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THE SURVEY OF BUYING POWER

DATA SERVICE 1984

PUBLISHED BY
S&MM
SALES & MARKETING MANAGEMENT
A BILL PUBLICATION

THE
SURVEY OF
BUYING POWER
DATA SERVICE
1984

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USER'S GUIDE TO

THE SURVEY OF BUYING POWER

DATA SERVICE

1984

S&MM A BILL PUBLICATION
SALES & MARKETING MANAGEMENT

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How To Use
S&MM's Survey Of Buying Power

DATA SERVICE
1984

WHY THE **DATA SERVICE** IS A VALUABLE TOOL FOR YOU

In the business climate of America today, the **SBP DATA SERVICE** has become a more essential and productive marketing and sales tool than ever before. For, as perhaps, the most complete collection of marketing statistics published, the DATA SERVICE is used by more and more businessmen in an almost infinite variety of ways. Combined with internal company records, it has become a widely acclaimed sales and marketing tool of extraordinary versatility and value.

The act of ordering and using the **DATA SERVICE** is a clear indication of your awareness that today's new business challenges must be met by utilizing more objectively developed marketing strategies and a new range of productive disciplines; those that parallel what is going on *now*.

WHAT'S IN THE **DATA SERVICE**

The Survey of Buying Power **DATA SERVICE** consists of over 900 pages of maps and figures divided into three volumes.

It includes state and county outline maps, population and detailed characteristics, the household income distribution. Effective Buying Income, total retail sales and four Buying Power Index series.

It covers retail sales by twelve individual Store Groups and ten Merchandise Line categories for both the current year and the 1977 Economic Census. Comparisons and growth rates can be evaluated.

It also presents TV market data and metropolitan and county market projections, for Population, Effective Buying Income and retail sales.

HOW THE INFORMATION IN THE **DATA SERVICE** IS ORGANIZED

The information is organized, for the most part, within a geographic hierarchy; by region, state, metropolitan area and county and by TV market (ADI: Area of Dominant Influence). Summaries are also presented.

For each geographic area, you will find: information dealing with the area's total population, its percentage of the U.S. total, break-outs by age, sex, number of households, number of persons in household, etc.

In addition, counties, metropolitan markets and TV markets are ranked by key population designations. That means, for example, if a population characteristic or combination of characteristics is especially relevant to the sale of your product, you can isolate and rank those geographic areas in which the densest concentration of such characteristics exist.

DEFINITIONS OF THE MOST COMMONLY USED DESCRIPTIVE CATEGORIES

Buying Power Index

For each geographic area, the **DATA SERVICE** presents four Buying Power Indexes.

This term, first used in the Survey of Buying Power in 1948 is widely used and accepted by businessmen today. Simply put, a Buying Power Index (BPI) is a measure of a given market's ability to buy, and is expressed as a percentage of the total U.S. potential (100%). A market can be a state, region, county, metropolitan market or TV coverage area (ADI).

The basic BPI is created by weighting and combining three significant factors that exist in every market and determine its ability to buy; total population, total income, and total retail sales. Thus, the BPI is a percentage (not an index number) representing the share of buying potential in a specific market as related to the U.S. potential as a whole. It is a combination of the numbers of people who can purchase the product or service; their ability to pay for it and their access to outlets where the transaction can be made. Logical, simple, concise.

Graduated Buying Power Indexes

Take the BPI concept one step further. The Graduated BPI's correlate product potential and buying power in households with low incomes (under $15,000), moderate income ($15,000-$34,999), or high income ($35,000 and over). In this manner, more finite BPI's can be determined by relating to the price point of a product (EPP, Economy-priced product; MPP, moderate-priced product, and PPP, premium priced product).

YOUR OWN CUSTOM BPI

Using the Index to the **DATA SERVICE** enables you to select those factors which reflect a market's ability to purchase your specific product or service. To begin, you must be able to define the consumer profile for your product. Three factors are most often essential:

Factor A = demographic
Factor B = economic
Factor C = distribution

For example, you must determine the population or household factor that best describes your particular consumer. If your product is bicycles, 6-17 year olds might well be your target demographic subgroup. If your product is single portion convenience foods, one person households might well be your target factor.

The next step is to select the household income group or groups best suited for your product. If it's a premium-price product, you might focus in on households with incomes over $25,000.

The third step is to select the retail outlet or product group category that parallels your known channels of distribution. Food stores are the appropriate distribution channel for grocery items. However, if your product has widespread and perhaps multiple distribution possibilities, a Merchandise Line rather than a store category might well be more appropriate. TV sets, for example, would be such a case.

Once these three factors have been selected, the process for computing your own BPI is as follows:

Step 1: for market (region, state SMSA or county) for which a BPI is necessary; (example single portion foods)

$$\text{Factor A (demographic)} = \frac{\text{Market's 1 person households}}{\text{U.S. 1 person households}} = X\%$$

$$\text{Factor B (economic)} = \frac{\text{Market's HH with income \$25,000+}}{\text{U.S. HH with income \$25,000+}} = Y\%$$

$$\text{Factor C (distribution)} = \frac{\text{Market's grocery store sales}}{\text{U.S. Grocery store sales}} = Z\%$$

Step 2: Determine the importance of each factor:

As an example, when dealing with single portion foods, the weighting might be as follows:

Factor A = 50%
Factor B = 20%
Factor C = 30%

Step 3: Calculate the BPI

BPI = .5(factor A) + .2(Factor B) + .3(Factor C)

Step 4: Repeat for each next market.

Of course, some BPIs are more complex than others. However, the same principals apply whether one, two, three, four or more factors are used in the construction of a custom BPI. The **DATA SERVICE** offers a wide choice of all factors for BPI input. Choose carefully and you will end up with a valuable and objectively functional sales and marketing tool.

EFFECTIVE BUYING INCOME

Effective Buying Income (EBI) is disposable personal income: that amount of gross income available after taxes, to purchase goods and services. The Effective Buying Income household distribution groups households into income classifications and geographic market detail. All are included in the **DATA SERVICE.**

RETAIL SALES

Within these same geographic market areas, information and rankings also exist for Retail Sales, covering nine basic retail store groups: food stores, eating and drinking places, general merchandise stores, apparel and accessories stores, furniture/home furnishings/appliance stores, automotive dealers, gasoline service stations, building and hardware dealers.

MERCHANDISE LINE CATEGORIES

Merchandise Line Sales data reflect product sales rather than store sales. Merchandise Line categories include groceries and other foods, drugs and other health aids, furniture and sleep equipment, major household appliances, televisions, audio equipment, men's and boys' clothing, women's and girls' clothing, footwear and toiletries. In many cases these measurements provide more specific estimates of product potential than is provided by store type sales alone.

THE PURPOSE OF THIS GUIDE

Because the **DATA SERVICE** is an analytical tool, its value is directly related to your understanding of its capacity to provide answers to problems.

The function of this GUIDE is to help you take advantage of what is in the 900 plus page **DATA SERVICE;** to enable you to relate your own special problems to the solutions that are to be found within its pages. And to provide you with simple effective procedures for cutting through its mass to develop and use the valuable answers it contains.

HOW THE GUIDE IS ORGANIZED

For clarity's sake, this GUIDE is divided into three sections: Sales, Marketing, and Advertising. Each section offers an almost limitless source of applications which can be extended from the simple examples cited. We suggest that the most efficient method for using your copy of the **DATA SERVICE** is to find your area of interest, or, the category in which your question/subject falls, and then follow the designated procedures that allow you to generate the information and answers you require.

Section One: SALES
- a. Measuring Sales Performance
- b. Setting Sales Goals
- c. Setting Sales Quotas
- d. Territory Alignment/Realignment

Section Two: MARKETING
- a. Measuring Market Potential
- b. Developing Marketing Strategies & Determining Distribution Channels
- c. Evaluating New Product Potential
- d. Long Range Planning

Section Three: ADVERTISING
- a. Test Market Selection
- b. Co-op Advertising Allocations
- c. Media Selection
- d. Media Allocation

SALES PLANNING APPLICATIONS

A–MEASURING SALES PERFORMANCE

How do you determine just how well any salesperson is doing? Is a salesperson who generates a 20% increase doing a better job than another salesperson who may have only achieved last year's sales level?

An objective measure is required. Because, unless you know what your sales force could be doing, you'll never know how well they've done.

It has often been demonstrated that consumers, with similar demographic and economic profiles and like access to distribution, will normally buy the same quality and quantity of product. Thus, the most basic measure of sales performance in the **DATA SERVICE** is the use of one of the four BPIs, adapting the closest fit to the known demographic elements of your product.

If your product is shoes, sold to people earning $10,00 to $19,000 household income, then your basic BPI would be the Graduated Buying Power Index MPP (Moderate Priced Products).

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/80 Population (Thousands)	% Of U.S.	% Change 1970-80	Pop. Per Sq. Mi. (Density)	% White	12/31/80 Households (Thousands)	% Of U.S.	1980 EBI ($000)	% Of U.S.	1980 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NEW YORK	**9,078.0**	**3.9727**	**–9.0**	**6,559**	**66.9**	**3,511.7**	**4.2877**	**82,157,498**	**4.5286**	**31,829,889**	**3.2959**	**4.0476**	**4.0949**	**3.9886**	**4.4931**
Bronx	1,144.9	.5010	–22.2	27,924	46.7	422.9	.5164	7,112,721	.3920	2,362,342	.2446	.3696	.6088	.5004	.3465
Kings	2,201.8	.9636	–15.4	31,454	55.8	823.8	1.0059	14,574,961	.8034	4,560,902	.4722	.7362	1.0879	.9568	.7555
New York (Manhattan)	1,430.0	.6258	–7.1	62,174	58.7	712.6	.8700	18,312,841	1.0094	9,250,914	.9579	.9172	.8709	.8788	1.1869
Putnam	78.7	.0344	38.8	341	98.2	25.1	.0307	55[illegible],452	.0304	259,744	.0269	.0302	.0257	.0305	.0287
Queens	1,897.1	.8302	–4.5	17,566	70.3	718.9	.8777	16,400,005	.9040	4,700,340	.4867	.7639	.7051	.7674	.8142
Richmond	356.6	.1561	20.7	6,148	89.0	116.9	.1427	2,544,724	.1403	964,511	.0998	.1313	.1228	.1398	.1371
Rockland	262.1	.1147	14.0	1,489	89.3	79.4	.0970	2,416,930	.1332	1,015,830	.1052	.1212	.0795	.0773	.1327
Westchester	864.6	.3783	–3.3	1,952	83.9	309.7	.3781	10,619,178	.5854	4,100,831	.4247	.4956	.3106	.3148	.5220
Bergen, N. J.	*842.2*	*.3686*	*–6.1*	*3,599*	*92.5*	*302.4*	*.3692*	*9,624,686*	*.5305*	*4,615,375*	*.4779*	*.4824*	*.2836*	*.3228*	*.5695*
NEW YORK – NEWARK – JERSEY CITY – BRIDGEPORT CONSOLIDATED AREA	***16,558.4***	***7.2466***	***–5.4***	***3,146***	***74.8***	***6,028.6***	***7.3607***	***155,915,773***	***8.5943***	***64,611,379***	***6.6904***	***7.7535***	***6.5391***	***6.6893***	***8.6346***

You would be on safe ground to take your yearly sales of shoes, one million pairs for this example, and multiply that by the MPP/BPI for New York, .039886. For New York, your sales measurement would be 39,886 pairs of shoes.

You can break this out further by the various counties that make up the New York market, showing you geography that should be doing better and areas where your sales volume is terrific. By creating a Performance Index for the market you could determine your successes and shortcomings.

Again, using our example of shoes, let's add the fact that we sold 50,000 pairs last year. To find the Performance Index (PI) you compute:

$$PI = \frac{\text{Actual Sales}}{\text{Expected Sales}} \qquad PI = \frac{50,000}{39,886} \qquad PI = 125$$

In this particular case, since the PI is greater than 100 it indicates that performance exceeds the assigned market area share of sales. When a PI is less than 100 it indicates room for improvement.

Specialized Products

Your product may be more complicated than a basic pair of shoes. It could be "Running Shoes", with known demographics of being sold principally to men 18-24 years old, living in households with income of over $25,000 and having access to department stores.

You would then follow the definition of constructing a Custom BPI, to give you a carefully constructed measure for your particular product.

B–SETTING SALES GOALS

If you have found a good "fit" BPI in the **DATA SERVICE**, as we did in the example of shoes in measuring sales performance, then there is no reason why you should not consider using that BPI to set sales goals for your salesforce.

Using the shoe example again, if your company plans to increase its production and you now have to sell 10% more shoes, to 1,100,000 pairs, don't take New York's actual sales and increase it by 10%. Remember, that territory indexed above 100.

Take the BPI .039886, multiply that times your new sales target of 1,100,000 and you will find that New York's sales goal will be 43,875.

Since they had previously sold 50,000 pair, you now know that meeting last year's actual performance will almost meet what they must do this coming year. This leaves you free to concentrate on other areas where this fortunate situation will not exist. Increasing New York's target penalizes that sales force for doing a good job.

Conversely, let's take a different product with totally different problems.

For this example, you are selling sheets. From years of experience, you and your company know that young adults buy proportionately more sheets than old adults.

Additionally, throughout the country, there are areas where the population mix is far from normal. A typical example of this type of problem shows up in Arizona.

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/80 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
ALL COUNTIES													
Apache	53.7	Male	26,607	5,200	3,824	3,461	3,059	4,098	2,397	1,550	1,584	1,434	19.9
		Female	27,093	4,968	3,606	3,546	3,155	4,409	2,653	1,661	1,479	1,616	21.2
Cochise	88.6	Male	44,483	4,779	4,559	4,975	7,208	6,389	5,113	3,998	3,703	3,759	26.1
		Female	44,117	4,565	4,388	4,580	5,417	7,112	5,189	4,061	4,082	4,723	29.4
Coconino	76.9	Male	38,504	5,011	4,176	3,769	8,204	6,393	3,947	2,684	2,411	1,909	23.4
		Female	38,396	4,786	4,096	3,817	8,164	6,280	3,958	2,826	2,337	2,132	23.6
Gila	37.7	Male	18,588	1,937	1,889	2,003	2,116	3,016	1,966	1,722	2,031	1,908	29.5
		Female	19,112	1,853	1,828	1,942	2,074	3,023	2,050	1,816	2,232	2,294	31.1
Graham	23.4	Male	12,030	1,303	1,153	1,729	1,823	1,751	1,238	856	988	1,189	25.0
		Female	11,370	1,247	1,144	1,261	1,402	1,676	1,164	951	1,109	1,416	28.8
Greenlee	11.5	Male	5,722	707	567	700	604	866	524	654	703	297	28.3
		Female	5,778	678	552	667	649	904	717	660	511	440	28.8
Maricopa	1,559.8	Male	759,566	72,273	70,682	78,524	103,792	132,780	88,382	69,457	65,909	77,767	29.1
		Female	800,234	68,941	66,952	76,832	104,365	135,178	91,783	75,747	79,263	101,173	31.1
Mohave	58.0	Male	29,195	2,647	2,400	2,906	2,194	4,585	3,252	3,175	3,963	4,073	34.7
		Female	28,805	2,529	2,260	2,527	2,654	4,802	3,062	3,277	4,091	3,603	34.2
Navajo	69.4	Male	34,273	5,297	4,505	4,376	3,682	5,554	3,531	2,410	2,553	2,365	23.6
		Female	35,127	5,057	4,348	4,272	4,013	6,045	3,719	2,661	2,539	2,473	24.8
Pima	549.5	Male	267,807	25,024	24,337	26,762	41,193	44,102	29,300	23,812	24,171	29,106	28.8
		Female	281,693	23,838	23,081	25,999	38,199	44,395	30,660	26,950	29,769	38,802	31.7
Pinal	92.6	Male	47,257	5,233	5,047	5,346	5,793	7,942	5,479	3,915	4,099	4,403	27.8
		Female	45,343	4,991	4,785	5,210	5,349	7,305	5,263	3,773	4,256	4,411	28.2
Santa Cruz	21.0	Male	9,740	1,273	1,123	1,219	939	1,402	1,133	945	841	865	27.3
		Female	11,260	1,216	1,089	1,206	1,234	1,756	1,354	1,046	1,086	1,273	30.0
Yavapai	70.6	Male	34,724	2,797	2,681	3,413	3,047	4,150	3,442	3,505	4,762	6,927	38.8
		Female	35,876	2,676	2,461	3,018	2,936	4,398	3,617	3,897	5,695	7,178	41.9
Yuma	92.9	Male	47,609	5,313	4,691	4,823	7,396	7,078	5,284	4,203	4,379	4,442	27.2
		Female	45,291	5,076	4,475	4,643	5,771	7,358	5,199	4,236	4,186	4,347	28.6
TOTAL METRO COUNTIES	**2,109.3**	**Male**	**1,027,373**	**97,297**	**95,019**	**105,286**	**144,985**	**176,882**	**117,682**	**93,269**	**90,080**	**106,873**	**29.0**
		Female	**1,081,927**	**92,779**	**90,033**	**102,831**	**142,564**	**179,573**	**122,443**	**102,697**	**109,032**	**139,975**	**31.3**
TOTAL STATE	**2,805.6**	**Male**	**1,376,105**	**138,794**	**131,634**	**144,006**	**191,050**	**230,106**	**155,088**	**122,886**	**122,097**	**140,444**	**28.6**
		Female	**1,429,495**	**132,421**	**125,065**	**139,520**	**185,382**	**234,641**	**160,388**	**133,562**	**142,635**	**175,881**	**30.6**

Yavapai county, with a relatively good sized population, averages almost 39 years of age. Apache county, while almost the same size in population, averages closer to 19 years of age. And, the BPI information in the DATA SERVICE gives Yavapai almost a two to one edge across the board over Apache county.

In the example of sheets the solution will be to construct a custom BPI, getting the additional data needed from the retail sales by store group (sheets are part of home furnishings) and then adding the weights to each of the three factors based on your company experience.

1979 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1979 U.S. CENSUS: 1977 METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ALL COUNTIES														
Apache	**1979**	**65,399**	**12,286**	**12,020**	**4,434**	**22,101**	**11,847**	**614**	**293**	**217**	**3,165**	**13,387**	**2,370**	**2,214**
	1977	55,093	11,335	11,048	3,538	19,478	10,264	569	272	201	2,576	10,440	1,876	1,575
Cochise	**1979**	**210,240**	**55,359**	**54,278**	**15,162**	**23,218**	**14,650**	**6,153**	**8,950**	**4,961**	**45,636**	**22,093**	**9,173**	**9,662**
	1977	188 941	47,875	46,940	14,506	22,051	13,678	6,341	7,704	4,270	40,345	20,320	8,993	7,503
Coconino	**1979**	**289,179**	**65,589**	**63,162**	**39,635**	**38,179**	**15,777**	**5,835**	**9,454**	**4,666**	**31,742**	**45,625**	**17,641**	**5,395**
	1977	241,854	52,597	50,459	34,571	31,508	12,800	5,001	6,690	3,302	30,294	38,021	13,546	4,503
Gila	**1979**	**112,914**	**36,732**	**35,575**	**11,489**	**6,982**	**1,909**	**4,312**	**2,378**	**1,281**	**22,580**	**10,196**	**5,654**	**3,218**
	1977	95,554	30,238	29,175	9,915	7,006	1,883	3,559	2,076	1,118	19,321	8,850	5,003	2,507
Graham	**1979**	**61,440**	**16,730**	**16,369**	**3,732**	**5,777**		**3,255**	**2,031**	**1,250**	**15,684**	**4,192**	**6,422**	**1,820**
	1977	55,924	15,113	14,731	3,443	5,856		3,003	1,826	1,124	14,099	3,876	5,677	1,399
Greenlee	**1979**	**26,263**	**12,372**	**12,105**	**1,014**	**1,974**		**308**	**1,477**	**859**	**1,973**	**2,550**	**1,498**	**1,461**
	1977	23,111	10,361	10,099	1,015	1,789		290	1,309	761	1,826	2,399	1,313	1,278
Maricopa	**1979**	**6,117,664**	**1,392,032**	**1,352,913**	**600,706**	**740,188**	**644,003**	**202,379**	**381,974**	**245,120**	**1,316,845**	**395,666**	**352,537**	**228,085**
	1977	4,835,775	1,073,359	1,039,247	472,429	631,710	540,328	171,169	285,394	183,145	1,065,194	311,750	271,668	168,652
Mohave	**1979**	**204,249**	**60,472**	**58,760**	**16,341**	**6,026**		**4,464**	**3,285**	**3,124**	**29,880**	**35,412**	**21,815**	**6,497**
	1977	159,068	44,838	43,404	14,235	5,994		3,690	3,893	2,301	23,552	28,607	16,721	4,478
Navajo	**1979**	**213,037**	**60,927**	**59,950**	**16,107**	**21,763**		**2,948**	**5,046**	**3,768**	**24,131**	**35,507**	**22,184**	**2,911**
	1977	165,346	45,419	44,691	13 220	16,612		2,878	3,490	2,606	21,995	27,964	15,853	2,534
Pima	**1979**	**2,054,626**	**486,805**	**466,496**	**172,568**	**272,464**	**242,254**	**63,560**	**105,846**	**60,298**	**447,742**	**179,021**	**87,712**	**80,235**
	1977	1,657,817	376,145	359,088	143,140	240,853	210,527	55,508	82,582	47,046	369,691	130,840	83,446	55,201
Pinal	**1979**	**185,142**	**66,787**	**65,972**	**14,419**	**9,885**	**4,689**	**6,612**	**3,303**	**1,417**	**31,270**	**20,632**	**10,783**	**9,060**
	1977	168,380	57,303	56,604	14,174	9,340	4,356	6,310	3 119	1,338	30,089	19,542	10,135	7,324
Santa Cruz	**1979**	**98,626**	**24,404**	**23,877**	**7,454**	**16,486**	**15,506**	**16,417**	**5,921**	**2,700**	**8,467**	**6,538**	**5,298**	**4,285**
	1977	87,184	20,432	19,915	5,980	15,022	13,890	16,433	5,209	2,375	7,703	5,751	4,649	3,066
Yavapai	**1979**	**228,625**	**70,561**	**68,754**	**24,370**	**13,417**		**6,540**	**7,847**	**4,384**	**26,212**	**16,455**	**21,459**	**10,978**
	1977	173,852	48,205	46,793	19,563	10,605		5,031	5,962	3,331	26,633	14,788	15,305	7,041
Yuma	**1979**	**308,055**	**71,073**	**69,458**	**29,049**	**41 543**	**36,328**	**7.469**	**10,484**	**7,952**	**61,402**	**32,833**	**22,510**	**9,561**
	1977	262,034	59,852	58,492	25,349	34,847	29,957	7,722	9,242	7,010	53,790	28,477	18,687	7,668
TOTAL METRO COUNTIES	**1979**	**8,172,290**	**1,878,837**	**1,819,409**	**773,274**	**1,012,652**	**886,257**	**265,939**	**487,820**	**305,418**	**1,764,587**	**574,687**	**440,249**	**308,320**
	1977	6,493,592	1,449,504	1,398,335	615,569	872,563	750,855	226,677	367,976	230,191	1,434,885	442,590	355,114	223,853
TOTAL STATE	**1979**	**10,175,459**	**2,432,129**	**2,359,689**	**956,480**	**1,220,003**	**986,963**	**330,866**	**550,289**	**341,997**	**2,066,729**	**820,107**	**587,056**	**375,382**
	1977	8,169,933	1,893,072	1,830,686	775,078	1,052,671	837,683	287,504	418,768	259,928	1,707,108	651,625	472,872	274,729

C–SETTING SALES QUOTAS

Salespeople must feel justly compensated for their work. The quotas set for them must be both realistic and achievable. That combination is the source of true motivation. And, in order to reach it, a company must construct a quota that assigns a fair share of total volume to each salesperson.

What is such a fair quota? It must cover both the reality of its being accomplished as well as the possibility of special regards for truly superior performance.

But fair does not mean equal. Actually, no two organizations confront the same challenges or problems. Through the use of the **DATA SERVICE**, you can develop a quota setting system that has been widely used by a large number of organizations. But, you should redefine the system to your special needs. It is intentionally simple and affords sales management people the ability to acknowledge and consider any special circumstances which may be unique to their own company.

First of all, assume that a fair quota is an achievable one. Secondly, such a fair quota must consider the individual salesperson. In other words, you must evaluate past performance as part of the construction of a fair quota. Also, this same fair quota reflects the amount of the product or service that your company management believes can be sold in each territory. In short, a quota system that incorporates both experience and potential is one that can be a fair quota system.

Let's use as an example a raincoat manufacturer that has a national sales goal of 500,000 units. According to its own custom BPI, Boston has a BPI of 2.4863, so we can expect 12,315 units to be sold there.

But, based on past performance, Boston has a historical index of 122, showing that it is already doing more than its share. In reviewing the territory we find that it includes Brockton with no sales (but a BPI of .3577) and New Bedford/Fall River/Taunton (with a BPI of .2924). There is also a non-metro portion with a BPI of .1432. The salesperson total BPI is in fact 3.8957 and the current performance index is in fact 94.

Setting a sales goal for the "Boston" territory meant looking into the total territory, not just the big city, big performance.

Setting Sales Quotas means assigning each part of a territory its rightful fair share of the national effort. When the territory index is far from par, or 100, then it must be brought up to proper index performance on a planned yearly increase basis that is achievable. To expect it all to happen in one year might become counter-productive.

D–TERRITORY ALIGNMENT/REALIGNMENT

Sales territories are too often designated by historical situations rather than objective sales potential or performance.

Through the use of the **DATA SERVICE**, sales management is afforded an objective process through which true territory alignment needs can be identified and met.

The first step is to use the BPI method of measuring territories for basic sales potential. Ideally, all territories should have approximately the same BPI, be it regular, graduated or custom.

Company sales management will know if there is a major buying office in one specific territory and that fact then has to be put into the BPI equation for that territory and its surrounding territories.

As an example, you are the sales manager for a new product line of an existing company. The line is men's clothing for a company that formerly was limited exclusively to women's clothing.

You have no salesforce, so you must start from scratch, establishing all territories. Your initial budget allows you to hire ten salespersons. You are to decide where the territories should be.

The **DATA SERVICE** ranks all Men's and Boys Clothing Sales by metro markets in declining retail volume. Thus, you can identify the top markets for your initial effort.

Since your salesforce will be a commission paid group, you can determine potential earnings that you wish your salesforce to earn. Then, creating a custom BPI for your product, you can identify the size of the market you wish covered by each initial salesperson. By doing this you eliminate the necessity for undue "cutting" of territories at a later date and you also get the maximum effort out of each salesperson as they concentrate their efforts in an achievable, workable territory that has been planned efficiently for a worthwhile income.

MARKETING APPLICATIONS

A–MEASURING MARKET POTENTIAL

The first thing a company can do in order to fully utilize the **DATA SERVICE** is to identify all of its markets in a manner consistent and compatible with the definitions found in the **DATA SERVICE**.

Markets can therefore be identified by U.S. Census Bureau Regions, by states, by SMSA's, SMSA consolidated areas, by TV (ADI) Markets or even by counties (counties can be grouped into sales territories).

Company sales records should also be structured in such a way as to provide information that can be used for measuring potential. In other words, your internal data reporting must conform to the above geographic segments.

When such information is readily available the DATA SERVICE can be used to:

1. Identify a given geographic segment.
2. Identify the industry product sales for that segment. This is achieved by multiplying a custom BPI by the total product sales of the industry in the entire U.S.
3. Identify your sales in that segment.
4. Find the Brand Share in that market by dividing item #2 by item #3.
5. Identify the brand potential for a particular market by multiplying your total sales by the market BPI. Then divide your actual market sales by that potential number, and the result will be an index of your market performance. An index of 100 is par. Above 100 indicates that the market is performing above its basic potential. Under 100 means that the performance is under basic potential. In other words, an index of 80 would mean the market is 20% under potential.

Let's construct an example to see just how this would work:

The assumptions: You manufacture men's dress shirts. Retail volume for the total U.S. is two billion dollars. Your company does $140 million or 7% market share in dollar volume.

In Bangor, Maine, your sales are $94,200. The custom BPI for that market is .0530. The first thing to do is to find out what would be the total estimated industry sales for Bangor. Two billion dollars multiplied by the custom BPI (.0530) = $1,060,000. Your basic potential in that market is your total sales ($140 million) multiplied by the custom BPI (.0530) = $74,200. The final step would be to construct a performance index by taking the actual sales ($94,200) divided by the potential sales ($74,200) = 127 index or 27% better than the estimated potential. The actual sales yield a 9% market share.

In Boston, with a custom BPI of 1.9134 and total sales of $2,678,760, the same mathematics indicate a 7% market share and an index of 100.

In Syracuse, with a custom BPI of .2609 and actual sales of $295,000, only a 6% market share was achieved and an index of 81, or 19% less than potential.

B–DEVELOPING MARKETING STRATEGIES AND CHANNELS OF DISTRIBUTION

As a manufacturer of medium priced Single Lens Reflex Cameras, let us assume we have defined our purchasers as follows:

Male, 25-34, Household Income over $25,000, HH of 2-3 size.

However, because our camera, a breakthrough SLR, is priced remarkably low and is exceedingly simple to operate and maintain, and is distributed through camera stores and department stores.

We have found in test markets that our particular SLR camera sells with equal strength through department stores. Whereas at one time we made access to camera stores a mandatory element in the special BPI we constructed, it is now time to reevaluate and re-examine our strategy as a result of a natural change in distribution.

Now, in setting our sales goals, we will search out the key concentrations of 25-34 year old males, in 2 or 3 person households, where the household income is over $25,000.

Preliminary examination reveals that while our dependency on camera stores has made it necessary for our company to advertise on a national basis, that may no longer be necessary. We have decided to use our new BPI and rank the ADI markets for TV by our new BPI.

Here is what we discover:

	ADI	1980 BPI		ADI	1980 BPI
1	New York	11.92	6	Detroit	3.20
2	Los Angeles	7.08	7	Washington DC	3.19
3	Chicago	5.95	8	Boston	2.49
4	San Francisco	4.36	9	Houston	2.36
5	Philadelphia	4.11	10	Dallas/Ft. Worth	2.07
				Top 10 markets	**46.73**

By adding the next 10 markets we find that we end up with 60.88%

of all the people we want to reach living in the top 20 markets.

Our advertising for these cameras can now concentrate its weight proportionately among the country's top TV markets for our product. We know that we are targeted to sell 100,000 SLR cameras this year, so that we can identify all of our sales in these top twenty markets through the use of the relevant custom BPI share of the total target we plan to sell.

Finally, we checked the ADI rankings of retail sales by stores groups to find out how department stores were ranked compared to the way our custom BPI ranked our sales. We also confirmed our plan by checking the television market rankings for population, EBI, total retail sales and BPI for the top 20 markets.

C–EVALUATING NEW PRODUCT POTENTIAL

Your firm has created a new product; one specifically identified as having special potential among consumers in the lower income categories, compared to your present product. The DATA SERVICE enables you to configure a strategy that identifies the highest concentration of your most important potential customers.

Once the demographic prerequisites have been identified, you can then assign specific goals to sales personnel in pre-selected sales areas that encompass the highest concentration of potential customers with the characteristics you seek. And you will be able to establish, with solid objectivity, maximum sales goals in these special market areas, knowing in advance that they represent an optimum concentration of the best potential customers for your new product.

If part of the new product potential evaluation includes a controlled market test, this same technique allows you to identify areas that are identical to your perception of the product/key consumer relationship. You can therefore implement such control testing in additional structured markets that meet your requirements. You will be able to compare both the results of your market/product associations at the end of the test period. If you have used the objective information with the DATA SERVICE the results will be accurate and projectable.

Your present product is a fine quality raincoat. Your new product is a "knock-off" of your present product, but at a very popular price. It is built to appeal to males, the same age group as your present product, but with lower household incomes.

Unlike other examples the first thing you must do is rely on your own internal data to identify those markets where raincoats as a category, sell best. While Los Angeles may be one of the largest markets in the US, they don't wear many raincoats in LA. Your own sales history will let you know which markets are best for the category.

The **DATA SERVICE** will then allow you to compare market data on the potential consumer for your product, on a market by market basis. If New York is your top raincoat market for a top quality product, sold to individuals with $25,000 and up household incomes, then your market will be vastly larger when you approach males in the $15,000 and up HH incomes. And, the data service will identify specifically where, by county, your potential customers might be found thus allowing you to plan your sales approach based on where the potential consumers live.

D–LONG RANGE PLANNING, MARKETING STRATEGY

In most companies, there is always a need for accurate long range planning accompanied by true accountability. Wherever such planning is possible, it should be implemented; to balance the short-term pressure for profitability that can sometimes jeopardize or diminish long-term achievements.

The forecast section of the **DATA SERVICE** identifies a wide range of five-year projections with uncanny accuracy.

Thus, a marketer can determine where his company is today and where and how he can help it achieve its objectives five years from now; through constant periodic examinations of its performance in the quest for its goals, and by using objective data to implement any required modifications in its overall marketing plans.

As an example, you now sell one out of every 100 people, your fabulous cookies. Your total market is one million people, so you can anticipate sales of 10,000 cookies within that universe.

The forecast section of the **DATA SERVICE** might identify this particular market as one that will lose 5% of its population within the next five years. That means as the market shrinks to 950,000 people, your sales will automatically drop to 9500. Unless, of course, you design a program with the objective of increasing your market share of that market to compensate for the projected loss in sales that will accompany the loss in population.

This same process might lead you to conclude that other companies, faced with the same problem in this market, will possibly consider intensifying competitive activity within that same market.

You might also consider broadening and expanding the reach and saleability of the product into other possible markets as the population declines.

On the other hand, the forecast section might indicate a population decline accompanied by an increase in income levels greater than the national rate of increase. Thus, the "quality" of this market would increase, while the quantity decreased. If your cookies can be related to higher income response, then you can plan on achieving higher sales by anticipating forecasted changes and tailoring a strategy that turns such changes to your corporate advantage.

ADVERTISING

A–TEST MARKET SELECTION

One of the most important uses of the **DATA SERVICE** can be found in its use as a source for selecting test market areas. There is a normal tendency to use "test markets" that have been used before, or markets famous as "test" markets.

With the **DATA SERVICE,** through the use of the demographic, economic and sales information, markets that are similar can be easily identified for a wide range of test marketing purposes.

You can identify such similarities in markets as size of population, age of that population, number of households within the market, age, sex and number of persons in households as well as by household income levels. Thus, the following examples:

By population	San Antonio	1,048,000
	Columbus, Ohio	1,110,200
	Hartford, New Britain, Bristol	1,053,100
	New Orleans	1,163,800

Market similarities can also be determined by such specialized measurements as median household Effective Buying Income (EBI) or per capita EBI or BPI, graduated, custom or general. Under this magnifying glass, our four examples would look like this:

	Average Household EBI	**BPI**	**EPP/BPI**	**MPP/BPI**	**PPP/BPI**
San Antonio	20,812	.4424	.4364	.4537	.4184
Columbus	21,827	.5227	.4477	.5126	.5114
Hartford	22,795	.4844	.3701	.4539	.5193
New Orleans	21,769	.5339	.5535	.4852	.5757

Whereas on population, San Antonio and Hartford/New Britain/Bristol were almost exact fits, as were Columbus and New Orleans, looked at under this new table San Antonio and Hartford are no longer such a close fit under the average Household EBI attitude. Nor could they be matched up realistically to test economy priced products. In other words, each market can be clearly identified as to differences and similarities by constructing the proper data tables from the DATA SERVICE.

Additionally, markets can also be matched through the use of Retail Sales data by store groups, or even through an examination of Merchandise Line Category sales patterns. The use of this data is indicated when raw population numbers are not necessarily relevant to the sales growth of your product. By examining and using the appropriate clusters of sales figure data, you can match up virtually all metro areas, for example, that sell approximately the same amount of any given product or group of products.

	Per Household Retail Sales	**Grocery**	**Drugs**	**Footwear**
San Antonio	$11,943	$766,265	$ 66,626	$ 69,878
Columbus	11,949	833,373	112,669	73,229
Hartford	10,561	806,695	91,168	57,103
New Orleans	11,615	890,761	122,715	101,892

(Note: $000 omitted on all above figures)

Again, it becomes very clear that there are major differences with these four cities that would preclude them from being similar test markets for all products.

Remember, we have established that a combination of known demographic, economic, and sales data determines sales potential, regardless of geographic area of residence. That means that you can construct a wide variety of test market universes by focusing in on the specific characteristics that affect the rate of sale of your product.

In effect, you are no longer limited to choosing your own test market from anyone else's list of the best ten test markets. As a result, you probably won't be running into secret competitive testing activity that could well skew results and require re-evaluation (assuming that you're fortunate enough to learn that such factors were affecting the results of your test).

By knowing with objective certainty the combination of characteristics available in the **DATA SERVICE** that affect your product sales, you can create your own test markets. With maximum control, projectability and dollar efficiency. Because, when you come right down to it, there really is no "average" product any more than there is a perfectly "average" test market, unless, of course, you're the first one on your block to discover such a pearl. But, if you're one of a long line of users for any test market, consider that inordinate testing could eventually destroy the natural responsiveness of the market that made it valuable as a testing location in the first place.

B–CO-OP ADVERTISING ALLOCATION

First, a definition. Co-op advertising is not determined by the media in which dollars are spent. Rather, the designation is related to the source of the monies.

One of the biggest problems in the preparation of co-op advertising budgets is trying to define and plan on the approximate dollar amounts that should be legitimately anticipated for these special and important advertising expenditures.

The main source of this dilemma is that most co-op advertising allocations are based on after-the-fact sales volume, with a percentage of total sales allocated for the co-op advertising program.

Once again, the **DATA SERVICE** can be used to identify sales potential by market area on an objective base. It then becomes possible to allocate the designated co-op dollar expenditures to help generate the objectively projected sales quota, on a market by market basis. In effect, you can use these all-important dollars to help you generate the projected sales, rather than as a payment to retailers who have already made their buying commitments.

You manufacture a stereo component which happens to sell, on the average, one unit for each 100 males between the ages of 25 to 34. In Michigan, last year, you only sold 3,050 units, even though the potential population of 621,427 males in that age bracket could have given you sales of 6,214 units. Each unit averages $50 so that your actual accrual of co-op funds, based on your 5% co-op program, was $7,625.

Based on the market potential you should have done $310,700 (6,214 x $50) and the 5% accrual would have generated $15,535. By planning the program based on potential you could put together a program that would help the salesmen generate the expected sales volume.

Through the use of the custom BPI process, for example, you can use your anticipated national sales volume, to identify the proper share of that volume that should be generated by all target markets or groups of markets, and then apply the proper co-op advertising percentage to those markets to help achieve that potential sales volume.

C–MEDIA ALLOCATION

Many consumer goods manufacturing companies purchase network, local or spot TV, radio, magazine, or newspaper advertising. Efficiency is achieved by reaching the most people for the least expenditure. This works well when the distribution for the product is widespread and if the product appeals to a "mass" audience.

If the product is a specialty item, a national advertising program which does not reflect differences in market potential will deliver audiences, not customers. Ranking tables designed to flag key markets will be provided to allow for quick determination of best buys.

The Buying Power Index is the ideal tool for allocating limited advertising budgets into individual markets. If a TV market has a 6 percent of a firm's potential, it should consider spending 6 percent of its budget in that market.

There are exceptions to the above general rule. The main such exception is when a part of the country is well developed, through many years of excellent sales representation, and other areas are still new to the company and in need of development.

In such case, based on ultimate potential, funds can be diverted from the established markets into the ones in need of such expansion.

In these cases two advertising funds should be formulated. The first to be a "sustaining" fund, designed to keep the business in those areas where sales have been well established. The second fund to be a "development" fund, designed to help the sales effort achieve the maximum potential of those markets that are under-developed.

In both cases clear goals of total sales will have been achieved in the sales plan before any advertising money is committed to any market.

D–MEDIA SELECTION

More and more major corporations are taking advantage of the strategic benefits that evolve from using advertising techniques that localize expenditures on a given market by market basis.

Through the use of the **DATA SERVICE** BPI you can now identify what any geographic segment within its over 900 pages should objectively generate in sales volume. That sales volume percentage or unit count in a market, converted into dollars by using the company advertising to sales ratio, enables you to relate what you can expect to generate in sales volume for the markets ad dollar investment.

Once a market's advertising dollar amount has been established, further use of the **DATA SERVICE** can identify the efficiencies of using various media (print, broadcast, etc.) against the cost per 1,000 exposure of that media against your target customers.

And, if your product has specific demographic configurations, you can adjust the basic cost per 1,000 to determine advertising efficiencies based not just on population, but rather on the concentration of the characteristics within that media coverage that represents prime prospects; age, income, households, etc.

In addition, using such data, and ranking markets with the greatest density of your key prospects, you will be able to determine such things as whether national coverage is truly more efficient than local coverage. If TV, for example, justifies its high cost on the basis of more general population exposure to your advertising message, you can compare such network coverage, for example, in the top 50 TV markets against identified consumer characteristics. In such cases you might find that these top 50 TV markets represent 75 to 80% of your total national potential and the additional network coverage is not justified because the supplemental exposure is against smaller markets where lack of concentration produces cost inefficiencies.

In other cases, depending on the product, when you know that you are trying to reach a given age group of a given sex, in a high income household, TV may become quite inefficient as a media for your message compared to the specialized magazine media that may be aimed directly at your identified consumer in that market.

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Let us hear from you...

Most of the improvements and additions that appear in this new 1984 edition of the **Survey of Buying Power DATA SERVICE** are the direct result of the comments and suggestions we received from the subscribers to the previous editions.

Specifically, the listing of each county within a state in alpha order, the addition of metropolitan area rankings in broad range of vital categories and the series of 51 county outline maps showing Metropolitan Areas for each state are all a direct result of your (or your colleagues') reaction to the past editions. As a result, the '84 edition is a more useful and usable marketing tool...and thus, more valuable to you.

The 1984 edition confirms S&MM's commitment to continuing its long history of providing the marketing and sales community with the information it needs to achieve greater sophistication and precision in analysis and planning.

If you have any questions, problems, ideas or suggestions, please don't hesitate to write or call Ed Murray at (212) 986-4800, ext. 361.

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DATA SERVICE 1984

Explanation of Terms

ALL OTHER STORES. The aggregate total of sales for all types of retail establishments not included among the store groups listed in the *Data Service.* The arithmetic difference between Total Retail Sales and the aggregate sales of the 9 major store types shown in the *Data Service* represents the sales of "All Other Stores." Such outlets include nonstore retailers (vending machines, for example), liquor stores, sporting goods dealers, hobby stores, book, gift, and stationery stores, luggage shops, florists, cigar stands, and news dealers and newsstands.

APPAREL & ACCESSORIES STORES (SIC Major Group 56). Establishments engaged primarily in selling new clothing and related articles. It is a broadly inclusive group, embracing—besides men's and women's clothing stores—custom tailors, tailor shops, corset and lingerie stores, furriers, millinery stores, hosiery shops, women's specialty stores, and shoe stores. However, apparel and accessories sales made in department and general merchandise stores are not included.

AUTOMOTIVE DEALERS (SIC Major Group 55, except Subgroup 554). Included are retail outlets selling cars—domestic and imported, new and used. Motorcycle dealers, household trailer dealers, boat dealers, and "other" automotive dealers (such as tire, battery, and accessory dealers and auto and home supply stores) round out the group. Dealers selling new or used commercial vehicles, motorized industrial equipment, mobile homes, or bicycles are not included.

AVERAGE HOUSEHOLD EFFECTIVE BUYING INCOME. Total Effective Buying Income (EBI) divided by the number of households. Often used as an indicator of market quality, but it can be misleading, particularly in areas where there is a disproportionate share of college, military, and other types of institutional population housed in group quarters not considered households. Because total EBI includes such income, a per household measure would credit households with income not properly theirs. (See also Median Household EBI.)

AVERAGE HOUSEHOLD SIZE. Total population divided by the number of households. Depending upon whether it is above or below the U.S. average, it is used as a rough indicator of the relative importance of family-type units or single-person units in a local area. However, the figure can be artificially high in those relatively few counties where there is a disproportionate share of college, military, and other types of institutional population. The people living in such group quarters are part of the population total, but their dwellings are not part of the household total.

BUILDING MATERIALS, HARDWARE DEALERS (SIC Major Group 52). This somewhat mixed group includes retail establishments whose main business is selling lumber, building materials, paint, glass, wallpaper, and basic hardware to the general public. This group formerly included farm equipment dealers. However, in the 1972 Census of Retail Trade those dealers and other retail outlets—including those selling primarily paint, glass, and wallpaper; electrical supplies; and plumbing, heating, and air conditioning, but not to the general public—were shifted by the Census Bureau to the wholesale trade sector. Other changes made in the 1972 Census of Retail Trade: Retail nurseries and lawn and garden supply stores, part of SIC Major Group 59 in the 1967 Census of Retail Trade, and mobile home dealers, part of SIC Major Group 55 in the 1967 census, were classified in this group in the 1972 census. The 1977 Census of Retail Trade is consistent with 1972 census.

BUYING POWER INDEX (BPI). A weighted index that converts three basic elements—population, Effective Buying Income, and retail sales—into a measurement of a market's ability to buy, and expresses it as a percentage of the U.S. potential. It is calculated by giving a weight of 5 to the market's percent of U.S. Effective Buying Income, 3 to its percent of U.S. retail sales, and 2 to its percent of U.S. population. The total of those weighted percents is then divided by 10 to arrive at the BPI.

The BPI is probably one of the *Survey of Buying Power*'s most widely used single market measures. Because it is broadly based, it is most useful in estimating the potential for mass products sold at popular prices. The further a product is removed from the mass market, the greater is the need for a BPI modified by more discriminating factors—income class, age, sex, etc. (See Graduated Buying Power indexes.)

CONSOLIDATED METROPOLITAN AREA. (See Metropolitan Statistical Area)

COUNTY. The primary political administrative subdivision of a state, the county is widely used for marketing purposes for the following reasons: (1) The range of current available data below the state level is greatest at the county level. (2) Geographic boundaries are rarely altered. (3) Complete national coverage is achieved by adding all counties. (4) Sales & Marketing Management's 3,137 county units are manageable building blocks for alignment of sales territories. (5) County boundaries are readily identifiable.

For Louisiana, parishes are used in lieu of counties, while Alaska is tabulated by the census divisions delineated by the Census Bureau as county equivalents. The District of Columbia is treated as a single county unit. In Virginia, all cities are by law independent of counties; hence, the S&MM *Data Service* treats them as county units in themselves. The cities of Baltimore, Md., St. Louis, Mo., and Carson City, Nev., are also independent cities. The 1984 edition of the Data Service follows the county boundaries as defined by the 1980 Census of Population with the exception of Valencia county, New Mexico and La Paz county, Arizona. As of the end of year 1981, a portion of Valencia county became a new county named Cibola. Similarly, a portion of Yuma county, Arizona, became a new county named La Paz.

DENSITY. Population divided by the county's square miles of land area. A simple basis for relating population to a county's size. Thus two counties with the same population can have sharply divergent densities because of differences in land area size. The figure suffers because the land area will include railroad freight yards, wildlife preserves, industrial parks, and other nonresidential areas, resulting in a misleading density level.

DEPARTMENT STORES (SIC Subgroup 531). A department store is an establishment that employs 25 or more persons and has combined sales of soft goods and apparel totalling at least 20% of sales. Furthermore, the establishment must sell minimum amounts of (1) furniture, home furnishings, appliances, radios, and TV sets;

(2) a general line of apparel; (3) household linens and dry goods. So-called mass merchandisers and discount stores are included if they meet the above criteria. Department store sales are included in the General Merchandise Stores sales totals.

DRUGSTORES (SIC Subgroup 591). Includes both drugstores and proprietary stores. Drugstores fill and sell prescriptions; proprietary stores do not. Both sell drugs, proprietary medicines, and other health and first aid products. Both may sell a number of related lines—cosmetics, toiletries, candy, tobacco products, magazines, toys, etc.—and may operate a soda fountain or lunch counter.

EATING AND DRINKING PLACES (SIC Major Group 58). Includes establishments selling prepared food and drinks for consumption on or near the premises or for takeout, as well as lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption. Also included are caterers and in-plant food contractors, as well as leased eating and/or drinking concessions in theatres, hotels, amusement parks, etc. Restaurants and lunch counters operated by department stores are classified in SIC Major Group 53 (General Merchandise Group); those operated by hotels are classified in SIC Major Group 70 (Hotels), data for which do not appear in the *Data Service*.

EFFECTIVE BUYING INCOME (EBI). A classification exclusively developed by Sales & Marketing Management, it is personal income less personal tax and nontax payments. Personal income is the aggregate of wages and salaries, other labor income (such as employer contributions to private pension funds), proprietors' income, rental income (which includes imputed rental income of owner-occupants of nonfarm dwellings), dividends paid by corporations, personal interest income from all sources, and transfer payments (such as pensions and welfare assistance). Deducted from this total are personal taxes (federal, state, and local), nontax payments (such as fines, fees, penalties), and personal contributions for social insurance. The resultant figure is commonly known as "disposable personal income." Market Statistics removes from this figure compensation paid to military and diplomatic personnel stationed overseas to arrive at Effective Buying Income.

Effective Buying Income is a bulk measurement of market potential. It indicates the general ability to buy and is essential in comparing, selecting, and grouping markets on that basis. But for products that appeal to specific income classes, the percent of households by Effective Buying Income groups should be considered.

FOOD STORES (SIC Major Group 54). Establishments selling food primarily for home consumption. The definition embraces grocery stores, meat markets, fish markets, fruit and vegetable markets. Also included are candy, nut, and confectionery stores, dairy product stores, retail bakeries, and egg and poultry dealers. Although food store sales include revenue from sales of nongrocery items, they still are most useful in determining how much people spend for food products.

(See Supermarkets, sales of which are included in Food Stores totals.)

FURNITURE, HOME FURNISHINGS, AND APPLIANCE STORES (SIC Major Group 57). Stores selling goods used for furnishing the home, other than antiques and secondhand items. The principal subgroup, Furniture and Home Furnishings Stores, includes establishments carrying furniture, floor coverings, draperies, curtains, upholstery, bedding, housewares, and miscellaneous home furnishings. (See separate explanation of this subgroup.) The other subgroups contain household appliance stores (including those for small appliances such as sewing machines), radio-TV and audio-equipment stores, record shops, and musical instrument and sheet-music stores.

FURNITURE, HOME FURNISHINGS STORES (SIC Subgroup 571). A component of Furniture, Home Furnishings, and Appliance Stores category. Made up of furniture stores as well as floor covering stores, and drapery, curtain, and upholstery stores. Diversified furniture stores that also sell household appliances, phonographs, radios and TV sets, and floor coverings are in this group if their sales of furniture and sleep equipment exceed sales of all other merchandise. Establishments engaged primarily in repairing and reupholstering furniture are included in the *Census of Selected Services*; hence their data do not appear in the *Data Service*. Home furnishings sold house-to-house or by party-plan merchandising are not included in this category; hence their data are part of "All Other Stores."

GASOLINE SERVICE STATIONS (SIC Subgroup 554). Includes both "gas stations" and garages whose receipts come mostly from sales of gasoline and oil. Besides those main products, they also sell tires, batteries, and accessories.

GENERAL MERCHANDISE STORES (SIC Major Group 53). Includes department stores, limited-price variety stores ("5 & 10's"), general merchandise stores, and general stores. The Census Bureau excludes stores previously classified (prior to the 1963 Census of Business) as general merchandise stores if more than half their volume comes from food sales. Nonstore retailers (mail-order houses, vending machine operators, and direct-selling establishments) were removed from the General Merchandise Stores class in the 1974 *Survey of Buying Power*. Also removed were dry goods stores and sewing and needlework stores. (See also Department Stores.)

GRADUATED BUYING POWER INDEXES. Designed to correlate product potential and buying power of households with LOW income (under $15,000), MODERATE income ($15,000-$24,999), or HIGH income ($25,000 and over). EPP, for economy-priced products, has the following weights applied to the respective percents of U.S. totals: 6 for households with incomes under $15,000, 3 for food store sales, and 1 for number of households. MPP, for moderate-priced products, has the following weights: 6 for households with incomes $15,000-$24,999, 3 for total retail sales, and 1 for three- and four-person households. PPP, for premium-priced products, has the following weights: 6 for households with incomes $25,000 and over, 3 for combined Apparel and Furniture-Household-Appliance store sales, and 1 for households with head 35-64 years old.

Each Index is calculated in the same manner as the more familiar Buying Power Index (BPI). That is, the market's share of the U.S. total of each indicator is multiplied by the given weight; the total of the weighted percents is then divided by 10. The reader can construct his own customized BPI if he has reliable data on the consumers of his product and if he includes one population indicator (prospects), one Effective Buying Income indicator (purchasing power), and one retail store indicator (distribution channel).

HOUSEHOLD. A household consists of all the people occupying a single housing unit under 1980 census rules—such as a house, an apartment, a group of rooms, or a single room. The members of a household need not be related, and a single person living alone in a housing unit is also counted as a household.

All persons who are not members of households are regarded as living in group quarters: institutions, college dormitories, military barracks, etc.

HOUSEHOLDER. The 1984 edition of the Data Service follows the 1980 census definition of householder. In accordance, a householder is the person who was reported in column 1 on the 1980 census questionnaire. This was to be the person or one of the persons in whose name the home was owned or rented. If there was no such person, any adult household member at least 15 years old who was not a roomer, boarder or paid employee was to be reported in this column.

HOUSEHOLDS BY AGE OF HOUSEHOLDER. Marketers often try to position their products or services against specific age groups. The *Data Service* breaks household total into six widely used age groups.

HOUSEHOLDS BY EFFECTIVE BUYING INCOME GROUPS. A household's available spending potential is also used by marketers who want to aim their products or services and advertising efforts at those most likely to buy. The *Data Service* breaks the household total into the eight most widely used income groups.

HOUSEHOLDS BY NUMBER OF PERSONS. A third household break that is used by marketers who seek more precise sales targets is size, or number of persons in the household. Theoretically, for instance, a large household will consume a mass staple at a faster rate than a small one, giving the marketer an insight into the expected repeat-purchase rate. The *Data Service* breaks the household total into the six most widely used size categories.

INDEPENDENT CITIES. Several cities in the U.S. that do not fall within official county boundaries are treated as independent entities by the Census Bureau. The *Data Service* lists those independent cities as county entities. Except for St. Louis, Mo., Baltimore, Md., and Carson City, Nev., which replaced Ormsby County, all independent cities are in the state of Virginia. These are Alexandria, Bedford, Bristol, Buena Vista, Charlottesville, Chesapeake, Clifton Forge, Colonial Heights, Covington, Danville, Emporia, Fairfax, Falls Church, Franklin, Fredericksburg, Galax, Hampton, Harrisonburg, Hopewell, Lexington, Lynchburg, Manassas, Manassas Park, Martinsville, Newport News, Norfolk, Norton, Petersburg, Poquoson, Portsmouth, Radford, Richmond, Roanoke, Salem, South Boston, Staunton, Suffolk, Virginia Beach, Waynesboro, Williamsburg, and Winchester.

MEDIAN AGE. A calculation that divides the age distribution of the population into two equal groups, with one-half of the population younger, and one-half older, than the median figure. A common misconception regards the median age as the level where the population is concentrated. The median age figure is helpful when comparing the relative youth or age of counties' respective populations.

MEDIAN HOUSEHOLD EFFECTIVE BUYING INCOME. This figure divides the income distribution into two equal parts. If all households in the country were lined up in order of income size, the household with the median income would have half the households in front of it and half behind it. (See Average Household Effective Buying Income.)

MERCHANDISE LINE SALES. These data show total sales of nine broad product categories, such as groceries and other food products, footwear and so on. The 1984 edition of the Data Service is based on the 1977 Census of Retail Trade. The following are the most important changes due to the 1977 Census: 1. "Drugs" previously part of "Drugs and Other Health Aids" is now a separate category. "Other Health Aids" is now part of "Health and Beauty Aids." 2. "Toiletries" is now part of "Health and Beauty Aids." 3. The "Radio, TV's and Musical Instruments" has been divided into "Televisions" and "Audio Equipment, Musical Instruments and Supplies." Merchandise line totals are becoming increasingly popular because they give a more realistic estimate of a product's area potential than is provided by store-type sales. The merchandise line totals are made even more useful by data that show the volume of individual product categories sold by the dominant store type for that product classification–for example, the dollar volume of groceries sold in food stores.

METROPOLITAN STATISTICAL AREA. A metropolitan statistical area is a geographic area with a large population nucleus together with adjacent communities which have a high degree of economic and social integration with that nucleus. Their major purpose is to enable all Federal statistical agencies to use the same geographic definitions in the study of metropolitan characteristics. A complete review of all metropolitan area definitions takes place every ten years following completion of each decennial population census. The definitions appearing in this edition are based on commuting and other statistical results of the 1980 census. As part of the current revisions, the term "Standard Metropolitan Statistical Area" will no longer be used. Instead, the term "Metropolitan Statistical Area" will be used. These Metropolitan Statistical Areas (MSA's) are designated and defined following a set of standards prepared by the Federal Committee on MSA's, which advises the Office of Management and Budget (OMB) on metropolitan area definitions. Under 1980 standards, an area qualifies for recognition as an MSA in one of two ways: if there is a city of at least 50,000 people, *or* an urbanized area of at least 50,000 with a total metropolitan population of at least 100,000. In addition to the county containing the main city, an MSA may also include additional counties which have close economic and social ties to the central county. MSA's are defined in terms of entire counties, except in the six New England states, where towns and cities are the units of definition. The Federal government's alternative, but unofficial, New England County Metropolitan Areas (NECMA's) are used by Sales and Marketing Management for those states.

Within an MSA of over 1 million people, some areas may qualify for separate recognition as Primary Metropolitan Statistical Areas (PMSA's). A PMSA demonstrates very strong internal economic and social links. If two or more PMSA's can be defined within an MSA, then this MSA is designed as a Consolidated Metropolitan Statistical Area (MSA).

The S&MM Metro Market rankings are based on data for MSA's, PMSA's and NECMA's.

NEW ENGLAND COUNTY METROPOLITAN AREA (NECMA). The U.S. Office of Federal Statistical Policy and Standards defines these areas by applying to the New England counties the same criteria used in establishing Metropolitan Statistical Areas outside New England. While they are not as satisfactory as the New England MSAs in fulfilling the metropolitan concept (owing to the unique geographic characteristics of the region), they are more convenient for marketers who work with county units and are better suited to the development of demographic estimates. The name of each NECMA is composed of the names of the MSA central cities that it contains.

NONSTORE RETAILERS (SIC Subgroup 596). Nonstore retailers include Mail Order Houses (SIC 5961), Merchandise Vending Operators (SIC 5962), and Direct (house-to-house) Selling Organizations (SIC 5963). The *Data Service* includes sales of nonstore retailers as part of "All Other Stores."

PER CAPITA EFFECTIVE BUYING INCOME. This is an arithmetic average obtained by dividing Total Effective Buying Income by Total Population. It measures the total spending power in relation to the number of people and is useful for comparing the relative level of income of different markets because it eliminates the impact of population size. However, because population is measured as of one date (Dec. 31), whereas EBI is measured as a flow over the calendar year, a significant change in population during the year can distort the per capita figure.

PERCENT CHANGE OF POPULATION. The percent change between Apr. 1, 1980, the date of the decennial population census, and Dec. 31, 1983. Thus when calculating annual rate of change, allowance must be made for the nine months between April 1 and Dec. 31 in the year 1983.

PERCENT OF U.S. A market's share of the total U.S. population, households, Effective Buying Income, or retail sales. Besides being the central factor in the construction of the Buying Power Index (BPI), it shows the relative importance of the county's specific demographic or socioeconomic factors.

POPULATION. Updated from the Census Bureau's 1980 Census of Population and Housing, it is a head-count estimate of all the people living in an area at the end of the year. It includes people living in colleges and hospitals, and armed forces permanently assigned to the area, but excludes tourists and transients.

POPULATION BY AGE AND SEX. Male and female population totals for eight age groups are useful for marketers who seek to aim their products or services at specific sales targets. For example, the 12- to 17-year-old population is a favorite target of those marketing soft drinks and phonograph records. Several of the age groups are also associated with lifestyle stages a person passes through—such as the preschoolers (0–5 years), teen-agers (12–17 years), and young adults (18–24 years)—which are used in the formulation of marketing strategy.

POPULATION PER SQUARE MILE. (See Density.)

RETAIL SALES. All net sales (minus refunds and allowances for returns) of establishments engaged primarily in retail trade. Retail sales by such nonretailers as wholesalers and service establishments are not counted.

Although retail sales are frequently used to gauge the purchasing power of the residents in a market, they are only an approximation because the market's volume may be affected by the movement of shoppers to and from adjacent areas. They are actually a measure of the drawing power of local retail establishments.

The Total Retail Sales figure includes sales of store types not listed in the *Data Service*. Thus the arithmetic difference between Total Retail Sales and the aggregate sales of the 9 major store types represents sales of "All Other Stores." The "All Other Stores" category includes liquor, sporting goods, book, stationery, jewelry, hobby and toy, photographic, and gift stores, as well as nonstore retailers.

Some of the 1977 figures are estimates by Market Statistics of data withheld by the Census Bureau in accordance with their disclosure rules. The 1977 Census of Retail Trade excludes two items which were included in the 1972 sales statistics.

1. Sales (or other) taxes collected from customers and forwarded to taxing authorities.
2. Carrying charges or other charges for credit.

STANDARD INDUSTRIAL CLASSIFICATION (SIC). Federal government censuses classify individual business establishments by the type of primary activity in which they are engaged. Retail outlets are classified as two-digit major groups, such as General Merchandise Stores (SIC 53); three-digit subgroups, such as Department Stores (SIC 531); and four-digit detailed industry groups, such as Mail-Order Houses (SIC 5961).

STANDARD METROPOLITAN STATISTICAL AREA (MSA). (See Metropolitan Statistical Area)

SUPERMARKETS. Supermarket sales are listed as a component of total Food Store sales because this type of outlet dominates that field. Although the Census Bureau's retail censuses provide no data for supermarkets per se, S&MM's supermarket category is closely related to the bureau's Grocery Stores subgroup (SIC 541). Using the information provided for counties with more than 500 establishments in the *Census of Retail Trade*, S&MM employs the ratio between grocery store sales and total food store sales to calculate supermarket sales. During the intercensal years, S&MM makes its calculations based upon the rates of change reported for total food store sales and grocery store sales in the bureau's *Monthly Retail Trade Report*.

TELEVISION MARKET. The *Data Service*'s TV markets are ARBITRON's Areas of Dominant Influence (ADIs). ARBITRON studies each county for its measurable viewing patterns. The hours of viewing accorded each TV station whose signal reaches the county are totalled; then each station's percentage share of total viewing hours is calculated. The market of origin of the TV stations with the largest share of viewing hours becomes the ADI name for that market, and all counties whose largest viewing share is given to stations of that same market of origin are grouped within the ADI. (For its purposes, ARBITRON splits certain counties, treating each portion as if it were a separate county.) Each county (or portion), is allocated exclusively to a single ADI; thus overlap is eliminated. All of the area of the United States is covered except for Hawaii and part of Alaska.

RETAIL SALES ADDENDUM

RETAIL STORE GROUPS

The retail store groups that appear in the **Survey of Buying Power Data Service** follow the U.S. Standard Industrial Classification (SIC), which provides for up to two levels of subclasses within the groups; some of these subclasses are subdivided further by the Bureau of the Census. Data for these finer components, listed below, are maintained by Market Statistics (212-986-4800).

SIC Code	Components
54	**Food Stores**
541	Grocery stores
5422	Freezer and locker meat provisioners
5423 pt.	Meat markets
5423 pt.	Seafood markets
543	Fruit stores, vegetable markets
544	Candy, nut, and confectionery stores
545	Dairy products stores
5462	Retail bakeries (baking and selling)
5463	Retail bakeries (selling only)
549	Miscellaneous food stores
58	**Eating And Drinking Places**
5812 pt.	Restaurants, lunchrooms
5812 pt.	Social caterers
5812 pt.	Cafeterias
5812 pt.	Refreshment places
5812 pt.	Contract feeding
5812 pt.	Ice cream and frozen custard stands
5813	Drinking places
53	**General Merchandise Stores**
531	Department stores
533	Variety stores
539	Miscellaneous general merchandise stores
56	**Apparel And Accessories Stores**
561	Men's and boys' clothing and furnishings stores
562	Women's ready-to-wear stores
563 pt.	Millinery stores
563 pt.	Corset and lingerie shops
563 pt.	Other women's accessories and specialty stores
564	Children's and infants' wear stores
565	Family clothing stores
566 pt.	Men's shoe stores
566 pt.	Women's shoe stores
566 pt.	Children's and juveniles' shoe stores
566 pt.	Family shoe stores
568	Furriers and fur shops
569	Miscellaneous apparel and accessory stores
57	**Furniture/Home Furnishings/Appliance Stores**
5712	Furniture stores
5713	Floor covering stores
5714	Drapery, curtain, and upholstery stores
5719	Miscellaneous home furnishing stores
572	Household appliance stores
5732	Radio and TV stores
5733 pt.	Record shops
5733 pt.	Musical instruments stores
55 pt.	**Automotive Dealers**
5511 pt.	Domestic car franchise only
5511 pt.	Imported car franchise only

SIC Code	Components
5511 pt.	Domestic and imported car franchises
552	Used car dealers
553 pt.	Tire, battery, and accessory dealers
553 pt.	Other auto and home supply stores
555	Boat dealers
556	Recreational and utility trailer dealers
557	Motorcycle dealers
559	Automotive dealers not elsewhere classified
	Note: Mobile home dealers, who used to be part of this group, are now in the Buildings Materials and Hardware group.
554	**Gasoline Service Stations**
	Includes establishments primarily selling gasoline and automotive lubricants and garages that derive more than half of their receipts from selling those same products.
52	**Building Materials And Hardware Dealers**
521	Lumber and other building materials dealers
523	Paint, glass, and wallpaper stores
525	Hardware stores
526	Retail nurseries, lawn and garden supply stores
527	Mobile home dealers
591	**Drugstores**
591 pt.	Drugstores
591 pt.	Proprietary stores
	All Other Stores
	The several store types that are not among the **Data Service's** store groups include the following:
592	Liquor stores
593	Used-merchandise stores
5941 pt.	General line sporting goods stores
5941 pt.	Specialty line sporting goods stores
5942	Bookstores
5943	Stationery stores
5944	Jewelry stores
5945	Hobby, toy, and game shops
5946	Camera and photographic supply stores
5947	Gift, novelty, and souvenir shops
5948	Luggage and leather goods stores
5949	Sewing, needlework, and piece goods stores
5961	Mail-order houses
5962	Automatic merchandising machine operators
5963	Direct selling establishments
5982	Fuel and ice dealers, not elsewhere classified
5983	Fuel oil dealers
5984	Liquefied petroleum gas dealers
5992	Florists
5993	Cigar stores and stands
5994	News dealers and newsstands
5999	Miscellaneous stores not elsewhere classified

(continued)

MERCHANDISE LINE CATEGORIES

The merchandise lines that appear in the **Survey of Buying Power Data Service** are among those designated on the report forms of the Census of Retail Trade. Finer lines are designated within most of these broad lines where appropriate to the store type. Data for the detailed lines are maintained by Market Statistics (212-986-4800). They are listed here with the code numbers used by the Bureau of the Census.

Census Code	Components
100	**Groceries And Other Foods**
101	Meat, fish and poultry
102	Produce
103	Frozen foods
104	Dairy products and related foods
105	Bakery products, except frozen
106	Delicatessen items
107	All other foods
160	**Drugs**
161	Prescriptions
162	Nonprescription medicines
180	**Health And Beauty Aids**
181	Health aids
182	Cosmetics
183	Other hygiene needs
300	**Major Household Appliances**
301	Kitchen appliances
302	Laundry appliances
303	Other major household appliances
320	**Televisions**
330	**Audio Equipment, Musical Instruments And Supplies**
331	Audio equipment, components, parts, and accessories
335	Records and tapes
337	Musical instruments, accessories, and sheet music and related items
340	**Furniture And Sleep Equipment**
341	Living room, dining room, and bedroom furniture
342	Sleep furniture and equipment
343	All other furniture including outdoor, kitchen and office furniture
200	**Men's And Boys' Clothing**
201	Boys', young men's, and students' clothing and accessories
202	Men's overcoats and topcoats
203	Men's rainwear and outerwear
204	Men's suits, sport coats, formal wear, and tailored slacks
205	Men's jeans and casual slacks
206	Men's career apparel and work clothes
207	Men's shirts
208	Men's novelty shirts
209	Men's sweaters
211	Men's hosiery, pajamas, robes, and underwear
212	Men's sportswear
213	Men's accessories
220	**Women's And Girls' Clothing**
221	Infants' and toddlers' apparel and accessories
222	Girls' and subteen clothing and accessories
223	Women's, misses', and juniors' furs and fur garments
224	Women's, misses', and juniors' dresses
225	Women's, misses', and juniors' dressy and tailored coats and suits
226	Women's, misses', and juniors' casual and utility coats, jackets and rainwear
227	Women's, misses', and juniors' separates and coordinates
228	Women's, misses', and juniors' active sportswear
229	Women's hosiery
231	Women's bras, girdles and foundations
232	Women's, misses', and juniors' lingerie, sleepwear, and loungewear
233	Women's handbags and small leather goods
234	Women's hats, hairpieces, and trimmings
235	Women's accessories
260	**Footwear**
261	Men's and boys' footwear
262	Women's and girls' footwear
263	Children's footwear
264	Footwear accessories

Note: Infants and toddlers footwear not included

TELEVISION MARKET ADDENDUM

The Television Markets for which data are shown in Volume III are the Areas of Dominant Influence (ADIs) delineated by the Arbitron Ratings Company for the 1984-85 TV year, covering all of the United States except Alaska and Hawaii. The counties and (in a few areas) portions of counties that make up each market are listed below.

ABILENE - SWEETWATER, TEX.— Brown, Callahan, Coke, Coleman, Concho, Eastland, Fisher, Haskell, Jones, Kimble, King, Mitchell, Nolan, Runnels, Shackelford, Stephens, Sterling, Stonewall, Taylor.

ALBANY, GA.— Atkinson, Baker, Ben Hill, Berrien, Calhoun, Coffee, Colquitt, Cook, Crisp, Dougherty, Irwin, Lanier, Lee, Mitchell, Telfair, Tift, Turner, Wilcox, Worth.

ALBANY - SCHENECTADY - TROY, N.Y.— MASS.: Berkshire; N.Y.: Albany, Columbia, Fulton, Greene, Hamilton, Montgomery, Rensselaer, Saratoga, Schenectady, Schoharie, Warren, Washington; VT.: Bennington.

ALBUQUERQUE, N.M.— ARIZ.: Apache (northern portion); COLO.: Archuleta, Conejos, Costilla, La Plata, Mineral, Montezuma, Rio Grande; N.M.: Bernalillo, Cibola, Colfax, De Baca, Grant, Guadalupe, Harding, Lincoln, Los Alamos, McKinley, Mora, Quay, Rio Arriba, Sandoval, San Juan, San Miguel, Santa Fe, Sierra, Socorro, Taos, Torrance, Valencia.

ALEXANDRIA, LA.— Avoyelles, Grant, Rapides, Vernon.

ALEXANDRIA, MINN.— Beltrami, Cass, Douglas, Grant, Hubbard, Pope, Todd, Traverse, Wadena.

ALPENA, MICH.— Alcona, Alpena.

AMARILLO, TEX.— KANS.: Morton; N.M.: Curry, Union; OKLA.: Cimarron, Texas; TEX.: Armstrong, Briscoe, Carson, Castro, Childress, Collingsworth, Cottle, Dallam, Deaf Smith, Donley, Gray, Hall, Hansford, Hartley, Hemphill, Hutchinson, Lipscomb, Moore, Ochiltree, Oldham, Parmer, Potter, Randall, Roberts, Sherman, Swisher, Wheeler.

ANNISTON, ALA.— Calhoun.

ARDMORE - ADA, OKLA.— Atoka, Bryan, Carter, Choctaw, Coal, Johnston, Love, Marshall, Pontotoc, Pushmataha.

ATLANTA, GA.— ALA.: Cleburne; GA.: Banks, Barrow, Bartow, Butts, Carroll, Cherokee, Clarke, Clayton, Cobb, Coweta, Dawson, De Kalb, Douglas, Fayette, Floyd, Forsyth, Fulton, Gilmer, Gordon, Greene, Gwinnett, Habersham, Hall, Haralson, Heard, Henry, Jackson, Jasper, Lamar, Lumpkin, Meriwether, Monroe, Morgan, Newton, Oconee, Oglethorpe, Paulding, Pickens, Pike, Polk, Putnam, Rabun, Rockdale, Spalding, Towns, Troup, Union, Upson, Walton, White; N.C.: Clay.

AUGUSTA, GA.— Burke, Columbia, Emanuel, Glascock, Hancock, Jefferson, Jenkins, Johnson, Lincoln, McDuffie, Richmond, Screven, Taliaferro, Warren, Washington, Wilkes; S.C.: Aiken, Allendale, Bamberg, Barnwell, Edgefield, McCormick, Saluda.

AUSTIN, TEX.— Bastrop, Burnet, Caldwell, Fayette, Hays, Lee, Llano, Mason, Travis, Williamson.

BAKERSFIELD, CALIF.— Kern (western portion).

BALTIMORE, MD.— Anne Arundel, Baltimore, Baltimore city, Caroline, Carroll, Cecil, Dorchester, Harford, Howard, Kent, Queen Anne's, Talbot.

BANGOR, MAINE— Hancock, Knox, Penobscot, Piscataquis, Somerset, Waldo, Washington.

BATON ROUGE, LA.— Ascension, Assumption, East Baton Rouge, East Feliciana, Iberville, Livingston, Pointe Coupee, St. Helena, St. Mary, West Baton Rouge, West Feliciana; MISS.: Amite, Wilkinson.

BEAUMONT - PORT ARTHUR, TEX.— Hardin, Jasper, Jefferson, Newton, Orange, Sabine, Tyler.

BEND, ORE.— Deschutes.

BILLINGS - HARDIN, MONT.— Big Horn, Carbon, Custer, Garfield, Golden Valley, Musselshell, Park, Petroleum, Rosebud, Stillwater, Sweet Grass, Treasure, Wheatland, Yellowstone; WYO.: Big Horn, Park.

BILOXI - GULFPORT - PASCAGOULA, MISS.— Harrison, Stone.

BINGHAMTON, N.Y.— Broome, Chenango, Delaware, Tioga; PA.: Bradford.

BIRMINGHAM, ALA.— Bibb, Blount, Cherokee, Chilton, Clay, Coosa, Cullman, Etowah, Fayette, Greene, Hale, Jefferson, Marion, Perry, St. Clair, Shelby, Talladega, Walker, Winston.

BLUEFIELD - BECKLEY - OAK HILL, W.VA.— VA.: Bland, Tazewell; W.VA.: Fayette, Greenbrier, McDowell, Mercer, Monroe, Raleigh, Summers.

BOISE, IDA.— Ada, Adams, Boise, Camas, Canyon, Elmore, Gem, Gooding, Owyhee, Payette, Valley, Washington; ORE.: Baker, Grant, Malheur.

BOSTON, MASS.— Barnstable, Essex, Middlesex, Nantucket, Norfolk, Plymouth, Suffolk, Worcester; N.H.: Belknap, Cheshire, Hillsborough, Merrimack, Rockingham, Strafford, Sullivan; VT.: Windham.

BOWLING GREEN, KY.— Adair, Hart, Metcalfe, Warren.

BRISTOL - KINGSPORT - JOHNSON CITY, TENN.— KY.: Letcher; N.C.: Avery; TENN.: Carter, Greene, Hawkins, Johnson, Sullivan, Unicoi, Washington; VA.: Bristol city, Buchanan, Dickenson, Lee, Norton city, Russell, Scott, Smyth, Washington, Wise.

BUFFALO, N.Y.— Allegany, Cattaraugus, Chautauqua, Erie, Genesee, Niagara, Orleans, Wyoming; PA.: McKean, Potter.

BURLINGTON - PLATTSBURGH, VT.— N.Y.: Clinton, Essex, Franklin; VT.: Addison, Caledonia, Chittenden, Franklin, Grand Isle, Lamoille, Orange, Orleans, Rutland, Washington, Windsor.

CASPER - RIVERTON, WYO.— Converse, Fremont, Hot Springs, Johnson, Natrona, Washakie.

CEDAR RAPIDS - WATERLOO - DUBUQUE, IOWA— Allamakee, Benton, Black Hawk, Bremer, Buchanan, Butler, Chickasaw, Clayton, Delaware, Dubuque, Fayette, Grundy, Iowa, Johnson, Jones, Keokuk, Linn, Tama, Washington, Winneshiek; WISC.: Crawford, Grant.

CHARLESTON, S.C.— Berkeley, Charleston, Colleton, Dorchester, Georgetown, Williamsburg.

CHARLESTON - HUNTINGTON, W.VA.— KY.: Boyd, Carter, Elliott, Floyd, Greenup, Johnson, Lawrence, Lewis, Magoffin, Martin, Morgan, Pike; OHIO: Athens, Gallia, Jackson, Lawrence, Meigs, Scioto, Vinton, Washington; W.VA.: Boone, Cabell, Calhoun, Clay, Jackson, Kanawha, Lincoln, Logan, Mason, Mingo, Nicholas, Pleasants, Putnam, Roane, Wayne, Webster, Wirt, Wyoming.

CHARLOTTE, N.C.— Alexander, Anson, Ashe, Burke, Cabarrus, Caldwell, Catawba, Cleveland, Gaston, Iredell, Lincoln, Mecklenburg, Richmond, Rowan, Stanly, Union, Watauga; S.C.: Chester, Chesterfield, Lancaster, York.

CHATTANOOGA, TENN.— ALA.: Jackson; GA.: Catoosa, Chattooga, Dade, Fannin, Murray, Walker, Whitfield; N.C.: Cherokee; TENN.: Bledsoe, Bradley, Grundy, Hamilton, McMinn, Marion, Meigs, Polk, Rhea, Sequatchie.

CHEYENNE, WYO.— NEB.: Banner, Morrill, Scotts Bluff; WYO.: Goshen, Laramie.

CHICAGO, ILL.— Cook, De Kalb, Du Page, Grundy, Kane, Kankakee, Kendall, Lake, La Salle, Livingston, McHenry, Will; IND.: Jasper, Lake, La Porte, Newton, Porter; WISC.: Kenosha.

CHICO - REDDING, CALIF.— Butte, Glenn, Modoc, Shasta, Tehama, Trinity.

CINCINNATI, OHIO— IND.: Dearborn, Fayette, Franklin, Ohio, Ripley, Switzerland, Union; KY.: Boone, Bracken, Campbell, Carroll, Gallatin, Grant, Kenton, Mason, Owen, Pendleton, Robertson; OHIO: Adams, Brown, Butler, Clermont, Clinton, Hamilton, Highland, Warren.

CLARKSBURG - WESTON, W.VA.— Barbour, Braxton, Doddridge, Gilmer, Harrison, Lewis, Randolph, Ritchie, Taylor, Tucker, Upshur.

CLEVELAND, OHIO— Ashland, Ashtabula, Cuyahoga, Erie, Geauga, Holmes, Huron, Lake, Lorain, Medina, Portage, Richland, Stark, Summit, Tuscarawas, Wayne.

COLORADO SPRINGS - PUEBLO, COLO.— Baca, Bent, Cheyenne, Crowley, Custer, El Paso, Fremont, Huerfano, Kiowa, Las Animas, Otero, Pueblo, Saguache.

COLUMBIA, S.C.— Calhoun, Clarendon, Fairfield, Kershaw, Lee, Lexington, Newberry, Orangeburg, Richland, Sumter.

COLUMBIA - JEFFERSON CITY, MO.— Audrain, Boone, Callaway, Chariton, Cole, Cooper, Howard, Maries, Miller, Moniteau, Morgan, Osage, Phelps, Randolph.

COLUMBUS, GA.— ALA.: Barbour, Chambers, Lee, Randolph, Russell; GA.: Chattahoochee, Clay, Dooly, Harris, Macon, Marion, Muscogee, Quitman, Randolph, Schley, Stewart, Sumter, Talbot, Taylor, Terrell, Webster.

COLUMBUS - TUPELO, MISS.— ALA.: Lamar, Pickens; MISS.: Calhoun, Chickasaw, Choctaw, Clay, Itawamba, Lee, Lowndes, Monroe, Montgomery, Noxubee, Oktibbeha, Pontotoc, Prentiss, Tishomingo, Webster, Winston.

COLUMBUS, OHIO— Coshocton, Crawford, Delaware, Fairfield, Fayette, Franklin, Hocking, Knox, Licking, Madison, Marion, Morgan, Morrow, Perry, Pickaway, Pike, Ross, Union.

CORPUS CHRISTI, TEX.— Aransas, Bee, Brooks, Duval, Jim Hogg, Jim Wells, Kenedy, Kleberg, Nueces, Refugio, San Patricio.

DALLAS - FT. WORTH, TEX.— Anderson, Bosque, Collin, Comanche, Cooke, Dallas, Delta, Denton, Ellis, Erath, Fannin, Freestone, Grayson, Hamilton, Henderson, Hill, Hood, Hopkins, Hunt, Johnson, Kaufman, Lamar, Limestone, Navarro, Palo Pinto, Parker, Rains, Rockwall, Somervell, Tarrant, Van Zandt, Wise, Wood.

DAVENPORT - ROCK ISLAND - MOLINE, IOWA— ILL.: Bureau, Carroll, Henderson, Henry, Jo Daviess, Knox, Lee, Mercer, Rock Island, Warren, Whiteside; IOWA: Cedar, Clinton, Des Moines, Henry, Jackson, Louisa, Muscatine, Scott.

DAYTON, OHIO— IND.: Randolph, Wayne; OHIO: Auglaize, Champaign, Clark, Darke, Greene, Logan, Miami, Montgomery, Preble, Shelby.

DENVER, COLO.— Adams, Alamosa, Arapahoe, Boulder, Chaffee, Clear Creek, Denver, Douglas, Eagle, Elbert, Garfield, Gilpin, Grand, Gunnison, Hinsdale, Jackson, Jefferson, Kit Carson, Lake, Larimer, Lincoln, Logan, Moffat, Morgan, Park, Phillips, Pitkin, Prowers, Rio Blanco, Routt, Sedgwick, Summit, Teller, Washington, Weld, Yuma; NEB.: Box Butte, Cheyenne, Dawes, Deuel, Keith, Kimball; WYO.: Albany, Carbon, Niobrara, Platte.

DES MOINES, IOWA— Adair, Appanoose, Boone, Calhoun, Carroll, Clarke, Dallas, Decatur, Greene, Guthrie, Hamilton, Hardin, Humboldt, Jasper, Lucas, Madison, Mahaska, Marion, Marshall, Monroe, Pocahontas, Polk, Poweshiek, Ringgold, Story, Union, Wapello, Warren, Wayne, Webster, Wright; MO.: Mercer.

DETROIT, MICH.— Lapeer, Livingston, Macomb, Monroe, Oakland, St. Clair, Sanilac, Washtenaw, Wayne.

DOTHAN, ALA.— Coffee, Dale, Geneva, Henry, Houston; FLA.: Holmes, Jackson; GA.: Early, Seminole.

DULUTH - SUPERIOR, MINN.— MICH.: Gogebic; MINN.: Aitkin, Carlton, Cook, Itasca, Koochiching, Lake, St. Louis; WISC.: Ashland, Bayfield, Douglas, Iron, Sawyer, Washburn.

EL CENTRO - YUMA, CALIF.— ARIZ.: Yuma; CALIF.: imperial.

EL PASO, TEX.— N.M.: Dona Ana, Hidalgo, Luna, Otero; TEX.: Culberson, El Paso, Hudspeth.

ELMIRA, N.Y.— Chemung, Steuben; PA.: Tioga.

ERIE, PA.— Crawford, Erie, Warren.

EUGENE, ORE.— Coos, Douglas, Lane.

EUREKA, CALIF.— Del Norte, Humboldt; ORE.: Curry.

EVANSVILLE, IND.— ILL.: Edwards, Gallatin, Wabash, Wayne, White; IND.: Dubois, Gibson, Perry, Pike, Posey, Spencer, Vanderburgh, Warrick; KY.: Daviess, Hancock, Henderson, Hopkins, McLean, Muhlenberg, Ohio, Union, Webster.

FARGO, N.D.— MINN.: Becker, Clay, Clearwater, Kittson, Lake of the Woods, Mahnomen, Marshall, Norman, Otter Tail, Pennington, Polk, Red Lake, Roseau, Wilkin; N.D.: Barnes, Benson, Cass, Cavalier, Dickey, Eddy, Foster, Grand Forks, Griggs, La Moure, Nelson, Pembina, Ramsey, Ransom, Richland, Sargent, Steele, Stutsman, Towner, Traill, Walsh.

FLAGSTAFF, ARIZ.— Coconino.

FLINT - SAGINAW - BAY CITY, MICH.— Arenac, Bay, Clare, Genesee, Gladwin, Gratiot, Huron, Iosco, Isabella, Midland, Ogemaw, Saginaw, Shiawassee, Tuscola.

FLORENCE, S.C.— Darlington, Dillon, Florence, Horry, Marion, Marlboro.

FT. MYERS - NAPLES, FLA.— Charlotte, Collier, Glades, Hendry, Lee.

FT. SMITH, ARK.— Crawford, Franklin, Logan, Madison, Scott, Sebastian, Washington; OKLA.: Le Flore, Sequoyah.

FT. WAYNE, IND.— Adams, Allen, De Kalb, Huntington, Jay, Noble, Steuben, Wabash, Wells, Whitley; OHIO: Mercer, Paulding, Van Wert.

FRESNO, CALIF.— Fresno, Kings, Madera, Merced, Tulare.

GAINESVILLE, FLA.— Alachua, Dixie, Gilchrist, Levy.

GLENDIVE, MONT.— Dawson, Prairie.

GRAND JUNCTION, COLO.— Delta, Mesa, Montrose, Ouray, San Juan, San Miguel.

GRAND RAPIDS - KALAMAZOO - BATTLE CREEK, MICH.— Allegan, Barry, Branch, Calhoun, Ionia, Kalamazoo, Kent, Mecosta, Montcalm, Muskegon, Newaygo, Oceana, Ottawa, St. Joseph, Van Buren.

GREAT FALLS, MONT.— Blaine, Cascade, Chouteau, Fergus, Glacier, Hill, Judith Basin, Liberty, Meagher, Phillips, Pondera, Teton, Toole, Valley.

GREEN BAY, WISC.— MICH.: Delta, Dickinson, Menominee, Schoolcraft; WISC.: Brown, Calumet, Door, Fond du Lac, Green Lake, Kewaunee, Manitowoc, Marinette, Menominee, Oconto, Outagamie, Shawano, Waupaca, Waushara, Winnebago.

GREENSBORO - WINSTON-SALEM - HIGH POINT, N.C.— Alamance, Alleghany, Caswell, Davidson, Davie, Forsyth, Guilford, Montgomery, Randolph, Rockingham, Stokes, Surry, Wilkes, Yadkin; VA.: Grayson, Patrick.

GREENVILLE - NEW BERN - WASHINGTON, N.C.— Beaufort, Bertie, Carteret, Craven, Duplin, Edgecombe, Greene, Hyde, Jones, Lenoir, Martin, Onslow, Pamlico, Pitt, Tyrrell, Washington.

GREENVILLE - SPARTANBURG - ASHEVILLE, S.C. — GA.: Elbert, Franklin, Hart, Madison, Stephens; N.C.: Buncombe, Graham, Haywood, Henderson, Jackson, McDowell, Macon, Madison, Mitchell, Polk, Rutherford, Swain, Transylvania, Yancey; S.C.: Abbeville, Anderson, Cherokee, Greenville, Greenwood, Laurens, Oconee, Pickens, Spartanburg, Union.

GREENWOOD - GREENVILLE, MISS.— Bolivar, Carroll, Grenada, Humphreys, Leflore, Sunflower, Tallahatchie, Washington.

HAGERSTOWN, MD.— Washington.

HARRISBURG - YORK - LANCASTER - LEBANON, PA.— Adams, Cumberland, Dauphin, Juniata, Lancaster, Lebanon, Perry, York.

HARRISONBURG, VA.— Harrisonburg city, Rockingham; W.VA.: Grant, Hardy, Pendleton.

HARTFORD - NEW HAVEN, CONN.— Hartford, Litchfield, Middlesex, New Haven, New London, Tolland.

HOUSTON, TEX.— Austin, Brazoria, Calhoun, Chambers, Colorado, Fort Bend, Galveston, Grimes, Harris, Jackson, Liberty, Matagorda, Montgomery, Polk, San Jacinto, Trinity, Walker, Waller, Washington, Wharton.

HUNTSVILLE - DECATUR - FLORENCE, ALA.— Colbert, De Kalb, Franklin, Lauderdale, Lawrence, Limestone, Madison, Marshall, Morgan; TENN.: Lincoln.

IDAHO FALLS - POCATELLO, IDA.— Bannock, Bingham, Blaine, Bonneville, Butte, Cassia, Clark, Custer, Fremont, Jefferson, Lemhi, Madison, Minidoka, Power, Teton; WYO.: Lincoln, Teton.

INDIANAPOLIS, IND.— Bartholomew, Blackford, Boone, Brown, Carroll, Cass, Clinton, Decatur, Delaware, Fountain, Grant, Hamilton, Hancock, Hendricks, Henry, Howard, Jennings, Johnson, Madison, Marion, Miami, Monroe, Montgomery, Morgan, Owen, Putnam, Rush, Shelby, Tipton, Warren, White.

JACKSON, MISS.— Adams, Attala, Claiborne, Copiah, Franklin, Hinds, Holmes, Issaquena, Jefferson, Jefferson Davis, Lawrence, Leake, Lincoln, Madison, Pike, Rankin, Scott, Sharkey, Simpson, Smith, Walthall, Warren, Yazoo.

JACKSON, TENN.— Carroll, Hardin, Henderson, Madison.

JACKSONVILLE, FLA.— Baker, Bradford, Clay, Columbia, Duval, Hamilton, Nassau, Putnam, St. Johns, Suwannee, Union; GA.: Brantley, Camden, Charlton, Clinch, Glynn, Ware.

JOHNSTOWN - ALTOONA, PA.— Bedford, Blair, Cambria, Cameron, Centre, Clearfield, Elk, Forest, Fulton, Huntingdon, Jefferson, Mifflin, Somerset.

JONESBORO, ARK.— Clay, Craighead, Greene, Lawrence, Randolph, Sharp; MO.: Ripley.

JOPLIN - PITTSBURG, MO.— ARK.: Benton; KANS.: Allen, Bourbon, Cherokee, Crawford, Labette, Neosho, Wilson, Woodson; MO.: Barton, Jasper, McDonald, Newton, Vernon; OKLA.: Ottawa.

KANSAS CITY, MO.— KANS.: Anderson, Atchison, Doniphan, Douglas, Franklin, Jefferson, Johnson, Leavenworth, Linn, Miami, Wyandotte; MO.: Andrew, Bates, Caldwell, Carroll, Cass, Clay, Clinton, Daviess, De Kalb, Grundy, Henry, Jackson, Johnson, Lafayette, Linn, Livingston, Pettis, Platte, Ray, Saline.

KNOXVILLE, TENN.— KY.: Bell, Harlan, Knox, Leslie, McCreary, Russell, Wayne, Whitley; TENN.: Anderson, Blount, Campbell, Claiborne, Cocke, Cumberland, Fentress, Grainger, Hamblen, Hancock, Jefferson, Knox, Loudon, Monroe, Morgan, Roane, Scott, Sevier, Union.

LA CROSSE - EAU CLAIRE, WISC.— MINN.: Houston, Winona; WISC.: Buffalo, Chippewa, Eau Claire, Jackson, Juneau, La Crosse, Monroe, Rusk, Trempealeau, Vernon.

LAFAYETTE, IND.— Benton, Tippecanoe.

LAFAYETTE, LA.— Acadia, Allen, Evangeline, Iberia, Jefferson Davis, Lafayette, St. Landry, St. Martin, Vermilion.

LAKE CHARLES, LA.— Beauregard, Calcasieu, Cameron.

LANSING, MICH.— Clinton, Eaton, Hillsdale, Ingham, Jackson.

LAREDO, TEX.— Webb, Zapata.

LAS VEGAS, NEV.— Clark, Lincoln, Nye (southern portion).

LAUREL - HATTIESBURG, MISS.— Covington, Forrest, Jones, Lamar, Marion, Perry, Wayne.

LEXINGTON, KY.— Anderson, Bath, Bourbon, Boyle, Breathitt, Casey, Clark, Clay, Estill, Fayette, Fleming, Franklin, Garrard, Harrison, Jackson, Jessamine, Knott, Laurel, Lee, Lincoln, Madison, Menifee, Mercer, Montgomery, Nicholas, Owsley, Perry, Powell, Pulaski, Rockcastle, Rowan, Scott, Wolfe, Woodford.

LIMA, OHIO— Allen.

LINCOLN - HASTINGS - KEARNEY, NEB.— KANS.: Cloud, Jewell, Phillips, Republic, Smith, Washington; NEB.: Adams, Antelope, Boone, Brown, Buffalo, Chase, Clay, Custer, Dawson, Fillmore, Franklin, Frontier, Furnas, Gage, Garfield, Gosper, Greeley, Hall, Hamilton, Harlan, Hayes, Holt, Howard, Jefferson, Kearney, Lancaster, Loup, Merrick, Nance, Nuckolls, Perkins, Phelps, Platte, Polk, Red Willow, Rock, Saline, Sherman, Thayer, Valley, Webster, Wheeler, York.

LITTLE ROCK, ARK.— Arkansas, Bradley, Calhoun, Clark, Cleburne, Cleveland, Conway, Dallas, Desha, Drew, Faulkner, Garland, Grant, Hot Spring, Independence, Jackson, Jefferson, Johnson, Lincoln, Lonoke, Monroe, Montgomery, Nevada, Ouachita, Perry, Pike, Polk, Pope, Prairie, Pulaski, Saline, Searcy, Stone, Van Buren, White, Woodruff, Yell

LOS ANGELES, CALIF.— Inyo, Kern (eastern portion), Los Angeles, Orange, Riverside (western portion), San Bernardino, Ventura.

LOUISVILLE, KY.— IND.: Clark, Crawford, Floyd, Harrison, Jackson, Jefferson, Lawrence, Orange, Scott, Washington; KY.: Breckinridge, Bullitt, Grayson, Green, Hardin, Henry, Jefferson, Larue, Marion, Meade, Nelson, Oldham, Shelby, Spencer, Taylor, Trimble, Washington.

LUBBOCK, TEX.— N.M.: Roosevelt; TEX.: Bailey, Borden, Cochran, Crosby, Dawson, Dickens, Floyd, Gaines, Garza, Hale, Hockley, Kent, Lamb, Lubbock, Lynn, Motley, Scurry, Terry, Yoakum.

MACON, GA.— Baldwin, Bibb, Bleckley, Crawford, Dodge, Houston, Jones, Laurens, Peach, Pulaski, Treutlen, Twiggs, Wilkinson.

MADISON, WISC.— Columbia, Dane, Green, Iowa, Lafayette, Marquette, Richland, Sauk.

MANKATO, MINN.— IOWA: Emmet; MINN.: Blue Earth.

MARQUETTE, MICH.— Alger, Baraga, Houghton, Iron, Keweenaw, Marquette, Ontonagon; WISC.: Florence.

MCALLEN - BROWNSVILLE, TEX.— Cameron, Hidalgo, Starr, Willacy.

MEDFORD, ORE.— CALIF.: Siskiyou; ORE.: Jackson, Josephine, Klamath, Lake.

MEMPHIS, TENN.— ARK.: Crittenden, Cross, Lee, Mississippi, Phillips, Poinsett, St. Francis; MISS.: Alcorn, Benton, Coahoma, De Soto, Lafayette, Marshall, Panola, Quitman, Tate, Tippah, Tunica, Union, Yalobusha; MO.: Pemiscot; TENN.: Chester, Crockett, Dyer, Fayette, Gibson, Hardeman, Haywood, Lauderdale, McNairy, Shelby, Tipton.

MERIDIAN, MISS.— ALA.: Choctaw, Marengo, Sumter; MISS.: Clarke, Jasper, Kemper, Lauderdale, Neshoba, Newton.

MIAMI, FLA.— Broward, Dade, Monroe.

MILWAUKEE, WISC.— Dodge, Jefferson, Milwaukee, Ozaukee, Racine, Sheboygan, Walworth, Washington, Waukesha.

MINNEAPOLIS - ST. PAUL, MINN.— Anoka, Benton, Big Stone, Brown, Carver, Chippewa, Chisago, Cottonwood, Crow Wing, Dakota, Goodhue, Hennepin, Isanti, Kanabec, Kandiyohi, Lac qui Parle, Le Sueur, Lyon, McLeod, Martin, Meeker, Mille Lacs, Morrison, Nicollet, Pine, Ramsey, Redwood, Renville, Rice, Scott, Sherburne, Sibley, Stearns, Steele, Stevens, Swift, Wabasha, Waseca, Washington, Watonwan, Wright, Yellow Medicine; WISC.: Barron, Burnett, Dunn, Pepin, Pierce, Polk, St. Croix.

MINOT - BISMARCK - DICKINSON, N.D.— MONT.: Daniels, McCone, Richland, Roosevelt, Sheridan, Wibaux; N.D.: Adams, Billings, Bottineau, Bowman, Burke, Burleigh, Divide, Dunn, Emmons, Golden Valley, Grant, Hettinger, Kidder, Logan, McHenry, McIntosh, McKenzie, McLean, Mercer, Morton, Mountrail, Oliver, Pierce, Renville, Rolette, Sheridan, Sioux, Slope, Stark, Ward, Wells, Williams; S.D.: Campbell, Corson, Walworth.

MISSOULA - BUTTE, MONT.— Beaverhead, Broadwater, Deer Lodge, Flathead, Gallatin, Granite, Jefferson, Lake, Lewis and Clark, Madison, Mineral, Missoula, Powell, Ravalli, Silver Bow.

MOBILE - PENSACOLA, ALA.— Baldwin, Clarke, Conecuh, Escambia, Mobile, Monroe, Washington; FLA.: Escambia, Okaloosa, Santa Rosa; MISS.: George, Greene, Jackson.

MONROE - EL DORADO, LA.— ARK.: Ashley, Chicot, Union; LA.: Caldwell, Catahoula, Concordia, East Carroll, Franklin, Jackson, La Salle, Lincoln, Madison, Morehouse, Ouachita, Richland, Tensas, Union, West Carroll, Winn.

MONTGOMERY, ALA.— Autauga, Bullock, Butler, Covington, Crenshaw, Elmore, Lowndes, Macon, Montgomery, Pike, Tallapoosa, Wilcox.

NASHVILLE, TENN.— KY.: Allen, Barren, Butler, Christian, Clinton, Cumberland, Edmonson, Logan, Monroe, Simpson, Todd, Trigg; TENN.: Bedford, Benton, Cannon, Cheatham, Clay, Coffee, Davidson, Decatur, De Kalb, Dickson, Franklin, Giles, Henry, Hickman, Houston, Humphreys, Jackson, Lawrence, Lewis, Macon, Marshall, Maury, Montgomery, Moore, Overton, Perry, Pickett, Putnam, Robertson, Rutherford, Smith, Stewart, Sumner, Trousdale, Van Buren, Warren, Wayne, White, Williamson, Wilson.

NEW ORLEANS, LA.— Jefferson, Lafourche, Orleans, Plaquemines, St. Bernard, St. Charles, St. James, St. John the Baptist, St. Tammany, Tangipahoa, Terrebonne, Washington; MISS.: Hancock, Pearl River.

NEW YORK, N.Y.— CONN.: Fairfield; N.J.: Bergen, Essex, Hudson, Hunterdon, Middlesex, Monmouth, Morris, Ocean, Passaic, Somerset, Sussex, Union; N.Y.: Bronx, Dutchess, Kings, Nassau, New York, Orange, Putnam, Queens, Richmond, Rockland, Suffolk, Sullivan, Ulster, Westchester; PA.: Pike.

NORFOLK - PORTSMOUTH - NEWPORT NEWS - HAMPTON, VA.— N.C.: Camden, Chowan, Currituck, Dare, Gates, Hertford, Northampton, Pasquotank, Perquimans; VA.: Accomack, Chesapeake city, Franklin city, Gloucester, Hampton city, Isle of Wight, James City, Mathews, Newport News city, Norfolk city, Northampton, Poquoson city, Portsmouth city, Southampton, Suffolk city, Surry, Virginia Beach city, Williamsburg city, York.

NORTH PLATTE, NEB.— Arthur, Blaine, Hooker, Lincoln, Logan, McPherson, Thomas.

ODESSA - MIDLAND, TEX.— N.M.: Lea (southern portion); TEX.: Andrews, Brewster, Crane, Crockett, Ector, Glasscock, Howard, Jeff Davis, Loving, Martin, Midland, Pecos, Presidio, Reagan, Reeves, Terrell, Upton, Ward, Winkler.

OKLAHOMA CITY, OKLA.— Alfalfa, Beckham, Blaine, Caddo, Canadian, Cleveland, Custer, Dewey, Ellis, Garfield, Garvin, Grady, Grant, Greer, Harmon, Harper, Hughes, Kay, Kingfisher, Kiowa, Lincoln, Logan, McClain, Major, Murray, Noble, Okfuskee, Oklahoma, Payne, Pottawatomie, Roger Mills, Seminole, Washita, Woods, Woodward.

OMAHA, NEB.— IOWA: Adams, Audubon, Cass, Crawford, Fremont, Harrison, Mills, Montgomery, Page, Pottawattamie, Shelby, Taylor; MO.: Atchison; NEB.: Burt, Butler, Cass, Colfax, Cuming, Dodge, Douglas, Johnson, Nemaha, Otoe, Pawnee, Richardson, Sarpy, Saunders, Seward, Stanton, Washington.

ORLANDO - DAYTONA BEACH - MELBOURNE, FLA. — Brevard, Flagler, Lake, Marion, Orange, Osceola, Seminole, Sumter, Volusia.

OTTUMWA - KIRKSVILLE, IOWA— Davis, Jefferson, Van Buren; MO.: Adair, Putnam, Schuyler, Sullivan.

PADUCAH - CAPE GIRARDEAU - HARRISBURG - MARION— ILL.: Alexander, Franklin, Hamilton, Hardin, Jackson, Jefferson, Johnson, Massac, Pope, Pulaski, Saline, Union, Williamson; KY.: Ballard, Caldwell, Calloway, Carlisle, Crittenden, Fulton, Graves, Hickman, Livingston, Lyon, McCracken, Marshall; MO.: Bollinger, Butler, Cape Girardeau, Carter, Dunklin, Mississippi, New Madrid, Reynolds, Scott, Stoddard, Wayne; TENN.: Lake, Obion, Weakley.

PALM SPRINGS, CALIF.— Riverside (central portion).

PANAMA CITY, FLA.— Bay, Calhoun, Franklin, Gulf, Liberty, Walton, Washington.

PARKERSBURG, W.VA.— Wood.

PEORIA, ILL.— Fulton, McLean, Marshall, Mason, Peoria, Putnam, Stark, Tazewell, Woodford.

PHILADELPHIA, PA.— DEL.: Kent, New Castle; N.J.: Atlantic, Burlington, Camden, Cape May, Cumberland, Gloucester, Mercer, Salem, Warren; PA.: Berks, Bucks, Chester, Delaware, Lehigh, Monroe, Montgomery, Northampton, Philadelphia.

PHOENIX, ARIZ.— Apache (southern portion), Gila, Graham, Greenlee, La Paz, Maricopa, Mohave, Navajo, Pinal, Yavapai; CALIF.: Riverside (eastern portion).

PITTSBURGH, PA.— MD.: Garrett; OHIO: Columbiana; PA.: Allegheny, Armstrong, Beaver, Butler, Clarion, Fayette, Greene, Indiana, Lawrence, Venango, Washington, Westmoreland; W.VA.: Hancock, Marion, Monongalia, Preston.

PORTLAND, ORE.— Benton, Clackamas, Clatsop, Columbia, Crook, Gilliam, Harney, Hood River, Jefferson, Lincoln, Linn, Marion, Multnomah, Polk, Sherman, Tillamook, Union, Wasco, Washington, Wheeler, Yamhill; WASH.: Clark, Cowlitz, Klickitat, Skamania, Wahkiakum.

PORTLAND - POLAND SPRING, MAINE— Androscoggin, Cumberland, Franklin, Kennebec, Lincoln, Oxford, Sagadahoc, York; N.H.: Carroll, Coos, Grafton; VT.: Essex.

PRESQUE ISLE, MAINE— Aroostook.

PROVIDENCE - NEW BEDFORD, R.I.— CONN.: Windham; MASS.: Bristol, Dukes; R.I.: Bristol, Kent, Newport, Providence, Washington.

QUINCY - HANNIBAL, ILL.— Adams, Brown, Cass, Hancock, McDonough, Pike, Schuyler, Scott; IOWA: Lee; MO.: Clark, Knox, Lewis, Macon, Marion, Monroe, Ralls, Scotland, Shelby.

RALEIGH - DURHAM, N.C.— Chatham, Cumberland, Durham, Franklin, Granville, Halifax, Harnett, Hoke, Johnston, Lee, Moore, Nash, Orange, Person, Sampson, Scotland, Vance, Wake, Warren, Wayne, Wilson; VA.: Mecklenburg.

RAPID CITY, S.D.— MONT.: Carter, Fallon, Powder River; NEB.: Garden, Grant, Sheridan, Sioux; S.D.: Bennett, Butte, Custer, Fall River, Haakon, Harding, Jackson, Lawrence, Meade, Pennington, Perkins, Shannon, Ziebach; WYO.: Campbell, Crook, Sheridan, Weston.

RENO, NEV.— CALIF.: Alpine, El Dorado (eastern portion), Lassen, Mono, Placer (eastern portion); NEV.: Carson City, Churchill, Douglas, Esmeralda, Eureka, Humboldt, Lander, Lyon, Mineral, Nye (northern portion), Pershing, Storey, Washoe.

RICHMOND, VA.— Albemarle, Amelia, Augusta, Brunswick, Buckingham, Caroline, Charles City, Charlottesville city, Chesterfield, Colonial Heights city, Cumberland, Dinwiddie, Emporia city, Essex, Fluvanna, Goochland, Greene, Greensville, Hanover, Henrico, Hopewell city, King and Queen, King William, Lancaster, Louisa, Lunenburg, Madison, Middlesex, New Kent, Northumberland, Nottoway, Orange, Petersburg city, Powhatan, Prince Edward, Prince George, Richmond, Richmond city, Staunton city, Sussex, Waynesboro city.

ROANOKE - LYNCHBURG, VA.— Alleghany, Amherst, Appomattox, Bath, Bedford, Bedford city, Botetourt, Buena Vista city, Campbell, Carroll, Charlotte, Clifton Forge city, Covington city, Craig, Danville city, Floyd, Franklin, Galax city, Giles, Halifax, Henry, Highland, Lexington city, Lynchburg city, Martinsville city, Montgomery, Nelson, Pittsylvania, Pulaski, Radford city, Roanoke, Roanoke city, Rockbridge, Salem city, South Boston city, Wythe; W.VA.: Pocahontas.

ROCHESTER, N.Y.— Livingston, Monroe, Ontario, Wayne.

ROCHESTER - MASON CITY - AUSTIN, MINN.— IOWA: Cerro Gordo, Floyd, Franklin, Hancock, Howard, Kossuth, Mitchell, Winnebago, Worth; MINN.: Dodge, Faribault, Fillmore, Freeborn, Mower, Olmsted.

ROCKFORD, ILL.— Boone, Ogle, Stephenson, Winnebago; WISC.: Rock.

ROSWELL, N.M.— Chaves, Eddy, Lea (northern portion).

SACRAMENTO - STOCKTON, CALIF.— Amador, Calaveras, Colusa, Contra Costa (eastern portion), El Dorado (western portion), Mariposa, Nevada, Placer (western portion), Plumas, Sacramento, San Joaquin, Sierra, Solano (eastern portion), Stanislaus, Sutter, Tuolumne, Yolo, Yuba.

ST. JOSEPH, MO.— Buchanan, Gentry, Harrison, Holt, Nodaway, Worth.

ST. LOUIS, MO.— ILL.: Bond, Calhoun, Clinton, Fayette, Greene, Jersey, Macoupin, Madison, Marion, Monroe, Montgomery, Perry, Randolph, St. Clair, Washington; MO.: Crawford, Franklin, Gasconade, Iron, Jefferson, Lincoln, Madison, Montgomery, Perry, Pike, St. Charles, Ste. Genevieve, St. Francois, St. Louis, St. Louis city, Warren, Washington.

SALINAS - MONTEREY, CALIF.— Monterey, San Benito, Santa Cruz.

SALISBURY, MD.— DEL.: Sussex; MD.: Somerset, Wicomico, Worcester.

SALT LAKE CITY, UTAH— COLO.: Dolores; IDA.: Bear Lake, Caribou, Franklin, Oneida; NEV.: Elko, White Pine; UTAH: Beaver, Box Elder, Cache, Carbon, Daggett, Davis, Duchesne, Emery, Garfield, Grand, Iron, Juab, Kane, Millard, Morgan, Piute, Rich, Salt Lake, San Juan, Sanpete, Sevier, Summit, Tooele, Uintah, Utah, Wasatch, Washington, Wayne, Weber; WYO.: Subiette, Sweetwater, Uinta.

SAN ANGELO, TEX.— Irion, McCulloch, Menard, Schleicher, Sutton, Tom Green.

SAN ANTONIO, TEX.— Atascosa, Bandera, Bexar, Blanco, Comal, De Witt, Dimmit, Edwards, Frio, Gillespie, Goliad, Gonzales, Guadalupe, Karnes, Kendall, Kerr, Kinney, La Salle, Lavaca, Live Oak, McMullen, Maverick, Medina, Real, Uvalde, Val Verde, Wilson, Zavala.

SAN DIEGO, CALIF.— San Diego.

SAN FRANCISCO, CALIF.— Alameda, Contra Costa (western portion), Lake, Marin, Mendocino, Napa, San Francisco, San Mateo, Santa Clara, Solano (western portion), Sonoma.

SANTA BARBARA - SANTA MARIA - SAN LUIS OBISPO, CALIF.— San Luis Obispo, Santa Barbara.

SARASOTA, FLA.— Sarasota.

SAVANNAH, GA.— Appling, Bacon, Bryan, Bulloch, Candler, Chatham, Effingham, Evans, Jeff Davis, Liberty, Long, McIntosh, Montgomery, Pierce, Tattnall, Toombs, Wayne, Wheeler; S.C.: Beaufort, Hampton, Jasper.

SEATTLE - TACOMA, WASH.— Clallam, Grays Harbor, Island, Jefferson, King, Kitsap, Kittitas (western portion), Lewis, Mason, Pacific, Pierce, San Juan, Skagit, Snohomish, Thurston, Whatcom.

SELMA, ALA.— Dallas.

SHREVEPORT - TEXARKANA, LA.— ARK.: Columbia, Hempstead, Howard, Lafayette, Little River, Miller, Sevier; LA.: Bienville, Bossier, Caddo, Claiborne, De Soto, Natchitoches, Red River, Sabine, Webster; OKLA.: McCurtain; TEX.: Bowie, Camp, Cass, Franklin, Gregg, Harrison, Marion, Morris, Nacogdoches, Panola, Red River, Rusk, San Augustine, Shelby, Titus, Upshur.

SIOUX CITY, IOWA— Buena Vista, Cherokee, Clay, Dickinson, Ida, Monona, O'Brien, Palo Alto, Plymouth, Sac, Sioux, Woodbury; NEB.: Cedar, Dakota, Dixon, Madison, Pierce, Thurston, Wayne; S.D.: Union.

SIOUX FALLS - MITCHELL, S.D.— IOWA: Lyon, Osceola; MINN.: Jackson, Lincoln, Murray, Nobles, Pipestone, Rock; NEB.: Boyd, Cherry, Keya Paha, Knox; S.D.: Aurora, Beadle, Bon Homme, Brookings, Brown, Brule, Buffalo, Charles Mix, Clark, Clay, Codington, Davison, Day, Deuel, Dewey, Douglas, Edmunds, Faulk, Grant, Gregory, Hamlin, Hand, Hanson, Hughes, Hutchinson, Hyde, Jerauld, Jones, Kingsbury, Lake, Lincoln, Lyman, McCook, McPherson, Marshall, Mellette, Miner, Minnehaha, Moody, Potter, Roberts, Sanborn, Spink, Stanley, Sully, Todd, Tripp, Turner, Yankton.

SOUTH BEND - ELKHART, IND.— Elkhart, Fulton, Kosciusko, La Grange, Marshall, Pulaski, St. Joseph, Starke; MICH.: Berrien, Cass.

SPOKANE, WASH.— IDA.: Benewah, Bonner, Boundary, Clearwater, Idaho, Kootenai, Latah, Lewis, Nez Perce, Shoshone; MONT.: Lincoln, Sanders; ORE.: Wallowa; WASH.: Adams, Asotin, Chelan, Columbia, Douglas, Ferry, Garfield, Grant, Lincoln, Okanogan, Pend Oreille, Spokane, Stevens, Whitman.

SPRINGFIELD, MASS.— Franklin, Hampden, Hampshire.

SPRINGFIELD, MO.— ARK.: Baxter, Boone, Carroll, Fulton, Izard, Marion, Newton; MO.: Barry, Benton, Camden, Cedar, Christian, Dade, Dallas, Dent, Douglas, Greene, Hickory, Howell, Laclede, Lawrence, Oregon, Ozark, Polk, Pulaski, St. Clair, Shannon, Stone, Taney, Texas, Webster, Wright.

SPRINGFIELD - DECATUR - CHAMPAIGN, ILL.— Champaign, Christian, Coles, De Witt, Douglas, Effingham, Ford, Iroquois, Logan, Macon, Menard, Morgan, Moultrie, Piatt, Sangamon, Shelby, Vermilion.

SYRACUSE, N.Y.— Cayuga, Cortland, Madison, Oneida (western portion), Onondaga, Oswego, Schuyler, Seneca, Tompkins, Yates.

TALLAHASSEE, FLA.— Gadsden, Jefferson, Lafayette, Leon, Madison, Taylor, Wakulla; GA.: Brooks, Decatur, Echols, Grady, Lowndes, Miller, Thomas.

TAMPA - ST. PETERSBURG, FLA.— Citrus, De Soto, Hardee, Hernando, Highlands, Hillsborough, Manatee, Pasco, Pinellas, Polk.

TERRE HAUTE, IND.— ILL.: Clark, Clay, Crawford, Cumberland, Edgar, Jasper, Lawrence, Richland; IND.: Clay, Daviess, Greene, Knox, Martin, Parke, Sullivan, Vermillion, Vigo.

TOLEDO, OHIO— MICH.: Lenawee; OHIO: Defiance, Fulton, Hancock, Hardin, Henry, Lucas, Ottawa, Putnam, Sandusky, Seneca, Williams, Wood, Wyandot.

TOPEKA, KANS.— Brown, Clay, Coffey, Geary, Jackson, Lyon, Marshall, Morris, Nemaha, Osage, Pottawatomie, Riley, Shawnee, Wabaunsee.

TRAVERSE CITY - CADILLAC, MICH.— Antrim, Benzie, Charlevoix, Cheboygan, Chippewa, Crawford, Emmet, Grand Traverse, Kalkaska, Lake, Leelanau, Luce, Mackinac, Manistee, Mason, Missaukee, Montmorency, Osceola, Oscoda, Otsego, Presque Isle, Roscommon, Wexford.

TUCSON, ARIZ.— Cochise, Pima, Santa Cruz; N.M.: Catron.

TULSA, OKLA.— KANS.: Chautauqua, Montgomery; OKLA.: Adair, Cherokee, Craig, Creek, Delaware, Haskell, Latimer, McIntosh, Mayes, Muskogee, Nowata, Okmulgee, Osage, Pawnee, Pittsburg, Rogers, Tulsa, Wagoner, Washington.

TUSCALOOSA, ALA.— Tuscaloosa.

TWIN FALLS, IDA.— Jerome, Lincoln, Twin Falls.

TYLER, TEX.— Angelina, Cherokee, Houston, Smith.

UTICA, N.Y.— Herkimer, Oneida (eastern portion), Otsego.

VICTORIA, TEX.— Victoria.

WACO - TEMPLE, TEX.— Bell, Brazos, Burleson, Coryell, Falls, Lampasas, Leon, McLennan, Madison, Milam, Mills, Robertson, San Saba.

WASHINGTON, D.C.— District of Columbia; MD.: Allegany, Calvert, Charles, Frederick, Montgomery, Prince George's, St. Mary's; PA.: Franklin; VA.: Alexandria city, Arlington, Clarke, Culpeper, Fairfax, Fairfax city, Falls Church city, Fauquier, Frederick, Fredericksburg city, King George, Loudoun, Manassas city, Manassas Park city, Page, Prince William, Rappahannock, Shenandoah, Spotsylvania, Stafford, Warren, Westmoreland, Winchester city; W.VA.: Berkeley, Hampshire, Jefferson, Mineral, Morgan.

WATERTOWN - CARTHAGE, N.Y.— Jefferson, Lewis, St. Lawrence.

WAUSAU - RHINELANDER, WISC.— Adams, Clark, Forest, Langlade, Lincoln, Marathon, Oneida, Portage, Price, Taylor, Vilas, Wood.

WEST PALM BEACH, FLA.— Indian River, Martin, Okeechobee, Palm Beach, St. Lucie.

WHEELING - STEUBENVILLE, W.VA.— OHIO: Belmont, Carroll, Guernsey, Harrison, Jefferson, Monroe, Noble; W.VA.: Brooke, Marshall, Ohio, Tyler, Wetzel.

WICHITA - HUTCHINSON, KANS.— Barber, Barton, Butler, Chase, Cheyenne, Clark, Comanche, Cowley, Decatur, Dickinson, Edwards, Elk, Ellis, Ellsworth, Finney, Ford, Gove, Graham, Grant, Gray, Greeley, Greenwood, Hamilton, Harper, Harvey, Haskell, Hodgeman, Kearny, Kingman, Kiowa, Lane, Lincoln, Logan, McPherson, Marion, Meade, Mitchell, Ness, Norton, Osborne, Ottawa, Pawnee, Pratt, Rawlins, Reno, Rice, Rooks, Rush, Russell, Saline, Scott, Sedgwick, Seward, Sheridan, Sherman, Stafford, Stanton, Stevens, Sumner, Thomas, Trego, Wallace, Wichita; NEB.: Dundy, Hitchcock; OKLA.: Beaver.

WICHITA FALLS - LAWTON, TEX.— OKLA.: Comanche, Cotton, Jackson, Jefferson, Stephens, Tillman; TEX.: Archer, Baylor, Clay, Foard, Hardeman, Jack, Knox, Montague, Throckmorton, Wichita, Wilbarger, Young.

WILKES-BARRE - SCRANTON, PA.— Carbon, Clinton, Columbia, Lackawanna, Luzerne, Lycoming, Montour, Northumberland, Schuylkill, Snyder, Sullivan, Susquehanna, Union, Wayne, Wyoming.

WILMINGTON, N.C.— Bladen, Brunswick, Columbus, New Hanover, Pender, Robeson.

YAKIMA, WASH.— ORE.: Morrow, Umatilla; WASH.: Benton, Franklin, Kittitas (eastern portion), Walla Walla, Yakima.

YOUNGSTOWN, OHIO— Mahoning, Trumbull; PA.: Mercer.

ZANESVILLE, OHIO— Muskingum.

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Telephone ( ) ______________________________________

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☐ **Call me**

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Company____
Address____
City____________________ State__________ Zip__________
Telephone ( ) ______________________________________

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SECTION 1

State Maps With County Outlines

☐ Metropolitan Statistical Areas (or New England County Metropolitan Areas)

Listed Consolidated Metropolitan Areas

EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5.

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ALABAMA

METROPOLITAN DATA SUMMARY

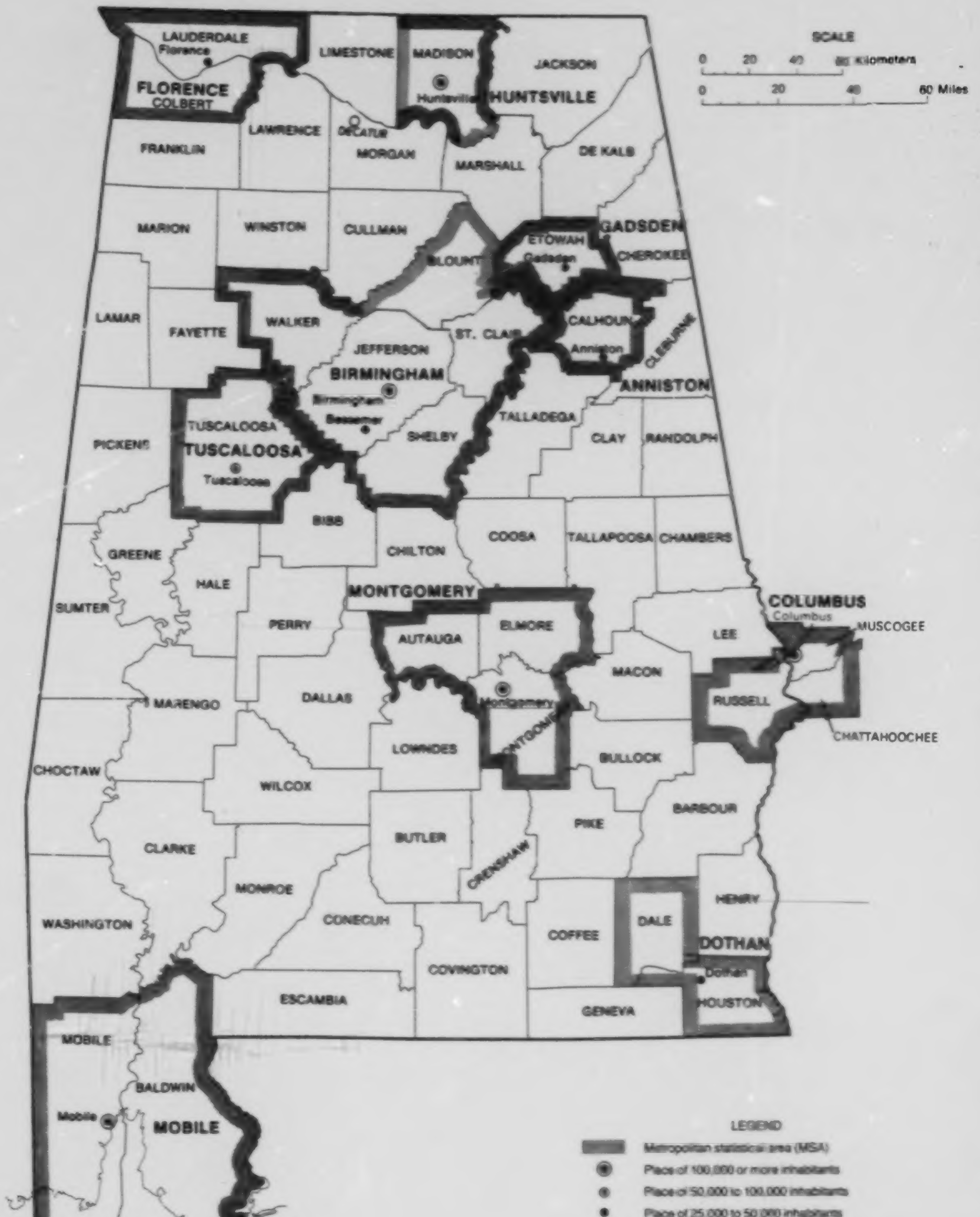
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/83 POPULATION (Thousands)	12/31/83 HOUSEHOLDS (Thousands)	1983 EFFECTIVE BUYING INCOME ($000)	1983 RETAIL SALES ($000)	BUYING POWER INDEX
ANNISTON	122.8	42.3	929,704	505,478	.0431
BIRMINGHAM	905.5	335.7	8,103,877	4,438,228	.3630
DOTHAN	125.8	44.2	965,942	548,912	.0453
FLORENCE	138.4	50.9	1,168,904	656,715	.0535
GADSDEN	104.3	38.4	760,759	462,024	.0368
HUNTSVILLE	199.2	72.8	2,060,855	1,049,702	.0877
MOBILE	461.4	163.2	4,130,273	2,139,938	.1820
MONTGOMERY	287.0	101.2	2,460,898	1,388,569	.1122
TUSCALOOSA	142.3	50.3	1,075,058	647,406	.0515

County	Metropolitan Area
Autauga	Montgomery
Baldwin	Mobile
Blount	Birmingham
Calhoun	Anniston
Colbert	Florence
Dale	Dothan
Elmore	Montgomery
Etowah	Gadsden
Houston	Dothan
Jefferson	Birmingham

County	Metropolitan Area
Lauderdale	Florence
Madison	Huntsville
Mobile	Mobile
Montgomery	Montgomery
Russell	Columbus, Ga.
St. Clair	Birmingham
Shelby	Birmingham
Tuscaloosa	Tuscaloosa
Walker	Birmingham

ALABAMA


SCALE
0 20 40 60 Kilometers
0 20 40 60 Miles
LAUDERDALE
Florence
FLORENCE
COLBERT
LIMESTONE
MADISON
Huntsville
HUNTSVILLE
JACKSON
LAWRENCE
DECATUR
MORGAN
MARSHALL
DE KALB
FRANKLIN
MARION
WINSTON
CULLMAN
BLOUNT
ETOWAH
Gadsden
GADSDEN
CHEROKEE
LAMAR
FAYETTE
WALKER
JEFFERSON
BIRMINGHAM
Birmingham
Bessemer
ST. CLAIR
CALHOUN
Anniston
CLEBURNE
ANNISTON
PICKENS
TUSCALOOSA
TUSCALOOSA
Tuscaloosa
SHELBY
TALLADEGA
CLAY
RANDOLPH
BIBB
GREENE
HALE
CHILTON
COOSA
TALLAPOOSA
CHAMBERS
SUMTER
PERRY
MONTGOMERY
AUTAUGA
ELMORE
LEE
COLUMBUS
Columbus
MUSCOGEE
MARENGO
DALLAS
Montgomery
MONTGOMERY
MACON
RUSSELL
CHATTAHOOCHEE
CHOCTAW
WILCOX
LOWNDES
BULLOCK
BARBOUR
CLARKE
BUTLER
CRENSHAW
PIKE
MONROE
HENRY
WASHINGTON
CONECUH
DALE
COFFEE
DOTHAN
Dothan
COVINGTON
HOUSTON
ESCAMBIA
GENEVA
MOBILE
BALDWIN
Mobile
MOBILE
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined

1984 SURVEY OF BUYING POWER DATA SERVICE

ALASKA

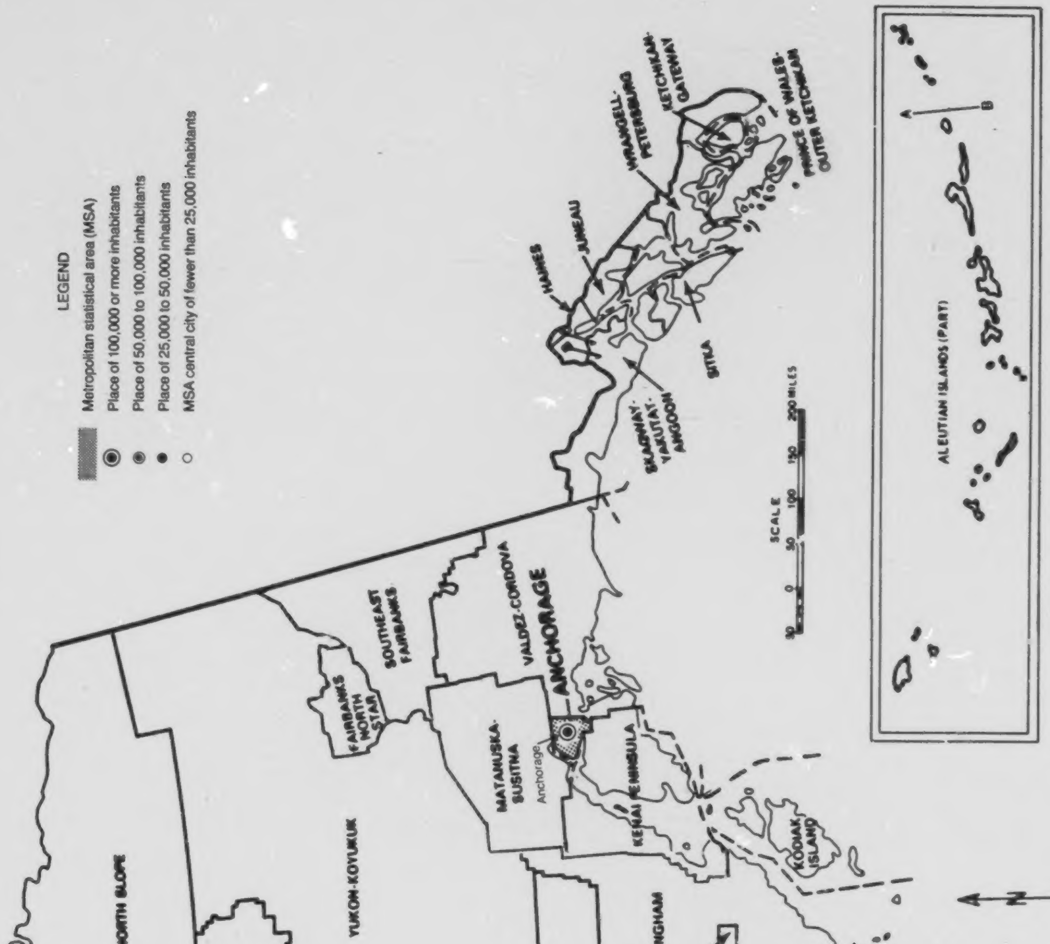
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/83 POPULATION (Thousands)	12/31/83 HOUSEHOLDS (Thousands)	1983 EFFECTIVE BUYING INCOME ($000)	1983 RETAIL SALES ($000)	BUYING POWER INDEX
ANCHORAGE	217.5	79.0	3,014,554	1,609,708	.1240

County	Metropolitan Area
Anchorage	Anchorage

ALASKA


LEGEND
▨ Metropolitan statistical area (MSA)
◉ Place of 100,000 or more inhabitants
⊙ Place of 50,000 to 100,000 inhabitants
● Place of 25,000 to 50,000 inhabitants
○ MSA central city of fewer than 25,000 inhabitants
NORTH SLOPE
KOBUK
YUKON-KOYUKUK
NOME
WADE HAMPTON
BETHEL
DILLINGHAM
BRISTOL BAY
FAIRBANKS NORTH STAR
SOUTHEAST FAIRBANKS
MATANUSKA-SUSITNA
Anchorage
ANCHORAGE
VALDEZ-CORDOVA
KENAI PENINSULA
KODIAK ISLAND
SKAGWAY-YAKUTAT-ANGOON
SITKA
HAINES
JUNEAU
WRANGELL-PETERSBURG
KETCHIKAN-GATEWAY
PRINCE OF WALES-OUTER KETCHIKAN
SCALE
50 0 50 100 150 200 MILES
N
ALEUTIAN ISLANDS (PART)
ALEUTIAN ISLANDS (PART)
A
B

ARIZONA

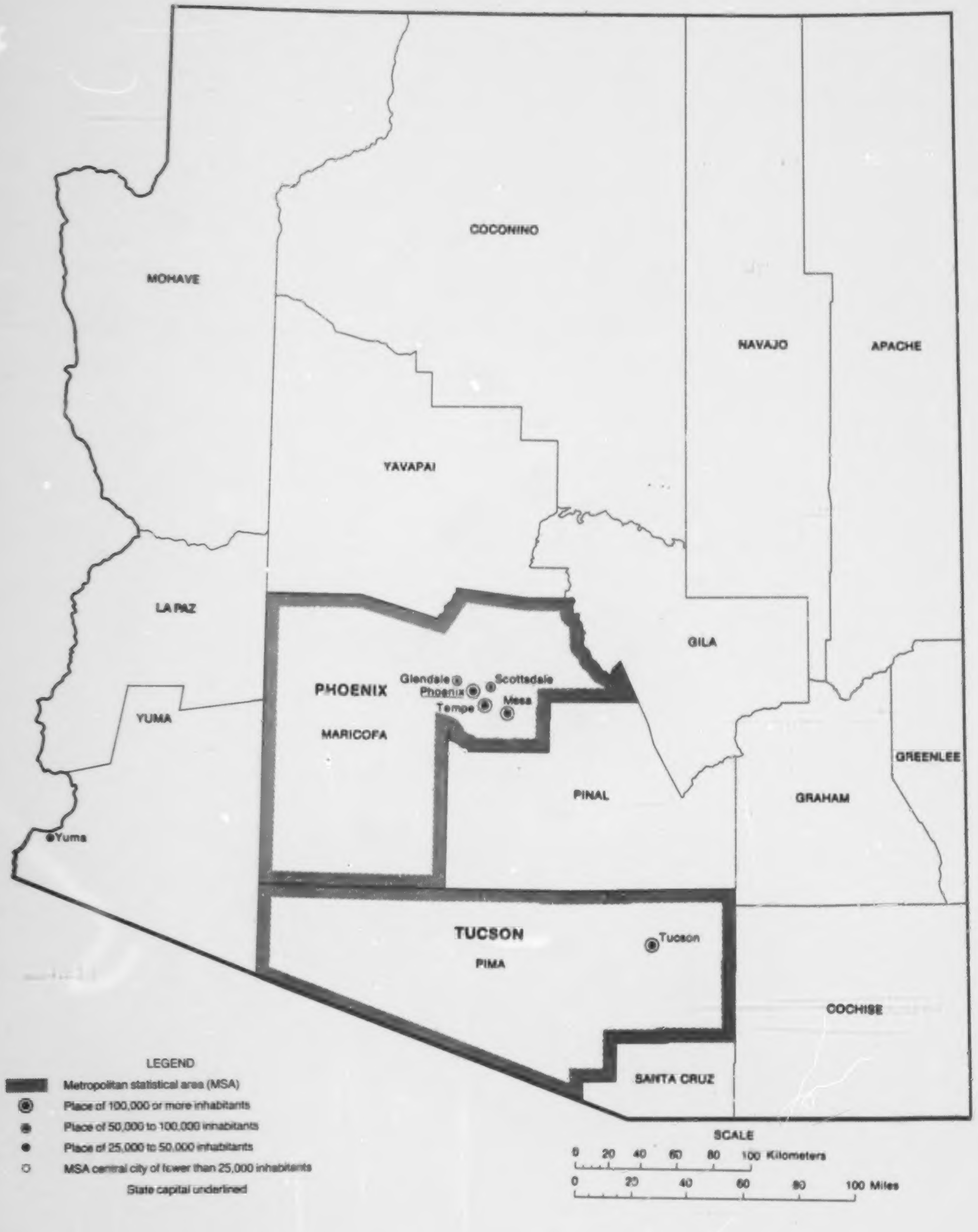
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/83 POPULATION (Thousands)	12/31/83 HOUSEHOLDS (Thousands)	1983 EFFECTIVE BUYING INCOME ($000)	1983 RETAIL SALES ($000)	BUYING POWER INDEX
PHOENIX	1,681.8	640.0	16,832,151	8,150,058	.7102
TUCSON	590.1	228.8	5,226,346	2,710,684	.2308

County	Metropolitan Area
Maricopa	Phoenix
Pima	Tucson

ARIZONA


COCONINO
MOHAVE
NAVAJO
APACHE
YAVAPAI
LA PAZ
GILA
PHOENIX
Glendale
Scottsdale
Phoenix
Tempe
Mesa
MARICOPA
YUMA
GREENLEE
PINAL
GRAHAM
Yuma
TUCSON
Tucson
PIMA
COCHISE
SANTA CRUZ
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles

1984 SURVEY OF BUYING POWER DATA SERVICE

ARKANSAS

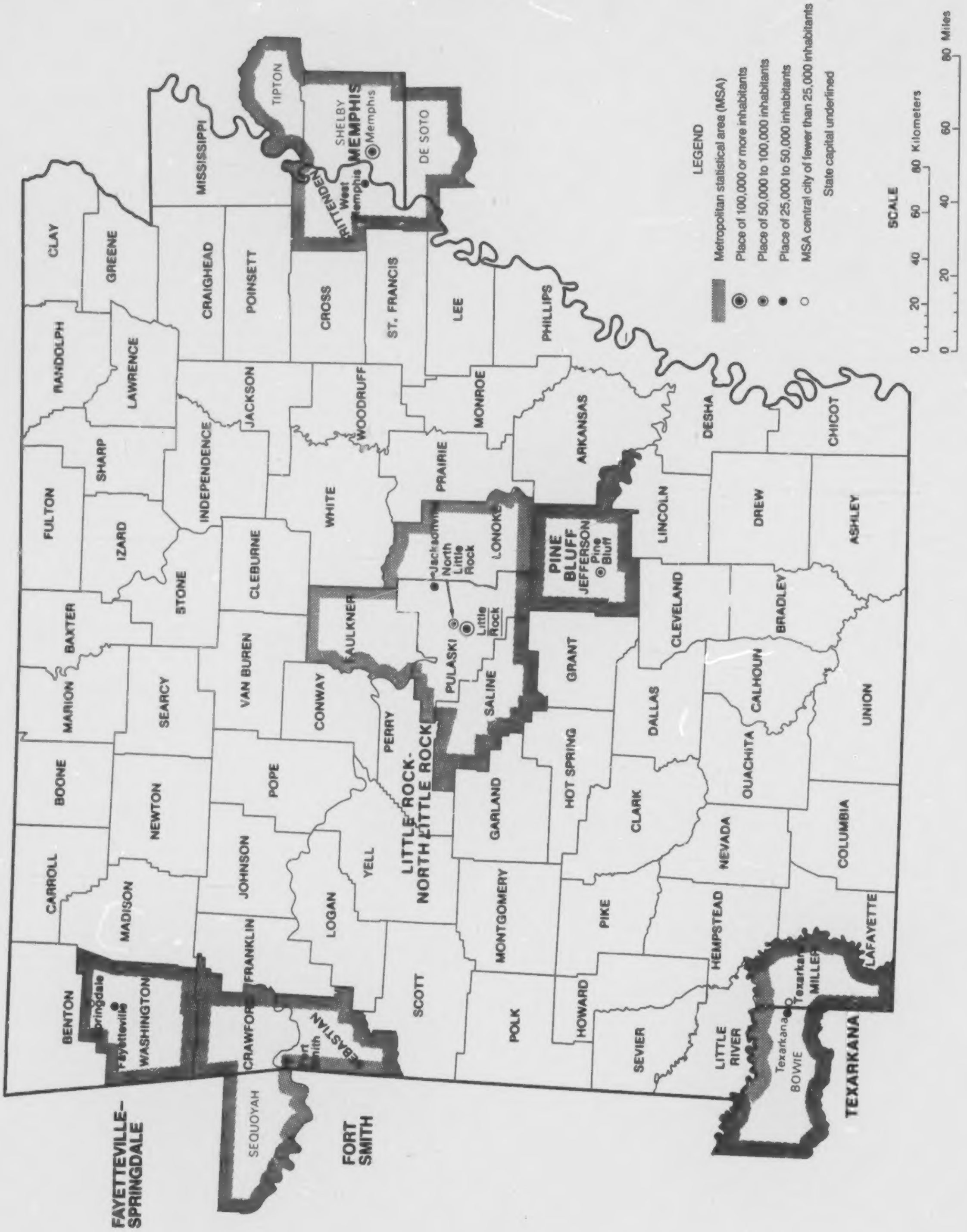
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/83 POPULATION (Thousands)	12/31/83 HOUSEHOLDS (Thousands)	1983 EFFECTIVE BUYING INCOME ($000)	1983 RETAIL SALES ($000)	BUYING POWER INDEX
FAYETTEVILLE - SPRINGDALE	104.6	38.1	790,766	609,678	.0413
FORT SMITH	173.2	62.8	1,375,958	977,737	.0690
LITTLE ROCK - NORTH LITTLE ROCK	494.9	177.6	4,566,181	2,605,535	.2060
PINE BLUFF	89.4	30.3	615,894	401,922	.0310
TEXARKANA	118.4	43.1	938,332	646,027	.0465

County	Metropolitan Area	County	Metropolitan Area
Crawford	Fort Smith	Miller	Texarkana
Crittenden	Memphis, Tenn.	Pulaski	Little Rock - North Little Rock
Faulkner	Little Rock - North Little Rock	Saline	Little Rock - North Little Rock
Jefferson	Pine Bluff	Sebastian	Fort Smith
Lonoke	Little Rock - North Little Rock	Washington	Fayetteville - Springdale

ARKANSAS


LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 Kilometers
0 20 40 60 80 Miles
MEMPHIS
Memphis
SHELBY
TIPTON
DE SOTO
CRITTENDEN
West Memphis
MISSISSIPPI
CLAY
GREENE
CRAIGHEAD
POINSETT
CROSS
ST. FRANCIS
LEE
PHILLIPS
RANDOLPH
LAWRENCE
JACKSON
WOODRUFF
MONROE
ARKANSAS
DESHA
CHICOT
SHARP
INDEPENDENCE
PRAIRIE
FULTON
IZARD
WHITE
LONOKE
Jacksonville
North Little Rock
PINE BLUFF
JEFFERSON
Pine Bluff
LINCOLN
DREW
ASHLEY
STONE
CLEBURNE
FAULKNER
Little Rock
PULASKI
BAXTER
VAN BUREN
SALINE
GRANT
CLEVELAND
BRADLEY
MARION
SEARCY
CONWAY
PERRY
DALLAS
CALHOUN
UNION
BOONE
POPE
LITTLE ROCK-NORTH LITTLE ROCK
OUACHITA
HOT SPRING
CLARK
NEWTON
GARLAND
CARROLL
JOHNSON
YELL
NEVADA
COLUMBIA
MADISON
LOGAN
MONTGOMERY
PIKE
HEMPSTEAD
LAFAYETTE
FRANKLIN
Springdale
Fayetteville
WASHINGTON
BENTON
CRAWFORD
SEBASTIAN
Fort Smith
SCOTT
POLK
HOWARD
SEVIER
LITTLE RIVER
Texarkana
MILLER
BOWIE
TEXARKANA
SEQUOYAH
FORT SMITH
FAYETTEVILLE-SPRINGDALE

1984 SURVEY OF BUYING POWER DATA SERVICE

CALIFORNIA

METROPOLITAN DATA SUMMARY

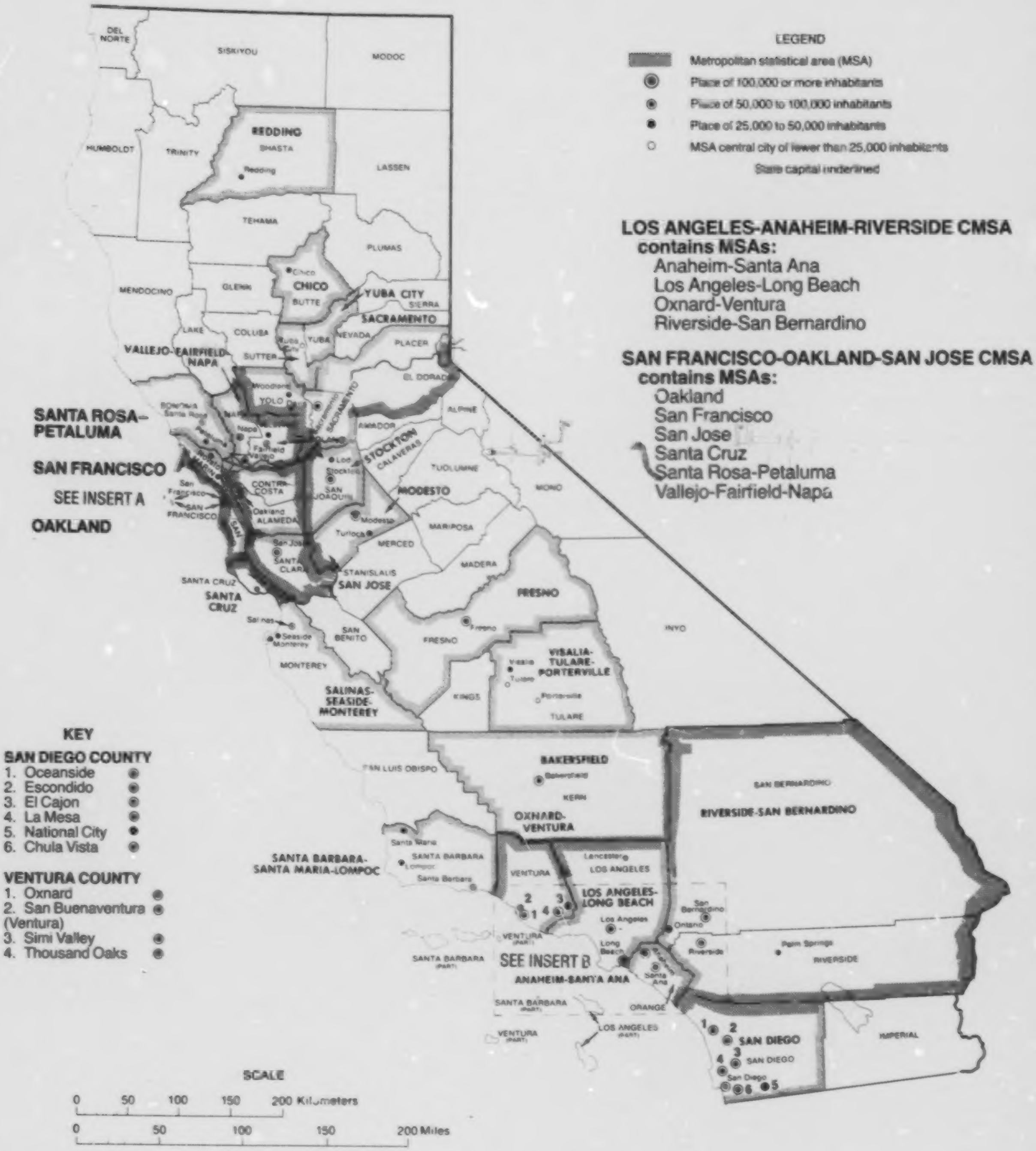
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/83 POPULATION (Thousands)	12/31/83 HOUSEHOLDS (Thousands)	1983 EFFECTIVE BUYING INCOME ($000)	1983 RETAIL SALES ($000)	BUYING POWER INDEX
ANAHEIM - SANTA ANA	2,129.4	780.6	28,206,195	13,972,616	1.1396
BAKERSFIELD	443.4	156.8	4,294,002	2,444,657	.1916
CHICO	160.3	64.3	1,404,070	711,181	.0617
FRESNO	555.2	197.2	5,351,877	2,757,369	.2318
LOS ANGELES - LONG BEACH	7,719.1	2,826.3	84,749,032	41,630,322	3.5274
LOS ANGELES - ANAHEIM - RIVERSIDE CONSOLIDATED AREA	*12,189.9*	*4,433.1*	*136,489,881*	*67,018,708*	*5.6598*
MODESTO	293.4	106.3	2,686,662	1,503,924	.1206
OAKLAND	1,847.6	717.1	23,006,627	9,979,763	.9031
OXNARD - VENTURA	589.8	197.6	6,682,191	2,840,467	.2653
REDDING	131.4	50.2	1,098,796	734,573	.0534
RIVERSIDE - SAN BERNARDINO	1,751.6	628.6	16,852,463	8,575,303	.7275
SACRAMENTO	1,217.5	478.3	13,200,951	6,921,369	.5616
SALINAS - SEASIDE - MONTEREY	316.5	105.5	3,129,105	1,639,118	.1355
SAN DIEGO	2,036.1	749.3	22,696,449	10,860,056	.9347
SAN FRANCISCO	1,507.2	631.5	21,239,586	10,721,315	.8551
SAN FRANCISCO - OAKLAND - SAN JOSE CONSOLIDATED AREA	*5,668.6*	*2,204.5*	*73,002,801*	*35,072,548*	*2.9354*
SAN JOSE	1,390.9	509.0	18,589,273	9,469,373	.7568
SANTA BARBARA - SANTA MARIA - LOMPOC	316.4	118.4	3,746,229	1,882,357	.1548
SANTA CRUZ	215.1	82.2	2,377,357	1,181,417	.0990
SANTA ROSA - PETALUMA	335.0	131.3	3,815,856	1,936,225	.1594
STOCKTON	379.2	138.6	3,594,049	1,854,511	.1562
VALLEJO - FAIRFIELD - NAPA	372.8	133.4	3,974,102	1,784,455	.1620
VISALIA - TULARE - PORTERVILLE	272.9	90.2	1,966,764	1,239,001	.0967
YUBA CITY	109.6	40.1	906,333	447,372	.0401

County	Metropolitan Area
Alameda	Oakland
Butte	Chico
Contra Costa	Oakland
El Dorado	Sacramento
Fresno	Fresno
Kern	Bakersfield
Los Angeles	Los Angeles - Long Beach
Marin	San Francisco
Monterey	Salinas - Seaside - Monterey
Napa	Vallejo - Fairfield - Napa
Orange	Anaheim - Santa Ana
Placer	Sacramento
Riverside	Riverside - San Bernardino
Sacramento	Sacramento
San Bernardino	Riverside - San Bernardino
San Diego	San Diego

County	Metropolitan Area
San Francisco	San Francisco
San Joaquin	Stockton
San Mateo	San Francisco
Santa Barbara	Santa Barbara - Santa Maria - Lompoc
Santa Clara	San Jose
Santa Cruz	Santa Cruz
Shasta	Redding
Solano	Vallejo - Fairfield - Napa
Sonoma	Santa Rosa - Petaluma
Stanislaus	Modesto
Sutter	Yuba City
Tulare	Visalia - Tulare - Porterville
Ventura	Oxnard - Ventura
Yolo	Sacramento
Yuba	Yuba City

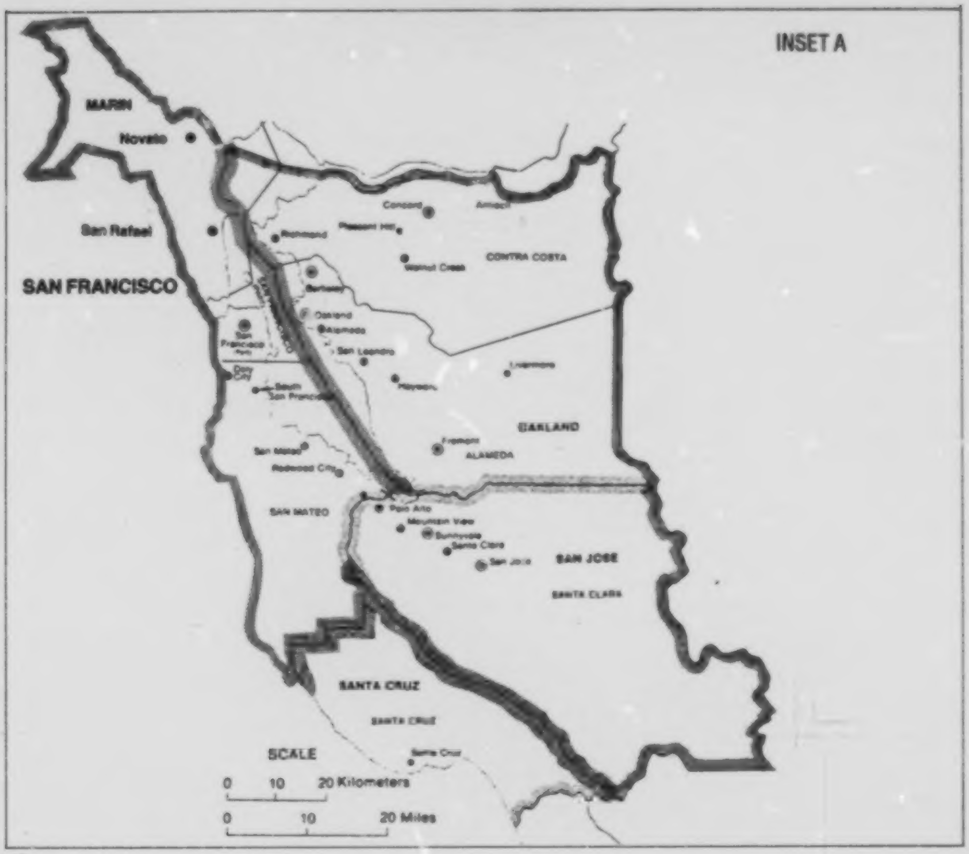
CALIFORNIA

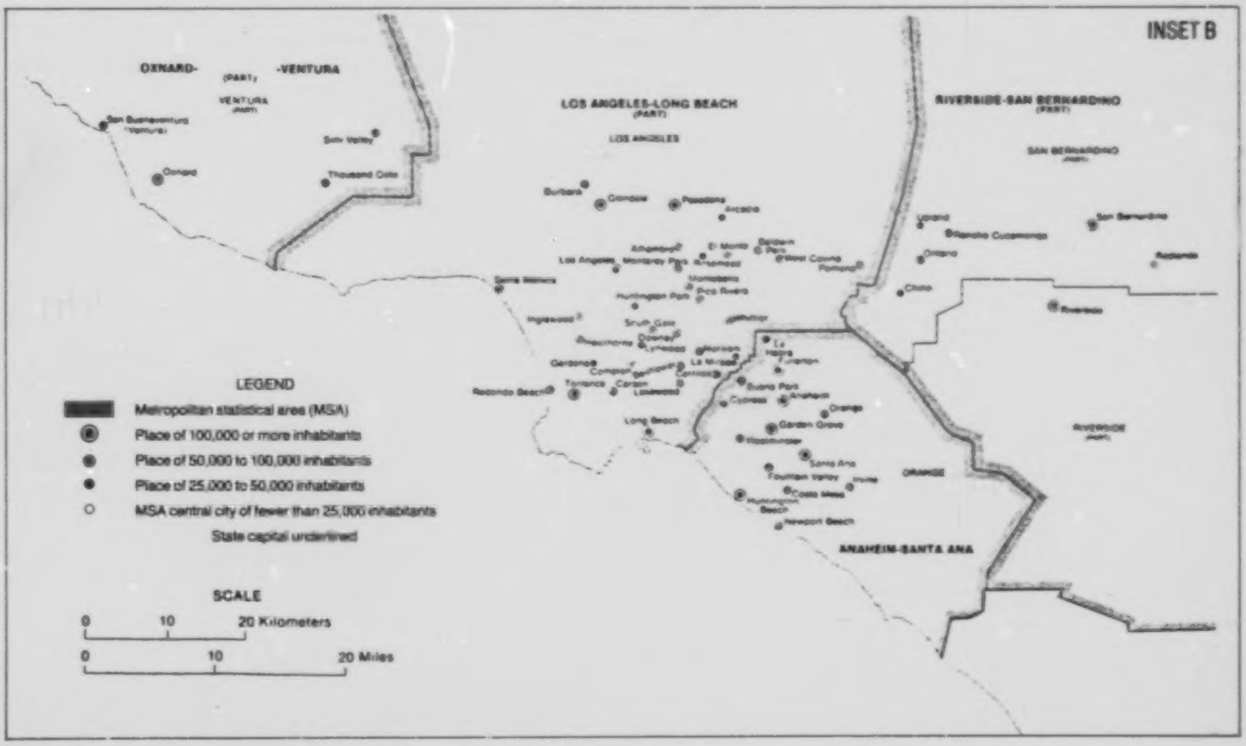

LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
DEL NORTE
SISKIYOU
MODOC
REDDING
SHASTA
Redding
HUMBOLDT
TRINITY
LASSEN
TEHAMA
PLUMAS
Chico
CHICO
BUTTE
GLENN
MENDOCINO
YUBA CITY
SIERRA
SACRAMENTO
LAKE
COLUSA
YUBA
NEVADA
PLACER
VALLEJO-FAIRFIELD-NAPA
SUTTER
EL DORADO
Woodland
YOLO
SACRAMENTO
ALPINE
SANTA ROSA-PETALUMA
Santa Rosa
Napa
AMADOR
Fairfield
Vallejo
STOCKTON
CALAVERAS
SAN FRANCISCO
Lodi
Stockton
TUOLUMNE
SEE INSERT A
San Francisco
CONTRA COSTA
SAN JOAQUIN
MODESTO
MONO
SAN FRANCISCO
Oakland
ALAMEDA
Modesto
OAKLAND
Turlock
MARIPOSA
San Jose
MERCED
SANTA CLARA
STANISLAUS
MADERA
SANTA CRUZ
SAN JOSE
SANTA CRUZ
FRESNO
Salinas
Fresno
INYO
Seaside
Monterey
SAN BENITO
FRESNO
VISALIA-TULARE-PORTERVILLE
Visalia
Tulare
MONTEREY
Porterville
SALINAS-SEASIDE-MONTEREY
KINGS
TULARE
SAN LUIS OBISPO
BAKERSFIELD
Bakersfield
KERN
SAN BERNARDINO
RIVERSIDE-SAN BERNARDINO
OXNARD-VENTURA
Santa Maria
SANTA BARBARA
SANTA BARBARA-SANTA MARIA-LOMPOC
Lompoc
Lancaster
LOS ANGELES
Santa Barbara
VENTURA
LOS ANGELES-LONG BEACH
2
3
1
4
Los Angeles
San Bernardino
Ontario
VENTURA (PART)
Palm Springs
Long Beach
Riverside
RIVERSIDE
SANTA BARBARA (PART)
SEE INSERT B
ANAHEIM-SANTA ANA
Santa Ana
SANTA BARBARA (PART)
ORANGE
VENTURA (PART)
LOS ANGELES (PART)
1
2
SAN DIEGO
3
4
SAN DIEGO
IMPERIAL
San Diego
6
5
KEY
SAN DIEGO COUNTY
1. Oceanside
2. Escondido
3. El Cajon
4. La Mesa
5. National City
6. Chula Vista
VENTURA COUNTY
1. Oxnard
2. San Buenaventura (Ventura)
3. Simi Valley
4. Thousand Oaks
SCALE
0
50
100
150
200 Kilometers
0
50
100
150
200 Miles

LOS ANGELES-ANAHEIM-RIVERSIDE CMSA
contains MSAs:
Anaheim-Santa Ana
Los Angeles-Long Beach
Oxnard-Ventura
Riverside-San Bernardino

SAN FRANCISCO-OAKLAND-SAN JOSE CMSA
contains MSAs:
Oakland
San Francisco
San Jose
Santa Cruz
Santa Rosa-Petaluma
Vallejo-Fairfield-Napa

CALIFORNIA


INSET A
MARIN
Novato
San Rafael
SAN FRANCISCO
Concord
Antioch
Pleasant Hill
Richmond
Walnut Creek
CONTRA COSTA
Berkeley
Oakland
Alameda
San Francisco
San Leandro
Daly City
Hayward
Livermore
South San Francisco
OAKLAND
Fremont
ALAMEDA
San Mateo
Redwood City
SAN MATEO
Palo Alto
Mountain View
Sunnyvale
Santa Clara
San Jose
SAN JOSE
SANTA CLARA
SANTA CRUZ
SANTA CRUZ
Santa Cruz
SCALE
0
10
20 Kilometers
0
10
20 Miles


INSET B
OXNARD-
(PART)
-VENTURA
VENTURA
(PART)
San Buenaventura (Ventura)
Oxnard
Simi Valley
Thousand Oaks
LOS ANGELES-LONG BEACH
(PART)
LOS ANGELES
Burbank
Glendale
Pasadena
Arcadia
Alhambra
El Monte
Baldwin Park
West Covina
Pomona
Los Angeles
Monterey Park
Rosemead
Montebello
Pico Rivera
Santa Monica
Huntington Park
Inglewood
South Gate
Whittier
Hawthorne
Downey
Lynwood
Norwalk
Gardena
Compton
Bellflower
La Mirada
Cerritos
La Habra
Fullerton
Redondo Beach
Torrance
Carson
Lakewood
Buena Park
Cypress
Anaheim
Orange
Long Beach
Garden Grove
Westminster
Santa Ana
Fountain Valley
Irvine
ORANGE
Huntington Beach
Costa Mesa
Newport Beach
ANAHEIM-SANTA ANA
RIVERSIDE-SAN BERNARDINO
(PART)
SAN BERNARDINO
(PART)
Upland
Rancho Cucamonga
San Bernardino
Ontario
Redlands
Chino
Riverside
RIVERSIDE
(PART)
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0
10
20 Kilometers
0
10
20 Miles

COLORADO

METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

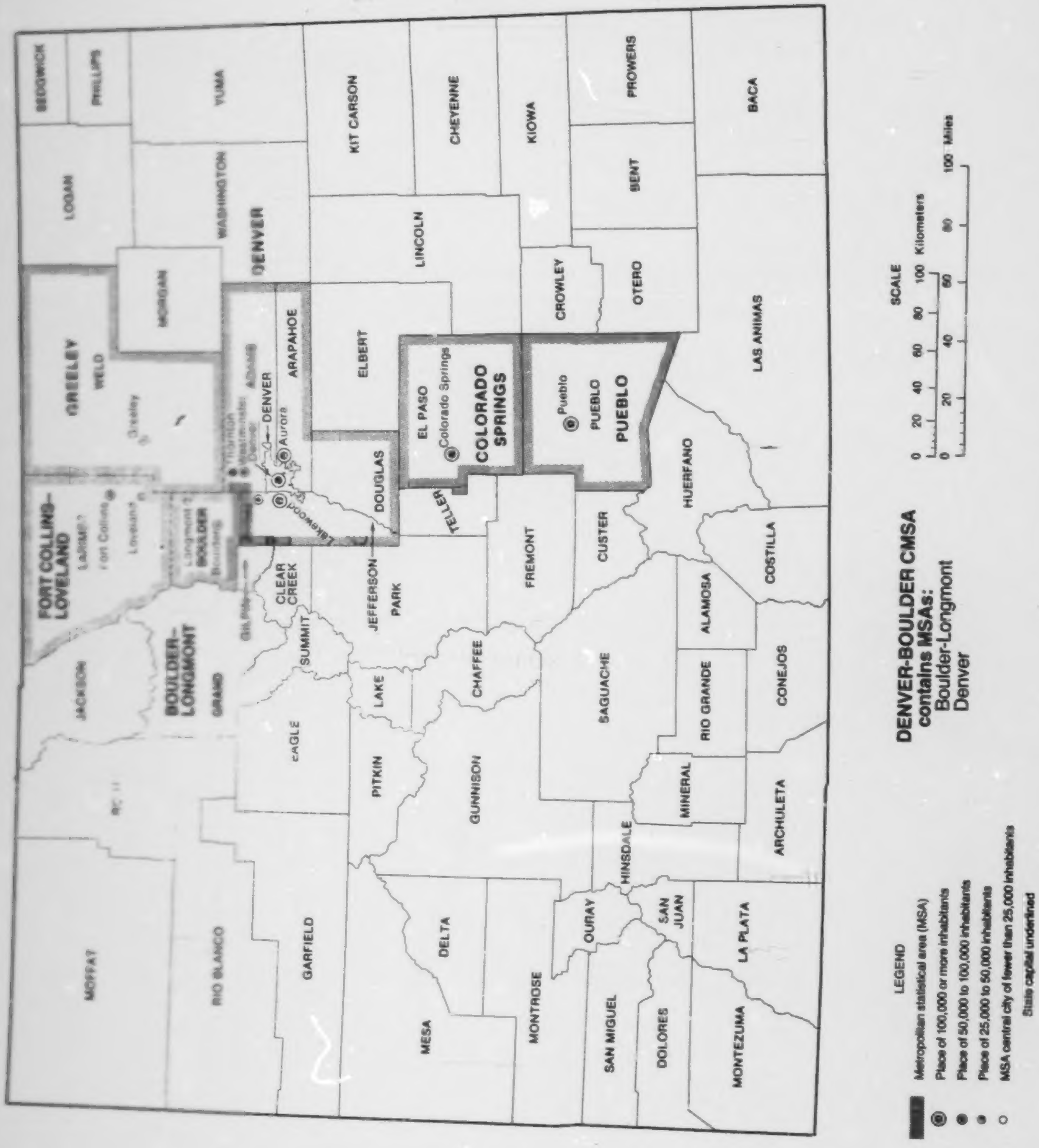
METROPOLITAN AREA	12/31/83 POPULATION (Thousands)	12/31/83 HOUSEHOLDS (Thousands)	1983 EFFECTIVE BUYING INCOME ($000)	1983 RETAIL SALES ($000)	BUYING POWER INDEX
BOULDER - LONGMONT	212.5	80.6	2,393,488	1,132,073	.0982
COLORADO SPRINGS	337.7	122.0	3,217,341	1,681,611	.1403
DENVER	1,580.1	619.0	19,010,247	9,086,762	.7717
DENVER - BOULDER CONSOLIDATED AREA	*1,792.6*	*699.6*	*21,403,735*	*10,218,835*	*.8699*
FORT COLLINS - LOVELAND	171.8	63.5	1,684,872	848,248	.0721
GREELEY	137.2	48.7	1,129,858	468,165	.0476
PUEBLO	126.7	47.2	1,104,808	564,013	.0488

County	Metropolitan Area
Adams	Denver
Arapahoe	Denver
Boulder	Boulder - Longmont
Derver	Denver
Douglas	Denver

County	Metropolitan Area
El Paso	Colorado Springs
Jefferson	Denver
Larimer	Fort Collins - Loveland
Pueblo	Pueblo
Weld	Greeley

3

COLORADO


SEDGWICK
PHILLIPS
YUMA
LOGAN
WASHINGTON
DENVER
MORGAN
KIT CARSON
CHEYENNE
KIOWA
PROWERS
BACA
LINCOLN
BENT
CROWLEY
OTERO
LAS ANIMAS
GREELEY
WELD
Greeley
ADAMS
ARAPAHOE
Thornton
Westminster
Denver
DENVER
Aurora
Lakewood
ELBERT
EL PASO
Colorado Springs
COLORADO SPRINGS
Pueblo
PUEBLO
PUEBLO
DOUGLAS
TELLER
FORT COLLINS-LOVELAND
LARIMER
Fort Collins
Loveland
Longmont
BOULDER
Boulder
BOULDER-LONGMONT
GILPIN
CLEAR CREEK
JEFFERSON
PARK
FREMONT
CUSTER
HUERFANO
COSTILLA
ALAMOSA
CONEJOS
RIO GRANDE
SAGUACHE
CHAFFEE
LAKE
SUMMIT
GRAND
JACKSON
EAGLE
PITKIN
GUNNISON
MINERAL
ARCHULETA
HINSDALE
SAN JUAN
LA PLATA
OURAY
ROUTT
MOFFAT
RIO BLANCO
GARFIELD
DELTA
MESA
MONTROSE
SAN MIGUEL
DOLORES
MONTEZUMA
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
DENVER-BOULDER CMSA
contains MSAs:
Boulder-Longmont
Denver
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined

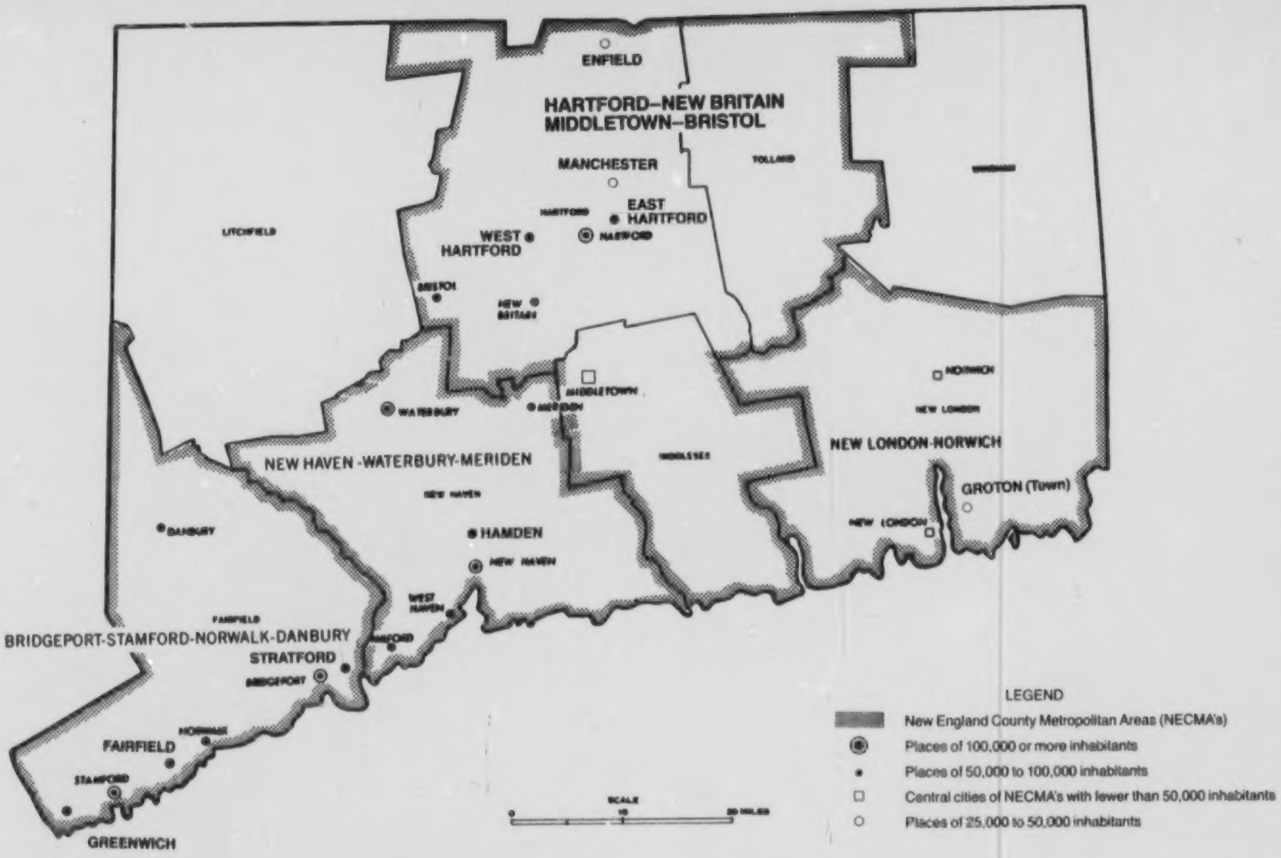
1984 SURVEY OF BUYING POWER DATA SERVICE

CONNECTICUT
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/83 POPULATION (Thousands)	12/31/83 HOUSEHOLDS (Thousands)	1983 EFFECTIVE BUYING INCOME ($000)	1983 RETAIL SALES ($000)	BUYING POWER INDEX
BRIDGEPORT - STAMFORD - NORWALK - DANBURY	811.4	286.6	11,776,723	5,578,364	.4628
HARTFORD - NEW BRITAIN - MIDDLETOWN - BRISTOL	1,054.8	382.7	12,805,491	6,351,073	.5249
NEW HAVEN - WATERBURY - MERIDEN	765.7	278.6	8,808,330	4,290,275	.3627
NEW LONDON - NORWICH	244.3	86.7	2,895,402	1,423.715	.1188

County	Metropolitan Area	County	Metropolitan Area
Fairfield	Bridgeport - Stamford - Norwalk - Danbury	New Haven	New Haven - Waterbury - Meriden
Hartford	Hartford - New Britain - Middletown - Bristol	New London	New London - Norwich
Middlesex	Hartford - New Britain - Middletown - Bristol	Tolland	Hartford - New Britain - Middletown - Bristol

CONNECTICUT


ENFIELD
HARTFORD–NEW BRITAIN MIDDLETOWN–BRISTOL
MANCHESTER
TOLLAND
WINDHAM
LITCHFIELD
HARTFORD
EAST HARTFORD
WEST HARTFORD
HARTFORD
BRISTOL
NEW BRITAIN
MIDDLETOWN
MERIDEN
WATERBURY
NORWICH
NEW LONDON
NEW LONDON-NORWICH
MIDDLESEX
NEW HAVEN -WATERBURY-MERIDEN
NEW HAVEN
GROTON (Town)
NEW LONDON
DANBURY
HAMDEN
NEW HAVEN
WEST HAVEN
FAIRFIELD
MILFORD
BRIDGEPORT-STAMFORD-NORWALK-DANBURY
STRATFORD
BRIDGEPORT
NORWALK
FAIRFIELD
STAMFORD
GREENWICH
SCALE
0
10
20 MILES
LEGEND
▨ New England County Metropolitan Areas (NECMA's)
◉ Places of 100,000 or more inhabitants
● Places of 50,000 to 100,000 inhabitants
□ Central cities of NECMA's with fewer than 50,000 inhabitants
○ Places of 25,000 to 50,000 inhabitants

NEW YORK-NORTHERN NEW JERSEY-LONG ISLAND, NY-NJ-CT CMSA
contains MSAs:
- Bergen-Passaic, NJ
- Jersey City, NJ
- Middlesex-Somerset-Hunterdon, NJ
- Monmouth-Ocean, NJ
- Nassau-Suffolk, NY
- New York, NY
- Newark, NJ
- Orange County, NY

and NECMA:
- Bridgeport-Stamford-Norwalk, Danbury, CT

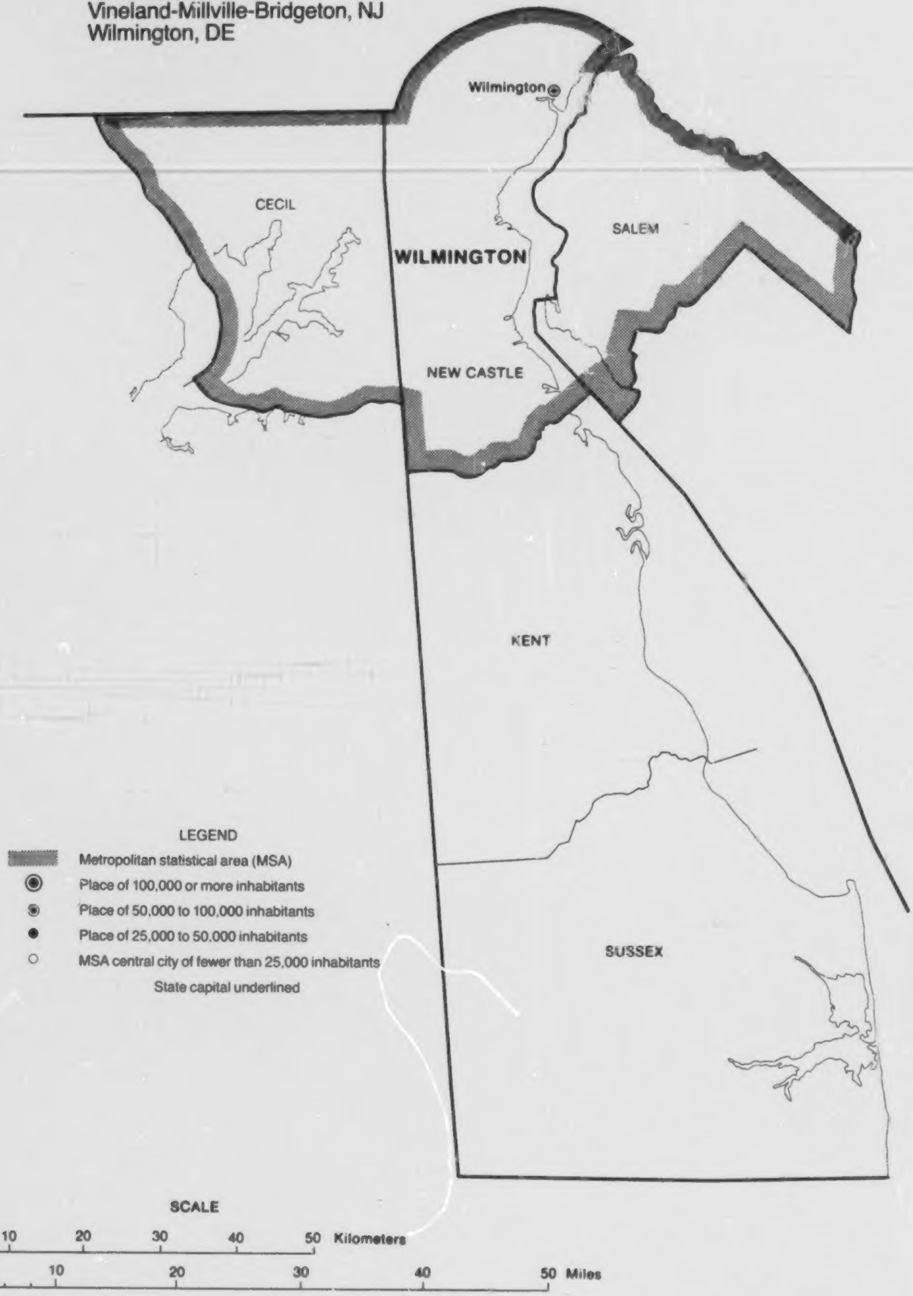
DELAWARE
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/83 POPULATION (Thousands)	12/31/83 HOUSEHOLDS (Thousands)	1983 EFFECTIVE BUYING INCOME ($000)	1983 RETAIL SALES ($000)	BUYING POWER INDEX
WILMINGTON	529.6	186.4	5,880,275	2,612,065	.2372

County	Metropolitan Area
New Castle	Wilmington

DELAWARE

PHILADELPHIA-WILMINGTON-TRENTON, PA-NJ-DE-MD CMSA
contains MSAs:
Philadelphia, PA-NJ
Trenton, NJ
Vineland-Millville-Bridgeton, NJ
Wilmington, DE


Wilmington
CECIL
WILMINGTON
SALEM
NEW CASTLE
KENT
SUSSEX
LEGEND
▨ Metropolitan statistical area (MSA)
◉ Place of 100,000 or more inhabitants
⦿ Place of 50,000 to 100,000 inhabitants
● Place of 25,000 to 50,000 inhabitants
○ MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 10 20 30 40 50 Kilometers
0 10 20 30 40 50 Miles

DISTRICT OF COLUMBIA

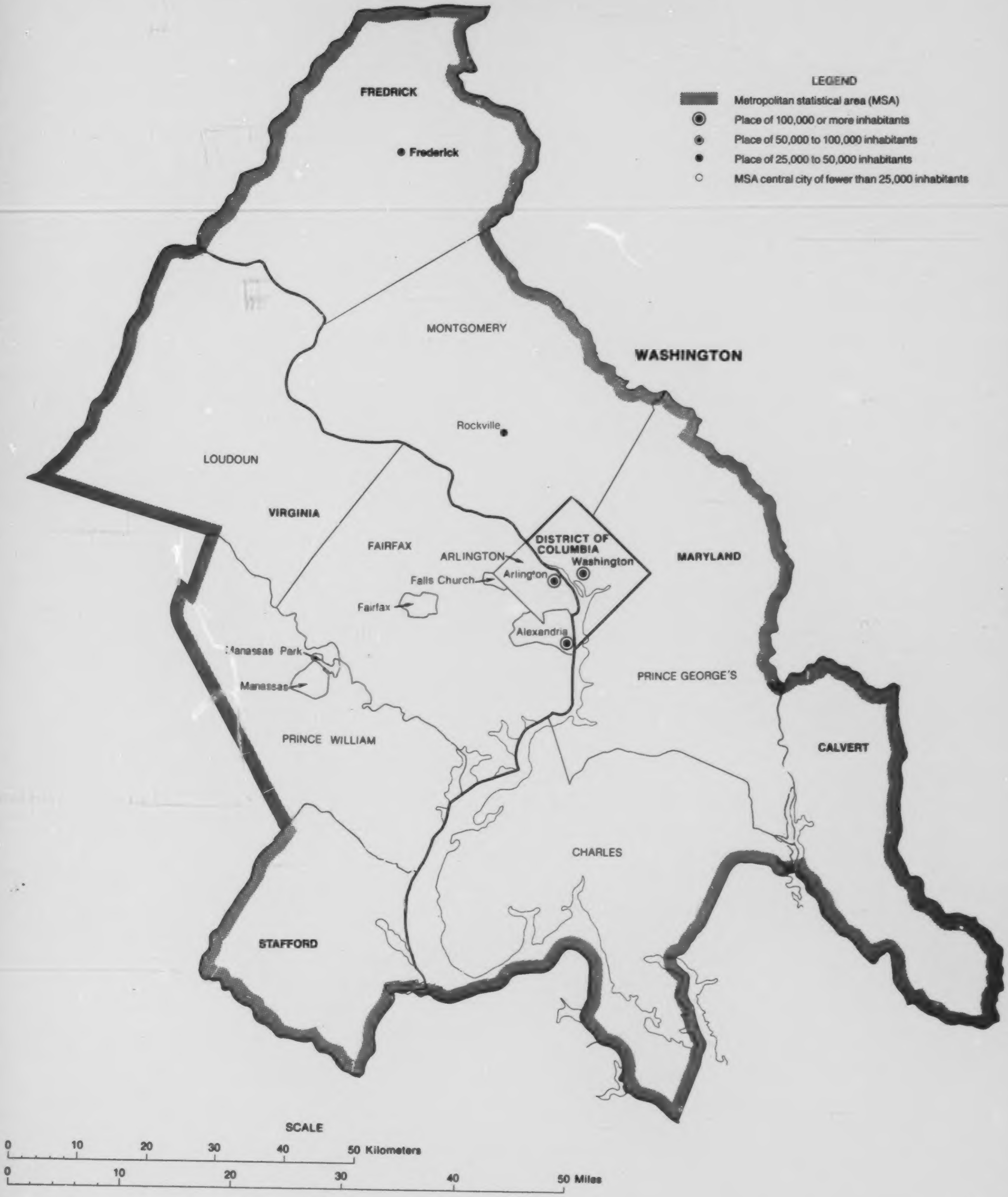
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/83 POPULATION (Thousands)	12/31/83 HOUSEHOLDS (Thousands)	1983 EFFECTIVE BUYING INCOME ($000)	1983 RETAIL SALES ($000)	BUYING POWER INDEX
WASHINGTON	3,363.0	1,236.6	45,599,426	20,884,027	1.7926

County	Metropolitan Area
District of Columbia	Washington

DISTRICT OF COLUMBIA


LEGEND
▬ Metropolitan statistical area (MSA)
◉ Place of 100,000 or more inhabitants
⊙ Place of 50,000 to 100,000 inhabitants
● Place of 25,000 to 50,000 inhabitants
○ MSA central city of fewer than 25,000 inhabitants
FREDRICK
Frederick
MONTGOMERY
WASHINGTON
Rockville
LOUDOUN
VIRGINIA
FAIRFAX
ARLINGTON
DISTRICT OF COLUMBIA
Washington
Arlington
Falls Church
Fairfax
MARYLAND
Alexandria
Manassas Park
Manassas
PRINCE GEORGE'S
PRINCE WILLIAM
CALVERT
CHARLES
STAFFORD
SCALE
0 10 20 30 40 50 Kilometers
0 10 20 30 40 50 Miles

1984 SURVEY OF BUYING POWER DATA SERVICE

FLORIDA

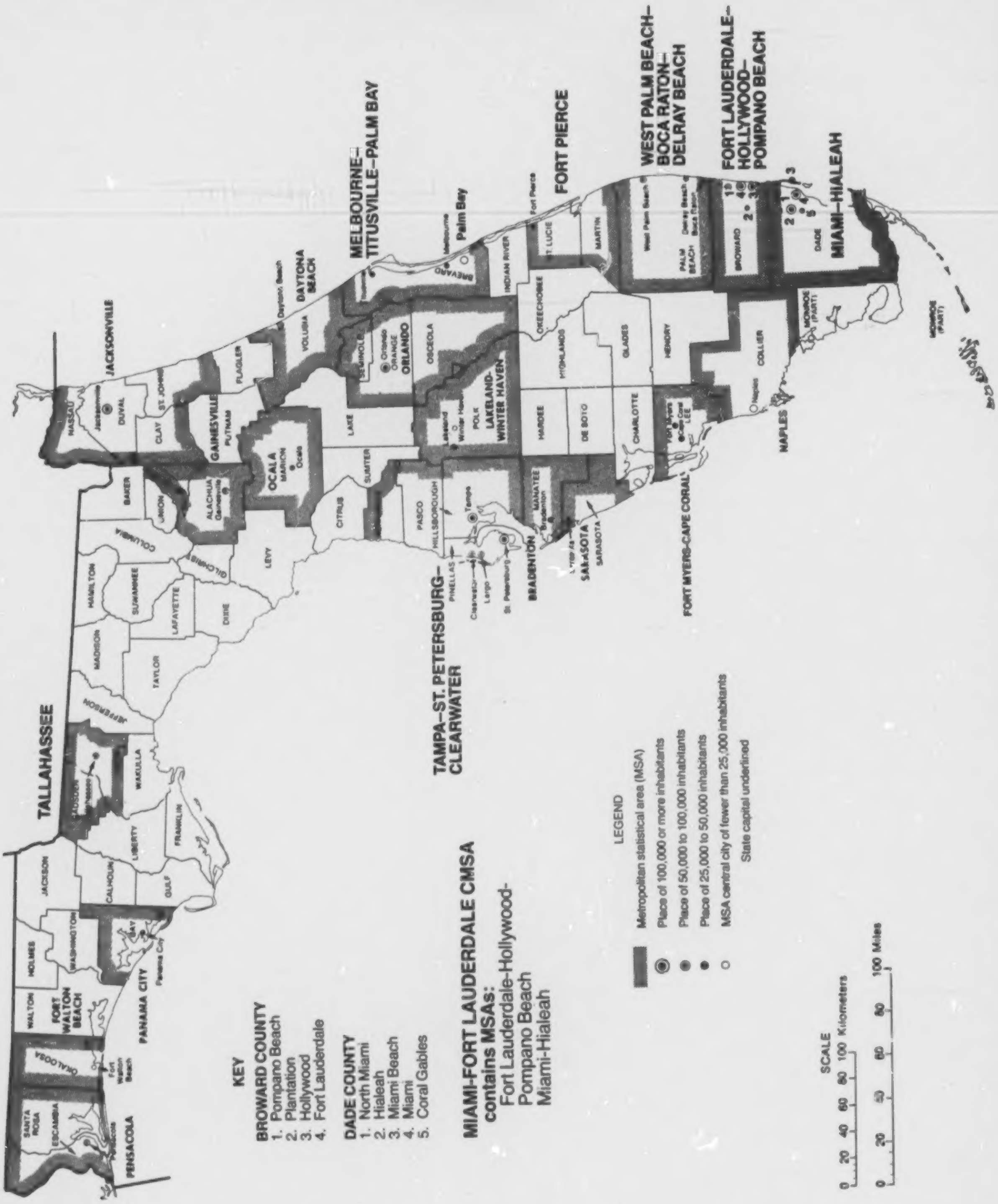
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/83 POPULATION (Thousands)	12/31/83 HOUSEHOLDS (Thousands)	1983 EFFECTIVE BUYING INCOME ($000)	1983 RETAIL SALES ($000)	BUYING POWER INDEX
BRADENTON	169.6	70.3	1,650,212	870,174	.0718
DAYTONA BEACH	291.4	120.4	2,685,120	1,555,438	.1217
FORT LAUDERDALE - HOLLYWOOD - POMPANO BEACH	1,121.0	463.4	13,188,329	7,310,323	.5632
FORT MYERS - CAPE CORAL	244.1	100.1	2,512,559	1,455,592	.1114
FORT PIERCE	181.8	71.4	1,725,282	887,714	.0750
FORT WALTON BEACH	117.2	41.4	1,128,800	634,172	.0502
GAINESVILLE	188.0	68.4	1,645,101	963,882	.0758
JACKSONVILLE	759.9	280.6	7,353,148	4,132,068	.3268
LAKELAND - WINTER HAVEN	351.1	126.8	2,957,052	1,674,323	.1355
MELBOURNE - TITUSVILLE - PALM BAY	300.7	119.5	2,870,045	1,503,966	.1251
MIAMI - HIALEAH	1,764.5	645.9	17,380,516	9,803,281	.7708
MIAMI - FORT LAUDERDALE CONSOLIDATED AREA	*2,885.5*	*1,109.3*	*30,568,845*	*17,113,604*	*1.3340*
NAPLES	106.1	43.1	1,152,365	780,516	.0535
OCALA	145.3	55.1	1,107,773	675,883	.0533
ORLANDO	804.5	294.0	7,775,469	4,642,994	.3526
PANAMA CITY	104.9	38.6	754,867	656,251	.0417
PENSACOLA	306.5	108.5	2,879,577	1,560,331	.1272
SARASOTA	233.5	103.8	2,582,376	1,538,153	.1142
TALLAHASSEE	204.6	73.3	1,820,586	1,034,842	.0828
TAMPA - ST. PETERSBURG - CLEARWATER	1,787.8	732.9	17,836,970	9,627,381	.7782
WEST PALM BEACH - BOCA RATON - DELRAY BEACH	664.5	276.1	8,295,532	4,061,633	.3372

County	Metropolitan Area	County	Metropolitan Area
Alachua	Gainesville	Marion	Ocala
Bay	Panama City	Martin	Fort Pierce
Bradford	Gainesville	Nassau	Jacksonville
Brevard	Melbourne - Titusville - Palm Bay	Okaloosa	Fort Walton Beach
Broward	Fort Lauderdale - Hollywood - Pompano Beach	Orange	Orlando
Clay	Jacksonville	Osceola	Orlando
Collier	Naples	Palm Beach	West Palm Beach - Boca Raton - Delray Beach
Dade	Miami - Hialeah	Pasco	Tampa - St. Petersburg - Clearwater
Duval	Jacksonville	Pinellas	Tampa - St. Petersburg - Clearwater
Escambia	Pensacola	Polk	Lakeland - Winter Haven
Gadsden	Tallahassee	St. Johns	Jacksonville
Hernando	Tampa - St. Petersburg - Clearwater	St. Lucie	Fort Pierce
Hillsborough	Tampa - St. Petersburg - Clearwater	Santa Rosa	Pensacola
Lee	Fort Myers - Cape Coral	Sarasota	Sarasota
Leon	Tallahassee	Seminole	Orlando
Manatee	Bradenton	Volusia	Daytona Beach

FLORIDA


TALLAHASSEE
JACKSONVILLE
GAINESVILLE
OCALA
DAYTONA BEACH
MELBOURNE–TITUSVILLE–PALM BAY
ORLANDO
LAKELAND-WINTER HAVEN
FORT PIERCE
WEST PALM BEACH–BOCA RATON–DELRAY BEACH
FORT LAUDERDALE–HOLLYWOOD–POMPANO BEACH
MIAMI–HIALEAH
NAPLES
FORT MYERS-CAPE CORAL
SARASOTA
BRADENTON
TAMPA–ST. PETERSBURG–CLEARWATER
PANAMA CITY
FORT WALTON BEACH
PENSACOLA
SANTA ROSA
ESCAMBIA
OKALOOSA
WALTON
HOLMES
WASHINGTON
JACKSON
CALHOUN
BAY
GULF
LIBERTY
FRANKLIN
LEON
WAKULLA
JEFFERSON
MADISON
TAYLOR
HAMILTON
SUWANNEE
LAFAYETTE
DIXIE
COLUMBIA
GILCHRIST
BAKER
UNION
ALACHUA
LEVY
NASSAU
DUVAL
CLAY
ST. JOHNS
PUTNAM
FLAGLER
MARION
CITRUS
SUMTER
LAKE
VOLUSIA
SEMINOLE
ORANGE
OSCEOLA
BREVARD
HERNANDO
PASCO
HILLSBOROUGH
PINELLAS
POLK
MANATEE
HARDEE
DE SOTO
SARASOTA
CHARLOTTE
HIGHLANDS
OKEECHOBEE
INDIAN RIVER
ST. LUCIE
MARTIN
GLADES
HENDRY
LEE
COLLIER
PALM BEACH
BROWARD
DADE
MONROE (PART)
KEY
BROWARD COUNTY
1. Pompano Beach
2. Plantation
3. Hollywood
4. Fort Lauderdale
DADE COUNTY
1. North Miami
2. Hialeah
3. Miami Beach
4. Miami
5. Coral Gables
MIAMI-FORT LAUDERDALE CMSA contains MSAs:
Fort Lauderdale-Hollywood-Pompano Beach
Miami-Hialeah
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles

1984 SURVEY OF BUYING POWER DATA SERVICE

GEORGIA

METROPOLITAN DATA SUMMARY

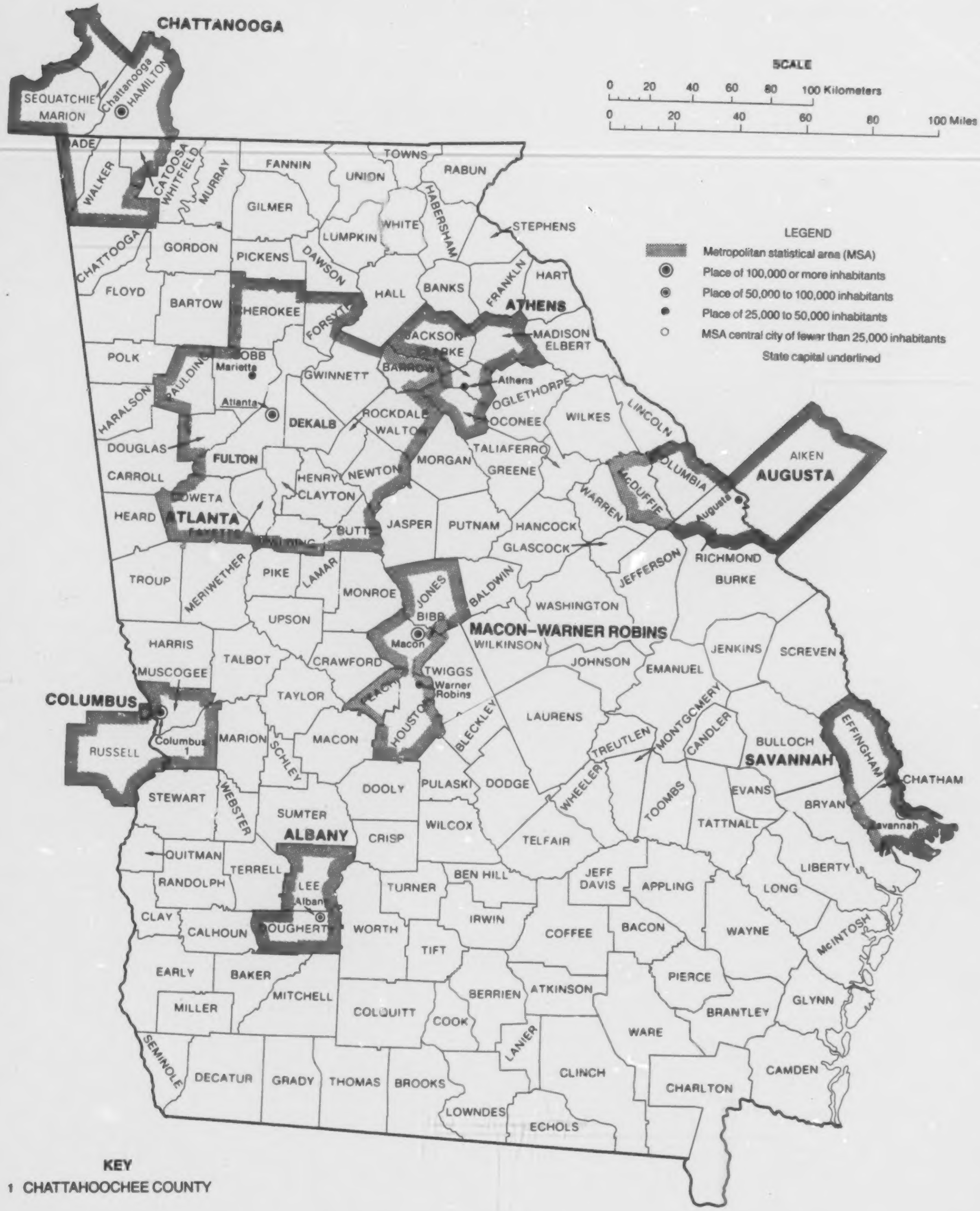
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/83 POPULATION (Thousands)	12/31/83 HOUSEHOLDS (Thousands)	1983 EFFECTIVE BUYING INCOME ($000)	1983 RETAIL SALES ($000)	BUYING POWER INDEX
ALBANY	117.1	38.7	944,440	542,934	.0437
ATHENS	137.2	49.3	1,120,042	642,566	.0518
ATLANTA	2,320.0	839.7	24,384,036	12,386,385	1.0341
AUGUSTA	365.5	126.3	3,157,172	1,662,368	.1410
COLUMBUS	237.0	79.0	1,814,549	1,067,936	.0860
MACON - WARNER ROBINS	273.0	95.0	2,490,627	1,361,329	.1110
SAVANNAH	226.7	80.2	1,993,548	1,189,691	.0921

County	Metropolitan Area
Barrow	Atlanta
Bibb	Macon - Warner Robins
Butts	Atlanta
Catoosa	Chattanooga, Tenn.
Chatham	Savannah
Chattahoochee	Columbus
Cherokee	Atlanta
Clarke	Athens
Clayton	Atlanta
Cobb	Atlanta
Columbia	Augusta
Coweta	Atlanta
Dade	Chattanooga, Tenn.
De Kalb	Atlanta
Dougherty	Albany
Douglas	Atlanta
Effingham	Savannah
Fayette	Atlanta
Forsyth	Atlanta

County	Metropolitan Area
Fulton	Atlanta
Gwinnett	Atlanta
Henry	Atlanta
Houston	Macon - Warner Robins
Jackson	Athens
Jones	Macon - Warner Robins
Lee	Albany
McDuffie	Augusta
Madison	Athens
Muscogee	Columbus
Newton	Atlanta
Oconee	Athens
Paulding	Atlanta
Peach	Macon - Warner Robins
Richmond	Augusta
Rockdale	Atlanta
Spalding	Atlanta
Walker	Chattanooga, Tenn.
Walton	Atlanta

GEORGIA


CHATTANOOGA
SEQUATCHIE
MARION
Chattanooga
HAMILTON
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
DADE
WALKER
CATOOSA
WHITFIELD
MURRAY
FANNIN
UNION
TOWNS
RABUN
GILMER
WHITE
HABERSHAM
STEPHENS
LUMPKIN
CHATTOOGA
GORDON
PICKENS
DAWSON
HALL
BANKS
FRANKLIN
HART
FLOYD
BARTOW
CHEROKEE
FORSYTH
ATHENS
JACKSON
CLARKE
MADISON
ELBERT
POLK
PAULDING
COBB
Marietta
GWINNETT
BARROW
Athens
OGLETHORPE
HARALSON
Atlanta
DEKALB
ROCKDALE
WALTON
OCONEE
WILKES
LINCOLN
DOUGLAS
FULTON
MORGAN
TALIAFERRO
GREENE
COLUMBIA
AIKEN
AUGUSTA
CARROLL
HENRY
CLAYTON
NEWTON
McDUFFIE
WARREN
Augusta
COWETA
HEARD
ATLANTA
FAYETTE
SPALDING
BUTTS
JASPER
PUTNAM
HANCOCK
GLASCOCK
RICHMOND
BURKE
JEFFERSON
TROUP
MERIWETHER
PIKE
LAMAR
MONROE
JONES
BALDWIN
WASHINGTON
UPSON
BIBB
Macon
MACON–WARNER ROBINS
WILKINSON
HARRIS
TALBOT
CRAWFORD
JOHNSON
EMANUEL
JENKINS
SCREVEN
MUSCOGEE
TWIGGS
Warner Robins
COLUMBUS
TAYLOR
PEACH
LAURENS
EFFINGHAM
Columbus
1
RUSSELL
MARION
SCHLEY
MACON
HOUSTON
BLECKLEY
TREUTLEN
MONTGOMERY
CANDLER
BULLOCH
SAVANNAH
CHATHAM
STEWART
WEBSTER
DOOLY
PULASKI
DODGE
WHEELER
TOOMBS
EVANS
BRYAN
SUMTER
WILCOX
TATTNALL
Savannah
ALBANY
CRISP
TELFAIR
QUITMAN
TERRELL
LEE
Albany
TURNER
BEN HILL
JEFF DAVIS
APPLING
LIBERTY
RANDOLPH
LONG
CLAY
CALHOUN
DOUGHERTY
WORTH
IRWIN
COFFEE
BACON
WAYNE
McINTOSH
TIFT
EARLY
BAKER
MITCHELL
BERRIEN
ATKINSON
PIERCE
MILLER
COLQUITT
COOK
WARE
BRANTLEY
GLYNN
LANIER
SEMINOLE
DECATUR
GRADY
THOMAS
BROOKS
CLINCH
CHARLTON
CAMDEN
LOWNDES
ECHOLS
KEY
1 CHATTAHOOCHEE COUNTY

1984 SURVEY OF BUYING POWER DATA SERVICE

HAWAII

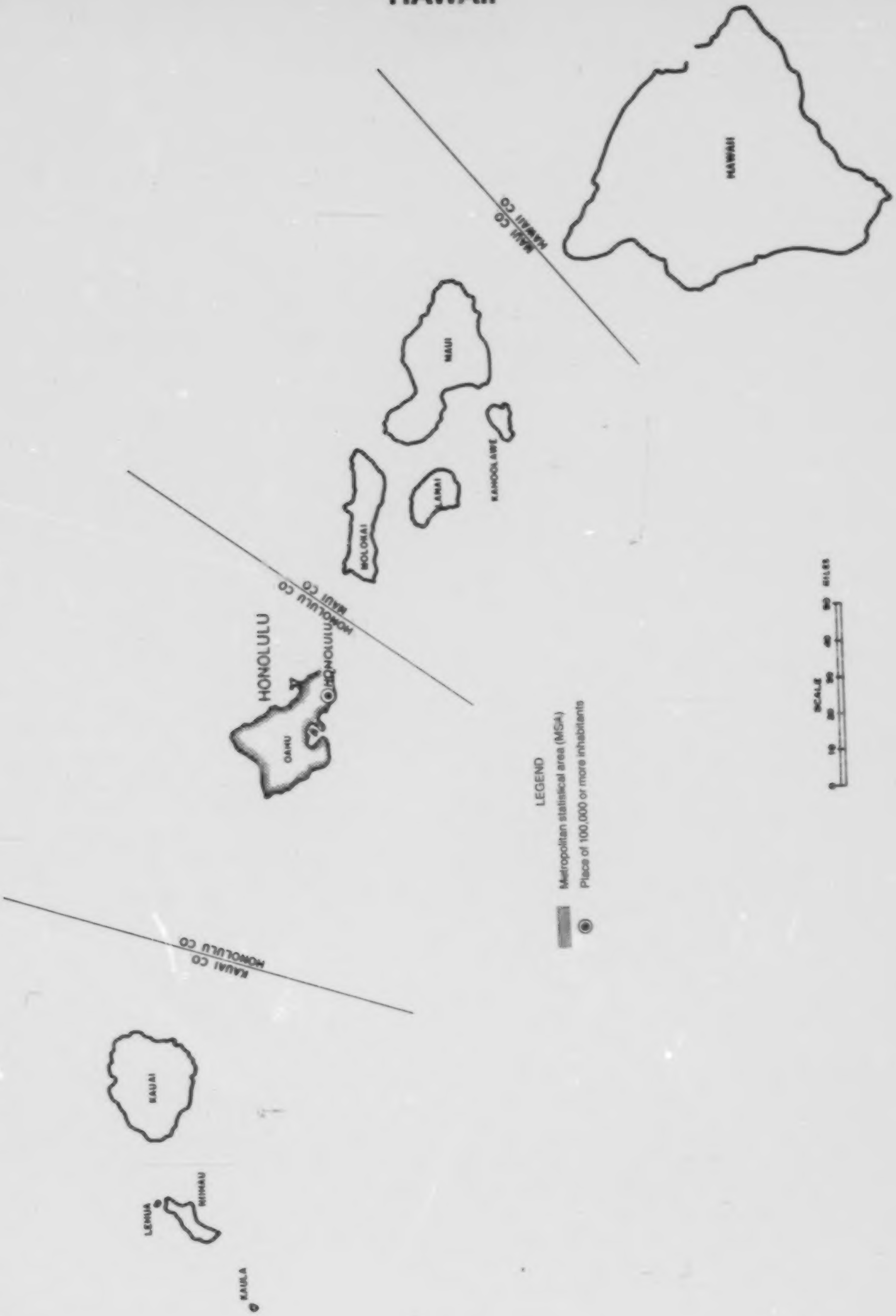
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/83 POPULATION (Thousands)	12/31/83 HOUSEHOLDS (Thousands)	1983 EFFECTIVE BUYING INCOME ($000)	1983 RETAIL SALES ($000)	BUYING POWER INDEX
HONOLULU	805.8	252.8	8,545,152	4,194,488	.3579

County	Metropolitan Area
Honolulu	Honolulu

HAWAII


HAWAII
MAUI CO
HAWAII CO
MAUI
KAHOOLAWE
LANAI
MOLOKAI
HONOLULU CO
MAUI CO
HONOLULU
HONOLULU
OAHU
KAUAI CO
HONOLULU CO
KAUAI
NIIHAU
LEHUA
KAULA
LEGEND
▨ Metropolitan statistical area (MSA)
◉ Place of 100,000 or more inhabitants
SCALE
0
10
20
30
40
50
MILES

1984 SURVEY OF BUYING POWER DATA SERVICE

IDAHO

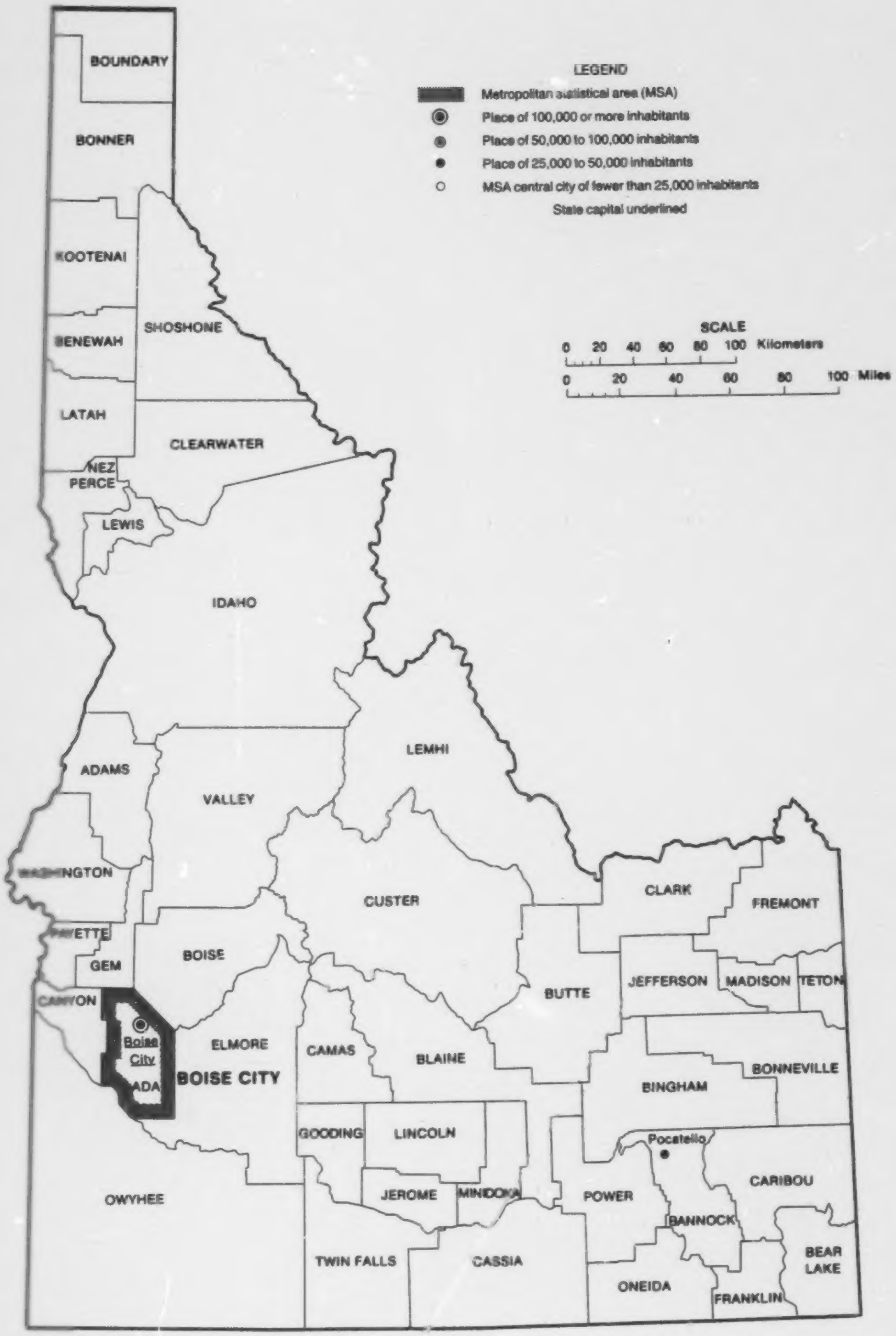
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/83 POPULATION (Thousands)	12/31/83 HOUSEHOLDS (Thousands)	1983 EFFECTIVE BUYING INCOME ($000)	1983 RETAIL SALES ($000)	BUYING POWER INDEX
BOISE	190.6	71.3	1,898,322	1,247,462	.0884

County	Metropolitan Area
Ada	Boise

IDAHO


LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
BOUNDARY
BONNER
KOOTENAI
BENEWAH
SHOSHONE
LATAH
CLEARWATER
NEZ PERCE
LEWIS
IDAHO
ADAMS
VALLEY
LEMHI
WASHINGTON
PAYETTE
GEM
BOISE
CUSTER
CLARK
FREMONT
JEFFERSON
MADISON
TETON
BUTTE
CANYON
Boise City
ADA
BOISE CITY
ELMORE
CAMAS
BLAINE
BONNEVILLE
BINGHAM
GOODING
LINCOLN
Pocatello
CARIBOU
JEROME
MINIDOKA
POWER
BANNOCK
OWYHEE
TWIN FALLS
CASSIA
ONEIDA
FRANKLIN
BEAR LAKE

1984 SURVEY OF BUYING POWER DATA SERVICE

ILLINOIS

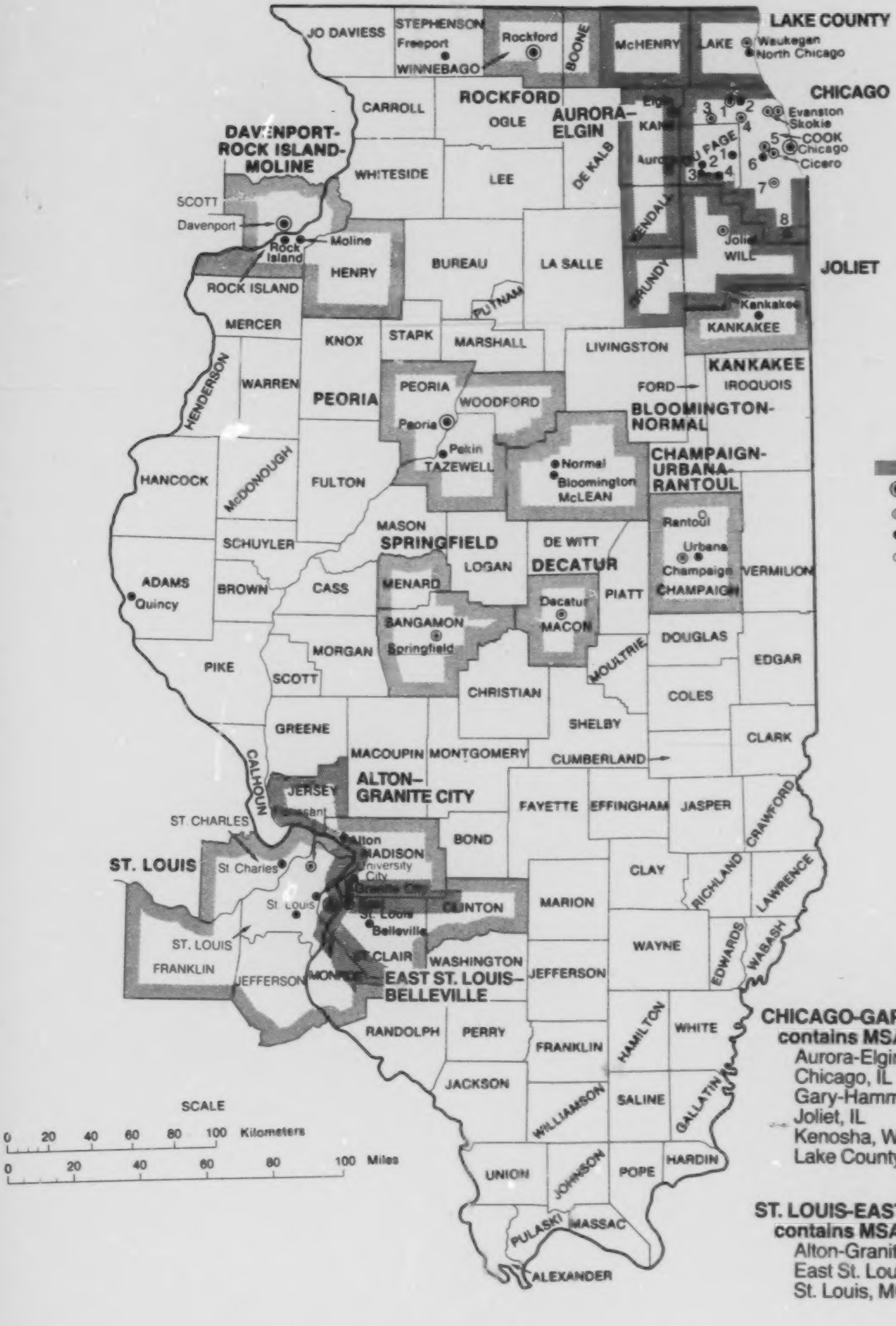
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/83 POPULATION (Thousands)	12/31/83 HOUSEHOLDS (Thousands)	1983 EFFECTIVE BUYING INCOME ($000)	1983 RETAIL SALES ($000)	BUYING POWER INDEX
ALTON - GRANITE CITY	267.3	99.7	2,460,002	1,290,072	.1080
AURORA - ELGIN	329.6	115.4	3,733,705	1,833,070	.1543
BLOOMINGTON - NORMAL	123.9	45.2	1,314,310	671,645	.0558
CHAMPAIGN - URBANA - RANTOUL	168.8	61.0	1,638,851	929,801	.0731
CHICAGO	6,028.5	2,211.9	67,420,753	31,119,257	2.7460
CHICAGO - GARY - LAKE COUNTY CONSOLIDATED AREA	*7,965.4*	*2,865.6*	*88,521,506*	*40,065,257*	*3.5895*
DAVENPORT - ROCK ISLAND - MOLINE	388.7	146.4	4,373,576	2,043,684	.1785
DECATUR	132.0	50.7	1,466,158	662,237	.0594
EAST ST. LOUIS - BELLEVILLE	296.5	105.4	2,628,166	1,295,991	.1144
JOLIET	381.5	125.3	4,035,779	1,242,373	.1504
KANKAKEE	104.5	37.3	986,341	493,179	.0426
LAKE COUNTY	467.1	154.1	6,152,657	2,374,692	.2318
PEORIA	370.9	138.0	4,234,392	1,923,669	.1710
ROCKFORD	281.2	104.5	3,032,358	1,313,010	.1223
SPRINGFIELD	193.6	78.2	2,045,367	1,100,757	.0882

County	Metropolitan Area	County	Metropolitan Area
Boone	Rockford	McLean	Bloomington - Normal
Champaign	Champaign - Urbana - Rantoul	Macon	Decatur
Clinton	East St. Louis - Belleville	Madison	Alton - Granite City
Cook	Chicago	Menard	Springfield
Du Page	Chicago	Monroe	St. Louis, Mo.
Grundy	Joliet	Peoria	Peoria
Henry	Davenport - Rock Island - Moline	Rock Island	Davenport - Rock Island - Moline
Jersey	Alton - Granite City	St. Clair	East St. Louis - Belleville
Kane	Aurora - Elgin	Sangamon	Springfield
Kankakee	Kankakee	Tazewell	Peoria
Kendall	Aurora - Elgin	Will	Joliet
Lake	Lake County	Winnebago	Rockford
McHenry	Chicago	Woodford	Peoria

ILLINOIS


LAKE COUNTY
CHICAGO
JOLIET
KANKAKEE
ROCKFORD
AURORA-ELGIN
DAVENPORT-ROCK ISLAND-MOLINE
PEORIA
BLOOMINGTON-NORMAL
CHAMPAIGN-URBANA-RANTOUL
SPRINGFIELD
DECATUR
ALTON-GRANITE CITY
ST. LOUIS
EAST ST. LOUIS-BELLEVILLE
JO DAVIESS
STEPHENSON
Freeport
WINNEBAGO
Rockford
BOONE
McHENRY
LAKE
Waukegan
North Chicago
CARROLL
OGLE
KANE
Elgin
Aurora
DU PAGE
COOK
Evanston
Skokie
Chicago
Cicero
WHITESIDE
LEE
DE KALB
KENDALL
SCOTT
Davenport
Moline
Rock Island
ROCK ISLAND
HENRY
BUREAU
LA SALLE
GRUNDY
Joliet
WILL
PUTNAM
Kankakee
KANKAKEE
MERCER
KNOX
STARK
MARSHALL
LIVINGSTON
HENDERSON
WARREN
PEORIA
Peoria
Pekin
WOODFORD
TAZEWELL
FORD
IROQUOIS
HANCOCK
McDONOUGH
FULTON
Normal
Bloomington
McLEAN
MASON
SCHUYLER
Rantoul
Urbana
Champaign
CHAMPAIGN
VERMILION
ADAMS
Quincy
BROWN
CASS
MENARD
LOGAN
DE WITT
PIATT
SANGAMON
Springfield
Decatur
MACON
PIKE
SCOTT
MORGAN
CHRISTIAN
MOULTRIE
DOUGLAS
EDGAR
COLES
GREENE
MACOUPIN
MONTGOMERY
SHELBY
CUMBERLAND
CLARK
CALHOUN
JERSEY
FAYETTE
EFFINGHAM
JASPER
CRAWFORD
ST. CHARLES
St. Charles
Alton
MADISON
University City
Granite City
St. Louis
St. Louis
East St. Louis
Belleville
BOND
CLAY
RICHLAND
LAWRENCE
CLINTON
MARION
ST. LOUIS
FRANKLIN
JEFFERSON
MONROE
ST. CLAIR
WASHINGTON
WAYNE
EDWARDS
WABASH
JEFFERSON
RANDOLPH
PERRY
FRANKLIN
HAMILTON
WHITE
JACKSON
WILLIAMSON
SALINE
GALLATIN
UNION
JOHNSON
POPE
HARDIN
PULASKI
MASSAC
ALEXANDER
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles

KEY

COOK COUNTY
1. Arlington Heights
2. Mount Prospect
3. Schaumburg
4. Des Plaines
5. Oak Park
6. Berwyn
7. Oak Lawn
8. Chicago Heights

DU PAGE COUNTY
1. Elmhurst
2. Wheaton
3. Napierville
4. Downers Grove

CHICAGO MSA
1. Cook
2. Du Page
3. McHenry

LEGEND

▨ Metropolitan statistical area (MSA)
◉ Place of 100,000 or more inhabitants
● Place of 50,000 to 100,000 inhabitants
• Place of 25,000 to 50,000 inhabitants
○ MSA central city of fewer than 25,000 inhabitants
State capital underlined

CHICAGO-GARY-LAKE COUNTY, IL-IN-WI CMSA contains MSAs:
Aurora-Elgin, IL
Chicago, IL
Gary-Hammond, IN
Joliet, IL
Kenosha, WI
Lake County, IL

ST. LOUIS-EAST ST. LOUIS-ALTON, MO-IL CMSA contains MSAs:
Alton-Granite City, IL
East St. Louis-Belleville, IL
St. Louis, MO-IL

1984 SURVEY OF BUYING POWER DATA SERVICE

INDIANA

METROPOLITAN DATA SUMMARY

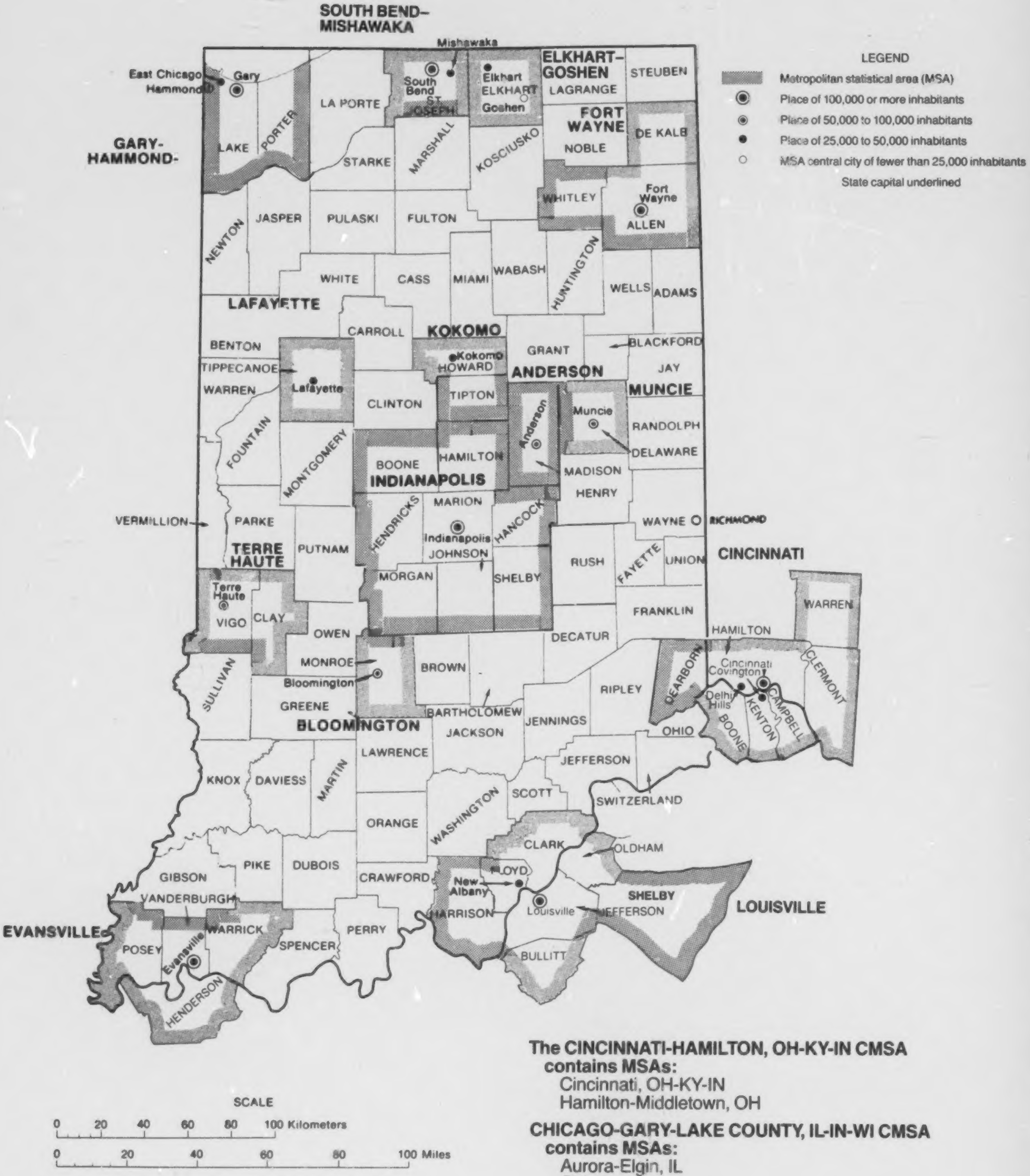
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/83 POPULATION (Thousands)	12/31/83 HOUSEHOLDS (Thousands)	1983 EFFECTIVE BUYING INCOME ($000)	1983 RETAIL SALES ($000)	BUYING POWER INDEX
ANDERSON	137.3	49.9	1,195,494	605,793	.0526
BLOOMINGTON	101.8	35.6	858,297	415,446	.0376
ELKHART - GOSHEN	139.7	49.5	1,280,527	814,981	.0601
EVANSVILLE	282.7	105.7	2,809,988	1,480,828	.1217
FORT WAYNE	355.2	126.3	3,342,046	1,840,003	.1484
GARY - HAMMOND	636.4	214.5	5,782,821	3,050,361	.2554
INDIANAPOLIS	1,180.4	428.6	11,742,274	6,578,371	.5188
KOKOMO	102.8	37.5	977,065	537,437	.0433
LAFAYETTE	123.2	42.0	1,153,763	597,660	.0504
MUNCIE	125.1	43.9	1,076,493	631,489	.0497
SOUTH BEND - MISHAWAKA	236.7	86.2	2,281,787	1,213,097	.0998
TERRE HAUTE	135.3	49.1	1,185,215	932,867	.0606

County	Metropolitan Area
Allen	Fort Wayne
Boone	Indianapolis
Clark	Louisville, Ky.
Clay	Terre Haute
Dearborn	Cincinnati, Ohio
De Kalb	Fort Wayne
Delaware	Muncie
Elkhart	Elkhart - Goshen
Floyd	Louisville, Ky.
Hamilton	Indianapolis
Hancock	Indianapolis
Harrison	Louisville, Ky.
Hendricks	Indianapolis
Howard	Kokomo
Johnson	Indianapolis

County	Metropolitan Area
Lake	Gary - Hammond
Madison	Anderson
Marion	Indianapolis
Monroe	Bloomington
Morgan	Indianapolis
Porter	Gary - Hammond
Posey	Evansville
St. Joseph	South Bend - Mishawaka
Shelby	Indianapolis
Tippecanoe	Lafayette
Tipton	Kokomo
Vanderburgh	Evansville
Vigo	Terre Haute
Warrick	Evansville
Whitley	Fort Wayne

INDIANA


SOUTH BEND–MISHAWAKA
Mishawaka
East Chicago
Gary
Hammond
South Bend
ST. JOSEPH
Elkhart
ELKHART
Goshen
ELKHART-GOSHEN
LAGRANGE
STEUBEN
LA PORTE
LAKE
PORTER
GARY-HAMMOND-
STARKE
MARSHALL
KOSCIUSKO
FORT WAYNE
NOBLE
DE KALB
WHITLEY
Fort Wayne
ALLEN
NEWTON
JASPER
PULASKI
FULTON
WHITE
CASS
MIAMI
WABASH
HUNTINGTON
WELLS
ADAMS
LAFAYETTE
CARROLL
KOKOMO
Kokomo
HOWARD
GRANT
BLACKFORD
JAY
BENTON
TIPPECANOE
WARREN
Lafayette
CLINTON
TIPTON
ANDERSON
Anderson
MUNCIE
Muncie
RANDOLPH
DELAWARE
FOUNTAIN
MONTGOMERY
BOONE
HAMILTON
INDIANAPOLIS
MADISON
HENRY
VERMILLION
PARKE
HENDRICKS
MARION
Indianapolis
HANCOCK
WAYNE
RICHMOND
TERRE HAUTE
PUTNAM
JOHNSON
RUSH
FAYETTE
UNION
CINCINNATI
Terre Haute
VIGO
CLAY
MORGAN
SHELBY
FRANKLIN
WARREN
OWEN
DECATUR
HAMILTON
MONROE
Bloomington
BROWN
SULLIVAN
DEARBORN
Cincinnati
Covington
Delhi Hills
RIPLEY
CLERMONT
GREENE
BARTHOLOMEW
BLOOMINGTON
JACKSON
JENNINGS
OHIO
BOONE
KENTON
CAMPBELL
LAWRENCE
JEFFERSON
KNOX
DAVIESS
MARTIN
SCOTT
SWITZERLAND
ORANGE
WASHINGTON
CLARK
OLDHAM
GIBSON
PIKE
DUBOIS
CRAWFORD
FLOYD
New Albany
VANDERBURGH
SHELBY
LOUISVILLE
Louisville
EVANSVILLE
WARRICK
HARRISON
JEFFERSON
POSEY
Evansville
SPENCER
PERRY
BULLITT
HENDERSON
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles

The CINCINNATI-HAMILTON, OH-KY-IN CMSA contains MSAs:

Cincinnati, OH-KY-IN
Hamilton-Middletown, OH

CHICAGO-GARY-LAKE COUNTY, IL-IN-WI CMSA contains MSAs:

Aurora-Elgin, IL
Chicago, IL
Gary-Hammond, IN
Joliet, IL
Kenosha, WI
Lake County, IL

1984 SURVEY OF BUYING POWER DATA SERVICE

IOWA

METROPOLITAN DATA SUMMARY

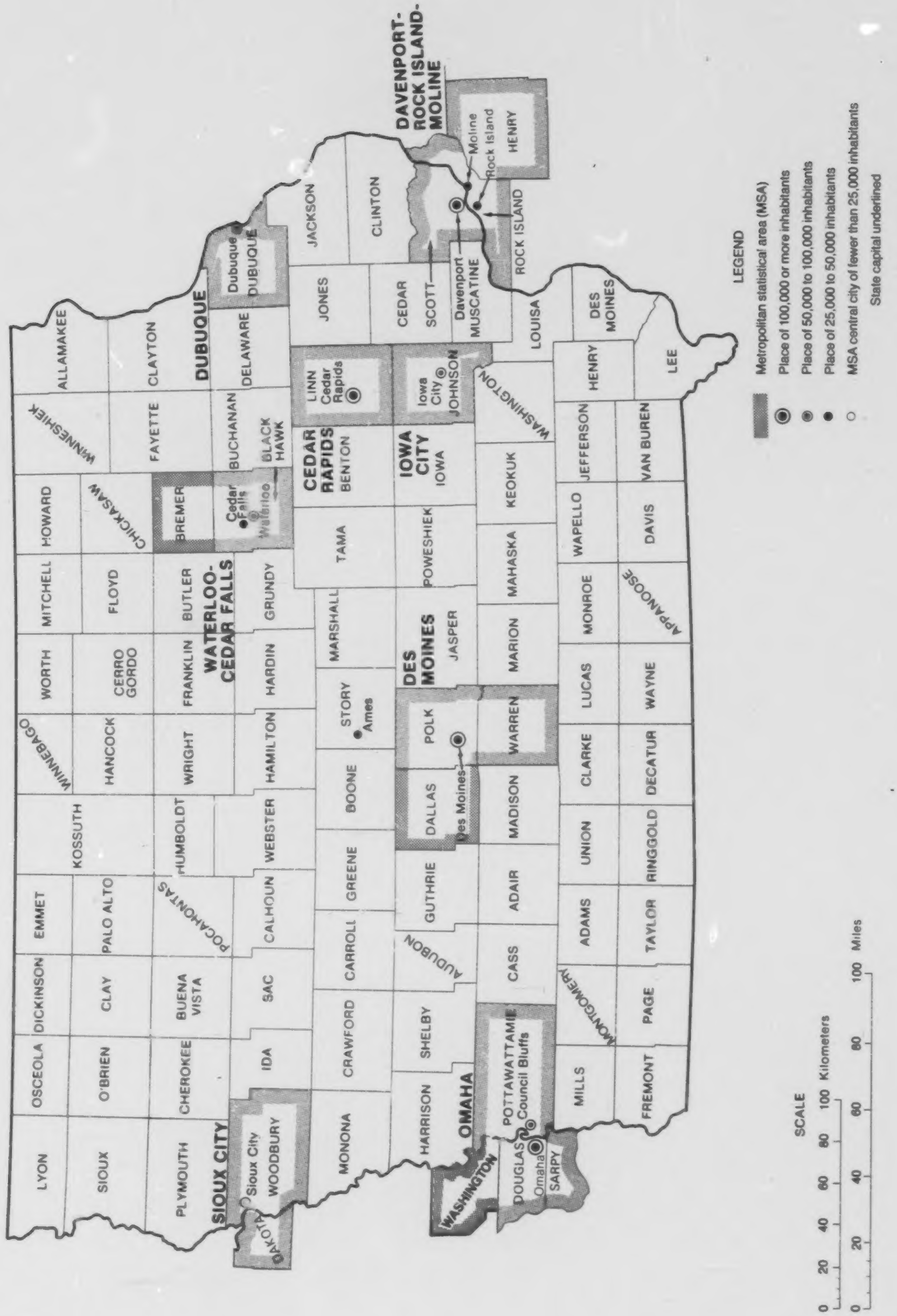
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/83 POPULATION (Thousands)	12/31/83 HOUSEHOLDS (Thousands)	1983 EFFECTIVE BUYING INCOME ($000)	1983 RETAIL SALES ($000)	BUYING POWER INDEX
CEDAR RAPIDS	170.6	65.5	1,949,507	920,644	.0796
DAVENPORT - ROCK ISLAND - MOLINE	388.7	146.4	4,373,576	2,043,684	.1785
DES MOINES	377.0	147.9	4,300,400	2,331,124	.1832
DUBUQUE	93.7	31.7	819,393	508,960	.0385
IOWA CITY	85.1	32.9	976,696	496,347	.0407
SIOUX CITY	117.8	44.2	1,139,526	624,052	.0503
WATERLOO - CEDAR FALLS	163.9	59.7	1,739,782	877,213	.0737

County	Metropolitan Area
Black Hawk	Waterloo - Cedar Falls
Bremer	Waterloo - Cedar Falls
Dallas	Des Moines
Dubuque	Dubuque
Johnson	Iowa City
Linn	Cedar Rapids

County	Metropolitan Area
Polk	Des Moines
Pottawattamie	Omaha, Neb.
Scott	Davenport - Rock Island - Moline
Warren	Des Moines
Woodbury	Sioux City

IOWA


DAVENPORT-ROCK ISLAND-MOLINE
Moline
Rock Island
HENRY
ROCK ISLAND
Davenport
SCOTT
MUSCATINE
CLINTON
JACKSON
CEDAR
JONES
LOUISA
DES MOINES
LEE
HENRY
DUBUQUE
Dubuque
DUBUQUE
DELAWARE
CLAYTON
ALLAMAKEE
LINN
Cedar Rapids
JOHNSON
Iowa City
WASHINGTON
CEDAR RAPIDS
BENTON
IOWA CITY
IOWA
BUCHANAN
BLACK HAWK
Cedar Falls
Waterloo
FAYETTE
WINNESHIEK
BREMER
CHICKASAW
HOWARD
KEOKUK
JEFFERSON
VAN BUREN
WAPELLO
DAVIS
TAMA
POWESHIEK
MAHASKA
MITCHELL
FLOYD
BUTLER
WATERLOO-CEDAR FALLS
GRUNDY
MARSHALL
JASPER
MONROE
APPANOOSE
WORTH
CERRO GORDO
FRANKLIN
HARDIN
STORY
Ames
DES MOINES
MARION
LUCAS
WAYNE
WINNEBAGO
HANCOCK
WRIGHT
HAMILTON
POLK
WARREN
CLARKE
DECATUR
KOSSUTH
HUMBOLDT
WEBSTER
BOONE
DALLAS
Des Moines
MADISON
UNION
RINGGOLD
EMMET
PALO ALTO
POCAHONTAS
CALHOUN
GREENE
GUTHRIE
ADAIR
ADAMS
TAYLOR
DICKINSON
CLAY
BUENA VISTA
SAC
CARROLL
AUDUBON
CASS
MONTGOMERY
PAGE
OSCEOLA
O'BRIEN
CHEROKEE
IDA
CRAWFORD
SHELBY
POTTAWATTAMIE
Council Bluffs
MILLS
FREMONT
LYON
SIOUX
PLYMOUTH
SIOUX CITY
Sioux City
WOODBURY
DAKOTA
MONONA
HARRISON
OMAHA
WASHINGTON
DOUGLAS
Omaha
SARPY
LEGEND
▨ Metropolitan statistical area (MSA)
◉ Place of 100,000 or more inhabitants
◎ Place of 50,000 to 100,000 inhabitants
● Place of 25,000 to 50,000 inhabitants
○ MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles

KANSAS

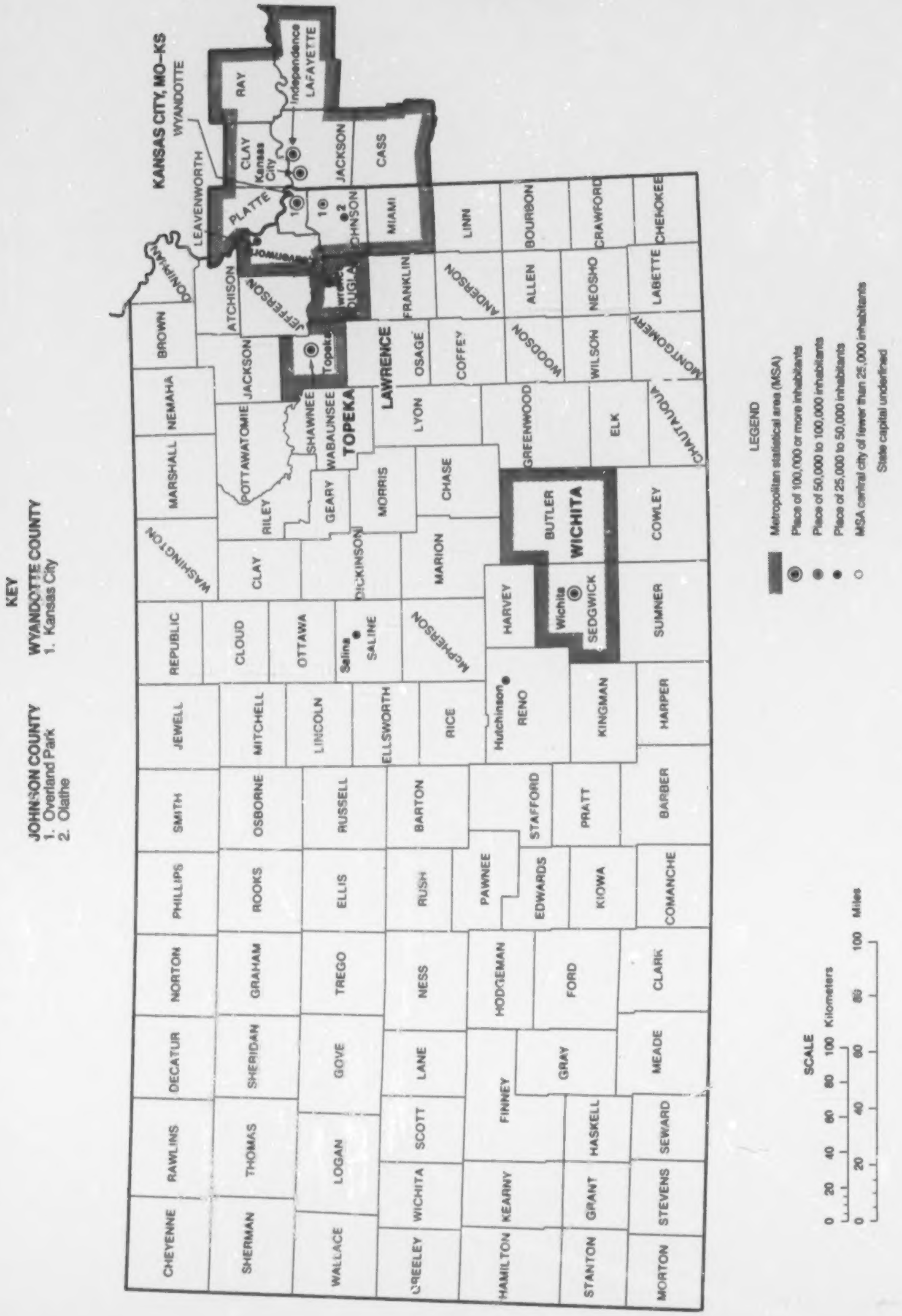
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/83 POPULATION (Thousands)	12/31/83 HOUSEHOLDS (Thousands)	1983 EFFECTIVE BUYING INCOME ($000)	1983 RETAIL SALES ($000)	BUYING POWER INDEX
KANSAS CITY	1,452.0	550.1	15,903,239	8,666,751	.6835
LAWRENCE	70.9	25.5	684,797	314,959	.0287
TOPEKA	156.0	61.6	1,862,995	866,259	.0751
WICHITA	424.7	163.9	5,107,168	2,412,381	.2068

County	Metropolitan Area	County	Metropolitan Area
Butler	Wichita	Miami	Kansas City
Douglas	Lawrence	Sedgwick	Wichita
Johnson	Kansas City	Shawnee	Topeka
Leavenworth	Kansas City	Wyandotte	Kansas City

KANSAS


KEY
JOHNSON COUNTY
1. Overland Park
2. Olathe
WYANDOTTE COUNTY
1. Kansas City
KANSAS CITY, MO–KS
WYANDOTTE
LEAVENWORTH
PLATTE
CLAY
Kansas City
RAY
Independence
LAFAYETTE
JACKSON
CASS
JOHNSON
MIAMI
LAWRENCE
DOUGLAS
Lawrence
TOPEKA
Topeka
SHAWNEE
WICHITA
Wichita
BUTLER
SEDGWICK
Salina
Hutchinson
CHEYENNE
RAWLINS
DECATUR
NORTON
PHILLIPS
SMITH
JEWELL
REPUBLIC
WASHINGTON
MARSHALL
NEMAHA
BROWN
DONIPHAN
SHERMAN
THOMAS
SHERIDAN
GRAHAM
ROOKS
OSBORNE
MITCHELL
CLOUD
CLAY
RILEY
POTTAWATOMIE
JACKSON
ATCHISON
JEFFERSON
WALLACE
LOGAN
GOVE
TREGO
ELLIS
RUSSELL
LINCOLN
OTTAWA
SALINE
DICKINSON
GEARY
WABAUNSEE
GREELEY
WICHITA
SCOTT
LANE
NESS
RUSH
BARTON
ELLSWORTH
McPHERSON
MARION
MORRIS
LYON
OSAGE
FRANKLIN
HAMILTON
KEARNY
FINNEY
HODGEMAN
PAWNEE
STAFFORD
RICE
RENO
HARVEY
CHASE
GREENWOOD
COFFEY
ANDERSON
LINN
GRAY
FORD
EDWARDS
PRATT
KINGMAN
WOODSON
ALLEN
BOURBON
STANTON
GRANT
HASKELL
MEADE
CLARK
COMANCHE
KIOWA
BARBER
HARPER
SUMNER
COWLEY
ELK
WILSON
NEOSHO
CRAWFORD
MORTON
STEVENS
SEWARD
CHAUTAUQUA
MONTGOMERY
LABETTE
CHEROKEE
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles

KENTUCKY

METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

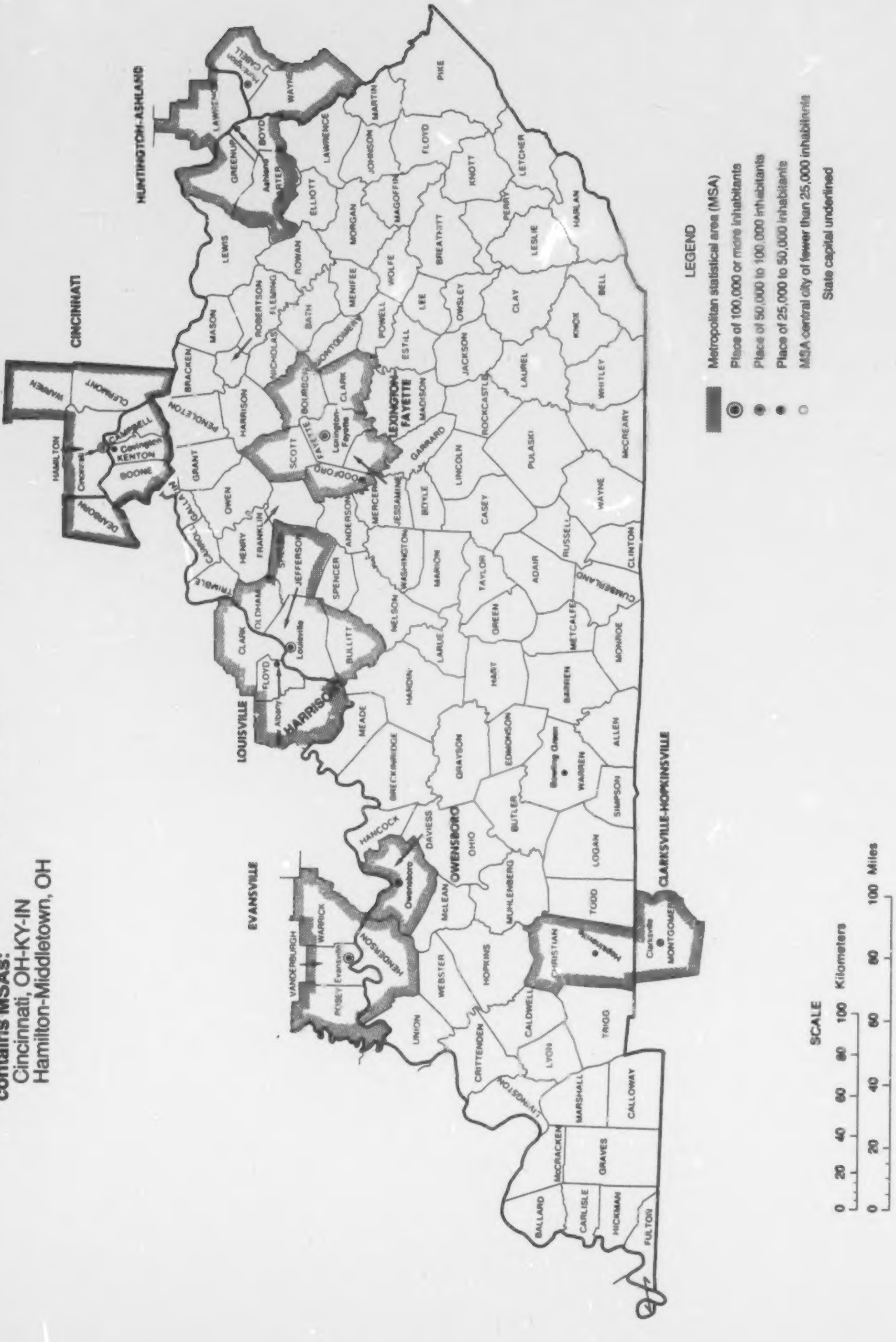
METROPOLITAN AREA	12/31/83 POPULATION (Thousands)	12/31/83 HOUSEHOLDS (Thousands)	1983 EFFECTIVE BUYING INCOME ($000)	1983 RETAIL SALES ($000)	BUYING POWER INDEX
CLARKSVILLE - HOPKINSVILLE	157.0	50.5	1,185,161	687,948	.0561
HUNTINGTON - ASHLAND	339.5	123.8	2,692,100	1,602,224	.1272
LEXINGTON-FAYETTE	328.8	123.7	3,185,441	1,996,467	.1469
LOUISVILLE	964.7	355.8	9,249,191	5,098,734	.4096
OWENSBORO	87.3	32.3	780,225	510,827	.0371

County	Metropolitan Area
Boone	Cincinnati, Ohio
Bourbon	Lexington-Fayette
Boyd	Huntington - Ashland
Bullitt	Louisville
Campbell	Cincinnati, Ohio
Carter	Huntington - Ashland
Christian	Clarksville - Hopkinsville
Clark	Lexington-Fayette
Daviess	Owensboro
Fayette	Lexington-Fayette

County	Metropolitan Area
Greenup	Huntington - Ashland
Henderson	Evansville, Ind.
Jefferson	Louisville
Jessamine	Lexington-Fayette
Kenton	Cincinnati, Ohio
Oldham	Louisville
Scott	Lexington-Fayette
Shelby	Louisville
Woodford	Lexington-Fayette

KENTUCKY

The CINCINNATI-HAMILTON, OH-KY-IN CMSA contains MSAs:
Cincinnati, OH-KY-IN
Hamilton-Middletown, OH



CINCINNATI
HUNTINGTON-ASHLAND
LEXINGTON-FAYETTE
LOUISVILLE
EVANSVILLE
OWENSBORO
CLARKSVILLE-HOPKINSVILLE
HAMILTON
WARREN
CLERMONT
DEARBORN
Cincinnati
Covington
CAMPBELL
KENTON
BOONE
CABELL
WAYNE
Huntington
LAWRENCE
BOYD
Ashland
GREENUP
CARTER
CLARK
FLOYD
HARRISON
Louisville
Albany
JEFFERSON
OLDHAM
BULLITT
SHELBY
VANDERBURGH
WARRICK
POSEY
Evansville
HENDERSON
Owensboro
DAVIESS
CHRISTIAN
Hopkinsville
MONTGOMERY
Clarksville
Lexington-Fayette
FAYETTE
BOURBON
SCOTT
WOODFORD
JESSAMINE
PIKE
MARTIN
JOHNSON
LETCHER
KNOTT
ELLIOTT
MAGOFFIN
MORGAN
BREATHITT
PERRY
LESLIE
HARLAN
LEWIS
ROWAN
WOLFE
LEE
OWSLEY
CLAY
BELL
KNOX
MASON
ROBERTSON
FLEMING
BATH
MENIFEE
POWELL
ESTILL
JACKSON
LAUREL
WHITLEY
BRACKEN
NICHOLAS
MADISON
ROCKCASTLE
McCREARY
PENDLETON
GRANT
GARRARD
LINCOLN
PULASKI
WAYNE
GALLATIN
OWEN
MERCER
BOYLE
CASEY
RUSSELL
CLINTON
CARROLL
HENRY
FRANKLIN
ANDERSON
WASHINGTON
MARION
TAYLOR
ADAIR
CUMBERLAND
TRIMBLE
SPENCER
NELSON
LARUE
GREEN
METCALFE
MONROE
HARDIN
HART
BARREN
MEADE
BRECKINRIDGE
GRAYSON
EDMONSON
Bowling Green
WARREN
ALLEN
HANCOCK
OHIO
BUTLER
SIMPSON
LOGAN
McLEAN
MUHLENBERG
TODD
WEBSTER
HOPKINS
UNION
CALDWELL
TRIGG
CRITTENDEN
LYON
LIVINGSTON
MARSHALL
CALLOWAY
McCRACKEN
GRAVES
BALLARD
CARLISLE
HICKMAN
FULTON
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0
20
40
60
80
100
Kilometers
0
20
40
60
80
100
Miles

1984 SURVEY OF BUYING POWER DATA SERVICE

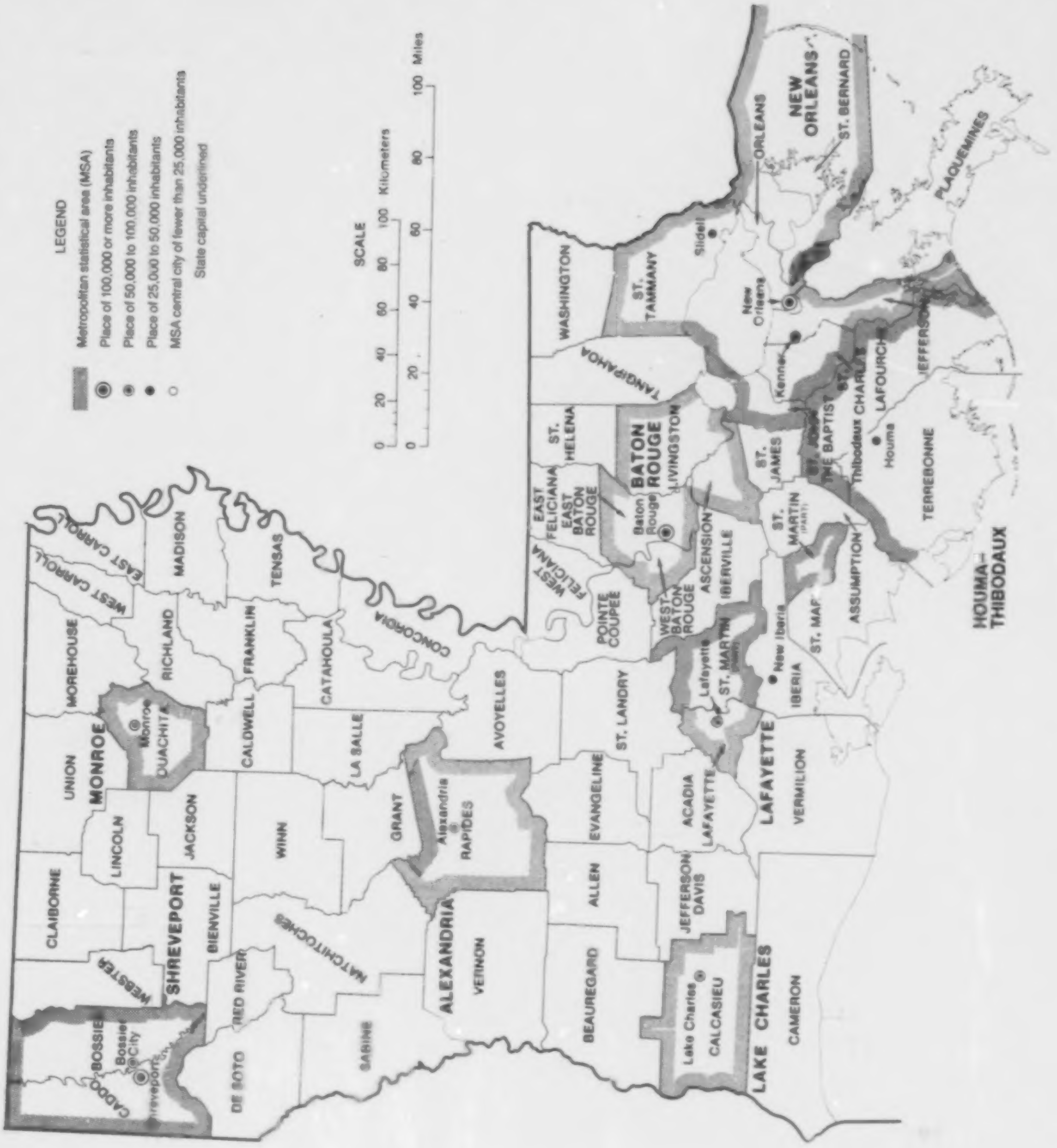
LOUISIANA
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/83 POPULATION (Thousands)	12/31/83 HOUSEHOLDS (Thousands)	1983 EFFECTIVE BUYING INCOME ($000)	1983 RETAIL SALES ($000)	BUYING POWER INDEX
ALEXANDRIA	142.2	49.3	1,154,094	620,424	.0525
BATON ROUGE	543.5	188.0	5,341,200	2,580,060	.2258
HOUMA - THIBODAUX	191.6	62.6	1,776,510	930,928	.0780
LAFAYETTE	213.8	74.5	2,179,813	1,147,933	.0940
LAKE CHARLES	177.0	62.0	1,690,253	922,096	.0745
MONROE	146.7	51.6	1,172,806	711,140	.0556
NEW ORLEANS	1,330.5	487.2	12,703,933	6,327,786	.5457
SHREVEPORT	349.7	128.5	3 320,296	1,671,525	.1433

County	Metropolitan Area
Ascension	Baton Rouge
Bossier	Shreveport
Caddo	Shreveport
Calcasieu	Lake Charles
East Baton Rouge	Baton Rouge
Jefferson	New Orleans
Lafayette	Lafayette
Lafourche	Houma - Thibodaux
Livingston	Baton Rouge
Orleans	New Orleans

County	Metropolitan Area
Ouachita	Monroe
Rapides	Alexandria
St. Bernard	New Orleans
St. Charles	New Orleans
St. John the Baptist	New Orleans
St. Martin	Lafayette
St. Tammany	New Orleans
Terrebonne	Houma - Thibodaux
West Baton Rouge	Baton Rouge

LOUISIANA


LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
SHREVEPORT
MONROE
ALEXANDRIA
LAKE CHARLES
LAFAYETTE
BATON ROUGE
NEW ORLEANS
HOUMA-THIBODAUX
CADDO
Shreveport
Bossier City
BOSSIER
WEBSTER
CLAIBORNE
LINCOLN
UNION
MOREHOUSE
WEST CARROLL
EAST CARROLL
OUACHITA
Monroe
RICHLAND
MADISON
JACKSON
BIENVILLE
CALDWELL
FRANKLIN
TENSAS
WINN
LA SALLE
CATAHOULA
CONCORDIA
DE SOTO
RED RIVER
NATCHITOCHES
SABINE
GRANT
RAPIDES
Alexandria
AVOYELLES
VERNON
BEAUREGARD
ALLEN
EVANGELINE
ST. LANDRY
CALCASIEU
Lake Charles
JEFFERSON DAVIS
ACADIA
LAFAYETTE
Lafayette
CAMERON
VERMILION
IBERIA
New Iberia
ST. MARTIN
POINTE COUPEE
WEST FELICIANA
EAST FELICIANA
EAST BATON ROUGE
Baton Rouge
WEST BATON ROUGE
IBERVILLE
ASCENSION
ST. MARTIN (PART)
ST. MARY
ASSUMPTION
ST. HELENA
LIVINGSTON
ST. JAMES
WASHINGTON
TANGIPAHOA
ST. TAMMANY
Slidell
ST. JOHN THE BAPTIST
ST. CHARLES
LAFOURCHE
Thibodaux
Houma
TERREBONNE
JEFFERSON
Kenner
New Orleans
ORLEANS
ST. BERNARD
PLAQUEMINES

1984 SURVEY OF BUYING POWER DATA SERVICE

MAINE

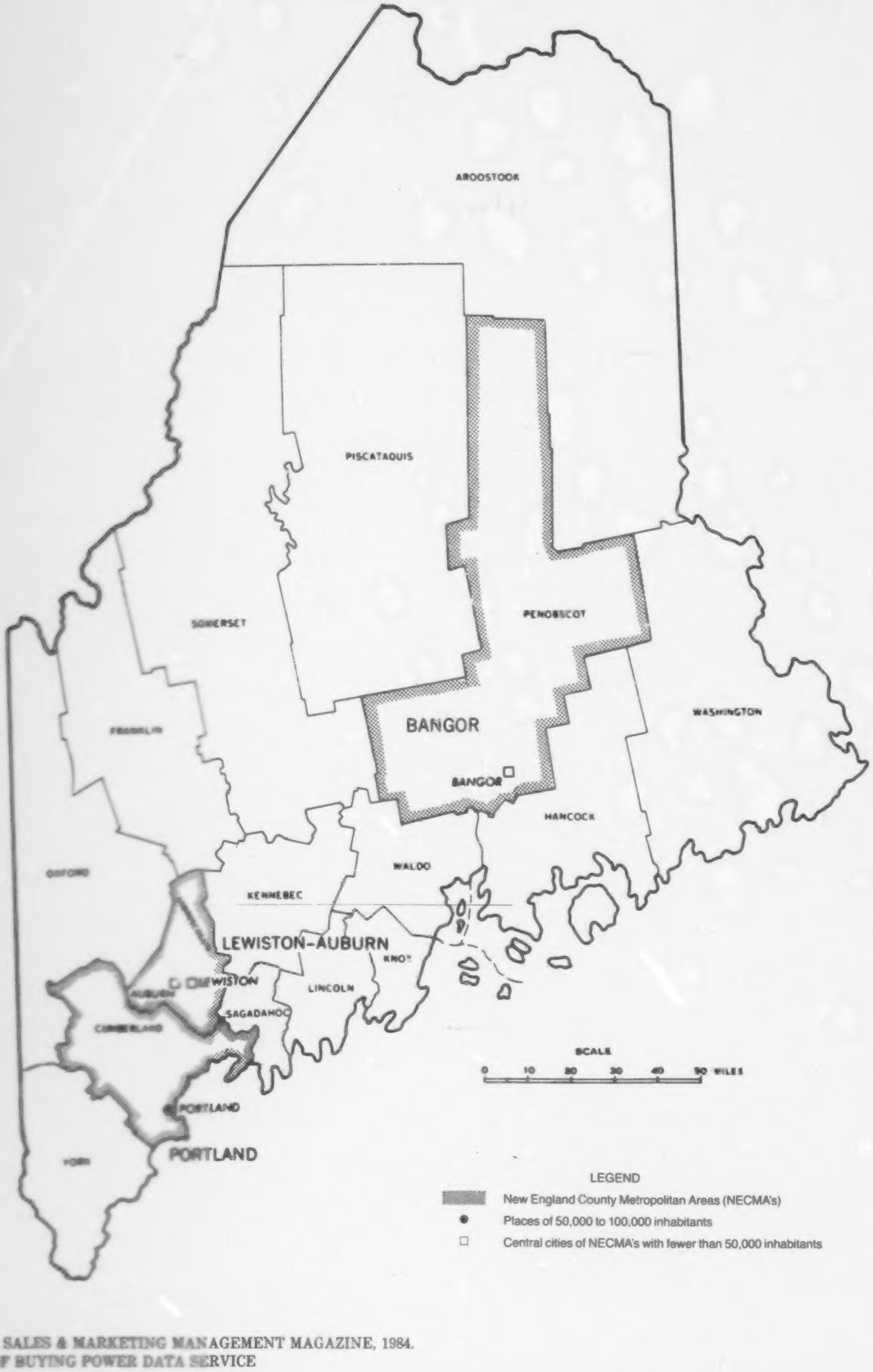
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/83 POPULATION (Thousands)	12/31/83 HOUSEHOLDS (Thousands)	1983 EFFECTIVE BUYING INCOME ($000)	1983 RETAIL SALES ($000)	BUYING POWER INDEX
BANGOR	137.9	47.4	1,095,430	905,417	.0580
LEWISTON - AUBURN	100.3	36.6	819,851	611,832	.0416
PORTLAND	221.0	83.6	2,180,973	1,866,616	.1128

County	Metropolitan Area
Androscoggin	Lewiston - Auburn
Cumberland	Portland
Penobscot	Bangor

MAINE

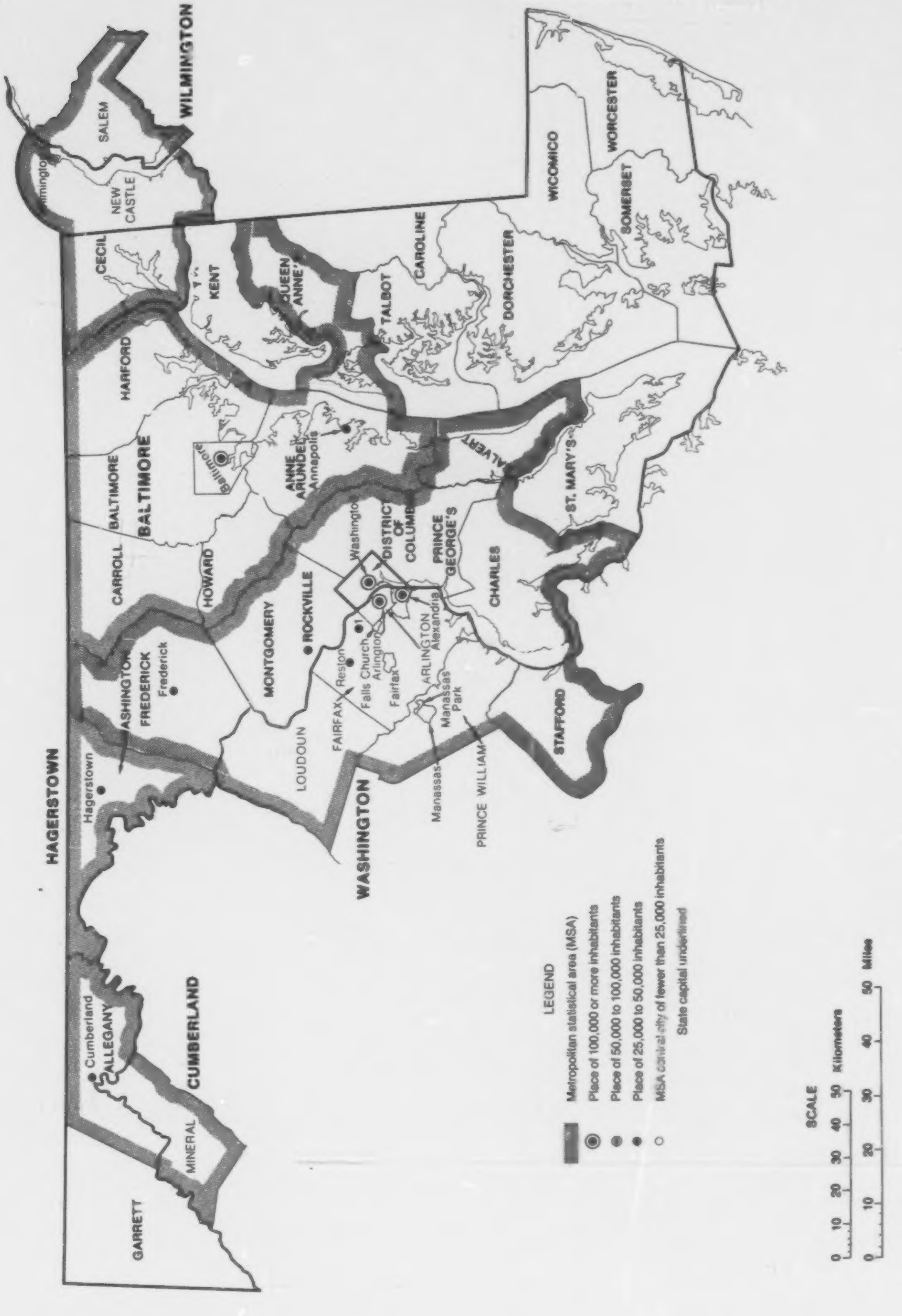

AROOSTOOK
PISCATAQUIS
SOMERSET
PENOBSCOT
BANGOR
BANGOR
WASHINGTON
FRANKLIN
OXFORD
KENNEBEC
WALDO
HANCOCK
LEWISTON-AUBURN
KNOX
AUBURN
LEWISTON
LINCOLN
SAGADAHOC
CUMBERLAND
PORTLAND
PORTLAND
YORK
SCALE
0 10 20 30 40 50 MILES
LEGEND
New England County Metropolitan Areas (NECMA's)
Places of 50,000 to 100,000 inhabitants
Central cities of NECMA's with fewer than 50,000 inhabitants

MARYLAND
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/83 POPULATION (Thousands)	12/31/83 HOUSEHOLDS (Thousands)	1983 EFFECTIVE BUYING INCOME ($000)	1983 RETAIL SALES ($000)	BUYING POWER INDEX
BALTIMORE	2,248.6	799.3	22,817,096	10,864,791	.9557
CUMBERLAND	105.9	38.9	833,219	434,556	.0379
HAGERSTOWN	114.6	41.0	945,648	625,960	.0460

County	Metropolitan Area
Allegany	Cumberland
Anne Arundel	Baltimore
Baltimore	Baltimore
Baltimore city	Baltimore
Calvert	Washington, D. C.
Carroll	Baltimore
Cecil	Wilmington, Del.
Charles	Washington, D. C.
Frederick	Washington, D. C.
Harford	Baltimore
Howard	Baltimore
Montgomery	Washington, D. C.
Prince George's	Washington, D. C.
Queen Anne's	Baltimore
Washington	Hagerstown

MARYLAND


WILMINGTON
SALEM
Wilmington
NEW CASTLE
CECIL
KENT
QUEEN ANNE'S
TALBOT
CAROLINE
DORCHESTER
WICOMICO
WORCESTER
SOMERSET
HARFORD
BALTIMORE
BALTIMORE
Baltimore
ANNE ARUNDEL
Annapolis
CALVERT
ST. MARY'S
CARROLL
HOWARD
Washington
DISTRICT OF COLUMBIA
PRINCE GEORGE'S
CHARLES
MONTGOMERY
ROCKVILLE
Reston
Falls Church
Arlington
Fairfax
ARLINGTON
Alexandria
Manassas Park
Manassas
FAIRFAX
LOUDOUN
PRINCE WILLIAM
STAFFORD
WASHINGTON
WASHINGTON
FREDERICK
Frederick
HAGERSTOWN
Hagerstown
Cumberland
ALLEGANY
CUMBERLAND
MINERAL
GARRETT
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 10 20 30 40 50 Kilometers
0 10 20 30 40 50 Miles

MASSACHUSETTS

METROPOLITAN DATA SUMMARY

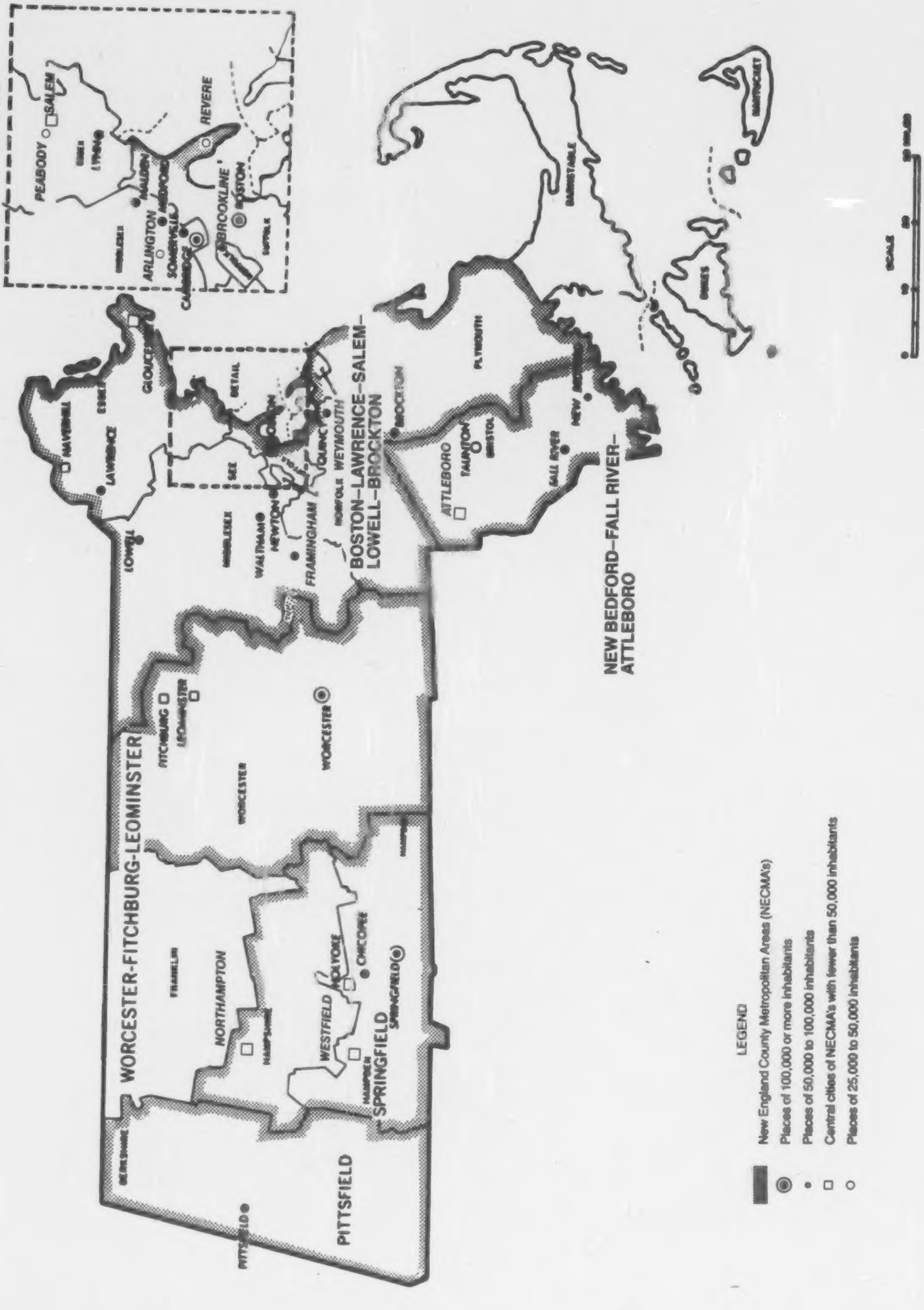
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/83 POPULATION (Thousands)	12/31/83 HOUSEHOLDS (Thousands)	1983 EFFECTIVE BUYING INCOME ($000)	1983 RETAIL SALES ($000)	BUYING POWER INDEX
BOSTON - LAWRENCE - SALEM - LOWELL - BROCKTON	3,652.8	1,336.0	41,518,432	22,190,528	1.7626
NEW BEDFORD - FALL RIVER - ATTLEBORO	485.9	174.5	4,316,634	2,568,384	.1989
PITTSFIELD	142.5	53.7	1,471,109	981,415	.0686
SPRINGFIELD	581.3	208.4	5,429,800	3,444,731	.2531
WORCESTER - FITCHBURG - LEOMINSTER	650.9	234.2	6,421,806	3,616,574	.2845

County	Metropolitan Area
Berkshire	Pittsfield
Bristol	New Bedford - Fall River - Attleboro
Essex	Boston - Lawrence - Salem - Lowell - Brockton
Hampden	Springfield
Hampshire	Springfield
Middlesex	Boston - Lawrence - Salem - Lowell - Brockton
Norfolk	Boston - Lawrence - Salem - Lowell - Brockton
Plymouth	Boston - Lawrence - Salem - Lowell - Brockton
Suffolk	Boston - Lawrence - Salem - Lowell - Brockton
Worcester	Worcester - Fitchburg - Leominster

1984 SURVEY OF BUYING POWER DATA SERVICE

MASSACHUSETTS


DETAIL OF BOSTON AREA
PEABODY
SALEM
REVERE
MALDEN
MEDFORD
ARLINGTON
SOMERVILLE
CAMBRIDGE
BROOKLINE
BOSTON
MIDDLESEX
ESSEX
SUFFOLK
HAVERHILL
LAWRENCE
GLOUCESTER
LOWELL
WALTHAM
NEWTON
FRAMINGHAM
QUINCY
WEYMOUTH
NORFOLK
BROCKTON
PLYMOUTH
BARNSTABLE
DUKES
NANTUCKET
ATTLEBORO
TAUNTON
BRISTOL
FALL RIVER
NEW BEDFORD
BOSTON–LAWRENCE–SALEM–LOWELL–BROCKTON
NEW BEDFORD–FALL RIVER–ATTLEBORO
WORCESTER-FITCHBURG-LEOMINSTER
FITCHBURG
LEOMINSTER
WORCESTER
FRANKLIN
NORTHAMPTON
HAMPSHIRE
WESTFIELD
HOLYOKE
CHICOPEE
SPRINGFIELD
HAMPDEN
BERKSHIRE
PITTSFIELD
SCALE
LEGEND
New England County Metropolitan Areas (NECMA's)
Places of 100,000 or more inhabitants
Places of 50,000 to 100,000 inhabitants
Central cities of NECMA's with fewer than 50,000 inhabitants
Places of 25,000 to 50,000 inhabitants

MICHIGAN

METROPOLITAN DATA SUMMARY

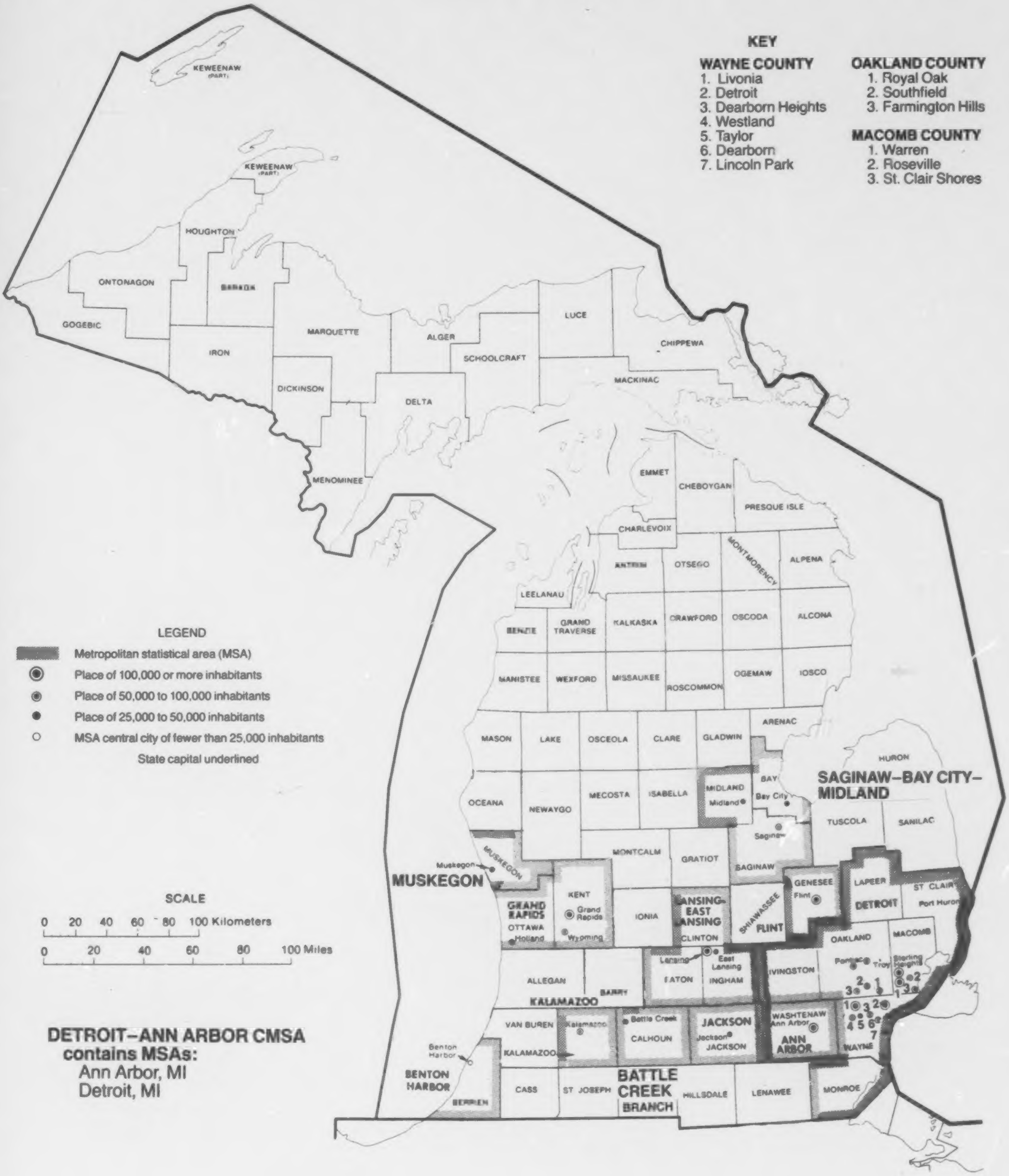
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/83 POPULATION (Thousands)	12/31/83 HOUSEHOLDS (Thousands)	1983 EFFECTIVE BUYING INCOME ($000)	1983 RETAIL SALES ($000)	BUYING POWER INDEX
ANN ARBOR	268.7	95.7	2,986,140	1,427,571	.1231
BATTLE CREEK	135.9	49.9	1,340,195	579,580	.0551
BENTON HARBOR	165.7	59.8	1,596,486	776,643	.0680
DETROIT	4,346.9	1,551.5	45,930,560	22,832,640	1.9325
DETROIT - ANN ARBOR CONSOLIDATED AREA	*4,615.6*	*1,647.2*	*48,916,700*	*24,260,211*	*2.0556*
FLINT	437.8	155.3	4,447,675	2,620,466	.1988
GRAND RAPIDS	610.4	214.6	6,177,525	3,028,271	.2611
JACKSON	150.0	51.4	1,439,980	618,592	.0592
KALAMAZOO	212.4	76.7	2,345,242	1,212,109	.0990
LANSING - EAST LANSING	421.1	145.6	4,401,794	2,096,965	.1833
MUSKEGON	153.5	54.2	1,381,984	598,320	.0577
SAGINAW - BAY CITY - MIDLAND	414.7	142.7	3,959,727	2,060,152	.1724

County	Metropolitan Area
Bay	Saginaw - Bay City - Midland
Berrien	Benton Harbor
Calhoun	Battle Creek
Clinton	Lansing - East Lansing
Eaton	Lansing - East Lansing
Genesee	Flint
Ingham	Lansing - East Lansing
Jackson	Jackson
Kalamazoo	Kalamazoo
Kent	Grand Rapids
Lapeer	Detroit

County	Metropolitan Area
Livingston	Detroit
Macomb	Detroit
Midland	Saginaw - Bay City - Midland
Monroe	Detroit
Muskegon	Muskegon
Oakland	Detroit
Ottawa	Grand Rapids
Saginaw	Saginaw - Bay City - Midland
St. Clair	Detroit
Washtenaw	Ann Arbor
Wayne	Detroit

MICHIGAN


KEY
WAYNE COUNTY
1. Livonia
2. Detroit
3. Dearborn Heights
4. Westland
5. Taylor
6. Dearborn
7. Lincoln Park
OAKLAND COUNTY
1. Royal Oak
2. Southfield
3. Farmington Hills
MACOMB COUNTY
1. Warren
2. Roseville
3. St. Clair Shores
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
KEWEENAW (PART)
KEWEENAW (PART)
HOUGHTON
ONTONAGON
BARAGA
GOGEBIC
IRON
MARQUETTE
ALGER
LUCE
CHIPPEWA
SCHOOLCRAFT
MACKINAC
DICKINSON
DELTA
MENOMINEE
EMMET
CHEBOYGAN
PRESQUE ISLE
CHARLEVOIX
MONTMORENCY
ANTRIM
OTSEGO
ALPENA
LEELANAU
BENZIE
GRAND TRAVERSE
KALKASKA
CRAWFORD
OSCODA
ALCONA
MANISTEE
WEXFORD
MISSAUKEE
ROSCOMMON
OGEMAW
IOSCO
ARENAC
MASON
LAKE
OSCEOLA
CLARE
GLADWIN
HURON
OCEANA
NEWAYGO
MECOSTA
ISABELLA
MIDLAND
Midland
BAY
Bay City
SAGINAW–BAY CITY–MIDLAND
TUSCOLA
SANILAC
Saginaw
MONTCALM
GRATIOT
SAGINAW
Muskegon
MUSKEGON
MUSKEGON
KENT
Grand Rapids
GRAND RAPIDS
OTTAWA
Holland
Wyoming
IONIA
LANSING-EAST LANSING
CLINTON
SHIAWASSEE
FLINT
GENESEE
Flint
LAPEER
DETROIT
ST CLAIR
Port Huron
OAKLAND
MACOMB
Pontiac
Troy
Sterling Heights
LIVINGSTON
Lansing
East Lansing
EATON
INGHAM
ALLEGAN
BARRY
KALAMAZOO
VAN BUREN
Kalamazoo
Battle Creek
CALHOUN
JACKSON
Jackson
JACKSON
WASHTENAW
Ann Arbor
ANN ARBOR
WAYNE
Benton Harbor
KALAMAZOO
BENTON HARBOR
BERRIEN
CASS
ST JOSEPH
BATTLE CREEK
BRANCH
HILLSDALE
LENAWEE
MONROE
DETROIT–ANN ARBOR CMSA contains MSAs:
Ann Arbor, MI
Detroit, MI

MINNESOTA

METROPOLITAN DATA SUMMARY

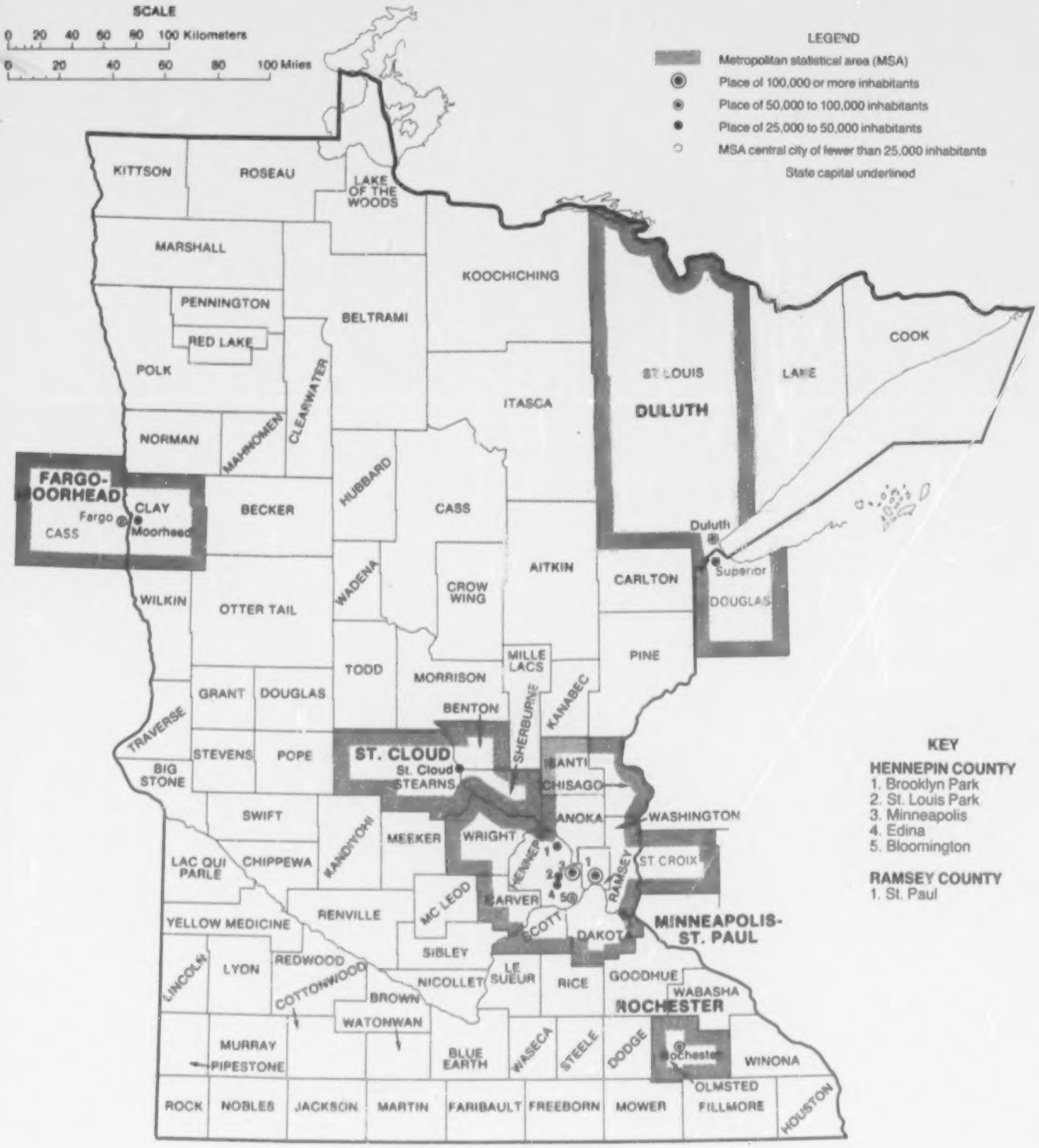
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/83 POPULATION (Thousands)	12/31/83 HOUSEHOLDS (Thousands)	1983 EFFECTIVE BUYING INCOME ($000)	1983 RETAIL SALES ($000)	BUYING POWER INDEX
DULUTH	264.2	98.5	2,613,873	1,191,339	.1088
FARGO - MOORHEAD	145.3	53.0	1,484,406	922,540	.0676
MINNEAPOLIS - ST. PAUL	2,200.2	810.3	25,708,882	13,410,481	1.0777
ROCHESTER	94.2	34.2	1,051,556	654,406	.0472
ST. CLOUD	173.2	53.5	1,358,856	912,449	.0668

County	Metropolitan Area
Anoka	Minneapolis - St. Paul
Benton	St. Cloud
Carver	Minneapolis - St. Paul
Chisago	Minneapolis - St. Paul
Clay	Fargo - Moorhead
Dakota	Minneapolis - St. Paul
Hennepin	Minneapolis - St. Paul
Isanti	Minneapolis - St. Paul

County	Metropolitan Area
Olmsted	Rochester
Ramsey	Minneapolis - St. Paul
St. Louis	Duluth
Scott	Minneapolis - St. Paul
Sherburne	St. Cloud
Stearns	St. Cloud
Washington	Minneapolis - St. Paul
Wright	Minneapolis - St. Paul

MINNESOTA

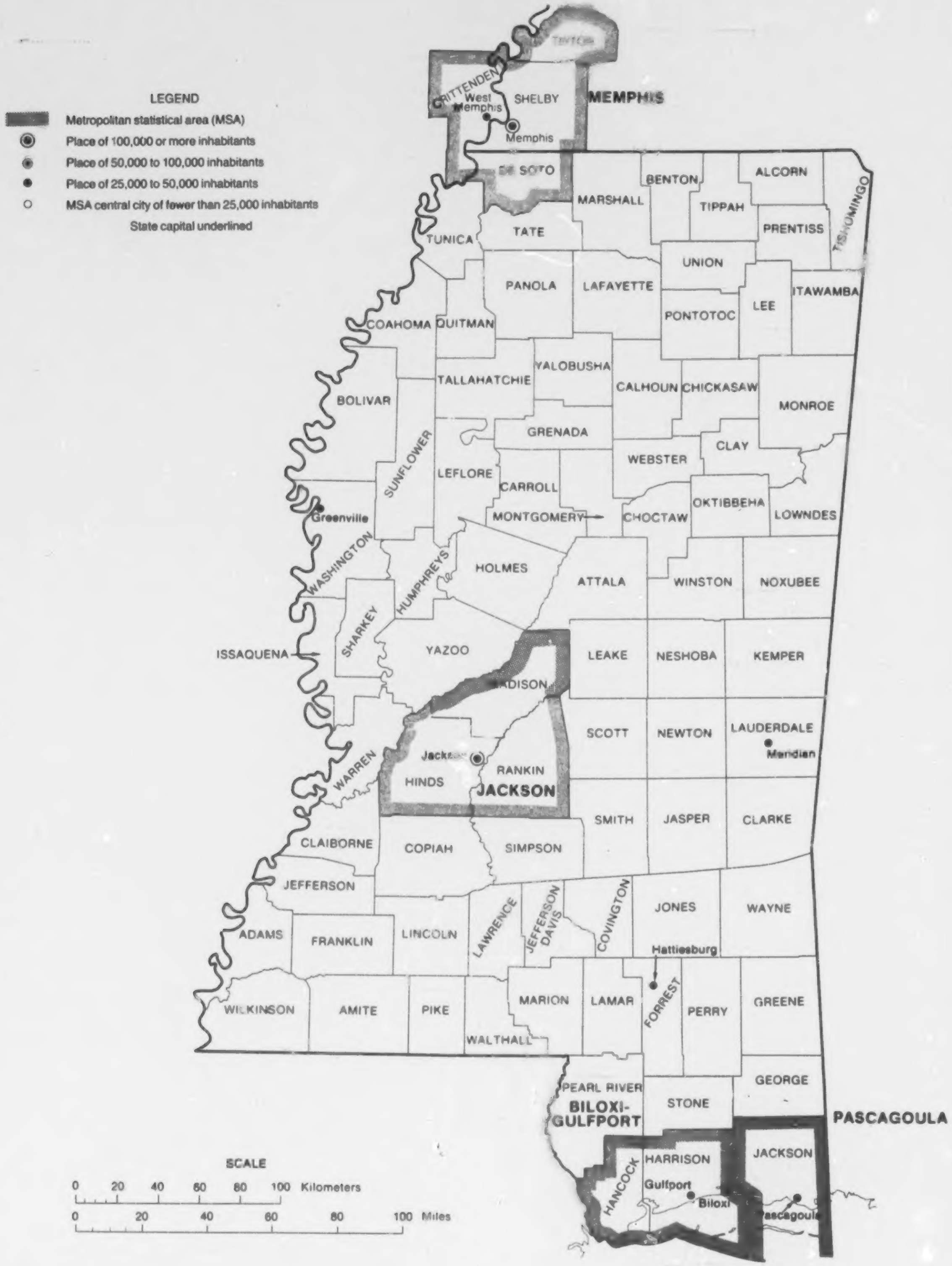

SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
KITTSON
ROSEAU
LAKE OF THE WOODS
MARSHALL
KOOCHICHING
PENNINGTON
BELTRAMI
RED LAKE
POLK
CLEARWATER
ITASCA
ST LOUIS
DULUTH
LAKE
COOK
NORMAN
MAHNOMEN
HUBBARD
FARGO-MOORHEAD
CLAY
Fargo
Moorhead
CASS
BECKER
CASS
Duluth
Superior
DOUGLAS
AITKIN
CARLTON
WADENA
CROW WING
WILKIN
OTTER TAIL
PINE
TODD
MORRISON
MILLE LACS
GRANT
DOUGLAS
BENTON
KANABEC
TRAVERSE
SHERBURNE
STEVENS
POPE
ST. CLOUD
St. Cloud
STEARNS
ISANTI
BIG STONE
CHISAGO
SWIFT
ANOKA
WASHINGTON
KANDIYOHI
MEEKER
WRIGHT
LAC QUI PARLE
CHIPPEWA
HENNEPIN
ST CROIX
RAMSEY
CARVER
1
2
3
4
5
MC LEOD
RENVILLE
SCOTT
YELLOW MEDICINE
DAKOTA
MINNEAPOLIS-ST. PAUL
SIBLEY
LINCOLN
LYON
REDWOOD
LE SUEUR
COTTONWOOD
NICOLLET
RICE
GOODHUE
BROWN
WABASHA
ROCHESTER
WATONWAN
MURRAY
PIPESTONE
BLUE EARTH
WASECA
STEELE
DODGE
Rochester
WINONA
OLMSTED
ROCK
NOBLES
JACKSON
MARTIN
FARIBAULT
FREEBORN
MOWER
FILLMORE
HOUSTON
KEY
HENNEPIN COUNTY
1. Brooklyn Park
2. St. Louis Park
3. Minneapolis
4. Edina
5. Bloomington
RAMSEY COUNTY
1. St. Paul

MISSISSIPPI
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/83 POPULATION (Thousands)	12/31/83 HOUSEHOLDS (Thousands)	1983 EFFECTIVE BUYING INCOME ($000)	1983 RETAIL SALES ($000)	BUYING POWER INDEX
BILOXI - GULFPORT	192.6	66.5	1,609,221	855,821	.0724
JACKSON	385.5	132.9	3,496,808	1,714,014	.1514
PASCAGOULA	127.7	42.5	1,194,836	457,609	.0482

County	Metropolitan Area
De Soto	Memphis, Tenn.
Hancock	Biloxi - Gulfport
Harrison	Biloxi - Gulfport
Hinds	Jackson
Jackson	Pascagoula
Madison	Jackson
Rankin	Jackson

MISSISSIPPI


LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
TIPTON
CRITTENDEN
West Memphis
SHELBY
Memphis
MEMPHIS
DE SOTO
MARSHALL
BENTON
TIPPAH
ALCORN
PRENTISS
TISHOMINGO
TUNICA
TATE
UNION
PANOLA
LAFAYETTE
PONTOTOC
LEE
ITAWAMBA
COAHOMA
QUITMAN
TALLAHATCHIE
YALOBUSHA
CALHOUN
CHICKASAW
MONROE
BOLIVAR
GRENADA
WEBSTER
CLAY
SUNFLOWER
LEFLORE
CARROLL
OKTIBBEHA
Greenville
MONTGOMERY
CHOCTAW
LOWNDES
WASHINGTON
HUMPHREYS
HOLMES
ATTALA
WINSTON
NOXUBEE
ISSAQUENA
SHARKEY
YAZOO
LEAKE
NESHOBA
KEMPER
MADISON
SCOTT
NEWTON
LAUDERDALE
Meridian
WARREN
Jackson
RANKIN
HINDS
JACKSON
SMITH
JASPER
CLARKE
CLAIBORNE
COPIAH
SIMPSON
JEFFERSON
JONES
WAYNE
ADAMS
FRANKLIN
LINCOLN
LAWRENCE
JEFFERSON DAVIS
COVINGTON
Hattiesburg
WILKINSON
AMITE
PIKE
WALTHALL
MARION
LAMAR
FORREST
PERRY
GREENE
PEARL RIVER
STONE
GEORGE
BILOXI-GULFPORT
PASCAGOULA
HANCOCK
HARRISON
JACKSON
Gulfport
Biloxi
Pascagoula
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles

1984 SURVEY OF BUYING POWER DATA SERVICE

MISSOURI

METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/83 POPULATION (Thousands)	12/31/83 HOUSEHOLDS (Thousands)	1983 EFFECTIVE BUYING INCOME ($000)	1983 RETAIL SALES ($000)	BUYING POWER INDEX
COLUMBIA	105.8	38.0	1,087,441	585,137	.0471
JOPLIN	131.1	49.8	1,036,143	786,172	.0533
KANSAS CITY	1,452.0	550.1	15,903,239	8,666,751	.6835
ST. JOSEPH	86.7	32.5	779,088	528,248	.0375
ST. LOUIS	1,812.0	662.5	19,541,194	10,047,219	.8278
ST. LOUIS - EAST ST. LOUIS - ALTON CONSOLIDATED AREA	*2,375.8*	*867.6*	*24,629,362*	*12,633,282*	*1.0502*
SPRINGFIELD	219.1	83.1	2,017,114	1,311,145	.0951

County	Metropolitan Area
Boone	Columbia
Buchanan	St. Joseph
Cass	Kansas City
Christian	Springfield
Clay	Kansas City
Franklin	St. Louis
Greene	Springfield
Jackson	Kansas City
Jasper	Joplin

County	Metropolitan Area
Jefferson	St. Louis
Lafayette	Kansas City
Newton	Joplin
Platte	Kansas City
Ray	Kansas City
St. Charles	St. Louis
St. Louis	St. Louis
St. Louis city	St. Louis

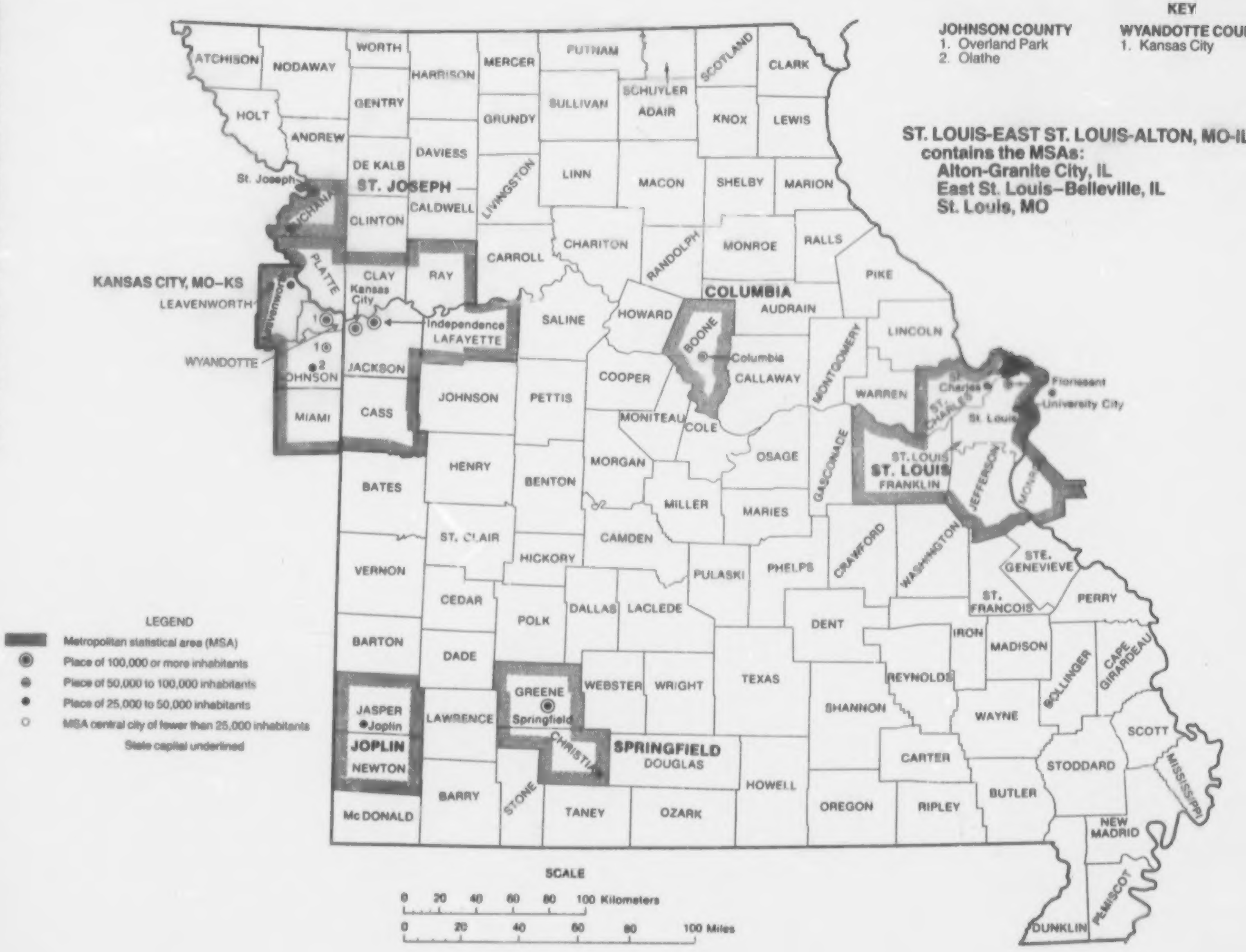
MISSOURI

KEY

JOHNSON COUNTY
1. Overland Park
2. Olathe

WYANDOTTE COUNTY
1. Kansas City

ST. LOUIS-EAST ST. LOUIS-ALTON, MO-IL CMSA contains the MSAs:
Alton-Granite City, IL
East St. Louis–Belleville, IL
St. Louis, MO



ATCHISON
NODAWAY
WORTH
HARRISON
MERCER
PUTNAM
SCHUYLER
SCOTLAND
CLARK
HOLT
ANDREW
GENTRY
GRUNDY
SULLIVAN
ADAIR
KNOX
LEWIS
DE KALB
DAVIESS
LIVINGSTON
LINN
MACON
SHELBY
MARION
St. Joseph
ST. JOSEPH
BUCHANAN
CLINTON
CALDWELL
CARROLL
CHARITON
RANDOLPH
MONROE
RALLS
PIKE
KANSAS CITY, MO-KS
LEAVENWORTH
PLATTE
CLAY
Kansas City
RAY
SALINE
HOWARD
COLUMBIA
AUDRAIN
LINCOLN
Independence
LAFAYETTE
BOONE
Columbia
CALLAWAY
MONTGOMERY
WARREN
ST. CHARLES
St. Charles
St. Louis
Florissant
University City
WYANDOTTE
JOHNSON
JACKSON
COOPER
MONITEAU
COLE
OSAGE
GASCONADE
ST. LOUIS
ST. LOUIS
FRANKLIN
JEFFERSON
MONROE
PETTIS
MIAMI
CASS
HENRY
BENTON
MORGAN
MILLER
MARIES
BATES
ST. CLAIR
CAMDEN
HICKORY
PULASKI
PHELPS
CRAWFORD
WASHINGTON
STE. GENEVIEVE
VERNON
CEDAR
POLK
DALLAS
LACLEDE
DENT
ST. FRANCOIS
PERRY
IRON
MADISON
BARTON
DADE
GREENE
Springfield
WEBSTER
WRIGHT
TEXAS
REYNOLDS
BOLLINGER
CAPE GIRARDEAU
JASPER
Joplin
JOPLIN
NEWTON
LAWRENCE
CHRISTIAN
SPRINGFIELD
DOUGLAS
SHANNON
WAYNE
SCOTT
CARTER
STODDARD
MISSISSIPPI
McDONALD
BARRY
STONE
TANEY
OZARK
HOWELL
OREGON
RIPLEY
BUTLER
NEW MADRID
DUNKLIN
PEMISCOT
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles

MONTANA

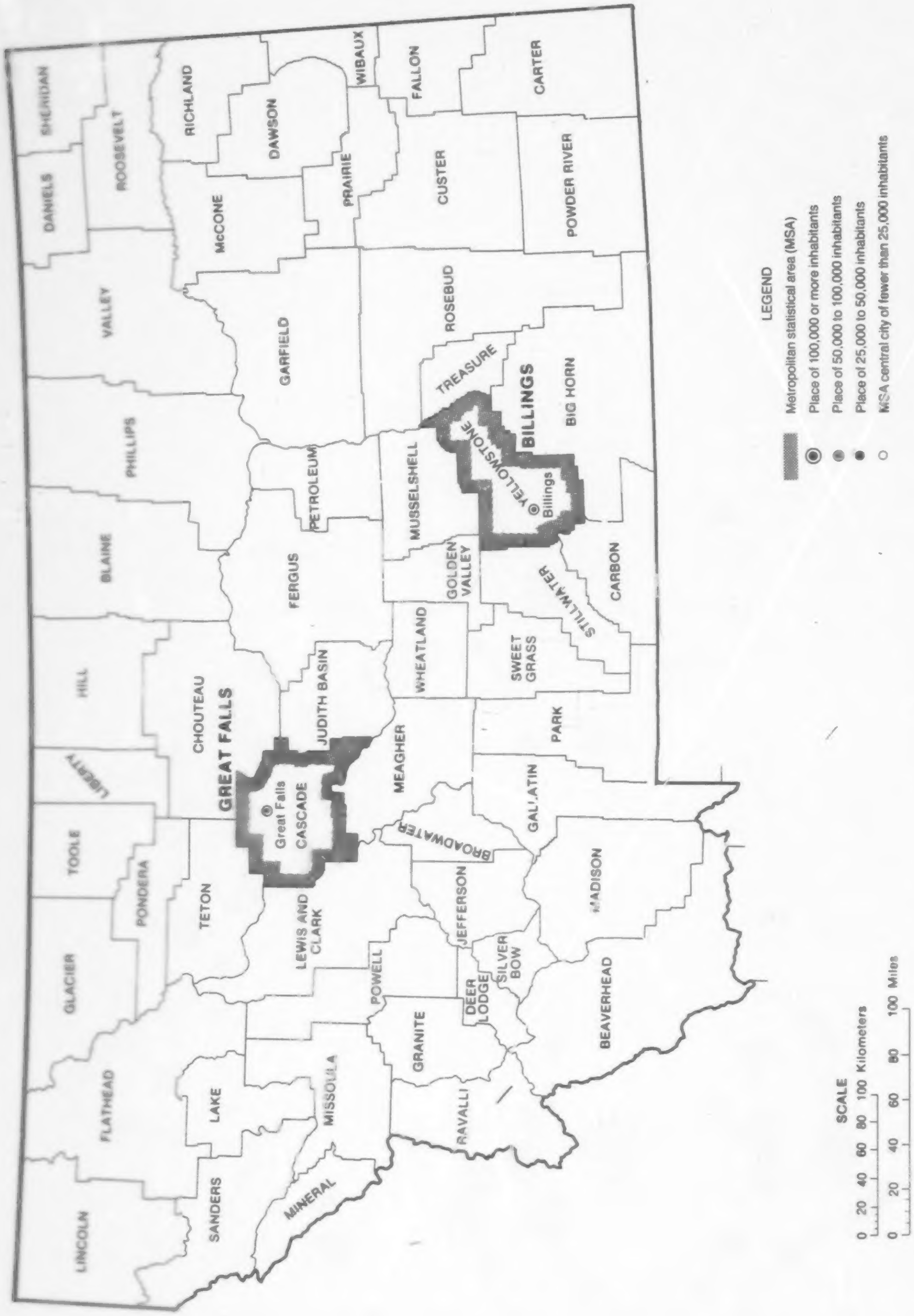
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/83 POPULATION (Thousands)	12/31/83 HOUSEHOLDS (Thousands)	1983 EFFECTIVE BUYING INCOME ($000)	1983 RETAIL SALES ($000)	BUYING POWER INDEX
BILLINGS	117.5	45.4	1,190,446	994,809	.0608
GREAT FALLS	80.5	30.8	761,209	576,650	.0378

County	Metropolitan Area
Cascade	Great Falls
Yellowstone	Billings

MONTANA


SHERIDAN
DANIELS
ROOSEVELT
RICHLAND
DAWSON
McCONE
WIBAUX
PRAIRIE
FALLON
CARTER
CUSTER
POWDER RIVER
VALLEY
GARFIELD
ROSEBUD
TREASURE
BILLINGS
BIG HORN
YELLOWSTONE
Billings
PHILLIPS
PETROLEUM
MUSSELSHELL
BLAINE
FERGUS
GOLDEN VALLEY
STILLWATER
CARBON
HILL
CHOUTEAU
JUDITH BASIN
WHEATLAND
SWEET GRASS
PARK
GREAT FALLS
LIBERTY
Great Falls
CASCADE
MEAGHER
GALLATIN
BROADWATER
TOOLE
PONDERA
TETON
LEWIS AND CLARK
JEFFERSON
MADISON
GLACIER
POWELL
SILVER BOW
DEER LODGE
BEAVERHEAD
GRANITE
FLATHEAD
LAKE
MISSOULA
RAVALLI
LINCOLN
SANDERS
MINERAL
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles

NEBRASKA

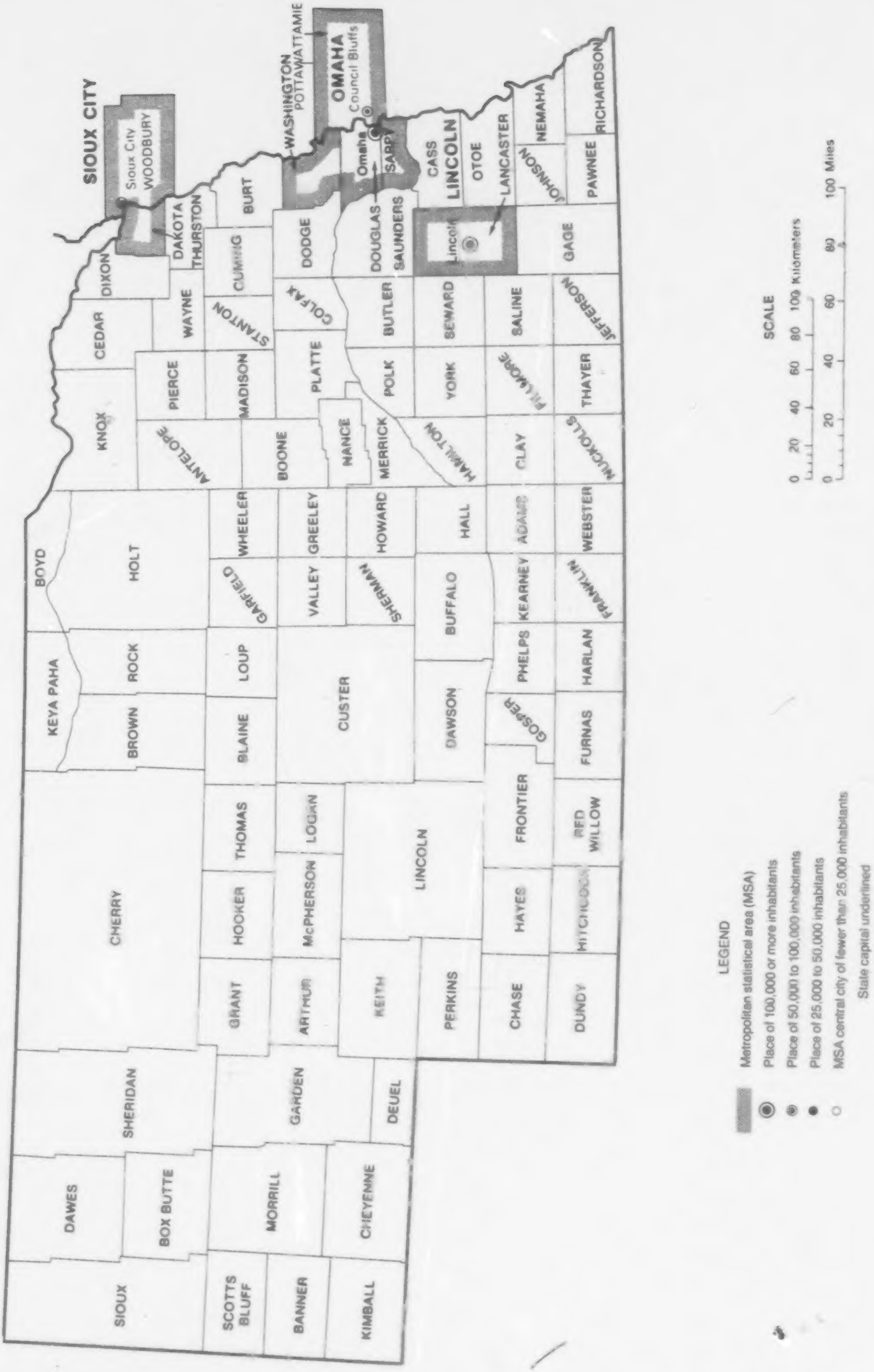
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/83 POPULATION (Thousands)	12/31/83 HOUSEHOLDS (Thousands)	1983 EFFECTIVE BUYING INCOME ($000)	1983 RETAIL SALES ($000)	BUYING POWER INDEX
LINCOLN	201.8	77.1	2,335,046	1,101,377	.0950
OMAHA	597.2	219.8	6,624,289	3,073,914	.2707

County	Metropolitan Area
Dakota	Sioux City, Iowa
Douglas	Omaha
Lancaster	Lincoln
Sarpy	Omaha
Washington	Omaha

NEBRASKA

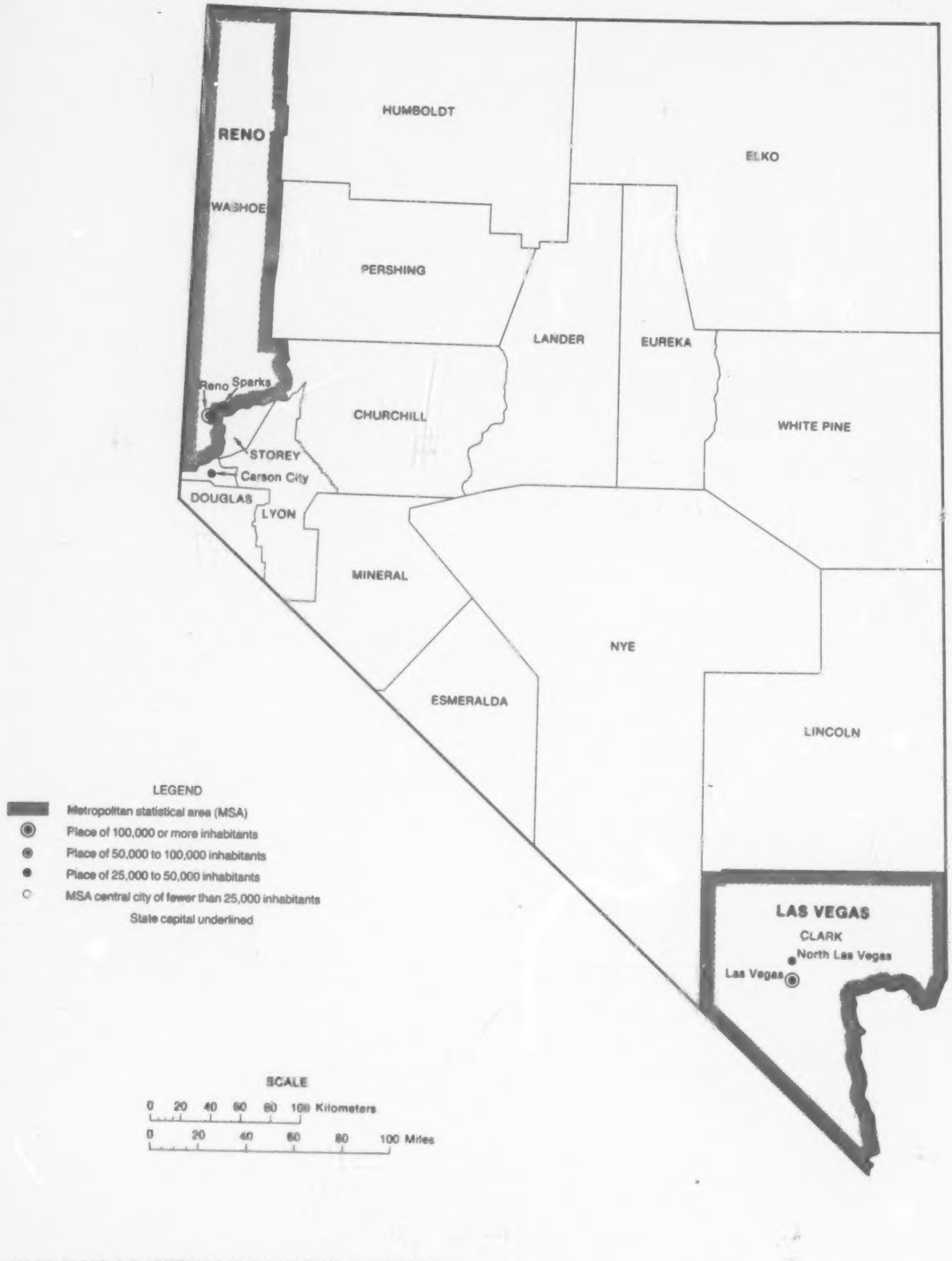

SIOUX CITY
Sioux City
WOODBURY
OMAHA
Council Bluffs
WASHINGTON
POTTAWATTAMIE
Omaha
SARPY
CASS
LINCOLN
Lincoln
DAKOTA
THURSTON
BURT
DODGE
DOUGLAS
SAUNDERS
OTOE
LANCASTER
JOHNSON
NEMAHA
RICHARDSON
PAWNEE
GAGE
DIXON
CEDAR
WAYNE
CUMING
STANTON
COLFAX
BUTLER
SEWARD
SALINE
JEFFERSON
KNOX
PIERCE
MADISON
PLATTE
POLK
YORK
FILLMORE
THAYER
ANTELOPE
BOONE
NANCE
MERRICK
HAMILTON
CLAY
NUCKOLLS
BOYD
HOLT
WHEELER
GREELEY
HOWARD
HALL
ADAMS
WEBSTER
GARFIELD
VALLEY
SHERMAN
BUFFALO
KEARNEY
FRANKLIN
KEYA PAHA
ROCK
LOUP
CUSTER
PHELPS
HARLAN
BROWN
BLAINE
DAWSON
GOSPER
FURNAS
THOMAS
LOGAN
FRONTIER
RED WILLOW
CHERRY
HOOKER
McPHERSON
LINCOLN
HAYES
HITCHCOCK
GRANT
ARTHUR
KEITH
PERKINS
CHASE
DUNDY
SHERIDAN
GARDEN
DEUEL
DAWES
BOX BUTTE
MORRILL
CHEYENNE
SIOUX
SCOTTS BLUFF
BANNER
KIMBALL
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
LEGEND
▨ Metropolitan statistical area (MSA)
◉ Place of 100,000 or more inhabitants
◉ Place of 50,000 to 100,000 inhabitants
● Place of 25,000 to 50,000 inhabitants
○ MSA central city of fewer than 25,000 inhabitants
State capital underlined

NEVADA
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/83 POPULATION (Thousands)	12/31/83 HOUSEHOLDS (Thousands)	1983 EFFECTIVE BUYING INCOME ($000)	1983 RETAIL SALES ($000)	BUYING POWER INDEX
LAS VEGAS	529.3	207.8	5,596,923	3,311,930	.2488
RENO	213.4	88.5	2,541,765	1,814,113	.1185

County	Metropolitan Area
Clark	Las Vegas
Washoe	Reno

NEVADA


RENO
WASHOE
HUMBOLDT
ELKO
PERSHING
LANDER
EUREKA
Reno
Sparks
CHURCHILL
WHITE PINE
STOREY
Carson City
DOUGLAS
LYON
MINERAL
NYE
ESMERALDA
LINCOLN
LAS VEGAS
CLARK
North Las Vegas
Las Vegas
LEGEND
▬ Metropolitan statistical area (MSA)
◉ Place of 100,000 or more inhabitants
● Place of 50,000 to 100,000 inhabitants
● Place of 25,000 to 50,000 inhabitants
○ MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles

1984 SURVEY OF BUYING POWER DATA SERVICE

NEW HAMPSHIRE

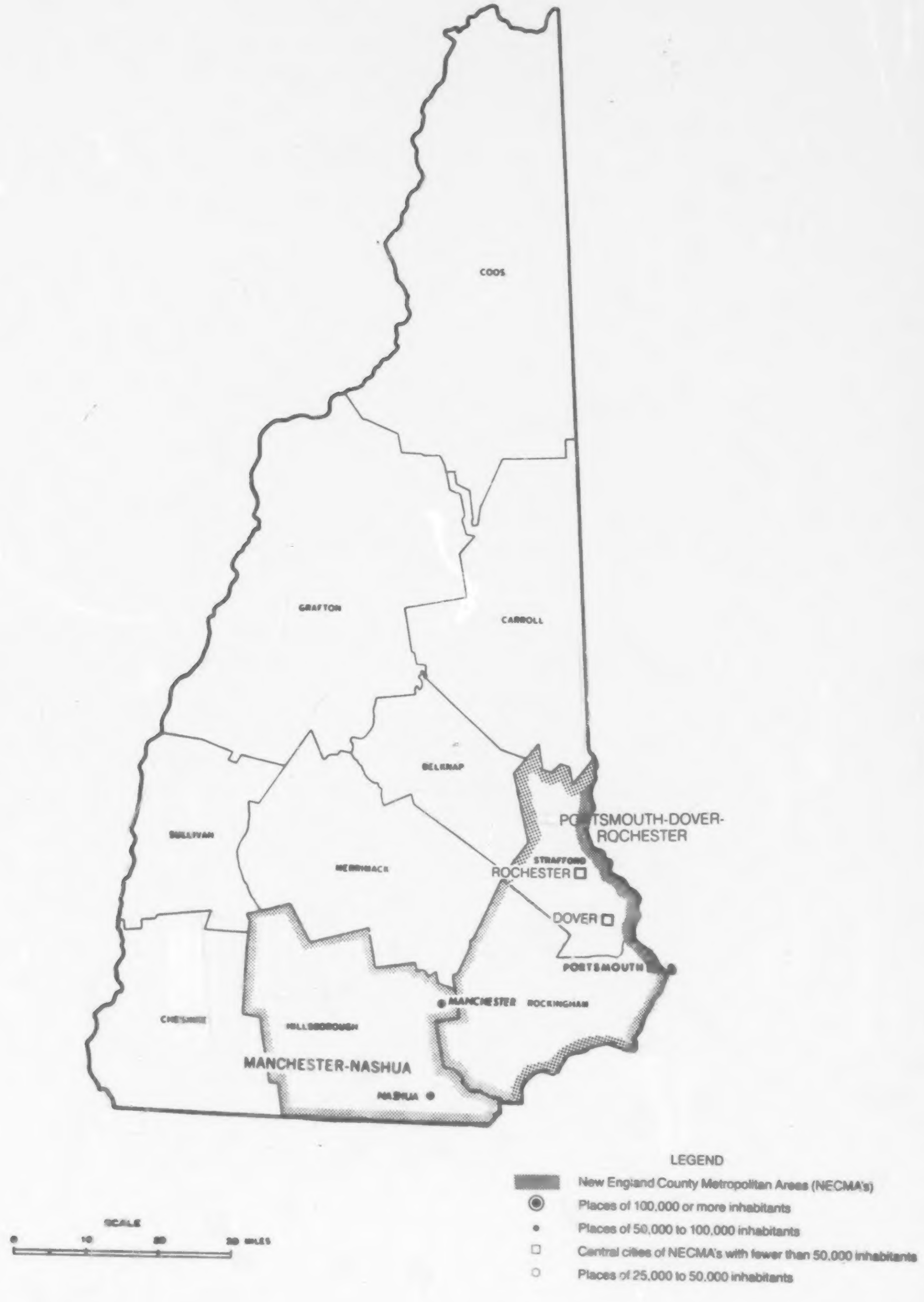
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/83 POPULATION (Thousands)	12/31/83 HOUSEHOLDS (Thousands)	1983 EFFECTIVE BUYING INCOME ($000)	1983 RETAIL SALES ($000)	BUYING POWER INDEX
MANCHESTER - NASHUA	288.6	102.6	3,049,058	1,812,289	.1358
PORTSMOUTH - DOVER - ROCHESTER	295.1	103.9	3,077,030	1,954,974	.1406

County	Metropolitan Area
Hillsborough	Manchester - Nashua
Rockingham	Portsmouth - Dover - Rochester
Strafford	Portsmouth - Dover - Rochester

NEW HAMPSHIRE


COOS
GRAFTON
CARROLL
BELKNAP
SULLIVAN
MERRIMACK
STRAFFORD
PORTSMOUTH-DOVER-ROCHESTER
ROCHESTER ☐
DOVER ☐
PORTSMOUTH
MANCHESTER
ROCKINGHAM
CHESHIRE
HILLSBOROUGH
MANCHESTER-NASHUA
NASHUA
SCALE
0
10
20
30 MILES
LEGEND
▨ New England County Metropolitan Areas (NECMA's)
◉ Places of 100,000 or more inhabitants
• Places of 50,000 to 100,000 inhabitants
☐ Central cities of NECMA's with fewer than 50,000 inhabitants
○ Places of 25,000 to 50,000 inhabitants

NEW JERSEY

METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/83 POPULATION (Thousands)	12/31/83 HOUSEHOLDS (Thousands)	1983 EFFECTIVE BUYING INCOME ($000)	1983 RETAIL SALES ($000)	BUYING POWER INDEX
ATLANTIC CITY	295.5	113.6	2,935,147	1,979,239	.1380
BERGEN - PASSAIC	1,277.4	462.5	16,751,791	8,478,106	.6824
JERSEY CITY	548.4	207.1	4,997,229	2,035,238	.2054
MIDDLESEX - SOMERSET - HUNTERDON	905.5	310.9	11,534,535	4,899,378	.4482
MONMOUTH - OCEAN	910.5	334.5	10,537,504	4,809,096	.4253
NEWARK	1,868.8	660.5	22,763,323	9,621,258	.8907
TRENTON	310.8	109.2	3,537,704	1,747,450	.1465
VINELAND - MILLVILLE - BRIDGETON	137.0	46.6	1,116,177	686,562	.0530

County	Metropolitan Area
Atlantic	Atlantic City
Bergen	Bergen - Passaic
Burlington	Philadelphia, Pa.
Camden	Philadelphia, Pa.
Cape May	Atlantic City
Cumberland	Vineland - Millville - Bridgeton
Essex	Newark
Gloucester	Philadelphia, Pa.
Hudson	Jersey City
Hunterdon	Middlesex - Somerset - Hunterdon
Mercer	Trenton

County	Metropolitan Area
Middlesex	Middlesex - Somerset - Hunterdon
Monmouth	Monmouth - Ocean
Morris	Newark
Ocean	Monmouth - Ocean
Passaic	Bergen - Passaic
Salem	Wilmington, Del.
Somerset	Middlesex - Somerset - Hunterdon
Sussex	Newark
Union	Newark
Warren	Allentown - Bethlehem, Pa.

NEW JERSEY

KEY

PASSAIC COUNTY
1. Paterson
2. Clifton
3. Passaic
4. Wayne Twp

MIDDLESEX COUNTY
1. Edison
2. New Brunswick
3. Old Bridge Twp
4. Perth Amboy
5. Piscataway
6. Woodbridge

ESSEX COUNTY
1. Bloomfield Twp
2. East Orange
3. Irvington Twp
4. Newark

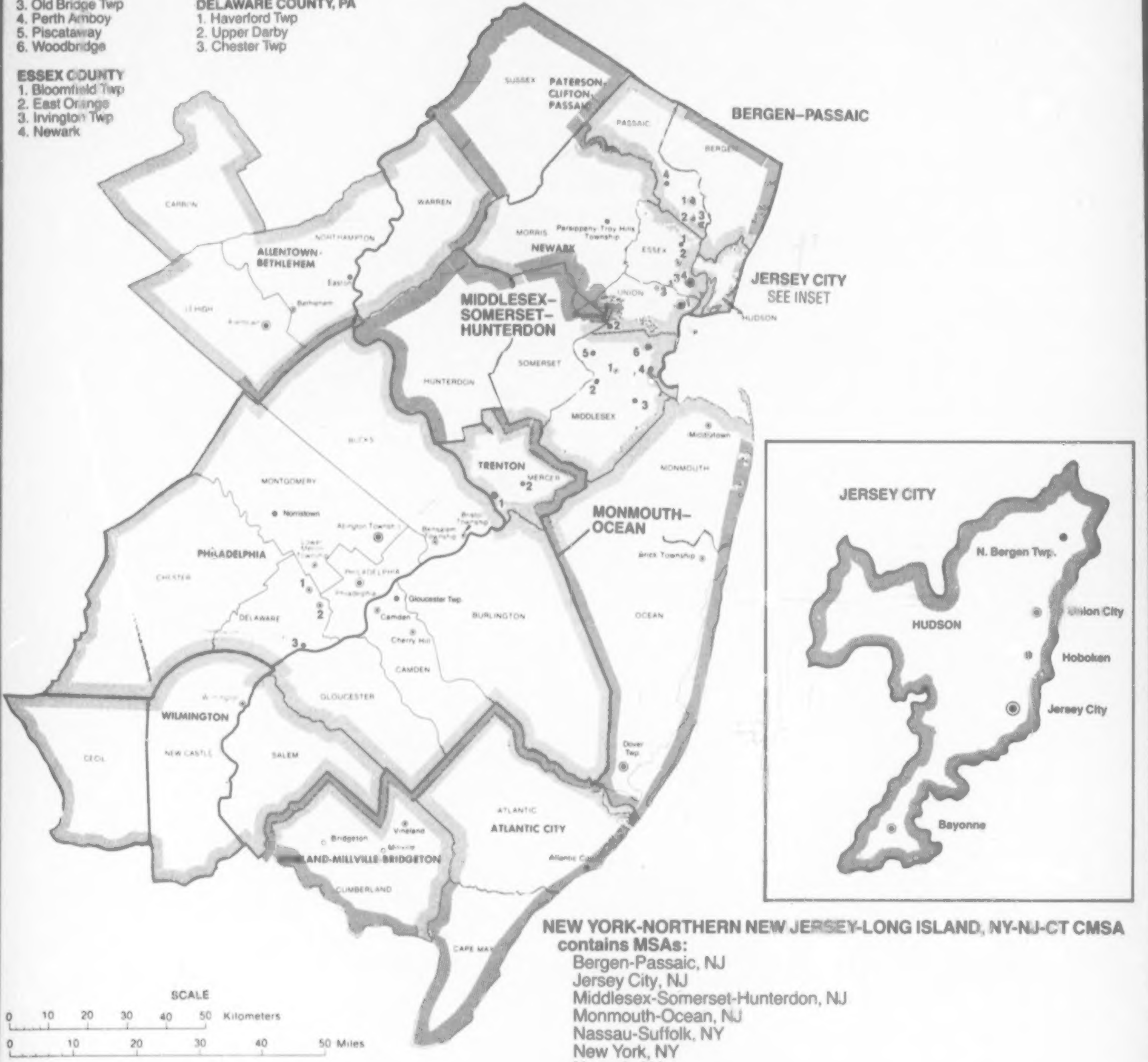
KEY

UNION COUNTY
1. Elizabeth
2. Plainfield
3. Union Twp

MERCER COUNTY
1. Trenton
2. Hamilton Twp

DELAWARE COUNTY, PA
1. Haverford Twp
2. Upper Darby
3. Chester Twp

PHILADELPHIA-WILMINGTON-TRENTON, PA-NJ-DE-MD CMSA
contains MSAs:
Philadelphia, PA-NJ
Trenton, NJ
Vineland-Millville-Bridgeton, NJ
Wilmington, DE


SUSSEX
PATERSON-CLIFTON-PASSAIC
PASSAIC
BERGEN
BERGEN-PASSAIC
CARBON
WARREN
NORTHAMPTON
ALLENTOWN-BETHLEHEM
Easton
Bethlehem
LEHIGH
Allentown
MORRIS
Parsippany-Troy Hills Township
NEWARK
ESSEX
UNION
JERSEY CITY
SEE INSET
HUDSON
MIDDLESEX-SOMERSET-HUNTERDON
HUNTERDON
SOMERSET
MIDDLESEX
Middletown
MONMOUTH
BUCKS
TRENTON
MERCER
MONTGOMERY
Norristown
Abington Township
Bensalem Township
Bristol Township
MONMOUTH-OCEAN
Brick Township
PHILADELPHIA
Lower Merion Township
CHESTER
Philadelphia
Gloucester Twp
Camden
Cherry Hill
DELAWARE
BURLINGTON
OCEAN
CAMDEN
GLOUCESTER
Wilmington
WILMINGTON
CECIL
NEW CASTLE
SALEM
Dover Twp
Bridgeton
Vineland
Millville
VINELAND-MILLVILLE-BRIDGETON
CUMBERLAND
ATLANTIC
ATLANTIC CITY
Atlantic City
CAPE MAY
JERSEY CITY
N. Bergen Twp.
Union City
Hoboken
HUDSON
Jersey City
Bayonne
SCALE
0 10 20 30 40 50 Kilometers
0 10 20 30 40 50 Miles

NEW YORK-NORTHERN NEW JERSEY-LONG ISLAND, NY-NJ-CT CMSA
contains MSAs:
Bergen-Passaic, NJ
Jersey City, NJ
Middlesex-Somerset-Hunterdon, NJ
Monmouth-Ocean, NJ
Nassau-Suffolk, NY
New York, NY
Newark, NJ
Orange County, NY
and NECMA:
Bridgeport-Stamford-Norwalk, Danbury, CT

1984 SURVEY OF BUYING POWER DATA SERVICE

NEW MEXICO

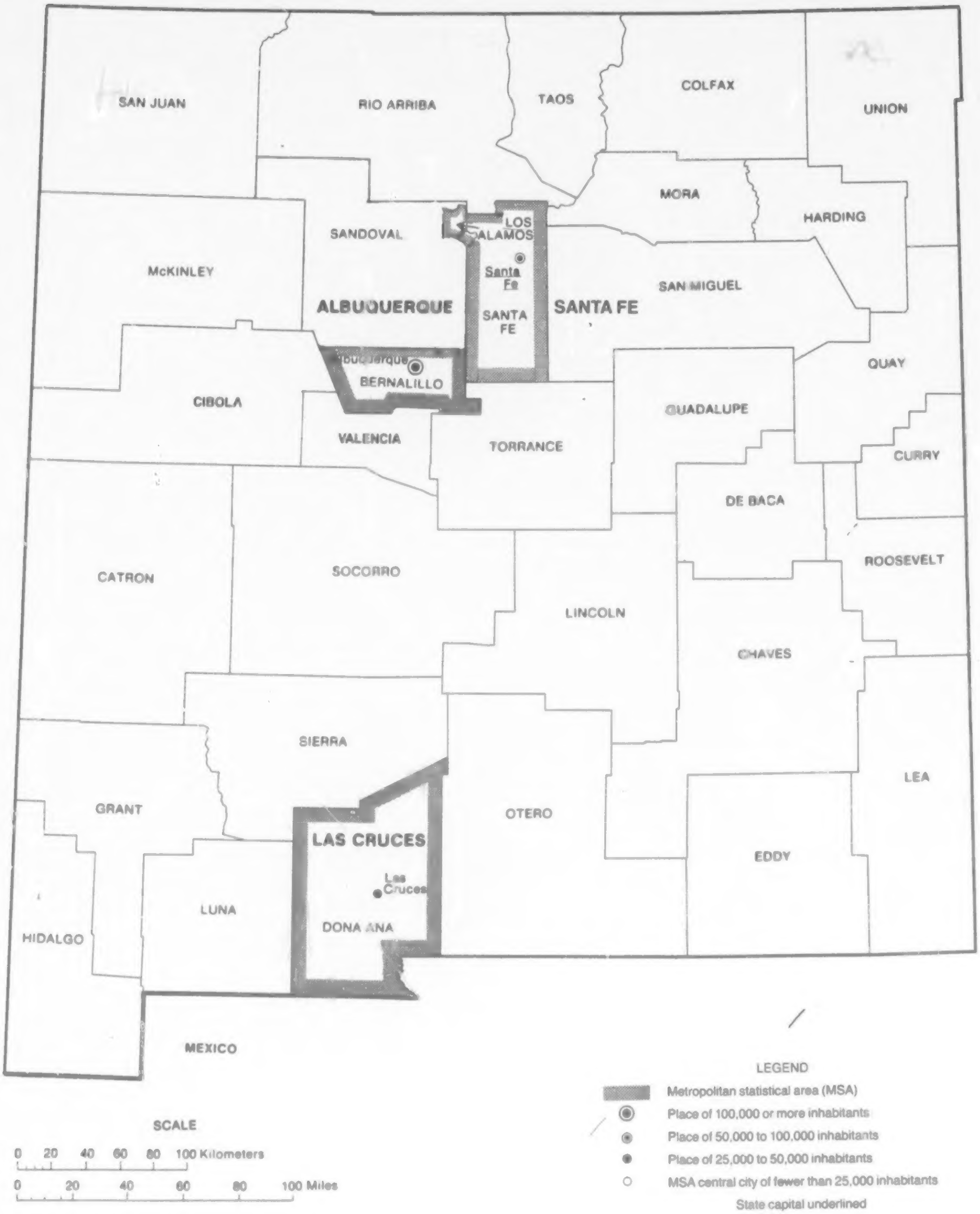
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/83 POPULATION (Thousands)	12/31/83 HOUSEHOLDS (Thousands)	1983 EFFECTIVE BUYING INCOME ($000)	1983 RETAIL SALES ($000)	BUYING POWER INDEX
ALBUQUERQUE	455.8	170.7	4,421,158	2,475,018	.1963
LAS CRUCES	106.4	35.7	782,833	434,091	.0368
SANTA FE	100.8	37.5	1,087,321	578,263	.0465

County	Metropolitan Area
Bernalillo	Albuquerque
Dona Ana	Las Cruces
Los Alamos	Santa Fe
Santa Fe	Santa Fe

NEW MEXICO


SAN JUAN
RIO ARRIBA
TAOS
COLFAX
UNION
MORA
HARDING
SANDOVAL
LOS ALAMOS
McKINLEY
Santa Fe
SAN MIGUEL
ALBUQUERQUE
SANTA FE
SANTA FE
Albuquerque
BERNALILLO
QUAY
CIBOLA
GUADALUPE
VALENCIA
TORRANCE
CURRY
DE BACA
ROOSEVELT
CATRON
SOCORRO
LINCOLN
CHAVES
SIERRA
LEA
GRANT
OTERO
LAS CRUCES
EDDY
Las Cruces
LUNA
DONA ANA
HIDALGO
MEXICO
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined

NEW YORK

METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

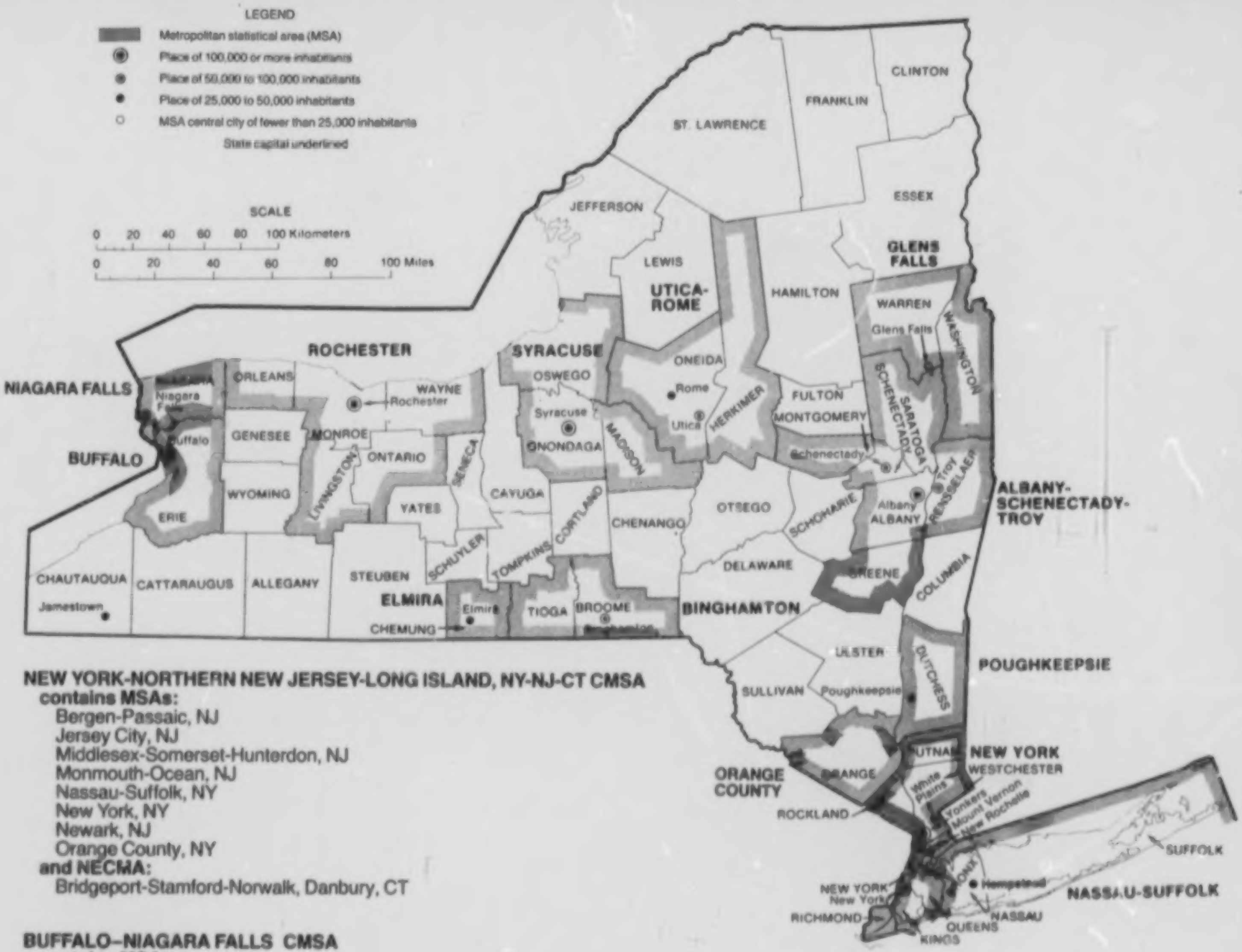
METROPOLITAN AREA	12/31/83 POPULATION (Thousands)	12/31/83 HOUSEHOLDS (Thousands)	1983 EFFECTIVE BUYING INCOME ($000)	1983 RETAIL SALES ($000)	BUYING POWER INDEX
ALBANY - SCHENECTADY - TROY	861.9	317.2	8,953,939	4,317,171	.3748
BINGHAMTON	266.6	96.6	2,757,836	1,375,155	.1165
BUFFALO	993.5	364.0	9,325,862	5,077,981	.4236
BUFFALO - NIAGARA FALLS CONSOLIDATED AREA	*1,221.7*	*446.6*	*11,999,681*	*6,158,416*	*.5170*
ELMIRA	98.2	35.0	868,212	413,611	.0375
GLENS FALLS	114.5	39.4	986,073	584,216	.0457
NASSAU - SUFFOLK	2,665.9	851.1	35,288,254	15,389,102	1.3732
NEW YORK	8,241.8	3,238.1	89,464,700	3[illegible],123,432	3.4578
NEW YORK - NORTHERN NEW JERSEY - LONG ISLAND CONSOLIDATED AREA	*17,507.4*	*6,441.7*	*205,848,028*	*85,288,956*	*8.0623*
NIAGARA FALLS	228.2	82.6	2,173,819	1,080,435	.0934
ORANGE COUNTY	277.7	90.4	2,733,969	1,354,982	.1165
POUGHKEEPSIE	259.0	87.3	2,996,901	1,285,183	.1189
ROCHESTER	995.9	360.3	11,389,113	5,277,321	.4625
SYRACUSE	658.4	232.8	6,843,309	3,359,066	.2877
UTICA - ROME	320.3	113.2	2,867,932	1,502,473	.1266

County	Metropolitan Area
Albany	Albany - Schenectady - Troy
Bronx	New York
Broome	Binghamton
Chemung	Elmira
Dutchess	Poughkeepsie
Erie	Buffalo
Greene	Albany - Schenectady - Troy
Herkimer	Utica - Rome
Kings	New York
Livingston	Rochester
Madison	Syracuse
Monroe	Rochester
Montgomery	Albany - Schenectady - Troy
Nassau	Nassau - Suffolk
New York	New York
Niagara	Niagara Falls
Oneida	Utica - Rome
Onondaga	Syracuse

County	Metropolitan Area
Ontario	Rochester
Orange	Orange County
Orleans	Rochester
Oswego	Syracuse
Putnam	New York
Queens	New York
Rensselaer	Albany - Schenectady - Troy
Richmond	New York
Rockland	New York
Saratoga	Albany - Schenectady - Troy
Schenectady	Albany - Schenectady - Troy
Suffolk	Nassau - Suffolk
Tioga	Binghamton
Warren	Glens Falls
Washingron	Glens Falls
Wayne	Rochester
Westchester	New York

1984 SURVEY OF BUYING POWER DATA SERVICE

NEW YORK


LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
CLINTON
FRANKLIN
ST. LAWRENCE
ESSEX
JEFFERSON
LEWIS
HAMILTON
GLENS FALLS
WARREN
Glens Falls
WASHINGTON
UTICA-ROME
ONEIDA
Rome
Utica
HERKIMER
FULTON
MONTGOMERY
SCHENECTADY
SARATOGA
Schenectady
ROCHESTER
SYRACUSE
OSWEGO
Syracuse
ONONDAGA
MADISON
NIAGARA FALLS
Niagara Falls
ORLEANS
WAYNE
Rochester
MONROE
GENESEE
ONTARIO
SENECA
CAYUGA
BUFFALO
Buffalo
WYOMING
LIVINGSTON
YATES
ERIE
CORTLAND
CHENANGO
OTSEGO
SCHOHARIE
Albany
ALBANY
Troy
RENSSELAER
ALBANY-SCHENECTADY-TROY
SCHUYLER
TOMPKINS
DELAWARE
GREENE
COLUMBIA
CHAUTAUQUA
Jamestown
CATTARAUGUS
ALLEGANY
STEUBEN
ELMIRA
Elmira
CHEMUNG
TIOGA
BROOME
Binghamton
BINGHAMTON
ULSTER
SULLIVAN
Poughkeepsie
DUTCHESS
POUGHKEEPSIE
ORANGE COUNTY
ORANGE
ROCKLAND
PUTNAM
NEW YORK
WESTCHESTER
White Plains
Yonkers
Mount Vernon
New Rochelle
BRONX
Hempstead
SUFFOLK
NASSAU-SUFFOLK
NEW YORK
New York
RICHMOND
QUEENS
NASSAU
KINGS

NEW YORK-NORTHERN NEW JERSEY-LONG ISLAND, NY-NJ-CT CMSA
contains MSAs:
Bergen-Passaic, NJ
Jersey City, NJ
Middlesex-Somerset-Hunterdon, NJ
Monmouth-Ocean, NJ
Nassau-Suffolk, NY
New York, NY
Newark, NJ
Orange County, NY
and NECMA:
Bridgeport-Stamford-Norwalk, Danbury, CT

BUFFALO–NIAGARA FALLS CMSA
contains MSAs:
Buffalo, NY
Niagara Falls, NY

NORTH CAROLINA

METROPOLITAN DATA SUMMARY

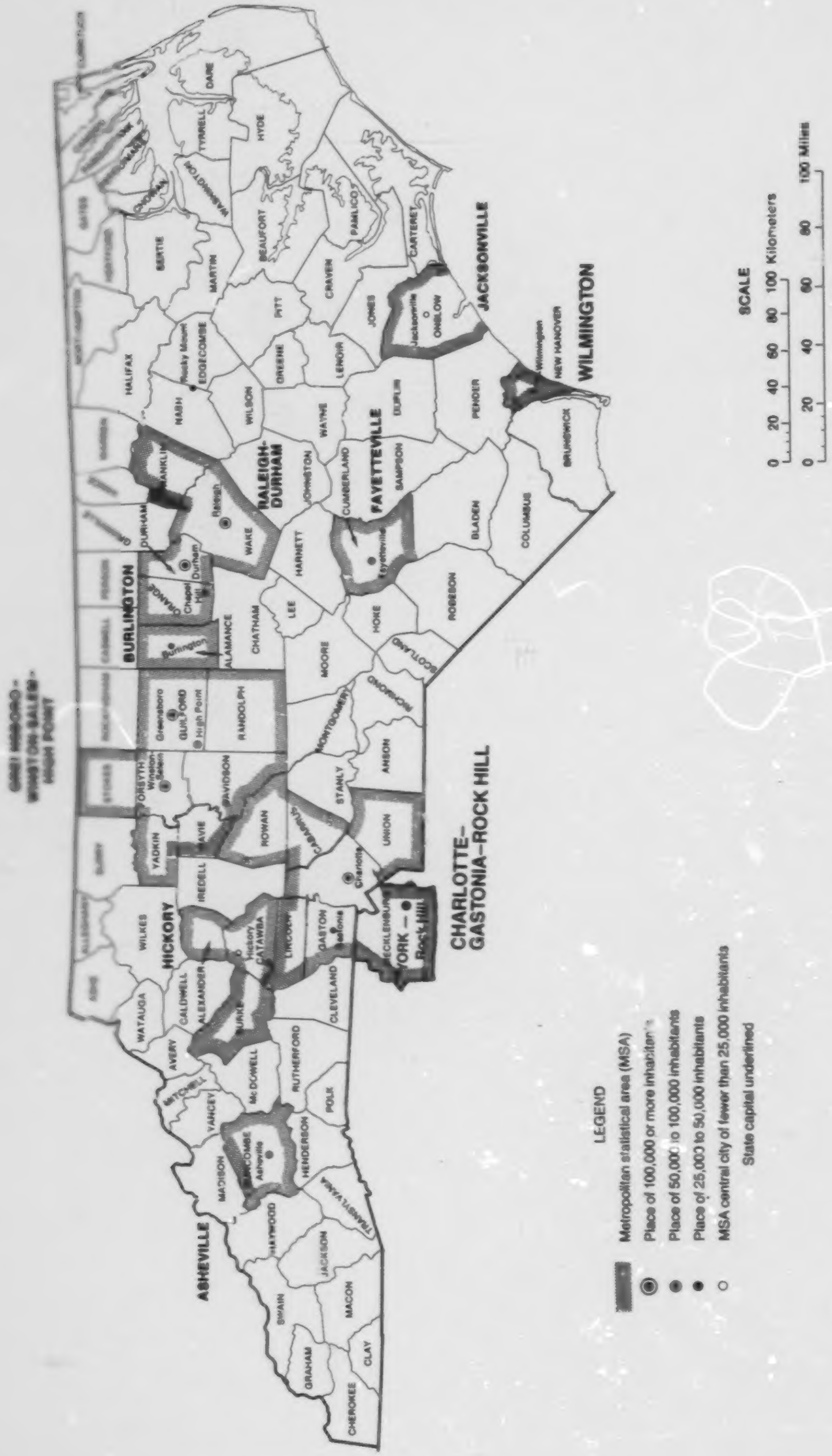
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/83 POPULATION (Thousands)	12/31/83 HOUSEHOLDS (Thousands)	1983 EFFECTIVE BUYING INCOME ($000)	1983 RETAIL SALES ($000)	BUYING POWER INDEX
ASHEVILLE	165.6	64.2	1,416,302	917,852	.0677
BURLINGTON	98.5	37.0	861,410	554,200	.0409
CHARLOTTE - GASTONIA - ROCK HILL	1,013.3	368.8	9,397,566	5,201,020	.4193
FAYETTEVILLE	260.5	81.4	1,982,837	1,104,891	.0927
GREENSBORO - WINSTON-SALEM - HIGH POINT	880.3	329.3	8,415,294	4,818,045	.3770
HICKORY	211.8	76.8	1,816,963	1,003,138	.0824
JACKSONVILLE	120.0	33.2	747,723	415,674	.0368
RALEIGH - DURHAM	600.3	222.3	6,043,196	3,184,862	.2614
WILMINGTON	109.7	41.3	967,796	705,339	.0479

County	Metropolitan Area
Alamance	Burlington
Alexander	Hickory
Buncombe	Asheville
Burke	Hickory
Cabarrus	Charlotte - Gastonia - Rock Hill
Catawba	Hickory
Cumberland	Fayetteville
Davidson	Greensboro - Winston-Salem - High Point
Davie	Greensboro - Winston-Salem - High Point
Durham	Raleigh - Durham
Forsyth	Greensboro - Winston-Salem - High Point
Franklin	Raleigh - Durham
Gaston	Charlotte - Gastonia - Rock Hill

County	Metropolitan Area
Guilford	Greensboro - Winston-Salem - High Point
Lincoln	Charlotte - Gastonia - Rock Hill
Mecklenburg	Charlotte - Gastonia - Rock Hill
New Hanover	Wilmington
Onslow	Jacksonville
Orange	Raleigh - Durham
Randolph	Greensboro - Winston-Salem - High Point
Rowan	Charlotte - Gastonia - Rock Hill
Stokes	Greensboro - Winston-Salem - High Point
Union	Charlotte - Gastonia - Rock Hill
Wake	Raleigh - Durham
Yadkin	Greensboro - Winston-Salem - High Point

NORTH CAROLINA


GREENSBORO-WINSTON-SALEM-HIGH POINT
BURLINGTON
RALEIGH-DURHAM
FAYETTEVILLE
JACKSONVILLE
WILMINGTON
HICKORY
CHARLOTTE-GASTONIA-ROCK HILL
ASHEVILLE
YORK
Rock Hill
Charlotte
Gastonia
Hickory
Asheville
Winston-Salem
Greensboro
High Point
Burlington
Chapel Hill
Durham
Raleigh
Rocky Mount
Fayetteville
Jacksonville
Wilmington
CURRITUCK
CAMDEN
PASQUOTANK
PERQUIMANS
CHOWAN
GATES
HERTFORD
NORTHAMPTON
HALIFAX
BERTIE
WASHINGTON
TYRRELL
DARE
HYDE
MARTIN
BEAUFORT
PAMLICO
CARTERET
CRAVEN
PITT
EDGECOMBE
NASH
WILSON
GREENE
LENOIR
JONES
ONSLOW
DUPLIN
WAYNE
JOHNSTON
SAMPSON
PENDER
NEW HANOVER
BRUNSWICK
COLUMBUS
BLADEN
CUMBERLAND
ROBESON
HOKE
SCOTLAND
HARNETT
LEE
WAKE
FRANKLIN
WARREN
VANCE
GRANVILLE
DURHAM
PERSON
ORANGE
CASWELL
ALAMANCE
CHATHAM
MOORE
RICHMOND
MONTGOMERY
ANSON
STANLY
UNION
CABARRUS
MECKLENBURG
ROCKINGHAM
GUILFORD
RANDOLPH
DAVIDSON
FORSYTH
STOKES
SURRY
YADKIN
DAVIE
ROWAN
IREDELL
WILKES
ALLEGHANY
ASHE
WATAUGA
CALDWELL
ALEXANDER
CATAWBA
LINCOLN
GASTON
CLEVELAND
BURKE
AVERY
MITCHELL
YANCEY
McDOWELL
RUTHERFORD
POLK
HENDERSON
BUNCOMBE
MADISON
HAYWOOD
TRANSYLVANIA
JACKSON
SWAIN
MACON
GRAHAM
CLAY
CHEROKEE
LEGEND
▨ Metropolitan statistical area (MSA)
◉ Place of 100,000 or more inhabitants
● Place of 50,000 to 100,000 inhabitants
● Place of 25,000 to 50,000 inhabitants
○ MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles

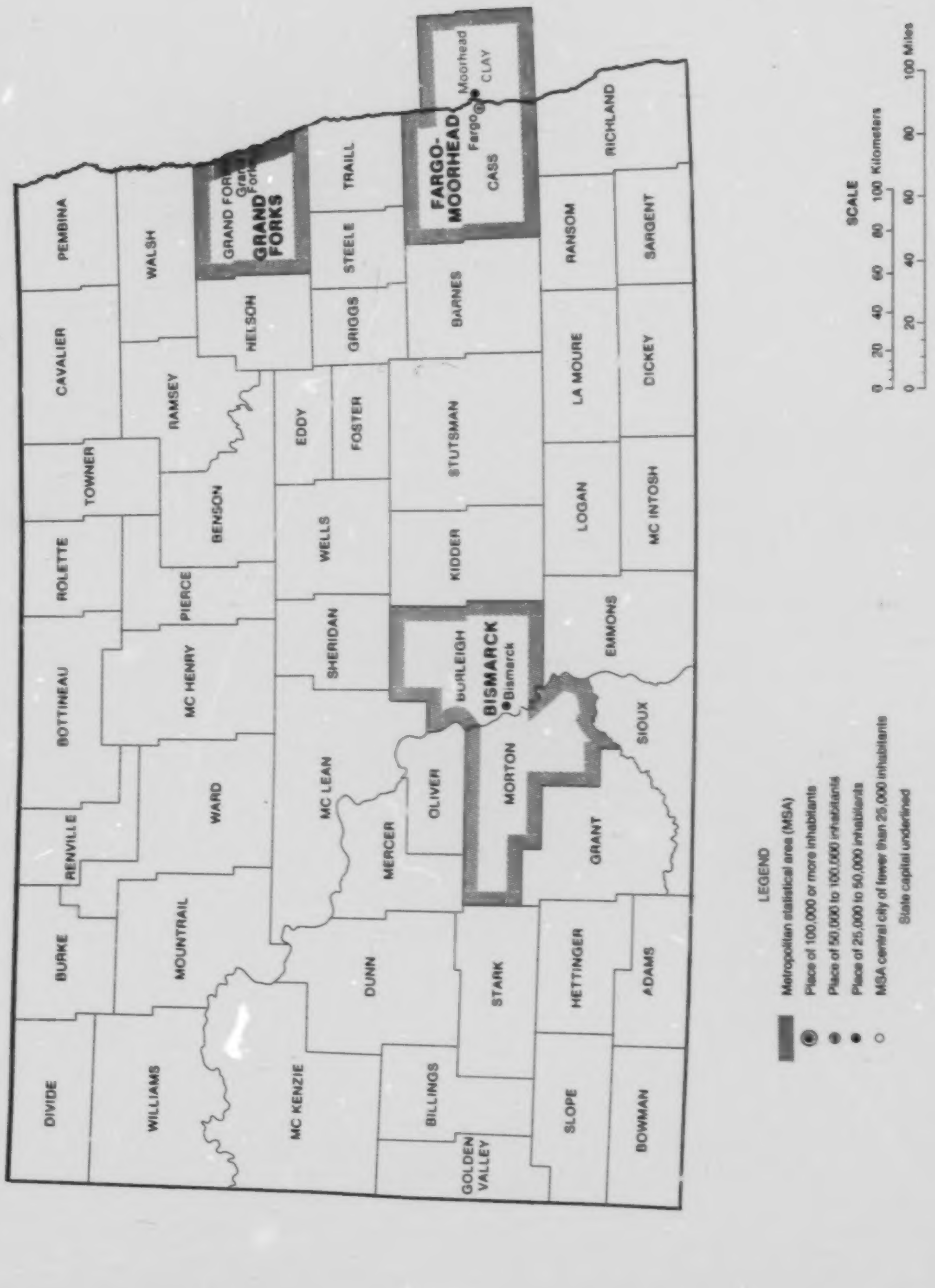
1984 SURVEY OF BUYING POWER DATA SERVICE

NORTH DAKOTA
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/83 POPULATION (Thousands)	12/31/83 HOUSEHOLDS (Thousands)	1983 EFFECTIVE BUYING INCOME ($000)	1983 RETAIL SALES ($000)	BUYING POWER INDEX
BISMARCK	89.2	31.7	931,802	501,982	.0402
FARGO - MOORHEAD	145.3	53.0	1,484,406	922,540	.0676
GRAND FORKS	69.1	23.5	815,541	389,400	.0334

County	Metropolitan Area
Burleigh	Bismarck
Cass	Fargo - Moorhead
Grand Forks	Grand Forks
Morton	Bismarck

NORTH DAKOTA


PEMBINA
WALSH
GRAND FORKS
Grand Forks
GRAND FORKS
TRAILL
FARGO-MOORHEAD
CASS
Fargo
Moorhead
CLAY
RICHLAND
CAVALIER
RAMSEY
NELSON
STEELE
GRIGGS
BARNES
RANSOM
SARGENT
TOWNER
BENSON
EDDY
FOSTER
STUTSMAN
LA MOURE
DICKEY
ROLETTE
PIERCE
WELLS
KIDDER
LOGAN
MC INTOSH
BOTTINEAU
MC HENRY
SHERIDAN
BURLEIGH
BISMARCK
Bismarck
EMMONS
RENVILLE
WARD
MC LEAN
OLIVER
MORTON
SIOUX
BURKE
MOUNTRAIL
MERCER
GRANT
DUNN
STARK
HETTINGER
ADAMS
DIVIDE
WILLIAMS
MC KENZIE
BILLINGS
GOLDEN VALLEY
SLOPE
BOWMAN
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined

OHIO

METROPOLITAN DATA SUMMARY

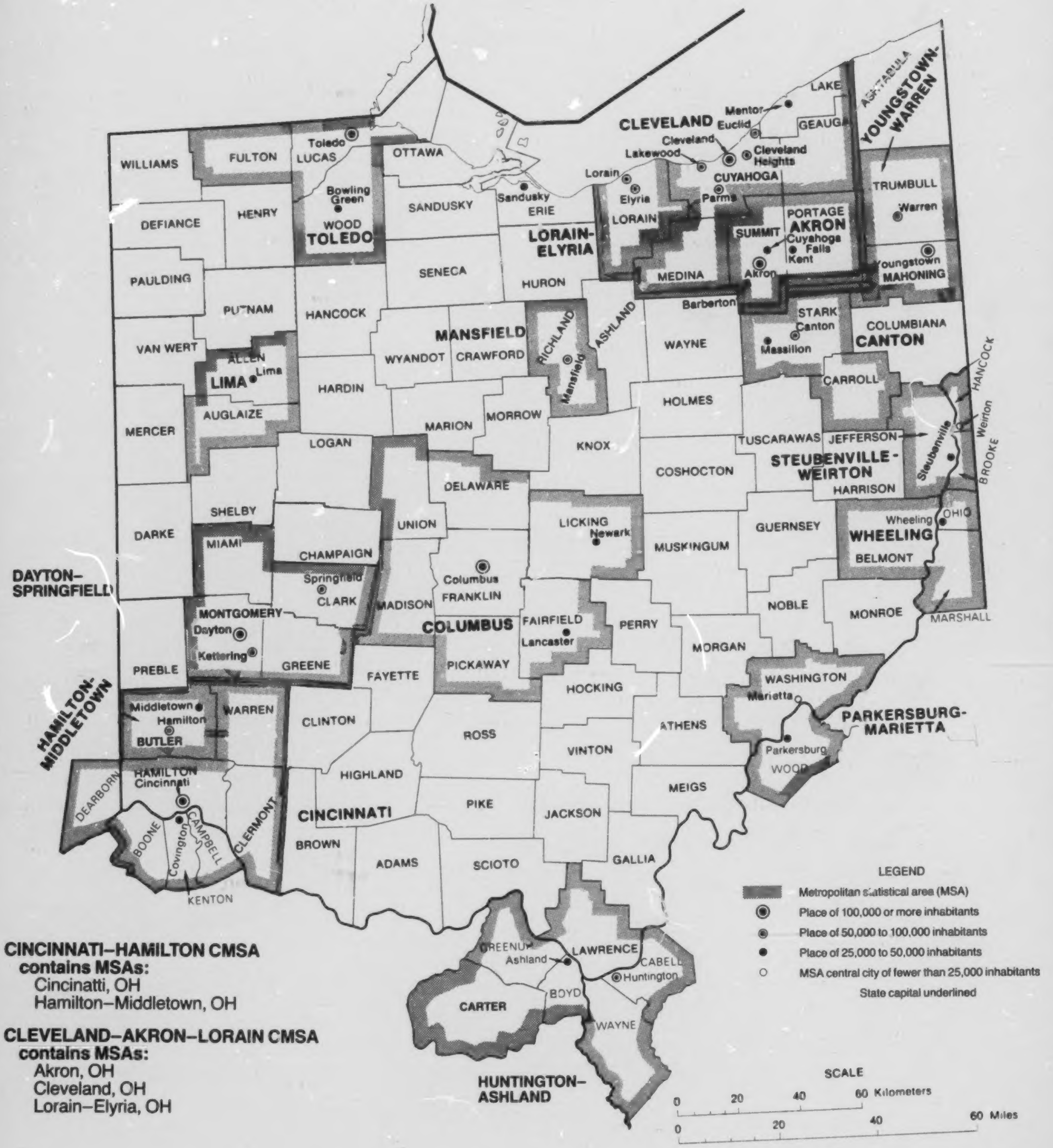
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/83 POPULATION (Thousands)	12/31/83 HOUSEHOLDS (Thousands)	1983 EFFECTIVE BUYING INCOME ($000)	1983 RETAIL SALES ($000)	BUYING POWER INDEX
AKRON	650.5	242.3	6,380,297	3,238,503	.2742
CANTON	405.8	147.2	3,759,941	1,994,724	.1655
CINCINNATI	1,395.0	519.1	14,378,375	7,092,073	.6067
CINCINNATI - HAMILTON CONSOLIDATED AREA	*1,663.4*	*614.1*	*16,992,633*	*8,091,207*	*.7109*
CLEVELAND	1,843.3	703.6	19,282,313	9,678,025	.8151
CLEVELAND - AKRON - LORAIN CONSOLIDATED AREA	*2,770.4*	*1,042.3*	*28,313,185*	*14,053,170*	*1.1983*
COLUMBUS	1,253.4	479.7	12,695,351	6,503,866	.5442
DAYTON - SPRINGFIELD	925.6	352.5	9,270,277	4,658,979	.3954
HAMILTON - MIDDLETOWN	268.4	95.0	2,614,258	999,134	.1042
LIMA	156.6	56.3	1,370,373	750,310	.0618
LORAIN - ELYRIA	276.6	96.4	2,650,575	1,136,642	.1090
MANSFIELD	129.6	48.1	1,191,219	675,646	.0535
PARKERSBURG - MARIETTA	159.7	58.5	1,373,939	948,376	.0671
STEUBENVILLE - WEIRTON	157.9	58.0	1,425,006	639,382	.0601
TOLEDO	617.1	229.5	6,123,297	3,282,901	.2669
YOUNGSTOWN - WARREN	521.0	192.4	4,909,025	2,526,978	.2136

County	Metropolitan Area
Allen	Lima
Auglaize	Lima
Belmont	Wheeling, W. Va.
Butler	Hamilton - Middletown
Carroll	Canton
Clark	Dayton - Springfield
Clermont	Cincinnati
Cuyahoga	Cleveland
Delaware	Columbus
Fairfield	Columbus
Franklin	Columbus
Fulton	Toledo
Geauga	Cleveland
Greene	Dayton - Springfield
Hamilton	Cincinnati
Jefferson	Steubenville - Weirton
Lake	Cleveland
Lawrence	Huntington - Ashland, W. Va. - Ky.

County	Metropolitan Area
Licking	Columbus
Lorain	Lorain - Elyria
Lucas	Toledo
Madison	Columbus
Mahoning	Youngstown - Warren
Medina	Cleveland
Miami	Dayton - Springfield
Montgomery	Dayton - Springfield
Pickaway	Columbus
Portage	Akron
Richland	Mansfield
Stark	Canton
Summit	Akron
Trumbull	Youngstown - Warren
Union	Columbus
Warren	Cincinnati
Washington	Parkersburg - Marietta
Wood	Toledo

OHIO


Toledo
LUCAS
FULTON
WILLIAMS
OTTAWA
Bowling Green
WOOD
TOLEDO
DEFIANCE
HENRY
SANDUSKY
Sandusky
ERIE
LORAIN-ELYRIA
PAULDING
PUTNAM
HANCOCK
SENECA
HURON
VAN WERT
ALLEN
LIMA
Lima
WYANDOT
CRAWFORD
MANSFIELD
RICHLAND
Mansfield
ASHLAND
HARDIN
MERCER
AUGLAIZE
LOGAN
MARION
MORROW
KNOX
SHELBY
DARKE
MIAMI
CHAMPAIGN
UNION
DELAWARE
LICKING
Newark
Springfield
CLARK
Columbus
FRANKLIN
MADISON
DAYTON-SPRINGFIELD
MONTGOMERY
Dayton
Kettering
GREENE
PREBLE
FAYETTE
COLUMBUS
PICKAWAY
FAIRFIELD
Lancaster
PERRY
HOCKING
HAMILTON-MIDDLETOWN
Middletown
Hamilton
BUTLER
WARREN
CLINTON
ROSS
VINTON
ATHENS
MEIGS
HIGHLAND
PIKE
JACKSON
GALLIA
DEARBORN
HAMILTON
Cincinnati
BOONE
Covington
CAMPBELL
CLERMONT
KENTON
CINCINNATI
BROWN
ADAMS
SCIOTO
GREENUP
Ashland
LAWRENCE
CABELL
Huntington
BOYD
CARTER
WAYNE
HUNTINGTON-ASHLAND
CLEVELAND
Mentor
Euclid
LAKE
GEAUGA
ASHTABULA
YOUNGSTOWN-WARREN
Cleveland
Lakewood
Cleveland Heights
Lorain
Elyria
CUYAHOGA
Parma
LORAIN
MEDINA
PORTAGE
AKRON
SUMMIT
Cuyahoga Falls
Kent
Akron
Barberton
TRUMBULL
Warren
Youngstown
MAHONING
WAYNE
STARK
Canton
Massillon
COLUMBIANA
CANTON
HANCOCK
CARROLL
HOLMES
TUSCARAWAS
JEFFERSON
Steubenville
Weirton
BROOKE
STEUBENVILLE-WEIRTON
HARRISON
COSHOCTON
GUERNSEY
MUSKINGUM
Wheeling
OHIO
WHEELING
BELMONT
NOBLE
MONROE
MARSHALL
MORGAN
WASHINGTON
Marietta
PARKERSBURG-MARIETTA
Parkersburg
WOOD
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 Kilometers
0 20 40 60 Miles

CINCINNATI–HAMILTON CMSA contains MSAs:

Cincinatti, OH
Hamilton–Middletown, OH

CLEVELAND–AKRON–LORAIN CMSA contains MSAs:

Akron, OH
Cleveland, OH
Lorain–Elyria, OH

OKLAHOMA

METROPOLITAN DATA SUMMARY

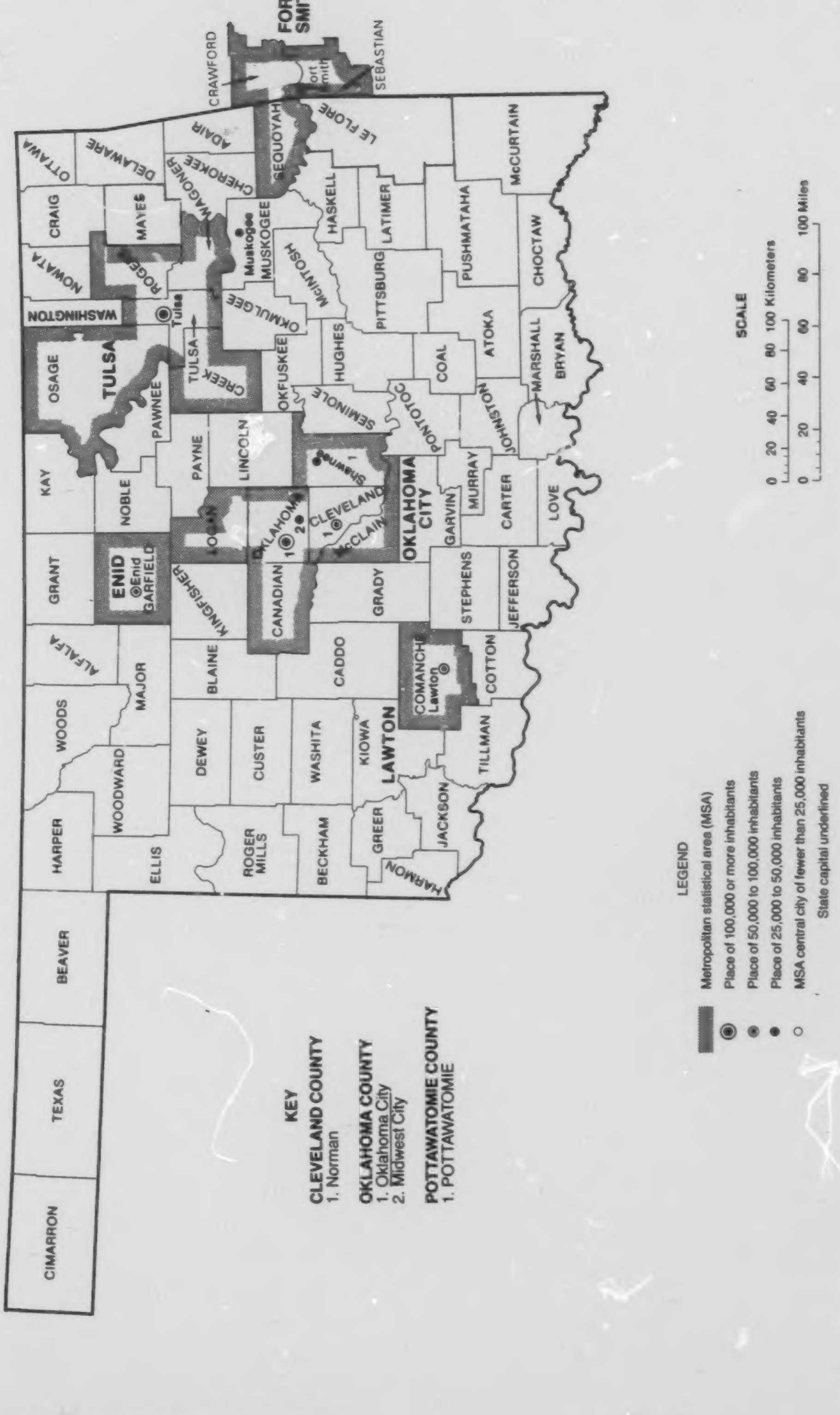
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/83 POPULATION (Thousands)	12/31/83 HOUSEHOLDS (Thousands)	1983 EFFECTIVE BUYING INCOME ($000)	1983 RETAIL SALES ($000)	BUYING POWER INDEX
ENID	67.8	26.0	720,070	411,114	.0316
LAWTON	116.9	36.0	992,976	448,915	.0425
OKLAHOMA CITY	954.6	360.6	10,113,760	5,189,913	.4292
TULSA	733.6	277.7	7,843,984	4,023,126	.3323

County	Metropolitan Area
Canadian	Oklahoma City
Cleveland	Oklahoma City
Comanche	Lawton
Creek	Tulsa
Garfield	Enid
Logan	Oklahoma City
McClain	Oklahoma City

County	Metropolitan Area
Oklahoma	Oklahoma City
Osage	Tulsa
Pottawatomie	Oklahoma City
Rogers	Tulsa
Sequoyah	Fort Smith, Ark.
Tulsa	Tulsa
Wagoner	Tulsa

OKLAHOMA


FORT SMITH
CRAWFORD
SEBASTIAN
Fort Smith
SEQUOYAH
LE FLORE
McCURTAIN
ADAIR
CHEROKEE
DELAWARE
OTTAWA
CRAIG
MAYES
WAGONER
MUSKOGEE
Muskogee
HASKELL
LATIMER
PUSHMATAHA
CHOCTAW
NOWATA
ROGERS
McINTOSH
PITTSBURG
WASHINGTON
Tulsa
TULSA
OKMULGEE
HUGHES
COAL
ATOKA
MARSHALL
BRYAN
OSAGE
TULSA
CREEK
OKFUSKEE
SEMINOLE
PONTOTOC
JOHNSTON
PAWNEE
KAY
NOBLE
PAYNE
LINCOLN
Shawnee
POTTAWATOMIE
MURRAY
CARTER
LOVE
GARVIN
OKLAHOMA CITY
CLEVELAND
McCLAIN
OKLAHOMA
LOGAN
GRANT
ENID
Enid
GARFIELD
KINGFISHER
CANADIAN
GRADY
STEPHENS
JEFFERSON
ALFALFA
MAJOR
BLAINE
CADDO
COMANCHE
Lawton
COTTON
WOODS
WOODWARD
DEWEY
CUSTER
WASHITA
KIOWA
LAWTON
TILLMAN
HARPER
ELLIS
ROGER MILLS
BECKHAM
GREER
JACKSON
HARMON
BEAVER
TEXAS
CIMARRON
KEY
CLEVELAND COUNTY
1. Norman
OKLAHOMA COUNTY
1. Oklahoma City
2. Midwest City
POTTAWATOMIE COUNTY
1. POTTAWATOMIE
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles

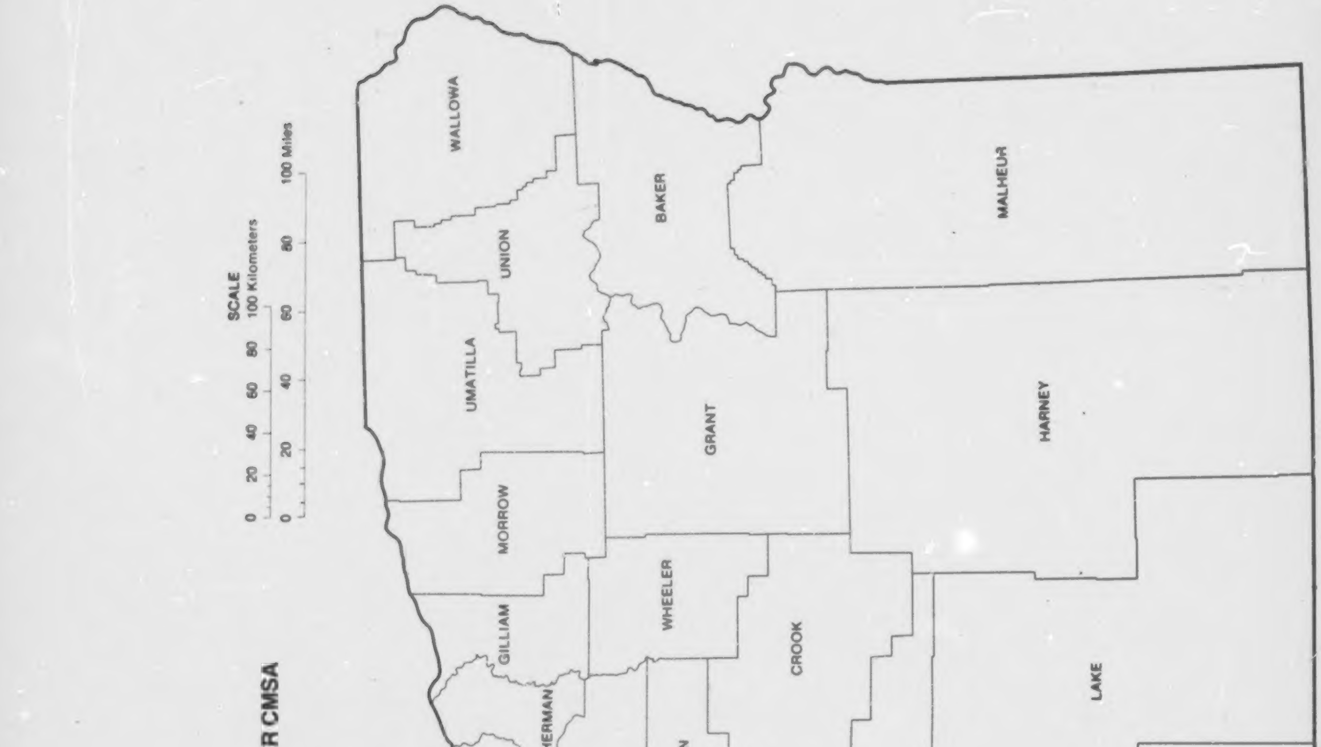
OREGON
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/83 POPULATION (Thousands)	12/31/83 HOUSEHOLDS (Thousands)	1983 EFFECTIVE BUYING INCOME ($000)	1983 RETAIL SALES ($000)	BUYING POWER INDEX
EUGENE - SPRINGFIELD	270.5	106.3	2,375,686	1,595,692	.1144
MEDFORD	138.1	52.3	1,091,463	811,010	.0557
PORTLAND	1,125.6	445.6	11,853,687	6,833,390	.5230
PORTLAND - VANCOUVER CONSOLIDATED AREA	*1,333.1*	*521.4*	*13,849,580*	*7,600,377*	*.6028*
SALEM	254.4	94.4	2,065,594	1,224,982	.0970

County	Metropolitan Area
Clackamas	Portland
Jackson	Medford
Lane	Eugene - Springfield
Marion	Salem

County	Metropolitan Area
Multnomah	Portland
Polk	Salem
Washington	Portland
Yamhill	Portland

OREGON


LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
PORTLAND-VANCOUVER CMSA
contains MSAs:
Portland, OR
Vancouver, WA
SCALE
100 Kilometers
0 20 40 60 80
100 Miles
0 20 40 60 80
CLATSOP
COLUMBIA
TILLAMOOK
WASHINGTON
YAMHILL
Portland
MULTNOMAH
PORTLAND
CLACKAMAS
HOOD RIVER
WASCO
SHERMAN
GILLIAM
MORROW
UMATILLA
UNION
WALLOWA
BAKER
MALHEUR
HARNEY
GRANT
WHEELER
JEFFERSON
CROOK
DESCHUTES
LAKE
KLAMATH
Salem
MARION
SALEM
POLK
LINCOLN
BENTON
Corvallis
LINN
Eugene
Springfield
EUGENE-SPRINGFIELD
LANE
DOUGLAS
COOS
CURRY
JOSEPHINE
MEDFORD
JACKSON
Medford

1984 SURVEY OF BUYING POWER DATA SERVICE

PENNSYLVANIA
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/83 POPULATION (Thousands)	12/31/83 HOUSEHOLDS (Thousands)	1983 EFFECTIVE BUYING INCOME ($000)	1983 RETAIL SALES ($000)	BUYING POWER INDEX
ALLENTOWN - BETHLEHEM	651.1	243.4	6,757,365	3,292,145	.2835
ALTOONA	136.9	50.5	1,127,899	651,123	.0523
BEAVER COUNTY	203.0	73.3	2,044,620	791,030	.0812
ERIE	285.2	101.7	2,680,842	1,268,130	.1138
HARRISBURG - LEBANON - CARLISLE	572.8	215.0	6,060,330	3,220,060	.2603
JOHNSTOWN	264.7	95.0	1,979,873	1,073,490	.0922
LANCASTER	376.7	132.9	3,653,034	1,819,924	.1564
PHILADELPHIA	4,725.1	1,696.5	49,893,505	22,401,249	2.0387
PHILADELPHIA - WILMINGTON - TRENTON CONSOLIDATED AREA	*5,702.5*	*2,038.7*	*60,427,661*	*27,447,326*	*2.4754*
PITTSBURGH	2,176.3	830.3	22,612,947	10,497,167	.9357
PITTSBURGH - BEAVER VALLEY CONSOLIDATED AREA	*2,379.3*	*903.6*	*24,657,567*	*11,288,197*	*1.0169*
READING	319.8	121.0	3,167,859	1,551,869	.1344
SCRANTON - WILKES-BARRE	738.1	275.4	6,542,792	3,147,686	.2829
SHARON	128.4	46.2	1,136,910	562,956	.0496
STATE COLLEGE	116.0	38.5	939,345	540,311	.0437
WILLIAMSPORT	120.5	44.0	1,049,863	512,445	.0457
YORK	397.9	145.6	3,875,938	1,726,944	.1608

County	Metropolitan Area
Adams	York
Allegheny	Pittsburgh
Beaver	Beaver County
Berks	Reading
Blair	Altoona
Bucks	Philadelphia
Cambria	Johnstown
Carbon	Allentown - Bethlehem
Centre	State College
Chester	Philadelphia
Columbia	Scranton - Wilkes-Barre
Cumberland	Harrisburg - Lebanon - Carlisle
Dauphin	Harrisburg - Lebanon - Carlisle
Delaware	Philadelphia
Erie	Erie
Fayette	Pittsburgh
Lackawanna	Scranton - Wilkes-Barre

County	Metropolitan Area
Lancaster	Lancaster
Lebanon	Harrisburg - Lebanon - Carlisle
Lehigh	Allentown - Bethlehem
Luzerne	Scranton - Wilkes-Barre
Lycoming	Williamsport
Mercer	Sharon
Monroe	Scranton - Wilkes-Barre
Montgomery	Philadelphia
Northampton	Allentown - Bethlehem
Perry	Harrisburg - Lebanon - Carlisle
Philadelphia	Philadelphia
Somerset	Johnstown
Washington	Pittsburgh
Westmoreland	Pittsburgh
Wyoming	Scranton - Wilkes-Barre
York	York

PENNYSLVANIA

KEY

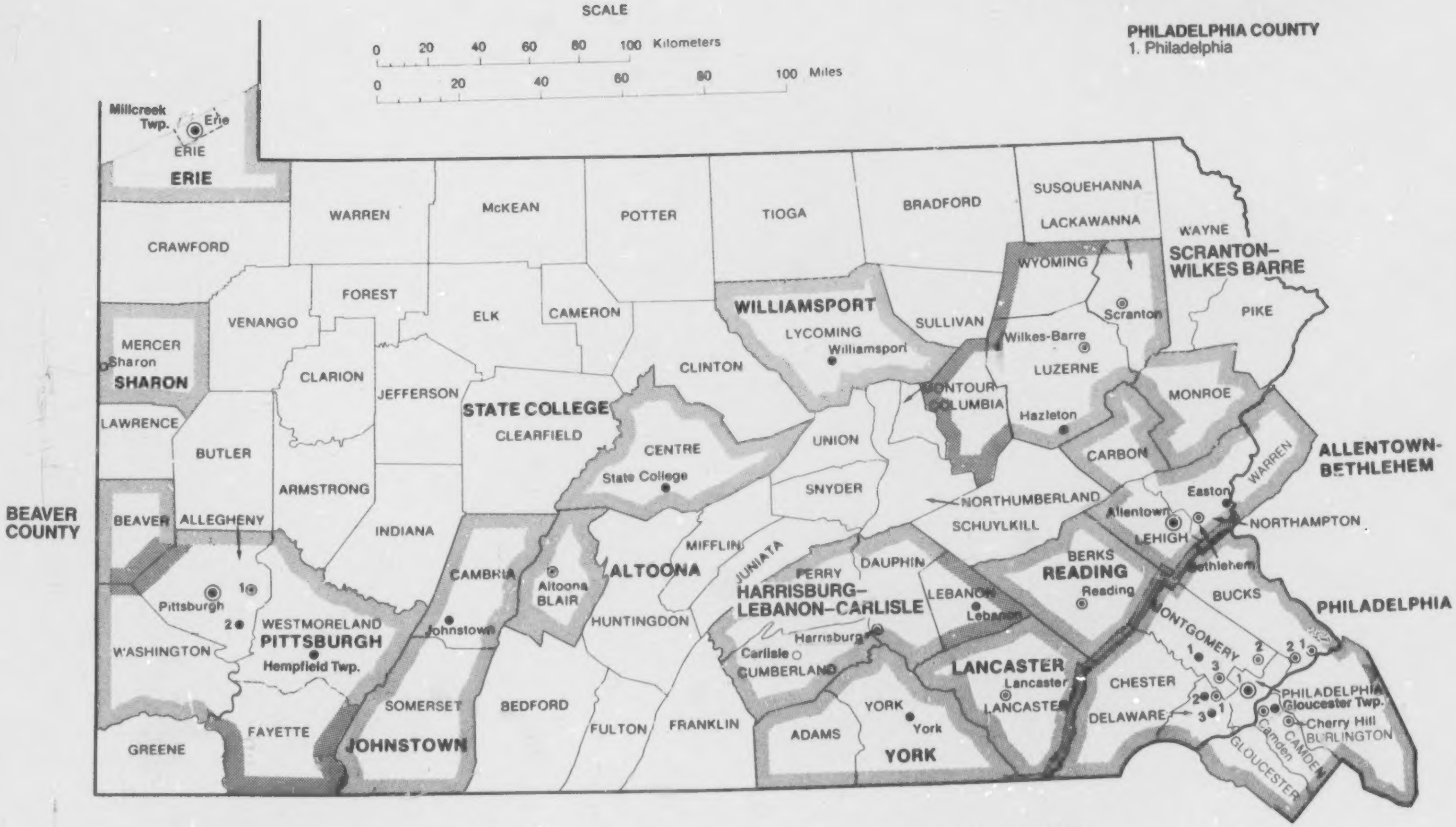
ALLEGHENY COUNTY
1. Penn Hills
2. McKeesport

MONTGOMERY COUNTY
1. Norristown
2. Abingdon Twp
3. Lower Merion Twp

BUCKS COUNTY
1. Bristol Twp
2. Bensalem Twp

DELAWARE COUNTY
1. Haverford Twp
2. Upper Darby
3. Chester Twp

PHILADELPHIA COUNTY
1. Philadelphia


SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
Millcreek Twp.
Erie
ERIE
ERIE
WARREN
McKEAN
POTTER
TIOGA
BRADFORD
SUSQUEHANNA
LACKAWANNA
WAYNE
SCRANTON–WILKES BARRE
CRAWFORD
WYOMING
Scranton
PIKE
FOREST
ELK
CAMERON
WILLIAMSPORT
LYCOMING
Williamsport
SULLIVAN
Wilkes-Barre
LUZERNE
MERCER
Sharon
SHARON
VENANGO
CLARION
JEFFERSON
CLINTON
MONTOUR
COLUMBIA
Hazleton
MONROE
STATE COLLEGE
CLEARFIELD
CENTRE
State College
UNION
CARBON
ALLENTOWN-BETHLEHEM
WARREN
LAWRENCE
BUTLER
ARMSTRONG
SNYDER
NORTHUMBERLAND
Easton
Allentown
NORTHAMPTON
BEAVER COUNTY
BEAVER
ALLEGHENY
INDIANA
SCHUYLKILL
LEHIGH
Bethlehem
MIFFLIN
JUNIATA
PERRY
DAUPHIN
BERKS
READING
Reading
CAMBRIA
Altoona
BLAIR
ALTOONA
Pittsburgh
1
2
WESTMORELAND
PITTSBURGH
Hempfield Twp.
Johnstown
HUNTINGDON
HARRISBURG–LEBANON–CARLISLE
LEBANON
Lebanon
Harrisburg
BUCKS
PHILADELPHIA
MONTGOMERY
WASHINGTON
Carlisle
CUMBERLAND
LANCASTER
Lancaster
LANCASTER
CHESTER
PHILADELPHIA
Gloucester Twp.
Cherry Hill
BURLINGTON
SOMERSET
BEDFORD
FULTON
FRANKLIN
YORK
York
DELAWARE
Camden
CAMDEN
GLOUCESTER
GREENE
FAYETTE
JOHNSTOWN
ADAMS
YORK

LEGEND

▨	Metropolitan statistical area (MSA)
◉	Place of 100,000 or more inhabitants
◎	Place of 50,000 to 100,000 inhabitants
●	Place of 25,000 to 50,000 inhabitants
○	MSA central city of fewer than 25,000 inhabitants

State capital underlined

PHILADELPHIA-WILMINGTON-TRENTON, PA-NJ-DE-MD CMSA
contains MSAs:
Philadelphia, PA-NJ
Trenton, NJ
Vineland-Millville-Bridgeton, NJ
Wilmington, DE

PITTSBURGH–BEAVER VALLEY CMSA
contains MSAs:
Beaver County, PA
Pittsburgh, PA

1984 SURVEY OF BUYING POWER DATA SERVICE

RHODE ISLAND

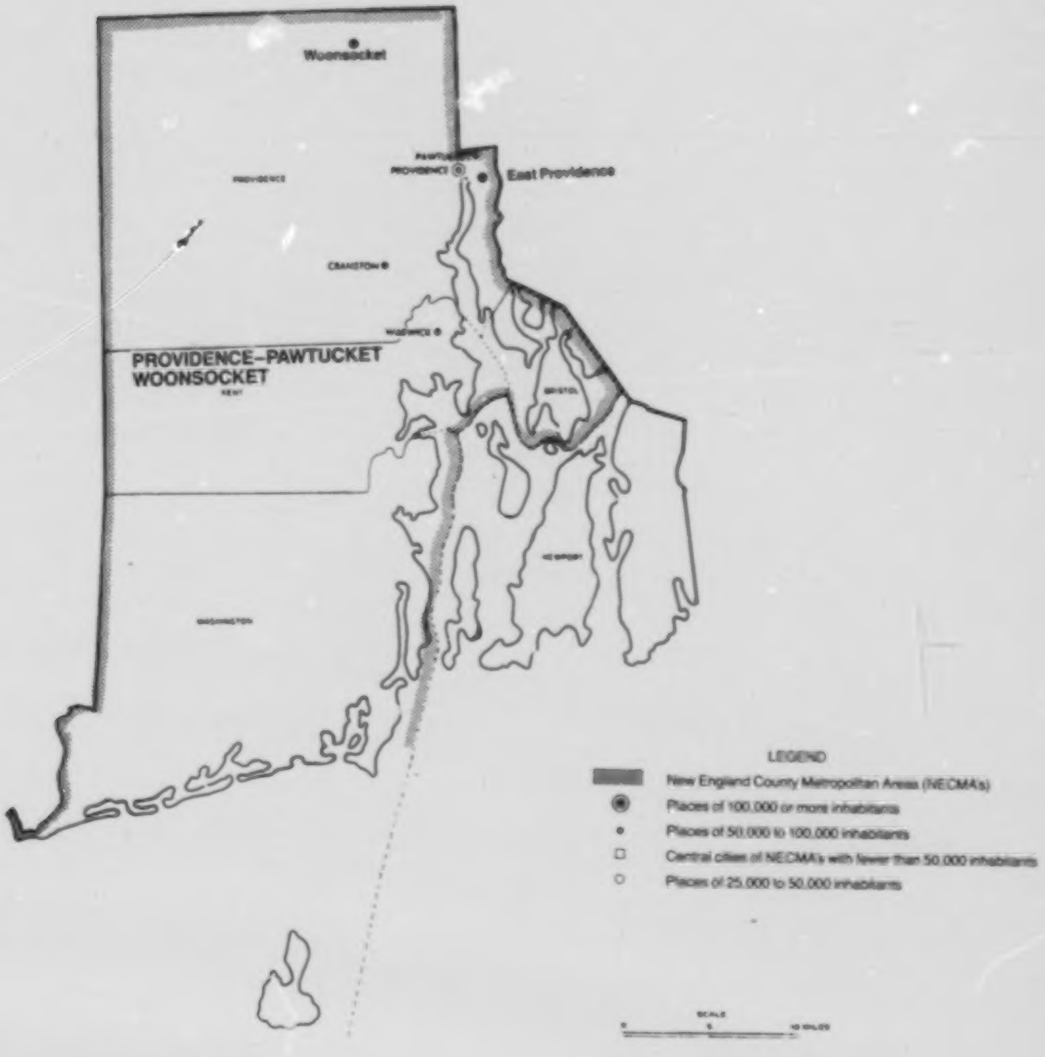
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/83 POPULATION (Thousands)	12/31/83 HOUSEHOLDS (Thousands)	1983 EFFECTIVE BUYING INCOME ($000)	1983 RETAIL SALES ($000)	BUYING POWER INDEX
PROVIDENCE - PAWTUCKET - WOONSOCKET	872.3	320.8	8,514,910	4,500,321	.3706

County	Metropolitan Area
Bristol	Providence - Pawtucket - Woonsocket
Kent	Providence - Pawtucket - Woonsocket
Providence	Providence - Pawtucket - Woonsocket
Washington	Providence - Pawtucket - Woonsocket

RHODE ISLAND


Woonsocket
PROVIDENCE
PAWTUCKET
PROVIDENCE
East Providence
CRANSTON
WARWICK
PROVIDENCE–PAWTUCKET
WOONSOCKET
KENT
BRISTOL
NEWPORT
WASHINGTON
LEGEND
New England County Metropolitan Areas (NECMA's)
Places of 100,000 or more inhabitants
Places of 50,000 to 100,000 inhabitants
Central cities of NECMA's with fewer than 50,000 inhabitants
Places of 25,000 to 50,000 inhabitants
SCALE
0
5
10 MILES

SOUTH CAROLINA

METROPOLITAN DATA SUMMARY

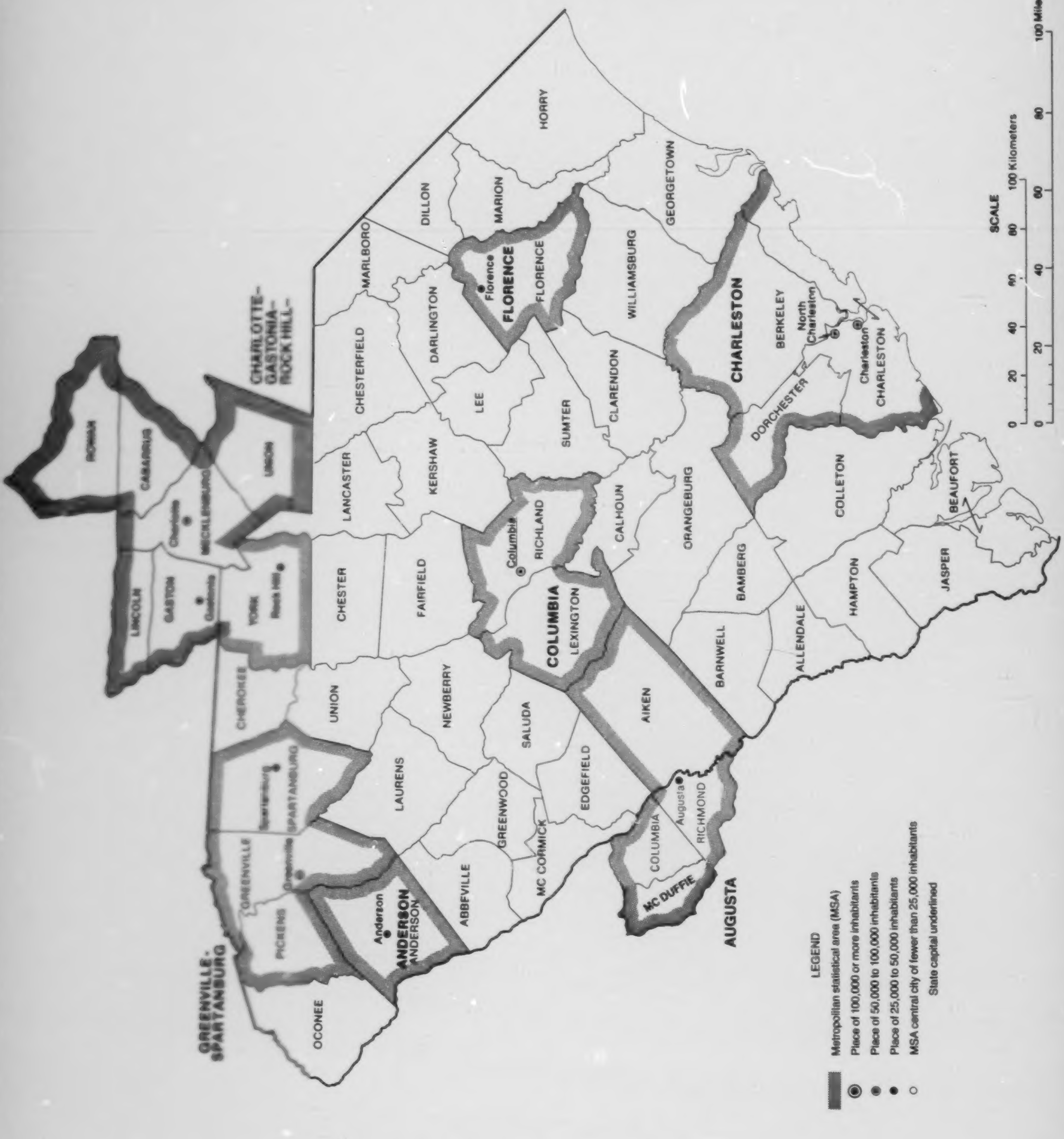
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/83 POPULATION (Thousands)	12/31/83 HOUSEHOLDS (Thousands)	1983 EFFECTIVE BUYING INCOME ($000)	1983 RETAIL SALES ($000)	BUYING POWER INDEX
ANDERSON	142.9	52.0	1,162,693	659,167	.0536
CHARLESTON	473.7	156.6	3,562,969	1,824,946	.1629
CHARLOTTE - GASTONIA - ROCK HILL	1,013.3	368.8	9,397,566	5,201,020	.4193
COLUMBIA	434.9	149.8	4,003,841	2,062,691	.1751
FLORENCE	116.2	39.4	813,313	537,419	.0409
GREENVILLE - SPARTANBURG	599.3	217.1	4,949,133	2,901,080	.2305

County	Metropolitan Area
Aiken	Augusta, Ga.
Anderson	Anderson
Berkeley	Charleston
Charleston	Charleston
Dorchester	Charleston
Florence	Florence

County	Metropolitan Area
Greenville	Greenville - Spartanburg
Lexington	Columbia
Pickens	Greenville - Spartanburg
Richland	Columbia
Spartanburg	Greenville - Spartanburg
York	Charlotte - Gastonia - Rock Hill

SOUTH CAROLINA


HORRY
GEORGETOWN
DILLON
MARION
MARLBORO
FLORENCE
Florence
FLORENCE
WILLIAMSBURG
CHARLESTON
BERKELEY
North Charleston
Charleston
CHARLESTON
DORCHESTER
CHARLOTTE-GASTONIA-ROCK HILL-
CHESTERFIELD
DARLINGTON
LEE
SUMTER
CLARENDON
ROWAN
CABARRUS
UNION
MECKLENBURG
Charlotte
LINCOLN
GASTON
Gastonia
YORK
Rock Hill
LANCASTER
KERSHAW
RICHLAND
Columbia
CALHOUN
ORANGEBURG
COLLETON
BEAUFORT
CHESTER
FAIRFIELD
COLUMBIA
LEXINGTON
BAMBERG
HAMPTON
JASPER
CHEROKEE
UNION
NEWBERRY
SALUDA
AIKEN
BARNWELL
ALLENDALE
SPARTANBURG
Spartanburg
LAURENS
GREENWOOD
EDGEFIELD
Augusta
RICHMOND
COLUMBIA
MC DUFFIE
AUGUSTA
GREENVILLE
Greenville
MC CORMICK
ABBEVILLE
Anderson
ANDERSON
ANDERSON
PICKENS
GREENVILLE-SPARTANBURG
OCONEE
SCALE
0 20 40 60 80 100 Miles
0 20 40 60 80 100 Kilometers
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined

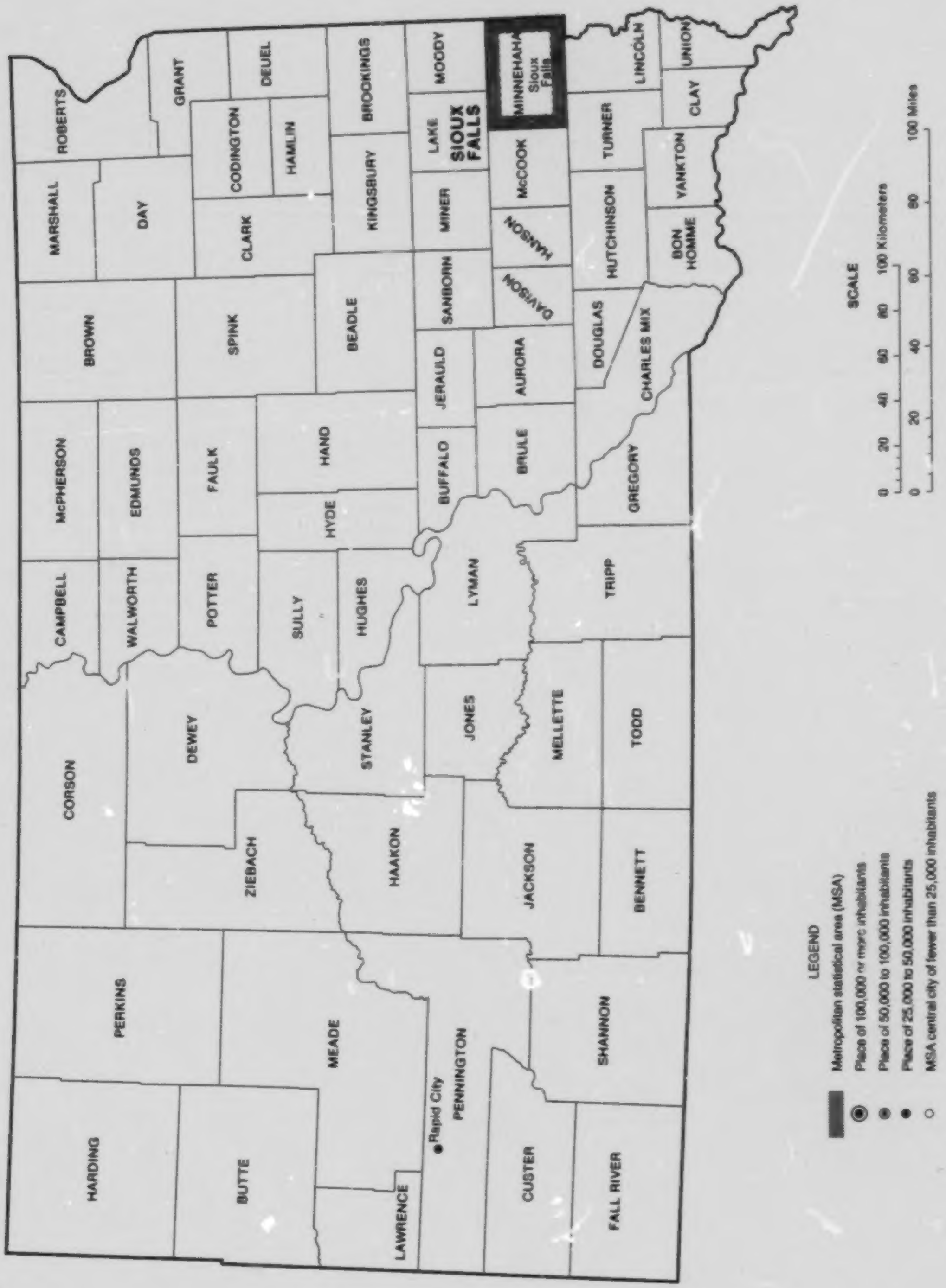
SOUTH DAKOTA
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/83 POPULATION (Thousands)	12/31/83 HOUSEHOLDS (Thousands)	1983 EFFECTIVE BUYING INCOME ($000)	1983 RETAIL SALES ($000)	BUYING POWER INDEX
SIOUX FALLS	115.5	44.8	1,346,380	915,427	.0619

County	Metropolitan Area
Minnehaha	Sioux Falls

1984 SURVEY OF BUYING POWER DATA SERVICE

SOUTH DAKOTA


ROBERTS
GRANT
DEUEL
BROOKINGS
MOODY
MINNEHAHA
Sioux Falls
LINCOLN
UNION
CODINGTON
HAMLIN
KINGSBURY
LAKE
SIOUX FALLS
McCOOK
TURNER
CLAY
YANKTON
MARSHALL
DAY
CLARK
MINER
HANSON
HUTCHINSON
BON HOMME
BROWN
SPINK
BEADLE
SANBORN
DAVISON
DOUGLAS
CHARLES MIX
JERAULD
AURORA
McPHERSON
EDMUNDS
FAULK
HAND
BUFFALO
BRULE
GREGORY
HYDE
CAMPBELL
WALWORTH
POTTER
SULLY
HUGHES
LYMAN
TRIPP
CORSON
DEWEY
STANLEY
JONES
MELLETTE
TODD
ZIEBACH
HAAKON
JACKSON
BENNETT
PERKINS
MEADE
PENNINGTON
Rapid City
SHANNON
HARDING
BUTTE
LAWRENCE
CUSTER
FALL RIVER
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles

1984 SURVEY OF BUYING POWER DATA SERVICE

TENNESSEE

METROPOLITAN DATA SUMMARY

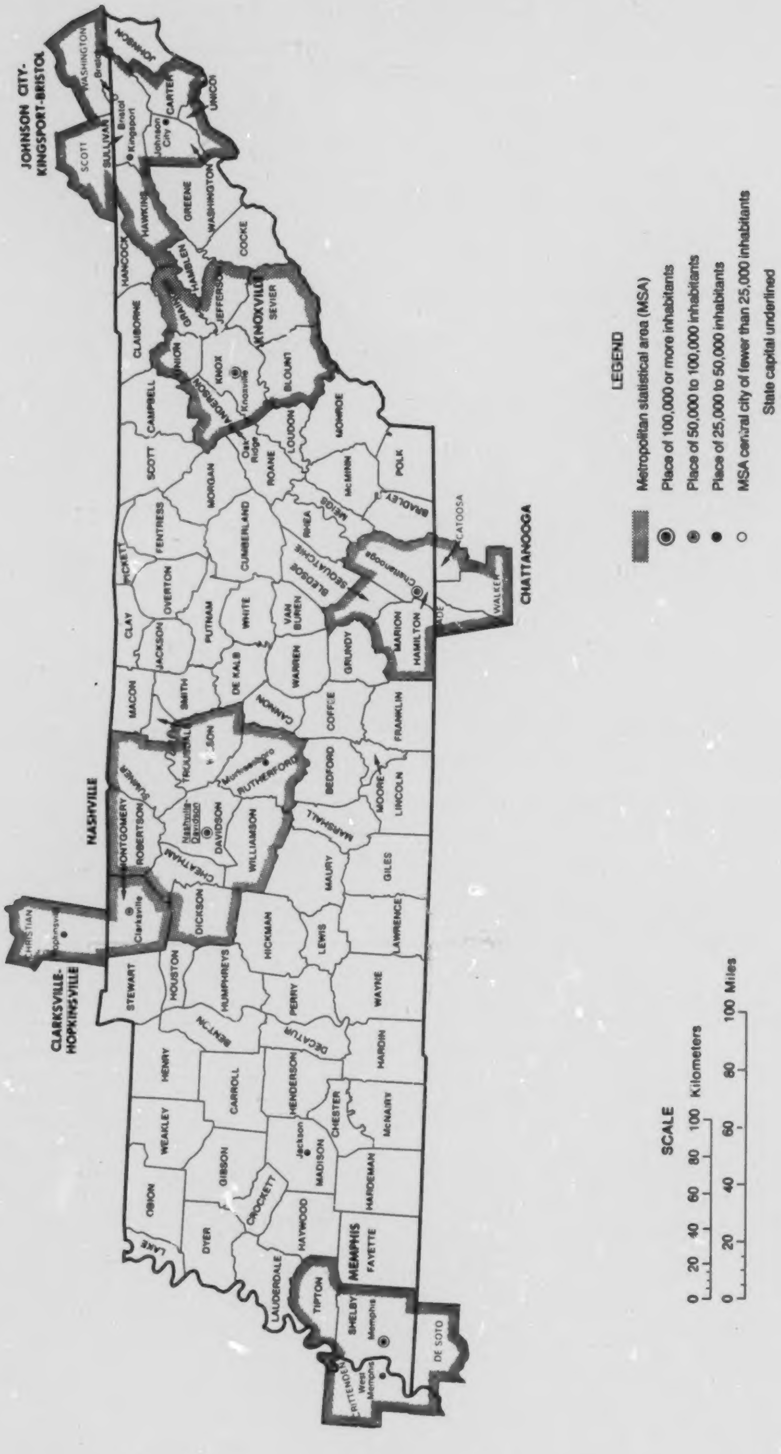
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/83 POPULATION (Thousands)	12/31/83 HOUSEHOLDS (Thousands)	1983 EFFECTIVE BUYING INCOME ($000)	1983 RETAIL SALES ($000)	BUYING POWER INDEX
CHATTANOOGA	433.0	156.8	3,696,116	2,048,647	.1678
CLARKSVILLE - HOPKINSVILLE	157.0	[illegible]3.5	1,185,161	687,948	.0561
JOHNSON CITY - KINGSPORT - BRISTOL	444.3	161.3	3,613,963	2,129,471	.1690
KNOXVILLE	583.7	218.1	5,233,248	2,947,278	.2366
MEMPHIS	920.4	319.5	8,207,417	4,644,765	.3718
NASHVILLE	889.4	320.7	8,953,424	5,042,711	.3952

County	Metropolitan Area
Anderson	Knoxville
Blount	Knoxville
Carter	Johnson City - Kingsport - Bristol
Cheatham	Nashville
Davidson	Nashville
Dickson	Nashville
Grainger	Knoxville
Hamilton	Chattanooga
Hawkins	Johnson City - Kingsport - Bristol
Jefferson	Knoxville
Knox	Knoxville
Marion	Chattanooga
Montgomery	Clarksville - Hopkinsville

County	Metropolitan Area
Robertson	Nashville
Rutherford	Nashville
Sequatchie	Chattanooga
Sevier	Knoxville
Shelby	Memphis
Sullivan	Johnson City - Kingsport - Bristol
Sumner	Nashville
Tipton	Memphis
Unicoi	Johnson City - Kingsport - Bristol
Union	Knoxville
Washington	Johnson City - Kingsport - Bristol
Williamson	Nashville
Wilson	Nashville

TENNESSEE


JOHNSON CITY-KINGSPORT-BRISTOL
KNOXVILLE
CHATTANOOGA
NASHVILLE
CLARKSVILLE-HOPKINSVILLE
MEMPHIS
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles

TEXAS
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/83 POPULATION (Thousands)	12/31/83 HOUSEHOLDS (Thousands)	1983 EFFECTIVE BUYING INCOME ($000)	1983 RETAIL SALES ($000)	BUYING POWER INDEX
ABILENE	120.0	42.4	1,088,362	771,468	.0531
AMARILLO	191.4	72.4	1,977,832	1,475,968	.0960
AUSTIN	623.7	235.2	6,456,444	3,563,740	.2816
BEAUMONT - PORT ARTHUR	397.9	141.2	4,075,460	2,413,961	.1825
BRAZORIA	200.8	64.8	2,148,430	821,464	.0839
BROWNSVILLE - HARLINGEN	238.8	67.6	1,429,019	924,770	.0744
BRYAN - COLLEGE STATION	110.3	39.8	1,054,959	523,896	.0453
CORPUS CHRISTI	351.4	114.4	3,054,966	1,791,563	.1406
DALLAS	2,182.0	812.4	25,018,898	14,274,799	1.0833
DALLAS - FORT WORTH CONSOLIDATED AREA	*3,267.8*	*1,209.2*	*36,504,653*	*21,141,922*	*1.5957*
EL PASO	533.1	157.9	3,767,474	2,259,813	.1834
FORT WORTH - ARLINGTON	1,085.8	396.8	11,485,755	6,867,123	.5124
GALVESTON - TEXAS CITY	212.6	76.3	2,287,447	1,183,605	.0971
HOUSTON	3,150.8	1,143.1	36,795,063	20,315,169	1.5711
HOUSTON - GALVESTON BRAZORIA CONSOLIDATED AREA	*3,564.2*	*1,284.2*	*41,230,940*	*22,320,238*	*1.7521*
KILLEEN - TEMPLE	238.5	75.8	1,931,715	1,017,991	.0873
LAREDO	113.6	29.9	586,873	611,477	.0375
LONGVIEW - MARSHALL	169.8	60.9	1,607,598	1,039,450	.0752
LUBBOCK	228.6	80.7	2,037,771	1,481,309	.1006
McALLEN - EDINBURG - MISSION	332.6	90.2	1,743,422	1,300,871	.0986
MIDLAND	97.3	35.4	1,288,353	634,542	.0519
ODESSA	130.8	47.2	1,439,774	954,975	.0662
SAN ANGELO	94.4	34.3	933,267	679,493	.0452
SAN ANTONIO	1,173.6	392.4	10,410,807	5,925,901	.4730
SHERMAN - DEN[illegible]ON	94.7	36.2	896,153	454,542	.0387
TEXARKANA	118.4	43.1	938,332	646,027	.0465
TYLER	145.9	52.9	1,482,102	973,388	.0688
VICTORIA	77.5	26.3	769,376	533,288	.0366
WACO	184.1	67.2	1,583,966	1,104,662	.0777
WICHITA FALLS	125.1	45.1	1,166,930	784,263	.0556

County	Metropolitan Area
Bell	Killeen - Temple
Bexar	San Antonio
Bowie	Texarkana
Brazoria	Brazoria
Brazos	Bryan - College Station
Cameron	Brownsville - Harlingen
Collin	Dallas
Comal	San Antonio
Coryell	Killeen - Temple
Dallas	Dallas
Denton	Dallas
Ector	Odessa
Ellis	Dallas
El Paso	El Paso
Fort Bend	Houston
Galveston	Galveston - Texas City
Grayson	Sherman - Denison
Gregg	Longview - Marshall
Guadalupe	San Antonio
Hardin	Beaumont - Port Arthur
Harris	Houston
Harrison	Longview - Marshall
Hays	Austin
Hidalgo	McAllen - Edinburg - Mission
Jefferson	Beaumont - Port Arthur

County	Metropolitan Area
Johnson	Fort Worth - Arlington
Kaufman	Dallas
Liberty	Houston
Lubbock	Lubbock
McLennan	Waco
Midland	Midland
Montgomery	Houston
Nueces	Corpus Christi
Orange	Beaumont - Port Arthur
Parker	Fort Worth - Arlington
Potter	Amarillo
Randall	Amarillo
Rockwall	Dallas
San Patricio	Corpus Christi
Smith	Tyler
Tarrant	Fort Worth - Arlington
Taylor	Abilene
Tom Green	San Angelo
Travis	Austin
Victoria	Victoria
Waller	Houston
Webb	Laredo
Wichita	Wichita Falls
Williamson	Austin

1984 SURVEY OF BUYING POWER DATA SERVICE

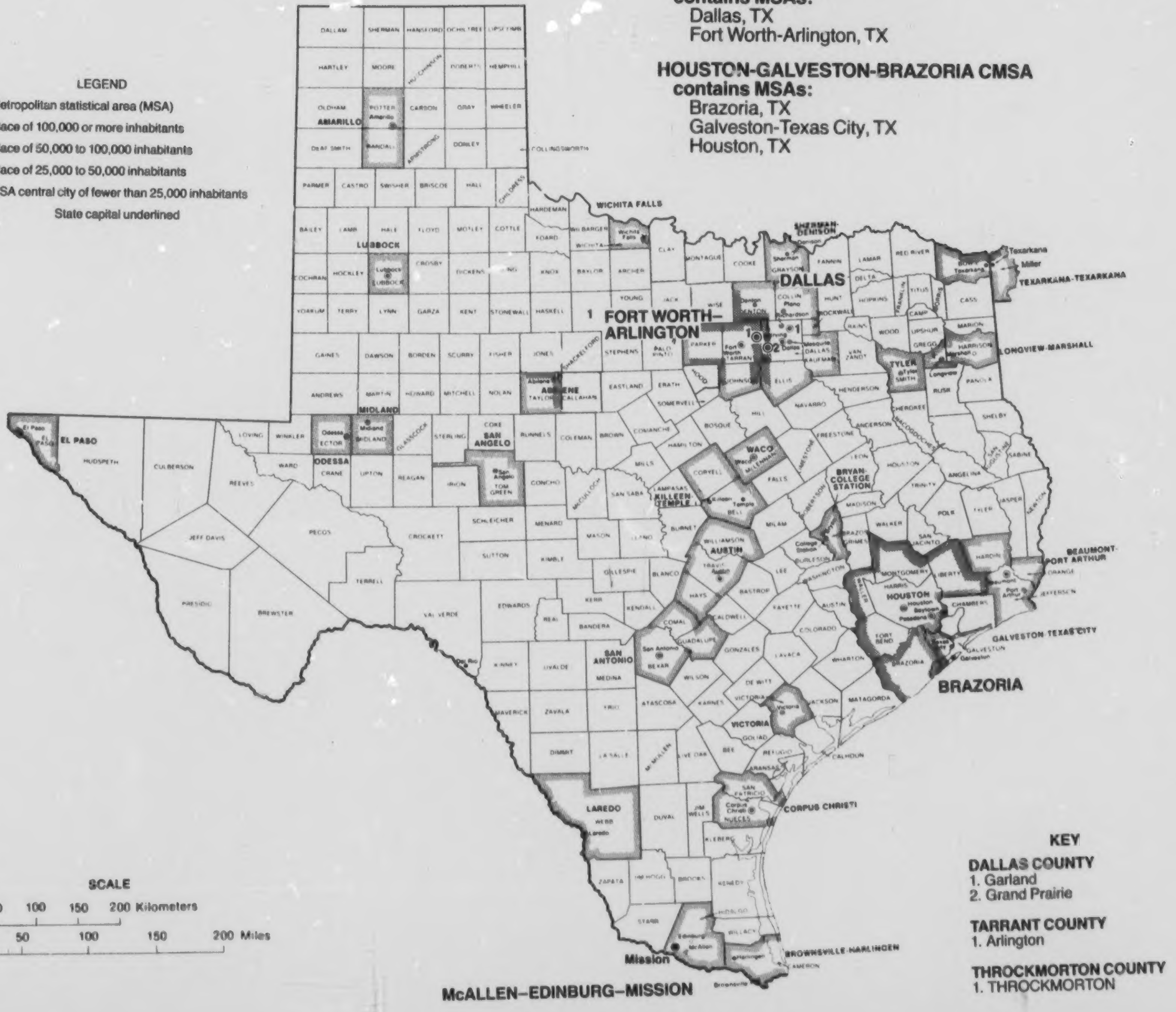
TEXAS

DALLAS-FORT WORTH CMSA contains MSAs:
Dallas, TX
Fort Worth-Arlington, TX

HOUSTON-GALVESTON-BRAZORIA CMSA contains MSAs:
Brazoria, TX
Galveston-Texas City, TX
Houston, TX

LEGEND

▨ Metropolitan statistical area (MSA)
◉ Place of 100,000 or more inhabitants
● Place of 50,000 to 100,000 inhabitants
• Place of 25,000 to 50,000 inhabitants
○ MSA central city of fewer than 25,000 inhabitants
State capital underlined


AMARILLO
LUBBOCK
WICHITA FALLS
SHERMAN-DENISON
DALLAS
TEXARKANA-TEXARKANA
Texarkana
Miller
1 FORT WORTH-ARLINGTON
LONGVIEW-MARSHALL
TYLER
ABILENE
MIDLAND
ODESSA
EL PASO
SAN ANGELO
WACO
BRYAN-COLLEGE STATION
KILLEEN-TEMPLE
AUSTIN
BEAUMONT-PORT ARTHUR
HOUSTON
GALVESTON-TEXAS CITY
BRAZORIA
SAN ANTONIO
VICTORIA
LAREDO
CORPUS CHRISTI
BROWNSVILLE-HARLINGEN
Mission
McALLEN-EDINBURG-MISSION
SCALE
0 50 100 150 200 Kilometers
0 50 100 150 200 Miles

KEY

DALLAS COUNTY
1. Garland
2. Grand Prairie

TARRANT COUNTY
1. Arlington

THROCKMORTON COUNTY
1. THROCKMORTON

UTAH

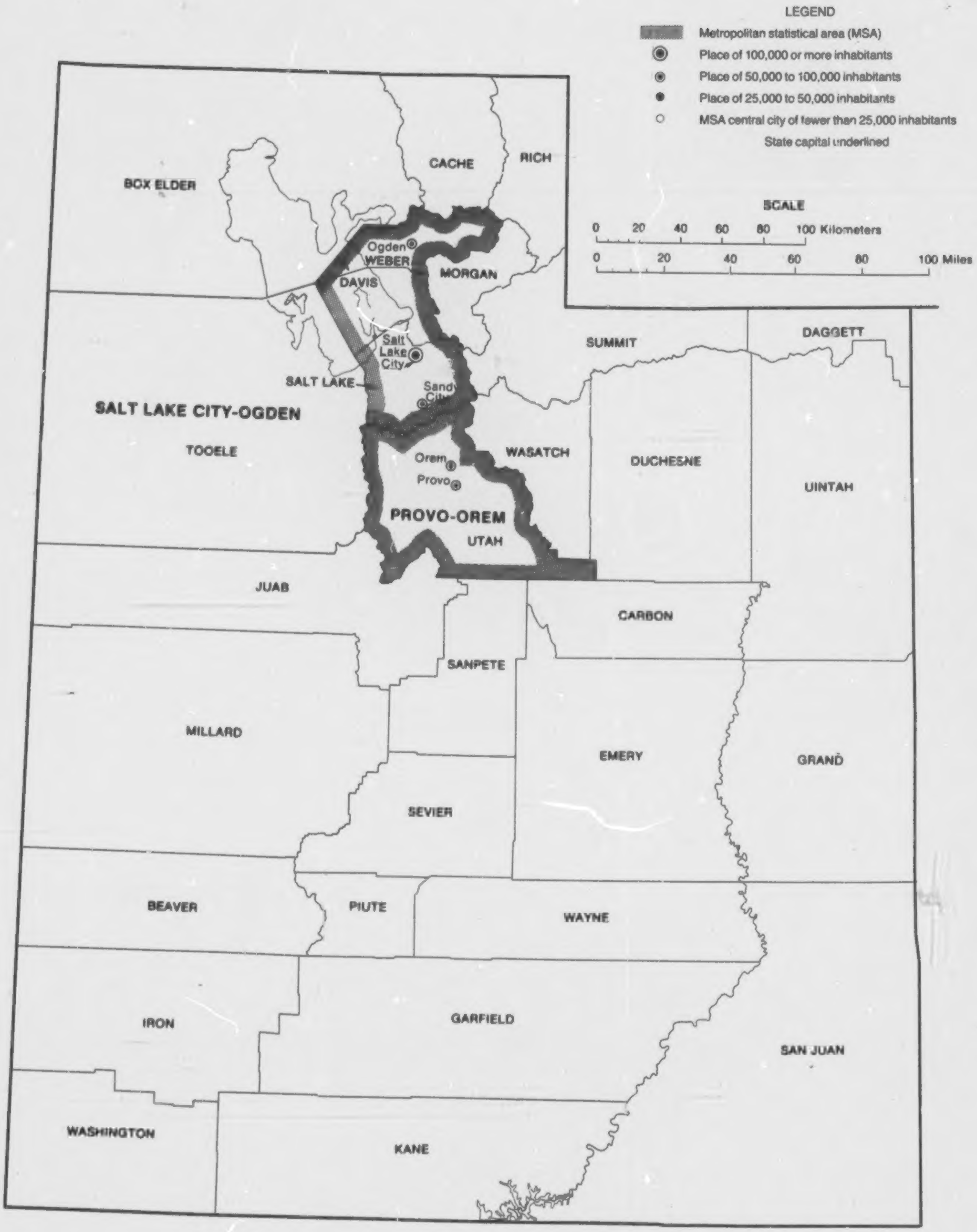
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/83 POPULATION (Thousands)	12/31/83 HOUSEHOLDS (Thousands)	1983 EFFECTIVE BUYING INCOME ($000)	1983 RETAIL SALES ($000)	BUYING POWER INDEX
PROVO - OREM	252.8	67.3	1,479,683	915,707	.0764
SALT LAKE CITY - OGDEN	1,008.1	322.1	8,647,560	4,719,281	.3907

County	Metropolitan Area
Davis	Salt Lake City - Ogden
Salt Lake	Salt Lake City - Ogden
Utah	Provo - Orem
Weber	Salt Lake City - Ogden

UTAH


LEGEND
▨ Metropolitan statistical area (MSA)
◉ Place of 100,000 or more inhabitants
◉ Place of 50,000 to 100,000 inhabitants
● Place of 25,000 to 50,000 inhabitants
○ MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
BOX ELDER
CACHE
RICH
Ogden
WEBER
DAVIS
MORGAN
Salt Lake City
SUMMIT
DAGGETT
SALT LAKE
Sandy City
SALT LAKE CITY-OGDEN
TOOELE
Orem
Provo
WASATCH
DUCHESNE
UINTAH
PROVO-OREM
UTAH
JUAB
CARBON
SANPETE
MILLARD
EMERY
GRAND
SEVIER
BEAVER
PIUTE
WAYNE
IRON
GARFIELD
SAN JUAN
WASHINGTON
KANE

VERMONT

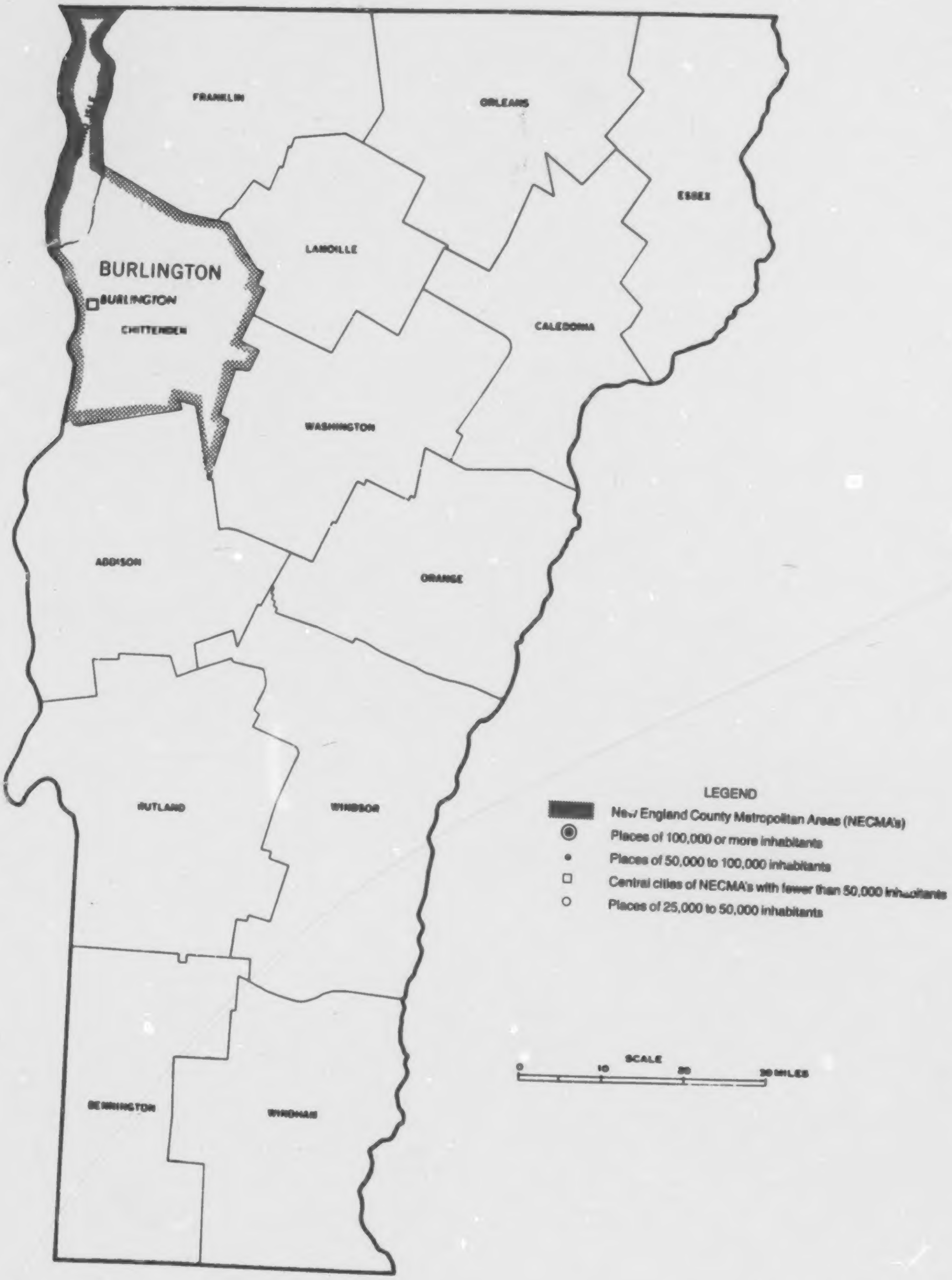
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/83 POPULATION (Thousands)	12/31/83 HOUSEHOLDS (Thousands)	1983 EFFECTIVE BUYING INCOME ($000)	1983 RETAIL SALES ($000)	BUYING POWER INDEX
BURLINGTON	124.2	43.2	1,239,898	830,724	.0581

County	Metropolitan Area
Chittenden	Burlington
Grand Isle	Burlington

VERMONT


FRANKLIN
ORLEANS
ESSEX
LAMOILLE
BURLINGTON
BURLINGTON
CHITTENDEN
CALEDONIA
WASHINGTON
ADDISON
ORANGE
RUTLAND
WINDSOR
BENNINGTON
WINDHAM
LEGEND
New England County Metropolitan Areas (NECMA's)
Places of 100,000 or more inhabitants
Places of 50,000 to 100,000 inhabitants
Central cities of NECMA's with fewer than 50,000 inhabitants
Places of 25,000 to 50,000 inhabitants
SCALE
0
10
20
30 MILES

1984 SURVEY OF BUYING POWER DATA SERVICE

VIRGINIA

METROPOLITAN DATA SUMMARY

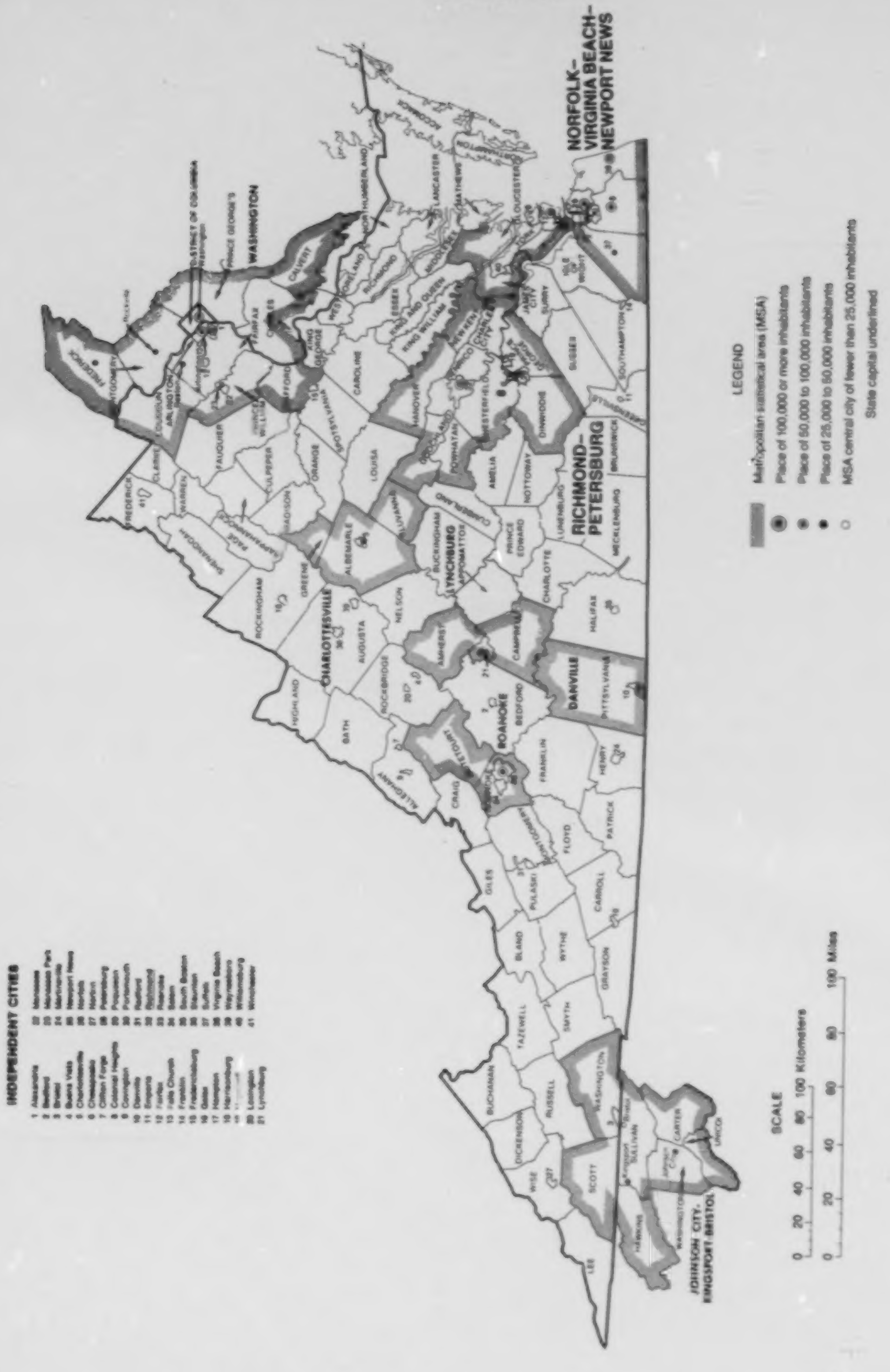
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/83 POPULATION (Thousands)	12/31/83 HOUSEHOLDS (Thousands)	1983 EFFECTIVE BUYING INCOME ($000)	1983 RETAIL SALES ($000)	BUYING POWER INDEX
CHARLOTTESVILLE	120.6	42.7	1,161,922	597,720	.0503
DANVILLE	112.2	40.5	884,383	481,099	.0407
LYNCHBURG	144.5	49.8	1,277,509	750,208	.0585
NORFOLK - VIRGINIA BEACH - NEWPORT NEWS	1,210.7	412.1	11,090,549	6,188,815	.4976
RICHMOND - PETERSBURG	788.3	284.1	7,913,564	4,447,410	.3491
ROANOKE	223.3	84.3	2,130,633	1,405,731	.1004

County	Metropolitan Area
Albemarle	Charlottesville
Alexandria city	Washington, D. C.
Amherst	Lynchburg
Arlington	Washington, D. C.
Botetourt	Roanoke
Bristol city	Johnson City - Kingsport - Bristol, Tenn.
Campbell	Lynchburg
Charles City	Richmond - Petersburg
Charlottesville city	Charlottesville
Chesapeake city	Norfolk - Virginia Beach - Newport News
Chesterfield	Richmond - Petersburg
Colonial Heights city	Richmond - Petersburg
Danville city	Danville
Dinwiddie	Richmond - Petersburg
Fairfax	Washington, D. C.
Fairfax city	Washington, D. C.
Falls Church city	Washington, D. C.
Fluvanna	Charlottesville
Gloucester	Norfolk - Virginia Beach - Newport News
Goochland	Richmond - Petersburg
Greene	Charlottesville
Hampton city	Norfolk - Virginia Beach - Newport News
Hanover	Richmond - Petersburg
Henrico	Richmond - Petersburg
Hopewell city	Richmond - Petersburg
James City	Norfolk - Virginia Beach - Newport News

County	Metropolitan Area
Loudoun	Washington, D. C.
Lynchburg city	Lynchburg
Manassas city	Washington, D. C.
Manassas Park city	Washington, D. C.
New Kent	Richmond - Petersburg
Newport News city	Norfolk - Virginia Beach - Newport News
Norfolk city	Norfolk - Virginia Beach - Newport News
Petersburg city	Richmond - Petersburg
Pittsylvania	Danville
Poquoson city	Norfolk - Virginia Beach - Newport News
Portsmouth city	Norfolk - Virginia Beach - Newport News
Powhatan	Richmond - Petersburg
Prince George	Richmond - Petersburg
Prince William	Washington, D. C.
Richmond city	Richmond - Petersburg
Roanoke	Roanoke
Roanoke city	Roanoke
Salem city	Roanoke
Scott	Johnson City - Kingsport - Bristol, Tenn.
Stafford	Washington, D. C.
Suffolk city	Norfolk - Virginia Beach - Newport News
Virginia Beach city	Norfolk - Virginia Beach - Newport News
Washington	Johnson City - Kingsport - Bristol, Tenn.
Williamsburg city	Norfolk - Virginia Beach - Newport News
York	Norfolk - Virginia Beach - Newport News

VIRGINIA


NORFOLK–VIRGINIA BEACH–NEWPORT NEWS
WASHINGTON
DISTRICT OF COLUMBIA
RICHMOND–PETERSBURG
CHARLOTTESVILLE
LYNCHBURG
ROANOKE
DANVILLE
JOHNSON CITY–KINGSPORT–BRISTOL
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
INDEPENDENT CITIES
1 Alexandria
2 Bedford
3 Bristol
4 Buena Vista
5 Charlottesville
6 Chesapeake
7 Clifton Forge
8 Colonial Heights
9 Covington
10 Danville
11 Emporia
12 Fairfax
13 Falls Church
14 Franklin
15 Fredericksburg
16 Galax
17 Hampton
18 Harrisonburg
19
20 Lexington
21 Lynchburg
22 Manassas
23 Manassas Park
24 Martinsville
25 Newport News
26 Norfolk
27 Norton
28 Petersburg
29 Poquoson
30 Portsmouth
31 Radford
32 Richmond
33 Roanoke
34 Salem
35 South Boston
36 Staunton
37 Suffolk
38 Virginia Beach
39 Waynesboro
40 Williamsburg
41 Winchester

1984 SURVEY OF BUYING POWER DATA SERVICE

WASHINGTON

METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

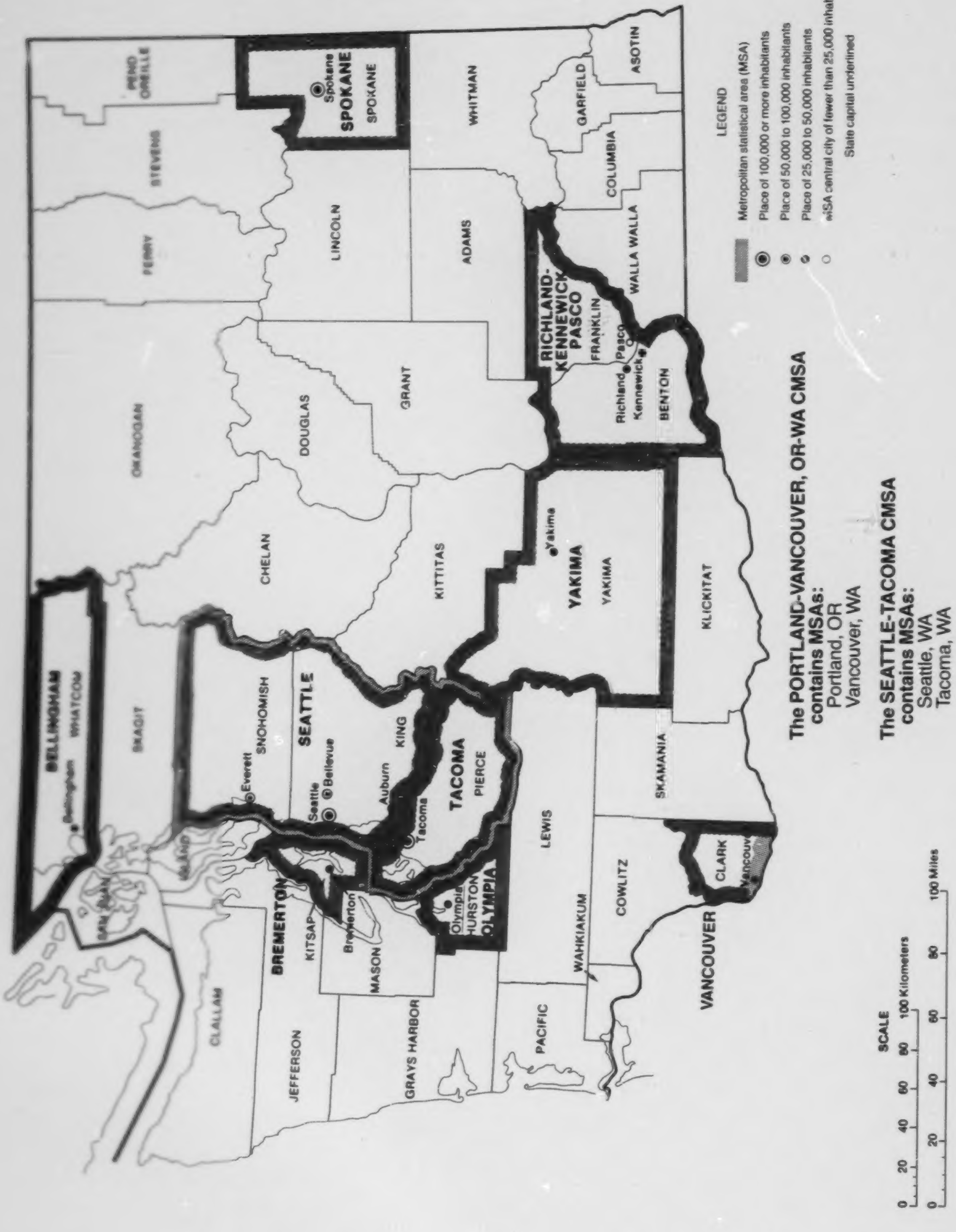
METROPOLITAN AREA	12/31/83 POPULATION (Thousands)	12/31/83 HOUSEHOLDS (Thousands)	1983 EFFECTIVE BUYING INCOME ($000)	1983 RETAIL SALES ($000)	BUYING POWER INDEX
BELLINGHAM	112.7	42.4	1,004,519	618,451	.0468
BREMERTON	155.7	60.0	1,647,973	672,528	.0665
OLYMPIA	138.2	52.8	1,418,664	601,066	.0574
RICHLAND - KENNEWICK - PASCO	159.1	57.8	1,851,460	993,868	.0784
SEATTLE	1,675.4	657.8	20,676,879	10,503,217	.8517
SEATTLE - TACOMA CONSOLIDATED AREA	*2,188.7*	*847.7*	*25,190,318*	*12,851,396*	*1.0516*
SPOKANE	354.2	136.1	3,000,872	1,810,946	.1403
TACOMA	513.3	189.9	4,513,439	2,348,179	.1999
VANCOUVER	207.5	75.8	1,995,893	766,987	.0798
YAKIMA	179.8	65.2	1,429,614	874,446	.0680

County	Metropolitan Area
Benton	Richland - Kennewick - Pasco
Clark	Vancouver
Franklin	Richland - Kennewick - Pasco
King	Seattle
Kitsap	Bremerton
Pierce	Tacoma

County	Metropolitan Area
Snohomish	Seattle
Spokane	Spokane
Thurston	Olympia
Whatcom	Bellingham
Yakima	Yakima

1984 SURVEY OF BUYING POWER DATA SERVICE

WASHINGTON


PEND OREILLE
STEVENS
FERRY
OKANOGAN
SPOKANE
Spokane
SPOKANE
WHITMAN
LINCOLN
ADAMS
GARFIELD
ASOTIN
COLUMBIA
WALLA WALLA
RICHLAND-KENNEWICK-PASCO
FRANKLIN
Pasco
Richland
Kennewick
BENTON
DOUGLAS
GRANT
CHELAN
KITTITAS
YAKIMA
Yakima
YAKIMA
KLICKITAT
BELLINGHAM
Bellingham
WHATCOM
SKAGIT
SAN JUAN
ISLAND
SNOHOMISH
Everett
SEATTLE
Seattle
Bellevue
KING
Auburn
TACOMA
Tacoma
PIERCE
LEWIS
SKAMANIA
CLARK
Vancouver
COWLITZ
WAHKIAKUM
VANCOUVER
BREMERTON
KITSAP
Bremerton
MASON
OLYMPIA
THURSTON
Olympia
CLALLAM
JEFFERSON
GRAYS HARBOR
PACIFIC
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0
20
40
60
80
100 Kilometers
0
20
40
60
80
100 Miles

The PORTLAND-VANCOUVER, OR-WA CMSA contains MSAs:
Portland, OR
Vancouver, WA

The SEATTLE-TACOMA CMSA contains MSAs:
Seattle, WA
Tacoma, WA

WEST VIRGINIA

METROPOLITAN DATA SUMMARY

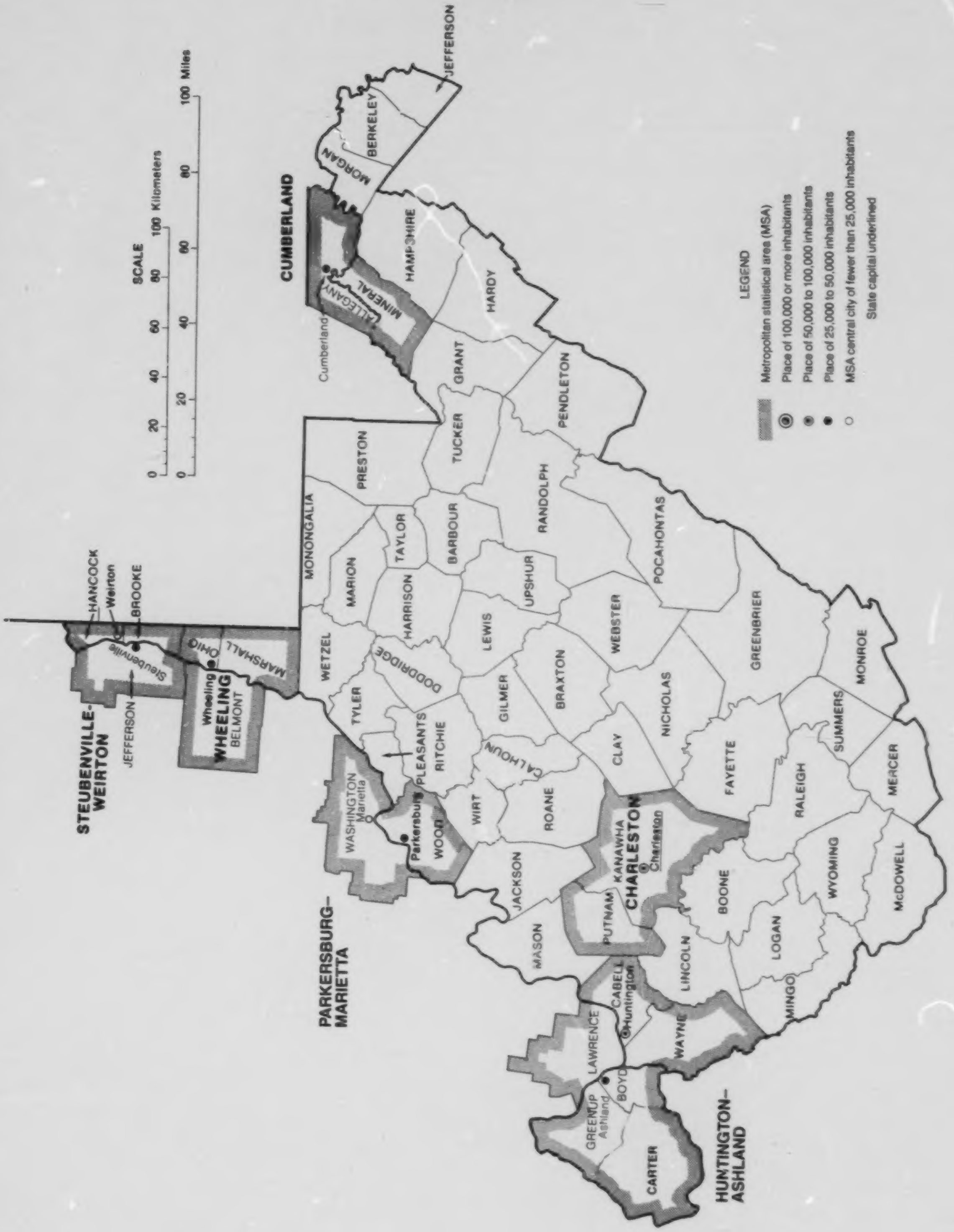
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/83 POPULATION (Thousands)	12/31/83 HOUSEHOLDS (Thousands)	1983 EFFECTIVE BUYING INCOME ($000)	1983 RETAIL SALES ($000)	BUYING POWER INDEX
CHARLESTON	267.5	102.2	2,657,606	1,737,432	.1235
HUNTINGTON - ASHLAND	339.5	123.8	2,692,100	1,602,224	.1272
PARKERSBURG - MARIETTA	159.7	58.5	1,373,939	948,376	.0671
STEUBENVILLE - WEIRTON	157.9	58.0	1,425,006	639,382	.0601
WHEELING	183.3	69.4	1,600,113	916,567	.0731

County	Metropolitan Area
Brooke	Steubenville - Weirton
Cabell	Huntington - Ashland
Hancock	Steubenville - Weirton
Kanawha	Charleston
Marshall	Wheeling

County	Metropolitan Area
Mineral	Cumberland, Md.
Ohio	Wheeling
Putnam	Charleston
Wayne	Huntington - Ashland
Wood	Parkersburg - Marietta

WEST VIRGINIA


SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
STEUBENVILLE-WEIRTON
WHEELING
PARKERSBURG-MARIETTA
CUMBERLAND
CHARLESTON
HUNTINGTON-ASHLAND
HANCOCK
Weirton
BROOKE
Steubenville
JEFFERSON
OHIO
Wheeling
BELMONT
MARSHALL
WETZEL
TYLER
PLEASANTS
WASHINGTON
Marietta
Parkersburg
WOOD
WIRT
RITCHIE
DODDRIDGE
MONONGALIA
MARION
PRESTON
TAYLOR
HARRISON
BARBOUR
TUCKER
LEWIS
UPSHUR
RANDOLPH
GILMER
CALHOUN
ROANE
JACKSON
MASON
BRAXTON
WEBSTER
POCAHONTAS
PENDLETON
GRANT
HARDY
HAMPSHIRE
MINERAL
ALLEGANY
Cumberland
MORGAN
BERKELEY
JEFFERSON
CLAY
NICHOLAS
GREENBRIER
KANAWHA
Charleston
PUTNAM
CABELL
Huntington
LINCOLN
BOONE
FAYETTE
RALEIGH
SUMMERS
MONROE
MERCER
WYOMING
LOGAN
MINGO
McDOWELL
WAYNE
LAWRENCE
BOYD
GREENUP
Ashland
CARTER

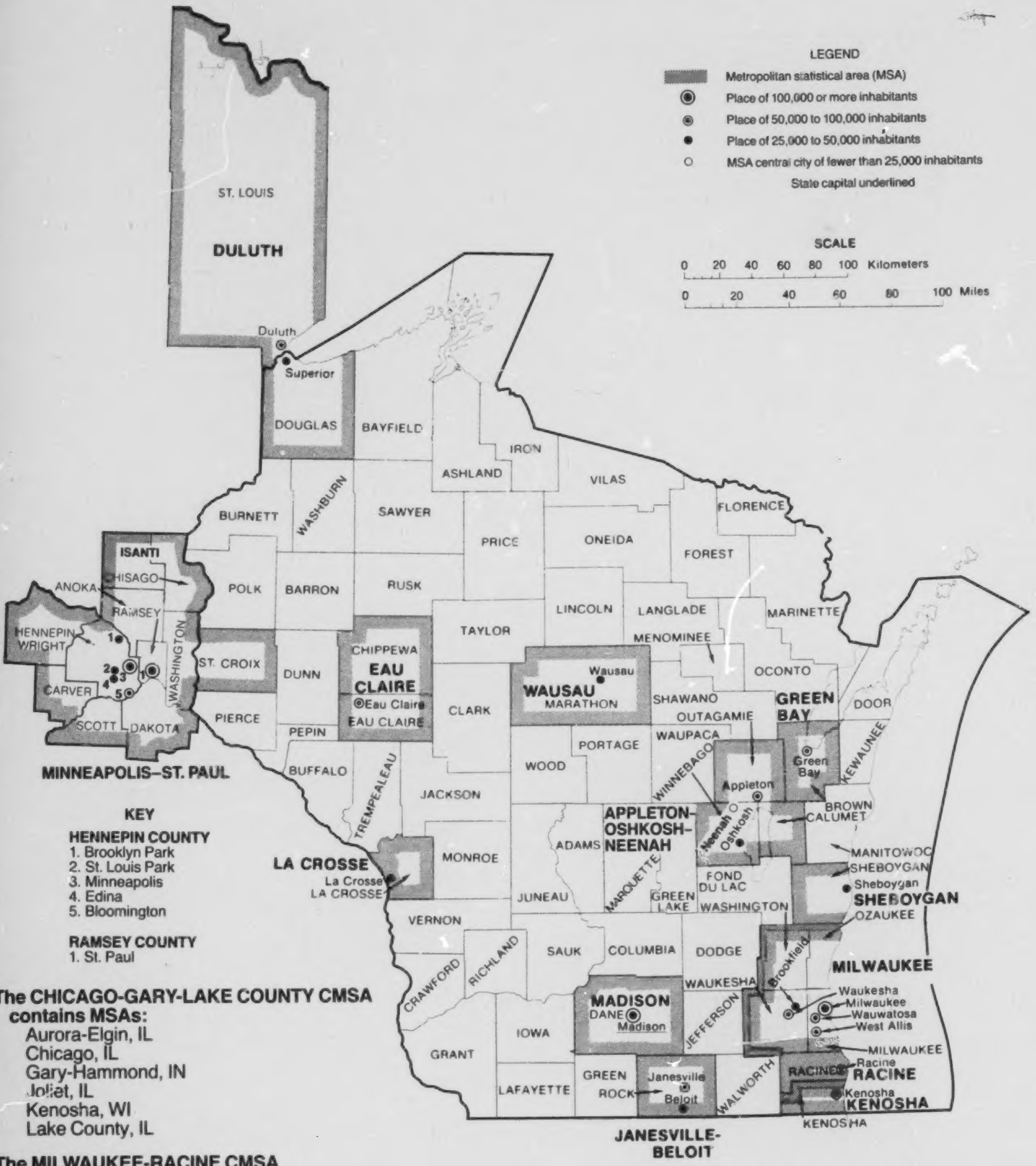
WISCONSIN
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/83 POPULATION (Thousands)	12/31/83 HOUSEHOLDS (Thousands)	1983 EFFECTIVE BUYING INCOME ($000)	1983 RETAIL SALES ($000)	BUYING POWER INDEX
APPLETON - OSHKOSH - NEENAH	296.0	105.9	2,989,609	1,266,770	.1212
EAU CLAIRE	135.5	47.6	1,193,607	645,699	.0534
GREEN BAY	180.6	65.2	1,813,333	895,750	.0768
JANESVILLE - BELOIT	139.3	50.8	1,352,700	710,307	.0588
KENOSHA	122.3	44.4	1,395,791	445,504	.0516
LA CROSSE	93.0	33.7	915,221	499,686	.0401
MADISON	332.6	129.4	3,882,625	1,813,858	.1575
MILWAUKEE	1,389.2	516.0	15,283,700	7,042,095	.6242
MILWAUKEE - RACINE CONSOLIDATED AREA	*1,560.4*	*576.9*	*16,972,405*	*7,730,736*	*.6925*
RACINE	171.2	60.9	1,688,705	688,641	.0683
SHEBOYGAN	101.2	36.4	1,016,504	418,231	.0411
WAUSAU	114.4	40.3	1,040,322	432,527	.0431

County	Metropolitan Area
Brown	Green Bay
Calumet	Appleton - Oshkosh - Neenah
Chippewa	Eau Claire
Dane	Madison
Douglas	Duluth, Minn.
Eau Claire	Eau Claire
Kenosha	Kenosha
La Crosse	La Crosse
Marathon	Wausau
Milwaukee	Milwaukee

County	Metropolitan Area
Outagamie	Appleton - Oshkosh - Neenah
Ozaukee	Milwaukee
Racine	Racine
Rock	Janesville - Beloit
St. Croix	Minneapolis - St. Paul, Minn.
Sheboygan	Sheboygan
Washington	Milwaukee
Waukesha	Milwaukee
Winnebago	Appleton - Oshkosh - Neenah

WISCONSIN


LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
ST. LOUIS
DULUTH
Duluth
Superior
DOUGLAS
BAYFIELD
IRON
ASHLAND
VILAS
BURNETT
WASHBURN
SAWYER
PRICE
ONEIDA
FLORENCE
FOREST
ISANTI
CHISAGO
ANOKA
RAMSEY
HENNEPIN
WRIGHT
WASHINGTON
CARVER
SCOTT
DAKOTA
ST. CROIX
POLK
BARRON
RUSK
LINCOLN
LANGLADE
MARINETTE
MENOMINEE
TAYLOR
CHIPPEWA
EAU CLAIRE
Eau Claire
EAU CLAIRE
DUNN
PIERCE
PEPIN
CLARK
WAUSAU
Wausau
MARATHON
SHAWANO
OCONTO
GREEN BAY
DOOR
OUTAGAMIE
WAUPACA
Green Bay
KEWAUNEE
MINNEAPOLIS–ST. PAUL
BUFFALO
TREMPEALEAU
JACKSON
WOOD
PORTAGE
WINNEBAGO
Appleton
BROWN
CALUMET
APPLETON-OSHKOSH-NEENAH
Neenah
Oshkosh
MANITOWOC
SHEBOYGAN
Sheboygan
SHEBOYGAN
ADAMS
LA CROSSE
La Crosse
LA CROSSE
MONROE
JUNEAU
MARQUETTE
GREEN LAKE
FOND DU LAC
WASHINGTON
OZAUKEE
VERNON
RICHLAND
SAUK
COLUMBIA
DODGE
MILWAUKEE
Brookfield
CRAWFORD
MADISON
DANE
Madison
WAUKESHA
JEFFERSON
Waukesha
Milwaukee
Wauwatosa
West Allis
MILWAUKEE
IOWA
GRANT
GREEN
ROCK
Janesville
Beloit
WALWORTH
RACINE
Racine
RACINE
Kenosha
KENOSHA
KENOSHA
LAFAYETTE
JANESVILLE-BELOIT

KEY

HENNEPIN COUNTY
1. Brooklyn Park
2. St. Louis Park
3. Minneapolis
4. Edina
5. Bloomington

RAMSEY COUNTY
1. St. Paul

The CHICAGO-GARY-LAKE COUNTY CMSA contains MSAs:
- Aurora-Elgin, IL
- Chicago, IL
- Gary-Hammond, IN
- Joliet, IL
- Kenosha, WI
- Lake County, IL

The MILWAUKEE-RACINE CMSA contains MSAs:
- Milwaukee, WI
- Racine, WI

1984 SURVEY OF BUYING POWER DATA SERVICE

WYOMING

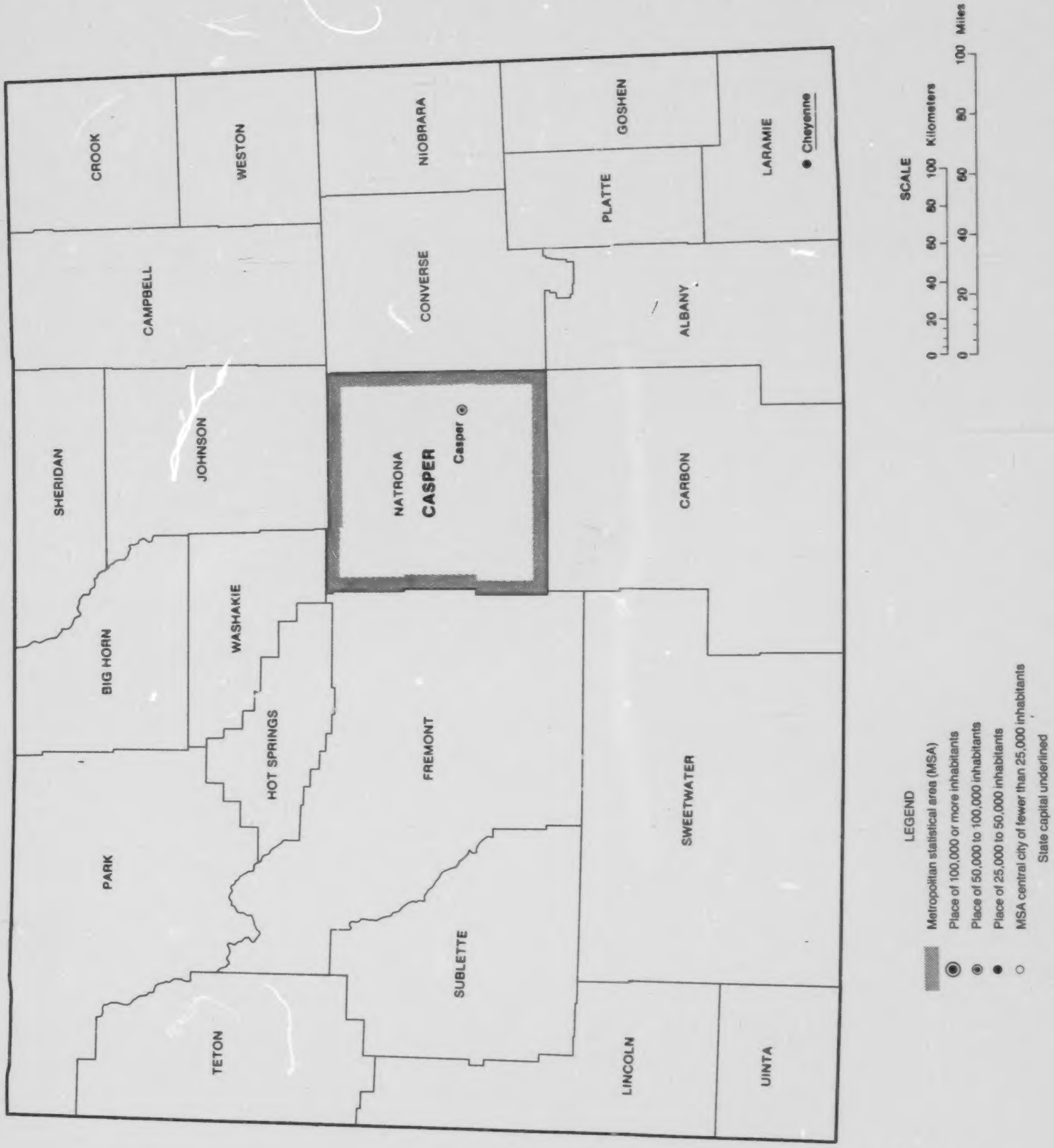
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/83 POPULATION (Thousands)	12/31/83 HOUSEHOLDS (Thousands)	1983 EFFECTIVE BUYING INCOME ($000)	1983 RETAIL SALES ($000)	BUYING POWER INDEX
CASPER	77.9	29.4	939,950	678,990	.0440

County	Metropolitan Area
Natrona	Casper

WYOMING


CROOK
WESTON
NIOBRARA
GOSHEN
LARAMIE
Cheyenne
PLATTE
CAMPBELL
CONVERSE
ALBANY
SHERIDAN
JOHNSON
NATRONA
CASPER
Casper
CARBON
BIG HORN
WASHAKIE
HOT SPRINGS
FREMONT
SWEETWATER
PARK
SUBLETTE
TETON
LINCOLN
UINTA
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined

SECTION 2

State And Regional Summaries

Population
Households
Effective Buying Income (EBI)
Total Retail Sales
Buying Power Index (BPI)
Graduated Buying Power Indexes
Population By Age And Sex
Households By Age of Householder
Households By Number Of Persons
Households By EBI Group

EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5.

REGIONAL AND STATE SUMMARIES

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES REGION State	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980-83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NEW ENGLAND	**12,499.9**	**5.3073**	**1.2**	**198**	**94.9**	**4,540.4**	**5.2985**	**133,989,468**	**5.7526**	**74,516,465**	**6.2808**	**5.8219**	**5.1577**	**5.4441**	**6.1421**
Connecticut	3,133.1	1.3303	.8	643	91.7	1,127.1	1.3153	39,180,919	1.6822	18,924,988	1.5951	1.5857	1.1154	1.2544	1.7255
Maine	1,154.2	.4901	2.6	37	99.0	419.1	.4891	9,629,837	.4134	6,778,499	.5713	.4761	.5550	.5767	.4324
Massachusetts	5,764.9	2.4477	.5	737	94.6	2,107.7	2.4596	61,741,827	2.6508	34,652,979	2.9209	2.6911	2.4162	2.4779	2.9178
New Hampshire	964.5	.4095	4.8	107	99.0	345.8	.4035	9,495,682	.4077	6,110,998	.5151	.4403	.4203	.4563	.4433
Rhode Island	954.3	.4052	.8	905	95.5	350.5	.4090	9,388,138	.4031	4,913,000	.4141	.4068	.4053	.4132	.4122
Vermont	528.9	.2245	3.4	57	99.2	190.2	.2220	4,553,065	.1954	3,136,001	.2643	.2219	.2455	.2656	.2109
MIDDLE ATLANTIC	**37,141.9**	**15.7699**	**1.0**	**372**	**86.0**	**13,568.1**	**15.8337**	**395,966,842**	**17.0000**	**176,386,920**	**14.8675**	**16.1142**	**15.0496**	**14.8943**	**16.8044**
New Jersey	7,484.6	3.1778	1.6	1,002	85.3	2,668.0	3.1135	87,142,793	3.7413	40,473,188	3.4114	3.5295	2.8424	2.9088	3.7696
New York	17,740.7	7.5325	1.0	374	83.3	6,518.1	7.6065	192,224,655	8.2528	81,561,943	6.8748	7.6953	7.3434	6.9367	8.1507
Pennsylvania	11,916.6	5.0596	.4	265	90.3	4,382.0	5.1137	116,599,394	5.0059	54,351,789	4.5813	4.8894	4.8638	5.0488	4.8841
EAST NORTH CENTRAL	**41,700.3**	**17.7052**	**.0**	**171**	**87.8**	**15,151.0**	**17.6810**	**413,165,985**	**17.7384**	**199,401,172**	**16.8075**	**17.4524**	**16.5731**	**17.3040**	**17.7116**
Illinois	11,511.2	4.8874	.7	207	83.2	4,227.6	4.9335	123,078,525	5.2841	56,422,590	4.7558	5.0462	4.4352	4.6122	5.3906
Indiana	5,526.3	2.3464	.7	154	91.6	1,961.1	2.2886	49,563,220	2.1279	26,497,281	2.2335	2.2033	2.2433	2.4209	2.0875
Michigan	9,129.3	3.8761	−1.4	160	85.8	3,230.1	3.7695	90,516,386	3.8861	44,657,436	3.7641	3.8476	3.4797	3.6115	4.0080
Ohio	10,767.4	4.5717	−.3	263	89.1	3,995.8	4.6630	103,514,383	4.4442	50,755,270	4.2782	4.4198	4.5689	4.6702	4.3320
Wisconsin	4,766.1	2.0236	1.3	88	94.9	1,736.4	2.0264	46,493,471	1.9961	21,068,595	1.7759	1.9355	1.8460	1.9892	1.8935
WEST NORTH CENTRAL	**17,519.1**	**7.4384**	**1.9**	**34**	**93.8**	**6,479.8**	**7.5616**	**169,352,942**	**7.2710**	**89,896,745**	**7.5773**	**7.3963**	**7.6143**	**7.6999**	**7.0338**
Iowa	2,934.0	1.2458	.7	52	97.7	1,108.8	1.2939	28,172,028	1.2096	14,598,693	1.2305	1.2230	1.2908	1.3337	1.1640
Kansas	2,430.2	1.0318	2.8	30	93.0	924.1	1.0784	25,233,805	1.0833	11,909,593	1.0038	1.0492	1.0184	1.0707	1.0348
Minnesota	4,168.4	1.7699	2.3	52	96.9	1,504.7	1.7559	41,320,981	1.7741	22,102,586	1.8630	1.7999	1.6788	1.7778	1.7402
Missouri	4,990.3	2.1189	1.5	72	88.8	1,843.8	2.1517	46,150,398	1.9814	26,132,783	2.2027	2.0753	2.3429	2.2000	1.9076
Nebraska	1,603.4	.6808	2.1	21	95.6	594.4	.6936	15,476,679	.6645	8,115,100	.6840	.6736	.6918	.7139	.6433
North Dakota	687.0	.2916	5.3	10	96.0	244.6	.2854	6,833,698	.2934	3,418,999	.2882	.2915	.2584	.2884	.2882
South Dakota	705.8	.2996	2.2	9	92.5	259.4	.3027	6,165,353	.2647	3,618,991	.3051	.2838	.3332	.3154	.2557
SOUTH ATLANTIC	**39,131.4**	**16.6147**	**5.9**	**147**	**77.8**	**14,238.2**	**16.6157**	**366,264,800**	**15.7249**	**196,516,468**	**16.5643**	**16.1548**	**17.0916**	**17.2566**	**15.6159**
Delaware	608.3	.2583	2.3	315	81.9	215.2	.2511	6,362,629	.2732	3,080,997	.2597	.2661	.2293	.2488	.2689
District of Columbia	618.4	.2625	−3.1	9,816	26.9	248.1	.2896	8,025,222	.3445	3,059,000	.2579	.3021	.2438	.2594	.3230
Florida	10,815.5	4.5921	11.0	200	84.8	4,200.7	4.9021	106,985,550	4.5932	59,092,749	4.9809	4.7093	5.1180	5.1251	4.5859
Georgia	5,777.4	2.4530	5.8	100	72.3	2,014.9	2.3513	50,309,719	2.1600	26,465,182	2.2307	2.2398	2.4745	2.4055	2.0627
Maryland	4,327.7	1.8375	2.6	440	75.2	1,529.4	1.7848	47,204,555	2.0266	23,448,096	1.9765	1.9739	1.5728	1.7718	2.0206
North Carolina	6,120.3	2.5986	4.1	125	75.2	2,200.0	2.5674	50,790,321	2.1806	28,827,180	2.4298	2.3390	2.7885	2.8068	2.2350
South Carolina	3,306.8	1.4040	5.9	109	68.1	1,139.5	1.3298	25,558,804	1.0973	13,677,293	1.1528	1.1753	1.4515	1.4187	1.1074
Virginia	5,583.5	2.3707	4.4	141	79.3	1,975.5	2.3053	55,571,307	2.3859	29,132,978	2.4556	2.4037	2.2049	2.4138	2.3579
West Virginia	1,973.5	.8380	1.2	82	96.1	714.9	.8343	15,456,693	.6636	9,732,993	.8204	.7456	1.0083	.8867	.6545
EAST SOUTH CENTRAL	**15,068.5**	**6.3978**	**2.7**	**84**	**79.4**	**5,351.5**	**6.2451**	**121,113,097**	**5.1998**	**65,534,287**	**5.5239**	**5.5365**	**7.3571**	**6.2744**	**5.0430**
Alabama	3,990.4	1.6943	2.5	79	73.2	1,429.0	1.6676	31,813,683	1.3659	16,835,999	1.4191	1.4475	1.9333	1.6460	1.3745
Kentucky	3,753.2	1.5935	2.5	95	92.2	1,350.3	1.5758	30,722,274	1.3190	17,214,201	1.4510	1.4135	1.8871	1.5975	1.2807
Mississippi	2,605.1	1.1060	3.3	55	63.5	879.7	1.0266	18,501,182	.7943	9,501,199	.8009	.8586	1.3088	.9883	.7358
Tennessee	4,719.8	2.0040	2.8	115	83.3	1,692.5	1.9751	40,075,958	1.7206	21,982,888	1.8529	1.8169	2.2279	2.0426	1.6520
WEST SOUTH CENTRAL	**26,064.2**	**11.0665**	**9.8**	**61**	**82.9**	**9,256.9**	**10.8026**	**242,619,445**	**10.4164**	**133,998,825**	**11.2946**	**10.8098**	**11.5933**	**10.9060**	**10.8033**
Arkansas	2,350.1	.9979	2.8	45	82.7	844.0	.9850	17,273,392	.7416	10,491,000	.8843	.8355	1.2324	1.0238	.7216
Louisiana	4,471.7	1.8986	6.3	100	68.9	1,565.8	1.8272	39,341,263	1.6891	19,412,698	1.6363	1.7151	2.0600	1.7002	1.6752
Oklahoma	3,345.6	1.4205	10.6	49	86.4	1,245.6	1.4536	31,583,150	1.3559	15,776,494	1.3297	1.3611	1.5443	1.4413	1.4038
Texas	15,896.8	6.7495	11.7	61	86.1	5,601.5	6.5368	154,421,640	6.6298	88,318,633	7.4443	6.8981	6.7566	6.7407	7.0027
MOUNTAIN	**12,511.3**	**5.3120**	**10.0**	**15**	**93.1**	**4,534.5**	**5.2916**	**116,234,935**	**4.9901**	**63,528,499**	**5.3549**	**5.1642**	**5.4159**	**5.5883**	**5.1731**
Arizona	3,020.5	1.2824	11.1	27	90.3	1,120.8	1.3079	27,122,366	1.1644	13,379,620	1.1277	1.1771	1.3927	1.3418	1.1377
Colorado	3,183.5	1.3516	10.2	31	94.5	1,208.5	1.4103	33,953,180	1.4577	16,871,794	1.4222	1.4258	1.3429	1.4347	1.4830
Idaho	1,003.5	.4261	6.3	12	97.8	348.1	.4062	8,151,366	.3499	5,068,296	.4272	.3884	.4493	.4572	.3840
Montana	822.6	.3492	4.6	6	94.3	308.8	.3604	7,135,501	.3063	4,917,695	.4145	.3474	.4094	.4059	.3421
Nevada	904.6	.3841	13.0	8	89.4	358.6	.4185	9,723,783	.4174	5,997,896	.5056	.4372	.3980	.4652	.4398
New Mexico	1,416.7	.6015	8.7	12	88.6	496.5	.5794	11,825,275	.5077	6,888,700	.5807	.5484	.6531	.6067	.5362
Utah	1,642.4	.6974	12.4	20	96.5	503.1	.5871	12,822,293	.5505	7,122,498	.6004	.5949	.5666	.6466	.5943
Wyoming	517.5	.2197	10.2	5	97.2	190.1	.2218	5,501,171	.2362	3,282,000	.2766	.2450	.2039	.2302	.2560
PACIFIC	**33,887.7**	**14.3882**	**6.6**	**38**	**85.5**	**12,571.1**	**14.6702**	**370,502,408**	**15.9068**	**186,607,870**	**15.7292**	**15.5499**	**14.1474**	**14.5524**	**15.6728**
Alaska	499.6	.2121	24.3	1	78.6	169.9	.1983	6,268,994	.2691	3,119,999	.2630	.2559	.1813	.1906	.2343
California	25,332.3	10.7557	7.0	162	85.4	9,386.6	10.9539	284,288,701	12.2054	140,496,994	11.8424	11.8067	10.4833	10.7316	11.9548
Hawaii	1,033.4	.4388	7.1	161	34.8	326.2	.3807	10,546,511	.4528	5,361,996	.4520	.4498	.3349	.3911	.4534
Oregon	2,675.7	1.1361	1.6	28	95.9	1,032.4	1.2048	24,397,418	1.0475	14,879,990	1.2543	1.1271	1.2525	1.3231	1.0955
Washington	4,346.7	1.8455	5.2	65	92.9	1,656.0	1.9325	45,000,784	1.9320	22,748,891	1.9175	1.9104	1.8954	1.9160	1.9348
TOTAL UNITED STATES	**235,524.3**	**100.0000**	**4.0**	**67**	**85.5**	**85,691.5**	**100.0000**	**2,329,209,922**	**100.0000**	**1,186,387,251**	**100.0000**	**100.0000**	**100.0000**	**100.0000**	**100.0000**

REGIONAL AND STATE SUMMARIES
POPULATION BY AGE AND SEX

ESTIMATES				Population by Age and Sex									
REGION State	12/31/83 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
NEW ENGLAND	**12,499.9**	**Male**	**5,988,135**	**484,931**	**495,147**	**604,550**	**785,100**	**1,045,153**	**782,480**	**590,942**	**589,214**	**610,618**	**31.0**
		Female	**6,511,765**	**464,205**	**472,436**	**579,279**	**786,001**	**1,075,870**	**815,546**	**629,289**	**678,385**	**1,010,754**	**33.9**
Connecticut	3,133.1	Male	1,508,464	118,089	122,718	153,223	187,851	256,072	206,707	157,010	157,314	149,480	31.7
		Female	1,624,636	113,372	117,688	147,379	182,848	264,244	218,025	166,730	177,004	237,346	34.5
Maine	1,154.2	Male	560,235	50,854	49,738	57,337	70,420	96,075	71,740	53,191	51,104	59,776	30.4
		Female	593,965	48,583	47,061	54,857	68,013	96,673	71,979	55,990	58,098	92,711	33.1
Massachusetts	5,764.9	Male	2,738,309	215,144	222,764	276,438	370,200	483,149	349,865	268,426	269,820	282,503	30.9
		Female	3,026,591	205,408	212,564	265,350	377,107	502,380	370,056	289,015	316,311	488,400	34.0
New Hampshire	964.5	Male	470,061	41,233	41,081	47,023	60,665	86,037	64,624	44,393	41,216	43,789	30.2
		Female	494,439	39,772	38,901	44,493	60,213	87,054	63,367	45,141	46,130	69,368	32.3
Rhode Island	954.3	Male	453,723	35,974	36,182	44,551	61,447	76,729	55,480	44,698	48,359	50,303	31.3
		Female	500,577	34,712	34,689	42,662	62,545	77,896	58,377	48,707	56,621	84,368	34.7
Vermont	528.9	Male	257,343	23,637	22,664	25,978	34,517	47,091	34,064	23,224	21,401	24,767	29.6
		Female	271,557	22,358	21,533	24,538	35,275	47,623	33,742	23,706	24,221	38,561	31.7
MIDDLE ATLANTIC ...	**37,141.9**	**Male**	**17,699,764**	**1,496,916**	**1,465,834**	**1,762,932**	**2,161,426**	**2,956,841**	**2,324,335**	**1,842,083**	**1,824,714**	**1,864,683**	**31.6**
		Female	**19,442,136**	**1,434,434**	**1,403,062**	**1,695,209**	**2,183,307**	**3,103,806**	**2,514,386**	**2,016,861**	**2,130,674**	**2,960,397**	**34.7**
New Jersey	7,484.6	Male	3,585,031	299,256	301,513	364,460	422,327	589,386	492,028	383,540	373,731	358,790	31.9
		Female	3,899,569	286,085	289,341	350,406	419,311	626,731	527,874	411,551	426,901	561,369	34.6
New York	17,740.7	Male	8,413,143	722,050	695,203	840,565	1,020,561	1,429,000	1,124,577	868,699	835,124	877,364	31.5
		Female	9,327,557	692,714	665,716	812,041	1,046,275	1,522,467	1,231,710	960,363	982,410	1,413,861	34.5
Pennsylvania	11,916.6	Male	5,701,590	475,610	469,118	557,907	718,538	938,455	707,730	589,844	615,859	628,529	31.7
		Female	6,215,010	455,635	448,005	532,762	717,721	954,608	754,802	644,947	721,363	985,167	35.0
EAST NORTH CENTRAL	**41,700.3**	**Male**	**20,235,170**	**1,948,477**	**1,809,101**	**2,039,671**	**2,662,556**	**3,507,593**	**2,599,344**	**1,953,826**	**1,852,502**	**1,862,100**	**29.7**
		Female	**21,465,130**	**1,863,085**	**1,727,463**	**1,954,204**	**2,636,973**	**3,559,847**	**2,707,185**	**2,058,457**	**2,090,555**	**2,867,361**	**32.2**
Illinois	11,511.2	Male	5,574,736	533,701	484,338	548,503	734,253	974,281	728,432	540,584	515,193	515,451	30.0
		Female	5,936,464	511,912	463,892	525,710	713,842	990,361	760,429	569,551	582,236	818,531	32.6
Indiana	5,526.3	Male	2,681,477	267,188	246,005	270,123	354,288	459,516	347,630	255,969	238,289	242,469	29.4
		Female	2,844,823	254,914	233,789	259,837	351,494	466,474	359,107	270,368	271,095	377,745	31.9
Michigan	9,129.3	Male	4,449,082	427,159	411,638	462,805	592,519	778,693	571,062	425,009	398,252	381,945	29.2
		Female	4,680,218	409,613	393,056	443,849	590,976	793,341	591,167	447,489	445,418	565,309	31.3
Ohio	10,767.4	Male	5,196,680	497,938	467,242	519,225	669,517	892,642	663,227	516,739	493,483	476,667	30.0
		Female	5,570,720	475,695	445,804	496,277	673,809	913,970	704,115	550,507	561,302	749,241	32.6
Wisconsin	4,766.1	Male	2,333,195	222,491	199,878	239,015	311,979	402,461	288,993	215,525	207,285	245,568	29.8
		Female	2,432,905	210,951	190,922	228,531	306,852	395,701	292,367	220,542	230,504	356,535	32.1
WEST NORTH CENTRAL	**17,519.1**	**Male**	**8,524,830**	**832,812**	**722,481**	**825,135**	**1,136,017**	**1,460,570**	**1,058,632**	**788,646**	**766,633**	**933,904**	**30.1**
		Female	**8,994,270**	**795,598**	**689,046**	**788,096**	**1,107,157**	**1,442,881**	**1,080,849**	**821,426**	**853,554**	**1,415,663**	**32.7**
Iowa	2,934.0	Male	1,423,708	139,734	120,535	139,142	187,812	241,071	172,025	131,270	131,204	160,915	30.2
		Female	1,510,292	133,796	115,179	132,758	184,753	234,349	175,457	137,565	146,636	249,799	33.1
Kansas	2,430.2	Male	1,186,892	116,875	97,284	107,373	165,197	206,043	145,555	110,517	108,624	129,424	30.2
		Female	1,243,308	110,854	92,455	102,900	153,484	198,861	147,861	115,383	120,953	200,557	33.1
Minnesota	4,168.4	Male	2,041,996	197,411	174,586	205,146	271,741	365,516	262,839	183,152	173,811	207,794	29.7
		Female	2,126,404	189,029	166,360	195,642	270,078	361,076	263,146	185,840	189,278	305,955	31.7
Missouri	4,990.3	Male	2,398,030	226,644	204,554	233,539	308,117	395,265	305,315	231,382	223,486	269,728	30.7
		Female	2,592,270	215,995	194,716	222,685	305,113	406,874	321,635	247,076	257,952	420,224	33.8
Nebraska	1,603.4	Male	781,126	78,741	66,766	73,854	104,054	134,529	95,482	71,849	68,269	87,582	30.0
		Female	822,274	75,756	64,078	70,539	101,289	133,149	95,636	74,041	75,356	132,430	32.5
North Dakota	687.0	Male	345,438	36,209	28,888	32,335	51,334	60,956	38,971	29,379	29,242	38,124	28.9
		Female	341,562	34,298	27,377	30,750	46,836	54,859	37,752	29,654	30,206	49,830	30.7
South Dakota	705.8	Male	347,640	37,198	29,868	33,746	47,762	57,190	38,445	31,097	31,997	40,337	29.4
		Female	358,160	35,870	28,881	32,822	45,604	53,713	39,362	31,867	33,173	56,868	31.7
SOUTH ATLANTIC	**39,131.4**	**Male**	**18,934,367**	**1,658,174**	**1,617,251**	**1,833,151**	**2,513,392**	**3,291,115**	**2,521,183**	**1,801,892**	**1,737,868**	**1,960,341**	**30.6**
		Female	**20,197,033**	**1,590,993**	**1,549,281**	**1,759,417**	**2,381,697**	**3,367,510**	**2,623,683**	**1,947,806**	**2,063,924**	**2,912,722**	**33.4**
Delaware	608.3	Male	293,260	26,399	24,837	30,057	40,074	50,150	38,905	29,922	28,112	24,804	30.0
		Female	315,040	25,543	23,792	29,286	41,167	52,139	40,911	31,610	31,413	39,179	32.2
District of Columbia .	618.4	Male	285,591	20,543	20,309	24,251	41,645	58,928	39,303	26,895	26,532	27,185	31.1
		Female	332,809	20,327	19,612	24,391	47,046	65,227	42,510	31,166	34,270	48,260	33.4
Florida	10,815.5	Male	5,180,560	397,598	391,190	453,863	604,401	809,935	635,146	494,404	552,927	841,096	34.2
		Female	5,634,940	381,660	375,588	434,877	589,800	824,665	672,138	542,385	684,353	1,129,474	38.1
Georgia	5,777.4	Male	2,792,289	278,532	267,115	290,400	372,816	507,887	385,342	255,494	220,603	214,100	28.7
		Female	2,985,111	267,340	256,626	277,139	360,995	530,216	401,283	276,040	261,439	354,033	31.2
Maryland	4,327.7	Male	2,098,588	176,332	176,943	218,149	271,670	383,420	303,924	213,462	190,938	163,750	30.4
		Female	2,229,112	168,690	169,611	209,998	267,830	400,321	316,179	221,634	215,783	259,066	32.5

1984 SURVEY OF BUYING POWER DATA SERVICE

REGIONAL AND STATE SUMMARIES
POPULATION BY AGE AND SEX

ESTIMATES REGION State	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
SOUTH ATLANTIC (continued)													
North Carolina	6,120.3	Male	2,970,761	267,091	265,376	291,840	429,885	523,729	395,623	283,668	259,759	253,790	29.4
		Female	3,149,539	256,663	253,791	280,307	389,410	531,661	415,012	311,197	307,465	404,033	32.4
South Carolina	3,306.8	Male	1,612,905	159,559	151,344	166,889	240,869	287,801	208,581	143,371	133,220	121,271	28.1
		Female	1,693,895	153,821	144,872	160,013	216,856	289,327	216,075	157,999	158,299	196,633	30.9
Virginia	5,583.5	Male	2,744,065	238,187	232,948	265,266	394,864	506,459	395,628	264,502	234,485	211,726	29.8
		Female	2,839,435	227,542	222,946	255,468	351,616	511,697	398,712	275,792	264,002	331,660	32.1
West Virginia	1,973.5	Male	956,348	93,933	87,189	92,436	117,168	162,806	118,731	90,174	91,292	102,619	30.4
		Female	1,017,152	89,407	82,443	87,938	116,977	162,257	120,863	99,983	106,900	150,384	33.1
EAST SOUTH CENTRAL	**15,068.5**	**Male**	**7,277,521**	**727,872**	**678,860**	**745,451**	**960,786**	**1,225,934**	**931,025**	**671,578**	**694,982**	**711,033**	**29.3**
		Female	**7,790,979**	**699,717**	**648,396**	**709,823**	**941,703**	**1,258,570**	**982,625**	**737,066**	**736,290**	**1,076,789**	**32.1**
Alabama	3,990.4	Male	1,915,065	191,236	181,352	198,241	250,577	317,727	243,330	180,082	166,522	185,997	29.3
		Female	2,075,335	186,093	173,196	189,778	251,506	328,125	260,399	199,815	198,615	287,808	32.2
Kentucky	3,753.2	Male	1,831,516	183,490	167,187	185,786	245,422	314,308	233,080	167,078	157,073	178,092	29.3
		Female	1,921,684	175,499	158,975	174,572	233,342	317,239	241,010	178,036	179,606	263,405	31.9
Mississippi	2,605.1	Male	1,253,537	140,268	126,621	137,175	168,043	197,840	148,959	107,585	100,938	126,108	27.8
		Female	1,351,563	135,299	122,104	131,732	166,072	205,814	160,173	121,275	121,303	187,791	30.9
Tennessee	4,719.8	Male	2,277,403	212,878	203,700	224,249	296,744	396,059	305,656	216,832	200,449	220,836	30.1
		Female	2,442,397	202,826	194,121	213,741	290,783	407,392	321,043	237,940	236,766	337,785	32.8
WEST SOUTH CENTRAL	**26,064.2**	**Male**	**12,756,704**	**1,338,920**	**1,182,588**	**1,259,001**	**1,749,399**	**2,275,070**	**1,635,943**	**1,150,233**	**1,029,725**	**1,135,825**	**28.7**
		Female	**13,307,496**	**1,285,952**	**1,135,010**	**1,206,617**	**1,661,226**	**2,259,048**	**1,680,612**	**1,222,220**	**1,169,254**	**1,687,557**	**31.0**
Arkansas	2,350.1	Male	1,134,142	114,112	103,144	113,354	135,677	178,007	141,498	101,501	105,070	141,779	30.7
		Female	1,215,958	108,619	98,484	108,478	135,577	184,104	148,745	111,481	123,922	196,548	33.5
Louisiana	4,471.7	Male	2,170,083	239,968	206,864	231,248	306,379	379,261	267,027	190,705	170,521	178,110	27.7
		Female	2,301,617	232,979	199,997	224,913	299,052	384,540	281,958	208,402	198,617	271,159	30.0
Oklahoma	3,345.6	Male	1,632,645	162,867	141,620	152,599	219,631	277,127	209,851	152,146	143,623	173,181	30.0
		Female	1,712,955	154,717	134,670	143,118	202,465	274,796	216,265	161,468	162,800	262,656	33.1
Texas	15,896.8	Male	7,819,834	821,973	730,960	761,800	1,087,712	1,440,675	1,017,567	705,881	610,511	642,755	28.5
		Female	8,076,966	789,637	701,859	730,108	1,024,132	1,415,608	1,033,644	740,869	683,915	957,194	30.6
MOUNTAIN	**12,511.3**	**Male**	**6,220,006**	**683,411**	**560,669**	**588,855**	**851,531**	**1,173,977**	**809,889**	**538,482**	**494,797**	[illegible]	**28.6**
		Female	**6,291,294**	**654,965**	**537,320**	**565,963**	**811,102**	**1,130,260**	**805,585**	**548,849**	**541,612**	**695,638**	**30.1**
Arizona	3,020.5	Male	1,486,310	148,969	130,710	141,049	199,965	262,329	186,731	129,143	130,821	156,593	29.7
		Female	1,534,190	143,417	126,054	136,416	189,950	255,656	191,045	136,980	152,808	201,864	31.7
Colorado	3,183.5	Male	1,584,614	149,450	133,482	144,284	231,221	336,114	220,295	140,610	117,288	111,870	29.0
		Female	1,598,886	142,578	127,796	138,859	210,975	322,112	218,430	142,502	128,209	167,425	30.6
Idaho	1,003.5	Male	500,747	62,214	47,850	47,782	62,629	88,486	64,327	41,096	40,306	46,057	28.4
		Female	502,753	59,153	45,693	45,823	61,565	85,361	62,473	41,256	43,311	58,118	29.6
Montana	822.6	Male	410,477	42,369	35,049	39,594	52,910	74,710	53,388	36,585	36,070	39,802	29.7
		Female	412,123	40,202	33,721	37,104	50,708	71,648	52,215	36,546	37,564	52,415	31.2
Nevada	904.6	Male	458,372	39,476	36,128	41,173	58,357	87,641	70,009	47,055	43,457	35,076	31.2
		Female	446,228	37,945	34,367	39,268	55,118	84,254	65,560	44,592	43,141	41,983	31.7
New Mexico	1,416.7	Male	698,670	77,707	66,858	73,317	93,697	124,476	88,812	61,733	55,312	56,758	28.0
		Female	718,030	75,161	64,214	71,267	90,929	123,695	91,885	65,071	60,749	75,059	29.6
Utah	1,642.4	Male	815,081	132,195	86,696	78,218	114,163	145,046	91,616	59,899	53,013	54,235	24.8
		Female	827,319	126,670	83,090	75,208	117,994	139,470	92,098	60,939	57,204	74,646	25.8
Wyoming	517.5	Male	265,735	31,031	23,896	23,438	38,589	55,175	34,711	22,361	18,530	18,004	27.9
		Female	251,765	29,839	22,385	22,018	33,863	48,064	31,879	20,963	18,626	24,128	28.7
PACIFIC	**33,887.7**	**Male**	**16,751,682**	**1,555,422**	**1,358,884**	**1,513,363**	**2,287,162**	**3,248,317**	**2,300,884**	**1,555,595**	**1,463,402**	**1,468,653**	**30.1**
		Female	**17,136,018**	**1,489,012**	**1,299,547**	**1,449,784**	**2,104,709**	**3,158,718**	**2,279,698**	**1,600,909**	**1,615,558**	**2,138,083**	**32.8**
Alaska	499.6	Male	265,327	30,241	23,960	24,957	38,335	62,816	42,014	22,233	13,493	7,278	27.4
		Female	234,273	28,588	22,942	22,797	32,101	55,294	34,866	18,445	11,788	7,452	26.9
California	25,332.3	Male	12,482,197	1,144,861	1,003,332	1,128,337	1,721,525	2,406,085	1,715,110	1,177,379	1,095,537	1,088,031	30.2
		Female	12,850,103	1,098,287	960,754	1,084,027	1,585,130	2,346,842	1,715,439	1,216,717	1,221,703	1,621,204	32.2
Hawaii	1,033.4	Male	527,783	52,633	44,049	46,658	78,019	103,419	69,324	45,925	44,951	42,805	29.1
		Female	505,617	49,852	41,739	44,538	63,866	98,874	67,528	50,464	45,649	43,107	30.3
Oregon	2,675.7	Male	1,317,465	126,192	108,963	118,036	160,486	257,973	177,580	115,196	117,977	135,062	30.6
		Female	1,358,235	119,655	104,157	112,166	158,503	253,010	174,266	119,217	130,170	187,091	32.3
Washington	4,346.7	Male	2,158,910	201,495	178,580	195,375	288,797	416,024	296,856	194,862	191,444	195,477	30.2
		Female	2,187,790	192,630	169,955	186,256	265,109	404,698	287,599	196,066	206,248	279,229	31.9
TOTAL UNITED STATES	**235,524.3**	**Male**	**114,388,179**	**10,726,935**	**9,890,815**	**11,172,109**	**15,107,369**	**20,184,570**	**14,963,715**	**10,893,277**	**10,383,837**	**11,065,552**	**30.1**
		Female	**121,136,121**	**10,277,961**	**9,461,561**	**10,708,392**	**14,613,875**	**20,356,510**	**15,490,164**	**11,582,883**	**11,879,806**	**16,764,964**	**32.6**

1984 SURVEY OF BUYING POWER DATA SERVICE

REGIONAL AND STATE SUMMARIES

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES		Households by Age of Householder						Households by Number of Persons						
REGION State	12/31/83 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average House-hold Size
NEW ENGLAND	**4,540.4**	**275,024**	**988,980**	**831,180**	**694,586**	**759,595**	**991,035**	**1,125,813**	**1,368,805**	**780,020**	**703,117**	**347,831**	**214,814**	**2.73**
Connecticut	1,127.1	61,415	235,762	217,903	182,710	198,233	231,077	265,602	341,943	199,721	182,728	87,773	49,333	2.78
Maine	419.1	29,549	93,200	74,636	61,770	65,450	94,495	98,272	130,173	73,650	66,940	31,745	18,320	2.75
Massachusetts	2,107.7	123,607	459,523	376,558	319,218	353,520	475,274	547,110	625,231	353,141	313,153	161,622	107,443	2.74
New Hampshire	345.8	24,728	82,374	67,056	51,142	52,057	68,443	79,097	107,564	60,129	57,451	26,644	14,915	2.79
Rhode Island	350.5	21,260	71,889	59,213	53,159	62,898	82,081	89,790	105,745	60,988	52,444	25,425	16,108	2.72
Vermont	190.2	14,465	46,232	35,814	26,587	27,437	39,665	45,942	58,149	32,391	30,401	14,622	8,695	2.78
MIDDLE ATLANTIC	**13,568.1**	**708,143**	**2,781,372**	**2,512,067**	**2,203,742**	**2,384,400**	**2,978,376**	**3,434,457**	**3,985,156**	**2,342,086**	**2,071,789**	**1,042,012**	**692,680**	**2.74**
New Jersey	2,668.0	118,544	538,233	525,282	452,251	477,147	556,543	601,653	782,266	478,629	439,434	221,824	144,194	2.81
New York	6,518.1	343,222	1,370,872	1,242,540	1,057,422	1,100,187	1,403,857	1,755,387	1,878,112	1,088,489	962,805	491,594	341,713	2.72
Pennsylvania	4,382.0	246,377	872,267	744,245	694,069	807,066	1,017,976	1,077,417	1,324,778	774,888	669,550	328,594	206,773	2.72
EAST NORTH CENTRAL	**15,151.0**	**1,160,688**	**3,457,490**	**2,795,938**	**2,316,402**	**2,410,874**	**3,009,608**	**3,703,585**	**4,499,358**	**2,618,424**	**2,377,053**	**1,184,171**	**768,409**	**2.75**
Illinois	4,227.6	303,048	959,478	793,830	648,455	676,644	846,145	1,089,918	1,235,963	716,619	635,863	319,658	229,579	2.72
Indiana	1,961.1	158,815	445,821	363,493	295,782	304,676	392,513	439,206	602,087	349,843	324,211	152,850	92,903	2.82
Michigan	3,230.1	251,070	760,157	510,543	499,497	510,452	598,381	724,699	961,754	563,479	532,353	270,943	176,872	2.83
Ohio	3,995.8	302,106	895,034	724,758	624,470	656,127	793,305	1,020,901	1,173,943	701,210	615,447	303,341	180,958	2.69
Wisconsin	1,736.4	145,649	397,000	303,314	248,198	262,975	379,264	428,861	525,611	287,273	269,179	137,379	88,097	2.74
WEST NORTH CENTRAL	**6,479.8**	**552,916**	**1,443,516**	**1,108,357**	**908,740**	**972,081**	**1,494,190**	**1,651,791**	**2,034,706**	**1,069,087**	**978,074**	**467,028**	**279,114**	**2.70**
Iowa	1,108.8	97,148	243,273	181,719	152,510	168,417	265,733	297,882	346,197	178,479	163,689	78,999	43,554	2.65
Kansas	924.1	86,333	204,809	154,222	128,472	138,263	212,001	239,821	302,159	153,603	135,882	59,996	32,639	2.63
Minnesota	1,504.7	128,504	359,839	272,241	207,825	216,620	319,671	375,437	455,710	244,975	237,291	119,649	71,638	2.77
Missouri	1,843.8	135,856	387,260	322,760	270,359	288,612	438,953	453,656	589,434	315,706	277,007	126,458	81,539	2.71
Nebraska	594.4	54,850	134,469	99,007	81,660	85,159	139,255	153,489	188,096	94,637	89,419	43,742	25,017	2.70
North Dakota	244.6	25,270	57,660	38,668	32,360	35,259	55,383	61,078	74,626	40,039	37,999	19,055	11,803	2.81
South Dakota	259.4	24,955	56,206	39,740	35,554	39,751	63,194	70,428	78,484	41,648	36,787	19,129	12,924	2.72
SOUTH ATLANTIC	**14,238.2**	**969,612**	**3,121,350**	**2,674,608**	**2,146,554**	**2,275,521**	**3,050,555**	**3,316,981**	**4,542,276**	**2,584,507**	**2,155,786**	**980,267**	**658,383**	**2.75**
Delaware	215.2	15,692	48,510	41,404	35,004	35,778	38,812	47,399	65,305	40,317	35,548	16,301	10,330	2.83
District of Columbia	248.1	15,128	63,017	47,385	36,069	38,953	47,548	98,350	64,017	33,882	24,217	12,874	14,760	2.49
Florida	4,200.7	259,983	756,931	674,432	588,330	705,360	1,215,664	1,060,331	1,562,804	657,882	521,871	239,582	158,230	2.57
Georgia	2,014.9	151,962	492,400	412,269	305,963	294,958	357,348	430,818	592,942	388,419	339,192	154,558	108,971	2.87
Maryland	1,529.4	90,701	363,860	323,661	250,857	245,563	254,758	340,617	448,022	291,169	253,170	118,075	78,347	2.83
North Carolina	2,200.0	163,508	500,982	421,086	341,415	349,446	423,563	486,889	674,062	433,975	355,294	152,190	97,590	2.78
South Carolina	1,139.5	81,547	267,916	222,398	175,508	183,041	209,090	245,488	324,166	220,091	189,732	90,557	69,466	2.90
Virginia	1,975.5	142,215	477,949	411,985	308,551	301,363	333,437	447,561	595,504	382,915	320,406	142,231	86,883	2.83
West Virginia	714.9	48,876	149,785	119,988	104,857	121,059	170,335	159,528	215,454	135,857	116,356	53,899	33,806	2.76
EAST SOUTH CENTRAL	**5,351.5**	**394,399**	**1,168,817**	**985,173**	**803,365**	**834,710**	**1,165,036**	**1,173,953**	**1,607,041**	**1,024,522**	**864,197**	**396,520**	**285,267**	**2.82**
Alabama	1,429.0	105,637	304,449	260,525	218,716	226,600	313,073	318,066	427,076	269,608	229,085	106,504	78,661	2.79
Kentucky	1,350.3	104,319	302,856	245,458	198,339	208,328	291,000	305,799	399,526	263,022	218,475	99,997	63,481	2.78
Mississippi	879.7	63,259	185,862	158,488	130,372	136,058	205,661	185,160	253,949	160,706	141,062	71,420	67,403	2.96
Tennessee	1,692.5	121,184	375,650	320,702	255,938	263,724	355,302	364,928	526,490	331,186	275,575	118,599	75,722	2.79
WEST SOUTH CENTRAL	**9,256.9**	**831,510**	**2,194,412**	**1,731,275**	**1,359,765**	**1,337,072**	**1,802,866**	**2,114,085**	**2,830,140**	**1,641,540**	**1,451,381**	**693,615**	**526,139**	**2.82**
Arkansas	844.0	61,956	169,497	145,889	117,491	134,226	214,941	184,835	278,054	151,152	131,537	58,377	40,045	2.78
Louisiana	1,565.8	135,434	372,981	292,254	235,369	233,621	296,141	361,239	435,069	286,262	246,685	131,066	105,479	2.86
Oklahoma	1,245.6	111,611	269,374	219,945	176,971	184,553	283,146	305,083	410,378	214,389	190,328	81,158	44,264	2.69
Texas	5,601.5	522,509	1,382,560	1,073,187	829,934	784,672	1,008,638	1,262,928	1,706,639	989,737	882,831	423,014	336,351	2.84
MOUNTAIN	**4,534.5**	**436,073**	**1,161,018**	**876,342**	**642,338**	**634,777**	**783,952**	**1,086,029**	**1,408,231**	**763,714**	**682,848**	**340,414**	**253,264**	**2.76**
Arizona	1,120.8	96,697	256,197	206,320	158,713	172,373	230,500	270,339	369,452	180,693	156,491	80,336	63,489	2.69
Colorado	1,208.5	119,682	342,769	243,314	169,987	153,128	179,620	314,763	375,710	208,774	185,049	81,046	43,158	2.63
Idaho	348.1	34,498	86,092	66,204	46,163	48,769	66,374	72,118	112,279	57,805	55,821	28,505	21,572	2.88
Montana	308.8	28,280	74,174	56,585	42,757	45,806	61,198	81,733	94,087	51,148	46,742	22,132	12,958	2.66
Nevada	358.6	31,995	87,975	77,230	56,797	55,138	49,465	99,750	116,893	59,775	46,991	21,522	13,669	2.52
New Mexico	496.5	44,944	122,110	96,078	74,591	71,754	87,023	114,347	142,874	87,095	78,921	40,422	32,841	2.85
Utah	503.1	57,191	137,747	94,533	67,616	64,501	81,512	86,761	140,473	85,425	81,778	51,662	57,001	3.26
Wyoming	190.1	22,786	53,954	36,078	25,714	23,308	28,260	46,218	56,463	32,999	31,055	14,789	8,576	2.72
PACIFIC	**12,571.1**	**1,016,275**	**3,103,194**	**2,477,768**	**1,858,817**	**1,872,755**	**2,242,291**	**3,158,633**	**4,008,058**	**2,104,468**	**1,837,454**	**847,082**	**615,405**	**2.70**
Alaska	169.9	17,760	58,477	42,685	25,093	16,394	9,491	38,885	45,811	32,074	29,309	13,855	9,966	2.94
California	9,386.6	736,979	2,289,263	1,858,706	1,417,089	1,412,489	1,672,074	2,384,120	2,977,460	1,568,051	1,349,126	627,689	480,154	2.70
Hawaii	326.2	22,135	82,726	68,252	51,861	52,556	48,670	56,038	88,026	62,367	58,439	31,534	29,796	3.17
Oregon	1,032.4	89,697	259,122	191,039	135,896	149,274	207,372	259,531	351,151	170,051	151,564	64,702	35,401	2.59
Washington	1,656.0	149,704	413,606	317,086	228,878	242,042	304,684	420,059	545,610	271,925	249,016	109,302	60,088	2.62
TOTAL UNITED STATES	**85,691.5**	**6,344,640**	**19,420,149**	**15,992,708**	**12,934,309**	**13,481,785**	**17,517,909**	**20,765,327**	**26,283,771**	**14,928,288**	**13,121,699**	**6,298,940**	**4,293,475**	**2.75**

REGIONAL AND STATE SUMMARIES

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES REGION State	12/31/83 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
NEW ENGLAND	**4,540.4**	**234,226**	**496,050**	**481,394**	**495,142**	**494,365**	**911,723**	**860,776**	**566,724**	**25,713**	**29,510**	**10,719**
Connecticut	1,127.1	46,704	91,682	94,260	101,756	107,005	220,120	251,540	214,033	30,529	34,763	12,505
Maine	419.1	27,125	59,460	62,207	60,778	55,186	83,604	51,478	19,262	19,998	22,977	8,343
Massachusetts	2,107.7	111,052	238,751	216,675	222,078	223,240	423,788	411,817	260,299	25,957	29,293	10,710
New Hampshire	345.8	17,612	36,150	40,052	42,175	42,672	74,374	61,266	31,499	24,318	27,460	9,845
Rhode Island	350.5	20,677	45,512	40,246	40,675	40,428	72,479	59,837	30,646	23,471	26,785	9,838
Vermont	190.2	11,056	24,495	27,954	27,680	25,834	37,358	24,838	10,985	20,727	23,938	8,609
MIDDLE ATLANTIC	**13,568.1**	**829,127**	**1,520,375**	**1,444,832**	**1,458,638**	**1,433,582**	**2,609,465**	**2,519,796**	**1,752,285**	**25,349**	**29,184**	**10,461**
New Jersey	2,668.0	132,311	244,630	242,370	252,126	256,448	502,109	572,073	465,933	29,026	32,662	11,643
New York	6,518.1	424,250	757,339	690,498	691,486	660,842	1,185,984	1,200,306	907,395	25,272	29,491	10,835
Pennsylvania	4,382.0	272,566	518,406	511,964	515,026	516,292	921,372	747,417	378,957	23,599	26,609	9,785
EAST NORTH CENTRAL	**15,151.8**	**985,576**	**1,662,758**	**1,672,764**	**1,695,051**	**1,726,156**	**3,230,405**	**2,779,545**	**1,398,753**	**24,516**	**27,270**	**9,958**
Illinois	4,227.6	284,264	433,535	422,914	439,125	443,334	862,992	836,089	505,347	26,016	29,113	10,692
Indiana	1,961.1	131,856	223,311	240,368	246,541	246,519	431,619	314,713	126,173	22,802	25,273	8,969
Michigan	3,230.1	197,282	351,969	345,745	334,340	348,382	682,631	640,020	329,731	25,525	28,023	9,915
Ohio	3,995.8	282,456	459,799	457,363	471,581	480,723	868,019	676,447	299,412	23,390	25,906	9,614
Wisconsin	1,736.4	89,718	194,136	206,374	203,464	207,198	385,144	312,276	138,090	24,206	26,776	9,755
WEST NORTH CENTRAL	**6,479.8**	**454,290**	**789,075**	**802,073**	**786,848**	**746,330**	**1,284,290**	**1,067,992**	**548,902**	**22,689**	**26,136**	**9,667**
Iowa	1,108.8	75,467	132,597	139,245	139,687	135,344	232,291	174,358	79,811	22,461	25,408	9,602
Kansas	924.1	60,404	105,517	110,655	111,636	105,864	183,066	157,016	89,942	23,448	27,306	10,383
Minnesota	1,504.7	90,674	168,795	172,243	172,537	169,200	308,480	278,451	144,320	24,365	27,461	9,913
Missouri	1,843.8	145,655	247,932	240,894	224,875	208,579	349,210	285,469	141,186	21,460	25,030	9,248
Nebraska	594.4	42,252	71,292	74,169	74,630	70,029	117,453	93,743	50,832	22,445	26,037	9,652
North Dakota	244.6	15,702	26,760	28,583	29,240	27,572	47,458	43,743	25,542	23,960	27,938	9,947
South Dakota	259.4	24,136	36,182	36,284	34,243	29,742	46,332	35,212	17,269	19,824	23,768	8,735
SOUTH ATLANTIC	**14,238.2**	**1,142,191**	**1,731,997**	**1,840,055**	**1,816,081**	**1,668,988**	**2,682,844**	**2,115,145**	**1,240,899**	**21,698**	**25,724**	**9,260**
Delaware	215.2	11,856	20,914	22,648	23,755	23,206	42,588	42,726	27,507	26,174	29,566	10,460
District of Columbia .	248.1	20,105	23,719	24,175	26,572	26,063	42,089	41,201	44,176	25,692	32,347	12,977
Florida	4,200.7	333,600	534,380	589,783	559,697	488,209	745,268	583,662	366,101	20,794	25,469	9,892
Georgia	2,014.9	189,342	256,394	255,008	251,582	230,489	372,118	297,904	162,063	21,144	24,969	8,708
Maryland	1,529.4	83,298	131,360	141,682	158,666	162,736	310,874	318,823	221,961	27,677	30,865	10,908
North Carolina	2,200.0	190,087	296,108	315,438	306,446	279,974	422,656	274,880	114,411	19,865	23,087	8,299
South Carolina	1,139.5	113,981	155,500	161,352	159,184	143,332	218,768	134,953	52,430	19,344	22,430	7,729
Virginia	1,975.5	129,307	202,954	225,423	236,950	228,470	392,257	338,497	221,642	24,201	28,130	9,953
West Virginia	714.9	70,615	110,668	104,546	93,229	86,509	136,226	82,499	30,608	18,813	21,621	7,832
EAST SOUTH CENTRAL	**5,351.5**	**582,950**	**813,486**	**739,397**	**681,173**	**606,211**	**943,256**	**673,418**	**311,609**	**18,922**	**22,632**	**8,038**
Alabama	1,429.0	162,516	221,079	195,195	179,637	160,648	251,310	179,495	79,120	18,732	22,263	7,973
Kentucky	1,350.3	139,394	203,571	187,204	169,945	153,418	244,669	176,892	75,207	19,237	22,752	8,186
Mississippi	879.7	113,868	149,118	129,098	113,327	95,758	139,267	94,680	44,584	17,020	21,031	7,102
Tennessee	1,692.5	167,172	239,718	227,900	218,264	196,387	308,010	222,351	112,698	19,839	23,679	8,491
WEST SOUTH CENTRAL	**9,256.9**	**839,862**	**1,146,685**	**1,127,966**	**1,092,881**	**1,001,072**	**1,710,715**	**1,466,894**	**870,825**	**22,039**	**26,210**	**9,299**
Arkansas	844.0	98,657	145,869	132,278	118,111	96,640	134,617	81,755	36,073	16,821	20,466	7,350
Louisiana	1,565.8	179,517	205,290	186,955	172,953	159,751	284,813	242,073	134,448	21,161	25,125	8,798
Oklahoma	1,245.6	100,752	173,726	157,852	153,382	139,732	230,358	187,624	102,174	21,276	25,356	9,440
Texas	5,601.5	460,936	621,800	650,881	648,435	604,949	1,060,927	955,442	598,130	23,412	27,568	9,714
MOUNTAIN	**4,534.5**	**314,077**	**518,467**	**585,014**	**586,041**	**545,260**	**922,037**	**710,532**	**353,872**	**22,366**	**25,633**	**9,290**
Arizona	1,120.8	87,141	138,624	157,151	152,138	136,157	220,792	156,574	72,223	20,889	24,199	8,979
Colorado	1,208.5	69,420	122,202	137,177	144,083	139,132	251,536	219,973	124,977	24,713	28,095	10,665
Idaho	348.1	25,083	44,982	49,788	49,404	44,745	69,319	46,453	18,326	20,510	23,417	8,123
Montana	308.8	24,716	41,737	44,134	41,783	38,696	61,520	40,021	16,193	20,253	23,107	8,674
Nevada	358.6	21,548	35,035	45,131	46,798	43,093	74,772	60,120	32,103	23,546	27,116	10,749
New Mexico	496.5	47,069	65,762	68,360	65,023	56,842	90,026	67,789	35,629	20,168	23,817	8,347
Utah	503.1	28,895	52,396	63,156	66,936	65,873	112,563	80,341	32,940	23,023	25,487	7,807
Wyoming	190.1	10,205	17,729	20,117	19,876	20,722	41,509	39,261	20,681	26,494	28,938	10,630
PACIFIC	**12,571.1**	**760,945**	**1,299,737**	**1,395,873**	**1,413,503**	**1,337,665**	**2,403,330**	**2,317,172**	**1,642,875**	**25,305**	**29,473**	**10,933**
Alaska	169.9	9,761	11,198	13,858	14,721	14,603	27,260	35,973	42,526	32,546	36,898	12,548
California	9,386.6	551,589	935,869	1,011,446	1,032,598	971,206	1,764,476	1,785,676	1,333,740	26,040	30,287	11,222
Hawaii	326.2	15,108	25,253	34,618	35,560	33,794	61,732	67,826	52,309	27,917	32,331	10,206
Oregon	1,032.4	74,339	136,493	143,725	139,080	132,580	208,147	140,985	57,051	20,825	23,632	9,118
Washington	1,656.0	110,148	190,924	192,226	191,544	185,482	341,715	286,712	157,249	23,852	27,174	10,353
TOTAL UNITED STATES	**85,691.5**	**6,143,244**	**9,978,622**	**10,089,368**	**10,025,358**	**9,559,629**	**16,698,065**	**14,511,270**	**8,685,944**	**23,430**	**27,181**	**9,889**

SECTION 3

Metropolitan Market Rankings

Population
Households
Population Density
Effective Buying Income (EBI)
Median Household EBI
Average Household EBI
Per Capita EBI
Total Retail Sales
Per Household Retail Sales
Buying Power Index (BPI)
Economy-Priced-Products BPI
Moderate-Priced-Products BPI
Premium-Priced-Products BPI

Across-the-Board Rankings

EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5.

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Moderate-Priced-Products BPI	3–13
Premium-Priced-Products BPI	3–14

S&MM METRO MARKET RANKING

POPULATION

Area	(Thous.)	Rank
New York, N.Y.	8,241.8	1
Los Angeles - Long Beach, Cal.	7,719.1	2
Chicago, Ill.	6,028.5	3
Philadelphia, Pa.	4,725.1	4
Detroit, Mich.	4,346.9	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	3,652.8	6
Washington, D.C.	3,363.0	7
Houston, Tex.	3,150.8	8
Nassau - Suffolk, N.Y.	2,665.9	9
Atlanta, Ga.	2,320.0	10
Baltimore, Md.	2,248.6	11
Minneapolis - St. Paul, Minn.	2,200.2	12
Dallas, Tex.	2,182.0	13
Pittsburgh, Pa.	2,176.3	14
Anaheim - Santa Ana, Cal.	2,129.4	15
San Diego, Cal.	2,036.1	16
Newark, N.J.	1,868.8	17
Oakland, Cal.	1,847.6	18
Cleveland, Ohio	1,843.3	19
St. Louis, Mo.	1,812.0	20
Tampa - St. Petersburg - Clearwater, Fla.	1,787.8	21
Miami - Hialeah, Fla.	1,764.5	22
Riverside - San Bernardino, Cal.	1,751.6	23
Phoenix, Ariz.	1,681.8	24
Seattle, Wash.	1,675.4	25
Denver, Colo.	1,580.1	26
San Francisco, Cal.	1,507.2	27
Kansas City, Mo.-Kans.	1,452.0	28
Cincinnati, Ohio	1,395.0	29
San Jose, Cal.	1,390.9	30
Milwaukee, Wisc.	1,389.2	31
New Orleans, La.	1,330.5	32
Bergen - Passaic, N.J.	1,277.4	33
Columbus, Ohio	1,263.4	34
Sacramento, Cal.	1,217.5	35
Norfolk - Virginia Beach - Newport News, Va.	1,210.7	36
Indianapolis, Ind.	1,180.4	37
San Antonio, Tex.	1,173.6	38
Portland, Ore.	1,125.6	39
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	1,121.0	40
Fort Worth - Arlington, Tex.	1,085.8	41
Hartford - New Britain - Middletown - Bristol, Conn.	1,054.8	42
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	1,013.3	43
Salt Lake City - Ogden, Utah	1,008.1	44
Rochester, N.Y.	995.9	45
Buffalo, N.Y.	993.5	46
Louisville, Ky.	964.7	47
Oklahoma City, Okla.	954.6	48
Dayton - Springfield, Ohio	925.6	49
Memphis, Tenn.	920.4	50
Total Top 50	**104,750.5**	
Monmouth - Ocean, N.J.	910.5	51
Birmingham, Ala.	905.5	52
Middlesex - Somerset - Hunterdon, N.J.	905.5	52
Nashville, Tenn.	889.4	54
Greensboro - Winston-Salem - High Point, N.C.	880.3	55
Providence - Pawtucket - Woonsocket, R.I.	872.3	56
Albany - Schenectady - Troy, N.Y.	861.9	57
Bridgeport - Stamford - Norwalk - Danbury, Conn.	811.4	58
Honolulu, Haw.	805.8	59
Orlando, Fla.	804.5	60
Richmond - Petersburg, Va.	788.3	61
New Haven - Waterbury - Meriden, Conn.	765.7	62
Jacksonville, Fla.	759.9	63
Scranton - Wilkes-Barre, Pa.	738.1	64
Tulsa, Okla.	733.6	65
West Palm Beach - Boca Raton - Delray Beach, Fla.	664.5	66
Syracuse, N.Y.	658.4	67
Allentown - Bethlehem, Pa.	651.1	68
Worcester - Fitchburg - Leominster, Mass.	650.9	69
Akron, Ohio	650.5	70
Gary - Hammond, Ind.	636.4	71
Austin, Tex.	623.7	72
Toledo, Ohio	617.1	73
Grand Rapids, Mich.	610.4	74
Raleigh - Durham, N.C.	600.3	75
Greenville - Spartanburg, S.C.	599.3	76
Omaha, Neb.	597.2	77
Tucson, Ariz.	590.1	78
Oxnard - Ventura, Cal.	589.8	79
Knoxville, Tenn.	583.7	80
Springfield, Mass.	581.3	81
Harrisburg - Lebanon - Carlisle, Pa.	572.8	82
Fresno, Cal.	555.2	83
Jersey City, N.J.	548.4	84
Baton Rouge, La.	543.5	85
El Paso, Tex.	533.1	86
Wilmington, Del.	529.6	87
Las Vegas, Nev.	529.3	88
Youngstown - Warren, Ohio	521.0	89
Tacoma, Wash.	513.3	90
Little Rock - North Little Rock, Ark.	494.9	91
New Bedford - Fall River - Attleboro, Mass.	485.9	92
Charleston, S.C.	473.7	93
Lake County, Ill.	467.1	94
Mobile, Ala.	461.4	95
Albuquerque, N.M.	455.8	96
Johnson City - Kingsport - Bristol, Tenn.	444.3	97
Bakersfield, Cal.	443.4	98
Flint, Mich.	437.8	99
Columbia, S.C.	434.9	100
Total Top 100	**136,533.3**	
Chattanooga, Tenn.	433.0	101
Wichita, Kans.	424.7	102
Lansing - East Lansing, Mich.	421.1	103
Saginaw - Bay City - Midland, Mich.	414.7	104
Canton, Ohio	405.8	105
Beaumont - Port Arthur, Tex.	397.9	106
York, Pa.	397.9	106
Davenport - Rock Island - Moline, Iowa-Ill.	388.7	108
Jackson, Miss.	385.5	109
Joliet, Ill.	381.5	110
Stockton, Cal.	379.2	111
Des Moines, Iowa	377.0	112
Lancaster, Pa.	376.7	113
Vallejo - Fairfield - Napa, Cal.	372.8	114
Peoria, Ill.	370.9	115
Augusta, Ga.	365.5	116
Fort Wayne, Ind.	355.2	117
Spokane, Wash.	354.2	118
Corpus Christi, Tex.	351.4	119
Lakeland - Winter Haven, Fla.	351.1	120
Shreveport, La.	349.7	121
Huntington - Ashland, W.Va.-Ky.	339.5	122
Colorado Springs, Colo.	337.7	123
Santa Rosa - Petaluma, Cal.	335.0	124
McAllen - Edinburg - Mission, Tex.	332.6	125
Madison, Wisc.	332.6	125
Aurora - Elgin, Ill.	329.6	127
Lexington-Fayette, Ky.	328.8	128
Utica - Rome, N.Y.	320.3	129
Reading, Pa.	319.8	130
Salinas - Seaside - Monterey, Cal.	316.5	131
Santa Barbara - Santa Maria - Lompoc, Cal.	316.4	132
Trenton, N.J.	310.8	133
Pensacola, Fla.	306.5	134
Melbourne - Titusville - Palm Bay, Fla.	300.7	135
East St. Louis - Belleville, Ill.	296.5	136
Appleton - Oshkosh - Neenah, Wisc.	296.0	137
Atlantic City, N.J.	295.5	138
Portsmouth - Dover - Rochester, N.H.	295.1	139
Modesto, Cal.	293.4	140
Daytona Beach, Fla.	291.4	141
Manchester - Nashua, N.H.	288.6	142
Montgomery, Ala.	287.0	143
Erie, Pa.	285.2	144
Evansville, Ind.	282.7	145
Rockford, Ill.	281.2	146
Orange County, N.Y.	277.7	147
Lorain - Elyria, Ohio	276.6	148
Macon - Warner Robins, Ga.	273.0	149
Visalia - Tulare - Porterville, Cal.	272.9	150
Total Top 150	**153,407.4**	
Eugene - Springfield, Ore.	270.5	151
Ann Arbor, Mich.	268.7	152
Hamilton - Middletown, Ohio	268.4	153
Charleston, W.Va.	267.5	154
Alton - Granite City, Ill.	267.3	155
Binghamton, N.Y.	266.6	156
Johnstown, Pa.	264.7	157
Duluth, Minn.	264.2	158
Fayetteville, N.C.	260.5	159
Poughkeepsie, N.Y.	259.0	160
Salem, Ore.	254.4	161
Provo - Orem, Utah	252.8	162
New London - Norwich, Conn.	244.3	163
Fort Myers - Cape Coral, Fla.	244.1	164
Brownsville - Harlingen, Tex.	238.8	165
Killeen - Temple, Tex.	238.5	166
Columbus, Ga.	237.0	167
South Bend - Mishawaka, Ind.	236.7	168
Sarasota, Fla.	233.5	169
Lubbock, Tex.	228.6	170
Niagara Falls, N.Y.	228.2	171
Savannah, Ga.	226.7	172
Roanoke, Va.	223.3	173
Portland, Me.	221.0	174
Springfield, Mo.	219.1	175
Anchorage, Alas.	217.5	176
Santa Cruz, Cal.	215.1	177
Lafayette, La.	213.8	178
Reno, Nev.	213.4	179
Galveston - Texas City, Tex.	212.6	180
Boulder - Longmont, Colo.	212.5	181
Kalamazoo, Mich.	212.4	182
Hickory, N.C.	211.8	183
Vancouver, Wash.	207.5	184
Tallahassee, Fla.	204.6	185
Beaver County, Pa.	203.0	186
Lincoln, Neb.	201.8	187
Brazoria, Tex.	200.8	188
Huntsville, Ala.	199.2	189
Springfield, Ill.	193.6	190
Biloxi - Gulfport, Miss.	192.6	191
Houma - Thibodaux, La.	191.6	192
Amarillo, Tex.	191.4	193
Boise, Ida.	190.6	194
Gainesville, Fla.	188.0	195
Waco, Tex.	184.1	196
Wheeling, W.Va.	183.3	197
Fort Pierce, Fla.	181.8	198
Green Bay, Wisc.	180.6	199
Yakima, Wash.	179.8	200
Total Top 200	**164,575.2**	
Lake Charles, La.	177.0	201
Fort Smith, Ark.	173.2	202
St. Cloud, Minn.	173.2	202
Fort Collins - Loveland, Colo.	171.8	204
Racine, Wisc.	171.2	205
Cedar Rapids, Iowa	170.6	206
Longview - Marshall, Tex.	169.8	207
Bradenton, Fla.	169.6	208
Champaign - Urbana - Rantoul, Ill.	168.8	209
Benton Harbor, Mich.	165.7	210
Bremerton, Wash.	165.7	210
Asheville, N.C.	165.6	212
Waterloo - Cedar Falls, Iowa	163.9	213
Chico, Cal.	160.3	214
Parkersburg - Marietta, W.Va.-Ohio	159.7	215
Richland - Kennewick - Pasco, Wash.	159.1	216
Steubenville - Weirton, Ohio-W.Va.	157.9	217
Clarksville - Hopkinsville, Tenn.-Ky.	157.0	218
Lima, Ohio	156.6	219
Topeka, Kans.	156.0	220
Muskegon, Mich.	153.5	221
Jackson, Mich.	150.0	222
Monroe, La.	146.7	223
Tyler, Tex.	145.9	224
Fargo - Moorhead, N.D.-Minn.	145.3	225
Ocala, Fla.	145.3	225
Lynchburg, Va.	144.5	227
Anderson, S.C.	142.9	228
Pittsfield, Mass.	142.5	229
Tuscaloosa, Ala.	142.3	230
Alexandria, La.	142.2	231
Elkhart - Goshen, Ind.	139.7	232
Janesville - Beloit, Wisc.	139.3	233
Florence, Ala.	138.4	234
Olympia, Wash	138.2	235
Medford, Ore.	138.1	236
Bangor, Me.	137.9	237
Anderson, Ind.	137.3	238
Athens, Ga.	137.2	239
Greeley, Colo.	137.2	239
Vineland - Millville - Bridgeton, N.J.	137.0	241
Altoona, Pa.	136.9	242
Battle Creek, Mich.	135.9	243
Eau Claire, Wisc.	135.5	244
Terre Haute, Ind.	135.3	245
Decatur, Ill.	132.0	246
Redding, Cal.	131.4	247
Joplin, Mo.	131.1	248
Odessa, Tex.	130.8	249
Mansfield, Ohio	129.6	250
Total Top 250	**172,067.8**	
Sharon, Pa.	128.4	251
Pascagoula, Miss.	127.7	252
Pueblo, Colo.	126.7	253
Dothan, Ala.	125.8	254
Muncie, Ind.	125.1	255
Wichita Falls, Tex.	125.1	255
Burlington, Vt.	124.2	257
Bloomington - Normal, Ill.	123.9	258
Lafayette, Ind.	123.2	259
Anniston, Ala.	122.8	260
Kenosha, Wisc.	122.3	261
Charlottesville, Va.	120.6	262
Williamsport, Pa.	120.5	263
Abilene, Tex.	120.0	264
Jacksonville, N.C.	120.0	264
Texarkana, Tex.-Ark.	118.4	266
Sioux City, Iowa	117.8	267
Billings, Mont.	117.5	268
Fort Walton Beach, Fla.	117.2	269
Albany, Ga.	117.1	270
Lawton, Okla.	116.9	271
Florence, S.C.	116.2	272
State College, Pa.	116.0	273
Sioux Falls, S.D.	115.5	274
Hagerstown, Md.	114.6	275
Glens Falls, N.Y.	114.5	276
Wausau, Wisc.	114.4	277
Laredo, Tex.	113.6	278
Bellingham, Wash.	112.7	279
Danville, Va.	112.2	280
Bryan - College Station, Tex.	110.3	281
Wilmington, N.C.	109.7	282
Yuba City, Cal.	109.6	283
Las Cruces, N.M.	106.4	284
Naples, Fla.	106.1	285
Cumberland, Md.	105.9	286
Columbia, Mo.	105.3	287
Panama City, Fla.	104.9	288
Fayetteville - Springdale, Ark.	104.6	289
Kankakee, Ill.	104.5	290
Gadsden, Ala.	104.3	291
Kokomo, Ind.	102.8	292
Bloomington, Ind.	101.3	293
Sheboygan, Wisc.	101.2	294
Santa Fe, N.M.	100.8	295
Lewiston - Auburn, Me.	100.3	296
Burlington, N.C.	98.5	297
Elmira, N.Y.	98.2	298
Midland, Tex.	97.3	299
Sherman - Denison, Tex.	94.7	300
San Angelo, Tex.	94.4	301
Rochester, Minn.	94.2	302
Dubuque, Iowa	93.7	303
La Crosse, Wisc.	93.0	304
Pine Bluff, Ark.	89.4	305
Bismarck, N.D.	89.2	306
Owensboro, Ky.	87.3	307
St. Joseph, Mo.	86.7	308
Iowa City, Iowa	85.1	309
Great Falls, Mont.	80.5	310
Casper, Wyo.	77.9	311
Victoria, Tex.	77.5	312
Lawrence, Kans.	70.9	313
Grand Forks, N.D.	69.1	314
Enid, Okla.	67.8	315
Total Above Areas	**178,982.6**	
Percent of U.S.	**75.9933**	
U.S. Total	**235,524.3**	

1984 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS

Area	(Thous.)	Rank
New York, N.Y.	3,238.1	1
Los Angeles - Long Beach, Cal.	2,826.3	2
Chicago, Ill.	2,211.9	3
Philadelphia, Pa.	1,696.5	4
Detroit, Mich.	1,551.5	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1,336.0	6
Washington, D.C.	1,236.6	7
Houston, Tex.	1,143.1	8
Nassau - Suffolk, N.Y.	851.1	9
Atlanta, Ga.	839.7	10
Pittsburgh, Pa.	830.3	11
Dallas, Tex.	812.4	12
Minneapolis - St. Paul, Minn.	810.3	13
Baltimore, Md.	799.3	14
Anaheim - Santa Ana, Cal.	780.6	15
San Diego, Cal.	749.3	16
Tampa - St. Petersburg - Clearwater, Fla.	732.9	17
Oakland, Cal.	717.1	18
Cleveland, Ohio	703.6	19
St. Louis, Mo.	662.5	20
Newark, N.J.	660.5	21
Seattle, Wash.	657.8	22
Miami - Hialeah, Fla.	645.9	23
Phoenix, Ariz.	640.0	24
San Francisco, Cal.	631.5	25
Riverside - San Bernardino, Cal.	628.6	26
Denver, Colo.	619.0	27
Kansas City, Mo.-Kans.	550.1	28
Cincinnati, Ohio	519.1	29
Milwaukee, Wisc.	516.0	30
San Jose, Cal.	509.0	31
New Orleans, La.	487.2	32
Columbus, Ohio	479.7	33
Sacramento, Cal.	478.3	34
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	463.4	35
Bergen - Passaic, N.J.	462.5	36
Portland, Ore.	445.6	37
Indianapolis, Ind.	428.6	38
Norfolk - Virginia Beach - Newport News, Va.	412.1	39
Fort Worth - Arlington, Tex.	396.8	40
San Antonio, Tex.	392.4	41
Hartford - New Britain - Middletown - Bristol, Conn.	382.7	42
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	368.8	43
Buffalo, N.Y.	364.0	44
Oklahoma City, Okla.	360.6	45
Rochester, N.Y.	360.3	46
Louisville, Ky.	355.8	47
Dayton - Springfield, Ohio	352.5	48
Birmingham, Ala.	335.7	49
Monmouth - Ocean, N.J.	334.5	50
Total Top 50	**38,768.1**	
Greensboro - Winston-Salem - High Point, N.C.	329.3	51
Salt Lake City - Ogden, Utah	322.1	52
Providence - Pawtucket - Woonsocket, R.I.	320.8	53
Nashville, Tenn.	320.7	54
Memphis, Tenn.	319.5	55
Albany - Schenectady - Troy, N.Y.	317.2	56
Middlesex - Somerset - Hunterdon, N.J.	310.9	57
Orlando, Fla.	294.0	58
Bridgeport - Stamford - Norwalk - Danbury, Conn.	286.6	59
Richmond - Petersburg, Va.	284.1	60
Jacksonville, Fla.	280.6	61
New Haven - Waterbury - Meriden, Conn.	278.6	62
Tulsa, Okla.	277.7	63
West Palm Beach - Boca Raton - Delray Beach, Fla.	276.1	64
Scranton - Wilkes-Barre, Pa.	275.4	65
Honolulu, Haw.	252.8	66
Allentown - Bethlehem, Pa.	243.4	67
Akron, Ohio	242.3	68
Austin, Tex.	235.2	69
Worcester - Fitchburg - Leominster, Mass.	234.2	70
Syracuse, N.Y.	232.8	71
Toledo, Ohio	229.5	72
Tucson, Ariz.	228.8	73
Raleigh - Durham, N.C.	222.3	74
Omaha, Neb.	219.8	75
Knoxville, Tenn.	218.1	76
Greenville - Spartanburg, S.C.	217.1	77
Harrisburg - Lebanon - Carlisle, Pa.	215.0	78
Grand Rapids, Mich.	214.6	79
Gary - Hammond, Ind.	214.5	80
Springfield, Mass.	208.4	81
Las Vegas, Nev.	207.8	82
Jersey City, N.J.	207.1	83
Oxnard - Ventura, Cal.	197.6	84
Fresno, Cal.	197.2	85
Youngstown - Warren, Ohio	192.4	86
Tacoma, Wash.	189.9	87
Baton Rouge, La.	188.0	88
Wilmington, Del.	186.4	89
Little Rock - North Little Rock, Ark.	177.6	90
New Bedford - Fall River - Attleboro, Mass.	174.5	91
Albuquerque, N.M.	170.7	92
Wichita, Kans.	163.9	93
Mobile, Ala.	163.2	94
Johnson City - Kingsport - Bristol, Tenn.	161.3	95
El Paso, Tex.	157.9	96
Bakersfield, Cal.	156.8	97
Chattanooga, Tenn.	156.8	97
Charleston, S.C.	156.6	99
Flint, Mich.	155.3	100
Total Top 100	**50,251.5**	
Lake County, Ill.	154.1	101
Columbia, S.C.	149.8	102
Des Moines, Iowa	147.9	103
Canton, Ohio	147.2	104
Davenport - Rock Island - Moline, Iowa-Ill.	146.4	105
Lansing - East Lansing, Mich.	145.6	106
York, Pa.	145.6	106
Saginaw - Bay City - Midland, Mich.	142.7	108
Beaumont - Port Arthur, Tex.	141.2	109
Stockton, Cal.	138.6	110
Peoria, Ill.	138.0	111
Spokane, Wash.	136.1	112
Vallejo - Fairfield - Napa, Cal.	133.4	113
Jackson, Miss.	132.9	114
Lancaster, Pa.	132.9	114
Santa Rosa - Petaluma, Cal.	131.3	116
Madison, Wisc.	129.4	117
Shreveport, La.	128.5	118
Lakeland - Winter Haven, Fla.	126.8	119
Augusta, Ga.	126.3	120
Fort Wayne, Ind.	126.3	120
Joliet, Ill.	125.3	122
Huntington - Ashland, W.Va.-Ky.	123.8	123
Lexington-Fayette, Ky.	123.7	124
Colorado Springs, Colo.	122.0	125
Reading, Pa.	121.0	126
Daytona Beach, Fla.	120.4	127
Melbourne - Titusville - Palm Bay, Fla.	119.5	128
Santa Barbara - Santa Maria - Lompoc, Cal.	118.4	129
Aurora - Elgin, Ill.	115.4	130
Corpus Christi, Tex.	114.4	131
Atlantic City, N.J.	113.6	132
Utica - Rome, N.Y.	113.2	133
Trenton, N.J.	109.2	134
Pensacola, Fla.	108.5	135
Eugene - Springfield, Ore.	106.3	136
Modesto, Cal.	106.3	136
Appleton - Oshkosh - Neenah, Wisc.	105.9	138
Evansville, Ind.	105.7	139
Salinas - Seaside - Monterey, Cal.	105.5	140
East St. Louis - Belleville, Ill.	105.4	141
Rockford, Ill.	104.5	142
Portsmouth - Dover - Rochester, N.H.	103.9	143
Sarasota, Fla.	103.8	144
Manchester - Nashua, N.H.	102.6	145
Charleston, W.Va.	102.2	146
Erie, Pa.	101.7	147
Montgomery, Ala.	101.2	148
Fort Myers - Cape Coral, Fla.	100.1	149
Alton - Granite City, Ill.	99.7	150
Total Top 150	**56,355.7**	
Duluth, Minn.	98.5	151
Binghamton, N.Y.	96.6	152
Lorain - Elyria, Ohio	96.4	153
Ann Arbor, Mich.	95.7	154
Hamilton - Middletown, Ohio	95.0	155
Johnstown, Pa.	95.0	155
Macon - Warner Robins, Ga.	95.0	155
Salem, Ore.	94.4	158
Orange County, N.Y.	90.4	159
McAllen - Edinburg - Mission, Tex.	90.2	160
Visalia - Tulare - Porterville, Cal.	90.2	160
Reno, Nev.	88.5	162
Poughkeepsie, N.Y.	87.3	163
New London - Norwich, Conn.	86.7	164
South Bend - Mishawaka, Ind.	86.2	165
Roanoke, Va.	84.3	166
Portland, Me.	83.6	167
Springfield, Mo.	83.1	168
Niagara Falls, N.Y.	82.6	169
Santa Cruz, Cal.	82.2	170
Fayetteville, N.C.	81.4	171
Lubbock, Tex.	80.7	172
Boulder - Longmont, Colo.	80.6	173
Savannah, Ga.	80.2	174
Anchorage, Alas.	79.0	175
Columbus, Ga.	79.0	175
Springfield, Ill.	78.2	177
Lincoln, Neb.	77.1	178
Hickory, N.C.	76.8	179
Kalamazoo, Mich.	76.7	180
Galveston - Texas City, Tex.	76.3	181
Killeen - Temple, Tex.	75.8	182
Vancouver, Wash.	75.8	182
Lafayette, La.	74.5	184
Beaver County, Pa.	73.3	185
Tallahassee, Fla.	73.3	185
Huntsville, Ala.	72.8	187
Amarillo, Tex.	72.4	188
Fort Pierce, Fla.	71.4	189
Boise, Idu.	71.3	190
Bradenton, Fla.	70.3	191
Wheeling, W.Va.	69.4	192
Gainesville, Fla.	68.4	193
Brownsville - Harlingen, Tex.	67.6	194
Provo - Orem, Utah	67.3	195
Waco, Tex.	67.2	196
Biloxi - Gulfport, Miss.	66.5	197
Cedar Rapids, Iowa	65.5	198
Green Bay, Wisc.	65.2	199
Yakima, Wash.	65.2	199
Total Top 200	**60,256.8**	
Brazoria, Tex.	64.8	201
Chico, Cal.	64.3	202
Asheville, N.C.	64.2	203
Fort Collins - Loveland, Colo.	63.5	204
Fort Smith, Ark.	62.8	205
Houma - Thibodaux, La.	62.6	206
Lake Charles, La.	62.0	207
Topeka, Kans.	61.6	208
Champaign - Urbana - Rantoul, Ill.	61.0	209
Longview - Marshall, Tex.	60.9	210
Racine, Wisc.	60.9	210
Bremerton, Wash.	60.0	212
Benton Harbor, Mich.	59.8	213
Waterloo - Cedar Falls, Iowa	59.7	214
Parkersburg - Marietta, W.Va.-Ohio	58.5	215
Steubenville - Weirton, Ohio-W.Va.	58.0	216
Richland - Kennewick - Pasco, Wash.	57.8	217
Lima, Ohio	56.3	218
Ocala, Fla.	55.1	219
Muskegon, Mich.	54.2	220
Pittsfield, Mass.	53.7	221
St. Cloud, Minn.	53.5	222
Fargo - Moorhead, N.D.-Minn.	53.0	223
Tyler, Tex.	52.9	224
Olympia, Wash.	52.8	225
Medford, Ore.	52.3	226
Anderson, S.C.	52.0	227
Monroe, La.	51.6	228
Jackson, Mich.	51.4	229
Florence, Ala.	50.9	230
Janesville - Beloit, Wisc.	50.8	231
Decatur, Ill.	50.7	232
Altoona, Pa.	50.5	233
Clarksville - Hopkinsville, Tenn.-Ky.	50.5	233
Tuscaloosa, Ala.	50.3	235
Redding, Cal.	50.2	236
Anderson, Ind.	49.9	237
Battle Creek, Mich.	49.9	237
Joplin, Mo.	49.8	239
Lynchburg, Va.	49.8	239
Elkhart - Goshen, Ind.	49.5	241
Alexandria, La.	49.3	242
Athens, Ga.	49.3	242
Terre Haute, Ind.	49.1	244
Greeley, Colo.	48.7	245
Mansfield, Ohio	48.1	246
Eau Claire, Wisc.	47.6	247
Bangor, Me.	47.4	248
Odessa, Tex.	47.2	249
Pueblo, Colo.	47.2	249
Total Top 250	**63,074.7**	
Vineland - Millville - Bridgeton, N.J.	46.6	251
Sharon, Pa.	46.2	252
Billings, Mont.	45.4	253
Bloomington - Normal, Ill.	45.2	254
Wichita Falls, Tex.	45.1	255
Sioux Falls, S.D.	44.8	256
Kenosha, Wisc.	44.4	257
Dothan, Ala.	44.2	258
Sioux City, Iowa	44.2	258
Williamsport, Pa.	44.0	260
Muncie, Ind.	43.9	261
Burlington, Vt.	43.2	262
Naples, Fla.	43.1	263
Texarkana, Tex.-Ark.	43.1	263
Charlottesville, Va.	42.7	265
Pascagoula, Miss.	42.5	266
Abilene, Tex.	42.4	267
Bellingham, Wash.	42.4	267
Anniston, Ala.	42.3	269
Lafayette, Ind.	42.0	270
Fort Walton Beach, Fla.	41.4	271
Wilmington, N.C.	41.3	272
Hagerstown, Md.	41.0	273
Danville, Va.	40.5	274
Wausau, Wisc.	40.3	275
Yuba City, Cal.	40.1	276
Bryan - College Station, Tex.	39.8	277
Florence, S.C.	39.4	278
Glens Falls, N.Y.	39.4	278
Cumberland, Md.	38.9	280
Albany, Ga.	38.7	281
Panama City, Fla.	38.6	282
State College, Pa.	38.5	283
Gadsden, Ala.	38.4	284
Fayetteville - Springdale, Ark.	38.1	285
Columbia, Mo.	38.0	286
Kokomo, Ind.	37.5	287
Santa Fe, N.M.	37.5	287
Kankakee, Ill.	37.3	289
Burlington, N.C.	37.0	290
Lewiston - Auburn, Me.	36.6	291
Sheboygan, Wisc.	36.4	292
Sherman - Denison, Tex.	36.2	293
Lawton, Okla.	36.0	294
Las Cruces, N.M.	35.7	295
Bloomington, Ind.	35.6	296
Midland, Tex.	35.4	297
Elmira, N.Y.	35.0	298
San Angelo, Tex.	34.3	299
Rochester, Minn.	34.2	300
La Crosse, Wisc.	33.7	301
Jacksonville, N.C.	33.2	302
Iowa City, Iowa	32.9	303
St. Joseph, Mo.	32.5	304
Owensboro, Ky.	32.3	305
Bismarck, N.D.	31.7	306
Dubuque, Iowa	31.7	306
Great Falls, Mont.	30.8	308
Pine Bluff, Ark.	30.3	309
Laredo, Tex.	29.9	310
Casper, Wyo.	29.4	311
Victoria, Tex.	26.3	312
Enid, Okla.	26.0	313
Lawrence, Kans.	25.5	314
Grand Forks, N.D.	23.5	315
Total Above Areas	**65,539.2**	
Percent of U.S.	**76.4827**	
U.S. Total	**85,691.5**	

POPULATION DENSITY

Area	(Pop/Sq.Mi.)	Rank
Jersey City, N.J.	11,922	1
New York, N.Y.	7,198	2
Chicago, Ill.	3,170	3
Bergen - Passaic, N.J.	3,013	4
Anaheim - Santa Ana, Cal.	2,668	5
Nassau - Suffolk, N.Y.	2,223	6
Los Angeles - Long Beach, Cal.	1,897	7
Newark, N.J.	1,524	8
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1,504	9
San Francisco, Cal.	1,483	10
Trenton, N.J.	1,369	11
Honolulu, Haw.	1,350	12
Philadelphia, Pa.	1,338	13
Bridgeport - Stamford - Norwalk - Danbury, Conn.	1,284	14
Oakland, Cal.	1,260	15
New Haven - Waterbury - Meriden, Conn.	1,255	16
Cleveland, Ohio	1,213	17
San Jose, Cal.	1,076	18
Lake County, Ill.	1,029	19
Detroit, Mich.	967	20
Milwaukee, Wisc.	951	21
Buffalo, N.Y.	950	22
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	926	23
Providence - Pawtucket - Woonsocket, R.I.	921	24
Miami - Hialeah, Fla.	903	25
New Bedford - Fall River - Attleboro, Mass.	872	26
Middlesex - Somerset - Hunterdon, N.J.	864	27
Baltimore, Md.	859	28
Washington. D.C.	850	29
Monmouth - Ocean, N.J.	818	30
Akron, Ohio	719	31
Norfolk - Virginia Beach - Newport News, Va.	705	32
Tampa - St. Petersburg - Clearwater, Fla.	702	33
Gary - Hammond, Ind.	692	34
Hartford - New Britain - Middletown - Bristol, Conn.	692	34
Flint, Mich.	682	36
Cincinnati, Ohio	652	37
Pittsburgh, Pa.	638	38
Salt Lake City - Ogden, Utah	622	39
Wilmington, N.C.	593	40
Houston, Tex.	589	41
St. Louis, Mo.	585	42
Hamilton - Middletown, Ohio	572	43
Lorain - Elyria, Ohio	559	44
New Orleans, La.	553	45
Dayton - Springfield, Ohio	551	46
Galveston - Texas City, Tex.	533	47
El Paso, Tex.	526	48
South Bend - Mishawaka, Ind.	516	49
Racine, Wisc.	513	50
Springfield, Mass.	507	51
Youngstown - Warren, Ohio	506	52
Dallas, Tex.	485	53
Wilmington, Del.	485	53
San Diego, Cal.	483	55
Santa Cruz, Cal.	482	56
Beaver County, Pa.	466	57
San Antonio, Tex.	466	57
Atlanta, Ga.	451	59
Toledo, Ohio	451	59
Kenosha, Wisc.	448	61
Allentown - Bethlehem, Pa.	444	62
Minneapolis - St. Paul, Minn.	436	63
Fort Worth - Arlington, Tex.	434	64
Niagara Falls, N.Y.	434	64
Worcester - Fitchburg - Leominster, Mass.	430	66
Grand Rapids, Mich.	427	67
Louisville, Ky.	424	68
Bremerton, Wash.	422	69
Denver, Colo.	421	70
Canton, Ohio	420	71
Sarasota, Fla.	408	72
Memphis, Tenn.	399	73
Fayetteville, N.C.	396	74
Lancaster, Pa.	396	74
Seattle, Wash.	396	74
Albuquerque, N.M.	390	77
Aurora - Elgin, Ill.	390	77
Indianapolis, Ind.	384	79
Ann Arbor, Mich.	378	80
Kalamazoo, Mich.	378	80
Reading, Pa.	371	82
New London - Norwich, Conn.	365	83
Atlantic City, N.J.	356	84
Erie, Pa.	355	85
Columbus, Ohio	353	86
Rockford, Ill.	353	86
Green Bay, Wisc.	345	88
Rochester, N.Y.	339	89
Baton Rouge, La.	338	90
Orange County, N.Y.	336	91
West Palm Beach - Boca Raton - Delray Beach, Fla.	333	92
Vancouver, Wash.	331	93
Manchester - Nashua, N.H.	329	94
Poughkeepsie, N.Y.	322	95
Muncie, Ind.	319	96
Oxnard - Ventura, Cal.	317	97
Orlando, Fla.	315	98
Omaha, Neb.	313	99
Tacoma, Wash.	306	100
Fort Myers - Cape Coral, Fla.	304	101
Anderson, Ind.	303	102
Muskegon, Mich.	303	102
Melbourne - Titusville - Palm Bay, Fla.	302	104
Joliet, Ill.	301	105
Portland, Ore.	301	105
Elkhart - Goshen, Ind.	300	107
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	299	108
Columbia, S.C.	296	109
Raleigh - Durham, N.C.	293	110
Kansas City, Mo.-Kans.	289	111
Benton Harbor, Mich.	288	112
Jacksonville, Fla.	288	112
Harrisburg - Lebanon - Carlisle, Pa.	287	114
Boulder - Longmont, Colo.	286	115
Greenville - Spartanburg, S.C.	284	116
Topeka, Kans.	284	116
York, Pa.	279	118
Madison, Wisc.	276	119
Portsmouth - Dover - Rochester, N.H.	276	119
Syracuse, N.Y.	275	121
Vineland - Millville - Bridgeton, N.J.	275	121
Steubenville - Weirton, Ohio-W.Va.	270	123
Stockton, Cal.	268	124
Richmond - Petersburg, Va.	267	125
Albany - Schenectady - Troy, N.Y.	265	126
Brownsville - Harlingen, Tex.	264	127
Bloomington, Ind.	263	128
Daytona Beach, Fla.	262	129
Roanoke, Va.	262	129
Fort Wayne, Ind.	261	131
Mansfield, Ohio	261	131
Altoona, Pa.	260	133
East St. Louis - Belleville, Ill.	259	134
Scranton - Wilkes-Barre, Pa.	259	134
Greensboro - Winston-Salem - High Point, N.C.	255	136
Lubbock, Tex.	254	137
Hagerstown, Md.	252	138
Portland, Me.	252	138
Asheville, N.C.	251	140
Huntsville, Ala.	247	141
Lansing - East Lansing, Mich.	246	142
Lafayette, Ind.	245	143
Savannah, Ga.	245	143
Alton - Granite City, Ill.	243	145
Lincoln, Neb.	241	146
Elmira, N.Y.	239	147
Sacramento, Cal.	238	148
Cedar Rapids, Iowa	236	149
Vallejo - Fairfield - Napa, Cal.	236	149
Monroe, La.	234	151
Macon - Warner Robins, Ga.	232	152
Saginaw - Bay City - Midland, Mich.	232	152
Corpus Christi, Tex.	228	154
Davenport - Rock Island - Moline, Iowa-Ill.	228	154
Bradenton, Fla.	227	156
Burlington, N.C.	227	156
Decatur, Ill.	227	156
Birmingham, Ala.	226	159
Oklahoma City, Okla.	225	160
Austin, Tex.	222	161
Lexington-Fayette, Ky.	221	162
Nashville, Tenn.	219	163
Binghamton, N.Y.	217	164
Des Moines, Iowa	216	165
Charleston, W.Va.	215	166
Columbus, Ga.	215	166
Jackson, Mich.	213	168
Knoxville, Tenn.	212	169
McAllen - Edinburg - Mission, Tex.	212	169
St. Joseph, Mo.	212	169
Lafayette, La.	210	172
Lewiston - Auburn, Me.	210	172
Appleton - Oshkosh - Neenah, Wisc.	209	174
Santa Rosa - Petaluma, Cal.	209	174
Chattanooga, Tenn.	206	176
Peoria, Ill.	206	176
Wichita Falls, Tex.	206	176
La Crosse, Wisc.	204	179
Anniston, Ala.	201	180
Shreveport, La.	201	180
Spokane, Wash.	201	180
Anderson, S.C.	199	183
Burlington, Vt.	197	184
Sheboygan, Wisc.	197	184
Lima, Ohio	195	186
Modesto, Cal.	195	186
Lakeland - Winter Haven, Fla.	193	188
Wheeling, W.Va.	193	188
Evansville, Ind.	192	190
Gadsden, Ala.	192	190
Janesville - Beloit, Wisc.	192	190
Battle Creek, Mich.	191	193
Sharon, Pa.	191	193
Olympia, Wash.	190	195
Owensboro, Ky.	189	196
Bryan - College Station, Tex.	188	197
Augusta, Ga.	186	198
Kokomo, Ind.	186	198
Phoenix, Ariz.	184	200
Hickory, N.C.	183	201
Biloxi - Gulfport, Miss.	182	202
Pensacola, Fla.	182	202
Beaumont - Port Arthur, Tex.	181	204
Boise, Ida.	181	204
Charleston, S.C.	181	204
Waco, Tex.	179	207
Terre Haute, Ind.	177	208
Springfield, Mo.	176	209
Pascagoula, Miss.	175	210
Wichita, Kans.	173	211
Tallahassee, Fla.	171	212
Albany, Ga.	170	213
Champaign - Urbana - Rantoul, Ill.	169	214
Little Rock - North Little Rock, Ark.	169	214
Lake Charles, La.	164	216
Springfield, Ill.	164	216
Mobile, Ala.	163	218
Jackson, Miss.	162	219
Waterloo - Cedar Falls, Iowa	162	219
Fort Pierce, Fla.	160	221
Colorado Springs, Colo.	159	222
Parkersburg - Marietta, W.Va.-Ohio	158	223
Gainesville, Fla.	157	224
Huntington - Ashland, W.Va.-Ky.	157	224
Jacksonville, N.C.	157	224
Tyler, Tex.	157	224
Johnson City - Kingsport - Bristol, Tenn.	155	228
Columbia, Mo.	154	229
Dubuque, Iowa	154	229
Kankakee, Ill.	154	229
Lawrence, Kans.	154	229
Pittsfield, Mass.	153	233
Johnstown, Pa.	150	234
Athens, Ga.	147	235
Tulsa, Okla.	147	235
Florence, S.C.	145	237
Odessa, Tex.	145	237
Longview - Marshall, Tex.	144	239
Rochester, Minn.	144	239
Brazoria, Tex.	143	241
Montgomery, Ala.	143	241
Sioux Falls, S.D.	143	241
Cumberland, Md.	141	244
Lynchburg, Va.	140	245
Iowa City, Iowa	139	246
Panama City, Fla.	138	247
Salem, Ore.	132	248
Abilene, Tex.	131	249
Anchorage, Alas.	126	250
Clarksville - Hopkinsville, Tenn.-Ky.	125	251
Fort Walton Beach, Fla.	125	251
Provo - Orem, Utah	125	251
Utica - Rome, N.Y.	122	254
Santa Barbara - Santa Maria - Lompoc, Cal.	115	255
Killeen - Temple, Tex.	113	256
Danville, Va.	111	257
Dothan, Ala.	111	257
Florence, Ala.	111	257
Fayetteville - Springdale, Ark.	110	260
Lawton, Okla.	109	261
Midland, Tex.	108	262
Tuscaloosa, Ala.	107	263
Alexandria, La.	106	264
Amarillo, Tex.	105	265
Bloomington - Normal, Ill.	105	265
State College, Pa.	105	265
Sioux City, Iowa	104	268
Joplin, Mo.	103	269
Charlottesville, Va.	102	270
Pine Bluff, Ark.	101	271
Sherman - Denison, Tex.	101	271
Chico, Cal.	97	273
Williamsport, Pa.	97	273
Fort Smith, Ark.	96	275
Salinas - Seaside - Monterey, Cal.	96	275
Fresno, Cal.	93	277
Ocala, Fla.	90	278
Yuba City, Cal.	88	279
Victoria, Tex.	87	280
Eau Claire, Wisc.	82	281
St. Cloud, Minn.	79	282
Texarkana, Tex.-Ark.	78	283
Houma - Thibodaux, La.	76	284
Wausau, Wisc.	73	285
Glens Falls, N.Y.	67	286
Las Vegas, Nev.	67	286
Fort Collins - Loveland, Colo.	66	288
Enid, Okla.	64	289
Riverside - San Bernardino, Cal.	64	289
Tucson, Ariz.	64	289
San Angelo, Tex.	62	292
Eugene - Springfield, Ore.	59	293
Visalia - Tulare - Porterville, Cal.	57	294
Bakersfield, Cal.	55	295
Richland - Kennewick - Pasco, Wash.	54	296
Bellingham, Wash.	53	297
Naples, Fla.	53	297
Pueblo, Colo.	53	297
Fargo - Moorhead, N.D.-Minn.	52	300
Medford, Ore.	50	301
Santa Fe, N.M.	50	301
Grand Forks, N.D.	48	303
Billings, Mont.	45	304
Yakima, Wash.	42	305
Bangor, Me.	40	306
Duluth, Minn.	36	307
Redding, Cal.	35	308
Greeley, Colo.	34	309
Laredo, Tex.	34	309
Reno, Nev.	34	309
Great Falls, Mont.	30	312
Las Cruces, N.M.	28	313
Bismarck, N.D.	25	314
Casper, Wyo.	15	315
Average Above Areas	**313**	
U.S. Average	**67**	

1984 SURVEY OF BUYING POWER DATA SERVICE

EFFECTIVE BUYING INCOME (EBI)

Area	($000)	Rank
New York, N.Y.	89,464,700	1
Los Angeles - Long Beach, Cal.	84,749,032	2
Chicago, Ill.	67,420,753	3
Philadelphia, Pa.	49,893,505	4
Detroit, Mich.	45,930,560	5
Washington, D.C.	45,599,426	6
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	41,518,432	7
Houston, Tex.	36,795,063	8
Nassau - Suffolk, N.Y.	35,288,254	9
Anaheim - Santa Ana, Cal.	28,206,195	10
Minneapolis - St. Paul, Minn.	25,708,882	11
Dallas, Tex.	25,018,898	12
Atlanta, Ga.	24,384,036	13
Oakland, Cal.	23,006,627	14
Baltimore, Md.	22,817,096	15
Newark, N.J.	22,763,323	16
San Diego, Cal.	22,696,449	17
Pittsburgh, Pa.	22,612,947	18
San Francisco, Cal.	21,239,586	19
Seattle, Wash.	20,676,879	20
St. Louis, Mo.	19,541,194	21
Cleveland, Ohio	19,282,313	22
Denver, Colo.	19,010,247	23
San Jose, Cal.	18,589,273	24
Tampa - St. Petersburg - Clearwater, Fla.	17,836,970	25
Miami - Hialeah, Fla.	17,380,516	26
Riverside - San Bernardino, Cal.	16,852,463	27
Phoenix, Ariz.	16,832,151	28
Bergen - Passaic, N.J.	16,751,791	29
Kansas City, Mo.-Kans.	15,903,239	30
Milwaukee, Wisc.	15,283,700	31
Cincinnati, Ohio	14,378,375	32
Sacramento, Cal.	13,200,951	33
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	13,188,329	34
Hartford - New Britain - Middletown - Bristol, Conn.	12,805,491	35
New Orleans, La.	12,703,933	36
Columbus, Ohio	12,695,351	37
Portland, Ore.	11,853,687	38
Bridgeport - Stamford - Norwalk - Danbury, Conn.	11,776.723	39
Indianapolis, Ind.	11,742,274	40
Middlesex - Somerset - Hunterdon, N.J.	11,534,535	41
Fort Worth - Arlington, Tex.	11,485,755	42
Rochester, N.Y.	11,389,113	43
Norfolk - Virginia Beach - Newport News, Va.	11,090,549	44
Monmouth - Ocean, N.J.	10,537,504	45
San Antonio, Tex.	10,410,807	46
Oklahoma City, Okla.	10,113,760	47
Buffalo, N.Y.	9,825,862	48
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	9,397,566	49
Dayton - Springfield, Ohio	9,270,277	50
Total Top 50	**1,168,455,342**	
Louisville, Ky.	9,249,191	51
Albany - Schenectady - Troy, N.Y.	8,953,939	52
Nashville, Tenn.	8,953,424	53
New Haven - Waterbury - Meriden, Conn.	8,808,330	54
Salt Lake City - Ogden, Utah	8,647,560	55
Honolulu, Haw.	8,545,152	56
Providence - Pawtucket - Woonsocket, R.I.	8,514,910	57
Greensboro - Winston-Salem - High Point, N.C.	8,415,294	58
West Palm Beach - Boca Raton - Delray Beach, Fla.	8,295,532	59
Memphis, Tenn.	8,207,417	60
Birmingham, Ala.	8,103,877	61
Richmond - Petersburg, Va.	7,913,564	62
Tulsa, Okla.	7,843,984	63
Orlando, Fla.	7,775,469	64
Jacksonville, Fla.	7,353,148	65
Syracuse, N.Y.	6,843,309	66
Allentown - Bethlehem, Pa.	6,757,365	67
Oxnard - Ventura, Cal.	6,682,191	68
Omaha, Neb.	6,624,289	69
Scranton - Wilkes-Barre, Pa.	6,542,792	70
Austin, Tex.	6,456,444	71
Worcester - Fitchburg - Leominster, Mass.	6,421,806	72
Akron, Ohio	6,380,297	73
Grand Rapids, Mich.	6,177,525	74
Lake County, Ill.	6,152,657	75
Toledo, Ohio	6,123,297	76
Harrisburg - Lebanon - Carlisle, Pa.	6,060,330	77
Raleigh - Durham, N.C.	6,043,196	78
Wilmington, Del.	5,880,275	79
Gary - Hammond, Ind.	5,782,821	80
Las Vegas, Nev.	5,596,923	81
Springfield, Mass.	5,429,800	82
Fresno, Cal.	5,351,877	83
Baton Rouge, La.	5,341,200	84
Knoxville, Tenn.	5,233,248	85
Tucson, Ariz.	5,226,346	86
Wichita, Kans.	5,107,168	87
Jersey City, N.J.	4,997,229	88
Greenville - Spartanburg, S.C.	4,949,133	89
Youngstown - Warren, Ohio	4,909,025	90
Little Rock - North Little Rock, Ark.	4,566,181	91
Tacoma, Wash.	4,513,439	92
Flint, Mich.	4,447,675	93
Albuquerque, N.M.	4,421,158	94
Lansing - East Lansing, Mich.	4,401,794	95
Davenport - Rock Island - Moline, Iowa-Ill.	4,373,576	96
New Bedford - Fall River - Attleboro, Mass.	4,316,634	97
Des Moines, Iowa	4,300,400	98
Bakersfield, Cal.	4,294,002	99
Peoria, Ill.	4,234,392	100
Total Top 100	**1,484,975,927**	
Mobile, Ala.	4,130,273	101
Beaumont - Port Arthur, Tex.	4,075,460	102
Joliet, Ill.	4,035,779	103
Columbia, S.C.	4,003,841	104
Vallejo - Fairfield - Napa, Cal.	3,974,102	105
Saginaw - Bay City - Midland, Mich.	3,959,727	106
Madison, Wisc.	3,882,625	107
York, Pa.	3,875,938	108
Santa Rosa - Petaluma, Cal.	3,815,856	109
El Paso, Tex.	3,767,474	110
Canton, Ohio	3,759,941	111
Santa Barbara - Santa Maria - Lompoc, Cal.	3,746,229	112
Aurora - Elgin, Ill.	3,733,705	113
Chattanooga, Tenn.	3,696,116	114
Lancaster, Pa.	3,653,034	115
Johnson City - Kingsport - Bristol, Tenn.	3,613,963	116
Stockton, Cal.	3,594,049	117
Charleston, S.C.	3,562,969	118
Trenton, N.J.	3,537,704	119
Jackson, Miss.	3,496,808	120
Fort Wayne, Ind.	3,342,046	121
Shreveport, La.	3,320,296	122
Colorado Springs, Colo.	3,217,341	123
Lexington-Fayette, Ky.	3,185,441	124
Reading, Pa.	3,167,859	125
Augusta, Ga.	3,157,172	126
Salinas - Seaside - Monterey, Cal.	3,129,105	127
Portsmouth - Dover - Rochester, N.H.	3,077,030	128
Corpus Christi, Tex.	3,054,966	129
Manchester - Nashua, N.H.	3,049,058	130
Rockford, Ill.	3,032,358	131
Anchorage, Alas.	3,014,554	132
Spokane, Wash.	3,000,872	133
Poughkeepsie, N.Y.	2,996,901	134
Appleton - Oshkosh - Neenah, Wisc.	2,989,609	135
Ann Arbor, Mich.	2,986,140	136
Lakeland - Winter Haven, Fla.	2,957,052	137
Atlantic City, N.J.	2,935,147	138
New London - Norwich, Conn.	2,895,402	139
Pensacola, Fla.	2,879,577	140
Melbourne - Titusville - Palm Bay, Fla.	2,870,045	141
Utica - Rome, N.Y.	2,867,932	142
Evansville, Ind.	2,809,988	143
Binghamton, N.Y.	2,757,836	144
Orange County, N.Y.	2,733,969	145
Huntington - Ashland, W.Va.-Ky.	2,692,100	146
Modesto, Cal.	2,686,662	147
Daytona Beach, Fla.	2,685,120	148
Erie, Pa.	2,680,842	149
Charleston, W.Va.	2,657,606	150
Total Top 150	**1,649,721,546**	
Lorain - Elyria, Ohio	2,650,575	151
East St. Louis - Belleville, Ill.	2,628,166	152
Hamilton - Middletown, Ohio	2,614,258	153
Duluth, Minn.	2,613,873	154
Sarasota, Fla.	2,582,376	155
Reno, Nev.	2,541,765	156
Fort Myers - Cape Coral, Fla.	2,512,559	157
Macon - Warner Robins, Ga.	2,490,627	158
Montgomery, Ala.	2,460,898	159
Alton - Granite City, Ill.	2,460,002	160
Boulder - Longmont, Colo.	2,393,488	161
Santa Cruz, Cal.	2,377,357	162
Eugene - Springfield, Ore.	2,375,686	163
Kalamazoo, Mich.	2,345,242	164
Lincoln, Neb.	2,335,046	165
Galveston - Texas City, Tex.	2,287,447	166
South Bend - Mishawaka, Ind.	2,281,787	167
Portland, Me.	2,180,973	168
Lafayette, La.	2,179,813	169
Niagara Falls, N.Y.	2,173,819	170
Brazoria, Tex.	2,148,430	171
Roanoke, Va.	2,130,633	172
Salem, Ore.	2,065,594	173
Huntsville, Ala.	2,060,855	174
Springfield, Ill.	2,045,367	175
Beaver County, Pa.	2,044,620	176
Lubbock, Tex.	2,037,771	177
Springfield, Mo.	2,017,114	178
Vancouver, Wash.	1,995,893	179
Savannah, Ga.	1,993,548	180
Fayetteville, N.C.	1,982,837	181
Johnstown, Pa.	1,979,873	182
Amarillo, Tex.	1,977,832	183
Visalia - Tulare - Porterville, Cal.	1,966,764	184
Cedar Rapids, Iowa	1,949,507	185
Killeen - Temple, Tex.	1,931,715	186
Boise, Ida.	1,898,322	187
Topeka, Kans.	1,862,995	188
Richland - Kennewick - Pasco, Wash.	1,851,460	189
Tallahassee, Fla.	1,820,586	190
Hickory, N.C.	1,816,963	191
Columbus, Ga.	1,814,549	192
Green Bay, Wisc.	1,813,333	193
Houma - Thibodaux, La.	1,776,510	194
McAllen - Edinburg - Mission, Tex.	1,743,422	195
Waterloo - Cedar Falls, Iowa	1,739,782	196
Fort Pierce, Fla.	1,725,282	197
Lake Charles, La.	1,690,253	198
Racine, Wisc.	1,688,705	199
Fort Collins - Loveland, Colo.	1,684,872	200
Total Top 200	**1,755,462,690**	
Bradenton, Fla.	1,650,212	201
Bremerton, Wash.	1,647,973	202
Gainesville, Fla.	1,645,101	203
Champaign - Urbana - Rantoul, Ill.	1,638,851	204
Biloxi - Gulfport, Miss.	1,609,221	205
Longview - Marshall, Tex.	1,607,598	206
Wheeling, W.Va.	1,600,113	207
Benton Harbor, Mich.	1,596,486	208
Waco, Tex.	1,583,966	209
Fargo - Moorhead, N.D.-Minn.	1,484,406	210
Tyler, Tex.	1,482,102	211
Provo - Orem, Utah	1,479,683	212
Pittsfield, Mass.	1,471,109	213
Decatur, Ill.	1,466,158	214
Jackson, Mich.	1,439,980	215
Odessa, Tex.	1,439,774	216
Yakima, Wash.	1,429,614	217
Brownsville - Harlingen, Tex.	1,429,019	218
Steubenville - Weirton, Ohio-W.Va.	1,425,006	219
Olympia, Wash.	1,418,664	220
Asheville, N.C.	1,416,302	221
Chico, Cal.	1,404,070	222
Kenosha, Wisc.	1,395,791	223
Muskegon, Mich.	1,381,984	224
Fort Smith, Ark.	1,375,958	225
Parkersburg - Marietta, W.Va.-Ohio	1,373,939	226
Lima, Ohio	1,370,373	227
St. Cloud, Minn.	1,358,856	228
Janesville - Beloit, Wisc.	1,352,700	229
Sioux Falls, S.D.	1,346,380	230
Battle Creek, Mich.	1,340,195	231
Bloomington - Normal, Ill.	1,314,310	232
Midland, Tex.	1,288,353	233
Elkhart - Goshen, Ind.	1,280,527	234
Lynchburg, Va.	1,277,509	235
Burlington, Vt.	1,239,896	236
Anderson, Ind.	1,195,494	237
Pascagoula, Miss.	1,194,836	238
Eau Claire, Wisc.	1,193,607	239
Mansfield, Ohio	1,191,219	240
Billings, Mont.	1,190,446	241
Terre Haute, Ind.	1,185,215	242
Clarksville - Hopkinsville, Tenn.-Ky.	1,185,161	243
Monroe, La.	1,172,806	244
Florence, Ala.	1,168,904	245
Wichita Falls, Tex.	1,166,930	246
Anderson, S.C.	1,162,693	247
Charlottesville, Va.	1,161,922	248
Alexandria, La.	1,154,094	249
Lafayette, Ind.	1,153,763	250
Total Top 250	**1,824,001,961**	
Naples, Fla.	1,152,365	251
Sioux City, Iowa	1,139,526	252
Sharon, Pa.	1,136,910	253
Greeley, Colo.	1,129,858	254
Fort Walton Beach, Fla.	1,128,800	255
Altoona, Pa.	1,127,899	256
Athens, Ga.	1,120,042	257
Vineland - Millville - Bridgeton, N.J.	1,116,177	258
Ocala, Fla.	1,107,773	259
Pueblo, Colo.	1,104,808	260
Redding, Cal.	1,098,796	261
Bangor, Me.	1,095,430	262
Medford, Ore.	1,091,463	263
Abilene, Tex.	1,088,362	264
Columbia, Mo.	1,087,441	265
Santa Fe, N.M.	1,087,321	266
Muncie, Ind.	1,076,493	267
Tuscaloosa, Ala.	1,075,058	268
Bryan - College Station, Tex.	1,054,959	269
Rochester, Minn.	1,051,556	270
Williamsport, Pa.	1,049,863	271
Wausau, Wisc.	1,040,322	272
Joplin, Mo.	1,036,143	273
Sheboygan, Wisc.	1,016,504	274
Bellingham, Wash.	1,004,519	275
Lawton, Okla.	992,976	276
Kankakee, Ill.	986,341	277
Glens Falls, N.Y.	986,073	278
Kokomo, Ind.	977,065	279
Iowa City, Iowa	976,696	280
Wilmington, N.C.	967,796	281
Dothan, Ala.	965,942	282
Hagerstown, Md.	945,648	283
Albany, Ga.	944,440	284
Casper, Wyo.	939,950	285
State College, Pa.	939,345	286
Texarkana, Tex.-Ark.	938,332	287
San Angelo, Tex.	933,267	288
Bismarck, N.D.	931,802	289
Anniston, Ala.	929,704	290
La Crosse, Wisc.	915,221	291
Yuba City, Cal.	906,333	292
Sherman - Denison, Tex.	896,153	293
Danville, Va.	884,383	294
Elmira, N.Y.	868,212	295
Burlington, N.C.	861,410	296
Bloomington, Ind.	858,297	297
Cumberland, Md.	833,219	298
Lewiston - Auburn, Me.	819,851	299
Dubuque, Iowa	819,393	300
Grand Forks, N.D.	815,541	301
Florence, S.C.	813,313	302
Fayetteville - Springdale, Ark.	790,766	303
Las Cruces, N.M.	782,833	304
Owensboro, Ky.	780,225	305
St. Joseph, Mo.	779,088	306
Victoria, Tex.	769,376	307
Great Falls, Mont.	761,209	308
Gadsden, Ala.	760,759	309
Panama City, Fla.	754,867	310
Jacksonville, N.C.	747,723	311
Enid, Okla.	720,070	312
Lawrence, Kans.	684,797	313
Pine Bluff, Ark.	615,894	314
Laredo, Tex.	586,873	315
Total Above Areas	**1,885,401,532**	
Percent of U.S.	**80.9460**	
U.S. Total	**2,329,209,922**	

MEDIAN HOUSEHOLD EBI

Area	($)	Rank
Nassau - Suffolk, N.Y.	38,427	1
Anchorage, Alas.	34,842	2
Bridgeport - Stamford - Norwalk - Danbury, Conn.	34,561	3
Middlesex - Somerset - Hunterdon, N.J.	34,539	4
Lake County, Ill.	34,428	5
San Jose, Cal.	33,780	6
Washington, D.C.	33,236	7
Anaheim - Santa Ana, Cal.	32,715	8
Bergen - Passaic, N.J.	32,413	9
Brazoria, Tex	31,915	10
Poughkeepsie, N.Y.	31,703	11
Joliet, Ill.	31,220	12
Oxnard - Ventura, Cal.	30,958	13
Richland - Kennewick - Pasco, Wash.	30,479	14
Newark, N.J.	30,429	15
Hartford - New Britain - Middletown - Bristol, Conn.	30,421	16
Aurora - Elgin, Ill.	30,272	17
Midland, Tex.	30,100	18
Kenosha, Wisc.	29,819	19
Casper, Wyo.	29,771	20
New London - Norwich, Conn.	29,487	21
Minneapolis - St. Paul, Minn.	29,316	22
Honolulu, Haw.	29,234	23
Oakland, Cal.	29,046	24
Rochester, N.Y.	29,014	25
San Francisco, Cal.	28,876	26
Wilmington, Del.	28,774	27
Grand Forks, N.D.	28,631	28
Houston, Tex.	28,588	29
Trenton, N.J.	28,579	30
Rochester, Minn.	28,527	31
New Haven - Waterbury - Meriden, Conn	28,475	32
Seattle, Wash.	28,332	33
Peoria, Ill.	28,219	34
Cedar Rapids, Iowa	27,983	35
Davenport - Rock Island - Moline, Iowa-Ill.	27,852	36
Wichita, Kans.	27,768	37
Monmouth - Ocean, N.J.	27,677	38
Denver, Colo.	27,647	39
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	27,633	40
Orange County, N.Y.	27,577	41
Ann Arbor, Mich.	27,537	42
Milwaukee, Wisc.	27,454	43
Chicago, Ill.	27,453	44
Rockford, Ill.	27,440	45
Detroit, Mich.	27,435	46
Lansing - East Lansing, Mich.	27,333	47
Kalamazoo, Mich.	27,329	48
Flint, Mich.	27,282	49
Odessa, Tex.	27,257	50
Galveston - Texas City, Tex.	27,226	51
Beaver County, Pa.	27,112	52
Omaha, Neb.	27,084	53
Topeka, Kans.	27,018	54
Madison, Wisc.	27,001	55
Manchester - Nashua, N.H.	26,996	56
Beaumont - Port Arthur, Tex.	26,953	57
Vallejo - Fairfield - Napa, Cal.	26,952	58
Portsmouth - Dover - Rochester, N.H.	26,889	59
Waterloo - Cedar Falls, Iowa	26,818	60
Sioux Falls, S.D.	26,791	61
Lincoln, Neb.	26,726	62
St. Louis, Mo.	26,647	63
Des Moines, Iowa	26,591	64
Syracuse, N.Y.	26,584	65
Santa Barbara - Santa Maria - Lompoc, Cal.	26,566	66
Dallas, Tex.	26,519	67
Racine, Wisc.	26,465	68
Lorain - Elyria, Ohio	26,449	69
Grand Rapids, Mich.	26,426	70
Decatur, Ill.	26,328	71
Appleton - Oshkosh - Neenah, Wisc.	26,281	72
Boulder - Longmont, Colo.	26,274	73
Victoria, Tex.	26,248	74
Bismarck, N.D.	26,228	75
Sheboygan, Wisc.	26,190	76
Saginaw - Bay City - Midland, Mich.	26,179	77
Kansas City, Mo.-Kans.	26,142	78
Philadelphia, Pa.	26,120	79
Gary - Hammond, Ind.	26,117	80
Green Bay, Wisc.	26,064	81
Baltimore, Md.	25,938	82
Houma - Thibodaux, La.	25,929	83
Jackson, Mich.	25,922	84
Santa Rosa - Petaluma, Cal.	25,902	85
Pascagoula, Miss.	25,887	86
Atlanta, Ga.	25,804	87
Hamilton - Middletown, Ohio	25,751	88
Fort Worth - Arlington, Tex.	25,748	89
Harrisburg - Lebanon - Carlisle, Pa.	25,553	90
Janesville - Beloit, Wisc.	25,487	91
Allentown - Bethlehem, Pa.	25,473	92
Binghamton, N.Y.	25,459	93
Bloomington - Normal, Ill.	25,400	94
Albany - Schenectady - Troy, N.Y.	25,349	95
Lake Charles, La.	25,340	96
Baton Rouge, La.	25,320	97
Los Angeles - Long Beach, Cal.	25,280	98
Lafayette, La.	25,212	99
Burlington, Vt.	25,127	100
San Diego, Cal.	24,996	101
Richmond - Petersburg, Va.	24,978	102
Santa Fe, N.M.	24,944	103
Reno, Nev.	24,890	104
Lancaster, Pa.	24,888	105
Worcester - Fitchburg - Leominster, Mass.	24,870	106
Indianapolis, Ind.	24,831	107
Cleveland, Ohio	24,823	108
Cincinnati, Ohio	24,753	109
York, Pa.	24,753	109
Salinas - Seaside - Monterey, Cal.	24,740	111
Niagara Falls, N.Y.	24,681	112
Buffalo. N.Y.	24,680	113
Duluth, Minn.	24,676	114
Tulsa, Okla.	24,664	115
Bremerton, Wash.	24,636	116
Fargo - Moorhead, N.D.-Minn.	24,609	117
Battle Creek, Mich.	24,590	118
Iowa City, Iowa	24,574	119
Vancouver, Wash.	24,560	120
West Palm Beach - Boca Raton - Delray Beach, Fla.	24,514	121
Salt Lake City - Ogden, Utah	24,502	122
Huntsville, Ala.	24,384	123
Santa Cruz, Cal.	24,374	124
Pittsburgh, Pa.	24,366	125
Tyler, Tex.	24,312	126
Sacramento, Cal.	24,288	127
Oklahoma City, Okla.	24,262	128
Fort Wayne, Ind.	24,202	129
Kokomo, Ind.	24,181	130
Pittsfield, Mass.	24,148	131
Olympia, Wash.	24,143	132
Nashville, Tenn.	24,135	133
Wausau, Wisc.	24,089	134
Akron, Ohio	24,010	135
Kankakee, Ill.	24,009	136
Toledo, Ohio	23,980	137
Erie, Pa.	23,964	138
Reading, Pa.	23,928	139
Portland, Ore.	23,926	140
Canton, Ohio	23,916	141
Benton Harbor, Mich.	23,896	142
Enid, Okla.	23,873	143
Dubuque, Iowa	23,822	144
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	23,815	145
La Crosse, Wisc.	23,776	146
Evansville, Ind.	23,771	147
Raleigh - Durham, N.C.	23,746	148
Dayton - Springfield, Ohio	23,724	149
South Bend - Mishawaka, Ind.	23,698	150
Youngstown - Warren, Ohio	23,678	151
Bakersfield, Cal.	23,628	152
Charleston, W.Va.	23,613	153
Columbus, Ohio	23,527	154
Boise, Ida.	23,502	155
Las Vegas, Nev.	23,485	156
Billings, Mont.	23,477	157
Springfield, Ill.	23,469	158
Columbia, Mo.	23,461	159
Longview - Marshall, Tex.	23,410	160
Riverside - San Bernardino, Cal.	23,356	161
Steubenville - Weirton, Ohio-W.Va.	23,321	162
Providence - Pawtucket - Woonsocket, R.I.	23,313	163
Muskegon, Mich.	23,246	164
Fort Collins - Loveland, Colo.	23,194	165
Springfield, Mass.	23,187	166
Amarillo, Tex.	23,182	167
Louisville, Ky.	23,177	168
Phoenix, Ariz.	23,131	169
Sioux City, Iowa	23,120	170
Macon - Warner Robins, Ga.	23,102	171
Alton - Granite City, Ill.	23,079	172
Elkhart - Goshen, Ind.	23,071	173
Corpus Christi, Tex.	23,034	174
Austin, Tex.	23,032	175
Norfolk - Virginia Beach - Newport News, Va.	22,960	176
Columbia, S.C.	22,873	177
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	22,843	178
Sharon, Pa.	22,741	179
Fort Walton Beach, Fla.	22,738	180
Portland, Me.	22,738	180
Utica - Rome, N.Y.	22,728	182
Charlottesville, Va.	22,715	183
Fresno, Cal.	22,689	184
Mansfield, Ohio	22,687	185
St. Cloud, Minn.	22,645	186
Lafayette, Ind.	22,624	187
New York, N.Y.	22,603	188
Stockton, Cal.	22,525	189
Lynchburg, Va.	22,479	190
Pensacola, Fla.	22,468	191
New Bedford - Fall River - Attleboro, Mass.	22,450	192
Glens Falls, N.Y.	22,428	193
New Orleans, La.	22,348	194
Lima, Ohio	22,341	195
Greensboro - Winston-Salem - High Point, N.C.	22,339	196
Orlando, Fla.	22,292	197
Albuquerque, N.M.	22,284	198
East St. Louis - Belleville, Ill.	22,260	199
Colorado Springs, Colo.	22,259	200
San Antonio, Tex.	22,240	201
Anderson, Ind.	22,206	202
Elmira, N.Y.	22,167	203
Jacksonville, Fla.	22,153	204
Little Rock - North Little Rock, Ark.	22,102	205
Jackson, Miss.	22,065	206
Roanoke, Va.	21,946	207
Champaign - Urbana - Rantoul, Ill.	21,945	208
Eau Claire, Wisc.	21,927	209
San Angelo, Tex.	21,908	210
Mobile, Ala.	21,904	211
Lexington-Fayette, Ky.	21,862	212
Miami - Hialeah, Fla.	21,756	213
Great Falls, Mont.	21,745	214
Atlantic City, N.J.	21,739	215
Modesto, Cal.	21,710	216
Lawton, Okla.	21,681	217
Muncie, Ind.	21,673	218
Shreveport, La.	21,668	219
Albany, Ga.	21,604	220
Memphis, Tenn.	21,585	221
Lawrence, Kans.	21,527	222
Owensboro, Ky.	21,482	223
Sherman - Denison, Tex.	21,424	224
Augusta, Ga.	21,308	225
Parkersburg - Marietta, W.Va.-Ohio	21,305	226
Williamsport, Pa.	21,255	227
Hickory, N.C.	21,221	228
Vineland - Millville - Bridgeton, N.J.	21,171	229
Wheeling, W.Va.	21,090	230
Burlington, N.C.	21,068	231
Melbourne - Titusville - Palm Bay, Fla.	21,036	232
Wichita Falls, Tex.	21,021	233
Savannah, Ga.	21,007	234
Scranton - Wilkes-Barre, Pa.	20,929	235
Jersey City, N.J.	20,894	236
Abilene, Tex.	20,816	237
Terre Haute, Ind.	20,795	238
Hagerstown, Md.	20,785	239
Lubbock, Tex.	20,781	240
Birmingham, Ala.	20,725	241
Montgomery, Ala.	20,676	242
St. Joseph, Mo.	20,616	243
Tacoma, Wash.	20,613	244
Springfield, Mo.	20,612	245
Fort Myers - Cape Coral, Fla.	20,597	246
Naples, Fla.	20,561	247
Anderson, S.C.	20,551	248
Wilmington, N.C.	20,540	249
Sarasota, Fla.	20,504	250
Greeley, Colo.	20,441	251
Pueblo, Colo.	20,384	252
Chattanooga, Tenn.	20,376	253
Bryan - College Station, Tex.	20,370	254
Florence, Ala.	20,364	255
State College, Pa.	20,329	256
Bellingham, Wash.	20,268	257
Bangor, Me.	20,211	258
Knoxville, Tenn.	20,180	259
Altoona, Pa.	20,147	260
Greenville - Spartanburg, S.C.	20,079	261
Fort Pierce, Fla.	20,073	262
Tampa - St. Petersburg - Clearwater, Fla.	19,903	263
Eugene - Springfield, Ore.	19,871	264
Tallahassee, Fla.	19,771	265
Lewiston - Auburn, Me.	19,648	266
Tucson, Ariz.	19,525	267
El Paso, Tex.	19,446	268
Biloxi - Gulfport, Miss.	19,443	269
Waco, Tex.	19,387	270
Bradenton, Fla.	19,361	271
Charleston, S.C.	19,301	272
Johnson City - Kingsport - Bristol, Tenn.	19,296	273
Lakeland - Winter Haven, Fla.	19,225	274
Salem, Ore.	19,219	275
Asheville, N.C.	19,192	276
Provo - Orem, Utah	19,141	277
Spokane, Wash.	19,120	278
Fayetteville, N.C.	19,084	279
Danville, Va.	19,080	280
Huntington - Ashland, W.Va.-Ky.	19,039	281
Killeen - Temple, Tex.	19,027	282
Cumberland, Md.	19,020	283
Gainesville, Fla.	18,797	284
Texarkana, Tex.-Ark.	18,764	285
Alexandria, La.	18,755	286
Bloomington, Ind.	18,750	287
Johnstown, Pa.	18,664	288
Monroe, La.	18,593	289
Yuba City, Cal.	18,571	290
Redding, Cal.	18,539	291
Yakima, Wash.	18,494	292
Fort Smith, Ark.	18,330	293
Athens, Ga.	18,324	294
Anniston, Ala.	18,322	295
Dothan, Ala.	18,225	296
Clarksville - Hopkinsville, Tenn.-Ky.	18,203	297
Medford, Ore.	18,189	298
Daytona Beach, Fla.	18,066	299
Columbus, Ga.	18,006	300
Visalia - Tulare - Porterville, Cal.	17,962	301
Chico, Cal.	17,930	302
Florence, S.C.	17,839	303
Tuscaloosa, Ala.	17,771	304
Joplin, Mo.	17,628	305
Las Cruces, N.M.	17,438	306
Fayetteville - Springdale, Ark.	17,266	307
Pine Bluff, Ark.	16,995	308
Brownsville - Harlingen, Tex.	16,979	309
Gadsden, Ala.	16,523	310
Panama City, Fla.	16,212	311
Ocala, Fla.	16,171	312
McAllen - Edinburg - Mission, Tex.	15,236	313
Laredo, Tex.	15,199	314
Jacksonville, N.C.	15,010	315
Median Above Areas	**25,109**	
U.S. Median	**23,420**	

1984 SURVEY OF BUYING POWER DATA SERVICE

AVERAGE HOUSEHOLD EBI

Area	($)	Rank
Nassau - Suffolk, N.Y.	41,462	1
Bridgeport - Stamford - Norwalk - Danbury, Conn.	41,091	2
Lake County, Ill.	39.926	3
Anchorage, Alas.	38,159	4
Middlesex - Somerset - Hunterdon, N.J.	37,100	5
Washington, D.C.	36,875	6
San Jose, Cal.	36,521	7
Midland, Tex.	36,394	8
Bergen - Passaic, N.J.	36,220	9
Anaheim - Santa Ana, Cal.	36,134	10
Grand Forks, N.D.	34,704	11
Newark, N.J.	34,464	12
Poughkeepsie, N.Y.	34,329	13
Oxnard - Ventura, Cal.	33,817	14
Honolulu, Haw.	33,802	15
San Francisco, Cal.	33,634	16
Hartford - New Britain - Middletown - Bristol, Conn.	33,461	17
New London - Norwich, Conn.	33,396	18
Brazoria, Tex.	33,155	19
Trenton, N.J.	32,397	20
Aurora - Elgin, Ill.	32,354	21
Joliet, Ill.	32,209	22
Houston, Tex.	32,189	23
Oakland, Cal.	32,083	24
Richland - Kennewick - Pasco, Wash.	32,032	25
Casper, Wyo.	31,971	26
Minneapolis - St. Paul, Minn.	31,728	27
Santa Barbara - Santa Maria - Lompoc, Cal.	31,640	28
New Haven - Waterbury - Meriden, Conn.	31,616	29
Rochester, N.Y.	31,610	30
Wilmington, Del.	31,547	31
Monmouth - Ocean, N.J.	31,502	32
Kenosha, Wisc.	31,437	33
Seattle, Wash.	31,433	34
Ann Arbor, Mich.	31,203	35
Wichita, Kans.	31,160	36
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	31,077	37
Dallas, Tex.	30,796	38
Rochester, Minn.	30,747	39
Denver, Colo.	30,711	40
Peoria, Ill.	30,684	41
Kalamazoo, Mich	30,577	42
Odessa, Tex.	30,504	43
Chicago, Ill.	30,481	44
San Diego, Cal.	30,290	45
Lincoln, Neb.	30,286	46
Orange County, N.Y.	30,243	47
Topeka, Kans.	30,243	47
Lansing - East Lansing, Mich.	30,232	49
Omaha, Neb.	30,138	50
Sioux Falls, S.D.	30,053	51
West Palm Beach - Boca Raton - Delray Beach, Fla	30,045	52
Madison, Wisc.	30,005	53
Los Angeles - Long Beach, Cal.	29,986	54
Galveston - Texas City, Tex.	29,980	55
Davenport - Rock Island - Moline, Iowa-Ill.	29,874	56
Vallejo - Fairfield - Napa, Cal.	29,791	57
Cedar Rapids, Iowa	29,763	58
Manchester - Nashua, N.H.	29,718	59
Boulder - Longmont, Colo.	29,696	60
Iowa City, Iowa	29,687	61
Salinas - Seaside - Monterey, Cal.	29,660	62
Milwaukee, Wisc.	29,620	63
Portsmouth - Dover - Rochester, N.H.	29,615	64
Detroit, Mich.	29,604	65
St. Louis, Mo.	29,496	66
Philadelphia, Pa.	29,410	67
Syracuse, N.Y.	29,396	68
Bismarck, N.D.	29,394	69
Lafayette, La.	29,259	70
Victoria, Tex.	29,254	71
Waterloo - Cedar Falls, Iowa	29,142	72
Bloomington - Normal, Ill.	29,078	73
Des Moines, Iowa	29,076	74
Santa Rosa - Petaluma, Cal.	29,062	75
Atlanta, Ga.	29,039	76
Rockford, Ill.	29,018	77
Santa Fe, N.M.	28,995	78
Fort Worth - Arlington, Tex.	28,946	79
Santa Cruz, Cal.	28,922	80
Decatur, Ill.	28,918	81
Kansas City, Mo.-Kans.	28,910	82
Beaumont - Port Arthur, Tex.	28,863	83
Grand Rapids, Mich.	28,786	84
Reno, Nev.	28,721	85
Burlington, Vt.	28,701	86
Flint, Mich.	28,639	87
Columbia, Mo.	28,617	88
Binghamton, N.Y.	28,549	89
Baltimore, Md.	28,546	90
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	28,460	91
Baton Rouge, La.	28,411	92
Houma - Thibodaux, La.	28,379	93
Huntsville, Ala.	28,308	94
Tulsa, Okla.	28,246	95
Appleton - Oshkosh - Neenah, Wisc.	28,230	96
Albany - Schenectady - Troy, N.Y.	28,228	97
Harrisburg - Lebanon - Carlisle, Pa.	28,188	98
Pascagoula, Miss.	28,114	99
Oklahoma City, Okla.	28,047	100
Tyler, Tex.	28,017	101
Jackson, Mich.	28,015	102
Fargo - Moorhead, N.D.-Minn.	28,008	103
Sheboygan, Wisc.	27,926	104
Nashville, Tenn.	27,918	105
Beaver County, Pa.	27,894	106
Richmond - Petersburg, Va.	27,855	107
Green Bay, Wisc.	27,812	108
Allentown - Bethlehem, Pa.	27,762	109
Saginaw - Bay City - Midland, Mich.	27,749	110
Racine, Wisc.	27,729	111
Cincinnati, Ohio	27,699	112
Enid, Okla.	27,695	113
New York, N.Y.	27,629	114
Sacramento, Cal.	27,600	115
Lawton, Okla.	27,583	116
Hamilton - Middletown, Ohio	27,519	117
Lorain - Elyria, Ohio	27,496	118
Lancaster, Pa.	27,487	119
Lafayette, Ind.	27,471	120
Bremerton, Wash.	27,466	121
Austin, Tex.	27,451	122
Worcester - Fitchburg - Leominster, Mass.	27,420	123
Cleveland, Ohio	27,405	124
Indianapolis, Ind.	27,397	125
Pittsfield, Mass.	27,395	126
Bakersfield, Cal.	27,385	127
Amarillo, Tex.	27,318	128
Fort Walton Beach, Fla.	27,266	129
Lake Charles, La.	27,262	130
Pittsburgh, Pa.	27,235	131
Charlottesville, Va.	27,211	132
San Angelo, Tex.	27,209	133
Raleigh - Durham, N.C.	27,185	134
La Crosse, Wisc.	27,158	135
Fresno, Cal.	27,139	136
Buffalo, N.Y.	26,994	137
Gary - Hammond, Ind.	26,960	138
Las Vegas, Nev.	26,934	139
Norfolk - Virginia Beach - Newport News, Va.	26,912	140
Miami - Hialeah, Fla.	26,909	141
Olympia, Wash.	26,869	142
Champaign - Urbana - Rantoul, Ill.	26,866	143
Battle Creek, Mich.	26,858	144
Lawrence, Kans.	26,855	145
Salt Lake City - Ogden, Utah	26,847	146
Riverside - San Bernardino, Cal.	26,810	147
Naples, Fla.	26,737	148
Columbia, S.C.	26,728	149
Corpus Christi, Tex.	26,704	150
Benton Harbor, Mich.	26,697	151
Toledo, Ohio	26,681	152
Janesville - Beloit, Wisc.	26,628	153
Boise, Ida.	26,624	154
York, Pa.	26,620	155
Portland, Ore.	26,602	156
Evansville, Ind.	26,585	157
Providence - Pawtucket - Woonsocket, R.I.	26,543	158
Pensacola, Fla.	26,540	159
Duluth, Minn.	26,537	160
Fort Collins - Loveland, Colo.	26,533	161
San Antonio, Tex.	26,531	162
Bryan - College Station, Tex.	26,507	163
South Bend - Mishawaka, Ind.	26,471	164
Columbus, Ohio	26,465	165
Fort Wayne, Ind.	26,461	166
Orlando, Fla.	26,447	167
Kankakee, Ill.	26,443	168
Longview - Marshall, Tex.	26,397	169
Colorado Springs, Colo.	26,372	170
Erie, Pa.	26,360	171
Akron, Ohio	26,332	172
Vancouver, Wash.	26,331	173
Niagara Falls, N.Y.	26,317	174
Jackson, Miss.	26,312	175
Phoenix, Ariz.	26,300	176
Dayton - Springfield, Ohio	26,299	177
Billings, Mont.	26,221	178
Macon - Warner Robins, Ga.	26,217	179
Jacksonville, Fla.	26,205	180
Reading, Pa.	26,181	181
Springfield, Ill.	26,156	182
Portland, Me.	26,088	183
New Orleans, La.	26,075	184
Kokomo, Ind.	26,055	185
Springfield, Mass.	26,055	185
Charleston, W.Va.	26,004	187
Louisville, Ky.	25,995	188
Stockton, Cal.	25,931	189
Albuquerque, N.M.	25,900	190
Wichita Falls, Tex.	25,874	191
Elkhart - Goshen, Ind.	25,869	192
Dubuque, Iowa	25,848	193
Shreveport, La.	25,839	194
Atlantic City, N.J.	25,838	195
Wausau, Wisc.	25,814	196
Sioux City, Iowa	25,781	197
Lexington-Fayette, Ky.	25,751	198
Little Rock - North Little Rock, Ark.	25,710	199
Memphis, Tenn.	25,688	200
Abilene, Tex.	25,669	201
Lynchburg, Va.	25,653	202
Greensboro - Winston-Salem - High Point, N.C.	25,555	203
Canton, Ohio	25,543	204
Youngstown - Warren, Ohio	25,515	205
Muskegon, Mich.	25,498	206
Killeen - Temple, Tex.	25,484	207
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	25,481	208
St. Cloud, Minn.	25,399	209
Utica - Rome, N.Y.	25,335	210
Mobile, Ala.	25,308	211
Modesto, Cal.	25,274	212
Roanoke, Va.	25,274	212
Lubbock, Tex.	25,251	214
Fort Myers - Cape Coral, Fla.	25,100	215
Eau Claire, Wisc.	25,076	216
Glens Falls, N.Y.	25,027	217
Augusta, Ga.	24,997	218
East St. Louis - Belleville, Ill.	24,935	219
Sarasota, Fla.	24,878	220
Savannah, Ga.	24,857	221
Tallahassee, Fla.	24,837	222
Elmira, N.Y.	24,806	223
Mansfield, Ohio	24,765	224
Sherman - Denison, Tex.	24,756	225
New Bedford - Fall River - Attleboro, Mass.	24,737	226
Great Falls, Mont.	24,715	227
Alton - Granite City, Ill.	24,674	228
Sharon, Pa.	24,608	229
Steubenville - Weirton, Ohio-W.Va.	24,569	230
Muncie, Ind.	24,521	231
Albany, Ga.	24,404	232
State College, Pa.	24,399	233
Fayetteville, N.C.	24,359	234
Lima, Ohio	24,341	235
Tampa - St. Petersburg - Clearwater, Fla.	24,338	236
Montgomery, Ala.	24,317	237
Springfield, Mo.	24,273	238
Biloxi - Gulfport, Miss.	24,199	239
Fort Pierce, Fla.	24,164	240
Owensboro, Ky.	24,156	241
Birmingham, Ala.	24,140	242
Terre Haute, Ind.	24,139	243
Jersey City, N.J.	24,130	244
Bloomington, Ind.	24,109	245
Gainesville, Fla.	24,051	246
Melbourne - Titusville - Palm Bay, Fla.	24,017	247
Knoxville, Tenn.	23,995	248
St. Joseph, Mo.	23,972	249
Anderson, Ind.	23,958	250
Vineland - Millville - Bridgeton, N.J.	23,952	251
Williamsport, Pa.	23,861	252
El Paso, Tex.	23,860	253
Tacoma, Wash.	23,767	254
Scranton - Wilkes-Barre, Pa.	23,757	255
Bellingham, Wash.	23,691	256
Hickory, N.C.	23,658	257
Chattanooga, Tenn.	23,572	258
Waco, Tex.	23,571	259
Parkersburg - Marietta, W.Va.-Ohio	23,486	260
Bradenton, Fla.	23,474	261
Clarksville - Hopkinsville, Tenn.-Ky.	23,469	262
Wilmington, N.C.	23,433	263
Alexandria, La.	23,410	264
Pueblo, Colo.	23,407	265
Lakeland - Winter Haven, Fla.	23,321	266
Burlington, N.C.	23,281	267
Greeley, Colo.	23,200	268
Bangor, Me.	23,110	269
Hagerstown, Md.	23,065	270
Wheeling, W.Va.	23,056	271
Columbus, Ga.	22,969	272
Florence, Ala.	22,965	273
Tucson, Ariz.	22,842	274
Greenville - Spartanburg, S.C.	22,797	275
Charleston, S.C.	22,752	276
Monroe, La.	22,729	277
Athens, Ga.	22,719	278
Yuba City, Cal.	22,602	279
Jacksonville, N.C.	22,522	280
Johnson City - Kingsport - Bristol, Tenn.	22,405	281
Lewiston - Auburn, Me.	22,400	282
Anderson, S.C.	22,359	283
Eugene - Springfield, Ore.	22,349	284
Altoona, Pa.	22,335	285
Daytona Beach, Fla.	22,302	286
Asheville, N.C.	22,061	287
Spokane, Wash.	22,049	288
Provo - Orem, Utah	21,986	289
Anniston, Ala.	21,979	290
Las Cruces, N.M.	21,928	291
Yakima, Wash.	21,927	292
Fort Smith, Ark.	21,910	293
Redding, Cal.	21,888	294
Salem, Ore.	21,881	295
Dothan, Ala.	21,854	296
Danville, Va.	21,837	297
Chico, Cal.	21,836	298
Visalia - Tulare - Porterville, Cal.	21,804	299
Texarkana, Tex.-Ark.	21,771	300
Huntington - Ashland, W.Va.-Ky.	21,746	301
Cumberland, Md.	21,420	302
Tuscaloosa, Ala.	21,373	303
Brownsville - Harlingen, Tex.	21,139	304
Medford, Ore.	20,869	305
Johnstown, Pa.	20,841	306
Joplin, Mo.	20,806	307
Fayetteville - Springdale, Ark.	20,755	308
Florence, S.C.	20,642	309
Pine Bluff, Ark.	20,327	310
Ocala, Fla.	20,105	311
Gadsden, Ala.	19,811	312
Laredo, Tex.	19,628	313
Panama City, Fla.	19,556	314
McAllen - Edinburg - Mission, Tex.	19,328	315
Average Above Areas	**28,768**	
U.S. Average	**27,181**	

PER CAPITA EBI

Area	($)	Rank
Bridgeport - Stamford - Norwalk - Danbury, Conn.	14,514	1
San Francisco, Cal.	14,092	2
Anchorage, Alas.	13,860	3
Washington, D.C.	13,559	4
San Jose, Cal.	13,365	5
Anaheim - Santa Ana, Cal.	13,246	6
Midland, Tex.	13,241	7
Nassau - Suffolk, N.Y.	13,237	8
Lake County, Ill.	13,172	9
Bergen - Passaic, N.J.	13,114	10
Middlesex - Somerset - Hunterdon, N.J.	12,738	11
West Palm Beach - Boca Raton - Delray Beach, Fla.	12,484	12
Oakland, Cal.	12,452	13
Seattle, Wash.	12,341	14
Newark, N.J.	12,181	15
Hartford - New Britain - Middletown - Bristol, Conn.	12,140	16
Casper, Wyo.	12,066	17
Denver, Colo.	12,031	18
Wichita, Kans.	12,025	19
Topeka, Kans.	11,942	20
Reno, Nev.	11,911	21
New London - Norwich, Conn.	11,852	22
Santa Barbara - Santa Maria - Lompoc, Cal.	11,840	23
Grand Forks, N.D.	11,802	24
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	11,765	25
Minneapolis - St. Paul, Minn.	11,685	26
Houston, Tex.	11,678	27
Madison, Wisc.	11,674	28
Sioux Falls, S.D.	11,657	29
Richland - Kennewick - Pasco, Wash.	11,637	30
Monmouth - Ocean, N.J.	11,573	31
Lincoln, Neb.	11,571	32
Poughkeepsie, N.Y.	11,571	32
New Haven - Waterbury - Meriden, Conn.	11,504	34
Iowa City, Iowa	11,477	35
Dallas, Tex.	11,466	36
Rochester, N.Y.	11,436	37
Cedar Rapids, Iowa	11,427	38
Peoria, Ill.	11,417	39
Kenosha, Wisc.	11,413	40
Des Moines, Iowa	11,407	41
Santa Rosa - Petaluma, Cal.	11,391	42
Trenton, N.J.	11,383	43
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	11,366	44
Oxnard - Ventura, Cal.	11,330	45
Aurora - Elgin, Ill.	11,328	46
Boulder - Longmont, Colo.	11,263	47
Davenport - Rock Island - Moline, Iowa-Ill.	11,252	48
Chicago, Ill.	11,184	49
Rochester, Minn.	11,163	50
San Diego, Cal.	11,147	51
Ann Arbor, Mich.	11,113	52
Decatur, Ill.	11,107	53
Wilmington, Del.	11,103	54
Omaha, Neb.	11,092	55
Sarasota, Fla.	11,059	56
Santa Cruz, Cal.	11,052	57
Kalamazoo, Mich.	11,042	58
Odessa, Tex.	11,007	59
Milwaukee, Wisc.	11,002	60
Los Angeles - Long Beach, Cal.	10,979	61
Kansas City, Mo.-Kans.	10,953	62
Naples, Fla.	10,861	63
New York, N.Y.	10,855	64
Sacramento, Cal.	10,843	65
Santa Fe, N.M.	10,787	66
Rockford, Ill.	10,784	67
St. Louis, Mo.	10,784	67
Galveston - Texas City, Tex.	10,759	69
Brazoria, Tex.	10,699	70
Tulsa, Okla.	10,692	71
Vallejo - Fairfield - Napa, Cal.	10,660	72
Enid, Okla.	10,621	73
Waterloo - Cedar Falls, Iowa	10,615	74
Bloomington - Normal, Ill.	10,608	75
Honolulu, Haw.	10,605	76
Oklahoma City, Okla.	10,595	77
Harrisburg - Lebanon - Carlisle, Pa.	10,580	78
Joliet, Ill.	10,579	79
Fort Worth - Arlington, Tex.	10,578	80
Las Vegas, Nev.	10,574	81
Detroit, Mich.	10,566	82
Manchester - Nashua, N.H.	10.565	83
Springfield, Ill.	10,565	83
Philadelphia, Pa.	10,559	85
Portland, Ore.	10,531	86
Atlanta, Ga.	10,510	87
Cleveland, Ohio	10,461	88
Lansing - East Lansing, Mich.	10,453	89
Bismarck, N.D.	10,446	90
Portsmouth - Dover - Rochester, N.H.	10,427	91
Syracuse, N.Y.	10,394	92
Pittsburgh, Pa.	10,391	93
Albany - Schenectady - Troy, N.Y.	10,389	94
Allentown - Bethlehem, Pa.	10,378	95
Austin, Tex.	10,352	96
Huntsville, Ala.	10,346	97
Binghamton, N.Y.	10,344	98
Amarillo, Tex.	10,334	99
Pittsfield, Mass.	10,324	100
Cincinnati, Ohio	10,307	101
Fort Myers - Cape Coral, Fla.	10,293	102
Columbia, Mo.	10,278	103
Olympia, Wash.	10,265	104
Beaumont - Port Arthur, Tex.	10,242	105
Fargo - Moorhead, N.D.-Minn.	10,216	106
Lafayette, La.	10,196	107
Flint, Mich.	10,159	108
Tyler, Tex.	10,158	109
Baltimore, Md.	10,147	110
Billings, Mont.	10,131	111
Grand Rapids, Mich.	10,120	112
Appleton - Oshkosh - Neenah, Wisc.	10,100	113
Beaver County, Pa.	10,072	114
Nashville, Tenn.	10,067	115
Raleigh - Durham, N.C.	10,067	115
Columbus, Ohio	10,049	117
Sheboygan, Wisc.	10,045	118
Green Bay, Wisc.	10,041	119
Richmond - Petersburg, Va.	10,039	120
Dayton - Springfield, Ohio	10,015	121
Phoenix, Ariz.	10,008	122
Burlington, Vt.	9,983	123
Tampa - St. Petersburg - Clearwater, Fla.	9,977	124
Boise, Ida.	9,960	125
Indianapolis, Ind.	9,948	126
Bremerton, Wash.	9,946	127
Evansville, Ind.	9,940	128
Charleston, W.Va.	9,935	129
Atlantic City, N.J.	9,933	130
Victoria, Tex.	9,927	131
Toledo, Ohio	9,923	132
Reading, Pa.	9,906	133
Duluth, Minn.	9,894	134
Buffalo, N.Y.	9,890	135
Salinas - Seaside - Monterey, Cal.	9,887	136
San Angelo, Tex.	9,886	137
Portland, Me.	9,869	138
Worcester - Fitchburg - Leominster, Mass.	9,866	139
Racine, Wisc.	9,864	140
Battle Creek, Mich.	9,862	141
Miami - Hialeah, Fla.	9,850	142
Orange County, N.Y.	9,845	143
La Crosse, Wisc.	9,841	144
Baton Rouge, La.	9,827	145
Akron, Ohio	9,808	146
Fort Collins - Loveland, Colo.	9,807	147
Providence - Pawtucket - Woonsocket, R.I.	9,761	148
York, Pa.	9,741	149
Hamilton - Middletown, Ohio	9,740	150
Bradenton, Fla.	9,730	151
Janesville - Beloit, Wisc.	9,711	152
Champaign - Urbana - Rantoul, Ill.	9,709	153
Albuquerque, N.M.	9,700	154
Lancaster, Pa.	9,697	155
Lexington-Fayette, Ky.	9,688	156
Bakersfield, Cal.	9,684	157
Jacksonville, Fla.	9,676	158
Sioux City, Iowa	9,673	159
Orlando, Fla.	9,665	160
Lawrence, Kans.	9,659	161
Fresno, Cal.	9,640	162
South Bend - Mishawaka, Ind.	9,640	162
Benton Harbor, Mich.	9,635	164
Charlottesville, Va.	9,635	164
Fort Walton Beach, Fla.	9,631	166
Riverside - San Bernardino, Cal.	9,621	167
Vancouver, Wash.	9,619	168
Jackson, Mich.	9,600	169
Louisville, Ky.	9,588	170
Lorain - Elyria, Ohio	9,583	171
Bryan - College Station, Tex.	9,564	172
Greensboro - Winston-Salem - High Point, N.C.	9,560	173
Lake Charles, La.	9,549	174
New Orleans, La.	9,548	175
Saginaw - Bay City - Midland, Mich.	9,548	175
Melbourne - Titusville - Palm Bay, Fla.	9,545	177
Roanoke, Va.	9,542	178
Colorado Springs, Colo.	9,527	179
Niagara Falls, N.Y.	9,526	180
Kokomo, Ind.	9,505	181
Shreveport, La.	9,495	182
Fort Pierce, Fla.	9,490	183
Stockton, Cal.	9,478	184
Longview - Marshall, Tex.	9,468	185
Sherman - Denison, Tex.	9,463	186
Great Falls, Mont.	9,456	187
Kankakee, Ill.	9,439	188
Youngstown - Warren, Ohio	9,422	189
Fort Wayne, Ind.	9,409	190
Erie, Pa.	9,400	191
Pensacola, Fla.	9,395	192
Lafayette, Ind.	9,366	193
Pascagoula, Miss.	9,357	194
Springfield, Mass.	9,341	195
Wichita Falls, Tex.	9,328	196
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	9,274	197
Houma - Thibodaux, La.	9,272	198
Canton, Ohio	9,266	199
Little Rock - North Little Rock, Ark.	9,226	200
Daytona Beach, Fla.	9,215	201
Columbia, S.C.	9,206	202
Springfield, Mo.	9,206	202
Alton - Granite City, Ill.	9,203	204
Mansfield, Ohio	9,192	205
Elkhart - Goshen, Ind.	9,166	206
Norfolk - Virginia Beach - Newport News, Va.	9,160	207
Modesto, Cal.	9,157	208
Macon - Warner Robins, Ga.	9,123	209
Jersey City, N.J.	9,112	210
Wausau, Wisc.	9,094	211
Gary - Hammond, Ind.	9,087	212
Jackson, Miss.	9,071	213
Abilene, Tex.	9,070	214
Steubenville - Weirton, Ohio-W.Va.	9,025	215
Muskegon, Mich.	9,003	216
St. Joseph, Mo.	8,986	217
Knoxville, Tenn.	8,966	218
Utica - Rome, N.Y.	8,954	219
Mobile, Ala.	8,952	220
Birmingham, Ala.	8,950	221
Owensboro, Ky.	8,937	222
Memphis, Tenn.	8,917	223
Lubbock, Tex.	8,914	224
Bellingham, Wash.	8,913	225
Tallahassee, Fla.	8,898	226
New Bedford - Fall River - Attleboro, Mass.	8,884	227
San Antonio, Tex.	8,871	228
East St. Louis - Belleville, Ill.	8,864	229
Scranton - Wilkes-Barre, Pa.	8,864	229
Tucson, Ariz.	8,857	231
Sharon, Pa.	8,854	232
Elmira, N.Y.	8,841	233
Lynchburg, Va.	8,841	233
Wilmington, N.C.	8,822	235
Eau Claire, Wisc.	8,809	236
Savannah, Ga.	8,794	237
Tacoma, Wash.	8,793	238
Eugene - Springfield, Ore.	8,783	239
Terre Haute, Ind.	8,760	240
Chico, Cal.	8,759	241
Gainesville, Fla.	8,751	242
Lima, Ohio	8,751	242
Burlington, N.C.	8,745	244
Dubuque, Iowa	8,745	244
Wheeling, W.Va.	8,729	246
Pueblo, Colo.	8,720	247
Williamsport, Pa.	8,713	248
Anderson, Ind.	8,707	249
Corpus Christi, Tex.	8,694	250
Augusta, Ga.	8,638	251
Glens Falls, N.Y.	8,612	252
Muncie, Ind.	8,605	253
Waco, Tex.	8,604	254
Parkersburg - Marietta, W.Va.-Ohio	8,603	255
Hickory, N.C.	8,579	256
Salt Lake City - Ogden, Utah	8,578	257
Montgomery, Ala.	8,575	258
Asheville, N.C.	8,553	259
Chattanooga, Tenn.	8,536	260
Lawton, Okla.	8,494	261
Bloomington, Ind.	8,473	262
Spokane, Wash.	8,472	263
Florence, Ala.	8,446	264
Lakeland - Winter Haven, Fla.	8,422	265
Redding, Cal.	8,362	266
Biloxi - Gulfport, Miss.	8,355	267
Yuba City, Cal.	8,269	268
Greenville - Spartanburg, S.C.	8,258	269
Hagerstown, Md.	8,252	270
Altoona, Pa.	8,239	271
Greeley, Colo.	8,235	272
Lewiston - Auburn, Me.	8,174	273
Athens, Ga.	8,164	274
Vineland - Millville - Bridgeton, N.J.	8,147	275
Anderson, S.C.	8,136	276
Johnson City - Kingsport - Bristol, Tenn.	8,134	277
Salem, Ore.	8,119	278
Alexandria, La.	8,116	279
Killeen - Temple, Tex.	8,099	280
State College, Pa.	8,098	281
Albany, Ga.	8,065	282
Monroe, La.	7,995	283
Yakima, Wash.	7,951	284
Bangor, Me.	7,944	285
Fort Smith, Ark.	7,944	285
Huntington - Ashland, W.Va.-Ky.	7,930	287
Texarkana, Tex.-Ark.	7,925	288
Joplin, Mo.	7,903	289
Medford, Ore.	7,903	289
Danville, Va.	7,882	291
Cumberland, Md.	7,868	292
St. Cloud, Minn.	7,846	293
Dothan, Ala.	7,678	294
Columbus, Ga.	7,656	295
Ocala, Fla.	7,624	296
Fayetteville, N.C.	7,612	297
Anniston, Ala.	7,571	298
Fayetteville - Springdale, Ark.	7,560	299
Tuscaloosa, Ala.	7,555	300
Clarksville - Hopkinsville, Tenn.-Ky.	7,549	301
Charleston, S.C.	7,522	302
Johnstown, Pa.	7,480	303
Las Cruces, N.M.	7,357	304
Gadsden, Ala.	7,294	305
Visalia - Tulare - Porterville, Cal.	7,207	306
Panama City, Fla.	7,196	307
El Paso, Tex.	7,067	308
Florence, S.C.	6,999	309
Pine Bluff, Ark.	6,889	310
Jacksonville, N.C.	6,231	311
Brownsville - Harlingen, Tex.	5,984	312
Provo - Orem, Utah	5,853	313
McAllen - Edinburg - Mission, Tex.	5,242	314
Laredo, Tex.	5,166	315
Average Above Areas	**10,534**	
U.S. Average	**9,889**	

1984 SURVEY OF BUYING POWER DATA SERVICE

TOTAL RETAIL SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	41,630,322	1
New York, N.Y.	33,123,432	2
Chicago, Ill.	31,119,257	3
Detroit, Mich.	22,832,640	4
Philadelphia, Pa.	22,401,249	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	22,190,528	6
Washington, D.C.	20,884,027	7
Houston, Tex.	20,315,169	8
Nassau - Suffolk, N.Y.	15,389,102	9
Dallas, Tex.	14,274,799	10
Anaheim - Santa Ana, Cal.	13,972,616	11
Minneapolis - St. Paul, Minn.	13,410,481	12
Atlanta, Ga.	12,386,385	13
Baltimore, Md.	10,864,791	14
San Diego, Cal.	10,860,056	15
San Francisco, Cal.	10,721,315	16
Seattle, Wash.	10,503,217	17
Pittsburgh, Pa.	10,497,167	18
St. Louis, Mo.	10,047,219	19
Oakland, Cal.	9,979,763	20
Miami - Hialeah, Fla.	9,803,281	21
Cleveland, Ohio	9,678,025	22
Tampa - St. Petersburg - Clearwater, Fla.	9,627,381	23
Newark, N.J.	9,621,258	24
San Jose, Cal.	9,469,373	25
Denver, Colo.	9,086,762	26
Kansas City, Mo.-Kans.	8,666,751	27
Riverside - San Bernardino, Cal.	8,575,303	28
Bergen - Passaic, N.J.	8,478,106	29
Phoenix, Ariz.	8,150,058	30
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	7,310,323	31
Cincinnati, Ohio	7,092,073	32
Milwaukee, Wisc.	7,042,095	33
Sacramento, Cal.	6,921,369	34
Fort Worth - Arlington, Tex.	6,867,123	35
Portland, Ore.	6,833,390	36
Indianapolis, Ind.	6,578,371	37
Columbus, Ohio	6,503,866	38
Hartford - New Britain - Middletown - Bristol, Conn.	6,351,073	39
New Orleans, La.	6,327,786	40
Norfolk - Virginia Beach - Newport News, Va.	6,188,815	41
San Antonio, Tex.	5,925,901	42
Bridgeport - Stamford - Norwalk - Danbury, Conn.	5,578,364	43
Rochester, N.Y.	5,277,321	44
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	5,201,020	45
Oklahoma City, Okla.	5,189,913	46
Louisville, Ky.	5,098,734	47
Buffalo, N.Y.	5,077,981	48
Nashville, Tenn.	5,042,711	49
Middlesex - Somerset - Hunterdon, N.J.	4,899,378	50
Total Top 50	**569,867,440**	
Greensboro - Winston-Salem - High Point, N.C.	4,818,045	51
Monmouth - Ocean, N.J.	4,809,096	52
Salt Lake City - Ogden, Utah	4,719,281	53
Dayton - Springfield, Ohio	4,658,979	54
Memphis, Tenn.	4,644,765	55
Orlando, Fla.	4,642,994	56
Providence - Pawtucket - Woonsocket, R.I.	4,500,321	57
Richmond - Petersburg, Va.	4,447,410	58
Birmingham, Ala.	4,438,228	59
Albany - Schenectady - Troy, N.Y.	4,317,171	60
New Haven - Waterbury - Meriden, Conn.	4,290,275	61
Honolulu, Haw.	4,194,488	62
Jacksonville, Fla.	4,132,068	63
West Palm Beach - Boca Raton - Delray Beach, Fla.	4,061,633	64
Tulsa, Okla.	4,023,126	65
Worcester - Fitchburg - Leominster, Mass.	3,616,574	66
Austin, Tex.	3,563,740	67
Springfield, Mass.	3,444,731	68
Syracuse, N.Y.	3,359,066	69
Las Vegas, Nev.	3,311,930	70
Allentown - Bethlehem, Pa.	3,292,145	71
Toledo, Ohio	3,282,901	72
Akron, Ohio	3,238,503	73
Harrisburg - Lebanon - Carlisle, Pa.	3,220,060	74
Raleigh - Durham, N.C.	3,184,862	75
Scranton - Wilkes-Barre, Pa.	3,147,686	76
Omaha, Neb.	3,073,914	77
Gary - Hammond, Ind.	3,050,361	78
Grand Rapids, Mich.	3,028,271	79
Knoxville, Tenn.	2,947,278	80
Greenville - Spartanburg, S.C.	2,901,080	81
Oxnard - Ventura, Cal.	2,840,467	82
Fresno, Cal.	2,757,369	83
Tucson, Ariz.	2,710,684	84
Flint, Mich.	2,620,466	85
Wilmington, Del.	2,612,065	86
Little Rock - North Little Rock, Ark.	2,605,535	87
Baton Rouge, La.	2,580,060	88
New Bedford - Fall River - Attleboro, Mass.	2,568,384	89
Youngstown - Warren, Ohio	2,526,978	90
Albuquerque, N.M.	2,475,018	91
Bakersfield, Cal.	2,444,657	92
Beaumont - Port Arthur, Tex.	2,413,961	93
Wichita, Kans.	2,412,381	94
Lake County, Ill.	2,374,692	95
Tacoma, Wash.	2,348,179	96
Des Moines, Iowa	2,331,124	97
El Paso, Tex.	2,259,813	98
Mobile, Ala.	2,139,938	99
Johnson City - Kingsport - Bristol, Tenn.	2,129,471	100
Total Top 100	**735,379,664**	
Lansing - East Lansing, Mich.	2,096,965	101
Columbia, S.C.	2,062,691	102
Saginaw - Bay City - Midland, Mich.	2,060,152	103
Chattanooga, Tenn.	2,048,647	104
Davenport - Rock Island - Moline, Iowa-Ill.	2,043,684	105
Jersey City, N.J.	2,035,238	106
Lexington-Fayette, Ky.	1,996,467	107
Canton, Ohio	1,994,724	108
Atlantic City, N.J.	1,979,239	109
Portsmouth - Dover - Rochester, N.H.	1,954,974	110
Santa Rosa - Petaluma, Cal.	1,936,225	111
Peoria, Ill.	1,923,669	112
Santa Barbara - Santa Maria - Lompoc, Cal.	1,882,357	113
Portland, Me.	1,866,616	114
Stockton, Cal.	1,854,511	115
Fort Wayne, Ind.	1,840,003	116
Aurora - Elgin, Ill.	1,833,070	117
Charleston, S.C.	1,824,946	118
Lancaster, Pa.	1,819,924	119
Reno, Nev.	1,814,113	120
Madison, Wisc.	1,813,858	121
Manchester - Nashua, N.H.	1,812,289	122
Spokane, Wash.	1,810,946	123
Corpus Christi, Tex.	1,791,563	124
Vallejo - Fairfield - Napa, Cal.	1,784,455	125
Trenton, N.J.	1,747,450	126
Charleston, W.Va.	1,737,432	127
York, Pa.	1,726,944	128
Jackson, Miss.	1,714,014	129
Colorado Springs, Colo.	1,681,611	130
Lakeland - Winter Haven, Fla.	1,674,323	131
Shreveport, La.	1,671,525	132
Augusta, Ga.	1,662,368	133
Salinas - Seaside - Monterey, Cal.	1,639,118	134
Anchorage, Alas.	1,609,708	135
Huntington - Ashland, W.Va.-Ky.	1,602,224	136
Eugene - Springfield, Ore.	1,595,692	137
Pensacola, Fla.	1,560,331	138
Daytona Beach, Fla.	1,555,438	139
Reading, Pa.	1,551,869	140
Sarasota, Fla.	1,538,153	141
Melbourne - Titusville - Palm Bay, Fla.	1,503,966	142
Modesto, Cal.	1,503,924	143
Utica - Rome, N.Y.	1,502,473	144
Lubbock, Tex.	1,481,309	145
Evansville, Ind.	1,480,828	146
Amarillo, Tex.	1,475,968	147
Fort Myers - Cape Coral, Fla.	1,455,592	148
Ann Arbor, Mich.	1,427,571	149
New London - Norwich, Conn.	1,423,715	150
Total Top 150	**822,784,536**	
Roanoke, Va.	1,405,731	151
Montgomery, Ala.	1,388,569	152
Binghamton, N.Y.	1,375,155	153
Macon - Warner Robins, Ga.	1,361,329	154
Orange County, N.Y.	1,354,982	155
Rockford, Ill.	1,313,010	156
Springfield, Mo.	1,311,145	157
McAllen - Edinburg - Mission, Tex.	1,300,871	158
East St. Louis - Belleville, Ill.	1,295,991	159
Alton - Granite City, Ill.	1,290,072	160
Poughkeepsie, N.Y.	1,285,183	161
Erie, Pa.	1,268,130	162
Appleton - Oshkosh - Neenah, Wisc.	1,266,770	163
Boise, Ida.	1,247,462	164
Joliet, Ill.	1,242,373	165
Visalia - Tulare - Porterville, Cal.	1,239,001	166
Salem, Ore.	1,224,982	167
South Bend - Mishawaka, Ind.	1,213,097	168
Kalamazoo, Mich.	1,212,109	169
Duluth, Minn.	1,191,339	170
Savannah, Ga.	1,189,691	171
Galveston - Texas City, Tex.	1,183,605	172
Santa Cruz, Cal.	1,181,417	173
Lafayette, La.	1,147,933	174
Lorain - Elyria, Ohio	1,136,642	175
Boulder - Longmont, Colo.	1,132,073	176
Fayetteville, N.C.	1,104,891	177
Waco, Tex.	1,104,662	178
Lincoln, Neb.	1,101,377	179
Springfield, Ill.	1,100,757	180
Niagara Falls, N.Y.	1,080,435	181
Johnstown, Pa.	1,073,490	182
Columbus, Ga.	1,067,936	183
Huntsville, Ala.	1,049,702	184
Longview - Marshall, Tex.	1,039,450	185
Tallahassee, Fla.	1,034,842	186
Killeen - Temple, Tex.	1,017,991	187
Hickory, N.C.	1,003,138	188
Hamilton - Middletown, Ohio	999,134	189
Billings, Mont.	994,809	190
Richland - Kennewick - Pasco, Wash.	993,868	191
Pittsfield, Mass.	981,415	192
Fort Smith, Ark.	977,737	193
Tyler, Tex.	973,388	194
Gainesville, Fla.	963,882	195
Odessa, Tex.	954,975	196
Parkersburg - Marietta, W.Va.-Ohio	948,376	197
Terre Haute, Ind.	932,867	198
Houma - Thibodaux, La.	930,928	199
Champaign - Urbana - Rantoul, Ill.	929,801	200
Total Top 200	**879,903,049**	
Brownsville - Harlingen, Tex.	924,770	201
Fargo - Moorhead, N.D.-Minn.	922,540	202
Lake Charles, La.	922,096	203
Cedar Rapids, Iowa	920,644	204
Asheville, N.C.	917,852	205
Wheeling, W.Va.	916,567	206
Provo - Orem, Utah	915,707	207
Sioux Falls, S.D.	915,427	208
St. Cloud, Minn.	912,449	209
Bangor, Me.	905,417	210
Green Bay, Wisc.	895,750	211
Fort Pierce, Fla.	887,714	212
Waterloo - Cedar Falls, Iowa	877,213	213
Yakima, Wash.	874,446	214
Bradenton, Fla.	870,174	215
Topeka, Kans.	866,259	216
Biloxi - Gulfport, Miss.	855,821	217
Fort Collins - Loveland, Colo.	848,248	218
Burlington, Vt.	830,724	219
Brazoria, Tex.	821,464	220
Elkhart - Goshen, Ind.	814,981	221
Medford, Ore.	811,010	222
Beaver County, Pa.	791,030	223
Joplin, Mo.	786,172	224
Wichita Falls, Tex.	784,263	225
Naples, Fla.	780,516	226
Benton Harbor, Mich.	776,643	227
Abilene, Tex.	771,468	228
Vancouver, Wash.	766,987	229
Lima, Ohio	750,310	230
Lynchburg, Va.	750,208	231
Redding, Cal.	734,573	232
Chico, Cal.	711,181	233
Monroe, La.	711,140	234
Janesville - Beloit, Wisc.	710,307	235
Wilmington, N.C.	705,339	236
Racine, Wisc.	688,641	237
Clarksville - Hopkinsville, Tenn.-Ky.	687,948	238
Vineland - Millville - Bridgeton, N.J.	686,562	239
San Angelo, Tex.	679,493	240
Casper, Wyo.	678,990	241
Ocala, Fla.	675,883	242
Mansfield, Ohio	675,646	243
Bremerton, Wash.	672,528	244
Bloomington - Normal, Ill.	671,645	245
Decatur, Ill.	662,237	246
Anderson, S.C.	659,167	247
Florence, Ala.	656,715	248
Panama City, Fla.	656,251	249
Rochester, Minn.	654,406	250
Total Top 250	**919,266,571**	
Altoona, Pa.	651,123	251
Tuscaloosa, Ala.	647,406	252
Texarkana, Tex.-Ark.	646,027	253
Eau Claire, Wisc.	645,699	254
Athens, Ga.	642,566	255
Steubenville - Weirton, Ohio-W.Va.	639,382	256
Midland, Tex.	634,542	257
Fort Walton Beach, Fla.	634,172	258
Muncie, Ind.	631,489	259
Hagerstown, Md.	625,960	260
Sioux City, Iowa	624,052	261
Alexandria, La.	620,424	262
Jackson, Mich.	618,592	263
Bellingham, Wash.	618,451	264
Lewiston - Auburn, Me.	611,832	265
Laredo, Tex.	611,477	266
Fayetteville - Springdale, Ark.	609,678	267
Anderson, Ind.	605,793	268
Olympia, Wash.	601,066	269
Muskegon, Mich.	598,320	270
Charlottesville, Va.	597,720	271
Lafayette, Ind.	597,660	272
Columbia, Mo.	585,137	273
Glens Falls, N.Y.	584,216	274
Battle Creek, Mich.	579,580	275
Santa Fe, N.M.	578,263	276
Great Falls, Mont.	576,650	277
Pueblo, Colo.	564,013	278
Sharon, Pa.	562,956	279
Burlington, N.C.	554,200	280
Dothan, Ala.	548,912	281
Albany, Ga.	542,934	282
State College, Pa.	540,311	283
Kokomo, Ind.	537,437	284
Florence, S.C.	537,419	285
Victoria, Tex.	533,288	286
St. Joseph, Mo.	528,248	287
Bryan - College Station, Tex.	523,896	288
Williamsport, Pa.	512,445	289
Owensboro, Ky.	510,827	290
Dubuque, Iowa	508,960	291
Anniston, Ala.	505,478	292
Bismarck, N.D.	501,982	293
La Crosse, Wisc.	499,686	294
Iowa City, Iowa	496,347	295
Kankakee, Ill.	493,179	296
Danville, Va.	481,099	297
Greeley, Colo.	468,165	298
Gadsden, Ala.	462,024	299
Pascagoula, Miss.	457,609	300
Sherman - Denison, Tex.	454,542	301
Lawton, Okla.	448,915	302
Yuba City, Cal.	447,372	303
Kenosha, Wisc.	445,504	304
Cumberland, Md.	434,556	305
Las Cruces, N.M.	434,091	306
Wausau, Wisc.	432,527	307
Sheboygan, Wisc.	418,231	308
Jacksonville, N.C.	415,674	309
Bloomington, Ind.	415,446	310
Elmira, N.Y.	413,611	311
Enid, Okla.	411,114	312
Pine Bluff, Ark.	401,922	313
Grand Forks, N.D.	389,400	314
Lawrence, Kans.	314,959	315
Total Above Areas	**954,033,127**	
Percent of U.S.	**80.4150**	
U.S. Total	**1,186,387,251**	

1984 SURVEY OF BUYING POWER DATA SERVICE

PER HOUSEHOLD RETAIL SALES

Area	($)	Rank
Casper, Wyo.	23,095	1
Portland, Me.	22,328	2
Billings, Mont.	21,912	3
Reno, Nev.	20,498	4
Laredo, Tex.	20,451	5
Sioux Falls, S.D.	20,434	6
Amarillo, Tex.	20,386	7
Anchorage, Alas.	20,376	8
Victoria, Tex.	20,277	9
Odessa, Tex.	20,233	10
San Angelo, Tex.	19,810	11
Bridgeport - Stamford - Norwalk - Danbury, Conn.	19,464	12
Burlington, Vt.	19,230	13
Rochester, Minn.	19,135	14
Bangor, Me.	19,102	15
Terre Haute, Ind.	18,999	16
Portsmouth - Dover - Rochester, N.H.	18,816	17
Great Falls, Mont.	18,722	18
San Jose, Cal.	18,604	19
Tyler, Tex.	18,401	20
Lubbock, Tex.	18,356	21
Bergen - Passaic, N.J.	18,331	22
Pittsfield, Mass.	18,276	23
Abilene, Tex.	18,195	24
Naples, Fla.	18,109	25
Nassau - Suffolk, N.Y.	18,081	26
Midland, Tex.	17,925	27
Anaheim - Santa Ana, Cal.	17,900	28
Houston, Tex.	17,772	29
Manchester - Nashua, N.H.	17,664	30
Dallas, Tex.	17,571	31
Boise, Ida.	17,496	32
Atlantic City, N.J.	17,423	33
Fargo - Moorhead, N.D.-Minn.	17,406	34
Wichita Falls, Tex.	17,389	35
Fort Worth - Arlington, Tex.	17,306	36
Richland - Kennewick - Pasco, Wash.	17,195	37
Beaumont - Port Arthur, Tex.	17,096	38
Wilmington, N.C.	17,078	39
Longview - Marshall, Tex.	17,068	40
St. Cloud, Minn.	17,055	41
Panama City, Fla.	17,001	42
Charleston, W.Va.	17,000	43
San Francisco, Cal.	16,978	44
Washington, D.C.	16,888	45
Flint, Mich.	16,874	46
Lewiston - Auburn, Me.	16,717	47
Roanoke, Va.	16,675	48
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	16,610	49
Hartford - New Britain - Middletown - Bristol, Conn.	16,595	50
Honolulu, Haw.	16,592	51
Grand Forks, N.D.	16,570	52
Minneapolis - St. Paul, Minn.	16,550	53
Springfield, Mass.	16,529	54
Elkhart - Goshen, Ind.	16,464	55
Waco, Tex.	16,438	56
New London - Norwich, Conn.	16,421	57
St. Joseph, Mo.	16,254	58
Parkersburg - Marietta, W.Va.-Ohio	16,212	59
Lexington-Fayette, Ky.	16,140	60
Dubuque, Iowa	16,056	61
Fayetteville - Springdale, Ark.	16,002	62
Trenton, N.J.	16,002	62
Seattle, Wash.	15,967	64
Las Vegas, Nev.	15,938	65
Santa Barbara - Santa Maria - Lompoc, Cal.	15,898	66
Aurora - Elgin, Ill.	15,884	67
Bismarck, N.D.	15,835	68
Owensboro, Ky.	15,815	69
Enid, Okla.	15,812	70
Kalamazoo, Mich.	15,803	71
Orlando, Fla.	15,792	72
Joplin, Mo.	15,787	73
Springfield, Mo.	15,778	74
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	15,775	75
Des Moines, Iowa	15,761	76
Middlesex - Somerset - Hunterdon, N.J.	15,759	77
Kansas City, Mo.-Kans.	15,755	78
Nashville, Tenn.	15,724	79
Corpus Christi, Tex.	15,661	80
Richmond - Petersburg, Va.	15,654	81
Bakersfield, Cal.	15,591	82
Fort Smith, Ark.	15,569	83
Salinas - Seaside - Monterey, Cal.	15,537	84
Galveston - Texas City, Tex.	15,513	85
Medford, Ore.	15,507	86
Worcester - Fitchburg - Leominster, Mass.	15,442	87
Santa Fe, N.M.	15,420	88
Lake County, Ill.	15,410	89
Lafayette, La.	15,408	90
New Haven - Waterbury - Meriden, Conn.	15,399	91
Columbia, Mo.	15,398	92
Indianapolis, Ind.	15,349	93
Portland, Ore.	15,335	94
Fort Walton Beach, Fla.	15,318	95
Hagerstown, Md.	15,267	96
Champaign - Urbana - Rantoul, Ill.	15,243	97
Miami - Hialeah, Fla.	15,178	98
St. Louis, Mo.	15,166	99
Austin, Tex.	15,152	100
San Antonio, Tex.	15,102	101
Iowa City, Iowa	15,087	102
Lynchburg, Va.	15,064	103
Norfolk - Virginia Beach - Newport News, Va.	15,018	104
Eugene - Springfield, Ore.	15,011	105
Orange County, N.Y.	14,989	106
Texarkana, Tex.-Ark.	14,989	106
Burlington, N.C.	14,978	108
Harrisburg - Lebanon - Carlisle, Pa.	14,977	109
Ann Arbor, Mich.	14,917	110
Lake Charles, La.	14,873	111
Houma - Thibodaux, La.	14,871	112
Bloomington - Normal, Ill.	14,859	113
Savannah, Ga.	14,834	114
Glens Falls, N.Y.	14,828	115
La Crosse, Wisc.	14,827	116
Sarasota, Fla.	14,818	117
Atlanta, Ga.	14,751	118
Santa Rosa - Petaluma, Cal.	14,747	119
Vineland - Millville - Bridgeton, N.J.	14,733	120
Los Angeles - Long Beach, Cal.	14,730	121
Jacksonville, Fla.	14,726	122
Poughkeepsie, N.Y.	14,721	123
New Bedford - Fall River - Attleboro, Mass.	14,719	124
Wichita, Kans.	14,719	124
Detroit, Mich.	14,716	126
West Palm Beach - Boca Raton - Delray Beach, Fla.	14,711	127
Waterloo - Cedar Falls, Iowa	14,694	128
Denver, Colo.	14,680	129
Little Rock - North Little Rock, Ark.	14,671	130
Salt Lake City - Ogden, Utah	14,652	131
Rochester, N.Y.	14,647	132
Redding, Cal.	14,633	133
Greensboro - Winston-Salem - High Point, N.C.	14,631	134
Bellingham, Wash.	14,586	135
Fort Wayne, Ind.	14,569	136
Newark, N.J.	14,567	137
Fort Myers - Cape Coral, Fla.	14,541	138
Memphis, Tenn.	14,538	139
Albuquerque, N.M.	14,499	140
San Diego, Cal.	14,494	141
Tulsa, Okla.	14,487	142
Sacramento, Cal.	14,471	143
Saginaw - Bay City - Midland, Mich.	14,437	144
Syracuse, N.Y.	14,429	145
McAllen - Edinburg - Mission, Tex.	14,422	146
Huntsville, Ala.	14,419	147
Lansing - East Lansing, Mich.	14,402	148
Oklahoma City, Okla.	14,392	149
Muncie, Ind.	14,385	150
Pensacola, Fla.	14,381	151
Monmouth - Ocean, N.J.	14,377	152
Oxnard - Ventura, Cal.	14,375	153
Santa Cruz, Cal.	14,372	154
Kokomo, Ind.	14,332	155
Louisville, Ky.	14,330	156
Macon - Warner Robins, Ga.	14,330	156
Raleigh - Durham, N.C.	14,327	158
El Paso, Tex.	14,312	159
Toledo, Ohio	14,305	160
Asheville, N.C.	14,297	161
Lincoln, Neb.	14,285	162
Binghamton, N.Y.	14,236	163
Lafayette, Ind.	14,230	164
Gary - Hammond, Ind.	14,221	165
Modesto, Cal.	14,148	166
Sioux City, Iowa	14,119	167
Tallahassee, Fla.	14,118	168
Grand Rapids, Mich.	14,111	169
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	14,103	170
Gainesville, Fla.	14,092	171
Springfield, Ill.	14,076	172
South Bend - Mishawaka, Ind.	14,073	173
Chicago, Ill.	14,069	174
Topeka, Kans.	14,063	175
Cedar Rapids, Iowa	14,056	176
Mansfield, Ohio	14,047	177
Boulder - Longmont, Colo.	14,046	178
State College, Pa.	14,034	179
Albany, Ga.	14,029	180
Providence - Pawtucket - Woonsocket, R.I.	14,028	181
Madison, Wisc.	14,017	182
Wilmington, Del.	14,013	183
Evansville, Ind.	14,010	184
Charlottesville, Va.	13,998	185
Omaha, Neb.	13,985	186
Fresno, Cal.	13,983	187
Janesville - Beloit, Wisc.	13,982	188
Davenport - Rock Island - Moline, Iowa-Ill.	13,960	189
Buffalo, N.Y.	13,950	190
Peoria, Ill.	13,940	191
Oakland, Cal.	13,917	192
Colorado Springs, Colo.	13,784	193
Monroe, La.	13,782	194
Columbia, S.C.	13,770	195
Cleveland, Ohio	13,755	196
Green Bay, Wisc.	13,738	197
Visalia - Tulare - Porterville, Cal.	13,736	198
Baton Rouge, La.	13,724	199
Montgomery, Ala.	13,721	200
Lancaster, Pa.	13,694	201
Brownsville - Harlingen, Tex.	13,680	202
Cincinnati, Ohio	13,662	203
Milwaukee, Wisc.	13,647	204
Riverside - San Bernardino, Cal.	13,642	205
Florence, S.C.	13,640	206
Clarksville - Hopkinsville, Tenn.-Ky.	13,623	207
Albany - Schenectady - Troy, N.Y.	13,610	208
Provo - Orem, Utah	13,606	209
Baltimore, Md.	13,593	210
Fayetteville, N.C.	13,574	211
Eau Claire, Wisc.	13,565	212
Columbus, Ohio	13,558	213
Canton, Ohio	13,551	214
Allentown - Bethlehem, Pa.	13,526	215
Columbus, Ga.	13,518	216
Knoxville, Tenn.	13,513	217
Killeen - Temple, Tex.	13,430	218
Yakima, Wash.	13,412	219
Stockton, Cal.	13,380	220
Vallejo - Fairfield - Napa, Cal.	13,377	221
Akron, Ohio	13,366	222
Greenville - Spartanburg, S.C.	13,363	223
Fort Collins - Loveland, Colo.	13,358	224
Lima, Ohio	13,327	225
Spokane, Wash.	13,306	226
Utica - Rome, N.Y.	13,273	227
Pine Bluff, Ark.	13,265	228
Kankakee, Ill.	13,222	229
Birmingham, Ala.	13,221	230
Dayton - Springfield, Ohio	13,217	231
Wheeling, W.Va.	13,207	232
Lakeland - Winter Haven, Fla.	13,204	233
Philadelphia, Pa.	13,204	233
Johnson City - Kingsport - Bristol, Tenn.	13,202	235
Bryan - College Station, Tex.	13,163	236
Augusta, Ga.	13,162	237
Tampa - St. Petersburg - Clearwater, Fla.	13,136	238
Youngstown - Warren, Ohio	13,134	239
Mobile, Ala.	13,112	240
Niagara Falls, N.Y.	13,080	241
Chattanooga, Tenn.	13,065	242
Decatur, Ill.	13,062	243
Hickory, N.C.	13,062	243
Athens, Ga.	13,034	245
Shreveport, La.	13,008	246
New Orleans, La.	12,988	247
Benton Harbor, Mich.	12,987	248
Salem, Ore.	12,977	249
Huntington - Ashland, W.Va.-Ky.	12,942	250
Alton - Granite City, Ill.	12,940	251
Daytona Beach, Fla.	12,919	252
Florence, Ala.	12,902	253
Jackson, Miss.	12,897	254
Altoona, Pa.	12,894	255
Tuscaloosa, Ala.	12,871	256
Biloxi - Gulfport, Miss.	12,869	257
Reading, Pa.	12,825	258
Phoenix, Ariz.	12,734	259
Brazoria, Tex.	12,677	260
Anderson, S.C.	12,676	261
Pittsburgh, Pa.	12,643	262
Alexandria, La.	12,585	263
Melbourne - Titusville - Palm Bay, Fla.	12,585	263
Rockford, Ill.	12,565	265
Sherman - Denison, Tex.	12,556	266
Jacksonville, N.C.	12,520	267
Lawton, Okla.	12,470	268
Erie, Pa.	12,469	269
Fort Pierce, Fla.	12,433	270
Dothan, Ala.	12,419	271
Bradenton, Fla.	12,378	272
Tacoma, Wash.	12,365	273
Lawrence, Kans.	12,351	274
East St. Louis - Belleville, Ill.	12,296	275
Ocala, Fla.	12,266	276
Sharon, Pa.	12,185	277
Las Cruces, N.M.	12,159	278
Anderson, Ind.	12,140	279
Duluth, Minn.	12,095	280
Jackson, Mich.	12,035	281
Gadsden, Ala.	12,032	282
Appleton - Oshkosh - Neenah, Wisc.	11,962	283
Anniston, Ala.	11,950	284
Pueblo, Colo.	11,949	285
Danville, Va.	11,879	286
York, Pa.	11,861	287
Tucson, Ariz.	11,847	288
Elmira, N.Y.	11,817	289
Lorain - Elyria, Ohio	11,791	290
Bloomington, Ind.	11,670	291
Charleston, S.C.	11,654	292
Williamsport, Pa.	11,646	293
Battle Creek, Mich.	11,615	294
Sheboygan, Wisc.	11,490	295
Scranton - Wilkes-Barre, Pa.	11,430	296
Olympia, Wash.	11,384	297
Racine, Wisc.	11,308	298
Johnstown, Pa.	11,300	299
Bremerton, Wash.	11,209	300
Cumberland, Md.	11,171	301
Yuba City, Cal.	11,156	302
Chico, Cal.	11,060	303
Muskegon, Mich.	11,039	304
Steubenville - Weirton, Ohio-W.Va.	11,024	305
Beaver County, Pa.	10,792	306
Pascagoula, Miss.	10,767	307
Wausau, Wisc.	10,733	308
Hamilton - Middletown, Ohio	10,517	309
New York, N.Y.	10,229	310
Vancouver, Wash.	10,119	311
Kenosha, Wisc.	10,034	312
Joliet, Ill.	9,915	313
Jersey City, N.J.	9,827	314
Greeley, Colo.	9,613	315
Average Above Areas	**14,357**	
U.S. Average	**13,845**	

1984 SURVEY OF BUYING POWER DATA SERVICE

BUYING POWER INDEX (BPI)

Area	BPI	Rank
Los Angeles - Long Beach, Cal.	3.5274	1
New York, N.Y.	3.4578	2
Chicago, Ill.	2.7460	3
Philadelphia, Pa.	2.0387	4
Detroit, Mich.	1.9325	5
Washington, D.C.	1.7926	6
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1.7626	7
Houston, Tex.	1.5711	8
Nassau - Suffolk, N.Y.	1.3732	9
Anaheim - Santa Ana, Cal.	1.1396	10
Dallas, Tex.	1.0833	11
Minneapolis - St. Paul, Minn.	1.0777	12
Atlanta, Ga.	1.0341	13
Baltimore, Md.	.9557	14
Pittsburgh, Pa.	.9357	15
San Diego, Cal.	.9347	16
Oakland, Cal.	.9031	17
Newark, N.J.	.8907	18
San Francisco, Cal.	.8551	19
Seattle, Wash.	.8517	20
St. Louis, Mo.	.8278	21
Cleveland, Ohio	.8151	22
Tampa - St. Petersburg - Clearwater, Fla.	.7782	23
Denver, Colo.	.7717	24
Miami - Hialeah, Fla.	.7708	25
San Jose, Cal.	.7568	26
Riverside - San Bernardino, Cal.	.7275	27
Phoenix, Ariz.	.7102	28
Kansas City, Mo.-Kans.	.6835	29
Bergen - Passaic, N.J.	.6824	30
Milwaukee, Wisc.	.6242	31
Cincinnati, Ohio	.6067	32
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	.5632	33
Sacramento, Cal.	.5616	34
New Orleans, La.	.5457	35
Columbus, Ohio	.5442	36
Hartford - New Britain - Middletown - Bristol, Conn.	.5249	37
Portland, Ore.	.5230	38
Indianapolis, Ind.	.5188	39
Fort Worth - Arlington, Tex.	.5124	40
Norfolk - Virginia Beach - Newport News, Va.	.4976	41
San Antonio, Tex.	.4730	42
Bridgeport - Stamford - Norwalk - Danbury, Conn.	.4628	43
Rochester, N.Y.	.4625	44
Middlesex - Somerset - Hunterdon, N.J.	.4482	45
Oklahoma City, Okla.	.4292	46
Monmouth - Ocean, N.J.	.4253	47
Buffalo, N.Y.	.4236	48
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	.4193	49
Louisville, Ky.	.4096	50
Total Top 50	**48.3631**	
Dayton - Springfield, Ohio	.3954	51
Nashville, Tenn.	.3952	52
Salt Lake City - Ogden, Utah	.3907	53
Greensboro - Winston-Salem - High Point, N.C.	.3770	54
Albany - Schenectady - Troy, N.Y.	.3748	55
Memphis, Tenn.	.3718	56
Providence - Pawtucket - Woonsocket, R.I.	.3706	57
Birmingham, Ala.	.3630	58
New Haven - Waterbury - Meriden, Conn.	.3627	59
Honolulu, Haw.	.3579	60
Orlando, Fla.	.3526	61
Richmond - Petersburg, Va.	.3491	62
West Palm Beach - Boca Raton - Delray Beach, Fla.	.3372	63
Tulsa, Okla.	.3323	64
Jacksonville, Fla.	.3268	65
Syracuse, N.Y.	.2877	66
Worcester - Fitchburg - Leominster, Mass.	.2845	67
Allentown - Bethlehem, Pa.	.2835	68
Scranton - Wilkes-Barre, Pa.	.2829	69
Austin, Tex.	.2816	70
Akron, Ohio	.2742	71
Omaha, Neb.	.2707	72
Toledo, Ohio	.2669	73
Oxnard - Ventura, Cal.	.2653	74
Raleigh - Durham, N.C.	.2614	75
Grand Rapids, Mich.	.2611	76
Harrisburg - Lebanon - Carlisle, Pa.	.2603	77
Gary - Hammond, Ind.	.2554	78
Springfield, Mass	.2531	79
Las Vegas, Nev.	.2488	80
Wilmington, Del.	.2372	81
Knoxville, Tenn.	.2366	82
Fresno, Cal.	.2318	83
Lake County, Ill.	.2318	83
Tucson, Ariz.	.2308	85
Greenville - Spartanburg, S.C.	.2305	86
Baton Rouge, La.	.2258	87
Youngstown - Warren, Ohio	.2136	88
Wichita, Kans.	.2068	89
Little Rock - North Little Rock, Ark.	.2060	90
Jersey City, N.J.	.2054	91
Tacoma, Wash.	.1999	92
New Bedford - Fall River - Attleboro, Mass.	.1989	93
Flint, Mich.	.1988	94
Albuquerque, N.M.	.1963	95
Bakersfield, Cal.	.1916	96
El Paso, Tex.	.1834	97
Lansing - East Lansing, Mich.	.1833	98
Des Moines, Iowa	.1832	99
Beaumont - Port Arthur, Tex.	.1825	100
Total Top 100	**62.0318**	
Mobile, Ala.	.1820	101
Davenport - Rock Island - Moline, Iowa-Ill.	.1785	102
Columbia, S.C.	.1751	103
Saginaw - Bay City - Midland, Mich.	.1724	104
Peoria, Ill.	.1710	105
Johnson City - Kingsport - Bristol, Tenn.	.1690	106
Chattanooga, Tenn.	.1678	107
Canton, Ohio	.1655	108
Charleston, S.C.	.1629	109
Vallejo - Fairfield - Napa, Cal.	.1620	110
York, Pa.	.1608	111
Santa Rosa - Petaluma, Cal.	.1594	112
Madison, Wisc.	.1575	113
Lancaster, Pa.	.1564	114
Stockton, Cal.	.1562	115
Santa Barbara - Santa Maria - Lompoc, Cal.	.1548	116
Aurora - Elgin, Ill.	.1543	117
Jackson, Miss.	.1514	118
Joliet, Ill.	.1504	119
Fort Wayne, Ind.	.1484	120
Lexington-Fayette, Ky.	.1469	121
Trenton, N.J.	.1465	122
Shreveport, La.	.1433	123
Augusta, Ga.	.1410	124
Corpus Christi, Tex.	.1406	125
Portsmouth - Dover - Rochester, N.H.	.1406	125
Colorado Springs, Colo.	.1403	127
Spokane, Wash.	.1403	127
Atlantic City, N.J.	.1380	129
Manchester - Nashua, N.H.	.1358	130
Lakeland - Winter Haven, Fla.	.1355	131
Salinas - Seaside - Monterey, Cal.	.1355	131
Reading, Pa.	.1344	133
Huntington - Ashland, W.Va.-Ky.	.1272	134
Pensacola, Fla.	.1272	134
Utica - Rome, N.Y.	.1266	136
Melbourne - Titusville - Palm Bay, Fla.	.1251	137
Anchorage, Alas.	.1240	138
Charleston, W.Va.	.1235	139
Ann Arbor, Mich.	.1231	140
Rockford, Ill.	.1223	141
Daytona Beach, Fla.	.1217	142
Evansville, Ind.	.1217	142
Appleton - Oshkosh - Neenah, Wisc.	.1212	144
Modesto, Cal.	.1206	145
Poughkeepsie, N.Y.	.1189	146
New London - Norwich, Conn.	.1188	147
Reno, Nev.	.1185	148
Binghamton, N.Y.	.1165	149
Orange County, N.Y.	.1165	149
Total Top 150	**69.1797**	
East St. Louis - Belleville, Ill.	.1144	151
Eugene - Springfield, Ore.	.1144	151
Sarasota, Fla.	.1142	153
Erie, Pa.	.1138	154
Portland, Me.	.1128	155
Montgomery, Ala.	.1122	156
Fort Myers - Cape Coral, Fla.	.1114	157
Macon - Warner Robins, Ga.	.1110	158
Lorain - Elyria, Ohio	.1090	159
Duluth, Minn.	.1088	160
Alton - Granite City, Ill.	.1080	161
Hamilton - Middletown, Ohio	.1042	162
Lubbock, Tex.	.1006	163
Roanoke, Va.	.1004	164
South Bend - Mishawaka, Ind.	.0998	165
Kalamazoo, Mich.	.0990	166
Santa Cruz, Cal.	.0990	166
McAllen - Edinburg - Mission, Tex.	.0986	168
Boulder - Longmont, Colo.	.0982	169
Galveston - Texas City, Tex.	.0971	170
Salem, Ore.	.0970	171
Visalia - Tulare - Porterville, Cal.	.0967	172
Amarillo, Tex.	.0960	173
Springfield, Mo.	.0951	174
Lincoln, Neb.	.0950	175
Lafayette, La.	.0940	176
Niagara Falls, N.Y.	.0934	177
Fayetteville, N.C.	.0927	178
Johnstown, Pa.	.0922	179
Savannah, Ga.	.0921	180
Boise, Ida.	.0884	181
Springfield, Ill.	.0882	182
Huntsville, Ala.	.0877	183
Killeen - Temple, Tex.	.0873	184
Columbus, Ga.	.0860	185
Brazoria, Tex.	.0839	186
Tallahassee, Fla.	.0828	187
Hickory, N.C.	.0824	188
Beaver County, Pa.	.0812	189
Vancouver, Wash.	.0798	190
Cedar Rapids, Iowa	.0796	191
Richland - Kennewick - Pasco, Wash.	.0784	192
Houma - Thibodaux, La.	.0780	193
Waco, Tex.	.0777	194
Green Bay, Wisc.	.0768	195
Provo - Orem, Utah	.0764	196
Gainesville, Fla.	.0758	197
Longview - Marshall, Tex.	.0752	198
Topeka, Kans.	.0751	199
Fort Pierce, Fla.	.0750	200
Total Top 200	**73.8665**	
Lake Charles, La.	.0745	201
Brownsville - Harlingen, Tex.	.0744	202
Waterloo - Cedar Falls, Iowa	.0737	203
Champaign - Urbana - Rantoul, Ill.	.0731	204
Wheeling, W.Va.	.0731	204
Biloxi - Gulfport, Miss.	.0724	206
Fort Collins - Loveland, Colo.	.0721	207
Bradenton, Fla.	.0718	208
Fort Smith, Ark.	.0690	209
Tyler, Tex.	.0688	210
Pittsfield, Mass.	.0686	211
Racine, Wisc.	.0683	212
Benton Harbor, Mich.	.0680	213
Yakima, Wash.	.0680	213
Asheville, N.C.	.0677	215
Fargo - Moorhead, N.D.-Minn.	.0676	216
Parkersburg - Marietta, W.Va.-Ohio	.0671	217
St. Cloud, Minn.	.0668	218
Bremerton, Wash.	.0665	219
Odessa, Tex.	.0662	220
Sioux Falls, S.D.	.0619	221
Lima, Ohio	.0618	222
Chico, Cal.	.0617	223
Billings, Mont.	.0608	224
Terre Haute, Ind.	.0606	225
Elkhart - Goshen, Ind.	.0601	226
Steubenville - Weirton, Ohio-W.Va.	.0601	226
Decatur, Ill.	.0594	228
Jackson, Mich.	.0592	229
Janesville - Beloit, Wisc.	.0588	230
Lynchburg, Va.	.0585	231
Burlington, Vt.	.0581	232
Bangor, Me.	.0580	233
Muskegon, Mich.	.0577	234
Olympia, Wash.	.0574	235
Clarksville - Hopkinsville, Tenn.-Ky.	.0561	236
Bloomington - Normal, Ill.	.0558	237
Medford, Ore.	.0557	238
Monroe, La.	.0556	239
Wichita Falls, Tex.	.0556	239
Battle Creek, Mich.	.0551	241
Anderson, S.C.	.0536	242
Florence, Ala.	.0535	243
Mansfield, Ohio	.0535	243
Naples, Fla.	.0535	243
Eau Claire, Wisc.	.0534	246
Redding, Cal.	.0534	246
Joplin, Mo.	.0533	248
Ocala, Fla.	.0533	248
Abilene, Tex.	.0531	250
Total Top 250	**76.9728**	
Vineland - Millville - Bridgeton, N.J.	.0530	251
Anderson, Ind.	.0526	252
Alexandria, La.	.0525	253
Altoona, Pa.	.0523	254
Midland, Tex.	.0519	255
Athens, Ga.	.0518	256
Kenosha, Wisc.	.0516	257
Tuscaloosa, Ala.	.0515	258
Lafayette, Ind.	.0504	259
Charlottesville, Va.	.0503	260
Sioux City, Iowa	.0503	260
Fort Walton Beach, Fla.	.0502	262
Muncie, Ind.	.0497	263
Sharon, Pa.	.0496	264
Pueblo, Colo.	.0488	265
Pascagoula, Miss.	.0482	266
Wilmington, N.C.	.0479	267
Greeley, Colo	.0476	268
Rochester, Minn.	.0472	269
Columbia, Mo.	.0471	270
Bellingham, Wash.	.0468	271
Santa Fe, N.M.	.0465	272
Texarkana, Tex.-Ark.	.0465	272
Hagerstown, Md.	.0460	274
Glens Falls, N.Y.	.0457	275
Williamsport, Pa.	.0457	275
Bryan - College Station, Tex.	.0453	277
Dothan, Ala.	.0453	277
San Angelo, Tex.	.0452	279
Casper, Wyo.	.0440	280
Albany, Ga.	.0437	281
State College, Pa.	.0437	281
Kokomo, Ind.	.0433	283
Anniston, Ala.	.0431	284
Wausau, Wisc.	.0431	284
Kankakee, Ill.	.0426	286
Lawton, Okla.	.0425	287
Panama City, Fla	.0417	288
Lewiston - Auburn, Me.	.0416	289
Fayetteville - Springdale, Ark.	.0413	290
Sheboygan, Wisc.	.0411	291
Burlington, N.C.	.0409	292
Florence, S.C.	.0409	292
Danville, Va.	.0407	294
Iowa City, Iowa	.0407	294
Bismarck, N.D.	.0402	296
La Crosse, Wisc.	.0401	297
Yuba City, Cal.	.0401	297
Sherman - Denison, Tex.	.0387	299
Dubuque, Iowa	.0385	300
Cumberland, Md.	.0379	301
Great Falls, Mont.	.0378	302
Bloomington, Ind.	.0376	303
Elmira, N.Y.	.0375	304
Laredo, Tex.	.0375	304
St. Joseph, Mo.	.0375	304
Owensboro, Ky.	.0371	307
Gadsden, Ala.	.0368	308
Jacksonville, N.C.	.0368	308
Las Cruces, N.M.	.0368	308
Victoria, Tex.	.0366	311
Grand Forks, N.D.	.0334	312
Enid, Okla.	.0316	313
Pine Bluff, Ark.	.0310	314
Lawrence, Kans.	.0287	315
Total Above Areas	**79.7974**	
Percent of U.S.	**79.7974**	
U.S. Total	**100.0000**	

1984 SURVEY OF BUYING POWER DATA SERVICE

ECONOMY-PRICED-PRODUCTS BPI

Area	BPI	Rank
New York, N.Y.	3.8014	1
Los Angeles - Long Beach, Cal.	3.2277	2
Chicago, Ill.	2.2553	3
Philadelphia, Pa.	1.7971	4
Detroit, Mich.	1.6638	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1.4586	6
Houston, Tex.	1.1760	7
Washington, D.C.	1.0535	8
Tampa - St. Petersburg - Clearwater, Fla.	.9236	9
Pittsburgh, Pa.	.9036	10
Atlanta, Ga.	.8744	11
Baltimore, Md.	.8559	12
Dallas, Tex.	.8496	13
San Diego, Cal.	.8084	14
Cleveland, Ohio	.7926	15
Minneapolis - St. Paul, Minn.	.7903	16
Miami - Hialeah, Fla.	.7890	17
Oakland, Cal.	.7435	18
Nassau - Suffolk, N.Y.	.7390	19
St. Louis, Mo.	.7364	20
Riverside - San Bernardino, Cal.	.7361	21
Phoenix, Ariz.	.7276	22
Anaheim - Santa Ana, Cal.	.7138	23
Newark, N.J.	.6910	24
Seattle, Wash.	.6741	25
San Francisco, Cal.	.6661	26
Denver, Colo.	.6293	27
New Orleans, La.	.6291	28
Kansas City, Mo.-Kans.	.5826	29
Cincinnati, Ohio	.5811	30
Sacramento, Cal.	.5631	31
Columbus, Ohio	.5256	32
Milwaukee, Wisc.	.5178	33
San Antonio, Tex.	.4898	34
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	.4847	35
Bergen - Passaic, N.J.	.4752	36
San Jose, Cal.	.4716	37
Portland, Ore.	.4680	38
Norfolk - Virginia Beach - Newport News, Va.	.4639	39
Indianapolis, Ind.	.4578	40
Buffalo, N.Y.	.4414	41
Louisville, Ky.	.4334	42
Birmingham, Ala.	.4263	43
Memphis, Tenn.	.4175	44
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	.4162	45
Fort Worth - Arlington, Tex.	.4076	46
Oklahoma City, Okla.	.3950	47
Dayton - Springfield, Ohio	.3920	48
Greensboro - Winston-Salem - High Point, N.C.	.3793	49
Providence - Pawtucket - Woonsocket, R.I.	.3747	50
Total Top 50	**41.8764**	
Hartford - New Britain - Middletown - Bristol, Conn.	.3704	51
Nashville, Tenn.	.3692	52
Monmouth - Ocean, N.J.	.3660	53
Rochester, N.Y.	.3646	54
Albany - Schenectady - Troy, N.Y.	.3561	55
Orlando, Fla.	.3432	56
Salt Lake City - Ogden, Utah	.3397	57
Scranton - Wilkes-Barre, Pa.	.3328	58
Jacksonville, Fla.	.3237	59
Richmond - Petersburg, Va.	.3109	60
Tulsa, Okla.	.3022	61
Tucson, Ariz.	.2986	62
New Haven - Waterbury - Meriden, Conn.	.2909	63
West Palm Beach - Boca Raton - Delray Beach, Fla.	.2909	63
Akron, Ohio	.2845	65
Austin, Tex.	.2827	66
Middlesex - Somerset - Hunterdon, N.J.	.2811	67
Bridgeport - Stamford - Norwalk - Danbury, Conn.	.2787	68
Knoxville, Tenn.	.2785	69
Springfield, Mass.	.2751	70
Toledo, Ohio	.2705	71
Greenville - Spartanburg, S.C.	.2682	72
Syracuse, N.Y.	.2682	72
Worcester - Fitchburg - Leominster, Mass.	.2654	74
Jersey City, N.J.	.2643	75
Allentown - Bethlehem, Pa.	.2595	76
Raleigh - Durham, N.C.	.2456	77
Fresno, Cal.	.2449	78
Honolulu, Haw.	.2419	79
Gary - Hammond, Ind.	.2399	80
Las Vegas, Nev.	.2329	81
Harrisburg - Lebanon - Carlisle, Pa.	.2282	82
Tacoma, Wash.	.2281	83
Omaha, Neb.	.2234	84
Baton Rouge, La.	.2220	85
Youngstown - Warren, Ohio	.2208	86
New Bedford - Fall River - Attleboro, Mass.	.2184	87
Johnson City - Kingsport - Bristol, Tenn.	.2158	88
Little Rock - North Little Rock, Ark.	.2063	89
El Paso, Tex.	.2053	90
Bakersfield, Cal.	.2013	91
Chattanooga, Tenn.	.2012	92
Albuquerque, N.M.	.1987	93
Oxnard - Ventura, Cal.	.1980	94
Mobile, Ala.	.1958	95
Charleston, S.C.	.1949	96
Grand Rapids, Mich.	.1892	97
Spokane, Wash.	.1813	98
Wilmington, Del.	.1802	99
Stockton, Cal.	.1750	100
Total Top 100	**54.9014**	
Canton, Ohio	.1731	101
Huntington - Ashland, W.Va.-Ky.	.1706	102
Beaumont - Port Arthur, Tex.	.1664	103
Flint, Mich.	.1644	104
Lakeland - Winter Haven, Fla.	.1638	105
Columbia, S.C.	.1631	106
Jackson, Miss.	.1628	107
Des Moines, Iowa	.1599	108
Lexington-Fayette, Ky.	.1594	109
Daytona Beach, Fla.	.1591	110
Saginaw - Bay City - Midland, Mich.	.1580	111
Atlantic City, N.J.	.1539	112
Augusta, Ga.	.1525	113
Shreveport, La.	.1523	114
Wichita, Kans.	.1513	115
Santa Rosa - Petaluma, Cal.	.1505	116
York, Pa.	.1504	117
McAllen - Edinburg - Mission, Tex.	.1499	118
Corpus Christi, Tex.	.1443	119
Vallejo - Fairfield - Napa, Cal.	.1419	120
Davenport - Rock Island - Moline, Iowa-Ill.	.1404	121
Utica - Rome, N.Y.	.1392	122
Colorado Springs, Colo.	.1390	123
Melbourne - Titusville - Palm Bay, Fla.	.1390	123
Eugene - Springfield, Ore.	.1388	125
Lancaster, Pa.	.1375	126
Lansing - East Lansing, Mich.	.1368	127
Modesto, Cal.	.1349	128
Visalia - Tulare - Porterville, Cal.	.1336	129
Fort Wayne, Ind.	.1328	130
Peoria, Ill.	.1309	131
Reading, Pa.	.1296	132
Sarasota, Fla.	.1271	133
Lake County, Ill.	.1270	134
Santa Barbara - Santa Maria - Lompoc, Cal.	.1266	135
Pensacola, Fla.	.1251	136
East St. Louis - Belleville, Ill.	.1246	137
Johnstown, Pa.	.1245	138
Charleston, W.Va.	.1242	139
Montgomery, Ala.	.1232	140
Trenton, N.J.	.1227	141
Portsmouth - Dover - Rochester N.H.	.1216	142
Evansville, Ind.	.1207	143
Fort Myers - Cape Coral, Fla.	.1207	143
Madison, Wisc.	.1207	143
Alton - Granite City, Ill.	.1184	146
Salinas - Seaside - Monterey, Cal.	.1146	147
Salem, Ore.	.1144	148
Manchester - Nashua, N.H.	.1121	149
Duluth, Minn.	.1113	150
Total Top 150	**61.8610**	
Macon - Warner Robins, Ga.	.1109	151
Binghamton, N.Y.	.1065	152
Columbus, Ga.	.1060	153
Lubbock, Tex.	.1059	154
Orange County, N.Y.	.1049	155
Hamilton - Middletown, Ohio	.1047	156
Springfield, Mo.	.1047	156
Portland, Me.	.1046	158
Erie, Pa.	.1042	159
Brownsville - Harlingen, Tex.	.1032	160
Roanoke, Va.	.1030	161
Fayetteville, N.C.	.1015	162
Joliet, Ill.	.1003	163
Aurora - Elgin, Ill.	.1000	164
Rockford, Ill.	.1000	164
Santa Cruz, Cal.	.1000	164
Appleton - Oshkosh - Neenah, Wisc.	.0999	167
Savannah, Ga.	.0997	168
Lorain - Elyria, Ohio	.0977	169
Killeen - Temple, Tex.	.0976	170
South Bend - Mishawaka, Ind.	.0969	171
Tallahassee, Fla.	.0961	172
Waco, Tex.	.0954	173
Reno, Nev.	.0946	174
Gainesville, Fla.	.0933	175
Galveston - Texas City, Tex.	.0920	176
Niagara Falls, N.Y.	.0918	177
Chico, Cal.	.0908	178
Biloxi - Gulfport, Miss.	.0902	179
Yakima, Wash.	.0901	180
Amarillo, Tex.	.0895	181
Springfield, Ill.	.0893	182
Poughkeepsie, N.Y.	.0892	183
Wheeling, W.Va.	.0892	183
Fort Pierce, Fla.	.0890	185
Provo - Orem, Utah	.0886	186
Hickory, N.C.	.0873	187
Fort Smith, Ark.	.0872	188
Bradenton, Fla.	.0866	189
Boise, Ida.	.0851	190
Ann Arbor, Mich.	.0850	191
Boulder - Longmont, Colo.	.0847	192
Lafayette, La.	.0841	193
Asheville, N.C.	.0832	194
New London - Norwich, Conn.	.0832	194
Ocala, Fla.	.0810	196
Longview - Marshall, Tex.	.0797	197
Lake Charles, La.	.0795	198
Anchorage, Alas.	.0791	199
Vancouver, Wash.	.0781	200
Total Top 200	**66.5461**	
Lincoln, Neb.	.0766	201
Huntsville, Ala.	.0755	202
Parkersburg - Marietta, W.Va.-Ohio	.0755	202
Champaign - Urbana - Rantoul, Ill.	.0749	204
Beaver County, Pa.	.0737	205
Medford, Ore.	.0737	205
Redding, Cal.	.0729	207
Houma - Thibodaux, La.	.0722	208
Monroe, La.	.0721	209
Kalamazoo, Mich.	.0719	210
Joplin, Mo.	.0716	211
Fort Collins - Loveland, Colo.	.0703	212
Pittsfield, Mass.	.0703	212
Tuscaloosa, Ala.	.0702	214
Steubenville - Weirton, Ohio-W.Va.	.0685	215
Benton Harbor, Mich.	.0684	216
Florence, Ala.	.0678	217
Bangor, Me.	.0671	218
Alexandria, La.	.0669	219
Tyler, Tex.	.0667	220
Clarksville - Hopkinsville, Tenn.-Ky.	.0665	221
Green Bay, Wisc.	.0663	222
Altoona, Pa.	.0653	223
Vineland - Millville - Bridgeton, N.J.	.0653	223
Athens, Ga.	.0649	225
Bremerton, Wash.	.0646	226
Brazoria, Tex.	.0644	227
Texarkana, Tex.-Ark.	.0640	228
Anderson, S.C.	.0638	229
Lima, Ohio	.0638	229
Topeka, Kans.	.0628	231
Cedar Rapids, Iowa	.0619	232
Waterloo - Cedar Falls, Iowa	.0618	233
Pueblo, Colo.	.0615	234
Terre Haute, Ind.	.0607	235
Dothan, Ala.	.0598	236
Lynchburg, Va.	.0598	236
Racine, Wisc.	.0597	238
Richland - Kennewick - Pasco, Wash.	.0592	239
Olympia, Wash.	.0590	240
Greeley, Colo.	.0586	241
Billings, Mont.	.0584	242
Anniston, Ala.	.0577	243
Anderson, Ind.	.0574	244
Fargo - Moorhead, N.D.-Minn.	.0572	245
Wichita Falls, Tex.	.0569	246
Elkhart - Goshen, Ind.	.0565	247
Naples, Fla.	.0564	248
Gadsden, Ala.	.0560	249
St. Cloud, Minn.	.0560	249
Total Top 250	**69.7991**	
Muskegon, Mich.	.0553	251
Wilmington, N.C.	.0552	252
Danville, Va.	.0551	253
Janesville - Beloit, Wisc.	.0551	253
Panama City, Fla.	.0550	255
Yuba City, Cal.	.0546	256
Fayetteville - Springdale, Ark.	.0542	257
Sioux City, Iowa	.0541	258
Abilene, Tex.	.0540	259
Florence, S.C.	.0540	259
Bellingham, Wash.	.0537	261
Mansfield, Ohio	.0537	261
Odessa, Tex.	.0536	263
State College, Pa.	.0532	264
Williamsport, Pa.	.0532	264
Muncie, Ind.	.0530	266
Sharon, Pa.	.0525	267
Eau Claire, Wisc.	.0523	268
Glens Falls, N.Y.	.0520	269
Laredo, Tex.	.0520	269
Decatur, Ill.	.0512	271
Cumberland, Md.	.0511	272
Las Cruces, N.M.	.0506	273
Charlottesville, Va.	.0503	274
Lewiston - Auburn, Me.	.0498	275
Battle Creek, Mich.	.0495	276
Hagerstown, Md.	.0494	277
Jacksonville, N.C.	.0486	278
Burlington, Vt.	.0481	279
Bryan - College Station, Tex.	.0477	280
Lafayette, Ind.	.0476	281
Bloomington - Normal, Ill.	.0475	282
San Angelo, Tex.	.0472	283
Bloomington, Ind.	.0468	284
Jackson, Mich.	.0466	285
Albany, Ga.	.0461	286
Burlington, N.C.	.0454	287
Sioux Falls, S.D.	.0453	288
Sherman - Denison, Tex.	.0452	289
Fort Walton Beach, Fla.	.0448	290
Columbia, Mo.	.0446	291
Pine Bluff, Ark.	.0443	292
Pascagoula, Miss.	.0440	293
Santa Fe, N.M.	.0429	294
St. Joseph, Mo.	.0428	295
Wausau, Wisc.	.0427	296
Elmira, N.Y.	.0424	297
Kokomo, Ind.	.0421	298
Kankakee, Ill.	.0413	299
Owensboro, Ky.	.0413	299
Lawton, Okla.	.0411	301
Kenosha, Wisc.	.0395	302
Great Falls, Mont.	.0379	303
Dubuque, Iowa	.0371	304
Iowa City, Iowa	.0368	305
Sheboygan, Wisc.	.0368	305
Midland, Tex.	.0358	307
La Crosse, Wisc.	.0347	308
Rochester, Minn.	.0334	309
Bismarck, N.D.	.0329	310
Casper, Wyo.	.0318	311
Lawrence, Kans.	.0300	312
Victoria, Tex.	.0300	312
Enid, Okla.	.0289	314
Grand Forks, N.D.	.0198	315
Total Above Areas	**72.7686**	
Percent of U.S.	**72.7686**	
U.S. Total	**100.0000**	

MODERATE-PRICED-PRODUCTS BPI

Area	BPI	Rank
New York, N.Y.	3.2566	1
Los Angeles - Long Beach, Cal.	3.2019	2
Chicago, Ill.	2.3561	3
Philadelphia, Pa.	1.8507	4
Detroit, Mich.	1.6808	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1.5204	6
Houston, Tex.	1.3684	7
Washington, D.C.	1.3629	8
Dallas, Tex.	1.0101	9
Atlanta, Ga.	.9877	10
Minneapolis - St. Paul, Minn.	.9247	11
Pittsburgh, Pa.	.9218	12
Baltimore, Md.	.9034	13
Tampa - St. Petersburg - Clearwater, Fla.	.8991	14
San Diego, Cal.	.8863	15
Anaheim - Santa Ana, Cal.	.8844	16
Nassau - Suffolk, N.Y.	.8617	17
Cleveland, Ohio	.7932	18
Phoenix, Ariz.	.7705	19
St. Louis, Mo.	.7614	20
Miami - Hialeah, Fla.	.7611	21
Oakland, Cal.	.7381	22
Seattle, Wash.	.7370	23
Riverside - San Bernardino, Cal.	.7341	24
San Francisco, Cal.	.7146	25
Denver, Colo.	.7125	26
Newark, N.J.	.6809	27
Kansas City, Mo.-Kans.	.6517	28
Cincinnati, Ohio	.5952	29
Columbus, Ohio	.5786	30
San Jose, Cal.	.5706	31
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	.5694	32
Milwaukee, Wisc.	.5666	33
Sacramento, Cal.	.5592	34
Portland, Ore.	.5472	35
New Orleans, La.	.5342	36
Indianapolis, Ind.	.5313	37
Norfolk - Virginia Beach - Newport News, Va.	.5270	38
Bergen - Passaic, N.J.	.5124	39
Fort Worth - Arlington, Tex.	.4961	40
San Antonio, Tex.	.4846	41
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	.4756	42
Louisville, Ky.	.4334	43
Oklahoma City, Okla.	.4308	44
Hartford - New Britain - Middletown - Bristol, Conn.	.4290	45
Greensboro - Winston-Salem - High Point, N.C.	.4224	46
Dayton - Springfield, Ohio	.4189	47
Salt Lake City - Ogden, Utah	.4110	48
Buffalo, N.Y.	.4102	49
Nashville, Tenn.	.3962	50
Total Top 50	**43.8328**	
Rochester, N.Y.	.3934	51
Birmingham, Ala.	.3907	52
Orlando, Fla.	.3788	53
Providence - Pawtucket - Woonsocket, R.I.	.3783	54
Memphis, Tenn.	.3725	55
Monmouth - Ocean, N.J.	.3718	56
Albany - Schenectady - Troy, N.Y.	.3665	57
Richmond - Petersburg, Va.	.3494	58
Jacksonville, Fla.	.3420	59
Scranton - Wilkes-Barre, Pa.	.3365	60
Tulsa, Okla.	.3291	61
West Palm Beach - Boca Raton - Delray Beach, Fla.	.3208	62
Middlesex - Somerset - Hunterdon, N.J.	.3151	63
Bridgeport - Stamford - Norwalk - Danbury, Conn.	.3146	64
New Haven - Waterbury - Meriden, Conn.	.3072	65
Honolulu, Haw.	.2996	66
Akron, Ohio	.2856	67
Allentown - Bethlehem, Pa.	.2827	68
Greenville - Spartanburg, S.C.	.2816	69
Worcester - Fitchburg - Leominster, Mass.	.2799	70
Austin, Tex.	.2774	71
Tucson, Ariz.	.2742	72
Raleigh - Durham, N.C.	.2689	73
Harrisburg - Lebanon - Carlisle, Pa.	.2677	74
Syracuse, N.Y.	.2655	75
Toledo, Ohio	.2651	76
Las Vegas, Nev.	.2645	77
Knoxville, Tenn.	.2642	78
Springfield, Mass.	.2601	79
Omaha, Neb.	.2488	80
Grand Rapids, Mich.	.2480	81
Gary - Hammond, Ind.	.2423	82
Fresno, Cal.	.2352	83
Tacoma, Wash.	.2310	84
Little Rock - North Little Rock, Ark.	.2244	85
Youngstown - Warren, Ohio	.2240	86
Jersey City, N.J.	.2184	87
Oxnard - Ventura, Cal.	.2154	88
Albuquerque, N.M.	.2129	89
New Bedford - Fall River - Attleboro, Mass.	.2128	90
Johnson City - Kingsport - Bristol, Tenn.	.2037	91
El Paso, Tex.	.2031	92
Wilmington, Del.	.2024	93
Baton Rouge, La.	.2015	94
Charleston, S.C.	.1970	95
Chattanooga, Tenn.	.1927	96
Bakersfield, Cal.	.1899	97
Mobile, Ala.	.1869	98
Wichita, Kans.	.1869	98
Columbia, S.C.	.1854	100
Total Top 100	**57.3992**	
Canton, Ohio	.1768	101
Flint, Mich.	.1766	102
Des Moines, Iowa	.1749	103
York, Pa.	.1716	104
Spokane, Wash.	.1700	105
Lancaster, Pa.	.1667	106
Lansing - East Lansing, Mich.	.1663	107
Lakeland - Winter Haven, Fla.	.1613	108
Fort Wayne, Ind.	.1604	109
Beaumont - Port Arthur, Tex.	.1589	110
Davenport - Rock Island - Moline, Iowa-Ill.	.1588	111
Lake County, Ill.	.1586	112
Stockton, Cal.	.1585	113
Colorado Springs, Colo.	.1576	114
Lexington-Fayette, Ky.	.1574	115
Saginaw - Bay City - Midland, Mich.	.1564	116
Augusta, Ga.	.1538	117
Jackson, Miss.	.1525	118
Peoria, Ill.	.1512	119
Shreveport, La.	.1507	120
Santa Rosa - Petaluma, Cal.	.1505	121
Vallejo - Fairfield - Napa, Cal.	.1492	122
Daytona Beach, Fla.	.1482	123
Madison, Wisc.	.1482	123
Huntington - Ashland, W.Va.-Ky.	.1473	125
Melbourne - Titusville - Palm Bay, Fla.	.1472	126
Atlantic City, N.J.	.1471	127
Reading, Pa.	.1428	128
Eugene - Springfield, Ore.	.1401	129
Corpus Christi, Tex.	.1396	130
Santa Barbara - Santa Maria - Lompoc, Cal.	.1392	131
Utica - Rome, N.Y.	.1390	132
Portsmouth - Dover - Rochester, N.H.	.1344	133
Sarasota, Fla.	.1336	134
Salinas - Seaside - Monterey, Cal.	.1327	135
Pensacola, Fla.	.1317	136
Aurora - Elgin, Ill.	.1311	137
Fort Myers - Cape Coral, Fla.	.1311	137
Modesto, Cal.	.1309	139
Charleston, W.Va.	.1281	140
Manchester - Nashua, N.H.	.1269	141
Evansville, Ind.	.1245	142
Salem, Ore.	.1239	143
Montgomery, Ala.	.1230	144
Reno, Nev.	.1228	145
Trenton, N.J.	.1223	146
Portland, Me.	.1211	147
Appleton - Oshkosh - Neenah, Wisc.	.1202	148
Erie, Pa.	.1198	149
Johnstown, Pa.	.1193	150
Total Top 150	**64.6537**	
Alton - Granite City, Ill.	.1184	151
East St. Louis - Belleville, Ill.	.1158	152
Visalia - Tulare - Porterville, Cal.	.1155	153
Binghamton, N.Y.	.1146	154
Joliet, Ill.	.1134	155
Rockford, Ill.	.1129	156
Fayetteville, N.C.	.1121	157
McAllen - Edinburg - Mission, Tex.	.1108	158
Macon - Warner Robins, Ga.	.1104	159
Lubbock, Tex.	.1103	160
Roanoke, Va.	.1103	160
Ann Arbor, Mich.	.1090	162
Springfield, Mo.	.1077	163
Hickory, N.C.	.1054	164
Lorain - Elyria, Ohio	.1054	164
South Bend - Mishawaka, Ind.	.1042	166
Orange County, N.Y.	.1030	167
Duluth, Minn.	.1021	168
Columbus, Ga.	.1014	169
Amarillo, Tex.	.0998	170
Killeen - Temple, Tex.	.0995	171
Hamilton - Middletown, Ohio	.0993	172
New London - Norwich, Conn.	.0987	173
Springfield, Ill.	.0961	174
Boise, Ida.	.0960	175
Savannah, Ga.	.0958	176
Niagara Falls, N.Y.	.0953	177
Anchorage, Alas.	.0936	178
Boulder - Longmont, Colo.	.0936	178
Santa Cruz, Cal.	.0933	180
Poughkeepsie, N.Y.	.0916	181
Provo - Orem, Utah	.0911	182
Lincoln, Neb.	.0888	183
Kalamazoo, Mich.	.0884	184
Bradenton, Fla.	.0879	185
Huntsville, Ala.	.0875	186
Galveston - Texas City, Tex.	.0872	187
Tallahassee, Fla.	.0869	188
Fort Pierce, Fla.	.0867	189
Lafayette, La.	.0865	190
Asheville, N.C.	.0856	191
Fort Smith, Ark.	.0853	192
Waco, Tex.	.0847	193
Biloxi - Gulfport, Miss.	.0833	194
Vancouver, Wash.	.0829	195
Wheeling, W.Va.	.0826	196
Brownsville - Harlingen, Tex.	.0816	197
Yakima, Wash.	.0799	198
Parkersburg - Marietta, W.Va.-Ohio	.0791	199
Gainesville, Fla.	.0786	200
Total Top 200	**69.5036**	
Fort Collins - Loveland, Colo.	.0784	201
Chico, Cal.	.0752	202
Champaign - Urbana - Rantoul, Ill.	.0750	203
Green Bay, Wisc.	.0741	204
Cedar Rapids, Iowa	.0740	205
Medford, Ore.	.0740	205
Beaver County, Pa.	.0738	207
Longview - Marshall, Tex.	.0736	208
St. Cloud, Minn.	.0726	209
Houma - Thibodaux, La.	.0722	210
Topeka, Kans.	.0710	211
Lima, Ohio	.0706	212
Elkhart - Goshen, Ind.	.0703	213
Lake Charles, La.	.0699	214
Ocala, Fla.	.0694	215
Pittsfield, Mass.	.0690	216
Bremerton, Wash.	.0683	217
Terre Haute, Ind.	.0679	218
Joplin, Mo.	.0677	219
Waterloo - Cedar Falls, Iowa	.0677	219
Clarksville - Hopkinsville, Tenn.-Ky.	.0674	221
Benton Harbor, Mich.	.0673	222
Anderson, S.C.	.0671	223
Fargo - Moorhead, N.D.-Minn.	.0671	223
Bangor, Me.	.0667	225
Tyler, Tex.	.0659	226
Racine, Wisc.	.0657	227
Richland - Kennewick - Pasco, Wash.	.0653	228
Altoona, Pa.	.0649	229
Lynchburg, Va.	.0649	229
Billings, Mont.	.0644	231
Redding, Cal.	.0641	232
Steubenville - Weirton, Ohio-W.Va.	.0625	233
Brazoria, Tex.	.0624	234
Odessa, Tex.	.0616	235
Anderson, Ind.	.0612	236
Muskegon, Mich.	.0612	236
Vineland - Millville - Bridgeton, N.J.	.0608	238
Wichita Falls, Tex.	.0607	239
Athens, Ga.	.0602	240
Mansfield, Ohio	.0602	240
Florence, Ala.	.0601	242
Eau Claire, Wisc.	.0596	243
Olympia, Wash.	.0589	244
Janesville - Beloit, Wisc.	.0587	245
Abilene, Tex.	.0586	246
Burlington, Vt.	.0580	247
Sioux Falls, S.D.	.0580	247
Tuscaloosa, Ala.	.0577	249
Greeley, Colo.	.0575	250
Total Top 250	**72.8670**	
Monroe, La.	.0574	251
Alexandria, La.	.0572	252
Naples, Fla.	.0569	253
Dothan, Ala.	.0568	254
Jackson, Mich.	.0565	255
Decatur, Ill.	.0561	256
Sharon, Pa.	.0554	257
Hagerstown, Md.	.0551	258
Williamsport, Pa.	.0547	259
Fort Walton Beach, Fla.	.0545	260
Pueblo, Colo.	.0540	261
Texarkana, Tex.-Ark.	.0540	261
Wilmington, N.C.	.0540	261
Battle Creek, Mich.	.0539	264
Panama City, Fla.	.0536	265
Bloomington - Normal, Ill.	.0535	266
Muncie, Ind.	.0535	266
Anniston, Ala.	.0525	268
Sioux City, Iowa	.0524	269
Bellingham, Wash.	.0523	270
Florence, S.C.	.0523	270
Fayetteville - Springdale, Ark.	.0522	272
Lafayette, Ind.	.0522	272
Charlottesville, Va.	.0520	274
Lewiston - Auburn, Me.	.0515	275
Glens Falls, N.Y.	.0510	276
Danville, Va.	.0508	277
Burlington, N.C.	.0488	278
Yuba City, Cal.	[illegible]	279
State College, Pa.	.0485	280
Pascagoula, Miss.	.0480	281
Cumberland, Md.	.0476	282
Lawton, Okla.	.0466	283
San Angelo, Tex.	.0464	284
Columbia, Mo.	.0462	285
Kokomo, Ind.	.0459	286
Wausau, Wisc.	.0458	287
Jacksonville, N.C.	.0457	288
Albany, Ga.	.0454	289
Santa Fe, N.M.	.0442	290
Bryan - College Station, Tex.	.0440	291
Gadsden, Ala.	.0440	291
Kankakee, Ill.	.0434	293
Great Falls, Mont.	.0430	294
Rochester, Minn.	.0430	294
Elmira, N.Y.	.0426	296
Sherman - Denison, Tex.	.0425	297
Kenosha, Wisc.	.0422	298
La Crosse, Wisc.	.0421	299
Midland, Tex.	.0418	300
Las Cruces, N.M.	.0415	301
St. Joseph, Mo.	.0414	302
Bloomington, Ind.	.0410	303
Owensboro, Ky.	.0408	304
Laredo, Tex.	.0399	305
Sheboygan, Wisc.	.0395	306
Dubuque, Iowa	.0393	307
Iowa City, Iowa	.0390	308
Bismarck, N.D.	.0379	309
Casper, Wyo.	.0376	310
Pine Bluff, Ark.	.0350	311
Victoria, Tex.	.0337	312
Enid, Okla.	.0328	313
Grand Forks, N.D.	.0283	314
Lawrence, Kans.	.0283	314
Total Above Areas	**75.8056**	
Percent of U.S.	**75.8056**	
U.S. Total	**100.0000**	

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1984 SURVEY OF BUYING POWER DATA SERVICE

PREMIUM-PRICED-PRODUCTS BPI

Area	BPI	Rank
New York, N.Y.	3.8328	1
Los Angeles - Long Beach, Cal.	3.6809	2
Chicago, Ill.	3.0792	3
Philadelphia, Pa.	2.1308	4
Detroit, Mich.	2.0860	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1.9648	6
Washington, D.C.	1.9276	7
Houston, Tex.	1.6638	8
Nassau - Suffolk, N.Y.	1.5242	9
Anaheim - Santa Ana, Cal.	1.2052	10
Dallas, Tex.	1.2049	11
Minneapolis - St. Paul, Minn.	1.1051	12
Atlanta, Ga.	.9845	13
Newark, N.J.	.9695	14
Baltimore, Md.	.9690	15
San Francisco, Cal.	.9626	16
Pittsburgh, Pa.	.9548	17
Seattle, Wash.	.9327	18
San Diego, Cal.	.9247	19
Oakland, Cal.	.9232	20
Miami - Hialeah, Fla.	.8800	21
Denver, Colo.	.8431	22
St. Louis, Mo.	.8362	23
Cleveland, Ohio	.8290	24
San Jose, Cal.	.8036	25
Bergen - Passaic, N.J.	.7664	26
Phoenix, Ariz.	.7338	27
Tampa - St. Petersburg - Clearwater, Fla.	.6903	28
Kansas City, Mo.-Kans.	.6813	29
Riverside - San Bernardino, Cal.	.6611	30
Milwaukee, Wisc.	.6541	31
Cincinnati, Ohio	.6004	32
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	.5902	33
New Orleans, La.	.5687	34
Hartford - New Britain - Middletown - Bristol, Conn.	.5668	35
Sacramento, Cal.	.5507	36
Portland, Ore.	.5492	37
Columbus, Ohio	.5389	38
Fort Worth - Arlington, Tex.	.5217	39
Bridgeport - Stamford - Norwalk - Danbury, Conn.	.5138	40
Middlesex - Somerset - Hunterdon, N.J.	.5103	41
Norfolk - Virginia Beach - Newport News, Va.	.5026	42
Indianapolis, Ind.	.5007	43
Oklahoma City, Okla.	.4777	44
Rochester, N.Y.	.4681	45
San Antonio, Tex.	.4576	46
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	.4365	47
Buffalo, N.Y.	.4333	48
Monmouth - Ocean, N.J.	.4238	49
Salt Lake City - Ogden, Utah	.4132	50
Total Top 50	**51.0094**	
Louisville, Ky.	.4012	51
New Haven - Waterbury - Meriden, Conn.	.3981	52
Greensboro - Winston-Salem - High Point, N.C.	.3958	53
Dayton - Springfield, Ohio	.3948	54
Birmingham, Ala.	.3809	55
Nashville, Tenn.	.3768	56
Albany - Schenectady - Troy, N.Y.	.3763	57
Providence - Pawtucket - Woonsocket, R.I.	.3762	58
Tulsa, Okla.	.3723	59
West Palm Beach - Boca Raton - Delray Beach, Fla.	.3588	60
Memphis, Tenn.	.3578	61
Honolulu, Haw.	.3556	62
Richmond - Petersburg, Va.	.3529	63
Orlando, Fla.	.3256	64
Jacksonville, Fla.	.3081	65
Worcester - Fitchburg - Leominster, Mass.	.2967	66
Syracuse, N.Y.	.2941	67
Allentown - Bethlehem, Pa.	.2854	68
Austin, Tex.	.2795	69
Grand Rapids, Mich.	.2790	70
Omaha, Neb.	.2777	71
Akron, Ohio	.2724	72
Gary - Hammond, Ind.	.2671	73
Oxnard - Ventura, Cal.	.2662	74
Toledo, Ohio	.2650	75
Raleigh - Durham, N.C.	.2638	76
Scranton - Wilkes-Barre, Pa.	.2609	77
Harrisburg - Lebanon - Carlisle, Pa.	.2601	78
Springfield, Mass.	.2582	79
Las Vegas, Nev.	.2493	80
Wilmington, Del.	.2464	81
Lake County, Ill.	.2451	82
Greenville - Spartanburg, S.C.	.2221	83
Baton Rouge, La.	.2199	84
Wichita, Kans.	.2189	85
Knoxville, Tenn.	.2183	86
Albuquerque, N.M.	.2167	87
Tucson, Ariz.	.2154	88
Fresno, Cal.	.2150	89
Jersey City, N.J.	.2149	90
New Bedford - Fall River - Attleboro, Mass.	.2134	91
Youngstown - Warren, Ohio	.2121	92
Flint, Mich.	.2113	93
Little Rock - North Little Rock, Ark.	.2024	94
Beaumont - Port Arthur, Tex.	.1996	95
Lansing - East Lansing, Mich.	.1911	96
El Paso, Tex.	.1873	97
Tacoma, Wash.	.1871	98
Davenport - Rock Island - Moline, Iowa-Ill.	.1868	99
Des Moines, Iowa	.1868	99
Total Top 100	**64.8296**	
Saginaw - Bay City - Midland, Mich.	.1842	101
Bakersfield, Cal.	.1787	102
Peoria, Ill.	.1784	103
Columbia, S.C.	.1769	104
Mobile, Ala.	.1743	105
Aurora - Elgin, Ill.	.1711	106
Madison, Wisc.	.1704	107
Lancaster, Pa.	.1662	108
York, Pa.	.1651	109
Canton, Ohio	.1617	110
Joliet, Ill.	.1588	111
Trenton, N.J.	.1587	112
Chattanooga, Tenn.	.1569	113
Santa Barbara - Santa Maria - Lompoc, Cal.	.1562	114
Santa Rosa - Petaluma, Cal.	.1561	115
Vallejo - Fairfield - Napa, Cal.	.1548	116
Charleston, S.C.	.1523	117
Stockton, Cal.	.1515	118
Johnson City - Kingsport - Bristol, Tenn.	.1512	119
Manchester - Nashua, N.H.	.1493	120
Jackson, Miss.	.1488	121
Portsmouth - Dover - Rochester, N.H.	.1478	122
Fort Wayne, Ind.	.1470	123
Shreveport, La.	.1464	124
Lexington-Fayette, Ky.	.1452	125
Reading, Pa.	.1422	126
Colorado Springs, Colo.	.1380	127
Salinas - Seaside - Monterey, Cal.	.1374	128
Corpus Christi, Tex.	.1359	129
Augusta, Ga.	.1352	130
Ann Arbor, Mich.	.1335	131
Spokane, Wash.	.1335	131
Evansville, Ind.	.1322	133
Rockford, Ill.	.1303	134
Sarasota, Fla.	.1272	135
Reno, Nev.	.1266	136
New London - Norwich, Conn.	.1252	137
Atlantic City, N.J.	.1251	138
Utica - Rome, N.Y.	.1244	139
Huntington - Ashland, W.Va.-Ky.	.1241	140
Anchorage, Alas.	.1222	141
Appleton - Oshkosh - Neenah, Wisc.	.1215	142
Poughkeepsie, N.Y.	.1201	143
Binghamton, N.Y.	.1200	144
Charleston, W.Va.	.1180	145
Modesto, Cal.	.1176	146
Orange County, N.Y.	.1166	147
Lakeland - Winter Haven, Fla.	.1160	148
Erie, Pa.	.1158	149
Pensacola, Fla.	.1149	150
Total Top 150	**71.9911**	
East St. Louis - Belleville, Ill.	.1137	151
Lorain - Elyria, Ohio	.1130	152
Eugene - Springfield, Ore.	.1123	153
Melbourne - Titusville - Palm Bay, Fla.	.1111	154
Duluth, Minn.	.1109	155
Boulder - Longmont, Colo.	.1095	156
Portland, Me.	.1087	157
Fort Myers - Cape Coral, Fla.	.1086	158
Montgomery, Ala.	.1082	159
Macon - Warner Robins, Ga.	.1080	160
Daytona Beach, Fla.	.1062	161
Kalamazoo, Mich.	.1053	162
Amarillo, Tex.	.1046	163
Roanoke, Va.	.1017	164
Alton - Granite City, Ill.	.1016	165
Hamilton - Middletown, Ohio	.1016	165
Lafayette, La.	.1011	167
Lubbock, Tex.	.1011	167
Savannah, Ga.	.0994	169
South Bend - Mishawaka, Ind.	.0982	170
McAllen - Edinburg - Mission, Tex.	.0972	171
Boise, Ida.	.0965	172
Galveston - Texas City, Tex.	.0943	173
Huntsville, Ala.	.0935	174
Lincoln, Neb.	.0933	175
Niagara Falls, N.Y.	.0907	176
Brazoria, Tex.	.0905	177
Springfield, Ill.	.0899	178
Santa Cruz, Cal.	.0891	179
Springfield, Mo.	.0884	180
Salem, Ore.	.0860	181
Beaver County, Pa.	.0846	182
Longview - Marshall, Tex.	.0846	182
Hickory, N.C.	.0829	184
Vancouver, Wash.	.0813	185
Green Bay, Wisc.	.0797	186
Johnstown, Pa.	.0796	187
Cedar Rapids, Iowa	.0795	188
Visalia - Tulare - Porterville, Cal.	.0791	189
Tyler, Tex.	.0788	190
Richland - Kennewick - Pasco, Wash.	.0785	191
Fayetteville, N.C.	.0775	192
Lake Charles, La.	.0774	193
Tallahassee, Fla.	.0773	194
Houma - Thibodaux, La.	.0768	195
Benton Harbor, Mich.	.0761	196
Waterloo - Cedar Falls, Iowa	.0755	197
Brownsville - Harlingen, Tex.	.0749	198
Fort Collins - Loveland, Colo.	.0733	199
Topeka, Kans.	.0732	200
Total Top 200	**76.6159**	
Odessa, Tex.	.0730	201
Columbus, Ga.	.0725	202
Waco, Tex.	.0723	203
Pittsfield, Mass.	.0711	204
Killeen - Temple, Tex.	.0700	205
Gainesville, Fla.	.0697	206
Wheeling, W.Va.	.0696	207
Racine, Wisc.	.0695	208
Fort Pierce, Fla.	.0680	209
Champaign - Urbana - Rantoul, Ill.	.0670	210
Provo - Orem, Utah	.0668	211
Burlington, Vt.	.0667	212
Bradenton, Fla.	.0662	213
Fargo - Moorhead, N.D.-Minn.	.0659	214
Fort Smith, Ark.	.0649	215
Biloxi - Gulfport, Miss.	.0635	216
Billings, Mont.	.0631	217
Bremerton, Wash.	.0621	218
Yakima, Wash.	.0615	219
Steubenville - Weirton, Ohio-W.Va.	.0609	220
Decatur, Ill.	.0608	221
Jackson, Mich.	.0607	222
Parkersburg - Marietta, W.Va.-Ohio	.0606	223
Asheville, N.C.	.0600	224
Sioux Falls, S.D.	.0599	225
Naples, Fla.	.0595	226
Janesville - Beloit, Wisc.	.0581	227
Lima, Ohio	.0576	228
Olympia, Wash.	.0575	229
Midland, Tex.	.0574	230
Bangor, Me.	.0571	231
Muskegon, Mich.	.0566	232
Bloomington - Normal, Ill.	.0564	233
Battle Creek, Mich.	.0557	234
Chico, Cal.	.0557	234
St. Cloud, Minn.	.0552	236
Wichita Falls, Tex.	.0551	237
Terre Haute, Ind.	.0544	238
Lynchburg, Va.	.0541	239
Monroe, La.	.0538	240
Anderson, S.C.	.0534	241
Elkhart - Goshen, Ind.	.0528	242
Florence, Ala.	.0528	242
Kenosha, Wisc.	.0521	244
Mansfield, Ohio	.0519	245
Santa Fe, N.M.	.0518	246
Altoona, Pa.	.0516	247
Alexandria, La.	.0515	248
Vineland - Millville - Bridgeton, N.J.	.0509	249
Casper, Wyo.	.0502	250
Total Top 250	**79.6254**	
Sioux City, Iowa	.0501	251
Fort Walton Beach, Fla.	.0497	252
Anderson, Ind.	.0494	253
Abilene, Tex.	.0491	254
Medford, Ore.	.0486	255
Tuscaloosa, Ala.	.0484	256
Charlottesville, Va.	.0482	257
Rochester, Minn.	.0482	257
Redding, Cal.	.0481	259
Pueblo, Colo.	.0479	260
Joplin, Mo.	.0478	261
Wilmington, N.C.	.0477	262
Sharon, Pa.	.0476	263
Eau Claire, Wisc.	.0463	264
Albany, Ga.	.0462	265
Laredo, Tex.	.0460	266
Pascagoula, Miss.	.0460	266
Lafayette, Ind.	.0459	268
Clarksville - Hopkinsville, Tenn.-Ky.	.0458	269
San Angelo, Tex.	.0456	270
Muncie, Ind.	.0453	271
Greeley, Colo.	.0449	272
Athens, Ga.	.0446	273
Texarkana, Tex.-Ark.	.0437	274
Wausau, Wisc.	.0436	275
Kokomo, Ind.	.0435	276
Columbia, Mo.	.0430	277
Williamsport, Pa.	.0430	277
Bellingham, Wash.	.0428	279
Burlington, N.C.	.0428	279
Bismarck, N.D.	.0421	281
Panama City, Fla.	.0416	282
Great Falls, Mont.	.0411	283
Kankakee, Ill.	.0411	283
Dothan, Ala.	.0408	285
Hagerstown, Md.	.0408	285
Iowa City, Iowa	.0404	287
Anniston, Ala.	.0403	288
Ocala, Fla.	.0403	288
Bryan - College Station, Tex.	.0402	290
Grand Forks, N.D.	.0396	291
Glens Falls, N.Y.	.0395	292
Lawton, Okla.	.0395	292
Florence, S.C.	.0394	294
State College, Pa.	.0389	295
Sheboygan, Wisc.	.0384	296
Victoria, Tex.	.0381	297
La Crosse, Wisc.	.0380	298
Owensboro, Ky.	.0380	298
Sherman - Denison, Tex.	.0375	300
Dubuque, Iowa	.0369	301
Enid, Okla.	.0369	301
Gadsden, Ala.	.0366	303
Lewiston - Auburn, Me.	.0363	304
Fayetteville - Springdale, Ark.	.0357	305
Yuba City, Cal.	.0356	306
Danville, Va.	.0353	307
Elmira, N.Y.	.0353	307
Bloomington, Ind.	.0350	309
Cumberland, Md.	.0349	310
St. Joseph, Mo.	.0330	311
Las Cruces, N.M.	.0305	312
Pine Bluff, Ark.	.0265	313
Jacksonville, N.C.	.0264	314
Lawrence, Kans.	.0248	315
Total Above Areas	**82.3105**	
Percent of U.S.	**82.3105**	
U.S. Total	**100.0000**	

1984 SURVEY OF BUYING POWER DATA SERVICE

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Population, Households, Effective Buying Income

Area	Population (Thous.)	Population Rank	Households (Thous.)	Households Rank	Population Density (Pop/Sq.Mi.)	Population Density Rank	Effective Buying Income (EBI) ($000)	Effective Buying Income (EBI) Rank	Median Household EBI ($)	Median Household EBI Rank	Average Household EBI ($)	Average Household EBI Rank	Per Capita EBI ($)	Per Capita EBI Rank
Abilene, Tex.	120.0	264	42.4	267	131	249	1,088,362	264	20,816	237	25,669	201	9,070	214
Akron, Ohio	650.5	70	242.3	68	719	31	6,380,297	73	24,010	135	26,332	172	9,808	146
Albany, Ga.	117.1	270	38.7	281	170	213	944,440	284	21,604	220	24,404	232	8,065	282
Albany - Schenectady - Troy, N.Y.	861.9	57	317.2	56	265	126	8,953,939	52	25,349	95	28,228	97	10,389	94
Albuquerque, N.M.	455.8	96	170.7	92	390	77	4,421,158	94	22,284	198	25,900	190	9,700	154
Alexandria, La.	142.2	231	49.3	242	106	264	1,154,094	249	18,755	286	23,410	264	8,116	279
Allentown - Bethlehem, Pa.	651.1	68	243.4	67	444	62	6,757,365	67	25,473	92	27,762	109	10,378	95
Alton - Granite City, Ill.	267.3	155	99.7	150	243	145	2,460,002	160	23,079	172	24,674	228	9,203	204
Altoona, Pa.	136.9	242	50.5	233	260	133	1,127,899	256	20,147	260	22,335	285	8,239	271
Amarillo, Tex.	191.4	193	72.4	188	105	265	1,977,832	183	23,182	167	27,318	128	10,334	99
Anaheim - Santa Ana, Cal.	2,129.4	15	780.6	15	2,668	5	28,206,195	10	32,715	8	36,134	10	13,246	6
Anchorage, Alas.	217.5	176	79.0	175	126	250	3,014,554	132	34,842	2	38,159	4	13,860	3
Anderson, Ind.	137.3	238	49.9	237	303	102	1,195,494	237	22,206	202	23,958	250	8,707	249
Anderson, S.C.	142.9	228	52.0	227	199	183	1,162,693	247	20,551	248	22,359	283	8,136	276
Ann Arbor, Mich.	268.7	152	95.7	154	378	80	2,986,140	136	27,537	42	31,203	35	11,113	52
Anniston, Ala.	122.8	260	42.3	269	201	180	929,704	290	18,322	295	21,979	290	7,571	298
Appleton - Oshkosh - Neenah, Wisc.	296.0	137	105.9	138	209	174	2,989,609	135	26,281	72	28,230	96	10,100	113
Asheville, N.C.	165.6	212	64.2	203	251	140	1,416,302	221	19,192	276	22,061	287	8,553	259
Athens, Ga.	137.2	239	49.3	242	147	235	1,120,042	257	18,324	294	22,719	278	8,164	274
Atlanta, Ga.	2,320.0	10	839.7	10	451	59	24,384,036	13	25,804	87	29,039	76	10,510	87
Atlantic City, N.J.	295.5	138	113.6	132	356	84	2,935,147	138	21,739	215	25,838	195	9,933	130
Augusta, Ga.	365.5	116	126.3	120	186	198	3,157,172	126	21,308	225	24,997	218	8,638	251
Aurora - Elgin, Ill.	329.6	127	115.4	130	390	77	3,733,705	113	30,272	17	32,354	21	11,328	46
Austin, Tex.	623.7	72	235.2	69	222	161	6,456,444	71	23,032	175	27,451	122	10,352	96
Bakersfield, Cal.	443.4	98	156.8	97	55	295	4,294,002	99	23,628	152	27,385	127	9,684	157
Baltimore, Md.	2,248.[illegible]	[illegible]1	799.3	14	859	28	22,817,096	15	25,938	82	28,546	90	10,147	110
Bangor, Me.	137.9	237	47.4	248	40	306	1,095,430	262	20,211	258	23,110	269	7,944	285
Baton Rouge, La.	543.5	85	188.0	88	338	90	5,341,200	84	25,320	97	28,411	92	9,827	145
Battle Creek, Mich.	135.9	243	49.9	237	191	193	1,340,195	231	24,590	118	26,858	144	9,862	141
Beaumont - Port Arthur, Tex.	397.9	106	141.2	109	181	204	4,075,460	102	26,953	57	28,863	83	10,242	105
Beaver County, Pa.	203.0	186	73.3	185	466	57	2,044,620	176	27,112	52	27,894	106	10,072	114
Bellingham, Wash.	112.7	279	42.4	267	53	297	1,004,519	275	20,268	257	23,691	256	8,913	225
Benton Harbor, Mich.	165.7	210	59.8	213	288	112	1,596,486	208	23,896	142	26,697	151	9,635	164
Bergen - Passaic, N.J.	1,277.4	33	462.5	36	3,013	4	16,751,791	29	32,413	9	36,220	9	13,114	10
Billings, Mont.	117.5	268	45.4	253	45	304	1,190,446	241	23,477	157	26,221	178	10,131	111
Biloxi - Gulfport, Miss.	192.6	191	66.5	197	182	202	1,609,221	205	19,443	269	24,199	239	8,355	267
Binghamton, N.Y.	266.6	156	96.6	152	217	164	2,757,836	144	25,459	93	28,549	89	10,344	98
Birmingham, Ala.	905.5	52	335.7	49	226	159	8,103,877	61	20,725	241	24,140	242	8,950	221
Bismarck, N.D.	89.2	306	31.7	306	25	314	931,802	289	26,228	75	29,394	69	10,446	90
Bloomington - Normal, Ill.	123.9	258	45.2	254	105	265	1,314,310	232	25,400	94	29,078	73	10,608	75
Bloomington, Ind.	101.3	293	35.6	296	263	128	858,297	297	18,750	287	24,109	245	8,473	262
Boise, Ida.	190.6	194	71.3	190	181	204	1,898,322	187	23,502	155	26,624	154	9,960	125
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	3,652.3	6	1,336.0	6	1,504	9	41,518,432	7	27,633	40	31,077	37	11,366	44
Boulder - Longmont, Colo.	212.5	181	80.6	173	286	115	2,393,488	161	26,274	73	29,696	60	11,263	47
Bradenton, Fla.	169.6	208	70.3	191	227	156	1,650,212	201	19,361	271	23,474	261	9,730	151
Brazoria, Tex.	200.8	188	64.8	201	143	241	2,148,430	171	31,915	10	33,155	19	10,699	70
Bremerton, Wash.	165.7	210	60.0	212	422	69	1,647,973	202	24,636	116	27,466	121	9,946	127
Bridgeport - Stamford - Norwalk - Danbury, Conn.	811.4	58	286.6	59	1,284	14	11,776,723	39	34,561	3	41,091	2	14,514	1
Brownsville - Harlingen, Tex.	238.8	165	67.6	194	264	127	1,429,019	218	16,979	309	21,139	304	5,984	312
Bryan - College Station, Tex.	110.3	281	39.8	277	188	197	1,054,959	269	20,370	254	26,507	163	9,564	172
Buffalo, N.Y.	993.5	46	364.0	44	950	22	9,825,862	48	24,680	113	26,994	137	9,890	135
Burlington, N.C.	98.5	297	37.0	290	227	156	861,410	296	21,068	231	23,281	267	8,745	244
Burlington, Vt.	124.2	257	43.2	262	197	184	1,239,898	236	25,127	100	28,701	86	9,983	123
Canton, Ohio	405.8	105	147.2	104	420	71	3,759,941	111	23,916	141	25,543	204	9,266	199
Casper, Wyo.	77.9	311	29.4	311	15	315	939,950	285	29,771	20	31,971	26	12,066	17
Cedar Rapids, Iowa	170.6	206	65.5	198	236	149	1,949,507	185	27,983	35	29,763	58	11,427	38
Champaign - Urbana - Rantoul, Ill.	168.8	209	61.0	209	169	214	1,638,851	204	21,945	208	26,866	143	9,709	153
Charleston, S.C.	473.7	93	156.6	99	181	204	3,562,969	118	19,301	272	22,752	276	7,522	302
Charleston, W.Va.	267.5	154	102.2	146	215	166	2,657,606	150	23,613	153	26,004	187	9,935	129
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	1,013.3	43	368.8	43	299	108	9,397,566	49	22,843	178	25,481	208	9,274	197
Charlottesville, Va.	120.6	262	42.7	265	102	270	1,161,922	248	22,715	183	27,211	132	9,635	164
Chattanooga, Tenn.	433.0	101	156.8	97	206	176	3,696,116	114	20,376	253	23,572	258	8,536	260
Chicago, Ill.	6,028.5	3	2,211.9	3	3,170	3	67,420,753	3	27,453	44	30,481	44	11,184	49
Chico, Cal.	160.3	214	64.3	202	97	273	1,404,070	222	17,930	302	21,836	298	8,759	241
Cincinnati, Ohio	1,395.0	29	519.1	29	652	37	14,378,375	32	24,753	109	27,699	112	10,307	101
Clarksville - Hopkinsville, Tenn.-Ky.	157.0	218	50.5	233	125	251	1,185,161	243	18,203	297	23,469	262	7,549	301
Cleveland, Ohio	1,843.3	19	703.6	19	1,213	17	19,282,313	22	24,823	108	27,405	124	10,461	88
Colorado Springs, Colo.	337.7	123	122.0	125	159	222	3,217,341	123	22,259	200	26,372	170	9,527	179
Columbia, Mo.	105.8	287	38.0	286	154	229	1,087,441	265	23,461	159	28,617	88	10,278	103
Columbia, S.C.	434.9	100	149.8	102	296	109	4,003,841	104	22,873	177	26,728	149	9,206	202
Columbus, Ga.	237.0	167	79.0	175	215	166	1,814,549	192	18,006	300	22,969	272	7,656	295
Columbus, Ohio	1,263.4	34	479.7	33	353	86	12,695,351	37	23,527	154	26,465	165	10,049	117
Corpus Christi, Tex.	351.4	119	114.4	131	228	154	3,054,966	129	23,034	174	26,704	150	8,694	250
Cumberland, Md.	105.9	286	38.9	280	141	244	833,219	298	19,020	283	21,420	302	7,868	292
Dallas, Tex.	2,182.0	13	812.4	12	485	53	25,018,898	12	26,519	67	30,796	38	11,466	36
Danville, Va.	112.2	280	40.5	274	111	257	884,383	294	19,080	280	21,837	297	7,882	291
Davenport - Rock Island - Moline, Iowa-Ill.	388.7	108	146.4	105	228	154	4,373,576	96	27,852	36	29,874	56	11,252	48
Dayton - Springfield, Ohio	925.6	49	352.5	48	551	46	9,270,277	50	23,724	149	26,299	177	10,015	121

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales, Buying Power Indexes

	Total Retail Sales		Per Household Retail Sales		Buying Power Index (BPI)		Economy-Priced-Products BPI		Moderate-Priced-Products BPI		Premium-Priced-Products BPI	
Area	($000)	Rank	($)	Rank	BPI	Rank	BPI	Rank	BPI	Rank	BPI	Rank
Abilene, Tex.	771,468	228	18,195	24	.0531	250	.0540	259	.0586	246	.0491	254
Akron, Ohio	3,238,503	73	13,366	222	.2742	71	.2845	65	.2856	67	.2724	72
Albany, Ga.	542,934	282	14,029	180	.0437	281	.0461	286	.0454	289	.0462	265
Albany - Schenectady - Troy, N.Y.	4,317,171	60	13,610	208	.3748	55	.3561	55	.3665	57	.3763	57
Albuquerque, N.M.	2,475,018	91	14,499	140	.1963	95	.1987	93	.2129	89	.2167	87
Alexandria, La.	620,424	262	12,585	263	.0525	2[illegible]	.0669	219	.0572	252	.0515	248
Allentown - Bethlehem, Pa.	3,292,145	71	13,526	215	.2835	6[illegible]	.2595	76	.2827	68	.2854	68
Alton - Granite City, Ill.	1,290,072	160	12,940	251	.1080	161	.1184	146	.1184	151	.1016	165
Altoona, Pa.	651,123	251	12,894	255	.0523	254	.0653	223	.0649	229	.0516	247
Amarillo, Tex.	1,475,968	147	20,386	7	.0960	173	.0895	181	.0998	170	.1046	163
Anaheim - Santa Ana, Cal.	13,972,616	11	17,900	28	1.1396	10	.7138	23	.8844	16	1.2052	10
Anchorage, Alas.	1,609,708	135	20,376	8	.1240	136	.0791	199	.0936	178	.1222	141
Anderson, Ind.	605,793	268	12,140	279	.0526	252	.0574	244	.0612	236	.0494	253
Anderson, S.C.	659,167	247	12,676	261	.0536	242	.0638	229	.0671	223	.0534	241
Ann Arbor, Mich.	1,427,571	149	14,917	110	.1231	140	.0850	191	.1090	162	.1335	131
Anniston, Ala.	505,478	292	11,950	284	.0431	284	.0577	243	.0525	268	.0403	288
Appleton - Oshkosh - Neenah, Wisc.	1,266,770	163	11,962	283	.1212	144	.0999	167	.1202	148	.1215	142
Asheville, N.C.	917,852	205	14,297	161	.0677	215	.0832	194	.0856	191	.0600	224
Athens, Ga.	642,566	255	13,034	245	.0518	256	.0649	225	.0602	240	.0446	273
Atlanta, Ga.	12,386,385	13	14,751	118	1.0341	13	.8744	11	.9877	10	.9845	13
Atlantic City, N.J.	1,979,239	109	17,423	33	.1380	129	.1539	112	.1471	127	.1251	138
Augusta, Ga.	1,662,368	133	13,162	237	.1410	124	.1525	113	.1538	117	.1352	130
Aurora - Elgin, Ill.	1,833,070	117	15,884	67	.1543	117	.1000	164	.1311	137	.1711	106
Austin, Tex.	3,563,740	67	15,152	100	.2816	70	.2827	66	.2774	71	.2795	69
Bakersfield, Cal.	2,444,657	92	15,591	82	.1916	96	.2013	91	.1899	97	.1787	102
Baltimore, Md.	10,864,791	14	13,593	210	.9557	14	.8559	12	.9034	13	.9690	15
Bangor, Me.	905,417	210	19,102	15	.0580	233	.0671	218	.0667	225	.0571	231
Baton Rouge, La.	2,580,060	88	13,724	199	.2258	87	.2220	85	.2015	94	.2199	84
Battle Creek, Mich.	579,580	275	11,615	294	.0551	241	.0495	276	.0539	264	.0557	234
Beaumont - Port Arthur, Tex.	2,413,961	93	17,096	38	.1825	100	.1664	103	.1589	110	.1996	95
Beaver County, Pa.	791,030	223	10,792	306	.0812	189	.0737	205	.0738	207	.0846	182
Bellingham, Wash.	618,451	264	14,586	135	.0468	271	.0537	261	.0523	270	.0428	279
Benton Harbor, Mich.	776,643	227	12,987	248	.0680	213	.0684	216	.0673	222	.0761	196
Bergen - Passaic, N.J.	8,478,106	29	18,331	22	.6824	30	.4752	36	.5124	39	.7664	26
Billings, Mont.	994,809	190	21,912	3	.0608	224	.0584	242	.0644	231	.0631	217
Biloxi - Gulfport, Miss.	855,821	217	12,869	257	.0724	206	.0902	179	.0833	194	.0635	216
Binghamton, N.Y.	1,375,155	153	14,236	163	.1165	149	.1065	152	.1146	154	.1200	144
Birmingham, Ala.	4,438,228	59	13,221	230	.3630	58	.4263	43	.3907	52	.3809	55
Bismarck, N.D.	501,982	293	15,835	68	.0402	296	.0329	310	.0379	309	.0421	281
Bloomington - Normal, Ill.	671,645	245	14,859	113	.0558	237	.0475	282	.0535	266	.0564	233
Bloomington, Ind.	415,446	310	11,670	291	[illegible]	30[illegible]	.0468	284	.0410	303	.0350	309
Boise, Ida.	1,247,462	164	17,496	32	.0884	181	.0651	190	.0960	175	.0965	172
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	22,190,528	6	16,610	49	1.7626	7	1.4586	6	1.5204	6	1.9448	6
Boulder - Longmont, Colo.	1,132,073	176	14,046	178	.0982	169	.0847	192	.0936	178	.1095	156
Bradenton, Fla.	870,174	215	12,378	272	.0718	208	.0866	189	.0879	185	.0662	213
Brazoria, Tex.	821,464	220	12,677	260	.0839	186	.0644	227	.0624	234	.0905	177
Bremerton, Wash.	672,528	244	11,209	300	.0665	219	.0646	226	.0683	217	.0621	218
Bridgeport - Stamford - Norwalk - Danbury, Conn.	5,578,364	43	19,464	12	.4628	43	.2787	68	.3146	64	.5138	40
Brownsville - Harlingen, Tex.	924,770	201	13,680	202	.0744	202	.1032	160	.0816	197	.0749	198
Bryan - College Station, Tex.	523,896	288	13,163	236	.0453	277	.0477	280	.0440	291	.0402	290
Buffalo, N.Y.	5,077,981	48	13,950	190	.4236	48	.4414	41	.4102	49	.4333	48
Burlington, N.C.	554,200	280	14,978	108	.0409	292	.0454	287	.0488	278	.0428	279
Burlington, Vt.	830,724	219	19,230	13	.0581	232	.0481	279	.0580	247	.0667	212
Canton, Ohio	1,994,724	108	13,551	214	.1655	108	.1731	101	.1768	10[illegible]	.1617	110
Casper, Wyo.	678,990	241	23,095	1	.0440	280	.0318	311	.0376	3[illegible]	.0502	250
Cedar Rapids, Iowa	920,644	204	14,056	176	.0796	191	.0619	232	.0740	205	.0795	188
Champaign - Urbana - Rantoul, Ill.	929,801	200	15,243	97	.0731	204	.0749	204	.0750	203	.0670	210
Charleston, S.C.	1,824,946	118	11,654	292	.1629	109	.1949	96	.1970	95	.1523	117
Charleston, W.Va.	1,737,432	127	17,000	43	.1235	139	.1242	139	.1281	140	.1180	145
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	5,201,020	45	14,103	170	.4193	49	.4162	45	.4756	42	.4365	47
Charlottesville, Va.	597,720	271	13,998	185	.0503	260	.0503	274	.0520	274	.0482	257
Chattanooga, Tenn.	2,048,647	104	13,065	242	.1678	107	.2012	92	.1927	96	.1569	113
Chicago, Ill.	31,119,257	3	14,069	174	2.7460	3	2.2553	3	2.3561	3	3.0792	3
Chico, Cal.	711,181	233	11,060	303	.0617	223	.0908	178	.0752	202	.0557	234
Cincinnati, Ohio	7,092,073	32	13,662	203	.6067	32	.5811	30	.5952	29	.6004	32
Clarksville - Hopkinsville, Tenn.-Ky.	687,948	238	13,623	207	.0561	236	.0665	221	.0674	221	.0458	269
Cleveland, Ohio	9,678,025	22	13,755	196	.8151	22	.7926	15	.7932	18	.8290	24
Colorado Springs, Colo.	1,681,611	130	13,784	193	.1403	127	.1390	123	.1576	114	.1380	127
Columbia, Mo.	585,137	273	15,398	92	.0471	270	.0446	291	.0462	285	.0430	277
Columbia, S.C.	2,062,691	102	13,770	195	.1751	103	.1631	106	.1854	100	.1769	104
Columbus, Ga.	1,067,936	183	13,518	216	.0860	185	.1060	153	.1014	169	.0725	202
Columbus, Ohio	6,503,866	38	13,558	213	.5442	36	.5256	32	.5786	30	.5389	38
Corpus Christi, Tex.	1,791,563	124	15,661	80	.1406	125	.1443	119	.1396	130	.1359	129
Cumberland, Md.	434,556	305	11,171	301	.0379	301	.0511	272	.0476	282	.0349	310
Dallas, Tex.	14,274,799	10	17,571	31	1.0833	11	.8496	13	1.0101	9	1.2049	11
Danville, Va.	481,099	297	11,879	286	.0407	294	.0551	253	.0508	277	.0353	307
Davenport - Rock Island - Moline, Iowa-Ill.	2,043,684	105	13,960	189	.1785	102	.1404	121	.1588	111	.1868	99
Dayton - Springfield, Ohio	4,658,979	54	13,217	231	.3954	51	.3920	48	.4189	47	.3948	54

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Store Group

	Total Retail Sales		Food Stores		Supermarkets		Eating & Drinking Places		General Merchandise Stores		Department Stores		Apparel & Accessories Stores	
Area	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank
Abilene, Tex	771,468	228	149,770	247	139,647	251	56,494	265	83,346	259	75,097	250	34,685	216
Akron, Ohio	3,238,503	73	894,594	64	857,872	64	317,817	72	375,458	82	340,206	79	140,858	72
Albany, Ga.	542,934	282	95,715	305	90,309	306	39,797	304	72,312	278	62,714	266	28,818	241
Albany - Schenectady - Troy, N.Y.	4,317,171	60	1,179,161	46	1,115,740	46	435,573	56	431,258	75	363,898	77	176,036	60
Albuquerque, N.M.	2,475,018	91	527,911	93	494,060	95	243,869	93	318,830	102	271,612	101	131,693	79
Alexandria, La.	620,424	262	148,334	249	135,073	257	41,483	296	109,474	222	90,340	221	42,651	186
Allentown - Bethlehem, Pa.	3,292,145	71	795,972	72	727,893	74	317,978	71	415,358	78	370,090	74	103,162	94
Alton - Granite City, Ill.	1,290,072	160	341,315	143	324,354	143	131,100	157	122,826	203	96,355	212	34,198	219
Altoona, Pa.	651,123	251	167,316	233	156,732	237	58,698	259	97,045	238	77,718	243	26,028	253
Amarillo, Tex.	1,475,968	147	292,126	161	280,546	161	153,876	137	162,195	171	114,657	188	79,983	123
Anaheim - Santa Ana, Cal.	13,972,616	11	2,958,436	10	2,735,065	10	1,566,344	10	1,979,738	9	1,854,128	9	565,682	14
Anchorage, Alas.	1,609,708	135	373,996	132	352,421	133	238,389	95	240,950	123	179,683	135	72,258	132
Anderson, Ind.	605,793	268	145,830	252	142,842	248	60,030	257	89,029	252	85,449	232	19,825	289
Anderson, S.C.	659,167	247	151,650	246	148,924	243	41,448	297	76,585	269	66,604	265	24,501	261
Ann Arbor, Mich.	1,427,571	149	207,213	204	191,079	210	153,032	139	290,314	108	271,492	102	81,560	120
Anniston, Ala.	505,478	292	122,785	276	121,220	273	48,531	282	74,283	274	61,233	272	31,463	232
Appleton - Oshkosh - Neenah, Wisc.	1,266,770	163	287,792	164	270,920	166	143,963	146	154,722	178	134,274	173	31,361	233
Asheville, N.C.	917,852	205	189,779	218	185,927	215	82,644	209	124,404	201	98,047	209	37,097	211
Athens, Ga.	642,566	255	122,777	277	119,975	274	57,621	261	74,857	272	54,412	283	20,755	284
Atlanta, Ga.	12,386,385	13	2,513,282	15	2,432,906	13	1,264,488	15	1,887,719	11	1,606,846	12	443,592	20
Atlantic City, N.J.	1,979,239	109	514,884	97	449,171	106	306,620	75	163,350	170	136,318	170	77,373	125
Augusta, Ga.	1,662,368	133	363,131	134	357,874	131	150,616	142	215,753	132	145,517	161	77,949	124
Aurora - Elgin, Ill.	1,833,070	117	364,424	133	350,267	134	176,588	121	321,091	100	281,839	99	92,681	105
Austin, Tex.	3,563,740	67	790,323	73	753,437	68	399,322	61	476,907	68	382,580	71	175,180	61
Bakersfield, Cal.	2,444,657	92	693,275	80	652,899	80	250,345	90	211,605	134	188,084	128	86,661	116
Baltimore, Md.	10,864,791	14	2,602,330	13	2,404,292	15	1,107,833	17	1,284,602	23	1,099,768	27	442,650	21
Bangor, Me.	905,417	210	208,195	202	201,469	201	70,656	232	106,427	226	86,205	230	40,162	195
Baton Rouge, La.	2,580,060	88	662,759	83	640,114	83	197,018	112	477,673	67	366,795	75	88.893	110
Battle Creek, Mich.	579,580	275	97,390	304	90,561	305	76,210	221	127,403	200	117,298	185	19,978	287
Beaumont - Port Arthur, Tex.	2,413,961	93	557,279	90	534,600	90	214,751	101	284,028	109	219,930	115	130,497	80
Beaver County, Pa.	791,030	223	207,622	203	193,084	207	61,966	252	158,893	173	142,319	165	25,758	255
Bellingham, Wash.	618,451	264	122,716	278	117,730	277	96,285	192	81,236	263	72,021	256	22,723	274
Benton Harbor, Mich.	776,643	227	186,262	220	173,300	227	76,733	220	93,010	243	79,481	239	23,163	271
Bergen - Passaic, N.J.	8,478,106	29	1,984,169	28	1,755,498	28	815,449	32	1,184,794	28	1,070,326	29	490,705	16
Billings, Mont.	994,809	190	209,564	201	203,469	200	71,027	229	148,869	184	108,106	198	42,377	187
Biloxi - Gulfport, Miss.	855,821	217	238,545	185	226,165	185	91,427	197	164,236	169	102,580	203	41,022	191
Binghamton, N.Y.	1,375,155	153	354,892	139	332,630	141	128,010	160	129,380	197	110,274	192	55,279	161
Birmingham, Ala.	4,438,228	59	990,788	60	972,039	57	391,692	63	628,383	54	475,650	59	295,461	36
Bismarck, N.D.	501,982	293	100,640	303	98,348	303	52,213	275	69,360	282	45,785	301	28,300	246
Bloomington - Normal, Ill.	671,645	245	137,900	260	127,620	264	70,937	230	80,772	264	73,309	254	37,403	208
Bloomington, Ind.	415,446	310	93,497	307	91,472	304	50,386	280	54,731	302	45,658	302	25,965	254
Boise, Ida.	1,247,462	164	290,269	162	278,881	163	125,589	162	122,352	205	100,660	206	55,752	160
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	22,190,528	6	4,997,704	6	4,504,041	6	2,820,063	4	2,757,918	7	2,231,586	8	1,544,405	4
Boulder - Longmont, Colo.	1,132,073	176	275,249	169	264,660	168	104,863	182	70,293	281	60,179	274	49,645	176
Bradenton, Fla.	870,174	215	178,964	228	171,905	228	105,277	181	139,889	190	105,845	200	39,227	200
Brazoria, Tex.	821,464	220	270,190	173	260,034	169	66,780	245	95,482	240	41,586	304	46,804	178
Bremerton, Wash.	672,528	244	192,376	217	187,323	213	71,935	226	65,359	286	62,293	269	16,962	297
Bridgeport - Stamford - Norwalk - Danbury, Conn.	5,578,364	43	1,158,476	49	1,053,186	53	544,275	46	593,170	55	489,820	56	389,213	25
Brownsville - Harlingen, Tex.	924,770	201	244,337	182	235,713	181	80,023	213	171,829	161	126,788	178	51,467	172
Bryan - College Station, Tex.	523,896	288	84,369	311	81,718	310	61,349	255	60,692	294	57,664	277	27,045	250
Buffalo, N.Y.	5,077,981	48	1,448,214	35	1,297,275	39	560,218	45	704,078	50	629,122	45	202,789	56
Burlington, N.C.	554,200	280	118,071	283	115,890	279	43,920	293	63,723	288	48,925	296	24,355	262
Burlington, Vt.	830,724	219	163,819	235	159,760	233	93,646	195	110,024	221	87,371	227	59,288	153
Canton, Ohio	1,994,724	108	547,524	92	518,987	92	192,988	116	259,170	116	237,616	114	69,727	136
Casper, Wyo.	678,990	241	138,487	259	135,200	256	50,952	278	41,078	310	31,042	311	23,557	266
Cedar Rapids, Iowa	920,644	204	202,709	208	196,326	205	104,132	184	168,544	165	158,097	146	17,822	295
Champaign - Urbana - Rantoul, Ill.	929,801	200	201,576	210	194,014	206	129,664	159	129,396	196	109,572	196	40,652	193
Charleston, S.C.	1,824,946	118	394,904	124	385,226	121	174,511	122	240,844	124	166,966	141	96,078	103
Charleston, W.Va.	1,737,432	127	381,497	128	373,174	126	118,292	169	290,397	107	253,297	107	59,146	154
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	5,201,020	45	1,169,608	47	1,153,768	44	428,327	57	629,358	53	500,164	55	258,305	44
Charlottesville, Va.	597,720	271	139,709	257	136,404	255	50,804	279	70,763	279	50,444	291	27,219	249
Chattanooga, Tenn.	2,048,647	104	489,396	102	476,142	99	172,819	123	346,136	89	278,737	100	82,208	119
Chicago, Ill.	31,119,257	3	6,510,053	3	6,077,240	3	3,639,397	3	3,951,513	3	3,553,122	2	2,089,398	3
Chico, Cal.	711,181	233	206,309	206	192,744	208	82,687	208	59,351	299	50,184	292	28,433	245
Cincinnati, Ohio	7,092,073	32	1,723,010	33	1,542,201	34	770,215	35	1,103,369	30	970,018	30	230,912	50
Clarksville - Hopkinsville, Tenn.-Ky.	687,948	238	136,936	262	134,969	259	66,148	246	117,771	215	91,642	217	21,602	280
Cleveland, Ohio	9,678,025	22	2,323,729	20	2,141,995	21	949,552	23	1,375,153	18	1,222,276	19	399,819	24
Colorado Springs, Colo.	1,681,611	130	380,633	129	364,601	128	130,522	158	199,534	141	185,002	131	59,879	152
Columbia, Mo.	585,137	273	129,387	268	125,778	267	70,666	231	82,531	261	71,690	258	28,781	242
Columbia, S.C.	2,062,691	102	394,876	125	384,542	122	195,245	113	277,900	111	239,431	113	111,054	88
Columbus, Ga.	1,067,936	183	204,416	205	200,353	202	92,920	196	154,100	179	127,215	177	40,541	194
Columbus, Ohio	6,503,866	38	1,396,977	38	1,344,220	36	696,641	39	947,403	34	871,477	32	236,020	49
Corpus Christi, Tex.	1,791,563	124	456,440	110	440,053	108	155,002	134	242,186	122	188,209	127	70,279	135
Cumberland, Md.	434,556	305	106,692	298	102,461	297	34,312	310	59,745	296	47,596	298	18,514	292
Dallas, Tex.	14,274,799	10	2,757,626	12	2,657,114	11	1,514,837	11	1,586,327	15	1,367,543	15	818,996	9
Danville, Va.	481,099	297	137,161	261	135,057	258	31,549	314	52,123	306	42,356	303	15,423	305
Davenport - Rock Island - Moline, Iowa-Ill.	2,043,684	105	412,821	118	389,455	117	241,624	94	317,568	103	284,082	98	81,045	121
Dayton - Springfield, Ohio	4,658,979	54	1,076,107	54	1,021,219	54	451,671	55	736,484	45	696,365	40	146,783	69

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Store Group

Area	Furniture/ Home Furnishings/ Appliance Stores		Furniture & Home Furnishings Stores		Automotive Dealers		Gasoline Service Stations		Building Materials & Hardware Dealers		Drugstores	
	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank
Abilene, Tex.	34,215	222	20,732	215	193,784	176	85,671	192	54,752	208	13,280	294
Akron, Ohio	108,404	92	56,174	105	493,285	79	313,153	71	213,337	52	113,135	67
Albany, Ga.	31,900	233	19,902	219	128,558	231	25,097	313	51,235	218	19,808	252
Albany - Schenectady - Troy, N.Y.	171,449	63	92,949	68	702,030	61	386,648	59	158,488	71	120,544	63
Albuquerque, N.M.	169,056	64	100,372	67	532,641	75	164,027	119	100,035	122	65,712	110
Alexandria, La.	24,148	272	13,729	265	110,273	252	42,074	277	37,799	259	19,535	254
Allentown - Bethlehem, Pa.	141,798	75	75,144	78	552,398	72	296,141	75	129,146	87	88,610	88
Alton - Granite City, Ill.	43,888	194	21,242	212	265,183	137	159,113	122	63,696	186	40,853	159
Altoona, Pa.	37,106	212	19,647	221	108,832	253	37,262	289	44,711	237	17,513	269
Amarillo, Tex.	86,302	113	57,072	101	353,472	105	80,003	202	135,244	84	25,090	221
Anaheim - Santa Ana, Cal.	673,843	12	430,530	11	2,107,252	14	1,359,186	9	701,677	7	374,620	16
Anchorage, Alas.	50,806	177	28,337	181	180,860	189	103,128	166	99,721	123	101,499	74
Anderson, Ind.	20,976	291	9,887	301	115,202	244	54,192	243	27,747	295	32,686	183
Anderson, S.C.	37,550	210	24,068	202	144,491	224	47,983	261	61,614	191	22,542	236
Ann Arbor, Mich.	76,377	135	32,833	160	237,878	153	142,611	136	56,833	202	57,366	120
Anniston, Ala.	20,041	295	12,091	282	84,115	294	36,270	294	32,305	279	18,881	259
Appleton - Oshkosh - Neenah, Wisc.	57,142	165	25,824	194	215,082	166	120,132	156	67,331	176	36,112	172
Asheville, N.C.	30,840	239	18,245	233	182,693	187	98,287	179	69,860	170	38,600	162
Athens, Ga.	29,977	241	14,092	263	150,445	217	53,939	244	38,569	256	23,902	230
Atlanta, Ga.	378,134	27	236,273	28	2,567,607	10	1,117,595	12	611,251	11	376,294	15
Atlantic City, N.J.	63,567	150	38,265	146	253,605	141	178,707	111	83,425	141	40,987	158
Augusta, Ga.	68,615	144	46,680	132	348,436	107	135,338	142	114,028	104	51,655	134
Aurora - Elgin, Ill.	83,898	119	50,492	119	267,462	135	155,615	126	107,975	116	44,326	152
Austin, Tex.	159,601	68	88,524	71	609,673	66	355,472	65	236,897	46	66,681	108
Bakersfield, Cal.	89,729	109	58,052	97	334,365	113	298,026	74	150,388	73	100,935	75
Baltimore, Md.	422,877	24	250,591	25	2,021,055	15	1,061,238	15	430,386	18	328,896	20
Bangor, Me.	47,850	183	28,750	177	162,568	206	69,660	220	63,322	188	31,224	188
Baton Rouge, La.	110,624	89	63,556	85	448,030	87	197,146	101	186,807	56	73,821	99
Battle Creek, Mich.	26,285	258	12,299	280	78,815	301	76,303	209	20,559	308	25,283	220
Beaumont - Port Arthur, Tex.	114,752	87	56,899	102	475,703	81	218,920	92	180,790	60	50,836	136
Beaver County, Pa.	27,053	255	16,016	249	121,493	240	78,359	205	30,277	284	22,879	233
Bellingham, Wash.	26,139	260	12,740	273	94,726	273	39,950	285	54,132	210	25,075	222
Benton Harbor, Mich.	70,037	142	56,603	104	102,001	263	88,937	189	41,663	246	30,946	190
Bergen - Passaic, N.J.	446,870	22	286,080	18	1,388,254	30	701,826	30	243,575	43	157,734	47
Billings, Mont.	51,218	173	26,509	188	181,589	188	70,948	216	111,810	107	40,679	160
Biloxi - Gulfport, Miss.	27,863	248	12,403	278	119,767	242	55,995	239	39,142	253	26,887	209
Binghamton, N.Y.	67,190	147	46,975	129	242,099	149	140,865	139	46,534	231	53,979	130
Birmingham, Ala.	195,502	58	130,064	53	823,257	56	358,915	64	241,159	45	170,515	45
Bismarck, N.D.	20,575	293	11,300	290	102,975	261	33,650	297	41,453	248	17,993	264
Bloomington - Normal, Ill.	24,745	268	11,671	288	106,763	256	79,078	204	56,293	205	22,801	234
Bloomington, Ind.	18,310	299	8,354	309	53,747	313	40,381	282	19,800	311	21,316	240
Boise, Ida.	83,353	122	53,212	111	238,196	151	69,683	219	118,651	98	20,451	245
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	870,686	9	535,263	7	2,674,978	9	1,835,238	6	781,446	6	724,099	6
Boulder - Longmont, Colo.	82,575	125	36,691	149	196,203	175	77,886	206	82,598	144	31,836	187
Bradenton, Fla.	40,042	206	16,462	243	182,930	186	58,532	236	42,830	240	38,447	163
Brazoria, Tex.	21,786	285	14,866	256	120,967	241	53,713	245	82,254	146	17,778	265
Bremerton, Wash.	22,283	282	9,941	300	92,209	281	44,904	271	65,460	183	55,467	126
Bridgeport - Stamford - Norwalk - Danbury, Conn.	290,098	38	155,181	44	689,681	63	555,354	41	242,770	44	145,662	52
Brownsville - Harlingen, Tex.	74,397	137	29,719	172	126,333	233	47,212	264	34,106	273	13,640	291
Bryan - College Station, Tex.	18,076	300	13,044	271	106,975	255	37,753	288	46,640	230	28,831	200
Buffalo, N.Y.	220,329	54	125,790	56	950,167	45	337,401	68	146,213	75	192,186	39
Burlington, N.C.	31,585	236	18,242	234	123,686	238	51,126	252	35,009	270	25,458	218
Burlington, Vt.	45,236	191	26,974	185	93,113	278	73,518	211	60,736	193	15,572	282
Canton, Ohio	71,377	140	38,418	145	336,926	112	177,292	112	85,168	138	66,053	109
Casper, Wyo.	46,902	188	24,167	201	169,148	203	72,103	214	55,797	207	18,409	262
Cedar Rapids, Iowa	39,954	207	26,068	191	147,424	223	52,076	248	67,714	174	32,922	181
Champaign - Urbana - Rantoul, Ill.	36,967	213	18,941	227	114,452	246	82,990	199	52,350	213	30,613	192
Charleston, S.C.	83,964	118	52,172	113	343,572	109	159,072	123	120,451	94	54,047	129
Charleston, W.Va.	61,631	155	36,829	147	428,653	94	154,278	127	95,884	129	55,723	125
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	259,070	43	167,601	40	1,211,510	34	369,063	61	314,515	28	194,261	38
Charlottesville, Va.	26,236	259	16,384	245	94,356	275	52,033	249	42,464	242	20,176	248
Chattanooga, Tenn.	85,459	114	53,274	110	306,273	120	240,139	88	111,148	108	56,523	123
Chicago, Ill.	1,407,488	3	854,807	3	4,461,365	3	2,479,560	2	1,014,464	2	1,428,189	2
Chico, Cal.	34,802	220	16,478	242	86,231	293	40,237	283	64,690	184	28,201	201
Cincinnati, Ohio	317,542	33	215,314	30	1,048,148	39	778,502	26	253,654	39	252,234	32
Clarksville - Hopkinsville, Tenn.-Ky.	33,858	224	21,357	211	137,788	227	49,456	258	52,034	214	18,636	261
Cleveland, Ohio	374,270	28	241,271	27	1,560,769	25	999,888	16	295,972	32	467,692	10
Colorado Springs, Colo.	99,751	99	60,800	93	338,359	111	130,873	144	78,118	154	28,133	203
Columbia, Mo.	16,602	307	8,009	311	99,462	267	37,930	287	35,555	266	26,576	210
Columbia, S.C.	95,026	100	60,815	92	430,668	93	191,466	103	114,799	103	64,156	113
Columbus, Ga.	48,057	182	34,105	158	255,236	140	92,086	186	46,257	232	33,350	178
Columbus, Ohio	294,255	37	145,289	47	1,168,273	36	673,521	35	264,899	37	201,949	37
Corpus Christi, Tex.	84,322	117	52,046	115	373,569	101	205,570	97	63,710	185	32,767	182
Cumberland, Md.	19,052	298	10,492	295	71,395	304	46,476	266	29,054	288	20,333	246
Dallas, Tex.	825,713	10	456,749	10	3,059,685	7	1,064,996	14	420,291	19	489,834	8
Danville, Va.	17,929	302	11,964	284	98,372	269	33,622	298	23,766	305	16,168	277
Davenport - Rock Island - Moline, Iowa-Ill.	83,652	121	50,815	117	349,601	106	185,746	107	113,252	106	81,484	92
Dayton - Springfield, Ohio	219,599	55	120,981	59	780,475	57	526,372	44	174,114	63	121,351	62

1984 SURVEY OF BUYING POWER DATA SERVICE

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Merchandise Line

	Groceries & Other Foods		Drugs		Health & Beauty Aids		Major Household Appliances		Televisions	
Area	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	R
Abilene, Tex.	121,311	257	14,063	227	14,869	200	14,317	202	5,562	203
Akron, Ohio	779,150	64	63,908	64	55,349	72	34,632	86	13,363	95
Albany, Ga.	83,520	308	11,609	250	8,944	271	8,395	285	3,912	250
Albany - Schenectady - Troy, N.Y.	1,030,719	48	60,825	69	64,525	62	47,095	65	23,373	59
Albuquerque, N.M.	483,598	93	27,079	135	31,873	115	28,898	105	17,386	78
Alexandria, La.	119,478	263	14,209	224	14,223	206	11,282	239	3,669	260
Allentown - Bethlehem, Pa.	717,421	71	50,979	79	42,789	86	44,744	67	19,066	70
Alton - Granite City, Ill.	302,026	143	24,752	145	19,532	165	12,555	226	5,785	197
Altoona, Pa.	151,487	230	11,090	255	8,269	280	11,998	231	4,539	230
Amarillo, Tex.	248,723	166	17,415	189	22,147	149	27,546	113	9,216	134
Anaheim - Santa Ana, Cal.	2,567,924	11	202,457	13	235,103	11	173,852	10	68,184	14
Anchorage, Alas.	319,064	136	20,227	171	47,735	79	19,924	151	9,760	126
Anderson, Ind.	133,691	243	26,254	138	8,207	281	9,529	264	2,468	305
Anderson, S.C.	130,377	247	14,463	222	15,005	198	11,356	238	4,937	218
Ann Arbor, Mich.	207,306	184	25,786	139	32,085	114	15,659	187	6,613	185
Anniston, Ala.	112,452	276	13,622	232	8,646	275	9,596	262	2,305	310
Appleton - Oshkosh - Neenah, Wisc.	271,908	153	19,677	178	19,571	163	18,018	165	9,647	129
Asheville, N.C.	159,184	223	30,471	125	15,066	196	15,112	196	3,908	251
Athens, Ga.	103,604	288	14,723	220	12,359	225	9,503	266	3,606	264
Atlanta, Ga.	2,196,902	20	176,516	18	274,329	9	132,225	14	75,990	12
Atlantic City, N.J.	472,598	96	28,645	130	32,128	112	26,251	119	7,154	174
Augusta, Ga.	300,865	144	33,634	112	33,531	106	20,736	146	8,102	155
Aurora - Elgin, Ill.	352,946	126	16,641	201	30,653	119	24,324	126	10,946	118
Austin, Tex.	652,695	77	40,255	98	59,992	68	52,278	58	16,738	81
Bakersfield, Cal.	624,595	78	50,877	80	31,808	117	28,973	103	8,365	148
Baltimore, Md.	2,488,086	13	174,067	19	108,090	35	117,815	19	56,996	21
Bangor, Me.	175,010	211	15,896	207	11,668	236	14,204	203	6,301	190
Baton Rouge, La.	515,257	87	43,637	89	46,953	81	41,606	71	18,966	71
Battle Creek, Mich.	95,442	299	15,328	212	10,322	248	10,368	253	3,444	272
Beaumont - Port Arthur, Tex.	505,177	88	34,123	110	33,089	109	41,442	72	20,814	65
Beaver County, Pa.	196,338	194	12,322	240	13,444	216	9,651	260	5,121	212
Bellingham, Wash.	112,977	275	10,059	268	7,657	288	9,999	255	4,069	246
Benton Harbor, Mich.	156,435	226	17,954	185	14,546	203	17,008	175	11,207	112
Bergen - Passaic, N.J.	1,869,619	27	101,096	43	133,364	26	89,135	32	42,191	33
Billings, Mont.	185,673	201	13,677	229	15,196	195	17,732	167	5,023	216
Biloxi - Gulfport, Miss.	201,899	189	14,773	219	15,853	189	13,596	208	7,593	162
Binghamton, N.Y.	304,447	141	20,917	168	27,039	127	17,524	168	7,524	163
Birmingham, Ala.	882,928	61	121,180	39	77,353	52	60,400	51	26,757	54
Bismarck, N.D.	88,495	304	8,775	290	7,163	296	8,344	286	2,572	303
Bloomington - Normal, Ill.	113,181	274	9,053	283	12,213	228	8,606	281	3,306	279
Bloomington, Ind.	86,101	306	8,858	288	6,866	300	6,882	304	3,466	271
Boise, Ida.	231,697	176	9,996	269	19,013	168	19,127	154	4,358	234
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	4,618,787	6	344,812	6	505,590	4	386,700	2	305,756	1
Boulder - Longmont, Colo.	239,417	170	19,502	179	12,362	224	14,494	201	9,137	138
Bradenton, Fla.	143,462	237	23,312	155	13,736	210	16,613	179	7,216	171
Brazoria, Tex.	233,608	174	11,824	245	11,848	235	6,364	310	3,212	283
Bremerton, Wash.	177,527	208	22,335	161	13,297	217	9,190	269	3,679	259
Bridgeport - Stamford - Norwalk - Danbury, Conn.	1,064,031	47	84,119	52	76,109	53	72,934	43	27,510	53
Brownsville - Harlingen, Tex.	200,481	191	13,671	230	23,506	144	16,982	176	12,872	102
Bryan - College Station, Tex.	86,133	305	8,921	287	7,407	292	8,483	283	3,015	289
Buffalo, N.Y.	1,232,857	38	113,393	40	82,308	47	65,452	49	32,733	45
Burlington, N.C.	98,107	292	17,153	194	10,362	246	8,007	289	3,667	261
Burlington, Vt.	138,441	239	10,818	257	10,305	249	12,979	218	4,518	231
Canton, Ohio	489,636	92	36,302	103	38,953	96	27,000	117	8,754	141
Casper, Wyo.	131,668	245	8,339	294	7,632	289	10,316	254	5,229	210
Cedar Rapids, Iowa	173,983	212	14,581	221	17,529	178	13,555	211	4,623	226
Champaign - Urbana - Rantoul, Ill.	172,918	213	12,141	242	17,623	176	13,104	217	4,960	217
Charleston, S.C.	356,312	124	28,192	132	37,251	99	27,574	112	10,346	122
Charleston, W.Va.	319,577	135	34,634	108	33,224	108	28,454	106	9,232	133
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	994,222	50	132,169	31	90,994	42	70,174	45	40,283	37
Charlottesville, Va.	119,804	261	12,087	243	9,705	255	9,477	268	3,330	278
Chattanooga, Tenn.	463,743	100	38,763	100	37,525	97	29,381	99	13,681	93
Chicago, Ill.	6,327,417	3	508,556	3	588,682	3	357,142	3	165,637	4
Chico, Cal.	184,049	203	10,388	262	9,308	263	11,242	240	5,440	204
Cincinnati, Ohio	1,487,028	32	134,979	30	110,199	33	92,210	31	45,579	29
Clarksville - Hopkinsville, Tenn.-Ky.	115,001	271	10,343	263	9,390	261	13,461	212	7,837	158
Cleveland, Ohio	2,205,831	19	219,298	12	180,853	16	96,124	30	49,877	23
Colorado Springs, Colo.	328,572	130	19,754	176	19,095	167	27,812	108	11,073	114
Columbia, Mo.	115,886	269	10,142	267	7,999	284	8,703	277	2,669	298
Columbia, S.C.	358,655	121	37,359	102	46,083	82	28,917	104	11,558	111
Columbus, Ga.	178,376	207	17,341	191	16,050	186	13,341	213	8,184	154
Columbus, Ohio	1,212,803	39	131,491	34	90,311	43	77,857	38	47,173	26
Corpus Christi, Tex.	341,840	128	36,097	104	35,438	101	27,667	109	13,948	91
Cumberland, Md.	96,354	297	10,669	259	7,855	286	6,669	306	2,931	291
Dallas, Tex.	2,565,778	12	253,637	9	204,590	12	196,736	9	97,122	9
Danville, Va.	117,582	265	9,588	276	8,182	282	7,256	299	2,443	307
Davenport - Rock Island - Moline, Iowa-Ill.	360,397	119	32,319	118	32,919	110	27,664	110	11,607	110
Dayton - Springfield, Ohio	947,253	54	95,518	45	72,183	55	72,948	42	29,293	49

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Merchandise Line

Area	Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing		Women's & Girls' Clothing		Footwear	
	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank
Abilene, Tex.	8,499	247	15,695	220	20,229	253	27,499	258	8,824	257
Akron, Ohio	40,477	76	51,573	89	93,342	78	146,087	76	51,158	66
Albany, Ga.	8,628	243	16,521	208	17,401	279	29,097	250	9,618	242
Albany - Schenectady - Troy, N.Y.	47,200	66	64,742	70	110,836	66	169,852	69	49,806	68
Albuquerque, N.M.	51,484	63	62,471	75	76,035	94	128,840	88	46,212	72
Alexandria, La.	10,656	212	8,959	286	24,542	223	35,160	225	13,916	183
Allentown - Bethlehem, Pa.	32,076	96	62,790	74	101,724	73	137,143	82	39,175	83
Alton - Granite City, Ill.	14,812	177	17,671	205	26,120	215	42,297	201	12,149	209
Altoona, Pa.	8,847	239	18,962	193	22,670	239	31,196	243	9,162	251
Amarillo, Tex.	20,223	144	40,853	113	43,898	147	59,200	158	20,509	143
Anaheim - Santa Ana, Cal.	176,124	13	350,591	10	383,376	12	685,239	11	184,235	12
Anchorage, Alas.	19,346	148	30,197	146	49,057	135	71,915	141	24,335	128
Anderson, Ind.	10,603	214	8,839	288	18,617	267	22,529	283	7,467	283
Anderson, S.C.	7,315	265	14,916	225	24,085	227	26,788	261	9,719	241
Ann Arbor, Mich.	27,772	106	26,745	160	50,154	132	84,416	123	21,789	137
Anniston, Ala.	5,640	292	9,251	282	18,54[illegible]	268	29,032	252	8,905	256
Appleton - Oshkosh - Neenah, Wisc.	15,012	172	22,593	178	32,262	180	40,440	208	13,788	184
Asheville, N.C.	8,953	235	12,419	239	26,216	213	40,175	210	16,054	167
Athens, Ga.	6,371	281	9,757	273	17,489	277	25,190	270	8,498	264
Atlanta, Ga.	133,420	23	226,261	19	367,436	14	644,779	13	179,480	14
Atlantic City, N.J.	16,226	166	30,545	145	48,132	137	79,228	133	18,081	154
Augusta, Ga.	25,699	118	35,192	131	46,836	142	79,385	132	21,506	140
Aurora - Elgin, Ill.	29,323	101	37,458	127	72,034	98	125,390	91	31,888	103
Austin, Tex.	56,083	60	66,250	69	102,774	71	182,708	63	53,311	64
Bakersfield, Cal.	20,031	145	41,962	107	56,891	118	83,954	124	28,326	111
Baltimore, Md.	124,511	24	212,596	22	319,126	19	508,711	21	143,691	22
Bangor, Me.	10,503	219	20,060	189	27,244	207	34,893	227	11,330	217
Baton Rouge, La.	36,691	83	59,271	81	86,374	85	141,984	78	35,761	93
Battle Creek, Mich.	6,596	275	7,715	300	19,328	261	23,977	277	6,938	288
Beaumont - Port Arthur, Tex.	33,176	93	49,282	95	69,550	101	110,823	99	34,597	97
Beaver County, Pa.	8,189	253	16,262	210	28,278	201	49,841	180	12,712	204
Bellingham, Wash.	6,965	271	8,865	287	18,253	269	24,716	273	6,960	287
Benton Harbor, Mich.	14,417	180	42,106	106	24,037	228	24,483	274	8,145	269
Bergen - Passaic, N.J.	118,047	26	222,695	20	336,009	17	602,242	16	154,957	18
Billings, Mont.	21,024	134	22,647	176	30,392	190	43,382	198	13,562	190
Biloxi - Gulfport, Miss.	10,238	222	13,205	237	28,319	200	48,022	185	13,624	189
Binghamton, N.Y.	13,858	184	28,342	156	35,489	167	53,489	170	16,437	164
Birmingham, Ala.	54,091	62	103,216	54	146,504	55	265,519	48	71,330	52
Bismarck, N.D.	5,542	293	8,320	293	19,441	259	23,322	279	6,789	290
Bloomington - Normal, Ill.	7,753	261	7,724	299	23,828	229	37,982	215	9,820	239
Bloomington, Ind.	7,104	268	6,131	312	13,188	303	20,742	294	5,221	308
Boise, Ida.	20,539	141	25,147	168	32,171	181	47,824	187	13,671	188
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	478,319	3	517,396	4	864,938	4	1,544,674	4	607,548	3
Boulder - Longmont, Colo.	20,930	137	21,474	184	25,350	217	36,877	217	14,151	182
Bradenton, Fla.	11,030	208	15,473	224	26,134	214	40,973	206	13,244	196
Brazoria, Tex.	7,768	260	11,568	252	24,969	220	41,754	203	11,755	211
Bremerton, Wash.	6,282	284	7,933	295	16,118	290	21,905	289	5,947	301
Bridgeport - Stamford - Norwalk - Danbury, Conn.	71,485	47	102,668	55	195,919	38	344,967	36	83,772	45
Brownsville - Harlingen, Tex.	34,763	90	25,616	166	36,040	165	58,386	162	13,202	198
Bryan - College Station, Tex.	4,166	313	7,729	297	14,162	300	20,478	295	9,205	250
Buffalo, N.Y.	59,720	55	95,478	59	160,630	49	251,288	54	72,873	51
Burlington, N.C.	8,105	254	12,651	238	17,376	280	24,726	272	8,199	267
Burlington, Vt.	10,577	216	14,481	227	32,116	182	47,321	188	16,187	166
Canton, Ohio	20,945	136	31,791	142	60,296	113	88,300	119	23,650	132
Casper, Wyo.	12,400	197	11,995	245	15,885	291	16,664	308	6,254	296
Cedar Rapids, Iowa	10,382	221	17,824	203	32,445	179	44,860	195	11,436	215
Champaign - Urbana - Rantoul, Ill.	14,951	174	14,035	229	30,977	185	45,299	192	13,130	200
Charleston, S.C.	28,663	104	38,662	121	54,732	123	87,187	122	26,326	116
Charleston, W.Va.	18,532	158	31,559	143	58,944	116	80,058	130	23,707	131
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	62,845	49	114,158	47	158,911	51	258,814	50	82,487	46
Charlottesville, Va.	5,701	291	8,592	290	17,607	275	27,369	259	8,973	254
Chattanooga, Tenn.	22,418	125	43,984	104	66,957	105	104,566	104	33,472	100
Chicago, Ill.	484,466	2	742,444	3	1,185,993	3	2,106,619	3	588,133	4
Chico, Cal.	8,509	246	10,465	263	16,878	287	24,215	275	8,356	265
Cincinnati, Ohio	88,876	35	147,594	33	228,329	31	349,697	35	94,550	36
Clarksville - Hopkinsville, Tenn.-Ky.	8,664	241	15,928	215	20,817	248	34,307	229	8,630	262
Cleveland, Ohio	105,561	32	196,828	28	314,171	21	499,949	22	144,754	21
Colorado Springs, Colo.	26,805	110	64,059	73	44,222	145	62,619	157	19,752	145
Columbia, Mo.	6,613	274	7,183	305	20,780	249	28,625	254	8,689	260
Columbia, S.C.	29,823	99	50,093	93	74,569	97	104,787	103	38,126	88
Columbus, Ga.	12,507	195	29,065	152	30,245	191	48,198	183	13,757	186
Columbus, Ohio	83,873	38	113,457	48	203,637	35	311,406	41	82,352	47
Corpus Christi, Tex.	26,486	114	40,737	116	47,791	139	81,347	128	25,805	118
Cumberland, Md.	4,658	308	8,784	289	13,305	302	20,458	296	6,256	295
Dallas, Tex.	244,555	9	358,261	9	432,833	10	762,414	10	250,134	9
Danville, Va.	4,262	312	9,090	284	15,208	293	18,056	302	6,165	298
Davenport - Rock Island - Moline, Iowa-Ill.	22,100	127	45,482	101	66,245	106	101,832	106	27,578	112
Dayton - Springfield, Ohio	62,031	50	105,784	52	146,881	54	225,431	59	56,199	61

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: 1988 Projections

	1988 Population		Percent Change In Population 1983–1988		1988 Households		1988 EBI	
Area	(Thous.)	Rank	%	Rank	(Thous.)	Rank	($000)	Rank
Abilene, Tex.	133.1	253	10.9	73	48.2	259	1,754,244	255
Akron, Ohio	645.3	74	–.8	294	248.3	72	9,649,698	77
Albany, Ga.	123.0	273	5.0	158	41.2	286	1,531,316	282
Albany - Schenectady - Troy, N.Y.	890.6	57	3.3	190	335.4	56	14,705,979	52
Albuquerque, N.M.	506.3	93	11.1	71	196.2	88	7,466,204	90
Alexandria, La.	151.9	231	6.8	129	54.6	233	1,927,375	245
Allentown - Bethlehem, Pa.	672.1	70	3.2	196	259.7	69	10,561,058	70
Alton - Granite City, Ill.	265.6	163	–.6	293	102.2	154	3,382,730	171
Altoona, Pa.	136.9	246	.0	281	52.0	241	1,635,648	270
Amarillo, Tex.	215.8	187	12.7	60	83.7	184	3,330,148	176
Anaheim - Santa Ana, Cal.	2,405.2	12	13.0	57	912.1	11	49,637,748	9
Anchorage, Alas.	256.0	167	17.7	15	95.4	166	5,128,413	129
Anderson, Ind.	133.9	250	–2.5	312	49.5	252	1,706,478	259
Anderson, S.C.	155.0	227	8.5	100	58.3	225	1,980,238	242
Ann Arbor, Mich.	273.0	159	1.6	231	98.7	161	4,705,992	139
Anniston, Ala.	125.0	269	1.8	226	44.5	272	1,429,230	288
Appleton - Oshkosh - Neenah, Wisc.	302.7	143	2.3	215	112.1	144	4,875,521	134
Asheville, N.C.	171.7	213	3.7	181	68.8	207	2,280,270	220
Athens, Ga.	149.8	232	9.2	93	54.4	234	1,947,312	244
Atlanta, Ga.	2,564.0	10	10.5	81	952.4	9	38,395,765	14
Atlantic City, N.J.	321.2	136	8.7	96	127.0	131	4,589.879	140
Augusta, Ga.	395.5	114	8.2	101	139.7	122	4,719,970	138
Aurora - Elgin, Ill.	348.2	126	5.6	149	125.9	132	6,096,032	111
Austin, Tex.	742.4	67	19.0	10	288.5	64	12,003,438	64
Bakersfield, Cal.	503.5	94	13.6	47	181.3	94	7,200,648	92
Baltimore, Md.	2,323.6	13	3.3	190	848.1	15	37,770,873	15
Bangor, Me.	139.3	244	1.0	249	49.4	253	1,692,504	262
Baton Rouge, La.	614.9	80	13.1	55	220.4	83	9,397,675	79
Battle Creek, Mich.	132.4	255	–2.6	313	49.9	249	2,116.317	233
Beaumont - Port Arthur, Tex.	428.5	104	7.7	111	154.6	107	6,735,797	102
Beaver County, Pa.	201.1	197	–.9	296	74.9	196	2,983,835	188
Bellingham, Wash.	120.9	276	7.3	116	46.4	265	1,547,111	278
Benton Harbor, Mich.	162.3	218	–2.1	309	60.2	219	2,548,716	204
Bergen - Passaic, N.J.	1,260.0	37	–1.4	302	471.0	37	26,007,859	28
Billings, Mont.	130.1	257	10.7	76	52.0	241	2,125,806	231
Biloxi - Gulfport, Miss.	205.7	193	6.8	129	73.6	199	2,818,467	197
Binghamton, N.Y.	270.9	160	1.6	231	100.9	156	4,551,820	142
Birmingham, Ala.	933.1	54	3.0	204	356.7	51	12,862,038	62
Bismarck, N.D.	102.2	296	14.6	30	37.0	299	1,636,982	269
Bloomington - Normal, Ill.	129.8	258	4.8	161	49.2	254	2,155,795	228
Bloomington, Ind.	104.8	295	3.5	186	38.1	295	1,451,406	287
Boise, Ida.	215.0	188	12.8	59	82.8	186	3,364,736	173
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	3,670.7	7	.5	269	1,385.5	7	64,776,264	7
Boulder - Longmont, Colo.	244.2	172	14.9	28	96.2	165	4,165,107	152
Bradenton, Fla.	197.5	199	16.5	21	8[illegible]	187	2,149,523	229
Brazoria, Tex.	243.9	173	21.5	6	80.1	190	3,817,264	163
Bremerton, Wash.	189.7	203	14.5	32	70.5	202	2,888,826	191
Bridgeport - Stamford - Norwalk - Danbury, Conn.	819.1	62	.9	252	295.4	63	18,856,969	40
Brownsville - Harlingen, Tex.	280.1	153	17.3	18	80.3	189	2,479,581	208
Bryan - College Station, Tex.	134.3	248	21.8	4	50.7	247	1,470,149	285
Buffalo, N.Y.	964.7	49	–2.9	315	362.2	50	14,240,763	55
Burlington, N.C.	100.2	301	1.7	229	38.9	294	1,344,262	295
Burlington, Vt.	129.8	258	4.5	165	46.6	263	2,101,905	234
Canton, Ohio	407.7	111	.5	269	153.0	110	5,741,564	117
Casper, Wyo.	87.5	310	12.3	62	34.1	307	1,586,237	273
Cedar Rapids, Iowa	171.8	212	.7	259	68.2	209	3,208,124	177
Champaign - Urbana - Rantoul, Ill.	168.1	216	–.4	289	62.8	214	2,428,043	210
Charleston, S.C.	524.2	90	10.7	76	179.1	95	5,633,492	120
Charleston, W.Va.	269.5	162	.7	259	106.3	150	4,345,387	145
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	1,073.2	43	5.9	140	402.5	43	15,520,978	48
Charlottesville, Va.	130.2	256	8.0	103	47.2	262	1,969,160	243
Chattanooga, Tenn.	442.1	101	2.1	219	164.5	101	5,915,020	114
Chicago, Ill.	5,976.6	3	–.9	296	2,263.6	3	103,600,579	3
Chico, Cal.	183.1	207	14.2	39	74.6	197	2,134,065	230
Cincinnati, Ohio	1,403.2	31	.6	265	538.0	32	23,059,560	32
Clarksville - Hopkinsville, Tenn.-Ky.	168.7	215	7.5	114	56.1	231	2,001,082	241
Cleveland, Ohio	1,793.4	24	–2.7	314	704.9	24	28,521,457	26
Colorado Springs, Colo.	374.6	121	10.9	73	140.6	120	5,577,273	121
Columbia, Mo.	113.7	287	7.5	114	4[illegible].9	281	1,899,555	247
Columbia, S.C.	466.3	98	7.2	119	166.7	100	7,042,807	96
Columbus, Ga.	239.8	175	1.2	245	81.3	187	2,840,213	193
Columbus, Ohio	1,289.8	35	2.1	219	505.2	35	20,810,818	35
Corpus Christi, Tex.	386.9	118	10.1	85	128.5	129	4,914,382	131
Cumberland, Md.	105.9	293	.0	281	39.2	292	1,287,648	301
Dallas, Tex.	2,482.3	11	13.8	43	948.8	10	42,787,632	11
Danville, Va.	113.0	288	.7	259	41.8	284	1,382,026	293
Davenport - Rock Island - Moline, Iowa-Ill.	394.2	115	1.4	236	153.4	109	6,950,356	99
Dayton - Springfield, Ohio	923.6	55	–.2	287	363.5	49	14,497,420	53

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: 1988 Projections

Area	1988 Average Household EBI ($)	Rank	1988 Total Retail Sales ($000)	Rank	1988 Per Household Retail Sales ($)	Rank	1988 Buying Power Index BPI	Rank
Abilene, Tex.	36,395	217	1,266,625	226	26,279	29	.0545	247
Akron, Ohio	38,863	177	4,822,500	79	19,422	224	.2592	78
Albany, Ga.	37,168	204	881,554	277	21,397	142	.0444	278
Albany - Schenectady - Troy, N.Y.	43,846	74	6,933,545	62	20,672	170	.3810	55
Albuquerque, N.M.	38,054	192	4,156,596	87	21,186	154	.2080	90
Alexandria, La.	35,300	232	1,019,518	253	18,672	251	.0547	246
Allentown - Bethlehem, Pa.	40,666	134	5,177,333	72	19,936	202	.2795	71
Alton - Granite City, Ill.	33,099	260	1,840,015	173	18,004	268	.0963	174
Altoona, Pa.	31,455	279	951,316	268	18,295	260	.0483	266
Amarillo, Tex.	39,787	159	2,432,864	141	29,066	13	.1012	166
Anaheim - Santa Ana, Cal.	54,421	7	24,433,224	10	26,788	25	1.2543	9
Anchorage, Alas.	53,757	9	2,761,013	132	28,941	14	.1341	133
Anderson, Ind.	34,474	241	859,904	281	17,372	275	.0476	267
Anderson, S.C.	33,966	248	1,100,576	243	18,878	243	.0569	237
Ann Arbor, Mich.	47,680	31	2,191,369	153	22,202	112	.1206	146
Anniston, Ala.	32,118	271	771,527	294	17,338	276	.0417	289
Appleton - Oshkosh - Neenah, Wisc.	43,493	78	1,999,336	162	17,835	269	.1221	145
Asheville, N.C.	33,143	259	1,480,265	206	21,515	139	.0683	213
Athens, Ga.	35,796	228	1,080,128	244	19,855	206	.0559	241
Atlanta, Ga.	40,315	142	19,685,264	13	20,669	171	1.0397	13
Atlantic City, N.J.	36,141	221	3,193,906	106	25,149	44	.1387	129
Augusta, Ga.	33,786	252	2,482,213	139	17,768	271	.1349	132
Aurora - Elgin, Ill.	48,420	25	2,940,442	117	23,355	76	.1574	118
Austin, Tex.	41,606	120	6,568,098	64	22,766	91	.3267	65
Bakersfield, Cal.	39,717	161	4,141,329	88	22,842	88	.2040	91
Baltimore, Md.	44,536	66	17,502,711	16	20,638	172	.9769	15
Bangor, Me.	34,261	244	1,415,638	214	28,657	15	.0566	239
Baton Rouge, La.	42,639	98	4,488,735	83	20,366	186	.2481	79
Battle Creek, Mich.	42,411	100	875,082	278	17,537	274	.0532	248
Beaumont - Port Arthur, Tex.	43,569	77	3,934,902	93	25,452	37	.1882	98
Beaver County, Pa.	39,838	155	1,151,678	237	15,376	306	.0748	204
Bellingham, Wash.	33,343	255	980,713	260	21,136	156	.0462	271
Benton Harbor, Mich.	42,337	102	1,183,280	232	19,656	213	.0664	219
Bergen - Passaic, N.J.	55,218	6	13,039,936	30	27,686	22	.6609	30
Billings, Mont.	40,881	128	1,742,095	181	33,502	3	.0670	217
Biloxi - Gulfport, Miss.	38,294	184	1,444,129	210	19,621	216	.0776	200
Binghamton, N.Y.	45,112	59	2,198,748	151	21,791	127	.1185	149
Birmingham, Ala.	36,058	224	6,934,609	61	19,441	223	.3596	62
Bismarck, N.D.	44,243	71	857,211	282	23,168	80	.0440	280
Bloomington - Normal, Ill.	43,817	75	1,077,259	245	21,896	123	.0568	238
Bloomington, Ind.	38,095	191	675,691	305	17,735	272	.0389	300
Boise, Ida.	40,637	136	2,192,076	152	26,474	27	.0978	173
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	46,753	45	34,805,263	6	25,121	45	1.7262	7
Boulder - Longmont, Colo.	43,296	83	1,962,864	165	20,404	183	.1073	160
Bradenton, Fla.	26,439	308	1,272,758	225	15,655	301	.0652	222
Brazoria, Tex.	47,656	32	1,461,514	208	18,246	262	.0945	176
Bremerton, Wash.	40,976	126	1,173,466	234	16,645	294	.0731	206
Bridgeport - Stamford - Norwalk - Danbury, Conn.	63,869	1	8,869,463	43	30,025	9	.4624	45
Brownsville - Harlingen, Tex.	30,879	287	1,595,362	191	19,868	205	.0814	190
Bryan - College Station, Tex.	28,997	300	836,087	285	16,491	295	.0440	280
Buffalo, N.Y.	39,317	165	7,419,677	55	20,485	178	.3885	52
Burlington, N.C.	34,557	238	874,738	279	22,487	99	.0402	296
Burlington, Vt.	45,105	60	1,394,166	216	29,918	10	.0609	228
Canton, Ohio	37,527	198	3,007,231	114	19,655	214	.1584	116
Casper, Wyo.	46,517	46	1,161,451	236	34,060	2	.0471	270
Cedar Rapids, Iowa	47,040	44	1,457,944	209	21,377	144	.0804	192
Champaign - Urbana - Rantoul, Ill.	38,663	179	1,382,454	217	22,014	120	.0684	212
Charleston, S.C.	31,454	280	2,868,131	125	16,014	298	.1640	110
Charleston, W.Va.	40,879	129	2,790,893	129	26,255	30	.1250	140
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	38,561	181	8,569,151	45	21,290	147	.4328	48
Charlottesville, Va.	41,719	119	941,761	271	19,953	201	.0520	251
Chattanooga, Tenn.	35,958	227	3,223,852	105	19,598	217	.1667	107
Chicago, Ill.	45,768	50	47,169,917	3	20,838	165	2.6341	3
Chico, Cal.	28,607	306	1,119,293	242	15,004	308	.0614	227
Cincinnati, Ohio	42,862	93	11,089,907	34	20,613	174	.6018	32
Clarksville - Hopkinsville, Tenn.-Ky.	35,670	229	1,142,771	238	20,370	185	.0589	233
Cleveland, Ohio	40,462	139	14,154,590	28	20,080	194	.7557	27
Colorado Springs, Colo.	39,668	163	2,888,388	123	20,543	177	.1516	121
Columbia, Mo.	45,335	56	994,035	259	23,724	66	.0506	259
Columbia, S.C.	42,248	105	3,480,121	100	20,877	163	.1882	98
Columbus, Ga.	34,935	235	1,682,923	184	20,700	169	.0845	185
Columbus, Ohio	41,193	124	10,322,150	39	20,432	180	.5500	36
Corpus Christi, Tex.	38,244	187	2,897,988	121	22,552	98	.1435	125
Cumberland, Md.	32,848	264	653,994	307	16,684	292	.0363	306
Dallas, Tex.	45,097	62	24,457,004	9	25,777	31	1.1681	10
Danville, Va.	33,063	261	716,667	299	17,145	284	.0393	298
Davenport - Rock Island - Moline, Iowa-Ill.	45,309	57	3,165,186	107	20,634	173	.1761	103
Dayton - Springfield, Ohio	39,883	153	7,142,483	58	19,649	215	.3840	54

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Population, Households, Effective Buying Income

Area	Population		Households		Population Density		Effective Buying Income (EBI)		Median Household EBI		Average Household EBI		Per Capita EBI	
	(Thous.)	Rank	(Thous.)	Rank	(Pop/Sq.Mi.)	Rank	($000)	Rank	($)	Rank	($)	Rank	($)	Rank
Daytona Beach, Fla.	291.4	141	120.4	127	262	129	2,685,120	148	18,066	299	22,302	286	9,215	201
Decatur, Ill.	132.0	246	50.7	232	227	156	1,466,158	214	26,328	71	28,918	81	11,107	53
Denver, Colo.	1,580.1	26	619.0	27	421	70	19,010,247	23	27,647	39	30,711	40	12,031	18
Des Moines, Iowa	377.0	112	147.9	103	216	165	4,300,400	98	26,591	64	29,076	74	11,407	41
Detroit, Mich.	4,346.9	5	1,551.5	5	967	20	45,930,560	5	27,435	46	29,604	65	10,566	82
Dothan, Ala.	125.8	254	44.2	258	111	257	965,942	282	18,225	296	21,854	296	7,678	294
Dubuque, Iowa	93.7	303	31.7	306	154	229	819,393	300	23,822	144	25,848	193	8,745	244
Duluth, Minn.	264.2	158	98.5	151	36	307	2,613,873	154	24,676	114	26,537	160	9,894	134
East St. Louis - Belleville, Ill.	296.5	136	105.4	141	259	134	2,628,166	152	22,260	199	24,935	219	8,864	229
Eau Claire, Wisc.	135.5	244	47.6	247	82	281	1,193,607	239	21,927	209	25,076	216	8,809	236
Elkhart - Goshen, Ind.	139.7	232	49.5	241	300	107	1,280,527	234	23,071	173	25,869	192	9,166	206
Elmira, N.Y.	98.2	298	35.0	298	239	147	868,212	295	22,167	203	24,806	223	8,841	233
El Paso, Tex.	533.1	86	157.9	96	526	48	3,767,474	110	19,446	268	23,860	253	7,067	308
Enid, Okla.	67.8	315	26.0	313	64	289	720,070	312	23,873	143	27,695	113	10,621	73
Erie, Pa.	285.2	144	101.7	147	355	85	2,680,842	149	23,964	138	26,360	171	9,400	191
Eugene - Springfield, Ore.	270.5	151	106.3	136	59	293	2,375,686	163	19,871	264	22,349	284	8,783	239
Evansville, Ind.	282.7	145	105.7	139	192	190	2,809,988	143	23,771	147	26,585	157	9,940	128
Fargo - Moorhead, N.D.-Minn.	145.3	225	53.0	223	52	300	1,484,406	210	24,609	117	28,008	103	10,216	106
Fayetteville - Springdale, Ark.	104.6	289	38.1	285	110	260	790,766	303	17,266	307	20,755	308	7,560	299
Fayetteville, N.C.	260.5	159	81.4	171	396	74	1,982,837	181	19,084	279	24,359	234	7,612	297
Flint, Mich.	437.8	99	155.3	100	682	36	4,447,675	93	27,282	49	28,639	87	10,159	108
Florence, Ala.	138.4	234	50.9	230	111	257	1,168,904	245	20,364	255	22,965	273	8,446	264
Florence, S.C.	116.2	272	39.4	278	145	237	813,313	302	17,839	303	20,642	309	6,999	309
Fort Collins - Loveland, Colo.	171.8	204	63.5	204	66	288	1,684,872	200	23,194	165	26,533	161	9,807	147
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	1,121.0	40	463.4	35	926	23	13,188,329	34	23,815	145	28,460	91	11,765	25
Fort Myers - Cape Coral, Fla.	244.1	164	100.1	149	304	101	2,512,559	157	20,597	246	25,100	215	10,293	102
Fort Pierce, Fla.	181.8	198	71.4	189	160	221	1,725,282	197	20,073	262	24,164	240	9,490	183
Fort Smith, Ark.	173.2	202	62.8	205	96	275	1,375,958	225	18,330	293	21,910	293	7,944	285
Fort Walton Beach, Fla.	117.2	269	41.4	271	125	251	1,128,800	255	22,738	180	27,266	129	9,631	166
Fort Wayne, Ind.	355.2	117	126.3	120	261	131	3,342,046	121	24,202	129	26,461	166	9,409	190
Fort Worth - Arlington, Tex.	1,085.8	41	396.8	40	434	64	11,485,755	42	25,748	89	26,946	79	10,578	80
Fresno, Cal.	555.2	83	197.2	85	93	277	5,351,877	83	22,689	184	27,139	136	9,640	162
Gadsden, Ala.	104.3	291	38.4	284	192	190	760,759	309	16,523	310	19,811	312	7,294	305
Gainesville, Fla.	188.0	195	68.4	193	157	224	1,645,101	203	18,797	284	24,051	246	8,751	242
Galveston - Texas City, Tex.	212.6	180	76.3	181	533	47	2,287,447	166	27,226	51	29,980	55	10,759	69
Gary - Hammond, Ind.	636.4	71	214.5	80	692	34	5,782,821	80	26,117	80	26,960	138	9,087	212
Glens Falls, N.Y.	114.5	276	39.4	278	67	286	986,073	278	22,428	193	25,027	217	8,612	252
Grand Forks, N.D.	69.1	314	23.5	315	48	303	815,541	301	28,631	28	34,704	11	11,802	24
Grand Rapids, Mich.	610.4	74	214.6	79	427	67	6,177,525	74	26,426	70	28,786	84	10,120	112
Great Falls, Mont.	80.5	310	30.8	308	30	312	761,209	308	21,745	214	24,715	227	9,456	187
Greeley, Colo.	137.2	239	48.7	245	34	309	1,129,858	254	20,441	251	23,200	268	8,235	272
Green Bay, Wisc.	180.6	199	65.2	199	345	88	1,813,333	193	26,064	81	27,812	108	10,041	119
Greensboro - Winston-Salem - High Point, N.C.	880.3	55	329.3	51	255	136	8,415,294	58	22,339	196	25,555	203	9,560	173
Greenville - Spartanburg, S.C.	599.3	76	217.1	77	284	116	4,949,133	89	20,079	261	22,797	275	8,258	269
Hagerstown, Md	114.6	275	41.0	273	252	138	945,648	283	20,785	239	23,065	270	8,252	270
Hamilton - Middletown, Ohio	268.4	153	95.0	155	572	43	2,614,258	153	25,751	88	27,519	117	9,740	150
Harrisburg - Lebanon - Carlisle, Pa.	572.8	82	215.0	78	287	114	6,060,330	77	25,553	90	28,188	98	10,580	78
Hartford - New Britain - Middletown - Bristol, Conn.	1,054.8	42	382.7	42	692	34	12,805,491	35	30,421	16	33,461	17	12,140	16
Hickory, N.C.	211.8	183	76.8	179	183	201	1,816,963	191	21,221	228	23,658	257	8,579	256
Honolulu, Haw.	805.8	59	252.8	66	1,350	12	8,545,152	56	29,234	23	33,802	15	10,605	76
Houma - Thibodaux, La.	191.6	192	62.6	206	76	284	1,776,510	194	25,929	83	28,379	93	9,272	198
Houston, Tex	3,150.8	8	1,143.1	8	589	41	36,795,063	8	28,588	29	32,187	23	11,678	27
Huntington - Ashland, W.Va.-Ky.	339.5	122	123.8	123	157	224	2,692,100	146	19,039	281	21,746	301	7,930	287
Huntsville, Ala.	199.2	189	72.8	187	247	141	2,060,855	174	24,384	123	28,308	94	10,346	97
Indianapolis, Ind.	1,180.4	37	428.6	38	384	79	11,742,274	40	24,831	107	27,397	125	9,948	126
Iowa City, Iowa	85.1	309	32.9	303	139	246	976,696	280	24,574	119	29,687	61	11,477	35
Jackson, Mich.	150.0	222	51.4	229	213	168	1,439,980	215	25,922	84	28,015	102	9,600	169
Jackson, Miss.	385.5	109	132.9	114	162	219	3,496,808	120	22,065	206	26,312	175	9,071	213
Jacksonville, Fla.	759.9	63	280.6	61	288	112	7,353,148	65	22,153	204	26,205	180	9,676	158
Jacksonville, N.C.	120.0	264	33.2	302	157	224	747,723	311	15,010	315	22,522	280	6,231	311
Janesville - Beloit, Wisc.	139.3	233	50.8	231	192	190	1,352,700	229	25,487	91	26,628	153	9,711	152
Jersey City, N.J.	548.4	84	207.1	83	11,922	1	4,997,229	88	20,894	236	24,130	244	9,112	210
Johnson City - Kingsport - Bristol, Tenn.	444.3	97	161.3	95	155	228	3,613,963	116	19,296	273	22,405	281	8,134	277
Johnstown, Pa.	264.7	157	95.0	155	150	234	1,979,873	182	18,664	288	20,841	306	7,480	303
Joliet, Ill.	381.5	110	125.3	122	301	105	4,035,779	103	31,220	12	32,209	22	10,579	79
Joplin, Mo.	131.1	248	49.8	239	103	269	1,036,143	273	17,628	305	20,806	307	7,903	289
Kalamazoo, Mich.	212.4	182	76.7	180	378	80	2,345,242	164	27,329	48	30,577	42	11,042	58
Kankakee, Ill.	104.5	290	37.3	289	154	229	986,341	277	24,009	136	26,443	168	9,439	188
Kansas City, Mo.-Kans.	1,452.0	28	550.1	28	289	111	15,903,239	30	26,142	78	28,910	82	10,953	62
Kenosha, Wisc.	122.3	261	44.4	257	448	61	1,395,791	223	29,819	19	31,437	33	11,413	40
Killeen - Temple, Tex.	238.5	166	75.8	182	113	256	1,931,715	186	19,027	282	25,484	207	8,099	280
Knoxville, Tenn.	583.7	80	218.1	76	212	169	5,233,248	85	20,180	259	23,995	248	8,966	218
Kokomo, Ind.	102.8	292	37.5	287	186	198	977,065	279	24,181	130	26,055	185	9,505	181
La Crosse, Wisc.	93.0	304	33.7	301	204	179	915,221	291	23,776	146	27,158	135	9,841	144
Lafayette, Ind.	123.2	259	42.0	270	245	143	1,153,763	250	22,624	187	27,471	120	9,365	193
Lafayette, La.	213.8	178	74.5	184	210	172	2,179,813	169	25,212	99	29,259	70	10,196	107
Lake Charles, La.	177.0	201	62.0	207	164	216	1,690,253	198	25,340	96	27,262	130	9,549	174
Lake County, Ill.	467.1	94	154.1	101	1,029	19	6,152,657	75	34,428	5	39,926	3	13,172	9
Lakeland - Winter Haven, Fla.	351.1	120	126.8	119	193	188	2,957,052	137	19,225	274	23,321	266	8,422	265

1984 SURVEY OF BUYING POWER DATA SERVICE

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales, Buying Power Indexes

	Total Retail Sales		Per Household Retail Sales		Buying Power Index (BPI)		Economy-Priced-Products BPI		Moderate-Priced-Products BPI		Premium-Priced-Products BPI	
Area	($000)	Rank	($)	Rank	BPI	Rank	BPI	Rank	BPI	Rank	BPI	Rank
Daytona Beach, Fla.	1,555,438	139	12,919	252	.1217	142	.1591	110	.1482	123	.1062	161
Decatur, Ill.	662,237	246	13,062	243	.0594	228	.0512	271	.0561	256	.0608	221
Denver, Colo.	9,086,762	26	14,680	129	.7717	24	.6293	27	.7125	26	.8431	22
Des Moines, Iowa	2,331,124	97	15,761	76	.1832	99	.1599	108	.1749	103	.1868	99
Detroit, Mich.	22,832,640	4	14,716	126	1.9325	5	1.6638	5	1.6808	5	2.0860	5
Dothan, Ala.	548,912	281	12,419	271	.0453	277	.0598	236	.0568	254	.0408	285
Dubuque, Iowa	508,960	291	16,056	61	.0385	300	.0371	304	.0393	307	.0369	301
Duluth, Minn.	1,191,339	170	12,095	280	.1088	160	.1113	150	.1021	168	.1109	155
East St. Louis - Belleville, Ill.	1,295,991	159	12,296	275	.1144	151	.1246	137	.1158	152	.1137	151
Eau Claire, Wisc.	645,699	254	13,565	212	.0534	246	.0523	268	.0596	243	.0463	264
Elkhart - Goshen, Ind.	814,981	221	16,464	55	.0601	226	.0565	247	.0703	213	.0528	242
Elmira, N.Y.	413,611	311	11,817	289	.0375	304	.0424	297	.0426	296	.0353	307
El Paso, Tex.	2,259,813	98	14,312	159	.1834	97	.2053	90	.2031	92	.1873	97
Enid, Okla.	411,114	312	15,812	70	.0316	313	.0289	314	.0328	313	.0369	301
Erie, Pa.	1,268,130	162	12,469	269	.1138	154	.1042	159	.1198	149	.1158	149
Eugene - Springfield, Ore.	1,595,692	137	15,011	105	.1144	151	.1388	125	.1401	129	.112[illegible]	153
Evansville, Ind.	1,480,828	146	14,010	184	.1217	142	.1207	143	.1245	142	.1322	133
Fargo - Moorhead, N.D.-Minn.	922,540	202	17,406	34	.0676	216	.0572	245	.0671	223	.0659	214
Fayetteville - Springdale, Ark.	609,678	267	16,002	62	.0413	290	.0542	257	.0522	272	.0357	305
Fayetteville, N.C.	1,104,891	177	13,574	211	.0927	178	.1015	162	.1121	157	.0775	192
Flint, Mich.	2,620,466	85	16,874	46	.1988	94	.1644	104	.1766	102	.2113	93
Florence, Ala.	656,715	248	12,902	253	.0535	243	.0678	217	.0601	242	.0588	242
Florence, S.C.	537,419	285	13,640	206	.0409	292	.0540	259	.0523	270	.0394	294
Fort Collins - Loveland, Colo.	848,248	218	13,358	224	.0721	207	.0703	212	.0784	201	.0733	199
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	7,310,323	31	15,775	75	.5632	33	.4847	35	.5694	32	.5902	33
Fort Myers - Cape Coral, Fla.	1,455,592	148	14,541	138	.1114	157	.1207	143	.1311	137	.1086	158
Fort Pierce, Fla.	887,714	212	12,433	270	.0750	200	.0890	185	.0867	189	.0680	209
Fort Smith, Ark.	977,737	193	15,569	83	.0690	209	.0872	188	.0853	192	.0649	215
Fort Walton Beach, Fla.	634,172	258	15,518	95	.0502	262	.0448	290	.0545	260	.0497	252
Fort Wayne, Ind.	1,840,003	116	14,569	136	.1484	120	.1328	130	.1604	109	.1470	123
Fort Worth - Arlington, Tex.	6,867,123	35	17,306	36	.5124	40	.4076	46	.4961	40	.5217	39
Fresno, Cal.	2,757,369	83	13,983	187	.2318	83	.2442	78	.2352	83	.2150	89
Gadsden, Ala.	462,024	299	12,032	282	.0368	308	.0560	249	.0440	291	.0366	303
Gainesville, Fla.	963,882	195	14,092	171	.0758	197	.0933	175	.0786	200	.0697	206
Galveston - Texas City, Tex.	1,183,605	172	15,513	85	.0971	170	.0920	176	.0872	187	.0943	173
Gary - Hammond, Ind.	3,050,361	78	14,221	165	.2554	78	.2399	80	.2423	82	.2671	73
Glens Falls, N.Y.	584,216	274	14,828	115	.0457	275	.0520	269	.0510	276	.0395	292
Grand Forks, N.D.	389,400	314	16,570	52	.0334	312	.0198	315	.0283	314	.0396	291
Grand Rapids, Mich.	3,028,271	79	14,111	169	.2611	76	.1892	97	.2480	81	.2790	70
Great Falls, Mont.	576,650	277	18,722	18	.0378	302	.0379	303	.0430	294	.0411	283
Greeley, Colo.	468,165	298	9,613	315	.0476	268	.0586	241	.0575	250	.0449	272
Green Bay, Wisc.	895,750	211	13,738	197	.0768	195	.0663	222	.0741	204	.0797	186
Greensboro - Winston-Salem - High Point, N.C.	4,818,045	51	14,631	134	.3770	54	.3793	49	.4224	46	.3958	53
Greenville - Spartanburg, S.C.	2,901,080	81	13,363	223	.2305	86	.2682	72	.2816	69	.2221	83
Hagerstown, Md.	625,960	260	15,267	96	.0460	274	.0494	277	.0551	258	.0408	285
Hamilton - Middletown, Ohio	999,134	189	10,517	309	.1042	162	.1047	156	.0993	172	.1016	165
Harrisburg - Lebanon - Carlisle, Pa.	3,220,060	74	14,977	109	.2603	77	.2282	82	.2677	74	.2601	78
Hartford - New Britain - Middletown - Bristol, Conn.	6,351,073	39	16,595	50	.5249	37	.3704	51	.4298	45	.5668	35
Hickory, N.C.	1,003,138	188	13,062	243	.0824	188	.0873	187	.1054	164	.0829	184
Honolulu, Haw.	4,194,488	62	16,592	51	.3579	60	.2419	79	.2996	66	.3556	62
Houma - Thibodaux, La.	930,928	199	14,871	112	.0780	193	.0722	208	.0722	210	.0768	195
Houston, Tex.	20,315,169	8	17,772	29	1.5711	8	1.1760	7	1.3684	7	1.6638	8
Huntington - Ashland, W.Va.-Ky.	1,602,224	136	12,942	250	.1272	134	.1706	102	.1473	125	.1241	140
Huntsville, Ala.	1,049,702	184	14,419	147	.0877	183	.0755	202	.0875	186	.0935	174
Indianapolis, Ind.	6,578,371	37	15,349	93	.5188	39	.4578	40	.5313	37	.5007	43
Iowa City, Iowa	498,347	295	15,087	102	.0407	294	.0368	305	.0390	308	.0404	287
Jackson, Mich.	618,592	263	12,035	281	.0592	229	.0466	285	.0565	255	.0607	222
Jackson, Miss.	1,714,014	129	12,897	254	.1514	118	.1628	107	.1525	118	.1488	121
Jacksonville, Fla.	4,132,068	63	14,726	122	.3268	65	.3237	59	.3420	59	.3081	65
Jacksonville, N.C.	415,674	309	12,520	267	.0368	308	.0486	278	.0457	288	.0264	314
Janesville - Beloit, Wisc.	710,307	235	13,982	188	.0588	230	.0551	253	.0587	245	.0581	227
Jersey City, N.J.	2,035,238	106	9,827	314	.2054	91	.2643	75	.2184	87	.2149	90
Johnson City - Kingsport - Bristol, Tenn.	2,129,471	100	13,202	235	.1690	106	.2158	88	.2037	91	.1512	119
Johnstown, Pa.	1,073,490	182	11,300	299	.0922	179	.1245	138	.1193	150	.0796	187
Joliet, Ill.	1,242,373	165	9,915	313	.1504	119	.1003	163	.1134	155	.1588	111
Joplin, Mo.	786,172	224	15,787	73	.0533	248	.0716	211	.0677	219	.0478	261
Kalamazoo, Mich.	1,212,109	169	15,803	71	.0990	166	.0719	210	.0884	184	.1053	162
Kankakee, Ill.	493,179	296	13,222	229	.0426	286	.0413	299	.0434	293	.0411	283
Kansas City, Mo.-Kans.	8,666,751	27	15,755	78	.6835	29	.5826	29	.6517	28	.6813	29
Kenosha, Wisc.	445,504	304	10,034	312	.0516	257	.0395	302	.0422	298	.0521	244
Killeen - Temple, Tex.	1,017,991	187	13,430	218	.0873	184	.0976	170	.0995	171	.0700	205
Knoxville, Tenn.	2,947,278	80	13,513	217	.2366	82	.2785	69	.2642	78	.2183	86
Kokomo, Ind.	537,437	284	14,332	155	.0433	283	.0421	298	.0459	286	.0435	276
La Crosse, Wisc.	499,686	294	14,827	116	.0401	297	.0347	308	.0421	299	.0380	298
Lafayette, Ind.	597,660	272	14,230	164	.0504	259	.0476	281	.0522	272	.0459	268
Lafayette, La.	1,147,933	174	15,408	90	.0940	176	.0841	193	.0865	190	.1011	167
Lake Charles, La.	922,096	203	14,873	111	.0745	201	.0795	198	.0699	214	.0774	193
Lake County, Ill.	2,374,692	95	15,410	89	.2318	83	.1270	134	.1586	112	.2451	82
Lakeland - Winter Haven, Fla.	1,674,323	131	13,204	233	.1355	131	.1638	105	.1613	108	.1160	148

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Store Group

	Total Retail Sales		Food Stores		Supermarkets		Eating & Drinking Places		General Merchandise Stores		Department Stores		Apparel & Accessories Stores	
Area	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank
Daytona Beach, Fla.	1,555,438	139	306,177	193	294,285	154	179,372	120	190,126	143	156,990	147	64,670	140
Decatur, Ill.	662,237	246	147,272	250	138,877	253	64,992	248	111,417	220	101,718	204	26,177	252
Denver, Colo.	9,086,762	26	2,223,389	24	2,135,116	22	851,894	30	1,183,552	29	1,077,066	28	434,912	22
Des Moines, Iowa	2,331,124	97	553,216	91	539,038	89	246,204	92	321,457	99	293,540	92	98,153	100
Detroit, Mich.	22,832,640	4	5,328,844	4	4,858,461	4	2,169,989	6	2,888,741	5	2,602,404	4	1,185,550	5
Dothan, Ala.	548,912	281	127,926	271	125,738	268	46,323	286	96,156	239	78,635	242	25,273	258
Dubuque, Iowa	508,960	291	111,630	291	107,344	291	57,013	262	92,572	244	84,830	233	11,581	312
Duluth, Minn.	1,191,339	170	286,528	165	255,949	172	121,168	165	150,310	181	118,552	182	50,170	174
East St. Louis - Belleville, Ill.	1,295,991	159	278,161	168	254,319	174	136,805	154	267,889	114	247,926	110	60,292	149
Eau Claire, Wisc.	645,699	254	114,040	288	109,539	286	82,076	210	108,891	224	60,783	273	16,826	298
Elkhart - Goshen, Ind.	814,981	221	188,573	219	173,874	225	89,505	199	89,064	251	74,996	251	23,476	268
Elmira, N.Y.	413,611	311	123,002	275	117,653	278	33,697	311	65,245	287	55,006	280	16,189	300
El Paso, Tex.	2,259,813	98	480,870	104	460,781	104	214,153	102	358,757	88	303,563	88	121,413	83
Enid, Okla.	411,114	312	83,949	312	80,743	311	41,087	301	40,042	311	29,946	312	32,031	228
Erie, Pa.	1,268,130	162	245,519	181	225,882	186	119,342	167	178,809	150	148,736	156	50,100	175
Eugene - Springfield, Ore.	1,595,692	137	341,893	142	322,304	145	159,495	133	257,681	117	204,531	121	88,633	111
Evansville, Ind.	1,480,828	146	329,903	147	322,711	144	159,701	132	178,868	149	161,721	145	88,209	113
Fargo - Moorhead, N.D.-Minn.	922,540	202	160,664	238	151,952	239	106,937	179	118,882	210	94,585	213	37,623	206
Fayetteville - Springdale, Ark.	609,678	267	114,252	287	111,601	285	49,696	281	128,337	198	109,970	194	29,042	240
Fayetteville, N.C.	1,104,891	177	213,892	195	207,241	195	94,379	193	188,733	144	134,286	172	33,159	222
Flint, Mich.	2,620,466	85	504,458	101	484,627	97	222,705	98	518,970	65	460,520	61	102,977	95
Florence, Ala.	656,715	248	172,222	230	169,066	229	44,601	289	112,888	218	85,488	231	32,533	225
Florence, S.C.	537,419	285	109,834	295	107,498	289	35,022	309	69,122	284	40,500	306	33,066	223
Fort Collins - Loveland, Colo.	848,248	218	195,293	214	188,440	212	70,031	233	86,329	257	77,358	245	34,695	215
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	7,310,323	31	1,200,252	45	1,063,841	52	817,572	31	832,419	41	733,904	38	357,819	28
Fort Myers - Cape Coral, Fla.	1,455,592	148	310,636	152	298,813	149	137,854	153	178,488	151	156,788	148	45,269	182
Fort Pierce, Fla.	887,714	212	202,563	209	190,383	211	78,764	215	73,041	276	58,697	275	29,168	239
Fort Smith, Ark.	977,737	193	211,954	198	205,637	198	83,436	207	150,066	182	126,403	179	52,724	167
Fort Walton Beach, Fla.	634,172	258	113,902	289	108,840	288	75,299	222	102,677	231	87,085	229	25,544	257
Fort Wayne, Ind.	1,840,003	116	378,930	130	363,313	129	238,225	96	282,911	110	252,761	108	72,681	131
Fort Worth - Arlington, Tex.	6,867,123	35	1,167,587	48	1,109,500	48	799,072	33	914,671	35	770,792	36	312,429	35
Fresno, Cal.	2,757,369	83	741,410	77	699,194	77	263,618	87	340,767	92	301,634	89	101,989	97
Gadsden, Ala.	462,024	299	104,084	300	102,016	299	40,172	302	92,510	245	73,074	255	29,723	238
Gainesville, Fla.	963,882	195	199,991	211	192,498	209	104,668	183	118,692	212	88,121	224	38,147	205
Galveston - Texas City, Tex.	1,183,605	172	360,117	137	348,136	136	111,358	174	90,002	250	62,412	268	52,494	169
Gary - Hammond, Ind.	3,050,361	78	802,009	70	749,494	71	346,961	68	329,412	95	296,418	91	133,773	78
Glens Falls, N.Y.	584,216	274	186,076	221	179,595	220	67,238	244	42,598	309	36,224	308	15,511	303
Grand Forks, N.D.	389,400	314	52,512	315	49,350	315	38,697	306	35,110	314	33,380	310	43,520	185
Grand Rapids, Mich.	3,028,271	79	408,223	121	379,444	124	298,523	77	733,465	47	674,094	42	140,393	73
Great Falls, Mont.	576,650	277	109,097	296	104,297	295	41,587	295	76,606	268	70,389	259	31,775	231
Greeley, Colo.	468,165	298	128,025	270	123,989	271	38,868	305	61,957	291	56,140	279	17,851	294
Green Bay, Wisc.	895,750	211	195,380	213	182,451	216	105,398	180	156,503	175	134,295	171	23,459	269
Greensboro - Winston-Salem - High Point, N.C.	4,818,045	51	999,145	58	974,001	56	413,431	59	524,022	64	426,159	65	203,298	55
Greenville - Spartanburg, S.C.	2,901,080	81	608,934	88	600,929	85	280,814	83	339,409	93	260,035	106	144,035	71
Hagerstown, Md.	625,960	260	115,928	286	109,412	287	44,161	292	81,640	262	75,163	249	21,040	282
Hamilton - Middletown, Ohio	999,134	189	321,604	149	307,885	147	97,214	190	91,624	247	87,956	226	20,576	285
Harrisburg - Lebanon - Carlisle, Pa.	3,220,060	74	778,906	74	733,680	73	298,031	78	365,394	85	314,451	87	118,409	85
Hartford - New Britain - Middletown - Bristol, Conn.	6,351,073	39	1,401,924	37	1,310,596	38	756,420	36	777,933	44	695,848	41	342,731	31
Hickory, N.C.	1,003,138	188	213,803	196	211,608	192	78,271	216	98,407	236	61,440	271	51,880	170
Honolulu, Haw.	4,194,488	62	821,025	68	737,441	72	677,427	40	836,053	40	516,418	52	280,812	39
Houma - Thibodaux, La.	930,928	199	242,485	183	229,829	182	96,775	191	145,094	185	90,562	219	28,693	244
Houston, Tex.	20,315,169	8	4,297,018	7	4,130,056	7	1,893,591	8	2,903,686	4	2,578,076	5	1,053,907	7
Huntington - Ashland, W.Va.-Ky.	1,602,224	136	399,097	123	387,413	119	112,259	171	253,373	118	219,471	116	66,742	139
Huntsville, Ala.	1,049,702	184	185,664	222	181,918	218	127,449	161	190,817	142	153,523	151	64,353	141
Indianapolis, Ind.	6,578,371	37	1,364,584	39	1,314,769	37	628,549	42	880,646	36	801,866	35	220,701	51
Iowa City, Iowa	496,347	295	110,336	294	106,081	294	61,901	253	54,643	303	50,561	289	23,861	264
Jackson, Mich.	618,592	263	95,341	306	88,058	307	52,866	273	172,064	160	161,805	144	27,832	247
Jackson, Miss.	1,714,014	129	428,771	115	421,249	112	159,824	131	277,782	112	208,894	118	87,553	114
Jacksonville, Fla.	4,132,068	63	758,953	75	715,042	75	358,299	66	476,658	69	398,024	68	161,022	64
Jacksonville, N.C.	415,674	309	62,896	313	61,700	313	46,055	287	38,736	312	25,867	315	13,485	308
Janesville - Beloit, Wisc.	710,307	235	168,869	232	161,647	232	68,082	239	134,740	193	109,676	195	23,543	267
Jersey City, N.J.	2,035,238	106	631,451	85	554,651	88	184,262	119	129,565	195	104,755	201	139,176	75
Johnson City - Kingsport - Bristol, Tenn.	2,129,471	100	516,426	95	504,463	94	171,437	124	320,935	101	263,942	104	77,080	126
Johnstown, Pa.	1,073,490	182	252,575	179	237,844	180	79,617	214	174,977	157	146,944	158	29,913	236
Joliet, Ill.	1,242,373	165	308,725	154	297,953	150	123,431	163	132,149	194	113,515	190	31,908	229
Joplin, Mo.	786,172	224	163,431	236	159,500	234	68,683	237	99,723	233	89,588	223	41,123	190
Kalamazoo, Mich.	1,212,109	169	183,172	223	175,595	223	121,214	164	343,809	90	320,884	85	58,971	155
Kankakee, Ill.	493,179	296	110,860	293	103,017	296	56,863	263	61,050	293	52,745	286	15,524	302
Kansas City, Mo.-Kans.	8,666,751	27	1,806,534	30	1,736,198	30	925,757	25	1,370,567	20	1,121,751	24	362,750	26
Kenosha, Wisc.	445,504	304	120,958	279	113,573	284	60,743	256	59,646	297	51,571	287	8,162	314
Killeen - Temple, Tex.	1,017,991	187	216,129	194	210,215	193	97,240	189	104,171	228	68,540	261	39,667	197
Knoxville, Tenn.	2,947,278	80	642,288	84	624,746	84	300,099	76	551,239	60	450,092	62	101,467	98
Kokomo, Ind.	537,437	284	123,553	274	119,654	275	53,997	268	82,998	260	67,945	263	21,214	281
La Crosse, Wisc.	499,686	294	84,517	310	79,504	312	80,030	212	90,172	249	84,540	234	15,431	304
Lafayette, Ind.	597,660	272	127,514	273	122,900	272	69,276	235	120,222	207	107,873	199	16,030	301
Lafayette, La.	1,147,933	174	250,633	180	244,121	178	97,325	188	172,562	158	146,490	159	72,115	133
Lake Charles, La.	922,096	203	289,753	163	285,524	158	72,326	225	104,077	229	78,980	240	38,533	202
Lake County, Ill.	2,374,692	95	508,488	100	492,289	96	260,038	89	312,939	104	286,983	95	113,871	87
Lakeland - Winter Haven, Fla.	1,674,323	131	360,743	136	348,162	135	150,835	141	184,693	148	149,411	155	61,099	147

1984 SURVEY OF BUYING POWER DATA SERVICE

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Store Group

Area	Furniture/ Home Furnishings/ Appliance Stores		Furniture & Home Furnishings Stores		Automotive Dealers		Gasoline Service Stations		Building Materials & Hardware Dealers		Drugstores	
	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank
Daytona Beach, Fla.	59,158	159	34,212	157	258,276	138	146,199	132	117,087	100	79,798	93
Decatur, Ill.	24,791	267	13,736	264	111,432	251	58,389	237	45,627	236	19,755	253
Denver, Colo.	464,213	18	259,798	20	1,739,771	20	606,984	37	384,918	22	177,008	44
Des Moines, Iowa	84,667	115	46,824	130	399,548	97	184,560	108	155,013	72	47,818	143
Detroit, Mich.	973,058	4	529,295	8	4,278,322	4	2,229,023	3	815,896	5	1,082,984	3
Dothan, Ala.	25,229	264	15,857	250	97,592	270	41,149	281	33,485	276	11,649	303
Dubuque, Iowa	27,786	250	14,558	259	88,382	286	36,599	292	32,781	278	15,021	286
Duluth, Minn.	47,805	184	23,335	206	150,168	219	103,522	165	82,548	145	34,893	174
East St. Louis - Belleville, Ill.	50,959	176	28,460	180	187,439	183	100,600	173	74,676	160	39,506	161
Eau Claire, Wisc.	21,786	285	10,989	293	104,510	258	58,548	235	59,450	195	20,968	244
Elkhart - Goshen, Ind.	26,388	257	15,070	254	191,109	180	67,505	224	39,135	254	40,291	141
Elmira, N.Y.	14,935	312	8,319	310	66,410	306	29,072	308	11,666	315	15,177	285
El Paso, Tex.	165,195	65	102,673	64	436,818	90	173,641	114	67,934	172	69,953	105
Enid, Okla.	23,910	274	13,269	269	87,421	288	22,025	315	30,113	285	17,220	272
Erie, Pa.	61,294	156	24,575	199	246,783	146	151,081	128	66,611	179	41,126	156
Eugene - Springfield, Ore.	65,836	148	36,713	148	268,217	134	114,475	158	124,019	92	47,510	145
Evansville, Ind.	73,603	139	41,807	139	233,930	155	134,243	143	110,182	111	53,474	132
Fargo - Moorhead, N.D.-Minn.	39,252	208	18,786	229	177,197	192	70,839	217	72,652	165	27,411	206
Fayetteville - Springdale, Ark.	24,591	271	14,240	261	113,771	249	28,704	309	41,853	244	12,367	301
Fayetteville, N.C.	62,207	154	39,514	143	233,900	156	100,326	174	76,591	157	19,914	251
Flint, Mich.	124,307	81	66,973	83	583,767	69	206,723	96	94,376	130	103,776	71
Florence, Ala.	26,561	256	16,858	240	107,237	254	50,627	256	45,946	233	17,728	266
Florence, S.C.	24,738	269	16,895	239	100,800	265	68,844	222	40,802	250	13,308	293
Fort Collins - Loveland, Colo.	48,961	179	26,816	187	169,929	202	51,128	251	82,732	143	15,967	278
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	396,577	25	254,555	21	1,877,737	16	687,821	32	303,737	31	264,349	30
Fort Myers - Cape Coral, Fla.	93,755	102	59,939	94	275,094	130	102,040	169	147,486	74	36,122	171
Fort Pierce, Fla.	42,758	197	27,283	184	186,571	184	99,369	176	83,462	140	30,978	189
Fort Smith, Ark.	42,427	198	24,385	200	189,174	182	83,888	197	73,305	163	21,696	238
Fort Walton Beach, Fla.	33,198	230	20,133	217	113,562	250	52,134	247	50,990	221	12,412	300
Fort Wayne, Ind.	75,028	136	41,924	138	314,623	119	166,808	116	67,928	173	68,386	107
Fort Worth - Arlington, Tex.	281,412	40	172,870	37	1,627,314	24	490,927	47	369,025	24	284,196	26
Fresno, Cal.	109,035	90	69,892	81	433,847	92	261,895	83	135,825	81	131,877	58
Gadsden, Ala.	20,688	292	14,190	262	63,481	308	29,207	307	27,804	294	14,624	289
Gainesville, Fla.	51,171	174	28,917	175	178,345	190	103,097	167	51,009	220	44,972	150
Galveston - Texas City, Tex.	28,373	247	19,715	220	240,917	150	101,571	171	58,456	199	27,796	204
Gary - Hammond, Ind.	114,415	88	72,709	79	456,112	85	361,080	63	131,842	86	143,344	55
Glens Falls, N.Y.	17,129	306	11,714	287	79,448	300	68,573	223	23,814	304	18,230	263
Grand Forks, N.D.	17,881	303	7,563	312	87,186	289	31,241	303	31,015	283	7,114	313
Grand Rapids, Mich.	153,662	69	84,390	74	467,150	84	215,854	93	171,717	65	71,534	103
Great Falls, Mont.	33,380	229	16,338	247	121,566	239	49,827	257	45,859	234	21,240	241
Greeley, Colo.	24,879	265	12,330	279	76,667	302	32,917	301	31,125	282	8,182	312
Green Bay, Wisc.	51,326	171	29,568	174	130,949	229	70,177	218	53,397	211	23,666	232
Greensboro - Winston-Salem - High Point, N.C.	298,201	36	197,859	33	1,070,560	38	421,240	55	277,545	36	184,267	42
Greenville - Spartanburg, S.C.	120,224	85	79,185	76	607,460	67	280,139	78	175,231	62	109,953	68
Hagerstown, Md.	21,835	284	12,295	281	91,742	282	130,243	145	25,168	301	20,030	250
Hamilton - Middletown, Ohio	37,770	209	25,659	195	155,401	213	112,714	161	35,518	267	33,190	179
Harrisburg - Lebanon - Carlisle, Pa.	123,793	82	59,795	95	541,402	74	303,613	73	135,726	82	89,752	87
Hartford - New Britain - Middletown - Bristol, Conn.	257,126	45	145,101	48	849,826	54	685,904	33	225,299	49	217,708	35
Hickory, N.C.	48,593	181	34,260	156	202,516	171	64,346	230	85,695	137	33,027	180
Honolulu, Haw.	86,885	112	40,367	141	438,760	89	251,653	85	65,510	182	252,126	33
Houma - Thibodaux, La.	44,651	193	26,202	190	183,536	185	51,943	250	67,504	175	26,262	213
Houston, Tex.	891,834	8	550,555	5	4,568,134	2	1,808,873	7	952,857	3	397,198	13
Huntington - Ashland, W.Va.-Ky.	84,458	116	54,150	108	246,070	147	159,123	121	116,284	102	58,422	118
Huntsville, Ala.	45,354	190	27,726	182	173,254	197	65,805	226	61,915	190	29,957	196
Indianapolis, Ind.	242,271	49	132,003	52	1,043,154	41	664,029	36	307,473	30	278,146	28
Iowa City, Iowa	23,752	275	9,143	304	74,487	303	33,304	299	38,208	257	19,172	257
Jackson, Mich.	23,488	277	12,055	283	82,040	297	64,940	228	27,300	297	15,325	284
Jackson, Miss.	74,003	138	47,193	128	297,648	123	125,064	149	67,038	178	54,978	127
Jacksonville, Fla.	160,932	67	100,500	66	947,205	46	465,393	52	198,463	54	144,358	54
Jacksonville, N.C.	32,790	231	25,878	193	125,276	234	27,656	310	28,734	291	9,500	307
Janesville - Beloit, Wisc.	23,723	276	11,094	292	86,716	290	85,531	193	43,273	239	20,087	249
Jersey City, N.J.	81,159	127	50,062	120	251,108	143	185,754	106	63,660	187	57,807	119
Johnson City - Kingsport - Bristol, Tenn.	81,774	126	49,915	121	391,955	98	201,883	98	173,058	64	55,740	124
Johnstown, Pa.	47,734	185	30,112	169	226,219	158	75,983	210	58,070	201	30,661	191
Joliet, Ill.	45,986	189	23,416	205	222,937	160	141,333	138	77,429	156	57,046	122
Joplin, Mo.	28,477	246	14,862	257	171,390	200	72,146	213	45,630	235	29,325	199
Kalamazoo, Mich.	60,627	157	30,666	166	160,194	209	87,334	191	62,992	189	24,322	225
Kankakee, Ill.	20,271	294	10,595	294	90,037	284	36,011	295	39,718	251	25,066	223
Kansas City, Mo.-Kans.	287,490	39	170,407	38	1,775,004	19	717,407	29	279,992	35	222,077	34
Kenosha, Wisc.	15,933	309	6,911	313	48,055	315	44,605	272	16,141	314	11,862	302
Killeen - Temple, Tex.	41,005	204	26,026	192	256,400	139	108,696	163	51,717	217	17,277	271
Knoxville, Tenn.	131,029	78	84,499	73	422,710	96	278,800	79	182,596	58	97,084	80
Kokomo, Ind.	21,046	290	11,956	285	93,553	277	46,238	267	33,874	275	26,325	212
La Crosse, Wisc.	23,000	279	10,002	299	71,145	305	30,856	305	33,991	274	15,823	279
Lafayette, Ind.	32,042	232	19,281	223	83,775	295	43,941	273	31,843	281	30,152	194
Lafayette, La.	57,220	164	30,452	167	211,924	168	77,362	207	98,186	124	25,971	214
Lake Charles, La.	42,199	199	23,480	204	170,714	201	54,470	241	79,791	150	24,089	228
Lake County, Ill.	124,693	80	61,154	89	470,108	83	200,175	99	127,196	89	98,063	79
Lakeland - Winter Haven, Fla.	62,245	153	34,805	155	344,829	108	160,678	120	124,447	91	58,462	117

1984 SURVEY OF BUYING POWER DATA SERVICE

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Merchandise Line

	Groceries & Other Foods		Drugs		Health & Beauty Aids		Major Household Appliances		Televisions	
Area	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank
Daytona Beach, Fla.	252,625	163	35,242	105	27,175	126	21,082	143	8,729	142
Decatur, Ill.	122,057	256	9,837	271	13,063	219	11,806	235	4,302	241
Denver, Colo.	1,932,118	23	107,259	41	104,416	37	117,397	20	63,803	17
Des Moines, Iowa	467,798	97	29,912	127	33,937	105	29,163	100	11,950	107
Detroit, Mich.	4,764,236	5	496,377	4	487,728	6	254,807	7	125,054	6
Dothan, Ala.	115,909	268	7,969	298	8,524	278	12,573	224	4,159	245
Dubuque, Iowa	93,058	301	8,717	291	7,505	291	11,188	241	2,444	306
Duluth, Minn.	274,678	152	18,369	183	14,945	199	17,062	174	6,232	192
East St. Louis - Belleville, Ill.	245,798	168	23,780	153	24,405	140	18,012	166	7,149	175
Eau Claire, Wisc.	116,533	267	11,203	254	7,241	295	10,936	246	2,421	309
Elkhart - Goshen, Ind.	171,559	214	32,622	115	11,994	231	11,034	243	4,553	228
Elmira, N.Y.	104,511	287	6,620	308	6,112	306	5,734	313	1,984	312
El Paso, Tex.	424,456	106	34,152	109	41,997	90	36,773	82	23,264	60
Enid, Okla.	72,493	312	15,133	214	8,170	283	7,614	297	3,428	273
Erie, Pa.	221,396	181	18,839	181	18,076	172	23,456	130	9,295	132
Eugene - Springfield, Ore.	297,562	145	27,020	136	21,474	154	23,080	135	5,723	198
Evansville, Ind.	295,113	147	29,765	128	29,919	121	25,668	121	11,173	113
Fargo - Moorhead, N.D.-Minn.	147,999	233	10,539	261	12,343	226	11,085	242	4,354	236
Fayetteville - Springdale, Ark.	98,049	293	8,537	293	13,682	211	11,913	232	3,569	266
Fayetteville, N.C.	175,028	210	15,396	210	15,698	191	18,412	159	8,906	140
Flint, Mich.	457,374	102	50,592	81	65,951	60	43,809	69	19,745	67
Florence, Ala.	152,974	229	14,077	225	11,919	233	11,910	233	3,335	276
Florence, S.C.	94,166	300	8,685	292	9,929	251	7,954	290	3,374	275
Fort Collins - Loveland, Colo.	169,987	216	8,948	286	6,846	301	16,331	182	4,549	229
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	987,701	51	125,355	38	113,658	31	74,360	41	42,742	31
Fort Myers - Cape Coral, Fla.	255,664	160	18,733	182	17,594	177	27,370	115	9,743	127
Fort Pierce, Fla.	166,804	219	16,868	196	12,067	229	13,709	207	5,632	201
Fort Smith, Ark.	186,763	198	15,204	213	16,212	185	16,088	183	8,223	152
Fort Walton Beach, Fla.	96,133	298	7,003	304	8,305	279	12,571	225	5,100	213
Fort Wayne, Ind.	328,590	129	41,034	96	25,381	136	25,763	120	12,199	105
Fort Worth - Arlington, Tex.	1,082,602	46	146,518	26	108,406	34	86,558	34	41,796	35
Fresno, Cal.	676,905	75	49,260	83	42,603	88	32,213	93	13,653	94
Gadsden, Ala.	97,661	294	12,272	241	6,613	304	9,527	265	3,929	249
Gainesville, Fla.	162,860	221	23,938	152	17,367	179	18,280	161	4,207	243
Galveston - Texas City, Tex.	302,608	142	16,117	205	13,792	209	15,271	194	5,231	209
Gary - Hammond, Ind.	720,613	70	62,757	65	53,117	74	37,515	80	16,386	82
Glens Falls, N.Y.	158,773	224	9,060	282	9,476	259	6,436	308	2,423	308
Grand Forks, N.D.	41,548	315	3,000	315	4,495	315	5,653	314	2,010	311
Grand Rapids, Mich.	439,747	104	51,458	77	52,591	75	39,193	78	18,889	72
Great Falls, Mont.	93,000	302	9,033	284	6,111	307	11,405	237	3,543	268
Greeley, Colo.	112,386	277	6,211	310	4,896	314	10,813	249	2,602	299
Green Bay, Wisc.	185,555	202	14,054	228	19,310	166	15,304	193	6,458	189
Greensboro - Winston-Salem - High Point, N.C.	832,105	62	128,721	37	81,878	48	71,383	44	33,197	44
Greenville - Spartanburg, S.C.	491,273	91	82,659	53	67,441	59	39,558	76	17,384	79
Hagerstown, Md.	105,529	284	10,222	265	8,721	272	8,677	279	3,756	255
Hamilton - Middletown, Ohio	284,813	150	22,970	156	17,928	174	8,947	272	3,239	282
Harrisburg - Lebanon - Carlisle, Pa.	720,908	69	42,762	90	42,438	89	37,518	79	15,356	89
Hartford - New Britain - Middletown - Bristol, Conn.	1,328,320	35	131,856	32	92,646	41	51,115	59	24,100	56
Hickory, N.C.	181,060	205	24,122	151	15,528	193	15,642	188	6,259	191
Honolulu, Haw.	797,743	63	70,883	60	101,337	38	34,765	85	12,396	104
Houma - Thibodaux, La.	200,252	192	20,144	172	15,880	188	19,974	150	6,664	184
Houston, Tex.	3,722,274	8	260,046	8	294,895	8	261,322	5	129,715	5
Huntington - Ashland, W.Va.-Ky.	359,965	120	40,175	99	26,620	129	26,439	118	9,193	136
Huntsville, Ala.	163,086	220	20,552	169	16,934	182	18,119	164	8,253	151
Indianapolis, Ind.	1,239,263	36	182,749	15	86,042	45	65,690	48	35,99[illegible]	40
Iowa City, Iowa	96,468	296	11,654	248	7,840	287	8,256	287	3,420	274
Jackson, Mich.	105,050	286	11,462	252	9,809	254	9,073	271	3,821	253
Jackson, Miss.	358,450	122	41,448	95	32,105	113	20,652	147	8,650	143
Jacksonville, Fla.	656,108	76	48,112	85	60,217	67	47,492	63	18,688	75
Jacksonville, N.C.	53,402	314	6,938	306	5,45[illegible]	311	8,255	288	3,620	263
Janesville - Beloit, Wisc.	161,720	222	12,814	236	14,469	204	11,528	236	3,960	248
Jersey City, N.J.	597,211	80	41,963	92	45,536	83	21,751	142	9,206	135
Johnson City - Kingsport - Bristol, Tenn.	448,163	103	41,796	93	30,000	120	39,862	74	12,976	99
Johnstown, Pa.	254,240	161	20,080	173	11,247	240	16,756	178	7,506	164
Joliet, Ill.	296,266	146	21,831	164	22,566	146	12,926	219	5,813	196
Joplin, Mo.	147,409	234	19,748	177	15,691	192	13,556	210	4,914	220
Kalamazoo, Mich.	178,830	206	16,712	198	20,939	158	18,191	162	7,129	176
Kankakee, Ill.	102,281	289	9,793	273	6,734	302	7,048	302	1,807	314
Kansas City, Mo.-Kans.	1,687,100	28	150,371	25	137,122	26	98,057	29	39,423	38
Kenosha, Wisc.	108,412	280	6,909	307	7,077	297	7,632	296	2,741	294
Killeen - Temple, Tex.	186,380	200	13,033	234	12,698	221	15,686	185	9,529	130
Knoxville, Tenn.	535,399	85	60,987	68	49,562	77	47,156	64	22,979	62
Kokomo, Ind.	109,237	279	18,052	184	8,654	274	8,921	274	3,734	256
La Crosse, Wisc.	76,454	311	7,168	301	11,025	242	10,867	247	2,961	290
Lafayette, Ind.	115,003	270	13,499	233	11,201	241	10,832	248	5,340	205
Lafayette, La.	200,982	190	16,650	199	15,775	190	22,886	138	8,300	150
Lake Charles, La.	245,648	169	12,980	235	14,685	202	15,398	190	8,543	145
Lake County, Ill.	493,906	90	34,940	107	43,682	84	29,624	98	13,877	92
Lakeland - Winter Haven, Fla.	309,636	140	31,773	122	20,440	159	23,212	134	9,834	125

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Merchandise Line

Area	Audio Equipment, Musical Instruments & Supplies ($000)	Rank	Furniture & Sleep Equipment ($000)	Rank	Men's & Boys' Clothing ($000)	Rank	Women's & Girls' Clothing ($000)	Rank	Footwear ($000)	Rank
Daytona Beach, Fla.	15,367	171	29,388	149	43,006	151	66,765	145	13,083	153
Decatur, Ill.	6,925	273	12,007	244	24,291	225	29,694	246	8,146	268
Denver, Colo.	137,055	21	217,215	21	289,911	23	415,218	28	141,766	23
Des Moines, Iowa	27,748	107	40,746	115	71,616	99	108,206	101	29,609	109
Detroit, Mich.	266,051	8	433,738	8	795,193	5	1,132,849	7	336,437	5
Dothan, Ala.	5,418	295	10,287	265	27,151	208	28,680	253	8,769	258
Dubuque, Iowa	7,046	269	9,585	277	17,549	276	22,361	284	6,762	291
Duluth, Minn.	17,118	163	19,631	190	34,811	171	51,651	176	13,460	192
East St. Louis - Belleville, Ill.	20,847	139	23,789	172	51,738	128	83,662	125	23,174	133
Eau Claire, Wisc.	7,330	264	9,971	270	18,986	265	22,933	282	7,795	277
Elkhart - Goshen, Ind.	6,402	280	12,153	242	22,685	238	27,272	260	9,549	243
Elmira, N.Y.	4,476	309	6,387	310	13,091	305	21,628	290	5,897	302
El Paso, Tex.	39,258	78	77,826	65	81,713	90	134,663	84	39,896	80
Enid, Okla.	5,243	298	8,502	291	12,840	307	20,392	297	7,603	280
Erie, Pa.	16,361	165	20,776	186	42,225	152	59,182	159	19,155	147
Eugene - Springfield, Ore.	24,224	121	28,483	155	51,938	126	81,928	126	29,842	107
Evansville, Ind.	16,069	168	33,576	136	52,289	125	75,425	137	24,133	129
Fargo - Moorhead, N.D.-Minn.	14,822	176	17,679	204	30,564	188	48,782	182	10,850	222
Fayetteville - Springdale, Ark.	10,549	217	11,564	253	19,924	256	32,143	240	12,816	203
Fayetteville, N.C.	19,852	146	29,377	150	35,420	168	50,022	179	14,216	180
Flint, Mich.	33,203	92	46,456	99	100,585	74	124,950	92	34,019	98
Florence, Ala.	8,689	240	13,461	235	26,580	211	34,948	226	9,868	238
Florence, S.C.	5,010	304	9,631	276	18,721	266	29,547	248	9,220	249
Fort Collins - Loveland, Colo.	14,013	182	15,517	223	23,136	234	29,037	251	9,453	244
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	79,537	43	198,890	27	191,363	39	355,083	34	99,508	34
Fort Myers - Cape Coral, Fla.	13,618	188	48,796	97	31,466	183	58,436	161	12,952	202
Fort Pierce, Fla.	8,057	255	19,297	192	17,284	283	26,338	264	8,010	270
Fort Smith, Ark.	12,691	194	15,934	214	30,953	186	47,881	186	19,673	146
Fort Walton Beach, Fla.	6,958	272	15,702	219	19,511	258	27,981	257	7,852	276
Fort Wayne, Ind.	20,327	143	36,816	129	60,564	111	88,076	120	24,896	124
Fort Worth - Arlington, Tex.	94,282	34	129,180	41	203,308	36	357,483	33	107,741	30
Fresno, Cal.	31,151	97	56,331	83	75,029	95	105,322	102	34,611	96
Gadsden, Ala.	5,937	288	10,498	262	19,030	264	28,069	256	8,907	255
Gainesville, Fla.	13,793	186	26,390	163	23,679	230	42,488	200	11,265	218
Galveston - Texas City, Tex.	10,144	224	13,922	231	25,009	219	41,655	204	11,550	213
Gary - Hammond, Ind.	27,683	108	50,791	91	87,890	82	126,634	90	39,336	82
Glens Falls, N.Y.	4,840	306	7,565	303	11,433	310	15,602	310	5,172	309
Grand Forks, N.D.	5,346	296	7,016	307	19,039	263	26,125	267	7,913	272
Grand Rapids, Mich.	37,356	82	69,669	67	116,673	64	153,718	74	42,866	75
Great Falls, Mont.	8,211	251	13,935	230	20,821	247	32,582	238	9,391	245
Greeley, Colo.	8,486	248	11,068	257	15,251	292	19,236	298	5,991	300
Green Bay, Wisc.	11,810	202	22,609	177	27,961	203	33,561	233	10,714	224
Greensboro - Winston-Salem - High Point, N.C.	61,595	53	145,682	35	133,998	57	232,140	57	65,237	56
Greenville - Spartanburg, S.C.	34,768	89	50,927	90	90,846	80	136,550	83	44,809	73
Hagerstown, Md.	6,089	286	9,706	274	17,289	282	26,169	265	7,855	275
Hamilton - Middletown, Ohio	9,299	232	14,857	226	17,138	286	26,606	262	7,350	285
Harrisburg - Lebanon - Carlisle, Pa.	42,603	72	47,901	98	90,314	81	141,064	79	40,114	79
Hartford - New Britain - Middletown - Bristol, Conn.	74,848	46	107,881	50	205,622	34	365,149	32	86,192	41
Hickory, N.C.	8,937	236	21,778	183	28,801	197	44,890	194	15,653	172
Honolulu, Haw.	35,354	87	48,868	96	172,662	45	289,346	44	84,856	42
Houma - Thibodaux, La.	11,884	201	28,964	154	24,458	224	36,780	218	12,471	206
Houston, Tex.	296,181	7	449,113	6	669,322	7	1,087,563	8	334,015	6
Huntington - Ashland, W.Va.-Ky.	25,569	119	35,341	130	55,143	122	78,608	134	25,010	123
Huntsville, Ala.	13,072	192	22,340	179	43,227	150	64,997	152	17,371	159
Indianapolis, Ind.	215,326	11	124,750	43	187,853	40	463,109	24	87,548	40
Iowa City, Iowa	5,105	301	5,975	314	17,408	278	20,880	293	6,607	293
Jackson, Mich.	8,001	256	9,828	272	26,257	212	32,262	239	7,860	274
Jackson, Miss.	20,917	138	41,577	110	56,218	119	110,733	100	28,534	110
Jacksonville, Fla.	45,046	67	89,570	61	112,052	65	180,531	65	54,835	63
Jacksonville, N.C.	5,021	303	18,714	196	9,447	314	14,386	312	5,098	310
Janesville - Beloit, Wisc.	6,538	277	9,904	271	22,794	235	30,265	245	9,356	246
Jersey City, N.J.	13,821	185	31,118	144	59,487	114	100,169	107	27,445	113
Johnson City - Kingsport - Bristol, Tenn.	25,017	120	38,534	122	68,927	103	94,504	112	29,641	108
Johnstown, Pa.	11,021	209	22,094	181	30,849	187	47,109	190	14,506	179
Joliet, Ill.	16,189	167	17,490	206	29,434	194	52,020	175	13,065	201
Joplin, Mo.	8,206	252	12,200	240	22,004	241	33,233	235	12,496	205
Kalamazoo, Mich.	19,225	149	26,056	165	55,221	121	74,300	139	20,581	142
Kankakee, Ill.	4,472	310	9,393	281	14,665	294	16,863	307	5,550	304
Kansas City, Mo.-Kans.	114,757	28	151,785	31	268,652	25	441,186	26	123,461	26
Kenosha, Wisc.	5,079	302	7,565	303	11,913	309	16,197	309	4,318	313
Killeen - Temple, Tex.	13,277	191	20,596	188	24,626	222	39,524	211	11,771	210
Knoxville, Tenn.	34,502	91	64,164	72	104,132	70	156,951	71	39,035	84
Kokomo, Ind.	5,900	290	9,543	279	16,814	288	24,061	276	7,885	273
La Crosse, Wisc.	7,995	257	9,048	285	20,360	252	22,093	287	6,023	299
Lafayette, Ind.	8,580	244	13,802	234	20,771	250	31,998	241	8,673	261
Lafayette, La.	19,633	147	29,962	148	42,090	153	58,479	160	19,073	148
Lake Charles, La.	8,877	238	23,249	174	24,760	221	36,296	220	11,237	219
Lake County, Ill.	40,598	75	50,743	92	79,313	93	140,560	81	37,217	91
Lakeland - Winter Haven, Fla.	18,599	157	27,398	158	38,678	160	65,163	151	18,877	149

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: 1988 Projections

Area	1988 Population (Thous.)	Rank	Percent Change In Population 1983–1988 %	Rank	1988 Households (Thous.)	Rank	1988 EBI ($000)	Rank
Daytona Beach, Fla.	333.7	132	14.5	32	140.4	121	3,532,772	167
Decatur, Ill.	132.5	254	.4	272	52.7	239	2,404,690	213
Denver, Colo.	1,792.4	25	13.4	50	721.2	21	34,065,878	19
Des Moines, Iowa	389.5	117	3.3	190	157.7	105	7,159,806	93
Detroit, Mich.	4,298.4	5	−1.1	298	1,580.3	5	68,179,164	6
Dothan, Ala.	133.2	252	5.9	140	48.4	258	1,534,408	281
Dubuque, Iowa	93.4	305	−.3	288	32.7	308	1,125,609	310
Duluth, Minn.	264.6	165	.2	277	100.3	157	4,204,100	150
East St. Louis - Belleville, Ill.	290.3	149	−2.1	309	106.4	149	3,979,458	159
Eau Claire, Wisc.	141.5	240	4.4	168	51.4	244	2,011,707	240
Elkhart - Goshen, Ind.	143.0	237	2.4	214	51.3	245	2,079,838	236
Elmira, N.Y.	98.6	302	.4	272	35.9	302	1,317,475	298
El Paso, Tex.	606.5	84	13.8	43	182.4	93	6,121,890	109
Enid, Okla.	74.7	314	10.2	84	29.4	313	1,263,233	303
Erie, Pa.	292.3	148	2.5	213	107.7	148	4,298,965	147
Eugene - Springfield, Ore.	277.4	155	2.6	210	112.8	141	3,755,264	164
Evansville, Ind.	295.6	147	4.6	164	112.5	142	4,577,976	141
Fargo - Moorhead, N.D.-Minn.	155.4	226	7.0	125	58.7	224	2,541,726	205
Fayetteville - Springdale, Ark.	110.4	290	5.5	152	41.1	287	1,239,962	305
Fayetteville, N.C.	276.4	157	6.1	135	89.7	170	3,420,947	170
Flint, Mich.	440.4	102	.6	265	161.3	102	6,798,646	101
Florence, Ala.	142.9	238	3.3	190	54.2	236	1,836,587	251
Florence, S.C.	124.4	271	7.1	122	43.6	276	1,278,547	302
Fort Collins - Loveland, Colo.	203.0	195	18.2	13	77.1	194	3,012,601	186
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	1,259.4	38	12.3	62	524.7	34	16,858,173	47
Fort Myers - Cape Coral, Fla.	296.9	146	21.6	5	124.5	133	5,008,203	130
Fort Pierce, Fla.	223.5	186	22.9	2	89.7	170	2,894,763	190
Fort Smith, Ark.	186.9	205	7.9	105	68.0	210	2,264,634	222
Fort Walton Beach, Fla.	126.5	265	7.9	105	46.2	266	1,513,860	283
Fort Wayne, Ind.	356.2	124	.3	275	128.2	130	5,158,921	128
Fort Worth - Arlington, Tex.	1,244.6	39	14.6	30	466.2	38	19,523,970	38
Fresno, Cal.	612.5	82	10.3	82	224.2	82	8,853,316	82
Gadsden, Ala.	105.7	294	1.3	241	40.3	289	1,020,017	312
Gainesville, Fla.	209.6	192	11.5	66	79.0	193	2,354,195	217
Galveston - Texas City, Tex.	235.7	176	10.9	73	86.2	177	3,824,033	162
Gary - Hammond, Ind.	644.8	75	1.3	241	219.7	84	8,211,892	86
Glens Falls, N.Y.	120.4	278	5.2	157	41.9	281	1,643,877	267
Grand Forks, N.D.	73.0	315	5.6	149	25.5	315	997,711	313
Grand Rapids, Mich.	630.7	77	3.3	190	228.4	81	10,395,596	72
Great Falls, Mont.	79.6	312	−1.1	298	31.4	311	1,200,977	308
Greeley, Colo.	156.8	225	14.3	38	57.4	227	1,821,503	253
Green Bay, Wisc.	187.8	204	4.0	176	70.1	205	3,003,137	187
Greensboro - Winston-Salem - High Point, N.C.	918.5	56	4.3	172	355.2	52	13,935,187	57
Greenville - Spartanburg, S.C.	640.1	76	6.8	129	240.1	76	7,895,639	87
Hagerstown, Md.	116.8	285	1.9	223	42.5	280	1,334,287	296
Hamilton - Middletown, Ohio	281.4	152	4.8	161	103.2	152	4,308,797	146
Harrisburg - Lebanon - Carlisle, Pa.	597.1	85	4.2	175	231.7	80	9,927,970	74
Hartford - New Britain - Middletown - Bristol, Conn.	1,060.9	45	.6	265	397.0	44	20.452,724	36
Hickory, N.C.	224.2	185	5.9	140	83.9	183	3,079,111	181
Honolulu, Haw.	872.2	59	8.2	101	283.6	67	14,204,423	56
Houma - Thibodaux, La.	213.3	191	11.3	70	72.1	200	3,200,494	178
Houston, Tex.	3,734.7	6	18.5	11	1,387.9	6	63,240,782	8
Huntington - Ashland, W.Va.-Ky.	346.0	127	1.9	223	130.1	127	4,163,372	153
Huntsville, Ala.	203.8	194	2.3	215	77.0	195	3,447,899	168
Indianapolis, Ind.	1,198.0	40	1.5	234	442.5	41	18,494,861	43
Iowa City, Iowa	89.2	309	4.8	161	35.9	302	1,694,115	261
Jackson, Mich.	148.3	235	−1.1	298	51.9	243	2,297,371	219
Jackson, Miss.	416.2	110	8.0	103	148.6	112	6,200,701	108
Jacksonville, Fla.	814.2	63	7.1	122	308.1	61	9,382,790	80
Jacksonville, N.C.	127.5	263	6.3	133	37.0	299	1,029,426	311
Janesville - Beloit, Wisc.	140.8	242	1.1	247	53.2	238	2,048,782	239
Jersey City, N.J.	537.8	89	−1.9	306	206.1	87	7,012,937	97
Johnson City - Kingsport - Bristol, Tenn.	459.8	99	3.5	186	170.0	99	5,758,818	116
Johnstown, Pa.	264.8	164	.0	281	98.0	162	2,417,000	211
Joliet, Ill.	417.1	109	9.3	91	141.0	119	6,815,203	100
Joplin, Mo.	135.5	247	3.4	189	51.3	245	1,562,955	276
Kalamazoo, Mich.	214.2	189	.8	256	79.4	192	3,856,948	161
Kankakee, Ill.	106.4	292	1.8	226	39.3	291	1,566,911	275
Kansas City, Mo.-Kans.	1,496.4	29	3.1	199	582.2	28	24,739,653	30
Kenosha, Wisc.	121.3	275	−.8	294	45.4	270	2,263,148	223
Killeen - Temple, Tex.	270.5	161	13.4	50	87.4	175	2,965,507	189
Knoxville, Tenn.	609.0	83	4.3	172	233.6	78	8,578,030	83
Kokomo, Ind.	101.3	299	−1.5	303	37.7	298	1,466,381	286
La Crosse, Wisc.	95.4	304	2.6	210	35.7	304	1,534,846	280
Lafayette, Ind.	125.1	268	1.5	234	43.5	277	1,890,496	248
Lafayette, La.	248.2	171	16.1	25	89.7	170	4,168,409	151
Lake Charles, La.	192.4	201	8.7	96	69.6	206	2,828,572	195
Lake County, Ill.	499.6	96	7.0	125	171.0	98	10,630,317	69
Lakeland - Winter Haven, Fla.	391.7	116	11.6	65	145.5	116	5,404,160	122

1984 SURVEY OF BUYING POWER DATA SERVICE

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S&MM METRO MARKET RANKINGS ACROSS THE BOARD: 1988 Projections

Area	1988 Average Household EBI ($)	Rank	1988 Total Retail Sales ($000)	Rank	1988 Per Household Retail Sales ($)	Rank	1988 Buying Power Index BPI	Rank
Daytona Beach, Fla.	25,162	314	2,298,488	147	16,371	296	.1112	155
Decatur, Ill.	45,630	51	1,038,635	250	19,708	211	.0596	231
Denver, Colo.	47,235	40	16,010,482	20	22,200	113	.8603	20
Des Moines, Iowa	45,401	55	3,755,448	95	23,814	62	.1879	100
Detroit, Mich.	43,143	84	33,457,462	7	21,172	155	1.8013	5
Dothan, Ala.	31,703	276	873,324	280	18,044	265	.0455	273
Dubuque, Iowa	34,422	242	722,601	298	22,098	117	.0342	310
Duluth, Minn.	41,915	110	1,832,951	175	18,275	261	.1075	159
East St. Louis - Belleville, Ill.	37,401	200	1,918,949	167	18,035	266	.1078	157
Eau Claire, Wisc.	39,138	168	1,047,769	249	20,385	184	.0554	244
Elkhart - Goshen, Ind.	40,543	138	1,291,371	221	25,173	43	.0602	229
Elmira, N.Y.	36,698	213	621,463	312	17,311	277	.0357	308
El Paso, Tex.	33,563	254	3,709,053	97	20,335	187	.1907	96
Enid, Okla.	42,967	91	707,899	301	24,078	58	.0344	309
Erie, Pa.	39,916	152	1,994,999	163	18,524	254	.1135	153
Eugene - Springfield, Ore.	33,291	258	2,510,685	138	22,258	107	.1151	154
Evansville, Ind.	40,693	133	2,366,538	144	21,036	158	.1231	144
Fargo - Moorhead, N.D.-Minn.	43,300	82	1,544,253	197	26,308	28	.0715	209
Fayetteville - Springdale, Ark.	30,169	293	975,448	262	23,734	65	.0412	291
Fayetteville, N.C.	38,138	190	1,872,408	171	20,874	164	.0984	172
Flint, Mich.	42,149	107	3,960,020	91	24,551	51	.1905	97
Florence, Ala.	33,885	250	1,031,158	251	19,025	238	.0528	249
Florence, S.C.	29,324	299	849,153	283	19,476	220	.0408	293
Fort Collins - Loveland, Colo.	39,074	172	1,500,735	204	19,465	221	.0810	191
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	32,129	270	10,527,146	36	20,063	195	.4971	42
Fort Myers - Cape Coral, Fla.	40,227	144	2,787,368	130	22,388	102	.1360	131
Fort Pierce, Fla.	32,272	269	1,538,934	198	17,156	283	.0818	189
Fort Smith, Ark.	33,303	257	1,601,685	189	23,554	72	.0712	210
Fort Walton Beach, Fla.	32,768	266	934,514	273	20,228	189	.0455	273
Fort Wayne, Ind.	40,241	143	2,794,334	128	21,797	126	.1432	126
Fort Worth - Arlington, Tex.	41,879	111	11,874,048	31	25,470	36	.5537	35
Fresno, Cal.	39,488	164	4,534,772	82	20,226	190	.2413	81
Godsden, Ala.	25,311	318	659,049	306	16,354	297	.0328	312
Gainesville, Fla.	29,800	297	1,488,494	205	18,842	246	.0725	208
Galveston - Texas City, Tex.	44,362	69	1,980,291	164	22,973	85	.1022	164
Gary - Hammond, Ind.	37,378	201	4,396,398	85	20,011	197	.2331	85
Glens Falls, N.Y.	39,233	166	958,878	267	22,885	86	.0472	269
Grand Forks, N.D.	39,126	169	528,797	314	20,737	168	.0278	315
Grand Rapids, Mich.	45,515	54	4,882,956	78	21,379	143	.2692	74
Great Falls, Mont.	38,248	186	891,459	276	28,390	16	.0369	304
Greeley, Colo.	31,734	274	771,521	295	13,441	314	.0495	262
Green Bay, Wisc.	42,841	95	1,432,231	211	20,431	181	.0785	196
Greensboro - Winston-Salem - High Point, N.C.	39,232	167	7,882,782	51	22,193	114	.3881	53
Greenville - Spartanburg, S.C.	32,885	263	4,654,884	81	19,387	225	.2326	87
Hagerstown, Md.	31,395	281	904,213	275	21,276	150	.0418	288
Hamilton - Middletown, Ohio	41,752	116	1,600,411	190	15,508	305	.106[illegible]	161
Harrisburg - Lebanon - Carlisle, Pa.	42,848	94	5,205,826	71	22,468	100	.2553	76
Hartford - New Britain - Middletown - Bristol, Conn.	51,518	12	10,104,444	42	25,452	37	.5232	39
Hickory, N.C.	36,700	212	1,677,848	185	19,998	199	.0865	182
Honolulu, Haw.	50,086	15	6,961,429	59	24,547	53	.3733	57
Houma - Thibodaux, La.	44,390	68	1,628,078	188	22,581	97	.0864	183
Houston, Tex.	45,566	52	35,387,105	4	25,497	35	1.7198	8
Huntington - Ashland, W.Va.-Ky.	32,001	272	2,476,778	140	19,037	237	.1237	142
Huntsville, Ala.	44,778	64	1,710,166	183	22,210	111	.0903	179
Indianapolis, Ind.	41,796	114	10,193,702	41	23,037	83	.5089	41
Iowa City, Iowa	47,190	41	836,696	284	23,306	78	.0435	282
Jackson, Mich.	44,265	70	943,225	270	18,174	263	.0581	235
Jackson, Miss.	41,727	118	2,864,703	126	19,278	229	.1630	112
Jacksonville, Fla.	30,454	291	5,853,643	67	18,999	240	.2856	67
Jacksonville, N.C.	27,822	307	627,405	311	16,957	288	.0348	310
Jonesville - Beloit, Wisc.	38,511	182	1,069,609	247	20,105	198	.0561	240
Jersey City, N.J.	34,027	246	2,932,736	120	14,230	313	.1849	101
Johnson City - Kingsport - Bristol, Tenn.	33,875	251	3,371,209	102	19,831	208	.1687	106
Johnstown, Pa.	24,663	315	1,414,648	215	14,435	312	.0764	202
Joliet, Ill.	48,335	26	2,040,293	159	14,470	311	.1583	117
Joplin, Mo.	30,467	290	1,195,924	229	23,312	77	.0510	256
Kalamazoo, Mich.	48,576	23	1,923,680	166	24,228	56	.1000	167
Kankakee, Ill.	39,871	154	766,417	296	19,502	219	.0419	286
Kansas City, Mo.-Kans.	42,493	99	13,542,728	29	23,261	79	.6711	29
Kenosha, Wisc.	49,849	17	692,698	302	15,258	307	.0514	252
Killeen - Temple, Tex.	33,930	249	1,672,217	186	19,133	233	.0885	181
Knoxville, Tenn.	36,721	211	4,778,239	80	20,455	179	.2411	82
Kokomo, Ind.	38,896	175	798,788	292	21,188	153	.0406	295
La Crosse, Wisc.	42,993	88	801,246	289	22,444	101	.0413	290
Lafayette, Ind.	43,460	79	945,389	269	21,733	129	.0508	258
Lafayette, La.	46,471	46	2,125,040	158	23,691	67	.1101	156
Lake Charles, La.	40,640	135	1,535,007	199	22,055	118	.0783	197
Lake County, Ill.	62,166	2	3,956,349	92	23,137	81	.2471	80
Lakeland - Winter Haven, Fla.	37,142	205	2,938,212	119	20,194	191	.1515	122

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Population, Households, Effective Buying Income

	Population		Households		Population Density		Effective Buying Income (EBI)		Median Household EBI		Average Household EBI		Per Capita EBI	
Area	(Thous.)	Rank	(Thous.)	Rank	(Pop/Sq.Mi.)	Rank	($000)	Rank	($)	Rank	($)	Rank	($)	Rank
Lancaster, Pa.	376.7	113	132.9	114	396	74	3,653,034	115	24,888	105	27,487	119	9,697	155
Lansing - East Lansing, Mich.	421.1	103	145.6	106	246	142	4,401,794	95	27,333	47	30,232	49	10,453	89
Laredo, Tex.	113.6	278	29.9	310	34	309	586,873	315	15,199	314	19,628	313	5,166	315
Las Cruces, N.M.	106.4	284	35.7	295	28	313	782,833	304	17,438	306	21,928	291	7,357	304
Las Vegas, Nev.	529.3	88	207.8	82	67	286	5,596,923	81	23,485	156	26,934	139	10,574	81
Lawrence, Kans.	70.9	313	25.5	314	154	229	684,797	313	21,527	222	26,855	145	9,659	161
Lawton, Okla.	116.9	271	36.0	294	109	261	992,976	276	21,681	217	27,583	116	8,494	261
Lewiston - Auburn, Me.	100.3	296	36.6	291	210	172	819,851	299	19,648	266	22,400	282	8,174	273
Lexington-Fayette, Ky.	328.8	128	123.7	124	221	162	3,185,441	124	21,862	212	25,751	198	9,688	156
Lima, Ohio	156.6	219	56.3	218	195	186	1,370,373	227	22,341	195	24,341	235	8,751	242
Lincoln, Neb.	201.8	187	77.1	178	241	146	2,335,046	165	26,726	62	30,286	46	11,571	32
Little Rock - North Little Rock, Ark.	494.9	91	177.6	90	169	214	4,566,181	91	22,102	205	25,710	199	9,226	200
Longview - Marshall, Tex.	169.8	207	60.9	210	144	239	1,607,598	206	23,410	160	26,397	169	9,468	185
Lorain - Elyria, Ohio	276.6	148	96.4	153	559	44	2,650,575	151	26,449	69	27,496	118	9,583	171
Los Angeles - Long Beach, Cal.	7,719.1	2	2,826.3	2	1,897	7	84,749,032	2	25,280	98	29,986	54	10,979	61
Louisville, Ky.	964.7	47	355.8	47	424	68	9,249,191	51	23,177	168	25,995	188	9,588	170
Lubbock, Tex.	228.6	170	80.7	172	254	137	2,037,771	177	20,781	240	25,251	214	8,914	224
Lynchburg, Va.	144.5	227	49.8	239	140	245	1,277,509	235	22,479	190	25,653	202	8,841	233
McAllen - Edinburg - Mission, Tex.	332.6	125	90.2	160	212	169	1,743,422	195	15,236	313	19,328	315	5,242	314
Macon - Warner Robins, Ga.	273.0	149	95.0	155	232	152	2,490,627	158	23,102	171	26,217	179	9,123	209
Madison, Wisc.	332.6	125	129.4	117	276	119	3,882,625	107	27,001	55	30,005	53	11,674	28
Manchester - Nashua, N.H.	288.6	142	102.6	145	329	94	3,049,058	130	26,996	56	29,718	59	10,565	83
Mansfield, Ohio	129.6	250	48.1	246	261	131	1,191,219	240	22,687	185	24,765	224	9,192	205
Medford, Ore.	138.1	236	52.3	226	50	301	1,091,463	263	18,189	298	20,869	305	7,903	289
Melbourne - Titusville - Palm Bay, Fla.	300.7	135	119.5	128	302	104	2,870,045	141	21,036	232	24,017	247	9,545	177
Memphis, Tenn.	920.4	50	319.5	55	399	73	8,207,417	60	21,585	221	25,688	200	8,917	223
Miami - Hialeah, Fla.	1,764.5	22	645.9	23	903	25	17,380,516	26	21,756	213	26,909	141	9,850	142
Middlesex - Somerset - Hunterdon, N.J.	905.5	52	310.9	57	864	27	11,534,535	41	34,539	4	37,100	5	12,738	11
Midland, Tex.	97.3	299	35.4	297	108	262	1,288,353	233	30,100	18	36,394	8	13,241	7
Milwaukee, Wisc.	1,389.2	31	516.0	30	951	21	15,283,700	31	27,454	43	29,620	63	11,002	60
Minneapolis - St. Paul, Minn.	2,200.2	12	810.3	13	436	63	25,708,882	11	29,316	22	31,728	27	11,685	26
Mobile, Ala.	461.4	95	163.2	94	163	218	4,130,273	101	21,904	211	25,308	211	8,952	220
Modesto, Cal.	293.4	140	106.3	136	195	186	2,686,662	147	21,710	216	25,274	212	9,157	208
Monmouth - Ocean, N.J.	910.5	51	334.5	50	818	30	10,537,504	45	27,677	38	31,502	32	11,573	31
Monroe, La.	146.7	223	51.6	228	234	151	1,172,806	244	18,593	289	22,729	277	7,995	283
Montgomery, Ala.	287.0	143	101.2	148	143	241	2,460,898	159	20,676	242	24,317	237	8,575	258
Muncie, Ind.	125.1	255	43.9	261	319	96	1,076,493	267	21,673	218	24,521	231	8,605	253
Muskegon, Mich.	153.5	221	54.2	220	303	102	1,381,984	224	23,246	164	25,498	206	9,003	216
Naples, Fla.	106.1	285	43.1	263	53	297	1,152,365	251	20,561	247	26,737	148	10,861	63
Nashville, Tenn.	889.4	54	320.7	54	219	163	8,953,424	53	24,135	133	27,918	105	10,067	115
Nassau - Suffolk, N.Y.	2,665.9	9	851.1	9	2,223	6	35,288,254	9	38,427	1	41,462	1	13,237	8
Newark, N.J.	1,868.8	17	660.5	21	1,524	8	22,763,323	16	30,429	15	34,464	12	12,181	15
New Bedford - Fall River - Attleboro, Mass.	485.9	92	174.5	91	872	26	4,316,634	97	22,450	192	24,737	226	8,884	227
New Haven - Waterbury - Meriden, Conn.	765.7	62	278.6	62	1,255	16	8,808,330	54	28,475	32	31,616	29	11,504	34
New London - Norwich, Conn.	244.3	163	86.7	164	365	83	2,895,402	139	29,487	21	33,396	18	11,852	22
New Orleans, La.	1,330.5	32	487.2	32	553	45	12,703,933	36	22,348	194	26,075	184	9,548	175
New York, N.Y.	8,241.8	1	3,238.1	1	7,198	2	89,464,700	1	22,603	188	27,629	114	10,855	64
Niagara Falls, N.Y.	228.2	171	82.6	169	434	64	2,173,819	170	24,681	112	26,317	174	9,526	180
Norfolk - Virginia Beach - Newport News, Va.	1,210.7	36	412.1	39	705	32	11,090,549	44	22,960	176	26,912	140	9,160	207
Oakland, Cal.	1,847.6	18	717.1	18	1,260	15	23,006,627	14	29,046	24	32,083	24	12,452	13
Ocala, Fla.	145.3	225	55.1	219	90	278	1,107,773	259	16,171	312	20,105	311	7,624	296
Odessa, Tex.	130.8	249	47.2	249	145	237	1,439,774	216	27,257	50	30,504	43	11,007	59
Oklahoma City, Okla.	954.6	48	360.6	45	225	160	10,113,760	47	24,262	128	28,047	100	10,595	77
Olympia, Wash.	138.2	235	52.8	225	190	195	1,418,664	220	24,143	132	26,869	142	10,265	104
Omaha, Neb.	597.2	77	219.8	75	313	99	6,624,289	69	27,084	53	30,138	50	11,092	55
Orange County, N.Y.	277.7	147	90.4	159	336	91	2,733,969	145	27,577	41	30,243	47	9,845	143
Orlando, Fla.	804.5	60	294.0	58	315	98	7,775,469	64	22,292	197	26,447	167	9,665	160
Owensboro, Ky.	87.3	307	32.3	305	189	196	780,225	305	21,482	223	24,156	241	8,937	222
Oxnard - Ventura, Cal.	589.8	79	197.6	84	317	97	6,682,191	68	30,958	13	33,817	14	11,330	45
Panama City, Fla.	104.9	288	38.6	282	138	247	754,867	310	16,212	311	19,556	314	7,196	307
Parkersburg - Marietta, W.Va.-Ohio	159.7	215	58.5	215	158	223	1,373,939	226	21,305	226	23,486	260	8,603	255
Pascagoula, Miss.	127.7	252	42.5	266	175	210	1,194,836	238	25,887	86	28,114	99	9,357	194
Pensacola, Fla.	306.5	134	108.5	135	182	202	2,879,577	140	22,468	191	26,540	159	9,395	192
Peoria, Ill.	370.9	115	138.0	111	206	176	4,234,392	100	28,219	34	30,684	41	11,417	39
Philadelphia, Pa.	4,725.1	4	1,696.5	4	1,338	13	49,893,505	4	26,120	79	29,410	67	10,559	85
Phoenix, Ariz.	1,681.8	24	640.0	24	184	200	16,832,151	28	23,131	169	26,300	176	10,008	122
Pine Bluff, Ark.	89.4	305	30.3	309	101	271	615,894	314	16,995	308	20,327	310	6,889	310
Pittsburgh, Pa.	2,176.3	14	830.3	11	638	38	22,612,947	18	24,366	125	27,235	131	10,391	93
Pittsfield, Mass.	142.5	229	53.7	221	153	233	1,471,109	213	24,148	131	27,395	126	10,324	100
Portland, Me.	221.0	174	83.6	167	252	138	2,180,973	168	22,738	180	26,088	183	9,869	138
Portland, Ore.	1,125.6	39	445.6	37	301	105	11,853,687	38	23,926	140	26,602	156	10,531	86
Portsmouth - Dover - Rochester, N.H.	295.1	139	103.9	143	276	119	3,077,030	128	26,889	59	29,615	64	10,427	91
Poughkeepsie, N.Y.	259.0	160	87.3	163	322	95	2,996,901	134	31,703	11	34,329	13	11,571	32
Providence - Pawtucket - Woonsocket, R.I.	872.3	56	320.8	53	921	24	8,514,910	57	23,313	163	26,543	158	9,761	148
Provo - Orem, Utah	252.8	162	67.3	195	125	251	1,479,683	212	19,141	277	21,986	289	5,853	313
Pueblo, Colo.	126.7	253	47.2	249	53	297	1,104,808	260	20,384	252	23,407	265	8,720	247
Racine, Wisc.	171.2	205	60.9	210	513	50	1,688,705	199	26,465	68	27,729	111	9,864	140
Raleigh - Durham, N.C.	600.3	75	222.3	74	293	110	6,043,196	78	23,746	148	27,185	134	10,067	115

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales, Buying Power Indexes

	Total Retail Sales		Per Household Retail Sales		Buying Power Index (BPI)		Economy-Priced-Products BPI		Moderate-Priced-Products BPI		Premium-Priced-Products BPI	
Area	($000)	Rank	($)	Rank	BPI	Rank	BPI	Rank	BPI	Rank	BPI	Rank
Lancaster, Pa.	1,819,924	119	13,694	201	.1564	114	.1375	126	.1667	106	.1662	108
Lansing - East Lansing, Mich.	2,096,965	101	14,402	148	.1833	98	.1368	127	.1660	107	.1911	96
Laredo, Tex.	611,477	266	20,451	5	.0375	304	.0520	269	.0399	305	.0460	266
Las Cruces, N.M.	434,091	306	12,159	278	.0368	308	.0506	273	.0415	301	.0305	312
Las Vegas, Nev.	3,311,930	70	15,938	65	.2488	80	.2329	81	.2645	77	.2493	80
Lawrence, Kans.	314,959	315	12,351	274	.0287	315	.0300	312	.0283	314	.0248	315
Lawton, Okla.	448,915	302	12,470	268	.0425	287	.0411	301	.0466	283	.0395	292
Lewiston - Auburn, Me.	611,832	265	16,717	47	.0416	289	.0498	275	.0515	275	.0363	304
Lexington-Fayette, Ky.	1,996,46[illegible]	107	16,140	60	.1469	121	.1594	109	.1574	115	.1452	125
Lima, Ohio	750,31[illegible]	230	13,327	225	.0618	222	.0638	229	.0706	212	.0576	228
Lincoln, Neb.	1,101,[illegible]7	179	14,285	162	.0950	175	.0766	201	.0888	183	.0933	175
Little Rock - North Little Rock, Ark.	2,605,535	87	14,671	130	.2060	90	.2063	89	.2244	85	.2024	94
Longview - Marshall, Tex.	1,039,450	185	17,068	40	.0752	198	.0797	197	.0736	208	.0846	182
Lorain - Elyria, Ohio	1,136,642	175	11,791	290	.1090	159	.0977	169	.1054	164	.1130	152
Los Angeles - Long Beach, Cal.	41,630,322	1	14,730	121	3.5274	1	3.2277	2	3.2019	2	3.6809	2
Louisville, Ky.	5,098,734	47	14,330	156	.4096	50	.4334	42	.4334	43	.4012	51
Lubbock, Tex.	1,481,309	145	18,356	21	.1006	163	.1059	154	.1103	160	.1011	167
Lynchburg, Va.	750,208	231	15,064	103	.0585	231	.0598	236	.0649	229	.0541	239
McAllen - Edinburg - Mission, Tex.	1,300,871	158	14,422	146	.0986	168	.1499	118	.1108	158	.0972	171
Macon - Warner Robins, Ga.	1,361,329	154	14,330	156	.1110	158	.1109	151	.1104	159	.1080	160
Madison, Wisc.	1,813,858	121	14,017	182	.1575	113	.1207	143	.1482	123	.1704	107
Manchester - Nashua, N.H.	1,812,289	122	17,664	30	.1358	130	.1121	149	.1269	141	.1493	120
Mansfield, Ohio	675,646	243	14,047	177	.0535	243	.0537	261	.0602	240	.0519	245
Medford, Ore.	811,010	222	15,507	86	.0557	238	.0737	205	.0740	205	.0486	255
Melbourne - Titusville - Palm Bay, Fla.	1,503,966	142	12,585	263	.1251	137	.1390	123	.1472	126	.1111	154
Memphis, Tenn.	4,644,765	55	14,538	139	.3718	56	.4175	44	.3725	55	.3578	61
Miami - Hialeah, Fla.	9,803,281	21	15,178	98	.7708	25	.7890	17	.7611	21	.8800	21
Middlesex - Somerset - Hunterdon, N.J.	4,899,378	50	15,759	77	.4482	45	.2811	67	.3151	63	.5103	41
Midland, Tex.	634,542	257	17,925	27	.0519	255	.0358	307	.0416	300	.0574	230
Milwaukee, Wisc.	7,042,095	33	13,647	204	.6242	31	.5178	33	.5666	33	.6541	31
Minneapolis - St. Paul, Minn.	13,410,481	12	16,550	53	1.0777	12	.7903	16	.9247	11	1.1051	12
Mobile, Ala.	2,139,938	99	13,112	240	.1820	101	.1958	95	.1869	98	.1743	105
Modesto, Cal.	1,503,924	143	14,148	166	.1206	145	.1349	128	.1309	139	.1176	146
Monmouth - Ocean, N.J.	4,809,096	52	14,377	152	.4253	47	.3660	53	.3718	56	.4238	49
Monroe, La.	711,140	234	13,782	194	.0556	239	.0721	209	.0574	251	.0538	240
Montgomery, Ala.	1,388,569	152	13,721	200	.1122	156	.1232	140	.1230	144	.1082	159
Muncie, Ind.	631,489	259	14,385	150	.0497	263	.0530	266	.0535	266	.0453	271
Muskegon, Mich.	598,320	270	11,039	304	.0577	234	.0553	251	.0612	236	.0566	232
Naples, Fla.	780,516	226	18,109	25	.0535	243	.0564	248	.0569	253	.0595	226
Nashville, Tenn.	5,042,711	49	15,724	79	.3952	52	.3692	52	.3962	50	.3768	56
Nassau - Suffolk, N.Y.	15,389,102	9	18,081	26	1.3732	9	.7390	19	.8617	17	1.5242	9
Newark, N.J.	9,621,258	24	14,567	137	.8907	18	.6910	24	.6809	27	.9695	14
New Bedford - Fall River - Attleboro, Mass.	2,568,384	89	14,719	124	.1989	93	.2184	87	.2128	90	.2134	91
New Haven - Waterbury - Meriden, Conn.	4,290,275	61	15,399	91	.3627	59	.2909	63	.3072	65	.3981	52
New London - Norwich, Conn.	1,423,715	150	16,421	57	.1188	147	.0832	194	.0987	173	.1252	137
New Orleans, La.	6,327,786	40	12,988	247	.5457	35	.6291	28	.5342	36	.5687	34
New York, N.Y.	33,123,432	2	10,229	310	3.4578	2	3.8014	1	3.2566	1	3.8328	1
Niagara Falls, N.Y.	1,080,435	181	13,080	241	.0934	177	.0918	177	.0953	177	.0907	176
Norfolk - Virginia Beach - Newport News, Va.	6,188,815	41	15,018	104	.4976	41	.4639	39	.5270	38	.5026	42
Oakland, Cal.	9,979,763	20	13,917	192	.9031	17	.7435	18	.7381	22	.9232	20
Ocala, Fla.	675,883	242	12,266	276	.0533	248	.0810	196	.0694	215	.0403	288
Odessa, Tex.	954,975	196	20,233	10	.0662	220	.0536	263	.0616	235	.0730	201
Oklahoma City, Okla.	5,189,913	46	14,392	149	.4292	46	.3950	47	.4308	44	.4777	44
Olympia, Wash.	601,066	269	11,384	297	.0574	235	.0590	240	.0589	244	.0575	229
Omaha, Neb.	3,073,914	77	13,985	186	.2707	72	.2234	84	.2488	80	.2777	71
Orange County, N.Y.	1,354,982	155	14,989	106	.1165	149	.1049	155	.1030	167	.1166	147
Orlando, Fla.	4,642,994	56	15,792	72	.3526	61	.3432	56	.3788	53	.3256	64
Owensboro, Ky.	510,827	290	15,815	69	.0371	307	.0413	299	.0408	304	.0380	298
Oxnard - Ventura, Cal.	2,840,467	82	14,375	153	.2653	74	.1980	94	.2154	88	.2662	74
Panama City, Fla.	656,251	249	17,001	42	.0417	288	.0550	255	.0536	265	.0416	282
Parkersburg - Marietta, W.Va.-Ohio	948,376	197	16,212	59	.0671	217	.0755	202	.0791	199	.0606	223
Pascagoula, Miss.	457,609	300	10,767	307	.0482	266	.0440	293	0480	281	.0460	266
Pensacola, Fla.	1,560,331	138	14,381	151	.1272	134	.1251	136	.1317	136	.1149	150
Peoria, Ill.	1,923,669	112	13,940	191	.1710	105	.1309	131	.1512	119	.1784	103
Philadelphia, Pa.	22,401,249	5	13,204	233	2.0387	4	1.7971	4	1 8507	4	2.1308	4
Phoenix, Ariz.	8,150,058	30	12,734	259	.7102	28	.7276	22	.7705	19	.7338	27
Pine Bluff, Ark.	401,922	313	13,265	228	.0310	314	.0443	292	.0350	311	.0265	313
Pittsburgh, Pa.	10,497,167	18	12,643	262	.9357	15	.9036	10	.9218	12	.9548	17
Pittsfield, Mass.	981,415	192	18,276	23	.0686	211	.0703	212	.0690	216	.0711	204
Portland, Me.	1,866,616	114	22,328	2	.1128	155	.1046	158	.1211	147	.1087	157
Portland, Ore.	6,833,390	36	15,335	94	.5230	38	.4680	38	.5472	35	.5492	37
Portsmouth - Dover - Rochester, N.H.	1,954,974	110	18,816	17	.1406	125	.1216	142	.1344	133	.1478	122
Poughkeepsie, N.Y.	1,285,183	161	14,721	123	.1189	146	.0892	183	.0916	181	.1201	143
Providence - Pawtucket - Woonsocket, R.I.	4,500,321	57	14,028	181	.3706	57	.3747	50	.3783	54	.3762	58
Provo - Orem, Utah	915,707	207	13,606	209	.0764	196	.0886	186	.0911	182	.0668	211
Pueblo, Colo.	564,013	278	11,949	285	.0488	265	.0615	234	.0540	261	.0479	260
Racine, Wisc.	688,641	237	11,308	298	.0683	212	.0597	238	.0657	227	.0695	208
Raleigh - Durham, N.C.	3,184,862	75	14,327	158	.2614	75	.2456	77	.2689	73	.2638	76

1984 SURVEY OF BUYING POWER DATA SERVICE

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Store Group

Area	Total Retail Sales		Food Stores		Supermarkets		Eating & Drinking Places		General Merchandise Stores		Department Stores		Apparel & Accessories Stores	
	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank
Lancaster, Pa.	1,819,924	119	434,554	113	381,272	123	161,537	130	184,895	146	137,411	169	76,802	128
Lansing - East Lansing, Mich.	2,096,965	101	388,231	127	361,374	130	220,546	99	400,894	80	360,511	78	103,912	92
Laredo, Tex.	611,477	266	135,517	264	129,025	262	41,210	299	119,144	208	89,840	222	59,995	151
Las Cruces, N.M.	434,091	306	100,800	302	98,938	301	41,169	300	51,550	307	35,787	309	12,623	311
Las Vegas, Nev.	3,311,930	70	670,987	81	652,529	81	287,694	81	437,675	73	403,446	67	150,683	68
Lawrence, Kans.	314,959	315	61,771	314	60,471	314	33,489	312	35,574	313	26,984	314	13,160	310
Lawton, Okla.	448,915	302	108,273	297	107,003	293	40,083	303	62,126	290	39,757	307	19,019	290
Lewiston - Auburn, Me.	611,832	265	141,724	255	136,715	254	61,361	254	77,952	266	47,920	297	26,988	251
Lexington-Fayette, Ky.	1,996,467	107	480,329	105	470,621	101	202,248	109	322,193	98	285,967	96	102,840	96
Lima, Ohio	750,310	230	165,165	234	158,309	236	68,499	238	139,940	189	116,330	186	21,665	279
Lincoln, Neb.	1,101,377	179	235,796	186	229,447	183	132,002	155	150,321	180	127,537	176	46,607	180
Little Rock - North Little Rock, Ark.	2,605,535	87	523,521	94	507,359	93	199,444	111	436,725	74	373,934	73	135,931	76
Longview - Marshall, Tex.	1,039,450	185	258,322	177	248,749	176	78,009	217	114,478	217	81,870	236	60,146	150
Lorain - Elyria, Ohio	1,136,642	175	300,868	158	288,043	157	84,648	204	176,116	156	156,160	150	32,694	224
Los Angeles - Long Beach, Cal.	41,630,322	1	10,028,495	1	9,171,931	1	4,968,953	1	5,025,529	1	4,681,093	1	2,254,115	2
Louisville, Ky.	5,098,734	47	1,336,161	40	1,266,801	40	571,155	44	732,485	48	620,441	47	162,614	63
Lubbock, Tex.	1,481,309	145	300,252	159	282,979	160	143,913	147	160,370	172	131,548	175	68,614	137
Lynchburg, Va.	750,208	231	180,571	227	177,877	222	48,100	283	104,887	227	80,588	237	20,980	283
McAllen - Edinburg - Mission, Tex.	1,300,871	158	348,228	141	333,621	140	76,793	219	221,675	128	169,241	139	114,371	86
Macon - Warner Robins, Ga.	1,361,329	154	279,220	167	272,186	165	119,261	168	172,465	159	148,104	157	61,486	146
Madison, Wisc.	1,813,858	121	333,104	146	312,151	146	263,911	86	213,654	133	200,449	124	63,186	142
Manchester - Nashua, N.H.	1,812,289	122	412,439	119	389,520	116	186,667	118	220,664	129	182,802	134	95,305	104
Mansfield, Ohio	675,646	243	134,316	266	124,356	270	58,424	260	103,039	230	93,786	214	24,594	260
Medford, Ore.	811,010	222	181,135	226	173,804	226	77,440	218	98,532	235	53,333	285	34,150	220
Melbourne - Titusville - Palm Bay, Fla.	1,503,966	142	312,796	151	300,577	148	161,610	129	210,128	136	183,293	133	24,838	259
Memphis, Tenn.	4,644,765	55	1,141,977	51	1,115,002	47	404,046	60	734,958	46	602,717	48	203,370	54
Miami - Hialeah, Fla.	9,803,281	21	1,913,963	29	1,748,652	29	935,409	24	1,281,946	25	1,121,881	23	659,947	12
Middlesex - Somerset - Hunterdon, N.J.	4,899,378	50	1,248,886	44	1,127,109	45	452,216	54	539,203	62	501,322	54	266,370	43
Midland, Tex.	634,542	257	142,982	253	139,209	252	44,185	291	53,302	304	49,123	295	38,444	203
Milwaukee, Wisc.	7,042,095	33	1,655,237	34	1,555,029	33	857,122	28	983,905	31	899,336	31	250,388	47
Minneapolis - St. Paul, Minn.	13,410,481	12	2,814,476	11	2,652,358	12	1,422,226	13	1,915,224	10	1,739,445	10	554,614	15
Mobile, Ala.	2,139,938	99	456,671	109	443,930	107	192,343	117	391,437	81	290,473	94	80,502	122
Modesto, Cal.	1,503,924	143	390,003	126	367,819	127	153,799	138	203,702	139	185,993	130	57,367	157
Monmouth - Ocean, N.J.	4,809,098	52	1,329,771	41	1,198,979	43	491,612	52	468,807	70	428,151	64	176,672	59
Monroe, La.	711,140	234	152,096	245	149,426	242	53,394	271	118,215	213	87,968	225	34,959	214
Montgomery, Ala.	1,388,569	152	275,238	170	270,025	167	142,048	149	237,926	125	184,336	132	72,934	130
Muncie, Ind.	631,489	259	127,725	272	118,545	276	69,330	234	74,976	271	73,557	253	18,675	291
Muskegon, Mich.	598,320	270	105,668	299	101,301	300	63,004	251	166,141	166	161,885	143	23,318	270
Naples, Fla.	780,516	226	152,348	244	146,066	244	74,124	224	74,829	273	62,086	270	44,322	183
Nashville, Tenn.	5,042,711	49	1,121,514	52	1,102,822	49	521,942	48	838,932	39	671,896	43	159,166	66
Nassau - Suffolk, N.Y.	15,389,102	9	3,541,062	9	3,000,816	9	1,304,107	14	1,691,797	13	1,499,696	13	748,933	10
Newark, N.J.	9,621,258	24	2,506,121	16	2,266,974	17	922,451	26	704,638	49	598,957	49	485,839	17
New Bedford - Fall River - Attleboro, Mass.	2,568,384	89	629,758	86	562,701	87	270,480	85	367,232	84	325,199	82	139,666	74
New Haven - Waterbury - Meriden, Conn.	4,290,275	61	1,003,220	57	916,993	61	494,043	50	573,632	56	536,494	51	267,044	41
New London - Norwich, Conn.	1,423,715	150	302,631	157	284,520	159	154,910	136	155,841	177	139,696	168	60,778	148
New Orleans, La.	6,327,786	40	1,774,632	31	1,703,650	31	701,498	38	803,486	42	625,079	46	356,889	29
New York, N.Y.	33,123,432	2	8,659,595	2	7,098,083	2	4,208,556	2	4,070,999	2	3,424,703	3	2,583,845	1
Niagara Falls, N.Y.	1,080,435	181	274,903	171	250,973	175	114,831	170	170,152	163	151,230	153	32,141	227
Norfolk - Virginia Beach - Newport News, Va.	6,188,815	41	1,270,350	43	1,229,950	42	630,319	41	801,937	43	632,164	44	275,423	40
Oakland, Cal.	9,979,763	20	2,462,957	17	2,287,006	16	1,072,792	19	1,374,281	19	1,237,477	18	339,419	32
Ocala, Fla.	675,883	242	153,382	242	142,714	249	68,848	236	70,296	280	62,599	267	20,412	286
Odessa, Tex.	954,975	196	210,076	200	200,084	203	107,247	178	138,840	191	113,747	189	62,297	143
Oklahoma City, Okla.	5,189,913	46	1,108,460	53	1,079,579	51	530,577	47	629,653	52	431,360	63	351,209	30
Olympia, Wash.	601,066	269	169,415	231	165,371	230	75,054	223	57,795	300	49,429	294	13,239	309
Omaha, Neb.	3,073,914	77	717,495	78	678,648	79	397,056	62	423,936	76	390,019	70	108,420	90
Orange County, N.Y.	1,354,982	155	417,988	117	402,560	114	107,345	176	168,629	164	118,262	183	57,433	156
Orlando, Fla.	4,642,994	56	925,940	63	884,547	62	518,034	49	566,997	58	469,665	60	157,673	67
Owensboro, Ky.	510,827	290	116,029	285	115,074	281	45,754	288	76,985	267	72,021	256	22,385	276
Oxnard - Ventura, Cal.	2,840,467	82	825,917	66	791,255	66	283,433	82	364,767	86	326,428	81	103,873	93
Panama City, Fla.	656,251	249	91,494	308	87,255	308	83,474	206	97,346	237	87,224	228	33,602	221
Parkersburg - Marietta, W.Va.-Ohio	948,376	197	225,299	191	218,078	188	67,646	242	177,363	153	164,000	142	31,874	230
Pascagoula, Miss.	457,609	300	142,013	254	139,785	250	35,594	308	86,164	258	66,789	264	11,350	313
Pensacola, Fla.	1,560,331	138	305,448	156	293,807	155	147,287	143	252,289	120	216,480	117	44,318	184
Peoria, Ill.	1,923,669	112	419,563	116	387,394	120	201,122	110	303,473	105	243,317	111	67,155	138
Philadelphia, Pa.	22,401,249	5	5,166,831	5	4,618,746	5	2,280,770	5	2,743,828	8	2,399,562	7	1,126,233	6
Phoenix, Ariz.	8,150,058	30	2,090,449	25	2,035,562	25	727,368	37	957,053	33	818,963	34	266,572	42
Pine Bluff, Ark.	401,922	313	87,675	309	86,373	309	25,091	315	69,331	283	51,360	288	14,519	307
Pittsburgh, Pa.	10,497,167	18	2,313,174	21	2,085,623	24	1,041,584	21	1,610,556	14	1,447,861	14	419,319	23
Pittsfield, Mass.	981,415	192	265,568	175	255,695	173	90,618	198	117,802	214	97,295	211	50,884	173
Portland, Me.	1,866,616	114	339,248	144	325,936	142	166,826	126	247,887	121	203,628	122	97,321	102
Portland, Ore.	6,833,390	36	1,144,253	50	1,082,174	50	854,782	29	1,513,410	16	1,320,484	16	319,360	33
Portsmouth - Dover - Rochester, N.H.	1,954,974	110	508,918	99	479,768	98	202,283	108	185,959	145	144,399	162	89,115	109
Poughkeepsie, N.Y.	1,285,183	161	376,057	131	353,752	132	108,202	175	165,906	167	141,693	166	51,689	171
Providence - Pawtucket - Woonsocket, R.I.	4,500,321	57	1,034,612	56	917,196	60	477,580	53	540,140	61	481,300	58	249,874	48
Provo - Orem, Utah	915,707	207	220,965	193	205,964	197	53,407	270	156,393	176	143,324	163	41,393	189
Pueblo, Colo.	564,013	278	153,197	243	144,331	246	50,963	277	86,335	256	82,942	235	21,890	278
Racine, Wisc.	688,641	237	173,358	229	161,698	231	80,534	211	88,723	253	76,581	248	14,913	306
Raleigh - Durham, N.C.	3,184,862	75	666,751	82	650,819	82	314,132	74	440,698	71	325,009	84	145,274	70

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Store Group

Area	Furniture/ Home Furnishings/ Appliance Stores		Furniture & Home Furnishings Stores		Automotive Dealers		Gasoline Service Stations		Building Materials & Hardware Dealers		Drugstores	
	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank
Lancaster, Pa.	106,311	93	53,965	109	318,434	118	147,771	131	143,816	76	50,563	138
Lansing - East Lansing, Mich.	91,251	105	46,816	131	371,538	100	185,930	105	75,709	158	45,996	149
Loredo, Tex.	47,047	187	15,722	251	66,222	307	45,743	268	20,207	310	13,398	292
Las Cruces, N.M.	19,145	297	10,362	296	92,606	286	45,325	269	29,131	287	8,608	311
Las Vegas, Nev.	126,804	79	69,980	80	692,111	62	362,404	62	169,150	67	85,569	89
Lawrence, Kans.	8,886	315	3,017	315	54,395	312	23,312	314	25,460	299	10,239	306
Lawton, Okla.	27,595	251	19,186	224	102,516	262	25,447	312	22,522	307	6,183	315
Lewiston - Auburn, Me.	17,776	305	13,161	270	106,335	257	54,432	242	26,551	298	12,724	298
Lexington-Fayette, Ky.	83,125	123	45,238	134	283,748	125	193,259	102	93,166	133	57,069	121
Lima, Ohio	30,519	240	14,957	255	101,340	264	89,477	188	36,664	262	29,441	198
Lincoln, Neb.	37,107	211	19,946	218	191,269	178	93,842	184	71,573	166	29,862	197
Little Rock - North Little Rock, Ark.	102,797	95	61,149	90	559,479	70	232,699	90	137,262	79	70,977	104
Longview - Marshall, Tex.	64,889	149	43,773	136	214,838	167	80,248	201	69,692	171	23,818	231
Lorain - Elyria, Ohio	49,840	178	30,030	170	200,321	172	121,349	155	41,493	247	48,237	142
Los Angeles - Long Beach, Cal.	1,993,760	1	1,115,635	1	5,926,118	1	3,818,333	1	1,455,438	1	1,516,052	1
Louisville, Ky	246,232	48	144,698	49	739,076	59	485,369	48	256,309	38	191,458	41
Lubbock, Tex.	89,262	110	52,263	112	382,573	99	76,904	208	74,557	161	20,259	247
Lynchburg, Va.	34,901	219	23,153	207	137,891	226	55,556	240	35,142	269	32,102	184
McAllen - Edinburg - Mission, Tex.	67,494	146	39,439	144	193,223	177	72,286	212	79,350	149	25,881	216
Macon - Warner Robins, Ga.	47,602	186	31,667	162	300,903	121	122,555	153	101,860	121	37,638	166
Madison, Wisc.	122,767	83	50,534	118	247,002	145	164,800	118	109,931	112	44,081	153
Manchester - Nashua, N.H.	93,067	103	56,812	103	287,480	124	156,663	125	110,747	109	50,697	137
Mansfield, Ohio	25,832	262	11,102	291	126,632	232	101,279	172	27,888	293	17,320	270
Medford, Ore.	33,765	225	16,902	238	124,874	237	69,514	221	52,016	215	16,198	276
Melbourne - Titusville - Palm Bay, Fla.	57,879	162	30,166	168	283,445	126	140,395	140	120,041	96	61,995	114
Memphis, Tenn.	205,669	56	127,237	55	777,093	58	474,981	51	181,756	59	156,148	48
Miami - Hialeah, Fla.	701,405	11	392,359	12	1,804,127	18	834,789	24	313,205	29	385,210	14
Middlesex - Somerset - Hunterdon, N.J.	254,278	46	150,815	45	721,910	60	483,216	49	168,464	69	98,628	77
Midland, Tex.	36,374	215	23,677	203	158,108	211	64,014	231	34,905	271	8,824	310
Milwaukee, Wisc.	332,370	31	186,729	25	1,022,617	42	587,067	38	252,565	41	262,611	31
Minneapolis - St. Paul, Minn.	496,822	17	274,332	19	2,236,645	11	1,118,104	11	697,433	8	368,738	18
Mobile, Ala.	92,970	104	57,264	99	324,741	117	208,783	95	140,604	78	84,560	90
Modesto, Cal.	78,058	133	47,453	127	173,101	198	145,035	134	108,579	115	64,296	112
Monmouth - Ocean, N.J.	201,138	57	124,861	57	877,515	51	479,137	50	169,150	67	117,976	64
Monroe, La.	33,757	226	17,903	236	148,517	222	47,059	265	48,451	226	15,655	280
Montgomery, Ala.	51,274	172	36,479	151	231,117	157	156,697	124	67,059	177	37,817	164
Muncie, Ind.	25,551	263	14,380	260	139,116	225	63,936	232	28,289	292	34,500	175
Muskegon, Mich.	22,776	280	12,526	274	87,798	287	41,702	279	27,523	296	19,529	255
Naples, Fla.	59,761	158	45,040	135	156,832	212	49,319	259	73,660	162	16,373	275
Nashville, Tenn.	224,177	52	133,854	51	909,563	49	511,809	45	212,293	53	145,321	53
Nassau - Suffolk, N.Y.	903,039	7	559,524	4	2,147,175	12	1,218,688	10	451,110	17	372,673	17
Newark, N.J.	545,588	14	362,303	13	1,648,736	22	879,681	22	291,404	33	209,076	36
New Bedford - Fall River - Attleboro, Mass.	136,211	76	89,735	69	332,852	115	229,786	91	58,349	200	75,330	98
New Haven - Waterbury - Meriden, Conn.	180,461	62	110,556	61	528,386	76	449,111	53	116,901	101	127,305	60
New London - Norwich, Conn.	69,613	143	35,363	153	238,085	152	168,229	115	46,937	239	36,769	169
New Orleans, La.	303,587	34	193,534	34	935,411	47	532,732	43	219,275	50	192,070	40
New York, N.Y.	1,811,213	2	1,107,448	2	2,983,364	8	1,499,296	8	603,449	12	908,674	4
Niagara Falls, N.Y.	36,841	214	18,633	230	198,541	173	85,440	194	32,014	280	36,679	170
Norfolk - Virginia Beach - Newport News, Va.	339,787	30	250,735	24	1,273,457	31	537,157	42	288,780	34	147,431	51
Oakland, Cal.	431,271	23	247,542	26	1,440,497	28	887,924	21	380,975	23	473,357	9
Ocala, Fla.	21,568	288	13,414	268	100,320	266	101,858	170	56,336	204	21,171	242
Odessa, Tex.	40,786	205	26,839	186	216,281	165	45,004	270	54,206	209	9,476	308
Oklahoma City, Okla.	271,988	41	163,951	41	1,178,504	35	341,717	67	249,683	42	100,372	76
Olympia, Wash.	34,075	223	20,143	216	86,276	292	50,933	254	36,161	264	26,440	211
Omaha, Neb.	151,748	70	108,967	62	584,007	68	244,949	87	96,542	125	98,552	78
Orange County, N.Y.	48,960	180	31,133	163	196,441	174	111,930	163	75,250	159	33,727	176
Orlando, Fla.	188,204	60	107,342	63	1,004,770	43	492,867	46	216,735	51	114,628	66
Owensboro, Ky.	27,186	254	15,298	292	82,401	296	38,493	286	42,710	241	16,452	274
Oxnard - Ventura, Cal.	104,069	94	62,311	87	449,138	86	260,797	84	109,210	114	115,326	65
Panama City, Fla.	42,123	200	25,086	197	162,429	207	42,519	275	39,601	252	14,817	288
Parkersburg - Marietta, W.Va.-Ohio	33,492	228	21,777	209	174,098	195	88,685	190	55,848	206	27,666	205
Pascagoula, Miss.	14,464	313	8,429	308	53,068	314	36,553	293	28,850	289	17,718	267
Pensacola, Fla.	58,734	161	33,251	159	373,235	102	139,303	141	85,972	136	43,309	154
Peoria, Ill.	87,461	111	55,483	107	333,507	114	143,500	135	118,563	99	54,062	128
Philadelphia, Pa.	953,603	5	529,081	9	3,797,974	6	1,903,371	5	647,403	10	616,758	7
Phoenix, Ariz.	529,232	15	327,271	14	1,634,494	23	691,663	31	339,548	26	288,545	25
Pine Bluff, Ark.	15,259	311	9,313	303	81,670	299	41,401	280	20,470	309	12,753	297
Pittsburgh, Pa.	460,647	19	286,246	17	2,125,657	13	947,255	18	458,233	16	268,270	29
Pittsfield, Mass.	41,584	203	19,182	225	104,437	259	83,645	198	48,888	224	24,417	224
Portland, Me.	57,611	163	30,822	165	243,705	148	122,044	154	106,897	119	59,085	116
Portland, Ore.	331,665	32	177,977	36	989,366	44	565,210	40	253,424	40	128,620	59
Portsmouth - Dover - Rochester, N.H.	90,777	107	47,617	125	298,099	122	142,304	137	107,632	117	59,184	115
Poughkeepsie, N.Y.	43,690	195	27,346	183	171,401	199	102,818	168	60,314	194	25,898	215
Providence - Pawtucket - Woonsocket, R.I.	162,945	66	88,823	70	553,295	71	568,197	39	177,596	61	147,632	50
Provo - Orem, Utah	51,012	175	28,738	178	173,510	196	71,691	215	58,530	198	26,908	208
Pueblo, Colo.	29,050	243	16,344	246	103,589	260	37,030	291	24,369	302	10,404	305
Racine, Wisc.	31,484	237	20,963	213	96,117	272	63,338	233	35,915	265	22,063	237
Raleigh - Durham, N.C.	142,658	74	75,316	77	637,466	64	316,456	70	126,656	90	78,193	94

1984 SURVEY OF BUYING POWER DATA SERVICE

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Merchandise Line

Area	Groceries & Other Foods ($000)	Rank	Drugs ($000)	Rank	Health & Beauty Aids ($000)	Rank	Major Household Appliances ($000)	Rank	Televisions ($000)	Rank
Lancaster, Pa.	400,466	113	24,632	146	20,954	157	30,361	97	11,011	115
Lansing - East Lansing, Mich.	415,610	108	27,553	133	31,816	116	23,913	127	10,807	120
Laredo, Tex.	100,685	290	11,272	253	19,982	161	18,998	155	4,932	219
Las Cruces, N.M.	90,180	303	5,389	312	6,169	305	7,226	300	2,570	304
Las Vegas, Nev.	503,899	89	32,247	119	50,737	76	48,527	62	18,632	76
Lawrence, Kans.	55,887	313	6,398	309	5,390	312	4,589	315	1,315	315
Lawton, Okla.	98,825	291	4,968	314	5,296	313	8,831	275	4,332	239
Lewiston - Auburn, Me.	128,031	253	9,585	277	5,550	310	7,124	301	2,590	301
Lexington-Fayette, Ky.	402,436	111	35,111	106	31,371	118	28,243	107	15,999	88
Lima, Ohio	143,883	236	19,991	174	12,438	223	14,653	199	5,304	208
Lincoln, Neb.	221,612	180	16,120	204	18,258	171	9,640	261	4,636	225
Little Rock - North Little Rock, Ark.	474,898	94	61,508	67	41,146	92	39,800	75	19,315	69
Longview - Marshall, Tex.	234,250	172	17,477	187	13,796	208	19,439	152	8,211	153
Lorain - Elyria, Ohio	262,518	157	24,188	150	18,419	170	14,164	204	7,711	161
Los Angeles - Long Beach, Cal.	8,854,530	1	792,646	1	752,052	1	497,911	1	273,731	2
Louisville, Ky.	1,126,978	44	95,024	46	95,141	40	68,475	46	32,598	46
Lubbock, Tex.	271,448	154	24,451	148	25,414	135	17,502	169	13,143	96
Lynchburg, Va.	148,196	231	22,641	159	12,012	230	12,683	223	4,719	224
McAllen - Edinburg - Mission, Tex.	287,060	148	33,510	114	24,094	142	23,268	133	10,875	119
Macon - Warner Robins, Ga.	235,499	171	22,621	160	27,679	124	17,318	173	5,721	199
Madison, Wisc.	353,102	125	16,298	203	27,193	125	25,644	122	17,037	80
Manchester - Nashua, N.H.	347,651	127	28,368	131	25,592	132	20,814	143	7,416	166
Mansfield, Ohio	116,861	266	10,825	256	9,594	258	6,380	309	3,207	284
Medford, Ore.	169,909	217	8,978	285	9,191	266	12,313	227	3,723	257
Melbourne - Titusville - Palm Bay, Fla.	258,544	159	26,921	137	21,551	152	23,371	132	9,663	128
Memphis, Tenn.	1,013,305	49	89,765	48	70,742	56	58,552	52	31,005	47
Miami - Hialeah, Fla.	1,623,031	29	223,195	11	187,048	14	123,832	17	90,838	10
Middlesex - Somerset - Hunterdon, N.J.	1,190,038	41	59,566	71	77,907	51	56,537	56	21,944	63
Midland, Tex.	129,326	249	5,300	313	11,363	239	8,583	282	4,780	223
Milwaukee, Wisc.	1,478,002	33	131,218	35	124,644	29	82,742	36	42,478	32
Minneapolis - St. Paul, Minn.	2,706,109	10	180,674	16	190,493	13	132,983	13	62,132	18
Mobile, Ala.	406,090	110	51,187	78	39,571	95	33,185	90	13,026	98
Modesto, Cal.	324,727	133	27,210	134	25,589	134	23,753	128	8,447	147
Monmouth - Ocean, N.J.	1,201,455	40	77,100	57	74,945	54	49,975	61	18,109	77
Monroe, La.	137,186	240	9,392	280	9,040	269	13,829	206	4,812	222
Montgomery, Ala.	251,664	165	25,633	140	24,905	138	17,451	170	8,482	146
Muncie, Ind.	120,698	259	16,020	206	10,985	243	6,644	307	5,203	211
Muskegon, Mich.	110,140	278	12,722	239	8,952	270	10,693	251	4,295	242
Naples, Fla.	128,147	252	9,161	281	9,239	264	15,734	184	6,785	182
Nashville, Tenn.	940,876	55	88,687	50	81,207	49	67,010	47	33,202	43
Nassau - Suffolk, N.Y.	3,500,800	9	236,499	10	237,289	10	166,074	11	76,871	11
Newark, N.J.	2,328,675	15	129,725	36	146,631	24	99,825	27	44,522	30
New Bedford - Fall River - Attleboro, Mass.	584,426	81	41,738	94	33,318	107	34,261	87	13,068	97
New Haven - Waterbury - Meriden, Conn.	953,707	53	68,407	63	60,536	66	57,519	53	28,943	50
New London - Norwich, Conn.	285,727	149	21,898	162	13,620	214	18,978	156	9,341	131
New Orleans, La.	1,412,939	34	99,910	44	104,469	36	83,814	35	34,952	42
New York, N.Y.	8,178,798	2	558,737	2	596,028	2	301,520	4	176,626	3
Niagara Falls, N.Y.	234,128	173	21,848	163	16,671	183	13,235	215	6,190	193
Norfolk - Virginia Beach - Newport News, Va.	1,130,455	43	80,911	55	79,203	50	80,565	37	28,527	52
Oakland, Cal.	2,246,577	17	191,293	14	160,254	18	98,087	28	59,490	19
Ocala, Fla.	129,885	248	11,511	251	9,470	260	9,844	258	3,828	252
Odessa, Tex.	188,511	197	9,499	279	19,558	164	14,537	200	6,035	194
Oklahoma City, Okla.	908,351	57	104,648	42	85,023	46	64,689	50	46,266	28
Olympia, Wash.	156,189	227	10,739	258	7,959	285	9,810	259	4,340	238
Omaha, Neb.	694,287	74	47,560	86	47,394	80	42,264	70	16,269	85
Orange County, N.Y.	358,091	123	16,634	202	21,036	156	17,383	171	6,850	180
Orlando, Fla.	753,562	67	59,005	72	63,889	63	50,853	60	25,787	55
Owensboro, Ky.	97,435	295	8,795	289	9,160	267	13,228	216	3,683	258
Oxnard - Ventura, Cal.	740,831	68	52,609	76	48,156	78	36,463	83	14,947	90
Panama City, Fla.	79,170	310	8,106	297	8,619	276	15,370	192	3,576	265
Parkersburg - Marietta, W.Va.-Ohio	195,772	195	18,934	180	14,774	201	13,265	214	5,335	206
Pascagoula, Miss.	128,169	251	10,153	266	9,982	250	7,707	294	2,600	300
Pensacola, Fla.	253,898	162	31,705	123	22,520	147	22,966	137	9,191	137
Peoria, Ill.	373,051	118	32,545	116	26,101	131	27,247	116	12,599	103
Philadelphia, Pa.	4,994,753	4	400,227	5	327,013	7	260,747	6	109,154	8
Phoenix, Ariz.	1,622,529	30	131,597	33	153,546	21	100,973	26	50,414	22
Pine Bluff, Ark.	83,259	309	10,298	264	5,688	309	6,690	305	2,747	293
Pittsburgh, Pa.	2,192,495	21	145,790	27	152,967	22	125,844	15	69,611	13
Pittsfield, Mass.	247,727	167	13,647	231	11,411	237	10,964	245	6,597	186
Portland, Me.	314,082	138	31,875	120	23,772	143	15,049	198	5,709	200
Portland, Ore.	1,148,387	42	87,367	51	97,213	39	104,982	23	38,102	39
Portsmouth - Dover - Rochester, N.H.	464,686	99	30,331	126	37,364	98	31,768	95	23,198	61
Poughkeepsie, N.Y.	325,550	132	14,774	218	25,590	133	12,854	222	6,554	188
Providence - Pawtucket - Woonsocket, R.I.	983,763	52	82,440	54	58,919	70	46,308	66	19,612	68
Provo - Orem, Utah	196,723	193	14,346	223	13,515	215	16,411	180	3,766	254
Pueblo, Colo.	133,826	242	9,745	274	6,657	303	7,875	292	4,510	232
Racine, Wisc.	155,420	228	11,612	249	9,909	252	9,491	267	[illegible]	280
Raleigh - Durham, N.C.	541,013	83	56,063	74	55,050	73	41,038	73	16,381	83

1984 SURVEY OF BUYING POWER DATA SERVICE

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Merchandise Line

	Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing		Women's & Girls' Clothing		Footwear	
Area	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank
Lancaster, Pa.	22,650	123	41,904	108	46,921	140	74,664	138	21,749	138
Lansing - East Lansing, Mich.	32,716	95	37,740	126	66,207	107	95,383	110	24,729	126
Laredo, Tex.	19,061	151	9,109	283	35,636	166	63,851	154	10,093	234
Las Cruces, N.M.	6,291	283	7,729	297	10,430	313	12,308	314	4,821	312
Las Vegas, Nev.	41,398	74	61,473	76	110,337	67	171,292	67	47,348	71
Lawrence, Kans.	6,413	279	3,232	315	9,024	315	9,895	315	4,248	314
Lawton, Okla.	6,498	278	12,121	243	14,613	295	17,635	304	6,920	289
Lewiston - Auburn, Me.	5,937	288	8,103	294	17,371	281	23,049	281	7,545	282
Lexington-Fayette, Ky.	25,719	117	38,357	123	81,340	91	127,273	89	31,154	104
Lima, Ohio	9,283	233	13,860	233	25,615	216	36,520	219	10,629	227
Lincoln, Neb.	14,520	178	12,180	241	32,910	177	49,033	181	15,657	171
Little Rock - North Little Rock, Ark.	32,881	94	55,107	85	86,580	84	140,845	80	44,088	74
Longview - Marshall, Tex.	12,433	196	25,391	167	26,823	210	43,[illegible]33	199	16,039	168
Lorain - Elyria, Ohio	12,148	200	29,047	153	34,119	174	48,036	184	13,143	199
Los Angeles - Long Beach, Cal.	589,423	1	881,827	1	1,272,403	2	2,221,952	2	652,529	2
Louisville, Ky.	56,862	59	111,958	49	154,790	52	257,496	52	69,629	54
Lubbock, Tex.	26,496	113	38,354	124	40,479	157	65,873	148	20,474	144
Lynchburg, Va.	10,035	226	15,960	213	23,151	233	33,301	234	14,636	177
McAllen - Edinburg - Mission, Tex.	21,681	131	32,713	137	62,934	110	91,926	115	24,554	127
Macon - Warner Robins, Ga.	15,878	169	24,319	169	46,232	143	63,547	156	17,775	156
Madison, Wisc.	35,411	86	40,966	112	47,944	138	65,550	149	21,650	139
Manchester - Nashua, N.H.	21,455	132	40,795	114	67,904	104	92,821	113	24,756	125
Mansfield, Ohio	10,069	225	11,622	250	21,219	245	38,230	213	10,016	236
Medford, Ore.	9,038	234	11,593	251	20,512	251	28,165	255	10,745	223
Melbourne - Titusville - Palm Bay, Fla.	20,952	135	45,436	102	29,010	195	50,950	177	13,687	187
Memphis, Tenn.	58,308	57	105,173	53	140,221	56	256,254	53	78,304	49
Miami - Hialeah, Fla.	164,643	16	321,211	12	341,683	15	613,098	15	179,923	13
Middlesex - Somerset - Hunterdon, N.J.	68,956	48	106,441	51	165,673	46	265,778	47	72,925	50
Midland, Tex.	9,856	231	18,348	200	14,158	301	26,068	268	9,018	252
Milwaukee, Wisc.	122,508	25	135,144	39	211,980	32	340,144	38	89,147	39
Minneapolis - St. Paul, Minn.	193,430	12	253,514	14	407,132	11	647,787	12	170,199	15
Mobile, Ala.	28,860	102	49,815	94	69,444	102	114,701	96	32,959	101
Modesto, Cal.	18,913	153	33,776	135	46,912	141	64,701	153	21,503	141
Monmouth - Ocean, N.J.	50,258	64	99,592	56	130,457	59	181,551	64	50,974	67
Monroe, La.	12,273	198	16,448	209	22,343	240	35,361	223	10,687	225
Montgomery, Ala.	12,169	199	33,950	134	51,451	129	80,685	129	25,261	122
Muncie, Ind.	5,503	294	10,179	268	17,991	273	23,848	278	7,954	271
Muskegon, Mich.	6,365	282	10,814	259	28,824	196	32,851	237	10,348	229
Naples, Fla.	9,860	229	26,612	161	21,550	243	34,248	230	10,105	233
Nashville, Tenn.	79,441	44	118,645	45	162,946	47	267,982	46	70,462	53
Nassau - Suffolk, N.Y.	236,607	10	336,799	11	454,164	9	816,347	9	226,584	10
Newark, N.J.	107,186	31	228,026	18	232,303	30	419,284	27	118,685	27
New Bedford - Fall River - Attleboro, Mass.	26,712	111	61,077	77	86,088	86	155,183	72	38,063	89
New Haven - Waterbury - Meriden, Conn.	41,684	73	85,634	62	160,842	48	258,829	49	64,475	59
New London - Norwich, Conn.	14,442	179	27,605	157	38,314	162	66,427	146	13,760	185
New Orleans, La.	87,301	37	151,807	30	199,535	37	343,790	37	102,261	33
New York, N.Y.	453,289	4	813,281	2	1,363,098	1	2,482,228	1	729,756	1
Niagara Falls, N.Y.	11,013	210	15,966	212	33,443	176	52,648	173	14,159	181
Norfolk - Virginia Beach - Newport News, Va.	81,266	42	147,415	34	175,721	43	318,614	40	92,433	37
Oakland, Cal.	143,996	18	211,868	23	280,945	24	491,795	23	129,148	24
Ocala, Fla.	5,216	299	11,033	258	17,639	274	21,108	292	6,412	294
Odessa, Tex.	12,808	193	23,382	173	28,465	199	43,969	197	13,416	194
Oklahoma City, Okla.	74,920	45	124,856	42	159,414	50	273,625	45	84,140	44
Olympia, Wash.	7,994	258	7,593	301	12,460	308	16,902	306	4,844	311
Omaha, Neb.	38,523	81	80,506	64	93,078	79	143,357	77	38,433	86
Orange County, N.Y.	13,614	189	20,644	187	39,016	159	58,193	163	17,367	160
Orlando, Fla.	59,813	54	93,663	60	108,722	68	187,746	62	52,196	65
Owensboro, Ky.	6,105	285	9,552	278	17,167	285	21,601	291	7,560	281
Oxnard - Ventura, Cal.	30,908	98	55,711	84	82,306	89	114,210	97	37,913	90
Panama City, Fla.	9,857	230	17,422	207	20,147	254	31,306	242	9,347	247
Parkersburg - Marietta, W.Va.-Ohio	10,626	213	15,562	222	32,734	178	45,688	191	14,621	178
Pascagoula, Miss.	7,234	266	7,570	302	14,300	298	18,472	301	5,306	307
Pensacola, Fla.	20,700	140	31,811	141	44,863	144	69,622	143	18,511	151
Peoria, Ill.	22,046	128	41,455	111	59,319	115	90,005	116	22,413	135
Philadelphia, Pa.	350,001	5	444,507	7	725,373	6	1,281,907	5	327,508	7
Phoenix, Ariz.	138,742	20	228,254	17	210,689	33	403,059	29	104,023	32
Pine Bluff, Ark.	5,313	297	6,053	313	14,310	297	18,485	300	5,410	306
Pittsburgh, Pa.	116,388	27	229,328	16	339,021	16	586,051	17	167,876	16
Pittsfield, Mass.	10,896	211	10,049	269	35,155	169	47,158	189	13,535	191
Portland, Me.	21,153	133	26,536	162	117,576	63	114,766	95	34,658	95
Portland, Ore.	109,926	29	139,655	37	239,737	28	391,573	30	113,399	29
Portsmouth - Dover - Rochester, N.H.	38,825	80	38,716	120	55,575	120	94,513	111	38,619	85
Poughkeepsie, N.Y.	13,946	183	22,145	180	33,887	175	53,761	169	14,752	176
Providence - Pawtucket - Woonsocket, R.I.	43,944	68	67,052	68	149,134	53	258,318	51	64,856	57
Provo - Orem, Utah	18,657	156	19,324	191	34,157	173	50,709	178	15,902	169
Pueblo, Colo.	10,237	223	11,178	255	19,572	257	22,204	286	8,500	263
Racine, Wisc.	7,574	262	15,854	217	16,563	289	23,298	280	6,183	297
Raleigh - Durham, N.C.	57,336	58	59,453	80	97,677	76	168,667	70	47,554	70

1984 SURVEY OF BUYING POWER DATA SERVICE

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: 1988 Projections

	1988 Population		Percent Change in Population 1983–1988		1988 Households		1988 EBI	
Area	(Thous.)	Rank	%	Rank	(Thous.)	Rank	($000)	Rank
Lancaster, Pa.	396.6	113	5.3	155	144.8	117	5,781,001	115
Lansing - East Lansing, Mich.	434.4	103	3.2	196	153.0	110	7,113,235	95
Laredo, Tex.	134.3	248	18.2	13	35.6	305	938,825	314
Las Cruces, N.M.	120.6	277	13.3	53	41.9	281	1,319,759	297
Las Vegas, Nev.	620.6	79	17.2	20	252.2	70	10,273,328	73
Lawrence, Kans.	75.2	313	6.1	135	27.8	314	1,176,678	309
Lawton, Okla.	126.0	266	7.8	109	40.5	288	1,215,252	306
Lewiston - Auburn, Me.	101.0	300	.7	259	38.1	295	1,295,224	300
Lexington-Fayette, Ky.	343.5	129	4.5	165	133.4	125	5,348,037	124
Lima, Ohio	158.1	221	1.0	249	58.8	223	2,059,844	238
Lincoln, Neb.	214.1	190	6.1	135	84.8	180	4,059,899	158
Little Rock - North Little Rock, Ark.	521.5	91	5.4	153	189.2	91	7,565,996	89
Longview - Marshall, Tex.	195.1	200	14.9	28	70.4	204	2,819,872	196
Lorain - Elyria, Ohio	278.1	154	.5	269	100.1	158	4,093,689	156
Los Angeles - Long Beach, Cal.	8,068.0	2	4.5	165	2,957.0	2	128,370,785	2
Louisville, Ky.	977.9	48	1.4	236	369.6	47	15,062,393	50
Lubbock, Tex.	251.4	169	10.0	86	91.6	168	3,075,785	182
Lynchburg, Va.	149.0	233	3.1	199	52.2	240	2,086,022	235
McAllen - Edinburg - Mission, Tex.	401.7	112	20.8	8	110.2	146	2,839,386	194
Macon - Warner Robins, Ga.	285.1	150	4.4	168	101.6	155	3,074,190	183
Madison, Wisc.	345.3	128	3.8	179	139.0	123	6,597,834	104
Manchester - Nashua, N.H.	305.7	141	5.9	140	112.4	143	5,291,324	125
Mansfield, Ohio	127.0	264	−2.0	307	48.6	256	1,831,332	252
Medford, Ore.	145.9	236	5.6	149	57.0	229	1,676,021	264
Melbourne - Titusville - Palm Bay, Fla.	338.2	131	12.5	61	139.0	123	5,274,076	126
Memphis, Tenn.	944.8	51	2.7	207	335.5	55	13,536,369	59
Miami - Hialeah, Fla.	1,958.5	19	11.0	72	710.8	23	30,633,073	24
Middlesex - Somerset - Hunterdon, N.J.	933.4	53	3.1	199	331.4	59	18,388,715	44
Midland, Tex.	119.0	281	22.3	3	44.4	273	2,506,398	207
Milwaukee, Wisc.	1,400.9	32	.8	256	536.1	33	23,840,636	31
Minneapolis - St. Paul, Minn.	2,316.9	14	5.3	155	876.1	13	43,542,234	10
Mobile, Ala.	486.3	97	5.4	153	177.9	96	7,140,610	94
Modesto, Cal.	332.4	133	13.3	53	122.9	135	4,094,109	155
Monmouth - Ocean, N.J.	993.7	47	9.1	94	378.3	46	17,812,933	45
Monroe, La.	157.3	223	7.2	119	57.3	228	1,850,827	250
Montgomery, Ala.	305.0	142	6.3	133	111.4	145	4,136,373	154
Muncie, Ind.	124.6	270	−.4	289	44.4	273	1,696,329	260
Muskegon, Mich.	154.4	229	.6	265	55.7	232	2,248,081	224
Naples, Fla.	133.5	251	25.8	1	56.2	230	2,370,833	215
Nashville, Tenn.	953.1	50	7.2	119	349.7	53	14,807,203	51
Nassau - Suffolk, N.Y.	2,763.0	9	3.6	183	911.3	12	41,491,481	12
Newark, N.J.	1,860.4	23	−.4	289	675.0	26	35,670,392	17
New Bedford - Fall River - Attleboro, Mass.	503.4	95	3.6	183	185.9	92	6,512,021	106
New Haven - Waterbury - Meriden, Conn.	772.5	65	.9	252	288.5	64	14,397,223	54
New London - Norwich, Conn.	249.7	170	2.2	218	91.7	167	3,330,898	175
New Orleans, La.	1,435.1	30	7.9	105	541.6	31	21,165,496	34
New York, N.Y.	8,315.8	1	.9	252	3,325.7	1	141,846,059	1
Niagara Falls, N.Y.	228.5	181	.1	278	85.4	179	3,113,557	180
Norfolk - Virginia Beach - Newport News, Va.	1,281.3	36	5.8	146	448.3	40	18,731,401	41
Oakland, Cal.	1,956.6	20	5.9	140	783.7	18	37,159,374	16
Ocala, Fla.	175.9	210	21.1	7	68.5	208	2,190,271	226
Odessa, Tex.	154.9	228	18.4	12	57.8	226	2,751,908	199
Oklahoma City, Okla.	1,063.6	44	11.4	69	408.1	42	17,540,030	46
Olympia, Wash.	158.2	220	14.5	32	62.3	216	2,599,774	201
Omaha, Neb.	613.4	81	2.7	207	232.8	79	11,070,984	67
Orange County, N.Y.	301.6	144	8.6	99	99.3	160	4,738,340	137
Orlando, Fla.	933.7	52	16.1	25	348.1	54	11,914,465	66
Owensboro, Ky.	89.3	308	2.3	215	34.3	306	1,259,560	304
Oxnard - Ventura, Cal.	675.5	69	14.5	32	234.4	77	12,063,375	63
Panama City, Fla.	114.7	286	9.3	91	43.7	275	1,358,976	294
Parkersburg - Marietta, W.Va.-Ohio	162.3	218	1.6	231	61.4	218	2,211,784	225
Pascagoula, Miss.	140.9	241	10.3	82	48.5	257	1,511,444	284
Pensacola, Fla.	328.9	135	7.3	116	120.4	136	3,891,977	160
Peoria, Ill.	381.0	120	2.7	207	146.5	115	7,010,481	98
Philadelphia, Pa.	4,758.0	4	.7	259	1,761.3	4	78,677,648	4
Phoenix, Ariz.	1,924.6	21	14.4	36	757.8	19	30,177,418	25
Pine Bluff, Ark.	89.7	307	.3	275	30.5	312	876,970	315
Pittsburgh, Pa.	2,142.6	16	−1.5	303	843.9	16	33,519,815	20
Pittsfield, Mass.	139.5	243	−2.1	309	54.2	236	2,269,331	221
Portland, Me.	228.2	182	3.3	190	89.3	173	3,679,572	165
Portland, Ore.	1,174.3	41	4.3	172	477.8	36	20,104,300	37
Portsmouth - Dover - Rochester, N.H.	320.7	137	8.7	96	116.6	138	4,241,909	148
Poughkeepsie, N.Y.	277.3	156	7.1	122	96.4	163	5,239,778	127
Providence - Pawtucket - Woonsocket, R.I.	882.1	58	1.1	247	334.8	57	13,422,512	60
Provo - Orem, Utah	301.5	145	19.3	9	79.9	191	2,303,948	218
Pueblo, Colo.	128.2	262	1.2	245	49.2	254	1,615,386	271
Racine, Wisc.	174.7	211	2.0	222	64.2	212	2,398,848	214
Raleigh - Durham, N.C.	653.1	73	8.8	95	251.0	71	9,739,213	76

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: 1988 Projections

	1988 Average Household EBI		1988 Total Retail Sales		1988 Per Household Retail Sales		1988 Buying Power Index	
Area	($)	Rank	($000)	Rank	($)	Rank	BPI	Rank
Lancaster, Pa.	39,924	151	2,885,898	124	19,930	203	.1562	119
Lansing - East Lansing, Mich.	46,492	47	3,301,467	103	21,578	135	.1836	102
Laredo, Tex.	26,371	309	1,009,146	255	28,347	17	.0395	297
Las Cruces, N.M.	31,498	277	741,413	297	17,695	273	.0393	298
Las Vegas, Nev.	40,735	132	6,029,149	66	23,906	61	.2849	68
Lawrence, Kans.	42,327	103	522,317	315	18,788	248	.0304	313
Lawton, Okla.	30,006	295	633,605	310	15,645	302	.0367	305
Lewiston - Auburn, Me.	33,995	247	968,704	265	25,425	39	.0412	291
Lexington-Fayette, Ky.	40,090	147	3,275,080	104	24,551	51	.1521	120
Lima, Ohio	35,031	233	1,119,636	240	19,041	235	.0583	234
Lincoln, Neb.	47,876	27	1,862,744	172	21,966	121	.1017	165
Little Rock - North Little Rock, Ark.	39,989	149	4,227,658	86	22,345	105	.2119	89
Longview - Marshall, Tex.	40,055	148	1,801,801	178	25,594	33	.0825	188
Lorain - Elyria, Ohio	40,896	127	1,719,114	182	17,174	282	.1051	163
Los Angeles - Long Beach, Cal	43,413	80	63,712,746	1	21,546	137	3.4009	2
Louisville, Ky.	40,753	131	8,082,606	49	21,869	124	.4115	50
Lubbock, Tex.	33,578	253	2,319,016	146	25,317	40	.0987	169
Lynchburg, Va.	39,962	150	1,194,219	230	22,878	87	.0593	232
McAllen - Edinburg - Mission, Tex.	25,766	310	2,189,742	154	19,871	204	.1057	162
Macon - Warner Robins, Ga.	30,258	292	1,831,592	176	18,027	267	.0935	177
Madison, Wisc.	47,466	36	2,950,061	116	21,223	152	.1640	110
Manchester - Nashua, N.H.	47,076	43	3,097,555	111	27,558	23	.1455	124
Mansfield, Ohio	37,682	195	1,009,671	254	20,775	167	.0511	255
Medford, Ore.	29,404	298	1,274,312	224	22,356	104	.0548	245
Melbourne - Titusville - Palm Bay, Fla.	37,943	193	2,673,323	136	19,233	230	.1412	127
Memphis, Tenn.	40,347	141	7,441,025	54	22,179	115	.3777	56
Miami - Hialeah, Fla.	43,097	85	16,741,003	18	23,552	73	.8387	22
Middlesex - Somerset - Hunterdon, N.J.	55,488	4	7,760,421	52	23,417	75	.4476	47
Midland, Tex.	56,450	3	1,205,945	228	27,161	24	.0626	225
Milwaukee, Wisc.	44,471	67	10,724,985	35	20,006	198	.6062	31
Minneapolis - St. Paul, Minn.	49,700	18	22,099,591	11	25,225	41	1.1279	11
Mobile, Ala.	40,138	145	3,566,937	99	20,050	196	.1925	93
Modesto, Cal.	33,313	256	2,391,040	142	19,455	222	.1203	147
Monmouth - Ocean, N.J.	47,087	42	8,060,856	50	21,308	146	.4494	46
Monroe, La.	32,301	268	1,128,185	239	19,689	212	.0556	242
Montgomery, Ala.	37,131	206	2,294,113	148	20,593	176	.1170	151
Muncie, Ind.	38,206	188	973,368	263	21,923	122	.0484	265
Muskegon, Mich.	40,361	140	929,544	274	16,688	291	.0578	236
Naples, Fla.	42,186	106	1,557,827	195	27,719	21	.0677	214
Nashville, Tenn.	42,343	101	8,224,384	47	23,518	74	.4081	51
Nassau - Suffolk, N.Y.	45,530	53	20,655,923	12	22,666	93	1.1128	12
Newark, N.J.	52,845	11	14,880,354	24	22,045	119	.8694	19
New Bedford - Fall River - Attleboro, Mass.	35,030	234	3,997,585	90	21,504	140	.1922	94
New Haven - Waterbury - Meriden, Conn.	49,904	16	6,916,542	63	23,974	60	.3671	58
New London - Norwich, Conn.	36,324	219	1,908,172	168	20,809	166	.0955	175
New Orleans, La.	39,080	171	10,337,052	38	19,086	234	.5666	34
New York, N.Y.	42,651	97	51,924,629	2	15,613	303	3.4154	1
Niagara Falls, N.Y.	36,459	215	1,583,113	193	18,538	253	.0857	184
Norfolk - Virginia Beach - Newport News, Va.	41,783	115	10,196,409	40	22,745	92	.5189	40
Oakland, Cal.	47,415	37	16,009,079	21	20,428	182	.9152	16
Ocala, Fla.	31,975	273	1,286,328	223	18,779	249	.0643	224
Odessa, Tex.	47,611	33	1,775,112	179	30,711	5	.0781	198
Oklahoma City, Okla.	42,980	90	8,814,707	44	21,599	134	.4635	44
Olympia, Wash.	41,730	117	1,072,987	246	17,223	280	.0650	223
Omaha, Neb.	47,556	34	4,955,900	76	21,288	148	.2781	72
Orange County, N.Y.	47,717	30	2,289,161	149	23,053	82	.1249	141
Orlando, Fla.	34,227	245	7,485,655	53	21,504	140	.3555	63
Owensboro, Ky.	36,722	210	811,520	288	23,659	68	.0372	303
Oxnard - Ventura, Cal.	51,465	13	5,073,294	75	21,644	132	.2985	66
Panama City, Fla.	31,098	285	1,161,815	235	26,586	26	.0461	272
Parkersburg - Marietta, W.Va.-Ohio	36,023	225	1,509,617	203	24,587	49	.0671	216
Pascagoula, Miss.	31,164	283	651,262	308	13,428	315	.0423	284
Pensacola, Fla.	32,325	267	2,288,233	150	19,005	239	.1157	152
Peoria, Ill.	47,853	28	3,059,666	113	20,885	162	.1741	105
Philadelphia, Pa.	44,670	65	34,932,777	5	19,834	207	2.0041	4
Phoenix, Ariz.	39,522	157	14,280,986	26	18,845	244	.7906	25
Pine Bluff, Ark.	28,753	303	590,293	313	19,354	226	.0286	314
Pittsburgh, Pa.	39,720	160	15,502,534	23	18,370	259	.8728	18
Pittsfield, Mass.	41,870	112	1,512,859	201	27,913	20	.0661	220
Portland, Me.	41,205	123	3,105,329	110	34,774	1	.1176	150
Portland, Ore.	42,077	108	11,273,730	33	23,595	70	.5459	37
Portsmouth - Dover - Rochester, N.H.	36,380	218	2,940,226	118	25,216	42	.1300	136
Poughkeepsie, N.Y.	54,355	8	2,184,668	155	22,663	94	.1280	139
Providence - Pawtucket - Woonsocket, R.I.	40,091	146	7,144,687	57	21,340	145	.3663	59
Provo - Orem, Utah	28,835	302	1,521,244	200	19,039	236	.0796	194
Pueblo, Colo.	32,833	265	833,710	286	16,945	289	.0454	275
Racine, Wisc	37,365	202	998,611	258	15,555	304	.0624	226
Raleigh - Durham, N.C.	38,802	178	5,245,754	70	20,899	161	.2678	75

1984 SURVEY OF BUYING POWER DATA SERVICE

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Population, Households, Effective Buying Income

	Population		Households		Population Density		Effective Buying Income (EBI)		Median Household EBI		Average Household EBI		Per Capita EBI	
Area	(Thous.)	Rank	(Thous.)	Rank	(Pop/Sq.Mi.)	Rank	($000)	Rank	($)	Rank	($)	Rank	($)	Rank
Reading, Pa.	319.8	130	121.0	126	371	82	3,167,859	125	23,928	139	26,181	181	9,906	133
Redding, Cal.	131.4	247	50.2	236	35	308	1,098,796	261	18,539	291	21,888	294	8,362	266
Reno, Nev.	213.4	179	88.5	162	34	309	2,541,765	156	24,890	104	28,721	85	11,911	21
Richland - Kennewick - Pasco, Wash.	159.1	216	57.8	217	54	296	1,851,460	189	30,479	14	32,032	25	11,637	30
Richmond - Petersburg, Va.	788.3	61	284.1	60	267	125	7,913,564	62	24,978	102	27,855	107	10,039	120
Riverside - San Bernardino, Cal.	1,751.6	23	628.6	26	64	289	16,852,463	27	23,356	161	26,810	147	9,621	167
Roanoke, Va.	223.3	173	84.3	166	262	129	2,130,633	172	21,946	207	25,274	212	9,542	178
Rochester, Minn.	94.2	302	34.2	300	144	239	1,051,556	270	28,527	31	30,747	39	11,163	50
Rochester, N.Y.	995.9	45	360.3	46	339	89	11,389,113	43	29,014	25	31,610	30	11,436	37
Rockford, Ill.	281.2	148	104.5	142	353	86	3,032,358	131	27,440	45	29,018	77	10,784	67
Sacramento, Cal.	1,217.5	35	478.3	34	238	148	13,200,951	33	24,288	127	27,600	115	10,843	65
Saginaw - Bay City - Midland, Mich.	414.7	104	142.7	108	232	152	3,959,727	106	26,179	77	27,749	110	9,548	175
St. Cloud, Minn.	173.2	202	53.5	222	79	282	1,358,856	228	22,645	186	25,399	209	7,846	293
St. Joseph, Mo.	86.7	308	32.5	304	212	169	779,088	306	20,616	243	23,972	249	8,986	217
St. Louis, Mo.	1,812.0	20	662.5	20	585	42	19,541,194	21	26,647	63	29,496	66	10,784	67
Salem, Ore.	254.4	161	94.4	158	132	248	2,065,594	173	19,219	275	21,881	295	8,119	278
Salinas - Seaside - Monterey, Cal.	316.5	131	105.5	140	96	275	3,129,105	127	24,740	111	29,660	62	9,887	136
Salt Lake City - Ogden, Utah	1,008.1	44	322.1	52	622	39	8,647,560	55	24,502	122	26,847	146	8,578	257
San Angelo, Tex.	94.4	301	34.3	299	62	292	933,267	288	21,908	210	27,209	133	9,886	137
San Antonio, Tex.	1,173.6	38	392.4	41	466	57	10,410,807	46	22,240	201	26,531	162	8,871	228
San Diego, Cal.	2,036.1	16	749.3	16	483	55	22,696,449	17	24,996	101	30,290	45	11,147	51
San Francisco, Cal.	1,507.2	27	631.5	25	1,483	10	21,239,586	19	28,876	26	33,634	16	14,092	2
San Jose, Cal.	1,390.9	30	509.0	31	1,076	18	18,589,273	24	33,780	6	36,521	7	13,365	5
Santa Barbara - Santa Maria - Lompoc, Cal.	316.4	132	118.4	129	115	255	3,746,229	112	26,566	66	31,640	28	11,840	33
Santa Cruz, Cal.	215.1	177	82.2	170	482	56	2,377,357	162	24,374	124	28,922	80	11,052	57
Santa Fe, N.M.	100.8	295	37.5	287	50	301	1,087,321	266	24,944	103	28,995	78	10,787	66
Santa Rosa - Petaluma, Cal.	335.0	124	131.3	116	209	174	3,815,856	109	25,902	85	29,062	75	11,391	42
Sarasota, Fla.	233.5	169	103.8	144	408	72	2,582,376	155	20,504	250	24,878	220	11,059	56
Savannah, Ga.	226.7	172	80.2	174	245	143	1,993,548	180	21,007	234	24,857	221	8,794	237
Scranton - Wilkes-Barre, Pa.	738.1	64	275.4	65	259	134	6,542,792	70	20,929	235	23,757	255	8,864	229
Seattle, Wash.	1,675.4	25	657.8	22	396	74	20,676,879	20	28,332	33	31,433	34	12,341	14
Sharon, Pa.	128.4	251	46.2	252	191	193	1,136,910	253	22,741	179	24,608	229	8,854	232
Sheboygan, Wisc.	101.2	294	36.4	292	197	184	1,016,504	274	26,190	76	27,926	104	10,045	118
Sherman - Denison, Tex.	94.7	300	36.2	293	101	271	896,153	293	21,424	224	24,756	225	9,463	186
Shreveport, La.	349.7	121	128.5	118	201	180	3,320,296	122	21,668	219	25,839	194	9,495	182
Sioux City, Iowa	117.8	267	44.2	258	104	268	1,139,526	252	23,120	170	25,781	197	9,673	159
Sioux Falls, S.D.	115.5	274	44.8	256	143	241	1,346,380	230	26,791	61	30,053	51	11,657	29
South Bend - Mishawaka, Ind.	236.7	168	86.2	165	516	49	[illegible]1,787	167	23,698	150	26,471	164	9,640	162
Spokane, Wash.	354.2	118	136.1	112	201	180	[illegible]00,872	133	19,120	278	22,049	288	8,472	263
Springfield, Ill.	193.6	190	78.2	177	164	216	2,045,367	175	23,469	158	26,156	182	10,565	83
Springfield, Mass.	581.3	81	208.4	81	507	51	5,429,800	82	23,187	166	26,055	185	9,341	195
Springfield, Mo.	219.1	175	83.1	168	176	209	2,017,114	178	20,612	245	24,273	238	9,206	202
State College, Pa.	116.0	273	38.5	283	105	265	939,345	286	20,329	256	24,399	233	8,098	281
Steubenville - Weirton, Ohio-W.Va.	157.9	217	58.0	216	270	123	1,425,006	219	23,321	162	24,569	230	9,025	215
Stockton, Cal.	379.2	111	138.6	110	268	124	3,594,049	117	22,525	189	25,931	189	9,478	184
Syracuse, N.Y.	658.4	67	232.8	71	275	121	6,843,309	66	26,584	65	29,396	68	10,394	92
Tacoma, Wash.	513.3	90	189.9	87	306	100	4,513,439	92	20,613	244	23,767	254	8,793	238
Tallahassee, Fla.	204.6	185	73.3	185	171	212	1,820,586	190	19,771	265	24,837	222	8,898	226
Tampa - St. Petersburg - Clearwater, Fla.	1,787.8	21	732.9	17	702	33	17,836,970	25	19,903	263	24,338	236	9,977	124
Terre Haute, Ind.	135.3	245	49.1	244	177	208	1,185,215	242	20,795	238	24,139	243	8,760	240
Texarkana, Tex.-Ark.	118.4	266	43.1	263	78	283	938,332	287	18,764	285	21,771	300	7,925	288
Toledo, Ohio	617.1	73	229.5	72	451	59	6,173,297	76	23,980	137	26,681	152	9,923	132
Topeka, Kans.	156.0	220	61.6	208	284	116	1,862,995	188	27,018	54	30,243	47	11,942	20
Trenton, N.J.	310.8	133	109.2	134	1,369	11	3,537,704	119	28,579	30	32,397	20	11,383	43
Tucson, Ariz.	590.1	78	228.8	73	64	289	5,226,346	86	19,525	267	22,842	274	8,857	231
Tulsa, Okla.	733.6	65	277.7	63	147	235	7,843,984	63	24,664	115	28,246	95	10,692	71
Tuscaloosa, Ala.	142.3	230	50.3	235	107	263	1,075,058	268	17,771	304	21,[illegible]73	303	7,555	300
Tyler, Tex.	145.9	224	52.9	224	157	224	1,482,102	211	24,312	126	28,017	101	10,158	109
Utica - Rome, N.Y.	320.3	129	113.2	133	122	254	2,867,932	142	22,728	182	25,335	210	8,954	219
Vallejo - Fairfield - Napa, Cal.	372.8	114	133.4	113	236	149	3,974,102	105	26,952	58	29,791	57	10,660	72
Vancouver, Wash.	207.5	184	75.8	182	331	93	1,995,893	179	24,560	120	26,331	173	9,619	168
Victoria, Tex.	77.5	312	26.3	312	87	280	769,376	307	26,248	74	29,254	71	9,927	131
Vineland - Millville - Bridgeton, N.J.	137.0	241	46.6	251	275	121	1,116,177	258	21,171	229	23,952	251	8,147	275
Visalia - Tulare - Porterville, Cal.	272.9	150	90.2	160	57	294	1,966,764	184	17,962	301	21,804	299	7,207	306
Waco, Tex.	184.1	196	67.2	196	179	207	1,583,966	209	19,387	270	23,571	259	8,604	254
Washington, D.C.	3,363.0	7	1,236.6	7	850	29	45,599,426	6	33,236	7	36,875	6	13,559	4
Waterloo - Cedar Falls, Iowa	163.9	213	59.7	214	162	219	1,739,782	196	26,818	60	29,142	72	10,615	74
Wausau, Wisc.	114.4	277	40.3	275	73	285	1,040,322	272	24,089	134	25,814	196	9,094	211
West Palm Beach - Boca Raton - Delray Beach, Fla.	664.5	66	276.1	64	333	92	8,295,532	59	24,514	121	30,045	52	12,484	12
Wheeling, W.Va.	183.3	197	69.4	192	193	188	1,600,113	207	21,090	230	23,056	271	8,729	246
Wichita, Kans.	424.7	102	163.9	93	173	211	5,107,168	87	27,768	37	31,160	36	12,025	19
Wichita Falls, Tex.	125.1	255	45.1	255	206	176	1,166,930	246	21,021	233	25,874	191	9,328	196
Williamsport, Pa.	120.5	263	44.0	260	97	273	1,049,863	271	21,255	227	23,861	252	8,713	248
Wilmington, Del.	529.6	87	186.4	89	485	53	5,880,275	79	28,774	27	31,547	31	11,103	54
Wilmington, N.C.	109.7	282	41.3	272	593	40	967,796	281	20,540	249	23,433	263	8,822	235
Worcester - Fitchburg - Leominster, Mass.	650.9	69	234.2	70	430	66	6,421,806	72	24,870	106	27,420	123	9,866	139
Yakima, Wash.	179.8	200	65.2	199	42	305	1,429,614	217	18,494	292	21,927	292	7,951	284
York, Pa.	397.9	106	145.6	106	279	118	3,875,938	108	24,753	109	26,620	155	9,741	149
Youngstown - Warren, Ohio	521.0	89	192.4	86	506	52	4,909,025	90	23,678	151	25,515	205	9,422	189
Yuba City, Cal.	109.6	283	40.1	276	88	279	906,333	292	18,571	290	22,602	279	8,269	268

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales, Buying Power Indexes

Area	Total Retail Sales		Per Household Retail Sales		Buying Power Index (BPI)		Economy-Priced-Products BPI		Moderate-Priced-Products BPI		Premium-Priced-Products BPI	
	($000)	Rank	($)	Rank	BPI	Rank	BPI	Rank	BPI	Rank	BPI	Rank
Reading, Pa.	1,551,869	140	12,825	258	.1344	133	.1296	132	.1428	128	.1422	126
Redding, Cal.	734,573	232	14,633	133	.0534	246	.0729	207	.0641	232	.0481	259
Reno, Nev.	1,814,113	120	20,498	4	.1185	148	.0946	174	.1228	145	.1266	136
Richland - Kennewick - Pasco, Wash.	993,868	191	17,195	37	.0784	192	.0592	239	.0653	228	.0785	191
Richmond - Petersburg, Va.	4,447,410	58	15,654	81	.3491	62	.3109	60	.3494	58	.3529	63
Riverside - San Bernardino, Cal.	8,575,303	28	13,642	205	.7275	27	.7361	21	.7341	24	.6611	30
Roanoke, Va.	1,405,731	151	16,675	48	.1004	164	.1030	161	.1103	160	.1017	164
Rochester, Minn.	654,406	250	19,135	14	.0472	269	.0334	309	.0430	294	.0482	257
Rochester, N.Y.	5,277,321	44	14,647	132	.4625	44	.3646	54	.3934	51	.4681	45
Rockford, Ill.	1,313,010	156	12,565	265	.1223	141	.1000	164	.1129	156	.1303	134
Sacramento, Cal.	6,921,369	34	14,471	143	.5616	34	.5631	31	.5592	34	.5507	36
Saginaw - Bay City - Midland, Mich.	2,060,152	103	14,437	144	.1724	104	.1580	111	.1564	116	.1842	101
St. Cloud, Minn.	912,449	209	17,055	41	.0668	218	.0560	249	.0726	209	.0552	236
St. Joseph, Mo.	528,248	287	16,254	58	.0375	304	.0428	295	.0414	302	.0330	311
St. Louis, Mo.	10,047,219	19	15,166	99	.8278	21	.7364	20	.7614	20	.8362	23
Salem, Ore.	1,224,982	167	12,977	249	.0970	171	.1144	148	.1239	143	.0860	181
Salinas - Seaside - Monterey, Cal.	1,639,118	134	15,537	84	.1355	131	.1146	147	.1327	135	.1374	128
Salt Lake City - Ogden, Utah	4,719,281	53	14,652	131	.3907	53	.3397	57	.4110	48	.4132	50
San Angelo, Tex.	679,493	240	19,810	11	.0452	279	.0472	283	.0464	284	.0456	270
San Antonio, Tex.	5,925,901	42	15,102	101	.4730	42	.4898	34	.4846	41	.4576	46
San Diego, Cal.	10,860,056	15	14,494	141	.9347	16	.8084	14	.8863	15	.9247	19
San Francisco, Cal.	10,721,315	16	16,9[illegible]	44	.8551	19	.6661	26	.7[illegible]46	25	.9626	16
San Jose, Cal.	9,469,373	25	18,604	19	.7568	26	.4716	37	.5[illegible]06	31	.8036	25
Santa Barbara - Santa Maria - Lompoc, Cal.	1,882,357	113	15,898	66	.1548	116	.1266	135	.1392	131	.1562	114
Santa Cruz, Cal.	1,181,417	173	14,372	154	.0990	166	.1000	164	.0933	180	.0891	179
Santa Fe, N.M.	578,263	276	15,420	88	.0465	272	.0429	294	.0442	290	.0518	246
Santa Rosa - Petaluma, Cal.	1,936,225	111	14,747	119	.1594	112	.1505	116	.1505	121	.1561	115
Sarasota, Fla.	1,538,153	141	14,818	117	.1142	153	.1271	133	.1336	134	.1272	135
Savannah, Ga.	1,189,691	171	14,834	114	.0921	180	.0997	168	.0958	176	.0994	169
Scranton - Wilkes-Barre, Pa.	3,147,686	76	11,430	296	.2829	69	.3328	58	.3365	60	.2609	77
Seattle, Wash.	10,503,217	17	15,967	64	.8517	20	.6741	25	.7370	23	.9327	18
Sharon, Pa.	562,956	279	12,185	277	.0496	264	.0525	267	.0554	257	.0476	263
Sheboygan, Wisc.	418,231	308	11,490	295	.0411	291	.0368	305	.0395	306	.0384	296
Sherman - Denison, Tex.	454,542	301	12,556	266	.0387	299	.0452	289	.0425	297	.0375	300
Shreveport, La.	1,671,525	132	13,008	246	.1433	123	.1523	114	.1507	120	.1464	124
Sioux City, Iowa	624,052	261	14,119	167	.0503	260	.0541	258	.0524	269	.0501	251
Sioux Falls, S.D.	915,427	208	20,434	6	.0619	221	.0453	288	.0580	247	.0599	225
South Bend - Mishawaka, Ind.	1,213,097	168	14,0[illegible]3	173	.0998	165	.0969	171	.1042	166	.0982	170
Spokane, Wash.	1,810,946	123	13,3[illegible]6	226	.1403	127	.1813	98	.1700	105	.1335	131
Springfield, Ill.	1,100,757	180	14,0[illegible]	172	.0882	182	.0893	182	.0961	174	.0899	178
Springfield, Mass.	3,444,731	68	16,5[illegible]	54	.2531	79	.2751	70	.2601	79	.2582	79
Springfield, Mo.	1,311,145	157	15,778	74	.0[illegible]1	174	.1047	156	.1077	163	.0884	180
State College, Pa.	540,311	283	14,034	179	.0437	281	.0532	264	.0485	280	.0389	295
Steubenville - Weirton, Ohio-W.Va.	639,382	256	11,024	305	.0601	226	.0685	215	.0625	233	.0609	220
Stockton, Cal.	1,854,511	115	13,380	220	.1562	115	.1750	100	.1585	113	.1515	118
Syracuse, N.Y.	3,359,066	69	14,429	145	.2877	66	.2682	72	.2655	75	.2941	67
Tacoma, Wash.	2,348,179	96	12,365	273	.1999	92	.2281	83	.2310	84	.1871	98
Tallahassee, Fla.	1,034,842	186	14,118	168	.0828	187	.0961	172	.0869	188	.0773	194
Tampa - St. Petersburg - Clearwater, Fla.	9,627,381	23	13,136	238	.7782	23	.9286	9	.8991	14	.6903	28
Terre Haute, Ind.	932,867	198	18,999	16	.0606	225	.0607	235	.0679	218	.0544	238
Texarkana, Tex.-Ark.	646,027	253	14,989	106	.0465	272	.0640	228	.0540	261	.0437	274
Toledo, Ohio	3,282,901	72	14,305	160	.2669	73	.2705	71	.2651	76	.2650	75
Topeka, Kans.	866,259	216	14,063	175	.0751	199	.0628	231	.0710	211	.0732	200
Trenton, N.J.	1,747,450	126	16,002	62	.1465	122	.1227	141	.1223	146	.1587	112
Tucson, Ariz.	2,710,684	84	11,847	288	.2308	85	.2986	62	.2742	72	.2154	88
Tulsa, Okla.	4,023,126	65	14,487	142	.3323	64	.3022	61	.3291	61	.3723	59
Tuscaloosa, Ala.	647,406	252	12,871	256	.0515	258	.0702	214	.0577	249	.0484	256
Tyler, Tex.	973,388	194	18,401	20	.0688	210	.0667	220	.0659	226	.0788	190
Utica - Rome, N.Y.	1,502,473	144	13,273	227	.1266	136	.1392	122	.1390	132	.1244	139
Vallejo - Fairfield - Napa, Cal.	1,784,455	125	13,377	221	.1620	110	.1419	120	.1492	122	.1548	116
Vancouver, Wash.	766,987	229	10,119	311	.0798	190	.0781	200	.0829	195	.0813	185
Victoria, Tex.	533,288	286	20,277	9	.0366	311	.0300	312	.0337	312	.0381	297
Vineland - Millville - Bridgeton, N.J.	686,562	239	14,733	120	.0530	251	.0653	223	.0608	238	.0509	249
Visalia - Tulare - Porterville, Cal.	1,239,001	166	13,736	198	.0967	172	.1336	129	.1155	153	.0791	189
Waco, Tex.	1,104,662	178	16,438	56	.0777	194	.0954	173	.0847	193	.0723	203
Washington, D.C.	20,884,027	7	16,888	45	1.7926	6	1.0535	8	1.3629	8	1.9276	7
Waterloo - Cedar Falls, Iowa	877,213	213	14,694	128	.0737	203	.0618	233	.0677	219	.0755	197
Wausau, Wisc.	432,527	307	10,733	308	.0431	284	.0427	296	.0458	287	.0436	275
West Palm Beach - Boca Raton - Delray Beach, Fla.	4,061,633	64	14,711	127	.3372	63	.2909	63	.3208	62	.3588	60
Wheeling, W.Va.	916,567	206	13,207	232	.0731	204	.0892	183	.0826	196	.0696	207
Wichita, Kans.	2,412,381	94	14,719	124	.2068	89	.1513	115	.1869	98	.2189	85
Wichita Falls, Tex.	784,263	225	17,389	35	.0556	239	.0569	246	.0607	239	.0551	237
Williamsport, Pa.	512,445	289	11,646	293	.0457	275	.0532	264	.0547	259	.0430	277
Wilmington, Del.	2,612,065	86	14,013	183	.2372	81	.1802	99	.2024	93	.2464	81
Wilmington, N.C.	705,339	236	17,078	39	.0479	267	.0552	252	.0540	261	.0477	262
Worcester - Fitchburg - Leominster, Mass.	3,616,574	66	15,442	87	.2845	67	.2654	74	.2799	70	.2997	66
Yakima, Wash.	874,446	214	13,412	219	.0680	213	.0901	180	.0799	198	.0615	219
York, Pa.	1,726,944	128	11,861	287	.1608	111	.1504	117	.1716	104	.1651	109
Youngstown - Warren, Ohio	2,526,978	90	13,134	239	.2136	88	.2208	86	.2240	86	.2121	92
Yuba City, Cal.	447,372	303	11,156	302	.0401	297	.0546	256	.0486	279	.0356	306

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Store Group

Area	Total Retail Sales ($000)	Rank	Food Stores ($000)	Rank	Supermarkets ($000)	Rank	Eating & Drinking Places ($000)	Rank	General Merchandise Stores ($000)	Rank	Department Stores ($000)	Rank	Apparel & Accessories Stores ($000)	Rank
Reading, Pa.	1,551,869	140	338,508	145	296,129	153	144,034	145	230,955	127	207,314	120	90,566	108
Redding, Cal.	734,573	232	199,829	212	182,422	217	53,152	272	59,913	295	54,785	282	32,360	226
Reno, Nev.	1,814,113	120	308,839	153	297,619	151	143,144	148	208,782	137	192,758	126	76,830	127
Richland - Kennewick - Pasco, Wash.	993,868	191	240,176	184	228,762	184	102,187	185	121,858	206	104,722	202	34,212	218
Richmond - Petersburg, Va.	4,447,410	58	952,577	62	932,181	58	389,612	64	664,341	51	566,595	50	181,263	58
Riverside - San Bernardino, Cal.	8,575,303	28	2,089,402	26	1,953,614	26	877,112	27	1,283,355	24	1,107,069	26	287,571	37
Roanoke, Va.	1,405,731	151	285,548	166	275,334	164	112,021	172	211,227	135	170,699	138	53,381	166
Rochester, Minn.	654,406	250	119,065	282	115,012	282	63,558	250	93,146	242	90,644	218	29,815	237
Rochester, N.Y.	5,277,321	44	1,291,104	42	1,236,928	41	492,302	51	559,992	59	483,977	57	175,154	62
Rockford, Ill.	1,313,010	156	296,095	160	280,023	162	141,155	150	233,801	126	200,536	123	37,257	209
Sacramento, Cal.	6,921,369	34	1,770,572	32	1,684,299	32	790,951	34	961,721	32	849,788	33	250,528	46
Saginaw - Bay City - Midland, Mich.	2,060,152	103	474,943	107	433,264	110	234,911	97	337,418	94	316,113	86	110,042	89
St. Cloud, Minn.	912,449	209	120,698	280	107,193	292	65,538	247	86,674	255	77,291	246	27,330	248
St. Joseph, Mo.	528,248	287	116,844	284	113,830	283	52,704	274	92,326	246	80,303	238	16,513	299
St. Louis, Mo.	10,047,219	19	2,563,648	14	2,415,331	14	1,075,036	18	1,451,999	17	1,291,685	17	445,432	19
Salem, Ore.	1,224,982	167	211,962	197	204,250	199	144,251	144	274,039	113	248,104	109	39,267	199
Salinas - Seaside - Monterey, Cal.	1,639,118	134	361,140	135	337,286	139	205,588	105	141,942	187	117,485	184	105,366	91
Salt Lake City - Ogden, Utah	4,719,281	53	1,051,080	55	994,140	55	291,696	80	847,209	38	740,571	37	203,786	53
San Angelo, Tex.	679,493	240	161,919	237	158,614	235	55,580	266	72,475	277	45,891	300	40,819	192
San Antonio, Tex.	5,925,901	42	1,418,657	36	1,371,173	35	604,550	43	849,763	37	702,121	39	286,581	38
San Diego, Cal.	10,860,056	15	2,402,614	19	2,208,351	18	1,237,883	16	1,764,900	12	1,611,423	11	473,618	18
San Francisco, Cal.	10,721,315	16	2,437,307	18	2,147,702	20	1,615,715	9	1,310,690	21	1,135,043	20	671,959	11
San Jose, Cal.	9,469,373	25	2,076,548	27	1,952,688	27	1,049,264	20	1,263,575	27	1,111,246	25	362,128	27
Santa Barbara - Santa Maria - Lompoc, Cal.	1,882,357	113	407,568	122	377,541	125	247,983	91	177,749	152	156,332	149	82,212	118
Santa Cruz, Cal.	1,181,417	173	323,521	148	297,599	152	138,863	152	106,751	225	92,101	216	37,536	207
Santa Fe, N.M.	578,263	276	132,325	267	125,925	265	67,750	241	52,524	305	41,244	305	39,992	196
Santa Rosa - Petaluma, Cal.	1,936,225	111	515,703	96	474,784	100	203,017	107	203,637	140	174,424	137	56,875	158
Sarasota, Fla.	1,528,153	141	318,453	150	292,380	156	170,344	125	149,176	183	131,626	174	56,128	159
Savannah, Ga.	1,186,691	171	231,243	187	223,525	187	120,981	166	127,493	199	109,294	197	61,672	145
Scranton - Wilkes-Barre, Pa.	3,147,686	76	819,421	69	751,538	69	297,112	79	405,237	79	329,270	80	119,182	84
Seattle, Wash.	10,503,217	17	2,300,110	22	2,186,013	19	1,461,071	12	1,266,189	26	1,122,411	22	586,890	13
Sharon, Pa.	562,956	279	135,398	265	125,804	266	46,943	285	73,292	275	68,739	260	22,303	277
Sheboygan, Wisc.	418,231	308	112,705	290	102,320	298	44,403	290	68,857	285	54,979	281	7,921	315
Sherman - Denison, Tex.	454,542	301	119,321	281	115,159	280	32,414	313	61,439	292	57,510	278	22,618	275
Shreveport, La.	1,671,525	132	351,923	140	343,208	137	153,029	140	253,037	119	207,796	119	97,390	101
Sioux City, Iowa	624,052	261	160,203	239	151,256	240	64,970	249	90,289	248	77,118	247	25,547	256
Sioux Falls, S.D.	915,427	208	138,834	258	133,249	261	88,839	202	117,348	216	101,647	205	36,623	212
South Bend - Mishawaka, Ind.	1,213,097	168	273,257	172	255,984	171	139,206	151	170,419	162	150,114	154	46,673	179
Spokane, Wash.	1,810,946	123	412,352	120	389,346	118	203,099	106	260,190	115	240,702	112	88,393	112
Springfield, Ill.	1,100,757	180	266,473	174	257,135	170	111,423	173	184,711	147	169,028	140	54,699	162
Springfield, Mass.	3,444,731	68	962,206	61	879,861	63	339,031	69	341,391	91	267,257	103	202,745	57
Springfield, Mo.	1,311,145	157	260,245	176	247,445	177	131,699	156	176,541	154	151,855	152	54,535	163
State College, Pa.	540,311	283	158,473	240	152,537	238	53,898	269	63,455	289	57,799	276	23,914	263
Steubenville - Weirton, Ohio-W.Va.	639,382	256	182,796	224	175,319	224	54,817	267	87,720	254	78,735	241	23,080	273
Stockton, Cal.	1,854,511	115	509,378	98	469,042	102	194,066	115	220,563	130	196,394	125	73,673	129
Syracuse, N.Y.	3,359,066	69	993,555	59	922,091	59	356,139	67	294,362	106	263,741	105	135,714	77
Tacoma, Wash.	2,348,179	96	486,858	103	460,815	103	261,590	88	327,798	96	291,001	93	91,628	106
Tallahassee, Fla.	1,034,842	186	220,986	192	211,876	191	99,331	187	135,257	192	112,384	191	52,627	168
Tampa - St. Petersburg - Clearwater, Fla.	9,627,381	23	2,225,718	23	2,108,551	23	960,416	22	1,307,602	22	1,133,098	21	314,947	34
Terre Haute, Ind.	932,867	198	148,805	248	145,801	245	67,330	243	122,542	204	110,129	193	42,331	188
Texarkana, Tex.-Ark.	646,027	253	181,212	225	177,950	221	51,917	276	78,743	265	68,038	262	34,389	217
Toledo, Ohio	3,282,901	72	798,984	71	751,413	70	371,528	65	439,639	72	378,335	72	129,151	81
Topeka, Kans.	866,257	216	210,447	199	206,260	196	93,670	194	118,969	209	98,451	208	30,034	235
Trenton, N.J.	1,747,450	126	471,599	108	433,330	109	161,770	128	204,114	138	176,982	136	91,334	107
Tucson, Ariz.	2,710,684	84	711,072	79	682,697	78	206,991	104	324,837	97	285,567	97	82,841	117
Tulsa, Okla.	4,023,126	65	859,471	65	835,515	65	314,882	73	538,281	63	416,867	66	251,819	45
Tuscaloosa, Ala.	647,406	252	136,742	263	134,241	260	59,698	258	124,273	202	93,248	215	36,123	213
Tyler, Tex.	973,388	194	226,422	189	215,788	189	71,553	227	139,981	188	123,108	181	54,397	164
Utica - Rome, N.Y.	1,502,473	144	442,213	111	412,382	113	162,089	127	164,316	168	140,127	167	70,463	134
Vallejo - Fairfield - Napa, Cal.	1,784,455	125	479,969	106	452,828	105	195,185	114	176,423	155	142,646	164	47,788	177
Vancouver, Wash.	766,987	229	192,671	216	181,046	219	107,341	177	118,870	211	115,607	187	37,254	210
Victoria, Tex.	533,288	286	100,859	301	98,803	302	43,908	294	76,221	270	50,548	290	23,087	272
Vineland - Millville - Bridgeton, N.J.	686,562	239	225,741	190	208,089	194	56,614	264	57,535	301	53,405	284	28,714	243
Visalia - Tulare - Porterville, Cal.	1,239,001	166	357,707	138	337,520	138	88,840	201	156,856	174	145,555	160	53,721	165
Waco, Tex.	1,104,662	178	255,995	178	243,965	179	99,754	186	112,290	219	100,553	207	45,927	181
Washington, D.C.	20,884,027	7	4,210,852	8	3,900,275	8	2,091,373	7	2,783,726	6	2,503,202	6	1,008,303	8
Waterloo - Cedar Falls, Iowa	877,213	213	192,933	215	186,360	214	84,393	205	109,304	223	97,632	210	38,822	201
Wausau, Wisc.	432,527	307	111,273	292	107,476	290	41,317	298	59,499	298	49,480	293	17,942	293
West Palm Beach - Boca Raton - Delray Beach, Fla.	4,061,633	64	758,112	76	710,287	76	413,743	58	572,824	57	507,938	53	214,849	52
Wheeling, W.Va.	916,567	206	226,500	188	214,479	190	84,843	203	143,819	186	124,903	180	23,585	265
Wichita, Kans.	2,412,381	94	441,052	112	427,116	111	277,212	84	359,485	87	298,474	90	128,787	82
Wichita Falls, Tex.	784,263	225	154,319	241	150,962	241	71,418	228	100,914	232	90,355	220	39,398	198
Williamsport, Pa.	512,445	289	141,560	256	127,911	263	38,150	307	51,056	308	46,378	299	17,538	296
Wilmington, Del.	2,612,065	85	569,493	89	521,102	91	209,859	103	370,651	83	325,126	83	98,735	99
Wilmington, N.C.	705,339	236	146,908	251	144,103	247	67,980	240	95,277	241	74,070	252	30,920	234
Worcester - Fitchburg - Leominster, Mass.	3,616,574	66	823,881	67	762,681	67	333,086	70	487,970	66	365,759	76	159,506	65
Yakima, Wash.	874,446	214	205,706	207	198,140	208	89,214	200	99,063	234	77,444	244	38,166	204
York, Pa.	1,726,944	128	430,340	114	396,721	115	154,968	135	217,825	131	187,433	129	62,294	144
Youngstown - Warren, Ohio	2,526,978	90	613,424	87	580,160	86	220,361	100	422,765	77	395,452	69	87,416	115
Yuba City, Cal.	447,372	303	128,549	269	124,669	269	47,773	284	31,603	315	27,651	313	19,882	288

1984 SURVEY OF BUYING POWER DATA SERVICE

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Store Group

	Furniture/ Home Furnishings/ Appliance Stores		Furniture & Home Furnishings Stores		Automotive Dealers		Gasoline Service Stations		Building Materials & Hardware Dealers		Drugstores	
Area	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank
Reading, Pa.	56,939	166	28,695	179	270,520	132	126,032	147	48,544	225	25,867	217
Redding, Cal.	24,794	266	13,663	267	94,591	274	98,201	180	81,754	148	46,258	148
Reno, Nev.	100,373	98	57,704	98	343,375	110	234,834	89	128,868	88	109,562	69
Richland - Kennewick - Pasco, Wash.	31,812	235	17,596	237	150,280	218	94,368	183	78,785	153	64,562	111
Richmond - Petersburg, Va.	194,386	59	119,069	60	841,565	55	407,127	56	194,217	55	155,664	49
Riverside - San Bernardino, Cal.	250,957	47	156,162	42	1,239,779	32	913,151	19	591,858	13	315,986	22
Roanoke, Va.	79,271	131	47,563	126	250,074	144	125,295	148	44,630	238	44,698	151
Rochester, Minn.	22,614	281	9,770	302	114,344	247	42,725	274	51,105	219	24,008	229
Rochester, N.Y.	220,426	53	127,570	54	1,045,934	40	429,955	54	184,336	57	179,964	43
Rockford, Ill.	70,565	141	40,433	140	189,192	181	116,290	157	70,202	169	46,937	147
Sacramento, Cal.	270,508	42	140,944	50	934,289	48	682,513	34	401,010	21	319,576	21
Saginaw - Bay City - Midland, Mich.	83,123	124	43,736	137	330,671	116	166,275	117	93,832	132	72,568	102
St. Cloud, Minn.	23,990	273	10,223	298	114,841	245	59,166	234	82,060	147	16,483	273
St. Joseph, Mo.	19,442	296	10,240	297	92,636	279	47,637	262	19,510	312	19,257	256
St. Louis, Mo.	351,243	29	198,759	32	1,683,771	21	966,057	17	354,345	25	281,231	27
Salem, Ore.	58,874	160	28,862	176	175,136	194	103,686	164	107,478	118	36,908	168
Salinas - Seaside - Monterey, Cal.	62,521	152	36,689	150	216,349	164	184,441	109	73,055	164	77,211	96
Salt Lake City - Ogden, Utah	301,940	35	202,182	31	884,212	50	389,685	58	234,297	47	107,025	70
San Angelo, Tex.	29,865	242	18,528	231	178,174	191	37,118	290	47,019	228	6,464	314
San Antonio, Tex.	257,576	44	155,800	43	1,076,036	37	743,379	28	171,285	66	95,574	82
San Diego, Cal.	516,732	16	317,784	15	1,502,977	27	1,100,917	13	582,729	14	312,227	23
San Francisco, Cal.	555,407	13	317,655	16	1,237,813	33	775,653	27	321,928	27	439,093	11
San Jose, Cal.	460,268	20	252,009	23	1,512,524	26	857,186	23	479,756	15	362,383	19
Santa Barbara - Santa Maria - Lompoc, Cal.	90,704	108	55,796	106	211,897	169	199,448	100	92,955	134	69,653	106
Santa Cruz, Cal.	35,663	217	19,417	222	154,299	215	114,234	159	110,379	110	50,981	135
Santa Fe, N.M.	27,550	252	12,431	277	81,922	298	40,175	284	41,186	249	18,674	260
Santa Rosa - Petaluma, Cal.	83,815	120	52,056	114	225,325	159	190,131	104	164,132	70	77,898	95
Sarasota, Fla.	146,974	72	101,513	65	267,182	136	124,060	151	83,854	139	51,755	133
Savannah, Ga.	80,122	129	58,217	96	219,769	161	99,468	175	83,224	142	35,847	173
Scranton - Wilkes-Barre, Pa.	108,882	91	65,722	84	513,122	78	271,416	80	136,702	80	95,903	81
Seattle, Wash.	458,601	21	254,137	22	1,395,377	29	826,657	25	677,969	9	429,809	12
Sharon, Pa.	17,869	304	8,763	306	154,498	214	48,746	260	23,986	303	13,006	295
Sheboygan, Wisc.	10,851	314	6,303	314	60,914	310	29,307	306	25,245	300	15,601	281
Sherman - Denison, Tex.	15,910	310	11,620	289	86,594	291	31,180	304	34,518	272	15,435	283
Shreveport, La.	78,709	132	49,365	123	358,517	104	124,111	150	66,454	180	30,034	195
Sioux City, Iowa	28,753	245	16,454	244	94,095	276	57,954	238	30,046	286	21,514	239
Sioux Falls, S.D.	31,838	234	16,204	248	164,768	204	123,227	152	47,600	227	47,182	146
South Bend - Mishawaka, Ind.	52,048	169	30,968	164	204,878	170	113,622	160	52,456	212	53,681	131
Spokane, Wash.	80,496	128	45,246	133	268,987	133	149,200	130	113,443	105	73,337	101
Springfield, Ill.	41,922	202	22,162	208	136,474	228	85,032	196	96,336	126	48,649	140
Springfield, Mass.	117,539	86	61,095	91	434,440	91	353,578	66	135,030	85	102,940	73
Springfield, Mo.	53,890	168	29,585	173	279,977	128	99,042	178	89,740	135	30,183	193
State College, Pa.	21,257	289	12,446	276	89,604	285	26,147	311	32,984	277	12,801	296
Steubenville - Weirton, Ohio-W.Va.	24,657	270	13,695	266	96,890	271	64,774	229	35,344	268	24,173	226
Stockton, Cal.	76,830	134	49,646	122	274,805	131	183,795	110	93,890	131	91,303	86
Syracuse, N.Y.	148,540	71	88,109	72	627,178	65	267,301	81	122,244	93	162,983	46
Tacoma, Wash.	101,892	96	57,228	100	425,286	95	247,904	86	120,436	95	83,893	91
Tallahassee, Fla.	43,097	196	25,622	196	191,127	179	91,398	187	79,733	151	24,091	227
Tampa - St. Petersburg - Clearwater, Fla.	390,598	26	226,866	29	1,848,516	17	907,449	20	413,291	20	290,759	24
Terre Haute, Ind.	28,883	244	12,504	275	125,267	235	85,166	195	58,629	197	37,053	167
Texarkana, Tex.-Ark.	21,666	287	15,177	253	114,264	248	53,474	246	28,737	290	14,904	287
Toledo, Ohio	135,688	77	62,264	88	524,270	77	386,569	60	96,015	127	139,101	56
Topeka, Kans.	27,549	253	18,260	232	162,833	205	66,373	225	51,944	216	33,590	177
Trenton, N.J.	91,180	106	51,416	116	218,702	163	176,323	113	38,063	258	41,030	157
Tucson, Ariz.	146,043	73	79,365	75	547,629	73	317,473	69	78,789	152	103,469	72
Tulsa, Okla.	228,657	51	149,024	46	872,808	52	262,534	82	226,441	48	76,387	97
Tuscaloosa, Ala.	26,122	261	18,145	235	90,491	283	50,891	255	56,603	203	21,099	243
Tyler, Tex.	67,736	145	40,121	142	150,619	216	93,065	185	71,526	167	17,593	268
Utica - Rome, N.Y.	55,800	167	29,834	171	219,316	162	128,689	146	41,904	243	73,389	100
Vallejo - Fairfield - Napa, Cal.	62,822	151	35,140	154	278,092	129	208,803	94	95,888	128	91,421	84
Vancouver, Wash.	23,016	278	12,889	272	98,937	268	80,641	200	36,719	261	32,006	185
Victoria, Tex.	27,799	249	16,829	241	125,034	236	47,537	263	36,570	263	10,969	304
Vineland - Millville - Bridgeton, N.J.	31,428	238	14,774	258	116,832	243	42,420	276	18,553	313	19,161	258
Visalia - Tulare - Porterville, Cal.	33,717	227	20,860	214	237,131	154	99,198	177	71,254	16[illegible]	47,725	144
Waco, Tex.	52,024	170	32,426	161	253,504	142	79,489	203	37,598	260	27,195	207
Washington, D.C.	937,661	6	540,322	6	4,048,727	5	1,973,917	4	836,374	4	839,518	5
Waterloo - Cedar Falls, Iowa	34,373	221	18,862	228	158,403	210	65,703	227	58,666	196	25,429	219
Wausau, Wisc.	18,076	300	11,880	286	62,060	309	33,044	300	49,670	223	9,051	309
West Palm Beach - Boca Raton - Delray Beach, Fla.	240,188	50	169,581	39	853,053	53	309,370	72	119,940	97	136,251	57
Wheeling, W.Va.	45,191	192	26,376	189	161,840	208	97,016	182	39,112	255	28,193	202
Wichita, Kans.	93,776	101	47,912	124	486,697	80	149,419	129	140,872	77	49,524	139
Wichita Falls, Tex.	41,927	201	21,560	210	175,711	193	51,074	253	61,039	192	12,573	299
Williamsport, Pa.	21,910	283	9,004	305	129,346	230	34,627	296	23,334	306	14,274	290
Wilmington, Del.	120,894	84	67,173	82	444,765	88	292,595	76	135,278	83	91,319	85
Wilmington, N.C.	35,734	216	24,872	198	149,003	221	41,920	278	49,779	222	22,719	235
Worcester - Fitchburg - Leominster, Mass.	187,078	61	123,056	58	470,133	82	391,667	57	109,810	113	122,714	61
Yakima, Wash.	35,287	218	18,942	226	149,155	220	97,091	181	66,237	181	31,842	186
York, Pa.	79,588	130	35,624	152	281,732	127	146,096	133	105,178	120	37,661	165
Youngstown - Warren, Ohio	100,756	97	62,679	86	382,373	100	283,862	77	77,583	155	92,311	83
Yuba City, Cal.	16,331	308	8,559	307	56,962	311	32,306	302	41,691	245	42,582	155

1984 SURVEY OF BUYING POWER DATA SERVICE

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Merchandise Line

	Groceries & Other Foods		Drugs		Health & Beauty Aids		Major Household Appliances		Televisions	
Area	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank
Reading, Pa.	326,548	131	14,901	217	21,352	155	15,663	186	8,921	139
Redding, Cal.	177,368	209	17,014	195	12,220	227	10,403	252	4,403	233
Reno, Nev.	262,931	156	33,599	113	34,641	103	24,474	125	11,711	108
Richland - Kennewick - Pasco, Wash.	201,996	188	25,238	144	17,074	181	12,890	220	4,353	237
Richmond - Petersburg, Va.	895,132	58	89,056	49	89,193	44	56,554	55	20,704	66
Riverside - San Bernardino, Cal.	1,878,402	25	141,263	28	159,055	19	104,721	24	41,980	34
Roanoke, Va.	229,352	178	24,535	147	22,280	148	18,683	157	4,882	221
Rochester, Minn.	114,269	273	8,171	296	13,635	212	10,997	244	3,630	262
Rochester, N.Y.	1,238,940	37	93,182	47	64,650	61	55,529	57	24,025	58
Rockford, Ill.	261,989	158	20,964	167	23,205	145	22,027	141	7,927	157
Sacramento, Cal.	1,569,470	31	136,197	29	113,171	32	86,601	33	35,190	41
Saginaw - Bay City - Midland, Mich.	414,331	109	40,468	97	36,602	100	32,293	91	10,999	116
St. Cloud, Minn.	119,502	262	7,183	300	9,228	265	16,942	177	2,574	302
St. Joseph, Mo.	107,155	282	12,770	237	5,822	308	8,796	276	3,519	269
St. Louis, Mo.	2,258,586	16	165,709	21	167,106	17	114,034	21	48,630	24
Salem, Ore.	216,296	182	16,649	200	16,460	184	23,750	129	7,333	168
Salinas - Seaside - Monterey, Cal.	320,323	134	31,807	121	29,520	122	19,263	153	7,237	170
Salt Lake City - Ogden, Utah	916,926	56	58,700	73	70,111	57	74,647	40	24,055	57
San Angelo, Tex.	131,467	246	7,728	299	11,916	234	12,246	228	7,800	159
San Antonio, Tex.	1,107,435	45	80,405	56	119,585	30	77,291	39	41,619	36
San Diego, Cal.	2,360,070	14	155,228	24	186,065	15	146,168	12	57,342	20
San Francisco, Cal.	2,225,588	18	177,313	17	154,605	20	103,938	25	66,212	16
San Jose, Cal.	1,922,606	24	171,385	20	138,040	25	106,219	22	46,962	27
Santa Barbara - Santa Maria - Lompoc, Cal.	382,088	115	31,508	124	24,268	141	27,459	114	10,948	117
Santa Cruz, Cal.	282,116	151	17,336	192	17,937	173	15,509	189	5,069	214
Santa Fe, N.M.	118,342	264	11,766	246	9,082	268	9,541	263	3,471	270
Santa Rosa - Petaluma, Cal.	459,292	101	32,476	117	24,726	139	22,832	139	6,892	178
Sarasota, Fla.	263,037	155	24,337	149	19,712	162	29,087	102	16,029	87
Savannah, Ga.	203,656	186	21,342	166	21,529	153	18,140	163	7,415	167
Scranton - Wilkes-Barre, Pa.	776,558	65	46,678	88	43,577	85	29,151	101	11,692	109
Seattle, Wash.	2,131,852	22	162,134	23	151,765	23	125,111	16	48,223	25
Sharon, Pa.	124,869	255	7,054	303	7,518	290	7,701	295	2,826	292
Sheboygan, Wisc.	108,047	281	9,894	270	8,668	273	5,951	312	1,956	313
Sherman - Denison, Tex.	105,424	285	8,300	295	6,949	299	7,878	291	2,683	296
Shreveport, La.	314,010	139	21,693	165	26,818	128	25,113	123	10,317	123
Sioux City, Iowa	139,327	238	9,645	275	9,840	253	9,179	270	4,181	244
Sioux Falls, S.D.	120,499	260	9,820	272	10,414	245	12,193	229	6,847	181
South Bend - Mishawaka, Ind.	251,888	164	37,565	101	15,308	194	13,981	205	5,908	195
Spokane, Wash.	378,620	117	29,050	129	35,327	102	24,788	124	7,064	177
Springfield, Ill.	229,800	177	20,466	170	18,753	169	20,112	149	5,068	215
Springfield, Mass.	891,152	59	61,553	66	42,706	87	30,677	96	18,889	72
Springfield, Mo.	231,810	175	14,922	216	26,356	130	17,328	172	6,865	179
State College, Pa.	146,152	235	6,959	305	7,362	293	7,838	293	3,026	287
Steubenville - Weirton, Ohio-W.Va.	158,379	225	17,369	190	10,577	244	8,661	280	3,087	285
Stockton, Cal.	465,781	98	55,635	75	28,037	123	22,306	140	8,594	144
Syracuse, N.Y.	883,126	60	49,612	82	40,080	94	34,132	88	12,124	106
Tacoma, Wash.	472,827	95	25,536	142	34,484	104	27,579	111	12,932	101
Tallahassee, Fla.	171,386	215	12,724	238	15,013	197	15,074	197	5,332	207
Tampa - St. Petersburg - Clearwater, Fla.	1,875,380	26	164,631	22	135,951	27	121,952	18	66,663	15
Terre Haute, Ind.	128,325	250	23,712	154	14,244	205	15,214	195	7,736	160
Texarkana, Tex.-Ark.	148,131	232	17,225	193	11,378	238	8,684	278	3,554	267
Toledo, Ohio	705,291	73	74,224	58	59,779	69	39,267	77	21,874	64
Topeka, Kans.	186,757	199	17,423	188	17,681	175	12,869	221	4,357	235
Trenton, N.J.	425,711	105	22,933	157	25,265	137	18,534	158	10,466	121
Tucson, Ariz.	533,573	86	46,744	87	60,913	65	32,243	92	16,247	86
Tulsa, Okla.	708,036	72	70,779	61	68,589	58	57,518	54	29,462	48
Tuscaloosa, Ala.	120,839	258	14,064	226	11,985	232	9,898	256	5,564	202
Tyler, Tex.	202,660	187	15,802	208	9,369	262	18,373	160	8,356	149
Utica - Rome, N.Y.	399,407	114	25,343	143	15,913	187	20,967	144	8,000	156
Vallejo - Fairfield - Napa, Cal.	421,717	107	48,758	84	20,257	160	23,394	131	7,450	165
Vancouver, Wash.	191,762	196	19,952	175	13,623	213	8,481	284	3,063	286
Victoria, Tex.	84,071	307	9,504	278	8,528	277	10,811	250	4,584	227
Vineland - Millville - Bridgeton, N.J.	215,573	183	11,656	247	9,646	257	8,946	273	3,331	277
Visalia - Tulare - Porterville, Cal.	317,888	137	17,529	186	17,313	180	20,342	148	7,304	169
Waco, Tex.	222,911	179	15,094	215	21,894	150	16,381	181	6,773	183
Washington, D.C.	4,175,944	7	296,934	7	489,652	5	198,931	8	125,000	7
Waterloo - Cedar Falls, Iowa	168,251	218	11,864	244	13,002	220	13,590	209	4,324	240
Wausau, Wisc.	106,194	283	5,757	311	7,283	294	7,033	303	2,683	296
West Palm Beach - Boca Raton - Delray Beach, Fla.	610,551	79	72,698	59	62,173	64	44,216	68	28,600	51
Wheeling, W.Va.	204,020	185	22,766	158	14,149	207	12,040	230	6,597	186
Wichita, Kans.	402,349	112	33,648	111	32,288	111	37,357	81	12,953	100
Wichita Falls, Tex.	134,631	241	10,553	260	10,343	247	15,392	191	7,208	172
Williamsport, Pa.	127,638	254	7,166	302	7,044	298	7,465	298	3,277	281
Wilmington, Del.	535,847	84	42,442	91	40,360	93	33,293	89	16,371	84
Wilmington, N.C.	132,956	244	15,351	211	12,453	222	9,886	257	3,021	288
Worcester - Fitchburg - Leominster, Mass.	758,762	66	69,335	62	56,484	71	35,417	84	18,773	74
Yakima, Wash.	183,732	204	16,767	197	13,138	218	11,850	234	4,049	247
York, Pa.	381,713	116	25,563	141	21,573	151	22,999	136	7,204	173
Youngstown - Warren, Ohio	542,956	82	60,807	70	41,286	91	32,079	94	10,015	124
Yuba City, Cal.	114,839	272	15,688	209	9,650	256	6,082	311	2,731	295

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Merchandise Line

	Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing		Women's & Girls' Clothing		Footwear	
Area	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank
Reading, Pa.	20,415	142	18,189	201	58,495	117	87,330	121	26,587	115
Redding, Cal.	7,032	270	10,242	266	18,215	271	26,158	266	9,303	248
Reno, Nev.	28,292	105	52,097	88	49,136	134	76,287	136	25,431	121
Richland - Kennewick - Pasco, Wash.	10,590	215	18,628	197	29,882	192	42,105	202	11,441	214
Richmond - Petersburg, Va.	58,454	56	95,584	58	126,512	61	234,750	56	64,514	58
Riverside - San Bernardino, Cal.	83,035	40	147,943	32	239,490	29	339,330	39	104,543	31
Roanoke, Va.	22,364	126	31,911	140	50,495	131	78,086	135	79,736	48
Rochester, Minn.	11,317	206	10,713	260	22,689	237	36,001	222	10,620	228
Rochester, N.Y.	61,918	51	96,372	57	133,937	58	216,519	60	56,555	60
Rockford, Ill.	17,174	162	32,507	138	50,864	130	65,282	150	18,627	150
Sacramento, Cal.	103,079	33	129,972	40	186,845	41	299,508	43	89,583	38
Saginaw - Bay City - Midland, Mich.	18,915	152	38,098	125	86,951	83	112,343	98	30,682	105
St. Cloud, Minn.	39,337	77	10,442	264	35,126	170	92,791	114	8,255	266
St. Joseph, Mo.	8,528	245	9,501	280	17,257	284	25,543	269	7,457	284
St. Louis, Mo.	134,533	22	173,110	29	316,139	20	515,313	20	151,494	19
Salem, Ore.	17,341	161	21,394	185	41,064	154	57,491	164	17,221	161
Salinas - Seaside - Monterey, Cal.	14,928	175	39,540	119	51,781	127	89,678	117	25,676	120
Salt Lake City - Ogden, Utah	83,640	39	135,145	38	179,339	42	248,759	55	84,323	43
San Angelo, Tex.	8,465	249	18,892	194	18,227	270	29,238	249	10,210	231
San Antonio, Tex.	81,787	41	140,473	36	175,248	44	309,861	42	99,391	35
San Diego, Cal.	139,479	19	267,634	13	312,234	22	525,850	19	149,262	20
San Francisco, Cal.	175,518	14	237,809	15	377,327	13	635,622	14	190,669	11
San Jose, Cal.	144,127	17	203,619	25	266,213	26	455,510	25	125,719	25
Santa Barbara - Santa Maria - Lompoc, Cal.	87,440	36	40,385	117	43,816	148	68,374	144	23,174	133
Santa Cruz, Cal.	10,542	218	16,261	211	28,690	198	37,035	216	13,245	195
Santa Fe, N.M.	8,659	242	6,993	308	21,905	242	24,807	271	10,116	239
Santa Rosa - Petaluma, Cal.	22,579	124	37,063	128	48,732	136	79,422	131	21,800	136
Sarasota, Fla.	13,603	190	77,214	66	30,486	189	66,225	147	15,230	173
Savannah, Ga.	14,978	173	41,610	109	38,526	161	54,256	167	16,822	162
Scranton - Wilkes-Barre, Pa.	28,688	103	53,951	87	93,910	77	154,780	73	40,596	78
Seattle, Wash.	168,122	15	211,467	24	333,652	18	534,800	18	165,982	17
Sharon, Pa.	4,978	305	8,443	292	23,260	232	34,125	231	9,994	237
Sheboygan, Wisc.	3,264	315	6,169	311	10,472	312	13,742	313	4,164	315
Sherman - Denison, Tex.	4,731	307	7,842	296	13,020	306	19,054	299	7,724	278
Shreveport, La.	23,016	122	39,609	118	54,506	124	88,654	118	26,709	114
Sioux City, Iowa	7,507	263	11,698	248	21,322	244	29,682	247	8,977	253
Sioux Falls, S.D.	17,699	160	13,915	232	28,004	202	38,171	214	12,450	207
South Bend - Mishawaka, Ind.	18,404	159	23,971	171	39,660	158	53,374	171	15,049	175
Spokane, Wash.	25,911	115	32,188	139	60,564	111	95,900	108	30,101	106
Springfield, Ill.	15,695	170	23,024	175	43,551	149	72,018	140	15,793	170
Springfield, Mass.	29,728	100	45,764	100	104,143	69	172,058	66	48,943	69
Springfield, Mo.	21,854	129	18,778	195	36,903	164	52,996	172	17,839	155
State College, Pa.	5,147	300	9,679	275	21,141	246	30,618	244	9,726	240
Steubenville - Weirton, Ohio-W.Va.	7,788	259	10,686	261	19,327	262	34,574	228	8,764	259
Stockton, Cal.	19,202	150	30,185	147	49,631	133	70,386	142	24,103	130
Syracuse, N.Y.	43,589	70	59,860	78	85,382	87	133,204	86	38,307	87
Tacoma, Wash.	35,228	88	43,240	105	70,244	100	104,191	105	33,813	99
Tallahassee, Fla.	13,661	187	21,912	182	31,277	184	53,831	168	15,183	174
Tampa - St. Petersburg - Clearwater, Fla.	107,858	30	200,131	26	241,972	27	390,242	31	118,617	28
Terre Haute, Ind.	18,832	155	13,293	236	29,719	193	41,084	205	10,669	226
Texarkana, Tex.-Ark.	8,327	250	11,240	254	20,082	255	26,470	263	11,089	221
Toledo, Ohio	56,016	61	54,600	86	98,493	75	149,953	75	40,824	77
Topeka, Kans.	9,976	227	14,128	228	24,270	226	33,653	232	10,050	235
Trenton, N.J.	25,740	116	34,227	133	63,181	109	95,740	109	26,197	117
Tucson, Ariz.	47,833	65	64,474	71	63,578	108	115,352	93	36,755	92
Tulsa, Okla.	61,687	52	115,078	46	128,670	60	205,692	61	68,684	55
Tuscaloosa, Ala.	7,132	267	15,837	218	25,299	218	40,968	207	11,394	216
Tyler, Tex.	26,610	112	34,358	132	34,281	172	56,165	166	16,546	163
Utica - Rome, N.Y.	14,151	181	24,129	170	40,866	155	63,636	155	17,747	157
Vallejo - Fairfield - Napa, Cal.	18,909	154	29,267	151	40,774	156	57,138	165	18,365	152
Vancouver, Wash.	8,902	237	11,117	256	23,482	231	39,073	212	12,161	208
Victoria, Tex.	6,017	287	11,800	246	14,193	299	22,063	288	7,102	286
Vineland - Millville - Bridgeton, N.J.	9,877	228	11,623	249	18,171	272	22,350	285	6,637	292
Visalia - Tulare - Porterville, Cal.	11,460	205	18,561	198	37,543	163	52,355	174	17,402	158
Waco, Tex.	27,304	109	26,267	164	27,410	206	44,146	196	16,332	165
Washington, D.C.	305,762	6	461,792	5	631,611	8	1,149,611	6	309,515	8
Waterloo - Cedar Falls, Iowa	11,465	204	15,610	221	27,878	204	35,175	224	11,204	220
Wausau, Wisc.	4,090	314	10,231	267	14,577	296	16,985	305	5,755	303
West Palm Beach - Boca Raton - Delray Beach, Fla.	43,887	69	122,815	44	118,222	62	227,678	58	56,020	62
Wheeling, W.Va.	11,198	207	15,913	216	27,754	205	45,153	193	13,433	193
Wichita, Kans.	36,029	84	44,422	103	80,599	92	114,818	94	35,354	94
Wichita Falls, Tex.	16,509	164	18,114	202	22,735	236	40,242	209	11,655	212
Williamsport, Pa.	6,558	276	7,095	306	13,139	304	18,014	303	7,614	279
Wilmington, Del.	39,046	79	59,804	79	74,852	96	133,158	87	32,648	102
Wilmington, N.C.	10,459	220	18,475	199	19,404	260	32,986	236	10,273	230
Worcester - Fitchburg - Leominster, Mass.	42,653	71	83,423	63	102,157	72	170,173	68	41,253	76
Yakima, Wash.	11,699	203	11,738	247	26,922	209	36,127	221	13,241	197
York, Pa.	21,687	130	27,022	159	44,058	146	81,681	127	25,743	119
Youngstown - Warren, Ohio	35,480	85	57,949	82	84,253	88	134,185	85	39,454	81
Yuba City, Cal.	4,388	311	6,814	309	10,508	311	15,239	311	5,496	305

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: 1988 Projections

	1988 Population		Percent Change In Population 1983–1988		1988 Households		1988 EBI	
Area	(Thous.)	Rank	%	Rank	(Thous.)	Rank	($000)	Rank
Reading, Pa.	329.8	134	3.1	199	129.0	128	4,774,172	135
Redding, Cal.	153.1	230	16.5	21	60.0	220	1,541,818	279
Reno, Nev.	241.4	174	13.1	55	103.7	151	4,445,556	144
Richland - Kennewick - Pasco, Wash.	181.0	209	13.8	43	67.7	211	2,522,575	206
Richmond - Petersburg, Va.	836.3	60	6.1	135	306.6	62	13,120,004	61
Riverside - San Bernardino, Cal.	2,021.9	17	15.4	27	739.6	20	27,234,206	27
Roanoke, Va.	227.3	183	1.8	226	86.6	176	3,365,772	172
Rochester, Minn.	97.2	303	3.2	196	36.3	301	1,772,133	254
Rochester, N.Y.	1,031.6	46	3.6	183	383.8	45	18,870,249	39
Rockford, Ill.	283.3	151	.7	259	108.7	147	4,757,556	136
Sacramento, Cal.	1,381.9	33	13.5	49	560.4	30	21,565,758	33
Saginaw - Bay City - Midland, Mich.	417.9	108	.8	256	147.2	113	6,070,039	112
St. Cloud, Minn.	186.8	206	7.9	105	59.0	222	2,166,888	227
St. Joseph, Mo.	85.0	311	-2.0	307	32.0	309	1,203,273	307
St. Louis, Mo.	1,862.4	22	2.8	206	698.5	25	31,609,833	23
Salem, Ore.	262.0	166	3.0	204	99.5	159	3,114,069	179
Salinas - Seaside - Monterey, Cal.	350.5	125	10.7	76	119.0	137	4,878,301	133
Salt Lake City - Ogden, Utah	1,146.8	42	13.8	43	367.5	48	15,421,185	49
San Angelo, Tex.	107.5	291	13.9	42	39.9	290	1,715,264	257
San Antonio, Tex.	1,309.0	34	11.5	66	453.0	39	18,706,264	42
San Diego, Cal.	2,283.2	15	12.1	64	863.6	14	38,949,916	13
San Francisco, Cal.	1,535.9	27	1.9	223	655.3	27	33,393,233	21
San Jose, Cal.	1,526.1	28	9.7	88	577.9	29	32,002,574	22
Santa Barbara - Santa Maria - Lompoc, Cal.	340.9	130	7.7	111	131.2	126	6,377,520	107
Santa Cruz, Cal.	252.4	168	17.2	18	96.3	164	4,074,412	157
Santa Fe, N.M.	111.6	289	10.7	76	42.9	279	1,706,888	258
Santa Rosa - Petaluma, Cal.	383.4	119	14.4	36	154.6	107	6,654,186	103
Sarasota, Fla.	274.1	158	17.4	17	123.7	134	4,908,314	132
Savannah, Ga.	233.7	179	3.1	199	84.4	181	2,415,808	212
Scranton - Wilkes-Barre, Pa.	748.3	66	1.4	236	288.3	66	10,506,542	71
Seattle, Wash.	1,777.0	26	6.1	135	714.2	22	35,462,683	18
Sharon, Pa.	128.5	261	.1	278	47.7	260	1,574,383	274
Sheboygan, Wisc.	101.6	297	.4	272	37.8	297	1,639,646	268
Sherman - Denison, Tex.	101.6	297	7.3	116	39.2	292	1,414,226	292
Shreveport, La.	373.5	122	6.8	129	141.9	118	5,650,853	119
Sioux City, Iowa	117.9	284	.1	278	45.5	269	1,855,918	249
Sioux Falls, S.D.	123.6	272	7.0	125	49.6	250	2,355,340	216
South Bend - Mishawaka, Ind.	234.0	178	-1.1	298	87.7	174	3,666,649	166
Spokane, Wash.	371.7	123	4.9	159	147.2	113	4,224,817	149
Springfield, Ill.	201.1	197	3.9	177	84.0	182	3,064,948	184
Springfield, Mass.	581.1	86	.0	281	215.1	85	7,765,113	88
Springfield, Mo.	234.3	177	6.9	128	91.0	169	3,428,160	169
State College, Pa.	120.1	279	3.5	186	41.5	285	1,425,981	289
Steubenville - Weirton, Ohio-W.Va.	157.3	223	-.4	289	59.6	221	2,061,869	237
Stockton, Cal.	422.9	106	11.5	66	158.3	104	5,697,306	118
Syracuse, N.Y.	675.7	68	2.6	210	243.9	74	10,697,996	68
Tacoma, Wash.	553.4	87	7.8	109	212.2	86	6,571,057	105
Tallahassee, Fla.	224.6	184	9.8	87	82.9	185	2,557,054	203
Tampa - St. Petersburg - Clearwater, Fla.	2,019.3	18	12.9	58	835.8	17	24,945,815	29
Terre Haute, Ind.	137.1	245	1.3	241	50.1	248	1,912,367	246
Texarkana, Tex.-Ark.	125.3	267	5.8	146	46.0	267	1,418,561	291
Toledo, Ohio	625.3	78	1.3	241	240.4	75	9,768,532	75
Topeka, Kans.	157.4	222	.9	252	64.1	213	3,060,375	185
Trenton, N.J.	315.1	139	1.4	236	114.2	140	5,396,655	123
Tucson, Ariz.	670.3	71	13.6	47	269.2	68	8,542,384	85
Tulsa, Okla.	831.7	61	13.4	50	319.9	60	13,773,491	58
Tuscaloosa, Ala.	148.6	234	4.4	168	54.4	234	1,691,865	263
Tyler, Tex.	169.9	214	16.4	23	62.6	215	2,768,665	198
Utica - Rome, N.Y.	320.1	138	-.1	285	115.2	139	4,498,957	143
Vallejo - Fairfield - Napa, Cal.	425.0	105	14.0	40	157.2	106	5,944,063	113
Vancouver, Wash.	229.5	180	10.6	80	86.0	178	3,353,260	174
Victoria, Tex.	90.2	306	16.4	23	31.6	310	1,424,900	290
Vineland - Millville - Bridgeton, N.J.	142.4	239	3.9	177	49.6	250	1,561,023	277
Visalia - Tulare - Porterville, Cal.	311.2	140	14.0	40	103.0	153	2,634,283	200
Waco, Tex.	202.0	196	9.7	88	74.6	197	2,586,325	202
Washington, D.C.	3,526.5	8	4.9	159	1,319.0	8	69,837,815	5
Waterloo - Cedar Falls, Iowa	165.5	217	1.0	249	62.2	217	2,849,935	192
Wausau, Wisc.	118.6	282	3.7	181	43.2	278	1,667,187	265
West Palm Beach - Boca Raton - Delray Beach, Fla.	782.1	64	17.7	15	334.7	58	11,935,773	65
Wheeling, W.Va.	183.1	207	-.1	285	71.7	201	2,472,457	209
Wichita, Kans.	443.4	100	4.4	168	176.6	97	8,551,481	84
Wichita Falls, Tex.	129.8	258	3.8	179	47.7	260	1,729,771	256
Williamsport, Pa.	123.0	273	2.1	219	46.5	264	1,653,614	266
Wilmington, Del.	538.4	88	1.7	229	194.4	90	9,203,485	81
Wilmington, N.C.	118.2	283	7.7	111	46.0	267	1,587,347	272
Worcester - Fitchburg - Leominster, Mass.	660.1	72	1.4	236	245.5	73	9,598,437	78
Yakima, Wash.	190.4	202	5.9	140	70.5	202	2,125,067	232
York, Pa.	421.0	107	5.8	146	159.2	103	6,096,129	110
Youngstown - Warren, Ohio	513.3	92	-1.5	303	195.7	89	7,333,079	91
Yuba City, Cal.	120.1	279	9.6	90	45.2	271	1,307,293	299

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: 1988 Projections

	1988 Average Household EBI		1988 Total Retail Sales		1988 Per Household Retail Sales		1988 Buying Power Index	
Area	($)	Rank	($000)	Rank	($)	Rank	BPI	Rank
Reading, Pa.	37,009	207	2,369,862	143	18,371	258	.1288	138
Redding, Cal.	25,697	311	1,119,598	241	18,660	252	.0510	256
Reno, Nev.	42,869	92	3,164,633	108	30,517	8	.1298	137
Richland - Kennewick - Pasco, Wash.	37,261	203	1,509,625	202	22,299	106	.0728	207
Richmond - Petersburg, Va.	42,792	96	7,242,479	56	23,622	69	.3605	61
Riverside - San Bernardino, Cal.	36,823	208	14,271,552	27	19,296	228	.7586	26
Roanoke, Va.	38,866	176	2,174,552	156	25,110	46	.0986	171
Rochester, Minn.	48,819	21	1,069,045	248	29,450	11	.0488	263
Rochester, N.Y.	49,167	20	8,530,631	46	22,227	109	.4744	43
Rockford, Ill.	43,762	76	2,012,194	161	18,511	256	.1192	148
Sacramento, Cal.	38,483	183	11,542,205	32	20,596	175	.5870	33
Saginaw - Bay City - Midland, Mich.	41,237	122	3,090,411	112	20,995	160	.1650	108
St. Cloud, Minn.	36,727	209	1,428,154	212	24,206	57	.0672	215
St. Joseph, Mo.	37,602	197	799,524	291	24,985	47	.0359	307
St. Louis, Mo.	45,254	58	15,926,755	22	22,801	90	.8312	23
Salem, Ore.	31,297	282	1,874,929	170	18,844	245	.0931	178
Salinas - Seaside - Monterey, Cal.	40,994	125	2,633,351	137	22,129	116	.1361	130
Salt Lake City - Ogden, Utah	41,962	109	8,218,591	48	22,364	103	.4316	49
San Angelo, Tex.	42,989	89	1,224,276	227	30,684	6	.0513	253
San Antonio, Tex.	41,294	121	10,426,080	37	23,016	84	.5245	38
San Diego, Cal.	45,102	61	18,607,839	14	21,547	136	1.0072	14
San Francisco, Cal.	50,959	14	16,797,555	17	25,633	32	.8429	21
San Jose, Cal.	55,377	5	16,170,230	19	27,981	19	.8135	24
Santa Barbara - Santa Maria - Lompoc, Cal.	48,609	22	3,158,011	109	24,070	59	.1641	109
Santa Cruz, Cal.	42,310	104	2,032,365	160	21,105	157	.1077	158
Santa Fe, N.M.	39,788	158	970,280	264	22,617	96	.0474	268
Santa Rosa - Petaluma, Cal.	43,041	87	3,377,025	101	21,844	125	.1746	104
Sarasota, Fla.	39,679	162	2,822,740	127	22,819	89	.1333	134
Savannah, Ga.	28,623	305	1,584,916	192	18,779	249	.0769	201
Scranton - Wilkes-Barre, Pa.	36,443	216	4,935,683	77	17,120	286	.2810	70
Seattle, Wash.	49,654	19	17,547,980	15	24,570	50	.9024	17
Sharon, Pa.	33,006	262	800,484	290	16,782	290	.0444	278
Sheboygan, Wisc.	43,377	81	650,864	309	17,219	281	.0408	293
Sherman - Denison, Tex.	36,077	223	711,195	300	18,143	264	.0387	301
Shreveport, La.	39,823	156	2,772,425	131	19,538	218	.1506	123
Sioux City, Iowa	40,789	130	980,011	261	21,539	138	.0501	260
Sioux Falls, S.D.	47,487	35	1,549,541	196	31,241	4	.0665	218
South Bend - Mishawaka, Ind.	41,809	113	1,899,086	169	21,654	131	.0987	169
Spokane, Wash.	28,701	304	2,726,535	134	18,523	255	.1305	135
Springfield, Ill.	36,487	214	1,662,391	187	19,790	209	.0841	187
Springfield, Mass.	36,100	222	5,114,179	73	23,776	63	.2333	84
Springfield, Mo.	37,672	196	2,161,792	157	23,756	64	.0997	168
State College, Pa.	34,361	243	828,519	287	19,964	200	.0422	285
Steubenville - Weirton, Ohio-W.Va.	34,595	237	937,766	272	15,734	299	.0555	243
Stockton, Cal.	35,991	226	2,998,175	115	18,940	242	.1589	115
Syracuse, N.Y.	43,862	73	5,277,244	69	21,637	133	.2830	69
Tacoma, Wash.	30,966	286	3,658,303	98	17,240	279	.1917	95
Tallahassee, Fla.	30,845	288	1,572,046	194	18,963	241	.0778	199
Tampa - St. Petersburg - Clearwater, Fla.	29,847	296	14,456,106	25	17,296	278	.7303	28
Terre Haute, Ind.	38,171	189	1,470,583	207	29,353	12	.0602	229
Texarkana, Tex.-Ark.	30,838	289	1,001,653	257	21,775	128	.0453	276
Toledo, Ohio	40,634	137	5,113,352	74	21,270	151	.2639	77
Topeka, Kans.	47,744	29	1,364,136	219	21,281	149	.0758	203
Trenton, N.J.	47,256	39	2,692,529	135	23,577	71	.1412	127
Tucson, Ariz.	31,732	275	4,486,056	84	16,664	293	.2411	82
Tulsa, Okla.	43,056	86	6,949,348	60	21,724	130	.3639	60
Tuscaloosa, Ala.	31,100	284	1,024,255	252	18,828	247	.0513	253
Tyler, Tex.	44,228	72	1,772,142	180	28,309	18	.0793	195
Utica - Rome, N.Y.	39,053	173	2,319,671	145	20,136	192	.1236	143
Vallejo - Fairfield - Napa, Cal.	37,812	194	2,896,114	122	18,423	257	.1608	113
Vancouver, Wash.	38,991	174	1,289,933	222	14,999	310	.0843	186
Victoria, Tex.	45,092	63	968,596	266	30,652	7	.0419	286
Vineland - Millville - Bridgeton, N.J.	31,472	278	1,004,238	256	20,247	188	.0486	264
Visalia - Tulare - Porterville, Cal.	25,576	312	1,833,805	174	17,804	270	.0899	180
Waco, Tex.	34,669	236	1,812,845	177	24,301	55	.0801	193
Washington, D.C.	52,948	10	32,154,855	8	24,378	54	1.7408	6
Waterloo - Cedar Falls, Iowa	45,819	49	1,381,738	218	22,214	110	.0740	205
Wausau, Wisc.	38,592	180	677,347	304	15,679	300	.0429	283
West Palm Beach - Boca Raton - Delray Beach, Fla.	38,661	230	6,459,315	65	19,299	227	.3272	64
Wheeling, W.Va.	34,483	240	1,416,885	213	19,761	210	.0705	211
Wichita, Kans.	48,423	24	3,929,821	94	22,253	108	.2141	88
Wichita Falls, Tex.	36,264	220	1,186,610	231	24,877	48	.0526	250
Williamsport, Pa.	35,562	231	789,948	293	16,988	287	.0449	277
Wilmington, Del.	47,343	38	4,086,752	99	21,022	159	.2328	86
Wilmington, N.C.	34,508	239	1,173,984	233	25,521	34	.0497	261
Worcester - Fitchburg - Leominster, Mass.	39,098	170	5,560,706	68	22,651	95	.2716	73
Yakima, Wash.	30,143	294	1,350,641	220	19,158	231	.0656	221
York, Pa.	38,292	185	2,728,182	133	17,137	285	.1600	114
Youngstown - Warren, Ohio	37,471	199	3,747,140	96	19,147	232	.2003	92
Yuba City, Cal.	28,922	301	678,150	303	15,003	309	.0379	302

1984 SURVEY OF BUYING POWER DATA SERVICE

SECTION 4

Totals And Percents For Metropolitan Markets And All Counties

Population
Households
Effective Buying Income (EBI)
Retail Sales
Buying Power Index (BPI)
Graduated Buying Power Indexes

EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5.

SYMBOLS USED IN TABLES

☐ Metropolitan county of another state's metropolitan area. For area name, see page facing state map in Section 1.

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POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980-83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
ALABAMA															
ANNISTON	**122.8**	**.0521**	**2.5**	**201**	**80.9**	**42.3**	**.0493**	**929,704**	**.0399**	**505,478**	**.0426**	**.0431**	**.0577**	**.0525**	**.0403**
Calhoun	122.8	.0521	2.5	201	80.9	42.3	.0493	929,704	.0399	505,478	.0426	.0431	.0577	.0525	.0403
BIRMINGHAM	**905.5**	**.3845**	**2.4**	**226**	**71.7**	**335.7**	**.3918**	**8,103,877**	**.3479**	**4,438,228**	**.3740**	**.3630**	**.4263**	**.3907**	**.3809**
Blount	39.1	.0166	7.2	61	98.0	13.9	.0162	246,180	.0106	84,565	.0071	.0107	.0190	.0157	.0088
Jefferson	675.0	.2866	.5	603	65.0	255.4	.2981	6,370,452	.2735	3,709,791	.3127	.2879	.3200	.2996	.3141
St. Clair	45.1	.0191	9.5	70	89.2	15.6	.0182	297,884	.0128	105,414	.0088	.0129	.0214	.0186	.0096
Shelby	75.1	.0319	10.3	94	88.5	25.4	.0297	683,791	.0293	233,545	.0197	.0270	.0288	.0260	.0257
Walker	71.2	.0303	3.7	89	92.2	25.4	.0296	505,570	.0217	304,913	.0257	.0245	.0371	.0308	.0227
DOTHAN	**125.8**	**.0535**	**2.7**	**111**	**77.9**	**44.2**	**.0516**	**965,942**	**.0415**	**548,912**	**.0463**	**.0453**	**.0598**	**.0568**	**.0408**
Dale	46.1	.0196	–3.6	82	81.1	15.2	.0178	336,918	.0145	116,639	.0098	.0140	.0204	.0184	.0104
Houston	79.7	.0339	6.8	138	76.0	29.0	.0338	629,024	.0270	432,273	.0365	.0313	.0394	.0384	.0304
FLORENCE	**138.4**	**.0587**	**2.5**	**111**	**86.5**	**50.9**	**.0594**	**1,168,904**	**.0503**	**656,715**	**.0554**	**.0535**	**.0678**	**.0601**	**.0528**
Colbert	55.8	.0236	2.3	95	82.1	20.6	.0240	459,991	.0198	331,274	.0279	.0230	.0300	.0266	.0199
Lauderdale	82.6	.0351	2.6	125	89.4	30.3	.0354	708,913	.0305	325,441	.0275	.0305	.0378	.0335	.0329
GADSDEN	**104.3**	**.0443**	**1.2**	**192**	**85.6**	**38.4**	**.0449**	**760,759**	**.0327**	**462,024**	**.0390**	**.0368**	**.0560**	**.0440**	**.0366**
Etowah	104.3	.0443	1.2	192	85.6	38.4	.0449	760,759	.0327	462,024	.0390	.0368	.0560	.0440	.0366
HUNTSVILLE	**199.2**	**.0846**	**1.1**	**247**	**78.1**	**72.8**	**.0850**	**2,060,855**	**.0885**	**1,049,702**	**.0885**	**.0877**	**.0755**	**.0875**	**.0935**
Madison	199.2	.0846	1.1	247	78.1	72.8	.0850	2,060,855	.0885	1,049,702	.0885	.0877	.0755	.0875	.0935
MOBILE	**461.4**	**.1959**	**4.0**	**163**	**69.6**	**163.2**	**.1905**	**4,130,273**	**.1773**	**2,139,938**	**.1803**	**.1820**	**.1958**	**.1869**	**.1743**
Baldwin	84.4	.0358	7.4	53	83.2	30.3	.0354	733,842	.0315	372,395	.0313	.0324	.0387	.0356	.0285
Mobile	377.0	.1601	3.2	305	66.6	132.9	.1551	3,396,431	.1458	1,767,543	.1490	.1496	.1571	.1513	.1458
MONTGOMERY	**287.0**	**.1218**	**5.2**	**143**	**63.7**	**101.2**	**.1181**	**2,460,898**	**.1057**	**1,388,569**	**.1170**	**.1122**	**.1232**	**.1230**	**.1082**
Autauga	34.6	.0147	7.3	58	76.1	11.4	.0133	292,552	.0126	100,254	.0085	.0117	.0124	.0118	.0115
Elmore	46.8	.0198	7.9	75	76.5	15.5	.0181	327,316	.0141	105,319	.0088	.0136	.0207	.0170	.0127
Montgomery	205.6	.0873	4.3	259	58.7	74.3	.0867	1,841,030	.0790	1,182,996	.0997	.0869	.0901	.0942	.0840
TUSCALOOSA	**142.3**	**.0604**	**3.5**	**107**	**71.2**	**50.3**	**.0587**	**1,075,058**	**.0461**	**647,406**	**.0545**	**.0515**	**.0702**	**.0577**	**.0484**
Tuscaloosa	142.3	.0604	3.5	107	71.2	50.3	.0587	1,075,058	.0461	647,406	.0545	.0515	.0702	.0577	.0484
ALL COUNTIES															
Autauga	34.6	.0147	7.3	58	76.1	11.4	.0133	292,552	.0126	100,254	.0085	.0117	.0124	.0118	.0115
Baldwin	84.4	.0358	7.4	53	83.2	30.3	.0354	733,842	.0315	372,395	.0313	.0324	.0387	.0356	.0285
Barbour	25.0	.0106	1.0	28	53.9	8.5	.0099	144,995	.0062	79,852	.0068	.0072	.0141	.0089	.0054
Bibb	16.1	.0069	2.4	26	75.5	5.6	.0065	100,482	.0043	32,629	.0027	.0044	.0080	.0061	.0031
Blount	39.1	.0166	7.2	61	98.0	13.9	.0162	246,180	.0106	84,565	.0071	.0107	.0190	.0157	.0088
Bullock	10.1	.0043	–4.7	16	31.1	3.5	.0041	56,593	.0024	37,154	.0032	.0031	.0063	.0036	.0020
Butler	21.2	.0090	–2.2	27	59.8	7.4	.0087	129,801	.0056	76,838	.0065	.0065	.0131	.0085	.0047
Calhoun	122.8	.0521	2.5	201	80.9	42.3	.0493	929,704	.0399	505,478	.0426	.0431	.0577	.0525	.0403
Chambers	39.1	.0166	–.2	66	63.1	14.0	.0164	298,505	.0128	136,805	.0115	.0133	.0198	.0154	.0113
Cherokee	19.6	.0083	4.5	35	91.2	6.8	.0079	137,802	.0059	66,041	.0056	.0062	.0100	.0080	.0049
Chilton	31.7	.0135	3.6	46	87.4	11.7	.0136	237,114	.0102	102,760	.0086	.0104	.0173	.0136	.0103
Choctaw	16.4	.0070	–2.6	18	55.0	5.5	.0065	109,773	.0047	50,333	.0043	.0051	.0086	.0053	.0039
Clarke	27.8	.0118	.4	23	55.7	9.3	.0108	183,493	.0079	120,730	.0101	.0093	.0154	.0105	.0090
Clay	13.7	.0058	.0	23	82.6	4.7	.0055	82,102	.0035	32,725	.0028	.0038	.0072	.0053	.0024
Cleburne	12.9	.0054	2.4	23	94.4	4.8	.0056	94,352	.0041	28,865	.0024	.0038	.0059	.0055	.0031
Coffee	39.1	.0167	1.5	58	81.5	14.1	.0165	285,109	.0122	174,883	.0148	.0138	.0191	.0179	.0126
Colbert	55.8	.0236	2.3	95	82.1	20.6	.0240	459,991	.0198	331,274	.0279	.0230	.0300	.0266	.0199
Conecuh	15.7	.0067	–1.2	18	57.2	5.4	.0063	87,881	.0037	29,479	.0025	.0041	.0091	.0052	.0024
Coosa	11.4	.0048	.2	17	63.9	4.2	.0049	81,610	.0035	8,206	.0007	.0028	.0051	.0040	.0023
Covington	37.2	.0158	.9	36	86.0	14.5	.0169	248,085	.0107	146,370	.0123	.0122	.0239	.0168	.0105
Crenshaw	14.1	.0060	–.1	23	72.4	5.2	.0061	72,747	.0031	31,282	.0026	.0036	.0095	.0048	.0022
Cullman	64.5	.0274	4.6	87	98.8	23.5	.0274	446,966	.0192	274,161	.0232	.0220	.0371	.0288	.0204
Dale	46.1	.0196	–3.6	82	81.1	15.2	.0178	336,918	.0145	116,639	.0098	.0140	.0204	.0184	.0104
Dallas	51.9	.0220	–3.9	53	43.7	17.5	.0204	292,943	.0125	212,681	.0179	.0161	.0305	.0193	.0143
De Kalb	56.6	.0241	5.5	73	97.9	21.1	.0246	372,764	.0160	184,395	.0156	.0175	.0325	.0239	.0142
Elmore	46.8	.0198	7.9	75	76.5	15.5	.0181	327,316	.0141	105,319	.0088	.0136	.0207	.0170	.0127
Escambia	38.9	.0165	1.2	41	66.6	12.9	.0150	252,105	.0108	137,313	.0116	.0123	.0192	.0148	.0104
Etowah	104.3	.0443	1.2	192	85.6	38.4	.0449	760,759	.0327	462,024	.0390	.0368	.0560	.0440	.0366
Fayette	19.3	.0082	2.6	31	86.5	7.0	.0081	144,763	.0062	64,779	.0054	.0064	.0102	.0079	.0059
Franklin	29.2	.0124	3.0	45	95.0	10.9	.0127	218,127	.0094	110,717	.0093	.0100	.0159	.0122	.0092
Geneva	24.3	.0103	.2	42	86.1	8.8	.0103	180,821	.0077	67,655	.0057	.0076	.0139	.0091	.0056
Greene	10.9	.0047	–1.1	17	20.9	3.6	.0042	53,997	.0023	27,464	.0024	.0028	.0065	.0031	.0015
Hale	15.4	.0065	–1.3	23	35.7	5.0	.0058	72,548	.0032	24,857	.0021	.0036	.0091	.0042	.0021
Henry	15.6	.0066	1.9	28	60.6	5.5	.0065	100,120	.0043	46,010	.0038	.0045	.0084	.0061	.0034

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980-83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
ALABAMA (continued)															
ALL COUNTIES (continued)															
Houston	79.7	.0339	6.8	138	76.0	29.0	.0338	629,024	.0270	432,273	.0365	.0313	.0394	.0384	.0304
Jackson	54.3	.0230	5.6	51	95.1	19.3	.0225	367,787	.0158	163,768	.0138	.0166	.0272	.0230	.0141
Jefferson	675.0	.2866	.5	603	65.0	255.4	.2981	6,370,452	.2735	3,709,791	.3127	.2879	.3200	.2996	.3141
Lamar	16.8	.0071	2.1	28	87.3	6.1	.0071	118,107	.0050	48,230	.0040	.0051	.0087	.0069	.0050
Lauderdale	82.6	.0351	2.6	125	89.4	30.3	.0354	708,913	.0305	325,441	.0275	.0305	.0378	.0335	.0329
Lawrence	30.4	.0129	.8	44	82.2	10.3	.0120	224,286	.0096	56,379	.0047	.0088	.0134	.0095	.0086
Lee	79.9	.0340	4.7	131	73.7	29.5	.0344	606,421	.0260	327,886	.0277	.0282	.0420	.0309	.0226
Limestone	46.8	.0198	1.7	84	84.9	16.1	.0188	355,754	.0153	149,620	.0126	.0154	.0208	.0185	.0147
Lowndes	13.2	.0056	-.4	18	23.9	3.7	.0043	53,599	.0023	28,147	.0023	.0030	.0070	.0033	.0014
Macon	26.8	.0114	-.1	44	14.6	8.4	.0098	148,466	.0064	48,126	.0041	.0066	.0139	.0070	.0047
Madison	199.2	.0846	1.1	247	78.1	72.8	.0850	2,060,855	.0885	1,049,702	.0885	.0877	.0755	.0875	.0935
Marengo	25.0	.0106	-.2	25	45.2	8.3	.0097	149,945	.0064	92,117	.0077	.0077	.0147	.0080	.0065
Marion	31.8	.0135	5.9	43	97.3	11.6	.0135	225,075	.0097	79,734	.0068	.0095	.0161	.0137	.0081
Marshall	68.4	.0290	4.2	121	98.1	25.7	.0300	450,663	.0193	339,914	.0286	.0241	.0442	.0330	.0178
Mobile	377.0	.1601	3.3	305	66.6	132.9	.1551	3,396,431	.1458	1,767,543	.1490	.1496	.1571	.1513	.1458
Monroe	22.7	.0096	.2	22	54.9	7.5	.0087	143,997	.0062	65,017	.0055	.0066	.0114	.0079	.0053
Montgomery	205.6	.0873	4.3	259	58.7	74.3	.0867	1,841,030	.0790	1,182,996	.0997	.0869	.0901	.0942	.0840
Morgan	92.8	.0394	2.8	161	39.5	33.6	.0392	762,146	.0328	357,634	.0301	.0334	.0405	.0395	.0364
Perry	14.6	.0062	-2.8	20	38.4	4.6	.0054	66,838	.0028	26,839	.0023	.0033	.0084	.0038	.0026
Pickens	21.4	.0091	-.4	24	56.6	7.1	.0083	132,592	.0057	56,051	.0047	.0061	.0117	.0077	.0045
Pike	28.1	.0120	.2	42	63.3	9.9	.0115	169,480	.0073	93,371	.0079	.0083	.0167	.0102	.0059
Randolph	20.1	.0085	.1	34	74.5	7.2	.0084	131,982	.0057	58,125	.0049	.0060	.0108	.0078	.0047
☐ Russell	46.8	.0199	-1.2	74	58.9	16.7	.0195	307,625	.0132	134,733	.0114	.0140	.0245	.0180	.0106
St. Clair	45.1	.0191	9.5	70	89.2	15.6	.0182	297,884	.0128	105,414	.0088	.0129	.0214	.0186	.0096
Shelby	75.1	.0319	13.3	94	88.5	25.4	.0297	683,791	.0293	233,545	.0197	.0270	.0288	.0260	.0257
Sumter	16.5	.0070	-2.4	18	29.3	5.3	.0062	94,489	.0041	44,073	.0037	.0045	.0088	.0048	.0031
Talladega	75.9	.0322	2.8	101	67.8	25.6	.0298	553,698	.0238	252,639	.0213	.0248	.0357	.0287	.0219
Tallapoosa	39.3	.0167	1.4	56	71.7	14.1	.0165	268,220	.0115	129,668	.0110	.0124	.0212	.0167	.0112
Tuscaloosa	142.3	.0604	3.5	107	71.2	50.3	.0587	1,075,058	.0461	647,406	.0545	.0515	.0702	.0577	.0484
Walker	71.2	.0303	3.7	89	92.2	25.4	.0296	505,570	.0217	304,913	.0257	.0245	.0371	.0308	.0227
Washington	16.9	.0071	.5	16	65.9	5.6	.0066	111,722	.0048	25,241	.0022	.0046	.0071	.0052	.0038
Wilcox	14.3	.0061	-3.1	16	29.9	4.4	.0051	76,865	.0033	33,860	.0028	.0037	.0074	.0040	.0023
Winston	23.2	.0099	5.7	38	99.4	8.4	.0098	152,058	.0066	82,871	.0070	.0073	.0131	.0099	.0058
TOTAL METRO COUNTIES	**2,533.5**	**1.0757**	**2.9**	**167**	**72.8**	**915.7**	**1.0688**	**21,963,895**	**.9431**	**11,971,705**	**1.0090**	**.9891**	**1.1568**	**1.0772**	**.9864**
TOTAL STATE	**3,990.4**	**1.6943**	**2.5**	**79**	**73.2**	**1,429.0**	**1.6676**	**31,813,683**	**1.3659**	**16,835,999**	**1.4191**	**1.4475**	**1.9333**	**1.6460**	**1.3745**

ALASKA

METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980-83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
ANCHORAGE	**217.5**	**.0924**	**24.7**	**126**	**86.4**	**79.0**	**.0922**	**3,014,554**	**.1294**	**1,609,708**	**.1357**	**.1240**	**.0791**	**.0936**	**.1222**
Anchorage	217.5	.0924	24.7	126	86.4	79.0	.0922	3,014,554	.1294	1,609,708	.1357	.1240	.0791	.0936	.1222
ALL COUNTIES															
Aleutian Islands	7.9	.0033	1.7	1	61.9	1.8	.0021	98,680	.0042	12,127	.0010	.0030	.0014	.0021	.0014
Anchorage	217.5	.0924	24.7	126	86.4	79.0	.0922	3,014,554	.1294	1,609,708	.1357	.1240	.0791	.0936	.1222
Bethel	12.7	.0054	15.5	0	14.7	3.3	.0039	82,969	.0036	35,117	.0030	.0037	.0050	.0031	.0025
Bristol Bay	1.2	.0005	9.7	2	60.8	.3	.0003	19,413	.0008	3,530	.0003	.0007	.0002	.0004	.0003
Dillingham	5.6	.0023	21.3	0	22.5	1.7	.0020	47,139	.0020	11,047	.0009	.0017	.0021	.0014	.0014
Fairbanks North Star	63.9	.0272	18.4	9	86.6	22.2	.0259	853,099	.0367	542,980	.0458	.0375	.0247	.0276	.0324
Haines	1.9	.0008	13.1	1	85.9	.6	.0007	17,738	.0007	6,963	.0005	.0007	.0007	.0006	.0006
Juneau	24.8	.0105	27.0	9	84.6	8.9	.0104	375,743	.0162	127,269	.0108	.0133	.0074	.0081	.0138
Kenai Peninsula	34.9	.0148	38.0	2	91.7	12.0	.0140	443,521	.0190	215,856	.0182	.0180	.0151	.0125	.0140
Ketchikan Gateway	13.0	.0055	14.9	10	83.8	4.8	.0056	172,903	.0074	93,898	.0079	.0073	.0052	.0050	.0084
Kobuk	5.6	.0024	15.9	0	13.8	1.5	.0017	47,985	.0021	14,769	.0012	.0018	.0014	.0013	.0014
Kodiak Island	11.8	.0050	18.7	2	71.1	3.7	.0044	140,560	.0060	61,927	.0052	.0056	.0045	.0039	.0045
Matanuska - Susitna	29.1	.0124	63.3	1	94.9	9.7	.0113	261,062	.0112	73,408	.0062	.0100	.0096	.0098	.0086
Nome	7.5	.0032	14.7	0	19.1	2.1	.0024	56,180	.0024	34,840	.0030	.0026	.0031	.0023	.0020
North Slope	5.1	.0021	21.5	0	21.1	1.2	.0014	57,771	.0025	57,372	.0048	.0032	.0006	.0021	.0013
Prince of Wales - Outer Ketchikan	4.3	.0019	12.5	1	54.4	1.3	.0015	49,359	.0021	6,924	.0006	.0016	.0011	.0010	.0015
Sitka	9.3	.0039	19.2	3	73.8	2.9	.0034	118,213	.0051	48,120	.0040	.0046	.0023	.0030	.0053
Skagway - Yakutat - Angoon	4.2	.0018	20.8	0	55.6	1.3	.0015	36,394	.0016	11,980	.0011	.0013	.0015	.0012	.0013
Southeast Fairbanks	7.2	.0031	26.8	0	79.5	2.0	.0024	59,486	.0025	15,065	.0012	.0024	.0024	.0021	.0015
Valdez - Cordova	10.6	.0045	27.0	0	83.6	3.7	.0043	148,540	.0064	65,755	.0056	.0057	.0047	.0037	.0049
Wade Hampton	5.5	.0023	17.9	0	6.2	1.1	.0013	22,122	.0010	14,151	.0012	.0013	.0022	.0013	.0005
Wrangell - Petersburg	7.3	.0031	18.4	1	78.1	2.3	.0027	76,782	.0033	31,592	.0026	.0030	.0030	.0024	.0028
Yukon - Koyukuk	8.7	.0037	10.5	0	41.3	2.5	.0029	68,781	.0029	25,601	.0022	.0029	.0040	.0021	.0017

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980–83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
ALASKA (continued)															
TOTAL METRO COUNTIES	**217.5**	**.0924**	**24.7**	**126**	**86.4**	**79.0**	**.0922**	**3,014,554**	**.1294**	**1,609,708**	**.1357**	**.1240**	**.0791**	**.0936**	**.1222**
TOTAL STATE	**499.6**	**.2121**	**24.3**	**1**	**78.6**	**169.9**	**.1983**	**6,268,994**	**.2691**	**3,119,999**	**.2630**	**.2559**	**.1813**	**.1906**	**.2343**
ARIZONA															
PHOENIX	**1,681.8**	**.7141**	**11.4**	**184**	**94.0**	**640.0**	**.7469**	**16,832,151**	**.7226**	**8,150,058**	**.6870**	**.7102**	**.7276**	**.7706**	**.7338**
Maricopa	1,681.8	.7141	11.4	184	94.0	640.0	.7469	16,832,151	.7226	8,150,058	.6870	.7102	.7276	.7706	.7338
TUCSON	**590.1**	**.2506**	**11.0**	**64**	**92.9**	**228.8**	**.2670**	**5,226,346**	**.2244**	**2,710,684**	**.2284**	**.2308**	**.2986**	**.2743**	**.2154**
Pima	590.1	.2506	11.0	64	92.9	228.8	.2670	5,226,346	.2244	2,710,684	.2284	.2308	.2986	.2743	.2154
ALL COUNTIES															
Apache	59.9	0254	15.0	5	23.4	15.1	.0176	274,200	.0118	72,791	.0061	.0129	.0204	.0142	.0084
Cochise	92.4	.0392	7.8	15	93.4	32.3	.0377	638,820	.0274	269,321	.0227	.0283	.0454	.0380	.0227
Coconino	84.7	.0360	12.9	5	68.7	26.2	.0306	593,423	.0255	371,256	.0313	.0293	.0351	.0343	.0228
Gila	38.8	.0165	4.6	8	85.1	14.1	.0164	278,669	.0119	130,304	.0110	.0126	.0206	.0149	.0111
Graham	24.5	.0104	7.2	5	84.8	7.2	.0084	135,510	.0059	70,323	.0059	.0067	.0113	.0082	.0053
Greenlee	11.6	.0049	1.7	6	97.3	3.8	.0045	90,645	.0039	30,412	.0026	.0038	.0044	.0040	.0039
La Paz	13.4	.0057	6.7	3	82.4	5.2	.0060	84,639	.0036	23,829	.0020	.0035	.0095	.0043	.0019
Maricopa	1,681.8	.7141	11.4	184	94.0	640.0	.7469	16,832,151	.7226	8,150,058	.6870	.7102	.7276	.7706	.7338
Mohave	65.7	.0279	17.6	5	96.6	26.4	.0308	501,023	.0216	255,772	.0215	.0229	.0402	.0314	.0173
Navajo	73.2	.0310	8.2	7	49.8	20.9	.0244	436,202	.0187	256,842	.0217	.0220	.0315	.0237	.0162
Pima	590.1	.2506	11.0	64	92.9	228.8	.2670	5,226,346	.2244	2,710,684	.2284	.2308	.2986	.2743	.2154
Pinal	96.5	.0410	6.1	18	86.3	31.8	.0371	621,722	.0267	239,962	.0203	.0277	.0448	.0377	.0207
Santa Cruz	22.6	.0096	10.5	18	98.8	7.0	.0082	155,404	.0066	132,462	.0111	.0085	.0111	.0099	.0135
Yavapai	79.2	.0336	16.2	10	97.8	32.6	.0380	620,715	.0267	297,154	.0251	.0276	.0512	.0382	.0210
Yuma	86.1	.0365	10.4	15	93.7	29.4	.0343	632,897	.0271	368,450	.0310	.0303	.0410	.0381	.0237
TOTAL METRO COUNTIES	**2,271.9**	**.9647**	**11.3**	**124**	**93.7**	**868.8**	**1.0139**	**22,058,497**	**.9470**	**10,860,742**	**.9154**	**.9410**	**1.0262**	**1.0449**	**.9492**
TOTAL STATE	**3,020.5**	**1.2824**	**11.1**	**27**	**90.3**	**1,120.8**	**1.3079**	**27,122,366**	**1.1644**	**13,379,620**	**1.1277**	**1.1771**	**1.3927**	**1.3418**	**1.1377**
ARKANSAS															
FAYETTEVILLE - SPRINGDALE	**104.6**	**.0445**	**4.1**	**110**	**97.0**	**38.1**	**.0445**	**790,766**	**.0340**	**609,678**	**.0514**	**.0413**	**.0542**	**.0521**	**.0357**
Washington	104.6	.0445	4.1	110	97.0	38.1	.0445	790,766	.0340	609,678	.0514	.0413	.0542	.0521	.0357
FORT SMITH	**173.2**	**.0735**	**6.4**	**96**	**90.9**	**62.8**	**.0732**	**1,375,958**	**.0591**	**977,737**	**.0825**	**.0690**	**.0872**	**.0853**	**.0649**
Crawford	40.0	.0169	8.4	67	95.9	13.6	.0159	279,201	.0120	134,380	.0114	.0128	.0182	.0178	.0097
Sebastian	98.1	.0417	3.1	183	92.1	37.4	.0436	892,386	.0383	753,445	.0635	.0465	.0504	.0540	.0485
Sequoyah, Okla.	*35.1*	*.0149*	*14.2*	*52*	*82.0*	*11.8*	*.0137*	*204,371*	*.0088*	*89,912*	*.0076*	*.0097*	*.0186*	*.0135*	*.0067*
LITTLE ROCK - NORTH LITTLE ROCK	**494.9**	**.2101**	**4.3**	**169**	**79.4**	**177.6**	**.2072**	**4,566,181**	**.1961**	**2,605,535**	**.2196**	**.2060**	**.2063**	**.2244**	**.2024**
Faulkner	50.1	.0212	8.5	78	91.1	17.1	.0199	402,839	.0173	208,729	.0176	.0182	.0227	.0207	.0180
Lonoke	36.7	.0156	6.3	47	86.7	12.3	.0144	243,780	.0105	104,972	.0089	.0111	.0168	.0143	.0085
Pulaski	350.6	.1489	2.9	457	74.1	129.1	.1506	3,444,433	.1479	2,111,361	.1779	.1570	.1463	.1676	.1563
Saline	57.5	.0244	8.2	79	96.6	19.1	.0223	475,129	.0204	180,473	.0152	.0197	.0205	.0218	.0196
PINE BLUFF	**89.4**	**.0379**	**–1.5**	**101**	**57.5**	**30.3**	**.0354**	**615,894**	**.0265**	**401,922**	**.0339**	**.0310**	**.0443**	**.0350**	**.0265**
Jefferson	89.4	.0379	–1.5	101	57.5	30.3	.0354	615,894	.0265	401,922	.0339	.0310	.0443	.0350	.0265
TEXARKANA	**118.4**	**.0503**	**4.7**	**78**	**75.8**	**43.1**	**.0502**	**938,332**	**.0403**	**646,027**	**.0545**	**.0465**	**.0640**	**.0540**	**.0437**
Miller	38.3	.0163	1.4	62	74.1	13.7	.0139	290,599	.0125	198,223	.0167	.0145	.0228	.0171	.0142
Bowie, Tex.	*80.1*	*.0340*	*6.4*	*90*	*76.6*	*29.4*	*.0343*	*647,733*	*.0278*	*447,804*	*.0378*	*.0320*	*.0412*	*.0369*	*.0295*
ALL COUNTIES															
Arkansas	23.4	.0100	–3.2	23	78.9	8.7	.0102	169,598	.0073	98,437	.0083	.0081	.0135	.0100	.0065
Ashley	26.0	.0110	–2.0	28	71.4	9.0	.0105	183,530	.0079	88,555	.0075	.0084	.0130	.0090	.0074
Baxter	30.7	.0131	12.0	56	99.5	12.5	.0146	250,162	.0108	140,037	.0118	.0115	.0177	.0166	.0099
Benton	86.6	.0367	10.9	103	98.3	32.0	.0373	695,460	.0298	338,315	.0285	.0308	.0390	.0424	.0290
Boone	28.2	.0120	8.2	48	99.6	10.6	.0124	194,425	.0084	163,468	.0138	.0107	.0173	.0140	.0109
Bradley	13.6	.0058	–1.5	21	69.5	5.0	.0058	87,103	.0037	41,061	.0035	.0040	.0081	.0052	.0032
Calhoun	6.1	.0026	.3	10	70.5	2.2	.0026	38,504	.0016	11,222	.0009	.0017	.0034	.0022	.0011
Carroll	17.4	.0073	7.4	27	99.3	7.0	.0082	117,338	.0051	70,981	.0060	.0058	.0114	.0085	.0034
Chicot	17.3	.0074	–2.8	27	44.9	5.7	.0066	84,760	.0036	46,936	.0039	.0044	.0104	.0052	.0027
Clark	23.3	.0099	–.1	27	76.9	8.0	.0093	154,483	.0067	127,678	.0108	.0085	.0131	.0098	.0059
Clay	20.7	.0088	.4	32	99.8	7.9	.0093	115,022	.0049	46,538	.0039	.0055	.0142	.0075	.0033
Cleburne	19.1	.0081	13.0	35	99.6	7.2	.0084	124,774	.0054	66,420	.0056	.0060	.0109	.0086	.0047
Cleveland	8.1	.0034	2.9	14	83.9	2.9	.0033	53,273	.0022	5,405	.0005	.0019	.0038	.0023	.0016
Columbia	26.2	.0111	–1.7	34	63.6	9.4	.0110	213,978	.0092	100,838	.0085	.0094	.0133	.0104	.0101

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980-83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
ARKANSAS (continued)															
ALL COUNTIES (continued)															
Conway	19.8	.0085	1.5	35	83.5	6.9	.0081	132,810	.0057	77,958	.0066	.0066	.0102	.0081	.0055
Craighead	64.8	.0275	2.5	91	94.6	23.0	.0268	477,139	.0205	418,548	.0352	.0262	.0339	.0336	.0264
Crawford	40.0	.0169	8.4	67	95.9	13.6	.0159	279,201	.0120	134,380	.0114	.0128	.0182	.0178	.0097
☐ Crittenden	48.6	.0207	−1.8	81	55.3	15.9	.0185	293,651	.0126	250,072	.0210	.0168	.0261	.0193	.0113
Cross	19.8	.0084	−3.1	32	73.9	6.5	.0076	115,005	.0049	71,346	.0061	.0060	.0109	.0080	.0039
Dallas	10.5	.0044	−.2	16	60.8	3.8	.0045	73,728	.0032	43,196	.0036	.0036	.0058	.0048	.0026
Desha	19.4	.0083	−1.8	26	55.6	6.5	.0075	114,261	.0049	76,194	.0064	.0059	.0119	.0068	.0041
Drew	18.3	.0078	2.2	22	71.2	6.3	.0074	132,283	.0057	69,739	.0059	.0061	.0089	.0072	.0046
Faulkner	50.1	.0212	8.5	78	91.1	17.1	.0199	402,839	.0173	208,729	.0176	.0182	.0227	.0207	.0180
Franklin	15.8	.0067	7.4	26	97.6	5.6	.0066	105,492	.0045	38,072	.0032	.0047	.0073	.0068	.0031
Fulton	10.6	.0045	6.3	17	99.3	4.2	.0049	57,714	.0025	21,700	.0018	.0026	.0073	.0043	.0015
Garland	74.2	.0315	5.4	113	90.7	30.0	.0350	665,119	.0286	399,193	.033[illegible]	.0307	.0428	.0358	.0270
Grant	13.7	.0059	5.3	22	96.2	4.7	.0055	95,566	.0041	35,156	.0029	.0041	.0061	.0053	.0030
Greene	31.8	.0135	3.4	55	99.5	11.7	.0136	229,125	.0098	126,358	.0107	.0108	.0160	.0152	.0093
Hempstead	24.5	.0104	3.7	34	68.4	8.6	.0101	154,127	.0066	69,890	.0059	.0072	.0135	.0092	.0068
Hot Spring	27.7	.0117	3.3	45	87.6	10.1	.0118	189,880	.0082	83,461	.0070	.0085	.0142	.0112	.0075
Howard	13.8	.0059	2.5	24	79.9	4.9	.0057	86,030	.0037	55,888	.0047	.0045	.0081	.0063	.0031
Independence	32.5	.0138	7.8	43	97.3	11.6	.0135	226,401	.0097	151,185	.0128	.0113	.0165	.0151	.0088
Izard	11.9	.0050	10.5	20	99.7	4.7	.0055	74,627	.0032	24,739	.0021	.0033	.0071	.0049	.0018
Jackson	21.3	.0091	−1.6	34	85.7	7.8	.0091	134,175	.0057	84,807	.0071	.0068	.0127	.0093	.0057
Jefferson	89.4	.0379	−1.5	101	57.5	30.3	.0354	615,894	.0265	401,922	.0339	.0310	.0443	.0350	.0265
Johnson	18.3	.0078	5.0	27	97.4	6.7	.0078	118,423	.0051	61,353	.0052	.0057	.0103	.0079	.0036
Lafayette	9.9	.0042	−3.1	19	57.4	3.5	.0041	63,684	.0027	15,196	.0012	.0026	.0051	.0030	.0021
Lawrence	18.7	.0079	1.4	32	98.9	7.0	.0081	112,391	.0048	63,776	.0054	.0056	.0119	.0079	.0036
Lee	14.1	.0060	−9.3	23	43.3	4.6	.0054	64,193	.0028	34,099	.0029	.0034	.0091	.0041	.0020
Lincoln	13.2	.0056	−1.3	23	62.6	3.7	.0043	64,182	.0027	20,431	.0017	.0030	.0059	.0035	.0016
Little River	14.6	.0062	4.6	28	73.3	4.8	.0056	98,818	.0043	46,225	.0039	.0046	.0074	.0052	.0033
Logan	20.5	.0087	1.8	29	97.5	7.1	.0083	134,039	.0057	82,214	.0069	.0066	.0118	.0084	.0054
Lonoke	36.7	.0156	6.3	47	86.7	12.3	.0144	243,780	.0105	104,972	.0089	.0111	.0168	.0143	.0085
Madison	11.7	.0050	2.9	14	99.3	4.3	.0050	67,671	.0029	34,230	.0029	.0033	.0067	.0054	.0015
Marion	12.6	.0053	11.2	21	99.3	4.7	.0055	77,225	.0033	22,989	.0019	.0033	.0077	.0047	.0020
Miller	38.3	.0163	1.4	62	74.1	13.7	.0159	290,599	.0125	198,223	.0167	.0145	.0228	.0171	.0142
Mississippi	57.0	.0242	−4.2	64	71.1	19.0	.0222	345,135	.0148	217,367	.0183	.0178	.0299	.0234	.0126
Monroe	13.1	.0056	−6.8	22	57.3	4.7	.0055	64,362	.0028	53,689	.0046	.0038	.0092	.0048	.0030
Montgomery	8.2	.0034	5.5	11	99.0	3.1	.0036	52,776	.0022	13,394	.0011	.0021	.0046	.0032	.0013
Nevada	11.1	.0048	.0	18	67.9	3.8	.0045	55,541	.0024	32,926	.0028	.0030	.0069	.0039	.0023
Newton	8.3	.0035	7.0	10	99.4	2.9	.0033	37,713	.0016	5,305	.0004	.0016	.0053	.0023	.0009
Ouachita	29.9	.0127	−2.1	41	62.4	11.0	.0129	215,279	.0093	141,169	.0119	.0108	.0171	.0129	.0092
Perry	7.8	.0033	7.3	14	97.6	2.6	.0030	45,706	.0020	6,596	.0006	.0017	.0035	.0024	.0013
Phillips	33.2	.0141	−4.5	48	45.1	11.0	.0128	170,049	.0073	127,920	.0107	.0099	.0212	.0113	.0082
Pike	10.7	.0045	3.2	18	95.3	3.9	.0046	56,745	.0024	44,541	.0038	.0032	.0078	.0044	.0016
Poinsett	26.1	.0111	−3.5	34	92.3	9.1	.0106	153,511	.0066	80,271	.0068	.0075	.0153	.0107	.0045
Polk	17.9	.0076	5.3	21	99.2	6.4	.0075	102,633	.0044	51,332	.0043	.0050	.0111	.0069	.0033
Pope	41.6	.0177	6.6	51	96.7	14.9	.0174	307,914	.0132	231,972	.0195	.0160	.0217	.0196	.0151
Prairie	9.8	.0041	−3.4	15	84.9	3.7	.0043	54,330	.0023	31,131	.0027	.0029	.0063	.0038	.0016
Pulaski	350.6	.1489	2.9	457	74.1	129.1	.1506	3,444,433	.1479	2,111,361	.1779	.1570	.1463	.1676	.1563
Randolph	17.3	.0073	2.8	26	98.7	6.3	.0074	101,539	.0044	44,997	.0038	.0048	.0103	.0073	.0031
St. Francis	29.7	.0127	−3.8	46	52.0	9.6	.0112	163,990	.0070	139,426	.0118	.0095	.0173	.0112	.0076
Saline	57.5	.0244	8.2	79	96.6	19.1	.0223	475,129	.0204	180,473	.0152	.0197	.0205	.0218	.0196
Scott	9.9	.0042	2.2	11	99.1	3.7	.0043	62,089	.0027	17,165	.0014	.0026	.0058	.0036	.0020
Searcy	8.9	.0037	.6	13	99.6	3.4	.0040	37,012	.0016	25,723	.0022	.0022	.0074	.0026	.0009
Sebastian	98.1	.0417	3.1	183	92.1	37.4	.0436	892,386	.0383	753,445	.0635	.0465	.0504	.0540	.0485
Sevier	14.6	.0062	3.8	26	93.2	5.3	.0062	95,418	.0041	52,346	.0044	.0047	.0086	.0062	.0032
Sharp	16.0	.0068	9.5	26	98.5	6.2	.0072	100,891	.0043	49,205	.0042	.0047	.0108	.0070	.0029
Stone	9.6	.0041	6.4	16	99.3	3.5	.0041	47,491	.0021	28,381	.0024	.0026	.0068	.0031	.0015
Union	48.6	.0206	.1	46	69.6	17.7	.0207	348,715	.0149	224,348	.0189	.0173	.0274	.0201	.0174
Van Buren	14.7	.0062	10.1	21	99.4	5.6	.0065	79,203	.0034	40,676	.0034	.0039	.0101	.0059	.0024
Washington	104.6	.0445	4.1	110	97.0	38.1	.0445	790,766	.0340	609,678	.0514	.0413	.0542	.0522	.0357
White	53.1	.0225	4.5	51	96.4	18.3	.0213	331,018	.0142	225,285	.0190	.0173	.0301	.0225	.0126
Woodruff	10.7	.0045	−4.7	18	67.4	3.8	.0045	55,173	.0024	30,649	.0026	.0029	.0074	.0039	.0018
Yell	17.7	.0076	4.0	19	97.2	6.5	.0076	113,943	.0048	48,097	.0040	.0051	.0100	.0073	.0035
TOTAL METRO COUNTIES	**913.9**	**.3881**	**3.3**	**129**	**79.8**	**326.6**	**.3810**	**7,728,678**	**.3320**	**4,953,255**	**.4175**	**.3689**	**.4223**	**.4198**	**.3483**
TOTAL STATE	**2,350.1**	**.9979**	**2.8**	**45**	**82.7**	**844.0**	**.9850**	**17,273,392**	**.7416**	**10,491,000**	**.8843**	**.8355**	**1.2324**	**1.0239**	**.7216**

1984 SURVEY OF BUYING POWER DATA SERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980-83	Pop Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
CALIFORNIA															
ANAHEIM - SANTA ANA	**2,129.4**	**.9041**	**10.2**	**2,668**	**92.9**	**780.6**	**.9109**	**28,206,195**	**1.2110**	**13,972,616**	**1.1777**	**1.1396**	**.7138**	**.8844**	**1.2052**
Orange	2,129.4	.9041	10.2	2,668	92.9	780.6	.9109	28,206,195	1.2110	13,972,616	1.1777	1.1396	.7138	.8844	1.2052
BAKERSFIELD	**443.4**	**.1883**	**10.0**	**55**	**90.7**	**156.8**	**.1829**	**4,294,002**	**.1844**	**2,444,657**	**.2060**	**.1916**	**.2013**	**.1899**	**.1787**
Kern	443.4	.1883	10.0	55	90.7	156.8	.1829	4,294,002	.1844	2,444,657	.2060	.1916	.2013	.1899	.1787
CHICO	**160.3**	**.0681**	**11.4**	**97**	**96.1**	**64.3**	**.0751**	**1,404,070**	**.0602**	**711,181**	**.0599**	**.0617**	**.0908**	**.0752**	**.0557**
Butte	160.3	.0681	11.4	97	96.1	64.3	.0751	1,404,070	.0602	711,181	.0599	.0617	.0908	.0752	.0557
FRESNO	**555.2**	**.2357**	**7.9**	**93**	**90.5**	**197.2**	**.2301**	**5,351,877**	**.2297**	**2,757,369**	**.2324**	**.2318**	**.2449**	**.2352**	**.2150**
Fresno	555.2	.2357	7.9	93	90.5	197.2	.2301	5,351,877	.2297	2,757,369	.2324	.2318	.2449	.2352	.2150
LOS ANGELES - LONG BEACH	**7,719.1**	**3.2774**	**3.2**	**1,897**	**79.6**	**2,826.3**	**3.2983**	**84,749,032**	**3.6385**	**41,630,322**	**3.5090**	**3.5274**	**3.2277**	**3.2019**	**3.6809**
Los Angeles	7,719.1	3.2774	3.2	1,897	79.6	2,826.3	3.2983	84,749,032	3.6385	41,630,322	3.5090	3.5274	3.2277	3.2019	3.6809
LOS ANGELES - ANAHEIM - RIVERSIDE CONSOLIDATED AREA	***12,189.9***	***5.1756***	***6.0***	***358***	***84.3***	***4,433.1***	***5.1733***	***136,409,881***	***5.8599***	***67,018,708***	***5.6409***	***5.6598***	***4.8756***	***5.0358***	***5.8134***
MODESTO	**293.4**	**.1245**	**10.3**	**195**	**95.5**	**106.3**	**.1241**	**2,686,662**	**.1153**	**1,503,924**	**.1268**	**.1206**	**.1349**	**.1309**	**.1176**
Stanislaus	293.4	.1245	10.3	195	95.5	106.3	.1241	2,686,662	.1153	1,503,924	.1268	.1206	.1349	.1309	.1176
OAKLAND	**1,847.6**	**.7844**	**4.9**	**1,260**	**76.6**	**717.1**	**.8367**	**23,006,457**	**.9878**	**9,979,763**	**.8412**	**.9031**	**.7435**	**.7381**	**.9232**
Alameda	1,142.1	.4849	3.3	1,552	71.6	449.1	.5240	13,393,080	.5751	6,505,038	.5483	.5490	.5014	.4813	.5501
Contra Costa	705.5	.2995	7.5	966	84.6	268.0	.3127	9,613,547	.4127	3,474,725	.2929	.3541	.2421	.2568	.3731
OXNARD - VENTURA	**589.8**	**.2504**	**11.5**	**317**	**93.4**	**197.6**	**.2306**	**6,682,191**	**.2869**	**2,840,467**	**.2394**	**.2653**	**.1980**	**.2154**	**.2662**
Ventura	589.8	.2504	11.5	317	93.4	197.6	.2306	6,682,191	.2869	2,840,467	.2394	.2653	.1980	.2154	.2662
REDDING	**131.4**	**.0558**	**13.6**	**35**	**96.4**	**50.2**	**.0586**	**1,098,796**	**.0472**	**734,573**	**.0619**	**.0534**	**.0729**	**.0641**	**.0481**
Shasta	131.4	.0558	13.6	35	96.4	50.2	.0586	1,098,796	.0472	734,573	.0619	.0534	.0729	.0641	.0481
RIVERSIDE - SAN BERNARDINO	**1,751.6**	**.7437**	**12.4**	**64**	**91.6**	**628.6**	**.7335**	**16,852,463**	**.7235**	**8,575,303**	**.7228**	**.7275**	**.7361**	**.7341**	**.6611**
Riverside	746.4	.3169	12.5	103	92.2	275.4	.3213	7,159,542	.3074	3,966,703	.3343	.3175	.3446	.3359	.2810
San Bernardino	1,005.2	.4268	12.3	50	91.1	353.2	.4122	9,692,921	.4161	4,608,600	.3885	.4100	.3915	.3982	.3801
SACRAMENTO	**1,217.5**	**.5168**	**10.7**	**238**	**88.4**	**478.3**	**.5582**	**13,200,951**	**.5668**	**6,921,369**	**.5835**	**.5616**	**.5631**	**.5572**	**.5507**
El Dorado	103.4	.0439	20.5	60	97.4	39.7	.0463	1,065,636	.0458	536,871	.0452	.0452	.0464	.0488	.0426
Placer	135.6	.0575	15.7	96	96.9	50.6	.0591	1,450,946	.0623	788,715	.0665	.0626	.0641	.0573	.0545
Sacramento	857.3	.3640	9.4	883	85.4	342.2	.3994	9,543,249	.4097	5,008,331	.4222	.4042	.3896	.3997	.4110
Yolo	121.2	.0514	6.9	120	92.3	45.8	.0534	1,141,120	.0490	587,452	.0496	.0496	.0630	.0514	.0426
SALINAS - SEASIDE - MONTEREY	**316.5**	**.1343**	**9.0**	**96**	**84.6**	**105.5**	**.1231**	**3,129,105**	**.1343**	**1,639,118**	**.1382**	**.1355**	**.1146**	**.1327**	**.1374**
Monterey	316.5	.1343	9.0	96	84.6	105.5	.1231	3,129,105	.1343	1,639,118	.1382	.1355	.1146	.1327	.1374
SAN DIEGO	**2,036.1**	**.864[illegible]**	**9.4**	**483**	**87.9**	**749.3**	**.8744**	**22,696,449**	**.9744**	**10,860,056**	**.9154**	**.9347**	**.8084**	**.8863**	**.9247**
San Diego	2,036.1	.8645	9.4	483	87.9	749.3	.8744	22,696,449	.9744	10,860,056	.9154	.9347	.8084	.8863	.9247
SAN FRANCISCO	**1,507.2**	**.6400**	**1.2**	**1,483**	**75.7**	**631.5**	**.7369**	**21,239,586**	**.9119**	**10,721,315**	**.9038**	**.8551**	**.6661**	**.7146**	**.9626**
Marin	229.5	.0975	3.1	439	94.1	94.9	.1107	3,827,022	.1643	1,610,681	.1358	.1424	.0898	.0986	.1523
San Francisco	670.8	.2848	-1.2	14,583	63.1	298.2	.3480	8,771,867	.3766	4,714,346	.3974	.3645	.3495	.3429	.4240
San Mateo	606.9	.2577	3.3	1,358	82.7	238.4	.2782	8,640,697	.3710	4,396,288	.3706	.3482	.2268	.2731	.3863
SAN FRANCISCO - OAKLAND - SAN JOSE CONSOLIDATED AREA	***5,668.6***	***2.4069***	***5.6***	***766***	***81.3***	***2,204.5***	***2.5724***	***73,002,801***	***3.1344***	***35,072,540***	***2.9563***	***2.9354***	***2.2736***	***2.4163***	***3.0894***
SAN JOSE	**1,390.9**	**.5906**	**7.4**	**1,076**	**87.3**	**509.0**	**.5940**	**18,589,273**	**.7981**	**9,469,373**	**.7982**	**.7568**	**.4716**	**.5706**	**.8036**
Santa Clara	1,390.9	.5906	7.4	1,076	87.3	509.0	.5940	18,589,273	.7981	9,469,373	.7982	.7568	.4716	.5706	.8036
SANTA BARBARA - SANTA MARIA - LOMPOC	**316.4**	**.1343**	**5.9**	**115**	**93.0**	**118.4**	**.1382**	**3,746,229**	**.1608**	**1,882,357**	**.1586**	**.1548**	**.1266**	**.1392**	**.1562**
Santa Barbara	316.4	.1343	5.9	115	93.0	118.4	.1382	3,746,229	.1608	1,882,357	.1586	.1548	.1266	.1392	.1562
SANTA CRUZ	**215.1**	**.0913**	**14.3**	**482**	**95.3**	**82.2**	**.0959**	**2,377,357**	**.1021**	**1,181,417**	**.0996**	**.0990**	**.1000**	**.0933**	**.0891**
Santa Cruz	215.1	.0913	14.3	482	95.3	82.2	.0959	2,377,357	.1021	1,181,417	.0996	.0990	.1000	.0933	.0891
SANTA ROSA - PETALUMA	**335.0**	**.1423**	**11.8**	**209**	**95.7**	**131.3**	**.1532**	**3,815,856**	**.1638**	**1,936,225**	**.1632**	**.1594**	**.1505**	**.1505**	**.1561**
Sonoma	335.0	.1423	11.8	209	95.7	131.3	.1532	3,815,856	.1638	1,936,225	.1632	.1594	.1505	.1505	.1561
STOCKTON	**379.2**	**.1610**	**9.2**	**268**	**86.7**	**138.6**	**.1617**	**3,594,049**	**.1543**	**1,854,511**	**.1563**	**.1562**	**.1750**	**.1585**	**.1515**
San Joaquin	379.2	.1610	9.2	268	86.7	138.6	.1617	3,594,049	.1543	1,854,511	.1553	.1562	.1750	.1585	.1515
VALLEJO - FAIRFIELD - NAPA	**372.8**	**.1583**	**11.5**	**226**	**83.5**	**133.4**	**.1557**	**3,974,102**	**.1707**	**1,784,455**	**.1503**	**.1620**	**.1419**	**.1492**	**.1548**
Napa	106.2	.0451	7.1	143	95.8	40.0	.0467	1,314,988	.0565	497,639	.0419	.0498	.0414	.0412	.0475
Solano	266.6	.1132	13.3	320	78.6	93.4	.1090	2,659,114	.1142	1,286,816	.1084	.1122	.1005	.1080	.1073
VISALIA - TULARE - PORTERVILLE	**272.9**	**.1159**	**11.1**	**57**	**94.9**	**90.2**	**.1053**	**1,966,764**	**.0844**	**1,239,001**	**.1045**	**.0967**	**.1336**	**.1155**	**.0791**
Tulare	272.9	.1159	11.1	57	94.9	90.2	.1053	1,966,764	.0844	1,239,001	.1045	.0967	.1336	.1155	.0791
YUBA CITY	**109.6**	**.0467**	**7.5**	**88**	**89.8**	**40.1**	**.0468**	**906,333**	**.0389**	**447,372**	**.0376**	**.0401**	**.0546**	**.0486**	**.0456**
Sutter	57.0	.0243	9.1	95	90.1	21.0	.0245	501,985	.0216	252,877	.0213	.0219	.0278	.0251	.0201

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES

METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980-83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
CALIFORNIA (continued)															
YUBA CITY (continued)															
Yuba	52.6	.0224	5.8	82	89.6	19.1	.0223	404,348	.0173	194,495	.0163	.0182	.0268	.0235	.0155
ALL COUNTIES															
Alameda	1,142.1	.4849	3.3	1,552	71.6	449.1	.5240	13,293,080	.5751	6,505,038	.5483	.5490	.5014	.4813	.5001
Alpine	1.4	.0006	27.6	2	85.1	.4	.0005	10,294	.0004	1,953	.0002	.0004	.0004	.0005	.0003
Amador	22.7	.0096	17.5	39	96.8	9.1	.0106	225,188	.0097	117,396	.0099	.0098	.0128	.0108	.0080
Butte	160.3	.0681	11.4	97	96.1	64.3	.0751	1,404,070	.0602	711,181	.0599	.0617	.0908	.0752	.0557
Calaveras	24.2	.0102	16.9	24	97.5	9.5	.0111	208,471	.0090	61,755	.0052	.0081	.0122	.0102	.0073
Colusa	13.3	.0057	4.0	12	95.4	4.8	.0056	127,443	.0055	54,927	.0047	.0053	.0063	.0057	.0044
Contra Costa	705.5	.2995	7.5	966	84.6	268.0	.3127	9,613,547	.4127	3,474,725	.2929	.3541	.2421	.2568	.3731
Del Norte	19.6	.0084	7.6	19	91.6	7.6	.0089	147,052	.0063	82,011	.0069	.0069	.0120	.0089	.0058
El Dorado	103.4	.0439	20.5	60	97.4	39.7	.0463	1,065,636	.0458	536,871	.0452	.0452	.0464	.0488	.0426
Fresno	555.2	.2357	7.9	93	90.5	197.2	.2301	5,351,877	.2297	2,757,369	.2324	.2318	.2469	.2352	.2150
Glenn	23.1	.0098	8.2	18	97.0	8.4	.0098	208,926	.0090	80,892	.0069	.0085	.0102	.0099	.0068
Humboldt	111.9	.0475	3.1	31	92.8	43.9	.0513	1,036,162	.0445	569,401	.0477	.0461	.0619	.0506	.0411
Imperial	101.4	.0431	10.1	24	93.5	31.1	.0363	694,142	.0298	455,772	.0385	.0350	.0474	.0410	.0306
Inyo	19.0	.0080	6.2	2	89.9	7.8	.0091	177,464	.0076	115,029	.0097	.0084	.0101	.0095	.0062
Kern	443.4	.1883	10.0	55	90.7	156.8	.1829	4,294,002	.1844	2,444,657	.2060	.1916	.2013	.1899	.1787
Kings	79.0	.0335	7.1	57	90.4	25.4	.0297	618,338	.0265	308,368	.0260	.0278	.0322	.0322	.0228
Lake	44.0	.0187	21.0	35	96.0	18.4	.0215	355,615	.0153	162,672	.0137	.0154	.0308	.0188	.0112
Lassen	24.6	.0105	13.6	5	92.4	8.3	.0096	183,333	.0079	86,257	.0073	.0083	.0107	.0107	.0057
Los Angeles	7,719.1	3.2774	3.2	1,897	79.6	2,826.3	3.2983	84,749,032	3.6385	41,630,322	3.5090	3.5274	3.2277	3.2019	3.6809
Madera	72.9	.0309	15.5	34	93.3	24.5	.0286	596,531	.0256	245,055	.0206	.0252	.0315	.0268	.0230
Marin	229.5	.0975	3.1	439	94.1	94.9	.1107	3,827,022	.1643	1,610,681	.1358	.1424	.0898	.0986	.1523
Mariposa	13.2	.0056	18.8	9	95.2	5.0	.0058	113,489	.0049	38,516	.0033	.0045	.0068	.0053	.0034
Mendocino	72.4	.0307	8.5	21	94.8	27.7	.0324	624,984	.0268	401,836	.0338	.0299	.0404	.0355	.0267
Merced	148.8	.0632	10.6	77	91.2	50.1	.0584	1,193,668	.0513	588,534	.0496	.0531	.0651	.0634	.0425
Modoc	9.3	.0039	8.0	2	95.2	3.5	.0041	72,898	.0031	34,860	.0030	.0031	.0046	.0038	.0024
Mono	10.9	.0047	27.1	4	95.1	4.6	.0054	130,327	.0056	64,381	.0054	.0054	.0056	.0056	.0046
Monterey	316.5	.1343	9.0	96	84.6	105.5	.1231	3,129,105	.1343	1,639,118	.1382	.1355	.1146	.1327	.1374
Napa	106.2	.0451	7.1	143	95.8	40.0	.0467	1,314,988	.0565	497,639	.0419	.0498	.0414	.0412	.0475
Nevada	63.4	.0270	22.8	66	98.2	24.5	.0286	651,280	.0279	287,778	.0243	.0267	.0287	.0280	.0240
Orange	2,129.4	.9041	10.2	2,668	92.9	780.6	.9109	28,206,195	1.2110	13,972,616	1.1777	1.1396	.7138	.8644	1.2052
Placer	135.6	.0575	15.7	96	96.9	50.6	.0591	1,450,946	.0623	788,715	.0665	.0626	.0641	.0593	.0545
Plumas	19.6	.0084	13.0	8	95.6	7.8	.0091	169,516	.0073	91,252	.0077	.0076	.0100	.0101	.0057
Riverside	746.4	.3169	12.5	103	92.2	275.4	.3213	7,159,542	.3074	3,966,703	.3343	.3175	.3446	.3359	.2810
Sacramento	857.3	.3640	9.4	883	85.4	342.2	.3994	9,543,249	.4097	5,008,331	.4222	.4042	.3896	.3997	.4110
San Benito	28.1	.0119	12.4	20	96.8	9.1	.0106	220,416	.0095	112,244	.0094	.0100	.0113	.0115	.0091
San Bernardino	1,005.2	.4268	12.3	50	91.1	353.2	.4122	9,692,921	.4161	4,608,600	.3885	.4100	.3915	.3982	.3801
San Diego	2,036.1	.8645	9.4	483	87.9	749.3	.8744	22,696,449	.9744	10,860,056	.9154	.9347	.8084	.8663	.9247
San Francisco	670.8	.2848	−1.2	14,583	63.1	298.2	.3480	8,771,867	.3766	4,714,346	.3974	.3645	.3495	.3429	.4240
San Joaquin	379.2	.1610	9.2	268	86.7	138.6	.1617	3,594,049	.1543	1,854,511	.1563	.1562	.1750	.1585	.1515
San Luis Obispo	177.3	.0753	14.1	54	94.6	67.5	.0788	1,816,793	.0780	884,221	.0745	.0764	.0847	.0802	.0699
San Mateo	606.9	.2577	3.3	1,358	82.7	238.4	.2782	8,640,697	.3710	4,396,288	.3706	.3482	.2268	.2731	.3863
Santa Barbara	316.4	.1343	5.9	115	93.0	118.4	.1382	3,746,229	.1608	1,882,357	.1586	.1548	.1266	.1392	.1562
Santa Clara	1,390.9	.5906	7.4	1,076	87.3	509.0	.5940	18,589,273	.7981	9,469,373	.7982	.7568	.4716	.5706	.8036
Santa Cruz	215.1	.0913	14.3	482	95.3	82.2	.0959	2,377,357	.1021	1,181,417	.0996	.0990	.1000	.0933	.0891
Shasta	131.4	.0558	13.6	35	96.4	50.2	.0586	1,098,796	.0472	734,573	.0619	.0534	.0729	.0641	.0481
Sierra	3.4	.0014	10.6	4	97.9	1.5	.0017	33,618	.0014	5,900	.0005	.0012	.0016	.0014	.0010
Siskiyou	42.7	.0181	7.5	7	93.9	16.6	.0194	348,911	.0150	159,802	.0135	.0151	.0236	.0198	.0123
Solano	266.6	.1132	13.3	320	78.6	93.4	.1090	2,659,114	.1142	1,286,816	.1084	.1122	.1005	.1080	.1073
Sonoma	335.0	.1423	11.8	209	95.7	131.3	.1532	3,815,856	.1638	1,936,225	.1632	.1594	.1505	.1505	.1561
Stanislaus	293.4	.1245	10.3	195	95.5	106.3	.1241	2,686,662	.1153	1,503,924	.1266	.1206	.1349	.1309	.1176
Sutter	57.0	.0243	9.1	95	90.1	21.0	.0245	501,985	.0216	252,877	.0213	.0219	.0278	.0251	.0201
Tehama	42.8	.0181	10.1	14	97.6	16.5	.0192	344,264	.0148	205,842	.0174	.0163	.0236	.0199	.0124
Trinity	13.6	.0058	14.7	4	95.3	5.3	.0062	109,746	.0047	28,274	.0023	.0043	.0066	.0061	.0032
Tulare	272.9	.1159	11.1	57	94.9	90.2	.1053	1,966,764	.0844	1,239,001	.1045	.0967	.1336	.1155	.0791
Tuolumne	39.3	.0167	15.8	18	96.3	14.9	.0174	301,863	.0130	165,322	.0139	.0140	.0223	.0180	.0113
Ventura	589.8	.2504	11.5	317	93.4	197.6	.2306	6,682,191	.2869	2,840,467	.2394	.2653	.1980	.2154	.2662
Yolo	121.2	.0514	6.9	120	92.3	45.8	.0534	1,141,120	.0490	587,402	.0496	.0496	.0630	.0514	.0426
Yuba	52.6	.0224	5.8	82	89.6	19.1	.0223	404,348	.0173	194,495	.0163	.0182	.0268	.0235	.0155
TOTAL METRO COUNTIES	**24,090.4**	**10.2284**	**6.8**	**282**	**84.9**	**8,932.8**	**10.4242**	**273,567,969**	**11.7480**	**135,086,744**	**11.3863**	**11.3239**	**9.8699**	**10.1874**	**11.8881**
TOTAL STATE	**25,332.3**	**10.7557**	**7.0**	**162**	**85.4**	**9,386.6**	**10.9539**	**284,288,701**	**12.2084**	**140,496,994**	**11.8434**	**11.8067**	**10.4820**	**10.7316**	**11.9548**

1984 SURVEY OF BUYING POWER DATA SERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980-83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
COLORADO															
BOULDER - LONGMONT	**212.5**	**.0902**	**12.1**	**286**	**97.1**	**80.6**	**.0940**	**2,393,488**	**.1028**	**1,132,073**	**.0954**	**.0982**	**.0847**	**.0936**	**.1095**
Boulder	212.5	.0902	12.1	286	97.1	80.6	.0940	2,393,488	.1028	1,132,073	.0954	.0982	.0847	.0936	.1095
COLORADO SPRINGS	**337.7**	**.1434**	**9.1**	**159**	**90.9**	**122.0**	**.1423**	**3,217,341**	**.1381**	**1,681,611**	**.1418**	**.1403**	**.1390**	**.1576**	**.1380**
El Paso	337.7	.1434	9.1	159	90.9	122.0	.1423	3,217,341	.1381	1,681,611	.1418	.1403	.1390	.1576	.1380
DENVER	**1,580.1**	**.6708**	**10.6**	**421**	**92.6**	**619.0**	**.7223**	**19,010,247**	**.8162**	**9,086,762**	**.7659**	**.7717**	**.6293**	**.7125**	**.8431**
Adams	270.6	.1149	10.0	219	95.1	96.8	.1130	2,726,611	.1171	1,543,739	.1302	.1205	.1097	.1250	.1226
Arapahoe	359.9	.1528	22.7	450	94.8	137.0	.1598	4,692,647	.2015	2,483,161	.2093	.1939	.1178	.1625	.2282
Denver	493.7	.2096	.2	4,614	84.6	219.8	.2565	5,739,893	.2464	2,753,353	.2321	.2347	.2634	.2546	.2525
Douglas	32.1	.0136	27.6	38	98.8	10.1	.0118	421,569	.0181	60,105	.0050	.0132	.0061	.0074	.0140
Jefferson	423.8	.1799	14.0	549	97.9	155.3	.1812	5,429,527	.2331	2,246,404	.1893	.2094	.1323	.1630	.2258
DENVER - BOULDER CONSOLIDATED AREA	***1,792.6***	***.7610***	***10.8***	***399***	***93.1***	***699.6***	***.8163***	***21,403,735***	***.9190***	***10,218,835***	***.8613***	***.8699***	***.7140***	***.8061***	***.9526***
FORT COLLINS - LOVELAND	**171.8**	**.0729**	**15.2**	**66**	**98.0**	**63.5**	**.0741**	**1,684,872**	**.0724**	**848,248**	**.0715**	**.0721**	**.0703**	**.0784**	**.0733**
Larimer	171.8	.0729	15.2	66	98.0	63.5	.0741	1,684,872	.0724	848,248	.0715	.0721	.0703	.0784	.0733
GREELEY	**137.2**	**.0582**	**11.1**	**34**	**98.2**	**48.7**	**.0568**	**1,129,858**	**.0485**	**468,165**	**.0395**	**.0476**	**.0586**	**.0575**	**.0449**
Weld	137.2	.0582	11.1	34	98.2	48.7	.0568	1,129,858	.0485	468,165	.0395	.0476	.0586	.0575	.0449
PUEBLO	**126.7**	**.0538**	**.6**	**53**	**97.0**	**47.2**	**.0551**	**1,104,808**	**.0475**	**564,013**	**.0475**	**.0488**	**.0615**	**.0540**	**.0479**
Pueblo	126.7	.0538	.6	53	97.0	47.2	.0551	1,104,808	.0475	564,013	.0475	.0488	.0615	.0540	.0479
ALL COUNTIES															
Adams	270.6	.1149	10.0	219	95.1	96.8	.1130	2,726,611	.1171	1,543,739	.1302	.1205	.1097	.1250	.1226
Alamosa	12.0	.0051	1.7	17	98.1	4.2	.0049	93,666	.0040	73,200	.0061	.0050	.0069	.0055	.0054
Arapahoe	359.9	.1528	22.7	450	94.8	137.0	.1598	4,692,647	.2015	2,483,161	.2093	.1939	.1178	.1625	.2282
Archuleta	4.1	.0017	11.9	3	98.7	1.6	.0019	31,288	.0013	23,554	.0020	.0017	.0024	.0021	.0013
Baca	5.3	.0023	−2.2	2	98.7	1.9	.0022	25,167	.0011	15,176	.0013	.0013	.0036	.0017	.0008
Bent	5.8	.0024	−2.4	4	98.6	2.0	.0024	38,489	.0016	16,117	.0014	.0017	.0029	.0023	.0009
Boulder	212.5	.0902	12.1	286	97.1	80.6	.0940	2,393,488	.1028	1,132,073	.0954	.0982	.0847	.0936	.1095
Chaffee	14.0	.0060	5.8	14	98.6	5.2	.0061	115,361	.0050	79,851	.0067	.0057	.0077	.0070	.0040
Cheyenne	2.1	.0009	−2.5	1	99.5	.8	.0009	15,660	.0006	8,309	.0007	.0006	.0014	.0010	.0007
Clear Creek	7.7	.0032	5.4	19	99.0	3.1	.0036	73,968	.0032	30,034	.0025	.0030	.0033	.0044	.0021
Conejos	8.0	.0034	2.6	6	99.1	2.5	.0030	31,674	.0014	12,912	.0011	.0018	.0048	.0024	.0007
Costilla	3.2	.0014	4.2	3	97.9	1.0	.0011	14,044	.0006	3,614	.0003	.0006	.0019	.0007	.0003
Crowley	3.0	.0013	.4	4	98.7	1.1	.0013	17,691	.0007	3,636	.0003	.0008	.0017	.0012	.0006
Custer	1.8	.0007	17.8	2	98.6	.6	.0007	9,494	.0004	1,369	.0002	.0003	.0008	.0005	.0001
Delta	23.6	.0101	11.2	21	98.8	9.0	.0105	173,065	.0075	82,407	.0069	.0079	.0138	.0093	.0065
Denver	493.7	.2096	.2	4,614	84.6	219.8	.2565	5,739,893	.2464	2,753,353	.2321	.2347	.2634	.2546	.2525
Dolores	1.7	.0007	2.5	2	97.2	.6	.0007	12,314	.0005	4,549	.0004	.0005	.0006	.0006	.0004
Douglas	32.1	.0136	27.6	38	98.8	10.1	.0118	421,569	.0181	60,105	.0050	.0132	.0061	.0074	.0140
Eagle	16.4	.0070	23.1	10	99.0	6.6	.0077	2[illegible],317	.0090	136,879	.0116	.0094	.0075	.0088	.0085
Elbert	8.3	.0035	21.2	4	99.0	2.8	.0033	68,239	.0029	8,895	.0007	.0023	.0027	.0026	.0022
El Paso	337.7	.1434	9.1	159	90.9	122.0	.1423	3,217,341	.1381	1,681,611	.1418	.1403	.1390	.1576	.1380
Fremont	31.1	.0132	8.5	20	97.7	11.3	.0132	242,866	.0105	96,536	.0081	.0104	.0159	.0130	.0087
Garfield	26.6	.0113	18.1	9	99.1	9.9	.0116	283,649	.0121	175,885	.0148	.0127	.0117	.0121	.0119
Gilpin	2.9	.0012	18.8	19	98.5	1.2	.0014	29,461	.0013	4,941	.0004	.0011	.0010	.0012	.0011
Grand	8.7	.0037	16.4	5	99.2	3.4	.0039	87,449	.0038	46,603	.0040	.0037	.0040	.0042	.0035
Gunnison	11.6	.0049	8.5	4	99.0	4.2	.0049	107,151	.0046	58,796	.0049	.0048	.0065	.0051	.0042
Hinsdale	.4	.0002	−2.0	0	99.3	.2	.0003	4,764	.0002	2,581	.0002	.0002	.0003	.0004	.0001
Huerfano	6.5	.0028	.9	4	98.4	2.5	.0029	44,506	.0019	20,187	.0018	.0021	.0041	.0025	.0015
Jackson	1.9	.0008	2.0	1	99.3	.7	.0008	16,047	.0007	6,144	.0005	.0006	.0008	.0010	.0005
Jefferson	423.8	.1799	14.0	549	97.9	155.3	.1812	5,429,527	.2331	2,246,404	.1893	.2094	.1323	.1630	.2258
Kiowa	1.9	.0008	−1.9	1	98.3	.7	.0009	15,394	.0006	4,478	.0004	.0006	.0007	.0008	.0005
Kit Carson	7.6	.0033	.0	4	99.3	2.9	.0033	57,548	.0025	42,932	.0036	.0029	.0047	.0039	.0026
Lake	8.6	.0036	−2.6	23	98.6	2.8	.0033	74,531	.0032	31,272	.0026	.0031	.0029	.0032	.0032
La Plata	31.0	.0132	14.0	18	95.2	11.2	.0131	280,278	.0120	174,558	.0148	.0132	.0155	.0140	.0128
Larimer	171.8	.0729	15.2	66	98.0	63.5	.0741	1,684,872	.0724	848,248	.0715	.0721	.0703	.0784	.0733
Las Animas	14.7	.0063	−1.3	3	98.5	5.5	.0064	94,019	.0040	48,128	.0040	.0045	.0090	.0059	.0032
Lincoln	4.6	.0019	−1.4	2	99.4	1.8	.0021	34,222	.0015	36,413	.0031	.0020	.0027	.0026	.0012
Logan	20.1	.0085	1.5	11	99.0	7.6	.0089	170,226	.0073	96,402	.0081	.0078	.0094	.0102	.0079
Mesa	94.0	.0399	15.3	28	98.6	34.5	.0402	931,093	.0400	562,442	.0474	.0422	.0392	.0437	.0434
Mineral	.8	.0004	−.5	1	97.3	.3	.0004	7,280	.0003	2,436	.0002	.0004	.0003	.0004	.0003
Moffat	16.2	.0069	23.4	3	99.3	5.6	.0065	157,997	.0068	107,873	.0091	.0075	.0070	.0075	.0061
Montezuma	18.3	.0077	10.8	9	89.0	6.2	.0073	138,841	.0059	102,281	.0086	.0071	.0090	.0083	.0060
Montrose	26.9	.0115	10.5	12	98.9	9.7	.0113	236,795	.0102	124,356	.0105	.0104	.0119	.0130	.0096

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980–83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
COLORADO (continued)															
ALL COUNTIES (continued)															
Morgan	23.7	.0100	5.3	19	99.1	8.6	.0100	190,693	.0082	124,964	.0106	.0093	.0110	.0117	.0077
Otero	21.9	.0093	–3.0	18	98.5	8.1	.0095	152,763	.0065	81,700	.0068	.0073	.0127	.0096	.0065
Ouray	2.1	.0009	9.1	4	99.0	.7	.0008	15,444	.0007	5,370	.0005	.0005	.0008	.0008	.0006
Park	6.7	.0029	25.6	3	98.8	2.5	.0029	60,290	.0026	8,971	.0007	.0021	.0022	.0025	.0019
Phillips	4.6	.0019	1.3	7	99.2	1.8	.0021	37,869	.0016	18,137	.0016	.0018	.0023	.0021	.0011
Pitkin	12.0	.0051	16.1	12	98.8	5.3	.0062	157,126	.0067	151,627	.0128	.0081	.0060	.0080	.0108
Prowers	13.2	.0056	1.0	8	99.2	4.9	.0057	92,907	.0040	91,897	.0077	.0054	.0089	.0063	.0048
Pueblo	126.7	.0538	.6	53	97.0	47.2	.0551	1,104,808	.0475	564,013	.0475	.0488	.0615	.0540	.0479
Rio Blanco	7.1	.0030	13.5	2	98.7	2.5	.0029	76,603	.0033	23,382	.0020	.0029	.0024	.0026	.0031
Rio Grande	10.7	.0046	1.8	12	99.4	3.5	.0041	91,770	.0039	38,741	.0033	.0038	.0046	.0039	.0040
Routt	16.0	.0068	19.4	7	99.1	5.9	.0069	166,204	.0071	81,399	.0068	.0070	.0061	.0075	.0076
Saguache	3.9	.0016	–.9	1	98.0	1.4	.0016	27,551	.0012	8,465	.0008	.0011	.0018	.0014	.0006
San Juan	.8	.0003	–4.0	2	94.9	.3	.0004	7,220	.0003	4,950	.0004	.0005	.0004	.0006	.0003
San Miguel	3.6	.0016	12.8	3	96.1	1.4	.0016	25,867	.0011	14,920	.0012	.0011	.0019	.0017	.0010
Sedgwick	3.2	.0013	–2.0	6	98.1	1.4	.0016	25,750	.0011	21,258	.0018	.0014	.0023	.0021	.0009
Summit	11.1	.0048	25.5	18	99.0	4.5	.0053	138,109	.0060	87,366	.0074	.0061	.0051	.0060	.0053
Teller	10.2	.0043	27.0	18	99.3	3.7	.0043	76,452	.0033	24,823	.0021	.0032	.0043	.0046	.0025
Washington	5.2	.0022	–2.0	2	99.7	1.9	.0022	41,629	.0017	18,455	.0015	.0018	.0027	.0023	.0014
Weld	137.2	.0582	11.1	34	98.2	48.7	.0568	1,129,858	.0485	468,165	.0395	.0476	.0586	.0575	.0449
Yuma	10.1	.0043	4.3	4	99.2	3.9	.0046	85,765	.0037	38,751	.0033	.0038	.0054	.0043	.0034
TOTAL METRO COUNTIES	**2,566.0**	**1.0893**	**10.3**	**165**	**93.6**	**981.0**	**1.1446**	**28,540,614**	**1.2255**	**13,780,872**	**1.1616**	**1.1787**	**1.0434**	**1.1536**	**1.2567**
TOTAL STATE	**3,183.5**	**1.3516**	**10.2**	**31**	**94.5**	**1,208.5**	**1.4103**	**33,953,180**	**1.4577**	**16,871,794**	**1.4222**	**1.4258**	**1.3429**	**1.4347**	**1.4830**
CONNECTICUT															
BRIDGEPORT - STAMFORD - NORWALK - DANBURY	**811.4**	**.3445**	**.5**	**1,284**	**90.2**	**286.6**	**.3344**	**11,776,723**	**.5056**	**5,578,364**	**.4702**	**.4628**	**.2787**	**.3146**	**.5138**
Fairfield	811.4	.3445	.5	1,284	90.2	286.6	.3344	11,776,723	.5056	5,578,364	.4702	.4628	.2787	.3146	.5138
HARTFORD - NEW BRITAIN - MIDDLETOWN - BRISTOL	**1,054.8**	**.4478**	**.3**	**692**	**91.8**	**382.7**	**.4467**	**12,805,491**	**.5500**	**6,351,073**	**.5352**	**.5249**	**.3704**	**.4298**	**.5668**
Hartford	802.3	.3407	–.7	1,086	90.3	295.6	.3450	9,946,092	.4271	5,025,361	.4235	.4086	.2885	.3332	.4532
Middlesex	133.7	.0567	3.6	358	95.4	49.0	.0572	1,598,549	.0687	770,049	.0649	.0651	.0444	.0550	.0642
Tolland	118.8	.0504	3.5	288	97.5	38.1	.0445	1,260,850	.0542	555,663	.0468	.0512	.0375	.0416	.0494
NEW HAVEN - WATERBURY - MERIDEN	**765.7**	**.3252**	**.6**	**1,255**	**89.7**	**278.6**	**.3251**	**8,808,330**	**.3781**	**4,290,275**	**.3617**	**.3627**	**.2909**	**.3072**	**.3981**
New Haven	765.7	.3252	.6	1,255	89.7	278.6	.3251	8,808,330	.3781	4,290,275	.3617	.3627	.2909	.3072	.3981
NEW LONDON - NORWICH	**244.3**	**.1037**	**2.5**	**365**	**94.6**	**86.7**	**.1012**	**2,895,402**	**.1243**	**1,423,715**	**.1200**	**.1188**	**.0832**	**.0987**	**.1252**
New London	244.3	.1037	2.5	365	94.6	86.7	.1012	2,895,402	.1243	1,423,715	.1200	.1188	.0832	.0987	.1252
ALL COUNTIES															
Fairfield	811.4	.3445	.5	1,284	90.2	286.6	.3344	11,776,723	.5056	5,578,364	.4702	.4628	.2787	.3146	.5138
Hartford	802.3	.3407	–.7	1,086	90.3	295.6	.3450	9,946,092	.4271	5,025,361	.4235	.4086	.2885	.3332	.4532
Litchfield	161.8	.0687	3.2	175	98.6	58.8	.0686	1,941,767	.0833	805,511	.0679	.0759	.0559	.0644	.0805
Middlesex	133.7	.0567	3.6	358	95.4	49.0	.0572	1,598,549	.0687	770,049	.0649	.0651	.0444	.0550	.0642
New Haven	765.7	.3252	.6	1,255	89.7	278.6	.3251	8,808,330	.3781	4,290,275	.3617	.3627	.2909	.3072	.3981
New London	244.3	.1037	2.5	365	94.6	86.7	.1012	2,895,402	.1243	1,423,715	.1200	.1188	.0832	.0987	.1252
Tolland	118.8	.0504	3.5	288	97.5	38.1	.0445	1,260,850	.0542	555,663	.0468	.0512	.0375	.0416	.0494
Windham	95.1	.0404	3.0	185	98.6	33.7	.0393	953,206	.0409	476,050	.0401	.0406	.0363	.0397	.0411
TOTAL METRO COUNTIES	**2,876.2**	**1.2212**	**.6**	**837**	**91.0**	**1,034.6**	**1.2074**	**36,285,946**	**1.5580**	**17,643,427**	**1.4871**	**1.4692**	**1.0232**	**1.1503**	**1.6039**
TOTAL STATE	**3,133.1**	**1.3303**	**.8**	**643**	**91.7**	**1,127.1**	**1.3153**	**39,180,919**	**1.6822**	**18,924,988**	**1.5951**	**1.5857**	**1.1154**	**1.2544**	**1.7255**
DELAWARE															
WILMINGTON	**529.6**	**.2248**	**1.2**	**485**	**84.4**	**186.4**	**.2174**	**5,880,275**	**.2525**	**2,612,065**	**.2202**	**.2372**	**.1802**	**.2024**	**.2464**
New Castle	400.0	.1698	.5	1,010	83.1	141.9	.1656	4,554,703	.1955	2,060,519	.1737	.1839	.1368	.1547	.1965
Cecil, Md.	*62.8*	*.0266*	*3.9*	*175*	*93.8*	*20.9*	*.0243*	*577,484*	*.0248*	*319,930*	*.0270*	*.0257*	*.0218*	*.0260*	*.0218*
Salem, N. J.	*66.8*	*.0284*	*3.[illegible]*	*198*	*83.5*	*23.6*	*.0275*	*748,088*	*.0322*	*231,616*	*.0195*	*.0276*	*.0216*	*.0217*	*.0281*
ALL COUNTIES															
Kent	104.0	.0442	5.9	175	79.6	35.3	.0412	919,756	.0395	568,837	.0480	.0429	.0423	.0461	.0378
New Castle	400.0	.1698	.5	1,010	83.1	141.9	.1656	4,554,703	.1955	2,060,519	.1737	.1839	.1368	.1547	.1965
Sussex	104.3	.0443	6.4	111	79.7	38.0	.0443	888,170	.0382	451,641	.0380	.0393	.0502	.0480	.0346

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980-83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
DELAWARE (continued)															
TOTAL METRO COUNTIES	400.0	.1698	.5	1,010	83.1	141.9	.1656	4,554,703	.1955	2,060,519	.1737	.1839	.1368	.1547	.1965
TOTAL STATE	608.3	.2583	2.3	315	81.9	215.2	.2511	6,362,629	.2732	3,080,997	.2597	.2661	.2293	.2488	.2689
DISTRICT OF COLUMBIA															
WASHINGTON	3,363.0	1.4277	3.4	850	70.2	1,236.6	1.4434	45,599,426	1.9578	20,884,027	1.7602	1.7926	1.0535	1.3629	1.9276
District of Columbia	618.4	.2625	–3.1	9,816	26.9	248.1	.2896	8,025,222	.3445	3,059,000	.2579	.3021	.2438	.2594	.3230
Calvert, Md.	40.3	.0171	16.3	189	76.3	12.8	.0150	364,761	.0157	82,693	.0070	.0132	.0114	.0115	.0136
Charles, Md.	82.7	.0351	13.7	183	77.3	24.8	.0290	751,826	.0323	311,581	.0262	.0311	.0219	.0259	.0321
Frederick, Md.	126.2	.0536	9.9	190	93.5	41.5	.0484	1,204,557	.0517	618,835	.0522	.0523	.0394	.0503	.0480
Montgomery, Md.	599.5	.2545	3.5	1,211	86.2	220.1	.2568	9,438,485	.4052	4,424,712	.3729	.3654	.1857	.2398	.4124
Prince George's, Md.	663.0	.2815	–.3	1,361	58.3	229.1	.2674	7,893,618	.3389	4,307,777	.3631	.3346	.2025	.2818	.3468
Alexandria city, Va.	105.2	.0446	1.9	7,013	73.1	52.1	.0608	1,812,830	.0778	939,004	.0791	.0716	.0488	.0622	.0752
Arlington, Va.	150.5	.0639	–1.4	5,788	84.8	71.7	.0837	2,690,527	.1156	1,087,090	.0917	.0981	.0581	.0758	.0968
Fairfax, Va.	646.5	.2745	8.5	1,645	89.3	232.3	.2711	9,832,010	.4222	3,944,941	.3325	.3657	.1525	.2289	.4231
Fairfax city, Va.	19.3	.0082	–6.0	3,217	93.7	7.1	.0082	286,537	.0123	500,664	.0422	.0205	.0105	.0172	.0179
Falls Church city, Va.	9.1	.0039	–4.4	4,550	93.8	4.3	.0051	172,868	.0074	229,978	.0194	.0103	.0041	.0083	.0103
Loudoun, Va.	65.1	.0277	13.4	125	89.7	21.7	.0254	721,480	.0310	266,233	.0224	.0279	.0188	.0221	.0281
Manassas city, Va.	17.0	.0072	10.1	2,125	88.9	5.7	.0067	185,772	.0080	148,598	.0125	.0092	.0062	.0081	.0084
Manassas Park city, Va.	6.7	.0028	2.7	3,350	94.5	2.0	.0023	52,058	.0022	26,293	.0022	.0024	.0026	.0027	.0019
Prince William, Va.	166.0	.0705	14.7	490	89.4	49.0	.0572	1,722,905	.0739	891,432	.0751	.0736	.0382	.0564	.0750
Stafford, Va.	47.5	.0201	17.4	175	91.6	14.3	.0167	443,970	.0191	45,196	.0038	.0146	.0090	.0125	.0150
TOTAL METRO COUNTIES	618.4	.2625	–3.1	9,816	26.9	248.1	.2896	8,025,222	.3445	3,059,000	.2579	.3021	.2438	.2594	.3230
TOTAL STATE	618.4	.2625	–3.1	9,816	26.9	248.1	.2896	8,025,222	.3445	3,059,000	.2579	.3021	.2438	.2594	.3230
FLORIDA															
BRADENTON	169.6	.0720	14.3	227	90.1	70.3	.0821	1,650,212	.0709	870,174	.0733	.0718	.0866	.0879	.0662
Manatee	169.6	.0720	14.3	227	90.1	70.3	.0821	1,650,212	.0709	870,174	.0733	.0718	.0866	.0879	.0662
DAYTONA BEACH	291.4	.1238	12.6	262	87.6	120.4	.1405	2,685,120	.1153	1,555,438	.1311	.1217	.1591	.1482	.1062
Volusia	291.4	.1238	12.6	262	87.6	120.4	.1405	2,685,120	.1153	1,555,438	.1311	.1217	.1591	.1482	.1062
FORT LAUDERDALE - HOLLYWOOD - POMPANO BEACH	1,121.0	.4760	10.1	926	87.5	463.4	.5408	13,188,329	.5662	7,310,323	.6162	.5632	.4847	.5694	.5902
Broward	1,121.0	.4760	10.1	926	87.5	463.4	.5408	13,188,329	.5662	7,310,323	.6162	.5632	.4847	.5694	.5902
FORT MYERS - CAPE CORAL	244.1	.1036	18.9	304	91.1	100.1	.1168	2,512,559	.1079	1,455,592	.1227	.1114	.1207	.1311	.1086
Lee	244.1	.1036	18.9	304	91.1	100.1	.1168	2,512,559	.1079	1,455,592	.1227	.1114	.1207	.1311	.1086
FORT PIERCE	181.8	.0772	20.2	160	83.1	71.4	.0832	1,725,282	.0742	887,714	.0748	.0750	.0890	.0867	.0680
Martin	77.7	.0330	21.4	140	91.8	32.0	.0373	776,993	.0334	408,503	.0344	.0336	.0419	.0388	.0311
St. Lucie	104.1	.0442	19.4	179	76.6	39.4	.0459	948,289	.0408	479,211	.0404	.0414	.0471	.0479	.0369
FORT WALTON BEACH	117.2	.0498	6.6	125	88.9	41.4	.0483	1,128,800	.0485	634,172	.0534	.0502	.0448	.0545	.0497
Okaloosa	117.2	.0498	6.6	125	88.9	41.4	.0483	1,128,800	.0485	634,172	.0534	.0502	.0448	.0545	.0497
GAINESVILLE	188.0	.07[illegible]	9.7	157	78.5	68.4	.0797	1,645,101	.0706	963,882	.0812	.0758	.0933	.0786	.0697
Alachua	165.8	.0[illegible]4	9.5	184	78.6	61.4	.0716	1,499,091	.0644	890,191	.0750	.0688	.0825	.0706	.0646
Bradford	22.2	.0[illegible]5	10.9	76	78.1	7.0	.0081	146,010	.0062	73,691	.0062	.0070	.0108	.0080	.0051
JACKSONVILLE	759.9	.3226	5.2	288	76.6	280.6	.3275	7,353,148	.3157	4,132,068	.3484	.3268	.3237	.3420	.3081
Clay	82.0	.0348	22.3	139	93.4	25.2	.0294	745,359	.0320	450,671	.0380	.0343	.0256	.0317	.0344
Duval	580.8	.2466	1.7	748	72.9	220.5	.2573	5,721,987	.2457	3,277,30[illegible]	.2763	.2551	.2575	.2701	.2426
Nassau	37.9	.0160	15.2	58	85.2	12.8	.0150	323,722	.0139	125,645	.0106	.0133	.0149	.0135	.0123
St. Johns	59.2	.0252	15.4	96	84.2	22.1	.0258	562,080	.0241	278,451	.0235	.0241	.0257	.0267	.0188
LAKELAND - WINTER HAVEN	351.1	.1491	9.2	193	83.7	126.8	.1480	2,957,052	.1270	1,674,323	.1411	.1355	.1638	.1613	.1160
Polk	351.1	.1491	9.2	193	83.7	126.8	.1480	2,957,052	.1270	1,674,323	.1411	.1355	.1638	.1613	.1160
MELBOURNE - TITUSVILLE - PALM BAY	300.7	.1276	10.2	302	89.8	119.5	.1395	2,870,045	.1233	1,503,966	.1268	.1251	.1390	.1472	.1111
Brevard	300.7	.1276	10.2	302	89.8	119.5	.1395	2,870,045	.1233	1,503,966	.1268	.1251	.1390	.1472	.1111
MIAMI - HIALEAH	1,764.5	.7491	8.5	903	80.8	645.9	.7538	17,380,516	.7462	9,803,281	.8263	.7708	.7890	.7611	.8800
Dade	1,764.5	.7491	8.5	903	80.8	645.9	.7538	17,380,516	.7462	9,803,281	.8263	.7708	.7890	.7611	.8800
MIAMI - FORT LAUDERDALE CONSOLIDATED AREA	*2,885.5*	*1.2251*	*9.1*	*911*	*83.4*	*1,109.3*	*1.2946*	*30,568,845*	*1.3124*	*17,113,604*	*1.4425*	*1.3340*	*1.2737*	*1.3305*	*1.4702*

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980-83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
FLORIDA (continued)															
NAPLES	**106.1**	**.0450**	**23.4**	**53**	**93.9**	**43.1**	**.0503**	**1,152,365**	**.0494**	**780,516**	**.0658**	**.0535**	**.0564**	**.0569**	**.0595**
Collier	106.1	.0450	23.4	53	93.9	43.1	.0503	1,152,365	.0494	780,516	.0658	.0535	.0564	.0569	.0595
OCALA	**145.3**	**.0617**	**18.6**	**90**	**82.2**	**55.1**	**.0643**	**1,107,773**	**.0475**	**675,883**	**.0570**	**.0533**	**.0810**	**.0694**	**.0403**
Marion	145.3	.0617	18.6	90	82.2	55.1	.0643	1,107,773	.0475	675,883	.0570	.0533	.0810	.0694	.0403
ORLANDO	**804.5**	**.3415**	**14.9**	**315**	**85.4**	**294.0**	**.3431**	**7,775,469**	**.3338**	**4,642,994**	**.3914**	**.3526**	**.3432**	**.3788**	**.3256**
Orange	523.3	.2221	11.1	575	83.3	193.1	.2254	5,089,955	.2185	3,186,823	.2686	.2342	.2297	.2541	.2118
Osceola	64.0	.0272	29.9	47	92.6	24.1	.0281	521,152	.0224	279,284	.0236	.0238	.0329	.0301	.0180
Seminole	217.2	.0922	20.8	729	88.5	76.8	.0896	2,164,362	.0929	1,176,887	.0992	.0946	.0806	.0946	.0958
PANAMA CITY	**104.9**	**.0445**	**7.3**	**138**	**85.7**	**38.6**	**.0451**	**754,867**	**.0324**	**656,251**	**.0553**	**.0417**	**.0550**	**.0536**	**.0416**
Bay	104.9	.0445	7.3	138	85.7	38.6	.0451	754,867	.0324	656,251	.0553	.0417	.0550	.0536	.0416
PENSACOLA	**306.5**	**.1301**	**5.8**	**182**	**80.6**	**108.5**	**.1266**	**2,879,577**	**.1235**	**1,560,331**	**.1315**	**.1272**	**.1251**	**.1317**	**.1149**
Escambia	243.9	.1036	4.3	369	77.2	86.9	.1014	2,291,693	.0983	1,350,087	.1138	.1040	.0993	.1082	.0942
Santa Rosa	62.6	.0265	11.8	61	93.7	21.6	.0252	587,884	.0252	210,244	.0177	.0232	.0258	.0235	.0207
SARASOTA	**233.5**	**.0992**	**15.5**	**408**	**94.0**	**103.8**	**.1212**	**2,582,376**	**.1109**	**1,538,153**	**.1296**	**.1142**	**.1271**	**.1336**	**.1272**
Sarasota	233.5	.0992	15.5	408	94.0	103.8	.1212	2,582,376	.1109	1,538,153	.1296	.1142	.1271	.1336	.1272
TALLAHASSEE	**204.6**	**.0869**	**7.5**	**171**	**66.1**	**73.3**	**.0855**	**1,820,586**	**.0783**	**1,034,842**	**.0871**	**.0828**	**.0961**	**.0869**	**.0773**
Gadsden	42.3	.0180	1.5	82	38.3	12.7	.0148	219,213	.0095	107,429	.0090	.0111	.0198	.0144	.0081
Leon	162.3	.0689	9.2	240	73.3	60.6	.0707	1,601,373	.0688	927,413	.0781	.0717	.0763	.0725	.0692
TAMPA - ST. PETERSBURG - CLEARWATER	**1,787.8**	**.7592**	**10.8**	**702**	**89.7**	**732.9**	**.8552**	**17,834,970**	**.7658**	**9,627,381**	**.8116**	**.7782**	**.9286**	**.8991**	**.6903**
Hernando	57.4	.0244	29.1	120	93.0	23.4	.0273	452,100	.0194	212,104	.0179	.0199	.0335	.0292	.0143
Hillsborough	703.8	.2989	8.8	668	85.0	263.6	.3076	6,770,941	.2907	4,363,806	.3679	.3155	.3321	.3334	.2872
Pasco	233.3	.0991	20.5	316	97.4	97.2	.1134	1,937,325	.0832	714,376	.0602	.0794	.1284	.1169	.0647
Pinellas	793.3	.3368	8.9	2,833	91.4	348.7	.4069	8,676,604	.3725	4,337,095	.3656	.3634	.4346	.4196	.3241
WEST PALM BEACH - BOCA RATON - DELRAY BEACH	**664.5**	**.2821**	**15.2**	**333**	**85.2**	**276.1**	**.3222**	**8,295,532**	**.3561**	**4,061,633**	**.3423**	**.3372**	**.2909**	**.3208**	**.3588**
Palm Beach	664.5	.2821	15.2	333	85.2	276.1	.3222	8,295,532	.3561	4,061,633	.3423	.3372	.2909	.3208	.3588
ALL COUNTIES															
Alachua	165.8	.0704	9.5	184	78.6	61.4	.0716	1,499,091	.0644	890,191	.0750	.0688	.0825	.0706	.0646
Baker	17.8	.0076	16.4	30	83.7	4.9	.0057	105,071	.0045	51,740	.0044	.0050	.0067	.0065	.0032
Bay	104.9	.0445	7.3	138	85.7	38.6	.0451	754,867	.0324	656,251	.0553	.0417	.0550	.0536	.0416
Bradford	22.2	.0095	10.9	76	78.1	7.0	.0081	146,010	.0062	73,691	.0062	.0070	.0108	.0080	.0051
Brevard	300.7	.1276	10.2	302	89.8	119.5	.1395	2,670,045	.1233	1,503,966	.1268	.1251	.1390	.1472	.1111
Broward	1,121.0	.4760	10.1	926	87.5	463.4	.5408	13,188,329	.5662	7,310,323	.6162	.5632	.4847	.5694	.5902
Calhoun	9.8	.0041	5.4	17	86.1	3.4	.0039	56,127	.0024	29,857	.0025	.0028	.0058	.0034	.0016
Charlotte	70.7	.0301	20.9	102	97.3	31.0	.0362	680,469	.0292	324,960	.0274	.0288	.0366	.0380	.0262
Citrus	69.0	.0293	26.1	110	96.2	29.1	.0340	581,454	.0250	225,634	.0190	.0241	.0402	.0328	.0193
Clay	82.0	.0348	22.3	139	93.4	25.2	.0294	745,359	.0320	450,671	.0380	.0343	.0256	.0317	.0344
Collier	106.1	.0450	23.4	53	93.9	43.1	.0503	1,152,365	.0494	780,516	.0658	.0535	.0564	.0569	.0595
Columbia	38.7	.0165	9.3	49	79.2	13.5	.0157	288,159	.0124	172,449	.0145	.0138	.0178	.0164	.0111
Dade	1,764.5	.7491	8.5	903	80.8	645.9	.7538	17,380,516	.7462	9,803,281	.8263	.7708	.7890	.7611	.8800
De Soto	21.0	.0090	10.3	33	79.9	7.1	.0083	134,227	.0058	70,384	.0059	.0065	.0115	.0085	.0039
Dixie	8.6	.0036	11.0	12	87.5	3.0	.0035	56,379	.0024	26,195	.0022	.0026	.0052	.0032	.0022
Duval	580.8	.2466	1.7	748	72.9	220.5	.2573	5,721,987	.2457	3,277,301	.2763	.2551	.2575	.2701	.2426
Escambia	243.9	.1036	4.3	369	77.2	86.9	.1014	2,291,693	.0983	1,350,087	.1138	.1040	.0993	.1082	.0942
Flagler	13.6	.0057	24.6	28	87.1	5.7	.0066	124,817	.0054	40,612	.0034	.0048	.0065	.0067	.0037
Franklin	7.7	.0033	.5	14	84.6	2.8	.0033	49,881	.0021	28,278	.0024	.0025	.0052	.0029	.0017
Gadsden	42.3	.0180	1.5	82	38.3	12.7	.0148	219,213	.0095	107,429	.0090	.0111	.0198	.0144	.0081
Gilchrist	6.9	.0029	19.6	19	93.1	2.4	.0028	43,232	.0018	8,501	.0008	.0017	.0036	.0023	.0013
Glades	6.7	.0028	11.8	9	79.8	2.5	.0030	45,743	.0020	4,839	.0004	.0016	.0034	.0022	.0013
Gulf	10.7	.0046	.4	19	78.5	3.6	.0042	72,472	.0031	30,402	.0025	.0032	.0055	.0037	.0028
Hamilton	8.9	.0038	1.6	17	60.5	3.1	.0036	52,291	.0022	42,223	.0036	.0030	.0052	.0036	.0018
Hardee	20.8	.0088	7.3	33	90.8	6.8	.0079	113,464	.0049	59,506	.0050	.0057	.0119	.0073	.0036
Hendry	21.3	.0090	14.5	18	77.7	7.0	.0082	159,475	.0069	103,029	.0087	.0078	.0115	.0088	.0058
Hernando	57.4	.0244	29.1	120	93.0	23.4	.0273	452,100	.0194	212,104	.0179	.0199	.0335	.0292	.0143
Highlands	53.8	.0228	13.2	52	84.7	21.6	.0252	429,010	.0184	227,457	.0191	.0196	.0332	.0259	.0152
Hillsborough	703.8	.2989	8.8	668	85.0	263.6	.3076	6,770,941	.2907	4,363,806	.3679	.3155	.3321	.3334	.2872
Holmes	16.0	.0068	8.7	33	97.0	5.8	.0068	96,119	.0041	39,320	.0033	.0044	.0096	.0062	.0028
Indian River	69.1	.0293	15.4	139	85.9	27.5	.0321	702,663	.0302	313,153	.0264	.0288	.0336	.0319	.0312
Jackson	40.8	.0173	4.2	43	72.3	13.9	.0162	249,035	.0107	149,459	.0126	.0127	.0230	.0160	.0092
Jefferson	11.3	.0048	5.6	19	50.7	3.7	.0043	70,678	.0030	30,922	.0026	.0032	.0058	.0034	.0025
Lafayette	4.6	.0020	14.0	8	92.2	1.6	.0019	27,976	.0012	7,618	.0006	.0012	.0024	.0017	.0009
Lake	118.9	.0505	13.4	125	86.2	47.9	.0559	990,807	.0425	563,122	.0475	.0456	.0686	.0594	.0364

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980-83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
FLORIDA (continued)															
ALL COUNTIES (continued)															
Lee	244.1	.1036	18.9	304	91.1	100.1	.1168	2,512,559	.1079	1,455,592	.1227	.1114	.1207	.1311	.1086
Leon	162.3	.0689	9.2	240	73.3	60.6	.0707	1,601,373	.0688	927,413	.0781	.0717	.0763	.0725	.0692
Levy	22.7	.0096	14.2	21	82.7	8.3	.0097	152,108	.0065	65,510	.0056	.0067	.0130	.0095	.0048
Liberty	4.6	.0020	8.0	5	88.2	1.5	.0017	30,497	.0013	5,363	.0004	.0013	.0019	.0014	.0011
Madison	15.0	.0064	.7	21	55.8	4.8	.0056	83,977	.0036	49,157	.0042	.0043	.0074	.0057	.0024
Manatee	169.6	.0720	14.3	227	90.1	70.3	.0821	1,650,212	.0709	870,174	.0733	.0718	.0866	.0879	.0662
Marion	145.3	.0617	18.6	90	82.2	55.1	.0643	1,107,773	.0475	675,883	.0570	.0533	.0810	.0694	.0403
Martin	77.7	.0330	21.4	140	91.8	32.0	.0373	776,993	.0334	408,503	.0344	.0336	.0419	.0388	.0311
Monroe	66.4	.0282	5.1	64	92.3	28.9	.0337	725,498	.0311	363,770	.0307	.0304	.0346	.0361	.0264
Nassau	37.9	.0160	15.2	58	85.2	12.8	.0150	323,722	.0139	125,645	.0106	.0133	.0149	.0135	.0123
Okaloosa	117.2	.0498	6.6	125	88.9	41.4	.0483	1,128,800	.0485	634,172	.0534	.0502	.0448	.0545	.0497
Okeechobee	23.9	.0102	17.9	31	90.3	8.5	.0099	160,378	.0069	86,434	.0073	.0077	.0144	.0100	.0059
Orange	523.3	.2221	11.1	575	83.3	193.1	.2254	5,089,955	.2185	3,186,823	.2686	.2342	.2297	.2541	.2118
Osceola	64.0	.0272	29.9	47	92.6	24.1	.0281	521,152	.0224	279,284	.0236	.0238	.0329	.0301	.0180
Palm Beach	664.5	.2821	15.2	333	85.2	276.1	.3222	8,295,532	.3561	4,061,633	.3423	.3372	.2909	.3208	.3588
Pasco	233.3	.0991	20.5	316	97.4	97.2	.1134	1,937,325	.0832	714,376	.0602	.0794	.1284	.1169	.0647
Pinellas	793.3	.3368	8.9	2,833	91.4	348.7	.4069	8,676,604	.3725	4,337,095	.3656	.3634	.4346	.4196	.3241
Polk	351.1	.1491	9.2	193	83.7	126.8	.1480	2,957,052	.1270	1,674,323	.1411	.1355	.1638	.1613	.1160
Putnam	56.1	.0238	11.0	77	78.2	20.7	.0242	476,042	.0204	231,169	.0195	.0209	.0280	.0230	.0177
St. Johns	59.2	.0252	15.4	96	84.2	22.1	.0258	562,080	.0241	278,451	.0235	.0241	.0257	.0267	.0188
St. Lucie	104.1	.0442	19.4	179	76.6	39.4	.0459	948,289	.0408	479,211	.0404	.0414	.0471	.0479	.0369
Santa Rosa	62.6	.0265	11.8	61	93.7	21.6	.0252	587,884	.0252	210,244	.0177	.0232	.0258	.0235	.0207
Sarasota	233.5	.0992	15.5	408	94.0	103.8	.1212	2,582,376	.1109	1,538,153	.1296	.1142	.1271	.1336	.1272
Seminole	217.2	.0922	20.8	729	88.5	76.8	.0896	2,164,362	.0929	1,176,887	.0992	.0946	.0806	.0946	.0958
Sumter	27.6	.0117	13.7	49	79.7	9.9	.0116	189,451	.0081	89,462	.0076	.0087	.0157	.0113	.0055
Suwannee	24.5	.0104	9.9	36	81.2	8.7	.0101	179,407	.0077	84,504	.0071	.0080	.0126	.0098	.0064
Taylor	17.3	.0074	4.6	16	76.8	6.2	.0072	125,373	.0054	68,653	.0058	.0060	.0089	.0063	.0056
Union	11.7	.0049	15.1	48	68.6	2.3	.0027	61,646	.0026	12,060	.0010	.0026	.0029	.0026	.0014
Volusia	291.4	.1238	12.6	262	87.6	120.4	.1405	2,685,120	.1153	1,555,438	.1311	.1217	.1591	.1482	.1062
Wakulla	12.9	.0054	18.5	21	82.3	4.4	.0052	86,531	.0037	15,574	.0013	.0033	.0058	.0045	.0026
Walton	23.5	.0100	10.3	22	88.4	9.1	.0106	173,634	.0075	64,322	.0055	.0073	.0134	.0092	.0057
Washington	15.6	.0066	7.5	26	82.7	5.9	.0069	109,780	.0047	38,194	.0032	.0047	.0095	.0061	.0034
TOTAL METRO COUNTIES	**9,847.0**	**4.1809**	**10.8**	**334**	**84.9**	**3,833.6**	**4.4737**	**99,301,679**	**4.2635**	**55,368,917**	**4.6669**	**4.3680**	**4.5971**	**4.6988**	**4.3093**
TOTAL STATE	**10,815.5**	**4.5921**	**11.0**	**200**	**84.8**	**4,200.7**	**4.9021**	**106,985,550**	**4.5932**	**59,092,749**	**4.9809**	**4.7093**	**5.1180**	**5.1251**	**4.5859**
GEORGIA															
ALBANY	**117.1**	**.0497**	**4.2**	**170**	**57.5**	**38.7**	**.0451**	**944,440**	**.0406**	**542,934**	**.0458**	**.0437**	**.0461**	**.0454**	**.0462**
Dougherty	103.2	.0438	2.5	313	55.1	34.3	.0400	819,785	.0352	536,055	.0452	.0398	.0424	.0422	.0421
Lee	13.9	.0059	19.0	39	74.7	4.4	.0051	124,655	.0054	6,879	.0006	.0039	.0037	.0032	.0041
ATHENS	**137.2**	**.0583**	**5.5**	**147**	**80.5**	**49.3**	**.0576**	**1,120,042**	**.0481**	**642,566**	**.0542**	**.0518**	**.0649**	**.0602**	**.0446**
Clarke	76.5	.0325	2.7	627	74.1	28.5	.0333	674,676	.0290	521,121	.0439	.0341	.0404	.0368	.0296
Jackson	26.9	.0114	6.1	79	88.4	9.2	.0107	197,056	.0085	94,579	.0080	.0089	.0113	.0115	.0076
Madison	19.5	.0083	9.9	68	88.3	6.7	.0079	120,215	.0051	14,709	.0013	.0046	.0086	.0076	.0032
Oconee	14.3	.0061	15.1	77	89.1	4.9	.0057	128,095	.0055	12,157	.0010	.0042	.0046	.0043	.0042
ATLANTA	**2,320.0**	**.9850**	**8.5**	**451**	**75.2**	**839.7**	**.9797**	**24,384,036**	**1.0471**	**12,386,385**	**1.0441**	**1.0341**	**.8744**	**.9877**	**.9845**
Barrow	23.3	.0099	9.1	143	84.4	8.1	.0094	164,245	.0071	87,368	.0074	.0077	.0115	.0104	.0062
Butts	14.9	.0063	9.0	80	59.2	4.4	.0051	108,346	.0046	37,097	.0031	.0047	.0057	.0049	.0037
Cherokee	60.7	.0258	17.4	143	97.4	20.0	.0233	501,858	.0215	142,508	.0120	.0196	.0203	.0226	.0192
Clayton	166.5	.0707	10.7	1,125	91.7	57.3	.0668	1,675,172	.0719	1,060,504	.0894	.0768	.0549	.0764	.0728
Cobb	340.7	.1447	14.4	993	94.6	126.6	.1477	4,296,633	.1844	2,238,374	.1887	.1777	.1102	.1488	.1826
Coweta	41.7	.0177	6.2	94	71.4	14.3	.0167	339,122	.0146	162,633	.0137	.0150	.0184	.0161	.0140
De Kalb	503.5	.2138	4.2	1,865	70.5	186.1	.2171	5,604,005	.2406	3,259,477	.2748	.2455	.1856	.2360	.2410
Douglas	65.1	.0276	19.3	321	94.1	20.6	.0240	574,785	.0247	207,972	.0175	.0232	.0201	.0225	.0227
Fayette	37.8	.0161	30.2	190	94.9	12.5	.0146	450,494	.0194	66,322	.0055	.0145	.0089	.0090	.0167
Forsyth	32.3	.0138	15.5	143	99.4	11.2	.0131	285,980	.0123	82,131	.0070	.0110	.0113	.0127	.0099
Fulton	583.3	.2476	−1.1	1,092	46.4	227.7	.2658	6,115,416	.2626	3,546,209	.2989	.2704	.2818	.2632	.2351
Gwinnett	213.5	.0907	28.0	491	96.6	72.9	.0851	2,340,237	.1005	743,618	.0627	.0873	.0580	.0752	.0877
Henry	41.6	.0176	14.6	130	81.1	13.7	.0160	360,804	.0155	96,189	.0081	.0138	.0126	.0146	.0124
Newton	37.6	.0160	9.0	136	73.1	12.2	.0142	290,236	.0125	126,583	.0107	.0127	.0140	.0150	.0112
Paulding	29.4	.0124	12.6	94	94.9	10.1	.0117	220,235	.0095	49,384	.0041	.0085	.0119	.0109	.0071
Rockdale	43.6	.0185	18.6	330	90.0	14.0	.0164	420,147	.0181	164,477	.0139	.0168	.0124	.0151	.0159
Spalding	50.7	.0215	5.8	255	71.4	17.1	.0200	391,071	.0168	223,075	.0188	.0184	.0228	.0219	.0170

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980–83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
GEORGIA (continued)															
ATLANTA (continued)															
Walton	33.8	.0143	8.3	102	77.7	10.9	.0127	245,250	.0105	92,464	.0078	.0105	.0140	.0124	.0093
AUGUSTA	**365.5**	**.1551**	**5.7**	**186**	**67.1**	**126.3**	**.1474**	**3,157,172**	**.1356**	**1,662,368**	**.1400**	**.1410**	**.1525**	**.1538**	**.1352**
Columbia	48.3	.0205	20.4	167	83.3	16.2	.0189	438,170	.0188	112,176	.0094	.0164	.0148	.0173	.0158
McDuffie	19.5	.0082	5.1	76	62.3	6.8	.0080	125,079	.0054	85,963	.0072	.0066	.0113	.0087	.0051
Richmond	187.4	.0796	3.2	575	59.6	63.0	.0735	1,593,162	.0684	1,042,467	.0878	.0765	.0806	.0813	.0734
Aiken, S. C.	*110.3*	*.0468*	*4.4*	*101*	*73.8*	*40.3*	*.0470*	*1,000,761*	*.0430*	*421,762*	*.0356*	*.0415*	*.0458*	*.0465*	*.0409*
COLUMBUS	**237.0**	**.1006**	**–.9**	**215**	**62.3**	**79.0**	**.0922**	**1,814,549**	**.0778**	**1,067,936**	**.0901**	**.0860**	**.1060**	**.1014**	**.0725**
Chattahoochee	21.7	.0092	–.2	87	62.7	3.1	.0036	188,899	.0081	7,056	.0006	.0060	.0017	.0043	.0025
Muscogee	168.5	.0715	–1.0	773	63.2	59.2	.0691	1,318,025	.0565	926,147	.0781	.0660	.0798	.0791	.0594
Russell, Ala.	*46.8*	*.0199*	*–1.2*	*74*	*58.9*	*16.7*	*.0195*	*307,625*	*.0132*	*134,733*	*.0114*	*.0140*	*.0245*	*.0180*	*.0106*
MACON - WARNER ROBINS	**273.0**	**.1160**	**3.6**	**232**	**64.8**	**95.0**	**.1109**	**2,490,627**	**.1068**	**1,361,329**	**.1149**	**.1110**	**.1109**	**.1104**	**.1080**
Bibb	151.7	.0644	1.0	600	59.6	54.0	.0630	1,296,656	.0556	919,610	.0776	.0640	.0713	.0665	.0610
Houston	82.8	.0352	6.7	218	77.6	28.0	.0327	866,431	.0372	354,368	.0299	.0346	.0249	.0309	.0354
Jones	18.5	.0079	11.6	47	[illegible]	6.1	.0071	161,895	.0069	19,482	.0017	.0054	.0056	.0058	.0053
Peach	20.0	.0085	4.4	132	47.7	6.9	.0081	165,645	.0071	67,869	.0057	.0070	.0091	.0072	.0063
SAVANNAH	**226.7**	**.0962**	**2.8**	**245**	**61.3**	**80.2**	**.0936**	**1,993,548**	**.0856**	**1,189,691**	**.1003**	**.0921**	**.0997**	**.0958**	**.0994**
Chatham	206.3	.0876	2.0	465	59.5	73.4	.0857	1,839,897	.0790	1,155,697	.0974	.0862	.0924	.0889	.0936
Effingham	20.4	.0086	11.3	42	80.2	6.8	.0079	153,651	.0066	33,994	.0029	.0059	.0073	.0069	.0058
ALL COUNTIES															
Appling	16.5	.0070	6.0	32	78.7	5.4	.0063	92,705	.0040	47,826	.0040	.0046	.0087	.0065	.0033
Atkinson	6.2	.0027	1.0	18	71.1	2.0	.0023	29,366	.0013	19,234	.0016	.0017	.0039	.0021	.0007
Bacon	9.7	.0041	3.4	34	84.2	3.3	.0039	67,315	.0028	32,160	.0027	.0031	.0047	.0037	.0026
Baker	3.8	.0016	–.2	11	48.4	1.2	.0014	19,061	.0009	6,318	.0006	.0009	.0020	.0012	.0004
Baldwin	35.2	.0149	1.5	136	60.9	10.7	.0124	304,866	.0130	137,515	.0116	.0129	.0130	.0127	.0105
Banks	9.4	.0040	8.0	40	94.6	3.3	.0039	59,914	.0026	1,807	.0001	.0022	.0040	.0038	.0016
Barrow	23.3	.0099	9.1	143	84.4	8.1	.0094	164,245	.0071	87,368	.0074	.0077	.0115	.0104	.0062
Bartow	43.7	.0186	7.2	96	87.6	14.9	.0174	308,056	.0132	176,261	.0148	.0147	.0189	.0204	.0134
Ben Hill	17.0	.0072	6.3	67	68.4	6.0	.0070	104,031	.0045	58,085	.0049	.0052	.0102	.0067	.0043
Berrien	14.1	.0060	4.3	31	86.6	4.9	.0058	88,580	.0038	52,263	.0044	.0044	.0077	.0062	.0030
Bibb	151.7	.0644	1.0	600	59.6	54.0	.0630	1,296,656	.0556	919,610	.0776	.0640	.0713	.0665	.0610
Bleckley	10.7	.0045	–.6	49	76.4	3.6	.0042	74,092	.0032	33,464	.0028	.0033	.0055	.0041	.0025
Brantley	9.7	.0042	11.5	22	92.9	3.3	.0038	67,909	.0029	9,104	.0007	.0027	.0036	.0037	.0023
Brooks	15.6	.0066	2.3	32	53.7	5.2	.0061	85,335	.0037	27,092	.0023	.0037	.0083	.0046	.0032
Bryan	12.0	.0051	17.9	27	77.1	3.8	.0044	67,162	.0029	25,066	.0021	.0031	.0052	.0049	.0017
Bulloch	36.4	.0154	1.7	54	71.8	11.7	.0137	250,362	.0107	151,634	.0128	.0123	.0173	.0149	.0117
Burke	20.1	.0086	3.9	24	44.7	6.4	.0075	136,204	.0059	63,414	.0054	.0062	.0098	.0067	.0064
Butts	14.9	.0063	9.0	80	59.2	4.4	.0051	108,346	.0046	37,097	.0031	.0047	.0057	.0049	.0037
Calhoun	5.4	.0023	–5.6	19	40.8	1.5	.0017	24,789	.0011	14,135	.0012	.0012	.0026	.0017	.0008
Camden	16.4	.0069	22.7	25	66.1	4.9	.0058	107,280	.0046	37,962	.0032	.0047	.0064	.0052	.0036
Candler	7.7	.0033	2.4	31	66.4	2.7	.0031	47,722	.0020	26,085	.0022	.0023	.0045	.0029	.0014
Carroll	60.0	.0255	6.5	120	81.7	20.4	.0238	446,570	.0192	257,891	.0217	.0213	.0296	.0263	.0174
☐ Catoosa	39.5	.0168	6.8	242	98.8	13.6	.0159	284,395	.0122	154,479	.0130	.0133	.0181	.0178	.0105
Charlton	7.9	.0033	7.6	10	69.2	2.5	.0029	50,080	.0022	16,947	.0015	.0022	.0030	.0029	.0015
Chatham	206.3	.0876	2.0	465	59.5	73.4	.0857	1,839,897	.0790	1,155,697	.0974	.0862	.0924	.0889	.0936
Chattahoochee	21.7	.0092	–.2	87	62.7	3.1	.0036	188,899	.0081	7,056	.0006	.0060	.0017	.0043	.0025
Chattooga	21.9	.0093	.2	70	90.7	7.7	.0090	151,097	.0065	65,039	.0055	.0068	.0108	.0094	.0056
Cherokee	60.7	.0258	17.4	143	97.4	20.0	.0233	501,858	.0215	142,508	.0120	.0196	.0203	.0226	.0192
Clarke	76.5	.0325	2.7	627	74.1	28.5	.0333	674,676	.0290	521,121	.0439	.0341	.0404	.0368	.0296
Clay	3.5	.0015	–1.5	18	36.1	1.2	.0014	20,648	.0009	3,391	.0003	.0009	.0020	.0008	.0006
Clayton	166.5	.0707	10.7	1,125	91.7	57.3	.0668	1,675,172	.0719	1,060,504	.0894	.0768	.0549	.0764	.0728
Clinch	6.7	.0028	.6	8	69.0	2.2	.0026	43,352	.0019	12,386	.0010	.0019	.0031	.0022	.0014
Cobb	340.7	.1447	14.4	993	94.6	126.6	.1477	4,296,633	.1844	2,238,374	.1887	.1777	.1102	.1488	.1826
Coffee	28.5	.0121	6.0	47	73.3	9.4	.0110	187,690	.0081	105,130	.0088	.0091	.0146	.0114	.0076
Colquitt	36.0	.0152	1.8	65	75.3	12.6	.0147	268,549	.0115	140,544	.0119	.0124	.0185	.0148	.0110
Columbia	48.3	.0205	20.4	167	83.3	16.2	.0189	438,170	.0188	112,176	.0094	.0164	.0148	.0173	.0158
Cook	13.7	.0059	1.6	59	68.2	4.6	.0054	84,059	.0036	30,433	.0026	.0037	.0065	.0056	.0024
Coweta	41.7	.0177	6.2	94	71.4	14.3	.0167	339,122	.0146	162,633	.0137	.0150	.0184	.0161	.0140
Crawford	8.4	.0035	9.3	26	58.7	2.4	.0028	55,580	.0024	6,110	.0005	.0020	.0026	.0022	.0017
Crisp	19.8	.0084	1.6	72	59.1	6.9	.0080	122,879	.0052	121,917	.0103	.0074	.0127	.0093	.0051
☐ Dade	12.8	.0055	3.9	73	98.6	4.1	.0048	73,376	.0032	42,147	.0036	.0038	.0063	.0056	.0028
Dawson	5.5	.0023	15.2	26	99.1	1.9	.0022	37,244	.0016	10,111	.0008	.0014	.0027	.0020	.0010
Decatur	26.2	.0111	2.8	45	59.4	8.7	.0102	176,619	.0076	81,823	.0069	.0081	.0125	.0107	.0060
De Kalb	503.5	.2138	4.2	1,865	70.5	186.1	.2171	5,604,005	.2406	3,259,477	.2748	.2455	.1856	.2360	.2410
Dodge	17.2	.0073	1.4	34	72.2	6.0	.0071	102,397	.0044	93,069	.0078	.0061	.0110	.0075	.0041

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980–83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
GEORGIA (continued)															
ALL COUNTIES (continued)															
Dooly	10.7	.0046	−1.2	27	49.6	3.6	.0042	51,612	.0022	28,501	.0024	.0027	.0060	.0038	.0020
Dougherty	103.2	.0438	2.5	313	55.1	34.3	.0400	819,785	.0352	536,055	.0452	.0398	.0424	.0422	.0421
Douglas	65.1	.0276	19.3	321	94.1	20.6	.0240	574,785	.0247	207,972	.0175	.0232	.0201	.0225	.0227
Early	13.1	.0056	−.5	25	55.3	4.5	.0053	76,530	.0032	40,032	.0034	.0038	.0080	.0045	.0027
Echols	2.3	.0010	.1	5	80.8	.8	.0009	15,594	.0007	262	.0000	.0005	.0009	.0008	.0005
Effingham	20.4	.0086	11.3	42	80.2	6.8	.0079	153,651	.0066	33,994	.0029	.0059	.0073	.0069	.0058
Elbert	19.1	.0081	1.8	52	67.8	6.9	.0081	130,287	.0056	81,097	.0068	.0064	.0107	.0084	.0050
Emanuel	21.4	.0091	2.9	31	65.9	7.1	.0083	118,990	.0051	74,902	.0063	.0063	.0120	.0083	.0041
Evans	8.8	.0038	4.4	47	63.6	3.1	.0036	54,229	.0023	33,417	.0028	.0028	.0048	.0038	.0022
Fannin	15.2	.0064	3.1	40	99.6	5.7	.0066	90,200	.0039	48,847	.0042	.0045	.0097	.0062	.0032
Fayette	37.8	.0161	30.2	190	94.9	12.5	.0146	450,494	.0194	66,322	.0055	.0145	.0089	.0090	.0167
Floyd	81.0	.0343	1.5	156	86.1	29.2	.0341	685,443	.0294	397,248	.0335	.0316	.0379	.0372	.0313
Forsyth	32.3	.0138	15.5	143	99.4	11.2	.0131	285,980	.0123	82,131	.0070	.0110	.0113	.0127	.0099
Franklin	16.0	.0068	5.4	61	89.2	5.7	.0066	106,445	.0045	79,676	.0067	.0057	.0092	.0075	.0040
Fulton	583.3	.2476	−1.1	1,092	46.4	227.7	.2658	6,115,416	.2626	3,546,209	.2989	.2704	.2818	.2632	.2351
Gilmer	11.8	.0050	6.2	28	99.7	4.1	.0047	72,786	.0031	46,406	.0039	.0038	.0065	.0053	.0024
Glascock	2.4	.0010	.8	17	82.8	.8	.0010	14,155	.0006	1,418	.0001	.0005	.0011	.0006	.0004
Glynn	56.1	.0239	2.0	136	72.0	20.8	.0242	497,948	.0214	376,128	.0317	.0250	.0285	.0278	.0265
Gordon	32.2	.0136	7.1	91	95.1	11.0	.0129	222,171	.0095	117,002	.0099	.0105	.0151	.0152	.0100
Grady	20.3	.0087	2.3	44	66.4	6.7	.0078	110,767	.0048	59,804	.0050	.0055	.0115	.0073	.0041
Greene	11.9	.0050	4.5	31	45.8	3.8	.0044	64,986	.0028	35,888	.0030	.0033	.0062	.0045	.0019
Gwinnett	213.5	.0907	28.0	491	96.6	72.9	.0851	2,340,237	.1005	743,618	.0627	.0873	.0580	.0752	.0877
Habersham	26.2	.0111	4.7	94	93.9	9.1	.0106	191,549	.0082	108,638	.0092	.0090	.0127	.0120	.0068
Hall	81.7	.0347	8.0	216	90.1	28.6	.0334	736,972	.0316	380,453	.0320	.0324	.0322	.0357	.0324
Hancock	9.5	.0040	.4	20	20.7	2.8	.0033	44,287	.0019	13,916	.0012	.0021	.0048	.0028	.0013
Haralson	19.1	.0081	3.7	67	92.2	6.8	.0079	132,105	.0057	59,727	.0051	.0060	.0094	.0084	.0050
Harris	16.9	.0072	9.3	36	64.0	5.9	.0069	133,634	.0057	24,973	.0021	.0050	.0067	.0057	.0042
Hart	19.2	.0081	3.3	83	76.7	6.5	.0076	128,012	.0055	41,242	.0034	.0053	.0087	.0080	.0046
Heard	6.9	.0030	5.8	24	81.6	2.2	.0025	46,874	.0020	4,663	.0004	.0017	.0025	.0023	.0012
Henry	41.6	.0176	14.6	130	81.1	13.7	.0160	360,804	.0155	96,189	.0081	.0138	.0126	.0146	.0124
Houston	82.8	.0352	6.7	218	77.6	28.0	.0327	866,431	.0372	354,368	.0299	.0346	.0249	.0309	.0354
Irwin	9.4	.0040	4.6	26	67.7	3.3	.0039	55,879	.0024	17,879	.0015	.0025	.0051	.0033	.0020
Jackson	26.9	.0114	6.1	79	88.4	9.2	.0107	197,056	.0085	94,579	.0080	.0089	.0113	.0115	.0076
Jasper	8.2	.0035	8.6	22	58.1	2.8	.0033	61,972	.0026	12,530	.0010	.0023	.0032	.0029	.0018
Jeff Davis	11.9	.0050	3.7	36	83.1	4.1	.0047	75,208	.0033	38,859	.0033	.0036	.0060	.0054	.0028
Jefferson	18.8	.0080	2.2	36	43.7	6.3	.0074	117,643	.0050	49,357	.0042	.0054	.0099	.0062	.0042
Jenkins	8.9	.0038	.7	25	57.3	2.9	.0034	46,761	.0020	18,571	.0015	.0022	.0048	.0026	.0019
Johnson	8.8	.0037	1.6	29	66.7	3.1	.0036	51,695	.0023	15,158	.0013	.0023	.0048	.0031	.0017
Jones	18.5	.0079	11.6	47	68.2	6.1	.0071	161,895	.0069	19,482	.0017	.0054	.0056	.0058	.0053
Lamar	12.6	.0053	3.2	68	64.0	4.3	.0050	84,981	.0037	29,936	.0025	.0037	.0054	.0051	.0029
Lanier	5.8	.0025	2.6	30	73.9	2.0	.0024	34,878	.0015	7,109	.0006	.0014	.0029	.0020	.0010
Laurens	38.3	.0163	3.5	47	65.5	13.1	.0153	286,082	.0122	166,625	.0140	.0137	.0186	.0154	.0118
Lee	13.9	.0059	19.0	39	74.7	4.4	.0051	124,655	.0054	6,879	.0006	.0039	.0037	.0032	.0041
Liberty	45.8	.0194	21.9	89	59.6	12.1	.0141	298,639	.0128	90,575	.0076	.0127	.0167	.0153	.0064
Lincoln	6.9	.0029	2.7	35	56.0	2.1	.0025	39,801	.0017	7,696	.0007	.0016	.0027	.0022	.0013
Long	5.0	.0022	10.5	12	73.0	1.7	.0019	31,741	.0014	5,487	.0005	.0012	.0023	.0015	.0009
Lowndes	72.3	.0307	6.4	143	67.8	24.4	.0285	524,411	.0225	389,652	.0328	.0272	.0340	.0337	.0230
Lumpkin	11.3	.0048	5.0	39	96.0	3.7	.0043	83,856	.0036	25,556	.0022	.0034	.0048	.0043	.0023
McDuffie	19.5	.0082	5.1	76	62.3	6.8	.0080	125,079	.0054	85,963	.0072	.0066	.0113	.0087	.0051
McIntosh	9.0	.0039	11.9	21	53.2	2.9	.0034	51,527	.0022	33,365	.0028	.0027	.0046	.0033	.0015
Macon	14.2	.0060	1.4	35	42.1	4.7	.0054	90,692	.0039	37,039	.0031	.0041	.0073	.0048	.0031
Madison	19.5	.0083	9.9	68	88.3	6.7	.0079	120,215	.0051	14,709	.0013	.0046	.0086	.0076	.0032
Marion	5.4	.0023	1.9	15	52.1	1.7	.0019	30,378	.0013	13,137	.0011	.0015	.0024	.0021	.0008
Meriwether	21.8	.0092	2.7	43	53.3	7.0	.0082	153,824	.0066	96,276	.0081	.0075	.0095	.0083	.0060
Miller	7.2	.0031	2.3	25	70.3	2.6	.0030	36,812	.0016	17,729	.0015	.0018	.0046	.0027	.0013
Mitchell	21.7	.0092	2.8	42	50.4	6.7	.0079	129,167	.0056	54,508	.0046	.0061	.0101	.0068	.0047
Monroe	15.8	.0067	8.1	40	60.6	5.1	.0059	103,701	.0044	57,342	.0048	.0050	.0065	.0064	.0035
Montgomery	7.2	.0030	2.7	30	67.4	2.3	.0027	44,430	.0019	27,403	.0023	.0023	.0036	.0028	.0016
Morgan	12.2	.0052	5.4	35	57.4	3.8	.0044	74,267	.0032	41,449	.0035	.0037	.0056	.0045	.0026
Murray	22.3	.0095	13.3	65	99.5	7.5	.0088	147,877	.0064	61,674	.0052	.0066	.0109	.0103	.0059
Muscogee	168.5	.0715	−1.0	773	63.2	59.2	.0691	1,318,025	.0565	926,147	.0781	.0660	.0798	.0791	.0594
Newton	37.6	.0160	9.0	136	73.1	12.2	.0142	290,236	.0125	126,583	.0107	.0127	.0140	.0150	.0112
Oconee	14.3	.0061	15.1	77	89.1	4.9	.0057	128,095	.0055	12,157	.0010	.0042	.0046	.0043	.0042
Oglethorpe	9.4	.0040	5.3	21	66.8	3.2	.0038	63,717	.0027	12,769	.0011	.0025	.0039	.0031	.0020
Paulding	29.4	.0124	12.6	94	94.9	10.1	.0117	220,235	.0095	49,384	.0041	.0085	.0119	.0109	.0071
Peach	20.0	.0085	4.4	132	47.7	6.9	.0081	165,645	.0071	67,869	.0057	.0070	.0091	.0072	.0063

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980-83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
GEORGIA (continued)															
ALL COUNTIES (continued)															
Pickens	12.4	.0053	6.4	53	97.4	4.5	.0053	85,473	.0037	50,367	.0043	.0041	.0066	.0056	.0027
Pierce	12.6	.0054	5.9	37	85.2	4.2	.0049	78,814	.0034	27,648	.0023	.0035	.0056	.0046	.0024
Pike	9.5	.0040	6.3	43	72.3	3.0	.0035	70,017	.0030	6,928	.0006	.0024	.0030	.0027	.0023
Polk	33.0	.0140	1.9	106	84.2	11.6	.0135	241,428	.0103	115,966	.0098	.0110	.0166	.0136	.0100
Pulaski	9.1	.0039	1.7	37	64.2	3.2	.0037	65,194	.0028	31,934	.0027	.0030	.0050	.0033	.0026
Putnam	11.1	.0047	7.8	32	56.9	3.7	.0043	75,930	.0033	29,049	.0024	.0032	.0052	.0039	.0027
Quitman	2.4	.0010	1.8	16	41.8	.8	.0010	10,813	.0005	1,258	.0001	.0004	.0014	.0005	.0003
Rabun	10.9	.0046	4.1	29	98.9	4.1	.0048	81,250	.0034	35,655	.0030	.0036	.0062	.0047	.0031
Randolph	9.8	.0042	2.1	23	42.3	3.3	.0038	55,549	.0024	18,353	.0016	.0026	.0054	.0031	.0017
Richmond	187.4	.0796	3.2	575	59.6	63.0	.0735	1,593,162	.0684	1,042,467	.0878	.0765	.0806	.0813	.0734
Rockdale	43.6	.0185	18.6	330	90.0	14.0	.0164	420,147	.0181	164,477	.0139	.0168	.0124	.0151	.0159
Schley	3.6	.0015	4.9	21	62.3	1.1	.0013	20,446	.0008	9,546	.0008	.0010	.0016	.0013	.0006
Screven	14.6	.0062	4.0	22	53.0	5.1	.0059	86,579	.0038	44,767	.0038	.0042	.0085	.0053	.0030
Seminole	9.5	.0040	4.9	42	65.8	3.2	.0037	61,230	.0026	36,742	.0031	.0030	.0055	.0036	.0022
Spalding	50.7	.0215	5.8	255	71.4	17.1	.0200	391,071	.0168	223,075	.0188	.0184	.0228	.0219	.0170
Stephens	22.1	.0094	1.6	125	86.9	7.9	.0092	163,352	.0070	131,249	.0110	.0087	.0115	.0109	.0065
Stewart	5.9	.0025	.1	13	34.2	1.9	.0022	26,658	.0011	14,380	.0013	.0014	.0037	.0018	.0007
Sumter	29.8	.0127	1.5	61	53.9	9.7	.0114	212,272	.0092	132,516	.0111	.0105	.0132	.0121	.0095
Talbot	6.3	.0027	−3.6	16	34.0	2.0	.0023	38,425	.0016	9,418	.0008	.0016	.0026	.0021	.0011
Taliaferro	2.0	.0008	−1.6	10	33.7	.8	.0009	9,597	.0004	1,223	.0001	.0005	.0014	.0007	.0002
Tattnall	18.5	.0079	2.0	38	69.5	5.8	.0068	104,224	.0045	51,756	.0044	.0050	.0099	.0063	.0045
Taylor	7.7	.0032	−2.6	20	58.2	2.6	.0030	58,154	.0025	21,841	.0018	.0024	.0035	.0026	.0021
Telfair	11.3	.0048	−1.3	25	67.4	4.0	.0047	67,375	.0029	35,877	.0030	.0033	.0067	.0043	.0024
Terrell	12.1	.0052	.7	36	37.7	4.0	.0047	72,736	.0031	29,008	.0025	.0035	.0061	.0039	.0029
Thomas	39.0	.0165	2.4	71	60.0	13.2	.0154	280,645	.0121	177,446	.0150	.0138	.0200	.0169	.0119
Tift	34.3	.0146	4.4	128	72.5	11.4	.0133	248,609	.0106	164,827	.0138	.0123	.0154	.0145	.0095
Toombs	23.6	.0100	4.5	64	73.1	8.3	.0097	148,297	.0064	94,606	.0080	.0076	.0135	.0100	.0062
Towns	6.0	.0026	6.4	36	99.8	2.3	.0026	42,603	.0018	13,832	.0012	.0018	.0034	.0024	.0010
Treutlen	6.1	.0026	.2	30	65.2	2.1	.0025	37,523	.0016	10,626	.0009	.0015	.0032	.0020	.0012
Troup	51.5	.0218	3.0	124	67.2	18.2	.0212	419,967	.0181	250,587	.0211	.0198	.0236	.0217	.0236
Turner	9.8	.0042	3.0	34	61.7	3.1	.0036	49,596	.0021	26,287	.0022	.0025	.0055	.0032	.0016
Twiggs	9.6	.0041	2.6	27	47.6	3.1	.0037	70,939	.0030	12,439	.0011	.0027	.0036	.0029	.0025
Union	10.4	.0044	10.8	33	99.8	3.8	.0044	65,553	.0029	21,980	.0018	.0028	.0059	.0041	.0019
Upson	26.5	.0112	1.9	81	71.1	9.4	.0110	198,432	.0085	91,350	.0077	.0089	.0124	.0113	.0077
☐ Walker	57.1	.0243	1.1	128	95.4	20.0	.0233	429,209	.0184	145,524	.0123	.0177	.0262	.0236	.0153
Walton	33.8	.0143	8.3	102	77.7	10.9	.0127	245,250	.0105	92,464	.0078	.0105	.0140	.0124	.0093
Ware	37.5	.0159	.9	41	76.0	12.9	.0151	279,965	.0120	215,356	.0181	.0147	.0186	.0165	.0142
Warren	6.4	.0028	−2.8	22	38.8	2.0	.0023	38,898	.0017	10,458	.0009	.0015	.0026	.0020	.0012
Washington	19.3	.0082	2.4	28	47.2	6.3	.0074	129,285	.0056	61,854	.0052	.0061	.0088	.0070	.0049
Wayne	21.6	.0091	4.1	33	79.8	7.0	.0081	145,189	.0062	88,534	.0075	.0071	.0097	.0081	.0068
Webster	2.3	.0010	−1.8	11	47.7	.8	.0010	15,899	.0007	6,284	.0005	.0007	.0011	.0009	.0005
Wheeler	5.3	.0023	2.8	18	69.0	1.8	.0021	27,282	.0012	4,762	.0004	.0012	.0029	.0015	.0007
White	11.0	.0046	8.7	45	95.5	3.9	.0045	70,275	.0030	37,134	.0031	.0034	.0053	.0049	.0019
Whitfield	68.4	.0291	4.0	235	95.5	23.6	.0276	537,052	.0230	345,081	.0291	.0261	.0320	.0332	.0327
Wilcox	7.8	.0033	1.5	20	66.8	2.6	.0030	38,215	.0017	12,402	.0011	.0018	.0042	.0024	.0009
Wilkes	11.1	.0047	1.4	24	52.5	3.8	.0044	70,598	.0030	38,504	.0032	.0034	.0060	.0043	.0028
Wilkinson	10.9	.0046	5.1	24	53.6	3.4	.0040	73,369	.0032	24,754	.0021	.0031	.0040	.0037	.0024
Worth	19.1	.0081	5.7	33	64.1	6.1	.0071	125,976	.0054	35,595	.0030	.0052	.0076	.0066	.0040
TOTAL METRO COUNTIES	**3,628.8**	**1.5408**	**6.6**	**330**	**72.4**	**1,288.9**	**1.5040**	**35,383,008**	**1.5192**	**18,638,864**	**1.5713**	**1.5390**	**1.4348**	**1.5372**	**1.4675**
TOTAL STATE	**5,777.4**	**2.4530**	**5.8**	**100**	**72.3**	**2,014.9**	**2.3513**	**50,309,719**	**2.1600**	**26,465,182**	**2.2307**	**2.2398**	**2.4745**	**2.4055**	**2.0627**
HAWAII															
HONOLULU	**805.8**	**.3421**	**5.7**	**1,350**	**35.0**	**252.8**	**.2950**	**8,545,152**	**.3668**	**4,194,488**	**.3535**	**.3579**	**.2419**	**.2996**	**.3556**
Honolulu	805.8	.3421	5.7	1,350	35.0	252.8	.2950	8,545,152	.3668	4,194,488	.3535	.3579	.2419	.2996	.3556
ALL COUNTIES															
Hawaii	103.5	.0440	12.4	26	35.2	33.6	.0392	880,909	.0378	442,035	.0373	.0389	.0425	.0399	.0402
Honolulu	805.8	.3421	5.7	1,350	35.0	252.8	.2950	8,545,152	.3668	4,194,488	.3535	.3579	.2419	.2996	.3556
Kauai	43.0	.0183	10.0	69	29.9	13.5	.0158	393,120	.0169	202,645	.0171	.0173	.0162	.0169	.0172
Maui	81.1	.0344	14.2	69	35.7	26.3	.0307	727,330	.0313	522,828	.0441	.0357	.0343	.0347	.0404
TOTAL METRO COUNTIES	**805.8**	**.3421**	**5.7**	**1,350**	**35.0**	**252.8**	**.2950**	**8,545,152**	**.3668**	**4,194,488**	**.3535**	**.3579**	**.2419**	**.2996**	**.3556**
TOTAL STATE	**1,033.4**	**.4388**	**7.1**	**161**	**34.8**	**326.2**	**.3807**	**10,546,511**	**.4528**	**5,361,996**	**.4520**	**.4498**	**.3349**	**.3911**	**.4534**

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980-83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
IDAHO															
BOISE	**190.6**	**.0809**	**10.1**	**181**	**98.1**	**71.3**	**.0832**	**1,898,322**	**.0815**	**1,247,462**	**.1051**	**.0884**	**.0851**	**.0960**	**.0965**
Ada	190.6	.0809	10.1	181	98.1	71.3	.0832	1,898,322	.0815	1,247,462	.1051	.0884	.0851	.0960	.0965
ALL COUNTIES															
Ada	190.6	.0809	10.1	181	98.1	71.3	.0832	1,898,322	.0815	1,247,462	.1051	.0884	.0851	.0960	.0965
Adams	3.5	.0015	4.6	3	99.4	1.2	.0014	22,117	.0009	7,297	.0006	.0010	.0016	.0015	.0006
Bannock	69.5	.0295	6.2	63	96.2	24.0	.0280	580,206	.0249	457,008	.0386	.0300	.0295	.0341	.0346
Bear Lake	7.3	.0031	5.3	7	99.3	2.5	.0029	52,173	.0023	27,483	.0023	.0024	.0033	.0032	.0023
Benewah	8.9	.0038	7.3	11	94.0	3.1	.0036	67,704	.0029	32,125	.0027	.0030	.0038	.0037	.0024
Bingham	38.4	.0163	5.2	18	93.1	11.5	.0135	278,628	.0119	136,888	.0115	.0126	.0134	.0143	.0110
Blaine	11.3	.0048	14.8	4	99.3	4.7	.0054	107,457	.0046	80,140	.0068	.0054	.0065	.0068	.0050
Boise	3.3	.0014	10.0	2	99.4	1.4	.0017	31,938	.0014	4,165	.0003	.0011	.0015	.0015	.0010
Bonner	27.1	.0115	12.2	16	99.1	9.7	.0113	162,588	.0070	114,734	.0097	.0087	.0161	.0119	.0063
Bonneville	69.0	.0293	4.6	38	98.3	22.5	.0262	573,093	.0246	462,096	.0389	.0298	.0256	.0332	.0337
Boundary	7.8	.0033	7.0	6	98.2	2.6	.0031	48,909	.0021	34,062	.0029	.0025	.0044	.0032	.0016
Butte	3.5	.0015	4.7	2	98.8	1.1	.0013	24,026	.0010	10,649	.0009	.0012	.0015	.0014	.0008
Camas	.8	.0003	–2.2	1	98.9	.3	.0003	7,258	.0003	8[illegible]8	.0001	.0001	.0002	.0003	.0002
Canyon	88.1	.0374	5.2	151	98.2	29.9	.0349	656,406	.0282	460,322	.0388	.0333	.0420	.0416	.0300
Caribou	9.3	.0040	7.0	5	99.4	3.1	.0036	76,268	.0033	29,873	.0025	.0031	.0032	.0036	.0031
Cassia	19.9	.0084	2.4	8	99.0	6.2	.0073	127,509	.0055	138,379	.0117	.0080	.0102	.0097	.0079
Clark	.8	.0004	.3	0	96.5	.3	.0003	5,455	.0002	2,806	.0002	.0003	.0003	.0004	.0001
Clearwater	9.8	.0041	–5.7	4	98.2	3.5	.0041	83,243	.0036	40,202	.0034	.0036	.0045	.0043	.0032
Custer	3.8	.0016	12.3	1	99.1	1.6	.0019	37,001	.0016	18,441	.0016	.0016	.0022	.0019	.0012
Elmore	22.3	.0095	3.4	7	93.7	7.1	.0082	144,400	.0062	67,521	.0056	.0067	.0099	.0096	.0043
Franklin	9.5	.0041	6.8	14	99.6	2.8	.0033	56,407	.0024	35,824	.0031	.0029	.0034	.0045	.0033
Fremont	11.3	.0047	4.5	6	98.6	3.7	.0043	93,052	.0040	40,900	.0034	.0040	.0042	.0044	.0033
Gem	12.5	.0054	4.4	22	99.1	4.4	.0052	79,292	.0034	31,668	.0027	.0036	.0065	.0047	.0031
Gooding	12.9	.0054	8.6	18	99.0	4.6	.0053	93,177	.0040	39,031	.0033	.0040	.0064	.0058	.0028
Idaho	14.8	.0063	.2	2	98.3	5.3	.0062	89,165	.0038	43,602	.0036	.0043	.0083	.0066	.0031
Jefferson	16.5	.0070	7.8	15	98.9	4.9	.0057	98,693	.0042	40,621	.0035	.0045	.0065	.0061	.0039
Jerome	16.1	.0069	8.5	27	99.1	5.5	.0065	115,642	.0050	36,916	.0031	.0049	.0069	.0071	.0041
Kootenai	67.3	.0285	12.6	54	98.7	24.1	.0281	572,661	.0246	304,136	.0256	.0257	.0309	.0287	.0235
Latah	29.0	.0123	.9	27	97.9	10.5	.0122	259,881	.0112	138,072	.0117	.0114	.0143	.0124	.0119
Lemhi	8.0	.0034	7.2	2	99.2	3.0	.0035	53,898	.0023	27,890	.0023	.0026	.0044	.0040	.0025
Lewis	4.0	.0017	–2.9	8	94.2	1.4	.0017	35,797	.0015	15,293	.0013	.0015	.0018	.0015	.0013
Lincoln	3.5	.0015	1.9	3	98.7	1.2	.0014	21,076	.0009	3,462	.0003	.0009	.0016	.0013	.0006
Madison	21.3	.0091	9.3	46	98.8	5.4	.0063	123,726	.0053	108,468	.0091	.0072	.0079	.0086	.0085
Minidoka	20.6	.0087	4.5	27	98.6	6.6	.0077	160,015	.0069	62,704	.0053	.0067	.0072	.0086	.0062
Nez Perce	33.0	.0140	–.7	39	95.0	12.5	.0146	295,790	.0127	243,585	.0205	.0153	.0174	.0159	.0171
Oneida	3.3	.0014	1.3	3	98.9	1.1	.0012	19,709	.0008	10,246	.0009	.0010	.0016	.0014	.0005
Owyhee	8.6	.0037	4.0	1	94.8	2.8	.0033	43,300	.0019	16,391	.0014	.0020	.0044	.0028	.0011
Payette	16.5	.0070	4.3	41	98.0	5.9	.0069	114,801	.0049	49,869	.0042	.0051	.0083	.0070	.0042
Power	7.4	.0031	8.1	5	96.2	2.5	.0029	63,284	.0027	15,282	.0013	.0025	.0031	.0026	.0023
Shoshone	18.1	.0077	–5.9	7	98.6	6.4	.0075	178,536	.0077	70,307	.0059	.0071	.0070	.0063	.0075
Teton	3.2	.0014	10.5	7	99.5	.9	.0010	18,096	.0008	10,273	.0009	.0010	.0012	.0012	.0007
Twin Falls	55.8	.0237	5.4	29	99.0	19.6	.0229	471,596	.0202	288,864	.0243	.0221	.0239	.0265	.0234
Valley	6.4	.0027	14.2	2	98.9	2.2	.0026	48,072	.0021	37,080	.0031	.0025	.0025	.0035	.0014
Washington	8.9	.0038	1.1	6	97.9	3.2	.0037	60,999	.0026	25,291	.0022	.0028	.0048	.0035	.0019
TOTAL METRO COUNTIES	**190.6**	**.0809**	**10.1**	**181**	**98.1**	**71.3**	**.0832**	**1,898,322**	**.0815**	**1,247,462**	**.1051**	**.0884**	**.0851**	**.0960**	**.0965**
TOTAL STATE	**1,003.5**	**.4261**	**6.3**	**12**	**97.8**	**348.1**	**.4062**	**8,151,366**	**.3499**	**5,068,296**	**.4272**	**.3884**	**.4493**	**.4572**	**.3840**
ILLINOIS															
ALTON - GRANITE CITY	**267.3**	**.1135**	**–.3**	**243**	**93.9**	**99.7**	**.1164**	**2,460,002**	**.1055**	**1,290,072**	**.1088**	**.1080**	**.1184**	**.1184**	**.1016**
Jersey	21.4	.0091	4.2	57	99.4	7.3	.0085	164,815	.0070	61,963	.0053	.0069	.0085	.0090	.0065
Madison	245.9	.1044	–.7	338	93.4	92.4	.1079	2,295,187	.0985	1,228,109	.1035	.1011	.1099	.1094	.0951
AURORA - ELGIN	**329.6**	**.1400**	**4.4**	**390**	**94.5**	**115.4**	**.1347**	**3,733,705**	**.1604**	**1,833,070**	**.1546**	**.1543**	**.1000**	**.1311**	**.1711**
Kane	289.1	.1228	3.8	552	93.8	101.4	.1183	3,282,957	.1410	1,749,007	.1475	.1392	.0908	.1192	.1530
Kendall	40.5	.0172	8.9	126	98.9	14.0	.0164	450,748	.0194	84,063	.0071	.0151	.0092	.0119	.0181
BLOOMINGTON - NORMAL	**123.9**	**.0526**	**4.0**	**105**	**94.9**	**45.2**	**.0528**	**1,314,310**	**.0564**	**671,645**	**.0566**	**.0558**	**.0475**	**.0535**	**.0564**
McLean	123.9	.0526	4.0	105	94.9	45.2	.0528	1,314,310	.0564	671,645	.0566	.0558	.0475	.0535	.0564
CHAMPAIGN - URBANA - RANTOUL	**168.8**	**.0716**	**.2**	**169**	**88.4**	**61.0**	**.0712**	**1,638,851**	**.0704**	**929,801**	**.0784**	**.0731**	**.0749**	**.0750**	**.0670**
Champaign	168.8	.0716	.2	169	88.4	61.0	.0712	1,638,851	.0704	929,801	.0784	.0731	.0749	.0750	.0670

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980-83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
ILLINOIS (continued)															
CHICAGO	**6,028.5**	**2.5597**	**–.5**	**3,170**	**74.4**	**2,211.9**	**2.5812**	**67,420,753**	**2.8946**	**31,119,257**	**2.6231**	**2.7460**	**2.2553**	**2.3561**	**3.0792**
Cook	5,148.0	2.1858	–2.0	5,374	70.7	1,897.9	2.2148	55,083,778	2.3649	25,315,759	2.1339	2.2598	2.0247	2.0286	2.5409
Du Page	719.7	.3056	9.2	2,136	95.6	258.2	.3013	10,484,740	.4502	5,040,580	.4248	.4136	.1831	.2691	.4639
McHenry	160.8	.0683	8.7	265	99.4	55.8	.0651	1,852,235	.0795	762,918	.0644	.0726	.0475	.0584	.0744
CHICAGO - GARY - LAKE COUNTY CONSOLIDATED AREA	*7,965.4*	*3.3820*	*.4*	*1,407*	*77.7*	*2,865.6*	*3.3441*	*88,521,506*	*3.8007*	*40,065,257*	*3.3773*	*3.5895*	*2.8620*	*3.0437*	*3.9734*
DAVENPORT - ROCK ISLAND - MOLINE	**388.7**	**.1650**	**1.0**	**228**	**94.5**	**146.4**	**.1709**	**4,373,576**	**.1879**	**2,043,684**	**.1723**	**.1785**	**.1404**	**.1588**	**.1868**
Henry	57.4	.0243	–1.0	70	98.5	21.2	.0248	599,524	.0257	238,104	.0201	.0238	.0213	.0222	.0257
Rock Island	165.9	.0705	–.5	392	92.9	63.8	.0745	2,019,512	.0868	872,933	.0736	.0794	.0588	.0653	.0834
Scott, Iowa	*165.4*	*.0702*	*3.4*	*360*	*94.8*	*61.4*	*.0716*	*1,754,540*	*.0754*	*932,647*	*.0786*	*.0753*	*.0603*	*.0713*	*.0777*
DECATUR	**132.0**	**.0560**	**.5**	**227**	**88.5**	**50.7**	**.0592**	**1,466,158**	**.0630**	**662,237**	**.0558**	**.0594**	**.0512**	**.0561**	**.0608**
Macon	132.0	.0560	.5	227	88.5	50.7	.0592	1,466,158	.0630	662,237	.0558	.0594	.0512	.0561	.0608
EAST ST. LOUIS - BELLEVILLE	**296.5**	**.1259**	**–1.2**	**259**	**73.8**	**105.4**	**.1230**	**2,628,166**	**.1127**	**1,295,991**	**.1093**	**.1144**	**.1246**	**.1158**	**.1137**
Clinton	34.1	.0145	4.5	72	98.6	11.8	.0138	303,897	.0130	106,630	.0090	.0121	.0115	.0133	.0117
St. Clair	262.4	.1114	–1.9	390	70.6	93.6	.1092	2,324,269	.0997	1,189,361	.1003	.1023	.1131	.1025	.1020
JOLIET	**381.5**	**.1619**	**7.5**	**301**	**89.5**	**125.3**	**.1462**	**4,035,779**	**.1732**	**1,242,373**	**.1047**	**.1504**	**.1003**	**.1134**	**.1588**
Grundy	32.0	.0135	4.6	76	99.3	11.7	.0137	326,821	.0140	143,233	.0121	.0134	.0117	.0127	.0130
Will	349.5	.1484	7.7	414	88.6	113.6	.1325	3,708,958	.1592	1,099,140	.0926	.1370	.0886	.1007	.1458
KANKAKEE	**104.5**	**.0443**	**1.5**	**154**	**84.1**	**37.3**	**.0435**	**986,341**	**.0423**	**493,179**	**.0415**	**.0426**	**.0413**	**.0434**	**.0411**
Kankakee	104.5	.0443	1.5	154	84.1	37.3	.0435	986,341	.0423	493,179	.0415	.0426	.0413	.0434	.0411
LAKE COUNTY	**467.1**	**.1984**	**6.1**	**1,029**	**91.4**	**154.1**	**.1798**	**6,152,657**	**.2642**	**2,374,692**	**.2002**	**.2318**	**.1270**	**.1586**	**.2451**
Lake	467.1	.1984	6.1	1,029	91.4	154.1	.1798	6,152,657	.2642	2,374,692	.2002	.2318	.1270	.1586	.2451
PEORIA	**370.9**	**.1576**	**1.4**	**206**	**93.1**	**138.0**	**.1610**	**4,234,392**	**.1818**	**1,923,669**	**.1621**	**.1710**	**.1309**	**.1512**	**.1784**
Peoria	200.3	.0851	–.1	323	87.8	76.0	.0887	2,318,353	.0996	1,163,947	.0981	.0962	.0727	.0860	.1006
Tazewell	135.5	.0576	2.6	208	99.3	49.9	.0582	1,555,589	.0668	620,370	.0523	.0606	.0477	.0521	.0630
Woodford	35.1	.0149	5.3	67	99.4	12.1	.0141	360,450	.0154	139,352	.0117	.0142	.0105	.0131	.0148
ROCKFORD	**281.2**	**.1194**	**.6**	**353**	**91.2**	**104.5**	**.1220**	**3,032,358**	**.1303**	**1,313,010**	**.1107**	**.1223**	**.1000**	**.1129**	**.1303**
Boone	29.5	.0126	3.0	105	99.0	10.5	.0123	280,110	.0121	100,675	.0085	.0112	.0103	.0116	.0115
Winnebago	251.7	.1068	.3	489	90.3	94.0	.1097	2,752,248	.1182	1,212,335	.1022	.1111	.0897	.1013	.1188
SPRINGFIELD	**193.6**	**.0821**	**3.1**	**164**	**92.9**	**78.2**	**.0913**	**2,045,367**	**.0879**	**1,100,757**	**.0927**	**.0882**	**.0893**	**.0961**	**.0899**
Menard	12.4	.0052	6.0	39	99.8	4.6	.0054	111,537	.0048	35,094	.0029	.0043	.0049	.0051	.0040
Sangamon	181.2	.0769	2.9	209	92.4	73.6	.0859	1,933,830	.0831	1,065,663	.0898	.0839	.0844	.0910	.0859
ALL COUNTIES															
Adams	71.5	.0303	–.2	84	97.1	27.4	.0320	618,057	.0266	337,759	.0284	.0278	.0350	.0345	.0282
Alexander	12.3	.0052	.3	52	67.2	4.9	.0057	81,178	.0034	39,852	.0034	.0038	.0078	.0046	.0030
Bond	16.7	.0071	2.9	44	97.0	6.2	.0072	142,265	.0061	53,138	.0045	.0057	.0074	.0062	.0053
Boone	29.5	.0126	3.0	105	99.0	10.5	.0123	280,110	.0121	100,675	.0085	.0112	.0103	.0116	.0115
Brown	5.5	.0023	1.6	18	99.9	2.2	.0026	44,226	.0019	15,746	.0013	.0018	.0031	.0024	.0016
Bureau	39.2	.0166	.2	45	99.2	15.0	.0175	399,269	.0171	167,921	.0142	.0161	.0154	.0168	.0155
Calhoun	5.9	.0025	.6	24	99.7	2.1	.0024	40,242	.0017	18,827	.0015	.0018	.0028	.0024	.0013
Carroll	18.7	.0080	–.4	42	99.3	7.1	.0083	165,828	.0072	53,412	.0045	.0066	.0075	.0077	.0061
Cass	15.3	.0065	1.4	41	99.7	5.7	.0066	143,040	.0061	53,063	.0045	.0056	.0064	.0058	.0058
Champaign	168.8	.0716	.2	169	88.4	61.0	.0712	1,638,851	.0704	929,801	.0784	.0731	.0749	.0750	.0670
Christian	36.6	.0156	.4	52	99.5	14.3	.0167	360,155	.0154	164,891	.0139	.0151	.0174	.0165	.0163
Clark	17.1	.0072	1.1	34	99.8	6.8	.0080	143,573	.0062	64,178	.0054	.0060	.0090	.0079	.0045
Clay	15.7	.0067	2.7	33	99.7	6.2	.0072	132,281	.0057	63,381	.0053	.0059	.0088	.0076	.0050
Clinton	34.1	.0145	4.5	72	98.6	11.8	.0138	303,897	.0130	106,630	.0090	.0121	.0115	.0133	.0117
Coles	53.6	.0227	2.6	105	97.7	19.7	.0230	502,850	.0216	303,620	.0256	.0230	.0229	.0248	.0230
Cook	5,148.0	2.1858	–2.0	5,374	70.7	1,897.9	2.2148	55,083,778	2.3649	25,315,759	2.1339	2.2598	2.0247	2.0286	2.5409
Crawford	21.2	.0090	1.8	48	99.4	8.4	.0098	214,788	.0092	84,928	.0071	.0086	.0101	.0094	.0077
Cumberland	11.5	.0049	4.0	33	99.8	4.4	.0051	93,720	.0041	26,051	.0022	.0035	.0049	.0050	.0033
De Kalb	74.8	.0318	.2	118	96.3	25.7	.0300	736,318	.0316	291,229	.0246	.0296	.0270	.0277	.0282
De Witt	18.6	.0079	2.7	47	99.6	7.2	.0084	218,766	.0094	108,044	.0091	.0090	.0076	.0076	.0087
Douglas	20.1	.0085	1.6	48	99.6	7.6	.0089	203,726	.0087	101,894	.0086	.0087	.0084	.0088	.0128
Du Page	719.7	.3056	9.2	2,136	95.6	258.2	.3013	10,484,740	.4502	5,040,580	.4248	.4136	.1831	.2691	.4639
Edgar	21.6	.0091	–.6	35	99.5	8.7	.0101	194,167	.0083	82,316	.0070	.0081	.0110	.0096	.0072
Edwards	8.3	.0036	4.3	37	99.7	3.5	.0041	88,736	.0038	30,151	.0025	.0033	.0036	.0035	.0033
Effingham	33.4	.0141	7.9	70	99.7	12.1	.0141	278,351	.0119	246,039	.0208	.0151	.0163	.0173	.0138
Fayette	22.9	.0098	3.3	32	98.2	8.5	.0099	189,931	.0082	106,359	.0089	.0087	.0121	.0108	.0068
Ford	14.9	.0063	–2.4	31	99.3	5.9	.0069	135,372	.0058	69,771	.0059	.0060	.0072	.0078	.0048
Franklin	45.0	.0191	4.2	109	99.7	18.2	.0213	337,702	.0145	174,742	.0147	.0154	.0295	.0188	.0135
Fulton	43.8	.0186	.3	50	99.4	16.8	.0196	365,572	.0157	161,785	.0137	.0157	.0209	.0201	.0157

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES

													Graduated Buying Power Indexes		
METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980–83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
ILLINOIS (continued)															
ALL COUNTIES (continued)															
Gallatin	7.7	.0033	1.4	24	99.5	3.0	.0035	64,475	.0028	33,296	.0028	.0029	.0041	.0033	.0030
Greene	16.5	.0070	−1.0	30	99.7	6.3	.0073	116,626	.0050	41,903	.0035	.0049	.0089	.0072	.0040
Grundy	32.0	.0135	4.6	76	99.3	11.7	.0137	326,821	.0140	143,233	.0121	.0134	.0117	.0127	.0130
Hamilton	9.3	.0040	1.4	21	99.7	3.9	.0045	95,852	.0041	36,819	.0031	.0038	.0047	.0041	.0030
Hancock	24.0	.0102	.5	30	99.4	9.4	.0110	204,852	.0088	56,142	.0047	.0078	.0107	.0106	.0068
Hardin	5.5	.0023	2.2	30	99.8	2.1	.0025	30,194	.0013	11,163	.0010	.0015	.0038	.0021	.0010
Henderson	9.5	.0041	4.2	25	99.7	3.5	.0040	71,357	.0031	13,863	.0011	.0026	.0037	.0039	.0021
Henry	57.4	.0243	−1.0	70	98.5	21.2	.0248	599,524	.0257	238,104	.0201	.0238	.0213	.0222	.0257
Iroquois	32.8	.0140	−.5	29	99.1	12.5	.0146	283,557	.0122	114,403	.0096	.0117	.0144	.0153	.0104
Jackson	63.7	.0270	3.3	108	88.5	24.2	.0282	546,763	.0235	410,744	.0347	.0276	.0359	.0291	.0224
Jasper	11.7	.0050	3.4	24	99.8	4.3	.0050	91,346	.0039	38,583	.0032	.0039	.0057	.0049	.0032
Jefferson	38.5	.0163	5.3	68	95.1	15.5	.0181	374,500	.0161	215,216	.0181	.0167	.0201	.0182	.0165
Jersey	21.4	.0091	4.2	57	99.4	7.3	.0085	164,815	.0070	61,963	.0053	.0069	.0085	.0090	.0065
Jo Daviess	24.1	.0102	2.5	40	99.7	9.1	.0107	199,074	.0086	60,125	.0050	.0079	.0095	.0105	.0063
Johnson	10.3	.0044	7.0	30	95.8	3.8	.0044	70,610	.0030	26,101	.0022	.0031	.0057	.0044	.0022
Kane	289.1	.1228	3.8	552	93.8	101.4	.1183	3,282,957	.1410	1,749,007	.1475	.1392	.0908	.1192	.1530
Kankakee	104.5	.0443	1.5	154	84.1	37.3	.0435	986,341	.0423	493,179	.0415	.0426	.0413	.0434	.0411
Kendall	40.5	.0172	8.9	126	98.9	14.0	.0164	450,748	.0194	84,063	.0071	.0151	.0092	.0119	.0181
Knox	61.3	.0260	−.5	85	96.1	23.8	.0278	576,645	.0247	320,132	.0270	.0257	.0279	.0300	.0274
Lake	467.1	.1984	6.1	1,029	91.4	154.1	.1798	6,152,657	.2642	2,374,692	.2002	.2318	.1270	.1586	.2451
La Salle	111.3	.0472	−.7	98	99.0	43.5	.0508	1,177,440	.0505	581,248	.0490	.0494	.0474	.0494	.0531
Lawrence	17.9	.0076	.5	48	98.9	6.9	.0080	155,318	.0067	44,945	.0037	.0061	.0081	.0069	.0062
Lee	35.8	.0152	−1.5	49	97.6	13.1	.0153	368,927	.0158	127,147	.0108	.0141	.0128	.0143	.0146
Livingston	41.7	.0177	.8	40	94.9	14.7	.0171	410,163	.0176	163,065	.0137	.0164	.0152	.0164	.0159
Logan	31.6	.0134	−.6	51	96.8	11.7	.0137	306,558	.0132	150,840	.0127	.0131	.0133	.0140	.0125
McDonough	38.0	.0162	1.4	64	96.2	13.3	.0155	301,982	.0130	154,564	.0130	.0137	.0177	.0157	.0122
McHenry	160.8	.0683	8.7	265	99.4	55.8	.0651	1,852,235	.0795	762,918	.0644	.0726	.0475	.0584	.0744
McLean	123.9	.0526	4.0	105	94.9	45.2	.0528	1,314,310	.0564	671,645	.0566	.0558	.0475	.0535	.0564
Macon	132.0	.0560	.5	227	88.5	50.7	.0592	1,466,158	.0630	662,237	.0558	.0594	.0512	.0561	.0608
Macoupin	50.9	.0216	3.1	59	98.9	19.6	.0228	424,518	.0182	190,291	.0160	.0183	.0249	.0222	.0159
Madison	245.9	.1044	−.7	338	93.4	92.4	.1079	2,295,187	.0985	1,228,109	.1035	.1011	.1099	.1094	.0951
Marion	46.1	.0196	5.9	80	95.8	17.6	.0205	403,519	.0174	243,249	.0205	.0189	.0246	.0214	.0186
Marshall	14.8	.0063	2.2	38	99.7	5.5	.0064	140,990	.0060	39,389	.0034	.0052	.0055	.0055	.0052
Mason	20.4	.0086	4.7	38	99.7	7.6	.0089	175,668	.0076	63,851	.0053	.0071	.0087	.0089	.0062
Massac	15.4	.0066	2.7	64	93.3	6.2	.0072	123,024	.0052	59,564	.0051	.0055	.0085	.0069	.0042
Menard	12.4	.0052	6.0	39	99.8	4.6	.0054	111,537	.0048	35,094	.0029	.0043	.0049	.0051	.0040
Mercer	19.9	.0085	3.2	36	99.7	7.3	.0085	192,855	.0083	49,562	.0042	.0071	.0070	.0070	.0078
☐ Monroe	20.7	.0088	2.9	53	99.6	7.4	.0086	184,472	.0079	62,028	.0052	.0073	.0078	.0080	.0069
Montgomery	33.1	.0140	4.5	47	99.5	12.5	.0146	268,303	.0116	141,341	.0119	.0122	.0167	.0145	.0106
Morgan	38.2	.0163	1.9	67	96.4	14.5	.0169	351,382	.0151	208,152	.0176	.0159	.0186	.0188	.0137
Moultrie	15.0	.0063	3.1	46	99.7	5.4	.0063	126,837	.0054	34,392	.0029	.0049	.0054	.0060	.0047
Ogle	47.4	.0201	2.3	62	99.4	17.6	.0206	473,617	.0203	127,915	.0108	.0175	.0164	.0178	.0174
Peoria	200.3	.0851	−.1	323	87.8	76.0	.0887	2,318,353	.0996	1,163,947	.0981	.0962	.0727	.0860	.1006
Perry	22.4	.0095	3.2	51	97.7	8.7	.0101	199,850	.0085	89,751	.0075	.0085	.0114	.0094	.0082
Piatt	16.9	.0072	1.9	38	99.7	6.3	.0074	141,234	.0061	57,649	.0049	.0059	.0068	.0084	.0052
Pike	18.9	.0080	.0	23	99.7	7.6	.0088	144,658	.0062	68,776	.0058	.0065	.0108	.0088	.0046
Pope	4.6	.0020	4.5	12	95.1	1.8	.0022	28,093	.0012	4,875	.0004	.0011	.0026	.0018	.0007
Pulaski	8.9	.0037	.7	44	65.3	3.4	.0039	50,300	.0022	16,654	.0014	.0022	.0057	.0031	.0014
Putnam	6.5	.0028	6.8	41	99.8	2.3	.0027	63,870	.0027	14,833	.0013	.0024	.0021	.0022	.0023
Randolph	37.1	.0157	4.1	64	93.0	12.6	.0147	294,339	.0127	137,739	.0116	.0129	.0153	.0151	.0116
Richland	17.9	.0076	1.8	50	99.4	7.2	.0084	171,991	.0073	87,389	.0073	.0074	.0093	.0088	.0078
Rock Island	165.9	.0705	−.5	392	92.9	63.8	.0745	2,019,512	.0868	872,933	.0736	.0794	.0588	.0653	.0834
St. Clair	262.4	.1114	−1.9	390	70.6	93.6	.1092	2,324,269	.0997	1,189,361	.1003	.1023	.1131	.1025	.1020
Saline	29.4	.0125	3.3	76	96.5	12.4	.0145	237,676	.0102	143,539	.0121	.0112	.0204	.0134	.0100
Sangamon	181.2	.0769	2.9	209	92.4	73.6	.0859	1,933,830	.0831	1,065,663	.0898	.0839	.0844	.0910	.0859
Schuyler	8.4	.0036	.4	19	99.8	3.3	.0038	70,798	.0030	31,648	.0027	.0031	.0040	.0039	.0034
Scott	6.2	.0026	.9	25	99.8	2.3	.0027	49,887	.0022	22,440	.0019	.0021	.0027	.0028	.0018
Shelby	24.3	.0103	1.6	33	99.6	9.1	.0106	205,890	.0088	71,123	.0059	.0083	.0106	.0104	.0074
Stark	7.4	.0032	.1	26	99.6	2.8	.0033	87,089	.0037	16,692	.0015	.0029	.0023	.0022	.0029
Stephenson	49.6	.0210	.1	88	93.8	19.1	.0223	480,926	.0207	213,371	.0179	.0199	.0210	.0228	.0200
Tazewell	135.5	.0576	2.6	208	99.3	49.9	.0582	1,555,589	.0668	620,370	.0523	.0606	.0477	.0521	.0630
Union	18.3	.0077	3.0	44	99.4	7.5	.0087	156,530	.0067	69,191	.0059	.0067	.0106	.0088	.0056
Vermilion	94.1	.0400	−1.2	105	91.8	36.5	.0426	869,450	.0373	418,615	.0352	.0373	.0439	.0436	.0389
Wabash	14.1	.0060	2.8	63	99.2	5.4	.0063	127,068	.0055	75,484	.0064	.0058	.0066	.0064	.0054
Warren	22.1	.0094	.7	41	97.7	8.2	.0096	194,859	.0083	97,755	.0083	.0086	.0097	.0101	.0079
Washington	16.1	.0068	4.1	29	99.4	6.0	.0070	138,072	.0060	47,393	.0039	.0054	.0070	.0064	.0047

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980-83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
ILLINOIS (continued)															
ALL COUNTIES (continued)															
Wayne	18.6	.0079	3.0	26	99.5	7.6	.0089	158,800	.0068	87,224	.0074	.0072	.0105	.0093	.0062
White	18.1	.0077	1.3	36	99.5	7.3	.0085	192,397	.0082	95,344	.0080	.0081	.0082	.0084	.0071
Whiteside	66.2	.0281	.3	97	99.0	24.4	.0285	620,005	.0267	289,980	.0245	.0263	.0238	.0283	.0283
Will	349.5	.1484	7.7	414	88.6	113.6	.1325	3,708,958	.1592	1,099,140	.0926	.1370	.0886	.1007	.1458
Williamson	59.1	.0251	4.5	138	98.0	23.7	.0277	484,831	.0208	265,205	.0224	.0222	.0333	.0279	.0213
Winnebago	251.7	.1068	.3	489	90.3	94.0	.1097	2,752,248	.1182	1,212,335	.1022	.1111	.0897	.1013	.1188
Woodford	35.1	.0149	5.3	67	99.4	12.1	.0141	360,450	.0154	139,352	.0117	.0142	.0105	.0131	.0148
TOTAL METRO COUNTIES	**9,389.4**	**3.9866**	**.5**	**603**	**80.1**	**3,419.1**	**3.9902**	**103,952,347**	**4.4631**	**47,422,818**	**3.9974**	**4.2278**	**3.4486**	**3.6771**	**4.6094**
TOTAL STATE	**11,511.2**	**4.8874**	**.7**	**207**	**83.2**	**4,227.6**	**4.9335**	**123,078,525**	**5.2841**	**56,422,590**	**4.7558**	**5.0462**	**4.4352**	**4.6123**	**5.2906**
INDIANA															
ANDERSON	**137.3**	**.0583**	**−1.5**	**303**	**92.3**	**49.9**	**.0582**	**1,195,494**	**.0513**	**605,793**	**.0511**	**.0526**	**.0574**	**.0612**	**.0494**
Madison	137.3	.0583	−1.5	303	92.3	49.9	.0582	1,195,494	.0513	605,793	.0511	.0526	.0574	.0612	.0494
BLOOMINGTON	**101.3**	**.0430**	**2.5**	**263**	**95.5**	**35.6**	**.0416**	**858,297**	**.0368**	**415,446**	**.0350**	**.0376**	**.0468**	**.0410**	**.0350**
Monroe	101.3	.0430	2.5	263	95.5	35.6	.0416	858,297	.0368	415,446	.0350	.0376	.0468	.0410	.0350
ELKHART - GOSHEN	**139.7**	**.0593**	**1.7**	**300**	**94.9**	**49.5**	**.0577**	**1,280,527**	**.0550**	**814,981**	**.0687**	**.0601**	**.0565**	**.0703**	**.0528**
Elkhart	139.7	.0593	1.7	300	94.9	49.5	.0577	1,280,527	.0550	814,981	.0687	.0601	.0565	.0703	.0528
EVANSVILLE	**282.7**	**.1201**	**2.3**	**192**	**93.7**	**105.7**	**.1233**	**2,809,988**	**.1206**	**1,480,828**	**.1249**	**.1217**	**.1207**	**.1245**	**.1322**
Posey	28.0	.0119	6.0	68	98.4	9.6	.0112	240,191	.0103	74,589	.0063	.0094	.0096	.0100	.0094
Vanderburgh	166.0	.0705	−.9	703	91.9	64.5	.0753	1,777,689	.0763	1,063,097	.0896	.0791	.0759	.0780	.0895
Warrick	46.3	.0197	11.6	118	98.8	15.6	.0182	403,198	.0173	124,854	.0106	.0157	.0162	.0163	.0150
Henderson, Ky.	*42.4*	*.0180*	*3.8*	*97*	*92.0*	*16.0*	*.0186*	*388,910*	*.0167*	*218,288*	*.0184*	*.0175*	*.0190*	*.0202*	*.0183*
FORT WAYNE	**355.2**	**.1508**	**.3**	**261**	**91.4**	**126.3**	**.1474**	**3,342,046**	**.1434**	**1,840,003**	**.1551**	**.1484**	**.1328**	**.1604**	**.1470**
Allen	294.6	.1251	.1	447	89.8	105.5	.1231	2,855,175	.1226	1,618,909	.1364	.1272	.1083	.1337	.1285
De Kalb	33.9	.0144	.9	93	99.5	11.6	.0135	268,445	.0115	120,873	.0102	.0117	.0141	.0150	.0102
Whitley	26.7	.0113	1.9	79	99.6	9.2	.0108	218,426	.0093	100,221	.0085	.0095	.0104	.0117	.0083
GARY - HAMMOND	**636.4**	**.2701**	**−1.0**	**692**	**79.2**	**214.5**	**.2503**	**5,782,821**	**.2484**	**3,050,361**	**.2572**	**.2554**	**.2399**	**.2423**	**.2671**
Lake	506.7	.2151	−3.1	1,011	74.1	171.6	.2003	4,484,116	.1926	2,625,866	.2214	.2057	.2029	.2000	.2168
Porter	129.7	.0550	8.2	310	99.0	42.9	.0500	1,298,705	.0558	424,495	.0358	.0497	.0370	.0423	.0503
INDIANAPOLIS	**1,180.4**	**.5013**	**1.2**	**384**	**85.6**	**428.6**	**.5002**	**11,742,274**	**.5043**	**6,578,371**	**.5545**	**.5188**	**.4578**	**.5313**	**.5007**
Boone	38.1	.0162	4.5	90	99.5	13.3	.0155	345,021	.0149	172,373	.0146	.0150	.0146	.0169	.0141
Hamilton	92.0	.0391	12.2	231	98.9	30.8	.0360	974,633	.0419	318,580	.0268	.0368	.0264	.0320	.0393
Hancock	46.4	.0197	5.6	151	99.5	15.4	.0180	416,233	.0179	130,130	.0110	.0161	.0138	.0165	.0159
Hendricks	74.5	.0317	6.7	182	99.1	24.3	.0283	694,510	.0298	242,270	.0204	.0275	.0216	.0264	.0266
Johnson	82.2	.0349	5.4	256	98.4	27.6	.0322	762,245	.0327	357,480	.0301	.0323	.0249	.0332	.0310
Marion	753.3	.3199	−1.6	1,902	77.9	285.2	.3329	7,776,604	.3339	5,017,215	.4229	.3578	.3207	.3671	.3416
Morgan	53.8	.0228	3.5	132	99.7	18.0	.0210	449,639	.0193	172,768	.0145	.0187	.0201	.0207	.0179
Shelby	40.1	.0170	.5	97	98.8	14.0	.0163	323,389	.0139	167,555	.0142	.0146	.0157	.0185	.0143
KOKOMO	**102.8**	**.0437**	**−.9**	**186**	**95.1**	**37.5**	**.0437**	**977,065**	**.0419**	**537,437**	**.0454**	**.0433**	**.0421**	**.0459**	**.0435**
Howard	86.2	.0366	−.8	294	94.2	31.4	.0366	829,233	.0356	485,574	.0410	.0374	.0352	.0389	.0379
Tipton	16.6	.0071	−1.3	64	99.7	6.1	.0071	147,832	.0063	51,863	.0044	.0059	.0069	.0070	.0056
LAFAYETTE	**123.2**	**.0523**	**1.2**	**245**	**96.5**	**42.0**	**.0490**	**1,153,763**	**.0496**	**597,660**	**.0503**	**.0504**	**.0476**	**.0522**	**.0459**
Tippecanoe	123.2	.0523	1.2	245	96.5	42.0	.0490	1,153,763	.0496	597,660	.0503	.0504	.0476	.0522	.0459
MUNCIE	**125.1**	**.0531**	**−2.7**	**319**	**93.3**	**43.9**	**.0512**	**1,076,493**	**.0462**	**631,489**	**.0532**	**.0497**	**.0530**	**.0535**	**.0453**
Delaware	125.1	.0531	−2.7	319	93.3	43.9	.0512	1,076,493	.0462	631,489	.0532	.0497	.0530	.0535	.0453
SOUTH BEND - MISHAWAKA	**236.7**	**.1005**	**−2.0**	**516**	**89.8**	**86.2**	**.1006**	**2,281,787**	**.0979**	**1,213,097**	**.1023**	**.0998**	**.0969**	**.1042**	**.0982**
St. Joseph	236.7	.1005	−2.0	516	89.8	86.2	.1006	2,281,787	.0979	1,213,097	.1023	.0998	.0969	.1042	.0982
TERRE HAUTE	**135.3**	**.0574**	**−1.4**	**177**	**94.5**	**49.1**	**.0572**	**1,185,215**	**.0508**	**932,867**	**.0787**	**.0606**	**.0607**	**.0679**	**.0544**
Clay	25.1	.0106	1.0	70	99.4	9.3	.0108	209,902	.0090	125,168	.0106	.0098	.0109	.0117	.0080
Vigo	110.2	.0468	−2.0	272	93.3	39.8	.0464	975,313	.0418	807,699	.0681	.0508	.0498	.0562	.0464
ALL COUNTIES															
Adams	30.3	.0129	2.3	89	99.6	10.0	.0117	249,164	.0107	132,512	.0112	.0114	.0109	.0125	.0108
Allen	294.6	.1251	.1	447	89.8	105.5	.1231	2,855,175	.1226	1,618,909	.1364	.1272	.1083	.1337	.1285
Bartholomew	66.3	.0281	1.9	162	97.7	23.8	.0278	715,381	.0307	330,626	.0279	.0293	.0238	.0275	.0309
Benton	9.8	.0042	−4.1	24	99.8	3.6	.0042	79,346	.0034	28,419	.0024	.0033	.0042	.0046	.0024
Blackford	15.1	.0064	−3.0	91	99.8	5.4	.0063	121,211	.0052	56,049	.0047	.0052	.0069	.0060	.0049
Boone	38.1	.0162	4.5	90	99.5	13.3	.0155	345,021	.0149	172,373	.0146	.0150	.0146	.0169	.0141
Brown	13.4	.0057	8.3	43	99.6	4.9	.0057	102,127	.0043	18,642	.0015	.0038	.0051	.0056	.0032
Carroll	20.1	.0085	1.9	54	99.7	7.2	.0084	166,829	.0072	57,965	.0049	.0068	.0079	.0090	.0054

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES

METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980-83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
INDIANA (continued)															
ALL COUNTIES (continued)															
Cass	40.6	[illegible]	−.8	98	98.8	14.5	.0169	341,675	.0147	207,980	.0175	.0160	.0170	.0194	.0151
☐ Clark	92.1	.0392	3.7	245	94.3	32.6	.0381	778,685	.0334	492,127	.0415	.0371	.0356	.0436	.0319
Clay	25.1	.0106	1.0	70	99.4	[illegible]	.0108	209,902	.0090	125,168	.0106	.0098	.0109	.0117	.0080
Clinton	31.3	.0133	−.8	77	99.7	11.3	.0132	271,807	.0117	123,774	.0104	.0116	.0136	.0137	.0105
Crawford	10.4	.0044	5.9	34	99.3	3.5	.0041	63,287	.0027	17,251	.0015	.0027	.0051	.0037	.0020
Daviess	28.0	.0119	.6	65	99.4	10.0	.0117	223,861	.0096	98,980	.0083	.0096	.0127	.0116	.0086
☐ Dearborn	36.2	.0154	5.6	118	99.0	12.2	.0142	305,610	.0131	115,003	.0097	.0125	.0131	.0134	.0118
Decatur	23.7	.0100	−.6	64	99.6	8.1	.0095	173,889	.0075	103,610	.0087	.0084	.0103	.0114	.0060
De Kalb	33.9	.0144	.9	93	99.5	11.6	.0135	268,445	.0115	120,873	.0102	.0117	.0141	[illegible]	.0102
Delaware	125.1	.0531	−2.7	319	93.3	43.9	.0512	1,076,493	.0462	631,489	.0532	.0497	.0530	[illegible]	.0453
Dubois	35.2	.0150	2.8	82	99.8	12.1	.0142	287,769	.0124	200,624	.0170	.0142	.0142	.0170	.0124
Elkhart	139.7	.0593	1.7	300	94.9	49.5	.0577	1,280,527	.0550	814,981	.0687	.0601	.0565	.0703	.0528
Fayette	28.4	.0121	.5	132	97.9	10.0	.0117	238,637	.0102	90,384	.0076	.0097	.0106	.0126	.0090
☐ Floyd	62.9	.0267	2.8	419	95.9	22.2	.0259	537,774	.0231	230,701	.0194	.0228	.0265	.0268	.0249
Fountain	19.0	.0080	−.2	48	99.8	6.7	.0078	121,809	.0052	80,486	.0068	.0062	.0101	.0093	.0037
Franklin	20.3	.0087	3.5	53	99.9	6.3	.0074	142,178	.0061	47,101	.0040	.0060	.0073	.0077	.0048
Fulton	19.9	.0084	2.9	54	98.7	7.3	.0085	153,294	.0066	62,747	.0053	.0066	.0092	.0092	.0051
Gibson	34.2	.0145	3.1	70	97.8	12.7	.0148	316,839	.0136	146,601	.0123	.0134	.0134	.0140	.0125
Grant	78.1	.0332	−3.5	188	92.6	27.1	.0316	664,761	.0286	357,626	.0302	.0299	.0320	.0337	.0292
Greene	31.4	.0133	3.2	58	99.6	12.0	.0140	250,877	.0107	102,174	.0086	.0107	.0155	.0131	.0087
Hamilton	92.0	.0391	12.2	231	98.9	30.8	.0360	974,533	.0419	318,580	.0268	.0368	.0264	.0320	.0393
Hancock	46.4	.0197	5.6	151	99.5	15.4	.0180	416,233	.0179	130,130	.0110	.0161	.0138	.0165	.0159
☐ Harrison	29.6	.0125	8.5	61	99.2	9.8	.0114	231,915	.0099	82,006	.0069	.0095	.0111	.0119	[illegible]
Hendricks	74.5	.0317	6.7	182	99.1	24.3	.0283	694,510	.0298	242,270	.0204	.0275	.0216	.0264	[illegible]
Henry	52.2	.0221	−2.1	132	98.8	18.6	.0218	399,022	.0172	192,206	.0162	.0178	.0230	.0234	.0163
Howard	86.2	.0366	−.8	294	94.2	31.4	.0366	829,233	.0356	485,574	.0410	.0374	.0352	.0389	.0379
Huntington	35.2	.0150	−1.1	96	99.3	12.5	.0146	293,162	.0125	162,799	.0137	.0134	.0142	.0166	.0112
Jackson	37.2	.0158	1.9	72	99.2	13.4	.0156	282,009	.0122	172,122	.0145	.0136	.0175	.0175	.0124
Jasper	27.8	.0118	6.4	50	99.6	8.9	.0104	245,862	.0105	135,522	.0114	.0110	.0091	.0114	.0099
Jay	22.7	.0096	−2.3	59	99.5	8.2	.0096	152,063	.0065	80,281	.0068	.0072	.0120	.0108	.0061
Jefferson	31.5	.0134	3.6	87	98.1	10.9	.0127	283,933	.0122	165,883	.0140	.0130	.0136	.0142	.0117
Jennings	23.7	.0101	3.7	63	98.8	7.7	.0090	172,906	.0075	57,518	.0048	.0072	.0091	.0090	.0060
Johnson	82.2	.0349	6.4	256	98.4	27.6	.0322	762,245	.0327	357,480	.0301	.0323	.0249	.0332	.0310
Knox	41.7	.0177	−.3	80	98.4	15.7	.0183	321,063	.0138	222,381	.0188	.0161	.0226	.0199	.0123
Kosciusko	63.2	.0268	6.1	117	99.1	22.3	.0260	560,837	.0240	262,912	.0221	.0241	.0243	.0290	.0214
La Grange	27.1	.0115	6.1	71	99.7	8.2	.0096	179,418	.0077	75,730	.0064	.0080	.0093	.0106	.0058
Lake	506.7	.2151	−3.1	1,011	74.1	171.6	.2003	4,484,116	.1926	2,625,866	.2214	.2057	.2029	.2000	.2168
La Porte	109.0	.0463	.3	182	91.0	37.7	.0440	961,361	.0412	515,714	.0434	.0429	.0425	.0463	.0420
Lawrence	43.4	.0184	2.2	96	99.4	15.9	.0185	334,390	.0144	180,204	.0152	.0155	.0213	.0200	.0133
Madison	137.3	.0583	−1.5	303	92.3	49.9	.0582	1,195,494	.0513	605,793	.0511	.0526	.0574	.0612	.0494
Marion	753.3	.3199	−1.6	1,902	77.9	285.2	.3329	7,776,604	.3339	5,017,215	.4229	.3578	.3207	.3671	.3416
Marshall	40.1	.0170	2.4	90	99.6	14.2	.0165	333,548	.0143	206,581	.0174	.0158	.0174	.0189	.0145
Martin	10.9	.0046	−.9	32	99.4	3.7	.0044	82,795	.0036	38,847	.0033	.0036	.0047	.0045	.0031
Miami	39.4	.0168	−1.1	107	95.5	13.6	.0158	298,582	.0128	129,530	.0109	.0131	.0157	.0176	.0108
Monroe	101.3	.0430	2.5	263	95.5	35.6	.0416	858,297	.0368	415,446	.0350	.0376	.0468	.0410	.0350
Montgomery	35.6	.0151	.3	70	99.3	13.0	.0151	305,193	.0131	150,490	.0127	.0133	.0152	.0168	.0125
Morgan	53.8	.0228	3.5	132	99.7	18.0	.0210	449,639	.0193	172,768	.0145	.0187	.0201	.0207	.0179
Newton	15.6	.0067	5.1	39	99.5	5.4	.0063	117,164	.0051	49,953	.0043	.0050	.0062	.0067	.0045
Noble	36.3	.0154	2.4	88	99.7	12.6	.0147	280,678	.0120	113,059	.0095	.0120	.0142	.0161	.0103
Ohio	5.4	.0023	5.6	62	98.8	1.9	.0023	42,334	.0018	8,018	.0007	.0016	.0024	.0019	.0014
Orange	19.1	.0081	2.3	47	98.4	6.9	.0080	120,436	.0052	50,793	.0042	.0055	.0104	.0086	.0034
Owen	17.0	.0072	7.3	44	99.3	6.2	.0073	116,163	.0050	29,118	.0025	.0046	.0079	.0071	.0034
Parke	16.8	.0071	2.6	38	99.4	6.0	.0070	120,103	.0052	50,355	.0042	.0053	.0081	.0070	.0035
Perry	19.2	.0082	−.8	50	99.6	6.7	.0078	134,478	.0057	67,678	.0057	.0063	.0094	.0082	.0058
Pike	13.9	.0059	3.2	41	99.5	5.3	.0062	111,068	.0048	37,396	.0032	.0044	.0066	.0057	.0038
Porter	129.7	.0550	8.2	310	99.0	42.9	.0500	1,298,705	.0558	424,495	.0358	.0497	.0370	.0423	.0503
Posey	28.0	.0119	6.0	68	98.4	9.6	.0112	240,191	.0103	74,589	.0063	.0094	.0096	.0100	.0094
Pulaski	13.5	.0058	1.8	31	99.4	4.9	.0057	107,348	.0046	39,957	.0033	.0045	.0054	.0057	.0039
Putnam	29.6	.0125	1.5	61	98.0	9.5	.0111	220,106	.0094	105,107	.0089	.0098	.0121	.0115	.0080
Randolph	29.6	.0126	−1.3	65	99.5	10.6	.0124	222,936	.0096	82,153	.0069	.0094	.0127	.0133	.0084
Ripley	25.2	.0107	3.3	56	99.7	8.3	.0097	179,833	.0077	77,435	.0065	.0081	.0107	.0103	.0062
Rush	18.9	.0080	−3.6	46	98.9	6.5	.0076	143,615	.0062	72,259	.0061	.0064	.0079	.0084	.0051
St. Joseph	236.7	.1005	−2.0	516	89.8	86.2	.1006	2,281,787	.0979	1,213,097	.1023	.0998	.0969	.1042	.0982
Scott	21.1	.0090	3.3	110	99.7	7.2	.0084	158,981	.0069	76,515	.0064	.0071	.0092	.0092	.0056
Shelby	40.1	.0170	.5	97	98.8	14.0	.0163	323,389	.0139	167,555	.0142	.0146	.0157	.0185	.0143
Spencer	20.3	.0086	4.8	51	99.0	6.6	.0077	154,081	.0066	62,606	.0052	.0066	.0076	.0074	.0057

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980-83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
INDIANA (continued)															
ALL COUNTIES (continued)															
Starke	22.6	.0096	2.7	73	99.4	7.8	.0091	149,560	.0064	84,225	.0071	.0072	.0107	.0099	.0045
Steuben	25.9	.0110	4.9	84	99.0	9.4	.0110	215,371	.0092	133,815	.0113	.0102	.0114	.0130	.0085
Sullivan	21.2	.0090	.4	47	99.7	8.0	.0093	137,725	.0060	58,233	.0049	.0063	.0112	.0094	.0043
Switzerland	7.5	.0032	4.9	33	99.5	2.7	.0032	43,757	.0018	11,139	.0010	.0018	.0041	.0031	.0012
Tippecanoe	123.2	.0523	1.2	245	96.5	42.0	.0490	1,153,763	.0496	597,660	.0503	.0504	.0476	.0522	.0459
Tipton	16.6	.0071	−1.3	64	99.7	6.1	.0071	147,832	.0063	51,863	.0044	.0059	.0069	.0070	.0056
Union	6.9	.0029	.6	42	99.4	2.4	.0028	54,457	.0024	18,061	.0015	.0022	.0025	.0029	.0018
Vanderburgh	166.0	.0705	−.9	703	91.9	64.5	.0753	1,777,689	.0763	1,063,097	.0896	.0791	.0759	.0780	.0895
Vermillion	18.3	.0077	.4	70	99.6	7.1	.0083	151,213	.0065	58,623	.0050	.0062	.0092	.0078	.0052
Vigo	110.2	.0468	−2.0	272	93.3	39.8	.0464	975,313	.0418	807,699	.0681	.0508	.0498	.0562	.0464
Wabash	36.5	.0155	−.4	92	98.9	12.4	.0145	288,100	.0124	141,218	.0119	.0129	.0146	.0168	.0111
Warren	8.9	.0038	−.9	24	99.7	3.0	.0035	80,848	.0035	7,962	.0006	.0027	.0024	.0028	.0026
Warrick	46.3	.0197	11.6	118	98.8	15.6	.0182	403,198	.0173	124,854	.0106	.0157	.0162	.0163	.0150
Washington	22.6	.0096	3.0	44	99.8	7.9	.0092	156,780	.0067	60,130	.0050	.0068	.0105	.0098	.0051
Wayne	73.7	.0313	−3.1	182	94.1	27.0	.0315	600,539	.0258	402,697	.0340	.0294	.0342	.0364	.0229
Wells	25.5	.0108	.4	69	99.8	9.0	.0105	211,329	.0091	89,075	.0075	.0088	.0100	.0116	.0089
White	24.5	.0104	2.7	48	99.7	9.2	.0107	202,486	.0087	97,548	.0082	.0090	.0109	.0120	.0074
Whitley	26.7	.0113	1.9	79	99.6	9.2	.0108	218,426	.0093	100,221	.0085	.0095	.0104	.0117	[illegible]
TOTAL METRO COUNTIES	**2,734.5**	**1.5857**	**.6**	**320**	**88.6**	**1,229.6**	**1.5514**	**25,150,844**	**1.5090**	**19,299,802**	**1.6355**	**1.5628**	**1.4795**	**1.6382**	[illegible]
TOTAL STATE	**5,526.3**	**2.3464**	**.7**	**154**	**91.6**	**1,961.1**	**2.2886**	**49,563,225**	**2.1279**	**26,497,281**	**2.2335**	**2.2033**	**2.2420**	**2.4209**	**2.4875**

IOWA

METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980-83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP	MPP	PPP
CEDAR RAPIDS	**170.6**	**.0724**	**.5**	**236**	**97.6**	**65.5**	**.0765**	**1,949,507**	**.0837**	**920,644**	**.0776**	**.0796**	**.0619**	**.0740**	**.0795**
Linn	170.6	.0724	.5	236	97.6	65.5	.0765	1,949,507	.0837	920,644	.0776	.0796	.0619	.0740	.0795
DAVENPORT - ROCK ISLAND - MOLINE	**388.7**	**.1650**	**1.0**	**228**	**94.5**	**146.4**	**.1709**	**4,373,576**	**.1879**	**2,043,684**	**.1723**	**.1785**	**.1404**	**.1588**	**.1868**
Scott	165.4	.0702	3.4	360	94.8	61.4	.0716	1,754,540	.0754	932,647	.0786	.0753	.0603	.0713	.0777
Henry, Ill.	*57.4*	*.0243*	*−1.0*	*70*	*98.5*	*21.2*	*.0248*	*599,524*	*.0257*	*238,104*	*.0201*	*.0238*	*.0213*	*.0222*	*.0257*
Rock Island, Ill.	*165.9*	*.0705*	*−.5*	*392*	*92.9*	*63.8*	*.0745*	*2,019,512*	*.0868*	*872,933*	*.0736*	*.0794*	*.0588*	*.0653*	*.0834*
DES MOINES	**377.0**	**.1601**	**2.6**	**216**	**94.9**	**147.9**	**.1726**	**4,300,400**	**.1846**	**2,331,124**	**.1965**	**.1832**	**.1599**	**.1749**	**.1868**
Dallas	30.7	.0131	4.0	52	99.5	11.7	.0137	296,946	.0127	113,022	.0095	.0119	.0130	.0132	.0107
Polk	309.0	.1312	1.9	531	93.9	123.3	.1439	3,639,811	.1563	2,107,623	.1777	.1576	.1342	.1489	.1625
Warren	37.3	.0158	6.9	65	99.2	12.9	.0150	363,643	.0156	110,479	.0093	.0137	.0127	.0128	.0136
DUBUQUE	**93.7**	**.0397**	**−.1**	**154**	**99.4**	**31.7**	**.0370**	**819,393**	**.0352**	**508,960**	**.0429**	**.0385**	**.0371**	**.0393**	**.0369**
Dubuque	93.7	.0397	−.1	154	99.4	31.7	.0370	819,393	.0352	508,960	.0429	.0385	.0371	.0393	.0369
IOWA CITY	**85.1**	**.0361**	**4.1**	**139**	**96.3**	**32.9**	**.0384**	**976,696**	**.0419**	**496,347**	**.0418**	**.0407**	**.0368**	**.0390**	**.0404**
Johnson	85.1	.0361	4.1	139	96.3	32.9	.0384	976,696	.0419	496,347	.0418	.0407	.0368	.0390	.0404
SIOUX CITY	**117.8**	**.0500**	**.3**	**104**	**97.3**	**44.2**	**.0515**	**1,139,526**	**.0489**	**624,052**	**.0525**	**.0503**	**.0541**	**.0524**	**.0501**
Woodbury	99.9	.0424	−1.0	114	97.2	37.9	.0442	968,770	.0416	537,931	.0453	.0429	.0472	.0448	.0438
Dakota, Neb.	*17.9*	*.0076*	*8.0*	*69*	*98.2*	*6.3*	*.0073*	*170,756*	*.0073*	*86,121*	*.0072*	*.0074*	*.0069*	*.0076*	*.0063*
WATERLOO - CEDAR FALLS	**163.9**	**.0696**	**.7**	**162**	**93.7**	**59.7**	**.0696**	**1,739,782**	**.0747**	**877,213**	**.0739**	**.0737**	**.0618**	**.0677**	**.0755**
Black Hawk	138.4	.0588	.3	242	92.6	50.6	.0590	1,494,979	.0642	788,057	.0664	.0639	.0517	.0580	.0661
Bremer	25.5	.0108	2.7	58	99.4	9.1	.0106	244,803	.0105	89,156	.0075	.0098	.0101	.0097	.0094
ALL COUNTIES															
Adair	9.5	.0041	−.1	17	99.9	3.8	.0044	73,195	.0032	42,290	.0035	.0034	.0055	.0047	.0022
Adams	5.6	.0023	−2.3	13	99.6	2.2	.0026	43,097	.0018	15,553	.0013	.0019	.0029	.0025	.0015
Allamakee	15.1	.0064	−.1	24	99.7	5.4	.0063	96,440	.0042	56,996	.0048	.0046	.0085	.0070	.0037
Appanoose	15.7	.0067	1.2	32	98.7	6.3	.0073	113,834	.0049	69,776	.0059	.0057	.0098	.0072	.0048
Audubon	8.3	.0035	−3.0	19	99.8	3.2	.0038	56,583	.0024	34,745	.0029	.0028	.0051	.0041	.0022
Benton	24.0	.0102	1.5	33	99.7	9.1	.0106	213,713	.0092	69,732	.0059	.0083	.0096	.0097	.0086
Black Hawk	138.4	.0588	.3	242	92.6	50.6	.0590	1,494,979	.0642	788,057	.0664	.0639	.0517	.0580	.0661
Boone	26.1	.0111	−.3	46	99.4	10.1	.0118	267,890	.0115	97,447	.0083	.0103	.0108	.0109	.0112
Bremer	25.5	.0108	2.7	58	99.4	9.1	.0106	244,803	.0105	89,156	.0075	.0098	.0101	.0097	.0094
Buchanan	23.5	.0100	2.6	41	99.5	8.2	.0096	194,703	.0083	71,788	.0060	.0080	.0098	.0088	.0069
Buena Vista	20.7	.0088	−.4	36	99.6	8.0	.0093	177,516	.0076	126,103	.0107	.0087	.0108	.0109	.0078
Butler	17.7	.0075	.2	30	99.7	6.6	.0077	138,263	.0060	40,215	.0033	.0054	.0072	.0077	.0047
Calhoun	13.1	.0055	−3.3	23	99.4	5.0	.0059	108,113	.0046	50,307	.0043	.0048	.0065	.0062	.0037
Carroll	23.0	.0098	.2	40	99.7	8.2	.0096	194,708	.0084	129,977	.0109	.0094	.0098	.0114	.0078
Cass	16.9	.0072	−.2	30	99.5	6.9	.0080	144,509	.0062	100,610	.0085	.0070	.0096	.0093	.0065
Cedar	19.0	.0080	2.0	23	99.5	7.2	.0084	167,554	.0072	65,597	.0055	.0069	.0087	.0082	.0059
Cerro Gordo	47.9	.0204	−1.2	84	99.0	19.2	.0224	502,850	.0216	319,604	.0270	.0230	.0226	.0237	.0215

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980-83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
IOWA (continued)															
ALL COUNTIES (continued)															
Cherokee	15.8	.0067	−2.7	27	99.7	6.2	.0072	134,623	.0058	89,303	.0075	.0064	.0098	.0083	.0062
Chickasaw	15.6	.0066	1.1	31	99.7	5.6	.0066	113,203	.0048	55,907	.0047	.0053	.0074	.0071	.0042
Clarke	9.0	.0038	4.5	21	99.6	3.5	.0041	62,258	.0027	45,061	.0038	.0032	.0055	.0044	.0019
Clay	20.0	.0085	2.2	35	99.5	8.0	.0093	188,631	.0081	129,279	.0109	.0089	.0095	.0110	.0086
Clayton	21.3	.0091	1.0	27	99.6	8.1	.0095	153,016	.0066	64,254	.0054	.0068	.0110	.0097	.0056
Clinton	56.7	.0240	−.7	82	98.4	20.9	.0243	535,711	.0230	294,161	.0248	.0237	.0226	.0254	.0232
Crawford	18.8	.0080	−.7	26	99.4	6.9	.0081	143,162	.0061	82,707	.0070	.0068	.0098	.0087	.0063
Dallas	30.7	.0131	4.0	52	99.5	11.7	.0137	296,946	.0127	113,022	.0095	.0119	.0130	.0132	.0107
Davis	9.4	.0040	3.3	19	99.7	3.4	.0039	62,514	.0027	34,105	.0029	.0030	.0051	.0041	.0023
Decatur	9.7	.0041	−1.0	18	98.9	3.5	.0041	63,407	.0028	27,470	.0023	.0029	.0055	.0040	.0021
Delaware	19.2	.0081	1.4	33	99.8	6.6	.0077	147,762	.0063	72,143	.0061	.0065	.0080	.0081	.0055
Des Moines	45.9	.0195	−.7	111	97.2	18.0	.0210	458,657	.0197	252,773	.0213	.0202	.0208	.0218	.0210
Dickinson	16.6	.0071	6.2	44	99.7	6.7	.0078	166,479	.0071	88,078	.0074	.0072	.0075	.0088	.0077
Dubuque	93.7	.0397	−.1	154	99.4	31.7	.0370	819,393	.0352	508,960	.0429	.0385	.0371	.0393	.0369
Emmet	12.8	.0055	−4.0	32	99.5	5.0	.0059	106,206	.0046	55,202	.0047	.0047	.0061	.0063	.0045
Fayette	24.8	.0105	−2.7	34	99.5	9.4	.0109	197,401	.0084	102,233	.0086	.0090	.0121	.0118	.0072
Floyd	19.2	.0082	−2.0	38	99.8	7.2	.0084	149,820	.0065	83,280	.0070	.0069	.0094	.0095	.0057
Franklin	13.0	.0055	−.3	22	99.8	5.3	.0062	121,526	.0052	51,350	.0044	.0050	.0058	.0064	.0044
Fremont	9.4	.0040	.0	18	99.5	3.7	.0043	77,195	.0033	20,839	.0017	.0030	.0045	.0040	.0026
Greene	11.9	.0050	−1.8	21	99.5	4.8	.0056	107,146	.0046	36,953	.0031	.0043	.0057	.0054	.0036
Grundy	14.4	.0061	.2	29	99.8	5.5	.0065	148,492	.0064	42,732	.0036	.0053	.0051	.0056	.0061
Guthrie	11.9	.0051	−.7	20	99.8	4.7	.0054	89,327	.0038	26,831	.0023	.0037	.0060	.0051	.0031
Hamilton	17.7	.0075	−.9	31	99.5	7.0	.0082	156,897	.0068	79,777	.0067	.0068	.0083	.0093	.0064
Hancock	14.0	.0060	1.2	25	99.8	5.4	.0063	124,998	.0053	37,998	.0032	.0049	.0055	.0064	.0046
Hardin	21.5	.0091	−1.3	38	99.3	8.2	.0096	183,891	.0079	108,939	.0092	.0087	.0106	.0108	.0081
Harrison	16.3	.0069	−.3	23	99.7	6.1	.0071	120,770	.0052	78,524	.0066	.0058	.0084	.0076	.0042
Henry	19.1	.0081	1.1	44	98.5	7.1	.0083	171,748	.0074	83,563	.0071	.0075	.0080	.0093	.0065
Howard	10.9	.0046	−1.9	23	99.8	4.2	.0049	84,288	.0036	40,767	.0034	.0037	.0058	.0050	.0029
Humboldt	12.2	.0052	−.4	28	99.7	5.0	.0058	111,852	.0048	47,117	.0040	.0047	.0059	.0061	.0045
Ida	8.9	.0038	−.1	21	99.9	3.5	.0041	70,901	.0030	28,896	.0024	.0030	.0046	.0040	.0022
Iowa	15.4	.0065	−.2	26	99.6	5.9	.0069	143,106	.0062	74,969	.0063	.0062	.0062	.0074	.0052
Jackson	23.0	.0098	2.2	36	99.8	8.3	.0097	181,407	.0078	73,813	.0062	.0077	.0102	.0095	.0074
Jasper	36.4	.0155	−.1	50	99.5	14.1	.0164	358,390	.0154	168,442	.0142	.0150	.0152	.0168	.0142
Jefferson	16.3	.0069	−.1	37	99.1	6.0	.0070	140,933	.0060	70,555	.0060	.0063	.0079	.0077	.0053
Johnson	85.1	.0361	4.1	139	96.3	32.9	.0384	976,696	.0419	496,347	.0418	.0407	.0368	.0390	.0404
Jones	20.8	.0088	2.0	36	99.3	7.2	.0084	162,394	.0070	64,793	.0055	.0069	.0078	.0082	.0060
Keokuk	12.6	.0054	−2.5	22	99.7	5.0	.0059	103,611	.0045	39,672	.0033	.0043	.0056	.0061	.0033
Kossuth	21.4	.0091	−2.3	22	99.7	8.0	.0093	171,754	.0073	115,403	.0098	.0084	.0098	.0108	.0069
Lee	43.1	.0183	.0	83	96.6	16.3	.0190	410,006	.0176	247,395	.0208	.0188	.0209	.0208	.0176
Linn	170.6	.0724	.5	236	97.6	65.5	.0765	1,949,507	.0837	920,644	.0776	.0796	.0619	.0740	.0795
Louisa	12.5	.0053	3.7	31	99.6	4.5	.0052	123,991	.0054	43,559	.0037	.0048	.0045	.0047	.0046
Lucas	10.4	.0044	.8	24	99.7	4.3	.0050	87,709	.0037	45,032	.0038	.0039	.0062	.0049	.0036
Lyon	12.8	.0055	−.8	22	99.7	4.6	.0054	87,149	.0038	37,931	.0032	.0040	.0064	.0058	.0028
Madison	12.9	.0054	2.4	23	99.7	4.7	.0055	101,812	.0043	50,422	.0042	.0045	.0060	.0055	.0038
Mahaska	23.2	.0099	1.5	41	98.9	9.0	.0105	194,021	.0084	98,727	.0083	.0085	.0120	.0116	.0076
Marion	30.8	.0131	3.8	55	98.8	11.0	.0128	271,803	.0116	108,991	.0092	.0114	.0121	.0130	.0105
Marshall	41.5	.0176	−.4	72	98.6	16.1	.0188	460,406	.0198	232,151	.0196	.0193	.0178	.0185	.0192
Mills	14.0	.0059	4.4	32	99.5	4.9	.0057	116,063	.0050	62,818	.0053	.0051	.0057	.0066	.0051
Mitchell	12.0	.0051	−2.7	26	99.9	4.6	.0054	99,959	.0043	39,933	.0034	.0043	.0057	.0052	.0033
Monona	11.6	.0050	−.8	17	99.8	4.6	.0054	82,779	.0035	42,007	.0035	.0038	.0070	.0059	.0026
Monroe	9.1	.0038	−1.2	21	99.5	3.5	.0040	74,580	.0032	28,729	.0024	.0030	.0045	.0040	.0026
Montgomery	13.6	.0058	1.4	32	99.7	5.5	.0065	124,682	.0054	57,023	.0048	.0053	.0068	.0067	.0048
Muscatine	41.5	.0176	2.6	94	98.9	15.1	.0176	444,590	.0191	298,429	.0252	.0206	.0174	.0186	.0203
O'Brien	16.8	.0071	−1.0	29	99.9	6.4	.0075	134,116	.0057	77,778	.0065	.0063	.0085	.0085	.0053
Osceola	8.3	.0036	−.9	21	99.6	3.2	.0037	64,208	.0028	21,751	.0019	.0027	.0038	.0038	.0023
Page	19.1	.0081	.2	36	99.3	7.6	.0089	168,395	.0072	101,949	.0086	.0078	.0098	.0101	.0087
Palo Alto	12.5	.0053	−1.7	22	99.8	4.9	.0057	102,427	.0044	47,570	.0040	.0044	.0064	.0060	.0035
Plymouth	25.0	.0106	1.0	29	99.5	9.0	.0105	205,844	.0089	124,883	.0105	.0098	.0124	.0121	.0073
Pocahontas	10.7	.0045	−5.9	19	99.9	4.2	.0049	91,958	.0039	45,332	.0038	.0040	.0058	.0054	.0033
Polk	309.0	.1312	1.9	531	93.9	123.3	.1439	3,639,811	.1563	2,107,623	.1777	.1576	.1342	.1489	.1625
□ Pottawattamie	86.3	.0367	−.3	91	98.9	32.3	.0377	843,302	.0362	425,706	.0359	.0362	.0365	.0379	.0315
Poweshiek	19.3	.0082	.0	33	99.0	7.2	.0084	175,894	.0075	90,107	.0076	.0078	.0084	.0090	.0072
Ringgold	6.0	.0025	−1.8	11	99.4	2.4	.0028	39,123	.0017	19,763	.0016	.0018	.0039	.0024	.0012
Sac	13.4	.0057	−5.1	23	99.8	5.4	.0063	105,586	.0045	41,041	.0035	.0044	.0067	.0068	.0033
Scott	165.4	.0702	3.4	360	94.8	61.4	.0716	1,754,540	.0754	932,647	.0786	.0753	.0603	.0713	.0777
Shelby	14.8	.0063	−1.6	25	99.4	5.5	.0064	125,512	.0054	52,410	.0044	.0052	.0062	.0070	.0042

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980-83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
IOWA (continued)															
ALL COUNTIES (continued)															
Sioux	31.9	.0136	3.5	41	99.4	10.6	.0124	228,241	.0098	132,019	.0111	.0110	.0126	.0158	.0094
Story	74.6	.0316	3.1	130	96.6	25.4	.0296	776,894	.0333	385,008	.0325	.0328	.0275	.0298	.0316
Tama	19.3	.0082	−1.2	27	96.1	7.1	.0083	154,899	.0067	53,560	.0045	.0063	.0078	.0082	.0056
Taylor	8.2	.0035	−1.8	15	99.7	3.3	.0039	56,419	.0024	13,813	.0012	.0022	.0049	.0032	.0017
Union	13.9	.0059	.3	33	99.6	5.6	.0065	123,521	.0053	66,008	.0055	.0056	.0079	.0069	.0047
Van Buren	8.7	.0037	.9	18	99.4	3.3	.0039	54,558	.0023	16,823	.0014	.0023	.0047	.0034	.0014
Wapello	39.5	.0168	−1.9	91	98.9	15.7	.0183	349,883	.0151	202,936	.0172	.0160	.0217	.0193	.0145
Warren	37.3	.0158	6.9	65	99.2	12.9	.0150	363,643	.0156	110,479	.0093	.0137	.0127	.0128	.0136
Washington	20.6	.0088	2.3	36	99.5	7.7	.0090	175,395	.0075	92,993	.0078	.0079	.0098	.0095	.0077
Wayne	8.2	.0035	.0	16	99.6	3.4	.0040	52,286	.0022	20,347	.0017	.0024	.0054	.0036	.0011
Webster	44.4	.0188	−3.4	62	97.7	17.0	.0198	400,361	.0172	284,879	.0240	.0196	.0215	.0226	.0193
Winnebago	12.9	.0055	−.9	32	99.4	5.1	.0060	126,598	.0055	51,012	.0043	.0051	.0052	.0064	.0045
Winneshiek	22.0	.0093	.6	32	99.1	7.6	.0089	182,115	.0078	92,235	.0078	.0080	.0100	.0089	.0083
Woodbury	99.9	.0424	−1.0	114	97.2	37.9	.0442	968,770	.0416	537,931	.0453	.0429	.0472	.0448	.0438
Worth	9.1	.0039	.3	23	99.6	3.6	.0042	76,974	.0033	22,004	.0019	.0030	.0041	.0044	.0026
Wright	15.9	.0068	−2.6	28	99.3	6.2	.0072	162,437	.0070	60,124	.0051	.0063	.0071	.0071	.0063
TOTAL METRO COUNTIES	**1,241.9**	**.5272**	**1.5**	**178**	**96.0**	**469.3**	**.5476**	**13,352,390**	**.5733**	**7,030,572**	**.5925**	**.5701**	**.5015**	**.5489**	**.5721**
TOTAL STATE	**2,934.0**	**1.2458**	**.7**	**52**	**97.7**	**1,108.8**	**1.2939**	**28,172,028**	**1.2096**	**14,598,693**	**1.2305**	**1.2230**	**1.2908**	**1.3337**	**1.1640**
KANSAS															
KANSAS CITY	**1,452.0**	**.6161**	**1.3**	**289**	**86.1**	**550.1**	**.6420**	**15,903,239**	**.6826**	**8,666,751**	**.7305**	**.6835**	**.5826**	**.6517**	**.6813**
Johnson	289.4	.1228	7.1	605	97.6	109.3	.1276	4,184,537	.1796	2,183,890	.1841	.1696	.0794	.1262	.1933
Leavenworth	57.4	.0244	4.7	124	87.7	18.4	.0215	541,875	.0232	167,193	.0141	.0207	.0177	.0187	0204
Miami	22.6	.0096	4.5	38	96.3	8.2	.0096	204,521	.0087	65,376	.0055	.0080	.0094	.0088	.0075
Wyandotte	168.9	.0717	−2.0	1,134	73.7	63.6	.0742	1,605,181	.0689	804,515	.0678	.0690	.0760	.0714	.0624
Cass, Mo.	*54.6*	*.0231*	*7.0*	*78*	*98.5*	*18.9*	*.0220*	*482 110*	*.0207*	*183,786*	*.0154*	*.0197*	*.0192*	*.0212*	*.0172*
Clay, Mo.	*139.7*	*0593*	*2.4*	*347*	*98.0*	*52.5*	*.0613*	*1,524,623*	*.0655*	*927,633*	*.0782*	*.0679*	*.0507*	*.0663*	*.0666*
Jackson, Mo.	*615.3*	*.2612*	*−2.2*	*1,007*	*77.9*	*241.7*	*.2821*	*6,458,103*	*.2773*	*4,019,647*	*3388*	*.2925*	*.2887*	*.2970*	*.2814*
Lafayette, Mo.	*30.5*	*.0129*	*1.9*	*48*	*96.6*	*11.2*	*.0131*	*243,967*	*.0105*	*108,575*	*.0092*	*.0106*	*.0150*	*0130*	*.0090*
Platte, Mo.	*51.3*	*.0217*	*10.7*	*122*	*97.5*	*18.4*	*.0214*	*485,252*	*.0208*	*135,057*	*.0114*	*.0181*	*.0171*	*.0198*	*.0169*
Ray, Mo.	*22.3*	*.0094*	*4.3*	*39*	*97.9*	*7.9*	*.0092*	*173,070*	*.0074*	*71,079*	*.0060*	*.0074*	*.0094*	*.0093*	*.0066*
LAWRENCE	**70.9**	**.0301**	**4.8**	**154**	**90.5**	**25.5**	**.0297**	**684,797**	**.0294**	**314,959**	**.0266**	**.0287**	**.0300**	**.0283**	**.0248**
Douglas	70.9	.0301	4.8	154	90.5	25.5	.0297	684,797	.0294	314,959	.0266	.0287	.0300	.0283	.0248
TOPEKA	**156.0**	**.0662**	**.7**	**284**	**90.4**	**61.6**	**.0719**	**1,862.995**	**.0800**	**866,259**	**.0730**	**.0751**	**.0628**	**.0710**	**.0732**
Shawnee	156.0	.0662	.7	284	90.4	61.6	.0719	1,862,995	.0800	866,259	.0730	0751	.0628	.0710	.0732
WICHITA	**424.7**	**.1803**	**3.1**	**173**	**89.6**	**163.9**	**.1914**	**5,107,168**	**.2193**	**2,412,381**	**.2033**	**.2068**	**.1513**	**.1869**	**.2189**
Butler	47.8	.0203	6.7	33	98.5	17.5	.0205	456,967	.0196	198,042	.0167	.0190	.0195	.0201	.0202
Sedgwick	376.9	.1600	2.7	374	88.5	146.4	.1709	4,650,201	.1997	2,214,339	.1866	1878	.1318	.1668	.1987
ALL COUNTIES															
Allen	16.1	.0068	2.8	32	97.6	6.4	.0075	139,125	.0059	59,175	.0050	.0059	.0084	.0075	.0050
Anderson	9.1	.0039	4.0	16	99.2	3.4	.0040	72,667	.0031	18,147	.0015	.0028	.0041	.0038	.0026
Atchison	18.1	.0076	−1.6	42	92.7	6.5	.0075	134,489	.0058	55,643	.0047	.0059	.0085	.0076	.0051
Barber	6.6	.0028	.8	6	99.3	2.7	.0032	63,884	.0028	27,356	.0023	.0025	.0033	.0030	.0022
Barton	32.1	.0137	2.4	36	98.1	12.5	.0146	337,396	.0145	226,555	.0191	.0158	.0146	.0171	.0156
Bourbon	16.4	.0069	2.7	26	96.6	6.8	.0079	139,822	.0060	70,089	.0059	.0061	.0095	.0075	.0053
Brown	12.2	.0052	2.0	21	93.1	4.9	.0057	96,456	.0041	34,244	.0029	.0039	.0069	.0057	.0031
Butler	47.8	.0203	6.7	33	98.5	17.5	.0205	456,967	.0196	198,042	.0167	.0190	.0195	.0201	.0202
Chase	3.3	.0014	−.3	4	98.8	1.3	.0015	26,628	.0012	9,927	.0008	.0011	.0016	.0014	.0008
Chautauqua	5.4	.0023	7.7	8	97.3	2.4	.0028	51,141	.0022	10,819	.0009	.0017	.0030	.0023	.0015
Cherokee	22.7	.0096	1.8	38	96.8	8.9	.0104	179,156	.0076	60,300	.0051	.0074	.0128	.0095	.0062
Cheyenne	3.5	.0015	−4.8	3	99.6	1.5	.0017	34,496	.0015	8,927	.0008	.0012	.0019	.0015	.0012
Clark	2.6	.0011	.0	3	99.2	1.0	.0012	22,424	.0010	8,022	.0006	.0010	.0011	.0011	.0009
Clay	9.9	.0042	1.0	16	99.5	4.0	.0046	78,394	.0034	34,163	.0029	.0034	.0053	.0048	.0028
Cloud	12.1	.0052	−3.2	17	99.7	4.8	.0056	93,888	.0040	51,252	.0043	.0043	.0069	.0058	.0038
Coffey	10.6	.0045	13.1	17	99.3	3.9	.0046	108,593	.0046	26,436	.0023	.0038	.0038	.0037	.0035
Comanche	2.6	.0011	1.8	3	99.9	1.0	.0012	20,953	.0009	8,886	.0007	.0011	.0013	.0014	.0006
Cowley	38.0	.0161	3.2	34	95.5	14.6	.0170	327,651	.0141	152,698	.0129	.0140	.0186	.0172	.0137
Crawford	38.3	.0163	1.0	64	97.8	15.8	.0184	318,098	.0137	144,365	.0121	.0137	.0236	.0166	.0117
Decatur	4.4	.0018	−2.4	5	99.7	1.8	.0021	35,494	.0015	20,310	.0018	.0017	.0027	.0022	.0015
Dickinson	20.2	.0086	.1	24	99.2	8.1	.0095	175,021	.0075	69,469	.0058	.0072	.0102	.0093	.0062
Doniphan	9.4	.0040	1.4	24	95.9	3.4	.0040	65,934	.0028	26,197	.0022	.0029	.0045	.0039	.0018
Douglas	70.9	.0301	4.8	154	90.5	25.5	.0297	684,797	.0294	314,959	.0266	.0287	.0300	.0283	.0248

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980-83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
KANSAS (continued)															
ALL COUNTIES (continued)															
Edwards	4.3	.0018	.7	7	99.5	1.7	.0020	32,316	.0014	15,214	.0012	.0014	.0023	.0021	.0013
Elk	3.9	.0017	–.5	6	99.3	1.7	.0020	29,662	.0013	6,02[illegible]	.0006	.0011	.0024	.0015	.0007
Ellis	26.8	.0114	2.7	30	99.0	10.1	.0118	275,623	.0118	215,0[illegible]8	.0181	.0136	.0132	.0137	.0142
Ellsworth	6.9	.0029	3.9	10	99.6	2.9	.0034	56,461	.0025	21,385	.0018	.0024	.0039	.0034	.0017
Finney	26.8	.0114	12.5	21	98.1	9.4	.0109	267,016	.0114	18[illegible],551	.0155	.0127	.0110	.0134	.0145
Ford	25.5	.0108	4.9	23	97.7	9.5	.0111	256,254	.0110	1[illegible]1,154	.0136	.0117	.0111	.0119	.0130
Franklin	22.9	.0097	3.8	40	97.6	8.8	.0103	214,665	.0092	78,126	.0066	.0086	.0102	.0100	.0078
Geary	31.5	.0134	5.5	84	75.2	10.8	.0126	252,055	.0109	126,230	.0107	.0113	.0141	.0142	.0095
Gove	3.7	.0016	–.7	3	99.7	1.4	.0016	26,661	.0011	15,934	.0013	.0013	.0018	.0017	.0008
Graham	3.8	.0016	–4.9	4	96.1	1.5	.0018	35,821	.0015	21,022	.0018	.0015	.0019	.0018	.0013
Grant	7.3	.0031	4.6	13	99.1	2.6	.0030	69,508	.0030	36,881	.0031	.0031	.0027	.0037	.0029
Gray	5.4	.0023	5.1	6	99.7	1.9	.0022	48,834	.0021	21,131	.0018	.0021	.0022	.0023	.0018
Greeley	1.9	.0008	3.0	2	99.3	.7	.0008	13,695	.0006	4,645	.0003	.0005	.0008	.0009	.0003
Greenwood	8.7	.0037	–.7	8	99.3	3.7	.0044	69,517	.0030	27,601	.0024	.0029	.0054	.0039	.0023
Hamilton	2.5	.0010	–.6	3	99.6	1.0	.0011	22,620	.0010	9,189	.0007	.0009	.0013	.0011	.0009
Harper	7.8	.0034	.3	10	99.3	3.3	.0039	62,412	.0026	28,633	.0025	.0029	.0043	.0039	.0024
Harvey	31.8	.0135	4.2	59	97.4	11.6	.0135	301,323	.0130	113,521	.0095	.0119	.0121	.0135	.0115
Haskell	3.9	.0016	2.3	7	99.1	1.4	.0016	33,917	.0014	6,381	.0006	.0013	.0015	.0016	.0012
Hodgeman	2.2	.0009	–3.1	3	98.7	.9	.0011	16,088	.0007	3,080	.0002	.0006	.0011	.0011	.0004
Jackson	12.3	.0053	5.6	19	94.7	4.5	.0052	96,4[illegible]	.0042	52,851	.0045	.0044	.0056	.0053	.0036
Jefferson	16.5	.0070	8.5	31	98.7	5.7	.0067	133,618	.0057	23,222	.0019	.0049	.0053	.0057	.0043
Jewell	4.9	.0021	–6.5	5	99.6	2.1	.0024	34,428	.0015	8,280	.0007	.0013	.0031	.0021	.0010
Johnson	289.4	.1228	7.1	605	97.6	109.3	.1276	4,184,537	.1796	2,183,890	.1841	.1696	.0794	.1262	.1933
Kearny	3.7	.0016	7.7	4	99.3	1.2	.0014	31,651	.0014	8,491	.0007	.0012	.0011	.0014	.0010
Kingman	9.1	.0039	1.6	11	99.5	3.4	.0040	73,343	.0032	27,758	.0024	.0031	.0045	.0041	.0027
Kiowa	4.0	.0017	–1.1	6	99.6	1.6	.0018	36,495	.0015	15,891	.0013	.0015	.0019	.0018	.0013
Labette	26.1	.0110	1.6	40	93.8	10.1	.0118	235,865	.0101	103,602	.0087	.0099	.0125	.0114	.0092
Lane	2.5	.0011	1.1	3	98.7	1.0	.0012	21,409	.0010	6,732	.0006	.0009	.0013	.0011	.0007
Leavenworth	57.4	.0244	4.7	124	87.7	18.4	.0215	541,875	.0232	167,193	.0141	.0207	.0177	.0187	.0204
Lincoln	4.1	.0017	–1.1	6	99.4	1.7	.0019	30,232	.0013	11,769	.0010	.0014	.0024	.0021	.0011
Linn	8.6	.0037	4.4	14	99.0	3.4	.0040	70,376	.0030	20,282	.0017	.0027	.0045	.0034	.0021
Logan	3.5	.0015	.6	3	99.0	1.4	.0016	28,413	.0013	16,723	.0014	.0013	.0022	.0017	.0011
Lyon	36.9	.0156	5.1	44	96.4	13.9	.0163	379,550	.0163	169,005	.0143	.0155	.0150	.0156	.0158
McPherson	27.9	.0119	3.9	31	98.5	10.5	.0122	284,71[illegible]	.0122	104,733	.0088	.0111	.0111	.0121	.0107
Marion	13.5	.0057	–.2	14	99.1	5.2	.0061	110,945	.0047	41,195	.0035	.0047	.0066	.0061	.0038
Marshall	12.6	.0053	–1.5	14	99.8	5.1	.0059	103,233	.0045	49,793	.0042	.0044	.0068	.0058	.0054
Meade	4.8	.0021	.3	5	99.6	1.8	.0021	41,460	.0018	10,875	.0009	.0016	.0020	.0021	.0015
Miami	22.6	.0096	4.5	38	96.3	8.2	.0096	204,521	.0087	65,376	.0055	.0080	.0094	.0088	.0075
Mitchell	8.3	.0035	2.3	12	99.2	3.4	.0040	65,362	.0028	42,063	.0035	.0032	.0047	.0046	.0023
Montgomery	43.7	.0186	3.4	68	91.4	17.1	.0199	420,648	.0181	214,900	.0181	.0182	.0211	.0201	.0170
Morris	6.5	.0027	1.3	9	99.2	2.7	.0032	55,544	.0024	19,045	.0017	.0021	.0034	.0030	.0018
Morton	3.4	.0015	–1.6	5	99.1	1.2	.0014	32,182	.00[illegible]4	12,290	.0010	.0013	.0013	.0013	.0011
Nemaha	11.2	.0047	–.1	16	99.3	[illegible].2	.0049	79,831	.0034	31,106	.0026	.0036	.0060	.0046	.0028
Neosho	19.1	.0081	.7	33	98.0	7.2	.0084	176,937	.0076	102,140	.0086	.0079	.0091	.0087	.0072
Ness	4.5	.0019	.0	4	99.5	1.8	.0021	38,591	.0017	13,851	.0012	.0017	.0024	.0021	.0013
Norton	6.5	.0028	–2.8	7	99.5	2.7	.0031	57,279	.0024	25,550	.0021	.0023	.0036	.0029	.0025
Osage	16.2	.0069	5.8	23	99.3	6.0	.0070	148,014	.0064	38,298	.0033	.0056	.0068	.0062	.0049
Osborne	5.9	.0025	–1.0	7	99.5	2.4	.0028	41,462	.0017	17,093	.0014	.0018	.0035	.0027	.0013
Ottawa	6.0	.0025	.5	8	99.6	2.3	.0027	46,239	.0020	17,232	.0015	.0019	.0029	.0027	.0017
Pawnee	8.0	.0034	–.8	11	95.9	3.2	.0038	76,340	.0033	33,656	.0028	.0032	.0037	.0041	.0028
Phillips	7.3	.0031	–1.4	8	99.6	2.9	.0033	65,298	.0028	26,101	.0022	.0026	.0037	.0032	.0028
Pottawatomie	16.0	.0068	8.2	19	99.0	6.0	.0070	144,142	.0062	45,894	.0039	.0057	.0066	.0067	.0051
Pratt	10.7	.0046	4.1	15	97.7	4.3	.0051	106,222	.0046	60,224	.0050	.0047	.0056	.0054	.0046
Rawlins	4.1	.0017	–.1	4	99.9	1.6	.0018	32,921	.0014	9,801	.0009	.0013	.0020	.0018	.0008
Reno	66.7	.0283	2.6	53	96.8	26.0	.0304	653,508	.0280	342,243	.0288	.0283	.0295	.0330	.0283
Republic	7.2	.0031	–4.9	10	99.7	3.0	.0035	57,882	.0025	17,[illegible]21	.0015	.0024	.0043	.0032	.0019
Rice	11.9	.0050	.0	16	98.1	4.8	.0056	120,855	.0052	34,018	.0029	.0044	.0053	.0049	.0044
Riley	64.5	.0274	1.6	109	85.3	20.7	.0241	532,836	.0229	235,983	.0199	.0229	.0276	.0249	.0175
Rooks	7.0	.0030	–.1	8	99.2	2.7	.0032	58,390	.0025	22,385	.0018	.0024	.0032	.0033	.0021
Rush	4.5	.0019	–.4	6	99.7	1.7	.0020	33,006	.0014	11,216	.0010	.0015	.0022	.0020	.0010
Russell	8.9	.0038	.4	10	99.2	3.6	.0042	95,963	.0041	40,944	.0034	.0037	.0041	.0041	.0035
Saline	50.2	.0213	2.6	70	95.6	19.7	.0230	495,331	.0213	287,445	.0243	.0222	.0232	.0256	.0225
Scott	5.9	.0025	2.0	8	99.2	2.2	.0025	52,321	.0022	29,747	.0025	.0024	.0028	.0029	.0025
Sedgwick	376.9	.1600	2.7	374	88.5	146.4	.1709	4,650,201	.1997	2,214,339	.1866	.1878	.1318	.1668	.1987
Seward	17.8	.0076	4.3	28	93.7	6.6	.0077	183,576	.0079	138,188	.0117	.0089	.0082	.0093	.0116
Shawnee	156.0	.0662	.7	284	90.4	61.6	.0719	1,862,995	.0800	866,259	.0730	.0751	.0628	.0710	.0732

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980-83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
KANSAS (continued)															
ALL COUNTIES (continued)															
Sheridan	3.5	.0015	−1.3	4	99.7	1.3	.0015	23,360	.0010	9,150	.0008	.0010	.0020	.0014	.0006
Sherman	7.7	.0033	−.8	7	99.4	3.0	.0035	63,393	.0027	44,060	.0037	.0033	.0040	.0044	.0029
Smith	5.7	.0024	−4.2	6	99.7	2.4	.0028	35,318	.0015	20,594	.0017	.0017	.0045	.0024	.0009
Stafford	5.6	.0024	−1.7	7	99.2	2.4	.0028	56,708	.0024	18,557	.0016	.0022	.0028	.0026	.0020
Stanton	2.3	.0009	−1.7	3	98.3	.8	.0009	18,269	.0008	5,761	.0005	.0007	.0010	.0010	.0005
Stevens	5.1	.0022	7.7	7	98.1	1.7	.0020	42,564	.0018	16,277	.0013	.0018	.0019	.0020	.0015
Sumner	25.7	.0109	3.1	22	98.5	9.7	.0113	236,644	.0102	62,954	.0053	.0089	.0103	.0102	.0090
Thomas	8.9	.0038	5.3	8	99.4	3.2	.0037	75,287	.0032	48,802	.0042	.0035	.0046	.0040	.0032
Trego	4.1	.0017	−1.6	5	99.6	1.6	.0019	33,341	.0015	16,959	.0014	.0016	.0021	.0023	.0010
Wabaunsee	7.1	.0031	3.4	9	98.8	2.5	.0029	53,657	.0023	8,517	.0007	.0019	.0025	.0026	.0016
Wallace	2.0	.0008	−2.2	2	98.8	.7	.0009	10,692	.0004	7,221	.0006	.0006	.0013	.0010	.0004
Washington	8.3	.0035	−2.9	9	99.7	3.3	.0038	50,359	.0022	19,571	.0017	.0021	.0054	.0032	.0013
Wichita	3.0	.0013	−1.4	4	99.7	1.1	.0013	23,343	.0010	18,074	.0015	.0013	.0017	.0015	.0011
Wilson	12.5	.0053	3.1	22	99.1	4.9	.0057	98,027	.0042	28,013	.0023	.0039	.0064	.0054	.0032
Woodson	4.6	.0020	.0	9	98.5	1.8	.0021	32,709	.0014	11,508	.0010	.0015	.0027	.0017	.0009
Wyandotte	168.9	.0717	−2.0	1,134	73.7	63.6	.0742	1,605,181	.0689	804,515	.0678	.0690	.0760	.0714	.0624
TOTAL METRO COUNTIES	**1,189.9**	**.5051**	**3.2**	**231**	**89.5**	**450.5**	**.5259**	**14,191,074**	**.6091**	**6,814,573**	**.5744**	**.5779**	**.4266**	**.5113**	**.6005**
TOTAL STATE	**2,430.2**	**1.0318**	**2.8**	**30**	**93.0**	**934.1**	**1.0784**	**25,233,805**	**1.0833**	**11,909,593**	**1.0038**	**1.0492**	**1.0184**	**1.0707**	**1.0348**
KENTUCKY															
CLARKSVILLE - HOPKINSVILLE	**157.0**	**.0666**	**4.5**	**125**	**76.2**	**50.5**	**.0589**	**1,185,161**	**.0509**	**687,948**	**.0580**	**.0561**	**.0665**	**.0674**	**.0458**
Christian	68.2	.0289	2.0	94	71.4	21.1	.0246	500,475	.0215	264,836	.0223	.0232	.0307	.0263	.0191
Montgomery, Tenn.	*88.8*	*.0377*	*6.5*	*165*	*79.9*	*29.4*	*.0343*	*684,686*	*.0294*	*423,112*	*.0357*	*.0329*	*.0358*	*.0411*	*.0267*
HUNTINGTON - ASHLAND	**339.5**	**.1442**	**.9**	**157**	**97.5**	**123.8**	**.1446**	**2,692,100**	**.1155**	**1,602,224**	**.1351**	**.1272**	**.1706**	**.1473**	**.1241**
Boyd	55.7	.0237	.3	346	97.7	20.9	.0244	484,012	.0208	330,366	.0278	.0235	.0280	.0253	.0230
Carter	26.2	.0111	4.5	64	99.9	8.8	.0103	158,662	.0068	97,507	.0082	.0081	.0143	.0101	.0075
Greenup	40.4	.0172	3.2	116	99.4	13.7	.0160	299,825	.0129	89,004	.0076	.0121	.0167	.0157	.0114
Lawrence, Ohio	*65.2*	*.0277*	*2.1*	*143*	*97.1*	*23.6*	*.0276*	*528,848*	*.0227*	*211,746*	*.0178*	*.0223*	*.0287*	*.0251*	*.0241*
Cabell, W. Va.	*103.7*	*.0440*	*−2.9*	*368*	*95.1*	*40.1*	*.0468*	*876,098*	*.0376*	*719,939*	*.0607*	*.0458*	*.0595*	*.0522*	*.0454*
Wayne, W. Va.	*48.3*	*.0205*	*5.0*	*95*	*99.8*	*16.7*	*.0195*	*344,655*	*.0147*	*153,662*	*.0130*	*.0154*	*.0234*	*.0189*	*.0127*
LEXINGTON-FAYETTE	**328.8**	**.1395**	**3.5**	**221**	**87.9**	**123.7**	**.1444**	**3,185,441**	**.1368**	**1,996,467**	**.1684**	**.1469**	**.1594**	**.1574**	**.1452**
Bourbon	19.2	.0081	−1.1	66	89.4	7.1	.0083	142,386	.0061	64,577	.0055	.0062	.0113	.0077	.0051
Clark	29.2	.0124	3.1	115	93.2	10.7	.0125	254,008	.0109	164,620	.0139	.0122	.0145	.0133	.0099
Fayette	210.1	.0892	2.9	737	85.1	81.9	.0956	2,180,821	.0937	1,568,679	.1322	.1044	.1051	.1094	.1101
Jessamine	29.2	.0124	12.0	167	95.3	9.8	.0114	257,820	.0111	100,780	.0085	.0106	.0125	.0118	.0084
Scott	22.7	.0096	4.1	79	92.4	7.8	.0091	171,271	.0073	52,976	.0045	.0070	.0095	.0089	.0057
Woodford	18.4	.0078	3.5	96	91.7	6.4	.0075	179,135	.0077	44,835	.0038	.0065	.0065	.0063	.0060
LOUISVILLE	**964.7**	**.4096**	**.9**	**424**	**86.4**	**355.8**	**.4151**	**9,249,191**	**.3971**	**5,098,734**	**.4296**	**.4096**	**.4334**	**4334**	**.4012**
Bullitt	48.0	.0204	10.7	160	99.2	14.8	.0172	360,162	.0155	71,836	.0060	.0136	.0121	.0170	.0131
Jefferson	675.5	.2868	−1.4	1,750	82.6	258.3	.3014	6,818,800	.2927	4,033,924	.3400	.3058	.3294	.3149	.3038
Oldham	31.9	.0135	14.8	168	94.4	9.5	.0111	308,551	.0133	90,997	.0077	.0116	.0080	.0096	.0107
Shelby	24.7	.0105	5.9	64	88.0	8.6	.0100	213,304	.0092	97,143	.0081	.0092	.0107	.0096	.0081
Clark, Ind.	*92.1*	*.0392*	*3.7*	*245*	*94.3*	*32.6*	*.0381*	*778,685*	*.0334*	*492,127*	*.0415*	*.0371*	*.0356*	*.0436*	*.0319*
Floyd, Ind.	*62.9*	*.0267*	*2.8*	*419*	*95.9*	*22.2*	*.0259*	*537,774*	*.0231*	*230,701*	*.0194*	*.0228*	*.0265*	*.0268*	*.0249*
Harrison, Ind.	*29.6*	*.0125*	*8.5*	*61*	*99.2*	*9.8*	*.0114*	*231,915*	*.0099*	*82,006*	*.0069*	*.0095*	*.0111*	*.0119*	*.0087*
OWENSBORO	**87.3**	**.0370**	**1.6**	**189**	**95.4**	**32.3**	**.0377**	**780,225**	**.0335**	**510,827**	**.0430**	**.0371**	**.0413**	**.0408**	**.0380**
Daviess	87.3	.0370	1.6	189	95.4	32.3	.0377	780,225	.0335	510,827	.0430	.0371	.0413	.0408	.0380
ALL COUNTIES															
Adair	15.8	.0067	3.7	39	96.3	5.7	.0067	91,258	.0039	39,857	.0034	.0044	.0099	.0059	.0031
Allen	14.6	.0062	3.3	43	98.6	5.6	.0065	104,[illegible]53	.0045	46,109	.0039	.0046	.0092	.0056	.0038
Anderson	13.5	.0057	7.4	66	95.9	4.7	.0055	116,340	.0050	41,184	.0034	.0047	.0050	.0058	.0043
Ballard	8.6	.0037	−2.3	34	96.1	3.4	.0040	68,385	.0029	40,442	.0034	.0033	.0054	.0038	.0023
Barren	35.5	.0150	4.4	74	94.6	13.3	.0155	282,717	.0122	173,797	.0147	.0134	.0189	.0159	.0133
Bath	10.3	.0044	2.7	37	96.5	3.7	.0043	61,205	.0026	16,536	.0014	.0026	.0056	.0036	.0023
Bell	34.9	.0148	1.7	97	97.1	12.2	.0142	222,536	.0096	197,961	.0167	.0127	.0234	.0151	.0115
☐ Boone	50.3	.0214	9.7	204	99.1	17.2	.0201	457,640	.0196	477,756	.0402	.0263	.0214	.0278	.0226
Bourbon	19.2	.0081	−1.1	66	89.4	7.1	.0083	142,386	.0061	64,577	.0055	.0062	.0113	.0077	.0051
Boyd	55.7	.0237	.3	346	97.7	20.9	.0244	484,012	.0208	330,366	.0278	.0235	.0280	.0253	.0230
Boyle	25.3	.0107	.9	139	90.1	9.4	.0110	220,140	.0095	123,133	.0104	.0100	.0129	.0116	.0081
Bracken	7.8	.0033	.8	38	99.1	2.7	.0031	54,261	.0023	17,148	.0015	.0022	.0034	.0029	.0017
Breathitt	17.4	.0074	2.3	35	99.6	5.5	.0064	84,274	.0036	42,639	.0036	.0044	.0095	.0052	.0032

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980–83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
KENTUCKY (continued)															
ALL COUNTIES (continued)															
Breckinridge	17.1	.0073	1.4	30	96.0	6.2	.0073	111,871	.0048	55,696	.0047	.0053	.0108	.0068	.0038
Bullitt	48.0	.0204	10.7	160	99.2	14.8	.0172	360,162	.0155	71,836	.0060	.0136	.0121	.0170	.0131
Butler	11.5	.0049	3.9	27	99.3	4.0	.0047	64,489	.0027	37,531	.0032	.0033	.0067	.0048	.0018
Caldwell	13.2	.0056	–2.0	38	93.3	5.1	.0060	102,819	.0045	68,310	.0057	.0051	.0077	.0059	.0051
Calloway	30.6	.0130	1.9	79	96.5	11.3	.0131	229,372	.0098	154,252	.0130	.0115	.0175	.0141	.0111
☐ Campbell	81.2	.0344	–2.6	534	98.7	28.9	.0338	773,492	.0332	310,744	.0262	.0313	.0321	.0313	.0291
Carlisle	5.5	.0024	.2	29	99.0	2.1	.0024	41,517	.0018	21,080	.0018	.0018	.0031	.0024	.0013
Carroll	9.4	.0040	1.4	72	97.9	3.4	.0040	72,610	.0031	28,124	.0024	.0031	.0044	.0036	.0027
Carter	26.2	.0111	4.5	64	99.9	8.8	.0103	158,662	.0068	97,507	.0082	.0081	.0143	.0101	.0075
Casey	15.1	.0064	1.9	34	99.7	5.7	.0066	76,944	.0033	32,809	.0028	.0038	.0111	.0053	.0024
Christian	68.2	.0289	2.0	94	71.4	21.1	.0246	500,475	.0215	264,836	.0223	.0232	.0307	.0263	.0191
Clark	29.2	.0124	3.1	115	93.2	10.7	.0125	254,008	.0109	164,620	.0139	.0122	.0145	.0133	.0099
Clay	23.9	.0102	5.0	51	98.2	7.5	.0088	129,863	.0056	95,450	.0080	.0071	.0144	.0082	.0058
Clinton	9.5	.0040	1.9	48	99.8	3.4	.0039	50,104	.0021	26,544	.0022	.0025	.0065	.0034	.0018
Crittenden	9.4	.0040	2.1	26	99.0	3.5	.0041	70,752	.0031	28,069	.0024	.0031	.0051	.0038	.0029
Cumberland	7.4	.0032	1.5	24	94.3	2.9	.0034	49,514	.0021	26,689	.0023	.0024	.0053	.0029	.0015
Daviess	87.3	.0370	1.6	189	95.4	32.3	.0377	780,225	.0335	510,827	.0430	.0371	.0413	.0408	.0380
Edmonson	10.8	.0046	8.4	36	98.0	3.6	.0042	58,310	.0025	14,481	.0012	.0025	.0054	.0038	.0019
Elliott	7.2	.0031	4.2	31	100.0	2.5	.0029	29,384	.0013	6,486	.0006	.0014	.0046	.0021	.0007
Estill	14.7	.0062	1.4	57	99.8	5.2	.0061	94,408	.0040	56,096	.0047	.0047	.0083	.0056	.0039
Fayette	210.1	.0892	2.9	737	85.1	81.9	.0956	2,180,821	.0937	1,568,679	.1322	.1044	.1051	.1094	.1101
Fleming	12.4	.0053	.6	35	98.0	4.6	.0053	78,446	.0033	46,862	.0040	.0038	.0078	.0054	.0031
Floyd	52.3	.0222	7.3	133	99.4	17.9	.0209	342,869	.0147	252,706	.0213	.0182	.0262	.0228	.0145
Franklin	43.3	.0184	3.5	204	91.0	16.9	.0197	435,892	.0188	195,654	.0165	.0181	.0208	.0203	.0180
Fulton	8.3	.0035	–7.5	39	82.3	3.2	.0038	59,846	.0025	60,199	.0050	.0035	.0060	.0040	.0028
Gallatin	5.1	.0022	5.3	52	97.2	1.9	.0022	35,163	.0015	17,745	.0015	.0016	.0030	.0021	.0014
Garrard	11.2	.0047	3.2	48	94.3	4.2	.0049	77,897	.0034	29,229	.0025	.0033	.0056	.0046	.0025
Grant	14.3	.0061	7.5	55	99.6	4.7	.0055	96,016	.0041	47,890	.0040	.0046	.0053	.0060	.0035
Graves	34.0	.0144	–.2	61	95.1	13.3	.0155	265,321	.0114	140,004	.0118	.0119	.0189	.0159	.0122
Grayson	22.0	.0094	5.5	45	99.4	7.9	.0092	144,026	.0062	65,716	.0056	.0067	.0120	.0091	.0054
Green	11.0	.0046	–.4	38	96.4	4.0	.0047	71,133	.0030	30,486	.0025	.0033	.0064	.0047	.0024
Greenup	40.4	.0172	3.2	116	99.4	13.7	.0160	299,825	.0129	89,004	.0076	.0121	.0167	.0157	.0114
Hancock	7.9	.0033	2.0	42	98.3	2.8	.0032	74,576	.0032	12,690	.0010	.0025	.0029	.0026	.0025
Hardin	89.0	.0378	.1	141	86.3	27.1	.0317	752,055	.0323	380,467	.0321	.0334	.0332	.0375	.0243
Harlan	42.5	.0181	1.5	91	94.8	14.7	.0171	267,930	.0115	189,449	.0160	.0142	.0293	.0167	.0129
Harrison	15.3	.0065	.9	49	96.6	5.4	.0063	103,545	.0044	51,107	.0043	.0047	.0077	.0059	.0044
Hart	15.2	.0064	–1.3	37	91.6	5.6	.0066	99,027	.0043	50,495	.0042	.0047	.0093	.0061	.0035
☐ Henderson	42.4	.0180	3.8	97	92.0	16.0	.0186	388,910	.0167	218,288	.0184	.0175	.0190	.0202	.0183
Henry	13.1	.0056	2.8	45	94.4	4.7	.0055	94,235	.0040	38,233	.0032	.0041	.0070	.0054	.0032
Hickman	5.9	.0025	–2.7	24	89.0	2.2	.0026	41,378	.0018	12,775	.0011	.0017	.0031	.0022	.0013
Hopkins	48.1	.0204	4.2	87	92.5	17.9	.0209	429,172	.0184	218,639	.0184	.0189	.0236	.0197	.0181
Jackson	12.3	.0052	2.5	36	99.9	4.2	.0049	59,176	.0026	22,020	.0019	.0028	.0077	.0038	.0015
Jefferson	675.5	.2868	–1.4	1,750	82.6	258.3	.3014	6,818,800	.2927	4,033,924	.3400	.3058	.3294	.3149	.3038
Jessamine	29.2	.0124	12.0	167	95.3	9.8	.0114	257,820	.0111	100,780	.0085	.0106	.0125	.0118	.0084
Johnson	26.5	.0113	8.5	100	99.7	8.9	.0104	191,563	.0082	135,660	.0115	.0097	.0138	.0102	.0101
☐ Kenton	138.0	.0584	.7	847	96.6	50.3	.0587	1,314,353	.0565	567,206	.0478	.0543	.0607	.0554	.0505
Knott	18.8	.0080	4.8	53	99.2	6.0	.0070	115,254	.0049	32,625	.0027	.0050	.0089	.0058	.0035
Knox	31.9	.0135	5.5	82	98.7	10.9	.0127	169,096	.0073	121,082	.0102	.0093	.0221	.0111	.0062
Larue	12.2	.0052	2.3	46	95.0	4.6	.0054	83,695	.0036	41,406	.0035	.0039	.0070	.0055	.0037
Laurel	42.3	.0180	8.5	97	99.0	14.5	.0169	285,656	.0122	172,068	.0145	.0141	.0201	.0183	.0112
Lawrence	15.3	.0064	8.3	36	99.6	5.2	.0061	105,451	.0045	51,806	.0044	.0048	.0091	.0048	.0033
Lee	7.9	.0034	1.9	37	99.5	2.9	.0034	46,992	.0021	29,171	.0024	.0025	.0053	.0032	.0012
Leslie	15.6	.0066	4.8	39	99.8	5.1	.0059	100,232	.0043	20,420	.0018	.0040	.0073	.0044	.0036
Letcher	32.5	.0138	5.9	96	98.7	11.1	.0130	210,944	.0090	76,590	.0064	.0091	.0171	.0112	.0081
Lewis	14.9	.0064	2.4	31	99.7	5.1	.0059	78,435	.0034	27,978	.0024	.0037	.0086	.0053	.0024
Lincoln	19.5	.0082	2.3	58	95.7	6.9	.0081	105,417	.0045	52,182	.0044	.0054	.0118	.0075	.0037
Livingston	9.6	.0041	4.1	31	99.6	3.8	.0044	74,623	.0032	15,837	.0013	.0028	.0049	.0039	.0025
Logan	24.9	.0106	3.2	45	90.2	9.2	.0108	192,855	.0083	82,101	.0069	.0082	.0127	.0105	.0072
Lyon	6.7	.0028	3.2	32	94.4	2.5	.0029	57,351	.0025	16,850	.0014	.0023	.0036	.0026	.0022
McCracken	61.1	.0260	–.4	243	89.1	24.4	.0285	594,567	.0255	415,045	.0350	.0285	.0310	.0303	.0304
McCreary	16.3	.0069	4.3	38	98.2	5.4	.0063	71,566	.0031	29,184	.0025	.0035	.0106	.0046	.0022
McLean	10.3	.0044	2.1	40	99.2	3.6	.0042	72,086	.0031	28,244	.0024	.0032	.0050	.0037	.0029
Madison	55.3	.0234	3.7	125	93.1	18.2	.0212	420,156	.0180	289,969	.0244	.0210	.0264	.0238	.0161
Magoffin	14.3	.0061	5.8	46	99.9	4.7	.0055	80,014	.0034	30,696	.0026	.0037	.0078	.0042	.0025
Marion	17.8	.0076	–.6	51	91.6	5.9	.0069	119,568	.0052	46,158	.0039	.0053	.0089	.0068	.0043
Marshall	26.8	.0113	4.5	88	99.8	10.3	.0120	229,560	.0098	142,513	.0120	.0108	.0130	.0128	.0084

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980-83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
KENTUCKY (continued)															
ALL COUNTIES (continued)															
Martin	15.4	.0066	10.6	67	99.8	4.7	.0055	106,664	.0046	38,770	.0033	.0046	.0070	.0042	.0041
Mason	17.4	.0074	−2.0	72	91.9	6.5	.0076	144,691	.0062	101,213	.0085	.0071	.0103	.0082	.0070
Meade	23.6	.0100	3.3	77	91.5	7.7	.0089	167,215	.0072	42,026	.0035	.0067	.0085	.0101	.0052
Menifee	5.3	.0022	3.6	26	98.7	1.7	.0020	25,312	.0011	4,416	.0004	.0010	.0028	.0016	.0008
Mercer	19.5	.0083	2.6	78	95.3	7.2	.0084	154,046	.0066	69,589	.0059	.0068	.0094	.0080	.0061
Metcalfe	9.9	.0042	4.4	34	96.8	3.6	.0042	52,313	.0022	22,324	.0019	.0025	.0066	.0034	.0016
Monroe	12.3	.0053	−.4	37	96.8	4.7	.0055	65,611	.0029	39,144	.0033	.0035	.0095	.0048	.0023
Montgomery	21.2	.0090	5.8	107	94.3	7.7	.0090	140,163	.0060	113,142	.0095	.0077	.0134	.0105	.0060
Morgan	12.5	.0053	3.3	33	99.7	4.4	.0051	65,665	.0028	60,812	.0051	.0040	.0084	.0045	.0028
Muhlenberg	33.1	.0140	2.7	69	94.5	11.6	.0136	269,290	.0116	171,550	.0145	.0130	.0182	.0134	.0117
Nelson	28.7	.0122	4.0	68	93.1	9.5	.0111	211,953	.0091	95,332	.0080	.0093	.0122	.0116	.0079
Nicholas	7.2	.0031	.6	37	98.1	2.6	.0030	47,704	.0020	13,419	.0012	.0019	.0036	.0027	.0016
Ohio	22.4	.0095	2.9	38	98.6	8.1	.0094	165,687	.0071	70,414	.0059	.0073	.0118	.0087	.0061
Oldham	31.9	.0135	14.8	168	94.4	9.5	.0111	308,551	.0133	90,997	.0077	.0116	.0080	.0096	.0107
Owen	9.3	.0040	4.2	26	97.4	3.5	.0041	64,908	.0027	25,073	.0021	.0028	.0054	.0036	.0020
Owsley	5.9	.0025	3.3	30	99.8	1.8	.0021	21,739	.0010	7,823	.0006	.0012	.0038	.0013	.0004
Pendleton	11.2	.0047	1.9	40	99.5	4.0	.0047	82,552	.0035	22,330	.0019	.0034	.0049	.0045	.0026
Perry	35.4	.0150	4.8	104	97.9	11.7	.0136	273,271	.0118	166,538	.0140	.0130	.0176	.0135	.0113
Pike	86.4	.0367	6.5	110	99.4	29.7	.0347	585,894	.0251	306,732	.0259	.0277	.0417	.0354	.0233
Powell	12.0	.0051	8.1	67	98.8	3.8	.0044	67,461	.0029	22,587	.0019	.0030	.0057	.0040	.0020
Pulaski	48.5	.0206	5.9	73	98.5	18.0	.0210	342,411	.0147	248,366	.0209	.0177	.0328	.0214	.0132
Robertson	2.3	.0010	1.3	23	99.6	.8	.0010	13,209	.0006	3,601	.0003	.0006	.0011	.0009	.0004
Rockcastle	14.2	.0060	1.6	45	99.7	5.0	.0058	73,018	.0031	32,272	.0028	.0036	.0088	.0051	.0022
Rowan	19.3	.0082	1.3	68	98.2	6.2	.0072	122,456	.0053	92,685	.0078	.0067	.0108	.0078	.0043
Russell	14.8	.0063	8.0	59	99.1	5.7	.0067	90,841	.0039	60,602	.0051	.0046	.0108	.0061	.0030
Scott	22.7	.0096	4.1	79	92.4	7.8	.0091	171,271	.0073	52,976	.0045	.0070	.0095	.0089	.0057
Shelby	24.7	.0105	5.9	64	88.0	8.6	.0100	213,304	.0092	97,143	.0081	.0092	.0107	.0096	.0081
Simpson	14.9	.0064	1.5	63	87.0	5.5	.0064	130,277	.0056	68,694	.0058	.0057	.0071	.0065	.0053
Spencer	6.0	.0025	1.2	31	97.1	2.1	.0025	47,050	.0020	11,634	.0010	.0018	.0024	.0021	.0015
Taylor	22.1	.0094	4.4	82	94.2	8.4	.0098	175,794	.0075	86,583	.0073	.0079	.0118	.0099	.0078
Todd	11.8	.0050	−.6	31	87.0	4.3	.0050	76,920	.0033	26,971	.0023	.0033	.0068	.0043	.0025
Trigg	9.4	.0040	.2	22	86.7	3.5	.0041	64,193	.0028	38,102	.0032	.0031	.0060	.0043	.0024
Trimble	6.4	.0027	2.4	43	99.9	2.2	.0026	55,011	.0024	5,051	.0004	.0020	.0019	.0022	.0017
Union	18.1	.0077	1.6	53	80.3	5.8	.0067	135,036	.0058	56,701	.0048	.0058	.0078	.0061	.0053
Warren	78.5	.0333	9.3	144	90.9	28.2	.0329	651,447	.0279	463,386	.0391	.0324	.0403	.0372	.0287
Washington	10.5	.0045	−2.5	35	89.2	3.5	.0041	64,252	.0028	33,762	.0028	.0031	.0051	.0041	.0027
Wayne	17.7	.0075	4.0	40	97.5	6.4	.0075	92,064	.0039	43,150	.0036	.0046	.0114	.0068	.0030
Webster	15.1	.0064	1.8	45	93.6	5.7	.0067	123,635	.0053	44,118	.0038	.0050	.0084	.0055	.0039
Whitley	36.5	.0155	9.3	82	99.2	13.0	.0151	250,108	.0108	221,701	.0186	.0140	.0205	.0160	.0127
Wolfe	7.1	.0030	6.0	32	99.8	2.4	.0028	38,351	.0016	16,313	.0014	.0019	.0038	.0024	.0011
Woodford	18.4	.0078	3.5	96	91.7	6.4	.0075	179,135	.0077	44,835	.0038	.0065	.0065	.0063	.0060
TOTAL METRO COUNTIES	**1,698.6**	**.7210**	**1.3**	**291**	**88.4**	**624.1**	**.7283**	**16,043,852**	**.6890**	**9,156,901**	**.7717**	**.7205**	**.7838**	**.7614**	**.7004**
TOTAL STATE	**3,753.2**	**1.5935**	**2.5**	**95**	**92.2**	**1,350.3**	**1.5758**	**30,722,274**	**1.3190**	**17,214,201**	**1.4510**	**1.4135**	**1.8871**	**1.5975**	**1.2807**
LOUISIANA															
ALEXANDRIA	**142.2**	**.0603**	**5.1**	**106**	**71.2**	**49.3**	**.0575**	**1,154,094**	**.0495**	**620,424**	**.0523**	**.0525**	**.0669**	**.0572**	**.0515**
Rapides	142.2	.0603	5.1	106	71.2	49.3	.0575	1,154,094	.0495	620,424	.0523	.0525	.0669	.0572	.0515
BATON ROUGE	**543.5**	**.2308**	**10.0**	**338**	**70.4**	**188.0**	**.2195**	**5,341,200**	**.2294**	**2,580,060**	**.2175**	**.2258**	**.2220**	**.2015**	**.2199**
Ascension	56.7	.0241	13.2	192	76.1	18.2	.0213	471,693	.0203	230,752	.0194	.0208	.0241	.0182	.0184
East Baton Rouge	398.8	.1693	8.9	871	66.5	141.5	.1651	4,104,251	.1762	2,161,723	.1822	.1765	.1681	.1572	.1748
Livingston	67.7	.0288	15.1	102	92.6	22.0	.0257	596,019	.0256	145,219	.0123	.0222	.0220	.0204	.0212
West Baton Rouge	20.3	.0086	6.4	105	58.4	6.3	.0074	169,237	.0073	42,366	.0036	.0063	.0078	.0057	.0055
HOUMA - THIBODAUX	**191.6**	**.0813**	**8.3**	**76**	**83.1**	**62.6**	**.0730**	**1,776,510**	**.0763**	**930,928**	**.0784**	**.0780**	**.0722**	**.0722**	**.0768**
Lafourche	88.6	.0376	7.4	78	86.9	28.8	.0336	797,696	.0343	369,644	.0311	.0340	.0335	.0332	.0323
Terrebonne	103.0	.0437	9.1	75	79.8	33.8	.0394	978,814	.0420	561,284	.0473	.0440	.0387	.0390	.0445
LAFAYETTE	**213.8**	**.0908**	**12.4**	**210**	**75.5**	**74.5**	**.0869**	**2,179,813**	**.0936**	**1,147,933**	**.0967**	**.0940**	**.0841**	**.0865**	**.1011**
Lafayette	169.2	.0718	12.8	627	78.1	60.5	.0706	1,849,733	.0794	1,057,272	.0891	.0808	.0670	.0729	.0897
St. Martin	44.6	.0190	10.9	60	65.5	14.0	.0163	330,080	.0142	90,661	.0076	.0132	.0171	.0136	.0114
LAKE CHARLES	**177.0**	**.0751**	**5.8**	**164**	**76.9**	**62.0**	**.0724**	**1,690,253**	**.0726**	**922,096**	**.0777**	**.0745**	**.0795**	**.0699**	**.0774**
Calcasieu	177.0	.0751	5.8	164	76.9	62.0	.0724	1,690,253	.0726	922,096	.0777	.0745	.0795	.0699	.0774

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980-83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
LOUISIANA (continued)															
MONROE	**146.7**	**.0622**	**5.4**	**234**	**69.3**	**51.6**	**.0602**	**1,172,806**	**.0503**	**711,140**	**.0600**	**.0556**	**.0721**	**.0574**	**.0538**
Ouachita	146.7	.0622	5.4	234	69.3	51.6	.0602	1,172,806	.0503	711,140	.0600	.0556	.0721	.0574	.0538
NEW ORLEANS	**1,330.5**	**.5649**	**5.9**	**553**	**65.8**	**487.2**	**.5685**	**12,703,933**	**.5454**	**6,327,786**	**.5333**	**.5457**	**.6291**	**.5342**	**.5687**
Jefferson	487.7	.2071	7.3	1,405	83.7	177.3	.2069	5,050,154	.2168	2,867,572	.2417	.2223	.2082	.2177	.2544
Orleans	563.1	.2391	.9	2,830	41.8	216.4	.2525	4,887,973	.2099	2,617,643	.2206	.2189	.3201	.2283	.2124
St. Bernard	68.9	.0292	7.5	142	95.0	23.3	.0272	614,885	.0264	211,135	.0178	.0245	.0271	.0255	.0245
St. Charles	41.4	.0176	11.1	145	73.0	13.6	.0159	409,207	.0175	107,788	.0091	.0150	.0146	.0114	.0152
St. John the Baptist	37.3	.0158	16.8	175	60.2	11.4	.0133	348,997	.0150	84,529	.0071	.0128	.0119	.0094	.0132
St. Tammany	132.1	.0561	19.1	151	86.2	45.2	.0527	1,392,717	.0598	439,119	.0370	.0522	.0472	.0419	.0490
SHREVEPORT	**349.7**	**.1485**	**5.0**	**201**	**65.1**	**128.5**	**.1499**	**3,320,296**	**.1425**	**1,671,525**	**.1409**	**.1433**	**.1523**	**.1507**	**.1464**
Bossier	87.1	.0370	7.9	103	79.3	30.3	.0353	721,153	.0309	272,665	.0230	.0298	.0335	.0365	.0271
Caddo	262.6	.1115	4.0	294	60.4	98.2	.1146	2,599,143	.1116	1,398,860	.1179	.1135	.1188	.1142	.1193
ALL COUNTIES															
Acadia	58.7	.0250	4.0	89	81.5	19.6	.0229	476,279	.0205	184,730	.0156	.0199	.0257	.0200	.0167
Allen	21.8	.0092	1.8	28	77.3	7.6	.0088	136,844	.0058	66,478	.0056	.0065	.0117	.0079	.0054
Ascension	56.7	.0241	13.2	192	76.1	18.2	.0213	471,693	.0203	230,752	.0194	.0208	.0241	.0182	.0184
Assumption	23.3	.0099	5.5	68	66.8	7.0	.0081	167,732	.0072	36,329	.0031	.0064	.0079	.0062	.0061
Avoyelles	43.0	.0182	3.9	51	73.3	14.7	.0172	250,075	.0107	126,712	.0107	.0124	.0253	.0153	.0077
Beauregard	33.0	.0140	11.1	28	82.8	11.0	.0128	253,502	.0109	130,359	.0110	.0114	.0152	.0122	.0101
Bienville	16.8	.0072	2.5	21	55.9	6.1	.0072	115,039	.0050	33,957	.0028	.0048	.0092	.0053	.0037
Bossier	87.1	.0370	7.9	103	79.3	30.3	.0353	721,153	.0309	272,665	.0230	.0298	.0335	.0365	.0271
Caddo	262.6	.1115	4.0	294	60.4	98.2	.1146	2,599,143	.1116	1,398,860	.1179	.1135	.1188	.1142	.1193
Calcasieu	177.0	.0751	5.8	164	76.9	62.0	.0724	1,690,253	.0726	922,096	.0777	.0745	.0795	.0699	.0774
Caldwell	11.6	.0049	7.8	21	80.7	4.4	.0051	82,859	.0035	34,680	.0030	.0037	.0072	.0044	.0025
Cameron	10.0	.0043	7.1	7	93.9	3.4	.0040	94,989	.0041	23,233	.0019	.0036	.0037	.0030	.0030
Catahoula	12.7	.0054	3.4	17	72.9	4.4	.0051	80,521	.0035	35,952	.0030	.0037	.0070	.0044	.0031
Claiborne	17.9	.0076	4.7	23	51.7	6.4	.0075	139,544	.0060	52,460	.0045	.0058	.0091	.0057	.0052
Concordia	23.4	.0099	1.8	33	63.4	8.1	.0094	155,592	.0066	62,351	.0052	.0069	.0118	.0072	.0069
De Soto	27.1	.0115	5.3	31	53.5	9.6	.0112	173,230	.0075	63,251	.0054	.0076	.0152	.0094	.0057
East Baton Rouge	398.8	.1693	8.9	871	66.5	141.5	.1651	4,104,251	.1762	2,161,723	.1822	.1765	.1681	.1572	.1748
East Carroll	11.5	.0049	−2.3	27	37.1	3.7	.0044	48,144	.0020	28,855	.0024	.0029	.0074	.0029	.0015
East Feliciana	20.1	.0086	5.7	44	49.6	5.5	.0064	134,251	.0058	32,273	.0027	.0054	.0064	.0053	.0041
Evangeline	34.1	.0144	2.3	51	74.6	11.8	.0138	218,546	.0094	108,007	.0091	.0102	.0190	.0115	.0088
Franklin	24.1	.0103	−.2	38	66.5	8.5	.0099	132,300	.0057	73,647	.0062	.0069	.0154	.0080	.0043
Grant	17.9	.0076	7.2	27	81.8	6.5	.0076	132,450	.0057	26,970	.0023	.0050	.0091	.0057	.0044
Iberia	67.0	.0284	5.1	114	70.8	21.7	.0253	610,559	.0262	323,916	.0273	.0269	.0256	.0250	.0293
Iberville	33.1	.0141	2.9	52	50.4	10.3	.0120	254,738	.0109	108,579	.0092	.0111	.0144	.0100	.0095
Jackson	17.8	.0075	2.8	31	66.6	6.7	.0078	120,184	.0052	45,262	.0038	.0052	.0101	.0063	.0047
Jefferson	487.7	.2071	7.3	1,405	83.7	177.3	.2069	5,050,154	.2168	2,867,572	.2417	.2223	.2082	.2177	.2544
Jefferson Davis	33.4	.0142	3.8	51	79.8	11.1	.0130	245,122	.0105	127,983	.0108	.0114	.0152	.0119	.0093
Lafayette	169.2	.0718	12.8	627	78.1	60.5	.0706	1,849,733	.0794	1,057,272	.0891	.0808	.0670	.0729	.0897
Lafourche	88.6	.0376	7.4	78	86.9	28.8	.0336	797,696	.0343	369,644	.0311	.0340	.0335	.0332	.0323
La Salle	18.4	.0078	8.2	29	89.1	6.7	.0078	152,138	.0065	51,817	.0044	.0062	.0093	.0067	.0053
Lincoln	41.9	.0178	5.4	89	61.3	13.6	.0159	327,983	.0141	146,288	.0123	.0142	.0182	.0139	.0135
Livingston	67.7	.0288	15.1	102	92.6	22.0	.0257	596,019	.0256	145,219	.0123	.0222	.0220	.0204	.0212
Madison	16.0	.0068	2.0	25	39.8	5.9	.0068	79,922	.0034	36,680	.0031	.0041	.0115	.0046	.0025
Morehouse	35.8	.0152	2.9	44	58.3	12.3	.0144	207,188	.0089	123,333	.0104	.0106	.0213	.0114	.0081
Natchitoches	41.7	.0177	4.6	33	61.7	14.3	.0167	268,069	.0115	121,139	.0102	.0123	.0220	.0148	.0100
Orleans	563.1	.2391	.9	2,830	41.8	216.4	.2525	4,887,973	.2099	2,617,643	.2206	.2189	.3201	.2283	.2124
Ouachita	146.7	.0622	5.4	234	69.3	51.6	.0602	1,172,806	.0503	711,140	.0600	.0556	.0721	.0574	.0538
Plaquemines	26.8	.0114	2.9	26	76.0	8.3	.0097	225,339	.0097	115,400	.0097	.0100	.0123	.0092	.0086
Pointe Coupee	25.3	.0108	5.2	45	56.8	8.6	.0101	208,827	.0090	71,591	.0060	.0085	.0118	.0079	.0076
Rapides	142.2	.0603	5.1	106	71.2	49.3	.0575	1,154,094	.0495	620,424	.0523	.0525	.0669	.0572	.0515
Red River	10.9	.0047	4.5	28	62.1	3.8	.0044	70,220	.0030	35,104	.0030	.0033	.0061	.0040	.0026
Richland	22.4	.0095	1.0	40	63.1	7.6	.0089	117,534	.0051	88,786	.0075	.0067	.0146	.0081	.0055
Sabine	28.0	.0119	10.8	33	77.2	10.3	.0120	205,192	.0088	80,489	.0067	.0088	.0142	.0110	.0062
St. Bernard	68.9	.0292	7.5	142	95.0	23.3	.0272	614,885	.0264	211,135	.0178	.0245	.0271	.0255	.0245
St. Charles	41.4	.0176	11.1	145	73.0	13.6	.0159	409,207	.0175	107,788	.0091	.0150	.0146	.0114	.0152
St. Helena	9.9	.0042	.7	24	47.0	3.2	.0037	74,149	.0032	7,173	.0006	.0026	.0039	.0029	.0020
St. James	22.5	.0096	4.7	91	51.2	6.6	.0077	181,111	.0078	56,268	.0048	.0072	.0080	.0053	.0080
St. John the Baptist	37.3	.0158	16.8	175	60.2	11.4	.0133	348,997	.0150	84,529	.0071	.0128	.0119	.0094	.0132
St. Landry	86.8	.0368	3.2	93	60.4	29.3	.0342	581,232	.0249	319,993	.0270	.0280	.0458	.0308	.0249
St. Martin	44.6	.0190	10.9	60	67.5	14.0	.0163	330,080	.0142	90,661	.0076	.0132	.0171	.0136	.0114
St. Mary	65.9	.0280	2.6	108	68.5	21.1	.0247	598,670	.0257	317,441	.0268	.0264	.0267	.0240	.0270
St. Tammany	132.1	.0561	19.1	151	86.2	45.2	.0527	1,392,717	.0598	439,119	.0370	.0522	.0472	.0419	.0490

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980-83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
LOUISIANA (continued)															
ALL COUNTIES (continued)															
Tangipahoa	87.9	.0373	8.9	112	68.3	29.4	.0343	689,811	.0296	402,447	.0339	.0324	.0443	.0332	.0255
Tensas	8.2	.0035	−3.8	13	43.8	2.9	.0034	40,266	.0018	14,699	.0012	.0020	.0054	.0021	.0012
Terrebonne	103.0	.0437	9.1	75	79.8	33.8	.0394	978,814	.0420	561,284	.0473	.0440	.0387	.0390	.0445
Union	22.3	.0095	5.4	25	69.5	7.8	.0092	155,694	.0067	49,344	.0042	.0064	.0111	.0076	.0049
Vermilion	51.7	.0219	6.7	43	85.5	18.0	.0210	433,798	.0186	183,008	.0154	.0184	.0243	.0184	.0163
Vernon	62.1	.0264	16.1	47	78.4	18.1	.0211	415,179	.0178	117,833	.0100	.0171	.0260	.0207	.0108
Washington	45.3	.0192	2.5	67	68.4	16.1	.0188	312,772	.0134	150,827	.0127	.0144	.0267	.0165	.0135
Webster	45.0	.0191	3.1	75	66.6	16.6	.0193	383,505	.0165	170,387	.0143	.0164	.0237	.0171	.0160
West Baton Rouge	20.3	.0086	6.4	105	58.4	6.3	.0074	169,237	.0073	42,366	.0036	.0063	.0078	.0057	.0055
West Carroll	13.1	.0056	1.4	36	82.8	4.6	.0054	63,233	.0027	37,429	.0032	.0035	.0086	.0042	.0020
West Feliciana	13.0	.0055	6.7	32	40.4	2.6	.0030	81,077	.0035	26,806	.0022	.0034	.0037	.0024	.0020
Winn	17.5	.0074	1.4	18	70.3	6.3	.0073	106,949	.0046	50,540	.0043	.0051	.0107	.0062	.0036
TOTAL METRO COUNTIES	**3,095.0**	**1.3139**	**7.0**	**251**	**69.3**	**1,103.7**	**1.2879**	**29,338,905**	**1.2596**	**14,911,892**	**1.2568**	**1.2694**	**1.3782**	**1.2296**	**1.2956**
TOTAL STATE	**4,471.7**	**1.8986**	**6.3**	**100**	**68.9**	**1,565.8**	**1.8272**	**39,341,263**	**1.6891**	**19,412,698**	**1.6363**	**1.7151**	**2.0600**	**1.7002**	**1.6752**
MAINE															
BANGOR	**137.9**	**.0586**	**.6**	**40**	**98.7**	**47.4**	**.0553**	**1,095,430**	**.0471**	**905,417**	**.0764**	**.0580**	**.0671**	**.0667**	**.0571**
Penobscot	137.9	.0586	.6	40	98.7	47.4	.0553	1,095,430	.0471	905,417	.0764	.0580	.0671	.0667	.0571
LEWISTON - AUBURN	**100.3**	**.0426**	**.8**	**210**	**99.4**	**36.6**	**.0428**	**819,851**	**.0352**	**611,832**	**.0516**	**.0416**	**.0498**	**.0515**	**.0363**
Androscoggin	100.3	.0426	.8	210	99.4	36.6	.0428	819,851	.0352	611,832	.0516	.0416	.0498	.0515	.0363
PORTLAND	**221.0**	**.0939**	**2.4**	**252**	**98.9**	**83.6**	**.0976**	**2,180,973**	**.0937**	**1,866,616**	**.1573**	**.1128**	**.1046**	**.1211**	**.1087**
Cumberland	221.0	.0939	2.4	252	98.9	83.6	.0976	2,180,973	.0937	1,866,616	.1573	.1128	.1046	.1211	.1087
ALL COUNTIES															
Androscoggin	100.3	.0426	.8	210	99.4	36.6	.0428	819,851	.0352	611,832	.0516	.0416	.0498	.0515	.0363
Aroostook	88.3	.0375	−3.3	13	97.7	29.7	.0346	633,382	.0271	481,749	.0406	.0333	.0425	.0438	.0305
Cumberland	221.0	.0939	2.4	252	98.9	83.6	.0976	2,180,973	.0937	1,866,616	.1573	.1128	.1046	.1211	.1087
Franklin	28.6	.0121	4.2	17	99.7	10.4	.0121	242,375	.0104	123,200	.0104	.0107	.0124	.0130	.0092
Hancock	43.9	.0186	5.1	29	99.5	16.7	.0195	361,999	.0155	259,903	.0219	.0182	.0237	.0231	.0159
Kennebec	113.1	.0481	2.9	129	99.4	41.2	.0481	979,716	.0421	684,672	.0577	.0479	.0517	.0571	.0471
Knox	33.8	.0143	2.6	91	99.5	13.1	.0153	259,767	.0111	191,564	.0161	.0132	.0202	.0176	.0115
Lincoln	27.6	.0117	7.4	60	99.8	10.3	.0120	239,193	.0103	130,861	.0111	.0109	.0129	.0131	.0095
Oxford	49.9	.0212	1.7	24	99.6	18.4	.0215	401,055	.0172	202,434	.0170	.0180	.0236	.0242	.0138
Penobscot	137.9	.0586	.6	40	98.7	47.4	.0553	1,095,430	.0471	905,417	.0764	.0580	.0671	.0667	.0571
Piscataquis	17.9	.0076	1.5	4	99.4	6.5	.0076	125,782	.0054	70,841	.0059	.0061	.0099	.0084	.0046
Sagadahoc	31.4	.0133	9.0	122	98.8	11.0	.0128	250,465	.0107	101,312	.0086	.0106	.0129	.0140	.0082
Somerset	45.9	.0195	1.9	12	99.6	16.0	.0187	307,183	.0132	187,168	.0157	.0152	.0247	.0211	.0125
Waldo	29.6	.0126	4.2	41	99.6	10.6	.0123	201,912	.0087	96,553	.0082	.0093	.0148	.0140	.0068
Washington	35.6	.0151	1.8	14	96.6	12.9	.0151	241,311	.0103	155,126	.0131	.0122	.0216	.0156	.0081
York	149.4	.0634	6.9	148	99.3	54.7	.0638	1,289,443	.0554	709,251	.0597	.0581	.0626	.0725	.0526
TOTAL METRO COUNTIES	**459.2**	**.1951**	**1.5**	**96**	**98.9**	**167.6**	**.1957**	**4,096,254**	**.1760**	**3,383,865**	**.2853**	**.2124**	**.2215**	**.2393**	**.2021**
TOTAL STATE	**1,154.2**	**.4901**	**2.6**	**37**	**99.0**	**419.1**	**.4891**	**9,629,837**	**.4134**	**6,778,499**	**.5713**	**.4761**	**.5550**	**.5768**	**.4324**
MARYLAND															
BALTIMORE	**2,248.6**	**.9548**	**2.2**	**859**	**73.3**	**799.3**	**.9327**	**22,817,096**	**.9796**	**10,864,791**	**.9159**	**.9557**	**.8559**	**.9034**	**.9690**
Anne Arundel	401.7	.1705	8.3	959	86.4	132.7	.1548	4,449,558	.1911	2,100,089	.1770	.1827	.1192	.1513	.1789
Baltimore	664.8	.2823	1.4	1,112	89.8	249.2	.2908	7,782,412	.3341	4,590,905	.3870	.3396	.2613	.3139	.3713
Baltimore city	755.5	.3208	−4.0	9,444	42.8	275.3	.3213	5,961,912	.2559	2,588,237	.2182	.2576	.3582	.2912	.2396
Carroll	106.8	.0454	10.8	236	96.3	34.5	.0403	1,003,171	.0431	358,942	.0303	.0398	.0317	.0382	.0383
Harford	155.6	.0661	6.6	348	90.0	50.6	.0590	1,626,864	.0698	585,698	.0493	.0630	.0437	.0540	.0636
Howard	136.2	.0578	14.9	543	85.3	47.4	.0553	1,767,734	.0759	567,059	.0478	.0639	.0310	.0440	.0699
Queen Anne's	23.0	.0119	9.8	75	83.0	9.6	.0112	225,445	.0097	73,861	.0063	.0091	.0108	.0108	.0074
CUMBERLAND	**105.9**	**.0450**	**−1.8**	**141**	**97.6**	**38.9**	**.0455**	**833,219**	**.0357**	**434,556**	**.0366**	**.0379**	**.0511**	**.0476**	**.0349**
Allegany	77.9	.0331	−3.3	185	98.0	28.9	.0338	627,669	.0269	368,762	.0311	.0296	.0391	.0358	.0275
Mineral, W. Va.	*28.0*	*.0119*	*2.8*	*85*	*96.6*	*10.0*	*.0117*	*205,550*	*.0088*	*65,794*	*.0055*	*.0083*	*.0120*	*.0118*	*.0074*
HAGERSTOWN	**114.6**	**.0487**	**1.3**	**252**	**95.0**	**41.0**	**.0478**	**945,648**	**.0406**	**625,960**	**.0527**	**.0460**	**.0494**	**.0551**	**.0408**
Washington	114.6	.0487	1.3	252	95.0	41.0	.0478	945,648	.0406	625,960	.0527	.0460	.0494	.0551	.0408
ALL COUNTIES															
Allegany	77.9	.0331	−3.3	185	98.0	28.9	.0338	627,669	.0269	368,762	.0311	.0296	.0391	.0358	.0275

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980–83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
MARYLAND (continued)															
ALL COUNTIES (continued)															
Anne Arundel	401.7	.1705	8.3	959	86.4	132.7	.1548	4,449,558	.1911	2,100,089	.1770	.1827	.1192	.1513	.1789
Baltimore	664.8	.2823	1.4	1,112	89.8	249.2	.2908	7,782,412	.3341	4,590,905	.3870	.3396	.2613	.3139	.3713
Baltimore city	755.5	.3208	–4.0	9,444	42.8	275.3	.3213	5,961,912	.2559	2,588,237	.2182	.2576	.3582	.2912	.2396
☐ Calvert	40.3	.0171	16.3	189	76.3	12.8	.0150	364,761	.0157	82,693	.0070	.0132	.0114	.0115	.0136
Caroline	24.3	.0103	5.0	76	82.0	8.6	.0100	167,186	.0071	94,490	.0079	.0081	.0129	.0109	.0054
Carroll	106.8	.0454	10.8	236	96.3	34.5	.0403	1,003,171	.0431	358,942	.0303	.0398	.0317	.0382	.0383
☐ Cecil	62.8	.0266	3.9	175	93.8	20.9	.0243	577,484	.0248	319,930	.0270	.0257	.0218	.0260	.0218
☐ Charles	82.7	.0351	13.7	183	77.3	24.8	.0290	751,826	.0323	311,581	.0262	.0311	.0219	.0259	.0321
Dorchester	30.7	.0131	.3	52	68.8	11.2	.0131	237,448	.0102	104,570	.0088	.0103	.0150	.0131	.0082
☐ Frederick	126.2	.0536	9.9	190	93.5	41.5	.0484	1,204,557	.0517	618,835	.0522	.0523	.0394	.0503	.0480
Garrett	28.2	.0119	6.4	43	99.4	9.5	.0111	216,186	.0093	112,417	.0095	.0098	.0122	.0120	.0080
Harford	155.6	.0661	6.6	348	90.0	50.6	.0590	1,626,864	.0698	585,698	.0493	.0630	.0437	.0540	.0636
Howard	136.2	.0578	14.9	543	85.3	47.4	.0553	1,767,734	.0759	567,059	.0478	.0639	.0310	.0440	.0699
Kent	16.8	.0072	.6	60	76.4	6.3	.0074	141,158	.0061	77,424	.0066	.0064	.0092	.0080	.0048
☐ Montgomery	599.5	.2545	3.5	1,211	86.2	220.1	.2568	9,438,485	.4052	4,424,712	.3729	.3654	.1857	.2398	.4124
☐ Prince George's	663.0	.2815	–.3	1,361	58.3	229.1	.2674	7,893,618	.3389	4,307,777	.3631	.3346	.2025	.2818	.3468
Queen Anne's	28.0	.0119	9.8	75	83.0	9.6	.0112	225,445	.0097	73,861	.0063	.0091	.0108	.0108	.0074
St. Mary's	65.3	.0277	9.0	175	81.9	21.0	.0245	573,931	.0246	185,342	.0156	.0226	.0200	.0228	.0219
Somerset	19.2	.0082	.1	57	63.7	6.6	.0077	137,425	.0059	35,461	.0030	.0055	.0084	.0072	.0042
Talbot	26.3	.0111	2.7	102	77.5	10.5	.0123	285,957	.0123	191,232	.0161	.0131	.0132	.0141	.0147
Washington	114.6	.0487	1.3	252	95.0	41.0	.0478	945,648	.0406	625,960	.0527	.0460	.0494	.0551	.0408
Wicomico	67.7	.0287	4.9	179	76.5	24.4	.0285	560,010	.0240	425,713	.0359	.0284	.0333	.0341	.0277
Worcester	33.6	.0143	8.8	71	72.2	12.9	.0150	264,110	.0114	296,406	.0250	.0161	.0215	.0199	.0137
TOTAL METRO COUNTIES	**4,015.6**	**1.7050**	**2.4**	**651**	**74.9**	**1,418.4**	**1.6552**	**44,621,144**	**1.9157**	**21,925,041**	**1.8481**	**1.8536**	**1.4271**	**1.6296**	**1.9120**
TOTAL STATE	**4,327.7**	**1.8375**	**2.6**	**440**	**75.2**	**1,529.4**	**1.7848**	**47,204,555**	**2.0266**	**23,448,096**	**1.9765**	**1.9739**	**1.5728**	**1.7717**	**2.0206**
MASSACHUSETTS															
BOSTON - LAWRENCE - SALEM - LOWELL - BROCKTON	**3,652.8**	**1.5509**	**–.3**	**1,504**	**93.4**	**1,336.0**	**1.5590**	**41,518,432**	**1.7825**	**22,190,528**	**1.8704**	**1.7626**	**1.4586**	**1.5204**	**1.9448**
Essex	635.2	.2697	.2	1,283	98.1	236.3	.2757	7,105,262	.3050	4,074,307	.3434	.3096	.2576	.2732	.3463
Middlesex	1,357.4	.5763	–.7	1,651	96.5	488.7	.5703	16,483,909	.7077	8,163,301	.6881	.6754	.4953	.5410	.7465
Norfolk	607.1	.2578	.1	1,518	97.7	217.0	.2532	7,716,587	.3313	3,850,726	.3246	.3147	.2191	.2364	.3559
Plymouth	429.0	.1821	5.8	655	96.7	145.0	.1693	4,197,836	.1802	2,395,218	.2019	.1870	.1584	.1747	.2021
Suffolk	624.1	.2650	–4.0	10,949	75.6	249.0	.2905	6,014,838	.2583	3.706,976	.3124	.2759	.3282	.2951	.2940
NEW BEDFORD - FALL RIVER - ATTLEBORO	**485.9**	**.2063**	**2.4**	**872**	**97.6**	**174.5**	**.2036**	**4,316,634**	**.1853**	**2,568,384**	**.2164**	**.1989**	**.2184**	**.2128**	**.2134**
Bristol	485.9	.2063	2.4	872	97.6	174.5	.2036	4,316,634	.1853	2,568,384	.2164	.1989	.2184	.2128	.2134
PITTSFIELD	**142.5**	**.0605**	**–1.8**	**153**	**98.0**	**53.7**	**.0627**	**1,471,109**	**.0632**	**981,415**	**.0828**	**.0686**	**.0703**	**.0690**	**.0711**
Berkshire	142.5	.0605	–1.8	153	98.0	53.7	.0627	1,471,109	.0632	981,415	.0828	.0686	.0703	.0690	.0711
SPRINGFIELD	**581.3**	**.2468**	**–.1**	**507**	**93.7**	**208.4**	**.2432**	**5,429,800**	**.2331**	**3,444,731**	**.2903**	**.2531**	**.2751**	**.2601**	**.2582**
Hampden	438.8	.1863	–1.0	710	92.5	161.2	.1881	4,107,574	.1764	2,775,972	.2340	.1957	.2167	.2039	.2025
Hampshire	142.5	.0605	2.7	270	97.3	47.2	.0551	1,322,226	.0567	668,759	.0563	.0574	.0584	.0562	.0557
WORCESTER - FITCHBURG - LEOMINSTER	**650.9**	**.2764**	**.7**	**430**	**97.8**	**234.2**	**.2733**	**6,421,806**	**.2757**	**3,616,574**	**.3049**	**.2845**	**.2654**	**.2799**	**.2997**
Worcester	650.9	.2764	.7	430	97.8	234.2	.2733	6,421,806	.2757	3,616,574	.3049	.2845	.2654	.2799	.2997
ALL COUNTIES															
Barnstable	169.2	.0718	14.4	423	97.3	68.3	.0797	1,769,432	.0760	1,367,473	.1152	.0868	.0909	.0949	.0935
Berkshire	142.5	.0605	–1.8	153	98.0	53.7	.0627	1,471,109	.0632	981,415	.0828	.0686	.0703	.0690	.0711
Bristol	485.9	.2063	2.4	872	97.6	174.5	.2036	4,316,634	.1853	2,568,384	.2164	.1989	.2184	.2128	.2134
Dukes	10.2	.0044	14.1	100	94.0	4.5	.0053	114,047	.0049	102,822	.0087	.0058	.0057	.0068	.0071
Essex	635.2	.2697	.2	1,283	98.1	236.3	.2757	7,105,262	.3050	4,074,307	.3434	.3096	.2576	.2732	.3463
Franklin	66.5	.0282	3.4	95	99.0	25.7	.0300	625,959	.0269	298,352	.0252	.0266	.0281	.0303	.0252
Hampden	438.8	.1863	–1.0	710	92.5	161.2	.1881	4,107,574	.1764	2,775,972	.2340	.1957	.2167	.2039	.2025
Hampshire	142.5	.0605	2.7	270	97.3	47.2	.0551	1,322,226	.0567	668,759	.0563	.0574	.0584	.0562	.0557
Middlesex	1,357.4	.5763	–.7	1,651	96.5	488.7	.5703	16,483,909	.7077	8,163,301	.6881	.6754	.4953	.5410	.7465
Nantucket	5.6	.0024	10.1	119	97.0	2.4	.0028	74,608	.0032	82,700	.0070	.0042	.0037	.0038	.0048
Norfolk	607.1	.2578	.1	1,518	97.7	217.0	.2532	7,716,587	.3313	3,850,726	.3246	.3147	.2191	.2364	.3559
Plymouth	429.0	.1821	5.8	655	96.7	145.0	.1693	4,197,836	.1802	2,395,218	.2019	.1870	.1584	.1747	.2021
Suffolk	624.1	.2650	–4.0	10,949	75.6	249.0	.2905	6,014,838	.2583	3,706,976	.3124	.2759	.3282	.2951	.2940
Worcester	650.9	.2764	.7	430	97.8	234.2	.2733	6,421,806	.2757	3,616,574	.3049	.2845	.2654	.2799	.2997

1984 SURVEY OF BUYING POWER DATA SERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980-83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
MASSACHUSETTS (continued)															
TOTAL METRO COUNTIES	**5,513.4**	**2.3409**	**.0**	**839**	**94.5**	**2,006.8**	**2.3418**	**59,157,781**	**2.5398**	**32,801,632**	**2.7648**	**2.5677**	**2.2878**	**2.3422**	**2.7872**
TOTAL STATE	**5,764.9**	**2.4477**	**.5**	**737**	**94.6**	**2,107.7**	**2.4596**	**61,741,827**	**2.6508**	**34,652,979**	**2.9209**	**2.6911**	**2.4162**	**2.4780**	**2.9178**
MICHIGAN															
ANN ARBOR	**268.7**	**.1141**	**1.5**	**378**	**86.1**	**95.7**	**.1117**	**2,986,140**	**.1282**	**1,427,571**	**.1203**	**.1231**	**.0850**	**.1090**	**.1335**
Washtenaw	268.7	.1141	1.5	378	86.1	95.7	.1117	2,986,140	.1282	1,427,571	.1203	.1231	.0850	.1090	.1335
BATTLE CREEK	**135.9**	**.0577**	**–4.0**	**191**	**89.1**	**49.9**	**.0582**	**1,340,195**	**.0576**	**579,580**	**.0489**	**.0551**	**.0495**	**.0539**	**.0557**
Calhoun	135.9	.0577	–4.0	191	89.1	49.9	.0582	1,340,195	.0576	579,580	.0489	.0551	.0495	.0539	.0557
BENTON HARBOR	**165.7**	**.0704**	**–3.3**	**288**	**83.8**	**59.8**	**.0698**	**1,596,486**	**.0685**	**776,643**	**.0655**	**.0680**	**.0684**	**.0673**	**.0761**
Berrien	165.7	.0704	–3.3	288	83.8	59.8	.0698	1,596,486	.0685	776,643	.0655	.0680	.0684	.0673	.0761
DETROIT	**4,346.9**	**1.8457**	**–3.2**	**967**	**78.8**	**1,551.5**	**1.8105**	**45,930,560**	**1.9720**	**22,832,640**	**1.9246**	**1.9325**	**1.6638**	**1.6808**	**2.0860**
Lapeer	74.8	.0317	6.8	114	99.2	23.0	.0269	641,912	.0275	248,507	.0209	.0264	.0240	.0250	.0275
Livingston	108.7	.0462	8.4	189	98.7	34.1	.0398	1,115,022	.0479	388,684	.0328	.0429	.0290	.0329	.0435
Macomb	697.7	.2963	.4	1,445	97.4	239.9	.2800	7,183,539	.3084	4,122,409	.3475	.3178	.2528	.2850	.3424
Monroe	134.5	.0571	–.1	241	97.7	44.1	.0514	1,456,294	.0626	528,549	.0445	.0561	.0381	.0421	.0537
Oakland	1,014.0	.4305	.2	1,159	93.4	368.6	.4301	13,280,038	.5701	6,647,396	.5603	.5393	.3427	.4065	.6511
St. Clair	139.6	.0593	.6	190	97.2	48.0	.0560	1,317,097	.0566	624,547	.0527	.0558	.0527	.0529	.0583
Wayne	2,177.6	.9246	–6.9	3,541	62.1	793.8	.9263	20,936,658	.8989	10,272,548	.8659	.8942	.9245	.8364	.9095
DETROIT - ANN ARBOR CONSOLIDATED AREA	***4,615.6***	***1.9598***	***–2.9***	***886***	***79.3***	***1,647.2***	***1.9222***	***48,916,700***	***2.1002***	***24,260,211***	***2.0449***	***2.0556***	***1.7488***	***1.7898***	***2.2195***
FLINT	**437.8**	**.1859**	**–2.8**	**682**	**80.5**	**155.3**	**.1812**	**4,447,675**	**.1910**	**2,620,466**	**.2209**	**.1988**	**.1644**	**.1766**	**.2113**
Genesee	437.8	.1859	–2.8	682	80.5	155.3	.1812	4,447,675	.1910	2,620,466	.2209	.1988	.1644	.1766	.2113
GRAND RAPIDS	**610.4**	**.2592**	**1.4**	**427**	**93.4**	**214.6**	**.2505**	**6,177,525**	**.2653**	**3,028,271**	**.2553**	**.2611**	**.1892**	**.2480**	**.2790**
Kent	448.3	.1903	.9	520	91.4	161.7	.1887	4,559,426	.1958	2,446,384	.2062	.1979	.1503	.1921	.2127
Ottawa	162.1	.0689	3.1	286	98.8	52.9	.0618	1,618,099	.0695	581,887	.0491	.0632	.0389	.0559	.0663
JACKSON	**150.0**	**.0637**	**–1.0**	**213**	**91.7**	**51.4**	**.0600**	**1,439,980**	**.0619**	**618,592**	**.0521**	**.0592**	**.0466**	**.0565**	**.0607**
Jackson	150.0	.0637	–1.0	213	91.7	51.4	.0600	1,439,980	.0619	618,592	.0521	.0592	.0466	.0565	.0607
KALAMAZOO	**212.4**	**.0902**	**.0**	**378**	**91.0**	**76.7**	**.0895**	**2,345,242**	**.1007**	**1,212,109**	**.1022**	**.0990**	**.0719**	**.0884**	**.1053**
Kalamazoo	212.4	.0902	.0	378	91.0	76.7	.0895	2,345,242	.1007	1,212,109	.1022	.0990	.0719	.0884	.1053
LANSING - EAST LANSING	**421.1**	**.1790**	**.3**	**246**	**92.7**	**145.6**	**.1700**	**4,401,794**	**.1890**	**2,096,965**	**.1767**	**.1833**	**.1368**	**.1660**	**.1911**
Clinton	56.8	.0242	1.6	99	99.1	18.2	.0213	539,419	.0231	156,606	.0132	.0203	.0158	.0176	.0221
Eaton	92.6	.0394	4.8	160	96.8	32.3	.0377	908,058	.0390	483,785	.0407	.0396	.0306	.0389	.0429
Ingham	271.7	.1154	–1.4	485	90.0	95.1	.1110	2,954,317	.1269	1,456,574	.1228	.1234	.0904	.1095	.1261
MUSKEGON	**153.5**	**.0652**	**–2.6**	**303**	**86.2**	**54.2**	**.0632**	**1,381,984**	**.0594**	**598,320**	**.0504**	**.0577**	**.0553**	**.0612**	**.0566**
Muskegon	153.5	.0652	–2.6	303	86.2	54.2	.0632	1,381,984	.0594	598,320	.0504	.0577	.0553	.0612	.0566
SAGINAW - BAY CITY - MIDLAND	**414.7**	**.1760**	**–1.6**	**232**	**89.8**	**142.7**	**.1665**	**3,959,727**	**.1699**	**2,060,152**	**.1736**	**.1724**	**.1580**	**.1564**	**.1842**
Bay	115.9	.0492	–3.3	259	98.3	40.7	.0475	1,063,802	.0456	569,554	.0480	.0471	.0475	.0448	.0468
Midland	74.5	.0316	1.3	142	98.0	25.6	.0299	855,027	.0367	280,912	.0237	.0318	.0241	.0234	.0331
Saginaw	224.3	.0952	–1.7	275	82.6	76.4	.0891	2,040,898	.0876	1,209,686	.1019	.0935	.0864	.0882	.1043
ALL COUNTIES															
Alcona	10.4	.0044	6.8	15	99.3	4.0	.0047	73,640	.0032	27,556	.0023	.0032	.0058	.0044	.0021
Alger	9.2	.0039	–.3	10	97.0	3.2	.0037	68,174	.0029	32,326	.0027	.0030	.0045	.0037	.0025
Allegan	84.1	.0357	3.1	101	97.3	28.5	.0333	729,322	.0313	234,424	.0198	.0288	.0276	.0315	.0270
Alpena	31.5	.0134	–2.5	55	99.5	11.3	.0132	254,075	.0109	146,170	.0123	.0119	.0153	.0137	.0129
Antrim	17.1	.0072	5.6	36	99.0	6.1	.0071	125,961	.0054	48,404	.0041	.0053	.0082	.0073	.0045
Arenac	15.6	.0067	6.1	42	99.2	5.6	.0065	114,989	.0049	54,549	.0046	.0052	.0080	.0065	.0036
Baraga	8.3	.0035	–2.2	9	89.8	3.0	.0035	58,048	.0025	32,330	.0027	.0027	.0044	.0032	.0018
Barry	47.1	.0200	2.9	84	99.2	16.1	.0188	398,714	.0172	82,952	.0070	.0147	.0159	.0168	.0145
Bay	115.9	.0492	–3.3	259	98.3	40.7	.0475	1,063,802	.0456	569,554	.0480	.0471	.0475	.0448	.0468
Benzie	11.9	.0050	6.2	37	98.1	4.3	.0050	101,567	.0044	46,498	.0039	.0044	.0054	.0052	.0035
Berrien	165.7	.0704	–3.3	288	83.8	59.8	.0698	1,596,486	.0685	776,643	.0655	.0680	.0684	.0673	.0761
Branch	39.8	.0169	–1.0	78	99.3	14.2	.0166	337,989	.0145	127,566	.0107	.0137	.0149	.0167	.0131
Calhoun	135.9	.0577	–4.0	191	89.1	49.9	.0582	1,340,195	.0576	579,580	.0489	.0551	.0495	.0539	.0557
Cass	49.6	.0210	.2	100	90.3	17.6	.0206	415,923	.0178	110,399	.0093	.0159	.0191	.0195	.0146
Charlevoix	20.5	.0088	3.0	49	98.0	7.7	.0090	152,376	.0066	78,291	.0066	.0070	.0116	.0092	.0063
Cheboygan	21.4	.0090	3.6	30	98.5	7.9	.0092	151,330	.0065	103,259	.0087	.0076	.0117	.0105	.0056
Chippewa	26.9	.0115	–7.3	17	89.7	9.3	.0108	175,165	.0075	120,411	.0101	.0091	.0149	.0116	.0073
Clare	25.4	.0107	6.6	45	99.2	9.5	.0111	190,490	.0082	101,874	.0086	.0089	.0152	.0108	.0075
Clinton	56.8	.0242	1.6	99	99.1	18.2	.0213	539,419	.0231	156,606	.0132	.0203	.0158	.0176	.0221
Crawford	10.6	.0045	12.0	19	98.7	3.6	.0042	84,286	.0037	55,770	.0047	.0042	.0050	.004	.0030

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980-83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
MICHIGAN (continued)															
ALL COUNTIES (continued)															
Delta	38.6	.0163	–.9	33	98.5	13.6	.0158	313,643	.0134	182,908	.0154	.0146	.0178	.0158	.0143
Dickinson	25.2	.0107	–.6	33	99.7	9.6	.0112	198,566	.0085	111,743	.0095	.0092	.0123	.0115	.0085
Eaton	92.6	.0394	4.8	160	96.8	32.3	.0377	908,058	.0390	483,785	.0407	.0396	.0306	.0389	.0429
Emmet	23.8	.0101	3.5	51	96.5	8.6	.0101	205,221	.0088	160,001	.0135	.0105	.0115	.0116	.0130
Genesee	437.8	.1859	–2.8	682	80.5	155.3	.1812	4,447,675	.1910	2,620,466	.2209	.1988	.1644	.1766	.2113
Gladwin	21.5	.0091	7.7	43	99.3	7.8	.0091	154,848	.0066	61,204	.0052	.0068	.0113	.0079	.0055
Gogebic	18.6	.0079	–5.5	17	97.8	7.2	.0084	138,826	.0060	68,444	.0057	.0062	.0098	.0086	.0049
Grand Traverse	58.7	.0249	6.9	126	98.6	21.0	.0245	538,397	.0231	341,316	.0288	.0253	.0224	.0285	.0277
Gratiot	38.9	.0165	–3.8	68	99.4	13.3	.0155	353,879	.0152	152,155	.0128	.0147	.0144	.0147	.0133
Hillsdale	42.2	.0179	.3	70	99.3	14.2	.0166	317,224	.0136	133,906	.0113	.0138	.0178	.0170	.0121
Houghton	37.8	.0161	–.2	37	98.7	12.8	.0149	256,016	.0110	137,906	.0116	.0122	.0199	.0152	.0088
Huron	36.1	.0153	–1.0	43	99.5	13.0	.0152	288,913	.0124	128,279	.0108	.0124	.0170	.0151	.0112
Ingham	271.7	.1154	–1.4	485	90.0	95.1	.1110	2,954,317	.1269	1,456,574	.1228	.1234	.0904	.1095	.1261
Ionia	52.0	.0221	.4	90	96.0	16.3	.0190	436,231	.0187	221,254	.0187	.0193	.0202	.0192	.0165
Iosco	29.1	.0123	2.6	53	96.4	10.8	.0126	218,806	.0094	103,820	.0087	.0099	.0157	.0128	.0073
Iron	13.3	.0057	–2.5	11	99.3	5.3	.0062	97,160	.0042	60,882	.0051	.0047	.0086	.0059	.0035
Isabella	55.8	.0236	3.1	97	97.3	17.0	.0198	465,629	.0199	212,957	.0180	.0202	.0192	.0211	.0204
Jackson	150.0	.0637	–1.0	213	91.7	51.4	.0600	1,439,980	.0619	618,592	.0521	.0592	.0466	.0565	.0607
Kalamazoo	212.4	.0902	.0	378	91.0	76.7	.0895	2,345,242	.1007	1,212,109	.1022	.0990	.0719	.0884	.1053
Kalkaska	12.7	.0054	16.0	23	99.4	4.5	.0053	88,233	.0037	49,565	.0042	.0042	.0065	.0055	.0027
Kent	448.3	.1903	.9	520	91.4	161.7	.1887	4,559,426	.1958	2,446,384	.2062	.1979	.1503	.1921	.2127
Keweenaw	1.8	.0008	–8.3	3	99.3	.7	.0008	10,224	.0004	5,040	.0004	.0004	.0013	.0006	.0002
Lake	8.4	.0036	8.9	15	81.7	3.3	.0038	42,516	.0019	18,457	.0016	.0022	.0060	.0029	.0010
Lapeer	74.8	.0317	6.8	114	99.2	23.0	.0269	641,912	.0275	248,507	.0209	.0264	.0240	.0250	.0275
Leelanau	14.7	.0063	4.9	43	98.3	5.4	.0063	122,519	.0053	37,113	.0031	.0048	.0057	.0061	.0040
Lenawee	88.9	.0377	–1.2	118	98.5	30.1	.0351	822,894	.0353	413,392	.0349	.0357	.0302	.0368	.0359
Livingston	108.7	.0462	8.4	189	98.7	34.1	.0398	1,115,022	.0479	388,684	.0328	.0429	.0290	.0329	.0435
Luce	6.5	.0027	–2.4	7	95.8	2.1	.0024	45,627	.0019	32,385	.0027	.0024	.0035	.0028	.0018
Mackinac	9.9	.0042	–2.7	10	90.5	3.6	.0042	68,139	.0030	48,090	.0040	.0035	.0054	.0048	.0024
Macomb	697.7	.2963	.4	1,445	97.4	239.9	.2800	7,183,539	.3084	4,122,409	.3475	.3178	.2528	.2850	.3424
Manistee	23.1	.0098	.4	43	98.6	9.0	.0105	185,753	.0079	73,821	.0062	.0077	.0112	.0100	.0069
Marquette	74.5	.0316	.5	41	96.8	24.8	.0290	617,023	.0265	299,654	.0253	.0272	.0286	.0285	.0267
Mason	26.9	.0114	2.0	54	98.2	10.0	.0116	204,807	.0088	104,709	.0088	.0093	.0134	.0127	.0073
Mecosta	38.2	.0163	3.4	68	96.9	11.5	.0134	253,393	.0109	142,941	.0121	.0124	.0156	.0146	.0103
Menominee	25.8	.0109	–1.5	25	98.6	9.2	.0108	174,947	.0075	98,615	.0083	.0084	.0125	.0124	.0053
Midland	74.5	.0316	1.3	142	98.0	25.6	.0299	855,027	.0367	280,912	.0237	.0318	.0241	.0234	.0331
Missaukee	10.8	.0046	7.9	19	99.4	3.6	.0042	67,595	.0029	24,926	.0021	.0029	.0049	.0044	.0020
Monroe	134.5	.0571	–.1	241	97.7	44.1	.0514	1,456,294	.0626	528,549	.0445	.0561	.0381	.0421	.0537
Montcalm	48.9	.0208	2.8	69	99.1	17.0	.0199	394,777	.0169	223,445	.0188	.0183	.0198	.0211	.0155
Montmorency	8.1	.0034	8.1	15	99.6	3.1	.0036	51,626	.0022	29,951	.0026	.0026	.0048	.0036	.0016
Muskegon	153.5	.0652	–2.6	303	86.2	54.2	.0632	1,381,984	.0594	598,320	.0504	.0577	.0553	.0612	.0566
Newaygo	36.3	.0154	4.0	43	97.7	13.0	.0152	264,028	.0113	91,576	.0077	.0111	.0173	.0142	.0093
Oakland	1,014.0	.4305	.2	1,159	93.4	368.6	.4301	13,280,038	.5701	6,647,396	.5603	.5393	.3427	.4065	.6511
Oceana	22.7	.0097	3.2	42	98.6	7.8	.0091	161,896	.0070	57,384	.0049	.0068	.0104	.0092	.0051
Ogemaw	17.8	.0075	8.3	31	99.4	6.5	.0076	113,995	.0049	80,956	.0068	.0060	.0117	.0075	.0041
Ontonagon	9.2	.0039	–6.7	7	99.1	3.3	.0039	68,763	.0029	35,339	.0030	.0032	.0043	.0038	.0025
Osceola	19.8	.0085	4.6	35	99.3	7.0	.0081	157,562	.0068	53,157	.0044	.0065	.0086	.0082	.0051
Oscoda	7.4	.0031	7.9	13	99.5	2.8	.0033	45,110	.0019	19,812	.0017	.0020	.0047	.0032	.0014
Otsego	16.1	.0068	7.4	31	99.3	5.5	.0064	124,798	.0054	97,240	.0082	.0065	.0075	.0082	.0048
Ottawa	162.1	.0689	3.1	286	98.8	52.9	.0618	1,618,099	.0695	581,887	.0491	.0632	.0389	.0559	.0663
Presque Isle	14.2	.0060	–.5	22	99.4	5.1	.0059	98,798	.0042	37,529	.0031	.0044	.0076	.0052	.0038
Roscommon	18.3	.0078	11.8	35	99.6	7.5	.0088	130,503	.0056	80,015	.0068	.0063	.0129	.0088	.0042
Saginaw	224.3	.0952	–1.7	275	82.6	76.4	.0891	2,040,898	.0876	1,209,686	.1019	.0935	.0864	.0882	.1043
St. Clair	139.6	.0593	.6	190	97.2	48.0	.0560	1,317,097	.0566	624,547	.0527	.0558	.0527	.0529	.0583
St. Joseph	56.9	.0241	1.5	113	96.8	20.3	.0237	514,464	.0221	235,170	.0198	.0219	.0221	.0250	.0197
Sanilac	40.9	.0174	.3	42	99.6	14.4	.0168	311,978	.0134	126,980	.0107	.0133	.0180	.0174	.0113
Schoolcraft	8.5	.0036	–.9	7	95.5	3.0	.0035	64,058	.0027	34,433	.0029	.0031	.0046	.0036	.0028
Shiawassee	70.9	.0301	–.3	131	99.2	23.5	.0275	621,813	.0267	254,738	.0215	.0258	.0238	.0261	.0252
Tuscola	57.6	.0245	1.1	71	98.8	18.7	.0218	498,524	.0214	155,947	.0131	.0195	.0178	.0196	.0187
Van Buren	69.2	.0293	3.6	113	91.1	24.5	.0286	565,442	.0243	195,399	.0165	.0228	.0301	.0268	.0194
Washtenaw	268.7	.1141	1.5	378	86.1	95.7	.1117	2,986,140	.1282	1,427,571	.1203	.1231	.0850	.1090	.1335
Wayne	2,177.6	.9246	–6.9	3,541	62.1	793.8	.9263	20,936,658	.8989	10,272,548	.8659	.8942	.9245	.8364	.9095
Wexford	26.2	.0111	4.4	46	99.4	9.5	.0111	201,865	.0086	168,794	.0142	.0108	.0146	.0136	.0107
TOTAL METRO COUNTIES	**7,317.1**	**3.1071**	**–2.2**	**529**	**82.9**	**2,597.4**	**3.0311**	**76,007,308**	**3.2635**	**37,851,309**	**3.1905**	**3.2102**	**2.6889**	**2.8641**	**3.4395**
TOTAL STATE	**9,129.3**	**3.8761**	**–1.4**	**160**	**85.8**	**3,230.1**	**3.7695**	**90,516,386**	**3.8861**	**44,657,436**	**3.7641**	**3.8476**	**3.4797**	**3.6115**	**4.0080**

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980-83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
MINNESOTA															
DULUTH	**264.2**	**.1122**	**–.9**	**36**	**97.8**	**98.5**	**.1150**	**2,613,873**	**.1123**	**1,191,339**	**.1004**	**.1088**	**.1113**	**.1021**	**.1109**
St. Louis	220.5	.0936	–.8	36	97.8	82.0	.0957	2,209,566	.0949	1,020,880	.0860	.0921	.0928	.0844	.0959
Douglas, Wisc.	*43.7*	*.0186*	*–1.6*	*33*	*98.0*	*16.5*	*.0193*	*404,307*	*.0174*	*170,459*	*.0144*	*.0167*	*.0185*	*.0177*	*.0150*
FARGO - MOORHEAD	**145.3**	**.0617**	**5.6**	**52**	**98.7**	**53.0**	**.0618**	**1,484,406**	**.0638**	**922,540**	**.0777**	**.0676**	**.0572**	**.0671**	**.0659**
Clay	49.7	.0211	.8	47	98.8	16.9	.0197	423,435	.0182	215,107	.0181	.0188	.0204	.0210	.0184
Cass, N. D.	*95.6*	*.0406*	*8.3*	*54*	*98.7*	*36.1*	*.0421*	*1,060,971*	*.0456*	*707,433*	*.0596*	*.0488*	*.0368*	*.0461*	*.0475*
MINNEAPOLIS - ST. PAUL	**2,200.2**	**.9343**	**3.0**	**436**	**95.6**	**810.3**	**.9455**	**25,708,882**	**1.1037**	**13,410,481**	**1.1302**	**1.0777**	**.7903**	**.9247**	**1.1051**
Anoka	210.8	.0895	7.6	490	98.3	67.2	.0784	2,225,021	.0955	917,243	.0773	.0889	.0477	.0678	.0894
Carver	40.0	.0170	8.0	114	99.4	13.2	.0154	420,560	.0181	129,101	.0108	.0156	.0108	.0133	.0147
Chisago	28.8	.0122	12.0	69	99.3	9.3	.0108	235,655	.0101	127,861	.0108	.0108	.0108	.0109	.0092
Dakota	214.9	.0912	10.6	374	98.2	73.0	.0852	2,496,961	.1072	1,381,751	.1164	.1067	.0726	.0840	.1166
Hennepin	938.9	.3987	–.3	1,735	93.8	373.8	.4362	12,012,153	.5157	6,934,966	.5845	.5129	.3789	.4434	.5426
Isanti	25.8	.0110	9.3	59	99.1	8.4	.0098	205,956	.0089	67,810	.0058	.0083	.0088	.0095	.0075
Ramsey	456.7	.1939	–.7	2,966	94.2	174.8	.2040	5,260,604	.2259	2,767,019	.2332	.2216	.1791	.2028	.2176
Scott	48.2	.0205	10.1	135	99.0	15.1	.0176	469,091	.0201	164,009	.0139	.0183	.0117	.0154	.0169
Washington	124.4	.0528	9.5	319	98.2	39.6	.0462	1,418,473	.0609	513,400	.0432	.0540	.0327	.0364	.0542
Wright	65.7	.0279	12.0	98	99.4	20.6	.0241	518,496	.0222	255,953	.0215	.0232	.0223	.0259	.0204
St. Croix, Wisc.	*46.0*	*.0196*	*6.3*	*64*	*99.5*	*15.3*	*.0178*	*445,912*	*.0191*	*151,368*	*.0128*	*.0174*	*.0149*	*.0153*	*.0160*
ROCHESTER	**94.2**	**.0400**	**2.4**	**144**	**98.2**	**34.2**	**.0399**	**1,051,556**	**.0451**	**654,406**	**.0552**	**.0472**	**.0334**	**.0430**	**.0482**
Olmsted	94.2	.0400	2.4	144	98.2	34.2	.0399	1,051,556	.0451	654,406	.0552	.0472	.0334	.0430	.0482
ST. CLOUD	**173.2**	**.0735**	**6.1**	**79**	**99.0**	**53.5**	**.0625**	**1,358,856**	**.0584**	**912,449**	**.0769**	**.0668**	**.0560**	**.0726**	**.0552**
Benton	26.8	.0114	6.4	66	99.3	9.0	.0105	224,627	.0097	104,123	.0088	.0097	.0107	.0106	.0082
Sherburne	33.9	.0143	13.3	78	98.4	10.2	.0119	272,205	.0117	75,899	.0064	.0105	.0073	.0111	.0102
Stearns	112.5	.0478	4.0	84	99.1	34.3	.0401	862,024	.0370	732,427	.0617	.0466	.0380	.0509	.0368
ALL COUNTIES															
Aitkin	14.3	.0061	6.7	8	98.7	5.3	.0062	75,082	.0033	49,527	.0042	.0040	.0091	.0061	.0018
Anoka	210.8	.0895	7.6	490	98.3	67.2	.0784	2,225,021	.0955	917,243	.0773	.0889	.0477	.0678	.0894
Becker	30.9	.0131	5.3	24	93.6	10.8	.0126	196,485	.0084	124,034	.0105	.0100	.0164	.0136	.0080
Beltrami	32.8	.0139	5.9	13	96.3	10.8	.0126	226,272	.0097	160,049	.0134	.0117	.0160	.0138	.0093
Benton	26.8	.0114	6.4	66	99.3	9.0	.0105	224,627	.0097	104,123	.0088	.0097	.0107	.0106	.0082
Big Stone	7.5	.0032	–2.8	15	99.3	2.8	.0033	59,526	.0025	37,289	.0032	.0029	.0032	.0036	.0024
Blue Earth	52.0	.0221	–.6	69	98.7	18.1	.0211	429,761	.0185	332,696	.0280	.0221	.0247	.0255	.0219
Brown	28.4	.0120	–.9	47	99.5	10.0	.0117	220,947	.0095	124,099	.0105	.0102	.0137	.0131	.0091
Carlton	30.3	.0129	1.2	35	96.8	10.3	.0120	243,274	.0104	143,401	.0121	.0115	.0131	.0127	.0096
Carver	40.0	.0170	8.0	114	99.4	13.2	.0154	420,560	.0181	129,101	.0108	.0156	.0108	.0133	.0147
Cass	22.5	.0095	6.9	11	90.2	8.0	.0093	144,837	.0062	74,066	.0063	.0069	.0122	.0094	.0045
Chippewa	14.7	.0063	–1.6	25	99.3	5.6	.0066	114,164	.0049	57,410	.0048	.0051	.0073	.0068	.0046
Chisago	28.8	.0122	12.0	69	99.3	9.3	.0108	235,655	.0101	127,861	.0108	.0108	.0108	.0109	.0092
Clay	49.7	.0211	.8	47	98.8	16.9	.0197	423,435	.0182	215,107	.0181	.0188	.0204	.0210	.0184
Clearwater	8.9	.0038	1.6	9	92.3	3.0	.0035	48,302	.0021	24,488	.0021	.0023	.0047	.0032	.0016
Cook	4.3	.0018	5.1	3	92.2	1.8	.0021	34,823	.0015	20,226	.0017	.0017	.0024	.0023	.0012
Cottonwood	14.6	.0062	–1.7	23	99.6	5.3	.0062	110,834	.0047	64,581	.0054	.0053	.0072	.0070	.0047
Crow Wing	44.0	.0187	5.5	44	99.0	16.3	.0190	338,148	.0145	216,311	.0183	.0165	.0227	.0201	.0140
Dakota	214.9	.0912	10.6	374	98.2	73.0	.0852	2,496,961	.1072	1,381,751	.1164	.1067	.0726	.0840	.1166
Dodge	15.7	.0067	6.3	36	99.5	5.3	.0062	111,794	.0048	46,324	.0039	.0049	.0062	.0069	.0036
Douglas	29.5	.0125	6.0	46	99.4	10.8	.0126	211,149	.0091	142,534	.0121	.0106	.0148	.0139	.0104
Faribault	19.1	.0081	–3.1	27	99.6	7.3	.0085	137,068	.0059	69,012	.0058	.0064	.0099	.0089	.0051
Fillmore	21.6	.0092	–1.5	25	99.5	7.9	.0093	137,288	.0059	79,622	.0067	.0067	.0125	.0098	.0049
Freeborn	35.3	.0150	–2.8	50	99.6	13.3	.0155	299,817	.0128	192,728	.0162	.0144	.0164	.0172	.0122
Goodhue	40.1	.0170	3.5	53	98.9	14.2	.0165	344,329	.0148	184,691	.0156	.0155	.0186	.0173	.0131
Grant	7.5	.0032	4.6	14	99.7	2.6	.0031	52,318	.0023	23,795	.0020	.0023	.0035	.0030	.0015
Hennepin	938.9	.3987	–.3	1,735	93.8	373.8	.4362	12,012,153	.5157	6,934,966	.5845	.5129	.3789	.4434	.5426
Houston	18.9	.0080	2.8	34	99.6	6.2	.0072	135,915	.0058	53,288	.0045	.0060	.0077	.0077	.0045
Hubbard	15.6	.0066	10.7	17	97.7	5.6	.0066	104,870	.0045	68,942	.0058	.0052	.0092	.0070	.0036
Isanti	25.8	.0110	9.3	59	99.1	8.4	.0098	205,956	.0089	67,810	.0058	.0083	.0088	.0095	.0075
Itasca	45.3	.0192	5.2	17	97.0	16.1	.0188	336,743	.0144	207,720	.0175	.0164	.0219	.0203	.0137
Jackson	13.4	.0057	–2.1	19	99.6	4.9	.0057	97,820	.0042	38,698	.0032	.0043	.0065	.0057	.0035
Kanabec	13.0	.0055	6.9	25	99.3	4.7	.0055	90,921	.0039	41,523	.0035	.0040	.0066	.0057	.0031
Kandiyohi	38.7	.0164	5.3	49	99.3	13.7	.0160	311,121	.0134	169,331	.0143	.0143	.0163	.0179	.0143
Kittson	6.6	.0028	–1.1	6	99.5	2.4	.0028	46,872	.0020	23,032	.0019	.0021	.0034	.0029	.0016
Koochiching	17.3	.0074	–1.6	6	97.5	6.1	.0071	121,703	.0052	85,352	.0072	.0062	.0082	.0079	.0056
Lac qui Parle	10.4	.0044	–1.8	13	99.5	3.8	.0044	66,639	.0029	29,782	.0026	.0032	.0055	.0045	.0023
Lake	12.6	.0053	–3.4	6	99.1	4.4	.0051	106,677	.0046	50,717	.0042	.0045	.0047	.0060	.0035

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980-83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
MINNESOTA (continued)															
ALL COUNTIES (continued)															
Lake of the Woods	3.8	.0017	1.0	3	99.4	1.4	.0017	22,608	.0010	12,960	.0011	.0012	.0019	.0016	.0008
Le Sueur	23.7	.0100	1.1	53	99.5	8.3	.0097	175,905	.0075	68,504	.0058	.0075	.0099	.0100	.0061
Lincoln	8.0	.0034	-2.5	15	99.6	2.9	.0033	42,298	.0018	30,558	.0026	.0024	.0050	.0030	.0013
Lyon	25.5	.0108	1.2	36	99.1	8.8	.0103	192,356	.0083	119,296	.0100	.0092	.0110	.0115	.0104
McLeod	30.5	.0130	2.8	62	99.4	10.8	.0126	246,854	.0106	133,328	.0113	.0113	.0124	.0141	.0111
Mahnomen	5.3	.0022	-4.3	9	80.8	1.7	.0020	29,595	.0012	18,781	.0015	.0017	.0027	.0021	.0010
Marshall	12.7	.0054	-2.5	7	99.7	4.4	.0051	76,479	.0033	41,447	.0035	.0036	.0064	.0053	.0023
Martin	24.7	.0105	.1	35	99.4	7.5	.0111	233,323	.0100	119,270	.0101	.0101	.0127	.0121	.0094
Meeker	21.2	.0090	2.9	34	99.6	7.5	.0088	158,223	.0068	63,619	.0054	.0068	.0092	.0085	.0057
Mille Lacs	19.3	.0082	4.7	33	96.7	6.9	.0080	132,887	.0057	83,333	.0070	.0068	.0101	.0087	.0049
Morrison	30.1	.0128	2.7	27	99.6	9.9	.0116	183,512	.0079	99,556	.0084	.0089	.0139	.0120	.0070
Mower	38.7	.0164	-4.2	54	99.5	14.7	.0171	353,957	.0152	175,697	.0148	.0153	.0184	.0163	.0163
Murray	11.3	.0048	-1.8	16	99.6	4.0	.0047	73,211	.0032	38,192	.0032	.0036	.0060	.0052	.0027
Nicollet	27.8	.0118	3.2	63	99.1	9.1	.0106	247,778	.0106	78,558	.0066	.0096	.0092	.0100	.0084
Nobles	21.2	.0090	-2.9	30	99.1	7.7	.0090	153,207	.0066	99,267	.0084	.0076	.0104	.0101	.0074
Norman	8.9	.0038	-5.1	10	99.1	3.3	.0039	70,135	.0030	25,062	.0021	.0029	.0041	.0036	.0023
Olmsted	94.2	.0400	2.4	144	98.2	34.2	.0399	1,051,556	.0451	654,406	.0552	.0472	.0334	.0430	.0482
Otter Tail	53.8	.0229	3.6	27	99.4	19.3	.0225	391,193	.0168	202,924	.0171	.0181	.0256	.0231	.0150
Pennington	15.5	.0065	1.6	25	99.2	5.7	.0066	98,493	.0043	91,013	.0076	.0057	.0089	.0081	.0047
Pine	21.2	.0090	6.7	15	97.2	7.3	.0086	128,398	.0055	75,242	.0064	.0064	.0111	.0089	.0036
Pipestone	11.1	.0047	-5.1	24	99.0	4.2	.0049	62,703	.0027	46,397	.0039	.0035	.0072	.0051	.0022
Polk	34.8	.0148	-.1	18	98.7	12.5	.0145	264,610	.0113	176,968	.0149	.0131	.0180	.0157	.0100
Pope	11.8	.0050	1.2	18	99.8	4.4	.0052	74,837	.0032	24,430	.0021	.0033	.0065	.0048	.0019
Ramsey	456.7	.1939	-.7	2,966	94.2	174.8	.2040	5,260,604	.2259	2,767,019	.2332	.2216	.1791	.2028	.2176
Red Lake	5.4	.0023	-1.3	12	99.7	1.8	.0021	29,911	.0013	16,438	.0014	.0014	.0028	.0020	.0011
Redwood	18.7	.0080	-3.3	21	98.9	6.7	.0078	132,451	.0057	65,162	.0055	.0062	.0091	.0081	.0053
Renville	19.9	.0084	-2.5	20	99.5	7.3	.0085	147,457	.0063	49,874	.0042	.0061	.0087	.0089	.0046
Rice	47.5	.0202	3.1	95	99.0	15.1	.0176	374,625	.0161	174,050	.0146	.0165	.0176	.0184	.0144
Rock	10.6	.0045	-1.0	22	99.6	3.8	.0045	71,922	.0031	30,465	.0026	.0031	.0050	.0044	.0029
Roseau	12.9	.0055	2.6	8	99.1	4.5	.0052	81,009	.0034	48,382	.0041	.0041	.0068	.0059	.0030
St. Louis	220.5	.0936	-.8	36	97.8	82.0	.0957	2,209,566	.0949	1,020,880	.0860	.0921	.0928	.0844	.0959
Scott	48.2	.0205	10.1	135	99.0	15.1	.0176	469,091	.0201	164,009	.0139	.0183	.0117	.0154	.0169
Sherburne	33.9	.0143	13.3	78	98.4	10.2	.0119	272,205	.0117	75,899	.0064	.0105	.0073	.0111	.0102
Sibley	15.2	.0065	-1.6	26	99.6	5.4	.0063	106,847	.0046	40,346	.0034	.0047	.0068	.0067	.0033
Stearns	112.5	.0478	4.0	84	99.1	34.3	.0401	862,024	.0370	732,427	.0617	.0466	.0380	.0509	.0368
Steele	31.2	.0132	2.9	72	99.4	10.8	.0126	275,165	.0118	136,349	.0115	.0119	.0113	.0133	.0127
Stevens	11.2	.0048	-1.1	20	98.8	3.8	.0044	74,803	.0033	47,718	.0040	.0038	.0058	.0049	.0031
Swift	12.7	.0054	-1.7	17	99.5	4.6	.0054	87,412	.0037	50,639	.0043	.0043	.0069	.0057	.0031
Todd	26.1	.0110	4.4	28	99.6	9.0	.0105	157,988	.0068	83,978	.0071	.0077	.0139	.0106	.0047
Traverse	5.3	.0023	-4.4	9	98.1	1.8	.0021	37,337	.0016	20,712	.0017	.0018	.0025	.0023	.0016
Wabasha	20.0	.0085	3.4	37	99.6	7.2	.0084	161,875	.0069	61,093	.0052	.0067	.0082	.0082	.0056
Wadena	14.6	.0062	2.9	27	99.2	5.0	.0058	97,140	.0042	68,270	.0057	.0051	.0074	.0061	.0043
Waseca	19.0	.0081	3.0	45	99.6	6.7	.0078	156,825	.0067	75,188	.0064	.0068	.0080	.0083	.0060
Washington	124.4	.0528	9.5	319	98.2	39.6	.0462	1,418,473	.0609	513,400	.0432	.0540	.0327	.0364	.0542
Watonwan	12.1	.0051	-2.1	28	99.6	4.7	.0055	90,236	.0039	49,222	.0042	.0043	.0064	.0063	.0035
Wilkin	8.2	.0035	-3.0	11	99.2	2.8	.0033	64,415	.0028	35,574	.0030	.0030	.0034	.0035	.0023
Winona	46.1	.0196	-.3	73	99.1	15.7	.0183	390,966	.0168	181,464	.0153	.0168	.0193	.0186	.0144
Wright	65.7	.0279	12.0	98	99.4	20.6	.0241	518,496	.0222	255,953	.0215	.0232	.0223	.0259	.0204
Yellow Medicine	13.2	.0056	-3.3	17	99.0	4.7	.0054	107,954	.0047	46,037	.0039	.0046	.0057	.0056	.0038
TOTAL METRO COUNTIES	**2,691.8**	**1.1429**	**2.7**	**188**	**96.1**	**981.6**	**1.1455**	**30,306,383**	**1.3012**	**16,061,955**	**1.3536**	**1.2852**	**.9780**	**1.1304**	**1.3068**
TOTAL STATE	**4,168.4**	**1.7699**	**2.3**	**52**	**96.9**	**1,504.7**	**1.7559**	**41,320,981**	**1.7741**	**22,102,586**	**1.8630**	**1.7999**	**1.6788**	**1.7778**	**1.7402**
MISSISSIPPI															
BILOXI - GULFPORT	**192.6**	**.0818**	**5.7**	**182**	**79.8**	**66.5**	**.0776**	**1,609,221**	**.0691**	**855,821**	**.0721**	**.0724**	**.0902**	**.0833**	**.0635**
Hancock	27.9	.0118	13.9	58	89.0	9.6	.0112	215,166	.0092	76,915	.0064	.0089	.0136	.0109	.0065
Harrison	164.7	.0700	4.5	283	78.2	56.9	.0664	1,394,055	.0599	778,906	.0657	.0635	.0766	.0724	.0570
JACKSON	**385.5**	**.1636**	**6.5**	**162**	**57.4**	**132.9**	**.1551**	**3,496,808**	**.1501**	**1,714,014**	**.1446**	**.1514**	**.1639**	**.1525**	**.1488**
Hinds	260.9	.1107	3.9	298	53.0	92.5	.1080	2,433,308	.1045	1,404,252	.1184	.1101	.1191	.1121	.1094
Madison	45.5	.0193	9.3	63	42.5	14.4	.0168	329,241	.0141	110,448	.0094	.0137	.0192	.0139	.0112
Rankin	79.1	.0336	13.9	101	80.3	26.0	.0303	734,259	.0315	199,314	.0168	.0276	.0245	.0265	.0282
PASCAGOULA	**127.7**	**.0542**	**8.2**	**175**	**79.6**	**42.5**	**.0496**	**1,194,836**	**.0513**	**457,609**	**.0386**	**.0482**	**.0440**	**.0480**	**.0460**
Jackson	127.7	.0542	8.2	175	79.6	42.5	.0496	1,194,836	.0513	457,609	.0386	.0482	.0440	.0480	.0460

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980-83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
MISSISSIPPI (continued)															
ALL COUNTIES															
Adams	38.0	.0161	−.2	83	50.0	13.1	.0153	282,058	.0121	232,727	.0196	.0152	.0221	.0155	.0137
Alcorn	34.6	.0147	4.7	86	88.7	12.9	.0151	257,325	.0110	134,380	.0114	.0118	.0174	.0152	.0113
Amite	13.1	.0055	−2.0	18	50.9	4.4	.0051	93,379	.0040	21,339	.0018	.0036	.0061	.0039	.0032
Attala	19.5	.0083	−1.8	26	59.3	6.8	.0080	109,503	.0047	58,917	.0049	.0056	.0115	.0072	.0048
Benton	8.4	.0036	3.0	21	60.6	2.5	.0029	43,671	.0019	7,778	.0007	.0018	.0038	.0025	.0010
Bolivar	44.2	.0188	−3.6	50	36.1	13.6	.0158	240,258	.0103	124,919	.0105	.0121	.0238	.0135	.0086
Calhoun	15.7	.0067	.2	27	73.3	5.6	.0066	87,151	.0038	46,055	.0039	.0043	.0095	.0061	.0032
Carroll	9.9	.0042	1.3	16	53.2	3.3	.0038	53,717	.0023	13,069	.0011	.0024	.0050	.0031	.0016
Chickasaw	18.1	.0077	1.4	36	62.5	6.0	.0070	105,025	.0045	60,512	.0051	.0053	.0102	.0073	.0049
Choctaw	9.1	.0038	1.2	22	70.6	3.0	.0035	44,883	.0019	14,709	.0012	.0021	.0053	.0032	.0011
Claiborne	12.9	.0055	5.1	26	24.1	3.8	.0045	77,257	.0033	27,002	.0023	.0035	.0062	.0033	.0024
Clarke	17.5	.0074	3.3	25	63.6	6.1	.0071	119,805	.0052	34,799	.0029	.0048	.0086	.0065	.0039
Clay	21.7	.0092	2.9	52	48.3	7.1	.0083	144,398	.0062	56,630	.0048	.0064	.0097	.0082	.0056
Coahoma	35.5	.0151	−3.9	64	34.2	11.6	.0135	187,556	.0080	127,971	.0108	.0104	.0218	.0116	.0089
Copiah	26.9	.0114	1.5	35	50.1	8.7	.0102	157,844	.0068	75,039	.0063	.0075	.0142	.0089	.0054
Covington	16.5	.0070	3.6	40	64.1	5.5	.0064	104,126	.0045	35,340	.0030	.0046	.0084	.0052	.0031
☐ De Soto	59.3	.0252	10.0	123	81.2	18.9	.0220	484,276	.0208	134,142	.0113	.0188	.0209	.0189	.0181
Forrest	68.5	.0291	3.8	146	71.5	24.5	.0286	524,815	.0225	362,266	.0306	.0261	.0332	.0291	.0267
Franklin	8.3	.0035	1.1	15	61.3	2.9	.0034	53,500	.0023	15,135	.0012	.0023	.0039	.0024	.0019
George	16.1	.0069	5.2	33	89.8	5.2	.0061	117,512	.0050	36,168	.0031	.0048	.0069	.0053	.0042
Greene	10.2	.0043	3.8	14	78.9	3.1	.0036	55,361	.0024	12,035	.0010	.0024	.0045	.0031	.0016
Grenada	21.2	.0090	.7	50	56.6	7.3	.0085	139,668	.0060	130,089	.0110	.0081	.0125	.0097	.0065
Hancock	27.9	.0118	13.9	58	89.0	9.6	.0112	215,166	.0092	76,915	.0064	.0089	.0136	.0109	.0065
Harrison	164.7	.0700	4.5	283	78.2	56.9	.0664	1,394,[illegible]	.0599	778,906	.0657	.0635	.0766	.0724	.0570
Hinds	260.9	.1107	3.9	298	53.0	92.5	.1080	2,433,308	.1045	1,404,252	.1184	.1101	.1191	.1121	.1084
Holmes	22.8	.0097	−.8	30	27.5	7.1	.0082	89,058	.0038	56,434	.0047	.0052	.0150	.0057	.0026
Humphreys	13.8	.0059	−1.0	32	32.6	4.4	.0052	53,329	.0023	29,946	.0025	.0030	.0086	.0033	.0020
Issaquena	2.5	.0010	−.5	6	42.6	.8	.0009	10,347	.0004	785	.0001	.0006	.0014	.0006	.0002
Itawamba	21.5	.0092	4.8	40	93.3	7.6	.0089	139,211	.0060	54,822	.0046	.0060	.0112	.0092	.0044
Jackson	127.7	.0542	8.2	175	79.6	42.[illegible]	.0496	1,194,836	.0513	457,609	.0386	.0482	.0440	.0480	.0440
Jasper	17.6	.0075	1.9	26	49.3	5.9	.0069	101,486	.0044	31,975	.0027	.0045	.0086	[illegible]	.0029
Jefferson	9.3	.0039	1.3	18	17.1	[illegible]	.0032	45,257	.0019	12,184	.0010	.0020	.0049	[illegible]	.0013
Jefferson Davis	14.1	.0060	1.8	34	44.8	4.4	.0052	83,642	.0036	29,608	.0025	.0038	.0071	.0043	.0026
Jones	63.3	.0269	2.2	91	75.4	22.4	.0261	478,409	.0205	290,119	.0245	.0229	.0321	.0279	.0211
Kemper	10.1	.0043	−.5	13	43.5	3.3	.0039	47,945	.0021	13,450	.0011	.0023	.0058	.0031	.0010
Lafayette	30.8	.0130	−.8	46	71.8	11.2	.0130	238,397	.0102	88,599	.0075	.0100	.0163	.0115	.0085
Lamar	26.7	.0114	12.1	54	88.4	8.8	.0103	199,631	.0086	87,410	.0073	.0087	.0133	.0102	.0063
Lauderdale	79.9	.0339	3.4	113	66.7	28.6	.0334	639,762	.0275	426,029	.0360	.0314	.0435	.0350	.0255
Lawrence	12.9	.0055	3.1	30	67.8	4.3	.0050	89,127	.0038	28,812	.0024	.0037	.0061	.0041	.0032
Leake	19.3	.0082	2.7	33	59.6	6.7	.0078	98,815	.0042	51,236	.0043	.0050	.0123	.0069	.0036
Lee	60.6	.0257	6.2	134	78.4	21.7	.0253	471,297	.0203	377,046	.0318	.0247	.0315	.0308	.0235
Leflore	41.0	.0174	−1.3	68	39.0	13.1	.0153	235,734	.0101	164,925	.0139	.0128	.0234	.0139	.0099
Lincoln	31.2	.0133	3.4	53	68.7	10.7	.0125	209,863	.0090	101,644	.0085	.0098	.0160	.0118	.0099
Lowndes	59.4	.0252	3.7	115	63.9	19.9	.0232	405,636	.0174	259,836	.0219	.0203	.0294	.0253	.0210
Madison	45.5	.0193	9.3	63	42.5	14.4	.0168	329,241	.0141	110,448	.0094	.0137	.0192	.0139	.0112
Marion	26.4	.0112	2.7	48	68.7	8.9	.0104	191,034	.0082	94,092	.0079	.0087	.0148	.0099	.0082
Marshall	31.1	.0132	6.2	44	45.2	9.3	.0109	154,918	.0067	64,755	.0054	.0077	.0157	.0099	.0049
Monroe	36.7	.0156	.8	48	69.0	12.5	.0146	219,484	.0094	125,371	.0106	.0109	.0197	.0152	.0074
Montgomery	13.4	.0057	.3	33	57.6	4.5	.0052	68,577	.0030	38,666	.0033	.0036	.0077	.0050	.0027
Neshoba	24.6	.0104	3.4	43	70.7	8.7	.0102	156,308	.0067	77,932	.0065	.0074	.0140	.0098	.0062
Newton	20.1	.0086	.7	35	69.0	7.1	.0082	129,917	.0056	49,048	.0042	.0057	.0113	.0074	.0042
Noxubee	12.8	.0054	−3.1	18	33.9	4.0	.0047	54,822	.0023	29,925	.0025	.0031	.0077	.0038	.0016
Oktibbeha	37.7	.0160	4.7	82	63.4	11.8	.0138	260,929	.0112	119,415	.0101	.0118	.0175	.0123	.0097
Panola	28.6	.0122	1.5	41	49.5	9.3	.0108	147,500	.0063	84,375	.0071	.0077	.0174	.0098	.0045
Pearl River	36.0	.0152	6.5	44	84.1	12.0	.0140	249,758	.0108	113,273	.0095	.0113	.0184	.0130	.0100
Perry	10.2	.0044	3.4	16	77.2	3.4	.0040	75,150	.0032	19,673	.0017	.0030	.0048	.0033	.0023
Pike	37.5	.0159	3.7	91	55.1	12.9	.0151	259,109	.0111	178,855	.0151	.0132	.0205	.0152	.0122
Pontotoc	22.2	.0094	6.1	44	83.5	7.8	.0091	124,670	.0054	54,010	.0045	.0060	.0124	.0087	.0037
Prentiss	25.3	.0108	5.3	61	88.5	8.8	.0102	151,441	.0065	84,517	.0071	.0075	.0151	.0106	.0053
Quitman	11.5	.0048	−9.0	28	42.4	3.8	.0045	44,126	.0019	24,846	.0021	.0025	.0081	.0031	.0016
Rankin	79.1	.0336	13.9	101	80.3	26.0	.0303	734,259	.0315	199,314	.0168	.0276	.0245	.0265	.0282
Scott	25.3	.0108	3.0	41	63.3	8.7	.0102	156,167	.0067	80,399	.0068	.0075	.0149	.0098	.0053
Sharkey	7.8	.0033	−2.1	18	32.6	2.3	.0027	36,046	.0015	17,393	.0015	.0020	.0048	.0019	.0011
Simpson	24.5	.0104	4.5	41	67.9	8.0	.0093	162,522	.0070	70,349	.0059	.0073	.0117	.0085	.0067
Smith	15.4	.0065	2.1	24	77.8	5.2	.0061	97,057	.0042	28,812	.0024	.0041	.0081	.0052	.0032

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980-83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
MISSISSIPPI (continued)															
ALL COUNTIES (continued)															
Stone	10.2	.0043	5.0	23	76.0	3.3	.0038	73,379	.0031	31,002	.0026	.0032	.0041	.0039	.0024
Sunflower	33.7	.0144	−3.3	48	36.2	9.7	.0113	152,411	.0066	84,281	.0071	.0083	.0201	.0093	.0049
Tallahatchie	16.2	.0068	−5.6	25	41.0	5.2	.0061	70,782	.0030	24,458	.0021	.0035	.0100	.0038	.0020
Tate	20.5	.0087	1.9	50	60.0	6.3	.0073	109,507	.0047	77,867	.0066	.0061	.0121	.0082	.0032
Tippah	19.4	.0083	3.5	42	83.2	6.7	.0079	103,821	.0045	59,607	.0050	.0054	.0112	.0080	.0031
Tishomingo	19.3	.0082	4.7	44	95.7	7.2	.0084	111,114	.0047	42,754	.0036	.0051	.0112	.0088	.0033
Tunica	9.0	.0038	−6.8	20	25.5	2.8	.0032	31,610	.0014	22,340	.0019	.0020	.0059	.0019	.0009
Union	22.4	.0095	3.0	54	85.4	8.3	.0097	144,096	.0062	65,064	.0055	.0066	.0129	.0096	.0046
Walthall	14.0	.0059	1.7	35	57.4	4.6	.0054	86,755	.0037	37,388	.0031	.0039	.0074	.0048	.0027
Warren	53.2	.0226	3.0	89	60.5	18.4	.0215	463,903	.0199	221,520	.0187	.0202	.0250	.0196	.0186
Washington	72.0	.0306	−.5	98	42.4	23.1	.0269	415,892	.0179	304,521	.0257	.0227	.0405	.0265	.0181
Wayne	20.1	.0085	5.0	25	65.1	6.4	.0075	120,490	.0052	62,030	.0052	.0059	.0101	.0070	.0051
Webster	10.3	.0044	.0	24	79.4	3.6	.0042	61,161	.0026	30,800	.0026	.0030	.0058	.0043	.0018
Wilkinson	9.8	.0042	−2.2	14	31.6	3.1	.0036	53,795	.0023	26,092	.0022	.0025	.0052	.0033	.0016
Winston	19.5	.0083	.1	32	58.5	6.6	.0077	114,741	.0049	47,973	.0040	.0054	.0104	.0072	.0042
Yalobusha	13.3	.0056	.9	28	60.3	4.8	.0056	78,634	.0034	33,193	.0028	.0037	.0074	.0054	.0024
Yazoo	27.2	.0115	−.6	29	47.0	9.1	.0106	148,657	.0064	81,278	.0069	.0075	.0159	.0088	.0066
TOTAL METRO COUNTIES	**765.1**	**.3248**	**6.8**	**165**	**68.6**	**260.8**	**.3043**	**6,785,141**	**.2913**	**3,161,586**	**.2666**	**.2908**	**.3179**	**.3027**	**.2764**
TOTAL STATE	**2,605.1**	**1.1060**	**3.3**	**55**	**63.5**	**879.7**	**1.0266**	**18,501,182**	**.7943**	**9,501,199**	**.8009**	**.8586**	**1.3088**	**.9883**	**.7358**
MISSOURI															
COLUMBIA	**105.8**	**.0449**	**5.4**	**154**	**91.7**	**38.0**	**.0443**	**1,087,441**	**.0467**	**585,137**	**.0493**	**.0471**	**.0446**	**.0462**	**.0430**
Boone	105.8	.0449	5.4	154	91.7	38.0	.0443	1,087,441	.0467	585,137	.0493	.0471	.0446	.0462	.0430
JOPLIN	**131.1**	**.0557**	**2.8**	**103**	**97.7**	**49.8**	**.0581**	**1,036,143**	**.0444**	**786,172**	**.0662**	**.0533**	**.0716**	**.0677**	**.0478**
Jasper	88.4	.0376	1.7	138	97.5	34.1	.0398	717,928	.0308	658,553	.0555	.0395	.0503	.0486	.0373
Newton	42.7	.0181	5.3	68	98.2	15.7	.0183	318,215	.0136	127,619	.0107	.0138	.0213	.0191	.0105
KANSAS CITY	**1,452.0**	**.6161**	**1.3**	**289**	**86.1**	**550.1**	**.6420**	**15,903,239**	**.6826**	**8,666,751**	**.7305**	**.6835**	**.5826**	**.6517**	**.6813**
Cass	54.6	.0231	7.0	78	98.5	18.9	.0220	482,110	.0207	183,786	.0154	.0197	.0192	.0212	.0172
Clay	139.7	.0593	2.4	347	98.0	52.5	.0613	1,524,623	.0655	927,633	.0782	.0679	.0507	.0663	.0666
Jackson	615.3	.2612	−2.2	1,007	77.9	241.7	.2821	6,458,103	.2773	4,019,647	.3388	.2925	.2887	.2970	.2814
Lafayette	30.5	.0129	1.9	48	96.6	11.2	.0131	243,967	.0105	108,575	.0092	.0106	.0150	.0130	.0090
Platte	51.3	.0217	10.7	122	97.5	18.4	.0214	485,252	.0208	135,057	.0114	.0181	.0171	.0198	.0169
Ray	22.3	.0094	4.3	39	97.9	7.9	.0092	173,070	.0074	71,079	.0060	.0074	.0094	.0093	.0066
Johnson, Kans.	*289.4*	*.1228*	*7.1*	*605*	*97.6*	*109.3*	*.1276*	*4,184,537*	*.1796*	*2,183,890*	*.1841*	*.1696*	*.0794*	*.1262*	*.1933*
Leavenworth, Kans.	*57.4*	*.0244*	*4.7*	*124*	*87.7*	*18.4*	*.0215*	*541,875*	*.0232*	*167,193*	*.0141*	*.0207*	*.0177*	*.0187*	*.0204*
Miami, Kans.	*22.6*	*.0096*	*4.5*	*38*	*96.3*	*8.2*	*.0096*	*204,521*	*.0087*	*65,376*	*.0055*	*.0080*	*.0094*	*.0088*	*.0075*
Wyandotte, Kans.	*168.9*	*.0717*	*−2.0*	*1,134*	*73.7*	*63.6*	*.0742*	*1,605,181*	*.0689*	*804,515*	*.0678*	*.0690*	*.0760*	*.0714*	*.0624*
ST. JOSEPH	**86.7**	**.0368**	**−1.4**	**212**	**96.3**	**32.5**	**.0380**	**779,088**	**.0335**	**528,248**	**.0445**	**.0375**	**.0428**	**.0414**	**.0330**
Buchanan	86.7	.0368	−1.4	212	96.3	32.5	.0380	779,088	.0335	528,248	.0445	.0375	.0428	.0414	.0330
ST. LOUIS	**1,812.0**	**.7694**	**.2**	**585**	**81.6**	**662.5**	**.7730**	**19,541,194**	**.8391**	**10,047,219**	**.8470**	**.8278**	**.7364**	**.7614**	**.8362**
Franklin	77.1	.0328	8.2	84	98.6	26.0	.0303	617,126	.0265	363,245	.0307	.0291	.0341	.0336	.0247
Jefferson	159.4	.0676	9.0	241	98.9	51.9	.0605	1,433,029	.0615	496,266	.0418	.0569	.0518	.0574	.0539
St. Charles	160.4	.0681	11.3	287	98.0	53.0	.0619	1,722,774	.0740	715,021	.0603	.0688	.0453	.0556	.0709
St. Louis	968.8	.4113	−.6	1,918	87.1	353.3	.4123	11,998,470	.5152	6,429,278	.5420	.5024	.3492	.4186	.5439
St. Louis city	425.6	.1808	−6.0	6,977	52.4	170.9	.1994	3,585,323	.1540	1,981,381	.1670	.1633	.2482	.1882	.1359
Monroe, Ill.	*20.7*	*.0088*	*2.9*	*53*	*99.6*	*7.4*	*.0086*	*184,472*	*.0079*	*62,028*	*.0052*	*.0073*	*.0078*	*.0080*	*.0069*
ST. LOUIS - EAST ST. LOUIS - ALTON CONSOLIDATED AREA	***2,375.8***	***1.0088***	***−.1***	***445***	***82.0***	***867.6***	***1.0124***	***24,629,362***	***1.0573***	***12,633,282***	***1.0651***	***1.0502***	***.9794***	***.9956***	***1.0515***
SPRINGFIELD	**219.1**	**.0930**	**5.5**	**176**	**97.5**	**83.1**	**.0970**	**2,017,114**	**.0866**	**1,311,145**	**.1105**	**.0951**	**.1047**	**.1077**	**.0884**
Christian	25.1	.0106	12.0	45	99.2	8.9	.0104	206,751	.0088	66,384	.0056	.0083	.0103	.0102	.0066
Greene	194.0	.0824	4.7	286	97.3	74.2	.0866	1,810,363	.0778	1,244,761	.1049	.0868	.0944	.0975	.0818
ALL COUNTIES															
Adair	25.1	.0107	.9	44	97.5	9.2	.0108	195,466	.0084	154,590	.0130	.0102	.0146	.0115	.0086
Andrew	14.7	.0062	5.2	34	99.6	5.1	.0059	108,906	.0046	32,390	.0027	.0045	.0053	.0063	.0033
Atchison	8.2	.0035	−4.7	15	99.3	3.2	.0038	69,177	.0030	35,504	.0030	.0031	.0044	.0040	.0021
Audrain	26.1	.0111	−1.4	37	93.8	9.7	.0113	215,744	.0093	142,297	.0120	.0104	.0131	.0131	.0120
Barry	26.3	.0112	7.8	34	99.1	9.8	.0114	177,473	.0076	105,454	.0089	.0086	.0151	.0117	.0059
Barton	11.6	.0049	2.7	19	99.4	4.6	.0054	79,645	.0034	47,271	.0040	.0040	.0071	.0058	.0028
Bates	15.8	.0067	−.5	19	98.8	6.0	.0070	108,294	.0047	76,483	.0064	.0056	.0092	.0072	.0037
Benton	12.9	.0055	5.9	18	99.2	5.1	.0059	79,964	.0034	40,501	.0035	.0038	.0087	.0052	.0020
Bollinger	10.8	.0046	4.8	17	99.8	4.0	.0047	61,495	.0026	26,365	.0022	.0029	.0067	.0044	.0016

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980-83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
MISSOURI (continued)															
ALL COUNTIES (continued)															
Boone	105.8	.0449	5.4	154	91.7	38.0	.0443	1,087,441	.0467	585,137	.0493	.0471	.0446	.0462	.0430
Buchanan	86.7	.0368	−1.4	212	96.3	32.5	.0380	779,088	.0335	528,248	.0445	.0375	.0428	.0414	.0330
Butler	38.7	.0164	2.7	55	94.2	14.6	.0170	272,283	.0117	234,859	.0198	.0150	.0247	.0180	.0135
Caldwell	8.5	.0036	−1.9	20	99.7	3.2	.0037	57,951	.0025	22,763	.0019	.0026	.0046	.0035	.0017
Callaway	34.1	.0145	5.7	40	93.8	11.4	.0133	296,227	.0127	128,844	.0109	.0125	.0123	.0129	.0112
Camden	22.9	.0097	14.4	36	99.3	9.1	.0107	193,093	.0083	132,968	.0112	.0094	.0130	.0121	.0074
Cape Girardeau	60.9	.0259	3.5	106	95.5	22.0	.0256	531,323	.0228	369,285	.0311	.0260	.0295	.0284	.0260
Carroll	11.8	.0050	−2.7	17	97.4	4.7	.0055	79,419	.0034	35,943	.0031	.0036	.0075	.0051	.0026
Carter	6.0	.0026	10.5	12	99.5	2.0	.0024	33,522	.0014	15,330	.0013	.0016	.0033	.0021	.0008
Cass	54.6	.0231	7.0	78	98.5	18.9	.0220	482,110	.0207	183,786	.0154	.0197	.0192	.0212	.0172
Cedar	12.7	.0054	6.8	27	99.2	5.0	.0058	74,117	.0032	52,986	.0045	.0040	.0100	.0052	.0022
Chariton	10.4	.0045	−.9	14	94.6	4.0	.0047	71,294	.0031	36,920	.0031	.0033	.0062	.0045	.0026
Christian	25.1	.0106	12.0	45	99.2	8.9	.0104	206,751	.0088	66,384	.0056	.0083	.0103	.0102	.0066
Clark	8.5	.0036	.1	17	99.8	3.0	.0035	53,414	.0023	23,923	.0020	.0025	.0042	.0036	.0014
Clay	139.7	.0593	2.4	347	98.0	52.5	.0613	1,524,623	.0655	927,633	.0782	.0679	.0507	.0663	.0666
Clinton	16.9	.0072	6.2	40	97.2	6.0	.0070	130,988	.0056	58,877	.0050	.0058	.0072	.0067	.0050
Cole	60.2	.0256	6.2	154	91.6	21.2	.0247	588,125	.0253	361,972	.0305	.0269	.0237	.0267	.0287
Cooper	14.5	.0061	−1.0	26	93.0	5.4	.0063	103,216	.0044	62,173	.0052	.0049	.0078	.0070	.0035
Crawford	19.3	.0082	5.5	26	99.6	6.9	.0081	136,831	.0059	88,434	.0075	.0070	.0100	.0084	.0042
Dade	7.5	.0032	1.6	15	99.2	3.1	.0036	48,198	.0020	20,781	.0017	.0021	.0051	.0033	.0015
Dallas	12.9	.0055	6.6	24	99.1	4.6	.0053	78,665	.0034	34,125	.0029	.0037	.0075	.0047	.0031
Daviess	8.9	.0038	−.1	16	99.7	3.4	.0040	63,986	.0028	22,655	.0019	.0027	.0047	.0037	.0016
De Kalb	8.5	.0036	3.4	20	99.7	3.1	.0036	59,650	.0025	19,415	.0017	.0025	.0041	.0032	.0021
Dent	15.4	.0065	6.1	20	99.7	5.6	.0066	95,700	.0041	61,920	.0052	.0049	.0093	.0067	.0039
Douglas	12.4	.0053	7.0	15	99.3	4.6	.0053	72,333	.0031	41,161	.0035	.0036	.0078	.0046	.0021
Dunklin	36.4	.0154	.2	67	93.1	13.6	.0159	244,087	.0105	184,908	.0155	.0130	.0238	.0159	.0108
Franklin	77.1	.0328	8.2	84	98.6	26.0	.0303	617,126	.0265	363,245	.0307	.0291	.0341	.0336	.0247
Gasconade	13.5	.0057	2.4	26	99.7	5.2	.0061	104,879	.0045	54,195	.0045	.0047	.0074	.0062	.0036
Gentry	7.8	.0033	−1.1	16	99.7	3.0	.0035	51,567	.0022	35,266	.0030	.0027	.0052	.0036	.0023
Greene	194.0	.0824	4.7	286	97.3	74.2	.0866	1,810,363	.0778	1,244,761	.1049	.0868	.0944	.0975	.0818
Grundy	11.9	.0050	−.5	27	99.6	4.7	.0055	82,899	.0035	52,020	.0044	.0042	.0077	.0059	.0032
Harrison	9.6	.0041	−2.9	13	99.6	4.2	.0049	71,958	.0031	37,387	.0032	.0032	.0066	.0043	.0023
Henry	19.9	.0085	1.2	27	98.4	7.8	.0091	149,066	.0064	88,815	.0074	.0071	.0119	.0085	.0068
Hickory	7.0	.0029	9.9	18	99.5	2.9	.0034	39,554	.0017	14,416	.0013	.0019	.0052	.0027	.0010
Holt	6.8	.0029	−1.2	15	99.3	2.7	.0031	54,276	.0023	43,387	.0036	.0027	.0035	.0035	.0015
Howard	9.8	.0042	−2.1	21	90.8	3.6	.0042	66,316	.0029	25,354	.0022	.0029	.0053	.0041	.0018
Howell	30.7	.0130	6.6	33	99.0	11.5	.0135	191,747	.0082	166,941	.0140	.0111	.0208	.0148	.0073
Iron	11.5	.0049	3.8	21	99.1	3.9	.0045	83,861	.0036	50,674	.0043	.0040	.0064	.0044	.0030
Jackson	615.3	.2612	−2.2	1,007	77.9	241.7	.2821	6,458,103	.2773	4,019,647	.3388	.2925	.2887	.2970	.2814
Jasper	88.4	.0376	1.7	138	97.5	34.1	.0398	717,928	.0308	658,553	.0555	.0395	.0503	.0486	.0373
Jefferson	159.4	.0676	9.0	241	98.9	51.9	.0605	1,433,029	.0615	496,266	.0418	.0569	.0518	.0574	.0539
Johnson	40.1	.0171	2.7	48	93.3	12.9	.0151	270,806	.0116	113,669	.0096	.0122	.0177	.0154	.0088
Knox	5.6	.0024	1.7	11	99.6	2.1	.0024	29,184	.0013	14,296	.0012	.0013	.0038	.0020	.0010
Laclede	26.0	.0110	6.9	34	99.0	9.6	.0112	190,874	.0082	162,227	.0137	.0104	.0149	.0129	.0074
Lafayette	30.5	.0129	1.9	48	96.6	11.2	.0131	243,967	.0105	108,575	.0092	.0106	.0150	.0130	.0090
Lawrence	30.3	.0129	4.6	49	99.3	11.3	.0132	202,364	.0087	111,408	.0094	.0098	.0171	.0133	.0075
Lewis	10.7	.0046	−1.9	21	96.3	3.9	.0045	77,043	.0033	40,036	.0033	.0035	.0053	.0051	.0026
Lincoln	23.7	.0100	6.8	38	97.1	8.1	.0095	172,817	.0074	70,186	.0059	.0075	.0109	.0095	.0058
Linn	15.5	.0066	.0	25	98.6	6.3	.0073	123,605	.0053	77,383	.0066	.0059	.0095	.0074	.0049
Livingston	15.7	.0067	−.3	29	98.1	6.1	.0072	124,780	.0054	95,378	.0080	.0066	.0094	.0081	.0051
McDonald	15.8	.0067	5.9	29	98.5	5.8	.0067	93,616	.0040	50,885	.0043	.0045	.0093	.0068	.0024
Macon	16.3	.0069	−.1	20	97.8	6.2	.0073	95,305	.0041	52,805	.0044	.0048	.0103	.0070	.0036
Madison	11.4	.0048	6.3	23	99.5	4.4	.0051	78,616	.0033	43,155	.0037	.0038	.0079	.0048	.0025
Maries	7.7	.0033	2.0	15	99.5	2.9	.0034	45,661	.0020	15,063	.0013	.0019	.0044	.0032	.0013
Marion	28.8	.0122	.6	66	94.6	10.8	.0126	248,823	.0107	179,892	.0151	.0124	.0156	.0138	.0106
Mercer	4.6	.0020	−1.8	10	99.8	1.8	.0021	28,371	.0012	10,077	.0009	.0012	.0028	.0018	.0008
Miller	20.1	.0085	8.4	34	99.4	7.4	.0086	146,811	.0063	100,359	.0084	.0075	.0099	.0095	.0056
Mississippi	15.1	.0064	−4.0	37	80.4	5.3	.0062	89,397	.0038	68,073	.0058	.0048	.0088	.0060	.0034
Moniteau	12.5	.0053	3.6	30	97.9	4.3	.0050	75,898	.0033	54,066	.0045	.0041	.0069	.0055	.0024
Monroe	9.6	.0041	−1.2	14	96.0	3.5	.0041	70,461	.0030	33,831	.0029	.0032	.0043	.0041	.0026
Montgomery	11.6	.0049	.5	21	96.4	4.2	.0049	83.863	.0036	43,000	.0036	.0039	.0054	.0053	.0028
Morgan	15.2	.0065	10.1	26	98.8	5.7	.0067	93,952	.0041	55,145	.0046	.0047	.0093	.0063	.0035
New Madrid	22.4	.0095	−2.4	34	83.2	7.8	.0091	138,085	.0059	99,935	.0085	.0073	.0121	.0087	.0064
Newton	42.7	.0181	5.3	68	98.2	15.7	.0183	318,215	.0136	127,619	.0107	.0138	.0213	.0191	.0105
Nodaway	21.5	.0092	−2.3	25	98.9	7.7	.0090	186,529	.0081	102,395	.0087	.0085	.0100	.0093	.0070
Oregon	10.5	.0044	2.6	13	99.7	3.9	.0045	52,177	.0022	37,418	.0031	.0028	.0072	.0037	.0016

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980-83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
MISSOURI (continued)															
ALL COUNTIES (continued)															
Osage	12.2	.0052	1.5	20	99.8	4.0	.0047	85,720	.0037	24,491	.0021	.0035	.0048	.0042	.0028
Ozark	8.7	.0037	9.3	12	99.4	3.3	.0038	54,803	.0023	33,317	.0028	.0028	.0057	.0038	.0015
Pemiscot	24.1	.0102	−3.6	47	72.4	8.5	.0100	147,597	.0064	92,740	.0078	.0076	.0149	.0093	.0057
Perry	17.3	.0074	3.1	37	99.5	5.9	.0068	100,891	.0043	78,920	.0066	.0055	.0083	.0080	.0033
Pettis	36.6	.0155	.6	53	95.5	13.9	.0163	314,639	.0135	196,546	.0166	.0149	.0191	.0175	.0129
Phelps	34.9	.0148	3.8	52	97.6	11.9	.0139	263,643	.0113	190,799	.0161	.0135	.0181	.0150	.0111
Pike	17.5	.0075	−.4	26	93.6	6.1	.0071	117,910	.0051	64,075	.0054	.0056	.0091	.0071	.0038
Platte	51.3	.0217	10.7	122	97.5	18.4	.0214	485,252	.0208	135,057	.0114	.0181	.0171	.0198	.0169
Polk	19.8	.0084	5.2	31	99.2	7.1	.0083	128,816	.0056	101,003	.0085	.0071	.0121	.0089	.0042
Pulaski	40.1	.0171	−4.6	73	85.2	9.9	.0116	280,038	.0120	113,235	.0095	.0123	.0123	.0140	.0069
Putnam	6.0	.0025	−1.5	12	99.7	2.3	.0027	42,963	.0018	29,766	.0026	.0021	.0039	.0027	.0016
Ralls	9.2	.0039	2.4	19	97.9	3.4	.0039	69,263	.0030	14,396	.0012	.0027	.0039	.0038	.0021
Randolph	26.5	.0113	4.1	56	92.8	9.5	.0111	193,655	.0083	144,717	.0122	.0101	.0149	.0118	.0100
Ray	22.3	.0094	4.3	39	97.9	7.9	.0092	173,070	.0074	71,079	.0060	.0074	.0094	.0093	.0066
Reynolds	7.5	.0032	3.7	9	99.7	2.9	.0034	55,168	.0024	25,357	.0021	.0025	.0045	.0030	.0017
Ripley	13.3	.0057	6.8	21	99.5	4.9	.0057	68,444	.0029	33,747	.0028	.0033	.0089	.0047	.0018
St. Charles	160.4	.0681	11.3	287	98.0	53.0	.0619	1,722,774	.0740	715,021	.0603	.0688	.0453	.0556	.0709
St. Clair	8.9	.0038	3.2	13	99.0	3.4	.0040	51,768	.0022	32,060	.0027	.0026	.0055	.0034	.0015
Ste. Genevieve	15.9	.0067	4.7	32	99.4	5.4	.0063	131,076	.0057	55,089	.0046	.0056	.0060	.0065	.0046
St. Francois	44.5	.0189	4.5	99	99.4	16.0	.0186	342,022	.0146	205,059	.0173	.0163	.0227	.0204	.0134
St. Louis	968.8	.4113	−.6	1,918	87.1	353.3	.4123	11,998,470	.5152	6,429,278	.5420	.5024	.3492	.4186	.5439
St. Louis city	425.6	.1808	−6.0	6,977	52.4	170.9	.1994	3,585,323	.1540	1,981,381	.1670	.1633	.2482	.1882	.1359
Saline	24.8	.0106	−.5	33	94.4	9.5	.0111	171,079	.0073	100,632	.0084	.0083	.0142	.0118	.0063
Schuyler	4.9	.0020	−1.6	16	99.8	2.0	.0023	28,322	.0012	22,501	.0019	.0016	.0035	.0023	.0007
Scotland	5.3	.0023	−2.1	12	99.8	2.1	.0025	29,594	.0013	20,242	.0017	.0017	.0037	.0021	.0009
Scott	41.2	.0175	3.9	97	91.3	14.6	.0170	314,543	.0135	245,742	.0208	.0164	.0234	.0187	.0135
Shannon	8.0	.0034	1.5	8	99.7	2.9	.0034	44,979	.0019	14,739	.0012	.0021	.0049	.0028	.0011
Shelby	7.7	.0033	−1.6	15	98.9	3.0	.0035	48,125	.0021	30,223	.0025	.0023	.0050	.0034	.0013
Stoddard	29.6	.0125	2.0	36	97.4	11.0	.0129	191,403	.0082	123,496	.0105	.0098	.0166	.0133	.0068
Stone	17.7	.0075	13.6	39	99.1	7.1	.0082	124,665	.0054	40,275	.0033	.0052	.0106	.0079	.0033
Sullivan	7.2	.0031	−3.2	11	99.6	2.9	.0034	34,022	.0014	14,618	.0013	.0017	.0057	.0024	.0009
Taney	23.1	.0098	12.9	38	99.1	9.1	.0106	202,221	.0087	120,424	.0101	.0094	.0120	.0120	.0065
Texas	21.9	.0093	3.9	19	99.6	8.2	.0096	127,566	.0055	95,074	.0080	.0070	.0137	.0096	.0037
Vernon	20.4	.0087	3.0	24	98.8	7.6	.0089	155,116	.0067	83,126	.0071	.0071	.0111	.0087	.0062
Warren	16.7	.0071	12.1	39	96.3	5.7	.0066	138,564	.0059	52,907	.0044	.0057	.0070	.0061	.0044
Washington	18.7	.0079	4.0	25	99.0	6.3	.0074	115,294	.0050	52,567	.0044	.0055	.0095	.0076	.0032
Wayne	12.3	.0052	9.1	16	99.5	4.7	.0055	71,576	.0030	41,007	.0035	.0035	.0084	.0045	.0022
Webster	22.0	.0094	7.8	37	99.2	7.5	.0087	150,049	.0065	60,119	.0051	.0066	.0106	.0088	.0048
Worth	2.9	.0012	−3.6	11	99.9	1.1	.0013	15,229	.0006	7,746	.0006	.0009	.0020	.0010	.0004
Wright	17.1	.0072	5.6	25	99.2	6.3	.0074	100,255	.0043	60,124	.0051	.0050	.0106	.0069	.0030
TOTAL METRO COUNTIES	**3,247.7**	**1.3786**	**.7**	**337**	**84.7**	**1,209.1**	**1.4109**	**33,643,633**	**1.4446**	**18,641,670**	**1.5713**	**1.4697**	**1.3924**	**1.4430**	**1.4392**
TOTAL STATE	**4,990.3**	**2.1189**	**1.5**	**72**	**88.8**	**1,843.8**	**2.1517**	**46,150,398**	**1.9814**	**26,132,783**	**2.2027**	**2.0753**	**2.3429**	**2.2000**	**1.9076**
MONTANA															
BILLINGS	**117.5**	**.0499**	**8.8**	**45**	**97.1**	**45.4**	**.0530**	**1,190,446**	**.0511**	**994,809**	**.0838**	**.0608**	**.0584**	**.0644**	**.0631**
Yellowstone	117.5	.0499	8.8	45	97.1	45.4	.0530	1,190,446	.0511	994,809	.0838	.0608	.0584	.0644	.0631
GREAT FALLS	**80.5**	**.0342**	**−.3**	**30**	**94.5**	**30.8**	**.0360**	**761,209**	**.0327**	**576,650**	**.0486**	**.0378**	**.0379**	**.0430**	**.0411**
Cascade	80.5	.0342	−.3	30	94.5	30.8	.0360	761,209	.0327	576,650	.0486	.0378	.0379	.0430	.0411
ALL COUNTIES															
Beaverhead	8.3	.0035	1.4	2	98.4	3.0	.0035	58,698	.0025	39,867	.0034	.0030	.0046	.0040	.0030
Big Horn	11.3	.0048	1.8	2	51.8	3.3	.0039	68,546	.0029	45,886	.0038	.0035	.0050	.0042	.0026
Blaine	7.2	.0030	2.9	2	66.9	2.5	.0029	40,516	.0018	23,324	.0020	.0021	.0039	.0030	.0013
Broadwater	3.6	.0016	10.2	3	98.8	1.5	.0017	24,515	.0010	19,667	.0016	.0013	.0027	.0021	.0006
Carbon	8.6	.0036	6.2	4	99.2	3.6	.0042	63,943	.0028	28,954	.0025	.0029	.0053	.0043	.0021
Carter	1.8	.0008	.1	1	99.6	.6	.0007	8,388	.0003	2,836	.0002	.0004	.0011	.0007	.0002
Cascade	80.5	.0342	−.3	30	94.5	30.8	.0360	761,209	.0327	576,650	.0486	.0378	.0379	.0430	.0411
Chouteau	6.0	.0025	−1.5	2	96.4	2.2	.0025	49,695	.0021	13,981	.0012	.0019	.0025	.0025	.0014
Custer	13.4	.0057	2.2	4	98.2	5.3	.0062	111,365	.0048	84,924	.0072	.0057	.0081	.0065	.0058
Daniels	2.8	.0012	−1.2	2	99.0	1.0	.0012	20,189	.0009	11,791	.0010	.0009	.0014	.0012	.0010
Dawson	12.0	.0051	1.7	5	99.0	4.5	.0052	114,371	.0049	92,811	.0078	.0058	.0055	.0063	.0063
Deer Lodge	11.3	.0048	−9.7	15	97.3	4.2	.0049	90,429	.0039	53,134	.0045	.0043	.0062	.0056	.0036
Fallon	3.7	.0015	−1.7	2	99.5	1.4	.0017	37,257	.0016	20,062	.0017	.0016	.0014	.0017	.0018

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES

METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980-83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
MONTANA (continued)															
ALL COUNTIES (continued)															
Fergus	13.1	.0056	.2	3	98.8	5.0	.0058	93,584	.0040	71,732	.0060	.0049	.0083	.0062	.0049
Flathead	55.9	.0237	7.6	11	98.5	21.2	.0247	507,659	.0218	358,064	.0302	.0248	.0288	.0281	.0256
Gallatin	46.5	.0198	8.5	19	98.2	16.7	.0195	397,908	.0171	303,807	.0256	.0200	.0210	.0232	.0218
Garfield	1.7	.0007	2.7	0	99.6	.6	.0007	11,416	.0005	3,021	.0002	.0006	.0007	.0006	.0003
Glacier	10.8	.0046	1.6	4	52.4	3.5	.0041	82,469	.0035	54,025	.0046	.0040	.0048	.0042	.0040
Golden Valley	1.0	.0004	–2.5	1	99.1	.4	.0005	6,116	.0003	841	.0001	.0003	.0006	.0004	.0001
Granite	2.8	.0012	3.7	2	98.8	1.0	.0012	20,035	.0008	7,055	.0006	.0008	.0013	.0011	.0006
Hill	18.3	.0078	1.8	6	86.0	6.7	.0078	166,475	.0072	124,289	.0104	.0083	.0086	.0087	.0086
Jefferson	8.1	.0034	15.2	5	97.8	2.8	.0032	52,055	.0022	7,678	.0007	.0020	.0033	.0036	.0013
Judith Basin	2.6	.0011	–1.7	1	99.3	1.0	.0012	19,702	.0008	7,410	.0006	.0008	.0013	.0013	.0005
Lake	20.7	.0088	8.6	14	82.3	7.4	.0086	139,005	.0060	69,956	.0059	.0065	.0111	.0089	.0052
Lewis and Clark	46.2	.0196	7.3	13	97.5	18.0	.0210	447,526	.0192	285,252	.0241	.0208	.0215	.0238	.0218
Liberty	2.3	.0010	–1.3	2	99.2	.9	.0011	24,764	.0011	12,372	.0010	.0010	.0010	.0011	.0008
Lincoln	17.7	.0075	–.3	5	98.2	6.2	.0072	126,873	.0054	64,423	.0054	.0059	.0087	.0084	.0047
McCone	2.7	.0012	–.1	1	99.5	.9	.0011	15,125	.0007	7,033	.0006	.0007	.0013	.0011	.0004
Madison	5.7	.0024	4.6	2	99.2	2.2	.0025	39,404	.0017	12,508	.0011	.0016	.0033	.0021	.0011
Meagher	2.2	.0009	2.1	1	99.3	.8	.0010	13,167	.0005	8,876	.0007	.0007	.0016	.0009	.0004
Mineral	3.9	.0017	6.1	3	98.2	1.4	.0016	25,730	.0012	12,222	.0011	.0013	.0015	.0021	.0008
Missoula	80.9	.0343	6.4	31	97.2	31.2	.0364	774,955	.0332	571,427	.0481	.0379	.0384	.0428	.0392
Musselshell	4.8	.0021	8.4	3	99.6	1.9	.0022	33,758	.0015	17,019	.0015	.0015	.0027	.0020	.0013
Park	13.7	.0058	6.5	5	97.1	5.5	.0065	113,764	.0049	65,210	.0054	.0053	.0079	.0067	.0051
Petroleum	.7	.0003	6.9	0	98.4	.2	.0002	3,213	.0001	785	.0001	.0001	.0004	.0002	.0000
Phillips	5.5	.0023	2.5	1	92.5	2.0	.0023	33,942	.0015	26,347	.0022	.0020	.0031	.0028	.0015
Pondera	6.9	.0029	2.5	4	89.6	2.5	.0029	56,128	.0024	37,735	.0032	.0026	.0034	.0031	.0026
Powder River	2.4	.0011	–4.8	1	98.4	.9	.0011	16,621	.0007	10,436	.0009	.0009	.0015	.0013	.0006
Powell	7.0	.0029	.6	3	96.9	2.4	.0028	48,085	.0020	29,838	.0025	.0023	.0031	.0033	.0016
Prairie	1.8	.0008	–2.0	1	98.3	.7	.0008	9,319	.0004	5,408	.0005	.0006	.0014	.0008	.0002
Ravalli	25.7	.0109	14.3	11	98.5	9.6	.0112	185,256	.0080	74,146	.0062	.0080	.0126	.0110	.0067
Richland	13.1	.0056	7.0	6	98.8	4.7	.0055	129,532	.0056	70,066	.0059	.0056	.0055	.0058	.0058
Roosevelt	10.6	.0045	1.3	4	61.3	3.4	.0040	84,715	.0036	54,676	.0046	.0041	.0045	.0048	.0038
Rosebud	12.6	.0053	27.3	3	73.8	4.1	.0048	98,301	.0042	29,294	.0025	.0040	.0047	.0038	.0036
Sanders	9.1	.0039	4.9	3	94.9	3.6	.0042	58,756	.0025	32,800	.0028	.0028	.0057	.0044	.0014
Sheridan	5.4	.0023	–.3	3	98.8	2.0	.0023	55,757	.0024	27,546	.0023	.0024	.0019	.0024	.0028
Silver Bow	36.1	.0153	–5.2	50	98.0	14.3	.0167	320,262	.0138	276,624	.0233	.0170	.0204	.0184	.0179
Stillwater	6.0	.0025	7.2	3	99.4	2.2	.0025	43,803	.0019	22,166	.0019	.0019	.0029	.0025	.0015
Sweet Grass	3.3	.0014	2.6	2	99.3	1.3	.0016	21,188	.0009	21,135	.0018	.0013	.0027	.0017	.0007
Teton	6.6	.0029	1.7	3	98.6	2.5	.0029	55,369	.0023	25,028	.0021	.0024	.0030	.0031	.0023
Toole	5.7	.0024	2.5	3	98.3	2.3	.0027	55,386	.0024	29,709	.0025	.0024	.0032	.0027	.0024
Treasure	1.0	.0004	1.9	1	97.5	.4	.0004	6,311	.0003	1,181	.0001	.0003	.0005	.0005	.0002
Valley	9.6	.0041	–6.4	2	90.4	3.7	.0043	75,215	.0032	55,869	.0047	.0038	.0053	.0049	.0033
Wheatland	2.4	.0010	1.7	2	99.4	.9	.0011	17,680	.0008	9,499	.0008	.0008	.0013	.0012	.0005
Wibaux	1.5	.0006	1.6	2	99.3	.5	.0006	9,605	.0004	4,491	.0004	.0004	.0006	.0004	.0003
Yellowstone	117.5	.0499	8.8	45	97.1	45.4	.0530	1,190,446	.0511	994,809	.0838	.0608	.0584	.0644	.0631
TOTAL METRO COUNTIES	**198.0**	**.0841**	**4.9**	**37**	**96.0**	**76.2**	**.0890**	**1,951,655**	**.0838**	**1,571,459**	**.1324**	**.0986**	**.0963**	**.1074**	**.1042**
TOTAL STATE	**822.6**	**.3492**	**4.6**	**6**	**94.3**	**308.8**	**.3604**	**7,135,501**	**.3063**	**4,917,695**	**.4145**	**.3474**	**.4094**	**.4059**	**.3421**
NEBRASKA															
LINCOLN	**201.8**	**.0857**	**4.6**	**241**	**96.5**	**77.1**	**.0900**	**2,335,046**	**.1003**	**1,101,377**	**.0928**	**.0950**	**.0766**	**.0888**	**.0933**
Lancaster	201.8	.0857	4.6	241	96.5	77.1	.0900	2,335,046	.1003	1,101,377	.0928	.0950	.0766	.0888	.0933
OMAHA	**597.2**	**.2537**	**2.1**	**313**	**90.9**	**219.8**	**.2565**	**6,624,289**	**.2844**	**3,073,914**	**.2592**	**.2707**	**.2234**	**.2488**	**.2777**
Douglas	400.8	.1702	.9	1,204	88.2	152.1	.1775	4,654,170	.1998	2,307,321	.1945	.1923	.1596	.1716	.2052
Sarpy	93.8	.0399	9.1	394	93.4	29.6	.0346	971,375	.0417	283,114	.0239	.0359	.0216	.0331	.0352
Washington	16.3	.0069	5.1	42	99.1	5.8	.0067	155,442	.0067	57,773	.0049	.0063	.0057	.0062	.0058
Pottawattamie, Iowa	*86.3*	*.0367*	*–.3*	*91*	*98.9*	*32.3*	*.0377*	*843,302*	*.0362*	*425,706*	*.0359*	*.0362*	*.0365*	*.0379*	*.0315*
ALL COUNTIES															
Adams	30.5	.0130	–.5	54	99.0	12.0	.0140	293,342	.0126	194,916	.0164	.0137	.0139	.0154	.0130
Antelope	8.7	.0037	.3	10	99.7	3.2	.0037	56,592	.0024	36,249	.0031	.0029	.0050	.0036	.0019
Arthur	.5	.0002	–2.5	1	100.0	.2	.0002	3,613	.0002	524	.0000	.0002	.0002	.0003	.0000
Banner	.9	.0004	–2.0	1	99.0	.3	.0004	5,214	.0002	112	.0000	.0003	.0005	.0002	.0002
Blaine	.9	.0003	3.8	1	99.4	.3	.0003	4,154	.0002	2,149	.0002	.0000	.0004	.0004	.0001
Boone	7.2	.0031	–2.6	10	99.8	2.6	.0031	45,254	.0019	35,742	.0030	.0025	.0044	.0028	.0019
Box Butte	15.3	.0065	11.7	14	97.5	5.6	.0065	145,201	.0063	71,521	.0061	.0062	.0070	.0067	.0055

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES

METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980-83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced – Products)	PPP (Premium-Priced Products)
NEBRASKA (continued)															
ALL COUNTIES (continued)															
Boyd	3.3	.0014	–.9	6	99.6	1.3	.0015	16,454	.0007	7,251	.0006	.0009	.0023	.0012	.0003
Brown	4.4	.0019	.5	4	99.6	1.7	.0020	27,818	.0012	18,984	.0016	.0015	.0028	.0020	.0013
Buffalo	36.2	.0153	4.0	38	99.3	12.9	.0151	332,796	.0142	220,862	.0186	.0158	.0150	.0171	.0159
Burt	8.6	.0037	–2.4	18	99.0	3.4	.0039	65,383	.0029	26,674	.0022	.0028	.0049	.0040	.0023
Butler	9.3	.0039	–.3	16	99.8	3.4	.0040	64,204	.0027	26,996	.0023	.0028	.0046	.0038	.0019
Cass	21.3	.0091	4.9	38	99.3	7.6	.0089	200,841	.0086	60,062	.0051	.0077	.0072	.0085	.0065
Cedar	11.1	.0047	–2.4	15	99.8	3.9	.0045	73,733	.0032	38,587	.0032	.0034	.0054	.0043	.0020
Chase	5.0	.0021	5.1	6	99.5	1.9	.0022	36,328	.0016	22,845	.0020	.0019	.0030	.0025	.0013
Cherry	6.9	.0029	2.1	1	98.4	2.6	.0031	49,544	.0021	36,983	.0031	.0024	.0038	.0035	.0020
Cheyenne	9.8	.0042	–2.6	8	98.8	3.9	.0045	94,438	.0040	66,702	.0056	.0047	.0050	.0048	.0042
Clay	8.1	.0034	–.1	14	99.7	3.0	.0035	62,581	.0027	19,249	.0016	.0025	.0036	.0032	.0021
Colfax	9.9	.0042	.1	24	99.8	3.7	.0043	75,012	.0032	34,719	.0029	.0033	.0050	.0043	.0025
Cuming	11.5	.0049	–1.4	20	99.8	4.0	.0047	77,322	.0034	45,720	.0039	.0038	.0059	.0051	.0028
Custer	13.8	.0059	–.6	5	99.7	5.2	.0061	98,742	.0042	56,735	.0048	.0048	.0076	.0065	.0038
☐ Dakota	17.9	.0076	8.0	69	98.2	6.3	.0073	170,756	.0073	86,121	.0072	.0074	.0069	.0076	.0063
Dawes	9.5	.0040	–1.1	7	97.2	3.5	.0041	78,418	.0034	51,198	.0044	.0038	.0054	.0040	.0035
Dawson	23.1	.0098	3.6	24	99.5	8.6	.0100	207,887	.0089	117,294	.0098	.0092	.0095	.0114	.0088
Deuel	2.4	.0010	–2.5	5	99.1	1.0	.0012	21,924	.0010	11,282	.0010	.0010	.0009	.0014	.0009
Dixon	7.1	.0031	–.5	15	99.4	2.6	.0030	46,398	.0020	10,850	.0009	.0020	.0036	.0026	.0013
Dodge	35.9	.0152	.1	67	99.3	13.6	.0159	340,331	.0146	195,471	.0165	.0152	.0167	.0164	.0142
Douglas	400.8	.1702	.9	1,204	88.2	152.1	.1775	4,654,170	.1998	2,307,321	.1945	.1923	.1596	.1716	.2052
Dundy	2.9	.0012	1.4	3	99.3	1.2	.0014	24,505	.0010	9,548	.0008	.0010	.0016	.0013	.0009
Fillmore	7.9	.0034	–.3	14	99.6	3.0	.0035	58,642	.0026	24,327	.0020	.0026	.0039	.0038	.0018
Franklin	4.4	.0018	.5	8	99.7	1.7	.0020	33,164	.0014	10,440	.0009	.0013	.0023	.0018	.0009
Frontier	3.6	.0016	–1.3	4	99.6	1.4	.0016	30,672	.0013	6,922	.0006	.0012	.0016	.0016	.0009
Furnas	6.5	.0027	.2	9	99.8	2.6	.0031	46,046	.0020	30,522	.0026	.0022	.0040	.0030	.0013
Gage	24.1	.0102	–1.5	28	99.5	9.0	.0105	205,458	.0088	118,110	.0099	.0095	.0116	.0116	.0088
Garden	2.7	.0012	–3.7	2	99.7	1.0	.0011	18,823	.0008	7,810	.0007	.0009	.0014	.0012	.0005
Garfield	2.4	.0010	1.6	4	99.8	.9	.0011	13,088	.0006	9,172	.0007	.0007	.0016	.0010	.0004
Gosper	2.1	.0009	–1.9	5	99.3	.8	.0009	15,334	.0006	2,979	.0003	.0005	.0010	.0008	.0005
Grant	.9	.0004	2.6	1	99.6	.3	.0004	4,506	.0002	2,056	.0002	.0003	.0005	.0004	.0000
Greeley	3.4	.0014	–1.8	6	99.8	1.2	.0014	19,376	.0009	14,862	.0012	.0011	.0019	.0013	.0005
Hall	49.2	.0209	3.2	92	99.2	18.3	.0213	467,577	.0200	352,996	.0298	.0231	.0183	.0254	.0228
Hamilton	9.4	.0040	1.1	17	99.8	3.4	.0040	70,186	.0030	37,313	.0031	.0032	.0041	.0046	.0023
Harlan	4.3	.0018	.2	8	99.9	1.7	.0020	33,728	.0015	11,546	.0010	.0013	.0022	.0019	.0012
Hayes	1.3	.0006	–4.1	2	99.8	.5	.0006	9,035	.0004	3,883	.0003	.0005	.0008	.0005	.0003
Hitchcock	4.1	.0017	.5	6	99.4	1.5	.0017	31,293	.0013	6,357	.0006	.0012	.0016	.0016	.0008
Holt	13.8	.0059	1.8	6	99.8	5.0	.0058	82,222	.0036	65,788	.0055	.0046	.0084	.0065	.0036
Hooker	.9	.0004	–9.1	1	98.3	.4	.0005	5,682	.0002	3,698	.0003	.0003	.0008	.0004	.0001
Howard	6.8	.0029	.4	12	99.5	2.4	.0028	42,087	.0018	16,935	.0014	.0019	.0034	.0029	.0016
Jefferson	9.8	.0041	–.2	17	99.6	3.7	.0043	72,912	.0031	48,250	.0041	.0037	.0053	.0048	.0031
Johnson	5.0	.0021	–5.4	13	99.8	2.0	.0024	35,932	.0016	16,165	.0014	.0015	.0028	.0023	.0012
Kearney	7.2	.0031	2.1	14	99.8	2.6	.0030	66,877	.0028	21,601	.0018	.0026	.0028	.0031	.0020
Keith	9.6	.0041	2.5	9	99.1	3.7	.0043	94,753	.0041	89,699	.0076	.0051	.0046	.0056	.0046
Keya Paha	1.3	.0005	–.1	2	100.0	.5	.0006	7,655	.0003	1,642	.0001	.0003	.0007	.0004	.0002
Kimball	4.6	.0020	–5.8	5	99.4	1.8	.0021	46,935	.0021	43,558	.0037	.0025	.0023	.0027	.0021
Knox	11.4	.0048	–.5	10	95.7	4.1	.0048	71,228	.0030	41,413	.0035	.0036	.0061	.0047	.0020
Lancaster	201.8	.0857	4.6	241	96.5	77.1	.0900	2,335,046	.1003	1,101,377	.0928	.0950	.0766	.0888	.0933
Lincoln	38.5	.0163	5.6	15	99.0	14.1	.0164	348,705	.0149	222,713	.0188	.0165	.0165	.0193	.0167
Logan	1.0	.0005	1.7	2	100.0	.4	.0005	5,117	.0003	1,082	.0001	.0002	.0007	.0002	.0002
Loup	.9	.0004	4.8	2	99.9	.3	.0003	5,177	.0002	850	.0000	.0002	.0003	.0003	.0001
McPherson	.6	.0002	1.2	1	99.8	.2	.0003	3,412	.0001	637	.0001	.0001	.0003	.0002	.0000
Madison	32.8	.0139	4.5	57	99.0	12.1	.0141	315,413	.0136	217,186	.0183	.0151	.0154	.0160	.0159
Merrick	9.0	.0039	.6	19	99.6	3.2	.0037	63,960	.0027	23,401	.0020	.0028	.0041	.0039	.0018
Morrill	6.1	.0025	.2	4	99.2	2.4	.0028	37,190	.0016	18,807	.0015	.0018	.0041	.0025	.0013
Nance	4.6	.0020	–3.0	10	99.5	1.7	.0020	27,783	.0012	8,175	.0007	.0012	.0026	.0018	.0008
Nemaha	8.4	.0036	.4	21	98.7	3.2	.0037	72,153	.0031	28,319	.0024	.0029	.0040	.0038	.0021
Nuckolls	6.6	.0028	–1.9	11	99.7	2.6	.0031	45,099	.0019	28,921	.0025	.0023	.0040	.0037	.0015
Otoe	15.0	.0063	–1.2	24	99.6	5.7	.0066	133,029	.0058	85,148	.0071	.0062	.0076	.0070	.0056
Pawnee	3.7	.0016	–6.0	9	99.8	1.5	.0018	23,099	.0009	9,854	.0009	.0011	.0024	.0016	.0007
Perkins	3.7	.0016	1.7	4	99.1	1.4	.0016	35,124	.0016	11,656	.0009	.0014	.0015	.0014	.0013
Phelps	9.9	.0042	1.3	18	99.7	3.6	.0042	92,525	.0039	62,792	.0053	.0044	.0044	.0046	.0046
Pierce	8.5	.0036	.2	15	99.8	3.1	.0036	54,514	.0024	25,032	.0021	.0025	.0045	.0039	.0017
Platte	29.8	.0126	3.3	45	99.7	10.6	.0124	255,497	.0109	179,712	.0152	.0125	.0128	.0145	.0121
Polk	6.3	.0027	–.3	14	99.7	2.3	.0027	40,826	.0018	23,434	.0020	.0021	.0032	.0028	.0011
Red Willow	12.8	.0055	1.5	18	99.2	4.9	.0057	124,933	.0053	95,857	.0081	.0062	.0064	.0067	.0074

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980-83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	Graduated Buying Power Indexes: MPP (Moderate-Priced Products)	Graduated Buying Power Indexes: PPP (Premium-Priced Products)
NEBRASKA (continued)															
ALL COUNTIES (continued)															
Richardson	11.0	.0046	−2.8	20	98.3	4.4	.0051	76,079	.0033	50,206	.0042	.0038	.0073	.0054	.0027
Rock	2.4	.0010	.7	2	99.7	.9	.0011	16,586	.0007	7,176	.0006	.0008	.0012	.0011	.0005
Saline	13.4	.0057	2.0	23	99.0	5.1	.0059	117,660	.0051	63,174	.0053	.0052	.0067	.0059	.0072
Sarpy	93.8	.0399	9.1	394	93.4	29.6	.0346	971,375	.0417	283,114	.0239	.0359	.0216	.0331	.0352
Saunders	19.4	.0082	3.7	26	99.5	6.8	.0079	159,667	.0068	60,028	.0050	.0067	.0076	.0080	.0069
Scotts Bluff	38.8	.0165	1.2	54	98.0	14.2	.0166	328,935	.0142	244,079	.0206	.0164	.0204	.0200	.0151
Seward	16.2	.0068	2.6	28	99.1	5.6	.0065	148,245	.0063	82,319	.0069	.0067	.0062	.0074	.0062
Sheridan	7.7	.0033	2.1	3	93.9	2.9	.0034	57,028	.0025	51,091	.0044	.0032	.0051	.0037	.0033
Sherman	4.1	.0018	−3.0	7	99.9	1.5	.0018	22,427	.0009	10,104	.0008	.0011	.0024	.0017	.0008
Sioux	1.8	.0007	−2.4	1	99.4	.7	.0008	14,737	.0007	2,593	.0002	.0005	.0008	.0007	.0004
Stanton	6.8	.0029	3.8	16	99.6	2.4	.0028	42,354	.0018	6,878	.0006	.0016	.0030	.0029	.0010
Thayer	7.5	.0032	−1.1	13	99.6	2.8	.0032	50,882	.0022	39,583	.0033	.0028	.0040	.0039	.0016
Thomas	1.0	.0004	2.8	1	99.8	.4	.0005	7,107	.0003	7,883	.0007	.0005	.0010	.0006	.0001
Thurston	7.4	.0032	3.0	19	65.0	2.4	.0028	43,788	.0019	16,428	.0014	.0019	.0033	.0027	.0012
Valley	5.7	.0024	1.2	10	99.8	2.2	.0026	37,965	.0016	28,685	.0024	.0020	.0035	.0028	.0013
Washington	16.3	.0069	5.1	42	99.1	5.8	.0067	155,442	.0067	57,773	.0049	.0063	.0057	.0062	.0058
Wayne	9.7	.0041	−1.6	22	99.2	3.3	.0039	79,228	.0034	40,569	.0034	.0035	.0039	.0039	.0029
Webster	4.7	.0020	−3.3	8	99.7	1.9	.0022	33,356	.0014	14,724	.0012	.0015	.0028	.0020	.0012
Wheeler	1.1	.0005	3.8	2	99.1	.4	.0005	7,288	.0003	1,346	.0002	.0003	.0004	.0005	.0002
York	15.1	.0064	2.0	26	99.2	5.6	.0065	131,762	.0057	101,683	.0085	.0067	.0078	.0081	.0054
TOTAL METRO COUNTIES	**730.6**	**.3103**	**3.2**	**356**	**91.7**	**270.9**	**.3161**	**8,286,789**	**.3558**	**3,835,706**	**.3233**	**.3369**	**.2704**	**.3073**	**.3458**
TOTAL STATE	**1,603.4**	**.6808**	**2.1**	**21**	**95.6**	**594.4**	**.6936**	**15,476,679**	**.6645**	**8,115,100**	**.6840**	**.6736**	**.6918**	**.7140**	**.6433**
NEVADA															
LAS VEGAS	**529.3**	**.2247**	**14.3**	**67**	**86.5**	**207.8**	**.2425**	**5,596,923**	**.2403**	**3,311,930**	**.2791**	**.2488**	**.2329**	**.2645**	**.2493**
Clark	529.3	.2247	14.3	67	86.5	207.8	.2425	5,596,923	.2403	3,311,930	.2791	.2488	.2329	.2645	.2493
RENO	**213.4**	**.0906**	**10.2**	**34**	**93.9**	**88.5**	**.1032**	**2,541,765**	**.1091**	**1,814,113**	**.1529**	**.1185**	**.0946**	**.1228**	**.1266**
Washoe	213.4	.0906	10.2	34	93.9	88.5	.1032	2,541,765	.1091	1,814,113	.1529	.1185	.0946	.1228	.1266
ALL COUNTIES															
Carson City	35.3	.0150	10.2	242	92.6	14.0	.0163	384,902	.0165	279,372	.0236	.0183	.0156	.0187	.0197
Churchill	15.0	.0064	7.8	3	91.8	5.6	.0065	119,832	.0051	86,122	.0073	.0060	.0076	.0077	.0048
Clark	529.3	.2247	14.3	67	86.5	207.8	.2425	5,596,923	.2403	3,311,930	.2791	.2488	.2329	.2645	.2493
Douglas	22.4	.0095	15.3	32	97.2	8.8	.0103	270,093	.0116	94,727	.0080	.0101	.0064	.0104	.0102
Elko	19.5	.0083	12.9	1	89.8	7.5	.0088	190,615	.0082	111,274	.0094	.0085	.0090	.0097	.0076
Esmeralda	1.0	.0004	28.7	0	96.2	.3	.0003	8,895	.0004	3,540	.0003	.0004	.0002	.0003	.0003
Eureka	1.2	.0005	.2	0	96.1	.5	.0006	11,261	.0004	3,514	.0003	.0004	.0007	.0005	.0003
Humboldt	11.5	.0049	21.7	1	91.7	4.2	.0049	91,972	.0040	71,118	.0060	.0048	.0062	.0055	.0036
Lander	5.0	.0021	22.7	1	96.0	1.9	.0022	45,767	.0020	26,726	.0022	.0021	.0022	.0025	.0016
Lincoln	4.0	.0017	7.2	0	97.1	1.4	.0017	26,990	.0011	13,449	.0012	.0013	.0022	.0019	.0007
Lyon	15.8	.0067	16.2	8	95.1	6.1	.0071	125,837	.0054	38,117	.0032	.0050	.0074	.0068	.0040
Mineral	5.7	.0025	−8.3	2	81.5	2.2	.0025	52,234	.0023	24,757	.0021	.0022	.0024	.0027	.0021
Nye	12.2	.0051	34.8	1	94.4	4.7	.0055	114,729	.0049	33,784	.0028	.0043	.0047	.0046	.0040
Pershing	3.7	.0016	8.6	1	93.4	1.4	.0017	36,168	.0015	19,739	.0017	.0016	.0016	.0018	.0012
Storey	1.7	.0007	13.1	6	95.8	.6	.0007	15,204	.0007	7,385	.0006	.0007	.0006	.0008	.0005
Washoe	213.4	.0906	10.2	34	93.9	88.5	.1032	2,541,765	.1091	1,814,113	.1529	.1185	.0946	.1228	.1266
White Pine	7.9	.0034	−3.3	1	96.1	3.1	.0037	90,596	.0039	58,229	.0049	.0042	.0037	.0039	.0033
TOTAL METRO COUNTIES	**742.7**	**.3153**	**13.1**	**52**	**88.6**	**296.3**	**.3457**	**8,138,688**	**.3494**	**5,126,043**	**.4320**	**.3673**	**.3275**	**.3873**	**.3759**
TOTAL STATE	**904.6**	**.3841**	**13.0**	**8**	**89.4**	**358.6**	**.4185**	**9,723,783**	**.4174**	**5,997,896**	**.5056**	**.4372**	**.3980**	**.4651**	**.4398**
NEW HAMPSHIRE															
MANCHESTER - NASHUA	**288.6**	**.1225**	**4.3**	**329**	**98.9**	**102.6**	**.1197**	**3,049,058**	**.1309**	**1,812,289**	**.1528**	**.1358**	**.1121**	**.1269**	**.1493**
Hillsborough	288.6	.1225	4.3	329	98.9	102.6	.1197	3,049,058	.1309	1,812,289	.1528	.1358	.1121	.1269	.1493
PORTSMOUTH - DOVER - ROCHESTER	**295.1**	**.1253**	**7.0**	**276**	**98.7**	**103.9**	**.1213**	**3,077,030**	**.1321**	**1,954,974**	**.1647**	**.1406**	**.1216**	**.1344**	**.1478**
Rockingham	206.5	.0877	8.5	295	98.5	73.1	.0853	2,252,838	.0968	1,465,324	.1235	.1030	.0856	.0952	.1125
Strafford	88.6	.0376	3.7	239	99.1	30.8	.0360	824,192	.0353	489,650	.0412	.0376	.0360	.0392	.0353
ALL COUNTIES															
Belknap	45.7	.0194	6.6	113	99.3	16.8	.0196	374,249	.0161	323,330	.0272	.0202	.0250	.0255	.0192
Carroll	30.8	.0131	10.3	33	99.7	12.5	.0146	265,019	.0114	201,958	.0171	.0133	.0184	.0179	.0109

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980-83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NEW HAMPSHIRE (continued)															
ALL COUNTIES (continued)															
Cheshire	63.5	.0269	2.2	89	99.4	22.5	.0262	581,381	.0249	301,676	.0254	.0255	.0262	.0287	.0240
Coos	34.2	.0145	−2.7	19	99.6	12.8	.0150	270,020	.0116	187,234	.0158	.0134	.0181	.0173	.0112
Grafton	67.5	.0287	2.6	39	98.6	24.1	.0281	587,513	.0253	481,134	.0405	.0305	.0362	.0360	.0268
Hillsborough	288.6	.1225	4.3	329	98.9	102.6	.1197	3,049,058	.1309	1,812,289	.1528	.1358	.1121	.1269	.1493
Merrimack	102.4	.0435	4.2	109	99.3	36.5	.0426	975,285	.0418	675,997	.0570	.0467	.0448	.0513	.0399
Rockingham	206.5	.0877	8.5	295	98.5	73.1	.0853	2,252,838	.0968	1,465,324	.1235	.1030	.0856	.0952	.1125
Strafford	88.6	.0376	3.7	239	99.1	30.8	.0360	824,192	.0353	489,650	.0412	.0376	.0360	.0392	.0353
Sullivan	36.7	.0156	1.8	68	99.5	14.1	.0164	316,127	.0136	172,406	.0146	.0143	.0179	.0183	.0142
TOTAL METRO COUNTIES	**583.7**	**.2478**	**5.7**	**300**	**98.8**	**206.5**	**.2410**	**6,126,088**	**.2630**	**3,767,263**	**.3175**	**.2764**	**.2337**	**.2613**	**.2971**
TOTAL STATE	**964.5**	**.4095**	**4.8**	**107**	**99.0**	**345.8**	**.4035**	**9,495,682**	**.4077**	**6,110,998**	**.5151**	**.4403**	**.4203**	**.4563**	**.4433**
NEW JERSEY															
ATLANTIC CITY	**295.5**	**.1254**	**6.9**	**356**	**84.5**	**113.6**	**.1326**	**2,935,147**	**.1260**	**1,979,239**	**.1668**	**.1380**	**.1539**	**.1471**	**.1251**
Atlantic	202.9	.0861	4.5	357	80.7	76.3	.0891	1,980,044	.0850	1,318,025	.1111	.0930	.1021	.0967	.0891
Cape May	92.6	.0393	12.6	352	92.8	37.3	.0435	955,103	.0410	661,214	.0557	.0450	.0518	.0504	.0360
BERGEN - PASSAIC	**1,277.4**	**.5424**	**−1.2**	**3,013**	**90.2**	**462.5**	**.5397**	**16,751,791**	**.7192**	**8,478,106**	**.7146**	**.6824**	**.4752**	**.5124**	**.7664**
Bergen	833.2	.3538	−1.5	3,516	93.2	306.7	.3579	12,164,854	.5223	6,027,391	.5080	.4843	.3057	.3361	.5552
Passaic	444.2	.1886	−.8	2,375	84.4	155.8	.1818	4,586,937	.1969	2,450,715	.2066	.1981	.1695	.1763	.2112
JERSEY CITY	**548.4**	**.2329**	**−1.5**	**11,922**	**83.4**	**207.1**	**.2416**	**4,997,229**	**.2145**	**2,035,238**	**.1715**	**.2054**	**.2643**	**.2184**	**.2149**
Hudson	548.4	.2329	−1.5	11,922	83.4	207.1	.2416	4,997,229	.2145	2,035,238	.1715	.2054	.2643	.2184	.2149
MIDDLESEX - SOMERSET - HUNTERDON	**905.5**	**.3844**	**2.2**	**864**	**92.4**	**310.9**	**.3630**	**11,534,535**	**.4952**	**4,899,378**	**.4130**	**.4482**	**.2811**	**.3151**	**.5103**
Hunterdon	95.2	.0404	9.0	223	97.9	31.9	.0373	1,226,462	.0527	496,994	.0419	.0470	.0299	.0327	.0500
Middlesex	603.4	.2562	1.3	1,909	91.3	207.6	.2423	7,321,304	.3143	3,245,930	.2736	.2904	.1934	.2136	.3391
Somerset	206.9	.0878	1.9	678	93.1	71.4	.0834	2,986,769	.1282	1,156,454	.0975	.1108	.0578	.0688	.1212
MONMOUTH - OCEAN	**910.5**	**.3866**	**7.2**	**818**	**92.5**	**334.5**	**.3903**	**10,537,504**	**.4524**	**4,809,096**	**.4054**	**.4253**	**.3660**	**.3718**	**.4238**
Monmouth	522.2	.2217	3.8	1,106	89.7	183.5	.2141	6,470,943	.2778	2,762,714	.2329	.2532	.1882	.1923	.2674
Ocean	388.3	.1649	12.2	606	96.4	151.0	.1762	4,066,561	.1746	2,046,382	.1725	.1721	.1778	.1795	.1564
NEWARK	**1,868.8**	**.7934**	**−.6**	**1,524**	**76.2**	**660.5**	**.7708**	**22,763,323**	**.9773**	**9,621,258**	**.8109**	**.8907**	**.6910**	**.6809**	**.9695**
Essex	826.4	.3509	−2.9	6,507	59.6	296.8	.3464	8,846,547	.3798	3,681,299	.3103	.3532	.3446	.3058	.3832
Morris	417.7	.1773	2.5	887	95.5	140.5	.1640	6,077,236	.2609	2,650,685	.2234	.2329	.1331	.1422	.2386
Sussex	130.8	.0555	12.6	249	98.8	43.2	.0504	1,483,249	.0637	478,978	.0403	.0551	.0395	.0418	.0562
Union	493.9	.2097	−2.0	4,795	81.6	180.0	.2100	6,356,291	.2729	2,810,296	.2369	.2495	.1738	.1911	.2915
TRENTON	**310.8**	**.1320**	**1.0**	**1,369**	**79.5**	**109.2**	**.1274**	**3,537,704**	**.1519**	**1,747,450**	**.1473**	**.1465**	**.1227**	**.1223**	**.1587**
Mercer	310.8	.1320	1.0	1,369	79.5	109.2	.1274	3,537,704	.1519	1,747,450	.1473	.1465	.1227	.1223	.1587
VINELAND - MILLVILLE - BRIDGETON	**137.0**	**.0581**	**3.1**	**275**	**82.6**	**46.6**	**.0544**	**1,116,177**	**.0479**	**686,562**	**.0579**	**.0530**	**.0653**	**.0608**	**.0509**
Cumberland	137.0	.0581	3.1	275	82.6	46.6	.0544	1,116,177	.0479	686,562	.0579	.0530	.0653	.0608	.0509
ALL COUNTIES															
Atlantic	202.9	.0861	4.5	357	80.7	76.3	.0891	1,980,044	.0850	1,318,025	.1111	.0930	.1021	.0967	.0891
Bergen	833.2	.3538	−1.5	3,516	93.2	306.7	.3579	12,164,854	.5223	6,027,391	.5080	.4843	.3057	.3361	.5552
☐ Burlington	381.4	.1619	5.2	472	85.2	125.4	.1463	4,202,746	.1804	1,860,940	.1569	.1696	.1066	.1408	.1721
☐ Camden	481.7	.2046	2.1	2,160	83.4	171.2	.1998	4,966,329	.2133	2,510,886	.2116	.2111	.1913	.1973	.2227
Cape May	92.6	.0393	12.6	352	92.8	37.3	.0435	955,103	.0410	661,214	.0557	.0450	.0518	.0504	.0360
Cumberland	137.0	.0581	3.1	275	82.6	46.6	.0544	1,116,177	.0479	686,562	.0579	.0530	.0653	.0608	.0509
Essex	826.4	.3509	−2.9	6,507	59.6	296.8	.3464	8,846,547	.3798	3,681,299	.3103	.3532	.3446	.3058	.3832
☐ Gloucester	211.8	.0899	5.9	648	90.3	71.2	.0831	2,126,479	.0913	1,184,938	.0999	.0935	.0693	.0839	.0913
Hudson	548.4	.2329	−1.5	11,922	83.4	207.1	.2416	4,997,229	.2145	2,035,238	.1715	.2054	.2643	.2184	.2149
Hunterdon	95.2	.0404	9.0	223	97.9	31.9	.0373	1,226,462	.0527	496,994	.0419	.0470	.0299	.0327	.0500
Mercer	310.8	.1320	1.0	1,369	79.5	109.2	.1274	3,537,704	.1519	1,747,450	.1473	.1465	.1227	.1223	.1587
Middlesex	603.4	.2562	1.3	1,909	91.3	207.6	.2423	7,321,304	.3143	3,245,930	.2736	.2904	.1934	.2136	.3391
Monmouth	522.2	.2217	3.8	1,106	89.7	183.5	.2141	6,470,943	.2778	2,762,714	.2329	.2532	.1882	.1923	.2674
Morris	417.7	.1773	2.5	887	95.5	140.5	.1640	6,077,236	.2609	2,650,685	.2234	.2329	.1331	.1422	.2386
Ocean	388.3	.1649	12.2	606	96.4	151.0	.1762	4,066,561	.1746	2,046,382	.1725	.1721	.1778	.1795	.1564
Passaic	444.2	.1886	−.8	2,375	84.4	155.8	.1818	4,586,937	.1969	2,450,715	.2066	.1981	.1695	.1763	.2112
☐ Salem	66.8	.0284	3.3	198	83.5	23.6	.0275	748,088	.0322	231,616	.0195	.0276	.0216	.0217	.0281
Somerset	206.9	.0878	1.9	678	93.1	71.4	.0834	2,986,769	.1282	1,156,454	.0975	.1108	.0578	.0688	.1212
Sussex	130.8	.0555	12.6	249	98.8	43.2	.0504	1,483,249	.0637	478,978	.0403	.0551	.0395	.0418	.0562
Union	493.9	.2097	−2.0	4,795	81.6	180.0	.2100	6,356,291	.2729	2,810,296	.2369	.2495	.1738	.1911	.2915
☐ Warren	89.0	.0378	5.4	248	98.3	31.7	.0370	925,741	.0397	428,481	.0361	.0382	.0341	.0363	.0358

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980–83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NEW JERSEY (continued)															
TOTAL METRO COUNTIES	**7,484.6**	**3.1778**	**1.6**	**1,002**	**85.3**	**2,668.0**	**3.1135**	**87,142,793**	**3.7413**	**40,473,188**	**3.4114**	**3.5295**	**2.8424**	**2.9088**	**3.7696**
TOTAL STATE	**7,484.6**	**3.1778**	**1.6**	**1,002**	**85.3**	**2,668.0**	**3.1135**	**87,142,793**	**3.7413**	**40,473,188**	**3.4114**	**3.5295**	**2.8424**	**2.9088**	**3.7696**
NEW MEXICO															
ALBUQUERQUE	**455.8**	**.1936**	**8.5**	**390**	**93.6**	**170.7**	**.1992**	**4,421,158**	**.1898**	**2,475,018**	**.2087**	**.1963**	**.1987**	**.2129**	**.2167**
Bernalillo	455.8	.1936	8.5	390	93.6	170.7	.1992	4,421,158	.1898	2,475,018	.2087	.1963	.1987	.2129	.2167
LAS CRUCES	**106.4**	**.0451**	**10.4**	**28**	**96.6**	**35.7**	**.0417**	**782,833**	**.0336**	**434,091**	**.0366**	**.0368**	**.0506**	**.0415**	**.0305**
Dona Ana	106.4	.0451	10.4	28	96.6	35.7	.0417	782,833	.0336	434,091	.0366	.0368	.0506	.0415	.0305
SANTA FE	**100.8**	**.0427**	**8.2**	**50**	**96.3**	**37.5**	**.0438**	**1,087,321**	**.0467**	**578,263**	**.0488**	**.0465**	**.0429**	**.0442**	**.0518**
Los Alamos	18.2	.0077	3.4	167	97.7	6.7	.0078	293,198	.0126	69,822	.0059	.0095	.0055	.0046	.0110
Santa Fe	82.6	.0350	9.4	43	96.0	30.8	.0360	794,123	.0341	508,441	.0429	.0370	.0374	.0396	.0408
ALL COUNTIES															
Bernalillo	455.8	.1936	8.5	390	93.6	170.7	.1992	4,421,158	.1898	2,475,018	.2087	.1963	.1987	.2129	.2167
Catron	3.0	.0012	10.3	0	97.9	1.0	.0012	13,719	.0006	3,371	.0002	.0006	.0018	.0009	.0003
Chaves	55.1	.0234	7.8	9	96.5	20.2	.0236	465,583	.0200	341,686	.0288	.0234	.0283	.0269	.0202
Cibola	31.3	.0133	3.1	7	80.5	9.8	.0114	242,149	.0104	105,497	.0089	.0104	.0114	.0116	.0091
Colfax	14.2	.0060	3.9	4	98.8	5.2	.0061	102,494	.0044	74,952	.0064	.0053	.0078	.0064	.0045
Curry	43.0	.0183	2.3	31	91.1	15.3	.0178	323,315	.0139	218,218	.0183	.0161	.0216	.0204	.0156
De Baca	2.5	.0011	1.9	1	99.8	1.0	.0012	17,886	.0008	7,573	.0007	.0008	.0015	.0011	.0005
Dona Ana	106.4	.0451	10.4	28	96.6	35.7	.0417	782,833	.0336	434,091	.0366	.0368	.0506	.0415	.0305
Eddy	51.0	.0217	6.6	12	97.4	17.7	.0206	440,854	.0189	237,197	.0200	.0199	.0227	.0220	.0195
Grant	27.4	.0116	4.6	7	98.7	9.2	.0107	220,173	.0094	104,653	.0088	.0096	.0121	.0099	.0100
Guadalupe	4.6	.0020	2.3	2	99.1	1.5	.0018	21,440	.0010	33,390	.0028	.0018	.0027	.0022	.0008
Harding	1.1	.0004	.9	1	93.6	.4	.0005	7,071	.0003	3,095	.0003	.0003	.0005	.0005	.0001
Hidalgo	6.3	.0027	4.1	2	99.0	2.1	.0024	38,426	.0016	26,594	.0022	.0020	.0032	.0023	.0012
Lea	59.2	.0252	5.7	13	94.1	20.5	.0239	578,780	.0249	324,107	.0273	.0257	.0226	.0244	.0300
Lincoln	13.1	.0055	19.1	3	98.7	5.0	.0059	116,964	.0050	75,825	.0064	.0056	.0078	.0062	.0047
Los Alamos	18.2	.0077	3.4	167	97.7	6.7	.0078	293,198	.0126	69,822	.0059	.0095	.0055	.0046	.0110
Luna	17.0	.0073	9.1	6	97.5	6.1	.0071	98,880	.0042	65,841	.0056	.0053	.0112	.0066	.0036
McKinley	62.5	.0265	10.5	11	32.0	17.2	.0201	290,959	.0125	373,469	.0314	.0210	.0339	.0238	.0172
Mora	4.3	.0018	2.3	2	99.7	1.4	.0016	16,775	.0007	3,912	.0004	.0007	.0026	.0013	.0005
Otero	46.8	.0199	4.8	7	88.4	15.5	.0181	364,858	.0157	169,715	.0143	.0161	.0188	.0205	.0146
Quay	10.4	.0044	−1.7	4	97.8	4.0	.0047	77,254	.0033	61,966	.0052	.0042	.0062	.0054	.0028
Rio Arriba	30.7	.0130	4.8	5	87.7	9.8	.0114	151,679	.0065	119,336	.0100	.0089	.0185	.0121	.0053
Roosevelt	15.5	.0066	−1.3	6	97.0	5.7	.0067	97,034	.0042	60,283	.0051	.0048	.0100	.0057	.0034
Sandoval	41.6	.0177	20.9	11	70.4	12.8	.0149	313,407	.0134	41,118	.0035	.0114	.0120	.0135	.0100
San Juan	96.6	.0410	18.6	17	65.0	30.9	.0361	770,051	.0331	478,606	.0403	.0368	.0395	.0365	.0358
San Miguel	23.2	.0099	2.0	5	98.9	7.7	.0089	121,461	.0052	76,999	.0065	.0065	.0141	.0080	.0054
Santa Fe	82.6	.0350	9.4	43	96.0	30.8	.0360	794,123	.0341	508,441	.0429	.0370	.0374	.0396	.0408
Sierra	9.0	.0038	6.5	2	99.1	3.9	.0045	64,344	.0028	29,988	.0025	.0028	.0068	.0039	.0018
Socorro	13.7	.0059	9.0	2	88.3	4.3	.0051	76,443	.0033	50,947	.0043	.0042	.0071	.0053	.0023
Taos	20.4	.0086	4.9	9	92.7	7.1	.0082	140,659	.0060	102,295	.0086	.0073	.0113	.0089	.0056
Torrance	8.6	.0037	14.8	3	98.8	3.0	.0035	49,642	.0021	42,982	.0036	.0029	.0044	.0038	.0013
Union	4.7	.0020	−.5	1	99.5	1.7	.0020	31,768	.0014	16,322	.0014	.0014	.0029	.0019	.0011
Valencia	36.9	.0156	19.9	31	88.0	12.6	.0147	279,895	.0120	151,391	.0128	.0130	.0176	.0161	.0100
TOTAL METRO COUNTIES	**663.0**	**.2814**	**8.7**	**95**	**94.5**	**243.9**	**.2847**	**6,291,312**	**.2701**	**3,487,372**	**.2941**	**.2796**	**.2922**	**.2986**	**.2990**
TOTAL STATE	**1,416.7**	**.6015**	**8.7**	**12**	**88.6**	**496.5**	**.5794**	**11,825,275**	**.5077**	**6,888,700**	**.5807**	**.5484**	**.6531**	**.6067**	**.5362**
NEW YORK															
ALBANY - SCHENECTADY - TROY	**861.9**	**.3660**	**3.1**	**265**	**95.4**	**317.2**	**.3703**	**8,953,939**	**.3843**	**4,317,171**	**.3639**	**.3748**	**.3561**	**.3665**	**.3763**
Albany	291.8	.1239	2.1	557	91.9	110.8	.1293	3,285,507	.1411	1,772,785	.1494	.1402	.1234	.1319	.1538
Greene	44.1	.0187	7.9	68	96.4	16.6	.0194	371,284	.0159	178,537	.0150	.0162	.0230	.0195	.0129
Montgomery	53.6	.0228	.3	133	99.0	20.0	.0234	495,704	.0213	215,939	.0182	.0206	.0228	.0234	.0179
Rensselaer	154.7	.0657	1.8	236	96.4	54.5	.0636	1,510,997	.0648	503,736	.0425	.0584	.0601	.0560	.0537
Saratoga	168.7	.0716	9.7	208	98.5	58.4	.0682	1,722,759	.0739	780,448	.0658	.0711	.0571	.0671	.0684
Schenectady	149.0	.0633	−.6	723	95.8	56.9	.0664	1,567,688	.0673	865,726	.0730	.0683	.0697	.0686	.0696
BINGHAMTON	**266.6**	**.1131**	**1.2**	**217**	**97.8**	**96.6**	**.1127**	**2,757,836**	**.1184**	**1,375,155**	**.1158**	**.1165**	**.1065**	**.1146**	**.1200**
Broome	214.4	.0910	.4	301	97.5	78.7	.0918	2,215,732	.0951	1,216,892	.1025	.0965	.0893	.0964	.1012
Tioga	52.2	.0221	4.8	101	98.8	17.9	.0209	542,104	.0233	158,263	.0133	.0200	.0172	.0182	.0188

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980-83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NEW YORK (continued)															
BUFFALO	**993.5**	**.4218**	**–2.2**	**950**	**88.1**	**364.0**	**.4248**	**9,825,862**	**.4219**	**5,077,981**	**.4280**	**.4236**	**.4414**	**.4102**	**.4333**
Erie	993.5	.4218	–2.2	950	88.1	364.0	.4248	9,825,862	.4219	5,077,981	.4280	.4236	.4414	.4102	.4333
BUFFALO - NIAGARA FALLS CONSOLIDATED AREA	*1,221.7*	*.5187*	*–1.7*	*777*	*89.1*	*446.6*	*.5212*	*11,999,681*	*.5152*	*6,158,416*	*.5191*	*.5170*	*.5332*	*.5055*	*.5240*
ELMIRA	**98.2**	**.0417**	**.6**	**239**	**95.0**	**35.0**	**.0408**	**868,212**	**.0373**	**413,611**	**.0349**	**.0375**	**.0424**	**.0426**	**.0353**
Chemung	98.2	.0417	.6	239	95.0	35.0	.0408	868,212	.0373	413,611	.0349	.0375	.0424	.0426	.0353
GLENS FALLS	**114.5**	**.0487**	**4.4**	**67**	**98.5**	**39.4**	**.0460**	**986,073**	**.0423**	**584,216**	**.0492**	**.0457**	**.0520**	**.0510**	**.0395**
Warren	57.9	.0246	5.6	66	99.1	20.6	.0240	525,844	.0225	416,439	.0351	.0268	.0297	.0296	.0239
Washington	56.6	.0241	3.3	68	97.9	18.8	.0220	460,229	.0198	167,777	.0141	.0189	.0223	.0214	.0156
NASSAU - SUFFOLK	**2,665.9**	**1.1319**	**2.3**	**2,223**	**92.2**	**851.1**	**.9931**	**35,288,254**	**1.5150**	**15,389,102**	**1.2970**	**1.3732**	**.7390**	**.8617**	**1.5242**
Nassau	1,318.0	.5596	–.3	4,592	91.4	433.3	.5056	19,343,599	.8305	9,348,297	.7879	.7637	.3807	.4582	.8662
Suffolk	1,347.9	.5723	5.0	1,478	93.0	417.8	.4875	15,944,655	.6845	6,040,805	.5091	.6095	.3583	.4035	.6580
NEW YORK	**8,241.8**	**3.4994**	**–.4**	**7,198**	**71.8**	**3,238.1**	**3.7788**	**89,464,700**	**3.8411**	**33,123,432**	**2.7919**	**3.4578**	**3.8014**	**3.2566**	**3.8328**
Bronx	1,073.7	.4559	–8.2	25,564	63.0	398.9	.4655	7,922,823	.3402	2,612,210	.2202	.3273	.5802	.3883	.3074
Kings	2,135.1	.9065	–4.3	30,501	62.8	812.3	.9480	18,265,386	.7842	5,414,621	.4564	.7104	1.0439	.7882	.7337
New York (Manhattan)	1,468.7	.6236	2.8	66,759	69.8	735.0	.8577	21,168,937	.9088	11,781,856	.9931	.8770	.9153	.8202	1.1586
Putnam	86.3	.0366	11.8	374	98.8	28.1	.0328	995,106	.0427	336,582	.0283	.0371	.0226	.0259	.0374
Queens	1,947.1	.8267	2.9	18,029	74.5	735.4	.8582	20,693,327	.8885	5,740,983	.4839	.7548	.7385	.7292	.7931
Richmond	387.6	.1646	10.1	6,569	90.0	127.9	.1493	4,384,910	.1883	1,167,278	.0984	.1565	.1171	.1105	.1684
Rockland	275.6	.1170	6.2	1,575	90.5	85.3	.0995	3,547,046	.1523	1,223,391	.1031	.1304	.0763	.0772	.1378
Westchester	867.7	.3685	.1	1,981	85.2	315.2	.3678	12,487,165	.5361	4,846,511	.4085	.4643	.3075	.3171	.4964
NEW YORK - NORTHERN NEW JERSEY - LONG ISLAND CONSOLIDATED AREA	*17,507.4*	*7.4334*	*.5*	*2,286*	*80.4*	*6,441.7*	*7.5172*	*205,848,028*	*8.8377*	*85,288,956*	*7.1888*	*8.0623*	*7.0016*	*6.6345*	*8.8723*
NIAGARA FALLS	**228.2**	**.0969**	**.4**	**434**	**93.5**	**82.6**	**.0964**	**2,173,819**	**.0933**	**1,080,435**	**.0911**	**.0934**	**.0918**	**.0953**	**.0907**
Niagara	228.2	.0969	.4	434	93.5	82.6	.0964	2,173,819	.0933	1,080,435	.0911	.0934	.0918	.0953	.0907
ORANGE COUNTY	**277.7**	**.1179**	**7.0**	**336**	**92.5**	**90.4**	**.1055**	**2,733,969**	**.1174**	**1,354,982**	**.1143**	**.1165**	**.1049**	**.1030**	**.1166**
Orange	277.7	.1179	7.0	336	92.5	90.4	.1055	2,733,969	.1174	1,354,982	.1143	.1165	.1049	.1030	.1166
POUGHKEEPSIE	**259.0**	**.1100**	**5.7**	**322**	**91.1**	**87.3**	**.1018**	**2,996,901**	**.1286**	**1,285,183**	**.1084**	**.1189**	**.0892**	**.0916**	**.1201**
Dutchess	259.0	.1100	5.7	322	91.1	87.3	.1018	2,996,901	.1286	1,285,183	.1084	.1189	.0892	.0916	.1201
ROCHESTER	**995.9**	**.4227**	**2.5**	**339**	**90.6**	**360.3**	**.4205**	**11,389,113**	**.4889**	**5,277,321**	**.4448**	**.4625**	**.3646**	**.3934**	**.4681**
Livingston	59.2	.0251	3.8	94	98.2	19.3	.0225	550,755	.0236	226,187	.0190	.0226	.0196	.0223	.0202
Monroe	713.4	.3029	1.6	1,076	88.1	264.3	.3084	8,732,109	.3749	3,934,696	.3317	.3475	.2680	.2780	.3591
Ontario	94.5	.0401	6.3	147	97.8	32.6	.0381	901,468	.0387	504,367	.0425	.0402	.0338	.0407	.0431
Orleans	39.8	.0169	3.4	102	93.8	13.7	.0160	384,358	.0165	112,789	.0095	.0145	.0135	.0138	.0153
Wayne	89.0	.0377	5.2	147	96.1	30.4	.0355	820,423	.0352	499,282	.0421	.0377	.0297	.0386	.0304
SYRACUSE	**658.4**	**.2796**	**2.4**	**275**	**93.7**	**232.8**	**.2717**	**6,843,309**	**.2937**	**3,359,066**	**.2831**	**.2877**	**.2682**	**.2655**	**.2941**
Madison	67.4	.0286	3.5	103	98.7	21.8	.0255	549,773	.0236	241,532	.0204	.0236	.0257	.0262	.0209
Onondaga	469.6	.1994	1.2	598	91.7	170.8	.1993	5,050,336	.2168	2,686,210	.2264	.2162	.2031	.1984	.2281
Oswego	121.4	.0516	6.6	127	99.0	40.2	.0469	1,243,200	.0533	431,324	.0363	.0479	.0394	.0409	.0451
UTICA - ROME	**320.3**	**.1359**	**.0**	**122**	**96.9**	**113.2**	**.1321**	**2,867,932**	**.1232**	**1,502,473**	**.1267**	**.1266**	**.1392**	**.1390**	**.1244**
Herkimer	67.7	.0287	1.5	48	99.5	24.0	.0280	591,841	.0254	233,896	.0198	.0243	.0270	.0278	.0230
Oneida	252.6	.1072	–.4	207	96.2	89.2	.1041	2,276,091	.0978	1,268,577	.1069	.1023	.1122	.1112	.1014
ALL COUNTIES															
Albany	291.8	.1239	2.1	557	91.9	110.8	.1293	3,285,507	.1411	1,772,785	.1494	.1402	.1234	.1319	.1538
Allegany	54.4	.0231	5.1	53	99.1	17.7	.0207	352,837	.0151	124,060	.0105	.0153	.0232	.0217	.0107
Bronx	1,073.7	.4559	–8.2	25,564	63.0	398.9	.4655	7,922,823	.3402	2,612,210	.2202	.3273	.5802	.3883	.3074
Broome	214.4	.0910	.4	301	97.5	78.7	.0918	2,215,732	.0951	1,216,892	.1025	.0965	.0893	.0964	.1012
Cattaraugus	88.9	.0378	3.7	68	96.9	30.7	.0359	750,222	.0322	323,580	.0273	.0319	.0358	.0356	.0295
Cayuga	82.7	.0351	3.5	119	96.9	28.1	.0328	666,401	.0286	330,528	.0279	.0297	.0341	.0341	.0252
Chautauqua	149.0	.0633	1.4	140	98.1	54.2	.0632	1,337,603	.0574	679,383	.0572	.0585	.0611	.0651	.0565
Chemung	98.2	.0417	.6	239	95.0	35.0	.0408	868,212	.0373	413,611	.0349	.0375	.0424	.0426	.0353
Chenango	51.8	.0219	5.0	58	99.0	17.9	.0209	440,800	.0189	224,826	.0189	.0195	.0218	.0231	.0181
Clinton	85.5	.0364	5.9	82	96.0	26.8	.0313	638,121	.0274	423,601	.0357	.0317	.0359	.0372	.0278
Columbia	63.8	.0270	7.3	100	96.0	23.2	.0271	585,593	.0252	239,813	.0203	.0241	.0276	.0267	.0216
Cortland	50.5	.0215	3.4	101	98.7	17.1	.0199	401,341	.0172	245,252	.0206	.0191	.0227	.0223	.0178
Delaware	48.4	.0205	3.4	34	98.8	16.9	.0198	415,914	.0179	174,584	.0147	.0174	.0202	.0208	.0146
Dutchess	259.0	.1100	5.7	322	91.1	87.3	.1018	2,996,901	.1286	1,285,183	.1084	.1189	.0892	.0916	.1201
Erie	993.5	.4218	–2.2	950	88.1	364.0	.4248	9,825,862	.4219	5,077,981	.4280	.4236	.4414	.4102	.4333
Essex	37.6	.0160	3.9	21	99.3	13.7	.0160	316,525	.0136	153,924	.0130	.0139	.0180	.0166	.0114
Franklin	46.1	.0196	2.6	28	94.7	15.6	.0182	352,687	.0151	176,014	.0148	.0159	.0226	.0187	.0126
Fulton	57.5	.0244	4.3	116	98.6	21.2	.0248	500,982	.0215	230,232	.0194	.0215	.0249	.0260	.0196
Genesee	61.1	.0259	2.9	123	96.7	20.8	.0242	485,050	.0209	271,069	.0229	.0224	.0242	.0272	.0187

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980-83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NEW YORK (continued)															
ALL COUNTIES (continued)															
Greene	44.1	.0187	7.9	68	96.4	16.6	.0194	371,284	.0159	178,537	.0150	.0162	.0230	.0195	.0129
Hamilton	5.3	.0023	5.3	3	99.6	1.9	.0022	33,060	.0014	17,017	.0014	.0017	.0027	.0026	.0010
Herkimer	67.7	.0287	1.5	48	99.5	24.0	.0280	591,841	.0254	233,896	.0198	.0243	.0270	.0278	.0230
Jefferson	90.5	.0385	2.7	71	99.1	31.8	.0371	705,159	.0303	442,061	.0372	.0339	.0423	.0415	.0293
Kings	2,135.1	.9065	–4.3	30,501	62.8	812.3	.9480	18,265,386	.7842	5,414,621	.4564	.7104	1.0439	.7882	.7337
Lewis	26.1	.0111	4.3	20	99.6	8.7	.0101	190,438	.0082	72,038	.0061	.0082	.0100	.0109	.0060
Livingston	59.2	.0251	3.8	94	98.2	19.3	.0225	550,755	.0236	226,187	.0190	.0226	.0196	.0223	.0202
Madison	67.4	.0286	3.5	103	98.7	21.8	.0255	549,773	.0236	241,532	.0204	.0236	.0257	.0262	.0209
Monroe	713.4	.3029	1.6	1,076	88.1	264.3	.3084	8,732,109	.3749	3,934,696	.3317	.3475	.2680	.2780	.3591
Montgomery	53.6	.0228	.3	133	99.0	20.0	.0234	495,704	.0213	215,939	.0182	.0206	.0228	.0234	.0179
Nassau	1,318.0	.5596	–.3	4,592	91.4	433.3	.5056	19,343,599	.8305	9,348,297	.7879	.7637	.3807	.4582	.8662
New York (Manhattan)	1,468.7	.6236	2.8	66,759	69.8	735.0	.8577	21,168,937	.9088	11,781,856	.9931	.8770	.9153	.8202	1.1586
Niagara	228.2	.0969	.4	434	93.5	82.6	.0964	2,173,819	.0933	1,080,435	.0911	.0934	.0918	.0953	.0907
Oneida	252.6	.1072	–.4	207	96.2	89.2	.1041	2,276,091	.0978	1,268,577	.1069	.1023	.1122	.1112	.1014
Onondaga	469.6	.1994	1.2	598	91.7	170.8	.1993	5,050,336	.2168	2,686,210	.2264	.2162	.2031	.1984	.2281
Ontario	94.5	.0401	6.3	147	97.8	32.6	.0381	901,468	.0387	504,367	.0425	.0402	.0338	.0407	.0431
Orange	277.7	.1179	7.0	336	92.5	90.4	.1055	2,733,969	.1174	1,354,982	.1143	.1165	.1049	.1030	.1166
Orleans	39.8	.0169	3.4	102	93.8	13.7	.0160	384,358	.0165	112,789	.0095	.0145	.0135	.0138	.0153
Oswego	121.4	.0516	6.6	127	99.0	40.2	.0469	1,243,200	.0533	431,324	.0363	.0479	.0394	.0409	.0451
Otsego	61.5	.0261	4.1	61	98.8	21.3	.0248	518,653	.0223	298,473	.0252	.0239	.0273	.0273	.0170
Putnam	86.3	.0366	11.8	374	98.8	28.1	.0328	995,106	.0427	336,582	.0283	.0371	.0226	.0259	.0374
Queens	1,947.1	.8267	2.9	18,029	74.5	735.4	.8582	20,693,327	.8885	5,740,983	.4839	.7548	.7385	.7292	.7931
Rensselaer	154.7	.0657	1.8	236	96.4	54.5	.0636	1,510,997	.0648	503,736	.0425	.0584	.0601	.0560	.0537
Richmond	387.6	.1646	10.1	6,569	90.0	127.9	.1493	4,384,910	.1883	1,167,278	.0984	.1565	.1171	.1105	.1684
Rockland	275.6	.1170	6.2	1,575	90.5	85.3	.0995	3,547,046	.1523	1,223,391	.1031	.1304	.0763	.0772	.1378
St. Lawrence	116.3	.0494	1.7	43	99.0	37.1	.0433	894,559	.0384	531,542	.0448	.0425	.0526	.0457	.0368
Saratoga	168.7	.0716	9.7	208	98.5	58.4	.0682	1,722,759	.0739	780,448	.0658	.0711	.0571	.0671	.0684
Schenectady	149.0	.0633	–.6	723	95.8	56.9	.0664	1,567,688	.0673	865,726	.0730	.0683	.0697	.0686	.0696
Schoharie	31.9	.0135	7.4	51	98.7	10.6	.0123	255,493	.0110	102,704	.0086	.0108	.0128	.0126	.0088
Schuyler	18.5	.0079	4.6	56	99.2	6.3	.0074	156,164	.0067	38,033	.0032	.0058	.0062	.0071	.0054
Seneca	34.5	.0146	2.3	106	98.3	11.8	.0138	351,992	.0151	99,028	.0084	.0130	.0108	.0124	.0127
Steuben	101.6	.0432	2.4	73	98.5	36.5	.0426	890,250	.0383	429,262	.0362	.0386	.0420	.0456	.0354
Suffolk	1,347.9	.5723	5.0	1,478	93.0	417.8	.4875	15,944,655	.6845	6,040,305	.5091	.6095	.3583	.4035	.6580
Sullivan	71.2	.0302	9.3	73	91.8	25.8	.0301	622,162	.0267	310,043	.0262	.0272	.0348	.0306	.0205
Tioga	52.2	.0221	4.8	101	98.8	17.9	.0209	542,104	.0233	158,263	.0133	.0200	.0172	.0182	.0188
Tompkins	92.0	.0391	5.6	193	94.1	31.7	.0370	964,200	.0414	411,089	.0347	.0390	.0352	.0368	.0357
Ulster	167.3	.0710	5.8	148	94.8	60.5	.0706	1,697,632	.0729	864,071	.0728	.0725	.0721	.0715	.0636
Warren	57.9	.0246	5.6	66	99.1	20.6	.0240	525,844	.0225	416,439	.0351	.0268	.0297	.0296	.0239
Washington	56.6	.0241	3.3	68	97.9	18.8	.0220	460,229	.0198	167,777	.0141	.0189	.0223	.0214	.0156
Wayne	89.0	.0377	5.2	147	96.1	30.4	.0355	820,423	.0352	499,282	.0421	.0377	.0297	.0386	.0304
Westchester	867.7	.3685	.1	1,981	85.2	315.2	.3678	12,487,165	.5361	4,846,511	.4085	.4643	.3075	.3171	.4964
Wyoming	42.1	.0178	5.5	71	96.7	13.7	.0160	361,710	.0156	138,170	.0117	.0149	.0152	.0161	.0131
Yates	22.7	.0097	5.8	67	99.1	8.5	.0099	189,188	.0081	71,418	.0060	.0077	.0106	.0100	.0059
TOTAL METRO COUNTIES	**15,981.9**	**6.7856**	**.7**	**794**	**81.8**	**5,908.0**	**6.8945**	**177,149,919**	**7.6054**	**74,140,128**	**6.2491**	**7.0347**	**6.5967**	**6.1910**	**7.5754**
TOTAL STATE	**17,740.7**	**7.5325**	**1.0**	**374**	**83.3**	**6,518.1**	**7.6065**	**192,224,655**	**8.2528**	**81,561,943**	**6.8748**	**7.6953**	**7.3434**	**6.9368**	**8.1507**

NORTH CAROLINA

METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980-83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
ASHEVILLE	**165.6**	**.0703**	**2.9**	**251**	**90.4**	**64.2**	**.0749**	**1,416,302**	**.0608**	**917,852**	**.0773**	**.0677**	**.0832**	**.0856**	**.0600**
Buncombe	165.6	.0703	2.9	251	90.4	64.2	.0749	1,416,302	.0608	917,852	.0773	.0677	.0832	.0856	.0600
BURLINGTON	**98.5**	**.0418**	**–.8**	**227**	**79.5**	**37.0**	**.0432**	**861,410**	**.0370**	**554,200**	**.0467**	**.0409**	**.0454**	**.0488**	**.0428**
Alamance	98.5	.0418	–.8	227	79.5	37.0	.0432	861,410	.0370	554,200	.0467	.0409	.0454	.0488	.0428
CHARLOTTE - GASTONIA - ROCK HILL	**1,013.3**	**.4303**	**4.3**	**299**	**78.3**	**368.8**	**.4304**	**9,397,566**	**.4034**	**5,201,020**	**.4383**	**.4193**	**.4162**	**.4756**	**.4365**
Cabarrus	89.7	.0381	4.4	246	84.7	32.5	.0379	793,482	.0341	435,437	.0367	.0356	.0360	.0410	.0415
Gaston	165.5	.0703	1.8	464	86.7	58.6	.0684	1,402,974	.0602	789,792	.0666	.0641	.0701	.0780	.0586
Lincoln	45.8	.0194	8.1	154	90.2	16.4	.0192	371,891	.0160	152,312	.0128	.0158	.0178	.0222	.0150
Mecklenburg	420.9	.1787	4.1	797	71.2	159.6	.1862	4,307,207	.1849	2,661,231	.2243	.1955	.1774	.2083	.2132
Rowan	101.3	.0430	2.1	195	83.1	37.8	.0441	906,220	.0389	398,556	.0336	.0381	.0436	.0473	.0397
Union	76.0	.0323	7.9	119	81.9	25.2	.0294	606,848	.0260	288,453	.0243	.0268	.0286	.0320	.0265
York, S. C.	*114.1*	*.0485*	*6.9*	*167*	*75.3*	*38.7*	*.0452*	*1,008,944*	*.0433*	*475,239*	*.0400*	*.0434*	*.0427*	*.0468*	*.0420*
FAYETTEVILLE	**260.5**	**.1106**	**5.4**	**396**	**64.6**	**81.4**	**.0950**	**1,982,837**	**.0851**	**1,104,891**	**.0931**	**.0927**	**.1015**	**.1121**	**.0775**
Cumberland	260.5	.1106	5.4	396	64.6	81.4	.0950	1,982,837	.0851	1,104,891	.0931	.0927	.1015	.1121	.0775

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES

METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980-83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NORTH CAROLINA (continued)															
GREENSBORO - WINSTON-SALEM - HIGH POINT	**880.3**	**.3737**	**3.4**	**255**	**79.6**	**329.3**	**.3843**	**8,415,294**	**.3613**	**4,818,045**	**.4062**	**.3770**	**.3793**	**.4224**	**.3958**
Davidson	118.0	.0501	4.3	215	89.1	42.8	.0499	994,289	.0427	422,557	.0356	.0421	.0470	.0540	.0431
Davie	26.3	.0111	6.9	99	88.8	9.6	.0112	219,970	.0095	83,973	.0071	.0090	.0106	.0112	.0101
Forsyth	250.7	.1065	2.9	608	74.0	96.5	.1126	2,705,423	.1161	1,560,744	.1316	.1189	.1075	.1181	.1269
Guilford	323.6	.1374	2.0	497	73.0	121.4	.1417	3,177,619	.1364	2,243,471	.1891	.1523	.1475	.1660	.1664
Randolph	96.0	.0407	5.1	122	92.9	35.5	.0415	784,329	.0337	338,532	.0286	.0335	.0395	.0474	.0303
Stokes	36.1	.0153	9.1	80	92.2	12.6	.0147	288,644	.0124	61,143	.0052	.0108	.0126	.0136	.0098
Yadkin	29.6	.0126	4.1	88	94.9	10.9	.0127	245,020	.0105	107,625	.0090	.0104	.0146	.0121	.0092
HICKORY	**211.8**	**.0898**	**4.5**	**183**	**91.0**	**76.8**	**.0897**	**1,816,963**	**.0780**	**1,003,138**	**.0845**	**.0824**	**.0873**	**.1054**	**.0829**
Alexander	26.9	.0114	7.6	104	92.7	9.4	.0110	206,888	.0089	62,559	.0053	.0084	.0099	.0119	.0070
Burke	75.7	.0321	4.4	150	92.0	27.4	.0320	622,824	.0267	239,559	.0202	.0258	.0315	.0358	.0256
Catawba	109.2	.0463	3.8	276	89.8	40.0	.0467	987,251	.0424	701,020	.0590	.0482	.0459	.0577	.0503
JACKSONVILLE	**120.0**	**.0509**	**6.4**	**157**	**76.7**	**33.2**	**.0387**	**747,723**	**.0321**	**415,674**	**.0350**	**.0368**	**.0486**	**.0457**	**.0264**
Onslow	120.0	.0509	6.4	157	76.7	33.2	.0387	747,723	.0321	415,674	.0350	.0368	.0486	.0457	.0264
RALEIGH - DURHAM	**600.3**	**.2549**	**7.0**	**293**	**72.0**	**222.3**	**.2594**	**6,043,196**	**.2595**	**3,184,862**	**.2683**	**.2614**	**.2456**	**.2689**	**.2638**
Durham	157.8	.0670	3.3	530	61.6	59.8	.0698	1,642,636	.0705	900,296	.0758	.0714	.0682	.0723	.0719
Franklin	31.2	.0132	3.8	63	57.4	10.7	.0125	200,288	.0086	74,928	.0063	.0089	.0154	.0117	.0080
Orange	82.6	.0351	7.2	207	80.6	30.4	.0355	749,603	.0322	293,688	.0248	.0306	.0362	.0346	.0296
Wake	328.7	.1396	9.1	385	76.2	121.4	.1416	3,450,669	.1482	1,915,950	.1614	.1505	.1258	.1503	.1543
WILMINGTON	**109.7**	**.0466**	**6.0**	**593**	**76.8**	**41.3**	**.0482**	**967,796**	**.0415**	**705,339**	**.0595**	**.0479**	**.0552**	**.0540**	**.0477**
New Hanover	109.7	.0466	6.0	593	76.8	41.3	.0482	967,796	.0415	705,339	.0595	.0479	.0552	.0540	.0477
ALL COUNTIES															
Alamance	98.5	.0418	-.8	227	79.5	37.0	.0432	861,410	.0370	554,200	.0467	.0409	.0454	.0488	.0428
Alexander	26.9	.0114	7.6	104	92.7	9.4	.0110	206,888	.0089	62,559	.0053	.0084	.0099	.0119	.0070
Alleghany	10.0	.0043	4.3	43	97.6	3.8	.0044	66,825	.0028	34,258	.0029	.0030	.0060	.0048	.0019
Anson	26.2	.0111	2.1	49	51.7	8.7	.0101	149,137	.0064	64,785	.0054	.0072	.0134	.0106	.0054
Ashe	23.1	.0098	3.5	54	99.0	8.8	.0103	149,670	.0065	102,445	.0087	.0077	.0138	.0113	.0067
Avery	14.9	.0063	3.4	60	98.7	5.1	.0060	87,550	.0037	57,577	.0048	.0046	.0081	.0065	.0031
Beaufort	41.5	.0176	2.8	50	66.9	15.0	.0175	288,488	.0124	235,729	.0199	.0157	.0236	.0199	.0127
Bertie	20.9	.0089	-.6	30	39.3	7.2	.0084	137,273	.0059	51,961	.0044	.0060	.0108	.0075	.0043
Bladen	31.3	.0133	2.7	36	58.7	10.8	.0126	176,818	.0076	78,448	.0066	.0084	.0172	.0121	.0058
Brunswick	41.2	.0175	15.2	48	75.3	14.6	.0170	321,056	.0138	121,836	.0103	.0135	.0200	.0157	.0108
Buncombe	165.6	.0703	2.9	251	90.4	64.2	.0749	1,416,302	.0608	917,852	.0773	.0677	.0832	.0856	.0600
Burke	75.7	.0321	4.4	150	92.0	27.4	.0320	622,824	.0267	239,559	.0202	.0258	.0315	.0358	.0256
Cabarrus	89.7	.0381	4.4	246	84.7	32.5	.0379	793,482	.0341	435,437	.0367	.0356	.0360	.0410	.0415
Caldwell	70.5	.0300	4.1	150	93.8	25.0	.0292	528,652	.0227	287,408	.0242	.0247	.0299	.0354	.0212
Camden	6.0	.0025	2.9	25	66.3	2.0	.0023	40,973	.0017	7,204	.0006	.0016	.0022	.0021	.0014
Carteret	45.4	.0193	10.5	86	89.4	17.5	.0205	370,585	.0159	229,224	.0194	.0176	.0241	.0232	.0147
Caswell	21.4	.0091	3.4	50	54.9	6.8	.0079	120,254	.0052	28,311	.0024	.0051	.0090	.0077	.0034
Catawba	109.2	.0463	3.8	276	89.8	40.0	.0467	987,251	.0424	701,020	.0590	.0482	.0459	.0577	.0503
Chatham	34.7	.0148	3.8	49	71.7	12.9	.0150	276,566	.0119	88,592	.0075	.0111	.0143	.0163	.0101
Cherokee	19.7	.0083	4.1	44	96.4	7.4	.0087	123,438	.0053	82,494	.0070	.0065	.0129	.0088	.0051
Chowan	13.0	.0056	3.5	72	56.7	4.8	.0056	93,344	.0040	46,584	.0039	.0042	.0073	.0054	.0034
Clay	7.2	.0030	8.8	34	99.2	2.7	.0031	42,374	.0018	23,197	.0019	.0021	.0043	.0031	.0012
Cleveland	86.2	.0366	3.3	184	78.0	30.1	.0351	673,737	.0289	353,721	.0299	.0308	.0364	.0387	.0274
Columbus	51.9	.0220	1.7	55	66.2	18.1	.0212	360,538	.0155	228,185	.0192	.0178	.0263	.0217	.0154
Craven	73.8	.0314	3.9	105	70.6	25.3	.0295	555,937	.0239	360,251	.0304	.0273	.0351	.0334	.0242
Cumberland	260.5	.1106	5.4	396	64.6	81.4	.0950	1,982,837	.0851	1,104,891	.0931	.0927	.1015	.1121	.0775
Currituck	13.0	.0055	17.2	51	82.8	4.8	.0056	88,189	.0038	27,252	.0023	.0037	.0066	.0056	.0026
Dare	15.9	.0068	18.9	41	93.0	6.4	.0075	145,568	.0062	139,007	.0117	.0080	.0108	.0099	.0086
Davidson	118.0	.0501	4.3	215	89.1	42.8	.0499	994,289	.0427	422,557	.0356	.0421	.0470	.0540	.0431
Davie	26.3	.0111	6.9	99	88.8	9.6	.0112	219,970	.0095	83,973	.0071	.0090	.0106	.0112	.0101
Duplin	41.2	.0175	.6	50	64.3	14.5	.0169	260,816	.0112	146,625	.0124	.0128	.0225	.0176	.0098
Durham	157.8	.0670	3.3	530	61.6	59.8	.0698	1,642,636	.0705	900,296	.0758	.0714	.0682	.0723	.0719
Edgecombe	56.6	.0240	1.1	112	47.6	19.0	.0222	395,239	.0170	231,212	.0195	.0191	.0255	.0233	.0232
Forsyth	250.7	.1065	2.9	608	74.0	96.5	.1126	2,705,423	.1161	1,560,744	.1316	.1189	.1075	.1181	.1269
Franklin	31.2	.0132	3.8	63	57.4	10.7	.0125	200,288	.0086	74,928	.0063	.0089	.0154	.0117	.0080
Gaston	165.5	.0703	1.8	464	86.7	58.6	.0684	1,402,974	.0602	789,792	.0666	.0641	.0701	.0780	.0586
Gates	9.1	.0039	2.5	27	45.8	2.9	.0033	54,646	.0024	14,942	.0012	.0023	.0036	.0032	.0016
Graham	7.5	.0032	3.9	26	94.4	2.5	.0030	37,711	.0016	23,494	.0020	.0021	.0046	.0032	.0013
Granville	34.4	.0146	1.0	64	54.3	11.1	.0129	237,520	.0102	78,049	.0066	.0100	.0139	.0130	.0083
Greene	16.4	.0069	1.8	62	53.2	5.4	.0063	114,603	.0049	22,515	.0019	.0045	.0066	.0055	.0036
Guilford	323.6	1374	2.0	497	73.0	121.4	.1417	3,177,619	.1364	2,243,471	.1891	.1523	.1475	.1660	.1664
Halifax	55.0	.0234	-.5	76	48.9	18.9	.0220	354,577	.0153	228,635	.0193	.0181	.0308	.0217	.0165

1984 SURVEY OF BUYING POWER DATA SERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980-83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NORTH CAROLINA (continued)															
ALL COUNTIES (continued)															
Harnett	62.4	.0265	4.8	104	74.5	21.7	.0254	429,777	.0184	193,643	.0163	.0194	.0306	.0260	.0154
Haywood	47.3	.0200	1.7	85	97.9	17.9	.0209	399,915	.0172	234,248	.0197	.0185	.0232	.0223	.0166
Henderson	64.7	.0275	10.4	173	95.9	25.7	.0300	615,920	.0264	367,977	.0310	.0280	.0308	.0336	.0247
Hertford	22.9	.0097	−2.0	64	42.9	7.6	.0088	161,099	.0070	119,658	.0101	.0085	.0119	.0097	.0074
Hoke	21.7	.0093	6.5	55	42.2	6.6	.0077	134,189	.0057	39,037	.0033	.0057	.0087	.0074	.0047
Hyde	5.9	.0025	.5	9	63.1	2.1	.0025	35,674	.0015	11,226	.0010	.0015	.0031	.0023	.0011
Iredell	85.3	.0362	3.3	149	81.6	30.9	.0360	700,273	.0301	376,607	.0317	.0319	.0372	.0404	.0342
Jackson	27.0	.0114	4.6	55	87.8	9.1	.0107	176,367	.0076	85,495	.0072	.0081	.0135	.0110	.0063
Johnston	72.7	.0309	3.0	91	79.1	26.6	.0310	493,800	.0212	286,399	.0242	.0240	.0386	.0341	.0218
Jones	9.7	.0041	−.1	21	54.9	3.2	.0037	57,321	.0024	16,027	.0013	.0025	.0045	.0036	.0015
Lee	38.9	.0165	5.9	150	76.6	13.7	.0160	313,733	.0135	196,924	.0166	.0150	.0182	.0177	.0142
Lenoir	60.9	.0259	1.8	151	60.3	21.7	.0253	450,127	.0193	323,731	.0273	.0231	.0309	.0283	.0233
Lincoln	45.8	.0194	8.1	154	90.2	16.4	.0192	371,891	.0160	152,312	.0128	.0158	.0178	.0222	.0150
McDowell	36.2	.0154	3.0	83	95.0	12.9	.0150	265,397	.0114	137,746	.0116	.0121	.0162	.0170	.0116
Macon	22.1	.0094	9.5	43	97.7	8.8	.0103	167,044	.0072	107,037	.0091	.0082	.0132	.0118	.0063
Madison	16.9	.0072	.4	37	98.9	6.0	.0070	114,848	.0049	36,888	.0031	.0049	.0090	.0066	.0032
Martin	25.9	.0110	−.2	56	53.9	8.7	.0102	162,867	.0070	91,251	.0077	.0080	.0124	.0107	.0062
Mecklenburg	420.9	.1787	4.1	797	71.2	159.6	.1862	4,307,207	.1849	2,661,231	.2243	.1955	.1774	.2083	.2132
Mitchell	14.7	.0062	1.9	66	99.5	5.2	.0061	95,134	.0041	69,774	.0059	.0050	.0081	.0068	.0039
Montgomery	23.4	.0100	4.1	48	74.0	8.2	.0095	163,625	.0070	63,334	.0053	.0071	.0112	.0101	.0051
Moore	54.6	.0231	8.1	78	77.1	21.0	.0245	467,442	.0201	227,750	.0192	.0204	.0277	.0267	.0199
Nash	69.6	.0296	3.6	129	65.4	25.2	.0295	537,661	.0231	377,828	.0318	.0271	.0355	.0325	.0234
New Hanover	109.7	.0466	6.0	593	76.8	41.3	.0482	967,796	.0415	705,339	.0595	.0479	.0552	.0540	.0477
Northampton	22.1	.0094	−2.2	41	37.7	7.3	.0085	133,888	.0058	33,367	.0028	.0055	.0107	.0073	.0035
Onslow	120.0	.0509	6.4	157	76.7	33.2	.0387	747,723	.0321	415,674	.0350	.0368	.0486	.0457	.0264
Orange	82.6	.0351	7.2	207	80.6	30.4	.0355	749,603	.0322	293,688	.0248	.0306	.0362	.0346	.0296
Pamlico	10.7	.0045	2.9	31	67.1	3.7	.0043	64,454	.0027	23,602	.0020	.0029	.0054	.0041	.0018
Pasquotank	29.3	.0125	2.9	129	61.5	10.3	.0120	197,295	.0085	202,398	.0171	.0118	.0163	.0151	.0105
Pender	23.8	.0101	6.9	27	59.6	8.2	.0096	145,701	.0063	46,229	.0038	.0063	.0123	.0086	.0042
Perquimans	9.9	.0042	4.4	40	60.7	3.7	.0043	56,867	.0024	23,754	.0021	.0027	.0059	.0038	.0018
Person	29.8	.0126	2.2	75	66.6	10.5	.0123	218,485	.0094	106,098	.0089	.0098	.0135	.0128	.0087
Pitt	90.0	.0382	−.2	137	63.8	33.5	.0391	657,668	.0282	489,261	.0412	.0342	.0505	.0422	.0289
Polk	13.5	.0058	4.0	57	90.0	5.3	.0061	121,764	.0052	39,255	.0033	.0048	.0066	.0055	.0040
Randolph	96.0	.0407	5.1	122	92.9	35.5	.0415	784,329	.0337	338,532	.0286	.0335	.0395	.0474	.0303
Richmond	46.8	.0199	2.9	98	71.1	16.9	.0197	335,862	.0144	190,238	.0160	.0160	.0229	.0212	.0158
Robeson	106.1	.0450	4.4	112	38.2	33.4	.0390	650,277	.0279	391,008	.0330	.0329	.0486	.0424	.0284
Rockingham	86.2	.0366	3.3	151	78.3	31.5	.0367	732,588	.0315	347,935	.0293	.0318	.0391	.0378	.0356
Rowan	101.3	.0430	2.1	195	83.1	37.8	.0441	906,220	.0389	398,556	.0336	.0381	.0436	.0473	.0397
Rutherford	55.6	.0237	3.4	98	87.0	20.6	.0241	428,000	.0184	217,326	.0183	.0194	.0261	.0262	.0177
Sampson	50.9	.0216	2.4	54	63.1	17.8	.0208	312,518	.0134	168,433	.0142	.0154	.0271	.0216	.0134
Scotland	33.8	.0143	4.7	106	56.8	11.1	.0129	254,384	.0109	130,333	.0110	.0116	.0155	.0130	.0105
Stanly	50.1	.0213	3.3	127	87.5	18.3	.0214	417,286	.0179	189,979	.0160	.0180	.0205	.0234	.0178
Stokes	36.1	.0153	9.1	80	92.2	12.6	.0147	288,644	.0124	61,143	.0052	.0108	.0126	.0136	.0098
Surry	61.4	.0261	3.3	114	94.6	22.5	.0262	462,860	.0199	353,431	.0298	.0241	.0313	.0317	.0215
Swain	10.6	.0045	3.1	20	73.4	3.9	.0046	56,634	.0024	59,772	.0050	.0036	.0078	.0052	.0024
Transylvania	24.6	.0104	5.1	65	94.0	8.9	.0104	228,000	.0098	90,876	.0076	.0093	.0104	.0098	.0093
Tyrrell	4.0	.0017	.6	10	59.6	1.4	.0016	22,040	.0010	11,952	.0011	.0011	.0023	.0018	.0008
Union	76.0	.0323	7.9	119	81.9	25.2	.0294	606,848	.0260	288,453	.0243	.0268	.0286	.0320	.0265
Vance	37.7	.0160	2.6	151	55.0	13.0	.0152	279,215	.0120	191,971	.0162	.0140	.0205	.0168	.0130
Wake	328.7	.1396	9.1	385	76.2	121.4	.1416	3,450,669	.1482	1,915,950	.1614	.1505	.1258	.1503	.1543
Warren	16.3	.0069	.4	38	35.1	5.4	.0064	84,019	.0036	29,616	.0025	.0039	.0090	.0058	.0030
Washington	14.8	.0063	.0	45	55.0	4.9	.0057	107,500	.0046	60,510	.0051	.0051	.0071	.0057	.0047
Watauga	33.7	.0143	6.4	107	98.2	11.9	.0139	239,522	.0103	160,868	.0136	.0120	.0180	.0141	.0107
Wayne	100.5	.0427	3.6	181	65.4	34.8	.0406	690,768	.0296	456,476	.0385	.0350	.0481	.0465	.0295
Wilkes	61.2	.0259	4.3	81	94.8	22.2	.0259	469,329	.0202	246,423	.0207	.0214	.0283	.0305	.0168
Wilson	64.5	.0274	2.2	172	62.0	22.9	.0267	504,289	.0216	335,960	.0284	.0249	.0312	.0294	.0225
Yadkin	29.6	.0126	4.1	88	94.9	10.9	.0127	245,020	.0105	107,625	.0090	.0104	.0146	.0121	.0092
Yancey	15.7	.0067	5.1	50	98.4	5.6	.0066	84,668	.0037	43,806	.0037	.0043	.0098	.0070	.0023
TOTAL METRO COUNTIES	**3,345.9**	**1.4204**	**4.4**	**277**	**77.9**	**1,215.6**	**1.4186**	**30,640,143**	**1.3154**	**17,429,782**	**1.4689**	**1.3827**	**1.4196**	**1.5717**	**1.3914**
TOTAL STATE	**6,120.3**	**2.5986**	**4.1**	**125**	**75.2**	**2,200.0**	**2.5674**	**50,790,321**	**2.1806**	**28,827,180**	**2.4298**	**2.3390**	**2.7885**	**2.8068**	**2.2350**

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980-83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NORTH DAKOTA															
BISMARCK	**89.2**	**.0379**	**11.5**	**25**	**97.9**	**31.7**	**.0370**	**931,802**	**.0400**	**501,982**	**.0423**	**.0402**	**.0329**	**.0379**	**.0421**
Burleigh	61.4	.0261	12.0	38	97.5	22.1	.0258	719,410	.0309	377,967	.0319	.0301	.0214	.0256	.0331
Morton	27.8	.0118	10.4	14	98.9	9.6	.0112	212,392	.0091	124,015	.0104	.0101	.0115	.0123	.0090
FARGO - MOORHEAD	**145.3**	**.0617**	**5.6**	**52**	**98.7**	**53.0**	**.0618**	**1,484,406**	**.0638**	**922,540**	**.0777**	**.0676**	**.0572**	**.0671**	**.0659**
Cass	95.6	.0406	8.3	54	98.7	36.1	.0421	1,060,971	.0456	707,433	.0596	.0488	.0368	.0461	.0475
Clay, Minn.	*49.7*	*.0211*	*.8*	*47*	*98.8*	*16.9*	*.0197*	*423,435*	*.0182*	*215,107*	*.0181*	*.0188*	*.0204*	*.0210*	*.0184*
GRAND FORKS	**69.1**	**.0293**	**4.5**	**48**	**96.0**	**23.5**	**.0274**	**815,541**	**.0350**	**389,400**	**.0328**	**.0334**	**.0198**	**.0283**	**.0396**
Grand Forks	69.1	.0293	4.5	48	96.0	23.5	.0274	815,541	.0350	389,400	.0328	.0334	.0198	.0283	.0396
ALL COUNTIES															
Adams	3.6	.0015	.4	4	99.5	1.3	.0015	27,241	.0011	13,300	.0012	.0013	.0015	.0017	.0012
Barnes	13.9	.0059	−.4	9	99.4	5.2	.0060	126,257	.0055	67,722	.0057	.0055	.0062	.0063	.0054
Benson	8.1	.0034	2.0	6	69.6	2.5	.0030	56,833	.0024	10,463	.0008	.0022	.0026	.0026	.0017
Billings	1.1	.0005	−3.3	1	99.6	.4	.0004	13,625	.0006	1,471	.0002	.0004	.0004	.0005	.0004
Bottineau	9.3	.0039	.7	6	98.9	3.3	.0039	90,014	.0039	37,461	.0031	.0037	.0034	.0037	.0032
Bowman	4.4	.0019	4.0	4	99.5	1.6	.0018	44,349	.0019	23,259	.0020	.0019	.0019	.0019	.0014
Burke	3.8	.0016	−.6	3	99.6	1.5	.0018	34,419	.0014	10,085	.0008	.0014	.0018	.0016	.0013
Burleigh	61.4	.0261	12.0	38	97.5	22.1	.0258	719,410	.0309	377,967	.0319	.0301	.0214	.0256	.0331
Cass	95.6	.0406	8.3	54	98.7	36.1	.0421	1,060,971	.0456	707,433	.0596	.0488	.0368	.0461	.0475
Cavalier	7.4	.0031	−3.1	5	99.4	2.6	.0030	62,794	.0027	24,886	.0021	.0026	.0030	.0028	.0024
Dickey	7.4	.0032	2.7	6	99.4	2.5	.0030	52,891	.0022	20,043	.0017	.0024	.0034	.0028	.0020
Divide	3.2	.0013	−8.4	2	99.6	1.2	.0014	34,469	.0015	13,826	.0012	.0013	.0016	.0012	.0015
Dunn	4.7	.0020	1.6	2	89.7	1.6	.0018	38,729	.0017	9,819	.0008	.0015	.0017	.0018	.0010
Eddy	3.3	.0014	−7.2	5	99.2	1.4	.0017	29,123	.0012	12,658	.0011	.0012	.0016	.0018	.0010
Emmons	5.7	.0024	−3.0	4	99.9	2.0	.0023	35,457	.0016	14,330	.0012	.0015	.0029	.0021	.0009
Foster	4.6	.0020	−.2	7	99.5	1.6	.0019	42,009	.0018	24,190	.0020	.0019	.0021	.0021	.0015
Golden Valley	2.5	.0011	4.6	2	99.6	.9	.0010	23,971	.0010	15,491	.0013	.0011	.0011	.0011	.0009
Grand Forks	69.1	.0293	4.5	48	96.0	23.5	.0274	815,541	.0350	389,400	.0328	.0334	.0198	.0283	.0396
Grant	4.1	.0017	−4.1	2	99.3	1.5	.0018	21,899	.0009	12,040	.0011	.0010	.0027	.0015	.0005
Griggs	3.7	.0016	−.4	5	99.5	1.4	.0016	31,942	.0014	6,922	.0005	.0013	.0015	.0015	.0011
Hettinger	4.2	.0018	−1.8	4	99.7	1.5	.0018	28,494	.0012	11,867	.0010	.0012	.0020	.0018	.0008
Kidder	3.8	.0016	−.9	3	99.8	1.4	.0016	22,592	.0010	4,686	.0004	.0009	.0020	.0013	.0008
La Moure	6.4	.0027	−1.1	6	99.7	2.3	.0027	50,672	.0022	15,113	.0013	.0021	.0027	.0028	.0015
Logan	3.3	.0014	−5.5	3	100.0	1.2	.0014	22,092	.0009	9,052	.0008	.0010	.0018	.0011	.0010
McHenry	7.6	.0032	−3.3	4	99.6	2.8	.0033	59,541	.0026	18,814	.0016	.0023	.0032	.0030	.0019
McIntosh	4.5	.0020	−6.3	5	99.7	1.9	.0022	32,137	.0014	15,072	.0012	.0014	.0032	.0018	.0009
McKenzie	7.9	.0033	10.8	3	86.3	2.6	.0030	93,489	.0040	16,280	.0014	.0032	.0018	.0023	.0033
McLean	13.2	.0056	6.6	6	95.2	4.6	.0054	133,269	.0057	30,059	.0025	.0047	.0043	.0042	.0042
Mercer	13.9	.0059	47.8	13	97.3	5.0	.0058	148,936	.0064	27,517	.0024	.0051	.0041	.0043	.0051
Morton	27.8	.0118	10.4	14	98.9	9.6	.0112	212,392	.0091	124,015	.0104	.0101	.0115	.0123	.0090
Mountrail	7.7	.0033	.3	4	87.2	2.8	.0033	73,166	.0032	31,882	.0027	.0030	.0033	.0032	.0026
Nelson	5.3	.0022	1.3	5	99.8	2.0	.0023	41,410	.0017	22,781	.0019	.0018	.0024	.0023	.0013
Oliver	2.7	.0012	8.2	4	98.4	.8	.0009	17,948	.0008	2,226	.0002	.0008	.0008	.0008	.0006
Pembina	10.5	.0044	1.0	9	99.2	3.8	.0045	102,460	.0044	45,197	.0038	.0041	.0045	.0044	.0036
Pierce	6.2	.0027	.6	6	99.1	2.0	.0023	43,476	.0019	31, 32	.0026	.0023	.0029	.0026	.0016
Ramsey	13.3	.0056	1.9	11	97.1	4.9	.0057	134,297	.0057	98,766	.0084	.0065	.0055	.0066	.0075
Ransom	6.7	.0029	.0	8	99.6	2.4	.0028	58,197	.0025	22,231	.0018	.0025	.0027	.0027	.0021
Renville	3.6	.0015	−.2	4	99.5	1.3	.0016	32,553	.0014	8,555	.0008	.0012	.0014	.0014	.0009
Richland	20.0	.0085	4.1	14	98.4	6.8	.0079	184,853	.0080	85,035	.0071	.0077	.0069	.0081	.0084
Rolette	12.9	.0055	5.9	14	40.7	3.7	.0043	82,424	.0035	34,212	.0029	.0038	.0048	.0038	.0031
Sargent	5.4	.0023	−2.0	6	99.8	2.0	.0023	44,045	.0019	9,622	.0008	.0016	.0021	.0025	.0013
Sheridan	2.9	.0012	2.9	3	99.7	1.0	.0012	24,250	.0010	5,548	.0005	.0010	.0009	.0010	.0008
Sioux	3.7	.0016	2.2	3	33.9	.9	.0011	17,887	.0008	2,433	.0002	.0008	.0012	.0008	.0005
Slope	1.1	.0004	−4.9	1	99.6	.4	.0004	7,401	.0003	324	.0000	.0002	.0005	.0004	.0002
Stark	26.7	.0114	12.7	20	99.1	9.1	.0106	277,938	.0120	136,182	.0115	.0117	.0090	.0103	.0135
Steele	2.9	.0012	−6.6	4	99.7	1.1	.0013	25,557	.0011	8,561	.0007	.0009	.0009	.0013	.0007
Stutsman	24.9	.0106	3.1	11	99.0	9.1	.0106	243,067	.0104	138,325	.0117	.0108	.0102	.0115	.0106
Towner	4.0	.0017	−1.3	4	98.8	1.5	.0018	36,510	.0016	10,275	.0008	.0015	.0015	.0017	.0012
Traill	9.8	.0041	1.8	11	99.6	3.5	.0041	96,014	.0041	36,706	.0031	.0038	.0036	.0037	.0033
Walsh	15.4	.0066	.2	12	99.1	5.5	.0064	136,837	.0059	69,696	.0059	.0060	.0067	.0065	.0054
Ward	60.4	.0256	3.4	30	96.1	21.0	.0245	610,252	.0262	396,576	.0334	.0282	.0218	.0287	.0261
Wells	6.9	.0029	−1.1	5	99.8	2.6	.0030	63,458	.0027	24,839	.0021	.0026	.0032	.0028	.0030
Williams	24.5	.0104	10.2	12	96.3	9.3	.0109	314,140	.0135	132,654	.0112	.0122	.0076	.0094	.0138

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980-83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NORTH DAKOTA (continued)															
TOTAL METRO COUNTIES	253.9	.1078	8.3	38	97.7	91.3	.1065	2,808,314	.1206	1,598,815	.1347	.1224	.0895	.1123	.1292
TOTAL STATE	687.0	.2916	5.3	10	96.0	244.6	.2854	6,833,698	.2934	3,418,999	.2882	.2915	.2584	.2884	.2882
OHIO															
AKRON	650.5	.2762	–1.5	719	89.8	242.3	.2827	6,380,297	.2740	3,238,503	.2729	.2742	.2845	.2856	.2724
Portage	139.0	.0590	2.3	282	96.5	47.6	.0555	1,313,153	.0564	463,477	.0390	.0517	.0482	.0526	.0473
Summit	511.5	.2172	–2.5	1,242	87.9	194.7	.2272	5,067,144	.2176	2,775,026	.2339	.2225	.2363	.2330	.2251
CANTON	405.8	.1723	.3	420	93.2	147.2	.1719	3,759,941	.1613	1,994,724	.1681	.1655	.1731	.1768	.1617
Carroll	26.7	.0113	4.3	68	99.2	9.2	.0108	213,100	.0091	94,951	.0080	.0092	.0102	.0114	.0078
Stark	379.1	.1610	.1	660	92.8	138.0	.1611	3,546,841	.1522	1,899,773	.1601	.1563	.1629	.1654	.1539
CINCINNATI	1,395.0	.5923	–.5	652	86.7	519.1	.6058	14,378,375	.6172	7,092,073	.5976	.6067	.5811	.5952	.6004
Clermont	135.5	.0576	5.5	297	98.9	46.7	.0545	1,152,160	.0494	547,175	.0461	.0502	.0519	.0600	.0423
Hamilton	850.6	.3611	–2.6	2,065	79.4	329.0	.3839	9,344,857	.4012	4,729,222	.3986	.3925	.3739	.3711	.4004
Warren	103.2	.0438	4.0	256	97.9	34.8	.0406	1,030,263	.0442	344,967	.0290	.0396	.0280	.0362	.0437
Dearborn, Ind.	*36.2*	*.0154*	*5.6*	*118*	*99.0*	*12.2*	*.0142*	*305,610*	*.0131*	*115,003*	*.0097*	*.0125*	*.0131*	*.0134*	*.0118*
Boone, Ky.	*50.3*	*.0214*	*9.7*	*204*	*99.1*	*17.2*	*.0201*	*457,640*	*.0196*	*477,756*	*.0402*	*.0263*	*.0214*	*.0278*	*.0226*
Campbell, Ky.	*81.2*	*.0344*	*–2.6*	*534*	*98.7*	*28.9*	*.0338*	*773,492*	*.0332*	*310,744*	*.0262*	*.0313*	*.0321*	*.0313*	*.0291*
Kenton, Ky.	*138.0*	*.0586*	*.7*	*847*	*96.6*	*50.3*	*.0587*	*1,314,353*	*.0565*	*567,206*	*.0478*	*.0543*	*.0607*	*.0554*	*.0505*
CINCINNATI - HAMILTON CONSOLIDATED AREA	*1,663.4*	*.7063*	*.2*	*638*	*87.9*	*614.1*	*.7166*	*16,992,633*	*.7294*	*8,091,207*	*.6818*	*.7109*	*.6858*	*.6945*	*.7020*
CLEVELAND	1,843.3	.7827	–2.9	1,213	80.4	703.6	.8211	19,282,313	.8278	9,678,025	.8157	.8151	.7926	.7932	.8290
Cuyahoga	1,426.3	.6056	–4.8	3,107	75.2	561.2	.6549	14,944,148	.6416	7,610,405	.6415	.6343	.6594	.6277	.6497
Geauga	77.6	.0330	4.2	190	98.2	25.0	.0292	840,919	.0361	332,756	.0280	.0331	.0236	.0271	.0304
Lake	216.9	.0921	1.9	939	97.8	77.3	.0902	2,287,386	.0982	1,168,398	.0985	.0970	.0715	.0926	.1013
Medina	122.5	.0520	8.3	290	98.9	40.1	.0468	1,209,860	.0519	566,466	.0477	.0507	.0381	.0458	.0476
CLEVELAND - AKRON - LORAIN CONSOLIDATED AREA	*2,770.4*	*1.1763*	*–2.3*	*949*	*83.7*	*1,042.3*	*1.2163*	*28,313,185*	*1.2156*	*14,053,170*	*1.1844*	*1.1983*	*1.1748*	*1.1842*	*1.2144*
COLUMBUS	1,263.4	.5365	1.6	353	87.7	479.7	.5597	12,695,351	.5450	6,503,866	.5484	.5442	.5256	.5786	.5389
Delaware	57.5	.0244	6.8	130	97.1	19.6	.0228	585,712	.0251	156,499	.0132	.0214	.0169	.0199	.0207
Fairfield	100.0	.0424	6.7	198	99.3	34.8	.0407	901,248	.0387	351,306	.0297	.0368	.0372	.0400	.0343
Franklin	871.5	.3701	.3	1,608	83.1	342.5	.3997	9,112,974	.3913	5,174,172	.4362	.4005	.3823	.4220	.4049
Licking	124.8	.0530	3.2	182	97.8	45.7	.0533	1,209,090	.0519	474,549	.0400	.0485	.0481	.0506	.0480
Madison	34.1	.0145	3.3	73	94.7	11.5	.0134	256,604	.0110	117,773	.0099	.0114	.0143	.0145	.0085
Pickaway	44.3	.0188	1.5	88	98.4	14.9	.0173	362,765	.0156	139,575	.0118	.0150	.0157	.0184	.0130
Union	31.2	.0133	5.6	71	97.5	10.7	.0125	266,958	.0114	89,992	.0076	.0106	.0111	.0132	.0095
DAYTON - SPRINGFIELD	925.6	.3929	–1.8	551	86.1	352.5	.4113	9,270,277	.3980	4,658,979	3927	.3954	.3920	.4189	.3948
Clark	145.4	.0617	–3.2	365	90.2	54.3	.0633	1,303,744	.0560	656,177	.0553	.0569	.0660	.0650	.0535
Greene	130.6	.0554	.6	315	91.7	45.7	.0533	1,381,826	.0593	536,853	.0453	.0542	.0468	.0495	.0511
Miami	91.0	.0386	.7	222	97.6	33.4	.0390	881,948	.0379	361,148	.0304	.0358	.0348	.0391	.0372
Montgomery	558.6	.2372	–2.3	1,220	81.9	219.1	.2557	5,702,759	.2448	3,104,801	.2617	.2485	.2444	.2653	.2530
HAMILTON - MIDDLETOWN	268.4	.1140	3.7	572	94.5	95.0	.1108	2,614,258	.1122	999,134	.0842	.1042	.1047	.0993	.1016
Butler	268.4	.1140	3.7	572	94.5	95.0	.1108	2,614,258	.1122	999,134	.0842	.1042	.1047	.0993	.1016
LIMA	156.6	.0665	1.2	195	92.1	56.3	.0657	1,370,373	.0588	750,310	.0632	.0618	.0638	.0706	.0576
Allen	113.0	.0480	.7	279	89.2	40.9	.0477	1,008,695	.0433	589,726	.0497	.0462	.0471	.0508	.0429
Auglaize	43.6	.0185	2.5	110	99.7	15.4	.0180	361,678	.0155	160,584	.0135	.0156	.0167	.0198	.0147
LORAIN - ELYRIA	276.6	.1174	.6	559	91.7	96.4	.1125	2,650,575	.1138	1,136,642	.0958	.1090	.0977	.1054	.1130
Lorain	276.6	.1174	.6	559	91.7	96.4	.1125	2,650,575	.1138	1,136,642	.0958	.1090	.0977	.1054	.1130
MANSFIELD	129.6	.0550	–1.2	261	92.0	48.1	.0561	1,191,219	.0512	675,646	.0569	.0535	.0537	.0602	.0519
Richland	129.6	.0550	–1.2	261	92.0	48.1	.0561	1,191,219	.0512	675,646	.0569	.0535	.0537	.0602	.0519
PARKERSBURG - MARIETTA	159.7	.0678	1.1	158	98.6	58.5	.0682	1,373,939	.0591	948,376	.0800	.0671	.0755	.0791	.0606
Washington	66.3	.0281	3.2	104	98.3	23.6	.0275	546,849	.0235	284,645	.0240	.0247	.0295	.0308	.0224
Wood, W. Va.	*93.4*	*.0397*	*–.2*	*254*	*98.8*	*34.9*	*.0407*	*827,090*	*.0356*	*663,731*	*.0560*	*.0424*	*.0460*	*.0483*	*.0382*
STEUBENVILLE - WEIRTON	157.9	.0670	–3.6	270	95.5	58.0	.0677	1,425,006	.0612	639,382	.0539	.0601	.0685	.0625	.0609
Jefferson	88.3	.0375	–3.6	215	93.7	33.0	.0385	775,602	.0333	360,963	.0304	.0332	.0402	.0361	.0342
Brooke, W. Va.	*30.0*	*.0127*	*–3.6*	*333*	*99.0*	*10.5*	*.0123*	*268,860*	*.0115*	*102,708*	*.0087*	*.0110*	*.0109*	*.0108*	*.0115*
Hancock, W. Va.	*39.6*	*.0168*	*–3.5*	*466*	*96.9*	*14.5*	*.0169*	*380,544*	*.0164*	*175,711*	*.0148*	*.0159*	*.0174*	*.0156*	*.0152*
TOLEDO	617.1	.2620	.0	451	88.2	229.5	.2679	6,123,297	.2629	3,282,901	.2766	.2669	.2705	.2651	.2650
Fulton	38.9	.0165	3.0	96	99.6	13.4	.0157	375,499	.0161	146,505	.0123	.0151	.0129	.0151	.0156
Lucas	465.6	.1977	–1.3	1,365	84.9	177.7	.2074	4,690,458	.2014	2,650,468	.2234	.2072	.2176	.2050	.2053

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980-83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
OHIO (continued)															
TOLEDO (continued)															
Wood	112.6	.0478	4.9	182	98.0	38.4	.0448	1,057,340	.0454	485,928	.0409	.0446	.0400	.0450	.0441
YOUNGSTOWN - WARREN	**521.0**	**.2212**	**-2.0**	**506**	**88.6**	**192.4**	**.2245**	**4,909,025**	**.2107**	**2,526,978**	**.2131**	**.2136**	**.2208**	**.2240**	**.2121**
Mahoning	280.0	.1189	-3.3	671	84.6	104.1	.1215	2,418,633	.1038	1,419,373	.1197	.1117	.1299	.1277	.1121
Trumbull	241.0	.1023	-.4	394	93.1	88.3	.1030	2,490,392	.1069	1,107,605	.0934	.1019	.0909	.0963	.1000
ALL COUNTIES															
Adams	25.9	.0110	6.5	44	99.6	9.0	.0105	148,844	.0064	101,667	.0086	.0080	.0166	.0104	.0045
Allen	113.0	.0480	.7	279	89.2	40.9	.0477	1,008,695	.0433	589,726	.0497	.0462	.0471	.0508	.0429
Ashland	46.5	.0198	.7	110	98.8	16.5	.0193	392,291	.0168	165,916	.0140	.0165	.0191	.0202	.0146
Ashtabula	104.7	.0444	.5	149	96.3	37.5	.0437	934,715	.0401	346,170	.0292	.0377	.0387	.0416	.0363
Athens	55.9	.0238	-.9	110	95.5	19.0	.0222	422,627	.0182	170,274	.0143	.0181	.0270	.0211	.0135
Auglaize	43.6	.0185	2.5	110	99.7	15.4	.0180	361,678	.0155	160,584	.0135	.0156	.0167	.0198	.0147
☐ Belmont	82.9	.0352	.4	154	97.7	31.9	.0372	738,232	.0317	335,181	.0283	.0314	.0407	.0359	.0268
Brown	33.6	.0142	5.3	68	98.4	11.7	.0137	245,738	.0106	61,478	.0052	.0096	.0143	.0125	.0077
Butler	268.4	.1140	3.7	572	94.5	95.0	.1108	2,614,258	.1122	999,134	.0842	.1042	.1047	.0993	.1016
Carroll	26.7	.0113	4.3	68	99.2	9.2	.0108	213,100	.0091	94,951	.0080	.0092	.0102	.0114	.0078
Champaign	34.6	.0147	2.8	81	96.6	12.6	.0147	303,976	.0131	109,057	.0092	.0122	.0142	.0155	.0106
Clark	145.4	.0617	-3.2	365	90.2	54.3	.0633	1,303,744	.0560	656,177	.0553	.0569	.0660	.0650	.0535
Clermont	135.5	.0576	5.5	297	98.9	46.7	.0545	1,152,160	.0494	547,175	.0461	.0502	.0519	.0600	.0423
Clinton	35.2	.0149	1.7	86	97.5	13.0	.0152	295,945	.0127	162,268	.0137	.0134	.0168	.0165	.0114
Columbiana	113.5	.0482	-.1	213	98.3	41.6	.0486	958,661	.0412	440,859	.0372	.0413	.0503	.0487	.0385
Coshocton	36.6	.0156	1.6	65	98.4	13.6	.0158	301,214	.0129	124,070	.0104	.0129	.0171	.0158	.0116
Crawford	49.1	.0208	-2.0	122	99.1	18.3	.0214	413,528	.0178	194,099	.0164	.0178	.0219	.0224	.0166
Cuyahoga	1,426.3	.6056	-4.8	3,107	75.2	561.2	.6549	14,944,148	.6416	7,610,405	.6415	.6343	.6594	.6277	.6497
Darke	56.4	.0239	2.4	94	99.4	20.1	.0234	442,619	.0190	207,511	.0174	.0196	.0238	.0271	.0163
Defiance	40.5	.0172	1.3	98	99.0	13.9	.0163	356,616	.0153	192,695	.0163	.0160	.0157	.0174	.0162
Delaware	57.5	.0244	6.8	130	97.1	19.6	.0228	585,712	.0251	156,499	.0132	.0214	.0169	.0199	.0207
Erie	80.6	.0343	1.2	305	91.9	29.4	.0343	701,735	.0302	367,345	.0309	.0312	.0334	.0372	.0307
Fairfield	100.0	.0424	6.7	198	99.3	34.8	.0407	901,248	.0387	351,306	.0297	.0368	.0372	.0400	.0343
Fayette	27.8	.0118	1.2	69	96.9	10.1	.0117	183,160	.0078	118,486	.0099	.0092	.0151	.0134	.0073
Franklin	871.5	.3701	.3	1,608	83.1	342.5	.3997	9,112,974	.3913	5,174,172	.4362	.4005	.3823	.4220	.4049
Fulton	38.9	.0165	3.0	96	99.6	13.4	.0157	375,499	.0161	146,505	.0123	.0151	.0129	.0151	.0156
Gallia	31.9	.0135	6.0	68	96.2	11.2	.0130	246,536	.0106	128,670	.0109	.0112	.0153	.0132	.0113
Geauga	77.6	.0330	4.2	190	98.2	25.0	.0292	840,919	.0361	332,756	.0280	.0331	.0236	.0271	.0304
Greene	130.6	.0554	.6	315	91.7	45.7	.0533	1,381,826	.0593	536,853	.0453	.0542	.0468	.0495	.0511
Guernsey	43.5	.0185	3.5	83	97.9	15.8	.0185	344,630	.0148	179,548	.0151	.0157	.0211	.0193	.0133
Hamilton	850.6	.3611	-2.6	2,065	79.4	329.0	.3839	9,344,857	.4012	4,729,222	.3986	.3925	.3739	.3711	.4004
Hancock	65.0	.0276	.6	122	98.7	24.5	.0286	705,553	.0303	352,073	.0297	.0295	.0237	.0286	.0298
Hardin	32.9	.0140	.6	70	99.0	11.8	.0138	248,122	.0106	91,389	.0077	.0105	.0157	.0139	.0086
Harrison	18.3	.0078	.8	46	97.0	6.6	.0077	134,848	.0058	37,677	.0032	.0053	.0084	.0074	.0046
Henry	28.5	.0121	.4	69	99.3	10.2	.0119	260,856	.0112	93,179	.0078	.0105	.0104	.0119	.0099
Highland	35.0	.0148	4.5	63	97.4	13.0	.0152	259,413	.0112	131,238	.0111	.0117	.0192	.0160	.0089
Hocking	25.3	.0108	4.1	60	99.2	9.6	.0112	197,126	.0084	84.864	.0071	.0087	.0116	.0120	.0075
Holmes	31.5	.0133	7.1	74	99.8	8.9	.0103	200,436	.0086	85,664	.0073	.0090	.0105	.0108	.0070
Huron	55.7	.0237	2.0	113	98.6	19.9	.0233	455,069	.0196	225,876	.0190	.0202	.0245	.0255	.0191
Jackson	31.6	.0134	3.3	75	99.1	11.4	.0133	215,515	.0092	96,312	.0081	.0099	.0170	.0133	.0071
Jefferson	88.3	.0375	-3.6	215	93.7	33.0	.0385	775,602	.0333	360,963	.0304	.0332	.0402	.0361	.0342
Knox	47.4	.0201	2.4	90	99.0	17.1	.0199	369,120	.0159	149,079	.0126	.0157	.0215	.0215	.0131
Lake	216.9	.0921	1.9	939	97.8	77.3	.0902	2,287,386	.0982	1,168,398	.0965	.0970	.0715	.0926	.1013
☐ Lawrence	65.2	.0277	2.1	143	97.1	23.6	.0276	528,848	.0227	211,746	.0178	.0223	.0287	.0251	.0241
Licking	124.8	.0530	3.2	182	97.8	45.7	.0533	1,209,090	.0519	474,549	.0400	.0485	.0481	.0506	.0480
Logan	40.3	.0171	2.9	88	97.8	15.1	.0176	326,220	.0140	146,286	.0124	.0143	.0189	.0189	.0121
Lorain	276.6	.1174	.6	559	91.7	96.4	.1125	2,650,575	.1138	1,136,642	.0958	.1090	.0977	.1054	.1130
Lucas	465.6	.1977	-1.3	1,365	84.9	177.7	.2074	4,690,458	.2014	2,650,468	.2234	.2072	.2176	.2050	.2053
Madison	34.1	.0145	3.3	73	94.7	11.5	.0134	256,604	.0110	117,773	.0099	.0114	.0143	.0145	.0085
Mahoning	280.0	.1189	-3.3	671	84.6	104.1	.1215	2,418,633	.1038	1,419,373	.1197	.1117	.1299	.1277	.1121
Marion	67.7	.0287	-.4	168	95.9	24.6	.0287	573,751	.0247	305,377	.0257	.0257	.0292	.0314	.0234
Medina	122.5	.0520	8.3	290	98.9	40.1	.0468	1,209,860	.0519	566,466	.0477	.0507	.0381	.0458	.0476
Meigs	24.7	.0105	4.5	57	98.8	9.1	.0106	145,405	.0063	77,637	.0066	.0072	.0153	.0112	.0058
Mercer	39.0	.0166	1.7	85	99.7	12.9	.0151	348,469	.0149	135,353	.0114	.0142	.0131	.0147	.0138
Miami	91.0	.0386	.7	222	97.6	33.4	.0390	881,948	.0379	361,148	.0304	.0358	.0348	.0391	.0372
Monroe	17.6	.0075	1.3	38	99.9	6.5	.0075	132,950	.0057	49,350	.0042	.0055	.0090	.0067	.0046
Montgomery	558.6	.2372	-2.3	1,220	81.9	219.1	.2557	5,702,759	.2448	3,104,801	.2617	.2485	.2444	.2653	.2530
Morgan	14.7	.0062	3.2	35	95.4	5.3	.0062	105,239	.0045	29,157	.0025	.0042	.0065	.0060	.0037
Morrow	27.9	.0119	5.4	69	99.7	9.7	.0113	190,645	.0082	62,989	.0053	.0080	.0117	.0129	.0056
Muskingum	84.4	.0358	1.3	129	95.2	31.2	.0364	677,847	.0291	360,035	.0303	.0310	.0414	.0382	.0273

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980–83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
OHIO (continued)															
ALL COUNTIES (continued)															
Noble	11.5	.0049	1.7	29	99.7	4.2	.0049	89,710	.0039	37,049	.0031	.0037	.0054	.0046	.0032
Ottawa	40.5	.0172	1.1	160	99.1	14.9	.0174	409,813	.0176	165,892	.0140	.0165	.0155	.0170	.0151
Paulding	21.8	.0092	2.3	52	98.6	7.4	.0087	167,132	.0071	43,078	.0036	.0065	.0073	.0087	.0066
Perry	32.2	.0137	3.8	78	99.6	11.3	.0132	228,185	.0098	74,718	.0063	.0096	.0143	.0135	.0076
Pickaway	44.3	.0188	1.5	88	98.4	14.9	.0173	362,765	.0156	139,575	.0118	.0150	.0157	.0184	.0130
Pike	24.2	.0103	6.1	55	98.5	8.6	.0101	190,477	.0082	80,006	.0068	.0081	.0113	.0099	.0067
Portage	139.0	.0590	2.3	282	96.5	47.6	.0555	1,313,153	.0564	463,477	.0390	.0517	.0482	.0526	.0473
Preble	39.3	.0167	2.8	92	99.4	14.0	.0164	348,898	.0150	123,844	.0105	.0140	.0131	.0160	.0125
Putnam	33.4	.0142	1.2	69	99.8	10.8	.0126	257,954	.0110	98,623	.0083	.0110	.0116	.0131	.0094
Richland	129.6	.0550	−1.2	261	92.0	48.1	.0561	1,191,219	.0512	675,646	.0569	.0535	.0537	.0602	.0519
Ross	65.3	.0277	.5	94	94.0	23.2	.0271	552,510	.0237	281,900	.0238	.0246	.0291	.0285	.0210
Sandusky	64.2	.0273	1.5	157	97.5	23.0	.0268	583,121	.0250	254,019	.0214	.0244	.0237	.0280	.0240
Scioto	85.8	.0364	1.5	140	96.7	31.2	.0364	629,962	.0271	334,407	.0282	.0292	.0454	.0356	.0250
Seneca	61.7	.0262	−.3	112	97.6	21.4	.0250	517,097	.0222	189,788	.0160	.0212	.0223	.0255	.0211
Shelby	44.3	.0188	2.8	108	98.5	15.2	.0177	393,384	.0169	143,862	.0121	.0158	.0146	.0178	.0150
Stark	379.1	.1610	.1	660	92.8	138.0	.1611	3,546,841	.1522	1,899,773	.1601	.1563	.1629	.1654	.1539
Summit	511.5	.2172	−2.5	1,242	87.9	194.7	.2272	5,067,144	.2176	2,775,026	.2339	.2225	.2363	.2330	.2251
Trumbull	241.0	.1023	−.4	394	93.1	88.3	.1030	2,490,392	.1069	1,107,605	.0934	.1019	.0909	.0963	.1000
Tuscarawas	86.5	.0367	2.2	152	98.8	32.7	.0382	737,921	.0317	364,205	.0307	.0324	.0396	.0405	.0315
Union	31.2	.0133	5.6	71	97.5	10.7	.0125	266,958	.0114	89,992	.0076	.0106	.0111	.0132	.0095
Van Wert	30.6	.0129	.5	75	99.3	11.3	.0132	283,435	.0122	108,993	.0092	.0115	.0114	.0132	.0110
Vinton	12.3	.0053	6.2	30	99.8	4.3	.0050	78,768	.0034	18,976	.0016	.0032	.0057	.0045	.0024
Warren	103.2	.0438	4.0	256	97.9	34.8	.0406	1,030,263	.0442	344,967	.0290	.0396	.0280	.0362	.0437
Washington	66.3	.0281	3.2	104	98.3	23.6	.0275	546,849	.0235	284,645	.0240	.0247	.0295	.0308	.0224
Wayne	100.5	.0427	3.2	180	98.3	34.5	.0403	942,829	.0405	388,024	.0327	.0385	.0350	.0413	.0355
Williams	36.9	.0157	1.5	87	99.6	13.5	.0158	319,000	.0137	131,735	.0112	.0132	.0148	.0164	.0126
Wood	112.6	.0478	4.9	182	98.0	38.4	.0448	1,057,340	.0454	485,928	.0409	.0446	.0400	.0450	.0441
Wyandot	22.7	.0096	.2	56	99.7	8.0	.0093	181,031	.0078	72,896	.0062	.0076	.0089	.0100	.0076
TOTAL METRO COUNTIES	**8,449.9**	**3.5877**	**−.8**	**508**	**86.7**	**3,165.6**	**3.6940**	**84,363,737**	**3.6217**	**42,259,607**	**3.5618**	**3.5973**	**3.5719**	**3.6729**	**3.5919**
TOTAL STATE	**10,767.4**	**4.5717**	**−.3**	**263**	**89.1**	**3,995.8**	**4.6630**	**103,514,383**	**4.4442**	**50,755,270**	**4.2782**	**4.4198**	**4.5689**	**4.6702**	**4.3320**
OKLAHOMA															
ENID	**67.8**	**.0288**	**7.9**	**64**	**94.7**	**26.0**	**.0304**	**720,070**	**.0309**	**411,114**	**.0347**	**.0316**	**.0289**	**.0328**	**.0369**
Garfield	67.8	.0288	7.9	64	94.7	26.0	.0304	720,070	.0309	411,114	.0347	.0316	.0289	.0328	.0369
LAWTON	**116.9**	**.0496**	**4.0**	**109**	**76.6**	**36.0**	**.0420**	**992,976**	**.0426**	**448,915**	**.0378**	**.0425**	**.0411**	**.0466**	**.0395**
Comanche	116.9	.0496	4.0	109	76.6	36.0	.0420	992,976	.0426	448,915	.0378	.0425	.0411	.0466	.0395
OKLAHOMA CITY	**954.6**	**.4054**	**10.9**	**225**	**86.5**	**360.6**	**.4208**	**10,113,760**	**.4343**	**5,189,913**	**.4374**	**.4292**	**.3950**	**.4308**	**.4777**
Canadian	71.0	.0302	25.8	79	94.0	23.6	.0275	736,431	.0316	271,813	.0230	.0286	.0211	.0241	.0281
Cleveland	159.4	.0677	19.7	301	93.6	56.2	.0656	1,662,153	.0714	552,100	.0465	.0632	.0507	.0600	.0665
Logan	31.6	.0134	17.6	42	83.7	10.9	.0127	258,551	.0111	68,989	.0058	.0100	.0123	.0116	.0084
McClain	24.9	.0106	22.7	43	95.1	8.5	.0099	210,496	.0090	81,824	.0069	.0086	.0103	.0089	.0075
Oklahoma	604.1	.2565	6.2	853	83.2	238.3	.2781	6,686,484	.2871	3,961,974	.3339	.2950	.2708	.3009	.3453
Pottawatomie	63.6	.0270	15.1	81	89.9	23.1	.0270	559,645	.0241	253,213	.0213	.0238	.0298	.0253	.0219
TULSA	**733.6**	**.3115**	**11.6**	**147**	**85.8**	**277.7**	**.3241**	**7,843,984**	**.3368**	**4,023,126**	**.3392**	**.3323**	**.3022**	**.3291**	**.3723**
Creek	68.2	.0290	15.6	73	89.8	23.9	.0279	596,274	.0256	197,041	.0166	.0235	.0285	.0247	.0224
Osage	45.4	.0192	15.4	20	79.2	16.4	.0191	406,486	.0175	82,528	.0070	.0147	.0177	.0159	.0146
Rogers	57.2	.0243	23.2	84	89.4	19.3	.0225	517,211	.0222	165,980	.0140	.0201	.0191	.0199	.0204
Tulsa	510.1	.2166	8.4	893	85.2	200.8	.2344	5,851,061	.2512	3,515,309	.2963	.2578	.2205	.2541	.2985
Wagoner	52.7	.0224	26.1	94	88.2	17.3	.0202	472,952	.0203	62,268	.0053	.0162	.0164	.0145	.0164
ALL COUNTIES															
Adair	20.8	.0088	12.0	36	65.0	6.6	.0077	112,784	.0048	44,815	.0037	.0054	.0111	.0067	.0035
Alfalfa	7.3	.0031	3.2	8	98.6	2.9	.0034	61,626	0026	21,729	.0019	.0025	.0038	.0031	.0020
Atoka	13.8	.0059	8.3	14	83.3	4.8	.0056	91,700	.0040	41,647	.0035	.0042	.0081	.0050	.0030
Beaver	7.4	.0031	8.7	4	98.8	2.9	.0034	69,937	.0030	17,278	.0014	.0025	.0032	.0031	.0029
Beckham	23.6	.0101	22.6	26	96.7	9.0	.0105	230,538	.0099	137,553	.0116	.0105	.0130	0101	.0096
Blaine	14.8	.0063	10.1	16	87.7	5.7	.0066	139,321	.0060	51,735	.0044	.0056	.0071	.0054	.0053
Bryan	33.7	.0143	10.4	37	89.8	12.7	.0148	218,422	.0093	92,399	.0078	.0098	.0200	.0130	.0082
Caddo	33.4	.0141	8.1	26	77.9	12.2	.0143	288,385	.0124	112,311	.0094	.0120	.0157	.0133	.0116
Canadian	71.0	.0302	25.8	79	94.0	23.6	.0275	736,431	.0316	271,813	.0230	.0286	.0211	.0241	.0281
Carter	48.1	.0204	10.3	58	85.1	17.9	.0209	432,858	.0186	218,133	.0183	.0190	.0239	.0194	.0198
Cherokee	34.1	.0145	11.1	46	71.3	11.8	.0138	231,123	.0099	99,966	.0085	.0103	.0183	.0130	.0075
Choctaw	18.8	.0080	9.3	25	76.0	6.6	.0077	107,630	.0047	54,112	.0045	.0052	.0114	.0066	.0036

1984 SURVEY OF BUYING POWER DATA SERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980-83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
OKLAHOMA (continued)															
ALL COUNTIES (continued)															
Cimarron	3.6	.0015	−1.3	2	98.7	1.4	.0016	28,767	.0012	13,617	.0012	.0013	.0020	.0017	.0010
Cleveland	159.4	.0677	19.7	301	93.6	56.2	.0656	1,662,153	.0714	552,100	.0465	.0632	.0507	.0600	.0665
Coal	6.6	.0028	9.3	13	86.3	2.4	.0028	40,892	.0017	7,942	.0007	.0017	.0037	.0022	.0010
Comanche	116.9	.0496	4.0	109	76.6	36.0	.0420	992,976	.0426	448,915	.0378	.0425	.0411	.0466	.0395
Cotton	7.9	.0034	7.7	12	90.6	3.2	.0038	55,567	.0024	23,983	.0020	.0025	.0050	.0034	.0020
Craig	15.9	.0067	5.9	21	83.4	5.6	.0065	106,109	.0046	72,940	.0062	.0055	.0085	.0074	.0042
Creek	68.2	.0290	15.6	73	89.8	23.9	.0279	596,274	.0256	197,041	.0166	.0235	.0285	.0247	.0224
Custer	30.9	.0131	18.9	31	90.8	11.5	.0134	322,146	.0138	146,954	.0124	.0133	.0146	.0126	.0131
Delaware	28.1	.0119	17.3	39	78.1	10.3	.0120	178,708	.0077	70,250	.0059	.0079	.0159	.0110	.0059
Dewey	6.5	.0028	9.8	6	94.4	2.4	.0028	65,705	.0028	14,825	.0013	.0025	.0026	.0023	.0018
Ellis	6.4	.0027	14.4	5	99.3	2.4	.0028	51,326	.0022	20,998	.0017	.0021	.0032	.0025	.0019
Garfield	67.8	.0288	7.9	64	94.7	26.0	.0304	720,070	.0309	411,114	.0347	.0316	.0289	.0328	.0369
Garvin	30.9	.0131	10.9	38	93.0	11.8	.0137	280,088	.0121	111,093	.0093	.0114	.0150	.0122	.0111
Grady	46.5	.0198	17.8	42	93.0	16.6	.0194	423,840	.0182	169,576	.0143	.0174	.0191	.0182	.0169
Grant	6.7	.0028	2.8	7	99.3	2.7	.0032	61,703	.0026	19,066	.0016	.0023	.0033	.0030	.0020
Greer	7.0	.0030	−.4	11	93.3	3.1	.0036	56,449	.0024	28,789	.0025	.0026	.0055	.0030	.0020
Harmon	4.6	.0019	1.8	9	92.1	1.8	.0021	23,300	.0010	11,565	.0009	.0012	.0037	.0014	.0006
Harper	4.8	.0021	1.8	5	99.3	1.9	.0022	44,207	.0019	15,443	.0013	.0017	.0022	.0019	.0016
Haskell	12.4	.0052	12.6	22	89.7	4.7	.0055	79,440	.0034	31,310	.0027	.0036	.0079	.0046	.0027
Hughes	15.5	.0066	8.1	19	82.4	5.9	.0069	99,340	.0043	46,214	.0039	.0046	.0101	.0058	.0035
Jackson	31.6	.0134	4.1	39	88.4	11.1	.0129	227,099	.0097	133,889	.0113	.0110	.0160	.0146	.0105
Jefferson	9.1	.0039	9.7	12	96.3	3.4	.0040	60,056	.0026	29,042	.0024	.0027	.0057	.0034	.0018
Johnston	11.9	.0050	14.9	19	85.0	4.3	.0050	65,067	.0028	21,725	.0018	.0030	.0076	.0037	.0020
Kay	52.4	.0223	5.1	57	92.2	20.6	.0240	517,144	.0222	288,699	.0244	.0229	.0265	.0244	.0243
Kingfisher	15.7	.0067	10.7	17	94.6	5.7	.0067	157,140	.0068	88,429	.0074	.0069	.0070	.0067	.0064
Kiowa	13.5	.0057	6.2	13	90.2	5.5	.0064	99,873	.0042	47,934	.0041	.0045	.0086	.0053	.0036
Latimer	10.8	.0046	9.8	15	83.7	3.8	.0044	67,749	.0030	23,550	.0020	.0030	.0066	.0038	.0019
Le Flore	45.7	.0194	12.3	29	89.3	16.3	.0191	303,979	.0130	110,286	.0092	.0132	.0250	.0177	.0102
Lincoln	31.5	.0134	18.4	33	93.1	11.6	.0135	256,769	.0110	89,008	.0076	.0104	.0141	.0122	.0096
Logan	31.6	.0134	17.6	42	83.7	10.9	.0127	258,551	.0111	68,989	.0058	.0100	.0123	.0116	.0084
Love	8.6	.0036	15.1	17	90.7	3.3	.0039	71,720	.0031	15,018	.0012	.0027	.0042	.0031	.0024
McClain	24.9	.0106	22.7	43	95.1	8.5	.0099	210,496	.0090	81,824	.0069	.0086	.0103	.0089	.0075
McCurtain	40.1	.0170	10.9	22	78.1	13.7	.0160	215,553	.0093	125,806	.0106	.0113	.0242	.0149	.0077
McIntosh	17.7	.0075	13.7	30	80.3	6.9	.0080	125,619	.0054	62,727	.0053	.0057	.0112	.0075	.0048
Major	9.8	.0042	11.7	10	98.3	3.5	.0041	86,686	.0037	46,428	.0039	.0039	.0042	.0042	.0027
Marshall	12.3	.0052	16.6	33	90.6	5.1	.0060	106,953	.0046	47,355	.0040	.0046	.0082	.0055	.0035
Mayes	37.5	.0159	16.2	58	85.4	13.6	.0158	268,746	.0115	145,111	.0123	.0125	.0209	.0159	.0109
Murray	13.5	.0058	11.1	32	91.3	5.1	.0060	109,871	.0048	60,834	.0051	.0051	.0074	.0064	.0040
Muskogee	73.4	.0311	9.5	90	76.2	27.1	.0316	577,625	.0248	342,084	.0288	.0272	.0405	.0313	.0282
Noble	12.8	.0055	10.6	17	91.2	4.8	.0056	113,966	.0049	52,597	.0045	.0050	.0054	.0059	.0040
Nowata	12.6	.0053	9.7	23	85.4	4.7	.0055	105,991	.0045	31,711	.0026	.0042	.0057	.0049	.0037
Okfuskee	11.9	.0051	7.0	19	71.5	4.6	.0054	84,219	.0036	26,670	.0023	.0034	.0071	.0043	.0029
Oklahoma	604.1	.2565	6.2	853	83.2	238.3	.2781	6,686,484	.2871	3,961,974	.3339	.2950	.2708	.3009	.3453
Okmulgee	42.6	.0181	8.8	61	77.4	15.6	.0182	315,347	.0135	161,571	.0136	.0145	.0238	.0166	.0129
Osage	45.4	.0192	15.4	20	79.2	16.4	.0191	406,486	.0175	82,528	.0070	.0147	.0177	.0159	.0146
Ottawa	35.2	.0150	7.1	76	85.9	13.1	.0153	257,041	.0110	130,814	.0110	.0118	.0182	.0151	.0106
Pawnee	18.1	.0077	18.2	33	91.8	6.8	.0079	156,828	.0068	54,236	.0046	.0063	.0087	.0072	.0054
Payne	67.7	.0287	8.4	98	92.7	24.7	.0288	587,355	.0252	253,834	.0214	.0247	.0341	.0264	.0224
Pittsburg	43.2	.0183	6.6	35	87.0	16.4	.0192	321,878	.0138	148,732	.0125	.0143	.0240	.0187	.0128
Pontotoc	35.9	.0153	10.1	50	89.0	13.5	.0157	292,430	.0125	171,607	.0145	.0138	.0217	.0150	.0135
Pottawatomie	63.6	.0270	15.1	81	89.9	23.1	.0270	559,645	.0241	253,213	.0213	.0238	.0298	.0253	.0219
Pushmataha	13.3	.0056	13.0	9	88.0	5.1	.0060	80,532	.0034	35,168	.0030	.0037	.0090	.0052	.0023
Roger Mills	5.5	.0024	14.6	5	92.8	2.1	.0024	61,150	.0027	11,565	.0010	.0021	.0019	.0021	.0017
Rogers	57.2	.0243	23.2	84	89.4	19.3	.0225	517,211	.0222	165,980	.0140	.0201	.0191	.0199	.0204
Seminole	29.8	.0126	8.5	47	77.4	11.1	.0130	233,613	.0100	100,488	.0084	.0100	.0161	.0116	.0093
☐ Sequoyah	35.1	.0149	14.2	52	82.0	11.8	.0137	204,371	.0088	89,912	.0076	.0097	.0186	.0135	.0067
Stephens	48.2	.0205	11.0	54	94.9	18.3	.0214	463,441	.0199	264,144	.0223	.0208	.0231	.0218	.0205
Texas	18.9	.0080	6.6	9	98.6	6.8	.0079	163,825	.0070	75,798	.0064	.0070	.0085	.0088	.0070
Tillman	12.7	.0054	2.4	14	86.2	4.8	.0056	77,986	.0033	33,836	.0028	.0036	.0082	.0047	.0027
Tulsa	510.1	.2166	8.4	893	85.2	200.8	.2344	5,851,061	.2512	3,515,309	.2963	.2578	.2205	.2541	.2985
Wagoner	52.7	.0224	26.1	94	88.2	17.3	.0202	472,952	.0203	62,268	.0053	.0162	.0164	.0145	.0164
Washington	52.5	.0222	9.1	124	90.9	20.7	.0241	626,479	.0269	414,403	.0349	.0284	.0239	.0258	.0312
Washita	15.6	.0067	13.1	16	98.1	5.8	.0068	158,305	.0068	39,222	.0033	.0058	.0059	.0058	.0060
Woods	11.2	.0047	2.5	9	98.4	4.4	.0051	111,911	.0048	54,942	.0046	.0047	.0058	.0051	.0051
Woodward	24.7	.0105	16.7	20	98.4	8.8	.0103	276,332	.0119	178,008	.0150	.0125	.0116	.0110	.0139

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980-83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
OKLAHOMA (continued)															
TOTAL METRO COUNTIES	**1,908.0**	**.8102**	**10.7**	**158**	**85.8**	**712.1**	**.8310**	**19,875,161**	**.8534**	**10,162,980**	**.8567**	**.8453**	**.7858**	**.8528**	**.9331**
TOTAL STATE	**3,345.6**	**1.4205**	**10.6**	**49**	**86.4**	**1,245.6**	**1.4536**	**31,583,150**	**1.3559**	**15,776,494**	**1.3297**	**1.3611**	**1.5443**	**1.4413**	**1.4038**
OREGON															
EUGENE - SPRINGFIELD	**270.5**	**.1149**	**–1.7**	**59**	**97.1**	**106.3**	**.1241**	**2,375,686**	**.1020**	**1,595,692**	**.1345**	**.1144**	**.1388**	**.1401**	**.1123**
Lane	270.5	.1149	–1.7	59	97.1	106.3	.1241	2,375,686	.1020	1,595,692	.1345	.1144	.1388	.1401	.1123
MEDFORD	**138.1**	**.0587**	**4.3**	**50**	**98.2**	**52.3**	**.0610**	**1,091,463**	**.0469**	**811,010**	**.0684**	**.0557**	**.0737**	**.0740**	**.0486**
Jackson	138.1	.0587	4.3	50	98.2	52.3	.0610	1,091,463	.0469	811,010	.0684	.0557	.0737	.0740	.0486
PORTLAND	**1,125.6**	**.4779**	**1.8**	**301**	**93.9**	**445.6**	**.5200**	**11,853,687**	**.5090**	**6,833,390**	**.5761**	**.5230**	**.4680**	**.5472**	**.5492**
Clackamas	248.9	.1057	2.9	133	98.0	89.1	.1040	2,506,505	.1076	1,100,811	.0928	.1028	.0918	.1039	.0960
Multnomah	553.7	.2351	–1.6	1,285	90.4	234.0	.2730	5,672,653	.2436	3,704,561	.3123	.2626	.2615	.2930	.2775
Washington	264.6	.1123	7.6	365	96.6	101.8	.1188	3,196,477	.1372	1,775,460	.1497	.1361	.0885	.1236	.1578
Yamhill	58.4	.0248	5.5	82	98.0	20.7	.0242	478,052	.0206	252,558	.0213	.0215	.0262	.0267	.0179
PORTLAND - VANCOUVER CONSOLIDATED AREA	***1,333.1***	***.5660***	***2.7***	***305***	***94.4***	***521.4***	***.6084***	***13,849,580***	***.5947***	***7,600,377***	***.6407***	***.6028***	***.5461***	***.6301***	***.6305***
SALEM	**254.4**	**.1081**	**1.8**	**132**	**97.2**	**94.4**	**.1102**	**2,065,594**	**.0886**	**1,224,982**	**.1032**	**.0970**	**.1144**	**.1239**	**.0860**
Marion	208.1	.0884	1.7	176	97.1	77.2	.0901	1,696,826	.0728	1,104,603	.0931	.0822	.0930	.1038	.0737
Polk	46.3	.0197	2.4	62	97.6	17.2	.0201	368,768	.0158	120,379	.0101	.0148	.0214	.0201	.0123
ALL COUNTIES															
Baker	15.9	.0068	–1.5	5	99.0	6.2	.0072	112,962	.0049	64,217	.0055	.0054	.0092	.0075	.0047
Benton	69.1	.0293	1.3	102	95.8	24.7	.0288	651,222	.0279	311,330	.0262	.0277	.0292	.0279	.0272
Clackamas	248.9	.1057	2.9	133	98.0	89.1	.1040	2,506,505	.1076	1,100,811	.0923	.1028	.0918	.1039	.0960
Clatsop	32.5	.0138	.0	40	97.0	12.7	.0148	272,154	.0117	177,496	.0149	.0131	.0186	.0159	.0122
Columbia	36.3	.0154	1.8	56	98.5	13.3	.0156	306,950	.0132	129,976	.0110	.0129	.0152	.0154	.0145
Coos	61.9	.0263	–3.4	39	96.9	23.7	.0276	467,028	.0200	324,056	.0273	.0236	.0340	.0322	.0202
Crook	13.5	.0057	3.1	5	98.7	5.0	.0059	96,208	.0042	39,922	.0034	.0041	.0068	.0064	.0040
Curry	17.2	.0073	1.2	11	97.5	7.2	.0084	136,019	.0058	68,322	.0057	.0062	.0104	.0088	.0051
Deschutes	67.4	.0286	8.5	22	98.6	25.3	.0295	551,827	.0237	436,535	.0368	.0285	.0357	.0365	.0279
Douglas	95.7	.0407	2.1	19	98.0	34.9	.0407	683,817	.0294	434,890	.0367	.0338	.0477	.0504	.0253
Gilliam	1.9	.0008	–7.6	2	98.9	.8	.0009	20,384	.0008	7,859	.0007	.0008	.0010	.0010	.0006
Grant	8.1	.0034	–1.3	2	98.6	3.1	.0037	54,615	.0024	31,469	.0026	.0027	.0055	.0041	.0018
Harney	8.1	.0034	–2.6	1	96.5	3.0	.0035	52,420	.0022	43,831	.0037	.0029	.0048	.0048	.0017
Hood River	16.0	.0068	1.0	31	96.6	6.1	.0071	123,637	.0053	81,962	.0069	.0061	.0096	.0080	.0056
Jackson	138.1	.0587	4.3	50	98.2	52.3	.0610	1,091,463	.0469	811,010	.0684	.0557	.0737	.0740	.0486
Jefferson	12.3	.0052	6.0	7	81.2	4.4	.0052	97,308	.0042	43,072	.0036	.0042	.0057	.0057	.0033
Josephine	62.8	.0267	6.7	38	98.4	23.8	.0277	431,635	.0185	336,451	.0284	.0231	.0362	.0318	.0204
Klamath	58.5	.0248	–1.1	10	95.2	22.2	.0259	433,937	.0186	326,218	.0275	.0226	.0328	.0303	.0185
Lake	7.6	.0032	.9	1	96.0	2.9	.0034	54,715	.0024	41,298	.0034	.0027	.0043	.0039	.0022
Lane	270.5	.1149	–1.7	59	97.1	106.3	.1241	2,375,686	.1020	1,595,692	.1345	.1144	.1388	.1401	.1123
Lincoln	37.2	.0158	5.5	38	97.7	15.9	.0165	329,847	.0141	193,357	.0163	.0152	.0226	.0194	.0117
Linn	90.6	.0384	1.2	39	98.3	34.0	.0397	752,040	.0323	431,612	.0364	.0348	.0402	.0432	.0325
Malheur	27.3	.0116	1.5	3	95.8	9.6	.0112	184,393	.0080	156,649	.0132	.0101	.0157	.0136	.0078
Marion	208.1	.0884	1.7	176	97.1	77.2	.0901	1,696,826	.0728	1,104,603	.0931	.0822	.0930	.1038	.0737
Morrow	8.1	.0034	7.7	4	98.8	2.8	.0033	72,437	.0031	17,444	.0015	.0025	.0025	.0028	.0027
Multnomah	553.7	.2351	–1.6	1,285	90.4	234.0	.2730	5,672,653	.2436	3,704,561	.3123	.2626	.2615	.2930	.2775
Polk	46.3	.0197	2.4	62	97.6	17.2	.0201	368,768	.0158	120,379	.0101	.0148	.0214	.0201	.0123
Sherman	2.1	.0009	–3.3	3	99.0	.8	.0009	18,389	.0008	11,610	.0010	.0009	.0008	.0011	.0007
Tillamook	21.2	.0090	.2	19	98.3	8.6	.0101	168,340	.0072	95,104	.0080	.0078	.0125	.0108	.0063
Umatilla	61.5	.0261	4.5	19	96.4	22.1	.0258	501,403	.0215	340,292	.0287	.0246	.0293	.0309	.0218
Union	24.4	.0103	2.0	12	98.2	8.8	.0102	190,590	.0082	109,602	.0092	.0090	.0119	.0110	.0084
Wallowa	7.4	.0032	1.7	2	99.4	3.0	.0035	53,999	.0023	31,631	.0027	.0025	.0043	.0038	.0018
Wasco	21.2	.0090	–2.5	9	96.1	8.3	.0097	183,016	.0079	124,936	.0105	.0089	.0102	.0104	.0102
Washington	264.6	.1123	7.6	365	96.6	101.8	.1188	3,196,477	.1372	1,775,460	.1497	.1361	.0885	.1236	.1578
Wheeler	1.3	.0006	–14.1	1	99.3	.6	.0007	9,696	.0004	3,775	.0003	.0003	.0009	.0004	.0003
Yamhill	58.4	.0248	5.5	82	98.0	20.7	.0242	478,052	.0206	252,558	.0213	.0215	.0262	.0267	.0179
TOTAL METRO COUNTIES	**1,788.6**	**.7596**	**1.4**	**137**	**95.2**	**698.6**	**.8153**	**17,386,430**	**.7465**	**10,465,074**	**.8822**	**.7901**	**.7949**	**.8852**	**.7961**
TOTAL STATE	**2,675.7**	**1.1361**	**1.6**	**28**	**95.9**	**1,032.4**	**1.2048**	**24,397,418**	**1.0475**	**14,879,990**	**1.2543**	**1.1271**	**1.2525**	**1.3232**	**1.0955**

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES

METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980-83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
PENNSYLVANIA															
ALLENTOWN - BETHLEHEM	651.1	.2764	2.5	444	97.8	243.4	.2841	6,757,365	.2901	3,292,145	.2775	.2835	.2595	.2827	.2854
Carbon	54.4	.0231	2.1	141	99.7	20.9	.0244	451,620	.0194	168,501	.0142	.0185	.0249	.0251	.0159
Lehigh	277.5	.1178	1.9	797	97.6	106.3	.1241	3,121,370	.1340	1,780,812	.1501	.1357	.1082	.1276	.1435
Northampton	230.2	.0977	2.1	612	97.5	84.5	.0986	2,258,634	.0970	914,351	.0771	.0911	.0923	.0937	.0902
Warren, N. J.	89.0	.0378	5.4	248	98.3	31.7	.0370	925,741	.0397	428,481	.0361	.0382	.0341	.0363	.0358
ALTOONA	136.9	.0582	.2	260	99.0	50.5	.0589	1,127,899	.0485	651,123	.0549	.0523	.0653	.0649	.0516
Blair	136.9	.0582	.2	260	99.0	50.5	.0589	1,127,899	.0485	651,123	.0549	.0523	.0653	.0649	.0516
BEAVER COUNTY	203.0	.0861	–.7	466	93.8	73.3	.0855	2,044,620	.0877	791,030	.0666	.0812	.0737	.0738	.0846
Beaver	203.0	.0861	–.7	466	93.8	73.3	.0855	2,044,620	.0877	791,030	.0666	.0812	.0737	.0738	.0846
ERIE	285.2	.1211	1.9	355	94.8	101.7	.1186	2,680,842	.1151	1,268,130	.1069	.1138	.1042	.1198	.1158
Erie	285.2	.1211	1.9	355	94.8	101.7	.1186	2,680,842	.1151	1,268,130	.1069	.1138	.1042	.1198	.1158
HARRISBURG - LEBANON - CARLISLE	572.8	.2432	3.0	287	92.8	215.0	.2509	6,060,330	.2601	3,220,060	.2714	.2603	.2282	.2677	.2601
Cumberland	186.4	.0791	3.8	341	97.6	68.5	.0799	2,061,222	.0884	1,240,390	.1045	.0916	.0693	.0895	.0968
Dauphin	236.4	.1004	1.8	448	85.0	92.8	.1083	2,651,610	.1139	1,389,023	.1171	.1120	.1036	.1114	.1110
Lebanon	111.9	.0475	3.1	308	98.9	40.1	.0468	1,037,400	.0445	482,104	.0406	.0440	.0415	.0498	.0415
Perry	38.1	.0162	6.7	68	99.8	13.6	.0159	310,098	.0133	108,543	.0092	.0127	.0138	.0170	.0108
JOHNSTOWN	264.7	.1123	.1	150	98.4	95.0	.1109	1,979,873	.0850	1,073,490	.0905	.0922	.1245	.1193	.0796
Cambria	181.3	.0769	–1.1	262	97.7	64.9	.0758	1,368,647	.0588	817,804	.0689	.0655	.0864	.0825	.0577
Somerset	83.4	.0354	2.7	78	99.8	30.1	.0351	611,226	.0262	255,686	.0216	.0267	.0381	.0368	.0219
LANCASTER	376.7	.1599	4.0	396	97.1	132.9	.1551	3,653,034	.1568	1,819,924	.1534	.1564	.1375	.1667	.1662
Lancaster	376.7	.1599	4.0	396	97.1	132.9	.1551	3,653,034	.1568	1,819,924	.1534	.1564	.1375	.1667	.1652
PHILADELPHIA	4,725.1	2.0062	.2	1,338	79.6	1,696.5	1.9798	49,893,505	2.1421	22,401,249	1.8882	2.0387	1.7971	1.8507	2.1308
Bucks	504.0	.2140	5.2	826	96.4	171.9	.2006	5,541,141	.2379	2,838,068	.2392	.2336	.1603	.1984	.2426
Chester	331.8	.1409	4.8	438	91.5	114.7	.1339	4,008,265	.1720	1,412,742	.1191	.1499	.0974	.1185	.1546
Delaware	541.1	.2297	–2.5	2,941	89.6	194.1	.2265	6,016,218	.2583	2,938,809	.2477	.2495	.1979	.2222	.2580
Montgomery	653.1	.2773	1.5	1,344	93.6	235.8	.2752	8,606,968	.3696	3,863,838	.3257	.3378	.2029	.2612	.3688
Philadelphia	1,620.2	.6879	–4.0	11,913	59.1	612.2	.7144	14,425,359	.6193	5,791,028	.4881	.5937	.7714	.6284	.6207
Burlington, N. J.	381.4	.1619	5.2	472	85.2	125.4	.1463	4,202,746	.1804	1,860,940	.1569	.1696	.1066	.1408	.1721
Camden, N. J.	481.7	.2046	2.1	2,160	83.4	171.2	.1998	4,966,329	.2133	2,510,886	.2116	.2111	.1913	.1973	.2227
Gloucester, N. J.	211.8	.0899	5.9	648	90.3	71.2	.0831	2,126,479	.0913	1,184,938	.0999	.0935	.0693	.0839	.0913
PHILADELPHIA - WILMINGTON - TRENTON CONSOLIDATED AREA	5,702.5	2.4211	.4	1,066	80.1	2,038.7	2.3790	60,427,661	2.5944	27,447,326	2.3136	2.4754	2.1653	2.2362	2.5868
PITTSBURGH	2,176.3	.9239	–1.9	638	91.4	830.3	.9689	22,612,947	.9708	10,497,167	.8846	.9357	.9036	.9218	.9548
Allegheny	1,399.5	.5942	–3.5	1,925	88.4	545.1	.6361	15,548,572	.6676	7,186,793	.6057	.6344	.5831	.5935	.6586
Fayette	161.9	.0687	1.6	204	95.7	59.2	.0691	1,190,883	.0511	752,103	.0633	.0583	.0833	.0726	.0481
Washington	219.2	.0930	1.0	255	96.1	80.5	.0939	2,062,826	.0885	903,211	.0761	.0858	.0880	.0896	.0863
Westmoreland	395.7	.1680	.9	383	97.9	145.5	.1698	3,810,666	.1636	1,655,060	.1395	.1572	.1492	.1661	.1618
PITTSBURGH - BEAVER VALLEY CONSOLIDATED AREA	2,379.3	1.0100	–1.8	618	91.6	903.6	1.0544	24,657,567	1.0585	11,288,197	.9512	1.0169	.9773	.9956	1.0394
READING	319.8	.1357	2.3	371	96.8	121.0	.1412	3,167,859	.1360	1,551,869	.1308	.1344	.1296	.1428	.1422
Berks	319.8	.1357	2.3	371	96.8	121.0	.1412	3,167,859	.1360	1,551,869	.1308	.1344	.1296	.1428	.1422
SCRANTON - WILKES-BARRE	738.1	.3133	1.3	259	98.9	275.4	.3213	6,542,792	.2809	3,147,686	.2653	.2829	.3328	.3365	.2609
Columbia	64.4	.0273	3.9	133	99.3	23.1	.0269	546,236	.0234	252,556	.0213	.0237	.0268	.0299	.0206
Lackawanna	225.6	.0958	–1.0	489	99.1	84.1	.0981	1,965,363	.0844	913,216	.0770	.0845	.1028	.1004	.0769
Luzerne	343.3	.1457	.1	385	99.0	129.8	.1515	3,096,420	.1330	1,415,685	.1193	.1314	.1550	.1546	.1289
Monroe	75.6	.0321	8.9	124	98.0	28.4	.0331	709,086	.0304	450,171	.0379	.0331	.0349	.0380	.0266
Wyoming	29.2	.0124	10.5	73	99.5	10.0	.0117	225,687	.0097	116,058	.0098	.0102	.0133	.0136	.0079
SHARON	128.4	.0545	.1	191	95.2	46.2	.0539	1,136,910	.0488	562,956	.0475	.0496	.0525	.0554	.0476
Mercer	128.4	.0545	.1	191	95.2	46.2	.0539	1,136,910	.0488	562,956	.0475	.0496	.0525	.0554	.0476
STATE COLLEGE	116.0	.0493	2.9	105	97.3	38.5	.0449	939,345	.0404	540,311	.0455	.0437	.0532	.0485	.0389
Centre	116.0	.0493	2.9	105	97.3	38.5	.0449	939,345	.0404	540,311	.0455	.0437	.0532	.0485	.0389
WILLIAMSPORT	120.5	.0512	1.8	97	98.0	44.0	.0513	1,049,863	.0450	512,445	.0432	.0457	.0532	.0547	.0430
Lycoming	120.5	.0512	1.8	97	98.0	44.0	.0513	1,049,863	.0450	512,445	.0432	.0457	.0532	.0547	.0430
YORK	397.9	.1690	4.4	279	96.8	145.6	.1699	3,875,938	.1663	1,726,944	.1456	.1608	.1504	.1716	.1651
Adams	72.8	.0309	6.6	140	98.5	25.2	.0294	626,017	.0268	240,753	.0203	.0258	.0265	.0312	.0234
York	325.1	.1381	3.9	359	96.4	120.4	.1405	3,249,921	.1395	1,486,191	.1253	.1350	.1239	.1404	.1417
ALL COUNTIES															
Adams	72.8	.0309	6.6	140	98.5	25.2	.0294	626,017	.0268	240,753	.0203	.0258	.0265	.0312	.0234
Allegheny	1,399.5	.5942	–3.5	1,925	88.4	545.1	.6361	15,548,572	.6676	7,186,793	.6057	.6344	.5831	.5935	.6586

1984 SURVEY OF BUYING POWER DATA SERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980–83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
PENNSYLVANIA (continued)															
ALL COUNTIES (continued)															
Armstrong	78.6	.0334	1.1	122	98.9	29.3	.0342	665,515	.0286	245,989	.0208	.0271	.0345	.0328	.0245
Beaver	203.0	.0861	–.7	466	9[illegible].8	73.3	.0855	2,044,620	.0877	791,030	.0666	.0812	.0737	.0738	.0846
Bedford	48.3	.0206	3.2	47	99.5	17.2	.0201	370,225	.0159	222,851	.0188	.0177	.0215	.0227	.0129
Berks	319.8	.1357	2.3	371	96.8	121.0	.1412	3,167,859	.1360	1,551,869	.1308	.1344	.1296	.1428	.1422
Blair	136.9	.0582	.2	260	99.0	50.5	.0589	1,127,[illegible]	.0485	651,123	.0549	.0523	.0653	.0649	.0516
Bradford	64.8	.0275	3.0	56	99.5	23.0	.0269	505,091	.0217	259,806	.0219	.0229	.0280	.0296	.0194
Bucks	504.0	.2140	5.2	826	96.4	171.9	.2006	5,541,141	.2379	2,838,068	.2392	.2336	.1603	.1984	.2426
Butler	154.0	.0654	4.1	195	99.1	53.5	.0624	1,375,591	.0590	630,122	.0532	.0584	.0545	.0644	.0564
Cambria	181.3	.0769	–1.1	262	97.7	64.9	.0758	1,368,647	.0588	817,804	.0689	.0655	.0864	.0825	.0577
Cameron	6.4	.0027	–4.1	16	99.5	2.6	.0030	48,130	.0020	19,861	.0017	.0021	.0036	.0033	.0016
Carbon	54.4	.0231	2.1	141	99.7	20.9	.0244	451,620	.0194	168,501	.0142	.0185	.0249	.0251	.0159
Centre	116.0	.0493	2.9	105	97.3	38.5	.0449	939,345	.0404	540,311	.0455	.0437	.0532	.0485	.0389
Chester	331.8	.1409	4.8	438	91.5	114.7	.1339	4,008,265	.1720	1,412,742	.1191	.1499	.0974	.1185	.1546
Clarion	45.4	.0193	4.7	75	99.1	15.1	.0176	349,439	.0150	169,206	.0142	.0157	.0189	.0175	.0144
Clearfield	84.4	.0358	1.0	73	99.5	30.1	.0351	681,625	.0293	440,627	.0372	.0329	.0386	.0400	.0288
Clinton	39.6	.0168	1.6	44	99.4	14.1	.0165	278,484	.0120	184,093	.0155	.0140	.0190	.0204	.0114
Columbia	64.4	.0273	3.9	133	99.3	23.1	.0269	546,236	.0234	252,556	.0213	.0237	.0268	.0299	.0206
Crawford	91.5	.0389	3.0	91	98.3	32.7	.0382	753,179	.0324	354,813	.0299	.0327	.0384	.0404	.0291
Cumberland	186.4	.0791	3.8	341	97.6	68.5	.0799	2,061,222	.0884	1,240,390	.1045	.0916	.0693	.0895	.0968
Dauphin	236.4	.1004	1.8	448	85.0	92.8	.1083	2,651,610	.1139	1,389,023	.1171	.1120	.1036	.1114	.1110
Delaware	541.1	.2297	–2.5	2,941	89.6	194.1	.2265	6,016,218	.2583	2,938,809	.2477	.2495	.1979	.2222	.2580
Elk	38.5	.0164	.4	46	99.7	13.4	.0157	347,347	.0149	117,695	.0100	.0137	.0135	.0153	.0131
Erie	285.2	.1211	1.9	355	94.8	101.7	.1186	2,680,842	.1151	1,268,130	.1069	.1138	.1042	.1198	.1158
Fayette	161.9	.0687	1.6	204	95.7	59.2	.0691	1,190,883	.0511	752,103	.0633	.0583	.0833	.0726	.0481
Forest	5.1	.0022	.6	12	99.3	1.9	.0022	40,213	.0017	15,258	.0013	.0018	.0024	.0023	.0012
Franklin	117.4	.0498	3.3	152	97.6	42.7	.0499	1,049,035	.0451	457,705	.0386	.0440	.0453	.0542	.0416
Fulton	13.6	.0058	5.9	31	99.0	5.0	.0058	95,992	.0041	29,675	.0025	.0040	.0061	.0063	.0028
Greene	42.0	.0178	3.8	73	98.9	15.1	.0176	313,010	.0134	121,894	.0103	.0133	.0202	.0168	.0109
Huntingdon	43.3	.0184	2.5	49	97.3	15.0	.0175	308,105	.0133	120,830	.0102	.0134	.0195	.0179	.0103
Indiana	95.6	.0406	3.6	115	98.6	32.0	.0374	761,466	.0327	353,169	.0297	.0333	.0376	.0387	.0293
Jefferson	50.1	.0213	3.7	76	99.7	18.5	.0216	438,950	.0188	185,294	.0157	.0185	.0207	.0219	.0165
Juniata	20.2	.0086	5.3	52	99.8	7.2	.0084	147,208	.0063	48,038	.0040	.0060	.0087	.0088	.0049
Lackawanna	225.6	.0958	–1.0	489	99.1	84.1	.0981	1,965,363	.0844	913,216	.0770	.0845	.1028	.1004	.0769
Lancaster	376.7	.1599	4.0	396	97.1	132.9	.1551	3,653,034	.1568	1,819,924	.1534	.1564	.1375	.1667	.1662
Lawrence	106.6	.0453	–.5	294	96.7	38.5	.0449	955,801	.0411	424,486	.0358	.0402	.0469	.0438	.0368
Lebanon	111.9	.0475	3.1	308	98.9	40.1	.0468	1,037,400	.0445	482,104	.0406	.0440	.0415	.0498	.0415
Lehigh	277.5	.1178	1.9	797	97.6	106.3	.1241	3,121,370	.1340	1,780,812	.1501	.1357	.1082	.1276	.1435
Luzerne	343.3	.1457	.1	385	99.0	129.8	.1515	3,096,420	.1330	1,415,685	.1193	.1314	.1550	.1546	.1289
Lycoming	120.5	.0512	1.8	97	98.0	44.0	.0513	1,049,863	.0450	512,445	.0432	.0457	.0532	.0547	.0430
McKean	50.1	.0213	–1.1	51	99.4	18.5	.0216	443,309	.0191	189,798	.0160	.0185	.0213	.0219	.0167
Mercer	128.4	.0545	.1	191	95.2	46.2	.0539	1,136,910	.0488	562,956	.0475	.0496	.0525	.0554	.0476
Mifflin	47.4	.0201	1.0	115	99.6	17.4	.0203	359,140	.0154	183,044	.0154	.0164	.0228	.0211	.0152
Monroe	75.6	.0321	8.9	124	98.0	28.4	.0331	709,086	.0304	450,171	.0379	.0331	.0349	.0380	.0266
Montgomery	653.1	.2773	1.5	1,344	93.6	235.8	.2752	8,606,968	.3696	3,863,838	.3257	.3378	.2029	.2612	.3688
Montour	16.9	.0072	1.3	129	99.2	5.8	.0068	162,367	.0069	60,526	.0051	.0065	.0051	.0071	.0059
Northampton	230.2	.0977	2.1	612	97.5	84.5	.0986	2,258,634	.0970	914,351	.0771	.0911	.0923	.0937	.0902
Northumberland	100.7	.0428	.3	218	99.6	39.1	.0456	756,199	.0325	420,218	.0354	.0354	.0533	.0494	.0291
Perry	38.1	.0162	6.7	68	99.8	13.6	.0159	310,098	.0133	108,543	.0092	.0127	.0138	.0170	.0108
Philadelphia	1,620.2	.6879	–4.0	11,913	59.1	612.2	.7144	14,425,359	.6193	5,791,028	.4881	.5937	.7714	.6284	.6207
Pike	20.9	.0089	14.4	38	99.3	8.3	.0097	189,493	.0081	51,480	.0043	.0071	.0087	.0094	.0065
Potter	18.3	.0077	3.2	17	99.4	6.5	.0076	131,322	.0057	45,038	.0038	.0055	.0089	.0077	.0048
Schuylkill	160.5	.0682	–.1	206	99.5	62.0	.0723	1,296,076	.0556	518,891	.0438	.0546	.0761	.0749	.0455
Snyder	35.2	.0149	4.8	107	99.3	11.8	.0138	275,325	.0119	136,271	.0114	.0123	.0125	.0162	.0094
Somerset	83.4	.0354	2.7	78	99.8	30.1	.0351	611,226	.0262	255,686	.0216	.0267	.0381	.0368	.0219
Sullivan	6.4	.0027	.8	14	99.2	2.2	.0026	44,396	.0019	10,729	.0009	.0018	.0028	.0027	.0013
Susquehanna	39.5	.0168	4.3	48	99.6	13.9	.0162	309,592	.0133	111,419	.0094	.0128	.0162	.0165	.0104
Tioga	41.5	.0176	1.3	37	99.3	14.3	.0167	299,820	.0129	137,166	.0116	.0134	.0179	.0178	.0109
Union	34.3	.0146	4.4	108	96.5	10.7	.0125	290,424	.0124	136,091	.0114	.0126	.0127	.0134	.0108
Venango	65.5	.0278	1.6	96	99.1	23.7	.0277	591,430	.0254	221,413	.0187	.0239	.0253	.0269	.0232
Warren	47.7	.0203	.5	54	99.5	17.3	.0202	390,374	.0168	507,700	.0428	.0252	.0183	.0304	.0152
Washington	219.2	.0930	1.0	255	96.1	80.5	.0939	2,062,826	.0885	903,211	.0761	.0858	.0880	.0896	.0863
Wayne	37.7	.0160	7.0	52	99.5	13.8	.0161	273,894	.0118	149,309	.0126	.0129	.0200	.0177	.0086
Westmoreland	395.7	.1680	.9	383	97.9	145.5	.1698	3,810,666	.1636	1,655,060	.1395	.1572	.1492	.1661	.1618
Wyoming	29.2	.0124	10.5	73	99.5	10.0	.0117	225,687	.0097	116,058	.0098	.0102	.0133	.0136	.0079
York	325.1	.1381	3.9	359	96.4	120.4	.1405	3,249,921	.1395	1,486,191	.1253	.1350	.1239	.1404	.1417

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980-83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
PENNSYLVANIA (continued)															
TOTAL METRO COUNTIES	**10,048.6**	**4.2661**	**.1**	**471**	**88.7**	**3,709.8**	**4.3290**	**101,301,827**	**4.3489**	**47,071,284**	**3.9674**	**4.2188**	**4.0640**	**4.2186**	**4.3047**
TOTAL STATE	**11,916.6**	**5.0596**	**.4**	**265**	**90.3**	**4,382.0**	**5.1137**	**116,599,394**	**5.0059**	**54,351,789**	**4.5813**	**4.8894**	**4.8638**	**5.0488**	**4.8841**
RHODE ISLAND															
PROVIDENCE - PAWTUCKET - WOONSOCKET	**872.3**	**.3704**	**.8**	**921**	**95.5**	**320.8**	**.3743**	**8,514,910**	**.3656**	**4,500,321**	**.3793**	**.3706**	**.3747**	**.3783**	**.3762**
Bristol	47.3	.0201	.8	1,819	99.0	15.9	.0185	464,277	.0200	166,925	.0140	.0182	.0169	.0175	.0183
Kent	158.2	.0671	2.6	920	99.0	56.9	.0664	1,637,848	.0703	1,056,545	.0891	.0753	.0612	.0733	.0746
Providence	569.4	.2418	−.4	1,369	94.0	214.3	.2501	5,434,328	.2333	2,736,375	.2306	.2341	.2610	.2449	.2422
Washington	97.4	.0414	4.4	292	97.3	33.7	.0393	978,457	.0420	540,476	.0456	.0430	.0356	.0426	.0411
ALL COUNTIES															
Bristol	47.3	.0201	.8	1,819	99.0	15.9	.0185	464,277	.0200	166,925	.0140	.0182	.0169	.0175	.0183
Kent	158.2	.0671	2.6	920	99.0	56.9	.0664	1,637,848	.0703	1,056,545	.0891	.0753	.0612	.0733	.0746
Newport	82.0	.0348	.8	766	94.5	29.7	.0347	873,228	.0375	412,679	.0348	.0362	.0306	.0349	.0360
Providence	569.4	.2418	−.4	1,369	94.0	214.3	.2501	5,434,328	.2333	2,736,375	.2306	.2341	.2610	.2449	.2422
Washington	97.4	.0414	4.4	292	97.3	33.7	.0393	978,457	.0420	540,476	.0456	.0430	.0356	.0426	.0411
TOTAL METRO COUNTIES	**872.3**	**.3704**	**.8**	**921**	**95.5**	**320.8**	**.3743**	**8,514,910**	**.3656**	**4,500,321**	**.3793**	**.3706**	**.3747**	**.3783**	**.3762**
TOTAL STATE	**954.3**	**.4052**	**.8**	**905**	**95.5**	**350.5**	**.4090**	**9,388,138**	**.4031**	**4,915,000**	**.4141**	**.4068**	**.4053**	**.4132**	**.4122**
SOUTH CAROLINA															
ANDERSON	**142.9**	**.0606**	**7.3**	**199**	**81.7**	**52.0**	**.0607**	**1,162,693**	**.0499**	**659,167**	**.0555**	**.0536**	**.0638**	**.0671**	**.0534**
Anderson	142.9	.0606	7.3	199	81.7	52.0	.0607	1,162,693	.0499	659,167	.0555	.0536	.0638	.0671	.0534
CHARLESTON	**473.7**	**.2011**	**10.1**	**181**	**66.7**	**156.6**	**.1828**	**3,562,969**	**.1530**	**1,824,946**	**.1537**	**.1629**	**.1949**	**.1970**	**.1523**
Berkeley	111.7	.0474	17.9	101	72.0	36.0	.0420	804,646	.0345	187,911	.0158	.0316	.0396	.0422	.0274
Charleston	291.4	.1237	5.4	311	63.4	97.4	.1137	2,204,609	.0947	1,449,404	.1221	.1086	.1299	.1279	.1041
Dorchester	70.6	.0300	19.6	123	72.3	23.2	.0271	553,714	.0238	187,631	.0158	.0227	.0254	.0269	.0208
CHARLOTTE - GASTONIA - ROCK HILL	**1,013.3**	**.4303**	**4.3**	**299**	**78.3**	**368.8**	**.4304**	**9,397,566**	**.4034**	**5,201,020**	**.4383**	**.4193**	**.4162**	**.4756**	**.4365**
York	114.1	.0485	6.9	167	75.3	38.7	.0452	1,008,944	.0433	475,239	.0400	.0434	.0427	.0468	.0420
Cabarrus, N. C.	*89.7*	*.0381*	*4.4*	*246*	*84.7*	*32.5*	*.0379*	*793,482*	*.0341*	*435,437*	*.0367*	*.0356*	*.0360*	*.0410*	*.0415*
Gaston, N. C.	*165.5*	*.0703*	*1.8*	*464*	*86.7*	*58.6*	*.0684*	*1,402,974*	*.0602*	*789,792*	*.0666*	*.0641*	*.0701*	*.0780*	*.0586*
Lincoln, N. C.	*45.8*	*.0194*	*8.1*	*154*	*90.2*	*16.4*	*.0192*	*371,891*	*.0160*	*152,312*	*.0128*	*.0158*	*.0178*	*.0222*	*.0150*
Mecklenburg, N. C.	*420.9*	*.1787*	*4.1*	*797*	*71.2*	*159.6*	*.1862*	*4,307,207*	*.1849*	*2,661,231*	*.2243*	*.1955*	*.1774*	*.2083*	*.2132*
Rowan, N. C.	*101.3*	*.0430*	*2.1*	*195*	*83.1*	*37.8*	*.0441*	*906,220*	*.0389*	*398,556*	*.0336*	*.0381*	*.0436*	*.0473*	*.0397*
Union, N. C.	*76.0*	*.0323*	*7.9*	*119*	*81.9*	*25.2*	*.0294*	*606,848*	*.0260*	*288,453*	*.0243*	*.0268*	*.0286*	*.0320*	*.0265*
COLUMBIA	**434.9**	**.1846**	**6.1**	**296**	**69.7**	**149.8**	**.1748**	**4,003,841**	**.1719**	**2,062,691**	**.1738**	**.1751**	**.1631**	**.1854**	**.1769**
Lexington	156.9	.0666	11.8	222	89.0	56.0	.0653	1,484,860	.0638	528,956	.0446	.0586	.0564	.0643	.0562
Richland	278.0	.1180	3.1	365	58.9	93.8	.1095	2,518,981	.1081	1,533,735	.1292	.1165	.1067	.1211	.1207
FLORENCE	**116.2**	**.0494**	**5.5**	**145**	**60.9**	**39.4**	**.0459**	**813,313**	**.0350**	**537,419**	**.0453**	**.0409**	**.0540**	**.0523**	**.0394**
Florence	116.2	.0494	5.5	145	60.9	39.4	.0459	813,313	.0350	537,419	.0453	.0409	.0540	.0523	.0394
GREENVILLE - SPARTANBURG	**599.3**	**.2543**	**5.1**	**284**	**81.6**	**217.1**	**.2533**	**4,949,133**	**.2125**	**2,901,080**	**.2446**	**.2305**	**.2682**	**.2816**	**.2221**
Greenville	302.3	.1283	5.0	380	81.0	111.4	.1300	2,496,879	.1072	1,534,326	.1293	.1181	.1359	.1460	.1134
Pickens	85.1	.0361	7.3	171	91.7	29.1	.0339	681,376	.0293	320,839	.0271	.0299	.0352	.0367	.0290
Spartanburg	211.9	.0899	4.4	260	78.4	76.6	.0894	1,770,878	.0760	1,045,915	.0882	.0825	.0971	.0989	.0797
ALL COUNTIES															
Abbeville	23.1	.0098	2.1	45	65.5	8.2	.0096	166,109	.0071	50,581	.0042	.0068	.0106	.0096	.0058
☐ Aiken	110.3	.0468	4.4	101	73.8	40.3	.0470	1,000,761	.0430	421,762	.0356	.0415	.0458	.0465	.0409
Allendale	11.0	.0047	2.8	27	35.8	3.6	.0042	50,810	.0022	22,309	.0019	.0027	.0064	.0032	.0017
Anderson	142.9	.0606	7.3	199	81.7	52.0	.0607	1,162,693	.0499	659,167	.0555	.0536	.0638	.0671	.0534
Bamberg	18.5	.0079	2.1	47	41.1	5.9	.0069	104,375	.0045	44,479	.0038	.0051	.0094	.0063	.0037
Barnwell	20.4	.0087	2.7	37	56.9	6.9	.0080	139,706	.0060	64,931	.0055	.0063	.0103	.0078	.0058
Beaufort	74.3	.0315	13.7	128	64.7	23.9	.0279	706,275	.0303	301,475	.0254	.0290	.0275	.0298	.0297
Berkeley	111.7	.0474	17.9	101	72.0	36.0	.0420	804,646	.0345	187,911	.0158	.0316	.0396	.0422	.0274
Calhoun	12.8	.0055	4.9	34	43.5	4.2	.0049	74,432	.0032	19,639	.0017	.0032	.0057	.0046	.0027
Charleston	291.4	.1237	5.4	311	63.4	97.4	.1137	2,204,609	.0947	1,449,404	.1221	.1086	.1299	.1279	.1041
Cherokee	41.8	.0177	2.0	106	79.3	14.3	.0167	273,250	.0117	159,199	.0134	.0135	.0199	.0192	.0158
Chester	30.3	.0129	.5	52	59.8	10.2	.0119	210,331	.0090	102,747	.0087	.0096	.0140	.0116	.0092
Chesterfield	39.3	.0167	3.0	49	65.9	13.9	.0162	243,611	.0105	135,565	.0114	.0122	.0222	.0170	.0091
Clarendon	28.2	.0120	2.7	47	41.0	9.2	.0107	143,203	.0061	91,935	.0078	.0077	.0160	.0104	.0049

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES

METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980-83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
SOUTH CAROLINA (continued)															
ALL COUNTIES (continued)															
Colleton	33.1	.0140	4.2	31	52.6	11.2	.0131	180,668	.0078	89,286	.0075	.0090	.0178	.0131	.0067
Darlington	64.9	.0276	3.5	115	58.4	21.8	.0254	434,782	.0187	194,448	.0164	.0197	.0298	.0246	.0165
Dillon	31.5	.0133	1.3	78	55.1	9.9	.0116	177,270	.0076	129,198	.0109	.0097	.0167	.0126	.0079
Dorchester	70.6	.0300	19.6	123	72.3	23.2	.0271	553,714	.0238	187,631	.0158	.0227	.0254	.0269	.0208
Edgefield	18.1	.0077	3.3	37	48.6	6.0	.0070	100,643	.0043	47,276	.0040	.0049	.0090	.0066	.0042
Fairfield	20.6	.0087	–.5	30	40.1	6.5	.0076	125,074	.0053	49,694	.0042	.0056	.0092	.0071	.0044
Florence	116.2	.0494	5.5	145	60.9	39.4	.0459	813,313	.0350	537,419	.0453	.0409	.0540	.0523	.0394
Georgetown	46.1	.0196	8.6	56	53.6	15.3	.0179	305,799	.0131	200,978	.0169	.0156	.0213	.0191	.0145
Greenville	302.3	.1283	5.0	380	81.0	111.4	.1300	2,496,879	.1072	1,534,326	.1293	.1181	.1359	.1460	.1134
Greenwood	60.3	.0256	4.2	134	69.6	21.8	.0254	466,649	.0200	275,624	.0233	.0221	.0285	.0270	.0200
Hampton	18.9	.0080	4.1	34	45.9	6.6	.0077	107,340	.0046	74,282	.0062	.0058	.0117	.0075	.0047
Horry	115.6	.0491	14.0	101	76.3	42.2	.0493	973,477	.0418	708,197	.0597	.0486	.0533	.0594	.0489
Jasper	15.5	.0066	6.9	24	41.3	5.2	.0060	89,725	.0039	58,479	.0050	.0047	.0078	.0060	.0032
Kershaw	40.2	.0171	3.0	56	67.4	14.3	.0167	319,833	.0137	137,320	.0115	.0138	.0176	.0169	.0118
Lancaster	56.3	.0239	5.5	102	74.5	19.3	.0226	438,343	.0188	198,368	.0168	.0192	.0229	.0238	.0187
Laurens	52.8	.0224	1.1	74	69.6	17.6	.0205	390,729	.0168	159,307	.0134	.0169	.0212	.0209	.0152
Lee	19.1	.0081	.9	46	37.3	5.9	.0069	98,021	.0042	32,464	.0027	.0046	.0090	.0065	.0031
Lexington	156.9	.0666	11.8	222	89.0	56.0	.0653	1,484,860	.0638	528,956	.0446	.0586	.0564	.0643	.0562
McCormick	7.7	.0033	–1.3	22	37.7	2.4	.0028	44,528	.0019	11,718	.0010	.0017	.0035	.0023	.0014
Marion	35.4	.0150	3.6	72	46.2	11.6	.0136	199,799	.0086	106,296	.0090	.0100	.0190	.0134	.0083
Marlboro	32.8	.0139	3.7	68	50.6	10.4	.0121	186,909	.0080	95,476	.0080	.0092	.0162	.0129	.0062
Newberry	31.6	.0135	1.1	50	66.9	11.6	.0135	250,428	.0107	123,571	.0104	.0113	.0147	.0136	.0103
Oconee	51.0	.0216	4.9	81	89.3	19.2	.0224	401,043	.0172	187,348	.0158	.0176	.0246	.0238	.0170
Orangeburg	86.3	.0367	4.9	78	42.1	28.4	.0332	528,112	.0227	314,564	.0265	.0268	.0422	.0324	.0212
Pickens	85.1	.0361	7.3	171	91.7	29.1	.0339	681,376	.0293	320,839	.0271	.0299	.0352	.0367	.0290
Richland	278.0	.1180	3.1	365	58.9	93.8	.1095	2,518,981	.1081	1,533,735	.1292	.1165	.1067	.1211	.1207
Saluda	16.8	.0072	4.1	37	63.3	5.7	.0067	105,941	.0046	35,511	.0030	.0045	.0078	.0065	.0035
Spartanburg	211.9	.0899	4.4	260	78.4	76.6	.0894	1,770,878	.0760	1,045,915	.0882	.0825	.0971	.0989	.0797
Sumter	90.9	.0386	3.0	137	53.6	29.4	.0343	598,517	.0257	387,984	.0327	.0303	.0416	.0376	.0278
Union	30.9	.0131	.4	60	69.1	10.8	.0126	203,278	.0087	88,586	.0075	.0094	.0145	.0139	.0078
Williamsburg	39.3	.0167	2.8	42	36.3	12.2	.0142	218,140	.0094	96,154	.0081	.0103	.0171	.0150	.0087
York	114.1	.0485	6.9	167	75.3	38.7	.0452	1,008,944	.0433	475,239	.0400	.0434	.0427	.0468	.0420
TOTAL METRO COUNTIES	**1,991.4**	**.8453**	**6.7**	**210**	**73.5**	**693.9**	**.8097**	**16,501,654**	**.7086**	**8,882,304**	**.7485**	**.7479**	**.8325**	**.8767**	**.7270**
TOTAL STATE	**3,306.8**	**1.4040**	**5.9**	**109**	**68.1**	**1,139.5**	**1.3298**	**25,558,804**	**1.0973**	**13,677,293**	**1.1528**	**1.1753**	**1.4515**	**1.4187**	**1.1074**
SOUTH DAKOTA															
SIOUX FALLS	**115.5**	**.0491**	**5.5**	**143**	**98.3**	**44.8**	**.0523**	**1,346,380**	**.0578**	**915,427**	**.0771**	**.0619**	**.0453**	**.0580**	**.0599**
Minnehaha	115.5	.0491	5.5	143	98.3	44.8	.0523	1,346,380	.0578	915,427	.0771	.0619	.0453	.0580	.0599
ALL COUNTIES															
Aurora	3.4	.0014	–6.3	5	99.3	1.1	.0012	16,363	.0007	5,003	.0005	.0009	.0018	.0012	.0005
Beadle	18.6	.0079	–3.1	15	98.8	7.5	.0088	177,825	.0076	90,688	.0077	.0077	.0095	.0081	.0077
Bennett	3.1	.0013	1.8	3	60.0	1.0	.0012	15,734	.0007	12,115	.0010	.0008	.0016	.0012	.0005
Bon Homme	7.9	.0034	–2.0	14	97.8	3.0	.0035	52,220	.0023	26,748	.0023	.0024	.0047	.0033	.0018
Brookings	25.4	.0108	4.4	32	98.8	8.6	.0100	210,445	.0090	125,333	.0105	.0099	.0117	.0109	.0089
Brown	37.6	.0159	1.7	22	97.2	14.3	.0167	361,047	.0155	252,326	.0213	.0173	.0173	.0188	.0170
Brule	5.2	.0022	–.9	6	97.6	2.0	.0023	34,687	.0015	43,209	.0036	.0023	.0031	.0031	.0015
Buffalo	1.8	.0008	.3	4	28.1	.4	.0005	6,027	.0002	258	.0000	.0003	.0005	.0003	.0001
Butte	8.5	.0036	1.5	4	98.8	3.3	.0038	66,977	.0029	40,525	.0035	.0032	.0049	.0042	.0029
Campbell	2.1	.0009	–6.4	3	99.7	.8	.0010	9,438	.0004	4,186	.0003	.0004	.0016	.0008	.0003
Charles Mix	9.6	.0041	–.8	9	81.6	3.3	.0038	52,083	.0023	25,681	.0022	.0027	.0056	.0035	.0014
Clark	4.9	.0021	.1	5	99.7	1.9	.0022	33,329	.0014	12,068	.0010	.0014	.0026	.0020	.0010
Clay	13.7	.0058	.1	34	96.6	4.9	.0058	129,283	.0055	42,500	.0036	.0049	.0061	.0050	.0043
Codington	21.8	.0092	4.4	31	98.8	8.2	.0095	211,363	.0091	143,116	.0120	.0102	.0098	.0106	.0105
Corson	5.2	.0022	.1	2	51.1	1.5	.0018	21,995	.0010	7,337	.0007	.0009	.0024	.0013	.0007
Custer	6.6	.0028	10.0	4	97.0	2.5	.0029	63,597	.0027	25,083	.0021	.0027	.0027	.0029	.0019
Davison	18.1	.0077	1.6	42	98.9	7.3	.0085	163,669	.0070	139,401	.0117	.0085	.0113	.0097	.0084
Day	8.0	.0034	–1.6	8	94.0	3.0	.0035	58,412	.0025	19,132	.0016	.0025	.0039	.0032	.0018
Deuel	5.2	.0022	–1.7	8	99.6	1.9	.0022	36,410	.0016	7,503	.0007	.0013	.0024	.0018	.0011
Dewey	5.6	.0024	4.4	2	40.5	1.5	.0018	28,618	.0012	10,974	.0009	.0015	.0025	.0016	.0009
Douglas	4.2	.0018	.5	10	99.6	1.4	.0016	22,059	.0010	12,269	.0010	.0011	.0022	.0015	.0006
Edmunds	5.0	.0021	–3.1	4	99.7	1.8	.0021	26,199	.0011	14,348	.0012	.0013	.0033	.0018	.0008
Fall River	8.8	.0038	4.3	5	94.1	3.4	.0040	81,891	.0035	40,221	.0034	.0036	.0043	.0039	.0034
Faulk	3.1	.0013	–6.8	3	99.6	1.2	.0014	18,538	.0008	5,312	.0005	.0008	.0018	.0012	.0005

1984 SURVEY OF BUYING POWER DATA SERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980–83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
SOUTH DAKOTA (continued)															
ALL COUNTIES (continued)															
Grant	9.1	.0038	1.0	13	99.2	3.3	.0038	76,691	.0033	35,170	.0029	.0033	.0036	.0040	.0032
Gregory	5.8	.0025	−3.6	6	95.8	2.1	.0025	30,633	.0013	23,054	.0020	.0018	.0040	.0022	.0011
Haakon	2.8	.0012	.2	2	98.6	1.0	.0012	17,020	.0007	12,666	.0011	.0008	.0016	.0013	.0006
Hamlin	5.3	.0022	.7	10	99.3	1.9	.0022	39,943	.0018	12,783	.0010	.0017	.0024	.0021	.0010
Hand	4.6	.0020	−7.0	3	99.8	1.8	.0021	31,236	.0013	23,553	.0020	.0016	.0034	.0020	.0012
Hanson	3.4	.0014	−.4	8	99.4	1.1	.0013	19,218	.0008	3,669	.0003	.0008	.0015	.0011	.0005
Harding	1.7	.0008	.0	1	98.9	.6	.0007	9,288	.0004	4,383	.0004	.0005	.0008	.0006	.0004
Hughes	15.1	.0064	6.2	20	92.9	5.9	.0068	175,605	.0076	91,360	.0077	.0073	.0066	.0074	.0083
Hutchinson	9.0	.0038	−3.8	11	99.6	3.4	.0040	60,526	.0026	34,104	.0029	.0029	.0052	.0039	.0019
Hyde	2.0	.0008	−3.3	2	95.3	.8	.0009	17,095	.0007	3,468	.0003	.0007	.0011	.0009	.0005
Jackson	4.1	.0018	19.3	2	55.0	1.2	.0014	21,265	.0009	17,826	.0015	.0013	.0016	.0015	.0005
Jerauld	2.9	.0012	−1.0	5	99.9	1.1	.0013	15,741	.0007	5,266	.0004	.0006	.0019	.0011	.0003
Jones	1.5	.0006	2.5	2	99.1	.6	.0007	11,948	.0005	15,989	.0014	.0007	.0009	.0010	.0005
Kingsbury	6.4	.0028	−4.2	8	99.7	2.6	.0031	50,847	.0022	16,608	.0014	.0022	.0035	.0028	.0016
Lake	10.5	.0044	−2.1	19	99.4	4.0	.0046	94,833	.0041	50,802	.0042	.0043	.0051	.0049	.0036
Lawrence	18.7	.0080	2.0	23	97.7	7.4	.0087	184,091	.0079	90,056	.0076	.0077	.0095	.0084	.0078
Lincoln	15.0	.0063	7.6	26	99.4	5.1	.0059	125,144	.0053	30,648	.0026	.0047	.0051	.0053	.0045
Lyman	3.8	.0016	−1.7	2	75.5	1.3	.0015	25,217	.0011	13,534	.0012	.0012	.0023	.0015	.0007
McCook	6.2	.0027	−3.8	11	99.9	2.3	.0027	48,293	.0021	18,885	.0015	.0021	.0028	.0025	.0014
McPherson	3.7	.0015	−8.1	3	99.8	1.5	.0018	21,985	.0009	8,065	.0007	.0010	.0025	.0013	.0008
Marshall	5.1	.0022	−5.6	6	94.4	2.0	.0023	39,920	.0017	14,904	.0013	.0016	.0026	.0022	.0013
Meade	22.4	.0095	8.1	6	95.1	7.4	.0086	181,391	.0078	61,637	.0052	.0074	.0084	.0096	.0059
Mellette	2.2	.0010	−2.2	2	59.6	.7	.0009	8,937	.0004	1,600	.0001	.0004	.0012	.0006	.0003
Miner	3.5	.0014	−6.4	6	99.8	1.4	.0016	22,184	.0010	9,188	.0008	.0010	.0023	.0013	.0006
Minnehaha	115.5	.0491	5.5	143	98.3	44.8	.0523	1,346,380	.0578	915,427	.0771	.0619	.0453	.0580	.0599
Moody	6.7	.0028	.1	13	94.5	2.4	.0028	48,450	.0020	28,440	.0024	.0023	.0032	.0029	.0015
Pennington	74.3	.0316	5.6	27	92.5	27.8	.0324	773,996	.0333	595,214	.0502	.0380	.0348	.0396	.0375
Perkins	4.7	.0020	.0	2	98.9	1.8	.0021	32,923	.0014	18,507	.0016	.0015	.0028	.0019	.0014
Potter	3.6	.0015	−2.0	4	99.3	1.3	.0015	23,254	.0010	12,502	.0010	.0011	.0021	.0015	.0009
Roberts	10.8	.0046	−1.0	10	79.5	3.8	.0045	71,284	.0031	28,629	.0024	.0033	.0052	.0039	.0021
Sanborn	3.1	.0013	−3.5	5	99.5	1.2	.0014	17,749	.0007	3,509	.0003	.0008	.0019	.0011	.0005
Shannon	12.2	.0052	7.7	6	6.2	2.4	.0028	41,537	.0018	7,101	.0006	.0019	.0035	.0022	.0010
Spink	8.9	.0038	−3.3	6	99.0	3.3	.0038	65,478	.0028	28,969	.0025	.0031	.0044	.0038	.0022
Stanley	2.5	.0010	−1.3	2	96.0	.9	.0011	20,380	.0009	8,084	.0007	.0008	.0014	.0011	.0006
Sully	1.9	.0008	−4.5	2	99.0	.7	.0008	15,360	.0006	11,538	.0009	.0007	.0008	.0009	.0004
Todd	7.7	.0033	5.1	6	21.1	2.0	.0023	32,267	.0014	13,240	.0011	.0017	.0033	.0020	.0010
Tripp	7.0	.0030	−3.7	4	91.6	2.7	.0032	48,895	.0021	39,397	.0034	.0027	.0045	.0032	.0030
Turner	9.2	.0039	−.6	15	99.6	3.5	.0041	62,948	.0027	24,668	.0020	.0027	.0050	.0038	.0018
Union	11.4	.0048	4.2	25	99.0	4.2	.0049	93,391	.0040	21,078	.0018	.0034	.0044	.0047	.0031
Walworth	6.7	.0029	−4.4	9	93.6	2.7	.0031	55,098	.0024	40,847	.0035	.0029	.0036	.0033	.0024
Yankton	19.1	.0081	.8	37	97.1	7.0	.0082	179,182	.0077	113,219	.0095	.0082	.0086	.0096	.0091
Ziebach	2.3	.0009	−.4	1	40.4	.6	.0007	9,471	.0004	3,068	.0003	.0006	.0009	.0005	.0003
TOTAL METRO COUNTIES	**115.5**	**.0491**	**5.5**	**143**	**98.3**	**44.8**	**.0523**	**1,346,380**	**.0578**	**915,427**	**.0771**	**.0619**	**.0453**	**.0580**	**.0599**
TOTAL STATE	**705.8**	**.2996**	**2.2**	**9**	**92.5**	**259.4**	**.3027**	**6,165,353**	**.2647**	**3,618,991**	**.3051**	**.2838**	**.3332**	**.3154**	**.2557**
TENNESSEE															
CHATTANOOGA	**433.0**	**.1840**	**1.5**	**206**	**85.0**	**136.8**	**.1831**	**3,696,116**	**.1586**	**2,048,647**	**.1727**	**.1678**	**.2012**	**.1927**	**.1569**
Hamilton	289.2	.1228	.5	537	79.2	107.1	.1250	2,664,023	.1143	1,608,928	.1356	.1224	.1333	.1320	.1190
Marion	25.2	.0107	3.2	49	95.0	8.8	.0103	184,351	.0079	79,567	.0067	.0081	.0124	.0103	.0074
Sequatchie	9.2	.0039	6.9	35	99.4	3.2	.0038	60,762	.0026	18,002	.0015	.0025	.0049	.0034	.0019
Catoosa, Ga.	*39.5*	*.0168*	*6.8*	*242*	*98.8*	*13.6*	*.0159*	*284,395*	*.0122*	*154,479*	*.0130*	*.0133*	*.0181*	*.0178*	*.0105*
Dade, Ga.	*12.8*	*.0055*	*3.9*	*73*	*98.6*	*4.1*	*.0048*	*73,376*	*.0032*	*42,147*	*.0036*	*.0038*	*.0063*	*.0056*	*.0028*
Walker, Ga.	*57.1*	*.0243*	*1.1*	*128*	*95.4*	*20.0*	*.0233*	*429,209*	*.0184*	*145,524*	*.0123*	*.0177*	*.0262*	*.0236*	*.0153*
CLARKSVILLE - HOPKINSVILLE	**157.0**	**.0666**	**4.5**	**125**	**76.2**	**50.5**	**.0589**	**1,185,161**	**.0509**	**687,948**	**.0580**	**.0561**	**.0665**	**.0674**	**.0458**
Montgomery	88.8	.0377	6.5	165	79.9	29.4	.0343	684,686	.0294	423,112	.0357	.0329	.0358	.0411	.0267
Christian, Ky.	*68.2*	*.0289*	*2.0*	*94*	*71.4*	*21.1*	*.0246*	*500,475*	*.0215*	*264,836*	*.0223*	*.0232*	*.0307*	*.0263*	*.0191*
JOHNSON CITY - KINGSPORT - BRISTOL	**444.3**	**.1888**	**2.5**	**155**	**97.5**	**161.3**	**.1882**	**3,613,963**	**.1552**	**2,129,471**	**.1793**	**.1690**	**.2158**	**.2037**	**.1512**
Carter	50.9	.0216	1.4	149	98.9	18.9	.0221	364,226	.0157	133,766	.0112	.0155	.0266	.0219	.0121
Hawkins	45.7	.0194	4.5	94	97.7	16.1	.0188	329,607	.0141	95,433	.0081	.0134	.0213	.0176	.0114
Sullivan	147.0	.0624	2.1	354	97.8	55.1	.0643	1,342,899	.0577	893,143	.0752	.0638	.0705	.0715	.0600
Unicoi	16.5	.0071	.8	89	99.7	6.0	.0070	133,795	.0058	38,678	.0032	.0052	.0074	.0067	.0049

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980–83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
TENNESSEE (continued)															
JOHNSON CITY - KINGSPORT - BRISTOL (continued)															
Washington	92.0	.0391	3.7	282	96.0	32.8	.0383	759,724	.0326	477,341	.0402	.0362	.0443	.0433	.0310
Bristol city, Va.	*18.5*	*.0079*	*–2.9*	*1,542*	*93.3*	*7.4*	*.0086*	*156,288*	*.0067*	*259,661*	*.0219*	*.0116*	*.0122*	*.0134*	*.0135*
Scott, Va.	*24.9*	*.0106*	*–.7*	*46*	*99.3*	*8.6*	*.0100*	*176,013*	*.0075*	*73,237*	*.0062*	*.0077*	*.0123*	*.0092*	*.0063*
Washington, Va.	*48.8*	*.0207*	*5.0*	*87*	*98.0*	*16.4*	*.0191*	*351,411*	*.0151*	*158,212*	*.0133*	*.0156*	*.0212*	*.0201*	*.0120*
KNOXVILLE	**583.7**	**.2479**	**3.1**	**212**	**93.1**	**218.1**	**.2546**	**5,233,248**	**.2247**	**2,947,278**	**.2483**	**.2366**	**.2785**	**.2642**	**.2183**
Anderson	69.1	.0294	2.6	204	95.0	25.8	.0301	652,781	.0280	356,909	.0301	.0289	.0322	.0313	.0246
Blount	81.9	.0348	5.3	147	96.1	29.9	.0349	702,753	.0302	379,848	.0320	.0317	.0378	.0358	.0279
Grainger	17.3	.0073	3.3	63	99.1	6.0	.0070	101,958	.0043	25,767	.0021	.0044	.0091	.0070	.0027
Jefferson	32.7	.0139	4.5	123	96.6	11.3	.0132	258,791	.0111	92,878	.0078	.0107	.0152	.0131	.0091
Knox	323.8	.1375	1.3	640	90.0	123.9	.1446	3,094,974	.1329	1,857,135	.1566	.1408	.1547	.1500	.1370
Sevier	46.4	.0197	12.0	79	99.3	16.7	.0195	347,818	.0150	219,158	.0184	.0170	.0229	.0219	.0149
Union	12.5	.0053	6.8	57	99.8	4.5	.0053	74,173	.0032	15,583	.0013	.0031	.0066	.0051	.0021
MEMPHIS	**920.4**	**.3909**	**.8**	**399**	**58.3**	**319.5**	**.3726**	**8,207,417**	**.3522**	**4,644,765**	**.3914**	**.3718**	**.4175**	**.3725**	**.3578**
Shelby	778.3	.3305	.2	1,008	56.1	273.5	.3191	7,196,845	.3089	4,173,678	.3518	.3261	.3551	.3223	.3203
Tipton	34.2	.0145	3.9	75	71.9	11.2	.0130	232,645	.0099	86,873	.0073	.0101	.0154	.0120	.0081
Crittenden, Ark.	*48.6*	*.0207*	*–1.8*	*81*	*55.3*	*15.9*	*.0185*	*293,651*	*.0126*	*250,072*	*.0210*	*.0168*	*.0261*	*.0193*	*.0113*
De Soto, Miss.	*59.3*	*.0252*	*10.0*	*123*	*81.2*	*18.9*	*.0220*	*484,276*	*.0208*	*134,142*	*.0113*	*.0188*	*.0209*	*.0189*	*.0181*
NASHVILLE	**889.4**	**.3777**	**4.6**	**219**	**82.9**	**320.7**	**.3743**	**8,953,424**	**.3845**	**5,042,711**	**.4251**	**.3952**	**.3692**	**.3962**	**.3768**
Cheatham	24.9	.0106	15.2	82	96.9	8.1	.0094	179,509	.0077	42,617	.0036	.0071	.0097	.0097	.0055
Davidson	478.3	.2031	.1	955	76.0	183.2	.2138	5,161,826	.2216	3,496,106	.2947	.2398	.2167	.2397	.2271
Dickson	32.3	.0138	7.5	66	94.0	11.4	.0133	257,878	.0111	138,435	.0117	.0117	.0163	.0140	.0111
Robertson	39.5	.0167	6.7	83	85.7	13.3	.0155	314,971	.0135	134,393	.0113	.0136	.0155	.0152	.0124
Rutherford	91.5	.0389	8.9	151	88.7	30.9	.0361	898,516	.0386	444,644	.0375	.0382	.0341	.0375	.0380
Sumner	94.5	.0401	10.2	179	93.4	31.4	.0367	882,125	.0379	334,159	.0282	.0355	.0344	.0355	.0337
Williamson	66.3	.0281	14.1	114	90.2	21.4	.0250	708,627	.0305	278,800	.0235	.0278	.0210	.0231	.0261
Wilson	62.1	.0264	10.8	109	90.4	21.0	.0245	549,972	.0236	173,557	.0146	.0215	.0215	.0215	.0229
ALL COUNTIES															
Anderson	69.1	.0294	2.6	204	95.0	25.8	.0301	652,781	.0280	356,909	.0301	.0289	.0322	.0313	.0246
Bedford	28.0	.0119	.3	59	88.5	10.1	.0118	237,605	.0102	90,207	.0076	.0098	.0123	.0120	.0094
Benton	15.5	.0066	4.0	40	97.2	5.9	.0069	108,121	.0047	47,910	.0040	.0048	.0088	.0063	.0042
Bledsoe	9.8	.0041	3.4	24	96.2	3.2	.0037	56,836	.0024	17,852	.0015	.0025	.0049	.0034	.0017
Blount	81.9	.0348	5.3	147	96.1	29.9	.0349	702,753	.0302	379,848	.0320	.0317	.0378	.0358	.0279
Bradley	71.3	.0303	5.6	218	95.3	24.7	.0288	558,715	.0240	371,884	.0314	.0274	.0342	.0336	.0220
Campbell	36.9	.0156	5.7	77	99.2	13.0	.0152	214,651	.0092	122,834	.0103	.0109	.0217	.0145	.0073
Cannon	10.7	.0046	4.6	40	97.9	3.8	.0044	68,118	.0029	25,241	.0021	.0030	.0060	.0045	.0021
Carroll	28.3	.0120	.1	47	87.7	10.2	.0119	184,681	.0079	90,320	.0077	.0086	.0151	.0120	.0071
Carter	50.9	.0216	1.4	149	98.9	18.9	.0221	364,226	.0157	133,766	.0112	.0155	.0266	.0219	.0121
Cheatham	24.9	.0106	15.2	82	96.9	8.1	.0094	179,509	.0077	42,617	.0036	.0071	.0097	.0097	.0055
Chester	13.2	.0056	3.7	46	88.5	4.4	.0052	82,672	.0035	35,834	.0030	.0038	.0067	.0047	.0032
Claiborne	26.0	.0110	5.7	60	98.4	8.9	.0103	150,723	.0065	68,437	.0058	.0071	.0147	.0090	.0054
Clay	7.9	.0034	2.9	35	98.2	2.9	.0034	49,352	.0021	13,108	.0011	.0022	.0046	.0030	.0013
Cocke	29.5	.0125	2.5	68	97.4	10.7	.0125	191,266	.0082	106,307	.0090	.0093	.0168	.0126	.0069
Coffee	39.6	.0168	3.4	92	95.7	14.4	.0168	342,249	.0147	240,432	.0203	.0167	.0189	.0192	.0152
Crockett	14.8	.0063	–1.0	56	80.0	5.2	.0061	89,565	.0039	34,397	.0029	.0040	.0081	.0058	.0028
Cumberland	31.6	.0134	10.2	46	99.8	11.1	.0129	210,480	.0090	133,515	.0112	.0107	.0168	.0143	.0078
Davidson	478.3	.2031	.1	955	76.0	183.2	.2138	5,161,826	.2216	3,496,106	.2947	.2398	.2167	.2397	.2271
Decatur	11.0	.0047	1.3	33	95.1	4.2	.0049	77,303	.0033	31,443	.0027	.0034	.0062	.0046	.0028
De Kalb	14.1	.0059	3.8	48	97.7	5.3	.0062	85,504	.0037	58,386	.0049	.0046	.0098	.0066	.0032
Dickson	32.3	.0138	7.5	66	94.0	11.4	.0133	257,878	.0111	138,435	.0117	.0117	.0163	.0140	.0111
Dyer	35.2	.0149	1.5	68	87.4	12.9	.0151	252,309	.0108	145,140	.0122	.0120	.0189	.0154	.0110
Fayette	25.5	.0108	.8	36	47.9	7.7	.0090	137,923	.0059	37,480	.0032	.0062	.0119	.0079	.0042
Fentress	15.4	.0066	3.9	31	99.8	5.3	.0061	74,222	.0032	45,459	.0038	.0040	.0102	.0054	.0036
Franklin	32.8	.0139	2.6	60	92.2	11.2	.0131	232,456	.0100	104,242	.0088	.0105	.0152	.0137	.0084
Gibson	49.1	.0208	–.8	82	79.8	18.3	.0214	370,325	.0159	160,049	.0135	.0160	.0247	.0206	.0139
Giles	24.8	.0106	.7	41	85.1	9.0	.0105	185,403	.0080	91,451	.0077	.0084	.0119	.0111	.0085
Grainger	17.3	.0073	3.3	63	99.1	6.0	.0070	101,958	.0043	25,767	.0021	.0044	.0091	.0070	.0027
Greene	55.9	.0238	2.7	90	97.4	19.8	.0231	461,959	.0199	201,128	.0170	.0198	.0257	.0226	.0173
Grundy	14.4	.0061	4.4	40	99.9	4.7	.0055	90,873	.0039	36,069	.0030	.0040	.0069	.0054	.0026
Hamblen	54.1	.0229	9.7	347	94.6	19.3	.0225	402,877	.0173	263,725	.0223	.0199	.0268	[illegible]	.0163
Hamilton	289.2	.1228	.5	537	79.2	107.1	.1250	2,664,023	.1143	1,608,928	.1356	.1224	.1333	.1320	.1190
Hancock	6.8	.0029	–1.3	30	99.3	2.3	.0027	30,267	.0013	9,928	.0008	.0015	[illegible]	.0021	.0011
Hardeman	23.9	.0102	.1	36	61.8	7.8	.0091	144,325	.0062	74,779	.0063	.0070	[illegible]	[illegible]	.0047
Hardin	22.9	.0097	2.8	40	95.2	8.3	.0096	140,357	.0061	87,631	.0074	.0072	.0137	.0102	.0049
Hawkins	45.7	.0194	4.5	94	97.7	16.1	.0188	329,607	.0141	95,433	.0081	.0134	.0213	.0176	.0114

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980-83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
TENNESSEE (continued)															
ALL COUNTIES (continued)															
Haywood	20.0	.0085	−1.6	37	47.2	6.5	.0076	110,921	.0048	57,802	.0048	.0056	.0111	.0070	.0042
Henderson	22.5	.0095	5.2	43	90.5	8.2	.0096	155,291	.0066	76,549	.0065	.0071	.0124	.0104	.0056
Henry	29.9	.0127	4.3	53	88.2	11.3	.0132	217,763	.0094	111,673	.0094	.0100	.0157	0136	.0081
Hickman	15.7	.0067	3.6	26	94.2	5.3	.0062	100,622	.0043	27,681	.0023	.0042	.0074	.0061	.0033
Houston	6.9	.0029	.4	35	94.8	2.3	.0026	41,510	.0018	11,289	.0010	.0018	.0036	.0023	.0012
Humphreys	16.3	.0069	2.1	31	95.6	6.0	.0070	127,695	.0055	58,212	.0049	.0056	.0076	.0068	.0052
Jackson	9.6	.0041	2.1	31	99.7	3.3	.0039	55,758	.0024	33,632	.0028	.0028	.0066	.0035	.0017
Jefferson	32.7	.0139	4.5	123	96.6	11.3	.0132	258,791	.0111	92,878	.0078	.0107	.0152	.0131	.0091
Johnson	14.3	.0061	4.0	48	99.1	5.1	.0059	82,074	.0035	35,514	.0030	.0039	.0083	.0063	.0023
Knox	323.8	.1375	1.3	640	90.0	123.9	.1446	3,094,974	.1329	1,857,135	.1566	.1408	.1547	.1500	.1370
Lake	7.5	.0031	.6	45	79.7	2.5	.0029	43,753	.0019	16,146	.0013	.0020	.0042	.0026	.0012
Lauderdale	25.4	.0108	3.4	53	67.2	8.6	.0101	157,322	.0067	63,003	.0053	.0072	.0126	.0097	.0055
Lawrence	35.0	.0149	2.6	57	98.2	12.3	.0143	246,404	.0106	124,743	.0106	.0115	.0165	.0156	.0104
Lewis	10.4	.0044	7.2	37	97.9	3.3	.0039	68,915	.0030	23,802	.0020	.0029	.0047	.0037	.0024
Lincoln	26.5	.0113	.1	46	89.2	9.7	.0113	177,352	.0076	85,986	.0072	.0082	.0148	.0116	.0065
Loudon	29.5	.0125	3.3	126	98.2	10.9	.0127	295,129	.0126	105,300	.0089	.0115	.0127	.0114	.0109
McMinn	43.3	.0184	3.4	101	94.4	15.2	.0178	354,748	.0153	148,193	.0125	.0151	.0185	.0165	.0147
McNairy	23.7	.0100	5.2	42	93.1	8.8	.0102	155,079	.0066	73,013	.0061	.0071	.0127	.0104	.0061
Macon	16.5	.0070	5.1	54	99.5	6.0	.0070	126,201	.0055	58,805	.0050	.0056	.0092	.0073	.0046
Madison	75.6	.0321	1.4	135	68.6	27.6	.0322	612,864	.0263	447,475	.0377	.0309	.0394	.0342	.0263
Marion	25.2	.0107	3.2	49	95.0	8.8	.0103	184,351	.0079	79,567	.0067	.0081	.0124	.0103	.0074
Marshall	20.1	.0086	2.0	53	89.4	7.4	.0086	164,256	.0070	92,493	.0078	.0077	.0107	.0094	.0060
Maury	52.3	.0222	2.4	85	82.4	18.9	.0221	430,314	.0185	207,971	.0175	.0188	.0253	.0225	.0182
Meigs	7.9	.0033	6.3	42	97.8	2.7	.0032	54,001	.0023	15,040	.0013	.0023	.0037	.0031	.0019
Monroe	29.7	.0126	3.5	46	96.6	10.2	.0119	199,316	.0086	106,846	.0090	.0094	.0149	.0128	.0072
Montgomery	88.8	.0377	6.5	165	79.9	29.4	.0343	684,686	.0294	423,112	.0357	.0329	.0358	.0411	.0267
Moore	4.6	.0020	2.0	36	95.0	1.5	.0017	37,120	.0016	4,577	.0004	.0013	.0016	.0014	.0012
Morgan	17.5	.0074	5.4	33	99.0	5.6	.0065	122,314	.0052	19,624	.0016	.0047	.0074	.0056	.0035
Obion	33.1	.0141	1.0	60	89.8	12.2	.0143	283,353	.0122	143,307	.0121	.0125	.0158	.0140	.0108
Overton	18.1	.0077	3.0	42	99.5	6.2	.0072	106,410	.0046	42,858	.0036	.0049	.0100	.0069	.0034
Perry	6.2	.0026	1.5	15	97.3	2.3	.0027	38,268	.0016	11,546	.0010	.0016	.0035	.0027	.0012
Pickett	4.5	.0019	3.3	28	99.6	1.6	.0019	24,034	.0010	7,941	.0007	.0012	.0026	.0017	.0006
Polk	13.7	.0058	.7	31	99.8	4.7	.0055	87,111	.0038	23,830	.0020	.0035	.0063	.0051	.0029
Putnam	50.1	.0213	5.1	126	97.5	17.8	.0207	354,247	.0152	237,859	.0200	.0179	.0263	.0224	.0159
Rhea	25.8	.0109	6.5	83	96.8	8.9	.0104	179,692	.0077	74,879	.0063	.0080	.0125	.0102	.0068
Roane	50.9	.0217	5.1	143	96.3	18.0	.0210	435,204	.0187	179,618	.0152	.0182	.0227	.0200	.0165
Robertson	39.5	.0167	6.7	83	85.7	13.3	.0155	314,971	.0135	134,393	.0113	.0136	.0155	.0152	.0124
Rutherford	91.5	.0389	8.9	151	88.7	30.9	.0361	898,516	0386	444,644	.0375	.0382	.0341	.0375	.0380
Scott	20.4	.0086	5.9	39	99.5	6.8	.0079	112,956	.0048	50,772	.0043	.0055	.0122	.0073	.0030
Sequatchie	9.2	.0039	6.9	35	99.4	3.2	.0038	60,762	.0026	18,002	.0015	.0025	.0049	.0034	.0019
Sevier	46.4	.0197	12.0	79	99.3	16.7	.0195	347,818	.0150	219,158	.0184	.0170	.0229	.0219	.0149
Shelby	778.3	.3305	.2	1,008	56.1	273.5	.3191	7,196,845	.3089	4,173,678	.3518	.3261	.3551	.3223	.3203
Smith	15.3	.0065	2.4	49	95.6	5.5	.0064	112,711	.0049	53,311	.0045	.0051	.0069	.0071	.0060
Stewart	9.1	.0039	5.0	20	98.0	3.4	.0040	56,919	.0024	20,477	.0018	.0025	.0050	.0039	.0018
Sullivan	147.0	.0624	2.1	354	97.8	55.1	.0643	1,342,899	.0577	893,143	.0752	.0638	.0705	.0715	.0600
Sumner	94.5	.0401	10.2	179	93.4	31.4	.0367	882,125	.0379	334,159	.0282	.0355	.0344	.0355	.0337
Tipton	34.2	.0145	3.9	75	71.9	11.2	.0130	232,645	.0099	86,873	.0073	.0101	.0154	.0120	.0081
Trousdale	6.2	.0026	1.0	54	84.5	2.4	.0028	50,860	.0022	29,996	.0026	.0024	.0033	.0032	.0019
Unicoi	16.5	.0071	.8	89	99.7	6.0	.0070	133,795	.0058	38,678	.0032	.0052	.0074	.0067	.0049
Union	12.5	.0053	6.8	57	99.8	4.5	.0053	74,173	.0032	15,583	.0013	.0031	.0066	.0051	.0021
Van Buren	4.9	.0020	3.6	18	99.7	1.5	.0017	26,188	.0011	6,076	.0005	.0011	.0022	.0017	.0005
Warren	33.6	.0143	2.9	78	95.9	12.4	.0145	237,184	.0102	119,209	.0101	.0109	.0185	.0158	.0095
Washington	92.0	.0391	3.7	282	96.0	32.8	.0383	759,724	.0326	477,341	.0402	.0362	.0443	.0433	.0310
Wayne	14.4	.0061	3.3	20	98.6	5.0	.0058	90,250	.0039	30,353	.0026	.0040	.0077	.0062	.0026
Weakley	33.5	.0142	1.8	58	92.8	11.8	.0138	232,896	.0100	100,664	.0085	.0103	.0168	.0135	.0087
White	20.2	.0086	3.2	54	97.5	7.3	.0085	139,581	.0059	80,625	.0068	.0068	.0116	.0089	.0049
Williamson	66.3	.0281	14.1	114	90.2	21.4	.0250	708,627	.0305	278,800	.0235	.0278	.0210	.0231	.0261
Wilson	62.1	.0264	10.8	109	90.4	21.0	.0245	549,972	.0236	173,557	.0146	.0215	.0215	.0215	.0229
TOTAL METRO COUNTIES	**3,050.1**	**1.2953**	**2.6**	**262**	**79.3**	**1,100.9**	**1.2849**	**28,140,235**	**1.2081**	**16,018,510**	**1.3499**	**1.2680**	**1.3747**	**1.3425**	**1.1979**
TOTAL STATE	**4,719.8**	**2.0040**	**2.8**	**115**	**83.3**	**1,692.5**	**1.9751**	**40,075,958**	**1.7206**	**21,982,888**	**1.8529**	**1.8169**	**2.2279**	**2.0426**	**1.6520**

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980-83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
TEXAS															
ABILENE	**120.0**	**.0509**	**8.2**	**131**	**92.5**	**42.4**	**.0494**	**1,088,362**	**.0467**	**771,468**	**.0650**	**.0531**	**.0540**	**.0586**	**.0491**
Taylor	120.0	.0509	8.2	131	92.5	42.4	.0494	1,088,362	.0467	771,468	.0650	.0531	.0540	.0586	.0491
AMARILLO	**191.4**	**.0813**	**10.2**	**105**	**93.4**	**72.4**	**.0845**	**1,977,832**	**.0848**	**1,475,968**	**.1244**	**.0960**	**.0895**	**.0998**	**.1046**
Potter	105.0	.0446	6.5	116	89.4	40.6	.0474	892,910	.0383	950,368	.0801	.0521	.0568	.0626	.0576
Randall	86.4	.0367	15.1	94	98.3	31.8	.0371	1,084,922	.0465	525,600	.0443	.0439	.0327	.0372	.0470
AUSTIN	**623.7**	**.2647**	**16.2**	**222**	**88.9**	**235.2**	**.2745**	**6,456,444**	**.2772**	**3,563,740**	**.3003**	**.2816**	**.2827**	**.2774**	**.2795**
Hays	47.1	.0200	16.0	69	96.5	15.0	.0175	378,865	.0163	176,907	.0149	.0165	.0194	.0174	.0135
Travis	478.9	.2033	14.1	484	87.2	188.2	.2196	5,155,261	.2213	3,057,265	.2577	.2287	.2289	.2286	.2305
Williamson	97.7	.0414	27.7	86	93.5	32.0	.0374	922,318	.0396	329,568	.0277	.0364	.0344	.0314	.0355
BEAUMONT - PORT ARTHUR	**397.9**	**.1690**	**6.0**	**181**	**76.5**	**141.2**	**.1647**	**4,075,460**	**.1750**	**2,413,961**	**.2034**	**.1825**	**.1664**	**.1589**	**.1996**
Hardin	46.5	.0198	14.2	52	89.1	15.6	.0182	409,029	.0176	188,848	.0159	.0176	.0174	.0161	.0152
Jefferson	259.5	.1102	3.4	277	69.3	94.4	.1101	2,737,280	.1175	1,800,250	.1517	.1264	.1166	.1108	.1423
Orange	91.9	.0390	9.6	254	90.6	31.2	.0364	929,151	.0399	424,863	.0358	.0385	.0324	.0320	.0421
BRAZORIA	**200.8**	**.0853**	**18.4**	**143**	**91.0**	**64.8**	**.0756**	**2,148,430**	**.0922**	**821,464**	**.0692**	**.0839**	**.0644**	**.0624**	**.0905**
Brazoria	200.8	.0853	18.4	143	91.0	64.8	.0756	2,148,430	.0922	821,464	.0692	.0839	.0644	.0624	.0905
BROWNSVILLE - HARLINGEN	**238.8**	**.1014**	**13.9**	**264**	**99.2**	**67.6**	**.0789**	**1,429,019**	**.0613**	**924,770**	**.0780**	**.0744**	**.1032**	**.0816**	**.0749**
Cameron	238.8	.1014	13.9	264	99.2	67.6	.0789	1,429,019	.0613	924,770	.0780	.0744	.1032	.0816	.0749
BRYAN - COLLEGE STATION	**110.3**	**.0468**	**17.9**	**188**	**86.8**	**39.8**	**.0465**	**1,054,959**	**.0453**	**523,896**	**.0442**	**.0453**	**.0477**	**.0440**	**.0402**
Brazos	110.3	.0468	17.9	188	86.8	39.8	.0465	1,054,959	.0453	523,896	.0442	.0453	.0477	.0440	.0402
CORPUS CHRISTI	**351.4**	**.1492**	**7.7**	**228**	**94.9**	**114.4**	**.1335**	**3,054,966**	**.1311**	**1,791,563**	**.1510**	**.1406**	**.1443**	**.1396**	**.1359**
Nueces	287.3	.1220	7.1	339	94.2	94.6	.1104	2,568,762	.1103	1,530,536	.1290	.1182	.1141	.1164	.1173
San Patricio	64.1	.0272	10.5	92	97.9	19.8	.0231	486,204	.0208	261,027	.0220	.0224	.0302	.0232	.0186
DALLAS	**2,182.0**	**.9265**	**11.5**	**485**	**81.9**	**812.4**	**.9480**	**25,018,898**	**1.0742**	**14,274,799**	**1.2032**	**1.0833**	**.8496**	**1.0101**	**1.2049**
Collin	182.5	.0775	26.2	214	94.3	59.0	.0689	2,102,494	.0903	639,180	.0538	.0768	.0497	.0536	.0828
Dallas	1,688.6	.7169	8.5	1,919	79.1	646.8	.7548	19,590,239	.8411	12,399,480	1.0451	.8774	.6852	.8504	.9963
Denton	180.4	.0766	26.0	198	93.7	62.8	.0732	2,121,539	.0911	688,320	.0580	.0783	.0596	.0601	.0806
Ellis	67.7	.0288	13.3	72	86.5	22.5	.0263	586,945	.0252	278,058	.0235	.0253	.0294	.0239	.0226
Kaufman	44.3	.0188	13.5	56	79.7	14.9	.0173	379,083	.0163	197,870	.0167	.0169	.0209	.0163	.0146
Rockwall	18.5	.0079	27.3	145	94.1	6.4	.0075	238,598	.0102	71,891	.0061	.0086	.0048	.0058	.0080
DALLAS - FORT WORTH CONSOLIDATED AREA	***3,267.8***	***1.3875***	***11.5***	***467***	***83.9***	***1,209.2***	***1.4112***	***36,504,653***	***1.5674***	***21,141,922***	***1.7821***	***1.5957***	***1.2572***	***1.5062***	***1.7266***
EL PASO	**533.1**	**.2263**	**11.1**	**526**	**94.6**	**157.9**	**.1842**	**3,767,474**	**.1617**	**2,259,813**	**.1905**	**.1834**	**.2053**	**.2031**	**.1873**
El Paso	533.1	.2263	11.1	526	94.6	157.9	.1842	3,767,474	.1617	2,259,813	.1905	.1834	.2053	.2031	.1873
FORT WORTH - ARLINGTON	**1,085.8**	**.4610**	**11.6**	**434**	**87.7**	**396.8**	**.4632**	**11,485,755**	**.4932**	**6,867,123**	**.5789**	**.5124**	**.4076**	**.4961**	**.5217**
Johnson	81.3	.0345	20.2	111	96.5	28.0	.0327	766,335	.0329	328,726	.0277	.0318	.0321	.0302	.0314
Parker	51.7	.0219	15.9	57	98.4	18.4	.0215	492,917	.0212	221,060	.0187	.0205	.0224	.0200	.0172
Tarrant	952.8	.4046	10.7	1,098	86.4	350.4	.4090	10,226,503	.4391	6,317,337	.5325	.4601	.3531	.4459	.4731
GALVESTON - TEXAS CITY	**212.6**	**.0903**	**8.6**	**533**	**79.3**	**76.3**	**.0890**	**2,287,447**	**.0983**	**1,183,605**	**.0998**	**.0971**	**.0920**	**.0872**	**.0943**
Galveston	212.6	.0903	8.6	533	79.3	76.3	.0890	2,287,447	.0983	1,183,605	.0998	.0971	.0920	.0872	.0943
HOUSTON	**3,150.8**	**1.3376**	**15.2**	**589**	**78.1**	**1,143.1**	**1.3341**	**36,795,063**	**1.5796**	**20,315,169**	**1.7124**	**1.5711**	**1.1760**	**1.3684**	**1.6638**
Fort Bend	175.4	.0745	33.9	200	80.3	54.8	.0640	2,034,741	.0873	486,163	.0409	.0709	.0426	.0459	.0767
Harris	2,725.4	1.1571	13.1	1,572	77.0	1,006.4	1.1745	32,346,727	1.3887	18,654,586	1.5724	1.3975	1.0450	1.2331	1.4899
Liberty	55.9	.0237	18.7	48	84.5	19.4	.0226	507,242	.0218	254,228	.0215	.0220	.0248	.0203	.0186
Montgomery	170.8	.0725	34.3	163	94.4	55.7	.0650	1,711,662	.0735	726,439	.0612	.0697	.0563	.0594	.0708
Waller	23.3	.0098	17.7	45	56.1	6.8	.0080	194,691	.0083	193,753	.0164	.0110	.0073	.0097	.0078
HOUSTON - GALVESTON - BRAZORIA CONSOLIDATED AREA	***3,564.2***	***1.5132***	***15.0***	***498***	***78.9***	***1,284.2***	***1.4987***	***41,230,940***	***1.7701***	***22,320,238***	***1.8814***	***1.7531***	***1.3324***	***1.5180***	***1.8486***
KILLEEN - TEMPLE	**238.5**	**.1013**	**11.1**	**113**	**79.0**	**75.8**	**.0885**	**1,931,715**	**.0829**	**1,017,991**	**.0858**	**.0873**	**.0976**	**.0995**	**.0700**
Bell	172.8	.0734	9.5	164	79.9	59.0	.0689	1,391,795	.0597	899,901	.0759	.0673	.0792	.0786	.0558
Coryell	65.7	.0279	15.7	62	76.7	16.8	.0196	539,920	.0232	118,090	.0099	.0200	.0184	.0209	.0142
LAREDO	**113.6**	**.0482**	**14.4**	**34**	**99.7**	**29.9**	**.0349**	**586,873**	**.0252**	**611,477**	**.0515**	**.0375**	**.0520**	**.0399**	**.0460**
Webb	113.6	.0482	14.4	34	99.7	29.9	.0349	586,873	.0252	611,477	.0515	.0375	.0520	.0399	.0460
LONGVIEW - MARSHALL	**169.8**	**.0720**	**11.9**	**144**	**75.9**	**60.9**	**.0711**	**1,607,598**	**.0690**	**1,039,450**	**.0877**	**.0752**	**.0797**	**.0736**	**.0846**
Gregg	113.0	.0479	13.6	414	80.4	41.2	.0481	1,111,239	.0477	824,125	.0695	.0544	.0558	.0533	.0596
Harrison	56.8	.0241	8.7	63	66.9	19.7	.0230	496,359	.0213	215,325	.0182	.0208	.0239	.0203	.0250
LUBBOCK	**228.6**	**.0970**	**8.0**	**254**	**90.9**	**80.7**	**.0942**	**2,037,771**	**.0875**	**1,481,309**	**.1249**	**.1006**	**.1059**	**.1103**	**.1011**
Lubbock	228.6	.0970	8.0	254	90.9	80.7	.0942	2,037,771	.0875	1,481,309	.1249	.1006	.1059	.1103	.1011

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980-83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
TEXAS (continued)															
McALLEN - EDINBURG - MISSION	**332.6**	**.1412**	**17.4**	**212**	**99.5**	**90.2**	**.1053**	**1,743,422**	**.0748**	**1,300,871**	**.1096**	**.0986**	**.1499**	**.1108**	**.0972**
Hidalgo	332.6	.1412	17.4	212	99.5	90.2	.1053	1,743,422	.0748	1,300,871	.1096	.0986	.1499	.1108	.0972
MIDLAND	**97.3**	**.0413**	**17.7**	**108**	**90.2**	**35.4**	**.0413**	**1,288,353**	**.0554**	**634,542**	**.0535**	**.0519**	**.0358**	**.0418**	**.0574**
Midland	97.3	.0413	17.7	108	90.2	35.4	.0413	1,288,353	.0554	634,542	.0535	.0519	.0358	.0418	.0574
ODESSA	**130.8**	**.0556**	**13.4**	**145**	**94.3**	**47.2**	**.0551**	**1,439,774**	**.0618**	**954,975**	**.0805**	**.0662**	**.0536**	**.0616**	**.0730**
Ector	130.8	.0556	13.4	145	94.3	47.2	.0551	1,439,774	.0618	954,975	.0805	.0662	.0536	.0616	.0730
SAN ANGELO	**94.4**	**.0401**	**11.3**	**62**	**94.9**	**34.3**	**.0400**	**933,267**	**.0401**	**679,493**	**.0573**	**.0452**	**.0472**	**.0464**	**.0456**
Tom Green	94.4	.0401	11.3	62	94.9	34.3	.0400	933,267	.0401	679,493	.0573	.0452	.0472	.0464	.0456
SAN ANTONIO	**1,173.6**	**.4983**	**9.5**	**466**	**91.7**	**392.4**	**.4579**	**10,410,807**	**.4470**	**5,925,901**	**.4995**	**.4730**	**.4898**	**.4846**	**.4576**
Bexar	1,077.8	.4576	9.0	864	91.4	358.7	.4186	9,498,103	.4078	5,515,580	.4649	.4349	.4474	.4467	.4194
Comal	43.2	.0183	18.5	78	98.5	15.6	.0182	440,242	.0189	212,566	.0179	.0185	.0214	.0187	.0159
Guadalupe	52.6	.0224	12.6	74	92.0	18.1	.0211	472,462	.0203	197,755	.0167	.0196	.0210	.0192	.0223
SHERMAN - DENISON	**94.7**	**.0403**	**5.5**	**101**	**91.6**	**36.2**	**.0422**	**896,153**	**.0385**	**454,542**	**.0383**	**.0387**	**.0452**	**.0425**	**.0375**
Grayson	94.7	.0403	5.5	101	91.6	36.2	.0422	896,153	.0385	454,542	.0383	.0387	.0452	.0425	.0375
TEXARKANA	**118.4**	**.0503**	**4.7**	**78**	**75.8**	**43.1**	**.0502**	**938,332**	**.0403**	**646,027**	**.0545**	**.0465**	**.0640**	**.0540**	**.0437**
Bowie	80.1	.0340	6.4	90	76.6	29.4	.0343	647,733	.0278	447,804	.0378	.0320	.0412	.0369	.0295
Miller, Ark.	*38.3*	*.0163*	*1.4*	*62*	*74.1*	*13.7*	*.0159*	*290,599*	*.0125*	*198,223*	*.0167*	*.0145*	*.0228*	*.0171*	*.0142*
TYLER	**145.9**	**.0620**	**13.7**	**157**	**76.5**	**52.9**	**.0617**	**1,482,102**	**.0637**	**973,388**	**.0820**	**.0668**	**.0667**	**.0659**	**.0788**
Smith	145.9	.0620	13.7	157	76.5	52.9	.0617	1,482,102	.0637	973,388	.0820	.0668	.0667	.0659	.0788
VICTORIA	**77.5**	**.0329**	**12.6**	**87**	**92.2**	**26.3**	**.0307**	**769,376**	**.0330**	**533,288**	**.0449**	**.0366**	**.0300**	**.0337**	**.0381**
Victoria	77.5	.0329	12.6	87	92.2	26.3	.0307	769,376	.0330	533,288	.0449	.0366	.0300	.0337	.0381
WACO	**184.1**	**.0782**	**7.8**	**179**	**82.7**	**67.2**	**.0784**	**1,583,966**	**.0680**	**1,104,662**	**.0931**	**.0777**	**.0954**	**.0847**	**.0723**
McLennan	184.1	.0782	7.8	179	82.7	67.2	.0784	1,583,966	.0680	1,104,662	.0931	.0777	.0954	.0847	.0723
WICHITA FALLS	**125.1**	**.0531**	**3.3**	**206**	**88.8**	**45.1**	**.0527**	**1,166,930**	**.0501**	**784,263**	**.0661**	**.0556**	**.0569**	**.0607**	**.0551**
Wichita	125.1	.0531	3.3	206	88.8	45.1	.0527	1,166,930	.0501	784,263	.0661	.0556	.0569	.0607	.0551
ALL COUNTIES															
Anderson	45.3	.0192	18.0	42	77.3	14.5	.0169	336,708	.0144	188,566	.0159	.0160	.0212	.0166	.0136
Andrews	15.2	.0065	14.1	10	96.2	5.0	.0058	153,049	.0066	73,504	.0062	.0064	.0052	.0059	.0063
Angelina	71.6	.0304	11.6	89	83.9	24.4	.0285	573,252	.0246	326,688	.0275	.0266	.0332	.0291	.0280
Aransas	17.2	.0073	20.6	61	95.7	6.3	.0074	168,657	.0073	72,680	.0061	.0069	.0084	.0074	.0056
Archer	8.1	.0034	11.5	9	99.1	2.9	.0034	63,651	.0027	22,789	.0020	.0026	.0037	.0035	.0020
Armstrong	2.1	.0009	5.3	2	99.1	.8	.0009	22,772	.0010	4,683	.0004	.0008	.0008	.0007	.0007
Atascosa	28.6	.0122	14.1	23	99.0	9.4	.0110	202,254	.0087	79,982	.0067	.0088	.0122	.0100	.0082
Austin	20.7	.0088	16.8	32	84.4	7.5	.0087	202,552	.0087	80,801	.0068	.0082	.0096	.0076	.0073
Bailey	8.2	.0034	.4	10	97.4	2.8	.0033	51,277	.0022	36,965	.0031	.0026	.0051	.0035	.0019
Bandera	8.7	.0037	22.8	11	99.2	3.4	.0039	76,088	.0032	16,395	.0014	.0029	.0039	.0035	.0024
Bastrop	29.7	.0126	20.1	33	81.4	10.5	.0123	242,473	.0104	73,782	.0062	.0096	.0151	.0103	.0077
Baylor	5.0	.0022	1.6	6	95.6	2.0	.0023	43,021	.0019	20,083	.0017	.0018	.0028	.0021	.0017
Bee	27.9	.0118	7.2	32	95.7	8.9	.0104	221,615	.0095	112,861	.0095	.0100	.0114	.0111	.0100
Bell	172.8	.0734	9.5	164	79.9	59.0	.0689	1,391,795	.0597	899,901	.0759	.0673	.0792	.0786	.0558
Bexar	1,077.8	.4576	9.0	864	91.4	358.7	.4186	9,498,103	.4078	5,515,580	.4649	.4349	.4474	.4467	.4194
Blanco	5.2	.0022	11.1	7	98.1	2.2	.0025	49,174	.0021	20,282	.0017	.0020	.0033	.0025	.0014
Borden	.9	.0004	4.8	1	99.1	.3	.0004	5,449	.0003	673	.0001	.0002	.0003	.0004	.0003
Bosque	14.9	.0063	11.2	15	97.1	6.1	.0071	130,079	.0056	49,516	.0041	.0054	.0082	.0062	.0042
Bowie	80.1	.0340	6.4	90	76.6	29.4	.0343	647,733	.0278	447,804	.0378	.0320	.0412	.0369	.0295
Brazoria	200.8	.0853	18.4	143	91.0	64.8	.0756	2,148,430	.0922	821,464	.0692	.0839	.0644	.0624	.0905
Brazos	110.3	.0468	17.9	188	86.8	39.8	.0465	1,054,959	.0453	523,896	.0442	.0453	.0477	.0440	.0402
Brewster	7.8	.0033	-3.0	1	98.3	2.8	.0032	51,956	.0022	47,577	.0040	.0030	.0049	.0037	.0026
Briscoe	2.6	.0011	.8	3	94.8	1.0	.0012	15,734	.0007	7,687	.0006	.0007	.0019	.0009	.0004
Brooks	8.9	.0038	5.6	9	99.7	2.7	.0032	50,540	.0022	37,771	.0032	.0028	.0047	.0032	.0024
Brown	36.7	.0156	11.0	39	94.5	13.9	.0162	309,308	.0133	180,047	.0152	.0143	.0196	.0162	.0121
Burleson	14.1	.0060	14.5	21	76.9	4.9	.0057	113,318	.0048	38,522	.0032	.0047	.0062	.0044	.0042
Burnet	21.4	.0091	20.2	22	97.8	8.6	.0100	197,451	.0085	94,775	.0080	.0084	.0108	.0102	.0069
Caldwell	25.4	.0107	7.5	47	81.7	8.1	.0095	178,184	.0076	87,582	.0074	.0081	.0112	.0089	.0069
Calhoun	20.9	.0089	6.8	39	95.5	7.1	.0083	193,355	.0083	103,701	.0088	.0086	.0092	.0077	.0086
Callahan	13.0	.0055	18.3	14	99.3	4.8	.0056	98,107	.0043	33,814	.0028	.0041	.0064	.0052	.0030
Cameron	238.8	.1014	13.9	264	99.2	67.6	.0789	1,429,019	.0613	924,770	.0780	.0744	.1032	.0816	.0749
Camp	9.9	.0042	6.7	49	73.1	3.8	.0044	94,158	.0041	39,437	.0033	.0038	.0049	.0037	.0039
Carson	7.1	.0030	6.4	8	98.6	2.5	.0029	68,148	.0029	21,930	.0018	.0025	.0024	.0025	.0022
Cass	31.8	.0135	8.1	34	76.8	11.3	.0132	266,153	.0114	119,132	.0101	.0115	.0161	.0114	.0109
Castro	10.8	.0046	2.3	12	96.1	3.4	.0040	60,933	.0026	41,333	.0035	.0033	.0053	.0043	.0024
Chambers	21.7	.0092	17.1	35	84.3	7.5	.0087	181,410	.0078	101,034	.0085	.0083	.0100	.0082	.0064
Cherokee	41.7	.0177	9.4	40	80.1	14.8	.0173	312,370	.0134	136,046	.0116	.0137	.0215	.0149	.0122

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980-83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
TEXAS (continued)															
ALL COUNTIES (continued)															
Childress	7.2	.0031	3.6	10	93.9	2.8	.0033	48,007	.0021	35,767	.0030	.0025	.0049	.0032	.0021
Clay	10.4	.0044	8.5	10	98.8	4.0	.0046	93,807	.0040	24,160	.0021	.0035	.0048	.0038	.0030
Cochran	4.8	.0021	–.5	6	93.7	1.5	.0018	31,161	.0014	15,072	.0012	.0015	.0021	.0018	.0009
Coke	3.3	.0014	3.3	4	98.9	1.3	.0015	31,260	.0013	17,012	.0015	.0013	.0016	.0013	.0009
Coleman	10.9	.0046	4.4	9	95.3	4.4	.0051	88,604	.0038	40,251	.0034	.0039	.0066	.0049	.0031
Collin	182.5	.0775	26.2	214	94.3	59.0	.0689	2,102,494	.0903	639,180	.0538	.0768	.0497	.0536	.0828
Collingsworth	4.6	.0019	–1.0	5	91.3	1.8	.0021	35,619	.0015	16,278	.0014	.0015	.0028	.0018	.0012
Colorado	20.1	.0086	6.8	21	80.6	7.5	.0087	172,573	.0074	101,773	.0086	.0081	.0105	.0080	.0067
Comal	43.2	.0183	18.5	78	98.5	15.6	.0182	440,242	.0189	212,566	.0179	.0185	.0214	.0187	.0159
Comanche	13.3	.0057	5.4	14	99.7	5.1	.0060	98,363	.0042	50,011	.0042	.0045	.0095	.0050	.0031
Concho	3.0	.0012	2.9	3	81.9	1.1	.0013	26,014	.0011	29,979	.0025	.0016	.0015	.0016	.0007
Cooke	30.3	.0129	9.6	34	94.5	11.1	.0129	260,278	.0112	161,555	.0137	.0123	.0147	.0136	.0112
Coryell	65.7	.0279	15.7	62	76.7	16.8	.0196	539,920	.0232	118,090	.0099	.0200	.0184	.0209	.0142
Cottle	2.9	.0012	–1.6	3	92.5	1.2	.0014	25,881	.0011	8,464	.0007	.0011	.0018	.0012	.0008
Crane	5.0	.0021	8.7	6	96.6	1.7	.0020	52,134	.0022	16,333	.0014	.0019	.0016	.0016	.0023
Crockett	5.1	.0022	10.7	2	98.3	1.7	.0020	44,200	.0019	31,988	.0027	.0022	.0025	.0021	.0020
Crosby	8.9	.0038	.5	10	93.5	2.9	.0034	52,019	.0023	17,337	.0015	.0024	.0045	.0030	.0016
Culberson	3.5	.0015	5.6	1	99.5	1.0	.0012	15,415	.0006	18,275	.0015	.0010	.0016	.0013	.0006
Dallam	6.8	.0029	4.1	5	96.1	2.5	.0029	41,439	.0018	54,270	.0046	.0029	.0046	.0041	.0016
Dallas	1,688.6	.7169	8.5	1,919	79.1	646.8	.7548	19,590,239	.8411	12,399,480	1.0451	.8774	.6852	.8504	.9963
Dawson	16.6	.0071	2.6	18	95.5	5.5	.0064	119,329	.0051	76,298	.0065	.0060	.0079	.0070	.0062
Deaf Smith	22.2	.0094	4.9	15	97.6	6.9	.0080	135,982	.0058	101,266	.0085	.0073	.0109	.0098	.0069
Delta	5.0	.0021	3.3	18	90.8	1.9	.0023	33,104	.0015	11,487	.0010	.0014	.0029	.0019	.0010
Denton	180.4	.0766	26.0	198	93.7	62.8	.0732	2,121,539	.0911	688,320	.0580	.0783	.0596	.0601	.0806
De Witt	19.6	.0083	3.7	22	88.4	7.2	.0084	151,961	.0065	79,147	.0066	.0069	.0108	.0077	.0059
Dickens	3.5	.0015	–1.1	4	94.9	1.4	.0017	18,758	.0008	17,689	.0015	.0012	.0026	.0014	.0006
Dimmit	12.6	.0054	10.8	10	99.0	3.5	.0041	56,984	.0024	41,510	.0035	.0033	.0068	.0038	.0019
Donley	4.4	.0018	8.0	5	95.2	1.6	.0018	29,712	.0013	24,205	.0021	.0016	.0025	.0019	.0013
Duval	13.3	.0057	6.3	7	99.8	4.1	.0048	87,458	.0038	32,564	.0027	.0039	.0063	.0038	.0029
Eastland	20.9	.0088	7.3	23	97.5	8.3	.0097	164,830	.0070	70,727	.0060	.0070	.0122	.0085	.0058
Ector	130.8	.0556	13.4	145	94.3	47.2	.0551	1,439,774	.0618	954,975	.0805	.0662	.0536	.0616	.0730
Edwards	2.0	.0008	–1.6	1	99.0	.7	.0008	12,546	.0006	4,409	.0003	.0006	.0013	.0007	.0005
Ellis	67.7	.0288	13.3	72	86.5	22.5	.0263	586,945	.0252	278,058	.0235	.0253	.0294	.0239	.0226
El Paso	533.1	.2263	11.1	526	94.6	157.9	.1842	3,767,474	.1617	2,259,813	.1905	.1834	.2053	.2031	.1873
Erath	24.9	.0106	10.4	23	98.5	9.9	.0116	234,534	.0101	128,506	.0108	.0103	.0143	.0114	.0080
Falls	18.8	.0080	4.8	24	71.3	7.3	.0085	135,843	.0058	66,116	.0056	.0062	.0119	.0068	.0072
Fannin	25.5	.0108	5.0	28	91.7	10.0	.0117	196,709	.0085	113,632	.0095	.0093	.0149	.0115	.0072
Fayette	20.5	.0087	8.9	22	90.3	8.2	.0095	182,116	.0078	83,595	.0071	.0078	.0121	.0077	.0065
Fisher	6.0	.0026	1.9	7	95.2	2.2	.0026	43,939	.0019	14,478	.0012	.0018	.0029	.0025	.0013
Floyd	9.6	.0040	–2.4	10	95.2	3.3	.0039	54,299	.0023	34,434	.0029	.0028	.0054	.0036	.0017
Foard	2.1	.0009	–2.7	3	93.2	.9	.0010	15,550	.0007	5,318	.0005	.0007	.0015	.0009	.0004
Fort Bend	175.4	.0745	33.9	200	80.3	54.8	.0640	2,034,741	.0873	486,163	.0409	.0709	.0426	.0459	.0767
Franklin	7.8	.0033	13.2	27	93.3	3.0	.0035	67,024	.0029	18,433	.0016	.0025	.0037	.0026	.0025
Freestone	17.4	.0074	17.3	20	77.0	6.3	.0073	134,793	.0058	80,728	.0068	.0065	.0099	.0066	.0046
Frio	15.0	.0064	8.8	13	99.2	4.3	.0050	77,597	.0033	46,925	.0040	.0040	.0077	.0048	.0031
Gaines	14.2	.0060	8.0	9	96.7	4.6	.0054	104,938	.0045	40,068	.0033	.0045	.0066	.0049	.0036
Galveston	212.6	.0903	8.6	533	79.3	76.3	.0890	2,287,447	.0983	1,183,605	.0998	.0971	.0920	.0872	.0943
Garza	5.4	.0023	1.2	6	92.8	1.9	.0022	42,732	.0018	21,607	.0018	.0019	.0031	.0021	.0015
Gillespie	15.0	.0063	10.8	14	99.6	5.9	.0069	124,396	.0053	69,063	.0058	.0057	.0078	.0076	.0050
Glasscock	1.3	.0006	–.3	1	99.5	.4	.0005	8,216	.0004	2,059	.0002	.0003	.0006	.0004	.0003
Goliad	5.5	.0023	5.9	6	90.0	1.9	.0022	43,359	.0018	15,566	.0013	.0018	.0025	.0019	.0013
Gonzales	17.5	.0074	3.3	16	87.6	6.1	.0071	128,690	.0056	57,725	.0049	.0058	.0090	.0063	.0048
Gray	27.1	.0115	2.7	29	95.0	10.5	.0123	271,151	.0116	140,149	.0118	.0116	.0129	.0123	.0137
Grayson	94.7	.0403	5.5	101	91.6	36.2	.0422	896,153	.0385	454,542	.0383	.0387	.0452	.0425	.0375
Gregg	113.0	.0479	13.6	414	80.4	41.2	.0481	1,111,239	.0477	824,125	.0695	.0544	.0558	.0533	.0596
Grimes	15.8	.0067	16.3	20	70.9	5.4	.0063	112,930	.0048	41,655	.0035	.0048	.0078	.0051	.0039
Guadalupe	52.6	.0224	12.6	74	92.0	18.1	.0211	472,462	.0203	197,755	.0167	.0196	.0210	.0192	.0223
Hale	39.6	.0168	5.3	39	93.7	13.1	.0153	260,176	.0112	219,516	.0185	.0145	.0215	.0180	.0137
Hall	5.6	.0024	.1	6	90.2	2.2	.0026	28,979	.0012	17,254	.0014	.0016	.0041	.0019	.0011
Hamilton	9.0	.0038	8.5	11	99.6	3.8	.0044	72,578	.0032	32,503	.0028	.0030	.0057	.0039	.0032
Hansford	6.4	.0027	3.1	7	99.2	2.4	.0028	55,737	.0023	40,208	.0033	.0028	.0033	.0030	.0022
Hardeman	6.4	.0027	.5	9	90.8	2.5	.0029	50,801	.0022	17,452	.0015	.0021	.0037	.0025	.0017
Hardin	46.5	.0198	14.2	52	89.1	15.6	.0182	409,029	.0176	188,848	.0159	.0176	.0174	.0161	.0152
Harris	2,725.4	1.1571	13.1	1,572	77.0	1,006.4	1.1745	32,346,727	1.3887	18,654,586	1.5724	1.3975	1.0450	1.2331	1.4899
Harrison	56.8	.0241	8.7	63	66.9	19.7	.0230	496,359	.0213	215,325	.0182	.0208	.0239	.0203	.0250
Hartley	4.5	.0020	12.9	3	99.2	1.4	.0016	33,429	.0015	5,992	.0005	.0013	.0013	.0016	.0010

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

SMM ESTIMATES METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980–83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
TEXAS (continued)															
ALL COUNTIES (continued)															
Haskell	7.8	.0033	1.0	9	94.8	3.0	.0035	49,451	.0021	35,691	.0030	.0027	.0054	.0034	.0030
Hays	47.1	.0200	14.0	69	96.5	15.0	.0175	378,865	.0163	176,907	.0149	.0165	.0194	.0174	.0135
Hemphill	6.6	.0028	24.4	7	99.2	2.3	.0027	54,643	.0023	28,711	.0024	.0025	.0031	.0029	.0021
Henderson	51.4	.0218	20.6	58	88.2	19.8	.0231	462,218	.0199	154,022	.0130	.0182	.0239	.0204	.0151
Hidalgo	332.6	.1412	17.4	212	99.5	90.2	.1053	1,743,422	.0748	1,300,871	.1096	.0986	.1499	.1108	.0972
Hill	27.0	.0115	7.9	28	88.8	10.4	.0121	213,793	.0092	104,105	.0088	.0094	.0164	.0110	.0073
Hockley	25.2	.0107	8.5	28	95.3	8.3	.0097	192,058	.0082	98,207	.0083	.0089	.0104	.0094	.0092
Hood	23.1	.0098	30.4	54	99.3	8.9	.0104	280,363	.0121	113,801	.0096	.0108	.0079	.0093	.0100
Hopkins	28.0	.0119	10.9	35	89.1	10.5	.0122	218,032	.0093	118,298	.0100	.0100	.0148	.0126	.0084
Houston	24.7	.0105	10.8	20	66.1	8.2	.0096	170,546	.0074	93,236	.0078	.0081	.0135	.0083	.0067
Howard	32.7	.0138	−1.3	36	94.8	12.2	.0142	308,673	.0132	281,308	.0237	.0166	.0169	.0171	.0142
Hudspeth	2.8	.0012	2.6	1	98.9	.8	.0010	14,333	.0006	3,810	.0004	.0006	.0012	.0008	.0003
Hunt	61.3	.0261	11.0	73	85.9	22.7	.0265	552,536	.0237	275,542	.0232	.0240	.0297	.0248	.0234
Hutchinson	28.1	.0119	6.8	32	96.0	10.6	.0123	318,833	.0137	110,549	.0093	.0121	.0111	.0102	.0139
Irion	1.6	.0007	15.4	2	93.7	.5	.0006	11,751	.0005	8,108	.0007	.0006	.0005	.0006	.0004
Jack	8.0	.0034	8.0	9	98.3	3.0	.0035	68,102	.0030	28,607	.0024	.0028	.0038	.0034	.0022
Jackson	14.0	.0059	4.9	17	89.0	5.0	.0059	117,010	.0050	51,560	.0043	.0050	.0070	.0053	.0042
Jasper	34.2	.0145	11.1	37	79.6	12.1	.0141	274,419	.0118	181,284	.0153	.0134	.0184	.0144	.0107
Jeff Davis	1.8	.0008	9.3	1	99.6	.6	.0007	11,397	.0005	1,979	.0002	.0004	.0008	.0006	.0002
Jefferson	259.5	.1102	3.4	277	69.3	94.4	.1101	2,737,280	.1175	1,800,250	.1517	.1264	.1166	.1108	.1423
Jim Hogg	5.5	.0023	6.4	5	92.2	1.8	.0021	32,755	.0014	19,970	.0017	.0017	.0032	.0020	.0010
Jim Wells	39.0	.0166	6.9	45	99.1	12.2	.0143	252,706	.0108	196,709	.0166	.0136	.0203	.0157	.0116
Johnson	81.3	.0345	20.2	111	96.5	28.0	.0327	766,335	.0329	328,726	.0277	.0318	.0321	.0302	.0314
Jones	18.3	.0078	6.0	20	94.7	6.7	.0078	135,140	.0058	66,592	.0056	.0061	.0095	.0074	.0051
Karnes	14.0	.0059	3.0	19	96.6	4.7	.0055	107,290	.0046	56,849	.0048	.0049	.0071	.0049	.0041
Kaufman	44.3	.0188	13.5	56	79.7	14.9	.0173	379,083	.0163	197,870	.0167	.0169	.0209	.0163	.0146
Kendall	13.0	.0055	22.2	20	99.2	4.5	.0053	115,532	.0050	49,390	.0041	.0048	.0057	.0048	.0037
Kenedy	.5	.0002	−7.9	0	89.6	.2	.0002	7,132	.0003	1,174	.0001	.0002	.0003	.0003	.0002
Kent	1.2	.0005	4.8	1	98.8	.4	.0005	6,260	.0002	2,383	.0002	.0003	.0007	.0003	.0001
Kerr	33.6	.0143	16.7	30	96.7	13.1	.0153	362,468	.0156	137,831	.0117	.0142	.0148	.0145	.0141
Kimble	4.2	.0018	3.4	3	99.9	1.6	.0019	28,723	.0012	29,268	.0024	.0018	.0027	.0023	.0011
King	.4	.0002	−5.9	0	97.0	.2	.0002	3,185	.0002	2,275	.0002	.0000	.0003	.0002	.0000
Kinney	2.4	.0010	5.3	2	95.1	.8	.0009	14,683	.0006	4,683	.0004	.0007	.0013	.0009	.0004
Kleberg	34.4	.0146	3.1	40	93.9	10.8	.0126	249,132	.0107	174,272	.0147	.0126	.0186	.0135	.0121
Knox	5.2	.0022	−2.4	6	92.1	1.9	.0022	32,197	.0014	20,174	.0017	.0017	.0036	.0020	.0010
Lamar	45.9	.0195	8.9	50	83.5	17.2	.0201	365,977	.0157	237,203	.0200	.0178	.0258	.0207	.0168
Lamb	19.4	.0082	3.9	19	93.1	6.6	.0077	124,599	.0054	66,771	.0056	.0059	.0104	.0076	.0050
Lampasas	13.4	.0057	11.6	19	97.3	5.0	.0058	104,440	.0044	52,186	.0044	.0047	.0070	.0057	.0043
La Salle	5.9	.0025	7.0	4	99.7	1.9	.0023	31,981	.0014	19,378	.0017	.0017	.0031	.0020	.0012
Lavaca	20.1	.0086	5.8	21	91.5	7.6	.0088	159,881	.0069	73,488	.0062	.0071	.0113	.0076	.0065
Lee	13.0	.0055	18.7	21	82.6	4.6	.0054	101,076	.0043	38,973	.0032	.0043	.0063	.0044	.0045
Leon	10.9	.0046	13.6	10	79.0	4.5	.0053	86,623	.0037	27,048	.0023	.0034	.0067	.0038	.0030
Liberty	55.9	.0237	18.7	48	84.5	19.4	.0226	507,242	.0218	254,228	.0215	.0220	.0248	.0203	.0186
Limestone	22.2	.0095	9.8	24	75.4	8.0	.0093	160,396	.0069	91,531	.0077	.0076	.0151	.0086	.0064
Lipscomb	4.1	.0017	8.9	4	99.0	1.4	.0017	37,206	.0016	12,700	.0010	.0015	.0015	.0015	.0012
Live Oak	10.9	.0046	13.5	10	99.6	3.7	.0043	77,437	.0033	45,766	.0039	.0038	.0053	.0045	.0025
Llano	12.0	.0051	18.3	13	99.0	5.1	.0059	107,288	.0046	44,223	.0037	.0044	.0078	.0054	.0034
Loving	.1	.0001	9.9	0	100.0	.1	.0001	1,845	.0001	225	.0000	.0001	.0001	.0000	.0000
Lubbock	228.6	.0970	8.0	254	90.9	80.7	.0942	2,037,771	.0875	1,481,309	.1249	.1006	.1059	.1103	.1011
Lynn	8.6	.0037	−.1	10	96.0	2.8	.0033	44,951	.0019	19,775	.0017	.0023	.0042	.0029	.0013
McCulloch	9.1	.0038	4.2	8	96.8	3.5	.0041	67,573	.0029	45,880	.0038	.0032	.0055	.0039	.0033
McLennan	184.1	.0782	7.8	179	82.7	67.2	.0784	1,583,966	.0680	1,104,662	.0931	.0777	.0954	.0847	.0723
McMullen	.8	.0003	1.4	1	98.6	.3	.0003	7,504	.0003	767	.0001	.0002	.0002	.0003	.0003
Madison	12.0	.0051	12.7	25	73.5	3.5	.0041	87,994	.0038	55,845	.0047	.0043	.0053	.0039	.0028
Marion	11.4	.0049	10.0	30	63.6	4.4	.0052	77,379	.0033	28,982	.0025	.0033	.0064	.0043	.0026
Martin	4.9	.0021	4.6	5	97.2	1.6	.0018	37,336	.0016	33,652	.0028	.0021	.0023	.0021	.0013
Mason	3.9	.0016	5.9	4	99.5	1.6	.0019	23,905	.0011	11,000	.0009	.0012	.0028	.0017	.0006
Matagorda	43.5	.0185	15.0	39	83.1	15.4	.0180	376,401	.0161	172,271	.0145	.0161	.0179	.0162	.0170
Maverick	38.9	.0165	23.9	30	97.3	9.6	.0112	153,666	.0066	109,992	.0093	.0094	.0176	.0111	.0114
Medina	24.9	.0106	7.5	19	99.0	8.3	.0097	177,621	.0077	92,534	.0078	.0082	.0124	.0097	.0060
Menard	2.4	.0010	2.3	3	99.4	.9	.0010	11,427	.0004	4,423	.0004	.0006	.0017	.0007	.0003
Midland	97.3	.0413	17.7	108	90.2	35.4	.0413	1,288,353	.0554	634,542	.0535	.0519	.0358	.0418	.0574
Milam	24.8	.0105	9.1	24	85.6	8.9	.0104	193,392	.0083	74,814	.0063	.0082	.0127	.0079	.0073
Mills	4.7	.0020	5.0	6	99.2	1.9	.0022	38,525	.0016	12,477	.0010	.0015	.0025	.0020	.0014
Mitchell	9.3	.0040	2.3	10	94.2	3.4	.0040	66,908	.0029	35,481	.0030	.0031	.0053	.0038	.0030
Montague	18.8	.0080	8.0	20	99.5	7.3	.0085	144,142	.0062	78,728	.0067	.0067	.0113	.0084	.0052

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980-83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	 MPP (Moderate-Priced Products)	 PPP (Premium-Priced Products)
TEXAS (continued)															
ALL COUNTIES (continued)															
Montgomery	170.8	.0725	34.3	163	94.4	55.7	.0650	1,711,662	.0735	726,439	.0612	.0697	.0563	.0594	.0708
Moore	18.2	.0077	9.8	20	97.8	6.1	.0071	154,500	.0066	88,454	.0074	.0071	.0070	.0084	.0085
Morris	16.0	.0068	9.4	63	76.7	5.6	.0066	127,114	.0055	45,580	.0039	.0051	.0068	.0053	.0056
Motley	1.9	.0008	−2.6	2	94.4	.8	.0009	11,651	.0005	6,591	.0005	.0007	.0015	.0006	.0003
Nacogdoches	51.5	.0219	10.1	55	81.4	18.4	.0215	390,377	.0167	244,884	.0207	.0190	.0284	.0218	.0182
Navarro	38.6	.0164	9.3	36	78.5	14.6	.0170	324,222	.0139	216,428	.0182	.0157	.0212	.0169	.0145
Newton	14.4	.0061	8.6	15	74.7	5.0	.0058	107,496	.0047	25,363	.0022	.0041	.0064	.0042	.0036
Nolan	18.4	.0078	6.0	20	94.8	6.7	.0079	156,796	.0067	121,337	.0102	.0080	.0107	.0088	.0064
Nueces	287.3	.1220	7.1	339	94.2	94.6	.1104	2,568,762	.1103	1,530,536	.1290	.1182	.1141	.1164	.1173
Ochiltree	10.1	.0043	5.3	11	98.7	3.6	.0042	107,606	.0046	53,043	.0045	.0045	.0038	.0045	.0052
Oldham	2.4	.0010	5.1	2	98.3	.7	.0008	12,972	.0005	5,775	.0005	.0007	.0009	.0008	.0004
Orange	91.9	.0390	9.6	254	90.6	31.2	.0364	929,151	.0399	424,863	.0358	.0385	.0324	.0320	.0421
Palo Pinto	23.0	.0098	−4.4	24	95.4	8.7	.0101	202,679	.0087	153,069	.0129	.0102	.0146	.0122	.0074
Panola	23.6	.0100	13.9	29	78.9	8.3	.0097	190,778	.0082	80,168	.0067	.0081	.0110	.0084	.0069
Parker	51.7	.0219	15.9	57	98.4	18.4	.0215	492,917	.0212	221,060	.0187	.0205	.0224	.0200	.0172
Parmer	[illegible]1.4	.0049	3.3	13	97.8	3.5	.0041	62,493	.0027	44,870	.0037	.0034	.0058	.0049	.0018
Pecos	15.9	.0067	8.8	3	99.0	4.7	.0055	113,120	.0048	86,225	.0073	.0061	.0067	.0066	.0050
Polk	29.9	.0127	22.5	28	80.8	11.1	.0129	225,503	.0097	148,657	.0125	.0111	.0170	.0128	.0083
Potter	105.0	.0446	6.5	116	89.4	40.6	.0474	892,910	.0383	950,368	.0801	.0521	.0568	.0626	.0576
Presidio	5.5	.0023	6.0	1	99.8	1.8	.0021	23,596	.0011	21,266	.0018	.0016	.0036	.0019	.0012
Rains	5.5	.0024	13.7	23	93.7	2.3	.0027	44,381	.0019	15,088	.0013	.0017	.0039	.0025	.0014
Randall	86.4	.0367	15.1	94	98.3	31.8	.0371	1,084,922	.0465	525,600	.0443	.0439	.0327	.0372	.0470
Reagan	4.7	.0020	13.7	4	95.3	1.4	.0016	35,380	.0016	17,274	.0015	.0017	.0016	.0020	.0012
Real	2.8	.0011	13.4	4	99.3	1.0	.0012	13,685	.0006	6,625	.0005	.0006	.0018	.0006	.0003
Red River	17.1	.0073	6.2	16	78.2	6.5	.0076	106,868	.0045	64,141	.0054	.0055	.0121	.0068	.0035
Reeves	16.0	.0068	1.3	6	97.0	4.9	.0057	103,888	.0045	75,988	.0064	.0054	.0077	.0062	.0048
Refugio	9.4	.0040	1.2	12	91.0	3.2	.0037	80,375	.0035	35,888	.0031	.0034	.0040	.0032	.0032
Roberts	1.3	.0005	9.5	1	98.6	.4	.0005	9,364	.0004	1,925	.0001	.0003	.0004	.0004	.0004
Robertson	15.3	.0065	4.4	18	66.4	5.9	.0069	108,106	.0046	45,983	.0039	.0048	.0098	.0054	.0039
Rockwall	18.5	.0079	27.3	145	94.1	6.4	.0075	238,598	.0102	71,891	.0061	.0086	.0048	.0058	.0080
Runnels	12.2	.0052	2.8	12	97.8	4.6	.0053	97,370	.0042	51,626	.0043	.0045	.0066	.0053	.0047
Rusk	45.7	.0194	10.4	49	76.9	16.4	.0192	413,984	.0178	147,553	.0125	.0163	.0186	.0163	.0162
Sabine	9.7	.0041	11.5	20	83.2	3.8	.0044	65,515	.0028	39,521	.0033	.0034	.0068	.0041	.0021
San Augustine	9.2	.0039	4.7	18	68.9	3.4	.0040	66,574	.0029	36,530	.0031	.0031	.0054	.0038	.0033
San Jacinto	14.3	.0061	25.1	25	77.6	5.4	.0063	107,076	.0046	17,392	.0014	.0040	.0073	.0044	.0033
San Patricio	64.1	.0272	10.5	92	97.9	19.8	.0231	486,204	.0208	261.027	.0220	.0224	.0302	.0232	.0186
San Saba	6.1	.0026	4.4	5	98.8	2.6	.0030	46,641	.0020	19,279	.0017	.0020	.0043	.0026	.0020
Schleicher	3.3	.0014	17.0	3	97.8	1.0	.0012	24,894	.0011	5,939	.0005	.0010	.0012	.0009	.0007
Scurry	19.8	.0084	8.8	22	96.1	7.1	.0083	198,535	.0085	118,688	.0100	.0089	.0086	.0089	.0099
Shackelford	4.5	.0019	14.9	5	98.7	1.7	.0019	41,784	.0018	16,939	.0014	.0018	.0021	.0019	.0014
Shelby	25.1	.0107	8.7	32	77.3	9.4	.0110	182,535	.0079	97,581	.0082	.0084	.0150	.0098	.0072
Sherman	3.0	.0012	−5.5	3	99.7	1.1	.0013	38,840	.0016	18,761	.0016	.0016	.0017	.0015	.0011
Smith	145.9	.0620	13.7	157	76.5	52.9	.0617	1,482,102	.0637	973,388	.0820	.0688	.0667	.0659	.0788
Somervell	5.2	.0022	25.2	28	99.0	2.0	.0024	47,302	.0020	27,115	.0023	.0022	.0037	.0023	.0018
Starr	33.9	.0144	24.3	28	99.8	8.6	.0100	128,593	.0055	76,940	.0065	.0077	.0170	.0084	.0058
Stephens	11.1	.0047	11.8	12	95.8	4.4	.0051	97,312	.0042	44,582	.0038	.0040	.0057	.0048	.0043
Sterling	1.3	.0005	7.8	1	99.2	.4	.0005	8,135	.0003	4,423	.0003	.0004	.0007	.0004	.0002
Stonewall	2.5	.0011	3.9	3	96.3	1.0	.0012	21,570	.0010	6,367	.0006	.0009	.0011	.0011	.0006
Sutton	6.2	.0026	20.9	4	99.5	1.9	.0022	50,818	.0021	43,667	.0037	.0027	.0029	.0028	.0019
Swisher	9.6	.0041	−1.3	11	94.7	3.4	.0039	57,360	.0025	32,274	.0027	.0029	.0052	.0040	.0020
Tarrant	952.8	.4046	10.7	1,098	86.4	350.4	.4090	10,226,503	.4391	6,317,337	.5325	.4601	.3531	.4459	.4731
Taylor	120.0	.0509	8.2	131	92.5	42.4	.0494	1,088,362	.0467	771,468	.0650	.0531	.0540	.0586	.0491
Terrell	1.6	.0007	.3	1	99.7	.6	.0007	12,949	.0005	6,818	.0006	.0006	.0007	.0007	.0005
Terry	15.1	.0064	3.6	17	95.7	5.1	.0060	108,536	.0047	100,200	.0084	.0061	.0079	.0071	.0051
Throckmorton	2.1	.0009	2.3	2	94.0	.9	.0010	13,662	.0006	3,369	.0003	.0006	.0015	.0007	.0003
Titus	24.0	.0102	11.9	58	85.0	8.6	.0101	212,210	.0091	181,910	.0153	.0112	.0112	.0113	.0111
Tom Green	94.4	.0401	11.3	62	94.9	34.3	.0400	933,267	.0401	679,493	.0573	.0452	.0472	.0464	.0456
Travis	478.9	.2033	14.1	484	87.2	188.2	.2196	5,155,261	.2213	3,057,265	.2577	.2287	.2289	.2286	.2305
Trinity	10.6	.0045	12.2	15	78.6	4.2	.0049	79,229	.0034	49,016	.0041	.0039	.0069	.0045	.0024
Tyler	18.4	.0078	13.4	20	86.1	6.8	.0080	149,708	.0064	54,914	.0047	.0060	.0098	.0066	.0056
Upshur	33.5	.0142	17.2	57	83.4	11.9	.0139	274,239	.0118	106,867	.0090	.0115	.0139	.0124	.0100
Upton	4.9	.0021	6.1	4	97.4	1.6	.0018	39,129	.0017	11,262	.0009	.0015	.0021	.0016	.0014
Uvalde	24.8	.0105	10.5	16	99.3	7.7	.0090	165,999	.0071	95,508	.0081	.0081	.0130	.0093	.0067
Val Verde	40.6	.0173	13.1	13	97.0	11.8	.0138	245,409	.0105	140,196	.0118	.0123	.0176	.0149	.0112
Van Zandt	37.0	.0157	17.7	43	95.4	13.8	.0161	317,049	.0137	134,885	.0114	.0133	.0177	.0143	.0113
Victoria	77.5	.0329	12.6	87	92.2	26.3	.0307	769,376	.0330	533,288	.0449	.0366	.0300	.0337	.0381

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980-83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
TEXAS (continued)															
ALL COUNTIES (continued)															
Walker	48.2	.0205	15.3	61	73.8	14.1	.0164	388,456	.0167	220,013	.0185	.0181	.0213	.0161	.0134
Waller	23.3	.0098	17.7	45	56.1	6.8	.0080	194,691	.0083	193,753	.0164	.0110	.0073	.0097	.0078
Ward	15.0	.0064	7.3	18	96.2	5.0	.0058	133,243	.0057	78,420	.0066	.0060	.0061	.0059	.0061
Washington	24.2	.0103	10.0	40	76.4	8.6	.0100	229,463	.0099	127,697	.0108	.0104	.0138	.0097	.0100
Webb	113.6	.0482	14.4	34	99.7	29.9	.0349	586,873	.0252	611,477	.0515	.0375	.0520	.0399	.0460
Wharton	43.0	.0183	6.9	40	82.2	15.1	.0176	355,872	.0153	209,988	.0177	.0167	.0214	.0168	.0165
Wheeler	7.7	.0033	7.9	9	96.3	3.0	.0035	76,909	.0033	38,374	.0032	.0032	.0043	.0032	.0030
Wichita	125.1	.0531	3.3	206	88.8	45.1	.0527	1,166,930	.0501	784,263	.0661	.0556	.0569	.0607	.0551
Wilbarger	16.6	.0070	4.2	18	89.9	6.1	.0071	136,293	.0058	78,993	.0067	.0063	.0091	.0066	.0060
Willacy	18.7	.0080	6.9	32	99.3	5.0	.0058	87,911	.0038	51,909	.0044	.0048	.0084	.0052	.0029
Williamson	97.7	.0414	27.7	86	93.5	32.0	.0374	922,318	.0396	329,568	.0277	.0364	.0344	.0314	.0355
Wilson	19.0	.0081	13.4	24	98.7	6.3	.0073	128,641	.0055	50,944	.0043	.0058	.0083	.0070	.0047
Winkler	10.5	.0045	5.6	13	97.0	3.5	.0041	92,840	.0040	48,612	.0041	.0041	.0047	.0036	.0044
Wise	31.0	.0131	16.7	34	98.9	11.0	.0128	285,650	.0123	100,023	.0085	.0112	.0134	.0110	.0107
Wood	28.7	.0122	16.2	42	88.7	10.7	.0125	248,001	.0106	104,014	.0087	.0104	.0142	.0109	.0094
Yockum	9.1	.0039	9.7	11	97.8	3.1	.0037	84,004	.0036	30,886	.0026	.0033	.0035	.0032	.0034
Young	21.4	.0091	12.1	23	97.8	8.4	.0098	217,868	.0094	95,744	.0081	.0090	.0107	.0097	.0077
Zapata	8.0	.0034	20.7	8	99.8	2.4	.0028	38,666	.0016	12,123	.0010	.0018	.0040	.0021	.0014
Zavala	12.2	.0051	4.6	9	99.7	3.3	.0038	51,953	.0023	24,906	.0021	.0027	.0060	.0032	.0018
TOTAL METRO COUNTIES	**12,685.2**	**5.3858**	**12.2**	**275**	**85.2**	**4,468.2**	**5.2144**	**129,165,949**	**5.5454**	**75,131,295**	**6.3328**	**5.7496**	**5.1296**	**5.4801**	**5.9901**
TOTAL STATE	**15,896.8**	**6.7495**	**11.7**	**61**	**86.1**	**5,601.5**	**6.5368**	**154,421,640**	**6.6298**	**88,318,633**	**7.4443**	**6.8981**	**6.7566**	**6.7407**	**7.0027**
UTAH															
PROVO - OREM	**252.8**	**.1073**	**15.9**	**125**	**97.8**	**67.3**	**.0785**	**1,479,683**	**.0635**	**915,707**	**.0772**	**.0764**	**.0886**	**.0911**	**.0668**
Utah	252.8	.1073	15.9	125	97.8	67.3	.0785	1,479,683	.0635	915,707	.0772	.0764	.0886	.0911	.0668
SALT LAKE CITY - OGDEN	**1,008.1**	**.4281**	**10.8**	**622**	**96.6**	**322.1**	**.3758**	**8,647,560**	**.3713**	**4,719,281**	**.3978**	**.3907**	**.3397**	**.4110**	**.4132**
Davis	167.6	.0712	14.4	561	96.3	46.2	.0539	1,279,019	.0549	602,446	.0508	.0570	.0398	.0603	.0599
Salt Lake	687.4	.2919	11.0	909	96.8	224.9	.2624	6,100,278	.2619	3,286,074	.2770	.2725	.2419	.2809	.2985
Weber	153.1	.0650	5.9	270	96.5	51.0	.0595	1,268,263	.0545	830,761	.0700	.0612	.0580	.0698	.0548
ALL COUNTIES															
Beaver	4.7	.0020	7.4	2	98.7	1.4	.0016	22,420	.0009	14,183	.0012	.0013	.0023	.0018	.0009
Box Elder	36.0	.0153	8.4	6	94.6	10.5	.0123	293,875	.0127	132,229	.0112	.0127	.0094	.0127	.0122
Cache	64.2	.0273	12.5	55	97.6	19.6	.0229	465,605	.0199	253,671	.0214	.0218	.0232	.0259	.0226
Carbon	25.6	.0109	15.4	17	98.5	8.4	.0098	222,456	.0096	124,450	.0104	.0102	.0105	.0099	.0111
Daggett	.8	.0003	4.0	1	99.8	.2	.0002	4,596	.0002	2,844	.0003	.0002	.0001	.0002	.0001
Davis	167.6	.0712	14.4	561	96.3	46.2	.0539	1,279,019	.0549	602,446	.0508	.0570	.0398	.0603	.0599
Duchesne	15.5	.0066	23.4	5	97.2	4.2	.0049	113,776	.0049	59,815	.0050	.0052	.0051	.0053	.0045
Emery	14.7	.0062	28.4	3	98.3	4.0	.0047	111,472	.0048	25,464	.0022	.0043	.0036	.0037	.0040
Garfield	4.0	.0017	8.9	1	97.7	1.2	.0014	19,869	.0008	9,970	.0008	.0010	.0017	.0014	.0005
Grand	8.8	.0037	6.8	2	97.3	3.1	.0036	66,305	.0029	49,250	.0041	.0034	.0048	.0045	.0032
Iron	19.6	.0084	13.0	6	97.1	5.9	.0069	105,685	.0045	110,802	.0094	.0067	.0092	.0092	.0054
Juab	6.0	.0025	8.5	2	98.9	1.7	.0020	29,254	.0013	20,130	.0017	.0016	.0025	.0025	.0008
Kane	4.8	.0021	19.3	1	98.8	1.5	.0017	28,574	.0012	24,334	.0020	.0017	.0022	.0021	.0012
Millard	10.6	.0045	18.2	2	96.3	3.2	.0038	71,669	.0031	38,429	.0033	.0035	.0036	.0041	.0025
Morgan	5.4	.0022	9.8	9	99.0	1.5	.0017	43,871	.0019	7,053	.0006	.0015	.0011	.0013	.0016
Piute	1.4	.0006	5.3	2	99.4	.4	.0005	5,799	.0002	1,709	.0001	.0003	.0006	.0004	.0000
Rich	2.5	.0011	19.0	2	99.2	.7	.0008	18,125	.0008	7,044	.0006	.0007	.0007	.0008	.0006
Salt Lake	687.4	.2919	11.0	909	96.8	224.9	.2624	6,100,278	.2619	3,286,074	.2770	.2725	.2419	.2809	.2985
San Juan	13.3	.0056	8.5	2	52.4	3.3	.0039	56,036	.0024	29,139	.0024	.0031	.0051	.0046	.0014
Sanpete	16.5	.0070	12.9	10	98.1	4.9	.0057	90,518	.0039	40,199	.0034	.0043	.0075	.0056	.0031
Sevier	16.9	.0072	14.8	9	98.5	5.0	.0058	113,741	.0049	73,915	.0063	.0058	.0061	.0067	.0055
Summit	12.5	.0053	22.6	7	99.1	4.1	.0048	106,684	.0045	58,307	.0049	.0048	.0044	.0055	.0032
Tooele	28.2	.0120	8.3	4	97.0	8.6	.0101	234,771	.0101	96,889	.0081	.0099	.0086	.0103	.0096
Uintah	25.5	.0108	24.4	6	89.6	7.4	.0086	216,381	.0093	102,046	.0086	.0094	.0072	.0079	.0097
Utah	252.8	.1073	15.9	125	97.8	67.3	.0785	1,479,683	.0635	915,707	.0772	.0764	.0886	.0911	.0668
Wasatch	9.6	.0041	12.6	8	99.0	3.0	.0035	55,221	.0024	38,218	.0032	.0030	.0044	.0044	.0014
Washington	32.0	.0136	22.8	13	98.5	9.3	.0109	186,706	.0080	159,100	.0135	.0107	.0135	.0130	.0087
Wayne	2.3	.0010	20.4	1	98.8	.6	.0007	11,641	.0005	8,320	.0007	.0007	.0009	.0007	.0005
Weber	153.1	.0650	5.9	270	96.5	51.0	.0595	1,268,263	.0545	830,761	.0700	.0612	.0580	.0698	.0548
TOTAL METRO COUNTIES	**1,260.9**	**.5354**	**11.7**	**346**	**96.9**	**389.4**	**.4543**	**10,127,243**	**.4348**	**5,634,988**	**.4750**	**.4671**	**.4283**	**.5021**	**.4800**
TOTAL STATE	**1,642.4**	**.6974**	**12.4**	**20**	**96.5**	**503.1**	**.5871**	**12,822,293**	**.5505**	**7,122,498**	**.6004**	**.5949**	**.5666**	**.6466**	**.5943**

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES

VERMONT

METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980-83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
BURLINGTON	**124.2**	**.0527**	**3.4**	**197**	**98.8**	**43.2**	**.0504**	**1,239,898**	**.0532**	**830,724**	**.0700**	**.0581**	**.0481**	**.0580**	**.0667**
Chittenden	119.2	.0506	3.2	221	98.8	41.5	.0484	1,204,652	.0517	814,445	.0686	.0566	.0460	.0557	.0658
Grand Isle	5.0	.0021	8.4	56	99.2	1.7	.0020	35,246	.0015	16,279	.0014	.0015	.0021	.0023	.0009
ALL COUNTIES															
Addison	31.0	.0131	5.4	40	99.5	10.2	.0119	240,869	.0103	134,681	.0113	.0112	.0131	.0142	.0094
Bennington	34.4	.0146	3.2	51	99.3	12.9	.0151	313,616	.0135	264,515	.0223	.0163	.0173	.0200	.0171
Caledonia	26.6	.0113	3.1	41	99.7	9.7	.0113	197,421	.0085	147,584	.0125	.0102	.0142	.0138	.0097
Chittenden	119.2	.0506	3.2	221	98.8	41.5	.0484	1,204,652	.0517	814,445	.0686	.0566	.0460	.0557	.0658
Essex	6.6	.0028	4.5	10	99.5	2.2	.0026	44,296	.0019	7,966	.0007	.0017	.0025	.0026	.0012
Franklin	35.7	.0152	2.6	55	98.4	12.1	.0141	267,883	.0115	180,896	.0152	.0134	.0166	.0165	.0140
Grand Isle	5.0	.0021	8.4	56	99.2	1.7	.0020	35,246	.0015	16,279	.0014	.0015	.0021	.0023	.0009
Lamoille	17.8	.0076	6.2	39	99.6	6.5	.0076	149,811	.0064	96,168	.0081	.0073	.0090	.0090	.0062
Orange	24.4	.0103	7.3	35	99.5	8.5	.0099	185,114	.0080	92,867	.0078	.0083	.0106	.0115	.0056
Orleans	24.3	.0104	3.7	35	99.7	8.5	.0099	165,879	.0071	91,436	.0078	.0080	.0123	.0115	.0055
Rutland	59.5	.0252	2.0	64	99.5	21.7	.0253	493,012	.0212	371,511	.0313	.0250	.0292	.0310	.0219
Washington	53.4	.0227	1.9	77	99.4	19.6	.0229	433,280	.0186	342,873	.0289	.0226	.0268	.0287	.0186
Windham	38.3	.0163	3.7	49	99.4	14.9	.0174	355,388	.0152	264,179	.0222	.0175	.0213	.0206	.0175
Windsor	52.7	.0223	3.3	54	99.4	20.2	.0236	466,598	.0200	310,601	.0262	.0223	.0245	.0282	.0175
TOTAL METRO COUNTIES	**124.2**	**.0527**	**3.4**	**197**	**98.8**	**43.2**	**.0504**	**1,239,898**	**.0532**	**830,724**	**.0700**	**.0581**	**.0481**	**.0580**	**.0667**
TOTAL STATE	**528.9**	**.2245**	**3.4**	**57**	**99.2**	**190.2**	**.2220**	**4,553,065**	**.1954**	**3,136,001**	**.2643**	**.2219**	**.2455**	**.2656**	**.2109**

VIRGINIA

METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980-83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
CHARLOTTESVILLE	**120.6**	**.0512**	**6.2**	**102**	**83.4**	**42.7**	**.0497**	**1,161,922**	**.0500**	**597,720**	**.0504**	**.0503**	**.0503**	**.0520**	**.0482**
Albemarle	59.8	.0254	7.2	82	87.3	22.3	.0260	689,338	.0296	79,422	.0067	.0220	.0175	.0206	.0202
Charlottesville city	41.0	.0174	2.7	4,100	79.9	13.6	.0159	310,514	.0134	482,530	.0407	.0223	.0254	.0240	.0228
Fluvanna	11.2	.0048	9.3	39	69.2	3.9	.0045	88,681	.0038	16,445	.0014	.0033	.0044	.0043	.0027
Greene	8.6	.0036	12.8	55	91.8	2.9	.0033	73,389	.0032	19,323	.0016	.0027	.0030	.0031	.0025
DANVILLE	**112.2**	**.0477**	**.4**	**111**	**68.5**	**40.5**	**.0473**	**884,383**	**.0379**	**481,099**	**.0406**	**.0407**	**.0551**	**.0508**	**.0353**
Danville city	44.4	.0189	−2.7	2,612	68.6	17.3	.0202	367,361	.0157	376,884	.0318	.0212	.0282	.0250	.0188
Pittsylvania	67.8	.0288	2.5	68	68.4	23.2	.0271	517,022	.0222	104,215	.0088	.0195	.0269	.0258	.0165
LYNCHBURG	**144.5**	**.0615**	**2.3**	**140**	**78.3**	**49.8**	**.0581**	**1,277,509**	**.0548**	**750,208**	**.0632**	**.0585**	**.0598**	**.0649**	**.0541**
Amherst	30.0	.0128	3.0	63	77.8	9.5	.0111	225,370	.0097	100,696	.0085	.0098	.0115	.0120	.0081
Campbell	48.0	.0204	5.7	95	83.7	15.5	.0181	409,904	.0176	146,735	.0123	.0165	.0151	.0183	.0160
Lynchburg city	66.5	.0283	−.4	1,357	74.6	24.8	.0289	642,235	.0275	502,777	.0424	.0322	.0332	.0346	.0300
NORFOLK - VIRGINIA BEACH - NEWPORT NEWS	**1,210.7**	**.5139**	**4.3**	**705**	**69.5**	**412.1**	**.4810**	**11,090,549**	**.4761**	**6,188,815**	**.5217**	**.4976**	**.4639**	**.5270**	**.5026**
Chesapeake city	123.9	.0527	8.2	364	70.1	40.7	.0475	1,055,852	.0453	551,082	.0465	.0472	.0422	.0520	.0396
Gloucester	23.2	.0098	15.4	103	83.5	8.3	.0097	196,298	.0084	108,715	.0092	.0090	.0116	.0103	.0085
Hampton city	124.7	.0529	1.7	2,445	63.0	43.6	.0509	1,186,783	.0509	852,125	.0718	.0576	.0508	.0606	.0644
James City	24.5	.0104	7.6	160	69.5	8.6	.0101	258,260	.0111	78,514	.0066	.0097	.0060	.0090	.0264
Newport News city	149.1	.0633	2.9	2,294	65.6	53.9	.0629	1,389,288	.0596	723,502	.0609	.0609	.0605	.0673	.0547
Norfolk city	255.5	.1085	−4.3	4,821	60.2	86.3	.1007	2,120,413	.0911	1,398,547	.1179	.1025	.1222	.1142	.0888
Poquoson city	10.0	.0042	14.6	588	98.9	3.2	.0038	87,146	.0037	9,003	.0008	.0029	.0023	.0029	.0033
Portsmouth city	102.3	.0434	−2.2	3,410	52.5	36.4	.0424	856,819	.0368	483,977	.0408	.0394	.0465	.0453	.0412
Suffolk city	48.0	.0204	.8	117	50.6	16.0	.0186	393,251	.0169	183,920	.0155	.0172	.0185	.0187	.0164
Virginia Beach city	301.2	.1278	14.9	1,177	86.4	100.4	.1172	3,077,107	.1321	1,502,113	.1266	.1296	.0886	.1265	.1371
Williamsburg city	10.1	.0043	2.3	2,020	87.3	3.0	.0035	97,170	.0042	163,743	.0138	.0071	.0058	.0067	.0079
York	38.2	.0162	7.7	338	80.7	11.7	.0137	372,162	.0160	133,574	.0113	.0145	.0089	.0135	.0143
RICHMOND - PETERSBURG	**788.3**	**.3346**	**3.5**	**267**	**70.0**	**284.1**	**.3313**	**7,913,564**	**.3399**	**4,447,410**	**.3749**	**.3491**	**.3109**	**.3494**	**.3529**
Charles City	6.8	.0029	1.6	38	20.1	2.0	.0023	44,369	.0019	3,319	.0003	.0017	.0020	.0022	.0013
Chesterfield	162.0	.0688	14.6	373	88.6	53.1	.0620	1,828,240	.0785	827,671	.0698	.0738	.0462	.0580	.0826
Colonial Heights city	16.8	.0071	1.8	2,100	98.1	5.9	.0068	164,631	.0071	82,485	.0069	.0071	.0062	.0070	.0069
Dinwiddie	22.6	.0096	.0	45	55.6	6.1	.0072	142,733	.0061	13,416	.0012	.0053	.0062	.0059	.0044
Goochland	12.3	.0052	4.6	44	62.1	4.0	.0046	122,887	.0053	22,551	.0019	.0042	.0037	.0035	.0039
Hanover	54.5	.0232	8.1	116	86.0	17.8	.0208	542,618	.0233	286,867	.0241	.0234	.0189	.0202	.0208
Henrico	188.8	.0801	4.5	793	83.1	71.9	.0839	2,090,284	.0898	1,299,690	.1096	.0938	.0720	.0955	.1032
Hopewell city	23.3	.0098	−.4	2,330	78.2	8.7	.0101	225,678	.0097	146,088	.0123	.0104	.0118	.0106	.0113
New Kent	9.9	.0042	12.7	46	71.8	3.5	.0040	83,118	.0036	31,235	.0026	.0034	.0033	.0044	.0028
Petersburg city	40.4	.0172	−1.6	1,757	36.6	15.2	.0177	322,911	.0139	339,925	.0286	.0190	.0234	.0221	.0183
Powhatan	14.8	.0063	13.3	57	73.3	4.1	.0048	116,687	.0050	21,804	.0019	.0043	.0036	.0037	.0042

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980–83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	Graduated Buying Power Indexes: MPP (Moderate-Priced Products)	Graduated Buying Power Indexes: PPP (Premium-Priced Products)
VIRGINIA (continued)															
RICHMOND - PETERSBURG (continued)															
Prince George	25.7	.0109	–.1	97	66.8	6.4	.0074	200,404	.0086	13,720	.0012	.0069	.0044	.0070	.0058
Richmond city	210.4	.0893	–4.0	3,507	46.6	85.4	.0997	2,029,004	.0871	1,358,639	.1145	.0958	.1092	.1093	.0874
ROANOKE	**223.3**	**.0949**	**1.3**	**262**	**87.6**	**84.3**	**.0983**	**2,130,633**	**.0915**	**1,405,731**	**.1185**	**.1004**	**.1030**	**.1103**	**.1017**
Botetourt	24.7	.0105	6.1	45	94.7	8.6	.0100	198,548	.0085	65,128	.0055	.0081	.0091	.0096	.0069
Roanoke	77.2	.0328	5.8	308	97.1	25.8	.0301	768,706	.0330	311,913	.0263	.0310	.0273	.0303	.0337
Roanoke city	97.3	.0414	–2.9	2,263	76.5	41.2	.0480	925,484	.0398	762,454	.0643	.0475	.0537	.0554	.0513
Salem city	24.1	.0102	.6	1,721	94.9	8.7	.0102	237,895	.0102	266,236	.0224	.0138	.0129	.0150	.0098
ALL COUNTIES															
Accomack	31.9	.0136	2.0	67	61.9	11.7	.0136	229,953	.0099	120,222	.0101	.0107	.0189	.0129	.0082
Albemarle	59.8	.0254	7.2	82	87.3	22.3	.0260	689,338	.0296	79,422	.0067	.0220	.0175	.0206	.0202
☐ Alexandria city	105.2	.0446	1.9	7,013	73.1	52.1	.0608	1,812,830	.0778	939,004	.0791	.0716	.0488	.0622	.0752
Alleghany	14.6	.0062	1.9	33	97.1	4.7	.0055	119,709	.0052	11,154	.0010	.0039	.0047	.0046	.0039
Amelia	8.6	.0036	2.3	24	60.0	2.7	.0032	50,507	.0021	17,668	.0015	.0024	.0038	.0034	.0015
Amherst	30.0	.0128	3.0	63	77.8	9.5	.0111	225,370	.0097	100,696	.0085	.0098	.0115	.0120	.0081
Appomattox	12.6	.0053	5.3	38	75.6	4.3	.0050	87,140	.0037	59,102	.0049	.0045	.0060	.0060	.0028
☐ Arlington	150.5	.0639	–1.4	5,788	84.8	71.7	.0837	2,690,527	.1156	1,087,090	.0917	.0981	.0581	.0758	.0968
Augusta	56.1	.0238	4.4	57	95.7	18.9	.0220	495,392	.0212	121,803	.0102	.0184	.0172	.0215	.0159
Bath	6.0	.0026	2.4	11	89.8	2.1	.0025	51,870	.0022	15,596	.0014	.0020	.0025	.0023	.0020
Bedford	37.8	.0160	8.2	51	87.8	12.1	.0141	294,640	.0127	32,510	.0027	.0103	.0115	.0128	.0094
Bedford city	5.9	.0025	–1.5	843	79.6	2.2	.0026	46,465	.0020	77,455	.0065	.0034	.0058	.0039	.0019
Bland	6.6	.0028	4.0	18	96.5	2.2	.0026	41,923	.0018	12,447	.0010	.0018	.0024	.0031	.0010
Botetourt	24.7	.0105	6.1	45	94.7	8.6	.0100	198,548	.0085	65,128	.0055	.0081	.0091	.0096	.0069
☐ Bristol city	18.5	.0079	–2.9	1,542	93.3	7.4	.0086	156,288	.0067	259,661	.0219	.0116	.0122	.0134	.0135
Brunswick	15.9	.0068	1.7	28	41.1	5.0	.0058	92,630	.0040	43,952	.0037	.0045	.0081	.0057	.0033
Buchanan	39.1	.0166	2.9	78	99.8	12.4	.0145	266,352	.0114	130,026	.0110	.0123	.0148	.0161	.0109
Buckingham	12.8	.0054	8.9	22	56.1	4.0	.0047	66,887	.0029	17,564	.0015	.0030	.0060	.0042	.0016
Buena Vista city	6.7	.0028	–.3	2,233	95.7	2.3	.0027	47,737	.0020	29,864	.0025	.0024	.0029	.0036	.0020
Campbell	48.0	.0204	5.7	95	83.7	15.5	.0181	409,904	.0176	146,735	.0123	.0165	.0151	.0183	.0160
Caroline	19.3	.0082	7.8	36	54.2	6.2	.0072	134,392	.0058	45,975	.0039	.0057	.0082	.0072	.0042
Carroll	28.3	.0120	3.8	59	99.5	9.7	.0113	176,128	.0075	47,016	.0040	.0074	.0130	.0116	.0052
Charles City	6.8	.0029	1.6	38	20.1	2.0	.0023	44,369	.0019	3,319	.0003	.0017	.0020	.0022	.0013
Charlotte	12.0	.0051	–2.2	25	59.9	4.1	.0048	71,189	.0031	22,092	.0018	.0030	.0061	.0043	.0023
Charlottesville city	41.0	.0174	2.7	4,100	79.9	13.6	.0159	310,514	.0134	482,530	.0407	.0223	.0254	.0240	.0228
Chesapeake city	123.9	.0527	8.2	364	70.1	40.7	.0475	1,055,852	.0453	551,082	.0465	.0472	.0422	.0520	.0396
Chesterfield	162.0	.0688	14.6	373	88.6	53.1	.0620	1,828,240	.0785	827,671	.0698	.0738	.0462	.0580	.0826
Clarke	10.5	.0044	5.4	59	87.6	3.7	.0043	99,922	.0043	26,708	.0022	.0038	.0038	.0044	.0032
Clifton Forge city	4.7	.0020	–6.9	1,567	83.0	1.8	.0021	40,478	.0017	28,531	.0024	.0019	.0030	.0022	.0016
Colonial Heights city	16.8	.0071	1.8	2,100	98.1	5.9	.0068	164,631	.0071	82,485	.0069	.0071	.0062	.0070	.0069
Covington city	8.3	.0035	–8.4	2,075	85.7	3.2	.0038	57,138	.0025	89,888	.0076	.0042	.0053	.0056	.0034
Craig	4.1	.0018	3.9	12	99.7	1.5	.0018	28,515	.0012	5,128	.0005	.0012	.0016	.0018	.0007
Culpeper	24.1	.0102	6.5	63	78.0	8.1	.0094	192,422	.0083	95,749	.0080	.0085	.0109	.0097	.0074
Cumberland	8.5	.0036	7.9	28	55.4	2.8	.0033	52,628	.0022	11,922	.0010	.0022	.0037	.0031	.0020
Danville city	44.4	.0189	–2.7	2,612	68.6	17.3	.0202	367,361	.0157	376,884	.0318	.0212	.0282	.0250	.0188
Dickenson	21.0	.0089	6.0	63	99.4	7.0	.0081	133,782	.0058	78,221	.0066	.0066	.0102	.0094	.0047
Dinwiddie	22.6	.0096	.0	45	55.6	6.1	.0072	142,733	.0061	13,416	.0012	.0053	.0062	.0059	.0044
Emporia city	4.6	.0019	–5.0	2,300	58.1	1.8	.0021	36,163	.0016	102,401	.0086	.0037	.0043	.0044	.0026
Essex	9.2	.0039	3.8	35	57.7	3.1	.0036	57,114	.0024	58,695	.0049	.0035	.0051	.0048	.0031
☐ Fairfax	646.5	.2745	8.5	1,645	89.3	232.3	.2711	9,832,010	.4222	3,944,941	.3325	.3657	.1525	.2289	.4231
☐ Fairfax city	19.3	.0082	–6.0	3,217	93.7	7.1	.0082	286,537	.0123	500,664	.0422	.0205	.0105	.0172	.0179
☐ Falls Church city	9.1	.0039	–4.4	4,550	93.8	4.3	.0051	172,868	.0074	229,978	.0194	.0103	.0041	.0083	.0103
Fauquier	39.7	.0169	10.6	61	83.0	13.2	.0154	372,572	.0160	125,432	.0106	.0146	.0137	.0140	.0136
Floyd	12.1	.0051	4.6	32	96.3	4.3	.0050	76,393	.0032	33,974	.0029	.0035	.0060	.0054	.0024
Fluvanna	11.2	.0048	9.3	39	69.2	3.9	.0045	88,681	.0038	16,445	.0014	.0033	.0044	.0043	.0027
Franklin	37.6	.0159	5.2	55	87.1	12.6	.0148	267,985	.0116	79,030	.0066	.0110	.0156	.0156	.0086
Franklin city	7.4	.0031	1.3	1,850	43.0	2.6	.0030	60,825	.0026	82,523	.0069	.0040	.0052	.0044	.0049
Frederick	37.2	.0158	8.9	90	98.2	12.0	.0140	300,782	.0129	37,891	.0032	.0104	.0098	.0125	.0101
Fredericksburg city	15.6	.0066	1.8	2,600	78.1	6.1	.0071	149,597	.0064	217,513	.0184	.0100	.0100	.0113	.0104
Galax city	6.5	.0028	–.4	813	94.8	2.8	.0033	59,109	.0026	94,839	.0080	.0043	.0059	.0052	.0040
Giles	17.8	.0076	–.1	49	97.6	6.2	.0072	133,994	.0057	78,344	.0066	.0064	.0086	.0085	.0047
Gloucester	23.2	.0098	15.4	103	83.5	8.3	.0097	196,298	.0084	108,715	.0092	.0090	.0116	.0103	.0085
Goochland	12.3	.0052	4.6	44	62.1	4.0	.0046	122,887	.0053	22,551	.0019	.0042	.0037	.0035	.0039
Grayson	16.6	.0071	.1	37	96.3	6.1	.0072	115,908	.0050	16,249	.0014	.0044	.0077	.0070	.0033
Greene	8.6	.0036	12.8	55	91.8	2.9	.0033	73,389	.0032	19,323	.0016	.0027	.0030	.0031	.0025
Greensville	11.0	.0047	.9	37	41.7	3.3	.0039	63,107	.0027	3,764	.0003	.0024	.0040	.0032	.0018
Halifax	30.2	.0128	–1.3	37	58.2	9.7	.0113	209,100	.0089	25,740	.0022	.0078	.0104	.0104	.0065

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980-83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	Graduated Buying Power Indexes: MPP (Moderate-Priced Products)	Graduated Buying Power Indexes: PPP (Premium-Priced Products)
VIRGINIA (continued)															
ALL COUNTIES (continued)															
Hampton city	124.7	.0529	1.7	2,445	63.0	43.6	.0509	1,186,783	.0509	852,125	.0718	.0576	.0508	.0606	.0644
Hanover	54.5	.0232	8.1	116	86.0	17.8	.0208	542,618	.0233	286,867	.0241	.0234	.0189	.0202	.0208
Harrisonburg city	25.7	.0110	4.3	1,512	94.5	8.4	.0098	195,072	.0084	251,677	.0212	.0128	.0161	.0133	.0125
Henrico	188.8	.0801	4.5	793	83.1	71.9	.0839	2,090,284	.0898	1,299,690	.1096	.0938	.0720	.0955	.1032
Henry	58.6	.0249	1.6	153	75.5	20.3	.0237	475,275	.0204	100,830	.0085	.0177	.0194	.0235	.0165
Highland	3.2	.0014	9.0	8	99.5	1.1	.0013	19,594	.0008	4,327	.0004	.0009	.0014	.0012	.0007
Hopewell city	23.3	.0098	-.4	2,330	78.2	8.7	.0101	225,678	.0097	146,088	.0123	.0104	.0118	.0106	.0113
Isle of Wight	22.7	.0096	5.1	71	57.3	7.5	.0087	191,477	.0082	80,610	.0068	.0080	.0081	.0085	.0068
James City	24.5	.0104	7.6	160	69.5	8.6	.0101	258,260	.0111	78,514	.0066	.0097	.0060	.0090	.0264
King and Queen	6.0	.0026	.5	19	51.4	2.1	.0024	38,418	.0017	6,135	.0005	.0014	.0027	.0020	.0011
King George	11.4	.0043	8.1	63	75.5	3.7	.0043	91,502	.0039	20,736	.0017	.0036	.0042	.0037	.0031
King William	9.8	.0042	5.0	35	61.6	3.4	.0040	77,850	.0034	34,661	.0030	.0032	.0042	.0042	.0027
Lancaster	10.3	.0043	1.7	77	65.3	4.0	.0047	86,654	.0037	46,227	.0039	.0040	.0054	.0045	.0043
Lee	27.5	.0117	5.9	63	99.4	9.4	.0109	154,125	.0066	72,465	.0061	.0074	.0158	.0105	.0047
Lexington city	7.0	.0030	-4.0	3,500	86.4	2.2	.0026	59,682	.0026	85,115	.0072	.0040	.0045	.0039	.0030
☐ Loudoun	65.1	.0277	13.4	125	89.7	21.7	.0254	721,480	.0310	266,233	.0224	.0279	.0188	.0221	.0281
Louisa	19.1	.0081	7.2	38	66.0	6.5	.0075	116,618	.0050	47,774	.0040	.0053	.0100	.0080	.0031
Lunenburg	12.2	.0051	.6	28	59.1	4.2	.0049	81,372	.0035	31,385	.0027	.0035	.0062	.0046	.0028
Lynchburg city	66.5	.0283	-.4	1,357	74.6	24.8	.0289	642,235	.0275	502,777	.0424	.0322	.0332	.0346	.0300
Madison	10.7	.0046	4.6	33	81.0	3.7	.0044	75,132	.0032	20,537	.0017	.0030	.0046	.0048	.0022
☐ Manassas city	17.0	.0072	10.1	2,125	88.9	5.7	.0067	185,772	.0080	148,598	.0125	.0092	.0062	.0081	.0084
☐ Manassas Park city	6.7	.0028	2.7	3,350	94.5	2.0	.0023	52,058	.0022	26,293	.0022	.0024	.0026	.0027	.0019
Martinsville city	17.0	.0072	-6.3	1,545	66.9	6.4	.0075	157,003	.0068	265,179	.0224	.0114	.0121	.0126	.0088
Mathews	8.4	.0036	5.1	97	81.1	3.4	.0039	85,487	.0037	30,905	.0026	.0034	.0042	.0035	.0030
Mecklenburg	29.2	.0124	-.8	47	58.2	10.2	.0119	204,555	.0087	128,824	.0109	.0101	.0153	.0130	.0075
Middlesex	8.1	.0034	4.9	60	69.6	3.1	.0036	64,056	.0028	30,112	.0025	.0028	.0048	.0037	.0020
Montgomery	66.5	.0282	5.1	171	95.4	22.2	.0260	562,822	.0242	288,969	.0244	.0250	.0291	.0270	.0212
Nelson	12.2	.0052	.0	26	74.9	4.2	.0049	90,563	.0038	25,182	.0021	.0037	.0058	.0041	.0029
New Kent	9.9	.0042	12.7	46	71.8	3.5	.0040	83,118	.0036	31,235	.0026	.0034	.0033	.0044	.0028
Newport News city	149.1	.0633	2.9	2,294	65.6	53.9	.0629	1,389,288	.0596	723,502	.0609	.0609	.0605	.0673	.0547
Norfolk city	255.5	.1085	-4.3	4,821	60.2	86.3	.1007	2,120,413	.0911	1,398,547	.1179	.1025	.1222	.1142	.0888
Northampton	14.7	.0063	.5	65	48.5	5.5	.0065	95,560	.0041	73,439	.0062	.0052	.0115	.0067	.0029
Northumberland	9.9	.0042	.7	54	64.9	3.9	.0045	87,410	.0038	30,353	.0026	.0035	.0055	.0044	.0026
Norton city	4.9	.0021	3.0	700	93.8	1.8	.0021	40,220	.0017	82,108	.0070	.0033	.0032	.0036	.0033
Nottoway	14.5	.0061	-1.1	46	59.4	5.1	.0060	118,394	.0051	57,881	.0048	.0051	.0069	.0060	.0048
Orange	19.6	.0083	8.5	57	81.0	6.9	.0080	158,529	.0068	85,522	.0073	.0073	.0088	.0086	.0058
Page	20.1	.0086	3.6	64	97.0	7.3	.0085	146,358	.0062	66,796	.0056	.0066	.0098	.0091	.0051
Patrick	18.2	.0077	3.1	38	91.7	6.4	.0075	129,844	.0056	33,850	.0028	.0052	.0077	.0070	.0042
Petersburg city	40.4	.0172	-1.6	1,757	36.6	15.2	.0177	322,911	.0139	339,925	.0286	.0190	.0234	.0221	.0183
Pittsylvania	67.8	.0288	2.5	68	68.4	23.2	.0271	517,022	.0222	104,215	.0088	.0195	.0269	.0258	.0165
Poquoson city	10.0	.0042	14.6	588	98.9	3.2	.0038	87,146	.0037	9,003	.0008	.0029	.0023	.0029	.0033
Portsmouth city	102.3	.0434	-2.2	3,410	52.5	36.4	.0424	856,819	.0368	483,977	.0408	.0394	.0465	.0453	.0412
Powhatan	14.8	.0063	13.3	57	73.3	4.1	.0048	116,687	.0050	21,804	.0019	.0043	.0036	.0037	.0042
Prince Edward	16.7	.0071	1.5	47	60.8	4.9	.0057	96,460	.0042	87,322	.0073	.0056	.0082	.0068	.0049
Prince George	25.7	.0109	-.1	97	66.8	6.4	.0074	200,404	.0086	13,720	.0012	.0069	.0044	.0070	.0058
☐ Prince William	166.0	.0705	14.7	490	89.4	49.0	.0572	1,722,905	.0739	891,432	.0751	.0736	.0382	.0564	.0750
Pulaski	36.4	.0154	3.3	114	94.0	12.9	.0151	274,186	.0118	117,972	.0100	.0120	.0161	.0166	.0097
Radford city	13.6	.0058	1.1	1,700	92.5	3.9	.0046	103,454	.0044	101,326	.0085	.0059	.0065	.0059	.0052
Rappahannock	6.5	.0028	6.7	24	87.9	2.4	.0028	52,657	.0023	8,119	.0006	.0018	.0027	.0023	.0018
Richmond	7.1	.0030	2.1	37	66.7	2.6	.0030	58,666	.0025	36,758	.0031	.0028	.0034	.0033	.0030
Richmond city	210.4	.0893	-4.0	3,507	46.6	85.4	.0997	2,029,004	.0871	1,358,639	.1145	.0958	.1092	.1093	.0874
Roanoke	77.2	.0328	5.8	308	97.1	25.8	.0301	768,706	.0330	311,913	.0263	.0310	.0273	.0303	.0337
Roanoke city	97.3	.0414	-2.9	2,263	76.5	41.2	.0480	925,484	.0398	762,454	.0643	.0475	.0537	.0554	.0513
Rockbridge	18.1	.0076	1.1	30	96.4	6.3	.0074	116,485	.0050	29,669	.0025	.0048	.0076	.0076	.0032
Rockingham	54.0	.0230	3.7	63	98.2	18.3	.0213	403,083	.0173	94,767	.0080	.0156	.0205	.0218	.0126
Russell	34.1	.0144	7.4	71	98.9	11.7	.0137	234,775	.0101	64,839	.0055	.0096	.0137	.0129	.0094
Salem city	24.1	.0102	.6	1,721	94.9	8.7	.0102	237,895	.0102	266,236	.0224	.0138	.0129	.0150	.0098
☐ Scott	24.9	.0106	-.7	46	99.3	8.6	.0100	176,013	.0075	73,237	.0062	.0077	.0123	.0092	.0063
Shenandoah	29.0	.0123	5.2	57	98.3	10.8	.0126	229,021	.0099	105,232	.0088	.0101	.0140	.0139	.0074
Smyth	33.6	.0143	.8	74	97.8	11.7	.0137	245,064	.0105	135,662	.0115	.0114	.0175	.0161	.0087
Southampton	18.2	.0077	-2.8	30	50.3	5.3	.0062	109,341	.0047	28,323	.0024	.0048	.0066	.0055	.0040
South Boston city	7.0	.0030	-1.3	1,400	61.9	2.5	.0029	54,016	.0023	105,864	.0089	.0045	.0056	.0053	.0044
Spotsylvania	40.1	.0171	16.5	99	83.7	12.7	.0148	338,518	.0145	206,922	.0174	.0159	.0141	.0170	.0142
☐ Stafford	47.5	.0201	17.4	175	91.6	14.3	.0167	443,970	.0191	45,196	.0038	.0146	.0090	.0125	.0150
Staunton city	21.0	.0089	-3.9	2,625	87.8	7.6	.0089	178,710	.0077	199,801	.0169	.0106	.0116	.0124	.0090
Suffolk city	48.0	.0204	.8	117	50.6	16.0	.0186	393,251	.0169	183,920	.0155	.0172	.0185	.0187	.0164

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980-83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
VIRGINIA (continued)															
ALL COUNTIES (continued)															
Surry	6.1	.0026	.9	22	36.1	2.0	.0023	39,400	.0017	6,316	.0005	.0015	.0027	.0023	.0011
Sussex	10.4	.0044	–4.4	21	37.6	3.5	.0041	75,080	.0032	37,343	.0032	.0034	.0045	.0040	.0025
Tazewell	53.5	.0227	5.9	103	96.9	18.2	.0212	361,495	.0155	338,495	.0285	.0209	.0327	.0273	.0153
Virginia Beach city	301.2	.1278	14.9	1,177	86.4	100.4	.1172	3,077,107	.1321	1,502,113	.1266	.1296	.0886	.1265	.1371
Warren	23.0	.0098	8.5	106	93.6	8.6	.0101	176,119	.0076	101,421	.0086	.0084	.0117	.0114	.0069
☐ Washington	48.8	.0207	5.0	87	98.0	16.4	.0191	351,411	.0151	158,212	.0133	.0156	.0212	.0201	.0120
Waynesboro city	14.6	.0062	–4.8	1,825	90.7	5.7	.0067	150,126	.0064	113,595	.0096	.0073	.0072	.0084	.0069
Westmoreland	14.6	.0062	4.0	64	60.3	5.5	.0064	101,181	.0043	39,889	.0034	.0045	.0082	.0062	.0030
Williamsburg city	10.1	.0043	2.3	2,020	87.3	3.0	.0035	97,170	.0042	163,743	.0138	.0071	.0058	.0067	.0079
Winchester city	20.2	.0086	–.1	2,244	90.0	8.2	.0095	193,456	.0083	329,080	.0277	.0141	.0149	.0155	.0135
Wise	46.4	.0197	5.8	115	97.6	15.3	.0179	352,004	.0151	185,451	.0156	.0162	.0204	.0183	.0135
Wythe	26.2	.0112	2.7	56	96.0	9.4	.0109	180,761	.0078	118,703	.0100	.0091	.0130	.0131	.0067
York	38.2	.0162	7.7	338	80.7	11.7	.0137	372,162	.0160	133,574	.0113	.0145	.0089	.0135	.0143
TOTAL METRO COUNTIES	**3,924.7**	**1.6664**	**4.8**	**343**	**77.7**	**1,406.1**	**1.6406**	**43,063,229**	**1.8490**	**22,441,522**	**1.8916**	**1.8254**	**1.4375**	**1.6913**	**1.8783**
TOTAL STATE	**5,583.5**	**2.3707**	**4.4**	**141**	**79.3**	**1,975.5**	**2.3053**	**55,571,307**	**2.3859**	**29,132,978**	**2.4556**	**2.4037**	**2.2049**	**2.4133**	**2.3579**
WASHINGTON															
BELLINGHAM	**112.7**	**.0478**	**5.6**	**53**	**95.4**	**42.4**	**.0495**	**1,004,519**	**.0432**	**618,451**	**.0521**	**.0468**	**.0537**	**.0523**	**.0428**
Whatcom	112.7	.0478	5.6	53	95.4	42.4	.0495	1,004,519	.0432	618,451	.0521	.0468	.0537	.0523	.0428
BREMERTON	**165.7**	**.0704**	**12.6**	**422**	**93.1**	**60.0**	**.0700**	**1,647,973**	**.0707**	**672,528**	**.0567**	**.0665**	**.0646**	**.0683**	**.0621**
Kitsap	165.7	.0704	12.6	422	93.1	60.0	.0700	1,647,973	.0707	672,528	.0567	.0665	.0646	.0683	.0621
OLYMPIA	**138.2**	**.0586**	**11.2**	**190**	**95.3**	**52.8**	**.0616**	**1,418,664**	**.0609**	**601,066**	**.0507**	**.0574**	**.0590**	**.0589**	**.0575**
Thurston	138.2	.0586	11.2	190	95.3	52.8	.0616	1,418,664	.0609	601,066	.0507	.0574	.0590	.0589	.0575
RICHLAND - KENNEWICK - PASCO	**159.1**	**.0676**	**10.1**	**54**	**96.1**	**57.8**	**.0674**	**1,851,460**	**.0795**	**993,868**	**.0838**	**.0784**	**.0592**	**.0653**	**.0785**
Benton	121.0	.0514	10.6	71	96.9	44.5	.0519	1,511,746	.0649	801,942	.0676	.0630	.0442	.0491	.0652
Franklin	38.1	.0162	8.8	31	93.8	13.3	.0155	339,714	.0146	191,926	.0162	.0154	.0150	.0162	.0133
SEATTLE	**1,675.4**	**.7113**	**4.2**	**396**	**90.7**	**657.8**	**.7676**	**20,676,879**	**.8877**	**10,503,217**	**.8852**	**.8517**	**.6741**	**.7370**	**.9327**
King	1,312.9	.5574	3.4	617	89.1	523.6	.6110	16,577,362	.7117	8,495,198	.7160	.6821	.5413	.5870	.7634
Snohomish	362.5	.1539	7.3	173	96.3	134.2	.1566	4,099,517	.1760	2,008,019	.1692	.1696	.1328	.1500	.1693
SEATTLE - TACOMA CONSOLIDATED AREA	***2,188.7***	***.9292***	***4.6***	***371***	***90.2***	***847.7***	***.9892***	***25,190,318***	***1.0815***	***12,851,396***	***1.0832***	***1.0516***	***.9022***	***.9680***	***1.1198***
SPOKANE	**354.2**	**.1504**	**3.6**	**201**	**96.0**	**136.1**	**.1588**	**3,000,872**	**.1288**	**1,810,946**	**.1527**	**.1403**	**.1813**	**.1700**	**.1335**
Spokane	354.2	.1504	3.6	201	96.0	136.1	.1588	3,000,872	.1288	1,810,946	.1527	.1403	.1813	.1700	.1335
TACOMA	**513.3**	**.2179**	**5.7**	**306**	**88.7**	**189.9**	**.2216**	**4,513,439**	**.1938**	**2,348,179**	**.1980**	**.1999**	**.2281**	**.2310**	**.1871**
Pierce	513.3	.2179	5.7	306	88.7	189.9	.2216	4,513,439	.1938	2,348,179	.1980	.1999	.2281	.2310	.1871
VANCOUVER	**207.5**	**.0881**	**7.9**	**331**	**96.8**	**75.8**	**.0884**	**1,995,893**	**.0857**	**766,987**	**.0646**	**.0798**	**.0781**	**.0829**	**.0813**
Clark	207.5	.0881	7.9	331	96.8	75.8	.0884	1,995,893	.0857	766,987	.0646	.0798	.0781	.0829	.0813
YAKIMA	**179.8**	**.0763**	**4.2**	**42**	**94.1**	**65.2**	**.0760**	**1,429,614**	**.0614**	**874,446**	**.0737**	**.0680**	**.0901**	**.0799**	**.0615**
Yakima	179.8	.0763	4.2	42	94.1	65.2	.0760	1,429,614	.0614	874,446	.0737	.0680	.0901	.0799	.0615
ALL COUNTIES															
Adams	13.4	.0057	1.0	7	98.6	4.8	.0056	132,420	.0057	50,489	.0043	.0054	.0049	.0054	.0048
Asotin	17.3	.0073	2.8	27	98.4	6.7	.0079	152,744	.0065	41,993	.0035	.0057	.0081	.0062	.0057
Benton	121.0	.0514	10.6	71	96.9	44.5	.0519	1,511,746	.0649	801,942	.0676	.0630	.0442	.0491	.0652
Chelan	46.0	.0195	2.1	16	98.5	18.5	.0216	411,998	.0177	269,194	.0227	.0196	.0259	.0231	.0174
Clallam	54.9	.0234	6.3	31	94.5	21.6	.0252	493,591	.0212	260,500	.0220	.0219	.0286	.0265	.0190
Clark	207.5	.0881	7.9	331	96.8	75.8	.0884	1,995,893	.0857	766,987	.0646	.0798	.0781	.0829	.0813
Columbia	4.0	.0017	–1.4	5	98.7	1.6	.0019	32,620	.0014	7,701	.0007	.0013	.0019	.0016	.0010
Cowlitz	82.0	.0348	3.1	72	97.2	31.0	.0362	774,459	.0333	366,777	.0309	.0328	.0355	.0348	.0310
Douglas	23.8	.0101	7.5	13	98.5	9.2	.0107	215,304	.0092	96,504	.0081	.0091	.0120	.0105	.0091
Ferry	6.5	.0027	11.9	3	81.5	2.1	.0025	46,331	.0020	13,040	.0011	.0018	.0026	.0023	.0018
Franklin	38.1	.0162	8.8	31	93.8	13.3	.0155	339,714	.0146	191,926	.0162	.0154	.0150	.0162	.0133
Garfield	2.3	.0010	–6.8	3	99.3	1.0	.0012	22,979	.0010	3,037	.0002	.0008	.0011	.0011	.0008
Grant	50.5	.0214	4.1	19	96.6	18.3	.0213	411,225	.0176	230,996	.0195	.0190	.0249	.0231	.0160
Grays Harbor	66.3	.0282	.0	35	95.4	25.6	.0299	627,623	.0270	424,491	.0358	.0297	.0356	.0317	.0324
Island	49.0	.0208	11.2	231	94.0	18.0	.0210	485,395	.0208	134,397	.0113	.0181	.0193	.0200	.0159
Jefferson	17.7	.0075	10.9	10	96.0	7.2	.0084	164,487	.0071	69,654	.0059	.0068	.0090	.0082	.0056
King	1,312.9	.5574	3.4	617	89.1	523.6	.6110	16,577,362	.7117	8,495,198	.7160	.6821	.5413	.5870	.7634
Kitsap	165.7	.0704	12.6	422	93.1	60.0	.0700	1,647,973	.0707	672,528	.0567	.0665	.0646	.0683	.0621
Kittitas	24.3	.0103	–2.3	11	97.5	9.3	.0109	179,042	.0077	113,602	.0096	.0088	.0144	.0109	.0083
Klickitat	16.8	.0071	6.2	9	96.0	6.2	.0072	131,624	.0057	30,447	.0026	.0050	.0068	.0066	.0043

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980-83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
WASHINGTON (continued)															
ALL COUNTIES (continued)															
Lewis	57.8	.0246	3.2	24	98.3	21.8	.0255	475,401	.0204	277,665	.0234	.0222	.0293	.0265	.0198
Lincoln	9.4	.0040	−2.1	4	98.2	3.7	.0043	101,636	.0043	23,324	.0019	.0036	.0034	.0039	.0033
Mason	33.8	.0143	8.4	35	95.2	13.2	.0154	304,393	.0131	121,522	.0103	.0123	.0164	.0153	.0105
Okanogan	31.9	.0136	4.0	6	88.4	12.2	.0142	217,908	.0094	126,533	.0107	.0106	.0202	.0146	.0081
Pacific	17.4	.0074	.9	19	96.8	7.3	.0085	156,488	.0067	57,006	.0048	.0063	.0100	.0076	.0051
Pend Oreille	9.0	.0038	4.9	6	97.3	3.2	.0038	60,638	.0026	16,457	.0013	.0025	.0043	.0031	.0019
Pierce	513.3	.2179	5.7	306	88.7	189.9	.2216	4,513,439	.1938	2,348,179	.1980	.1999	.2281	.2310	.1871
San Juan	8.9	.0038	13.5	50	98.6	3.8	.0044	96,194	.0041	32,415	.0027	.0036	.0047	.0043	.0029
Skagit	66.7	.0283	4.0	38	97.3	26.0	.0304	646,014	.0277	373,332	.0315	.0290	.0333	.0310	.0316
Skamania	8.1	.0035	2.3	5	98.2	3.0	.0035	54,488	.0024	8,159	.0007	.0020	.0036	.0039	.0014
Snohomish	362.5	.1539	7.3	173	96.3	134.2	.1566	4,099,517	.1760	2,008,019	.1692	.1696	.1328	.1500	.1693
Spokane	354.2	.1504	3.6	201	96.0	136.1	.1588	3,000,872	.1288	1,810,946	.1527	.1403	.1813	.1700	.1335
Stevens	31.8	.0135	9.7	13	94.0	10.8	.0126	238,112	.0102	105,002	.0088	.0105	.0138	.0130	.0091
Thurston	138.2	.0586	11.2	190	95.3	52.8	.0616	1,418,664	.0609	601,066	.0507	.0574	.0590	.0589	.0575
Wahkiakum	3.7	.0016	−3.5	14	98.1	1.4	.0017	33,042	.0015	4,921	.0004	.0011	.0014	.0013	.0009
Walla Walla	48.5	.0206	2.2	38	96.8	17.6	.0205	444,093	.0190	198,982	.0168	.0187	.0207	.0202	.0188
Whatcom	112.7	.0478	5.6	53	95.4	42.4	.0495	1,004,519	.0432	618,451	.0521	.0468	.0537	.0523	.0428
Whitman	39.0	.0166	−2.8	18	94.6	13.1	.0153	351,222	.0150	101,063	.0085	.0134	.0155	.0137	.0113
Yakima	179.8	.0763	4.2	42	94.1	65.2	.0760	1,429,614	.0614	874,446	.0737	.0680	.0901	.0799	.0615
TOTAL METRO COUNTIES	**3,505.9**	**1.4884**	**5.5**	**187**	**92.2**	**1,337.8**	**1.5609**	**37,539,313**	**1.6117**	**19,189,688**	**1.6175**	**1.5888**	**1.4882**	**1.5456**	**1.6370**
TOTAL STATE	**4,346.7**	**1.8455**	**5.2**	**65**	**92.9**	**1,656.0**	**1.9325**	**45,000,784**	**1.9320**	**22,748,891**	**1.9175**	**1.9104**	**1.8954**	**1.9160**	**1.9348**

WEST VIRGINIA

METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980-83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
CHARLESTON	**267.5**	**.1135**	**−.8**	**215**	**94.1**	**102.2**	**.1192**	**2,657,606**	**.1141**	**1,737,432**	**.1465**	**.1235**	**.1242**	**.1281**	**.1180**
Kanawha	225.9	.0959	−2.4	251	93.1	87.7	.1023	2,311,811	.0993	1,593,355	.1343	.1090	.1080	.1113	.1052
Putnam	41.6	.0176	9.0	120	99.6	14.5	.0169	345,795	.0148	144,077	.0122	.0145	.0162	.0168	.0128
HUNTINGTON - ASHLAND	**339.5**	**.1442**	**.9**	**157**	**97.5**	**123.8**	**.1446**	**2,692,100**	**.1155**	**1,602,224**	**.1351**	**.1272**	**.1706**	**.1473**	**.1241**
Cabell	103.7	.0440	−2.9	368	95.1	40.1	.0468	876,098	.0376	719,939	.0607	.0458	.0595	.0522	.0454
Wayne	48.3	.0205	5.0	95	99.8	16.7	.0195	344,655	.0147	153,662	.0130	.0154	.0234	.0189	.0127
Boyd, Ky.	*55.7*	*.0237*	*.3*	*346*	*97.7*	*20.9*	*.0244*	*484,012*	*.0208*	*330,366*	*.0278*	*.0235*	*.0280*	*.0253*	*.0230*
Carter, Ky.	*26.2*	*.0111*	*4.5*	*64*	*99.9*	*8.8*	*.0103*	*158,662*	*.0068*	*97,507*	*.0082*	*.0081*	*.0143*	*.0101*	*.0075*
Greenup, Ky.	*40.4*	*.0172*	*3.2*	*116*	*99.4*	*13.7*	*.0160*	*299,825*	*.0129*	*89,004*	*.0076*	*.0121*	*.0167*	*.0157*	*.0114*
Lawrence, Ohio	*65.2*	*.0277*	*2.1*	*143*	*97.1*	*23.6*	*.0276*	*528,848*	*.0227*	*211,746*	*.0178*	*.0223*	*.0287*	*.0251*	*.0241*
PARKERSBURG - MARIETTA	**159.7**	**.0678**	**1.1**	**158**	**98.6**	**58.5**	**.0682**	**1,373,939**	**.0591**	**948,376**	**.0800**	**.0671**	**.0755**	**.0791**	**.0606**
Wood	93.4	.0397	−.2	254	98.8	34.9	.0407	827,090	.0356	663,731	.0560	.0424	.0460	.0483	.0382
Washington, Ohio	*66.3*	*.0281*	*3.2*	*104*	*98.3*	*23.6*	*.0275*	*546,849*	*.0235*	*284,645*	*.0240*	*.0247*	*.0295*	*.0308*	*.0224*
STEUBENVILLE - WEIRTON	**157.9**	**.0670**	**−3.6**	**270**	**95.5**	**58.0**	**.0677**	**1,425,006**	**.0612**	**639,382**	**.0539**	**.0601**	**.0685**	**.0625**	**.0609**
Brooke	30.0	.0127	−3.6	333	99.0	10.5	.0123	268,860	.0115	102,708	.0087	.0110	.0109	.0108	.0115
Hancock	39.6	.0168	−3.5	466	96.9	14.5	.0169	380,544	.0164	175,711	.0148	.0159	.0174	.0156	.0152
Jefferson, Ohio	*88.3*	*.0375*	*−3.6*	*215*	*93.7*	*33.0*	*.0385*	*775,602*	*.0333*	*360,963*	*.0304*	*.0332*	*.0402*	*.0361*	*.0342*
WHEELING	**183.3**	**.0778**	**−1.2**	**193**	**97.4**	**69.4**	**.0810**	**1,600,113**	**.0687**	**916,567**	**.0773**	**.0731**	**.0892**	**.0826**	**.0696**
Marshall	41.7	.0177	.2	137	99.1	14.9	.0174	342,707	.0147	182,943	.0154	.0155	.0191	.0177	.0146
Ohio	58.7	.0249	−4.4	554	95.8	22.6	.0264	519,174	.0223	398,443	.0336	.0262	.0294	.0290	.0282
Belmont, Ohio	*82.9*	*.0352*	*.4*	*154*	*97.7*	*31.9*	*.0372*	*738,232*	*.0317*	*335,181*	*.0283*	*.0314*	*.0407*	*.0359*	*.0268*
ALL COUNTIES															
Barbour	17.0	.0073	2.2	50	98.7	6.0	.0070	109,776	.0047	41,064	.0035	.0049	.0085	.0069	.0036
Berkeley	49.9	.0212	6.7	155	95.7	18.2	.0213	415,916	.0179	218,236	.0184	.0186	.0249	.0217	.0166
Boone	31.6	.0134	3.8	63	98.8	10.7	.0125	236,860	.0101	122,294	.0103	.0109	.0146	.0122	.0099
Braxton	14.1	.0060	1.5	27	99.3	5.2	.0060	95,941	.0042	58,714	.0049	.0048	.0085	.0061	.0034
Brooke	30.0	.0127	−3.6	333	99.0	10.5	.0123	268,860	.0115	102,708	.0087	.0110	.0109	.0108	.0115
Cabell	103.7	.0440	−2.9	368	95.1	40.1	.0468	876,098	.0376	719,939	.0607	.0458	.0595	.0522	.0454
Calhoun	8.8	.0038	6.7	31	99.2	3.2	.0037	54,035	.0023	25,163	.0021	.0024	.0053	.0035	.0015
Clay	11.7	.0049	3.9	34	99.9	4.0	.0047	67,813	.0030	18,812	.0016	.0030	.0061	.0042	.0019
Doddridge	7.7	.0033	3.6	24	99.7	2.6	.0030	40,923	.0017	10,729	.0009	.0019	.0041	.0027	.0014
Fayette	59.4	.0252	2.7	89	91.8	21.1	.0247	399,396	.0172	209,829	.0177	.0188	.0315	.0247	.0143
Gilmer	8.4	.0036	.8	25	99.1	3.0	.0035	52,892	.0022	19,965	.0016	.0024	.0049	.0030	.0015
Grant	10.5	.0044	2.8	22	98.6	3.7	.0043	72,712	.0032	35,156	.0030	.0033	.0054	.0044	.0024
Greenbrier	38.7	.0165	2.7	38	95.4	14.3	.0167	278,770	.0119	202,061	.0170	.0144	.0231	.0180	.0100
Hampshire	15.8	.0067	6.3	25	99.0	5.6	.0065	105,055	.0045	44,389	.0038	.0047	.0077	.0065	.0036
Hancock	39.6	.0168	−3.5	466	96.9	14.5	.0169	380,544	.0164	175,711	.0148	.0159	.0174	.0156	.0152
Hardy	10.3	.0044	2.7	18	97.7	3.7	.0043	62,495	.0027	37,325	.0031	.0033	.0065	.0048	.0021

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980-83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
WEST VIRGINIA (continued)															
ALL COUNTIES (continued)															
Harrison	77.5	.0329	–.3	186	98.3	28.9	.0338	596,499	.0256	398,866	.0337	.0295	.0421	.0367	.0238
Jackson	27.0	.0114	4.7	58	99.7	9.2	.0107	191,708	.0082	103,210	.0087	.0089	.0126	.0113	.0075
Jefferson	33.1	.0141	9.2	158	90.1	11.3	.0132	268,982	.0115	105,505	.0089	.0113	.0130	.0136	.0101
Kanawha	225.9	.0959	–2.4	251	93.1	87.7	.1023	2,311,811	.0993	1,593,355	.1343	.1090	.1080	.1113	.1052
Lewis	19.0	.0081	1.0	49	99.3	6.9	.0081	139,800	.0060	74,168	.0062	.0066	.0105	.0080	.0061
Lincoln	24.9	.0105	5.2	57	99.9	8.1	.0094	139,985	.0060	54,387	.0046	.0065	.0120	.0090	.0039
Logan	50.5	.0215	–.4	111	95.2	17.0	.0199	383,987	.0165	273,143	.0230	.0194	.0248	.0228	.0168
McDowell	48.0	.0204	–3.8	90	84.3	16.0	.0186	279,992	.0120	166,540	.0141	.0143	.0263	.0184	.0114
Marion	65.6	.0278	–.3	210	95.9	24.9	.0291	527,941	.0227	417,012	.0351	.0274	.0365	.0336	.0245
Marshall	41.7	.0177	.2	137	99.1	14.9	.0174	342,707	.0147	182,943	.0154	.0155	.0191	.0177	.0146
Mason	27.2	.0116	.6	63	99.1	9.9	.0115	180,724	.0078	80,505	.0068	.0083	.0136	.0124	.0056
Mercer	75.5	.0320	2.2	180	92.4	27.9	.0326	569,680	.0244	461,288	.0389	.0304	.0426	.0379	.0265
☐ Mineral	28.0	.0119	2.8	85	96.6	10.0	.0117	205,550	.0088	65,794	.0055	.0083	.0120	.0118	.0074
Mingo	38.2	.0162	2.3	90	96.7	12.5	.0146	234,535	.0101	256,760	.0217	.0148	.0247	.0176	.0170
Monongalia	76.9	.0327	2.5	212	96.6	28.6	.0333	661,126	.0284	409,590	.0345	.0311	.0409	.0332	.0310
Monroe	13.3	.0056	3.3	28	98.0	4.6	.0054	88,252	.0038	22,103	.0019	.0035	.0056	.0051	.0030
Morgan	11.4	.0049	6.4	50	98.8	4.2	.0049	83,913	.0036	23,302	.0019	.0034	.0052	.0044	.0030
Nicholas	29.5	.0125	4.9	45	99.8	10.2	.0119	223,960	.0096	154,293	.0130	.0112	.0148	.0132	.0077
Ohio	58.7	.0249	–4.4	554	95.8	22.6	.0264	519,174	.0223	398,443	.0336	.0262	.0294	.0290	.0282
Pendleton	8.0	.0034	1.1	11	97.4	3.0	.0035	43,720	.0019	23,596	.0020	.0023	.0053	.0034	.0011
Pleasants	8.5	.0036	3.2	65	99.6	2.9	.0034	57,609	.0024	22,583	.0019	.0025	.0038	.0037	.0019
Pocahontas	10.3	.0044	3.8	11	98.9	3.7	.0043	57,658	.0025	31,332	.0027	.0030	.0063	.0044	.0015
Preston	31.5	.0134	3.4	48	99.5	10.9	.0127	207,070	.0089	91,049	.0076	.0094	.0154	.0130	.0061
Putnam	41.6	.0176	9.0	120	99.6	14.5	.0169	345,795	.0148	144,077	.0122	.0145	.0162	.0168	.0128
Raleigh	90.1	.0383	3.8	148	91.1	32.5	.0379	681,095	.0293	546,020	.0460	.0360	.0489	.0449	.0317
Randolph	29.7	.0126	3.4	29	98.9	10.3	.0121	206,266	.0088	160,308	.0135	.0112	.0160	.0142	.0073
Ritchie	11.7	.0050	2.3	26	99.8	4.3	.0050	73,494	.0032	33,761	.0029	.0033	.0068	.0049	.0022
Roane	16.3	.0069	2.2	34	99.1	5.5	.0064	105,987	.0045	50,544	.0042	.0049	.0082	.0065	.0033
Summers	16.2	.0069	2.0	46	92.3	5.5	.0064	99,080	.0043	43,334	.0037	.0047	.0092	.0060	.0032
Taylor	17.2	.0073	3.7	99	99.0	6.1	.0071	123,074	.0053	49,596	.0041	.0054	.0080	.0071	.0048
Tucker	8.9	.0038	2.6	21	99.7	3.4	.0040	56,763	.0024	24,774	.0021	.0025	.0056	.0039	.0016
Tyler	11.5	.0048	1.6	45	99.9	4.1	.0048	100,405	.0043	29,027	.0025	.0039	.0044	.0039	.0034
Upshur	24.4	.0104	4.2	69	99.3	8.7	.0101	163,409	.0071	104,882	.0088	.0083	.0132	.0113	.0057
Wayne	48.3	.0205	5.0	95	99.8	16.7	.0195	344,655	.0147	153,662	.0130	.0154	.0234	.0189	.0127
Webster	12.9	.0055	5.3	23	99.9	4.5	.0053	74,706	.0033	38,231	.0032	.0036	.0069	.0050	.0024
Wetzel	21.9	.0093	.1	61	99.7	7.8	.0091	141,207	.0060	110,728	.0093	.0076	.0131	.0101	.0062
Wirt	5.3	.0022	7.7	23	99.8	1.8	.0021	30,922	.0013	8,096	.0007	.0014	.0024	.0020	.0009
Wood	93.4	.0397	–.2	254	98.8	34.9	.0407	827,090	.0356	663,731	.0560	.0424	.0460	.0483	.0382
Wyoming	36.7	.0156	2.0	73	98.6	12.0	.0140	248,276	.0106	120,360	.0101	.0116	.0166	.0141	.0099
TOTAL METRO COUNTIES	**710.9**	**.3017**	**–1.1**	**214**	**96.2**	**266.4**	**.3109**	**6,422,284**	**.2757**	**4,200,363**	**.3542**	**.3040**	**.3419**	**.3324**	**.2912**
TOTAL STATE	**1,973.5**	**.8380**	**1.2**	**82**	**96.1**	**714.9**	**.8343**	**15,456,693**	**.6636**	**9,732,993**	**.8204**	**.7456**	**1.0083**	**.8867**	**.6545**
WISCONSIN															
APPLETON - OSHKOSH - NEENAH	**296.0**	**.1257**	**1.6**	**209**	**98.6**	**105.9**	**.1235**	**2,989,609**	**.1283**	**1,266,770**	**.1069**	**.1212**	**.0999**	**.1202**	**.1215**
Calumet	32.0	.0136	3.7	98	99.3	10.6	.0124	302,902	.0130	83,639	.0071	.0113	.0089	.0111	.0117
Outagamie	131.4	.0558	2.1	205	98.2	45.9	.0535	1,332,985	.0572	688,738	.0581	.0571	.0456	.0547	.0565
Winnebago	132.6	.0563	.6	295	98.9	49.4	.0576	1,353,722	.0581	494,393	.0417	.0528	.0454	.0544	.0533
EAU CLAIRE	**135.5**	**.0575**	**3.5**	**82**	**99.2**	**47.6**	**.0555**	**1,193,607**	**.0512**	**645,699**	**.0544**	**.0534**	**.0523**	**.0596**	**.0463**
Chippewa	53.2	.0226	2.1	52	99.5	18.1	.0211	453,179	.0194	198,531	.0167	.0193	.0195	.0216	.0166
Eau Claire	82.3	.0349	4.4	129	99.0	29.5	.0344	740,428	.0318	447,168	.0377	.0341	.0328	.0380	.0297
GREEN BAY	**180.6**	**.0767**	**3.0**	**345**	**97.8**	**65.2**	**.0761**	**1,813,333**	**.0779**	**895,750**	**.0755**	**.0768**	**.0663**	**.0741**	**.0797**
Brown	180.6	.0767	3.0	345	97.8	65.2	.0761	1,813,333	.0779	895,750	.0755	.0768	.0663	.0741	.0797
JANESVILLE - BELOIT	**139.3**	**.0591**	**–.1**	**192**	**95.8**	**50.8**	**.0592**	**1,352,700**	**.0580**	**710,307**	**.0599**	**.0588**	**.0551**	**.0587**	**.0581**
Rock	139.3	.0591	–.1	192	95.8	50.8	.0592	1,352,700	.0580	710,307	.0599	.0588	.0551	.0587	.0581
KENOSHA	**122.3**	**.0519**	**–.7**	**448**	**96.8**	**44.4**	**.0519**	**1,395,791**	**.0599**	**445,504**	**.0375**	**.0516**	**.0395**	**.0422**	**.0521**
Kenosha	122.3	.0519	–.7	448	96.8	44.4	.0519	1,395,791	.0599	445,504	.0375	.0516	.0395	.0422	.0521
LA CROSSE	**93.0**	**.0394**	**2.1**	**204**	**99.1**	**33.7**	**.0393**	**915,221**	**.0393**	**499,686**	**.0421**	**.0401**	**.0347**	**.0421**	**.0380**
La Crosse	93.0	.0394	2.1	204	99.1	33.7	.0393	915,221	.0393	499,686	.0421	.0401	.0347	.0421	.0380
MADISON	**332.6**	**.1412**	**2.8**	**276**	**96.6**	**129.4**	**.1510**	**3,882,625**	**.1667**	**1,813,858**	**.1529**	**.1575**	**.1207**	**.1482**	**.1704**
Dane	332.6	.1412	2.8	276	96.6	129.4	.1510	3,882,625	.1667	1,813,858	.1529	.1575	.1207	.1482	.1704

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980–83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
WISCONSIN (continued)															
MILWAUKEE	**1,389.2**	**.5897**	**–.6**	**951**	**87.8**	**516.0**	**.6022**	**15,283,700**	**.6561**	**7,042,095**	**.5936**	**.6242**	**.5178**	**.5666**	**.6541**
Milwaukee	937.0	.3978	–2.9	3,888	82.3	366.6	.4278	10,060,697	.4319	5,004,200	.4218	.4221	.3937	.4174	.4443
Ozaukee	70.1	.0297	4.7	298	98.7	23.7	.0277	908,979	.0390	252,465	.0213	.0320	.0161	.0200	.0330
Washington	90.0	.0382	6.1	209	99.5	29.3	.0342	861,494	.0369	308,433	.0260	.0339	.0246	.0311	.0373
Waukesha	292.1	.1240	4.2	527	98.9	96.4	.1125	3,452,530	.1483	1,476,997	.1245	.1362	.0834	.0981	.1395
MILWAUKEE - RACINE CONSOLIDATED AREA	***1,560.4***	***.6624***	***–.6***	***869***	***88.1***	***576.9***	***.6733***	***16,972,405***	***.7286***	***7,730,736***	***.6516***	***.6925***	***.5775***	***.6323***	***.7236***
RACINE	**171.2**	**.0727**	**–1.1**	**513**	**90.8**	**60.9**	**.0711**	**1,688,705**	**.0725**	**688,641**	**.0580**	**.0683**	**.0597**	**.0657**	**.0695**
Racine	171.2	.0727	–1.1	513	90.8	60.9	.0711	1,688,705	.0725	688,641	.0580	.0683	.0597	.0657	.0695
SHEBOYGAN	**101.2**	**.0430**	**.3**	**197**	**99.1**	**36.4**	**.0424**	**1,016,504**	**.0436**	**418,231**	**.0352**	**.0411**	**.0368**	**.0395**	**.0384**
Sheboygan	101.2	.0430	.3	197	99.1	36.4	.0424	1,016,504	.0436	418,231	.0352	.0411	.0368	.0395	.0384
WAUSAU	**114.4**	**.0486**	**2.8**	**73**	**99.4**	**40.3**	**.0470**	**1,040,322**	**.0447**	**432,527**	**.0364**	**.0431**	**.0427**	**.0458**	**.0436**
Marathon	114.4	.0486	2.8	73	99.4	40.3	.0470	1,040,322	.0447	432,527	.0364	.0431	.0427	.0458	.0436
ALL COUNTIES															
Adams	14.7	.0062	9.2	23	97.0	5.5	.0064	109,456	.0047	23,060	.0019	.0041	.0067	.0058	.0033
Ashland	16.9	.0072	.7	16	92.8	6.3	.0074	126,119	.0054	88,514	.0075	.0064	.0096	.0084	.0053
Barron	40.4	.0171	4.3	47	99.4	15.0	.0175	318,024	.0137	162,001	.0137	.0143	.0187	.0188	.0126
Bayfield	14.5	.0062	4.9	10	92.7	5.4	.0063	101,509	.0043	27,364	.0023	.0042	.0070	.0058	.0029
Brown	180.6	.0767	3.0	345	97.8	65.2	.0761	1,813,333	.0779	895,750	.0755	.0768	.0663	.0741	.0797
Buffalo	14.3	.0060	–.1	20	99.7	5.3	.0062	120,813	.0052	39,427	.0033	.0048	.0057	.0060	.0045
Burnett	13.3	.0057	7.8	16	96.3	5.0	.0058	92,986	.0040	37,465	.0031	.0042	.0075	.0059	.0027
Calumet	32.0	.0136	3.7	98	99.3	10.6	.0124	302,902	.0130	83,639	.0071	.0113	.0089	.0111	.0117
Chippewa	53.2	.0226	2.1	52	99.5	18.1	.0211	453,179	.0194	198,531	.0167	.0193	.0195	.0216	.0166
Clark	33.5	.0142	1.8	28	99.5	11.5	.0134	225,572	.0097	98,144	.0083	.0101	.0150	.0135	.0072
Columbia	43.9	.0186	1.6	57	99.4	16.3	.0190	387,042	.0166	172,325	.0145	.0164	.0182	.0198	.0148
Crawford	16.9	.0072	2.1	30	99.6	6.0	.0070	122,637	.0053	69,860	.0059	.0058	.0087	.0076	.0050
Dane	332.6	.1412	2.8	276	96.6	129.4	.1510	3,882,625	.1667	1,813,858	.1529	.1575	.1207	.1482	.1704
Dodge	75.7	.0322	.8	85	98.4	25.8	.0302	663,250	.0285	197,855	.0167	.0257	.0253	.0288	.0252
Door	26.5	.0112	5.9	54	98.9	10.1	.0117	232,031	.0099	97,504	.0082	.0096	.0114	.0126	.0074
□ Douglas	43.7	.0136	–1.6	33	98.0	16.5	.0193	404,307	.0174	170,459	.0144	.0167	.0185	.0177	.0150
Dunn	35.6	.0151	3.7	42	98.7	11.8	.0138	261,043	.0112	117,731	.0099	.0117	.0148	.0145	.0088
Eau Claire	82.3	.0349	4.4	129	99.0	29.5	.0344	740,428	.0318	447,168	.0377	.0341	.0328	.0380	.0297
Florence	4.5	.0019	7.9	9	99.2	1.5	.0017	28,469	.0012	6,505	.0005	.0012	.0019	.0016	.0007
Fond du Lac	89.4	.0380	.5	123	99.4	30.8	.0360	782,224	.0336	359,129	.0303	.0335	.0307	.0379	.0341
Forest	9.3	.0039	2.8	9	92.9	3.3	.0038	65,789	.0028	19,208	.0016	.0027	.0040	.0042	.0016
Grant	52.2	.0222	.9	46	99.4	17.4	.0203	404,155	.0174	183,735	.0155	.0177	.0214	.0207	.0144
Green	31.0	.0132	3.3	53	99.6	11.6	.0136	297,975	.0128	269,293	.0227	.0159	.0119	.0173	.0135
Green Lake	18.7	.0079	1.8	52	99.7	7.0	.0081	162,198	.0069	88,109	.0074	.0073	.0083	.0093	.0065
Iowa	20.1	.0085	1.5	26	99.6	7.2	.0084	140,558	.0061	59,153	.0050	.0062	.0096	.0090	.0047
Iron	6.6	.0028	–1.9	9	99.3	2.7	.0032	40,253	.0017	21,888	.0019	.0019	.0044	.0032	.0009
Jackson	17.1	.0073	1.6	17	96.5	6.3	.0074	119,656	.0051	60,358	.0051	.0056	.0088	.0076	.0039
Jefferson	67.1	.0285	1.4	119	99.3	23.4	.0273	617,740	.0265	245,055	.0206	.0252	.0250	.0269	.0254
Juneau	21.7	.0092	3.2	28	98.8	8.3	.0096	164,480	.0071	88,646	.0075	.0076	.0110	.0105	.0051
Kenosha	122.3	.0519	–.7	448	96.8	44.4	.0519	1,395,791	.0599	445,504	.0375	.0516	.0395	.0422	.0521
Kewaunee	19.6	.0084	.3	57	99.7	6.7	.0078	157,798	.0068	54,511	.0046	.0065	.0076	.0075	.0059
La Crosse	93.0	.0394	2.1	204	99.1	33.7	.0393	915,221	.0393	499,686	.0421	.0401	.0347	.0421	.0380
Lafayette	17.2	.0073	–1.2	27	99.8	6.1	.0071	131,624	.0056	28,910	.0025	.0050	.0068	.0070	.0042
Langlade	19.8	.0085	–.9	23	99.4	7.3	.0085	153,689	.0066	85,878	.0072	.0071	.0100	.0090	.0057
Lincoln	27.0	.0114	1.7	30	99.4	9.9	.0116	216,745	.0094	87,952	.0074	.0093	.0125	.0122	.0076
Manitowoc	82.9	.0352	.0	140	99.2	29.5	.0344	732,463	.0314	302,993	.0256	.0303	.0308	.0348	.0274
Marathon	114.4	.0486	2.8	73	99.4	40.3	.0470	1,040,322	.0447	432,527	.0364	.0431	.0427	.0458	.0436
Marinette	40.2	.0171	2.3	29	99.5	15.0	.0176	313,364	.0134	140,011	.0118	.0137	.0196	.0173	.0118
Marquette	12.7	.0053	8.8	28	99.3	5.0	.0058	94,952	.0041	26,379	.0023	.0037	.0066	.0058	.0029
Menominee	3.6	.0016	6.7	10	10.1	.8	.0009	16,434	.0007	1,672	.0001	.0007	.0009	.0010	.0004
Milwaukee	937.0	.3978	–2.9	3,888	82.3	366.6	.4278	10,060,697	.4319	5,004,200	.4218	.4221	.3937	.4174	.4443
Monroe	36.3	.0154	3.5	40	98.9	12.6	.0147	297,625	.0128	127,945	.0108	.0127	.0144	.0153	.0111
Oconto	29.8	.0127	2.9	30	99.3	10.8	.0126	224,532	.0097	70,933	.0060	.0091	.0129	.0123	.0066
Oneida	33.2	.0141	6.4	29	99.2	12.8	.0150	289,119	.0124	178,580	.0150	.0136	.0154	.0168	.0124
Outagamie	131.4	.0558	2.1	205	98.2	45.9	.0535	1,332,985	.0572	688,738	.0581	.0571	.0456	.0547	.0565
Ozaukee	70.1	.0297	4.7	298	98.7	23.7	.0277	908,979	.0390	252,465	.0213	.0320	.0161	.0200	.0330
Pepin	7.4	.0032	–1.0	32	99.8	2.7	.0032	59,288	.0026	26,383	.0022	.0025	.0031	.0033	.0021
Pierce	32.1	.0136	3.1	56	99.2	10.6	.0123	282,131	.0121	92,638	.0078	.0111	.0106	.0117	.0102
Polk	34.0	.0144	5.1	37	99.0	12.5	.0146	265,852	.0114	120,971	.0102	.0117	.0156	.0151	.0093
Portage	59.7	.0254	4.0	74	99.0	19.8	.0231	548,595	.0235	251,105	.0211	.0232	.0201	.0225	.0244
Price	16.0	.0068	1.3	13	99.5	6.0	.0070	123,202	.0053	50,045	.0043	.0052	.0084	.0066	.0043

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980–83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
WISCONSIN (continued)															
ALL COUNTIES (continued)															
Racine	171.2	.0727	−1.1	513	90.8	60.9	.0711	1,688,705	.0725	688,641	.0580	.0683	.0597	.0657	.0695
Richland	17.4	.0074	−.4	30	99.6	6.4	.0075	140,468	.0061	47,421	.0040	.0057	.0072	.0075	.0057
Rock	139.3	.0591	−.1	192	95.8	50.8	.0592	1,352,700	.0580	710,307	.0599	.0588	.0551	.0587	.0581
Rusk	15.9	.0067	2.0	17	99.1	5.6	.0066	100,920	.0044	46,930	.0039	.0046	.0082	.0066	.0034
☐ St. Croix	46.0	.0196	6.3	64	99.5	15.3	.0178	445,912	.0191	151,368	.0128	.0174	.0149	.0153	.0160
Sauk	44.6	.0189	2.6	53	99.3	16.7	.0195	393,565	.0169	233,548	.0197	.0181	.0215	.0225	.0159
Sawyer	13.9	.0059	8.2	11	88.4	5.0	.0059	97,920	.0042	57,316	.0048	.0047	.0078	.0060	.0031
Shawano	37.0	.0157	3.0	41	95.8	13.2	.0154	276,412	.0119	121,523	.0103	.0121	.0170	.0159	.0096
Sheboygan	101.2	.0430	.3	197	99.1	36.4	.0424	1,016,504	.0436	418,231	.0352	.0411	.0368	.0395	.0384
Taylor	19.4	.0082	3.1	20	99.6	6.5	.0076	144,405	.0062	60,400	.0051	.0063	.0079	.0076	.0050
Trempealeau	26.8	.0114	2.5	36	99.7	9.6	.0112	198,953	.0086	81,620	.0069	.0086	.0126	.0122	.0061
Vernon	26.2	.0111	2.2	32	99.7	9.6	.0112	198,874	.0085	60,550	.0051	.0080	.0121	.0100	.0078
Vilas	18.0	.0077	8.9	21	92.3	7.1	.0083	149,456	.0064	77,942	.0065	.0067	.0108	.0093	.0047
Walworth	73.5	.0312	2.8	132	98.6	26.7	.0312	555,454	.0239	262,224	.0222	.0248	.0335	.0347	.0200
Washburn	14.1	.0060	7.0	17	99.1	5.4	.0063	92,699	.0040	55,096	.0046	.0046	.0088	.0068	.0026
Washington	90.0	.0382	6.1	209	99.5	29.3	.0342	861,494	.0369	308,433	.0260	.0339	.0246	.0311	.0373
Waukesha	292.1	.1240	4.2	527	98.9	96.4	.1125	3,452,530	.1483	1,476,997	.1245	.1362	.0834	.0981	.1395
Waupaca	43.8	.0186	2.3	58	99.5	15.8	.0184	359,132	.0154	144,723	.0122	.0151	.0168	.0192	.0131
Waushara	19.6	.0083	5.8	31	99.5	7.6	.0089	151,754	.0065	51,734	.0043	.0063	.0096	.0085	.0042
Winnebago	132.6	.0563	.6	295	98.9	49.4	.0576	1,353,722	.0581	494,393	.0417	.0528	.0454	.0544	.0533
Wood	75.5	.0321	3.7	94	99.0	27.2	.0318	719,731	.0309	407,438	.0344	.0322	.0304	.0328	.0328
TOTAL METRO COUNTIES	**3,165.0**	**1.3437**	**.6**	**260**	**93.1**	**1,162.4**	**1.3563**	**33,422,336**	**1.4347**	**15,180,895**	**1.2796**	**1.3702**	**1.1589**	**1.2957**	**1.4027**
TOTAL STATE	**4,766.1**	**2.0236**	**1.3**	**88**	**94.9**	**1,736.4**	**2.0264**	**46,493,471**	**1.9961**	**21,068,595**	**1.7759**	**1.9355**	**1.8460**	**1.9892**	**1.8935**

WYOMING

ESTIMATES METRO AREA County	12/31/83 Population (Thousands)	% Of U.S.	% Change 1980–83	Pop. Per Sq. Mi. (Density)	% White	12/31/83 Households (Thousands)	% Of U.S.	1983 EBI ($000)	% Of U.S.	1983 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
CASPER	**77.9**	**.0330**	**8.4**	**15**	**98.2**	**29.4**	**.0343**	**939,950**	**.0404**	**678,990**	**.0573**	**.0440**	**.0318**	**.0376**	**.0502**
Natrona	77.9	.0330	8.4	15	98.2	29.4	.0343	939,950	.0404	678,990	.0573	.0440	.0318	.0376	.0502
ALL COUNTIES															
Albany	28.5	.0121	−1.9	7	97.3	11.2	.0130	282,142	.0121	182,771	.0154	.0131	.0150	.0132	.0150
Big Horn	12.2	.0052	2.6	4	99.2	4.4	.0052	105,866	.0046	38,432	.0032	.0042	.0054	.0049	.0041
Campbell	33.6	.0142	37.9	7	98.7	11.5	.0134	434,265	.0186	225,131	.0190	.0180	.0085	.0130	.0178
Carbon	22.8	.0097	4.1	3	98.2	7.9	.0092	227,261	.0098	138,492	.0117	.0102	.0080	.0094	.0103
Converse	15.9	.0068	13.0	4	98.9	5.4	.0063	159,740	.0068	87,041	.0073	.0071	.0054	.0064	.0065
Crook	5.6	.0023	5.5	2	99.4	2.1	.0025	48,415	.0021	17,050	.0014	.0018	.0022	.0025	.0016
Fremont	40.4	.0172	3.6	4	87.8	13.7	.0159	341,469	.0147	230,520	.0195	.0167	.0151	.0187	.0166
Goshen	12.1	.0051	.5	6	99.5	4.7	.0055	91,269	.0039	55,539	.0046	.0044	.0069	.0058	.0039
Hot Springs	5.9	.0025	3.3	3	97.6	2.2	.0026	59,995	.0026	29,909	.0026	.0025	.0027	.0024	.0024
Johnson	6.9	.0030	3.0	2	99.2	2.6	.0030	56,313	.0024	37,362	.0031	.0028	.0036	.0033	.0019
Laramie	72.5	.0307	5.6	27	95.4	28.0	.0327	764,220	.0328	475,050	.0401	.0345	.0296	.0356	.0373
Lincoln	13.7	.0059	12.5	3	99.1	4.6	.0054	126,632	.0054	84,095	.0070	.0060	.0053	.0057	.0052
Natrona	77.9	.0330	8.4	15	98.2	29.4	.0343	939,950	.0404	678,990	.0573	.0440	.0318	.0376	.0502
Niobrara	2.9	.0013	−.8	1	99.6	1.2	.0014	24,174	.0010	22,346	.0019	.0013	.0019	.0016	.0008
Park	23.0	.0097	6.3	3	99.2	8.7	.0101	238,428	.0103	139,233	.0117	.0106	.0089	.0106	.0107
Platte	13.0	.0055	8.6	6	99.3	5.2	.0061	102,815	.0044	51,337	.0043	.0046	.0059	.0071	.0036
Sheridan	27.8	.0119	11.0	11	98.6	10.7	.0125	301,103	.0129	176,202	.0149	.0133	.0124	.0124	.0150
Sublette	4.7	.0019	3.3	1	99.5	1.6	.0019	37,882	.0016	33,112	.0028	.0020	.0018	.0023	.0015
Sweetwater	49.2	.0209	17.9	5	97.8	17.3	.0201	600,236	.0258	250,971	.0211	.0234	.0153	.0166	.0272
Teton	10.9	.0047	16.5	3	99.2	4.7	.0055	131,063	.0056	128,401	.0108	.0070	.0062	.0076	.0058
Uinta	20.6	.0087	58.2	10	99.3	6.6	.0077	242,274	.0104	102,431	.0087	.0095	.0052	.0060	.0101
Washakie	10.0	.0043	5.3	4	99.0	3.6	.0042	99,895	.0043	51,701	.0043	.0044	.0038	.0043	.0048
Weston	7.4	.0031	4.1	3	98.5	2.8	.0033	85,764	.0037	45,884	.0039	.0036	.0030	.0032	.0037
TOTAL METRO COUNTIES	**77.9**	**.0330**	**8.4**	**15**	**98.2**	**29.4**	**.0343**	**939,950**	**.0404**	**678,990**	**.0573**	**.0440**	**.0318**	**.0376**	**.0502**
TOTAL STATE	**517.5**	**.2197**	**10.2**	**5**	**97.2**	**190.1**	**.2218**	**5,501,171**	**.2362**	**3,282,000**	**.2766**	**.2450**	**.2039**	**.2302**	**.2560**

SECTION 5

Population By Age And Sex For Metropolitan Markets And All Counties

0-5 Years
6-11 Years
12-17 Years
18-24 Years
25-34 Years
35-44 Years
45-54 Years
55-64 Years
65 And Over
Median Age By Sex

EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5.

SYMBOLS USED IN TABLES

☐ Metropolitan county of another state's metropolitan area. For area name, see page facing state map in Section 1.

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POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
ALABAMA													
ANNISTON	**122.8**	**Male**	**60,708**	**5,540**	**5,217**	**5,885**	**11,674**	**10,142**	**7,304**	**5,342**	**4,770**	**4,834**	**27.0**
		Female	**62,092**	**5,467**	**5,089**	**5,397**	**9,164**	**10,095**	**7,503**	**6,008**	**5,804**	**7,565**	**30.9**
Calhoun	122.8	Male	60,708	5,540	5,217	5,885	11,674	10,142	7,304	5,342	4,770	4,834	27.0
		Female	62,092	5,467	5,089	5,397	9,164	10,095	7,503	6,008	5,804	7,565	30.9
BIRMINGHAM	**905.5**	**Male**	**428,843**	**41,855**	**38,398**	**41,731**	**52,723**	**77,259**	**54,702**	**41,146**	**38,559**	**42,470**	**30.1**
		Female	**476,657**	**41,192**	**36,595**	**39,936**	**56,101**	**80,935**	**59,524**	**47,068**	**46,721**	**68,585**	**33.0**
Blount	39.1	Male	19,312	1,751	1,823	2,045	2,103	3,006	2,822	1,961	1,683	2,118	31.4
		Female	19,788	1,658	1,772	1,817	1,946	3,056	2,849	2,011	1,944	2,735	33.8
Jefferson	675.0	Male	315,993	30,374	27,481	30,116	40,019	57,701	38,568	30,356	29,423	31,955	30.2
		Female	359,007	29,986	26,328	29,276	42,889	61,086	43,457	36,087	36,135	53,763	33.4
St. Clair	45.1	Male	22,172	2,348	2,208	2,300	2,351	3,770	3,121	2,156	1,897	2,021	30.0
		Female	22,928	2,194	2,058	2,190	2,440	3,762	3,071	2,260	2,180	2,773	31.9
Shelby	75.1	Male	36,916	4,050	3,549	3,702	4,352	7,222	5,570	3,329	2,534	2,608	28.9
		Female	38,184	3,936	3,389	3,388	4,921	7,467	5,420	3,243	2,761	3,659	29.6
Walker	71.2	Male	34,450	3,332	3,337	3,568	3,898	5,560	4,621	3,344	3,022	3,768	30.6
		Female	36,750	3,418	3,048	3,265	3,905	5,564	4,727	3,467	3,701	5,655	33.5
DOTHAN	**125.8**	**Male**	**61,881**	**6,623**	**6,149**	**6,055**	**8,606**	**11,277**	**7,977**	**5,680**	**4,719**	**4,795**	**28.1**
		Female	**63,919**	**6,484**	**5,591**	**5,844**	**7,655**	**10,968**	**8,405**	**5,917**	**5,375**	**7,680**	**30.8**
Dale	46.1	Male	23,719	2,584	2,253	2,093	4,356	4,765	2,783	1,863	1,512	1,510	26.2
		Female	22,381	2,478	2,069	2,030	3,078	4,055	2,842	1,866	1,620	2,343	28.8
Houston	79.7	Male	38,162	4,039	3,896	3,962	4,250	6,512	5,194	3,817	3,207	3,285	29.5
		Female	41,538	4,006	3,522	3,814	4,577	6,913	5,563	4,051	3,755	5,337	32.0
FLORENCE	**138.4**	**Male**	**66,420**	**5,982**	**5,977**	**7,013**	**8,423**	**10,708**	**8,989**	**6,679**	**6,275**	**6,374**	**30.4**
		Female	**71,980**	**5,841**	**5,694**	**6,790**	**8,675**	**11,094**	**9,617**	**7,266**	**7,299**	**9,704**	**33.1**
Colbert	55.8	Male	26,806	2,423	2,450	2,898	3,077	4,316	3,578	2,762	2,666	2,636	30.9
		Female	28,994	2,394	2,310	2,687	3,211	4,507	3,906	2,965	3,068	3,946	33.6
Lauderdale	82.6	Male	39,614	3,559	3,527	4,115	5,346	6,392	5,411	3,917	3,609	3,738	30.1
		Female	42,986	3,447	3,384	4,103	5,464	6,587	5,711	4,301	4,231	5,758	32.7
GADSDEN	**104.3**	**Male**	**49,697**	**4,733**	**4,691**	**4,984**	**5,627**	**8,013**	**6,280**	**4,854**	**5,078**	**5,437**	**31.0**
		Female	**54,603**	**4,582**	**4,417**	**4,685**	**5,722**	**8,214**	**6,690**	**5,605**	**6,209**	**8,479**	**34.6**
Etowah	104.3	Male	49,697	4,733	4,691	4,984	5,627	8,013	6,280	4,854	5,078	5,437	31.0
		Female	54,603	4,582	4,417	4,685	5,722	8.214	6,690	5,605	6,209	8,479	34.6
HUNTSVILLE	**199.2**	**Male**	**96,733**	**8,728**	**8,700**	**10,586**	**13,357**	**16,830**	**13,878**	**10,905**	**7,718**	**6,031**	**29.2**
		Female	**102,467**	**8,463**	**8,567**	**10,178**	**13,905**	**17,042**	**15,653**	**10,941**	**8,528**	**9,190**	**30.9**
Madison	199.2	Male	96,733	8,728	8,700	10,586	13,357	16,830	13,878	10,905	7,718	6,031	29.2
		Female	102,467	8,463	8,567	10,178	13,905	17,042	15,653	10,941	8,528	9,190	30.9
MOBILE	**461.4**	**Male**	**221,835**	**24,497**	**21,534**	**23,527**	**28,036**	**37,881**	**27,875**	**19,856**	**19,032**	**19,597**	**28.5**
		Female	**239,565**	**23,431**	**20,639**	**22,671**	**29,581**	**39,029**	**29,882**	**22,063**	**22,523**	**29,746**	**31.0**
Baldwin	84.4	Male	41,134	4,192	4,033	4,292	4,465	6,203	5,416	3,893	3,842	4,798	30.8
		Female	43,266	3,991	3,812	4,088	4,436	6,416	5,662	4,092	4,470	6,299	33.3
Mobile	377.0	Male	180,701	20,305	17,501	19,235	23,571	31,678	22,459	15,963	15,190	14,799	28.1
		Female	196,299	19,440	16,827	18,583	25,145	32,613	24,220	17,971	18,053	23,447	30.6
MONTGOMERY	**287.0**	**Male**	**136,496**	**14,113**	**13,641**	**14,355**	**17,851**	**23,196**	**18,238**	**12,653**	**11,241**	**11,208**	**28.6**
		Female	**150,504**	**13,703**	**13,081**	**13,804**	**18,649**	**24,809**	**19,490**	**14,002**	**13,509**	**19,457**	**31.5**
Autauga	34.6	Male	16,949	1,798	1,850	2,087	1,988	2,422	2,528	1,740	1,265	1,271	28.1
		Female	17,651	1,594	1,679	1,887	2,067	2,643	2,744	1,727	1,390	1,920	31.0
Elmore	46.8	Male	23,152	2,208	2,118	2,392	2,925	3,955	3,121	2,159	2,025	2,249	29.9
		Female	23,648	2,076	2,110	2,309	2,451	3,773	3,070	2,223	2,256	3,380	32.6
Montgomery	205.6	Male	96,395	10,107	9,673	9,876	12,938	16,819	12,589	8,754	7,951	7,688	28.3
		Female	109,205	10,033	9,292	9,608	14,131	18,393	13,676	10,052	9,863	14,157	31.3
TUSCALOOSA	**142.3**	**Male**	**69,052**	**6,415**	**6,017**	**6,113**	**13,121**	**11,947**	**8,013**	**6,169**	**5,485**	**5,772**	**27.4**
		Female	**73,248**	**6,271**	**5,741**	**5,895**	**13,091**	**11,993**	**8,459**	**6,968**	**6,047**	**8,783**	**29.7**
Tuscaloosa	142.3	Male	69,052	6,415	6,017	6,113	13,121	11,947	8,013	6,169	5,485	5,772	27.4
		Female	73,248	6,271	5,741	5,895	13,091	11,993	8,459	6,968	6,047	8,783	29.7
ALL COUNTIES													
Autauga	34.6	Male	16,949	1,798	1,850	2,087	1,988	2,422	2,528	1,740	1,265	1,271	28.1
		Female	17,651	1,594	1,679	1,887	2,067	2,643	2,744	1,727	1,390	1,920	31.0
Baldwin	84.4	Male	41,134	4,192	4,033	4,292	4,465	6,203	5,416	3,893	3,842	4,798	30.8
		Female	43,266	3,991	3,812	4,088	4,436	6,416	5,662	4,092	4,470	6,299	33.3

1984 SURVEY OF BUYING POWER DATA SERVICE

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
ALABAMA (continued)													
ALL COUNTIES (continued)													
Barbour	25.0	Male	11,740	1,289	1,269	1,437	1,197	1,733	1,301	1,050	1,117	1,347	28.9
		Female	13,260	1,154	1,177	1,341	1,290	1,911	1,470	1,233	1,482	2,202	33.7
Bibb	16.1	Male	7,799	811	781	894	886	1,206	1,000	682	636	903	29.4
		Female	8,301	825	750	828	882	1,156	1,030	730	774	1,326	32.5
Blount	39.1	Male	19,312	1,751	1,823	2,045	2,103	3,006	2,822	1,961	1,683	2,118	31.4
		Female	19,788	1,658	1,772	1,817	1,946	3,056	2,849	2,011	1,944	2,735	33.8
Bullock	10.1	Male	4,634	503	516	535	518	659	477	320	442	664	28.7
		Female	5,466	543	515	553	551	726	528	453	567	1,030	32.9
Butler	21.2	Male	9,848	1,094	1,001	1,031	987	1,410	1,073	910	998	1,344	30.8
		Female	11,352	1,130	970	1,073	1,089	1,456	1,191	1,017	1,239	2,187	34.7
Calhoun	122.8	Male	60,708	5,540	5,217	5,885	11,674	10,142	7,304	5,342	4,770	4,834	27.0
		Female	62,092	5,467	5,089	5,397	9,164	10,095	7,503	6,008	5,804	7,565	30.9
Chambers	39.1	Male	18,386	1,853	1,785	2,025	1,973	2,769	2,187	1,680	1,812	2,302	30.6
		Female	20,714	1,772	1,822	1,855	2,037	2,944	2,231	1,977	2,386	3,690	34.8
Cherokee	19.6	Male	9,639	878	893	956	1,131	1,490	1,300	957	945	1,089	31.5
		Female	9,961	854	829	835	1,022	1,468	1,368	1,045	1,073	1,467	34.8
Chilton	31.7	Male	15,347	1,538	1,489	1,520	1,727	2,401	2,040	1,496	1,368	1,768	30.8
		Female	16,353	1,529	1,368	1,512	1,701	2,394	2,054	1,592	1,654	2,549	33.6
Choctaw	16.4	Male	7,891	911	851	944	813	1,096	1,009	675	658	934	28.9
		Female	8,509	880	867	876	869	1,190	1,003	789	795	1,240	31.4
Clarke	27.8	Male	13,384	1,535	1,449	1,564	1,483	1,941	1,615	1,181	1,037	1,579	28.4
		Female	14,416	1,498	1,399	1,523	1,499	2,031	1,729	1,226	1,317	2,194	31.3
Clay	13.7	Male	6,611	673	656	700	677	926	848	618	600	913	31.5
		Female	7,089	611	592	687	720	954	864	685	705	1,271	34.8
Cleburne	12.9	Male	6,324	596	619	664	706	945	896	618	572	708	31.1
		Female	6,576	552	544	625	679	983	870	666	650	1,007	34.0
Coffee	39.1	Male	19,007	1,826	1,840	2,061	2,092	3,179	2,552	1,913	1,694	1,850	30.3
		Female	20,093	1,679	1,678	1,833	2,120	3,252	2,774	1,998	1,937	2,822	33.4
Colbert	55.8	Male	26,806	2,423	2,450	2,898	3,077	4,316	3,578	2,762	2,666	2,636	30.9
		Female	28,994	2,394	2,310	2,687	3,211	4,507	3,906	2,965	3,068	3,946	33.6
Conecuh	15.7	Male	7,462	779	753	820	865	1,058	812	646	671	1,058	29.9
		Female	8,238	815	710	786	858	1,095	793	760	844	1,577	33.7
Coosa	11.4	Male	5,566	505	541	604	643	780	646	560	563	724	31.3
		Female	5,834	496	539	575	575	784	659	636	639	931	34.3
Covington	37.2	Male	17,514	1,543	1,533	1,741	1,943	2,423	2,178	1,793	1,917	2,443	33.2
		Female	19,686	1,519	1,441	1,659	1,822	2,571	2,374	2,002	2,396	3,902	38.5
Crenshaw	14.1	Male	6,684	687	646	686	739	889	762	632	675	968	31.6
		Female	7,416	609	608	658	679	1,011	789	680	867	1,515	36.8
Cullman	64.5	Male	31,363	2,868	2,849	3,254	3,546	4,789	4,184	3,237	3,043	3,593	31.6
		Female	33,137	2,842	2,717	3,060	3,326	4,930	4,431	3,387	3,489	4,955	34.4
Dale	46.1	Male	23,719	2,584	2,253	2,093	4,356	4,765	2,783	1,863	1,512	1,510	26.2
		Female	22,381	2,478	2,069	2,030	3,078	4,055	2,842	1,866	1,620	2,343	28.8
Dallas	51.9	Male	24,060	2,846	2,606	3,049	2,960	3,454	2,678	2,005	1,953	2,509	26.6
		Female	27,840	2,773	2,575	2,953	3,163	4,004	3,110	2,512	2,454	4,296	31.1
De Kalb	56.6	Male	27,367	2,671	2,648	2,671	3,035	4,273	3,587	2,753	2,533	3,196	31.2
		Female	29,233	2,504	2,427	2,624	2,973	4,382	3,763	2,817	2,969	4,774	34.3
Elmore	46.8	Male	23,152	2,208	2,118	2,392	2,925	3,955	3,121	2,159	2,025	2,249	29.9
		Female	23,648	2,076	2,110	2,309	2,451	3,773	3,070	2,223	2,256	3,380	32.6
Escambia	38.9	Male	19,278	1,925	1,908	1,998	2,294	3,364	2,572	1,721	1,562	1,934	29.5
		Female	19,622	1,859	1,763	1,874	2,045	2,833	2,475	1,884	1,866	3,023	33.0
Etowah	104.3	Male	49,697	4,733	4,691	4,984	5,627	8,013	6,280	4,854	5,078	5,437	31.0
		Female	54,603	4,582	4,417	4,685	5,722	8,214	6,690	5,605	6,209	8,479	34.6
Fayette	19.3	Male	9,291	905	845	899	1,023	1,425	1,219	884	887	1,204	31.8
		Female	10,009	891	848	891	1,002	1,393	1,265	943	1,048	1,728	34.9
Franklin	29.2	Male	14,118	1,348	1,273	1,382	1,617	2,122	1,936	1,459	1,295	1,686	31.8
		Female	15,082	1,205	1,198	1,309	1,479	2,267	1,978	1,524	1,605	2,517	35.4
Geneva	24.3	Male	11,732	1,083	1,155	1,253	1,232	1,732	1,442	1,159	1,173	1,503	31.6
		Female	12,568	1,089	1,069	1,110	1,217	1,705	1,640	1,194	1,329	2,215	35.6
Greene	10.9	Male	5,003	623	554	677	569	635	439	403	371	732	26.2
		Female	5,897	627	545	659	640	743	554	480	500	1,149	31.4
Hale	15.4	Male	7,235	884	780	905	844	933	687	560	632	1,010	27.2
		Female	8,165	859	698	869	900	1,026	779	702	807	1,525	32.4
Henry	15.6	Male	7,371	777	746	731	750	1,186	889	641	704	947	30.7
		Female	8,229	770	740	748	789	1,186	944	769	876	1,407	34.0

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
ALABAMA (continued)													
ALL COUNTIES (continued)													
Houston	79.7	Male	38,162	4,039	3,896	3,962	4,250	6,512	5,194	3,817	3,207	3,285	29.5
		Female	41,538	4,006	3,522	3,814	4,577	6,913	5,563	4,051	3,755	5,337	32.0
Jackson	54.3	Male	26,529	2,688	2,596	2,656	3,077	4,636	3,868	2,525	2,108	2,375	29.8
		Female	27,771	2,680	2,470	2,596	2,995	4,679	3,823	2,662	2,500	3,366	31.7
Jefferson	675.0	Male	315,993	30,374	27,481	30,116	40,019	57,701	38,568	30,356	29,423	31,955	30.2
		Female	359,007	29,986	26,328	29,276	42,889	61,086	43,457	36,087	36,135	53,763	33.4
Lamar	16.8	Male	8,172	785	791	825	868	1,183	1,080	797	743	1,100	31.9
		Female	8,628	784	757	747	841	1,190	1,093	856	883	1,477	35.0
Lauderdale	82.6	Male	39,614	3,559	3,527	4,115	5,346	6,392	5,411	3,917	3,609	3,738	30.1
		Female	42,986	3,447	3,384	4,103	5,464	6,587	5,711	4,301	4,231	5,758	32.7
Lawrence	30.4	Male	14,866	1,500	1,602	1,754	1,615	2,315	2,087	1,319	1,219	1,455	29.2
		Female	15,534	1,454	1,538	1,696	1,632	2,353	2,044	1,413	1,357	2,047	31.1
Lee	79.9	Male	40,095	3,213	3,034	3,477	11,473	6,616	4,451	2,948	2,485	2,398	24.3
		Female	39,805	3,143	3,024	3,208	9,643	6,245	4,550	3,224	2,917	3,851	26.4
Limestone	46.8	Male	22,702	2,285	2,238	2,439	2,797	3,622	3,135	2,205	1,911	2,070	29.4
		Female	24,098	2,135	2,084	2,472	2,707	3,743	3,217	2,377	2,180	3,183	32.1
Lowndes	13.2	Male	6,200	883	760	897	764	786	587	429	436	658	23.1
		Female	7,000	824	767	840	839	901	699	559	595	976	27.6
Macon	26.8	Male	12,761	1,190	1,217	1,312	2,340	1,772	1,136	851	1,307	1,636	26.8
		Female	14,039	1,220	1,179	1,327	2,429	1,992	1,343	1,088	1,249	2,212	29.3
Madison	199.2	Male	96,733	8,728	8,700	10,586	13,357	16,830	13,878	10,905	7,718	6,031	29.2
		Female	102,467	8,463	8,567	10,178	13,905	17,042	15,653	10,941	8,528	9,190	30.9
Marengo	25.0	Male	11,850	1,380	1,249	1,485	1,277	1,648	1,298	1,066	967	1,480	28.2
		Female	13,150	1,262	1,234	1,392	1,360	1,767	1,472	1,224	1,271	2,168	32.5
Marion	31.8	Male	15,459	1,392	1,478	1,604	1,661	2,430	2,125	1,501	1,393	1,875	31.6
		Female	16,341	1,374	1,399	1,476	1,666	2,367	2,198	1,609	1,608	2,644	34.5
Marshall	68.4	Male	33,075	2,933	3,103	3,445	3,865	5,179	4,556	3,387	3,103	3,504	31.2
		Female	35,325	2,868	2,931	3,145	3,681	5,371	4,775	3,730	3,665	5,159	34.4
Mobile	377.0	Male	180,701	20,305	17,501	19,235	23,571	31,678	22,459	15,963	15,190	14,799	28.1
		Female	196,299	19,440	16,827	18,583	25,145	32,613	24,220	17,971	18,053	23,447	30.6
Monroe	22.7	Male	10,859	1,271	1,210	1,281	1,192	1,583	1,271	944	869	1,238	28.0
		Female	11,841	1,230	1,200	1,224	1,177	1,653	1,367	1,028	1,075	1,887	31.6
Montgomery	205.6	Male	96,395	10,107	9,673	9,876	12,938	16,819	12,589	8,754	7,951	7,688	28.3
		Female	109,205	10,033	9,292	9,608	14,131	18,393	13,676	10,052	9,863	14,157	31.3
Morgan	92.8	Male	45,026	4,385	4,248	4,862	5,206	7,589	6,437	4,507	3,934	3,858	30.0
		Female	47,774	4,252	4,027	4,747	5,021	7,884	6,709	4,793	4,455	5,886	32.4
Perry	14.6	Male	6,812	826	754	814	900	850	656	538	520	954	26.3
		Female	7,788	807	726	799	969	913	773	669	720	1,412	31.5
Pickens	21.4	Male	10,158	1,112	968	1,178	1,156	1,425	1,133	939	934	1,313	29.7
		Female	11,242	1,116	995	1,168	1,121	1,458	1,323	1,053	1,079	1,929	33.4
Pike	28.1	Male	13,132	1,169	1,206	1,314	2,454	1,798	1,425	1,028	1,106	1,632	27.4
		Female	14,968	1,194	1,173	1,354	2,487	1,940	1,601	1,187	1,484	2,548	31.6
Randolph	20.1	Male	9,555	1,001	941	968	1,082	1,333	1,127	945	908	1,250	30.9
		Female	10,545	877	886	976	1,034	1,451	1,184	1,020	1,176	1,941	35.4
☐ Russell	46.8	Male	22,255	2,288	2,196	2.498	2,742	3,545	2,684	2,249	2,023	2,030	29.0
		Female	24,545	2,208	2,095	2,362	2,842	3,766	3,053	2,535	2,505	3,179	32.3
St. Clair	45.1	Male	22,172	2,348	2,208	2,300	2,351	3,770	3,121	2,156	1,897	2,021	30.0
		Female	22,928	2,194	2,058	2,190	2,440	3,762	3,071	2,260	2,180	2,773	31.9
Shelby	75.1	Male	36,916	4,050	3,549	3,702	4,352	7,222	5,570	3,329	2,534	2,608	28.9
		Female	38,184	3,936	3,389	3,388	4,921	7,467	5,420	3,243	2,761	3,659	29.6
Sumter	16.5	Male	7,804	966	870	899	1,181	1,035	681	524	597	1,051	24.9
		Female	8,696	950	816	879	1,203	1,047	808	701	814	1,478	29.8
Talladega	75.9	Male	36,370	3,866	3,926	4,152	4,342	5,552	4,391	3,454	3,149	3,538	28.4
		Female	39,530	3,769	3,686	3,991	4,619	5,797	4,631	3,866	3,911	5,260	31.4
Tallapoosa	39.3	Male	18,787	1,792	1,861	2,006	2,030	2,840	2,334	1,767	1,851	2,306	31.0
		Female	20,513	1,725	1,783	1,928	1,886	2,965	2,394	2,066	2,347	3,419	34.9
Tuscaloosa	142.3	Male	69,052	6,415	6,017	6,113	13,121	11,947	8,013	6,169	5,485	5,772	27.4
		Female	73,248	6,271	5,741	5,895	13,091	11,993	8,459	6,968	6,047	8,783	29.7
Walker	71.2	Male	34,450	3,332	3,337	3,568	3,898	5,560	4,621	3,344	3,022	3,768	30.6
		Female	36,750	3,418	3,048	3,265	3,905	5,564	4,727	3,467	3,701	5,655	33.5
Washington	16.9	Male	8,284	955	901	970	944	1,277	1,037	735	641	824	27.9
		Female	8,616	923	870	958	924	1,299	1,092	755	688	1,107	29.9
Wilcox	14.3	Male	6,680	850	806	935	723	879	588	484	548	867	25.3
		Female	7,620	951	751	840	785	922	698	632	697	1,344	30.2

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
ALABAMA (continued)													
ALL COUNTIES (continued)													
Winston	23.2	Male	11,315	1,069	1,087	1,220	1,220	1,763	1,658	1,104	1,035	1,159	31.0
		Female	11,885	1,028	1,002	1,137	1,175	1,848	1,663	1,229	1,156	1,647	33.7
TOTAL METRO COUNTIES	**2,533.5**	**Male**	**1,213,920**	**120,774**	**112,520**	**122,747**	**162,160**	**210,798**	**155,940**	**115,533**	**104,900**	**108,548**	**29.2**
		Female	**1,319,580**	**117,642**	**107,509**	**117,562**	**165,385**	**217,945**	**168,276**	**128,373**	**124,520**	**172,368**	**32.0**
TOTAL STATE	**3,990.4**	**Male**	**1,915,065**	**191,236**	**181,352**	**198,241**	**250,577**	**317,727**	**243,330**	**180,083**	**166,522**	**185,997**	**29.3**
		Female	**2,075,335**	**186,093**	**173,196**	**189,778**	**251,506**	**328,125**	**260,399**	**199,815**	**198,615**	**287,808**	**32.2**
ALASKA													
ANCHORAGE	**217.5**	**Male**	**113,239**	**12,707**	**10,055**	**10,379**	**16,813**	**27,637**	**18,589**	**9,797**	**5,296**	**1,966**	**27.4**
		Female	**104,261**	**12,065**	**9,709**	**9,363**	**15,000**	**25,666**	**16,528**	**8,455**	**4,932**	**2,543**	**27.3**
Anchorage	217.5	Male	113,239	12,707	10,055	10,379	16,813	27,637	18,589	9,797	5,296	1,966	27.4
		Female	104,261	12,065	9,709	9,363	15,000	25,666	16,528	8,455	4,932	2,543	27.3
ALL COUNTIES													
Aleutian Islands	7.9	Male	4,802	454	316	288	1,222	1,388	666	259	149	60	25.9
		Female	3,098	401	295	267	645	837	349	166	82	56	24.4
Anchorage	217.5	Male	113,239	12,707	10,055	10,379	16,813	27,637	18,589	9,797	5,296	1,966	27.4
		Female	104,261	12,065	9,709	9,363	15,000	25,666	16,528	8,455	4,932	2,543	27.3
Bethel	12.7	Male	6,734	945	683	936	958	1,287	824	473	350	278	23.9
		Female	5,966	874	743	836	844	1,066	691	397	277	238	22.4
Bristol Bay	1.2	Male	781	44	29	52	190	234	123	68	26	15	28.2
		Female	419	31	41	59	74	77	71	33	19	14	25.6
Dillingham	5.6	Male	2,963	353	299	403	423	590	395	227	140	133	25.1
		Female	2,637	331	269	395	397	503	334	195	135	78	23.7
Fairbanks North Star	63.9	Male	34,508	3,975	2,969	2,672	5,908	8,787	5,331	2,519	1,565	782	27.0
		Female	29,392	3,798	2,799	2,475	4,472	7,469	4,243	2,068	1,301	767	26.5
Haines	1.9	Male	1,005	99	94	121	87	213	170	88	86	47	29.8
		Female	895	88	76	104	87	192	160	74	75	39	29.8
Juneau	24.8	Male	12,770	1,339	1,109	1,186	1,483	3,059	2,246	1,155	733	460	29.1
		Female	12,030	1,233	1,006	1,138	1,407	2,996	1,907	1,008	783	552	29.1
Kenai Peninsula	34.9	Male	18,514	2,177	1,851	1,776	2,064	4,181	2,980	1,705	1,138	642	28.3
		Female	16,386	1,949	1,750	1,684	1,884	3,743	2,472	1,420	948	536	27.5
Ketchikan Gateway	13.0	Male	6,804	708	569	646	853	1,385	1,139	625	506	373	29.5
		Female	6,196	694	586	612	714	1,257	903	573	463	394	28.9
Kobuk	5.6	Male	3,011	433	352	413	412	584	322	215	132	148	23.2
		Female	2,589	393	290	370	398	427	238	206	119	148	22.2
Kodiak Island	11.8	Male	6,708	702	513	492	1,290	1,743	996	477	340	155	27.0
		Female	5,092	681	509	454	749	1,304	708	329	217	141	26.2
Matanuska - Susitna	29.1	Male	15,101	1,777	1,584	1,665	1,420	3,206	2,517	1,381	935	616	28.4
		Female	13,999	1,833	1,497	1,508	1,314	3,122	2,187	1,168	769	601	27.7
Nome	7.5	Male	4,087	536	436	494	542	797	508	344	222	208	25.4
		Female	3,413	503	405	412	484	612	390	242	173	192	23.6
North Slope	5.1	Male	2,895	314	218	322	428	680	433	283	123	94	27.4
		Female	2,205	307	221	324	344	433	251	150	92	83	23.1
Prince of Wales - Outer Ketchikan	4.3	Male	2,414	287	230	243	327	481	378	231	141	96	27.5
		Female	1,886	248	199	226	228	394	255	155	103	78	26.1
Sitka	9.3	Male	4,916	618	424	475	642	1,069	785	424	267	212	27.8
		Female	4,384	514	445	431	587	925	660	364	232	226	27.3
Skagway - Yakutat - Angoon	4.2	Male	2,229	270	204	218	232	532	337	178	136	122	28.6
		Female	1,971	287	193	214	224	440	254	126	122	111	26.5
Southeast Fairbanks	7.2	Male	4,042	528	397	357	671	968	626	247	153	95	25.7
		Female	3,158	460	327	323	448	767	462	171	115	85	25.3
Valdez - Cordova	10.6	Male	5,898	566	490	554	752	1,358	1,022	579	359	218	29.3
		Female	4,702	542	451	488	563	1,140	681	397	283	157	27.7
Wade Hampton	5.5	Male	2,886	437	385	408	383	480	290	209	165	129	21.9
		Female	2,614	420	378	370	388	402	244	201	126	85	20.5
Wrangell - Petersburg	7.3	Male	3,922	418	355	343	500	872	587	336	283	228	29.0
		Female	3,378	440	342	302	376	759	430	290	246	193	28.0
Yukon - Koyukuk	8.7	Male	5,098	554	398	514	735	1,285	750	413	248	201	27.7
		Female	3,602	496	411	442	474	763	448	257	176	135	24.7

POPULATION BY AGE AND SEX

SMM ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
ALASKA (continued)													
TOTAL METRO COUNTIES	**217.5**	**Male**	**113,239**	**12,707**	**10,055**	**10,379**	**16,813**	**27,637**	**18,589**	**9,797**	**5,296**	**1,966**	**27.4**
		Female	**104,261**	**12,065**	**9,709**	**9,363**	**15,000**	**25,666**	**16,528**	**8,455**	**4,932**	**2,543**	**27.3**
TOTAL STATE	**499.6**	**Male**	**265,327**	**30,241**	**23,960**	**24,957**	**38,335**	**62,816**	**42,014**	**22,233**	**13,4**[illegible]	**7,278**	**27.4**
		Female	**234,273**	**28,588**	**22,942**	**22,797**	**32,101**	**55,294**	**34,866**	**18,445**	**11,788**	**7,452**	**26.9**
ARIZONA													
PHOENIX	**1,681.8**	**Male**	**823,823**	**79,365**	**70,440**	**76,166**	**111,118**	**148,864**	**107,264**	**72,177**	**71,557**	**86,872**	**30.0**
		Female	**857,977**	**75,747**	**67,731**	**73,898**	**105,517**	**146,669**	**109,375**	**76,469**	**85,199**	**117,372**	**32.2**
Maricopa	1,681.8	Male	823,823	79,365	70,440	76,166	111,118	148,864	107,264	72,177	71,557	86,872	30.0
		Female	857,977	75,747	67,731	73,898	105,517	146,669	109,375	76,469	85,199	117,372	32.2
TUCSON	**590.1**	**Male**	**287,989**	**26,540**	**23,129**	**25,804**	**41,797**	**54,605**	**34,991**	**25,030**	**25,535**	**30,558**	**29.9**
		Female	**302,111**	**25,442**	**22,750**	**24,877**	**41,075**	**52,020**	**36,469**	**27,085**	**30,510**	**41,883**	**32.1**
Pima	590.1	Male	287,989	26,540	23,129	25,804	41,797	54,605	34,991	25,030	25,535	30,558	29.9
		Female	302,111	25,442	22,750	24,877	41,075	52,020	36,469	27,085	30,510	41,883	32.1
ALL COUNTIES													
Apache	59.9	Male	29,380	4,921	3,842	4,163	3,539	4,355	3,382	2,073	1,468	1,637	21.5
		Female	30,520	4,741	3,847	4,102	3,753	4,722	3,577	2,311	1,680	1,787	22.8
Cochise	92.4	Male	46,145	4,869	4,339	4,672	5,966	7,583	5,783	4,247	4,198	4,488	29.3
		Female	46,255	4,741	4,170	4,603	5,081	7,246	6,046	4,416	4,503	5,449	31.3
Coconino	84.7	Male	42,557	5,152	4,193	4,215	8,453	8,437	4,927	2,994	2,264	1,922	24.4
		Female	42,143	4,965	4,034	4,075	8,654	7,696	4,888	3,095	2,428	2,308	24.5
Gila	38.8	Male	18,959	2,012	1,835	1,960	1,779	2,778	2,319	1,731	2,123	2,422	31.8
		Female	19,841	2,110	1,774	1,928	1,842	2,810	2,397	1,873	2,345	2,762	33.1
Graham	24.5	Male	12,574	1,532	1,251	1,329	1,601	2,175	1,539	1,068	902	1,177	27.6
		Female	11,926	1,555	1,267	1,365	1,340	1,604	1,385	1,014	1,028	1,368	27.7
Greenlee	11.6	Male	5,831	824	663	618	585	1,025	693	559	487	377	27.2
		Female	5,769	829	679	580	615	934	688	563	475	406	26.9
La Paz	13.4	Male	6,835	764	640	653	866	996	802	618	736	760	30.0
		Female	6,565	769	599	627	724	975	807	603	770	691	30.8
Maricopa	1,681.8	Male	823,823	79.365	70,440	76,166	111,118	148,864	107,264	72,177	71,557	86,872	30.0
		Female	857,977	75,747	67,731	73,898	105,517	146,669	109,375	76,469	85,199	117,372	32.2
Mohave	65.7	Male	32,867	2,767	2,596	2,954	2,837	4,364	3,897	3,247	4,849	5,356	37.3
		Female	32,833	2,631	2,364	2,757	2,802	4,355	3,988	3,516	5,346	5,074	38.8
Navajo	73.2	Male	36,342	5,568	4,604	4,752	4,122	5,508	4,489	2,806	2,318	2,175	23.5
		Female	36.858	5,390	4,416	4,571	4,177	5,773	4,554	2,923	2,571	2,483	24.8
Pima	590.1	Male	287,989	26,540	23,129	25,804	41,797	54,605	34,991	25,030	25,535	30,558	29.9
		Female	302,111	25,442	22,750	24,877	41,075	52,020	36,469	27,085	30,510	41,883	32.1
Pinal	96.5	Male	49,560	5,380	4,939	5,171	5,944	8,166	5,995	4,446	4,234	5,305	29.1
		Female	46,920	5,273	4,561	4,784	5,148	7,062	5,488	4,491	4,614	5,499	30.2
Santa Cruz	22.6	Male	10,678	1,410	1,245	1,266	1,068	1,637	1,280	945	899	928	27.1
		Female	11,922	1,416	1,194	1,235	1,180	1,864	1,504	1,144	1,092	1,293	30.0
Yavapai	79.2	Male	38,601	3,116	2,798	3,273	3,514	5,113	4,265	3,568	5,372	7,582	38.5
		Female	40,599	2,979	2,702	3,052	3,214	5,297	4,699	3,887	6,229	8,540	41.5
Yuma	86.1	Male	44,149	4,749	4,196	4,053	6,776	6,723	5,105	3,634	3,879	5,034	28.4
		Female	41,951	4,829	3,966	3,962	4,828	6,629	5,180	3,590	4,018	4,949	30.1
TOTAL METRO COUNTIES	**2,271.9**	**Male**	**1,111,812**	**105,905**	**93,569**	**101,970**	**152,915**	**203,469**	**142,255**	**97,207**	**97,092**	**117,430**	**30.0**
		Female	**1,160,088**	**101,189**	**90,481**	**98,775**	**146,592**	**198,689**	**145,844**	**103,554**	**115,709**	**159,255**	**32.2**
TOTAL STATE	**3,020.5**	**Male**	**1,486,310**	**148,969**	**130,710**	**141,049**	**199,965**	**262,329**	**186,731**	**129,143**	**130,821**	**156,593**	**29.7**
		Female	**1,534,190**	**143,417**	**126,054**	**136,416**	**189,950**	**255,656**	**191,045**	**136,980**	**152,808**	**201,864**	**31.7**
ARKANSAS													
FAYETTEVILLE - SPRINGDALE	**104.6**	**Male**	**52,336**	**4,615**	**3,995**	**4,569**	**10,603**	**9,199**	**6,246**	**4,299**	**3,979**	**4,831**	**27.6**
		Female	**52,264**	**4,197**	**3,856**	**4,128**	**8,992**	**8,822**	**6,502**	**4,451**	**4,344**	**6,972**	**30.6**
Washington	104.6	Male	52,336	4,615	3,995	4,569	10,603	9,199	6,246	4,299	3,979	4,831	27.6
		Female	52,264	4,197	3,856	4,128	8,992	8,822	6,502	4,451	4,344	6,972	30.6

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
ARKANSAS (continued)													
FORT SMITH	**173.2**	**Male**	**83,699**	**8,709**	**7,754**	**8,577**	**9,276**	**13,602**	**11,361**	**7,746**	**7,645**	**9,029**	**30.5**
		Female	**89,501**	**8,067**	**7,488**	**8,202**	**9,436**	**14,032**	**11,642**	**8,197**	**8,742**	**13,695**	**33.2**
Crawford	40.0	Male	19,667	2,156	1,884	2,059	2,048	3,210	2,753	1,821	1,639	2,097	30.3
		Female	20,333	1,978	1,765	2,003	2,047	3,235	2,763	1,800	1,861	2,881	32.3
Sebastian	98.1	Male	46,880	4,807	4,241	4,398	5,494	8,042	6,246	4,277	4,430	4,945	30.6
		Female	51,220	4,517	4,024	4,304	5,669	8,258	6,429	4,702	5,186	8,131	33.6
Sequoyah, Okla.	*35.1*	*Male*	*17,152*	*1,746*	*1,629*	*2,120*	*1,734*	*2,350*	*2,362*	*1,648*	*1,576*	*1,987*	*30.7*
		Female	*17,948*	*1,572*	*1,699*	*1,895*	*1,720*	*2,539*	*2,450*	*1,695*	*1,695*	*2,683*	*33.2*
LITTLE ROCK - NORTH LITTLE ROCK	**494.9**	**Male**	**238,138**	**25,294**	**22,270**	**22,550**	**31,109**	**44,722**	**31,811**	**21,111**	**19,303**	**19,968**	**29.0**
		Female	**256,762**	**23,828**	**21,514**	**22,234**	**32,308**	**46,776**	**33,217**	**22,872**	**22,369**	**31,644**	**31.1**
Faulkner	50.1	Male	24,251	2,254	2,173	2,288	4,386	3,796	2,992	2,031	2,008	2,323	27.7
		Female	25,849	2,092	1,994	2,241	4,840	3,910	3,033	2,171	2,256	3,312	29.5
Lonoke	36.7	Male	17,840	1,900	1,834	2,030	1,893	2,673	2,548	1,635	1,453	1,874	29.7
		Female	18,860	1,796	1,776	2,006	1,825	2,838	2,768	1,628	1,621	2,602	32.1
Pulaski	350.6	Male	167,426	18,424	15,427	15,158	21,796	33,392	21,632	14,595	13,525	13,477	28.9
		Female	183,174	17,484	15,082	15,114	22,861	34,959	22,984	16,190	15,968	22,532	31.0
Saline	57.5	Male	28,621	2,716	2,836	3,074	3,034	4,861	4,639	2,850	2,317	2,294	30.5
		Female	28,879	2,456	2,662	2,873	2,782	5,069	4,432	2,883	2,524	3,198	32.2
PINE BLUFF	**89.4**	**Male**	**43,238**	**4,644**	**4,107**	**4,764**	**5,782**	**6,842**	**5,016**	**3,593**	**3,842**	**4,648**	**28.4**
		Female	**46,162**	**4,542**	**3,841**	**4,357**	**5,685**	**7,025**	**5,250**	**4,262**	**4,333**	**6,867**	**31.6**
Jefferson	89.4	Male	43,238	4,644	4,107	4,764	5,782	6,842	5,016	3,593	3,842	4,648	28.4
		Female	46,162	4,542	3,841	4,357	5,685	7,025	5,250	4,262	4,333	6,867	31.6
TEXARKANA	**118.4**	**Male**	**56,539**	**6,044**	**5,369**	**5,675**	**5,927**	**9,140**	**7,102**	**5,149**	**5,463**	**6,670**	**30.7**
		Female	**61,861**	**5,690**	**5,083**	**5,635**	**6,182**	**9,568**	**7,447**	**5,789**	**6,536**	**9,931**	**33.7**
Miller	38.3	Male	18,250	2,047	1,789	1,907	1,929	2,867	2,154	1,614	1,748	2,195	30.1
		Female	20,050	1,921	1,630	1,917	2,013	3,120	2,324	1,814	2,118	3,193	33.2
Bowie, Tex.	*80.1*	*Male*	*38,289*	*3,997*	*3,580*	*3,768*	*3,998*	*6,273*	*4,948*	*3,535*	*3,715*	*4,475*	*31.1*
		Female	*41,811*	*3,769*	*3,453*	*3,718*	*4,169*	*6,448*	*5,123*	*3,975*	*4,418*	*6,738*	*34.0*
ALL COUNTIES													
Arkansas	23.4	Male	11,304	1,164	986	1,069	1,252	1,763	1,267	1,186	1,121	1,496	31.7
		Female	12,096	1,121	923	1,043	1,185	1,792	1,399	1,297	1,340	1,996	34.9
Ashley	26.0	Male	12,517	1,312	1,313	1,420	1,288	1,836	1,695	1,178	1,012	1,463	30.0
		Female	13,483	1,327	1,239	1,360	1,301	1,954	1,704	1,235	1,309	2,054	32.8
Baxter	30.7	Male	14,704	1,035	1,016	1,201	953	1,630	1,507	1,197	2,027	4,138	45.1
		Female	15,996	926	937	1,089	1,006	1,785	1,703	1,424	2,585	4,541	49.1
Benton	86.6	Male	42,086	3,865	3,513	3,972	4,419	6,184	5,161	3,884	4,511	6,577	33.5
		Female	44,514	3,671	3,429	3,689	4,550	6,294	5,463	4,134	5,431	7,853	36.1
Boone	28.2	Male	13,450	1,284	1,121	1,242	1,352	2,031	1,681	1,267	1,391	2,081	33.5
		Female	14,750	1,159	1,129	1,187	1,410	2,122	1,833	1,502	1,551	2,857	37.0
Bradley	13.6	Male	6,413	628	549	630	659	851	742	602	664	1,088	33.7
		Female	7,187	608	543	658	651	813	820	673	866	1,555	38.9
Calhoun	6.1	Male	2,943	298	211	302	409	391	325	259	307	441	31.4
		Female	3,157	255	244	288	330	389	370	288	348	645	37.0
Carroll	17.4	Male	8,357	723	644	720	691	1,186	1,043	841	1,004	1,505	37.1
		Female	9,043	646	613	676	739	1,239	1,091	900	1,211	1,928	40.6
Chicot	17.3	Male	8,076	1,017	925	996	862	1,012	742	649	720	1,153	27.4
		Female	9,224	1,009	894	931	908	1,108	924	857	915	1,678	32.9
Clark	23.3	Male	11,201	999	883	973	2,151	1,556	1,257	922	1,015	1,445	28.8
		Female	12,099	921	812	873	2,205	1,675	1,300	1,003	1,211	2,099	32.4
Clay	20.7	Male	9,907	902	775	1,032	908	1,265	1,272	998	1,045	1,710	35.6
		Female	10,793	782	766	977	911	1,304	1,358	1,095	1,294	2,306	39.8
Cleburne	19.1	Male	9,375	771	754	872	827	1,107	1,195	996	1,183	1,670	38.0
		Female	9,725	679	682	847	797	1,151	1,332	1,057	1,280	1,900	40.3
Cleveland	8.1	Male	3,946	344	359	447	392	511	558	389	367	579	33.4
		Female	4,154	346	359	393	340	629	527	371	401	788	35.2
Columbia	26.2	Male	12,401	1,204	1,029	1,303	1,748	1,694	1,387	1,161	1,158	1,717	30.4
		Female	13,799	1,123	1,058	1,168	1,670	1,730	1,590	1,348	1,434	2,678	35.9
Conway	19.8	Male	9,551	989	869	1,059	1,037	1,349	1,135	906	957	1,250	31.1
		Female	10,249	915	881	1,005	994	1,353	1,226	1,015	1,099	1,761	34.8
Craighead	64.8	Male	31,239	2,994	2,691	2,939	5,031	5,280	4,100	2,763	2,482	2,959	28.7
		Female	33,561	2,800	2,561	2,788	5,209	5,481	4,178	3,006	3,058	4,480	31.2
Crawford	40.0	Male	19,667	2,156	1,884	2,059	2,048	3,210	2,753	1,821	1,639	2,097	30.3
		Female	20,333	1,978	1,765	2,003	2,047	3,235	2,763	1,800	1,861	2,881	32.3

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
ARKANSAS (continued)													
ALL COUNTIES (continued)													
☐ Crittenden	48.6	Male	23,124	2,938	2,586	2,881	2,680	3,461	2,792	1,876	1,761	2,149	26.4
		Female	25,476	2,762	2,556	2,911	2,929	3,939	3,193	2,227	2,122	2,837	29.0
Cross	19.8	Male	9,576	1,132	990	1,123	1,068	1,448	1,181	756	803	1,075	28.3
		Female	10,224	1,149	977	1,053	1,043	1,468	1,223	861	915	1,535	31.1
Dallas	10.5	Male	5,025	530	480	480	477	717	619	459	484	779	32.6
		Female	5,475	483	478	443	525	747	586	476	628	1,109	36.0
Desha	19.4	Male	9,138	1,158	994	1,027	996	1,368	1,026	671	733	1,165	27.9
		Female	10,262	1,173	916	1,066	1,158	1,434	1,087	819	961	1,648	30.7
Drew	18.3	Male	8,876	935	805	906	1,284	1,382	1,023	765	676	1,100	28.7
		Female	9,424	854	780	893	1,270	1,351	1,145	787	868	1,476	31.8
Faulkner	50.1	Male	24,251	2,254	2,173	2,288	4,386	3,796	2,992	2,031	2,008	2,323	27.7
		Female	25,849	2,092	1,994	2,241	4,840	3,910	3,033	2,171	2,256	3,312	29.5
Franklin	15.8	Male	7,831	697	712	871	909	1,104	974	737	717	1,110	31.6
		Female	7,969	652	670	700	712	1,123	993	736	832	1,551	36.3
Fulton	10.6	Male	5,143	407	448	498	414	661	599	463	661	992	37.4
		Female	5,457	412	390	454	427	708	619	573	712	1,162	40.5
Garland	74.2	Male	35,306	2,766	2,685	3,186	3,385	5,020	4,194	3,375	4,093	6,602	36.5
		Female	38,894	2,775	2,580	2,998	3,453	5,216	4,500	3,851	5,001	8,520	40.4
Grant	13.7	Male	6,738	592	655	735	713	993	1,048	652	573	777	31.8
		Female	6,962	583	589	688	648	1,024	1,060	656	646	1,068	34.5
Greene	31.8	Male	15,348	1,443	1,361	1,503	1,676	2,442	2,074	1,427	1,433	1,989	31.9
		Female	16,452	1,463	1,332	1,435	1,654	2,408	2,159	1,594	1,664	2,743	34.7
Hempstead	24.5	Male	11,670	1,226	1,055	1,128	1,156	1,641	1,480	1,037	1,104	1,843	32.7
		Female	12,830	1,220	1,040	1,110	1,185	1,695	1,533	1,162	1,378	2,507	36.1
Hot Spring	27.7	Male	13,395	1,255	1,167	1,364	1,377	2,060	1,726	1,365	1,356	1,725	32.4
		Female	14,305	1,305	1,168	1,237	1,344	2,131	1,765	1,423	1,523	2,409	34.8
Howard	13.8	Male	6,567	710	596	676	660	938	790	557	621	1,019	31.8
		Female	7,233	638	579	613	644	990	825	633	779	1,532	36.8
Independence	32.5	Male	15,775	1,595	1,433	1,466	1,711	2,461	2,154	1,491	1,487	1,977	31.8
		Female	16,725	1,441	1,317	1,467	1,770	2,602	2,121	1,623	1,583	2,801	34.1
Izard	11.9	Male	5,780	406	414	501	421	702	626	518	772	1,420	42.1
		Female	6,120	397	404	422	408	692	661	549	941	1,646	46.5
Jackson	21.3	Male	10,224	1,067	942	1,074	1,004	1,505	1,268	945	1,058	1,361	31.8
		Female	11,076	974	834	1,021	1,105	1,548	1,350	1,092	1,172	1,980	35.4
Jefferson	89.4	Male	43,238	4,644	4,107	4,764	5,782	6,842	5,016	3,593	3,842	4,648	28.4
		Female	46,162	4,542	3,841	4,357	5,685	7,025	5,250	4,262	4,333	6,867	31.6
Johnson	18.3	Male	8,925	840	796	840	977	1,239	1,057	836	891	1,449	33.1
		Female	9,375	790	706	778	940	1,233	1,085	887	1,087	1,869	37.2
Lafayette	9.9	Male	4,705	488	468	505	449	618	557	419	438	763	32.2
		Female	5,195	518	458	508	436	656	566	425	537	1,091	35.4
Lawrence	18.7	Male	8,963	841	788	872	984	1,224	1,110	840	864	1,440	33.1
		Female	9,737	743	773	850	988	1,322	1,156	937	1,103	1,865	36.7
Lee	14.1	Male	6,615	824	794	893	645	759	658	540	601	901	27.0
		Female	7,485	741	736	900	726	937	768	682	691	1,304	31.8
Lincoln	13.2	Male	7,221	597	580	654	1,045	1,549	963	528	511	794	29.7
		Female	5,979	595	530	582	595	795	707	503	591	1,081	33.6
Little River	14.6	Male	7,042	781	735	758	733	1,049	912	649	592	833	29.9
		Female	7,558	746	729	762	732	1,139	941	629	690	1,190	32.1
Logan	20.5	Male	10,087	898	934	1,213	980	1,348	1,225	895	1,021	1,573	32.6
		Female	10,413	873	792	978	924	1,412	1,258	932	1,145	2,099	36.8
Lonoke	36.7	Male	17,840	1,900	1,834	2,030	1,893	2,673	2,548	1,635	1,453	1,874	29.7
		Female	18,860	1,796	1,776	2,006	1,825	2,838	2,768	1,628	1,621	2,602	32.1
Madison	11.7	Male	5,807	513	506	595	549	862	708	549	653	872	33.6
		Female	5,893	519	466	514	477	858	744	587	687	1,041	36.5
Marion	12.6	Male	6,115	528	501	566	447	739	732	540	847	1,215	38.8
		Female	6,485	465	495	568	455	823	768	583	983	1,345	40.7
Miller	38.3	Male	18,250	2,047	1,789	1,907	1,929	2,867	2,154	1,614	1,748	2,195	30.1
		Female	20,050	1,921	1,630	1,917	2,013	3,120	2,324	1,814	2,118	3,193	33.2
Mississippi	57.0	Male	27,467	3,485	2,747	2,965	3,702	4,414	3,221	2,127	2,092	2,714	26.9
		Female	29,533	3,470	2,682	2,847	3,599	4,539	3,341	2,512	2,636	3,907	29.8
Monroe	13.1	Male	6,211	708	607	767	630	805	620	537	606	931	29.9
		Female	6,889	667	580	716	639	844	752	645	759	1,287	35.0
Montgomery	8.2	Male	4,061	303	310	375	404	543	494	405	487	740	36.9
		Female	4,139	321	296	347	319	529	517	445	494	871	40.0

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
ARKANSAS (continued)													
ALL COUNTIES (continued)													
Nevada	11.1	Male	5,341	527	513	498	531	749	604	435	530	954	33.0
		Female	5,759	553	502	482	522	727	624	487	659	1,203	36.5
Newton	8.3	Male	4,167	409	379	443	379	662	531	392	406	566	32.2
		Female	4,133	409	334	399	380	644	547	390	445	585	33.5
Ouachita	29.9	Male	14,053	1,428	1,279	1,326	1,440	2,079	1,618	1,370	1,485	2,028	32.5
		Female	15,847	1,379	1,178	1,370	1,512	2,204	1,716	1,637	1,834	3,017	36.6
Perry	7.8	Male	3,858	353	374	415	337	552	517	367	401	542	33.2
		Female	3,942	357	351	394	343	552	488	380	431	646	34.5
Phillips	33.2	Male	15,406	2,074	1,706	1,956	1,560	1,932	1,642	1,264	1,227	2,045	27.1
		Female	17,794	2,054	1,637	2,028	1,836	2,279	1,957	1,549	1,655	2,799	30.9
Pike	10.7	Male	5,183	436	473	500	548	724	711	471	529	791	33.8
		Female	5,517	490	445	478	514	747	687	472	616	1,068	36.2
Poinsett	26.1	Male	12,598	1,268	1,221	1,396	1,311	1,870	1,671	1,182	1,176	1,503	30.9
		Female	13,502	1,182	1,178	1,364	1,368	1,950	1,749	1,235	1,460	2,016	33.5
Polk	17.9	Male	8,692	822	741	930	760	1,086	1,081	846	928	1,498	35.1
		Female	9,208	713	761	795	749	1,123	1,207	872	1,052	1,936	38.8
Pope	41.6	Male	20,434	1,995	1,792	1,966	2,982	3,260	2,716	1,852	1,734	2,137	29.5
		Female	21,166	1,804	1,707	1,982	2,730	3,257	2,811	1,905	1,944	3,026	32.2
Prairie	9.8	Male	4,840	444	450	524	507	653	625	441	510	686	32.6
		Female	4,960	419	412	490	473	685	616	487	536	842	35.0
Pulaski	350.6	Male	167,426	18,424	15,427	15,158	21,796	33,392	21,632	14,595	13,525	13,477	28.9
		Female	183,174	17,484	15,082	15,114	22,861	34,959	22,984	16,190	15,968	22,532	31.0
Randolph	17.3	Male	8,369	742	747	956	845	1,123	1,093	797	853	1,213	33.0
		Female	8,931	793	725	846	772	1,238	1,134	884	976	1,563	35.8
St. Francis	29.7	Male	14,046	1,887	1,601	1,711	1,440	1,986	1,641	1,082	1,132	1,566	26.9
		Female	15,654	1,876	1,527	1,669	1,685	2,284	1,731	1,301	1,381	2,200	29.7
Saline	57.5	Male	28,621	2,716	2,836	3,074	3,034	4,861	4,639	2,850	2,317	2,294	30.5
		Female	28,879	2,456	2,662	2,873	2,782	5,069	4,432	2,883	2,524	3,198	32.2
Scott	9.9	Male	4,894	388	434	524	453	601	683	512	496	803	35.7
		Female	5,006	394	402	471	427	623	706	493	558	932	37.6
Searcy	8.9	Male	4,355	377	361	437	387	590	520	443	513	727	35.5
		Female	4,545	369	330	430	366	615	563	450	562	860	37.9
Sebastian	98.1	Male	46,880	4,807	4,241	4,398	5,494	8,042	6,246	4,277	4,430	4,945	30.6
		Female	51,220	4,517	4,024	4,304	5,669	8,258	6,429	4,702	5,186	8,131	33.6
Sevier	14.6	Male	7,083	678	697	730	668	1,030	953	628	693	1,006	32.5
		Female	7,517	588	642	722	676	1,075	977	670	789	1,378	35.6
Sharp	16.0	Male	7,795	611	577	712	677	896	751	662	1,056	1,853	40.7
		Female	8,205	613	584	661	585	909	851	783	1,292	1,927	43.8
Stone	9.6	Male	4,720	404	404	464	409	651	648	486	493	761	35.4
		Female	4,880	415	351	485	395	714	670	493	573	784	36.2
Union	48.6	Male	22,885	2,317	2,080	2,257	2,373	3,542	2,696	2,083	2,342	3,195	31.8
		Female	25,715	2,245	1,968	2,155	2,573	3,607	2,934	2,437	2,972	4,824	36.1
Van Buren	14.7	Male	7,234	593	626	683	560	890	787	752	1,047	1,296	38.4
		Female	7,466	523	567	669	528	936	859	785	1,159	1,440	40.9
Washington	104.6	Male	52,336	4,615	3,995	4,569	10,603	9,199	6,246	4,299	3,979	4,831	27.6
		Female	52,264	4,197	3,856	4,128	8,992	8,822	6,502	4,451	4,344	6,972	30.6
White	53.1	Male	25,773	2,313	2,356	2,656	3,736	3,640	3,262	2,345	2,273	3,192	30.0
		Female	27,327	2,212	2,149	2,455	3,763	3,776	3,427	2,474	2,669	4,402	33.2
Woodruff	10.7	Male	5,114	583	533	585	498	710	557	387	464	797	30.0
		Female	5,586	515	463	567	553	749	592	285	803	1,059	34.3
Yell	17.7	Male	8,588	708	787	839	856	1,201	1,067	832	942	1,356	34.2
		Female	9,112	716	718	790	802	1,192	1,173	877	1,084	1,760	37.9
TOTAL METRO COUNTIES	**913.9**	**Male**	**441,633**	**46,501**	**40,872**	**43,128**	**59,645**	**78,343**	**57,018**	**38,591**	**36,702**	**40,833**	**28.9**
		Female	**472,267**	**43,745**	**39,186**	**41,854**	**59,643**	**81,175**	**59,678**	**42,128**	**42,333**	**62,525**	**31.4**
TOTAL STATE	**2,350.1**	**Male**	**1,134,142**	**114,112**	**103,144**	**113,354**	**135,677**	**178,007**	**141,498**	**101,501**	**105,070**	**141,779**	**30.7**
		Female	**1,215,958**	**108,619**	**98,484**	**108,478**	**135,577**	**184,104**	**148,765**	**111,481**	**123,922**	**196,548**	**33.5**
CALIFORNIA													
ANAHEIM - SANTA ANA	**2,129.4**	**Male**	**1,049,264**	**89,575**	**85,419**	**100,919**	**150,528**	**202,693**	**156,950**	**107,848**	**86,016**	**69,316**	**29.8**
		Female	**1,080,136**	**86,327**	**82,131**	**97,080**	**139,726**	**197,664**	**158,309**	**108,757**	**92,781**	**117,361**	**31.8**

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
CALIFORNIA (continued)													
ANAHEIM - SANTA ANA (continued)													
Orange	2,129.4	Male	1,049,264	89,575	85,419	100,919	150,528	202,693	156,950	107,848	86,016	69,316	29.8
		Female	1,080,136	86,327	82,131	97,080	139,726	197,664	158,309	108,757	92,781	117,361	31.8
BAKERSFIELD	**443.4**	**Male**	**220,312**	**25,120**	**19,976**	**21,353**	**28,041**	**39,085**	**27,879**	**19,775**	**19,094**	**19,989**	**29.0**
		Female	**223,088**	**23,881**	**19,021**	**20,310**	**27,462**	**37,670**	**27,959**	**20,477**	**20,956**	**25,352**	**30.5**
Kern	443.4	Male	220,312	25,120	19,976	21,353	28,041	39,085	27,879	19,775	19,094	19,989	29.0
		Female	223,088	23,881	19,021	20,310	27,462	37,670	27,959	20,477	20,956	25,352	30.5
CHICO	**160.3**	**Male**	**78,228**	**6,329**	**5,373**	**6,137**	**12,138**	**14,039**	**8,570**	**6,043**	**8,027**	**11,572**	**31.5**
		Female	**82,072**	**5,892**	**5,121**	**5,872**	**12,599**	**13,018**	**8,849**	**6,709**	**9,647**	**14,365**	**33.9**
Butte	160.3	Male	78,228	6,329	5,373	6,137	12,138	14,039	8,570	6,043	8,027	11,572	31.5
		Female	82,072	5,892	5,121	5,872	12,599	13,018	8,849	6,709	9,647	14,365	33.9
FRESNO	**555.2**	**Male**	**273,120**	**29,025**	**23,917**	**26,845**	**37,562**	**50,350**	**34,034**	**23,737**	**23,159**	**24,491**	**28.8**
		Female	**282,080**	**27,862**	**22,904**	**25,500**	**36,848**	**48,812**	**34,511**	**25,844**	**25,510**	**34,289**	**30.7**
Fresno	555.2	Male	273,120	29,025	23,917	26,845	37,562	50,350	34,034	23,737	23,159	24,491	28.8
		Female	282,080	27,862	22,904	25,500	36,848	48,812	34,511	25,844	25,510	34,289	30.7
LOS ANGELES - LONG BEACH	**7,719.1**	**Male**	**3,762,491**	**357,419**	**306,285**	**337,408**	**509,544**	**726,875**	**519,012**	**365,290**	**333,836**	**306,822**	**30.1**
		Female	**3,956,609**	**344,635**	**294,676**	**327,344**	**492,097**	**720,604**	**523,789**	**379,648**	**375,545**	**498,271**	**32.2**
Los Angeles	7,719.1	Male	3,762,491	357,419	306,285	337,408	509,544	726,875	519,012	365,290	333,836	306,822	30.1
		Female	3,956,609	344,635	294,676	327,344	492,097	720,604	523,789	379,648	375,545	498,271	32.2
LOS ANGELES - ANAHEIM - RIVERSIDE CONSOLIDATED AREA	*12,189.9*	*Male*	*5,966,153*	*566,639*	*495,393*	*548,969*	*805,410*	*1,136,303*	*828,188*	*576,138*	*518,232*	*490,881*	*30.0*
		Female	*6,223,747*	*544,930*	*475,514*	*530,853*	*768,069*	*1,122,882*	*833,240*	*593,789*	*580,819*	*773,651*	*32.1*
MODESTO	**293.4**	**Male**	**143,040**	**15,148**	**12,903**	**14,028**	**17,716**	**25,222**	**18,647**	**12,687**	**12,452**	**14,237**	**29.6**
		Female	**150,360**	**14,452**	**12,350**	**13,361**	**17,944**	**25,847**	**19,165**	**13,592**	**14,083**	**19,566**	**31.6**
Stanislaus	293.4	Male	143,040	15,148	12,903	14,028	17,716	25,222	18,647	12,687	12,452	14,237	29.6
		Female	150,360	14,452	12,350	13,361	17,944	25,847	19,165	13,592	14,083	19,566	31.6
OAKLAND	**1,847.6**	**Male**	**902,235**	**75,987**	**70,440**	**81,439**	**118,241**	**175,895**	**134,223**	**88,567**	**82,599**	**74,844**	**31.0**
		Female	**945,365**	**72,797**	**67,648**	**79,077**	**110,725**	**181,134**	**135,304**	**91,112**	**91,118**	**116,453**	**32.9**
Alameda	1,142.1	Male	558,264	46,523	41,297	47,623	79,081	114,202	80,338	52,381	49,511	47,308	30.7
		Female	583,836	44,261	40,115	46,210	72,825	116,042	79,539	53,998	55,262	75,584	32.6
Contra Costa	705.5	Male	343,971	29,464	29,143	33,816	39,160	61,693	53,885	36,186	33,088	27,536	31.5
		Female	361,529	28,536	27,533	32,867	37,900	65,092	55,765	37,114	35,853	40,869	33.3
OXNARD - VENTURA	**589.8**	**Male**	**293,558**	**30,062**	**27,639**	**30,217**	**37,270**	**53,739**	**43,314**	**27,928**	**22,451**	**20,938**	**29.0**
		Female	**296,242**	**29,001**	**26,393**	**29,225**	**33,718**	**53,100**	**42,885**	**27,452**	**24,176**	**30,292**	**30.6**
Ventura	589.8	Male	293,558	30,062	27,639	30,217	37,270	53,739	43,314	27,928	22,451	20,938	29.0
		Female	296,242	29,001	26,393	29,225	33,718	53,100	42,885	27,452	24,176	30,292	30.6
REDDING	**131.4**	**Male**	**64,549**	**6,142**	**5,648**	**6,261**	**6,750**	**11,089**	**9,410**	**6,081**	**6,368**	**6,800**	**31.7**
		Female	**66,851**	**5,691**	**5,373**	**6,185**	**7,099**	**11,381**	**9,404**	**6,488**	**6,815**	**8,415**	**33.0**
Shasta	131.4	Male	64,549	6,142	5,648	6,261	6,750	11,089	9,410	6,081	6,368	6,800	31.7
		Female	66,851	5,691	5,373	6,185	7,099	11,381	9,404	6,488	6,815	8,415	33.0
RIVERSIDE - SAN BERNARDINO	**1,751.6**	**Male**	**860,840**	**89,583**	**76,050**	**80,425**	**108,968**	**152,996**	**108,912**	**75,072**	**75,929**	**93,805**	**30.0**
		Female	**890,760**	**84,967**	**72,314**	**77,204**	**102,528**	**151,514**	**108,257**	**77,932**	**88,317**	**127,727**	**32.2**
Riverside	746.4	Male	363,528	35,745	30,716	33,114	41,240	60,594	44,553	31,681	35,458	50,427	31.8
		Female	382,872	33,768	29,356	31,871	40,919	60,285	44,558	33,378	42,670	66,067	34.2
San Bernardino	1,005.2	Male	497,312	53,838	45,334	47,311	66,828	92,402	64,359	43,391	40,471	43,378	28.8
		Female	507,888	51,199	42,958	45,333	61,609	91,229	63,699	44,554	45,647	61,660	30.8
SACRAMENTO	**1,217.5**	**Male**	**596,582**	**53,859**	**47,138**	**54,583**	**79,694**	**115,842**	**79,252**	**58,806**	**55,821**	**51,487**	**30.4**
		Female	**620,918**	**51,572**	**45,004**	**51,955**	**81,867**	**115,692**	**82,786**	**60,375**	**60,023**	**71,644**	**31.9**
El Dorado	103.4	Male	51,974	4,264	4,128	4,614	5,279	11,004	7,540	4,913	5,322	4,910	32.0
		Female	51,426	4,023	3,682	4,202	5,355	10,713	7,276	4,912	5,560	5,703	32.9
Placer	135.6	Male	66,868	5,581	5,561	6,644	7,157	11,541	10,094	6,897	6,594	6,799	32.4
		Female	68,732	5,376	5,207	6,403	6,874	11,873	10,321	6,825	6,823	9,030	33.8
Sacramento	857.3	Male	417,200	38,889	33,083	38,427	55,053	81,359	54,673	41,799	39,093	34,824	30.3
		Female	440,100	37,292	31,996	36,561	57,396	82,068	57,838	43,531	42,631	50,787	31.9
Yolo	121.2	Male	60,540	5,125	4,366	4,898	12,205	11,938	7,045	5,197	4,812	4,954	28.1
		Female	60,660	4,881	4,119	4,789	12,242	11,038	7,351	5,107	5,009	6,124	28.9
SALINAS - SEASIDE - MONTEREY	**316.5**	**Male**	**162,391**	**16,566**	**12,826**	**13,625**	**29,111**	**32,834**	**19,255**	**13,089**	**12,306**	**12,779**	**27.8**
		Female	**154,109**	**16,020**	**12,459**	**13,099**	**19,970**	**28,469**	**18,308**	**14,130**	**13,874**	**17,780**	**30.4**
Monterey	316.5	Male	162,391	16,566	12,826	13,625	29,111	32,834	19,255	13,089	12,306	12,779	27.8
		Female	154,109	16,020	12,459	13,099	19,970	28,469	18,308	14,130	13,874	17,780	30.4

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
CALIFORNIA (continued)													
SAN DIEGO	**2,036.1**	**Male**	**1,034,605**	**88,389**	**76,754**	**84,893**	**192,958**	**204,641**	**127,847**	**86,099**	**83,680**	**89,344**	**28.6**
		Female	**1,001,495**	**84,407**	**73,148**	**80,682**	**133,430**	**185,689**	**126,565**	**90,371**	**96,517**	**130,686**	**32.0**
San Diego	2,036.1	Male	1,034,605	88,389	76,754	84,893	192,958	204,641	127,847	86,099	83,680	89,344	28.6
		Female	1,001,495	84,407	73,148	80,682	133,430	185,689	126,565	90,371	96,517	130,686	32.0
SAN FRANCISCO	**1,507.2**	**Male**	**740,658**	**48,306**	**44,149**	**54,739**	**85,401**	**163,734**	**114,223**	**77,591**	**74,720**	**77,795**	**33.4**
		Female	**766,542**	**46,316**	**41,674**	**52,552**	**83,153**	**154,188**	**107,786**	**78,346**	**82,981**	**119,546**	**35.5**
Marin	229.5	Male	112,560	7,031	7,613	9,752	11,428	23,947	20,542	12,428	10,891	8,928	33.5
		Female	116,940	6,712	7,136	9,246	10,764	24,423	20,593	12,583	11,346	14,137	35.1
San Francisco	670.8	Male	333.007	19,064	16,107	19,348	39,453	82,667	49,008	32,708	32,238	42,414	33.8
		Female	337,793	18,215	15,289	18,754	38,284	71,895	41,233	31,983	37,218	64,922	36.6
San Mateo	606.9	Male	295,091	22,211	20,429	25,639	34,520	57,120	44,673	32,455	31,591	26,453	32.8
		Female	311,809	21,389	19,249	24,552	34,105	57,870	45,960	33,780	34,417	40,487	34.8
SAN FRANCISCO - OAKLAND - SAN JOSE CONSOLIDATED AREA	***5,668.6***	***Male***	***2,786,602***	***225,716***	***207,300***	***243,391***	***357,628***	***571,795***	***416,938***	***272,352***	***248,981***	***242,501***	***31.3***
		Female	***2,881,998***	***216,011***	***198,158***	***234,031***	***338,993***	***561,259***	***409,819***	***277,602***	***275,963***	***370,162***	***33.1***
SAN JOSE	**1,390.9**	**Male**	**688,459**	**60,039**	**56,221**	**67,301**	**96,585**	**138,922**	**105,585**	**68,152**	**53,553**	**42,101**	**29.6**
		Female	**702,441**	**57,798**	**53,938**	**64,269**	**91,290**	**135,447**	**106,290**	**68,421**	**58,176**	**66,812**	**31.2**
Santa Clara	1,390.9	Male	688,459	60,039	56,221	67,301	96,585	138,922	105,585	68,152	53,553	42,101	29.6
		Female	702,441	57,798	53,938	64,269	91,290	135,447	106,290	68,421	58,176	66,812	31.2
SANTA BARBARA - SANTA MARIA - LOMPOC	**316.4**	**Male**	**155,642**	**12,297**	**10,873**	**13,377**	**25,453**	**30,853**	**19,942**	**14,589**	**13,410**	**14,848**	**30.1**
		Female	**160,758**	**11,711**	**10,591**	**13,083**	**24,388**	**27,725**	**20,085**	**15,128**	**15,122**	**22,925**	**32.4**
Santa Barbara	316.4	Male	155,642	12,297	10,873	13,377	25,453	30,853	19,942	14,589	13,410	14,848	30.1
		Female	160,758	11,711	10,591	13,083	24,388	27,725	20,085	15,128	15,122	22,925	32.4
SANTA CRUZ	**215.1**	**Male**	**105,258**	**8,851**	**7,596**	**8,345**	**14,148**	**24,098**	**13,920**	**8,023**	**8,338**	**11,939**	**30.7**
		Female	**109,842**	**8,331**	**7,158**	**7,903**	**14,192**	**22,482**	**13,212**	**8,768**	**9,978**	**17,818**	**32.7**
Santa Cruz	215.1	Male	105,258	8,851	7,596	8,345	14,148	24,098	13,920	8,023	8,338	11,939	30.7
		Female	109,842	8,331	7,158	7,903	14,192	22,482	13,212	8,768	9,978	17,818	32.7
SANTA ROSA - PETALUMA	**335.0**	**Male**	**162,139**	**14,260**	**13,055**	**14,398**	**17,456**	**32,226**	**23,116**	**13,626**	**14,441**	**19,561**	**31.8**
		Female	**172,861**	**13,505**	**12,486**	**13,843**	**17,935**	**33,241**	**22,896**	**14,329**	**16,877**	**27,749**	**33.6**
Sonoma	335.0	Male	162,139	14,260	13,055	14,398	17,456	32,226	23,116	13,626	14,441	19,561	31.8
		Female	172,861	13,505	12,486	13,843	17,935	33,241	22,896	14,329	16,877	27,749	33.6
STOCKTON	**379.2**	**Male**	**187,324**	**18,751**	**16,297**	**18,467**	**23,577**	**31,600**	**23,462**	**17,298**	**17,659**	**20,213**	**30.2**
		Female	**191,876**	**17,918**	**15,589**	**16,859**	**22,696**	**32,275**	**23,957**	**18,302**	**19,385**	**24,895**	**32.1**
San Joaquin	379.2	Male	187,324	18,751	16,297	18,467	23,577	31,600	23,462	17,298	17,659	20,213	30.2
		Female	191,876	17,918	15,589	16,859	22,696	32,275	23,957	18,302	19,385	24,895	32.1
VALLEJO - FAIRFIELD - NAPA	**372.8**	**Male**	**187,853**	**18,273**	**15,839**	**17,169**	**25,797**	**36,920**	**25,871**	**16,393**	**15,330**	**16,261**	**29.6**
		Female	**184,947**	**17,264**	**15,254**	**16,387**	**21,698**	**34,767**	**24,331**	**16,626**	**16,836**	**21,784**	**31.3**
Napa	106.2	Male	52,105	3,860	3,625	4,697	6,208	8,864	7,121	4,817	5,582	7,331	33.6
		Female	54,095	3,675	3,737	4,465	5,826	8,597	7,077	5,112	6,084	9,522	36.1
Solano	266.6	Male	135,748	14,413	12,214	12,472	19,589	28,056	18,750	11,576	9,748	8,930	28.3
		Female	130,852	13,589	11,517	11,922	15,872	26,170	17,254	11,514	10,752	12,262	29.8
VISALIA - TULARE - PORTERVILLE	**272.9**	**Male**	**134,906**	**15,649**	**13,217**	**14,206**	**16,704**	**22,279**	**16,888**	**11,408**	**11,107**	**13,448**	**28.4**
		Female	**137,994**	**15,098**	**12,432**	**13,456**	**15,773**	**22,297**	**17,156**	**12,066**	**12,450**	**17,266**	**30.5**
Tulare	272.9	Male	134,906	15,649	13,217	14,206	16,704	22,279	16,888	11,408	11,107	13,448	28.4
		Female	137,994	15,098	12,432	13,456	15,773	22,297	17,156	12,066	12,450	17,266	30.5
YUBA CITY	**109.6**	**Male**	**54,870**	**5,744**	**4,689**	**5,434**	**7,637**	**9,422**	**7,077**	**5,115**	**4,653**	**5,099**	**29.2**
		Female	**54,730**	**5,404**	**4,579**	**5,169**	**6,840**	**9,057**	**7,356**	**5,132**	**5,018**	**6,175**	**30.9**
Sutter	57.0	Male	28,250	2,768	2,443	2,887	3,555	4,582	3,885	2,979	2,506	2,645	30.4
		Female	28,750	2,549	2,282	2,816	3,388	4,484	4,072	2,912	2,728	3,519	32.4
Yuba	52.6	Male	26,620	2,976	2,246	2,547	4,082	4,840	3,192	2,136	2,147	2,454	28.0
		Female	25,980	2,855	2,297	2,353	3,452	4,573	3,284	2,220	2,290	2,656	29.4
ALL COUNTIES													
Alameda	1,142.1	Male	558,264	46,523	41,297	47,623	79,081	114,202	80,338	52,381	49,511	47,308	30.7
		Female	583,836	44,261	40,115	46,210	72,825	116,042	79,539	53,998	55,262	75,584	32.6
Alpine	1.4	Male	754	38	56	73	149	162	114	65	57	40	28.8
		Female	646	54	53	65	102	121	115	60	44	32	29.0
Amador	22.7	Male	11,521	837	756	997	1,350	1,618	1,430	1,105	1,642	1,786	36.4
		Female	11,179	755	734	831	812	1,626	1,524	1,146	1,701	2,050	40.5

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
CALIFORNIA (continued)													
ALL COUNTIES (continued)													
Butte	160.3	Male	78,228	6,329	5,373	6,137	12,138	14,039	8,570	6,043	8,027	11,572	31.5
		Female	82,072	5,892	5,121	5,872	12,599	13,018	8,849	6,709	9,647	14,365	33.9
Calaveras	24.2	Male	12,082	892	830	1,155	1,026	1,870	1,609	1,181	1,589	1,930	36.7
		Female	12,118	806	835	1,005	918	1,845	1,583	1,224	1,792	2,110	39.1
Colusa	13.3	Male	6,647	667	574	618	713	1,054	828	648	724	821	32.1
		Female	6,653	665	522	602	643	1,005	776	680	737	1,023	33.9
Contra Costa	705.5	Male	343,971	29,464	29,143	33,816	39,160	61,693	53,885	36,186	33,088	27,536	31.5
		Female	361,529	28,536	27,533	32,867	37,900	65,092	55,765	37,114	35,853	40,869	33.3
Del Norte	19.6	Male	9,867	1,014	788	898	1,147	1,713	1,180	905	1,046	1,176	31.3
		Female	9,733	1,001	759	821	1,015	1,598	1,197	915	1,123	1,304	33.0
El Dorado	103.4	Male	51,974	4,264	4,128	4,614	5,279	11,004	7,540	4,913	5,322	4,910	32.0
		Female	51,426	4,023	3,682	4,202	5,355	10,713	7,276	4,912	5,560	5,703	32.9
Fresno	555.2	Male	273,120	29,025	23,917	26,845	37,562	50,350	34,034	23,737	23,159	24,491	28.8
		Female	282,080	27,862	22,904	25,500	36,848	48,812	34,511	25,844	25,510	34,289	30.7
Glenn	23.1	Male	11,554	1,191	999	1,151	1,254	1,838	1,427	1,128	1,107	1,459	31.4
		Female	11,546	1,153	913	1,031	1,167	1,699	1,444	1,141	1,201	1,797	33.9
Humboldt	111.9	Male	56,090	4,928	4,210	4,298	8,664	12,028	7,074	4,649	4,962	5,277	29.9
		Female	55,810	4,717	4,023	4,292	8,292	11,070	6,797	4,735	5,190	6,694	30.9
Imperial	101.4	Male	50,186	5,875	5,230	5,825	6,229	7,548	5,641	4,602	4,346	4,890	27.6
		Female	51,214	5,647	5,134	5,907	6,187	8,053	6,193	4,873	4,438	4,782	28.4
Inyo	19.0	Male	9,422	775	699	873	845	1,480	1,243	988	1,106	1,413	35.3
		Female	9,578	791	681	769	788	1,407	1,253	1,002	1,223	1,664	37.8
Kern	443.4	Male	220,312	25,120	19,976	21,353	28,041	39,085	27,879	19,775	19,094	19,989	29.0
		Female	223,088	23,881	19,021	20,310	27,462	37,670	27,959	20,477	20,956	25,352	30.5
Kings	79.0	Male	40,096	4,849	3,748	4,042	6,351	6,986	5,020	3,296	2,775	3,029	26.5
		Female	38,904	4,695	3,523	3,867	4,800	6,459	5,038	3,303	3,102	4,117	29.0
Lake	44.0	Male	21,450	1,595	1,444	1,615	1,535	2,973	2,288	1,884	3,349	4,767	41.8
		Female	22,550	1,517	1,295	1,569	1,533	2,913	2,371	2,214	3,908	5,230	45.4
Lassen	24.6	Male	13.183	1,125	988	1,180	2,087	2,739	1,639	1,197	1,150	1,078	29.4
		Female	11,417	1,112	940	1,065	1,251	2,030	1,513	1,134	1,154	1,218	31.6
Los Angeles	7,719.1	Male	3,762,491	357,419	306,285	337,408	509,544	726,875	519,012	365,290	333,836	306,822	30.1
		Female	3,956,609	344,635	294,676	327,344	492,097	720,604	523,789	379,648	375,545	498,271	32.2
Madera	72.9	Male	36,614	4,094	3,604	3,748	3,900	6,341	4,693	3,235	3,227	3,772	29.7
		Female	36,286	4,074	3,336	3,392	3,614	6,142	4,504	3,296	3,487	4,441	31.1
Marin	229.5	Male	112,560	7,031	7,613	9,752	11,428	23,947	20,542	12,428	10,891	8,928	33.5
		Female	116,940	6,712	7,136	9,246	10,764	24,423	20,593	12,583	11,346	14,137	35.1
Mariposa	13.2	Male	6,722	471	438	603	760	1,113	876	620	806	1,035	34.8
		Female	6,478	402	430	519	683	986	815	680	871	1,092	37.7
Mendocino	72.4	Male	35,921	3,605	3,071	3,228	3,384	7,058	5,101	3,102	3,403	3,969	31.6
		Female	36,479	3,272	2,952	2,965	3,403	7,008	4,916	3,281	3,690	4,992	33.1
Merced	148.8	Male	74,531	8,747	7,073	7,580	10,810	13,117	8,952	6,389	5,945	5,918	27.3
		Female	74,269	8,699	6,723	7,227	9,528	12,472	9.230	6,679	6,207	7,504	29.0
Modoc	9.3	Male	4,607	400	371	462	351	764	637	442	541	639	34.4
		Female	4,693	449	365	430	367	736	583	479	565	719	35.0
Mono	10.9	Male	6,020	489	373	424	1,133	1,703	848	457	358	235	28.5
		Female	4,880	419	354	354	801	1,337	675	377	332	231	28.8
Monterey	316.5	Male	162,391	16,566	12,826	13,625	29,111	32,834	19,255	13,089	12,306	12,779	27.8
		Female	154,109	16,020	12,459	13,099	19,970	28,469	18,308	14,130	13,874	17,780	30.4
Napa	106.2	Male	52,105	3,860	3,625	4,697	6,208	8,864	7,121	4,817	5,582	7,331	33.6
		Female	54,095	3,675	3,737	4,465	5,826	8,597	7,077	5,112	6,084	9,522	36.1
Nevada	63.4	Male	31,086	2,499	2,298	2,721	2,528	5,702	4,387	2,586	3,842	4,523	34.6
		Female	32,314	2,535	2,205	2,602	2,381	5,773	4,111	2,849	4,347	5,511	36.6
Orange	2,129.4	Male	1,049,264	89,575	85,419	100,919	150,528	202,693	156,950	107,848	86,016	69,316	29.8
		Female	1,080,136	86,327	82,131	97,080	139,726	197,664	158,309	108,757	92,781	117,361	31.8
Placer	135.6	Male	66,868	5,581	5,561	6,644	7,157	11,541	10,094	6,897	6,594	6,799	32.4
		Female	68,732	5,376	5,207	6,403	6,874	11,873	10,321	6,825	6,823	9,030	33.8
Plumas	19.6	Male	9,934	917	813	860	881	1,850	1,354	947	1,165	1,147	33.1
		Female	9,666	873	686	812	919	1,727	1,244	1,031	1,181	1,193	33.9
Riverside	746.4	Male	363,528	35,745	30,716	33,114	41,240	60,594	44,553	31,681	35,458	50,427	31.8
		Female	382,872	33,768	29,356	31,871	40,919	60,285	44,558	33,378	42,670	66,067	34.2
Sacramento	857.3	Male	417,200	38,889	33,083	38,427	55,053	81,359	54,673	41,799	39,093	34,824	30.3
		Female	440,100	37,292	31,996	36,561	57,396	82,068	57,838	43,531	42,631	50,787	31.9
San Benito	28.1	Male	14,001	1,603	1,381	1,482	1,626	2,360	1,724	1,256	1,244	1,325	28.9
		Female	14,099	1,565	1,320	1,438	1,469	2,311	1,785	1,337	1,236	1,638	30.4

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
CALIFORNIA (continued)													
ALL COUNTIES (continued)													
San Bernardino	1,005.2	Male	497,312	53,838	45,334	47,311	66,828	92,402	64,359	43,391	40,471	43,378	28.8
		Female	507,888	51,199	42,958	45,333	61,609	91,229	63,699	44,554	45,647	61,660	30.8
San Diego	2,036.1	Male	1,034,605	88,389	76,754	84,893	192,958	204,641	127,847	86,099	83,680	89,344	28.6
		Female	1,001,495	84,407	73,148	80,682	133,430	185,689	126,565	90,371	96,517	130,686	32.0
San Francisco	670.8	Male	333,007	19,064	16,107	19,348	39,453	82,667	49,008	32,708	32,238	42,414	33.8
		Female	337,793	18,215	15,289	18,754	38,284	71,895	41,233	31,983	37,218	64,922	36.6
San Joaquin	379.2	Male	187,324	18,751	16,297	18,467	23,577	31,600	23,462	17,298	17,659	20,213	30.2
		Female	191,876	17,918	15,589	16,859	22,696	32,275	23,957	18,302	19,385	24,895	32.1
San Luis Obispo	177.3	Male	90,376	6,480	5,683	6,531	17,406	18,086	10,226	6,759	8,391	10,814	30.0
		Female	86,924	6,261	5,351	5,950	14,071	14,775	9,454	7,333	9,682	14,047	33.0
San Mateo	606.9	Male	295,091	22,211	20,429	25,639	34,520	57,120	44,673	32,455	31,591	26,453	32.8
		Female	311,809	21,389	19,249	24,552	34,105	57,870	45,960	33,780	34,417	40,487	34.8
Santa Barbara	316.4	Male	155,642	12,297	10,873	13,377	25,453	30,853	19,942	14,589	13,410	14,848	30.1
		Female	160,758	11,711	10,591	13,083	24,388	27,725	20,085	15,128	15,122	22,925	32.4
Santa Clara	1,390.9	Male	688,459	60,039	56,221	67,301	96,585	138,922	105,585	68,152	53,553	42,101	29.6
		Female	702,441	57,798	53,938	64,269	91,290	135,447	106,290	68,421	58,176	66,812	31.2
Santa Cruz	215.1	Male	105,258	8,851	7,596	8,345	14,148	24,098	13,920	8,023	8,338	11,939	30.7
		Female	109,842	8,331	7,158	7,903	14,192	22,482	13,212	8,768	9,978	17,818	32.7
Shasta	131.4	Male	64,549	6,142	5,648	6,261	6,750	11,089	9,410	6,081	6,368	6,800	31.7
		Female	66,851	5,691	5,373	6,185	7,099	11,381	9,404	6,488	6,815	8,415	33.0
Sierra	3.4	Male	1,743	123	125	140	143	341	239	171	199	262	35.0
		Female	1,657	129	125	119	139	334	203	164	204	240	34.5
Siskiyou	42.7	Male	21,408	2,084	1,725	1,880	2,050	3,913	2,798	2,034	2,273	2,651	32.6
		Female	21,292	1,904	1,664	1,818	1,975	3,631	2,682	2,117	2,369	3,132	34.0
Solano	266.6	Male	135,748	14,413	12,214	12,472	19,589	28,056	18,750	11,576	9,748	8,930	28.3
		Female	130,852	13,589	11,517	11,922	15,872	26,170	17,254	11,514	10,752	12,262	29.8
Sonoma	335.0	Male	162,139	14,260	13,055	14,398	17,456	32,226	23,116	13,626	14,441	19,561	31.8
		Female	172,861	13,505	12,486	13,843	17,935	33,241	22,896	14,329	16,877	27,749	33.6
Stanislaus	293.4	Male	143,040	15,148	12,903	14,028	17,716	25,222	18,647	12,687	12,452	14,237	29.6
		Female	150,360	14,452	12,350	13,361	17,944	25,847	19,165	13,592	14,083	19,566	31.6
Sutter	57.0	Male	28,250	2,768	2,443	2,887	3,555	4,582	3,885	2,979	2,506	2,645	30.4
		Female	28,750	2,549	2,282	2,816	3,388	4,484	4,072	2,912	2,728	3,519	32.4
Tehama	42.8	Male	21,160	1,980	1,747	2,056	2,112	3,182	2,729	2,082	2,328	2,944	33.4
		Female	21,640	1,766	1,656	1,979	2,047	3,122	2,887	2,150	2,522	3,511	35.9
Trinity	13.6	Male	6,950	618	578	657	532	1,289	983	700	791	802	33.5
		Female	6,650	647	541	582	503	1,236	924	670	774	773	33.5
Tulare	272.9	Male	134,906	15,649	13,217	14,206	16,704	22,279	16,888	11,408	11,107	13,448	28.4
		Female	137,994	15,098	12,432	13,456	15,773	22,297	17,156	12,066	12,450	17,266	30.5
Tuolumne	39.3	Male	19,948	1,591	1,426	1,671	2,180	3,903	2,581	1,734	2,222	2,640	33.0
		Female	19,352	1,530	1,391	1,601	1,744	3,353	2,462	1,842	2,441	2,988	35.2
Ventura	589.8	Male	293,558	30,062	27,639	30,217	37,270	53,739	43,314	27,928	22,451	20,938	29.0
		Female	296,242	29,001	26,393	29,225	33,718	53,100	42,885	27,452	24,176	30,292	30.6
Yolo	121.2	Male	60,540	5,125	4,366	4,898	12,205	11,938	7,045	5,197	4,812	4,954	28.1
		Female	60,660	4,881	4,119	4,789	12,242	11,038	7,351	5,107	5,009	6,124	28.9
Yuba	52.6	Male	26,620	2,976	2,246	2,547	4,082	4,840	3,192	2,136	2,147	2,454	28.0
		Female	25,980	2,855	2,297	2,353	3,452	4,573	3,284	2,220	2,290	2,656	29.4
TOTAL METRO COUNTIES	**24,090.4**	**Male**	**11,858,324**	**1,085,374**	**952,304**	**1,071,569**	**1,640,379**	**2,295,354**	**1,637,489**	**1,123,217**	**1,034,949**	**1,017,689**	**30.1**
		Female	**12,232,076**	**1,040,849**	**912,243**	**1,030,415**	**1,513,978**	**2,242,073**	**1,639,160**	**1,160,005**	**1,156,182**	**1,537,171**	**32.2**
TOTAL STATE	**25,332.3**	**Male**	**12,482,197**	**1,144,861**	**1,003,332**	**1,128,337**	**1,721,525**	**2,408,085**	**1,715,110**	**1,177,379**	**1,095,537**	**1,088,031**	**30.2**
		Female	**12,850,103**	**1,098,287**	**960,754**	**1,084,027**	**1,585,130**	**2,346,842**	**1,715,439**	**1,216,717**	**1,221,703**	**1,621,204**	**32.2**
COLORADO													
BOULDER - LONGMONT	**212.5**	**Male**	**107,307**	**8,281**	**8,067**	**8,891**	**20,388**	**26,285**	**15,436**	**8,407**	**5,913**	**5,639**	**28.1**
		Female	**105,193**	**7,976**	**7,635**	**8,551**	**18,396**	**23,591**	**14,869**	**8,216**	**6,455**	**9,504**	**29.3**
Boulder	212.5	Male	107,307	8,281	8,067	8,891	20,388	26,285	15,436	8,407	5,913	5,639	28.1
		Female	105,193	7,976	7,635	8,551	18,396	23,591	14,869	8,216	6,455	9,504	29.3
COLORADO SPRINGS	**337.7**	**Male**	**172,009**	**16,561**	**14,581**	**15,809**	**34,477**	**33,333**	**22,109**	**14,848**	**11,149**	**9,142**	**26.4**
		Female	**165,691**	**15,963**	**13,881**	**15,257**	**22,907**	**31,983**	**23,317**	**15,143**	**12,456**	**14,784**	**29.6**
El Paso	337.7	Male	172,009	16,561	14,581	15,809	34,477	33,333	22,109	14,848	11,149	9,142	26.4
		Female	165,691	15,963	13,881	15,257	22,907	31,983	23,317	15,143	12,456	14,784	29.6

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
COLORADO (continued)													
DENVER	**1,580.1**	**Male**	**779,007**	**72,892**	**66,617**	**71,785**	**101,670**	**170,570**	**114,263**	**72,922**	**59,492**	**48,796**	**29.5**
		Female	**801,093**	**70,052**	**63,999**	**69,869**	**97,231**	**168,853**	**113,950**	**74,064**	**64,977**	**78,098**	**30.9**
Adams	270.6	Male	134,240	14,928	12,796	13,560	19,136	27,655	18,063	12,539	9,215	6,348	27.4
		Female	136,360	14,345	12,306	13,445	19,414	27,160	18,516	12,808	9,561	8,805	28.2
Arapahoe	359.9	Male	178,279	17,157	16,687	17,603	20,790	38,342	29,724	17,585	12,867	7,524	29.4
		Female	181,621	16,266	15,916	17,258	19,915	40,234	29,836	17,437	13,190	11,569	30.3
Denver	493.7	Male	239,559	20,236	15,701	16,798	36,079	57,578	28,329	19,898	21,057	23,883	30.4
		Female	254,141	19,519	15,152	16,288	34,180	53,744	27,084	21,817	25,467	40,890	32.8
Douglas	32.1	Male	16,104	1,579	1,794	1,867	1,213	2,758	3,386	1,764	1,077	666	30.[illegible]
		Female	15,996	1,452	1,724	1,906	1,091	3,144	3,375	1,451	964	889	30.8
Jefferson	423.8	Male	210,825	18,992	19,639	21,957	24,452	44,237	34,761	21,136	15,276	10,375	29.6
		Female	212,975	18,470	18,901	20,972	22,631	44,571	35,139	20,551	15,795	15,945	30.7
DENVER - BOULDER CONSOLIDATED AREA	***1,792.6***	***Male***	***886,314***	***81,173***	***74,684***	***80,676***	***122,058***	***196,855***	***129,699***	***81,329***	***65,405***	***54,435***	***29.3***
		Female	***906,286***	***78,028***	***71,634***	***78,420***	***115,627***	***192,444***	***128,819***	***82,280***	***71,432***	***87,602***	***30.7***
FORT COLLINS - LOVELAND	**171.8**	**Male**	**85,430**	**7,559**	**6,673**	**6,853**	**16,354**	**19,131**	**11,188**	**6,214**	**5,272**	**6,186**	**27.8**
		Female	**86,370**	**7,114**	**6,467**	**6,544**	**16,137**	**17,709**	**10,915**	**6,335**	**6,036**	**9,113**	**28.9**
Larimer	171.8	Male	85,430	7,559	6,673	6,853	16,354	19,131	11,188	6,214	5,272	6,186	27.8
		Female	86,370	7,114	6,467	6,544	16,137	17,709	10,915	6,335	6,036	9,113	28.9
GREELEY	**137.2**	**Male**	**67,307**	**7,140**	**6,043**	**6,400**	**10,508**	**12,950**	**8,762**	**5,514**	**4,644**	**5,346**	**27.8**
		Female	**69,893**	**6,647**	**5,799**	**6,115**	**11,855**	**12,596**	**8,809**	**5,636**	**5,030**	**7,406**	**28.6**
Weld	137.2	Male	67,307	7,140	6,043	6,400	10,508	12,950	8,762	5,514	4,644	5,346	27.8
		Female	69,893	6,647	5,799	6,115	11,855	12,596	8,809	5,636	5,030	7,406	28.6
PUEBLO	**126.7**	**Male**	**61,552**	**6,040**	**5,446**	**6,216**	**7,481**	**10,544**	**7,254**	**6,155**	**5,962**	**6,454**	**30.3**
		Female	**65,148**	**5,861**	**5,394**	**5,973**	**7,707**	**10,170**	**7,784**	**6,543**	**6,709**	**9,007**	**32.5**
Pueblo	126.7	Male	61,552	6,040	5,446	6,216	7,481	10,544	7,254	6,155	5,962	6,454	30.3
		Female	65,148	5,861	5,394	5,973	7,707	10,170	7,784	6,543	6,709	9,007	32.5
ALL COUNTIES													
Adams	270.6	Male	134,240	14,928	12,796	13,560	19,136	27,655	18,063	12,539	9,215	6,348	27.4
		Female	136,360	14,345	12,306	13,445	19,414	27,160	18,516	12,808	9,561	8,805	28.2
Alamosa	12.0	Male	5,939	644	547	561	1,091	1,040	699	467	383	507	26.2
		Female	6,061	625	503	516	1,100	1,025	691	496	471	634	27.8
Arapahoe	359.9	Male	178,279	17,157	16,687	17,603	20,790	38,342	29,724	17,585	12,867	7,524	29.4
		Female	181,621	16,266	15,916	17,258	19,915	40,234	29,836	17,437	13,190	11,569	30.3
Archuleta	4.1	Male	2,073	215	193	227	169	362	281	201	228	197	31.4
		Female	2,027	182	203	228	178	360	278	204	202	192	31.2
Baca	5.3	Male	2,644	227	235	275	269	409	312	268	301	348	32.7
		Female	2,656	252	210	243	244	369	325	274	308	431	35.3
Bent	5.8	Male	3,002	276	272	293	236	427	344	350	361	443	34.9
		Female	2,798	271	233	265	265	404	306	270	314	470	34.0
Boulder	212.5	Male	107,307	8,281	8,067	8,891	20,388	26,285	15,436	8,407	5,913	5,639	28.1
		Female	105,193	7,976	7,635	8,551	18,396	23,591	14,869	8,216	6,455	9,504	29.3
Chaffee	14.0	Male	7,228	738	546	642	1,062	1,339	910	683	596	712	29.7
		Female	6,772	611	555	598	692	1,166	843	676	619	1,012	33.0
Cheyenne	2.1	Male	1,038	109	88	98	90	170	117	90	128	148	32.9
		Female	1,062	123	83	78	104	156	102	107	122	187	34.2
Clear Creek	7.7	Male	4,089	425	318	291	451	1,243	593	328	225	215	29.5
		Female	3,611	444	308	226	384	971	493	272	260	253	29.6
Conejos	8.0	Male	3,965	476	430	492	417	575	434	375	352	414	27.9
		Female	4,035	503	421	478	429	548	434	388	343	491	28.4
Costilla	3.2	Male	1,597	169	115	193	147	238	194	153	166	222	32.3
		Female	1,603	134	151	185	175	199	199	139	195	226	32.9
Crowley	3.0	Male	1,457	131	102	138	127	181	158	143	189	288	38.1
		Female	1,543	108	106	134	125	196	154	171	193	356	41.7
Custer	1.8	Male	906	95	71	93	90	155	119	92	81	110	31.7
		Female	894	86	65	79	77	144	117	108	72	146	34.7
Delta	23.6	Male	11,636	1,115	1,031	1,069	1,053	1,714	1,462	1,006	1,219	1,967	34.0
		Female	11,964	1,000	923	985	968	1,768	1,445	1,017	1,418	2,440	37.3
Denver	493.7	Male	239,559	20,236	15,701	16,798	36,079	57,578	28,329	19,898	21,057	23,883	30.4
		Female	254,141	19,519	15,152	16,288	34,180	53,744	27,084	21,817	25,467	40,890	32.8
Dolores	1.7	Male	854	94	73	81	97	127	124	88	85	85	31.5
		Female	846	91	85	80	83	125	103	94	91	94	31.7

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
COLORADO (continued)													
ALL COUNTIES (continued)													
Douglas	32.1	Male	16,104	1,579	1,794	1,867	1,213	2,758	3,386	1,764	1,077	666	30.8
		Female	15,996	1,452	1,724	1,906	1,091	3,144	3,375	1,451	964	889	30.8
Eagle	16.4	Male	9,008	713	539	518	1,686	3,283	1,198	462	370	239	28.2
		Female	7,392	595	459	508	1,349	2,474	1,012	434	299	262	28.2
Elbert	8.3	Male	4,250	453	469	448	345	764	747	353	290	381	30.4
		Female	4,050	395	387	416	276	875	675	292	299	435	31.3
El Paso	337.7	Male	172,009	16,561	14,581	15,809	34,477	33,333	22,109	14,848	11,149	9,142	26.4
		Female	165,691	15,963	13,881	15,257	22,907	31,983	23,317	15,143	12,456	14,784	29.6
Fremont	31.1	Male	15,805	1,294	1,197	1,486	1,622	2,946	2,004	1,387	1,470	2,399	32.8
		Female	15,295	1,222	1,112	1,359	1,333	2,184	1,730	1,389	1,606	3,360	37.5
Garfield	26.6	Male	13,554	1,350	1,118	1,205	1,745	3,093	1,953	1,106	905	1,079	29.4
		Female	13,046	1,289	1,041	1,044	1,660	2,824	1,754	1,051	976	1,407	30.3
Gilpin	2.9	Male	1,570	136	113	144	116	470	271	146	84	90	30.9
		Female	1,330	116	100	94	105	381	237	108	87	102	31.6
Grand	8.7	Male	4,518	465	343	337	583	1,274	612	408	282	214	29.2
		Female	4,182	460	353	314	608	1,018	571	360	279	219	28.5
Gunnison	11.6	Male	6,370	376	353	360	2,166	1,525	658	404	282	246	24.8
		Female	5,230	374	328	356	1,520	1,138	571	362	256	325	25.3
Hinsdale	.4	Male	224	20	20	19	20	54	35	25	17	14	31.1
		Female	176	10	10	18	16	41	34	19	15	13	33.3
Huerfano	6.5	Male	3,209	305	279	361	280	438	346	304	333	563	33.7
		Female	3,291	306	231	302	252	431	378	309	386	696	38.3
Jackson	1.9	Male	998	92	94	92	117	174	170	112	72	75	31.0
		Female	902	92	78	89	100	184	134	88	63	76	30.0
Jefferson	423.8	Male	210,825	18,992	19,639	21,957	24,452	44,237	34,761	21,136	15,276	10,375	29.6
		Female	212,975	18,470	18,901	20,972	22,631	44,571	35,139	20,551	15,795	15,945	30.7
Kiowa	1.9	Male	972	88	68	59	87	119	131	80	169	171	40.0
		Female	928	86	63	71	63	103	96	110	217	119	43.1
Kit Carson	7.6	Male	3,783	403	313	373	399	586	466	368	371	504	31.9
		Female	3,817	375	342	357	364	553	476	364	390	596	33.5
Lake	8.6	Male	4,555	538	384	400	852	1,058	552	361	244	166	26.0
		Female	4,045	541	372	403	692	830	506	312	196	193	25.2
La Plata	31.0	Male	15,616	1,403	1,145	1,363	2,838	3,159	1,990	1,318	1,158	1,242	28.4
		Female	15,384	1,334	1,142	1,334	2,505	2,934	1,955	1,318	1,294	1,568	29.7
Larimer	171.8	Male	85,430	7,559	6,673	6,853	16,354	19,131	11,188	6,214	5,272	6,186	27.8
		Female	86,370	7,114	6,467	6,544	16,137	17,709	10,915	6,335	6,036	9,113	28.9
Las Animas	14.7	Male	7,137	656	581	693	944	1,036	740	594	704	1,189	31.7
		Female	7,563	657	602	651	790	980	748	704	865	1,566	36.4
Lincoln	4.6	Male	2,234	189	165	214	245	302	281	229	272	337	35.1
		Female	2,366	171	136	216	220	283	298	240	297	505	40.3
Logan	20.1	Male	9,873	1,048	857	917	1,493	1,562	1,126	927	915	1,048	29.1
		Female	10,227	957	765	954	1,393	1,477	1,185	987	957	1,552	32.1
Mesa	94.0	Male	46,518	4,865	4,026	4,161	6,080	9,177	6,154	3,931	3,709	4,415	29.5
		Female	47,482	4,425	3,882	3,914	5,961	8,751	6,031	4,196	4,165	6,157	31.4
Mineral	.8	Male	417	39	27	35	57	85	73	41	34	26	30.9
		Female	383	34	31	48	30	68	69	25	43	35	32.1
Moffat	16.2	Male	8,405	1,064	760	727	1,136	1,896	1,228	683	519	392	27.7
		Female	7,795	993	735	707	1,016	1,701	1,044	613	424	562	27.6
Montezuma	18.3	Male	8,971	1,040	879	925	971	1,515	1,217	853	780	791	29.4
		Female	9,329	1,006	903	900	958	1,507	1,236	883	841	1,095	31.0
Montrose	26.9	Male	13,418	1,388	1,238	1,431	[illegible]	2,148	1,954	1,323	1,152	1,467	31.2
		Female	13,482	1,350	1,153	1,228	1,258	2,247	1,936	1,233	1,280	1,797	32.8
Morgan	23.7	Male	11,724	1,339	1,060	1,115	1,390	1,937	1,419	1,079	1,026	1,359	29.9
		Female	11,976	1,185	974	1,115	1,327	1,918	1,427	1,144	1,093	1,793	32.2
Otero	21.9	Male	10,595	1,163	943	1,186	1,150	1,575	1,258	979	958	1,383	30.4
		Female	11,305	1,093	940	1,092	1,164	1,565	1,280	1,014	1,126	2,031	33.7
Ouray	2.1	Male	1,046	97	90	94	71	203	193	74	119	105	33.4
		Female	1,054	93	76	100	78	210	155	101	95	146	33.6
Park	6.7	Male	3,441	371	330	334	226	839	610	283	248	200	30.5
		Female	3,259	344	309	289	266	834	503	247	274	193	30.1
Phillips	4.6	Male	2,259	218	198	207	206	323	286	212	226	383	34.3
		Female	2,341	208	188	171	196	313	273	214	253	525	38.5
Pitkin	12.0	Male	6,329	303	311	381	896	2,368	1,212	430	280	148	30.4
		Female	5,671	308	310	354	891	2,059	956	384	242	167	29.7

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
COLORADO (continued)													
ALL COUNTIES (continued)													
Prowers	13.2	Male	6,392	783	612	659	759	1,021	761	546	547	704	28.8
		Female	6,808	717	594	662	738	1,047	781	625	659	985	31.6
Pueblo	126.7	Male	61,552	6,040	5,446	6,216	7,481	10,544	7,254	6,155	5,962	6,454	30.3
		Female	65,148	5,861	5,394	5,973	7,707	10,170	7,784	6,543	6,709	9,007	32.5
Rio Blanco	7.1	Male	3,674	414	341	313	627	682	509	331	257	200	27.1
		Female	3,426	434	305	313	457	616	467	300	237	297	28.3
Rio Grande	10.7	Male	5,318	552	538	545	558	824	657	483	454	707	30.7
		Female	5,382	539	472	531	563	805	702	481	507	782	32.3
Routt	16.0	Male	8,557	806	672	606	1,199	2,815	1,289	478	382	310	28.5
		Female	7,443	666	575	609	1,038	2,283	1,028	448	358	438	28.7
Saguache	3.9	Male	1,983	241	179	200	228	322	235	172	196	210	29.5
		Female	1,917	195	152	204	200	282	223	179	206	276	32.4
San Juan	.8	Male	429	53	40	36	43	117	63	33	27	17	28.6
		Female	371	50	30	33	54	96	35	35	20	18	26.9
San Miguel	3.6	Male	1,939	188	164	130	185	692	302	111	74	93	29.4
		Female	1,661	179	118	107	194	582	213	77	83	108	29.0
Sedgwick	3.2	Male	1,549	143	118	144	140	216	174	160	194	260	35.8
		Female	1,651	127	148	139	131	196	196	175	200	339	39.3
Summit	11.1	Male	6,160	426	334	342	1,198	2,452	821	307	209	71	28.2
		Female	4,940	408	339	302	1,036	1,756	607	273	142	77	27.2
Teller	10.2	Male	5,170	465	477	591	353	1,100	896	503	420	365	31.4
		Female	5,030	416	422	508	434	1,116	830	477	416	411	31.6
Washington	5.2	Male	2,648	238	239	248	241	416	311	255	318	382	33.6
		Female	2,552	235	193	204	239	349	320	283	299	430	36.7
Weld	137.2	Male	67,307	7,140	6,043	6,400	10,508	12,950	8,762	5,514	4,644	5,346	27.8
		Female	69,893	6,647	5,799	6,115	11,855	12,596	8,809	5,636	5,030	7,406	28.6
Yuma	10.1	Male	4,956	538	440	478	475	755	634	455	475	706	32.2
		Female	5,144	550	405	439	443	768	624	497	493	925	34.6
TOTAL METRO COUNTIES	**2,566.0**	**Male**	**1,272,612**	**118,473**	**107,427**	**115,954**	**190,878**	**272,813**	**179,012**	**114,060**	**92,432**	**81,563**	**28.8**
		Female	**1,293,388**	**113,613**	**103,175**	**112,309**	**174,233**	**264,902**	**179,644**	**115,937**	**101,663**	**127,912**	**30.4**
TOTAL STATE	**3,183.5**	**Male**	**1,584,614**	**149,450**	**133,482**	**144,284**	**231,221**	**336,114**	**220,295**	**140,610**	**117,288**	**111,870**	**29.0**
		Female	**1,598,886**	**142,578**	**127,796**	**138,859**	**210,975**	**322,112**	**218,430**	**142,502**	**128,209**	**167,425**	**30.6**
CONNECTICUT													
BRIDGEPORT - STAMFORD - NORWALK - DANBURY	**811.4**	**Male**	**387,899**	**29,412**	**32,391**	**41,701**	**41,830**	**60,395**	**56,460**	**45,595**	**42,585**	**37,530**	**33.0**
		Female	**423,501**	**28,755**	**30,815**	**40,235**	**42,254**	**64,019**	**62,371**	**48,059**	**47,095**	**59,898**	**35.9**
Fairfield	811.4	Male	387,899	29,412	32,391	41,701	41,830	60,395	56,460	45,595	42,585	37,530	33.0
		Female	423,501	28,755	30,815	40,235	42,254	64,019	62,371	48,059	47,095	59,898	35.9
HARTFORD - NEW BRITAIN - MIDDLETOWN - BRISTOL	**1,054.8**	**Male**	**508,107**	**38,941**	**40,690**	**50,786**	**65,748**	**88,700**	**69,632**	**52,352**	**52,365**	**48,893**	**31.5**
		Female	**546,693**	**37,179**	**39,092**	**48,930**	**65,693**	**91,849**	**72,473**	**55,557**	**58,307**	**77,613**	**34.0**
Hartford	802.3	Male	383,498	29,580	30,706	38,703	47,185	65,373	51,231	40,495	41,636	38,589	32.0
		Female	418,802	28,008	29,655	37,391	48,057	68,709	54,531	43,828	46,548	62,075	34.6
Middlesex	133.7	Male	65,209	4,872	5,223	6,597	7,692	11,944	9,560	6,476	6,301	6,544	31.9
		Female	68,491	4,703	4,918	6,152	7,279	12,200	9,554	6,515	7,169	10,001	34.2
Tolland	118.8	Male	59,400	4,489	4,761	5,486	10,871	11,383	8,841	5,381	4,428	3,760	28.6
		Female	59,400	4,468	4,519	5,387	10,357	10,940	8,388	5,214	4,590	5.537	29.5
NEW HAVEN - WATERBURY - MERIDEN	**765.7**	**Male**	**364,306**	**29,205**	**29,211**	**35,768**	**45,564**	**63,044**	**47,086**	**35,702**	**39,464**	**39,262**	**31.7**
		Female	**401,394**	**27,607**	**28,052**	**34,767**	**46,586**	**66,285**	**49,946**	**39,298**	**45,547**	**63,306**	**34.6**
New Haven	765.7	Male	364,306	29,205	29,211	35,768	45,564	63,044	47,086	35,702	39,464	39,262	31.7
		Female	401,394	27,607	28,052	34,767	46,586	66,285	49,946	39,298	45,547	63,306	34.6
NEW LONDON - NORWICH	**244.3**	**Male**	**124,020**	**10,394**	**9,563**	**11,994**	**21,165**	**22,546**	**16,038**	**11,254**	**10,793**	**10,273**	**28.9**
		Female	**120,280**	**9,911**	**9,270**	**11,174**	**14,691**	**20,180**	**15,631**	**11,476**	**12,098**	**15,849**	**32.5**
New London	244.3	Male	124,020	10,394	9,563	11,994	21,165	22,546	16,038	11,254	10,793	10,273	28.9
		Female	120,280	9,911	9,270	11,174	14,691	20,180	15,631	11,476	12,098	15,849	32.5

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
CONNECTICUT (continued)													
ALL COUNTIES													
Fairfield	811.4	Male	387,899	29,412	32,391	41,701	41,830	60,395	56,460	45,595	42,585	37,530	33.0
		Female	423,501	28,755	30,815	40,235	42,254	64,019	62,371	48,059	47,095	59,898	35.9
Hartford	802.3	Male	383,498	29,580	30,706	38,703	47,185	65,373	51,231	40,495	41,636	38,589	32.0
		Female	418,802	28,008	29,655	37,391	48,057	68,709	54,531	43,828	46,548	62,075	34.6
Litchfield	161.8	Male	78,263	5,961	6,698	8,138	7,786	13,534	11,429	7,902	7,969	8,846	32.8
		Female	83,537	5,918	6,417	7,713	7,594	13,819	11,554	8,061	9,115	13,346	35.3
Middlesex	133.7	Male	65,209	4,872	5,223	6,597	7,692	11,944	9,560	6,476	6,301	6,544	31.9
		Female	68,491	4,703	4,918	6,152	7,279	12,200	9,554	6,515	7,169	10,001	34.2
New Haven	765.7	Male	364,306	29,205	29,211	35,768	45,564	63,044	47,086	35,702	39,464	39,262	31.7
		Female	401,394	27,607	28,052	34,767	46,586	66,285	49,946	39,298	45,547	63,306	34.6
New London	244.3	Male	124,020	10,394	9,563	11,994	21,165	22,546	16,038	11,254	10,793	10,273	28.9
		Female	120,280	9,911	9,270	11,174	14,691	20,180	15,631	11,476	12,098	15,849	32.5
Tolland	118.8	Male	59,400	4,489	4,761	5,486	10,871	11,383	8,841	5,381	4,428	3,760	28.6
		Female	59,400	4,468	4,519	5,387	10,357	10,940	8,388	5,214	4,590	5,537	29.5
Windham	95.1	Male	45,869	4,176	4,165	4,836	5,758	7,853	6,062	4,205	4,138	4,676	30.1
		Female	49,231	4,002	4,042	4,560	6,030	8,092	6,050	4,279	4,842	7,334	32.4
TOTAL METRO COUNTIES	**2,876.2**	**Male**	**1,384,332**	**107,952**	**111,855**	**140,249**	**174,307**	**234,685**	**189,216**	**144,903**	**145,207**	**135,958**	**31.7**
		Female	**1,491,868**	**103,452**	**107,229**	**135,106**	**169,224**	**242,333**	**200,421**	**154,390**	**163,047**	**216,666**	**34.5**
TOTAL STATE	**3,133.1**	**Male**	**1,508,464**	**118,089**	**122,718**	**153,223**	**187,851**	**256,072**	**206,707**	**157,010**	**157,314**	**149,480**	**31.7**
		Female	**1,624,636**	**113,372**	**117,688**	**147,379**	**182,848**	**264,244**	**218,025**	**166,730**	**177,004**	**237,346**	**34.5**
DELAWARE													
WILMINGTON	**529.6**	**Male**	**255,778**	**22,748**	**22,024**	**26,790**	**33,512**	**43,606**	**34,453**	**26,564**	**25,008**	**21,073**	**30.2**
		Female	**273,822**	**21,801**	**20,931**	**25,763**	**35,316**	**45,678**	**35,931**	**27,904**	**27,646**	**32,852**	**32.2**
New Castle	400.0	Male	191,951	16,787	15,948	19,671	26,614	33,316	25,689	20,193	18,728	15,005	30.1
		Female	208,049	16,226	15,209	19,138	28,505	34,972	27,212	21,331	20,790	24,666	32.1
Cecil, Md.	*62.8*	*Male*	*31,369*	*2,804*	*3,088*	*3,660*	*3,496*	*5,123*	*4,508*	*3,146*	*2,932*	*2,612*	*30.1*
		Female	*31,431*	*2,720*	*2,882*	*3,395*	*3,275*	*5,351*	*4,357*	*3,038*	*2,946*	*3,467*	*31.4*
Salem, N. J.	*66.8*	*Male*	*32,458*	*3,157*	*2,988*	*3,459*	*3,402*	*5,167*	*4,256*	*3,225*	*3,348*	*3,456*	*31.2*
		Female	*34,342*	*2,855*	*2,840*	*3,230*	*3,536*	*5,355*	*4,362*	*3,535*	*3,910*	*4,719*	*33.8*
ALL COUNTIES													
Kent	104.0	Male	51,199	5,294	4,669	5,307	7,945	8,826	6,953	4,737	3,685	3,783	27.7
		Female	52,801	4,989	4,538	5,150	7,138	9,095	7,217	4,785	4,168	5,721	30.0
New Castle	400.0	Male	191,951	16,787	15,948	19,671	26,614	33,316	25,689	20,193	18,728	15,005	30.1
		Female	208,049	16,226	15,209	19,138	28,505	34,972	27,212	21,331	20,790	24,666	32.1
Sussex	104.3	Male	50,110	4,318	4,220	5,079	5,515	8,008	6,263	4,992	5,699	6,016	32.4
		Female	54,190	4,328	4,045	4,998	5,524	8,072	6,482	5,494	6,455	8,792	35.2
TOTAL METRO COUNTIES	**400.0**	**Male**	**191,951**	**16,787**	**15,948**	**19,671**	**26,614**	**33,316**	**25,689**	**20,193**	**18,728**	**15,005**	**30.1**
		Female	**208,049**	**16,226**	**15,209**	**19,138**	**28,505**	**34,972**	**27,212**	**21,331**	**20,790**	**24,666**	**32.1**
TOTAL STATE	**608.3**	**Male**	**293,260**	**26,399**	**24,837**	**30,057**	**40,074**	**50,150**	**38,905**	**29,922**	**28,112**	**24,804**	**30.0**
		Female	**315,040**	**25,543**	**23,792**	**29,286**	**41,167**	**52,139**	**40,911**	**31,610**	**31,413**	**39,179**	**32.2**
DISTRICT OF COLUMBIA													
WASHINGTON	**3,363.0**	**Male**	**1,629,234**	**135,283**	**138,084**	**162,572**	**206,929**	**328,004**	**264,067**	**165,178**	**131,464**	**97,653**	**30.2**
		Female	**1,733,766**	**129,881**	**131,895**	**157,869**	**210,468**	**351,223**	**270,434**	**167,854**	**149,518**	**164,624**	**31.7**
District of Columbia	618.4	Male	285,591	20,543	20,309	24,251	41,645	58,928	39,303	26,895	26,532	27,185	31.1
		Female	332,809	20,327	19,612	24,391	47,046	65,227	42,510	31,166	34,270	48,260	33.4
Calvert, Md.	*40.3*	*Male*	*20,064*	*2,046*	*2,020*	*2,466*	*1,914*	*3,575*	*3,187*	*1,766*	*1,603*	*1,487*	*29.4*
		Female	*20,236*	*1,927*	*1,874*	*2,229*	*1,944*	*3,802*	*2,889*	*1,780*	*1,787*	*2,004*	*30.6*
Charles, Md.	*82.7*	*Male*	*41,304*	*4,278*	*4,625*	*5,294*	*4,559*	*7,253*	*7,179*	*3,614*	*2,464*	*2,038*	*27.6*
		Female	*41,396*	*4,149*	*4,247*	*5,176*	*4,420*	*7,721*	*6,973*	*3,247*	*2,727*	*2,736*	*28.5*
Frederick, Md.	*126.2*	*Male*	*61,716*	*5,905*	*5,899*	*6,297*	*6,972*	*11,701*	*9,654*	*5,832*	*4,796*	*4,660*	*29.9*
		Female	*64,484*	*5,669*	*5,534*	*6,008*	*7,728*	*12,088*	*9,037*	*5,959*	*5,327*	*7,134*	*31.0*
Montgomery, Md.	*599.5*	*Male*	*288,169*	*21,903*	*23,724*	*29,889*	*31,976*	*52,596*	*45,995*	*33,139*	*28,361*	*20,586*	*32.0*
		Female	*311,331*	*20,876*	*22,758*	*29,022*	*31,002*	*56,889*	*50,240*	*34,684*	*31,238*	*34,622*	*34.1*

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
DISTRICT OF COLUMBIA (continued)													
WASHINGTON (continued)													
Prince George's, Md.	663.0	Male	322,342	29,125	28,798	34,711	47,774	64,876	49,536	30,893	22,274	14,355	28.2
		Female	340,658	27,729	27,583	33,541	49,739	70,389	52,122	30,578	25,107	23,870	29.5
Alexandria city, Va.	105.2	Male	49,360	3,433	2,660	2,978	5,847	14,003	7,965	4,736	4,419	3,319	32.0
		Female	55,840	3,221	2,594	3,004	7,540	15,309	7,161	4,929	5,392	6,690	32.6
Arlington, Va.	150.5	Male	73,429	4,059	3,497	4,038	11,742	19,640	10,937	6,441	6,787	6,288	31.8
		Female	77,071	3,831	3,217	3,736	9,987	18,826	10,210	6,817	9,054	11,393	34.4
Fairfax, Va.	646.5	Male	319,973	26,260	29,113	34,409	34,182	61,510	60,063	36,971	25,648	11,817	30.9
		Female	326,527	25,345	28,032	33,128	33,487	65,983	60,777	35,249	25,851	18,675	31.6
Fairfax city, Va.	19.3	Male	9,543	704	724	953	1,460	1,916	1,446	1,041	913	386	29.9
		Female	9,757	703	646	890	1,330	1,875	1,497	1,171	909	736	32.0
Falls Church city, Va.	9.1	Male	4,324	284	260	321	425	963	684	416	499	472	34.1
		Female	4,776	237	218	277	441	926	709	499	636	833	39.1
Loudoun, Va.	65.1	Male	32,131	3,086	3,371	3,632	2,843	6,170	6,125	3,076	1,950	1,878	30.1
		Female	32,969	2,944	3,247	3,561	3,053	6,707	5,815	2,831	2,096	2,715	30.5
Manassas city, Va.	17.0	Male	8,381	1,047	833	773	944	2,025	1,311	651	427	370	27.9
		Female	8,619	1,005	794	782	1,052	1,989	1,210	660	442	685	28.4
Manassas Park city, Va.	6.7	Male	3,341	452	369	384	458	704	459	299	147	69	25.1
		Female	3,359	464	343	421	464	688	449	282	148	100	24.8
Prince William, Va.	166.0	Male	84,917	9,712	9,373	9,565	10,825	17,572	16,049	7,119	3,066	1,636	26.7
		Female	81,083	9,199	8,910	9,149	9,003	18,393	14,973	5,893	3,010	2,553	27.3
Stafford, Va.	47.5	Male	24,649	2,446	2,509	2,611	3,363	4,572	4,174	2,289	1,578	1,107	28.1
		Female	22,851	2,255	2,286	2,554	2,232	4,411	3,862	2,109	1,524	1,618	29.8
TOTAL METRO COUNTIES	**618.4**	**Male**	**285,591**	**20,543**	**20,309**	**24,251**	**41,645**	**58,928**	**39,303**	**26,895**	**26,532**	**27,185**	**31.1**
		Female	**332,809**	**20,327**	**19,612**	**24,391**	**47,046**	**65,227**	**42,510**	**31,166**	**34,270**	**48,260**	**33.4**
TOTAL STATE	**618.4**	**Male**	**285,591**	**20,543**	**20,309**	**24,251**	**41,645**	**58,928**	**39,303**	**26,895**	**26,532**	**27,185**	**31.1**
		Female	**332,809**	**20,327**	**19,612**	**24,391**	**47,046**	**65,227**	**42,510**	**31,166**	**34,270**	**48,260**	**33.4**
FLORIDA													
BRADENTON	**169.6**	**Male**	**78,788**	**5,556**	**5,379**	**5,984**	**7,039**	**10,357**	**7,994**	**6,548**	**9,508**	**20,423**	**41.4**
		Female	**90,812**	**5,206**	**5,152**	**5,544**	**7,362**	**10,845**	**8,660**	**7,836**	**12,801**	**27,406**	**48.7**
Manatee	169.6	Male	78,788	5,556	5,379	5,984	7,039	10,357	7,994	6,548	9,508	20,423	41.4
		Female	90,812	5,206	5,152	5,544	7,362	10,845	8,660	7,836	12,801	27,406	48.7
DAYTONA BEACH	**291.4**	**Male**	**137,598**	**9,034**	**9,346**	**11,123**	**16,816**	**19,028**	**14,259**	**12,214**	**17,057**	**28,721**	**37.4**
		Female	**153,802**	**8,813**	**8,737**	**10,425**	**15,061**	**19,283**	**15,773**	**14,458**	**21,865**	**39,387**	**44.2**
Volusia	291.4	Male	137,598	9,034	9,346	11,123	16,816	19,028	14,259	12,214	17,057	28,721	37.4
		Female	153,802	8,813	8,737	10,425	15,061	19,283	15,773	14,458	21,865	39,387	44.2
FORT LAUDERDALE - HOLLYWOOD - POMPANO BEACH	**1,121.0**	**Male**	**531,497**	**34,377**	**35,366**	**41,099**	**51,764**	**84,826**	**66,282**	**48,535**	**57,764**	**111,484**	**37.8**
		Female	**589,503**	**33,244**	**34,120**	**39,988**	**53,634**	**85,615**	**67,236**	**53,587**	**77,618**	**144,461**	**42.2**
Broward	1,121.0	Male	531,497	34,377	35,366	41,099	51,764	84,826	66,282	48,535	57,764	111,484	37.8
		Female	589,503	33,244	34,120	39,988	53,634	85,615	67,236	53,587	77,618	144,461	42.2
FORT MYERS - CAPE CORAL	**244.1**	**Male**	**117,085**	**8,201**	**8,017**	**9,108**	**10,740**	**15,679**	**12,640**	**10,240**	**16,157**	**26,303**	**40.4**
		Female	**127,015**	**7,946**	**7,708**	**8,866**	**10,658**	**16,180**	**13,300**	**11,883**	**20,086**	**30,388**	**44.1**
Lee	244.1	Male	117,085	8,201	8,017	9,108	10,740	15,679	12,640	10,240	16,157	26,303	40.4
		Female	127,015	7,946	7,708	8,866	10,658	16,180	13,300	11,883	20,086	30,388	44.1
FORT PIERCE	**181.8**	**Male**	**88,546**	**6,907**	**6,710**	**7,135**	**9,097**	**12,688**	**9,922**	**7,709**	**10,702**	**17,676**	**36.7**
		Female	**93,254**	**6,679**	**6,338**	**6,847**	**8,803**	**12,463**	**9,824**	**8,257**	**13,542**	**20,501**	**40.6**
Martin	77.7	Male	37,865	2,334	2,478	2,800	3,881	4,964	4,109	3,266	4,866	9,167	41.0
		Female	39,835	2,319	2,273	2,664	3,342	4,743	4,129	3,488	6,281	10,596	46.4
St. Lucie	104.1	Male	50,681	4,573	4,232	4,335	5,216	7,724	5,813	4,443	5,836	8,509	34.0
		Female	53,419	4,360	4,065	4,183	5,461	7,720	5,695	4,769	7,261	9,905	36.6
FORT WALTON BEACH	**117.2**	**Male**	**59,753**	**5,618**	**5,223**	**5,986**	**10,312**	**10,563**	**8,472**	**6,219**	**4,439**	**2,921**	**27.6**
		Female	**57,447**	**5,449**	**4,991**	**5,782**	**7,787**	**9,857**	**8,846**	**6,055**	**4,468**	**4,212**	**29.8**
Okaloosa	117.2	Male	59,753	5,618	5,223	5,986	10,312	10,563	8,472	6,219	4,439	2,921	27.6
		Female	57,447	5,449	4,991	5,782	7,787	9,857	8,846	6,055	4,468	4,212	29.8
GAINESVILLE	**188.0**	**Male**	**95,104**	**7,700**	**6,716**	**7,312**	**23,525**	**20,517**	**10,742**	**6,614**	**5,880**	**6,098**	**26.1**
		Female	**92,896**	**7,380**	**6,457**	**6,969**	**20,840**	**18,362**	**10,653**	**6,863**	**6,646**	**8,726**	**27.6**
Alachua	165.8	Male	83,224	6,689	5,733	6,283	22,169	18,052	8,962	5,455	4,841	5,040	25.4
		Female	82,576	6,400	5,565	5,961	19,760	16,796	9,304	5,819	5,605	7,366	27.1

POPULATION BY AGE AND SEX

[illegible] ESTIMATES

METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	5-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
FLORIDA (continued)													
GAINESVILLE (continued)													
Bradford	22.2	Male	11,880	1,011	983	1,029	1,356	2,465	1,780	1,159	1,039	1,058	31.3
		Female	10,320	980	892	1,008	1,080	1,566	1,349	1,044	1,041	1,360	32.7
JACKSONVILLE	**759.9**	**Male**	**366,502**	**35,237**	**33,879**	**36,886**	**48,400**	**66,186**	**48,490**	**35,114**	**32,581**	**29,729**	**29.4**
		Female	**393,398**	**34,639**	**32,547**	**35,398**	**46,754**	**69,028**	**51,794**	**37,914**	**37,569**	**47,755**	**31.9**
Clay	82.0	Male	40,229	3,737	4,418	5,017	3,926	6,653	6,989	3,998	2,847	2,644	29.5
		Female	41,771	3,826	4,183	4,731	3,886	7,474	7,275	3,723	3,009	3,664	30.7
Duval	580.8	Male	279,271	27,351	25,219	26,780	39,357	52,076	35,201	26,251	24,981	22,055	29.0
		Female	301,529	26,731	24,236	25,946	37,488	53,761	37,980	29,190	29,234	36,963	31.8
Nassau	37.9	Male	18,862	1,913	1,961	2,216	2,036	3,126	2,777	2,000	1,536	1,297	29.2
		Female	19,038	1,850	1,842	1,973	2,071	3,238	2,806	1,888	1,594	1,776	30.5
St. Johns	59.2	Male	28,140	2,236	2,281	2,873	3,081	4,331	3,523	2,865	3,217	3,733	33.3
		Female	31,060	2,232	2,286	2,748	3,309	4,555	3,733	3,113	3,732	5,352	36.1
LAKELAND - WINTER HAVEN	**351.1**	**Male**	**172,440**	**14,695**	**14,452**	**16,378**	**20,680**	**27,844**	**22,308**	**16,697**	**16,948**	**22,438**	**32.2**
		Female	**178,660**	**13,995**	**14,006**	**15,799**	**19,728**	**26,141**	**22,169**	**17,179**	**19,356**	**30,287**	**34.9**
Polk	351.1	Male	172,440	14,695	14,452	16,378	20,680	27,844	22,308	16,697	16,948	22,438	32.2
		Female	178,660	13,995	14,006	15,799	19,728	26,141	22,169	17,179	19,356	30,287	34.9
MELBOURNE - TITUSVILLE - PALM BAY	**300.7**	**Male**	**148,399**	**10,203**	**10,875**	**14,622**	**19,479**	**21,510**	**18,939**	**17,045**	**17,812**	**17,914**	**33.8**
		Female	**152,301**	**10,007**	**10,468**	**13,701**	**16,818**	**20,683**	**20,869**	**17,937**	**19,719**	**22,099**	**37.1**
Brevard	300.7	Male	148,399	10,203	10,875	14,622	19,479	21,510	18,939	17,045	17,812	17,914	33.8
		Female	152,301	10,007	10,468	13,701	16,818	20,683	20,869	17,937	19,719	22,099	37.1
MIAMI - HIALEAH	**1,764.5**	**Male**	**831,187**	**64,848**	**62,028**	**74,027**	**94,976**	**131,097**	**112,746**	**92,169**	**82,989**	**116,307**	**34.1**
		Female	**933,313**	**61,882**	**59,294**	**72,034**	**97,411**	**142,710**	**124,549**	**100,230**	**100,708**	**174,495**	**37.7**
Dade	1,764.5	Male	831,187	64,848	62,028	74,027	94,976	131,097	112,746	92,169	82,989	116,307	34.1
		Female	933,313	61,882	59,294	72,034	97,411	142,710	124,549	100,230	100,708	174,495	37.7
MIAMI - FORT LAUDERDALE CONSOLIDATED AREA	***2,885.5***	***Male***	***1,362,684***	***99,225***	***97,394***	***115,126***	***146,740***	***215,923***	***179,028***	***140,704***	***140,753***	***227,791***	***35.4***
		Female	***1,522,816***	***95,126***	***93,414***	***112,022***	***151,045***	***228,325***	***191,785***	***153,817***	***178,326***	***318,956***	***39.2***
NAPLES	**106.1**	**Male**	**52,626**	**3,918**	**3,545**	**4,251**	**5,222**	**7,653**	**6,190**	**4,725**	**6,922**	**10,200**	**37.8**
		Female	**53,474**	**3,565**	**3,543**	**4,029**	**4,853**	**7,148**	**6,163**	**5,136**	**8,222**	**10,815**	**40.8**
Collier	106.1	Male	52,626	3,918	3,545	4,251	5,222	7,653	6,190	4,725	6,922	10,200	37.8
		Female	53,474	3,565	3,543	4,029	4,853	7,148	6,163	5,136	8,222	10,815	40.8
OCALA	**145.3**	**Male**	**69,779**	**5,612**	**5,787**	**6,689**	**6,376**	**9,617**	**8,246**	**6,580**	**8,844**	**12,028**	**36.0**
		Female	**75,521**	**5,325**	**5,489**	**6,618**	**7,018**	**10,244**	**8,880**	**7,567**	**10,538**	**13,842**	**38.5**
Marion	145.3	Male	69,779	5,612	5,787	6,689	6,376	9,617	8,246	6,580	8,844	12,028	36.0
		Female	75,521	5,325	5,489	6,618	7,018	10,244	8,880	7,567	10,538	13,842	38.5
ORLANDO	**804.5**	**Male**	**390,828**	**32,871**	**33,296**	**38,346**	**55,184**	**66,900**	**51,055**	**39,355**	**36,441**	**37,380**	**30.3**
		Female	**413,672**	**31,894**	**31,939**	**36,557**	**51,125**	**69,021**	**54,447**	**41,844**	**41,767**	**55,078**	**33.0**
Orange	523.3	Male	255,454	21,328	20,714	24,430	41,303	44,742	31,155	25,346	23,474	22,962	29.5
		Female	267,846	20,314	19,844	23,038	36,475	44,521	33,440	27,400	26,997	35,317	32.6
Osceola	64.0	Male	30,526	2,589	2,439	2,822	3,257	4,375	3,879	2,961	3,214	4,990	34.5
		Female	33,474	2,426	2,411	2,735	3,437	4,592	4,073	3,053	3,822	6,925	37.8
Seminole	217.2	Male	104,848	8,954	10,143	11,094	10,624	17,783	16,021	11,048	9,753	9,428	31.5
		Female	112,352	8,654	9,684	10,784	11,213	19,908	16,934	11,391	10,948	12,836	33.0
PANAMA CITY	**104.9**	**Male**	**51,569**	**4,960**	**4,684**	**5,155**	**7,010**	**8,811**	**6,765**	**5,214**	**4,618**	**4,352**	**29.5**
		Female	**53,331**	**4,627**	**4,450**	**4,778**	**6,617**	**8,594**	**7,357**	**5,529**	**5,323**	**6,056**	**32.2**
Bay	104.9	Male	51,569	4,960	4,684	5,155	7,010	8,811	6,765	5,214	4,618	4,352	29.5
		Female	53,331	4,627	4,450	4,778	6,617	8,594	7,357	5,529	5,323	6,056	32.2
PENSACOLA	**306.5**	**Male**	**150,432**	**14,394**	**13,499**	**15,336**	**23,073**	**26,134**	**19,696**	**14,536**	**12,911**	**10,853**	**28.4**
		Female	**156,068**	**13,691**	**12,728**	**14,629**	**20,406**	**26,046**	**21,334**	**15,963**	**14,633**	**16,638**	**31.4**
Escambia	243.9	Male	119,194	11,371	10,487	11,857	18,827	20,806	15,150	11,432	10,452	8,812	28.4
		Female	124,706	10,777	10,012	11,414	16,555	20,680	16,509	12,799	12,076	13,884	31.6
Santa Rosa	62.6	Male	31,238	3,023	3,012	3,479	4,246	5,328	4,546	3,104	2,459	2,041	28.5
		Female	31,362	2,914	2,716	3,216	3,851	5,366	4,825	3,164	2,557	2,754	30.6
SARASOTA	**233.5**	**Male**	**107,721**	**5,614**	**6,085**	**7,475**	**8,852**	**13,339**	**10,783**	**9,114**	**14,763**	**31,696**	**47.0**
		Female	**125,779**	**5,317**	**5,861**	**7,310**	**9,177**	**13,706**	**11,867**	**11,130**	**20,475**	**40,936**	**53.8**
Sarasota	233.5	Male	107,721	5,614	6,085	7,475	8,852	13,339	10,783	9,114	14,763	31,696	47.0
		Female	125,779	5,317	5,861	7,310	9,177	13,706	11,867	11,130	20,475	40,936	53.8

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
FLORIDA (continued)													
TALLAHASSEE	**204.6**	**Male**	**98,309**	**9,194**	**8,547**	**8,731**	**18,873**	**20,306**	**12,062**	**7,468**	**6,709**	**6,419**	**26.9**
		Female	**106,291**	**8,937**	**8,256**	**8,376**	**21,029**	**20,225**	**12,782**	**8,415**	**8,030**	**10,241**	**28.2**
Gadsden	42.3	Male	19,922	2,328	2,103	2,360	2,327	3,187	2,164	1,659	1,680	2,114	27.6
		Female	22,378	2,243	2,092	2,265	2,457	3,270	2,524	2,121	2,096	3,310	31.5
Leon	162.3	Male	78,387	6,866	6,444	6,371	16,546	17,119	9,898	5,809	5,029	4,305	26.7
		Female	83,913	6,694	6,164	6,111	18,572	16,955	10,258	6,294	5,934	6,931	27.6
TAMPA - ST. PETERSBURG - CLEARWATER	**1,787.8**	**Male**	**841,124**	**58,596**	**59,879**	**69,748**	**87,427**	**123,676**	**96,104**	**76,764**	**97,674**	**171,256**	**37.2**
		Female	**946,676**	**55,682**	**58,057**	**67,521**	**90,078**	**128,281**	**103,002**	**86,192**	**125,077**	**232,786**	**42.2**
Hernando	57.4	Male	27,579	1,625	1,798	2,223	2,083	2,874	2,762	2,367	4,657	7,190	46.9
		Female	29,821	1,733	1,801	2,110	2,053	2,985	2,969	2,841	5,996	7,333	50.0
Hillsborough	703.8	Male	339,462	29,565	29,108	32,728	44,598	59,745	45,128	33,048	30,930	34,612	30.6
		Female	364,338	27,735	28,070	31,926	45,742	62,075	47,717	34,857	35,925	50,291	32.8
Pasco	233.3	Male	110,755	6,226	6,402	7,622	7,946	11,317	10,130	8,676	17,177	35,259	51.8
		Female	122,545	6,086	6,243	7,406	8,017	11,847	10,645	10,216	23,200	38,885	55.4
Pinellas	793.3	Male	363,328	21,180	22,571	27,175	32,800	49,740	38,084	32,673	44,910	94,195	42.4
		Female	429,972	20,128	21,943	26,079	34,266	51,374	41,671	38,278	59,956	136,277	50.5
WEST PALM BEACH - BOCA RATON - DELRAY BEACH	**664.5**	**Male**	**316,075**	**21,631**	**21,108**	**24,247**	**31,011**	**47,691**	**37,261**	**27,583**	**35,218**	**70,325**	**38.3**
		Female	**348,425**	**20,743**	**20,203**	**23,529**	**30,698**	**46,816**	**37,109**	**30,734**	**47,843**	**90,750**	**43.7**
Palm Beach	664.5	Male	316,075	21,631	21,108	24,247	31,011	47,691	37,261	27,583	35,218	70,325	38.3
		Female	348,425	20,743	20,203	23,529	30,698	46,816	37,109	30,734	47,843	90,750	43.7
ALL COUNTIES													
Alachua	165.8	Male	83,224	6,689	5,733	6,283	22,169	18,052	8,962	5,455	4,841	5,040	25.4
		Female	82,576	6,400	5,565	5,961	19,760	16,796	9,304	5,819	5,605	7,366	27.1
Baker	17.8	Male	9,064	972	899	973	1,271	1,517	1,264	830	628	710	27.7
		Female	8,736	895	897	891	988	1,434	1,218	844	648	921	29.9
Bay	104.9	Male	51,569	4,960	4,684	5,155	7,010	8,811	6,765	5,214	4,618	4,352	29.5
		Female	53,331	4,627	4,450	4,778	6,617	8,594	7,357	5,529	5,323	6,056	32.2
Bradford	22.2	Male	11,880	1,011	983	1,029	1,356	2,465	1,780	1,159	1,039	1,058	31.3
		Female	10,320	980	892	1,008	1,080	1,566	1,349	1,044	1,041	1,360	32.7
Brevard	300.7	Male	148,399	10,203	10,875	14,622	19,479	21,510	18,939	17,045	17,812	17,914	33.8
		Female	152,301	10,007	10,468	13,701	16,818	20,683	20,869	17,937	19,719	22,099	37.1
Broward	1,121.0	Male	531,497	34,377	35,366	41,099	51,764	84,826	66,282	48,535	57,764	111,484	37.8
		Female	589,503	33,244	34,120	39,988	53,634	85,615	67,236	53,587	77,618	144,461	42.2
Calhoun	9.8	Male	4,679	479	403	533	452	645	599	434	474	660	32.3
		Female	5,121	488	419	495	484	669	635	477	535	919	35.1
Charlotte	70.7	Male	33,091	1,565	1,604	2,095	2,103	2,983	2,642	2,645	5,852	11,602	56.6
		Female	37,609	1,510	1,587	1,941	2,040	3,156	3,024	3,302	7,818	13,231	57.9
Citrus	69.0	Male	33,068	1,924	1,959	2,459	2,059	3,241	3,034	2,763	5,468	10,161	52.0
		Female	35,932	1,646	1,871	2,281	2,311	3,359	3,296	3,508	7,088	10,572	54.2
Clay	82.0	Male	40,229	3,737	4,418	5,017	3,926	6,653	6,989	3,998	2,847	2,644	29.5
		Female	41,771	3,826	4,183	4,731	3,886	7,474	7,275	3,723	3,009	3,664	30.7
Collier	106.1	Male	52,626	3,918	3,545	4,251	5,222	7,653	6,190	4,725	6,922	10,200	37.8
		Female	53,474	3,565	3,543	4,029	4,853	7,148	6,163	5,136	8,222	10,815	40.8
Columbia	38.7	Male	18,927	2,087	1,763	2,001	2,218	2,920	2,534	1,838	1,780	1,786	29.8
		Female	19,773	1,921	1,744	1,933	2,308	3,135	2,600	1,889	1,894	2,349	31.3
Dade	1,764.5	Male	831,187	64,848	62,028	74,027	94,976	131,097	112,746	92,169	82,989	116,307	34.1
		Female	933,313	61,882	59,294	72,034	97,411	142,710	124,549	100,230	100,708	174,495	37.7
De Soto	21.0	Male	10,499	814	874	973	1,535	1,538	1,205	885	1,034	1,641	31.8
		Female	10,501	859	824	959	955	1,442	1,238	1,025	1,270	1,929	36.7
Dixie	8.6	Male	4,434	365	369	468	466	712	635	416	481	522	32.7
		Female	4,166	372	361	408	393	604	548	413	507	560	34.1
Duval	580.8	Male	279,271	27,351	25,219	26,780	39,357	52,076	35,201	26,251	24,981	22,055	29.0
		Female	301,529	26,731	24,236	25,946	37,488	53,761	37,980	29,190	29,234	36,963	31.8
Escambia	243.9	Male	119,194	11,371	10,487	11,857	18,827	20,806	15,150	11,432	10,452	8,812	28.4
		Female	124,706	10,777	10,012	11,414	16,555	20,680	16,509	12,799	12,076	13,884	31.6
Flagler	13.6	Male	6,601	478	477	539	542	821	682	585	1,170	1,307	41.5
		Female	6,999	473	446	485	589	870	692	702	1,452	1,290	44.2
Franklin	7.7	Male	3,757	365	319	469	385	490	486	360	380	503	31.9
		Female	3,943	348	327	381	379	516	520	333	428	711	35.4
Gadsden	42.3	Male	19,922	2,328	2,103	2,360	2,327	3,187	2,164	1,659	1,680	2,114	27.6
		Female	22,378	2,243	2,092	2,265	2,457	3,270	2,524	2,121	2,096	3,310	31.5

POPULATION BY AGE AND SEX

FLORIDA (continued)

ALL COUNTIES (continued)

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
Gilchrist	6.9	Male	3,511	286	292	461	487	438	475	358	358	356	30.2
		Female	3,389	295	275	372	346	426	512	368	369	426	34.5
Glades	6.7	Male	3,305	302	266	306	307	397	375	378	465	509	37.0
		Female	3,395	321	277	322	290	441	393	373	460	518	36.2
Gulf	10.7	Male	5,267	519	532	576	559	698	628	652	516	587	31.4
		Female	5,433	504	461	518	573	732	728	594	632	691	34.0
Hamilton	8.9	Male	4,230	521	474	515	453	617	482	330	354	484	27.5
		Female	4,670	503	464	448	487	728	514	371	402	753	30.9
Hardee	20.8	Male	10,372	1,170	1,095	1,148	1,146	1,545	1,219	962	948	1,139	29.1
		Female	10,428	1,090	986	1,103	1,068	1,615	1,253	946	1,015	1,352	31.0
Hendry	21.3	Male	10,732	1,223	1,069	1,249	1,143	1,641	1,479	1,006	973	949	29.2
		Female	10,568	1,120	1,158	1,197	1,117	1,679	1,401	956	963	977	29.1
Hernando	57.4	Male	27,579	1,625	1,798	2,223	2,083	2,874	2,762	2,367	4,657	7,190	46.9
		Female	29,821	1,733	1,801	2,110	2,053	2,985	2,969	2,841	5,996	7,333	50.0
Highlands	53.8	Male	26,051	1,853	1,724	2,092	2,496	3,124	2,501	2,177	3,378	6,706	41.9
		Female	27,749	1,794	1,647	1,886	2,156	2,839	2,709	2,433	4,231	8,054	48.6
Hillsborough	703.8	Male	339,462	29,565	29,108	32,728	44,598	59,745	45,128	33,048	30,930	34,612	30.6
		Female	364,338	27,735	28,070	31,926	45,742	62,075	47,717	34,857	35,925	50,291	32.8
Holmes	16.0	Male	7,807	716	746	848	791	1,034	1,028	772	845	1,027	32.8
		Female	8,193	667	655	816	749	1,082	1,124	782	923	1,395	36.1
Indian River	69.1	Male	33,635	2,356	2,320	2,869	3,531	4,603	3,730	3,121	4,447	6,658	38.1
		Female	35,465	2,273	2,275	2,658	3,111	4,402	3,857	3,547	5,322	8,020	42.8
Jackson	40.8	Male	20,085	1,933	1,763	2,218	2,930	2,914	2,337	1,862	1,760	2,368	29.1
		Female	20,715	1,864	1,703	1,850	2,074	2,871	2,544	2,003	2,220	3,586	35.0
Jefferson	11.3	Male	5,428	630	574	631	587	807	543	492	484	680	28.6
		Female	5,872	576	559	560	593	905	647	521	608	903	32.2
Lafayette	4.6	Male	2,271	250	230	239	214	351	287	218	213	269	30.8
		Female	2,329	267	202	223	238	357	296	203	232	311	31.6
Lake	118.9	Male	56,503	3,968	3,902	4,833	4,770	6,817	6,159	5,089	6,959	14,006	41.4
		Female	62,397	3,843	3,804	4,628	4,824	6,923	6,458	5,497	8,948	17,472	46.4
Lee	244.1	Male	117,085	8,201	8,017	9,108	10,740	15,679	12,640	10,240	16,157	26,303	40.4
		Female	127,015	7,946	7,708	8,866	10,658	16,180	13,300	11,883	20,086	30,388	44.1
Leon	162.3	Male	78,387	6,866	6,444	6,371	16,546	17,119	9,898	5,809	5,029	4,305	26.7
		Female	83,913	6,694	6,164	6,111	18,572	16,955	10,258	6,294	5,934	6,931	27.6
Levy	22.7	Male	10,985	971	976	1,105	1,014	1,443	1,300	1,103	1,330	1,743	34.9
		Female	11,715	914	930	1,030	1,087	1,659	1,386	1,154	1,591	1,964	36.7
Liberty	4.6	Male	2,286	253	210	235	276	317	280	241	212	262	30.3
		Female	2,314	222	204	178	250	345	274	258	266	317	33.8
Madison	15.0	Male	7,010	757	725	846	778	927	783	615	673	906	29.3
		Female	7,990	760	741	806	800	1,055	919	732	829	1,348	33.4
Manatee	169.6	Male	78,788	5,556	5,379	5,984	7,039	10,357	7,994	6,548	9,508	20,423	41.4
		Female	90,812	5,206	5,152	5,544	7,362	10,845	8,660	7,836	12,801	27,406	48.7
Marion	145.3	Male	69,779	5,612	5,787	6,689	6,376	9,617	8,246	6,580	8,844	12,028	36.0
		Female	75,521	5,325	5,489	6,618	7,018	10,244	8,880	7,567	10,538	13,842	38.5
Martin	77.7	Male	37,865	2,334	2,478	2,800	3,881	4,964	4,109	3,266	4,866	9,167	41.0
		Female	39,835	2,319	2,273	2,664	3,342	4,743	4,129	3,488	6,281	10,596	46.4
Monroe	66.4	Male	34,416	2,081	2,012	2,321	4,145	6,526	4,423	3,629	4,496	4,783	35.3
		Female	31,984	1,897	1,863	2,075	3,464	5,488	3,872	3,621	4,734	4,970	38.1
Nassau	37.9	Male	18,862	1,913	1,961	2,216	2,036	3,126	2,777	2,000	1,536	1,297	29.2
		Female	19,038	1,850	1,842	1,973	2,071	3,238	2,806	1,888	1,594	1,776	30.5
Okaloosa	117.2	Male	59,753	5,618	5,223	5,986	10,312	10,563	8,472	6,219	4,439	2,921	27.6
		Female	57,447	5,449	4,991	5,782	7,787	9,857	8,846	6,055	4,468	4,212	29.8
Okeechobee	23.9	Male	12,184	1,251	1,137	1,548	1,249	1,635	1,492	1,162	1,209	1,501	30.5
		Female	11,716	1,187	1,014	1,105	1,207	1,749	1,515	1,132	1,283	1,524	32.7
Orange	523.3	Male	255,454	21,328	20,714	24,430	41,303	44,742	31,155	25,346	23,474	22,962	29.5
		Female	267,846	20,814	19,844	23,038	36,475	44,521	33,440	27,400	26,997	35,317	32.6
Osceola	64.0	Male	30,526	2,589	2,439	2,822	3,257	4,375	3,879	2,961	3,214	4,990	34.5
		Female	33,474	2,426	2,411	2,735	3,437	4,592	4,073	3,053	3,822	6,925	37.8
Palm Beach	664.5	Male	316,075	21,631	21,108	24,247	31,011	47,691	37,261	27,583	35,218	70,325	38.3
		Female	348,425	20,743	20,203	23,529	30,698	46,816	37,109	30,734	47,843	90,750	43.7
Pasco	233.3	Male	110,755	6,226	6,402	7,622	7,946	11,317	10,130	8,676	17,177	35,259	51.8
		Female	122,545	6,086	6,243	7,406	8,017	11,847	10,645	10,216	23,200	38,885	55.4
Pinellas	793.3	Male	363,328	21,180	22,571	27,175	32,800	49,740	38,084	32,673	44,910	94,195	42.4
		Female	429,972	20,128	21,943	26,079	34,266	51,374	41,671	38,278	59,956	136,277	50.5

POPULATION BY AGE AND SEX

SMM ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
FLORIDA (continued)													
ALL COUNTIES (continued)													
Polk	351.1	Male	172,440	14,695	14,452	16,378	20,680	27,844	22,308	16,697	16,948	22,438	32.2
		Female	178,660	13,995	14,006	15,799	19,728	26,141	22,169	17,179	19,356	30,287	34.9
Putnam	56.1	Male	27,131	2,517	2,397	2,765	2,646	3,588	3,065	2,682	3,327	4,144	34.0
		Female	28,969	2,388	2,281	2,589	2,812	3,897	3,263	3,076	3,903	4,760	36.6
St. Johns	59.2	Male	28,140	2,236	2,281	2,873	3,081	4,331	3,523	2,865	3,217	3,733	33.3
		Female	31,060	2,232	2,286	2,748	3,309	4,555	3,733	3,113	3,732	5,352	36.1
St. Lucie	104.1	Male	50,681	4,573	4,232	4,335	5,216	7,724	5,813	4,443	5,836	8,509	34.0
		Female	53,419	4,360	4,065	4,183	5,461	7,720	5,695	4,769	7,261	9,905	36.6
Santa Rosa	62.6	Male	31,238	3,023	3,012	3,479	4,246	5,328	4,546	3,104	2,459	2,041	28.5
		Female	31,362	2,914	2,716	3,215	3,851	5,366	4,825	3,164	2,557	2,754	30.6
Sarasota	233.5	Male	107,721	5,614	6,085	7,475	8,852	13,339	10,783	9,114	14,763	31,696	47.0
		Female	125,779	5,317	5,861	7,310	9,177	13,706	11,867	11,130	20,475	40,936	53.8
Seminole	217.2	Male	104,848	8,954	10,143	11,094	10,624	17,783	16,021	11,048	9,753	9,428	31.5
		Female	112,352	8,654	9,684	10,784	11,213	19,908	16,934	11,391	10,948	12,836	33.0
Sumter	27.6	Male	14,039	1,035	1,094	1,434	2,023	1,721	1,548	1,275	1,612	2,297	33.3
		Female	13,561	1,024	1,004	1,262	1,241	1,635	1,630	1,345	1,887	2,533	38.8
Suwannee	24.5	Male	11,882	1,223	1,147	1,416	1,151	1,709	1,431	1,077	1,214	1,514	30.9
		Female	12,618	1,152	1,018	1,207	1,187	1,757	1,612	1,276	1,339	2,070	34.9
Taylor	17.3	Male	8,370	840	810	884	949	1,274	1,004	818	780	1,011	30.5
		Female	8,930	865	781	825	942	1,384	1,067	893	879	1,294	32.6
Union	11.7	Male	8,334	405	335	427	1,487	2,962	1,347	669	404	298	30.1
		Female	3,366	364	314	323	375	552	435	323	294	386	30.6
Volusia	291.4	Male	137,598	9,034	9,346	11,123	16,816	19,028	14,259	12,214	17,057	28,721	37.4
		Female	153,802	8,813	8,737	10,425	15,061	19,283	15,773	14,458	21,865	39,387	44.2
Wakulla	12.9	Male	6,343	690	603	745	567	1,090	844	574	556	674	30.2
		Female	6,557	656	594	635	670	1,141	856	591	572	842	31.3
Walton	23.5	Male	11,378	958	951	1,131	1,109	1,513	1,383	1,242	1,384	1,707	35.2
		Female	12,122	923	895	1,039	1,140	1,538	1,443	1,372	1,547	2,225	38.6
Washington	15.6	Male	7,523	675	718	873	706	955	966	701	826	1,103	33.3
		Female	8,077	658	663	748	695	1,032	1,045	816	978	1,442	37.3
TOTAL METRO COUNTIES	**9,847.0**	**Male**	**4,705,362**	**359,166**	**354,421**	**409,638**	**555,856**	**744,422**	**580,956**	**450,443**	**495,937**	**754,523**	**34.0**
		Female	**5,141,638**	**345,021**	**340,344**	**394,700**	**545,857**	**761,248**	**616,614**	**494,709**	**616,286**	**1,026,859**	**38.0**
TOTAL STATE	**10,815.5**	**Male**	**5,180,560**	**397,598**	**391,190**	**453,863**	**604,401**	**809,935**	**635,146**	**494,404**	**552,927**	**841,096**	**34.2**
		Female	**5,634,940**	**381,660**	**375,588**	**434,877**	**589,800**	**824,665**	**672,138**	**542,385**	**684,353**	**1,129,474**	**38.1**
GEORGIA													
ALBANY	**117.1**	**Male**	**56,001**	**6,650**	**6,223**	**6,240**	**7,517**	**10,376**	**6,978**	**4,813**	**3,968**	**3,236**	**26.3**
		Female	**61,099**	**6,505**	**5,874**	**6,096**	**8,194**	**10,980**	**7,705**	**5,382**	**4,735**	**5,628**	**28.5**
Dougherty	103.2	Male	49,081	5,899	5,420	5,516	6,651	9,005	5,983	4,242	3,510	2,855	26.2
		Female	54,119	5,783	5,159	5,301	7,430	9,609	6,734	4,838	4,205	5,060	28.5
Lee	13.9	Male	6,920	751	803	724	866	1,371	995	571	458	381	27.3
		Female	6,980	722	715	795	764	1,371	971	544	530	568	28.6
ATHENS	**137.2**	**Male**	**66,308**	**5,959**	**5,350**	**5,820**	**13,524**	**12,833**	**8,158**	**5,262**	**4,605**	**4,797**	**26.9**
		Female	**70,892**	**5,689**	**5,195**	**5,549**	**13,878**	**12,411**	**8,623**	**5,613**	**5,606**	**8,328**	**29.1**
Clarke	76.5	Male	36,583	3,014	2,440	2,687	10,180	7,513	3,757	2,518	2,250	2,224	25.0
		Female	39,917	2,970	2,433	2,611	10,507	7,086	4,257	2,824	2,865	4,364	27.0
Jackson	26.9	Male	13,124	1,279	1,237	1,401	1,477	2,201	1,892	1,259	1,115	1,263	30.3
		Female	13,776	1,177	1,192	1,321	1,521	2,121	1,883	1,247	1,342	1,972	32.9
Madison	19.5	Male	9,603	967	968	1,047	1,023	1,697	1,421	879	774	827	29.7
		Female	9,897	874	883	944	1,040	1,751	1,394	918	896	1,197	31.9
Oconee	14.3	Male	6,998	699	705	685	844	1,422	1,088	606	466	483	29.0
		Female	7,302	668	687	673	810	1,453	1,089	624	503	795	30.6
ATLANTA	**2,320.0**	**Male**	**1,119,952**	**106,665**	**107,265**	**113,003**	**138,647**	**225,541**	**174,338**	**105,543**	**80,741**	**68,209**	**29.2**
		Female	**1,200,048**	**102,348**	**103,128**	**109,277**	**142,262**	**242,766**	**177,816**	**110,007**	**93,938**	**118,506**	**30.9**
Barrow	23.3	Male	11,122	1,177	1,131	1,143	1,241	1,849	1,530	1,052	958	1,041	29.7
		Female	12,178	1,079	1,138	1,133	1,294	1,890	1,538	1,148	1,144	1,814	32.6
Butts	14.9	Male	7,718	738	643	766	1,247	1,466	956	636	622	644	28.2
		Female	7,182	646	653	744	793	1,068	877	687	664	1,050	32.1
Cherokee	60.7	Male	29,975	3,195	3,195	2,973	3,082	6,189	4,845	2,512	1,947	2,037	29.1
		Female	30,725	3,118	3,053	2,955	3,264	6,351	4,391	2,366	2,192	3,035	29.7

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
GEORGIA (continued)													
ATLANTA (continued)													
Clayton	166.5	Male	81,646	8,686	8,700	8,666	10,208	16,771	13,123	7,706	4,856	2,930	27.7
		Female	84,854	8,321	8,300	8,486	10,937	18,152	13,269	7,548	5,226	4,615	28.5
Cobb	340.7	Male	167,453	15,325	15,739	16,335	20,064	35,716	28,942	16,678	11,314	7,340	29.6
		Female	173,247	14,495	14,907	15,573	20,169	38,964	28,441	16,384	12,206	12,108	30.5
Coweta	41.7	Male	19,964	2,026	1,957	2,215	2,083	3,310	2,916	1,933	1,714	1,810	30.1
		Female	21,736	2,079	1,918	2,106	2,193	3,470	2,900	2,077	2,019	2,974	32.4
De Kalb	503.5	Male	240,506	20,479	21,396	24,556	33,008	49,390	35,972	23,990	18,410	13,305	29.2
		Female	262,994	19,620	20,741	23,969	33,789	53,590	39,748	26,421	21,082	24,034	31.2
Douglas	65.1	Male	32,233	3,536	3,617	3,661	3,279	6,216	5,328	2,962	1,942	1,692	28.3
		Female	32,867	3,437	3,458	3,385	3,276	6,790	4,955	2,830	2,121	2,615	29.2
Fayette	37.8	Male	18,774	1,800	2,099	2,075	1,517	3,150	3,919	1,903	1,330	981	31.0
		Female	19,026	1,625	2,067	2,067	1,423	3,806	3,609	1,708	1,376	1,345	31.1
Forsyth	32.3	Male	16,126	1,648	1,677	1,666	1,719	2,859	2,565	1,547	1,249	1,196	29.7
		Female	16,174	1,471	1,517	1,578	1,766	2,940	2,374	1,460	1,428	1,640	31.0
Fulton	583.3	Male	273,532	24,828	23,905	25,711	38,214	55,627	37,729	24,359	21,430	21,729	29.3
		Female	309,768	24,317	23,196	25,207	39,756	60,257	40,205	27,559	27,316	41,955	32.0
Gwinnett	213.5	Male	105,990	11,313	11,293	10,415	10,461	23,705	19,453	9,114	5,824	4,412	29.0
		Female	107,510	10,789	10,677	9,948	11,059	25,058	18,156	8,418	6,437	6,968	29.5
Henry	41.6	Male	20,521	2,083	1,998	2,259	2,170	3,673	2,953	2,103	1,705	1,577	29.8
		Female	21,079	2,003	1,911	1,926	2,212	3,675	3,044	2,164	1,874	2,270	31.8
Newton	37.6	Male	18,053	1,912	1,803	2,108	2,175	2,826	2,524	1,709	1,404	1,592	28.6
		Female	19,547	1,754	1,848	2,026	2,173	3,080	2,621	1,784	1,753	2,508	31.4
Paulding	29.4	Male	14,492	1,529	1,571	1,469	1,617	2,607	2,193	1,336	1,067	1,103	29.1
		Female	14,908	1,439	1,520	1,480	1,564	2,737	2,047	1,322	1,224	1,575	30.3
Rockdale	43.6	Male	21,460	2,167	2,338	2,391	2,131	3,690	3,743	2,179	1,571	1,250	29.6
		Female	22,140	2,032	2,256	2,344	2,087	4,021	3,698	2,035	1,716	1,951	30.8
Spalding	50.7	Male	24,136	2,533	2,488	2,719	2,640	3,923	3,334	2,346	2,053	2,092	29.3
		Female	26,564	2,475	2,313	2,483	2,758	4,222	3,534	2,489	2,602	3,688	32.7
Walton	33.8	Male	16,251	1,690	1,715	1,875	1,783	2,574	2,313	1,478	1,345	1,478	29.1
		Female	17,549	1,648	1,655	1,867	1,749	2,695	2,409	1,607	1,558	2,361	31.9
AUGUSTA	**365.5**	**Male**	**177,722**	**18,180**	**16,491**	**18,690**	**26,249**	**31,969**	**22,650**	**16,898**	**14,455**	**12,140**	**27.9**
		Female	**187,778**	**17,528**	**15,827**	**17,258**	**24,377**	**33,428**	**24,591**	**18,185**	**16,361**	**20,223**	**30.7**
Columbia	48.3	Male	23,801	2,639	2,485	2,721	2,606	4,671	3,801	2,283	1,563	1,032	28.1
		Female	24,499	2,620	2,377	2,461	2,805	5,066	3,867	2,209	1,585	1,509	28.9
McDuffie	19.5	Male	9,200	983	902	1,096	1,022	1,522	1,177	952	768	778	28.9
		Female	10,300	1,002	891	994	1,172	1,638	1,350	955	1,028	1,270	31.7
Richmond	187.4	Male	91,131	9,179	7,819	9,155	16,314	16,881	10,691	8,002	7,075	6,015	26.8
		Female	96,269	8,739	7,724	8,431	14,099	17,513	11,844	8,982	8,182	10,755	30.2
Aiken, S. C.	*110.3*	*Male*	*53,590*	*5,379*	*5,285*	*5,718*	*6,307*	*8,895*	*6,981*	*5,661*	*5,049*	*4,315*	*29.6*
		Female	*56,710*	*5,167*	*4,835*	*5,372*	*6,301*	*9,211*	*7,530*	*6,039*	*5,566*	*6,689*	*32.3*
COLUMBUS	**237.0**	**Male**	**119,845**	**11,697**	**10,302**	**12,240**	**24,288**	**21,615**	**13,051**	**10,173**	**8,844**	**7,635**	**25.6**
		Female	**117,155**	**11,192**	**9,795**	**10,672**	**14,840**	**20,142**	**14,396**	**11,869**	**10,696**	**13,553**	**31.0**
Chattahoochee	21.7	Male	15,710	1,009	849	1,200	7,689	3,464	1,139	224	81	55	22.4
		Female	5,990	951	792	578	954	1,618	706	167	101	123	22.9
Muscogee	168.5	Male	81,880	8,400	7,257	8,542	13,857	14,606	9,228	7,700	6,740	5,550	27.0
		Female	86,620	8,033	6,908	7,732	11,044	14,758	10,637	9,167	8,090	10,251	31.5
Russell, Ala.	*46.8*	*Male*	*22,255*	*2,288*	*2,196*	*2,498*	*2,742*	*3,545*	*2,684*	*2,249*	*2,023*	*2,030*	*29.0*
		Female	*24,545*	*2,208*	*2,095*	*2,362*	*2,842*	*3,766*	*3,053*	*2,535*	*2,505*	*3,179*	*32.3*
MACON - WARNER ROBINS	**273.0**	**Male**	**130,341**	**13,347**	**12,635**	**13,914**	**17,229**	**22,981**	**17,134**	**12,981**	**11,124**	**8,996**	**28.5**
		Female	**142,659**	**12,832**	**12,217**	**13,493**	**17,923**	**23,883**	**18,826**	**14,072**	**13,057**	**16,356**	**31.2**
Bibb	151.7	Male	70,477	7,144	6,741	7,256	8,867	12,539	8,691	6,778	6,552	5,909	29.2
		Female	81,223	6,824	6,606	7,215	10,016	13,292	9,780	7,977	8,205	11,308	32.5
Houston	82.8	Male	41,271	4,251	4,011	4,545	5,906	7,351	5,908	4,464	3,116	1,719	27.6
		Female	41,529	4,134	3,849	4,307	5,374	7,228	6,317	4,260	3,153	2,907	29.3
Jones	18.5	Male	9,068	938	878	1,048	1,006	1,591	1,313	889	734	671	29.2
		Female	9,432	890	886	923	999	1,699	1,377	876	807	975	31.0
Peach	20.0	Male	9,525	1,014	1,005	1,065	1,450	1,500	1,222	850	722	697	26.5
		Female	10,475	984	876	1,048	1,534	1,664	1,352	959	892	1,166	29.8
SAVANNAH	**226.7**	**Male**	**109,107**	**11,539**	**10,023**	**10,909**	**15,624**	**19,505**	**13,430**	**9,571**	**9,444**	**9,072**	**28.3**
		Female	**117,593**	**11,148**	**9,613**	**10,619**	**14,434**	**19,802**	**14,257**	**10,945**	**11,636**	**15,142**	**31.6**
Chatham	206.3	Male	98,940	10,424	8,967	9,738	14,485	17,866	11,864	8,654	8,634	8,308	28.3
		Female	107,360	10,072	8,585	9,506	13,378	18,082	12,817	10,034	10,815	14,071	31.7

POPULATION BY AGE AND SEX

SMM ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
GEORGIA (continued)													
SAVANNAH (continued)													
Effingham	20.4	Male	10,167	1,115	1,056	1,171	1,139	1,639	1,556	917	810	764	28.7
		Female	10,233	1,073	1,028	1,113	1,056	1,720	1,440	911	821	1,071	29.9
ALL COUNTIES													
Appling	16.5	Male	8,071	913	867	974	899	1,312	1,029	682	656	739	27.9
		Female	8,429	884	839	889	930	1,272	1,111	715	737	1,052	30.3
Atkinson	6.2	Male	3,044	335	297	431	327	467	381	248	249	309	27.8
		Female	3,156	332	270	348	346	438	439	266	315	402	31.4
Bacon	9.7	Male	4,570	566	469	499	472	721	582	412	416	433	28.9
		Female	5,130	543	505	529	510	779	597	500	497	670	31.1
Baker	3.8	Male	1,778	208	168	230	202	273	203	161	158	175	28.0
		Female	2,022	216	180	206	243	264	223	180	176	334	31.3
Baldwin	35.2	Male	17,449	1,548	1,387	1,933	2,914	2,860	2,163	1,536	1,583	1,525	28.3
		Female	17,751	1,373	1,387	1,602	2,633	2,943	2,209	1,613	1,572	2,419	31.4
Banks	9.4	Male	4,647	444	416	490	527	782	666	412	408	502	30.7
		Female	4,753	446	406	420	492	764	674	428	475	648	33.0
Barrow	23.3	Male	11,122	1,177	1,131	1,143	1,241	1,849	1,530	1,052	958	1,041	29.7
		Female	12,178	1,079	1,138	1,133	1,294	1,890	1,538	1,148	1,144	1,814	32.6
Bartow	43.7	Male	21,155	2,127	2,307	2,312	2,306	3,481	3,053	2,021	1,814	1,734	29.4
		Female	22,545	1,935	2,150	2,184	2,324	3,718	3,130	2,197	2,131	2,776	32.2
Ben Hill	17.0	Male	7,879	926	766	815	784	1,279	960	647	773	929	30.1
		Female	9,121	884	743	796	952	1,397	1,030	835	927	1,557	33.5
Berrien	14.1	Male	6,832	681	696	706	771	1,053	963	645	639	678	30.3
		Female	7,268	660	631	720	770	1,129	908	678	756	1,016	32.6
Bibb	151.7	Male	70,477	7,144	6,741	7,256	8,867	12,539	8,691	6,778	6,552	5,909	29.2
		Female	81,223	6,824	6,606	7,215	10,016	13,292	9,780	7,977	8,205	11,308	32.5
Bleckley	10.7	Male	5,128	450	454	562	887	711	651	499	449	465	28.0
		Female	5,572	458	412	516	792	750	704	541	556	843	33.1
Brantley	9.7	Male	4,712	519	514	527	485	798	676	457	348	388	28.9
		Female	4,988	509	564	540	524	860	632	444	372	543	29.2
Brooks	15.6	Male	7,265	844	794	872	762	1,019	729	616	671	958	28.5
		Female	8,335	771	808	880	840	1,054	942	742	816	1,482	33.2
Bryan	12.0	Male	5,895	724	661	630	616	1,056	814	510	492	392	28.0
		Female	6,105	736	585	658	706	1,075	816	533	457	539	28.4
Bulloch	36.4	Male	17,660	1,602	1,583	1,722	3,718	2,861	2,030	1,341	1,272	1,531	25.7
		Female	18,740	1,538	1,500	1,589	3,971	2,770	2,089	1,495	1,518	2,270	27.8
Burke	20.1	Male	9,529	1,202	1,062	1,166	1,143	1,461	1,005	745	834	911	26.3
		Female	10,571	1,179	1,019	1,064	1,181	1,546	1,120	898	962	1,602	30.4
Butts	14.9	Male	7,718	738	643	766	1,247	1,466	956	636	622	644	28.2
		Female	7,182	646	653	744	793	1,068	877	687	664	1,050	32.1
Calhoun	5.4	Male	2,504	274	250	333	298	353	250	211	232	303	27.7
		Female	2,896	270	248	308	313	350	286	301	279	541	33.8
Camden	16.4	Male	8,858	840	744	863	2,079	1,415	1,079	687	584	567	24.7
		Female	7,542	756	745	797	965	1,218	1,011	681	633	736	29.2
Candler	7.7	Male	3,641	337	353	396	376	565	420	296	381	517	31.3
		Female	4,059	353	348	366	351	565	462	376	444	794	36.0
Carroll	60.0	Male	28,855	2,790	2,884	2,958	4,040	4,817	4,083	2,493	2,221	2,569	28.6
		Female	31,145	2,664	2,749	2,884	4,458	5,005	3,990	2,605	2,740	4,050	30.6
☐ Catoosa	39.5	Male	19,113	1,937	1,942	1,999	2,041	3,338	2,996	2,006	1,474	1,380	29.9
		Female	20,387	1,794	1,876	1,892	2,149	3,690	3,087	2,103	1,735	2,061	31.7
Charlton	7.9	Male	3,790	419	434	490	434	496	524	366	285	342	27.4
		Female	4,110	448	402	508	458	610	505	350	334	495	28.9
Chatham	206.3	Male	98,940	10,424	8,967	9,738	14,485	17,866	11,864	8,654	8,634	8,308	28.3
		Female	107,360	10,072	8,585	9,506	13,378	18,082	12,817	10,034	10,815	14,071	31.7
Chattahoochee	21.7	Male	15,710	1,009	849	1,200	7,689	3,464	1,139	224	81	55	22.4
		Female	5,990	951	792	578	954	1,618	706	167	101	123	22.9
Chattooga	21.9	Male	10,481	1,025	1,010	1,038	1,103	1,649	1,335	1,114	1,047	1,160	31.5
		Female	11,419	929	973	1,051	1,101	1,652	1,419	1,232	1,338	1,724	35.0
Cherokee	60.7	Male	29,975	3,195	3,195	2,973	3,082	6,189	4,845	2,512	1,947	2,037	29.1
		Female	30,725	3,118	3,053	2,955	3,264	6,351	4,391	2,366	2,192	3,035	29.7
Clarke	76.5	Male	36,583	3,014	2,440	2,687	10,180	7,513	3,757	2,518	2,250	2,724	25.0
		Female	39,917	2,970	2,433	2,611	10,507	7,086	4,257	2,824	2,865	4,364	27.0
Clay	3.5	Male	1,587	144	145	204	172	217	159	139	173	234	30.9
		Female	1,913	184	162	191	175	258	174	184	218	367	34.5

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
GEORGIA (continued)													
ALL COUNTIES (continued)													
Clayton	166.5	Male	81,646	8,686	8,700	8,666	10,208	16,771	13,123	7,706	4,856	2,930	27.7
		Female	84,854	8,321	8,300	8,486	10,937	18,152	13,269	7,548	5,226	4,615	28.5
Clinch	6.7	Male	3,317	350	369	429	360	517	407	285	300	300	27.9
		Female	3,383	361	326	373	387	527	411	314	298	386	29.6
Cobb	340.7	Male	167,453	15,325	15,739	16,335	20,064	35,716	28,942	16,678	11,314	7,340	29.6
		Female	173,247	14,495	14,907	15,573	20,169	38,964	28,441	16,384	12,206	12,108	30.5
Coffee	28.5	Male	13,618	1,604	1,398	1,446	1,734	2,222	1,700	1,125	1,136	1,253	27.8
		Female	14,882	1,520	1,377	1,463	1,846	2,354	1,814	1,287	1,390	1,831	30.2
Colquitt	36.0	Male	17,161	1,855	1,769	1,950	1,789	2,643	2,096	1,536	1,646	1,877	29.6
		Female	18,839	1,780	1,680	1,800	1,909	2,793	2,316	1,763	2,008	2,790	33.1
Columbia	48.3	Male	23,801	2,639	2,485	2,721	2,606	4,671	3,801	2,283	1,563	1,032	28.1
		Female	24,499	2,620	2,377	2,461	2,805	5,066	3,867	2,209	1,585	1,509	28.9
Cook	13.7	Male	6,541	695	764	748	662	975	805	584	598	710	29.1
		Female	7,159	703	686	722	704	1,078	868	658	713	1,027	32.1
Coweta	41.7	Male	19,964	2,026	1,957	2,215	2,083	3,310	2,916	1,933	1,714	1,810	30.1
		Female	21,736	2,079	1,918	2,106	2,193	3,470	2,900	2,077	2,019	2,974	32.4
Crawford	8.4	Male	4,078	399	392	546	472	631	617	395	278	348	28.6
		Female	4,322	424	393	494	482	708	576	363	359	523	30.2
Crisp	19.8	Male	9,092	1,085	970	1,019	993	1,458	1,037	787	841	902	28.3
		Female	10,708	1,091	955	1,043	1,196	1,592	1,122	968	1,043	1,698	31.7
☐ Dade	12.8	Male	6,324	661	596	698	816	1,043	933	556	528	493	28.7
		Female	6,476	588	589	606	851	1,127	904	590	551	670	30.4
Dawson	5.5	Male	2,765	284	267	272	283	512	353	282	252	260	30.4
		Female	2,735	211	254	267	276	464	371	274	277	341	32.7
Decatur	26.2	Male	12,461	1,505	1,332	1,391	1,430	1,969	1,363	1,111	1,061	1,299	27.9
		Female	13,739	1,366	1,288	1,394	1,555	1,959	1,489	1,317	1,344	2,027	31.5
De Kalb	503.5	Male	240,506	20,479	21,396	24,556	33,008	49,390	35,972	23,990	18,410	13,305	29.2
		Female	262,994	19,620	20,741	23,969	33,789	53,590	39,748	26,421	21,082	24,034	31.2
Dodge	17.2	Male	8,118	783	845	928	849	1,235	1,040	757	752	929	30.3
		Female	9,082	803	864	890	813	1,338	1,102	846	954	1,472	33.8
Dooly	10.7	Male	4,943	605	497	630	515	701	552	404	440	599	28.2
		Female	5,757	608	523	595	583	816	598	488	590	956	32.0
Dougherty	103.2	Male	49,081	5,899	5,420	5,516	6,651	9,005	5,983	4,242	3,510	2,855	26.2
		Female	54,119	5,783	5,159	5,301	7,430	9,609	6,734	4,838	4,205	5,060	28.5
Douglas	65.1	Male	32,233	3,536	3,617	3,661	3,279	6,216	5,328	2,962	1,942	1,692	28.3
		Female	32,867	3,437	3,458	3,385	3,276	6,790	4,955	2,830	2,121	2,615	29.2
Early	13.1	Male	6,087	708	709	770	625	840	678	504	549	704	27.8
		Female	7,013	695	686	743	698	926	826	646	668	1,125	32.4
Echols	2.3	Male	1,122	128	129	127	119	186	134	104	75	120	28.1
		Female	1,178	137	104	119	143	178	168	93	87	149	29.8
Effingham	20.4	Male	10,167	1,115	1,056	1,171	1,139	1,639	1,556	917	810	764	28.7
		Female	10,233	1,073	1,028	1,113	1,056	1,720	1,440	911	821	1,071	29.9
Elbert	19.1	Male	9,058	931	803	981	1,010	1,424	1,154	844	903	1,008	30.6
		Female	10,042	870	794	937	1,050	1,465	1,237	989	999	1,701	34.4
Emanuel	21.4	Male	10,206	1,249	1,029	1,096	1,061	1,538	1,220	889	998	1,126	29.3
		Female	11,194	1,152	958	1,095	1,190	1,649	1,339	957	1,139	1,715	32.3
Evans	8.8	Male	4,140	481	428	462	479	616	466	367	367	474	28.6
		Female	4,660	435	397	524	534	647	543	421	433	726	31.8
Fannin	15.2	Male	7,275	595	677	690	615	1,104	955	771	859	1,009	34.6
		Female	7,925	571	615	637	669	1,168	984	901	980	1,400	38.1
Fayette	37.8	Male	18,774	1,800	2,099	2,075	1,517	3,150	3,919	1,903	1,330	981	31.0
		Female	19,026	1,625	2,067	2,067	1,423	3,806	3,609	1,708	1,376	1,345	31.1
Floyd	81.0	Male	38,409	3,469	3,598	3,876	4,699	6,267	5,257	3,982	3,536	3,725	30.7
		Female	42,591	3,151	3,411	3,690	4,904	6,543	5,494	4,396	4,586	6,416	34.4
Forsyth	32.3	Male	16,126	1,648	1,677	1,666	1,719	2,859	2,565	1,547	1,249	1,196	29.7
		Female	16,174	1,471	1,517	1,578	1,766	2,940	2,374	1,460	1,428	1,640	31.0
Franklin	16.0	Male	7,712	650	697	818	909	1,161	1,041	755	814	867	31.7
		Female	8,288	653	668	718	868	1,180	1,095	845	894	1,367	35.5
Fulton	583.3	Male	273,532	24,828	23,905	25,711	38,214	55,627	37,729	24,359	21,430	21,729	29.3
		Female	309,768	24,317	23,196	25,207	39,756	60,257	40,205	27,559	27,316	41,955	32.0
Gilmer	11.8	Male	5,795	492	498	601	657	934	797	613	504	699	32.0
		Female	6,005	517	493	532	566	876	863	607	630	921	35.2
Glascock	2.4	Male	1,116	93	100	131	116	155	140	96	126	159	32.6
		Female	1,284	99	76	106	139	157	159	127	156	265	39.1

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
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GEORGIA (continued)													
ALL COUNTIES (continued)													
Glynn	56.1	Male	26,729	2,633	2,453	2,811	3,062	4,542	3,580	2,592	2,415	2,641	30.3
		Female	29,371	2,473	2,441	2,724	3,303	4,786	3,876	2,821	3,028	3,919	32.8
Gordon	32.2	Male	15,709	1,562	1,614	1,755	1,697	2,635	2,258	1,588	1,304	1,296	29.7
		Female	16,491	1,448	1,553	1,597	1,698	2,680	2,355	1,573	1,569	2,018	32.3
Grady	20.3	Male	9,645	1,023	1,009	1,112	1,025	1,489	1,176	828	868	1,115	29.4
		Female	10,655	1,032	1,002	1,064	1,089	1,495	1,259	961	1,024	1,729	32.6
Greene	11.9	Male	5,605	687	527	647	636	805	639	465	490	709	28.8
		Female	6,295	656	524	601	641	867	687	531	670	1,118	33.4
Gwinnett	213.5	Male	105,990	11,313	11,293	10,415	10,461	23,705	19,453	9,114	5,824	4,412	29.0
		Female	107,510	10,789	10,677	9,948	11,059	25,058	18,156	8,418	6,437	6,968	29.5
Habersham	26.2	Male	13,349	1,130	1,079	1,255	2,543	2,058	1,667	1,221	1,174	1,222	28.2
		Female	12,851	1,104	991	1,123	1,534	1,972	1,742	1,319	1,263	1,803	33.5
Hall	81.7	Male	39,278	3,854	3,665	4,115	4,433	6,778	5,821	3,870	3,409	3,333	30.3
		Female	42,422	3,633	3,489	3,899	4,896	7,091	5,984	4,239	3,989	5,202	32.5
Hancock	9.5	Male	4,390	484	501	625	495	644	424	345	388	484	26.4
		Female	5,110	504	468	603	553	736	535	431	484	796	30.8
Haralson	19.1	Male	9,178	839	937	989	969	1,401	1,314	956	816	957	31.1
		Female	9,922	792	825	967	902	1,493	1,360	1,028	1,006	1,549	34.9
Harris	16.9	Male	8,306	802	755	883	834	1,285	1,083	838	925	901	31.8
		Female	8,594	661	651	852	829	1,298	1,061	986	991	1,265	35.1
Hart	19.2	Male	9,271	873	904	1,025	1,050	1,433	1,162	857	939	1,028	30.5
		Female	9,929	858	881	952	896	1,485	1,235	949	1,097	1,576	34.3
Heard	6.9	Male	3,422	334	332	407	371	493	451	308	334	392	30.4
		Female	3,478	299	303	340	355	504	442	314	394	527	33.8
Henry	41.6	Male	20,521	2,083	1,998	2,259	2,170	3,673	2,953	2,103	1,705	1,577	29.8
		Female	21,079	2,003	1,911	1,926	2,212	3,675	3,044	2,164	1,874	2,270	31.8
Houston	82.8	Male	41,271	4,251	4,011	4,545	5,906	7,351	5,908	4,464	3,116	1,719	27.6
		Female	41,529	4,134	3,849	4,307	5,374	7,228	6,317	4,260	3,153	2,907	29.3
Irwin	9.4	Male	4,484	472	467	567	437	608	565	424	405	539	29.9
		Female	4,916	421	411	510	441	677	589	462	549	856	35.0
Jackson	26.9	Male	13,124	1,279	1,237	1,401	1,477	2,201	1,892	1,259	1,115	1,263	30.3
		Female	13,776	1,177	1,192	1,321	1,521	2,121	1,883	1,247	1,342	1,972	32.9
Jasper	8.2	Male	3,951	435	336	450	422	658	456	386	360	448	30.1
		Female	4,249	410	335	410	423	677	495	397	395	707	33.1
Jeff Davis	11.9	Male	5,842	660	608	653	667	972	767	545	465	505	28.4
		Female	6,058	574	565	641	651	985	761	577	557	747	31.1
Jefferson	18.8	Male	8,738	982	983	1,057	947	1,365	963	664	766	1,011	27.9
		Female	10,062	980	894	1,039	1,048	1,482	1,069	869	976	1,705	32.2
Jenkins	8.9	Male	4,294	455	415	501	497	660	496	362	418	490	29.2
		Female	4,606	432	423	458	559	666	496	465	472	635	31.5
Johnson	8.8	Male	4,071	443	394	445	452	598	489	368	412	470	30.0
		Female	4,729	498	395	424	485	643	542	428	484	830	33.7
Jones	18.5	Male	9,068	938	878	1,048	1,006	1,591	1,313	889	734	671	29.2
		Female	9,432	890	886	923	999	1,699	1,377	876	807	975	31.0
Lamar	12.6	Male	5,969	580	573	679	686	950	748	590	553	610	29.9
		Female	6,631	560	570	652	706	1,006	751	662	656	1,068	33.2
Lanier	5.8	Male	2,796	343	268	359	337	406	332	265	201	285	27.2
		Female	3,004	300	284	334	326	421	370	293	239	437	31.1
Laurens	38.3	Male	18,408	1,958	1,768	2,053	2,000	2,807	2,264	1,663	1,903	1,992	30.1
		Female	19,892	1,857	1,672	1,898	2,009	3,081	2,510	1,850	1,987	3,028	33.1
Lee	13.9	Male	6,920	751	803	724	866	1,371	995	571	458	381	27.3
		Female	6,980	722	715	795	764	1,371	971	544	530	568	28.6
Liberty	45.8	Male	26,552	3,061	1,946	1,807	9,721	4,962	2,442	1,086	825	702	22.7
		Female	19,248	2,896	1,865	1,653	3,914	3,895	2,070	1,042	943	970	23.7
Lincoln	6.9	Male	3,328	318	318	373	361	506	420	319	352	361	30.8
		Female	3,572	353	298	349	386	518	414	358	388	508	32.7
Long	5.0	Male	2,508	341	227	256	426	409	274	178	203	194	25.1
		Female	2,492	286	251	232	350	417	287	209	217	243	28.0
Lowndes	72.3	Male	35,033	3,793	3,467	3,625	5,830	6,119	4,318	2,902	2,450	2,529	26.3
		Female	37,267	3,666	3,311	3,416	5,666	6,368	4,622	3,153	2,966	4,099	29.0
Lumpkin	11.3	Male	5,592	484	475	539	1,064	871	713	514	439	493	27.7
		Female	5,708	471	438	479	1,062	850	749	527	434	698	29.8
McDuffie	19.5	Male	9,200	983	902	1,096	1,022	1,522	1,177	952	768	778	28.9
		Female	10,300	1,002	891	994	1,172	1,638	1,350	955	1,028	1,270	31.7

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
GEORGIA (continued)													
ALL COUNTIES (continued)													
McIntosh	9.0	Male	4,375	403	431	563	547	679	546	352	354	500	28.6
		Female	4,625	404	421	483	529	663	554	392	400	779	32.2
Macon	14.2	Male	6,655	779	686	831	773	1,054	749	506	577	700	27.5
		Female	7,545	802	657	757	883	1,086	794	645	725	1,196	31.2
Madison	19.5	Male	9,603	967	968	1,047	1,023	1,697	1,421	879	774	827	29.7
		Female	9,897	874	883	944	1,040	1,751	1,394	918	896	1,197	31.9
Marion	5.4	Male	2,567	262	286	334	282	356	332	198	246	271	28.4
		Female	2,833	232	232	369	292	411	362	234	273	423	32.1
Meriwether	21.8	Male	10,367	1,151	1,025	1,218	1,184	1,640	1,263	906	897	1,083	28.7
		Female	11,433	1,135	974	1,203	1,187	1,659	1,324	1,039	1,182	1,730	32.3
Miller	7.2	Male	3,415	356	387	363	361	506	376	337	315	414	29.8
		Female	3,785	369	314	387	388	501	450	369	383	624	33.7
Mitchell	21.7	Male	10,296	1,231	1,238	1,290	1,190	1,534	1,191	856	840	926	26.3
		Female	11,404	1,224	1,127	1,197	1,210	1,669	1,322	974	1,067	1,614	30.7
Monroe	15.8	Male	7,399	679	758	813	773	1,272	1,054	708	651	691	30.3
		Female	8,401	650	703	743	1,122	1,285	1,071	780	714	1,333	32.6
Montgomery	7.2	Male	3,648	353	316	367	725	562	395	289	292	349	26.1
		Female	3,552	353	279	335	452	524	435	278	335	561	31.8
Morgan	12.2	Male	5,836	607	619	704	676	935	743	455	495	602	28.3
		Female	6,364	602	615	651	646	937	791	508	597	1,017	32.1
Murray	22.3	Male	11,023	1,131	1,209	1,182	1,306	1,984	1,690	1,044	714	763	28.4
		Female	11,277	1,167	1,167	1,153	1,278	1,968	1,646	1,028	831	1,039	29.4
Muscogee	168.5	Male	81,880	8,400	7,257	8,542	13,857	14,606	9,228	7,700	6,740	5,550	27.0
		Female	86,620	8,033	6,908	7,732	11,044	14,758	10,637	9,167	8,090	10,251	31.5
Newton	37.6	Male	18,053	1,912	1,803	2,108	2,175	2,826	2,524	1,709	1,404	1,592	28.6
		Female	19,547	1,754	1,848	2,026	2,173	3,080	2,621	1,784	1,753	2,508	31.4
Oconee	14.3	Male	6,998	699	705	685	844	1,422	1,088	606	466	483	29.0
		Female	7,302	668	687	673	810	1,453	1,089	624	503	795	30.6
Oglethorpe	9.4	Male	4,540	412	447	541	472	695	651	434	382	506	30.7
		Female	4,860	426	442	535	499	747	674	419	446	672	32.1
Paulding	29.4	Male	14,492	1,529	1,571	1,469	1,617	2,607	2,193	1,336	1,067	1,103	29.1
		Female	14,908	1,439	1,520	1,480	1,564	2,737	2,047	1,322	1,224	1,575	30.3
Peach	20.0	Male	9,525	1,014	1,005	1,065	1,450	1,500	1,222	850	722	697	26.5
		Female	10,475	984	876	1,048	1,534	1,664	1,352	959	892	1,166	29.8
Pickens	12.4	Male	5,966	511	536	566	686	973	834	628	553	679	32.0
		Female	6,434	562	538	597	620	970	894	598	638	1,017	34.3
Pierce	12.6	Male	6,105	670	617	678	627	1,049	844	532	515	573	29.4
		Female	6,495	665	601	705	664	980	847	543	632	858	31.2
Pike	9.5	Male	4,660	437	411	548	490	715	673	447	423	516	31.2
		Female	4,840	470	424	502	434	729	678	456	476	671	33.1
Polk	33.0	Male	15,632	1,437	1,551	1,680	1,805	2,283	2,088	1,604	1,446	1,738	30.9
		Female	17,368	1,426	1,401	1,619	1,765	2,435	2,254	1,684	1,925	2,859	35.2
Pulaski	9.1	Male	4,227	444	422	475	451	607	529	429	372	498	30.3
		Female	4,873	406	414	497	499	659	613	487	484	814	34.4
Putnam	11.1	Male	5,427	513	489	619	609	911	680	505	550	551	30.3
		Female	5,673	491	497	548	608	860	689	576	624	780	33.1
Quitman	2.4	Male	1,129	133	107	131	110	165	98	90	137	158	30.1
		Female	1,271	80	125	146	139	147	133	120	180	201	34.9
Rabun	10.9	Male	5,277	397	473	501	526	835	703	507	599	736	33.9
		Female	5,623	403	452	449	521	833	756	575	668	966	37.0
Randolph	9.8	Male	4,531	485	432	531	586	652	467	364	398	616	28.6
		Female	5,269	523	386	518	614	639	500	443	575	1,071	34.3
Richmond	187.4	Male	91,131	9,179	7,819	9,155	16,314	16,881	10,691	8,002	7,075	6,015	26.8
		Female	96,269	8,739	7,724	8,431	14,099	17,513	11,844	8,982	8,182	10,755	30.2
Rockdale	43.6	Male	21,460	2,167	2,338	2,391	2,131	3,690	3,743	2,179	1,571	1,250	29.6
		Female	22,140	2,032	2,256	2,344	2,087	4,021	3,698	2,035	1,716	1,951	30.8
Schley	3.6	Male	1,740	162	200	244	184	253	262	106	136	193	28.2
		Female	1,860	178	182	223	164	285	246	128	184	270	31.4
Screven	14.6	Male	6,959	781	632	743	812	1,117	802	591	651	830	29.6
		Female	7,641	752	640	743	837	1,148	814	732	779	1,196	32.4
Seminole	9.5	Male	4,508	471	460	518	507	660	511	420	441	520	29.5
		Female	4,992	458	442	497	518	657	548	513	550	809	33.8
Spalding	50.7	Male	24,136	2,533	2,488	2,719	2,648	3,923	3,334	2,346	2,053	2,092	29.3
		Female	26,564	2,475	2,313	2,483	2,758	4,222	3,534	2,489	2,602	3,688	32.7

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
GEORGIA (continued)													
ALL COUNTIES (continued)													
Stephens	22.1	Male	10,516	1,055	981	996	1,201	1,765	1,429	913	1,044	1,132	30.8
		Female	11,584	893	936	985	1,338	1,723	1,448	1,063	1,342	1,856	34.5
Stewart	5.9	Male	2,790	289	265	382	299	387	295	254	288	331	29.1
		Female	3,110	280	270	351	332	385	313	280	351	548	33.4
Sumter	29.8	Male	13,713	1,477	1,428	1,508	2,011	2,295	1,563	1,068	1,057	1,306	26.9
		Female	16,087	1,460	1,408	1,511	2,170	2,435	1,723	1,313	1,444	2,623	31.1
Talbot	6.3	Male	3,024	319	293	347	345	481	365	256	248	370	29.3
		Female	3,276	284	276	347	361	505	386	325	289	503	32.3
Taliaferro	2.0	Male	911	93	76	115	83	122	91	73	98	160	32.3
		Female	1,089	79	72	96	88	134	97	98	143	282	42.8
Tattnall	16.5	Male	9,799	888	779	879	1,176	2,176	1,335	868	784	914	30.4
		Female	8,701	848	739	849	885	1,238	1,084	778	906	1,374	33.3
Taylor	7.7	Male	3,670	344	387	444	407	520	499	326	323	418	29.9
		Female	4,030	327	354	403	461	541	538	323	445	638	33.7
Telfair	11.3	Male	5,302	543	549	563	552	787	609	507	510	682	30.6
		Female	5,998	601	476	547	616	823	625	498	700	1,112	34.2
Terrell	12.1	Male	5,647	682	570	712	654	852	644	444	466	623	27.4
		Female	6,453	650	564	694	703	910	688	546	647	1,051	31.8
Thomas	39.0	Male	18,369	1,838	1,857	2,172	2,102	2,878	2,268	1,724	1,635	1,895	29.2
		Female	20,631	1,924	1,728	2,130	2,218	2,996	2,528	1,947	2,077	3,083	32.7
Tift	34.3	Male	16,558	1,836	1,641	1,739	2,551	2,696	2,056	1,357	1,289	1,393	26.9
		Female	17,742	1,759	1,574	1,687	2,392	2,825	2,184	1,562	1,532	2,227	30.2
Toombs	23.6	Male	11,113	1,293	1,120	1,272	1,247	1,662	1,467	998	1,022	1,032	28.8
		Female	12,487	1,219	1,124	1,241	1,317	1,885	1,676	1,075	1,213	1,737	32.1
Towns	6.0	Male	2,933	173	207	284	425	369	335	273	362	505	35.3
		Female	3,067	182	197	205	460	370	353	319	420	561	38.4
Treutlen	6.1	Male	2,896	326	297	341	320	430	335	250	255	342	28.8
		Female	3,204	302	315	299	302	465	360	301	312	548	33.3
Troup	51.5	Male	24,216	2,498	2,395	2,428	2,935	4,116	2,810	2,201	2,244	2,589	29.5
		Female	27,284	2,430	2,281	2,275	3,032	4,228	2,993	2,630	2,903	4,512	33.6
Turner	9.8	Male	4,694	622	498	510	519	673	546	409	403	514	27.9
		Female	5,106	533	490	535	518	748	603	426	503	750	31.4
Twiggs	9.6	Male	4,676	564	468	573	586	668	575	416	396	430	27.2
		Female	4,924	504	452	536	622	683	600	424	474	629	30.1
Union	10.4	Male	5,119	413	448	526	568	742	673	497	518	734	33.1
		Female	5,281	396	428	504	474	787	623	588	549	932	35.8
Upson	26.5	Male	12,414	1,168	1,182	1,251	1,301	1,887	1,611	1,196	1,331	1,487	31.9
		Female	14,086	1,087	1,060	1,278	1,413	1,983	1,679	1,417	1,639	2,530	36.3
☐ Walker	57.1	Male	27,703	2,829	2,581	2,854	2,995	4,511	3,974	2,735	2,554	2,670	30.7
		Female	29,397	2,597	2,489	2,541	3,053	4,573	4,070	2,984	3,161	3,929	33.8
Walton	33.8	Male	16,251	1,690	1,715	1,875	1,783	2,574	2,313	1,478	1,345	1,478	29.1
		Female	17,549	1,648	1,655	1,867	1,749	2,695	2,409	1,607	1,558	2,361	31.9
Ware	37.5	Male	17,795	1,985	1,763	1,951	1,966	2,909	2,163	1,751	1,627	1,680	29.2
		Female	19,705	1,792	1,728	1,818	2,052	3,021	2,279	1,962	2,018	3,035	33.2
Warren	6.4	Male	2,989	312	305	367	321	436	297	275	286	390	29.3
		Female	3,411	303	286	366	317	497	371	320	347	604	33.7
Washington	19.3	Male	9,051	1,024	872	1,130	1,040	1,469	1,012	768	800	936	28.1
		Female	10,249	947	884	1,052	1,171	1,497	1,158	898	961	1,681	32.2
Wayne	21.6	Male	10,493	1,058	1,025	1,131	1,184	1,794	1,335	1,037	893	1,036	29.7
		Female	11,107	1,141	988	1,128	1,209	1,704	1,410	1,105	1,068	1,354	31.4
Webster	2.3	Male	1,091	108	115	114	126	169	145	89	115	110	29.9
		Female	1,209	115	108	148	126	177	115	128	111	181	31.1
Wheeler	5.3	Male	2,562	283	247	309	237	387	310	183	251	355	30.3
		Female	2,738	270	276	267	232	389	301	234	307	462	33.3
White	11.0	Male	5,348	435	463	525	636	860	773	492	529	635	32.2
		Female	5,652	458	429	505	660	824	803	550	566	857	34.4
Whitfield	68.4	Male	33,428	3,496	3,330	3,434	4,107	5,900	5,093	3,223	2,480	2,365	29.0
		Female	34,972	3,222	3,232	3,290	3,920	6,068	5,053	3,416	2,978	3,793	31.3
Wilcox	7.8	Male	3,716	361	369	399	383	537	404	341	416	506	31.4
		Female	4,084	384	308	398	385	572	462	375	452	748	34.9
Wilkes	11.1	Male	5,247	502	456	553	578	799	641	504	556	658	31.7
		Female	5,853	499	469	538	560	833	688	559	673	1,034	35.4
Wilkinson	10.9	Male	5,323	588	512	651	706	790	658	473	426	519	27.6
		Female	5,577	531	536	594	632	841	684	529	501	729	30.9

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
GEORGIA (continued)													
ALL COUNTIES (continued)													
Worth	19.1	Male	9,241	932	1,005	1,153	1,033	1,434	1,168	827	768	921	28.5
		Female	9,859	920	918	1,031	1,073	1,584	1,264	856	911	1,302	31.2
TOTAL METRO COUNTIES	**3,628.8**	**Male**	**1,756,571**	**171,797**	**165,927**	**178,151**	**239,881**	**341,272**	**253,967**	**162,628**	**130,665**	**112,283**	**28.6**
		Female	**1,872,229**	**164,843**	**159,673**	**170,260**	**232,818**	**359,835**	**263,692**	**173,176**	**153,405**	**194,528**	**30.8**
TOTAL STATE	**5,777.4**	**Male**	**2,792,289**	**278,532**	**267,115**	**290,400**	**372,816**	**507,887**	**385,342**	**235,494**	**220,603**	**214,100**	**28.7**
		Female	**2,985,111**	**267,340**	**256,626**	**277,139**	**360,995**	**530,216**	**401,283**	**276,040**	**261,439**	**354,033**	**31.2**
HAWAII													
HONOLULU	**805.8**	**Male**	**411,929**	**40,168**	**33,949**	**36,068**	**66,088**	**81,403**	**54,940**	**35,936**	**33,717**	**29,660**	**28.6**
		Female	**393,871**	**37,971**	**32,154**	**34,408**	**51,841**	**78,134**	**53,509**	**39,478**	**34,533**	**31,843**	**30.2**
Honolulu	805.8	Male	411,929	40,168	33,949	36,068	66,088	81,403	54,940	35,936	33,717	29,660	28.6
		Female	393,871	37,971	32,154	34,408	51,841	78,134	53,509	39,478	34,533	31,843	30.2
ALL COUNTIES													
Hawaii	103.5	Male	52,526	5,868	4,606	4,752	5,510	9,691	6,530	4,650	4,988	5,931	30.7
		Female	50,974	5,643	4,455	4,588	5,509	9,392	6,223	5,100	4,987	5,077	30.6
Honolulu	805.8	Male	411,929	40,168	33,949	36,068	66,088	81,403	54,940	35,936	33,717	29,660	28.6
		Female	393,871	37,971	32,154	34,408	51,841	78,134	53,509	39,478	34,533	31,843	30.2
Kauai	43.0	Male	22,101	2,316	1,968	2,007	2,158	4,147	2,633	1,913	2,140	2,819	31.3
		Female	20,899	2,279	1,839	1,956	2,146	3,711	2,629	2,062	2,117	2,160	31.1
Maui	81.1	Male	41,227	4,281	3,526	3,831	4,263	8,178	5,221	3,426	4,106	4,395	30.8
		Female	39,873	3,959	3,291	3,586	4,370	7,637	5,167	3,824	4,012	4,027	31.2
TOTAL METRO COUNTIES	**805.8**	**Male**	**411,929**	**40,168**	**33,949**	**36,068**	**66,088**	**81,403**	**54,940**	**35,936**	**33,717**	**29,660**	**28.6**
		Female	**393,871**	**37,971**	**32,154**	**34,408**	**51,841**	**78,134**	**53,509**	**39,478**	**34,533**	**31,843**	**30.2**
TOTAL STATE	**1,033.4**	**Male**	**527,783**	**52,633**	**44,049**	**46,658**	**78,019**	**103,419**	**69,324**	**45,925**	**44,951**	**42,805**	**29.1**
		Female	**505,617**	**49,852**	**41,739**	**44,538**	**63,866**	**98,874**	**67,528**	**50,464**	**45,649**	**43,107**	**30.3**
IDAHO													
BOISE	**190.6**	**Male**	**93,870**	**10,499**	**8,522**	**8,543**	**11,995**	**19,421**	**13,304**	**7,657**	**6,916**	**7,013**	**28.8**
		Female	**96,730**	**10,008**	**8,205**	**8,416**	**12,693**	**18,776**	**13,061**	**7,703**	**7,786**	**10,082**	**29.8**
Ada	190.6	Male	93,870	10,499	8,522	8,543	11,995	19,421	13,304	7,657	6,916	7,013	28.8
		Female	96,730	10,008	8,205	8,416	12,693	18,776	13,061	7,703	7,786	10,082	29.8
ALL COUNTIES													
Ada	190.6	Male	93,870	10,499	8,522	8,543	11,995	19,421	13,304	7,657	6,916	7,013	28.8
		Female	96,730	10,008	8,205	8,416	12,693	18,776	13,061	7,703	7,786	10,082	29.8
Adams	3.5	Male	1,772	153	176	187	171	270	270	165	160	220	32.4
		Female	1,728	180	157	178	146	263	263	153	159	229	32.7
Bannock	69.5	Male	34,715	4,835	3,284	2,948	5,155	6,863	4,151	2,661	2,375	2,443	26.7
		Female	34,785	4,486	3,190	2,933	5,330	6,324	4,041	2,551	2,549	3,381	27.3
Bear Lake	7.3	Male	3,619	579	405	347	346	529	397	281	316	419	27.5
		Female	3,681	602	355	323	365	515	399	263	354	505	28.8
Benewah	8.9	Male	4,552	463	433	470	451	795	651	401	391	497	30.8
		Female	4,348	511	405	428	416	734	559	393	382	520	30.6
Bingham	38.4	Male	19,296	3,184	2,260	2,052	2,009	3,023	2,299	1,544	1,398	1,527	25.5
		Female	19,104	3,005	2,133	2,089	1,897	2,977	2,259	1,549	1,431	1,764	26.4
Blaine	11.3	Male	5,804	531	427	452	747	1,627	913	411	401	295	29.6
		Female	5,496	507	369	404	706	1,518	824	404	365	399	30.0
Boise	3.3	Male	1,718	200	155	157	153	339	251	151	171	141	30.7
		Female	1,582	168	141	144	173	291	219	135	156	155	30.7
Bonner	27.1	Male	13,494	1,454	1,143	1,248	1,174	2,596	1,790	1,270	1,299	1,520	31.7
		Female	13,606	1,453	1,155	1,242	1,177	2,500	1,809	1,226	1,374	1,670	32.1
Bonneville	69.0	Male	34,884	5,095	3,811	3,553	4,366	5,988	4,497	2,921	2,453	2,200	26.0
		Female	34,116	4,758	3,559	3,317	3,821	5,909	4,423	2,902	2,523	2,904	27.7
Boundary	7.8	Male	3,876	505	369	396	318	669	499	380	325	415	30.2
		Female	3,924	448	370	391	354	693	458	388	312	510	30.8

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
IDAHO (continued)													
ALL COUNTIES (continued)													
Butte	3.5	Male	1,801	259	181	187	157	289	213	170	157	188	29.0
		Female	1,699	256	182	143	155	250	201	150	154	208	29.5
Camas	.8	Male	421	39	54	38	45	60	67	42	28	48	30.7
		Female	379	32	42	39	36	62	57	27	36	48	31.5
Canyon	88.1	Male	43,129	5,222	4,225	4,263	5,110	6,978	5,349	3,493	3,700	4,789	28.9
		Female	44,971	4,987	4,054	4,126	5,297	7,110	5,365	3,735	4,173	6,124	30.7
Caribou	9.3	Male	4,705	823	477	475	525	819	566	367	337	316	25.6
		Female	4,595	822	452	419	534	728	532	350	329	429	26.0
Cassia	19.9	Male	9,965	1,604	1,121	1,036	1,083	1,484	1,103	811	823	900	25.9
		Female	9,935	1,491	1,015	1,026	1,014	1,512	1,097	826	853	1,101	27.8
Clark	.8	Male	422	53	40	42	53	57	62	37	41	37	29.0
		Female	378	49	33	48	31	54	60	32	30	41	30.2
Clearwater	9.8	Male	5,053	525	472	527	521	831	773	439	462	503	30.8
		Female	4,747	502	447	479	462	790	720	430	433	484	31.1
Custer	3.8	Male	1,941	205	181	171	151	322	284	186	225	216	33.2
		Female	1,859	214	171	158	141	300	274	172	205	224	33.2
Elmore	22.3	Male	11,992	1,428	1,097	967	2,738	2,286	1,532	743	649	552	24.4
		Female	10,308	1,394	1,046	922	1,604	1,975	1,365	705	611	686	26.0
Franklin	9.5	Male	4,800	852	551	508	490	619	498	350	362	570	25.0
		Female	4,700	757	524	459	410	604	485	333	417	711	28.3
Fremont	11.3	Male	5,736	932	580	718	591	796	676	474	453	516	25.6
		Female	5,564	864	601	592	514	822	646	460	435	630	27.6
Gem	12.5	Male	6,195	723	590	591	623	872	789	515	589	903	31.5
		Female	6,305	646	564	602	547	919	797	533	724	973	33.6
Gooding	12.9	Male	6,547	725	599	609	697	896	821	573	648	979	32.2
		Female	6,353	702	550	574	502	909	730	599	711	1,076	34.3
Idaho	14.8	Male	7,550	793	671	784	741	1,218	1,009	708	702	924	31.5
		Female	7,250	772	610	753	676	1,118	903	703	706	1,009	32.3
Jefferson	16.5	Male	8,415	1,438	919	876	942	1,319	1,006	610	592	713	25.2
		Female	8,085	1,377	908	849	838	1,195	882	640	634	762	25.6
Jerome	16.1	Male	8,048	1,058	790	796	850	1,253	964	693	796	848	29.2
		Female	8,052	1,050	739	671	817	1,309	917	746	824	979	30.7
Kootenai	67.3	Male	33,122	3,480	3,023	3,368	3,338	5,840	4,854	2,980	2,791	3,448	30.7
		Female	34,178	3,385	2,961	3,190	3,463	6,096	4,649	2,956	3,241	4,237	31.7
Latah	29.0	Male	15,060	1,249	951	1,018	4,028	3,073	1,626	1,019	938	1,158	25.9
		Female	13,940	1,187	951	968	3,194	2,490	1,540	960	964	1,686	27.7
Lemhi	8.0	Male	4,023	468	349	375	341	647	596	338	424	485	32.4
		Female	3,977	418	390	376	351	651	524	347	402	518	32.0
Lewis	4.0	Male	2,046	225	174	200	197	313	266	192	201	278	32.3
		Female	1,954	215	155	170	182	272	258	197	209	296	34.4
Lincoln	3.5	Male	1,806	256	158	144	178	300	211	169	169	221	30.6
		Female	1,694	216	148	156	134	275	188	164	173	240	32.0
Madison	21.3	Male	9,856	1,774	970	816	2,526	1,417	844	539	462	508	21.8
		Female	11,444	1,577	958	839	4,253	1,207	865	541	511	693	21.9
Minidoka	20.6	Male	10,353	1,491	1,013	1,125	1,202	1,595	1,178	850	1,030	869	27.2
		Female	10,247	1,504	1,027	1,071	1,079	1,503	1,166	897	1,025	975	27.9
Nez Perce	33.0	Male	16,270	1,577	1,456	1,574	1,822	2,761	2,052	1,539	1,573	1,916	31.2
		Female	16,730	1,396	1,328	1,488	1,920	2,696	2,151	1,565	1,678	2,508	33.3
Oneida	3.3	Male	1,651	235	174	172	151	200	196	109	173	241	29.7
		Female	1,649	214	163	137	105	209	170	122	197	332	34.8
Owyhee	8.6	Male	4,522	557	454	543	541	638	487	377	393	532	27.6
		Female	4,078	518	404	419	371	603	490	353	381	539	30.4
Payette	16.5	Male	8,089	891	826	833	772	1,092	1,033	685	825	1,132	31.6
		Female	8,411	859	766	787	757	1,175	1,111	670	891	1,395	33.8
Power	7.4	Male	3,682	502	395	376	349	705	475	317	278	285	28.1
		Female	3,718	529	427	345	357	656	449	314	308	333	28.1
Shoshone	18.1	Male	9,222	1,018	917	930	991	1,603	1,186	814	878	885	29.7
		Female	8,878	944	835	878	920	1,494	1,080	789	877	1,061	30.8
Teton	3.2	Male	1,646	237	169	163	185	289	173	129	147	154	27.4
		Female	1,554	243	148	157	150	258	164	135	144	155	28.1
Twin Falls	55.8	Male	27,440	3,277	2,581	2,495	3,130	4,438	3,454	2,328	2,500	3,237	30.0
		Female	28,360	3,105	2,379	2,454	3,048	4,340	3,391	2,436	2,838	4,369	32.4
Valley	6.4	Male	3,300	310	293	301	304	749	477	279	315	272	30.9
		Female	3,100	325	277	253	284	676	436	284	306	259	31.1

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
IDAHO (continued)													
ALL COUNTIES (continued)													
Washington	8.9	Male	4,339	490	414	408	372	607	485	379	440	744	33.0
		Female	4,561	477	399	410	341	603	495	418	500	918	36.0
TOTAL METRO COUNTIES	**190.6**	**Male**	**93,870**	**10,499**	**8,522**	**8,543**	**11,995**	**19,421**	**13,304**	**7,657**	**6,916**	**7,013**	**28.8**
		Female	**96,730**	**10,008**	**8,205**	**8,416**	**12,693**	**18,776**	**13,061**	**7,703**	**7,786**	**10,082**	**29.8**
TOTAL STATE	**1,003.5**	**Male**	**500,747**	**62,214**	**47,850**	**47,782**	**62,629**	**88,486**	**64,327**	**41,096**	**40,306**	**46,057**	**28.4**
		Female	**502,753**	**59,153**	**45,693**	**45,823**	**61,565**	**85,361**	**62,473**	**41,256**	**43,311**	**58,118**	**29.6**
ILLINOIS													
ALTON - GRANITE CITY	**267.3**	**Male**	**128,192**	**11,767**	**11,421**	**12,952**	**15,802**	**20,380**	**16,645**	**13,505**	**12,705**	**13,015**	**31.0**
		Female	**139,108**	**11,461**	**10,917**	**12,549**	**16,288**	**21,192**	**17,477**	**14,439**	**14,513**	**20,272**	**33.7**
Jersey	21.4	Male	10,499	1,001	875	1,141	1,450	1,569	1,366	1,042	966	1,087	30.0
		Female	10,901	929	866	1,009	1,520	1,561	1,326	1,044	1,072	1,574	32.2
Madison	245.9	Male	117,693	10,766	10,546	11,811	14,352	18,811	15,279	12,463	11,739	11,926	31.0
		Female	128,207	10,532	10,051	11,540	14,768	19,631	16,151	13,395	13,441	18,698	33.8
AURORA - ELGIN	**329.6**	**Male**	**161,940**	**17,847**	**15,711**	**17,055**	**19,494**	**30,443**	**22,739**	**14,902**	**12,328**	**11,421**	**28.6**
		Female	**167,660**	**17,128**	**14,935**	**15,720**	**19,276**	**30,494**	**22,529**	**14,856**	**13,407**	**19,315**	**30.5**
Kane	289.1	Male	141,708	15,624	13,598	14,839	17,338	26,687	19,459	13,051	10,943	10,169	28.5
		Female	147,392	15,032	12,953	13,600	17,092	26,659	19,396	13,129	11,955	17,576	30.6
Kendall	40.5	Male	20,232	2,223	2,113	2,216	2,156	3,756	3,280	1,851	1,385	1,252	28.7
		Female	20,268	2,096	1,982	2,120	2,184	3,835	3,133	1,727	1,452	1,739	29.6
BLOOMINGTON - NORMAL	**123.9**	**Male**	**59,091**	**5,369**	**4,598**	**4,824**	**12,782**	**10,751**	**7,032**	**4,788**	**4,354**	**4,593**	**26.8**
		Female	**64,809**	**5,191**	**4,164**	**4,635**	**14,790**	**10,630**	**7,039**	**5,159**	**5,064**	**8,137**	**28.4**
McLean	123.9	Male	59,091	5,369	4,598	4,824	12,782	10,751	7,032	4,788	4,354	4,593	26.8
		Female	64,809	5,191	4,164	4,635	14,790	10,630	7,039	5,159	5,064	8,137	28.4
CHAMPAIGN - URBANA - RANTOUL	**168.8**	**Male**	**86,896**	**6,869**	**5,630**	**5,954**	**26,713**	**17,021**	**8,782**	**6,097**	**5,125**	**4,705**	**24.5**
		Female	**81,904**	**6,510**	**5,365**	**5,607**	**20,155**	**15,462**	**8,865**	**6,175**	**5,722**	**8,043**	**27.1**
Champaign	168.8	Male	86,896	6,869	5,630	5,954	26,713	17,021	8,782	6,097	5,125	4,705	24.5
		Female	81,904	6,510	5,365	5,607	20,155	15,462	8,865	6,175	5,722	8,043	27.1
CHICAGO	**6,028.5**	**Male**	**2,897,021**	**273,046**	**250,042**	**286,323**	**364,367**	**519,482**	**385,373**	**290,451**	**276,544**	**251,393**	**30.3**
		Female	**3,131,479**	**262,942**	**241,313**	**277,287**	**368,365**	**540,751**	**411,521**	**309,262**	**313,862**	**406,176**	**32.7**
Cook	5,148.0	Male	2,462,048	230,971	210,094	241,658	314,960	434,397	315,661	246,806	241,875	225,626	30.4
		Female	2,685,952	222,948	203,256	234,711	319,333	453,646	343,228	266,778	277,527	364,525	33.0
Du Page	719.7	Male	355,172	33,961	32,121	36,058	41,073	70,642	57,054	36,211	28,561	19,491	29.9
		Female	364,528	32,388	30,701	34,304	41,050	72,215	56,263	35,390	29,691	32,526	31.1
McHenry	160.8	Male	79,801	8,114	7,827	8,607	8,334	14,443	12,658	7,434	6,108	6,276	29.9
		Female	80,999	7,606	7,356	8,272	7,982	14,890	12,030	7,094	6,644	9,125	31.2
CHICAGO - GARY - LAKE COUNTY CONSOLIDATED AREA	***7,965.4***	***Male***	***3,859,622***	***374,329***	***340,879***	***387,097***	***492,906***	***691,651***	***517,713***	***382,185***	***355,398***	***317,464***	***29.8***
		Female	***4,105,778***	***360,147***	***328,217***	***372,596***	***482,686***	***712,902***	***544,495***	***400,499***	***397,338***	***506,898***	***32.1***
DAVENPORT - ROCK ISLAND - MOLINE	**388.7**	**Male**	**189,945**	**19,746**	**16,665**	**19,160**	**23,719**	**34,332**	**25,049**	**17,580**	**16,594**	**17,100**	**29.6**
		Female	**198,755**	**18,732**	**16,061**	**18,048**	**24,343**	**33,380**	**24,798**	**18,237**	**18,473**	**26,683**	**31.6**
Henry	57.4	Male	28,182	2,956	2,511	2,956	3,074	4,457	3,859	2,647	2,555	3,157	30.8
		Female	29,218	2,671	2,418	2,778	2,838	4,391	3,718	2,744	2,885	4,775	33.9
Rock Island	165.9	Male	80,422	8,086	6,705	7,825	10,442	13,716	10,358	7,731	7,599	7,960	30.2
		Female	85,478	7,627	6,412	7,428	10,776	13,625	10,338	8,223	8,670	12,379	32.7
Scott, Iowa	*165.4*	*Male*	*81,341*	*8,694*	*7,449*	*8,379*	*10,203*	*16,159*	*10,832*	*7,202*	*6,440*	*5,983*	*28.7*
		Female	*84,059*	*8,434*	*7,231*	*7,842*	*10,729*	*15,364*	*10,742*	*7,270*	*6,918*	*9,529*	*30.1*
DECATUR	**132.0**	**Male**	**63,504**	**6,479**	**5,775**	**6,271**	**7,740**	**10,785**	**8,185**	**6,308**	**5,905**	**6,056**	**30.1**
		Female	**68,496**	**6,279**	**5,379**	**5,887**	**7,858**	**10,941**	**8,573**	**6,668**	**6,722**	**10,189**	**33.1**
Macon	132.0	Male	63,504	6,479	5,775	6,271	7,740	10,785	8,185	6,308	5,905	6,056	30.1
		Female	68,496	6,279	5,379	5,887	7,858	10,941	8,573	6,668	6,722	10,189	33.1
EAST ST. LOUIS - BELLEVILLE	**296.5**	**Male**	**142,086**	**15,164**	**13,969**	**15,766**	**18,262**	**22,389**	**16,771**	**13,599**	**12,787**	**13,379**	**28.5**
		Female	**154,414**	**14,339**	**13,327**	**15,186**	**18,462**	**23,641**	**18,422**	**15,121**	**14,607**	**21,309**	**31.7**
Clinton	34.1	Male	16,741	1,757	1,546	1,817	2,183	2,617	2,013	1,554	1,493	1,761	29.1
		Female	17,359	1,687	1,471	1,812	2,112	2,461	1,975	1,577	1,617	2,647	31.5
St. Clair	262.4	Male	125,345	13,407	12,423	13,949	16,079	19,772	14,758	12,045	11,294	11,618	28.4
		Female	137,055	12,652	11,856	13,374	16,350	21,180	15,447	13,544	12,990	18,662	31.7

POPULATION BY AGE AND SEX

ESTIMATES

METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
ILLINOIS (continued)													
JOLIET	**381.5**	**Male**	**190,534**	**21,568**	**19,400**	**19,715**	**22,958**	**36,789**	**27,801**	**16,645**	**13,670**	**11,978**	**28.2**
		Female	**190,976**	**20,228**	**18,419**	**18,994**	**21,227**	**36,227**	**26,566**	**16,045**	**14,440**	**18,830**	**29.6**
Grundy	32.0	Male	15,962	1,668	1,518	1,610	1,833	2,716	2,145	1,497	1,466	1,509	30.0
		Female	16,038	1,518	1,381	1,461	1,781	2,634	2,104	1,507	1,507	2,145	32.1
Will	349.5	Male	174,562	19,900	17,882	18,105	21,125	34,073	25,656	15,148	12,204	10,469	28.0
		Female	174,938	18,710	17,038	17,533	19,446	33,593	24,462	14,538	12,933	16,685	29.4
KANKAKEE	**104.5**	**Male**	**50,526**	**5,361**	**4,813**	**5,351**	**6,145**	**8,289**	**6,406**	**4,698**	**4,650**	**4,813**	**29.3**
		Female	**53,974**	**5,157**	**4,630**	**5,063**	**6,694**	**8,797**	**6,525**	**4,877**	**5,177**	**7,054**	**31.2**
Kankakee	104.5	Male	50,526	5,361	4,813	5,351	6,145	8,289	6,406	4,698	4,650	4,813	29.3
		Female	53,974	5,157	4,630	5,063	6,694	8,797	6,525	4,877	5,177	7,054	31.2
LAKE COUNTY	**467.1**	**Male**	**239,735**	**22,262**	**20,937**	**24,979**	**39,071**	**42,404**	**34,467**	**23,222**	**18,575**	**13,818**	**28.0**
		Female	**227,365**	**21,741**	**19,915**	**22,680**	**24,955**	**41,354**	**34,215**	**22,388**	**18,677**	**21,440**	**30.9**
Lake	467.1	Male	239,735	22,262	20,937	24,979	39,071	42,404	34,467	23,222	18,575	13,818	28.0
		Female	227,365	21,741	19,915	22,680	24,955	41,354	34,215	22,388	18,677	21,440	30.9
PEORIA	**370.9**	**Male**	**179,666**	**18,725**	**16,195**	**17,367**	**22,381**	**32,052**	**23,060**	**17,633**	**15,754**	**16,499**	**29.7**
		Female	**191,234**	**17,966**	**15,578**	**16,629**	**23,185**	**32,446**	**23,773**	**18,066**	**17,533**	**26,058**	**31.9**
Peoria	200.3	Male	96,153	9,849	8,384	9,049	12,722	17,225	11,848	8,962	8,670	9,444	29.7
		Female	104,147	9,417	8,052	8,677	13,376	17,642	12,201	9,509	9,935	15,338	32.1
Tazewell	135.5	Male	66,202	6,965	6.150	6,515	7,615	11,848	9,002	7,055	5,662	5,390	29.9
		Female	69,298	6,730	6,013	6,293	7,902	11,914	9,338	6,945	6,048	8,115	31.5
Woodford	35.1	Male	17,311	1,911	1,661	1,803	2,044	2,979	2,210	1,616	1,422	1,665	29.2
		Female	17,789	1,819	1,513	1,659	1,907	2,890	2,234	1,612	1,550	2,605	31.9
ROCKFORD	**281.2**	**Male**	**136,637**	**13,159**	**12,805**	**13,981**	**16,170**	**23,977**	**18,802**	**13,375**	**12,477**	**11,890**	**30.1**
		Female	**144,563**	**12,677**	**12,503**	**13,574**	**16,472**	**24,759**	**18,874**	**13,834**	**13,513**	**18,357**	**31.9**
Boone	29.5	Male	14,581	1,427	1,449	1,550	1,576	2,401	2,258	1,378	1,205	1,337	30.4
		Female	14,919	1,359	1,452	1,549	1,601	2,417	2,118	1,297	1,275	1,851	31.2
Winnebago	251.7	Male	122,056	11,732	11,357	12,431	14,594	21,576	16,544	11,997	11,272	10,553	30.1
		Female	129,644	11,318	11,051	12,025	14,871	22,342	16,756	12,537	12,238	16,506	32.0
SPRINGFIELD	**193.6**	**Male**	**90,946**	**8,847**	**7,816**	**8,925**	**10,418**	**16,813**	**11,799**	**8,686**	**8,290**	**9,352**	**30.6**
		Female	**102,654**	**8,591**	**7,454**	**8,367**	**11,286**	**18,202**	**12,676**	**9,545**	**10,157**	**16,376**	**33.6**
Menard	12.4	Male	5,980	567	505	642	638	956	822	587	528	735	31.7
		Female	6,420	575	507	588	503	998	881	550	646	1,172	35.4
Sangamon	181.2	Male	84,966	8,280	7,311	8,283	9,780	15,857	10,977	8,099	7,762	8,617	30.6
		Female	96,234	8,016	6,947	7,779	10,783	17,204	11,795	8,995	9,511	15,204	33.5
ALL COUNTIES													
Adams	71.5	Male	34,255	3,355	2,889	3,317	4,251	5,329	4,067	3,257	3,401	4,389	31.2
		Female	37,245	3,032	2,685	3,210	4,215	5,507	4,282	3,497	3,889	6,928	35.0
Alexander	12.3	Male	5,735	631	512	578	569	774	600	491	595	985	32.5
		Female	6,565	608	514	546	634	870	669	586	761	1,377	36.7
Bond	16.7	Male	8,093	727	647	777	1,194	1,158	890	762	816	1,122	31.1
		Female	8,607	731	578	658	1,173	1,101	982	790	913	1,681	35.6
Boone	29.5	Male	14,581	1,427	1,449	1,550	1,576	2,401	2,258	1,378	1,205	1,337	30.4
		Female	14,919	1,359	1,452	1,549	1,601	2,417	2,118	1,297	1,275	1,851	31.2
Brown	5.5	Male	2,683	262	216	270	258	382	264	241	320	470	33.8
		Female	2,817	194	219	239	229	353	304	260	330	689	40.7
Bureau	39.2	Male	18,977	1,762	1,635	1,990	2,008	2,850	2,327	1,788	1,945	2,672	32.3
		Female	20,223	1,695	1,595	1,856	1,950	2,813	2,382	1,854	2,229	3,849	35.9
Calhoun	5.9	Male	2,944	245	253	315	298	369	370	299	292	503	34.8
		Female	2,956	224	204	281	271	360	354	274	337	651	38.9
Carroll	18.7	Male	9,128	803	817	882	949	1,404	1,103	910	993	1,267	32.9
		Female	9,572	797	716	872	898	1,336	1,081	993	1,092	1,787	36.5
Cass	15.3	Male	7,355	718	642	743	777	1,153	923	715	732	952	31.9
		Female	7,945	689	614	677	721	1,131	959	773	820	1,561	36.5
Champaign	168.8	Male	86,896	6,869	5,630	5,954	26,713	17,021	8,782	6,097	5,125	4,705	24.5
		Female	81,904	6,510	5,365	5,607	20,155	15,462	8,865	6,175	5,722	8,043	27.1
Christian	36.6	Male	17,467	1,629	1,503	1,849	1,949	2,662	2,158	1,692	1,728	2,297	31.6
		Female	19,133	1,542	1,419	1,746	1,812	2,656	2,266	1,840	2,112	3,740	36.7
Clark	17.1	Male	8,205	757	654	806	892	1,187	1,034	785	907	1,183	33.4
		Female	8,895	706	619	728	833	1,188	1,052	836	991	1,942	38.6
Clay	15.7	Male	7,499	688	618	751	793	1,116	854	652	814	1,213	33.1
		Female	8,201	675	546	712	766	1,049	929	735	983	1,806	38.8

POPULATION BY AGE AND SEX

ESTIMATES

METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
ILLINOIS (continued)													
ALL COUNTIES (continued)													
Clinton	34.1	Male	16,741	1,757	1,546	1,817	2,183	2,417	2,013	1,554	1,493	1,761	29.1
		Female	17,359	1,687	1,471	1,812	2,112	2,461	1,975	1,577	1,617	2,647	31.5
Coles	53.6	Male	25,242	2,133	1,792	1,867	5,940	3,972	2,713	2,203	2,124	2,498	27.2
		Female	28,358	2,061	1,656	1,876	6,716	3,823	2,900	2,361	2,484	4,481	29.9
Cook	5,148.0	Male	2,462,048	230,971	210,094	241,658	314,960	434,397	315,661	246,806	241,875	225,626	30.4
		Female	2,685,952	222,948	203,256	234,711	319,333	453,646	343,228	266,778	277,527	364,525	33.0
Crawford	21.2	Male	10,208	945	838	890	1,133	1,532	1,252	1,001	1,093	1,524	33.5
		Female	10,992	866	771	840	1,029	1,574	1,292	1,091	1,268	2,261	38.2
Cumberland	11.5	Male	5,696	586	525	602	611	896	679	505	540	752	30.8
		Female	5,804	532	467	521	619	808	701	537	621	998	34.4
De Kalb	74.8	Male	36,595	2,866	2,633	2,798	9,867	6,233	3,948	2,833	2,698	2,719	25.2
		Female	38,205	2,735	2,470	2,734	10,515	5,740	4,021	2,868	2,970	4,152	26.1
De Witt	18.6	Male	9,046	922	776	841	978	1,450	1,193	896	933	1,057	31.9
		Female	9,554	851	687	853	926	1,388	1,217	898	1,024	1,710	35.6
Douglas	20.1	Male	9,669	978	788	980	1,134	1,510	1,195	1,014	996	1,074	31.3
		Female	10,431	975	835	865	1,093	1,466	1,292	1,087	1,082	1,736	34.9
Du Page	719.7	Male	355,172	33,961	32,121	36,058	41,073	70,642	57,054	36,211	28,561	19,491	29.9
		Female	364,528	32,388	30,701	34,304	41,050	72,215	56,263	35,390	29,691	32,526	31.1
Edgar	21.6	Male	10,220	997	891	914	1,039	1,561	1,276	985	1,111	1,446	33.1
		Female	11,380	1,006	860	891	1,041	1,560	1,335	1,074	1,304	2,309	37.5
Edwards	8.3	Male	3,954	385	333	329	424	610	471	331	422	649	33.3
		Female	4,346	403	322	313	449	594	484	373	520	888	36.9
Effingham	33.4	Male	16,274	1,824	1,491	1,734	1,920	2,742	1,976	1,375	1,378	1,834	29.3
		Female	17,126	1,770	1,356	1,679	1,951	2,611	2,016	1,476	1,555	2,712	31.9
Fayette	22.9	Male	11,478	1,060	862	1,057	1,482	1,843	1,322	1,034	1,122	1,696	31.9
		Female	11,422	997	891	953	1,051	1,493	1,322	1,090	1,245	2,380	37.5
Ford	14.9	Male	7,107	655	558	669	778	1,057	836	792	772	990	33.5
		Female	7,793	676	567	679	714	1,008	946	794	880	1,529	37.7
Franklin	45.0	Male	21,261	1,945	1,824	2,027	2,157	3,158	2,657	1,827	2,327	3,339	33.5
		Female	23,739	1,781	1,716	1,839	2,145	3,073	2,761	2,071	3,037	5,316	39.8
Fulton	43.8	Male	21,287	2,095	1,859	2,107	2,231	3,252	2,696	1,961	2,158	2,928	32.2
		Female	22,513	1,967	1,628	1,939	2,230	3,262	2,755	2,114	2,486	4,132	35.8
Gallatin	7.7	Male	3,728	337	321	382	363	505	542	343	358	577	34.1
		Female	3,972	301	313	357	375	555	493	356	486	736	36.7
Greene	16.5	Male	7,951	785	683	808	874	1,091	913	759	844	1,194	32.6
		Female	8,549	715	582	782	818	1,082	982	838	947	1,803	38.0
Grundy	32.0	Male	15,962	1,668	1,518	1,610	1,833	2,716	2,145	1,497	1,466	1,509	30.0
		Female	16,038	1,518	1,381	1,461	1,781	2,634	2,104	1,507	1,507	2,145	32.1
Hamilton	9.3	Male	4,413	372	340	398	439	598	531	439	490	806	36.1
		Female	4,887	371	308	365	463	593	572	441	632	1,142	41.0
Hancock	24.0	Male	11,402	1,105	908	1,126	1,218	1,756	1,328	1,122	1,196	1,643	32.7
		Female	12,598	1,056	936	1,084	1,351	1,674	1,444	1,202	1,367	2,484	36.4
Hardin	5.5	Male	2,661	212	229	274	248	382	320	270	331	395	34.6
		Female	2,839	228	207	231	234	404	329	285	355	566	38.5
Henderson	9.5	Male	4,706	469	401	449	529	724	634	441	466	593	32.0
		Female	4,794	446	375	477	495	687	609	461	545	699	33.8
Henry	57.4	Male	28,182	2,966	2,511	2,956	3,074	4,457	3,859	2,647	2,555	3,157	30.8
		Female	29,218	2,671	2,418	2,778	2,838	4,391	3,718	2,744	2,885	4,775	33.9
Iroquois	32.8	Male	15,933	1,529	1,372	1,596	1,715	2,353	2,056	1,508	1,656	2,148	32.5
		Female	16,867	1,380	1,287	1,500	1,614	2,337	2,026	1,689	1,866	3,168	36.6
Jackson	63.7	Male	32,996	2,258	1,919	2,195	10,895	6,109	2,985	2,023	1,970	2,642	24.5
		Female	30,704	2,168	1,775	2,034	8,133	4,991	3,005	2,190	2,398	4,010	27.5
Jasper	11.7	Male	5,687	579	483	568	659	824	638	514	551	871	31.7
		Female	6,013	554	447	589	645	779	691	531	648	1,129	34.9
Jefferson	38.5	Male	18,396	1,838	1,558	1,739	1,953	3,083	2,264	1,627	1,876	2,458	31.8
		Female	20,104	1,780	1,571	1,597	2,003	3,047	2,344	1,846	2,206	3,710	35.2
Jersey	21.4	Male	10,499	1,001	875	1,141	1,450	1,569	1,366	1,042	966	1,089	30.0
		Female	10,901	929	866	1,009	1,520	1,561	1,326	1,044	1,072	1,574	32.2
Jo Daviess	24.1	Male	11,926	1,174	1,122	1,288	1,289	1,911	1,476	1,120	1,217	1,329	30.7
		Female	12,174	1,076	1,055	1,217	1,162	1,768	1,470	1,149	1,306	1,971	33.9
Johnson	10.3	Male	5,415	380	391	463	668	1,008	745	462	523	775	33.0
		Female	4,885	378	339	445	465	641	635	445	607	930	37.7
Kane	289.1	Male	141,708	15,624	13,598	14,839	17,338	26,687	19,459	13,051	10,943	10,169	28.5
		Female	147,392	15,032	12,953	13,600	17,092	26,659	19,396	13,129	11,955	17,576	30.6

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
ILLINOIS (continued)													
ALL COUNTIES (continued)													
Kankakee	104.5	Male	50,526	5,361	4,813	5,351	6,145	8,289	6,406	4,698	4,650	4,813	29.3
		Female	53,974	5,157	4,630	5,063	6,694	8,797	6,525	4,877	5,177	7,054	31.2
Kendall	40.5	Male	20,232	2,223	2,113	2,216	2,156	3,756	3,280	1,851	1,385	1,252	28.7
		Female	20,268	2,096	1,982	2,120	2,184	3,835	3,133	1,727	1,452	1,739	29.6
Knox	61.3	Male	29,394	2,781	2,432	2,624	3,624	4,932	3,658	2,895	2,858	3,590	31.6
		Female	31,906	2,666	2,271	2,629	3,541	4,884	3,810	3,057	3,344	5,704	34.9
Lake	467.1	Male	239,735	22,262	20,937	24,979	39,071	42,404	34,467	23,222	18,575	13,818	28.0
		Female	227,365	21,741	19,915	22,680	24,955	41,354	34,215	22,388	18,677	21,440	30.9
La Salle	111.3	Male	54,198	5,101	4,434	5,285	6,601	8,372	6,594	5,422	5,784	6,605	31.8
		Female	57,102	4,620	4,178	5,042	6,094	7,996	6,653	5,612	6,510	10,397	35.9
Lawrence	17.9	Male	8,423	770	715	804	882	1,272	958	826	939	1,257	33.2
		Female	9,477	777	652	743	900	1,233	986	918	1,082	2,186	39.4
Lee	35.8	Male	17,466	1,683	1,504	1,780	2,078	2,972	2,225	1,673	1,660	1,891	30.7
		Female	18,334	1,524	1,412	1,691	2,000	2,882	2,243	1,703	1,926	2,953	33.8
Livingston	41.7	Male	20,957	1,819	1,642	2,000	3,052	3,836	2,505	1,889	1,906	2,308	30.1
		Female	20,743	1,743	1,499	1,891	2,230	2,940	2,536	1,977	2,149	3,778	35.3
Logan	31.6	Male	15,530	1,306	1,122	1,372	2,293	2,689	1,989	1,462	1,456	1,841	31.2
		Female	16,070	1,322	1,070	1,252	1,864	2,347	1,949	1,562	1,625	3,079	35.9
McDonough	38.0	Male	18,665	1,317	1,143	1,296	5,792	2,750	1,837	1,321	1,408	1,801	24.7
		Female	19,335	1,303	1,185	1,263	5,085	2,610	1,826	1,463	1,668	2,932	28.2
McHenry	160.8	Male	79,801	8,114	7,827	8,607	8,334	14,443	12,658	7,434	6,108	6,276	29.9
		Female	80,999	7,606	7,356	8,272	7,982	14,890	12,030	7,094	6,644	9,125	31.2
McLean	123.9	Male	59,091	5,369	4,598	4,824	12,782	10,751	7,032	4,788	4,354	4,593	26.8
		Female	64,809	5,191	4,164	4,635	14,790	10,630	7,039	5,159	5,064	8,137	28.4
Macon	132.0	Male	63,504	6,479	5,775	6,271	7,740	10,785	8,185	6,308	5,905	6,056	30.1
		Female	68,496	6,279	5,379	5,887	7,858	10,941	8,573	6,668	6,722	10,189	33.1
Macoupin	50.9	Male	24,210	2,348	2,072	2,263	2,635	3,680	2,822	2,398	2,513	3,479	32.6
		Female	26,690	2,251	1,973	2,338	2,734	3,651	2,948	2,515	2,918	5,362	36.4
Madison	245.9	Male	117,693	10,766	10,546	11,811	14,352	18,811	15,279	12,463	11,739	11,926	31.0
		Female	128,207	10,532	10,051	11,540	14,768	19,631	16,151	13,395	13,441	18,698	33.8
Marion	46.1	Male	21,948	2,250	1,926	2,197	2,438	3,231	2,731	2,061	2,147	2,967	31.7
		Female	24,152	2,009	1,790	2,043	2,500	3,471	2,915	2,162	2,636	4,626	35.9
Marshall	14.8	Male	7,350	722	674	721	780	1,123	954	687	720	969	31.9
		Female	7,450	636	596	681	721	1,055	880	698	833	1,350	35.4
Mason	20.4	Male	9,964	990	921	1,047	1,022	1,517	1,314	913	958	1,282	31.6
		Female	10,436	1,011	851	982	982	1,583	1,287	927	1,081	1,732	33.8
Massac	15.4	Male	7,327	675	585	653	789	1,052	895	750	812	1,116	34.1
		Female	8,073	623	602	624	799	1,043	985	821	968	1,608	38.5
Menard	12.4	Male	5,980	567	505	642	638	956	822	587	528	735	31.7
		Female	6,420	575	507	588	503	998	881	550	646	1,172	35.4
Mercer	19.9	Male	9,767	939	924	1,015	981	1,533	1,377	920	910	1,168	31.7
		Female	10,133	901	864	1,044	970	1,495	1,430	884	1,026	1,519	33.6
☐ Monroe	20.7	Male	10,061	960	857	1,034	1,121	1,531	1,326	1,110	934	1,188	31.9
		Female	10,639	845	810	1,112	1,175	1,468	1,374	1,070	1,073	1,712	34.4
Montgomery	33.1	Male	15,769	1,466	1,364	1,513	1,752	2,350	1,793	1,474	1,733	2,324	32.6
		Female	17,331	1,413	1,224	1,546	1,656	2,341	1,879	1,619	2,003	3,650	37.6
Morgan	38.2	Male	18,069	1,670	1,475	1,811	2,449	2,860	2,308	1,692	1,672	2,132	30.7
		Female	20,131	1,554	1,428	1,688	2,541	2,959	2,351	1,877	2,040	3,693	34.6
Moultrie	15.0	Male	7,152	730	606	641	764	1,150	906	688	676	991	32.3
		Female	7,848	689	610	612	757	1,114	950	752	788	1,576	36.5
Ogle	47.4	Male	23,247	2,105	2,141	2,576	2,554	3,709	3,349	2,230	2,150	2,433	31.1
		Female	24,153	2,148	2,081	2,432	2,530	3,644	3,305	2,256	2,318	3,439	32.9
Peoria	200.3	Male	96,153	9,849	8,384	9,049	12,722	17,225	11,848	8,962	8,670	9,444	29.7
		Female	104,147	9,417	8,052	8,677	13,376	17,642	12,201	9,509	9,935	15,338	32.1
Perry	22.4	Male	10,744	1,058	968	1,027	1,124	1,717	1,310	1,013	1,073	1,454	32.0
		Female	11.656	1,001	899	1,011	1,083	1,691	1.313	1,075	1,263	2,320	36.1
Piatt	16.9	Male	8,283	730	774	866	865	1,363	1,169	852	794	870	31.7
		Female	8,617	800	712	781	775	1,337	1,205	799	876	1,332	34.3
Pike	18.9	Male	9,100	793	755	852	891	1,321	1,041	900	985	1,562	34.5
		Female	9,800	757	757	792	850	1,287	1,106	917	1,199	2,135	39.1
Pope	4.6	Male	2,389	172	199	287	366	276	285	197	229	378	31.2
		Female	2,211	160	150	198	194	293	275	188	276	477	39.0
Pulaski	8.9	Male	4,227	442	381	452	420	535	410	403	438	746	32.8
		Female	4,673	478	318	437	452	536	467	433	528	1,024	37.5

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
ILLINOIS (continued)													
ALL COUNTIES (continued)													
Putnam	6.5	Male	3,224	322	296	316	347	563	441	287	311	341	30.9
		Female	3,276	320	263	312	368	517	424	285	346	441	32.3
Randolph	37.1	Male	19,615	1,704	1,405	1,629	2,906	3,988	2,418	1,641	1,638	2,286	30.4
		Female	17,485	1,603	1,313	1,525	1,705	2,534	2,036	1,601	1,868	3,300	35.3
Richland	17.9	Male	8,612	770	723	847	1,059	1,324	1,099	813	815	1,162	31.9
		Female	9,288	767	636	760	1,030	1,311	1,139	905	985	1,755	36.2
Rock Island	165.9	Male	80,422	8,086	6,705	7,825	10,442	13,716	10,358	7,731	7,599	7,960	30.2
		Female	85,478	7,627	6,412	7,428	10,776	13,625	10,338	8,223	8,670	12,379	32.7
St. Clair	262.4	Male	125,345	13,407	12,423	13,949	16,079	19,772	14,758	12,045	11,294	11,618	28.4
		Female	137,055	12,652	11,856	13,374	16,350	21,180	16,447	13,544	12,990	18,662	31.7
Saline	29.4	Male	13,675	1,164	1,076	1,256	1,460	1,950	1,710	1,292	1,424	2,343	34.6
		Female	15,725	1,123	1,024	1,163	1,452	2,022	1,841	1,428	1,887	3,785	40.9
Sangamon	181.2	Male	84,966	8,280	7,311	8,283	9,780	15,857	10,977	8,099	7,762	8,617	30.6
		Female	96,234	8,016	6,947	7,779	10,783	17,204	11,795	8,995	9,511	15,204	33.5
Schuyler	8.4	Male	[illegible]100	391	349	357	394	645	494	398	450	622	33.7
		Female	4,[illegible]00	327	331	358	374	607	492	416	475	920	38.1
Scott	6.2	Male	3 005	281	240	277	365	433	345	306	298	460	32.8
		Female	3,195	246	218	289	319	393	380	313	364	673	38.5
Shelby	24.3	Male	11,993	1,212	1,070	1,241	1,225	1,724	1,477	1,133	1,240	1,671	32.2
		Female	12,307	1,006	942	1,082	1,228	1,677	1,488	1,181	1,364	2,339	36.5
Stark	7.4	Male	3,578	359	303	350	380	518	466	328	382	492	32.7
		Female	3,822	326	288	386	359	531	429	337	413	753	35.5
Stephenson	49.6	Male	23,780	2,181	2,147	2,507	2,717	3,788	3,045	2,322	2,291	2,782	31.2
		Female	25,820	2,144	1,963	2,179	2,860	3,857	3,168	2,458	2,741	4,450	34.8
Tazewell	135.5	Male	66,202	6,965	6,150	6,515	7,615	11,848	9,002	7,055	5,662	5,390	29.9
		Female	69,298	6,730	6,013	6,293	7,902	11,914	9,338	6,945	6,048	8,115	31.5
Union	18.3	Male	8,915	644	632	700	801	1,405	1,079	713	1,355	1,586	37.6
		Female	9,385	636	636	717	723	1,380	1,058	995	1,168	2,072	40.7
Vermilion	94.1	Male	45,249	4,596	4,041	4,259	5,042	7,364	5,713	4,404	4,798	5,032	31.4
		Female	48,851	4,402	3,964	4,151	5,229	7,360	5,903	4,733	5,165	7,944	34.1
Wabash	14.1	Male	6,775	687	546	641	857	1,110	783	648	672	831	30.9
		Female	7,325	645	606	552	809	1,080	797	724	806	1,306	34.7
Warren	22.1	Male	10,655	1,068	912	1,039	1,401	1,646	1,280	994	1,005	1,310	30.5
		Female	11,445	985	881	1,023	1,320	1,576	1,366	1,022	1,141	2,131	34.6
Washington	16.1	Male	7,803	707	615	711	801	1,163	886	745	885	1,290	34.2
		Female	8,297	732	619	731	744	1,101	930	759	929	1,752	37.4
Wayne	18.6	Male	8,920	768	747	838	963	1,209	1,078	851	1,025	1,441	34.5
		Female	9,680	762	710	761	922	1,211	1,166	929	1,174	2,045	39.1
White	18.1	Male	8,610	694	633	787	905	1,248	1,032	880	932	1,499	35.4
		Female	9,490	673	593	700	863	1,284	1,127	937	1,198	2,115	40.6
Whiteside	66.2	Male	32,448	3,290	3,023	3,410	3,944	5,216	4,136	3,126	3,011	3,292	29.9
		Female	33,752	3,225	2,855	3,200	3,713	5,156	4,163	3,334	3,361	4,745	32.5
Will	349.5	Male	174,562	19,900	17,882	18,105	21,125	34,073	25,656	15,148	12,204	10,469	28.0
		Female	174,938	18,710	17,038	17,533	19,446	33,593	24,462	14,538	12,933	16,685	29.4
Williamson	59.1	Male	28,579	2,515	2,354	2,599	3,112	4,924	3,879	2,663	2,893	3,640	32.5
		Female	30,521	2,285	2,259	2,420	3,025	4,670	3,836	2,802	3,476	5,748	36.6
Winnebago	251.7	Male	122,056	11,732	11,357	12,431	14,594	21,576	16,544	11,997	11,272	10,553	30.1
		Female	129,644	11,318	11,051	12,025	14,871	22,342	16,756	12,537	12,238	16,506	32.0
Woodford	35.1	Male	17,311	1,911	1,661	1,803	2,044	2,979	2,210	1,616	1,422	1,665	29.2
		Female	17,789	1,819	1,513	1,659	1,907	2,890	2,234	1,612	1,550	2,605	31.9
TOTAL METRO COUNTIES	**9,389.4**	**Male**	**4,545,429**	**438,475**	**399,186**	**451,278**	**596,940**	**811,279**	**603,405**	**445,397**	**414,252**	**385,217**	**29.8**
		Female	**4,843,971**	**421,353**	**383,539**	**433,496**	**583,802**	**834,380**	**632,485**	**468,472**	**466,022**	**620,422**	**32.2**
TOTAL STATE	**11,511.2**	**Male**	**5,574,736**	**533,701**	**484,338**	**548,503**	**734,253**	**974,281**	**728,432**	**540,584**	**515,193**	**515,451**	**30.0**
		Female	**5,936,464**	**511,912**	**463,892**	**525,710**	**713,842**	**990,361**	**760,429**	**569,551**	**582,236**	**818,531**	**32.6**
INDIANA													
ANDERSON	**137.3**	**Male**	**66,720**	**6,426**	**6,385**	**6,848**	**7,875**	**11,288**	**9,050**	**6,704**	**6,028**	**6,116**	**30.2**
		Female	**70,580**	**6,088**	**5,897**	**6,660**	**7,772**	**11,279**	**9,130**	**7,040**	**7,113**	**9,601**	**32.9**
Madison	137.3	Male	66,720	6,426	6,385	6,848	7,875	11,288	9,050	6,704	6,028	6,116	30.2
		Female	70,580	6,088	5,897	6,660	7,772	11,279	9,130	7,040	7,113	9,601	32.9

POPULATION BY AGE AND SEX

ESTIMATES

METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
INDIANA (continued)													
BLOOMINGTON	**101.3**	**Male**	**50,080**	**3,658**	**3,280**	**3,471**	**14,849**	**9,914**	**5,373**	**3,542**	**2,957**	**3,036**	**24.9**
		Female	**51,220**	**3,369**	**3,010**	**3.279**	**14,680**	**9,367**	**5,534**	**3,785**	**3,478**	**4,718**	**26.4**
Monroe	101.3	Male	50,080	3,658	3,280	3,471	14,849	9,914	5,373	3,542	2,957	3,036	24.9
		Female	51,220	3,369	3,010	3,279	14,680	9,367	5,534	3,785	3,478	4,718	26.4
ELKHART - GOSHEN	**139.7**	**Male**	**67,467**	**7,223**	**6,418**	**6,934**	**7,710**	**12,368**	**9,345**	**6,368**	**5,668**	**5,433**	**29.4**
		Female	**72,233**	**6,999**	**6,414**	**6,575**	**8,184**	**12,663**	**9,483**	**6,685**	**6,507**	**8,723**	**31.3**
Elkhart	139.7	Male	67,467	7,223	6,418	6,934	7,710	12,368	9,345	6,368	5,668	5,433	29.4
		Female	72,233	6,999	6,414	6,575	8,184	12,663	9,483	6,685	6,507	8,723	31.3
EVANSVILLE	**282.7**	**Male**	**135,216**	**13,145**	**11,801**	**12,697**	**17,133**	**23,481**	**17,478**	**12,957**	**12,691**	**13,833**	**30.5**
		Female	**147,484**	**12,442**	**11,095**	**12,534**	**17,509**	**23,963**	**18,062**	**14,124**	**15,161**	**22,594**	**33.4**
Posey	28.0	Male	13,872	1,492	1,291	1,375	1,638	2,466	1,915	1,235	1,173	1,287	29.6
		Female	14,128	1,342	1,204	1,369	1,553	2,425	1,891	1,245	1,246	1,853	31.6
Vanderburgh	166.0	Male	77,967	7,118	6,157	6,855	10,732	13,349	9,307	7,714	7,916	8,819	31.1
		Female	88,033	6,860	5,880	6,839	11,084	13,605	9,897	8,722	9,944	15,202	34.8
Warrick	46.3	Male	22,864	2,478	2,402	2,389	2,362	4,112	3,593	2,046	1,753	1,729	29.4
		Female	23,436	2,291	2,226	2,336	2,393	4,295	3,506	2,041	1,886	2,462	30.8
Henderson, Ky.	*42.4*	*Male*	*20,513*	*2,057*	*1,951*	*2,078*	*2,401*	*3,554*	*2,663*	*1,962*	*1,849*	*1,998*	*30.0*
		Female	*21,887*	*1,949*	*1,785*	*1,990*	*2,479*	*3,638*	*2,768*	*2,116*	*2,085*	*3,077*	*32.5*
FORT WAYNE	**355.2**	**Male**	**172,310**	**18,315**	**16,363**	**17,560**	**21,402**	**31,596**	**22,420**	**16,139**	**14,555**	**13,960**	**29.0**
		Female	**182,890**	**17,540**	**15,638**	**16,774**	**21,956**	**32,018**	**22,753**	**16,856**	**16,474**	**22,881**	**31.1**
Allen	294.6	Male	142,640	15,058	13,467	14,519	18,004	26,597	18,508	13,363	12,020	11,104	28.9
		Female	151,960	14,463	12,891	13,889	18,626	27,078	18,842	13,997	13,611	18,563	30.9
De Kalb	33.9	Male	16,620	1,862	1,636	1,778	1,885	2,802	2,189	1,539	1,369	1,560	29.1
		Female	17,280	1,764	1,539	1,618	1,878	2,743	2,222	1,524	1,599	2,393	31.7
Whitley	26.7	Male	13,050	1,395	1,260	1,263	1,513	2,197	1,723	1,237	1,166	1,296	30.0
		Female	13,650	1,313	1,208	1,267	1,452	2,197	1,689	1,335	1,264	1,925	32.2
GARY - HAMMOND	**636.4**	**Male**	**310,436**	**33,971**	**29,589**	**32,723**	**39,308**	**52,402**	**39,308**	**31,187**	**28,695**	**23,253**	**28.7**
		Female	**325,964**	**32,828**	**28,597**	**31,731**	**41,075**	**54,010**	**41,768**	**32,228**	**30,902**	**32,822**	**30.3**
Lake	506.7	Male	246,315	27,082	23,332	26,035	30,855	40,350	29,942	25,205	24,017	19,497	28.9
		Female	260,385	26,239	22,533	25.319	32,290	41,855	32,538	26,495	25,889	27,227	30.7
Porter	129.7	Male	64,121	6,889	6,257	6,688	8,453	12,052	9,366	5,982	4,678	3,756	28.1
		Female	65,579	6,589	6,064	6,412	8,788	12,155	9,230	5,733	5,013	5,595	29.1
INDIANAPOLIS	**1,180.4**	**Male**	**568,293**	**55,863**	**52,915**	**58,614**	**70,726**	**102,696**	**76,664**	**55,789**	**49,464**	**45,562**	**29.5**
		Female	**612,107**	**53,351**	**50,470**	**56,575**	**72,503**	**107,759**	**80,504**	**59,207**	**56,138**	**75,600**	**31.8**
Boone	38.1	Male	18,377	1,713	1,743	1,954	1,945	3,087	2,800	1,886	1,574	1,675	30.9
		Female	19,723	1,680	1,680	1,934	1,856	3,243	2,921	1,810	1,708	2,891	33.4
Hamilton	92.0	Male	45,156	4,392	4,691	5,095	4,192	7,782	7,834	4,761	3,564	2,845	30.4
		Female	46,844	4,271	4,441	5,011	4,198	8,431	7,884	4,611	3,718	4,279	31.5
Hancock	46.4	Male	22,809	2,225	2,472	2,644	2,297	3,670	3,738	2,325	1,815	1,623	29.8
		Female	23,591	2,107	2,276	2,501	2,277	4,117	3,728	2,228	1,945	2,412	31.4
Hendricks	74.5	Male	37,425	3,636	3,795	4,393	4,197	6,474	5,928	3,670	2,931	2,401	29.2
		Female	37,075	3,339	3,529	3,777	3,426	6,897	5,877	3,499	3,083	3,648	31.5
Johnson	82.2	Male	39,949	3,961	4,141	4,388	4,871	7,104	5,958	3,868	3,018	2,640	28.7
		Female	42,251	3,824	3,850	4,226	4,722	7,549	6,155	3,913	3,090	4,922	31.0
Marion	753.3	Male	358,583	35,306	31,484	34,973	48,257	67,070	43,614	34,632	32,702	30,545	29.4
		Female	394,717	33,778	30,116	34,235	51,092	69,646	47,169	33,563	38,437	51,681	31.9
Morgan	53.8	Male	26,555	2,682	2,739	3,043	2,866	4,322	4,039	2,692	2,154	2,038	29.5
		Female	27,245	2,498	2,683	2,866	2,768	4,584	4,046	2,631	2,257	2,912	31.1
Shelby	40.1	Male	19,439	1,948	1,850	2,124	2,101	3,187	2,753	1,975	1,706	1,795	30.3
		Female	20,661	1,854	1,895	2,025	2,164	3,292	2,724	1,952	1,900	2,855	32.3
KOKOMO	**102.8**	**Male**	**49,574**	**5,089**	**4,847**	**5,319**	**5,501**	**8,243**	**7,234**	**5,251**	**4,254**	**3,836**	**29.9**
		Female	**53,226**	**4,803**	**4,664**	**5,144**	**5,762**	**8,869**	**7,361**	**5,457**	**4,820**	**6,346**	**32.0**
Howard	86.2	Male	41,487	4,277	4,083	4,483	4,645	6,962	6,072	4,450	3,499	3,016	29.7
		Female	44,713	4,094	3,963	4,335	4,912	7,552	6,209	4,616	3,967	5,065	31.7
Tipton	16.6	Male	8,087	812	764	836	856	1,281	1,162	801	755	820	31.1
		Female	8,513	709	701	809	850	1,317	1,152	841	853	1,281	34.0
LAFAYETTE	**123.2**	**Male**	**62,270**	**4,861**	**4,314**	**4,514**	**18,591**	**10,854**	**6,550**	**4,455**	**4,102**	**4,029**	**24.6**
		Female	**60,930**	**4,612**	**4,081**	**4,363**	**14,907**	**10,451**	**6,547**	**4,686**	**4,649**	**6,634**	**27.4**
Tippecanoe	123.2	Male	62,270	4,861	4,314	4,514	18,591	10,854	6,550	4,455	4,102	4,029	24.6
		Female	60,930	4,612	4,081	4,363	14,907	10,451	6,547	4,686	4,649	6,634	27.4

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
INDIANA (continued)													
MUNCIE	**125.1**	**Male**	**59,624**	**5,197**	**5,234**	**5,801**	**10,410**	**9,639**	**7,695**	**5,694**	**4,963**	**4,991**	**28.3**
		Female	**65,476**	**4,979**	**4,966**	**5,503**	**11,879**	**9,983**	**7,998**	**5,986**	**5,866**	**8,316**	**30.4**
Delaware	125.1	Male	59,624	5,197	5,234	5,801	10,410	9,639	7,695	5,694	4,963	4,991	28.3
		Female	65,476	4,979	4,966	5,503	11,879	9,983	7,998	5,986	5,866	8,316	30.4
SOUTH BEND - MISHAWAKA	**236.7**	**Male**	**114,318**	**10,582**	**9,723**	**10,704**	**16,877**	**19,461**	**13,036**	**10,883**	**11,328**	**11,724**	**29.8**
		Female	**122,382**	**10,062**	**9,248**	**10,415**	**15,666**	**19,504**	**13,931**	**12,220**	**12,958**	**18,378**	**33.1**
St. Joseph	236.7	Male	114,318	10,582	9,723	10,704	16,877	19,461	13,036	10,883	11,328	11,724	29.8
		Female	122,382	10,062	9,248	10,415	15,666	19,504	13,931	12,220	12,958	18,378	33.1
TERRE HAUTE	**135.3**	**Male**	**64,915**	**5,775**	**5,113**	**5,877**	**10,792**	**10,935**	**7,450**	**5,685**	**6,222**	**7,066**	**29.5**
		Female	**70,385**	**5,451**	**4,844**	**5,519**	**10,130**	**10,299**	**7,779**	**6,250**	**7,699**	**12,414**	**34.0**
Clay	25.1	Male	11,951	1,177	1,032	1,165	1,358	1,865	1,438	1,156	1,177	1,583	31.7
		Female	13,149	1,143	931	1,114	1,325	1,857	1,578	1,242	1,444	2,515	36.3
Vigo	110.2	Male	52,964	4,598	4,081	4,712	9,434	9,070	6,012	4,529	5,045	5,483	29.0
		Female	57,236	4,308	3,913	4,405	8,805	8,442	6,201	5,008	6,255	9,899	33.5
ALL COUNTIES													
Adams	30.3	Male	14,994	1,888	1,615	1,566	1,741	2,449	1,816	1,229	1,247	1,443	27.8
		Female	15,306	1,709	1,450	1,506	1,635	2,343	1,801	1,302	1,440	2,120	30.8
Allen	294.6	Male	142,640	15,058	13,467	14,519	18,004	26,597	18,508	13,363	12,020	11,104	28.9
		Female	151,960	14,463	12,891	13,889	18,626	27,078	18,842	13,997	13,611	18,563	30.9
Bartholomew	66.3	Male	32,155	3,131	3,199	3,487	3,314	5,761	5,036	3,238	2,600	2,389	30.1
		Female	34,145	3,104	3,112	3,340	3,704	5,927	5,056	3,261	2,856	3,785	31.4
Benton	9.8	Male	4,739	469	414	527	516	670	596	445	506	596	31.6
		Female	5,061	456	409	510	461	668	579	496	567	915	35.5
Blackford	15.1	Male	7,289	682	758	746	749	1,165	991	718	721	759	31.1
		Female	7,811	630	688	725	788	1,161	1,016	779	777	1,247	34.3
Boone	38.1	Male	18,377	1,713	1,743	1,954	1,945	3,087	2,800	1,886	1,574	1,675	30.9
		Female	19,723	1,680	1,680	1,934	1,856	3,243	2,921	1,810	1,708	2,891	33.4
Brown	13.4	Male	6,733	638	583	715	671	1,166	938	670	664	688	31.5
		Female	6,667	534	553	625	674	1,194	932	628	725	802	32.9
Carroll	20.1	Male	9,878	963	875	1,030	1,058	1,609	1,282	978	972	1,111	31.3
		Female	10,222	899	861	938	1,002	1,523	1,322	995	1,090	1,592	34.3
Cass	40.6	Male	19,509	1,951	1,806	1,958	2,206	3,152	2,535	1,976	2,000	1,925	30.8
		Female	21,091	1,867	1,718	1,861	2,091	3,215	2,684	2,017	2,350	3,288	34.4
☐ Clark	92.1	Male	44,513	4,642	4,402	4,603	5,145	8,299	6,024	4,325	3,692	3,381	29.2
		Female	47,587	4,422	4,196	4,351	5,511	8,684	6,368	4,556	4,249	5,250	31.1
Clay	25.1	Male	11,951	1,177	1,032	1,165	1,358	1,865	1,438	1,156	1,177	1,583	31.7
		Female	13,149	1,143	931	1,114	1,325	1,857	1,578	1,242	1,444	2,515	36.3
Clinton	31.3	Male	14,932	1,526	1,379	1,486	1,631	2,393	1,903	1,473	1,402	1,739	31.0
		Female	16,368	1,549	1,254	1,347	1,645	2,425	1,985	1,549	1,664	2,950	34.9
Crawford	10.4	Male	5,187	551	471	548	606	808	649	449	465	640	30.2
		Female	5,213	456	477	509	561	759	661	500	469	821	33.0
Daviess	28.0	Male	13,470	1,522	1,227	1,326	1,479	2,059	1,606	1,202	1,370	1,679	30.7
		Female	14,530	1,380	1,170	1,286	1,439	2,112	1,672	1,323	1,657	2,491	34.4
☐ Dearborn	36.2	Male	17,779	1,864	1,780	1,978	1,866	2,899	2,426	1,714	1,577	1,675	29.8
		Female	18,421	1,759	1,665	1,813	1,844	2,924	2,472	1,791	1,711	2,442	32.3
Decatur	23.7	Male	11,544	1,287	1,158	1,214	1,289	1,851	1,460	1,012	1,037	1,236	29.5
		Female	12,156	1,268	1,062	1,181	1,329	1,803	1,522	1,072	1,101	1,818	31.9
De Kalb	33.9	Male	16,620	1,862	1,636	1,778	1,885	2,802	2,189	1,539	1,369	1,560	29.1
		Female	17,280	1,764	1,539	1,618	1,878	2,743	2,222	1,524	1,599	2,393	31.7
Delaware	125.1	Male	59,624	5,197	5,234	5,801	10,410	9,639	7,695	5,694	4,963	4,991	28.3
		Female	65,476	4,979	4,966	5,503	11,879	9,983	7,998	5,986	5,866	8,316	30.4
Dubois	35.2	Male	17,282	1,732	1,522	2,000	2,255	2,980	2,161	1,566	1,361	1,705	28.8
		Female	17,918	1,711	1,419	2,017	2,163	2,794	2,154	1,642	1,491	2,527	30.9
Elkhart	139.7	Male	67,467	7,223	6,418	6,934	7,710	12,368	9,345	6,368	5,668	5,433	29.4
		Female	72,233	6,999	6,414	6,575	8,184	12,663	9,483	6,685	6,507	8,723	31.3
Fayette	28.4	Male	13,782	1,502	1,428	1,422	1,423	2,277	1,763	1,355	1,305	1,307	29.9
		Female	14,618	1,482	1,301	1,330	1,462	2,369	1,815	1,379	1,499	1,981	32.3
☐ Floyd	62.9	Male	30,153	2,860	2,856	3,110	3,410	5,285	4,214	2,898	2,769	2,751	30.4
		Female	32,747	2,755	2,734	3,088	3,587	5,463	4,355	3,111	3,147	4,507	32.7
Fountain	19.0	Male	9,189	870	843	929	1,016	1,352	1,258	903	969	1,049	31.9
		Female	9,811	827	802	893	948	1,438	1,277	929	1,044	1,653	35.0
Franklin	20.3	Male	10,072	1,093	1,103	1,178	1,084	1,591	1,327	931	799	966	28.6
		Female	10,228	1,089	979	1,095	1,067	1,561	1,305	920	846	1,366	30.7

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
INDIANA (continued)													
ALL COUNTIES (continued)													
Fulton	19.9	Male	9,671	973	862	923	1,062	1,435	1,208	949	1,038	1,221	32.1
		Female	10,229	904	801	860	999	1,458	1,258	987	1,179	1,783	35.7
Gibson	34.2	Male	16,625	1,582	1,381	1,695	2,117	2,512	2,151	1,583	1,585	2,019	31.1
		Female	17,575	1,467	1,295	1,482	1,891	2,532	2,147	1,770	1,869	3,122	35.6
Grant	78.1	Male	37,766	3,606	3,516	3,953	4,768	5,720	4,846	4,115	3,706	3,536	30.3
		Female	40,334	3,404	3,296	3,825	5,254	6,106	5,208	4,151	3,847	5,243	32.2
Greene	31.4	Male	14,934	1,392	1,321	1,425	1,471	2,318	1,989	1,400	1,510	2,108	33.0
		Female	16,466	1,345	1,234	1,419	1,455	2,381	2,051	1,550	1,826	3,205	36.9
Hamilton	92.0	Male	45,156	4,392	4,691	5,095	4,192	7,782	7,834	4,761	3,564	2,845	30.4
		Female	46,844	4,271	4,441	5,011	4,198	8,431	7,884	4,611	3,718	4,279	31.5
Hancock	46.4	Male	22,809	2,225	2,472	2,644	2,297	3,670	3,738	2,325	1,815	1,623	29.8
		Female	23,591	2,107	2,276	2,501	2,277	4,117	3,728	2,228	1,945	2,412	31.4
☐ Harrison	29.6	Male	14,632	1,565	1,358	1,570	1,676	2,478	2,071	1,350	1,230	1,334	29.6
		Female	14,968	1,441	1,379	1,514	1,602	2,474	2,008	1,449	1,293	1,808	31.3
Hendricks	74.5	Male	37,425	3,636	3,795	4,393	4,197	6,474	5,928	3,670	2,931	2,401	29.2
		Female	37,075	3,339	3,529	3,777	3,426	6,897	5,877	3,499	3,083	3,648	31.5
Henry	52.2	Male	25,161	2,402	2,442	2,692	2,705	4,056	3,463	2,475	2,307	2,619	30.8
		Female	27,039	2,375	2,228	2,649	2,693	4,173	3,586	2,639	2,678	4,018	33.6
Howard	86.2	Male	41,487	4,277	4,083	4,483	4,645	6,962	6,072	4,450	3,499	3,016	29.7
		Female	44,713	4,094	3,963	4,335	4,912	7,552	6,209	4,616	3,967	5,065	31.7
Huntington	35.2	Male	16,860	1,782	1,611	1,657	2,159	2,627	2,105	1,557	1,545	1,817	29.6
		Female	18,340	1,703	1,440	1,634	2,092	2,696	2,187	1,632	1,825	3,131	33.5
Jackson	37.2	Male	17,943	1,895	1,686	1,780	2,034	2,949	2,384	1,722	1,565	1,928	30.3
		Female	19,257	1,835	1,631	1,731	2,090	2,983	2,444	1,822	1,774	2,947	32.8
Jasper	27.8	Male	13,773	1,564	1,319	1,444	2,016	2,167	1,794	1,228	1,055	1,186	27.5
		Female	14,027	1,435	1,274	1,458	1,816	2,171	1,793	1,170	1,230	1,680	29.7
Jay	22.7	Male	10,984	1,098	1,044	1,184	1,178	1,653	1,465	1,029	1,067	1,266	31.0
		Female	11,716	1,005	1,011	1,156	1,169	1,663	1,473	1,134	1,213	1,892	34.1
Jefferson	31.5	Male	15,341	1,493	1,354	1,510	2,086	2,566	2,045	1,386	1,353	1,548	29.8
		Female	16,159	1,458	1,260	1,519	2,113	2,562	2,031	1,516	1,529	2,171	31.8
Jennings	23.7	Male	11,823	1,142	1,209	1,323	1,382	2,067	1,683	1,037	916	1,064	29.1
		Female	11,877	1,089	1,115	1,255	1,312	2,020	1,625	1,036	1,050	1,375	30.8
Johnson	82.2	Male	39,949	3,961	4,141	4,388	4,871	7,104	5,958	3,868	3,018	2,640	28.7
		Female	42,251	3,824	3,850	4,226	4,722	7,549	6,155	3,913	3,090	4,922	31.0
Knox	41.7	Male	20,180	1,731	1,586	1,797	3,515	3,001	2,296	1,858	1,840	2,556	29.9
		Female	21,520	1,587	1,446	1,712	2,760	2,944	2,522	2,075	2,379	4,095	36.2
Kosciusko	63.2	Male	30,888	3,436	2,840	2,797	3,734	5,554	4,182	2,747	2,648	2,950	29.7
		Female	32,312	3,308	2,738	2,840	3,812	5,548	4,082	2,911	3,054	4,019	31.2
La Grange	27.1	Male	13,308	1,792	1,533	1,489	1,451	2,132	1,612	1,075	1,049	1,175	26.8
		Female	13,792	1,704	1,521	1,523	1,457	2,127	1,639	1,112	1,190	1,519	28.2
Lake	506.7	Male	246,315	27,082	23,332	26,035	30,855	40,350	29,942	25,205	24,017	19,497	28.9
		Female	260,385	26,239	22,533	25,319	32,290	41,855	32,538	26,495	25,889	27,227	30.7
La Porte	109.0	Male	54,136	5,332	4,813	5,465	6,344	9,930	7,105	5,185	5,088	4,874	30.2
		Female	54,864	5,031	4,536	5,309	5,846	8,852	6,780	5,455	5,721	7,334	32.6
Lawrence	43.4	Male	20,842	2,016	1,952	2,067	2,155	3,409	2,781	2,112	2,021	2,329	31.5
		Female	22,558	1,894	1,942	2,045	2,184	3,544	2,887	2,308	2,225	3,529	34.1
Madison	137.3	Male	66,720	6,426	6,385	6,848	7,875	11,288	9,050	6,704	6,028	6,116	30.2
		Female	70,580	6,088	5,897	6,660	7,772	11,279	9,130	7,040	7,113	9,601	32.9
Marion	753.3	Male	358,583	35,306	31,484	34,973	48,257	67,070	43,614	34,632	32,702	30,545	29.4
		Female	394,717	33,778	30,116	34,235	51,092	69,646	47,169	38,563	38,437	51,681	31.9
Marshall	40.1	Male	19,467	2,025	1,857	2,013	2,213	3,187	2,433	1,929	1,761	2,049	30.1
		Female	20,633	1,974	1,648	1,932	2,164	3,121	2,565	1,965	2,033	3,231	33.3
Martin	10.9	Male	5,401	537	503	644	587	867	691	492	529	551	30.0
		Female	5,499	503	492	557	597	878	697	532	543	700	31.8
Miami	39.4	Male	19,524	2,175	1,919	1,922	2,708	3,428	2,514	1,687	1,571	1,600	28.0
		Female	19,876	2,106	1,738	1,868	2,367	3,348	2,459	1,740	1,740	2,510	30.6
Monroe	101.3	Male	50,080	3,658	3,280	3,471	14,849	9,914	5,373	3,542	2,957	3,036	24.9
		Female	51,220	3,369	3,010	3,279	14,680	9,367	5,534	3,785	3,478	4,718	26.4
Montgomery	35.6	Male	17,468	1,521	1,546	1,665	2,586	2,701	2,313	1,740	1,534	1,862	30.2
		Female	18,132	1,494	1,426	1,654	1,801	2,714	2,353	1,806	1,851	3,033	34.9
Morgan	53.8	Male	26,555	2,682	2,739	3,043	2,866	4,322	4,039	2,672	2,154	2,038	29.5
		Female	27,245	2,498	2,683	2,866	2,768	4,584	4,046	2,631	2,257	2,912	31.1
Newton	15.6	Male	7,696	926	751	812	801	1,255	1,043	665	663	780	29.4
		Female	7,904	805	725	743	816	1,260	1,021	641	734	1,159	31.8

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
INDIANA (continued)													
ALL COUNTIES (continued)													
Noble	36.3	Male	17,717	2,027	1,711	1,812	2,054	3,061	2,248	1,595	1,591	1,618	29.1
		Female	18,583	1,887	1,688	1,678	2,022	3,056	2,279	1,660	1,808	2,505	31.6
Ohio	5.4	Male	2,649	268	233	291	260	423	346	304	234	290	31.4
		Female	2,751	243	199	262	316	367	382	249	267	466	34.7
Orange	19.1	Male	9,364	930	821	956	1,060	1,499	1,156	862	909	1,171	31.1
		Female	9,736	893	757	845	972	1,462	1,180	922	1,058	1,647	34.6
Owen	17.0	Male	8,433	738	754	976	859	1,288	1,115	871	774	1,058	31.9
		Female	8,567	698	785	824	749	1,319	1,148	838	812	1,394	34.3
Parke	16.8	Male	8,327	683	807	941	821	1,257	1,104	802	799	1,113	32.3
		Female	8,473	643	672	753	805	1,226	1,069	863	908	1,534	36.3
Perry	19.2	Male	9,417	908	831	1,010	1,154	1,487	1,102	877	905	1,143	30.4
		Female	9,783	942	764	920	1,067	1,410	1,112	998	1,031	1,539	33.5
Pike	13.9	Male	6,720	618	548	664	689	1,040	938	653	627	943	33.1
		Female	7,180	560	550	643	704	1,032	915	694	768	1,314	36.1
Porter	129.7	Male	64,121	6,889	6,257	6,688	8,453	12,052	9,366	5,982	4,678	3,756	28.1
		Female	65,579	6,589	6,064	6,412	8,788	12,155	9,230	5,733	5,013	5,595	29.1
Posey	28.0	Male	13,872	1,492	1,291	1,375	1,638	2,466	1,915	1,235	1,173	1,287	29.6
		Female	14,128	1,342	1,204	1,369	1,553	2,425	1,891	1,245	1,246	1,853	31.6
Pulaski	13.5	Male	6,626	740	646	685	718	974	776	626	639	822	30.4
		Female	6,874	668	560	635	695	936	776	668	739	1,197	34.4
Putnam	29.6	Male	14,811	1,071	1,118	1,483	2,736	2,192	1,903	1,513	1,274	1,521	29.6
		Female	14,789	1,129	1,123	1,333	2,259	1,886	1,941	1,427	1,362	2,329	33.2
Randolph	29.6	Male	14,400	1,466	1,375	1,480	1,519	2,308	1,942	1,449	1,301	1,560	30.9
		Female	15,200	1,343	1,314	1,428	1,553	2,257	2,009	1,532	1,485	2,279	33.7
Ripley	25.2	Male	12,345	1,294	1,228	1,330	1,348	1,925	1,528	1,099	1,127	1,466	30.1
		Female	12,855	1,252	1,195	1,293	1,321	1,862	1,515	1,201	1,220	1,996	32.3
Rush	18.9	Male	9,171	894	884	1,053	1,073	1,342	1,111	894	872	1,048	30.1
		Female	9,729	889	848	1,029	968	1,361	1,187	924	962	1,561	33.3
St. Joseph	236.7	Male	114,318	10,582	9,723	10,704	16,877	19,461	13,036	10,883	11,328	11,724	29.8
		Female	122,382	10,062	9,248	10,415	15,666	19,504	13,931	12,220	12,958	18,378	33.1
Scott	21.1	Male	10,379	1,100	1,098	1,179	1,159	1,676	1,400	922	823	1,022	28.9
		Female	10,721	1,042	959	1,144	1,146	1,722	1,447	967	930	1,364	31.2
Shelby	40.1	Male	19,439	1,948	1,850	2,124	2,101	3,187	2,753	1,975	1,706	1,795	30.3
		Female	20,661	1,854	1,895	2,025	2,164	3,292	2,724	1,952	1,900	2,855	32.3
Spencer	20.3	Male	10,283	953	899	1,050	1,346	1,705	1,306	901	878	1,245	30.2
		Female	10,017	956	835	968	1,035	1,507	1,251	935	947	1,583	33.1
Starke	22.6	Male	11,089	1,165	1,112	1,245	1,175	1,675	1,425	1,030	919	1,343	30.1
		Female	11,511	1,094	1,033	1,154	1,127	1,747	1,450	1,033	1,129	1,744	32.7
Steuben	25.9	Male	13,035	1,203	1,083	1,285	1,997	2,010	1,679	1,177	1,165	1,436	29.7
		Female	12,865	1,126	1,065	1,132	1,437	1,988	1,621	1,205	1,416	1,875	33.4
Sullivan	21.2	Male	10,091	947	906	970	985	1,604	1,248	941	1,083	1,407	32.7
		Female	11,109	903	825	946	993	1,552	1,284	1,010	1,340	2,256	37.6
Switzerland	7.5	Male	3,696	343	336	397	364	520	508	333	367	528	32.8
		Female	3,804	353	298	354	367	503	507	400	400	622	35.5
Tippecanoe	123.2	Male	62,270	4,861	4,314	4,514	18,591	10,854	6,550	4,455	4,102	4,029	24.6
		Female	60,930	4,612	4,081	4,363	14,907	10,451	6,547	4,686	4,649	6,634	27.4
Tipton	16.6	Male	8,087	812	764	836	856	1,281	1,162	801	755	820	31.1
		Female	8,513	709	701	809	850	1,317	1,152	841	853	1,281	34.0
Union	6.9	Male	3,374	364	307	366	354	539	462	304	322	356	30.5
		Female	3,526	358	300	341	361	526	470	308	330	532	32.7
Vanderburgh	166.0	Male	77,967	7,118	6,157	6,855	10,732	13,349	9,307	7,714	7,916	8,819	31.1
		Female	88,033	6,860	5,880	6,839	11,084	13,605	9,897	8,722	9,944	15,202	34.8
Vermillion	18.3	Male	8,761	823	839	770	909	1,384	1,171	794	850	1,221	32.5
		Female	9,539	765	765	819	864	1,431	1,134	857	1,110	1,794	36.1
Vigo	110.2	Male	52,964	4,598	4,081	4,712	9,434	9,070	6,012	4,529	5,045	5,483	29.0
		Female	57,236	4,308	3,913	4,405	8,805	8,442	6,201	5,008	6,255	9,899	33.5
Wabash	36.5	Male	17,631	1,773	1,589	1,858	2,420	2,749	2,268	1,661	1,572	1,741	29.3
		Female	18,869	1,666	1,461	1,802	2,399	2,742	2,348	1,767	1,788	2,896	32.7
Warren	8.9	Male	4,374	422	410	478	440	651	616	430	437	490	31.7
		Female	4,526	397	410	437	436	670	633	434	451	658	33.7
Warrick	46.3	Male	22,864	2,478	2,402	2,389	2,362	4,112	3,593	2,046	1,753	1,729	29.4
		Female	23,436	2,291	2,226	2,336	2,393	4,295	3,506	2,041	1,886	2,462	30.8
Washington	22.6	Male	11,160	1,227	1,113	1,186	1,231	1,711	1,462	996	1,003	1,231	29.8
		Female	11,440	1,085	965	1,079	1,286	1,725	1,436	1,080	1,078	1,706	32.6

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
INDIANA (continued)													
ALL COUNTIES (continued)													
Wayne	73.7	Male	34,969	3,434	3,237	3,629	3,953	5,390	4,593	3,583	3,387	3,783	31.0
		Female	38,711	3,250	3,105	3,522	4,238	5,741	4,907	3,928	3,974	6,046	34.1
Wells	25.5	Male	12,389	1,371	1,144	1,289	1,411	2,095	1,655	1,164	1,059	1,201	29.7
		Female	13,111	1,234	1,110	1,237	1,414	2,058	1,742	1,214	1,253	1,849	32.6
White	24.5	Male	11,913	1,222	1,123	1,106	1,273	1,910	1,469	1,093	1,257	1,460	31.5
		Female	12,587	1,199	1,038	1,077	1,212	1,943	1,490	1,195	1,383	2,050	34.1
Whitley	26.7	Male	13,050	1,395	1,260	1,263	1,513	2,197	1,723	1,237	1,166	1,296	30.0
		Female	13,650	1,313	1,208	1,267	1,452	2,197	1,689	1,335	1,264	1,925	32.2
TOTAL METRO COUNTIES	**3,734.5**	**Male**	**1,807,787**	**178,979**	**164,427**	**180,245**	**250,870**	**318,284**	**233,675**	**172,979**	**158,346**	**149,982**	**29.1**
		Female	**1,926,713**	**170,952**	**157,113**	**173,848**	**252,091**	**326,072**	**243,285**	**183,315**	**180,080**	**239,957**	**31.4**
TOTAL STATE	**5,526.3**	**Male**	**2,681,477**	**267,188**	**246,005**	**270,123**	**354,288**	**459,516**	**347,630**	**255,969**	**238,289**	**242,469**	**29.4**
		Female	**2,844,823**	**254,914**	**233,789**	**259,837**	**351,494**	**466,474**	**359,107**	**270,368**	**271,095**	**377,745**	**31.9**
IOWA													
CEDAR RAPIDS	**170.6**	**Male**	**82,570**	**8,143**	**7,356**	**8,187**	**10,678**	**15,557**	**11,220**	**7,741**	**6,875**	**6,813**	**29.4**
		Female	**88,030**	**7,647**	**7,133**	**8,072**	**11,451**	**15,676**	**11,381**	**7,863**	**7,467**	**11,340**	**31.2**
Linn	170.6	Male	82,570	8.143	7,356	8,187	10,678	15,557	11,220	7,741	6,875	6,813	29.4
		Female	88,030	7,647	7,133	8,072	11,451	15,676	11,381	7,863	7,467	11,340	31.2
DAVENPORT - ROCK ISLAND - MOLINE	**388.7**	**Male**	**189,945**	**19,746**	**16,665**	**19,160**	**23,719**	**34,332**	**25,049**	**17,580**	**16,594**	**17,100**	**29.6**
		Female	**198,755**	**18,732**	**16,061**	**18,048**	**24,343**	**33,380**	**24,796**	**18,237**	**18,473**	**26,683**	**31.6**
Scott	165.4	Male	81,341	8,694	7,449	8,379	10,203	16,159	10,832	7,202	6,440	5,983	28.7
		Female	84,059	8,434	7,231	7,842	10,729	15,364	10,742	7,270	6,918	9,529	30.1
Henry, Ill.	*57.4*	*Male*	*28,182*	*2,966*	*2,511*	*2,956*	*3,074*	*4,457*	*3,859*	*2,647*	*2,555*	*3,157*	*30.8*
		Female	*29,218*	*2,671*	*2,418*	*2,778*	*2,838*	*4,391*	*3,718*	*2,744*	*2,885*	*4,775*	*33.9*
Rock Island, Ill.	*165.9*	*Male*	*80,422*	*8,086*	*6,705*	*7,825*	*10,442*	*13,716*	*10,358*	*7,731*	*7,599*	*7,960*	*30.2*
		Female	*85,478*	*7,627*	*6,412*	*7,428*	*10,776*	*13,625*	*10,338*	*8,223*	*8,670*	*12,379*	*32.7*
DES MOINES	**377.0**	**Male**	**180,033**	**17,642**	**16,018**	**17,374**	**22,881**	**34,116**	**24,165**	**17,170**	**15,458**	**15,209**	**29.7**
		Female	**196,967**	**16,650**	**15,596**	**16,459**	**25,084**	**35,788**	**25,197**	**18,067**	**17,679**	**26,447**	**31.9**
Dallas	30.7	Male	14,892	1,512	1,378	1,517	1,464	2,530	2,077	1,426	1,356	1,632	31.2
		Female	15,808	1,435	1,320	1,409	1,500	2,610	2,087	1,373	1,514	2,560	33.6
Polk	309.0	Male	146,961	14,186	12,737	13,934	19,379	28,412	19,301	14,049	12,804	12,159	29.7
		Female	162,039	13,432	12,317	13,148	21,523	29,743	20,296	15,100	14,809	21,671	31.9
Warren	37.3	Male	18,180	1.944	1,903	1,923	2,038	3,174	2,787	1,695	1,298	1,418	29.0
		Female	19,120	1,783	1,959	1,902	2,061	3,435	2,814	1,594	1,356	2,216	30.4
DUBUQUE	**93.7**	**Male**	**45,212**	**4,683**	**4,305**	**5,410**	**6,318**	**7,516**	**5,423**	**4,002**	**3,679**	**3,876**	**27.5**
		Female	**48,488**	**4,514**	**4,145**	**5,123**	**6,415**	**7,508**	**5,344**	**4,112**	**4,156**	**7,171**	**30.4**
Dubuque	93.7	Male	45,212	4,683	4,305	5,410	6,318	7,516	5,423	4,002	3,679	3,876	27.5
		Female	48,488	4,514	4,145	5,123	6,415	7,508	5,344	4,112	4,156	7,171	30.4
IOWA CITY	**85.1**	**Male**	**41,953**	**3,407**	**2,672**	**2,864**	**10,681**	**10,305**	**4,615**	**2,729**	**2,308**	**2,372**	**26.3**
		Female	**43,147**	**3,205**	**2,570**	**2,811**	**11,080**	**9,519**	**4,616**	**2,831**	**2,519**	**3,996**	**27.0**
Johnson	85.1	Male	41,953	3,407	2,672	2,864	10,681	10,305	4,615	2,729	2,308	2,372	26.3
		Female	43,147	3,205	2,570	2,811	11,080	9,519	4,616	2,831	2,519	3,996	27.0
SIOUX CITY	**117.8**	**Male**	**56,129**	**6,161**	**5,017**	**5,402**	**6,784**	**9,643**	**6,464**	**5,260**	**5,249**	**6,149**	**29.9**
		Female	**61,671**	**6,141**	**4,860**	**5,170**	**7,410**	**9,916**	**6,659**	**5,656**	**5,989**	**9,850**	**32.3**
Woodbury	99.9	Male	47,323	5,096	4,161	4,529	5,718	7,977	5,378	4,532	4,596	5,336	30.2
		Female	52,577	5,131	4,002	4,336	6,364	8,267	5,619	4,910	5,232	8,716	32.8
Dakota, Neb.	*17.9*	*Male*	*8,806*	*1,065*	*856*	*873*	*1,066*	*1,666*	*1,086*	*728*	*653*	*813*	*28.3*
		Female	*9,094*	*1,010*	*878*	*834*	*1,046*	*1,649*	*1,040*	*746*	*757*	*1,134*	*29.7*
WATERLOO - CEDAR FALLS	**163.9**	**Male**	**79,529**	**8,200**	**6,641**	**7,731**	**12,240**	**14,301**	**9,614**	**6,923**	**6,697**	**7,182**	**28.5**
		Female	**84,371**	**7,766**	**6,367**	**7,295**	**13,185**	**13,984**	**9,693**	**7,202**	**7,593**	**11,286**	**30.4**
Black Hawk	138.4	Male	67,016	6,949	5,555	6,452	10,475	12,372	7,987	5,823	5,661	5,736	28.3
		Female	71,390	6,629	5,341	6,067	11,482	12,096	8,064	6,141	6,376	9,194	30.1
Bremer	25.5	Male	12,519	1,251	1,086	1,279	1,765	1,929	1,627	1,100	1,036	1,446	29.6
		Female	12,981	1,137	1,026	1,228	1,703	1,888	1,629	1,061	1,217	2,092	32.4

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
IOWA (continued)													
ALL COUNTIES													
Adair	9.5	Male	4,675	476	350	423	492	650	494	465	508	817	34.2
		Female	4,825	420	356	362	385	567	554	440	585	1,156	40.8
Adams	5.6	Male	2,763	251	204	275	274	369	300	310	293	487	35.3
		Female	2,837	244	181	233	217	351	363	269	365	614	40.3
Allamakee	15.1	Male	7,438	722	677	818	795	1,038	813	677	771	1,127	31.8
		Female	7,662	724	587	798	700	965	813	672	820	1,583	35.[illegible]
Appanoose	15.7	Male	7,438	728	602	706	805	1,073	830	628	838	1,228	33.2
		Female	8,262	747	619	652	744	1,102	847	764	933	1,854	38.2
Audubon	8.3	Male	4,018	389	322	402	390	547	475	389	474	630	34.3
		Female	4,282	347	280	405	357	481	491	429	493	999	40.5
Benton	24.0	Male	11,732	1,148	1,010	1,280	1,295	1,779	1,475	1,105	1,123	1,517	31.4
		Female	12,268	1,136	976	1,200	1,193	1,672	1,510	1,161	1,242	2,178	34.7
Black Hawk	138.4	Male	67,010	6,949	5,555	6,452	10,475	12,372	7,987	5,823	5,661	5,736	28.3
		Female	71,390	6,629	5,341	6,067	11,482	12,096	8,064	6,141	6,376	9,194	30.1
Boone	26.1	Male	12,509	1,143	946	1,123	1,486	2,174	1,522	1,205	1,207	1,703	32.2
		Female	13,591	1,060	938	1,090	1,431	2,044	1,573	1,233	1,399	2,823	36.5
Bremer	25.5	Male	12,519	1,251	1,086	1,279	1,765	1,929	1,627	1,100	1,036	1,446	29.6
		Female	12,981	1,137	1,026	1,228	1,703	1,888	1,629	1,061	1,217	2,092	32.4
Buchanan	23.5	Male	11,662	1,384	1,089	1,334	1,392	1,859	1,333	969	1,039	1,263	28.4
		Female	11,838	1,293	1,072	1,229	1,265	1,749	1,311	982	1,178	1,759	31.1
Buena Vista	20.7	Male	9,983	922	764	870	1,430	1,538	975	968	1,094	1,422	31.5
		Female	10,717	929	729	863	1,287	1,431	1,081	1,064	1,191	2,142	36.1
Butler	17.7	Male	8,698	879	762	856	886	1,361	978	787	899	1,290	32.1
		Female	9,002	818	730	798	792	1,236	992	849	1,006	1,781	36.3
Calhoun	13.1	Male	6,207	578	489	580	640	861	661	606	719	1,073	34.5
		Female	6,893	504	478	603	619	788	762	658	834	1,647	41.0
Carroll	23.0	Male	11,130	1,201	1,008	1,339	1,306	1,655	1,147	1,013	1,051	1,410	29.3
		Female	11,870	1,236	940	1,213	1,196	1,511	1,249	1,097	1,236	2,192	33.9
Cass	16.9	Male	8,120	779	632	763	881	1,194	940	784	798	1,349	33.4
		Female	8,780	729	589	729	783	1,154	990	841	970	1,995	37.1
Cedar	19.0	Male	9,341	872	787	990	969	1,516	1,195	873	946	1,193	31.9
		Female	9,659	923	729	909	906	1,399	1,198	907	967	1,721	34.7
Cerro Gordo	47.9	Male	22,572	2,089	1,782	2,060	2,758	3,766	2,735	2,290	2,328	2,764	31.9
		Female	25,328	2,002	1,769	1,889	3,141	3,878	2,834	2,539	2,771	4,505	35.0
Cherokee	15.8	Male	7,700	728	605	765	851	1,230	861	799	808	1,053	32.3
		Female	8,100	754	604	694	739	1,107	914	838	894	1,556	36.7
Chickasaw	15.6	Male	7,710	793	674	891	913	1,101	965	693	690	990	30.3
		Female	7,890	749	645	890	802	1,012	933	693	773	1,393	33.5
Clarke	9.0	Male	4,359	417	355	407	477	645	522	422	426	688	33.1
		Female	4,641	397	366	383	434	629	566	458	474	934	37.0
Clay	20.0	Male	9,596	1,054	787	848	1,128	1,687	1,126	920	915	1,131	30.8
		Female	10,404	1,023	770	891	1,222	1,614	1,151	960	1,028	1,745	33.0
Clayton	21.3	Male	10,612	1,055	915	1,105	1,171	1,521	1,198	990	1,069	1,5[illegible]	32.0
		Female	10,688	1,030	823	998	1,058	1,360	1,190	1,027	1,132	2,070	35.6
Clinton	56.7	Male	27,545	2,762	2,494	2,934	3,110	4,486	3,500	2,582	2,632	3,045	30.5
		Female	29,155	2,629	2,282	2,763	3,160	4,410	3,533	2,742	2,948	4,688	33.5
Crawford	18.8	Male	9,254	986	806	937	1,091	1,395	1,100	858	939	1,142	30.8
		Female	9,546	959	780	946	940	1,311	1,088	861	1,008	1,653	33.8
Dallas	30.7	Male	14,892	1,512	1,378	1,517	1,464	2,530	2,077	1,426	1,356	1,632	31.2
		Female	15,808	1,435	1,320	1,409	1,500	2,610	2,087	1,373	1,514	2,560	33.6
Davis	9.4	Male	4,636	458	413	459	540	635	533	418	471	709	32.1
		Female	4,764	429	364	411	432	616	571	446	509	986	37.3
Decatur	9.7	Male	4,669	372	357	395	806	636	494	389	438	782	31.4
		Female	5,031	369	347	365	821	597	517	425	492	1,098	35.3
Delaware	19.2	Male	9,432	1,032	888	1,138	1,168	1,368	1,083	879	861	1,015	28.6
		Female	9,768	1,028	873	1,172	1,034	1,255	1,077	866	933	1,530	31.2
Des Moines	45.9	Male	21,978	2,151	1,934	2,201	2,395	3,732	2,799	2,077	2,182	2,507	31.2
		Female	23,922	2,063	1,786	2,027	2,437	3,752	2,792	2,268	2,478	4,319	34.7
Dickinson	16.6	Male	8,039	781	648	707	750	1,336	952	759	908	1,198	33.5
		Female	8,561	777	572	681	770	1,310	921	867	1,035	1,628	36.9
Dubuque	93.7	Male	45,212	4,683	4,305	5,410	6,318	7,516	5,423	4,002	3,679	3,876	27.5
		Female	48,488	4,514	4,145	5,123	6,415	7,508	5,344	4,112	4,156	7,171	30.4
Emmet	12.8	Male	6,236	668	551	593	781	1,005	696	579	580	783	30.2
		Female	6,564	620	494	575	723	921	678	625	715	1,213	34.4

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
IOWA (continued)													
ALL COUNTIES (continued)													
Fayette	24.8	Male	12,171	1,200	1,005	1,290	1,497	1,751	1,357	1,095	1,219	1,757	31.2
		Female	12,629	1,102	971	1,246	1,283	1,618	1,391	1,129	1,368	2,521	35.7
Floyd	19.2	Male	9,198	[illegible]	814	996	874	1,387	1,195	872	980	1,195	32.4
		Female	10,002	876	777	931	922	1,346	1,197	954	1,070	1,929	36.2
Franklin	13.0	Male	6,323	611	499	580	625	984	759	630	665	970	33.6
		Female	6,677	552	451	583	582	910	771	670	776	1,382	38.4
Fremont	9.4	Male	4,531	465	366	401	426	654	511	429	546	731	34.3
		Female	4,869	433	365	372	384	657	511	479	575	1,093	39.4
Greene	11.9	Male	5,715	563	448	568	562	851	638	516	622	947	33.4
		Female	6,185	495	427	542	505	801	649	593	723	1,450	40.0
Grundy	14.4	Male	7,027	667	596	737	712	1,079	942	643	730	921	32.4
		Female	7,373	628	561	655	612	1,019	917	726	816	1,439	37.3
Guthrie	11.9	Male	5,670	507	426	530	519	787	657	572	660	1,012	36.0
		Female	6,230	513	468	524	427	785	656	607	772	1,478	41.1
Hamilton	17.7	Male	8,648	836	691	823	971	1,336	992	902	943	1,154	32.5
		Female	9,052	802	643	773	830	1,255	1,054	953	1,029	1,713	37.1
Hancock	14.0	Male	6,870	699	600	683	724	1,150	787	637	691	899	31.3
		Female	7,130	707	580	588	694	1,028	773	671	714	1,375	34.7
Hardin	21.5	Male	10,444	917	814	1,139	1,295	1,502	1,200	985	1,102	1,490	32.0
		Female	11,056	879	719	944	1,137	1,431	1,251	1,048	1,216	2,431	38.3
Harrison	16.3	Male	7,892	787	712	806	864	1,037	919	756	808	1,203	32.5
		Female	8,408	696	674	784	778	1,076	937	814	886	1,763	37.1
Henry	19.1	Male	9,182	844	748	834	1,192	1,544	1,203	759	862	1,196	31.3
		Female	9,918	871	726	823	1,143	1,520	1,090	848	1,018	1,879	34.2
Howard	10.9	Male	5,324	508	423	528	576	698	562	512	595	922	34.0
		Female	5,576	487	402	581	463	651	566	518	619	1,289	38.6
Humboldt	12.2	Male	5,949	556	464	572	610	842	682	620	721	882	34.2
		Female	6,251	536	454	559	557	797	707	652	751	1,238	38.1
Ida	8.9	Male	4,376	414	386	395	459	611	486	443	485	697	33.7
		Female	4,524	381	318	378	368	573	474	490	530	1,012	40.1
Iowa	15.4	Male	7,477	692	585	768	846	1,135	859	769	784	1,039	32.5
		Female	7,923	657	560	718	737	1,076	917	773	863	1,622	37.3
Jackson	23.0	Male	11,355	1,174	1,044	1,355	1,291	1,634	1,344	1,077	1,008	1,428	30.0
		Female	11,645	1,136	1,000	1,276	1,194	1,555	1,358	1,093	1,101	1,932	32.8
Jasper	36.4	Male	17,756	1,717	1,554	1,700	1,928	2,803	2,288	1,897	1,786	2,083	32.1
		Female	18,644	1,614	1,398	1,637	1,787	2,775	2,398	1,948	1,947	3,140	35.5
Jefferson	16.3	Male	8,063	727	627	624	1,032	1,747	937	655	688	1,026	30.8
		Female	8,237	578	562	665	897	1,516	948	718	804	1,549	34.3
Johnson	85.1	Male	41,953	3,407	2,672	2,864	10,681	10,305	4,615	2,729	2,308	2,372	26.3
		Female	43,147	3,205	2,570	2,811	11,080	9,519	4,616	2,831	2,519	3,996	27.0
Jones	20.8	Male	10,665	1,008	904	1,027	1,604	1,749	1,235	944	969	1,225	29.5
		Female	10,135	923	802	1,066	939	1,422	1,221	978	1,055	1,729	34.4
Keokuk	12.6	Male	6,145	555	467	612	635	871	648	571	673	1,113	34.2
		Female	6,455	516	443	607	559	795	634	623	724	1,554	39.9
Kossuth	21.4	Male	10,612	1,093	928	1,140	1,257	1,548	1,128	1,018	1,079	1,421	30.7
		Female	10,788	981	870	1,096	1,014	1,408	1,220	1,039	1,176	1,984	35.2
Lee	43.1	Male	21,217	2,027	1,732	2,113	2,457	3,764	2,659	2,013	2,099	2,353	31.1
		Female	21,883	1,927	1,654	1,930	2,261	3,267	2,528	2,066	2,397	3,853	34.7
Linn	170.6	Male	82,570	8,143	7,356	8,187	10,678	15,557	11,220	7,741	6,875	6,813	29.4
		Female	88,030	7,647	7,133	8,072	11,451	15,676	11,381	7,863	7,467	11,340	31.2
Louisa	12.5	Male	6,147	614	560	652	679	980	791	564	524	783	30.8
		Female	6,353	646	526	628	608	967	795	569	581	1,033	32.9
Lucas	10.4	Male	4,941	439	411	464	449	680	642	519	548	789	35.4
		Female	5,459	450	390	448	490	681	613	539	620	1,228	39.4
Lyon	12.8	Male	6,322	712	592	637	667	942	625	639	645	863	30.9
		Female	6,478	681	541	600	569	875	664	656	683	1,209	34.7
Madison	12.9	Male	6,315	599	614	637	553	957	819	584	610	942	32.9
		Female	6,585	603	510	562	507	894	825	586	712	1,386	37.6
Mahaska	23.2	Male	11,234	1,086	887	1,000	1,480	1,826	1,268	1,010	1,146	1,531	31.4
		Female	11,966	1,037	857	890	1,396	1,744	1,252	1,091	1,298	2,401	35.5
Marion	30.8	Male	15,201	1,521	1,245	1,297	2,008	2,384	1,878	1,383	1,463	2,022	31.4
		Female	15,599	1,369	1,182	1,375	2,066	2,278	1,841	1,346	1,492	2,650	32.9
Marshall	41.5	Male	20,112	1,843	1,785	1,955	2,146	3,476	2,592	1,885	1,965	2,465	31.7
		Female	21,388	1,793	1,664	1,889	2,361	3,402	2,659	1,916	2,112	3,592	33.8

POPULATION BY AGE AND SEX

ESTIMATES

METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
IOWA (continued)													
ALL COUNTIES (continued)													
Mills	14.0	Male	6,915	723	628	662	752	1,236	896	636	626	756	30.6
		Female	7,085	633	639	610	680	1,207	872	628	700	1,116	33.1
Mitchell	12.0	Male	5,812	521	492	632	636	775	624	574	614	944	33.1
		Female	6,188	511	467	614	582	665	653	599	665	1,432	38.9
Monona	11.6	Male	5,611	476	440	494	542	814	614	556	649	1,026	35.6
		Female	5,989	510	417	498	472	704	633	586	731	1,438	41.2
Monroe	9.1	Male	4,419	398	365	457	486	620	493	409	470	721	33.1
		Female	4,681	398	308	382	456	606	503	437	548	1,043	38.8
Montgomery	13.6	Male	6,432	618	514	525	678	996	675	641	671	1,114	33.8
		Female	7,168	603	503	539	634	962	719	698	803	1,707	39.8
Muscatine	41.5	Male	20,275	2,159	1,956	2,057	2,424	3,480	2,633	1,819	1,698	2,049	29.4
		Female	21,225	2,110	1,779	1,976	2,354	3,365	2,681	1,805	1,910	3,245	32.1
O'Brien	16.8	Male	8,104	827	624	762	1,013	1,157	835	817	831	1,238	32.1
		Female	8,696	796	587	755	832	1,087	902	911	941	1,885	38.2
Osceola	8.3	Male	4,098	427	337	428	443	564	437	403	426	633	32.3
		Female	4,202	334	343	374	403	503	460	407	500	878	38.1
Page	19.1	Male	9,116	915	749	775	921	1,383	1,067	839	1,003	1,464	33.7
		Female	9,984	809	669	729	928	1,308	1,055	961	1,166	[illegible]	40.2
Palo Alto	12.5	Male	6,162	599	510	651	822	818	622	609	626	[illegible]	31.1
		Female	6,338	545	444	621	624	761	654	664	676	[illegible]	37.7
Plymouth	25.0	Male	12,312	1,317	1,066	1,301	1,569	1,794	1,345	1,195	1,154	[illegible]	30.0
		Female	12,688	1,221	1,046	1,181	1,448	1,706	1,366	1,205	1,287	2,228	33.5
Pocahontas	10.7	Male	5,210	446	421	544	532	719	599	487	624	838	34.2
		Female	5,490	442	374	534	427	636	629	536	673	1,249	40.3
Polk	309.0	Male	146,961	14,186	12,737	13,934	19,379	28,412	19,301	14,049	12,804	12,159	29.7
		Female	162,039	13,432	12,317	13,148	21,523	29,743	20,296	15,100	14,809	21,671	31.9
☐ Pottawattamie	86.3	Male	41,425	4,301	3,848	4,395	4,914	6,631	5,101	4,240	3,818	4,177	29.9
		Female	44,875	4,095	3,702	4,367	5,195	6,941	5,466	4,528	4,192	6,389	32.3
Poweshiek	19.3	Male	9,343	827	777	845	1,530	1,396	1,061	850	906	1,151	30.0
		Female	9,957	764	707	836	1,371	1,353	1,155	869	1,020	1,782	34.6
Ringgold	6.0	Male	2,820	232	195	228	265	418	298	314	323	547	37.4
		Female	3,180	264	222	252	245	390	320	309	388	790	41.8
Sac	13.4	Male	6,488	622	505	587	681	928	709	649	732	1,075	34.1
		Female	6,912	618	476	595	564	864	690	686	825	1,594	39.9
Scott	165.4	Male	81,341	8,694	7,449	8,379	10,203	16,159	10,832	7,202	6,440	5,983	28.7
		Female	84,059	8,434	7,231	7,842	10,729	15,364	10,742	7,270	6,918	9,529	30.1
Shelby	14.8	Male	7,316	667	650	850	790	1,010	830	694	775	1,050	31.9
		Female	7,484	662	601	788	622	958	831	742	804	1,476	36.3
Sioux	31.9	Male	15,437	1,835	1,291	1,578	2,513	2,220	1,659	1,285	1,325	1,731	27.3
		Female	16,463	1,798	1,337	1,507	2,534	2,134	1,742	1,351	1,501	2,559	29.9
Story	74.6	Male	38,370	2,798	2,160	2,462	12,989	7,213	3,717	2,398	2,177	2,456	24.3
		Female	36,230	2,873	2,084	2,353	10,043	6,171	3,627	2,496	2,414	4,169	26.2
Tama	19.3	Male	9,362	874	784	989	946	1,342	1,143	907	982	1,415	33.1
		Female	9,938	875	767	946	839	1,300	1,128	974	1,083	2,046	37.1
Taylor	8.2	Male	3,907	349	291	372	375	532	412	373	485	718	35.8
		Female	4,293	353	279	329	350	514	430	391	533	1,114	42.5
Union	13.9	Male	6,570	644	542	616	721	1,021	757	575	690	1,004	32.5
		Female	7,330	630	540	614	725	1,003	762	650	780	1,626	37.0
Van Buren	8.7	Male	4,290	422	371	435	388	615	502	388	432	737	33.6
		Female	4,410	398	303	376	409	554	524	381	491	974	38.1
Wapello	39.5	Male	18,835	1,738	1,535	1,701	2,116	2,939	2,184	1,848	1,993	2,781	32.9
		Female	20,665	1,645	1,444	1,644	2,140	2,929	2,280	2,035	2,289	4,259	37.3
Warren	37.3	Male	18,180	1,944	1,903	1,923	2,038	3,174	2,787	1,695	1,298	1,418	29.0
		Female	19,120	1,783	1,959	1,902	2,061	3,435	2,814	1,594	1,356	2,216	30.4
Washington	20.6	Male	9,917	992	850	1,033	1,082	1,588	1,167	910	958	1,337	31.3
		Female	10,683	942	794	942	995	1,550	1,188	991	1,082	2,199	36.0
Wayne	8.2	Male	3,948	334	282	347	358	519	391	386	503	828	38.4
		Female	4,252	335	261	290	336	495	433	412	545	1,145	44.4
Webster	44.4	Male	21,136	2,065	1,719	2,103	2,635	3,338	2,448	2,129	2,089	2,610	31.1
		Female	23,264	1,974	1,638	2,050	2,747	3,331	2,551	2,234	2,442	4,297	34.7
Winnebago	12.9	Male	6,261	575	477	551	815	955	693	568	648	979	33.5
		Female	6,639	511	514	581	697	883	712	602	707	1,432	36.9
Winneshiek	22.0	Male	10,822	943	857	1,119	1,993	1,463	1,110	970	1,011	1,356	28.4
		Female	11,178	901	821	1,053	1,999	1,321	1,152	947	1,027	1,957	31.2

1984 SURVEY OF BUYING POWER DATA SERVICE

POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
IOWA (continued)													
ALL COUNTIES (continued)													
Woodbury	99.9	Male	47,323	5,096	4,161	4,529	5,718	7,977	5,378	4,532	4,596	5,336	30.2
		Female	52,577	5,131	4,002	4,336	6,364	8,267	5,619	4,910	5,232	8,716	32.8
Worth	9.1	Male	4,465	443	349	388	451	673	540	420	440	761	33.9
		Female	4,635	367	341	357	388	650	540	433	539	1,020	39.0
Wright	15.9	Male	7,635	698	570	719	795	1,117	911	749	869	1,207	34.3
		Female	8,265	724	554	688	748	1,048	891	798	993	1,821	39.2
TOTAL METRO COUNTIES	**1,241.9**	**Male**	**599,386**	**60,166**	**52,450**	**58,869**	**83,633**	**112,562**	**76,348**	**54,539**	**49,871**	**50,948**	**29.0**
		Female	**642,514**	**57,442**	**50,746**	**56,305**	**89,503**	**113,047**	**78,058**	**56,783**	**55,756**	**84,874**	**30.9**
TOTAL STATE	**2,934.0**	**Male**	**1,423,706**	**139,734**	**120,535**	**139,142**	**187,812**	**241,071**	**172,025**	**131,270**	**131,204**	**160,915**	**30.2**
		Female	**1,510,292**	**133,796**	**115,179**	**132,758**	**184,753**	**234,349**	**175,457**	**137,565**	**146,636**	**249,799**	**33.1**
KANSAS													
KANSAS CITY	**1,452.0**	**Male**	**699,407**	**67,896**	**62,078**	**67,475**	**83,354**	**127,969**	**97,124**	**69,996**	**63,169**	**60,346**	**30.4**
		Female	**752,593**	**64,895**	**59,163**	**65,119**	**86,497**	**133,013**	**100,326**	**73,782**	**70,027**	**99,771**	**32.6**
Johnson	289.4	Male	140,560	13,280	12,841	14,072	14,512	27,695	22,159	14,442	12,441	9,118	30.6
		Female	148,840	12,746	12,226	13,499	15,023	29,862	22,902	15,383	13,192	14,007	32.0
Leavenworth	57.4	Male	30,454	2,678	2,749	2,647	3,836	5,716	4,975	2,864	2,526	2,463	30.8
		Female	26,946	2,526	2,556	2,532	2,837	4,607	3,890	2,364	2,268	3,366	31.6
Miami	22.6	Male	11,050	1,018	986	1,207	1,149	1,627	1,476	1,110	1,046	1,431	32.2
		Female	11,550	988	889	1,075	1,064	1,648	1,449	1,127	1,115	2,195	35.8
Wyandotte	168.9	Male	79,962	8,745	7,410	7,927	10,433	13,531	8,960	7,557	7,581	7,818	29.0
		Female	88,938	8,364	7,161	7,689	11,299	14,234	9,990	8,379	8,845	12,977	32.0
Cass, Mo.	*54.6*	*Male*	*26,882*	*2,777*	*2,709*	*2,987*	*2,802*	*4,283*	*4,232*	*2,808*	*2,111*	*2,173*	*30.1*
		Female	*27,718*	*2,559*	*2,580*	*2,843*	*2,801*	*4,586*	*4,338*	*2,575*	*2,212*	*3,224*	*31.7*
Clay, Mo.	*139.7*	*Male*	*67,857*	*6,352*	*5,878*	*6,547*	*8,444*	*12,779*	*10,114*	*7,262*	*6,040*	*4,441*	*30.2*
		Female	*71,843*	*6,003*	*5,663*	*6,395*	*9,145*	*13,479*	*10,404*	*7,382*	*6,364*	*7,008*	*31.5*
Jackson, Mo.	*615.3*	*Male*	*291,191*	*28,138*	*24,706*	*26,846*	*36,791*	*53,757*	*37,044*	*28,964*	*26,834*	*28,111*	*30.4*
		Female	*324,109*	*27,135*	*23,663*	*26,231*	*39,009*	*55,586*	*39,563*	*31,663*	*31,410*	*49,849*	*33.3*
Lafayette, Mo.	*30.5*	*Male*	*14,860*	*1,305*	*1,303*	*1,516*	*1,592*	*2,119*	*1,995*	*1,493*	*1,454*	*2,083*	*33.1*
		Female	*15,640*	*1,227*	*1,143*	*1,319*	*1,432*	*2,143*	*1,969*	*1,500*	*1,638*	*3,269*	*37.8*
Platte, Mo.	*51.3*	*Male*	*25,701*	*2,532*	*2,474*	*2,557*	*2,747*	*4,890*	*4,459*	*2,416*	*2,155*	*1,471*	*30.2*
		Female	*25,599*	*2,382*	*2,334*	*2,436*	*2,826*	*5,176*	*4,149*	*2,346*	*1,940*	*2,010*	*30.5*
Ray, Mo.	*22.3*	*Male*	*10,890*	*1,071*	*1,022*	*1,169*	*1,048*	*1,572*	*1,710*	*1,080*	*981*	*1,237*	*32.2*
		Female	*11,410*	*965*	*948*	*1,100*	*1,061*	*1,692*	*1,672*	*1,063*	*1,043*	*1,866*	*34.6*
LAWRENCE	**70.9**	**Male**	**35,706**	**2,706**	**2,177**	**2,197**	**11,091**	**7,400**	**3,635**	**2,291**	**2,060**	**2,149**	**24.8**
		Female	**35,194**	**2,598**	**2,056**	**2,232**	**10,019**	**6,574**	**3,627**	**2,382**	**2,235**	**3,471**	**26.1**
Douglas	70.9	Male	35,706	2,706	2,177	2,197	11,091	7,400	3,635	2,291	2,060	2,149	24.8
		Female	35,194	2,598	2,056	2,232	10,019	6,574	3,627	2,382	2,235	3,471	26.1
TOPEKA	**156.0**	**Male**	**75,161**	**7,348**	**6,282**	**7,169**	**9,370**	**13,767**	**9,439**	**7,623**	**6,886**	**7,277**	**30.4**
		Female	**80,839**	**6,754**	**5,903**	**6,613**	**9,778**	**14,169**	**9,942**	**7,828**	**7,409**	**12,443**	**33.0**
Shawnee	156.0	Male	75,161	7,348	6,282	7,169	9,370	13,767	9,439	7,623	6,886	7,277	30.4
		Female	80,839	6,754	5,903	6,613	9,778	14,169	9,942	7,828	7,409	12,443	33.0
WICHITA	**424.7**	**Male**	**207,670**	**21,475**	**17,183**	**18,471**	**29,106**	**40,158**	**25,580**	**20,289**	**18,686**	**16,722**	**29.4**
		Female	**217,030**	**20,897**	**16,624**	**18,024**	**28,139**	**37,776**	**26,128**	**21,024**	**20,903**	**27,515**	**31.6**
Butler	47.8	Male	23,279	2,364	1,970	2,354	2,596	3,831	3,059	2,439	2,198	2,468	31.1
		Female	24,521	2,303	1,958	2,242	2,488	3,799	3,157	2,422	2,360	3,792	33.6
Sedgwick	376.9	Male	184,391	19,111	15,213	16,117	26,510	36,327	22,521	17,850	16,488	14,254	29.2
		Female	192,509	18,594	14,666	15,782	25,651	33,977	22,971	18,602	18,543	23,723	31.3
ALL COUNTIES													
Allen	16.1	Male	7,620	788	649	658	879	1,089	874	691	792	1,200	32.7
		Female	8,480	783	618	658	841	1,135	889	784	875	1,897	37.3
Anderson	9.1	Male	4,428	421	328	440	478	588	486	389	448	850	34.3
		Female	4,672	393	327	432	381	532	507	402	553	1,145	40.3
Atchison	18.1	Male	8,717	837	735	928	1,317	1,232	961	844	790	1,073	29.4
		Female	9,383	779	707	854	1,284	1,148	1,048	809	925	1,829	34.3
Barber	6.6	Male	3,224	285	236	256	319	486	353	352	390	547	35.8
		Female	3,376	284	206	253	275	416	372	341	439	790	41.8
Barton	32.1	Male	15,581	1,696	1,196	1,450	1,968	2,569	1,770	1,570	1,550	1,812	30.8
		Female	16,519	1,458	1,141	1,434	1,961	2,413	1,879	1,674	1,750	2,809	34.4

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
KANSAS (continued)													
ALL COUNTIES (continued)													
Bourbon	16.4	Male	7,659	728	584	615	876	1,145	840	686	847	1,338	34.0
		Female	8,741	702	575	644	862	1,141	864	821	979	2,153	40.2
Brown	12.2	Male	5,794	593	458	511	565	804	603	518	616	1,126	34.6
		Female	6,406	565	470	455	570	789	606	509	772	1,670	40.8
Butler	47.8	Male	23,279	2,364	1,970	2,354	2,596	3,831	3,059	2,439	2,198	2,468	31.1
		Female	24,521	2,303	1,958	2,242	2,488	3,799	3,157	2,422	2,360	3,792	33.6
Chase	3.3	Male	1,570	129	124	136	126	227	185	142	204	297	37.3
		Female	1,730	132	102	124	150	200	166	159	233	464	44.5
Chautauqua	5.4	Male	2,619	206	170	237	235	300	298	224	328	621	40.4
		Female	2,781	165	170	201	193	285	332	231	394	810	47.0
Cherokee	22.7	Male	10,717	999	969	1,081	1,102	1,552	1,343	953	1,164	1,554	32.8
		Female	11,983	926	911	1,056	1,026	1,572	1,448	1,104	1,352	2,588	38.5
Cheyenne	3.5	Male	1,665	133	115	144	144	233	173	209	238	276	38.7
		Female	1,835	143	127	126	126	209	167	236	252	449	45.9
Clark	2.6	Male	1,223	92	91	116	78	159	159	125	156	246	39.7
		Female	1,377	91	80	115	78	147	145	157	184	380	46.9
Clay	9.9	Male	4,763	453	356	402	487	671	519	449	538	888	35.2
		Female	5,137	451	345	383	365	662	518	509	580	1,324	42.0
Cloud	12.1	Male	5,628	509	398	493	726	758	604	485	597	1,058	34.1
		Female	6,472	470	367	486	676	755	628	548	724	1,818	42.7
Coffey	10.6	Male	5,244	511	434	453	527	824	630	439	492	934	33.5
		Female	5,356	488	412	447	517	756	593	385	549	1,209	36.0
Comanche	2.6	Male	1,259	107	102	111	101	162	157	126	152	241	38.0
		Female	1,341	94	74	100	97	152	141	126	179	378	45.9
Cowley	38.0	Male	18,069	1,748	1,513	1,624	2,166	2,782	2,211	1,833	1,733	2,459	32.1
		Female	19,931	1,634	1,453	1,570	2,155	2,915	2,280	1,814	2,031	4,079	36.0
Crawford	38.3	Male	18,118	1,577	1,261	1,528	2,896	2,681	1,983	1,459	1,821	2,912	31.7
		Female	20,182	1,412	1,176	1,413	2,692	2,563	2,047	1,667	2,317	4,895	39.1
Decatur	4.4	Male	2,128	182	163	195	213	271	216	224	257	407	36.9
		Female	2,272	176	139	183	184	246	209	253	281	601	45.0
Dickinson	20.2	Male	9,765	906	805	936	969	1,312	1,213	1,011	981	1,632	34.7
		Female	10,435	834	713	886	855	1,267	1,232	1,008	1,111	2,529	40.4
Doniphan	9.4	Male	4,637	463	367	439	562	698	515	384	464	745	32.0
		Female	4,763	411	380	441	538	658	467	448	489	931	34.3
Douglas	70.9	Male	35,706	2,706	2,177	2,197	11,091	7,400	3,635	2,291	2,060	2,149	24.8
		Female	35,194	2,598	2,056	2,232	10,019	6,574	3,627	2,382	2,235	3,471	26.1
Edwards	4.3	Male	2,120	188	156	182	194	302	261	206	233	398	36.5
		Female	2,180	179	113	185	191	261	216	217	284	534	42.5
Elk	3.9	Male	1,860	144	122	184	137	189	213	185	237	449	42.2
		Female	2,040	147	93	142	136	214	209	201	265	633	48.9
Ellis	26.8	Male	13,064	1,323	959	1,175	2,671	2,424	1,357	1,040	973	1,142	26.7
		Female	13,736	1,314	845	1,123	2,934	2,182	1,356	1,086	1,159	1,737	28.0
Ellsworth	6.9	Male	3,339	289	243	326	300	443	355	330	375	678	36.9
		Female	3,561	300	229	255	259	447	341	326	435	969	43.5
Finney	26.8	Male	13,289	1,752	1,280	1,273	1,830	2,615	1,581	1,036	986	936	26.9
		Female	13,511	1,644	1,275	1,302	1,766	2,425	1,553	1,117	1,063	1,366	28.2
Ford	25.5	Male	12,465	1,370	1,066	1,175	1,737	2,096	1,495	1,096	1,118	1,312	29.2
		Female	13,035	1,322	971	1,084	1,781	1,983	1,534	1,150	1,215	1,995	31.9
Franklin	22.9	Male	11,118	1,086	922	1,052	1,392	1,593	1,392	1,045	1,019	1,617	31.9
		Female	11,782	967	874	984	1,315	1,558	1,451	1,039	1,200	2,394	36.3
Geary	31.5	Male	16,434	2,130	1,191	1,243	4,159	2,889	1,856	1,103	931	932	24.1
		Female	15,066	1,835	1,141	1,264	2,913	2,553	1,757	1,181	1,057	1,365	26.5
Gove	3.7	Male	1,816	183	131	189	209	266	207	186	170	275	32.4
		Female	1,884	188	164	203	153	251	188	194	176	367	34.3
Graham	3.8	Male	1,881	185	148	199	184	242	219	200	199	305	34.3
		Female	1,919	153	132	174	170	222	238	215	206	409	39.6
Grant	7.3	Male	3,677	457	370	378	421	674	501	357	290	229	28.2
		Female	3,623	443	324	380	415	619	493	345	269	335	29.0
Gray	5.4	Male	2,696	335	243	240	300	458	346	241	233	300	30.0
		Female	2,704	296	229	228	301	438	320	241	256	395	31.8
Greeley	1.9	Male	953	93	81	83	121	139	112	97	102	125	32.1
		Female	947	102	77	91	99	119	103	110	108	138	33.8
Greenwood	8.7	Male	4,176	333	319	355	368	507	446	411	493	944	39.6
		Female	4,524	341	295	354	283	525	486	435	556	1,249	44.5

POPULATION BY AGE AND SEX

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KANSAS (continued)													
ALL COUNTIES (continued)													
Hamilton	2.5	Male	1,230	118	96	114	113	162	147	142	131	207	35.8
		Female	1,270	95	96	104	93	162	153	146	144	277	40.6
Harper	7.8	Male	3,695	328	288	311	289	503	429	402	436	709	38.0
		Female	4,105	278	259	302	297	473	444	399	504	1,149	45.0
Harvey	31.8	Male	15,165	1,499	1,219	1,368	2,056	2,564	1,775	1,466	1,363	1,855	30.6
		Female	16,635	1,373	1,102	1,327	2,048	2,464	1,952	1,541	1,522	3,306	35.0
Haskell	3.9	Male	1,976	237	201	195	227	353	261	181	167	154	28.6
		Female	1,924	233	187	179	185	327	258	183	171	201	30.4
Hodgeman	2.2	Male	1,114	94	82	119	118	147	115	127	137	175	34.8
		Female	1,086	77	62	105	95	126	138	115	139	229	40.7
Jackson	12.3	Male	6,080	608	572	651	534	900	824	587	535	869	32.5
		Female	6,220	569	523	577	511	916	790	589	592	1,153	35.2
Jefferson	16.5	Male	8,199	749	739	900	704	1,272	1,160	811	794	1,070	32.9
		Female	8,301	651	707	838	674	1,294	1,114	755	855	1,413	34.9
Jewell	4.9	Male	2,406	216	163	217	210	318	240	265	283	494	38.3
		Female	2,494	197	163	186	195	285	246	275	285	662	44.0
Johnson	289.4	Male	140,560	13,280	12,841	14,072	14,512	27,695	22,159	14,442	12,441	9,118	30.6
		Female	148,840	12,746	12,226	13,499	15,023	29,862	22,902	15,383	13,192	14,007	32.0
Kearny	3.7	Male	1,859	230	189	176	220	308	210	192	170	164	28.7
		Female	1,841	237	152	207	187	269	234	182	165	208	30.1
Kingman	9.1	Male	4,437	435	326	404	478	652	501	455	505	681	33.8
		Female	4,663	400	335	395	420	576	524	428	571	1,014	38.9
Kiowa	4.0	Male	1,928	186	147	140	202	307	214	208	212	312	34.4
		Female	2,072	204	108	163	219	253	204	203	259	459	39.4
Labette	26.1	Male	12,382	1,201	1,093	1,274	1,398	1,908	1,444	1,063	1,193	1,808	31.4
		Female	13,718	1,154	1,057	1,213	1,256	1,951	1,512	1,175	1,533	2,867	36.5
Lane	2.5	Male	1,221	136	80	114	117	181	153	136	114	190	34.0
		Female	1,279	112	94	123	88	166	170	119	157	250	38.3
Leavenworth	57.4	Male	30,454	2,678	2,749	2,647	3,836	5,716	4,975	2,854	2,526	2,463	30.8
		Female	26,946	2,526	2,556	2,532	2,837	4,607	3,890	2,364	2,268	3,366	31.6
Lincoln	4.1	Male	1,960	173	111	163	167	269	178	228	231	440	40.4
		Female	2,140	169	124	139	129	238	194	222	264	661	49.1
Linn	8.6	Male	4,128	367	327	373	336	563	486	401	472	803	37.0
		Female	4,472	364	303	382	292	586	480	427	525	1,113	41.4
Logan	3.5	Male	1,733	171	131	184	181	259	185	197	184	241	32.7
		Female	1,767	132	117	180	157	226	203	183	189	380	38.5
Lyon	36.9	Male	18,053	1,879	1,338	1,300	3,609	3,793	1,891	1,232	1,225	1,786	27.4
		Female	18,847	1,771	1,263	1,227	3,920	3,202	1,825	1,360	1,449	2,830	28.9
McPherson	27.9	Male	13,459	1,224	976	1,160	1,967	2,180	1,547	1,264	1,276	1,865	31.4
		Female	14,441	1,197	944	1,086	1,890	2,046	1,566	1,339	1,450	2,923	35.4
Marion	13.5	Male	6,445	446	468	558	764	829	705	622	763	1,290	37.2
		Female	7,055	506	407	550	663	819	667	707	830	1,906	43.7
Marshall	12.6	Male	6,059	496	431	518	624	786	622	617	845	1,120	37.8
		Female	6,541	488	372	569	584	726	697	586	967	1,552	42.6
Meade	4.8	Male	2,392	236	208	221	282	343	262	254	231	355	32.3
		Female	2,408	204	173	181	228	302	260	261	263	536	39.5
Miami	22.6	Male	11,050	1,018	986	1,207	1,149	1,627	1,476	1,110	1,046	1,431	32.2
		Female	11,550	988	889	1,075	1,064	1,648	1,449	1,127	1,115	2,195	35.8
Mitchell	8.3	Male	3,955	363	324	360	457	614	419	372	364	682	32.7
		Female	4,345	395	282	389	395	567	386	374	441	1,116	35.7
Montgomery	43.7	Male	20,707	2,047	1,733	1,914	2,300	3,075	2,516	1,854	2,140	3,128	32.7
		Female	22,993	1,964	1,697	1,753	2,228	3,165	2,562	2,071	2,572	4,981	37.7
Morris	6.5	Male	3,149	272	196	275	295	396	373	306	377	659	38.8
		Female	3,351	251	237	286	251	365	370	307	404	880	42.7
Morton	3.4	Male	1,722	190	183	162	186	274	256	163	157	151	30.1
		Female	1,678	196	162	120	199	272	213	164	178	174	31.0
Nemaha	11.2	Male	5,523	560	455	590	588	732	567	518	575	938	32.8
		Female	5,677	497	414	532	508	636	550	539	634	1,367	39.6
Neosho	19.1	Male	9,138	915	750	831	1,029	1,365	1,097	852	935	1,364	32.6
		Female	9,962	869	719	859	941	1,327	1,118	916	1,049	2,164	37.4
Ness	4.5	Male	2,207	193	144	215	249	324	229	202	261	390	34.3
		Female	2,293	197	135	170	211	255	252	231	266	576	42.1
Norton	6.5	Male	3,141	221	245	283	281	486	394	332	332	567	36.4
		Female	3,359	217	237	272	236	424	401	305	380	887	42.3

POPULATION BY AGE AND SEX

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KANSAS (continued)													
ALL COUNTIES (continued)													
Osage	16.2	Male	7,964	760	710	777	801	1,183	1,001	798	769	1,165	32.9
		Female	8,236	721	640	686	758	1,184	996	762	830	1,659	36.3
Osborne	5.9	Male	2,800	243	207	239	251	348	285	266	348	613	38.9
		Female	3,100	251	172	255	238	317	280	284	389	914	46.3
Ottawa	6.0	Male	2,901	254	204	283	254	391	377	295	294	549	36.7
		Female	3,099	216	230	263	241	355	376	277	347	794	41.5
Pawnee	8.0	Male	3,996	342	273	372	405	692	506	388	449	569	33.8
		Female	4,004	308	264	337	325	546	464	392	528	840	39.8
Phillips	7.3	Male	3,546	315	266	350	297	514	401	344	416	643	35.8
		Female	3,754	305	249	288	255	461	440	379	430	947	42.2
Pottawatomie	16.0	Male	7,981	864	670	685	960	1,419	944	701	697	1,041	30.7
		Female	8,019	744	644	695	879	1,290	932	648	727	1,460	33.1
Pratt	10.7	Male	5,127	507	332	414	679	798	565	505	544	783	32.9
		Female	5,573	462	345	407	611	736	595	547	631	1,239	38.8
Rawlins	4.1	Male	1,998	172	147	194	183	283	229	206	227	357	35.9
		Female	2,102	196	167	173	165	266	226	210	238	461	38.7
Reno	66.7	Male	32,691	3,268	2,592	2,906	4,525	5,645	3,980	2,969	3,036	3,770	30.4
		Female	34,009	2,998	2,513	2,714	3,856	5,377	4,057	3,156	3,468	5,870	34.2
Republic	7.2	Male	3,485	283	229	277	320	441	359	355	442	779	40.4
		Female	3,715	259	214	263	279	397	379	381	459	1,084	46.7
Rice	11.9	Male	5,681	491	449	495	700	750	668	579	598	951	34.4
		Female	6,219	500	403	482	659	729	699	612	701	1,434	39.8
Riley	64.5	Male	35,720	3,283	2,043	1,713	14,254	7,223	2,910	1,435	1,408	1,451	23.3
		Female	28,780	3,075	2,009	1,598	8,561	5,545	2,542	1,551	1,503	2,396	24.3
Rooks	7.0	Male	3,361	308	290	338	358	465	331	328	362	581	33.3
		Female	3,639	326	259	316	305	421	353	356	428	875	40.5
Rush	4.5	Male	2,196	180	161	195	199	274	218	248	300	421	39.1
		Female	2,304	160	146	155	158	264	230	251	311	629	46.5
Russell	8.9	Male	4,319	383	300	380	416	636	476	444	517	767	35.9
		Female	4,581	353	270	351	385	581	490	495	586	1,070	42.2
Saline	50.2	Male	24,201	2,357	2,002	2,299	3,353	4,274	3,078	2,248	2,127	2,463	29.9
		Female	25,999	2,240	1,875	2,168	3,527	4,304	3,163	2,349	2,395	3,978	32.4
Scott	5.9	Male	2,925	326	297	282	266	527	351	261	271	344	30.5
		Female	2,975	296	265	272	291	467	361	278	297	448	32.8
Sedgwick	376.9	Male	184,391	19,111	15,213	16,117	26,510	36,327	22,521	17,850	16,488	14,254	29.2
		Female	192,509	18,594	14,666	15,782	25,651	33,977	22,971	18,602	18,543	23,723	31.3
Seward	17.8	Male	8,922	1,099	820	783	1,329	1,627	1,038	856	713	657	27.6
		Female	8,878	1,041	785	758	1,215	1,498	1,040	850	726	965	29.3
Shawnee	156.0	Male	75,161	7,348	6,282	7,169	9,370	13,767	9,439	7,623	6,886	7,277	30.4
		Female	80,839	6,754	5,903	6,613	9,778	14,169	9,942	7,828	7,409	12,443	33.0
Sheridan	3.5	Male	1,782	194	153	194	193	237	188	191	183	249	31.6
		Female	1,718	163	148	181	133	217	188	196	157	335	35.9
Sherman	7.7	Male	3,809	344	330	395	502	586	484	354	381	433	30.7
		Female	3,891	369	301	358	369	580	488	404	375	647	34.5
Smith	5.7	Male	2,738	235	183	246	234	330	272	312	351	575	40.2
		Female	2,962	202	172	201	220	308	339	301	346	873	46.4
Stafford	5.6	Male	2,652	238	186	216	220	352	281	255	311	593	39.1
		Female	2,948	216	157	228	217	303	329	274	408	816	45.9
Stanton	2.3	Male	1,153	143	91	118	125	184	161	139	93	99	30.4
		Female	1,147	138	110	110	126	163	181	107	85	127	30.5
Stevens	5.1	Male	2,530	315	238	213	282	408	324	213	249	288	30.3
		Female	2,570	309	216	216	267	389	312	208	297	356	32.1
Sumner	25.7	Male	12,383	1,318	998	1,120	1,288	1,823	1,521	1,224	1,292	1,799	33.0
		Female	13,317	1,187	977	1,099	1,219	1,788	1,504	1,288	1,471	2,784	37.6
Thomas	8.9	Male	4,318	475	365	394	653	694	503	385	378	471	28.9
		Female	4,582	458	356	378	730	681	499	362	421	697	30.4
Trego	4.1	Male	2,012	220	159	171	202	285	207	195	226	347	33.9
		Female	2,088	187	130	182	181	262	192	205	259	490	40.3
Wabaunsee	7.1	Male	3,540	286	289	380	301	490	448	342	390	614	35.5
		Female	3,560	301	278	318	282	450	427	353	377	774	38.5
Wallace	2.0	Male	1,021	114	109	72	104	163	104	101	112	142	31.8
		Female	979	93	74	98	84	156	99	109	111	155	34.0
Washington	8.3	Male	4,053	343	288	380	372	501	400	408	478	883	38.6
		Female	4,247	376	282	382	282	430	410	392	486	1,207	44.1

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
KANSAS (continued)													
ALL COUNTIES (continued)													
Wichita	3.0	Male	1,547	196	137	179	168	243	170	167	128	159	28.8
		Female	1,453	162	125	145	141	224	181	146	136	193	31.9
Wilson	12.5	Male	5,953	572	490	556	548	815	680	518	683	1,091	34.9
		Female	6,547	556	476	527	534	860	677	607	757	1,553	39.7
Woodson	4.6	Male	2,245	176	148	170	220	305	237	215	300	474	39.4
		Female	2,355	194	102	188	190	266	218	222	330	645	45.9
Wyandotte	168.9	Male	79,962	8,745	7,410	7,927	10,433	13,531	8,960	7,557	7,581	7,818	29.0
		Female	88,938	8,364	7,161	7,689	11,299	14,234	9,990	8,379	8.845	12,977	32.0
TOTAL METRO COUNTIES	**1,189.9**	**Male**	**580,563**	**57,250**	**49,628**	**53,690**	**79,497**	**109,894**	**76,224**	**56,176**	**51,226**	**46,978**	**29.6**
		Female	**609,337**	**54,873**	**47,415**	**51,664**	**78,159**	**108,870**	**77,928**	**58,487**	**55,967**	**75,974**	**31.7**
TOTAL STATE	**2,430.2**	**Male**	**1,186,892**	**116,875**	**97,284**	**107,373**	**165,197**	**206,043**	**145,555**	**110,517**	**108,624**	**129,424**	**30.2**
		Female	**1,243,308**	**110,854**	**92,455**	**102,900**	**153,484**	**198,861**	**147,861**	**115,383**	**120,953**	**200,557**	**33.1**
KENTUCKY													
CLARKSVILLE - HOPKINSVILLE	**157.0**	**Male**	**81,401**	**8,555**	**6,625**	**6,941**	**18,821**	**15,045**	**9,129**	**6,135**	**4,709**	**5,441**	**24.9**
		Female	**75,599**	**8,367**	**6,374**	**6,557**	**11,490**	**13,528**	**9,303**	**6,319**	**5,552**	**8,109**	**28.7**
Christian	68.2	Male	35,930	3,883	3,003	2,969	8,888	6,370	3,772	2,378	2,110	2,557	24.4
		Female	32,270	3,919	2,870	2,813	4,380	5,592	3,770	2,609	2,401	3,916	28.9
Montgomery, Tenn.	*88.8*	*Male*	*45,471*	*4,672*	*3,622*	*3,972*	*9,933*	*8,675*	*5,357*	*3,757*	*2,599*	*2,884*	*25.6*
		Female	*43,329*	*4,448*	*3,504*	*3,744*	*7,110*	*7,936*	*5,533*	*3,710*	*3,151*	*4,193*	*28.6*
HUNTINGTON - ASHLAND	**339.5**	**Male**	**163,794**	**16,148**	**14,952**	**16,305**	**19,410**	**26,869**	**21,836**	**16,446**	**15,327**	**16,501**	**30.6**
		Female	**175,706**	**15,040**	**14,400**	**15,181**	**19,915**	**27,573**	**22,801**	**17,810**	**17,890**	**25,096**	**33.5**
Boyd	55.7	Male	27,077	2,549	2,252	2,629	3,084	4,720	3,676	2,841	2,590	2,736	31.4
		Female	28,623	2,351	2,255	2,354	3,054	4,478	3,803	3,008	3,070	4,250	34.6
Carter	26.2	Male	12,875	1,397	1,287	1,386	1,577	2,043	1,681	1,096	1,041	1,367	28.9
		Female	13,325	1,357	1,267	1,293	1,596	2,093	1,698	1,185	1,177	1,659	30.5
Greenup	40.4	Male	19,826	2,073	1,942	2,169	2,132	3,276	2,852	2,102	1,690	1,590	29.9
		Female	20,574	1,872	1,924	2,060	2,096	3,441	3,010	2,163	1,814	2,194	31.8
Lawrence, Ohio	*65.2*	*Male*	*31,570*	*3,291*	*3,122*	*3,316*	*3,413*	*4,941*	*4,201*	*3,214*	*2,962*	*3,110*	*30.3*
		Female	*33,630*	*3,113*	*2,928*	*3,151*	*3,435*	*5,295*	*4,460*	*3,396*	*3,422*	*4,430*	*32.9*
Cabell, W. Va.	*103.7*	*Male*	*48,655*	*4,427*	*4,014*	*4,291*	*6,520*	*8,137*	*6,170*	*4,807*	*4,907*	*5,382*	*31.2*
		Female	*55,045*	*4,101*	*3,844*	*4,069*	*7,103*	*8,296*	*6,529*	*5,545*	*6,006*	*9,552*	*35.2*
Wayne, W. Va.	*48.3*	*Male*	*23,791*	*2,411*	*2,335*	*2,514*	*2,684*	*3,752*	*3,256*	*2,386*	*2,137*	*2,316*	*30.2*
		Female	*24,509*	*2,246*	*2,182*	*2,254*	*2,631*	*3,970*	*3,301*	*2,513*	*2,401*	*3,011*	*32.4*
LEXINGTON-FAYETTE	**328.8**	**Male**	**159,247**	**15,183**	**13,505**	**14,135**	**25,309**	**31,305**	**20,983**	**14,133**	**12,451**	**12,243**	**28.7**
		Female	**169,553**	**14,342**	**12,769**	**13,687**	**25,898**	**32,654**	**21,687**	**15,160**	**13,907**	**19,449**	**30.5**
Bourbon	19.2	Male	9,385	914	876	1,006	997	1,508	1,246	914	899	1,025	31.0
		Female	9,815	860	744	871	939	1,566	1,274	991	1,029	1,541	34.5
Clark	29.2	Male	14,179	1,471	1,401	1,477	1,519	2,503	1,984	1,394	1,189	1,241	29.9
		Female	15,021	1,372	1,263	1,407	1,537	2,676	1,997	1,459	1,346	1,964	32.2
Fayette	210.1	Male	101,391	9,141	8,046	8,288	18,258	21,075	12,865	8,785	7,783	7,150	28.3
		Female	108,709	8,573	7,722	8,101	18,571	21,911	13,536	9,642	8,721	11,932	30.2
Jessamine	29.2	Male	14,374	1,661	1,350	1,230	2,087	2,906	1,958	1,181	976	1,025	28.0
		Female	14,826	1,549	1,257	1,347	2,262	2,899	1,899	1,178	1,045	1,390	28.4
Scott	22.7	Male	11,084	1,155	1,007	1,112	1,538	1,809	1,542	1,022	854	1,045	29.0
		Female	11,616	1,122	957	998	1,545	1,970	1,514	1,042	981	1,487	31.0
Woodford	18.4	Male	8,834	841	825	1,022	910	1,504	1,388	837	750	757	30.4
		Female	9,566	866	826	963	1,044	1,632	1,467	848	785	1,135	31.6
LOUISVILLE	**964.7**	**Male**	**462,959**	**45,168**	**42,060**	**46,016**	**57,309**	**85,070**	**61,052**	**45,604**	**41,460**	**39,220**	**29.8**
		Female	**501,741**	**43,399**	**40,640**	**44,168**	**58,284**	**87,446**	**64,399**	**49,593**	**47,735**	**66,077**	**32.4**
Bullitt	48.0	Male	23,941	2,572	2,925	3,083	2,595	4,264	3,835	2,082	1,432	1,153	26.9
		Female	24,059	2,515	2,898	2,868	2,588	4,734	3,648	1,886	1,436	1,486	27.5
Jefferson	675.5	Male	320,511	31,040	27,863	30,641	40,802	59,015	40,028	32,407	30,310	28,405	30.1
		Female	354,989	29,707	26,697	29,607	42,376	60,964	43,736	36,346	35,489	50,067	33.1
Oldham	31.9	Male	17,203	1,450	1,666	1,656	2,335	3,819	3,118	1,382	948	829	28.9
		Female	14,697	1,499	1,679	1,582	1,302	3,029	2,533	1,050	935	1,088	29.2
Shelby	24.7	Male	12,006	1,039	990	1,353	1,346	1,910	1,762	1,160	1,079	1,367	31.7
		Female	12,694	1,060	1,057	1,158	1,318	2,098	1,751	1,195	1,186	1,871	33.4
Clark, Ind.	*92.1*	*Male*	*44,513*	*4,642*	*4,402*	*4,603*	*5,145*	*8,299*	*6,024*	*4,325*	*3,692*	*3,381*	*29.2*
		Female	*47,587*	*4,422*	*4,196*	*4,351*	*5,511*	*8,684*	*6,368*	*4,556*	*4,249*	*5,250*	*31.1*

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
KENTUCKY (continued)													
LOUISVILLE (continued)													
Floyd, Ind.	*62.9*	*Male*	*30,153*	*2,860*	*2,856*	*3,110*	*3,410*	*5,285*	*4,214*	*2,898*	*2,769*	*2,751*	*30.4*
		Female	*32,747*	*2,755*	*2,734*	*3,088*	*3,587*	*5,463*	*4,355*	*3,111*	*3,147*	*4,507*	*32.7*
Harrison, Ind.	*29.6*	*Male*	*14,632*	*1,565*	*1,358*	*1,570*	*1,676*	*2,478*	*2,071*	*1,350*	*1,230*	*1,334*	*29.6*
		Female	*14,968*	*1,441*	*1,379*	*1,514*	*1,602*	*2,474*	*2,008*	*1,449*	*1,293*	*1,808*	*31.3*
OWENSBORO	**87.3**	**Male**	**41,827**	**4,306**	**3,888**	**4,412**	**5,299**	**7,072**	**5,407**	**4,055**	**3,547**	**3,841**	**29.3**
		Female	**45,473**	**4,143**	**3,822**	**4,194**	**5,392**	**7,236**	**5,661**	**4,468**	**4,382**	**6,175**	**32.2**
Daviess	87.3	Male	41,827	4,306	3,888	4,412	5,299	7,072	5,407	4,055	3,547	3,841	29.3
		Female	45,473	4,143	3,822	4,194	5,392	7,236	5,661	4,468	4,382	6,175	32.2
ALL COUNTIES													
Adair	15.8	Male	7,699	658	693	802	791	1,068	1,026	759	823	1,079	33.5
		Female	8,101	611	615	793	817	1,062	1,039	790	940	1,434	36.5
Allen	14.6	Male	7,131	658	586	676	774	990	947	697	808	995	33.8
		Female	7,469	596	558	663	681	1,043	968	770	831	1,359	37.0
Anderson	13.5	Male	6,610	692	632	656	690	1,120	937	593	570	720	30.7
		Female	6,890	609	616	635	697	1,209	898	608	627	991	32.3
Ballard	8.6	Male	4,139	355	372	403	402	629	562	379	388	649	33.5
		Female	4,461	358	338	376	396	627	557	426	471	912	37.4
Barren	35.5	Male	17,057	1,542	1,484	1,667	1,859	2,793	2,207	1,672	1,647	2,186	32.1
		Female	18,443	1,530	1,489	1,600	1,891	2,724	2,412	1,837	1,901	3,059	35.0
Bath	10.3	Male	5,098	507	434	544	580	768	643	479	485	658	31.3
		Female	5,202	475	448	473	522	797	663	492	474	858	33.6
Bell	34.9	Male	16,930	1,753	1,796	1,878	1,904	2,829	2,165	1,404	1,469	1,732	29.0
		Female	17,970	1,675	1,676	1,791	1,920	2,800	2,141	1,633	1,755	2,579	31.9
☐ Boone	50.3	Male	24,741	2,882	2,664	2,635	2,795	4,539	3,612	2,391	1,765	1,458	28.1
		Female	25,559	2,652	2,406	2,542	2,935	4,928	3,675	2,378	1,898	2,145	29.6
Bourbon	19.2	Male	9,385	914	876	1,006	997	1,508	1,246	914	899	1,025	31.0
		Female	9,815	860	744	871	939	1,566	1,274	991	1,029	1,541	34.5
Boyd	55.7	Male	27,077	2,549	2,252	2,629	3,084	4,720	3,676	2,841	2,590	2,736	31.4
		Female	28,623	2,351	2,255	2,354	3,054	4,478	3,803	3,008	3,070	4,250	34.6
Boyle	25.3	Male	12,148	1,017	1,193	1,378	1,529	1,912	1,548	1,177	1,166	1,228	30.0
		Female	13,152	961	1,071	1,276	1,461	2,068	1,694	1,262	1,386	1,973	33.7
Bracken	7.8	Male	3,779	338	350	400	391	545	458	380	383	534	32.5
		Female	4,021	349	338	387	391	535	491	375	440	715	35.2
Breathitt	17.4	Male	8,613	1,036	866	1,041	1,089	1,416	1,003	713	592	857	26.9
		Female	8,787	980	853	996	1,107	1,435	1,014	695	700	1,007	28.2
Breckinridge	17.1	Male	8,503	868	770	874	898	1,317	1,031	738	870	1,137	31.4
		Female	8,597	766	733	855	880	1,303	1,059	795	846	1,360	33.2
Bullitt	48.0	Male	23,941	2,572	2,925	3,083	2,595	4,264	3,835	2,082	1,432	1,153	26.9
		Female	24,059	2,515	2,898	2,868	2,588	4,734	3,648	1,886	1,436	1,486	27.5
Butler	11.5	Male	5,697	556	497	615	618	867	764	488	528	764	31.5
		Female	5,803	530	467	541	627	860	752	474	565	987	33.6
Caldwell	13.2	Male	6,260	498	551	586	632	940	776	618	657	1,002	34.2
		Female	6,940	491	472	552	637	955	800	710	799	1,524	39.5
Calloway	30.6	Male	14,749	1,074	941	1,140	3,163	2,175	1,801	1,156	1,344	1,955	29.9
		Female	15,851	983	975	1,062	3,307	2,172	1,835	1,245	1,557	2,715	[illegible]
☐ Campbell	81.2	Male	38,636	3,874	3,559	4,241	4,845	6,275	4,492	3,832	3,617	3,901	29.5
		Female	42,564	3,852	3,345	4,079	4,920	6,303	4,957	4,153	4,420	6,535	33.1
Carlisle	5.5	Male	2,686	229	239	277	274	361	325	281	265	435	34.0
		Female	2,814	209	211	225	246	355	348	292	336	592	39.6
Carroll	9.4	Male	4,572	445	392	470	511	671	625	441	451	566	32.0
		Female	4,828	428	381	449	506	722	639	464	520	719	34.0
Carter	26.2	Male	12,875	1,397	1,287	1,386	1,577	2,043	1,681	1,096	1,041	1,367	28.9
		Female	13,325	1,357	1,267	1,293	1,596	2,093	1,698	1,185	1,177	1,659	30.5
Casey	15.1	Male	7,429	704	694	795	793	1,121	894	718	758	952	31.5
		Female	7,671	730	663	780	744	1,132	914	742	797	1,169	33.1
Christian	68.2	Male	35,930	3,883	3,003	2,969	8,888	6,370	3,772	2,378	2,110	2,557	24.4
		Female	32,270	3,919	2,870	2,813	4,380	5,592	3,770	2,609	2,401	3,916	28.9
Clark	29.2	Male	14,179	1,471	1,401	1,477	1,519	2,503	1,984	1,394	1,189	1,241	29.9
		Female	15,021	1,372	1,263	1,407	1,537	2,676	1,997	1,459	1,346	1,964	32.2
Clay	23.9	Male	11,962	1,330	1,337	1,565	1,435	1,856	1,493	956	870	1,120	26.7
		Female	11,938	1,298	1,236	1,393	1,358	1,935	1,458	993	957	1,310	28.5
Clinton	9.5	Male	4,614	425	414	452	492	694	629	452	429	627	32.6
		Female	4,886	414	408	445	529	665	656	463	526	780	34.7

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
KENTUCKY (continued)													
ALL COUNTIES (continued)													
Crittenden	9.4	Male	4,505	378	388	415	484	695	610	403	479	653	33.5
		Female	4,895	383	358	407	456	681	658	397	534	1,021	37.5
Cumberland	7.4	Male	3,561	298	279	330	407	489	437	378	384	559	34.5
		Female	3,839	305	277	369	348	550	458	411	448	673	36.5
Daviess	87.3	Male	41,827	4,306	3,888	4,412	5,299	7,072	5,407	4,055	3,547	3,841	29.3
		Female	45,473	4,143	3,822	4,194	5,392	7,236	5,661	4,468	4,382	6,175	32.2
Edmonson	10.8	Male	5,380	543	492	564	638	771	741	505	503	623	30.9
		Female	5,420	516	473	529	503	837	746	517	525	774	33.2
Elliott	7.2	Male	3,633	435	385	378	376	617	443	302	296	401	28.9
		Female	3,567	405	337	383	408	574	438	284	308	430	29.4
Estill	14.7	Male	7,114	725	732	808	773	1,045	989	620	571	851	30.0
		Female	7,586	656	668	783	759	1,148	981	686	657	1,248	33.1
Fayette	210.1	Male	101,391	9,141	8,046	8,288	18,258	21,075	12,865	8,785	7,783	7,150	28.3
		Female	108,709	8,573	7,722	8,101	18,571	21,911	13,536	9,642	8,721	11,932	30.2
Fleming	12.4	Male	6,107	603	560	616	669	986	759	535	578	801	31.1
		Female	6,293	521	527	622	630	973	733	599	626	1,062	33.7
Floyd	52.3	Male	25,853	2,994	2,675	2,782	2,877	4,517	3,236	2,258	2,169	2,345	28.5
		Female	26,447	2,858	2,418	2,495	3,046	4,465	3,217	2,398	2,437	3,113	30.4
Franklin	43.3	Male	20,861	1,905	1,870	1,954	2,514	4,052	2,857	2,081	1,836	1,792	30.4
		Female	22,439	1,842	1,803	1,831	2,601	4,204	3,073	2,156	2,128	2,801	32.5
Fulton	8.3	Male	3,780	343	347	428	399	519	441	352	366	585	32.2
		Female	4,520	337	351	407	403	564	494	361	516	1,087	39.0
Gallatin	5.1	Male	2,580	286	249	293	279	376	354	260	229	254	29.9
		Female	2,520	217	201	281	259	397	355	240	222	348	32.6
Garrard	11.2	Male	5,501	507	468	494	557	882	735	576	570	712	33.2
		Female	5,699	463	409	514	569	889	725	605	581	944	35.1
Grant	14.3	Male	7,013	717	717	767	714	1,043	1,040	604	594	817	30.7
		Female	7,287	705	659	752	711	1,138	1,004	622	708	988	32.2
Graves	34.0	Male	16,254	1,409	1,304	1,522	1,668	2,505	2,144	1,466	1,745	2,491	33.9
		Female	17,746	1,345	1,194	1,442	1,659	2,440	2,200	1,615	2,110	3,741	38.6
Grayson	22.0	Male	10,928	1,066	988	1,171	1,199	1,614	1,358	991	1,090	1,451	31.4
		Female	11,072	1,042	960	1,031	1,131	1,691	1,353	1,019	1,131	1,714	33.1
Green	11.0	Male	5,383	454	426	553	554	799	701	535	603	758	33.8
		Female	5,617	411	429	509	516	813	729	567	608	1,035	36.8
Greenup	40.4	Male	19,826	2,073	1,942	2,169	2,132	3,276	2,852	2,102	1,690	1,590	29.9
		Female	20,574	1,872	1,924	2,060	2,096	3,441	3,010	2,163	1,814	2,194	31.8
Hancock	7.9	Male	3,990	437	399	450	407	685	557	355	298	402	29.4
		Female	3,910	408	392	416	444	660	490	340	315	445	29.5
Hardin	89.0	Male	50,622	4,818	3,592	5,294	15,419	8,383	5,192	3,273	2,327	2,324	23.3
		Female	38,378	4,525	3,461	3,696	5,658	6,856	5,199	3,316	2,519	3,148	27.7
Harlan	42.5	Male	20,637	2,325	2,186	2,270	2,457	3,570	2,415	1,651	1,772	1,991	28.0
		Female	21,863	2,320	2,083	2,159	2,430	3,504	2,368	1,944	2,148	2,907	30.5
Harrison	15.3	Male	7,413	706	662	739	783	1,086	933	729	749	1,026	32.5
		Female	7,887	686	566	675	787	1,116	995	747	825	1,490	36.1
Hart	15.2	Male	7,411	669	667	813	808	1,066	928	723	823	914	32.0
		Female	7,789	679	635	773	789	1,103	1,002	761	855	1,192	34.2
☐ Henderson	42.4	Male	20,513	2,057	1,951	2,078	2,401	3,554	2,663	1,962	1,849	1,998	30.0
		Female	21,887	1,949	1,785	1,990	2,479	3,638	2,768	2,116	2,085	3,077	32.5
Henry	13.1	Male	6,493	553	582	643	683	1,000	915	630	679	808	32.9
		Female	6,607	508	535	651	619	997	901	625	709	1,062	34.9
Hickman	5.9	Male	2,826	252	224	281	291	412	360	243	303	460	33.9
		Female	3,074	226	231	259	283	394	375	272	345	689	38.8
Hopkins	48.1	Male	23,057	2,349	2,139	2,323	2,521	3,989	2,988	2,055	2,075	2,618	30.5
		Female	25,043	2,254	1,954	2,181	2,696	4,036	3,101	2,215	2,515	4,091	33.5
Jackson	12.3	Male	6,156	696	656	638	645	973	717	520	538	773	29.6
		Female	6,144	611	576	628	690	932	749	541	589	828	31.1
Jefferson	675.5	Male	320,511	31,040	27,863	30,641	40,802	59,015	40,028	32,407	30,310	28,405	30.1
		Female	354,989	29,707	26,697	29,607	42,376	60,964	43,736	36,346	35,489	50,067	33.1
Jessamine	29.2	Male	14,374	1,661	1,350	1,230	2,087	2,906	1,958	1,181	976	1,025	28.0
		Female	14,826	1,549	1,257	1,347	2,262	2,899	1,899	1,178	1,045	1,390	28.4
Johnson	26.5	Male	13,071	1,371	1,267	1,399	1,466	2,248	1,739	1,195	1,049	1,337	29.6
		Female	13,429	1,300	1,190	1,265	1,454	2,227	1,757	1,153	1,260	1,823	31.8
☐ Kenton	138.0	Male	65,851	7,171	6,074	6,809	8,316	11,852	8,031	6,090	5,560	5,948	28.8
		Female	72,149	6,801	5,806	6,632	8,540	11,974	8,577	6,612	6,892	10,315	31.9

POPULATION BY AGE AND SEX

[illegible] ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
KENTUCKY (continued)													
ALL COUNTIES (continued)													
Knott	18.8	Male	9,461	1,100	1,051	1,155	1,174	1,640	1,128	709	659	845	26.5
		Female	9,339	1,043	912	1,023	1,126	1,535	1,113	728	830	1,029	28.7
Knox	31.9	Male	15,446	1,736	1,669	1,805	1,735	2,401	1,950	1,219	1,260	1,671	28.2
		Female	16,454	1,643	1,575	1,674	1,800	2,525	2,068	1,295	1,569	2,305	31.1
Larue	12.2	Male	5,983	564	519	602	618	926	775	607	576	796	32.4
		Female	6,217	499	475	576	626	894	829	592	656	1,070	35.5
Laurel	42.3	Male	20,914	2,255	2,163	2,328	2,366	3,540	2,633	1,836	1,699	2,094	28.8
		Female	21,386	2,127	1,880	2,159	2,378	3,487	2,764	1,950	1,909	2,732	31.2
Lawrence	15.3	Male	7,523	774	718	860	806	1,178	979	644	636	928	30.1
		Female	7,777	768	755	753	832	1,188	997	624	703	1,157	31.6
Lee	7.9	Male	3,912	386	389	425	401	563	432	399	360	557	31.3
		Female	3,988	372	319	402	373	579	503	375	341	724	34.1
Leslie	15.6	Male	7,831	1,027	810	981	998	1,278	959	687	495	596	25.8
		Female	7,769	965	767	850	1,018	1,360	968	654	521	666	27.1
Letcher	32.5	Male	15,960	1,855	1,687	1,764	1,835	2,747	1,933	1,361	1,250	1,528	28.1
		Female	16,540	1,839	1,579	1,741	1,824	2,638	2,044	1,419	1,478	1,978	29.9
Lewis	14.9	Male	7,492	828	801	899	859	1,103	959	647	569	827	28.3
		Female	7,408	793	733	785	826	1,157	936	628	655	895	29.9
Lincoln	19.5	Male	9,659	990	916	1,067	965	1,459	1,233	910	889	1,230	31.1
		Female	9,841	947	845	935	943	1,498	1,258	926	1,041	1,448	33.3
Livingston	9.6	Male	4,774	462	408	421	501	772	656	460	468	626	32.7
		Female	4,826	389	365	400	474	780	629	475	508	806	35.1
Logan	24.9	Male	12,061	1,178	1,050	1,175	1,363	1,745	1,593	1,198	1,119	1,640	32.2
		Female	12,839	1,130	1,022	1,160	1,286	1,812	1,697	1,179	1,415	2,138	35.1
Lyon	6.7	Male	3,753	210	194	270	519	779	528	360	392	501	33.8
		Female	2,947	186	188	225	253	379	407	293	390	626	41.0
McCracken	61.1	Male	28,791	2,698	2,463	2,526	3,204	4,935	3,743	2,895	2,934	3,393	32.1
		Female	32,309	2,637	2,364	2,523	3,237	5,107	3,963	3,275	3,440	5,763	35.7
McCreary	16.3	Male	8,116	931	876	1,072	1,003	1,236	965	617	635	781	26.4
		Female	8,184	828	891	951	827	1,282	987	669	758	991	29.6
McLean	10.3	Male	5,037	455	445	520	485	803	708	451	484	686	32.6
		Female	5,263	452	436	463	512	840	689	452	575	844	34.1
Madison	55.3	Male	26,219	2,272	2,100	2,223	6,285	4,272	3,053	2,065	1,860	2,089	25.5
		Female	29,081	2,257	1,959	2,128	7,584	4,329	3,298	2,258	2,061	3,207	26.4
Magoffin	14.3	Male	7,153	891	810	832	876	1,134	897	625	490	598	26.5
		Female	7,147	875	730	834	854	1,136	886	548	555	729	27.5
Marion	17.8	Male	8,659	970	820	1,139	1,060	1,381	993	732	687	877	27.5
		Female	9,141	937	839	1,075	983	1,359	1,054	814	746	1,334	30.4
Marshall	26.8	Male	13,153	1,167	1,031	1,235	1,339	1,973	1,831	1,384	1,384	1,809	34.1
		Female	13,647	1,004	975	1,155	1,359	1,961	1,922	1,401	1,535	2,335	36.9
Martin	15.4	Male	7,689	1,052	857	878	894	1,456	894	573	524	561	26.1
		Female	7,711	1,010	861	901	968	1,379	825	582	522	663	25.8
Mason	17.4	Male	8,340	812	737	861	904	1,331	972	842	903	978	31.4
		Female	9,060	770	711	804	923	1,320	1,045	945	1,027	1,515	35.0
Meade	23.6	Male	12,007	1,752	1,339	1,128	1,393	2,800	1,547	777	659	612	26.4
		Female	11,593	1,650	1,215	1,044	1,500	2,573	1,407	745	640	819	26.5
Menifee	5.3	Male	2,733	279	262	355	373	411	306	228	219	300	27.4
		Female	2,567	254	252	257	267	433	324	223	238	319	30.9
Mercer	19.5	Male	9,363	882	806	917	1,000	1,470	1,287	957	962	1,082	32.3
		Female	10,137	889	822	938	971	1,573	1,316	992	1,041	1,595	34.2
Metcalfe	9.9	Male	4,894	438	436	532	524	663	644	513	471	673	32.8
		Female	5,006	402	391	466	494	718	661	493	547	834	35.5
Monroe	12.3	Male	5,977	538	511	622	672	848	779	577	575	855	32.6
		Female	6,323	525	523	595	601	886	818	627	672	1,076	35.4
Montgomery	21.2	Male	10,276	1,110	1,109	1,051	1,126	1,772	1,394	887	860	967	29.2
		Female	10,924	1,117	1,002	943	1,169	1,926	1,376	1,017	985	1,389	31.4
Morgan	12.5	Male	6,251	685	647	654	756	961	721	563	525	739	29.0
		Female	6,249	629	568	611	750	954	746	585	557	849	30.9
Muhlenberg	33.1	Male	16,216	1,665	1,502	1,655	1,910	2,579	2,040	1,423	1,489	1,953	30.3
		Female	16,884	1,581	1,352	1,471	1,747	2,643	2,080	1,517	1,735	2,758	33.7
Nelson	28.7	Male	13,980	1,558	1,344	1,680	1,770	2,362	1,721	1,207	1,131	1,207	27.7
		Female	14,720	1,481	1,347	1,696	1,680	2,364	1,762	1,204	1,279	1,907	29.9
Nicholas	7.2	Male	3,473	311	312	344	377	544	434	339	345	467	32.2
		Female	3,727	353	292	323	354	570	462	339	394	640	34.5

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
KENTUCKY (continued)													
ALL COUNTIES (continued)													
Ohio	22.4	Male	10,926	1,127	993	1,075	1,125	1,745	1,410	997	1,018	1,436	31.6
		Female	11,474	1,098	997	1,058	1,156	1,797	1,415	1,002	1,128	1,823	32.9
Oldham	31.9	Male	17,203	1,450	1,666	1,556	2,335	3,819	3,118	1,382	948	829	28.9
		Female	14,697	1,499	1,679	1,582	1,302	3,029	2,533	1,050	935	1,088	29.2
Owen	9.3	Male	4,589	452	407	439	437	677	573	465	480	659	33.3
		Female	4,711	465	393	408	402	708	567	425	497	846	34.7
Owsley	5.9	Male	2,963	313	272	333	289	454	364	247	275	416	31.0
		Female	2,937	270	285	324	315	420	364	263	257	439	31.5
Pendleton	11.2	Male	5,567	538	553	673	644	847	662	513	489	648	29.4
		Female	5,633	522	520	546	571	821	760	534	537	822	33.0
Perry	35.4	Male	17,420	2,034	1,871	1,972	2,140	3,018	2,125	1,506	1,258	1,496	27.3
		Female	17,980	1,937	1,745	1,987	2,071	3,038	2,146	1,475	1,511	2,070	29.1
Pike	86.4	Male	42,699	4,972	4,461	4,544	5,160	7,725	5,502	3,712	3,389	3,234	27.9
		Female	43,701	4,886	4,311	4,361	5,161	7,725	5,271	3,981	3,697	4,308	29.1
Powell	12.0	Male	5,994	719	636	698	663	976	813	485	425	579	27.9
		Female	6,006	618	599	636	672	1,021	827	485	457	691	29.7
Pulaski	48.5	Male	23,571	2,151	2,177	2,410	2,649	3,781	3,159	2,285	2,237	2,722	31.3
		Female	24,929	2,157	2,035	2,295	2,675	3,885	3,220	2,424	2,509	3,729	33.5
Robertson	2.3	Male	1,141	106	90	116	95	161	143	125	118	187	35.2
		Female	1,159	82	76	113	114	163	157	115	131	208	37.0
Rockcastle	14.2	Male	7,099	702	698	843	776	1,028	922	650	619	861	30.2
		Female	7,101	613	663	710	703	1,070	923	684	676	1,059	33.1
Rowan	19.3	Male	9,372	824	702	875	2,298	1,392	1,114	698	673	796	25.0
		Female	9,928	773	669	835	2,520	1,454	1,114	757	690	1,116	26.1
Russell	14.8	Male	7,180	590	665	697	775	1,071	899	689	813	981	33.1
		Female	7,620	592	586	747	743	1,066	943	773	865	1,305	35.8
Scott	22.7	Male	11,084	1,155	1,007	1,112	1,538	1,809	1,542	1,022	854	1,045	29.0
		Female	11,616	1,122	957	998	1,545	1,970	1,514	1,042	981	1,487	31.0
Shelby	24.7	Male	12,006	1,039	990	1,353	1,346	1,910	1,762	1,160	1,079	1,367	31.7
		Female	12,694	1,060	1,057	1,158	1,318	2,098	1,751	1,195	1,186	1,871	33.4
Simpson	14.9	Male	7,166	761	672	751	790	1,132	894	642	677	847	30.4
		Female	7,734	700	660	707	779	1,189	980	699	793	1,227	33.6
Spencer	6.0	Male	3,032	301	287	337	307	463	453	284	270	330	31.1
		Female	2,968	261	244	302	309	504	398	289	285	376	32.3
Taylor	22.1	Male	10,689	1,012	880	1,064	1,329	1,705	1,459	1,105	936	1,199	31.2
		Female	11,411	909	904	1,000	1,387	1,777	1,520	1,145	1,115	1,654	33.5
Todd	11.8	Male	5,711	535	486	622	608	817	710	520	591	822	32.4
		Female	6,089	544	500	553	641	836	690	565	644	1,116	34.6
Trigg	9.4	Male	4,594	369	375	486	408	644	605	441	562	704	35.2
		Female	4,806	385	357	444	395	670	594	512	597	852	37.6
Trimble	6.4	Male	3,182	299	312	333	320	525	458	278	306	351	31.2
		Female	3,218	285	300	292	305	555	431	309	304	437	32.7
Union	18.1	Male	9,401	888	774	1,350	1,943	1,333	912	667	715	819	24.1
		Female	8,699	845	711	879	1,261	1,344	899	769	756	1,235	29.9
Warren	78.5	Male	37,964	3,615	3.074	3,212	7,388	6,784	4,707	3,152	2,834	3,198	27.5
		Female	40,536	3,504	2,891	3,075	7,974	6,769	4,794	3,297	3,296	4,936	29.2
Washington	10.5	Male	5,109	501	453	636	595	759	628	437	482	618	29.9
		Female	5,391	500	444	553	580	735	645	490	566	878	33.4
Wayne	17.7	Male	8,707	864	860	966	967	1,339	1,052	779	811	1,069	30.2
		Female	8,993	868	785	853	964	1,337	1,165	862	882	1,277	32.7
Webster	15.1	Male	7,211	708	601	714	789	1,118	878	652	691	1,060	32.1
		Female	7,889	702	672	679	815	1,093	894	690	810	1,534	34.8
Whitley	36.5	Male	17,573	1,856	1,716	1,920	2,261	2,827	2,191	1,488	1,476	1,838	28.7
		Female	18,927	1,722	1,568	1,801	2,461	2,794	2,289	1,588	1,808	2,896	31.8
Wolfe	7.1	Male	3,571	422	326	404	438	517	425	317	301	421	28.8
		Female	3,529	374	300	344	389	533	457	293	333	506	31.7
Woodford	18.4	Male	8,834	841	825	1,022	910	1,504	1,388	837	750	757	30.4
		Female	9,566	866	826	963	1,044	1,632	1,467	848	785	1,135	31.6
TOTAL METRO COUNTIES	**1,698.6**	**Male**	**820,184**	**81,476**	**73,569**	**80,196**	**111,724**	**150,014**	**105,912**	**77,911**	**69,989**	**69,393**	**29.2**
		Female	**878,416**	**78,019**	**70,580**	**76,859**	**108,874**	**153,162**	**111,274**	**84,329**	**81,092**	**114,227**	**31.8**
TOTAL STATE	**3,753.2**	**Male**	**1,831,516**	**183,490**	**167,187**	**185,786**	**245,422**	**314,308**	**233,080**	**167,078**	**157,073**	**178,092**	**29.3**
		Female	**1,921,684**	**175,499**	**158,975**	**174,572**	**233,342**	**317,239**	**241,010**	**178,036**	**179,606**	**263,405**	**31.9**

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
LOUISIANA													
ALEXANDRIA	**142.2**	**Male**	**68,133**	**7,533**	**6,524**	**7,375**	**9,096**	**10,937**	**8,620**	**6,159**	**5,720**	**6,169**	**28.2**
		Female	**74,067**	**7,407**	**6,283**	**7,264**	**8,648**	**11,589**	**9,417**	**6,835**	**6,933**	**9,691**	**31.4**
Rapides	142.2	Male	68,133	7,533	6,524	7,375	9,096	10,937	8,620	6,159	5,720	6,169	28.2
		Female	74,067	7,407	6,283	7,264	8,648	11,589	9,417	6,835	6,933	9,691	31.4
BATON ROUGE	**543.5**	**Male**	**264,810**	**29,374**	**25,516**	**27,013**	**42,089**	**51,528**	**33,645**	**21,504**	**18,229**	**15,912**	**26.6**
		Female	**278,690**	**28,864**	**24,830**	**26,333**	**42,414**	**52,509**	**35,288**	**23,278**	**20,997**	**24,177**	**28.2**
Ascension	56.7	Male	27,919	3,480	3,076	3,271	3,534	5,049	3,613	2,290	1,775	1,831	26.2
		Female	28,781	3,380	2,892	3,168	3,595	5,106	3,726	2,228	2,114	2,572	27.7
East Baton Rouge	398.8	Male	193,257	20,849	17,746	18,843	33,103	38,611	23,969	15,465	13,457	11,214	26.6
		Female	205,543	20,434	17,405	18,429	33,310	39,369	25,746	17,316	15,641	17,893	28.4
Livingston	67.7	Male	33,669	3,917	3,632	3,675	4,041	6,256	4,870	2,874	2,270	2,134	27.5
		Female	34,031	3,977	3,514	3,572	4,104	6,385	4,518	2,836	2,378	2,747	27.9
West Baton Rouge	20.3	Male	9,965	1,128	1,062	1,224	1,411	1,612	1,193	875	727	733	26.0
		Female	10,335	1,073	1,019	1,164	1,405	1,649	1,298	898	864	965	28.1
HOUMA - THIBODAUX	**191.6**	**Male**	**95,390**	**11,503**	**9,416**	**11,364**	**14,115**	**16,976**	**11,933**	**8,211**	**6,327**	**5,545**	**25.8**
		Female	**96,210**	**10,879**	**9,090**	**11,043**	**13,667**	**16,386**	**12,086**	**8,217**	**6,909**	**7,933**	**27.1**
Lafourche	88.6	Male	43,893	4,934	4,179	5,358	6,731	7,455	5,469	3,885	3,150	2,732	26.0
		Female	44,707	4,624	4,065	5,182	6,634	7,339	5,567	3,901	3,411	3,984	27.5
Terrebonne	103.0	Male	51,497	6,569	5,237	6,006	7,384	9,521	6,464	4,326	3,177	2,813	25.6
		Female	51,503	6,255	5,025	5,861	7,033	9,047	6,519	4,316	3,498	3,949	26.7
LAFAYETTE	**213.8**	**Male**	**105,145**	**11,675**	**9,945**	**11,117**	**17,163**	**20,446**	**12,635**	**9,037**	**6,914**	**6,213**	**26.3**
		Female	**108,655**	**11,251**	**9,563**	**10,953**	**17,191**	**19,343**	**13,518**	**9,416**	**7,730**	**9,690**	**27.8**
Lafayette	169.2	Male	83,379	8,960	7,633	8,404	14,239	17,024	10,023	7,253	5,310	4,533	26.4
		Female	85,821	8,709	7,309	8,223	14,181	15,827	10,716	7,523	5,904	7,429	27.8
St. Martin	44.6	Male	21,766	2,715	2,312	2,713	2,924	3,422	2,612	1,784	1,604	1,680	25.6
		Female	22,834	2,542	2,254	2,730	3,010	3,516	2,802	1,893	1,826	2,261	27.5
LAKE CHARLES	**177.0**	**Male**	**86,415**	**9,345**	**8,360**	**9,051**	**11,872**	**14,965**	**10,784**	**8,384**	**7,026**	**6,628**	**28.1**
		Female	**90,585**	**9,253**	**7,980**	**8,699**	**11,802**	**15,061**	**11,433**	**8,909**	**7,942**	**9,506**	**30.0**
Calcasieu	177.0	Male	86,415	9,345	8,360	9,051	11,872	14,965	10,784	8,384	7,026	6,628	28.1
		Female	90,585	9,253	7,980	8,699	11,802	15,061	11,433	8,909	7,942	9,506	30.0
MONROE	**146.7**	**Male**	**69,672**	**8,226**	**7,128**	**7,487**	**9,946**	**11,332**	**8,210**	**6,033**	**5,296**	**6,014**	**26.8**
		Female	**77,028**	**7,803**	**6,721**	**7,006**	**10,739**	**12,206**	**9,253**	**7,129**	**6,690**	**9,481**	**30.1**
Ouachita	146.7	Male	69,672	8,226	7,128	7,487	9,946	11,332	8,210	6,033	5,296	6,014	26.8
		Female	77,028	7,803	6,721	7,006	10,739	12,206	9,253	7,129	6,690	9,481	30.1
NEW ORLEANS	**1,330.5**	**Male**	**640,816**	**68,494**	**58,733**	**66,142**	**84,768**	**121,743**	**82,670**	**58,211**	**52,348**	**47,707**	**28.5**
		Female	**689,684**	**66,447**	**57,430**	**65,142**	**86,498**	**125,594**	**86,638**	**63,293**	**60,011**	**78,631**	**30.5**
Jefferson	487.7	Male	238,870	25,405	22,027	24,468	30,854	47,752	33,531	22,417	18,492	13,924	28.5
		Female	248,830	24,478	21,221	24,038	31,489	48,390	33,844	23,015	20,411	21,944	29.8
Orleans	563.1	Male	263,660	27,477	22,961	25,889	37,489	49,598	29,685	22,235	23,170	25,156	28.6
		Female	299,440	26,973	22,918	26,352	38,786	51,655	33,359	26,600	28,446	44,351	31.7
St. Bernard	68.9	Male	33,542	3,578	3,013	3,659	4,337	5,923	4,283	3,576	3,142	2,031	28.7
		Female	35,358	3,290	3,067	3,439	4,390	6,077	4,555	3,991	3,363	3,186	30.7
St. Charles	41.4	Male	20,715	2,443	2,108	2,468	2,921	3,547	2,703	2,056	1,419	1,150	26.5
		Female	20,685	2,409	1,913	2,331	2,648	3,633	2,733	1,973	1,411	1,634	27.9
St. John the Baptist	37.3	Male	18,484	2,362	1,925	2,199	2,481	3,333	2,463	1,509	1,087	1,125	25.8
		Female	18,816	2,317	1,851	2,122	2,433	3,508	2,418	1,470	1,203	1,494	27.0
St. Tammany	132.1	Male	65,545	7,229	6,699	7,459	6,786	11,590	10,005	6,418	5,038	4,321	29.0
		Female	66,555	6,980	6,460	6,860	6,752	12,331	9,729	6,244	5,177	6,022	30.0
SHREVEPORT	**349.7**	**Male**	**166,097**	**18,465**	**16,125**	**16,977**	**21,897**	**28,980**	**20,438**	**15,288**	**13,519**	**14,408**	**28.3**
		Female	**183,603**	**18,005**	**15,637**	**16,381**	**22,133**	**30,812**	**22,683**	**17,655**	**16,440**	**23,857**	**31.4**
Bossier	87.1	Male	43,297	4,906	4,196	4,516	6,678	7,763	5,991	3,979	2,819	2,449	26.7
		Female	43,803	4,605	4,034	4,247	5,693	7,937	6,240	4,132	3,130	3,785	29.2
Caddo	262.6	Male	122,800	13,559	11,929	12,461	15,219	21,217	14,447	11,309	10,700	11,959	28.9
		Female	139,800	13,400	11,603	12,134	16,440	22,875	16,443	13,523	13,310	20,072	32.1
ALL COUNTIES													
Acadia	58.7	Male	28,275	3,360	2,848	3,433	3,531	4,164	3,345	2,575	2,305	2,714	27.3
		Female	30,425	3,384	2,805	3,288	3,490	4,331	3,567	2,822	2,736	4,002	30.2
Allen	21.8	Male	10,611	1,192	1,063	1,205	1,133	1,527	1,287	1,028	963	1,213	29.7
		Female	11,189	1,105	1,004	1,194	1,100	1,535	1,407	1,083	1,094	1,667	32.8

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
LOUISIANA (continued)													
ALL COUNTIES (continued)													
Ascension	56.7	Male	27,919	3,480	3,076	3,271	3,534	5,049	3,613	2,290	1,775	1,831	26.2
		Female	28,781	3,380	2,892	3,168	3,595	5,106	3,726	2,228	2,114	2,572	27.7
Assumption	23.3	Male	11,530	1,387	1,250	1,485	1,548	1,810	1,409	918	802	921	25.5
		Female	11,770	1,448	1,166	1,355	1,491	1,828	1,372	914	908	1,288	27.3
Avoyelles	43.0	Male	20,545	2,228	2,083	2,461	2,281	2,843	2,416	1,839	1,921	2,473	29.3
		Female	22,455	2,172	2,015	2,439	2,262	2,971	2,524	2,091	2,280	3,701	32.9
Beauregard	33.0	Male	16,688	1,845	1,661	1,828	2,173	2,842	2,135	1,499	1,236	1,469	27.9
		Female	16,312	1,673	1,577	1,714	1,730	2,564	2,198	1,535	1,370	1,951	30.7
Bienville	16.8	Male	8,072	780	772	862	852	1,094	895	761	735	1,321	32.0
		Female	8,728	788	667	882	847	1,100	944	826	948	1,726	35.8
Bossier	87.1	Male	43,297	4,906	4,196	4,516	6,678	7,763	5,991	3,979	2,819	2,449	26.7
		Female	43,803	4,605	4,034	4,247	5,693	7,937	6,240	4,132	3,130	3,785	29.2
Caddo	262.6	Male	122,800	13,559	11,929	12,461	15,219	21,217	14,447	11,309	10,700	11,959	28.9
		Female	139,800	13,400	11,603	12,134	16,440	22,875	16,443	13,523	13,310	20,072	32.1
Calcasieu	177.0	Male	86,415	9,345	8,360	9,051	11,872	14,965	10,784	8,384	7,026	6,628	28.1
		Female	90,585	9,253	7,980	8,699	11,802	15,061	11,433	8,909	7,942	9,506	30.0
Caldwell	11.6	Male	5,663	598	567	627	588	799	668	522	504	790	30.7
		Female	5,937	541	518	550	568	778	729	550	615	1,088	35.2
Cameron	10.0	Male	5,035	552	464	564	717	776	569	551	431	411	27.8
		Female	4,965	564	412	524	704	705	607	502	393	554	29.0
Catahoula	12.7	Male	6,087	718	570	672	743	874	716	539	539	716	28.9
		Female	6,613	730	585	552	741	917	748	627	641	972	31.5
Claiborne	17.9	Male	8,508	839	797	995	872	1,100	874	728	862	1,441	31.8
		Female	9,392	827	723	867	883	1,121	964	910	1,055	2,042	37.9
Concordia	23.4	Male	11,082	1,304	1,120	1,284	1,295	1,612	1,311	1,065	996	1,095	28.3
		Female	12,318	1,319	1,161	1,289	1,376	1,771	1,548	1,276	1,148	1,430	30.7
De Soto	27.1	Male	12,942	1,362	1,213	1,491	1,416	1,833	1,459	1,174	1,163	1,831	30.4
		Female	14,158	1,312	1,203	1,342	1,467	1,949	1,580	1,305	1,473	2,527	34.0
East Baton Rouge	398.8	Male	193,257	20,849	17,746	18,843	33,103	38,611	23,969	15,465	13,457	11,214	26.6
		Female	205,543	20,434	17,405	18,429	33,310	39,369	25,746	17,316	15,641	17,893	28.4
East Carroll	11.5	Male	5,454	804	621	757	656	673	488	390	418	647	23.8
		Female	6,046	758	637	671	660	794	549	505	547	925	28.7
East Feliciana	20.1	Male	10,292	1,080	954	1,043	1,476	1,837	1,213	901	791	997	28.2
		Female	9,808	1,025	820	1,026	1,137	1,463	1,176	859	806	1,496	31.1
Evangeline	34.1	Male	16,521	1,922	1,736	1,982	1,964	2,254	1,902	1,476	1,508	1,777	27.9
		Female	17,579	1,842	1,615	1,935	1,902	2,348	2,033	1,691	1,738	2,475	31.4
Franklin	24.1	Male	11,398	1,323	1,137	1,385	1,183	1,505	1,223	993	1,029	1,620	29.5
		Female	12,702	1,313	1,134	1,267	1,248	1,649	1,393	1,198	1,263	2,237	33.4
Grant	17.9	Male	8,657	879	896	910	896	1,165	1,073	777	876	1,185	31.4
		Female	9,243	857	833	913	833	1,297	1,160	819	981	1,550	34.1
Iberia	67.0	Male	32,725	3,938	3,347	3,792	4,516	5,267	3,963	2,862	2,525	2,515	26.5
		Female	34,275	3,780	3,183	3,826	4,467	5,245	4,160	3,076	2,856	3,682	28.6
Iberville	33.1	Male	16,126	1,767	1,572	1,849	2,472	2,673	1,720	1,321	1,258	1,494	26.5
		Female	16,974	1,723	1,532	1,920	2,181	2,604	1,970	1,475	1,481	2,088	29.3
Jackson	17.8	Male	8,414	937	778	905	874	1,125	1,025	741	794	1,235	31.3
		Female	9,386	870	762	858	887	1,246	1,102	853	1,038	1,770	35.6
Jefferson	487.7	Male	238,870	25,405	22,027	24,468	30,854	47,752	33,531	22,417	18,492	13,924	28.5
		Female	248,830	24,478	21,221	24,038	31,489	48,390	33,844	23,015	20,411	21,944	29.8
Jefferson Davis	33.4	Male	16,135	1,932	1,628	1,854	2,044	2,291	1,915	1,522	1,358	1,591	27.7
		Female	17,265	1,902	1,607	1,851	1,965	2,462	2,012	1,628	1,571	2,267	30.3
Lafayette	169.2	Male	83,379	8,960	7,633	8,404	14,239	17,024	10,023	7,253	5,310	4,533	26.4
		Female	85,821	8,709	7,309	8,223	14,181	15,827	10,716	7,523	5,904	7,429	27.8
Lafourche	88.6	Male	43,893	4,934	4,179	5,358	6,731	7,455	5,469	3,885	3,150	2,732	26.0
		Female	44,707	4,624	4,065	5,182	6,634	7,339	5,567	3,901	3,411	3,984	27.5
La Salle	18.4	Male	8,860	924	858	828	1,048	1,382	1,083	841	788	1,108	30.6
		Female	9,540	917	778	922	928	1,338	1,139	899	998	1,621	34.2
Lincoln	41.9	Male	20,891	1,667	1,509	1,654	6,644	2,827	1,924	1,381	1,412	1,873	23.9
		Female	21,009	1,580	1,348	1,589	5,469	2,633	2,186	1,634	1,646	2,924	27.0
Livingston	67.7	Male	33,669	3,917	3,632	3,675	4,041	6,256	4,870	2,874	2,270	2,134	27.5
		Female	34,031	3,977	3,514	3,572	4,104	6,385	4,518	2,836	2,378	2,747	27.9
Madison	16.0	Male	7,408	1,092	863	897	776	939	735	553	567	986	25.8
		Female	8,592	1,107	867	842	921	1,121	814	701	757	1,462	30.0
Morehouse	35.8	Male	16,798	2,023	1,733	1,905	1,851	2,359	1,752	1,575	1,602	1,998	28.8
		Female	19,002	1,988	1,726	1,974	1,971	2,552	1,991	1,954	1,851	2,995	32.2

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LOUISIANA (continued)													
ALL COUNTIES (continued)													
Natchitoches	41.7	Male	19,674	2,208	1,892	2,178	2,919	2,869	2,105	1,580	1,623	2,300	27.2
		Female	22,026	2,070	1,836	1,998	3,479	3,076	2,369	1,832	2,014	3,352	30.3
Orleans	563.1	Male	263,660	27,477	22,961	25,889	37,489	49,598	29,685	22,235	23,170	25,156	28.6
		Female	299,440	26,973	22,918	26,352	38,786	51,655	33,359	26,600	28,446	44,351	31.7
Ouachita	146.7	Male	69,672	8,226	7,128	7,487	9,946	11,332	8,210	6,033	5,296	6,014	26.8
		Female	77,028	7,803	6,721	7,006	10,739	12,206	9,253	7,129	6,690	9,481	30.1
Plaquemines	26.8	Male	13,710	1,641	1,351	1,620	1,922	2,257	1,832	1,294	945	848	26.4
		Female	13,090	1,494	1,295	1,512	1,718	2,201	1,714	1,243	949	964	27.4
Pointe Coupee	25.3	Male	12,297	1,321	1,157	1,548	1,501	1,885	1,448	1,051	1,077	1,309	28.3
		Female	13,003	1,358	1,178	1,439	1,492	1,944	1,483	1,194	1,185	1,730	30.3
Rapides	142.2	Male	68,133	7,533	6,524	7,375	9,096	10,937	8,620	6,159	5,720	6,169	28.2
		Female	74,067	7,407	6,283	7,264	8,648	11,589	9,417	6,835	6,933	9,691	31.4
Red River	10.9	Male	5,208	620	517	581	560	702	565	442	489	732	29.6
		Female	5,692	575	476	597	584	773	624	498	598	967	32.9
Richland	22.4	Male	10,657	1,206	1,096	1,216	1,187	1,427	1,103	907	1,019	1,496	29.4
		Female	11,743	1,208	1,045	1,187	1,162	1,489	1,268	1,105	1,235	2,044	33.5
Sabine	28.0	Male	13,608	1,413	1,283	1,435	1,339	1,802	1,740	1,220	1,395	1,981	32.4
		Female	14,392	1,360	1,243	1,376	1,367	1,890	1,697	1,296	1,703	2,460	34.8
St. Bernard	68.9	Male	33,542	3,578	3,013	3,659	4,337	5,923	4,283	3,576	3,142	2,031	28.7
		Female	35,358	3,290	3,067	3,439	4,390	6,077	4,555	3,991	3,363	3,186	30.7
St. Charles	41.4	Male	20,715	2,443	2,108	2,468	2,821	3,547	2,703	2,056	1,419	1,150	26.5
		Female	20,685	2,409	1,913	2,331	2,648	3,633	2,733	1,973	1,411	1,634	27.9
St. Helena	9.9	Male	4,766	556	527	621	572	693	489	387	355	566	26.5
		Female	5,134	523	505	639	572	717	565	455	463	695	29.6
St. James	22.5	Male	10,853	1,237	1,069	1,461	1,604	1,762	1,245	912	726	837	25.3
		Female	11,647	1,275	1,105	1,395	1,597	1,775	1,407	978	825	1,290	27.5
St. John the Baptist	37.3	Male	18,484	2,362	1,925	2,199	2,481	3,333	2,463	1,509	1,087	1,125	25.8
		Female	18,816	2,317	1,851	2,122	2,433	3,508	2,418	1,470	1,203	1,494	27.0
St. Landry	86.8	Male	41,599	4,824	4,314	5,166	5,133	6,039	4,759	3,787	3,504	4,073	27.3
		Female	45,201	4,802	4,172	5,215	5,277	6,300	5,335	4,227	4,112	5,761	30.0
St. Martin	44.6	Male	21,766	2,715	2,312	2,713	2,924	3,422	2,612	1,784	1,604	1,680	25.6
		Female	22,834	2,542	2,254	2,730	3,010	3,516	2,802	1,893	1,826	2,761	27.5
St. Mary	65.9	Male	32,818	3,852	3,335	3,928	4,593	5,650	4,307	2,806	2,251	2,096	26.2
		Female	33,082	3,660	3,192	3,955	4,421	5,388	4,208	2,869	2,421	2,968	27.4
St. Tammany	132.1	Male	65,545	7,229	6,699	7,459	6,786	11,590	10,005	6,418	5,038	4,321	29.0
		Female	66,555	6,980	6,460	6,860	6,752	12,331	9,729	6,244	5,177	6,022	30.0
Tangipahoa	87.9	Male	42,218	5,111	4,311	4,592	6,359	6,582	4,871	3,303	3,228	3,861	26.1
		Female	45,682	4,830	3,973	4,312	6,838	7,067	5,219	3,896	3,885	5,662	29.1
Tensas	8.2	Male	3,849	460	426	477	376	491	369	286	373	591	28.8
		Female	4,351	452	397	459	427	553	384	388	487	804	33.0
Terrebonne	103.0	Male	51,497	6,569	5,237	6,006	7,384	9,521	6,464	4,326	3,177	2,813	25.6
		Female	51,503	6,255	5,025	5,861	7,033	9,047	6,519	4,316	3,498	3,949	26.7
Union	22.3	Male	10,696	1,034	990	1,137	1,162	1,520	1,282	968	1,067	1,536	31.7
		Female	11,604	1,071	953	1,068	1,078	1,534	1,373	1,058	1,280	2,189	35.7
Vermilion	51.7	Male	25,060	2,915	2,388	2,898	3,150	3,686	2,964	2,379	2,178	2,502	28.2
		Female	26,640	2,749	2,351	2,733	3,126	3,842	3,048	2,483	2,576	3,732	31.1
Vernon	62.1	Male	35,235	3,895	2,605	2,581	11,288	6,214	3,532	1,954	1,471	1,695	23.3
		Female	26,865	3,727	2,399	2,419	4,695	4,738	3,111	1,889	1,696	2,191	25.4
Washington	45.3	Male	21,553	2,367	2,091	2,399	2,512	3,172	2,551	2,009	2,098	2,354	29.4
		Female	23,747	2,313	2,063	2,198	2,554	3,338	2,814	2,369	2,510	3,588	33.2
Webster	45.0	Male	21,509	2,167	1,928	2,193	2,469	3,043	2,662	2,070	2,149	2,828	31.6
		Female	23,491	2,102	1,792	2,038	2,366	3,249	2,862	2,291	2,706	4,085	35.7
West Baton Rouge	20.3	Male	9,965	1,128	1,062	1,224	1,411	1,612	1,193	875	727	733	26.0
		Female	10,335	1,073	1,019	1,164	1,405	1,649	1,298	898	864	965	28.1
West Carroll	13.1	Male	6,310	687	585	710	618	865	781	588	577	899	31.4
		Female	6,790	616	627	651	613	895	819	623	768	1,178	34.9
West Feliciana	13.0	Male	8,872	405	441	459	1,762	2,925	1,365	666	417	432	29.7
		Female	4,128	453	395	387	512	640	446	415	351	529	30.0
Winn	17.5	Male	8,396	981	771	854	858	1,199	1,022	737	817	1,157	31.1
		Female	9,104	907	788	824	854	1,309	1,023	828	1,007	1,564	34.0
TOTAL METRO COUNTIES	**3,095.0**	**Male**	**1,496,478**	**164,615**	**141,747**	**156,526**	**210,946**	**276,907**	**188,935**	**132,827**	**115,379**	**108,596**	**27.7**
		Female	**1,598,522**	**159,909**	**137,534**	**152,821**	**213,092**	**283,500**	**200,316**	**144,732**	**133,652**	**172,966**	**29.8**
TOTAL STATE	**4,471.7**	**Male**	**2,170,083**	**239,968**	**206,864**	**231,248**	**306,379**	**379,261**	**267,027**	**190,705**	**170,521**	**178,110**	**27.7**
		Female	**2,301,617**	**232,979**	**199,997**	**224,913**	**299,052**	**384,540**	**381,958**	**208,402**	**198,617**	**271,159**	**30.0**

POPULATION BY AGE AND SEX

SMM ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MAINE													
BANGOR	**137.9**	**Male**	**67,524**	**5,915**	**5,720**	**6,699**	**11,410**	**11,565**	**8,352**	**6,437**	**5,568**	**5,858**	**28.5**
		Female	**70,376**	**5,715**	**5,490**	**6,496**	**10,632**	**11,547**	**8,531**	**6,681**	**6,048**	**9,236**	**30.9**
Penobscot	137.9	Male	67,524	5,915	5,720	6,699	11,410	11,565	8,352	6,437	5,568	5,858	28.5
		Female	70,376	5,715	5,490	6,496	10,632	11,547	8,531	6,681	6,048	9,236	30.9
LEWISTON - AUBURN	**100.3**	**Male**	**47,632**	**4,523**	**4,294**	**5,046**	**6,016**	**7,908**	**5,914**	**4,503**	**4,419**	**5,009**	**30.0**
		Female	**52,668**	**4,461**	**4,142**	**4,996**	**6,295**	**8,050**	**6,035**	**4,899**	**5,222**	**8,568**	**33.0**
Androscoggin	100.3	Male	47,632	4,523	4,294	5,046	6,016	7,908	5,914	4,503	4,419	5,009	30.0
		Female	52,668	4,461	4,142	4,996	6,295	8,050	6,035	4,899	5,222	8,568	33.0
PORTLAND	**221.0**	**Male**	**105,222**	**8,890**	**8,980**	**10,446**	**13,304**	**19,157**	**13,807**	**9,907**	**9,672**	**11,059**	**30.7**
		Female	**115,778**	**8,545**	**8,498**	**9,864**	**13,946**	**19,781**	**14,124**	**10,884**	**11,543**	**18,593**	**33.6**
Cumberland	221.0	Male	105,222	8,890	8,980	10,446	13,304	19,157	13,807	9,907	9,672	11,059	30.7
		Female	115,778	8,545	8,498	9,864	13,946	19,781	14,124	10,884	11,543	18,593	33.6
ALL COUNTIES													
Androscoggin	100.3	Male	47,632	4,523	4,294	5,046	6,016	7,908	5,914	4,503	4,419	5,009	30.0
		Female	52,668	4,461	4,142	4,996	6,295	8,050	6,035	4,899	5,222	8,568	33.0
Aroostook	88.3	Male	44,211	4,514	4,035	4,901	6,311	7,390	5,373	4,040	3,541	4,106	28.2
		Female	44,089	4,125	3,905	4,704	5,166	7,048	5,498	4,130	3,901	5,612	30.9
Cumberland	221.0	Male	105,222	8,890	8,980	10,446	13,304	19,157	13,807	9,907	9,672	11,059	30.7
		Female	115,778	8,545	8,498	9,864	13,946	19,781	14,124	10,884	11,543	18,593	33.6
Franklin	28.6	Male	13,788	1,265	1,275	1,565	1,632	2,185	1,903	1,311	1,178	1,474	30.3
		Female	14,812	1,190	1,191	1,407	2,091	2,285	1,792	1,357	1,381	2,118	31.7
Hancock	43.9	Male	21,441	1,690	1,768	2,034	2,727	3,591	2,673	2,107	2,040	2,811	32.0
		Female	22,459	1,697	1,686	1,901	2,029	3,713	2,698	2,129	2,325	4,281	35.8
Kennebec	113.1	Male	54,425	4,952	4,932	5,751	6,464	9,090	7,161	5,284	5,076	5,715	30.6
		Female	58,675	4,826	4,577	5,440	6,916	9,451	7,254	5,599	5,769	8,843	33.0
Knox	33.8	Male	16,293	1,334	1,407	1,513	1,638	2,826	2,069	1,608	1,706	2,192	33.0
		Female	17,507	1,254	1,308	1,494	1,498	2,767	2,059	1,638	1,977	3,512	37.1
Lincoln	27.6	Male	13,398	1,237	1,155	1,308	1,165	2,236	1,757	1,323	1,355	1,862	33.2
		Female	14,202	1,096	1,059	1,267	1,193	2,263	1,739	1,374	1,506	2,705	36.3
Oxford	49.9	Male	24,311	2,133	2,198	2,622	2,406	3,897	3,040	2,525	2,482	3,008	32.2
		Female	25,589	2,049	2,054	2,536	2,403	3,749	3,077	2,585	2,763	4,373	35.0
Penobscot	137.9	Male	67,524	5,915	5,720	6,699	11,410	11,565	8,352	6,437	5,568	5,858	28.5
		Female	70,376	5,715	5,490	6,496	10,632	11,547	8,531	6,681	6,048	9,236	30.9
Piscataquis	17.9	Male	8,654	793	808	851	879	1,332	1,152	875	868	1,096	32.5
		Female	9,246	834	746	870	907	1,371	1,070	871	968	1,609	34.2
Sagadahoc	31.4	Male	15,698	1,428	1,454	1,522	2,232	2,940	2,166	1,279	1,226	1,451	29.1
		Female	15,702	1,423	1,415	1,438	1,639	2,780	2,066	1,263	1,428	2,250	32.0
Somerset	45.9	Male	22,473	2,200	2,200	2,495	2,230	3,576	2,992	2,202	2,060	2,518	30.9
		Female	23,427	2,051	2,080	2,364	2,179	3,730	2,902	2,252	2,286	3,583	33.1
Waldo	29.6	Male	14,664	1,461	1,395	1,558	1,574	2,554	1,876	1,359	1,330	1,557	30.3
		Female	14,936	1,371	1,247	1,459	1,485	2,572	1,834	1,418	1,432	2,118	32.4
Washington	35.6	Male	17,439	1,715	1,547	1,692	1,886	2,722	2,106	1,707	1,780	2,284	31.9
		Female	18,161	1,646	1,415	1,658	1,908	2,653	2,052	1,807	1,873	3,149	34.2
York	149.4	Male	73,062	6,804	6,570	7,334	8,546	13,106	9,399	6,724	6,803	7,776	30.6
		Female	76,338	6,300	6,248	6,963	7,726	12,913	9,248	7,103	7,676	12,161	33.5
TOTAL METRO COUNTIES	**459.2**	**Male**	**220,378**	**19,328**	**18,994**	**22,191**	**30,730**	**38,630**	**28,073**	**20,847**	**19,659**	**21,926**	**29.9**
		Female	**238,822**	**18,721**	**18,130**	**21,356**	**30,873**	**39,378**	**28,690**	**22,464**	**22,813**	**36,397**	**32.7**
TOTAL STATE	**1,154.2**	**Male**	**560,235**	**50,854**	**49,738**	**57,337**	**70,430**	**96,075**	**71,740**	**53,191**	**51,104**	**59,776**	**30.4**
		Female	**593,965**	**48,583**	**47,061**	**54,857**	**68,013**	**96,673**	**71,979**	**55,990**	**58,098**	**92,711**	**33.1**
MARYLAND													
BALTIMORE	**2,248.6**	**Male**	**1,088,670**	**89,670**	**88,940**	**111,337**	**143,180**	**198,161**	**151,832**	**110,863**	**103,776**	**90,893**	**30.6**
		Female	**1,159,930**	**86,065**	**85,296**	**106,829**	**139,964**	**204,486**	**157,989**	**116,432**	**118,244**	**144,623**	**32.9**
Anne Arundel	401.7	Male	205,452	17,086	17,066	20,586	31,288	38,930	32,177	20,720	16,223	11,376	29.3
		Female	196,248	16,029	16,094	19,319	23,503	37,237	30,258	19,864	17,158	16,786	31.2
Baltimore	664.8	Male	318,736	22,760	23,130	31,039	40,241	58,139	43,222	35,625	35,863	28,717	32.3
		Female	346,064	21,843	22,357	29,299	42,694	60,355	46,626	38,127	39,825	44,938	34.4
Baltimore city	755.5	Male	352,126	31,210	28,701	36,530	47,888	61,673	39,780	32,822	35,572	37,950	30.1
		Female	403,374	30,263	28,077	35,906	51,915	65,631	45,140	38,136	44,336	63,970	33.5

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
MARYLAND (continued)													
BALTIMORE (continued)													
Carroll	106.8	Male	52,493	4,518	4,919	5,432	5,798	9,386	8,914	5,147	4,212	4,167	30.9
		Female	54,307	4,423	4,633	5,404	5,745	9,820	8,523	4,908	4,583	6,268	32.1
Harford	155.6	Male	78,071	6,941	7,543	8,927	9,793	13,917	12,812	7,955	5,923	4,260	29.2
		Female	77,529	6,649	7,075	8,361	8,385	14,350	12,665	7,537	6,251	6,256	30.8
Howard	136.2	Male	68,004	6,001	6,501	7,479	6,756	13,794	13,056	7,145	4,479	2,793	30.3
		Female	68,196	5,696	6,039	7,172	6,240	14,810	12,851	6,416	4,487	4,485	31.0
Queen Anne's	28.0	Male	13,788	1,154	1,080	1,364	1,416	2,322	1,871	1,449	1,502	1,630	33.1
		Female	14,212	1,162	1,021	1,368	1,482	2,283	1,926	1,444	1,604	1,922	34.1
CUMBERLAND	**105.9**	**Male**	**50,238**	**4,178**	**4,223**	**4,971**	**6,008**	**7,321**	**6,547**	**5,232**	**5,529**	**6,229**	**33.8**
		Female	**55,662**	**3,914**	**3,947**	**4,827**	**6,126**	**7,640**	**6,785**	**5,762**	**6,748**	**9,913**	**37.8**
Allegany	77.9	Male	36,573	2,847	2,870	3,552	4,524	5,139	4,650	3,941	4,242	4,808	33.7
		Female	41,327	2,659	2,782	3,497	4,640	5,363	4,933	4,410	5,196	7,847	38.5
Mineral, W. Va.	*28.0*	*Male*	*13,665*	*1,331*	*1,353*	*1,419*	*1,484*	*2,182*	*1,897*	*1,291*	*1,287*	*1,421*	*30.7*
		Female	*14,335*	*1,255*	*1,165*	*1,330*	*1,486*	*2,277*	*1,852*	*1,352*	*1,552*	*2,066*	*33.5*
HAGERSTOWN	**114.6**	**Male**	**56,821**	**4,366**	**4,567**	**5,521**	**7,804**	**9,974**	**7,543**	**5,833**	**5,530**	**5,683**	**31.2**
		Female	**57,779**	**4,122**	**4,319**	**5,322**	**6,174**	**9,096**	**7,603**	**6,105**	**6,293**	**8,745**	**34.8**
Washington	114.6	Male	56,821	4,366	4,567	5,521	7,804	9,974	7,543	5,833	5,530	5,683	31.2
		Female	57,779	4,122	4,319	5,322	6,174	9,096	7,603	6,105	6,293	8,745	34.8
ALL COUNTIES													
Allegany	77.9	Male	36,573	2,847	2,870	3,552	4,524	5,139	4,650	3,941	4,242	4,808	33.7
		Female	41,327	2,659	2,782	3,497	4,640	5,363	4,933	4,410	5,196	7,847	38.5
Anne Arundel	401.7	Male	205,452	17,086	17,066	20,586	31,288	38,930	32,177	20,720	16,223	11,376	29.3
		Female	196,248	16,029	16,094	19,319	23,503	37,237	30,258	19,864	17,158	16,786	31.2
Baltimore	664.8	Male	318,736	22,760	23,130	31,039	40,241	58,139	43,222	35,625	35,863	28,717	32.3
		Female	346,064	21,843	22,357	29,299	42,694	60,355	46,626	38,127	39,825	44,938	34.4
Baltimore city	755.5	Male	352,126	31,210	28,701	36,530	47,888	61,673	39,780	32,822	35,572	37,950	30.1
		Female	403,374	30,263	28,077	35,906	51,915	65,631	45,140	38,136	44,336	63,970	33.5
☐ Calvert	40.3	Male	20,064	2,046	2,020	2,466	1,914	3,575	3,187	1,766	1,603	1,487	29.4
		Female	20,236	1,927	1,874	2,229	1,944	3,802	2,889	1,780	1,787	2,004	30.6
Caroline	24.3	Male	11,761	1,089	976	1,263	1,257	1,811	1,553	1,106	1,213	1,493	32.2
		Female	12,539	992	1,006	1,163	1,269	1,941	1,535	1,253	1,376	2,004	34.5
Carroll	106.8	Male	52,493	4,518	4,919	5,432	5,798	9,386	8,914	5,147	4,212	4,167	30.9
		Female	54,307	4,423	4,633	5,404	5,745	9,820	8,523	4,908	4,583	6,268	32.1
☐ Cecil	62.8	Male	31,369	2,804	3,088	3,660	3,496	5,123	4,508	3,146	2,932	2,612	30.1
		Female	31,431	2,720	2,882	3,395	3,275	5,351	4,357	3,038	2,946	3,467	31.4
☐ Charles	82.7	Male	41,304	4,278	4,625	5,294	4,559	7,253	7,179	3,614	2,464	2,038	27.6
		Female	41,396	4,149	4,247	5,176	4,420	7,721	6,973	3,247	2,727	2,736	28.5
Dorchester	30.7	Male	14,558	1,146	1,154	1,446	1,534	2,209	1,803	1,489	1,723	2,054	34.0
		Female	16,142	1,104	1,109	1,391	1,661	2,312	1,966	1,650	1,984	2,965	37.5
☐ Frederick	126.2	Male	61,716	5,905	5,899	6,297	6,972	11,701	9,654	5,832	4,796	4,660	29.9
		Female	64,484	5,669	5,534	6,008	7,728	12,088	9,037	5,959	5,327	7,134	31.0
Garrett	28.2	Male	13,921	1,360	1,266	1,603	1,593	2,170	1,858	1,243	1,299	1,529	30.2
		Female	14,279	1,310	1,376	1,312	1,549	2,222	1,799	1,354	1,347	2,010	32.2
Harford	155.6	Male	78,071	6,941	7,543	8,927	9,793	13,917	12,812	7,955	5,923	4,260	29.2
		Female	77,529	6,649	7,075	8,361	8,385	14,350	12,665	7,537	6,251	6,256	30.8
Howard	136.2	Male	68,004	6,001	6,501	7,479	6,756	13,794	13,056	7,145	4,479	2,793	30.3
		Female	68,196	5,696	6,039	7,172	6,240	14,810	12,851	6,416	4,487	4,485	31.0
Kent	16.8	Male	8,059	592	586	721	1,135	1,186	990	800	924	1,125	33.4
		Female	8,741	581	559	760	1,143	1,205	1,041	879	1,018	1,555	36.2
☐ Montgomery	599.5	Male	288,169	21,903	23,724	29,889	31,976	52,596	45,995	33,139	28,361	20,586	32.0
		Female	311,331	20,876	22,758	29,022	31,002	56,889	50,240	34,684	31,238	34,622	34.1
☐ Prince George's	663.0	Male	322,342	29,125	28,798	34,711	47,774	64,876	49,536	30,893	22,274	14,355	28.2
		Female	340,658	27,729	27,583	33,541	49,739	70,389	52,122	30,578	25,107	23,870	29.5
Queen Anne's	28.0	Male	13,788	1,154	1,080	1,364	1,416	2,322	1,871	1,449	1,502	1,630	33.1
		Female	14,212	1,162	1,021	1,368	1,482	2,283	1,926	1,444	1,604	1,922	34.1
St. Mary's	65.3	Male	33,544	3,505	3,171	3,620	5,309	6,281	4,756	2,647	2,246	2,009	26.9
		Female	31,756	3,200	3,134	3,621	4,342	5,804	4,234	2,465	2,421	2,535	27.7
Somerset	19.2	Male	9,179	780	735	844	1,274	1,323	1,016	920	1,004	1,283	32.2
		Female	10,021	775	678	905	1,185	1,322	1,113	994	1,181	1,868	36.3
Talbot	26.3	Male	12,393	866	889	1,200	1,251	1,902	1,536	1,253	1,522	1,974	35.6
		Female	13,907	832	820	1,131	1,341	2,007	1,683	1,412	1,852	2,829	39.9

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MARYLAND (continued)													
ALL COUNTIES (continued)													
Washington	114.6	Male	56,821	4,366	4,567	5,521	7,804	9,974	7,543	5,833	5,530	5,683	31.2
		Female	57,779	4,122	4,319	5,322	6,174	9,096	7,603	6,105	6,293	8,745	34.8
Wicomico	67.7	Male	31,969	2,788	2,471	3,130	4,241	5,421	4,320	3,271	3,138	3,189	31.2
		Female	35,731	2,703	2,503	3,117	4,558	5,738	4,502	3,579	3,666	5,365	33.7
Worcester	33.6	Male	16,176	1,262	1,164	1,575	1,877	2,719	2,008	1,706	1,893	1,972	33.1
		Female	17,424	1,277	1,151	1,579	1,896	2,585	2,163	1,815	2,073	2,885	36.0
TOTAL METRO COUNTIES	**4,015.6**	**Male**	**1,947,028**	**162,944**	**164,531**	**202,747**	**252,199**	**358,398**	**284,084**	**199,027**	**175,976**	**147,122**	**30.3**
		Female	**2,068,572**	**155,916**	**157,275**	**195,019**	**248,886**	**375,185**	**296,143**	**206,233**	**198,865**	**235,050**	**32.4**
TOTAL STATE	**4,327.7**	**Male**	**2,098,588**	**176,332**	**176,543**	**218,149**	**271,670**	**383,420**	**303,924**	**213,462**	**190,938**	**163,750**	**30.4**
		Female	**2,229,112**	**168,690**	**169,611**	**209,998**	**267,830**	**400,321**	**316,179**	**221,634**	**215,783**	**259,066**	**32.5**
MASSACHUSETTS													
BOSTON - LAWRENCE - SALEM - LOWELL - BROCKTON	**3,652.8**	**Male**	**1,733,924**	**131,979**	**138,772**	**176,047**	**239,154**	**315,841**	**226,151**	**172,987**	**164,751**	**168,242**	**30.7**
		Female	**1,918,876**	**125,904**	**132,368**	**169,315**	**242,463**	**330,084**	**240,674**	**185,118**	**191,663**	**301,287**	**33.8**
Essex	635.2	Male	299,442	24,185	24,779	31,528	34,945	50,412	38,816	30,928	31,626	32,223	31.8
		Female	335,758	23,074	23,727	30,074	36,540	53,293	41,661	33,781	36,650	56,958	35.3
Middlesex	1,357.4	Male	646,655	47,677	51,030	64,823	91,411	120,705	85,841	66,235	60,151	58,782	30.7
		Female	710,745	45,620	48,594	62,700	88,967	125,806	91,583	70,360	69,854	107,261	33.7
Norfolk	607.1	Male	286,317	19,717	23,009	31,056	35,792	48,481	38,572	31,273	29,526	28,891	31.9
		Female	320,783	18,825	21,751	29,678	37,065	51,793	41,875	33,783	33,752	52,261	35.3
Plymouth	429.0	Male	207,487	19,712	21,042	23,904	21,798	35,804	30,123	19,542	17,540	18,022	29.8
		Female	221,513	18,596	19,780	22,950	22,674	38,223	30,895	19,351	19,576	29,468	32.0
Suffolk	624.1	Male	294,023	20,688	18,912	24,736	55,208	60,439	32,799	25,009	25,908	30,324	29.5
		Female	330,077	19,789	18,516	23,913	57,217	60,969	34,660	27,843	31,831	55,339	32.5
NEW BEDFORD - FALL RIVER - ATTLEBORO	**485.9**	**Male**	**230,059**	**20,393**	**20,676**	**24,088**	**26,632**	**37,366**	**29,428**	**22,459**	**24,104**	**24,913**	**31.2**
		Female	**255,841**	**19,536**	**19,563**	**22,938**	**28,029**	**39,394**	**30,824**	**24,573**	**28,975**	**42,009**	**34.6**
Bristol	485.9	Male	230,059	20,393	20,676	24,088	26,632	37,366	29,428	22,459	24,104	24,913	31.2
		Female	255,841	19,536	19,563	22,938	28,029	39,394	30,824	24,573	28,975	42,009	34.6
PITTSFIELD	**142.5**	**Male**	**67,628**	**5,260**	**5,352**	**6,858**	**8,659**	**10,680**	**8,230**	**6,875**	**7,511**	**8,203**	**32.2**
		Female	**74,872**	**4,992**	**5,172**	**6,516**	**8,762**	**10,948**	**8,688**	**7,442**	**8,872**	**13,480**	**36.2**
Berkshire	142.5	Male	67,628	5,260	5,352	6,858	8,659	10,680	8,230	6,875	7,511	8,203	32.2
		Female	74,872	4,992	5,172	6,516	8,762	10,948	8,688	7,442	8,872	13,480	36.2
SPRINGFIELD	**581.3**	**Male**	**275,691**	**22,121**	**22,481**	**27,389**	**41,894**	**46,294**	**32,597**	**26,146**	**28,736**	**28,033**	**30.2**
		Female	**305,609**	**20,785**	**21,042**	**26,032**	**45,754**	**48,213**	**34,843**	**28,451**	**33,258**	**47,231**	**33.1**
Hampden	438.8	Male	207,409	17,680	17,646	21,587	26,617	33,457	24,824	20,647	22,750	22,201	31.0
		Female	231,391	16,692	16,708	20,633	27,534	35,516	27,038	22,694	26,499	38,077	34.6
Hampshire	142.5	Male	68,282	4,441	4,835	5,802	15,277	12,837	7,773	5,499	5,986	5,832	27.9
		Female	74,218	4,093	4,334	5,399	18,220	12,697	7,805	5,757	6,759	9,154	29.0
WORCESTER - FITCHBURG - LEOMINSTER	**650.9**	**Male**	**312,018**	**26,449**	**26,485**	**31,471**	**41,445**	**52,566**	**39,347**	**29,499**	**31,381**	**33,375**	**30.7**
		Female	**338,882**	**25,567**	**25,609**	**30,528**	**40,527**	**52,797**	**40,342**	**31,475**	**36,989**	**55,048**	**33.9**
Worcester	650.9	Male	312,018	26,449	26,485	31,471	41,445	52,566	39,347	29,499	31,381	33,375	30.7
		Female	338,882	25,567	25,609	30,528	40,527	52,797	40,342	31,475	36,989	55,048	33.9
ALL COUNTIES													
Barnstable	169.2	Male	79,288	5,698	5,902	7,088	7,961	12,433	9,142	6,956	9,144	14,964	35.6
		Female	89,912	5,531	5,731	6,750	7,119	13,218	9,846	8,063	11,920	21,734	41.7
Berkshire	142.5	Male	67,628	5,260	5,352	6,858	8,659	10,680	8,230	6,875	7,511	8,203	32.2
		Female	74,872	4,992	5,172	6,516	8,762	10,948	8,688	7,442	8,872	13,480	36.2
Bristol	485.9	Male	230,059	20,393	20,676	24,088	26,632	37,366	29,428	22,459	24,104	24,913	31.2
		Female	255,841	19,536	19,563	22,938	28,029	39,394	30,824	24,573	28,975	42,009	34.6
Dukes	10.2	Male	4,732	374	322	352	413	1,026	627	400	500	718	33.8
		Female	5,468	372	380	333	429	1,055	584	457	610	1,248	37.8
Essex	635.2	Male	299,442	24,185	24,779	31,528	34,945	50,412	38,816	30,928	31,626	32,223	31.8
		Female	335,758	23,074	23,727	30,074	36,540	53,293	41,661	33,781	36,650	56,958	35.3
Franklin	66.5	Male	32,290	2,679	2,598	2,940	3,790	6,350	4,004	2,828	3,424	3,677	31.5
		Female	34,210	2,574	2,528	2,718	3,767	6,146	3,941	3,114	3,689	5,733	34.0

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MASSACHUSETTS (continued)													
ALL COUNTIES (continued)													
Hampden	438.8	Male	207,409	17,680	17,646	21,587	26,617	33,457	24,824	20,647	22,750	22,201	31.0
		Female	231,391	16,692	16,708	20,633	27,534	35,516	27,038	22,694	26,499	38,077	34.6
Hampshire	142.5	Male	68,282	4,441	4,835	5,802	15,277	12,837	7,773	5,499	5,986	5,832	27.9
		Female	74,218	4,093	4,334	5,399	18,220	12,697	7,805	5,757	6,759	9,154	29.0
Middlesex	1,357.4	Male	646,655	47,677	51,030	64,823	91,411	120,705	85,841	66,235	60,151	58,782	30.7
		Female	710,745	45,620	48,594	62,700	88,967	125,806	91,583	70,360	69,854	107,261	33.7
Nantucket	5.6	Male	2,679	191	176	205	252	593	339	276	269	378	33.7
		Female	2,921	147	171	220	257	525	314	322	335	630	39.5
Norfolk	607.1	Male	286,317	19,717	23,009	31,056	35,792	48,481	38,572	31,273	29,526	28,891	31.9
		Female	320,783	18,825	21,751	29,678	37,065	51,793	41,875	33,783	33,752	52,261	35.3
Plymouth	429.0	Male	207,487	19,712	21,042	23,904	21,798	35,804	30,123	19,542	17,540	18,022	29.8
		Female	221,513	18,596	19,780	22,950	22,674	38,223	30,895	19,351	19,576	29,468	32.0
Suffolk	624.1	Male	294,023	20,688	18,912	24,736	55,208	60,439	32,799	25,009	25,908	30,324	29.5
		Female	330,077	19,789	18,516	23,913	57,217	60,969	34,660	27,843	31,831	55,339	32.5
Worcester	650.9	Male	312,018	26,449	26,485	31,471	41,445	52,566	39,347	29,499	31,381	33,375	30.7
		Female	338,882	25,567	25,609	30,528	40,527	52,797	40,342	31,475	36,989	55,048	33.9
TOTAL METRO COUNTIES	**5,513.4**	**Male**	**2,619,320**	**206,202**	**213,766**	**265,853**	**357,784**	**462,747**	**335,753**	**257,966**	**256,483**	**262,766**	**30.7**
		Female	**2,894,080**	**196,784**	**203,754**	**255,329**	**365,535**	**481,436**	**355,371**	**277,059**	**299,757**	**459,055**	**33.8**
TOTAL STATE	**5,764.9**	**Male**	**2,738,309**	**215,144**	**222,764**	**276,438**	**370,200**	**483,149**	**349,865**	**268,426**	**269,820**	**282,503**	**30.9**
		Female	**3,026,591**	**205,408**	**212,564**	**265,350**	**377,107**	**502,380**	**370,056**	**289,015**	**316,311**	**488,400**	**34.0**
MICHIGAN													
ANN ARBOR	**268.7**	**Male**	**134,255**	**11,053**	**9,836**	**10,370**	**29,847**	**31,208**	**16,879**	**10,084**	**8,106**	**6,872**	**26.9**
		Female	**134,445**	**10,280**	**9,496**	**9,902**	**27,837**	**29,803**	**16,626**	**10,348**	**8,810**	**11,243**	**28.2**
Washtenaw	268.7	Male	134,255	11,053	9,836	10,370	29,847	31,208	16,879	10,084	8,106	6,872	26.9
		Female	134,445	10,380	9,496	9,902	27,837	29,803	16,626	10,348	8,810	11,243	28.2
BATTLE CREEK	**135.9**	**Male**	**65,778**	**6,429**	**6,009**	**6,521**	**7,824**	**10,844**	**8,346**	**6,794**	**6,665**	**6,346**	**30.6**
		Female	**70,122**	**5,934**	**5,787**	**6,177**	**8,073**	**11,378**	**8,858**	**7,143**	**6,960**	**9,812**	**33.0**
Calhoun	135.9	Male	65,778	6,429	6,009	6,521	7,824	10,844	8,346	6,794	6,665	6,346	30.6
		Female	70,122	5,934	5,787	6,177	8,073	11,378	8,858	7,143	6,960	9,812	33.0
BENTON HARBOR	**165.7**	**Male**	**79,800**	**8,087**	**7,773**	**8,627**	**9,225**	**12,899**	**10,236**	**7,770**	**7,471**	**7,712**	**29.8**
		Female	**85,900**	**7,725**	**7,418**	**8,231**	**9,546**	**13,977**	**10,757**	**8,299**	**8,493**	**11,454**	**32.2**
Berrien	165.7	Male	79,800	8,087	7,773	8,627	9,225	12,899	10,236	7,770	7,471	7,712	29.8
		Female	85,900	7,725	7,418	8,231	9,546	13,977	10,757	8,299	8,493	11,454	32.2
DETROIT	**4,346.9**	**Male**	**2,106,055**	**197,185**	**198,419**	**222,134**	**258,712**	**370,403**	**274,900**	**212,629**	**200,090**	**171,583**	**29.8**
		Female	**2,240,845**	**189,409**	**189,505**	**214,186**	**263,505**	**384,041**	**288,465**	**226,924**	**223,267**	**261,543**	**31.9**
Lapeer	74.8	Male	37,082	4,028	4,142	4,584	4,106	6,369	5,670	3,280	2,491	2,412	27.6
		Female	37,718	3,953	4,016	4,331	4,009	6,805	5,522	3,209	2,667	3,206	28.7
Livingston	108.7	Male	54,954	5,416	6,020	6,914	5,564	9,670	9,231	5,093	3,655	3,391	28.7
		Female	53,746	4,991	5,466	6,014	5,213	10,032	8,887	4,600	3,908	4,635	30.2
Macomb	697.7	Male	341,445	30,047	31,164	38,151	43,525	59,522	47,958	37,161	31,572	22,345	29.7
		Female	356,255	28,704	29,953	37,177	43,343	60,348	50,209	38,122	34,161	34,238	31.5
Monroe	134.5	Male	66,492	6,912	7,017	7,671	7,835	11,377	9,246	6,418	5,222	4,794	28.3
		Female	68,008	6,773	6,451	7,337	7,702	11,445	9,187	6,415	5,585	7,113	30.0
Oakland	1,014.0	Male	494,221	42,920	44,346	51,545	57,977	89,829	71,818	52,860	46,230	36,696	30.6
		Female	519,779	41,110	42,331	49,142	58,064	92,772	73,490	54,896	49,941	58,033	32.5
St. Clair	139.6	Male	67,944	6,851	6,778	7,829	7,796	10,983	8,961	6,386	5,996	6,364	29.3
		Female	71,656	6,481	6,469	7,307	8,071	11,416	9,070	6,633	6,852	9,357	31.6
Wayne	2,177.6	Male	1,043,917	101,011	98,952	105,440	131,909	182,653	122,016	101,431	104,924	95,581	29.6
		Female	1,133,683	97,397	94,819	102,878	137,103	191,223	132,100	113,049	120,153	144,961	32.0
DETROIT - ANN ARBOR CONSOLIDATED AREA	***4,615.6***	***Male***	***2,240,310***	***208,238***	***208,255***	***232,504***	***288,559***	***401,611***	***291,779***	***222,713***	***208,196***	***178,455***	***29.5***
		Female	***2,375,290***	***199,789***	***199,001***	***224,088***	***291,342***	***413,844***	***305,091***	***237,272***	***232,077***	***272,786***	***31.6***
FLINT	**437.8**	**Male**	**211,662**	**22,092**	**21,329**	**24,005**	**27,689**	**35,769**	**27,740**	**22,249**	**16,575**	**14,214**	**28.0**
		Female	**226,138**	**21,300**	**20,470**	**23,300**	**28,855**	**38,806**	**29,838**	**22,529**	**18,395**	**22,645**	**29.9**
Genesee	437.8	Male	211,662	22,092	21,329	24,005	27,689	35,769	27,740	22,249	16,575	14,214	28.0
		Female	226,138	21,300	20,470	23,300	28,855	38,806	29,838	22,529	18,395	22,645	29.9

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MICHIGAN (continued)													
GRAND RAPIDS	**610.4**	**Male**	**295,575**	**31,163**	**26,868**	**30,616**	**41,453**	**53,533**	**37,043**	**26,545**	**23,830**	**24,524**	**28.3**
		Female	**314,825**	**30,030**	**25,630**	**29,153**	**42,848**	**54,690**	**38,772**	**28,035**	**26,973**	**38,694**	**30.4**
Kent	448.3	Male	215,599	22,600	19,197	21,954	30,536	39,391	26,149	19,467	17,855	18,450	28.4
		Female	232,70.	21,854	18,158	21,086	32,093	40,640	27,714	20,935	20,318	29,903	30.7
Ottawa	162.1	Male	79,976	8,563	7,671	8,662	10,917	14,142	10,894	7,078	5,975	6,074	28.0
		Female	82,124	8,176	7,472	8,067	10,755	14,050	11,058	7,100	6,655	8,791	29.7
JACKSON	**150.0**	**Male**	**75,775**	**6,926**	**6,631**	**7,220**	**9,314**	**15,344**	**10,625**	**7,115**	**6,497**	**6,103**	**30.1**
		Female	**74,225**	**6,639**	**6,388**	**7,238**	**8,502**	**12,391**	**9,396**	**6,982**	**7,128**	**9,561**	**31.7**
Jackson	150.0	Male	75,775	6,926	6,631	7,220	9,314	15,344	10,625	7,115	6,497	6,103	30.1
		Female	74,225	6,639	6,388	7,238	8,502	12,391	9,396	6,982	7,128	9,561	31.7
KALAMAZOO	**212.4**	**Male**	**102,838**	**9,121**	**8,738**	**9,422**	**18,581**	**19,350**	**13,157**	**9,160**	**7,923**	**7,386**	**27.9**
		Female	**109,562**	**8,880**	**8,178**	**8,889**	**18,943**	**19,779**	**13,607**	**9,643**	**9,061**	**12,582**	**30.0**
Kalamazoo	212.4	Male	102,838	9,121	8,738	9,422	18,581	19,350	13,157	9,160	7,923	7,386	27.9
		Female	109,562	8,880	8,178	8,889	18,943	19,779	13,607	9,643	9,061	12,582	30.0
LANSING - EAST LANSING	**421.1**	**Male**	**205,623**	**19,598**	**18,354**	**19,669**	**38,221**	**39,981**	**25,919**	**17,048**	**13,949**	**12,884**	**26.7**
		Female	**215,477**	**18,833**	**17,452**	**18,954**	**39,253**	**40,695**	**26,433**	**17,481**	**15,554**	**20,822**	**28.3**
Clinton	56.8	Male	28,324	2,967	2,964	3,534	3,183	4,771	4,257	2,723	2,029	1,896	28.2
		Female	28,476	2,787	2,784	3,327	2,960	4,898	4,319	2,653	2,115	2,623	29.8
Eaton	92.6	Male	45,413	4,397	4,582	4,904	5,592	8,364	6,759	4,371	3,339	3,105	28.9
		Female	47,187	4,333	4,304	4,833	5,565	8,854	6,727	4,295	3,623	4,653	30.1
Ingham	271.7	Male	131,886	12,234	10,808	11,231	29,446	26,846	14,903	9,954	8,581	7,883	25.8
		Female	139,814	11,713	10,364	10,784	30,728	26,943	15,387	10,533	9,816	13,546	27.3
MUSKEGON	**153.5**	**Male**	**74,124**	**7,596**	**6,950**	**8,038**	**9,251**	**12,362**	**8,856**	**6,950**	**7,113**	**7,008**	**29.2**
		Female	**79,376**	**7,467**	**6,578**	**7,786**	**9,263**	**12,599**	**9,525**	**7,699**	**8,141**	**10,318**	**31.8**
Muskegon	153.5	Male	74,124	7,596	6,950	8,038	9,251	12,362	8,856	6,950	7,113	7,008	29.2
		Female	79,376	7,467	6,578	7,786	9,263	12,599	9,525	7,699	8,141	10,318	31.8
SAGINAW - BAY CITY - MIDLAND	**414.7**	**Male**	**202,043**	**20,778**	**20,016**	**22,892**	**25,217**	**34,510**	**26,837**	**19,072**	**16,732**	**15,989**	**28.5**
		Female	**212,657**	**19,892**	**19,146**	**21,820**	**25,733**	**36,042**	**27,649**	**19,802**	**18,686**	**23,887**	**30.5**
Bay	115.9	Male	56,550	5,610	5,231	6,219	7,106	9,745	7,359	5,312	5,007	4,961	29.2
		Female	59,350	5,442	4,965	5,847	7,349	9,667	7,381	5,527	5,787	7,385	31.3
Midland	74.5	Male	37,225	3,818	3,747	4,170	4,696	6,571	5,390	3,634	2,842	2,357	28.3
		Female	37,275	3,463	3,475	3,844	4,321	6,718	5,478	3,626	2,993	3,357	30.3
Saginaw	224.3	Male	108,268	11,350	11,038	12,503	13,415	18,194	14,088	10,126	8,883	8,671	28.2
		Female	116,032	10,987	10,706	12,129	14,063	19,657	14,790	10,649	9,906	13,145	30.2
ALL COUNTIES													
Alcona	10.4	Male	5,098	380	389	521	425	527	601	487	709	1,059	40.1
		Female	5,302	343	377	514	381	571	611	502	836	1,167	42.6
Alger	9.2	Male	4,596	396	398	482	450	720	596	430	525	599	32.9
		Female	4,604	430	398	488	405	673	544	439	569	658	33.6
Allegan	84.1	Male	41,687	4,273	4,067	4,548	5,051	7,189	5,440	3,635	3,579	3,905	29.0
		Female	42,413	4,182	3,903	4,310	4,556	7,048	5,535	3,782	3,883	5,214	31.0
Alpena	31.5	Male	15,353	1,424	1,367	1,796	1,912	2,260	2,021	1,566	1,356	1,651	30.2
		Female	16,147	1,403	1,343	1,763	1,876	2,285	2,084	1,581	1,548	2,264	32.4
Antrim	17.1	Male	8,416	826	725	853	845	1,265	1,064	746	879	1,213	32.6
		Female	8,684	726	735	844	766	1,264	1,054	802	1,004	1,489	35.1
Arenac	15.6	Male	7,722	737	682	849	832	1,079	924	687	862	1,070	32.1
		Female	7,878	655	717	852	754	1,125	895	720	952	1,208	33.5
Baraga	8.3	Male	4,249	400	357	457	452	678	509	325	438	633	31.8
		Female	4,051	378	372	437	315	572	463	326	488	700	34.2
Barry	47.1	Male	23,572	2,280	2,186	2,643	2,496	3,917	3,418	2,310	2,125	2,197	30.6
		Female	23,528	2,237	2,123	2,410	2,258	3,919	3,328	2,283	2,151	2,819	32.0
Bay	115.9	Male	56,550	5,610	5,231	6,219	7,106	9,745	7,359	5,312	5,007	4,961	29.2
		Female	59,350	5,442	4,965	5,847	7,349	9,667	7,381	5,527	5,787	7,385	31.3
Benzie	11.9	Male	5,807	510	505	607	611	889	779	535	567	804	32.5
		Female	6,093	482	459	638	600	884	780	537	669	1,044	34.8
Berrien	165.7	Male	79,800	8,087	7,773	8,627	9,225	12,899	10,236	7,770	7,471	7,712	29.8
		Female	85,900	7,725	7,418	8,231	9,546	13,977	10,757	8,299	8,493	11,454	32.2
Branch	39.8	Male	19,556	2,005	1,855	1,975	2,247	3,206	2,614	1,820	1,803	2,031	30.3
		Female	20,244	1,777	1,731	1,857	2,346	3,127	2,644	1,873	1,974	2,915	32.7
Calhoun	135.9	Male	65,778	6,429	6,009	6,521	7,824	10,844	8,346	6,794	6,665	6,346	30.6
		Female	70,122	5,934	5,787	6,177	8,073	11,378	8,858	7,143	6,960	9,812	33.0

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MICHIGAN (continued)													
ALL COUNTIES (continued)													
Cass	49.6	Male	24,413	2,388	2,307	2,600	2,560	3,917	3,347	2,436	2,397	2,461	31.0
		Female	25,187	2,305	2,280	2,411	2,466	4,104	3,347	2,491	2,546	3,237	32.6
Charlevoix	20.5	Male	10,041	989	870	1,117	1,127	1,636	1,366	889	944	1,103	30.6
		Female	10,459	959	845	999	1,104	1,652	1,336	985	1,047	1,532	33.0
Cheboygan	21.4	Male	10,538	966	985	1,188	1,059	1,563	1,323	944	1,078	1,432	31.9
		Female	10,862	974	927	1,067	1,005	1,577	1,382	975	1,254	1,701	34.2
Chippewa	26.9	Male	13,690	1,204	1,138	1,288	2,122	2,360	1,534	1,249	1,267	1,528	29.6
		Female	13,210	1,164	979	1,210	1,850	1,845	1,518	1,249	1,401	1,994	32.6
Clare	25.4	Male	12,299	1,067	1,061	1,370	1,184	1,621	1,473	1,150	1,469	1,904	34.1
		Female	13,101	1,068	1,070	1,248	1,245	1,717	1,532	1,248	1,775	2,198	36.3
Clinton	56.8	Male	28,324	2,967	2,964	3,534	3,183	4,771	4,257	2,723	2,029	1,896	28.2
		Female	28,476	2,787	2,784	3,337	2,960	4,898	4,319	2,653	2,115	2,623	29.8
Crawford	10.6	Male	5,265	515	423	642	562	809	649	470	543	652	31.1
		Female	5,335	507	415	558	528	753	683	533	620	738	33.8
Delta	38.6	Male	18,906	1,926	1,770	2,110	1,958	3,052	2,296	1,776	1,806	2,212	30.5
		Female	19,694	1,733	1,731	2,044	1,997	2,923	2,403	1,914	1,990	2,959	33.0
Dickinson	25.2	Male	12,289	1,120	982	1,208	1,238	1,920	1,402	1,169	1,359	1,891	33.3
		Female	12,911	1,062	905	1,096	1,246	1,792	1,412	1,270	1,549	2,579	37.5
Eaton	92.6	Male	45,413	4,397	4,582	4,904	5,592	8,364	6,759	4,371	3,339	3,105	28.9
		Female	47,187	4,333	4,304	4,833	5,565	8,854	6,727	4,295	3,623	4,653	30.1
Emmet	23.8	Male	11,537	1,048	1,112	1,188	1,345	2,043	1,522	1,018	985	1,276	30.3
		Female	12,263	1,058	956	1,133	1,391	2,051	1,528	1,078	1,197	1,871	32.8
Genesee	437.8	Male	211,662	22,092	21,329	24,005	27,689	35,769	27,740	22,249	16,575	14,214	28.0
		Female	226,138	21,300	20,470	23,300	28,855	38,806	29,838	22,529	18,395	22,645	29.9
Gladwin	21.5	Male	10,644	963	989	1,119	1,033	1,395	1,257	1,048	1,272	1,568	33.7
		Female	10,856	938	880	1,063	1,062	1,449	1,268	1,116	1,426	1,654	35.3
Gogebic	18.6	Male	9,035	628	694	830	921	1,232	942	858	1,227	1,703	37.3
		Female	9,565	646	629	835	786	1,043	993	939	1,351	2,343	43.5
Grand Traverse	58.7	Male	28,411	2,821	2,570	2,898	3,591	5,616	3,724	2,413	2,164	2,614	29.1
		Female	30,289	2,680	2,414	2,748	3,786	5,672	3,851	2,498	2,623	4,017	31.2
Gratiot	38.9	Male	18,855	2,005	1,798	2,058	2,516	2,899	2,389	1,681	1,603	1,906	28.6
		Female	20,045	1,869	1,707	1,965	2,537	3,004	2,483	1,749	1,821	2,910	31.5
Hillsdale	42.2	Male	20,701	2,000	1,950	2,218	2,645	3,093	2,652	1,918	1,882	2,343	30.0
		Female	21,499	1,954	1,839	2,057	2,555	3,264	2,670	1,931	2,108	3,121	32.2
Houghton	37.8	Male	20,263	1,428	1,289	1,506	5,858	2,508	1,791	1,323	1,786	2,774	25.2
		Female	17,537	1,399	1,136	1,411	2,797	2,161	1,784	1,258	2,020	3,571	34.4
Huron	36.1	Male	17,754	1,752	1,594	1,897	1,892	2,601	1,964	1,586	1,950	2,518	31.7
		Female	18,346	1,642	1,578	1,839	1,760	2,414	1,963	1,714	2,213	3,223	34.8
Ingham	271.7	Male	131,886	12,234	10,808	11,231	29,446	26,846	14,903	9,954	8,581	7,883	25.8
		Female	139,814	11,713	10,364	10,784	30,728	26,943	15,387	10,533	9,816	13,546	27.3
Ionia	52.0	Male	26,829	2,811	2,503	2,763	4,706	4,519	3,270	2,183	1,967	2,107	26.4
		Female	25,171	2,587	2,383	2,701	2,826	4,066	3,112	2,190	2,101	3,205	30.1
Iosco	29.1	Male	14,742	1,499	1,191	1,338	2,494	2,231	1,602	1,220	1,304	1,863	28.8
		Female	14,358	1,377	1,140	1,262	1,727	2,097	1,659	1,273	1,596	2,227	33.0
Iron	13.3	Male	6,383	495	430	546	522	840	646	614	945	1,345	40.5
		Female	6,917	491	410	561	500	763	666	724	1,099	1,703	46.0
Isabella	55.8	Male	27,012	2,367	2,034	2,329	7,846	4,418	2,742	1,797	1,680	1,799	24.0
		Female	28,788	2,257	1,969	2,232	9,255	4,152	2,729	1,884	1,899	2,411	24.0
Jackson	150.0	Male	75,775	6,926	6,631	7,220	9,314	15,344	10,625	7,115	6,497	6,103	30.1
		Female	74,225	6,639	6,388	7,238	8,502	12,391	9,396	6,982	7,128	9,561	31.7
Kalamazoo	212.4	Male	102,838	9,121	8,738	9,422	18,581	19,350	13,157	9,160	7,923	7,386	27.9
		Female	109,562	8,880	8,178	8,889	18,943	19,779	13,607	9,643	9,061	12,582	30.0
Kalkaska	12.7	Male	6,367	767	628	658	630	1,051	783	529	579	742	29.8
		Female	6,333	637	641	601	641	1,023	787	506	690	807	31.3
Kent	448.3	Male	215,599	22,600	19,197	21,954	30,536	39,391	26,149	19,467	17,855	18,450	28.4
		Female	232,701	21,854	18,158	21,086	32,093	40,640	27,714	20,935	20,318	29,903	30.7
Keweenaw	1.8	Male	927	80	53	57	70	124	99	72	113	259	43.0
		Female	873	55	52	47	57	106	79	66	154	257	50.6
Lake	8.4	Male	4,107	319	338	413	309	448	433	382	563	902	40.2
		Female	4,293	346	289	397	293	500	411	436	672	949	42.8
Lapeer	74.8	Male	37,082	4,028	4,142	4,584	4,106	6,369	5,670	3,280	2,491	2,412	27.6
		Female	37,718	3,953	4,016	4,331	4,009	6,805	5,522	3,209	2,647	3,206	28.7
Leelanau	14.7	Male	7,361	608	640	730	727	1,308	990	692	730	936	32.5
		Female	7,339	565	593	770	621	1,251	955	688	786	1,110	34.0

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POPULATION BY AGE AND SEX

S&MM ESTIMATES

MICHIGAN (continued)

ALL COUNTIES (continued)

METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
Lenawee	88.9	Male	43,215	4,575	4,292	4,632	5,106	7,303	5,693	3,935	3,942	3,737	29.1
		Female	45,685	4,196	4,066	4,383	5,213	7,438	5,774	4,338	4,429	5,848	31.7
Livingston	108.7	Male	54,954	5,416	6,020	6,914	5,564	9,670	9,231	5,093	3,655	3,391	28.7
		Female	53,746	4,991	5,466	6,014	5,213	10,032	8,887	4,600	3,908	4,635	30.2
Luce	6.5	Male	3,233	319	267	359	314	497	397	315	337	428	32.2
		Female	3,267	290	267	275	303	478	430	331	383	510	35.5
Mackinac	9.9	Male	4,917	473	411	577	450	730	566	461	543	706	32.5
		Female	4,983	418	375	511	476	672	601	509	564	857	35.7
Macomb	697.7	Male	341,445	30,047	31,164	38,151	43,525	59,522	47,958	37,161	31,572	22,345	29.7
		Female	356,255	28,704	29,953	37,177	43,343	60,348	50,209	38,122	34,161	34,238	31.5
Manistee	23.1	Male	11,218	925	931	1,184	1,213	1,705	1,360	1,093	1,201	1,606	33.0
		Female	11,882	922	900	1,156	1,149	1,667	1,373	1,144	1,395	2,176	36.1
Marquette	74.5	Male	38,408	3,894	3,013	3,216	7,461	7,950	4,589	2,809	2,596	2,880	27.0
		Female	36,092	3,748	2,881	2,969	6,420	6,568	3,902	2,765	2,815	4,024	28.1
Mason	26.9	Male	13,172	1,206	1,090	1,260	1,416	2,084	1,661	1,248	1,390	1,817	32.7
		Female	13,728	1,177	1,055	1,245	1,409	1,983	1,645	1,239	1,579	2,396	35.0
Mecosta	38.2	Male	19,604	1,545	1,318	1,471	6,591	2,566	1,754	1,276	1,416	1,667	23.8
		Female	18,596	1,442	1,297	1,404	5,123	2,440	1,874	1,342	1,665	2,009	25.1
Menominee	25.8	Male	12,727	1,233	1,080	1,390	1,423	2,020	1,471	1,140	1,269	1,701	31.1
		Female	13,073	1,261	1,018	1,325	1,318	1,909	1,439	1,203	1,460	2,140	33.5
Midland	74.5	Male	37,225	3,818	3,747	4,170	4,696	6,571	5,390	3,634	2,842	2,357	28.3
		Female	37,275	3,463	3,475	3,844	4,321	6,718	5,478	3,626	2,993	3,357	30.3
Missaukee	10.8	Male	5,385	562	510	606	576	821	695	430	510	675	30.3
		Female	5,415	555	467	578	549	794	641	469	630	732	32.0
Monroe	134.5	Male	66,492	6,912	7,017	7,671	7,835	11,377	9,246	6,418	5,222	4,794	28.3
		Female	68,008	6,773	6,451	7,337	7,702	11,445	9,187	6,415	5,585	7,113	30.0
Montcalm	48.9	Male	24,005	2,453	2,448	2,617	2,656	3,605	3,050	2,228	2,206	2,742	30.1
		Female	24,895	2,400	2,193	2,477	2,593	3,722	3,127	2,287	2,574	3,522	32.5
Montmorency	8.1	Male	3,976	351	314	416	360	498	405	361	546	725	36.2
		Female	4,124	349	306	366	368	495	426	395	641	778	39.2
Muskegon	153.5	Male	74,124	7,596	6,950	8,038	9,251	12,362	8,856	6,950	7,113	7,008	29.2
		Female	79,376	7,467	6,578	7,786	9,263	12,599	9,525	7,699	8,141	10,318	31.8
Newaygo	36.3	Male	17,802	1,824	1,638	2,048	1,736	2,627	2,206	1,704	1,788	2,231	31.3
		Female	18,498	1,718	1,630	1,892	1,776	2,596	2,366	1,730	2,031	2,759	33.6
Oakland	1,014.0	Male	494,221	42,920	44,346	51,545	57,977	89,829	71,818	52,860	46,230	36,696	30.6
		Female	519,779	41,110	42,331	49,142	58,064	92,772	73,490	54,896	49,941	58,033	32.5
Oceana	22.7	Male	11,082	1,114	1,099	1,246	1,150	1,682	1,418	1,064	1,034	1,275	30.5
		Female	11,618	1,197	1,015	1,238	1,129	1,664	1,469	1,045	1,184	1,677	32.4
Ogemaw	17.8	Male	8,681	833	719	892	841	1,165	1,040	775	1,037	1,379	34.1
		Female	9,119	748	788	872	872	1,203	1,072	859	1,241	1,464	35.7
Ontonagon	9.2	Male	4,644	393	411	512	330	634	637	487	510	730	35.7
		Female	4,556	345	419	502	345	596	584	417	545	803	36.2
Osceola	19.8	Male	9,750	1,000	961	1,139	971	1,434	1,202	893	931	1,219	30.6
		Female	10,050	930	898	984	1,002	1,486	1,253	888	1,080	1,529	33.1
Oscoda	7.4	Male	3,625	301	299	387	281	478	424	335	470	650	36.6
		Female	3,775	307	257	383	364	390	467	363	525	719	39.0
Otsego	16.1	Male	7,879	844	773	872	824	1,292	1,051	724	707	792	29.8
		Female	8,221	814	738	914	806	1,298	1,096	756	745	1,054	31.5
Ottawa	162.1	Male	79,976	8,563	7,671	8,662	10,917	14,142	10,894	7,078	5,975	6,074	28.0
		Female	82,124	8,176	7,472	8,067	10,755	14,050	11,058	7,100	6,655	8,791	29.7
Presque Isle	14.2	Male	7,108	672	597	787	683	1,022	796	725	793	1,033	33.0
		Female	7,092	629	560	730	666	911	803	716	869	1,208	35.6
Roscommon	18.3	Male	9,001	685	619	911	802	1,076	910	784	1,385	1,829	39.5
		Female	9,299	619	555	778	769	1,078	1,030	908	1,683	1,879	43.3
Saginaw	224.3	Male	108,268	11,350	11,038	12,503	13,415	18,194	14,088	10,126	8,883	8,671	28.2
		Female	116,032	10,987	10,706	12,129	14,063	19,657	14,790	10,649	9,906	13,145	30.2
St. Clair	139.6	Male	67,944	6,851	6,778	7,829	7,796	10,983	8,961	6,386	5,996	6,364	29.3
		Female	71,656	6,481	6,469	7,307	8,071	11,416	9,070	6,633	6,852	9,357	31.6
St. Joseph	56.9	Male	27,744	2,962	2,675	2,799	3,157	4,651	3,530	2,605	2,461	2,904	29.9
		Female	29,156	2,911	2,468	2,602	3,091	4,737	3,572	2,718	2,815	4,242	32.4
Sanilac	40.9	Male	20,116	1,967	1,909	2,280	2,141	2,968	2,355	1,776	2,035	2,685	30.9
		Female	20,784	1,921	1,847	2,075	2,116	2,888	2,413	1,952	2,268	3,304	33.4
Schoolcraft	8.5	Male	4,059	404	332	439	353	616	468	384	437	626	33.1
		Female	4,441	388	382	412	443	599	480	441	543	753	34.9

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MICHIGAN (continued)													
ALL COUNTIES (continued)													
Shiawassee	70.9	Male	34,823	3,779	3,622	4,093	3,996	5,934	4,852	3,255	2,723	2,569	28.2
		Female	36,077	3,591	3,509	3,879	3,939	6,100	4,919	3,201	3,000	3,939	30.1
Tuscola	57.6	Male	28,552	2,967	2,932	3,401	3,209	4,734	3,881	2,530	2,387	2,511	28.7
		Female	29,048	2,740	2,850	3,158	3,141	4,778	3,923	2,566	2,560	3,332	30.5
Van Buren	69.2	Male	33,818	3,566	3,396	3,615	3,599	5,485	4,421	3,096	2,955	3,685	30.0
		Female	35,382	3,393	3,203	3,392	3,521	5,785	4,416	3,204	3,285	5,183	32.2
Washtenaw	268.7	Male	134,255	11,053	9,836	10,370	29,847	31,208	16,879	10,084	8,106	6,872	26.9
		Female	134,445	10,380	9,496	9,902	27,837	29,803	16,626	10,348	8,810	11,243	28.2
Wayne	2,177.6	Male	1,043,917	101,011	98,952	105,440	131,909	182,653	122,016	101,431	104,924	95,581	29.6
		Female	1,133,683	97,397	94,819	102,878	137,103	191,223	132,100	113,049	120,153	144,961	32.0
Wexford	26.2	Male	12,585	1,287	1,179	1,340	1,310	1,979	1,530	1,202	1,236	1,522	30.9
		Female	13,615	1,229	1,138	1,345	1,425	2,018	1,657	1,258	1,429	2,116	33.3
TOTAL METRO COUNTIES	**7,317.1**	**Male**	**3,553,528**	**340,028**	**330,923**	**369,514**	**475,334**	**636,203**	**460,538**	**345,416**	**314,951**	**280,621**	**29.1**
		Female	**3,763,572**	**326,489**	**316,048**	**355,636**	**482,358**	**654,201**	**479,926**	**364,885**	**351,468**	**432,561**	**31.1**
TOTAL STATE	**9,129.3**	**Male**	**4,449,082**	**427,159**	**411,638**	**462,805**	**592,519**	**778,693**	**571,062**	**425,009**	**398,252**	**381,945**	**29.2**
		Female	**4,680,218**	**409,613**	**393,056**	**443,849**	**590,976**	**793,341**	**591,167**	**447,489**	**445,418**	**565,309**	**31.3**
MINNESOTA													
DULUTH	**264.2**	**Male**	**129,463**	**12,072**	**10,381**	**12,023**	**17,978**	**22,606**	**14,957**	**11,587**	**12,545**	**15,314**	**30.4**
		Female	**134,737**	**11,543**	**9,878**	**11,440**	**17,257**	**21,123**	**14,803**	**11,977**	**14,050**	**22,666**	**33.2**
St. Louis	220.5	Male	108,048	10,084	8,612	10,022	15,025	18,926	12,520	9,706	10,499	12,654	30.4
		Female	112,452	9,586	8,188	9,567	14,520	17,676	12,438	10,050	11,685	18,742	33.1
Douglas, Wisc.	*43.7*	*Male*	*21,415*	*1,988*	*1,769*	*2,001*	*2,953*	*3,680*	*2,437*	*1,881*	*2,046*	*2,660*	*30.4*
		Female	*22,285*	*1,957*	*1,690*	*1,873*	*2,737*	*3,447*	*2,365*	*1,927*	*2,365*	*3,924*	*33.4*
FARGO - MOORHEAD	**145.3**	**Male**	**71,616**	**6,807**	**5,440**	**5,975**	**14,198**	**14,067**	**8,064**	**5,840**	**5,296**	**5,929**	**27.4**
		Female	**73,684**	**6,558**	**5,122**	**5,690**	**14,787**	**13,117**	**7,939**	**5,968**	**5,536**	**8,967**	**28.6**
Clay	49.7	Male	24,209	2,192	1,787	2,194	5,338	3,913	2,628	2,039	1,916	2,202	26.5
		Female	25,491	2,126	1,748	2,081	6,039	3,651	2,669	2,125	1,959	3,093	27.1
Cass, N. D.	*95.6*	*Male*	*47,407*	*4,615*	*3,653*	*3,781*	*8,860*	*10,154*	*5,436*	*3,801*	*3,380*	*3,727*	*27.8*
		Female	*48,193*	*4,432*	*3,374*	*3,609*	*8,748*	*9,466*	*5,270*	*3,843*	*3,577*	*5,874*	*29.2*
MINNEAPOLIS - ST. PAUL	**2,200.2**	**Male**	**1,070,336**	**101,300**	**92,902**	**106,693**	**144,342**	**212,864**	**150,230**	**97,096**	**83,128**	**81,781**	**29.2**
		Female	**1,129,864**	**97,280**	**88,897**	**102,461**	**145,661**	**217,040**	**150,552**	**98,379**	**91,831**	**137,763**	**31.0**
Anoka	210.8	Male	105,525	11,914	11,550	12,421	12,848	20,542	17,171	9,455	5,817	3,807	27.0
		Female	105,275	11,345	11,056	11,923	12,657	21,587	16,838	8,658	5,761	5,450	27.6
Carver	40.0	Male	20,146	2,226	1,891	2,141	2,648	3,667	2,749	1,872	1,361	1,591	28.2
		Female	19,854	2,031	1,791	2,069	2,531	3,456	2,712	1,706	1,392	2,166	29.4
Chisago	28.8	Male	14,503	1,642	1,437	1,632	1,455	2,265	2,091	1,183	1,175	1,623	29.8
		Female	14,297	1,477	1,338	1,518	1,368	2,295	1,940	1,153	1,187	2,021	31.3
Dakota	214.9	Male	106,203	11,616	11,125	11,857	12,640	20,529	17,255	9,319	6,550	5,312	27.9
		Female	108,697	11,379	10,764	11,586	12,321	21,975	17,124	8,722	6,769	8,057	28.8
Hennepin	938.9	Male	450,600	36,776	33,700	39,956	64,553	95,068	60,489	42,224	39,362	38,472	30.3
		Female	488,300	35,704	32,266	38,485	65,842	96,702	61,780	44,544	44,228	68,749	32.4
Isanti	25.8	Male	12,897	1,408	1,345	1,490	1,363	2,186	1,894	1,081	837	1,293	28.9
		Female	12,903	1,346	1,252	1,409	1,265	2,230	1,829	1,001	927	1,644	30.3
Ramsey	456.7	Male	217,330	19,878	16,968	20,467	32,846	42,594	26,394	19,574	18,794	19,815	29.3
		Female	239,370	18,930	16,218	19,707	34,669	42,955	27,387	21,148	22,214	36,142	32.0
Scott	48.2	Male	24,284	2,657	2,609	3,007	2,809	4,313	3,778	2,028	1,511	1,572	27.5
		Female	23,916	2,534	2,361	2,815	2,632	4,416	3,583	1,885	1,505	2,185	28.7
Washington	124.4	Male	62,982	6,689	6,583	7,541	6,910	11,941	10,681	5,791	3,743	3,103	28.2
		Female	61,418	6,262	6,387	7,055	6,259	11,953	10,064	5,253	3,730	4,455	29.0
Wright	65.7	Male	32,881	3,991	3,500	3,655	3,560	5,615	4,603	2,544	2,287	3,126	28.1
		Female	32,819	3,888	3,326	3,587	3,435	5,587	4,248	2,352	2,419	3,977	28.9
St. Croix, Wisc.	*46.0*	*Male*	*22,985*	*2,503*	*2,194*	*2,526*	*2,710*	*4,144*	*3,125*	*2,025*	*1,691*	*2,067*	*28.8*
		Female	*23,015*	*2,384*	*2,138*	*2,307*	*2,682*	*3,884*	*3,047*	*1,957*	*1,699*	*2,917*	*30.1*
ROCHESTER	**94.2**	**Male**	**44,701**	**4,594**	**4,054**	**4,646**	**5,572**	**8,548**	**6,733**	**4,061**	**3,196**	**3,297**	**29.1**
		Female	**49,499**	**4,392**	**3,921**	**4,434**	**7,168**	**9,140**	**6,880**	**4,026**	**3,563**	**5,975**	**30.3**
Olmsted	94.2	Male	44,701	4,594	4,054	4,646	5,572	8,548	6,733	4,061	3,196	3,297	29.1
		Female	49,499	4,392	3,921	4,434	7,168	9,140	6,880	4,026	3,563	5,975	30.3

POPULATION BY AGE AND SEX

[illegible] ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
MINNESOTA (continued)													
ST. CLOUD	**173.2**	**Male**	**86,841**	**9,457**	**7,831**	**9,570**	**15,088**	**14,491**	**9,765**	**6,864**	**6,090**	**7,685**	**26.0**
		Female	**86,359**	**8,957**	**7,500**	**8,990**	**14,781**	**13,831**	**9,552**	**6,555**	**6,177**	**10,016**	**27.1**
Benton	26.8	Male	13,245	1,607	1,270	1,337	1,780	2,504	1,474	1,010	978	1,285	27.5
		Female	13,555	1,564	1,179	1,318	1,826	2,382	1,465	970	1,012	1,839	28.7
Sherburne	33.9	Male	17,282	2,002	1,783	1,847	2,467	3,225	2,444	1,253	1,008	1,253	26.7
		Female	16,618	1,944	1,781	1,753	1,889	3,129	2,242	1,171	1,044	1,665	28.0
Stearns	112.5	Male	56,314	5,848	4,778	6,386	10,841	8,762	5,847	4,601	4,104	5,147	25.3
		Female	56,186	5,449	4,540	5,919	11,066	8,320	5,845	4,414	4,121	6,512	26.3
ALL COUNTIES													
Aitkin	14.3	Male	7,131	652	576	696	637	914	816	606	850	1,384	36.1
		Female	7,169	552	554	674	539	917	823	654	930	1,526	39.2
Anoka	210.8	Male	105,525	11,914	11,550	12,421	12,848	20,542	17,171	9,455	5,817	3,807	27.0
		Female	105,275	11,345	11,056	11,923	12,657	21,587	16,838	8,658	5,761	5,450	27.6
Becker	30.9	Male	15,502	1,651	1,476	1,664	1,693	2,294	1,827	1,353	1,364	2,180	30.5
		Female	15,398	1,474	1,321	1,598	1,508	2,258	1,792	1,323	1,555	2,569	33.0
Beltrami	32.8	Male	16,388	1,617	1,341	1,646	3,075	2,634	1,838	1,312	1,204	1,721	27.0
		Female	16,412	1,603	1,288	1,525	2,990	2,512	1,774	1,305	1,342	2,073	28.2
Benton	26.8	Male	13,245	1,607	1,270	1,337	1,780	2,504	1,474	1,010	978	1,285	27.5
		Female	13,555	1,564	1,179	1,318	1,826	2,382	1,465	970	1,012	1,839	28.7
Big Stone	7.5	Male	3,659	313	279	362	364	487	388	363	420	683	35.6
		Female	3,841	312	292	361	302	449	390	355	437	943	40.2
Blue Earth	52.0	Male	25,349	2,386	1,737	2,122	5,445	4,571	2,615	2,009	1,980	2,484	27.2
		Female	26,651	2,277	1,656	2,022	5,825	4,098	2,562	2,054	2,288	3,869	28.8
Brown	28.4	Male	13,781	1,335	1,167	1,478	1,736	2,014	1,518	1,278	1,340	1,915	30.8
		Female	14,619	1,238	1,086	1,348	1,952	1,982	1,516	1,287	1,435	2,775	33.5
Carlton	30.3	Male	15,148	1,465	1,427	1,666	1,528	2,428	1,894	1,511	1,449	1,780	31.1
		Female	15,152	1,414	1,257	1,572	1,469	2,302	1,854	1,466	1,536	2,282	33.1
Carver	40.0	Male	20,146	2,226	1,391	2,141	2,648	3,667	2,749	1,872	1,361	1,591	28.2
		Female	19,854	2,031	1,791	2,069	2,531	3,456	2,712	1,706	1,392	2,166	29.4
Cass	22.5	Male	11,144	979	891	1,176	903	1,433	1,299	1,023	1,304	2,136	36.5
		Female	11,356	1,003	911	1,126	806	1,409	1,360	1,029	1,467	2,245	38.1
Chippewa	14.7	Male	7,181	731	554	702	716	1,105	806	635	754	1,178	33.0
		Female	7,519	731	530	641	697	1,010	802	698	826	1,584	36.9
Chisago	28.8	Male	14,503	1,642	1,437	1,632	1,455	2,265	2,091	1,183	1,175	1,623	29.8
		Female	14,297	1,477	1,338	1,518	1,368	2,295	1,940	1,153	1,187	2,021	31.3
Clay	49.7	Male	24,209	2,192	1,787	2,194	5,338	3,913	2,628	2,039	1,916	2,202	26.5
		Female	25,491	2,126	1,748	2,081	6,039	3,651	2,669	2,125	1,959	3,093	27.1
Clearwater	8.9	Male	4,524	463	390	531	444	549	546	394	428	779	32.9
		Female	4,376	422	401	447	378	543	539	355	441	850	34.9
Cook	4.3	Male	2,197	161	167	213	200	386	297	217	230	326	34.3
		Female	2,103	159	138	203	189	353	287	187	246	341	35.3
Cottonwood	14.6	Male	7,095	740	564	697	691	1,065	812	657	684	1,185	33.0
		Female	7,505	682	598	662	616	971	787	674	820	1,695	37.8
Crow Wing	44.0	Male	21,253	2,031	1,834	2,175	2,111	3,143	2,673	1,901	2,166	3,219	32.9
		Female	22,747	2,029	1,819	2,109	2,225	3,272	2,699	2,006	2,602	3,986	34.8
Dakota	214.9	Male	106,203	11,616	11,125	11,857	12,640	20,529	17,255	9,319	6,550	5,312	27.9
		Female	108,697	11,379	10,764	11,586	12,321	21,975	17,124	8,722	6,769	8,057	28.8
Dodge	15.7	Male	7,737	877	711	812	803	1,293	1,006	657	679	899	30.1
		Female	7,963	926	673	808	791	1,252	984	641	681	1,207	31.3
Douglas	29.5	Male	14,502	1,406	1,170	1,380	1,840	2,124	1,719	1,225	1,472	2,166	31.9
		Female	14,998	1,402	1,153	1,337	1,834	2,016	1,676	1,283	1,515	2,782	33.8
Faribault	19.1	Male	9,262	903	707	946	973	1,326	1,042	894	999	1,472	33.3
		Female	9,838	861	654	870	885	1,227	1,046	942	1,155	2,198	39.0
Fillmore	21.6	Male	10,750	1,061	931	1,089	1,035	1,508	1,207	995	1,134	1,790	33.3
		Female	10,850	929	828	1,007	897	1,379	1,218	1,018	1,219	2,355	38.2
Freeborn	35.3	Male	17,282	1,580	1,458	1,750	1,916	2,665	2,138	1,637	1,861	2,277	32.3
		Female	18,018	1,608	1,329	1,674	1,730	2,508	2,160	1,733	1,940	3,336	35.7
Goodhue	40.1	Male	19,757	1,906	1,671	2,176	2,131	3,140	2,502	1,736	1,765	2,730	31.4
		Female	20,343	1,800	1,655	1,946	1,878	2,979	2,479	1,797	1,877	3,932	34.7
Grant	7.5	Male	3,902	320	259	340	611	536	397	329	400	710	32.9
		Female	3,598	290	263	321	282	425	397	334	407	879	40.5
Hennepin	938.9	Male	450,600	36,776	33,700	39,956	64,553	95,068	60,489	42,224	39,362	38,472	30.3
		Female	488,300	35,704	32,266	38,485	65,842	96,702	61,780	44,544	44,228	68,749	32.4

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MINNESOTA (continued)													
ALL COUNTIES (continued)													
Houston	18.9	Male	9,395	931	833	976	1,049	1,527	1,034	897	861	1,287	30.9
		Female	9,505	872	776	1,013	899	1,399	1,071	884	929	1,662	33.5
Hubbard	15.6	Male	7,681	706	622	871	667	1,078	947	709	811	1,270	34.0
		Female	7,919	777	640	792	655	1,063	1,003	756	824	1,409	35.3
Isanti	25.8	Male	12,897	1,408	1,345	1,490	1,363	2,186	1,894	1,081	837	1,293	28.9
		Female	12,903	1,346	1,252	1,409	1,265	2,230	1,829	1,001	927	1,644	30.3
Itasca	45.3	Male	22,750	2,465	2,082	2,369	2,292	3,770	2,776	2,042	2,225	2,729	30.7
		Female	22,550	2,234	1,925	2,248	2,310	3,519	2,754	2,043	2,369	3,148	32.3
Jackson	13.4	Male	6,675	664	528	604	883	973	708	625	715	975	31.8
		Female	6,725	587	518	586	706	887	687	690	739	1,325	36.1
Kanabec	13.0	Male	6,426	682	598	708	643	894	821	572	629	879	31.5
		Female	6,574	645	598	695	618	904	842	595	636	1,041	33.1
Kandiyohi	38.7	Male	19,078	1,916	1,612	1,725	2,598	3,149	2,166	1,656	1,742	2,514	30.4
		Female	19,622	1,877	1,418	1,700	2,683	3,036	2,201	1,656	1,927	3,124	32.0
Kittson	6.6	Male	3,301	303	265	298	296	509	379	302	368	581	34.6
		Female	3,299	296	234	292	277	437	350	329	350	734	38.2
Koochiching	17.3	Male	8,624	871	787	945	904	1,411	1,065	822	848	971	30.7
		Female	8,676	837	792	834	920	1,334	1,085	860	868	1,146	32.2
Lac qui Parle	10.4	Male	5,206	476	371	490	523	734	550	488	605	969	35.2
		Female	5,194	456	394	470	444	615	535	507	628	1,145	39.1
Lake	12.6	Male	6,513	641	524	606	712	1,098	874	754	645	659	32.0
		Female	6,087	570	494	603	618	904	818	672	580	828	33.4
Lake of the Woods	3.8	Male	1,910	169	148	224	170	255	253	150	235	306	34.6
		Female	1,890	141	144	187	163	232	251	197	221	354	38.1
Le Sueur	23.7	Male	11,829	1,199	1,048	1,381	1,302	1,785	1,472	999	1,055	1,588	30.5
		Female	11,871	1,224	1,007	1,224	1,109	1,665	1,457	1,006	1,148	2,031	33.2
Lincoln	8.0	Male	3,963	357	335	430	364	498	438	384	447	710	34.9
		Female	4,037	389	310	394	303	446	467	351	469	908	38.8
Lyon	25.5	Male	12,691	1,337	1,035	1,292	2,016	1,997	1,403	983	1,115	1,513	28.3
		Female	12,809	1,157	961	1,163	1,963	1,764	1,407	1,061	1,231	2,102	31.6
McLeod	30.5	Male	15,130	1,584	1,388	1,520	1,678	2,442	1,927	1,331	1,348	1,912	30.7
		Female	15,370	1,463	1,260	1,466	1,525	2,423	1,852	1,330	1,466	2,585	33.1
Mahnomen	5.3	Male	2,695	297	259	332	251	316	288	246	269	437	31.6
		Female	2,605	277	263	326	213	297	289	213	285	442	32.5
Marshall	12.7	Male	6,502	731	596	687	610	928	741	584	702	923	31.8
		Female	6,198	612	534	670	516	858	722	549	651	1,086	33.9
Martin	24.7	Male	12,075	1,157	1,010	1,135	1,328	1,917	1,382	1,121	1,235	1,790	32.3
		Female	12,625	1,106	894	1,075	1,271	1,783	1,380	1,166	1,375	2,575	36.3
Meeker	21.2	Male	10,533	1,112	913	1,075	1,071	1,609	1,175	957	1,046	1,575	31.8
		Female	10,667	1,079	890	1,022	944	1,465	1,163	965	1,120	2,019	34.5
Mille Lacs	19.3	Male	9,630	1,069	837	1,107	952	1,351	1,125	805	893	1,491	31.3
		Female	9,670	918	759	941	918	1,331	1,167	820	948	1,868	34.8
Morrison	30.1	Male	14,925	1,684	1,457	1,844	1,533	2,101	1,594	1,348	1,354	2,010	29.5
		Female	15,175	1,647	1,363	1,808	1,461	1,990	1,659	1,341	1,461	2,445	31.6
Mower	38.7	Male	18,792	1,678	1,486	1,977	2,025	2,739	1,982	2,010	2,242	2,653	33.1
		Female	19,908	1,591	1,421	1,893	1,934	2,522	2,111	2,169	2,465	3,802	37.8
Murray	11.3	Male	5,658	554	491	631	533	842	579	537	649	842	32.4
		Female	5,642	544	444	604	494	715	569	590	645	1,037	35.4
Nicollet	27.8	Male	13,809	1,374	1,083	1,331	2,445	2,552	1,620	1,158	985	1,261	27.6
		Female	13,991	1,332	1,073	1,217	2,615	2,168	1,611	1,136	1,014	1,825	28.5
Nobles	21.2	Male	10,366	969	901	1,080	1,280	1,479	1,183	1,009	1,032	1,433	31.4
		Female	10,834	960	826	1,051	1,108	1,457	1,163	1,073	1,128	2,068	35.1
Norman	8.9	Male	4,456	409	378	431	376	579	467	412	511	893	36.2
		Female	4,444	435	344	389	336	523	487	408	481	1,041	39.0
Olmsted	94.2	Male	44,701	4,594	4,054	4,646	5,572	8,548	6,733	4,061	3,196	3,297	29.1
		Female	49,499	4,392	3,921	4,434	7,168	9,140	6,880	4,026	3,563	5,975	30.3
Otter Tail	53.8	Male	26,773	2,389	2,081	2,758	2,732	3,774	3,040	2,570	2,860	4,569	34.1
		Female	27,027	2,227	2,011	2,481	2,519	3,526	3,034	2,583	3,052	5,594	37.5
Pennington	15.5	Male	7,630	834	667	703	1,026	1,260	895	604	653	988	29.6
		Female	7,870	759	630	691	1,028	1,182	906	650	648	1,376	32.0
Pine	21.2	Male	10,877	1,071	944	1,156	1,126	1,697	1,299	988	1,024	1,572	31.7
		Female	10,323	1,045	870	1,034	961	1,323	1,286	900	1,089	1,815	34.5
Pipestone	11.1	Male	5,339	498	442	541	654	718	550	490	570	876	32.4
		Female	5,761	540	428	512	556	689	571	533	636	1,296	37.7

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MINNESOTA (continued)													
ALL COUNTIES (continued)													
Polk	34.8	Male	17,179	1,714	1,523	1,715	2,226	2,552	1,841	1,546	1,628	2,434	30.5
		Female	17,621	1,565	1,416	1,652	2,027	2,424	1,940	1,552	1,816	3,229	33.9
Pope	11.8	Male	5,884	564	457	563	576	830	605	549	689	1,051	34.4
		Female	5,916	538	466	507	485	708	638	564	695	1,315	39.0
Ramsey	456.7	Male	217,330	19,878	16,968	20,467	32,846	42,594	26,394	19,574	18,794	19,815	29.3
		Female	239,370	18,930	16,218	19,707	34,669	42,955	27,387	21,148	22,214	36,142	32.0
Red Lake	5.4	Male	2,746	282	228	325	323	369	312	238	248	421	30.8
		Female	2,654	291	256	309	243	317	286	223	270	459	32.2
Redwood	18.7	Male	9,242	911	767	973	967	1,283	1,068	802	1,005	1,466	32.8
		Female	9,458	887	740	921	813	1,233	1,026	799	1,031	2,008	36.3
Renville	19.9	Male	9,921	955	835	1,022	1,082	1,415	986	958	1,071	1,597	32.5
		Female	9,979	949	730	968	901	1,264	1,019	971	1,128	2,049	36.7
Rice	47.5	Male	23,407	2,147	1,954	2,365	4,614	3,556	2,908	1,844	1,672	2,347	26.8
		Female	24,093	2,182	1,883	2,158	4,281	3,556	2,807	1,838	1,914	3,474	29.3
Rock	10.6	Male	5,183	552	442	500	557	762	584	454	609	723	32.1
		Female	5,417	534	453	504	503	706	573	519	614	1,011	35.1
Roseau	12.9	Male	6,633	696	632	659	687	975	785	534	653	1,012	31.6
		Female	6,267	659	557	613	648	869	753	536	614	1,018	32.6
St. Louis	220.5	Male	108,048	10,084	8,612	10,022	15,025	18,926	12,520	9,706	10,499	12,654	30.4
		Female	112,452	9,586	8,188	9,567	14,520	17,676	12,438	10,050	11,685	18,742	33.1
Scott	48.2	Male	24,284	2,657	2,609	3,007	2,809	4,313	3,778	2,028	1,511	1,572	27.5
		Female	23,916	2,534	2,361	2,815	2,632	4,416	3,583	1,885	1,505	2,185	28.7
Sherburne	33.9	Male	17,282	2,002	1,783	1,847	2,467	3,225	2,444	1,253	1,008	1,253	26.7
		Female	16,618	1,944	1,781	1,753	1,889	3,129	2,242	1,171	1,044	1,665	28.0
Sibley	15.2	Male	7,576	779	654	721	807	1,065	859	752	749	1,190	32.8
		Female	7,624	746	620	748	695	933	884	763	793	1,442	35.8
Stearns	112.5	Male	56,314	5,848	4,778	6,386	10,841	8,762	5,847	4,601	4,104	5,147	25.3
		Female	56,186	5,449	4,540	5,919	11,066	8,320	5,845	4,414	4,121	6,512	26.3
Steele	31.2	Male	15,337	1,623	1,332	1,511	1,975	2,622	1,887	1,295	1,344	1,748	29.7
		Female	15,863	1,559	1,256	1,490	1,983	2,529	1,872	1,354	1,416	2,404	31.5
Stevens	11.2	Male	5,527	511	435	516	1,075	795	540	483	481	691	27.8
		Female	5,673	505	393	500	970	714	529	521	552	989	31.6
Swift	12.7	Male	6,310	663	522	654	667	885	639	534	712	1,034	32.3
		Female	6,390	571	486	679	549	773	668	588	756	1,320	37.1
Todd	26.1	Male	13,140	1,458	1,202	1,416	1,377	1,804	1,465	1,150	1,304	1,964	31.2
		Female	12,960	1,360	1,123	1,426	1,115	1,705	1,481	1,093	1,357	2,300	33.5
Traverse	5.3	Male	2,630	233	219	256	252	308	263	295	292	512	36.8
		Female	2,670	201	188	290	192	276	286	291	309	637	41.6
Wabasha	20.0	Male	9,930	1,027	880	1,036	1,028	1,633	1,159	845	969	1,353	31.1
		Female	10,070	1,003	827	991	970	1,474	1,151	830	940	1,884	33.4
Wadena	14.6	Male	7,151	711	632	827	780	925	843	638	702	1,093	31.8
		Female	7,449	746	633	776	668	909	874	652	750	1,441	34.9
Waseca	19.0	Male	9,439	1,080	799	916	1,285	1,581	1,019	765	910	1,084	29.0
		Female	9,561	1,033	720	820	1,171	1,466	1,004	833	880	1,634	32.1
Washington	124.4	Male	62,982	6,689	6,583	7,541	6,910	11,941	10,681	5,791	3,743	3,103	28.2
		Female	61,418	6,262	6,387	7,055	6,259	11,953	10,064	5,253	3,730	4,455	29.0
Watonwan	12.1	Male	5,997	585	444	560	646	893	673	596	626	974	33.5
		Female	6,103	562	435	509	580	786	669	634	674	1,254	37.7
Wilkin	8.2	Male	4,091	390	354	473	519	581	412	425	365	572	30.3
		Female	4,109	384	333	382	405	545	445	409	418	788	35.1
Winona	46.1	Male	22,108	2,060	1,763	2,031	3,921	3,592	2,476	1,817	1,805	2,643	28.6
		Female	23,992	1,915	1,636	1,985	4,807	3,367	2,443	1,883	2,001	3,955	29.9
Wright	65.7	Male	32,881	3,991	3,500	3,655	3,560	5,615	4,603	2,544	2,287	3,126	28.1
		Female	32,819	3,888	3,326	3,587	3,435	5,587	4,248	2,352	2,419	3,977	28.9
Yellow Medicine	13.2	Male	6,639	642	489	660	831	895	691	606	682	1,143	32.8
		Female	6,561	573	466	556	725	749	711	635	732	1,414	38.0
TOTAL METRO COUNTIES	**2,691.8**	**Male**	**1,311,150**	**125,124**	**112,992**	**130,599**	**182,655**	**254,598**	**178,751**	**117,741**	**103,138**	**105,552**	**29.1**
		Female	**1,380,650**	**119,957**	**108,116**	**125,226**	**185,487**	**257,454**	**179,044**	**119,178**	**113,516**	**172,672**	**30.9**
TOTAL STATE	**4,168.4**	**Male**	**2,041,996**	**197,411**	**174,586**	**205,146**	**271,741**	**365,516**	**262,839**	**183,152**	**173,811**	**207,794**	**29.7**
		Female	**2,126,404**	**189,029**	**166,360**	**195,642**	**270,078**	**361,076**	**263,146**	**185,840**	**189,278**	**305,955**	**31.7**

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MISSISSIPPI													
BILOXI - GULFPORT	**192.6**	**Male**	**96,873**	**9,831**	**8,757**	**9,850**	**16,489**	**16,013**	**11,702**	**8,625**	**7,995**	**7,611**	**27.2**
		Female	**95,727**	**9,627**	**8,426**	**9,256**	**12,590**	**15,715**	**12,013**	**8,800**	**8,454**	**10,846**	**30.1**
Hancock	27.9	Male	13,974	1,350	1,351	1,832	1,445	1,959	1,731	1,324	1,433	1,549	30.2
		Female	13,926	1,279	1,278	1,438	1,365	1,993	1,793	1,333	1,547	1,900	33.0
Harrison	164.7	Male	82,899	8,481	7,406	8,018	15,044	14,054	9,971	7,301	6,562	6,062	26.8
		Female	81,801	8,348	7,148	7,818	11,225	13,722	10,220	7,467	6,907	8,946	29.6
JACKSON	**385.5**	**Male**	**182,563**	**20,331**	**18,198**	**19,028**	**24,938**	**33,436**	**22,451**	**15,937**	**13,521**	**14,723**	**27.6**
		Female	**202,937**	**19,828**	**17,465**	**18,483**	**27,710**	**36,413**	**25,156**	**18,333**	**16,347**	**23,202**	**29.9**
Hinds	260.9	Male	121,927	13,260	11,790	12,413	18,013	22,596	14,061	10,437	9,365	9,992	27.4
		Female	138,973	13,082	11,456	12,095	20,374	24,786	16,509	12,682	11,463	16,526	30.0
Madison	45.5	Male	21,855	2,737	2,457	2,527	2,734	3,793	2,313	1,678	1,516	2,100	26.2
		Female	23,645	2,669	2,215	2,397	3,127	3,977	2,531	1,954	1,859	2,916	28.6
Rankin	79.1	Male	38,781	4,334	3,951	4,088	4,191	7,047	6,077	3,822	2,640	2,631	29.0
		Female	40,319	4,077	3,794	3,991	4,209	7,650	6,116	3,697	3,025	3,760	30.3
PASCAGOULA	**127.7**	**Male**	**63,809**	**7,310**	**6,775**	**7,255**	**8,078**	**11,085**	**9,080**	**6,090**	**4,553**	**3,583**	**27.2**
		Female	**63,891**	**7,005**	**6,524**	**6,906**	**7,706**	**11,034**	**9,220**	**5,802**	**4,805**	**4,889**	**28.4**
Jackson	127.7	Male	63,809	7,310	6,775	7,255	8,078	11,085	9,080	6,090	4,553	3,583	27.2
		Female	63,891	7,005	6,524	6,906	7,706	11,034	9,220	5,802	4,805	4,889	28.4
ALL COUNTIES													
Adams	38.0	Male	17,639	1,885	1,791	2,041	2,143	2,681	2,002	1,666	1,628	1,802	28.6
		Female	20,361	1,937	1,763	1,978	2,360	3,033	2,436	2,112	1,970	2,772	32.1
Alcorn	34.6	Male	16,696	1,691	1,617	1,752	1,773	2,699	2,348	1,574	1,438	1,804	30.6
		Female	17,904	1,544	1,519	1,620	1,777	2,834	2,458	1,621	1,755	2,776	33.8
Amite	13.1	Male	6,353	711	636	758	698	808	676	532	594	940	29.6
		Female	6,747	675	614	731	665	854	720	636	746	1,106	33.1
Attala	19.5	Male	9,345	906	923	1,084	975	1,187	1,072	857	894	1,447	31.6
		Female	10,155	902	911	960	899	1,274	1,108	985	1,126	1,990	36.2
Benton	8.4	Male	4,080	459	381	526	479	519	431	364	374	547	28.8
		Female	4,320	458	401	458	492	534	446	403	417	711	31.6
Bolivar	44.3	Male	20,717	2,838	2,505	2,722	2,836	2,830	1,910	1,288	1,494	2,294	23.7
		Female	23,583	2,674	2,478	2,645	3,167	3,277	2,225	1,725	2,016	3,376	27.5
Calhoun	15.7	Male	7,617	765	743	814	870	1,130	884	644	704	1,063	30.5
		Female	8,083	714	706	754	832	1,073	916	760	879	1,449	34.7
Carroll	9.9	Male	4,774	490	458	517	513	642	583	398	450	723	31.4
		Female	5,126	533	465	549	535	648	594	447	545	810	32.4
Chickasaw	18.1	Male	8,629	1,017	884	955	985	1,331	1,052	731	712	962	28.6
		Female	9,471	1,000	821	958	999	1,348	1,089	828	876	1,552	32.1
Choctaw	9.1	Male	4,378	488	428	532	481	603	516	377	341	612	29.3
		Female	4,722	493	389	483	458	642	547	391	460	859	33.4
Claiborne	12.9	Male	6,080	678	558	635	1,230	846	545	453	438	697	24.7
		Female	6,820	702	575	590	1,448	862	581	490	601	971	26.1
Clarke	17.5	Male	8,399	947	818	885	895	1,246	1,007	762	740	1,099	30.3
		Female	9,101	882	816	901	937	1,277	1,007	847	880	1,554	32.9
Clay	21.7	Male	10,259	1,256	1,057	1,131	1,349	1,668	1,120	838	792	1,048	27.0
		Female	11,441	1,302	1,043	1,064	1,466	1,670	1,205	992	1,036	1,663	30.1
Coahoma	35.5	Male	16,583	2,286	1,870	2,206	1,976	2,209	1,552	1,210	1,330	1,944	24.8
		Female	18,917	2,217	1,794	2,121	2,155	2,405	1,947	1,654	1,637	2,987	29.9
Copiah	26.9	Male	12,866	1,438	1,226	1,471	1,940	1,779	1,309	1,038	1,076	1,589	27.0
		Female	14,034	1,383	1,244	1,354	1,682	1,855	1,518	1,214	1,350	2,434	32.3
Covington	16.5	Male	7,910	910	826	878	899	1,061	981	696	686	973	29.2
		Female	8,590	868	769	946	892	1,137	1,061	739	834	1,344	32.2
☐ De Soto	59.3	Male	29,206	3,104	3,285	3,755	3,009	4,654	4,935	2,692	1,894	1,878	28.1
		Female	30,094	2,969	3,214	3,609	2,997	5,339	4,830	2,579	2,142	2,415	29.2
Forrest	68.5	Male	32,142	3,243	2,872	3,046	5,939	5,425	3,601	2,485	2,589	2,942	26.8
		Female	36,358	3,149	2,806	2,970	6,634	5,591	3,824	3,091	3,260	5,033	29.7
Franklin	8.3	Male	3,972	431	405	415	429	558	419	378	384	553	30.5
		Female	4,328	428	346	367	455	549	488	402	473	820	35.4
George	16.1	Male	7,994	965	899	902	852	1,189	1,101	709	587	790	28.2
		Female	8,106	899	836	857	833	1,227	1,089	673	714	978	30.1
Greene	10.2	Male	5,019	624	588	521	549	729	640	400	414	554	28.1
		Female	5,181	585	527	518	563	733	628	443	472	712	30.4

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MISSISSIPPI (continued)													
ALL COUNTIES (continued)													
Grenada	21.2	Male	9,989	1,127	1,038	1,101	1,186	1,495	1,179	865	880	1,118	28.6
		Female	11,211	1,103	1,067	1,074	1,205	1,650	1,315	1,024	1,119	1,654	32.0
Hancock	27.9	Male	13,974	1,350	1,351	1,832	1,445	1,959	1,731	1,324	1,433	1,549	30.2
		Female	13,926	1,279	1,278	1,438	1,365	1,993	1,793	1,333	1,547	1,900	33.0
Harrison	164.7	Male	82,899	8,481	7,406	8,018	15,044	14,054	9,971	7,301	6,562	6,062	25.8
		Female	81,801	8,348	7,148	7,818	11,225	13,722	10,220	7,467	6,907	8,946	29.6
Hinds	260.9	Male	121,927	13,260	11,790	12,413	18,013	22,596	14,061	10,437	9,365	9,992	27.4
		Female	138,973	13,082	11,456	12,095	20,374	24,786	16,509	12,682	11,463	16,526	30.0
Holmes	22.8	Male	10,635	1,352	1,169	1,483	1,390	1,206	907	769	876	1,483	24.6
		Female	12,165	1,373	1,135	1,404	1,476	1,393	1,103	985	1,180	2,116	30.0
Humphreys	13.8	Male	6,466	896	728	930	800	749	614	470	498	781	23.9
		Female	7,334	863	778	889	808	872	715	594	665	1,150	28.8
Issaquena	2.5	Male	1,221	136	162	164	143	183	129	83	93	128	25.3
		Female	1,279	147	125	150	176	152	163	94	117	155	27.7
Itawamba	21.5	Male	10,462	966	903	1,064	1,251	1,552	1,464	1,021	965	1,276	31.7
		Female	11,038	903	964	992	1,153	1,604	1,450	1,019	1,170	1,783	34.4
Jackson	127.7	Male	63,809	7,310	6,775	7,255	8,078	11,085	9,080	6,090	4,553	3,583	27.2
		Female	63,891	7,005	6,524	6,906	7,706	11,034	9,220	5,802	4,805	4,889	28.4
Jasper	17.6	Male	8,559	1,027	929	928	958	1,232	908	753	739	1,085	28.6
		Female	9,041	967	823	856	966	1,238	1,028	833	864	1,466	32.3
Jefferson	9.3	Male	4,468	609	513	584	587	568	388	314	322	583	24.3
		Female	4,832	530	456	515	581	683	507	394	395	771	29.9
Jefferson Davis	14.1	Male	6,819	828	794	828	722	950	765	516	608	808	27.5
		Female	7,281	759	727	782	739	1,008	769	622	752	1,123	31.3
Jones	63.3	Male	30,251	3,020	2,892	2,975	3,776	4,859	3,729	2,912	2,686	3,402	30.1
		Female	33,049	2,992	2,711	2,811	3,757	5,007	3,956	3,307	3,318	5,190	33.5
Kemper	10.1	Male	4,853	540	503	526	559	696	482	397	443	707	29.3
		Female	5,247	541	531	543	549	686	504	463	477	953	31.7
Lafayette	30.8	Male	15,175	1,169	1,127	1,311	4,028	2,520	1,690	1,044	1,044	1,242	24.9
		Female	15,625	1,280	1,100	1,283	2,987	2,343	1,867	1,191	1,345	2,229	30.0
Lamar	26.7	Male	13,186	1,495	1,345	1,469	1,771	2,256	1,770	1,134	987	959	27.3
		Female	13,514	1,366	1,268	1,407	1,602	2,329	1,819	1,198	1,069	1,456	29.8
Lauderdale	79.9	Male	37,888	4,009	3,576	3,715	5,407	6,278	4,559	3,292	3,250	3,802	28.6
		Female	42,012	3,920	3,657	3,557	4,879	6,490	4,797	4,008	4,039	6,565	32.7
Lawrence	12.9	Male	6,227	740	664	697	715	883	735	588	513	692	28.4
		Female	6,673	671	617	679	754	911	826	588	585	1,042	31.8
Leake	19.3	Male	9,263	977	920	1,006	982	1,311	1,015	869	814	1,369	30.7
		Female	10,037	921	887	898	988	1,323	1,121	972	1,043	1,884	35.0
Lee	60.6	Male	29,003	3,137	2,900	3,009	3,260	4,988	3,988	2,767	2,291	2,663	29.4
		Female	31,597	2,881	2,725	2,919	3,528	5,200	4,302	2,910	2,844	4,288	32.2
Leflore	41.0	Male	19,030	2,461	2,043	2,232	2,907	2,616	1,879	1,315	1,524	2,053	24.7
		Female	21,970	2,383	2,026	2,138	3,260	2,919	2,170	1,748	1,938	3,388	29.0
Lincoln	31.2	Male	15,040	1,734	1,580	1,596	1,700	2,338	1,732	1,310	1,301	1,749	28.9
		Female	16,160	1,581	1,471	1,483	1,629	2,386	1,850	1,535	1,591	2,634	33.0
Lowndes	59.4	Male	28,161	3,314	2,803	2,973	4,195	5,036	3,442	2,346	1,917	2,135	26.6
		Female	31,239	3,166	2,745	2,986	4,913	5,100	3,704	2,600	2,370	3,655	28.5
Madison	45.5	Male	21,855	2,737	2,457	2,527	2,734	3,793	2,313	1,678	1,516	2,100	26.2
		Female	23,645	2,669	2,215	2,397	3,127	3,977	2,531	1,954	1,859	2,916	28.6
Marion	26.4	Male	12,752	1,515	1,310	1,432	1,464	1,889	1,400	1,164	1,191	1,387	28.5
		Female	13,648	1,393	1,183	1,339	1,466	1,885	1,471	1,344	1,368	2,199	32.7
Marshall	31.1	Male	15,091	1,821	1,664	1,883	2,058	2,058	1,733	1,254	1,211	1,409	25.6
		Female	16,009	1,646	1,534	1,886	2,094	2,212	1,869	1,414	1,372	1,982	28.8
Monroe	36.7	Male	17,544	1,904	1,876	1,961	1,932	2,712	2,173	1,557	1,478	1,951	29.1
		Female	19,156	1,839	1,751	1,863	1,955	2,734	2,357	1,719	1,901	3,037	32.9
Montgomery	13.4	Male	6,240	632	586	701	675	810	716	548	605	967	31.5
		Female	7,160	646	607	719	663	836	766	698	782	1,443	36.4
Neshoba	24.6	Male	11,791	1,331	1,249	1,202	1,248	1,771	1,367	1,069	1,075	1,479	29.9
		Female	12,809	1,304	1,191	1,184	1,234	1,851	1,441	1,268	1,187	2,149	33.1
Newton	20.1	Male	9,592	943	901	932	1,207	1,326	1,079	906	934	1,364	31.1
		Female	10,508	951	862	881	1,120	1,368	1,165	1,073	1,077	2,011	35.6
Noxubee	12.8	Male	6,100	732	689	778	773	820	581	479	486	762	26.0
		Female	6,700	759	677	752	753	806	662	589	606	1,096	30.1
Oktibbeha	37.7	Male	18,975	1,702	1,515	1,536	6,025	2,961	1,798	1,156	1,017	1,265	23.5
		Female	18,725	1,649	1,473	1,550	4,841	2,705	1,983	1,315	1,230	1,979	24.8

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MISSISSIPPI (continued)													
ALL COUNTIES (continued)													
Panola	28.6	Male	13,697	1,663	1,447	1,718	1,602	1,875	1,351	1,118	1,153	1,770	27.2
		Female	14,903	1,561	1,422	1,625	1,549	1,952	1,586	1,348	1,445	2,415	31.6
Pearl River	36.0	Male	17,587	1,941	1,835	1,954	2,049	2,605	2,412	1,716	1,505	1,570	28.9
		Female	18,413	1,828	1,748	1,883	2,014	2,765	2,475	1,808	1,668	2,224	31.3
Perry	10.2	Male	4,946	599	517	597	557	713	622	459	389	493	27.8
		Female	5,254	576	503	566	576	762	678	479	437	677	30.3
Pike	37.5	Male	17,574	2,068	1,885	1,919	2,030	2,524	1,924	1,563	1,601	2,060	28.5
		Female	19,926	2,059	1,752	1,867	2,071	2,812	2,143	1,828	1,976	3,418	32.9
Pontotoc	22.2	Male	10,786	1,172	980	1,135	1,188	1,675	1,258	1,035	979	1,364	30.5
		Female	11,414	1,014	976	1,032	1,139	1,672	1,367	1,049	1,226	1,939	34.2
Prentiss	25.3	Male	12,143	1,178	1,119	1,293	1,492	1,833	1,592	1,126	1,072	1,438	30.4
		Female	13,157	1,183	1,096	1,196	1,447	1,873	1,649	1,217	1,332	2,164	33.8
Quitman	11.5	Male	5,519	740	639	712	581	697	543	367	458	782	26.3
		Female	5,981	682	626	669	635	741	561	520	600	947	30.1
Rankin	79.1	Male	38,781	4,334	3,951	4,088	4,191	7,047	6,077	3,822	2,640	2,631	29.0
		Female	40,319	4,077	3,794	3,991	4,209	7,650	6,116	3,697	3,025	3,760	30.3
Scott	25.3	Male	12,290	1,423	1,295	1,421	1,406	1,844	1,425	1,132	935	1,409	28.3
		Female	13,010	1,278	1,182	1,342	1,352	1,895	1,548	1,254	1,163	1,996	32.1
Sharkey	7.8	Male	3,731	501	447	495	431	523	371	253	260	450	24.9
		Female	4,069	514	467	456	474	559	380	333	367	519	27.2
Simpson	24.5	Male	11,837	1,325	1,233	1,253	1,286	1,796	1,438	1,117	1,000	1,389	29.6
		Female	12,663	1,289	1,155	1,276	1,273	1,871	1,424	1,201	1,154	2,020	32.2
Smith	15.4	Male	7,492	777	763	765	803	1,132	937	692	702	921	30.6
		Female	7,908	783	731	800	812	1,109	940	753	759	1,221	32.5
Stone	10.2	Male	5,064	484	468	532	848	737	610	426	466	493	27.7
		Female	5,136	488	476	489	731	740	579	463	489	681	30.2
Sunflower	33.7	Male	16,916	2,056	1,804	1,847	2,608	2,902	1,655	1,119	1,167	1,758	25.5
		Female	16,784	2,013	1,715	1,844	1,930	2,272	1,639	1,337	1,467	2,567	28.9
Tallahatchie	16.2	Male	7,686	953	881	1,075	836	972	767	543	667	992	26.0
		Female	8,514	942	835	1,003	908	1,010	892	734	797	1,393	30.6
Tate	20.5	Male	9,910	1,126	942	1,159	1,574	1,365	1,158	791	741	1,054	26.1
		Female	10,590	1,019	932	1,074	1,526	1,503	1,313	859	912	1,452	30.0
Tippah	19.4	Male	9,371	938	917	1,013	1,059	1,327	1,148	855	843	1,271	30.7
		Female	10,029	887	864	926	1,073	1,386	1,224	906	982	1,781	34.1
Tishomingo	19.3	Male	9,467	838	789	907	1,040	1,540	1,297	982	901	1,173	32.5
		Female	9,833	801	794	863	937	1,495	1,275	1,042	1,048	1,578	35.2
Tunica	9.0	Male	4,277	634	534	629	473	515	336	277	357	522	23.1
		Female	4,723	569	526	618	519	590	413	359	407	722	27.2
Union	22.4	Male	10,754	1,052	1,041	1,051	1,097	1,724	1,327	1,015	1,029	1,418	31.6
		Female	11,646	1,030	1,011	1,026	1,115	1,706	1,354	1,125	1,205	2,074	34.6
Walthall	14.0	Male	6,798	866	723	811	732	908	754	574	580	850	27.9
		Female	7,202	806	649	679	713	939	824	666	701	1,225	33.0
Warren	53.2	Male	25,319	2,989	2,650	2,657	2,963	4,333	3,214	2,074	1,963	2,476	28.2
		Female	27,881	2,961	2,541	2,748	3,119	4,466	3,306	2,409	2,490	3,841	30.8
Washington	72.0	Male	33,849	4,734	4,030	4,103	3,873	5,091	3,503	2,631	2,515	3,369	25.4
		Female	38,151	4,563	3,869	3,945	4,302	5,649	4,066	3,264	3,304	5,189	29.2
Wayne	20.1	Male	9,758	1,186	1,058	1,102	1,207	1,495	1,144	822	790	954	27.2
		Female	10,342	1,115	1,002	1,062	1,245	1,565	1,243	931	823	1,356	29.8
Webster	10.3	Male	4,963	482	408	528	534	656	587	469	501	798	33.1
		Female	5,337	431	405	495	527	633	650	488	579	1,129	37.7
Wilkinson	9.8	Male	4,688	471	487	558	557	610	461	363	449	722	29.3
		Female	5,112	455	434	554	555	707	543	460	520	884	32.9
Winston	19.5	Male	9,357	1,056	948	1,026	966	1,375	1,023	863	821	1,279	30.0
		Female	10,143	990	930	939	962	1,413	1,109	1,009	981	1,810	33.8
Yalobusha	13.3	Male	6,214	669	629	659	726	871	645	491	608	916	29.9
		Female	7,086	636	614	603	718	936	703	627	829	1,420	35.5
Yazoo	27.2	Male	12,860	1,626	1,273	1,561	1,471	1,811	1,318	1,070	1,110	1,620	27.8
		Female	14,340	1,518	1,306	1,534	1,522	1,778	1,503	1,334	[illegible]	2,402	32.3
TOTAL METRO COUNTIES	**765.1**	**Male**	**372,451**	**40,576**	**37,015**	**39,888**	**52,514**	**65,188**	**48,168**	**33,344**	**27,963**	**27,795**	**27.5**
		Female	**392,649**	**39,429**	**35,629**	**38,254**	**51,003**	**68,501**	**51,219**	**35,514**	[illegible]	**41,352**	**29.7**
TOTAL STATE	**2,605.1**	**Male**	**1,253,537**	**140,268**	**126,621**	**137,175**	**168,043**	**197,840**	**148,959**	**107,585**	**100,938**	**126,108**	**27.8**
		Female	**1,351,563**	**135,299**	**122,104**	**131,732**	**166,072**	**205,814**	**160,173**	**121,275**	**121,303**	**187,791**	**30.9**

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MISSOURI													
COLUMBIA	**105.8**	**Male**	**51,773**	**4,124**	**3,501**	**3,891**	**13,738**	**10,923**	**5,759**	**3,535**	**2,991**	**3,311**	**25.6**
		Female	**54,027**	**3,932**	**3,340**	**3,554**	**14,788**	**10,349**	**5,880**	**3,594**	**3,407**	**5,183**	**26.4**
Boone	105.8	Male	51,773	4,124	3,501	3,891	13,738	10,923	5,759	3,535	2,991	3,311	25.6
		Female	54,027	3,932	3,340	3,554	14,788	10,349	5,880	3,594	3,407	5,183	26.4
JOPLIN	**131.1**	**Male**	**62,417**	**5,865**	**5,494**	**5,957**	**7,580**	**9,736**	**7,956**	**6,045**	**6,184**	**7,600**	**31.5**
		Female	**68,683**	**5,569**	**5,25‾**	**5,673**	**7,521**	**10,039**	**8,448**	**6,591**	**7,241**	**12,344**	**35.3**
Jasper	88.4	Male	41,696	4,033	3,620	3,762	5,285	6,701	5,177	3,937	4,150	5,031	31.2
		Female	46,704	3,816	3,481	3,664	5,337	6,927	5,413	4,385	4,918	8,763	35.2
Newton	42.7	Male	20,721	1,832	1,874	2,195	2,295	3,035	2,779	2,108	2,034	2,569	32.1
		Female	21,979	1,753	1,776	2,009	2,184	3,112	3,035	2,206	2,323	3,581	35.5
KANSAS CITY	**1,452.0**	**Male**	**699,407**	**67,896**	**62,078**	**67,475**	**83,354**	**127,969**	**97,124**	**69,996**	**63,169**	**60,346**	**30.4**
		Female	**752,593**	**64,895**	**59,163**	**65,119**	**86,497**	**133,013**	**100,326**	**73,782**	**70,027**	**99,771**	**32.6**
Cass	54.6	Male	26,882	2,777	2,709	2,987	2,802	4,283	4,232	2,808	2,111	2,173	30.1
		Female	27,718	2,559	2,580	2,843	2,801	4,586	4,338	2,575	2,212	3,224	31.7
Clay	139.7	Male	67,857	6,352	5,878	6,547	8,444	12,779	10,114	7,262	6,040	4,441	30.2
		Female	71,843	6,003	5,663	6,395	9,145	13,479	10,404	7,382	6,364	7,008	31.5
Jackson	615.3	Male	291,191	28,138	24,706	26,846	36,791	53,757	37,044	28,964	26,834	28,111	30.4
		Female	324,109	27,135	23,663	26,231	39,009	55,586	39,563	31,663	31,410	49,849	33.3
Lafayette	30.5	Male	14,860	1,305	1,303	1,516	1,592	2,119	1,995	1,493	1,454	2,083	33.1
		Female	15,640	1,227	1,143	1,319	1,432	2,143	1,969	1,500	1,638	3,269	37.8
Platte	51.3	Male	25,701	2,532	2,474	2,557	2,747	4,890	4,459	2,416	2,155	1,471	30.2
		Female	25,599	2,382	2,334	2,436	2,826	5,176	4,149	2,346	1,940	2,010	30.5
Ray	22.3	Male	10,890	1,071	1,022	1,169	1,048	1,572	1,710	1,080	981	1,237	32.2
		Female	11,410	965	948	1,100	1,061	1,692	1,672	1,063	1,043	1,866	34.6
Johnson, Kans.	*289.4*	*Male*	*140,560*	*13,280*	*12,841*	*14,072*	*14,512*	*27,695*	*22,159*	*14,442*	*12,441*	*9,118*	*30.6*
		Female	*148,840*	*12,746*	*12,226*	*13,499*	*15,023*	*29,862*	*22,902*	*15,383*	*13,192*	*14,007*	*32.0*
Leavenworth, Kans.	*57.4*	*Male*	*30,454*	*2,678*	*2,749*	*2,647*	*3,836*	*5,716*	*4,975*	*2,864*	*2,526*	*2,463*	*30.8*
		Female	*26,946*	*2,526*	*2,556*	*2,532*	*2,837*	*4,607*	*3,890*	*2,364*	*2,268*	*3,366*	*31.6*
Miami, Kans.	*22.6*	*Male*	*11,050*	*1,018*	*986*	*1,207*	*1,149*	*1,627*	*1,476*	*1,110*	*1,046*	*1,431*	*32.2*
		Female	*11,550*	*988*	*889*	*1,075*	*1,064*	*1,648*	*1,449*	*1,127*	*1,115*	*2,195*	*35.8*
Wyandotte, Kans.	*168.9*	*Male*	*79,962*	*8,745*	*7,410*	*7,927*	*10,433*	*13,531*	*8,960*	*7,557*	*7,581*	*7,818*	*29.0*
		Female	*88,938*	*8,364*	*7,161*	*7,689*	*11,299*	*14,234*	*9,990*	*8,379*	*8,845*	*12,977*	*32.0*
ST. JOSEPH	**86.7**	**Male**	**40,854**	**4,050**	**3,400**	**3,866**	**5,178**	**6,482**	**4,690**	**3,890**	**4,203**	**5,095**	**31.1**
		Female	**45,846**	**3,786**	**3,160**	**3,826**	**5,337**	**6,596**	**5,107**	**4,208**	**4,919**	**8,907**	**35.4**
Buchanan	86.7	Male	40,854	4,050	3,400	3,866	5,178	6,482	4,690	3,890	4,203	5,095	31.1
		Female	45,846	3,786	3,160	3,826	5,337	6,596	5,107	4,208	4,919	8,907	35.4
ST. LOUIS	**1,812.0**	**Male**	**861,283**	**82,500**	**75,382**	**87,907**	**104,448**	**148,581**	**113,965**	**87,378**	**79,198**	**81,924**	**30.4**
		Female	**950,717**	**79,012**	**72,256**	**85,246**	**108,340**	**158,041**	**122,389**	**94,252**	**91,881**	**139,300**	**33.3**
Franklin	77.1	Male	37,836	3,970	3,651	4,179	4,310	5,876	5,089	3,605	3,137	4,019	29.8
		Female	39,264	3,783	3,576	3,974	4,338	6,012	5,150	3,470	3,494	5,467	31.6
Jefferson	159.4	Male	79,366	8,961	8,016	8,465	8,979	14,897	11,784	7,497	5,603	5,164	28.5
		Female	80,034	8,665	7,611	8,008	9,239	15,009	11,595	7,139	5,755	7,013	29.3
St. Charles	160.4	Male	79,375	9,232	8,091	8,547	8,804	14,996	12,767	7,743	5,315	3,880	28.3
		Female	81,025	8,712	7,653	8,259	9,234	16,208	12,382	7,039	5,263	6,275	29.1
St. Louis	968.8	Male	464,082	40,608	38,990	47,512	55,221	80,612	64,847	50,557	45,228	40,507	31.2
		Female	504,718	38,492	37,246	45,895	55,719	86,275	70,129	54,195	50,044	66,723	33.7
St. Louis city	425.6	Male	190,563	18,769	15,777	18,170	26,013	30,669	18,152	16,866	18,981	27,166	30.4
		Female	235,037	18,515	15,360	17,998	28,635	33,069	21,759	21,339	26,252	52,110	36.8
Monroe, Ill.	*20.7*	*Male*	*10,061*	*960*	*857*	*1,034*	*1,121*	*1,531*	*1,326*	*1,110*	*934*	*1,188*	*31.9*
		Female	*10,639*	*845*	*810*	*1,112*	*1,175*	*1,468*	*1,374*	*1,070*	*1,073*	*1,712*	*34.4*
ST. LOUIS - EAST ST. LOUIS - ALTON CONSOLIDATED AREA	***2,375.8***	***Male***	***1,131,561***	***109,431***	***100,772***	***116,625***	***138,512***	***191,350***	***147,381***	***114,482***	***104,690***	***108,318***	***30.2***
		Female	***1,244,239***	***104,812***	***96,500***	***112,981***	***143,090***	***202,874***	***158,258***	***123,812***	***121,001***	***180,881***	***33.1***
SPRINGFIELD	**219.1**	**Male**	**104,674**	**9,634**	**8,833**	**9,003**	**16,316**	**18,759**	**13,387**	**9,640**	**8,726**	**10,376**	**29.6**
		Female	**114,426**	**9,209**	**8,374**	**8,793**	**17,472**	**18,913**	**14,101**	**10,273**	**10,289**	**17,002**	**32.1**
Christian	25.1	Male	12,383	1,241	1,182	1,293	1,282	1,982	1,748	1,217	1,030	1,308	30.8
		Female	12,817	1,170	1,143	1,169	1,336	2,073	1,841	1,169	1,132	1,784	32.7
Greene	194.0	Male	92,391	8,393	7,651	7,710	5,034	16,777	11,639	8,423	7,896	9,068	29.4
		Female	101,609	8,039	7,231	7,624	16,136	16,840	12,260	9,104	9,157	15,218	32.0

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MISSOURI (continued)													
ALL COUNTIES													
Adair	25.1	Male	11,861	1,026	828	828	2,959	2,081	1,193	801	893	1,252	26.4
		Female	13,239	915	812	790	3,452	1,992	1,211	908	1,083	2,076	28.3
Andrew	14.7	Male	7,185	724	613	728	735	1,075	937	689	685	999	32.4
		Female	7,515	707	578	701	687	1,081	966	708	785	1,302	35.0
Atchison	8.2	Male	3,972	345	330	357	445	592	463	365	409	666	33.6
		Female	4,228	301	294	329	419	558	440	413	484	990	39.8
Audrain	26.1	Male	12,610	1,314	1,064	1,391	1,370	1,900	1,431	1,157	1,354	1,629	31.1
		Female	13,490	1,248	973	1,111	1,267	1,932	1,500	1,302	1,545	2,612	36.4
Barry	26.3	Male	12,644	1,163	1,008	1,213	1,189	1,566	1,545	1,233	1,464	2,263	36.2
		Female	13,656	1,096	990	1,143	1,140	1,676	1,634	1,298	1,710	2,969	39.8
Barton	11.6	Male	5,538	491	451	489	608	750	599	502	610	1,038	34.7
		Female	6,062	498	412	462	571	751	626	604	663	1,475	40.4
Bates	15.8	Male	7,582	680	580	733	713	1,013	891	743	829	1,400	35.8
		Female	8,218	665	548	720	676	987	960	806	922	1,934	40.3
Benton	12.9	Male	6,308	474	479	597	484	683	710	662	885	1,334	41.2
		Female	6,592	425	450	527	476	708	767	682	985	1,572	44.3
Bollinger	10.8	Male	5,387	496	468	540	566	727	635	508	574	873	33.6
		Female	5,413	475	425	502	501	718	663	529	653	947	36.3
Boone	105.8	Male	51,773	4,124	3,501	3,891	13,738	10,923	5,759	3,535	2,991	3,311	25.6
		Female	54,027	3,932	3,340	3,554	14,788	10,349	5,880	3,594	3,407	5,183	26.4
Buchanan	86.7	Male	40,854	4,050	3,400	3,866	5,178	6,482	4,690	3,890	4,203	5,095	31.1
		Female	45,846	3,786	3,160	3,826	5,337	6,596	5,107	4,208	4,919	8,907	35.4
Butler	38.7	Male	18,275	1,709	1,626	1,889	1,813	2,645	2,241	1,834	1,918	2,600	32.9
		Female	20,425	1,674	1,558	1,794	2,013	2,974	2,511	2,137	2,275	3,489	35.8
Caldwell	8.5	Male	4,124	384	317	432	373	512	525	396	443	742	35.8
		Female	4,376	340	309	385	325	513	539	392	492	1,081	40.9
Callaway	34.1	Male	16,761	1,589	1,463	1,555	2,355	2,879	2,174	1,515	1,360	1,871	29.9
		Female	17,339	1,559	1,375	1,497	2,598	2,839	2,093	1,456	1,437	2,485	30.8
Camden	22.9	Male	11,212	856	787	972	1,007	1,465	1,330	1,221	1,628	1,946	38.9
		Female	11,688	775	766	937	1,024	1,553	1,431	1,276	1,800	2,126	40.5
Cape Girardeau	60.9	Male	29,100	2,522	2,243	2,451	5,2[illegible]	4,992	3,462	2,486	2,484	3,173	29.1
		Female	31,800	2,469	2,222	2,318	5,667	4,977	3,662	2,722	2,869	4,874	31.4
Carroll	11.8	Male	5,626	520	447	505	574	813	676	514	590	987	34.4
		Female	6,174	544	495	465	515	777	650	571	690	1,472	39.6
Carter	6.0	Male	3,005	326	281	324	301	413	375	280	276	429	31.5
		Female	2,995	264	231	273	259	457	390	303	301	517	35.3
Cass	54.6	Male	26,882	2,777	2,709	2,987	2,802	4,283	4,232	2,808	2,111	2,173	30.1
		Female	27,718	2,559	2,580	2,843	2,801	4,586	4,338	2,575	2,212	3,224	31.7
Cedar	12.7	Male	6,019	466	443	498	502	729	670	606	772	1,333	40.5
		Female	6,681	496	447	495	490	736	714	642	889	1,772	44.5
Chariton	10.4	Male	5,048	421	367	467	508	674	575	459	579	998	36.5
		Female	5,352	456	330	443	458	667	543	537	639	1,279	40.9
Christian	25.1	Male	12,283	1,241	1,182	1,293	1,282	1,982	1,748	1,217	1,030	1,308	30.8
		Female	12,817	1,170	1,143	1,169	1,336	2,073	1,841	1,169	1,132	1,784	32.7
Clark	8.5	Male	4,183	425	359	449	441	592	537	368	376	636	32.1
		Female	4,317	391	329	418	392	615	487	388	432	865	35.3
Clay	139.7	Male	67,857	6,352	5,878	6,547	8,444	12,779	10,114	7,262	6,040	4,441	30.2
		Female	71,843	6,003	5,663	6,395	9,145	13,479	10,404	7,382	6,364	7,008	31.5
Clinton	16.9	Male	8,181	777	776	946	772	1,152	1,229	816	683	1,030	32.1
		Female	8,719	742	752	868	741	1,256	1,196	793	816	1,555	35.0
Cole	60.2	Male	30,758	2,799	2,349	2,651	4,701	6,559	4,082	2,736	2,357	2,524	29.4
		Female	29,442	2,604	2,272	2,555	3,690	5,072	3,579	2,718	2,674	4,278	32.1
Cooper	14.5	Male	7,097	641	575	866	752	995	803	644	783	1,038	32.2
		Female	7,403	594	497	643	700	991	845	675	876	1,582	38.3
Crawford	19.3	Male	9,412	954	846	904	966	1,215	1,162	897	906	1,562	33.5
		Female	9,888	883	817	921	908	1,288	1,151	934	1,068	1,918	36.1
Dade	7.5	Male	3,596	302	276	295	312	463	394	337	437	780	38.8
		Female	3,904	284	242	310	300	433	422	384	472	1,057	44.1
Dallas	12.9	Male	6,286	557	524	624	599	758	752	606	675	1,191	36.1
		Female	6,614	513	500	588	535	833	777	665	807	1,396	39.4
Daviess	8.9	Male	4,278	425	350	388	417	534	495	403	502	764	35.5
		Female	4,622	373	373	373	381	540	483	441	550	1,108	40.6
De Kalb	8.5	Male	4,169	376	341	406	432	544	526	413	433	698	34.7
		Female	4,331	342	315	372	345	548	546	408	456	999	39.5

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MISSOURI (continued)													
ALL COUNTIES (continued)													
Dent	15.4	Male	7,369	714	630	731	728	1,053	923	716	733	1,141	33.4
		Female	8,031	709	599	673	804	1,060	971	709	951	1,555	36.8
Douglas	12.4	Male	6,071	584	533	616	564	815	754	665	616	924	34.1
		Female	6,329	533	518	575	554	848	808	660	677	1,156	36.7
Dunklin	36.4	Male	17,090	1,758	1,661	1,831	1,740	2,420	2,143	1,507	1,657	2,373	31.4
		Female	19,310	1,682	1,558	1,735	1,813	2,580	2,381	1,739	2,139	3,683	36.2
Franklin	77.1	Male	37,836	3,970	3,651	4,179	4,310	5,876	5,089	3,605	3,137	4,019	29.8
		Female	39,264	3,783	3,576	3,974	4,338	6,012	5,150	3,470	3,494	5,467	31.6
Gasconade	13.5	Male	6,550	548	493	603	646	866	725	647	801	1,221	36.6
		Female	6,950	528	449	547	582	817	740	674	906	1,707	42.5
Gentry	7.8	Male	3,700	325	275	324	369	460	437	338	414	758	37.2
		Female	4,100	301	266	302	315	465	393	367	522	1,169	45.2
Greene	194.0	Male	92,391	8,393	7,651	7,710	15,034	16,777	11,639	8,423	7,696	9,068	29.4
		Female	101,609	8,039	7,231	7,624	16,136	16,840	12,260	9,104	9,157	15,218	32.0
Grundy	11.9	Male	5,569	504	410	507	560	828	700	534	605	921	34.7
		Female	6,331	485	457	421	546	837	727	589	722	1,547	40.8
Harrison	9.6	Male	4,608	392	315	423	460	596	522	446	521	933	37.3
		Female	4,992	382	290	354	458	526	544	499	596	1,343	48.9
Henry	19.9	Male	9,495	883	795	858	904	1,289	1,184	875	978	1,729	35.2
		Female	10,405	802	687	835	878	1,329	1,174	898	1,215	2,587	40.7
Hickory	7.0	Male	3,426	244	233	295	236	340	340	366	564	808	45.8
		Female	3,574	206	240	278	226	363	367	414	623	857	47.8
Holt	6.8	Male	3,283	288	268	273	268	491	331	290	414	660	36.6
		Female	3,517	280	231	274	272	388	366	311	469	926	43.6
Howard	9.8	Male	4,734	444	362	457	675	651	477	428	455	785	31.6
		Female	5,066	336	334	390	641	627	528	460	523	1,227	38.9
Howell	30.7	Male	14,680	1,382	1,319	1,447	1,448	2,036	1,878	1,500	1,532	2,138	33.6
		Female	16,020	1,283	1,239	1,391	1,443	2,206	2,044	1,596	1,810	3,008	37.2
Iron	11.5	Male	5,506	552	523	558	535	754	723	505	562	794	32.8
		Female	5,994	548	505	523	520	816	739	517	628	1,198	36.2
Jackson	615.3	Male	291,191	28,138	24,706	26,846	36,791	53,757	37,044	28,964	26,834	28,111	30.4
		Female	324,109	27,135	23,663	26,231	39,009	55,586	39,563	31,663	31,410	49,849	33.3
Jasper	88.4	Male	41,696	4,033	3,620	3,762	5,285	6,701	5,177	3,937	4,150	5,031	31.2
		Female	46,704	3,816	3,481	3,664	5,337	6,927	5,413	4,385	4,918	8,763	35.2
Jefferson	159.4	Male	79,366	8,961	8,016	8,465	8,979	14,897	11,784	7,497	5,603	5,164	28.5
		Female	80,034	8,665	7,611	8,008	9,239	15,009	11,595	7,139	5,755	7,013	29.3
Johnson	40.1	Male	20,439	1,888	1,503	1,507	5,870	3,265	2,232	1,386	1,196	1,592	24.3
		Female	19,661	1,759	1,358	1,397	5,028	2,903	2,179	1,373	1,361	2,303	26.0
Knox	5.6	Male	2,684	237	233	242	281	339	317	269	284	482	35.3
		Female	2,916	218	220	266	218	308	342	260	335	749	41.7
Laclede	26.0	Male	12,508	1,195	1,122	1,283	1,280	1,778	1,631	1,240	1,247	1,732	32.7
		Female	13,492	1,158	1,059	1,221	1,321	1,972	1,728	1,222	1,468	2,343	35.1
Lafayette	30.5	Male	14,860	1,305	1,303	1,516	1,592	2,119	1,995	1,493	1,454	2,083	33.1
		Female	15,640	1,227	1,143	1,319	1,432	2,143	1,969	1,500	1,638	3,269	37.8
Lawrence	30.3	Male	14,482	1,379	1,327	1,459	1,389	2,012	1,783	1,372	1,487	2,274	33.4
		Female	15,818	1,344	1,229	1,348	1,407	1,977	1,963	1,446	1,737	3,367	38.1
Lewis	10.7	Male	5,198	471	425	520	730	691	642	475	483	761	31.6
		Female	5,502	472	414	466	645	725	661	480	528	1,111	35.4
Lincoln	23.7	Male	11,651	1,171	989	1,301	1,231	1,669	1,540	1,167	1,030	1,553	31.8
		Female	12,049	1,074	953	1,177	1,244	1,690	1,519	1,140	1,142	2,110	34.3
Linn	15.5	Male	7,242	645	539	580	705	996	790	715	832	1,440	37.0
		Female	8,258	605	539	542	704	963	839	777	1,095	2,194	44.2
Livingston	15.7	Male	7,318	719	615	663	765	1,043	896	703	761	1,153	33.6
		Female	8,382	707	561	756	714	1,181	920	789	917	1,837	38.0
McDonald	15.8	Male	7,791	756	701	822	777	1,031	1,036	828	752	1,088	33.1
		Female	8,009	633	637	791	745	1,052	1,113	807	843	1,388	36.3
Macon	16.3	Male	7,765	659	654	698	738	1,072	916	751	865	1,412	35.7
		Female	8,535	704	621	662	702	1,082	963	764	1,025	2,012	40.2
Madison	11.4	Male	5,432	473	414	571	548	679	628	514	603	1,002	35.5
		Female	5,968	461	408	473	537	757	684	567	749	1,332	40.1
Maries	7.7	Male	3,889	342	337	393	355	527	488	386	451	610	34.8
		Female	3,811	304	301	367	328	499	478	389	427	718	37.2
Marion	28.8	Male	13,724	1,378	1,223	1,326	1,528	2,164	1,494	1,279	1,362	1,970	31.5
		Female	15,076	1,354	1,108	1,151	1,517	2,126	1,584	1,403	1,596	3,237	36.8

1984 SURVEY OF BUYING POWER DATA SERVICE

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MISSOURI (continued)													
ALL COUNTIES (continued)													
Mercer	4.6	Male	2,264	168	155	165	242	282	219	249	311	473	40.5
		Female	2,336	162	144	163	199	237	237	254	290	650	46.0
Miller	20.1	Male	9,851	1,024	859	994	993	1,465	1,189	917	1,002	1,408	32.2
		Female	10,249	893	779	929	999	1,432	1,239	948	1,097	1,933	35.7
Mississippi	15.1	Male	7,168	779	745	835	737	952	869	592	656	1,003	30.1
		Female	7,932	731	661	785	797	1,055	948	691	876	1,388	34.4
Moniteau	12.5	Male	6,096	564	482	580	680	960	736	581	579	934	32.7
		Female	6,404	558	512	579	577	866	718	606	694	1,294	36.5
Monroe	9.6	Male	4,672	462	394	453	510	657	575	404	464	753	32.9
		Female	4,928	450	337	412	461	618	589	419	515	1,127	38.2
Montgomery	11.6	Male	5,584	490	476	571	548	693	670	523	607	1,006	35.2
		Female	6,016	508	431	559	517	713	714	542	679	1,353	38.9
Morgan	15.2	Male	7,314	624	545	658	636	830	855	770	973	1,423	39.3
		Female	7,886	536	567	698	557	905	901	847	1,058	1,817	42.5
New Madrid	22.4	Male	10,674	1,228	1,106	1,230	1,073	1,438	1,334	914	984	1,367	29.9
		Female	11,726	1,144	1,047	1,193	1,191	1,609	1,352	1,061	1,252	1,877	33.0
Newton	42.7	Male	20,721	1,832	1,874	2,195	2,295	3,035	2,779	2,108	2,034	2,569	32.1
		Female	21,979	1,753	1,776	2,009	2,184	3,112	3,035	2,206	2,323	3,581	35.5
Nodaway	21.5	Male	10,670	945	729	863	2,373	1,572	1,069	804	867	1,448	27.7
		Female	10,830	915	671	867	1,998	1,363	1,116	844	1,003	2,053	32.1
Oregon	10.5	Male	5,016	438	430	512	455	646	623	479	539	894	35.4
		Female	5,484	407	433	499	446	690	637	539	642	1,191	39.2
Osage	12.2	Male	6,197	623	551	683	799	864	695	528	547	907	30.1
		Female	6,003	594	555	651	621	755	661	496	619	1,051	32.7
Ozark	8.7	Male	4,309	371	339	405	356	554	479	454	544	807	37.7
		Female	4,391	369	315	377	375	543	521	473	588	830	39.2
Pemiscot	24.1	Male	11,252	1,363	1,166	1,313	1,170	1,476	1,145	965	1,081	1,553	29.0
		Female	12,848	1,329	1,125	1,246	1,267	1,608	1,338	1,157	1,417	2,361	34.1
Perry	17.3	Male	8,509	929	723	860	951	1,300	921	701	810	1,314	31.1
		Female	8,791	888	676	828	883	1,216	907	756	914	1,723	34.2
Pettis	36.6	Male	17,439	1,686	1,492	1,654	2,001	2,648	2,066	1,773	1,713	2,406	32.1
		Female	19,161	1,550	1,356	1,560	2,071	2,588	2,303	1,904	2,003	3,826	37.0
Phelps	34.9	Male	18,405	1,334	1,334	1,549	4,950	2,469	1,972	1,445	1,480	1,872	25.1
		Female	16,495	1,334	1,242	1,451	2,386	2,337	2,068	1,483	1,593	2,601	32.8
Pike	17.5	Male	8,391	866	782	857	884	1,141	1,032	820	805	1,204	32.1
		Female	9,109	874	709	845	854	1,214	1,130	805	920	1,758	35.5
Platte	51.3	Male	25,701	2,532	2,474	2,557	2,747	4,890	4,459	2,416	2,155	1,471	30.2
		Female	25,599	2,382	2,334	2,436	2,826	5,176	4,149	2,346	1,940	2,010	30.5
Polk	19.8	Male	9,571	816	851	894	1,314	1,215	1,162	838	986	1,495	32.5
		Female	10,229	778	679	858	1,378	1,261	1,173	919	1,082	2,101	36.4
Pulaski	40.1	Male	24,021	1,861	1,503	2,402	9,281	3,755	2,045	1,240	952	982	22.7
		Female	16,079	1,832	1,427	1,384	2,831	3,025	1,947	1,223	1,015	1,395	26.9
Putnam	6.0	Male	2,872	231	226	304	266	328	355	261	342	559	37.3
		Female	3,128	222	239	246	235	335	355	305	377	814	43.1
Ralls	9.2	Male	4,534	443	369	457	454	712	574	422	457	646	32.6
		Female	4,666	462	379	405	409	676	536	473	469	857	35.0
Randolph	26.5	Male	13,145	1,249	987	1,108	1,801	2,452	1.554	1,076	1,172	1,746	30.8
		Female	13,355	1,213	1,027	1,067	1,317	1,949	1,452	1,161	1,272	2,897	35.7
Ray	22.3	Male	10,890	1,071	1,022	1,169	1,048	1,572	1,710	1,080	981	1,237	32.2
		Female	11,410	965	948	1,100	1,061	1,692	1,672	1,063	1,043	1,866	34.6
Reynolds	7.5	Male	3,718	341	347	392	359	536	476	360	368	539	32.8
		Female	3,782	354	325	335	383	540	463	342	419	621	34.1
Ripley	13.3	Male	6,475	598	511	693	605	761	733	667	745	1,162	35.9
		Female	6,825	585	489	598	584	833	822	708	810	1,396	38.9
St. Charles	160.4	Male	79,375	9,232	8,091	8,547	8,804	14,996	12,767	7,743	5,315	3,880	28.3
		Female	81,025	8,712	7,653	8,259	9,234	16,208	12,382	7,039	5,263	6,275	29.1
St. Clair	8.9	Male	4,289	354	359	426	376	449	494	404	488	939	38.7
		Female	4,611	282	352	358	336	550	504	415	612	1,202	43.5
Ste. Genevieve	15.9	Male	7,885	847	677	898	932	1,213	945	749	727	897	29.9
		Female	8,015	758	673	869	842	1,089	1,002	782	771	1,229	32.9
St. Francois	44.5	Male	21,151	2,118	1,925	2,109	2,224	3,023	2,674	2,041	2,138	2,899	32.3
		Female	23,349	1,940	1,816	2,056	2,275	3,235	2,863	2,200	2,581	4,383	36.2
St. Louis	968.8	Male	464,082	40,608	38,990	47,512	55,221	80,612	64,847	50,557	45,228	40,507	31.2
		Female	504,718	38,492	37,246	45,895	55,719	86,275	70,129	54,195	50,044	66,723	33.7

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MISSOURI (continued)													
ALL COUNTIES (continued)													
St. Louis city	425.6	Male	190,563	18,769	15,777	18,170	26,013	30,669	18,152	16,866	18,981	27,166	30.4
		Female	235,037	18,515	15,360	17,998	28,635	33,069	21,759	21,339	26,252	52,110	36.8
Saline	24.8	Male	11,903	1,117	911	1,058	1,443	1,852	1,374	1,088	1,221	1,839	32.7
		Female	12,897	1,099	922	1,004	1,249	1,809	1,449	1,178	1,447	2,740	37.5
Schuyler	4.9	Male	2,343	190	209	212	236	306	296	212	251	431	35.6
		Female	2,557	188	199	211	208	314	286	216	295	640	40.5
Scotland	5.3	Male	2,530	229	218	251	225	310	294	224	304	475	36.1
		Female	2,770	194	207	254	226	290	323	222	329	725	41.6
Scott	41.2	Male	19,577	2,177	1,957	2,140	2,217	3,127	2,489	1,662	1,711	2,097	29.1
		Female	21,623	2,080	1,865	1,992	2,384	3,399	2,708	1,888	2,171	3,136	32.3
Shannon	8.0	Male	3,958	347	363	444	381	549	515	366	432	561	33.1
		Female	4,042	339	341	363	405	568	529	422	446	629	35.1
Shelby	7.7	Male	3,649	335	258	350	398	472	410	326	382	718	35.3
		Female	4,051	332	263	312	345	453	423	347	475	1,101	42.6
Stoddard	29.6	Male	14,157	1,228	1,242	1,527	1,463	2,040	1,840	1,341	1,429	2,047	32.9
		Female	15,443	1,221	1,176	1,349	1,474	2,101	1,952	1,502	1,725	2,943	37.1
Stone	17.7	Male	8,741	632	665	812	668	1,008	1,000	954	1,226	1,776	40.9
		Female	8,959	600	605	717	648	1,068	1,100	1,007	1,371	1,843	42.6
Sullivan	7.2	Male	3,509	310	266	299	325	448	398	341	408	714	37.7
		Female	3,691	253	232	291	286	426	424	364	450	965	43.4
Taney	23.1	Male	11,168	819	776	923	1,245	1,249	1,215	1,051	1,459	2,431	39.7
		Female	11,932	688	656	831	1,367	1,367	1,330	1,201	1,731	2,761	42.9
Texas	21.9	Male	10,638	1,004	878	1,135	1,074	1,357	1,337	1,141	1,110	1,602	34.0
		Female	11,262	911	843	1,044	1,016	1,476	1,406	1,167	1,306	2,093	37.4
Vernon	20.4	Male	9,558	936	772	904	891	1,478	1,146	957	1,016	1,458	33.6
		Female	10,842	890	712	900	1,174	1,503	1,206	1,027	1,230	2,200	37.0
Warren	16.7	Male	8,260	824	693	823	839	1,255	1,065	798	782	1,181	32.6
		Female	8,440	773	625	812	805	1,190	1,095	774	878	1,488	35.1
Washington	18.7	Male	9,239	1,057	998	1,004	1,005	1,375	1,161	827	772	1,040	29.0
		Female	9,461	958	902	1,042	998	1,402	1,182	834	914	1,229	30.9
Wayne	12.3	Male	6,001	489	488	595	567	684	708	616	683	1,171	37.5
		Female	6,299	462	438	578	519	727	769	618	844	1,344	40.5
Webster	22.0	Male	10,965	1,184	1,057	1,192	1,176	1,592	1,519	1,037	907	1,301	30.5
		Female	11,035	1,040	981	1,100	1,022	1,567	1,529	991	986	1,819	33.8
Worth	2.9	Male	1,355	113	94	141	108	170	155	130	131	313	38.3
		Female	1,545	111	90	122	107	172	151	146	180	466	46.3
Wright	17.1	Male	8,265	800	711	866	812	1,066	1,005	840	872	1,293	33.9
		Female	8,835	753	692	786	822	1,104	1,090	900	958	1,730	37.4
TOTAL METRO COUNTIES	**3,247.7**	**Male**	**1,548,321**	**147,388**	**133,845**	**151,212**	**199,563**	**272,350**	**203,985**	**153,401**	**139,943**	**146,634**	**30.2**
		Female	**1,699,379**	**140,934**	**127,908**	**146,304**	**208,557**	**285,132**	**216,646**	**164,377**	**161,271**	**248,250**	**32.9**
TOTAL STATE	**4,990.3**	**Male**	**2,398,030**	**226,644**	**204,554**	**233,539**	**308,117**	**395,265**	**305,315**	**231,382**	**223,486**	**269,728**	**30.7**
		Female	**2,592,270**	**215,995**	**194,716**	**222,685**	**305,113**	**406,874**	**321,635**	**247,076**	**257,952**	**420,224**	**33.8**
MONTANA													
BILLINGS	**117.5**	**Male**	**57,579**	**6,159**	**5,121**	**5,356**	**7,238**	**11,229**	**7,740**	**5,328**	**4,841**	**4,567**	**29.4**
		Female	**59,921**	**5,822**	**4,914**	**5,035**	**7,998**	**11,011**	**7,754**	**5,505**	**5,228**	**6,654**	**30.6**
Yellowstone	117.5	Male	57,579	6,159	5,121	5,356	7,238	11,229	7,740	5,328	4,841	4,567	29.4
		Female	59,921	5,822	4,914	5,035	7,998	11,011	7,754	5,505	5,228	6,654	30.6
GREAT FALLS	**80.5**	**Male**	**40,254**	**4,093**	**3,249**	**3,958**	**6,053**	**6,941**	**5,519**	**3,669**	**3,356**	**3,416**	**29.0**
		Female	**40,246**	**3,899**	**3,142**	**3,705**	**5,076**	**6,824**	**5,504**	**3,601**	**3,554**	**4,941**	**31.3**
Cascade	80.5	Male	40,254	4,093	3,249	3,958	6,053	6,941	5,519	3,669	3,356	3,416	29.0
		Female	40,246	3,899	3,142	3,705	5,076	6,824	5,504	3,601	3,554	4,941	31.3
ALL COUNTIES													
Beaverhead	8.3	Male	4,237	466	333	359	562	724	538	385	368	502	30.5
		Female	4,063	426	316	358	533	664	533	325	358	550	31.0
Big Horn	11.3	Male	5,593	759	558	652	643	953	719	459	403	447	26.9
		Female	5,707	726	588	640	670	1,012	676	436	443	516	27.3
Blaine	7.2	Male	3,627	425	352	422	423	562	417	288	314	424	28.4
		Female	3,573	405	359	374	363	573	407	308	293	491	30.0

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MONTANA (continued)													
ALL COUNTIES (continued)													
Broadwater	3.6	Male	1,823	203	132	181	177	298	229	178	197	228	32.3
		Female	1,777	188	174	168	162	255	239	159	193	239	32.7
Carbon	8.6	Male	4,241	397	342	406	329	650	510	415	483	709	34.9
		Female	4,359	409	320	350	325	647	497	428	506	877	37.6
Carter	1.8	Male	917	71	67	91	95	127	121	110	107	128	35.6
		Female	883	73	62	102	66	115	121	96	94	154	36.9
Cascade	80.5	Male	40,254	4,093	3,249	3,958	6,053	6,941	5,519	3,669	3,356	3,416	29.0
		Female	40,246	3,899	3,142	3,705	5,076	6,824	5,504	3,601	3,554	4,941	31.3
Chouteau	6.0	Male	3,095	306	265	288	303	493	372	292	391	385	32.8
		Female	2,905	305	235	260	247	441	335	325	319	438	34.2
Custer	13.4	Male	6,569	701	556	677	750	1,036	785	612	672	780	30.8
		Female	6,831	655	528	593	800	1,071	769	615	706	1,094	32.8
Daniels	2.8	Male	1,408	151	105	120	112	221	170	142	173	214	34.8
		Female	1,392	129	98	126	108	200	163	135	187	246	37.1
Dawson	12.0	Male	6,082	679	557	568	877	1,117	724	548	483	529	28.2
		Female	5,918	655	524	531	783	967	689	564	512	693	29.8
Deer Lodge	11.3	Male	5,668	472	483	639	638	880	673	504	648	731	31.8
		Female	5,632	427	457	560	469	829	629	566	724	971	36.2
Fallon	3.7	Male	1,867	236	160	181	223	307	192	212	185	171	29.3
		Female	1,833	197	169	184	200	291	228	179	157	228	30.7
Fergus	13.1	Male	6,454	610	521	641	672	993	748	591	691	987	32.9
		Female	6,646	582	522	601	623	945	782	632	713	1,246	35.6
Flathead	55.9	Male	27,792	2,858	2,559	2,700	2,812	5,299	3,899	2,519	2,463	2,683	30.6
		Female	28,108	2,797	2,315	2,647	2,964	5,266	3,695	2,491	2,561	3,372	31.3
Gallatin	46.5	Male	23,931	2,056	1,638	1,728	6,178	4,997	2,710	1,556	1,523	1,545	25.7
		Female	22,569	1,919	1,534	1,649	5,144	4,322	2,639	1,615	1,585	2,162	27.4
Garfield	1.7	Male	882	108	63	88	108	150	102	81	101	81	29.9
		Female	818	91	66	70	82	121	98	84	95	111	33.3
Glacier	10.8	Male	5,309	743	515	585	565	903	594	494	450	460	27.7
		Female	5,491	687	519	554	659	924	647	485	434	582	28.5
Golden Valley	1.0	Male	505	51	44	48	43	58	58	63	60	80	36.5
		Female	495	46	48	60	31	68	65	53	55	69	34.2
Granite	2.8	Male	1,464	135	123	139	134	231	193	129	188	192	33.7
		Female	1,336	127	106	133	100	204	164	121	157	224	34.9
Hill	18.3	Male	9,124	1,032	784	864	1,387	1,669	1,001	822	821	744	28.0
		Female	9,176	993	760	823	1,353	1,504	994	842	843	1,064	29.4
Jefferson	8.1	Male	4,070	410	366	475	341	788	642	367	324	357	30.6
		Female	4,030	390	396	438	368	781	595	325	351	386	30.4
Judith Basin	2.6	Male	1,343	106	113	156	116	195	182	131	133	211	34.3
		Female	1,257	123	95	123	95	199	157	132	138	195	34.7
Lake	20.7	Male	10,320	1,194	958	1,101	1,031	1,588	1,247	888	930	1,363	30.5
		Female	10,380	1,102	864	981	962	1,629	1,257	918	1,047	1,620	32.9
Lewis and Clark	46.2	Male	22,610	2,282	2,041	2,218	2,746	4,524	3,050	1,973	1,884	1,892	29.5
		Female	23,590	2,153	1,937	2,050	2,956	4,525	3,133	2,012	2,071	2,753	31.0
Liberty	2.3	Male	1,163	132	81	117	128	207	139	117	106	136	31.0
		Female	1,137	119	91	109	122	158	152	133	122	131	33.1
Lincoln	17.7	Male	8,938	1,016	850	1,011	855	1,588	1,341	825	772	680	29.6
		Female	8,762	957	863	935	876	1,527	1,282	778	741	803	29.9
McCone	2.7	Male	1,425	172	138	151	146	204	147	150	171	146	30.2
		Female	1,275	140	132	128	106	198	153	134	144	140	31.6
Madison	5.7	Male	2,872	269	220	264	261	444	391	294	310	419	34.5
		Female	2,828	238	205	255	219	435	365	285	273	553	36.7
Meagher	2.2	Male	1,145	92	89	106	115	180	162	119	130	152	34.5
		Female	1,055	100	95	97	89	175	147	98	112	142	33.4
Mineral	3.9	Male	1,987	203	158	214	232	348	290	181	183	178	30.4
		Female	1,913	237	162	197	192	362	254	131	197	181	29.7
Missoula	80.9	Male	40,225	3,722	3,110	3,466	6,621	8,920	5,594	3,322	2,635	2,835	28.6
		Female	40,675	3,548	3,009	3,348	6,913	8,389	5,407	3,158	2,901	4,002	29.2
Musselshell	4.8	Male	2,417	267	198	229	195	410	263	202	290	363	32.8
		Female	2,383	229	208	206	173	389	245	216	291	426	34.7
Park	13.7	Male	6,840	652	564	597	637	1,281	871	659	683	896	32.6
		Female	6,860	559	533	566	623	1,164	845	663	739	1,168	34.9
Petroleum	.7	Male	377	45	35	46	38	60	34	42	44	33	29.1
		Female	323	31	26	34	28	52	46	34	36	36	33.2

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MONTANA (continued)													
ALL COUNTIES (continued)													
Phillips	5.5	Male	2,796	299	235	263	327	432	310	254	287	389	31.3
		Female	2,704	311	217	290	270	386	323	244	265	398	31.8
Pondera	6.9	Male	3,425	386	315	341	340	521	442	337	324	419	31.3
		Female	3,475	402	281	339	346	511	413	340	346	497	32.2
Powder River	2.4	Male	1,224	144	104	107	121	236	131	127	133	121	30.8
		Female	1,176	128	118	96	101	205	147	141	111	129	32.1
Powell	7.0	Male	3,810	303	297	326	503	776	528	352	356	369	31.1
		Female	3,190	287	272	300	272	520	407	324	339	469	33.9
Prairie	1.8	Male	876	79	69	70	77	136	102	74	106	163	35.7
		Female	924	95	89	89	65	118	108	86	104	170	35.6
Ravalli	25.7	Male	12,750	1,237	1,176	1,450	1,006	1,933	1,931	1,187	1,245	1,585	32.8
		Female	12,950	1,130	1,083	1,294	951	2,126	1,871	1,170	1,326	1,999	34.5
Richland	13.1	Male	6,769	842	592	598	974	1,261	798	529	562	613	28.0
		Female	6,331	782	538	556	851	1,033	705	557	521	788	29.2
Roosevelt	10.6	Male	5,245	642	508	562	592	917	600	454	484	486	28.5
		Female	5,355	666	544	537	596	857	580	460	469	646	28.9
Rosebud	12.6	Male	6,457	903	665	694	732	1,198	887	544	495	339	27.0
		Female	6,143	885	676	635	757	1,166	713	481	388	442	26.0
Sanders	9.1	Male	4,624	488	415	448	397	742	615	413	460	646	32.6
		Female	4,476	467	384	411	351	729	614	431	437	652	33.6
Sheridan	5.4	Male	2,691	255	175	242	317	434	290	269	328	381	33.2
		Female	2,709	249	187	257	261	351	299	299	319	487	36.7
Silver Bow	36.1	Male	17,563	1,585	1,480	1,861	2,051	2,732	2,188	1,585	1,853	2,228	31.6
		Female	18,537	1,524	1,476	1,658	1,838	2,669	2,161	1,697	2,073	3,441	35.5
Stillwater	6.0	Male	3,003	300	226	288	263	496	372	287	319	452	33.6
		Female	2,997	264	237	281	218	464	377	275	338	543	35.9
Sweet Grass	3.3	Male	1,690	150	136	165	141	223	228	160	176	311	36.3
		Female	1,610	128	123	119	121	234	187	158	198	342	39.3
Teton	6.6	Male	3,305	365	267	324	285	465	418	345	361	475	33.8
		Female	3,295	340	275	299	252	457	447	294	399	532	35.5
Toole	5.7	Male	2,809	316	243	273	304	475	324	255	319	300	30.7
		Female	2,891	329	219	253	308	448	312	302	314	406	32.5
Treasure	1.0	Male	498	49	37	49	46	83	57	65	50	62	33.2
		Female	502	47	48	52	38	73	72	49	51	72	34.0
Valley	9.6	Male	4,831	563	461	520	480	757	584	488	459	519	30.2
		Female	4,769	497	427	450	480	771	594	471	451	628	31.9
Wheatland	2.4	Male	1,179	114	108	100	92	181	139	122	140	183	34.7
		Female	1,221	120	93	103	97	177	147	113	169	202	36.4
Wibaux	1.5	Male	779	76	92	71	78	137	77	71	80	97	30.3
		Female	721	67	62	95	57	116	72	72	66	114	31.9
Yellowstone	117.5	Male	57,579	6,159	5,121	5,356	7,238	11,229	7,740	5,328	4,841	4,567	29.4
		Female	59,921	5,822	4,914	5,035	7,998	11,011	7,754	5,505	5,228	6,654	30.6
TOTAL METRO COUNTIES	**198.0**	**Male**	**97,833**	**10,252**	**8,370**	**9,314**	**13,291**	**18,170**	**13,259**	**8,997**	**8,197**	**7,983**	**29.2**
		Female	**100,167**	**9,721**	**8,056**	**8,740**	**13,074**	**17,835**	**13,258**	**9,106**	**8,782**	**11,595**	**30.9**
TOTAL STATE	**822.6**	**Male**	**410,477**	**42,369**	**35,049**	**39,594**	**52,910**	**74,710**	**53,388**	**36,585**	**36,070**	**39,802**	**29.7**
		Female	**412,123**	**40,202**	**33,721**	**37,104**	**50,708**	**71,648**	**52,215**	**36,546**	**37,564**	**52,415**	**31.2**
NEBRASKA													
LINCOLN	**201.8**	**Male**	**98,825**	**8,796**	**7,209**	**7,604**	**19,695**	**20,381**	**11,690**	**8,171**	**7,355**	**7,924**	**28.0**
		Female	**102,975**	**8,333**	**7,026**	**7,350**	**19,098**	**19,199**	**11,499**	**8,414**	**8,365**	**13,691**	**30.0**
Lancaster	201.8	Male	98,825	8,796	7,209	7,604	19,695	20,381	11,690	8,171	7,355	7,924	28.0
		Female	102,975	8,333	7,026	7,350	19,098	19,199	11,499	8,414	8,365	13,691	30.0
OMAHA	**597.2**	**Male**	**288,795**	**30,273**	**26,675**	**29,977**	**37,532**	**53,323**	**38,554**	**26,926**	**22,707**	**22,828**	**28.7**
		Female	**308,405**	**28,967**	**25,825**	**28,630**	**39,194**	**56,010**	**39,080**	**27,782**	**25,544**	**37,373**	**30.6**
Douglas	400.8	Male	191,594	19,677	16,887	19,374	25,067	35,904	24,248	17,884	16,128	16,425	29.1
		Female	209,206	18,839	16,416	18,414	27,406	38,062	24,894	18,885	18,532	27,758	31.2
Sarpy	93.8	Male	47,638	5,520	5,148	5,357	6,563	9,581	8,084	4,002	2,054	1,329	26.3
		Female	46,162	5,338	4,969	5,116	5,729	9,738	7,612	3,587	2,079	1,994	27.0
Washington	16.3	Male	8,138	775	792	851	988	1,207	1,121	800	707	897	30.5
		Female	8,162	695	738	733	864	1,269	1,108	782	741	1,232	33.3

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NEBRASKA (continued)													
OMAHA (continued)													
Pottawattamie, Iowa	*86.3*	*Male*	*41,425*	*4,301*	*3,848*	*4,395*	*4,914*	*6,631*	*5,101*	*4,240*	*3,818*	*4,177*	*29.9*
		Female	*44,875*	*4,095*	*3,702*	*4,367*	*5,195*	*6,941*	*5,466*	*4,528*	*4,192*	*6,389*	*32.3*
ALL COUNTIES													
Adams	30.5	Male	14,568	1,397	1,138	1,234	2,175	2,385	1,749	1,315	1,344	1,831	30.6
		Female	15,932	1,259	1,090	1,178	2,112	2,412	1,668	1,441	1,563	3,209	34.6
Antelope	8.7	Male	4,247	460	375	403	389	635	455	399	434	697	32.8
		Female	4,453	438	332	427	367	578	445	407	473	986	36.9
Arthur	.5	Male	256	17	21	25	32	34	33	34	28	32	34.7
		Female	244	15	24	29	16	25	38	29	23	45	38.4
Banner	.9	Male	448	43	37	40	42	57	72	48	54	55	35.7
		Female	452	51	39	41	38	66	62	47	64	44	33.6
Blaine	.9	Male	442	33	37	51	49	57	58	43	43	71	33.9
		Female	458	47	50	48	37	59	60	37	40	80	33.0
Boone	7.2	Male	3,558	360	279	360	392	459	389	356	381	582	33.5
		Female	3,642	370	250	382	294	448	376	352	375	795	37.0
Box Butte	15.3	Male	7,642	945	662	581	1,109	1,557	855	559	565	809	28.4
		Female	7,658	901	646	582	970	1,352	767	616	617	1,207	30.4
Boyd	3.3	Male	1,689	152	102	153	171	212	163	169	205	362	38.3
		Female	1,611	123	89	112	141	155	143	205	235	408	47.0
Brown	4.4	Male	2,125	222	165	207	204	308	243	200	220	356	33.6
		Female	2,275	198	187	196	190	301	265	211	242	485	37.5
Buffalo	36.2	Male	17,451	1,766	1,431	1,423	3,466	3,075	1,851	1,354	1,300	1,785	27.1
		Female	18,749	1,750	1,339	1,306	3,926	2,971	1,790	1,377	1,484	2,806	28.5
Burt	8.6	Male	4,191	368	324	391	377	574	448	442	476	791	36.4
		Female	4,409	369	292	368	320	520	452	476	508	1,104	42.4
Butler	9.3	Male	4,601	420	367	452	478	611	487	451	525	810	34.5
		Female	4,699	442	345	441	347	585	519	437	515	1,068	38.7
Cass	21.3	Male	10,632	1,073	963	1,107	1,176	1,681	1,462	1,072	916	1,182	30.9
		Female	10,668	995	911	1,001	1,016	1,666	1,373	1,021	999	1,686	33.5
Cedar	11.1	Male	5,565	625	505	634	591	782	515	509	530	874	30.5
		Female	5,535	570	485	588	491	634	520	502	571	1,174	35.0
Chase	5.0	Male	2,439	292	228	221	222	369	313	228	242	324	32.0
		Female	2,561	259	225	222	209	342	306	242	245	511	35.8
Cherry	6.9	Male	3,488	357	317	307	376	520	447	362	333	469	32.4
		Female	3,412	315	255	281	344	487	442	332	356	600	35.5
Cheyenne	9.8	Male	4,805	447	406	455	623	700	528	490	500	656	31.7
		Female	4,995	467	329	436	467	664	562	549	562	959	37.4
Clay	8.1	Male	3,969	378	361	344	435	559	462	373	389	668	33.3
		Female	4,131	386	333	387	360	543	459	391	427	845	36.2
Colfax	9.9	Male	4,879	447	393	481	555	675	510	424	469	925	33.3
		Female	5,021	468	366	468	430	587	503	467	512	1,220	38.8
Cuming	11.5	Male	5,722	525	500	643	648	777	625	555	606	843	32.0
		Female	5,778	586	457	557	462	724	598	575	594	1,225	36.7
Custer	13.8	Male	6,662	699	534	564	610	961	738	658	703	1,195	34.6
		Female	7,138	647	510	579	543	912	778	679	834	1,656	39.9
☐ Dakota	17.9	Male	8,806	1,065	856	873	1,066	1,666	1,086	728	653	813	28.3
		Female	9,094	1,010	878	834	1,046	1,649	1,040	746	757	1,134	29.7
Dawes	9.5	Male	4,664	432	326	426	952	727	437	380	413	571	27.7
		Female	4,836	405	320	333	895	661	445	405	466	906	32.0
Dawson	23.1	Male	11,401	1,284	1,025	1,041	1,213	1,985	1,365	1,042	1,042	1,404	30.7
		Female	11,699	1,218	1,026	952	1,123	1,791	1,398	1,077	1,124	1,990	33.5
Deuel	2.4	Male	1,178	122	93	112	105	136	122	117	144	227	36.7
		Female	1,222	75	86	108	78	133	150	109	166	317	43.7
Dixon	7.1	Male	3,561	345	325	345	383	505	370	332	348	608	32.6
		Female	3,539	345	297	319	288	437	385	337	351	780	37.2
Dodge	35.9	Male	17,171	1,623	1,479	1,665	2,089	2,665	2,120	1,735	1,580	2,215	31.5
		Female	18,729	1,691	1,380	1,601	2,097	2,670	2,151	1,828	1,796	3,515	34.7
Douglas	400.8	Male	191,594	19,677	16,887	19,374	25,067	35,904	24,248	17,884	16,128	16,425	29.1
		Female	209,206	18,839	16,416	18,414	27,406	38,062	24,894	18,885	18,532	27,758	31.2
Dundy	2.9	Male	1,430	114	97	108	136	214	150	133	196	282	33.1
		Female	1,470	131	106	100	118	177	137	147	205	349	42.5
Fillmore	7.9	Male	3,834	360	297	355	362	556	438	386	421	659	34.8
		Female	4,066	328	277	382	265	538	451	389	443	993	40.4

POPULATION BY AGE AND SEX

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NEBRASKA (continued)													
ALL COUNTIES (continued)													
Franklin	4.4	Male	2,126	167	146	200	171	255	231	226	271	459	40.4
		Female	2,274	166	157	156	159	238	228	221	290	659	46.4
Frontier	3.6	Male	1,763	171	129	144	245	256	216	178	156	268	32.5
		Female	1,837	188	123	169	199	242	217	157	166	376	34.9
Furnas	6.5	Male	3,129	286	250	233	273	405	321	301	348	712	38.7
		Female	3,371	238	207	258	260	390	313	316	398	991	45.6
Gage	24.1	Male	11,575	954	887	1,049	1,289	1,790	1,409	1,173	1,186	1,838	34.0
		Female	12,525	970	800	988	1,223	1,738	1,422	1,225	1,397	2,762	38.8
Garden	2.7	Male	1,308	77	96	117	114	168	165	142	164	265	40.0
		Female	1,392	93	100	93	96	165	159	158	164	364	44.4
Garfield	2.4	Male	1,149	103	87	99	98	143	144	107	138	230	38.1
		Female	1,251	99	93	107	81	134	170	98	126	338	41.3
Gosper	2.1	Male	1,070	101	77	104	107	142	129	124	125	161	35.3
		Female	1,030	94	77	86	88	125	125	114	126	195	38.6
Grant	.9	Male	455	48	38	58	53	73	56	44	35	50	29.2
		Female	445	35	43	43	39	70	56	50	36	73	33.9
Greeley	3.4	Male	1,663	171	135	175	164	215	170	151	193	289	33.7
		Female	1,737	186	129	193	131	174	170	176	172	406	38.3
Hall	49.2	Male	23,795	2,625	2,165	2,227	2,665	4,269	3,036	2,142	2,101	2,565	30.2
		Female	25,405	2,559	2,168	2,193	2,845	4,349	2,925	2,262	2,189	3,915	31.8
Hamilton	9.4	Male	4,608	460	429	471	495	744	560	468	445	536	31.0
		Female	4,792	455	397	458	408	715	572	495	439	853	34.5
Harlan	4.3	Male	2,077	163	140	186	188	289	226	201	260	424	38.2
		Female	2,223	157	173	193	141	269	248	219	275	548	42.2
Hayes	1.3	Male	669	71	49	66	68	107	78	73	83	74	32.5
		Female	631	67	52	49	45	89	78	70	75	106	36.7
Hitchcock	4.1	Male	2,081	249	150	202	207	291	210	192	231	349	33.0
		Female	2,019	187	142	150	162	284	222	195	234	443	38.8
Holt	13.8	Male	6,862	764	609	755	739	1,020	724	652	666	933	30.5
		Female	6,938	740	537	640	656	973	760	639	689	1,304	34.2
Hooker	.9	Male	427	39	33	38	43	61	51	35	54	73	34.9
		Female	473	41	30	42	39	55	49	47	62	108	41.0
Howard	6.8	Male	3,369	356	306	328	310	442	377	354	358	538	33.7
		Female	3,431	316	298	356	271	437	374	378	345	656	36.0
Jefferson	9.8	Male	4,756	423	310	404	551	662	523	462	554	867	35.5
		Female	5,044	365	312	376	453	627	530	490	631	1,260	42.3
Johnson	5.0	Male	2,441	226	173	236	223	297	272	251	272	491	37.4
		Female	2,559	191	178	211	189	282	265	277	312	654	43.6
Kearney	7.2	Male	3,484	315	295	303	381	546	431	341	367	505	33.2
		Female	3,716	319	267	346	321	518	462	355	365	763	36.9
Keith	9.6	Male	4,703	487	430	456	497	685	612	499	463	574	32.0
		Female	4,897	466	390	396	456	729	638	503	514	805	35.2
Keya Paha	1.3	Male	666	74	71	62	67	80	81	63	72	96	32.4
		Female	634	59	44	60	58	85	88	65	60	115	36.2
Kimball	4.6	Male	2,280	239	208	224	249	332	256	249	239	284	31.6
		Female	2,320	208	170	232	220	302	289	254	261	384	36.0
Knox	11.4	Male	5,694	562	490	567	572	765	570	562	604	1,002	33.6
		Female	5,706	515	414	522	439	703	587	561	662	1,303	39.4
Lancaster	201.8	Male	98,825	8,796	7,209	7,604	19,695	20,381	11,690	8,171	7,355	7,924	28.0
		Female	102,975	8,333	7,026	7,350	19,098	19,199	11,499	8,414	8,365	13,691	30.0
Lincoln	38.5	Male	19,036	2,139	1,805	1,810	2,236	3,305	2,368	1,783	1,592	1,998	29.6
		Female	19,464	2,022	1,657	1,704	2,203	3,190	2,357	1,794	1,711	2,826	31.7
Logan	1.0	Male	491	64	34	51	50	74	53	51	46	68	31.3
		Female	509	64	50	38	41	70	48	61	50	87	33.8
Loup	.9	Male	443	28	35	53	47	46	58	52	51	73	37.2
		Female	457	42	38	44	45	52	56	50	47	83	36.3
McPherson	.6	Male	302	26	24	30	34	34	25	37	32	60	36.2
		Female	298	22	29	27	28	29	38	33	41	51	38.7
Madison	32.8	Male	15,721	1,668	1,268	1,302	2,234	2,689	1,787	1,412	1,355	2,006	30.2
		Female	17,079	1,677	1,232	1,349	2,394	2,643	1,772	1,397	1,569	3,046	32.1
Merrick	9.0	Male	4,419	469	380	470	416	636	568	409	436	635	32.5
		Female	4,581	461	361	458	419	613	542	408	458	861	34.6
Morrill	6.1	Male	3,014	309	255	271	319	440	358	290	279	493	33.0
		Female	3,086	297	270	255	267	413	369	292	323	600	36.1

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NEBRASKA (continued)													
ALL COUNTIES (continued)													
Nance	4.6	Male	2,274	219	170	241	236	313	214	240	252	389	33.7
		Female	2,326	247	175	215	181	265	258	222	248	515	38.1
Nemaha	8.4	Male	4,038	370	288	310	531	684	421	364	403	667	32.6
		Female	4,362	380	301	312	521	620	424	369	475	960	36.1
Nuckolls	6.6	Male	3,215	287	264	301	312	408	355	337	383	568	36.0
		Female	3,385	283	231	301	245	416	367	347	385	810	40.9
Otoe	15.0	Male	7,227	639	656	701	690	995	847	691	809	1,199	34.3
		Female	7,773	592	548	639	630	998	836	783	875	1,872	40.7
Pawnee	3.7	Male	1,773	119	102	153	140	211	184	194	260	410	43.8
		Female	1,927	133	114	161	127	188	187	209	247	561	47.6
Perkins	3.7	Male	1,886	223	161	178	179	267	218	158	209	293	32.6
		Female	1,814	178	104	135	142	255	223	160	231	386	39.2
Phelps	9.9	Male	4,667	479	397	387	479	737	554	483	447	704	33.0
		Female	5,233	443	381	416	443	744	627	493	527	1,159	38.0
Pierce	8.5	Male	4,179	434	330	418	456	573	490	385	450	643	32.9
		Female	4,321	415	307	440	398	500	499	394	480	888	37.0
Platte	29.8	Male	14,531	1,641	1,341	1,442	1,742	2,499	1,723	1,352	1,258	1,533	29.4
		Female	15,269	1,672	1,287	1,400	1,678	2,416	1,797	1,345	1,365	2,309	31.6
Polk	6.3	Male	3,095	292	258	297	270	443	357	276	335	567	34.7
		Female	3,205	285	273	289	189	425	335	299	355	755	39.2
Red Willow	12.8	Male	6,112	585	488	586	760	964	675	647	584	823	31.6
		Female	6,688	656	498	530	772	906	716	648	685	1,277	34.8
Richardson	11.0	Male	5,206	450	391	472	489	685	609	474	622	1,014	36.9
		Female	5,794	417	373	438	465	677	591	520	731	1,582	43.9
Rock	2.4	Male	1,182	131	110	94	109	213	123	126	97	179	31.9
		Female	1,218	118	110	105	97	187	147	102	115	237	34.6
Saline	13.4	Male	6,486	572	496	524	903	884	727	561	710	1,109	33.5
		Female	6,914	520	466	517	832	869	646	605	752	1,707	38.9
Sarpy	93.8	Male	47,638	5,520	5,148	5,357	6,563	9,581	8,084	4,002	2,054	1,329	26.3
		Female	46,162	5,338	4,969	5,116	5,729	9,738	7,612	3,587	2,079	1,994	27.0
Saunders	19.4	Male	9,697	960	813	1,000	965	1,466	[illegible]	951	913	1,412	32.6
		Female	9,703	914	770	955	803	1,356	1,157	958	983	1,807	35.5
Scotts Bluff	38.8	Male	18,790	2,091	1,736	1,852	2,054	3,091	2,273	1,762	1,705	2,226	30.4
		Female	20,010	1,952	1,661	1,726	2,151	3,227	2,352	1,898	1,958	3,085	32.8
Seward	16.2	Male	8,168	785	610	725	1,612	1,196	875	685	694	986	27.9
		Female	8,032	742	584	628	1,189	1,140	888	706	739	1,416	32.7
Sheridan	7.7	Male	3,723	424	304	348	351	549	376	393	438	540	32.9
		Female	3,977	370	309	324	343	510	432	395	443	851	38.1
Sherman	4.1	Male	2,017	181	190	194	165	238	207	208	227	407	37.0
		Female	2,083	178	172	216	143	225	223	194	246	486	39.8
Sioux	1.8	Male	905	86	62	82	102	129	109	116	87	132	34.3
		Female	895	75	69	104	68	119	126	110	105	119	36.0
Stanton	6.8	Male	3,457	418	350	342	408	565	403	284	294	393	28.7
		Female	3,343	404	315	343	311	533	401	284	276	476	30.6
Thayer	7.5	Male	3,627	293	290	306	335	487	398	344	457	717	37.6
		Female	3,873	309	267	328	265	479	390	366	454	1,015	42.4
Thomas	1.0	Male	500	49	51	47	45	88	71	49	44	56	31.6
		Female	500	65	42	39	51	73	71	44	48	67	32.3
Thurston	7.4	Male	3,615	418	338	412	389	494	405	350	336	473	30.1
		Female	3,785	438	341	436	355	506	406	380	342	581	31.4
Valley	5.7	Male	2,786	269	222	259	254	394	304	252	325	507	34.9
		Female	2,914	253	213	241	216	363	300	287	319	722	40.7
Washington	16.3	Male	8,138	775	792	851	988	1,207	1,121	800	707	897	30.5
		Female	8,162	695	738	733	864	1,269	1,108	782	741	1,232	33.3
Wayne	9.7	Male	4,736	394	327	373	1,091	656	490	442	392	571	27.8
		Female	4,964	398	318	330	1,161	588	484	449	393	843	29.7
Webster	4.7	Male	2,231	184	157	223	178	256	258	218	292	465	39.6
		Female	2,469	198	159	205	135	256	266	239	322	689	45.7
Wheeler	1.1	Male	550	68	49	52	66	92	44	58	53	68	29.3
		Female	550	59	61	62	49	77	57	56	51	78	30.7
York	15.1	Male	7,258	707	632	657	899	1,176	856	674	713	944	31.2
		Female	7,842	699	613	641	866	1,173	905	720	755	1,470	34.4

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NEBRASKA (continued)													
TOTAL METRO COUNTIES	**730.6**	**Male**	**355,001**	**35,833**	**30,092**	**34,059**	**53,379**	**68,739**	**46,229**	**31,585**	**26,897**	**27,388**	**28.4**
		Female	**375,599**	**34,215**	**30,027**	**32,447**	**54,143**	**69,917**	**46,153**	**32,414**	**30,474**	**45,809**	**30.3**
TOTAL STATE	**1,603.4**	**Male**	**781,126**	**78,741**	**66,766**	**73,854**	**104,054**	**134,529**	**95,482**	**71,849**	**68,269**	**87,582**	**30.0**
		Female	**822,274**	**75,756**	**64,078**	**70,539**	**101,289**	**133,149**	**95,636**	**74,041**	**75,356**	**132,430**	**32.5**
NEVADA													
LAS VEGAS	**529.3**	**Male**	**267,118**	**23,751**	**22,003**	**24,511**	**34,875**	**50,216**	**41,188**	**27,390**	**24,080**	**19,104**	**30.7**
		Female	**262,182**	**23,058**	**20,961**	**23,454**	**32,779**	**49,789**	**39,231**	**26,094**	**24,211**	**22,605**	**31.2**
Clark	529.3	Male	267,118	23,751	22,003	24,511	34,875	50,216	41,188	27,390	24,080	19,104	30.7
		Female	262,182	23,058	20,961	23,454	32,779	49,789	39,231	26,094	24,211	22,605	31.2
RENO	**213.4**	**Male**	**107,576**	**7,997**	**7,509**	**8,786**	**14,546**	**22,712**	**16,421**	**11,064**	**10,335**	**8,206**	**31.6**
		Female	**105,824**	**7,828**	**7,033**	**8,405**	**14,361**	**21,089**	**15,191**	**10,713**	**10,588**	**10,616**	**32.2**
Washoe	213.4	Male	107,576	7,997	7,509	8,786	14,546	22,712	16,421	11,064	10,335	8,206	31.6
		Female	105,824	7,828	7,033	8,405	14,361	21,089	15,191	10,713	10,588	10,616	32.2
ALL COUNTIES													
Carson City	35.3	Male	17,985	1,288	1,308	1,682	2,157	3,430	2,811	1,775	1,877	1,657	32.5
		Female	17,315	1,207	1,263	1,607	1,804	2,994	2,610	1,742	1,944	2,144	34.3
Churchill	15.0	Male	7,666	727	597	729	1,050	1,166	1,045	686	766	900	31.3
		Female	7,334	674	640	672	777	1,131	977	698	740	1,025	33.0
Clark	529.3	Male	267,118	23,751	22,003	24,511	34,875	50,216	41,188	27,390	24,080	19,104	30.7
		Female	262,182	23,058	20,961	23,454	32,779	49,789	39,231	26,094	24,211	22,605	31.2
Douglas	22.4	Male	11,424	921	829	971	937	2,444	1,930	1,170	1,312	910	33.4
		Female	10,976	864	851	963	1,002	2,288	1,710	1,117	1,245	936	32.9
Elko	19.5	Male	10,231	1,012	878	1,159	1,004	1,711	1,586	1,031	1,001	849	31.2
		Female	9,269	912	834	912	1,008	1,594	1,345	838	854	972	31.1
Esmeralda	1.0	Male	526	43	31	42	53	80	74	68	71	64	36.9
		Female	474	48	39	39	40	73	60	51	74	50	34.7
Eureka	1.2	Male	646	67	39	61	80	118	81	75	81	44	31.4
		Female	554	67	43	67	61	91	78	55	53	39	29.3
Humboldt	11.5	Male	6,266	688	466	558	732	1,176	876	692	648	430	30.9
		Female	5,234	548	472	504	596	923	738	515	480	458	30.4
Lander	5.0	Male	2,715	320	248	226	395	546	369	268	208	135	28.1
		Female	2,285	314	193	227	323	447	307	187	157	130	26.9
Lincoln	4.0	Male	1,988	279	205	195	196	277	251	156	193	236	29.3
		Female	2,012	242	157	296	175	270	244	143	190	295	30.0
Lyon	15.8	Male	7,974	822	694	737	681	1,215	1,085	844	982	914	33.7
		Female	7,826	741	639	690	717	1,228	1,079	844	913	975	34.2
Mineral	5.7	Male	2,900	252	251	285	302	440	401	322	338	309	33.2
		Female	2,800	270	253	304	221	416	365	315	328	328	33.5
Nye	12.2	Male	6,552	620	521	613	710	1,008	974	756	761	589	33.1
		Female	5,648	528	446	564	608	894	821	573	655	557	32.6
Pershing	3.7	Male	1,956	198	126	163	229	336	221	219	256	208	32.8
		Female	1,744	183	145	151	200	243	235	167	191	229	32.9
Storey	1.7	Male	871	74	61	77	88	140	152	102	105	72	34.7
		Female	829	75	50	56	112	160	108	108	86	74	32.6
Washoe	213.4	Male	107,576	7,997	7,509	8,786	14,546	22,712	16,421	11,064	10,335	8,206	31.6
		Female	105,824	7,828	7,033	8,405	14,361	21,089	15,191	10,713	10,588	10,616	32.2
White Pine	7.9	Male	3,978	417	362	378	322	626	544	437	443	449	33.1
		Female	3,922	386	346	357	334	624	461	432	432	550	33.6
TOTAL METRO COUNTIES	**742.7**	**Male**	**374,694**	**31,748**	**29,512**	**33,297**	**49,421**	**72,928**	**57,609**	**38,454**	**34,415**	**27,310**	**30.9**
		Female	**368,006**	**30,886**	**27,994**	**31,859**	**47,140**	**70,878**	**54,422**	**36,807**	**34,799**	**33,221**	**31.5**
TOTAL STATE	**904.6**	**Male**	**458,372**	**39,476**	**36,128**	**41,173**	**58,357**	**87,641**	**70,009**	**47,055**	**43,457**	**35,076**	**31.2**
		Female	**446,228**	**37,945**	**34,367**	**39,268**	**55,118**	**84,254**	**65,560**	**44,592**	**43,141**	**41,983**	**31.7**

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NEW HAMPSHIRE													
MANCHESTER - NASHUA	288.6	Male	139,484	12,726	12,829	14,840	16,594	26,033	20,079	13,194	11,899	11,290	29.9
		Female	149,116	12,310	12,382	13,919	17,303	26,777	19,675	13,603	13,496	19,651	32.0
Hillsborough	288.6	Male	139,484	12,726	12,829	14,840	16,594	26,033	20,079	13,194	11,899	11,290	29.9
		Female	149,116	12,310	12,382	13,919	17,303	26,777	19,675	13,603	13,496	19,651	32.0
PORTSMOUTH - DOVER - ROCHESTER	295.1	Male	145,770	12,813	12,753	14,489	20,682	27,466	20,669	13,548	11,671	11,679	29.4
		Female	149,330	12,239	12,101	13,768	19,612	27,578	19,921	13,218	12,801	18,092	31.1
Rockingham	206.5	Male	102,974	9,217	9,357	10,353	12,585	20,300	15,479	9,550	8,081	8,042	29.9
		Female	103,526	8,927	8,798	9,731	11,051	20,405	14,644	9,136	8,734	12,100	31.5
Strafford	88.6	Male	42,796	3,596	3,396	4,136	8,097	7,166	5,190	3,988	3,590	3,637	28.0
		Female	45,804	3,312	3,303	4,037	8,561	7,173	5,277	4,082	4,067	5,992	30.1
ALL COUNTIES													
Belknap	45.7	Male	22,336	2,007	1,959	2,189	2,300	3,937	2,910	2,214	2,223	2,597	31.9
		Female	23,364	1,904	1,755	1,993	2,333	3,934	2,902	2,251	2,540	3,752	34.4
Carroll	30.8	Male	14,941	1,177	1,124	1,336	1,322	2,619	1,936	1,516	1,722	2,189	34.6
		Female	15,859	1,066	1,066	1,349	1,396	2,577	1,919	1,561	1,885	3,040	37.5
Cheshire	63.5	Male	30,493	2,582	2,555	3,002	3,928	5,248	4,020	2,917	2,925	3,316	31.1
		Female	33,007	2,606	2,451	2,804	4,500	5,390	4,029	3,025	3,270	4,932	32.7
Coos	34.2	Male	16,513	1,488	1,397	1,678	1,727	2,647	1,976	1,725	1,841	2,034	32.4
		Female	17,687	1,439	1,309	1,660	1,731	2,570	2,020	1,880	1,994	3,084	35.7
Grafton	67.5	Male	33,436	2,507	2,484	2,970	6,476	5,714	4,044	2,882	2,840	3,519	29.0
		Female	34,064	2,521	2,365	2,731	5,131	5,793	4,031	2,993	3,245	5,254	32.4
Hillsborough	288.6	Male	139,484	12,726	12,829	14,840	16,594	26,033	20,079	13,194	11,899	11,290	29.9
		Female	149,116	12,310	12,382	13,919	17,303	26,777	19,675	13,603	13,496	19,651	32.0
Merrimack	102.4	Male	49,271	4,296	4,337	4,799	5,835	9,287	6,625	4,715	4,308	5,069	30.8
		Female	53,129	4,177	3,976	4,504	6,300	9,283	6,592	4,873	4,919	8,505	33.2
Rockingham	206.5	Male	102,974	9,217	9,357	10,353	12,585	20,300	15,479	9,560	8,081	8,042	29.9
		Female	103,526	8,927	8,798	9,731	11,051	20,405	14,644	9,136	8,734	12,100	31.5
Strafford	88.6	Male	42,796	3,596	3,396	4,136	8,097	7,166	5,190	3,988	3,590	3,637	28.0
		Female	45,804	3,312	3,303	4,037	8,561	7,173	5,277	4,082	4,067	5,992	30.1
Sullivan	36.7	Male	17,817	1,637	1,643	1,720	1,801	3,086	2,365	1,682	1,787	2,096	31.8
		Female	18,883	1,510	1,496	1,765	1,907	3,152	2,278	1,737	1,980	3,058	33.8
TOTAL METRO COUNTIES	583.7	Male	285,254	25,539	25,582	29,329	37,276	53,499	40,748	26,742	23,570	22,969	29.7
		Female	298,446	24,549	24,483	27,687	36,915	54,355	39,596	26,821	26,297	37,743	31.5
TOTAL STATE	964.5	Male	470,061	41,233	41,081	47,023	60,665	86,037	64,624	44,393	41,216	43,789	30.2
		Female	494,439	39,772	38,901	44,493	60,213	87,054	63,367	45,141	46,130	69,368	32.3
NEW JERSEY													
ATLANTIC CITY	295.5	Male	139,598	11,130	11,289	13,385	16,814	21,769	16,005	13,102	15,148	20,956	32.9
		Female	155,902	10,753	10,747	12,647	15,805	22,268	17,491	14,660	19,039	32,492	38.3
Atlantic	202.9	Male	94,961	7,869	8,193	9,417	11,225	15,131	11,214	9,174	9,840	12,898	32.1
		Female	107,939	7,514	7,828	8,987	11,370	16,016	12,588	10,283	12,379	20,974	36.8
Cape May	92.6	Male	44,637	3,261	3,096	3,968	5,589	6,638	4,791	3,928	5,308	8,058	34.6
		Female	47,963	3,239	2,919	3,660	4,435	6,252	4,903	4,377	6,660	11,518	42.1
BERGEN - PASSAIC	1,277.4	Male	609,088	45,233	46,440	59,692	69,463	97,921	83,042	71,107	72,239	63,951	33.5
		Female	668,312	43,281	44,461	57,488	70,196	103,039	91,387	77,630	80,341	100,489	36.7
Bergen	833.2	Male	398,503	26,353	28,461	38,475	44,656	63,055	55,232	49,210	50,420	42,641	34.7
		Female	434,697	25,202	27,040	36,781	43,718	65,883	60,819	53,833	55,091	66,330	38.1
Passaic	444.2	Male	210,585	18,880	17,979	21,217	24,807	34,866	27,810	21,897	21,819	21,310	31.4
		Female	233,615	18,079	17,421	20,707	26,478	37,156	30,568	23,797	25,250	34,159	34.2
JERSEY CITY	548.4	Male	258,860	23,484	20,539	24,174	32,099	43,783	33,054	27,235	27,352	27,140	31.7
		Female	289,540	21,870	20,179	23,436	32,705	46,141	36,312	30,159	33,590	45,148	35.1
Hudson	548.4	Male	258,860	23,484	20,539	24,174	32,099	43,783	33,054	27,235	27,352	27,140	31.7
		Female	289,540	21,870	20,179	23,436	32,705	46,141	36,312	30,159	33,590	45,148	35.1
MIDDLESEX - SOMERSET - HUNTERDON	905.5	Male	444,614	33,597	35,353	45,831	58,550	76,196	64,142	50,838	46,289	33,818	31.4
		Female	460,886	31,902	33,635	43,178	56,342	77,856	66,544	51,753	48,499	51,177	33.4

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NEW JERSEY (continued)													
MIDDLESEX - SOMERSET - HUNTERDON (continued)													
Hunterdon	95.2	Male	47,297	3,791	4,244	5,383	4,782	7,675	8,290	5,264	4,112	3,756	32.1
		Female	47,903	3,619	3,963	5,006	4,167	8,195	8,229	4,982	4,215	5,527	33.8
Middlesex	603.4	Male	295,020	22,695	22,974	29,342	42,488	51,937	40,371	32,614	31,222	22,377	30.9
		Female	307,380	21,299	21,916	27,847	41,558	52,310	41,746	33,697	33,254	33,753	32.9
Somerset	206.9	Male	101,297	7,111	8,135	11,106	11,280	16,584	15,481	12,960	10,955	7,685	32.8
		Female	105,603	6,984	7,756	10,325	10,617	17,351	16,569	13,074	11,030	11,897	34.9
MONMOUTH - OCEAN	**910.5**	**Male**	**434,547**	**37,092**	**38,226**	**44,114**	**43,729**	**67,696**	**59,936**	**41,718**	**41,867**	**60,169**	**33.0**
		Female	**475,953**	**35,850**	**36,668**	**42,203**	**42,524**	**72,509**	**61,657**	**44,161**	**51,813**	**88,568**	**36.3**
Monmouth	522.2	Male	250,782	20,739	22,553	27,580	27,285	39,569	37,384	26,946	23,956	24,770	31.9
		Female	271,418	20,044	21,600	26,398	26,355	42,602	38.757	28,242	27,273	40,147	34.7
Ocean	388.3	Male	183,765	16,353	15,673	16,534	16,444	28,127	22,552	14,772	17,911	35,399	34.6
		Female	204,535	15,806	15,068	15,805	16,169	29,907	22,900	15,919	24,540	48,421	39.2
NEWARK	**1,868.8**	**Male**	**886,750**	**75,198**	**77,244**	**92,330**	**98,761**	**144,880**	**126,447**	**96,602**	**91,917**	**83,371**	**31.9**
		Female	**982,050**	**72,006**	**73,905**	**90,273**	**102,329**	**160,198**	**138,900**	**104,786**	**104,979**	**134,674**	**34.5**
Essex	826.4	Male	384,000	35,025	34,848	40,609	44,537	61,529	50,401	39,876	39,090	38,085	31.0
		Female	442,400	34,074	33,545	40,395	48,086	71,380	59,395	45,826	46,827	62,872	34.1
Morris	417.7	Male	203,293	15,919	18,028	22,470	21,938	34,058	33,771	23,932	18,679	14,498	31.8
		Female	214,407	15,021	17,350	21,399	21,777	36,602	35,042	23,472	19,665	24,079	33.6
Sussex	130.8	Male	64,575	6,760	6,598	6,681	5,674	12,572	11,045	5,750	4,695	4,800	30.2
		Female	66,225	6,427	6,176	6,536	5,749	13,470	10,187	5,446	5,122	7,112	31.1
Union	493.9	Male	234,882	17,494	17,770	22,570	26,612	36,721	31,230	27,044	29,453	25,988	34.0
		Female	259,018	16,484	16,834	21,943	26,717	38,746	34,276	30,042	33,365	40,611	37.6
TRENTON	**310.8**	**Male**	**148,180**	**11,563**	**11,882**	**14,020**	**20,598**	**25,100**	**19,774**	**15,588**	**15,524**	**14,131**	**31.4**
		Female	**162,620**	**11,219**	**11,440**	**13,800**	**20,494**	**26,157**	**21,284**	**16,881**	**18,036**	**23,309**	**34.3**
Mercer	310.8	Male	148,180	11,563	11,882	14,020	20,598	25,100	19,774	15,588	15,524	14,131	31.4
		Female	162,620	11,219	11,440	13,800	20,494	26,157	21,284	16,881	18,036	23,309	34.3
VINELAND - MILLVILLE - BRIDGETON	**137.0**	**Male**	**64,851**	**6,353**	**6,211**	**7,224**	**7,204**	**10,273**	**8,289**	**6,393**	**6,151**	**6,753**	**30.3**
		Female	**72,149**	**6,014**	**6,226**	**7,064**	**7,466**	**11,337**	**9,227**	**7,125**	**7,600**	**10,090**	**33.2**
Cumberland	137.0	Male	64,851	6,353	6,211	7,224	7,204	10,273	8,289	6,393	6,151	6,753	30.3
		Female	72,149	6,014	6,226	7,064	7,466	11,337	9,227	7,125	7,600	10,090	33.2
ALL COUNTIES													
Atlantic	202.9	Male	94,961	7,869	8,193	9,417	11,225	15,131	11,214	9,174	9,840	12,898	32.1
		Female	107,939	7,514	7,828	8,987	11,370	16,016	12,588	10,283	12,379	20,974	36.8
Bergen	833.2	Male	398,503	26,353	28,461	38,475	44,656	63,055	55,232	49,210	50,420	42,641	34.7
		Female	434,697	25,202	27,040	36,781	43,718	65,883	60,819	53,833	55,091	66,330	38.1
☐ Burlington	381.4	Male	190,724	16,583	17,010	20,713	27,607	33,123	27,176	19,735	16,285	12,492	29.1
		Female	190,676	15,952	16,148	19,272	21,618	33,319	27,958	19,920	17,177	19,312	31.7
☐ Camden	481.7	Male	229,566	21,944	21,005	24,192	26,836	38,437	29,700	23,354	23,861	20,237	30.4
		Female	252,134	21,038	20,139	23,351	27,997	42,197	32,394	25,695	26,649	32,674	32.9
Cape May	92.6	Male	44,637	3,261	3,096	3,968	5,589	6,638	4,791	3,928	5,308	8,058	34.6
		Female	47,963	3,239	2,919	3,660	4,435	6,252	4,903	4,377	6,660	11,518	42.1
Cumberland	137.0	Male	64,851	6,353	6,211	7,224	7,204	10,273	8,289	6,393	6,151	6,753	30.3
		Female	72,149	6,014	6,226	7,064	7,466	11,337	9,227	7,125	7,600	10,090	33.2
Essex	826.4	Male	384,000	35,025	34,848	40,609	44,537	61,529	50,401	39,876	39,090	38,085	31.0
		Female	442,400	34,074	33,545	40,395	48,086	71,380	59,395	45,826	46,827	62,872	34.1
☐ Gloucester	211.8	Male	103,096	10,151	9,524	10,940	12,882	17,832	14,078	10,246	9,523	7,920	29.5
		Female	108,704	9,764	9,278	10,286	13,342	18,824	14,309	10,659	10,409	11,833	31.2
Hudson	548.4	Male	258,860	23,484	20,539	24,174	32,099	43,783	33,054	27,235	27,352	27,140	31.7
		Female	289,540	21,870	20,179	23,436	32,705	46,141	36,312	30,159	33,590	45,148	35.1
Hunterdon	95.2	Male	47,297	3,791	4,244	5,383	4,782	7,675	8,290	5,264	4,112	3,756	32.1
		Female	47,903	3,619	3,963	5,006	4,167	8,195	8,229	4,982	4,215	5,527	33.8
Mercer	310.8	Male	148,180	11,563	11,882	14,020	20,598	25,100	19,774	15,588	15,524	14,131	31.4
		Female	162,620	11,219	11,440	13,800	20,494	26,157	21,284	16,881	18,036	23,309	34.3
Middlesex	603.4	Male	296,020	22,695	22,974	29,342	42,488	51,937	40,371	32,614	31,222	22,377	30.9
		Female	307,380	21,299	21,916	27,847	41,558	52,310	41,746	33,697	33,254	33,753	32.9
Monmouth	522.2	Male	250,782	20,739	22,553	27,580	27,285	39,569	37,384	26,946	23,956	24,770	31.9
		Female	271,418	20,044	21,600	26,398	26,355	42,602	38,757	28,242	27,273	40,147	34.7
Morris	417.7	Male	203,293	15,919	18,028	22,470	21,938	34,058	33,771	23,932	18,679	14,498	31.8
		Female	214,407	15,021	17,350	21,399	21,777	36,602	35,042	23,472	19,665	24,079	33.6
Ocean	388.3	Male	183,765	16,353	15,673	16,534	16,444	28,127	22,552	14,772	17,911	35,399	34.6
		Female	204,535	15,806	15,068	15,805	16,169	29,907	22,900	15,919	24,540	48,421	39.2

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NEW JERSEY (continued)													
ALL COUNTIES (continued)													
Passaic	444.2	Male	210,585	18,880	17,979	21,217	24,807	34,866	27,810	21,897	21,819	21,310	31.4
		Female	233,615	18,079	17,421	20,707	26,478	37,156	30,568	23,797	25,250	34,159	34.2
☐ Salem	66.8	Male	32,458	3,157	2,988	3,459	3,402	5,167	4,256	3,225	3,348	3,456	31.2
		Female	34,342	2,855	2,840	3,230	3,536	5,355	4,362	3,535	3,910	4,719	33.8
Somerset	206.9	Male	101,297	7,111	8,135	11,106	11,280	16,584	15,481	12,960	10,955	7,685	32.8
		Female	105,603	6,984	7,756	10,325	10,617	17,351	16,569	13,074	11,030	11,897	34.9
Sussex	130.8	Male	64,575	6,760	6,598	6,681	5,674	12,572	11,045	5,750	4,695	4,800	30.2
		Female	66,225	6,427	6,176	6,536	5,749	13,470	10,187	5,446	5,122	7,112	31.1
Union	493.9	Male	234,882	17,494	17,770	22,570	26,612	36,721	31,230	27,044	29,453	25,988	34.0
		Female	259,018	16,484	16,834	21,943	26,717	38,746	34,276	30,042	33,365	40,611	37.6
☐ Warren	89.0	Male	42,699	3,771	3,802	4,386	4,362	7,209	6,129	4,397	4,227	4,396	31.9
		Female	46,301	3,581	3,675	4,178	4,957	7,531	6,049	4,587	4,859	6,884	34.0
TOTAL METRO COUNTIES	**7,484.6**	**Male**	**3,585,031**	**299,256**	**301,513**	**364,460**	**422,327**	**589,386**	**492,028**	**383,540**	**373,731**	**358,790**	**31.9**
		Female	**3,899,569**	**286,085**	**239,341**	**350,406**	**419,311**	**626,731**	**527,874**	**411,551**	**426,901**	**561,369**	**34.6**
TOTAL STATE	**7,484.6**	**Male**	**3,585,031**	**299,256**	**301,513**	**364,460**	**422,327**	**589,386**	**492,028**	**383,540**	**373,731**	**358,790**	**31.9**
		Female	**3,899,569**	**286,085**	**289,341**	**350,406**	**419,311**	**626,731**	**527,874**	**411,551**	**426,901**	**561,369**	**34.6**
NEW MEXICO													
ALBUQUERQUE	**455.8**	**Male**	**222,889**	**21,889**	**19,250**	**21,911**	**31,808**	**44,602**	**29,610**	**20,139**	**17,958**	**15,722**	**28.7**
		Female	**232,911**	**21,180**	**18,442**	**21,537**	**31,854**	**44,379**	**30,978**	**21,600**	**19,951**	**22,990**	**30.3**
Bernalillo	455.8	Male	222,889	21,889	19,250	21,911	31,808	44,602	29,610	20,139	17,958	15,722	28.7
		Female	232,911	21,180	18,442	21,537	31,854	44,379	30,978	21,600	19,951	22,990	30.3
LAS CRUCES	**106.4**	**Male**	**52,502**	**5,839**	**5,197**	**5,527**	**9,199**	**8,770**	**6,035**	**4,681**	**3,732**	**3,522**	**25.6**
		Female	**53,898**	**5,657**	**5,053**	**5,376**	**9,204**	**8,773**	**6,489**	**4,812**	**3,860**	**4,674**	**26.9**
Dona Ana	106.4	Male	52,502	5,839	5,197	5,527	9,199	8,770	6,035	4,681	3,732	3,522	25.6
		Female	53,898	5,657	5,053	5,376	9,204	8,773	6,489	4,812	3,860	4,674	26.9
SANTA FE	**100.8**	**Male**	**49,784**	**4,699**	**4,662**	**5,323**	**5,129**	**9,757**	**7,866**	**4,813**	**4,022**	**3,513**	**30.2**
		Female	**51,016**	**4,664**	**4,389**	**4,964**	**5,173**	**9,726**	**7,845**	**4,875**	**4,307**	**5,073**	**31.5**
Los Alamos	18.2	Male	9,306	711	932	1,163	593	1,432	1,882	1,267	985	341	33.8
		Female	8,894	740	810	1,011	590	1,411	1,843	1,184	869	436	34.2
Santa Fe	82.6	Male	40,478	3,988	3,730	4,160	4,536	8,325	5,984	3,546	3,037	3,172	29.6
		Female	42,122	3,924	3,579	3,953	4,583	8,315	6,002	3,691	3,438	4,637	31.0
ALL COUNTIES													
Bernalillo	455.8	Male	222,889	21,889	19,250	21,911	31,808	44,602	29,610	20,139	17,958	15,722	28.7
		Female	232,911	21,180	18,442	21,537	31,854	44,379	30,978	21,600	19,951	22,990	30.3
Catron	3.0	Male	1,548	174	137	146	157	235	195	146	128	230	31.8
		Female	1,452	142	126	157	116	232	198	132	156	193	33.0
Chaves	55.1	Male	26,765	2,892	2,432	2,712	3,262	3,922	3,047	2,378	2,581	3,539	30.3
		Female	28,335	2,700	2,259	2,653	2,987	4,010	3,196	2,762	3,118	4,650	33.9
Cibola	31.3	Male	15,627	1,762	1,605	1,755	1,625	2,592	2,185	1,528	1,446	1,129	29.1
		Female	15,673	1,640	1,554	1,818	1,572	2,634	2,165	1,502	1,485	1,303	29.8
Colfax	14.2	Male	7,119	750	647	896	743	1,109	850	609	661	854	29.7
		Female	7,081	703	626	677	719	1,064	827	631	738	1,096	32.7
Curry	43.0	Male	21,501	2,619	2,049	2,090	3,596	3,660	2,627	1,688	1,440	1,732	26.1
		Female	21,499	2,468	2,015	2,050	2,702	3,503	2,694	1,732	1,718	2,617	29.3
De Baca	2.5	Male	1,199	93	94	114	89	156	142	127	139	245	38.8
		Female	1,301	90	80	113	97	151	150	139	170	311	43.0
Dona Ana	106.4	Male	52,502	5,839	5,197	5,527	9,199	8,770	6,035	4,681	3,732	3,522	25.6
		Female	53,898	5,657	5,053	5,376	9,204	8,773	6,489	4,812	3,860	4,674	26.9
Eddy	51.0	Male	24,858	2,906	2,394	2,562	2,812	3,977	2,670	2,368	2,334	2,835	29.4
		Female	26,142	2,749	2,241	2,409	2,849	3,896	2,958	2,563	2,598	3,879	32.2
Grant	27.4	Male	13,452	1,720	1,433	1,378	1,423	2,080	1,661	1,274	1,162	1,321	28.7
		Female	13,948	1,523	1,307	1,396	1,522	2,214	1,688	1,318	1,269	1,711	30.5
Guadalupe	4.6	Male	2,299	243	232	315	241	326	258	213	180	291	28.6
		Female	2,301	218	201	291	277	318	282	208	210	296	30.1
Harding	1.1	Male	573	52	55	48	48	86	42	70	72	100	34.7
		Female	527	45	35	45	47	78	44	66	67	100	38.1
Hidalgo	6.3	Male	3,065	422	343	355	325	515	345	260	259	241	26.7
		Female	3,235	425	326	357	343	498	382	269	264	371	28.3

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NEW MEXICO (continued)													
ALL COUNTIES (continued)													
Lea	59.2	Male	29,518	3,873	3,022	2,891	3,721	4,961	3,586	2,882	2,454	2,128	27.5
		Female	29,682	3,739	2,900	2,811	3,562	4,731	3,588	3,026	2,474	2,851	28.9
Lincoln	13.1	Male	6,586	606	578	649	596	1,172	887	607	701	790	32.4
		Female	6,514	546	514	604	547	1,143	849	663	778	870	34.2
Los Alamos	18.2	Male	9,306	711	932	1,163	593	1,432	1,882	1,267	985	341	33.8
		Female	8,894	740	810	1,011	590	1,411	1,843	1,184	869	436	34.2
Luna	17.0	Male	8,152	834	752	886	752	960	839	745	966	1,418	33.9
		Female	8,848	880	740	836	757	1,036	972	880	1,158	1,589	36.8
McKinley	62.5	Male	30,519	4,692	3,827	3,981	4,060	5,166	3,594	2,154	1,599	1,446	22.8
		Female	31,981	4,820	3,758	3,837	4,322	5,468	3,871	2,432	1,669	1,804	23.8
Mora	4.3	Male	2,223	220	210	275	255	297	228	197	186	355	30.1
		Female	2,077	187	193	272	184	293	202	205	225	316	31.9
Otero	46.8	Male	24,254	2,722	2,243	2,398	4,509	4,357	3,055	1,994	1,565	1,411	25.6
		Female	22,546	2,576	2,140	2,275	3,027	3,999	3,074	1,977	1,662	1,816	28.1
Quay	10.4	Male	5,066	504	485	535	470	694	622	477	518	761	32.8
		Female	5,334	481	468	515	439	739	649	486	603	954	35.4
Rio Arriba	30.7	Male	15,198	1,824	1,588	1,905	1,805	2,503	1,830	1,318	1,160	1,265	26.9
		Female	15,502	1,854	1,601	1,845	1,860	2,465	1,965	1,320	1,182	1,410	27.4
Roosevelt	15.5	Male	7,481	709	594	698	1,429	1,114	818	589	627	903	27.8
		Female	8,019	702	586	673	1,582	1,043	812	663	762	1,196	29.5
Sandoval	41.6	Male	20,550	2,428	2,192	2,250	2,148	3,397	2,596	1,610	1,835	2,094	28.7
		Female	21,050	2,207	2,005	2,244	2,206	3,612	2,702	1,806	2,084	2,184	30.2
San Juan	96.6	Male	48,060	6,805	5,131	5,400	6,513	8,758	6,026	3,938	2,989	2,500	25.2
		Female	48,540	6,638	5,199	5,390	6,361	8,385	6,115	3,946	3,067	3,439	25.8
San Miguel	23.2	Male	11,427	1,212	1,093	1,244	1,608	1,874	1,371	874	850	1,301	28.0
		Female	11,773	1,162	1,035	1,210	1,581	1,846	1,399	957	1,041	1,542	29.9
Santa Fe	82.6	Male	40,478	3,988	3,730	4,160	4,536	8,325	5,984	3,546	3,037	3,172	29.6
		Female	42,122	3,924	3,579	3,953	4,583	8,315	6,002	3,691	3,438	4,637	31.0
Sierra	9.0	Male	4,340	270	271	397	285	352	402	411	610	1,342	49.9
		Female	4,660	280	276	350	288	411	456	463	710	1,426	51.2
Socorro	13.7	Male	6,985	734	659	758	1,182	1,163	788	582	511	608	26.4
		Female	6,715	866	664	682	900	1,031	791	563	549	669	27.4
Taos	20.4	Male	10,167	1,094	1,105	1,220	1,008	1,769	1,447	826	697	1,001	28.7
		Female	10,233	1,034	978	1,126	1,010	1,896	1,396	877	830	1,086	30.1
Torrance	8.6	Male	4,258	494	422	459	387	674	528	398	397	499	30.4
		Female	4,342	457	400	430	397	681	523	403	473	578	32.2
Union	4.7	Male	2,300	207	210	250	191	303	297	221	237	384	34.6
		Female	2,400	205	190	254	196	297	300	222	271	465	36.9
Valencia	36.9	Male	18,405	2,419	1,946	1,989	2,321	3,175	2,365	1,616	1,296	1,278	26.7
		Female	18,495	2,323	1,913	2,070	2,248	3,143	2,325	1,573	1,300	1,600	27.2
TOTAL METRO COUNTIES	**663.0**	**Male**	**325,175**	**32,427**	**29,109**	**32,761**	**46,136**	**63,129**	**43,511**	**29,633**	**25,712**	**22,757**	**28.5**
		Female	**337,825**	**31,501**	**27,884**	**31,877**	**46,231**	**62,878**	**45,312**	**31,287**	**28,118**	**32,737**	**30.0**
TOTAL STATE	**1,416.7**	**Male**	**698,670**	**77,707**	**66,858**	**73,317**	**93,697**	**124,476**	**88,812**	**61,733**	**55,312**	**56,758**	**28.0**
		Female	**718,030**	**75,161**	**64,214**	**71,267**	**90,929**	**123,695**	**91,885**	**65,071**	**60,749**	**75,059**	**29.6**
NEW YORK													
ALBANY - SCHENECTADY - TROY	**861.9**	**Male**	**412,858**	**34,133**	**34,570**	**41,168**	**53,903**	**70,827**	**51,654**	**40,307**	**41,341**	**44,955**	**31.0**
		Female	**449,042**	**32,562**	**32,748**	**39,209**	**53,492**	**72,263**	**54,054**	**43,411**	**48,037**	**73,266**	**34.2**
Albany	291.8	Male	137,814	10,661	10,357	12,784	20,339	24,895	16,152	13,403	13,906	15,315	30.9
		Female	153,986	10,048	9,944	12,150	21,376	25,532	17,366	14,770	16,574	26,226	34.2
Greene	44.1	Male	21,353	1,612	1,712	2,265	2,557	2,994	2,700	2,116	2,204	3,193	33.5
		Female	22,747	1,598	1,664	2,002	2,005	3,236	2,748	2,201	2,578	4,715	38.2
Montgomery	53.6	Male	25,544	2,099	2,176	2,456	2,519	4,022	2,897	2,461	3,156	3,758	33.8
		Female	28,056	2,007	2,024	2,320	2,556	3,952	2,954	2,801	3,624	5,818	39.0
Rensselaer	154.7	Male	75,101	6,309	6,609	7,595	11,472	12,403	8,935	7,080	7,010	7,688	29.5
		Female	79,599	6,058	6,068	7,376	9,742	12,380	9,409	7,557	8,315	12,694	33.5
Saratoga	168.7	Male	82,427	7,810	8,027	9,194	8,901	14,928	12,272	7,894	6,907	6,494	29.9
		Female	86,273	7,400	7,702	8,764	9,851	15,179	12,275	7,938	7,454	9,710	31.2
Schenectady	149.0	Male	70,619	5,642	5,689	6,874	8,115	11,585	8,698	7,353	8,156	8,507	32.8
		Female	78,381	5,451	5,346	6,597	7,962	11,984	9,302	8,144	9,492	14,103	37.0

POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
NEW YORK (continued)													
BINGHAMTON	266.6	Male	128,549	10,947	10,783	13,326	17,188	20,521	16,309	13,456	12,779	13,240	30.9
		Female	138,051	10,012	10,254	12,781	17,098	20,810	17,256	13,900	14,800	21,140	34.1
Broome	214.4	Male	102,865	8,428	8,189	10,237	14,507	16,534	12,567	10,599	10,619	11,185	31.1
		Female	111,535	7,626	7,834	9,769	14,425	16,618	13,419	11,229	12,513	18,098	34.7
Tioga	52.2	Male	25,684	2,519	2,594	3,089	2,681	3,987	3,742	2,857	2,160	2,055	29.9
		Female	26,516	2,386	2,416	3,012	2,673	4,192	3,837	2,671	2,287	3,042	31.6
BUFFALO	993.5	Male	471,679	38,406	39,032	48,601	60,749	76,130	57,176	50,245	51,891	49,449	31.4
		Female	521,821	36,773	37,803	46,653	62,140	80,005	63,016	55,036	59,669	80,726	34.7
Erie	993.5	Male	471,679	38,406	39,032	48,601	60,749	76,130	57,176	50,245	51,891	49,449	31.4
		Female	521,821	36,773	37,803	46,653	62,140	80,005	63,016	55,036	59,669	80,726	34.7
BUFFALO - NIAGARA FALLS CONSOLIDATED AREA	*1,221.7*	*Male*	*581,551*	*48,123*	*48,656*	*59,691*	*74,531*	*93,620*	*70,344*	*61,724*	*63,842*	*61,020*	*31.4*
		Female	*640,149*	*46,115*	*46,876*	*57,461*	*76,339*	*97,915*	*77,207*	*67,141*	*73,254*	*97,841*	*34.5*
ELMIRA	98.2	Male	47,058	4,284	3,997	4,853	6,284	7,496	5,608	4,604	4,937	4,995	30.5
		Female	51,142	4,089	3,916	4,731	5,654	7,621	5,948	5,116	5,746	8,321	34.4
Chemung	98.2	Male	47,058	4,284	3,997	4,853	6,284	7,496	5,608	4,604	4,937	4,995	30.5
		Female	51,142	4,089	3,916	4,731	5,654	7,621	5,948	5,116	5,746	8,321	34.4
GLENS FALLS	114.5	Male	55,534	5,053	5,289	6,216	6,226	9,181	7,260	5,158	5,154	5,997	30.4
		Female	58,966	4,809	5,048	6,061	6,053	8,674	7,272	5,642	5,916	9,491	33.7
Warren	57.9	Male	27,460	2,522	2,627	3,038	2,980	4,460	3,536	2,576	2,644	3,077	30.7
		Female	30,440	2,428	2,527	3,006	3,202	4,714	3,665	2,902	3,028	4,968	33.6
Washington	56.6	Male	28,074	2,531	2,662	3,178	3,246	4,721	3,724	2,582	2,510	2,920	30.1
		Female	28,526	2,381	2,521	3,055	2,851	3,960	3,607	2,740	2,888	4,523	33.7
NASSAU - SUFFOLK	2,665.9	Male	1,286,402	103,908	114,219	147,455	148,456	196,178	180,182	151,185	137,129	107,690	31.6
		Female	1,379,498	98,657	108,033	141,297	144,974	211,864	200,351	162,306	143,735	168,281	34.3
Nassau	1,318.0	Male	632,143	44,447	49,071	68,309	75,332	92,938	81,445	79,468	82,901	58,232	33.5
		Female	685,857	42,127	46,193	65,348	72,715	98,530	94,320	90,933	86,136	89,555	36.9
Suffolk	1,347.9	Male	654,259	59,461	65,148	79,146	73,124	103,240	98,737	71,717	54,228	49,458	29.9
		Female	693,641	56,530	61,840	75,949	72,259	113,334	106,031	71,373	57,599	78,726	32.1
NEW YORK	8,241.8	Male	3,823,610	332,754	297,173	352,038	429,989	686,154	525,867	393,692	376,639	439,314	32.3
		Female	4,418,190	321,966	286,435	345,676	469,649	755,549	596,906	456,557	471,923	713,529	35.5
Bronx	1,073.7	Male	485,344	51,303	44,794	53,054	60,304	77,012	59,953	43,672	41,751	53,301	29.3
		Female	588,356	49,568	43,361	52,411	66,177	92,634	76,497	57,151	57,236	93,321	33.9
Kings	2,135.1	Male	980,556	104,136	86,316	96,270	115,021	167,394	119,977	91,160	92,457	107,825	30.3
		Female	1,154,544	101,595	83,425	96,514	128,618	190,768	146,527	113,941	120,227	172,929	33.8
New York (Manhattan)	1,468.7	Male	686,368	43,412	36,047	42,505	73,134	159,380	112,972	75,308	63,885	79,725	34.3
		Female	782,332	41,812	34,879	42,512	83,744	169,273	113,876	77,062	80,473	138,701	36.7
Putnam	86.3	Male	42,668	3,802	4,392	5,057	3,929	7,066	7,326	4,417	3,111	3,568	30.9
		Female	43,632	3,569	4,037	4,670	3,886	7,666	7,398	4,054	3,329	5,023	32.4
Queens	1,947.1	Male	901,925	71,461	64,230	76,826	99,120	158,170	119,060	95,498	103,014	114,546	33.8
		Female	1,045,175	68,933	62,131	75,528	105,726	167,413	133,904	114,414	128,631	188,495	38.2
Richmond	387.6	Male	186,592	17,044	16,983	19,936	20,647	33,368	28,034	18,619	16,392	15,569	30.6
		Female	201,008	16,455	16,246	18,872	21,119	35,586	28,883	19,559	19,071	24,917	32.8
Rockland	275.6	Male	133,058	11,756	12,768	16,279	14,315	19,657	21,360	16,874	11,057	8,992	30.8
		Female	142,542	11,330	12,091	15,371	14,232	22,296	23,829	16,605	11,052	15,736	33.2
Westchester	867.7	Male	407,099	29,840	31,643	42,101	43,519	64,107	57,185	48,144	44,772	45,788	33.8
		Female	460,601	28,704	30,265	39,798	46,147	69,613	65,992	53,771	51,904	74,407	37.4
NEW YORK - NORTHERN NEW JERSEY - LONG ISLAND CONSOLIDATED AREA	*17,507.4*	*Male*	*8,268,954*	*693,867*	*674,441*	*821,980*	*940,354*	*1,395,605*	*1,148,968*	*890,716*	*847,442*	*855,647*	*32.2*
		Female	*9,238,446*	*666,820*	*646,499*	*797,426*	*975,036*	*1,514,782*	*1,274,103*	*988,290*	*994,829*	*1,380,731*	*35.1*
NIAGARA FALLS	228.2	Male	109,872	9,717	9,624	11,090	13,782	17,490	13,168	11,479	11,951	11,571	31.1
		Female	118,328	9,342	9,073	10,808	14,199	17,910	14,191	12,105	13,585	17,115	33.8
Niagara	228.2	Male	109,872	9,717	9,624	11,090	13,782	17,490	13,168	11,479	11,951	11,571	31.1
		Female	118,328	9,342	9,073	10,808	14,199	17,910	14,191	12,105	13,585	17,115	33.8
ORANGE COUNTY	277.7	Male	137,184	13,129	12,856	14,655	17,477	22,402	19,838	12,744	11,425	12,658	29.7
		Female	140,516	12,533	12,368	13,640	14,063	23,607	19,675	12,809	12,854	18,967	32.5
Orange	277.7	Male	137,184	13,129	12,856	14,655	17,477	22,402	19,838	12,744	11,425	12,658	29.7
		Female	140,516	12,533	12,368	13,640	14,063	23,607	19,675	12,809	12,854	18,967	32.5

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NEW YORK (continued)													
POUGHKEEPSIE	**259.0**	**Male**	**128,098**	**10,378**	**10,797**	**13,241**	**15,982**	**21,871**	**19,475**	**13,451**	**10,890**	**12,013**	**31.2**
		Female	**130,902**	**9,694**	**10,425**	**12,885**	**14,530**	**21,498**	**18,714**	**12,917**	**12,095**	**18,144**	**33.3**
Dutchess	259.0	Male	128,098	10,378	10,797	13,241	15,982	21,871	19,475	13,451	10,890	12,013	31.2
		Female	130,902	9,694	10,425	12,885	14,530	21,498	18,714	12,917	12,095	18,144	33.3
ROCHESTER	**995.9**	**Male**	**480,561**	**41,663**	**41,967**	**49,546**	**63,579**	**84,621**	**64,063**	**46,327**	**44,330**	**44,465**	**30.1**
		Female	**515,339**	**39,904**	**39,945**	**47,202**	**63,680**	**88,222**	**66,500**	**48,321**	**50,323**	**71,242**	**32.6**
Livingston	59.2	Male	28,473	2,576	2,508	3,033	4,254	4,595	3,733	2,714	2,409	2,651	29.1
		Female	30,727	2,316	2,396	2,789	5,482	4,762	3,705	2,696	2,654	3,927	30.0
Monroe	713.4	Male	342,294	29,202	29,344	34,589	46,860	61,593	45,223	32,934	31,846	30,703	30.1
		Female	371,106	27,879	27,921	33,197	46,022	64,591	47,862	35,088	36,796	51,750	32.8
Ontario	94.5	Male	46,592	3,912	4,055	4,766	5,803	8,006	6,191	4,539	4,457	4,863	30.9
		Female	47,908	3,914	3,814	4,546	5,600	8,158	6,148	4,407	4,653	6,668	32.5
Orleans	39.8	Male	19,546	1,767	1,825	2,256	2,123	3,099	2,596	1,892	1,936	2,052	30.8
		Female	20,254	1,697	1,753	2,127	2,080	3,066	2,541	1,926	2,060	3,004	33.1
Wayne	89.0	Male	43,656	4,206	4,235	4,902	4,539	7,328	6,320	4,248	3,682	4,196	30.4
		Female	45,344	4,098	4,061	4,543	4,496	7,645	6,244	4,204	4,160	5,893	32.2
SYRACUSE	**658.4**	**Male**	**317,127**	**28,566**	**27,639**	**33,231**	**46,347**	**53,529**	**38,962**	**30,518**	**29,667**	**28,668**	**29.3**
		Female	**341,273**	**27,763**	**26,451**	**31,983**	**46,333**	**55,588**	**41,554**	**32,512**	**33,629**	**45,460**	**31.9**
Madison	67.4	Male	33,133	2,961	3,018	3,590	5,604	5,020	4,194	2,920	2,906	2,920	27.8
		Female	34,267	2,802	2,855	3,424	5,237	5,130	4,257	3,079	3,145	4,338	30.5
Onondaga	469.6	Male	224,260	19,682	18,912	23,125	31,702	38,757	27,445	22,268	21,679	20,690	29.8
		Female	245,340	19,152	18,190	22,455	32,255	40,831	29,821	24,153	24,823	33,660	32.5
Oswego	121.4	Male	59,734	5,923	5,709	6,516	9,041	9,752	7,323	5,330	5,082	5,058	27.7
		Female	61,666	5,809	5,406	6,104	8,841	9,627	7,476	5,280	5,661	7,462	29.9
UTICA - ROME	**320.3**	**Male**	**154,183**	**13,568**	**13,431**	**16,199**	**19,035**	**23,631**	**18,895**	**14,935**	**16,826**	**17,663**	**31.3**
		Female	**166,117**	**12,622**	**12,789**	**15,425**	**18,325**	**23,981**	**19,590**	**15,943**	**19,503**	**27,939**	**35.0**
Herkimer	67.7	Male	32,663	2,986	2,892	3,398	3,683	4,929	4,083	3,043	3,674	3,975	31.8
		Female	35,037	2,823	2,803	3,201	3,665	4,891	4,091	3,308	4,322	5,933	35.3
Oneida	252.6	Male	121,520	10,582	10,539	12,801	15,352	18,702	14,812	11,892	13,152	13,688	31.1
		Female	131,080	9,799	9,986	12,224	14,660	19,090	15,499	12,635	15,181	22,006	34.9
ALL COUNTIES													
Albany	291.8	Male	137,814	10,661	10,357	12,784	20,339	24,895	16,152	13,403	13,908	15,315	30.9
		Female	153,986	10,048	9,944	12,150	21,376	25,532	17,366	14,770	16,574	26,226	34.2
Allegany	54.4	Male	26,708	2,459	2,334	2,600	5,264	3,775	2,935	2,328	2,258	2,755	26.8
		Female	27,692	2,439	2,223	2,510	4,898	3,801	3,053	2,374	2,467	3,927	29.7
Bronx	1,073.7	Male	485,344	51,303	44,794	53,054	60,304	77,012	59,953	43,672	41,951	53,301	29.3
		Female	588,356	49,568	43,361	52,411	66,177	92,634	76,497	57,151	57,236	93,321	33.9
Broome	214.4	Male	102,865	8,428	8,189	10,237	14,507	16,534	12,567	10,599	10,619	11,185	31.1
		Female	111,535	7,626	7,838	9,769	14,425	16,618	13,419	11,229	12,513	18,098	34.7
Cattaraugus	88.9	Male	42,955	4,290	4,030	4,549	5,414	6,678	4,990	4,091	4,189	4,724	29.8
		Female	45,945	3,990	3,869	4,349	5,464	6,844	5,240	4,424	4,665	7,100	32.7
Cayuga	82.7	Male	40,576	3,705	3,673	4,251	4,548	7,116	5,064	3,682	3,975	4,562	30.8
		Female	42,124	3,533	3,411	4,112	4,708	6,310	4,746	3,895	4,561	6,848	33.4
Chautauqua	149.0	Male	71,573	6,443	6,132	7,179	9,183	10,960	8,421	7,153	7,244	8,858	31.2
		Female	77,427	6,114	5,754	6,718	9,123	11,085	8,950	7,615	8,552	13,516	34.9
Chemung	98.2	Male	47,058	4,284	3,997	4,853	6,284	7,496	5,608	4,604	4,937	4,995	30.5
		Female	51,142	4,089	3,916	4,731	5,654	7,621	5,948	5,116	5,746	8,321	34.4
Chenango	51.8	Male	25,212	2,415	2,364	2,873	2,648	4,022	3,288	2,408	2,401	2,793	30.7
		Female	26,588	2,375	2,351	2,733	2,567	3,908	3,425	2,472	2,712	4,045	33.4
Clinton	85.5	Male	43,700	3,914	3,396	4,267	8,527	8,452	5,738	3,635	2,795	2,976	27.1
		Female	41,800	3,578	3,391	4,148	7,582	6,660	4,918	3,627	3,154	4,742	28.3
Columbia	63.8	Male	31,045	2,376	2,588	3,416	3,044	4,822	4,125	3,033	3,219	4,422	33.5
		Female	32,755	2,352	2,497	2,883	2,793	5,007	4,157	3,193	3,687	6,186	37.0
Cortland	50.5	Male	24,025	2,268	2,106	2,368	4,182	3,814	2,973	2,029	2,006	2,279	27.9
		Female	26,475	2,106	2,024	2,296	5,009	3,867	3,039	2,144	2,314	3,676	29.7
Delaware	48.4	Male	23,640	2,030	1,998	2,403	3,110	3,374	2,827	2,304	2,489	3,105	31.8
		Female	24,760	1,900	1,849	2,145	2,853	3,497	2,896	2,460	2,778	4,382	35.5
Dutchess	259.0	Male	128,098	10,378	10,797	13,241	15,982	21,871	19,475	13,451	10,890	12,013	31.2
		Female	130,902	9,694	10,425	12,885	14,530	21,498	18,714	12,917	12,095	18,144	33.3
Erie	993.5	Male	471,679	38,406	39,032	48,601	60,749	76,130	57,176	50,245	51,891	49,449	31.4
		Female	521,821	36,773	37,803	46,653	62,140	80,005	63,016	55,036	59,669	80,726	34.7
Essex	37.6	Male	18,351	1,487	1,629	2,133	1,866	2,910	2,305	1,797	1,871	2,353	32.1
		Female	19,249	1,403	1,499	1,910	1,830	2,778	2,358	1,847	2,211	3,413	35.9

1984 SURVEY OF BUYING POWER DATA SERVICE

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NEW YORK (continued)													
ALL COUNTIES (continued)													
Franklin	46.1	Male	22,518	2,020	2,107	2,687	3,091	3,372	2,580	2,130	2,074	2,457	29.0
		Female	23,582	1,900	2,000	2,477	2,741	3,313	2,724	2,241	2,409	3,777	33.1
Fulton	57.5	Male	27,496	2,501	2,434	2,979	2,813	4,224	3,329	2,649	2,943	3,624	32.2
		Female	30,004	2,365	2,409	2,794	2,823	4,343	3,464	2,790	3,596	5,420	35.8
Genesee	61.1	Male	29,738	2,711	2,818	3,329	3,334	4,803	3,915	2,906	2,854	3,068	30.6
		Female	31,362	2,619	2,679	3,133	3,341	4,857	3,963	3,006	3,215	4,549	33.0
Greene	44.1	Male	21,353	1,612	1,712	2,265	2,557	2,994	2,700	2,116	2,204	3,193	33.5
		Female	22,747	1,598	1,664	2,002	2,005	3,236	2,748	2,201	2,578	4,715	38.2
Hamilton	5.3	Male	2,633	174	210	288	221	336	341	281	364	418	37.6
		Female	2,667	180	203	267	194	314	353	294	357	505	40.0
Herkimer	67.7	Male	32,663	2,986	2,892	3,398	3,683	4,929	4,083	3,043	3,674	3,975	31.8
		Female	35,037	2,823	2,803	3,201	3,665	4,891	4,091	3,308	4,322	5,933	35.3
Jefferson	90.5	Male	43,189	4,308	4,179	4,788	4,854	6,765	5,269	4,133	4,152	4,741	30.1
		Female	47,311	4,146	3,964	4,729	4,974	6,979	5,479	4,409	4,876	7,755	33.4
Kings	2,135.1	Male	980,556	104,136	86,316	96,270	115,021	167,394	119,977	91,160	92,457	107,825	30.3
		Female	1,154,544	101,595	83,425	96,514	128,618	190,768	146,527	113,941	120,227	172,929	33.8
Lewis	26.1	Male	13,016	1,363	1,311	1,547	1,482	2,057	1,514	1,222	1,178	1,342	28.9
		Female	13,084	1,317	1,200	1,487	1,382	1,845	1,525	1,282	1,174	1,872	31.3
Livingston	59.2	Male	28,473	2,576	2,508	3,033	4,254	4,595	3,733	2,714	2,409	2,651	29.1
		Female	30,727	2,316	2,396	2,789	5,482	4,762	3,705	2,696	2,654	3,927	30.0
Madison	67.4	Male	33,133	2,961	3,018	3,590	5,604	5,020	4,194	2,920	2,906	2,920	27.8
		Female	34,267	2,802	2,855	3,424	5,237	5,130	4,257	3,079	3,145	4,338	30.5
Monroe	713.4	Male	342,294	29,202	29,344	34,589	46,860	61,593	45,223	32,934	31,846	30,703	30.1
		Female	371,106	27,879	27,921	33,197	46,022	64,591	47,862	35,088	36,796	51,750	32.8
Montgomery	53.6	Male	25,544	2,099	2,176	2,456	2,519	4,022	2,897	2,461	3,156	3,758	33.8
		Female	28,056	2,007	2,024	2,320	2,556	3,952	2,954	2,801	3,624	5,818	39.0
Nassau	1,318.0	Male	632,143	44,447	49,071	68,309	75,332	92,938	81,445	79,468	82,901	58,232	33.5
		Female	685,857	42,127	46,193	65,348	72,715	98,530	94,320	90,933	86,136	89,555	36.9
New York (Manhattan)	1,468.7	Male	686,368	43,412	36,047	42,505	73,134	159,380	112,972	75,308	63,885	79,725	34.3
		Female	782,332	41,812	34,879	42,512	83,744	169,273	113,876	77,062	80,473	138,701	36.7
Niagara	228.2	Male	109,872	9,717	9,624	11,090	13,782	17,490	13,168	11,479	11,951	11,571	31.1
		Female	118,328	9,342	9,073	10,808	14,199	17,910	14,191	12,105	13,585	17,115	33.8
Oneida	252.6	Male	121,520	10,582	10,539	12,801	15,352	18,702	14,812	11,892	13,152	13,688	31.1
		Female	131,080	9,799	9,986	12,224	14,660	19,090	15,499	12,635	15,181	22,006	34.9
Onondaga	469.6	Male	224,260	19,682	18,912	23,125	31,702	38,757	27,445	22,268	21,679	20,690	29.8
		Female	245,340	19,152	18,190	22,455	32,255	40,831	29,821	24,153	24,823	33,660	32.5
Ontario	94.5	Male	46,592	3,912	4,055	4,766	5,803	8,006	6,191	4,539	4,457	4,863	30.9
		Female	47,908	3,914	3,814	4,546	5,600	8,158	6,148	4,407	4,653	6,668	32.5
Orange	277.7	Male	137,184	13,129	12,856	14,655	17,477	22,402	19,838	12,744	11,425	12,658	29.7
		Female	140,516	12,533	12,368	13.640	14,063	23,607	19,675	12,809	12,854	18,967	32.5
Orleans	39.8	Male	19,546	1,767	1,825	2,256	2,123	3,099	2,596	1,892	1,936	2,052	30.8
		Female	20,254	1,697	1,753	2,127	2,080	3,066	2,541	1,926	2,060	3,004	33.1
Oswego	121.4	Male	59,734	5,923	5,709	6,516	9,041	9,752	7,323	5,330	5,082	5,058	27.7
		Female	61,666	5,809	5,406	6,104	8,841	9,627	7,476	5,280	5,661	7,462	29.9
Otsego	61.5	Male	29,202	2,289	2,233	2,729	5,115	4,308	3,339	2,582	2,842	3,765	30.2
		Female	32,298	2,131	2,109	2,632	6,005	4,301	3,543	2,735	3,276	5,566	32.6
Putnam	86.3	Male	42,668	3,802	4,392	5,057	3,929	7,066	7,326	4,417	3,111	3,568	30.9
		Female	43,632	3,569	4,037	4,670	3,886	7,666	7,398	4,054	3,329	5,023	32.4
Queens	1,947.1	Male	901,925	71,461	64,230	76,826	99,120	158,170	119,060	95,498	103,014	114,546	33.8
		Female	1,045,175	68,933	62,131	75,528	105,726	167,413	133,904	114,414	128,631	188,495	38.2
Rensselaer	154.7	Male	75,101	6,309	6,609	7,595	11,472	12,403	8,935	7,080	7,010	7,688	29.5
		Female	79,599	6,058	6,068	7,376	9,742	12,380	9,409	7,557	8,315	12,694	33.5
Richmond	387.6	Male	186,592	17,044	16,983	19,936	20,647	33,368	28,034	18,619	16,392	15,569	30.6
		Female	201,008	16,455	16,246	18,872	21,119	35,886	28,883	19,559	19,071	24,917	32.8
Rockland	275.6	Male	133,058	11,756	12,768	16,279	14,315	19,657	21,360	16,874	11,057	8,992	30.8
		Female	142,542	11,330	12,091	15,371	14,232	22,296	23,829	16,605	11,052	15,736	33.2
St. Lawrence	116.3	Male	57,446	5,295	5,178	5,961	11,098	8,272	6,389	5,172	4,894	5,187	26.4
		Female	58,854	4,948	4,878	5,773	9,196	8,294	6,677	5,512	5,485	8,091	30.6
Saratoga	168.7	Male	82,427	7,810	8,027	9,194	8,901	14,928	12,272	7,894	6,907	6,494	29.9
		Female	86,273	7,400	7,702	8,764	9,851	15,179	12,275	7,938	7,454	9,710	31.2
Schenectady	149.0	Male	70,619	5,642	5,689	6,874	8,115	11,585	8,698	7,353	8,156	8,507	32.8
		Female	78,381	5,451	5,346	6,597	7,962	11,984	9,302	8,144	9,492	14,103	37.0
Schoharie	31.9	Male	15,591	1,171	1,375	1,638	2,458	2,227	1,886	1,445	1.554	1,837	30.2
		Female	16,309	1,173	1,209	1,498	2,578	2,290	1,954	1,411	1,601	2,595	32.4

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NEW YORK (continued)													
ALL COUNTIES (continued)													
Schuyler	18.5	Male	9,039	835	793	1,035	969	1,404	1,165	910	882	1,046	31.3
		Female	9,451	801	827	1,001	895	1,437	1,189	878	1,033	1,400	33.4
Seneca	34.5	Male	16,930	1,433	1,417	1,725	2,160	2,646	2,223	1,682	1,739	1,905	31.5
		Female	17,570	1,359	1,420	1,605	1,872	2,654	2,182	1,742	1,887	2,849	34.5
Steuben	101.6	Male	49,465	4,714	4,469	5,365	5,110	7,666	6,343	4,928	5,161	5,709	31.6
		Female	52,135	4,491	4,343	5,109	5,148	7,849	6,476	5,208	5,539	7,972	33.9
Suffolk	1,347.9	Male	654,259	59,461	65,148	79,146	73,124	103,240	98,737	71,717	54,228	49,458	29.9
		Female	693,641	56,530	61,840	75,949	72,259	113,334	106,031	71,373	57,599	78,726	32.1
Sullivan	71.2	Male	35,924	2,759	2,671	3,467	4,076	5,870	4,543	3,650	3,914	4,974	33.5
		Female	35,276	2,714	2,555	3,146	3,336	5,252	4,362	3,501	4,105	6,305	36.5
Tioga	52.2	Male	25,684	2,519	2,594	3,089	2,681	3,987	3,742	2,857	2,160	2,055	29.9
		Female	26,516	2,386	2,416	3,012	2,673	4,192	3,837	2,671	2,287	3,042	31.6
Tompkins	92.0	Male	45,974	3,216	2,866	3,561	13,144	9,128	4,897	3,157	2,893	3,112	25.2
		Female	46,026	3,066	2,687	3,279	11,696	8,598	4,952	3,386	3,383	4,979	27.7
Ulster	167.3	Male	82,027	6,416	6,631	8,441	10,249	14,123	11,298	8,335	7,371	9,163	31.6
		Female	85,273	6,181	6,306	7,794	9,524	13,900	11,161	8,419	8,396	13,592	34.2
Warren	57.9	Male	27,460	2,522	2,627	3,038	2,980	4,460	3,536	2,576	2,644	3,077	30.7
		Female	30,440	2,428	2,527	3,006	3,202	4,714	3,665	2,902	3,028	4,968	33.6
Washington	56.6	Male	28,074	2,531	2,662	3,178	3,246	4,721	3,724	2,582	2,510	2,920	30.1
		Female	28,526	2,381	2,521	3,055	2,851	3,960	3,607	2,740	2,888	4,523	33.7
Wayne	89.0	Male	43,656	4,206	4,235	4,902	4,539	7,328	6,320	4,248	3,682	4,196	30.4
		Female	45,344	4,098	4,061	4,543	4,496	7,645	6,244	4,204	4,160	5,893	32.2
Westchester	867.7	Male	407,099	29,840	31,643	42,101	43,519	64,107	57,185	48,144	44,772	45,788	33.8
		Female	460,601	28,704	30,265	39,798	46,147	69,613	65,992	53,771	51,904	74,407	37.4
Wyoming	42.1	Male	21,740	2,032	1,920	2,251	2,528	4,144	3,066	1,917	1,803	2,079	30.2
		Female	20,360	1,906	1,803	2,093	2,055	3,197	2,552	1,828	1,965	2,961	32.3
Yates	22.7	Male	10,715	920	964	1,126	1,076	1,701	1,357	1,039	1,100	1,432	32.5
		Female	11,985	901	968	1,069	1,498	1,695	1,345	1,095	1,197	2,217	34.2
TOTAL METRO COUNTIES	**15,981.9**	**Male**	**7,552,715**	**646,506**	**621,377**	**751,609**	**898,997**	**1,290,031**	**1,018,457**	**788,101**	**754,959**	**782,678**	**31.6**
		Female	**8,429,185**	**620,726**	**595,288**	**728,351**	**930,190**	**1,387,592**	**1,125,027**	**876,575**	**891,815**	**1,273,621**	**34.7**
TOTAL STATE	**17,740.7**	**Male**	**8,413,143**	**722,050**	**695,203**	**840,565**	**1,020,561**	**1,429,000**	**1,124,577**	**868,699**	**835,124**	**877,364**	**31.5**
		Female	**9,327,557**	**692,714**	**665,716**	**812,041**	**1,046,275**	**1,522,467**	**1,231,710**	**960,363**	**982,410**	**1,413,861**	**34.5**
NORTH CAROLINA													
ASHEVILLE	**165.6**	**Male**	**78,295**	**6,298**	**6,693**	**7,493**	**8,528**	**13,430**	**10,838**	**7,854**	**8,060**	**9,101**	**32.5**
		Female	**87,305**	**6,082**	**6,234**	**7,064**	**8,753**	**14,127**	**11,519**	**9,155**	**9,611**	**14,760**	**36.2**
Buncombe	165.6	Male	78,295	6,298	6,693	7,493	8,528	13,430	10,838	7,854	8,060	9,101	32.5
		Female	87,305	6,082	6,234	7,064	8,753	14,127	11,519	9,155	9,611	14,760	36.2
BURLINGTON	**98.5**	**Male**	**46,811**	**3,467**	**3,943**	**4,719**	**5,839**	**7,634**	**6,518**	**5,152**	**5,057**	**4,482**	**32.1**
		Female	**51,689**	**3,380**	**3,871**	**4,709**	**5,738**	**7,988**	**6,925**	**5,728**	**5,927**	**7,423**	**35.2**
Alamance	98.5	Male	46,811	3,467	3,943	4,719	5,839	7,634	6,518	5,152	5,057	4,482	32.1
		Female	51,689	3,380	3,871	4,709	5,738	7,988	6,925	5,728	5,927	7,423	35.2
CHARLOTTE - GASTONIA - ROCK HILL	**1,013.3**	**Male**	**486,690**	**43,286**	**45,964**	**48,642**	**60,723**	**88,785**	**68,679**	**49,165**	**42,913**	**38,533**	**30.0**
		Female	**526,610**	**41,990**	**43,850**	**46,578**	**62,666**	**92,314**	**71,877**	**53,279**	**50,748**	**63,308**	**32.4**
Cabarrus	89.7	Male	42,982	3,619	3,858	4,377	4,853	7,127	5,979	4,625	4,264	4,280	31.7
		Female	46,718	3,511	3,800	4,034	4,863	7,187	6,435	4,850	5,255	6,783	34.9
Gaston	165.5	Male	79,202	7,218	7,971	8,105	9,345	13,734	10,853	8,255	7,147	6,574	30.1
		Female	86,298	6,842	7,699	7,807	9,326	14,305	11,492	9,037	8,766	11,024	33.0
Lincoln	45.8	Male	22,427	1,999	2,186	2,305	2,454	3,946	3,345	2,324	2,013	1,855	30.8
		Female	23,373	1,984	2,065	2,134	2,445	3,916	3,309	2,459	2,284	2,777	32.8
Mecklenburg	420.9	Male	201,211	17,626	18,496	19,565	26,500	40,080	28,860	20,097	16,543	13,444	29.6
		Female	219,689	17,095	17,684	18,802	27,899	42,485	30,702	22,136	19,335	23,551	31.7
Rowan	101.3	Male	48,968	3,993	4,091	4,495	5,971	7,889	6,402	5,168	5,367	5,592	32.5
		Female	52,332	3,833	3,874	4,305	5,713	7,926	6,506	5,524	6,247	8,404	35.8
Union	76.0	Male	37,249	3,565	3,859	4,026	4,675	6,421	5,570	3,376	2,942	2,815	28.9
		Female	38,751	3,575	3,573	3,829	4,484	6,471	5,610	3,503	3,356	4,350	31.0
York, S. C.	*114.1*	*Male*	*54,651*	*5,266*	*5,503*	*5,769*	*6,925*	*9,588*	*7,670*	*5,320*	*4,637*	*3,973*	*29.0*
		Female	*59,449*	*5,150*	*5,155*	*5,667*	*7,936*	*10,024*	*7,823*	*5,770*	*5,505*	*6,419*	*30.8*

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NORTH CAROLINA (continued)													
FAYETTEVILLE	**260.5**	**Male**	**137,900**	**14,779**	**11,921**	**11,987**	**36,472**	**26,461**	**15,389**	**9,704**	**6,511**	**4,676**	**23.8**
		Female	**122,600**	**14,400**	**11,422**	**11,542**	**19,306**	**23,703**	**16,558**	**10,334**	**7,679**	**7,656**	**27.0**
Cumberland	260.5	Male	137,900	14,779	11,921	11,987	36,472	26,461	15,389	9,704	6,511	4,676	23.8
		Female	122,600	14,400	11,422	11,542	19,306	23,703	16,558	10,334	7,679	7,656	27.0
GREENSBORO - WINSTON-SALEM - HIGH POINT	**880.3**	**Male**	**420,195**	**35,297**	**37,335**	**41,553**	**52,576**	**75,232**	**60,311**	**44,109**	**38,298**	**35,484**	**30.8**
		Female	**460,105**	**33,732**	**35,782**	**40,382**	**56,326**	**79,430**	**63,717**	**48,128**	**44,214**	**58,394**	**33.0**
Davidson	118.0	Male	57,532	4,988	5,421	5,880	6,547	9,868	8,588	6,096	5,400	4,744	31.0
		Female	60,468	4,621	5,107	5,734	6,353	10,120	8,790	6,493	6,016	7,264	33.3
Davie	26.3	Male	12,919	1,139	1,196	1,268	1,298	2,342	1,955	1,373	1,209	1,139	31.7
		Female	13,381	1,037	1,187	1,251	1,234	2,309	1,991	1,402	1,292	1,678	33.6
Forsyth	250.7	Male	118,172	9,754	10,171	11,355	15,592	21,550	16,573	12,646	10,727	9,804	30.7
		Female	132,528	9,444	9,803	11,237	16,551	23,372	18,031	14,091	12,702	17,297	33.2
Guilford	323.6	Male	152,613	12,670	13,433	15,050	20,573	27,596	21,072	15,805	13,815	12,599	30.3
		Female	170,987	12,342	12,770	14,440	23,777	29,777	22,754	17,516	15,935	21,676	32.4
Randolph	96.0	Male	46,792	3,950	4,152	4,757	5,208	8,219	7,165	4,927	4,319	4,095	31.5
		Female	49,208	3,748	4,065	4,668	5,027	8,336	7,198	5,231	4,995	5,940	33.5
Stokes	36.1	Male	17,679	1,600	1,774	1,858	1,833	3,212	2,796	1,709	1,401	1,496	30.5
		Female	18,421	1,489	1,679	1,729	1,911	3,188	2,808	1,720	1,630	2,267	32.5
Yadkin	29.6	Male	14,488	1,196	1,188	1,385	1,525	2,445	2,162	1,553	1,427	1,607	33.0
		Female	15,112	1,051	1,171	1,353	1,473	2,328	2,145	1,675	1,644	2,272	35.8
HICKORY	**211.8**	**Male**	**103,006**	**9,237**	**9,494**	**10,679**	**11,825**	**18,149**	**15,389**	**10,769**	**9,120**	**8,344**	**30.7**
		Female	**108,794**	**8,771**	**9,259**	**9,729**	**11,880**	**18,359**	**15,786**	**11,367**	**10,773**	**13,070**	**33.1**
Alexander	26.9	Male	13,344	1,304	1,303	1,291	1,530	2,378	2,127	1,366	1,021	1,024	30.2
		Female	13,556	1,144	1,182	1,259	1,486	2,347	2,044	1,361	1,218	1,515	32.3
Burke	75.7	Male	36,851	3,166	3,269	4,178	4,038	6,339	5,530	3,931	3,411	3,089	31.0
		Female	38,849	2,988	3,077	3,568	4,144	6,410	5,757	4,182	3,935	4,788	33.8
Catawba	109.2	Male	52,811	4,767	4,922	5,210	6,257	9,432	7,732	5,572	4,688	4,231	30.6
		Female	56,389	4,639	4,900	4,902	6,250	9,602	7,985	5,824	5,620	6,767	32.9
JACKSONVILLE	**120.0**	**Male**	**71,911**	**6,652**	**4,438**	**4,589**	**31,095**	**11,277**	**5,972**	**3,549**	**2,477**	**1,862**	**22.6**
		Female	**48,089**	**6,293**	**4,165**	**4,302**	**9,471**	**8,719**	**5,968**	**3,659**	**2,772**	**2,740**	**24.9**
Onslow	120.0	Male	71,911	6,652	4,438	4,589	31,095	11,277	5,972	3,549	2,477	1,862	22.6
		Female	48,089	6,293	4,165	4,302	9,471	8,719	5,968	3,659	2,772	2,740	24.9
RALEIGH - DURHAM	**600.3**	**Male**	**289,489**	**23,295**	**23,479**	**25,431**	**51,536**	**59,699**	**39,689**	**25,472**	**21,357**	**19,531**	**28.5**
		Female	**310,811**	**22,355**	**22,523**	**24,668**	**51,119**	**61,885**	**41,058**	**27,742**	**25,596**	**33,865**	**30.6**
Durham	157.8	Male	73,700	6,418	6,215	6,420	12,240	14,694	9,218	6,280	6,127	6,088	28.8
		Female	84,100	6,220	5,876	6,341	12,930	16,495	10,228	7,463	7,528	11,019	31.5
Franklin	31.2	Male	14,982	1,285	1,293	1,585	2,001	2,463	1,892	1,424	1,427	1,612	30.4
		Female	16,218	1,226	1,278	1,503	1,769	2,479	1,952	1,565	1,744	2,702	34.4
Orange	82.6	Male	39,587	2,747	2,613	2,792	10,171	8,692	4,720	2,816	2,425	2,611	26.7
		Female	43,013	2,538	2,570	2,720	11,580	8,832	4,822	3,035	2,986	3,930	27.4
Wake	328.7	Male	161,220	12,845	13,358	14,634	27,124	33,850	23,859	14,952	11,378	9,220	28.7
		Female	167,480	12,371	12,799	14,104	24,840	34,079	24,056	15,679	13,338	16,214	30.8
WILMINGTON	**109.7**	**Male**	**52,184**	**4,535**	**4,896**	**5,089**	**6,785**	**9,673**	**7,164**	**4,929**	**4,840**	**4,273**	**29.9**
		Female	**57,516**	**4,449**	**4,582**	**5,026**	**6,885**	**10,271**	**7,560**	**5,611**	**5,780**	**7,352**	**32.6**
New Hanover	109.7	Male	52,184	4,535	4,896	5,089	6,785	9,673	7,164	4,929	4,840	4,273	29.9
		Female	57,516	4,449	4,582	5,026	6,885	10,271	7,560	5,611	5,780	7,352	32.6
ALL COUNTIES													
Alamance	98.5	Male	46,811	3,467	3,943	4,719	5,839	7,634	6,518	5,152	5,057	4,482	32.1
		Female	51,689	3,380	3,371	4,709	5,738	7,988	6,925	5,728	5,927	7,423	35.2
Alexander	26.9	Male	13,344	1,304	1,303	1,291	1,530	2,378	2,127	1,366	1,021	1,024	30.2
		Female	13,556	1,144	1,182	1,259	1,486	2,347	2,044	1,361	1,218	1,515	32.3
Alleghany	10.0	Male	4,821	408	428	452	472	764	619	506	505	667	33.5
		Female	5,179	372	372	424	477	767	687	573	597	910	37.6
Anson	26.2	Male	12,273	1,262	1,187	1,374	1,383	2,055	1,409	1,110	1,187	1,306	29.5
		Female	13,927	1,324	1,245	1,436	1,364	2,045	1,482	1,253	1,499	2,279	32.8
Ashe	23.1	Male	11,230	919	979	1,063	1,165	1,834	1,528	1,191	1,086	1,465	33.1
		Female	11,870	905	882	1,073	1,097	1,765	1,684	1,185	1,236	2,043	36.3
Avery	14.9	Male	7,460	575	658	726	1,116	1,279	1,026	671	676	733	30.1
		Female	7,440	604	602	689	928	1,175	991	688	750	1,013	32.6
Beaufort	41.5	Male	19,667	2,057	1,830	1,996	2,081	3,237	2,467	1,935	1,905	2,159	30.8
		Female	21,833	1,983	1,788	1,937	2,234	3,276	2,695	2,123	2,378	3,419	34.1

POPULATION BY AGE AND SEX

ESTIMATES

METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NORTH CAROLINA (continued)													
ALL COUNTIES (continued)													
Bertie	20.9	Male	9,863	997	922	1,184	1,208	1,396	1,073	907	1,037	1,139	29.4
		Female	11,037	1,010	926	1,210	1,172	1,488	1,180	1,166	1,192	1,693	33.1
Bladen	31.3	Male	15,158	1,524	1,473	1,676	1,708	2,555	1,919	1,400	1,361	1,542	29.7
		Female	16,142	1,410	1,437	1,602	1,740	2,621	1,931	1,573	1,798	2,030	32.2
Brunswick	41.2	Male	20,273	1,956	2,006	2,092	2,140	3,305	2,655	1,986	2,077	2,056	30.9
		Female	20,927	1,861	1,832	1,956	2,176	3,439	2,739	2,107	2,250	2,567	32.7
Buncombe	165.6	Male	78,295	6,298	6,693	7,493	8,528	13,430	10,838	7,854	8,060	9,101	32.5
		Female	87,305	6,082	6,234	7,064	8,753	14,127	11,519	9,155	9,611	14,760	36.2
Burke	75.7	Male	36,851	3,166	3,269	4,178	4,038	6,339	5,530	3,831	3,411	3,089	31.0
		Female	38,849	2,988	3,077	3,568	4,144	6,410	5,757	4,182	3,935	4,788	33.8
Cabarrus	89.7	Male	42,982	3,619	3,858	4,377	4,853	7,127	5,979	4,625	4,264	4,280	31.7
		Female	46,718	3,511	3,800	4,034	4,863	7,187	6,435	4,850	5,255	6,783	34.9
Caldwell	70.5	Male	34,480	3,049	3,274	3,711	3,995	5,808	5,258	3,620	3,007	2,758	30.5
		Female	36,020	2,861	3,201	3,488	3,962	5,891	5,253	3,775	3,393	4,196	32.6
Camden	6.0	Male	2,911	267	279	318	333	403	401	297	297	316	31.4
		Female	3,089	258	223	329	351	435	419	306	339	429	33.8
Carteret	45.4	Male	22,550	1,911	1,810	2,064	3,039	3,979	2,903	2,210	2,294	2,340	31.2
		Female	22,850	1,848	1,674	1,928	2,551	3,718	2,959	2,434	2,587	3,151	34.2
Caswell	21.4	Male	10,565	925	942	1,122	1,337	1,851	1,468	983	972	965	30.2
		Female	10,835	852	951	1,145	1,186	1,754	1,432	1,088	1,097	1,330	32.3
Catawba	109.2	Male	52,811	4,767	4,922	5,210	6,257	9,432	7,732	5,572	4,688	4,231	30.6
		Female	56,389	4,639	4,800	4,902	6,250	9,602	7,985	5,824	5,620	6,767	32.9
Chatham	34.7	Male	17,028	1,392	1,367	1,603	1,895	3,335	2,416	1,666	1,666	1,688	31.8
		Female	17,672	1,278	1,397	1,540	1,788	3,334	2,259	1,837	1,798	2,441	33.5
Cherokee	19.7	Male	9,481	794	889	939	887	1,388	1,323	930	994	1,337	33.9
		Female	10,219	842	806	888	918	1,464	1,322	1,029	1,190	1,760	36.4
Chowan	13.0	Male	6,102	580	536	622	634	976	682	600	683	789	32.0
		Female	6,898	614	511	647	697	1,008	790	697	778	1,156	34.7
Clay	7.2	Male	3,558	316	290	302	335	574	438	320	390	593	34.3
		Female	3,642	262	287	264	320	586	420	339	521	643	37.4
Cleveland	86.2	Male	41,427	3,880	4,006	4,443	4,875	6,922	5,744	4,019	3,757	3,781	30.1
		Female	44,773	3,693	3,735	4,308	4,780	7,137	6,019	4,454	4,552	6,095	33.2
Columbus	51.9	Male	24,886	2,467	2,314	2,760	2,836	4,018	3,419	2,443	2,271	2,358	30.1
		Female	27,014	2,415	2,348	2,687	2,860	4,113	3,562	2,690	2,772	3,567	32.8
Craven	73.8	Male	37,928	4,244	3,147	3,220	8,532	6,733	4,200	2,907	2,666	2,279	24.9
		Female	35,872	4,069	3,069	3,079	4,946	6,387	4,374	3,217	3,071	3,660	29.3
Cumberland	260.5	Male	137,900	14,779	11,921	11,987	36,472	26,461	15,389	9,704	6,511	4,676	23.8
		Female	122,600	14,400	11,422	11,542	19,306	23,703	16,558	10,334	7,679	7,656	27.0
Currituck	13.0	Male	6,617	637	551	702	760	1,086	890	635	652	704	31.1
		Female	6,383	507	509	582	685	969	855	659	724	893	34.4
Dare	15.9	Male	7,905	539	596	636	924	1,550	964	770	1,015	911	33.1
		Female	7,995	566	513	591	881	1,384	982	779	1,128	1,171	35.6
Davidson	118.0	Male	57,532	4,988	5,421	5,880	6,547	9,868	8,588	6,096	5,400	4,744	31.0
		Female	60,468	4,621	5,107	5,704	6,353	10,120	8,790	6,493	6,016	7,264	33.3
Davie	26.3	Male	12,919	1,139	1,196	1,268	1,298	2,342	1,955	1,373	1,209	1,139	31.7
		Female	13,381	1,037	1,187	1,251	1,234	2,309	1,991	1,402	1,292	1,678	33.6
Duplin	41.2	Male	19,721	1,988	1,875	2,092	2,284	3,104	2,572	1,932	1,934	1,940	30.2
		Female	21,479	1,863	1,848	2,073	2,220	3,189	2,689	2,205	2,298	3,094	33.6
Durham	157.8	Male	73,700	6,418	6,215	6,420	12,240	14,694	9,218	6,280	6,127	6,088	28.8
		Female	84,100	6,220	5,876	6,341	12,930	16,495	10,228	7,463	7,528	11,019	31.5
Edgecombe	56.6	Male	26,398	2,701	2,663	3,102	3,213	4,544	3,116	2,445	2,364	2,250	28.3
		Female	30,202	2,760	2,597	3,132	3,393	5,008	3,543	2,884	2,900	3,985	31.4
Forsyth	250.7	Male	118,172	9,754	10,171	11,355	15,592	21,550	16,573	12,646	10,727	9,804	30.7
		Female	132,528	9,444	9,803	11,237	16,551	23,372	18,031	14,091	12,702	17,297	33.2
Franklin	31.2	Male	14,982	1,285	1,293	1,585	2,001	2,463	1,892	1,424	1,427	1,612	30.4
		Female	16,218	1,226	1,278	1,503	1,769	2,479	1,952	1,565	1,744	2,702	34.4
Gaston	165.5	Male	79,202	7,218	7,971	8,105	9,345	13,734	10,853	8,255	7,147	6,574	30.1
		Female	86,298	6,842	7,699	7,807	9,326	14,305	11,492	9,037	8,766	11,024	33.0
Gates	9.1	Male	4,540	367	370	491	551	706	565	457	466	567	32.0
		Female	4,560	366	365	439	468	654	520	479	522	747	34.8
Graham	7.5	Male	3,736	359	352	377	395	573	508	335	363	474	31.7
		Female	3,764	324	303	372	351	616	490	360	423	525	33.6
Granville	34.4	Male	17,047	1,291	1,545	1,982	2,019	2,887	2,402	1,756	1,573	1,592	30.8
		Female	17,353	1,226	1,373	1,759	1,806	2,716	2,316	1,825	1,855	2,477	34.3

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NORTH CAROLINA (continued)													
ALL COUNTIES (continued)													
Greene	16.4	Male	7,994	826	775	924	1,045	1,377	978	723	716	630	28.1
		Female	8,406	782	705	846	1,040	1,328	971	855	868	1,011	31.2
Guilford	323.6	Male	152,613	12,670	13,433	15,050	20,573	27,596	21,072	15,805	13,815	12,599	30.3
		Female	170,987	12,342	12,770	14,440	23,777	29,777	22,754	17,516	15,935	21,676	32.4
Halifax	55.0	Male	26,326	2,573	2,495	3,009	3,057	4,224	3,061	2,591	2,604	2,712	29.8
		Female	28,674	2,512	2,455	2,942	3,024	4,078	3,308	2,893	3,102	4,360	33.3
Harnett	62.4	Male	30,487	3,055	2,685	2,926	5,244	4,963	3,750	2,855	2,525	2,484	27.7
		Female	31,913	2,926	2,512	2,914	4,397	4,964	3,859	3,125	3,050	4,166	31.5
Haywood	47.3	Male	22,851	1,696	1,945	2,344	2,353	3,540	3,270	2,442	2,467	2,794	33.7
		Female	24,449	1,634	1,792	2,095	2,265	3,602	3,482	2,732	2,899	3,948	37.4
Henderson	64.7	Male	30,927	2,563	2,576	2,881	2,803	4,812	4,147	2,935	3,265	4,945	34.6
		Female	33,773	2,286	2,415	2,717	2,914	4,804	4,427	3,207	3,994	7,009	39.0
Hertford	22.9	Male	10,950	1,053	971	1,206	1,595	1,614	1,287	1,009	1,107	1,108	29.0
		Female	11,950	1,045	967	1,128	1,526	1,724	1,337	1,158	1,263	1,802	32.6
Hoke	21.7	Male	10,682	1,313	1,202	1,138	1,618	1,803	1,245	921	773	669	25.4
		Female	11,018	1,280	1,105	1,128	1,425	1,811	1,285	952	904	1,128	28.2
Hyde	5.9	Male	2,867	297	253	300	360	436	325	230	300	366	30.1
		Female	3,033	258	255	273	326	430	328	280	315	568	34.4
Iredell	85.3	Male	41,145	3,508	3,962	4,201	4,625	6,856	5,783	4,240	3,967	4,003	31.2
		Female	44,155	3,501	3,626	4,026	4,540	6,915	5,956	4,692	4,635	6,264	34.2
Jackson	27.0	Male	13,250	919	1,012	1,168	2,994	2,028	1,605	1,084	1,104	1,336	27.6
		Female	13,750	1,002	976	1,033	2,734	2,067	1,727	1,170	1,243	1,798	30.5
Johnston	72.7	Male	34,948	3,269	3,229	3,599	3,829	5,997	4,990	3,536	3,395	3,104	30.9
		Female	37,752	3,150	3,068	3,387	3,801	6,146	5,134	3,802	4,111	5,153	33.9
Jones	9.7	Male	4,578	445	417	507	569	721	520	421	479	499	29.9
		Female	5,122	483	447	498	575	765	624	480	563	687	32.3
Lee	38.9	Male	18,578	1,851	1,670	1,845	2,191	3,318	2,563	1,946	1,696	1,498	30.2
		Female	20,322	1,786	1,611	1,903	2,308	3,323	2,784	2,010	2,066	2,531	32.7
Lenoir	60.9	Male	28,677	2,841	2,777	3,107	3,403	4,747	3,694	2,873	2,805	2,430	29.7
		Female	32,223	2,747	2,689	2,880	3,538	5,166	4,174	3,426	3,390	4,213	33.2
Lincoln	45.8	Male	22,427	1,999	2,186	2,305	2,454	3,946	3,345	2,324	2,013	1,855	30.8
		Female	23,373	1,984	2,065	2,134	2,445	3,916	3,309	2,459	2,284	2,777	32.8
McDowell	36.2	Male	17,544	1,585	1,736	1,719	1,890	2,918	2,441	1,806	1,679	1,770	31.3
		Female	18,656	1,542	1,646	1,634	1,878	2,916	2,508	2,002	1,901	2,629	34.0
Macon	22.1	Male	10,700	755	786	1,046	1,004	1,536	1,386	1,032	1,244	1,911	36.6
		Female	11,400	691	782	933	903	1,625	1,499	1,165	1,496	2,306	40.1
Madison	16.9	Male	8,270	674	689	725	1,196	1,222	1,075	770	832	1,087	32.0
		Female	8,630	617	617	690	1,170	1,289	1,097	784	900	1,466	34.5
Martin	25.9	Male	12,252	1,170	1,199	1,330	1,423	2,023	1,503	1,142	1,236	1,226	30.0
		Female	13,648	1,153	1,198	1,391	1,411	2,057	1,730	1,330	1,480	1,898	33.1
Mecklenburg	420.9	Male	201,211	17,626	18,496	19,565	26,500	40,080	28,860	20,097	16,543	13,444	29.6
		Female	219,689	17,095	17,684	18,802	27,899	42,485	30,702	22,136	19,335	23,551	31.7
Mitchell	14.7	Male	7,140	543	600	666	768	1,129	983	775	748	928	33.8
		Female	7,560	499	507	630	734	1,081	1,037	847	854	1,371	38.2
Montgomery	23.4	Male	11,408	1,131	1,075	1,185	1,334	1,950	1,417	1,056	1,122	1,138	30.0
		Female	11,992	999	1,055	1,002	1,267	1,835	1,464	1,205	1,370	1,795	34.1
Moore	54.6	Male	26,260	2,265	2,109	2,708	2,994	4,069	3,147	2,581	2,872	3,515	32.5
		Female	28,340	2,142	2,057	2,486	2,982	4,127	3,333	2,820	3,508	4,885	36.1
Nash	69.6	Male	33,050	3,170	3,111	3,427	3,879	5,836	4,517	3,211	3,078	2,821	30.0
		Female	36,550	3,059	3,031	3,439	3,945	6,156	4,656	3,621	3,771	4,872	32.8
New Hanover	109.7	Male	52,184	4,535	4,896	5,089	6,785	9,673	7,164	4,929	4,840	4,273	29.9
		Female	57,516	4,449	4,582	5,026	6,885	10,271	7,560	5,611	5,780	7,352	32.6
Northampton	22.1	Male	10,850	941	958	1,268	1,355	1,706	1,238	997	1,187	1,200	30.3
		Female	11,250	881	838	1,171	1,236	1,494	1,251	1,179	1,317	1,883	35.0
Onslow	120.0	Male	71,911	6,652	4,438	4,589	31,095	11,277	5,972	3,549	2,477	1,862	22.6
		Female	48,089	6,293	4,165	4,302	9,471	8,719	5,968	3,659	2,772	2,740	24.9
Orange	82.6	Male	39,587	2,747	2,613	2,792	10,171	8,692	4,720	2,816	2,425	2,611	26.7
		Female	43,013	2,538	2,570	2,720	11,580	8,832	4,822	3,035	2,986	3,930	27.4
Pamlico	10.7	Male	5,148	428	486	512	547	809	609	559	553	645	32.4
		Female	5,552	485	439	502	574	797	647	610	598	900	34.7
Pasquotank	29.3	Male	14,196	1,305	1,175	1,389	2,548	2,275	1,623	1,204	1,377	1,300	28.0
		Female	15,104	1,243	1,132	1,336	2,195	2,224	1,746	1,453	1,528	2,247	32.4
Pender	23.8	Male	11,646	1,091	1,058	1,302	1,204	1,926	1,505	1,079	1,237	1,244	31.1
		Female	12,154	1,016	1,039	1,231	1,153	1,901	1,524	1,213	1,333	1,744	33.6

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NORTH CAROLINA (continued)													
ALL COUNTIES (continued)													
Perquimans	9.9	Male	4,722	428	379	486	519	659	551	450	553	697	33.3
		Female	5,178	457	352	462	561	683	598	495	614	956	36.2
Person	29.8	Male	14,352	1,295	1,349	1,461	1,711	2,470	1,862	1,385	1,415	1,404	30.5
		Female	15,448	1,251	1,288	1,411	1,689	2,444	1,935	1,556	1,682	2,192	33.5
Pitt	90.0	Male	42,516	3,864	3,533	3,823	8,812	7,882	4,895	3,517	3,265	2,925	26.6
		Female	47,484	3,771	3,382	3,765	9,961	7,946	5,233	4,121	4,104	5,201	28.6
Polk	13.5	Male	6,365	477	470	548	614	891	810	667	723	1,165	37.3
		Female	7,135	431	473	571	535	932	825	673	960	1,735	42.6
Randolph	96.0	Male	46,792	3,950	4,152	4,757	5,208	8,219	7,165	4,927	4,319	4,095	31.5
		Female	49,208	3,748	4,065	4,668	5,027	8,336	7,198	5,231	4,995	5,940	33.5
Richmond	46.8	Male	22,339	2,253	2,140	2,342	2,587	3,617	2,731	2,241	2,289	2,139	30.1
		Female	24,461	2,066	2,131	2,226	2,567	3,725	2,955	2,531	2,730	3,530	33.7
Robeson	106.1	Male	50,593	6,059	5,691	5,962	6,223	8,417	6,028	4,214	4,020	3,979	26.6
		Female	55,507	5,743	5,611	5,835	6,762	8,845	6,586	4,749	5,051	6,325	29.3
Rockingham	86.2	Male	41,265	3,597	3,862	4,214	4,741	7,030	5,535	4,250	4,063	3,973	31.0
		Female	44,935	3,443	3,692	4,071	4,716	7,044	5,868	4,662	4,942	6,497	34.3
Rowan	101.3	Male	48,968	3,993	4,091	4,495	5,971	7,889	6,402	5,168	5,367	5,592	32.5
		Female	52,332	3,833	3,874	4,305	5,713	7,926	6,506	5,524	6,247	8,404	35.8
Rutherford	55.6	Male	26,524	2,455	2,419	2,693	2,767	4,246	3,526	2,753	2,631	3,034	31.9
		Female	29,076	2,360	2,332	2,581	2,776	4,283	3,712	2,930	3,292	4,810	35.6
Sampson	50.9	Male	24,472	2,460	2,225	2,600	2,710	3,984	3,195	2,414	2,336	2,548	30.6
		Female	26,428	2,375	2,067	2,608	2,790	3,915	3,303	2,658	2,844	3,868	33.6
Scotland	33.8	Male	16,119	1,775	1,858	1,735	2,112	2,756	1,994	1,372	1,294	1,223	27.1
		Female	17,681	1,731	1,660	1,765	2,156	2,982	2,158	1,561	1,665	2,003	30.1
Stanly	50.1	Male	24,151	2,035	2,132	2,268	2,913	3,968	3,254	2,500	2,533	2,548	31.9
		Female	25,949	2,022	2,050	2,200	2,687	3,896	3,355	2,776	3,026	3,937	35.4
Stokes	36.1	Male	17,679	1,600	1,774	1,858	1,833	3,212	2,796	1,709	1,401	1,496	30.5
		Female	18,421	1,489	1,679	1,729	1,911	3,188	2,808	1,720	1,630	2,267	32.5
Surry	61.4	Male	29,518	2,551	2,728	2,958	3,305	4,822	4,110	3,114	2,881	3,049	31.7
		Female	31,882	2,426	2,524	2,787	3,134	4,861	4,434	3,362	3,436	4,918	35.5
Swain	10.6	Male	5,101	480	466	562	564	771	660	450	470	678	31.2
		Female	5,499	425	438	503	574	790	714	547	566	942	35.3
Transylvania	24.6	Male	12,104	1,046	975	1,209	1,587	1,869	1,696	1,133	1,214	1,375	31.6
		Female	12,496	970	950	1,125	1,356	1,871	1,737	1,238	1,399	1,850	34.9
Tyrrell	4.0	Male	1,873	188	160	169	209	256	217	189	215	270	33.2
		Female	2,127	195	178	214	231	269	224	189	270	357	34.1
Union	76.0	Male	37,249	3,565	3,859	4,026	4,675	6,421	5,570	3,376	2,942	2,815	28.9
		Female	38,751	3,575	3,573	3,829	4,484	6,471	5,610	3,503	3,356	4,350	31.0
Vance	37.7	Male	17,918	1,774	1,872	2,049	1,977	2,992	2,209	1,699	1,644	1,702	29.3
		Female	19,782	1,645	1,698	1,850	2,093	3,136	2,354	1,922	2,119	2,965	33.3
Wake	328.7	Male	161,220	12,845	13,358	14,634	27,124	33,850	23,859	14,952	11,378	9,220	28.7
		Female	167,480	12,371	12,799	14,104	24,840	34,079	24,056	15,679	13,338	16,214	30.8
Warren	16.3	Male	7,789	752	656	917	886	1,143	803	736	865	1,031	31.0
		Female	8,511	731	661	826	866	1,162	860	918	976	1,511	35.1
Washington	14.8	Male	7,205	730	698	818	853	1,260	896	650	633	667	29.0
		Female	7,595	755	689	836	854	1,195	894	708	724	940	30.6
Watauga	33.7	Male	16,499	1,128	1,132	1,244	4,474	2,678	1,944	1,247	1,230	1,422	26.0
		Female	17,201	1,050	1,039	1,132	4,640	2,580	2,009	1,365	1,394	1,992	27.9
Wayne	100.5	Male	49,051	5,200	4,382	4,939	7,724	8,728	6,415	4,548	3,755	3,360	27.6
		Female	51,449	4,800	4,404	4,773	6,602	8,702	6,856	5,008	4,590	5,714	30.9
Wilkes	61.2	Male	30,017	2,711	2,775	2,961	3,527	5,298	4,390	2,990	2,682	2,683	30.7
		Female	31,183	2,513	2,595	2,790	3,350	5,286	4,498	3,083	3,068	4,000	33.2
Wilson	64.5	Male	30,426	2,920	2,938	3,250	3,884	5,243	3,967	2,967	2,717	2,540	29.2
		Female	34,074	2,776	2,854	3,125	4,375	5,507	4,229	3,368	3,433	4,407	32.1
Yadkin	29.6	Male	14,488	1,196	1,188	1,385	1,525	2,445	2,162	1,553	1,427	1,607	33.0
		Female	15,112	1,051	1,171	1,353	1,473	2,328	2,145	1,675	1,644	2,272	35.8
Yancey	15.7	Male	7,663	661	636	738	787	1,300	1,029	750	769	993	32.8
		Female	8,037	633	632	725	715	1,271	1,049	808	878	1,326	35.4
TOTAL METRO COUNTIES	**3,345.9**	**Male**	**1,631,830**	**141,580**	**142,660**	**154,413**	**258,454**	**300,752**	**222,279**	**155,383**	**133,996**	**122,313**	**29.0**
		Female	**1,714,070**	**136,302**	**136,333**	**148,333**	**224,208**	**306,772**	**233,145**	**169,233**	**157,595**	**202,149**	**31.9**
TOTAL STATE	**6,120.3**	**Male**	**2,970,761**	**267,091**	**265,376**	**291,840**	**429,885**	**523,729**	**395,623**	**283,668**	**259,759**	**253,790**	**29.4**
		Female	**3,149,539**	**256,663**	**253,791**	**280,307**	**389,410**	**531,661**	**415,012**	**311,197**	**307,465**	**404,033**	**32.4**

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
NORTH DAKOTA													
BISMARCK	**89.2**	**Male**	**43,998**	**4,977**	**3,963**	**4,425**	**5,909**	**8,710**	**5,484**	**3,958**	**3,121**	**3,451**	**28.1**
		Female	**45,202**	**4,663**	**3,787**	**4,150**	**6,534**	**8,213**	**5,430**	**3,869**	**3,419**	**5,137**	**29.2**
Burleigh	61.4	Male	30,005	3,362	2,671	2,846	4,209	6,200	3,881	2,630	2,048	2,158	28.1
		Female	31,395	3,104	2,568	2,782	4,908	5,944	3,861	2,662	2,305	3,261	28.9
Morton	27.8	Male	13,993	1,615	1,292	1,579	1,700	2,510	1,603	1,328	1,073	1,293	28.2
		Female	13,807	1,559	1,219	1,368	1,626	2,269	1,569	1,207	1,114	1,876	30.0
FARGO - MOORHEAD	**145.3**	**Male**	**71,616**	**6,807**	**5,440**	**5,975**	**14,198**	**14,067**	**8,064**	**5,840**	**5,296**	**5,929**	**27.4**
		Female	**73,684**	**6,558**	**5,122**	**5,690**	**14,787**	**13,117**	**7,939**	**5,968**	**5,536**	**8,967**	**28.6**
Cass	95.6	Male	47,407	4,615	3,653	3,781	8,860	10,154	5,436	3,801	3,380	3,727	27.8
		Female	48,193	4,432	3,374	3,609	8,748	9,466	5,270	3,843	3,577	5,874	29.2
Clay, Minn.	*49.7*	*Male*	*24,209*	*2,192*	*1,787*	*2,194*	*5,338*	*3,913*	*2,628*	*2,039*	*1,916*	*2,202*	*26.5*
		Female	*25,491*	*2,126*	*1,748*	*2,081*	*6,039*	*3,651*	*2,669*	*2,125*	*1,959*	*3,093*	*27.1*
GRAND FORKS	**69.1**	**Male**	**35,397**	**3,881**	**2,817**	**2,610**	**8,589**	**7,272**	**3,700**	**2,225**	**2,049**	**2,254**	**24.8**
		Female	**33,703**	**3,690**	**2,645**	**2,500**	**7,128**	**6,378**	**3,490**	**2,244**	**2,090**	**3,538**	**26.4**
Grand Forks	69.1	Male	35,397	3,881	2,817	2,610	8,589	7,272	3,700	2.225	2,049	2,254	24.8
		Female	33,703	3,690	2,645	2,500	7,128	6,378	3,490	2,244	2,090	3,538	26.4
ALL COUNTIES													
Adams	3.6	Male	1,798	190	135	159	179	274	225	169	181	286	33.6
		Female	1,802	143	143	182	163	263	198	173	210	327	35.4
Barnes	13.9	Male	6,857	645	520	566	999	1,033	719	565	731	1,079	31.8
		Female	7,043	585	504	590	950	920	695	609	736	1,454	34.7
Benson	8.1	Male	4,133	491	407	511	408	516	435	345	403	617	29.8
		Female	3,967	484	380	470	350	520	383	356	374	650	30.8
Billings	1.1	Male	577	59	42	66	75	82	71	65	66	51	30.7
		Female	523	56	63	69	45	76	65	52	56	41	28.7
Bottineau	9.3	Male	4,661	439	390	411	534	669	534	396	471	817	33.3
		Female	4,639	404	387	426	491	607	517	385	524	898	35.1
Bowman	4.4	Male	2,199	250	209	226	244	333	264	213	185	275	30.1
		Female	2,201	221	194	233	219	316	267	205	204	342	32.4
Burke	3.8	Male	1,909	154	151	171	161	237	206	217	237	375	38.9
		Female	1,891	140	152	189	119	210	213	220	255	393	41.4
Burleigh	61.4	Male	30,005	3,362	2,671	2,846	4,209	6,200	3,881	2,630	2,048	2,158	28.1
		Female	31,395	3,104	2,568	2,782	4,908	5,944	3,861	2,662	2,305	3,261	28.9
Cass	95.6	Male	47,407	4,615	3,653	3,781	8,860	10,154	5,436	3,801	3,380	3,727	27.8
		Female	48,193	4,432	3,374	3,609	8,748	9,466	5,270	3,843	3,577	5,874	29.2
Cavalier	7.4	Male	3,798	354	301	415	376	518	424	400	384	626	33.7
		Female	3,602	320	253	412	267	467	413	381	385	704	37.0
Dickey	7.4	Male	3,702	389	316	362	408	560	386	309	401	571	31.7
		Female	3,698	332	299	318	386	477	414	330	382	760	35.9
Divide	3.2	Male	1,641	134	118	144	136	200	173	147	260	329	40.1
		Female	1,559	128	100	132	106	189	157	170	222	355	42.9
Dunn	4.7	Male	2,451	261	198	259	300	368	283	223	267	292	30.6
		Female	2,249	238	217	267	221	307	256	214	262	267	30.9
Eddy	3.3	Male	1,668	154	110	180	157	219	163	162	188	335	35.9
		Female	1,632	147	109	141	122	194	161	169	211	378	41.4
Emmons	5.7	Male	2,879	263	255	376	245	320	308	336	330	446	34.4
		Female	2,821	223	274	372	197	280	336	319	329	491	36.9
Foster	4.6	Male	2,270	203	239	232	233	301	243	227	230	362	32.6
		Female	2,330	219	197	233	222	302	233	248	242	434	34.7
Golden Valley	2.5	Male	1,263	124	113	154	119	179	158	105	137	174	31.8
		Female	1,237	119	91	131	97	156	132	114	151	246	36.9
Grand Forks	69.1	Male	35,397	3,881	2,817	2,610	8,589	7,272	3,700	2,225	2,049	2,254	24.8
		Female	33,703	3,690	2,645	2,500	7,128	6,378	3,490	2,244	2,090	3,538	26.4
Grant	4.1	Male	2,130	202	203	254	184	288	227	214	240	318	32.7
		Female	1,970	189	153	207	138	265	221	213	236	348	36.5
Griggs	3.7	Male	1,919	163	138	168	162	301	182	184	248	373	36.5
		Female	1,781	152	132	128	131	225	173	201	233	406	42.1
Hettinger	4.2	Male	2,108	178	173	228	200	304	220	224	257	324	34.0
		Female	2,092	161	182	246	167	245	216	226	274	375	37.1
Kidder	3.8	Male	1,937	197	178	216	177	249	229	201	232	258	33.1
		Female	1,863	180	172	177	142	226	219	195	243	309	36.6

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NORTH DAKOTA (continued)													
ALL COUNTIES (continued)													
La Moure	6.4	Male	3,219	304	278	304	308	446	336	319	379	545	34.3
		Female	3,181	309	245	320	246	345	343	346	358	669	38.7
Logan	3.3	Male	1,686	127	135	202	169	166	180	196	239	272	37.4
		Female	1,614	133	119	187	95	165	195	211	200	309	40.5
McHenry	7.6	Male	3,938	381	315	446	353	531	403	394	405	710	33.9
		Female	3,662	313	299	338	279	431	443	366	437	756	38.9
McIntosh	4.5	Male	2,208	126	148	226	183	231	226	280	323	465	43.4
		Female	2,292	145	118	228	143	200	263	283	297	615	46.7
McKenzie	7.9	Male	4,133	468	402	409	528	703	486	323	384	430	28.7
		Female	3,767	455	390	364	409	588	443	323	362	433	29.5
McLean	13.2	Male	6,795	768	575	655	660	1,100	793	574	722	948	31.7
		Female	6,405	690	562	602	558	978	700	588	691	1,036	33.1
Mercer	13.9	Male	7,239	857	605	661	903	1,369	953	621	615	655	29.3
		Female	6,661	786	579	631	745	1,208	731	573	598	810	29.9
Morton	27.8	Male	13,993	1,615	1,292	1,579	1,700	2,510	1,603	1,328	1,073	1,293	28.2
		Female	13,807	1,559	1,219	1,368	1,626	2,269	1,569	1,207	1,114	1,876	30.0
Mountrail	7.7	Male	3,901	416	352	384	367	564	433	344	449	592	32.7
		Female	3,799	390	344	364	322	524	422	347	431	655	34.2
Nelson	5.3	Male	2,695	188	197	244	218	328	304	286	341	589	40.7
		Female	2,605	182	181	232	155	278	286	266	333	692	44.6
Oliver	2.7	Male	1,438	169	131	171	155	254	170	142	130	116	28.7
		Female	1,262	160	107	123	134	217	165	125	118	113	29.9
Pembina	10.5	Male	5,267	530	418	501	495	861	568	524	556	814	33.0
		Female	5,233	518	427	484	421	719	566	528	555	1,015	35.8
Pierce	6.2	Male	3,105	293	289	394	310	374	352	295	284	514	32.1
		Female	3,095	244	249	347	279	356	366	275	316	663	37.0
Ramsey	13.3	Male	6,528	633	503	716	754	1,006	704	597	660	955	31.5
		Female	6,772	603	506	690	760	948	720	583	668	1,294	33.7
Ransom	6.7	Male	3,406	346	260	314	285	500	362	317	399	623	35.0
		Female	3,294	285	269	316	248	448	330	331	350	717	37.5
Renville	3.6	Male	1,846	169	165	210	157	267	218	174	185	301	33.3
		Female	1,754	152	145	180	128	219	214	180	181	355	37.5
Richland	20.0	Male	10,306	960	687	756	2,408	1,552	928	811	895	1,309	27.2
		Female	9,694	941	658	799	1,571	1,266	929	875	880	1,775	31.9
Rolette	12.9	Male	6,373	899	723	880	695	867	709	502	502	596	24.9
		Female	6,527	923	672	852	768	913	695	521	503	680	25.5
Sargent	5.4	Male	2,818	294	234	284	288	452	334	242	294	396	31.8
		Female	2,582	251	242	241	222	358	304	250	274	440	34.4
Sheridan	2.9	Male	1,486	133	116	143	123	179	173	187	193	239	37.8
		Female	1,414	106	106	131	111	162	176	179	192	251	40.2
Sioux	3.7	Male	1,886	319	227	284	221	287	195	140	119	94	21.6
		Female	1,814	256	215	276	205	252	227	144	124	115	23.5
Slope	1.1	Male	579	64	43	67	72	82	53	67	71	60	30.3
		Female	521	52	47	65	44	69	53	66	57	68	32.6
Stark	26.7	Male	13,402	1,497	1,151	1,384	2,277	2,504	1,411	1,052	940	1,186	26.6
		Female	13,298	1,495	1,119	1,305	2,151	2,150	1,360	1,082	1,061	1,575	27.7
Steele	2.9	Male	1,483	124	113	139	144	209	172	159	187	236	35.7
		Female	1,417	152	104	138	94	176	173	152	175	253	37.6
Stutsman	24.9	Male	12,289	1,241	1,006	1,134	1,614	2,132	1,390	1,182	1,135	1,455	30.4
		Female	12,611	1,170	918	1,073	1,542	1,988	1,438	1,279	1,145	2,058	33.1
Towner	4.0	Male	1,994	153	150	203	204	273	205	180	263	364	35.7
		Female	2,006	177	160	183	159	228	187	199	243	470	40.1
Traill	9.8	Male	4,782	405	394	401	628	659	524	415	501	855	33.5
		Female	5,018	480	339	388	642	579	497	429	531	1,133	36.6
Walsh	15.4	Male	7,684	710	593	793	761	1,202	900	748	800	1,177	33.2
		Female	7,716	658	600	715	645	1,103	874	733	918	1,470	36.6
Ward	60.4	Male	30,330	3,595	2,754	2,683	5,192	5,948	3,623	2,247	1,912	2,376	26.6
		Female	30,070	3,464	2,610	2,550	4,866	5,394	3,434	2,301	2,122	3,329	27.9
Wells	6.9	Male	3,449	299	285	361	302	423	380	348	365	686	36.4
		Female	3,451	292	240	350	258	390	383	366	391	781	40.1
Williams	24.5	Male	12,471	1,418	1,010	1,072	1,905	2,400	1,416	1,027	997	1,226	28.5
		Female	12,029	1,290	999	1,096	1,693	1,905	1,376	1,017	1,080	1,573	29.9

1984 SURVEY OF BUYING POWER DATA SERVICE

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NORTH DAKOTA (continued)													
TOTAL METRO COUNTIES	**253.9**	**Male**	**126,802**	**13,473**	**10,433**	**10,816**	**23,358**	**26,136**	**14,620**	**9,984**	**8,550**	**9,432**	**27.0**
		Female	**127,098**	**12,785**	**9,806**	**10,259**	**22,410**	**24,057**	**14,190**	**9,956**	**9,086**	**14,549**	**28.4**
TOTAL STATE	**687.0**	**Male**	**345,438**	**36,209**	**28,888**	**32,335**	**51,334**	**60,956**	**38,971**	**29,379**	**29,242**	**38,124**	**28.9**
		Female	**341,562**	**34,298**	**27,377**	**30,750**	**46,836**	**54,859**	**37,752**	**29,654**	**30,206**	**49,830**	**30.7**
OHIO													
AKRON	**650.5**	**Male**	**314,228**	**28,272**	**27,262**	**31,020**	**42,967**	**54,894**	**39,362**	**32,216**	**30,700**	**27,535**	**30.0**
		Female	**336,272**	**26,852**	**25,836**	**29,950**	**43,763**	**56,063**	**42,074**	**33,719**	**34,430**	**43,585**	**32.4**
Portage	139.0	Male	69,022	6,573	6,231	6,577	12,362	12,562	8,769	6,439	5,197	4,312	27.2
		Female	69,978	6,149	5,849	6,519	12,360	12,188	9,042	6,310	5,448	6,113	28.4
Summit	511.5	Male	245,206	21,699	21,031	24,443	30,605	42,332	30,593	25,777	25,503	23,223	30.9
		Female	266,294	20,703	19,987	23,431	31,403	43,675	33,032	27,409	28,982	37,472	33.6
CANTON	**405.8**	**Male**	**195,331**	**18,256**	**17,768**	**19,716**	**22,692**	**33,037**	**25,536**	**19,663**	**19,755**	**18,908**	**30.8**
		Female	**210,469**	**17,520**	**16,792**	**18,816**	**23,292**	**34,579**	**26,987**	**21,123**	**22,658**	**28,702**	**33.3**
Carroll	26.7	Male	13,168	1,341	1,333	1,321	1,408	2,178	1,761	1,255	1,230	1,341	30.4
		Female	13,532	1,323	1,267	1,280	1,393	2,298	1,743	1,236	1,380	1,612	31.5
Stark	379.1	Male	182,163	16,915	16,435	18,395	21,284	30,859	23,775	18,408	18,525	17,567	30.8
		Female	196,937	16,197	15,525	17,536	21,899	32,281	25,244	19,887	21,278	27,090	33.5
CINCINNATI	**1,395.0**	**Male**	**667,642**	**66,647**	**60,517**	**68,897**	**86,785**	**116,937**	**84,222**	**65,344**	**58,822**	**59,471**	**29.4**
		Female	**727,358**	**64,076**	**57,726**	**65,948**	**88,112**	**120,333**	**90,459**	**71,010**	**69,504**	**100,190**	**32.3**
Clermont	135.5	Male	66,775	7,612	6,958	7,010	7,980	12,461	9,526	6,234	4,915	4,079	28.1
		Female	68,725	7,523	6,552	6,742	8,278	12,720	9,491	6,222	5,319	5,878	29.1
Hamilton	850.6	Male	401,776	38,114	34,567	40,691	53,830	69,410	48,637	39,811	37,418	39,298	29.9
		Female	448,824	36,624	33,267	39,043	56,002	72,082	53,640	44,709	45,304	68,153	33.3
Warren	103.2	Male	52,084	5,130	4,915	5,533	7,153	9,501	7,498	5,272	3,970	3,112	28.5
		Female	51,116	4,865	4,685	5,097	5,593	9,402	7,647	5,145	3,960	4,722	30.7
Dearborn, Ind.	*36.2*	*Male*	*17,779*	*1,864*	*1,780*	*1,978*	*1,866*	*2,899*	*2,426*	*1,714*	*1,577*	*1,675*	*29.8*
		Female	*18,421*	*1,759*	*1,665*	*1,813*	*1,844*	*2,924*	*2,472*	*1,791*	*1,711*	*2,442*	*32.3*
Boone, Ky.	*50.3*	*Male*	*24,741*	*2,982*	*2,664*	*2,635*	*2,795*	*4,539*	*3,612*	*2,391*	*1,765*	*1,458*	*28.1*
		Female	*25,559*	*2,652*	*2,406*	*2,542*	*2,935*	*4,928*	*3,675*	*2,378*	*1,898*	*2,145*	*29.6*
Campbell, Ky.	*81.2*	*Male*	*38,636*	*3,874*	*3,559*	*4,241*	*4,845*	*6,275*	*4,492*	*3,832*	*3,617*	*3,901*	*29.5*
		Female	*42,564*	*3,852*	*3,345*	*4,079*	*4,920*	*6,303*	*4,957*	*4,153*	*4,420*	*6,535*	*33.1*
Kenton, Ky.	*138.0*	*Male*	*65,851*	*7,171*	*6,074*	*6,809*	*8,316*	*11,852*	*8,031*	*6,090*	*5,560*	*5,948*	*28.8*
		Female	*72,149*	*6,801*	*5,806*	*6,632*	*8,540*	*11,974*	*8,577*	*6,612*	*6,892*	*10,315*	*31.9*
CINCINNATI - HAMILTON CONSOLIDATED AREA	***1,663.4***	***Male***	***797,626***	***79,378***	***72,431***	***81,367***	***107,001***	***139,221***	***101,402***	***78,373***	***69,464***	***68,989***	***29.2***
		Female	***865,774***	***76,226***	***69.114***	***77,962***	***109,197***	***143,283***	***108,461***	***84,595***	***81,189***	***115,747***	***32.0***
CLEVELAND	**1,843.3**	**Male**	**878,330**	**77,229**	**74,465**	**87,187**	**105,176**	**148,546**	**111,346**	**92,286**	**95,381**	**86,714**	**31.4**
		Female	**964,970**	**74,100**	**71,413**	**84,456**	**106,947**	**155,917**	**122,695**	**100,909**	**109,444**	**139,089**	**34.3**
Cuyahoga	1,426.3	Male	672,877	57,405	54,229	64,370	82,847	112,841	79,925	70,847	77,171	73,242	31.9
		Female	753,423	55,146	52,086	62,792	84,865	118,677	90,899	79,636	90,309	119,013	35.3
Geauga	77.6	Male	38,585	3,780	3,950	4,623	3,848	5,950	6,266	4,125	3,485	2,558	30.2
		Female	39,015	3,625	3,777	4,301	3,556	6,240	6,345	4,125	3,502	3,544	31.8
Lake	216.9	Male	106,101	9,737	9,757	11,334	12,250	18,857	15,251	11,403	10,184	7,328	30.3
		Female	110,799	9,399	9,477	10,801	12,433	19,466	15,741	11,495	11,065	10,922	31.8
Medina	122.5	Male	60,767	6,307	6,529	6,860	6,231	10,898	9,904	5,911	4,541	3,586	29.1
		Female	61,733	5,930	6,073	6,562	6,093	11,534	9,710	5,653	4,568	5,610	30.4
CLEVELAND - AKRON - LORAIN CONSOLIDATED AREA	***2,770.4***	***Male***	***1,327,460***	***119,838***	***115,075***	***132,876***	***164,917***	***226,923***	***168,319***	***137,463***	***138,061***	***123,988***	***30.8***
		Female	***1,442,940***	***114,569***	***110,221***	***128,490***	***168,032***	***236,028***	***183,243***	***147,947***	***156,776***	***197,634***	***33.5***
COLUMBUS	**1,263.4**	**Male**	**612,317**	**58,359**	**54,516**	**58,086**	**91,372**	**115,968**	**80,776**	**58,973**	**49,540**	**44,727**	**28.8**
		Female	**651,083**	**55,643**	**51,592**	**55,459**	**90,224**	**118,822**	**86,311**	**61,257**	**56,703**	**75,072**	**31.1**
Delaware	57.5	Male	28,399	2,672	2,636	3,027	3,842	4,853	4,215	2,887	2,195	2,072	29.2
		Female	29,101	2,479	2,459	2,806	3,661	4,928	4,322	2,742	2,361	3,343	31.4
Fairfield	100.0	Male	48,848	4,902	5,070	5,292	4,909	7,901	7,635	5,023	3,895	4,221	30.4
		Female	51,152	4,660	4,572	5,091	4,869	8,599	7,697	4,877	4,490	6,297	32.4
Franklin	871.5	Male	419,530	39,776	35,990	38,054	68,441	83,448	52,193	39,569	33,442	28,617	28.3
		Female	451,970	38,156	34,281	36,292	68,262	85,654	57,228	42,115	38,988	50,994	30.7
Licking	124.8	Male	60,940	5,667	5,717	6,292	7,692	9,863	8,817	6,220	5,394	5,278	30.2
		Female	63,860	5,273	5,441	6,069	7,454	10,358	9,073	6,222	5,861	8,109	32.4

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
OHIO (continued)													
COLUMBUS (continued)													
Madison	34.1	Male	17,636	1,705	1,563	1,580	2,233	3,759	2,441	1,567	1,449	1,339	29.6
		Female	16,464	1,583	1,478	1,582	1,799	2,703	2,241	1,586	1,545	1,947	31.6
Pickaway	44.3	Male	22,045	2,120	2,089	2,289	2,560	3,649	3,324	2,273	1,898	1,843	30.4
		Female	22,255	2,017	1,913	2,145	2,425	3,813	3,453	2,170	2,025	2,294	31.9
Union	31.2	Male	14,919	1,517	1,451	1,552	1,695	2,495	2,151	1,434	1,267	1,357	30.0
		Female	16,281	1,475	1,448	1,474	1,754	2,767	2,297	1,545	1,433	2,088	32.2
DAYTON - SPRINGFIELD	**925.6**	**Male**	**446,234**	**41,589**	**40,403**	**44,760**	**56,536**	**76,774**	**60,765**	**46,451**	**42,078**	**36,878**	**30.2**
		Female	**479,366**	**39,674**	**38,504**	**42,508**	**58,069**	**80,635**	**64,455**	**49,495**	**47,192**	**58,834**	**32.6**
Clark	145.4	Male	69,665	6,669	6,520	7,252	8,399	11,271	9,173	6,844	6,771	6,766	30.3
		Female	75,735	6,247	6,152	6,740	8,945	11,981	9,567	7,500	7,821	10,782	33.2
Greene	130.6	Male	64,827	5,845	5,943	6,620	9,599	11,200	9,682	7,016	5,291	3,631	28.9
		Female	65,773	5,559	5,623	6,174	9,044	11,441	9,873	6,987	5,500	5,572	30.7
Miami	91.0	Male	44,037	4,182	4,237	4,558	4,834	7,135	6,536	4,511	4,096	3,948	30.9
		Female	46,963	4,110	4,093	4,330	4,732	7,549	6,643	4,668	4,624	6,214	33.2
Montgomery	558.6	Male	267,705	24,893	23,703	26,330	33,704	47,168	35,374	28,080	25,920	22,533	30.3
		Female	290,895	23,758	22,636	25,264	35,348	49,664	38,372	30,340	29,247	36,266	32.7
HAMILTON - MIDDLETOWN	**268.4**	**Male**	**129,984**	**12,731**	**11,914**	**12,470**	**20,216**	**22,284**	**17,180**	**13,029**	**10,642**	**9,518**	**28.4**
		Female	**138,416**	**12,150**	**11,388**	**12,014**	**21,085**	**22,950**	**18,002**	**13,585**	**11,685**	**15,557**	**30.5**
Butler	268.4	Male	129,984	12,731	11,914	12,470	20,216	22,284	17,180	13,029	10,642	9,518	28.4
		Female	138,416	12,150	11,388	12,014	21,085	22,950	18,002	13,585	11,685	15,557	30.5
LIMA	**156.6**	**Male**	**75,968**	**8,191**	**7,204**	**7,771**	**9,344**	**12,743**	**9,143**	**7,199**	**7,180**	**7,193**	**29.3**
		Female	**80,632**	**7,731**	**6,739**	**7,599**	**9,158**	**12,759**	**9,446**	**7,640**	**8,065**	**11,495**	**32.1**
Allen	113.0	Male	54,627	5,830	5,187	5,616	6,854	9,138	6,570	5,221	5,150	5,061	29.2
		Female	58,373	5,545	4,863	5,472	6,764	9,232	6,884	5,528	5,885	8,200	32.1
Auglaize	43.6	Male	21,341	2,361	2,017	2,155	2,490	3,605	2,573	1,978	2,030	2,132	29.6
		Female	22,259	2,186	1,876	2,127	2,394	3,527	2,562	2,112	2,180	3,295	32.2
LORAIN - ELYRIA	**276.6**	**Male**	**134,902**	**14,337**	**13,348**	**14,669**	**16,774**	**23,483**	**17,611**	**12,961**	**11,980**	**9,739**	**28.5**
		Female	**141,698**	**13,617**	**12,972**	**14,084**	**17,322**	**24,048**	**18,474**	**13,319**	**12,902**	**14,960**	**30.3**
Lorain	276.6	Male	134,902	14,337	13,348	14,669	16,774	23,483	17,611	12,961	11,980	9,739	28.5
		Female	141,698	13,617	12,972	14,084	17,322	24,048	18,474	13,319	12,902	14,960	30.3
MANSFIELD	**129.6**	**Male**	**63,857**	**6,259**	**5,723**	**6,422**	**8,409**	**10,684**	**8,353**	**6,580**	**5,935**	**5,492**	**29.8**
		Female	**65,743**	**5,808**	**5,307**	**6,149**	**6,980**	**10,703**	**3,955**	**6,855**	**6,470**	**8,516**	**33.1**
Richland	129.6	Male	63,857	6,259	5,723	6,422	8,409	10,684	8,353	6,580	5,935	5,492	29.8
		Female	65,743	5,808	5,307	6,149	6,980	10,703	8,955	6,855	6,470	8,516	33.1
PARKERSBURG - MARIETTA	**159.7**	**Male**	**76,817**	**7,627**	**6,891**	**7,712**	**9,176**	**12,667**	**10,653**	**7,519**	**6,935**	**7,637**	**30.5**
		Female	**82,883**	**7,069**	**6,761**	**7,383**	**9,188**	**13,310**	**10,910**	**8,017**	**8,166**	**12,079**	**33.3**
Washington	66.3	Male	32,345	3,290	2,864	3,226	4,237	5,202	4,315	3,174	2,902	3,135	29.9
		Female	33,955	3,002	2,897	3,014	3,905	5,495	4,389	3,326	3,268	4,659	32.6
Wood, W. Va.	*93.4*	*Male*	*44,472*	*4,337*	*4,027*	*4,486*	*4,939*	*7,465*	*6,338*	*4,345*	*4,033*	*4,502*	*31.0*
		Female	*48,928*	*4,067*	*3,864*	*4,369*	*5,283*	*7,815*	*6,521*	*4,691*	*4,898*	*7,420*	*33.8*
STEUBENVILLE - WEIRTON	**157.9**	**Male**	**76,356**	**6,709**	**6,703**	**7,399**	**9,015**	**12,496**	**9,113**	**8,233**	**8,374**	**8,314**	**31.7**
		Female	**81,544**	**6,434**	**6,279**	**7,005**	**9,164**	**12,143**	**9,917**	**8,976**	**9,754**	**11,872**	**34.8**
Jefferson	88.3	Male	42,474	3,658	3,633	4,166	4,829	6,805	5,069	4,505	4,876	4,933	32.3
		Female	45,826	3,505	3,406	4,050	4,987	6,714	5,455	5,002	5,681	7,026	35.5
Brooke, W. Va.	*30.0*	*Male*	*14,609*	*1,328*	*1,279*	*1,367*	*1,986*	*2,422*	*1,754*	*1,554*	*1,494*	*1,425*	*30.6*
		Female	*15,391*	*1,251*	*1,236*	*1,238*	*1,930*	*2,320*	*1,901*	*1,706*	*1,670*	*2,139*	*33.8*
Hancock, W. Va.	*39.6*	*Male*	*19,273*	*1,723*	*1,791*	*1,866*	*2,200*	*3,269*	*2,290*	*2,174*	*2,004*	*1,956*	*31.3*
		Female	*20,327*	*1,678*	*1,637*	*1,717*	*2,247*	*3,109*	*2,561*	*2,268*	*2,403*	*2,707*	*34.3*
TOLEDO	**617.1**	**Male**	**296,473**	**29,256**	**26,986**	**28,491**	**42,689**	**52,430**	**35,233**	**27,601**	**26,703**	**27,084**	**29.0**
		Female	**320,627**	**28,196**	**26,057**	**27,231**	**44,656**	**52,929**	**36,862**	**29,574**	**30,899**	**44,223**	**31.5**
Fulton	38.9	Male	19,041	2,146	1,885	2,049	2,136	3,299	2,497	1,704	1,605	1,720	29.0
		Female	19,859	1,968	1,875	1,993	2,167	3,231	2,531	1,747	1,772	2,575	31.0
Lucas	465.6	Male	222,937	22,069	20,390	21,653	29,463	39,577	26,296	21,141	20,934	21,414	29.5
		Female	242,663	21,356	19,845	20,728	29,587	40,221	27,837	22,937	24,547	35,605	32.4
Wood	112.6	Male	54,495	5,041	4,711	4,789	11,090	9,554	6,440	4,756	4,164	3,950	26.7
		Female	58,105	4,872	4,337	4,510	12,902	9,477	6,494	4,890	4,580	6,043	27.6
YOUNGSTOWN - WARREN	**521.0**	**Male**	**250,193**	**22,823**	**22,076**	**24,656**	**29,388**	**41,295**	**30,543**	**26,238**	**28,059**	**25,115**	**31.3**
		Female	**270,807**	**22,057**	**20,974**	**23,770**	**30,153**	**42,576**	**33,157**	**28,946**	**31,882**	**37,292**	**34.0**
Mahoning	280.0	Male	133,753	12,068	11,314	12,718	16,173	21,693	15,211	14,164	15,827	14,585	31.7
		Female	146,247	11,856	10,772	12,062	16,523	22,128	17,010	15,919	18,085	21,892	34.9

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
OHIO (continued)													
YOUNGSTOWN - WARREN (continued)													
Trumbull	241.0	Male	116,440	10,755	10,762	11,938	13,215	19,602	15,332	12,074	12,232	10,530	30.9
		Female	124,560	10,201	10,202	11,708	13,630	20,448	16,147	13,027	13,797	15,400	33.1
ALL COUNTIES													
Adams	25.9	Male	12,828	1,328	1,286	1,449	1,419	1,856	1,594	1,154	1,153	1,589	30.0
		Female	13,072	1,310	1,214	1,325	1,420	1,852	1,615	1,181	1,251	1,904	31.8
Allen	113.0	Male	54,627	5,830	5,187	5,616	6,854	9,138	6,570	5,221	5,150	5,061	29.2
		Female	58,373	5,545	4,863	5,472	6,764	9,232	6,884	5,528	5,885	8,200	32.1
Ashland	46.5	Male	22,526	2,181	2,049	2,269	3,014	3,595	3,007	2,141	2,010	2,260	29.9
		Female	23,974	2,181	1,989	2,045	3,060	3,586	3,078	2,147	2,381	3,507	32.6
Ashtabula	104.7	Male	50,780	4,991	4,827	5,450	5,533	8,332	6,271	4,968	5,110	5,298	30.5
		Female	53,920	4,792	4,748	5,287	5,568	8,313	6,649	5,233	5,560	7,770	32.9
Athens	55.9	Male	28,127	2,302	1,971	2,147	7,782	4,742	2,962	1,988	1,919	2,314	24.9
		Female	27,773	2,122	1,858	2,008	6,722	4,290	2,972	2,099	2,289	3,413	27.7
Auglaize	43.6	Male	21,341	2,361	2,017	2,155	2,490	3,605	2,573	1,978	2,030	2,132	29.6
		Female	22,259	2,186	1,876	2,127	2,394	3,527	2,562	2,112	2,180	3,295	32.2
☐ Belmont	82.9	Male	39,705	3,432	3,449	3,775	4,389	6,624	4,615	3,976	4,485	4,960	32.3
		Female	43,195	3,475	3,218	3,624	4,504	6,514	4,843	4,368	5,336	7,313	35.5
Brown	33.6	Male	16,536	1,777	1,696	1,820	1,780	2,538	2,146	1,535	1,407	1,837	29.7
		Female	17,064	1,661	1,565	1,676	1,793	2,607	2,144	1,534	1,602	2,482	32.0
Butler	268.4	Male	129,984	12,731	11,914	12,470	20,216	22,284	17,180	13,029	10,642	9,518	28.4
		Female	138,416	12,150	11,388	12,014	21,085	22,950	18,002	13,585	11,685	15,557	30.5
Carroll	26.7	Male	13,168	1,341	1,333	1,321	1,408	2,178	1,761	1,255	1,230	1,341	30.4
		Female	13,532	1,323	1,267	1,280	1,393	2,298	1,743	1,236	1,380	1,612	31.5
Champaign	34.6	Male	16,809	1,605	1,608	1,725	1,900	2,718	2,397	1,563	1,587	1,706	30.8
		Female	17,791	1,560	1,536	1,678	1,869	2,823	2,388	1,654	1,763	2,520	33.0
Clark	145.4	Male	69,665	6,669	6,520	7,252	8,399	11,271	9,173	6,844	6,771	6,766	30.3
		Female	75,735	6,247	6,152	6,740	8,945	11,981	9,567	7,500	7,821	10,782	33.2
Clermont	135.5	Male	66,775	7,612	6,958	7,010	7,980	12,461	9,526	6,234	4,915	4,079	28.1
		Female	68,725	7,523	6,552	6,742	8,278	12,720	9,491	6,222	5,319	5,878	29.1
Clinton	35.2	Male	17,109	1,774	1,520	1,767	2,244	2,821	2,154	1,581	1,565	1,683	29.4
		Female	18,091	1,744	1,462	1,627	2,103	2,808	2,253	1,697	1,785	2,612	32.5
Columbiana	113.5	Male	55,017	5,605	5,038	5,466	6,117	9,053	6,844	5,538	5,699	5,657	30.8
		Female	58,483	5,158	4,797	5,233	6,235	9,081	7,252	5,846	6,454	8,427	33.6
Coshocton	36.6	Male	17,663	1,688	1,613	1,786	1,898	2,815	2,313	1,801	1,772	1,977	31.6
		Female	18,937	1,659	1,606	1,758	1,881	2,874	2,417	1,887	1,998	2,857	33.9
Crawford	49.1	Male	23,655	2,423	2,251	2,418	2,661	3,819	3,165	2,330	2,231	2,357	30.4
		Female	25,445	2,203	2,082	2,262	2,731	3,887	3,345	2,438	2,561	3,936	33.9
Cuyahoga	1,426.3	Male	672,877	57,405	54,229	64,370	82,847	112,841	79,925	70,847	77,171	73,242	31.9
		Female	753,423	55,146	52,086	62,792	84,865	118,677	90,899	79,636	90,309	119,013	35.3
Darke	56.4	Male	27,299	2,925	2,660	2,943	2,981	4,371	3,626	2,468	2,362	2,963	29.9
		Female	29,101	2,781	2,530	2,727	3,061	4,458	3,681	2,592	2,838	4,433	32.7
Defiance	40.5	Male	19,965	2,298	1,953	2,120	2,583	3,429	2,607	1,749	1,643	1,583	28.0
		Female	20,535	2,112	1,936	2,061	2,534	3,335	2,589	1,777	1,766	2,425	29.9
Delaware	57.5	Male	28,399	2,672	2,636	3,027	3,842	4,853	4,215	2,887	2,195	2,072	29.2
		Female	29,101	2,479	2,459	2,806	3,661	4,928	4,322	2,742	2,361	3,343	31.4
Erie	80.6	Male	39,375	3,717	3,552	4,204	4,415	6,495	5,107	4,071	4,153	3,661	30.8
		Female	41,225	3,564	3,421	4,019	4,689	6,617	5,392	4,191	4,111	5,221	32.4
Fairfield	100.0	Male	48,848	4,902	5,070	5,292	4,909	7,901	7,635	5,023	3,895	4,221	30.4
		Female	51,152	4,660	4,572	5,091	4,869	8,599	7,697	4,877	4,490	6,297	32.4
Fayette	27.8	Male	13,461	1,378	1,272	1,318	1,464	2,174	1,781	1,298	1,244	1,532	31.0
		Female	14,339	1,335	1,190	1,226	1,488	2,293	1,792	1,365	1,465	2,185	33.4
Franklin	871.5	Male	419,530	39,776	35,990	38,054	68,441	83,448	52,193	39,569	33,442	28,617	28.3
		Female	451,970	38,156	34,281	36,292	68,262	85,654	57,228	42,115	38,988	50,994	30.7
Fulton	38.9	Male	19,041	2,146	1,885	2,049	2,136	3,299	2,497	1,704	1,605	1,720	29.0
		Female	19,859	1,968	1,875	1,993	2,167	3,231	2,531	1,747	1,772	2,575	31.0
Gallia	31.9	Male	15,687	1,544	1,453	1,535	1,940	2,556	2,078	1,572	1,305	1,704	30.4
		Female	16,213	1,417	1,312	1,394	2,018	2,532	2,183	1,575	1,543	2,239	32.8
Geauga	77.6	Male	38,585	3,780	3,950	4,623	3,848	5,950	6,266	4,125	3,485	2,558	30.2
		Female	39,015	3,625	3,777	4,301	3,556	6,240	6,345	4,125	3,502	3,544	31.8
Greene	130.6	Male	64,827	5,845	5,943	6,620	9,599	11,200	9,682	7,016	5,291	3,631	28.9
		Female	65,773	5,559	5,623	6,174	9,044	11,441	9,873	6,987	5,500	5,572	30.7
Guernsey	43.5	Male	20,817	2,173	1,928	2,008	2,222	3,410	2,568	1,991	2,012	2,505	31.1
		Female	22,683	2,042	1,892	1,942	2,422	3,460	2,659	2,101	2,361	3,804	33.8

POPULATION BY AGE AND SEX

OHIO (continued)

ALL COUNTIES (continued)

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
Hamilton	850.6	Male	401,776	38,114	34,567	40,691	53,830	69,410	48,637	39,811	37,418	39,298	29.9
		Female	448,824	36,624	33,267	39,043	56,002	72,082	53,640	44,709	45,304	68,153	33.3
Hancock	65.0	Male	31,388	3,148	3,042	3,127	3,875	5,326	4,124	2,993	2,813	2,940	29.7
		Female	33,612	3,063	2,811	3,024	3,901	5,500	4,266	3,099	3,198	4,750	32.3
Hardin	32.9	Male	16,128	1,547	1,411	1,537	2,840	2,571	1,876	1,393	1,379	1,574	27.8
		Female	16,772	1,514	1,408	1,399	2,504	2,498	1,951	1,428	1,542	2,528	31.2
Harrison	18.3	Male	8,915	860	825	903	948	1,406	1,076	862	931	1,104	31.6
		Female	9,385	792	785	848	923	1,410	1,048	942	1,091	1,546	34.5
Henry	28.5	Male	13,950	1,442	1,285	1,512	1,709	2,276	1,696	1,322	1,271	1,437	29.5
		Female	14,550	1,435	1,266	1,324	1,576	2,191	1,760	1,339	1,393	2,266	32.6
Highland	35.0	Male	17,027	1,729	1,629	1,747	1,821	2,481	2,140	1,585	1,697	2,198	31.4
		Female	17,973	1,704	1,457	1,594	1,749	2,616	2,201	1,749	1,883	3,020	34.5
Hocking	25.3	Male	12,428	1,232	1,215	1,262	1,430	1,896	1,702	1,177	1,140	1,374	30.7
		Female	12,872	1,160	1,106	1,196	1,383	2,047	1,652	1,209	1,272	1,847	32.8
Holmes	31.5	Male	15,415	2,230	1,792	1,710	1,825	2,406	1,723	1,263	1,086	1,380	25.6
		Female	16,085	2,154	1,713	1,628	1,766	2,493	1,811	1,350	1,186	1,984	28.1
Huron	55.7	Male	26,959	3,010	2,718	2,867	3,138	4,595	3,378	2,547	2,319	2,387	28.8
		Female	28,741	2,836	2,692	2,793	3,200	4,582	3,594	2,712	2,623	3,709	31.2
Jackson	31.6	Male	15,211	1,585	1,520	1,501	1,750	2,425	1,826	1,442	1,429	1,733	30.2
		Female	16,389	1,411	1,473	1,525	1,689	2,451	1,981	1,608	1,693	2,558	33.6
Jefferson	88.3	Male	42,474	3,658	3,633	4,166	4,829	6,805	5,069	4,505	4,876	4,933	32.3
		Female	45,826	3,505	3,406	4,050	4,987	6,714	5,455	5,002	5,681	7,026	35.5
Knox	47.4	Male	23,089	2,174	1,907	2,207	3,429	3,503	2,993	2,188	2,154	2,534	30.2
		Female	24,311	1,902	1,826	2,185	3,282	3,617	3,046	2,275	2,479	3,699	33.2
Lake	216.9	Male	106,101	9,737	9,757	11,334	12,250	18,857	15,251	11,403	10,184	7,328	30.3
		Female	110,799	9,399	9,477	10,801	12,433	19,466	15,741	11,495	11,065	10,922	31.8
☐ Lawrence	65.2	Male	31,570	3,291	3,122	3,316	3,413	4,941	4,201	3,214	2,962	3,110	30.3
		Female	33,630	3,113	2,928	3,151	3,435	5,295	4,460	3,396	3,422	4,430	32.9
Licking	124.8	Male	60,940	5,667	5,717	6,292	7,692	9,863	8,817	6,220	5,394	5,278	30.2
		Female	63,860	5,273	5,441	6,069	7,454	10,358	9,073	6,222	5,861	8,109	32.4
Logan	40.3	Male	19,560	2,076	1,900	1,896	2,082	3,140	2,347	1,834	2,082	2,203	30.8
		Female	20,740	1,953	1,711	1,754	2,071	3,172	2,428	2,013	2,328	3,310	34.1
Lorain	276.6	Male	134,902	14,337	13,348	14,669	16,774	23,483	17,611	12,961	11,980	9,739	28.5
		Female	141,698	13,617	12,972	14,084	17,322	24,048	18,474	13,319	12,902	14,960	30.3
Lucas	465.6	Male	222,937	22,069	20,390	21,653	29,463	39,577	26,296	21,141	20,934	21,414	29.5
		Female	242,663	21,356	19,845	20,728	29,587	40,221	27,837	22,937	24,547	35,605	32.4
Madison	34.1	Male	17,636	1,705	1,563	1,580	2,233	3,759	2,441	1,567	1,449	1,339	29.6
		Female	16,464	1,583	1,478	1,582	1,799	2,703	2,241	1,586	1,545	1,947	31.6
Mahoning	280.0	Male	133,753	12,068	11,314	12,718	16,173	21,693	15,211	14,164	15,827	14,585	31.7
		Female	146,247	11,856	10,772	12,062	16,523	22,128	17,010	15,919	18,085	21,892	34.9
Marion	67.7	Male	33,510	3,304	3,017	3,340	3,941	6,427	4,677	3,167	2,857	2,780	29.9
		Female	34,190	3,232	2,982	3,142	3,782	5,705	4,442	3,244	3,238	4,423	31.9
Medina	122.5	Male	60,767	6,307	6,529	6,860	6,231	10,898	9,904	5,911	4,541	3,586	29.1
		Female	61,733	5,930	6,073	6,562	6,093	11,534	9,710	5,653	4,568	5,610	30.4
Meigs	24.7	Male	12,151	1,266	1,106	1,271	1,282	1,962	1,513	1,141	1,175	1,435	30.9
		Female	12,549	1,107	1,070	1,108	1,275	1,934	1,548	1,192	1,390	1,925	33.9
Mercer	39.0	Male	19,201	2,237	1,881	2,075	2,423	3,154	2,094	1,751	1,759	1,827	28.1
		Female	19,799	2,087	1,831	2,061	2,337	2,936	2,131	1,636	1,888	2,692	30.4
Miami	91.0	Male	44,037	4,182	4,237	4,558	4,834	7,135	6,536	4,511	4,096	3,948	30.9
		Female	46,963	4,110	4,093	4,330	4,732	7,549	6,643	4,668	4,624	6,214	33.2
Monroe	17.6	Male	8,737	799	824	955	942	1,382	1,171	792	828	1,044	31.1
		Female	8,863	790	769	849	911	1,396	1,105	812	833	1,398	33.0
Montgomery	558.6	Male	267,705	24,893	23,703	26,330	33,704	47,168	35,374	28,080	25,920	22,533	30.3
		Female	290,895	23,758	22,636	25,264	35,348	49,664	38,372	30,340	29,247	36,266	32.7
Morgan	14.7	Male	7,188	710	695	769	742	1,069	866	657	709	971	31.3
		Female	7,512	744	626	732	695	1,120	862	687	797	1,249	33.6
Morrow	27.9	Male	13,828	1,459	1,393	1,579	1,413	2,225	2,047	1,290	1,114	1,308	29.8
		Female	14,072	1,395	1,354	1,441	1,453	2,324	2,006	1,302	1,165	1,632	31.0
Muskingum	84.4	Male	40,442	4,156	[illegible]	4,275	4,998	6,364	5,014	3,986	3,675	4,150	29.7
		Female	43,958	3,786	[illegible]	4,034	5,152	6,700	5,321	4,240	4,373	6,723	33.0
Noble	11.5	Male	5,658	577	521	609	657	895	623	499	524	753	30.2
		Female	5,842	595	462	537	590	813	676	532	584	1,053	34.1
Ottawa	40.5	Male	19,872	1,830	1,769	2,092	2,127	3,119	2,580	2,059	2,127	2,169	31.8
		Female	20,628	1,793	1,691	1,900	2,111	3,051	2,615	2,175	2,383	2,909	34.2

POPULATION BY AGE AND SEX

ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
OHIO (continued)													
ALL COUNTIES (continued)													
Paulding	21.8	Male	10,774	1,237	1,095	1,181	1,266	1,817	1,425	925	900	928	28.3
		Female	11,026	1,200	1,059	1,167	1,262	1,741	1,406	957	975	1,259	29.7
Perry	32.2	Male	15,810	1,713	1,601	1,764	1,890	2,479	1,924	1,390	1,461	1,588	28.8
		Female	16,390	1,600	1,506	1,687	1,803	2,498	1,882	1,516	1,552	2,346	31.4
Pickaway	44.3	Male	22,045	2,120	2,089	2,289	2,560	3,649	3,324	2,273	1,898	1,843	30.4
		Female	22,255	2,017	1,913	2,145	2,425	3,813	3,453	2,170	2,025	2,294	31.9
Pike	24.2	Male	11,986	1,200	1,173	1,325	1,328	1,886	1,454	1,139	1,088	1,393	30.1
		Female	12,214	1,111	1,117	1,203	1,299	1,748	1,591	1,112	1,114	1,919	32.9
Portage	139.0	Male	69,022	6,573	6,231	6,577	12,362	12,562	8,769	6,439	5,197	4,312	27.2
		Female	69,978	6,149	5,849	6,519	12,360	12,189	9,042	6,310	5,448	6,113	28.4
Preble	39.3	Male	19,318	1,839	1,829	2,139	2,061	3,115	2,747	1,947	1,763	1,878	30.7
		Female	19,982	1,831	1,757	1,852	2,065	3,276	2,668	2,010	1,917	2,606	32.6
Putnam	33.4	Male	16,614	1,980	1,668	1,906	2,245	2,663	1,840	1,444	1,312	1,556	26.9
		Female	16,786	1,913	1,562	1,811	2,010	2,462	1,892	1,434	1,478	2,224	29.5
Richland	129.6	Male	63,857	6,259	5,723	6,422	8,409	10,684	8,353	6,580	5,935	5,492	29.8
		Female	65,743	5,808	5,307	6,149	6,980	10,703	8,955	6,855	6,470	8,516	33.1
Ross	65.3	Male	33,182	2,872	2,914	3,255	3,604	5,641	4,795	3,504	3,276	3,321	32.0
		Female	32,118	2,882	2,664	2,977	3,528	4,972	4,308	3,168	3,287	4,332	33.1
Sandusky	64.2	Male	31,447	3,392	3,072	3,327	3,781	5,186	3,873	3,101	2,819	2,896	29.1
		Female	32,753	3,172	2,934	3,177	3,692	5,181	3,943	3,211	3,185	4,258	31.6
Scioto	85.8	Male	41,715	4,162	3,916	4,259	4,709	6,974	5,130	4,019	3,850	4,696	30.5
		Female	44,085	4,006	3,676	4,024	4,482	6,242	5,320	4,403	4,705	7,227	34.4
Seneca	61.7	Male	29,937	3,314	2,835	3,125	3,882	4,990	3,529	2,771	2,706	2,785	28.6
		Female	31,763	3,240	2,699	2,956	3,826	4,922	3,598	2,992	3,018	4,512	31.4
Shelby	44.3	Male	21,908	2,534	2,181	2,318	2,678	3,730	2,746	1,958	1,861	1,902	28.3
		Female	22,392	2,386	2,052	2,245	2,456	3,684	2,745	2,041	2,005	2,778	30.6
Stark	379.1	Male	182,163	16,915	16,435	18,395	21,284	30,859	23,775	18,408	18,525	17,567	30.8
		Female	196,937	16,197	15,525	17,536	21,899	32,281	25,244	19,887	21,278	27,090	33.5
Summit	511.5	Male	245,206	21,699	21,031	24,443	30,605	42,332	30,593	25,777	25,503	23,223	30.9
		Female	266,294	20,703	19,987	23,431	31,403	43,875	33,032	27,409	28,982	37,472	33.6
Trumbull	241.0	Male	116,440	10,755	10,762	11,938	13,215	19,602	15,332	12,074	12,232	10,530	30.9
		Female	124,560	10,201	10,202	11,708	13,630	20,448	16,147	13,027	13,797	15,400	33.1
Tuscarawas,	86.5	Male	41,600	4,045	3,537	4,126	4,765	6,900	5,168	4,204	4,152	4,703	31.3
		Female	44,900	3,841	3,598	3,918	4,815	6,938	5,629	4,432	4,722	7,007	34.0
Union	31.2	Male	14,919	1,517	1,451	1,552	1,695	2,495	2,151	1,434	1,267	1,357	30.0
		Female	16,281	1,475	1,448	1,474	1,754	2,767	2,297	1,545	1,433	2,088	32.2
Van Wert	30.6	Male	14,872	1,564	1,349	1,458	1,635	2,511	1,809	1,428	1,422	1,696	30.7
		Female	15,728	1,472	1,251	1,318	1,714	2,420	1,832	1,509	1,587	2,625	33.7
Vinton	12.3	Male	6,067	653	592	595	682	1,007	751	542	521	724	30.1
		Female	6,233	628	573	601	694	924	742	556	631	884	31.7
Warren	103.2	Male	52,084	5,130	4,915	5,533	7,153	9,501	7,498	5,272	3,970	3,112	28.5
		Female	51,116	4,865	4,685	5,097	5,593	9,402	7,647	5,145	3,960	4,722	30.7
Washington	66.3	Male	32,345	3,290	2,864	3,226	4,237	5,202	4,315	3,174	2,902	3,135	29.9
		Female	33,955	3,002	2,897	3,014	3,905	5,495	4,389	3,326	3,268	4,659	32.6
Wayne	100.5	Male	49,466	5,366	4,617	4,885	6,784	8,628	6,510	4,638	3,987	4,051	28.6
		Female	51,034	5,005	4,464	4,525	6,539	8,715	6,574	4,646	4,501	6,065	30.7
Williams	36.9	Male	18,187	2,007	1,764	1,799	2,173	2,963	2,377	1,607	1,647	1,850	29.6
		Female	18,713	1,751	1,611	1,651	2,044	2,954	2,398	1,704	1,834	2,766	32.8
Wood	112.6	Male	54,495	5,041	4,711	4,789	11,090	9,554	6,440	4,756	4,164	3,950	26.7
		Female	58,105	4,872	4,337	4,510	12,902	9,477	6,494	4,890	4,580	6,043	27.6
Wyandot	22.7	Male	10,940	1,151	975	1,139	1,315	1,724	1,354	1,043	996	1,243	30.2
		Female	11,760	1,108	954	1,066	1,283	1,718	1,391	1,165	1,104	1,971	33.6
TOTAL METRO COUNTIES	**8,449.9**	**Male**	**4,064,546**	**381,829**	**361,173**	**402,965**	**531,394**	**707,082**	**519,709**	**409,383**	**389,481**	**361,530**	**30.0**
		Female	**4,385,354**	**365,455**	**344,527**	**386,757**	**538,353**	**730,203**	**557,343**	**438,590**	**444,630**	**579,506**	**32.6**
TOTAL STATE	**10,767.4**	**Male**	**5,196,680**	**497,938**	**467,242**	**519,225**	**669,517**	**892,642**	**663,227**	**516,739**	**493,483**	**476,667**	**30.0**
		Female	**5,570,720**	**475,695**	**445,004**	**496,277**	**673,809**	**913,970**	**704,115**	**550,507**	**561,302**	**749,241**	**32.6**
OKLAHOMA													
ENID	**67.8**	**Male**	**33,043**	**3,516**	**2,648**	**2,781**	**4,515**	**6,095**	**4,162**	**3,039**	**2,784**	**3,503**	**30.0**
		Female	**34,757**	**3,285**	**2,505**	**2,733**	**4,108**	**5,654**	**4,161**	**3,207**	**3,184**	**5,820**	**33.2**

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
OKLAHOMA (continued)													
END (continued)													
Garfield	67.8	Male	33,043	3,516	2,648	2,781	4,515	6,095	4,162	3,039	2,784	3,503	30.0
		Female	34,757	3,385	2,505	2,733	4,108	5,654	4,161	3,207	3,184	5,820	33.2
LAWTON	**116.9**	**Male**	**64,331**	**6,430**	**4,867**	**6,148**	**17,999**	**11,503**	**6,612**	**4,271**	**3,416**	**3,085**	**23.7**
		Female	**52,569**	**6,114**	**4,584**	**4,813**	**8,194**	**9,225**	**6,531**	**4,578**	**3,822**	**4,708**	**27.8**
Comanche	116.9	Male	64,331	6,430	4,867	6,148	17,999	11,503	6,612	4,271	3,416	3,085	23.7
		Female	52,569	6,114	4,584	4,813	8,194	9,225	6,531	4,578	3,822	4,708	27.8
OKLAHOMA CITY	**954.6**	**Male**	**464,062**	**47,147**	**40,835**	**41,611**	**64,859**	**87,614**	**62,498**	**43,926**	**37,654**	**37,918**	**29.3**
		Female	**490,538**	**45,019**	**39,132**	**40,193**	**64,256**	**87,622**	**64,265**	**46,199**	**42,235**	**61,617**	**31.5**
Canadian	71.0	Male	35,696	3,947	3,787	3,584	3,639	6,919	5,837	3,327	2,291	2,365	29.2
		Female	35,304	3,753	3,512	3,375	3,296	6,934	5,418	3,071	2,280	3,665	30.4
Cleveland	159.4	Male	80,727	7,523	7,165	7,172	15,616	17,113	11,455	6,492	4,393	3,798	26.7
		Female	78,673	7,356	6,815	6,842	13,590	16,177	11,278	6,178	4,561	5,876	27.9
Logan	31.6	Male	15,386	1,570	1,406	1,525	2,020	2,341	1,995	1,360	1,293	1,876	30.0
		Female	16,214	1,454	1,272	1,413	1,926	2,407	1,985	1,410	1,492	2,855	33.5
McClain	24.9	Male	12,251	1,153	1,165	1,380	1,211	1,772	1,972	1,278	997	1,323	31.9
		Female	12,649	1,100	1,174	1,223	1,195	1,929	1,926	1,257	1,084	1,761	33.5
Oklahoma	604.1	Male	289,667	29,999	24,595	24,886	38,698	55,088	37,175	28,500	25,896	24,830	29.8
		Female	314,433	28,608	23,788	24,356	40,526	55,409	39,401	31,169	29,674	41,502	32.2
Pottawatomie	63.6	Male	30,335	2,955	2,717	3,064	3,675	4,381	4,064	2,969	2,784	3,726	31.3
		Female	33,265	2,748	2,571	2,984	3,723	4,766	4,257	3,114	3,144	5,958	34.7
TULSA	**733.6**	**Male**	**355,966**	**36,173**	**32,138**	**33,312**	**43,547**	**66,216**	**50,099**	**34,520**	**30,149**	**29,812**	**30.0**
		Female	**377,634**	**34,349**	**30,332**	**31,731**	**43,543**	**67,752**	**51,198**	**36,775**	**33,874**	**48,080**	**32.2**
Creek	68.2	Male	33,138	3,371	3,317	3,466	3,336	5,284	4,769	3,232	2,914	3,449	30.8
		Female	35,062	3,266	3,088	3,219	3,353	5,555	4,927	3,389	3,168	5,097	33.3
Osage	45.4	Male	22,488	2,263	1,971	2,186	2,321	3,621	3,145	2,308	2,138	2,535	31.9
		Female	22,912	2,121	1,804	1,927	2,056	3,686	3,087	2,328	2,320	3,583	34.6
Rogers	57.2	Male	28,332	2,836	2,914	3,137	2,874	4,321	4,865	3,017	2,137	2,231	30.6
		Female	28,868	2,623	2,718	2,936	2,720	4,900	4,772	2,797	2,285	3,117	32.0
Tulsa	510.1	Male	245,914	24,652	21,096	21,633	32,628	48,663	33,046	23,695	21,083	19,418	29.7
		Female	264,186	23,565	20,000	20,947	33,030	48,764	34,266	26,033	24,036	33,545	32.1
Wagoner	52.7	Male	26,094	3,051	2,840	2,890	2,388	4,327	4,274	2,268	1,877	2,179	29.3
		Female	26,606	2,774	2,722	2,702	2,384	4,847	4,146	2,228	2,065	2,738	30.6
ALL COUNTIES													
Adair	20.8	Male	10,243	1,127	1,020	1,250	1,077	1,408	1,244	878	942	1,297	29.6
		Female	10,557	955	982	1,141	1,032	1,464	1,309	979	1,037	1,658	33.0
Alfalfa	7.3	Male	3,545	273	259	396	304	432	422	322	403	734	37.6
		Female	3,755	268	231	283	278	411	396	358	444	1,086	45.3
Atoka	13.8	Male	7,163	591	625	608	802	1,222	928	749	647	991	32.8
		Female	6,637	575	554	611	571	927	831	636	729	1,203	36.0
Beaver	7.4	Male	3,639	372	331	337	288	566	483	373	407	482	33.7
		Female	3,761	377	320	330	317	541	463	382	411	620	34.9
Beckham	23.6	Male	11,397	1,302	954	898	1,356	1,844	1,270	973	988	1,812	31.4
		Female	12,203	1,175	886	856	1,297	1,659	1,276	1,101	1,220	2,733	36.8
Blaine	14.8	Male	7,141	786	581	674	756	1,007	844	658	714	1,121	32.7
		Female	7,659	681	594	625	759	954	873	641	827	1,705	37.5
Bryan	33.7	Male	16,245	1,426	1,325	1,477	2,335	2,363	1,862	1,439	1,612	2,406	31.6
		Female	17,455	1,424	1,332	1,409	2,026	2,391	1,962	1,506	1,883	3,522	35.7
Caddo	33.4	Male	16,006	1,602	1,465	1,737	1,713	2,228	1,872	1,529	1,477	2,383	31.7
		Female	17,394	1,609	1,370	1,712	1,666	2,190	2,013	1,593	1,794	3,447	35.7
Canadian	71.0	Male	35,696	3,947	3,787	3,584	3,639	6,919	5,837	3,327	2,291	2,365	29.2
		Female	35,304	3,753	3,512	3,375	3,296	6,934	5,418	3,071	2,280	3,665	30.4
Carter	48.1	Male	23,008	2,364	1,989	2,213	2,444	3,576	2,787	2,273	2,239	3,123	32.0
		Female	25,092	2,291	1,956	2,078	2,468	3,543	3,005	2,496	2,569	4,686	35.7
Cherokee	34.1	Male	16,490	1,602	1,413	1,782	2,380	2,474	1,942	1,504	1,483	1,910	29.3
		Female	17,610	1,590	1,422	1,663	2,554	2,460	2,220	1,527	1,628	2,546	31.4
Choctaw	18.8	Male	9,003	924	873	941	912	1,156	1,042	816	930	1,409	32.4
		Female	9,797	873	814	912	814	1,303	1,104	908	1,053	2,016	36.7
Cimarron	3.6	Male	1,803	186	154	188	143	264	224	183	202	259	33.7
		Female	1,797	147	153	141	128	259	214	197	237	321	38.3
Cleveland	159.4	Male	80,727	7,523	7,165	7,172	15,616	17,113	11,455	6,492	4,393	3,798	26.7
		Female	78,673	7,356	6,815	6,842	13,590	16,177	11,278	6,178	4,561	5,876	27.9

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
OKLAHOMA (continued)													
ALL COUNTIES (continued)													
Coal	6.6	Male	3,165	334	259	339	283	421	313	312	345	559	33.7
		Female	3,435	269	276	303	302	389	380	344	380	792	39.7
Comanche	116.9	Male	64,331	6,430	4,867	6,148	17,999	11,503	6,612	4,271	3,416	3,085	23.7
		Female	52,569	6,114	4,584	4,813	8,194	9,225	6,531	4,578	3,822	4,708	27.8
Cotton	7.9	Male	3,776	339	317	362	353	510	485	354	411	645	35.1
		Female	4,124	352	312	334	338	533	478	350	496	931	39.0
Craig	15.9	Male	7,649	686	612	698	761	1,082	992	786	815	1,217	34.9
		Female	8,251	635	558	676	720	1,052	1,060	851	937	1,762	39.6
Creek	68.2	Male	33,138	3,371	3,317	3,466	3,336	5,284	4,769	3,232	2,914	3,449	30.8
		Female	35,062	3,266	3,088	3,219	3,353	5,555	4,927	3,389	3,168	5,097	33.3
Custer	30.9	Male	15,253	1,512	1,181	1,173	3,036	2,447	1,674	1,265	1,164	1,801	28.0
		Female	15,647	1,413	1,085	1,141	2,953	2,189	1,637	1,287	1,393	2,549	30.6
Delaware	28.1	Male	13,715	1,167	1,182	1,418	1,158	1,650	1,573	1,298	1,748	2,521	36.8
		Female	14,385	1,079	1,111	1,324	1,150	1,738	1,732	1,412	1,963	2,876	39.6
Dewey	6.5	Male	3,115	328	227	256	304	441	373	275	330	581	35.0
		Female	3,385	348	228	246	296	398	368	277	418	806	39.8
Ellis	6.4	Male	3,120	360	266	274	289	477	343	261	332	518	32.8
		Female	3,280	300	238	227	289	476	367	286	371	726	38.0
Garfield	67.8	Male	33,043	3,516	2,648	2,781	4,515	6,095	4,162	3,039	2,784	3,503	30.0
		Female	34,757	3,385	2,505	2,733	4,108	5,654	4,161	3,207	3,184	5,820	33.2
Garvin	30.9	Male	14,764	1,342	1,227	1,435	1,538	2,037	1,664	1,440	1,582	2,499	34.0
		Female	16,136	1,251	1,255	1,329	1,505	2,022	1,863	1,599	1,783	3,529	38.8
Grady	46.5	Male	22,388	2,267	2,063	2,331	2,586	3,411	3,173	2,033	1,901	2,623	30.7
		Female	24,112	2,280	1,965	2,133	2,536	3,598	3,160	2,122	2,200	4,118	33.7
Grant	6.7	Male	3,228	282	241	283	267	415	366	351	373	650	38.4
		Female	3,472	270	227	253	237	376	374	346	444	945	45.0
Greer	7.0	Male	3,418	235	246	261	424	480	331	324	363	754	36.9
		Female	3,582	199	217	251	229	368	348	342	438	1,190	50.8
Harmon	4.6	Male	2,145	186	188	226	191	247	196	182	231	498	36.8
		Female	2,455	192	188	186	171	260	232	213	318	695	44.9
Harper	4.8	Male	2,343	217	189	173	264	340	285	267	241	367	34.7
		Female	2,457	213	159	181	195	303	298	278	275	555	41.0
Haskell	12.4	Male	6,000	528	530	616	518	843	711	553	723	978	34.6
		Female	6,400	508	516	575	488	843	785	609	764	1,312	38.4
Hughes	15.5	Male	7,318	628	631	720	663	841	862	721	835	1,417	37.0
		Female	8,182	574	543	708	603	960	905	829	988	2,072	42.8
Jackson	31.6	Male	15,821	1,817	1,448	1,539	2,675	2,665	1,988	1,187	1,076	1,426	26.6
		Female	15,779	1,724	1,337	1,423	1,998	2,542	1,952	1,232	1,297	2,274	30.5
Jefferson	9.1	Male	4,336	416	390	402	402	615	477	382	463	789	34.1
		Female	4,764	419	354	380	417	615	487	429	502	1,161	39.0
Johnston	11.9	Male	5,781	561	530	568	689	752	625	503	594	959	32.2
		Female	6,119	460	485	547	660	800	703	549	690	1,225	36.5
Kay	52.4	Male	25,172	2,476	1,981	2,216	2,884	4,051	3,052	2,411	2,677	3,424	32.5
		Female	27,228	2,346	1,908	2,063	2,690	3,956	3,148	2,656	2,980	5,481	37.1
Kingfisher	15.7	Male	7,711	833	658	771	883	1,189	992	727	672	986	31.0
		Female	7,989	829	614	670	860	1,085	983	730	729	1,489	34.4
Kiowa	13.5	Male	6,400	597	489	582	627	804	701	609	712	1,279	36.4
		Female	7,100	560	487	546	605	792	740	665	826	1,879	42.6
Latimer	10.8	Male	5,313	452	450	527	701	641	599	499	618	826	33.2
		Female	5,487	488	417	525	599	702	650	511	605	990	35.2
Le Flore	45.7	Male	22,318	2,228	2,091	2,438	2,348	3,095	2,885	2,113	2,086	3,034	31.6
		Female	23,382	2,102	1,894	2,155	2,100	3,306	2,975	2,179	2,401	4,270	35.5
Lincoln	31.5	Male	15,322	1,496	1,444	1,569	1,572	2,100	2,103	1,465	1,425	2,148	32.5
		Female	16,178	1,421	1,345	1,482	1,528	2,269	2,144	1,514	1,575	2,900	35.2
Logan	31.6	Male	15,386	1,570	1,406	1,525	2,020	2,341	1,995	1,360	1,293	1,876	30.0
		Female	16,214	1,454	1,272	1,413	1,926	2,407	1,985	1,410	1,492	2,855	33.5
Love	8.6	Male	4,189	372	386	427	394	588	551	394	426	651	33.8
		Female	4,411	385	350	387	380	624	527	434	507	817	36.5
McClain	24.9	Male	12,251	1,153	1,165	1,380	1,211	1,772	1,972	1,278	997	1,323	31.9
		Female	12,649	1,100	1,174	1,223	1,195	1,929	1,926	1,257	1,084	1,761	33.5
McCurtain	40.1	Male	19,561	2,191	1,984	2,288	1,932	2,849	2,544	1,727	1,755	2,291	29.9
		Female	20,539	2,127	1,895	2,059	1,995	3,001	2,489	1,906	1,887	3,180	32.3
McIntosh	17.7	Male	8,484	610	711	837	753	880	942	978	1,122	1,651	39.8
		Female	9,216	664	617	754	701	1,043	1,071	1,083	1,231	2,052	42.7

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
OKLAHOMA (continued)													
ALL COUNTIES (continued)													
Major	9.8	Male	4,777	489	392	460	517	707	623	441	454	694	32.5
		Female	5,023	466	414	390	456	687	618	455	512	1,025	36.6
Marshall	12.3	Male	5,954	471	490	578	556	677	653	536	806	1,187	38.1
		Female	6,346	408	439	464	488	729	711	619	945	1,543	44.1
Mayes	37.5	Male	18,383	1,934	1,632	1,848	1,857	2,562	2,384	1,811	1,838	2,517	32.5
		Female	19,117	1,740	1,623	1,663	1,787	2,646	2,503	1,898	2,064	3,193	35.4
Murray	13.5	Male	6,514	612	573	645	634	915	737	611	706	1,081	33.7
		Female	6,986	603	556	619	603	929	799	628	748	1,501	37.3
Muskogee	73.4	Male	34,827	3,680	3,206	3,449	3,788	5,436	4,170	3,207	3,492	4,399	31.1
		Female	38,573	3,553	2,977	3,233	4,030	5,593	4,558	3,557	4,167	6,905	34.8
Noble	12.8	Male	6,252	650	513	586	690	938	824	613	549	889	32.3
		Female	6,548	564	466	550	648	890	811	617	654	1,348	36.9
Nowata	12.6	Male	6,170	575	529	573	657	898	755	619	623	941	33.4
		Female	6,430	539	489	535	581	892	727	654	719	1,294	37.5
Okfuskee	11.9	Male	5,792	488	500	752	511	671	665	505	626	1,074	34.6
		Female	6,108	477	467	550	475	703	735	579	754	1,368	40.2
Oklahoma	604.1	Male	289,667	29,999	24,595	24,886	38,698	55,088	37,175	28,500	25,896	24,830	29.8
		Female	314,433	28,608	23,788	24,356	40,526	55,409	39,401	31,169	29,674	41,502	32.2
Okmulgee	42.6	Male	20,850	1,909	1,796	2,044	3,059	2,802	2,485	1,756	2,060	2,939	30.8
		Female	21,750	1,761	1,626	1,855	2,212	2,879	2,587	2,054	2,381	4,395	37.1
Osage	45.4	Male	22,488	2,263	1,971	2,186	2,321	3,621	3,145	2,308	2,138	2,535	31.9
		Female	22,912	2,121	1,804	1,927	2,056	3,686	3,087	2,328	2,320	3,583	34.6
Ottawa	35.2	Male	16,738	1,570	1,446	1,637	2,215	2,437	2,031	1,615	1,770	2,017	31.2
		Female	18,462	1,483	1,422	1,513	2,095	2,559	2,233	1,798	2,172	3,187	35.7
Pawnee	18.1	Male	8,882	842	774	882	827	1,310	1,224	872	900	1,251	33.5
		Female	9,218	732	753	794	821	1,331	1,201	911	1,007	1,668	36.5
Payne	67.7	Male	34,594	2,678	2,081	2,038	11,506	5,941	3,266	2,224	2,024	2,836	24.4
		Female	33,106	2,546	1,986	1,890	9,446	5,003	3,285	2,221	2,414	4,315	26.4
Pittsburg	43.2	Male	21,052	1,840	1,716	2,107	1,920	3,294	2,731	2,077	2,378	2,989	33.9
		Female	22,148	1,689	1,628	1,949	1,846	2,868	2,731	2,275	2,647	4,515	39.0
Pontotoc	35.9	Male	16,928	1,612	1,333	1,505	2,394	2,419	1,998	1,591	1,675	2,401	31.7
		Female	18,972	1,492	1,300	1,422	2,541	2,540	2,163	1,697	1,966	3,851	35.9
Pottawatomie	63.6	Male	30,335	2,955	2,717	3,064	3,675	4,381	4,064	2,969	2,784	3,726	31.3
		Female	33,265	2,748	2,571	2,984	3,723	4,766	4,257	3,114	3,144	5,958	34.7
Pushmataha	13.3	Male	6,477	559	582	726	577	834	842	637	665	1,055	34.5
		Female	6,823	527	507	705	575	841	863	670	749	1,386	38.0
Roger Mills	5.5	Male	2,690	280	221	224	285	399	296	248	289	448	33.4
		Female	2,810	268	243	221	254	363	328	240	340	553	36.7
Rogers	57.2	Male	28,332	2,836	2,914	3,137	2,874	4,321	4,865	3,017	2,137	2,231	30.6
		Female	28,868	2,623	2,718	2,936	2,720	4,900	4,772	2,797	2,285	3,117	32.0
Seminole	29.8	Male	14,248	1,330	1,281	1,486	1,506	1,998	1,598	1,369	1,429	2,251	32.6
		Female	15,552	1,328	1,182	1,340	1,446	2,018	1,840	1,460	1,724	3,214	37.5
☐ Sequoyah	35.1	Male	17,152	1,746	1,629	2,120	1,734	2,350	2,362	1,648	1,576	1,987	30.7
		Female	17,948	1,572	1,699	1,895	1,720	2,539	2,450	1,695	1,695	2,683	33.2
Stephens	48.2	Male	23,307	2,367	1,987	2,007	2,623	3,760	2,786	2,406	2,318	3,053	32.1
		Female	24,893	2,211	1,859	1,888	2,418	3,773	2,942	2,569	2,666	4,567	36.0
Texas	18.9	Male	9,482	1,050	886	829	1,293	1,584	1,187	943	821	889	29.3
		Female	9,418	1,036	791	819	1,160	1,497	1,180	896	849	1,190	31.0
Tillman	12.7	Male	6,048	588	590	652	580	834	663	527	626	988	32.4
		Female	6,652	601	503	616	562	836	725	567	752	1,490	37.9
Tulsa	510.1	Male	245,914	24,652	21,096	21,633	32,628	48,663	33,046	23,695	21,083	19,418	29.7
		Female	264,186	23,565	20,000	20,947	33,030	48,764	34,266	26,033	24,036	33,545	32.1
Wagoner	52.7	Male	26,094	3,051	2,840	2,890	2,388	4,327	4,274	2,268	1,877	2,179	29.3
		Female	26,606	2,774	2,722	2,702	2,384	4,847	4,146	2,228	2,065	2,738	30.6
Washington	52.5	Male	25,288	2,520	2,086	2,196	2,498	4,402	3,451	2,756	2,654	2,725	32.6
		Female	27,212	2,304	1,976	2,125	2,671	4,290	3,611	2,948	2,929	4,358	35.7
Washita	15.6	Male	7,633	795	597	697	947	1,184	852	653	780	1,128	31.6
		Female	7,967	756	627	616	870	1,060	850	729	872	1,587	35.6
Woods	11.2	Male	5,463	433	345	425	939	710	581	492	572	966	33.3
		Female	5,737	399	326	361	741	684	577	502	699	1,448	41.2
Woodward	24.7	Male	12,254	1,568	1,037	1,051	1,593	2,226	1,596	1,119	925	1,139	28.9
		Female	12,446	1,422	1,063	1,016	1,463	2,051	1,560	1,113	1,030	1,728	31.1

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
OKLAHOMA (continued)													
TOTAL METRO COUNTIES	**1,908.0**	**Male**	**934,554**	**95,012**	**82,117**	**85,972**	**132,654**	**173,778**	**125,733**	**87,404**	**75,579**	**76,305**	**29.1**
		Female	**973,446**	**90,439**	**78,252**	**81,365**	**121,821**	**172,792**	**128,605**	**92,454**	**84,810**	**122,908**	**31.6**
TOTAL STATE	**3,345.6**	**Male**	**1,632,645**	**162,867**	**141,620**	**152,599**	**219,631**	**277,127**	**209,851**	**152,146**	**143,623**	**173,181**	**30.0**
		Female	**1,712,955**	**154,717**	**134,670**	**143,118**	**202,465**	**274,796**	**216,265**	**161,468**	**162,800**	**262,656**	**33.1**
OREGON													
EUGENE - SPRINGFIELD	**270.5**	**Male**	**133,873**	**12,590**	**10,840**	**11,398**	**19,135**	**29,211**	**17,755**	**10,702**	**10,685**	**11,557**	**29.4**
		Female	**136,627**	**11,862**	**10,251**	**10,795**	**19,403**	**28,219**	**17,411**	**11,156**	**11,968**	**15,562**	**30.7**
Lane	270.5	Male	133,873	12,590	10,840	11,398	19,135	29,211	17,755	10,702	10,685	11,557	29.4
		Female	136,627	11,862	10,251	10,795	19,403	28,219	17,411	11,156	11,968	15,562	30.7
MEDFORD	**138.1**	**Male**	**68,505**	**6,159**	**5,739**	**6,406**	**7,504**	**12,404**	**9,340**	**6,173**	**6,635**	**8,145**	**31.8**
		Female	**69,595**	**6,002**	**5,503**	**5,883**	**7,505**	**12,219**	**9,260**	**6,192**	**6,943**	**10,088**	**33.1**
Jackson	138.1	Male	68,505	6,159	5,739	6,406	7,504	12,404	9,340	6,173	6,635	8,145	31.8
		Female	69,595	6,002	5,503	5,883	7,505	12,219	9,260	6,192	6,943	10,088	33.1
PORTLAND	**1,125.6**	**Male**	**547,872**	**51,222**	**44,183**	**47,749**	**66,136**	**114,660**	**76,795**	**48,306**	**47,230**	**51,591**	**30.6**
		Female	**577,728**	**48,687**	**42,358**	**46,023**	**67,071**	**113,956**	**75,091**	**49,905**	**53,899**	**50,738**	**32.4**
Clackamas	248.9	Male	122,604	11,634	11,442	12,717	12,088	22,571	19,844	11,841	10,385	10,082	30.9
		Female	126,296	11,102	10,967	12,144	11,475	23,837	19,609	11,779	11,041	14,342	32.3
Multnomah	553.7	Male	266,719	23,685	18,624	20,089	35,103	59,418	32,983	22,828	24,902	29,087	31.0
		Female	286,981	22,276	18,034	19,666	36,293	56,685	32,238	24,077	29,413	48,299	33.3
Washington	264.6	Male	129,944	12,909	11,608	12,183	15,341	27,804	20,211	11,183	9,509	9,196	29.7
		Female	134,656	12,405	10,978	11,579	15,664	28,507	19,641	11,478	10,679	13,725	30.9
Yamhill	58.4	Male	28,605	2,994	2,509	2,760	3,604	4,867	3,757	2,454	2,434	3,226	30.0
		Female	29,795	2,904	2,379	2,634	3,639	4,927	3,603	2,571	2,766	4,372	31.8
PORTLAND - VANCOUVER CONSOLIDATED AREA	***1,333.1***	***Male***	***650,594***	***62,332***	***54,372***	***58,021***	***77,219***	***134,537***	***92,005***	***57,131***	***55,229***	***59,748***	***30.5***
		Female	***682,506***	***59,248***	***51,640***	***55,962***	***78,444***	***134,251***	***89,487***	***58,521***	***62,750***	***92,203***	***32.1***
SALEM	**254.4**	**Male**	**124,895**	**12,553**	**10,454**	**11,700**	**15,636**	**23,496**	**16,316**	**10,402**	**10,620**	**13,718**	**30.2**
		Female	**129,505**	**11,925**	**9,874**	**10,888**	**15,691**	**22,643**	**16,017**	**11,123**	**12,015**	**19,929**	**32.5**
Marion	208.1	Male	102,432	10,288	8,476	9,583	12,982	19,491	13,366	8,447	8,612	11,187	30.1
		Female	105,668	9,871	8,066	8,881	12,039	18,552	13,052	9,084	9,810	16,313	32.5
Polk	46.3	Male	22,463	2,265	1,978	2,117	2,654	4,005	2,950	1,955	2,008	2,531	30.5
		Female	23,837	2,054	1,808	[illegible]	3,052	4,091	2,965	2,039	2,205	3,616	32.3
ALL COUNTIES													
Baker	15.9	Male	7,949	765	667	780	719	1,215	1,015	758	842	1,188	33.6
		Female	7,951	650	631	690	645	1,187	1,024	768	894	1,462	36.7
Benton	69.1	Male	35,246	2,752	2,293	2,481	9,530	7,468	3,983	2,375	2,187	2,177	25.8
		Female	33,854	[illegible]	2,287	2,322	7,983	8,646	3,978	2,436	2,331	3,307	27.7
Clackamas	248.9	Male	122,604	11,634	11,442	12,717	12,088	22,571	19,844	11,841	10,385	10,082	30.9
		Female	126,296	11,102	10,967	12,144	11,475	23,837	19,609	11,779	11,041	14,342	32.3
Clatsop	32.5	Male	16,119	1,503	1,203	1,366	2,075	2,988	1,907	1,349	1,618	2,110	31.4
		Female	16,381	1,413	1,173	1,347	1,851	2,640	1,913	1,371	1,835	2,838	34.1
Columbia	36.3	Male	18,096	1,791	1,769	1,817	1,659	3,193	2,574	1,664	1,709	1,920	31.3
		Female	18,204	1,889	1,682	1,751	1,666	3,154	2,435	1,608	1,750	2,269	31.7
Coos	61.9	Male	30,792	2,970	2,674	2,906	3,227	5,203	4,147	2,965	3,193	3,507	32.0
		Female	31,108	2,845	2,457	2,659	3,229	5,224	4,099	3,077	3,205	4,313	33.4
Crook	13.5	Male	6,675	656	567	645	651	1,053	953	644	677	829	32.8
		Female	6,825	644	590	575	686	1,103	875	629	793	930	33.3
Curry	17.2	Male	8,548	700	606	737	754	1,265	1,008	856	1,138	1,484	37.1
		Female	8,652	690	578	750	684	1,227	1,071	839	1,281	1,532	38.7
Deschutes	67.4	Male	33,716	3,303	2,971	3,116	3,552	6,870	4,829	2,790	2,955	3,330	30.7
		Female	33,684	3,172	2,878	2,857	3,701	6,656	4,601	2,849	3,226	3,744	31.4
Douglas	95.7	Male	47,767	5,024	4,360	4,777	5,049	7,999	6,269	4,581	4,681	5,027	30.8
		Female	47,933	4,731	4,157	4,448	4,895	8,068	6,374	4,672	4,735	5,853	32.1
Gilliam	1.9	Male	952	94	67	82	100	150	108	101	115	135	33.9
		Female	948	92	61	97	82	138	118	113	105	142	35.3
Grant	8.1	Male	4,096	413	335	398	367	698	569	409	411	496	32.7
		Female	4,004	389	355	348	380	645	547	391	404	545	33.2
Harney	8.1	Male	4,174	458	384	377	419	717	626	399	382	412	31.3
		Female	3,926	385	371	350	419	674	533	390	362	442	31.5

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
OREGON (continued)													
ALL COUNTIES (continued)													
Hood River	16.0	Male	8,131	792	686	719	900	1,479	1,059	756	804	936	31.5
		Female	7,869	806	620	649	775	1,298	963	783	836	1,139	33.4
Jackson	138.1	Male	68,505	6,159	5,739	6,406	7,504	12,404	9,340	6,173	6,635	8,145	31.8
		Female	69,595	6,002	5,503	5,883	7,505	12,219	9,260	6,192	6,943	10,088	33.1
Jefferson	12.3	Male	6,256	707	581	699	709	1,011	808	575	577	589	29.3
		Female	6,044	651	565	636	624	997	808	591	555	617	30.5
Josephine	62.8	Male	30,623	2,982	2,698	2,830	2,585	4,801	4,090	2,773	3,412	4,452	33.8
		Female	32,177	2,732	2,447	2,778	2,733	5,077	4,138	2,972	3,764	5,536	35.8
Klamath	58.5	Male	29,623	3,034	2,752	2,759	3,493	5,179	3,854	2,769	2,779	3,004	30.4
		Female	28,877	2,733	2,531	2,678	3,034	5,044	3,745	2,794	2,824	3,494	31.9
Lake	7.6	Male	3,861	399	325	368	368	639	531	393	416	422	32.4
		Female	3,739	378	355	324	348	598	497	412	367	460	32.8
Lane	270.5	Male	133,873	12,590	10,840	11,398	19,135	29,211	17,755	10,702	10,685	11,557	29.4
		Female	136,627	11,862	10,251	10,795	19,403	28,219	17,411	11,156	11,968	15,562	30.7
Lincoln	37.2	Male	18,266	1,533	1,228	1,422	1,752	3,183	2,144	1,672	2,352	2,980	35.1
		Female	18,934	1,481	1,220	1,338	1,711	3,118	2,091	1,807	2,683	3,485	37.9
Linn	90.6	Male	44,725	4,490	4,145	4,426	4,853	8,123	6,008	3,855	4,122	4,703	30.5
		Female	45,875	4,299	3,901	4,206	4,916	8,046	5,977	4,012	4,543	5,975	32.0
Malheur	27.3	Male	13,500	1,581	1,254	1,377	1,512	2,030	1,561	1,242	1,309	1,634	30.1
		Female	13,800	1,465	1,224	1,346	1,391	2,074	1,653	1,358	1,352	1,937	32.1
Marion	208.1	Male	102,432	10,288	8,476	9,583	12,982	19,491	13,366	8,447	8,612	11,187	30.1
		Female	105,668	9,871	8,066	8,881	12,039	18,552	13,052	9,084	9,810	16,313	32.5
Morrow	8.1	Male	4,161	473	379	430	446	726	569	404	352	382	29.9
		Female	3,939	419	358	393	408	674	539	401	337	410	30.8
Multnomah	553.7	Male	266,719	23,685	18,624	20,089	35,103	59,418	32,983	22,828	24,902	29,087	31.0
		Female	286,981	22,276	18,034	19,666	36,293	56,685	32,238	24,077	29,413	48,299	33.3
Polk	46.3	Male	22,463	2,265	1,978	2,117	2,654	4,005	2,950	1,955	2,008	2,531	30.5
		Female	23,837	2,054	1,808	2,007	3,052	4,091	2,965	2,039	2,205	3,616	32.3
Sherman	2.1	Male	1,061	102	86	104	104	179	108	118	140	120	32.5
		Female	1,039	108	79	108	79	170	106	122	128	139	33.6
Tillamook	21.2	Male	10,553	965	806	881	972	1,796	1,249	1,001	1,259	1,624	34.2
		Female	10,647	924	750	848	913	1,707	1,206	1,039	1,383	1,877	36.5
Umatilla	61.5	Male	30,464	3,363	2,539	2,763	3,498	5,594	3,890	2,797	2,823	3,197	30.5
		Female	31,036	3,200	2,687	2,703	3,433	5,273	3,762	2,885	2,951	4,142	31.6
Union	24.4	Male	12,142	1,298	1,106	1,153	1,469	2,133	1,590	1,032	980	1,381	29.9
		Female	12,258	1,174	1,019	1,078	1,509	2,093	1,567	1,039	1,074	1,705	31.4
Wallowa	7.4	Male	3,718	363	276	358	326	620	488	360	400	527	33.6
		Female	3,682	328	292	304	301	572	458	396	408	623	36.0
Wasco	21.2	Male	10,451	1,109	932	948	931	1,815	1,359	902	1,084	1,371	32.2
		Female	10,749	961	848	934	996	1,785	1,325	1,013	1,145	1,742	34.2
Washington	264.6	Male	129,944	12,909	11,608	12,183	15,341	27,804	20,211	11,183	9,509	9,196	29.7
		Female	134,656	12,405	10,978	11,579	15,664	28,507	19,641	11,478	10,679	13,725	30.9
Wheeler	1.3	Male	655	48	58	64	55	75	78	73	90	114	38.5
		Female	645	56	55	60	41	85	84	74	74	116	38.0
Yamhill	58.4	Male	28,605	2,994	2,509	2,760	3,604	4,867	3,757	2,454	2,434	3,226	30.0
		Female	29,795	2,904	2,379	2,634	3,639	4,927	3,603	2,571	2,766	4,372	31.8
TOTAL METRO COUNTIES	**1,788.6**	**Male**	**875,145**	**82,524**	**71,216**	**77,253**	**108,411**	**179,771**	**120,206**	**75,583**	**75,170**	**85,011**	**30.5**
		Female	**913,455**	**78,476**	**67,986**	**73,589**	**109,070**	**177,037**	**117,779**	**78,376**	**84,825**	**126,317**	**32.2**
TOTAL STATE	**2,675.7**	**Male**	**1,317,465**	**126,192**	**108,963**	**118,036**	**160,486**	**257,973**	**177,580**	**115,196**	**117,977**	**135,062**	**30.6**
		Female	**1,358,235**	**119,655**	**104,157**	**112,166**	**158,503**	**253,010**	**174,266**	**119,217**	**130,170**	**187,091**	**32.3**
PENNSYLVANIA													
ALLENTOWN - BETHLEHEM	651.1	**Male**	**313,438**	**25,101**	**24,787**	**29,541**	**37,885**	**52,094**	**40,695**	**33,616**	**35,000**	**34,719**	**32.6**
		Female	**337,662**	**23,590**	**23,768**	**28,044**	**36,955**	**52,847**	**42,038**	**36,120**	**40,600**	**53,700**	**35.9**
Carbon	54.4	Male	26,096	2,141	2,014	2,501	2,678	4,022	3,041	2,845	3,284	3,570	34.2
		Female	28,304	1,921	2,025	2,336	2,653	3,806	3,189	3,147	3,875	5,352	39.4
Lehigh	277.5	Male	133,043	10,404	10,205	12,191	15,816	22,921	17,420	14,537	14,785	14,764	32.8
		Female	144,457	9,671	9,806	11,630	16,317	23,207	18,001	15,685	17,039	23,101	35.9
Northampton	230.2	Male	111,600	8,785	8,766	10,463	15,009	17,942	14,105	11,837	12,704	11,989	32.1
		Female	118,600	8,417	8,262	9,900	13,028	18,303	14,799	12,701	14,827	18,363	35.9

POPULATION BY AGE AND SEX

[illegible] ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
PENNSYLVANIA (continued)													
ALLENTOWN - BETHLEHEM (continued)													
Warren, N. J.	*89.0*	*Male*	*42,699*	*3,771*	*3,802*	*4,386*	*4,382*	*7,209*	*6,129*	*4,397*	*4,227*	*4,396*	*31.9*
		Female	*46,301*	*3,581*	*3,675*	*4,178*	*4,957*	*7,531*	*6,049*	*4,587*	*4,859*	*6,884*	*34.0*
ALTOONA	**136.9**	**Male**	**64,350**	**5,924**	**5,620**	**6,449**	**7,461**	**10,137**	**7,776**	**6,361**	**6,892**	**7,730**	**31.6**
		Female	**72,550**	**5,753**	**5,423**	**6,075**	**7,523**	**10,658**	**8,523**	**7,303**	**8,446**	**12,846**	**36.0**
Blair	136.9	Male	64,350	5,924	5,620	6,449	7,461	10,137	7,776	6,361	6,892	7,730	31.6
		Female	72,550	5,753	5,423	6,075	7,523	10,658	8,523	7,303	8,446	12,846	36.0
BEAVER COUNTY	**203.0**	**Male**	**98,270**	**8,259**	**7,914**	**9,748**	**11,729**	**15,236**	**11,929**	**11,216**	**11,675**	**10,564**	**32.5**
		Female	**104,730**	**7,970**	**7,531**	**9,259**	**11,561**	**15,531**	**12,920**	**12,002**	**13,146**	**14,810**	**35.4**
Beaver	203.0	Male	98,270	8,259	7,914	9,748	11,729	15,236	11,929	11,216	11,675	10,564	32.5
		Female	104,730	7,970	7,531	9,259	11,561	15,531	12,920	12,002	13,146	14,810	35.4
ERIE	**285.2**	**Male**	**137,490**	**13,354**	**12,516**	**13,829**	**18,629**	**23,029**	**16,323**	**12,899**	**13,994**	**12,917**	**29.5**
		Female	**147,710**	**12,732**	**11,981**	**13,341**	**19,280**	**23,238**	**17,173**	**14,175**	**15,884**	**19,906**	**32.1**
Erie	285.2	Male	137,490	13,354	12,516	13,829	18,629	23,029	16,323	12,899	13,994	12,917	29.5
		Female	147,710	12,732	11,981	13,341	19,280	23,238	17,173	14,175	15,884	19,906	32.1
HARRISBURG - LEBANON - CARLISLE	**572.8**	**Male**	**275,656**	**23,073**	**23,121**	**26,729**	**33,953**	**48,294**	**35,963**	**28,944**	**28,165**	**27,414**	**31.4**
		Female	**297,144**	**22,098**	**21,946**	**25,139**	**34,592**	**48,841**	**37,786**	**30,943**	**31,995**	**43,304**	**34.2**
Cumberland	186.4	Male	89,949	6,975	7,308	8,545	12,711	15,328	12,485	9,562	9,025	8,010	31.2
		Female	96,451	6,707	6,999	8,213	12,654	15,480	12,987	10,298	9,991	13,122	33.8
Dauphin	236.4	Male	112,269	9,330	9,385	10,912	13,165	20,375	13,839	11,711	11,882	11,670	31.5
		Female	124,131	9,160	8,832	10,119	13,612	20,992	15,090	12,881	13,942	19,503	34.7
Lebanon	111.9	Male	54,543	4,939	4,603	5,296	6,112	9,140	7,073	5,879	5,569	5,932	31.9
		Female	57,357	4,500	4,424	5,054	6,292	8,930	7,254	5,866	6,212	8,825	34.4
Perry	38.1	Male	18,895	1,829	1,825	1,976	1,965	3,451	2,566	1,792	1,689	1,802	30.4
		Female	19,205	1,731	1,691	1,753	2,034	3,439	2,455	1,898	1,850	2,354	32.0
JOHNSTOWN	**264.7**	**Male**	**127,675**	**11,630**	**11,008**	**12,209**	**15,621**	**20,527**	**14,220**	**12,487**	**14,748**	**15,225**	**31.5**
		Female	**137,025**	**11,033**	**10,377**	**11,735**	**15,317**	**19,817**	**14,722**	**14,320**	**17,208**	**22,496**	**35.2**
Cambria	181.3	Male	87,231	7,792	7,456	8,282	11,164	13,898	9,371	8,545	10,268	10,455	31.4
		Female	94,069	7,406	6,997	8,105	10,792	13,484	9,859	9,814	12,001	15,611	35.3
Somerset	83.4	Male	40,444	3,838	3,552	3,927	4,457	6,629	4,849	3,942	4,480	4,770	31.7
		Female	42,956	3,627	3,380	3,630	4,525	6,333	4,863	4,506	5,207	6,885	35.0
LANCASTER	**376.7**	**Male**	**182,064**	**17,836**	**15,873**	**17,498**	**23,764**	**31,039**	**23,659**	**17,869**	**16,358**	**18,168**	**30.2**
		Female	**194,636**	**16,679**	**15,072**	**16,973**	**24,297**	**31,449**	**24,451**	**18,539**	**18,982**	**28,194**	**32.7**
Lancaster	376.7	Male	182,064	17,836	15,873	17,498	23,764	31,039	23,659	17,869	16,358	18,168	30.2
		Female	194,636	16,679	15,072	16,973	24,297	31,449	24,451	18,539	18,982	28,194	32.7
PHILADELPHIA	**4,725.1**	**Male**	**2,255,604**	**193,088**	**189,353**	**230,407**	**290,988**	**378,923**	**287,860**	**233,020**	**233,017**	**218,948**	**30.9**
		Female	**2,469,496**	**185,936**	**181,865**	**220,621**	**286,906**	**397,065**	**313,664**	**255,146**	**269,297**	**358,996**	**34.1**
Bucks	504.0	Male	248,500	22,570	22,659	27,076	29,737	43,129	35,915	27,058	23,702	16,654	30.1
		Female	255,500	21,327	21,501	25,474	29,011	44,290	36,465	27,563	24,133	25,736	31.9
Chester	331.8	Male	162,850	13,907	14,466	17,127	19,427	28,007	24,522	17,319	15,354	12,721	30.9
		Female	168,950	13,072	13,635	16,195	20,159	28,933	24,838	17,294	15,926	18,898	32.4
Delaware	541.1	Male	257,465	20,244	19,681	25,961	35,273	41,501	29,691	27,411	30,422	27,281	31.6
		Female	283,635	19,314	18,734	24,637	33,193	42,355	33,178	31,055	35,066	46,103	36.1
Montgomery	653.1	Male	313,182	23,245	24,226	31,618	36,453	52,347	41,865	35,566	34,896	32,966	32.8
		Female	339,918	22,236	23,306	29,725	37,204	52,073	45,010	37,826	38,962	53,576	36.2
Philadelphia	1,620.2	Male	750,221	64,444	60,782	72,780	102,773	124,547	84,913	72,331	78,974	88,677	31.0
		Female	869,979	63,233	59,124	71,681	104,382	135,074	99,512	85,134	100,975	150,864	35.2
Burlington, N. J.	*381.4*	*Male*	*190,724*	*16,583*	*17,010*	*20,713*	*27,607*	*33,123*	*27,176*	*19,735*	*16,285*	*12,492*	*29.1*
		Female	*190,676*	*15,952*	*16,148*	*19,272*	*21,618*	*33,319*	*27,958*	*19,920*	*17,177*	*19,312*	*31.7*
Camden, N. J.	*481.7*	*Male*	*229,566*	*21,944*	*21,005*	*24,192*	*26,836*	*38,437*	*29,700*	*23,354*	*23,861*	*20,237*	*30.4*
		Female	*252,134*	*21,038*	*20,139*	*23,351*	*27,997*	*42,197*	*32,394*	*25,695*	*26,649*	*32,674*	*32.9*
Gloucester, N. J.	*211.8*	*Male*	*103,096*	*10,151*	*9,524*	*10,940*	*12,882*	*17,832*	*14,078*	*10,246*	*9,523*	*7,920*	*29.5*
		Female	*108,704*	*9,764*	*9,278*	*10,286*	*13,342*	*16,824*	*14,309*	*10,659*	*10,409*	*11,833*	*31.2*
PHILADELPHIA - WILMINGTON - TRENTON CONSOLIDATED AREA	*5,702.5*	*Male*	*2,724,413*	*233,752*	*229,470*	*278,441*	*352,302*	*457,902*	*350,376*	*281,565*	*279,700*	*260,905*	*30.9*
		Female	*2,978,087*	*224,970*	*220,462*	*267,248*	*350,182*	*480,237*	*380,106*	*307,056*	*322,579*	*425,247*	*33.9*
PITTSBURGH	**2,176.3**	**Male**	**1,034,280**	**79,157**	**79,939**	**98,788**	**125,674**	**170,975**	**123,720**	**111,576**	**123,170**	**121,281**	**32.8**
		Female	**1,142,020**	**75,869**	**76,372**	**94,562**	**126,838**	**174,958**	**135,857**	**124,440**	**145,464**	**187,660**	**36.6**
Allegheny	1,399.5	Male	660,195	48,169	48,478	62,082	83,448	111,259	77,248	72,059	79,598	77,854	32.9
		Female	739,305	46,389	46,353	59,610	85,742	114,473	86,563	80,759	94,655	124,761	37.0
Fayette	161.9	Male	77,568	6,938	6,874	7,784	8,536	12,161	8,799	7,661	8,976	9,839	32.1
		Female	84,332	6,487	6,567	7,473	8,437	12,025	9,370	8,842	10,719	14,412	36.3

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
PENNSYLVANIA (continued)													
PITTSBURGH (continued)													
Washington	219.2	Male	105,512	8,545	8,748	9,857	12,538	16,542	13,090	11,106	12,625	12,461	32.9
		Female	113,688	8,288	8,249	9,368	12,129	16,822	13,971	12,204	14,653	18,004	36.4
Westmoreland	395.7	Male	191,005	15,505	15,839	19,065	21,152	31,013	24,583	20,750	21,971	21,127	32.7
		Female	204,695	14,705	15,203	18,111	20,530	31,638	25,953	22,635	25,437	30,483	35.8
PITTSBURGH - BEAVER VALLEY CONSOLIDATED AREA	***2,379.3***	***Male***	***1,132,550***	***87,416***	***87,853***	***108,536***	***137,403***	***186,211***	***135,649***	***122,792***	***134,845***	***131,845***	***32.8***
		Female	***1,246,750***	***83,839***	***83,903***	***103,821***	***138,399***	***190,489***	***148,777***	***136,442***	***158,610***	***202,470***	***36.5***
READING	**319.8**	**Male**	**153,545**	**12,229**	**12,028**	**14,405**	**17,630**	**24,864**	**19,565**	**16,961**	**16,970**	**18,893**	**33.2**
		Female	**166,255**	**11,659**	**11,362**	**13,865**	**18,070**	**25,214**	**20,437**	**17,718**	**19,320**	**28,610**	**36.4**
Berks	319.8	Male	153,545	12,229	12,028	14,405	17,630	24,864	19,565	16,961	16,970	18,893	33.2
		Female	166,255	11,659	11,362	13,865	18,070	25,214	20,437	17,718	19,320	28,610	36.4
SCRANTON - WILKES-BARRE	**738.1**	**Male**	**347,236**	**27,040**	**27,818**	**32,584**	**40,527**	**54,353**	**42,794**	**36,358**	**40,523**	**45,239**	**33.4**
		Female	**390,864**	**26,464**	**26,642**	**30,878**	**41,989**	**54,036**	**43,861**	**40,895**	**50,810**	**75,289**	**38.5**
Columbia	64.4	Male	30,697	2,400	2,530	2,849	4,451	4,795	3,835	2,989	3,206	3,642	31.5
		Female	33,703	2,335	2,353	2,695	5,289	4,757	3,911	3,129	3,836	5,398	33.8
Lackawanna	225.6	Male	105,014	8,335	8,130	9,790	12,540	16,026	12,344	10,902	12,764	14,183	33.6
		Female	120,586	7,988	7,869	9,304	12,817	16,098	12,920	12,805	16,220	24,565	39.8
Luzerne	343.3	Male	160,358	11,889	12,611	14,980	17,836	24,830	19,676	17,450	19,393	21,693	34.2
		Female	182,942	11,896	12,225	14,382	17,705	24,492	20,215	19,714	25,050	37,263	40.3
Monroe	75.6	Male	36,714	2,933	3,000	3,443	4,200	6,168	4,932	3,815	3,907	4,316	32.8
		Female	38,886	2,821	2,760	3,185	4,726	6,178	4,976	3,945	4,259	6,036	34.6
Wyoming	29.2	Male	14,453	1,483	1,547	1,522	1,500	2,534	2,007	1,202	1,253	1,405	29.6
		Female	14,747	1,424	1,435	1,312	1,452	2,511	1,839	1,302	1,445	2,027	32.0
SHARON	**128.4**	**Male**	**62,092**	**5,210**	**5,097**	**6,316**	**8,151**	**9,390**	**7,364**	**6,499**	**6,968**	**7,097**	**31.7**
		Female	**66,308**	**4,886**	**4,818**	**5,827**	**7,951**	**9,472**	**7,857**	**7,051**	**7,908**	**10,538**	**35.3**
Mercer	128.4	Male	62,092	5,210	5,097	6,316	8,151	9,390	7,364	6,499	6,968	7,097	31.7
		Female	66,308	4,886	4,818	5,827	7,951	9,472	7,857	7,051	7,908	10,538	35.3
STATE COLLEGE	**116.0**	**Male**	**59,826**	**3,872**	**3,834**	**4,374**	**18,804**	**10,690**	**6,303**	**4,415**	**3,798**	**3,736**	**24.6**
		Female	**56,174**	**3,622**	**3,700**	**4,163**	**15,134**	**8,915**	**6,270**	**4,527**	**4,225**	**5,618**	**26.6**
Centre	116.0	Male	59,826	3,872	3,834	4,374	18,804	10,690	6,303	4,415	3,798	3,736	24.6
		Female	56,174	3,622	3,700	4,163	15,134	8,915	6,270	4,527	4,225	5,618	26.6
WILLIAMSPORT	**120.5**	**Male**	**57,922**	**5,287**	**5,002**	**5,678**	**7,303**	**9,430**	**7,154**	**5,922**	**5,784**	**6,362**	**31.0**
		Female	**62,578**	**5,031**	**4,835**	**5,450**	**7,112**	**9,660**	**7,458**	**6,273**	**6,877**	**9,882**	**34.2**
Lycoming	120.5	Male	57,922	5,287	5,002	5,678	7,303	9,430	7,154	5,922	5,784	6,362	31.0
		Female	62,578	5,031	4,835	5,450	7,112	9,660	7,458	6,273	6,877	9,882	34.2
YORK	**397.9**	**Male**	**193,334**	**16,397**	**17,116**	**18,952**	**22,736**	**33,528**	**26,859**	**19,690**	**18,638**	**19,418**	**31.4**
		Female	**204,566**	**15,960**	**16,500**	**18,320**	**23,179**	**34,286**	**26,773**	**20,260**	**20,790**	**28,498**	**33.3**
Adams	72.8	Male	35,625	3,162	3,177	3,612	4,848	5,843	4,652	3,403	3,311	3,617	30.2
		Female	37,175	3,062	2,926	3,485	4,821	6,021	4,588	3,507	3,684	5,081	32.1
York	325.1	Male	157,709	13,235	13,939	15,340	17,888	27,685	22,207	16,287	15,327	15,801	31.7
		Female	167,391	12,898	13,574	14,835	18,358	28,265	22,185	16,753	17,106	23,417	33.5
ALL COUNTIES													
Adams	72.8	Male	35,625	3,162	3,177	3,612	4,848	5,843	4,652	3,403	3,311	3,617	30.2
		Female	37,175	3,062	2,926	3,485	4,821	6,021	4,588	3,507	3,684	5,081	32.1
Allegheny	1,399.5	Male	660,195	48,169	48,478	62,082	83,448	111,259	77,248	72,059	79,598	77,854	32.9
		Female	739,305	46,389	46,353	59,610	85,742	114,473	86,563	80,759	94,655	124,761	37.0
Armstrong	78.6	Male	38,120	3,346	3,344	3,612	4,461	5,775	4,483	3,778	4,385	4,936	32.4
		Female	40,480	3,116	3,023	3,480	4,231	5,825	4,683	4,242	5,016	6,864	36.2
Beaver	203.0	Male	98,270	8,259	7,914	9,748	11,729	15,236	11,929	11,216	11,675	10,564	32.5
		Female	104,730	7,970	7,531	9,259	11,561	15,531	12,920	12,002	13,146	14,810	35.4
Bedford	48.3	Male	23,563	2,186	2,189	2,446	2,563	3,551	3,171	2,343	2,414	2,700	31.8
		Female	24,737	2,110	2,137	2,296	2,459	3,558	3,207	2,527	2,748	3,695	34.5
Berks	319.8	Male	153,545	12,229	12,028	14,405	17,630	24,864	19,565	16,961	16,970	18,893	33.2
		Female	166,255	11,659	11,362	13,865	18,070	25,214	20,437	17,718	19,320	28,610	36.4
Blair	136.9	Male	64,350	5,924	5,620	6,449	7,461	10,137	7,776	6,361	6,892	7,730	31.6
		Female	72,[illegible]0	5,753	5,423	6,075	7,523	10,658	8,523	7,303	8,446	12,846	36.0
Bradford	64.8	Male	31,396	3,087	3,014	3,610	3,311	4,907	4,210	2,986	2,876	3,395	30.5
		Female	33,404	2,977	2,900	3,399	3,539	5,048	4,224	3,061	3,330	4,926	32.7
Bucks	504.0	Male	248,500	22,570	22,659	27,076	29,737	43,129	35,915	27,056	23,702	16,654	30.1
		Female	255,500	21,327	21,501	25,474	29,011	44,290	36,465	27,563	24,133	25,736	31.9

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
PENNSYLVANIA (continued)													
ALL COUNTIES (continued)													
Butler	154.0	Male	75,240	6,829	6,681	7,769	9,883	12,845	9,882	7,273	7,019	7,059	30.0
		Female	78,760	6,653	6,271	7,306	9,976	12,905	9,991	7,474	7,919	10,265	32.1
Cambria	181.3	Male	87,231	7,792	7,456	8,282	11,164	13,898	9,371	8,545	10,268	10,455	31.4
		Female	94,069	7,406	6,997	8,105	10,792	13,484	9,859	9,814	12,001	15,611	35.3
Cameron	6.4	Male	3,104	265	283	308	322	484	366	342	353	381	32.7
		Female	3,296	226	251	302	300	464	385	335	453	580	37.7
Carbon	54.4	Male	26,096	2,141	2,014	2,501	2,678	4,022	3,041	2,845	3,284	3,570	34.2
		Female	28,304	1,921	2,025	2,336	2,653	3,806	3,189	3,147	3,875	5,352	39.4
Centre	116.0	Male	59,826	3,872	3,834	4,374	18,804	10,690	6,303	4,415	3,798	3,736	24.6
		Female	56,174	3,622	3,700	4,163	15,134	8,915	6,270	4,527	4,225	5,618	26.6
Chester	331.8	Male	162,850	13,907	14,466	17,127	19,427	28,007	24,522	17,319	15,354	12,721	30.9
		Female	168,950	13,072	13,635	16,195	20,159	28,933	24,838	17,294	15,926	18,898	32.4
Clarion	45.4	Male	22,201	1,924	1,825	2,155	4,014	3,338	2,612	2,058	1,930	2,345	28.5
		Female	23,199	1,876	1,844	2,065	4,013	3,083	2,752	2,072	2,224	3,270	30.8
Clearfield	84.4	Male	41,084	3,867	3,848	4,347	4,723	6,514	4,945	3,853	4,192	4,795	30.8
		Female	43,316	3,712	3,620	4,025	4,396	6,216	5,259	4,215	5,045	6,828	34.5
Clinton	39.6	Male	19,163	1,673	1,561	1,802	2,846	2,865	2,263	1,999	2,027	2,127	30.9
		Female	20,437	1,624	1,550	1,715	2,910	2,827	2,443	2,079	2,355	2,934	33.6
Columbia	64.4	Male	30,697	2,400	2,530	2,849	4,451	4,795	3,835	2,989	3,206	3,642	31.5
		Female	33,703	2,335	2,353	2,695	5,289	4,757	3,911	3,129	3,836	5,398	33.8
Crawford	91.5	Male	44,392	4,183	4,120	4,584	5,344	6,913	5,585	4,185	4,388	5,090	30.7
		Female	47,108	3,869	3,925	4,225	5,339	7,213	5,719	4,444	5,023	7,351	33.6
Cumberland	186.4	Male	89,949	6,975	7,308	8,545	12,711	15,328	12,485	9,562	9,025	8,010	31.2
		Female	96,451	6,707	6,999	8,213	12,654	15,480	12,987	10,298	9,991	13,122	33.8
Dauphin	236.4	Male	112,269	9,330	9,385	10,912	13,165	20,375	13,839	11,711	11,882	11,670	31.5
		Female	124,131	9,160	8,832	10,119	13,612	20,992	15,090	12,881	13,942	19,503	34.7
Delaware	541.1	Male	257,465	20,244	19,681	25,961	35,273	41,501	29,691	27,411	30,422	27,281	31.6
		Female	283,635	19,314	18,734	24,637	33,193	42,355	33,178	31,055	35,066	46,103	36.1
Elk	38.5	Male	18,827	1,683	1,760	2,121	2,168	2,804	2,288	1,952	1,949	2,102	31.0
		Female	19,673	1,608	1,663	2,079	1,977	2,742	2,327	2,055	2,277	2,945	34.2
Erie	285.2	Male	137,490	13,354	12,516	13,829	18,629	23,029	16,323	12,899	13,994	12,917	29.5
		Female	147,710	12,732	11,981	13,341	19,280	23,238	17,173	14,175	15,884	19,906	32.1
Fayette	161.9	Male	77,568	6,938	6,874	7,784	8,536	12,161	8,799	7,661	8,976	9,839	32.1
		Female	84,332	6,487	6,567	7,473	8,437	12,025	9,370	8,842	10,719	14,412	36.3
Forest	5.1	Male	2,549	179	189	282	255	360	301	242	290	451	35.3
		Female	2,551	179	210	235	208	340	334	266	349	430	38.1
Franklin	117.4	Male	56,904	5,032	5,250	5,728	6,464	9,355	7,546	5,978	5,593	5,958	31.4
		Female	60,496	4,774	4,811	5,474	6,415	9,532	7,903	6,263	6,377	8,947	34.2
Fulton	13.6	Male	6,691	626	643	735	708	1,041	916	662	655	705	31.1
		Female	6,909	680	607	643	706	1,049	953	664	697	910	32.8
Greene	42.0	Male	20,420	2,008	1,885	2,025	2,372	3,368	2,345	1,741	2,132	2,544	30.7
		Female	21,580	1,863	1,807	1,929	2,238	3,353	2,333	2,026	2,471	3,560	33.8
Huntingdon	43.3	Male	21,580	1,834	1,952	2,080	2,871	3,739	2,756	2,124	1,933	2,291	30.5
		Female	21,720	1,732	1,813	1,973	2,457	3,174	2,646	2,268	2,239	3,418	34.1
Indiana	95.6	Male	46,246	4,120	3,910	4,232	8,443	7,518	5,184	3,931	4,246	4,662	28.2
		Female	49,354	4,026	3,667	4,011	9,447	7,204	5,287	4,355	4,881	6,476	29.9
Jefferson	50.1	Male	24,160	2,286	2,120	2,443	2,829	3,748	2,847	2,230	2,509	3,148	31.4
		Female	25,940	2,279	1,957	2,232	2,711	3,658	3,033	2,648	2,890	4,532	35.4
Juniata	20.2	Male	9,899	916	921	991	1,080	1,635	1,298	1,050	941	1,067	31.4
		Female	10,301	922	822	939	1,064	1,504	1,332	1,031	1,078	1,609	34.3
Lackawanna	225.6	Male	105,014	8,335	8,130	9,790	12,540	16,026	12,344	10,902	12,764	14,183	33.6
		Female	120,586	7,988	7,869	9,304	12,817	16,098	12,920	12,805	16,220	24,565	39.8
Lancaster	376.7	Male	182,064	17,836	15,873	17,498	23,764	31,039	23,659	17,869	16,358	18,168	30.2
		Female	194,636	16,679	15,072	16,973	24,297	31,449	24,451	18,539	18,982	28,194	32.7
Lawrence	106.6	Male	51,171	4,459	4,181	4,853	6,450	7,921	5,915	5,388	5,993	6,011	32.1
		Female	55,429	4,230	3,836	4,398	6,366	8,051	6,380	5,892	7,199	9,077	36.3
Lebanon	111.9	Male	54,543	4,939	4,603	5,296	6,112	9,140	7,073	5,879	5,569	5,932	31.9
		Female	57,357	4,500	4,424	5,054	6,292	8,930	7,254	5,866	6,212	8,825	34.4
Lehigh	277.5	Male	133,043	10,404	10,205	12,191	15,816	22,921	17,420	14,537	14,785	14,764	32.8
		Female	144,457	9,671	9,806	11,630	16,317	23,207	18,001	15,685	17,039	23,101	35.9
Luzerne	343.3	Male	160,358	11,889	12,611	14,980	17,836	24,830	19,676	17,450	19,393	21,693	34.2
		Female	182,942	11,896	12,225	14,382	17,705	24,492	20,215	19,714	25,050	37,263	40.3
Lycoming	120.5	Male	57,922	5,287	5,002	5,678	7,303	9,430	7,154	5,922	5,784	6,362	31.0
		Female	62,578	5,031	4,835	5,450	7,112	9,660	7,458	6,273	6,877	9,882	34.2

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
PENNSYLVANIA (continued)													
ALL COUNTIES (continued)													
McKeon	50.1	Male	24,008	2,190	2,179	2,451	2,659	3,458	2,864	2,362	2,527	3,315	32.3
		Female	26,092	2,002	2,179	2,397	2,655	3,506	2,963	2,665	2,931	4,794	36.0
Mercer	128.4	Male	62,092	5,210	5,097	6,316	8,151	9,390	7,364	6,499	6,968	7,097	31.7
		Female	66,308	4,886	4,818	5,827	7,951	9,472	7,857	7,051	7,908	10,538	35.3
Mifflin	47.4	Male	22,491	2,036	2,092	2,461	2,235	3,482	3,035	2,312	2,275	2,563	32.0
		Female	24,909	1,897	2,028	2,322	2,453	3,615	3,127	2,490	2,833	4,144	35.4
Monroe	75.6	Male	36,714	2,933	3,000	3,443	4,200	6,168	4,932	3,815	3,907	4,316	32.8
		Female	38,886	2,821	2,760	3,185	4,726	6,178	4,976	3,945	4,259	6,036	34.6
Montgomery	653.1	Male	313,182	23,245	24,226	31,618	36,453	52,347	41,865	35,566	34,896	32,966	32.8
		Female	339,918	22,236	23,306	29,725	37,204	52,073	45,010	37,826	38,962	53,576	36.2
Montour	16.9	Male	7,878	687	655	753	847	1,247	1,052	812	807	1,018	33.0
		Female	9,022	645	589	752	1,012	1,308	1,086	849	948	1,833	36.9
Northampton	230.2	Male	111,600	8,785	8,766	10,463	15,009	17,942	14,105	11,837	12,704	11,989	32.1
		Female	118,600	8,417	8,262	9,900	13,028	18,303	14,799	12,701	14,827	18,363	35.9
Northumberland	100.7	Male	47,474	3,903	3,942	4,625	4,787	7,253	5,972	4,887	5,586	6,519	33.9
		Female	53,226	3,690	3,846	4,354	4,934	7,272	6,167	5,553	6,916	10,494	39.1
Perry	38.1	Male	18,895	1,829	1,825	1,976	1,965	3,451	2,566	1,792	1,689	1,802	30.4
		Female	19,205	1,731	1,691	1,753	2,034	3,439	2,455	1,898	1,850	2,354	32.0
Philadelphia	1,620.2	Male	750,221	64,444	60,782	72,780	102,773	124,547	84,913	72,331	78,974	88,677	31.0
		Female	869,979	63,233	59,124	71,681	104,382	135,074	99,512	85,134	100,975	150,864	35.2
Pike	20.9	Male	10,108	711	727	944	798	1,371	1,302	1,121	1,392	1,742	38.9
		Female	10,792	709	721	869	802	1,471	1,285	1,160	1,583	2,192	41.4
Potter	18.3	Male	9,094	901	951	1,032	933	1,308	1,087	880	937	1,065	30.6
		Female	9,206	808	784	908	891	1,333	1,132	909	997	1,444	34.1
Schuylkill	160.5	Male	76,159	5,985	6,151	7,135	7,590	11,322	8,821	8,317	9,915	10,923	34.9
		Female	84,341	5,563	5,688	6,940	7,540	11,014	9,166	9,163	12,050	17,317	41.0
Snyder	35.2	Male	17,429	1,504	1,519	1,692	2,558	3,018	2,263	1,679	1,567	1,629	29.8
		Female	17,771	1,448	1,433	1,599	2,384	2,822	2,361	1,729	1,716	2,279	32.2
Somerset	83.4	Male	40,444	3,838	3,552	3,927	4,457	6,629	4,849	3,942	4,480	4,770	31.7
		Female	42,956	3,627	3,380	3,630	4,525	6,333	4,863	4,506	5,207	6,885	35.0
Sullivan	6.4	Male	3,196	248	224	393	395	462	325	309	357	483	32.3
		Female	3,204	234	214	362	342	381	344	317	391	619	37.0
Susquehanna	39.5	Male	19,388	1,851	1,783	2,022	2,007	3,000	2,624	1,852	1,964	2,285	31.8
		Female	20,112	1,755	1,725	1,988	1,869	2,959	2,638	1,866	2,206	3,106	34.2
Tioga	41.5	Male	20,132	1,905	1,847	2,151	2,672	3,002	2,633	1,878	1,867	2,177	30.0
		Female	21,368	1,790	1,772	2,103	2,913	2,939	2,730	1,943	2,124	3,054	32.2
Union	34.3	Male	17,571	1,321	1,383	1,433	3,148	3,214	2,470	1,660	1,409	1,533	29.7
		Female	16,729	1,266	1,255	1,417	2,799	2,468	2,037	1,551	1,569	2,367	31.6
Venango	65.5	Male	31,709	3,003	2,739	3,194	3,461	5,328	3,958	3,347	3,235	3,444	31.5
		Female	33,791	2,829	2,626	2,966	3,485	5,354	4,148	3,504	3,681	5,198	34.3
Warren	47.7	Male	23,139	2,148	1,987	2,402	2,392	3,573	2,992	2,434	2,364	2,847	32.4
		Female	24,561	2,018	1,926	2,178	2,386	3,631	3,140	2,554	2,748	3,980	35.5
Washington	219.2	Male	105,512	8,545	8,748	9,857	12,538	16,542	13,090	11,106	12,625	12,461	32.9
		Female	113,688	8,288	8,249	9,368	12,129	16,822	13,971	12,204	14,653	18,004	36.4
Wayne	37.7	Male	18,407	1,703	1,578	1,820	1,801	2,828	2,318	1,778	2,028	2,553	33.1
		Female	19,293	1,578	1,553	1,816	1,714	2,673	2,207	1,926	2,241	3,585	36.4
Westmoreland	395.7	Male	191,005	15,505	15,839	19,065	21,152	31,013	24,583	20,750	21,971	21,127	32.7
		Female	204,695	14,705	15,203	18,111	20,530	31,638	25,953	22,635	25,437	30,483	35.8
Wyoming	29.2	Male	14,453	1,483	1,547	1,522	1,500	2,534	2,007	1,202	1,253	1,405	29.6
		Female	14,747	1,424	1,435	1,312	1,452	2,511	1,839	1,302	1,445	2,027	32.0
York	325.1	Male	157,709	13,235	13,939	15,340	17,888	27,685	22,207	16,287	15,327	15,801	31.7
		Female	167,391	12,898	13,574	14,835	18,358	28,265	22,185	16,753	17,106	23,417	33.5
TOTAL METRO COUNTIES	**10,048.6**	**Male**	**4,796,697**	**395,008**	**389,685**	**467,276**	**609,148**	**795,908**	**595,101**	**500,101**	**521,804**	**522,666**	**31.7**
		Female	**5,251,933**	**378,947**	**372,952**	**447,165**	**608,790**	**814,116**	**639,080**	**548,851**	**611,858**	**830,144**	**35.1**
TOTAL STATE	**11,916.6**	**Male**	**5,701,590**	**475,610**	**469,118**	**557,907**	**718,538**	**938,455**	**707,730**	**589,844**	**615,859**	**628,529**	**31.7**
		Female	**6,215,010**	**455,635**	**448,005**	**532,762**	**717,721**	**954,608**	**754,802**	**644,947**	**721,363**	**985,167**	**35.0**
RHODE ISLAND													
PROVIDENCE - PAWTUCKET - WOONSOCKET	**872.3**	**Male**	**413,489**	**32,558**	**32,786**	**40,669**	**55,910**	**69,102**	**49,891**	**41,103**	**44,836**	**46,634**	**31.5**
		Female	**458,811**	**31,492**	**31,409**	**38,915**	**57,600**	**70,607**	**53,149**	**44,948**	**52,462**	**78,229**	**34.9**

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
RHODE ISLAND (continued)													
PROVIDENCE - PAWTUCKET - WOONSOCKET (continued)													
Bristol	47.3	Male	23,021	1,687	1,766	2,411	3,154	3,348	2,901	2,531	2,691	2,532	32.4
		Female	24,279	1,582	1,724	2,251	2,903	3,455	3,028	2,723	2,910	3,703	35.7
Kent	158.2	Male	75,975	6,167	6,497	7,969	8,748	12,957	10,097	7,991	8,290	7,259	31.6
		Female	82,225	5,908	6,183	7,709	8,804	13,489	10,496	8,620	9,279	11,737	34.3
Providence	569.4	Male	266,824	20,600	20,553	25,646	36,467	43,772	30,721	26,537	29,848	32,680	31.9
		Female	302,576	20,102	19,716	24,680	38,146	44,922	33,401	29,415	35,788	56,406	36.1
Washington	97.4	Male	47,669	4,104	3,970	4,643	7,541	9,025	6,172	4,044	4,007	4,163	29.0
		Female	49,731	3,900	3,786	4,275	7,747	8,741	6,224	4,190	4,485	6,383	30.9
ALL COUNTIES													
Bristol	47.3	Male	23,021	1,687	1,766	2,411	3,154	3,348	2,901	2,531	2,691	2,532	32.4
		Female	24,279	1,582	1,724	2,251	2,903	3,455	3,028	2,723	2,910	3,703	35.7
Kent	158.2	Male	75,975	6,167	6,497	7,969	8,748	12,957	10,097	7,991	8,290	7,259	31.6
		Female	82,225	5,908	6,183	7,709	8,804	13,489	10,496	8,620	9,279	11,737	34.3
Newport	82.0	Male	40,234	3,416	3,396	3,882	5,537	7,627	5,589	3,595	3,523	3,669	30.1
		Female	41,766	3,220	3,280	3,747	4,945	7,289	5,228	3,759	4,159	6,139	32.8
Providence	569.4	Male	266,824	20,600	20,553	25,646	36,467	43,772	30,721	26,537	29,848	32,680	31.9
		Female	302,576	20,102	19,716	24,680	38,146	44,922	33,401	29,415	35,788	56,406	36.1
Washington	97.4	Male	47,669	4,104	3,970	4,643	7,541	9,025	6,172	4,044	4,007	4,163	29.0
		Female	49,731	3,900	3,786	4,275	7,747	8,741	6,224	4,190	4,485	6,383	30.9
TOTAL METRO COUNTIES	**872.3**	**Male**	**413,489**	**32,558**	**32,786**	**40,669**	**55,910**	**69,102**	**49,891**	**41,103**	**44,836**	**46,634**	**31.5**
		Female	**458,811**	**31,492**	**31,409**	**38,915**	**57,600**	**70,607**	**53,149**	**44,948**	**52,462**	**78,229**	**34.9**
TOTAL STATE	**954.3**	**Male**	**453,723**	**35,974**	**36,182**	**44,551**	**61,447**	**76,729**	**55,480**	**44,698**	**48,359**	**50,303**	**31.3**
		Female	**500,577**	**34,712**	**34,689**	**42,662**	**62,545**	**77,896**	**58,377**	**48,707**	**56,621**	**84,368**	**34.7**
SOUTH CAROLINA													
ANDERSON	**142.9**	**Male**	**68,414**	**6,600**	**6,394**	**6,790**	**7,911**	**11,455**	**9,834**	**6,864**	**6,351**	**6,215**	**30.7**
		Female	**74,486**	**6,363**	**6,103**	**6,554**	**8,112**	**12,059**	**10,090**	**7,315**	**7,717**	**10,173**	**33.4**
Anderson	142.9	Male	68,414	6,600	6,394	6,790	7,911	11,455	9,834	6,864	6,351	6,215	30.7
		Female	74,486	6,363	6,103	6,554	8,112	12,059	10,090	7,315	7,717	10,173	33.4
CHARLESTON	**473.7**	**Male**	**242,257**	**23,953**	**21,330**	**23,622**	**47,979**	**46,888**	**30,562**	**18,676**	**16,325**	**12,922**	**25.9**
		Female	**231,443**	**23,132**	**20,607**	**22,667**	**32,038**	**43,523**	**30,006**	**20,191**	**18,715**	**20,564**	**29.0**
Berkeley	111.7	Male	56,446	6,906	6,192	6,099	8,193	10,957	7,989	4,450	3,326	2,334	25.8
		Female	55,254	6,635	5,862	5,749	7,223	10,973	7,665	4,394	3,447	3,306	27.0
Charleston	291.4	Male	151,145	13,229	11,486	13,525	35,626	29,383	17,133	11,206	10,761	8,796	25.6
		Female	140,255	12,869	11,144	12,895	20,739	25,675	16,905	12,861	12,751	14,416	29.9
Dorchester	70.6	Male	34,666	3,818	3,652	3,998	4,160	5,548	5,440	3,020	2,238	1,792	27.6
		Female	35,934	3,628	3,601	4,023	4,076	6,875	5,436	2,936	2,517	2,842	28.8
CHARLOTTE - GASTONIA - ROCK HILL	**1,013.3**	**Male**	**486,690**	**43,286**	**45,964**	**48,642**	**60,723**	**88,785**	**68,679**	**49,165**	**42,913**	**38,533**	**30.0**
		Female	**526,610**	**41,990**	**43,850**	**46,578**	**62,666**	**92,314**	**71,877**	**53,279**	**50,748**	**63,308**	**32.4**
York	114.1	Male	54,651	5,266	5,503	5,769	6,925	9,588	7,670	5,320	4,637	3,973	29.0
		Female	59,449	5,150	5,155	5,667	7,936	10,024	7,823	5,770	5,505	6,419	30.8
Cabarrus, N. C.	*89.7*	*Male*	*42,982*	*3,619*	*3,858*	*4,377*	*4,853*	*7,127*	*5,979*	*4,625*	*4,264*	*4,280*	*31.7*
		Female	*46,718*	*3,511*	*3,800*	*4,034*	*4,863*	*7,187*	*6,435*	*4,850*	*5,255*	*6,783*	*34.9*
Gaston, N. C.	*165.5*	*Male*	*79,202*	*7,218*	*7,971*	*8,105*	*9,345*	*13,734*	*10,853*	*8,255*	*7,147*	*6,574*	*30.1*
		Female	*86,298*	*6,842*	*7,699*	*7,807*	*9,326*	*14,305*	*11,492*	*9,037*	*8,766*	*11,024*	*33.0*
Lincoln, N. C.	*45.8*	*Male*	*22,427*	*1,999*	*2,186*	*2,305*	*2,454*	*3,946*	*3,345*	*2,324*	*2,013*	*1,855*	*30.8*
		Female	*23,373*	*1,984*	*2,065*	*2,134*	*2,445*	*3,916*	*3,309*	*2,459*	*2,284*	*2,777*	*32.8*
Mecklenburg, N. C.	*420.9*	*Male*	*201,211*	*17,626*	*18,496*	*19,565*	*26,500*	*40,080*	*28,860*	*20,097*	*16,543*	*13,444*	*29.6*
		Female	*219,689*	*17,095*	*17,684*	*18,802*	*27,899*	*42,485*	*30,702*	*22,136*	*19,335*	*23,551*	*31.7*
Rowan, N. C.	*101.3*	*Male*	*48,968*	*3,993*	*4,091*	*4,495*	*5,971*	*7,889*	*6,402*	*5,168*	*5,367*	*5,592*	*32.5*
		Female	*52,332*	*3,833*	*3,874*	*4,305*	*5,713*	*7,926*	*6,506*	*5,524*	*6,247*	*8,404*	*35.8*
Union, N. C.	*76.0*	*Male*	*37,249*	*3,565*	*3,859*	*4,026*	*4,675*	*6,421*	*5,570*	*3,376*	*2,942*	*2,815*	*28.9*
		Female	*38,751*	*3,575*	*3,573*	*3,829*	*4,484*	*6,471*	*5,610*	*3,503*	*3,356*	*4,350*	*31.0*
COLUMBIA	**434.9**	**Male**	**214,838**	**19,076**	**18,648**	**20,859**	**37,909**	**43,701**	**27,931**	**18,366**	**15,804**	**12,544**	**27.5**
		Female	**220,062**	**18,463**	**17,797**	**19,245**	**35,147**	**42,405**	**28,739**	**19,380**	**18,094**	**20,792**	**29.6**
Lexington	156.9	Male	77,002	7,462	7,822	7,976	9,256	14,607	12,279	7,385	5,841	4,374	29.1
		Female	79,898	7,066	7,418	7,672	9,328	15,393	12,323	7,421	6,444	6,833	30.5

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
SOUTH CAROLINA (continued)													
COLUMBIA (continued)													
Richland	278.0	Male	137,836	11,614	10,826	12,883	28,653	29,094	15,652	10,981	9,963	8,170	26.7
		Female	140,164	11,397	10,379	11,573	25,819	27,012	16,416	11,959	11,650	13,959	29.0
FLORENCE	**116.2**	**Male**	**55,028**	**6,167**	**5,645**	**6,011**	**6,638**	**9,945**	**7,399**	**5,033**	**4,401**	**3,789**	**28.1**
		Female	**61,172**	**5,996**	**5,479**	**6,005**	**7,054**	**10,710**	**7,997**	**5,676**	**5,548**	**6,707**	**30.7**
Florence	116.2	Male	55,028	6,167	5,645	6,011	6,638	9,945	7,399	5,033	4,401	3,789	28.1
		Female	61,172	5,996	5,479	6,005	7,054	10,710	7,997	5,676	5,548	6,707	30.7
GREENVILLE - SPARTANBURG	**599.3**	**Male**	**289,199**	**25,881**	**26,291**	**28,248**	**40,680**	**51,083**	**40,414**	**28,047**	**25,388**	**23,167**	**29.6**
		Female	**310,101**	**25,035**	**24,709**	**27,354**	**39,282**	**52,367**	**42,007**	**30,539**	**30,248**	**38,560**	**32.4**
Greenville	302.3	Male	145,133	13,340	13,043	14,143	19,620	26,358	20,502	14,163	12,841	11,123	29.7
		Female	157,167	12,922	12,359	13,825	19,806	26,942	21,522	15,578	15,107	19,106	32.3
Pickens	85.1	Male	42,630	3,505	3,564	3,896	8,831	7,048	5,487	3,822	3,332	3,145	27.2
		Female	42,470	3,354	3,264	3,594	7,191	6,926	5,565	3,852	3,889	4,835	30.5
Spartanburg	211.9	Male	101,436	9,036	9,684	10,209	12,229	17,677	14,425	10,062	9,215	8,899	30.4
		Female	110,464	8,759	9,086	9,935	12,285	18,499	14,920	11,109	11,252	14,619	33.2
ALL COUNTIES													
Abbeville	23.1	Male	11,085	1,036	1,063	1,103	1,466	1,732	1,358	1,102	1,055	1,170	30.0
		Female	12,015	1,034	973	1,120	1,459	1,820	1,385	1,135	1,227	1,862	32.8
☐ Aiken	110.3	Male	53,590	5,379	5,285	5,718	6,307	8,895	6,981	5,661	5,049	4,315	29.6
		Female	56,710	5,167	4,835	5,372	6,301	9,211	7,530	6,039	5,566	6,689	32.3
Allendale	11.0	Male	5,203	636	557	661	565	874	566	400	461	483	27.1
		Female	5,797	549	532	578	603	939	633	469	590	904	31.8
Anderson	142.9	Male	68,414	6,600	6,394	6,790	7,911	11,455	9,834	6,864	6,351	6,215	30.7
		Female	74,486	6,363	6,103	6,554	8,112	12,059	10,090	7,315	7,717	10,173	33.4
Bamberg	18.5	Male	8,703	888	843	1,073	1,283	1,314	946	716	794	846	27.0
		Female	9,797	908	875	982	1,482	1,428	1,022	845	934	1,321	29.6
Barnwell	20.4	Male	9,737	1,167	1,111	1,074	1,071	1,622	1,146	850	840	856	27.7
		Female	10,663	1,084	1,023	1,042	1,163	1,727	1,226	978	991	1,429	30.9
Beaufort	74.3	Male	40,504	3,672	2,696	3,546	12,699	6,837	3,436	2,158	2,745	2,715	23.7
		Female	33,796	3,708	2,707	2,855	5,536	6,129	3,458	2,597	3,404	3,402	28.4
Berkeley	111.7	Male	56,446	6,906	6,192	6,099	8,193	10,957	7,989	4,450	3,326	2,334	25.8
		Female	55,254	6,635	5,862	5,749	7,223	10,973	7,665	4,394	3,447	3,306	27.0
Calhoun	12.8	Male	6,110	655	580	719	753	984	775	473	554	617	28.5
		Female	6,690	635	595	695	755	1,045	783	564	677	941	31.4
Charleston	291.4	Male	151,145	13,229	11,486	13,525	35,626	29,383	17,133	11,206	10,761	8,796	25.6
		Female	140,255	12,869	11,144	12,895	20,739	25,675	16,905	12,861	12,751	14,416	29.9
Cherokee	41.8	Male	20,006	1,956	2,057	2,136	2,234	3,432	2,786	1,924	1,807	1,674	29.7
		Female	21,794	1,841	2,049	2,112	2,305	3,466	2,784	2,175	2,137	2,925	32.5
Chester	30.3	Male	14,277	1,444	1,447	1,564	1,634	2,326	1,703	1,387	1,436	1,336	29.5
		Female	16,023	1,422	1,410	1,549	1,655	2,351	1,984	1,544	1,691	2,417	33.4
Chesterfield	39.3	Male	18,959	1,983	2,009	2,130	2,120	3,199	2,511	1,693	1,659	1,655	28.9
		Female	20,341	1,867	1,822	2,060	2,148	3,346	2,509	1,863	2,022	2,704	31.8
Clarendon	28.2	Male	13,459	1,472	1,421	1,670	1,667	2,184	1,525	1,068	1,212	1,240	27.3
		Female	14,741	1,367	1,330	1,608	1,780	2,264	1,618	1,322	1,471	1,981	30.7
Colleton	33.1	Male	15,868	1,622	1,561	1,941	1,755	2,519	1,946	1,463	1,476	1,585	29.2
		Female	17,232	1,573	1,561	1,864	1,821	2,750	2,064	1,628	1,670	2,301	31.5
Darlington	64.9	Male	30,884	3,625	3,313	3,575	3,482	5,372	3,904	2,701	2,617	2,295	27.7
		Female	34,016	3,317	3,066	3,341	3,834	5,752	4,233	3,134	3,173	4,166	31.0
Dillon	31.5	Male	14,847	2,000	1,644	1,856	1,773	2,357	1,686	1,158	1,220	1,153	25.6
		Female	16,653	1,874	1,542	1,863	1,938	2,542	1,876	1,450	1,598	1,970	29.4
Dorchester	70.6	Male	34,666	3,818	3,652	3,998	4,160	6,548	5,440	3,020	2,238	1,792	27.6
		Female	35,934	3,628	3,601	4,023	4,076	6,875	5,436	2,936	2,517	2,842	28.8
Edgefield	18.1	Male	8,811	944	887	985	1,025	1,514	1,113	800	811	732	28.7
		Female	9,289	935	835	944	1,038	1,514	1,055	871	881	1,216	30.9
Fairfield	20.6	Male	9,931	984	1,066	1,173	1,178	1,638	1,049	900	952	991	28.4
		Female	10,669	990	979	1,145	1,212	1,590	1,151	1,003	1,022	1,577	31.3
Florence	116.2	Male	55,028	6,167	5,645	6,011	6,638	9,945	7,399	5,033	4,401	3,789	28.1
		Female	61,172	5,996	5,479	6,005	7,054	10,710	7,997	5,676	5,548	6,707	30.7
Georgetown	46.1	Male	22,265	2,618	2,407	2,560	2,586	3,807	2,633	1,839	1,983	1,832	27.5
		Female	23,835	2,661	2,251	2,476	2,730	3,867	2,786	2,093	2,389	2,582	29.7
Greenville	302.3	Male	145,133	13,340	13,043	14,143	19,620	26,358	20,502	14,163	12,841	11,123	29.7
		Female	157,167	12,922	12,359	13,825	19,806	26,942	21,522	15,578	15,107	19,106	32.3

POPULATION BY AGE AND SEX

ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
SOUTH CAROLINA (continued)													
ALL COUNTIES (continued)													
Greenwood	60.3	Male	28,435	2,668	2,726	2,890	3,349	4,777	3,922	2,808	2,640	2,655	30.4
		Female	31,865	2,578	2,583	2,851	3,642	5,039	4,024	3,257	3,338	4,553	33.5
Hampton	18.9	Male	8,989	1,078	972	1,009	960	1,441	1,056	751	827	895	28.3
		Female	9,911	1,002	895	1,056	1,037	1,593	1,126	856	1,001	1,345	31.1
Horry	115.6	Male	56,327	5,920	4,981	5,744	7,779	10,095	7,223	5,100	4,826	4,659	28.7
		Female	59,273	5,704	4,943	5,421	7,325	10,034	7,569	5,823	5,923	6,531	31.2
Jasper	15.5	Male	7,433	943	817	915	814	1,135	852	667	581	709	27.0
		Female	8,067	855	774	902	944	1,230	966	664	706	1,026	29.5
Kershaw	40.2	Male	19,442	1,999	1,863	2,199	2,209	3,328	2,558	1,880	1,797	1,609	29.4
		Female	20,758	1,831	1,785	2,178	2,205	3,410	2,724	2,061	2,026	2,538	32.0
Lancaster	56.3	Male	27,177	2,633	2,753	2,944	3,237	4,559	3,828	2,592	2,393	2,238	29.4
		Female	29,123	2,587	2,711	2,799	3,102	4,915	3,833	2,844	2,836	3,496	31.8
Laurens	52.8	Male	25,342	2,252	2,372	2,664	3,174	4,230	3,416	2,460	2,419	2,355	30.2
		Female	27,458	2,161	2,261	2,525	3,091	4,269	3,477	2,776	2,854	4,044	33.6
Lee	19.1	Male	9,092	1,073	926	1,147	1,208	1,473	1,018	744	759	744	26.3
		Female	10,008	1,118	914	1,135	1,241	1,470	1,069	875	939	1,247	29.1
Lexington	156.9	Male	77,002	7,462	7,822	7,976	9,256	14,607	12,279	7,385	5,841	4,374	29.1
		Female	79,898	7,066	7,418	7,672	9,328	15,393	12,323	7,421	6,444	6,833	30.5
McCormick	7.7	Male	3,702	402	364	447	455	587	422	311	356	358	28.1
		Female	3,998	354	399	419	476	591	444	365	410	540	30.9
Marion	35.4	Male	16,373	2,080	1,699	1,903	1,862	2,803	1,869	1,357	1,413	1,387	27.3
		Female	19,027	2,072	1,724	1,917	2,081	3,116	2,152	1,737	1,877	2,351	30.5
Marlboro	32.8	Male	15,529	1,812	1,716	1,952	1,832	2,390	1,835	1,316	1,324	1,352	26.9
		Female	17,271	1,749	1,602	1,924	1,893	2,637	1,988	1,544	1,640	2,294	30.6
Newberry	31.6	Male	15,228	1,340	1,321	1,444	1,947	2,353	1,931	1,380	1,618	1,894	31.6
		Female	16,372	1,247	1,326	1,333	1,829	2,291	1,970	1,572	1,960	2,844	35.8
Oconee	51.0	Male	24,948	2,403	2,343	2,506	2,881	4,210	3,546	2,495	2,211	2,353	30.6
		Female	26,052	2,188	2,230	2,283	2,756	4,192	3,670	2,635	2,640	3,458	33.5
Orangeburg	86.3	Male	40,436	4,345	4,080	4,719	5,581	6,526	4,703	3,431	3,534	3,517	27.3
		Female	45,864	4,059	3,998	4,683	6,646	7,040	5,238	4,099	4,362	5,739	30.0
Pickens	85.1	Male	42,630	3,505	3,564	3,896	8,831	7,048	5,487	3,822	3,332	3,145	27.2
		Female	42,470	3,354	3,264	3,594	7,191	6,926	5,565	3,852	3,889	4,835	30.5
Richland	278.0	Male	137,836	11,614	10,826	12,883	28,653	29,094	15,652	10,981	9,963	8,170	26.7
		Female	140,164	11,397	10,379	11,573	25,819	27,012	16,416	11,959	11,650	13,959	29.0
Saluda	16.8	Male	8,176	799	795	861	932	1,280	1,031	774	825	879	30.5
		Female	8,624	794	733	858	878	1,230	1,064	832	877	1,358	33.5
Spartanburg	211.9	Male	101,436	9,036	9,684	10,209	12,229	17,677	14,425	10,062	9,215	8,899	30.4
		Female	110,464	8,759	9,086	9,935	12,285	18,499	14,920	11,109	11,252	14,619	33.2
Sumter	90.9	Male	44,471	5,066	4,369	4,969	7,078	7,914	5,585	3,690	3,135	2,665	26.0
		Female	46,429	4,868	4,338	4,885	6,371	7,685	5,837	3,994	3,746	4,705	28.6
Union	30.9	Male	14,599	1,388	1,341	1,512	1,762	2,415	1,927	1,485	1,400	1,369	30.4
		Female	16,301	1,320	1,321	1,466	1,684	2,498	2,018	1,660	1,832	2,502	34.4
Williamsburg	39.3	Male	18,580	2,334	2,148	2,281	2,169	3,019	1,985	1,531	1,585	1,528	26.2
		Female	20,720	2,263	2,100	2,280	2,326	3,258	2,147	1,824	2,062	2,460	29.3
York	114.1	Male	54,651	5,266	5,503	5,769	6,925	9,588	7,670	5,320	4,637	3,973	29.0
		Female	59,449	5,150	5,155	5,667	7,936	10,024	7,823	5,770	5,505	6,419	30.8
TOTAL METRO COUNTIES	**1,991.4**	**Male**	**977,977**	**92,322**	**89,096**	**97,017**	**154,349**	**181,555**	**130,791**	**87,967**	**77,955**	**66,725**	**28.1**
		Female	**1,013,423**	**89,306**	**84,685**	**92,864**	**135,870**	**180,299**	**134,192**	**94,910**	**91,393**	**109,904**	**30.8**
TOTAL STATE	**3,306.8**	**Male**	**1,612,905**	**159,559**	**151,344**	**166,889**	**240,869**	**287,801**	**208,581**	**143,371**	**133,220**	**121,271**	**28.1**
		Female	**1,693,895**	**153,821**	**144,872**	**160,013**	**216,856**	**289,327**	**216,075**	**157,999**	**158,299**	**196,633**	**30.9**
SOUTH DAKOTA													
SIOUX FALLS	**115.5**	**Male**	**55,203**	**5,722**	**4,729**	**5,299**	**7,557**	**10,641**	**6,662**	**5,023**	**4,675**	**4,895**	**29.0**
		Female	**60,297**	**5,568**	**4,619**	**5,293**	**8,979**	**10,623**	**6,911**	**5,113**	**5,156**	**8,035**	**30.4**
Minnehaha	115.5	Male	55,203	5,722	4,729	5,299	7,557	10,641	6,662	5,023	4,675	4,895	29.0
		Female	60,297	5,568	4,619	5,293	8,979	10,623	6,911	5,113	5,156	8,035	30.4
ALL COUNTIES													
Aurora	3.4	Male	1,737	147	146	229	174	223	170	158	223	267	32.7
		Female	1,663	155	130	161	113	182	187	169	187	379	39.8

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
SOUTH DAKOTA (continued)													
ALL COUNTIES (continued)													
Beadle	18.6	Male	8,968	930	688	827	1,067	1,482	1,043	891	966	1,074	31.6
		Female	9,632	866	689	788	1,041	1,329	1,040	998	1,058	1,823	36.0
Bennett	3.1	Male	1,531	188	162	190	166	233	162	152	125	153	27.6
		Female	1,569	200	173	175	148	231	172	149	130	191	28.8
Bon Homme	7.9	Male	3,970	345	269	316	727	503	355	361	420	674	31.5
		Female	3,930	351	273	390	356	444	379	389	451	897	39.0
Brookings	25.4	Male	12,858	1,101	801	899	3,839	2,081	1,160	844	975	1,158	24.6
		Female	12,542	1,079	748	876	3,418	1,758	1,127	887	944	1,705	25.9
Brown	37.6	Male	17,798	1,756	1,539	1,756	2,536	2,998	2,066	1,610	1,600	1,937	29.4
		Female	19,802	1,758	1,463	1,756	3,101	3,014	2,117	1,710	1,744	3,139	31.0
Brule	5.2	Male	2,537	285	223	276	223	395	272	231	300	332	31.6
		Female	2,663	285	211	262	230	337	317	272	287	462	35.2
Buffalo	1.8	Male	911	172	115	131	110	111	100	62	59	51	20.4
		Female	889	140	111	119	113	112	108	59	68	59	22.6
Butte	8.5	Male	4,218	461	379	411	436	701	463	382	425	560	31.0
		Female	4,282	420	358	395	424	651	472	397	446	719	33.4
Campbell	2.1	Male	1,079	91	74	135	89	126	124	126	145	169	37.0
		Female	1,021	67	58	108	69	109	122	133	146	209	43.2
Charles Mix	9.6	Male	4,701	560	434	506	474	604	525	468	468	662	31.2
		Female	4,899	531	476	531	401	598	533	435	471	921	33.5
Clark	4.9	Male	2,467	277	180	210	210	334	240	263	326	427	35.9
		Female	2,433	223	178	202	171	286	248	268	318	539	41.3
Clay	13.7	Male	6,889	537	416	451	2,329	1,122	604	417	452	561	24.1
		Female	6,811	543	407	448	2,124	997	584	431	462	815	24.6
Codington	21.8	Male	10,532	1,204	894	985	1,391	1,747	1,187	903	973	1,248	29.5
		Female	11,268	1,154	895	933	1,404	1,635	1,236	960	1,089	1,962	32.6
Corson	5.2	Male	2,665	367	298	338	342	359	286	261	206	208	24.7
		Female	2,535	362	260	319	314	320	284	231	212	233	25.4
Custer	6.6	Male	3,387	339	282	360	315	634	427	334	312	384	31.3
		Female	3,213	284	249	322	311	535	442	310	322	438	33.2
Davison	18.1	Male	8,616	920	727	774	1,300	1,389	870	773	761	1,102	29.2
		Female	9,484	889	681	794	1,221	1,334	963	807	923	1,872	33.7
Day	8.0	Male	3,991	373	316	402	375	537	378	369	474	767	34.9
		Female	4,009	370	309	395	274	468	380	404	495	914	40.0
Deuel	5.2	Male	2,660	256	245	263	273	328	283	267	294	451	33.9
		Female	2,540	213	206	258	194	306	279	265	290	529	38.3
Dewey	5.6	Male	2,771	414	307	346	339	381	300	237	219	228	24.5
		Female	2,829	417	314	363	331	382	298	244	199	281	24.8
Douglas	4.2	Male	2,093	226	180	225	242	252	217	204	204	343	31.9
		Female	2,107	182	187	223	172	220	235	199	242	447	38.0
Edmunds	5.0	Male	2,478	235	231	264	206	304	252	269	295	422	35.0
		Female	2,522	219	215	274	159	268	280	264	290	553	39.5
Fall River	8.8	Male	4,567	433	349	378	380	680	481	470	644	752	36.3
		Female	4,233	436	323	364	378	621	441	381	450	839	34.9
Faulk	3.1	Male	1,553	136	138	178	128	191	171	174	192	245	35.3
		Female	1,547	130	100	180	100	184	167	189	156	341	39.8
Grant	9.1	Male	4,508	507	443	466	448	655	497	383	467	642	31.0
		Female	4,592	438	387	464	410	633	496	405	473	886	34.4
Gregory	5.8	Male	2,852	268	260	250	305	395	291	252	310	521	33.7
		Female	2,948	297	224	270	220	354	304	272	352	655	38.6
Haakon	2.8	Male	1,415	198	149	124	154	242	152	117	130	149	28.4
		Female	1,385	194	122	118	152	200	145	113	117	224	30.3
Hamlin	5.3	Male	2,623	266	227	261	224	321	238	239	337	510	35.5
		Female	2,677	240	215	245	178	286	260	252	330	671	41.7
Hand	4.6	Male	2,297	208	186	260	202	318	242	263	271	347	34.2
		Female	2,303	214	176	212	176	278	258	272	281	436	38.7
Hanson	3.4	Male	1,741	215	158	202	178	206	189	171	186	236	30.7
		Female	1,659	175	154	165	127	197	212	156	173	300	35.5
Harding	1.7	Male	893	83	75	109	106	151	92	79	87	111	29.9
		Female	807	81	61	81	81	119	102	74	88	120	33.4
Hughes	15.1	Male	7,237	835	705	738	687	1,398	1,024	659	609	582	29.7
		Female	7,863	827	654	773	821	1,470	1,011	656	686	965	30.8
Hutchinson	9.0	Male	4,402	379	392	402	377	557	426	462	518	889	37.2
		Female	4,598	372	307	421	296	536	477	442	560	1,187	42.7

POPULATION BY AGE AND SEX

SMM ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
SOUTH DAKOTA (continued)													
ALL COUNTIES (continued)													
Hyde	2.0	Male	966	88	79	97	95	117	94	115	109	172	35.7
		Female	1,034	105	71	127	71	107	120	115	94	224	38.0
Jackson	4.1	Male	2,016	262	237	243	207	282	244	183	160	198	27.1
		Female	2,084	272	265	253	184	297	229	165	165	254	27.3
Jerauld	2.9	Male	1,436	161	113	137	113	198	153	137	163	261	34.8
		Female	1,464	141	114	103	102	175	178	130	170	351	40.4
Jones	1.5	Male	754	75	57	75	58	116	84	85	83	121	34.7
		Female	746	61	74	87	65	94	96	85	71	113	34.1
Kingsbury	6.4	Male	3,145	302	236	268	294	405	319	327	403	591	37.1
		Female	3,255	273	223	273	242	358	316	352	384	834	43.2
Lake	10.5	Male	5,099	507	382	419	797	756	475	452	503	808	30.9
		Female	5,401	468	381	407	823	688	463	468	558	1,145	34.0
Lawrence	18.7	Male	9,180	933	700	867	1,483	1,613	931	798	841	1,014	28.8
		Female	9,520	889	654	787	1,574	1,403	941	811	894	1,567	31.1
Lincoln	15.0	Male	7,411	880	642	722	759	1,206	896	631	695	980	30.8
		Female	7,589	820	675	669	663	1,158	861	651	673	1,419	33.4
Lyman	3.8	Male	1,935	257	185	210	230	257	204	183	172	237	28.3
		Female	1,865	239	198	193	162	274	214	176	165	244	30.1
McCook	6.2	Male	3,054	300	260	344	302	389	314	307	342	496	33.3
		Female	3,146	290	245	328	210	351	320	315	381	706	39.7
McPherson	3.7	Male	1,825	139	139	178	154	212	193	209	263	338	39.7
		Female	1,875	137	129	158	124	187	196	235	256	453	45.3
Marshall	5.1	Male	2,544	200	202	287	225	331	306	261	287	445	35.9
		Female	2,556	229	189	280	168	283	315	251	278	563	39.1
Meade	22.4	Male	11,964	1,461	1,106	1,024	2,046	2,342	1,458	877	737	913	26.5
		Female	10,436	1,352	1,036	1,030	1,203	2,082	1,258	781	692	1,002	27.9
Mellette	2.2	Male	1,140	148	113	140	137	161	116	107	92	126	27.0
		Female	1,060	143	110	120	114	138	125	99	71	140	28.1
Miner	3.5	Male	1,693	161	100	170	143	225	135	160	237	362	38.5
		Female	1,807	175	119	166	131	167	152	198	249	450	44.6
Minnehaha	115.5	Male	55,203	5,722	4,729	5,299	7,557	10,641	6,662	5,023	4,675	4,895	29.0
		Female	60,297	5,568	4,619	5,293	8,979	10,623	6,911	5,113	5,156	8,035	30.4
Moody	6.7	Male	3,315	349	288	330	318	461	368	304	380	517	33.1
		Female	3,385	335	295	342	245	473	379	284	392	640	35.1
Pennington	74.3	Male	37,178	4,171	3,061	3,443	6,542	7,252	4,245	3,137	2,600	2,727	26.9
		Female	37,122	4,050	3,102	3,279	5,642	6,567	4,542	3,249	2,823	3,868	28.8
Perkins	4.7	Male	2,351	214	201	230	245	346	253	231	304	327	33.3
		Female	2,349	211	168	224	214	303	260	263	287	419	37.1
Potter	3.6	Male	1,765	168	150	193	135	242	213	165	210	289	34.8
		Female	1,835	187	148	189	138	222	199	182	190	380	36.7
Roberts	10.8	Male	5,448	588	520	622	505	682	603	465	527	936	32.2
		Female	5,352	532	476	584	408	656	555	499	528	1,114	35.4
Sanborn	3.1	Male	1,566	155	98	153	167	222	131	182	187	271	34.5
		Female	1,534	149	100	130	127	174	155	186	186	327	40.6
Shannon	12.2	Male	6,122	1,051	918	893	802	898	550	398	287	325	19.7
		Female	6,078	1,023	872	778	825	914	601	401	328	336	21.1
Spink	8.9	Male	4,318	400	344	421	436	656	504	448	503	606	33.5
		Female	4,582	386	323	402	463	610	475	502	498	923	37.3
Stanley	2.5	Male	1,239	130	127	118	131	225	167	113	101	127	30.0
		Female	1,261	175	116	132	145	214	167	90	100	122	27.9
Sully	1.9	Male	962	91	88	110	90	145	112	111	88	127	32.0
		Female	938	104	72	108	94	115	129	98	84	134	32.9
Todd	7.7	Male	3,753	663	465	479	425	623	390	278	235	195	22.4
		Female	3,947	675	533	474	457	665	381	303	235	224	22.5
Tripp	7.0	Male	3,503	375	344	333	364	463	396	338	405	485	32.2
		Female	3,497	394	272	336	325	464	370	363	378	595	34.1
Turner	9.2	Male	4,591	406	349	422	392	650	457	474	528	913	36.7
		Female	4,609	373	341	378	318	565	487	481	543	1,123	41.8
Union	11.4	Male	5,652	668	529	510	570	986	587	498	572	732	30.6
		Female	5,748	644	488	496	554	860	615	536	568	987	33.0
Walworth	6.7	Male	3,231	338	246	311	304	447	382	323	351	529	34.3
		Female	3,469	312	283	328	283	460	401	339	333	730	36.7
Yankton	19.1	Male	9,171	924	756	880	1,256	1,532	1,076	817	888	1,042	30.0
		Female	9,929	854	727	833	1,381	1,535	1,160	858	924	1,657	32.6

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
SOUTH DAKOTA (continued)													
ALL COUNTIES (continued)													
Ziebach	2.3	Male	1,165	199	116	156	128	151	140	109	96	70	24.1
		Female	1,135	192	147	150	142	137	115	95	79	78	21.9
TOTAL METRO COUNTIES	115.5	**Male**	**55,203**	**5,722**	**4,729**	**5,299**	**7,557**	**10,641**	**6,662**	**5,023**	**4,675**	**4,895**	**29.0**
		Female	**60,297**	**5,568**	**4,619**	**5,293**	**8,979**	**10,623**	**6,911**	**5,113**	**5,156**	**8,035**	**30.4**
TOTAL STATE	705.8	**Male**	**347,640**	**37,198**	**29,868**	**33,746**	**47,762**	**57,190**	**38,445**	**31,097**	**31,997**	**40,337**	**29.4**
		Female	**358,160**	**35,870**	**28,881**	**32,822**	**45,604**	**53,713**	**39,362**	**31,867**	**33,173**	**56,868**	**31.7**
TENNESSEE													
CHATTANOOGA	433.0	**Male**	**207,404**	**19,963**	**19,041**	**20,491**	**25,246**	**36,463**	**28,470**	**20,728**	**18,282**	**18,720**	**30.2**
		Female	**225,596**	**18,648**	**18,184**	**18,980**	**25,327**	**37,982**	**30,026**	**22,939**	**21,875**	**30,635**	**33.1**
Hamilton	289.2	Male	137,374	12,886	12,289	13,124	17,509	24,789	18,118	13,767	12,375	12,517	30.2
		Female	151,826	12,063	11,675	12,250	18,450	25,819	19,558	15,563	14,846	21,602	33.3
Marion	25.2	Male	12,374	1,218	1,161	1,323	1,398	2,002	1,778	1,249	1,013	1,232	30.4
		Female	12,826	1,152	1,126	1,240	1,324	2,016	1,762	1,267	1,181	1,758	32.8
Sequatchie	9.2	Male	4,516	432	472	493	487	780	671	415	338	428	29.8
		Female	4,684	454	429	451	500	757	645	432	401	615	31.7
Catoosa, Ga.	*39.5*	*Male*	*19,113*	*1,937*	*1,942*	*1,999*	*2,041*	*3,338*	*2,996*	*2,006*	*1,474*	*1,380*	*29.9*
		Female	*20,387*	*1,794*	*1,876*	*1,892*	*2,149*	*3,690*	*3,087*	*2,103*	*1,735*	*2,061*	*31.7*
Dade, Ga.	*12.8*	*Male*	*6,324*	*661*	*596*	*698*	*816*	*1,043*	*933*	*556*	*528*	*493*	*28.7*
		Female	*6,476*	*588*	*589*	*606*	*851*	*1,127*	*904*	*590*	*551*	*670*	*30.4*
Walker, Ga.	*57.1*	*Male*	*27,703*	*2,829*	*2,581*	*2,854*	*2,995*	*4,511*	*3,974*	*2,735*	*2,554*	*2,670*	*30.7*
		Female	*29,397*	*2,597*	*2,489*	*2,541*	*3,053*	*4,573*	*4,070*	*2,984*	*3,161*	*3,929*	*33.8*
CLARKSVILLE - HOPKINSVILLE	157.0	**Male**	**81,401**	**8,555**	**6,625**	**6,941**	**18,821**	**15,045**	**9,129**	**6,135**	**4,709**	**5,441**	**24.9**
		Female	**75,599**	**8,367**	**6,374**	**6,557**	**11,490**	**13,528**	**9,303**	**6,319**	**5,552**	**8,109**	**28.7**
Montgomery	88.8	Male	45,471	4,672	3,622	3,972	9,933	8,675	5,357	3,757	2,599	2,884	25.6
		Female	43,329	4,448	3,504	3,744	7,110	7,936	5,533	3,710	3,151	4,193	28.6
Christian, Ky.	*68.2*	*Male*	*35,930*	*3,883*	*3,003*	*2,969*	*8,888*	*6,370*	*3,772*	*2,378*	*2,110*	*2,557*	*24.4*
		Female	*32,270*	*3,919*	*2,870*	*2,813*	*4,380*	*5,592*	*3,770*	*2,609*	*2,401*	*3,916*	*28.9*
JOHNSON CITY - KINGSPORT - BRISTOL	444.3	**Male**	**214,767**	**17,991**	**19,101**	**21,057**	**24,992**	**35,959**	**31,561**	**22,121**	**20,771**	**21,214**	**31.7**
		Female	**229,533**	**17,237**	**18,407**	**19,528**	**25,474**	**36,813**	**32,149**	**23,849**	**24,023**	**32,053**	**34.3**
Carter	50.9	Male	24,570	2,068	2,203	2,336	2,948	4,035	3,494	2,481	2,332	2,673	31.8
		Female	26,330	2,021	2,053	2,183	2,983	4,068	3,592	2,615	2,855	3,960	34.6
Hawkins	45.7	Male	22,560	2,039	2,195	2,304	2,306	3,883	3,467	2,224	1,989	2,153	31.3
		Female	23,140	1,882	2,059	2,088	2,256	3,992	3,406	2,311	2,207	2,939	33.2
Sullivan	147.0	Male	70,615	5,765	6,471	6,961	7,486	11,902	11,062	7,697	6,980	6,291	32.2
		Female	76,385	5,672	6,198	6,616	7,581	12,443	11,316	8,422	8,323	9,814	34.7
Unicoi	16.5	Male	8,027	685	675	752	869	1,265	1,122	870	833	956	33.2
		Female	8,473	618	680	692	816	1,238	1,112	938	996	1,383	36.7
Washington	92.0	Male	44,725	3,690	3,716	4,144	6,311	7,880	6,094	4,371	4,284	4,235	30.7
		Female	47,275	3,568	3,728	3,750	6,606	7,788	6,204	4,642	4,485	6,504	32.7
Bristol city, Va.	*18.5*	*Male*	*8,272*	*643*	*686*	*853*	*966*	*1,299*	*1,052*	*892*	*916*	*965*	*32.6*
		Female	*10,228*	*621*	*671*	*788*	*1,275*	*1,394*	*1,229*	*1,063*	*1,253*	*1,934*	*38.0*
Scott, Va.	*24.9*	*Male*	*12,200*	*1,059*	*1,083*	*1,199*	*1,333*	*1,832*	*1,752*	*1,220*	*1,256*	*1,466*	*32.8*
		Female	*12,700*	*909*	*975*	*1,154*	*1,193*	*1,886*	*1,787*	*1,313*	*1,453*	*2,030*	*36.3*
Washington, Va.	*48.8*	*Male*	*23,798*	*2,042*	*2,072*	*2,508*	*2,773*	*3,863*	*3,518*	*2,366*	*2,181*	*2,475*	*31.5*
		Female	*25,002*	*1,946*	*2,043*	*2,257*	*2,764*	*4,004*	*3,503*	*2,545*	*2,451*	*3,489*	*33.7*
KNOXVILLE	583.7	**Male**	**281,519**	**23,644**	**23,576**	**26,538**	**38,882**	**50,396**	**38,771**	**27,121**	**25,619**	**26,972**	**30.6**
		Female	**302,181**	**22,379**	**22,311**	**25,321**	**37,500**	**51,225**	**40,302**	**30,271**	**30,914**	**41,958**	**33.5**
Anderson	69.1	Male	33,311	2,900	2,864	3,317	3,567	5,588	4,749	3,450	3,634	3,242	32.2
		Female	35,789	2,722	2,751	3,263	3,464	5,751	4,890	3,966	4,248	4,734	34.9
Blount	81.9	Male	39,619	3,393	3,334	3,859	4,517	7,037	5,726	3,697	3,913	4,143	31.7
		Female	42,281	3,111	3,296	3,613	4,523	7,236	5,850	4,125	4,646	5,881	34.1
Grainger	17.3	Male	8,507	834	783	873	926	1,373	1,233	832	717	936	31.1
		Female	8,793	744	761	841	928	1,383	1,264	848	855	1,169	33.1
Jefferson	32.7	Male	15,992	1,325	1,387	1,663	2,190	2,397	2,369	1,604	1,437	1,620	31.0
		Female	16,708	1,185	1,280	1,446	2,232	2,527	2,369	1,674	1,688	2,307	33.7
Knox	323.8	Male	155,185	12,632	12,602	13,880	24,475	29,111	20,299	14,676	13,401	14,109	29.8
		Female	168,615	12,115	11,783	13,386	23,208	29,261	21,604	16,585	16,612	24,061	33.1

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
TENNESSEE (continued)													
KNOXVILLE (continued)													
Sevier	46.4	Male	22,637	1,957	2,021	2,252	2,436	3,887	3,461	2,304	2,025	2,294	31.8
		Female	23,763	1,964	1,873	2,177	2,443	4,025	3,424	2,517	2,307	3,033	33.5
Union	12.5	Male	6,268	603	585	694	771	1,003	934	558	492	628	29.8
		Female	6,232	538	567	595	702	1,042	901	556	558	773	31.9
MEMPHIS	**920.4**	**Male**	**440,790**	**45,872**	**42,526**	**45,856**	**63,107**	**81,141**	**54,705**	**38,532**	**34,602**	**34,449**	**27.8**
		Female	**479,610**	**44,581**	**40,825**	**44,584**	**60,860**	**86,372**	**60,632**	**44,623**	**41,295**	**55,838**	**30.7**
Shelby	778.3	Male	371,833	38,007	35,029	37,235	55,453	70,557	44,744	32,411	29,647	28,750	27.9
		Female	406,467	37,079	33,555	36,162	52,987	74,474	50,322	38,233	35,476	48,179	30.8
Tipton	34.2	Male	16,627	1,823	1,626	1,985	1,965	2,469	2,234	1,553	1,300	1,672	28.7
		Female	17,573	1,771	1,500	1,902	1,947	2,620	2,287	1,584	1,555	2,407	31.4
Crittenden, Ark.	*48.6*	*Male*	*23,124*	*2,938*	*2,586*	*2,881*	*2,680*	*3,461*	*2,792*	*1,876*	*1,761*	*2,149*	*26.4*
		Female	*25,476*	*2,762*	*2,556*	*2,911*	*2,929*	*3,939*	*3,193*	*2,227*	*2,122*	*2,837*	*29.0*
De Soto, Miss.	*59.3*	*Male*	*29,206*	*3,104*	*3,285*	*3,755*	*3,009*	*4,654*	*4,935*	*2,692*	*1,894*	*1,878*	*28.1*
		Female	*30,094*	*2,969*	*3,214*	*3,609*	*2,997*	*5,339*	*4,830*	*2,579*	*2,142*	*2,415*	*29.2*
NASHVILLE	**889.4**	**Male**	**428,220**	**39,490**	**36,849**	**41,384**	**56,959**	**79,369**	**60,069**	**41,156**	**35,779**	**37,165**	**30.0**
		Female	**461,180**	**37,386**	**35,648**	**39,007**	**58,813**	**82,192**	**62,320**	**44,515**	**41,854**	**59,445**	**32.3**
Cheatham	24.9	Male	12,437	1,204	1,217	1,457	1,317	2,138	1,978	1,192	906	1,028	29.8
		Female	12,463	1,149	1,215	1,290	1,263	2,262	1,929	1,134	966	1,255	30.8
Davidson	478.3	Male	225,825	19,658	17,367	20,032	33,658	44,747	28,803	21,761	19,755	20,044	30.0
		Female	252,475	19,156	16,968	19,007	35,154	45,861	30,994	25,116	24,583	35,636	32.8
Dickson	32.3	Male	15,746	1,492	1,454	1,725	1,677	2,446	2,232	1,543	1,391	1,786	31.2
		Female	16,554	1,358	1,463	1,589	1,697	2,493	2,226	1,613	1,595	2,520	33.7
Robertson	39.5	Male	19,234	1,908	1,714	2,024	2,184	3,020	2,576	1,901	1,687	2,220	30.9
		Female	20,266	1,768	1,754	1,926	2,146	3,225	2,591	1,944	1,999	2,913	32.9
Rutherford	91.5	Male	45,181	4,368	3,981	4,279	7,398	8,193	6,063	4,015	3,511	3,373	28.1
		Female	46,319	4,035	3,870	3,943	7,816	8,196	6,202	4,025	3,450	4,782	29.3
Sumner	94.5	Male	46,488	4,660	4,756	4,922	4,781	8,208	7,573	4,394	3,550	3,644	30.0
		Female	48,012	4,284	4,510	4,860	4,766	8,534	7,587	4,395	4,019	5,057	31.5
Williamson	66.3	Male	32,622	3,256	3,296	3,611	2,910	5,440	5,748	3,406	2,538	2,417	31.0
		Female	33,678	2,954	3,170	3,334	3,006	5,997	5,836	3,375	2,518	3,488	32.3
Wilson	62.1	Male	30,687	2,944	3,064	3,334	3,034	5,177	5,096	2,944	2,441	2,653	30.7
		Female	31,413	2,682	2,698	3,058	2,965	5,624	4,955	2,913	2,724	3,794	32.7
ALL COUNTIES													
Anderson	69.1	Male	33,311	2,900	2,864	3,317	3,567	5,588	4,749	3,450	3,634	3,242	32.2
		Female	35,789	2,722	2,751	3,263	3,464	5,751	4,890	3,966	4,248	4,734	34.9
Bedford	28.0	Male	13,434	1,285	1,261	1,279	1,438	1,989	1,730	1,375	1,435	1,642	32.3
		Female	14,566	1,216	1,133	1,291	1,400	2,067	1,902	1,455	1,581	2,521	35.9
Benton	15.5	Male	7,404	595	642	715	695	1,123	998	722	800	1,114	34.4
		Female	8,096	592	628	697	734	1,108	1,028	819	916	1,574	37.8
Bledsoe	9.8	Male	5,016	441	424	662	792	755	629	429	385	499	27.5
		Female	4,784	373	380	474	673	737	663	415	438	631	31.7
Blount	81.9	Male	39,619	3,393	3,334	3,859	4,517	7,037	5,726	3,697	3,913	4,143	31.7
		Female	42,281	3,111	3,296	3,613	4,523	7,236	5,850	4,125	4,646	5,881	34.1
Bradley	71.3	Male	34,433	3,462	3,351	3,464	4,435	5,924	5,230	3,250	2,600	2,717	29.2
		Female	36,867	3,261	3,193	3,466	4,729	6,254	5,424	3,438	3,091	4,011	31.1
Campbell	36.9	Male	17,647	1,637	1,806	1,893	1,829	2,757	2,435	1,608	1,627	2,055	31.0
		Female	19,253	1,697	1,665	1,904	1,812	2,830	2,463	1,832	2,140	2,910	34.0
Cannon	10.7	Male	5,205	507	424	503	525	796	733	574	485	658	33.1
		Female	5,495	463	434	431	568	801	740	549	577	932	35.7
Carroll	28.3	Male	13,548	1,218	1,181	1,331	1,490	1,940	1,738	1,344	1,351	1,955	33.0
		Female	14,752	1,121	1,095	1,290	1,355	2,101	1,862	1,409	1,717	2,802	37.2
Carter	50.9	Male	24,570	2,068	2,203	2,336	2,948	4,035	3,494	2,481	2,332	2,673	31.8
		Female	26,330	2,021	2,053	2,183	2,983	4,068	3,592	2,615	2,855	3,960	34.6
Cheatham	24.9	Male	12,437	1,204	1,217	1,457	1,317	2,138	1,978	1,192	906	1,028	29.8
		Female	12,463	1,149	1,215	1,290	1,263	2,262	1,929	1,134	966	1,255	30.8
Chester	13.2	Male	6,334	540	518	581	1,145	916	795	548	548	743	29.2
		Female	6,866	563	476	573	1,230	937	785	569	675	1,058	31.3
Claiborne	26.0	Male	12,708	1,263	1,218	1,288	1,554	2,119	1,743	1,135	1,052	1,336	29.9
		Female	13,292	1,176	1,092	1,311	1,506	2,194	1,789	1,179	1,331	1,714	32.1
Clay	7.9	Male	3,903	358	305	389	432	591	526	355	424	523	32.9
		Female	3,997	343	301	370	387	572	546	389	421	668	35.5

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
TENNESSEE (continued)													
ALL COUNTIES (continued)													
Cocke	29.5	Male	14,360	1,263	1,358	1,490	1,641	2,333	2,114	1,508	1,194	1,479	31.2
		Female	15,120	1,230	1,303	1,476	1,603	2,487	2,073	1,588	1,439	1,921	32.8
Coffee	39.6	Male	19,285	1,882	1,689	1,930	2,143	2,954	2,755	2,134	1,927	1,871	31.8
		Female	20,315	1,688	1,588	1,960	2,061	3,065	2,912	2,169	2,081	2,791	34.3
Crockett	14.8	Male	7,054	617	630	763	788	1,027	950	575	718	986	32.1
		Female	7,746	635	558	782	739	1,044	905	676	872	1,535	36.3
Cumberland	31.6	Male	15,457	1,393	1,519	1,634	1,650	2,410	2,037	1,444	1,531	1,839	31.4
		Female	16,143	1,376	1,370	1,571	1,601	2,458	2,140	1,523	1,698	2,406	33.8
Davidson	478.3	Male	225,825	19,658	17,367	20,032	33,658	44,747	28,803	21,761	19,755	20,044	30.0
		Female	252,475	19,156	16,968	19,007	35,154	45,861	30,994	25,116	24,583	35,636	32.8
Decatur	11.0	Male	5,335	423	492	489	518	783	711	517	589	813	34.5
		Female	5,665	461	416	481	513	777	731	555	676	1,055	37.5
De Kalb	14.1	Male	6,754	641	573	609	692	1,095	875	660	714	895	32.9
		Female	7,346	611	583	663	666	1,101	937	705	794	1,286	35.5
Dickson	32.3	Male	15,746	1,492	1,454	1,725	1,677	2,446	2,232	1,543	1,391	1,786	31.2
		Female	16,554	1,358	1,463	1,589	1,697	2,493	2,226	1,613	1,595	2,520	33.7
Dyer	35.2	Male	16,730	1,589	1,562	1,735	1,860	2,702	2,230	1,483	1,524	2,045	31.0
		Female	18,470	1,542	1,572	1,643	1,891	2,854	2,291	1,665	1,869	3,143	34.1
Fayette	25.5	Male	12,484	1,487	1,216	1,639	1,437	1,745	1,339	1,058	980	1,583	27.7
		Female	13,016	1,294	1,193	1,518	1,488	1,828	1,540	1,120	1,184	1,851	30.6
Fentress	15.4	Male	7,512	684	791	811	785	1,174	1,045	665	648	909	30.8
		Female	7,888	723	729	804	764	1,237	1,064	697	794	1,076	32.5
Franklin	32.8	Male	16,138	1,535	1,461	1,569	2,106	2,461	2,160	1,626	1,506	1,714	30.7
		Female	16,662	1,397	1,343	1,478	1,914	2,477	2,229	1,727	1,672	2,425	33.9
Gibson	49.1	Male	23,111	2,037	2,073	2,420	2,435	3,356	2,853	2,236	2,377	3,324	32.7
		Female	25,989	1,938	1,980	2,219	2,400	3,689	3,080	2,600	2,955	5,128	37.5
Giles	24.8	Male	11,919	1,079	1,027	1,183	1,347	1,747	1,543	1,110	1,318	1,565	32.6
		Female	12,881	991	1,020	1,120	1,248	1,793	1,688	1,183	1,448	2,390	36.6
Grainger	17.3	Male	8,507	834	783	873	926	1,373	1,233	832	717	936	31.1
		Female	8,793	744	761	841	928	1,383	1,264	848	855	1,169	33.1
Greene	55.9	Male	26,863	2,285	2,411	2,607	2,907	4,418	4,044	2,977	2,546	2,668	32.1
		Female	29,037	2,245	2,324	2,617	2,899	4,686	4,129	3,118	2,965	4,054	34.5
Grundy	14.4	Male	7,111	847	760	745	803	1,045	1,011	605	591	704	29.8
		Female	7,289	774	698	670	774	1,114	970	626	676	987	31.5
Hamblen	54.1	Male	26,256	2,416	2,593	2,704	2,876	4,465	4,097	2,825	2,245	2,035	30.7
		Female	27,844	2,269	2,406	2,585	3,006	4,728	4,304	2,900	2,522	3,124	32.7
Hamilton	289.2	Male	137,374	12,886	12,289	13,124	17,509	24,789	18,118	13,767	12,375	12,517	30.2
		Female	151,826	12,063	11,675	12,250	18,450	25,819	19,558	15,563	14,846	21,602	33.3
Hancock	6.8	Male	3,350	338	291	342	377	473	423	348	342	416	31.9
		Female	3,450	313	269	329	367	484	420	358	393	517	34.2
Hardeman	23.9	Male	11,445	1,262	1,106	1,271	1,229	1,739	1,320	1,036	1,059	1,423	29.9
		Female	12,455	1,199	1,013	1,296	1,266	1,789	1,398	1,114	1,247	2,133	33.1
Hardin	22.9	Male	11,063	1,052	968	1,100	1,083	1,776	1,525	1,125	1,021	1,413	32.5
		Female	11,837	985	1,007	1,089	1,069	1,798	1,543	1,247	1,233	1,866	34.8
Hawkins	45.7	Male	22,560	2,039	2,195	2,304	2,306	3,883	3,467	2,224	1,989	2,153	31.3
		Female	23,140	1,882	2,059	2,088	2,256	3,992	3,406	2,311	2,207	2,939	33.2
Haywood	20.0	Male	9,423	1,112	932	1,117	1,067	1,383	911	792	794	1,315	28.5
		Female	10,577	1,099	919	1,105	1,162	1,492	1,092	913	1,008	1,787	31.7
Henderson	22.5	Male	10,831	1,109	923	1,051	1,176	1,707	1,432	1,055	1,056	1,322	31.8
		Female	11.669	1,069	925	1,008	1,137	1,852	1,449	1,168	1,172	1,889	34.2
Henry	29.9	Male	14,396	1,311	1,179	1,288	1,530	2,090	1,769	1,363	1,600	2,266	34.0
		Female	15,504	1,194	1,079	1,224	1,434	2,136	1,833	1,593	1,867	3,144	38.7
Hickman	15.7	Male	8,014	622	629	815	1,270	1,275	1,077	710	767	849	30.3
		Female	7,686	616	687	706	696	1,160	1,044	769	859	1,149	34.8
Houston	6.9	Male	3,442	304	328	333	363	516	450	341	331	476	32.6
		Female	3,458	286	315	298	308	522	417	342	374	596	35.0
Humphreys	16.3	Male	7,940	758	756	812	803	1,262	1,119	806	708	916	31.7
		Female	8,360	740	744	795	797	1,279	1,096	859	835	1,215	33.6
Jackson	9.6	Male	4,755	438	406	461	476	721	628	451	511	663	33.3
		Female	4,845	374	373	421	449	696	634	483	561	854	36.7
Jefferson	32.7	Male	15,992	1,325	1,387	1,663	2,190	2,397	2,369	1,604	1,437	1,620	31.0
		Female	16,708	1,185	1,280	1,446	2,232	2,527	2,369	1,674	1,688	2,307	33.7
Johnson	14.3	Male	7,054	664	674	739	689	1,092	1,033	629	665	869	32.0
		Female	7,246	613	595	647	708	1,148	1,008	704	717	1,106	34.2

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
TENNESSEE (continued)													
ALL COUNTIES (continued)													
Knox	323.8	Male	155,185	12,632	12,602	13,880	24,475	29,111	20,299	14,676	13,401	14,109	29.8
		Female	168,615	12,115	11,783	13,386	23,208	29,261	21,604	16,585	16,612	24,061	33.1
Lake	7.5	Male	3,565	365	322	335	414	475	371	329	376	578	32.3
		Female	3,935	311	292	352	364	537	424	364	400	891	37.6
Louderdale	25.4	Male	12,544	1,286	1,064	1,346	1,523	2,116	1,534	1,027	1,072	1,576	30.0
		Female	12,856	1,197	1,070	1,275	1,299	1,841	1,535	1,077	1,375	2,187	33.6
Lawrence	35.0	Male	16,939	1,639	1,569	1,898	1,915	2,510	2,318	1,581	1,592	1,917	30.8
		Female	18,061	1,563	1,472	1,718	1,860	2,512	2,377	1,736	1,975	2,848	34.6
Lewis	10.[illegible]	Male	5,038	638	490	454	542	914	604	442	418	536	29.3
		Female	5,362	628	498	483	513	909	648	477	466	740	31.1
Lincoln	26.5	Male	12,802	1,077	1,120	1,347	1,433	1,779	1,709	1,394	1,395	1,548	33.0
		Female	13,698	1,087	970	1,229	1,289	1,919	1,873	1,440	1,601	2,290	36.9
Loudon	29.5	Male	14,161	1,228	1,241	1,341	1,493	2,363	1,975	1,515	1,394	1,611	32.5
		Female	15,339	1,139	1,145	1,339	1,419	2,388	2,055	1,666	1,731	2,457	36.2
McMinn	43.3	Male	20,876	2,004	1,894	2,079	2,357	3,332	2,988	2,104	1,938	2,180	31.3
		Female	22,424	1,871	1,877	2,050	2,269	3,494	3,082	2,199	2,328	3,254	34.0
McNairy	23.7	Male	11,498	1,091	995	1,112	1,172	1,710	1,612	1,224	1,120	1,462	33.1
		Female	12,202	1,018	970	1,058	1,103	1,764	1,729	1,199	1,289	2,072	36.1
Macon	16.5	Male	8,072	723	720	810	846	1,304	1,089	820	769	991	32.2
		Female	8,428	743	656	734	803	1,309	1,094	800	929	1,360	34.8
Madison	75.6	Male	35,620	3,590	3,293	3,415	4,517	6,184	4,261	3,216	3,186	3,958	29.8
		Female	39,980	3,443	3,136	3,332	5,239	6,388	4,540	3,697	3,750	6,455	3[illegible].6
Marion	25.2	Male	12,374	1,218	1,161	1,323	1,398	2,002	1,778	1,249	1,013	1,232	30.4
		Female	12,826	1,152	1,126	1,240	1,324	2,016	1,762	1,267	1,181	1,758	32.8
Marshall	20.1	Male	9,592	893	853	949	966	1,468	1,277	912	1,022	1,252	32.7
		Female	10,508	799	782	885	964	1,500	1,332	1,022	1,245	1,979	37.4
Maury	52.3	Male	25,057	2,421	2,213	2,548	2,832	4,020	3,289	2,615	2,353	2,766	31.3
		Female	27,243	2,207	2,010	2,537	2,967	4,210	3,529	2,783	2,772	4,228	34.3
Meigs	7.9	Male	3,991	398	418	426	385	680	595	357	388	344	30.4
		Female	3,909	372	338	373	413	671	576	372	380	414	31.8
Monroe	29.7	Male	14,443	1,350	1,436	1,525	1,644	2,300	2,095	1,312	1,271	1,510	30.5
		Female	15,257	1,392	1,322	1,478	1,629	2,341	2,076	1,394	1,521	2,104	32.7
Montgomery	88.8	Male	45,471	4,672	3,622	3,972	9,933	8,675	5,357	3,757	2,599	2,884	25.6
		Female	43,329	4,448	3,504	3,744	7,110	7,936	5,533	3,710	3,151	4,193	28.6
Moore	4.6	Male	2,289	238	221	209	243	355	318	239	202	264	31.6
		Female	2,311	193	213	228	239	315	330	234	256	303	34.0
Morgan	17.5	Male	9,133	863	833	900	1,066	1,794	1,273	793	727	884	30.0
		Female	8,367	726	782	883	873	1,298	1,112	793	802	1,098	32.1
Obion	33.1	Male	15,799	1,542	1,481	1,502	1,609	2,554	2,132	1,473	1,452	2,054	31.9
		Female	17,301	1,446	1,359	1,504	1,617	2,574	2,228	1,584	1,858	3,131	35.7
Overton	18.1	Male	8,909	806	834	929	892	1,392	1,263	861	849	1,083	32.1
		Female	9,191	730	757	862	850	1,358	1,304	920	968	1,442	35.3
Perry	6.2	Male	3,007	269	251	305	305	443	385	311	314	424	33.4
		Female	3,193	256	252	275	274	446	432	334	346	578	37.2
Pickett	4.5	Male	2,204	195	200	192	224	338	290	224	220	321	33.6
		Female	2,296	211	168	222	209	348	281	220	247	390	34.7
Polk	13.7	Male	6,730	635	711	729	681	1,082	969	682	581	660	30.6
		Female	6,970	599	649	690	663	1,073	979	690	706	921	33.2
Putnam	50.1	Male	24,853	2,029	1,894	2,069	5,147	4,043	3,113	2,112	1,985	2,461	28.2
		Female	25,247	1,773	1,830	1,965	4,283	3,991	3,197	2,278	2,380	3,550	31.9
Rhea	25.8	Male	12,567	1,273	1,259	1,263	1,570	2,098	1,688	1,063	1,081	1,272	29.4
		Female	13,233	1,126	1,226	1,214	1,590	2,098	1,789	1,149	1,272	1,769	32.0
Roane	50.9	Male	24,663	2,195	2,359	2,538	2,471	4,028	3,566	2,701	2,505	2,300	31.9
		Female	26,237	2,121	2,138	2,420	2,444	4,151	3,721	2,952	2,794	3,496	34.6
Robertson	39.5	Male	19,234	1,908	1,714	2,024	2,184	3,020	2,576	1,901	1,687	2,220	30.9
		Female	20,266	1,768	1,754	1,926	2,146	3,225	2,591	1,944	1,999	2,913	32.9
Rutherford	91.5	Male	45,181	4,368	3,981	4,279	7,398	8,193	6,063	4,015	3,511	3,373	28.1
		Female	46,319	4,035	3,870	3,943	7,816	8,196	6,202	4,025	3,450	4,782	29.3
Scott	20.4	Male	9,987	1,202	1,009	1,174	1,102	1,640	1,281	813	768	998	28.1
		Female	10,413	1,202	949	1,040	1,123	1,632	1,332	872	964	1,299	30.5
Sequatchie	9.2	Male	4,516	432	472	493	487	780	671	415	338	428	29.8
		Female	4,684	454	429	451	500	757	645	432	401	615	31.7
Sevier	46.4	Male	22,637	1,957	2,021	2,252	2,436	3,887	3,461	2,304	2,025	2,294	31.8
		Female	23,763	1,964	1,873	2,177	2,443	4,025	3,424	2,517	2,307	3,033	33.5

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
TENNESSEE (continued)													
ALL COUNTIES (continued)													
Shelby	778.3	Male	371,833	38,007	35,029	37,235	55,453	70,557	44,744	32,411	29,647	28,750	27.9
		Female	406,467	37,079	33,555	36,162	52,987	74,474	50,322	38,233	35,476	48,179	30.8
Smith	15.3	Male	7,463	642	614	722	850	1,200	958	711	763	1,003	32.5
		Female	7,837	641	626	682	773	1,165	999	751	843	1,357	35.3
Stewart	9.1	Male	4,482	340	330	479	437	659	582	466	504	685	34.9
		Female	4,618	366	342	421	399	627	616	498	516	833	37.5
Sullivan	147.0	Male	70,615	5,765	6,471	6,961	7,486	11,902	11,062	7,697	6,980	6,291	32.2
		Female	76,385	5,672	6,198	6,616	7,581	12,443	11,316	8,422	8,323	9,814	34.7
Sumner	94.5	Male	46,488	4,660	4,756	4,922	4,781	8,208	7,573	4,394	3,550	3,644	30.0
		Female	48,012	4,284	4,510	4,860	4,766	8,534	7,587	4,395	4,019	5,057	31.5
Tipton	34.2	Male	16,627	1,823	1,626	1,985	1,965	2,469	2,234	1,553	1,300	1,672	28.7
		Female	17,573	1,771	1,500	1,902	1,947	2,620	2,287	1,584	1,555	2,407	31.4
Trousdale	6.2	Male	3,103	297	275	251	349	559	406	324	307	335	31.8
		Female	3,097	267	218	262	314	539	370	283	342	502	34.0
Unicoi	16.5	Male	8,027	685	675	752	869	1,265	1,122	870	833	956	33.2
		Female	8,473	618	680	692	816	1,238	1,112	938	996	1,383	36.7
Union	12.5	Male	6,268	603	585	694	771	1,003	934	558	492	628	29.8
		Female	6,232	538	567	595	702	1,042	901	556	558	773	31.9
Van Buren	4.9	Male	2,449	285	225	242	268	439	326	209	221	234	29.7
		Female	2,451	236	250	198	258	440	333	230	225	281	31.4
Warren	33.6	Male	16,300	1,617	1,504	1,618	1,778	2,653	2,261	1,580	1,506	1,783	31.2
		Female	17,300	1,523	1,373	1,490	1,781	2,761	2,344	1,705	1,740	2,583	34.0
Washington	92.0	Male	44,725	3,690	3,716	4,144	6,311	7,880	6,094	4,371	4,284	4,235	30.7
		Female	47,275	3,568	3,728	3,750	6,606	7,788	6,204	4,642	4,485	6,504	32.7
Wayne	14.4	Male	7,068	683	648	793	797	1,073	1,020	594	647	813	30.7
		Female	7,332	639	641	708	731	1,114	1,002	696	749	1,052	33.5
Weakley	33.5	Male	16,319	1,353	1,238	1,428	3,068	2,330	1,812	1,356	1,488	2,246	29.6
		Female	17,181	1,179	1,114	1,204	3,035	2,263	1,957	1,510	1,781	3,138	34.1
White	20.2	Male	9,715	838	825	1,008	956	1,563	1,307	981	978	1,259	32.9
		Female	10,485	862	824	912	969	1,553	1,359	1,056	1,173	1,777	35.9
Williamson	66.3	Male	32,622	3,256	3,296	3,611	2,910	5,440	5,748	3,406	2,538	2,417	31.0
		Female	33,678	2,954	3,170	3,334	3,006	5,997	5,836	3,375	2,518	3,488	32.3
Wilson	62.1	Male	30,687	2,944	3,064	3,334	3,034	5,177	5,096	2,944	2,441	2,653	30.7
		Female	31,413	2,682	2,698	3,058	2,965	5,624	4,955	2,913	2,724	3,794	32.7
TOTAL METRO COUNTIES	**3,050.1**	**Male**	**1,468,431**	**136,419**	**129,884**	**142,551**	**202,506**	**268,002**	**196,981**	**139,072**	**125,088**	**127,928**	**29.6**
		Female	**1,581,669**	**130,493**	**124,466**	**135,406**	**198,873**	**276,568**	**208,359**	**154,508**	**148,244**	**204,757**	**32.3**
TOTAL STATE	**4,719.8**	**Male**	**2,277,403**	**212,878**	**203,700**	**224,249**	**296,744**	**396,059**	**305,656**	**216,882**	**200,449**	**220,836**	**30.1**
		Female	**2,442,397**	**202,826**	**194,121**	**213,741**	**290,783**	**407,392**	**321,043**	**237,940**	**236,766**	**337,785**	**32.8**
TEXAS													
ABILENE	**120.0**	**Male**	**58,458**	**6,142**	**4,774**	**5,091**	**10,662**	**10,082**	**6,933**	**5,080**	**4,512**	**5,182**	**27.5**
		Female	**61,542**	**5,930**	**4,647**	**5,007**	**9,816**	**9,749**	**7,170**	**5,596**	**5,300**	**8,327**	**30.5**
Taylor	120.0	Male	58,458	6,142	4,774	5,091	10,662	10,082	6,933	5,080	4,512	5,182	27.5
		Female	61,542	5,930	4,647	5,007	9,816	9,749	7,170	5,596	5,300	8,327	30.5
AMARILLO	**191.4**	**Male**	**92,513**	**10,137**	**8,062**	**8,225**	**13,104**	**16,933**	**11,676**	**9,108**	**7,779**	**7,489**	**29.0**
		Female	**98,887**	**9,724**	**7,947**	**7,860**	**13,457**	**16,954**	**12,556**	**9,572**	**8,927**	**11,890**	**31.2**
Potter	105.0	Male	50,414	5,867	4,342	4,391	7,135	8,938	5,598	4,704	4,486	4,953	28.9
		Female	54,586	5,507	4,213	4,249	7,207	8,738	6,133	5,076	5,351	8,112	32.0
Randall	86.4	Male	42,099	4,270	3,720	3,834	5,969	7,995	6,078	4,404	3,293	2,536	29.1
		Female	44,301	4,217	3,734	3,611	6,250	8,216	6,423	4,496	3,576	3,778	30.3
AUSTIN	**623.7**	**Male**	**309,764**	**28,816**	**25,116**	**25,831**	**59,209**	**69,308**	**38,773**	**23,468**	**19,393**	**19,850**	**27.3**
		Female	**313,936**	**27,443**	**24,290**	**25,029**	**56,599**	**64,398**	**38,530**	**24,348**	**22,073**	**31,226**	**28.7**
Hays	47.1	Male	23,096	1,795	1,736	2,154	6,666	3,679	2,411	1,497	1,429	1,729	24.2
		Female	24,004	1,747	1,685	1,904	7,325	3,301	2,443	1,634	1,607	2,358	24.4
Travis	478.9	Male	238,325	21,673	18,209	18,490	47,814	56,607	28,754	18,078	14,702	13,998	27.3
		Female	240,575	20,737	17,864	18,252	44,544	51,702	28,986	18,913	16,831	22,746	28.7
Williamson	97.7	Male	48,343	5,348	5,171	5,187	4,729	9,022	7,608	3,893	3,262	4,123	29.1
		Female	49,357	4,959	4,741	4,873	4,730	9,395	7,101	3,801	3,635	6,122	30.7

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
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TEXAS (continued)													
BEAUMONT - PORT ARTHUR	**397.9**	**Male**	**193,813**	**20,081**	**17,489**	**19,429**	**24,642**	**32,929**	**24,223**	**19,901**	**18,043**	**17,186**	**29.7**
		Female	**204,087**	**19,299**	**16,962**	**18,609**	**24,551**	**32,503**	**25,644**	**21,168**	**19,553**	**25,698**	**31.9**
Hardin	46.5	Male	22,859	2,416	2,246	2,522	2,429	3,564	3,284	2,280	1,947	2,171	30.1
		Female	23,641	2,372	2,323	2,247	2,389	3,788	3,256	2,302	2,098	2,866	31.6
Jefferson	259.5	Male	125,599	12,591	10,641	12,032	16,854	21,776	14,507	12,776	12,355	12,067	29.9
		Female	133,901	12,246	10,330	11,605	16,855	20,950	15,816	14,090	13,497	18,512	32.6
Orange	91.9	Male	45,355	4,994	4,572	4,875	5,359	7,589	6,432	4,845	3,741	2,948	28.8
		Female	46,545	4,781	4,309	4,757	5,307	7,765	6,572	4,776	3,958	4,320	30.3
BRAZORIA	**200.8**	**Male**	**106,509**	**11,274**	**9,446**	**9,821**	**15,360**	**22,689**	**15,626**	**9,905**	**7,007**	**5,381**	**28.2**
		Female	**94,291**	**10,533**	**8,896**	**8,967**	**12,219**	**17,027**	**13,399**	**9,077**	**6,835**	**7,338**	**28.8**
Brazoria	200.8	Male	106,509	11,274	9,446	9,821	15,360	22,689	15,626	9,905	7,007	5,381	28.2
		Female	94,291	10,533	8,896	8,967	12,219	17,027	13,399	9,077	6,835	7,338	28.8
BROWNSVILLE - HARLINGEN	**238.8**	**Male**	**114,319**	**15,959**	**14,464**	**13,863**	**12,787**	**17,069**	**12,227**	**8,917**	**8,313**	**10,720**	**25.1**
		Female	**124,481**	**15,210**	**13,803**	**13,674**	**13,668**	**19,659**	**14,355**	**10,919**	**9,774**	**13,419**	**28.0**
Cameron	238.8	Male	114,319	15,959	14,464	13,863	12,787	17,069	12,227	8,917	8,313	10,720	25.1
		Female	124,481	15,210	13,803	13,674	13,668	19,659	14,355	10,919	9,774	13,419	28.0
BRYAN - COLLEGE STATION	**110.3**	**Male**	**58,418**	**4,532**	**3,620**	**3,858**	**22,079**	**10,068**	**5,125**	**3,248**	**2,719**	**3,169**	**23.5**
		Female	**51,882**	**4,659**	**3,462**	**3,623**	**15,199**	**8,445**	**5,205**	**3,222**	**3,207**	**4,860**	**24.5**
Brazos	110.3	Male	58,418	4,532	3,620	3,858	22,079	10,068	5,125	3,248	2,719	3,169	23.5
		Female	51,882	4,659	3,462	3,623	15,199	8,445	5,205	3,222	3,207	4,860	24.5
CORPUS CHRISTI	**351.4**	**Male**	**172,390**	**20,482**	**17,936**	**18,223**	**22,017**	**30,825**	**20,889**	**15,570**	**13,632**	**12,816**	**27.4**
		Female	**179,010**	**19,674**	**17,202**	**17,918**	**21,980**	**30,560**	**21,664**	**16,978**	**14,915**	**18,019**	**29.1**
Nueces	287.3	Male	140,901	16,739	14,292	14,532	18,485	25,729	16,896	12,640	11,284	10,304	27.5
		Female	146,399	15,926	13,763	14,280	18,461	25,329	17,546	13,967	12,387	14,740	29.3
San Patricio	64.1	Male	31,489	3,743	3,644	3,691	3,532	5,096	3,993	2,930	2,348	2,512	27.2
		Female	32,611	3,748	3,539	3,638	3,519	5,231	4,118	3,011	2,528	3,279	28.6
DALLAS	**2,182.0**	**Male**	**1,062,510**	**106,806**	**99,339**	**102,295**	**139,477**	**216,120**	**158,807**	**96,917**	**75,432**	**67,317**	**28.9**
		Female	**1,119,490**	**102,526**	**95,097**	**98,269**	**143,704**	**221,380**	**158,832**	**100,813**	**85,773**	**113,096**	**30.4**
Collin	182.5	Male	90,285	10,178	10,547	10,030	8,191	16,876	17,566	7,449	4,598	4,850	28.7
		Female	92,215	9,567	9,853	9,749	8,176	19,180	16,326	6,755	4,935	7,674	29.6
Dallas	1,688.6	Male	819,758	81,318	74,134	77,253	111,794	169,495	117,867	76,289	60,670	50,938	28.9
		Female	868,842	78,338	71,398	75,029	113,978	171,916	120,155	81,241	69,436	87,351	30.6
Denton	180.4	Male	88,906	9,012	8,406	8,020	12,786	20,111	14,104	6,855	4,890	4,722	28.1
		Female	91,494	8,732	7,931	7,279	15,022	20,161	12,985	6,557	5,390	7,437	28.4
Ellis	67.7	Male	32,991	3,396	3,289	3,685	3,650	4,982	4,638	3,099	2,696	3,556	30.0
		Female	34,709	3,212	3,069	3,202	3,561	5,221	4,613	3,122	3,015	5,694	33.3
Kaufman	44.3	Male	21,404	2,048	2,072	2,204	2,247	3,167	3,025	2,165	1,877	2,599	31.7
		Female	22,896	1,862	1,952	2,097	2,198	3,251	3,082	2,232	2,284	3,938	35.3
Rockwall	18.5	Male	9,166	854	891	1,103	809	1,489	1,607	1,060	701	652	31.2
		Female	9,334	815	894	913	769	1,651	1,671	906	713	1,002	32.7
DALLAS - FORT WORTH CONSOLIDATED AREA	***3,267.8***	***Male***	***1,593,806***	***158,726***	***147,347***	***152,776***	***210,826***	***316,338***	***234,032***	***148,944***	***119,114***	***105,703***	***29.0***
		Female	***1,673,994***	***151,662***	***140,917***	***147,076***	***213,704***	***321,492***	***235,057***	***154,326***	***133,645***	***176,115***	***30.7***
EL PASO	**533.1**	**Male**	**261,670**	**31,723**	**29,301**	**29,095**	**40,921**	**44,306**	**30,484**	**22,788**	**18,135**	**14,917**	**25.0**
		Female	**271,430**	**30,955**	**28,234**	**28,292**	**35,653**	**46,107**	**34,376**	**25,825**	**19,830**	**22,158**	**27.7**
El Paso	533.1	Male	261,670	31,723	29,301	29,095	40,921	44,306	30,484	22,788	18,135	14,917	25.0
		Female	271,430	30,955	28,234	28,292	35,653	46,107	34,376	25,825	19,830	22,158	27.7
FORT WORTH - ARLINGTON	**1,085.8**	**Male**	**531,296**	**51,920**	**48,008**	**50,481**	**71,349**	**100,218**	**75,225**	**52,027**	**43,682**	**38,386**	**29.4**
		Female	**554,504**	**49,136**	**45,820**	**48,807**	**70,000**	**100,112**	**76,225**	**53,513**	**47,872**	**63,019**	**31.3**
Johnson	81.3	Male	39,604	3,931	3,897	4,299	4,284	6,142	5,944	4,003	3,217	3,887	30.5
		Female	41,696	3,656	3,630	3,938	4,334	6,569	5,985	3,832	3,616	6,136	33.1
Parker	51.7	Male	25,476	2,290	2,315	2,590	2,739	3,740	3,847	2,843	2,432	2,680	32.5
		Female	26,224	2,179	2,222	2,461	2,560	3,846	3,854	2,715	2,606	3,781	34.6
Tarrant	952.8	Male	466,216	45,699	41,796	43,592	64,326	90,336	65,434	45,181	38,033	31,819	29.2
		Female	486,584	43,301	39,968	42,408	63,106	89,697	66,386	46,966	41,650	53,102	31.1
GALVESTON - TEXAS CITY	**212.6**	**Male**	**104,510**	**10,737**	**9,348**	**10,331**	**12,977**	**18,642**	**13,789**	**10,823**	**9,642**	**8,221**	**29.8**
		Female	**108,090**	**10,158**	**8,955**	**9,933**	**12,685**	**18,548**	**14,251**	**11,340**	**10,213**	**12,007**	**31.6**
Galveston	212.6	Male	104,510	10,737	9,348	10,331	12,977	18,642	13,789	10,823	9,642	8,221	29.8
		Female	108,090	10,158	8,955	9,933	12,685	18,548	14,251	11,340	10,213	12,007	31.6

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
TEXAS (continued)													
HOUSTON	**3,150.8**	**Male**	**1,575,230**	**166,803**	**147,517**	**147,063**	**211,353**	**345,366**	**229,930**	**141,903**	**104,545**	**80,750**	**28.3**
		Female	**1,575,570**	**159,675**	**141,732**	**142,260**	**205,214**	**330,349**	**220,124**	**140,842**	**111,281**	**124,093**	**29.2**
Fort Bend	175.4	Male	89,569	11,044	9,776	8,677	9,619	20,778	14,006	7,243	4,613	3,813	27.7
		Female	85,831	10,375	9,177	8,429	8,350	20,570	12,613	6,465	4,598	5,254	28.2
Harris	2,725.4	Male	1,361,105	143,116	124,902	124,305	187,536	304,173	196,434	122,440	90,641	67,558	28.3
		Female	1,364,295	137,084	120,287	120,906	183,804	288,084	188,174	122,788	96,704	106,464	29.2
Liberty	55.9	Male	27,605	2,899	2,706	2,898	2,935	4,526	3,700	2,726	2,463	2,752	30.2
		Female	28,295	2,822	2,599	2,689	2,918	4,439	3,626	2,789	2,757	3,656	32.0
Montgomery	170.8	Male	85,304	8,754	9,197	10,075	8,578	14,317	14,515	8,543	5,913	5,412	29.2
		Female	85,496	8,483	8,754	9,130	7,934	15,615	14,350	7,818	6,260	7,152	30.4
Waller	23.3	Male	11,647	990	936	1,108	2,685	1,572	1,275	951	915	1,215	25.7
		Female	11,653	911	915	1,106	2,208	1,641	1,361	982	962	1,567	29.2
HOUSTON - GALVESTON - BRAZORIA CONSOLIDATED AREA	***3,564.2***	***Male***	***1,786,249***	***188,814***	***166,311***	***167,215***	***239,690***	***386,697***	***259,345***	***162,631***	***121,194***	***94,352***	***28.4***
		Female	***1,777,951***	***180,366***	***159,583***	***161,160***	***230,118***	***365,924***	***247,774***	***161,259***	***128,329***	***143,438***	***29.3***
KILLEEN - TEMPLE	**238.5**	**Male**	**127,877**	**14,006**	**9,955**	**9,598**	**34,702**	**23,221**	**13,719**	**8,366**	**6,904**	**7,406**	**24.1**
		Female	**110,623**	**13,451**	**9,493**	**9,027**	**18,748**	**20,172**	**13,188**	**8,210**	**7,347**	**10,987**	**27.3**
Bell	172.8	Male	89,527	10,524	7,288	6,993	20,126	16,559	9,807	6,631	5,739	5,860	24.9
		Female	83,273	10,087	6,895	6,685	13,849	14,933	9,711	6,493	6,069	8,551	27.8
Coryell	65.7	Male	38,350	3,482	2,667	2,605	14,576	6,662	3,912	1,735	1,165	1,546	23.0
		Female	27,350	3,364	2,598	2,342	4,899	5,239	3,477	1,717	1,278	2,436	25.9
LAREDO	**113.6**	**Male**	**54,199**	**7,567**	**7,002**	**6,983**	**6,984**	**8,421**	**5,765**	**4,126**	**3,280**	**4,071**	**23.6**
		Female	**59,401**	**7,385**	**6,773**	**6,964**	**7,157**	**8,958**	**6,792**	**5,138**	**4,207**	**6,027**	**26.6**
Webb	113.6	Male	54,199	7,567	7,002	6,983	6,984	8,421	5,765	4,126	3,280	4,071	23.6
		Female	59,401	7,385	6,773	6,964	7,157	8,958	6,792	5,138	4,207	6,027	26.6
LONGVIEW - MARSHALL	**169.8**	**Male**	**82,223**	**8,530**	**7,543**	**7,808**	**10,963**	**13,854**	**10,391**	**7,807**	**6,914**	**8,413**	**29.5**
		Female	**87,577**	**8,399**	**7,285**	**7,535**	**10,246**	**13,646**	**10,740**	**8,193**	**8,215**	**13,318**	**32.6**
Gregg	113.0	Male	55,066	5,744	4,860	5,056	7,710	9,777	7,082	5,216	4,506	5,115	29.3
		Female	57,934	5,556	4,766	4,857	7,035	9,432	7,217	5,418	5,282	8,371	32.2
Harrison	56.8	Male	27,157	2,786	2,683	2,752	3,253	4,077	3,309	2,591	2,408	3,298	30.2
		Female	29,643	2,843	2,519	2,678	3,211	4,214	3,523	2,775	2,933	4,947	33.5
LUBBOCK	**228.6**	**Male**	**113,164**	**11,988**	**9,746**	**10,199**	**22,840**	**20,898**	**13,010**	**9,284**	**7,665**	**7,534**	**25.9**
		Female	**115,436**	**11,547**	**9,209**	**9,779**	**21,210**	**20,234**	**13,487**	**9,851**	**8,645**	**11,474**	**28.0**
Lubbock	228.6	Male	113,164	11,988	9,746	10,199	22,840	20,898	13,010	9,284	7,665	7,534	25.9
		Female	115,436	11,547	9,209	9,779	21,210	20,234	13,487	9,851	8,645	11,474	28.0
McALLEN - EDINBURG - MISSION	**332.6**	**Male**	**159,370**	**22,227**	**20,636**	**20,139**	**18,289**	**23,711**	**16,650**	**11,969**	**11,130**	**14,619**	**24.4**
		Female	**173,230**	**21,916**	**19,754**	**19,661**	**19,930**	**27,635**	**19,177**	**14,455**	**12,976**	**17,726**	**26.9**
Hidalgo	332.6	Male	159,370	22,227	20,636	20,139	18,289	23,711	16,650	11,969	11,130	14,619	24.4
		Female	173,230	21,916	19,754	19,661	19,930	27,635	19,177	14,455	12,976	17,726	26.9
MIDLAND	**97.3**	**Male**	**47,753**	**5,265**	**4,230**	**4,593**	**6,071**	**9,238**	**5,849**	**5,249**	**4,247**	**3,011**	**29.0**
		Female	**49,547**	**5,272**	**4,077**	**4,276**	**6,182**	**8,868**	**6,308**	**5,716**	**4,346**	**4,502**	**30.6**
Midland	97.3	Male	47,753	5,265	4,230	4,593	6,071	9,238	5,849	5,249	4,247	3,011	29.0
		Female	49,547	5,272	4,077	4,276	6,182	8,868	6,308	5,716	4,346	4,502	30.6
ODESSA	**130.8**	**Male**	**65,315**	**7,626**	**5,975**	**5,990**	**9,366**	**12,596**	**8,147**	**6,364**	**5,254**	**3,997**	**27.9**
		Female	**65,485**	**7,309**	**5,874**	**5,768**	**9,160**	**11,687**	**8,144**	**6,729**	**5,286**	**5,528**	**29.0**
Ector	130.8	Male	65,315	7,626	5,975	5,990	9,366	12,596	8,147	6,364	5,254	3,997	27.9
		Female	65,485	7,309	5,874	5,768	9,160	11,687	8,144	6,729	5,286	5,528	29.0
SAN ANGELO	**94.4**	**Male**	**45,419**	**4,407**	**3,799**	**4,099**	**7,204**	**7,783**	**5,368**	**4,080**	**3,925**	**4,754**	**29.1**
		Female	**48,981**	**4,371**	**3,607**	**4,045**	**7,182**	**7,650**	**5,680**	**4,553**	**4,621**	**7,272**	**31.9**
Tom Green	94.4	Male	45,419	4,407	3,799	4,099	7,204	7,783	5,368	4,080	3,925	4,754	29.1
		Female	48,981	4,371	3,607	4,045	7,182	7,650	5,680	4,553	4,621	7,272	31.9
SAN ANTONIO	**1,173.6**	**Male**	**570,467**	**61,768**	**56,962**	**59,991**	**82,339**	**99,340**	**69,757**	**50,908**	**45,667**	**43,735**	**27.4**
		Female	**603,133**	**59,641**	**54,828**	**57,716**	**75,607**	**103,846**	**75,230**	**56,049**	**52,336**	**67,880**	**30.2**
Bexar	1,077.8	Male	523,835	57,447	52,679	55,360	77,081	92,317	63,530	46,094	41,080	38,247	27.1
		Female	553,965	55,517	50,922	53,084	70,490	96,667	68,707	51,157	47,098	60,323	29.9
Comal	43.2	Male	20,977	1,844	1,856	2,028	2,010	3,105	2,811	2,211	2,286	2,826	33.9
		Female	22,223	1,710	1,695	1,966	1,998	3,167	2,863	2,301	2,663	3,860	37.0
Guadalupe	52.6	Male	25,655	2,477	2,427	2,603	3,248	3,918	3,416	2,603	2,301	2,662	30.3
		Female	26,945	2,414	2,211	2,666	3,119	4,012	3,660	2,591	2,575	3,697	32.6

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
TEXAS (continued)													
SHERMAN - DENISON	**94.7**	**Male**	**45,091**	**4,168**	**3,817**	**4,106**	**5,440**	**7,041**	**5,776**	**4,305**	**4,503**	**5,935**	**32.1**
		Female	**49,609**	**3,841**	**3,568**	**3,902**	**5,373**	**7,307**	**6,093**	**4,683**	**5,302**	**9,540**	**36.3**
Grayson	94.7	Male	45,091	4,168	3,817	4,106	5,440	7,041	5,776	4,305	4,503	5,935	32.1
		Female	49,609	3,841	3,568	3,902	5,373	7,307	6,093	4,683	5,302	9,540	36.3
TEXARKANA	**118.4**	**Male**	**56,539**	**6,044**	**5,369**	**5,675**	**5,927**	**9,140**	**7,102**	**5,149**	**5,463**	**6,670**	**30.7**
		Female	**61,861**	**5,690**	**5,083**	**5,635**	**6,182**	**9,568**	**7,447**	**5,789**	**6,536**	**9,931**	**33.7**
Bowie	80.1	Male	38,289	3,997	3,580	3,768	3,998	6,273	4,948	3,535	3,715	4,475	31.1
		Female	41,811	3,769	3,453	3,718	4,169	6,448	5,123	3,975	4,418	6,738	34.0
Miller, Ark.	*38.3*	*Male*	*18,250*	*2,047*	*1,789*	*1,907*	*1,929*	*2,867*	*2,154*	*1,614*	*1,748*	*2,195*	*30.1*
		Female	*20,050*	*1,921*	*1,630*	*1,917*	*2,013*	*3,120*	*2,324*	*1,814*	*2,118*	*3,193*	*33.2*
TYLER	**145.9**	**Male**	**69,896**	**7,042**	**6,540**	**6,694**	**8,357**	**11,778**	**8,923**	**6,502**	**6,347**	**7,713**	**30.4**
		Female	**76,004**	**6,814**	**6,276**	**6,380**	**9,040**	**12,054**	**9,447**	**7,141**	**7,430**	**11,422**	**32.9**
Smith	145.9	Male	69,896	7,042	6,540	6,694	8,357	11,778	8,923	6,502	6,347	7,713	30.4
		Female	76,004	6,814	6,276	6,380	9,040	12,054	9,447	7,141	7,430	11,422	32.9
VICTORIA	**77.5**	**Male**	**38,118**	**4,452**	**3,696**	**3,930**	**4,913**	**7,020**	**4,796**	**3,551**	**2,979**	**2,781**	**27.9**
		Female	**39,382**	**4,303**	**3,574**	**3,792**	**4,949**	**6,763**	**5,004**	**3,660**	**3,191**	**4,146**	**29.5**
Victoria	77.5	Male	38,118	4,452	3,696	3,930	4,913	7,020	4,796	3,551	2,979	2,781	27.9
		Female	39,382	4,303	3,574	3,792	4,949	6,763	5,004	3,660	3,191	4,146	29.5
WACO	**184.1**	**Male**	**88,598**	**8,644**	**7,108**	**7,722**	**15,061**	**13,655**	**9,892**	**8,257**	**8,386**	**9,873**	**29.2**
		Female	**95,502**	**8,215**	**7,113**	**7,666**	**14,061**	**13,836**	**10,512**	**8,834**	**9,501**	**15,764**	**32.7**
McLennan	184.1	Male	88,598	8,644	7,108	7,722	15,061	13,655	9,892	8,257	8,386	9,873	29.2
		Female	95,502	8,215	7,113	7,666	14,061	13,836	10,512	8,834	9,501	15,764	32.7
WICHITA FALLS	**125.1**	**Male**	**61,884**	**5,894**	**4,886**	**5,396**	**11,132**	**10,734**	**7,228**	**5,961**	**5,161**	**5,492**	**28.4**
		Female	**63,216**	**5,876**	**4,660**	**4,948**	**8,499**	**10,132**	**7,680**	**6,280**	**5,804**	**9,337**	**32.5**
Wichita	125.1	Male	61,884	5,894	4,886	5,396	11,132	10,734	7,228	5,961	5,161	5,492	28.4
		Female	63,216	5,875	4,660	4,948	8,499	10,132	7,680	6,280	5,804	9,337	32.5
ALL COUNTIES													
Anderson	45.3	Male	24,073	2,006	1,728	1,872	4,321	4,862	2,552	1,832	1,931	2,969	29.3
		Female	21,227	1,992	1,739	1,807	1,945	2,788	2,338	1,964	2,388	4,266	36.5
Andrews	15.2	Male	7,608	998	790	738	981	1,236	909	787	565	504	27.4
		Female	7,592	894	759	709	961	1,151	990	801	629	698	29.1
Angelina	71.6	Male	34,918	3,778	3,566	3,542	4,092	5,830	4,503	3,080	2,832	3,695	29.3
		Female	36,682	3,817	3,363	3,351	4,121	5,742	4,593	3,235	3,414	5,046	31.4
Aransas	17.2	Male	8,440	761	668	870	795	1,082	963	910	1,051	1,340	35.5
		Female	8,760	778	728	790	790	1,097	1,010	925	1,257	1,385	37.0
Archer	8.1	Male	4,037	387	355	431	439	591	504	437	388	505	31.9
		Female	4,063	344	330	372	387	586	527	415	428	674	35.2
Armstrong	2.1	Male	1,032	89	72	95	83	134	142	108	130	179	38.0
		Female	1,068	82	95	70	77	127	132	119	136	230	41.3
Atascosa	28.6	Male	14,296	1,598	[illegible],573	1,680	1,485	2,064	1,703	1,291	1,223	1,679	28.9
		Female	14,304	1,536	1,413	1,487	1,467	2,024	1,773	1,348	1,341	1,915	31.2
Austin	20.7	Male	10,080	958	855	1,000	957	1,442	1,271	932	981	1,684	33.8
		Female	10,620	886	828	909	907	1,404	1,226	982	1,092	2,386	38.1
Bailey	8.2	Male	4,046	488	391	447	465	544	484	428	335	464	29.3
		Female	4,154	456	371	487	441	534	498	416	386	565	31.0
Bandera	8.7	Male	4,238	339	300	418	304	487	489	555	600	746	40.5
		Female	4,462	268	296	374	330	545	559	509	638	943	42.5
Bastrop	29.7	Male	14,770	1,468	1,322	1,457	1,628	2,269	1,650	1,363	1,413	2,200	31.7
		Female	14,930	1,369	1,129	1,336	1,421	2,081	1,710	1,430	1,606	2,848	35.8
Baylor	5.0	Male	2,348	162	188	201	208	300	252	243	303	491	39.6
		Female	2,652	191	168	194	168	294	290	264	348	735	45.8
Bee	27.9	Male	13,939	1,701	1,321	1,355	2,304	2,409	1,583	1,093	964	1,209	26.2
		Female	13,961	1,666	1,279	1,322	1,831	2,200	1,566	1,248	1,095	1,754	29.0
Bell	172.8	Male	89,527	10,524	7,288	6,993	20,126	16,559	9,807	6,631	5,739	5,860	24.9
		Female	83,273	10,087	6,895	6,685	13,849	14,933	9,711	6,493	6,069	8,551	27.8
Bexar	1,077.8	Male	523,835	57,447	52,679	55,360	77,081	92,317	63,530	46,094	41,080	38,247	27.1
		Female	553,965	55,517	50,922	53,084	70,490	96,667	68,707	51,157	47,098	60,323	29.9
Blanco	5.2	Male	2,530	174	200	238	231	321	307	237	345	477	38.3
		Female	2,670	184	191	221	198	303	316	259	375	623	42.5
Borden	.9	Male	446	48	37	47	50	51	61	56	48	48	33.0
		Female	454	42	44	56	35	63	57	59	46	52	32.9

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
TEXAS (continued)													
ALL COUNTIES (continued)													
Bosque	14.9	Male	7,016	493	495	533	561	849	789	629	937	1,730	42.3
		Female	7,884	508	450	592	537	828	778	676	1,141	2,374	49.1
Bowie	80.1	Male	38,289	3,997	3,580	3,768	3,998	6,273	4,948	3,535	3,715	4,475	31.1
		Female	41,811	3,769	3,453	3,718	4,169	6,448	5,123	3,975	4,418	6,738	34.0
Brazoria	200.8	Male	106,509	11,274	9,446	9,821	15,360	22,689	15,626	9,905	7,007	5,381	28.2
		Female	94,291	10,533	8,896	8,967	12,219	17,027	13,399	9,077	6,835	7,338	28.8
Brazos	110.3	Male	58,418	4,332	3,620	3,858	22,079	10,068	5,125	3,248	2,719	3,169	23.5
		Female	51,882	4,659	3,462	3,623	15,199	8,445	5,205	3,222	3,207	4,860	24.5
Brewster	7.8	Male	3,883	339	309	347	777	642	410	311	350	398	27.6
		Female	3,917	312	298	351	704	577	417	332	381	545	30.1
Briscoe	2.6	Male	1,263	146	102	115	117	182	154	107	139	201	33.3
		Female	1,337	107	126	120	119	177	139	115	171	263	36.4
Brooks	8.9	Male	4,313	475	413	557	517	606	483	389	385	488	28.2
		Female	4,587	472	437	484	475	572	543	481	465	658	32.4
Brown	36.7	Male	17,560	1,693	1,509	1,870	2,062	2,578	2,108	1,469	1,608	2,663	31.4
		Female	19,140	1,623	1,397	1,461	2,133	2,649	2,197	1,629	2,031	4,020	36.4
Burleson	14.1	Male	6,824	661	575	650	742	893	708	650	746	1,199	33.8
		Female	7,276	623	559	639	681	881	762	694	863	1,574	38.3
Burnet	21.4	Male	10,331	782	833	948	838	1,268	1,069	943	1,334	2,316	39.6
		Female	11,069	752	777	837	748	1,252	1,208	1,069	1,667	2,759	44.7
Caldwell	25.4	Male	12,932	1,197	1,020	1,821	2,364	1,778	1,232	999	966	1,555	25.4
		Female	12,468	1,108	1,096	1,187	1,429	1,741	1,302	1,061	1,184	2,360	33.1
Calhoun	20.9	Male	10,426	1,122	1,004	1,129	1,278	1,612	1,340	1,175	966	800	29.2
		Female	10,474	1,071	991	1,146	1,233	1,570	1,360	1,200	941	962	30.1
Callahan	13.0	Male	6,242	580	498	587	548	803	811	673	622	1,120	36.3
		Female	6,758	516	470	577	556	871	837	699	724	1,508	39.6
Cameron	238.8	Male	114,319	15,959	14,464	13,863	12,787	17,069	12,227	8,917	8,313	10,720	25.1
		Female	124,481	15,210	13,803	13,674	13,668	19,659	14,355	10,919	9,774	13,419	28.0
Camp	9.9	Male	4,706	504	399	452	499	698	536	422	496	700	32.1
		Female	5,194	497	412	414	468	739	540	508	624	992	36.2
Carson	7.1	Male	3,532	357	333	359	339	505	483	355	380	421	32.5
		Female	3,568	340	301	312	307	505	464	360	404	575	35.4
Cass	31.8	Male	15,200	1,601	1,377	1,626	1,525	2,138	1,889	1,416	1,455	2,173	31.9
		Female	16,600	1,481	1,353	1,497	1,548	2,253	2,025	1,547	1,753	3,143	35.8
Castro	10.8	Male	5,414	743	693	691	556	828	639	501	381	382	25.3
		Female	5,386	717	622	626	541	816	653	515	396	500	27.3
Chambers	21.7	Male	10,920	1,303	1,052	1,123	1,252	1,982	1,494	1,061	845	808	28.7
		Female	10,780	1,173	1,106	1,002	1,229	1,950	1,451	968	907	994	29.5
Cherokee	41.7	Male	20,255	1,848	1,787	1,943	2,306	2,927	2,472	1,817	1,983	3,172	32.7
		Female	21,445	1,777	1,621	1,780	1,979	2,773	2,483	2,000	2,496	4,536	38.2
Childress	7.2	Male	3,389	326	272	288	325	423	394	356	341	664	36.5
		Female	3,811	312	241	301	298	450	402	371	424	1,012	42.5
Clay	10.4	Male	5,075	445	419	492	504	659	687	532	521	816	35.3
		Female	5,325	389	352	440	489	672	701	555	597	1,130	39.6
Cochran	4.8	Male	2,437	303	282	304	271	318	286	244	190	239	26.8
		Female	2,363	255	214	313	245	299	315	216	212	294	30.2
Coke	3.3	Male	1,565	113	103	157	130	165	175	182	202	338	41.5
		Female	1,735	108	98	129	126	165	175	201	239	494	48.3
Coleman	10.9	Male	5,096	466	391	442	477	576	523	452	625	1,144	38.7
		Female	5,804	431	346	411	405	612	559	519	737	1,784	47.9
Collin	182.5	Male	90,285	10,178	10,547	10,030	8,191	16,876	17,566	7,449	4,598	4,850	28.7
		Female	92,215	9,567	9,853	9,749	8,176	19,180	16,326	6,755	4,935	7,674	29.6
Collingsworth	4.6	Male	2,190	214	198	221	204	300	224	201	221	407	33.6
		Female	2,410	189	187	214	205	265	223	216	280	631	41.5
Colorado	20.1	Male	9,837	905	797	950	1,109	1,379	1,117	990	1,103	1,487	33.4
		Female	10,263	899	730	852	930	1,319	1,133	1,037	1,155	2,208	38.5
Comal	43.2	Male	20,977	1,844	1,856	2,028	2,010	3,105	2,811	2,211	2,286	2,826	33.9
		Female	22,223	1,710	1,695	1,966	1,998	3,167	2,863	2,301	2,663	3,860	37.0
Comanche	13.3	Male	6,333	524	513	578	509	776	759	577	733	1,364	38.5
		Female	6,967	474	474	503	500	797	775	641	863	1,940	44.5
Concho	3.0	Male	1,436	140	115	134	114	191	160	117	174	291	36.5
		Female	1,564	116	122	133	111	190	158	128	206	400	42.0
Cooke	30.3	Male	15,026	1,549	1,192	1,617	1,867	2,381	1,727	1,318	1,494	1,881	30.4
		Female	15,274	1,360	1,147	1,348	1,670	2,186	1,719	1,505	1,614	2,725	34.7

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
TEXAS (continued)													
ALL COUNTIES (continued)													
Coryell	65.7	Male	38,350	3,482	2,667	2,605	14,576	6,662	3,912	1,735	1,165	1,546	23.0
		Female	27,350	3,364	2,598	2,342	4,899	5,239	3,477	1,717	1,278	2,436	25.9
Cottle	2.9	Male	1,378	136	101	137	124	172	163	133	141	271	36.2
		Female	1,522	126	98	112	114	169	169	127	184	423	43.4
Crane	5.0	Male	2,456	333	264	224	304	392	297	233	237	172	27.6
		Female	2,544	300	248	276	292	364	331	221	274	238	29.3
Crockett	5.1	Male	2,537	318	253	257	298	412	322	262	198	217	28.5
		Female	2,563	293	256	274	277	399	323	247	226	268	29.5
Crosby	8.9	Male	4,295	479	440	533	491	519	501	420	372	540	28.9
		Female	4,605	531	415	503	466	490	581	425	407	787	32.9
Culberson	3.5	Male	1,776	231	221	229	209	238	240	163	125	120	24.9
		Female	1,724	213	199	208	205	275	231	138	119	136	26.3
Dallam	6.8	Male	3,358	435	307	340	358	521	450	280	279	388	29.6
		Female	3,442	377	323	341	351	509	421	299	317	504	31.5
Dallas	1,688.6	Male	819,758	81,318	74,134	77,253	111,794	169,495	117,867	76,289	60,670	50,938	28.9
		Female	868,642	78,338	71,398	75,029	113,978	171,916	120,155	81,241	69,436	87,351	30.6
Dawson	16.6	Male	8,049	1,030	787	878	841	1,162	899	777	733	942	29.2
		Female	8,551	946	782	808	868	1,192	985	782	843	1,345	32.3
Deaf Smith	22.2	Male	10,958	1,583	1,232	1,284	1,185	1,724	1,337	988	760	863	26.1
		Female	11,244	1,465	1,186	1,327	1,190	1,748	1,377	1,005	813	1,133	27.6
Delta	5.0	Male	2,327	160	202	216	183	244	275	194	279	574	40.8
		Female	2,673	164	210	197	178	258	301	198	362	805	46.8
Denton	180.4	Male	88,906	9,012	8,406	8,020	12,786	20,111	14,104	6,855	4,890	4,722	28.1
		Female	91,494	8,732	7,931	7,279	15,022	20,161	12,985	6,557	5,390	7,437	28.4
De Witt	19.6	Male	9,260	838	768	934	927	1,239	920	874	1,054	1,706	34.4
		Female	10,340	873	678	857	836	1,243	941	993	1,277	2,642	42.3
Dickens	3.5	Male	1,683	149	145	144	155	177	191	155	187	380	38.7
		Female	1,817	163	129	166	129	201	193	163	220	453	41.2
Dimmit	12.6	Male	6,200	844	722	771	747	919	615	501	452	629	25.2
		Female	6,400	820	726	765	674	991	663	548	511	702	27.2
Donley	4.4	Male	2,090	150	130	181	252	236	250	193	275	423	38.8
		Female	2,310	181	142	154	225	249	255	214	304	586	43.0
Duval	13.3	Male	6,494	793	681	778	733	890	650	539	532	898	27.9
		Female	6,806	758	653	719	693	827	756	636	710	1,054	32.0
Eastland	20.9	Male	10,008	850	699	787	1,371	1,251	1,023	931	1,111	1,985	35.4
		Female	10,892	761	667	712	1,016	1,206	1,070	1,003	1,365	3,092	45.1
Ector	130.8	Male	65,315	7,626	5,975	5,990	9,366	12,596	8,147	6,364	5,254	3,997	27.9
		Female	65,485	7,309	5,874	5,768	9,160	11,687	8,144	6,729	5,286	5,528	29.0
Edwards	2.0	Male	968	106	100	130	77	130	118	99	81	127	30.5
		Female	1,032	107	112	113	71	128	134	103	83	181	33.8
Ellis	67.7	Male	32,991	3,396	3,289	3,685	3,650	4,982	4,638	3,099	2,696	3,556	30.0
		Female	34,709	3,212	3,069	3,202	3,561	5,221	4,613	3,122	3,015	5,694	33.3
El Paso	533.1	Male	261,670	31,723	29,301	29,095	40,921	44,306	30,484	22,788	18,135	14,917	25.0
		Female	271,430	30,955	28,234	28,292	35,653	46,107	34,376	25,825	19,830	22,158	27.7
Erath	24.9	Male	11,992	1,063	861	899	2,060	1,754	1,270	982	1,069	2,034	31.3
		Female	12,908	928	792	892	1,832	1,634	1,307	1,054	1,342	3,127	37.9
Falls	13.8	Male	8,905	803	700	863	846	1,111	826	865	1,002	1,889	36.6
		Female	9,895	706	672	828	882	1,071	913	936	1,236	2,651	43.6
Fannin	25.5	Male	12,233	981	934	1,119	1,101	1,459	1,428	1,204	1,561	2,446	38.7
		Female	13,267	905	919	1,083	1,045	1,536	1,475	1,216	1,580	3,508	42.8
Fayette	20.5	Male	10,012	833	676	752	998	1,341	1,025	925	1,294	2,168	39.0
		Female	10,488	751	646	759	831	1,173	965	988	1,468	2,907	46.3
Fisher	6.0	Male	2,898	268	254	296	224	357	340	290	329	540	36.5
		Female	3,102	232	240	267	230	333	359	299	364	778	41.9
Floyd	9.6	Male	4,700	553	475	536	465	610	553	436	456	616	30.3
		Female	4,900	518	455	523	446	575	582	464	480	857	33.8
Foard	2.1	Male	986	89	67	87	84	116	96	89	128	230	40.2
		Female	1,114	79	73	82	72	126	119	92	144	327	45.7
Fort Bend	175.4	Male	89,569	11,044	9,776	8,677	9,619	20,778	14,006	7,243	4,613	3,813	27.7
		Female	85,831	10,375	9,177	8,429	8,350	20,570	12,613	6,465	4,598	5,254	28.2
Franklin	7.8	Male	3,761	350	326	319	329	531	459	353	431	663	35.6
		Female	4,039	346	295	296	326	521	450	384	499	922	40.2
Freestone	17.4	Male	8,251	863	711	776	757	1,174	865	710	842	1,553	33.7
		Female	9,149	809	696	747	842	1,128	908	792	1,022	2,205	38.9

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
TEXAS (continued)													
ALL COUNTIES (continued)													
Frio	15.0	Male	7,318	1,011	894	905	781	1,071	791	603	543	719	25.6
		Female	7,682	1,032	870	848	854	1,064	804	639	627	944	27.2
Gaines	14.2	Male	7,036	875	787	787	832	1,059	858	708	508	622	27.2
		Female	7,164	878	732	851	789	1,017	931	656	577	733	28.3
Galveston	212.6	Male	104,510	10,737	9,348	10,331	12,977	18,642	13,789	10,823	9,642	8,221	29.8
		Female	108,090	10,158	8,955	9,933	12,685	18,548	14,251	11,340	10,213	12,007	31.6
Garza	5.4	Male	2,634	310	261	278	287	357	313	223	268	337	30.1
		Female	2,766	292	250	260	262	375	350	245	291	441	33.5
Gillespie	15.0	Male	7,152	548	562	646	578	889	819	677	933	1,500	39.3
		Female	7,848	518	520	591	603	864	855	793	1,050	2,054	44.7
Glasscock	1.3	Male	689	102	81	82	75	107	71	68	53	50	25.4
		Female	611	89	60	69	62	95	78	71	34	53	27.7
Goliad	5.5	Male	2,666	254	261	284	273	366	299	245	313	371	32.1
		Female	2,834	212	248	299	262	372	308	297	315	521	35.8
Gonzales	17.5	Male	8,468	865	785	897	878	1,135	881	795	848	1,384	32.1
		Female	9,032	860	688	825	826	1,084	944	856	983	1,966	37.5
Gray	27.1	Male	13,109	1,342	1,032	1,140	1,533	1,968	1,626	1,460	1,286	1,722	32.7
		Female	13,991	1,310	1,099	1,031	1,391	1,935	1,701	1,502	1,479	2,543	36.3
Grayson	94.7	Male	45,091	4,168	3,817	4,106	5,440	7,041	5,776	4,305	4,503	5,935	32.1
		Female	49,609	3,841	3,568	3,902	5,373	7,307	6,093	4,683	5,302	9,540	36.3
Gregg	113.0	Male	55,066	5,744	4,860	5,056	7,710	9,777	7,082	5,216	4,506	5,115	29.3
		Female	57,934	5,556	4,766	4,857	7,035	9,432	7,217	5,418	5,282	8,371	32.2
Grimes	15.8	Male	7,642	788	679	734	880	1,102	827	629	780	1,223	31.7
		Female	8,158	749	672	732	738	1,080	842	738	861	1,746	36.3
Guadalupe	52.6	Male	25,655	2,477	2,427	2,603	3,248	3,918	3,416	2,603	2,301	2,662	30.3
		Female	26,945	2,414	2,211	2,666	3,119	4,012	3,660	2,591	2,575	3,697	32.6
Hale	39.6	Male	19,191	2,288	1,991	2,098	2,347	2,886	2,200	1,836	1,523	2,022	28.0
		Female	20,409	2,296	1,828	2,067	2,343	2,932	2,388	1,894	1,838	2,823	30.7
Hall	5.6	Male	2,654	263	218	[illegible]	233	324	321	231	299	522	36.4
		Female	2,946	262	192	248	211	364	314	260	341	754	41.2
Hamilton	9.0	Male	4,293	322	290	369	348	474	442	404	552	1,092	42.8
		Female	4,707	269	277	302	294	482	459	446	626	1,552	50.9
Hansford	6.4	Male	3,162	349	255	333	338	547	427	353	289	271	30.6
		Female	3,238	385	290	287	319	482	434	346	309	386	32.0
Hardeman	6.4	Male	2,972	273	250	286	252	354	340	285	372	560	37.1
		Female	3,428	290	248	282	266	368	361	296	413	904	42.2
Hardin	46.5	Male	22,859	2,416	2,246	2,522	2,429	3,564	3,284	2,280	1,947	2,171	30.1
		Female	23,641	2,372	2,323	2,247	2,389	3,788	3,256	2,302	2,098	2,866	31.6
Harris	2,725.4	Male	1,361,105	143,116	124,902	124,305	187,536	304,173	196,434	122,440	90,641	67,558	28.3
		Female	1,364,295	137,084	120,287	120,906	183,804	288,084	188,174	122,788	96,704	106,464	29.2
Harrison	56.8	Male	27,157	2,786	2,683	2,752	3,253	4,077	3,309	2,591	2,408	3,298	30.2
		Female	29,643	2,843	2,519	2,678	3,211	4,214	3,523	2,775	2,933	4,947	33.5
Hartley	4.5	Male	2,202	230	230	227	172	309	318	242	204	270	32.8
		Female	2,298	208	232	197	155	347	324	247	230	358	[illegible]
Haskell	7.8	Male	3,755	336	312	380	331	437	357	384	443	775	37.3
		Female	4,045	337	241	319	291	418	399	412	546	1,082	45.4
Hays	47.1	Male	23,096	1,795	1,736	2,154	6,666	3,679	2,411	1,497	1,429	1,729	24.2
		Female	24,004	1,747	1,685	1,904	7,325	3,301	2,443	1,634	1,607	2,358	24.4
Hemphill	6.6	Male	3,366	455	298	321	487	625	390	276	249	265	27.0
		Female	3,234	430	275	274	415	527	406	283	254	370	29.2
Henderson	51.4	Male	24,900	2,155	2,003	2,280	2,484	2,980	2,910	2,677	3,338	4,073	36.9
		Female	26,500	2,013	1,930	2,110	2,341	3,213	3,119	2,922	3,732	5,120	40.3
Hidalgo	332.6	Male	159,370	22,227	20,636	20,139	18,289	23,711	16,650	11,969	11,130	14,619	24.4
		Female	173,230	21,916	19,754	19,661	19,930	27,635	19,177	14,455	12,976	17,726	26.9
Hill	27.0	Male	12,686	1,036	1,006	1,185	1,226	1,602	1,420	1,211	1,522	2,478	37.0
		Female	14,314	1,053	979	1,128	1,177	1,613	1,482	1,333	1,806	3,743	43.1
Hockley	25.2	Male	12,633	1,644	1,204	1,330	1,908	1,925	1,454	1,117	899	1,152	26.2
		Female	12,567	1,522	1,161	1,218	1,699	1,838	1,522	1,096	1,050	1,461	28.7
Hood	23.1	Male	11,459	972	857	1,003	1,192	1,751	1,353	1,251	1,529	1,551	34.7
		Female	11,641	951	811	897	1,076	1,647	1,447	1,258	1,650	1,904	38.0
Hopkins	28.0	Male	13,490	1,297	1,191	1,247	1,417	2,040	1,695	1,146	1,316	2,141	32.8
		Female	14,510	1,245	1,132	1,129	1,366	2,124	1,618	1,254	1,611	3,031	36.6
Houston	24.7	Male	13,649	866	901	1,114	1,483	3,392	1,712	1,136	1,102	1,943	32.3
		Female	11,051	943	807	919	927	1,336	1,112	1,039	1,347	2,621	40.3

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
TEXAS (continued)													
ALL COUNTIES (continued)													
Howard	32.7	Male	16,130	1,628	1,367	1,517	1,887	2,455	1,995	1,790	1,670	1,82	31.8
		Female	16,570	1,508	1,322	1,432	1,791	2,340	2,060	1,892	1,795	2,430	34.5
Hudspeth	2.8	Male	1,456	179	173	185	152	203	159	154	130	121	26.9
		Female	1,344	182	152	134	164	202	172	138	86	114	27.0
Hunt	61.3	Male	29,592	2,601	2,493	2,848	4,014	4,158	3,915	2,923	2,866	3,774	31.8
		Female	31,708	2,497	2,367	2,670	3,960	4,166	4,083	2,985	3,336	5,644	35.5
Hutchinson	28.1	Male	13,959	1,550	1,108	1,173	1,572	2,209	1,537	1,512	1,683	1,615	32.1
		Female	14,141	1,440	1,069	1,060	1,503	2,057	1,582	1,669	1,728	2,033	34.7
Irion	1.6	Male	802	74	71	86	75	118	105	85	63	125	33.1
		Female	798	69	73	88	73	103	106	72	81	133	34.3
Jack	8.0	Male	3,874	351	286	338	394	587	424	402	388	704	34.7
		Female	4,126	376	330	290	384	528	468	394	459	897	38.3
Jackson	14.0	Male	6,847	736	606	688	808	1,019	837	623	699	831	30.7
		Female	7,153	679	580	671	733	949	853	741	754	1,193	34.6
Jasper	34.2	Male	16,565	1,705	1,665	1,805	1,638	2,291	2,107	1,610	1,568	2,176	31.4
		Female	17,635	1,611	1,577	1,718	1,736	2,472	2,212	1,654	1,878	2,777	33.8
Jeff Davis	1.8	Male	890	94	79	78	80	135	123	75	93	133	33.4
		Female	910	78	84	78	82	133	114	93	112	136	35.0
Jefferson	259.5	Male	125,599	12,591	10,641	12,032	16,854	21,776	14,507	12,776	12,355	12,067	29.9
		Female	133,901	12,246	10,330	11,605	16,855	20,950	15,816	14,090	13,497	18,512	32.6
Jim Hogg	5.5	Male	2,670	328	269	332	[illegible]	394	292	243	203	327	28.1
		Female	2,830	332	286	291	291	368	325	263	252	422	30.8
Jim Wells	39.0	Male	19,195	2,409	2,124	2,154	2,306	2,983	2,194	1,713	1,467	1,845	27.0
		Female	19,805	2,196	1,944	2,133	2,200	3,015	2,356	1,911	1,750	2,300	29.7
Johnson	81.3	Male	39,604	3,931	3,897	4,299	4,284	6,142	5,944	4,003	3,217	3,887	30.5
		Female	41,696	3,656	3,630	3,938	4,334	6,569	5,985	3,832	3,616	6,136	33.1
Jones	18.3	Male	8,726	831	768	905	780	1,119	1,013	866	935	1,507	34.6
		Female	9,574	790	756	830	756	1,149	1,105	940	1,131	2,117	39.6
Karnes	14.0	Male	6,774	711	616	757	799	961	673	608	707	942	30.2
		Female	7,226	735	626	726	738	887	722	680	783	1,329	33.9
Kaufman	44.3	Male	21,404	2,048	2,072	2,204	2,247	3,167	3,025	2,165	1,877	2,599	31.7
		Female	22,896	1,862	1,952	2,097	2,198	3,251	3,082	2,232	2,284	3,938	35.3
Kendall	13.0	Male	6,229	490	571	712	493	785	932	682	684	880	35.7
		Female	6,771	493	502	616	549	851	1,000	679	794	1,287	38.7
Kenedy	.5	Male	249	25	24	30	38	23	18	37	19	35	28.3
		Female	251	24	19	30	35	24	31	40	15	33	32.3
Kent	1.2	Male	609	51	43	74	64	62	52	75	80	108	37.0
		Female	591	36	32	49	51	66	60	75	83	139	45.2
Kerr	33.6	Male	15,760	1,261	1,111	1,325	1,479	1,959	1,591	1,472	2,014	3,548	39.7
		Female	17,840	1,156	1,083	1,227	1,448	1,991	1,906	1,735	2,529	4,765	45.7
Kimble	4.2	Male	2,057	153	199	222	174	240	248	199	251	371	36.6
		Female	2,143	156	145	172	149	247	271	226	277	500	42.5
King	.4	Male	206	21	21	22	25	37	21	27	18	14	28.8
		Female	194	27	17	19	24	31	25	15	19	17	28.2
Kinney	2.4	Male	1,196	96	145	150	92	152	115	129	140	177	32.6
		Female	1,204	113	103	110	117	154	98	146	179	186	35.5
Kleberg	34.4	Male	17,583	1,963	1,656	1,658	3,802	3,309	1,874	1,229	1,028	1,064	24.5
		Female	16,817	1,844	1,576	1,624	2,885	2,844	1,882	1,306	1,202	1,654	26.7
Knox	5.2	Male	2,492	243	190	263	239	285	225	252	289	506	36.2
		Female	2,708	178	190	250	200	274	286	281	339	710	44.2
Lamar	45.9	Male	21,769	2,011	2,028	2,228	2,379	2,978	2,735	2,007	2,210	3,193	32.5
		Female	24,131	1,883	1,969	2,164	2,334	3,227	2,944	2,121	2,563	4,926	36.7
Lamb	19.4	Male	9,443	1,077	931	1,064	966	1,286	1,047	900	864	1,308	30.3
		Female	9,957	1,092	864	985	926	1,288	1,143	928	1,037	1,694	33.6
Lampasas	13.4	Male	6,450	581	574	691	617	935	811	651	637	953	33.1
		Female	6,950	627	579	620	562	923	903	680	697	1,359	36.8
La Salle	5.9	Male	2,864	336	276	372	329	407	337	224	238	343	27.9
		Female	3,036	358	300	376	289	400	368	263	287	395	29.9
Lavaca	20.1	Male	9,603	852	694	897	960	1,261	991	865	1,154	1,929	36.4
		Female	10,497	813	744	851	824	1,188	1,043	879	1,354	2,801	42.9
Lee	13.0	Male	6,642	597	511	929	718	893	719	588	637	1,050	31.3
		Female	6,358	590	502	483	620	792	720	599	686	1,366	37.7
Leon	10.9	Male	5,151	411	426	497	437	598	518	488	662	1,112	38.9
		Female	5,749	430	375	420	412	618	577	543	785	1,589	45.8

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
TEXAS (continued)													
ALL COUNTIES (continued)													
Liberty	55.9	Male	27,605	2,899	2,706	2,898	2,935	4,526	3,700	2,726	2,463	2,752	30.2
		Female	28,295	2,822	2,599	2,689	2,918	4,439	3,626	2,789	2,757	3,656	32.0
Limestone	22.2	Male	10,100	965	796	877	1,124	1,414	1,083	903	1,036	1,902	34.1
		Female	12,100	889	772	927	1,078	1,491	1,266	1,091	1,441	3,145	42.1
Lipscomb	4.1	Male	2,020	253	176	180	194	318	267	191	200	241	31.5
		Female	2,080	241	158	191	181	309	272	200	212	316	33.7
Live Oak	10.9	Male	5,421	555	466	525	618	826	636	515	586	694	31.6
		Female	5,479	600	454	505	545	752	670	548	570	835	33.5
Llano	12.0	Male	5,721	326	292	345	348	560	475	546	1,044	1,785	54.4
		Female	6,279	308	246	318	308	530	542	675	1,256	2,096	56.7
Loving	.1	Male	57		1	6	5	7	11	10	8	9	43.6
		Female	43		4	3	5	1	8	7	7	8	47.5
Lubbock	228.6	Male	113,164	11,988	9,746	10,199	22,840	20,898	13,010	9,284	7,685	7,534	25.9
		Female	115,436	11,547	9,209	9,779	21,210	20,234	13,487	9,851	8,645	11,474	28.0
Lynn	8.6	Male	4,185	461	408	535	436	518	500	397	401	529	29.9
		Female	4,415	430	449	519	431	532	565	427	372	690	32.1
McCulloch	9.1	Male	4,272	399	362	402	347	533	455	368	460	946	37.0
		Female	4,828	353	318	404	348	536	476	429	559	1,405	44.6
McLennan	184.1	Male	88,598	8,644	7,108	7,722	15,061	13,655	9,892	8,257	8,386	9,873	29.2
		Female	95,502	8,215	7,113	7,666	14,061	13,836	10,512	8,834	9,501	15,764	32.7
McMullen	.8	Male	409	27	29	48	49	53	57	55	33	58	34.7
		Female	391	34	23	34	26	51	51	51	47	74	40.4
Madison	12.0	Male	6,919	432	393	578	2,639	646	529	419	428	855	23.5
		Female	5,081	421	405	436	418	647	568	389	611	1,186	38.8
Marion	11.4	Male	5,546	544	466	581	549	707	583	531	653	932	34.0
		Female	5,854	497	401	518	560	683	653	591	745	1,206	39.1
Martin	4.9	Male	2,398	250	264	280	230	321	314	259	219	261	30.5
		Female	2,502	256	228	288	216	340	323	258	223	370	32.7
Mason	3.9	Male	1,834	153	129	165	149	243	197	178	221	399	39.0
		Female	2,066	135	114	169	125	229	224	219	261	590	46.9
Matagorda	43.5	Male	21,911	2,565	1,933	2,015	2,898	4,059	2,706	1,915	1,791	2,029	28.8
		Female	21,589	2,476	1,938	2,007	2,691	3,347	2,506	1,975	1,945	2,704	30.0
Maverick	38.9	Male	18,622	2,713	2,510	2,560	2,146	2,628	2,066	1,526	1,197	1,276	23.0
		Female	20,278	2,573	2,524	2,636	2,422	3,089	2,444	1,775	1,291	1,524	25.0
Medina	24.9	Male	12,232	1,272	1,232	1,398	1,213	1,709	1,437	1,203	1,216	1,552	30.9
		Female	12,668	1,192	1,222	1,274	1,128	1,799	1,533	1,241	1,304	1,975	32.4
Menard	2.4	Male	1,132	91	85	134	81	135	133	105	135	233	38.0
		Female	1,268	89	87	97	87	155	122	133	151	347	44.8
Midland	97.3	Male	47,753	5,265	4,230	4,593	6,071	9,238	5,849	5,249	4,247	3,011	29.0
		Female	49,547	5,272	4,077	4,276	6,182	8,868	6,308	5,716	4,346	4,502	30.6
Milam	24.8	Male	11,899	1,195	1,088	1,202	1,184	1,607	1,379	1,121	1,231	1,892	33.0
		Female	12,901	1,191	997	1,171	1,113	1,614	1,345	1,222	1,372	2,876	37.7
Mills	4.7	Male	2,245	174	150	151	184	249	228	207	312	590	44.4
		Female	2,455	163	143	179	151	244	249	226	335	765	49.4
Mitchell	9.3	Male	4,438	474	403	473	427	592	417	404	478	770	32.5
		Female	4,862	435	396	416	394	588	483	445	583	1,122	39.2
Montague	18.8	Male	8,905	800	705	795	870	1,077	1,016	895	1,013	1,734	37.0
		Female	9,895	719	642	724	776	1,146	1,159	903	1,245	2,581	43.1
Montgomery	170.8	Male	85,304	8,754	9,197	10,075	8,578	14,317	14,515	8,543	5,913	5,412	29.2
		Female	85,496	8,483	8,754	9,130	7,934	15,615	14,350	7,818	6,260	7,152	30.4
Moore	18.2	Male	9,100	1,178	884	937	1,017	1,531	1,166	961	766	660	28.5
		Female	9,100	1,136	927	885	1,014	1,435	1,155	934	829	785	29.1
Morris	16.0	Male	7,705	838	724	711	873	1,232	895	792	738	902	30.7
		Female	8,295	838	667	684	876	1,209	958	816	828	1,419	34.0
Motley	1.9	Male	907	81	68	70	74	130	84	92	109	199	38.6
		Female	993	77	65	75	63	112	83	101	137	280	47.6
Nacogdoches	51.5	Male	24,853	2,209	1,889	1,936	5,704	4,172	2,591	1,902	1,782	2,668	26.7
		Female	26,647	2,099	1,841	1,772	6,170	3,932	2,695	1,997	2,246	3,895	28.7
Navarro	38.6	Male	18,193	1,715	1,655	1,728	1,913	2,575	2,065	1,659	1,797	3,086	33.1
		Female	20,407	1,559	1,490	1,689	1,850	2,628	2,208	1,889	2,246	4,848	39.5
Newton	14.4	Male	6,988	728	697	833	649	994	837	666	687	897	30.9
		Female	7,412	743	734	803	712	980	872	730	700	1,138	32.3
Nolan	18.4	Male	8,733	910	796	859	885	1,327	1,019	878	822	1,237	31.9
		Female	9,667	903	808	808	866	1,379	1,095	933	981	1,894	35.6

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
TEXAS (continued)													
ALL COUNTIES (continued)													
Nueces	287.3	Male	140,901	16,739	14,292	14,532	18,485	25,729	16,896	12,640	11,284	10,304	27.5
		Female	146,399	15,926	13,763	14,280	18,461	25,329	17,546	13,967	12,387	14,740	29.3
Ochiltree	10.1	Male	5,208	632	477	478	659	967	646	501	439	409	28.7
		Female	4,892	562	405	407	627	793	591	518	431	558	30.6
Oldham	2.4	Male	1,369	109	155	368	127	170	128	114	97	101	20.9
		Female	1,031	91	108	100	78	173	160	113	95	113	33.0
Orange	91.9	Male	45,355	4,994	4,572	4,875	5,359	7,589	6,432	4,845	3,741	2,948	28.8
		Female	46,545	4,781	4,309	4,757	5,307	7,765	6,572	4,776	3,958	4,320	30.3
Palo Pinto	23.0	Male	11,064	962	960	1,076	1,205	1,579	1,362	1,122	1,217	1,581	33.4
		Female	11,936	969	929	1,055	1,139	1,627	1,432	1,150	1,366	2,269	36.7
Panola	23.6	Male	11,199	1,093	972	1,053	1,277	1,697	1,384	1,064	1,100	1,559	32.1
		Female	12,401	1,244	940	1,009	1,243	1,635	1,448	1,174	1,347	2,361	35.9
Parker	51.7	Male	25,476	2,290	2,315	2,590	2,739	3,740	3,847	2,843	2,432	2,680	32.5
		Female	26,224	2,179	2,222	2,461	2,560	3,846	3,854	2,715	2,606	3,781	34.6
Parmer	11.4	Male	5,657	710	593	661	608	874	760	508	451	492	27.9
		Female	5,743	720	652	592	572	843	717	490	496	661	29.0
Pecos	15.9	Male	8,004	1,015	895	914	975	1,292	960	821	593	539	26.6
		Female	7,896	943	878	928	916	1,173	997	778	606	677	27.4
Polk	29.9	Male	14,601	1,446	1,209	1,446	1,370	1,885	1,622	1,363	1,755	2,505	34.7
		Female	15,299	1,459	1,227	1,251	1,292	1,861	1,719	1,517	2,104	2,869	38.3
Potter	105.0	Male	50,414	5,867	4,342	4,391	7,135	8,938	5,598	4,704	4,486	4,953	28.9
		Female	54,586	5,507	4,213	4,249	7,207	8,738	6,133	5,076	5,351	8,112	32.0
Presidio	5.5	Male	2,639	265	323	339	246	307	296	264	238	361	29.8
		Female	2,861	260	303	345	232	340	329	291	280	401	33.5
Rains	5.5	Male	2,710	232	219	227	255	331	319	276	367	484	37.9
		Female	2,790	209	193	208	222	327	353	291	395	592	41.7
Randall	86.4	Male	42,099	4,270	3,720	3,834	5,969	7,995	6,078	4,404	3,293	2,536	29.1
		Female	44,301	4,217	3,734	3,611	6,250	8,216	6,423	4,496	3,576	3,778	30.3
Reagan	4.7	Male	2,445	377	267	223	300	470	252	220	195	133	26.2
		Female	2,255	351	249	220	304	382	223	216	172	138	25.1
Real	2.8	Male	1,345	89	139	159	122	141	189	132	169	205	36.2
		Female	1,455	99	140	157	105	164	183	143	193	271	38.4
Red River	17.1	Male	8,062	768	746	804	747	1,043	896	715	887	1,456	34.3
		Female	9,038	716	682	751	713	1,110	948	799	1,069	2,250	40.8
Reeves	16.0	Male	7,906	1,052	911	934	948	1,198	970	672	630	591	25.9
		Female	8,094	1,024	887	947	904	1,221	945	711	680	775	27.3
Refugio	9.4	Male	4,677	481	437	544	536	629	529	455	467	599	30.4
		Female	4,723	447	395	455	497	613	562	506	520	728	34.3
Roberts	1.3	Male	641	72	72	63	53	94	95	66	50	76	31.4
		Female	659	57	72	70	48	108	66	68	55	95	32.6
Robertson	15.3	Male	7,179	736	637	792	701	863	669	611	812	1,358	33.6
		Female	8,121	681	660	729	672	905	779	701	987	2,007	40.3
Rockwall	18.5	Male	9,166	854	891	1,103	809	1,489	1,607	1,060	707	652	31.2
		Female	9,334	815	894	913	769	1,651	1,671	906	713	1,002	32.7
Runnels	12.2	Male	5,808	549	534	552	565	726	639	538	648	1,057	34.7
		Female	6,392	535	498	530	497	693	680	575	770	1,614	41.5
Rusk	45.7	Male	21,939	2,186	1,970	2,095	2,261	3,328	2,564	1,934	2,116	2,485	32.4
		Female	23,761	2,149	1,799	1,900	2,226	3,257	2,613	2,140	2,637	5,040	37.1
Sabine	9.7	Male	4,744	392	390	470	453	509	506	443	645	933	38.0
		Female	4,956	393	337	386	428	524	559	518	737	1,074	42.3
San Augustine	9.2	Male	4,332	345	376	512	417	481	494	397	491	819	35.7
		Female	4,868	349	396	462	385	547	557	501	617	1,054	40.3
San Jacinto	14.3	Male	7,094	706	686	738	616	924	954	697	739	1,034	33.7
		Female	7,206	621	648	714	618	943	965	708	843	1,146	35.6
San Patricio	64.1	Male	31,489	3,743	3,644	3,691	3,532	5,096	3,993	2,930	2,348	2,512	27.2
		Female	32,611	3,748	3,539	3,638	3,519	5,231	4,118	3,011	2,528	3,279	28.6
San Saba	6.1	Male	2,942	253	256	310	186	371	316	271	338	641	38.0
		Female	3,158	219	236	248	218	365	321	293	406	852	44.1
Schleicher	3.3	Male	1,618	165	143	166	180	264	194	158	158	190	30.9
		Female	1,682	194	131	161	184	238	209	148	142	275	32.2
Scurry	19.9	Male	9,667	1,052	866	922	1,201	1,518	1,088	993	910	1,037	29.7
		Female	10,133	1,079	881	854	1,147	1,412	1,202	1,073	987	1,498	32.8
Shackelford	4.5	Male	2,189	228	206	187	223	325	254	211	184	371	32.7
		Female	2,311	227	150	167	219	290	240	190	262	566	39.3

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
TEXAS (continued)													
ALL COUNTIES (continued)													
Shelby	25.1	Male	12,009	1,087	1,087	1,245	1,216	1,596	1,378	1,137	1,233	2,030	33.6
		Female	13,091	1,036	1,043	1,104	1,159	1,602	1,527	1,207	1,558	2,855	38.9
Sherman	3.0	Male	1,486	126	137	149	161	214	217	164	142	176	32.9
		Female	1,514	156	123	163	121	229	201	182	139	200	33.5
Smith	145.9	Male	69.896	7,042	6,540	6,694	8,357	11,778	8,923	6,502	6,347	7,713	30.4
		Female	76,004	6,814	6,276	6,380	9,040	12,054	9,447	7,141	7,430	11,422	32.9
Somervell	5.2	Male	2,611	311	228	223	313	486	293	235	199	323	29.7
		Female	2,589	258	218	186	288	410	322	201	253	453	33.4
Starr	33.9	Male	16,459	2,326	2,237	2,276	1,909	2,082	1,789	1,322	1,105	1,413	23.1
		Female	17,441	2,082	2,173	2,316	1,911	2,381	2,112	1,522	1,149	1,795	26.0
Stephens	11.1	Male	5,266	504	471	459	550	757	674	493	578	780	33.6
		Female	5,834	539	430	438	529	795	659	566	663	1,215	37.8
Sterling	1.3	Male	631	69	56	70	76	102	73	50	61	74	29.4
		Female	669	70	67	59	59	87	84	58	64	121	34.1
Stonewall	2.5	Male	1,176	94	84	98	118	147	122	134	135	244	38.9
		Female	1,324	112	88	105	93	138	154	145	156	333	43.2
Sutton	6.2	Male	3,102	378	298	296	366	601	418	306	224	215	28.5
		Female	3,098	389	355	284	335	570	373	301	226	265	28.3
Swisher	9.6	Male	4,662	517	434	539	513	602	592	455	448	562	30.4
		Female	4,938	510	475	538	432	620	610	500	501	752	33.3
Tarrant	952.8	Male	466,216	45,699	41,796	43,592	64,326	90,336	65,434	45,181	38,033	31,819	29.2
		Female	486,584	43,301	39,968	42,408	63,106	89,697	66,386	46.966	41,650	53,102	31.1
Taylor	120.0	Male	58,458	6,142	4,774	5,091	10,662	10,082	6,933	5,080	4,512	5,182	27.5
		Female	61,542	5,930	4,647	5,007	9,816	9,749	7,170	5,596	5,300	8,327	30.5
Terrell	1.6	Male	824	95	79	81	74	127	103	96	68	101	31.5
		Female	776	87	61	71	65	123	106	72	76	115	33.5
Terry	15.1	Male	7,354	929	726	857	826	1,028	883	723	595	787	28.3
		Female	7,746	879	731	826	827	1,054	961	721	679	1,068	30.8
Throckmorton	2.1	Male	1,001	82	67	87	81	115	138	90	115	226	40.0
		Female	1,099	72	65	86	73	107	134	109	135	318	46.3
Titus	24.0	Male	11,534	1,198	1,077	1,118	1,288	1,784	1,360	1,020	1,049	1,640	31.1
		Female	12,466	1,249	946	1,057	1,267	1,734	1,431	1,061	1,353	2,368	34.9
Tom Green	94.4	Male	45,419	4,407	3,799	4,099	7,204	7,783	5,368	4,080	3,925	4,754	29.1
		Female	48,981	4,371	3,607	4,045	7,182	7,650	5,680	4,553	4,621	7,272	31.9
Travis	478.9	Male	238,325	21,673	18,209	18,490	47,814	56,607	28,754	18,078	14,702	13,998	27.3
		Female	240,575	20,737	17,864	18,252	44,544	51,702	28,986	18,913	16,831	22,746	28.7
Trinity	10.6	Male	5,106	424	440	526	418	581	585	501	611	1,020	37.8
		Female	5,494	403	389	437	438	625	621	547	719	1,315	42.3
Tyler	18.4	Male	8,972	885	764	930	786	1,018	1,066	895	1,088	1,540	36.0
		Female	9,428	762	786	872	778	1,119	1,125	907	1,246	1,833	38.5
Upshur	33.5	Male	16,212	1,680	1,520	1,602	1,721	2,415	2,074	1,511	1,527	2,162	31.6
		Female	17,288	1,610	1,476	1,518	1,612	2,451	2,067	1,667	1,790	3,097	34.9
Upton	4.9	Male	2,441	310	233	263	332	383	270	238	197	215	27.2
		Female	2,459	334	230	243	276	366	290	241	213	266	29.0
Uvalde	24.8	Male	11,981	1,365	1,310	1,410	1,467	1,716	1,337	1,089	986	1,301	27.6
		Female	12,819	1,388	1,269	1,323	1,419	1,806	1,493	1,211	1,108	1,802	30.6
Val Verde	40.6	Male	20,187	2,533	2,384	2,352	2,946	3,327	2,357	1,581	1,337	1,370	24.7
		Female	20,413	2,545	2,321	2,197	2,398	3,409	2,552	1,695	1,495	1,801	27.2
Van Zandt	37.0	Male	17,873	1,515	1,527	1,724	1,633	2,209	2,371	1,859	2,093	2,942	36.4
		Female	19,127	1,450	1,440	1,664	1,430	2,368	2,463	1,927	2,388	3,997	39.9
Victoria	77.5	Male	38,118	4,452	3,696	3,930	4,913	7,020	4,796	3,551	2,979	2,781	27.9
		Female	39,382	4,303	3,574	3,792	4,949	6,763	5,004	3,660	3,191	4,146	29.5
Walker	48.2	Male	28,050	1,597	1,412	1,278	6,145	7,134	4,536	2,458	1,689	1,801	30.0
		Female	20,150	1,608	1,245	1,326	5,261	3,250	2,046	1,451	1,482	2,481	27.0
Waller	23.3	Male	11,647	990	936	1,108	2,685	1,572	1,275	951	915	1,215	25.7
		Female	11,653	911	915	1,106	2,208	1,641	1,361	982	962	1,567	29.2
Ward	15.0	Male	7,569	924	791	858	901	1,188	877	787	613	630	27.6
		Female	7,431	814	702	737	817	1,211	942	731	637	840	30.3
Washington	24.2	Male	11,731	991	913	1,078	1,666	1,615	1,287	1,092	1,134	1,955	32.5
		Female	12,469	1,014	880	972	1,347	1,630	1,305	1,187	1,364	2,770	38.0
Webb	113.6	Male	54,199	7,567	7,002	6,983	6,984	8,421	5,765	4,126	3,280	4,071	23.6
		Female	59,401	7,385	6,773	6,964	7,157	8,958	6,792	5,138	4,207	6,027	26.6
Wharton	43.0	Male	20,974	2,333	1,869	2,223	2,540	3,320	2,403	1,893	1,841	2,552	29.6
		Female	22,026	2,165	1,812	2,078	2,471	3,118	2,582	2,064	2,178	3,558	33.0

1984 SURVEY OF BUYING POWER DATA SERVICE

POPULATION BY AGE AND SEX

ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
TEXAS (continued)													
ALL COUNTIES (continued)													
Wheeler	7.7	Male	3,728	388	276	382	356	511	450	349	343	673	34.0
		Female	3,972	372	302	299	372	479	491	342	417	898	38.3
Wichita	125.1	Male	61,884	5,894	4,886	5,396	11,132	10,734	7,228	5,961	5,161	5,492	28.4
		Female	63,216	5,876	4,660	4,948	8,499	10,132	7,680	6,280	5,804	9,337	32.5
Wilbarger	16.6	Male	7,942	782	681	697	859	1,110	873	728	850	1,362	33.6
		Female	8,658	684	614	665	798	1,122	889	804	983	2,099	40.0
Willacy	18.7	Male	8,998	1,250	1,085	1,101	1,068	1,246	861	736	717	934	25.0
		Female	9,702	1,183	1,092	1,149	1,045	1,417	1,022	938	794	1,062	27.7
Williamson	97.7	Male	48,343	5,348	5,171	5,187	4,729	9,022	7,608	3,893	3,262	4,123	29.1
		Female	49,357	4,959	4,741	4,873	4,730	9,395	7,101	3,801	3,635	6,122	30.7
Wilson	19.0	Male	9,476	964	954	1,104	973	1,334	1,222	894	882	1,149	30.6
		Female	9,524	907	836	1,020	912	1,409	1,168	851	937	1,484	32.7
Winkler	10.5	Male	5,287	721	505	512	630	806	616	566	453	478	28.4
		Female	5,213	619	463	519	585	753	617	519	495	643	30.6
Wise	31.0	Male	15,294	1,408	1,386	1,523	1,601	2,232	2,168	1,609	1,461	1,906	32.7
		Female	15,706	1,322	1,316	1,517	1,482	2,241	2,150	1,540	1,523	2,615	34.9
Wood	28.7	Male	13,727	1,149	1,086	1,181	1,532	1,719	1,653	1,258	1,621	2,528	36.2
		Female	14,973	1,155	1,036	1,139	1,385	1,747	1,684	1,357	1,969	3,501	41.1
Yoakum	9.1	Male	4,619	615	452	468	563	776	586	430	400	329	27.7
		Female	4,481	606	433	443	508	744	564	410	367	406	28.4
Young	21.4	Male	10,259	1,002	849	911	1,089	1,504	1,217	1,041	1,025	1,621	33.5
		Female	11,141	951	816	791	993	1,519	1,251	1,081	1,185	2,554	39.0
Zapata	8.0	Male	3,994	483	400	437	400	484	379	288	434	689	30.7
		Female	4,006	500	362	430	350	467	416	343	501	637	32.7
Zavala	12.2	Male	5,968	832	759	799	690	839	596	460	387	606	24.0
		Female	6,232	796	744	770	659	920	627	541	535	640	26.6
TOTAL METRO COUNTIES	**12,685.2**	**Male**	**6,249,063**	**662,913**	**589,865**	**604,622**	**903,596**	**1,210,118**	**833,926**	**559,919**	**458,911**	**425,193**	**28.0**
		Female	**6,436,137**	**637,131**	**566,691**	**583,425**	**856,258**	**1,195,027**	**844,936**	**586,680**	**509,178**	**656,811**	**29.8**
TOTAL STATE	**15,896.8**	**Male**	**7,819,834**	**821,973**	**730,960**	**761,800**	**1,087,712**	**1,440,675**	**1,017,567**	**705,881**	**610,511**	**642,755**	**28.5**
		Female	**8,076,966**	**789,637**	**701,859**	**730,108**	**1,024,132**	**1,415,608**	**1,033,644**	**740,869**	**683,915**	**957,194**	**30.6**
UTAH													
PROVO - OREM	**252.8**	**Male**	**124,536**	**22,862**	**12,913**	**10,878**	**24,930**	**21,421**	**11,030**	**7,284**	**6,267**	**6,951**	**22.4**
		Female	**128,264**	**22,066**	**12,489**	**10,519**	**28,586**	**19,508**	**11,323**	**7,547**	**6,939**	**9,287**	**22.7**
Utah	252.8	Male	124,536	22,862	12,913	10,878	24,930	21,421	11,030	7,284	6,267	6,951	22.4
		Female	128,264	22,066	12,489	10,519	28,586	19,508	11,323	7,547	6,939	9,287	22.7
SALT LAKE CITY - OGDEN	**1,008.1**	**Male**	**499,438**	**77,518**	**52,839**	**48,329**	**64,909**	**92,826**	**59,827**	**38,532**	**33,638**	**31,020**	**25.7**
		Female	**508,662**	**74,218**	**50,588**	**46,449**	**65,149**	**91,183**	**60,098**	**39,254**	**36,069**	**45,654**	**27.0**
Davis	167.6	Male	84,596	14,383	10,218	9,682	10,820	13,637	10,625	6,839	5,008	3,384	23.2
		Female	83,004	13,910	9,689	8,808	9,501	14,122	10,967	6,669	4,866	4,472	24.7
Salt Lake	687.4	Male	339,500	52,469	35,014	31,430	43,776	66,620	40,821	25,241	22,406	21,723	26.1
		Female	347,900	50,067	33,567	30,525	45,479	64,799	40,467	25,946	24,518	32,532	27.2
Weber	153.1	Male	75,342	10,666	7,607	7,217	10,313	12,569	8,381	6,452	6,224	5,913	26.5
		Female	77,758	10,241	7,332	7,116	10,169	12,262	8,664	6,639	6,685	8,650	28.3
ALL COUNTIES													
Beaver	4.7	Male	2,331	372	256	214	215	313	229	193	244	295	28.5
		Female	2,369	346	250	186	207	294	237	205	250	394	31.6
Box Elder	36.0	Male	17,868	2,957	1,959	2,133	1,850	2,549	1,999	1,616	1,344	1,461	25.1
		Female	18,132	2,831	1,846	2,092	1,876	2,467	2,123	1,591	1,407	1,699	26.7
Cache	64.3	Male	32,164	5,224	3,093	2,637	6,362	5,777	3,035	1,965	1,677	2,394	23.6
		Female	32,136	4,949	2,820	2,557	6,577	5,013	3,011	1,949	1,953	3,307	24.1
Carbon	25.6	Male	12,719	1,923	1,219	1,068	1,603	2,388	1,372	915	1,062	1,169	27.3
		Female	12,881	1,976	1,239	1,092	1,544	2,074	1,317	980	1,220	1,439	27.8
Daggett	.8	Male	403	60	40	39	46	75	55	34	25	29	27.2
		Female	397	77	42	36	44	78	38	29	26	27	24.9
Davis	167.6	Male	84,596	14,383	10,218	9,682	10,820	13,637	10,625	6,839	5,008	3,384	23.2
		Female	83,004	13,910	9,689	8,808	9,501	14,122	10,967	6,669	4,866	4,472	24.7
Duchesne	15.5	Male	7,885	1,452	1,005	872	900	1,234	904	527	460	531	22.8
		Female	7,615	1,364	928	837	858	1,184	919	508	452	565	23.5

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
UTAH (continued)													
ALL COUNTIES (continued)													
Emery	14.7	Male	7,515	1,520	889	682	903	1,295	878	490	374	484	23.2
		Female	7,185	1,408	817	721	863	1,212	795	441	375	553	23.2
Garfield	4.0	Male	2,037	283	200	187	241	312	218	164	200	232	28.4
		Female	1,963	261	198	174	173	284	214	177	224	258	31.2
Grand	8.8	Male	4,416	634	413	437	546	829	541	438	296	282	27.1
		Female	4,384	638	454	392	536	785	548	396	310	325	27.2
Iron	19.6	Male	9,818	1,618	1,102	934	1,539	1,512	1,004	766	651	692	23.7
		Female	9,782	1,539	1,078	838	1,556	1,436	1,042	732	720	841	24.5
Juab	6.0	Male	2,987	531	314	274	294	443	329	200	241	361	26.8
		Female	3,013	445	329	289	265	439	310	234	269	433	29.1
Kane	4.8	Male	2,381	382	258	274	155	355	283	179	240	255	28.4
		Female	2,419	367	251	247	183	330	308	208	241	284	29.9
Millard	10.6	Male	5,310	923	625	575	460	702	547	394	427	657	26.0
		Female	5,290	835	578	544	425	717	535	439	467	750	28.7
Morgan	5.4	Male	2,713	403	334	345	287	331	410	267	159	177	24.7
		Female	2,687	411	330	333	237	356	392	242	161	225	25.9
Piute	1.4	Male	716	96	80	86	49	69	76	69	65	126	31.8
		Female	684	91	65	69	37	85	78	58	91	110	34.4
Rich	2.5	Male	1,322	231	132	123	172	241	145	83	74	121	25.1
		Female	1,178	243	121	103	139	201	105	69	81	116	24.1
Salt Lake	687.4	Male	339,500	52,469	35,014	31,430	43,776	66,620	40,821	25,241	22,406	21,723	26.1
		Female	347,900	50,067	33,567	30,525	45,479	64,799	40,467	25,946	24,518	32,532	27.2
San Juan	13.3	Male	6,675	1,274	944	901	759	1,001	651	463	334	348	20.0
		Female	6,625	1,229	896	813	756	1,022	716	479	345	369	21.5
Sanpete	16.5	Male	8,067	1,367	910	763	973	1,086	788	513	653	1,014	25.2
		Female	8,433	1,325	883	747	1,039	1,057	803	560	733	1,286	27.1
Sevier	16.9	Male	8,440	1,462	954	838	784	1,196	926	637	695	948	26.5
		Female	8,460	1,339	883	809	776	1,177	907	670	744	1,155	28.6
Summit	12.5	Male	6,393	858	636	634	697	1,401	934	473	352	408	27.7
		Female	6,107	812	646	588	662	1,277	853	400	361	508	27.7
Tooele	28.2	Male	14,346	2,230	1,677	1,619	1,555	2,313	1,809	1,252	1,105	786	25.4
		Female	13,854	2,096	1,553	1,467	1,471	2,148	1,843	1,234	1,021	1,021	26.3
Uintah	25.5	Male	12,895	2,311	1,498	1,301	1,560	2,291	1,499	960	727	748	24.0
		Female	12,605	2,280	1,449	1,300	1,517	2,088	1,508	909	710	844	23.9
Utah	252.8	Male	124,536	22,862	12,913	10,878	24,930	21,421	11,030	7,284	6,267	6,951	22.4
		Female	126,264	22,066	12,489	10,519	28,586	19,508	11,323	7,547	6,939	9,287	22.7
Wasatch	9.6	Male	4,818	821	547	468	518	814	569	351	315	415	25.7
		Female	4,782	781	550	453	474	797	487	379	354	507	26.7
Washington	32.0	Male	15,722	2,696	1,739	1,495	1,774	2,085	1,433	1,052	1,267	2,181	25.8
		Female	16,278	2,569	1,688	1,446	1,951	2,114	1,471	1,157	1,570	2,312	27.3
Wayne	2.3	Male	1,166	187	120	112	82	187	125	82	121	150	29.4
		Female	1,134	174	119	107	93	144	117	92	111	177	30.1
Weber	153.1	Male	75,342	10,666	7,607	7,217	10,313	12,569	8,381	6,452	6,224	5,913	26.5
		Female	77,758	10,241	7,332	7,116	10,169	12,262	8,664	6,639	6,685	8,650	28.3
TOTAL METRO COUNTIES	**1,260.9**	**Male**	**623,974**	**100,380**	**65,752**	**59,207**	**89,839**	**114,247**	**70,857**	**45,816**	**39,905**	**37,971**	**24.8**
		Female	**636,926**	**96,284**	**63,077**	**56,968**	**93,735**	**110,691**	**71,421**	**46,801**	**43,008**	**54,941**	**25.8**
TOTAL STATE	**1,642.4**	**Male**	**815,081**	**132,195**	**86,696**	**78,218**	**114,163**	**145,046**	**91,616**	**59,899**	**53,013**	**54,235**	**24.8**
		Female	**827,319**	**126,670**	**83,090**	**75,208**	**117,994**	**139,470**	**92,098**	**60,939**	**57,204**	**74,646**	**25.8**
VERMONT													
BURLINGTON	**124.2**	**Male**	**60,425**	**5,138**	**5,180**	**6,209**	**10,897**	**11,773**	**8,269**	**5,252**	**3,923**	**3,784**	**27.4**
		Female	**63,775**	**4,863**	**4,963**	**5,791**	**11,895**	**11,867**	**8,216**	**5,302**	**4,467**	**6,411**	**28.7**
Chittenden	119.2	Male	57,960	4,882	4,986	5,966	10,659	11,321	7,932	5,025	3,674	3,515	27.2
		Female	61,240	4,637	4,720	5,553	11,654	11,415	7,893	5,058	4,226	6,084	28.6
Grand Isle	5.0	Male	2,465	256	194	243	238	452	337	227	249	269	31.7
		Female	2,535	226	243	238	241	452	323	244	241	327	32.1
ALL COUNTIES													
Addison	31.0	Male	15,460	1,489	1,390	1,541	2,521	2,828	1,977	1,230	1,159	1,325	27.8
		Female	15,540	1,307	1,337	1,467	2,420	2,763	1,902	1,226	1,261	1,857	29.5

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
VERMONT (continued)													
ALL COUNTIES (continued)													
Bennington	34.4	Male	16,541	1,487	1,454	1,710	1,860	2,733	2,124	1,602	1,518	2,053	31.4
		Female	17,859	1,397	1,334	1,615	2,085	2,759	2,280	1,695	1,657	3,037	34.1
Caledonia	26.6	Male	13,020	1,279	1,185	1,308	1,604	2,270	1,636	1,142	1,159	1,437	30.0
		Female	13,580	1,247	1,096	1,217	1,486	2,294	1,570	1,251	1,319	2,100	32.6
Chittenden	119.2	Male	57,960	4,882	4,986	5,966	10,659	11,321	7,932	5,025	3,674	3,515	27.2
		Female	61,240	4,637	4,720	5,553	11,654	11,415	7,893	5,058	4,226	6,084	28.6
Essex	6.6	Male	3,287	338	291	342	320	546	418	318	327	387	31.5
		Female	3,313	333	285	311	325	509	403	326	348	473	32.9
Franklin	35.7	Male	17,421	1,923	1,723	1,891	1,851	3,074	2,261	1,570	1,482	1,646	29.3
		Female	18,279	1,787	1,721	1,824	1,885	3,012	2,175	1,665	1,613	2,597	31.4
Grand Isle	5.0	Male	2,465	256	194	243	238	452	337	227	249	269	31.7
		Female	2,535	226	243	238	241	452	323	244	241	327	32.1
Lamoille	17.8	Male	8,800	832	785	859	1,212	1,797	1,166	711	632	806	29.0
		Female	9,000	848	726	769	1,205	1,698	1,153	689	739	1,173	30.6
Orange	24.4	Male	12,296	1,321	1,125	1,189	1,546	2,188	1,523	1,100	993	1,311	29.4
		Female	12,104	1,154	994	1,105	1,214	2,177	1,562	1,042	1,093	1,763	32.3
Orleans	24.3	Male	11,854	1,245	1,124	1,256	1,217	2,013	1,541	1,070	1,151	1,237	30.4
		Female	12,446	1,208	1,116	1,190	1,214	2,032	1,439	1,109	1,221	1,917	32.4
Rutland	59.5	Male	28,353	2,399	2,421	2,811	3,373	5,089	3,694	2,704	2,673	3,189	31.2
		Female	31,147	2,345	2,347	2,744	3,883	5,178	3,697	2,720	3,123	5,110	33.2
Washington	53.4	Male	25,744	2,312	2,290	2,546	3,503	4,562	3,492	2,367	2,116	2,556	29.9
		Female	27,656	2,212	2,085	2,490	3,054	4,880	3,473	2,489	2,520	4,450	33.2
Windham	38.3	Male	18,334	1,686	1,582	1,752	1,903	3,607	2,427	1,704	1,660	2,013	31.2
		Female	19,966	1,552	1,507	1,639	2,078	3,799	2,405	1,759	1,915	3,312	33.4
Windsor	52.7	Male	25,808	2,188	2,114	2,564	2,710	4,611	3,536	2,454	2,608	3,023	32.2
		Female	26,892	2,105	2,022	2,373	2,531	4,655	3,467	2,433	2,945	4,361	34.5
TOTAL METRO COUNTIES	**124.2**	**Male**	**60,425**	**5,138**	**5,180**	**6,289**	**10,897**	**11,773**	**8,269**	**5,252**	**3,923**	**3,784**	**27.4**
		Female	**63,775**	**4,863**	**4,963**	**5,791**	**11,895**	**11,867**	**8,216**	**5,302**	**4,467**	**6,411**	**28.7**
TOTAL STATE	**528.9**	**Male**	**257,343**	**23,637**	**22,664**	**25,978**	**34,517**	**47,891**	**34,064**	**23,224**	**21,401**	**24,767**	**29.6**
		Female	**271,557**	**22,358**	**21,533**	**24,538**	**35,275**	**47,623**	**33,742**	**23,706**	**24,221**	**38,561**	**31.7**
VIRGINIA													
CHARLOTTESVILLE	**120.6**	**Male**	**58,847**	**4,590**	**3,966**	**5,004**	**12,380**	**11,684**	**7,164**	**4,923**	**4,465**	**4,751**	**28.0**
		Female	**61,753**	**4,289**	**3,876**	**4,815**	**11,721**	**11,687**	**7,739**	**5,250**	**5,013**	**7,363**	**30.3**
Albemarle	59.8	Male	29,786	2,301	2,077	2,646	6,213	5,846	3,893	2,565	2,147	2,098	27.8
		Female	30,014	2,108	1,951	2,525	5,598	5,946	4,160	2,616	2,236	2,874	29.8
Charlottesville city	41.0	Male	19,201	1,307	1,085	1,273	5,079	4,037	1,909	1,422	1,433	1,656	27.1
		Female	21,799	1,347	1,077	1,288	5,059	3,911	2,189	1,730	1,921	3,277	30.4
Fluvanna	11.2	Male	5,573	526	458	636	591	932	726	545	517	642	31.2
		Female	5,627	438	472	585	613	934	753	531	540	761	32.6
Greene	8.6	Male	4,287	456	346	449	417	869	636	391	368	355	30.5
		Female	4,313	396	376	417	451	896	637	373	316	451	30.8
DANVILLE	**112.2**	**Male**	**53,267**	**4,504**	**4,537**	**5,396**	**6,223**	**8,790**	**6,971**	**5,509**	**5,517**	**5,817**	**31.8**
		Female	**58,933**	**4,337**	**4,323**	**5,327**	**6,631**	**9,106**	**7,306**	**6,121**	**6,723**	**9,059**	**34.7**
Danville city	44.4	Male	20,054	1,585	1,596	1,856	2,351	3,275	2,376	2,176	2,355	2,484	33.1
		Female	24,346	1,576	1,586	1,828	2,753	3,482	2,702	2,619	3,080	4,720	38.5
Pittsylvania	67.8	Male	33,213	2,919	2,941	3,540	3,872	5,518	4,595	3,333	3,162	3,333	31.0
		Female	34,587	2,761	2,737	3,499	3,878	5,624	4,604	3,502	3,643	4,339	32.9
LYNCHBURG	**144.5**	**Male**	**68,255**	**5,862**	**5,898**	**6,682**	**8,903**	**11,801**	**9,387**	**6,997**	**6,148**	**6,577**	**30.7**
		Female	**76,245**	**5,795**	**5,794**	**6,356**	**10,565**	**12,125**	**9,974**	**7,367**	**7,385**	**10,894**	**32.9**
Amherst	30.0	Male	14,445	1,168	1,248	1,482	1,652	2,649	2,146	1,500	1,242	1,358	31.3
		Female	15,555	1,225	1,175	1,350	2,167	2,601	2,198	1,500	1,428	1,911	32.2
Campbell	48.0	Male	23,653	2,142	2,234	2,520	2,665	4,047	3,653	2,520	1,985	1,887	30.6
		Female	24,347	2,110	2,232	2,365	2,634	4,158	3,760	2,421	2,174	2,493	31.8
Lynchburg city	66.5	Male	30,157	2,552	2,416	2,680	4,586	5,105	3,588	2,977	2,921	3,332	30.6
		Female	36,343	2,460	2,387	2,641	5,764	5,366	4,016	3,446	3,783	6,480	34.2
NORFOLK - VIRGINIA BEACH - NEWPORT NEWS	**1,210.7**	**Male**	**617,310**	**57,082**	**50,867**	**56,119**	**124,437**	**113,545**	**79,894**	**52,054**	**46,979**	**36,333**	**26.9**
		Female	**593,390**	**54,654**	**48,681**	**54,677**	**81,295**	**107,846**	**79,815**	**55,738**	**52,310**	**58,374**	**30.3**

POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
VIRGINIA (continued)													
NORFOLK - VIRGINIA BEACH - NEWPORT NEWS (continued)													
Chesapeake city	123.9	Male	60,983	6,340	6,009	6,734	7,585	10,619	9,068	5,865	5,044	3,719	28.6
		Female	62,917	5,973	5,578	6,485	7,209	11,247	9,426	6,133	5,398	5,468	30.5
Gloucester	23.2	Male	11,314	957	953	1,115	1,177	1,891	1,777	1,141	1,158	1,145	32.7
		Female	11,886	941	937	1,093	1,187	1,888	1,745	1,157	1,201	1,737	34.5
Hampton city	124.7	Male	61,509	5,708	5,269	6,241	10,067	10,734	8,442	6,117	5,258	3,673	28.2
		Female	63,191	5,578	5,053	6,133	9,342	10,802	9,084	6,127	5,637	5,435	30.1
James City	24.5	Male	12,064	982	998	1,222	1,495	2,131	1,774	1,297	1,120	1,045	31.3
		Female	12,436	1,008	976	1,274	1,372	2,153	1,766	1,302	1,242	1,343	32.4
Newport News city	149.1	Male	73,965	7,367	6,155	6,661	12,441	14,545	9,494	6,503	6,073	4,726	28.0
		Female	75,135	7,011	6,075	6,587	10,435	13,939	9,558	7,017	6,904	7,609	30.4
Norfolk city	255.5	Male	143,624	11,505	8,223	8,907	50,179	26,099	12,495	8,321	9,400	8,495	24.0
		Female	111,876	10,850	7,773	8,561	18,820	19,260	10,944	9,742	11,281	14,645	30.2
Poquoson city	10.0	Male	4,955	420	490	609	487	742	1,008	588	325	286	31.4
		Female	5,045	376	502	628	419	816	997	515	372	420	32.3
Portsmouth city	102.3	Male	48,448	5,302	4,154	4,607	6,762	8,404	5,335	4,352	5,271	4,261	29.0
		Female	53,852	5,028	4,032	4,639	6,688	8,744	5,885	5,242	6,270	7,324	32.5
Suffolk city	48.0	Male	22,843	2,108	2,072	2,492	2,620	3,523	2,978	2,345	2,476	2,229	31.0
		Female	25,157	2,143	2,049	2,428	2,605	3,743	3,291	2,605	2,719	3,574	34.0
Virginia Beach city	301.2	Male	153,518	14,675	14,376	15,072	26,789	30,961	23,692	13,320	9,165	5,468	26.9
		Female	147,682	14,011	13,734	14,526	18,626	31,345	23,350	13,738	9,539	8,812	29.1
Williamsburg city	10.1	Male	4,654	145	129	168	2,248	707	309	239	314	395	23.9
		Female	5,446	123	107	179	2,710	582	325	296	393	731	24.0
York	38.2	Male	19,433	1,573	2,039	2,291	2,587	3,189	3,522	1,966	1,375	891	28.8
		Female	18,767	1,612	1,865	2,144	1,882	3,326	3,444	1,864	1,354	1,276	30.7
RICHMOND - PETERSBURG	**788.3**	**Male**	**377,082**	**32,484**	**32,160**	**37,112**	**48,490**	**73,770**	**53,286**	**36,628**	**33,704**	**29,448**	**30.2**
		Female	**411,218**	**31,522**	**31,120**	**35,284**	**51,084**	**76,748**	**55,535**	**40,088**	**38,939**	**50,898**	**32.4**
Charles City	6.8	Male	3,393	307	325	400	422	593	453	330	286	277	29.1
		Female	3,407	305	287	378	465	586	440	371	252	323	29.6
Chesterfield	162.0	Male	79,689	7,744	8,290	8,640	8,680	16,107	14,198	7,811	5,179	3,040	29.0
		Female	82,311	7,645	7,983	8,307	9,043	17,624	13,987	7,630	5,329	4,763	29.6
Colonial Heights city	16.8	Male	7,946	582	686	857	876	1,202	1,230	1,013	936	564	33.1
		Female	8,854	562	711	802	922	1,342	1,328	1,078	1,073	1,036	35.7
Dinwiddie	22.6	Male	11,384	803	943	1,357	1,463	1,864	1,688	1,121	1,032	1,113	31.0
		Female	11,216	789	845	1,313	1,238	1,707	1,637	1,076	1,121	1,490	33.3
Goochland	12.3	Male	6,136	447	513	632	680	1,118	885	707	519	635	32.1
		Female	6,164	449	474	561	679	1,057	951	667	542	784	33.7
Hanover	54.5	Male	27,068	2,214	2,317	3,112	3,174	4,285	4,383	2,985	2,512	2,086	31.3
		Female	27,432	2,066	2,251	2,683	2,795	4,612	4,450	2,988	2,556	3,029	33.5
Henrico	188.8	Male	88,816	7,387	7,480	8,388	10,587	17,477	12,265	9,158	8,949	7,125	31.0
		Female	99,984	7,097	7,342	7,972	11,445	19,140	13,678	10,553	10,309	12,448	33.4
Hopewell city	23.3	Male	11,117	1,101	1,047	1,118	1,366	1,896	1,466	1,108	1,011	1,004	29.9
		Female	12,183	1,074	863	1,106	1,540	1,963	1,567	1,181	1,228	1,661	32.7
New Kent	9.9	Male	5,024	456	460	519	510	995	745	473	447	419	30.7
		Female	4,876	431	443	459	503	937	719	458	448	478	31.4
Petersburg city	40.4	Male	18,691	1,796	1,527	2,061	2,392	3,125	2,118	1,875	2,050	1,747	30.0
		Female	21,709	1,691	1,535	1,994	2,753	3,405	2,512	2,207	2,480	3,132	33.5
Powhatan	14.8	Male	8,381	567	648	979	998	2,061	1,408	668	578	474	29.8
		Female	6,419	553	619	722	577	1,201	1,037	581	561	568	31.1
Prince George	25.7	Male	14,095	1,293	1,311	1,384	2,935	2,950	2,068	1,029	676	449	25.4
		Female	11,605	1,206	1,208	1,222	1,626	2,418	1,773	917	648	587	27.2
Richmond city	210.4	Male	95,342	7,787	6,613	7,665	14,407	20,097	10,379	8,350	9,529	10,515	30.6
		Female	115,058	7,654	6,559	7,765	17,498	20,756	11,456	10,381	12,390	20,599	33.7
ROANOKE	**223.3**	**Male**	**105,359**	**8,331**	**8,959**	**9,818**	**11,540**	**18,937**	**14,600**	**11,302**	**10,799**	**11,073**	**32.4**
		Female	**117,941**	**7,997**	**8,765**	**9,534**	**12,979**	**19,947**	**15,442**	**12,197**	**12,308**	**18,772**	**34.9**
Botetourt	24.7	Male	12,356	964	1,093	1,284	1,252	2,064	1,928	1,417	1,202	1,152	32.7
		Female	12,344	956	1,042	1,155	1,076	2,116	1,881	1,332	1,219	1,567	34.2
Roanoke	77.2	Male	36,937	2,784	3,443	3,763	3,597	6,502	6,210	4,292	3,390	2,956	32.5
		Female	40,263	2,592	3,362	3,646	4,221	7,176	6,417	4,364	3,644	4,839	33.8
Roanoke city	97.3	Male	44,528	3,829	3,583	3,804	5,112	8,468	4,963	4,295	4,874	5,600	32.0
		Female	52,772	3,706	3,527	3,724	5,986	8,622	5,500	5,172	6,101	10,434	36.5
Salem city	24.1	Male	11,538	754	840	967	1,579	1,903	1,499	1,298	1,333	1,365	33.6
		Female	12,562	743	834	1,009	1,696	2,031	1,644	1,329	1,344	1,932	34.8

POPULATION BY AGE AND SEX

S&MM ESTIMATES

VIRGINIA (continued)

ALL COUNTIES

METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
Accomack	31.9	Male	14,891	1,355	1,194	1,526	1,580	2,077	1,714	1,545	1,794	2,106	33.6
		Female	17,009	1,238	1,217	1,452	1,571	2,294	1,950	1,790	2,007	3,490	38.8
Albemarle	59.8	Male	29,786	2,301	2,077	2,646	6,213	5,845	3,893	2,565	2,147	2,098	27.8
		Female	30,014	2,108	1,951	2,525	5,598	5,946	4,160	2,616	2,236	2,874	29.8
☐ Alexandria city	105.2	Male	49,360	3,433	2,660	2,978	5,847	14,003	7,965	4,736	4,419	3,319	32.0
		Female	55,840	3,221	2,594	3,004	7,540	15,309	7,161	4,929	5,392	6,690	32.6
Alleghany	14.6	Male	7,341	671	660	846	729	1,184	1,141	735	688	687	31.5
		Female	7,259	573	618	739	698	1,160	1,079	715	741	936	33.6
Amelia	8.6	Male	4,243	394	360	457	473	652	595	422	399	491	31.7
		Female	4,357	360	358	433	463	654	623	413	418	635	33.6
Amherst	30.0	Male	14,445	1,168	1,248	1,482	1,652	2,649	2,146	1,500	1,242	1,358	31.3
		Female	15,555	1,225	1,175	1,350	2,167	2,601	2,198	1,500	1,428	1,911	32.2
Appomattox	12.6	Male	6,110	563	556	640	627	891	899	626	603	705	32.5
		Female	6,490	539	549	641	682	958	931	614	645	931	33.7
☐ Arlington	150.5	Male	73,429	[illegible],059	3,497	4,038	11,742	19,640	10,937	6,441	6,787	6,288	31.8
		Female	77,071	3,831	3,217	3,736	9,987	18,826	10,210	6,817	9,054	11,393	34.4
Augusta	56.1	Male	27,708	2,320	2,433	2,766	3,138	4,734	4,203	2,948	2,463	2,703	31.8
		Female	28,392	2,098	2,196	2,748	2,962	4,766	4,261	2,869	2,784	3,708	33.8
Bath	6.0	Male	3,106	198	240	285	381	539	510	342	270	341	33.3
		Female	2,894	219	233	266	267	428	381	303	293	504	35.9
Bedford	37.8	Male	18,839	1,668	1,648	1,794	1,869	3,347	2,807	1,920	1,773	2,013	32.3
		Female	18,961	1,558	1,600	1,781	1,792	3,301	2,727	1,861	1,847	2,494	33.3
Bedford city	5.9	Male	2,790	206	162	215	284	392	293	269	293	676	39.6
		Female	3,110	211	162	239	293	415	346	286	380	778	41.8
Bland	6.6	Male	3,546	273	302	288	425	785	474	340	295	364	31.2
		Female	3,054	224	246	280	300	502	402	325	314	461	34.5
Botetourt	24.7	Male	12,356	964	1,093	1,284	1,252	2,064	1,928	1,417	1,202	1,152	32.7
		Female	12,344	956	1,042	1,155	1,076	2,116	1,881	1,332	1,219	1,567	34.2
☐ Bristol city	18.5	Male	3,272	643	686	853	966	1,299	1,052	892	916	965	32.6
		Female	10,228	621	671	788	1,275	1,394	1,229	1,063	1,253	1,934	38.0
Brunswick	15.9	Male	7,725	676	725	804	1,005	1,128	883	799	818	887	30.8
		Female	8,175	674	640	806	1,059	1,145	853	837	948	1,213	32.9
Buchanan	39.1	Male	19,725	2,257	2,127	2,250	2,588	3,487	2,842	1,731	1,230	1,113	26.8
		Female	19,375	2,035	2,016	2,125	2,435	3,431	2,702	1,657	1,414	1,560	28.1
Buckingham	12.8	Male	6,258	526	570	753	692	893	746	590	652	836	31.6
		Female	6,542	511	575	703	675	995	776	603	670	1,034	33.1
Buena Vista city	6.7	Male	3,148	285	286	353	311	503	457	340	307	306	31.7
		Female	3,552	260	291	299	500	556	461	366	361	458	32.7
Campbell	48.0	Male	23,653	2,142	2,234	2,520	2,665	4,047	3,653	2,520	1,985	1,887	30.6
		Female	24,347	2,110	2,232	2,365	2,634	4,158	3,760	2,421	2,174	2,493	31.8
Caroline	19.3	Male	9,580	952	886	1,028	1,120	1,575	1,318	931	889	881	30.1
		Female	9,720	840	896	1,046	1,180	1,541	1,264	912	904	1,137	30.8
Carroll	28.3	Male	13,885	1,140	1,199	1,442	1,345	2,264	1,842	1,582	1,361	1,710	33.0
		Female	14,415	1,064	1,064	1,301	1,362	2,192	1,976	1,557	1,550	2,349	36.1
Charles City	6.8	Male	3,393	307	325	400	422	593	453	330	286	277	29.1
		Female	3,407	305	287	378	465	586	440	371	252	323	29.6
Charlotte	12.0	Male	5,875	502	573	651	633	785	718	588	680	745	32.4
		Female	6,125	489	521	618	600	806	735	687	679	990	35.4
Charlottesville city	41.0	Male	19,201	1,307	1,085	1,273	5,079	4,037	1,909	1,422	1,433	1,656	27.1
		Female	21,799	1,347	1,077	1,288	5,059	3,911	2,189	1,730	1,921	3,277	30.4
Chesapeake city	123.9	Male	60,983	6,340	6,009	6,734	7,585	10,619	9,068	5,865	5,044	3,719	28.6
		Female	62,917	5,973	5,578	6,485	7,209	11,247	9,426	6,133	5,398	5,468	30.5
Chesterfield	162.0	Male	79,689	7,744	8,290	8,640	8,680	16,107	14,198	7,811	5,179	3,040	29.0
		Female	82,311	7,645	7,983	8,307	9,043	17,624	13,987	7,630	5,329	4,763	29.6
Clarke	10.5	Male	5,135	375	444	520	442	921	750	544	510	629	33.5
		Female	5,365	400	396	501	460	866	703	601	572	866	35.8
Clifton Forge city	4.7	Male	2,113	179	152	207	245	280	252	212	245	341	34.8
		Female	2,587	161	156	197	202	304	275	263	298	731	44.9
Colonial Heights city	16.8	Male	7,946	582	686	857	876	1,202	1,230	1,013	936	564	33.1
		Female	8,854	562	711	802	922	1,342	1,328	1,078	1,073	1,036	35.7
Covington city	8.3	Male	3,877	258	294	374	426	627	488	377	464	569	34.4
		Female	4,423	305	300	365	463	581	447	436	552	974	39.4
Craig	4.1	Male	2,019	149	165	195	205	359	285	229	212	220	33.2
		Female	2,081	144	176	175	208	325	279	209	234	331	35.4

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
VIRGINIA (continued)													
ALL COUNTIES (continued)													
Culpeper	24.1	Male	11,655	1,054	1,045	1,229	1,199	1,943	1,656	1,141	1,077	1,311	31.7
		Female	12,445	1,073	1,021	1,214	1,272	1,990	1,605	1,175	1,172	1,923	33.3
Cumberland	8.5	Male	4,126	383	419	531	382	562	546	375	391	537	31.2
		Female	4,374	322	411	500	417	629	569	393	448	685	33.5
Danville city	44.4	Male	20,054	1,585	1,596	1,856	2,351	3,275	2,376	2,176	2,355	2,484	33.1
		Female	24,346	1,576	1,586	1,828	2,753	3,482	2,702	2,619	3,080	4,720	38.5
Dickenson	21.0	Male	10,468	1,104	1,084	1,195	1,214	1,787	1,381	967	839	897	28.6
		Female	10,532	1,075	984	1,055	1,209	1,693	1,413	964	964	1,175	30.6
Dinwiddie	22.6	Male	11,384	803	943	1,357	1,463	1,864	1,688	1,121	1,032	1,113	31.0
		Female	11,216	789	845	1,313	1,238	1,707	1,637	1,076	1,121	1,490	33.3
Emporia city	4.6	Male	2,106	188	180	215	205	288	244	203	277	306	34.2
		Female	2,494	152	173	192	245	306	259	231	339	597	41.9
Essex	9.2	Male	4,377	357	371	475	428	690	579	443	422	612	33.1
		Female	4,823	354	360	488	469	749	557	460	491	895	34.9
☐ Fairfax	646.5	Male	319,973	26,260	29,113	34,409	34,182	61,510	60,063	36,971	25,648	11,817	30.9
		Female	326,527	25,345	28,032	33,128	33,487	65,983	60,777	35,249	25,851	18,675	31.6
☐ Fairfax city	19.3	Male	9,543	704	724	952	1,460	1,916	1,446	1,041	913	386	29.9
		Female	9,757	703	646	890	1,330	1,875	1,497	1,171	909	736	32.0
☐ Falls Church city	9.1	Male	4,324	284	260	321	425	963	684	416	499	472	34.1
		Female	4,776	237	218	277	441	926	709	499	636	833	39.1
Fauquier	39.7	Male	19,825	1,857	1,745	2,137	2,213	3,257	3,226	2,130	1,666	1,594	31.0
		Female	19,875	1,556	1,724	2,086	2,089	3,363	3,123	1,944	1,705	2,285	32.4
Floyd	12.1	Male	6,007	455	471	557	624	952	899	535	642	872	34.4
		Female	6,093	503	437	519	581	893	801	585	675	1,099	36.4
Fluvanna	11.2	Male	5,573	526	458	636	591	932	726	545	517	642	31.2
		Female	5,627	438	472	585	613	934	753	531	540	761	32.6
Franklin	37.6	Male	18,783	1,511	1,562	1,840	2.645	3,090	2,713	1,838	1,693	1,891	30.9
		Female	18,817	1,491	1,412	1,819	2,329	3,090	2,606	1,876	1,795	2,399	32.6
Franklin city	7.4	Male	3,410	336	328	367	366	551	393	305	363	381	30.2
		Female	3,990	298	288	399	474	581	435	412	491	612	34.2
Frederick	37.2	Male	18,623	1,743	1,714	2,122	1,929	3,251	2,907	1,901	1,595	1,461	30.5
		Female	18,577	1,586	1,701	1,921	1,906	3,368	2,888	1,905	1,582	1,720	31.5
Fredericksburg city	15.6	Male	6,576	498	457	505	989	1,154	797	614	694	868	32.3
		Female	9,024	467	464	552	2,266	1,268	818	747	895	1,547	31.0
Galax city	6.5	Male	3,008	211	244	247	321	463	399	347	326	450	35.5
		Female	3,492	222	219	246	337	483	406	390	430	759	40.9
Giles	17.8	Male	8,756	704	811	934	902	1,374	1,226	883	969	953	32.5
		Female	9,044	699	710	844	824	1,402	1,149	967	1,162	1,287	35.4
Gloucester	23.2	Male	11,314	957	953	1,115	1,177	1,891	1,777	1,141	1,158	1,145	32.7
		Female	11,886	941	937	1,093	1,187	1,888	1,745	1,157	1,201	1,737	34.5
Goochland	12.3	Male	6,136	447	513	632	680	1,118	885	707	519	635	32.1
		Female	6,164	449	474	561	679	1,057	951	667	542	784	33.7
Grayson	16.6	Male	8,095	655	693	810	831	1,246	1,108	840	853	1,059	33.5
		Female	8,505	570	628	766	816	1,255	1,120	935	982	1,433	36.9
Greene	8.6	Male	4,287	456	346	449	417	869	636	391	368	355	30.5
		Female	4,313	396	376	417	451	896	637	373	316	451	30.8
Greensville	11.0	Male	5,349	587	580	638	556	800	624	516	509	539	28.9
		Female	5,651	489	555	620	633	866	672	563	538	715	31.1
Halifax	30.2	Male	14,712	1,251	1,288	1,588	1,645	2,356	1,951	1,422	1,488	1,723	31.7
		Female	15,488	1,251	1,250	1,536	1,562	2,244	1,973	1,561	1,769	2,342	34.6
Hampton city	124.7	Male	61,509	5,708	5,269	6,241	10,067	10,734	8,442	6,117	5,258	3,673	28.2
		Female	63,191	5,578	5,053	6,133	9,342	10,802	9,084	6,127	5,637	5,435	30.1
Hanover	54.5	Male	27,068	2,214	2,317	3,112	3,174	4,285	4,383	2,985	2,512	2,086	31.3
		Female	27,432	2,066	2,251	2,683	2,795	4,612	4,450	2,988	2,558	3,029	33.5
Harrisonburg city	25.7	Male	11,705	681	691	721	3,924	1,787	1,212	847	884	958	24.7
		Female	13,995	693	626	723	4,573	1,884	1,265	1,007	1,159	2,065	27.0
Henrico	188.8	Male	88,816	7,387	7,480	8,388	10,587	17,477	12,265	9,158	8,949	7,125	31.0
		Female	99,984	7,097	7,342	7,972	11,445	19,140	13,678	10,553	10,309	12,448	33.4
Henry	58.6	Male	28,681	2,529	2,619	3,160	3,240	4,629	4,539	3,167	2,509	2,289	31.0
		Female	29,919	2,322	2,464	3,113	3,390	4,880	4,674	3,352	2,812	2,912	32.5
Highland	3.2	Male	1,606	144	109	113	192	282	196	169	190	211	33.7
		Female	1,594	139	83	97	174	237	202	143	212	307	38.3
Hopewell city	23.3	Male	11,117	1,101	1,047	1,118	1,366	1,896	1,466	1,108	1,011	1,004	29.9
		Female	12,183	1,074	863	1,106	1,540	1,963	1,567	1,181	1,228	1,661	32.7

1984 SURVEY OF BUYING POWER DATA SERVICE

POPULATION BY AGE AND SEX

[illegible] ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
VIRGINIA (continued)													
ALL COUNTIES (continued)													
Isle of Wight	22.7	Male	11,164	1,009	995	1,275	1,282	1,856	1,598	1,139	1,035	975	30.5
		Female	11,536	973	930	1,125	1,263	1,936	1,583	1,169	1,158	1,399	32.6
James City	24.5	Male	12,064	982	998	1,222	1,495	2,131	1,774	1,297	1,120	1,045	31.3
		Female	12,436	1,008	976	1,274	1,372	2,153	1,766	1,302	1,242	1,343	32.4
King and Queen	6.0	Male	2,979	266	231	283	307	468	353	314	344	413	33.6
		Female	3,021	272	235	261	317	465	368	308	342	453	34.2
King George	11.4	Male	5,709	561	583	646	549	982	907	569	482	430	30.2
		Female	5,691	568	507	628	557	990	840	513	526	562	30.9
King William	9.8	Male	4,750	415	417	553	464	831	676	473	425	496	31.3
		Female	5,050	456	384	523	476	854	680	486	514	677	33.0
Lancaster	10.3	Male	4,840	346	324	428	463	627	527	498	679	948	39.4
		Female	5,460	322	314	435	438	627	596	565	798	1,365	45.0
Lee	27.5	Male	13,357	1,301	1,325	1,353	1,449	2,124	1,703	1,162	1,262	1,678	30.9
		Female	14,143	1,293	1,235	1,293	1,348	2,110	1,718	1,291	1,503	2,352	34.0
Lexington city	7.0	Male	4,332	176	152	215	2,331	355	284	266	261	292	22.9
		Female	2,668	140	152	185	236	403	302	296	335	619	42.2
☐ Loudoun	65.1	Male	32,131	3,086	3,371	3,632	2,843	6,170	6,125	3,076	1,950	1,878	30.1
		Female	32,969	2,944	3,247	3,561	3,053	6,707	5,815	2,831	2,096	2,715	30.5
Louisa	19.1	Male	9,602	864	830	1,057	1,004	1,441	1,356	948	977	1,125	32.3
		Female	9,498	753	761	992	1,022	1,445	1,262	886	984	1,393	33.4
Lunenburg	12.2	Male	5,902	522	467	685	608	875	716	601	721	707	32.6
		Female	6,298	479	480	641	596	856	742	672	764	1,068	36.3
Lynchburg city	66.5	Male	30,157	2,552	2,416	2,680	4,586	5,105	3,538	2,977	2,921	3,332	30.6
		Female	36,343	2,460	2,387	2,641	5,764	5,366	4,016	3,446	3,783	6,480	34.2
Madison	10.7	Male	5,196	439	446	546	537	807	670	544	510	697	32.8
		Female	5,504	444	401	556	541	896	704	503	559	900	34.0
☐ Manassas city	17.0	Male	8,381	1,047	833	773	944	2,025	1,311	651	427	370	27.9
		Female	8,619	1,005	794	782	1,052	1,989	1,210	660	442	685	28.4
☐ Manassas Park city	6.7	Male	3,341	452	369	384	458	704	459	299	147	69	25.1
		Female	3,359	464	343	421	464	688	449	282	148	100	24.8
Martinsville city	17.0	Male	7,735	566	604	807	819	1,195	954	834	936	1,020	34.0
		Female	9,265	647	611	777	895	1,294	1,045	1,069	1,166	1,761	38.9
Mathews	8.4	Male	3,999	269	294	346	385	515	496	417	490	787	38.8
		Female	4,401	233	258	357	336	498	529	455	588	1,147	44.8
Mecklenburg	29.2	Male	14,160	1,249	1,186	1,417	1,579	2,250	1,707	1,430	1,600	1,742	32.3
		Female	15,040	1,241	1,131	1,353	1,426	2,116	1,795	1,675	1,807	2,496	36.4
Middlesex	8.1	Male	3,891	280	239	384	361	508	447	444	525	703	38.9
		Female	4,209	251	244	382	318	531	453	445	595	990	43.4
Montgomery	66.5	Male	35,070	2,183	2,250	2,275	12,741	5,874	3,674	2,323	1,855	1,895	23.9
		Female	31,430	1,893	2,063	2,151	9,121	5,187	3,566	2,361	2,128	2,960	25.9
Nelson	12.2	Male	5,992	444	485	608	624	911	795	626	647	852	34.2
		Female	6,208	491	466	583	586	922	761	658	672	1,069	35.7
New Kent	9.9	Male	5,024	456	460	519	510	995	745	473	447	419	30.7
		Female	4,876	431	443	459	503	937	719	458	448	478	31.4
Newport News city	149.1	Male	73,965	7,367	6,155	6,661	12,441	14,545	9,494	6,503	6,073	4,726	28.0
		Female	75,135	7,011	6,075	6,587	10,435	13,939	9,558	7,017	6,904	7,609	30.4
Norfolk city	255.5	Male	143,624	11,505	8,223	8,907	50,179	26,099	12,495	8,321	9,400	8,495	24.0
		Female	111,876	10,850	7,773	8,561	18,820	19,260	10,944	9,742	11,281	14,645	30.2
Northampton	14.7	Male	6,889	640	550	685	818	934	681	743	824	1,014	33.0
		Female	7,811	597	570	692	829	982	817	868	942	1,514	37.9
Northumberland	9.9	Male	4,741	329	303	384	474	573	505	503	750	920	41.1
		Female	5,159	320	296	429	431	617	525	565	804	1,172	44.3
Norton city	4.9	Male	2,257	208	211	254	276	369	277	201	229	232	29.9
		Female	2,643	224	212	226	283	401	333	253	290	421	34.4
Nottoway	14.5	Male	6,887	571	574	735	706	920	845	727	797	1,012	34.3
		Female	7,613	575	545	643	730	966	888	802	917	1,547	38.9
Orange	19.6	Male	9,567	805	857	986	1,025	1,457	1,259	986	1,009	1,183	32.6
		Female	10,033	785	811	921	945	1,556	1,322	978	1,161	1,554	35.0
Page	20.1	Male	9,794	858	850	939	1,016	1,577	1,420	1,018	1,020	1,096	32.8
		Female	10,306	828	774	946	991	1,597	1,345	1,052	1,131	1,642	35.1
Patrick	18.2	Male	9,037	692	875	899	871	1,400	1,328	974	919	1,079	33.4
		Female	9,163	702	718	839	848	1,366	1,355	934	956	1,445	35.8
Petersburg city	40.4	Male	18,691	1,796	1,527	2,061	2,392	3,125	2,118	1,875	2,050	1,747	30.0
		Female	21,709	1,691	1,535	1,994	2,753	3,405	2,512	2,207	2,480	3,132	33.5

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
VIRGINIA (continued)													
ALL COUNTIES (continued)													
Pittsylvania	67.8	Male	33,213	2,919	2,941	3,540	3,872	5,518	4,595	3,333	3,162	3,333	31.0
		Female	34,587	2,761	2,739	3.499	3,878	5,624	4,604	3,502	3,643	4,339	32.9
Poquoson city	10.0	Male	4,955	420	490	609	487	742	1,008	588	325	286	31.4
		Female	5,045	376	502	628	419	816	997	515	372	420	32.3
Portsmouth city	102.3	Male	48,448	5,302	4,154	4,607	6,762	8,404	5,335	4,352	5,271	4,261	29.0
		Female	53,852	5,028	4,032	4,639	6,688	8,744	5,885	5,242	6,270	7,324	32.5
Powhatan	14.8	Male	8,381	567	648	979	998	2,061	1,408	668	578	474	29.8
		Female	6,419	553	619	722	577	1,201	1,037	581	561	568	31.1
Prince Edward	16.7	Male	7,743	666	584	684	1,713	1,026	832	643	683	912	27.2
		Female	8,957	607	612	663	2,193	1,058	894	725	850	1,355	28.8
Prince George	25.7	Male	14,095	1,293	1,311	1,384	2,935	2,950	2,068	1,029	676	449	25.4
		Female	11,605	1,206	1,208	1,222	1,626	2,418	1,773	917	648	587	27.2
☐ Prince William	166.0	Male	84,917	9,712	9,373	9,565	10,825	17,572	16,049	7,119	3,066	1,636	26.7
		Female	81,083	9,199	8,910	9,149	9,003	18,393	14,973	5,893	3,010	2,553	27.3
Pulaski	36.4	Male	17,703	1,527	1,751	1,814	1,859	3,127	2,502	1,741	1,692	1,690	31.1
		Female	18,697	1,411	1,690	1,624	1,888	3,182	2,490	1,834	1,970	2,608	33.6
Radford city	13.6	Male	5,657	333	427	425	1,516	860	615	496	480	505	26.5
		Female	7,943	321	402	426	3,218	859	694	571	624	828	24.1
Rappahannock	6.5	Male	3,254	244	247	323	311	538	484	326	356	425	34.3
		Female	3,246	230	236	320	297	550	465	328	351	469	34.8
Richmond	7.1	Male	3,520	296	251	362	375	539	469	354	392	482	33.8
		Female	3,580	245	262	332	356	467	454	404	415	645	37.8
Richmond city	210.4	Male	95,342	7,787	6,613	7,665	14,407	20,097	10,379	8,350	9,529	10,515	30.6
		Female	115,058	7,654	6,559	7,765	17,498	20,756	11,456	10,381	12,390	20,599	33.7
Roanoke	77.2	Male	36,937	2,784	3,443	3,763	3,597	6,502	6,210	4,292	3,390	2,956	32.5
		Female	40,263	2,592	3,362	3,646	4,221	7,178	6,417	4,364	3,644	4,839	33.8
Roanoke city	97.3	Male	44,528	3,829	3,583	3,804	5,112	8,468	4,963	4,295	4,874	5,600	32.0
		Female	52,772	3,706	3,527	3,724	5,986	8,622	5 500	5,172	6,101	10,434	36.5
Rockbridge	18.1	Male	8,984	686	687	929	1,076	1,463	1,255	1,005	952	931	32.6
		Female	9,116	686	687	938	846	1,391	1,294	1,016	1,031	1,227	35.1
Rockingham	54.0	Male	26,458	2,322	2,155	2,535	3,972	4,663	3,555	2,573	2,320	2,363	29.8
		Female	27,542	2,232	1,997	2,367	3,944	4,585	3,631	2,689	2,580	3,517	32.0
Russell	34.1	Male	16,958	1,656	1,601	1,726	1,992	3,125	2,213	1,622	1,448	1,575	29.8
		Female	17,142	1,502	1,525	1,593	1,973	2,928	2,350	1,671	1,557	2,043	31.8
Salem city	24.1	Male	11,538	754	840	967	1,579	1,903	1,499	1,298	1,333	1,365	33.6
		Female	12,562	743	834	1,009	1,696	2,031	1,644	1,329	1,344	1,932	34.8
☐ Scott	24.9	Male	12,200	1,059	1,083	1,199	1,333	1,832	1,752	1,220	1,256	1,466	32.8
		Female	12,700	909	975	1,154	1,193	1,886	1,787	1,313	1,453	2,030	36.3
Shenandoah	29.0	Male	14,016	1,086	1,112	1,352	1,436	2,332	1,891	1,472	1,512	1,823	33.7
		Female	14,984	1,044	1,072	1,388	1,429	2,198	1,951	1,564	1,651	2,687	36.9
Smyth	33.6	Male	16,143	1,373	1,395	1,588	1,763	2,520	2,275	1,819	1,610	1,800	32.7
		Female	17,457	1,272	1,369	1,572	1,803	2,567	2,337	1,910	1,927	2,700	35.6
Southampton	18.2	Male	9,375	732	717	913	1,613	1,485	1,194	872	981	868	29.8
		Female	8,825	698	664	954	936	1,275	1,147	892	1,034	1,225	34.1
South Boston city	7.0	Male	3,110	282	285	303	285	486	368	320	370	411	33.2
		Female	3,890	277	292	329	338	580	463	389	472	750	37.8
Spotsylvania	40.1	Male	19,931	2,315	2,299	2,180	1,785	3,964	3,193	1,636	1,377	1,182	28.5
		Female	20,169	2,159	2,081	2,118	2,070	4,122	2,955	1,654	1,447	1,563	29.0
☐ Stafford	47.5	Male	24,649	2,446	2,509	2,611	3,363	4,572	4,174	2,289	1,578	1,107	28.1
		Female	22,851	2,255	2,286	2,554	2,232	4,411	3,862	2,109	1,524	1,618	29.8
Staunton city	21.0	Male	9,535	704	676	811	1,076	1,612	1,291	1,113	1,098	1,154	34.3
		Female	11,465	688	651	815	1,597	1,661	1,404	1,203	1,304	2,142	37.3
Suffolk city	48.0	Male	22,843	2,108	2,072	2,492	2,620	3,523	2,978	2,345	2,476	2,229	31.0
		Female	25,157	2,143	2,049	2,428	2,605	3,743	3,291	2,605	2,719	3,574	34.0
Surry	6.1	Male	2,959	252	250	331	338	465	375	256	315	377	31.6
		Female	3,141	265	260	357	359	441	368	267	350	474	32.5
Sussex	10.4	Male	5,053	379	495	616	607	757	601	511	530	557	30.7
		Female	5,347	379	450	607	524	829	632	581	553	792	33.6
Tazewell	53.5	Male	26,083	2,734	2,550	2,577	2,995	4,653	3,470	2,483	2,335	2,286	29.7
		Female	27,417	2,515	2,430	2,443	3,068	4,557	3,598	2,689	2,727	3,390	32.1
Virginia Beach city	301.2	Male	153,518	14,675	14,376	15,072	26,789	30,961	23,692	13,320	9,165	5,468	26.9
		Female	147,682	14,011	13,734	14,526	18,626	31,346	23,350	13,738	9,539	8,812	29.1
Warren	23.0	Male	11,132	967	973	1,115	1,095	1,831	1,614	1,131	1,177	1,229	32.7
		Female	11,868	869	909	1,111	1,224	1,855	1,627	1,226	1,358	1,689	34.8

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
VIRGINIA (continued)													
ALL COUNTIES (continued)													
☐ Washington	48.8	Male	23,798	2,042	2,072	2,508	2,773	3,863	3,518	2,366	2,181	2,475	31.5
		Female	25,002	1,946	2,043	2,257	2,764	4,004	3,503	2,545	2,451	3,489	33.7
Waynesboro city	14.6	Male	6,901	590	583	639	771	1,096	940	754	779	749	32.9
		Female	7,699	513	555	659	835	1,129	1,015	869	969	1,155	36.5
Westmoreland	14.6	Male	7,033	528	544	801	700	928	850	714	848	1,120	35.2
		Female	7,567	595	569	675	702	978	882	737	1,048	1,381	38.0
Williamsburg city	10.1	Male	4,654	145	129	168	2,248	707	309	239	314	395	23.9
		Female	5,446	123	107	179	2,710	582	325	296	393	731	24.0
Winchester city	20.2	Male	9,241	743	641	783	1,267	1,559	1,137	999	1,006	1,106	32.6
		Female	10,959	753	630	818	1,454	1,630	1,215	1,118	1,238	2,103	36.6
Wise	46.4	Male	22,697	2,395	2,180	2,314	2,919	4,041	2,899	2,005	1,974	1,970	28.8
		Female	23,703	2,281	2,171	2,090	2,827	3,884	2,841	2,201	2,304	3,104	31.4
Wythe	26.2	Male	12,509	1,109	1,173	1,252	1,314	2,056	1,777	1,274	1,221	1,333	31.8
		Female	13,691	1,074	1,079	1,232	1,368	2,105	1,777	1,414	1,473	2,169	34.9
York	38.2	Male	19,433	1,573	2,039	2,291	2,587	3,189	3,522	1,966	1,375	891	28.8
		Female	18,767	1,612	1,865	2,144	1,682	3,326	3,444	1,864	1,354	1,276	30.7
TOTAL METRO COUNTIES	**3,924.7**	**Male**	**1,934,438**	**168,080**	**162,937**	**184,355**	**289,054**	**374,599**	**286,837**	**184,930**	**157,399**	**126,247**	**29.3**
		Female	**1,990,262**	**161,274**	**156,535**	**177,694**	**248,096**	**379,850**	**288,993**	**192,122**	**176,897**	**208,801**	**31.6**
TOTAL STATE	**5,583.5**	**Male**	**2,744,065**	**238,187**	**232,948**	**265,266**	**394,864**	**506,459**	**395,628**	**264,502**	**234,485**	**211,726**	**29.8**
		Female	**2,839,435**	**227,542**	**222,946**	**255,468**	**351,616**	**511,697**	**398,712**	**275,792**	**264,002**	**331,660**	**32.1**
WASHINGTON													
BELLINGHAM	**112.7**	**Male**	**55,494**	**5,209**	**4,536**	**4,691**	**8,554**	**11,238**	**6,923**	**4,361**	**4,557**	**5,425**	**29.2**
		Female	**57,206**	**4,823**	**4,299**	**4,541**	**8,940**	**10,742**	**6,631**	**4,427**	**4,944**	**7,859**	**30.6**
Whatcom	112.7	Male	55,494	5,209	4,536	4,691	8,554	11,238	6,923	4,361	4,557	5,425	29.2
		Female	57,206	4,823	4,299	4,541	8,940	10,742	6,631	4,427	4,944	7,859	30.6
BREMERTON	**165.7**	**Male**	**85,786**	**8,171**	**7,075**	**7,453**	**13,443**	**16,389**	**12,130**	**7,048**	**6,967**	**7,110**	**29.1**
		Female	**79,914**	**7,727**	**6,850**	**6,939**	**8,399**	**15,057**	**10,844**	**6,877**	**7,402**	**9,819**	**31.7**
Kitsap	165.7	Male	85,786	8,171	7,075	7,453	13,443	16,389	12,130	7,048	6,967	7,110	29.1
		Female	79,914	7,727	6,850	6,939	8,399	15,057	10,844	6,877	7,402	9,819	31.7
OLYMPIA	**138.2**	**Male**	**67,699**	**6,666**	**6,260**	**6,684**	**7,921**	**12,752**	**9,815**	**6,113**	**5,724**	**5,764**	**30.0**
		Female	**70,501**	**6,463**	**5,843**	**6,317**	**7,837**	**13,460**	**9,613**	**6,247**	**6,214**	**8,507**	**31.5**
Thurston	138.2	Male	67,699	6,666	6,260	6,684	7,921	12,752	9,815	6,113	5,724	5,764	30.0
		Female	70,501	6,463	5,843	6,317	7,837	13,460	9,613	6,247	6,214	8,507	31.5
RICHLAND - KENNEWICK - PASCO	**159.1**	**Male**	**80,766**	**9,341**	**7,418**	**7,662**	**9,675**	**16,480**	**11,248**	**7,455**	**6,602**	**4,885**	**28.8**
		Female	**78,334**	**8,844**	**7,219**	**7,243**	**9,491**	**15,068**	**10,398**	**7,209**	**6,369**	**6,493**	**29.2**
Benton	121.0	Male	61,381	6,729	5,603	5,912	7,185	12,690	9,107	5,779	4,798	3,578	29.1
		Female	59,619	6,333	5,469	5,600	7,142	11,719	8,405	5,486	4,709	4,756	29.5
Franklin	38.1	Male	19,385	2,612	1,815	1,750	2,490	3,790	2,141	1,676	1,804	1,307	27.7
		Female	18,715	2,511	1,750	1,643	2,349	3,349	1,993	1,723	1,660	1,737	28.3
SEATTLE	**1,675.4**	**Male**	**827,041**	**68,075**	**63,851**	**72,348**	**108,271**	**171,486**	**122,509**	**78,410**	**73,940**	**68,151**	**30.9**
		Female	**848,359**	**65,565**	**61,143**	**69,245**	**103,494**	**168,471**	**118,270**	**77,674**	**79,455**	**105,042**	**32.4**
King	1,312.9	Male	646,849	50,508	47,437	55,072	86,820	135,901	95,446	61,927	59,382	54,356	31.2
		Female	666,051	48,561	45,632	52,642	82,801	133,112	92,135	61,467	64,034	85,667	32.8
Snohomish	362.5	Male	180,192	17,567	16,414	17,276	21,451	35,585	27,063	16,483	14,558	13,795	29.9
		Female	182,308	17,004	15,511	16,603	20,693	35,359	26,135	16,207	15,421	19,375	31.0
SEATTLE - TACOMA CONSOLIDATED AREA	***2,188.7***	***Male***	***1,085,298***	***93,852***	***85,097***	***95,585***	***150,757***	***219,427***	***155,688***	***101,289***	***95,136***	***88,467***	***30.3***
		Female	***1,103,402***	***89,935***	***81,042***	***91,540***	***137,640***	***213,952***	***150,851***	***100,895***	***102,174***	***135,373***	***32.1***
SPOKANE	**354.2**	**Male**	**171,815**	**16,889**	**14,956**	**15,583**	**23,301**	**32,219**	**21,584**	**14,968**	**15,202**	**17,113**	**29.7**
		Female	**182,385**	**16,153**	**14,299**	**15,180**	**23,741**	**32,046**	**22,180**	**15,703**	**17,234**	**25,849**	**31.8**
Spokane	354.2	Male	171,815	16,889	14,956	15,583	23,301	32,219	21,584	14,968	15,202	17,113	29.7
		Female	182,385	16,153	14,299	15,180	23,741	32,046	22,180	15,703	17,234	25,849	31.8
TACOMA	**513.3**	**Male**	**258,257**	**25,777**	**21,246**	**23,237**	**42,486**	**47,941**	**33,179**	**22,879**	**21,196**	**20,316**	**28.4**
		Female	**255,043**	**24,370**	**19,899**	**22,295**	**34,146**	**45,481**	**32,581**	**23,221**	**22,719**	**30,331**	**30.9**
Pierce	513.3	Male	258,257	25,777	21,246	23,237	42,486	47,941	33,179	22,879	21,196	20,316	28.4
		Female	255,043	24,370	19,899	22,295	34,146	45,481	32,581	23,221	22,719	30,331	30.9

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
WASHINGTON (continued)													
VANCOUVER	**207.5**	**Male**	**102,722**	**11,110**	**10,189**	**10,272**	**11,083**	**19,877**	**15,210**	**8,825**	**7,999**	**8,157**	**29.4**
		Female	**104,778**	**10,561**	**9,282**	**9,939**	**11,373**	**20,295**	**14,396**	**8,616**	**8,851**	**11,465**	**30.5**
Clark	207.5	Male	102,722	11,110	10,189	10,272	11,083	19,877	15,210	8,825	7,999	8,157	29.4
		Female	104,778	10,561	9,282	9,939	11,373	20,295	14,396	8,616	8,851	11,465	30.5
YAKIMA	**179.8**	**Male**	**88,816**	**9,536**	**8,112**	**9,125**	**10,496**	**14,578**	**11,108**	**7,901**	**8,030**	**9,930**	**29.9**
		Female	**90,984**	**9,166**	**7,653**	**8,489**	**9,510**	**14,748**	**11,283**	**8,157**	**9,012**	**12,966**	**32.2**
Yakima	179.8	Male	88,816	9,536	8,112	9,125	10,496	14,578	11,108	7,901	8,030	9,930	29.9
		Female	90,984	9,166	7,653	8,489	9,510	14,748	11,283	8,157	9,012	12,966	32.2
ALL COUNTIES													
Adams	13.4	Male	6,588	856	642	685	687	1,110	832	624	620	532	28.8
		Female	6,812	848	661	741	663	1,098	832	667	604	698	29.5
Asotin	17.3	Male	8,284	824	761	790	902	1,409	1,004	758	757	1,079	31.1
		Female	9,016	824	754	786	942	1,428	1,083	793	892	1,514	33.4
Benton	121.0	Male	61,381	6,729	5,603	5,912	7,185	12,690	9,107	5,779	4,798	3,578	29.1
		Female	59,619	6,333	5,469	5,600	7,142	11,719	8,405	5,486	4,709	4,756	29.5
Chelan	46.0	Male	22,552	1,973	1,706	2,043	2,469	3,816	2,882	2,185	2,418	3,060	33.1
		Female	23,448	1,902	1,582	1,902	2,417	3,637	2,871	2,272	2,621	4,244	36.0
Clallam	54.9	Male	27,435	2,626	2,223	2,272	3,289	4,934	3,307	2,288	2,840	3,656	31.7
		Female	27,465	2,537	2,035	2,215	2,842	4,549	3,175	2,430	3,250	4,432	34.0
Clark	207.5	Male	102,722	11,110	10,189	10,272	11,083	19,877	15,210	8,825	7,999	8,157	29.4
		Female	104,778	10,561	9,282	9,939	11,373	20,295	14,396	8,616	8,851	11,465	30.5
Columbia	4.0	Male	1,963	163	163	210	128	287	248	189	257	318	36.2
		Female	2,037	153	135	173	115	297	249	211	270	434	40.8
Cowlitz	82.0	Male	40,507	4,295	3,758	3,875	4,475	7,355	5,451	3,776	3,580	3,942	30.2
		Female	41,493	4,041	3,565	3,678	4,543	7,417	5,313	3,693	3,879	5,364	31.6
Douglas	23.8	Male	11,907	1,273	1,073	1,117	1,193	2,136	1,692	1,144	1,098	1,181	31.1
		Female	11,893	1,158	978	1,128	1,189	2,121	1,690	1,169	1,102	1,358	32.0
Ferry	6.5	Male	3,378	376	296	375	405	665	432	268	276	285	28.6
		Female	3,122	393	331	289	335	561	425	249	253	286	28.8
Franklin	38.1	Male	19,385	2,612	1,815	1,750	2,490	3,790	2,141	1,676	1,804	1,307	27.7
		Female	18,715	2,511	1,750	1,643	2,349	3,349	1,993	1,723	1,660	1,737	28.3
Garfield	2.3	Male	1,153	123	84	100	92	163	130	124	160	177	36.1
		Female	1,147	98	83	92	74	157	136	131	149	227	40.1
Grant	50.5	Male	25,490	2,934	2,453	2,704	2,860	3,985	3,059	2,424	2,578	2,493	29.5
		Female	25,010	2,807	2,308	2,354	2,653	4,066	3,022	2,499	2,604	2,697	30.9
Grays Harbor	66.3	Male	33,112	3,292	2,724	3,085	3,762	5,799	4,219	3,036	3,363	3,832	31.4
		Female	33,188	3,081	2,647	2,983	3,520	5,424	3,985	3,013	3,574	4,961	33.0
Island	49.0	Male	25,474	2,513	1,975	2,095	4,280	4,685	3,253	1,756	2,345	2,572	29.0
		Female	23,526	2,423	1,893	1,954	2,447	4,206	3,051	1,902	2,665	2,985	32.2
Jefferson	17.7	Male	8,816	736	624	692	712	1,557	1,163	788	1,156	1,388	35.7
		Female	8,884	706	667	692	709	1,527	1,013	850	1,213	1,507	36.4
King	1,312.9	Male	646,849	50,508	47,437	55,072	86,820	135,901	95,446	61,927	59,382	54,356	31.2
		Female	666,051	48,561	45,632	52,642	82,801	133,112	92,135	61,467	64,034	85,667	32.8
Kitsap	165.7	Male	85,786	8,171	7,075	7,453	13,443	16,389	12,130	7,048	6,967	7,110	29.1
		Female	79,914	7,727	6,850	6,939	8,399	15,057	10,844	6,877	7,402	9,819	31.7
Kittitas	24.3	Male	12,048	925	836	976	2,574	2,096	1,365	905	1,042	1,329	28.4
		Female	12,252	913	764	886	2,567	1,976	1,392	921	1,143	1,690	30.0
Klickitat	16.8	Male	8,456	858	766	837	839	1,563	1,116	710	789	978	30.9
		Female	8,344	846	775	744	772	1,428	1,044	718	840	1,177	32.2
Lewis	57.8	Male	28,382	2,897	2,550	2,954	2,927	4,538	3,631	2,547	2,827	3,511	31.3
		Female	29,418	2,804	2,486	2,646	2,830	4,533	3,627	2,716	3,025	4,751	33.7
Lincoln	9.4	Male	4,687	436	378	444	365	696	580	472	553	763	35.4
		Female	4,713	393	373	409	322	699	606	459	557	895	37.6
Mason	33.8	Male	17,407	1,507	1,330	1,564	2,188	2,848	2,162	1,577	2,045	2,186	32.4
		Female	16,393	1,448	1,257	1,433	1,553	2,510	2,038	1,743	2,139	2,272	35.0
Okanogan	31.9	Male	15,995	1,674	1,474	1,551	1,473	2,709	2,149	1,519	1,531	1,915	31.7
		Female	15,905	1,552	1,325	1,493	1,462	2,656	2,104	1,463	1,542	2,308	33.0
Pacific	17.4	Male	8,641	770	606	815	785	1,330	991	808	1,093	1,443	35.1
		Female	8,759	732	564	689	754	1,259	893	929	1,250	1,689	39.3
Pend Oreille	9.0	Male	4,513	467	414	519	355	721	576	443	460	558	32.0
		Female	4,487	451	415	464	352	711	610	440	460	584	32.9
Pierce	513.3	Male	258,257	25,777	21,246	23,237	42,486	47,941	33,179	22,879	21,196	20,316	28.4
		Female	255,043	24,370	19,899	22,295	34,146	45,481	32,581	23,221	22,719	30,331	30.9

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
WASHINGTON (continued)													
ALL COUNTIES (continued)													
San Juan	8.9	Male	4,430	369	292	293	267	878	588	366	630	747	37.0
		Female	4,470	278	297	279	309	848	562	409	667	821	39.0
Skagit	66.7	Male	32,654	3,044	2,710	2,878	3,466	5,826	4,229	2,992	3,382	4,127	32.3
		Female	34,046	3,009	2,625	2,831	3,395	5,694	4,240	3,133	3,691	5,428	34.1
Skamania	8.1	Male	4,174	442	390	397	406	750	637	383	385	384	31.0
		Female	3,926	374	366	398	400	685	540	362	377	424	31.2
Snohomish	362.5	Male	180,192	17,567	16,414	17,276	21,451	35,585	27,063	16,483	14,558	13,795	29.9
		Female	182,308	17,004	15,511	16,603	20,693	35,359	26,135	16,207	15,421	19,375	31.0
Spokane	354.2	Male	171,815	16,889	14,956	15,583	23,301	32,219	21,584	14,968	15,202	17,113	29.7
		Female	182,385	16,153	14,299	15,180	23,741	32,046	22,180	15,703	17,234	25,849	31.8
Stevens	31.8	Male	15,896	1,886	1,660	1,700	1,264	2,858	2,258	1,355	1,238	1,577	29.7
		Female	15,904	1,799	1,638	1,553	1,416	2,942	2,177	1,228	1,309	1,842	30.3
Thurston	138.2	Male	67,699	6,686	6,260	6,684	7,921	12,752	9,815	6,113	5,724	5,764	30.0
		Female	70,501	6,463	5,843	6,317	7,837	13,460	9,613	6,247	6,214	8,507	31.5
Wahkiakum	3.7	Male	1,838	162	161	203	162	324	226	165	189	246	32.1
		Female	1,862	183	178	180	143	269	230	162	223	294	34.2
Walla Walla	48.5	Male	24,425	1,947	1,845	1,981	3,706	4,510	3,086	2,101	2,390	2,859	31.1
		Female	24,075	1,935	1,710	1,947	3,425	3,651	2,690	2,153	2,469	4,095	33.3
Whatcom	112.7	Male	55,494	5,209	4,536	4,691	8,554	11,238	6,923	4,361	4,557	5,425	29.2
		Female	57,206	4,823	4,299	4,541	8,940	10,742	6,631	4,427	4,944	7,859	30.6
Whitman	39.0	Male	20,309	1,353	1,043	1,165	7,436	3,516	1,884	1,199	1,225	1,488	24.2
		Female	18,691	1,270	1,056	1,129	6,029	2,981	1,805	1,220	1,280	1,921	24.8
Yakima	179.8	Male	88,816	9,536	8,112	9,125	10,496	14,578	11,108	7,901	8,030	9,930	29.9
		Female	90,984	9,166	7,652	8,489	9,510	14,748	11,283	8,157	9,012	12,966	32.2
TOTAL METRO COUNTIES	**3,505.9**	**Male**	**1,738,396**	**160,774**	**143,643**	**157,055**	**235,230**	**342,960**	**243,706**	**157,960**	**150,217**	**146,851**	**30.0**
		Female	**1,767,504**	**153,672**	**136,487**	**150,188**	**216,931**	**335,368**	**236,196**	**158,131**	**162,200**	**218,331**	**31.8**
TOTAL STATE	**4,346.7**	**Male**	**2,158,910**	**201,495**	**178,580**	**195,375**	**288,797**	**416,024**	**296,856**	**194,862**	**191,444**	**195,477**	**30.2**
		Female	**2,187,790**	**192,630**	**169,955**	**186,256**	**265,109**	**404,698**	**287,599**	**196,066**	**206,248**	**279,229**	**31.9**
WEST VIRGINIA													
CHARLESTON	**267.5**	**Male**	**128,387**	**12,402**	**10,749**	**11,478**	**14,539**	**23,385**	**16,797**	**13,176**	**13,123**	**12,738**	**31.4**
		Female	**139,113**	**11,555**	**10,146**	**11,183**	**15,079**	**23,727**	**17,522**	**15,159**	**15,338**	**19,404**	**34.1**
Kanawha	225.9	Male	107,741	10,272	8,813	9,395	12,447	19,607	13,670	11,138	11,412	10,987	31.6
		Female	118,159	9,545	8,272	9,332	12,937	19,763	14,450	13,110	13,473	17,277	34.6
Putnam	41.6	Male	20,646	2,130	1,936	2,083	2,092	3,778	3,127	2,038	1,711	1,751	30.5
		Female	20,954	2,010	1,874	1,851	2,142	3,964	3,072	2,049	1,865	2,127	31.6
HUNTINGTON - ASHLAND	**339.5**	**Male**	**163,794**	**16,148**	**14,952**	**16,305**	**19,410**	**26,869**	**21,836**	**16,446**	**15,327**	**16,501**	**30.6**
		Female	**175,706**	**15,040**	**14,400**	**15,181**	**19,915**	**27,573**	**22,801**	**17,810**	**17,890**	**25,096**	**33.5**
Cabell	103.7	Male	48,655	4,427	4,014	4,291	6,520	8,137	6,170	4,807	4,907	5,382	31.2
		Female	55,045	4,101	3,844	4,069	7,103	8,296	6,529	5,545	6,006	9,552	35.2
Wayne	48.3	Male	23,791	2,411	2,335	2,514	2,684	3,752	3,256	2,386	2,137	2,316	30.2
		Female	24,509	2,246	2,182	2,254	2,631	3,970	3,301	2,513	2,401	3,011	32.4
Boyd, Ky.	*55.7*	*Male*	*27,077*	*2,549*	*2,252*	*2,629*	*3,084*	*4,720*	*3,676*	*2,841*	*2,590*	*2,736*	*31.4*
		Female	*28,623*	*2,351*	*2,255*	*2,354*	*3,054*	*4,478*	*3,803*	*3,006*	*3,070*	*4,250*	*34.6*
Carter, Ky.	*26.2*	*Male*	*12,875*	*1,397*	*1,287*	*1,386*	*1,577*	*2,043*	*1,681*	*1,096*	*1,041*	*1,367*	*28.9*
		Female	*13,325*	*1,357*	*1,267*	*1,293*	*1,596*	*2,093*	*1,698*	*1,185*	*1,177*	*1,659*	*30.5*
Greenup, Ky.	*40.4*	*Male*	*19,826*	*2,073*	*1,942*	*2,169*	*2,132*	*3,276*	*2,852*	*2,102*	*1,690*	*1,590*	*29.9*
		Female	*20,574*	*1,872*	*1,924*	*2,060*	*2,098*	*3,441*	*3,010*	*2,163*	*1,814*	*2,194*	*31.8*
Lawrence, Ohio	*65.2*	*Male*	*31,570*	*3,291*	*3,122*	*3,316*	*3,413*	*4,941*	*4,201*	*3,214*	*2,962*	*3,110*	*30.3*
		Female	*33,630*	*3,113*	*2,928*	*3,151*	*3,435*	*5,295*	*4,460*	*3,396*	*3,422*	*4,430*	*32.9*
PARKERSBURG - MARIETTA	**159.7**	**Male**	**76,817**	**7,627**	**6,891**	**7,712**	**9,176**	**12,667**	**10,653**	**7,519**	**6,935**	**7,637**	**30.5**
		Female	**82,883**	**7,069**	**6,761**	**7,383**	**9,188**	**13,310**	**10,910**	**8,017**	**8,164**	**12,079**	**33.3**
Wood	93.4	Male	44,472	4,337	4,027	4,486	4,939	7,465	6,338	4,345	4,033	4,502	31.0
		Female	48,928	4,067	3,864	4,369	5,283	7,815	6,521	4,691	4,898	7,420	33.8
Washington, Ohio	*66.3*	*Male*	*32,345*	*3,290*	*2,864*	*3,226*	*4,237*	*5,202*	*4,315*	*3,174*	*2,902*	*3,135*	*29.9*
		Female	*33,955*	*3,002*	*2,897*	*3,014*	*3,905*	*5,495*	*4,389*	*3,326*	*3,268*	*4,659*	*32.6*
STEUBENVILLE - WEIRTON	**157.9**	**Male**	**76,356**	**6,709**	**6,703**	**7,399**	**9,015**	**12,496**	**9,113**	**8,233**	**8,374**	**8,314**	**31.7**
		Female	**81,544**	**6,434**	**6,279**	**7,005**	**9,164**	**12,143**	**9,917**	**8,976**	**9,754**	**11,872**	**34.8**
Brooke	30.0	Male	14,609	1,328	1,279	1,367	1,986	2,422	1,754	1,554	1,494	1,425	30.6
		Female	15,391	1,251	1,236	1,238	1,930	2,320	1,901	1,706	1,670	2,139	33.8

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex: 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
WEST VIRGINIA (continued)													
STEUBENVILLE - WEIRTON (continued)													
Hancock	39.6	Male	19[illegible]	1,723	1,791	1,866	2,200	3,269	2,290	2,174	2,004	1,956	31.3
		Female	20,327	1,678	1,637	1,717	2,247	3,109	2,561	2,268	2,403	2,707	34.3
Jefferson, Ohio	*88.3*	*Male*	*42,474*	*3,658*	*3,633*	*4,166*	*4,829*	*6,805*	*5,069*	*4,505*	*4,876*	*4,933*	*32.3*
		Female	*45,826*	*3,505*	*3,406*	*4,050*	*4,987*	*6,714*	*5,455*	*5,002*	*5,681*	*7,026*	*35.5*
WHEELING	**183.3**	**Male**	**87,342**	**7,564**	**7,448**	**8,006**	**10,448**	**14,777**	**10,343**	**8,683**	**9,569**	**10,504**	**31.9**
		Female	**95,958**	**7,446**	**7,073**	**7,889**	**10,745**	**14,600**	**10,637**	**9,707**	**11,455**	**16,406**	**35.2**
Marshall	41.7	Male	20,445	1,892	1,861	1,950	2,237	3,735	2,656	2,015	2,010	2,089	31.1
		Female	21,255	1,811	1,854	1,925	2,119	3,588	2,516	2,116	2,276	3,050	33.1
Ohio	58.7	Male	27,192	2,240	2,138	2,281	3,822	4,418	3,072	2,692	3,074	3,455	32.1
		Female	31,508	2,160	2,001	2,340	4,122	4,498	3,278	3,223	3,843	6,043	36.9
Belmont, Ohio	*82.9*	*Male*	*39,705*	*3,432*	*3,449*	*3,775*	*4,389*	*6,624*	*4,615*	*3,976*	*4,485*	*4,960*	*32.3*
		Female	*43,195*	*3,475*	*3,218*	*3,624*	*4,504*	*6,514*	*4,843*	*4,368*	*5,336*	*7,313*	*35.5*
ALL COUNTIES													
Barbour	17.0	Male	8,192	785	742	833	1,002	1,322	969	678	780	1,081	30.6
		Female	8,808	736	741	796	1,155	1,266	1,000	781	883	1,450	32.7
Berkeley	49.9	Male	24,521	2,364	2,219	2,412	2,546	4,218	3,200	2,531	2,542	2,489	31.4
		Female	25,379	2,314	2,135	2,354	2,736	4,192	3,252	2,450	2,479	3,467	32.5
Boone	31.6	Male	15,790	1,867	1,644	1,573	1,790	2,852	1,968	1,359	1,362	1,375	28.6
		Female	15,810	1,727	1,532	1,417	1,776	2,747	1,822	1,492	1,487	1,810	30.3
Braxton	14.1	Male	6,995	615	650	730	725	1,094	850	606	681	1,044	32.1
		Female	7,105	576	568	663	664	1,077	798	668	807	1,284	35.1
Brooke	30.0	Male	14,609	1,328	1,279	1,367	1,986	2,422	1,754	1,554	1,494	1,425	30.6
		Female	15,391	1,251	1,236	1,238	1,930	2,320	1,901	1,706	1,670	2,139	33.8
Cabell	103.7	Male	48,655	4,427	4,014	4,291	6,520	8,137	6,170	4,807	4,907	5,382	31.2
		Female	55,045	4,101	3,844	4,069	7,103	8,296	6,529	5,545	6,006	9,552	35.2
Calhoun	8.8	Male	4,392	420	380	433	469	749	521	363	408	649	31.6
		Female	4,408	434	340	413	434	686	476	406	467	752	33.5
Clay	11.7	Male	5,840	620	592	699	615	955	704	510	464	681	29.1
		Female	5,860	648	600	646	595	905	648	512	528	778	29.9
Doddridge	7.7	Male	3,865	368	405	402	391	563	459	335	366	576	31.5
		Female	3,835	342	310	396	376	580	426	322	409	674	33.5
Fayette	59.4	Male	28,983	2,976	2,747	2,938	3,868	4,687	3,012	2,471	2,837	3,447	29.2
		Female	30,417	2,851	2,481	2,635	3,274	4,539	3,137	2,996	3,446	5,058	33.7
Gilmer	8.4	Male	4,214	404	338	411	751	605	435	337	335	598	28.4
		Female	4,186	359	278	359	684	616	446	353	386	705	31.7
Grant	10.5	Male	5,219	488	510	565	496	872	734	473	497	584	31.3
		Female	5,281	477	457	506	516	891	652	500	548	734	32.7
Greenbrier	38.7	Male	18,770	1,753	1,606	1,899	2,092	3,074	2,355	1,777	1,789	2,425	31.6
		Female	19,930	1,654	1,582	1,762	2,008	2,994	2,415	1,973	2,038	3,504	34.9
Hampshire	15.8	Male	7,737	701	778	835	768	1,246	950	763	777	919	31.3
		Female	8,063	694	740	825	774	1,267	983	788	851	1,141	32.9
Hancock	39.6	Male	19,273	1,723	1,791	1,866	2,200	3,269	2,290	2,174	2,004	1,956	31.3
		Female	20,327	1,678	1,637	1,717	2,247	3,109	2,561	2,268	2,403	2,707	34.3
Hardy	10.3	Male	5,139	425	451	505	566	818	648	506	535	685	32.6
		Female	5,161	429	389	489	508	796	639	532	572	807	34.6
Harrison	77.5	Male	36,707	3,400	3,262	3,474	4,091	5,838	4,506	3,577	3,915	4,644	32.1
		Female	40,793	3,303	3,076	3,350	4,180	6,008	4,699	4,101	4,872	7,204	36.0
Jackson	27.0	Male	13,397	1,318	1,183	1,503	1,524	2,000	1,954	1,501	1,151	1,263	30.9
		Female	13,603	1,172	1,145	1,397	1,420	2,066	2,071	1,467	1,204	1,661	33.1
Jefferson	33.1	Male	16,429	1,611	1,516	1,615	2,168	2,852	2,194	1,442	1,490	1,541	29.6
		Female	16,671	1,486	1,431	1,490	2,147	2,877	2,104	1,497	1,661	1,978	31.2
Kanawha	225.9	Male	107,741	10,272	8,813	9,395	12,447	19,607	13,670	11,138	11,412	10,987	31.6
		Female	118,159	9,545	8,272	9,332	12,937	19,763	14,450	13,110	13,473	17,277	34.6
Lewis	19.0	Male	9,089	855	792	835	920	1,470	1,137	868	938	1,274	32.8
		Female	9,911	836	737	830	927	1,449	1,155	941	1,067	1,969	36.5
Lincoln	24.9	Male	12,369	1,315	1,322	1,379	1,360	2,015	1,570	1,103	1,039	1,266	29.0
		Female	12,531	1,320	1,217	1,285	1,372	1,964	1,536	1,187	1,111	1,539	30.5
Logan	50.5	Male	24,846	2,978	2,667	2,500	2,905	4,494	2,639	2,278	2,236	2,149	28.1
		Female	25,654	2,848	2,450	2,397	2,914	4,312	2,813	2,582	2,492	2,846	30.1
McDowell	48.0	Male	23,269	2,759	2,543	2,662	2,744	3,810	2,476	1,911	2,137	2,227	27.4
		Female	24,731	2,733	2,461	2,555	2,771	3,807	2,493	2,347	2,569	2,995	29.8
Marion	65.6	Male	30,947	2,724	2,729	2,829	3,790	5,109	3,784	2,867	3,286	3,829	31.7
		Female	34,653	2,744	2,587	2,646	3,978	5,095	3,947	3,446	4,171	6,039	35.7

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
WEST VIRGINIA (continued)													
ALL COUNTIES (continued)													
Marshall	41.7	Male	20,445	1,892	1,861	1,950	2,237	3,735	2,656	2,015	2,010	2,089	31.1
		Female	21,255	1,811	1,854	1,925	2,119	3,580	2,516	2,116	2,276	3,030	33.1
Mason	27.2	Male	13,411	1,382	1,220	1,282	1,504	2,142	1,846	1,403	1,219	1,413	31.2
		Female	13,789	1,332	1,108	1,281	1,501	2,168	1,788	1,436	1,253	1,922	32.7
Mercer	75.5	Male	35,816	3,533	3,353	3,374	4,266	6,241	4,243	3,360	3,539	3,907	30.4
		Female	39,684	3,378	3,242	3,209	4,556	6,228	4,434	3,725	4,547	6,365	33.8
☐ Mineral	28.0	Male	13,665	1,331	1,353	1,419	1,484	2,182	1,897	1,291	1,287	1,421	30.7
		Female	14,335	1,255	1,165	1,330	1,486	2,277	1,852	1,392	1,552	2,086	33.5
Mingo	38.2	Male	18,921	2,397	2,101	2,113	2,320	3,249	2,148	1,570	1,542	1,481	26.6
		Female	19,279	2,165	1,966	2,002	2,309	3,163	2,132	1,795	1,806	1,941	28.8
Monongalia	76.9	Male	38,241	2,967	2,616	2,631	10,074	7,430	4,032	2,798	2,787	2,906	26.1
		Female	38,659	2,952	2,491	2,481	8,833	6,732	4,055	3,097	3,327	4,691	28.8
Monroe	13.3	Male	6,504	586	585	716	641	976	832	604	683	881	32.4
		Female	6,796	620	540	637	579	1,023	819	664	761	1,153	35.0
Morgan	11.4	Male	5,591	460	529	554	616	868	714	601	588	661	32.3
		Female	5,809	482	461	528	547	877	717	630	625	942	35.1
Nicholas	29.5	Male	14,598	1,612	1,458	1,546	1,561	2,522	1,780	1,332	1,328	1,459	29.4
		Female	14,902	1,486	1,364	1,517	1,600	2,464	1,783	1,439	1,437	1,812	31.0
Ohio	58.7	Male	27,192	2,240	2,138	2,281	3,822	4,418	3,072	2,692	3,074	3,455	32.1
		Female	31,508	2,160	2,001	2,340	4,122	4,498	3,278	3,223	3,843	6,043	36.9
Pendleton	8.0	Male	4,005	382	318	372	453	654	466	381	411	568	32.3
		Female	3,995	341	286	344	410	624	485	359	424	722	34.9
Pleasants	8.5	Male	4,185	409	386	482	536	689	536	363	382	422	29.1
		Female	4,315	360	391	409	515	712	497	429	425	577	31.8
Pocahontas	10.3	Male	5,101	452	424	496	543	768	661	450	521	786	33.3
		Female	5,199	426	382	480	499	753	597	481	604	977	36.0
Preston	31.5	Male	15,504	1,680	1,432	1,531	1,778	2,551	1,994	1,376	1,382	1,780	30.2
		Female	15,996	1,557	1,372	1,565	1,626	2,549	1,863	1,470	1,570	2,424	32.4
Putnam	41.6	Male	20,646	2,130	1,936	2,083	2,092	3,778	3,127	2,038	1,711	1,751	30.5
		Female	20,954	2,010	1,874	1,851	2,142	3,964	3,072	2,069	1,885	2,127	31.6
Raleigh	90.1	Male	43,368	4,716	4,265	4,199	4,562	7,916	5,249	3,917	4,067	4,477	30.0
		Female	46,732	4,533	4,115	3,871	4,735	7,828	5,271	4,527	5,205	6,847	32.8
Randolph	29.7	Male	14,676	1,319	1,243	1,400	2,073	2,502	1,866	1,207	1,309	1,757	30.2
		Female	15,024	1,265	1,192	1,392	1,766	2,300	1,797	1,305	1,555	2,452	33.2
Ritchie	11.7	Male	5,729	563	467	549	634	876	716	513	529	882	32.4
		Female	5,971	545	523	477	554	886	664	488	657	1,177	35.0
Roane	16.3	Male	7,940	806	715	690	822	1,358	986	750	738	1,055	31.9
		Female	8,360	778	644	730	835	1,227	1,044	791	940	1,371	34.7
Summers	16.2	Male	7,358	766	633	749	793	1,186	784	724	786	937	31.2
		Female	8,842	731	622	629	946	1,735	1,041	870	891	1,377	33.6
Taylor	17.2	Male	8,409	839	776	907	893	1,386	1,056	782	787	993	30.8
		Female	8,791	743	740	769	805	1,381	1,004	851	924	1,574	34.7
Tucker	8.9	Male	4,411	384	396	487	453	698	582	389	392	630	32.0
		Female	4,489	365	372	402	414	701	521	401	472	841	34.9
Tyler	11.5	Male	5,657	543	572	619	563	867	740	553	517	683	31.1
		Female	5,843	501	518	597	555	884	756	567	555	918	33.5
Upshur	24.4	Male	11,800	1,176	1,095	1,080	1,759	1,995	1,436	936	1,000	1,302	28.9
		Female	12,600	1,065	1,058	1,046	1,959	1,901	1,487	1,042	1,108	1,934	31.2
Wayne	48.3	Male	23,791	2,411	2,335	2,514	2,684	3,752	3,256	2,386	2,137	2,316	30.2
		Female	24,509	2,246	2,182	2,254	2,631	3,970	3,301	2,513	2,401	3,011	32.4
Webster	12.9	Male	6,396	670	683	679	654	1,043	787	500	543	837	29.9
		Female	6,504	658	646	639	608	1,028	665	609	658	923	31.3
Wetzel	21.9	Male	10,641	995	1,028	1,095	1,154	1,708	1,439	1,058	989	1,175	31.1
		Female	11,259	982	1,080	1,131	1,081	1,734	1,454	1,060	1,063	1,674	32.8
Wirt	5.3	Male	2,647	241	246	324	310	369	355	230	236	336	30.5
		Female	2,653	201	232	275	265	377	381	228	287	407	34.4
Wood	93.4	Male	44,472	4,337	4,027	4,486	4,939	7,465	6,338	4,345	4,033	4,502	31.0
		Female	48,928	4,067	3,864	4,369	5,283	7,815	6,521	4,691	4,898	7,420	33.8
Wyoming	36.7	Male	18,240	2,228	2,025	1,874	2,214	3,406	2,168	1,681	1,383	1,261	27.3
		Female	18,460	2,134	1,912	1,891	2,220	3,242	2,095	1,805	1,571	1,584	28.3
TOTAL METRO COUNTIES	**710.9**	**Male**	**340,489**	**32,091**	**29,547**	**31,602**	**40,411**	**58,765**	**44,230**	**34,040**	**34,069**	**35,284**	**31.2**
		Female	**370,411**	**30,134**	**27,929**	**30,425**	**43,080**	**59,600**	**45,981**	**38,573**	**40,387**	**55,392**	**34.2**
TOTAL STATE	**1,973.5**	**Male**	**956,348**	**90,938**	**87,189**	**90,436**	**117,168**	**142,896**	**118,731**	**90,174**	**91,398**	**102,619**	**30.4**
		Female	**1,017,152**	**89,467**	**82,443**	**87,938**	**116,977**	**142,257**	**120,843**	**99,983**	**106,900**	**150,384**	**33.1**

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
WISCONSIN													
APPLETON - OSHKOSH - NEENAH	**296.0**	**Male**	**145,281**	**14,494**	**12,455**	**15,940**	**20,362**	**25,338**	**18,304**	**13,215**	**11,788**	**13,385**	**28.7**
		Female	**150,719**	**13,540**	**11,888**	**14,966**	**20,433**	**24,794**	**18,296**	**13,502**	**13,374**	**19,924**	**30.9**
Calumet	32.0	Male	16,006	1,719	1,560	1,931	1,966	2,609	2,013	1,445	1,302	1,461	28.2
		Female	15,994	1,648	1,483	1,891	1,858	2,587	1,920	1,424	1,372	1,811	29.3
Outagamie	131.4	Male	64,842	7,078	5,744	7,549	8,693	11,280	8,209	5,760	4,913	5,616	28.0
		Female	66,558	6,580	5,548	6,961	8,513	11,132	8,199	5,790	5,664	8,171	30.1
Winnebago	132.6	Male	64,433	5,697	5,151	6,460	9,703	11,449	8,082	6,010	5,573	6,308	29.5
		Female	68,167	5,312	4,857	6,116	10,062	11,075	8,177	6,288	6,338	9,942	32.0
EAU CLAIRE	**135.5**	**Male**	**65,578**	**6,250**	**5,739**	**6,654**	**10,179**	**11,185**	**7,693**	**5,452**	**5,548**	**6,878**	**28.5**
		Female	**69,922**	**5,842**	**5,608**	**6,236**	**11,634**	**11,165**	**7,564**	**5,713**	**6,311**	**9,849**	**30.1**
Chippewa	53.2	Male	26,414	2,725	2,516	3,082	2,919	4,319	3,140	2,321	2,301	3,091	29.5
		Female	26,786	2,547	2,449	2,755	2,879	4,142	3,119	2,320	2,525	4,050	31.7
Eau Claire	82.3	Male	39,164	3,525	3,223	3,572	7,260	6,866	4,553	3,131	3,247	3,787	27.9
		Female	43,136	3,295	3,159	3,481	8,755	7,023	4,445	3,393	3,786	5,799	29.1
GREEN BAY	**180.6**	**Male**	**88,208**	**9,020**	**8,130**	**10,013**	**12,378**	**16,333**	**11,212**	**7,551**	**6,417**	**7,154**	**27.8**
		Female	**92,392**	**8,490**	**7,850**	**9,599**	**12,427**	**16,349**	**11,467**	**7,714**	**7,335**	**11,161**	**29.8**
Brown	180.6	Male	88,208	9,020	8,130	10,013	12,378	16,333	11,212	7,551	6,417	7,154	27.8
		Female	92,392	8,490	7,850	9,599	12,427	16,349	11,467	7,714	7,335	11,161	29.8
JANESVILLE - BELOIT	**139.3**	**Male**	**68,230**	**6,887**	**6,267**	**7,299**	**8,756**	**11,545**	**8,978**	**6,637**	**5,557**	**6,304**	**29.2**
		Female	**71,070**	**6,448**	**5,987**	**6,881**	**8,539**	**11,493**	**9,153**	**6,609**	**6,121**	**9,839**	**31.7**
Rock	139.3	Male	68,230	6,887	6,267	7,299	8,756	11,545	8,978	6,637	5,557	6,304	29.2
		Female	71,070	6,448	5,987	6,881	8,539	11,493	9,153	6,609	6,121	9,839	31.7
KENOSHA	**122.3**	**Male**	**59,966**	**5,635**	**5,200**	**6,302**	**7,708**	**10,131**	**8,025**	**5,778**	**5,586**	**5,601**	**30.1**
		Female	**62,334**	**5,280**	**5,038**	**6,184**	**7,785**	**10,066**	**7,896**	**5,720**	**6,050**	**8,315**	**31.8**
Kenosha	122.3	Male	59,966	5,635	5,200	6,302	7,708	10,131	8,025	5,778	5,586	5,601	30.1
		Female	62,334	5,280	5,038	6,184	7,785	10,066	7,896	5,720	6,050	8,315	31.8
LA CROSSE	**93.0**	**Male**	**44,237**	**3,974**	**3,444**	**4,139**	**7,794**	**7,935**	**5,064**	**3,729**	**3,653**	**4,505**	**28.5**
		Female	**48,763**	**3,711**	**3,368**	**3,913**	**9,487**	**7,793**	**5,059**	**3,853**	**4,197**	**7,382**	**30.0**
La Crosse	93.0	Male	44,237	3,974	3,444	4,139	7,794	7,935	5,064	3,729	3,653	4,505	28.5
		Female	48,763	3,711	3,368	3,913	9,487	7,793	5,059	3,853	4,197	7,382	30.0
MADISON	**332.6**	**Male**	**163,507**	**13,208**	**12,276**	**14,157**	**30,639**	**36,759**	**20,901**	**13,071**	**11,370**	**11,126**	**28.1**
		Female	**169,093**	**12,583**	**11,896**	**13,507**	**29,893**	**36,319**	**20,714**	**13,519**	**12,456**	**18,206**	**29.6**
Dane	332.6	Male	163,507	13,208	12,276	14,157	30,639	36,759	20,901	13,071	11,370	11,126	28.1
		Female	169,093	12,583	11,896	13,507	29,893	36,319	20,714	13,519	12,456	18,206	29.6
MILWAUKEE	**1,389.2**	**Male**	**669,656**	**63,196**	**56,918**	**67,957**	**87,087**	**118,947**	**84,793**	**67,528**	**61,515**	**61,715**	**30.0**
		Female	**719,544**	**60,588**	**54,957**	**65,899**	**87,426**	**122,072**	**89,439**	**70,364**	**68,885**	**99,914**	**32.4**
Milwaukee	937.0	Male	444,763	41,663	35,109	41,189	62,041	81,670	49,724	43,302	43,524	46,541	30.2
		Female	492,237	40,287	34,096	40,409	64,780	83,320	53,798	47,068	50,568	77,911	33.0
Ozaukee	70.1	Male	34,749	3,189	3,180	4,052	3,902	5,539	5,410	3,836	3,026	2,615	30.5
		Female	35,351	3,043	3,214	3,822	3,536	5,730	5,537	3,780	3,062	3,627	32.1
Washington	90.0	Male	44,792	4,787	4,483	5,281	4,960	7,907	6,759	4,084	3,237	3,294	28.6
		Female	45,208	4,585	4,280	5,028	4,718	8,129	6,529	3,882	3,390	4,667	29.9
Waukesha	292.1	Male	145,352	13,557	14,146	17,435	16,184	23,831	22,900	16,306	11,728	9,265	29.8
		Female	146,748	12,673	13,367	16,640	14,392	24,893	23,575	15,634	11,865	13,709	31.5
MILWAUKEE - RACINE CONSOLIDATED AREA	***1,560.4***	***Male***	***753,293***	***71,772***	***64,582***	***77,176***	***97,273***	***133,297***	***95,784***	***75,737***	***68,788***	***68,884***	***29.9***
		Female	***807,107***	***68,573***	***62,193***	***74,767***	***97,660***	***136,646***	***100,673***	***78,600***	***76,877***	***111,118***	***32.3***
RACINE	**171.2**	**Male**	**83,637**	**8,576**	**7,664**	**9,219**	**10,186**	**14,350**	**10,991**	**8,209**	**7,273**	**7,169**	**29.3**
		Female	**87,563**	**7,985**	**7,236**	**8,868**	**10,234**	**14,574**	**11,234**	**8,236**	**7,992**	**11,204**	**31.5**
Racine	171.2	Male	83,637	8,576	7,664	9,219	10,186	14,350	10,991	8,209	7,273	7,169	29.3
		Female	87,563	7,985	7,236	8,868	10,234	14,574	11,234	8,236	7,992	11,204	31.5
SHEBOYGAN	**101.2**	**Male**	**49,717**	**4,858**	**4,276**	**5,070**	**6,172**	**8,324**	**6,058**	**4,611**	**4,614**	**5,734**	**30.4**
		Female	**51,483**	**4,597**	**4,006**	**4,787**	**5,642**	**7,907**	**6,180**	**4,662**	**5,211**	**8,491**	**33.5**
Sheboygan	101.2	Male	49,717	4,858	4,276	5,070	6,172	8,324	6,058	4,611	4,614	5,734	30.4
		Female	51,483	4,597	4,006	4,787	5,642	7,907	6,180	4,662	5,211	8,491	33.5
WAUSAU	**114.4**	**Male**	**56,831**	**6,042**	**5,232**	**6,003**	**7,040**	**9,786**	**7,393**	**5,044**	**4,766**	**5,525**	**29.2**
		Female	**57,569**	**5,505**	**5,031**	**5,633**	**6,789**	**9,519**	**7,200**	**5,125**	**5,249**	**7,518**	**31.1**
Marathon	114.4	Male	56,831	6,042	5,232	6,003	7,040	9,786	7,393	5,044	4,766	5,525	29.2
		Female	57,569	5,505	5,031	5,633	6,789	9,519	7,200	5,125	5,249	7,518	31.1

1984 SURVEY OF BUYING POWER DATA SERVICE

POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
WISCONSIN (continued)													
ALL COUNTIES													
Adams	14.7	Male	7,636	571	489	711	753	1,348	883	752	863	1,266	34.6
		Female	7,064	526	495	649	625	839	895	698	974	1,363	39.4
Ashland	16.9	Male	8,208	798	664	864	1,030	1,208	881	656	847	1,260	31.2
		Female	8,692	719	666	771	994	1,178	897	754	904	1,809	35.2
Barron	40.4	Male	19,868	1,958	1,736	1,909	2,367	3,029	2,276	1,703	1,933	2,957	31.5
		Female	20,532	1,900	1,638	1,838	2,181	2,888	2,315	1,812	2,239	3,721	34.4
Bayfield	14.5	Male	7,308	660	596	759	638	1,100	875	645	732	1,303	34.1
		Female	7,192	608	600	702	614	1,049	846	593	885	1,295	35.3
Brown	180.6	Male	88,208	9,020	8,130	10,013	12,378	16,333	11,212	7,551	6,417	7,154	27.8
		Female	92,392	8,490	7,850	9,599	12,427	16,349	11,467	7,714	7,335	11,161	29.8
Buffalo	14.3	Male	7,224	669	626	761	814	1,074	809	683	697	1,091	31.9
		Female	7,076	630	572	737	714	919	812	660	706	1,326	34.6
Burnett	13.3	Male	6,559	550	525	624	579	904	736	637	790	1,214	36.3
		Female	6,741	563	538	619	545	832	763	603	918	1,360	38.6
Calumet	32.0	Male	16,006	1,719	1,560	1,931	1,966	2,609	2,013	1,445	1,302	1,461	28.2
		Female	15,994	1,648	1,483	1,891	1,858	2,587	1,920	1,424	1,372	1,811	29.3
Chippewa	53.2	Male	26,414	2,725	2,516	3,082	2,919	4,319	3,140	2,321	2,301	3,091	29.5
		Female	26,786	2,547	2,449	2,755	2,879	4,142	3,119	2,320	2,525	4,050	31.7
Clark	33.5	Male	16,845	1,820	1,568	1,940	1,759	2,379	1,814	1,473	1,658	2,434	30.6
		Female	16,655	1,604	1,466	1,754	1,507	2,207	1,894	1,537	1,615	3,071	34.0
Columbia	43.9	Male	21,545	2,026	1,860	2,198	2,270	3,462	2,772	2,084	2,105	2,768	32.0
		Female	22,355	1,913	1,814	2,112	2,084	3,300	2,777	2,100	2,265	3,990	34.9
Crawford	16.9	Male	8,415	840	799	965	817	1,258	959	755	820	1,202	31.3
		Female	8,485	809	695	885	809	1,226	944	743	862	1,512	33.5
Dane	332.6	Male	163,507	13,208	12,276	14,157	30,639	36,759	20,901	13,071	11,370	11,126	28.1
		Female	169,093	12,583	11,896	13,507	29,893	36,319	20,714	13,519	12,456	18,206	29.6
Dodge	75.7	Male	38,475	3,597	3,223	3,880	4,645	6,802	4,871	3,504	3,496	4,457	30.7
		Female	37,225	3,470	3,060	3,601	3,745	5,563	4,538	3,411	3,715	6,122	33.5
Door	26.5	Male	13,260	1,328	1,010	1,255	1,638	2,221	1,545	1,054	1,283	1,926	31.3
		Female	13,240	1,200	970	1,091	1,375	1,952	1,451	1,118	1,568	2,515	35.2
☐ Douglas	43.7	Male	21,415	1,988	1,769	2,001	2,953	3,680	2,437	1,881	2,046	2,660	30.4
		Female	22,285	1,957	1,690	1,873	2,737	3,447	2,365	1,927	2,365	3,924	33.4
Dunn	35.6	Male	17,693	1,650	1,364	1,387	3,998	2,867	1,808	1,337	1,311	1,971	26.6
		Female	17,907	1,460	1,297	1,408	4,115	2,606	1,745	1,361	1,394	2,521	27.6
Eau Claire	82.3	Male	39,164	3,525	3,223	3,572	7,260	6,866	4,553	3,131	3,247	3,787	27.9
		Female	43,136	3,295	3,159	3,481	8,755	7,023	4,445	3,393	3,786	5,799	29.1
Florence	4.5	Male	2,273	207	211	241	208	299	273	213	231	390	34.0
		Female	2,227	196	170	235	192	285	257	210	251	431	36.4
Fond du Lac	89.4	Male	43,135	4,382	3,977	4,370	5,453	7,333	5,285	4,031	3,759	4,545	29.6
		Female	46,265	4,213	3,731	4,488	5,610	7,225	5,301	4,162	4,346	7,189	32.0
Forest	9.3	Male	4,758	440	398	586	579	595	534	392	441	793	31.3
		Female	4,542	397	400	468	433	596	502	394	546	806	34.6
Grant	52.2	Male	26,230	2,726	2,127	2,686	4,928	3,863	2,783	2,150	2,101	2,866	26.7
		Female	25,970	2,422	2,090	2,544	3,759	3,573	2,735	2,187	2,310	4,350	31.1
Green	31.0	Male	15,133	1,484	1,355	1,505	1,652	2,612	1,864	1,338	1,416	1,907	31.0
		Female	15,867	1,502	1,324	1,495	1,604	2,476	1,805	1,424	1,583	2,654	33.1
Green Lake	18.7	Male	9,138	834	771	928	913	1,363	1,026	868	954	1,481	33.2
		Female	9,562	780	726	866	846	1,268	1,078	876	1,115	2,007	37.7
Iowa	20.1	Male	10,139	1,061	885	1,124	1,224	1,662	1,089	913	975	1,206	29.7
		Female	9,961	961	858	1,060	987	1,492	1,097	930	980	1,596	32.5
Iron	6.6	Male	3,245	242	238	277	326	457	340	283	425	657	37.4
		Female	3,355	267	221	256	295	402	333	345	478	758	42.1
Jackson	17.1	Male	8,633	801	787	851	918	1,281	1,017	755	879	1,344	32.5
		Female	8,467	806	671	778	768	1,233	986	780	908	1,537	34.8
Jefferson	67.1	Male	33,385	3,111	2,911	3,253	4,961	5,379	4,299	2,954	2,911	3,606	29.6
		Female	33,715	2,924	2,630	3,153	4,317	5,232	4,229	2,948	3,133	5,149	32.3
Juneau	21.7	Male	10,701	1,101	932	1,055	1,078	1,476	1,245	1,020	1,157	1,637	33.0
		Female	10,999	1,002	895	1,098	980	1,472	1,298	1,011	1,267	1,976	35.4
Kenosha	122.3	Male	59,966	5,635	5,200	6,302	7,708	10,131	8,025	5,778	5,586	5,601	30.1
		Female	62,334	5,280	5,038	6,184	7,785	10,066	7,896	5,720	6,050	8,315	31.8
Kewaunee	19.6	Male	9,888	1,030	881	1,110	1,204	1,552	1,091	814	923	1,283	29.6
		Female	9,712	948	810	1,041	1,045	1,338	1,053	864	1,032	1,581	32.6
La Crosse	93.0	Male	44,237	3,974	3,444	4,139	7,794	7,935	5,064	3,729	3,653	4,505	28.5
		Female	48,763	3,711	3,368	3,913	9,487	7,793	5,059	3,853	4,197	7,382	30.0

POPULATION BY AGE AND SEX

[illegible] ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
WISCONSIN (continued)													
ALL COUNTIES (continued)													
Lafayette	17.2	Male	8,609	883	768	988	1,052	1,308	943	822	821	1,024	29.7
		Female	8,591	886	697	909	909	1,141	961	798	866	1,424	32.8
Langlade	19.8	Male	9,676	952	856	1,080	1,009	1,358	1,105	866	991	1,459	31.9
		Female	10,124	865	818	1,052	952	1,299	1,097	905	1,186	1,950	35.7
Lincoln	27.0	Male	13,376	1,187	1,149	1,634	1,431	1,878	1,668	1,263	1,311	1,855	31.9
		Female	13,624	1,199	1,086	1,354	1,343	1,829	1,662	1,305	1,378	2,468	35.0
Manitowoc	82.9	Male	40,818	3,890	3,569	4,385	4,879	6,679	4,878	3,771	3,829	4,938	30.5
		Female	42,082	3,720	3,268	4,315	4,606	6,236	4,796	3,885	4,306	6,950	33.2
Marathon	114.4	Male	56,831	6,042	5,232	6,003	7,040	9,786	7,393	5,044	4,766	5,525	29.2
		Female	57,569	5,505	5,031	5,633	6,789	9,519	7,200	5,125	5,249	7,518	31.1
Marinette	40.2	Male	19,690	1,939	1,638	2,074	2,094	2,856	2,439	1,763	1,946	2,941	32.4
		Female	20,510	1,839	1,599	1,910	2,026	2,818	2,352	1,763	2,339	3,864	35.3
Marquette	12.7	Male	6,352	551	495	607	596	829	701	628	756	1,189	36.4
		Female	6,348	517	457	580	503	813	718	592	825	1,343	39.2
Menominee	3.6	Male	1,797	265	228	274	230	234	176	130	123	137	22.0
		Female	1,803	288	210	260	230	239	192	153	110	121	22.4
Milwaukee	937.0	Male	444,763	41,663	35,109	41,189	62,041	81,670	49,724	43,302	43,524	46,541	30.2
		Female	492,237	40,287	34,096	40,409	64,780	83,320	53,798	47,068	50,568	77,911	33.0
Monroe	36.3	Male	18,349	1,788	1,585	1,888	1,872	2,853	2,229	1,768	2,022	2,344	32.2
		Female	17,951	1,723	1,585	1,763	1,775	2,655	2,067	1,623	1,857	2,903	33.0
Oconto	29.8	Male	14,843	1,431	1,308	1,645	1,501	2,201	1,813	1,307	1,460	2,177	32.0
		Female	14,957	1,364	1,240	1,597	1,453	2,053	1,718	1,356	1,666	2,510	33.9
Oneida	33.2	Male	16,355	1,380	1,335	1,677	1,668	2,478	2,105	1,625	1,704	2,383	33.5
		Female	16,845	1,271	1,122	1,698	1,645	2,433	2,215	1,595	2,020	2,846	36.1
Outagamie	131.4	Male	64,842	7,078	5,744	7,549	8,693	11,280	8,209	5,760	4,913	5,616	28.0
		Female	66,558	6,580	5,548	6,961	8,513	11,132	8,199	5,790	5,664	8,171	30.1
Ozaukee	70.1	Male	34,749	3,189	3,180	4,052	3,902	5,539	5,410	3,836	3,026	2,615	30.5
		Female	35,351	3,043	3,214	3,822	3,536	5,730	5,537	3,780	3,062	3,627	32.1
Pepin	7.4	Male	3,706	372	323	412	439	560	370	337	306	587	30.5
		Female	3,694	366	301	388	370	478	395	305	348	743	33.8
Pierce	32.1	Male	16,190	1,546	1,408	1,534	3,157	2,737	1,842	1,244	1,184	1,538	26.6
		Female	15,910	1,461	1,310	1,522	2,886	2,527	1,792	1,158	1,270	1,984	28.1
Polk	34.0	Male	16,944	1,718	1,534	1,701	1,707	2,694	2,044	1,418	1,597	2,531	31.7
		Female	17,056	1,606	1,409	1,591	1,605	2,571	1,996	1,495	1,753	3,030	34.0
Portage	59.7	Male	29,798	2,882	2,397	2,897	6,080	5,174	3,388	2,244	2,083	2,653	26.2
		Female	29,902	2,688	2,330	2,718	5,907	4,903	3,279	2,169	2,257	3,651	27.7
Price	16.0	Male	8,028	755	736	866	728	1,071	918	711	855	1,388	33.7
		Female	7,972	730	639	760	647	1,085	871	768	909	1,563	36.4
Racine	171.2	Male	83,637	8,576	7,664	9,219	10,186	14,350	10,991	8,209	7,273	7,169	29.3
		Female	87,563	7,985	7,236	8,868	10,234	14,574	11,234	8,236	7,992	11,204	31.5
Richland	17.4	Male	8,560	858	717	843	960	1,347	952	749	921	1,213	31.7
		Female	8,840	788	678	800	919	1,265	883	848	971	1,688	34.8
Rock	139.3	Male	68,230	6,887	6,267	7,299	8,756	11,545	6,978	6,637	5,557	6,304	29.2
		Female	71,070	6,448	5,987	6,881	8,539	11,493	9,153	6,609	6,121	9,839	31.7
Rusk	15.9	Male	7,880	765	721	849	895	1,144	835	649	879	1,143	31.2
		Female	8,020	776	675	818	795	1,101	829	727	904	1,395	33.6
☐ St. Croix	46.0	Male	22,985	2,503	2,194	2,526	2,710	4,144	3,125	2,025	1,691	2,067	28.8
		Female	23,015	2,384	2,138	2,307	2,682	3,884	3,047	1,957	1,699	2,917	30.1
Sauk	44.6	Male	21,824	2,067	1,883	2,310	2,355	3,486	2,658	1,965	2,108	2,992	31.6
		Female	22,776	1,968	1,849	2,185	2,183	3,366	2,648	2,065	2,367	4,145	34.5
Sawyer	13.9	Male	6,886	611	592	693	576	926	814	665	803	1,206	35.6
		Female	7,014	575	547	686	606	908	822	663	886	1,321	37.3
Shawano	37.0	Male	18,352	1,695	1,656	2,020	1,802	2,524	2,170	1,727	1,940	2,818	32.9
		Female	18,648	1,669	1,543	1,899	1,748	2,379	2,199	1,681	2,162	3,368	35.4
Sheboygan	101.2	Male	49,717	4,858	4,276	5,070	6,172	8,324	6,058	4,611	4,614	5,734	30.4
		Female	51,483	4,597	4,006	4,787	5,642	7,907	6,180	4,662	5,211	8,491	33.5
Taylor	19.4	Male	9,855	1,081	911	1,065	1,167	1,471	1,067	851	888	1,354	29.8
		Female	9,545	1,005	847	1,027	1,094	1,297	1,068	837	906	1,464	31.2
Trempealeau	26.8	Male	13,445	1,163	1,213	1,413	1,368	2,050	1,581	1,184	1,364	2,109	32.6
		Female	13,355	1,191	1,148	1,381	1,191	1,883	1,538	1,113	1,401	2,509	34.4
Vernon	26.2	Male	13,135	1,165	1,094	1,303	1,294	1,968	1,549	1,211	1,458	2,093	33.7
		Female	13,065	1,128	997	1,209	1,102	1,744	1,443	1,266	1,517	2,659	37.4
Vilas	18.0	Male	8,862	652	640	852	711	1,171	1,085	874	1,126	1,751	38.7
		Female	9,138	597	643	843	680	1,162	1,073	905	1,323	1,912	41.0

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
WISCONSIN (continued)													
ALL COUNTIES (continued)													
Walworth	73.5	Male	35,924	3,133	2,958	3,658	5,504	5,788	4,510	3,271	3,107	3,995	29.7
		Female	37,576	2,894	2,712	3,403	5,551	5,594	4,564	3,293	3,595	5,970	32.6
Washburn	14.1	Male	7,021	672	616	683	604	1,029	839	616	802	1,160	34.1
		Female	7,079	635	542	638	619	959	840	608	909	1,329	36.7
Washington	90.0	Male	44,792	4,787	4,483	5,281	4,960	7,907	6,759	4,084	3,237	3,294	28.6
		Female	45,208	4,585	4,280	5,028	4,718	8,129	6,529	3,882	3,390	4,667	29.9
Waukesha	292.1	Male	145,352	13,557	14,146	17,435	16,184	23,831	22,900	16,306	11,728	9,265	29.8
		Female	146,748	12,673	13,367	16,640	14,392	24,893	23,575	15,634	11,865	13,709	31.5
Waupaca	43.8	Male	21,495	2,030	1,829	2,122	2,222	3,255	2,525	1,875	2,127	3,510	32.8
		Female	22,305	2,006	1,723	2,087	2,121	3,083	2,462	1,913	2,408	4,502	35.5
Waushara	19.6	Male	9,706	840	794	947	941	1,406	1,112	923	1,018	1,725	34.5
		Female	9,894	808	744	913	811	1,306	1,119	967	1,208	2,018	38.3
Winnebago	132.6	Male	64,433	5,697	5,151	6,460	9,703	11,449	8,082	6,010	5,573	6,308	29.5
		Female	68,167	5,312	4,857	6,116	10,062	11,075	8,177	6,288	6,338	9,942	32.0
Wood	75.5	Male	36,777	3,703	3,428	4,076	4,421	6,005	4,628	3,323	3,225	3,968	29.6
		Female	38,723	3,658	3,173	3,921	4,723	6,041	4,603	3,364	3,618	5,622	31.4
TOTAL METRO COUNTIES	**3,165.0**	**Male**	**1,539,248**	**146,631**	**131,564**	**157,280**	**213,964**	**278,457**	**194,974**	**144,731**	**131,834**	**139,823**	**29.3**
		Female	**1,625,732**	**138,910**	**126,693**	**150,655**	**215,708**	**279,282**	**199,614**	**148,901**	**147,245**	**218,644**	**31.5**
TOTAL STATE	**4,766.1**	**Male**	**2,333,195**	**222,491**	**199,878**	**239,015**	**311,979**	**402,461**	**288,993**	**215,525**	**207,285**	**245,568**	**29.8**
		Female	**2,432,905**	**210,951**	**190,922**	**228,531**	**306,852**	**395,701**	**292,367**	**220,542**	**230,504**	**356,535**	**32.1**
WYOMING													
CASPER	**77.9**	**Male**	**39,686**	**4,376**	**3,446**	**3,350**	**5,836**	**8,875**	**5,149**	**3,712**	**2,866**	**2,076**	**28.2**
		Female	**38,214**	**4,355**	**3,277**	**3,255**	**5,341**	**7,541**	**4,943**	**3,489**	**2,915**	**3,098**	**28.8**
Natrona	77.9	Male	39,686	4,376	3,446	3,350	5,836	8,875	5,149	3,712	2,866	2,076	28.2
		Female	38,214	4,355	3,277	3,255	5,341	7,541	4,943	3,489	2,915	3,098	28.8
ALL COUNTIES													
Albany	28.5	Male	14,921	1,247	965	976	4,389	3,169	1,580	907	826	862	24.8
		Female	13,579	1,139	928	943	3,445	2,605	1,464	959	868	1,228	26.3
Big Horn	12.2	Male	6,143	752	622	612	642	883	757	529	541	805	30.0
		Female	6,057	675	557	566	553	876	763	497	595	975	32.7
Campbell	33.6	Male	17,892	2,457	1,759	1,473	3,006	4,464	2,304	1,292	713	424	25.6
		Female	15,708	2,301	1,643	1,398	2,569	3,674	1,984	997	584	558	24.8
Carbon	22.8	Male	12,025	1,440	1,055	1,041	1,720	2,676	1,635	959	752	747	27.8
		Female	10,775	1,519	980	946	1,389	2,125	1,327	857	723	909	27.6
Converse	15.9	Male	8,169	1,118	854	752	1,137	1,761	1,133	642	378	394	26.3
		Female	7,731	1,076	794	746	1,041	1,555	1,014	560	408	537	26.3
Crook	5.6	Male	2,887	358	271	288	307	491	385	265	265	257	29.5
		Female	2,713	303	241	290	302	415	374	247	[illegible]	291	30.3
Fremont	40.4	Male	20,720	2,526	2,040	2,048	2,719	3,982	2,734	1,925	1,440	1,306	27.6
		Female	19,680	2,419	1,719	1,947	2,438	3,666	2,713	1,782	1,336	1,660	28.6
Goshen	12.1	Male	5,906	608	485	590	656	922	730	566	559	790	31.7
		Female	6,194	589	449	538	720	874	743	560	639	1,082	34.2
Hot Springs	5.9	Male	2,933	320	249	248	328	473	361	237	279	438	31.8
		Female	2,967	282	225	227	298	443	334	282	309	567	35.3
Johnson	6.9	Male	3,437	370	306	306	326	602	467	299	324	437	31.8
		Female	3,463	355	296	301	310	585	449	286	318	563	33.0
Laramie	72.5	Male	36,549	3,749	3,165	3,385	5,522	7,099	4,923	3,289	2,700	2,717	28.5
		Female	35,951	3,625	3,018	3,198	4,605	6,565	4,692	3,269	3,030	3,949	30.4
Lincoln	13.7	Male	7,077	1,136	808	645	707	1,299	867	499	552	564	26.9
		Female	6,623	1,058	719	651	674	1,141	747	487	531	615	26.8
Natrona	77.9	Male	39,686	4,376	3,446	3,350	5,836	8,875	5,149	3,712	2,866	2,076	28.2
		Female	38,214	4,355	3,277	3,255	5,341	7,541	4,943	3,489	2,915	3,098	28.8
Niobrara	2.9	Male	1,393	132	109	110	144	197	169	163	148	221	35.3
		Female	1,507	130	110	127	134	192	189	155	163	307	38.2
Park	23.0	Male	11,426	1,193	998	1,062	1,440	1,992	1,595	1,076	1,005	1,065	30.1
		Female	11,574	1,088	1,035	1,023	1,394	1,914	1,555	1,103	1,020	1,442	31.5
Platte	13.0	Male	6,778	759	569	659	753	1,395	970	611	512	550	29.7
		Female	6,222	729	537	548	716	1,185	825	485	518	679	29.9

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/83 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
WYOMING (continued)													
ALL COUNTIES (continued)													
Sheridan	27.8	Male	13,955	1,519	1,223	1,148	1,515	2,853	1,833	1,176	1,260	1,428	30.5
		Female	13,845	1,394	1,098	1,185	1,497	2,475	1,692	1,173	1,286	2,045	32.1
Sublette	4.7	Male	2,465	271	235	265	246	480	343	229	206	190	29.5
		Female	2,235	235	227	219	210	405	340	202	186	211	30.6
Sweetwater	49.2	Male	26,068	3,586	2,462	2,210	3,784	6,013	3,477	1,934	1,451	1,151	26.6
		Female	23,132	3,491	2,368	1,911	3,222	4,934	2,768	1,691	1,350	1,397	26.2
Teton	10.9	Male	5,660	452	372	448	804	1,626	927	446	328	257	29.6
		Female	5,240	394	397	383	746	1,488	794	420	293	325	29.7
Uinta	20.6	Male	10,803	1,612	1,094	901	1,555	2,358	1,243	793	679	568	26.0
		Female	9,797	1,629	1,007	833	1,338	1,958	1,044	690	586	712	25.5
Washakie	10.0	Male	5,102	587	476	580	587	877	673	441	431	450	28.7
		Female	4,898	617	440	451	494	841	638	445	403	569	30.3
Weston	7.4	Male	3,740	463	333	341	466	688	456	371	315	307	28.9
		Female	3,660	436	320	332	427	607	487	327	315	409	30.2
TOTAL METRO COUNTIES	**77.9**	**Male**	**39,686**	**4,376**	**3,446**	**3,350**	**5,836**	**8,875**	**5,149**	**3,712**	**2,866**	**2,076**	**28.2**
		Female	**38,214**	**4,355**	**3,277**	**3,255**	**5,341**	**7,541**	**4,943**	**3,489**	**2,915**	**3,098**	**28.8**
TOTAL STATE	**517.5**	**Male**	**265,735**	**31,031**	**23,896**	**23,438**	**38,589**	**55,175**	**34,711**	**22,361**	**18,530**	**18,004**	**27.9**
		Female	**251,765**	**29,839**	**22,385**	**22,018**	**33,863**	**48,064**	**31,879**	**20,963**	**18,626**	**24,128**	**28.7**

1984 SURVEY OF BUYING POWER DATA SERVICE

SECTION 6

Households By Age of Householder And By Number Of Persons For Metropolitan Markets And All Counties

By Age Of Householder

Under 25 Years
25-34 Years
35-44 Years
45-54 Years
55-64 Years
65 And Over

By Number Of Persons: 1, 2, 3, 4, 5, 6 Or More

Average Household Size

EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5.

SYMBOLS USED IN TABLES

☐ Metropolitan county of another state's metropolitan area. For area name, see page facing state map in Section 1.

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HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES METRO AREA County	12/31/83 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
ALABAMA														
ANNISTON	**42.3**	**3,581**	**9,349**	**7,777**	**6,605**	**6,713**	**8,275**	**9,763**	**12,390**	**8,362**	**6,926**	**3,074**	**1,785**	**2.90**
Calhoun	42.3	3,581	9,349	7,777	6,605	6,713	8,275	9,763	12,390	8,362	6,926	3,074	1,785	2.90
BIRMINGHAM	**335.7**	**22,842**	**76,012**	**59,604**	**50,683**	**53,140**	**73,419**	**78,332**	**101,831**	**63,720**	**52,999**	**23,500**	**15,318**	**2.70**
Blount	13.9	843	2,715	2,771	2,204	2,151	3,216	2,426	4,384	2,845	2,600	1,065	580	2.81
Jefferson	255.4	17,541	58,012	43,416	38,430	41,226	56,775	64,200	77,422	47,369	37,891	17,034	11,484	2.64
St. Clair	15.6	1,025	3,420	3,125	2,456	2,487	3,087	2,674	4,662	3,226	2,897	1,312	829	2.89
Shelby	25.4	1,863	6,819	5,678	3,766	3,218	4,056	4,039	7,595	5,310	5,165	2,069	1,222	2.96
Walker	25.4	1,570	5,046	4,614	3,827	4,058	6,285	4,993	7,768	4,970	4,446	2,020	1,203	2.80
DOTHAN	**44.2**	**3,789**	**10,601**	**8,540**	**6,748**	**6,362**	**8,160**	**8,999**	**13,292**	**8,815**	**7,503**	**3,458**	**2,133**	**2.85**
Dale	15.2	1,631	3,992	2,889	2,198	1,993	2,497	2,871	4,407	3,198	2,731	1,281	712	3.03
Houston	29.0	2,158	6,609	5,651	4,550	4,369	5,663	6,128	8,885	5,617	4,772	2,177	1,421	2.75
FLORENCE	**50.9**	**3,776**	**10,409**	**9,636**	**8,021**	**8,379**	**10,679**	**11,079**	**15,793**	**9,862**	**8,487**	**3,701**	**1,978**	**2.72**
Colbert	20.6	1,342	4,131	3,827	3,325	3,575	4,400	4,453	6,403	3,991	3,371	1,544	838	2.71
Lauderdale	30.3	2,434	6,278	5,809	4,696	4,804	6,279	6,626	9,390	5,871	5,116	2,157	1,140	2.73
GADSDEN	**38.4**	**2,402**	**7,505**	**6,566**	**5,833**	**6,945**	**9,149**	**8,255**	**12,132**	**7,392**	**6,218**	**2,760**	**1,643**	**2.72**
Etowah	38.4	2,402	7,505	6,566	5,833	6,945	9,149	8,255	12,132	7,392	6,218	2,760	1,643	2.72
HUNTSVILLE	**72.8**	**5,721**	**17,113**	**16,005**	**13,457**	**10,447**	**10,057**	**17,178**	**20,749**	**14,672**	**12,000**	**5,206**	**2,995**	**2.74**
Madison	72.8	5,721	17,113	16,005	13,457	10,447	10,057	17,178	20,749	14,672	12,000	5,206	2,995	2.74
MOBILE	**163.2**	**12,261**	**37,045**	**30,432**	**24,659**	**26,097**	**32,706**	**36,243**	**46,349**	**30,397**	**26,315**	**13,505**	**10,391**	**2.83**
Baldwin	30.3	1,785	5,852	5,719	4,592	5,066	7,286	6,461	9,416	5,386	4,751	2,533	1,753	2.79
Mobile	132.9	10,476	31,193	24,713	20,067	21,031	25,420	29,782	36,933	25,011	21,564	10,972	8,638	2.84
MONTGOMERY	**101.2**	**7,120**	**22,867**	**19,962**	**15,724**	**15,701**	**19,826**	**22,974**	**29,379**	**18,510**	**16,417**	**7,636**	**6,284**	**2.84**
Autauga	11.4	710	2,258	2,678	2,016	1,658	2,080	1,855	3,061	2,240	2,291	1,134	819	3.04
Elmore	15.5	833	3,110	3,047	2,403	2,578	3,529	2,816	4,739	3,030	2,620	1,247	1,048	3.02
Montgomery	74.3	5,577	17,499	14,237	11,305	11,465	14,217	18,303	21,579	13,240	11,506	5,255	4,417	2.77
TUSCALOOSA	**50.3**	**6,408**	**11,699**	**8,584**	**7,307**	**7,065**	**9,237**	**12,157**	**15,352**	**9,226**	**7,601**	**3,459**	**2,505**	**2.83**
Tuscaloosa	50.3	6,408	11,699	8,584	7,307	7,065	9,237	12,157	15,352	9,226	7,601	3,459	2,505	2.83
ALL COUNTIES														
Autauga	11.4	710	2,258	2,678	2,016	1,658	2,080	1,855	3,061	2,240	2,291	1,134	819	3.04
Baldwin	30.3	1,785	5,852	5,719	4,592	5,066	7,286	6,461	9,416	5,386	4,751	2,533	1,753	2.79
Barbour	8.5	385	1,558	1,371	1,261	1,557	2,368	1,861	2,477	1,487	1,295	713	667	2.94
Bibb	5.6	298	1,074	1,001	834	870	1,523	1,227	1,556	991	903	500	423	2.88
Blount	13.9	843	2,715	2,771	2,204	2,151	3,216	2,426	4,384	2,845	2,600	1,065	580	2.81
Bullock	3.5	116	584	521	432	644	1,203	831	956	552	493	279	389	2.89
Butler	7.4	369	1,259	1,074	1,066	1,338	2,294	1,655	2,247	1,276	1,113	538	571	2.86
Calhoun	42.3	3,581	9,349	7,777	6,605	6,713	8,275	9,763	12,390	8,362	6,926	3,074	1,785	2.90
Chambers	14.0	759	2,510	2,249	2,069	2,509	3,904	2,993	4,402	2,487	2,043	1,038	1,037	2.79
Cherokee	6.8	409	1,248	1,242	1,058	1,195	1,648	1,115	2,207	1,415	1,190	544	329	2.88
Chilton	11.7	777	2,213	2,123	1,770	1,837	2,980	2,599	3,502	2,294	1,976	832	497	2.71
Choctaw	5.5	257	998	1,036	813	905	1,491	1,067	1,500	1,014	897	481	541	2.98
Clarke	9.3	519	1,720	1,660	1,387	1,457	2,557	1,930	2,576	1,605	1,539	759	891	2.99
Clay	4.7	260	791	802	682	750	1,415	924	1,512	877	720	360	307	2.91
Cleburne	4.8	323	905	911	752	763	1,146	1,069	1,462	944	783	354	188	2.69
Coffee	14.1	886	3,030	2,697	2,243	2,189	3,055	2,713	4,426	2,802	2,500	1,016	643	2.77
Colbert	20.6	1,342	4,131	3,827	3,325	3,575	4,400	4,453	6,403	3,991	3,371	1,544	838	2.71
Conecuh	5.4	311	909	778	745	893	1,764	1,278	1,583	896	784	399	460	2.91
Coosa	4.2	242	710	663	669	770	1,146	1,011	1,302	720	568	308	291	2.71
Covington	14.5	800	2,345	2,253	2,152	2,704	4,246	3,751	4,694	2,563	2,021	891	580	2.57
Crenshaw	5.2	278	818	745	744	940	1,675	1,217	1,637	900	754	381	311	2.71
Cullman	23.5	1,610	4,489	4,239	3,729	3,865	5,568	4,553	7,640	4,714	3,937	1,722	934	2.74
Dale	15.2	1,631	3,992	2,889	2,198	1,993	2,497	2,871	4,407	3,198	2,731	1,281	712	3.03
Dallas	17.5	1,029	3,407	3,082	2,703	2,790	4,489	4,018	4,787	2,996	2,569	1,407	1,723	2.97
De Kalb	21.1	1,423	4,038	3,649	3,219	3,363	5,408	4,604	6,645	4,141	3,380	1,480	850	2.68
Elmore	15.5	833	3,110	3,047	2,403	2,578	3,529	2,816	4,739	3,030	2,620	1,247	1,048	3.02
Escambia	12.9	770	2,452	2,380	1,956	2,079	3,263	2,670	3,737	2,415	2,119	1,056	903	3.02
Etowah	38.4	2,402	7,505	6,566	5,833	6,945	9,149	8,255	12,132	7,392	6,218	2,760	1,643	2.72
Fayette	7.0	430	1,262	1,208	1,004	1,158	1,938	1,408	2,233	1,338	1,159	542	320	2.76
Franklin	10.9	712	2,004	1,985	1,710	1,727	2,762	2,319	3,483	2,209	1,761	760	368	2.68
Geneva	8.8	464	1,550	1,485	1,330	1,479	2,492	1,752	2,782	1,742	1,409	653	462	2.76
Greene	3.6	138	598	510	536	567	1,251	916	919	537	443	291	494	3.03
Hale	5.0	210	789	746	694	885	1,676	1,098	1,371	845	664	388	634	3.08
Henry	5.5	228	1,024	899	783	985	1,581	1,106	1,708	1,056	804	405	421	2.84

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES METRO AREA County	12/31/83 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
ALABAMA (continued)														
ALL COUNTIES (continued)														
Houston	29.0	2,158	6,609	5,651	4,550	4,369	5,663	6,128	8,885	5,617	4,772	2,177	1,421	2.75
Jackson	19.3	1,461	4,290	3,953	2,887	2,804	3,905	3,573	5,792	3,984	3,601	1,512	838	2.81
Jefferson	255.4	17,541	58,012	43,416	38,430	41,226	56,775	64,200	77,422	47,369	37,891	17,034	11,484	2.64
Lamar	6.1	391	1,049	1,047	927	953	1,733	1,311	1,860	1,179	982	475	293	2.75
Lauderdale	30.3	2,434	6,278	5,809	4,696	4,804	6,279	6,626	9,390	5,871	5,116	2,157	1,140	2.73
Lawrence	10.3	650	2,107	2,123	1,525	1,602	2,293	1,846	2,895	1,996	1,912	923	728	2.95
Lee	29.5	6,723	6,595	4,840	3,680	3,475	4,187	7,773	9,563	4,852	4,170	1,882	1,260	2.71
Limestone	16.1	1,099	3,329	3,162	2,577	2,509	3,424	2,816	4,759	3,283	2,913	1,433	896	2.91
Lowndes	3.7	190	671	624	526	615	1,074	737	862	573	534	315	679	3.57
Macon	8.4	671	1,619	1,255	1,023	1,462	2,370	2,247	2,116	1,422	1,128	654	833	3.19
Madison	72.8	5,721	17,113	16,005	13,457	10,447	10,057	17,178	20,749	14,672	12,000	5,206	2,995	2.74
Marengo	8.3	409	1,449	1,357	1,277	1,398	2,410	1,839	2,270	1,353	1,279	710	849	3.01
Marion	11.6	811	2,180	2,111	1,708	1,805	2,985	2,227	3,801	2,305	1,965	847	455	2.74
Marshall	25.7	1,733	4,970	4,813	4,107	4,232	5,845	5,788	7,982	5,135	4,178	1,731	886	2.66
Mobile	132.9	10,476	31,193	24,713	20,067	21,031	25,420	29,782	36,933	25,011	21,564	10,972	8,638	2.84
Monroe	7.5	393	1,435	1,303	1,116	1,126	2,127	1,499	2,082	1,314	1,240	604	761	3.03
Montgomery	74.3	5,577	17,499	14,237	11,305	11,465	14,217	18,303	21,579	13,240	11,506	5,255	4,417	2.77
Morgan	33.6	2,422	7,456	6,844	5,379	5,166	6,333	7,038	10,095	6,646	5,861	2,577	1,383	2.76
Perry	4.6	196	740	694	682	748	1,540	1,056	1,252	710	618	400	564	3.17
Pickens	7.1	314	1,241	1,185	1,099	1,225	2,036	1,400	2,094	1,249	1,142	572	643	3.01
Pike	9.9	947	1,730	1,549	1,258	1,610	2,806	2,385	3,174	1,702	1,328	635	676	2.84
Randolph	7.2	421	1,242	1,140	1,106	1,232	2,059	1,539	2,284	1,270	1,110	522	475	2.79
☐ Russell	16.7	1,135	3,337	3,040	2,781	2,889	3,518	3,580	4,994	3,131	2,617	1,209	1,169	2.80
St. Clair	15.6	1,025	3,420	3,125	2,456	2,487	3,087	2,674	4,662	3,226	2,897	1,312	829	2.89
Shelby	25.4	1,863	6,819	5,678	3,766	3,218	4,056	4,039	7,595	5,310	5,165	2,069	1,222	2.96
Sumter	5.3	373	905	745	691	892	1,694	1,226	1,483	822	706	417	646	3.11
Talladega	25.6	1,588	5,121	4,575	4,063	4,246	6,007	4,712	7,675	4,838	4,297	2,081	1,997	2.96
Tallapoosa	14.1	725	2,588	2,346	2,171	2,552	3,718	3,137	4,222	2,703	2,138	1,053	847	2.79
Tuscaloosa	50.3	6,408	11,699	8,584	7,307	7,065	9,237	12,157	15,352	9,226	7,601	3,459	2,505	2.83
Walker	25.4	1,570	5,046	4,614	3,827	4,058	6,285	4,993	7,768	4,970	4,446	2,020	1,203	2.80
Washington	5.6	338	1,155	1,065	843	853	1,346	1,069	1,430	1,034	989	571	507	3.02
Wilcox	4.4	178	701	633	615	777	1,496	993	1,104	651	601	357	694	3.25
Winston	8.4	566	1,654	1,706	1,297	1,361	1,816	1,610	2,676	1,684	1,486	628	316	2.76
TOTAL METRO COUNTIES	**915.7**	**69,035**	**205,937**	**170,146**	**141,818**	**143,738**	**185,026**	**208,560**	**272,261**	**174,087**	**147,083**	**67,508**	**46,201**	**2.77**
TOTAL STATE	**1,429.0**	**105,637**	**304,449**	**260,525**	**218,716**	**226,600**	**313,073**	**318,066**	**427,076**	**269,608**	**229,085**	**106,504**	**78,661**	**2.79**
ALASKA														
ANCHORAGE	**79.0**	**9,350**	**28,078**	**20,233**	**11,721**	**6,859**	**2,759**	**19,157**	**22,075**	**15,552**	**13,477**	**5,859**	**2,880**	**2.75**
Anchorage	79.0	9,350	28,078	20,233	11,721	6,859	2,759	19,157	22,075	15,552	13,477	5,859	2,880	2.75
ALL COUNTIES														
Aleutian Islands	1.8	196	765	413	224	125	77	254	433	374	402	175	162	4.39
Anchorage	79.0	9,350	28,078	20,233	11,721	6,859	2,759	19,157	22,075	15,552	13,477	5,859	2,880	2.75
Bethel	3.3	228	974	785	521	423	369	612	525	471	449	377	866	3.85
Bristol Bay	.3	34	77	67	71	28	23	104	75	54	38	19	10	4.00
Dillingham	1.7	135	496	418	279	201	171	373	317	298	286	240	186	3.29
Fairbanks North Star	22.2	2,615	8,461	5,399	2,87[illegible]	1,887	959	5,724	5,976	4,158	3,845	1,642	855	2.88
Haines	.6	36	184	152	85	88	55	119	165	118	112	48	38	3.17
Juneau	8.9	801	2,947	2,272	1,297	924	659	1,959	2,762	1,676	1,465	636	402	2.79
Kenai Peninsula	12.0	1,081	3,951	2,997	1,853	1,331	787	2,369	3,397	2,210	2,196	1,130	698	2.91
Ketchikan Gateway	4.8	439	1,367	1,153	723	626	492	1,346	1,314	782	750	385	223	2.71
Kobuk	1.5	99	434	290	274	181	222	266	237	225	195	166	411	3.73
Kodiak Island	3.7	408	1,348	900	474	358	212	695	1,005	704	705	324	267	3.19
Matanuska - Susitna	9.7	694	3,102	2,630	1,524	1,063	687	1,804	2,616	1,900	1,832	908	640	3.00
Nome	2.1	143	584	457	360	266	290	417	381	330	334	232	406	3.57
North Slope	1.2	93	376	279	220	112	120	199	218	184	204	127	268	4.25
Prince of Wales - Outer Ketchikan	1.3	109	368	335	221	147	120	220	328	241	250	135	126	3.31
Sitka	2.9	246	927	750	453	323	201	513	785	541	568	290	203	3.21
Skagway - Yakutat - Angoon	1.3	81	422	302	177	158	160	271	335	238	194	133	129	3.23
Southeast Fairbanks	2.0	197	753	537	239	159	115	291	519	391	448	198	153	3.60
Valdez - Cordova	3.7	325	1,104	977	603	398	293	961	983	698	596	283	179	2.86
Wade Hampton	1.1	38	284	230	201	189	158	136	147	144	139	125	409	5.00
Wrangell - Petersburg	2.3	217	696	510	310	278	289	474	662	417	406	196	145	3.17
Yukon - Koyukuk	2.5	195	779	599	384	270	273	621	556	368	418	227	310	3.48

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average Household Size
METRO AREA County	12/31/83 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
ALASKA (continued)														
TOTAL METRO COUNTIES	**79.0**	**9,350**	**28,078**	**20,233**	**11,721**	**6,859**	**2,759**	**19,157**	**22,075**	**15,552**	**13,477**	**5,859**	**2,880**	**2.75**
TOTAL STATE	**169.9**	**17,760**	**58,477**	**42,685**	**25,093**	**16,394**	**9,491**	**38,885**	**45,811**	**32,074**	**29,309**	**13,855**	**9,966**	**2.94**
ARIZONA														
PHOENIX	**640.0**	**56,639**	**148,183**	**120,368**	**89,596**	**95,397**	**129,817**	**158,112**	**213,065**	**104,305**	**89,683**	**44,200**	**30,635**	**2.63**
Maricopa	640.0	56,639	148,183	120,368	89,596	95,397	129,817	158,112	213,065	104,305	89,683	44,200	30,635	2.63
TUCSON	**228.8**	**21,785**	**54,618**	**39,488**	**31,405**	**34,467**	**47,037**	**61,987**	**75,162**	**36,663**	**29,736**	**14,870**	**10,382**	**2.58**
Pima	228.8	21,785	54,618	39,488	31,405	34,467	47,037	61,987	75,162	36,663	29,736	14,870	10,382	2.58
ALL COUNTIES														
Apache	15.1	958	3,815	3,471	2,547	2,000	2,309	2,190	2,761	2,195	2,443	1,798	3,713	3.97
Cochise	32.3	2,317	6,955	6,123	5,088	5,306	6,511	6,965	10,266	5,450	4,963	2,616	2,040	2.86
Coconino	26.2	3,212	8,033	5,467	3,646	3,000	2,842	4,778	7,564	4,512	4,349	2,285	2,712	3.23
Gila	14.1	830	2,592	2,467	2,058	2,651	3,502	3,085	4,756	2,152	1,965	1,192	950	2.75
Graham	7.2	580	1,442	1,358	1,088	1,080	1,652	1,232	2,135	1,117	1,064	754	898	3.40
Greenlee	3.8	337	998	682	634	609	540	652	1,028	698	649	448	325	3.05
La Paz	5.2	437	1,088	939	753	860	1,123	1,523	1,480	825	682	426	264	2.58
Maricopa	640.0	56,639	148,183	120,368	89,596	95,397	129,817	158,112	213,065	104,305	89,683	44,200	30,635	2.63
Mohave	26.4	1,472	4,194	4,200	3,856	5,863	6,815	5,514	11,400	4,015	3,185	1,432	854	2.49
Navajo	20.9	1,576	5,070	4,710	3,353	3,040	3,151	3,216	4,874	3,254	3,392	2,319	3,845	3.50
Pima	228.8	21,785	54,618	39,488	31,405	34,467	47,037	61,987	75,162	36,663	29,736	14,870	10,382	2.58
Pinal	31.8	2,213	6,408	5,674	5,036	5,287	7,182	5,871	10,054	5,099	4,984	2,952	2,840	3.03
Santa Cruz	7.0	280	1,478	1,402	1,203	1,201	1,436	1,183	1,730	1,146	1,195	819	927	3.23
Yavapai	32.6	1,592	5,170	4,658	4,198	6,743	10,239	8,453	13,249	4,532	3,716	1,740	910	2.43
Yuma	29.4	2,469	6,153	5,313	4,252	4,869	6,344	5,578	9,928	4,730	4,485	2,485	2,194	2.93
TOTAL METRO COUNTIES	**868.8**	**78,424**	**202,801**	**159,856**	**121,001**	**129,864**	**176,854**	**220,099**	**288,227**	**140,968**	**119,419**	**59,070**	**41,017**	**2.61**
TOTAL STATE	**1,120.8**	**96,697**	**256,197**	**206,320**	**158,713**	**172,373**	**230,500**	**270,339**	**369,452**	**180,693**	**156,491**	**80,336**	**63,489**	**2.69**
ARKANSAS														
FAYETTEVILLE - SPRINGDALE	**38.1**	**5,137**	**8,986**	**6,467**	**5,003**	**5,037**	**7,470**	**8,597**	**13,207**	**6,895**	**5,768**	**2,467**	**1,166**	**2.75**
Washington	38.1	5,137	8,986	6,467	5,003	5,037	7,470	8,597	13,207	6,895	5,768	2,467	1,166	2.75
FORT SMITH	**62.8**	**4,958**	**13,114**	**11,696**	**8,924**	**9,763**	**14,345**	**13,854**	**19,943**	**11,533**	**10,294**	**4,515**	**2,661**	**2.76**
Crawford	13.6	941	2,880	2,735	2,010	1,994	3,040	2,187	4,276	2,768	2,601	1,121	647	2.94
Sebastian	37.4	3,293	8,131	6,651	5,091	5,849	8,385	9,496	12,008	6,559	5,682	2,378	1,277	2.62
Sequoyah, Okla.	*11.8*	*724*	*2,103*	*2,310*	*1,823*	*1,920*	*2,920*	*2,171*	*3,659*	*2,206*	*2,011*	*1,016*	*737*	*2.97*
LITTLE ROCK - NORTH LITTLE ROCK	**177.6**	**15,686**	**45,308**	**34,195**	**24,940**	**25,228**	**32,243**	**39,534**	**55,323**	**33,490**	**29,094**	**12,304**	**7,855**	**2.79**
Faulkner	17.1	1,948	3,603	3,042	2,324	2,556	3,627	3,488	5,641	3,214	2,789	1,234	734	2.93
Lonoke	12.3	780	2,499	2,620	1,813	1,791	2,797	2,156	3,630	2,307	2,368	1,095	744	2.98
Pulaski	129.1	11,738	34,896	24,051	17,776	18,060	22,579	30,987	40,160	24,056	19,956	8,347	5,594	2.72
Saline	19.1	1,220	4,310	4,482	3,027	2,821	3,240	2,903	5,892	3,913	3,981	1,628	783	3.01
PINE BLUFF	**30.3**	**2,175**	**6,327**	**5,196**	**4,371**	**4,924**	**7,307**	**6,565**	**9,087**	**5,497**	**4,822**	**2,239**	**2,090**	**2.95**
Jefferson	30.3	2,175	6,327	5,196	4,371	4,924	7,307	6,565	9,087	5,497	4,822	2,239	2,090	2.95
TEXARKANA	**43.1**	**2,883**	**8,664**	**7,420**	**6,106**	**7,275**	**10,752**	**9,750**	**13,698**	**7,946**	**6,577**	**2,963**	**2,166**	**2.75**
Miller	13.7	937	2,736	2,285	1,908	2,305	3,529	3,004	4,222	2,695	2,014	988	777	2.80
Bowie, Tex.	*29.4*	*1,946*	*5,928*	*5,135*	*4,198*	*4,970*	*7,223*	*6,746*	*9,476*	*5,251*	*4,563*	*1,975*	*1,389*	*2.72*
ALL COUNTIES														
Arkansas	8.7	587	1,699	1,309	1,399	1,467	2,239	1,889	2,933	1,687	1,270	526	395	2.69
Ashley	9.0	514	1,740	1,722	1,361	1,390	2,273	1,831	2,709	1,648	1,479	769	564	2.89
Baxter	12.5	459	1,541	1,565	1,338	2,399	5,198	2,541	5,938	1,718	1,417	592	294	2.46
Benton	32.0	2,231	5,822	5,191	4,351	5,418	8,987	6,042	12,370	5,395	4,858	2,165	1,170	2.71
Boone	10.6	723	1,943	1,717	1,464	1,671	3,082	2,255	3,809	1,863	1,650	695	328	2.66
Bradley	5.0	254	742	734	666	885	1,719	1,135	1,682	849	766	321	247	2.72
Calhoun	2.2	111	337	348	291	399	714	500	697	418	330	133	122	2.77
Carroll	7.0	319	1,134	1,074	944	1,244	2,285	1,682	2,706	1,106	922	375	209	2.49
Chicot	5.7	312	948	796	801	1,002	1,041	1,407	1,604	931	757	434	567	3.04
Clark	8.0	713	1,448	1,270	1,020	1,276	2,273	1,957	2,705	1,391	1,196	438	313	2.91
Clay	7.9	431	1,144	1,293	1,099	1,342	2,591	1,819	2,815	1,386	1,129	496	255	2.62
Cleburne	7.2	372	983	1,185	1,078	1,359	2,223	1,270	2,962	1,227	1,057	468	216	2.65
Cleveland	2.9	151	461	516	415	478	879	618	910	500	498	222	152	2.79
Columbia	9.4	609	1,542	1,436	1,392	1,562	2,859	2,304	3,056	1,600	1,305	600	535	2.79

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

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METRO AREA County	12/31/83 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
ARKANSAS (continued)														
ALL COUNTIES (continued)														
Conway	6.9	444	1,194	1,134	1,011	1,183	1,934	1,353	2,294	1,249	1,085	493	426	2.87
Craighead	23.0	2,360	5,169	4,257	3,241	3,290	4,683	4,638	7,648	4,622	3,788	1,499	805	2.82
Crawford	13.6	941	2,880	2,735	2,010	1,994	3,040	2,187	4,276	2,768	2,601	1,121	647	2.94
☐ Crittenden	15.9	1,103	3,545	3,160	2,411	2,478	3,203	3,023	4,359	2,966	2,653	1,371	1,528	3.06
Cross	6.5	436	1,333	1,197	899	989	1,646	1,258	1,891	1,165	1,096	550	540	3.05
Dallas	3.8	190	653	592	514	651	1,200	966	1,149	628	574	272	211	2.76
Desha	6.5	438	1,275	1,092	839	1,009	1,847	1,577	1,750	1,102	1,051	470	550	2.98
Drew	6.3	468	1,280	1,063	854	890	1,745	1,381	1,955	1,129	1,067	438	330	2.90
Faulkner	17.1	1,948	3,603	3,042	2,324	2,556	3,627	3,488	5,641	3,214	2,789	1,234	734	2.93
Franklin	5.6	323	1,005	960	780	909	1,623	1,168	1,851	1,033	929	399	220	2.82
Fulton	4.2	187	635	619	538	827	1,394	1,115	1,511	697	556	253	68	2.52
Garland	30.0	1,640	4,847	4,487	3,988	5,238	9,800	8,351	10,894	4,627	3,714	1,529	885	2.47
Grant	4.7	262	880	1,007	709	689	1,153	812	1,442	926	930	402	188	2.91
Greene	11.7	803	2,287	2,109	1,665	1,788	3,048	2,445	3,884	2,263	1,895	804	409	2.72
Hempstead	8.6	497	1,411	1,416	1,142	1,402	2,732	1,979	2,813	1,433	1,289	617	469	2.85
Hot Spring	10.1	629	1,899	1,700	1,509	1,661	2,702	2,091	3,334	1,842	1,690	722	421	2.74
Howard	4.9	304	849	779	636	769	1,563	1,074	1,636	788	819	351	232	2.82
Independence	11.6	849	2,268	2,095	1,658	1,781	2,949	2,241	3,882	2,298	1,976	773	430	2.80
Izard	4.7	182	593	589	566	912	1,858	964	2,070	704	597	232	133	2.53
Jackson	7.8	472	1,393	1,316	1,101	1,351	2,167	1,832	2,430	1,386	1,275	529	348	2.73
Jefferson	30.3	2,175	6,327	5,196	4,371	4,924	7,307	6,565	9,087	5,497	4,822	2,239	2,090	2.95
Johnson	6.7	374	1,119	1,033	922	1,122	2,130	1,445	2,358	1,143	1,041	456	257	2.73
Lafayette	3.5	154	533	550	454	605	1,204	908	1,023	540	483	277	269	2.83
Lawrence	7.0	450	1,119	1,104	994	1,145	2,188	1,557	2,421	1,236	1,058	484	244	2.67
Lee	4.6	224	739	730	697	790	1,420	1,024	1,288	739	677	359	513	3.07
Lincoln	3.7	184	638	637	510	597	1,134	786	1,101	628	583	308	294	3.57
Little River	4.8	305	942	897	683	725	1,248	965	1,424	862	832	401	316	3.04
Logan	7.1	360	1,117	1,164	956	1,216	2,287	1,511	2,407	1,187	1,084	555	356	2.89
Lonoke	12.3	780	2,499	2,620	1,813	1,791	2,797	2,156	3,630	2,307	2,368	1,095	744	2.98
Madison	4.3	221	770	714	590	766	1,239	833	1,491	792	715	298	171	2.72
Marion	4.7	187	697	720	580	963	1,553	872	1,989	711	649	315	164	2.68
Miller	13.7	937	2,736	2,285	1,908	2,305	3,529	3,004	4,222	2,695	2,014	988	777	2.80
Mississippi	19.0	1,690	4,182	3,352	2,571	2,849	4,356	3,793	5,520	3,598	3,262	1,469	1,358	3.00
Monroe	4.7	260	768	670	674	817	1,511	1,196	1,380	815	628	296	385	2.79
Montgomery	3.1	137	485	473	436	569	1,000	605	1,224	519	435	204	113	2.65
Nevada	3.8	202	644	559	455	624	1,316	858	1,304	598	523	296	221	2.92
Newton	2.9	161	578	505	414	500	742	527	937	564	483	265	124	2.86
Ouachita	11.0	563	1,889	1,641	1,661	1,959	3,287	2,617	3,566	1,821	1,706	713	577	2.72
Perry	2.6	138	455	452	356	456	743	497	878	465	396	219	145	3.00
Phillips	11.0	669	1,961	1,821	1,591	1,774	3,184	2,585	3,018	1,867	1,609	816	1,105	3.02
Pike	3.9	262	637	681	522	634	1,164	834	1,363	685	597	258	163	2.74
Poinsett	9.1	560	1,688	1,679	1,313	1,538	2,322	1,762	2,820	1,763	1,566	714	475	2.87
Polk	6.4	359	950	1,028	895	1,091	2,077	1,333	2,352	1,082	927	423	283	2.80
Pope	14.9	1,329	3,118	2,826	2,117	2,243	3,267	3,248	4,754	2,861	2,440	1,062	535	2.79
Prairie	3.7	214	600	624	517	658	1,087	972	1,142	575	543	295	173	2.65
Pulaski	129.1	11,738	34,896	24,051	17,776	18,060	22,579	30,987	40,160	24,056	19,956	8,347	5,594	2.72
Randolph	6.3	381	1,038	1,083	881	1,099	1,818	1,267	2,134	1,150	942	503	304	2.75
St. Francis	9.6	655	1,928	1,724	1,342	1,538	2,413	2,017	2,629	1,683	1,523	795	953	3.09
Saline	19.1	1,220	4,310	4,482	3,027	2,821	3,240	2,903	5,892	3,913	3,981	1,628	783	3.01
Scott	3.7	189	510	672	557	627	1,145	881	1,293	612	566	234	114	2.68
Searcy	3.4	169	511	524	488	669	1,039	770	1,161	630	466	247	126	2.62
Sebastian	37.4	3,293	8,131	6,651	5,091	5,849	8,385	9,496	12,008	6,559	5,682	2,378	1,277	2.62
Sevier	5.3	324	943	941	698	877	1,517	1,137	1,738	940	869	386	230	2.75
Sharp	6.2	259	801	730	759	1,237	2,414	1,200	2,660	984	761	367	228	2.58
Stone	3.5	158	597	633	518	603	991	674	1,239	668	532	245	142	2.74
Union	17.7	1,121	3,240	2,743	2,468	3,067	5,061	4,369	5,749	3,076	2,457	1,184	865	2.75
Van Buren	5.6	215	820	795	818	1,189	1,763	991	2,363	891	750	367	238	2.63
Washington	38.1	5,137	8,986	6,467	5,003	5,037	7,470	8,597	13,207	6,895	5,768	2,467	1,166	2.75
White	18.3	1,378	3,383	3,293	2,636	2,836	4,774	3,571	6,108	3,269	3,208	1,408	736	2.90
Woodruff	3.8	221	661	563	483	627	1,245	946	1,175	583	580	268	248	2.82
Yell	6.5	341	1,068	1,071	932	1,170	1,918	1,383	2,233	1,134	1,047	455	248	2.72
TOTAL METRO COUNTIES	**326.6**	**29,272**	**77,913**	**60,689**	**45,734**	**47,815**	**65,177**	**72,406**	**102,482**	**60,870**	**52,634**	**22,868**	**15,340**	**2.80**
TOTAL STATE	**844.0**	**61,956**	**169,497**	**145,889**	**117,491**	**134,226**	**214,941**	**184,835**	**278,054**	**151,152**	**131,537**	**58,377**	**40,045**	**2.78**

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/83 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
CALIFORNIA														
ANAHEIM - SANTA ANA	**780.6**	**61,501**	**192,015**	**172,492**	**130,592**	**111,452**	**112,548**	**175,478**	**248,060**	**137,919**	**123,737**	**56,229**	**39,177**	**2.73**
Orange	780.6	61,501	192,015	172,492	130,592	111,452	112,548	175,478	248,060	137,919	123,737	56,229	39,177	2.73
BAKERSFIELD	**156.8**	**14,181**	**36,838**	**29,214**	**22,924**	**24,042**	**29,601**	**33,465**	**49,232**	**27,283**	**25,749**	**12,024**	**9,047**	**2.83**
Kern	156.8	14,181	36,838	29,214	22,924	24,042	29,601	33,465	49,232	27,283	25,749	12,024	9,047	2.83
CHICO	**64.3**	**7,536**	**13,781**	**9,252**	**7,173**	**10,050**	**16,508**	**16,625**	**24,602**	**10,050**	**8,116**	**3,169**	**1,738**	**2.49**
Butte	64.3	7,536	13,781	9,252	7,173	10,050	16,508	16,625	24,602	10,050	8,116	3,169	1,738	2.49
FRESNO	**197.2**	**18,281**	**48,058**	**36,147**	**28,313**	**29,478**	**36,923**	**41,972**	**62,457**	**34,211**	**31,303**	**14,600**	**12,657**	**2.82**
Fresno	197.2	18,281	48,058	36,147	28,313	29,478	36,923	41,972	62,457	34,211	31,303	14,600	12,657	2.82
LOS ANGELES - LONG BEACH	**2,826.3**	**208,336**	**685,899**	**565,360**	**442,669**	**434,316**	**489,720**	**776,325**	**841,653**	**456,405**	**381,316**	**192,298**	**178,303**	**2.73**
Los Angeles	2,826.3	208,336	685,899	565,360	442,669	434,316	489,720	776,325	841,653	456,405	381,316	192,298	178,303	2.73
LOS ANGELES - ANAHEIM - RIVERSIDE CONSOLIDATED AREA	***4,433.1***	***332,066***	***1,070,663***	***897,918***	***693,641***	***669,338***	***769,474***	***1,117,692***	***1,363,504***	***735,791***	***638,645***	***312,484***	***264,984***	***2.75***
MODESTO	**106.3**	**9,235**	**24,924**	**20,045**	**15,011**	**15,692**	**21,393**	**22,988**	**34,178**	**18,800**	**17,165**	**7,731**	**5,438**	**2.76**
Stanislaus	106.3	9,235	24,924	20,045	15,011	15,692	21,393	22,988	34,178	18,800	17,165	7,731	5,438	2.76
OAKLAND	**717.1**	**52,222**	**177,891**	**150,061**	**108,966**	**109,162**	**118,788**	**195,880**	**225,937**	**122,017**	**102,354**	**44,285**	**26,627**	**2.58**
Alameda	449.1	35,666	116,091	89,992	65,068	66,255	76,028	132,816	139,656	73,684	59,143	26,295	17,506	2.54
Contra Costa	268.0	16,566	61,800	60,069	43,898	42,907	42,760	63,064	86,281	48,333	43,211	17,990	9,121	2.63
OXNARD - VENTURA	**197.6**	**13,460**	**48,571**	**45,319**	**32,222**	**27,807**	**30,221**	**33,801**	**60,141**	**35,912**	**36,453**	**17,446**	**13,847**	**2.98**
Ventura	197.6	13,460	48,571	45,319	32,222	27,807	30,221	33,801	60,141	35,912	36,453	17,446	13,847	2.98
REDDING	**50.2**	**3,880**	**11,131**	**10,077**	**7,298**	**8,003**	**9,811**	**11,452**	**17,307**	**8,802**	**7,729**	**3,236**	**1,674**	**2.62**
Shasta	50.2	3,880	11,131	10,077	7,298	8,003	9,811	11,452	17,307	8,802	7,729	3,236	1,674	2.62
RIVERSIDE - SAN BERNARDINO	**628.6**	**48,769**	**144,178**	**114,747**	**88,158**	**95,763**	**136,985**	**132,088**	**213,650**	**105,555**	**97,139**	**46,511**	**33,657**	**2.79**
Riverside	275.4	18,976	56,229	46,872	37,076	44,537	71,710	60,416	100,899	42,432	38,307	18,512	14,834	2.71
San Bernardino	353.2	29,793	87,949	67,875	51,082	51,226	65,275	71,672	112,751	63,123	58,832	27,999	18,823	2.85
SACRAMENTO	**478.3**	**44,853**	**120,163**	**90,133**	**72,062**	**72,636**	**78,453**	**128,354**	**156,108**	**82,899**	**67,781**	**27,879**	**15,279**	**2.55**
El Dorado	39.7	2,818	10,615	7,839	5,661	6,295	6,472	8,129	15,053	6,974	6,005	2,425	1,114	2.60
Placer	50.6	3,224	11,062	10,701	7,859	7,983	9,771	10,796	17,214	9,036	8,448	3,355	1,751	2.68
Sacramento	342.2	32,392	86,747	63,601	52,291	52,174	54,995	97,306	108,899	59,042	46,693	19,374	10,886	2.51
Yolo	45.8	6,419	11,739	7,992	6,251	6,184	7,215	12,123	14,942	7,847	6,635	2,725	1,528	2.65
SALINAS - SEASIDE - MONTEREY	**105.5**	**9,207**	**27,032**	**19,139**	**15,397**	**15,660**	**19,065**	**22,312**	**33,284**	**18,709**	**16,488**	**7,707**	**7,000**	**3.00**
Monterey	105.5	9,207	27,032	19,139	15,397	15,660	19,065	22,312	33,284	18,709	16,488	7,707	7,000	3.00
SAN DIEGO	**749.3**	**71,482**	**189,603**	**138,371**	**105,386**	**108,799**	**135,659**	**182,364**	**256,385**	**125,980**	**104,421**	**47,361**	**32,789**	**2.72**
San Diego	749.3	71,482	189,603	138,371	105,386	108,799	135,659	182,364	256,385	125,980	104,421	47,361	32,789	2.72
SAN FRANCISCO	**631.5**	**35,484**	**154,687**	**124,586**	**94,584**	**98,817**	**123,342**	**217,298**	**200,651**	**91,436**	**68,429**	**30,674**	**23,012**	**2.39**
Marin	94.9	4,414	22,940	23,367	15,555	14,354	14,270	28,967	32,027	15,210	12,209	4,539	1,948	2.42
San Francisco	298.2	17,361	76,832	52,012	39,675	43,775	68,545	123,658	90,403	36,641	23,851	11,990	11,657	2.25
San Mateo	238.4	13,709	54,915	49,207	39,354	40,688	40,527	64,673	78,221	39,585	32,369	14,145	9,407	2.55
SAN FRANCISCO - OAKLAND - SAN JOSE CONSOLIDATED AREA	***2,204.5***	***155,092***	***556,317***	***458,349***	***331,145***	***325,751***	***377,846***	***617,585***	***698,520***	***363,226***	***304,551***	***133,476***	***87,142***	***2.57***
SAN JOSE	**509.0**	**41,456**	**135,001**	**116,913**	**82,419**	**68,991**	**64,220**	**119,297**	**155,052**	**90,997**	**82,142**	**36,965**	**24,547**	**2.73**
Santa Clara	509.0	41,456	135,001	116,913	82,419	68,991	64,220	119,297	155,052	90,997	82,142	36,965	24,547	2.73
SANTA BARBARA - SANTA MARIA - LOMPOC	**118.4**	**11,351**	**27,782**	**21,157**	**17,492**	**17,412**	**23,206**	**29,557**	**39,655**	**20,039**	**16,659**	**7,367**	**5,123**	**2.67**
Santa Barbara	118.4	11,351	27,782	21,157	17,492	17,412	23,206	29,557	39,655	20,039	16,659	7,367	5,123	2.67
SANTA CRUZ	**82.2**	**6,466**	**22,195**	**14,591**	**9,695**	**10,762**	**18,491**	**20,835**	**29,224**	**13,593**	**10,934**	**4,386**	**3,228**	**2.62**
Santa Cruz	82.2	6,466	22,195	14,591	9,695	10,762	18,491	20,835	29,224	13,593	10,934	4,386	3,228	2.62
SANTA ROSA - PETALUMA	**131.3**	**8,598**	**32,272**	**25,368**	**16,230**	**18,891**	**29,941**	**34,043**	**45,387**	**21,302**	**18,672**	**7,630**	**4,266**	**2.55**
Sonoma	131.3	8,598	32,272	25,368	16,230	18,891	29,941	34,043	45,387	21,302	18,672	7,630	4,266	2.55
STOCKTON	**138.6**	**11,565**	**30,683**	**25,096**	**20,402**	**22,248**	**28,606**	**33,317**	**43,818**	**23,780**	**21,275**	**9,765**	**6,645**	**2.74**
San Joaquin	138.6	11,565	30,683	25,096	20,402	22,248	28,606	33,317	43,818	23,780	21,275	9,765	6,645	2.74
VALLEJO - FAIRFIELD - NAPA	**133.4**	**10,856**	**34,271**	**26,830**	**19,251**	**19,128**	**23,064**	**30,232**	**42,269**	**23,881**	**22,020**	**9,536**	**5,462**	**2.79**
Napa	40.0	2,458	8,172	7,369	5,586	6,633	9,782	10,298	14,108	6,294	5,615	2,377	1,308	2.66
Solano	93.4	8,398	26,099	19,461	13,665	12,495	13,282	19,934	28,161	17,587	16,405	7,159	4,154	2.85
VISALIA - TULARE - PORTERVILLE	**90.2**	**7,336**	**20,028**	**16,945**	**12,854**	**13,628**	**19,409**	**16,611**	**27,806**	**15,825**	**15,260**	**7,772**	**6,926**	**3.03**
Tulare	90.2	7,336	20,028	16,945	12,854	13,628	19,409	16,611	27,806	15,825	15,260	7,772	6,926	3.03
YUBA CITY	**40.1**	**4,028**	**9,174**	**7,594**	**5,943**	**5,899**	**7,462**	**9,040**	**12,803**	**7,039**	**6,435**	**2,971**	**1,812**	**2.73**
Sutter	21.0	1,891	4,432	4,125	3,430	3,138	3,984	4,697	6,877	3,507	3,351	1,534	1,033	2.71

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES METRO AREA County	12/31/83 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average House-hold Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
CALIFORNIA (continued)														
YUBA CITY (continued)														
Yuba	19.1	2,137	4,742	3,469	2,513	2,761	3,478	4,342	5,926	3,532	3,084	1,437	779	2.75
ALL COUNTIES														
Alameda	449.1	35,666	116,091	89,992	65,068	66,255	76,028	132,816	139,656	73,684	59,143	26,295	17,506	2.54
Alpine	.4	54	106	92	56	48	44	77	134	74	63	22	30	3.50
Amador	9.1	419	1,552	1,502	1,261	1,929	2,437	2,196	3,740	1,425	1,138	443	158	2.49
Butte	64.3	7,536	13,781	9,252	7,173	10,050	16,508	16,625	24,602	10,050	8,116	3,169	1,738	2.49
Calaveras	9.5	415	1,706	1,654	1,299	1,882	2,544	2,099	3,857	1,469	1,314	516	245	2.55
Colusa	4.8	319	930	792	715	875	1,169	1,115	1,615	783	716	315	256	2.77
Contra Costa	268.0	16,566	61,800	60,069	43,898	42,907	42,760	63,064	86,281	48,333	43,211	17,990	9,121	2.63
Del Norte	7.6	596	1,674	1,267	1,066	1,319	1,678	1,956	2,619	1,232	998	498	297	2.58
El Dorado	39.7	2,818	10,615	7,839	5,661	6,295	6,472	8,129	15,053	6,974	6,005	2,425	1,114	2.60
Fresno	197.2	18,281	48,058	36,147	28,313	29,478	36,923	41,972	62,457	34,211	31,303	14,600	12,657	2.82
Glenn	8.4	574	1,665	1,435	1,261	1,332	2,133	1,836	2,838	1,366	1,282	625	453	2.75
Humboldt	43.9	4,950	11,849	7,501	5,487	6,247	7,866	11,646	14,816	7,556	6,139	2,428	1,315	2.55
Imperial	31.1	2,069	6,557	5,778	5,291	5,197	6,208	5,795	8,248	5,155	5,005	3,054	3,843	3.26
Inyo	7.8	438	1,460	1,322	1,178	1,382	2,020	2,229	2,843	1,077	978	426	247	2.44
Kern	156.8	14,181	36,838	29,214	22,924	24,042	29,601	33,465	49,232	27,283	25,749	12,024	9,047	2.83
Kings	25.4	2,456	6,242	5,117	3,699	3,473	4,413	4,332	7,333	4,910	4,659	2,224	1,942	3.11
Lake	18.4	752	2,728	2,275	2,189	4,048	6,408	4,509	8,213	2,444	1,928	801	505	2.39
Lassen	8.3	710	1,953	1,547	1,265	1,343	1,482	1,711	2,835	1,508	1,326	599	321	2.96
Los Angeles	2,826.3	208,336	685,899	565,360	442,669	434,316	489,720	776,325	841,653	456,405	381,316	192,298	178,303	2.73
Madera	24.5	1,627	5,674	4,630	3,528	3,848	5,193	4,156	7,965	4,288	4,249	2,040	1,802	2.98
Marin	94.9	4,414	22,940	23,367	15,555	14,354	14,270	28,967	32,027	15,210	12,209	4,539	1,948	2.42
Mariposa	5.0	227	918	865	718	920	1,352	1,138	2,048	754	631	289	140	2.64
Mendocino	27.7	1,851	6,965	5,376	3,619	4,267	5,622	6,544	9,679	4,703	4,049	1,678	1,047	2.61
Merced	50.1	5,173	12,290	9,279	7,365	7,385	8,608	9,282	15,019	8,992	8,813	4,359	3,635	2.97
Modoc	3.5	177	687	620	489	635	892	824	1,263	567	516	213	117	2.66
Mono	4.6	695	1,680	894	549	462	320	1,448	1,531	776	553	200	92	2.37
Monterey	105.5	9,207	27,032	19,139	15,397	15,660	19,065	22,312	33,284	18,709	16,488	7,707	7,000	3.00
Napa	40.0	2,458	8,172	7,369	5,586	6,633	9,782	10,298	14,108	6,294	5,615	2,377	1,308	2.66
Nevada	24.5	1,120	5,369	4,456	2,920	4,486	6,149	5,020	9,950	3,987	3,481	1,321	741	2.59
Orange	780.6	61,501	192,015	172,492	130,592	111,452	112,548	175,478	248,060	137,919	123,737	56,229	39,177	2.73
Placer	50.6	3,224	11,062	10,701	7,859	7,983	9,771	10,796	17,214	9,036	8,448	3,355	1,751	2.68
Plumas	7.8	549	1,809	1,406	1,096	1,408	1,532	1,850	2,907	1,279	1,119	444	201	2.51
Riverside	275.4	18,976	56,229	46,872	37,076	44,537	71,710	60,416	100,899	42,432	38,307	18,512	14,834	2.71
Sacramento	342.2	32,392	86,747	63,601	52,291	52,174	54,995	97,306	108,899	59,042	46,693	19,374	10,886	2.51
San Benito	9.1	550	2,051	1,775	1,411	1,514	1,799	1,632	2,602	1,552	1,566	886	862	3.09
San Bernardino	353.2	29,793	87,949	67,875	51,082	51,226	65,275	71,672	112,751	63,123	58,832	27,999	18,823	2.85
San Diego	749.3	71,482	189,603	138,371	105,386	108,799	135,659	182,364	256,385	125,980	104,421	47,361	32,789	2.72
San Francisco	298.2	17,361	76,832	52,012	39,675	43,775	68,545	123,658	90,403	36,641	23,851	11,990	11,657	2.25
San Joaquin	138.6	11,565	30,683	25,096	20,402	22,248	28,606	33,317	43,818	23,780	21,275	9,765	6,645	2.74
San Luis Obispo	67.5	7,769	15,523	10,135	7,891	10,441	15,741	16,470	25,846	10,820	8,942	3,466	1,956	2.63
San Mateo	238.4	13,709	54,915	49,207	39,354	40,688	40,527	64,673	78,221	39,585	32,369	14,145	9,407	2.55
Santa Barbara	118.4	11,351	27,782	21,157	17,492	17,412	23,206	29,557	39,655	20,039	16,659	7,367	5,123	2.67
Santa Clara	509.0	41,456	135,001	116,913	82,419	68,991	64,220	119,297	155,052	90,997	82,142	36,965	24,547	2.73
Santa Cruz	82.2	6,466	22,195	14,591	9,695	10,762	18,491	20,835	29,224	13,593	10,934	4,386	3,228	2.62
Shasta	50.2	3,880	11,131	10,077	7,298	8,003	9,811	11,452	17,307	8,802	7,729	3,236	1,674	2.62
Sierra	1.5	83	343	242	210	251	371	538	503	208	151	72	28	2.27
Siskiyou	16.6	1,044	3,732	2,873	2,350	2,759	3,842	3,996	5,865	2,620	2,587	1,004	528	2.57
Solano	93.4	8,398	26,099	19,461	13,665	12,495	13,282	19,934	28,161	17,587	16,405	7,159	4,154	2.85
Sonoma	131.3	8,598	32,272	25,368	16,230	18,891	29,941	34,043	45,387	21,302	18,672	7,630	4,266	2.55
Stanislaus	106.3	9,235	24,924	20,045	15,011	15,692	21,393	22,988	34,178	18,800	17,165	7,731	5,438	2.76
Sutter	21.0	1,891	4,432	4,125	3,430	3,138	3,984	4,698	6,877	3,507	3,351	1,534	1,033	2.71
Tehama	16.5	1,040	3,105	2,868	2,422	2,846	4,219	3,840	5,875	2,686	2,455	1,058	586	2.59
Trinity	5.3	272	1,268	994	793	919	1,054	1,230	1,903	897	776	343	151	2.57
Tulare	90.2	7,336	20,028	16,945	12,854	13,628	19,409	16,611	27,806	15,825	15,260	7,772	6,926	3.03
Tuolumne	14.9	957	3,250	2,574	1,920	2,637	3,562	3,317	5,754	2,489	2,115	823	402	2.64
Ventura	197.6	13,460	48,571	45,319	32,222	27,807	30,221	33,801	60,141	35,912	36,453	17,446	13,847	2.98
Yolo	45.8	6,419	11,739	7,992	6,251	6,184	7,215	12,123	14,942	7,847	6,635	2,725	1,528	2.65
Yuba	19.1	2,137	4,742	3,469	2,513	2,761	3,478	4,342	5,926	3,532	3,084	1,437	779	2.75
TOTAL METRO COUNTIES	**8,932.8**	**700,093**	**2,186,177**	**1,779,437**	**1,355,041**	**1,338,636**	**1,573,416**	**2,283,334**	**2,819,659**	**1,492,434**	**1,281,577**	**597,542**	**458,254**	**2.70**
TOTAL STATE	**9,386.6**	**736,979**	**2,289,263**	**1,858,706**	**1,417,089**	**1,412,489**	**1,672,074**	**2,384,120**	**2,977,460**	**1,568,051**	**1,349,136**	**627,689**	**480,154**	**2.70**

1984 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/83 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
COLORADO														
BOULDER - LONGMONT	**80.6**	**10,364**	**26,054**	**17,001**	**10,120**	**7,790**	**9,271**	**20,518**	**25,963**	**14,401**	**12,342**	**5,047**	**2,329**	**2.64**
Boulder	80.6	10,364	26,054	17,001	10,120	7,790	9,271	20,518	25,963	14,401	12,342	5,047	2,329	2.64
COLORADO SPRINGS	**122.0**	**14,170**	**34,099**	**25,227**	**18,327**	**14,905**	**15,272**	**29,715**	**36,948**	**22,507**	**19,908**	**8,597**	**4,325**	**2.77**
El Paso	122.0	14,170	34,099	25,227	18,327	14,905	15,272	29,715	36,948	22,507	19,908	8,597	4,325	2.77
DENVER	**619.0**	**55,754**	**181,268**	**129,853**	**90,528**	**79,630**	**81,967**	**175,332**	**185,994**	**105,298**	**91,936**	**39,680**	**20,760**	**2.55**
Adams	96.8	11,078	28,618	20,542	15,366	11,953	9,243	20,376	27,665	19,129	17,084	8,116	4,430	2.80
Arapahoe	137.0	11,208	41,564	34,133	21,685	16,708	11,702	34,605	39,957	25,493	23,525	9,411	4,009	2.63
Denver	219.8	21,867	63,381	33,291	26,424	30,173	44,664	85,443	68,669	29,164	20,495	9,391	6,638	2.25
Douglas	10.1	314	2,521	3,372	1,884	1,167	842	957	2,924	2,000	2,604	1,097	518	3.18
Jefferson	155.3	11,287	45,184	38,515	25,169	19,629	15,516	33,951	46,779	29,512	28,228	11,665	5,165	2.73
DENVER - BOULDER CONSOLIDATED AREA	***699.6***	***66,118***	***207,322***	***146,854***	***100,648***	***87,420***	***91,238***	***195,850***	***211,957***	***119,699***	***104,278***	***44,727***	***23,089***	***2.56***
FORT COLLINS - LOVELAND	**63.5**	**8,785**	**18,978**	**12,041**	**7,362**	**6,705**	**9,629**	**14,187**	**22,227**	**10,996**	**10,081**	**4,053**	**1,956**	**2.71**
Larimer	63.5	8,785	18,978	12,041	7,362	6,705	9,629	14,187	22,227	10,996	10,081	4,053	1,956	2.71
GREELEY	**48.7**	**6,146**	**12,970**	**9,261**	**6,357**	**5,807**	**8,159**	**10,076**	**15,677**	**8,593**	**8,175**	**3,846**	**2,333**	**2.82**
Weld	48.7	6,146	12,970	9,261	6,357	5,807	8,159	10,076	15,677	8,593	8,175	3,846	2,333	2.82
PUEBLO	**47.2**	**3,685**	**10,378**	**7,829**	**7,286**	**7,789**	**10,233**	**11,940**	**14,347**	**8,018**	**7,150**	**3,563**	**2,182**	**2.68**
Pueblo	47.2	3,685	10,378	7,829	7,286	7,789	10,233	11,940	14,347	8,018	7,150	3,563	2,182	2.68
ALL COUNTIES														
Adams	96.8	11,078	28,618	20,542	15,366	11,953	9,243	20,376	27,665	19,129	17,084	8,116	4,430	2.80
Alamosa	4.2	480	1,063	755	569	527	806	1,075	1,212	742	639	337	195	2.86
Arapahoe	137.0	11,208	41,564	34,133	21,685	16,708	11,702	34,605	39,957	25,493	23,525	9,411	4,009	2.63
Archuleta	1.6	71	380	309	240	304	296	457	457	269	230	120	67	2.56
Baca	1.9	131	354	291	275	334	515	435	642	321	282	152	68	2.79
Bent	2.0	111	380	317	316	346	530	500	613	310	289	176	112	2.90
Boulder	80.6	10,364	26,054	17,001	10,120	7,790	9,271	20,518	25,963	14,401	12,342	5,047	2,329	2.64
Chaffee	5.2	392	1,200	923	782	747	1,156	1,276	1,707	908	788	354	167	2.69
Cheyenne	.8	47	169	106	100	143	235	192	279	123	106	64	36	2.63
Clear Creek	3.1	279	1,203	628	372	306	312	938	924	548	464	163	63	2.48
Conejos	2.5	148	478	422	412	425	615	439	621	460	391	270	319	3.20
Costilla	1.0	45	177	162	141	200	275	191	276	187	175	98	73	3.20
Crowley	1.1	55	154	133	155	204	399	245	439	166	126	66	58	2.73
Custer	.6	39	131	109	83	89	149	116	232	94	91	52	15	3.00
Delta	9.0	529	1,603	1,498	1,098	1,489	2,783	1,981	3,367	1,371	1,287	632	362	2.62
Denver	219.8	21,867	63,381	33,291	26,424	30,173	44,664	85,443	68,669	29,164	20,495	9,391	6,638	2.25
Dolores	.6	42	114	114	95	108	127	127	178	118	92	49	36	2.83
Douglas	10.1	314	2,521	3,372	1,884	1,167	842	957	2,924	2,000	2,604	1,097	518	3.18
Eagle	6.6	1,025	2,912	1,291	566	457	349	1,604	2,235	1,453	835	326	147	2.40
Elbert	2.8	145	729	726	367	311	522	454	844	495	621	248	138	2.96
El Paso	122.0	14,170	34,099	25,227	18,327	14,905	15,272	29,715	36,948	22,507	19,908	8,597	4,325	2.77
Fremont	11.3	686	2,049	1,754	1,483	1,795	3,533	2,949	3,944	1,693	1,563	737	414	2.75
Garfield	9.9	984	2,945	1,996	1,248	1,107	1,620	2,226	3,204	1,791	1,653	677	349	2.69
Gilpin	1.2	51	459	277	163	109	141	394	384	200	143	52	27	2.42
Grand	3.4	402	1,209	663	477	345	304	843	1,080	636	530	205	106	2.56
Gunnison	4.2	1,025	1,361	671	441	338	364	1,092	1,529	695	558	218	108	2.76
Hinsdale	.2	11	66	44	31	26	22	91	54	30	16	7	2	2.00
Huerfano	2.5	99	407	355	353	427	859	691	798	375	341	178	117	2.60
Jackson	.7	53	171	166	118	87	105	166	200	125	136	52	21	2.71
Jefferson	155.3	11,287	45,184	38,515	25,169	19,629	15,516	33,951	46,779	29,512	28,228	11,665	5,165	2.73
Kiowa	.7	37	96	114	79	178	196	86	326	138	88	41	21	2.71
Kit Carson	2.9	249	562	496	399	459	735	711	975	421	442	232	119	2.62
Lake	2.8	443	928	530	372	288	239	539	826	533	493	246	163	3.07
La Plata	11.2	1,296	3,057	2,103	1,505	1,443	1,796	2,352	3,907	2,017	1,693	774	457	2.77
Larimer	63.5	8,785	18,978	12,041	7,362	6,705	9,629	14,187	22,227	10,996	10,081	4,053	1,956	2.71
Las Animas	5.5	361	941	753	751	924	1,770	1,514	1,667	894	733	395	297	2.67
Lincoln	1.8	142	279	283	244	339	513	469	648	269	237	113	64	2.56
Logan	7.6	823	1,569	1,212	1,097	1,164	1,735	2,037	2,372	1,235	1,101	557	298	2.64
Mesa	34.5	3,333	8,829	6,395	4,601	4,659	6,683	7,379	11,726	5,961	5,704	2,384	1,346	2.72
Mineral	.3	22	76	70	40	46	46	78	104	42	43	20	13	2.67
Moffat	5.6	688	1,791	1,217	722	590	592	1,028	1,700	1,073	1,097	456	246	2.89
Montezuma	6.2	480	1,364	1,222	937	970	1,227	1,219	1,925	1,078	1,106	492	380	2.95
Montrose	9.7	644	2,117	2,008	1,477	1,379	2,075	2,012	3,122	1,666	1,652	829	419	2.77

1984 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/83 Total Households (Thousands)	Households by Age of Householder: Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	Households by Number of Persons: 1	2	3	4	5	6 or More	Average Household Size
COLORADO (continued)														
ALL COUNTIES (continued)														
Morgan	8.6	753	1,908	1,473	1,221	1,275	1,970	1,821	2,750	1,519	1,470	633	407	2.76
Otero	8.1	552	1,595	1,317	1,159	1,216	2,261	2,164	2,352	1,305	1,229	626	424	2.70
Ouray	.7	23	168	166	75	116	152	152	243	109	122	42	32	3.00
Park	2.5	124	846	640	317	296	277	563	771	463	412	201	90	2.68
Phillips	1.8	109	315	279	230	267	600	474	647	234	237	133	75	2.56
Pitkin	5.3	532	2,320	1,331	553	343	221	1,711	1,821	835	628	217	88	2.26
Prowers	4.9	438	1,051	845	665	746	1,155	1,336	1,426	759	741	373	265	2.69
Pueblo	47.2	3,685	10,378	7,829	7,286	7,789	10,233	11,940	14,347	8,018	7,150	3,563	2,182	2.68
Rio Blanco	2.5	284	639	526	378	312	361	574	700	438	442	254	92	2.84
Rio Grande	3.5	245	731	656	515	532	821	659	1,134	562	582	330	233	3.06
Routt	5.9	657	2,481	1,285	521	462	494	1,201	1,865	1,174	1,110	387	163	2.71
Saguache	1.4	89	290	230	199	240	352	309	455	198	224	114	100	2.79
San Juan	.3	23	119	62	39	29	28	83	89	46	45	27	10	2.67
San Miguel	1.4	102	647	292	123	92	144	382	452	229	187	91	59	2.57
Sedgwick	1.4	84	225	193	201	254	443	513	461	184	152	69	21	2.29
Summit	4.5	795	2,162	825	362	252	104	1,083	1,592	879	640	222	84	2.47
Teller	3.7	187	1,073	923	568	461	488	597	1,331	727	634	284	127	2.76
Washington	1.9	120	365	290	260	346	519	425	708	280	263	159	65	2.74
Weld	48.7	6,146	12,970	9,261	6,357	5,807	8,159	10,076	15,677	8,593	8,175	3,846	2,333	2.82
Yuma	3.9	293	764	656	512	600	1,075	1,042	1,240	583	594	326	115	2.59
TOTAL METRO COUNTIES	**981.0**	**98,904**	**283,747**	**201,212**	**139,980**	**122,626**	**134,531**	**261,768**	**301,156**	**169,813**	**149,592**	**64,786**	**33,885**	**2.62**
TOTAL STATE	**1,208.5**	**119,682**	**342,769**	**243,314**	**169,987**	**153,128**	**179,620**	**314,763**	**375,710**	**208,774**	**185,049**	**81,046**	**43,158**	**2.63**
CONNECTICUT														
BRIDGEPORT - STAMFORD - NORWALK - DANBURY	**286.6**	**11,606**	**52,993**	**59,456**	**52,343**	**52,885**	**57,317**	**62,402**	**85,923**	**51,646**	**48,675**	**23,943**	**14,011**	**2.83**
Fairfield	286.6	11,606	52,993	59,456	52,343	52,885	57,317	62,402	85,923	51,646	48,675	23,943	14,011	2.83
HARTFORD - NEW BRITAIN - MIDDLETOWN - BRISTOL	**382.7**	**22,753**	**83,994**	**73,845**	**61,259**	**66,033**	**74,816**	**92,603**	**117,198**	**67,189**	**61,345**	**28,953**	**15,412**	**2.76**
Hartford	295.6	17,347	62,781	55,189	47,943	52,852	59,488	73,004	90,492	51,600	46,125	22,205	12,174	2.71
Middlesex	49.0	2,699	11,314	9,946	7,389	7,893	9,759	12,137	15,117	8,531	7,961	3,538	1,716	2.73
Tolland	38.1	2,707	9,899	8,710	5,927	5,288	5,569	7,462	11,589	7,058	7,259	3,210	1,522	3.12
NEW HAVEN - WATERBURY - MERIDEN	**278.6**	**15,081**	**59,190**	**50,200**	**42,145**	**50,207**	**61,777**	**69,337**	**84,133**	**48,862**	**43,018**	**20,929**	**12,321**	**2.75**
New Haven	278.6	15,081	59,190	50,200	42,145	50,207	61,777	69,337	84,133	48,862	43,018	20,929	12,321	2.75
NEW LONDON - NORWICH	**86.7**	**6,948**	**20,097**	**16,493**	**13,224**	**13,738**	**16,200**	**20,518**	**25,977**	**15,813**	**14,246**	**6,633**	**3,513**	**2.82**
New London	86.7	6,948	20,097	16,493	13,224	13,738	16,200	20,518	25,977	15,813	14,246	6,633	3,513	2.82
ALL COUNTIES														
Fairfield	286.6	11,606	52,993	59,456	52,343	52,885	57,317	62,402	85,923	51,646	48,675	23,943	14,011	2.83
Hartford	295.6	17,347	62,781	55,189	47,943	52,852	59,488	73,004	90,492	51,600	46,125	22,205	12,174	2.71
Litchfield	58.8	2,476	11,986	11,647	8,940	10,034	13,717	13,008	18,536	10,320	9,885	4,590	2,461	2.75
Middlesex	49.0	2,699	11,314	9,946	7,389	7,893	9,759	12,137	15,117	8,531	7,961	3,538	1,716	2.73
New Haven	278.6	15,081	59,190	50,200	42,145	50,207	61,777	69,337	84,133	48,862	43,018	20,929	12,321	2.75
New London	86.7	6,948	20,097	16,493	13,224	13,738	16,200	20,518	25,977	15,813	14,246	6,633	3,513	2.82
Tolland	38.1	2,707	9,899	8,710	5,927	5,288	5,569	7,462	11,589	7,058	7,259	3,210	1,522	3.12
Windham	33.7	2,551	7,502	6,262	4,799	5,336	7,250	7,734	10,176	5,891	5,559	2,725	1,615	2.82
TOTAL METRO COUNTIES	**1,034.6**	**56,388**	**216,274**	**199,994**	**168,971**	**182,863**	**210,110**	**244,860**	**313,231**	**183,510**	**167,284**	**80,458**	**45,257**	**2.78**
TOTAL STATE	**1,127.1**	**61,415**	**235,762**	**217,903**	**182,710**	**198,233**	**231,077**	**265,602**	**341,943**	**199,721**	**182,728**	**87,773**	**49,333**	**2.78**
DELAWARE														
WILMINGTON	**186.4**	**12,904**	**42,022**	**36,462**	**30,865**	**31,617**	**32,530**	**40,695**	**55,255**	**34,792**	**31,571**	**14,987**	**9,100**	**2.84**
New Castle	141.9	10,405	32,464	27,568	23,634	23,923	23,906	32,149	42,264	26,301	23,533	10,965	6,688	2.82
Cecil, Md.	*20.9*	*1,250*	*4,714*	*4,518*	*3,470*	*3,432*	*3,516*	*3,816*	*5,751*	*4,211*	*3,977*	*1,992*	*1,153*	*3.00*
Salem, N. J.	*23.6*	*1,249*	*4,844*	*4,376*	*3,761*	*4,262*	*5,108*	*4,730*	*7,240*	*4,280*	*4,061*	*2,030*	*1,259*	*2.83*
ALL COUNTIES														
Kent	35.3	3,084	8,722	7,509	5,606	4,748	5,631	7,186	10,149	7,096	6,285	2,846	1,738	2.95
New Castle	141.9	10,405	32,464	27,568	23,634	23,923	23,906	32,149	42,264	26,301	23,533	10,965	6,688	2.82
Sussex	9.0	2,203	7,324	6,327	5,764	7,107	9,275	8,064	12,892	6,920	5,730	2,490	1,904	2.74

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/83 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
DELAWARE (continued)														
TOTAL METRO COUNTIES	**141.9**	**10,405**	**32,464**	**27,568**	**23,634**	**23,923**	**23,906**	**32,149**	**42,264**	**26,301**	**23,533**	**10,965**	**6,688**	**2.82**
TOTAL STATE	**215.2**	**15,692**	**48,510**	**41,404**	**35,004**	**35,778**	**38,812**	**47,399**	**65,305**	**40,317**	**35,548**	**16,301**	**10,330**	**2.83**
DISTRICT OF COLUMBIA														
WASHINGTON	**1,236.6**	**76,809**	**332,712**	**292,346**	**201,183**	**175,803**	**157,747**	**328,997**	**346,791**	**220,741**	**192,891**	**88,662**	**58,518**	**2.72**
District of Columbia	248.1	15,128	63,017	47,385	36,069	38,953	47,548	98,350	64,017	33,882	24,217	12,874	14,760	2.49
Calvert, Md.	*12.8*	*504*	*3,056*	*3,112*	*2,011*	*2,001*	*2,116*	*1,867*	*3,557*	*2,393*	*2,583*	*1,281*	*1,119*	*3.15*
Charles, Md.	*24.8*	*1,213*	*6,451*	*7,233*	*3,943*	*3,134*	*2,826*	*2,988*	*5,808*	*5,122*	*5,692*	*2,848*	*2,342*	*3.33*
Frederick, Md.	*41.5*	*2,221*	*10,497*	*9,424*	*6,458*	*5,913*	*6,987*	*6,799*	*11,924*	*8,417*	*8,473*	*3,647*	*2,240*	*3.04*
Montgomery, Md.	*220.1*	*9,767*	*50,523*	*50,528*	*39,900*	*36,600*	*32,782*	*51,893*	*65,490*	*40,530*	*36,750*	*16,570*	*8,867*	*2.72*
Prince George's, Md.	*229.1*	*17,965*	*67,418*	*55,804*	*37,063*	*29,036*	*21,814*	*49,579*	*63,072*	*45,864*	*39,138*	*18,771*	*12,676*	*2.89*
Alexandria city, Va.	*52.1*	*4,539*	*18,107*	*10,058*	*6,610*	*6,700*	*6,086*	*23,560*	*15,843*	*6,339*	*3,786*	*1,569*	*1,003*	*2.02*
Arlington, Va.	*71.7*	*5,674*	*21,533*	*12,955*	*8,830*	*10,816*	*12,092*	*31,242*	*22,629*	*8,952*	*5,446*	*2,198*	*1,233*	*2.10*
Fairfax, Va.	*232.3*	*12,639*	*60,944*	*65,406*	*43,839*	*32,332*	*17,140*	*47,690*	*67,583*	*47,050*	*43,023*	*18,326*	*8,628*	*2.78*
Fairfax city, Va.	*7.1*	*606*	*1,819*	*1,620*	*1,296*	*1,176*	*583*	*1,641*	*2,146*	*1,529*	*1,083*	*480*	*221*	*2.72*
Falls Church city, Va.	*4.3*	*185*	*1,004*	*838*	*604*	*755*	*914*	*1,690*	*1,400*	*597*	*370*	*162*	*81*	*2.12*
Loudoun, Va.	*21.7*	*1,003*	*5,821*	*6,245*	*3,417*	*2,470*	*2,744*	*3,681*	*5,844*	*4,426*	*4,675*	*1,970*	*1,104*	*3.00*
Manassas city, Va.	*5.7*	*513*	*2,031*	*1,411*	*777*	*524*	*444*	*983*	*1,577*	*1,218*	*1,169*	*520*	*233*	*2.98*
Manassas Park city, Va.	*2.0*	*183*	*693*	*490*	*345*	*180*	*109*	*181*	*447*	*473*	*453*	*282*	*164*	*3.35*
Prince William, Va.	*49.0*	*3,842*	*16,147*	*15,783*	*7,590*	*3,568*	*2,070*	*5,207*	*11,679*	*10,810*	*12,692*	*5,686*	*2,926*	*3.39*
Stafford, Va.	*14.3*	*827*	*3,651*	*4,054*	*2,431*	*1,845*	*1,492*	*1,646*	*3,775*	*3,139*	*3,341*	*1,478*	*921*	*3.32*
TOTAL METRO COUNTIES	**248.1**	**15,128**	**63,017**	**47,385**	**36,069**	**38,953**	**47,548**	**98,350**	**64,017**	**33,882**	**24,217**	**12,874**	**14,760**	**2.49**
TOTAL STATE	**248.1**	**15,128**	**63,017**	**47,385**	**36,069**	**38,953**	**47,548**	**98,350**	**64,017**	**33,882**	**24,217**	**12,874**	**14,760**	**2.49**
FLORIDA														
BRADENTON	**70.3**	**3,373**	**9,606**	**8,349**	**7,708**	**12,069**	**29,195**	**17,431**	**31,444**	**9,142**	**7,028**	**3,173**	**2,082**	**2.41**
Manatee	70.3	3,373	9,606	8,349	7,708	12,069	29,195	17,431	31,444	9,142	7,028	3,173	2,082	2.41
DAYTONA BEACH	**120.4**	**7,213**	**17,881**	**15,505**	**14,914**	**21,965**	**42,922**	**32,488**	**49,093**	**16,991**	**12,507**	**5,638**	**3,683**	**2.42**
Volusia	120.4	7,213	17,881	15,505	14,914	21,965	42,922	32,488	49,093	16,991	12,507	5,638	3,683	2.42
FORT LAUDERDALE - HOLLYWOOD - POMPANO BEACH	**463.4**	**22,289**	**79,152**	**70,559**	**58,778**	**74,791**	**157,831**	**127,559**	**185,926**	**64,595**	**49,755**	**22,391**	**13,174**	**2.42**
Broward	463.4	22,289	79,152	70,559	58,778	74,791	157,831	127,559	185,926	64,595	49,755	22,391	13,174	2.42
FORT MYERS - CAPE CORAL	**100.1**	**5,019**	**14,830**	**13,327**	**12,109**	**19,642**	**35,173**	**22,893**	**44,785**	**14,204**	**10,530**	**4,676**	**3,012**	**2.44**
Lee	100.1	5,019	14,830	13,327	12,109	19,642	35,173	22,893	44,785	14,204	10,530	4,676	3,012	2.44
FORT PIERCE	**71.4**	**3,939**	**11,411**	**10,067**	**8,933**	**13,192**	**23,858**	**15,974**	**30,207**	**10,202**	**8,107**	**3,917**	**2,993**	**2.55**
Martin	32.0	1,533	4,377	4,064	3,707	5,953	12,366	7,777	14,423	4,081	3,327	1,476	916	2.43
St. Lucie	39.4	2,406	7,034	6,003	5,226	7,239	11,492	8,197	15,784	6,121	4,780	2,441	2,077	2.64
FORT WALTON BEACH	**41.4**	**4,607**	**10,075**	**9,136**	**7,378**	**5,724**	**4,480**	**8,345**	**12,470**	**8,575**	**7,348**	**3,106**	**1,556**	**2.83**
Okaloosa	41.4	4,607	10,075	9,136	7,378	5,724	4,480	8,345	12,470	8,575	7,348	3,106	1,556	2.83
GAINESVILLE	**68.4**	**12,894**	**19,131**	**11,358**	**7,846**	**7,658**	**9,513**	**17,198**	**22,684**	**12,372**	**9,582**	**4,068**	**2,496**	**2.75**
Alachua	61.4	12,425	17,803	10,011	6,705	6,440	8,016	15,719	20,553	11,100	8,442	3,482	2,104	2.70
Bradford	7.0	469	1,328	1,347	1,141	1,218	1,497	1,479	2,131	1,272	1,140	586	392	3.17
JACKSONVILLE	**280.6**	**23,085**	**67,080**	**53,913**	**43,004**	**43,997**	**49,521**	**67,862**	**85,555**	**52,436**	**43,212**	**19,365**	**12,170**	**2.71**
Clay	25.2	1,451	6,153	6,931	4,196	3,260	3,209	3,831	6,965	5,180	5,557	2,433	1,234	3.25
Duval	220.5	19,525	53,936	40,442	33,214	34,722	38,661	56,781	66,913	40,953	32,242	14,412	9,199	2.63
Nassau	12.8	847	2,897	2,827	2,247	1,930	2,052	2,178	3,685	2,579	2,469	1,130	759	2.96
St. Johns	22.1	1,262	4,094	3,713	3,347	4,085	5,599	5,072	7,992	3,724	2,944	1,390	978	2.68
LAKELAND - WINTER HAVEN	**126.8**	**8,278**	**23,540**	**21,903**	**18,866**	**20,984**	**33,229**	**27,788**	**44,752**	**21,479**	**18,293**	**8,469**	**6,019**	**2.77**
Polk	126.8	8,278	23,540	21,903	18,866	20,984	33,229	27,788	44,752	21,479	18,293	8,469	6,019	2.77
MELBOURNE - TITUSVILLE - PALM BAY	**119.5**	**7,973**	**20,495**	**21,382**	**21,005**	**22,948**	**25,697**	**29,948**	**42,329**	**20,750**	**15,914**	**7,143**	**3,416**	**2.52**
Brevard	119.5	7,973	20,495	21,382	21,005	22,948	25,697	29,948	42,329	20,750	15,914	7,143	3,416	2.52
MIAMI - HIALEAH	**645.9**	**33,510**	**117,532**	**118,410**	**107,390**	**104,112**	**164,946**	**167,957**	**207,918**	**107,077**	**86,588**	**42,454**	**33,906**	**2.73**
Dade	645.9	33,510	117,532	118,410	107,390	104,112	164,946	167,957	207,918	107,077	86,588	42,454	33,906	2.73
MIAMI - FORT LAUDERDALE CONSOLIDATED AREA	***1,109.3***	***55,799***	***196,684***	***188,969***	***166,168***	***178,903***	***322,777***	***295,516***	***393,844***	***171,672***	***136,343***	***64,845***	***47,080***	***2.60***

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/83 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
FLORIDA (continued)														
NAPLES	**43.1**	**2,536**	**6,985**	**6,433**	**5,523**	**8,460**	**13,163**	**10,479**	**18,707**	**5,892**	**4,548**	**2,181**	**1,293**	**2.46**
Collier	43.1	2,536	6,985	6,433	5,523	8,460	13,163	10,479	18,707	5,892	4,548	2,181	1,293	2.46
OCALA	**55.1**	**2,872**	**8,699**	**8,530**	**7,770**	**10,911**	**16,318**	**12,179**	**21,239**	**9,000**	**7,079**	**3,434**	**2,169**	**2.64**
Marion	55.1	2,872	8,699	8,530	7,770	10,911	16,318	12,179	21,239	9,000	7,079	3,434	2,169	2.64
ORLANDO	**294.0**	**22,689**	**64,654**	**55,449**	**47,103**	**46,775**	**57,330**	**67,731**	**98,148**	**51,849**	**43,193**	**19,921**	**13,158**	**2.74**
Orange	193.1	16,874	43,243	34,355	30,948	30,813	36,867	46,758	64,196	34,036	26,925	12,472	8,713	2.71
Osceola	24.1	1,531	4,058	4,010	3,351	3,933	7,217	5,272	9,266	3,852	3,234	1,440	1,036	2.66
Seminole	76.8	4,284	17,353	17,084	12,804	12,029	13,246	15,701	24,686	13,961	13,034	6,009	3,409	2.83
PANAMA CITY	**38.6**	**3,396**	**8,509**	**7,362**	**6,322**	**6,189**	**6,822**	**8,477**	**12,228**	**7,546**	**6,190**	**2,679**	**1,480**	**2.72**
Bay	38.6	3,396	8,509	7,362	6,322	6,189	6,822	8,477	12,228	7,546	6,190	2,679	1,480	2.72
PENSACOLA	**108.5**	**8,944**	**24,816**	**21,747**	**17,844**	**17,210**	**17,939**	**22,907**	**33,487**	**21,014**	**17,969**	**8,116**	**5,007**	**2.82**
Escambia	86.9	7,155	19,743	16,855	14,222	14,107	14,818	19,159	27,070	16,469	13,762	6,318	4,122	2.81
Santa Rosa	21.6	1,789	5,073	4,892	3,622	3,103	3,121	3,748	6,417	4,545	4,207	1,798	885	2.90
SARASOTA	**103.8**	**4,009**	**12,684**	**11,682**	**11,255**	**18,986**	**45,184**	**28,537**	**48,609**	**12,500**	**8,841**	**3,734**	**1,579**	**2.25**
Sarasota	103.8	4,009	12,684	11,682	11,255	18,986	45,184	28,537	48,609	12,500	8,841	3,734	1,579	2.25
TALLAHASSEE	**73.3**	**10,317**	**20,505**	**13,140**	**9,405**	**9,175**	**10,458**	**18,619**	**22,954**	**12,992**	**10,540**	**4,595**	**3,600**	**2.79**
Gadsden	12.7	638	2,547	2,232	2,034	2,149	3,100	2,301	3,460	2,207	1,966	1,152	1,614	3.33
Leon	60.6	9,679	17,958	11,208	7,371	7,026	7,358	16,318	19,494	10,785	8,574	3,443	1,986	2.68
TAMPA - ST. PETERSBURG - CLEARWATER	**732.9**	**41,209**	**120,059**	**103,433**	**92,138**	**124,763**	**251,298**	**195,685**	**292,215**	**106,020**	**80,780**	**35,660**	**22,5[illegible]**	**2.44**
Hernando	23.4	830	2,474	2,798	2,732	5,568	8,998	4,697	11,109	3,290	2,397	1,079	82[illegible]	2.45
Hillsborough	263.6	21,972	59,345	49,086	39,636	40,292	53,269	63,847	86,704	46,455	38,189	17,287	11,118	2.67
Pasco	97.2	3,024	9,875	10,022	9,641	20,055	44,583	19,987	50,163	12,065	8,587	3,776	2,622	2.40
Pinellas	348.7	15,383	48,365	41,527	40,129	58,848	144,448	107,154	144,239	44,210	31,607	13,518	7,972	2.28
WEST PALM BEACH - BOCA RATON - DELRAY BEACH	**276.1**	**13,081**	**43,528**	**38,666**	**33,265**	**46,089**	**101,471**	**76,957**	**113,974**	**37,104**	**28,315**	**12,683**	**7,067**	**2.41**
Palm Beach	276.1	13,081	43,528	38,666	33,265	46,089	101,471	76,957	113,974	37,104	28,315	12,683	7,067	2.41
ALL COUNTIES														
Alachua	61.4	12,425	17,803	10,011	6,705	6,440	8,016	15,719	20,553	11,100	8,442	3,482	2,104	2.70
Baker	4.9	337	1,146	1,126	824	648	819	740	1,268	1,005	937	510	440	3.63
Bay	38.6	3,396	8,509	7,362	6,322	6,189	6,822	8,477	12,228	7,546	6,190	2,679	1,480	2.72
Bradford	7.0	469	1,328	1,347	1,141	1,218	1,497	1,479	2,131	1,272	1,140	586	392	3.17
Brevard	119.5	7,973	20,495	21,382	21,005	22,948	25,697	29,948	42,329	20,750	15,914	7,143	3,416	2.52
Broward	463.4	22,289	79,152	70,559	58,778	74,791	157,831	127,559	185,926	64,595	49,755	22,391	13,174	2.42
Calhoun	3.4	200	556	607	485	572	980	710	1,066	596	525	300	203	2.88
Charlotte	31.0	862	2,593	2,678	2,964	6,842	15,061	6,762	16,528	3,639	2,515	969	587	2.28
Citrus	29.1	909	2,903	3,027	3,155	6,418	12,688	6,158	14,531	3,803	2,657	1,212	739	2.37
Clay	25.2	1,451	6,153	6,931	4,196	3,260	3,209	3,831	6,965	5,180	5,557	2,433	1,234	3.25
Collier	43.1	2,536	6,985	6,433	5,523	8,460	13,163	10,479	18,707	5,892	4,548	2,181	1,293	2.46
Columbia	13.5	1,048	2,830	2,621	2,145	2,197	2,659	2,763	4,008	2,625	2,231	1,102	771	2.87
Dade	645.9	33,510	117,532	118,410	107,390	104,112	164,946	167,957	207,918	107,077	86,588	42,454	33,906	2.73
De Soto	7.1	412	1,176	1,175	964	1,227	2,146	1,621	2,571	1,122	948	511	327	2.96
Dixie	3.0	177	523	542	444	559	755	614	995	522	485	236	148	2.87
Duval	220.5	19,525	53,936	40,442	33,214	34,722	38,661	56,781	66,913	40,953	32,242	14,412	9,199	2.63
Escambia	86.9	7,155	19,743	16,855	14,222	14,107	14,818	19,159	27,070	16,469	13,762	6,318	4,122	2.81
Flagler	5.7	250	805	729	705	1,439	1,772	1,498	2,447	810	569	266	110	2.39
Franklin	2.8	179	435	486	396	472	832	643	901	508	378	202	168	2.75
Gadsden	12.7	638	2,547	2,232	2,034	2,149	3,100	2,301	3,460	2,207	1,966	1,152	1,614	3.33
Gilchrist	2.4	137	403	485	408	443	524	494	789	415	378	196	128	2.88
Glades	2.5	125	369	374	412	549	671	536	974	376	307	147	160	2.68
Gulf	3.6	203	583	620	678	685	831	691	1,116	670	582	326	215	2.97
Hamilton	3.1	224	620	532	405	489	830	716	822	534	513	270	245	2.87
Hardee	6.8	452	1,344	1,173	1,066	1,121	1,644	1,239	2,070	1,153	1,104	620	614	3.06
Hendry	7.0	528	1,440	1,506	1,107	1,177	1,242	1,286	2,071	1,242	1,184	673	544	3.04
Hernando	23.4	830	2,474	2,798	2,732	5,568	8,998	4,697	11,109	3,290	2,397	1,079	828	2.45
Highlands	21.6	1,014	2,638	2,496	2,408	4,027	9,017	5,083	9,712	2,806	2,197	1,025	777	2.49
Hillsborough	263.6	21,972	59,345	49,086	39,636	40,292	53,269	63,847	86,704	46,455	38,189	17,287	11,118	2.67
Holmes	5.8	310	913	1,019	881	1,046	1,631	1,202	1,850	1,079	908	472	289	2.76
Indian River	27.5	1,287	4,012	3,778	3,692	5,421	9,310	6,538	11,483	3,946	3,122	1,500	911	2.51
Jackson	13.9	775	2,438	2,291	2,135	2,368	3,893	3,141	4,367	2,472	2,118	1,034	768	2.94
Jefferson	3.7	175	731	565	561	679	989	798	1,018	620	585	337	342	3.05
Lafayette	1.6	98	311	285	232	268	406	347	482	288	272	118	93	2.88
Lake	47.9	1,849	5,888	6,212	5,791	8,637	19,523	11,265	20,897	6,435	5,138	2,357	1,808	2.48

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES METRO AREA County	12/31/83 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average House-hold Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
FLORIDA (continued)														
ALL COUNTIES (continued)														
Lee	100.1	5,019	14,830	13,327	12,109	19,642	35,173	22,893	44,785	14,204	10,530	4,676	3,012	2.44
Leon	60.6	9,679	17,958	11,208	7,371	7,026	7,358	16,318	19,494	10,785	8,574	3,443	1,986	2.68
Levy	8.3	411	1,311	1,342	1,231	1,635	2,370	1,736	3,049	1,335	1,191	557	432	2.73
Liberty	1.5	119	263	251	249	242	376	337	450	274	221	131	87	3.07
Madison	4.8	278	805	768	711	853	1,385	1,001	1,426	827	738	385	423	3.13
Manatee	70.3	3,373	9,606	8,349	7,708	12,069	29,195	17,431	31,444	9,142	7,028	3,173	2,082	2.41
Marion	55.1	2,872	8,699	8,530	7,770	10,911	16,318	12,179	21,239	9,000	7,079	3,434	2,169	2.64
Martin	32.0	1,533	4,377	4,064	3,707	5,953	12,366	7,777	14,423	4,081	3,327	1,476	916	2.43
Monroe	28.9	2,037	5,923	4,497	4,286	5,657	6,500	9,263	11,054	4,187	2,759	1,175	462	2.30
Nassau	12.8	847	2,897	2,827	2,247	1,930	2,052	2,178	3,685	2,579	2,469	1,130	759	2.96
Okaloosa	41.4	4,607	10,075	9,136	7,378	5,724	4,480	8,345	12,470	8,575	7,348	3,106	1,556	2.83
Okeechobee	8.5	644	1,567	1,574	1,351	1,444	1,920	1,643	2,955	1,408	1,296	634	564	2.81
Orange	193.1	16,874	43,243	34,355	30,948	30,813	36,867	46,758	64,196	34,036	26,925	12,472	8,713	2.71
Osceola	24.1	1,531	4,058	4,010	3,351	3,933	7,217	5,272	9,266	3,852	3,234	1,440	1,036	2.66
Palm Beach	276.1	13,081	43,528	38,666	33,265	46,089	101,471	76,957	113,974	37,104	28,315	12,683	7,067	2.41
Pasco	97.2	3,024	9,875	10,022	9,641	20,055	44,583	19,987	50,163	12,065	8,587	3,776	2,622	2.40
Pinellas	348.7	15,383	48,365	41,527	40,129	58,848	144,448	107,154	144,239	44,210	31,607	13,518	7,972	2.28
Polk	126.8	8,278	23,540	21,903	18,866	20,984	33,229	27,788	44,752	21,479	18,293	8,469	6,019	2.77
Putnam	20.7	1,095	3,275	3,199	3,179	4,145	5,807	4,362	7,501	3,502	2,761	1,431	1,143	2.71
St. Johns	22.1	1,262	4,094	3,713	3,347	4,085	5,599	5,072	7,992	3,724	2,944	1,390	978	2.68
St. Lucie	39.4	2,406	7,034	6,003	5,226	7,239	11,492	8,197	15,784	6,121	4,780	2,441	2,077	2.64
Santa Rosa	21.6	1,789	5,073	4,892	3,622	3,103	3,121	3,748	6,417	4,545	4,207	1,798	885	2.90
Sarasota	103.8	4,009	12,684	11,682	11,255	18,986	45,184	28,537	48,609	12,500	8,841	3,734	1,579	2.25
Seminole	76.8	4,284	17,353	17,084	12,804	12,029	13,246	15,701	24,686	13,961	13,034	6,009	3,409	2.83
Sumter	9.9	487	1,359	1,556	1,385	1,955	3,158	2,040	3,882	1,481	1,255	709	533	2.79
Suwannee	8.7	488	1,593	1,515	1,251	1,542	2,311	1,770	2,759	1,588	1,373	696	514	2.82
Taylor	6.2	409	1,263	1,043	961	1,023	1,501	1,398	1,854	1,146	1,003	453	346	2.79
Union	2.3	203	475	414	368	386	454	519	626	450	353	211	141	5.09
Volusia	120.4	7,213	17,881	15,505	14,914	21,965	42,922	32,488	49,093	16,991	12,507	5,638	3,683	2.42
Wakulla	4.4	274	1,025	878	639	682	902	818	1,396	777	790	367	252	2.93
Walton	9.1	455	1,346	1,430	1,445	1,791	2,633	2,119	3,200	1,559	1,269	605	348	2.58
Washington	5.9	299	897	987	860	1,081	1,776	1,466	1,962	942	890	442	198	2.64
TOTAL METRO COUNTIES	**3,833.6**	**241,233**	**701,173**	**620,651**	**538,556**	**625,640**	**1,096,348**	**977,014**	**1,418,734**	**601,740**	**476,319**	**217,403**	**142,400**	**2.57**
TOTAL STATE	**4,200.7**	**259,983**	**756,931**	**674,432**	**588,330**	**705,360**	**1,215,664**	**1,060,331**	**1,562,804**	**657,882**	**521,871**	**239,582**	**158,230**	**2.57**
GEORGIA														
ALBANY	**38.7**	**3,298**	**10,477**	**7,811**	**6,041**	**5,422**	**5,551**	**7,229**	**10,767**	**7,740**	**6,832**	**3,365**	**2,767**	**3.03**
Dougherty	34.3	3,093	9,256	6,787	5,401	4,833	4,930	6,602	9,546	6,826	5,937	2,971	2,418	3.01
Lee	4.4	305	1,221	1,024	640	589	621	627	1,221	914	895	394	349	3.16
ATHENS	**49.3**	**7,216**	**12,619**	**8,726**	**6,266**	**6,238**	**8,235**	**11,403**	**15,904**	**9,170**	**7,676**	**3,194**	**1,953**	**2.78**
Clarke	28.5	5,760	7,805	4,347	3,213	3,234	4,141	7,929	9,484	4,959	3,720	1,509	899	2.68
Jackson	9.2	616	1,884	1,882	1,369	1,423	2,026	1,632	2,774	1,836	1,710	740	508	2.92
Madison	6.7	433	1,587	1,392	989	989	1,310	1,083	2,128	1,362	1,269	530	328	2.91
Oconee	4.9	407	1,343	1,105	695	592	758	759	1,518	1,013	977	415	218	2.92
ATLANTA	**839.7**	**63,750**	**233,296**	**191,598**	**127,279**	**108,298**	**115,479**	**187,961**	**247,263**	**162,558**	**142,617**	**61,930**	**37,371**	**2.76**
Barrow	8.1	573	1,669	1,578	1,237	1,293	1,750	1,628	2,388	1,532	1,443	663	446	2.88
Butts	4.4	227	912	823	691	747	1,000	803	1,251	811	742	404	389	3.39
Cherokee	20.0	1,347	5,695	4,760	2,736	2,447	3,015	2,506	6,014	4,364	4,294	1,782	1,040	3.04
Clayton	57.3	5,448	17,666	14,332	9,194	6,302	4,358	10,154	15,656	12,631	11,578	4,983	2,298	2.91
Cobb	126.6	10,194	38,175	31,836	19,783	14,806	11,806	27,614	38,043	25,733	22,547	8,929	3,734	2.69
Coweta	14.3	856	2,948	2,932	2,272	2,213	3,079	2,758	4,248	2,687	2,488	1,157	962	2.92
De Kalb	186.1	14,839	52,786	41,734	29,830	24,865	22,046	44,196	56,361	35,173	29,316	12,955	8,099	2.71
Douglas	20.6	1,269	5,800	5,383	3,278	2,415	2,455	2,328	5,586	4,563	4,761	2,123	1,239	3.16
Fayette	12.5	434	2,930	3,971	2,093	1,638	1,434	1,616	3,356	2,787	3,086	1,181	474	3.02
Forsyth	11.2	775	2,699	2,591	1,745	1,586	1,804	1,779	3,401	2,362	2,215	957	486	2.88
Fulton	227.7	18,475	61,216	43,986	31,473	30,833	41,717	69,282	67,930	37,831	28,588	13,450	10,619	2.56
Gwinnett	72.9	4,801	23,474	20,277	10,361	7,335	6,652	10,776	20,886	16,269	16,205	6,236	2,528	2.93
Henry	13.7	628	3,197	3,008	2,363	2,146	2,358	1,973	4,057	2,846	2,712	1,222	890	3.04
Newton	12.2	765	2,493	2,617	1,954	1,872	2,499	1,978	3,476	2,394	2,267	1,149	936	3.08
Paulding	10.1	725	2,443	2,214	1,480	1,388	1,850	1,900	2,704	2,113	2,025	856	502	2.91
Rockdale	14.0	699	3,385	3,731	2,413	1,939	1,833	1,692	3,807	3,005	3,254	1,463	779	3.11
Spalding	17.1	1,029	3,578	3,454	2,726	2,778	3,525	3,237	4,973	3,346	3,047	1,411	1,086	2.96

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/83 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
GEORGIA (continued)														
ATLANTA (continued)														
Walton	10.9	666	2,230	2,361	1,650	1,695	2,298	1,741	3,126	2,111	2,049	1,009	864	3.10
AUGUSTA	**126.3**	**9,563**	**30,827**	**25,014**	**20,562**	**19,329**	**21,005**	**27,743**	**35,660**	**24,904**	**21,137**	**10,006**	**6,850**	**2.89**
Columbia	16.2	1,168	4,589	4,123	2,699	2,020	1,601	2,546	4,222	3,643	3,499	1,471	819	2.98
McDuffie	6.8	440	1,502	1,314	1,140	1,107	1,297	1,383	1,970	1,345	1,136	542	424	2.87
Richmond	63.0	5,292	16,041	11,801	9,813	9,445	10,608	14,551	17,754	12,282	9,990	4,825	3,598	2.97
~~*Aiken, S. C*~~	*40.3*	*2,663*	*8,695*	*7,776*	*6,910*	*6,757*	*7,499*	*9,263*	*11,714*	*7,634*	*6,512*	*3,168*	*2,009*	*2.74*
COLUMBUS	**79.0**	**6,730**	**18,979**	**14,518**	**12,937**	**12,254**	**13,582**	**17,036**	**23,113**	**15,747**	**13,020**	**5,882**	**4,202**	**3.00**
Chattahoochee	3.1	327	1,470	857	217	111	118	267	517	638	878	499	301	7.00
Muscogee	59.2	5,268	14,172	10,621	9,939	9,254	9,946	13,189	17,602	11,978	9,525	4,174	2,732	2.85
Russell, Ala.	*16.7*	*1,135*	*3,337*	*3,040*	*2,781*	*2,889*	*3,518*	*3,580*	*4,994*	*3,131*	*2,617*	*1,209*	*1,169*	*2.80*
MACON - WARNER ROBINS	**95.0**	**7,006**	**22,151**	**18,851**	**15,840**	**15,136**	**16,016**	**20,101**	**27,297**	**18,506**	**16,130**	**7,616**	**5,350**	**2.87**
Bibb	54.0	3,780	12,101	9,645	8,438	9,087	10,949	12,353	16,113	10,097	8,455	4,024	2,958	2.81
Houston	28.0	2,414	7,070	6,417	5,275	4,044	2,780	5,014	7,730	5,888	5,435	2,403	1,530	2.96
Jones	6.1	329	1,451	1,390	1,011	945	974	1,086	1,624	1,211	1,159	598	422	3.03
Peach	6.9	483	1,529	1,399	1,116	1,060	1,313	1,648	1,830	1,310	1,081	591	440	2.90
SAVANNAH	**80.2**	**5,957**	**18,626**	**14,615**	**11,940**	**13,200**	**15,862**	**18,284**	**23,561**	**15,132**	**12,632**	**5,941**	**4,650**	**2.83**
Chatham	73.4	5,531	17,129	13,046	10,897	12,167	14,630	17,105	21,801	13,687	11,326	5,258	4,223	2.81
Effingham	6.8	426	1,497	1,569	1,043	1,033	1,232	1,179	1,760	1,445	1,306	683	427	3.00
ALL COUNTIES														
Appling	5.4	399	1,190	1,029	764	850	1,168	1,021	1,485	1,041	997	454	402	3.06
Atkinson	2.0	119	382	373	287	343	496	426	528	354	331	167	194	3.10
Bacon	3.3	220	666	579	500	606	729	649	906	623	622	294	206	2.94
Baker	1.2	70	217	199	173	220	321	234	313	234	191	105	123	3.17
Baldwin	10.7	871	2,493	2,086	1,576	1,650	2,024	2,312	3,116	2,011	1,730	862	669	3.29
Banks	3.3	237	669	648	459	530	757	604	984	692	652	248	120	2.85
Barrow	8.1	573	1,669	1,578	1,237	1,293	1,750	1,628	2,388	1,532	1,443	663	446	2.88
Bartow	14.9	960	3,200	3,050	2,353	2,396	2,941	2,603	4,347	3,108	2,670	1,303	869	2.93
Ben Hill	6.0	401	1,185	1,006	783	1,036	1,589	1,386	1,832	1,032	974	475	301	2.83
Berrien	4.9	319	950	942	728	830	1,131	909	1,485	955	846	427	278	2.88
Bibb	54.0	3,780	12,101	9,645	8,438	9,087	10,949	12,353	16,113	10,097	8,455	4,024	2,958	2.81
Bleckley	3.6	212	645	683	594	616	850	836	1,068	639	593	262	202	2.97
Brantley	3.3	227	738	692	517	482	644	679	851	642	606	340	182	2.94
Brooks	5.2	291	945	785	767	891	1,521	1,096	1,546	901	756	400	501	3.00
Bryan	3.8	240	951	837	565	592	615	564	1,029	787	742	370	308	3.16
Bulloch	11.7	1,397	2,628	2,028	1,600	1,676	2,371	2,403	3,660	2,155	1,882	859	741	3.11
Burke	6.4	400	1,322	1,077	902	1,133	1,566	1,428	1,719	1,018	989	563	683	3.14
Butts	4.4	227	912	823	691	747	1,000	803	1,251	811	742	404	389	3.39
Calhoun	1.5	56	249	220	231	272	472	349	394	248	222	121	166	3.60
Camden	4.9	416	1,089	1,036	762	711	886	940	1,326	989	852	416	377	3.35
Candler	2.7	155	513	445	354	491	742	596	833	473	430	201	167	2.85
Carroll	20.4	1,669	4,598	4,113	2,909	2,948	4,163	3,942	6,228	3,909	3,573	1,644	1,104	2.94
☐ Catoosa	13.6	909	3,126	3,098	2,295	1,944	2,228	2,067	4,132	2,966	2,770	1,117	548	2.90
Charlton	2.5	177	465	528	431	375	524	416	668	471	438	250	257	3.16
Chatham	73.4	5,531	17,129	13,046	10,897	12,167	14,630	17,105	21,801	13,687	11,326	5,258	4,223	2.81
Chattahoochee	3.1	327	1,470	857	217	111	118	267	517	638	878	499	301	7.00
Chattooga	7.7	490	1,425	1,322	1,257	1,370	1,836	1,450	2,456	1,596	1,218	584	396	2.84
Cherokee	20.0	1,347	5,695	4,760	2,736	2,447	3,015	2,506	6,014	4,364	4,294	1,782	1,040	3.04
Clarke	28.5	5,760	7,805	4,347	3,213	3,234	4,141	7,929	9,484	4,959	3,720	1,509	899	2.68
Clay	1.2	48	191	161	184	236	380	286	361	171	163	101	118	2.92
Clayton	57.3	5,448	17,666	14,332	9,194	6,302	4,358	10,154	15,656	12,631	11,578	4,983	2,298	2.91
Clinch	2.2	156	484	424	348	356	432	407	609	409	369	192	214	3.05
Cobb	126.6	10,194	38,175	31,836	19,783	14,806	11,806	27,614	38,043	25,733	22,547	8,929	3,734	2.69
Coffee	9.4	689	2,077	1,755	1,335	1,558	1,986	1,804	2,738	1,847	1,548	792	671	3.03
Colquitt	12.6	760	2,476	2,193	1,842	2,227	3,102	2,651	3,767	2,297	2,093	1,010	782	2.86
Columbia	16.2	1,168	4,589	4,123	2,699	2,020	1,601	2,546	4,222	3,643	3,499	1,471	819	2.98
Cook	4.6	267	909	816	696	780	1,132	878	1,434	755	768	403	362	2.98
Coweta	14.3	856	2,948	2,932	2,272	2,213	3,079	2,758	4,248	2,687	2,488	1,157	962	2.92
Crawford	2.4	137	510	547	394	330	482	386	617	492	456	220	229	3.50
Crisp	6.9	470	1,437	1,138	1,004	1,177	1,674	1,556	1,987	1,243	1,083	522	509	2.87
☐ Dade	4.1	292	933	916	608	639	712	621	1,209	871	809	388	202	3.12
Dawson	1.9	108	435	342	302	308	405	325	605	382	343	143	102	2.89
Decatur	8.7	612	1,756	1,378	1,325	1,449	2,180	1,753	2,546	1,554	1,380	688	779	3.01
De Kalb	186.1	14,839	52,786	41,734	29,830	24,865	22,046	44,196	56,361	35,173	29,316	12,955	8,099	2.71
Dodge	6.0	320	1,115	1,059	889	1,051	1,566	1,339	1,733	1,118	923	477	410	2.87

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES METRO AREA County	12/31/83 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
GEORGIA (continued)														
ALL COUNTIES (continued)														
Dooly	3.6	190	636	603	514	639	1,018	824	985	606	553	274	358	2.97
Dougherty	34.3	3,093	9,256	6,787	5,401	4,833	4,930	6,602	9,546	6,826	5,937	2,971	2,418	3.01
Douglas	20.6	1,269	5,800	5,383	3,278	2,415	2,455	2,328	5,586	4,563	4,761	2,123	1,239	3.16
Early	4.5	254	795	761	659	756	1,275	1,060	1,182	797	683	378	400	2.91
Echols	.8	56	179	142	126	110	187	174	210	146	136	80	54	2.88
Effingham	6.8	426	1,497	1,569	1,043	1,033	1,232	1,179	1,760	1,445	1,306	683	427	3.00
Elbert	6.9	385	1,289	1,225	1,011	1,172	1,818	1,585	2,100	1,231	1,095	502	387	2.77
Emanuel	7.1	419	1,375	1,236	1,010	1,263	1,797	1,464	2,103	1,353	1,092	550	538	3.01
Evans	3.1	206	591	549	457	517	780	711	866	579	494	233	217	2.84
Fannin	5.7	267	948	951	894	1,070	1,570	1,196	1,986	1,055	868	403	192	2.67
Fayette	12.5	434	2,930	3,971	2,093	1,638	1,434	1,616	3,356	2,787	3,086	1,181	474	3.02
Floyd	29.2	1,932	5,917	5,466	4,699	4,842	6,344	6,387	9,209	5,655	4,676	2,076	1,197	2.77
Forsyth	11.2	775	2,699	2,591	1,745	1,586	1,804	1,779	3,401	2,362	2,215	957	486	2.88
Franklin	5.7	299	1,031	1,035	864	1,010	1,461	1,110	1,864	1,103	972	397	254	2.81
Fulton	227.7	18,475	61,216	43,986	31,473	30,833	41,717	69,282	67,930	37,831	28,588	13,450	10,619	2.56
Gilmer	4.1	266	772	753	673	639	997	777	1,314	840	712	286	171	2.88
Glascock	.8	45	131	135	112	148	229	185	247	151	113	64	40	3.00
Glynn	20.8	1,486	4,640	3,966	3,200	3,314	4,194	4,857	6,514	3,882	3,220	1,438	889	2.70
Gordon	11.0	722	2,376	2,266	1,770	1,713	2,153	1,960	3,270	2,260	1,953	952	605	2.93
Grady	6.7	395	1.307	1,135	953	1,122	1,788	1,271	2,072	1,150	1,134	564	509	3.03
Greene	3.8	179	659	626	535	661	1,140	867	1,090	615	526	332	370	3.13
Gwinnett	72.9	4,801	23,474	20,277	10,361	7,335	6,652	10,776	20,886	16,269	16,205	6,236	2,528	2.93
Habersham	9.1	676	1,873	1,726	1,413	1,471	1,941	1,863	2,888	1,885	1,550	632	282	2.88
Hall	28.6	1,965	6,355	6,020	4,519	4,456	5,285	5,201	8,779	6,047	5,138	2,202	1,233	2.86
Hancock	2.8	107	536	460	420	515	762	584	671	444	430	253	418	3.39
Haralson	6.8	421	1,294	1,322	1,127	1,111	1,525	1,342	2,134	1,294	1,177	556	297	2.81
Harris	5.9	249	1,069	1,086	991	1,129	1,376	1,113	1,943	1,008	977	445	414	2.86
Hart	6.5	380	1,217	1,140	982	1,181	1,600	1,199	2,052	1,227	1,117	480	425	2.95
Heard	2.2	130	400	426	329	387	528	404	709	383	371	171	162	3.14
Henry	13.7	628	3,197	3,008	2,363	2,146	2,358	1,973	4,057	2,846	2,712	1,222	890	3.04
Houston	28.0	2,414	7,070	6,417	5,275	4,044	2,780	5,014	7,730	5,888	5,435	2,403	1,530	2.96
Irwin	3.3	163	569	574	521	558	915	733	1,003	544	520	255	245	2.85
Jackson	9.2	616	1,884	1,882	1,369	1,423	2,026	1,632	2,774	1,836	1,710	740	508	2.92
Jasper	2.8	131	585	443	442	453	746	626	758	492	497	222	205	2.93
Jeff Davis	4.1	286	880	805	634	635	860	854	1,132	803	728	339	244	2.90
Jefferson	6.3	295	1,244	1,056	846	1,089	1,770	1,450	1,650	1,127	946	536	591	2.98
Jenkins	2.9	175	543	489	434	536	723	633	803	545	424	230	265	3.07
Johnson	3.1	193	539	525	424	572	847	669	934	539	520	217	221	2.84
Jones	6.1	329	1,451	1,390	1,011	945	974	1,086	1,624	1,211	1,159	598	422	3.03
Lamar	4.3	196	835	772	703	719	1,075	884	1,257	772	707	360	320	2.93
Lanier	2.0	168	394	367	318	272	481	449	517	373	324	186	151	2.90
Laurens	13.1	813	2,650	2,384	1,929	2,270	3,054	2,678	3,860	2,481	2,203	1,006	872	2.92
Lee	4.4	305	1,221	1,024	640	589	621	627	1,221	914	895	394	349	3.16
Liberty	12.1	2,402	3,947	2,291	1,240	1,080	1,140	1,602	3,253	2,844	2,504	1,088	809	3.79
Lincoln	2.1	89	389	366	337	404	515	377	645	367	331	171	209	3.29
Long	1.7	237	377	263	217	272	334	370	467	326	275	153	109	2.94
Lowndes	24.4	2,592	5,971	4,715	3,491	3,344	4,287	5,002	6,968	4,749	4,358	1,916	1,407	2.96
Lumpkin	3.7	279	823	728	596	546	728	747	1,130	756	622	282	163	3.05
McDuffie	6.8	440	1,502	1,314	1,140	1,107	1,297	1,383	1,970	1,345	1,136	542	424	2.87
McIntosh	2.9	157	571	571	444	452	705	704	759	490	446	269	232	3.10
Macon	4.7	252	934	835	677	836	1,166	1,113	1,197	777	687	442	484	3.02
Madison	6.7	433	1,587	1,392	989	989	1,310	1,083	2,128	1,362	1,269	530	328	2.91
Marion	1.7	90	285	336	230	312	447	312	482	303	276	158	169	3.18
Meriwether	7.0	360	1,334	1,212	1,089	1,235	1,770	1,483	1,942	1,271	1,063	576	665	3.11
Miller	2.6	157	482	420	393	446	702	590	789	437	406	212	166	2.77
Mitchell	6.7	352	1,334	1,227	1,018	1,128	1,641	1,273	1,785	1,159	1,052	660	771	3.24
Monroe	5.1	242	1,050	1,044	807	803	1,154	976	1,468	951	870	427	408	3.10
Montgomery	2.3	140	443	389	322	396	610	511	677	383	388	160	181	3.13
Morgan	3.8	201	786	722	512	597	982	707	1,053	694	631	339	376	3.21
Murray	7.5	633	1,856	1,661	1,174	955	1,221	1,273	1,959	1,680	1,531	674	383	2.97
Muscogee	59.2	5,268	14,172	10,621	9,939	9,254	9,946	13,189	17,602	11,978	9,525	4,174	2,732	2.85
Newton	12.2	765	2,493	2,617	1,954	1,872	2,499	1,978	3,476	2,394	2,267	1,149	936	3.08
Oconee	4.9	407	1,343	1,105	695	592	758	759	1,518	1,013	977	415	218	2.92
Oglethorpe	3.2	165	632	668	489	489	757	535	1,012	596	524	274	259	2.94
Paulding	10.1	725	2,443	2,214	1,480	1,388	1,850	1,900	2,704	2,113	2,025	856	502	2.91
Peach	6.9	483	1,529	1,399	1,116	1,060	1,313	1,648	1,830	1,310	1,081	591	440	2.90

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/83 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
GEORGIA (continued)														
ALL COUNTIES (continued)														
Pickens	4.5	289	865	839	713	696	1,098	943	1,397	909	765	311	175	2.76
Pierce	4.2	237	893	833	587	703	947	738	1,163	783	849	397	270	3.00
Pike	3.0	124	569	604	479	492	732	477	904	579	513	265	262	3.17
Polk	11.6	679	2,041	2,152	1,813	1,969	2,946	2,486	3,470	2,212	1,909	908	615	2.84
Pulaski	3.2	167	545	561	539	531	857	692	926	557	556	258	211	2.84
Putnam	3.7	203	743	671	572	692	819	731	1,107	687	577	301	297	3.00
Quitman	.8	32	108	119	111	181	249	171	243	117	114	67	88	3.00
Rabun	4.1	224	754	711	593	751	1,067	863	1,407	779	673	259	119	2.66
Randolph	3.3	143	520	462	466	598	1,111	826	885	544	491	218	336	2.97
Richmond	63.0	5,292	16,041	11,801	9,813	9,445	10,608	14,551	17,754	12,282	9,990	4,825	3,598	2.97
Rockdale	14.0	699	3,385	3,731	2,413	1,939	1,833	1,692	3,807	3,005	3,254	1,463	779	3.11
Schley	1.1	59	192	248	128	181	292	223	314	170	186	114	93	3.27
Screven	5.1	303	1,017	835	733	878	1,334	1,106	1,525	936	728	407	398	2.86
Seminole	3.2	197	547	509	493	597	857	697	961	578	454	241	269	2.97
Spalding	17.1	1,029	3,578	3,464	2,726	2,778	3,525	3,237	4,973	3,346	3,047	1,411	1,086	2.96
Stephens	7.9	498	1,626	1,442	1,050	1,400	1,884	1,620	2,587	1,541	1,275	547	330	2.80
Stewart	1.9	78	296	275	289	373	589	413	529	319	275	149	215	3.11
Sumter	9.7	730	2,155	1,710	1,377	1,504	2,224	2,224	2,690	1,701	1,473	769	843	3.07
Talbot	2.0	74	380	342	312	311	581	414	529	357	314	160	226	3.15
Taliaferro	.8	20	102	100	103	151	324	273	208	128	83	53	55	2.50
Tattnall	5.8	430	1,094	1,004	823	970	1,479	1,250	1,671	1,161	953	428	337	3.19
Taylor	2.6	123	441	486	367	453	730	597	701	422	437	225	218	2.96
Telfair	4.0	220	719	622	569	742	1,128	948	1,164	738	585	308	257	2.83
Terrell	4.0	195	753	696	549	695	1,112	877	1,110	707	553	299	454	3.03
Thomas	13.2	817	2,613	2,364	2,037	2,253	3,116	2,732	3,868	2,388	2,170	1,076	966	2.95
Tift	11.4	979	2,505	2,176	1,643	1,772	2,325	2,323	3,247	2,148	1,981	931	770	3.01
Toombs	8.3	598	1,668	1,656	1,206	1,423	1,749	1,841	2,322	1,550	1,428	684	475	2.84
Towns	2.3	95	337	351	332	468	717	635	824	418	288	104	31	2.61
Treutlen	2.1	120	397	336	310	354	583	466	623	344	337	176	154	2.90
Troup	18.2	1,250	3,712	2,905	2,705	3,104	4,524	3,970	5,698	3,229	2,792	1,365	1,146	2.83
Turner	3.1	201	579	541	472	534	773	608	900	521	513	267	291	3.16
Twiggs	3.1	187	593	608	465	538	709	587	771	585	526	297	334	3.10
Union	3.8	225	659	659	553	640	1,064	715	1,294	767	581	274	169	2.74
Upson	9.4	483	1,619	1,633	1,419	1,747	2,499	1,962	2,956	1,806	1,492	666	518	2.82
☐ Walker	20.0	1,270	4,052	4,000	3,169	3,364	4,145	3,583	6,185	4,092	3,697	1,548	895	2.86
Walton	10.9	666	2,230	2,361	1,650	1,695	2,298	1,741	3,126	2,111	2,049	1,009	864	3.10
Ware	12.9	869	2,700	2,189	2,082	2,244	2,816	2,644	3,843	2,419	2,189	1,081	724	2.91
Warren	2.0	72	360	301	320	360	587	414	558	357	302	160	209	3.20
Washington	6.3	321	1,249	1,086	920	1,057	1,667	1,332	1,671	1,147	1,006	526	618	3.06
Wayne	7.0	488	1,487	1,269	1,160	1,133	1,463	1,279	2,039	1,354	1,260	633	435	3.09
Webster	.8	41	140	136	121	149	213	184	212	130	127	88	59	2.88
Wheeler	1.8	84	332	297	220	335	532	385	523	316	277	151	148	2.94
White	3.9	213	772	782	559	648	926	746	1,276	805	660	247	166	2.82
Whitfield	23.6	1,999	5,495	5,242	3,739	3,302	3,823	4,165	6,864	5,103	4,530	1,894	1,044	2.90
Wilcox	2.6	124	458	400	367	493	758	576	798	443	400	187	196	3.00
Wilkes	3.8	205	646	615	578	704	1,052	858	1,183	657	555	302	245	2.92
Wilkinson	3.4	217	651	629	550	550	803	653	958	613	540	309	327	3.21
Worth	6.1	366	1,261	1,159	917	989	1,408	1,076	1,781	1,157	1,024	533	529	3.13
TOTAL METRO COUNTIES	**1,288.9**	**102,293**	**343,054**	**278,331**	**197,246**	**176,178**	**191,798**	**283,185**	**378,383**	**250,921**	**218,191**	**96,610**	**61,610**	**2.82**
TOTAL STATE	**2,014.9**	**151,962**	**492,400**	**412,269**	**305,963**	**294,958**	**357,348**	**430,818**	**592,942**	**388,419**	**339,192**	**154,558**	**108,971**	**2.87**
HAWAII														
HONOLULU	**252.8**	**18,164**	**65,198**	**54,549**	**40,904**	**39,784**	**34,201**	**43,669**	**66,622**	**48,668**	**46,377**	**24,585**	**22,879**	**3.19**
Honolulu	252.8	18,164	65,198	54,549	40,904	39,784	34,201	43,669	66,622	48,668	46,377	24,585	22,879	3.19
ALL COUNTIES														
Hawaii	33.6	1,924	7,986	6,312	5,104	5,753	6,521	5,598	9,813	6,337	5,678	3,233	2,941	3.08
Honolulu	252.8	18,164	65,198	54,549	40,904	39,784	34,201	43,669	66,622	48,668	46,377	24,585	22,879	3.19
Kauai	13.5	621	3,117	2,439	2,011	2,355	2,957	2,073	3,829	2,559	2,302	1,312	1,425	3.19
Maui	26.3	1,426	6,425	4,952	3,842	4,664	4,991	4,698	7,762	4,803	4,082	2,404	2,551	3.08
TOTAL METRO COUNTIES	**252.8**	**18,164**	**65,198**	**54,549**	**40,904**	**39,784**	**34,201**	**43,669**	**66,622**	**48,668**	**46,377**	**24,585**	**22,879**	**3.19**
TOTAL STATE	**326.2**	**22,135**	**82,726**	**68,252**	**51,861**	**52,556**	**48,670**	**56,038**	**88,026**	**62,367**	**58,439**	**31,534**	**29,796**	**3.17**

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

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IDAHO														
BOISE	**71.3**	**7,667**	**20,099**	**14,500**	**9,092**	**8,928**	**11,014**	**16,415**	**23,446**	**12,266**	**11,279**	**4,950**	**2,944**	**2.67**
Ada	71.3	7,667	20,099	14,500	9,092	8,928	11,014	16,415	23,446	12,266	11,279	4,950	2,944	2.67
ALL COUNTIES														
Ada	71.3	7,667	20,099	14,500	9,092	8,928	11,014	16,415	23,446	12,266	11,279	4,950	2,944	2.67
Adams	1.2	84	252	255	162	159	288	242	431	179	184	112	52	2.92
Bannock	24.0	3,120	6,813	4,349	3,009	2,946	3,763	5,094	7,406	4,190	3,783	1,958	1,569	2.90
Bear Lake	2.5	199	526	427	323	398	627	534	728	381	374	256	227	2.92
Benewah	3.1	255	716	626	434	453	616	639	1,001	509	527	254	170	2.87
Bingham	11.5	947	2,787	2,291	1,706	1,623	2,146	1,757	3,092	1,891	1,983	1,284	1,493	3.34
Blaine	4.7	468	1,651	1,059	507	520	495	1,485	1,522	782	532	265	114	2.40
Boise	1.4	100	380	285	190	218	227	482	399	223	172	81	43	2.36
Bonner	9.7	582	2,441	1,779	1,395	1,513	1,990	1,930	3,397	1,634	1,605	712	422	2.79
Bonneville	22.5	2,491	5,918	4,615	3,274	2,996	3,206	3,967	6,646	3,843	3,937	2,089	2,018	3.07
Boundary	2.6	155	637	484	402	355	567	472	853	408	451	260	156	3.00
Butte	1.1	94	250	176	166	166	248	206	335	177	175	114	93	3.18
Camas	.3	20	65	66	43	37	69	74	90	49	50	23	14	2.67
Canyon	29.9	2,713	6,708	5,388	3,951	4,440	6,700	5,797	9,890	4,944	4,933	2,517	1,819	2.95
Caribou	3.1	323	823	610	421	427	496	618	826	538	518	352	248	3.00
Cassia	6.2	602	1,388	1,100	888	965	1,257	1,046	1,901	1,004	939	634	676	3.21
Clark	.3	22	59	71	40	45	63	83	86	50	44	21	16	2.67
Clearwater	3.5	255	783	776	504	547	635	722	1,130	597	617	277	157	2.80
Custer	1.6	69	354	305	221	287	364	584	433	227	182	112	62	2.38
Elmore	7.1	1,233	2,035	1,480	811	741	800	1,131	2,225	1,377	1,475	560	332	3.14
Franklin	2.8	205	553	462	357	414	809	467	818	437	372	315	391	3.39
Fremont	3.7	286	792	703	544	555	820	741	1,048	579	546	393	395	3.05
Gem	4.4	299	839	800	574	712	1,176	802	1,572	711	712	384	219	2.84
Gooding	4.6	312	814	800	611	774	1,289	992	1,626	675	682	360	265	2.80
Idaho	5.3	354	1,125	979	770	813	1,259	1,258	1,680	842	839	411	270	2.79
Jefferson	4.9	394	1,177	955	658	717	999	693	1,338	807	762	613	687	3.37
Jerome	5.5	468	1,182	957	770	897	1,226	978	1,812	976	902	484	348	2.93
Kootenai	24.1	1,879	5,742	5,015	3,336	3,410	4,718	4,832	8,152	3,956	4,217	1,835	1,108	2.79
Latah	10.5	1,838	2,965	1,690	1,115	1,141	1,751	2,654	3,888	1,645	1,389	613	311	2.76
Lemhi	3.0	196	626	617	381	503	677	733	1,010	463	405	227	162	2.67
Lewis	1.4	99	265	239	200	214	383	325	483	207	201	119	65	2.86
Lincoln	1.2	74	259	199	173	192	303	261	372	181	202	96	88	2.92
Madison	5.4	1,444	1,204	842	594	557	759	635	1,259	843	985	678	1,000	3.94
Minidoka	6.6	584	1,461	1,207	938	1,189	1,221	1,064	2,055	1,114	1,139	650	578	3.12
Nez Perce	12.5	1,110	2,710	2,195	1,760	1,921	2,804	2,979	4,349	2,024	1,803	871	474	2.64
Oneida	1.1	61	180	181	118	193	367	244	361	152	148	97	98	3.00
Owyhee	2.8	213	572	476	388	450	701	541	899	439	445	248	228	3.07
Payette	5.9	431	1,075	1,061	743	958	1,632	1,254	2,025	914	892	496	319	2.80
Power	2.5	168	696	487	363	361	425	525	683	418	427	248	199	2.96
Shoshone	6.4	544	1,516	1,166	874	1,049	1,251	1,392	2,099	980	1,063	516	350	2.83
Teton	.9	62	242	156	115	148	177	136	288	141	141	96	98	3.56
Twin Falls	19.6	1,736	4,194	3,442	2,542	2,986	4,700	4,209	6,695	3,171	2,987	1,526	1,012	2.85
Valley	2.2	166	658	449	296	328	303	444	786	370	357	162	81	2.91
Washington	3.2	176	560	484	404	523	1,053	681	1,146	491	445	236	201	2.78
TOTAL METRO COUNTIES	**71.3**	**7,667**	**20,099**	**14,500**	**9,092**	**8,928**	**11,014**	**16,415**	**23,446**	**12,266**	**11,279**	**4,950**	**2,944**	**2.67**
TOTAL STATE	**348.1**	**34,498**	**86,092**	**66,204**	**46,163**	**48,769**	**66,374**	**72,118**	**112,279**	**57,805**	**55,821**	**28,505**	**21,572**	**2.88**
ILLINOIS														
ALTON - GRANITE CITY	**99.7**	**7,231**	**20,168**	**17,726**	**15,959**	**16,840**	**21,776**	**23,996**	**30,505**	**18,329**	**15,521**	**7,172**	**4,177**	**2.68**
Jersey	7.3	475	1,444	1,360	1,162	1,223	1,636	1,522	2,207	1,328	1,238	638	367	2.93
Madison	92.4	6,756	18,724	16,366	14,797	15,617	20,140	22,474	28,298	17,001	14,283	6,534	3,810	2.66
AURORA - ELGIN	**115.4**	**9,147**	**30,146**	**24,137**	**17,252**	**15,807**	**18,911**	**24,996**	**32,239**	**21,012**	**20,482**	**10,084**	**6,587**	**2.86**
Kane	101.4	8,190	26,360	20,706	15,115	14,035	16,994	22,237	28,633	18,267	17,581	8,702	5,980	2.85
Kendall	14.0	957	3,786	3,431	2,137	1,772	1,917	2,759	3,606	2,745	2,901	1,382	607	2.89
BLOOMINGTON - NORMAL	**45.2**	**6,101**	**11,279**	**7,633**	**5,814**	**5,926**	**8,447**	**12,587**	**14,036**	**7,554**	**6,728**	**2,886**	**1,409**	**2.74**
McLean	45.2	6,101	11,279	7,633	5,814	5,926	8,447	12,587	14,036	7,554	6,728	2,886	1,409	2.74
CHAMPAIGN - URBANA - RANTOUL	**61.0**	**10,851**	**17,525**	**9,896**	**7,409**	**6,884**	**8,435**	**18,578**	**18,965**	**10,188**	**8,381**	**3,299**	**1,589**	**2.77**
Champaign	61.0	10,851	17,525	9,896	7,409	6,884	8,435	18,578	18,965	10,188	8,381	3,299	1,589	2.77

1984 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/83 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average House-hold Size
ILLINOIS (continued)														
CHICAGO	**2,211.9**	**137,633**	**513,853**	**430,373**	**355,784**	**367,177**	**407,080**	**583,136**	**625,935**	**367,681**	**320,884**	**171,265**	**143,059**	**2.73**
Cook	1,897.9	117,994	429,128	355,443	304,238	323,202	367,895	514,245	536,581	310,242	264,692	143,561	128,579	2.71
Du Page	258.2	16,427	70,919	61,844	43,048	36,312	29,650	58,296	73,230	47,039	45,662	22,382	11,591	2.79
McHenry	55.8	3,212	13,806	13,086	8,498	7,663	9,535	10,595	16,124	10,400	10,530	5,262	2,889	2.88
CHICAGO - GARY - LAKE COUNTY CONSOLIDATED AREA	***2,865.6***	***185,013***	***677,038***	***568,592***	***460,718***	***465,476***	***508,763***	***714,014***	***807,759***	***489,522***	***439,581***	***231,534***	***183,190***	***2.78***
DAVENPORT - ROCK ISLAND - MOLINE	**146.4**	**13,123**	**35,063**	**26,994**	**20,855**	**21,727**	**28,638**	**37,913**	**44,004**	**24,965**	**22,631**	**10,758**	**6,129**	**2.66**
Henry	21.2	1,497	4,292	3,941	3,004	3,205	5,261	5,047	6,450	3,531	3,523	1,721	928	2.71
Rock Island	63.8	5,557	14,094	11,290	9,279	10,103	13,477	17,425	19,571	10,780	9,200	4,334	2,490	2.60
Scott, Iowa	*61.4*	*6,069*	*16,677*	*11,763*	*8,572*	*8,419*	*9,900*	*15,441*	*17,983*	*10,654*	*9,908*	*4,703*	*2,711*	*2.69*
DECATUR	**50.7**	**4,267**	**11,309**	**9,015**	**7,562**	**7,840**	**10,707**	**13,530**	**15,538**	**8,743**	**7,626**	**3,429**	**1,834**	**2.60**
Macon	50.7	4,267	11,309	9,015	7,562	7,840	10,707	13,530	15,538	8,743	7,626	3,429	1,834	2.60
EAST ST. LOUIS - BELLEVILLE	**105.4**	**7,475**	**22,368**	**18,855**	**16,926**	**17,269**	**22,507**	**24,781**	**29,778**	**19,018**	**16,346**	**8,502**	**6,975**	**2.81**
Clinton	11.8	830	2,400	2,036	1,721	1,912	2,901	2,590	3,331	2,147	1,841	1,058	833	2.89
St. Clair	93.6	6,645	19,968	16,819	15,205	15,357	19,606	22,191	26,447	16,871	14,505	7,444	6,142	2.80
JOLIET	**125.3**	**8,928**	**34,204**	**28,214**	**18,585**	**16,869**	**18,500**	**22,406**	**33,561**	**23,242**	**24,805**	**12,808**	**8,478**	**3.04**
Grundy	11.7	917	2,653	2,210	1,712	1,789	2,419	2,637	3,502	2,100	1,981	995	485	2.74
Will	113.6	8,011	31,551	26,004	16,873	15,080	16,081	19,769	30,059	21,142	22,824	11,813	7,993	3.08
KANKAKEE	**37.3**	**3,048**	**8,411**	**6,722**	**5,439**	**5,980**	**7,700**	**9,474**	**10,613**	**6,352**	**5,897**	**2,982**	**1,982**	**2.80**
Kankakee	37.3	3,048	8,411	6,722	5,439	5,980	7,700	9,474	10,613	6,352	5,897	2,982	1,982	2.80
LAKE COUNTY	**154.1**	**9,639**	**38,528**	**35,815**	**26,589**	**22,673**	**20,856**	**30,453**	**43,009**	**29,677**	**28,764**	**14,075**	**8,122**	**3.03**
Lake	154.1	9,639	38,528	35,815	26,589	22,673	20,856	30,453	43,009	29,677	28,764	14,075	8,122	3.03
PEORIA	**138.0**	**11,726**	**33,013**	**24,918**	**20,766**	**20,452**	**27,125**	**34,020**	**42,271**	**24,087**	**21,811**	**10,168**	**5,643**	**2.69**
Peoria	76.0	6,707	18,176	13,042	10,812	11,479	15,784	20,472	23,652	12,531	10,947	5,221	3,177	2.64
Tazewell	49.9	4,182	12,009	9,602	8,157	7,242	8,708	11,127	15,005	9,407	8,722	3,819	1,820	2.72
Woodford	12.1	837	2,828	2,274	1,797	1,731	2,633	2,421	3,614	2,149	2,142	1,128	646	2.90
ROCKFORD	**104.5**	**8,380**	**24,622**	**20,473**	**15,907**	**16,027**	**19,091**	**25,549**	**31,385**	**18,295**	**16,992**	**7,827**	**4,452**	**2.69**
Boone	10.5	780	2,316	2,356	1,540	1,482	2,026	2,259	3,099	1,809	1,856	946	531	2.81
Winnebago	94.0	7,600	22,306	18,117	14,367	14,545	17,065	23,290	28,286	16,486	15,136	6,881	3,921	2.68
SPRINGFIELD	**78.2**	**6,395**	**18,528**	**13,591**	**10,838**	**11,709**	**17,139**	**23,876**	**23,547**	**12,913**	**10,712**	**4,721**	**2,431**	**2.48**
Menard	4.6	304	910	840	661	672	1,213	1,061	1,440	803	807	335	154	2.70
Sangamon	73.6	6,091	17,618	12,751	10,177	11,037	15,926	22,815	22,107	12,110	9,905	4,386	2,277	2.46
ALL COUNTIES														
Adams	27.4	2,297	5,448	4,354	3,858	4,417	7,026	7,717	8,575	4,379	3,782	1,852	1,095	2.61
Alexander	4.9	298	783	679	625	814	1,701	1,485	1,471	846	562	254	282	2.51
Bond	6.2	481	1,073	945	851	1,034	1,816	1,529	2,038	1,068	937	401	227	2.69
Boone	10.5	780	2,316	2,356	1,540	1,482	2,026	2,259	3,099	1,809	1,856	946	531	2.81
Brown	2.2	122	360	270	272	397	779	622	755	298	307	134	84	2.50
Bureau	15.0	950	2,736	2,443	2,051	2,469	4,351	4,006	4,713	2,295	2,175	1,167	644	2.61
Calhoun	2.1	90	314	329	309	357	701	461	709	350	268	185	127	2.81
Carroll	7.1	463	1,334	1,097	1,024	1,231	1,951	1,712	2,450	1,083	1,045	507	303	2.63
Cass	5.7	380	1,077	929	792	909	1,613	1,444	1,795	984	826	430	221	2.68
Champaign	61.0	10,851	17,525	9,896	7,409	6,884	8,435	18,578	18,965	10,188	8,381	3,299	1,589	2.77
Christian	14.3	952	2,604	2,289	1,980	2,385	4,090	3,949	4,382	2,396	2,084	978	511	2.56
Clark	6.8	453	1,147	1,069	896	1,160	2,075	1,909	2,204	1,071	971	437	208	2.51
Clay	6.2	432	1,053	888	754	1,040	2,033	1,663	2,051	1,088	826	369	203	2.53
Clinton	11.8	830	2,400	2,036	1,721	1,912	2,901	2,590	3,331	2,147	1,841	1,058	833	2.89
Coles	19.7	2,738	4,030	2,933	2,633	2,766	4,600	5,559	6,384	3,285	2,878	1,069	525	2.72
Cook	1,897.9	117,994	429,128	355,443	304,238	323,202	367,895	514,245	536,581	310,242	264,692	143,561	128,579	2.71
Crawford	8.4	555	1,506	1,261	1,152	1,386	2,540	2,159	2,948	1,292	1,231	538	232	2.52
Cumberland	4.4	302	832	713	601	732	1,220	1,162	1,339	715	670	311	203	2.61
De Kalb	25.7	3,956	6,131	4,298	3,328	3,476	4,511	7,095	7,977	4,432	3,639	1,703	854	2.91
De Witt	7.2	538	1,387	1,233	1,010	1,197	1,835	1,840	2,318	1,209	1,128	449	256	2.58
Douglas	7.6	595	1,481	1,277	1,165	1,264	1,818	1,818	2,542	1,258	1,146	516	320	2.64
Du Page	258.2	16,427	70,919	61,844	43,048	36,312	29,650	58,296	73,230	47,039	45,662	22,382	11,591	2.79
Edgar	8.7	580	1,560	1,352	1,172	1,469	2,567	2,518	2,778	1,400	1,213	536	255	2.48
Edwards	3.5	242	637	535	409	580	1,097	1,101	1,120	550	465	205	59	2.37
Effingham	12.1	989	2,704	2,050	1,594	1,832	2,931	2,950	3,432	2,143	1,902	983	690	2.76
Fayette	8.5	562	1,467	1,269	1,140	1,370	2,692	2,145	2,838	1,407	1,158	643	309	2.69
Ford	5.9	394	1,040	892	913	996	1,665	1,683	1,863	947	836	401	170	2.53
Franklin	18.2	1,055	3,030	2,776	2,152	3,168	6,019	5,219	5,912	2,951	2,535	1,051	532	2.47
Fulton	16.8	1,109	3,172	2,807	2,240	2,706	4,766	4,230	5,423	2,809	2,556	1,184	598	2.61

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average Household Size
METRO AREA County	12/31/83 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
ILLINOIS (continued)														
ALL COUNTIES (continued)														
Gallatin	3.0	181	489	553	405	483	889	848	896	503	447	222	84	2.57
Greene	6.3	404	990	962	858	1,086	2,000	1,558	2,076	1,027	939	451	249	2.62
Grundy	11.7	917	2,653	2,210	1,712	1,789	2,419	2,637	3,502	2,100	1,981	995	485	2.74
Hamilton	3.9	233	574	556	514	658	1,365	1,200	1,290	633	467	210	100	2.38
Hancock	9.4	646	1,729	1,395	1,288	1,558	2,784	2,649	2,984	1,532	1,333	586	316	2.55
Hardin	2.1	116	324	313	309	404	634	513	704	394	300	115	74	2.62
Henderson	3.5	271	656	613	485	584	891	767	1,135	624	576	257	141	2.71
Henry	21.2	1,497	4,292	3,941	3,004	3,205	5,261	5,047	6,450	3,531	3,523	1,721	928	2.71
Iroquois	12.5	817	2,237	2,114	1,761	2,099	3,472	3,155	4,022	2,036	1,930	875	482	2.62
Jackson	24.2	5,281	6,065	3,284	2,456	2,634	4,480	7,705	7,843	3,812	3,060	1,147	633	2.63
Jasper	4.3	284	765	643	572	699	1,337	945	1,428	700	662	328	237	2.72
Jefferson	15.5	1,114	3,184	2,477	1,976	2,501	4,248	4,511	4,838	2,604	2,171	909	467	2.48
Jersey	7.3	475	1,444	1,360	1,162	1,223	1,636	1,522	2,207	1,328	1,238	638	367	2.93
Jo Daviess	9.1	573	1,828	1,511	1,299	1,541	2,348	2,469	2,609	1,486	1,327	736	473	2.65
Johnson	3.8	190	621	671	504	653	1,161	1,032	1,243	633	525	256	111	2.71
Kane	101.4	8,190	26,360	20,706	15,115	14,035	16,994	22,237	28,633	18,267	17,581	8,702	5,980	2.85
Kankakee	37.3	3,048	8,411	6,722	5,439	5,980	7,700	9,474	10,613	6,352	5,897	2,982	1,982	2.80
Kendall	14.0	957	3,786	3,431	2,137	1,772	1,917	2,759	3,606	2,745	2,901	1,382	607	2.89
Knox	23.8	1,854	4,989	3,909	3,409	3,748	5,891	6,827	7,458	3,942	3,401	1,498	674	2.58
Lake	154.1	9,639	38,528	35,815	26,589	22,673	20,856	30,453	43,009	29,677	28,764	14,075	8,122	3.03
La Salle	43.5	2,883	8,043	7,031	6,360	7,654	11,529	12,874	12,622	7,186	6,059	3,065	1,694	2.56
Lawrence	6.9	438	1,215	977	917	1,208	2,145	1,787	2,292	1,144	1,003	437	237	2.59
Lee	13.1	1,015	2,714	2,186	1,886	2,160	3,139	3,539	3,955	2,065	1,951	1,027	563	2.73
Livingston	14.7	1,122	2,780	2,454	2,120	2,379	3,845	3,701	4,713	2,485	2,071	1,072	658	2.84
Logan	11.7	848	2,271	1,931	1,676	1,853	3,121	3,436	3,668	1,947	1,665	688	296	2.70
McDonough	13.3	1,916	2,848	1,944	1,594	1,899	3,099	4,059	4,231	2,143	1,766	746	355	2.86
McHenry	55.8	3,212	13,806	13,086	8,498	7,663	9,535	10,595	16,124	10,400	10,530	5,262	2,889	2.88
McLean	45.2	6,101	11,279	7,633	5,814	5,926	8,447	12,587	14,036	7,554	6,728	2,886	1,409	2.74
Macon	50.7	4,267	11,309	9,015	7,562	7,840	10,707	13,530	15,538	8,743	7,626	3,429	1,834	2.60
Macoupin	19.6	1,222	3,561	2,960	2,729	3,276	5.852	5,254	6,168	3,288	2,891	1,269	730	2.60
Madison	92.4	6,756	18,724	16,366	14,797	15,617	20,140	22,474	28,298	17,001	14,283	6,534	3,810	2.66
Marion	17.6	1,356	3,226	2,891	2,393	2,792	4,942	4,580	5,682	3,075	2,454	1,145	664	2.62
Marshall	5.5	347	1,048	943	766	916	1,480	1,341	1,708	901	891	418	241	2.69
Mason	7.6	545	1,451	1,329	1,034	1,180	2,061	1,734	2,470	1,249	1,243	589	315	2.68
Massac	6.2	379	1,046	987	924	1,055	1,809	1,747	2,036	1,041	850	373	153	2.48
Menard	4.6	304	910	840	661	672	1,213	1,061	1,440	803	807	335	154	2.70
Mercer	7.3	464	1,476	1,405	1,033	1,168	1,754	1,673	2,213	1,251	1,245	629	289	2.73
☐ Monroe	7.4	454	1,412	1,310	1,234	1,200	1,790	1,586	2,264	1,313	1,247	621	369	2.80
Montgomery	12.5	864	2,196	1,815	1,638	2,148	3,839	3,217	4,180	2,019	1,752	839	493	2.65
Morgan	14.5	1,134	2,894	2,391	2,005	2,250	3,826	4,260	4,521	2,360	1,981	906	472	2.63
Moultrie	5.4	375	1,086	914	775	831	1,419	1,101	1,834	983	878	400	204	2.78
Ogle	17.6	1,356	3,643	3,480	2,542	2,715	3,864	4,247	5,299	3,059	2,859	1,394	742	2.69
Peoria	76.0	6,707	18,176	13,042	10,812	11,479	15,784	20,472	23,652	12,531	10,947	5,221	3,177	2.64
Perry	8.7	555	1,673	1,348	1,168	1,402	2,554	2,359	2,674	1,461	1,291	590	325	2.57
Piatt	6.3	377	1,297	1,199	954	991	1,482	1,412	1,995	1,110	1,082	492	209	2.68
Pike	7.6	437	1,233	1,068	1,016	1,278	2,568	2,096	2,579	1,198	980	513	234	2.49
Pope	1.8	85	272	316	244	302	581	578	550	283	244	100	45	2.56
Pulaski	3.4	185	486	449	478	583	1,219	932	1,074	550	438	192	214	2.62
Putnam	2.3	143	525	436	302	378	516	438	736	419	409	190	108	2.83
Randolph	12.6	861	2,486	1,969	1,724	2,037	3,523	2,892	3,993	2,258	2,031	897	529	2.94
Richland	7.2	631	1,346	1,169	951	1,135	1,968	2,021	2,302	1,258	984	408	227	2.49
Rock Island	63.8	5,557	14,094	11,290	9,279	10,103	13,477	17,425	19,571	10,780	9,200	4,334	2,490	2.60
St. Clair	93.6	6,645	19,968	16,819	15,205	15,357	19,606	22,191	26,447	16,871	14,505	7,444	6,142	2.80
Saline	12.4	740	1,968	1,866	1,605	2,045	4,176	4,088	3,939	1,997	1,520	626	230	2.37
Sangamon	73.6	6,091	17,618	12,751	10,177	11,037	15,926	22,815	22,107	12,110	9,905	4,386	2,277	2.46
Schuyler	3.3	208	583	500	448	544	1,017	834	1,144	523	481	220	98	2.55
Scott	2.3	158	385	332	327	359	739	542	760	411	344	143	100	2.70
Shelby	9.1	555	1,594	1,490	1,237	1,502	2,722	2,129	2,944	1,465	1,497	677	388	2.67
Stark	2.8	163	505	462	375	490	805	741	874	426	416	204	139	2.64
Stephenson	19.1	1,573	3,809	3,237	2,719	3,044	4,718	4,977	6,163	3,022	2,875	1,325	738	2.60
Tazewell	49.9	4,182	12,009	9,602	8,157	7,242	8,708	11,127	15,005	9,407	8,722	3,819	1,820	2.72
Union	7.5	336	1,342	1,081	837	1,624	2,280	2,050	2,934	1,109	889	382	136	2.44
Vermilion	36.5	2,885	7,474	6,114	5,170	6,097	8,760	10,107	11,054	6,208	5,346	2,414	1,371	2.58
Wabash	5.4	492	1,063	802	741	886	1,416	1,364	1,733	918	822	381	182	2.61
Warren	8.2	602	1,581	1,341	1,141	1,297	2,238	2,128	2,566	1,322	1,276	585	323	2.70
Washington	6.0	298	1,000	878	797	1,068	1,959	1,451	1,969	931	894	506	249	2.68

1984 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average Household Size
METRO AREA County	12/31/83 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
ILLINOIS (continued)														
ALL COUNTIES (continued)														
Wayne	7.6	547	1,154	1,151	1,000	1,353	2,395	2,163	2,554	1,220	1,005	436	222	2.45
White	7.3	443	1,203	1,079	1,025	1,224	2,326	1,961	2,619	1,204	978	371	167	2.48
Whiteside	24.4	2,035	5,203	4,356	3,619	3,871	5,316	5,811	7,345	4,187	4,014	1,943	1,100	2.71
Will	113.6	8,011	31,551	26,004	16,873	15,080	16,081	19,769	30,059	21,142	22,824	11,813	7,993	3.08
Williamson	23.7	1,649	4,689	3,951	3,081	3,886	6,444	6,699	7,660	4,046	3,291	1,339	665	2.49
Winnebago	94.0	7,600	22,306	18,117	14,367	14,545	17,065	23,290	28,286	16,486	15,136	6,881	3,921	2.68
Woodford	12.1	837	2,828	2,274	1,797	1,731	2,633	2,421	3,614	2,149	2,142	1,128	646	2.90
TOTAL METRO COUNTIES	**3,419.1**	**238,329**	**803,752**	**663,909**	**538,347**	**545,961**	**628,802**	**871,440**	**979,667**	**582,715**	**518,919**	**265,834**	**200,525**	**2.75**
TOTAL STATE	**4,227.6**	**303,048**	**959,476**	**793,830**	**648,455**	**676,644**	**846,145**	**1,089,918**	**1,235,963**	**716,619**	**635,883**	**319,658**	**229,579**	**2.72**
INDIANA														
ANDERSON	**49.9**	**3,620**	**10,757**	**9,411**	**7,881**	**7,896**	**10,335**	**11,500**	**15,776**	**8,928**	**8,112**	**3,632**	**1,952**	**2.75**
Madison	49.9	3,620	10,757	9,411	7,881	7,896	10,335	11,500	15,776	8,928	8,112	3,632	1,952	2.75
BLOOMINGTON	**35.6**	**5,967**	**10,146**	**6,040**	**4,291**	**4,011**	**5,145**	**10,471**	**11,597**	**6,018**	**4,782**	**1,920**	**812**	**2.85**
Monroe	35.6	5,967	10,146	6,040	4,291	4,011	5,145	10,471	11,597	6,018	4,782	1,920	812	2.85
ELKHART - GOSHEN	**49.5**	**3,979**	**12,114**	**9,797**	**7,353**	**7,202**	**9,055**	**10,133**	**15,459**	**8,868**	**8,766**	**3,966**	**2,308**	**2.82**
Elkhart	49.5	3,979	12,114	9,797	7,353	7,202	9,055	10,133	15,459	8,868	8,766	3,966	2,308	2.82
EVANSVILLE	**105.7**	**8,618**	**23,250**	**18,511**	**15,409**	**16,817**	**23,095**	**26,226**	**32,659**	**19,043**	**16,576**	**7,251**	**3,945**	**2.67**
Posey	9.6	715	2,270	1,887	1,344	1,415	1,969	1,751	2,907	1,798	1,856	823	465	2.92
Vanderburgh	64.5	5,634	13,459	10,084	9,358	10,769	15,196	17,948	20,729	10,975	8,836	3,846	2,166	2.57
Warrick	15.6	992	3,919	3,665	2,298	2,164	2,562	2,581	4,312	3,137	3,376	1,456	738	2.97
Henderson, Ky.	*16.0*	*1,277*	*3,602*	*2,875*	*2,409*	*2,469*	*3,368*	*3,946*	*4,711*	*3,133*	*2,508*	*1,126*	*576*	*2.65*
FORT WAYNE	**126.3**	**10,784**	**31,567**	**23,500**	**18,709**	**18,578**	**23,162**	**28,266**	**38,113**	**21,884**	**21,324**	**10,324**	**6,389**	**2.81**
Allen	105.5	9,227	26,885	19,627	15,630	15,446	18,685	24,451	31,671	18,167	17,501	8,396	5,314	2.79
De Kalb	11.6	857	2,628	2,193	1,700	1,714	2,508	2,146	3,[illegible]70	2,096	2,155	1,125	608	2.92
Whitley	9.2	700	2,054	1,680	1,379	1,418	1,969	1,669	2,972	1,621	1,668	80[illegible]	467	2.90
GARY - HAMMOND	**214.5**	**16,160**	**50,215**	**41,583**	**35,874**	**35,900**	**34,768**	**42,219**	**60,023**	**40,280**	**37,562**	**19,663**	**14,753**	**2.97**
Lake	171.6	12,467	38,646	31,967	29,238	30,132	29,150	34,625	47,815	32,109	28,925	15,521	12,605	2.95
Porter	42.9	3,693	11,569	9,616	6,636	5,768	5,618	7,594	12,208	8,171	8,637	4,142	2,148	3.02
INDIANAPOLIS	**428.6**	**34,972**	**103,933**	**83,336**	**66,441**	**64,744**	**75,474**	**100,475**	**130,626**	**76,892**	**69,218**	**31,962**	**19,427**	**2.75**
Boone	13.3	924	2,944	2,848	2,044	1,905	2,635	2,426	4,267	2,416	2,563	1,109	519	2.86
Hamilton	30.8	1,721	7,415	7,926	5,218	4,297	4,223	4,688	9,126	6,055	6,668	2,938	1,325	2.99
Hancock	15.4	967	3,456	3,801	2,537	2,206	2,433	2,353	4,461	2,959	3,400	1,515	712	3.01
Hendricks	24.3	1,422	5,935	5,856	3,971	3,538	3,578	3,517	7,139	4,912	5,371	2,344	1,017	3.07
Johnson	27.6	2,036	7,060	6,272	4,396	3,783	4,053	4,785	7,997	5,520	5,671	2,501	1,126	2.98
Marion	285.2	25,751	70,070	49,553	43,130	44,250	52,446	77,019	88,197	48,960	39,218	18,710	13,096	2.64
Morgan	18.0	1,182	4,034	4,045	2,957	2,644	3,138	2,987	5,206	3,462	3,666	1,722	957	2.99
Shelby	14.0	969	3,019	2,735	2,188	2,121	2,968	2,700	4,233	2,608	2,661	1,123	675	2.86
KOKOMO	**37.5**	**2,906**	**8,484**	**7,759**	**6,186**	**5,554**	**6,611**	**8,515**	**11,115**	**6,919**	**6,589**	**2,922**	**1,440**	**2.74**
Howard	31.4	2,484	7,279	6,547	5,274	4,580	5,236	7,111	9,283	5,846	5,463	2,473	1,224	2.75
Tipton	6.1	422	1,205	1,212	912	974	1,375	1,404	1,832	1,073	1,126	449	216	2.72
LAFAYETTE	**42.0**	**6,763**	**10,901**	**7,062**	**5,269**	**5,380**	**6,625**	**10,912**	**13,811**	**7,135**	**6,201**	**2,691**	**1,250**	**2.93**
Tippecanoe	42.0	6,763	10,901	7,062	5,269	5,380	6,625	10,912	13,811	7,135	6,201	2,691	1,250	2.93
MUNCIE	**43.9**	**4,592**	**9,525**	**8,171**	**6,621**	**6,576**	**8,415**	**10,195**	**13,967**	**7,909**	**7,145**	**3,065**	**1,619**	**2.85**
Delaware	43.9	4,592	9,525	8,171	6,621	6,576	8,415	10,195	13,967	7,909	7,145	3,065	1,619	2.85
SOUTH BEND - MISHAWAKA	**86.2**	**6,269**	**19,299**	**13,989**	**13,016**	**14,561**	**19,066**	**21,524**	**27,484**	**14,503**	**12,903**	**6,167**	**3,619**	**2.75**
St. Joseph	86.2	6,269	19,299	13,989	13,016	14,561	19,066	21,524	27,484	14,503	12,903	6,167	3,619	2.75
TERRE HAUTE	**49.1**	**4,254**	**9,893**	**7,576**	**6,543**	**8,309**	**12,525**	**12,743**	**15,849**	**8,396**	**7,038**	**3,234**	**1,840**	**2.76**
Clay	9.3	616	1,700	1,478	1,287	1,519	2,700	2,119	3,037	1,634	1,443	699	368	2.70
Vigo	39.8	3,638	8,193	6,098	5,256	6,790	9,825	10,624	12,812	6,762	5,595	2,535	1,472	2.77
ALL COUNTIES														
Adams	10.0	782	2,266	1,794	1,373	1,540	2,245	1,863	2,977	1,698	1,708	973	781	3.03
Allen	105.5	9,227	26,885	19,627	15,630	15,446	18,685	24,451	31,671	18,167	17,501	8,396	5,314	2.79
Bartholomew	23.8	1,762	5,789	5,304	3,701	3,314	3,930	5,069	6,987	4,557	4,442	1,875	870	2.79
Benton	3.5	248	637	596	504	634	981	896	1,153	546	529	277	199	2.72
Blackford	5.4	356	1,092	983	799	887	1,283	1,270	1,603	906	944	426	251	2.80
Boone	13.3	924	2,944	2,848	2,044	1,905	2,635	2,426	4,267	2,416	2,563	1,109	519	2.86
Brown	4.9	301	1,133	969	714	821	962	993	1,710	830	780	364	223	2.73
Carroll	7.2	493	1,449	1,298	1,064	1,162	1,734	1,389	2,478	1,140	1,274	604	315	2.79

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES METRO AREA County	12/31/83 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
INDIANA (continued)														
ALL COUNTIES (continued)														
Cass	14.5	1,063	2,919	2,515	2,183	2,523	3,297	3,242	4,636	2,460	2,450	1,112	600	2.80
☐ Clark	32.6	2,424	8,281	6,473	5,067	4,900	5,455	6,748	9,477	6,388	5,908	2,634	1,445	2.83
Clay	9.3	616	1,700	1,478	1,287	1,519	2,700	2,119	3,037	1,634	1,443	699	368	2.70
Clinton	11.3	838	2,289	1,922	1,642	1,794	2,815	2,500	3,616	1,939	1,890	890	465	2.77
Crawford	3.5	239	686	597	480	553	945	694	1,089	656	574	300	187	2.97
Daviess	10.0	670	1,932	1,623	1,374	1,776	2,625	2,207	3,274	1,644	1,592	727	556	2.80
☐ Dearborn	12.2	715	2,595	2,424	1,899	1,971	2,596	2,238	3,477	2,345	2,250	1,164	726	2.97
Decatur	8.1	581	1,740	1,477	1,142	1,259	1,901	1,610	2,426	1,405	1,381	737	541	2.93
De Kalb	11.6	857	2,628	2,193	1,700	1,714	2,508	2,146	3,470	2,096	2,155	1,125	608	2.92
Delaware	43.9	4,592	9,525	8,171	6,621	6,576	8,415	10,195	13,967	7,909	7,145	3,065	1,619	2.85
Dubois	12.1	941	2,757	2,175	1,734	1,761	2,732	2,754	3,310	2,132	1,943	1,110	851	2.91
Elkhart	49.5	3,979	12,114	9,797	7,353	7,202	9,055	10,133	15,459	8,868	8,766	3,966	2,308	2.82
Fayette	10.0	739	2,210	1,798	1,518	1,646	2,089	2,028	3,096	1,856	1,721	767	532	2.84
☐ Floyd	22.2	1,429	5,006	4,384	3,314	3,488	4,579	4,517	6,649	4,212	3,992	1,774	1,056	2.83
Fountain	6.7	460	1,218	1,196	944	1,153	1,729	1,465	2,215	1,102	1,108	531	279	2.84
Franklin	6.3	368	1,382	1,236	963	932	1,399	1,022	1,727	1,139	1,215	638	559	3.22
Fulton	7.3	553	1,339	1,189	1,033	1,238	1,948	1,592	2,583	1,190	1,073	557	305	2.73
Gibson	12.7	935	2,375	2,154	1,811	2,068	3,357	2,969	4,110	2,275	1,934	906	506	2.69
Grant	27.1	2,194	5,676	5,082	4,514	4,360	5,274	5,778	8,353	4,933	4,742	2,121	1,173	2.88
Greene	12.0	692	2,220	2,034	1,612	1,950	3,492	2,944	3,974	2,026	1,870	789	397	2.62
Hamilton	30.8	1,721	7,415	7,926	5,218	4,297	4,223	4,688	9,126	6,055	6,668	2,938	1,325	2.99
Hancock	15.4	767	3,456	3,801	2,537	2,206	2,433	2,353	4,461	2,959	3,400	1,515	712	3.01
☐ Harrison	9.8	672	2,179	2,003	1,491	1,436	2,019	1,563	2,919	1,937	1,867	921	593	3.02
Hendricks	24.3	1,422	5,935	5,856	3,971	3,538	3,578	3,517	7,139	4,912	5,371	2,344	1,017	3.07
Henry	18.6	1,263	3,853	3,483	2,835	2,939	4,227	3,949	5,711	3,469	3,273	1,468	730	2.81
Howard	31.4	2,484	7,279	6,547	5,274	4,580	5,236	7,111	9,283	5,846	5,463	2,473	1,224	2.75
Huntington	12.5	1,009	2,562	2,180	1,786	2,001	2,962	2,843	3,893	2,093	2,054	1,031	586	2.82
Jackson	13.4	1,072	2,789	2,425	1,962	2,008	3,144	2,875	4,126	2,426	2,368	1,073	532	2.78
Jasper	8.9	698	1,974	1,767	1,341	1,303	1,817	1,493	2,693	1,480	1,696	942	596	3.12
Jay	8.2	566	1,538	1,487	1,169	1,338	2,102	1,748	2,700	1,353	1,354	626	419	2.77
Jefferson	10.9	851	2,416	2,079	1,566	1,678	2,310	2,468	3,325	1,989	1,810	849	459	2.89
Jennings	7.7	561	1,740	1,583	1,075	1,121	1,620	1,428	2,167	1,446	1,446	761	452	3.08
Johnson	27.6	2,036	7,060	6,272	4,396	3,783	4,053	4,785	7,997	5,520	5,671	2,501	1,126	2.98
Knox	15.7	1,197	2,904	2,426	2,185	2,514	4,474	4,340	5,013	2,644	2,216	959	528	2.66
Kosciusko	22.3	1,890	5,356	4,234	3,103	3,283	4,434	4,183	7,426	4,017	3,887	1,767	1,020	2.83
La Grange	8.2	601	1,971	1,583	1,176	1,242	1,627	1,294	2,502	1,340	1,433	730	901	3.30
Lake	171.6	12,467	38,646	31,967	29,238	30,132	29,150	34,625	47,815	32,109	28,925	15,521	12,605	2.95
La Porte	37.7	2,658	8,355	6,787	5,740	6,388	7,772	7,963	11,618	6,776	6,337	3,059	1,947	2.89
Lawrence	15.9	1,069	3,207	2,848	2,394	2,523	3,859	3,356	5,078	3,071	2,667	1,153	575	2.73
Madison	49.9	3,620	10,757	9,411	7,881	7,896	10,335	11,500	15,776	8,928	8,112	3,632	1,952	2.75
Marion	285.2	25,751	70,070	49,553	43,130	44,250	52,446	77,019	88,197	48,960	39,218	18,710	13,096	2.64
Marshall	14.2	1,019	3,010	2,482	2,170	2,146	3,373	2,957	4,465	2,381	2,504	1,181	712	2.82
Martin	3.7	225	756	676	557	647	839	783	1,023	715	663	327	189	2.95
Miami	13.6	1,266	3,217	2,548	1,915	1,940	2,714	2,678	4,133	2,488	2,483	1,182	636	2.90
Monroe	35.6	5,967	10,146	6,040	4,291	4,011	5,145	10,471	11,597	6,018	4,782	1,920	812	2.85
Montgomery	13.0	1,050	2,586	2,345	1,955	1,960	3,104	2,867	4,389	2,215	2,125	962	442	2.74
Morgan	18.0	1,182	4,034	4,045	2,957	2,644	3,138	2,987	5,206	3,462	3,666	1,722	957	2.99
Newton	5.4	387	1,154	1,060	714	793	1,292	1,118	1,552	929	969	546	284	2.89
Noble	12.6	1,032	2,859	2,295	1,830	1,963	2,621	2,547	3,905	2,233	2,167	1,097	651	2.88
Ohio	1.9	116	366	333	313	302	470	401	570	366	324	155	84	2.84
Orange	6.9	438	1,357	1,144	975	1,144	1,842	1,527	2,190	1,270	1,116	478	319	2.77
Owen	6.2	369	1,189	1,104	988	935	1,615	1,403	1,920	1,126	961	486	304	2.74
Parke	6.0	339	1,101	1,049	864	973	1,674	1,288	1,982	1,080	920	495	235	2.80
Perry	6.7	456	1,306	1,082	985	1,149	1,722	1,390	2,013	1,251	1,080	589	377	2.87
Pike	5.3	334	954	935	730	801	1,546	1,205	1,756	953	888	332	166	2.62
Porter	42.9	3,693	11,569	9,616	6,636	5,768	5,618	7,594	12,208	8,171	8,637	4,142	2,148	3.02
Posey	9.6	715	2,270	1,887	1,344	1,415	1,969	1,751	2,907	1,798	1,856	823	465	2.92
Pulaski	4.9	334	931	763	688	827	1,357	1,222	1,446	809	756	404	263	2.76
Putnam	9.5	681	1,679	1,730	1,551	1,490	2,369	1,849	3,183	1,695	1,647	713	413	3.12
Randolph	10.6	718	2,174	1,984	1,640	1,593	2,491	2,153	3,482	1,772	1,841	868	484	2.79
Ripley	8.3	559	1,680	1,455	1,165	1,323	2,118	1,629	2,468	1,484	1,392	734	593	3.04
Rush	6.5	470	1,204	1,097	1,002	1,073	1,654	1,335	2,032	1,120	1,073	548	392	2.91
St. Joseph	86.2	6,269	19,299	13,989	13,016	14,561	19,066	21,524	27,484	14,503	12,903	6,167	3,619	2.75
Scott	7.2	511	1,578	1,472	1,067	1,060	1,512	1,334	2,013	1,472	1,281	657	443	2.93
Shelby	14.0	969	3,019	2,735	2,188	2,121	2,968	2,700	4,233	2,608	2,661	1,123	675	2.86
Spencer	6.6	410	1,308	1,222	956	994	1,710	1,203	1,999	1,194	1,237	576	391	3.08

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/83 Total Households (Thousands)	Under 25 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	1	2	3	4	5	6 or More	Average House-hold Size
INDIANA (continued)														
ALL COUNTIES (continued)														
Starke	7.8	401	1,548	1,446	1,171	1,173	1,981	1,596	2,363	1,323	1,285	742	491	2.90
Steuben	9.4	774	1,911	1,719	1,341	1,466	2,189	2,219	3,125	1,488	1,462	741	365	2.76
Sullivan	8.0	448	1,442	1,242	1,043	1,388	2,437	1,918	2,639	1,364	1,246	535	298	2.65
Switzerland	2.7	155	445	491	382	472	755	570	852	485	442	206	145	2.78
Tippecanoe	42.0	6,763	10,901	7,062	5,269	5,380	6,625	10,912	13,811	7,135	6,201	2,691	1,250	2.93
Tipton	6.1	422	1,205	1,212	912	974	1,375	1,404	1,832	1,073	1,126	449	216	2.72
Union	2.4	166	494	451	318	370	601	448	752	447	433	222	98	2.88
Vanderburgh	64.5	5,634	13,459	10,084	9,358	10,769	15,196	17,948	20,729	10,975	8,836	3,846	2,166	2.57
Vermillion	7.1	428	1,321	1,200	918	1,176	2,057	1,854	2,237	1,197	1,079	498	235	2.58
Vigo	39.8	3,638	8,193	6,098	5,256	6,790	9,825	10,624	12,812	6,762	5,595	2,535	1,472	2.77
Wabash	12.4	1,034	2,604	2,306	1,851	1,937	2,668	2,556	4,043	2,132	2,146	987	536	2.94
Warren	3.0	190	575	590	453	489	703	537	989	492	549	285	148	2.97
Warrick	15.6	992	3,919	3,665	2,298	2,164	2,562	2,581	4,312	3,137	3,376	1,456	738	2.97
Washington	7.9	606	1,589	1,447	1,122	1,238	1,898	1,549	2,374	1,526	1,357	664	430	2.86
Wayne	27.0	1,956	5,332	4,916	4,169	4,380	6,247	6,482	8,554	4,709	4,295	1,877	1,083	2.73
Wells	9.0	700	1,963	1,711	1,305	1,343	1,978	1,846	2,759	1,560	1,648	757	430	2.83
White	9.2	646	1,871	1,530	1,252	1,568	2,333	2,218	3,020	1,505	1,406	718	333	2.66
Whitley	9.2	700	2,054	1,680	1,379	1,418	1,969	1,669	2,972	1,621	1,668	803	467	2.90
TOTAL METRO COUNTIES	**1,329.6**	**112,847**	**314,543**	**248,844**	**202,955**	**204,854**	**245,537**	**304,299**	**404,290**	**238,534**	**217,725**	**102,164**	**62,998**	**2.81**
TOTAL STATE	**1,961.1**	**158,815**	**445,821**	**363,493**	**295,782**	**304,676**	**392,513**	**439,286**	**602,087**	**349,043**	**324,211**	**152,850**	**92,963**	**2.82**
IOWA														
CEDAR RAPIDS	**65.5**	**6,413**	**16,545**	**12,289**	**9,272**	**8,991**	**11,990**	**18,084**	**19,579**	**10,957**	**10,178**	**4,460**	**2,242**	**2.60**
Linn	65.5	6,413	16,545	12,289	9,272	8,991	11,990	18,084	19,579	10,957	10,178	4,460	2,242	2.60
DAVENPORT - ROCK ISLAND - MOLINE	**146.4**	**13,123**	**35,063**	**26,994**	**20,855**	**21,727**	**28,638**	**37,913**	**44,004**	**24,965**	**22,631**	**10,758**	**6,129**	**2.66**
Scott	61.4	6,069	16,677	11,763	8,572	8,419	9,900	15,441	17,983	10,654	9,908	4,703	2,711	2.69
Henry, Ill.	*21.2*	*1,497*	*4,292*	*3,941*	*3,004*	*3,205*	*5,261*	*5,047*	*6,450*	*3,531*	*3,523*	*1,721*	*928*	*2.71*
Rock Island, Ill.	*63.8*	*5,557*	*14,094*	*11,290*	*9,279*	*10,103*	*13,477*	*17,425*	*19,571*	*10,780*	*9,200*	*4,334*	*2,490*	*2.60*
DES MOINES	**147.9**	**13,954**	**37,137**	**27,151**	**21,125**	**21,022**	**27,511**	**42,398**	**44,836**	**24,695**	**21,848**	**9,608**	**4,515**	**2.55**
Dallas	11.7	858	2,574	2,194	1,649	1,741	2,684	2,978	3,655	1,944	1,886	844	393	2.62
Polk	123.3	12,132	31,296	22,043	17,568	17,693	22,568	36,779	37,564	20,393	17,348	7,585	3,631	2.51
Warren	12.9	964	3,267	2,914	1,908	1,588	2,259	2,641	3,617	2,358	2,614	1,179	491	2.89
DUBUQUE	**31.7**	**2,655**	**7,465**	**5,573**	**4,622**	**4,774**	**6,611**	**7,758**	**8,402**	**5,142**	**4,999**	**2,945**	**2,454**	**2.96**
Dubuque	31.7	2,655	7,465	5,573	4,622	4,774	6,611	7,758	8,402	5,142	4,999	2,945	2,454	2.96
IOWA CITY	**32.9**	**5,816**	**11,229**	**5,221**	**3,382**	**3,061**	**4,191**	**10,555**	**10,435**	**5,208**	**4,192**	**1,692**	**818**	**2.59**
Johnson	32.9	5,816	11,229	5,221	3,382	3,061	4,191	10,555	10,435	5,208	4,192	1,692	818	2.59
SIOUX CITY	**44.2**	**3,751**	**9,989**	**6,945**	**6,197**	**6,974**	**10,344**	**11,721**	**13,319**	**7,306**	**6,692**	**3,326**	**1,836**	**2.67**
Woodbury	37.9	3,166	8,330	5,824	5,354	6,111	9,115	10,312	11,518	6,219	5,608	2,747	1,496	2.64
Dakota, Neb.	*6.3*	*585*	*1,659*	*1,121*	*843*	*863*	*1,229*	*1,409*	*1,801*	*1,087*	*1,084*	*579*	*340*	*2.84*
WATERLOO - CEDAR FALLS	**59.7**	**6,235**	**14,704**	**10,266**	**8,179**	**8,674**	**11,642**	**14,788**	**18,515**	**10,333**	**9,395**	**4,354**	**2,315**	**2.75**
Black Hawk	50.6	5,464	12,795	8,603	6,964	7,402	9,372	12,616	15,722	8,828	7,878	3,601	1,955	2.74
Bremer	9.1	771	1,909	1,663	1,215	1,272	2,270	2,172	2,793	1,505	1,517	753	360	2.80
ALL COUNTIES														
Adair	3.8	267	626	516	510	623	1,258	1,057	1,339	542	483	251	128	2.50
Adams	2.2	135	350	316	323	362	714	540	799	351	305	143	62	2.55
Allamakee	5.4	345	930	794	735	928	1,668	1,297	1,680	848	722	480	373	2.80
Appanoose	6.3	451	1,084	867	764	1,047	2,087	1,778	2,136	920	839	433	194	2.49
Audubon	3.2	196	515	486	430	564	1,009	837	1,117	477	385	257	127	2.59
Benton	9.1	700	1,698	1,519	1,244	1,407	2,532	2,406	2,750	1,453	1,412	730	349	2.64
Black Hawk	50.6	5,464	12,795	8,603	6,964	7,402	9,372	12,616	15,722	8,828	7,878	3,601	1,955	2.74
Boone	10.1	828	2,042	1,532	1,350	1,568	2,780	2,809	3,335	1,620	1,418	647	271	2.58
Bremer	9.1	771	1,909	1,663	1,215	1,272	2,270	2,172	2,793	1,505	1,517	753	360	2.80
Buchanan	8.2	709	1,743	1,316	1,081	1,335	2,016	1,817	2,456	1,286	1,358	717	566	2.87
Buena Vista	8.0	668	1,537	1,012	1,108	1,378	2,297	2,293	2,668	1,185	1,084	524	246	2.59
Butler	6.6	433	1,252	961	865	1,111	1,978	1,562	2,198	999	1,027	543	271	2.68
Calhoun	5.0	316	808	664	676	891	1,645	1,251	1,816	740	651	340	202	2.62
Carroll	8.2	651	1,561	1,170	1,157	1,392	2,269	2,068	2,408	1,275	1,106	728	615	2.80
Cass	6.9	503	1,221	990	943	1,063	2,180	2,141	2,268	967	892	448	184	2.45
Cedar	7.2	537	1,458	1,218	978	1,127	1,882	1,798	2,324	1,151	1,131	542	254	2.64
Cerro Gordo	19.2	1,727	3,932	2,934	2,754	3,080	4,773	5,722	6,164	2,977	2,637	1,143	557	2.49

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/83 Total Households (Thousands)	Households by Age of Householder Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	Households by Number of Persons 1	2	3	4	5	6 or More	Average Household Size
IOWA (continued)														
ALL COUNTIES (continued)														
Cherokee	6.2	428	1,177	898	913	1,022	1,762	1,922	1,860	920	848	437	213	2.55
Chickasaw	5.6	433	1,025	962	771	849	1,560	1,328	1,697	852	852	507	364	2.79
Clarke	3.5	267	626	523	460	523	1,101	867	1,246	529	508	220	130	2.57
Clay	8.0	796	1,766	1,214	1,076	1,237	1,911	2,331	2,469	1,294	1,143	534	229	2.50
Clayton	8.1	566	1,473	1,203	1,132	1,337	2,389	2,229	2,470	1,256	1,137	613	395	2.63
Clinton	20.9	1,644	4,458	3,612	2,959	3,316	4,911	5,048	6,425	3,494	3,261	1,707	965	2.71
Crawford	6.9	563	1,322	1,095	935	1,166	1,818	1,725	2,132	1,070	1,026	613	334	2.72
Dallas	11.7	856	2,574	2,194	1,649	1,741	2,684	2,978	3,655	1,944	1,886	844	393	2.62
Davis	3.4	246	572	530	447	545	1,060	724	1,221	526	514	248	167	2.76
Decatur	3.5	274	606	488	426	559	1,147	927	1,248	507	458	244	116	2.77
Delaware	6.6	515	1,264	1,066	974	1,079	1,702	1,409	1,963	1,040	1,002	570	616	2.91
Des Moines	18.0	1,378	3,830	2,969	2,456	2,909	4,458	5,068	5,566	2,941	2,605	1,201	619	2.55
Dickinson	6.7	449	1,361	987	865	1,139	1,899	1,819	2,324	1,045	915	418	179	2.48
Dubuque	31.7	2,655	7,465	5,573	4,622	4,774	6,611	7,758	8,402	5,142	4,999	2,945	2,454	2.96
Emmet	5.0	466	1,003	736	671	794	1,330	1,519	1,436	775	716	364	190	2.56
Fayette	9.4	649	1,712	1,392	1,263	1,521	2,863	2,645	2,838	1,440	1,283	727	467	2.64
Floyd	7.2	457	1,339	1,236	984	1,195	1,989	1,858	2,308	1,062	1,114	543	315	2.67
Franklin	5.3	335	989	780	733	860	1,603	1,590	1,702	813	727	334	134	2.45
Fremont	3.7	213	629	521	480	666	1,191	983	1,301	526	506	254	130	2.54
Greene	4.8	300	851	660	609	785	1,595	1,423	1,604	669	620	315	169	2.48
Grundy	5.5	312	1,039	956	735	911	1,547	1,414	1,745	856	884	400	201	2.62
Guthrie	4.7	247	764	663	642	808	1,576	1,291	1,632	674	636	297	170	2.53
Hamilton	7.0	471	1,319	1,037	1,045	1,205	1,923	2,022	2,131	1,149	1,002	476	220	2.53
Hancock	5.4	410	1,121	802	727	854	1,486	1,477	1,680	873	753	420	197	2.59
Hardin	8.2	592	1,429	1,214	1,072	1,370	2,523	2,118	2,883	1,196	1,208	521	274	2.62
Harrison	6.1	409	999	948	848	1,005	1,891	1,506	2,026	897	890	485	296	2.67
Henry	7.1	495	1,502	1,201	866	1,091	1,945	1,963	2,261	1,122	1,061	458	235	2.69
Howard	4.2	252	662	552	575	729	1,430	1,207	1,315	606	554	301	217	2.60
Humboldt	5.0	343	858	731	723	925	1,420	1,483	1,619	816	666	284	132	2.44
Ida	3.5	209	584	498	492	615	1,102	990	1,165	481	473	270	121	2.54
Iowa	5.9	387	1,112	865	845	987	1,704	1,557	1,857	956	902	389	239	2.61
Jackson	8.3	613	1,576	1,355	1,239	1,264	2,253	2,087	2,378	1,322	1,214	745	554	2.77
Jasper	14.1	1,076	2,770	2,419	2,156	2,227	3,452	3,582	4,532	2,428	2,244	949	365	2.58
Jefferson	6.0	461	1,234	945	766	897	1,697	1,702	1,955	965	811	385	182	2.72
Johnson	32.9	5,816	11,229	5,221	3,382	3,061	4,191	10,555	10,435	5,208	4,192	1,692	818	2.59
Jones	7.2	488	1,427	1,185	1,023	1,172	1,905	1,647	2,238	1,172	1,180	591	372	2.89
Keokuk	5.0	299	810	664	636	839	1,752	1,438	1,639	719	675	329	200	2.52
Kossuth	8.0	606	1,494	1,143	1,122	1,348	2,287	2,070	2,491	1,212	1,139	649	439	2.68
Lee	16.3	1,204	3,355	2,659	2,269	2,729	4,084	4,485	4,966	2,626	2,456	1,155	612	2.64
Linn	65.5	6,413	16,545	12,289	9,272	8,991	11,990	18,084	19,579	10,957	10,178	4,460	2,242	2.60
Louisa	4.5	328	962	809	634	622	1,145	931	1,411	809	807	352	190	2.78
Lucas	4.3	289	709	666	586	685	1,365	1,380	1,381	609	576	244	110	2.42
Lyon	4.6	275	872	619	707	766	1,361	1,053	1,430	725	688	416	288	2.78
Madison	4.7	251	883	816	626	726	1,398	1,044	1,597	744	739	374	202	2.74
Mahaska	9.0	780	1,810	1,320	1,151	1,437	2,502	2,370	3,122	1,390	1,270	564	284	2.58
Marion	11.0	909	2,257	1,873	1,454	1,655	2,852	2,611	3,607	1,772	1,785	825	400	2.80
Marshall	16.1	1,394	3,628	2,782	2,172	2,386	3,738	4,529	5,034	2,582	2,366	1,064	525	2.58
Mills	4.9	360	1,055	832	666	770	1,217	1,181	1,546	777	838	370	188	2.86
Mitchell	4.6	306	718	634	667	768	1,507	1,329	1,423	679	614	327	228	2.61
Monona	4.6	252	754	629	607	800	1,558	1,275	1,575	654	672	294	130	2.52
Monroe	3.5	230	565	483	449	604	1,169	923	1,172	491	473	296	145	2.60
Montgomery	5.5	409	994	687	752	871	1,787	1,546	1,922	816	740	331	145	2.47
Muscatine	15.1	1,327	3,464	2,737	2,072	2,181	3,319	3,553	4,474	2,617	2,534	1,185	737	2.75
O'Brien	6.4	526	1,090	839	908	1,037	2,000	1,681	2,127	935	921	488	248	2.63
Osceola	3.2	225	521	442	440	555	1,017	888	995	495	427	242	153	2.59
Page	7.6	540	1,321	1,080	924	1,272	2,463	2,246	2,565	1,101	994	481	213	2.51
Palo Alto	4.9	406	798	652	701	787	1,556	1,534	1,440	686	658	358	224	2.55
Plymouth	9.0	678	1,705	1,345	1,349	1,446	2,477	2,307	2,677	1,379	1,331	771	535	2.78
Pocahontas	4.2	245	678	611	542	782	1,342	1,207	1,340	644	564	273	172	2.55
Polk	123.3	12,132	31,296	22,043	17,568	17,693	22,568	36,779	37,564	20,393	17,348	7,585	3,631	2.51
☐ Pottawattamie	32.3	2,769	6,904	5,590	5,043	4,987	7,007	8,103	9,671	5,616	5,005	2,507	1,398	2.67
Poweshiek	7.2	566	1,400	1,117	986	1,142	1,989	2,013	2,323	1,089	1,034	503	238	2.68
Ringgold	2.4	136	390	290	350	399	835	611	906	360	303	170	50	2.50
Sac	5.4	344	894	709	750	935	1,768	1,603	1,754	820	685	373	165	2.48
Scott	61.4	6,069	16,677	11,763	8,572	8,419	9,900	15,441	17,983	10,654	9,908	4,703	2,711	2.69
Shelby	5.5	373	994	843	788	963	1,539	1,489	1,682	816	759	455	299	2.69

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/83 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
IOWA (continued)														
ALL COUNTIES (continued)														
Sioux	10.6	989	2,125	1,664	1,419	1,649	2,754	2,251	3,189	1,681	1,690	1,045	744	3.01
Story	25.4	4,454	7,055	3,947	2,836	2,773	4,335	6,730	8,698	4,227	3,720	1,429	596	2.94
Tama	7.1	417	1,238	1,123	986	1,150	2,186	1,625	2,398	1,081	1,097	579	320	2.72
Taylor	3.3	204	514	419	405	581	1,177	873	1,264	445	395	209	114	2.48
Union	5.6	414	1,065	807	678	903	1,733	1,688	1,805	829	757	353	168	2.48
Van Buren	3.3	178	548	489	428	532	1,125	761	1,186	491	490	224	148	2.64
Wapello	15.7	1,144	2,936	2,253	2,152	2,590	4,625	4,365	5,229	2,532	2,146	948	480	2.52
Warren	12.9	964	3,267	2,914	1,908	1,588	2,259	2,641	3,617	2,358	2,614	1,179	491	2.89
Washington	7.7	558	1,569	1,179	1,030	1,215	2,149	1,974	2,472	1,203	1,115	572	364	2.68
Wayne	3.4	195	488	403	424	592	1,298	952	1,272	478	426	189	83	2.41
Webster	17.0	1,468	3,402	2,652	2,470	2,734	4,274	4,781	5,318	2,661	2,403	1,166	671	2.61
Winnebago	5.1	348	950	736	652	824	1,590	1,618	1,558	775	678	338	133	2.53
Winneshiek	7.6	634	1,393	1,099	1,055	1,249	2,170	2,108	2,239	1,151	1,038	624	440	2.89
Woodbury	37.9	3,166	8,330	5,824	5,354	6,111	9,115	10,312	11,518	6,219	5,608	2,747	1,496	2.64
Worth	3.6	192	650	545	476	568	1,169	1,016	1,140	575	512	250	107	2.53
Wright	6.2	408	1,071	907	816	1,075	1,923	1,567	2,206	916	878	422	211	2.56
TOTAL METRO COUNTIES	**469.3**	**47,077**	**118,991**	**83,677**	**65,549**	**66,039**	**87,967**	**127,439**	**140,939**	**78,824**	**71,133**	**33,016**	**17,949**	**2.65**
TOTAL STATE	**1,108.8**	**97,148**	**243,273**	**181,719**	**152,510**	**168,417**	**265,733**	**297,882**	**346,197**	**178,479**	**163,689**	**78,999**	**43,554**	**2.65**
KANSAS														
KANSAS CITY	**550.1**	**42,858**	**131,444**	**106,224**	**84,181**	**82,813**	**102,580**	**138,864**	**170,968**	**96,664**	**85,085**	**36,868**	**21,651**	**2.64**
Johnson	109.3	7,091	29,285	24,841	17,662	16,113	14,308	24,943	34,205	20,646	18,811	7,581	[illegible]	2.65
Leavenworth	18.4	1,249	4,072	4,207	2,695	2,614	3,563	4,075	5,139	3,325	3,388	1,596	877	3.12
Miami	8.2	564	1,531	1,450	1,239	1,237	2,179	1,931	2,647	1,379	1,304	597	342	2.76
Wyandotte	63.6	5,864	14,199	10,265	9,301	10,288	13,683	15,927	19,602	11,129	9,220	4,368	3,354	2.66
Cass, Mo.	*18.9*	*1,367*	*4,098*	*4,312*	*3,087*	*2,623*	*3,413*	*3,414*	*5,665*	*3,603*	*3,749*	*1,646*	*823*	*2.89*
Clay, Mo.	*52.5*	*4,333*	*13,523*	*11,054*	*8,608*	*7,772*	*7,210*	*11,790*	*16,902*	*10,007*	*8,794*	*3,427*	*1,580*	*2.66*
Jackson, Mo.	*241.7*	*19,839*	*56,422*	*41,763*	*36,064*	*36,727*	*50,885*	*68,811*	*74,856*	*39,953*	*33,214*	*14,695*	*10,171*	*2.55*
Lafayette, Mo.	*11.2*	*662*	*1,893*	*1,954*	*1,625*	*1,770*	*3,296*	*2,642*	*3,720*	*1,819*	*1,767*	*823*	*429*	*2.72*
Platte, Mo.	*18.4*	*1,426*	*4,967*	*4,673*	*2,722*	*2,490*	*2,122*	*3,734*	*5,725*	*3,409*	*3,408*	*1,488*	*636*	*2.79*
Ray, Mo.	*7.9*	*463*	*1,454*	*1,705*	*1,178*	*1,179*	*1,921*	*1,597*	*2,507*	*1,394*	*1,430*	*647*	*325*	*2.82*
LAWRENCE	**25.5**	**5,142**	**7,450**	**3,968**	**2,733**	**2,633**	**3,574**	**7,111**	**8,664**	**4,426**	**3,351**	**1,329**	**619**	**2.78**
Douglas	25.5	5,142	7,450	3,968	2,733	2,633	3,574	7,111	8,664	4,426	3,351	1,329	619	2.78
TOPEKA	**61.6**	**5,758**	**14,804**	**10,524**	**9,048**	**8,930**	**12,536**	**17,793**	**19,312**	**10,374**	**8,683**	**3,589**	**1,849**	**2.53**
Shawnee	61.6	5,758	14,804	10,524	9,048	8,930	12,536	17,793	19,312	10,374	8,683	3,589	1,849	2.53
WICHITA	**163.9**	**17,115**	**41,032**	**28,015**	**24,429**	**24,485**	**28,824**	**42,469**	**52,500**	**28,051**	**24,264**	**10,506**	**6,110**	**2.59**
Butler	17.5	1,295	3,691	3,155	2,723	2,698	3,938	3,580	5,854	3,027	3,050	1,340	649	2.73
Sedgwick	146.4	15,820	37,341	24,860	21,706	21,787	24,886	38,889	46,646	25,024	21,214	9,166	5,461	2.57
ALL COUNTIES														
Allen	6.4	507	1,115	895	807	1,021	2,055	1,863	2,084	981	864	377	231	2.52
Anderson	3.4	199	509	461	407	534	1,290	855	1,234	466	436	233	176	2.68
Atchison	6.5	469	1,184	993	935	1,053	1,866	1,906	1,883	997	907	472	335	2.78
Barber	2.7	183	416	352	361	477	911	742	1,012	382	341	155	68	2.44
Barton	12.5	1,170	2,569	1,878	1,845	1,998	3,040	3,293	4,094	2,069	1,793	794	457	2.57
Bourbon	6.8	538	1,147	898	826	1,109	2,282	2,138	2,341	972	832	357	160	2.41
Brown	4.9	323	776	626	583	814	1,778	1,481	1,619	678	643	323	156	2.49
Butler	17.5	1,295	3,691	3,155	2,723	2,698	3,938	3,580	5,854	3,027	3,050	1,340	649	2.73
Chase	1.3	57	201	180	152	238	472	344	483	190	163	66	54	2.54
Chautauqua	2.4	109	308	329	264	440	950	818	867	326	245	100	44	2.25
Cherokee	8.9	563	1,452	1,406	1,141	1,531	2,807	2,353	2,944	1,392	1,332	588	291	2.55
Cheyenne	1.5	82	225	169	226	295	503	486	529	201	176	87	21	2.33
Clark	1.0	45	133	139	141	177	365	264	399	126	133	57	21	2.60
Clay	4.0	267	631	521	511	655	1,415	1,146	1,413	601	503	241	96	2.48
Cloud	4.8	400	757	624	564	758	1,697	1,535	1,587	662	606	259	151	2.52
Coffey	3.9	280	720	593	452	539	1,316	903	1,423	605	546	259	164	2.72
Comanche	1.0	54	146	147	129	165	359	248	380	149	149	52	22	2.60
Cowley	14.6	1,175	2,729	2,280	2,007	2,174	4,235	3,808	5,092	2,230	2,135	919	416	2.60
Crawford	15.8	1,627	2,613	2,063	1,722	2,507	5,268	5,090	5,288	2,285	1,851	787	499	2.42
Decatur	1.8	126	262	206	253	314	639	559	620	251	202	113	55	2.44
Dickinson	8.1	495	1,281	1,277	1,144	1,270	2,633	2,343	2,674	1,219	1,093	547	224	2.49
Doniphan	3.4	232	645	487	416	552	1,068	795	1,082	566	508	266	183	2.76
Douglas	25.5	5,142	7,450	3,968	2,733	2,633	3,574	7,111	8,664	4,426	3,351	1,329	619	2.78

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES METRO AREA County	12/31/83 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average House-hold Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
KANSAS (continued)														
ALL COUNTIES (continued)														
Edwards	1.7	112	270	243	223	266	586	467	627	246	207	108	45	2.53
Elk	1.7	72	202	204	207	291	724	556	657	193	172	79	43	2.29
Ellis	10.1	1,653	2,464	1,466	1,236	1,349	1,932	2,940	3,079	1,628	1,414	673	366	2.65
Ellsworth	2.9	166	436	357	371	470	1,100	939	996	416	322	157	70	2.38
Finney	9.4	1,143	2,636	1,693	1,206	1,254	1,468	2,056	2,695	1,712	1,596	784	557	2.85
Ford	9.5	1,014	2,130	1,593	1,272	1,374	2,117	2,476	2,958	1,513	1,429	721	403	2.68
Franklin	8.8	702	1,575	1,438	1,207	1,288	2,590	2,288	2,922	1,447	1,287	555	301	2.60
Geary	10.8	2,356	2,667	1,897	1,300	1,182	1,398	2,115	3,317	2,371	1,845	726	426	2.92
Gove	1.4	102	259	203	196	212	428	357	467	194	203	96	83	2.64
Graham	1.5	98	233	219	232	244	474	409	520	210	209	105	47	2.53
Grant	2.6	273	681	532	409	358	347	545	753	488	466	237	111	2.81
Gray	1.9	171	431	336	261	282	419	375	618	313	325	168	101	2.84
Greeley	.7	67	123	113	102	119	176	144	234	127	121	53	21	2.71
Greenwood	3.7	196	489	451	476	641	1,447	1,154	1,346	492	426	189	93	2.35
Hamilton	1.0	65	151	146	156	168	314	287	342	150	125	67	29	2.50
Harper	3.3	161	495	426	442	564	1,212	988	1,236	442	378	165	91	2.36
Harvey	11.6	920	2,480	1,852	1,681	1,672	2,995	2,725	3,965	1,899	1,897	759	355	2.74
Haskell	1.4	120	343	274	202	215	246	299	438	225	243	130	65	2.79
Hodgeman	.9	61	134	113	140	175	277	267	313	131	114	48	27	2.44
Jackson	4.5	223	828	811	660	645	1,333	998	1,482	698	716	376	230	2.73
Jefferson	5.7	280	1,128	1,105	839	877	1,471	1,048	1,937	966	1,000	481	268	2.89
Jewell	2.1	119	312	233	297	336	803	650	757	294	230	123	46	2.33
Johnson	109.3	7,091	29,285	24,841	17,662	16,113	14,308	24,943	34,205	20,646	18,811	7,581	3,114	2.65
Kearny	1.2	116	274	191	182	192	245	232	383	197	203	109	76	3.08
Kingman	3.4	224	571	488	464	594	1,059	811	1,207	516	485	239	142	2.68
Kiowa	1.6	98	298	205	222	270	507	442	588	242	194	97	37	2.50
Labette	10.1	715	1,898	1,528	1,245	1,600	3,114	2,818	3,258	1,515	1,461	656	392	2.58
Lane	1.0	61	174	148	158	150	309	271	334	159	142	65	29	2.50
Leavenworth	18.4	1,249	4,072	4,207	2,695	2,614	3,563	4,075	5,139	3,325	3,388	1,596	877	3.12
Lincoln	1.7	83	253	174	235	270	685	465	680	222	197	95	41	2.41
Linn	3.4	147	514	497	445	591	1,206	932	1,238	470	444	222	94	2.53
Logan	1.4	99	249	191	219	230	412	405	450	220	175	109	41	2.50
Lyon	13.9	2,278	3,589	1,916	1,441	1,600	3,076	3,785	4,588	2,317	1,949	811	450	2.65
McPherson	10.5	860	2,118	1,624	1,436	1,595	2,867	2,711	3,672	1,655	1,488	702	272	2.66
Marion	5.2	298	754	689	680	892	1,887	1,310	2,000	763	657	327	143	2.60
Marshall	5.1	302	717	607	662	1,030	1,782	1,302	2,073	657	583	291	194	2.47
Meade	1.8	152	314	245	263	266	560	437	634	268	271	119	71	2.67
Miami	8.2	564	1,531	1,450	1,239	1,237	2,179	1,931	2,647	1,379	1,304	597	342	2.76
Mitchell	3.4	257	609	412	429	482	1,211	1,129	1,114	458	403	184	112	2.44
Montgomery	17.1	1,269	2,987	2,653	2,146	2,801	5,244	4,403	6,010	2,588	2,415	1,088	596	2.56
Morris	2.7	145	389	374	332	448	1,012	784	971	403	325	140	77	2.41
Morton	1.2	107	255	246	173	190	229	232	388	212	220	94	54	2.83
Nemaha	4.2	273	657	542	562	713	1,453	1,139	1,352	603	545	294	267	2.67
Neosho	7.2	539	1,260	1,102	927	1,151	2,221	1,841	2,455	1,130	1,009	507	258	2.65
Ness	1.8	131	292	233	217	294	633	490	649	243	256	106	56	2.50
Norton	2.7	137	411	365	370	415	1,002	937	938	346	270	152	57	2.41
Osage	6.0	405	1,099	984	850	908	1,754	1,366	2,010	968	963	452	241	2.70
Osborne	2.4	134	329	284	282	415	956	684	908	319	259	144	84	2.46
Ottawa	2.3	122	357	357	306	345	813	557	842	356	322	152	71	2.61
Pawnee	3.2	199	575	472	426	564	964	992	1,112	460	378	163	95	2.50
Phillips	2.9	173	475	400	374	483	995	795	1,034	391	412	184	84	2.52
Pottawatomie	6.0	536	1,379	948	743	828	1,566	1,379	2,032	949	958	455	227	2.67
Pratt	4.3	381	784	581	575	678	1,301	1,153	1,543	663	581	250	110	2.49
Rawlins	1.6	100	262	224	215	273	526	410	576	252	190	93	79	2.56
Reno	26.0	2,265	5,592	4,236	3,477	3,962	6,468	7,021	8,502	4,307	3,768	1,595	807	2.57
Republic	3.0	167	421	357	380	508	1,167	916	1,120	402	338	152	72	2.40
Rice	4.8	306	758	696	673	783	1,584	1,466	1,651	716	578	264	125	2.48
Riley	20.7	4,934	6,655	3,004	1,722	1,842	2,543	5,226	6,672	3,751	3,244	1,252	555	3.12
Rooks	2.7	205	411	324	355	465	940	695	995	350	348	182	130	2.59
Rush	1.7	95	233	191	243	318	620	438	663	251	210	93	45	2.65
Russell	3.6	223	605	471	495	627	1,179	946	1,366	565	439	202	82	2.47
Saline	19.7	2,181	4,464	3,350	2,666	2,799	4,240	5,296	6,446	3,319	2,854	1,208	577	2.55
Scott	2.2	178	516	359	295	347	505	524	673	390	374	158	81	2.68
Sedgwick	146.4	15,820	37,341	24,860	21,706	21,787	24,886	38,889	46,646	25,024	21,214	9,166	5,461	2.57
Seward	6.6	831	1,659	1,124	1,002	885	1,099	1,513	2,084	1,164	1,091	460	288	2.70
Shawnee	61.6	5,758	14,804	10,524	9,048	8,930	12,536	17,793	19,312	10,374	8,683	3,589	1,849	2.53

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/83 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average House-hold Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
KANSAS (continued)														
ALL COUNTIES (continued)														
Sheridan	1.3	88	220	182	210	205	395	333	395	197	191	117	67	2.69
Sherman	3.0	268	588	507	413	480	744	859	944	455	429	196	117	2.57
Smith	2.4	115	323	270	336	405	951	720	891	334	286	126	43	2.38
Stafford	2.4	137	346	307	292	419	899	773	878	314	268	127	40	2.33
Stanton	.8	78	175	161	145	103	138	141	255	156	127	80	41	2.88
Stevens	1.7	155	369	300	218	278	380	330	598	273	281	142	76	3.00
Sumner	9.7	661	1,749	1,531	1,358	1,558	2,843	2,279	3,429	1,551	1,406	675	360	2.65
Thomas	3.2	407	690	506	396	457	744	798	1,048	469	526	223	136	2.78
Trego	1.6	110	271	185	209	275	550	406	583	220	221	105	65	2.56
Wabaunsee	2.5	115	423	419	351	395	797	522	912	367	407	180	112	2.84
Wallace	.7	54	141	100	102	127	176	144	261	100	101	54	40	2.86
Washington	3.3	150	441	378	436	546	1,349	943	1,183	419	365	224	166	2.52
Wichita	1.1	104	235	177	190	156	238	265	344	161	180	87	63	2.73
Wilson	4.9	309	785	695	598	812	1,701	1,279	1,748	742	676	271	184	2.55
Woodson	1.8	98	237	213	223	340	689	474	703	255	215	105	48	2.56
Wyandotte	63.6	5,864	14,199	10,265	9,301	10,288	13,683	15,927	19,602	11,129	9,220	4,368	3,354	2.66
TOTAL METRO COUNTIES	**450.5**	**42,783**	**112,373**	**83,270**	**67,107**	**66,300**	**78,667**	**114,249**	**142,069**	**79,330**	**69,021**	**29,566**	**16,265**	**2.64**
TOTAL STATE	**924.1**	**86,333**	**204,809**	**154,222**	**128,472**	**138,263**	**212,001**	**239,821**	**302,159**	**153,603**	**135,882**	**59,996**	**32,639**	**2.63**
KENTUCKY														
CLARKSVILLE - HOPKINSVILLE	**50.5**	**6,115**	**13,145**	**9,384**	**7,199**	**6,213**	**8,444**	**9,104**	**14,952**	**10,980**	**9,143**	**3,905**	**2,416**	**3.11**
Christian	21.1	2,333	5,340	3,792	2,816	2,751	4,068	3,887	5,967	4,527	3,814	1,729	1,176	3.23
Montgomery, Tenn.	*29.4*	*3,782*	*7,835*	*5,592*	*4,383*	*3,462*	*4,376*	*5,217*	*8,985*	*6,453*	*5,329*	*2,176*	*1,240*	*3.02*
HUNTINGTON - ASHLAND	**123.8**	**8,622**	**25,093**	**22,557**	**19,245**	**20,339**	**27,944**	**27,409**	**37,417**	**24,148**	**20,186**	**9,312**	**5,328**	**2.74**
Boyd	20.9	1,377	4,147	3,771	3,344	3,478	4,783	4,973	6,346	4,154	3,327	1,418	682	2.67
Carter	8.8	641	1,819	1,643	1,264	1,330	2,103	1,453	2,557	1,828	1,581	778	603	2.98
Greenup	13.7	825	3,067	2,873	2,382	2,116	2,437	2,142	3,948	2,978	2,697	1,212	723	2.95
Lawrence, Ohio	*23.6*	*1,480*	*4,767*	*4,475*	*3,810*	*4,028*	*5,040*	*5,197*	*6,854*	*4,598*	*3,889*	*1,944*	*1,118*	*2.76*
Cabell, W. Va.	*40.1*	*3,185*	*7,907*	*6,535*	*5,737*	*6,707*	*10,009*	*10,943*	*12,574*	*7,141*	*5,620*	*2,549*	*1,273*	*2.59*
Wayne, W. Va.	*16.7*	*1,114*	*3,386*	*3,260*	*2,688*	*2,680*	*3,572*	*2,701*	*5,138*	*3,449*	*3,072*	*1,411*	*929*	*2.89*
LEXINGTON-FAYETTE	**123.7**	**12,901**	**33,000**	**23,231**	**17,300**	**16,524**	**20,744**	**33,065**	**37,237**	**22,876**	**18,506**	**7,902**	**4,114**	**2.66**
Bourbon	7.1	406	1,409	1,272	1,083	1,203	1,727	1,642	2,096	1,370	1,154	536	302	2.70
Clark	10.7	686	2,505	2,106	1,670	1,573	2,160	2,414	3,036	2,209	1,782	819	440	2.73
Fayette	81.9	9,991	23,125	14,776	11,064	10,524	12,420	24,661	24,928	14,384	11,036	4,535	2,356	2.57
Jessamine	9.8	874	2,739	2,037	1,347	1,215	1,588	1,648	2,926	2,031	2,000	806	389	2.98
Scott	7.8	567	1,766	1,586	1,184	1,085	1,612	1,507	2,334	1,590	1,413	634	322	2.91
Woodford	6.4	377	1,456	1,454	952	924	1,237	1,193	1,917	1,292	1,121	572	305	2.88
LOUISVILLE	**355.8**	**25,516**	**85,008**	**66,813**	**55,440**	**55,806**	**67,217**	**86,269**	**104,606**	**66,555**	**56,792**	**25,783**	**15,795**	**2.71**
Bullitt	14.8	1,128	4,064	3,885	2,306	1,768	1,649	1,731	3,469	3,114	3,620	1,773	1,093	3.24
Jefferson	258.3	18,877	61,088	45,481	40,649	41,791	50,414	68,814	76,997	47,123	37,599	17,071	10,696	2.62
Oldham	9.5	518	2,634	2,781	1,332	1,078	1,157	1,251	2,453	2,032	2,297	951	516	3.36
Shelby	8.6	468	1,756	1,806	1,281	1,345	1,944	1,645	2,642	1,749	1,509	659	396	2.87
Clark, Ind.	*32.6*	*2,424*	*8,281*	*6,473*	*5,067*	*4,900*	*5,455*	*6,748*	*9,477*	*6,388*	*5,908*	*2,634*	*1,445*	*2.83*
Floyd, Ind.	*22.2*	*1,429*	*5,006*	*4,384*	*3,314*	*3,488*	*4,579*	*4,517*	*6,649*	*4,212*	*3,992*	*1,774*	*1,056*	*2.83*
Harrison, Ind.	*9.8*	*672*	*2,179*	*2,003*	*1,491*	*1,436*	*2,019*	*1,563*	*2,919*	*1,937*	*1,867*	*921*	*593*	*3.02*
OWENSBORO	**32.3**	**2,717**	**7,121**	**5,838**	**5,021**	**4,922**	**6,681**	**8,029**	**9,247**	**6,004**	**5,240**	**2,411**	**1,369**	**2.70**
Daviess	32.3	2,717	7,121	5,838	5,021	4,922	6,681	8,029	9,247	6,004	5,240	2,411	1,369	2.70
ALL COUNTIES														
Adair	5.7	317	917	968	839	1,014	1,645	1,078	1,935	1,122	901	398	266	2.77
Allen	5.6	353	917	948	818	1,009	1,555	1,320	1,818	1,152	762	323	225	2.61
Anderson	4.7	324	1,049	914	658	664	1,091	796	1,478	1,024	877	339	186	2.87
Ballard	3.4	176	599	594	450	526	1,055	943	1,048	600	486	228	95	2.53
Barren	13.3	930	2,630	2,268	1,933	2,148	3,391	2,890	4,340	2,642	2,111	868	449	2.67
Bath	3.7	236	680	629	574	599	982	767	1,093	770	620	265	185	2.78
Bell	12.2	773	2,523	2,123	1,688	2,042	3,051	2,683	3,256	2,362	2,081	1,068	750	2.86
☐ Boone	17.2	1,280	4,589	3,905	2,808	2,304	2,314	3,117	4,673	3,566	3,280	1,656	908	2.92
Bourbon	7.1	406	1,409	1,272	1,083	1,203	1,727	1,642	2,096	1,370	1,154	536	302	2.70
Boyd	20.9	1,377	4,147	3,771	3,344	3,478	4,783	4,973	6,346	4,154	3,327	1,418	682	2.67
Boyle	9.4	590	1,927	1,695	1,430	1,609	2,149	2,516	2,797	1,803	1,395	590	299	2.69
Bracken	2.7	138	449	437	404	461	811	559	825	495	448	207	166	2.89
Breathitt	5.5	402	1,311	1,009	790	761	1,227	851	1,377	1,201	1,070	552	449	3.16

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES METRO AREA County	12/31/83 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
KENTUCKY (continued)														
ALL COUNTIES (continued)														
Breckinridge	6.2	367	1,207	1,060	823	1,081	1,662	1,315	1,902	1,183	1,012	456	332	2.76
Bullitt	14.5	1,128	4,064	3,885	2,306	1,768	1,649	1,731	3,469	3,114	3,620	1,773	1,093	3.24
Butler	4.0	284	750	724	526	642	1,074	724	1,252	836	707	303	178	2.88
Caldwell	5.1	280	837	792	713	854	1,624	1,248	1,705	941	765	289	152	2.59
Calloway	11.3	1,108	2,162	1,888	1,368	1,721	3,053	2,944	4,075	1,978	1,543	543	217	2.71
☐ Campbell	28.9	1,962	5,999	4,767	4,583	4,895	6,694	6,872	8,130	5,161	4,394	2,452	1,891	2.81
Carlisle	2.1	104	329	326	302	337	702	440	757	369	312	144	78	2.62
Carroll	3.4	262	624	608	488	572	846	795	1,024	647	532	249	153	2.76
Carter	8.8	641	1,819	1,643	1,264	1,330	2,103	1,453	2,557	1,828	1,581	778	603	2.98
Casey	5.7	366	1,057	942	824	950	1,561	1,347	1,725	1,114	879	393	242	2.65
Christian	21.1	2,333	5,340	3,792	2,816	2,751	4,068	3,887	5,967	4,527	3,814	1,729	1,176	3.23
Clark	10.7	686	2,505	2,106	1,670	1,573	2,160	2,414	3,036	2,209	1,782	819	440	2.73
Clay	7.5	566	1,614	1,478	1,071	1,128	1,643	1,044	1,907	1,648	1,364	760	777	3.19
Clinton	3.4	168	582	611	486	568	985	586	1,134	695	557	246	182	2.79
Crittenden	3.5	198	620	572	441	581	1,088	795	1,152	659	556	231	107	2.69
Cumberland	2.9	161	457	433	460	520	869	752	904	586	379	176	103	2.55
Daviess	32.3	2,717	7,121	5,838	5,021	4,922	6,681	8,029	9,247	6,004	5,240	2,411	1,369	2.70
Edmonson	3.6	209	651	709	538	588	905	553	1,120	791	651	299	186	3.00
Elliott	2.5	190	564	446	340	383	577	480	690	516	436	221	157	2.88
Estill	5.2	318	999	996	734	762	1,391	1,081	1,506	1,011	870	416	316	2.83
Fayette	81.9	9,991	23,125	14,776	11,064	10,524	12,420	24,661	24,928	14,384	11,036	4,535	2,356	2.57
Fleming	4.6	281	896	763	628	754	1,278	1,104	1,321	912	722	334	207	2.70
Floyd	17.9	1,282	4,113	3,218	2,607	2,922	3,758	3,103	5,100	3,818	3,240	1,453	1,186	2.92
Franklin	16.9	1,279	4,223	3,199	2,541	2,489	3,169	4,717	5,078	3,228	2,472	961	444	2.56
Fulton	3.2	174	489	457	416	513	1,151	875	1,004	504	464	199	154	2.59
Gallatin	1.9	111	370	389	295	298	437	475	521	370	288	160	86	2.68
Garrard	4.2	243	821	704	638	699	1,095	880	1,383	864	638	275	160	2.67
Grant	4.7	287	932	989	651	710	1,131	771	1,466	891	845	433	294	3.04
Graves	13.3	752	2,376	2,179	1,703	2,250	4,040	3,255	4,530	2,378	1,977	805	355	2.56
Grayson	7.9	556	1,501	1,321	1,113	1,322	2,087	1,562	2,479	1,564	1,263	633	399	2.78
Green	4.0	230	688	689	591	719	1,083	714	1,361	864	647	273	141	2.75
Greenup	13.7	825	3,067	2,873	2,382	2,116	2,437	2,142	3,948	2,978	2,697	1,212	723	2.95
Hancock	2.8	216	675	566	408	360	575	615	752	545	507	249	132	2.82
Hardin	27.1	3,402	7,225	5,585	4,037	3,194	3,657	5,023	7,492	6,012	5,027	2,301	1,245	3.28
Harlan	14.7	1,108	3,194	2,381	1,987	2,516	3,514	2,978	3,944	2,938	2,568	1,324	948	2.89
Harrison	5.4	330	968	899	779	887	1,537	1,130	1,720	1,016	900	415	219	2.83
Hart	5.6	322	959	959	839	1,061	1,460	1,210	1,733	1,110	866	404	277	2.71
☐ Henderson	16.0	1,277	3,602	2,875	2,409	2,469	3,368	3,946	4,711	3,133	2,508	1,126	576	2.65
Henry	4.7	266	852	892	665	815	1,210	936	1,512	907	765	361	219	2.79
Hickman	2.2	115	370	334	275	368	718	471	753	416	354	107	99	2.68
Hopkins	17.9	1,351	3,908	3,126	2,414	2,810	4,291	4,072	5,530	3,525	2,927	1,186	660	2.69
Jackson	4.2	322	863	704	577	679	1,055	672	1,316	878	688	346	300	2.93
Jefferson	258.3	18,877	61,088	45,481	40,649	41,791	50,414	68,814	76,997	47,123	37,599	17,071	10,696	2.62
Jessamine	9.8	874	2,739	2,037	1,347	1,215	1,588	1,648	2,926	2,031	2,000	806	389	2.98
Johnson	8.9	618	1,931	1,649	1,263	1,370	2,069	1,556	2,678	1,844	1,534	734	554	2.98
☐ Kenton	50.3	3,786	11,766	8,782	7,500	7,750	10,716	12,493	14,120	9,112	7,599	3,928	3,048	2.74
Knott	6.0	488	1,443	1,114	787	899	1,269	898	1,553	1,305	1,166	536	542	3.13
Knox	10.9	749	2,229	2,053	1,425	1,735	2,709	2,091	3,026	2,182	1,871	954	776	2.93
Larue	4.6	253	848	784	705	747	1,263	1,068	1,412	908	724	299	189	2.65
Laurel	14.5	1,050	3,264	2,715	2,112	2,205	3,154	2,521	4,194	3,060	2,590	1,274	861	2.92
Lawrence	5.2	338	1,037	968	699	818	1,340	965	1,427	1,052	935	462	359	2.94
Lee	2.9	146	508	474	456	466	850	676	836	601	425	221	141	2.72
Leslie	5.1	492	1,231	1,003	809	649	916	814	1,219	1,193	1,003	516	355	3.06
Letcher	11.1	786	2,512	1,960	1,604	1,716	2,522	2,064	3,006	2,260	2,053	962	755	2.93
Lewis	5.1	414	1,018	960	728	775	1,205	1,020	1,331	1,067	856	459	367	2.92
Lincoln	6.9	419	1,292	1,237	999	1,166	1,787	1,334	2,085	1,372	1,170	538	401	2.83
Livingston	3.8	214	748	674	554	623	987	1,006	1,157	741	591	227	78	2.53
Logan	9.2	610	1,615	1,651	1,348	1,506	2,470	2,036	2,820	1,804	1,501	651	388	2.71
Lyon	2.5	121	389	373	356	486	775	761	849	444	296	109	41	2.68
McCracken	24.4	1,561	5,061	4,070	3,522	4,013	6,173	6,672	7,723	4,443	3,562	1,367	633	2.50
McCreary	5.4	347	1,127	976	771	886	1,293	1,035	1,391	1,106	915	506	447	3.02
McLean	3.6	211	697	659	492	574	967	716	1,189	670	625	283	117	2.86
Madison	18.2	2,157	4,222	3,326	2,521	2,460	3,514	4,120	5,687	3,782	2,770	1,192	649	3.04
Magoffin	4.7	424	1,062	900	683	659	972	832	1,178	1,022	794	442	432	3.04
Marion	5.9	403	1,273	1,032	867	890	1,435	1,213	1,525	1,093	952	581	536	3.02
Marshall	10.3	603	1,881	1,900	1,579	1,697	2,640	2,232	3,555	1,999	1,666	636	212	2.60

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average Household Size
METRO AREA County	12/31/83 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
KENTUCKY (continued)														
ALL COUNTIES (continued)														
Martin	4.7	434	1,276	883	637	646	824	584	1,117	1,033	1,014	504	448	3.28
Mason	6.5	382	1,214	1,014	1,010	1,170	1,710	1,539	2,009	1,188	997	465	302	2.68
Meade	7.7	787	2,717	1,567	892	812	925	1,124	1,944	1,677	1,732	776	447	3.06
Menifee	1.7	139	359	289	250	264	399	271	497	343	329	152	108	3.12
Mercer	7.2	458	1,362	1,294	1,114	1,202	1,770	1,501	2,326	1,368	1,185	534	286	2.71
Metcalfe	3.6	216	610	635	562	604	973	708	1,123	794	558	246	171	2.75
Monroe	4.7	305	791	829	691	789	1,295	1,154	1,422	988	655	294	187	2.62
Montgomery	7.7	594	1,743	1,487	1,070	1,165	1,641	1,651	2,231	1,593	1,323	563	339	2.75
Morgan	4.4	376	884	745	647	649	1,099	823	1,341	947	687	343	259	2.84
Muhlenberg	11.6	792	2,351	2,011	1,563	1,883	3,000	2,107	3,674	2,338	2,097	864	520	2.85
Nelson	9.5	688	2,267	1,749	1,417	1,470	1,909	1,822	2,452	1,882	1,657	951	736	3.02
Nicholas	2.6	169	474	438	360	440	719	566	819	494	398	197	126	2.77
Ohio	8.1	516	1,662	1,436	1,110	1,273	2,103	1,668	2,536	1,544	1,371	625	356	2.77
Oldham	9.5	518	2,634	2,781	1,332	1,078	1,157	1,251	2,453	2,032	2,297	951	516	3.36
Owen	3.5	176	630	570	513	597	1,014	903	1,004	638	535	260	160	2.66
Owsley	1.8	105	344	308	254	290	499	282	557	351	320	164	126	3.28
Pendleton	4.0	272	784	714	587	642	1,001	883	1,114	799	642	347	215	2.80
Perry	11.7	895	2,729	2,147	1,755	1,752	2,422	2,052	2,947	2,449	2,233	1,138	881	3.03
Pike	29.7	2,485	7,280	5,651	4,382	4,575	5,327	5,322	7,937	6,710	5,517	2,607	1,607	2.91
Powell	3.8	255	866	820	549	534	776	563	1,007	798	763	399	270	3.16
Pulaski	18.0	1,217	3,593	3,251	2,710	2,913	4,316	4,079	5,575	3,581	2,848	1,221	696	2.69
Robertson	.8	28	129	139	121	137	246	149	268	154	131	54	44	2.88
Rockcastle	5.0	319	924	924	738	783	1,312	945	1,529	990	834	386	316	2.84
Rowan	6.2	729	1,315	1,204	828	859	1,265	1,383	1,956	1,225	982	404	250	3.11
Russell	5.7	331	976	928	810	1,082	1,573	1,409	1,770	1,124	811	381	205	2.60
Scott	7.8	567	1,766	1,586	1,184	1,085	1,612	1,507	2,334	1,590	1,413	634	322	2.91
Shelby	8.6	468	1,756	1,806	1,281	1,345	1,944	1,645	2,642	1,749	1,509	659	396	2.87
Simpson	5.5	400	1,122	941	780	887	1,370	1,197	1,723	1,067	872	386	255	2.71
Spencer	2.1	124	417	435	310	329	485	372	618	439	391	169	111	2.86
Taylor	8.4	602	1,717	1,538	1,345	1,274	1,924	1,962	2,667	1,779	1,248	497	247	2.63
Todd	4.3	261	742	687	598	750	1,262	917	1,343	858	627	325	230	2.74
Trigg	3.5	141	573	599	497	688	1,002	718	1,229	661	503	240	149	2.69
Trimble	2.2	119	475	453	298	357	498	330	718	451	414	182	105	2.91
Union	5.8	440	1,273	930	805	954	1,398	1,350	1,636	1,134	938	465	277	3.12
Warren	28.2	3,410	6,904	5,078	3,759	3,812	5,237	6,773	8,831	5,469	4,414	1,757	956	2.78
Washington	3.5	209	685	592	484	609	921	595	1,079	645	612	288	281	3.00
Wayne	6.4	442	1,260	1,118	919	1,057	1,604	1,329	1,957	1,292	1,021	476	325	2.77
Webster	5.7	413	1,037	889	749	889	1,723	1,351	1,797	1,068	881	350	253	2.65
Whitley	13.0	946	2,669	2,304	1,760	2,061	3,260	2,864	3,909	2,451	2,076	996	704	2.81
Wolfe	2.4	203	444	409	328	383	633	435	711	510	417	193	134	2.96
Woodford	6.4	377	1,456	1,454	952	924	1,237	1,193	1,917	1,292	1,121	572	305	2.88
TOTAL METRO COUNTIES	**624.1**	**50,090**	**149,992**	**115,430**	**94,995**	**94,521**	**119,072**	**153,418**	**182,497**	**117,357**	**97,971**	**45,066**	**27,791**	**2.72**
TOTAL STATE	**1,350.3**	**104,319**	**302,856**	**245,458**	**198,339**	**208,328**	**291,000**	**305,799**	**399,526**	**263,022**	**218,475**	**99,997**	**63,481**	**2.78**
LOUISIANA														
ALEXANDRIA	**49.3**	**3,988**	**10,554**	**9,232**	**7,450**	**7,793**	**10,283**	**11,449**	**13,896**	**9,120**	**7,833**	**4,019**	**2,983**	**2.88**
Rapides	49.3	3,988	10,554	9,232	7,450	7,793	10,283	11,449	13,896	9,120	7,833	4,019	2,983	2.88
BATON ROUGE	**188.0**	**19,909**	**52,725**	**37,310**	**26,781**	**25,077**	**26,198**	**40,868**	**52,029**	**35,635**	**31,919**	**16,320**	**11,229**	**2.89**
Ascension	18.2	1,595	4,877	3,766	2,660	2,435	2,867	2,983	4,532	3,494	3,668	1,945	1,578	3.12
East Baton Rouge	141.5	15,931	40,603	27,422	19,800	18,749	18,995	33,388	40,117	26,436	22,604	11,383	7,572	2.82
Livingston	22.0	1,888	5,813	4,897	3,315	2,899	3,188	3,436	5,814	4,530	4,522	2,340	1,358	3.08
West Baton Rouge	6.3	495	1,432	1,225	1,006	994	1,148	1,061	1,566	1,175	1,125	652	721	3.22
HOUMA - THIBODAUX	**62.6**	**6,841**	**16,294**	**12,534**	**9,616**	**8,382**	**8,933**	**10,901**	**15,963**	**12,763**	**11,406**	**6,526**	**5,041**	**3.06**
Lafourche	28.8	3,080	7,083	5,703	4,439	4,090	4,405	4,802	7,633	5,924	5,254	2,958	2,229	3.08
Terrebonne	33.8	3,761	9,211	6,831	5,177	4,292	4,528	6,099	8,330	6,839	6,152	3,568	2,812	3.05
LAFAYETTE	**74.5**	**8,821**	**20,590**	**14,143**	**11,044**	**9,401**	**10,501**	**16,744**	**20,394**	**14,048**	**11,875**	**6,452**	**4,987**	**2.87**
Lafayette	60.5	7,664	17,365	11,407	8,952	7,293	7,819	14,553	16,800	11,369	9,426	4,953	3,399	2.80
St. Martin	14.0	1,157	3,225	2,736	2,092	2,108	2,682	2,191	3,594	2,679	2,449	1,499	1,588	3.19
LAKE CHARLES	**62.0**	**5,557**	**14,553**	**11,601**	**10,083**	**9,441**	**10,765**	**13,024**	**17,570**	**11,923**	**10,348**	**5,419**	**3,716**	**2.85**
Calcasieu	62.0	5,557	14,553	11,601	10,083	9,441	10,765	13,024	17,570	11,923	10,348	5,419	3,716	2.85

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/83 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
LOUISIANA (continued)														
MONROE	**51.6**	**4,808**	**11,904**	**9,288**	**7,724**	**7,615**	**10,261**	**11,849**	**14,872**	**9,225**	**8,537**	**4,116**	**3,001**	**2.84**
Ouachita	51.6	4,808	11,904	9,288	7,724	7,615	10,261	11,849	14,872	9,225	8,537	4,116	3,001	2.84
NEW ORLEANS	**487.2**	**38,990**	**125,848**	**94,245**	**73,975**	**72,529**	**81,613**	**127,558**	**132,700**	**87,209**	**71,879**	**37,671**	**30,183**	**2.73**
Jefferson	177.3	15,616	49,343	37,566	27,744	24,960	22,071	42,099	48,631	33,826	28,820	14,421	9,503	2.75
Orleans	216.4	16,736	53,183	36,018	30,162	33,666	46,635	68,695	59,510	34,411	25,421	13,971	14,392	2.60
St. Bernard	23.3	1,721	5,563	4,567	4,333	4,123	2,993	3,841	6,375	5,134	4,453	2,189	1,308	2.96
St. Charles	13.6	1,176	3,502	2,895	2,403	1,837	1,787	2,454	3,367	2,772	2,483	1,430	1,094	3.04
St. John the Baptist	11.4	931	3,073	2,524	1,774	1,475	1,623	1,609	2,646	2,262	2,249	1,336	1,298	3.27
St. Tammany	45.2	2,810	11,184	10,675	7,559	6,468	6,504	8,860	12,171	8,804	8,453	4,324	2,588	2.92
SHREVEPORT	**128.5**	**11,038**	**29,727**	**23,402**	**19,802**	**19,202**	**25,329**	**31,990**	**37,222**	**23,278**	**19,517**	**9,457**	**7,036**	**2.72**
Bossier	30.3	3,083	7,714	6,627	4,943	3,877	4,056	6,390	8,248	6,295	5,539	2,452	1,376	2.87
Caddo	98.2	7,955	22,013	16,775	14,859	15,325	21,273	25,600	28,974	16,983	13,978	7,005	5,660	2.67
ALL COUNTIES														
Acadia	19.6	1,606	3,918	3,473	3,103	3,123	4,377	3,697	5,465	3,675	3,075	1,959	1,729	2.99
Allen	7.6	420	1,377	1,334	1,205	1,300	1,964	1,738	2,022	1,365	1,215	677	583	2.87
Ascension	18.2	1,595	4,877	3,766	2,660	2,435	2,867	2,983	4,532	3,494	3,668	1,945	1,578	3.12
Assumption	7.0	525	1,573	1,359	1,011	1,036	1,496	1,066	1,703	1,255	1,294	815	867	3.33
Avoyelles	14.7	898	2,641	2,468	2,201	2,567	3,925	3,017	4,363	2,538	2,269	1,343	1,170	2.93
Beauregard	11.0	816	2,347	2,155	1,740	1,640	2,302	2,126	3,095	2,067	1,920	1,035	757	3.00
Bienville	6.1	285	956	900	883	999	2,077	1,483	1,920	933	831	488	445	2.75
Bossier	30.3	3,083	7,714	6,627	4,943	3,877	4,056	6,390	8,248	6,295	5,539	2,452	1,376	2.87
Caddo	98.2	7,955	22,013	16,775	14,859	15,325	21,273	25,600	28,974	16,983	13,978	7,005	5,660	2.67
Calcasieu	62.0	5,557	14,553	11,601	10,083	9,441	10,765	13,024	17,570	11,923	10,348	5,419	3,716	2.85
Caldwell	4.4	271	749	702	634	723	1,321	1,264	1,236	698	639	314	249	2.64
Cameron	3.4	324	701	575	609	531	660	648	913	688	550	356	245	2.94
Catahoula	4.4	323	805	724	659	743	1,146	910	1,275	785	742	374	314	2.89
Claiborne	6.4	292	955	902	875	1,099	2,277	1,548	2,083	1,029	831	415	494	2.80
Concordia	8.1	553	1,553	1,482	1,352	1,375	1,785	1,668	2,241	1,536	1,370	692	593	2.89
De Soto	9.6	506	1,643	1,502	1,386	1,581	2,982	2,266	2,792	1,672	1,336	789	745	2.82
East Baton Rouge	141.5	15,931	40,603	27,422	19,800	18,749	18,995	33,388	40,117	26,436	22,604	11,383	7,572	2.82
East Carroll	3.7	235	690	545	522	643	1,065	883	947	530	529	316	495	3.11
East Feliciana	5.5	334	1,110	1,021	899	884	1,252	962	1,367	1,009	967	548	647	3.65
Evangeline	11.8	925	2,187	2,025	1,774	2,004	2,885	2,390	3,590	2,079	1,754	1,018	969	2.89
Franklin	8.5	506	1,438	1,350	1,235	1,448	2,523	1,958	2,442	1,520	1,268	676	636	2.84
Grant	6.5	359	1,070	1,138	901	1,155	1,877	1,545	1,921	1,098	979	573	384	2.75
Iberia	21.7	1,895	4,891	4,085	3,377	3,303	4,149	3,616	5,820	4,245	3,680	2,166	2,173	3.09
Iberville	10.3	658	2,130	1,827	1,533	1,704	2,448	2,009	2,510	1,903	1,729	975	1,174	3.21
Jackson	6.7	364	1,063	1,099	979	1,116	2,079	1,836	1,974	1,112	900	483	395	2.66
Jefferson	177.3	15,616	49,343	37,566	27,744	24,960	22,071	42,099	48,631	33,826	28,820	14,421	9,503	2.75
Jefferson Davis	11.1	908	2,133	1,981	1,760	1,766	2,552	2,042	3,126	2,034	1,845	1,091	962	3.01
Lafayette	60.5	7,664	17,365	11,407	8,952	7,293	7,819	14,553	16,800	11,369	9,426	4,953	3,399	2.80
Lafourche	28.8	3,080	7,083	5,703	4,439	4,090	4,405	4,802	7,633	5,924	5,254	2,958	2,229	3.08
La Salle	6.7	459	1,221	1,118	973	1,072	1,857	1,475	2,046	1,236	1,079	521	343	2.75
Lincoln	13.6	1,960	2,644	2,160	1,724	1,954	3,158	3,443	4,356	2,347	1,945	866	643	3.08
Livingston	22.0	1,888	5,813	4,897	3,315	2,899	3,188	3,436	5,814	4,530	4,522	2,340	1,358	3.08
Madison	5.9	412	1,035	926	799	910	1,818	1,913	1,361	876	737	509	504	2.71
Morehouse	12.3	752	2,217	1,965	1,950	2,156	3,260	2,782	3,557	2,042	1,894	968	1,057	2.91
Natchitoches	14.3	1,144	2,792	2,268	1,975	2,249	3,872	3,516	4,107	2,435	2,014	1,214	1,014	2.92
Orleans	216.4	16,736	53,183	36,018	30,162	33,666	46,635	68,695	59,510	34,411	25,421	13,971	14,392	2.60
Ouachita	51.6	4,808	11,904	9,288	7,724	7,615	10,261	11,849	14,872	9,225	8,537	4,116	3,001	2.84
Plaquemines	8.3	719	1,942	1,782	1,456	1,203	1,198	1,249	2,081	1,661	1,629	895	785	3.23
Pointe Coupee	8.6	539	1,700	1,505	1,259	1,425	2,172	1,809	2,245	1,569	1,379	826	772	2.94
Rapides	49.3	3,988	10,554	9,232	7,450	7,793	10,283	11,449	13,896	9,120	7,833	4,019	2,983	2.88
Red River	3.8	241	668	600	522	670	1,099	807	1,125	682	574	298	314	2.87
Richland	7.6	427	1,262	1,181	1,095	1,344	2,291	1,594	2,214	1,279	1,221	656	636	2.95
Sabine	10.3	564	1,618	1,768	1,421	1,897	3,032	2,522	3,156	1,639	1,508	844	631	2.72
St. Bernard	23.3	1,721	5,563	4,567	4,333	4,123	2,993	3,841	6,375	5,134	4,453	2,189	1,308	2.96
St. Charles	13.6	1,176	3,502	2,895	2,403	1,837	1,787	2,454	3,367	2,772	2,483	1,430	1,094	3.04
St. Helena	3.2	162	617	534	478	501	908	681	798	523	504	315	379	3.09
St. James	6.6	411	1,496	1,269	1,059	989	1,376	924	1,458	1,201	1,278	808	931	3.41
St. John the Baptist	11.4	931	3,073	2,524	1,774	1,475	1,623	1,609	2,646	2,262	2,249	1,336	1,298	3.27
St. Landry	29.3	2,067	5,792	5,172	4,680	4,806	6,783	6,175	7,812	5,227	4,494	2,827	2,765	2.96
St. Martin	14.0	1,157	3,225	2,736	2,092	2,108	2,682	2,191	3,594	2,679	2,449	1,499	1,588	3.19
St. Mary	21.1	2,097	5,194	4,387	3,197	2,909	3,316	3,763	5,515	3,889	3,653	2,120	2,160	3.12
St. Tammany	45.2	2,810	11,184	10,675	7,559	6,468	6,504	8,860	12,171	8,804	8,453	4,324	2,588	2.92

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/83 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
LOUISIANA (continued)														
ALL COUNTIES (continued)														
Tangipahoa	29.4	2,676	6,430	5,341	4,193	4,478	6,282	6,143	8,157	5,313	4,816	2,627	2,344	2.99
Tensas	2.9	143	451	394	387	539	986	761	803	454	410	219	253	2.83
Terrebonne	33.8	3,761	9,211	6,831	5,177	4,292	4,528	6,099	8,330	6,839	6,152	3,568	2,812	3.05
Union	7.8	372	1,295	1,292	1,092	1,353	2,396	1,586	2,465	1,334	1,248	644	523	2.86
Vermilion	18.0	1,567	3,522	3,099	2,760	2,892	4,160	3,660	5,216	3,427	2,781	1,642	1,274	2.87
Vernon	18.1	2,961	4,741	3,388	2,291	2,008	2,711	3,129	4,997	3,962	3,365	1,565	1,082	3.43
Washington	16.1	991	2,971	2,716	2,488	2,879	4,055	3,578	4,741	2,871	2,541	1,306	1,063	2.81
Webster	16.6	1,056	2,841	2,777	2,472	2,911	4,543	3,839	5,304	2,985	2,459	1,165	848	2.71
West Baton Rouge	6.3	495	1,432	1,225	1,006	994	1,148	1,061	1,566	1,175	1,125	652	721	3.22
West Carroll	4.6	247	749	761	653	776	1,414	975	1,436	761	752	392	284	2.85
West Feliciana	2.6	154	545	442	454	403	602	484	708	442	420	269	277	5.00
Winn	6.3	358	1,113	1,007	878	1,117	1,827	1,376	1,960	1,135	947	487	395	2.78
TOTAL METRO COUNTIES	**1,103.7**	**99,952**	**282,195**	**211,755**	**166,475**	**159,440**	**183,883**	**264,383**	**304,646**	**203,201**	**173,314**	**89,980**	**68,176**	**2.80**
TOTAL STATE	**1,565.8**	**135,434**	**372,981**	**292,254**	**235,369**	**233,621**	**296,141**	**361,239**	**435,069**	**286,262**	**246,685**	**131,066**	**105,479**	**2.86**
MAINE														
BANGOR	**47.4**	**4,150**	**11,074**	**8,618**	**7,320**	**6,964**	**9,274**	**9,843**	**14,663**	**8,790**	**8,164**	**3,774**	**2,166**	**2.91**
Penobscot	47.4	4,150	11,074	8,618	7,320	6,964	9,274	9,843	14,663	8,790	8,164	3,774	2,166	2.91
LEWISTON - AUBURN	**36.6**	**3,021**	**7,938**	**6,310**	**5,343**	**5,749**	**8,239**	**9,000**	**10,923**	**6,648**	**5,703**	**2,747**	**1,579**	**2.74**
Androscoggin	36.6	3,021	7,938	6,310	5,343	5,749	8,239	9,000	10,923	6,648	5,703	2,747	1,579	2.74
PORTLAND	**83.6**	**6,065**	**19,292**	**14,825**	**12,005**	**12,911**	**18,502**	**22,027**	**26,359**	**13,941**	**12,396**	**5,808**	**3,069**	**2.64**
Cumberland	83.6	6,065	19,292	14,825	12,005	12,911	18,502	22,027	26,359	13,941	12,396	5,808	3,069	2.64
ALL COUNTIES														
Androscoggin	36.6	3,021	7,938	6,310	5,343	5,749	8,239	9,000	10,923	6,648	5,703	2,747	1,579	2.74
Aroostook	29.7	2,240	6,745	5,486	4,660	4,541	6,028	5,856	8,384	5,672	5,311	2,727	1,750	2.97
Cumberland	83.6	6,065	19,292	14,825	12,005	12,911	18,502	22,027	26,359	13,941	12,396	5,808	3,069	2.64
Franklin	10.4	804	2,193	1,963	1,544	1,549	2,347	2,578	3,061	1,756	1,786	788	431	2.75
Hancock	16.7	1,018	3,468	2,743	2,407	2,603	4,461	4,065	5,736	2,793	2,423	1,127	556	2.63
Kennebec	41.2	2,900	9,242	7,533	6,155	6,547	8,823	10,287	12,270	7,204	6,550	3,077	1,812	2.75
Knox	13.1	745	2,591	2,110	1,851	2,191	3,612	3,563	4,285	2,214	1,745	861	432	2.58
Lincoln	10.3	501	2,100	1,748	1,476	1,666	2,809	2,157	3,641	1,752	1,625	692	433	2.68
Oxford	18.4	1,056	3,664	3,156	2,841	3,134	4,549	4,223	5,809	3,193	2,938	1,375	862	2.71
Penobscot	47.4	4,150	11,074	8,618	7,320	6,964	9,274	9,843	14,663	8,790	8,164	3,774	2,166	2.91
Piscataquis	6.5	419	1,232	1,142	971	1,036	1,700	1,306	2,195	1,110	1,071	492	326	2.75
Sagadahoc	11.0	824	2,687	2,181	1,474	1,535	2,299	2,283	3,446	2,026	1,887	860	498	2.85
Somerset	16.0	976	3,424	2,988	2,446	2,519	3,647	3,162	5,001	2,861	2,704	1,402	870	2.87
Waldo	10.6	698	2,468	1,931	1,524	1,589	2,390	2,194	3,262	1,995	1,713	881	555	2.79
Washington	12.9	753	2,515	2,119	1,943	2,175	3,395	2,873	4,147	2,170	2,043	1,075	592	2.76
York	54.7	3,379	12,567	9,783	7,810	8,741	12,420	12,855	16,991	9,525	8,881	4,059	2,389	2.73
TOTAL METRO COUNTIES	**167.6**	**13,236**	**38,304**	**29,753**	**24,668**	**25,624**	**36,015**	**40,870**	**51,945**	**29,379**	**26,263**	**12,329**	**6,814**	**2.74**
TOTAL STATE	**419.1**	**29,549**	**93,200**	**74,636**	**61,770**	**65,450**	**94,495**	**98,272**	**130,173**	**73,650**	**66,940**	**31,745**	**18,320**	**2.75**
MARYLAND														
BALTIMORE	**799.3**	**46,694**	**185,416**	**160,600**	**130,370**	**133,961**	**142,259**	**182,871**	**235,257**	**150,973**	**128,482**	**60,034**	**41,683**	**2.81**
Anne Arundel	132.7	8,041	33,311	31,797	23,130	20,026	16,395	23,844	38,412	27,068	25,614	11,453	6,309	3.03
Baltimore	249.2	14,393	56,912	46,749	42,221	45,817	43,108	57,822	79,456	48,327	38,999	16,554	8,042	2.67
Baltimore city	275.3	17,189	58,820	44,803	41,092	48,684	64,712	77,425	76,805	46,752	34,773	19,014	20,531	2.74
Carroll	34.5	1,650	8,259	8,581	5,468	4,868	5,674	5,002	10,182	7,096	7,268	3,201	1,751	3.10
Harford	50.6	2,830	12,567	13,000	8,851	7,266	6,086	7,772	13,995	10,539	10,649	5,013	2,632	3.08
Howard	47.4	2,157	13,593	13,854	8,071	5,572	4,153	9,373	13,179	9,386	9,437	4,090	1,935	2.87
Queen Anne's	9.6	434	1,954	1,816	1,537	1,728	2,131	1,633	3,228	1,805	1,742	709	483	2.92
CUMBERLAND	**38.9**	**1,939**	**6,659**	**6,525**	**5,991**	**7,243**	**10,543**	**9,329**	**12,221**	**6,960**	**6,004**	**2,838**	**1,548**	**2.72**
Allegany	28.9	1,398	4,664	4,621	4,506	5,504	8,207	7,203	9,272	5,077	4,237	2,019	1,092	2.70
Mineral, W. Va.	*10.0*	*541*	*1,995*	*1,904*	*1,485*	*1,739*	*2,336*	*2,126*	*2,949*	*1,883*	*1,767*	*819*	*456*	*2.80*
HAGERSTOWN	**41.0**	**2,686**	**8,364**	**7,458**	**6,586**	**7,049**	**8,857**	**9,161**	**13,160**	**7,845**	**6,383**	**2,859**	**1,592**	**2.80**
Washington	41.0	2,686	8,364	7,458	6,586	7,049	8,857	9,161	13,160	7,845	6,383	2,859	1,592	2.80
ALL COUNTIES														
Allegany	28.9	1,398	4,664	4,621	4,506	5,504	8,207	7,203	9,272	5,077	4,237	2,019	1,092	2.70

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES METRO AREA County	12/31/83 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
MARYLAND (continued)														
ALL COUNTIES (continued)														
Anne Arundel	132.7	8,041	33,311	31,797	23,130	20,026	16,395	23,844	38,412	27,068	25,614	11,453	6,309	3.03
Baltimore	249.2	14,393	56,912	46,749	42,221	45,817	43,108	57,822	79,456	48,327	38,999	16,554	8,042	2.67
Baltimore city	275.3	17,189	58,820	44,803	41,092	48,684	64,712	77,425	76,805	46,752	34,773	19,014	20,531	2.74
☐ Calvert	12.8	504	3,056	3,112	2,011	2,001	2,116	1,867	3,557	2,393	2,583	1,281	1,119	3.15
Caroline	8.6	458	1,644	1,553	1,236	1,504	2,205	1,699	2,785	1,674	1,404	614	424	2.83
Carroll	34.5	1,650	8,259	8,581	5,468	4,868	5,674	5,002	10,182	7,096	7,268	3,201	1,751	3.10
☐ Cecil	20.9	1,250	4,714	4,518	3,470	3,432	3,516	3,816	5,751	4,211	3,977	1,992	1,153	3.00
☐ Charles	24.8	1,213	6,451	7,233	3,943	3,134	2,826	2,988	5,808	5,122	5,692	2,848	2,342	3.33
Dorchester	11.2	592	1,963	1,819	1,670	2,137	3,019	2,623	3,727	2,094	1,573	686	497	2.74
☐ Frederick	41.5	2,221	10,497	9,424	6,458	5,913	6,987	6,799	11,924	8,417	8,473	3,647	2,240	3.04
Garrett	9.5	664	1,949	1,820	1,391	1,569	2,107	1,770	2,765	1,860	1,639	875	591	2.97
Harford	50.6	2,830	12,567	13,000	8,851	7,266	6,086	7,772	13,995	10,539	10,649	5,013	2,632	3.08
Howard	47.4	2,157	13,593	13,854	8,071	5,572	4,153	9,373	13,179	9,386	9,437	4,090	1,935	2.87
Kent	6.3	369	1,080	1,050	900	1,171	1,730	1,560	2,089	1,109	894	399	249	2.67
☐ Montgomery	220.1	9,767	50,523	50,528	39,900	36,600	32,782	51,893	65,490	40,530	36,750	16,570	8,867	2.72
☐ Prince George's	229.1	17,965	67,418	55,804	37,063	29,036	21,814	49,579	63,072	45,864	39,138	18,771	12,676	2.89
Queen Anne's	9.6	434	1,954	1,816	1,537	1,728	2,131	1,633	3,228	1,805	1,742	709	483	2.92
St. Mary's	21.0	1,799	5,707	4,759	2,992	2,817	2,926	3,765	5,656	3,999	4,002	2,002	1,576	3.11
Somerset	6.6	264	1,081	1,012	1,001	1,251	1,991	1,514	2,084	1,198	965	461	378	2.91
Talbot	10.5	505	1,798	1,616	1,475	2,026	3,080	2,805	3,653	1,773	1,393	568	308	2.50
Washington	41.0	2,686	8,364	7,458	6,586	7,049	8,857	9,161	13,160	7,845	6,383	2,859	1,592	2.80
Wicomico	24.4	1,579	5,117	4,555	3,862	4,092	5,195	5,456	7,716	4,761	3,840	1,665	962	2.77
Worcester	12.9	773	2,418	2,179	2,023	2,366	3,141	3,248	4,256	2,269	1,745	784	598	2.60
TOTAL METRO COUNTIES	**1,418.4**	**83,698**	**341,103**	**303,298**	**234,307**	**226,630**	**229,364**	**316,177**	**413,291**	**270,432**	**235,715**	**110,021**	**72,764**	**2.83**
TOTAL STATE	**1,529.4**	**90,701**	**363,860**	**323,661**	**250,857**	**245,563**	**254,758**	**340,617**	**448,022**	**291,169**	**253,170**	**118,075**	**78,347**	**2.83**
MASSACHUSETTS														
BOSTON - LAWRENCE - SALEM - LOWELL - BROCKTON	**1,336.0**	**78,131**	**301,505**	**244,767**	**206,534**	**216,705**	**288,358**	**356,900**	**386,274**	**219,824**	**196,054**	**104,670**	**72,278**	**2.73**
Essex	236.3	11,954	47,829	42,031	37,114	41,643	55,729	61,233	69,218	40,010	36,509	18,343	10,987	2.69
Middlesex	488.7	26,123	113,628	91,922	78,092	78,447	100,488	121,921	142,796	82,905	75,424	39,611	26,043	2.78
Norfolk	217.0	7,965	43,169	40,883	36,941	38,228	49,814	52,856	63,154	36,339	33,363	18,481	12,807	2.80
Plymouth	145.0	6,863	33,504	31,747	22,466	22,077	28,343	29,403	39,856	25,218	26,405	14,430	9,688	2.96
Suffolk	249.0	25,226	63,375	38,184	31,921	36,310	53,984	91,487	71,250	35,352	24,353	13,805	12,753	2.51
NEW BEDFORD - FALL RIVER - ATTLEBORO	**174.5**	**9,598**	**34,894**	**31,007**	**26,207**	**31,633**	**41,161**	**39,145**	**52,561**	**31,890**	**28,227**	**13,532**	**9,145**	**2.78**
Bristol	174.5	9,598	34,894	31,007	26,207	31,633	41,161	39,145	52,561	31,890	28,227	13,532	9,145	2.78
PITTSFIELD	**53.7**	**2,917**	**10,111**	**8,774**	**8,145**	**9,899**	**13,854**	**14,702**	**16,396**	**8,995**	**7,724**	**3,860**	**2,023**	**2.65**
Berkshire	53.7	2,917	10,111	8,774	8,145	9,899	13,854	14,702	16,396	8,995	7,724	3,860	2,023	2.65
SPRINGFIELD	**208.4**	**13,615**	**44,144**	**35,477**	**31,144**	**37,272**	**46,748**	**52,429**	**62,908**	**36,648**	**31,637**	**15,344**	**9,434**	**2.79**
Hampden	161.2	9,560	32,262	27,404	24,831	29,826	37,317	40,734	47,904	28,222	24,500	12,175	7,665	2.72
Hampshire	47.2	4,055	11,882	8,073	6,313	7,446	9,431	11,695	15,004	8,426	7,137	3,169	1,769	3.02
WORCESTER - FITCHBURG - LEOMINSTER	**234.2**	**14,402**	**49,152**	**41,133**	**34,357**	**40,618**	**54,538**	**56,851**	**70,208**	**40,345**	**36,946**	**18,430**	**11,420**	**2.78**
Worcester	234.2	14,402	49,152	41,133	34,357	40,618	54,538	56,851	70,208	40,345	36,946	18,430	11,420	2.78
ALL COUNTIES														
Barnstable	68.3	2,738	12,088	10,145	8,669	12,019	22,641	18,349	25,965	10,100	8,131	3,734	2,021	2.48
Berkshire	53.7	2,917	10,111	8,774	8,145	9,899	13,854	14,702	16,396	8,995	7,724	3,860	2,023	2.65
Bristol	174.5	9,598	34,894	31,007	26,207	31,633	41,161	39,145	52,561	31,890	28,227	13,532	9,145	2.78
Dukes	4.5	216	1,059	699	502	685	1,339	1,521	1,564	620	458	221	116	2.27
Essex	236.3	11,954	47,829	42,031	37,114	41,643	55,729	61,233	69,218	40,010	36,509	18,343	10,987	2.69
Franklin	25.7	1,876	5,993	4,214	3,302	4,324	5,991	6,460	8,492	4,365	3,732	1,714	937	2.59
Hampden	161.2	9,560	32,262	27,404	24,831	29,826	37,317	40,734	47,904	28,222	24,500	12,175	7,665	2.72
Hampshire	47.2	4,055	11,882	8,073	6,313	7,446	9,431	11,695	15,004	8,426	7,137	3,169	1,769	3.02
Middlesex	488.7	26,123	113,628	91,922	78,092	78,447	100,488	121,921	142,796	82,905	75,424	39,611	26,043	2.78
Nantucket	2.4	114	577	342	358	365	644	753	863	354	244	117	69	2.33
Norfolk	217.0	7,965	43,169	40,883	36,941	38,228	49,814	52,856	63,154	36,339	33,363	18,481	12,807	2.80
Plymouth	145.0	6,863	33,504	31,747	22,466	22,077	28,343	29,403	39,856	25,218	26,405	14,430	9,688	2.96
Suffolk	249.0	25,226	63,375	38,184	31,921	36,310	53,984	91,487	71,250	35,352	24,353	13,805	12,753	2.51
Worcester	234.2	14,402	49,152	41,133	34,357	40,618	54,538	56,851	70,208	40,345	36,946	18,430	11,420	2.78

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/83 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
MASSACHUSETTS (continued)														
TOTAL METRO COUNTIES	**2,006.8**	**118,663**	**439,806**	**361,158**	**306,387**	**336,127**	**444,659**	**520,027**	**588,347**	**337,702**	**300,588**	**155,836**	**104,300**	**2.75**
TOTAL STATE	**2,107.7**	**123,607**	**459,523**	**376,558**	**319,218**	**353,520**	**475,274**	**547,110**	**625,231**	**353,141**	**313,153**	**161,622**	**107,443**	**2.74**
MICHIGAN														
ANN ARBOR	**95.7**	**13,599**	**31,006**	**18,142**	**11,944**	**10,313**	**10,696**	**24,690**	**30,367**	**16,601**	**14,540**	**6,094**	**3,408**	**2.81**
Washtenaw	95.7	13,599	31,006	18,142	11,944	10,313	10,696	24,690	30,367	16,601	14,540	6,094	3,408	2.81
BATTLE CREEK	**49.9**	**3,935**	**10,928**	**8,975**	**7,864**	**8,145**	**10,053**	**12,259**	**15,832**	**8,394**	**7,839**	**3,628**	**1,948**	**2.72**
Calhoun	49.9	3,935	10,928	8,975	7,864	8,145	10,053	12,259	15,832	8,394	7,839	3,628	1,948	2.72
BENTON HARBOR	**59.8**	**4,391**	**13,155**	**11,137**	**9,221**	**9,682**	**12,214**	**13,738**	**18,365**	**10,354**	**9,589**	**4,700**	**3,054**	**2.77**
Berrien	59.8	4,391	13,155	11,137	9,221	9,682	12,214	13,738	18,365	10,354	9,589	4,700	3,054	2.77
DETROIT	**1,551.5**	**100,419**	**361,055**	**299,715**	**255,159**	**261,769**	**273,383**	**355,918**	**442,390**	**276,034**	**253,852**	**131,989**	**91,317**	**2.80**
Lapeer	23.0	1,704	5,862	5,585	3,489	2,973	3,387	3,157	6,069	4,197	4,966	2,810	1,801	3.25
Livingston	34.1	1,931	8,744	9,127	5,409	4,289	4,600	4,585	9,604	6,216	7,580	3,802	2,313	3.19
Macomb	239.9	14,148	56,197	51,139	43,585	40,504	34,327	46,743	66,532	44,802	44,259	23,604	13,960	2.91
Monroe	44.1	3,178	10,636	9,403	7,148	6,437	7,298	7,517	11,974	8,326	8,616	4,755	2,912	3.05
Oakland	368.6	22,250	87,875	77,511	62,479	59,060	59,425	82,368	110,901	65,814	62,631	30,026	16,860	2.75
St. Clair	48.0	3,514	10,521	9,163	7,231	7,550	10,021	9,458	14,270	8,190	8,557	4,540	2,985	2.91
Wayne	793.6	53,694	181,220	137,787	125,818	140,956	154,325	202,090	223,040	138,489	117,243	62,452	50,486	2.74
DETROIT - ANN ARBOR CONSOLIDATED AREA	***1,647.2***	***114,018***	***392,061***	***317,857***	***267,103***	***272,082***	***284,079***	***380,608***	***472,757***	***292,635***	***268,392***	***138,083***	***94,725***	***2.80***
FLINT	**155.3**	**13,894**	**37,849**	**31,055**	**26,702**	**21,972**	**23,828**	**34,078**	**43,724**	**28,488**	**26,825**	**13,423**	**8,762**	**2.82**
Genesee	155.3	13,894	37,849	31,055	26,702	21,972	23,828	34,078	43,724	28,488	26,825	13,423	8,762	2.82
GRAND RAPIDS	**214.6**	**20,030**	**54,311**	**40,138**	**31,250**	**30,370**	**38,501**	**46,790**	**64,808**	**36,685**	**36,262**	**19,085**	**10,970**	**2.84**
Kent	161.7	15,680	40,994	28,976	23,367	23,121	29,562	38,008	49,153	27,343	25,867	13,428	7,901	2.77
Ottawa	52.9	4,350	13,317	11,162	7,883	7,249	8,939	8,782	15,655	9,342	10,395	5,657	3,069	3.06
JACKSON	**51.4**	**4,050**	**11,901**	**9,741**	**7,743**	**8,042**	**9,923**	**10,947**	**15,924**	**8,971**	**8,824**	**4,222**	**2,512**	**2.92**
Jackson	51.4	4,050	11,901	9,741	7,743	8,042	9,923	10,947	15,924	8,971	8,824	4,222	2,512	2.92
KALAMAZOO	**76.7**	**9,326**	**19,917**	**14,256**	**10,832**	**10,221**	**12,148**	**19,042**	**24,190**	**13,273**	**12,056**	**5,310**	**2,829**	**2.77**
Kalamazoo	76.7	9,326	19,917	14,256	10,832	10,221	12,148	19,042	24,190	13,273	12,056	5,310	2,829	2.77
LANSING - EAST LANSING	**145.6**	**17,570**	**41,030**	**27,978**	**19,917**	**17,874**	**21,231**	**32,804**	**44,907**	**25,206**	**24,511**	**11,353**	**6,819**	**2.89**
Clinton	18.2	1,201	4,488	4,264	2,978	2,429	2,840	2,691	5,249	3,147	3,719	1,997	1,397	3.12
Eaton	32.3	2,813	8,531	7,081	4,922	4,143	4,810	6,539	9,577	5,715	6,146	2,847	1,476	2.87
Ingham	95.1	13,556	28,011	16,633	12,017	11,302	13,581	23,574	30,081	16,344	14,646	6,509	3,946	2.86
MUSKEGON	**54.2**	**4,069**	**11,954**	**9,545**	**8,249**	**9,171**	**11,212**	**12,103**	**16,127**	**9,594**	**9,022**	**4,550**	**2,804**	**2.83**
Muskegon	54.2	4,069	11,954	9,545	8,249	9,171	11,212	12,103	16,127	9,594	9,022	4,550	2,804	2.83
SAGINAW - BAY CITY - MIDLAND	**142.7**	**11,269**	**34,484**	**28,304**	**21,859**	**21,181**	**25,603**	**29,877**	**40,609**	**24,981**	**25,383**	**13,373**	**8,477**	**2.91**
Bay	40.7	3,104	9,371	7,565	5,989	6,406	8,265	9,141	11,618	6,926	6,985	3,733	2,297	2.85
Midland	25.6	2,000	6,637	5,695	4,127	3,539	3,602	5,006	7,441	4,655	5,020	2,251	1,227	2.91
Saginaw	76.4	6,165	18,476	15,044	11,743	11,236	13,736	15.730	21,550	13,400	13,378	7,389	4,953	2.94
ALL COUNTIES														
Alcona	4.0	184	483	596	526	801	1,410	819	1,664	594	489	246	188	2.60
Alger	3.2	189	604	535	461	598	813	695	1,051	522	495	269	168	2.88
Allegan	28.5	2,172	6,647	5,579	4,028	4,316	5,758	5,037	9,025	4,860	5,122	2,684	1,772	2.95
Alpena	11.3	819	2,226	2,097	1,810	1,766	2,582	2,677	3,368	1,889	1,790	984	592	2.79
Antrim	6.1	362	1,169	1,048	812	1,039	1,670	1,170	2,195	964	939	496	336	2.80
Arenac	5.6	355	1,015	921	775	1,058	1,476	1,125	1,902	897	838	492	346	2.79
Baraga	3.0	167	544	503	363	556	867	814	868	467	403	261	187	2.77
Barry	16.1	1,029	3,641	3,376	2,499	2,492	3,063	2,828	5,142	2,810	3,037	1,486	797	2.93
Bay	40.7	3,104	9,371	7,565	5,989	6,406	8,265	9,141	11,618	6,926	6,985	3,733	2,297	2.85
Benzie	4.3	287	829	765	579	677	1,163	809	1,569	703	658	335	226	2.77
Berrien	59.8	4,391	13,155	11,137	9,221	9,682	12,214	13,738	18,365	10,354	9,589	4,700	3,054	2.77
Branch	14.2	1,133	3,000	2,648	2,039	2,232	3,148	3,149	4,493	2,505	2,320	1,064	669	2.80
Calhoun	49.9	3,935	10,928	8,975	7,864	8,145	10,053	12,259	15,832	8,394	7,839	3,628	1,948	2.72
Cass	17.6	1,106	3,700	3,470	2,745	2,952	3,627	3,410	5,631	3,133	3,032	1,482	912	2.82
Charlevoix	7.7	547	1,640	1,445	1,077	1,223	1,768	1,949	2,323	1,300	1,150	624	354	2.66
Cheboygan	7.9	497	1,502	1,402	1,080	1,356	2,063	1,776	2,609	1,260	1,205	639	411	2.71
Chippewa	9.3	795	1,827	1,467	1,382	1,559	2,270	2,219	3,047	1,480	1,374	732	448	2.89
Clare	9.5	602	1,592	1,534	1,317	1,804	2,651	1,972	3,543	1,459	1,346	716	464	2.67
Clinton	18.2	1,201	4,488	4,264	2,978	2,429	2,840	2,691	5,249	3,147	3,719	1,997	1,397	3.12
Crawford	3.6	239	668	655	514	631	893	714	1,218	603	595	274	196	2.94

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average House-hold Size
METRO AREA County	12/31/83 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
MICHIGAN (continued)														
ALL COUNTIES (continued)														
Delta	13.6	876	2,856	2,340	1,984	2,224	3,320	2,974	4,073	2,295	2,320	1,169	769	2.84
Dickinson	9.6	629	1,747	1,365	1,309	1,660	2,890	2,367	3,195	1,596	1,439	666	337	2.63
Eaton	32.3	2,813	8,531	7,081	4,922	4,143	4,810	6,539	9,577	5,715	6,146	2,847	1,476	2.87
Emmet	8.6	638	1,959	1,588	1,172	1,277	1,966	2,082	2,672	1,383	1,355	655	453	2.77
Genesee	155.3	13,894	37,849	31,055	26,702	21,972	23,828	34,078	43,724	28,488	26,825	13,423	8,762	2.82
Gladwin	7.8	460	1,327	1,250	1,160	1,491	2,112	1,483	2,927	1,158	1,174	621	437	2.76
Gogebic	7.2	280	962	908	941	1,506	2,603	2,065	2,476	1,032	858	460	309	2.58
Grand Traverse	21.0	1,902	5,609	3,979	2,798	2,729	3,983	4,738	6,664	3,726	3,440	1,502	930	2.80
Gratiot	13.3	1,068	2,876	2,505	1,901	2,034	2,916	2,853	3,991	2,169	2,314	1,266	707	2.92
Hillsdale	14.2	1,087	2,890	2,632	2,062	2,178	3,351	2,718	4,665	2,347	2,481	1,204	785	2.97
Houghton	12.8	1,423	2,081	1,731	1,378	2,172	4,015	3,283	4,298	1,928	1,738	897	656	2.95
Huron	13.0	764	2,392	1,922	1,728	2,414	3,780	2,893	4,318	2,015	1,821	1,079	874	2.78
Ingham	95.1	13,556	28,011	16,633	12,017	11,302	13,581	23,574	30,081	16,344	14,646	6,509	3,946	2.86
Ionia	16.3	1,310	3,859	3,152	2,293	2,299	3,387	3,002	4,776	2,816	3,020	1,567	1,119	3.19
Iosco	10.8	1,096	2,173	1,700	1,442	1,705	2,684	2,654	3,608	1,823	1,610	717	388	2.69
Iron	5.3	208	727	625	690	1,123	1,927	1,378	2,052	770	617	327	156	2.51
Isabella	17.0	3,002	4,241	2,792	2,050	2,109	2,806	3,485	4,984	2,941	3,166	1,487	937	3.28
Jackson	51.4	4,050	11,901	9,741	7,743	8,042	9,923	10,947	15,924	8,971	8,824	4,222	2,512	2.92
Kalamazoo	76.7	9,326	19,917	14,256	10,832	10,221	12,148	19,042	24,190	13,273	12,056	5,310	2,829	2.77
Kalkaska	4.5	361	1,004	803	579	707	1,046	886	1,494	741	742	403	234	2.82
Kent	161.7	15,680	40,994	28,976	23,367	23,121	29,562	38,008	49,153	27,343	25,867	13,428	7,901	2.77
Keweenaw	.7	26	91	74	69	123	317	193	289	100	66	30	22	2.57
Lake	3.3	137	419	404	442	673	1,225	834	1,360	386	343	189	188	2.55
Lapeer	23.0	1,704	5,862	5,585	3,489	2,973	3,387	3,157	6,069	4,197	4,966	2,810	1,801	3.25
Leelanau	5.4	280	1,225	990	759	854	1,292	1,073	1,982	862	775	421	287	2.72
Lenawee	30.1	2,071	6,884	5,778	4,513	4,860	5,994	5,816	9,146	5,277	5,491	2,684	1,686	2.95
Livingston	34.1	1,931	8,744	9,127	5,409	4,289	4,600	4,585	9,604	6,216	7,580	3,802	2,313	3.19
Luce	2.1	137	397	361	322	372	511	427	695	342	354	174	108	3.10
Mackinac	3.6	195	672	561	523	649	1,000	773	1,234	619	489	291	194	2.75
Macomb	239.9	14,148	56,197	51,139	43,585	40,504	34,327	46,743	66,532	44,802	44,259	23,604	13,960	2.91
Manistee	9.0	501	1,667	1,417	1,277	1,544	2,594	2,595	2,710	1,399	1,272	618	406	2.57
Marquette	24.8	2,999	6,813	4,252	3,035	3,233	4,468	5,163	7,430	4,696	4,482	2,043	986	3.00
Mason	10.0	655	1,934	1,653	1,375	1,654	2,729	2,237	3,496	1,584	1,528	698	457	2.69
Mecosta	11.5	1,804	2,383	1,792	1,443	1,704	2,374	2,156	3,878	1,875	2,011	981	599	3.32
Menominee	9.2	676	1,819	1,416	1,254	1,557	2,478	1,999	2,935	1,327	1,456	778	505	2.80
Midland	25.6	2,000	6,637	5,695	4,127	3,539	3,602	5,006	7,441	4,655	5,020	2,251	1,227	2.91
Missaukee	3.6	263	714	668	453	592	910	613	1,229	563	645	317	233	3.00
Monroe	44.1	3,178	10,636	9,403	7,148	6,437	7,298	7,517	11,974	8,326	8,616	4,755	2,912	3.05
Montcalm	17.0	1,347	3,429	3,099	2,438	2,683	4,004	3,300	5,649	2,743	2,747	1,567	994	2.88
Montmorency	3.1	183	476	402	402	656	981	654	1,226	451	425	203	141	2.61
Muskegon	54.2	4,069	11,954	9,545	8,249	9,171	11,212	12,103	16,127	9,594	9,022	4,550	2,804	2.83
Newaygo	13.0	767	2,533	2,322	1,935	2,211	3,232	2,893	4,197	1,969	2,037	1,163	741	2.79
Oakland	368.6	22,250	87,875	77,511	62,479	59,060	59,425	82,368	110,901	65,814	62,631	30,026	16,850	2.75
Oceana	7.8	482	1,571	1,424	1,158	1,248	1,917	1,465	2,532	1,203	1,316	774	510	2.91
Ogemaw	6.5	408	1,113	1,032	855	1,223	1,869	1,309	2,409	968	967	523	324	2.74
Ontonagon	3.3	120	535	597	483	592	973	733	1,115	508	476	280	188	2.79
Osceola	7.0	438	1,388	1,237	986	1,145	1,806	1,453	2,250	1,093	1,176	628	400	2.83
Oscoda	2.8	149	435	419	389	554	854	610	1,052	417	397	207	117	2.64
Otsego	5.5	403	1,223	1,096	836	823	1,119	1,114	1,671	942	911	526	336	2.93
Ottawa	52.9	4,350	13,317	11,162	7,883	7,249	8,939	8,782	15,655	9,342	10,395	5,657	3,069	3.06
Presque Isle	5.1	250	899	776	764	939	1,472	1,043	1,739	804	752	433	329	2.78
Roscommon	7.5	424	1,042	996	941	1,667	2,430	1,857	3,189	1,022	805	458	169	2.44
Saginaw	76.4	6,165	18,476	15,044	11,743	11,236	13,736	15,730	21,550	13,400	13,378	7,389	4,953	2.94
St. Clair	48.0	3,514	10,521	9,163	7,231	7,550	10,021	9,458	14,270	8,190	8,557	4,540	2,985	2.91
St. Joseph	20.3	1,548	4,549	3,631	2,922	3,082	4,568	4,061	6,581	3,456	3,463	1,728	1,011	2.80
Sanilac	14.4	924	2,784	2,405	1,988	2,453	3,846	3,040	4,608	2,311	2,286	1,341	814	2.84
Schoolcraft	3.0	182	557	451	430	538	842	614	1,051	469	443	250	173	2.83
Shiawassee	23.5	1,815	5,626	4,966	3,588	3,332	4,173	4,084	6,712	4,173	4,482	2,448	1,601	3.02
Tuscola	18.7	1,346	4,276	3,766	2,712	2,865	3,735	3,162	5,450	3,210	3,599	1,938	1,341	3.08
Van Buren	24.5	1,674	5,378	4,631	3,580	3,652	5,585	5,087	7,728	4,165	4,072	1,979	1,469	2.82
Washtenaw	95.7	13,599	31,006	18,142	11,944	10,313	10,696	24,690	30,367	16,601	14,540	6,094	3,408	2.81
Wayne	793.8	53,694	181,220	137,787	125,818	140,956	154,325	202,090	223,040	138,489	117,243	62,452	50,486	2.74
Wexford	9.5	727	1,945	1,608	1,391	1,546	2,283	2,071	3,127	1,578	1,496	742	486	2.76
TOTAL METRO COUNTIES	**2,597.4**	**202,552**	**627,590**	**498,986**	**410,740**	**408,740**	**448,792**	**592,246**	**757,243**	**458,581**	**428,703**	**217,727**	**142,900**	**2.82**
TOTAL STATE	**3,230.1**	**251,070**	**760,157**	**610,543**	**499,497**	**510,452**	**598,381**	**724,699**	**961,754**	**563,479**	**532,353**	**270,943**	**176,872**	**2.83**

1984 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES METRO AREA County	12/31/83 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
MINNESOTA														
DULUTH	**98.5**	**8,435**	**21,635**	**15,160**	**13,132**	**15,884**	**24,254**	**26,155**	**30,310**	**15,766**	**15,408**	**7,040**	**3,821**	**2.68**
St. Louis	82.0	6,976	18,057	12,677	10,969	13,220	20,101	21,667	25,123	13,233	12,957	5,859	3,161	2.69
Douglas, Wisc.	*16.5*	*1,459*	*3,578*	*2,483*	*2,163*	*2,664*	*4,153*	*4,488*	*5,187*	*2,533*	*2,451*	*1,181*	*660*	*2.65*
FARGO - MOORHEAD	**53.0**	**7,218**	**14,367**	**8,534**	**6,729**	**6,771**	**9,381**	**14,660**	**15,894**	**8,757**	**8,221**	**3,716**	**1,752**	**2.74**
Clay	16.9	2,290	3,823	2,754	2,311	2,409	3,313	4,150	4,983	2,973	2,806	1,353	635	2.94
Cass, N. D.	*36.1*	*4,928*	*10,544*	*5,780*	*4,418*	*4,362*	*6,068*	*10,510*	*10,911*	*5,784*	*5,415*	*2,363*	*1,117*	*2.65*
MINNEAPOLIS - ST. PAUL	**810.3**	**71,662**	**218,092**	**161,341**	**114,057**	**107,851**	**137,297**	**212,007**	**237,131**	**134,472**	**129,073**	**62,967**	**34,650**	**2.72**
Anoka	67.2	5,588	20,263	17,925	10,679	7,154	5,591	10,632	16,590	13,157	15,016	7,839	3,966	3.14
Carver	13.2	1,033	3,443	2,740	2,018	1,592	2,374	2,397	3,764	2,323	2,541	1,336	839	3.03
Chisago	9.3	624	2,011	2,011	1,241	1,321	2,092	1,565	2,830	1,511	1,782	967	645	3.10
Dakota	73.0	6,210	21,243	18,483	10,651	8,211	8,202	14,966	19,056	13,116	14,641	7,529	3,692	2.94
Hennepin	373.8	34,703	100,353	67,184	51,098	52,243	68,219	115,163	115,591	59,098	50,530	22,180	11,238	2.51
Isanti	8.4	592	1,990	1,829	1,179	1,007	1,803	1,655	2,266	1,394	1,669	908	508	3.07
Ramsey	174.8	16,480	44,786	29,110	23,766	25,409	35,249	50,534	53,140	27,764	23,957	11,838	7,567	2.61
Scott	15.1	1,145	4,043	3,724	2,178	1,799	2,211	2,309	3,947	2,749	3,188	1,731	1,176	3.19
Washington	39.6	2,458	11,004	10,787	6,388	4,539	4,424	6,651	9,934	7,329	8,661	4,609	2,416	3.14
Wright	20.6	1,577	5,103	4,437	2,655	2,614	4,214	3,334	5,711	3,427	4,067	2,382	1,679	3.19
St. Croix, Wisc.	*15.3*	*1,252*	*3,853*	*3,111*	*2,204*	*1,962*	*2,918*	*2,801*	*4,302*	*2,604*	*3,021*	*1,648*	*924*	*3.01*
ROCHESTER	**34.2**	**3,811**	**8,987**	**7,116**	**4,677**	**4,082**	**5,527**	**8,505**	**10,110**	**5,769**	**5,683**	**2,742**	**1,391**	**2.75**
Olmsted	34.2	3,811	8,987	7,116	4,677	4,082	5,527	8,505	10,110	5,769	5,683	2,742	1,391	2.75
ST. CLOUD	**53.5**	**5,602**	**13,450**	**9,635**	**7,281**	**7,039**	**10,493**	**9,871**	**15,119**	**8,716**	**9,543**	**5,338**	**4,913**	**3.24**
Benton	9.0	968	2,409	1,489	1,130	1,181	1,823	1,852	2,659	1,419	1,525	794	751	2.98
Sherburne	10.2	889	2,964	2,381	1,335	1,163	1,468	1,375	2,816	1,829	2,180	1,255	745	3.32
Stearns	34.3	3,745	8,077	5,765	4,816	4,695	7,202	6,644	9,644	5,468	5,838	3,289	3,417	3.28
ALL COUNTIES														
Aitkin	5.3	241	823	812	648	965	1,811	1,164	2,042	746	701	371	276	2.70
Anoka	67.2	5,588	20,263	17,925	10,679	7,154	5,591	10,632	16,590	13,157	15,016	7,839	3,966	3.14
Becker	10.8	778	2,145	1,798	1,476	1,692	2,911	2,369	3,345	1,708	1,690	1,000	688	2.86
Beltrami	10.8	1,119	2,470	1,842	1,476	1,474	2,419	2,230	3,373	1,804	1,775	963	655	3.04
Benton	9.0	968	2,409	1,489	1,130	1,181	1,823	1,852	2,659	1,419	1,525	794	751	2.98
Big Stone	2.8	169	426	364	364	495	982	763	942	370	369	217	139	2.68
Blue Earth	18.1	2,588	4,293	2,616	2,222	2,477	3,904	4,425	5,928	2,958	2,727	1,297	765	2.87
Brown	10.0	727	1,901	1,465	1,385	1,601	2,921	2,475	3,107	1,485	1,505	840	588	2.84
Carlton	10.3	633	2,145	1,812	1,585	1,690	2,435	2,183	3,071	1,709	1,801	960	576	2.94
Carver	13.2	1,033	3,443	2,740	2,018	1,592	2,374	2,397	3,764	2,323	2,541	1,336	839	3.03
Cass	8.0	327	1,258	1,270	1,083	1,474	2,588	1,658	3,006	1,148	1,134	594	460	2.81
Chippewa	5.6	378	1,040	784	700	923	1,775	1,492	1,813	861	788	433	213	2.63
Chisago	9.3	624	2,011	2,011	1,241	1,321	2,092	1,565	2,830	1,511	1,782	967	645	3.10
Clay	16.9	2,290	3,823	2,754	2,311	2,409	3,313	4,150	4,983	2,973	2,806	1,353	635	2.94
Clearwater	3.0	171	469	500	407	492	961	660	927	454	479	282	198	2.97
Cook	1.8	113	394	318	248	284	443	602	548	268	239	103	40	2.39
Cottonwood	5.3	328	951	767	690	818	1,746	1,262	1,802	772	813	429	222	2.75
Crow Wing	16.3	1,072	2,994	2,691	2,125	2,699	4,719	3,948	5,530	2,436	2,362	1,264	760	2.70
Dakota	73.0	6,210	21,243	18,483	10,651	8,211	8,202	14,966	19,056	13,116	14,641	7,529	3,692	2.94
Dodge	5.3	406	1,190	985	685	758	1,276	925	1,668	908	982	527	290	2.96
Douglas	10.8	1,032	1,988	1,683	1,373	1,740	2,984	2,586	3,460	1,783	1,664	832	475	2.73
Faribault	7.3	469	1,230	1,018	974	1,245	2,364	2,037	2,327	1,113	998	508	317	2.62
Fillmore	7.9	442	1,357	1,165	1,060	1,332	2,544	1,849	2,593	1,235	1,144	660	419	2.73
Freeborn	13.3	917	2,534	2,169	1,823	2,260	3,597	3,465	4,095	2,218	2,046	999	477	2.65
Goodhue	14.2	982	2,848	2,445	1,875	2,069	3,981	3,195	4,464	2,358	2,297	1,187	699	2.82
Grant	2.6	121	401	355	343	455	925	581	953	389	376	185	116	2.88
Hennepin	373.8	34,703	100,353	67,184	51,098	52,243	68,219	115,163	115,591	59,098	50,530	22,180	11,238	2.51
Houston	6.2	375	1,319	956	902	959	1,689	1,296	1,913	1,049	1,035	513	394	3.05
Hubbard	5.6	299	988	941	775	955	1,642	1,161	1,978	859	837	482	283	2.79
Isanti	8.4	592	1,990	1,829	1,179	1,007	1,803	1,655	2,266	1,394	1,669	908	508	3.07
Itasca	16.1	1,028	3,559	2,783	2,289	2,698	3,743	3,497	5,046	2,643	2,685	1,426	803	2.81
Jackson	4.9	402	893	666	686	825	1,428	1,086	1,687	729	783	382	233	2.73
Kanabec	4.7	353	881	830	646	757	1,233	1,132	1,456	776	696	387	253	2.77
Kandiyohi	13.7	1,430	2,954	2,110	1,759	2,034	3,413	2,945	4,532	2,238	2,198	1,188	599	2.82
Kittson	2.4	125	418	339	308	412	798	597	804	378	344	164	113	2.75
Koochiching	6.1	417	1,286	1,067	928	1,033	1,369	1,303	1,802	1,068	1,061	553	313	2.84
Lac qui Parle	3.8	223	629	499	511	676	1,262	893	1,300	567	571	297	172	2.74
Lake	4.4	299	930	786	754	695	936	873	1,423	763	797	361	183	2.86

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES METRO AREA County	12/31/83 Total Households (Thousands)	Households by Age of Householder: Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	Households by Number of Persons: 1	2	3	4	5	6 or More	Average Household Size
MINNESOTA (continued)														
ALL COUNTIES (continued)														
Lake of the Woods	1.4	82	236	245	168	268	401	320	497	211	204	96	72	2.71
Le Sueur	8.3	526	1,650	1,451	1,090	1,295	2,288	1,808	2,598	1,290	1,273	737	594	2.86
Lincoln	2.9	155	431	403	407	504	1,000	720	945	412	397	231	195	2.76
Lyon	8.8	862	1,852	1,373	1,080	1,362	2,271	2,101	2,749	1,412	1,309	738	491	2.90
McLeod	10.8	846	2,241	1,874	1,437	1,583	2,819	2,419	3,292	1,752	1,849	954	534	2.82
Mahnomen	1.7	85	258	255	249	307	546	376	479	262	226	170	187	3.12
Marshall	4.4	238	798	699	594	789	1,282	951	1,338	680	706	424	301	2.89
Martin	9.5	764	1,828	1,375	1,242	1,513	2,778	2,572	3,096	1,503	1,338	669	322	2.60
Meeker	7.5	467	1,435	1,149	1,037	1,226	2,186	1,690	2,388	1,187	1,146	629	460	2.83
Mille Lacs	6.9	491	1,264	1,115	889	1,086	2,055	1,587	2,201	1,085	1,055	564	408	2.80
Morrison	9.9	641	1,911	1,574	1,457	1,622	2,695	2,065	2,913	1,539	1,506	901	976	3.04
Mower	14.7	991	2,541	2,000	2,256	2,780	4,132	3,910	4,883	2,237	2,033	1,084	553	2.63
Murray	4.0	210	749	533	564	739	1,205	842	1,299	660	615	334	250	2.83
Nicollet	9.1	869	2,265	1,574	1,270	1,169	1,953	2,158	2,590	1,585	1,558	746	463	3.05
Nobles	7.7	605	1,393	1,159	1,096	1,230	2,217	1,834	2,479	1,257	1,117	625	388	2.75
Norman	3.3	168	500	447	432	590	1,163	860	1,081	479	444	243	193	2.70
Olmsted	34.2	3,811	8,987	7,116	4,677	4,082	5,527	8,505	10,110	5,769	5,683	2,742	1,391	2.75
Otter Tail	19.3	1,128	3,323	2,800	2,655	3,303	6,091	4,273	6,794	2,891	2,880	1,485	977	2.79
Pennington	5.7	636	1,217	918	687	809	1,433	1,484	1,667	991	858	474	226	2.72
Pine	7.3	460	1,326	1,187	981	1,172	2,174	1,609	2,411	1,068	1,134	625	453	2.90
Pipestone	4.2	356	669	535	561	688	1,391	1,175	1,380	613	553	301	178	2.64
Polk	12.5	1,119	2,371	1,866	1,723	1,975	3,446	3,236	3,778	1,938	1,832	978	738	2.78
Pope	4.4	223	734	604	598	819	1,422	1,107	1,524	641	605	341	182	2.68
Ramsey	174.8	16,480	44,786	29,110	23,766	25,409	35,249	50,534	53,140	27,764	23,957	11,838	7,567	2.61
Red Lake	1.8	123	305	292	244	291	545	406	532	271	259	167	165	3.00
Redwood	6.7	438	1,171	997	818	1,142	2,134	1,617	2,175	1,012	894	580	422	2.79
Renville	7.3	478	1,287	954	1,038	1,276	2,267	1,809	2,368	1,076	1,045	610	392	2.73
Rice	15.1	1,291	3,323	2,814	1,987	2,083	3,602	3,637	4,426	2,300	2,558	1,324	855	3.15
Rock	3.8	269	681	558	499	697	1,096	852	1,245	603	589	299	212	2.79
Roseau	4.5	325	854	751	583	729	1,258	1,011	1,365	723	736	404	261	2.87
St. Louis	82.0	6,976	18,057	12,677	10,969	13,220	20,101	21,667	25,123	13,233	12,957	5,859	3,161	2.69
Scott	15.1	1,145	4,043	3,724	2,178	1,799	2,211	2,309	3,947	2,749	3,188	1,731	1,176	3.19
Sherburne	10.2	889	2,964	2,381	1,335	1,163	1,468	1,375	2,816	1,829	2,180	1,255	745	3.32
Sibley	5.4	320	919	823	809	882	1,647	1,161	1,740	841	822	508	328	2.81
Stearns	34.3	3,745	8,077	5,765	4,816	4,695	7,202	6,644	9,644	5,468	5,838	3,289	3,417	3.28
Steele	10.8	961	2,485	1,848	1,394	1,569	2,543	2,266	3,477	1,773	1,848	941	495	2.89
Stevens	3.8	431	724	506	520	590	1,029	917	1,142	641	581	326	193	2.95
Swift	4.6	294	778	613	581	849	1,485	1,143	1,471	693	671	344	278	2.76
Todd	9.0	558	1,606	1,404	1,223	1,520	2,689	1,935	2,834	1,362	1,341	834	694	2.90
Traverse	1.8	88	250	234	284	303	641	426	656	255	224	138	101	2.94
Wabasha	7.2	465	1,506	1,140	915	1,136	2,038	1,716	2,201	1,148	1,067	631	437	2.78
Wadena	5.0	371	834	806	667	809	1,513	1,062	1,610	744	779	467	338	2.92
Waseca	6.7	639	1,479	984	824	1,082	1,692	1,533	2,059	1,078	1,118	559	353	2.84
Washington	39.6	2,458	11,004	10,787	6,388	4,539	4,424	6,651	9,934	7,329	8,661	4,609	2,416	3.14
Watonwan	4.7	307	812	670	661	779	1,471	1,277	1,564	746	636	309	168	2.57
Wilkin	2.8	192	512	389	445	454	808	640	843	416	467	254	180	2.93
Winona	15.7	1,592	3,323	2,436	2,036	2,199	4,114	3,794	4,915	2,544	2,364	1,221	862	2.94
Wright	20.6	1,577	5,103	4,437	2,655	2,614	4,214	3,334	5,711	3,427	4,067	2,382	1,679	3.19
Yellow Medicine	4.7	387	728	638	633	775	1,539	1,087	1,606	704	716	369	218	2.81
TOTAL METRO COUNTIES	**981.6**	**89,089**	**258,556**	**190,412**	**137,091**	**132,639**	**173,813**	**253,399**	**288,164**	**162,559**	**157,841**	**76,611**	**43,826**	**2.74**
TOTAL STATE	**1,504.7**	**128,504**	**359,839**	**272,241**	**207,825**	**216,620**	**319,671**	**375,437**	**455,710**	**244,975**	**237,291**	**119,649**	**71,638**	**2.77**
MISSISSIPPI														
BILOXI - GULFPORT	**66.5**	**5,913**	**15,176**	**12,767**	**10,316**	**10,201**	**12,127**	**15,452**	**19,125**	**12,275**	**10,388**	**5,349**	**3,911**	**2.90**
Hancock	9.6	500	1,683	1,830	1,545	1,784	2,258	1,921	2,956	1,671	1,441	861	730	2.91
Harrison	56.9	5,413	13,493	10,937	8,771	8,417	9,869	13,531	16,169	10,604	8,947	4,488	3,161	2.89
JACKSON	**132.9**	**10,463**	**34,370**	**25,412**	**20,115**	**18,540**	**24,000**	**28,759**	**38,230**	**24,852**	**21,599**	**10,311**	**9,149**	**2.90**
Hinds	92.5	7,852	24,006	16,613	13,697	13,208	17,124	21,712	27,058	16,793	14,101	6,754	6,082	2.82
Madison	14.4	857	3,609	2,570	2,090	2,010	3,264	2,714	4,067	2,497	2,241	1,205	1,676	3.16
Rankin	26.0	1,754	6,755	6,229	4,328	3,322	3,612	4,333	7,105	5,562	5,257	2,352	1,391	3.04
PASCAGOULA	**42.5**	**3,546**	**10,806**	**9,666**	**7,106**	**5,858**	**5,518**	**7,392**	**11,441**	**8,523**	**8,002**	**4,222**	**2,920**	**3.00**
Jackson	42.5	3,546	10,806	9,666	7,106	5,858	5,518	7,392	11,441	8,523	8,002	4,222	2,920	3.00

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES

METRO AREA County	12/31/83 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
MISSISSIPPI (continued)														
ALL COUNTIES														
Adams	13.1	752	2,615	2,336	2,180	2,285	2,932	2,843	3,664	2,415	2,088	1,060	1,030	2.90
Alcorn	12.9	874	2,635	2,433	1,837	1,972	3,149	2,902	3,945	2,524	2,098	912	519	2.68
Amite	4.4	209	685	648	629	785	1,444	911	1,273	772	660	341	443	2.98
Attala	6.8	316	1,050	1,058	952	1 193	2,231	1,453	2,186	1,187	953	501	520	2.87
Benton	2.5	129	408	385	383	447	748	434	784	452	377	194	259	3.36
Bolivar	13.6	832	2,788	2,213	1,796	2,195	3,776	3,076	3,507	2,032	1,960	1,129	1,896	3.26
Calhoun	5.6	331	968	891	762	925	1,723	1,143	1,782	1,006	876	428	365	2.80
Carroll	3.3	155	515	578	473	574	1,005	617	1,007	597	489	275	315	3.00
Chickasaw	6.0	367	1,132	1,068	849	950	1,634	1,187	1,731	1,050	999	548	485	3.02
Choctaw	3.0	166	532	500	420	446	936	576	907	554	487	258	218	3.03
Claiborne	3.8	193	730	597	519	654	1,107	968	1,020	669	461	264	418	3.39
Clarke	6.1	330	1,095	997	883	992	1,803	1,233	1,853	1,075	931	553	455	2.87
Clay	7.1	539	1,503	1,171	1,028	1,105	1,754	1,452	1,934	1,326	1,184	574	630	3.06
Coahoma	11.6	646	2,084	1,798	1,691	1,959	3,422	2,986	2,941	1,754	1,585	918	1,416	3.06
Copiah	8.7	477	1,497	1,339	1,219	1,459	2,709	1,952	2,439	1,496	1,288	738	787	3.09
Covington	5.5	316	923	1,007	789	935	1,530	1,049	1,619	919	921	493	499	3.00
☐ De Soto	18.9	985	4,465	5,171	3,136	2,441	2,702	2,521	4,753	4,054	4,257	1,943	1,372	3.14
Forrest	24.5	2,906	5,491	3,999	3,222	3,660	5,222	6,217	7,604	4,303	3,396	1,694	1,286	2.80
Franklin	2.9	161	474	425	428	498	914	693	911	469	403	225	199	2.86
George	5.2	340	1,049	1,088	803	768	1,152	809	1,438	975	1,010	559	409	3.10
Greene	3.1	193	625	575	419	500	788	487	839	596	584	314	280	3.29
Grenada	7.3	448	1,449	1,295	1,065	1,221	1,822	1,576	2,152	1,276	1,164	554	578	2.90
Hancock	9.6	500	1,683	1,830	1,545	1,784	2,258	1,921	2,956	1,671	1,441	861	750	2.91
Harrison	56.9	5,413	13,493	10,937	8,771	8,417	9,869	13,531	16,169	10,604	8,947	4,488	3,161	2.89
Hinds	92.5	7,852	24,006	16,613	13,697	13,208	17,124	21,712	27,058	16,793	14,101	6,754	6,082	2.82
Holmes	7.1	332	1,079	950	1,010	1,284	2,445	1,712	1,899	1,048	918	560	963	3.21
Humphreys	4.4	273	741	664	649	729	1,344	1,036	1,061	706	625	365	607	3.14
Issaquena	.8	48	148	158	99	133	214	172	192	142	113	80	101	3.13
Itawamba	7.6	480	1,380	1,428	1,132	1,252	1,928	1,356	2,442	1,571	1,326	598	307	2.83
Jackson	42.5	3,546	10,806	9,666	7,106	5,858	5,518	7,392	11,441	8,523	8,002	4,222	2,920	3.00
Jasper	5.9	329	1,061	916	876	1,005	1,713	1,107	1,688	1,114	976	467	548	2.98
Jefferson	2.8	132	517	434	377	457	883	633	667	456	382	243	419	3.32
Jefferson Davis	4.4	197	778	745	606	813	1,261	919	1,192	749	648	380	512	[illegible]
Jones	22.4	1,531	4,402	3,814	3,405	3,566	5,682	4,710	6,998	4,216	3,589	1,662	1,225	2.83
Kemper	3.3	165	562	461	459	544	1,109	683	978	525	469	254	391	3.06
Lafayette	11.2	1,916	2,413	1,856	1,310	1,456	2,249	3,554	3,218	1,907	1,391	696	434	2.75
Lamar	8.8	820	2,057	1,762	1,284	1,255	1,622	1,425	2,563	1,758	1,636	847	571	3.03
Lauderdale	28.6	2,087	6,037	4,925	4,131	4,542	6,878	6,803	8,690	5,167	4,317	2,015	1,608	2.79
Lawrence	4.3	271	786	763	677	653	1,150	834	1,216	823	743	359	325	3.00
Leake	6.7	359	1,100	1,021	1,009	1,089	2,122	1,351	2,144	1,152	997	504	552	2.88
Lee	21.7	1,616	4,942	4,217	3,303	3,142	4,480	4,232	6,706	4,340	3,703	1,661	1,058	2.79
Leflore	13.1	834	2,593	2,165	1,749	2,193	3,[illegible]66	3,277	3,449	2,086	1,882	1,013	1,393	3.13
Lincoln	10.7	688	2,098	1,806	1,557	1,762	2,789	2,179	3,174	1,846	1,791	921	789	2.92
Lowndes	19.9	1,782	4,951	3,776	2,939	2,668	3,784	3,839	5,837	3,900	3,380	1,525	1,419	2.98
Madison	14.4	857	3,609	2,570	2,090	2,010	3,264	2,714	4,067	2,497	2,241	1,205	1,676	3.16
Marion	8.9	598	1,637	1,405	1,344	1,575	2,341	1,729	2,688	1,655	1,450	681	697	2.97
Marshall	9.3	505	1,765	1,824	1,473	1,573	2,160	1,505	2,402	1,730	1,592	919	1,152	3.34
Monroe	12.5	811	2,410	2,214	1,826	2,016	3,223	2,450	3,742	2,358	2,032	1,045	873	2.94
Montgomery	4.5	196	669	682	659	789	1,505	989	1,363	765	663	360	360	2.98
Neshoba	8.7	494	1,628	1,436	1,320	1,413	2,409	1,780	2,678	1,572	1,375	691	604	2.83
Newton	7.1	343	1,137	1,105	1,054	1,200	2,261	1,539	2,244	1,225	1,119	546	427	2.83
Noxubee	4.0	192	648	613	598	677	1,272	838	1,109	605	554	352	542	3.20
Oktibbeha	11.8	2,126	2,732	1,938	1,427	1,417	2,160	2,460	3,674	2,261	1,773	810	822	3.19
Panola	9.3	503	1,662	1,438	1,396	1,547	2,754	1,880	2,659	1,612	1,375	739	1,035	3.08
Pearl River	12.0	751	2,324	2,463	1,981	1,933	2,548	2,098	3,427	2,270	2,202	1,181	822	3.00
Perry	3.4	193	655	628	541	541	842	637	894	648	568	362	291	3.00
Pike	12.9	750	2,399	2,051	1,876	2,140	3,684	2,939	3,797	2,226	1,935	1,015	988	2.91
Pontotoc	7.8	494	1,454	1,232	1,146	1,310	2,164	1,540	2,435	1,523	1,306	603	393	2.85
Prentiss	8.8	555	1,615	1,567	1,300	1,413	2,350	1,655	2,762	1,827	1,416	664	476	2.88
Quitman	3.8	171	621	603	506	673	1,226	832	1,041	605	557	278	487	3.03
Rankin	26.0	1,754	6,755	6,229	4,328	3,322	3,612	4,333	7,105	5,562	5,257	2,352	1,391	3.04
Scott	8.7	557	1,719	1,482	1,365	1,298	2,279	1,729	2,448	1,656	1,414	766	687	2.91
Sharkey	2.3	97	447	384	331	368	673	458	535	382	341	197	387	3.39
Simpson	8.0	487	1,548	1,347	1,216	1,253	2,149	1,472	2,386	1,464	1,374	688	616	3.06
Smith	5.2	299	950	902	758	857	1,434	877	1,650	957	905	409	402	2.96

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES METRO AREA County	12/31/83 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
MISSISSIPPI (continued)														
ALL COUNTIES (continued)														
Stone	3.3	209	663	612	503	569	744	646	942	632	541	287	252	3.09
Sunflower	9.7	499	1,349	1,524	1,357	1,606	2,865	2,048	2,485	1,550	1,374	819	1,424	3.47
Tallahatchie	5.2	222	850	822	727	904	1,675	1,152	1,393	807	675	465	708	3.12
Tate	6.3	384	1,197	1,224	916	977	1,602	1,087	1,741	1,192	1,154	539	587	3.25
Tippah	6.7	408	1,204	1,150	945	1,062	1,931	1,265	2,195	1,208	1,065	571	396	2.90
Tishomingo	7.2	411	1,364	1,271	1,114	1,167	1,873	1,409	2,367	1,515	1,193	477	239	2.68
Tunica	2.8	163	494	399	375	493	876	682	659	404	356	244	455	3.21
Union	8.3	490	1,606	1,339	1,184	1,337	2,344	1,758	2,680	1,594	1,289	622	357	2.70
Walthall	4.6	249	816	752	690	756	1,337	856	1,380	824	693	399	448	3.04
Warren	18.4	1,268	4,184	3,506	2,547	2,759	4,136	4,074	5,150	3,182	3,128	1,495	1,371	2.89
Washington	23.1	1,516	5,024	3,982	3,432	3,627	5,519	5,135	5,977	3,947	3,464	2,018	2,559	3.12
Wayne	6.4	495	1,304	1,164	924	1,007	1,506	1,177	1,795	1,196	1,135	532	565	3.14
Webster	3.6	178	533	566	502	619	1,202	722	1,192	648	563	262	213	2.86
Wilkinson	3.1	123	480	471	427	559	1,040	691	839	495	449	288	338	3.16
Winston	6.6	346	1,157	1,020	1,008	1,061	2,008	1,343	1,969	1,247	1,003	520	518	2.95
Yalobusha	4.8	246	794	672	656	865	1,567	1,174	1,481	777	665	338	365	2.77
Yazoo	9.1	403	1,613	1,422	1,356	1,591	2,635	2,024	2,571	1,490	1,318	731	966	2.99
TOTAL METRO COUNTIES	**260.8**	**20,987**	**64,817**	**53,016**	**40,673**	**37,040**	**44,347**	**54,124**	**73,549**	**49,704**	**44,246**	**21,825**	**17,352**	**2.93**
TOTAL STATE	**879.7**	**63,259**	**185,862**	**158,488**	**130,372**	**136,058**	**205,661**	**185,160**	**253,949**	**160,706**	**141,062**	**71,420**	**67,403**	**2.96**
MISSOURI														
COLUMBIA	**38.0**	**6,612**	**11,485**	**6,343**	**4,180**	**3,965**	**5,415**	**10,386**	**12,570**	**6,667**	**5,411**	**1,962**	**1,004**	**2.78**
Boone	38.0	6,612	11,485	6,343	4,180	3,965	5,415	10,386	12,570	6,667	5,411	1,962	1,004	2.78
JOPLIN	**49.8**	**3,864**	**9,501**	**8,217**	**7,024**	**8,000**	**13,194**	**12,234**	**16,814**	**8,362**	**7,420**	**3,254**	**1,716**	**2.63**
Jasper	34.1	2,805	6,639	5,428	4,638	5,497	9,093	8,936	11,427	5,632	4,923	2,080	1,102	2.59
Newton	15.7	1,059	2,862	2,789	2,386	2,503	4,101	3,298	5,387	2,730	2,497	1,174	614	2.72
KANSAS CITY	**580.1**	**42,858**	**131,444**	**106,224**	**84,181**	**82,813**	**102,580**	**138,864**	**170,968**	**96,664**	**85,085**	**36,868**	**21,651**	**2.64**
Cass	18.9	1,367	4,098	4,312	3,087	2,623	3,413	3,414	5,665	3,603	3,749	1,646	823	2.89
Clay	52.5	4,333	13,523	11,054	8,608	7,772	7,210	11,790	16,902	10,007	8,794	3,427	1,580	2.66
Jackson	241.7	19,839	56,422	41,763	36,064	36,727	50,885	68,811	74,856	39,953	33,214	14,695	10,171	2.55
Lafayette	11.2	662	1,893	1,954	1,625	1,770	3,296	2,642	3,720	1,819	1,767	823	429	2.72
Platte	10.4	1,426	4,967	4,673	2,722	2,490	2,122	3,734	5,725	3,409	3,408	1,488	636	2.79
Ray	7.9	463	1,454	1,705	1,178	1,179	1,921	1,597	2,507	1,394	1,430	647	325	2.82
Johnson, Kans.	*109.3*	*7,091*	*29,285*	*24,841*	*17,662*	*16,113*	*14,308*	*24,943*	*34,205*	*20,646*	*18,811*	*7,581*	*3,114*	*2.65*
Leavenworth, Kans.	*18.4*	*1,249*	*4,072*	*4,207*	*2,695*	*2,614*	*3,563*	*4,075*	*5,139*	*3,325*	*3,388*	*1,596*	*877*	*3.12*
Miami, Kans.	*8.2*	*564*	*1,531*	*1,450*	*1,239*	*1,237*	*2,179*	*1,931*	*2,647*	*1,379*	*1,304*	*597*	*342*	*2.76*
Wyandotte, Kans.	*63.6*	*5,864*	*14,199*	*10,265*	*9,301*	*10,288*	*13,683*	*15,927*	*19,602*	*11,129*	*9,220*	*4,368*	*3,354*	*2.66*
ST. JOSEPH	**32.5**	**2,610**	**6,340**	**4,876**	**4,434**	**5,393**	**8,847**	**8,429**	**10,413**	**5,427**	**4,708**	**2,203**	**1,320**	**2.67**
Buchanan	32.5	2,610	6,340	4,876	4,434	5,393	8,847	8,429	10,413	5,427	4,708	2,203	1,320	2.67
ST. LOUIS	**662.5**	**41,426**	**148,241**	**124,496**	**105,078**	**105,084**	**138,175**	**163,192**	**196,846**	**115,802**	**102,243**	**49,447**	**34,970**	**2.74**
Franklin	26.0	1,860	5,437	5,073	3,864	3,794	5,972	4,733	7,754	4,804	4,652	2,431	1,626	2.97
Jefferson	51.9	3,931	13,977	11,900	8,244	6,705	7,143	7,269	14,659	11,070	10,907	4,967	3,028	3.07
St. Charles	53.0	3,998	14,880	13,175	8,569	6,460	5,918	8,584	14,216	10,894	11,343	5,145	2,818	3.03
St. Louis	353.3	19,480	80,902	70,965	60,058	57,750	64,145	79,249	109,383	64,353	57,399	27,092	15,824	2.74
St. Louis city	170.9	11,703	31,633	22,073	23,109	29,175	53,207	61,771	48,570	23,368	16,695	9,191	11,305	2.49
Monroe, Ill.	*7.4*	*454*	*1,412*	*1,310*	*1,234*	*1,200*	*1,790*	*1,586*	*2,264*	*1,313*	*1,247*	*621*	*369*	*2.80*
ST. LOUIS - EAST ST. LOUIS - ALTON CONSOLIDATED AREA	***867.6***	***56,133***	***190,777***	***161,077***	***137,963***	***139,193***	***182,458***	***211,969***	***257,129***	***153,149***	***134,110***	***65,121***	***46,122***	***2.74***
SPRINGFIELD	**83.1**	**8,651**	**18,996**	**14,380**	**11,469**	**11,646**	**17,958**	**20,591**	**28,051**	**14,542**	**12,610**	**4,993**	**2,313**	**2.64**
Christian	8.9	647	1,907	1,740	1,348	1,254	2,004	1,499	3,048	1,683	1,649	698	323	2.82
Greene	74.2	8,004	17,089	12,640	10,121	10,392	15,954	19,092	25,003	12,859	10,961	4,295	1,990	2.61
ALL COUNTIES														
Adair	9.2	1,466	2,101	1,269	947	1,203	2,214	2,766	3,066	1,456	1,221	461	230	2.73
Andrew	5.1	312	977	909	723	804	1,375	934	1,755	851	928	424	208	2.88
Atchison	3.2	198	553	461	408	497	1,083	883	1,115	494	415	206	87	2.56
Audrain	9.7	718	1,851	1,442	1,289	1,713	2,687	2,278	3,320	1,639	1,451	624	388	2.69
Barry	9.8	604	1,430	1,478	1,313	1,696	3,279	2,140	3,767	1,561	1,325	613	394	2.68
Barton	4.6	321	700	596	577	750	1,656	1,294	1,571	721	606	286	122	2.52
Bates	6.0	318	923	858	815	984	2,102	1,466	2,130	943	859	397	205	2.63
Benton	5.1	231	604	669	713	1,030	1,833	1,182	2,090	734	637	299	158	2.53
Bollinger	4.0	230	645	624	546	711	1,244	851	1,372	723	580	268	206	2.70

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/83 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
MISSOURI (continued)														
ALL COUNTIES (continued)														
Boone	38.0	6,612	11,485	6,343	4,180	3,965	5,415	10,386	12,570	6,667	5,411	1,962	1,004	2.78
Buchanan	32.5	2,610	6,340	4,876	4,434	5,393	8,847	8,429	10,413	5,427	4,708	2,203	1,320	2.67
Butler	14.6	970	2,582	2,360	2,102	2,521	4,065	3,485	4,889	2,577	2,116	948	585	2.65
Caldwell	3.2	155	445	506	414	533	1,147	782	1,141	465	456	221	135	2.66
Callaway	11.4	897	2,614	2,070	1,630	1,586	2,603	2,357	3,643	2,121	1,990	811	478	2.99
Camden	9.1	573	1,384	1,341	1,335	1,904	2,563	1,839	3,968	1,448	1,138	463	244	2.52
Cape Girardeau	22.0	2,362	4,928	3,601	2,904	3,168	5,037	5,186	7,300	3,981	3,396	1,416	721	2.77
Carroll	4.7	276	749	658	581	747	1,689	1,265	1,607	733	626	289	180	2.51
Carter	2.0	124	356	342	282	328	568	446	629	369	310	143	103	3.00
Cass	18.9	1,367	4,098	4,312	3,087	2,623	3,413	3,414	5,665	3,603	3,749	1,646	823	2.89
Cedar	5.0	253	662	650	663	888	1,884	1,234	2,004	771	612	218	161	2.54
Chariton	4.0	225	587	555	488	683	1,462	1,032	1,396	665	514	225	168	2.60
Christian	8.9	647	1,907	1,740	1,348	1,254	2,004	1,499	3,048	1,683	1,649	698	323	2.82
Clark	3.0	191	560	497	385	450	917	726	974	457	466	228	149	2.83
Clay	52.5	4,333	13,523	11,054	8,608	7,772	7,210	11,790	16,902	10,007	8,794	3,427	1,580	2.66
Clinton	6.0	333	1,121	1,223	894	840	1,589	1,329	1,813	1,048	1,035	511	264	2.82
Cole	21.2	1,870	5,216	3,727	2,969	3,000	4,418	5,335	6,564	3,617	3,365	1,403	916	2.84
Cooper	5.4	320	967	810	691	955	1,657	1,422	1,785	862	759	370	202	2.69
Crawford	6.9	396	1,099	1,136	985	1,087	2,197	1,427	2,403	1,134	1,004	551	381	2.80
Dade	3.1	156	412	389	388	537	1,218	877	1,127	473	381	179	63	2.42
Dallas	4.6	228	644	713	655	797	1,563	946	1,767	706	649	318	214	2.80
Daviess	3.4	179	467	477	458	595	1,224	850	1,245	483	416	239	167	2.62
De Kalb	3.1	170	493	515	423	485	1,014	726	1,080	480	488	221	105	2.74
Dent	5.6	359	940	896	760	913	1,732	1,193	1,942	1,021	859	369	216	2.75
Douglas	4.6	251	768	741	737	753	1,350	1,011	1,518	859	697	313	202	2.70
Dunklin	13.6	904	2,318	2,275	1,827	2,292	3,984	3,194	4,537	2,421	1,956	876	616	2.68
Franklin	26.0	1,860	5,437	5,073	3,864	3,794	5,972	4,733	7,754	4,804	4,652	2,431	1,626	2.97
Gasconade	5.2	258	763	701	697	962	1,819	1,312	1,823	838	723	316	188	2.60
Gentry	3.0	180	414	385	347	519	1,155	827	1,098	450	350	173	102	2.60
Greene	74.2	8,004	17,089	12,640	10,121	10,392	15,954	19,092	25,003	12,859	10,961	4,295	1,990	2.61
Grundy	4.7	313	767	700	582	762	1,576	1,352	1,646	693	630	256	123	2.53
Harrison	4.2	282	565	531	516	697	1,609	1,379	1,446	597	481	207	90	2.29
Henry	7.8	473	1,202	1,175	969	1,230	2,751	2,131	2,727	1,180	1,018	475	269	2.55
Hickory	2.9	104	301	339	398	644	1,114	705	1,294	373	316	130	82	2.41
Holt	2.7	117	434	321	305	484	1,039	767	954	393	353	151	82	2.52
Howard	3.6	238	590	498	470	522	1,282	957	1,210	583	472	248	130	2.72
Howell	11.5	700	1,947	1,897	1,651	1,913	3,392	2,543	4,020	1,983	1,724	804	426	2.67
Iron	3.9	272	681	661	537	653	1,096	792	1,255	672	679	293	204	2.95
Jackson	241.7	19,839	56,422	41,763	36,064	36,727	50,885	68,811	74,856	39,953	33,214	14,695	10,171	2.55
Jasper	34.1	2,805	6,639	5,428	4,638	5,497	9,093	8,936	11,427	5,632	4,923	2,080	1,102	2.59
Jefferson	51.9	3,931	13,977	11,900	8,244	6,705	7,143	7,269	14,659	11,070	10,907	4,967	3,028	3.07
Johnson	12.9	2,173	3,015	2,234	1,537	1,494	2,447	2,692	4,353	2,316	2,172	925	442	3.11
Knox	2.1	108	275	302	285	343	787	550	740	283	280	144	103	2.67
Laclede	9.6	675	1,720	1,650	1,356	1,551	2,648	2,081	3,291	1,705	1,487	643	393	2.71
Lafayette	11.2	662	1,893	1,954	1,625	1,770	3,296	2,642	3,720	1,819	1,767	823	429	2.72
Lawrence	11.3	712	1,861	1,797	1,512	1,865	3,553	2,530	4,002	1,843	1,681	772	472	2.68
Lewis	3.9	309	657	634	525	601	1,174	989	1,237	645	591	288	150	2.74
Lincoln	8.1	485	1,498	1,476	1,243	1,218	2,180	1,563	2,594	1,414	1,395	671	463	2.93
Linn	6.3	365	909	775	811	1,093	2,347	1,795	2,308	930	746	340	181	2.46
Livingston	6.1	415	1,039	937	826	990	1,893	1,674	2,052	938	836	380	220	2.57
McDonald	5.8	399	952	1,018	886	894	1,651	1,240	2,063	952	851	467	227	2.72
Macon	6.2	364	952	903	766	1,012	2,203	1,513	2,289	983	840	365	210	2.63
Madison	4.4	248	628	628	572	764	1,560	1,022	1,570	744	611	272	181	2.59
Maries	2.9	134	462	463	416	522	903	658	971	491	418	218	144	2.66
Marion	10.8	795	2,046	1,512	1,448	1,705	3,294	2,763	3,561	1,776	1,571	684	445	2.67
Mercer	1.8	107	225	205	247	328	688	468	715	267	193	100	57	2.56
Miller	7.4	488	1,339	1,187	1,010	1,217	2,159	1,658	2,539	1,195	1,143	523	342	2.72
Mississippi	5.3	320	911	919	683	882	1,585	1,186	1,644	979	753	363	375	2.85
Moniteau	4.3	246	754	673	585	691	1,351	970	1,432	769	641	281	207	2.91
Monroe	3.5	234	568	550	435	536	1,177	855	1,187	542	497	268	151	2.74
Montgomery	4.2	231	619	626	562	714	1,448	997	1,422	664	614	302	201	2.76
Morgan	5.7	254	755	818	826	1,091	1,956	1,232	2,316	909	701	326	216	2.67
New Madrid	7.8	517	1,368	1,343	1,074	1,297	2,201	1,674	2,321	1,451	1,265	576	513	2.87
Newton	15.7	1,059	2,862	2,789	2,386	2,503	4,101	3,298	5,387	2,730	2,497	1,174	614	2.72
Nodaway	7.7	910	1,440	1,071	868	1,089	2,322	2,188	2,555	1,168	1,026	484	279	2.79
Oregon	3.9	211	590	600	526	678	1,295	902	1,399	650	539	251	159	2.69

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average Household Size
METRO AREA County	12/31/83 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
MISSOURI (continued)														
ALL COUNTIES (continued)														
Osage	4.0	255	708	609	541	637	1,250	820	1,225	653	600	312	390	3.05
Ozark	3.3	[illegible]55	469	456	502	626	1,082	670	1,330	523	445	206	126	2.64
Pemiscot	8.5	524	1,447	1,236	1,164	1,500	2,629	2,200	2,544	1,420	1,114	583	639	2.84
Perry	5.9	402	1,150	862	742	954	1,790	1,263	1,878	996	914	445	404	2.93
Pettis	13.9	1,057	2,476	2,135	2,016	2,226	3,990	3,381	4,711	2,337	2,051	909	511	2.63
Phelps	11.9	1,465	2,321	2,029	1,639	1,790	2,656	2,692	4,052	2,071	1,847	810	428	2.93
Pike	6.1	396	1,044	1,002	874	969	1,815	1,451	1,910	1,019	945	433	342	2.87
Platte	18.4	1,426	4,967	4,673	2,722	2,490	2,122	3,734	5,725	3,409	3,408	1,488	636	2.79
Polk	7.1	518	1,107	1,114	898	1,165	2,298	1,628	2,565	1,137	1,043	451	276	2.79
Pulaski	9.9	1,200	2,656	1,970	1,383	1,152	1,539	1,767	2,917	2,047	1,866	867	436	4.05
Putnam	2.3	129	281	337	281	412	860	637	795	329	312	137	90	2.61
Ralls	3.4	203	647	566	458	567	959	678	1,179	608	544	252	139	2.71
Randolph	9.5	722	1,846	1,436	1,169	1,432	2,895	2,396	3,153	1,557	1,422	618	354	2.79
Ray	7.9	463	1,454	1,705	1,178	1,179	1,921	1,597	2,507	1,394	1,430	647	325	2.82
Reynolds	2.9	181	522	475	398	482	842	741	909	516	408	208	118	2.59
Ripley	4.9	241	657	736	728	897	1,641	1,008	1,807	863	656	305	261	2.71
St. Charles	53.0	3,998	14,880	13,175	8,569	6,460	5,918	8,584	14,216	10,894	11,343	5,145	2,818	3.03
St. Clair	3.4	170	402	486	427	578	1,337	872	1,325	441	423	207	132	2.62
Ste. Genevieve	5.4	329	1,062	941	836	885	1,347	1,051	1,561	920	951	528	389	2.94
St. Francois	16.0	999	2,852	2,652	2,273	2,730	4,494	3,525	5,205	2,857	2,541	1,155	717	2.78
St. Louis	353.3	19,480	80,902	70,965	60,058	57,750	64,145	79,249	109,383	64,353	57,399	27,092	15,824	2.74
St. Louis city	170.9	11,703	31,633	22,073	23,109	29,175	53,207	61,771	48,570	23,368	16,695	9,191	11,305	2.49
Saline	9.5	667	1,705	1,376	1,204	1,551	2,997	2,713	3,110	1,453	1,357	537	330	2.61
Schuyler	2.0	119	301	293	237	309	741	616	637	294	255	138	60	2.45
Scotland	2.1	102	294	293	254	369	788	605	711	273	277	136	98	2.52
Scott	14.6	1,051	3,073	2,653	1,986	2,318	3,519	3,086	4,431	2,785	2,382	1,115	801	2.82
Shannon	2.9	181	510	502	411	525	771	542	1,037	497	475	214	135	2.76
Shelby	3.0	188	423	393	348	485	1,163	822	1,059	441	384	197	97	2.57
Stoddard	11.0	659	1,892	1,886	1,509	1,809	3,245	2,358	3,784	2,067	1,724	652	415	2.69
Stone	7.1	306	926	1,013	1,053	1,444	2,358	1,449	3,084	1,094	858	389	226	2.49
Sullivan	2.9	151	383	389	364	505	1,108	825	1,024	412	384	170	85	2.48
Taney	9.1	476	1,222	1,249	1,193	1,724	3,236	1,989	4,070	1,309	1,086	424	222	2.54
Texas	8.2	522	1,283	1,325	1,261	1,393	2,416	1,835	2,870	1,385	1,206	582	322	2.67
Vernon	7.6	521	1,350	1,108	1,023	1,261	2,337	2,053	2,623	1,162	1,070	430	262	2.68
Warren	5.7	317	1,075	1,005	832	880	1,591	1,052	1,921	982	945	481	319	2.93
Washington	6.3	423	1,257	1,140	921	990	1,569	1,161	1,865	1,085	1,139	587	463	2.97
Wayne	4.7	243	603	695	690	848	1,621	1,057	1,747	778	644	289	185	2.62
Webster	7.5	500	1,380	1,449	1,096	1,108	1,967	1,359	2,417	1,317	1,333	632	442	2.93
Worth	1.1	47	146	138	136	171	462	307	406	147	133	82	25	2.64
Wright	6.3	401	939	1,011	904	1,060	1,985	1,392	2,215	1,070	914	422	287	2.71
TOTAL METRO COUNTIES	**1,209.1**	**90,799**	**275,508**	**222,463**	**184,235**	**185,449**	**250,646**	**305,234**	**371,805**	**209,672**	**183,507**	**83,964**	**54,918**	**2.69**
TOTAL STATE	**1,843.8**	**135,856**	**387,260**	**322,760**	**270,359**	**288,612**	**438,953**	**453,656**	**589,434**	**315,706**	**277,007**	**126,458**	**81,539**	**2.71**
MONTANA														
BILLINGS	**45.4**	**4,573**	**11,770**	**8,588**	**6,500**	**6,507**	**7,462**	**12,265**	**13,711**	**7,755**	**7,115**	**3,077**	**1,477**	**2.59**
Yellowstone	45.4	4,573	11,770	8,588	6,500	6,507	7,462	12,265	13,711	7,755	7,115	3,077	1,477	2.59
[illegible]EAT FALLS	**30.8**	**3,288**	**7,073**	**6,046**	**4,393**	**4,462**	**5,538**	**8,560**	**9,133**	**5,374**	**4,660**	**2,014**	**1,059**	**2.61**
Cascade	30.8	3,288	7,073	6,046	4,393	4,462	5,538	8,560	9,133	5,374	4,660	2,014	1,059	2.61
ALL COUNTIES														
Beaverhead	3.0	271	654	532	403	428	712	834	881	456	454	221	154	2.77
Big Horn	3.3	233	819	681	492	483	592	630	818	523	531	368	430	3.42
Blaine	2.5	171	539	444	332	382	632	642	639	404	360	215	240	2.88
Broadwater	1.5	87	312	255	219	260	367	550	361	240	199	107	43	2.40
Carbon	3.6	177	658	523	496	619	1,127	1,255	1,052	507	440	243	103	2.39
Carter	.6	35	88	97	101	109	170	131	199	89	101	55	25	3.00
Cascade	30.8	3,288	7,073	6,046	4,393	4,462	5,538	8,560	9,133	5,374	4,660	2,014	1,059	2.61
Chouteau	2.2	146	432	363	318	456	485	531	694	338	366	164	107	2.73
Custer	5.3	524	1,091	853	736	841	1,255	1,653	1,532	847	717	360	191	2.53
Daniels	1.0	41	183	155	143	188	290	239	319	163	156	85	38	2.80
Dawson	4.5	518	1,078	753	648	643	860	1,197	1,250	774	717	384	178	2.67
Deer Lodge	4.2	236	783	649	593	857	1,082	1,324	1,222	617	568	299	170	2.69
Fallon	1.4	131	309	208	244	216	292	376	381	252	225	113	53	2.64

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/83 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
MONTANA (continued)														
ALL COUNTIES (continued)														
Fergus	5.0	331	965	827	700	861	1,316	1,504	1,511	749	679	346	211	2.62
Flathead	21.2	1,603	5,512	4,142	2,933	3,099	3,911	5,229	6,767	3,505	3,336	1,539	824	2.64
Gallatin	16.7	2,833	4,888	2,874	1,823	1,878	2,404	3,898	5,672	2,937	2,619	1,092	482	2.78
Garfield	.6	44	123	96	90	114	133	133	182	119	82	48	36	2.83
Glacier	3.5	273	837	609	559	528	694	688	992	595	570	309	346	3.09
Golden Valley	.4	15	56	62	73	79	115	128	126	46	46	33	21	2.50
Granite	1.0	46	180	174	130	198	272	244	314	180	135	69	58	2.80
Hill	6.7	736	1,631	1,049	982	1,070	1,232	1,671	2,039	1,087	1,031	508	364	2.73
Jefferson	2.8	159	738	645	396	390	472	618	830	481	458	247	166	2.89
Judith Basin	1.0	46	184	180	142	156	292	264	307	154	157	76	42	2.60
Lake	7.4	427	1,514	1,291	1,012	1,164	1,992	1,565	2,473	1,173	1,171	567	451	2.80
Lewis and Clark	18.0	1,638	4,872	3,458	2,428	2,521	3,083	5,267	5,391	2,941	2,599	1,173	629	2.57
Liberty	.9	67	197	146	145	149	196	293	234	132	135	72	34	2.56
Lincoln	6.2	482	1,527	1,370	928	924	969	1,258	1,837	1,004	1,188	586	327	2.85
McCone	.9	49	176	138	154	183	200	176	269	139	156	94	66	3.00
Madison	2.2	130	398	378	323	358	613	542	773	355	310	130	90	2.59
Meagher	.8	46	150	136	131	148	189	188	244	141	118	68	41	2.75
Mineral	1.4	123	359	282	190	213	233	313	432	226	257	114	58	2.79
Missoula	31.2	3,924	9,151	6,133	3,962	3,439	4,591	8,310	9,872	5,797	4,363	1,874	984	2.59
Musselshell	1.9	95	380	280	229	356	560	544	600	270	272	146	68	2.53
Park	5.5	361	1,260	904	765	851	1,359	1,530	1,880	811	743	361	175	2.49
Petroleum	.2	12	43	29	36	41	39	39	68	28	35	20	10	3.50
Phillips	2.0	168	394	308	271	336	523	478	620	307	311	175	109	2.75
Pondera	2.5	173	481	442	385	413	606	620	741	381	368	229	161	2.76
Powder River	.9	68	222	135	150	164	161	212	275	168	149	66	30	2.67
Powell	2.4	147	490	446	351	420	546	639	727	383	362	179	110	2.92
Prairie	.7	27	126	109	88	127	223	198	197	124	117	39	25	2.57
Ravalli	9.6	423	1,923	2,015	1,358	1,535	2,346	2,241	3,259	1,465	1,480	711	444	2.68
Richland	4.7	544	1,154	787	581	687	947	1,099	1,374	799	814	395	219	2.79
Roosevelt	3.4	261	791	569	515	561	703	722	926	561	552	331	308	3.12
Rosebud	4.1	419	1,144	877	586	568	506	928	1,031	643	721	396	381	3.07
Sanders	3.6	207	767	664	480	574	908	1,070	1,076	563	504	255	132	2.53
Sheridan	2.0	161	383	269	298	378	511	[illegible]	676	327	345	125	67	2.70
Silver Bow	14.3	961	2,664	2,339	1,904	2,501	3,931	4,559	4,094	2,059	1,983	988	617	2.52
Stillwater	2.2	103	437	362	304	366	628	496	749	347	347	179	82	2.73
Sweet Grass	1.3	60	217	217	173	207	426	389	406	174	177	104	50	2.54
Teton	2.5	111	437	422	376	451	703	671	776	372	347	204	130	2.64
Toole	2.3	190	489	362	318	425	516	745	632	363	316	157	87	2.48
Treasure	.4	22	78	59	74	60	107	117	116	69	60	24	14	2.50
Valley	3.7	294	780	646	586	595	799	1,125	983	615	527	298	152	2.59
Wheatland	.9	42	159	135	131	179	254	237	291	151	116	55	50	2.67
Wibaux	.5	28	108	72	79	88	125	138	133	68	77	45	39	3.00
Yellowstone	45.4	4,573	11,770	8,588	6,500	6,507	7,462	12,265	13,711	7,755	7,115	3,077	1,477	2.59
TOTAL METRO COUNTIES	**76.2**	**7,861**	**18,843**	**14,634**	**10,893**	**10,969**	**13,000**	**20,825**	**22,844**	**13,129**	**11,775**	**5,091**	**2,536**	**2.60**
TOTAL STATE	**308.8**	**28,280**	**74,174**	**56,585**	**42,757**	**45,806**	**61,198**	**81,733**	**94,087**	**51,148**	**46,742**	**22,132**	**12,958**	**2.66**
NEBRASKA														
LINCOLN	**77.1**	**10,461**	**20,941**	**12,574**	**9,634**	**9,544**	**13,946**	**21,649**	**25,280**	**12,513**	**10,979**	**4,568**	**2,111**	**2.62**
Lancaster	77.1	10,461	20,941	12,574	9,634	9,544	13,946	21,649	25,280	12,513	10,979	4,568	2,111	2.62
OMAHA	**219.8**	**20,536**	**56,344**	**42,080**	**32,171**	**29,877**	**38,792**	**56,321**	**63,691**	**37,331**	**34,926**	**17,216**	**10,315**	**2.72**
Douglas	152.1	14,586	38,800	26,959	21,715	21,515	28,525	42,304	45,106	24,632	21,911	11,020	7,127	2.64
Sarpy	29.6	2,816	9,481	8,388	4,530	2,518	1,867	4,536	7,199	6,105	7,025	3,188	1,547	3.17
Washington	5.8	365	1,159	1,143	883	857	1,393	1,378	1,715	978	985	501	243	2.81
Pottawattamie, Iowa	*32.3*	*2,769*	*6,904*	*5,590*	*5,043*	*4,987*	*7,007*	*8,103*	*9,671*	*5,616*	*5,005*	*2,507*	*1,398*	*2.67*
ALL COUNTIES														
Adams	12.0	1,199	2,439	1,825	1,526	1,766	3,245	3,697	3,855	1,807	1,612	697	332	2.54
Antelope	3.2	190	557	430	426	515	1,082	804	1,073	428	460	263	172	2.72
Arthur	.2	11	26	36	38	32	57	53	65	34	31	11	6	2.50
Banner	.3	18	52	60	46	59	65	29	128	46	53	30	14	3.00
Blaine	.3	19	53	50	43	38	97	64	97	51	45	21	22	3.00
Boone	2.6	175	396	362	369	419	879	649	849	369	365	216	152	2.77
Box Butte	5.6	715	1,464	842	615	699	1,265	1,359	1,743	931	954	402	211	2.73

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/83 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average House-hold Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
NEBRASKA (continued)														
ALL COUNTIES (continued)														
Boyd	1.3	77	164	152	183	238	486	341	453	223	142	93	48	2.54
Brown	1.7	115	294	254	219	261	557	451	582	231	244	136	56	2.59
Buffalo	12.9	1,925	3,045	1,864	1,538	1,596	2,932	3,169	4,300	2,079	1,971	908	473	2.81
Burt	3.4	166	519	441	491	571	1,212	937	1,188	490	425	246	114	2.53
Butler	3.4	170	533	463	457	620	1,157	845	1,141	469	478	263	204	2.74
Cass	7.6	561	1,570	1,447	1,147	1,115	1,760	1,567	2,452	1,283	1,356	603	339	2.80
Cedar	3.9	230	683	495	552	638	1,302	1,029	1,114	572	523	322	340	2.85
Chase	1.9	137	368	318	255	288	534	513	592	285	298	138	74	2.63
Cherry	2.6	194	489	446	373	403	695	664	839	411	386	191	109	2.65
Cheyenne	3.9	362	662	554	582	645	1,095	1,166	1,275	595	483	248	133	2.51
Clay	3.0	231	527	441	399	455	947	713	1,063	418	443	224	139	2.70
Colfax	3.7	257	590	475	456	561	1,361	970	1,225	522	496	291	196	2.68
Cuming	4.0	256	681	576	587	660	1,240	913	1,292	588	592	336	279	2.88
Custer	5.2	284	874	706	696	831	1,809	1,320	1,845	723	700	392	220	2.65
☐ Dakota	6.3	585	1,659	1,121	843	863	1,229	1,409	1,801	1,087	1,084	579	340	2.84
Dawes	3.5	429	713	450	427	530	951	1,042	1,201	502	445	193	117	2.71
Dawson	8.6	720	1,925	1,380	1,160	1,242	2,173	1,997	2,850	1,386	1,406	656	305	2.69
Deuel	1.0	44	136	135	126	184	375	332	324	128	121	68	27	2.40
Dixon	2.6	148	440	353	342	422	895	624	852	358	391	210	165	2.73
Dodge	13.6	1,158	2,680	2,202	1,995	1,993	3,572	3,654	4,371	2,199	1,964	929	483	2.64
Douglas	152.1	14,586	38,800	26,959	21,715	21,515	28,525	42,304	45,106	24,632	21,911	11,020	7,127	2.64
Dundy	1.2	76	199	135	150	217	423	366	412	165	155	83	19	2.42
Fillmore	3.0	167	495	418	399	505	1,016	791	1,023	425	442	213	106	2.63
Franklin	1.7	82	225	201	225	302	665	458	648	216	212	112	54	2.59
Frontier	1.4	129	233	212	193	201	432	384	445	220	201	101	49	2.57
Furnas	2.6	155	370	308	316	422	1,029	744	985	350	290	153	78	2.50
Gage	9.0	627	1,564	1,318	1,226	1,450	2,815	2,277	3,241	1,380	1,284	557	261	2.68
Garden	1.0	56	144	138	146	175	341	266	376	147	132	63	16	2.70
Garfield	.9	44	129	137	100	155	335	250	313	120	115	64	38	2.67
Gosper	.8	50	135	127	129	146	213	187	299	121	108	62	23	2.63
Grant	.3	19	61	55	45	38	82	71	94	50	43	29	13	3.00
Greeley	1.2	63	181	155	165	218	418	333	376	140	152	99	100	2.83
Hall	18.3	1,760	4,286	3,142	2,472	2,592	4,048	4,762	5,703	2,807	2,828	1,403	797	2.69
Hamilton	3.4	277	720	554	505	538	806	802	1,107	533	532	286	140	2.76
Harlan	1.7	74	269	215	222	297	623	414	660	249	206	110	61	2.53
Hayes	.5	24	97	74	83	101	121	122	155	96	73	36	18	2.60
Hitchcock	1.5	98	261	206	201	252	482	327	575	231	205	100	62	2.73
Holt	5.0	372	961	721	710	772	1,464	1,304	1,492	754	747	428	275	2.76
Hooker	.4	21	68	62	49	76	124	166	103	60	44	20	7	2.25
Howard	2.4	124	403	359	363	407	744	468	844	372	356	206	154	2.83
Jefferson	3.7	231	571	492	478	641	1,287	998	1,339	538	500	231	94	2.65
Johnson	2.0	94	287	262	268	336	753	619	654	308	258	110	51	2.50
Kearney	2.6	201	487	410	349	404	749	607	923	366	399	197	108	2.77
Keith	3.7	285	698	627	582	581	927	1,041	1,154	604	523	254	124	2.59
Keya Paha	.5	33	80	86	70	79	152	128	162	71	78	43	18	2.60
Kimball	1.8	140	350	286	288	294	442	514	552	275	270	132	57	2.56
Knox	4.1	225	673	506	578	715	1,403	1,034	1,371	607	544	312	232	2.78
Lancaster	77.1	10,461	20,941	12,574	9,634	9,544	13,946	21,649	25,280	12,513	10,979	4,568	2,111	2.62
Lincoln	14.1	1,423	3,251	2,457	1,989	1,931	3,049	3,188	4,577	2,343	2,251	1,114	627	2.73
Logan	.4	23	75	59	61	61	121	126	115	65	58	26	10	2.50
Loup	.3	18	37	54	43	54	94	67	102	41	59	19	12	3.00
McPherson	.2	14	31	22	36	32	65	38	62	33	16	21	10	3.00
Madison	12.1	1,440	2,630	1,775	1,520	1,661	3,074	3,049	3,944	1,964	1,774	906	463	2.71
Merrick	3.2	206	591	538	435	526	904	662	1,087	471	515	282	183	2.81
Morrill	2.4	168	436	390	330	352	724	680	798	353	329	157	83	2.54
Nance	1.7	109	291	203	247	272	578	452	531	236	253	140	88	2.71
Nemaha	3.2	218	646	397	390	476	1,073	838	1,136	449	495	192	90	2.63
Nuckolls	2.6	156	381	359	375	447	882	714	930	335	340	186	95	2.54
Otoe	5.7	346	927	834	757	961	1,875	1,478	2,015	827	759	384	237	2.63
Pawnee	1.5	57	183	164	200	292	604	459	548	207	162	83	41	2.47
Perkins	1.4	81	256	207	172	248	436	331	487	220	202	94	66	2.64
Phelps	3.6	269	711	531	529	532	1,028	882	1,264	551	533	266	104	2.75
Pierce	3.1	222	504	483	400	535	956	672	1,096	444	482	219	187	2.74
Platte	10.6	912	2,404	1,708	1,501	1,545	2,530	2,430	3,135	1,731	1,781	920	603	2.81
Polk	2.3	110	393	332	285	383	797	562	792	304	337	193	112	2.74
Red Willow	4.9	452	938	689	727	740	1,354	1,310	1,600	790	691	327	182	2.61

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

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METRO AREA County	12/31/83 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
NEBRASKA (continued)														
ALL COUNTIES (continued)														
Richardson	4.4	230	632	589	532	772	1,645	1,307	1,492	633	560	269	139	2.50
Rock	.9	58	196	120	121	128	277	217	302	124	147	68	42	2.67
Saline	5.1	355	825	718	625	842	1,735	1,486	1,759	709	677	328	141	2.63
Sarpy	29.6	2,816	9,481	8,388	4,530	2,518	1,867	4,536	7,199	6,105	7,025	3,188	1,547	3.17
Saunders	6.8	361	1,251	1,137	1,010	1,075	1,966	1,458	2,222	1,059	1,040	651	370	2.85
Scotts Bluff	14.2	1,205	3,103	2,340	2,024	2,132	3,396	3,344	4,574	2,288	2,289	1,086	619	2.73
Seward	5.6	533	1,129	883	751	824	1,480	1,417	1,793	884	843	443	220	2.89
Sheridan	2.9	184	496	390	423	545	862	746	965	415	443	187	144	2.66
Sherman	1.5	68	214	191	216	252	559	365	518	213	182	130	92	2.73
Sioux	.7	35	115	112	136	110	192	175	240	115	93	61	16	2.57
Stanton	2.4	197	550	413	314	357	569	541	700	383	391	232	153	2.83
Thayer	2.8	166	418	368	348	498	1,002	718	1,018	405	382	184	93	2.68
Thomas	.4	24	91	67	61	59	98	124	108	65	63	27	13	2.50
Thurston	2.4	155	436	382	371	397	659	514	692	391	366	218	219	3.08
Valley	2.2	121	358	291	261	381	788	594	779	310	253	170	94	2.59
Washington	5.8	365	1,159	1,143	883	857	1,393	1,378	1,715	978	985	501	243	2.81
Wayne	3.3	376	608	486	471	467	892	852	1,120	510	478	224	116	2.94
Webster	1.9	83	242	251	229	351	744	571	665	238	240	123	63	2.47
Wheeler	.4	26	90	46	62	66	110	92	127	58	60	38	25	2.75
York	5.6	418	1,163	873	743	863	1,540	1,419	1,907	825	810	427	212	2.70
TOTAL METRO COUNTIES	**270.9**	**28,813**	**72,040**	**50,185**	**37,605**	**35,297**	**46,960**	**71,276**	**81,101**	**45,315**	**41,984**	**19,856**	**11,368**	**2.70**
TOTAL STATE	**594.4**	**54,850**	**134,469**	**99,007**	**81,660**	**85,159**	**139,255**	**153,489**	**188,096**	**94,637**	**89,419**	**43,742**	**25,017**	**2.70**
NEVADA														
LAS VEGAS	**207.8**	**19,010**	**51,609**	**46,440**	**33,698**	**30,722**	**26,321**	**57,079**	**66,018**	**35,040**	**27,583**	**13,116**	**8,964**	**2.55**
Clark	207.8	19,010	51,609	46,440	33,698	30,722	26,321	57,079	66,018	35,040	27,583	13,116	8,964	2.55
RENO	**88.5**	**8,349**	**22,852**	**18,098**	**13,429**	**13,557**	**12,215**	**25,982**	**30,259**	**14,607**	**10,948**	**4,375**	**2,329**	**2.41**
Washoe	88.5	8,349	22,852	18,098	13,429	13,557	12,215	25,982	30,259	14,607	10,948	4,375	2,329	2.41
ALL COUNTIES														
Carson City	14.0	1,072	3,004	2,927	2,153	2,391	2,453	4,199	4,742	2,284	1,762	712	301	2.52
Churchill	5.6	446	1,094	1,084	791	930	1,255	1,412	1,868	896	816	372	236	2.68
Clark	207.8	19,010	51,609	46,440	33,698	30,722	26,321	57,079	66,018	35,040	27,583	13,116	8,964	2.55
Douglas	8.8	443	2,304	2,034	1,326	1,526	1,167	1,831	3,373	1,576	1,273	499	248	2.55
Elko	7.5	630	1,640	1,631	1,142	1,210	1,247	2,181	2,193	1,190	1,025	542	369	2.60
Esmeralda	.3	20	57	47	54	67	55	81	114	41	38	12	14	3.33
Eureka	.5	56	121	88	78	96	61	192	117	74	62	35	20	2.40
Humboldt	4.2	382	1,017	828	669	692	612	1,130	1,296	652	583	322	217	2.74
Lander	1.9	238	526	380	297	260	199	551	506	339	279	141	84	2.63
Lincoln	1.4	100	256	253	180	239	372	350	444	173	191	115	127	2.86
Lyon	6.1	369	1,186	1,156	953	1,175	1,261	1,407	2,109	1,071	865	410	238	2.59
Mineral	2.2	124	393	404	378	448	453	691	642	334	302	142	89	2.59
Nye	4.7	408	904	959	822	869	738	1,254	1,613	648	606	343	236	2.60
Pershing	1.4	127	287	194	221	274	297	317	462	295	154	102	70	2.64
Storey	.6	42	120	130	104	115	89	155	225	97	69	38	16	2.83
Washoe	88.5	8,349	22,852	18,098	13,429	13,557	12,215	25,982	30,259	14,607	10,948	4,375	2,329	2.41
White Pine	3.1	179	605	577	502	567	670	938	912	458	435	246	111	2.55
TOTAL METRO COUNTIES	**296.3**	**27,359**	**74,461**	**64,538**	**47,127**	**44,279**	**38,536**	**83,061**	**96,277**	**49,647**	**38,531**	**17,491**	**11,293**	**2.51**
TOTAL STATE	**358.6**	**31,995**	**87,975**	**77,230**	**56,797**	**55,138**	**49,465**	**99,750**	**116,893**	**59,775**	**46,991**	**21,522**	**13,669**	**2.52**
NEW HAMPSHIRE														
MANCHESTER - NASHUA	**102.6**	**7,200**	**25,143**	**21,093**	**15,369**	**15,314**	**18,481**	**22,920**	**30,498**	**17,829**	**17,765**	**8,582**	**5,006**	**2.81**
Hillsborough	102.6	7,200	25,143	21,093	15,369	15,314	18,481	22,920	30,498	17,829	17,765	8,582	5,006	2.81
PORTSMOUTH - DOVER - ROCHESTER	**103.9**	**8,100**	**26,109**	**21,461**	**15,570**	**14,704**	**17,956**	**22,416**	**31,813**	**18,622**	**18,111**	**8,379**	**4,559**	**2.84**
Rockingham	73.1	4,793	19,193	15,972	10,942	10,095	12,105	15,311	22,103	13,176	13,177	6,075	3,258	2.82
Strafford	30.8	3,307	6,916	5,489	4,628	4,609	5,851	7,105	9,710	5,446	4,934	2,304	1,301	2.88
ALL COUNTIES														
Belknap	16.8	1,132	3,637	2,918	2,529	2,736	3,848	3,906	5,507	2,920	2,561	1,232	674	2.72
Carroll	12.5	668	2,579	2,066	1,750	2,114	3,323	3,309	4,483	1,973	1,628	727	380	2.46

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/83 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
NEW HAMPSHIRE (continued)														
ALL COUNTIES (continued)														
Cheshire	22.5	1,551	4,890	4,142	3,284	3,623	5,010	4,967	7,449	3,888	3,640	1,645	911	2.82
Coos	12.8	836	2,517	1,955	1,984	2,288	3,220	3,215	4,030	2,142	1,973	923	517	2.67
Grafton	24.1	1,996	5,581	4,193	3,286	3,586	5,458	6,260	7,745	4,069	3,671	1,532	823	2.80
Hillsborough	102.6	7,200	25,143	21,093	15,369	15,314	18,481	22,920	30,498	17,829	17,765	8,582	5,006	2.81
Merrimack	36.5	2,287	8,801	6,792	5,408	5,377	7,835	8,491	11,543	6,350	5,978	2,635	1,503	2.81
Rockingham	73.1	4,793	19,193	15,972	10,942	10,095	12,105	15,311	22,103	13,176	13,177	6,075	3,258	2.82
Strafford	30.8	3,307	6,916	5,489	4,628	4,609	5,851	7,105	9,710	5,443	4,934	2,304	1,301	2.88
Sullivan	14.1	958	3,117	2,436	1,962	2,315	3,312	3,613	4,496	2,336	2,124	989	542	2.60
TOTAL METRO COUNTIES	**206.5**	**15,300**	**51,252**	**42,554**	**30,939**	**30,018**	**36,437**	**45,336**	**62,311**	**36,451**	**35,876**	**16,961**	**9,565**	**2.83**
TOTAL STATE	**345.8**	**24,728**	**82,374**	**67,056**	**51,142**	**52,057**	**68,443**	**79,097**	**107,564**	**60,129**	**57,451**	**26,644**	**14,915**	**2.79**
NEW JERSEY														
ATLANTIC CITY	**113.6**	**6,110**	**20,257**	**17,377**	**15,870**	**20,210**	**33,776**	**30,561**	**37,228**	**17,627**	**15,090**	**7,623**	**5,471**	**2.60**
Atlantic	76.3	4,156	14,264	12,374	11,172	13,341	20,993	19,729	23,802	12,345	10,861	5,500	4,063	2.66
Cape May	37.3	1,954	5,993	5,003	4,698	6,869	12,783	10,832	13,426	5,282	4,229	2,123	1,408	2.48
BERGEN - PASSAIC	**462.5**	**16,011**	**85,505**	**87,955**	**83,335**	**91,343**	**98,351**	**102,668**	**138,428**	**85,131**	**75,901**	**37,816**	**22,556**	**2.76**
Bergen	306.7	8,586	54,038	58,013	57,641	63,360	65,062	69,530	93,430	56,098	50,179	24,574	12,889	2.72
Passaic	155.8	7,425	31,467	29,942	25,694	27,983	33,289	33,138	44,998	29,033	25,722	13,242	9,667	2.85
JERSEY CITY	**207.1**	**11,509**	**41,258**	**36,914**	**33,290**	**37,422**	**46,707**	**57,869**	**58,823**	**36,145**	**28,719**	**14,208**	**11,336**	**2.65**
Hudson	207.1	11,509	41,258	36,914	33,290	37,422	46,707	57,869	58,823	36,145	28,719	14,208	11,336	2.65
MIDDLESEX - SOMERSET - HUNTERDON	**310.9**	**13,974**	**66,944**	**66,182**	**58,051**	**56,511**	**49,238**	**62,647**	**88,900**	**58,991**	**56,302**	**28,034**	**16,026**	**2.91**
Hunterdon	31.9	961	6.618	8,204	5,785	4,868	5,464	5,651	9,289	5,851	6,330	3,105	1,674	2.98
Middlesex	207.6	10,404	45,711	41,987	37,702	38,728	33,068	43,149	58,939	39,381	36,845	18,419	10,867	2.91
Somerset	71.4	2,609	14,615	15,991	14,564	12,915	10,706	13,847	20,672	13,759	13,127	6,510	3,485	2.90
MONMOUTH - OCEAN	**334.5**	**12,245**	**63,020**	**63,550**	**49,693**	**54,487**	**91,505**	**79,772**	**104,498**	**53,623**	**52,518**	**27,294**	**16,795**	**2.72**
Monmouth	183.5	7,212	36,171	39,301	31,827	30,706	38,283	41,708	51,281	31,592	31,979	16,498	10,442	2.85
Ocean	151.0	5,033	26,849	24,249	17,866	23,781	53,222	38,064	53,217	22,031	20,539	10,796	6,353	2.57
NEWARK	**660.5**	**27,728**	**133,929**	**137,390**	**114,396**	**117,063**	**129,994**	**148,393**	**187,512**	**120,221**	**109,961**	**55,730**	**38,683**	**2.83**
Essex	296.8	15,088	60,514	58,448	49,355	51,359	62,036	74,839	82,583	52,285	44,350	23,105	19,638	2.78
Morris	140.5	4,718	30,455	34,927	27,082	22,850	20,468	26,127	38,855	26,170	27,890	13,925	7,533	2.97
Sussex	43.2	1,615	11,637	11,179	6,438	5,740	6,591	6,934	12,017	8,115	9,126	4,549	2,459	3.03
Union	180.0	6,307	31,323	32,836	31,521	37,114	40,899	40,493	54,057	33,651	28,595	14,151	9,053	2.74
TRENTON	**109.2**	**5,061**	**22,426**	**20,782**	**18,272**	**19,968**	**22,691**	**25,080**	**32,677**	**19,908**	**17,672**	**8,430**	**5,433**	**2.85**
Mercer	109.2	5,061	22,426	20,782	18,272	19,968	22,691	25,080	32,677	19,908	17,672	8,430	5,433	2.85
VINELAND - MILLVILLE - BRIDGETON	**46.6**	**2,596**	**9,353**	**8,721**	**7,510**	**8,015**	**10,405**	**9,573**	**13,552**	**8,541**	**7,853**	**3,968**	**3,113**	**2.94**
Cumberland	46.6	2,596	9,353	8,721	7,510	8,015	10,405	9,573	13,552	8,541	7,853	3,968	3,113	2.94
ALL COUNTIES														
Atlantic	76.3	4,156	14,264	12,374	11,172	13,341	20,993	19,729	23,802	12,345	10,861	5,500	4,063	2.66
Bergen	306.7	8,586	54,038	58,013	57,641	63,360	65,062	69,530	93,430	56,098	50,179	24,574	12,889	2.72
☐ Burlington	125.4	6,467	29,360	28,603	23,043	20,193	17,734	23,072	35,179	23,953	23,886	11,861	7,449	3.04
☐ Camden	171.2	9,654	38,100	32,604	28,160	30,435	32,247	37,928	48,758	31,108	28,359	14,960	10,087	2.81
Cape May	37.3	1,954	5,993	5,003	4,698	6,869	12,783	10,832	13,426	5,282	4,229	2,123	1,408	2.48
Cumberland	46.6	2,596	9,353	8,721	7,510	8,015	10,405	9,573	13,552	8,541	7,853	3,968	3,113	2.94
Essex	296.8	15,088	60,514	58,448	49,355	51,359	62,036	74,839	82,583	52,285	44,350	23,105	19,638	2.78
☐ Gloucester	71.2	4,406	16,679	14,606	11,855	11,871	11,783	12,766	19,769	13,545	13,540	7,134	4,446	2.97
Hudson	207.1	11,509	41,258	36,914	33,290	37,422	46,707	57,869	58,823	36,145	28,719	14,208	11,336	2.65
Hunterdon	31.9	961	6,618	8,204	5,785	4,868	5,464	5,651	9,289	5,851	6,330	3,105	1,674	2.98
Mercer	109.2	5,061	22,426	20,782	18,272	19,968	22,691	25,080	32,677	19,908	17,672	8,430	5,433	2.85
Middlesex	207.6	10,404	45,711	41,987	37,702	38,728	33,068	43,149	58,939	39,381	36,845	18,419	10,867	2.91
Monmouth	183.5	7,212	36,171	39,301	31,827	30,706	38,283	41,708	51,281	31,592	31,979	16,498	10,442	2.85
Morris	140.5	4,718	30,455	34,927	27,082	22,850	20,468	26,127	38,855	26,170	27,890	13,925	7,533	2.97
Ocean	151.0	5,033	26,849	24,249	17,866	23,781	53,222	38,064	53,217	22,031	20,539	10,796	6,353	2.57
Passaic	155.8	7,425	31,467	29,942	25,694	27,983	33,289	33,138	44,998	29,033	25,722	13,242	9,667	2.85
☐ Salem	23.6	1,249	4,844	4,376	3,761	4,262	5,108	4,730	7,240	4,280	4,061	2,030	1,259	2.83
Somerset	71.4	2,609	14,615	15,991	14,564	12,915	10,706	13,847	20,672	13,759	13,127	6,510	3,485	2.90
Sussex	43.2	1,615	11,637	11,179	6,438	5,740	6,591	6,934	12,017	8,115	9,126	4,549	2,459	3.03
Union	180.0	6,307	31,323	32,836	31,521	37,114	40,899	40,493	54,057	33,651	28,595	14,151	9,053	2.74
☐ Warren	31.7	1,534	6,558	6,222	5,015	5,367	7,004	6,594	9,702	5,556	5,572	2,736	1,540	2.81

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average Household Size
METRO AREA County	12/31/83 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
NEW JERSEY (continued)														
TOTAL METRO COUNTIES	**2,668.0**	**118,544**	**538,233**	**525,282**	**452,251**	**477,147**	**556,543**	**601,653**	**782,266**	**478,629**	**439,434**	**221,824**	**144,194**	**2.81**
TOTAL STATE	**2,668.0**	**118,544**	**538,233**	**525,282**	**452,251**	**477,147**	**556,543**	**601,653**	**782,266**	**478,629**	**439,434**	**221,824**	**144,194**	**2.81**
NEW MEXICO														
ALBUQUERQUE	**170.7**	**16,690**	**46,130**	**33,480**	**25,264**	**23,978**	**25,158**	**42,993**	**51,044**	**30,077**	**26,271**	**12,348**	**7,967**	**2.67**
Bernalillo	170.7	16,690	46,130	33,480	25,264	23,978	25,158	42,993	51,044	30,077	26,271	12,348	7,967	2.67
LAS CRUCES	**35.7**	**4,236**	**8,682**	**6,764**	**5,681**	**4,897**	**5,440**	**7,577**	**9,948**	**6,357**	**5,756**	**3,125**	**2,937**	**2.98**
Dona Ana	35.7	4,236	8,682	6,764	5,681	4,897	5,440	7,577	9,948	6,357	5,756	3,125	2,937	2.98
SANTA FE	**37.5**	**2,060**	**9,675**	**8,627**	**5,930**	**5,328**	**5,880**	**10,227**	**10,430**	**6,494**	**5,776**	**2,817**	**1,756**	**2.69**
Los Alamos	6.7	269	1,406	1,971	1,418	1,139	497	1,416	2,079	1,222	1,289	469	225	2.72
Santa Fe	30.8	1,791	8,269	6,656	4,512	4,189	5,383	8,811	8,351	5,272	4,487	2,348	1,531	2.68
ALL COUNTIES														
Bernalillo	170.7	16,690	46,130	33,480	25,264	23,978	25,158	42,993	51,044	30,077	26,271	12,348	7,967	2.67
Catron	1.0	51	192	186	141	154	276	215	337	167	146	71	64	3.00
Chaves	20.2	1,425	3,774	3,274	2,932	3,397	5,398	4,966	6,702	3,182	2,851	1,409	1,090	2.73
Cibola	9.8	888	2,414	1,992	1,519	1,352	1,635	1,869	2,454	1,782	1,827	1,034	834	3.19
Colfax	5.2	382	1,060	872	701	856	1,329	1,351	1,531	831	807	393	287	2.73
Curry	15.3	1,791	3,642	2,900	2,049	1,955	2,963	3,555	4,520	2,764	2,544	1,184	733	2.81
De Baca	1.0	48	143	137	138	180	354	272	368	155	127	38	40	2.50
Dona Ana	35.7	4,236	8,682	6,764	5,681	4,897	5,440	7,577	9,948	6,357	5,756	3,125	2,937	2.98
Eddy	17.7	1,502	3,720	2,736	2,675	2,842	4,225	3,387	5,805	3,230	2,829	1,419	1,030	2.88
Grant	9.2	613	2,004	1,712	1,464	1,440	1,967	1,832	2,681	1,556	1,618	836	677	2.98
Guadalupe	1.5	89	291	260	226	237	397	328	403	267	219	147	136	3.07
Harding	.4	15	73	35	71	75	131	106	125	63	56	28	22	2.75
Hidalgo	2.1	191	506	377	305	330	391	436	538	368	348	225	185	3.00
Lea	20.5	2,179	4,834	3,734	3,372	3,091	3,290	3,853	6,382	3,793	3,444	1,725	1,303	2.89
Lincoln	5.0	300	1,088	900	714	861	1,137	1,291	1,688	843	648	320	210	2.62
Los Alamos	6.7	269	1,406	1,971	1,418	1,139	497	1,416	2,079	1,222	1,289	469	225	2.72
Luna	6.1	297	870	877	895	1,232	1,929	1,282	2,318	844	762	459	435	2.79
McKinley	17.2	1,637	4,749	3,887	2,665	2,132	2,130	2,985	3,200	2,868	3,046	1,976	3,125	3.63
Mora	1.4	54	246	207	210	240	443	303	374	254	201	126	142	3.07
Otero	15.5	1,872	4,035	3,164	2,344	2,031	2,054	2,947	4,527	3,110	2,741	1,316	859	3.02
Quay	4.0	240	680	645	565	676	1,194	1,147	1,216	635	535	295	172	2.60
Rio Arriba	9.8	801	2,253	1,879	1,569	1,449	1,849	1,898	2,173	1,971	1,679	1,050	1,029	3.13
Roosevelt	5.7	768	1,098	851	723	822	1,438	1,641	1,893	892	707	331	236	2.72
Sandoval	12.8	550	2,866	2,610	1,894	2,227	2,653	1,808	3,875	2,315	2,203	1,143	1,456	3.25
San Juan	30.9	3,298	8,298	6,483	4,736	4,013	4,072	6,093	7,401	5,500	5,503	3,066	3,337	3.13
San Miguel	7.7	597	1,731	1,426	1,050	1,115	1,781	2,019	1,870	1,354	1,149	688	620	3.01
Santa Fe	30.8	1,791	8,269	6,656	4,512	4,189	5,383	8,811	8,351	5,272	4,487	2,348	1,531	2.68
Sierra	3.9	146	332	402	477	727	1,816	1,215	1,667	401	327	164	126	2.31
Socorro	4.3	437	991	757	634	622	859	911	1,202	731	730	378	348	3.19
Taos	7.1	383	1,755	1,536	1,028	945	1,453	1,791	1,737	1,254	1,171	648	499	2.87
Torrance	3.0	176	597	524	436	528	739	700	888	471	480	263	198	2.87
Union	1.7	85	278	282	231	284	540	405	571	264	246	114	100	2.76
Valencia	12.6	1,143	3,103	2,562	1,952	1,738	2,102	2,944	3,006	2,302	2,174	1,286	888	2.93
TOTAL METRO COUNTIES	**243.9**	**22,986**	**64,487**	**48,871**	**36,875**	**34,203**	**36,478**	**60,797**	**71,422**	**42,928**	**37,803**	**18,290**	**12,660**	**2.72**
TOTAL STATE	**496.5**	**44,944**	**122,110**	**96,078**	**74,591**	**71,754**	**87,023**	**114,347**	**142,874**	**87,095**	**78,921**	**40,422**	**32,841**	**2.85**
NEW YORK														
ALBANY - SCHENECTADY - TROY	**317.2**	**20,033**	**67,846**	**54,435**	**47,510**	**53,837**	**73,539**	**83,073**	**96,022**	**53,472**	**46,774**	**23,308**	**14,551**	**2.72**
Albany	110.8	7,986	24,763	17,655	16,189	18,508	25,699	33,058	33,611	17,969	14,353	7,218	4,591	2.63
Greene	16.6	744	2,811	2,806	2,488	2,823	4,928	4,460	5,217	2,746	2,287	1,160	730	2.66
Montgomery	20.0	956	3,467	2,835	2,859	3,986	5,897	4,892	6,472	3,510	2,750	1,409	967	2.68
Rensselaer	54.5	3,625	11,474	9,258	8,252	9,234	12,657	13,243	16,169	9,138	8,501	4,334	3,115	2.84
Saratoga	58.4	3,621	14,203	12,641	9,051	8,718	10,166	12,138	16,781	10,419	10,616	5,347	3,099	2.89
Schenectady	56.9	3,101	11,128	9,240	8,671	10,568	14,192	15,282	17,772	9,690	8,267	3,840	2,049	2.62
BINGHAMTON	**96.6**	**6,989**	**19,548**	**17,156**	**15,524**	**16,424**	**20,959**	**23,937**	**28,959**	**16,830**	**14,960**	**7,439**	**4,475**	**2.76**
Broome	78.7	5,874	15,757	13,250	12,349	13,717	17,753	20,468	23,972	13,500	11,614	5,710	3,436	2.72
Tioga	17.9	1,115	3,791	3,906	3,175	2,707	3,206	3,469	4,987	3,330	3,346	1,729	1,039	2.92

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/83 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
NEW YORK (continued)														
BUFFALO	364.0	20,889	72,843	61,359	59,587	67,853	81,469	91,957	109,020	62,285	54,236	28,262	18,240	2.73
Erie	364.0	20,889	72,843	61,359	59,587	67,853	81,469	91,957	109,020	62,285	54,236	28,262	18,240	2.73
BUFFALO - NIAGARA FALLS CONSOLIDATED AREA	*446.6*	*26,049*	*89,493*	*75,223*	*73,041*	*83,271*	*99,523*	*111,339*	*133,630*	*76,792*	*67,582*	*35,026*	*22,231*	*2.74*
ELMIRA	35.0	2,176	6,987	5,879	5,372	6,344	8,242	8,270	10,768	6,117	5,512	2,713	1,620	2.81
Chemung	35.0	2,176	6,987	5,879	5,372	6,344	8,242	8,270	10,768	6,117	5,512	2,713	1,620	2.81
GLENS FALLS	39.4	2,274	7,728	7,210	5,997	6,614	9,577	8,738	11,620	6,608	6,347	3,425	2,662	2.91
Warren	20.6	1,262	4,200	3,706	3,083	3,437	4,912	4,783	6,244	3,425	3,210	1,724	1,214	2.81
Washington	18.8	1,012	3,528	3,504	2,914	3,177	4,665	3,955	5,376	3,183	3,137	1,701	1,448	3.01
NASSAU - SUFFOLK	851.1	22,856	160,403	185,782	171,987	163,915	146,157	128,973	231,080	162,344	173,730	94,161	60,812	3.13
Nassau	433.3	8,898	70,289	83,438	91,256	99,182	80,237	67,327	124,576	85,821	84,892	43,606	27,078	3.04
Suffolk	417.8	13,958	90,114	102,344	80,731	64,733	65,920	61,646	106,504	76,523	88,838	50,555	33,734	3.23
NEW YORK	3,238.1	159,761	697,341	622,258	510,642	526,504	721,594	1,036,532	919,843	512,346	408,625	204,465	156,289	2.55
Bronx	398.9	24,297	82,422	77,765	61,489	62,438	90,489	115,402	109,197	70,680	53,233	27,494	22,894	2.69
Kings	812.3	46,339	175,010	150,565	124,381	133,365	182,640	230,832	230,067	139,845	107,908	55,749	47,899	2.63
New York (Manhattan)	735.0	41,790	189,160	143,834	104,975	100,292	154,949	375,697	195,108	76,102	47,586	22,589	17,918	2.00
Putnam	28.1	876	6,414	7,394	4,906	3,714	4,796	4,730	7,708	4,913	5,551	3,290	1,908	3.07
Queens	735.4	27,764	140,129	129,901	117,439	135,872	184,295	195,349	227,756	126,266	100,614	48,546	36,869	2.65
Richmond	127.9	5,084	29,772	28,817	21,247	20,639	22,341	24,118	34,680	23,323	25,015	13,055	7,709	3.03
Rockland	85.3	3,016	17,063	21,971	18,741	12,823	11,686	13,343	21,158	15,913	18,564	9,752	6,570	3.23
Westchester	315.2	10,595	57,371	62,011	57,464	57,361	70,398	77,061	94,169	55,304	50,154	23,990	14,522	2.75
NEW YORK - NORTHERN NEW JERSEY - LONG ISLAND CONSOLIDATED AREA	*6,441.7*	*280,184*	*1,321,434*	*1,279,146*	*1,087,856*	*1,113,948*	*1,359,132*	*1,697,081*	*1,840,607*	*1,096,376*	*971,088*	*494,262*	*342,286*	*2.72*
NIAGARA FALLS	82.6	5,160	16,650	13,864	13,454	15,418	18,054	19,382	24,610	14,507	13,346	6,764	3,991	2.76
Niagara	82.6	5,160	16,650	13,864	13,454	15,418	18,054	19,382	24,610	14,507	13,346	6,764	3,991	2.76
ORANGE COUNTY	90.4	4,494	20,041	19,659	14,119	13,818	18,269	17,825	25,600	15,929	16,657	8,611	5,778	3.07
Orange	90.4	4,494	20,041	19,659	14,119	13,818	18,269	17,825	25,600	15,929	16,657	8,611	5,778	3.07
POUGHKEEPSIE	87.3	4,883	18,961	19,031	14,694	13,068	16,663	19,632	25,230	15,118	15,276	7,503	4,541	2.97
Dutchess	87.3	4,883	18,961	19,031	14,694	13,068	16,663	19,632	25,230	15,118	15,276	7,503	4,541	2.97
ROCHESTER	360.3	26,167	84,571	68,688	54,361	56,384	70,129	89,845	106,584	61,539	57,950	27,892	16,490	2.76
Livingston	19.3	1,475	4,252	3,703	2,986	2,938	3,946	3,957	5,756	3,431	3,416	1,723	1,017	3.07
Monroe	264.3	19,981	63,360	49,857	39,634	41,484	49,984	70,209	77,774	44,549	40,950	19,542	11,276	2.70
Ontario	32.6	2,076	7,401	6,237	4,905	5,105	6,876	6,867	9,963	5,726	5,757	2,687	1,600	2.90
Orleans	13.7	800	2,731	2,561	2,110	2,363	3,135	2,815	4,140	2,307	2,362	1,217	859	2.91
Wayne	30.4	1,835	6,827	6,330	4,726	4,494	6,188	5,997	8,951	5,526	5,465	2,723	1,738	2.93
SYRACUSE	232.8	18,101	52,455	41,755	35,980	38,304	46,205	56,566	69,032	39,836	36,267	18,662	12,437	2.83
Madison	21.8	1,463	4,663	4,297	3,313	3,564	4,500	4,385	6,413	3,859	3,802	1,898	1,443	3.09
Onondaga	170.8	13,395	38,601	29,979	26,663	28,319	33,843	43,945	51,089	28,865	25,468	13,092	8,341	2.75
Oswego	40.2	3,243	9,191	7,479	6,004	6,421	7,862	8,236	11,530	7,112	6,997	3,672	2,653	3.02
UTICA - ROME	113.2	7,039	21,214	19,176	17,111	21,393	27,267	27,441	33,824	18,989	17,408	9,211	6,327	2.83
Herkimer	24.0	1,418	4,319	3,981	3,463	4,607	6,212	5,484	7,387	3,988	3,780	1,975	1,386	2.82
Oneida	89.2	5,621	16,895	15,195	13,648	16,786	21,055	21,957	26,437	15,001	13,628	7,236	4,941	2.83
ALL COUNTIES														
Albany	110.8	7,986	24,763	17,655	16,189	18,508	25,699	33,058	33,611	17,969	14,353	7,218	4,591	2.63
Allegany	17.7	1,419	3,516	3,032	2,605	2,772	4,356	3,924	5,431	2,958	2,780	1,528	1,079	3.07
Bronx	398.9	24,297	82,422	77,765	61,489	62,438	90,489	115,402	109,197	70,680	53,233	27,494	22,894	2.69
Broome	78.7	5,874	15,757	13,250	12,349	13,717	17,753	20,468	23,972	13,500	11,614	5,710	3,436	2.72
Cattaraugus	30.7	1,952	6,266	5,106	4,678	5,233	7,465	7,033	9,172	5,057	4,953	2,634	1,851	2.90
Cayuga	28.1	1,663	5,672	4,765	4,074	5,006	6,920	6,271	8,322	4,759	4,498	2,386	1,864	2.94
Chautauqua	54.2	3,633	10,370	8,694	8,211	9,219	14,073	13,073	17,190	9,053	8,265	4,132	2,487	2.75
Chemung	35.0	2,176	6,987	5,879	5,372	6,344	8,242	8,270	10,768	6,117	5,512	2,713	1,620	2.81
Chenango	17.9	1,132	3,646	3,347	2,744	2,944	4,087	3,718	5,430	3,055	2,999	1,574	1,124	2.89
Clinton	26.8	2,748	6,387	5,144	4,095	3,590	4,836	5,605	7,382	4,862	4,906	2,494	1,551	3.19
Columbia	23.2	1,014	4,332	4,189	3,447	3,963	6,255	5,462	7,562	3,885	3,530	1,657	1,104	2.75
Cortland	17.1	1,680	3,664	3,085	2,351	2,556	3,764	3,998	5,109	2,796	2,896	1,369	932	2.95
Delaware	16.9	986	3,040	2,795	2,529	3,013	4,537	3,831	5,615	2,715	2,500	1,321	918	2.86
Dutchess	87.3	4,883	18,961	19,031	14,694	13,068	16,663	19,632	25,230	15,118	15,276	7,503	4,541	2.97
Erie	364.0	20,889	72,843	61,359	59,587	67,853	81,469	91,957	109,020	62,285	54,236	28,262	18,240	2.73
Essex	13.7	658	2,600	2,289	2,069	2,461	3,623	3,678	4,040	2,209	1,955	1,097	721	2.74
Franklin	15.6	979	2,991	2,536	2,406	2,676	4,012	3,726	4,450	2,535	2,350	1,362	1,177	2.96
Fulton	21.2	1,234	3,926	3,409	2,989	3,867	5,775	5,164	6,719	3,597	3,027	1,541	1,152	2.71
Genesee	20.8	1,266	4,315	3,893	3,246	3,506	4,574	4,205	6,194	3,594	3,544	1,865	1,398	2.94

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/83 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average House-hold Size
NEW YORK (continued)														
ALL COUNTIES (continued)														
Greene	16.6	744	2,811	2,806	2,488	2,823	4,928	4,460	5,217	2,746	2,287	1,160	730	2.66
Hamilton	1.9	64	274	307	285	402	568	449	696	306	231	131	87	2.79
Herkimer	24.0	1,418	4,319	3,981	3,463	4,607	6,212	5,484	7,387	3,988	3,780	1,975	1,386	2.82
Jefferson	31.8	2,148	6,352	5,379	4,724	5,294	7,903	7,298	9,338	5,335	5,072	2,753	2,004	2.85
Kings	812.3	46,339	175,010	150,565	124,381	133,365	182,640	230,832	230,067	139,845	107,908	55,749	47,899	2.63
Lewis	8.7	521	1,813	1,494	1,376	1,464	2,032	1,878	2,285	1,479	1,433	877	748	3.00
Livingston	19.3	1,475	4,252	3,703	2,986	2,938	3,946	3,957	5,756	3,431	3,416	1,723	1,017	3.07
Madison	21.8	1,463	4,663	4,297	3,313	3,564	4,500	4,385	6,413	3,859	3,802	1,898	1,443	3.09
Monroe	264.3	19,981	63,360	49,857	39,634	41,484	49,984	70,209	77,774	44,549	40,950	19,542	11,276	2.70
Montgomery	20.0	956	3,467	2,835	2,859	3,986	5,897	4,892	6,472	3,510	2,750	1,409	967	2.68
Nassau	433.3	8,898	70,289	83,438	91,256	99,182	80,237	67,327	124,576	85,821	84,892	43,606	27,078	3.04
New York (Manhattan)	735.0	41,790	189,160	143,834	104,975	100,292	154,949	375,697	195,108	76,102	47,586	22,589	17,918	2.00
Niagara	82.6	5,160	16,650	13,864	13,454	15,418	18,054	19,382	24,610	14,507	13,346	6,764	3,991	2.76
Oneida	89.2	5,621	16,895	15,195	13,648	16,786	21,055	21,957	26,437	15,001	13,628	7,236	4,941	2.83
Onondaga	170.8	13,395	38,601	29,979	26,663	28,319	33,843	43,945	51,089	28,865	25,468	13,092	8,341	2.75
Ontario	32.6	2,076	7,401	6,237	4,905	5,105	6,876	6,867	9,963	5,726	5,757	2,687	1,600	2.90
Orange	90.4	4,494	20,041	19,659	14,119	13,818	18,269	17,825	25,600	15,929	16,657	8,611	5,778	3.07
Orleans	13.7	800	2,731	2,561	2,110	2,363	3,135	2,815	4,140	2,307	2,362	1,217	859	2.91
Oswego	40.2	3,243	9,191	7,479	6,004	6,421	7,862	8,236	11,530	7,112	6,997	3,672	2,653	3.02
Otsego	21.3	1,599	4,065	3,420	2,883	3,554	5,779	5,361	6,940	3,383	3,150	1,484	982	2.89
Putnam	28.1	876	6,414	7,394	4,906	3,714	4,796	4,730	7,708	4,913	5,551	3,290	1,908	3.07
Queens	735.4	27,764	140,129	129,901	117,439	135,872	184,295	195,349	227,756	126,266	100,614	48,546	36,869	2.65
Rensselaer	54.5	3,625	11,474	9,258	8,252	9,234	12,657	13,243	16,169	9,138	8,501	4,334	3,115	2.84
Richmond	127.9	5,084	29,772	28,817	21,247	20,639	22,341	24,118	34,680	23,323	25,015	13,055	7,709	3.03
Rockland	85.3	3,016	17,063	21,971	18,741	12,823	11,686	13,343	21,158	15,913	18,564	9,752	6,570	3.23
St. Lawrence	37.1	2,912	7,576	6,445	5,900	6,235	8,032	8,053	10,446	6,432	6,114	3,481	2,574	3.13
Saratoga	58.4	3,621	14,203	12,641	9,051	8,718	10,166	12,138	16,781	10,419	10,616	5,347	3,099	2.89
Schenectady	56.9	3,101	11,128	9,240	8,671	10,568	14,192	15,282	17,772	9,690	8,267	3,840	2,049	2.62
Schoharie	10.6	580	2,011	1,869	1,608	1,834	2,698	2,247	3,380	1,772	1,743	883	575	3.01
Schuyler	6.3	341	1,274	1,170	968	1,105	1,442	1,214	2,021	1,051	1,045	562	407	2.94
Seneca	11.8	733	2,383	2,193	1,858	2,075	2,558	2,501	3,694	2,097	1,951	1,005	552	2.92
Steuben	36.5	2,319	7,312	6,482	5,584	6,226	8,577	8,598	11,013	6,161	5,928	2,858	1,942	2.78
Suffolk	417.8	13,958	90,114	102,344	80,731	64,733	65,920	61,646	106,504	76,523	88,838	50,555	33,734	3.23
Sullivan	25.8	1,311	4,563	4,332	3,955	4,601	7,038	7,051	8,273	4,016	3,540	1,766	1,154	2.76
Tioga	17.9	1,115	3,791	3,906	3,175	2,707	3,206	3,469	4,987	3,330	3,346	1,729	1,039	2.92
Tompkins	31.7	4,671	8,971	5,235	3,839	3,873	5,111	8,727	10,150	5,396	4,491	1,946	990	2.90
Ulster	60.5	3,530	12,359	11,656	9,508	9,302	14,145	14,881	18,623	10,413	9,237	4,522	2,824	2.77
Warren	20.6	1,262	4,200	3,706	3,083	3,437	4,912	4,783	6,244	3,425	3,210	1,724	1,214	2.81
Washington	18.8	1,012	3,528	3,504	2,914	3,177	4,665	3,955	5,376	3,183	3,137	1,701	1,448	3.01
Wayne	30.4	1,835	6,827	6,330	4,726	4,494	6,188	5,997	8,951	5,526	5,465	2,723	1,738	2.93
Westchester	315.2	10,595	57,371	62,011	57,464	57,361	70,398	77,061	94,169	55,304	50,154	23,990	14,522	2.75
Wyoming	13.7	858	2,983	2,626	1,977	2,155	3,101	2,881	3,896	2,353	2,387	1,307	876	3.07
Yates	8.5	449	1,623	1,396	1,175	1,385	2,472	2,389	2,549	1,300	1,192	643	427	2.67
TOTAL METRO COUNTIES	**5,908.0**	**300,822**	**1,246,588**	**1,136,252**	**966,338**	**999,876**	**1,258,124**	**1,612,171**	**1,692,192**	**985,920**	**867,088**	**442,416**	**308,213**	**2.71**
TOTAL STATE	**6,518.1**	**343,222**	**1,370,872**	**1,242,540**	**1,057,422**	**1,100,187**	**1,403,857**	**1,755,387**	**1,878,112**	**1,088,489**	**962,805**	**491,594**	**341,713**	**2.72**
NORTH CAROLINA														
ASHEVILLE	**64.2**	**3,678**	**13,114**	**11,588**	**9,637**	**10,834**	**15,349**	**16,460**	**20,721**	**11,836**	**9,376**	**3,853**	**1,954**	**2.58**
Buncombe	64.2	3,678	13,114	11,588	9,637	10,834	15,349	16,460	20,721	11,836	9,376	3,853	1,954	2.58
BURLINGTON	**37.0**	**2,151**	**7,216**	**6,944**	**6,141**	**6,803**	**7,745**	**8,494**	**11,819**	**7,473**	**5,692**	**2,255**	**1,267**	**2.66**
Alamance	37.0	2,151	7,216	6,944	6,141	6,803	7,745	8,494	11,819	7,473	5,692	2,255	1,267	2.66
CHARLOTTE - GASTONIA - ROCK HILL	**368.8**	**25,480**	**87,565**	**74,542**	**59,145**	**57,447**	**64,621**	**81,219**	**112,607**	**71,988**	**60,977**	**26,173**	**15,836**	**2.75**
Cabarrus	32.5	1,923	6,469	6,161	5,278	5,628	7,041	6,295	10,647	6,413	5,610	2,300	1,235	2.76
Gaston	58.6	3,836	12,921	11,422	9,733	9,662	11,026	11,313	17,731	12,174	10,265	4,478	2,639	2.82
Lincoln	16.4	1,105	3,611	3,403	2,690	2,594	2,997	3,003	5,095	3,506	2,899	1,192	705	2.79
Mecklenburg	159.6	12,212	42,484	33,241	25,374	22,796	23,493	41,083	47,865	29,713	24,473	10,396	6,070	2.64
Rowan	37.8	2,328	7,378	6,609	5,887	6,774	8,824	8,547	12,532	7,278	5,737	2,368	1,338	2.68
Union	25.2	1,617	5,835	5,630	3,846	3,757	4,515	3,955	7,458	5,042	5,024	2,222	1,499	3.02
York, S. C.	*38.7*	*2,459*	*8,867*	*8,076*	*6,337*	*6,236*	*6,725*	*7,023*	*11,279*	*7,862*	*6,969*	*3,217*	*2,350*	*2.95*
FAYETTEVILLE	**81.4**	**10,883**	**24,324**	**17,154**	**12,194**	**9,074**	**7,771**	**14,506**	**22,072**	**18,236**	**15,544**	**6,875**	**4,167**	**3.20**
Cumberland	81.4	10,883	24,324	17,154	12,194	9,074	7,771	14,506	22,072	18,236	15,544	6,875	4,167	3.20

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/83 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
NORTH CAROLINA (continued)														
GREENSBORO - WINSTON-SALEM - HIGH POINT	**329.3**	**22,861**	**76,264**	**65,562**	**53,529**	**51,411**	**59,673**	**77,145**	**102,658**	**65,446**	**52,118**	**20,604**	**11,329**	**2.67**
Davidson	42.8	2,891	9,332	8,891	7,103	6,961	7,622	8,068	13,486	9,240	7,502	2,894	1,610	2.76
Davie	9.6	499	2,132	2,020	1,561	1,568	1,820	1,968	2,879	2,040	1,721	668	324	2.74
Forsyth	96.5	6,903	23,026	18,687	15,770	14,844	17,270	25,294	30,073	18,344	14,099	5,580	3,110	2.60
Guilford	121.4	8,887	28,991	23,655	19,616	18,785	21,466	30,607	37,633	23,055	18,465	7,377	4,263	2.67
Randolph	35.5	2,381	7,706	7,375	5,786	5,671	6,581	7,040	11,243	7,647	6,025	2,364	1,181	2.70
Stokes	12.6	711	2,935	2,815	1,953	1,773	2,413	2,090	3,768	2,796	2,409	1,014	523	2.87
Yadkin	10.9	589	2,142	2,119	1,740	1,809	2,501	2,078	3,576	2,324	1,897	707	318	2.72
HICKORY	**76.8**	**5,300**	**17,230**	**16,007**	**12,644**	**12,075**	**13,544**	**15,880**	**23,698**	**16,070**	**13,184**	**5,366**	**2,602**	**2.76**
Alexander	9.4	628	2,138	2,105	1,559	1,339	1,631	1,604	2,771	2,054	1,857	755	359	2.86
Burke	27.4	1,851	5,953	5,724	4,500	4,428	4,944	5,943	8,522	5,741	4,508	1,820	866	2.76
Catawba	40.0	2,821	9,139	8,178	6,585	6,308	6,969	8,333	12,405	8,275	6,819	2,791	1,377	2.73
JACKSONVILLE	**33.2**	**7,016**	**9,277**	**6,284**	**4,310**	**3,337**	**2,976**	**5,381**	**9,690**	**7,794**	**6,243**	**2,616**	**1,476**	**3.61**
Onslow	33.2	7,016	9,277	6,284	4,310	3,337	2,976	5,381	9,690	7,794	6,243	2,616	1,476	3.61
RALEIGH - DURHAM	**222.3**	**20,854**	**62,011**	**43,981**	**31,768**	**29,602**	**34,084**	**57,084**	**69,956**	**41,773**	**33,116**	**12,865**	**7,506**	**2.70**
Durham	59.8	5,375	16,048	10,706	8,178	8,645	10,848	15,994	19,035	10,894	8,379	3,353	2,145	2.64
Franklin	10.7	471	2,089	1,862	1,642	1,926	2,710	2,116	3,226	2,156	1,658	782	762	2.92
Orange	30.4	4,409	9,498	5,329	3,551	3,447	4,166	8,622	10,190	5,419	3,929	1,412	828	2.72
Wake	121.4	10,599	34,376	26,084	18,397	15,584	16,360	30,352	37,505	23,304	19,150	7,318	3,771	2.71
WILMINGTON	**41.3**	**3,214**	**9,799**	**7,912**	**6,087**	**6,666**	**7,622**	**9,823**	**12,965**	**7,841**	**6,480**	**2,685**	**1,506**	**2.66**
New Hanover	41.3	3,214	9,799	7,912	6,087	6,666	7,622	9,823	12,965	7,841	6,480	2,685	1,506	2.66
ALL COUNTIES														
Alamance	37.0	2,151	7,216	6,944	6,141	6,803	7,745	8,494	11,819	7,473	5,692	2,255	1,267	2.66
Alexander	9.4	628	2,138	2,105	1,559	1,339	1,631	1,604	2,771	2,054	1,857	755	359	2.86
Alleghany	3.8	213	667	631	615	658	1,016	827	1,274	739	608	237	115	2.63
Anson	8.7	440	1,669	1,369	1,315	1,597	2,310	1,756	2,526	1,555	1,326	736	801	3.01
Ashe	8.8	474	1,659	1,547	1,380	1,414	2,326	1,972	2,736	1,876	1,401	557	258	2.63
Avery	5.1	281	1,100	978	751	840	1,150	1,043	1,584	1,034	807	418	214	2.92
Beaufort	15.0	869	2,908	2,547	2,270	2,612	3,794	3,283	4,523	2,831	2,450	1,083	830	2.77
Bertie	7.2	337	1,238	1,105	1,154	1,417	1,949	1,445	2,101	1,321	1,108	526	699	2.90
Bladen	10.8	523	2,225	1,939	1,675	1,959	2,479	2,215	2,995	2,126	1,800	925	739	2.90
Brunswick	14.6	807	3,113	2,753	2,289	2,568	3,070	2,965	4,536	2,789	2,431	1,105	774	2.82
Buncombe	64.2	3,678	13,114	11,588	9,637	10,834	15,349	16,460	20,721	11,836	9,376	3,853	1,954	2.58
Burke	27.4	1,851	5,953	5,724	4,500	4,428	4,944	5,943	8,522	5,741	4,508	1,820	866	2.76
Cabarrus	32.5	1,923	6,469	6,161	5,278	5,628	7,041	6,295	10,647	6,413	5,610	2,300	1,235	2.76
Caldwell	25.0	1,752	5,407	5,377	4,134	3,882	4,448	4,546	7,600	5,360	4,538	1,879	1,077	2.82
Camden	2.0	113	322	379	327	367	492	333	600	420	332	168	147	3.00
Carteret	17.5	1,521	3,698	3,059	2,684	3,019	3,519	4,265	5,760	3,349	2,536	1,039	551	2.59
Caswell	6.8	311	1,396	1,336	1,115	1,204	1,438	1,058	1,907	1,359	1,299	626	551	3.15
Catawba	40.0	2,821	9,139	8,178	6,585	6,308	6,969	8,333	12,405	8,275	6,819	2,791	1,377	2.73
Chatham	12.9	709	3,131	2,396	1,901	2,159	2,604	2,825	4,136	2,450	2,103	871	515	2.69
Cherokee	7.4	401	1,253	1,334	1,073	1,329	2,010	1,620	2,420	1,416	1,175	508	261	2.66
Chowan	4.8	217	933	743	749	910	1,248	1,126	1,469	874	745	332	254	2.71
Clay	2.7	126	507	396	343	499	829	519	988	523	411	165	94	2.67
Cleveland	30.1	1,867	6,405	5,994	4,717	5,031	6,086	5,584	9,149	6,201	5,301	2,324	1,541	2.86
Columbus	18.1	986	3,563	3,497	2,906	3,167	3,981	3,666	5,144	3,590	3,146	1,402	1,152	2.87
Craven	25.3	3,043	6,385	4,523	3,610	3,663	4,076	5,308	7,371	5,299	4,305	1,870	1,147	2.92
Cumberland	81.4	10,883	24,324	17,154	12,194	9,074	7,771	14,506	22,072	18,236	15,544	6,875	4,167	3.20
Currituck	4.8	306	931	884	757	818	1,104	1,142	1,497	895	732	330	204	2.71
Dare	6.4	452	1,422	983	893	1,251	1,399	1,533	2,411	1,146	771	376	163	2.48
Davidson	42.8	2,891	9,332	8,891	7,103	6,961	7,622	8,068	13,486	9,240	7,502	2,894	1,610	2.76
Davie	9.6	499	2,132	2,020	1,561	1,568	1,820	1,968	2,879	2,040	1,721	668	324	2.74
Duplin	14.5	780	2,803	2,614	2,312	2,628	3,363	2,956	4,159	2,871	2,473	1,160	881	2.84
Durham	59.8	5,375	16,048	10,706	8,178	8,645	10,848	15,994	19,035	10,894	8,379	3,353	2,145	2.64
Edgecombe	19.0	1,125	4,254	3,418	3,058	3,232	3,913	3,671	5,401	3,720	3,116	1,511	1,581	2.98
Forsyth	96.5	6,903	23,026	18,687	15,770	14,844	17,270	25,294	30,073	18,344	14,099	5,580	3,110	2.60
Franklin	10.7	471	2,089	1,862	1,642	1,926	2,710	2,116	3,226	2,156	1,658	782	762	2.92
Gaston	58.6	3,836	12,921	11,422	9,733	9,662	11,026	11,313	17,731	12,174	10,265	4,478	2,639	2.82
Gates	2.9	109	453	481	456	556	845	545	881	521	466	225	262	3.14
Graham	2.5	133	476	463	352	451	625	391	803	532	436	211	127	3.00
Granville	11.1	479	2,032	2,191	1,866	1,984	2,548	2,318	3,141	2,129	1,828	829	855	3.10
Greene	5.4	305	1,154	999	903	972	1,067	878	1,544	1,147	881	462	488	3.04
Guilford	121.4	8,887	28,991	23,655	19,616	18,785	21,466	30,607	37,633	23,055	18,465	7,377	4,263	2.67
Halifax	18.9	1,000	3,480	3,126	3,085	3,521	4,688	3,996	5,466	3,550	2,816	1,509	1,563	2.91

1984 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/83 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
NORTH CAROLINA (continued)														
ALL COUNTIES (continued)														
Harnett	21.7	1,989	4,629	3,900	3,403	3,480	4,299	4,355	6,551	4,564	3,515	1,620	1,095	2.88
Haywood	17.9	960	3,269	3,392	2,870	3,149	4,260	3,860	6,054	3,463	2,824	1,165	534	2.64
Henderson	25.7	1,306	4,619	4,374	3,474	4,263	7,664	6,303	9,185	4,412	3,621	1,464	715	2.52
Hertford	7.6	351	1,454	1,312	1,196	1,446	1,841	1,585	2,193	1,405	1,216	570	631	3.01
Hoke	6.6	490	1,601	1,295	1,044	1,044	1,126	1,066	1,666	1,259	1,188	697	724	3.29
Hyde	2.1	120	371	327	271	386	625	442	617	424	297	173	147	2.81
Iredell	30.9	1,829	6,290	5,960	5,017	5,232	6,572	6,123	9,734	6,192	5,224	2,266	1,361	2.76
Jackson	9.1	861	1,926	1,666	1,278	1,427	1,942	1,963	3,101	1,738	1,429	576	293	2.97
Johnston	26.6	1,528	5,543	5,149	4,158	4,668	5,554	5,537	8,208	5,410	4,450	1,822	1,173	2.73
Jones	3.2	192	577	525	485	629	792	593	924	648	506	245	284	3.03
Lee	13.7	938	3,104	2,628	2,233	2,264	2,533	2,644	4,166	2,777	2,511	953	649	2.84
Lenoir	21.7	1,341	4,559	3,934	3,611	3,949	4,306	4,811	6,436	4,283	3,485	1,532	1,153	2.81
Lincoln	16.4	1,105	3,611	3,403	2,690	2,594	2,997	3,003	5,095	3,506	2,899	1,192	705	2.79
McDowell	12.9	821	2,633	2,421	2,092	2,159	2,774	2,539	4,026	2,670	2,131	997	537	2.81
Macon	8.8	347	1,450	1,430	1,207	1,610	2,756	2,049	3,209	1,648	1,250	435	209	2.51
Madison	6.0	315	1,092	1,039	836	1,047	1,671	1,241	1,963	1,200	993	409	194	2.82
Martin	8.7	440	1,714	1,580	1,342	1,625	1,999	1,664	2,481	1,742	1,471	688	654	2.98
Mecklenburg	159.6	12,212	42,484	33,241	25,374	22,796	23,493	41,083	47,865	29,713	24,473	10,396	6,070	2.64
Mitchell	5.2	261	937	897	832	888	1,385	852	1,809	1,202	814	347	176	2.83
Montgomery	8.2	472	1,679	1,426	1,230	1,521	1,872	1,705	2,395	1,625	1,374	635	466	2.85
Moore	21.0	1,359	3,910	3,347	3,116	3,839	5,429	5,296	6,836	3,721	2,949	1,358	840	2.60
Nash	25.2	1,500	5,565	4,768	3,925	4,289	5,153	5,536	7,461	4,943	4,052	1,798	1,410	2.76
New Hanover	41.3	3,214	9,799	7,912	6,087	6,666	7,622	9,823	12,965	7,841	6,480	2,685	1,506	2.66
Northampton	7.3	308	1,135	1,155	1,163	1,548	1,991	1,532	2,138	1,278	1,076	583	693	3.03
Onslow	33.2	7,016	9,277	6,284	4,310	3,337	2,976	5,381	9,690	7,794	6,243	2,616	1,476	3.61
Orange	30.4	4,409	9,498	5,329	3,551	3,447	4,166	8,622	10,190	5,419	3,929	1,412	828	2.72
Pamlico	3.7	153	641	587	636	655	1,028	739	1,172	709	601	256	223	2.89
Pasquotank	10.3	793	2,098	1,729	1,505	1,817	2,358	2,436	3,080	1,951	1,546	756	531	2.84
Pender	8.2	324	1,586	1,533	1,229	1,556	1,972	1,617	2,440	1,523	1,347	745	528	2.90
Perquimans	3.7	181	595	592	542	720	1,070	914	1,150	628	548	264	196	2.68
Person	10.5	574	2,129	1,929	1,678	1,890	2,300	2,078	3,043	2,178	1,781	811	609	2.84
Pitt	33.5	3,873	8,376	5,721	4,783	5,004	5,743	10,290	9,360	6,126	4,379	2,092	1,253	2.69
Polk	5.3	201	770	810	755	965	1,799	1,276	1,960	858	705	320	181	2.55
Randolph	35.5	2,381	7,706	7,375	5,786	5,671	6,581	7,040	11,243	7,647	6,025	2,364	1,181	2.70
Richmond	16.9	974	3,305	2,866	2,725	3,195	3,835	3,953	4,899	3,102	2,711	1,263	972	2.77
Robeson	33.4	2,123	7,540	6,315	5,140	5,595	6,687	6,101	8,224	6,460	5,935	3,273	3,407	3.18
Rockingham	31.5	1,959	6,366	5,792	4,954	5,475	6,954	6,644	9.757	6,434	4,954	2,186	1,525	2.74
Rowan	37.8	2,328	7,378	6,609	5,887	6,774	8,824	8,547	12,532	7,278	5,737	2,368	1,338	2.68
Rutherford	20.6	1,249	4,002	3,620	3,163	3,543	5,023	4,515	6,593	3,896	3,260	1,504	832	2.70
Sampson	17.8	888	3,402	3,172	2,792	3,194	4,352	3,631	5,064	3,488	3,080	1,378	1,159	2.86
Scotland	11.1	760	2,549	2,159	1,688	1,843	2,101	2,100	3,045	2,103	1,936	1,080	836	3.05
Stanly	18.3	1,056	3,532	3,284	2,884	3,308	4,236	3,720	6,017	3,681	3,057	1,202	623	2.74
Stokes	12.6	711	2,935	2,815	1,953	1,773	2,413	2,090	3,768	2,796	2,409	1,014	523	2.87
Surry	22.5	1,447	4,414	4,210	3,603	3,796	5,030	4,325	7,338	4,687	3,785	1,579	786	2.73
Swain	3.9	253	706	707	570	641	1,023	923	1,195	730	578	278	196	2.72
Transylvania	8.9	492	1,697	1,779	1,299	1,561	2,072	1,823	2,945	1,773	1,457	592	310	2.76
Tyrrell	1.4	78	234	184	210	287	407	287	452	241	216	96	108	2.86
Union	25.2	1,617	5,835	5,630	3,846	3,757	4,515	3,955	7,458	5,042	5,024	2,222	1,499	3.02
Vance	13.0	717	2,706	2,296	2,084	2,249	2,948	2,572	3,829	2,498	2,117	989	995	2.90
Wake	121.4	10,599	34,376	26,084	18,397	15,584	16,360	30,352	37,505	23,304	19,150	7,318	3,771	2.71
Warren	5.4	211	884	769	842	1,068	1,626	1,049	1,562	1,028	793	455	513	3.02
Washington	4.9	286	1,063	886	758	815	1,092	895	1,370	960	829	439	407	3.02
Watauga	11.9	1,966	2,607	2,072	1,481	1,594	2,180	2,974	4,059	2,281	1,612	699	275	2.83
Wayne	34.8	3,120	8,189	6,871	5,535	5,241	5,844	7,331	9,861	7,266	6,064	2,649	1,629	2.89
Wilkes	22.2	1,565	4,872	4,497	3,454	3,469	4,343	4,298	6,774	4,865	3,862	1,564	837	2.76
Wilson	22.9	1,577	5,048	4,243	3,665	3,850	4,517	5,018	6,782	4,495	3,687	1,555	1,363	2.82
Yadkin	10.9	589	2,142	2,119	1,740	1,809	2,501	2,078	3,576	2,324	1,897	707	318	2.72
Yancey	5.6	303	1,097	978	849	931	1,442	929	1,909	1,192	976	373	221	2.80
TOTAL METRO COUNTIES	**1,215.6**	**98,978**	**297,933**	**241,898**	**189,118**	**181,013**	**206,660**	**278,969**	**374,907**	**240,595**	**195,761**	**80,075**	**45,293**	**2.75**
TOTAL STATE	**2,200.0**	**163,508**	**500,982**	**421,086**	**341,415**	**349,446**	**423,563**	**486,889**	**674,062**	**433,975**	**355,294**	**152,190**	**97,590**	**2.78**

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/83 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average House-hold Size
NORTH DAKOTA														
BISMARCK	**31.7**	**3,562**	**8,561**	**5,623**	**4,501**	**3,985**	**5,468**	**7,280**	**9,393**	**5,519**	**5,423**	**2,578**	**1,507**	**2.81**
Burleigh	22.1	2,690	6,202	4,039	3,068	2,681	3,420	5,234	6,594	3,815	3,803	1,742	912	2.78
Morton	9.6	872	2,359	1,584	1,433	1,304	2,048	2,046	2,799	1,704	1,620	836	595	2.90
FARGO - MOORHEAD	**53.0**	**7,218**	**14,367**	**8,534**	**6,729**	**6,771**	**9,381**	**14,660**	**15,894**	**8,757**	**8,221**	**3,716**	**1,752**	**2.74**
Cass	36.1	4,928	10,544	5,780	4,418	4,362	6,068	10,510	10,911	5,784	5,415	2,363	1,117	2.65
Clay, Minn.	*16.9*	*2,290*	*3,823*	*2,754*	*2,311*	*2,409*	*3,313*	*4,150*	*4,983*	*2,973*	*2,806*	*1,353*	*635*	*2.94*
GRAND FORKS	**23.5**	**3,882**	**7,053**	**3,798**	**2,573**	**2,550**	**3,644**	**5,801**	**6,967**	**4,183**	**3,892**	**1,795**	**862**	**2.94**
Grand Forks	23.5	3,882	7,053	3,798	2,573	2,550	3,644	5,801	6,967	4,183	3,892	1,795	862	2.94
ALL COUNTIES														
Adams	1.3	98	248	202	179	210	363	337	416	186	204	107	50	2.77
Barnes	5.2	438	940	712	620	878	1,612	1,462	1,681	780	730	363	184	2.67
Benson	2.5	143	401	385	347	433	791	527	738	378	346	221	290	3.24
Billings	.4	30	75	78	69	78	70	103	107	68	57	39	26	2.75
Bottineau	3.3	203	580	515	427	543	1,032	760	1,132	480	494	265	169	2.82
Bowman	1.6	130	322	256	238	237	417	415	447	239	270	137	92	2.75
Burke	1.5	59	188	192	230	287	544	438	511	219	177	100	55	2.53
Burleigh	22.1	2,690	6,202	4,039	3,068	2,681	3,420	5,234	6,594	3,815	3,803	1,742	912	2.78
Cass	36.1	4,928	10,544	5,780	4,418	4,362	6,068	10,510	10,911	5,784	5,415	2,363	1,117	2.65
Cavalier	2.6	115	436	365	408	459	817	628	792	410	388	224	158	2.85
Dickey	2.5	163	462	372	326	440	737	560	844	384	396	183	133	2.96
Divide	1.2	49	170	164	152	280	385	350	395	186	144	85	40	2.67
Dunn	1.6	115	313	257	239	292	384	313	481	281	263	137	125	2.94
Eddy	1.4	78	212	164	201	246	499	523	379	208	161	86	43	2.36
Emmons	2.0	74	267	291	357	399	612	468	596	335	268	155	178	2.85
Foster	1.6	124	280	229	244	264	459	356	539	239	233	134	99	2.88
Golden Valley	.9	55	149	150	111	169	266	259	273	128	107	83	50	2.78
Grand Forks	23.5	3,882	7,053	3,798	2,573	2,550	3,644	5,801	6,967	4,183	3,892	1,795	862	2.94
Grant	1.5	65	255	212	224	284	460	367	461	238	207	124	103	2.73
Griggs	1.4	58	239	155	186	270	492	323	497	226	194	95	65	2.64
Hettinger	1.5	83	256	193	234	300	434	339	505	222	215	123	96	2.80
Kidder	1.4	75	219	216	229	277	384	349	428	215	211	117	80	2.71
La Moure	2.3	104	364	300	341	430	761	529	788	349	303	197	134	2.78
Logan	1.2	50	148	159	214	266	363	252	426	179	181	92	70	2.75
McHenry	2.8	132	435	369	404	472	988	659	934	410	425	216	156	2.71
McIntosh	1.9	72	217	227	310	389	685	596	689	259	199	107	50	2.37
McKenzie	2.6	215	597	450	344	451	543	556	742	385	470	252	195	3.04
McLean	4.6	320	964	737	600	798	1,181	1,014	1,445	726	772	414	229	2.87
Mercer	5.0	519	1,261	900	645	700	975	1,065	1,547	908	896	368	216	2.78
Morton	9.6	872	2,359	1,584	1,433	1,304	2,048	2,046	2,799	1,704	1,620	836	595	2.90
Mountrail	2.8	163	510	436	386	514	791	743	827	435	399	243	153	2.75
Nelson	2.0	64	262	276	286	380	732	540	687	287	261	142	83	2.65
Oliver	.8	47	199	144	129	136	145	116	229	146	154	92	63	3.38
Pembina	3.8	207	740	535	549	656	1,113	920	1,265	568	549	299	199	2.76
Pierce	2.0	144	316	317	293	309	621	453	659	290	282	163	153	3.10
Ramsey	4.9	378	977	701	663	797	1,384	1,337	1,466	777	714	379	227	2.71
Ransom	2.4	140	430	333	331	412	754	564	820	349	353	207	107	2.79
Renville	1.3	67	234	209	169	215	406	294	445	187	185	109	80	2.77
Richland	6.8	777	1,398	891	861	1,057	1,816	1,532	2,233	1,174	1,059	481	321	2.94
Rolette	3.7	288	808	698	551	566	789	731	855	539	569	420	586	3.49
Sargent	2.0	128	379	322	259	360	552	513	584	330	305	162	106	2.70
Sheridan	1.0	33	146	153	176	197	295	172	380	172	148	78	50	2.90
Sioux	.9	66	214	199	145	148	128	145	176	143	131	127	178	4.11
Slope	.4	21	66	54	77	81	101	97	105	76	69	29	24	2.75
Stark	9.1	1,194	2,356	1,439	1,179	1,156	1,776	2,065	2,599	1,568	1,465	792	611	2.93
Steele	1.1	54	177	163	164	207	335	267	362	167	158	100	46	2.64
Stutsman	9.1	865	2,043	1,354	1,295	1,354	2,189	2,435	2,826	1,479	1,400	619	341	2.74
Towner	1.5	79	244	184	187	280	526	379	531	195	191	108	96	2.67
Traill	3.5	248	584	490	428	555	1,195	909	1,167	545	428	302	149	2.80
Walsh	5.5	287	977	783	772	975	1,706	1,489	1,679	837	796	434	265	2.80
Ward	21.0	2,856	5,764	3,688	2,530	2,428	3,734	5,013	6,103	3,697	3,596	1,718	873	2.88
Wells	2.6	114	371	368	358	451	938	633	909	369	367	181	141	2.65
Williams	9.3	1,111	2,309	1,480	1,201	1,276	1,923	2,592	2,655	1,585	1,379	710	379	2.63

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/83 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average House-hold Size
NORTH DAKOTA (continued)														
TOTAL METRO COUNTIES	**91.3**	**12,372**	**26,158**	**15,201**	**11,492**	**10,897**	**15,180**	**23,591**	**27,271**	**15,486**	**14,730**	**6,734**	**3,496**	**2.78**
TOTAL STATE	**244.6**	**25,270**	**57,660**	**38,668**	**32,360**	**35,259**	**55,383**	**61,878**	**74,626**	**40,039**	**37,999**	**19,065**	**11,803**	**2.81**
OHIO														
AKRON	**242.3**	**18,113**	**55,107**	**43,470**	**38,812**	**40,608**	**46,190**	**61,725**	**71,698**	**43,048**	**36,958**	**18,464**	**10,407**	**2.68**
Portage	47.6	5,187	12,210	9,452	7,566	6,651	6,534	10,063	13,723	9,052	8,171	4,216	2,375	2.92
Summit	194.7	12,926	42,897	34,018	31,246	33,957	39,656	51,662	57,975	33,996	28,787	14,248	8,032	2.63
CANTON	**147.2**	**9,679**	**32,238**	**27,112**	**23,031**	**25,378**	**29,762**	**32,447**	**45,643**	**26,673**	**24,194**	**11,756**	**6,487**	**2.76**
Carroll	9.2	575	2,041	1,794	1,358	1,526	1,906	1,617	2,861	1,712	1,668	846	496	2.90
Stark	138.0	9,104	30,197	25,318	21,673	23,852	27,856	30,830	42,782	24,961	22,526	10,910	5,991	2.75
CINCINNATI	**519.1**	**40,671**	**119,904**	**93,809**	**81,405**	**81,175**	**102,136**	**139,057**	**146,625**	**90,326**	**77,481**	**39,122**	**26,489**	**2.69**
Clermont	46.7	4,099	12,478	10,185	7,370	6,470	6,098	8,724	12,686	9,677	8,907	4,363	2,343	2.90
Hamilton	329.0	26,365	73,661	55,853	51,120	52,809	69,192	99,645	93,652	52,963	44,153	22,537	16,050	2.59
Warren	34.8	2,464	8,816	7,893	6,125	4,976	4,526	5,968	9,887	7,502	6,898	3,022	1,523	2.97
Dearborn, Ind.	*12.2*	*715*	*2,595*	*2,424*	*1,899*	*1,971*	*2,596*	*2,238*	*3,477*	*2,345*	*2,250*	*1,164*	*726*	*2.97*
Boone, Ky.	*17.2*	*1,280*	*4,589*	*3,905*	*2,808*	*2,304*	*2,314*	*3,117*	*4,673*	*3,566*	*3,280*	*1,656*	*908*	*2.92*
Campbell, Ky.	*28.9*	*1,962*	*5,999*	*4,767*	*4,583*	*4,895*	*6,694*	*6,872*	*8,130*	*5,161*	*4,394*	*2,452*	*1,891*	*2.81*
Kenton, Ky.	*50.3*	*3,786*	*11,766*	*8,782*	*7,500*	*7,750*	*10,716*	*12,493*	*14,120*	*9,112*	*7,599*	*3,928*	*3,048*	*2.74*
CINCINNATI - HAMILTON CONSOLIDATED AREA	***614.1***	***49,455***	***142,403***	***112,323***	***96,848***	***95,103***	***117,968***	***159,937***	***174,945***	***108,874***	***93,698***	***46,216***	***30,430***	***2.71***
CLEVELAND	**703.6**	**42,092**	**148,543**	**125,109**	**114,165**	**128,242**	**145,449**	**194,788**	**205,336**	**118,781**	**100,385**	**52,008**	**32,302**	**2.62**
Cuyahoga	561.2	34,060	114,437	92,257	89,450	105,361	125,635	168,828	164,951	91,922	73,033	37,966	24,500	2.54
Geauga	25.0	1,024	5,274	6,385	4,679	4,163	3,475	3,561	7,028	4,694	5,095	2,778	1,844	3.10
Lake	77.3	4,662	18,476	16,387	13,481	13,216	11,078	16,334	22,333	14,544	13,579	6,876	3,634	2.81
Medina	40.1	2,346	10,356	10,080	6,555	5,502	5,261	6,065	11,024	7,621	8,678	4,388	2,324	3.05
CLEVELAND - AKRON - LORAIN CONSOLIDATED AREA	***1,042.3***	***67,454***	***227,100***	***187,669***	***168,403***	***184,336***	***207,338***	***277,526***	***303,368***	***179,641***	***154,163***	***79,394***	***48,208***	***2.66***
COLUMBUS	**479.7**	**47,754**	**122,424**	**90,847**	**72,639**	**67,822**	**78,214**	**133,207**	**140,410**	**83,232**	**71,702**	**33,123**	**18,026**	**2.63**
Delaware	19.6	1,345	4,671	4,354	3,258	2,693	3,279	3,831	5,816	3,752	3,687	1,704	810	2.93
Fairfield	34.8	2,143	7,675	7,754	5,653	5,012	6,563	6,525	10,152	6,591	6,754	3,064	1,714	2.87
Franklin	342.5	38,334	92,035	61,590	50,603	47,377	52,561	104,740	99,928	57,587	46,697	21,603	11,945	2.54
Licking	45.7	3,255	9,897	9,420	7,287	7,055	8,786	10,982	13,417	8,260	7,680	3,592	1,769	2.73
Madison	11.5	822	2,554	2,307	1,797	1,834	2,186	2,327	3,458	2,158	2,005	949	603	2.97
Pickaway	14.9	1,070	3,271	3,269	2,438	2,247	2,605	2,868	4,324	2,962	2,791	1,259	696	2.97
Union	10.7	785	2,321	2,153	1,603	1,604	2,234	1,934	3,315	1,922	2,088	952	489	2.92
DAYTON - SPRINGFIELD	**352.5**	**27,434**	**80,624**	**68,421**	**57,623**	**56,648**	**61,750**	**93,873**	**104,255**	**64,016**	**54,047**	**23,821**	**12,488**	**2.63**
Clark	54.3	3,915	11,453	10,043	8,433	9,167	11,289	13,902	16,100	9,800	8,383	4,015	2,100	2.68
Greene	45.7	3,537	11,110	10,440	8,286	6,803	5,524	9,745	13,215	9,247	8,376	3,517	1,600	2.86
Miami	33.4	2,310	7,029	6,903	5,257	5,312	6,589	7,283	10,274	6,087	5,855	2,547	1,354	2.72
Montgomery	219.1	17,672	51,032	41,035	35,647	35,366	38,348	62,943	64,666	38,882	31,433	13,742	7,434	2.55
HAMILTON - MIDDLETOWN	**95.0**	**8,784**	**22,499**	**18,514**	**15,443**	**13,928**	**15,832**	**20,880**	**28,320**	**18,548**	**16,217**	**7,094**	**3,941**	**2.83**
Butler	95.0	8,784	22,499	18,514	15,443	13,928	15,832	20,880	28,320	18,548	16,217	7,094	3,941	2.83
LIMA	**56.3**	**4,469**	**12,615**	**9,643**	**8,392**	**9,234**	**11,947**	**13,047**	**16,951**	**9,519**	**9,069**	**4,693**	**3,021**	**2.78**
Allen	40.9	3,353	9,146	7,048	6,173	6,722	8,458	9,899	12,154	6,929	6,485	3,330	2,103	2.76
Auglaize	15.4	1,116	3,469	2,595	2,219	2,512	3,489	3,148	4,797	2,590	2,584	1,363	918	2.83
LORAIN - ELYRIA	**96.4**	**7,249**	**23,450**	**19,090**	**15,426**	**15,486**	**15,699**	**21,013**	**26,334**	**17,812**	**16,820**	**8,922**	**5,499**	**2.87**
Lorain	96.4	7,249	23,450	19,090	15,426	15,486	15,699	21,013	26,334	17,812	16,820	8,922	5,499	2.87
MANSFIELD	**48.1**	**3,477**	**10,412**	**9,177**	**7,844**	**7,812**	**9,378**	**12,062**	**14,400**	**8,473**	**7,603**	**3,610**	**1,952**	**2.69**
Richland	48.1	3,477	10,412	9,177	7,844	7,812	9,378	12,062	14,400	8,473	7,603	3,610	1,952	2.69
PARKERSBURG - MARIETTA	**58.5**	**4,150**	**12,441**	**11,164**	**8,774**	**9,235**	**12,736**	**12,968**	**17,926**	**11,067**	**9,895**	**4,295**	**2,349**	**2.73**
Washington	23.6	1,749	5,045	4,461	3,629	3,714	5,002	4,835	7,267	4,490	4,152	1,814	1,042	2.81
Wood, W. Va.	*34.9*	*2,401*	*7,396*	*6,703*	*5,145*	*5,521*	*7,734*	*8,133*	*10,659*	*6,577*	*5,743*	*2,481*	*1,307*	*2.68*
STEUBENVILLE - WEIRTON	**58.0**	**3,145**	**11,437**	**9,465**	**9,555**	**11,033**	**13,365**	**13,451**	**17,380**	**10,724**	**9,471**	**4,533**	**2,441**	**2.72**
Jefferson	33.0	1,712	6,267	5,283	5,286	6,445	8,007	8,129	9,886	5,964	5,135	2,543	1,343	2.68
Brooke, W. Va.	*10.5*	*567*	*2,142*	*1,770*	*1,776*	*1,906*	*2,339*	*2,143*	*3,154*	*1,993*	*1,896*	*841*	*473*	*2.86*
Hancock, W. Va.	*14.5*	*866*	*3,028*	*2,412*	*2,493*	*2,682*	*3,019*	*3,179*	*4,340*	*2,767*	*2,440*	*1,149*	*625*	*2.73*
TOLEDO	**229.5**	**20,254**	**53,576**	**38,888**	**33,663**	**36,103**	**47,016**	**61,530**	**67,013**	**38,256**	**34,723**	**17,539**	**10,439**	**2.69**
Fulton	13.4	949	3,133	2,601	1,912	1,990	2,815	2,601	3,847	2,382	2,427	1,366	777	2.90
Lucas	177.7	14,589	40,892	29,528	26,196	28,819	37,676	50,491	51,463	29,094	25,386	13,143	8,123	2.62

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/83 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
OHIO (continued)														
TOLEDO (continued)														
Wood	38.4	4,716	9,551	6,759	5,555	5,294	6,525	8,438	11,703	6,780	6,910	3,030	1,539	2.93
YOUNGSTOWN - WARREN	**192.4**	**10,975**	**39,694**	**33,239**	**31,608**	**36,812**	**40,072**	**46,703**	**56,129**	**34,586**	**30,554**	**15,370**	**9,058**	**2.71**
Mahoning	104.1	5,838	20,509	16,617	17,046	20,709	23,381	25,997	30,507	18,577	15.933	8,172	4,914	2.69
Trumbull	88.3	5,137	19,185	16,622	14,562	16,103	16,691	20,706	25,622	16,009	14.621	7,198	4,144	2.73
ALL COUNTIES														
Adams	9.0	639	1,715	1,593	1,265	1,438	2,350	1,680	2,759	1,701	1,479	778	603	2.88
Allen	40.9	3,353	9,146	7,048	6,173	6,722	8,458	9,899	12,154	6,929	6,485	3,330	2,103	2.76
Ashland	16.5	1,262	3,424	3,126	2,468	2,573	3,647	3,618	5,239	2,834	2,758	1,340	711	2.82
Ashtabula	37.5	2,438	8,070	6,534	5,812	6,436	8,210	8,496	11,177	6,490	6,011	3,226	2,100	2.79
Athens	19.0	2,638	4,454	3,090	2,324	2,603	3,891	5,082	5,850	3,301	2,768	1,286	713	2.94
Auglaize	15.4	1,116	3,469	2,595	2,219	2,512	3,489	3,148	4,797	2,590	2,584	1,363	918	2.83
☐ Belmont	31.9	1,747	6,185	4,790	4,722	6,055	8,401	8,271	9,658	5,652	4,879	2,293	1,147	2.60
Brown	11.7	827	2,370	2,197	1,740	1,826	2,740	2,364	3,419	2,148	1,981	1,035	753	2.87
Butler	95.0	8,784	22,499	18,514	15,443	13,928	15,832	20,880	28,320	18,548	16,217	7,094	3,941	2.83
Carroll	9.2	575	2,041	1,794	1,358	1,526	1,906	1,617	2,861	1,712	1,668	846	496	2.90
Champaign	12.6	921	2,627	2,473	1,821	1,996	2,762	2,788	3,864	2,280	2,079	1,049	540	2.75
Clark	54.3	3,915	11,453	10,043	8,433	9,167	11,289	13,902	16,100	9,800	8,383	4,015	2,100	2.68
Clermont	46.7	4,099	12,478	10,185	7,370	6,470	6,098	8,724	12,686	9,677	8,907	4,363	2,343	2.90
Clinton	13.0	1,009	2,813	2,319	1,889	2,095	2,875	3,223	3,746	2,382	2,131	949	569	2.71
Columbiana	41.6	2,589	8,651	7,197	6,419	7,372	9,372	9,446	12,514	7,533	6,833	3,368	1,906	2.73
Coshocton	13.6	983	2,724	2,375	2,087	2,254	3,177	3,097	4,331	2,428	2,154	1,013	577	2.69
Crawford	18.3	1,408	3,787	3,347	2,696	2,940	4,122	4,329	5,713	3,168	2,912	1,398	780	2.68
Cuyahoga	561.2	34,060	114,437	92,257	89,450	105,361	125,635	168,828	164,951	91,922	73,033	37,966	24,500	2.54
Darke	20.1	1,448	4,343	3,787	2,862	3,074	4,586	4,326	6,131	3,465	3,360	1,743	1,075	2.81
Defiance	13.9	1,219	3,336	2,666	2,008	2,086	2,585	2,839	3,908	2,486	2,523	1,323	821	2.91
Delaware	19.6	1,345	4,671	4,354	3,258	2,693	3,279	3,831	5,816	3,752	3,687	1,704	810	2.93
Erie	29.4	2,073	6,489	5,514	4,736	4,941	5,647	7,368	8,263	5,261	4,709	2,351	1,448	2.74
Fairfield	34.8	2,143	7,675	7,754	5,653	5,012	6,563	6,525	10,152	6,591	6,754	3,064	1,714	2.87
Fayette	10.1	745	2,080	1,832	1,525	1,590	2,328	2,128	3,178	1,919	1,655	784	436	2.75
Franklin	342.5	38,334	92,035	61,590	50,603	47,377	52,561	104,740	99,928	57,587	46,697	21,603	11,945	2.54
Fulton	13.4	949	3,133	2,601	1,912	1,990	2,815	2,601	3,847	2,382	2,427	1,366	777	2.90
Gallia	11.2	837	2,342	2,078	1,738	1,668	2,537	2,392	3,376	2,136	1,907	870	519	2.85
Geauga	25.0	1,024	5,274	6,385	4,679	4,163	3,475	3,561	7,028	4,694	5,095	2,778	1,844	3.10
Greene	45.7	3,537	11,110	10,440	8,286	6,803	5,524	9,745	13,215	9,247	8,376	3,517	1,600	2.86
Guernsey	15.8	1,149	3,263	2,612	2,246	2,546	3,984	3,765	4,787	2,757	2,503	1,189	799	2.75
Hamilton	329.0	26,365	73,661	55,853	51,120	52,809	69,192	99,645	93,652	52,963	44,153	22,537	16,050	2.59
Hancock	24.5	2,111	5,591	4,471	3,561	3,687	5,079	6,437	7,270	4,112	3,830	1,914	937	2.65
Hardin	11.8	1,116	2,495	1,998	1,630	1,816	2,745	3,061	3,476	2,000	1,835	945	483	2.79
Harrison	6.6	378	1,307	1,063	982	1,198	1,672	1,435	2,036	1,178	1,084	545	322	2.77
Henry	10.2	780	2,192	1,731	1,505	1,590	2,402	2,304	3,031	1,734	1,704	909	518	2.79
Highland	13.0	876	2,358	2,235	1,842	2,161	3,528	3,076	3,973	2,347	1,993	979	632	2.69
Hocking	9.6	739	1,920	1,811	1,392	1,488	2,250	2,552	2,759	1,708	1,436	715	430	2.64
Holmes	8.9	682	2,152	1,682	1,407	1,211	1,766	1,396	2,283	1,573	1,428	929	1,291	3.54
Huron	19.9	1,589	4,532	3,615	3,018	3,097	4,049	4,568	5,610	3,492	3,269	1,781	1,180	2.80
Jackson	11.4	787	2,246	1,905	1,687	1,933	2,842	2,450	3,415	2,193	1,800	960	582	2.77
Jefferson	33.0	1,712	6,267	5,283	5,286	6,445	8,007	8,129	9,886	5,964	5,135	2,543	1,343	2.68
Knox	17.1	1,244	3,385	3,135	2,531	2,829	3,976	4,231	5,417	2,999	2,630	1,167	656	2.77
Lake	77.3	4,662	18,476	16,387	13,481	13,216	11,078	16,334	22,333	14,544	13,579	6,876	3,634	2.81
☐ Lawrence	23.6	1,480	4,767	4,475	3,810	4,028	5,040	5,197	6,854	[illegible],598	3,889	1,944	1,118	2.76
Licking	45.7	3,255	9,897	9,420	7,287	7,055	8,786	10,982	13,417	[illegible],260	7,680	3,592	1,769	2.73
Logan	15.1	1,089	3,065	2,477	2,127	2,660	3,682	3,565	4,816	[illegible],569	2,356	1,174	620	2.67
Lorain	96.4	7,249	23,450	19,090	15,426	15,486	15,699	21,013	26,334	1[illegible],812	16,820	8,922	5,499	2.87
Lucas	177.7	14,589	40,892	29,528	26,196	28,819	37,676	50,491	51,463	29,094	25,386	13,143	8,123	2.62
Madison	11.5	822	2,554	2,307	1,797	1,834	2,186	2,327	3,458	2,158	2,005	949	603	2.97
Mahoning	104.1	5,838	20,509	16,617	17,046	20,709	23,381	25,997	30,507	18,577	15,933	8,172	4,914	2.69
Marion	24.6	2,056	5,657	4,616	3,714	3,749	4,808	5,797	7,263	4,574	4,056	1,874	1,036	2.75
Medina	40.1	2,346	10,356	10,080	6,555	5,502	5,261	6,065	11,024	7,621	8,678	4,388	2,324	3.05
Meigs	9.1	562	1,819	1,550	1,328	1,529	2,312	1,984	2,817	1,714	1,482	681	422	2.71
Mercer	12.9	906	2,921	2,089	1,980	2,159	2,845	2,418	3,755	2,120	2,083	1,258	1,266	3.02
Miami	33.4	2,310	7,029	6,903	5,257	5,312	6,589	7,283	10,274	6,087	5,855	2,547	1,354	2.72
Monroe	6.5	389	1,297	1,195	926	1,036	1,657	1,633	1,811	1,139	1,042	576	299	2.71
Montgomery	219.1	17,672	51,032	41,035	35,647	35,366	38,348	62,943	64,666	38,882	31,433	13,742	7,434	2.55
Morgan	5.3	347	1,019	861	740	912	1,421	1,201	1,600	913	862	440	284	2.77
Morrow	9.7	680	2,125	2,133	1,462	1,376	1,924	1,904	2,822	1,747	1,760	952	515	2.88
Muskingum	31.2	2,415	6,349	5,390	4,796	5,039	7,211	7,957	9,055	5,379	4,851	2,527	1,431	2.71

1984 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES METRO AREA County	12/31/83 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average House-hold Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
OHIO (continued)														
ALL COUNTIES (continued)														
Noble	4.2	268	827	647	581	676	1,201	999	1,245	719	668	346	223	2.74
Ottawa	14.9	913	2,921	2,643	2,347	2,686	3,390	3,286	4,734	2,605	2,460	1,168	647	2.72
Paulding	7.4	610	1,683	1,466	1,029	1,125	1,487	1,392	2,059	1,325	1,392	773	459	2.95
Perry	11.3	883	2,321	1,933	1,561	1,868	2,734	2,366	3,286	1,985	1,910	1,047	706	2.85
Pickaway	14.9	1,070	3,271	3,269	2,438	2,247	2,605	2,868	4,324	2,962	2,791	1,259	696	2.97
Pike	8.6	595	1,685	1,505	1,348	1,352	2,115	1,936	2,472	1,612	1,341	736	503	2.81
Portage	47.6	5,187	12,210	9,452	7,566	6,651	6,534	10,063	13,723	9,052	8,171	4,216	2,375	2.92
Preble	14.0	948	2,987	2,772	2,200	2,188	2,905	2,713	4,262	2,725	2,533	1,181	586	2.81
Putnam	10.8	793	2,381	1,831	1,635	1,671	2,489	2,072	2,777	1,804	1,848	1,168	1,131	3.09
Richland	48.1	3,477	10,412	9,177	7,844	7,812	9,378	12,062	14,400	8,473	7,603	3,610	1,952	2.69
Ross	23.2	1,691	4,791	4,348	3,524	3,849	4,997	5,457	6,826	4,311	3,817	1,745	1,044	2.81
Sandusky	23.0	1,762	5,038	4,088	3,606	3,655	4,851	5,239	6,569	4,097	3,741	2,034	1,320	2.79
Scioto	31.2	2,033	5,749	5,134	4,824	5,335	8,125	7,760	9,222	5,394	4,810	2,410	1,604	2.75
Seneca	21.4	1,718	4,781	3,625	3,206	3,503	4,567	4,717	6,197	3,803	3,504	1,858	1,321	2.88
Shelby	15.2	1,238	3,552	2,845	2,248	2,353	2,964	2,988	4,460	2,683	2,618	1,445	1,006	2.91
Stark	138.0	9,104	30,197	25,318	21,673	23,852	27,856	30,830	42,782	24,961	22,526	10,910	5,991	2.75
Summit	194.7	12,926	42,897	34,018	31,246	33,957	39,656	51,662	57,975	33,996	28,787	14,248	8,032	2.63
Trumbull	88.3	5,137	19,185	16,622	14,562	16,103	16,691	20,706	25,622	16,009	14,621	7,198	4,144	2.73
Tuscarawas	32.7	2,221	6,759	5,550	4,915	5,468	7,787	8,133	10,022	5,714	5,106	2,434	1,291	2.65
Union	10.7	785	2,321	2,153	1,603	1,604	2,234	1,934	3,315	1,922	2,088	952	489	2.92
Van Wert	11.3	819	2,433	1,845	1,628	1,787	2,788	2,564	3,572	1,996	1,797	894	477	2.71
Vinton	4.3	286	929	744	607	673	1,061	903	1,230	833	688	366	280	2.86
Warren	34.8	2,464	8,816	7,893	6,125	4,976	4,526	5,968	9,887	7,502	6,398	3,022	1,523	2.97
Washington	23.6	1,749	5,045	4,461	3,629	3,714	5,002	4,835	7,267	4,490	4,152	1,814	1,042	2.81
Wayne	34.5	2,744	8,293	6,747	5,225	5,131	6,360	6,766	10,524	6,291	6,015	2,997	1,907	2.91
Williams	13.5	1,132	2,943	2,503	1,827	2,098	2,997	3,026	4,157	2,332	2,282	1,108	595	2.73
Wood	38.4	4,716	9,551	6,759	5,555	5,294	6,525	8,438	11,703	6,780	6,910	3,030	1,539	2.93
Wyandot	8.0	625	1,642	1,385	1,187	1,231	1,930	1,630	2,486	1,411	1,368	687	418	2.84
TOTAL METRO COUNTIES	**3,165.6**	**239,896**	**718,401**	**576,450**	**500,708**	**522,570**	**607,575**	**832,044**	**926,379**	**553,790**	**480,285**	**234,916**	**138,186**	**2.67**
TOTAL STATE	**3,995.8**	**302,106**	**895,034**	**724,758**	**624,470**	**656,127**	**793,305**	**1,020,901**	**1,173,943**	**701,210**	**615,447**	**303,341**	**180,958**	**2.69**
OKLAHOMA														
ENID	**26.0**	**2,547**	**5,839**	**4,329**	**3,553**	**3,579**	**6,153**	**6,601**	**8,848**	**4,449**	**3,814**	**1,601**	**687**	**2.61**
Garfield	26.0	2,547	5,839	4,329	3,553	3,579	6,153	6,601	8,848	4,449	3,814	1,601	687	2.61
LAWTON	**36.0**	**4,841**	**9,586**	**6,867**	**5,150**	**4,477**	**5,079**	**6,838**	**10,660**	**7,303**	**6,557**	**2,873**	**1,769**	**3.25**
Comanche	36.0	4,841	9,586	6,867	5,150	4,477	5,079	6,838	10,660	7,303	6,557	2,873	1,769	3.25
OKLAHOMA CITY	**360.6**	**36,724**	**89,046**	**68,040**	**52,616**	**49,638**	**64,536**	**91,575**	**115,724**	**63,320**	**55,215**	**22,899**	**11,867**	**2.65**
Canadian	23.6	1,578	6,204	5,658	3,584	2,714	3,862	3,859	6,764	4,785	5,149	2,149	894	3.01
Cleveland	56.2	8,275	16,976	12,180	7,438	5,450	5,881	12,290	17,630	10,663	9,984	3,909	1,724	2.84
Logan	10.9	789	2,219	1,987	1,485	1,585	2,835	2,410	3,574	1,882	1,780	811	443	2.90
McClain	8.5	529	1,594	1,915	1,337	1,194	1,931	1,498	2,670	1,619	1,649	731	333	2.93
Oklahoma	238.3	23,862	57,864	42,162	35,401	35,174	43,837	66,331	77,340	40,521	32,914	13,613	7,581	2.54
Pottawatomie	23.1	1,691	4,189	4,138	3,371	3,521	6,190	5,187	7,746	3,850	3,739	1,686	892	2.75
TULSA	**277.7**	**24,759**	**67,380**	**53,914**	**41,070**	**39,652**	**50,925**	**69,486**	**88,348**	**49,299**	**43,504**	**18,113**	**8,950**	**2.64**
Creek	23.9	1,626	4,888	4,752	3,607	3,565	5,462	4,491	7,699	4,477	4,343	1,900	990	2.85
Osage	16.4	1,047	3,211	3,020	2,508	2,603	4,011	3,441	5,506	3,038	2,645	1,183	587	2.77
Rogers	19.3	1,199	4,050	4,752	3,272	2,612	3,415	3,146	5,725	3,803	4,017	1,797	812	2.96
Tulsa	200.8	19,814	51,176	37,136	29,199	28,574	34,901	55,854	64,408	34,639	28,614	11,607	5,[illegible]78	2.54
Wagoner	17.3	1,073	4,055	4,254	2,484	2,298	3,136	2,554	5,010	3,342	3,885	1,626	883	3.05
ALL COUNTIES														
Adair	6.6	366	1,139	1,171	958	1,116	1,850	1,288	1,939	1,186	1,075	581	531	3.15
Alfalfa	2.9	158	381	410	334	486	1,131	825	1,105	382	352	165	71	2.52
Atoka	4.8	278	784	759	743	800	1,436	1,132	1,554	802	764	335	213	2.88
Beaver	2.9	180	564	487	424	499	746	734	978	480	438	187	83	2.55
Beckham	9.0	805	1,693	1,260	1,100	1,262	2,880	2,321	3,095	1,477	1,263	562	282	2.62
Blaine	5.7	439	952	856	737	891	1,825	1,534	1,911	847	757	398	253	2.60
Bryan	12.7	1,144	2,175	1,872	1,632	2,003	3,874	3,202	4,305	2,132	1,858	818	385	2.65
Caddo	12.2	806	1,994	1,880	1,722	1,915	3,883	2,919	3,992	1,931	1,829	870	659	2.74
Canadian	23.6	1,578	6,204	5,658	3,584	2,714	3,862	3,859	6,764	4,785	5,149	2,149	894	3.01
Carter	17.9	1,267	3,361	2,814	2,614	2,859	4,985	4,251	5,983	3,090	2,718	1,181	677	2.69
Cherokee	11.8	1,081	2,354	2,025	1,685	1,833	2,822	2,459	3,975	2,062	1,934	813	557	2.89
Choctaw	6.6	383	1,023	995	887	1,164	2,148	1,677	2,101	1,071	932	462	357	2.85

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

SMM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average House-hold Size
METRO AREA County	12/31/83 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
OKLAHOMA (continued)														
ALL COUNTIES (continued)														
Cimarron	1.4	66	260	210	212	258	394	359	478	221	184	102	56	2.57
Cleveland	56.2	8,275	16,976	12,180	7,438	5,450	5,881	12,290	17,630	10,663	9,984	3,909	1,724	2.84
Coal	2.4	114	360	314	342	412	858	592	779	391	356	162	120	2.75
Comanche	36.0	4,841	9,586	6,867	5,150	4,477	5,079	6,838	10,660	7,303	6,557	2,873	1,769	3.25
Cotton	3.2	188	500	493	399	525	1,095	925	1,075	512	413	183	92	2.47
Craig	5.6	339	843	908	806	925	1,779	1,376	1,940	920	770	362	232	2.84
Creek	23.9	1,626	4,888	4,752	3,607	3,565	5,462	4,491	7,699	4,477	4,343	1,900	990	2.85
Custer	11.5	1,780	2,344	1,749	1,422	1,448	2,757	2,968	3,996	1,843	1,621	660	412	2.69
Delaware	10.3	486	1,466	1,549	1,428	2,044	3,327	1,992	4,111	1,539	1,448	696	514	2.73
Dewey	2.4	147	373	344	290	393	853	627	839	348	333	194	59	2.71
Ellis	2.4	169	441	322	281	386	801	629	836	376	332	158	69	2.67
Garfield	26.0	2,547	5,839	4,329	3,553	3,579	6,153	6,601	8,848	4,449	3,814	1,601	687	2.61
Garvin	11.8	751	1,877	1,714	1,613	1,958	3,887	2,833	4,309	1,892	1,675	738	353	2.62
Grady	16.6	1,314	3,170	3,129	2,274	2,342	4,371	3,588	5,394	2,873	2,841	1,256	648	2.80
Grant	2.7	125	373	346	371	447	1,038	747	1,043	362	324	152	72	2.48
Greer	3.1	114	385	338	372	498	1,393	1,213	1,042	384	287	122	52	2.26
Harmon	1.8	94	229	210	197	297	773	520	660	231	213	108	68	2.56
Harper	1.9	135	305	278	288	286	608	496	693	297	263	115	36	2.53
Haskell	4.7	213	779	718	601	872	1,517	1,085	1,673	754	719	316	153	2.64
Hughes	5.9	291	755	832	789	1,022	2,211	1,518	2,123	918	778	325	238	2.63
Jackson	11.1	1,265	2,512	2,056	1,410	1,409	2,448	2,403	3,414	2,080	1,906	805	492	2.85
Jefferson	3.4	212	557	449	396	565	1,221	920	1,134	543	465	211	127	2.68
Johnston	4.3	265	682	628	585	719	1,421	1,041	1,446	723	630	275	185	2.77
Kay	20.6	1,589	3,914	3,125	2,777	3,381	5,814	5,384	7,371	3,202	2,816	1,205	622	2.54
Kingfisher	5.7	461	1,088	956	783	824	1,588	1,219	1,874	968	978	432	229	2.75
Kiowa	5.5	326	755	710	694	910	2,105	1,601	1,961	779	700	262	197	2.45
Latimer	3.8	223	591	593	567	724	1,102	904	1,263	628	569	267	169	2.84
Le Flore	16.3	935	2,798	2,876	2,365	2,632	4,694	3,418	5,267	2,832	2,801	1,230	752	2.80
Lincoln	11.6	801	1,977	2,127	1,626	1,759	3,310	2,479	3,956	1,924	1,871	871	499	2.72
Logan	10.9	789	2,219	1,987	1,485	1,585	2,835	2,410	3,574	1,882	1,780	811	443	2.90
Love	3.3	171	532	554	449	556	1,038	859	1,068	544	505	212	112	2.61
McClain	8.5	529	1,594	1,915	1,337	1,194	1,931	1,498	2,670	1,619	1,649	731	333	2.93
McCurtain	13.7	848	2,557	2,526	1,985	2,218	3,566	2,873	4,005	2,497	2,346	1,104	875	2.93
McIntosh	6.9	314	839	941	1,090	1,350	2,366	1,766	2,562	1,055	879	400	238	2.57
Major	3.5	272	623	582	461	522	1,040	731	1,270	576	542	261	120	2.80
Marshall	5.1	284	644	667	633	1,043	1,829	1,471	1,891	734	601	264	139	2.41
Mayes	13.6	886	2,406	2,409	2,002	2,278	3,619	2,685	4,814	2,331	2,209	970	591	2.76
Murray	5.1	353	860	760	666	842	1,619	1,325	1,696	839	759	320	161	2.65
Muskogee	27.1	1,833	5,198	4,360	3,727	4,575	7,407	6,586	8,722	4,706	4,156	1,804	1,126	2.71
Noble	4.8	369	857	799	654	690	1,431	1,169	1,657	756	706	329	183	2.67
Nowata	4.7	306	772	710	665	760	1,487	1,137	1,577	803	678	324	181	2.68
Okfuskee	4.6	191	613	694	604	792	1,706	1,347	1,470	675	609	273	226	2.59
Oklahoma	238.3	23,862	57,864	42,162	35,401	35,174	43,837	66,331	77,340	40,521	32,914	13,613	7,581	2.54
Okmulgee	15.6	1,162	2,509	2,513	2,042	2,632	4,742	3,846	5,319	2,468	2,262	1,019	686	2.73
Osage	16.4	1,047	3,211	3,020	2,508	2,603	4,011	3,441	5,506	3,038	2,645	1,183	587	2.77
Ottawa	13.1	900	2,317	2,128	1,871	2,362	3,522	3,204	4,561	2,127	1,907	831	470	2.69
Pawnee	6.8	397	1,197	1,212	969	1,106	1,919	1,416	2,461	1,174	1,047	452	250	2.66
Payne	24.7	5,402	5,818	3,472	2,557	2,652	4,799	6,967	9,005	3,937	3,083	1,236	472	2.74
Pittsburg	16.4	814	2,650	2,572	2,343	3,036	4,985	4,082	5,725	2,675	2,411	979	528	2.63
Pontotoc	13.5	1,188	2,323	2,049	1,822	2,121	3,997	3,246	4,800	2,268	2,011	784	391	2.66
Pottawatomie	23.1	1,691	4,189	4,138	3,371	3,521	6,190	5,187	7,746	3,850	3,739	1,686	892	2.75
Pushmataha	5.1	241	765	841	724	867	1,662	1,349	1,647	822	738	340	204	2.61
Roger Mills	2.1	153	349	297	282	349	670	470	787	342	283	135	83	2.62
Rogers	19.3	1,199	4,050	4,752	3,272	2,612	3,415	3,146	5,725	3,803	4,017	1,797	812	2.96
Seminole	11.1	710	1,731	1,593	1,544	1,860	3,662	2,738	3,735	1,795	1,550	724	558	2.68
☐ Sequoyah	11.8	724	2,103	2,310	1,823	1,920	2,920	2,171	3,659	2,206	2,011	1,016	737	2.97
Stephens	18.3	1,491	3,541	2,803	2,650	2,963	4,852	3,868	6,777	3,227	2,776	1,086	566	2.63
Texas	6.8	668	1,512	1,202	1,027	995	1,396	1,381	2,274	1,179	1,186	494	286	2.78
Tillman	4.8	304	777	679	601	787	1,652	1,313	1,624	698	621	309	235	2.65
Tulsa	200.8	19,814	51,176	37,136	29,199	28,574	34,901	55,854	64,408	34,639	28,614	11,607	5,678	2.54
Wagoner	17.3	1,073	4,055	4,254	2,484	2,298	3,136	2,554	5,010	3,342	3,885	1,626	883	3.05
Washington	20.7	1,528	4,384	3,583	3,213	3,360	4,632	5,169	7,327	3,470	3,130	1,126	478	2.54
Washita	5.8	520	1,108	840	713	917	1,702	1,190	2,213	916	866	389	226	2.69
Woods	4.4	432	665	582	527	682	1,512	1,251	1,727	576	536	236	74	2.55
Woodward	8.8	969	2,119	1,614	1,214	1,108	1,776	1,794	2,810	1,622	1,617	676	281	2.81

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HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES METRO AREA County	12/31/83 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average House-hold Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
OKLAHOMA (continued)														
TOTAL METRO COUNTIES	**712.1**	**69,595**	**173,954**	**135,460**	**104,212**	**99,266**	**129,613**	**176,671**	**227,239**	**126,577**	**111,101**	**46,502**	**24,010**	**2.68**
TOTAL STATE	**1,245.6**	**111,611**	**269,374**	**219,945**	**176,971**	**184,553**	**283,146**	**305,083**	**410,378**	**214,389**	**190,328**	**81,158**	**44,264**	**2.69**
OREGON														
EUGENE - SPRINGFIELD	**106.3**	**11,600**	**30,223**	**19,765**	**12,930**	**13,784**	**17,998**	**28,327**	**35,406**	**18,079**	**15,353**	**6,163**	**2,972**	**2.54**
Lane	106.3	11,600	30,223	19,765	12,930	13,784	17,998	28,327	35,406	18,079	15,353	6,163	2,972	2.54
MEDFORD	**52.3**	**3,985**	**12,108**	**9,958**	**7,009**	**7,683**	**11,557**	**11,893**	**18,659**	**8,743**	**7,954**	**3,320**	**1,731**	**2.64**
Jackson	52.3	3,985	12,108	9,958	7,009	7,683	11,557	11,893	18,659	8,743	7,954	3,320	1,731	2.64
PORTLAND	**445.6**	**37,399**	**117,419**	**84,382**	**58,519**	**62,314**	**85,567**	**121,475**	**147,180**	**72,502**	**63,333**	**26,554**	**14,556**	**2.53**
Clackamas	89.1	5,225	21,990	20,883	13,710	12,698	14,594	16,831	28,973	16,267	16,363	7,033	3,633	2.79
Multnomah	234.0	21,197	61,349	37,101	28,384	34,011	51,958	75,535	78,252	35,115	27,098	11,212	6,788	2.37
Washington	101.8	9,280	29,414	22,495	13,633	12,599	14,379	24,958	32,857	17,639	16,486	6,691	3,169	2.60
Yamhill	20.7	1,697	4,666	3,903	2,792	3,006	4,636	4,151	7,098	3,481	3,386	1,618	966	2.82
PORTLAND - VANCOUVER CONSOLIDATED AREA	***521.4***	***43,967***	***137,447***	***100,717***	***68,779***	***72,411***	***98,079***	***137,773***	***171,105***	***85,754***	***76,757***	***32,410***	***17,601***	***2.56***
SALEM	**94.4**	**8,292**	**22,469**	**16,953**	**12,222**	**13,408**	**21,056**	**22,096**	**32,879**	**15,521**	**13,912**	**6,178**	**3,814**	**2.69**
Marion	77.2	6,728	18,395	13,833	9,948	10,949	17,347	18,272	26,920	12,620	11,217	4,984	3,187	2.70
Polk	17.2	1,564	4,074	3,120	2,274	2,459	3,709	3,824	5,959	2,901	2,695	1,194	627	2.69
ALL COUNTIES														
Baker	6.2	391	1,181	1,066	843	1,015	1,704	1,515	2,271	909	884	389	232	2.56
Benton	24.7	4,085	7,320	4,246	2,796	2,774	3,479	6,306	8,555	4,214	3,614	1,337	674	2.80
Clackamas	89.1	5,225	21,990	20,883	13,710	12,698	14,594	16,831	28,973	16,267	16,363	7,033	3,633	2.79
Clatsop	12.7	1,102	2,831	1,951	1,546	2,048	3,222	3,452	4,540	1,932	1,688	728	360	2.56
Columbia	13.3	907	3,092	2,670	1,844	2,079	2,708	2,829	4,337	2,193	2,283	1,074	584	2.73
Coos	23.7	1,856	5,203	4,373	3,418	3,857	4,993	5,416	8,277	4,011	3,620	1,551	825	2.61
Crook	5.0	425	1,017	935	704	817	1,102	995	1,854	828	806	358	159	2.70
Curry	7.2	431	1,285	1,102	988	1,405	1,989	1,912	2,848	1,020	871	367	182	2.39
Deschutes	25.3	2,212	6,814	5,074	3,169	3,542	4,489	4,827	9,469	4,289	4,176	1,705	834	2.66
Douglas	34.9	2,768	7,926	6,554	5,229	5,549	6,874	6,939	11,797	6,145	5,975	2,632	1,412	2.74
Gilliam	.8	57	155	129	122	142	195	250	257	138	97	44	14	2.38
Grant	3.1	215	675	576	462	507	665	767	1,033	490	484	219	107	2.61
Harney	3.0	216	667	627	439	459	592	686	926	519	505	238	126	2.70
Hood River	6.1	510	1,386	1,064	834	953	1,353	1,469	2,088	988	918	406	231	2.62
Jackson	52.3	3,985	12,108	9,958	7,009	7,683	11,557	11,893	18,659	8,743	7,954	3,320	1,731	2.64
Jefferson	4.4	343	1,017	864	677	715	784	931	1,397	722	726	341	283	2.80
Josephine	23.8	1,367	4,712	4,317	3,162	4,098	6,144	4,901	8,985	3,801	3,590	1,629	894	2.64
Klamath	22.2	1,972	5,151	4,096	3,204	3,441	4,336	5,366	7,294	3,738	3,469	1,533	800	2.64
Lake	2.9	213	629	537	437	477	607	692	995	456	432	202	123	2.62
Lane	106.3	11,600	30,223	19,765	12,930	13,784	17,998	28,327	35,406	18,079	15,353	6,163	2,972	2.54
Lincoln	15.9	1,099	3,254	2,322	1,990	2,952	4,283	4,434	6,385	2,248	1,800	696	337	2.34
Linn	34.0	2,978	8,194	6,408	4,435	5,114	6,871	7,389	11,458	6,057	5,357	2,442	1,297	2.66
Malheur	9.6	760	1,982	1,597	1,428	1,552	2,281	1,950	3,193	1,571	1,481	775	630	2.84
Marion	77.2	6,728	18,395	13,833	9,948	10,949	17,347	18,272	26,920	12,620	11,217	4,984	3,187	2.70
Morrow	2.8	221	669	555	437	393	525	542	909	491	474	223	161	2.89
Multnomah	234.0	21,197	61,349	37,101	28,384	34,011	51,958	75,535	78,252	35,115	27,098	11,212	6,788	2.37
Polk	17.2	1,564	4,074	3,120	2,274	2,459	3,709	3,824	5,959	2,901	2,695	1,194	627	2.69
Sherman	.8	56	156	116	126	162	184	171	310	102	131	50	36	2.63
Tillamook	8.6	590	1,755	1,292	1,144	1,521	2,298	2,288	3,227	1,258	1,107	485	265	2.47
Umatilla	22.1	2,007	5,224	3,823	3,079	3,404	4,563	4,694	7,531	3,724	3,421	1,690	1,040	2.78
Union	8.8	826	2,095	1,631	1,131	1,158	1,959	1,905	3,013	1,462	1,433	629	358	2.77
Wallowa	3.0	174	589	511	421	488	817	832	1,015	491	376	189	97	2.47
Wasco	8.3	607	1,839	1,458	1,056	1,350	1,990	2,070	2,893	1,323	1,232	527	255	2.55
Washington	101.8	9,280	29,414	22,495	13,633	12,599	14,379	24,958	32,857	17,639	16,486	6,691	3,169	2.60
Wheeler	.6	33	85	87	95	113	187	242	170	86	62	28	12	2.17
Yamhill	20.7	1,697	4,666	3,903	2,792	3,006	4,636	4,151	7,098	3,481	3,386	1,618	966	2.82
TOTAL METRO COUNTIES	**698.6**	**61,276**	**182,219**	**131,058**	**90,680**	**97,189**	**136,178**	**183,791**	**234,124**	**114,845**	**100,552**	**42,215**	**23,073**	**2.56**
TOTAL STATE	**1,032.4**	**89,697**	**259,122**	**191,039**	**135,896**	**149,274**	**207,372**	**259,531**	**351,151**	**170,051**	**151,564**	**64,702**	**35,401**	**2.59**

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES

METRO AREA County	12/31/83 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
PENNSYLVANIA														
ALLENTOWN - BETHLEHEM	243.4	13,099	48,670	42,094	38,834	44,998	55,705	57,720	77,500	43,925	38,308	17,201	8,746	2.68
Carbon	20.9	923	3,441	3,036	3,266	4,308	5,926	5,273	6,606	3,726	2,959	1,493	843	2.60
Lehigh	106.3	6,410	22,263	18,252	16,912	19,028	23,435	26,633	34,212	19,025	16,193	6,947	3,290	2.61
Northampton	84.5	4,232	16,408	14,584	13,641	16,295	19,340	19,220	26,980	15,618	13,584	6,025	3,073	2.72
Warren, N. J.	*31.7*	*1,534*	*6,558*	*6,222*	*5,015*	*5,367*	*7,004*	*6,594*	*9,702*	*5,556*	*5,572*	*2,736*	*1,540*	*2.61*
ALTOONA	50.5	2,892	9,566	8,138	7,541	9,262	13,101	11,988	15,427	9,144	7,760	3,824	2,357	2.71
Blair	50.5	2,892	9,566	8,138	7,541	9,262	13,101	11,988	15,427	9,144	7,760	3,824	2,357	2.71
BEAVER COUNTY	73.3	3,642	13,689	12,207	12,773	14,833	16,156	15,279	22,658	13,911	12,340	5,886	3,226	2.77
Beaver	73.3	3,642	13,689	12,207	12,773	14,833	16,156	15,279	22,658	13,911	12,340	5,886	3,226	2.77
ERIE	101.7	7,840	22,283	17,344	15,332	18,077	20,824	23,670	30,110	17,698	16,033	8,518	5,671	2.80
Erie	101.7	7,840	22,283	17,344	15,332	18,077	20,824	23,670	30,110	17,698	16,033	8,518	5,671	2.80
HARRISBURG - LEBANON - CARLISLE	215.0	14,011	47,747	38,435	34,440	36,831	43,536	54,094	66,483	38,776	33,267	14,694	7,686	2.66
Cumberland	68.5	4,520	14,944	13,230	11,380	11,844	12,582	16,576	21,271	12,638	11,127	4,765	2,123	2.72
Dauphin	92.8	6,194	21,009	15,448	14,448	15,972	19,729	26,398	28,496	15,803	13,020	5,843	3,240	2.55
Lebanon	40.1	2,468	8,513	7,174	6,560	6,836	8,549	8,429	12,680	7,589	6,684	2,988	1,730	2.79
Perry	13.6	829	3,281	2,583	2,052	2,179	2,676	2,691	4,036	2,746	2,436	1,098	593	2.80
JOHNSTOWN	95.0	4,805	17,712	14,142	14,373	19,106	24,862	21,797	28,663	16,910	14,698	7,711	5,221	2.79
Cambria	64.9	3,085	11,867	9,362	9,856	13,397	17,333	15,338	19,287	11,506	9,780	5,280	3,709	2.79
Somerset	30.1	1,720	5,845	4,780	4,517	5,709	7,529	6,459	9,376	5,404	4,918	2,431	1,512	2.77
LANCASTER	132.9	9,749	29,990	24,658	20,520	20,917	27,066	27,141	42,383	24,322	22,010	10,100	6,944	2.83
Lancaster	132.9	9,749	29,990	24,658	20,520	20,917	27,066	27,141	42,383	24,322	22,010	10,100	6,944	2.83
PHILADELPHIA	1,696.5	90,618	356,136	313,141	280,497	305,334	350,774	412,480	487,765	297,716	264,142	137,637	96,760	2.79
Bucks	171.9	9,480	40,547	37,760	31,359	29,298	23,456	32,537	47,923	32,562	32,636	16,452	9,790	2.93
Chester	114.7	6,431	26,202	25,415	19,529	18,666	18,457	24,301	33,524	21,018	20,352	10,037	5,468	2.89
Delaware	194.1	8,783	37,527	31,720	32,646	39,563	43,861	45,707	58,329	34,292	29,287	15,640	10,845	2.79
Montgomery	235.8	10,392	46,787	43,751	41,324	44,078	49,468	54,541	72,550	41,625	37,691	18,647	10,746	2.77
Philadelphia	612.2	35,005	120,934	98,682	92,581	111,230	153,768	181,628	171,733	99,613	78,391	42,906	37,929	2.65
Burlington, N. J.	*125.4*	*6,467*	*29,360*	*28,603*	*23,043*	*20,193*	*17,734*	*23,072*	*35,179*	*23,953*	*23,886*	*11,861*	*7,449*	*3.04*
Camden, N. J.	*171.2*	*9,654*	*38,100*	*32,604*	*28,160*	*30,435*	*32,247*	*37,928*	*48,758*	*31,108*	*28,359*	*14,960*	*10,087*	*2.81*
Gloucester, N. J.	*71.2*	*4,406*	*16,679*	*14,606*	*11,855*	*11,871*	*11,783*	*12,766*	*19,769*	*13,545*	*13,540*	*7,134*	*4,446*	*2.97*
PHILADELPHIA - WILMINGTON - TRENTON CONSOLIDATED AREA	*2,038.7*	*111,179*	*429,937*	*379,106*	*337,144*	*364,934*	*416,400*	*487,828*	*589,249*	*360,957*	*321,238*	*165,022*	*114,406*	*2.80*
PITTSBURGH	830.3	42,459	159,643	131,287	132,552	163,621	200,738	220,826	251,066	145,368	120,895	58,661	33,484	2.62
Allegheny	545.1	29,453	106,595	83,933	87,025	107,080	131,014	156,362	163,879	92,507	74,473	36,722	21,157	2.57
Fayette	59.2	2,764	10,514	8,881	8,893	11,883	16,265	13,484	17,798	10,977	9,245	4,500	3,196	2.73
Washington	80.5	3,638	14,511	13,362	12,726	16,265	19,998	18,356	24,955	14,775	12,953	6,195	3,266	2.72
Westmoreland	145.5	6,604	28,023	25,111	23,908	28,393	33,461	32,624	44,434	27,109	24,224	11,244	5,865	2.72
PITTSBURGH - BEAVER VALLEY CONSOLIDATED AREA	*903.6*	*46,101*	*173,332*	*143,494*	*145,325*	*178,454*	*216,894*	*236,105*	*273,724*	*159,279*	*133,235*	*64,547*	*36,710*	*2.63*
READING	121.0	6,865	23,386	20,215	19,389	21,423	29,722	29,494	38,933	22,070	18,409	7,896	4,198	2.64
Berks	121.0	6,865	23,386	20,215	19,389	21,423	29,722	29,494	38,933	22,070	18,409	7,896	4,198	2.64
SCRANTON - WILKES-BARRE	275.4	11,806	46,317	42,414	41,925	54,439	78,499	70,344	84,547	47,936	40,244	19,840	12,489	2.68
Columbia	23.1	1,604	4,324	3,895	3,388	4,173	5,716	5,181	7,466	4,227	3,668	1,638	920	2.79
Lackawanna	84.1	3,228	13,394	12,291	12,732	17,309	25,146	21,927	25,338	14,603	12,144	6,102	3,986	2.68
Luzerne	129.8	4,867	20,376	19,105	20,021	26,466	38,965	34,289	39,566	22,551	18,213	9,214	5,967	2.64
Monroe	28.4	1,515	5,907	5,123	4,428	4,915	6,512	7,028	9,261	4,756	4,354	1,966	1,035	2.66
Wyoming	10.0	592	2,316	2,000	1,356	1,576	2,160	1,919	2,916	1,799	1,865	920	581	2.92
SHARON	46.2	2,523	8,581	7,585	7,500	8,843	11,168	10,435	14,416	8,367	7,445	3,523	2,014	2.78
Mercer	46.2	2,523	8,581	7,585	7,500	8,843	11,168	10,435	14,416	8,367	7,445	3,523	2,014	2.78
STATE COLLEGE	38.5	6,324	9,587	6,510	5,115	4,922	6,042	9,223	12,178	7,036	6,049	2,662	1,352	3.01
Centre	38.5	6,324	9,587	6,510	5,115	4,922	6,042	9,223	12,178	7,036	6,049	2,662	1,352	3.01
WILLIAMSPORT	44.0	3,111	9,075	7,330	6,752	7,546	10,186	10,136	13,639	7,997	7,002	3,279	1,947	2.74
Lycoming	44.0	3,111	9,075	7,330	6,752	7,546	10,186	10,136	13,639	7,997	7,002	3,279	1,947	2.74
YORK	145.6	9,763	32,247	27,691	22,461	23,654	29,784	31,026	46,014	27,598	24,564	10,718	5,680	2.73
Adams	25.2	1,770	5,507	4,671	3,847	4,123	5,282	4,856	7,965	4,812	4,218	2,044	1,305	2.89
York	120.4	7,993	26,740	23,020	18,614	19,531	24,502	26,170	38,049	22.786	20,346	8,674	4,375	2.70
ALL COUNTIES														
Adams	25.2	1,770	5,507	4,671	3,847	4,123	5,282	4,856	7,965	4,812	4,218	2,044	1,305	2.89
Allegheny	545.1	29,453	106,595	83,933	87,025	107,080	131,014	156,362	163,879	92,507	74,473	36,722	21,157	2.57

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/83 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
PENNSYLVANIA (continued)														
ALL COUNTIES (continued)														
Armstrong	29.3	1,565	5,218	4,533	4,340	5,626	8,018	6,911	9,037	5,229	4,634	2,262	1,227	2.68
Beaver	73.3	3,642	13,689	12,207	12,773	14,833	16,156	15,279	22,658	13,911	12,340	5,886	3,226	2.77
Bedford	17.2	923	3,203	3,151	2,672	3,083	4,168	3,408	5,285	3,222	2,945	1,425	915	2.81
Berks	121.0	6,865	23,386	20,215	19,389	21,423	29,722	29,494	38,933	22,070	18,409	7,896	4,198	2.64
Blair	50.5	2,892	9,566	8,138	7,541	9,262	13,101	11,988	15,427	9,144	7,760	3,824	2,357	2.71
Bradford	23.0	1,550	4,672	4,313	3,419	3,703	5,343	5,152	6,587	4,003	3,973	1,964	1,321	2.82
Bucks	171.9	9,480	40,547	37,760	31,359	29,298	23,456	32,537	47,923	32,562	32,636	16,452	9,790	2.93
Butler	53.5	3,219	12,065	10,222	8,305	8,962	10,727	11,323	15,542	9,873	9,433	4,744	2,585	2.88
Cambria	64.9	3,085	11,867	9,362	9,856	13,397	17,333	15,338	19,287	11,506	9,780	5,280	3,709	2.79
Cameron	2.6	150	458	379	415	509	689	832	757	411	344	159	97	2.46
Carbon	20.9	923	3,441	3,036	3,266	4,308	5,926	5,273	6,606	3,726	2,959	1,493	843	2.60
Centre	38.5	6,324	9,587	6,510	5,115	4,922	6,042	9,223	12,178	7,036	6,049	2,662	1,352	3.01
Chester	114.7	6,431	26,202	25,415	19,529	18,666	18,457	24,301	33,524	21,018	20,352	10,037	5,468	2.89
Clarion	15.1	1,145	2,923	2,594	2,288	2,456	3,694	3,255	4,574	2,645	2,410	1,300	916	3.01
Clearfield	30.1	1,813	5,833	4,958	4,453	5,423	7,620	6,484	8,965	5,410	4,935	2,582	1,724	2.80
Clinton	14.1	911	2,589	2,313	2,311	2,629	3,347	3,079	4,488	2,679	2,187	1,061	606	2.81
Columbia	23.1	1,604	4,324	3,895	3,388	4,173	5,716	5,181	7,466	4,227	3,668	1,638	920	2.79
Crawford	32.7	2,042	6,724	5,785	4,763	5,641	7,745	7,205	10,381	5,603	5,227	2,671	1,613	2.80
Cumberland	68.5	4,520	14,944	13,230	11,380	11,844	12,582	16,576	21,271	12,638	11,127	4,765	2,123	2.72
Dauphin	92.8	6,194	21,009	15,448	14,448	15,972	19,729	26,398	28,496	15,803	13,020	5,843	3,240	2.55
Delaware	194.1	8,783	37,527	31,720	32,646	39,563	43,861	45,707	58,329	34,292	29,287	15,640	10,845	2.79
Elk	13.4	682	2,438	2,258	2,208	2,518	3,296	2,864	3,902	2,345	2,030	1,237	1,022	2.87
Erie	101.7	7,840	22,283	17,344	15,332	18,077	20,824	23,670	30,110	17,698	16,033	8,518	5,671	2.80
Fayette	59.2	2,764	10,514	8,881	8,893	11,883	16,265	13,484	17,798	10,977	9,245	4,500	3,196	2.73
Forest	1.9	70	324	292	274	350	590	462	672	297	237	152	80	2.68
Franklin	42.7	2,726	8,976	7,822	6,909	7,144	9,123	9,207	13,268	8,163	7,208	3,161	1,693	2.75
Fulton	5.0	334	987	931	767	862	1,119	1,147	1,451	946	842	405	209	2.72
Greene	15.1	793	3,027	2,361	2,050	2,805	4,064	3,355	4,636	2,728	2,344	1,206	831	2.78
Huntingdon	15.0	852	2,835	2,574	2,381	2,479	3,879	3,322	4,619	2,658	2,440	1,213	748	2.89
Indiana	32.0	2,892	6,834	5,145	4,514	5,433	7,182	6,730	9,581	5,751	5,382	2,658	1,898	2.99
Jefferson	18.5	1,167	3,463	2,899	2,647	3,244	5,080	4,370	5,685	3,238	2,852	1,468	887	2.71
Juniata	7.2	464	1,442	1,280	1,145	1,192	1,677	1,401	2,215	1,447	1,244	555	338	2.81
Lackawanna	84.1	3,228	13,394	12,291	12,732	17,309	25,146	21,927	25,338	14,603	12,144	6,102	3,986	2.68
Lancaster	132.9	9,749	29,990	24,658	20,520	20,917	27,066	27,141	42,383	24,322	22,010	10,100	6,944	2.83
Lawrence	38.5	1,958	6,883	6,082	6,189	7,821	9,567	8,475	11,847	7,158	6,300	3,003	1,717	2.77
Lebanon	40.1	2,468	8,513	7,174	6,560	6,836	8,549	8,429	12,680	7,589	6,684	2,988	1,730	2.79
Lehigh	106.3	6,410	22,263	18,252	16,912	19,028	23,435	26,633	34,212	19,025	16,193	6,947	3,290	2.61
Luzerne	129.8	4,867	20,376	19,105	20,021	26,466	38,965	34,289	39,566	22,551	18,213	9,214	5,967	2.64
Lycoming	44.0	3,111	9,075	7,330	6,752	7,546	10,186	10,136	13,639	7,997	7,002	3,279	1,947	2.74
McKean	18.5	1,030	3,181	2,928	2,726	3,277	5,358	4,471	5,854	3,061	2,703	1,430	981	2.71
Mercer	46.2	2,523	8,581	7,585	7,500	8,843	11,168	10,435	14,416	8,367	7,445	3,523	2,014	2.78
Mifflin	17.4	966	3,257	3,068	2,651	3,079	4,379	3,929	5,421	3,043	2,827	1,334	846	2.72
Monroe	28.4	1,515	5,907	5,123	4,428	4,915	6,512	7,028	9,261	4,736	4,354	1,966	1,035	2.66
Montgomery	235.8	10,392	46,787	43,751	41,324	44,078	49,468	54,541	72,550	41,625	37,691	18,647	10,746	2.77
Montour	5.8	395	1,208	1,045	872	957	1,323	1,344	1,782	1,078	897	444	255	2.91
Northampton	84.5	4,232	16,408	14,584	13,641	16,295	19,340	19,220	26,980	15,618	13,584	6,025	3,073	2.72
Northumberland	39.1	1,907	6,522	6,046	5,675	7,499	11,451	10,216	12,192	6,960	5,732	2,661	1,339	2.58
Perry	13.6	829	3,281	2,583	2,052	2,179	2,676	2,691	4,036	2,746	2,436	1,098	593	2.80
Philadelphia	612.2	35,005	120,934	98,682	92,581	111,230	153,768	181,628	171,733	99,613	78,391	42,906	37,929	2.65
Pike	8.3	274	1,280	1,313	1,258	1,674	2,501	1,940	3,130	1,350	1,097	515	268	2.52
Potter	6.5	407	1,228	1,119	980	1,151	1,615	1,397	1,975	1,136	1,057	541	394	2.82
Schuylkill	62.0	2,303	9,454	8,645	9,446	13,215	18,937	16,259	19,212	11,043	8,662	4,190	2,634	2.59
Snyder	11.8	837	2,505	2,194	1,861	1,941	2,462	2,418	3,562	2,284	2,055	928	553	2.98
Somerset	30.1	1,720	5,845	4,780	4,517	5,709	7,529	6,459	9,376	5,404	4,918	2,431	1,512	2.77
Sullivan	2.2	85	369	306	331	431	678	535	677	350	335	165	138	2.91
Susquehanna	13.9	719	2,608	2,582	2,062	2,442	3,487	2,761	4,261	2,414	2,366	1,252	846	2.84
Tioga	14.3	928	2,789	2,667	2,126	2,368	3,422	3,023	4,346	2,523	2,427	1,194	787	2.90
Union	10.7	756	2,324	1,991	1,657	1,711	2,261	2,118	3,419	1,919	1,953	846	445	3.21
Venango	23.7	1,455	4,915	3,895	3,712	4,044	5,679	5,489	7,234	4,168	3,890	1,879	1,040	2.76
Warren	17.3	1,006	3,369	3,097	2,728	2,959	4,141	4,038	5,433	2,865	2,761	1,417	786	2.76
Washington	80.5	3,638	14,511	13,362	12,726	16,265	19,998	18,356	24,955	14,775	12,953	6,195	3,266	2.72
Wayne	13.8	607	2,432	2,301	2,003	2,498	3,959	3,204	4,414	2,276	2,012	1,113	781	2.73
Westmoreland	145.5	6,604	28,023	25,111	23,908	28,393	33,461	32,624	44,434	27,109	24,224	11,244	5,865	2.72
Wyoming	10.0	592	2,316	2,000	1,356	1,576	2,160	1,919	2,916	1,799	1,865	920	581	2.92
York	120.4	7,993	26,740	23,020	18,614	19,531	24,502	26,170	38,049	22,786	20,346	8,674	4,375	2.70

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/83 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average House-hold Size
PENNSYLVANIA (continued)														
TOTAL METRO COUNTIES	**3,709.8**	**207,446**	**743,932**	**631,156**	**591,931**	**685,940**	**849,395**	**925,293**	**1,118,374**	**654,612**	**561,809**	**275,459**	**174,253**	**2.71**
TOTAL STATE	**4,382.0**	**246,377**	**872,267**	**744,245**	**694,069**	**807,066**	**1,017,976**	**1,077,417**	**1,324,778**	**774,888**	**669,550**	**328,594**	**206,773**	**2.72**
RHODE ISLAND														
PROVIDENCE - PAWTUCKET - WOONSOCKET	**320.8**	**19,349**	**64,932**	**53,510**	**48,848**	**58,219**	**75,942**	**82,287**	**96,751**	**55,807**	**47,967**	**23,216**	**14,772**	**2.72**
Bristol	15.9	671	2,835	2,919	2,843	3,190	3,442	3,183	4,728	3,109	2,687	1,408	785	2.97
Kent	56.9	2,763	12,098	10,665	9,360	10,531	11,483	12,881	16,885	10,278	9,589	4,640	2,627	2.78
Providence	214.3	13,378	41,540	33,470	31,878	39,398	54,636	58,911	64,831	36,146	30,074	14,499	9,839	2.66
Washington	33.7	2,537	8,459	6,456	4,767	5,100	6,381	7,312	10,307	6,274	5,617	2,669	1,521	2.89
ALL COUNTIES														
Bristol	15.9	671	2,835	2,919	2,843	3,190	3,442	3,183	4,728	3,109	2,687	1,408	785	2.97
Kent	56.9	2,763	12,098	10,665	9,360	10,531	11,483	12,881	16,885	10,278	9,589	4,640	2,627	2.78
Newport	29.7	1,911	6,957	5,703	4,311	4,679	6,139	7,503	8,994	5,181	4,477	2,209	1,336	2.76
Providence	214.3	13,378	41,540	33,470	31,878	39,398	54,636	58,911	64,831	36,146	30,074	14,499	9,839	2.66
Washington	33.7	2,537	8,459	6,456	4,767	5,100	6,381	7,312	10,307	6,274	5,617	2,669	1,521	2.89
TOTAL METRO COUNTIES	**320.8**	**19,349**	**64,932**	**53,510**	**48,848**	**58,219**	**75,942**	**82,287**	**96,751**	**55,807**	**47,967**	**23,216**	**14,772**	**2.72**
TOTAL STATE	**350.5**	**21,260**	**71,889**	**59,213**	**53,159**	**62,898**	**82,081**	**89,790**	**105,745**	**60,988**	**52,444**	**25,425**	**16,108**	**2.72**
SOUTH CAROLINA														
ANDERSON	**52.0**	**3,400**	**10,956**	**10,232**	**8,178**	**8,546**	**10,688**	**11,072**	**15,801**	**10,486**	**8,752**	**3,647**	**2,242**	**2.75**
Anderson	52.0	3,400	10,956	10,232	8,178	8,546	10,688	11,072	15,801	10,486	8,752	3,647	2,242	2.75
CHARLESTON	**156.6**	**14,658**	**42,124**	**32,185**	**22,974**	**22,377**	**22,282**	**32,177**	**42,719**	**30,924**	**27,429**	**13,416**	**9,935**	**3.02**
Berkeley	36.0	3,521	10,651	8,522	5,227	4,319	3,760	5,671	8,829	7,604	7,527	3,805	2,564	3.10
Charleston	97.4	9,437	25,180	17,918	14,219	15,058	15,588	22,701	28,011	18,306	15,118	7,368	5,896	2.99
Dorchester	23.2	1,700	6,293	5,745	3,528	3,000	2,934	3,805	5,879	5,014	4,784	2,243	1,475	3.04
CHARLOTTE - GASTONIA - ROCK HILL	**368.8**	**25,480**	**87,565**	**74,542**	**59,145**	**57,447**	**64,621**	**81,219**	**112,607**	**71,988**	**60,977**	**26,173**	**15,836**	**2.75**
York	38.7	2,459	8,867	8,076	6,337	6,236	6,725	7,023	11,279	7,862	6,969	3,217	2,350	2.95
Cabarrus, N. C.	*32.5*	*1,923*	*6,469*	*6,161*	*5,278*	*5,628*	*7,041*	*6,295*	*10,647*	*6,413*	*5,610*	*2,300*	*1,235*	*2.76*
Gaston, N. C.	*58.6*	*3,836*	*12,921*	*11,422*	*9,733*	*9,662*	*11,026*	*11,313*	*17,731*	*12,174*	*10,265*	*4,478*	*2,639*	*2.82*
Lincoln, N. C.	*16.4*	*1,105*	*3,611*	*3,403*	*2,690*	*2,594*	*2,997*	*3,003*	*5,095*	*3,506*	*2,899*	*1,192*	*705*	*2.79*
Mecklenburg, N. C.	*159.6*	*12,212*	*42,484*	*33,241*	*25,374*	*22,796*	*23,493*	*41,083*	*47,865*	*29,713*	*24,473*	*10,396*	*6,070*	*2.64*
Rowan, N. C.	*37.8*	*2,328*	*7,378*	*6,609*	*5,887*	*6,774*	*8,824*	*8,547*	*12,532*	*7,278*	*5,737*	*2,368*	*1,338*	*2.68*
Union, N. C.	*25.2*	*1,617*	*5,835*	*5,630*	*3,846*	*3,757*	*4,515*	*3,955*	*7,458*	*5,042*	*5,024*	*2,222*	*1,499*	*3.02*
COLUMBIA	**149.8**	**13,136**	**41,759**	**30,524**	**22,462**	**21,215**	**20,704**	**36,568**	**43,048**	**28,583**	**24,065**	**10,923**	**6,613**	**2.90**
Lexington	56.0	4,445	14,848	13,316	8,829	7,743	6,819	11,111	15,913	11,707	10,730	4,409	2,130	2.80
Richland	93.8	8,691	26,911	17,208	13,633	13,472	13,885	25,457	27,135	16,876	13,335	6,514	4,483	2.96
FLORENCE	**39.4**	**2,518**	**9,422**	**8,051**	**6,291**	**6,272**	**6,846**	**7,774**	**10,552**	**7,803**	**6,776**	**3,517**	**2,978**	**2.95**
Florence	39.4	2,518	9,422	8,051	6,291	6,272	6,846	7,774	10,552	7,803	6,776	3,517	2,978	2.95
GREENVILLE - SPARTANBURG	**217.1**	**15,204**	**49,656**	**43,346**	**34,026**	**34,670**	**40,198**	**49,247**	**65,431**	**42,769**	**35,379**	**15,468**	**8,806**	**2.76**
Greenville	111.4	7,861	26,167	22,482	17,456	17,623	19,811	26,433	33,331	21,695	17,875	7,748	4,318	2.71
Pickens	29.1	2,839	6,614	5,640	4,466	4,423	5,118	5,762	9,203	6,059	4,929	2,081	1,066	2.92
Spartanburg	76.6	4,504	16,875	15,224	12,104	12,624	15,269	17,052	22,897	15,015	12,575	5,639	3,422	2.77
ALL COUNTIES														
Abbeville	8.2	488	1,579	1,377	1,299	1,417	2,040	1,830	2,392	1,579	1,296	625	478	2.82
☐ Aiken	40.3	2,663	8,695	7,776	6,910	6,757	7,499	9,263	11,714	7,634	6,512	3,168	2,009	2.74
Allendale	3.6	163	762	601	513	644	917	825	904	589	563	319	400	3.06
Anderson	52.0	3,400	10,956	10,232	8,178	8,546	10,688	11,072	15,801	10,486	8,752	3,647	2,242	2.75
Bamberg	5.9	299	1,158	1,008	890	1,081	1,464	1,273	1,587	994	922	537	587	3.14
Barnwell	6.9	425	1,560	1,237	1,022	1,169	1,487	1,397	1,858	1,277	1,154	642	572	2.96
Beaufort	23.9	2,673	6,367	3,890	2,869	3,826	4,275	5,650	7,525	4,462	3,340	1,651	1,272	3.11
Berkeley	36.0	3,521	10,651	8,522	5,227	4,319	3,760	5,671	8,829	7,604	7,527	3,805	2,564	3.10
Calhoun	4.2	191	852	727	588	770	1,072	807	1,133	782	688	360	430	3.05
Charleston	97.4	9,437	25,180	17,918	14,219	15,058	15,588	22,701	28,011	18,306	15,118	7,368	5,896	2.99
Cherokee	14.3	811	2,970	2,801	2,285	2,466	2,967	2,641	4,111	2,845	2,594	1,200	909	2.92
Chester	10.2	480	1,990	1,742	1,603	1,914	2,471	1,959	2,994	1,879	1,640	874	854	2.97
Chesterfield	13.9	754	2,973	2,631	2,096	2,364	3,082	3,124	3,737	2,640	2,323	1,080	996	2.83
Clarendon	9.2	419	1,807	1,600	1,389	1,732	2,253	1,812	2,335	1,658	1,466	891	1,038	3.07

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES METRO AREA County	12/31/83 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
SOUTH CAROLINA (continued)														
ALL COUNTIES (continued)														
Colleton	11.2	517	2,240	2,075	1,763	1,969	2,636	2,266	3,055	2,021	1,851	988	1,019	2.96
Darlington	21.8	1,134	4,990	4,325	3,408	3,726	4,217	4,310	5,727	4,141	3,940	1,895	1,787	2.98
Dillon	9.9	570	2,101	1,847	1,542	1,811	2,029	1,863	2,418	1,740	1,756	922	1,201	3.18
Dorchester	23.2	1,700	6,293	5,745	3,528	3,000	2,934	3,805	5,879	5,014	4,784	2,243	1,475	3.04
Edgefield	6.0	286	1,325	1,100	921	1,071	1,297	1,108	1,644	1,103	981	579	585	3.02
Fairfield	6.5	306	1,290	1,071	1,030	1,232	1,571	1,268	1,688	1,132	1,014	599	799	3.17
Florence	39.4	2,518	9,422	8,051	6,291	6,272	6,846	7,774	10,552	7,803	6,776	3,517	2,978	2.95
Georgetown	15.3	835	3,461	2,812	2,295	2,816	3,081	2,964	4,033	2,779	2,575	1,458	1,491	3.01
Greenville	111.4	7,861	26,167	22,482	17,456	17,623	19,811	26,433	33,331	21,695	17,875	7,748	4,318	2.71
Greenwood	21.8	1,379	4,573	4,134	3,393	3,701	4,620	4,729	6,651	4,245	3,529	1,538	1,108	2.77
Hampton	6.6	323	1,358	1,118	964	1,200	1,637	1,595	1,672	1,138	1,053	577	565	2.86
Horry	42.2	3,421	9,872	7,952	6,522	6,911	7,522	9,453	12,510	8,515	6,653	2,979	2,090	2.74
Jasper	5.2	310	1,082	942	804	862	1,200	1,147	1,255	951	856	485	506	2.98
Kershaw	14.3	829	3,110	2,785	2,269	2,438	2,869	3,142	3,946	2,745	2,448	1,156	863	2.81
Lancaster	19.3	1,144	4,277	3,867	3,064	3,193	3,755	3,429	5,528	3,890	3,602	1,641	1,210	2.92
Laurens	17.6	869	3,469	3,341	2,823	3,138	3,960	3,527	5,310	3,311	2,921	1,357	1,174	3.00
Lee	5.9	276	1,197	1,041	935	1,056	1,395	1,071	1,399	1,058	998	604	770	3.24
Lexington	56.0	4,445	14,848	13,316	8,829	7,743	6,819	11,111	15,913	11,707	10,730	4,409	2,130	2.80
McCormick	2.4	101	477	399	361	446	616	481	641	419	398	192	269	3.21
Marion	11.6	603	2,443	2,085	1,782	2,116	2,571	2,325	2,940	2,105	1,953	1,063	1,214	3.05
Marlboro	10.4	537	2,119	1,871	1,641	1,871	2,361	2,073	2,581	1,831	1,804	942	1,169	3.15
Newberry	11.6	495	2,053	1,974	1,705	2,178	3,195	2,878	3,476	2,064	1,701	834	647	2.72
Oconee	19.2	1,376	4,031	3,760	3,011	3,022	4,000	4,512	5,790	3,820	3,021	1,304	753	2.66
Orangeburg	28.4	1,529	6,112	5,176	4,413	5,099	6,071	6,052	7,470	5,120	4,620	2,572	2,566	3.04
Pickens	29.1	2,839	6,614	5,640	4,466	4,423	5,118	5,762	9,203	6,059	4,929	2,081	1,066	2.92
Richland	93.8	8,691	26,911	17,208	13,633	13,472	13,885	25,457	27,135	16,876	13,335	6,514	4,483	2.96
Saluda	5.7	268	1,019	1,047	895	1,043	1,428	1,113	1,630	1,036	978	459	484	2.95
Spartanburg	76.6	4,504	16,875	15,224	12,104	12,624	15,269	17,052	22,897	15,015	12,575	5,639	3,422	2.77
Sumter	29.4	2,552	7,192	5,849	4,614	4,410	4,783	5,481	7,541	5,893	5,298	2,788	2,399	3.09
Union	10.8	581	2,051	1,965	1,713	1,951	2,539	2,116	3,216	2,129	1,773	876	690	2.86
Williamsburg	12.2	565	2,577	2,058	1,908	2,325	2,767	2,143	2,925	2,139	2,141	1,214	1,638	3.22
York	38.7	2,459	8,867	8,076	6,337	6,236	6,725	7,023	11,279	7,862	6,969	3,217	2,350	2.95
TOTAL METRO COUNTIES	**693.9**	**54,038**	**171,479**	**140,190**	**107,178**	**106,073**	**114,942**	**153,124**	**200,544**	**136,061**	**115,882**	**53,356**	**34,933**	**2.87**
TOTAL STATE	**1,139.5**	**81,547**	**267,916**	**222,398**	**175,508**	**183,041**	**209,090**	**245,488**	**324,166**	**220,091**	**189,732**	**90,557**	**69,466**	**2.90**
SOUTH DAKOTA														
SIOUX FALLS	**44.8**	**5,044**	**11,525**	**7,333**	**6,059**	**6,248**	**8,591**	**13,238**	**13,292**	**7,388**	**6,332**	**3,063**	**1,487**	**2.58**
Minnehaha	44.8	5,044	11,525	7,333	6,059	6,248	8,591	13,238	13,292	7,388	6,332	3,063	1,487	2.58
ALL COUNTIES														
Aurora	1.1	53	180	144	159	220	344	264	357	165	143	104	67	3.09
Beadle	7.5	651	1,420	1,098	1,072	1,276	1,983	2,301	2,321	1,170	996	485	227	2.48
Bennett	1.0	62	209	151	171	156	251	219	256	163	155	97	110	3.10
Bon Homme	3.0	199	447	357	412	525	1,060	919	991	429	347	198	116	2.63
Brookings	8.6	1,448	1,990	1,202	952	1,141	1,867	2,189	2,792	1,451	1,293	542	333	2.95
Brown	14.3	1,653	3,187	2,216	1,901	2,066	3,277	4,081	4,305	2,346	2,031	1,007	530	2.63
Brule	2.0	116	375	285	279	395	550	587	597	304	262	140	110	2.60
Buffalo	.4	31	88	84	59	71	67	47	86	54	73	54	86	4.50
Butte	3.3	250	720	473	446	564	847	946	977	524	488	223	142	2.58
Campbell	.8	24	91	121	142	174	248	188	278	135	115	47	37	2.63
Charles Mix	3.3	193	549	501	495	574	988	790	976	503	445	297	289	2.91
Clark	1.9	81	291	216	277	381	654	473	679	289	248	115	96	2.58
Clay	4.9	1,020	1,201	656	509	574	940	1,697	1,462	768	623	232	118	2.80
Codington	8.2	936	1,684	1,210	1,046	1,246	2,078	2,081	2,589	1,306	1,223	635	366	2.66
Corson	1.5	119	251	263	300	258	309	264	362	223	246	172	233	3.47
Custer	2.5	153	598	426	384	384	555	694	747	458	357	156	88	2.64
Davison	7.3	819	1,472	960	950	1,083	2,016	2,442	2,121	1,101	899	471	266	2.48
Day	3.0	152	458	349	397	587	1,057	769	998	440	376	229	188	2.67
Deuel	1.9	102	290	264	283	330	631	444	639	270	267	164	116	2.74
Dewey	1.5	110	304	265	246	241	334	310	338	228	200	186	238	3.73
Douglas	1.4	87	210	197	211	227	468	302	482	186	195	113	122	3.00
Edmunds	1.8	75	268	254	277	349	577	394	648	272	215	128	143	2.78
Fall River	3.4	250	715	492	429	594	920	1,213	975	469	389	240	114	2.59
Faulk	1.2	63	170	173	194	218	382	341	388	163	156	91	61	2.58

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/83 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
SOUTH DAKOTA (continued)														
ALL COUNTIES (continued)														
Grant	3.3	247	623	488	410	546	986	810	1,015	505	474	309	187	2.76
Gregory	2.1	135	321	262	259	366	757	538	692	305	286	159	120	2.76
Haakon	1.0	97	228	151	121	152	251	251	275	142	180	88	64	2.80
Hamlin	1.9	91	263	234	241	385	686	457	700	266	211	147	119	2.79
Hand	1.8	83	283	252	308	339	535	530	545	280	235	137	73	2.56
Hanson	1.1	55	160	170	166	193	356	237	357	160	143	101	102	3.09
Harding	.6	27	127	84	82	113	167	155	151	101	109	55	29	2.83
Hughes	5.9	514	1,570	1,142	801	850	1,023	1,839	1,600	958	892	394	217	2.56
Hutchinson	3.4	137	485	412	500	606	1,260	876	1,207	472	425	234	186	2.65
Hyde	.8	35	116	102	141	138	268	283	209	120	88	61	39	2.50
Jackson	1.2	62	241	220	202	185	290	245	303	158	190	118	186	3.42
Jerauld	1.1	43	168	148	140	195	406	288	372	143	146	91	60	2.64
Jones	.6	29	107	88	96	103	177	181	178	98	68	53	22	2.50
Kingsbury	2.6	126	372	320	375	507	900	834	818	373	331	160	84	2.46
Lake	4.0	402	740	459	499	617	1,283	1,123	1,335	605	529	266	142	2.63
Lawrence	7.4	886	1,664	1,026	950	1,107	1,767	2,406	2,230	1,151	924	461	228	2.53
Lincoln	5.1	348	1,085	843	652	766	1,406	973	1,633	863	897	463	271	2.94
Lyman	1.3	83	248	205	215	204	345	297	357	196	189	140	121	2.92
McCook	2.3	132	351	298	348	425	746	626	715	345	283	186	145	2.70
McPherson	1.5	53	197	185	234	316	515	424	539	216	179	80	62	2.47
Marshall	2.0	91	292	304	286	356	671	586	613	295	270	154	82	2.55
Meade	7.4	628	2,206	1,479	961	861	1,265	1,699	1,903	1,366	1,430	669	333	3.03
Mellette	.7	60	133	120	112	110	165	144	184	117	114	64	77	3.14
Miner	1.4	58	196	135	184	302	525	428	461	205	156	83	67	2.50
Minnehaha	44.8	5,044	11,525	7,333	6,059	6,248	8,591	13,238	13,292	7,388	6,332	3,063	1,487	2.58
Moody	2.4	136	428	358	324	423	731	561	785	354	343	207	150	2.79
Pennington	27.8	4,005	7,484	4,729	3,822	3,399	4,361	6,813	8,449	5,149	4,385	1,988	1,016	2.67
Perkins	1.8	116	311	245	243	366	519	454	584	292	266	129	75	2.61
Potter	1.3	59	214	197	181	234	415	332	413	179	188	110	78	2.77
Roberts	3.8	197	580	565	517	640	1,301	965	1,135	544	459	366	331	2.84
Sanborn	1.2	66	193	135	207	219	380	316	419	173	150	77	65	2.58
Shannon	2.4	174	620	496	400	336	374	293	340	331	343	274	819	5.08
Spink	3.3	207	547	449	495	602	1,000	960	1,053	481	421	223	162	2.70
Stanley	.9	71	232	165	128	129	175	209	252	160	141	85	53	2.78
Sully	.7	46	130	109	121	101	193	177	206	110	99	63	45	2.71
Todd	2.0	155	561	394	318	287	285	316	378	331	346	208	421	3.85
Tripp	2.7	203	440	413	387	510	747	799	771	427	358	222	123	2.59
Turner	3.5	164	552	429	493	593	1,269	820	1,286	516	480	253	145	2.63
Union	4.2	321	926	611	557	671	1,114	980	1,328	704	633	335	220	2.71
Walworth	2.7	177	474	398	398	441	812	920	758	414	338	178	92	2.48
Yankton	7.0	702	1,525	1,122	924	1,063	1,664	1,981	2,164	1,156	908	482	309	2.73
Ziebach	.6	43	120	108	106	113	110	109	115	82	106	67	121	3.83
TOTAL METRO COUNTIES	**44.8**	**5,044**	**11,525**	**7,333**	**6,059**	**6,248**	**8,591**	**13,238**	**13,292**	**7,388**	**6,332**	**3,063**	**1,487**	**2.58**
TOTAL STATE	**259.4**	**24,955**	**56,206**	**39,740**	**35,554**	**39,751**	**63,194**	**70,428**	**78,484**	**41,648**	**36,787**	**19,129**	**12,924**	**2.72**
TENNESSEE														
CHATTANOOGA	**156.8**	**10,254**	**35,035**	**30,296**	**24,924**	**24,703**	**31,588**	**34,195**	**47,854**	**30,722**	**26,338**	**11,303**	**6,388**	**2.76**
Hamilton	107.1	7,018	24,433	19,854	16,955	16,938	21,902	25,548	32,946	20,303	16,867	7,214	4,222	2.70
Marion	8.8	538	1,784	1,753	1,404	1,369	1,952	1,803	2,433	1,830	1,579	780	375	2.86
Sequatchie	3.2	227	707	675	493	449	649	573	949	660	616	256	146	2.88
Catoosa, Ga.	*13.6*	*909*	*3,126*	*3,098*	*2,295*	*1,944*	*2,228*	*2,067*	*4,132*	*2,966*	*2,770*	*1,117*	*548*	*2.90*
Dade, Ga.	*4.1*	*292*	*933*	*916*	*608*	*639*	*712*	*621*	*1,209*	*871*	*809*	*388*	*202*	*3.12*
Walker, Ga.	*20.0*	*1,270*	*4,052*	*4,000*	*3,169*	*3,364*	*4,145*	*3,583*	*6,185*	*4,092*	*3,697*	*1,548*	*895*	*2.86*
CLARKSVILLE - HOPKINSVILLE	**50.5**	**6,115**	**13,145**	**9,384**	**7,199**	**6,213**	**8,444**	**9,104**	**14,952**	**10,980**	**9,143**	**3,905**	**2,416**	**3.11**
Montgomery	29.4	3,782	7,805	5,592	4,383	3,462	4,376	5,217	8,985	6,453	5,329	2,176	1,240	3.02
Christian, Ky.	*21.1*	*2,333*	*5,340*	*3,792*	*2,816*	*2,751*	*4,068*	*3,887*	*5,967*	*4,527*	*3,814*	*1,729*	*1,176*	*3.23*
JOHNSON CITY - KINGSPORT - BRISTOL	**161.3**	**9,979**	**32,981**	**31,952**	**25,283**	**26,784**	**34,321**	**33,468**	**50,966**	**33,268**	**26,711**	**10,983**	**5,904**	**2.75**
Carter	18.9	1,104	3,665	3,598	2,897	3,194	4,442	4,078	5,970	3,902	3,022	1,276	652	2.69
Hawkins	16.1	949	3,494	3,411	2,437	2,452	3,357	2,808	4,961	3,513	2,915	1,213	690	2.84
Sullivan	55.1	3,220	11,261	11,522	9,113	9,406	10,578	11,733	17,511	11,258	9,284	3,638	1,676	2.67
Unicoi	6.0	302	1,074	1,078	926	1,067	1,553	1,111	1,973	1,326	1,007	360	223	2.75

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES METRO AREA County	12/31/83 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average House-hold Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
TENNESSEE (continued)														
JOHNSON CITY - KINGSPORT - BRISTOL (continued)														
Washington	32.8	2,646	7,404	6,185	4,934	5,160	6,471	7,294	10,417	6,482	5,197	2,175	1,235	2.80
Bristol city, Va.	*7.4*	*384*	*1,306*	*1,163*	*1,149*	*1,394*	*2,004*	*2,284*	*2,222*	*1,338*	*966*	*383*	*207*	*2.50*
Scott, Va.	*8.5*	*428*	*1,483*	*1,623*	*1,290*	*1,520*	*2,256*	*1,398*	*2,760*	*1,897*	*1,445*	*678*	*422*	*2.90*
Washington, Va.	*16.4*	*946*	*3,294*	*3,372*	*2,537*	*2,591*	*3,660*	*2,762*	*5,152*	*3,552*	*2,875*	*1,260*	*799*	*2.98*
KNOXVILLE	**218.1**	**17,437**	**48,985**	**40,910**	**32,389**	**34,264**	**44,115**	**50,365**	**70,191**	**42,243**	**34,315**	**13,839**	**7,147**	**2.68**
Anderson	25.8	1,563	5,267	4,880	4,092	4,796	5,202	5,834	8,199	5,042	4,122	1,674	929	2.68
Blount	29.9	1,925	6,574	5,840	4,258	4,976	6,327	5,716	10,064	6,082	5,037	2,014	987	2.74
Grainger	6.0	412	1,200	1,217	915	901	1,355	996	1,889	1,312	1,070	459	274	2.88
Jefferson	11.3	708	2,177	2,363	1,792	1,842	2,418	2,085	3,680	2,350	1,919	817	449	2.89
Knox	123.9	11,397	29,295	22,150	18,017	18,546	24,495	31,990	39,480	22,902	18,458	7,375	3,695	2.61
Sevier	16.7	1,096	3,552	3,484	2,663	2,549	3,356	2,851	5,560	3,592	2,938	1,165	594	2.78
Union	4.5	336	920	976	652	654	962	893	1,319	963	771	335	219	2.78
MEMPHIS	**319.5**	**24,008**	**80,993**	**61,768**	**48,484**	**47,253**	**56,994**	**70,713**	**92,541**	**60,176**	**51,257**	**23,744**	**21,069**	**2.88**
Shelby	273.5	21,176	70,795	51,220	41,204	40,675	48,430	63,123	80,298	51,008	42,294	19,461	17,316	2.85
Tipton	11.2	744	2,188	2,217	1,733	1,659	2,659	2,046	3,131	2,148	2,033	969	853	3.05
Crittenden, Ark.	*15.9*	*1,103*	*3,545*	*3,160*	*2,411*	*2,478*	*3,203*	*3,023*	*4,359*	*2,966*	*2,653*	*1,371*	*1,528*	*3.06*
De Soto, Miss.	*18.9*	*985*	*4,465*	*5,171*	*3,136*	*2,441*	*2,702*	*2,521*	*4,753*	*4,054*	*4,257*	*1,943*	*1,372*	*3.14*
NASHVILLE	**320.7**	**24,512**	**77,202**	**63,645**	**48,599**	**46,632**	**60,110**	**71,417**	**99,225**	**62,078**	**52,482**	**22,368**	**13,130**	**2.77**
Cheatham	8.1	514	1,904	1,912	1,268	1,068	1,434	1,066	2,374	1,754	1,701	773	432	3.07
Davidson	183.2	15,155	45,558	32,431	27,308	27,345	35,403	49,685	58,160	33,255	24,925	10,611	6,564	2.61
Dickson	11.4	683	2,251	2,207	1,759	1,743	2,757	2,136	3,584	2,268	1,954	908	550	2.83
Robertson	13.3	835	2,715	2,475	2,040	2,104	3,131	2,202	4,135	2,690	2,427	1,098	748	2.97
Rutherford	30.9	3,356	7,748	6,284	4,468	4,107	4,937	5,956	9,359	6,295	5,512	2,407	1,371	2.96
Sumner	31.4	1,917	7,488	7,607	4,858	4,380	5,150	4,533	9,102	6,815	4,722	2,798	1,430	3.01
Williamson	21.4	949	4,821	5,668	3,665	2,931	3,366	2,569	6,170	4,620	4,986	2,016	1,039	3.10
Wilson	21.0	1,103	4,717	5,061	3,233	2,954	3,932	3,270	6,341	4,381	4,255	1,757	996	2.96
ALL COUNTIES														
Anderson	25.8	1,563	5,267	4,880	4,092	4,796	5,202	5,834	8,199	5,042	4,122	1,674	929	2.68
Bedford	10.1	604	1,820	1,767	1,577	1,754	2,578	2,060	3,223	1,965	1,664	770	418	2.77
Benton	5.9	307	1,036	1,002	842	1,029	1,684	1,317	2,054	1,082	894	363	190	2.63
Bledsoe	3.2	225	637	644	476	479	739	680	933	651	561	239	136	3.06
Blount	29.9	1,925	6,574	5,840	4,258	4,976	6,327	5,716	10,064	6,082	5,037	2,014	987	2.74
Bradley	24.7	2,094	5,694	5,459	3,812	3,457	4,184	4,482	7,537	5,158	4,453	2,093	977	2.89
Campbell	13.0	682	2,413	2,382	1,854	2,262	3,407	2,558	3,912	2,571	2,183	990	786	2.84
Cannon	3.8	206	690	682	609	611	1,002	756	1,192	764	665	274	149	2.82
Carroll	10.2	551	1,767	1,757	1,466	1,713	2,946	1,953	3,568	2,004	1,630	692	353	2.77
Carter	18.9	1.104	3,665	3,598	2,897	3,194	4,442	4,078	5,970	3,902	3,022	1,276	652	2.69
Cheatham	8.1	514	1,904	1,912	1,268	1,068	1,434	1,066	2,374	1,754	1,701	773	432	3.07
Chester	4.4	316	807	779	626	739	1,133	868	1,483	796	742	319	192	3.00
Claiborne	8.9	571	1,867	1,702	1,292	1,404	2,064	1,513	2,730	1,908	1,567	710	472	2.92
Clay	2.9	180	484	508	406	551	771	580	924	610	476	191	119	2.72
Cocke	10.7	630	2,088	2,160	1,819	1,631	2,372	2,227	3,190	2,256	1,724	799	504	2.76
Coffee	14.4	979	2,772	2,833	2,438	2,397	2,981	3,057	4,505	2,856	2,413	1,047	522	2.75
Crockett	5.2	280	847	908	641	910	1,614	1,104	1,733	946	790	345	282	2.85
Cumberland	11.1	654	2,179	2,045	1,632	1,905	2,685	2,077	3,525	2,194	1,847	902	555	2.85
Davidson	183.2	15,155	45,558	32,431	27,308	27,345	35,403	49,685	58,160	33,255	24,925	10,611	6,564	2.61
Decatur	4.2	245	707	718	577	739	1,214	905	1,417	856	639	259	124	2.62
De Kalb	5.3	332	992	889	779	900	1,408	1,206	1,734	1,047	782	328	203	2.66
Dickson	11.4	683	2,251	2,207	1,759	1,743	2,757	2,136	3,584	2,268	1,954	908	550	2.83
Dyer	12.9	831	2,550	2,294	1,762	2,008	3,455	2,858	4,037	2,480	2,086	889	550	2.73
Fayette	7.7	396	1,411	1,403	1,184	1,262	2,044	1,192	2,142	1,445	1,289	699	933	3.31
Fentress	5.3	280	1,016	1,021	757	860	1,366	1,023	1,556	999	954	457	311	2.91
Franklin	11.2	580	2,160	2,096	1,811	1,870	2,683	2,019	3,514	2,187	2,018	911	551	2.93
Gibson	18.3	971	3,121	2,964	2,661	3,148	5,435	4,095	6,099	3,438	2,729	1,164	775	2.68
Giles	9.0	519	1,588	1,533	1,245	1,624	2,491	1,881	2,948	1,741	1,448	617	365	2.76
Grainger	6.0	412	1,200	1,217	915	901	1,355	996	1,889	1,312	1,070	459	274	2.88
Greene	19.8	1,155	3,898	3,926	3,272	3,251	4,298	3,731	6,301	4,244	3,407	1,355	762	2.82
Grundy	4.7	310	926	954	647	745	1,118	756	1,309	986	873	453	323	3.06
Hamblen	19.3	1,296	4,252	4,243	3,280	2,917	3,312	3,667	5,898	4,193	3,350	1,463	729	2.80
Hamilton	107.1	7,018	24,433	19,854	16,955	16,938	21,902	25,548	32,946	20,303	16,867	7,214	4,222	2.70
Hancock	2.3	136	386	384	375	421	598	366	760	483	348	208	135	2.96
Hardeman	7.8	431	1,514	1,318	1,147	1,293	2,097	1,591	2,282	1,429	1,216	618	664	3.06
Hardin	8.3	450	1,591	1,549	1,284	1,343	2,083	1,663	2,695	1,675	1,358	583	326	2.76
Hawkins	16.1	949	3,494	3,411	2,437	2,452	3,357	2,808	4,961	3,513	2,915	1,213	690	2.84

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES METRO AREA County	12/31/83 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average House-hold Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
TENNESSEE (continued)														
ALL COUNTIES (continued)														
Haywood	6.5	351	1,210	993	951	1,034	1,961	1,279	1,924	1,148	969	506	674	3.08
Henderson	8.2	542	1,592	1,460	1,213	1,336	2,057	1,653	2,639	1,739	1,329	547	293	2.74
Henry	11.3	684	1,941	1,746	1,541	1,998	3,390	2,517	3,986	2,081	1,675	653	388	2.65
Hickman	5.3	303	935	1,039	775	942	1,306	917	1,709	1,095	924	407	248	2.96
Houston	2.3	127	407	405	317	383	661	389	772	455	396	185	103	3.00
Humphreys	6.0	370	1,197	1,142	948	932	1,411	1,360	1,810	1,122	1,014	460	234	2.72
Jackson	3.3	167	577	560	450	606	940	595	1,108	663	543	248	143	2.91
Jefferson	11.3	708	2,177	2,363	1,792	1,842	2,418	2,085	3,680	2,350	1,919	817	449	2.89
Johnson	5.1	289	976	983	729	808	1,315	846	1,700	1,147	781	364	262	2.80
Knox	123.9	11,397	29,295	22,150	18,017	18,546	24,495	31,990	39,480	22,902	18,458	7,375	3,695	2.6[illegible]
Lake	2.5	132	440	392	381	448	707	549	767	478	387	170	149	3.00
Lauderdale	8.6	508	1,551	1,438	1,161	1,439	2,503	1,853	2,633	1,510	1,388	634	582	2.95
Lawrence	12.3	815	2,253	2,311	1,792	2,084	3,045	2,331	3,807	2,497	2,176	923	566	2.85
Lewis	3.3	206	662	553	505	529	845	588	1,063	678	532	266	173	3.15
Lincoln	9.7	568	1,602	1,728	1,561	1,803	2,438	2,060	3,181	1,859	1,547	653	400	2.73
Loudon	10.9	570	2,124	1,992	1,756	1,859	2,599	2,238	3,509	2,214	1,844	721	374	2.71
McMinn	15.2	966	3,002	2,950	2,339	2,510	3,433	2,751	4,818	3,155	2,661	1,134	681	2.85
McNairy	8.8	484	1,546	1,657	1,364	1,445	2,304	1,891	2,851	1,766	1,399	578	315	2.69
Macon	6.0	422	1,164	1,067	898	971	1,478	1,182	1,926	1,330	1,007	337	218	2.75
Madison	27.6	2,055	6,139	4,632	3,906	4,238	6,630	6,618	8,563	5,222	4,126	1,737	1,334	2.74
Marion	8.8	538	1,784	1,753	1,404	1,369	1,952	1,803	2,433	1,830	1,579	780	375	2.86
Marshall	7.4	426	1,303	1,282	1,021	1,342	2,026	1,651	2,376	1,430	1,138	514	291	2.72
Maury	18.9	1,240	3,772	3,401	3,039	3,053	4,395	3,959	5,877	3,761	3,160	1,394	749	2.77
Meigs	2.7	156	606	586	386	474	492	429	796	574	542	215	144	2.93
Monroe	10.2	622	2,040	2,062	1,453	1,676	2,347	1,897	3,014	2,108	1,795	820	566	2.91
Montgomery	29.4	3,782	7,805	5,592	4,383	3,462	4,376	5,217	8,985	6,453	5,329	2,176	1,240	3.02
Moore	1.5	81	279	290	250	252	348	215	498	282	310	118	77	3.07
Morgan	5.6	318	1,188	1,039	826	897	1,332	883	1,670	1,138	1,072	485	352	3.13
Obion	12.2	725	2,314	2,155	1,680	1,935	3,391	2,631	3,881	2,298	2,111	841	438	2.71
Overton	6.2	338	1,152	1,181	928	1,041	1,560	1,002	2,007	1,330	1,128	460	273	2.92
Perry	2.3	120	389	370	351	406	664	507	741	485	347	139	81	2.70
Pickett	1.6	72	290	261	230	273	474	267	547	334	265	102	85	2.81
Polk	4.7	256	915	946	738	765	1,080	777	1,435	909	879	451	249	2.91
Putnam	17.8	1,914	3,765	3,240	2,465	2,625	3,791	3,886	6,047	3,522	2,729	1,109	507	2.81
Rhea	8.9	639	1,908	1,767	1,242	1,392	1,952	1,643	2,787	1,712	1,607	721	430	2.90
Roane	18.0	958	3,558	3,543	3,056	3,152	3,733	3,206	5,717	3,720	3,333	1,289	735	2.83
Robertson	13.3	835	2,715	2,475	2,040	2,104	3,131	2,202	4,135	2,690	2,427	1,098	748	2.97
Rutherford	30.9	3,356	7,748	6,284	4,468	4,107	4,937	5,956	9,359	6,295	5,512	2,407	1,371	2.96
Scott	6.8	450	1,464	1,298	935	1,086	1,567	1,276	1,804	1,371	1,222	605	522	3.00
Sequatchie	3.2	227	707	675	493	449	649	573	949	660	616	256	146	2.88
Sevier	16.7	1,096	3,552	3,484	2,663	2,549	3,356	2,851	5,560	3,592	2,938	1,165	594	2.78
Shelby	273.5	21,176	70,795	51,220	41,204	40,675	48,430	63,123	80,298	51,008	42,294	19,461	17,316	2.85
Smith	5.5	343	1,044	922	774	922	1,495	986	1,851	1,160	957	338	208	2.78
Stewart	3.4	140	547	576	513	619	1,005	681	1,121	687	557	248	106	2.68
Sullivan	55.1	3,220	11,261	11,522	9,113	9,406	10,578	11,733	17,511	11,258	9,284	3,638	1,676	2.67
Sumner	31.4	1,917	7,488	7,607	4,858	4,380	5,150	4,533	9,102	6,815	6,722	2,798	1,430	3.01
Tipton	11.2	744	2,188	2,217	1,733	1,659	2,659	2,046	3,131	2,148	2,053	969	853	3.05
Trousdale	2.4	156	525	406	365	409	539	603	738	509	320	154	76	2.58
Unicoi	6.0	302	1,074	1,078	926	1,067	1,553	1,111	1,973	1,326	1,007	360	223	2.75
Union	4.5	336	920	976	652	654	962	893	1,319	963	771	335	219	2.78
Van Buren	1.5	103	353	284	205	245	310	210	456	353	283	120	78	3.27
Warren	12.4	888	2,508	2,302	1,835	1,979	2,888	2,631	3,908	2,447	2,115	864	435	2.71
Washington	32.8	2,646	7,404	6,185	4,934	5,160	6,471	7,294	10,417	6,482	5,197	2,175	1,235	2.80
Wayne	5.0	327	956	1,007	692	824	1,194	876	1,494	1,074	925	391	240	2.88
Weakley	11.8	1,079	2,126	1,841	1,533	1,855	3,366	2,468	4,326	2,173	1,780	718	335	2.84
White	7.3	408	1,320	1,315	1,096	1,187	1,974	1,326	2,442	1,482	1,236	517	297	2.77
Williamson	21.4	949	4,821	5,668	3,665	2,931	3,366	2,569	6,170	4,620	4,986	2,016	1,039	3.10
Wilson	21.0	1,103	4,717	5,061	3,233	2,954	3,932	3,270	6,341	4,381	4,255	1,757	996	2.96
TOTAL METRO COUNTIES	**1,100.9**	**83,655**	**260,797**	**211,660**	**167,467**	**166,727**	**210,594**	**247,116**	**338,990**	**213,204**	**176,960**	**75,725**	**48,905**	**2.77**
TOTAL STATE	**1,692.5**	**121,184**	**375,650**	**320,702**	**255,938**	**263,724**	**355,302**	**364,928**	**526,490**	**331,186**	**275,575**	**118,599**	**75,722**	**2.79**

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average Household Size
METRO AREA County	12/31/83 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
TEXAS														
ABILENE	**42.4**	**5,107**	**9,554**	**7,207**	**5,986**	**5,942**	**8,604**	**9,708**	**13,925**	**7,734**	**6,533**	**2,766**	**1,734**	**2.83**
Taylor	42.4	5,107	9,554	7,207	5,986	5,942	8,604	9,708	13,925	7,734	6,533	2,766	1,734	2.83
AMARILLO	**72.4**	**7,912**	**17,356**	**12,895**	**11,032**	**10,400**	**12,805**	**17,626**	**23,515**	**12,895**	**11,151**	**4,551**	**2,662**	**2.64**
Potter	40.6	4,660	9,092	6,225	5,774	6,162	8,687	10,948	13,258	6,730	5,350	2,429	1,885	2.59
Randall	31.8	3,252	8,264	6,670	5,258	4,238	4,118	6,678	10,257	6,165	5,801	2,122	777	2.72
AUSTIN	**235.2**	**35,376**	**71,189**	**42,286**	**28,357**	**25,557**	**32,435**	**63,596**	**74,860**	**39,950**	**32,818**	**14,361**	**9,615**	**2.65**
Hays	15.0	3,189	3,288	2,440	1,741	1,766	2,576	3,025	5,042	2,674	2,282	992	985	3.14
Travis	188.2	30,397	59,532	32,364	22,348	19,824	23,735	55,438	60,309	31,279	23,953	10,419	6,802	2.54
Williamson	32.0	1,790	8,369	7,482	4,268	3,967	6,124	5,133	9,509	5,997	6,583	2,950	1,828	3.05
BEAUMONT - PORT ARTHUR	**141.2**	**11,177**	**31,288**	**25,381**	**23,047**	**22,742**	**27,565**	**29,162**	**44,135**	**26,403**	**23,173**	**10,810**	**7,517**	**2.82**
Hardin	15.6	1,053	3,241	3,267	2,511	2,336	3,192	2,601	4,789	2,970	2,993	1,354	893	2.98
Jefferson	94.4	7,637	20,880	15,459	15,033	15,650	19,741	21,330	30,308	17,103	14,113	6,576	4,970	2.75
Orange	31.2	2,487	7,167	6,655	5,503	4,756	4,632	5,231	9,038	6,330	6,067	2,880	1,654	2.95
BRAZORIA	**64.8**	**6,643**	**17,232**	**14,200**	**10,551**	**8,495**	**7,679**	**10,421**	**19,100**	**12,971**	**12,776**	**5,748**	**3,784**	**3.10**
Brazoria	64.8	6,643	17,232	14,200	10,551	8,495	7,679	10,421	19,100	12,971	12,776	5,748	3,784	3.10
BROWNSVILLE - HARLINGEN	**67.6**	**3,708**	**14,960**	**12,683**	**10,843**	**10,482**	**14,924**	**10,227**	**17,075**	**10,731**	**10,762**	**7,543**	**11,262**	**3.53**
Cameron	67.6	3,708	14,960	12,683	10,843	10,482	14,924	10,227	17,075	10,731	10,762	7,543	11,262	3.53
BRYAN - COLLEGE STATION	**39.8**	**11,614**	**9,770**	**5,561**	**3,921**	**3,742**	**5,192**	**9,849**	**13,955**	**6,926**	**5,415**	**2,154**	**1,501**	**2.77**
Brazos	39.8	11,614	9,770	5,561	3,921	3,742	5,192	9,849	13,955	6,926	5,415	2,154	1,501	2.77
CORPUS CHRISTI	**114.4**	**9,469**	**28,173**	**21,599**	**18,377**	**17,360**	**19,422**	**21,241**	**32,113**	**20,621**	**19,294**	**10,717**	**10,414**	**3.07**
Nueces	94.6	8,082	23,654	17,624	15,043	14,427	15,770	18,310	26,766	17,051	15,563	8,579	8,331	3.04
San Patricio	19.8	1,387	4,519	3,975	3,334	2,933	3,652	2,931	5,347	3,570	3,731	2,138	2,083	3.24
DALLAS	**812.4**	**79,347**	**223,675**	**175,382**	**118,621**	**101,280**	**114,095**	**203,165**	**243,181**	**145,680**	**127,100**	**56,340**	**36,934**	**2.69**
Collin	59.0	3,561	16,353	17,820	8,184	5,610	7,472	8,026	15,767	12,119	14,368	5,885	2,835	3.09
Dallas	646.8	66,191	179,424	133,874	95,764	83,038	88,509	174,975	193,893	113,242	93,266	42,235	29,189	2.61
Denton	62.8	7,194	19,477	14,545	7,857	6,170	7,557	11,915	19,954	12,246	11,726	4,690	2,269	2.87
Ellis	22.5	1,344	4,354	4,571	3,351	3,233	5,647	4,067	6,989	4,089	4,019	1,893	1,443	3.01
Kaufman	14.9	751	2,670	2,919	2,296	2,346	3,918	3,073	4,697	2,675	2,407	1,147	901	2.97
Rockwall	6.4	306	1,397	1,653	1,169	883	992	1,109	1,881	1,309	1,314	490	297	2.89
DALLAS - FORT WORTH CONSOLIDATED AREA	***1,209.2***	***116,499***	***322,153***	***255,835***	***180,202***	***157,621***	***176,890***	***289,201***	***369,584***	***219,998***	***192,522***	***84,445***	***53,450***	***2.70***
EL PASO	**157.9**	**12,838**	**39,346**	**32,386**	**27,711**	**23,218**	**22,401**	**25,798**	**38,383**	**29,533**	**28,586**	**16,972**	**18,628**	**3.38**
El Paso	157.9	12,838	39,346	32,386	27,711	23,218	22,401	25,798	38,383	29,533	28,586	16,972	18,628	3.38
FORT WORTH - ARLINGTON	**396.8**	**37,152**	**98,478**	**80,453**	**61,581**	**56,341**	**62,795**	**86,036**	**126,403**	**74,318**	**65,422**	**28,105**	**16,516**	**2.74**
Johnson	28.0	1,932	5,652	6,017	4,419	3,925	6,055	4,870	8,783	5,311	5,372	2,409	1,255	2.90
Parker	18.4	1,096	3,428	3,779	3,088	2,934	4,075	3,276	6,163	3,501	3,242	1,483	735	2.81
Tarrant	350.4	34,124	89,398	70,657	54,074	49,482	52,665	77,890	111,457	65,506	56,808	24,213	14,526	2.72
GALVESTON - TEXAS CITY	**76.3**	**6,147**	**17,757**	**14,578**	**12,717**	**12,254**	**12,847**	**16,793**	**23,398**	**14,192**	**12,193**	**5,739**	**3,985**	**2.79**
Galveston	76.3	6,147	17,757	14,578	12,717	12,254	12,847	16,793	23,398	14,192	12,193	5,739	3,985	2.79
HOUSTON	**1,143.1**	**115,242**	**346,207**	**248,020**	**169,197**	**136,016**	**128,418**	**279,820**	**326,190**	**205,845**	**182,847**	**85,640**	**62,758**	**2.76**
Fort Bend	54.8	3,271	18,797	13,982	7,955	5,516	5,279	6,830	14,822	11,927	12,059	5,281	3,881	3.20
Harris	1,006.4	106,669	308,719	214.487	147,790	119,154	109,581	260,093	287,470	178,165	154,391	72,313	53,968	2.71
Liberty	19.4	1,439	4,068	3,648	3,029	3,096	4,120	3,687	6,050	3,584	3,252	1,692	1,135	2.88
Montgomery	55.7	3,485	13,327	14,640	9,381	7,165	7,702	7,829	15,804	11,063	11,981	5,746	3,277	3.07
Waller	6.8	378	1,296	1,263	1,042	1,085	1,736	1,381	2,044	1,106	1,164	608	497	3.43
HOUSTON - GALVESTON - BRAZORIA CONSOLIDATED AREA	***1,284.2***	***128,032***	***381,196***	***276,798***	***192,465***	***156,765***	***148,944***	***307,034***	***368,688***	***233,008***	***207,816***	***97,127***	***70,527***	***2.78***
KILLEEN - TEMPLE	**75.8**	**12,156**	**20,405**	**14,042**	**9,495**	**8,450**	**11,252**	**13,926**	**23,113**	**15,480**	**13,803**	**6,029**	**3,449**	**3.15**
Bell	59.0	9,673	15,598	10,329	7,544	6,999	8,857	11,566	18,327	11,978	10,287	4,403	2,439	2.93
Coryell	16.8	2,483	4,807	3,713	1,951	1,451	2,395	2,360	4,786	3,502	3,516	1,626	1,010	3.91
LAREDO	**29.9**	**1,918**	**6,732**	**5,871**	**5,058**	**4,389**	**5,932**	**4,170**	**6,027**	**5,029**	**5,083**	**3,802**	**5,789**	**3.80**
Webb	29.9	1,918	6,732	5,871	5,058	4,389	5,932	4,170	6,027	5,029	5,083	3,802	5,789	3.80
LONGVIEW - MARSHALL	**60.9**	**4,999**	**12,989**	**10,768**	**9,074**	**9,146**	**13,924**	**13,382**	**19,426**	**10,979**	**9,763**	**4,289**	**3,061**	**2.79**
Gregg	41.2	3,737	9,332	7,410	6,137	5,957	8,627	9,118	13,267	7,500	6,647	2,867	1,801	2.74
Harrison	19.7	1,262	3,657	3,358	2,937	3,189	5,297	4,264	6,159	3,479	3,116	1,422	1,260	2.88
LUBBOCK	**80.7**	**12,104**	**20,830**	**14,214**	**11,148**	**10,133**	**12,271**	**18,520**	**25,657**	**14,244**	**12,545**	**5,581**	**4,153**	**2.83**
Lubbock	80.7	12,104	20,830	14,214	11,148	10,133	12,271	18,520	25,657	14,244	12,545	5,581	4,153	2.83

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/83 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average House-hold Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
TEXAS (continued)														
McALLEN - EDINBURG - MISSION	**90.2**	**4,964**	**20,551**	**16,965**	**14,283**	**13,834**	**19,603**	**12,151**	**21,949**	**13,952**	**14,992**	**10,290**	**16,866**	**3.69**
Hidalgo	90.2	4,964	20,551	16,965	14,283	13,834	19,603	12,151	21,949	13,952	14,992	10,290	16,866	3.69
MIDLAND	**35.4**	**3,543**	**9,002**	**6,289**	**6,254**	**5,395**	**4,917**	**7,579**	**11,152**	**6,622**	**5,816**	**2,545**	**1,686**	**2.75**
Midland	35.4	3,543	9,002	6,289	6,254	5,395	4,917	7,579	11,152	6,622	5,816	2,545	1,686	2.75
ODESSA	**47.2**	**5,727**	**12,419**	**8,688**	**7,505**	**6,671**	**6,190**	**10,322**	**14,252**	**8,917**	**7,919**	**3,561**	**2,229**	**2.77**
Ector	47.2	5,727	12,419	8,688	7,505	6,671	6,190	10,322	14,252	8,917	7,919	3,561	2,229	2.77
SAN ANGELO	**34.3**	**3,663**	**7,368**	**5,662**	**4,807**	**5,011**	**7,789**	**8,069**	**11,281**	**6,058**	**5,167**	**2,208**	**1,517**	**2.75**
Tom Green	34.3	3,663	7,368	5,662	4,807	5,011	7,789	8,069	11,281	6,058	5,167	2,208	1,517	2.75
SAN ANTONIO	**392.4**	**30,647**	**94,666**	**75,656**	**61,811**	**59,979**	**69,641**	**80,510**	**111,714**	**70,823**	**64,463**	**33,915**	**30,975**	**2.99**
Bexar	358.7	28,702	88,321	69,278	56,404	54,337	61,658	74,218	100,361	64,760	58,863	31,347	29,131	3.00
Comal	15.6	781	2,750	2,829	2,468	2,772	4,000	2,883	5,705	2,608	2,547	1,091	766	2.77
Guadalupe	18.1	1,164	3,595	3,549	2,939	2,870	3,983	3,409	5,628	3,455	3,053	1,477	1,078	2.91
SHERMAN - DENISON	**36.2**	**2,707**	**6,802**	**6,047**	**4,954**	**5,852**	**9,838**	**8,839**	**12,588**	**6,114**	**5,307**	**2,218**	**1,134**	**2.62**
Grayson	36.2	2,707	6,802	6,047	4,954	5,852	9,838	8,839	12,588	6,114	5,307	2,218	1,134	2.62
TEXARKANA	**43.1**	**2,883**	**8,664**	**7,420**	**6,106**	**7,275**	**10,752**	**9,750**	**13,698**	**7,946**	**6,577**	**2,963**	**2,166**	**2.75**
Bowie	29.4	1,946	5,928	5,135	4,198	4,970	7,223	6,746	9,476	5,251	4,563	1,975	1,389	2.72
Miller, Ark.	*13.7*	*937*	*2,736*	*2,285*	*1,908*	*2,305*	*3,529*	*3,004*	*4,222*	*2,695*	*2,014*	*988*	*777*	*2.80*
TYLER	**52.9**	**4,251**	**11,434**	**9,398**	**7,571**	**8,195**	**12,051**	**11,329**	**17,617**	**9,286**	**8,307**	**3,831**	**2,530**	**2.76**
Smith	52.9	4,251	11,434	9,398	7,571	8,195	12,051	11,329	17,617	9,286	8,307	3,831	2,530	2.76
VICTORIA	**26.3**	**2,514**	**6,624**	**5,016**	**4,028**	**3,771**	**4,347**	**4,815**	**7,792**	**5,064**	**4,588**	**2,283**	**1,758**	**2.95**
Victoria	26.3	2,514	6,624	5,016	4,028	3,771	4,347	4,815	7,792	5,064	4,588	2,283	1,758	2.95
WACO	**67.2**	**7,511**	**13,095**	**10,450**	**9,543**	**10,501**	**16,100**	**16,049**	**22,483**	**11,361**	**9,929**	**4,353**	**3,025**	**2.74**
McLennan	67.2	7,511	13,095	10,450	9,543	10,501	16,100	16,049	22,483	11,361	9,929	4,353	3,025	2.74
WICHITA FALLS	**45.1**	**4,447**	**10,071**	**7,623**	**6,969**	**6,732**	**9,258**	**10,851**	**14,727**	**8,117**	**6,981**	**2,911**	**1,513**	**2.77**
Wichita	45.1	4,447	10,071	7,623	6,969	6,732	9,258	10,851	14,727	8,117	6,981	2,911	1,513	2.77
ALL COUNTIES														
Anderson	14.5	893	2,434	2,168	2,001	2,483	4,521	3,392	4,881	2,362	2,134	1,018	713	3.12
Andrews	5.0	557	1,157	916	863	781	726	777	1,615	977	842	445	344	3.04
Angelina	24.4	1,944	5,333	4,473	3,417	3,639	5,594	4,742	7,685	4,354	4,087	1,995	1,537	2.93
Aransas	6.3	343	937	963	1,018	1,265	1,774	1,200	2,498	972	794	418	418	2.73
Archer	2.9	211	524	489	459	471	746	568	1,037	485	482	196	132	2.79
Armstrong	.8	32	115	128	116	143	266	221	281	128	102	46	22	2.63
Atascosa	9.4	555	1,802	1,692	1,447	1,534	2,370	1,792	2,669	1,579	1,574	887	899	3.04
Austin	7.5	350	1,221	1,223	1,020	1,189	2,497	1,766	2,486	1,159	1,154	551	384	2.76
Bailey	2.8	217	518	474	490	415	686	484	944	499	395	229	249	2.93
Bandera	3.4	100	435	481	598	724	1,062	856	1,333	506	405	171	129	2.56
Bastrop	10.5	546	1,884	1,640	1,488	1,714	3,228	2,330	3,511	1,746	1,454	772	687	2.83
Baylor	2.0	95	269	240	255	364	777	544	793	277	230	99	57	2.50
Bee	8.9	916	2,070	1,559	1,256	1,237	1,862	1,553	2,580	1,682	1,549	825	711	3.13
Bell	59.0	9,673	15,598	10,329	7,544	6,999	8,857	11,566	18,327	11,978	10,287	4,403	2,439	2.93
Bexar	358.7	28,702	88,321	69,278	56,404	54,337	61,658	74,218	100,381	64,760	58,863	31,347	29,131	3.00
Blanco	2.2	98	308	333	284	442	735	721	742	293	257	112	75	2.36
Borden	.3	24	49	56	58	49	64	43	111	54	60	18	14	3.00
Bosque	6.1	241	759	770	693	1,163	2,474	1,690	2,481	734	719	308	168	2.44
Bowie	29.4	1,946	5,928	5,135	4,198	4,970	7,223	6,746	9,476	5,251	4,563	1,975	1,389	2.72
Brazoria	64.8	6,643	17,232	14,200	10,551	8,495	7,679	10,421	19,100	12,971	12,776	5,748	3,784	3.10
Brazos	39.8	11,614	9,770	5,561	3,921	3,742	5,192	9,849	13,955	6,926	5,415	2,154	1,501	2.77
Brewster	2.8	388	580	422	348	440	622	771	893	450	340	188	158	2.79
Briscoe	1.0	65	167	153	117	169	329	230	370	147	132	65	56	2.60
Brooks	2.7	150	441	451	462	492	704	457	689	511	477	277	289	3.30
Brown	13.9	1,024	2,492	2,217	1,718	2,144	4,305	3,564	4,829	2,202	1,927	898	480	2.64
Burleson	4.9	241	744	650	678	890	1,697	1,153	1,671	745	681	330	320	2.88
Burnet	8.6	358	1,169	1,108	1,068	1,626	3,271	1,991	3,617	1,180	1,044	476	292	2.49
Caldwell	8.1	512	1,552	1,216	1,121	1,246	2,453	1,846	2,502	1,353	1,148	611	640	3.14
Calhoun	7.1	569	1,516	1,339	1,341	1,199	1,136	1,326	2,118	1,292	1,191	644	529	2.94
Callahan	4.8	228	715	770	717	747	1,623	1,014	1,807	785	704	319	171	2.71
Cameron	67.6	3,708	14,960	12,683	10,843	10,482	14,924	10,227	17,075	10,731	10,762	7,543	11,262	3.53
Camp	3.8	217	662	526	524	705	1,166	979	1,196	644	568	245	168	2.61
Carson	2.5	154	451	460	367	435	633	516	882	386	403	207	106	2.84
Cass	11.3	693	1,908	1,917	1,578	1,843	3,361	2,415	3,741	1,957	1,731	846	610	2.81
Castro	3.4	286	804	671	574	490	575	575	928	561	565	380	391	3.18
Chambers	7.5	634	1,863	1,516	1,224	1,056	1,207	1,377	2,235	1,454	1,420	631	413	2.89
Cherokee	14.8	840	2,369	2,309	1,975	2,468	4,839	3,525	4,999	2,362	2,140	1,028	746	2.82

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/83 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
TEXAS (continued)														
ALL COUNTIES (continued)														
Childress	2.8	181	374	382	389	437	1,037	752	1,018	435	354	150	91	2.57
Clay	4.0	205	610	695	596	639	1,255	904	1,430	691	579	256	140	2.60
Cochran	1.5	111	291	268	262	233	335	247	466	278	238	120	151	3.20
Coke	1.3	60	135	169	192	243	501	323	533	190	145	70	39	2.54
Coleman	4.4	243	513	514	501	782	1,847	1,218	1,698	598	506	231	149	2.48
Collin	59.0	3,561	16,353	17,820	8,184	5,610	7,472	8,026	15,767	12,119	14,368	5,885	2,835	3.09
Collingsworth	1.8	96	282	227	228	275	692	483	629	267	239	101	81	2.56
Colorado	7.5	430	1,187	1,089	1,111	1,362	2,321	1,858	2,545	1,197	973	519	408	2.68
Comal	15.6	781	2,750	2,829	2,468	2,772	4,000	2,883	5,705	2,608	2,547	1,091	766	2.77
Comanche	5.1	228	681	696	635	870	1,990	1,255	2,030	707	654	279	175	2.61
Concho	1.1	46	159	141	119	206	429	262	425	143	136	73	61	2.73
Cooke	11.1	884	2,173	1,715	1,490	1,853	2,985	2,465	3,736	1,978	1,665	765	491	2.73
Coryell	16.8	2,483	4,807	3,713	1,951	1,451	2,395	2,360	4,786	3,502	3,516	1,626	1,010	3.91
Cottle	1.2	63	163	172	144	197	461	348	440	179	124	62	47	2.42
Crane	1.7	186	395	300	266	280	273	338	526	296	290	157	93	2.94
Crockett	1.7	170	385	307	274	246	318	338	507	288	302	155	110	3.00
Crosby	2.9	247	454	492	447	435	825	570	957	434	443	240	256	3.07
Culberson	1.0	101	209	217	170	141	162	144	261	185	180	115	115	3.50
Dallam	2.5	224	504	451	328	372	621	619	779	395	363	190	154	2.72
Dallas	646.8	66,191	179,424	133,874	95,764	83,038	88,509	174,975	193,893	113,242	93,266	42,235	29,189	2.61
Dawson	5.5	412	1,073	869	815	889	1,442	1,058	1,828	913	839	416	446	3.02
Deaf Smith	6.9	612	1,648	1,357	1,091	934	1,258	1,049	1,971	1,193	1,287	664	736	3.22
Delta	1.9	70	213	261	192	329	835	533	700	258	241	99	69	2.63
Denton	62.8	7,194	19,477	14,545	7,857	6,170	7,557	11,915	19,954	12,246	11,726	4,690	2,269	2.87
De Witt	7.2	337	1,058	869	967	1,335	2,634	1,890	2,425	1,155	910	423	397	2.72
Dickens	1.4	72	170	185	173	240	560	382	512	191	163	76	76	2.50
Dimmit	3.5	200	797	621	563	557	762	517	808	589	604	420	562	3.60
Donley	1.6	85	204	219	199	294	599	396	652	224	197	88	43	2.75
Duval	4.1	212	680	640	641	698	1,229	716	1,072	705	658	413	536	3.24
Eastland	8.3	476	1,129	999	1,032	1,392	3,272	2,358	3,131	1,138	992	437	244	2.52
Ector	47.2	5,727	12,419	8,688	7,505	6,671	6,190	10,322	14,252	8,917	7,919	3,561	2,229	2.77
Edwards	.7	36	120	121	108	102	213	152	230	96	97	61	64	2.86
Ellis	22.5	1,344	4,354	4,571	3,351	3,233	5,647	4,067	6,989	4,089	4,019	1,893	1,443	3.01
El Paso	157.9	12,838	39,346	32,386	27,711	23,213	22,401	25,798	38,383	29,533	28,586	16,972	18,628	3.38
Erath	9.9	1,156	1,675	1,275	1,141	1,389	3,264	2,876	3,616	1,455	1,240	473	240	2.52
Falls	7.3	327	991	839	988	1,272	2,883	2,157	2,443	1,064	824	435	377	2.58
Fannin	10.0	472	1,319	1,447	1,259	1,759	3,744	2,800	3,430	1,592	1,320	544	314	2.55
Fayette	8.2	347	1,102	939	996	1,559	3,257	2,140	3,124	1,183	999	446	308	2.50
Fisher	2.2	95	309	317	306	379	794	527	823	307	274	159	110	2.73
Floyd	3.3	215	542	548	493	554	948	677	1,108	512	467	226	310	2.91
Foard	.9	40	114	106	103	168	369	307	309	115	100	43	26	2.33
Fort Bend	54.8	3,271	18,797	13,982	7,955	5,516	5,279	6,830	14,822	11,927	12,059	5,281	3,881	3.20
Franklin	3.0	173	459	452	389	529	998	723	1,105	466	411	194	101	2.60
Freestone	6.3	381	1,023	822	794	1,026	2,254	1,640	2,144	1,017	866	362	271	2.76
Frio	4.3	316	911	759	646	655	1,013	785	1,055	690	696	455	619	3.49
Gaines	4.6	439	998	848	761	639	915	780	1,387	811	770	405	447	3.09
Galveston	76.3	6,147	17,757	14,578	12,717	12,254	12,847	16,793	23,398	14,192	12,193	5,739	3,985	2.79
Garza	1.9	153	329	326	256	328	508	376	636	305	305	138	140	2.84
Gillespie	5.9	256	797	827	750	1,134	2,136	1,344	2,366	907	769	300	214	2.54
Glasscock	.4	29	93	75	73	62	68	61	114	60	70	44	51	3.25
Goliad	1.9	96	321	292	260	377	554	388	610	336	267	154	145	2.89
Gonzales	6.1	320	954	836	873	1,052	2,065	1,515	1,949	922	799	444	471	2.87
Gray	10.5	923	1,891	1,632	1,654	1,610	2,790	2,406	3,813	1,820	1,534	630	297	2.58
Grayson	36.2	2,707	6,802	6,047	4,954	5,852	9,838	8,839	12,588	6,114	5,307	2,218	1,134	2.62
Gregg	41.2	3,737	9,332	7,410	6,137	5,957	8,627	9,118	13,267	7,500	6,647	2,867	1,801	2.74
Grimes	5.4	278	890	764	719	914	1,835	1,288	1,761	865	757	351	378	2.93
Guadalupe	18.1	1,164	3,595	3,549	2,939	2,870	3,983	3,409	5,628	3,455	3,053	1,477	1,078	2.91
Hale	13.1	1,107	2,701	2,197	2,042	1,917	3,136	2,479	4,222	2,226	2,066	1,032	1,075	3.02
Hall	2.2	107	306	306	265	364	852	608	769	311	293	123	96	2.55
Hamilton	3.8	164	448	444	445	679	1,620	1,121	1,492	505	411	196	75	2.37
Hansford	2.4	204	521	431	384	376	484	531	778	418	403	176	94	2.67
Hardeman	2.5	116	320	338	303	466	957	677	918	347	281	151	126	2.56
Hardin	15.6	1,053	3,241	3,267	2,511	2,336	3,192	2,601	4,789	2,970	2,993	1,354	893	2.98
Harris	1,006.4	106,669	308,719	214,487	147,790	119,154	109,581	260,092	287,470	178,165	154,391	72,313	53,968	2.71
Harrison	19.7	1,262	3,657	3,358	2,937	3,189	5,297	4,264	6,159	3,479	3,116	1,422	1,260	2.88
Hartley	1.4	79	276	283	228	207	327	205	532	220	255	110	78	3.21

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/83 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
TEXAS (continued)														
ALL COUNTIES (continued)														
Haskell	3.0	159	374	351	408	529	1,179	723	1,205	412	363	164	133	2.60
Hays	15.0	3,189	3,288	2,440	1,741	1,766	2,576	3,025	5,042	2,674	2,282	992	985	3.14
Hemphill	2.3	316	588	396	297	311	392	430	704	433	434	192	107	2.87
Henderson	19.8	1,067	2,791	2,955	3,044	4,028	5,915	4,243	7,965	2,986	2,579	1,263	764	2.60
Hidalgo	90.2	4,964	20,551	16,965	14,283	13,834	19,603	12,151	21,949	13,952	14,992	10,290	16,866	3.69
Hill	10.4	489	1,429	1,384	1,362	1,895	3,841	2,722	3,888	1,485	1,260	588	457	2.60
Hockley	8.3	921	1,818	1,466	1,227	1,122	1,746	1,457	2,619	1,404	1,480	708	632	3.04
Hood	8.9	658	1,638	1,382	1,348	1,792	2,082	1,691	3,737	1,484	1,243	505	240	2.60
Hopkins	10.5	777	1,892	1,662	1,269	1,643	3,257	2,347	3,750	1,739	1,614	680	370	2.67
Houston	8.2	388	1,184	1,098	1,117	1,404	3,009	2,189	2,859	1,262	1,009	489	392	3.01
Howard	12.2	977	2,253	2,010	2,013	2,093	2,854	3,061	4,008	2,100	1,744	782	505	2.68
Hudspeth	.8	63	169	134	150	135	149	121	217	124	159	96	83	3.50
Hunt	22.7	1,943	3,842	4,003	3,300	3,568	6,044	5,400	7,824	3,912	3,235	1,376	953	2.70
Hutchinson	10.6	881	2,092	1,538	1,668	2,036	2,385	2,180	3,916	1,818	1,673	667	346	2.65
Irion	.5	32	90	81	77	67	153	111	164	81	85	34	25	3.20
Jack	3.0	208	508	408	415	465	996	711	1,137	472	402	179	99	2.67
Jackson	5.0	323	905	833	734	873	1,332	1,113	1,573	832	831	378	273	2.80
Jasper	12.1	744	2,132	2,142	1,841	1,981	3,260	2,442	4,001	1,946	1,937	998	776	2.83
Jeff Davis	.6	27	102	107	83	110	171	132	206	101	78	47	36	3.00
Jefferson	94.4	7,637	20,880	15,459	15,033	15,650	19,741	21,330	30,308	17,103	14,113	6,576	4,970	2.75
Jim Hogg	1.8	93	333	299	289	273	513	373	444	322	278	229	154	3.06
Jim Wells	12.2	863	2,604	2,179	1,944	1,919	2,691	1,981	3,196	2,209	2,139	1,363	1,312	3.20
Johnson	28.0	1,932	5,652	6,017	4,419	3,925	6,055	4,870	8,783	5,311	5,372	2,409	1,255	2.90
Jones	6.7	328	1,021	988	918	1,166	2,279	1,589	2,358	1,059	896	446	352	2.73
Karnes	4.7	312	805	650	670	881	1,382	973	1,462	801	695	365	404	2.98
Kaufman	14.9	751	2,670	2,919	2,296	2,346	3,918	3,073	4,697	2,675	2,407	1,147	901	2.97
Kendall	4.5	165	681	903	737	806	1,208	907	1,575	748	730	327	213	2.89
Kenedy	.2	18	19	27	53	24	59	74	50	28	17	19	12	2.50
Kent	.4	22	45	48	67	81	137	81	166	64	57	20	12	3.00
Kerr	13.1	722	1,779	1,714	1,721	2,452	4,712	3,093	5,531	1,862	1,464	693	457	2.56
Kimble	1.6	84	208	244	211	298	555	387	601	241	199	102	70	2.63
King	.2	19	55	28	36	32	30	94	45	39	12	9	1	2.00
Kinney	.8	23	122	100	141	165	249	169	285	107	86	68	85	3.00
Kleberg	10.8	1,445	2,846	1,905	1,427	1,410	1,767	2,090	2,977	2,003	1,854	952	924	3.19
Knox	1.9	102	246	216	268	333	735	461	757	261	226	103	92	2.74
Lamar	17.2	1,149	2,884	2,912	2,278	2,815	5,162	4,213	5,783	2,809	2,476	1,161	758	2.67
Lamb	6.6	449	1,164	1,041	977	1,017	1,952	1,313	2,320	1.011	908	518	530	2.94
Lampasas	5.0	286	858	864	734	795	1,463	1,155	1,672	831	733	387	222	2.68
La Salle	1.9	118	349	336	257	317	523	404	445	344	288	190	229	3.11
Lavaca	7.6	334	1,058	933	930	1,406	2,939	1,913	2,689	1,176	931	501	390	2.64
Lee	4.6	286	731	685	636	754	1,508	1,051	1,541	735	670	357	246	2.83
Leon	4.5	177	524	518	558	852	1,871	1,396	1,563	620	491	254	176	2.42
Liberty	19.4	1,439	4,068	3,648	3,029	3,096	4,120	3,687	6,050	3,584	3,252	1,692	1,135	2.88
Limestone	8.0	436	1,077	938	1,005	1,345	3,199	2,375	2,810	1,113	898	438	366	2.78
Lipscomb	1.4	112	281	234	199	213	361	296	480	231	242	93	58	2.93
Live Oak	3.7	232	691	605	559	664	949	673	1,226	630	650	290	231	2.95
Llano	5.1	145	475	453	590	1,176	2,261	1,128	2,736	568	405	181	82	2.35
Loving	.1	24	8	19	17	15	17	100						1.00
Lubbock	80.7	12,104	20,830	14,214	11,148	10,133	12,271	18,520	25,657	14,244	12,545	5,581	4,153	2.83
Lynn	2.8	189	461	486	438	450	776	520	938	388	455	221	278	3.07
McCulloch	3.5	156	472	445	403	587	1,437	948	1,265	532	397	203	155	2.60
McLennan	67.2	7,511	13,095	10,450	9.543	10,501	16,100	16,049	22,483	11,361	9,929	4,353	3,025	2.74
McMullen	.3	10	43	52	57	45	93	67	98	49	59	17	10	2.67
Madison	3.5	153	554	513	449	541	1,290	870	1,201	543	463	251	172	3.43
Marion	4.4	254	610	629	631	840	1,436	1,176	1,532	632	538	284	238	2.59
Martin	1.6	96	295	300	276	247	386	283	516	275	258	143	125	3.06
Mason	1.6	63	210	204	203	268	652	439	593	246	192	78	52	2.44
Matagorda	15.4	1,419	3,555	2,730	2,188	2,307	3,201	3,370	4,626	2,730	2,385	1,175	1,114	2.82
Maverick	9.6	478	2,187	2,062	1,776	1,412	1,685	1,181	1,662	1,575	1,662	1,243	2,277	4.05
Medina	8.3	386	1,503	1,398	1,342	1,476	2,195	1,492	2,533	1,427	1,332	770	746	3.00
Menard	.9	19	116	131	107	168	359	246	331	121	110	45	47	2.67
Midland	35.4	3,543	9,002	6,289	6,254	5,395	4,917	7,579	11,152	6,622	5,816	2,545	1,686	2.75
Milam	8.9	472	1,382	1,277	1,188	1,528	3,053	2,171	2,953	1,389	1,214	654	519	2.79
Mills	1.9	66	225	228	216	354	811	522	747	280	213	92	46	2.47
Mitchell	3.4	196	543	414	447	595	1,205	831	1,201	494	460	203	211	2.74
Montague	7.3	460	964	1,023	974	1,277	2,602	1,825	2,752	1,139	944	430	210	2.58

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/83 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
TEXAS (continued)														
ALL COUNTIES (continued)														
Montgomery	55.7	3,485	13,327	14,640	9,381	7,165	7,702	7,829	15,804	11,063	11,981	5,746	3,277	3.07
Moore	6.1	602	1,419	1,164	1,042	922	951	938	2,028	1,096	1,177	502	359	2.98
Morris	5.6	396	1,076	898	887	898	1,445	1,116	1,829	1,055	936	402	262	2.86
Motley	.8	33	108	78	97	148	336	238	287	105	100	47	23	2.38
Nacogdoches	18.4	2,766	3,993	2,734	2,239	2,394	4,274	4,573	6,339	3,144	2,528	1,126	690	2.80
Navarro	14.6	838	2,356	2,097	1,926	2,356	5,027	3,672	5,130	2,268	2,023	856	651	2.64
Newton	5.0	265	890	839	785	874	1,347	996	1,536	887	787	414	380	2.88
Nolan	6.7	481	1,216	1,024	978	1,018	1,983	1,520	2,379	1,115	928	430	328	2.75
Nueces	94.6	8,082	23,654	17,624	15,043	14,427	15,770	18,310	26,766	17,051	15,563	8,579	8,331	3.04
Ochiltree	3.6	443	868	615	544	524	606	716	1,217	634	629	262	142	2.81
Oldham	.7	59	151	125	112	113	140	135	224	130	140	50	21	3.43
Orange	31.2	2,487	7,167	6,655	5,503	4,756	4,632	5,231	9,038	6,330	6,067	2,880	1,654	2.95
Palo Pinto	8.7	610	1,496	1,396	1,245	1,524	2,429	2,120	2,995	1,412	1,267	555	351	2.64
Panola	8.3	507	1,447	1,320	1,172	1,386	2,468	1,758	2,762	1,452	1,314	602	412	2.84
Parker	18.4	1,096	3,428	3,779	3,088	2,934	4,075	3,276	6,163	3,501	3,242	1,483	735	2.81
Parmer	3.5	281	767	706	541	518	687	549	1,051	610	644	348	298	3.26
Pecos	4.7	441	1,103	883	848	680	745	780	1,303	898	761	486	472	3.38
Polk	11.1	573	1,632	1,649	1,547	2,145	3,554	2,365	4,169	1,617	1,487	804	658	2.69
Potter	40.6	4,660	9,092	6,225	5,774	6,162	8,687	10,948	13,258	6,730	5,350	2,429	1,885	2.59
Presidio	1.8	71	257	290	301	293	588	423	477	287	257	142	214	3.06
Rains	2.3	124	305	333	320	456	762	660	811	371	284	123	51	2.39
Randall	31.8	3,252	8,264	6,670	5,258	4,238	4,118	6,678	10,257	6,165	5,801	2,122	777	2.72
Reagan	1.4	173	391	220	226	218	172	192	431	241	289	136	111	3.36
Real	1.0	37	113	182	145	197	326	225	372	151	108	73	71	2.80
Red River	6.5	280	969	869	818	1,160	2,404	1,643	2,224	1,022	897	390	324	2.63
Reeves	4.9	427	1,058	949	770	799	897	857	1,244	875	879	485	560	3.27
Refugio	3.2	205	533	513	512	571	866	691	988	513	492	277	239	2.94
Roberts	.4	26	74	78	61	59	102	78	124	63	91	31	13	3.25
Robertson	5.9	266	793	680	736	1,123	2,302	1,789	1,854	817	667	343	430	2.59
Rockwall	6.4	306	1,397	1,653	1,169	883	992	1,109	1,881	1,309	1,314	490	297	2.89
Runnels	4.6	240	637	608	603	816	1,696	1,181	1,668	620	581	312	238	2.65
Rusk	16.4	929	2,851	2,510	2,161	2,656	5,293	3,539	5,677	2,837	2,348	1,167	832	2.79
Sabine	3.8	179	443	497	516	792	1,373	874	1,513	557	416	255	185	2.55
San Augustine	3.4	144	415	499	476	647	1,219	875	1,166	519	411	225	204	2.71
San Jacinto	5.4	245	858	1,005	829	943	1,520	1,371	1,748	858	731	384	308	2.65
San Patricio	19.8	1,387	4,519	3,975	3,334	2,933	3,652	2,931	5,347	3,570	3,731	2,138	2,083	3.24
San Saba	2.6	82	359	325	322	448	1,064	918	823	357	287	129	86	2.35
Schleicher	1.0	78	201	163	143	158	257	190	325	189	167	73	56	3.30
Scurry	7.1	634	1,433	1,133	1,121	1,147	1,632	1,511	2,308	1,263	1,172	499	347	2.79
Shackelford	1.7	122	294	234	228	225	597	404	640	243	239	103	71	2.65
Shelby	9.4	481	1,439	1,413	1,264	1,598	3,205	2,241	3,223	1,519	1,278	636	503	2.67
Sherman	1.1	80	204	205	179	173	259	241	355	193	171	92	48	2.73
Smith	52.9	4,251	11,434	9,398	7,571	8,195	12,051	11,329	17,617	9,286	8,307	3,831	2,530	2.76
Somervell	2.0	189	464	305	259	268	515	492	647	343	321	126	71	2.60
Starr	8.6	422	1,665	1,743	1,503	1,364	1,903	1,141	1,546	1,437	1,512	1,133	1,831	3.94
Stephens	4.4	307	705	673	584	753	1,378	1,189	1,490	717	597	245	162	2.52
Sterling	.4	31	83	68	52	65	101	72	131	76	64	33	24	3.25
Stonewall	1.0	70	129	127	152	166	356	293	376	146	118	45	22	2.50
Sutton	1.9	167	498	382	302	256	295	320	530	377	341	198	134	3.26
Swisher	3.4	242	556	622	518	562	900	687	1,150	525	492	264	282	2.82
Tarrant	350.4	34,124	89,398	70,657	54,074	49,482	52,665	77,890	111,457	65,506	56,808	24,213	14,526	2.72
Taylor	42.4	5,107	9,554	7,207	5,986	5,942	8,604	9,708	13,925	7,734	6,533	2,766	1,734	2.83
Terrell	.6	28	116	106	101	92	157	150	177	109	80	55	29	2.67
Terry	5.1	452	989	920	778	754	1,207	923	1,655	874	798	432	418	2.96
Throckmorton	.9	42	102	135	97	141	383	316	302	139	94	33	16	2.33
Titus	8.6	639	1,587	1,342	1,141	1,367	2,524	1,876	2,888	1,435	1,376	613	412	2.79
Tom Green	34.3	3,663	7,368	5,662	4,807	5,011	7,789	8,069	11,281	6,058	5,167	2,208	1,517	2.75
Travis	188.2	30,397	59,532	32,364	22,348	19,824	23,735	55,438	60,309	31,279	23,953	10,419	6,802	2.54
Trinity	4.2	174	525	592	597	775	1,537	1,068	1,572	613	536	230	181	2.52
Tyler	6.8	319	914	1,096	982	1,337	2,152	1,392	2,545	1,019	988	476	380	2.71
Upshur	11.9	699	2,125	2,020	1,703	1,929	3,424	2,327	3,914	2,151	1,925	921	662	2.82
Upton	1.6	183	352	253	258	232	322	293	499	300	252	138	118	3.06
Uvalde	7.7	504	1,481	1,341	1,218	1,227	1,929	1,440	2,153	1,356	1,228	702	821	3.22
Val Verde	11.8	1,014	2,881	2,382	1,827	1,698	1,998	1,793	2,981	2,192	2,144	1,215	1,475	3.44
Van Zandt	13.8	609	1,969	2,325	1,985	2,519	4,393	2,838	5,228	2,175	2,039	969	551	2.68
Victoria	26.3	2,514	6,624	5,016	4,028	3,771	4,347	4,815	7,792	5,064	4,588	2,283	1,758	2.95

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/83 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average House-hold Size
TEXAS (continued)														
ALL COUNTIES (continued)														
Walker	14.1	2,791	3,090	2,051	1,646	1,710	2,812	3,732	4,768	2,417	1,903	744	536	3.42
Waller	6.8	378	1,296	1,263	1,042	1,085	1,736	1,381	2,044	1,106	1,164	608	497	3.43
Ward	5.0	488	1,095	868	832	746	971	985	1,532	878	855	421	329	3.00
Washington	8.6	444	1,355	1,232	1,212	1,402	2,955	2,141	2,903	1,385	1,258	520	393	2.81
Webb	29.9	1,918	6,732	5,871	5,058	4,389	5,932	4,170	6,027	5,029	5,083	3,802	5,789	3.80
Wharton	15.1	1,034	2,945	2,502	2,158	2,435	4,026	3,423	4,546	2,523	2,277	1,239	1,092	2.85
Wheeler	3.0	216	478	461	388	423	1,034	781	1,073	447	395	226	78	2.57
Wichita	45.1	4,447	10,071	7,623	6,969	6,732	9,258	10,851	14,727	8,117	6,981	2,911	1,513	2.77
Wilbarger	6.1	407	985	831	759	1,003	2,115	1,590	2,205	921	790	338	256	2.72
Willacy	5.0	282	961	816	840	869	1,232	749	1,187	829	804	499	932	3.74
Williamson	32.0	1,790	8,369	7,482	4,268	3,967	6,124	5,133	9,509	5,997	6,583	2,950	1,828	3.05
Wilson	6.3	326	1,143	1,194	951	1,019	1,667	1,118	1,870	1,092	1,104	592	524	3.02
Winkler	3.5	357	725	589	585	546	698	625	1,168	600	588	304	215	3.00
Wise	11.0	697	1,960	2,106	1,709	1,742	2,786	2,017	3,820	1,913	1,888	846	516	2.82
Wood	10.7	563	1,530	1,595	1,371	1,986	3,655	2,373	4,159	1,688	1,452	654	374	2.68
Yoakum	3.1	340	757	581	473	460	489	563	940	547	568	285	197	2.94
Young	8.4	638	1,408	1,251	1,174	1,288	2,641	2,032	3,073	1,383	1,200	484	228	2.55
Zapata	2.4	114	351	337	301	499	798	350	838	338	339	229	306	3.33
Zavala	3.3	179	650	562	539	527	843	453	726	542	505	382	692	3.70
TOTAL METRO COUNTIES	**4,468.2**	**444,829**	**1,183,901**	**894,455**	**668,639**	**596,858**	**679,518**	**1,010,700**	**1,325,487**	**805,096**	**717,296**	**341,237**	**268,384**	**2.84**
TOTAL STATE	**5,601.5**	**522,509**	**1,382,560**	**1,073,187**	**829,934**	**784,672**	**1,008,638**	**1,262,928**	**1,706,639**	**989,737**	**882,831**	**423,014**	**336,351**	**2.84**
UTAH														
PROVO - OREM	**67.3**	**11,589**	**18,950**	**11,168**	**8,047**	**7,481**	**10,065**	**7,866**	**17,423**	**11,950**	**11,207**	**7,558**	**11,296**	**3.76**
Utah	67.3	11,589	18,950	11,168	8,047	7,481	10,065	7,866	17,423	11,950	11,207	7,558	11,296	3.76
SALT LAKE CITY - OGDEN	**322.1**	**33,576**	**90,696**	**63,018**	**44,380**	**41,721**	**48,709**	**60,249**	**90,050**	**55,078**	**52,539**	**32,375**	**31,809**	**3.13**
Davis	46.2	4,228	12,854	10,841	7,553	5,936	4,788	4,847	11,134	8,448	8,983	6,142	6,646	3.63
Salt Lake	224.9	23,926	65,600	43,251	29,446	28,114	34,563	45,529	63,657	37,924	35,463	21,501	20,826	3.06
Weber	51.0	5,422	12,242	8,926	7,381	7,671	9,358	9,873	15,259	8,706	8,093	4,732	4,337	3.00
ALL COUNTIES														
Beaver	1.4	92	259	209	180	251	409	245	475	218	181	133	148	3.36
Box Elder	10.5	803	2,326	1,971	1,717	1,558	2,125	1,601	2,902	1,732	1,832	1,119	1,314	3.43
Cache	19.6	3,384	5,348	3,052	2,156	2,028	3,632	3,449	5,807	3,315	2,967	1,826	2,236	3.28
Carbon	8.4	807	2,196	1,340	1,017	1,322	1,718	1,479	2,491	1,455	1,487	830	658	3.05
Daggett	.2	20	54	43	29	23	31	32	59	37	29	22	21	4.00
Davis	46.2	4,228	12,854	10,841	7,553	5,936	4,788	4,847	11,134	8,448	8,983	6,142	6,646	3.63
Duchesne	4.2	472	1,105	890	548	512	673	526	1,054	649	742	578	651	3.69
Emery	4.0	506	1,143	820	512	399	620	518	1,031	640	768	485	558	3.68
Garfield	1.2	86	238	185	168	212	311	227	407	161	158	138	109	3.33
Grand	3.1	359	853	577	510	387	414	670	890	554	518	276	192	2.84
Iron	5.9	801	1,425	1,016	840	787	1,031	962	1,682	996	901	605	754	3.32
Juab	1.7	107	364	287	204	255	483	311	494	245	254	185	211	3.53
Kane	1.5	80	330	289	199	268	334	284	475	232	193	136	180	3.20
Millard	3.2	213	639	529	411	512	896	568	995	457	412	307	461	3.31
Morgan	1.5	94	289	379	277	193	268	192	365	228	277	197	241	3.60
Piute	.4	14	54	62	59	72	139	67	157	47	44	36	49	3.50
Rich	.7	88	186	126	75	78	147	115	203	122	113	68	79	3.57
Salt Lake	224.9	23,926	65,600	43,251	29,446	28,114	34,563	45,529	63,657	37,924	35,463	21,501	20,826	3.06
San Juan	3.3	297	925	655	552	413	458	449	663	469	543	366	810	4.03
Sanpete	4.9	360	963	765	570	761	1,481	980	1,498	663	628	477	654	3.37
Sevier	5.0	383	1,075	854	662	758	1,268	841	1,589	712	743	512	603	3.38
Summit	4.1	346	1,313	913	493	413	622	748	1,272	686	664	376	354	3.05
Tooele	8.6	775	2,127	1,819	1,387	1,310	1,182	1,405	2,252	1,523	1,542	970	908	3.28
Uintah	7.4	811	2,121	1,513	1,027	879	1,049	991	1,944	1,312	1,283	857	1,013	3.45
Utah	67.3	11,589	18,950	11,168	8,047	7,481	10,065	7,866	17,423	11,950	11,207	7,558	11,296	3.76
Wasatch	3.0	274	791	551	389	383	612	493	865	502	439	316	385	3.20
Washington	9.3	832	1,850	1,400	1,138	1,412	2,668	1,393	3,210	1,364	1,240	868	1,225	3.44
Wayne	.6	22	127	102	69	113	167	100	220	78	74	46	82	3.83
Weber	51.0	5,422	12,242	8,926	7,381	7,671	9,358	9,873	15,259	8,706	8,093	4,732	4,337	3.00
TOTAL METRO COUNTIES	**389.4**	**45,165**	**109,646**	**74,186**	**52,427**	**49,202**	**58,774**	**68,115**	**107,473**	**67,028**	**63,746**	**39,933**	**43,105**	**3.24**
TOTAL STATE	**503.1**	**57,191**	**137,747**	**94,533**	**67,616**	**64,501**	**81,512**	**86,761**	**140,473**	**85,425**	**81,778**	**51,662**	**57,001**	**3.26**

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/83 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
VERMONT														
BURLINGTON	**43.2**	**4,659**	**11,879**	**8,951**	**6,158**	**5,186**	**6,367**	**10,288**	**12,641**	**7,573**	**7,288**	**3,381**	**2,029**	**2.88**
Chittenden	41.5	4,574	11,478	8,621	5,923	4,914	5,990	9,981	12,066	7,291	6,996	3,243	1,923	2.87
Grand Isle	1.7	85	401	330	235	272	377	307	575	282	292	138	106	2.94
ALL COUNTIES														
Addison	10.2	694	2,654	2,020	1,384	1,464	1,984	2,014	3,105	1,748	1,850	887	596	3.04
Bennington	12.9	825	2,704	2,348	1,879	1,929	3,215	3,413	3,945	2,185	1,867	942	548	2.67
Caledonia	9.7	702	2,205	1,694	1,285	1,484	2,330	2,315	3,036	1,637	1,537	774	401	2.74
Chittenden	41.5	4,574	11,478	8,621	5,923	4,914	5,990	9,981	12,066	7,291	6,996	3,243	1,923	2.87
Essex	2.2	124	472	384	329	364	527	431	736	383	355	183	112	3.00
Franklin	12.1	793	2,860	2,265	1,735	1,826	2,621	2,301	3,577	2,066	2,122	1,200	834	2.95
Grand Isle	1.7	85	401	330	235	272	377	307	575	282	292	138	106	2.94
Lamoille	6.5	567	1,779	1,227	834	822	1,271	1,691	1,917	1,061	1,072	511	248	2.74
Orange	8.5	556	2,060	1,560	1,201	1,225	1,898	1,731	2,706	1,443	1,478	703	439	2.87
Orleans	8.5	554	1,913	1,543	1,185	1,405	1,900	1,788	2,595	1,442	1,454	715	506	2.86
Rutland	21.7	1,467	4,806	3,791	3,014	3,444	5,178	5,346	6,774	3,764	3,212	1,611	993	2.74
Washington	19.6	1,265	4,629	3,744	2,778	2,773	4,411	5,220	5,943	3,266	2,976	1,387	808	2.72
Windham	14.9	984	3,718	2,630	2,024	2,223	3,321	4,307	4,574	2,460	2,100	977	482	2.57
Windsor	20.2	1,275	4,553	3,657	2,781	3,292	4,642	5,097	6,600	3,363	3,090	1,351	699	2.61
TOTAL METRO COUNTIES	**43.2**	**4,659**	**11,879**	**8,951**	**6,158**	**5,186**	**6,367**	**10,288**	**12,641**	**7,573**	**7,288**	**3,381**	**2,029**	**2.88**
TOTAL STATE	**190.2**	**14,465**	**46,232**	**35,814**	**26,587**	**27,437**	**39,665**	**45,942**	**58,149**	**32,391**	**30,401**	**14,622**	**8,695**	**2.78**
VIRGINIA														
CHARLOTTESVILLE	**42.7**	**4,975**	**11,320**	**7,676**	**5,750**	**5,644**	**7,335**	**11,705**	**13,035**	**7,845**	**6,139**	**2,478**	**1,498**	**2.82**
Albemarle	22.3	2,266	6,256	4,475	3,218	2,829	3,256	6,770	6,480	4,125	3,022	1,291	612	2.68
Charlottesville city	13.6	2,352	3,466	1,848	1,528	1,749	2,657	3,664	4,566	2,375	1,884	644	467	3.01
Fluvanna	3.9	190	802	740	598	657	913	832	1,145	707	645	306	265	2.87
Greene	2.9	167	796	613	406	409	509	439	844	638	588	237	154	2.97
DANVILLE	**40.5**	**2,349**	**7,954**	**7,058**	**6,414**	**7,195**	**9,530**	**8,598**	**12,773**	**8,214**	**6,024**	**2,748**	**2,143**	**2.77**
Danville city	17.3	1,034	3,208	2,582	2,699	3,236	4,541	4,689	5,632	3,241	2,172	944	622	2.57
Pittsylvania	23.2	1,315	4,746	4,476	3,715	3,959	4,989	3,909	7,141	4,973	3,852	1,804	1,521	2.92
LYNCHBURG	**49.8**	**3,247**	**10,707**	**9,472**	**7,793**	**7,910**	**10,671**	**11,324**	**14,909**	**9,630**	**8,035**	**3,676**	**2,226**	**2.90**
Amherst	9.5	542	2,071	1,947	1,517	1,455	1,968	1,814	2,751	1,977	1,646	794	518	3.16
Campbell	15.5	970	3,437	3,515	2,611	2,362	2,605	2,346	4,504	3,300	3,163	1,363	824	3.10
Lynchburg city	24.8	1,735	5,199	4,010	3,665	4,093	6,098	7,164	7,654	4,353	3,226	1,519	884	2.68
NORFOLK - VIRGINIA BEACH - NEWPORT NEWS	**412.1**	**38,914**	**105,528**	**84,841**	**63,095**	**61,383**	**58,339**	**92,007**	**119,868**	**82,016**	**67,901**	**31,407**	**18,901**	**2.94**
Chesapeake city	40.7	2,748	10,078	9,570	6,767	6,256	5,281	5,852	11,327	9,078	8,080	3,824	2,539	3.04
Gloucester	8.3	420	1,663	1,755	1,273	1,371	1,818	1,553	2,731	1,620	1,424	655	317	2.80
Hampton city	43.6	4,030	10,694	9,442	7,180	6,601	5,653	9,100	12,813	9,142	7,571	3,177	1,797	2.86
James City	8.6	694	1,992	1,869	1,492	1,354	1,199	1,947	2,590	1,579	1,417	654	413	2.85
Newport News city	53.9	5,841	14,372	10,353	8,013	7,984	7,337	13,026	16,186	10,850	8,276	3,522	2,040	2.77
Norfolk city	86.3	11,031	21,380	12,763	11,368	13,732	16,026	28,903	24,309	14,904	9,914	5,116	3,154	2.96
Poquoson city	3.2	129	648	974	623	387	439	385	830	691	811	339	144	3.13
Portsmouth city	36.4	2,791	7,947	5,831	5,406	7,140	7,285	7,801	11,328	7,077	5,488	2,615	2,091	2.81
Suffolk city	16.0	706	2,944	3,018	2,714	3,094	3,524	2,815	4,751	3,220	2,685	1,312	1,217	3.00
Virginia Beach city	100.4	9,415	30,336	25,526	15,864	11,433	7,826	17,960	28,763	21,105	19,308	8,775	4,489	3.00
Williamsburg city	3.0	524	713	341	322	429	671	1,196	1,040	416	227	74	47	3.37
York	11.7	585	2,761	3,399	2,073	1,602	1,280	1,469	3,200	2,334	2,700	1,344	653	3.26
RICHMOND - PETERSBURG	**284.1**	**19,890**	**71,855**	**56,774**	**43,816**	**44,002**	**47,763**	**66,111**	**87,428**	**54,284**	**45,251**	**19,274**	**11,752**	**2.77**
Charles City	2.0	51	447	428	386	319	369	295	461	381	386	222	255	3.40
Chesterfield	53.1	3,261	15,712	14,702	8,864	6,342	4,219	7,581	14,644	11,927	12,203	4,659	2,086	3.05
Colonial Heights city	5.9	308	1,131	1,261	1,128	1,186	886	987	1,881	1,239	1,148	420	175	2.85
Dinwiddie	6.1	275	1,173	1,376	1,003	1,073	1,200	850	1,787	1,199	1,158	581	525	3.70
Goochland	4.0	129	820	809	739	626	877	713	1,176	801	695	359	256	3.08
Hanover	17.8	671	3,641	4,315	3,250	3,004	2,919	2,547	5,324	3,835	3,573	1,635	886	3.06
Henrico	71.9	5,262	18,589	14,006	11,469	11,700	10,874	16,533	23,903	14,080	11,097	4,360	1,927	2.63
Hopewell city	8.7	723	1,962	1,646	1,333	1,379	1,657	2,095	2,642	1,693	1,315	615	340	2.68
New Kent	3.5	170	875	752	555	559	589	738	1,004	731	613	267	147	2.83
Petersburg city	15.2	1,189	3,204	2,505	2,395	2,845	3,062	4,058	4,593	2,715	1,996	1,007	831	2.66
Powhatan	4.1	174	972	1,046	624	616	668	486	1,126	922	858	419	289	3.61

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/83 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
VIRGINIA (continued)														
RICHMOND - PETERSBURG (continued)														
Prince George	6.4	409	1,954	1,719	1,011	732	575	669	1,577	1,429	1,614	692	419	4.02
Richmond city	85.4	7,268	21,375	12,209	11,059	13,621	19,868	28,559	27,310	13,282	8,595	4,038	3,616	2.46
ROANOKE	**84.3**	**5,279**	**18,805**	**15,399**	**13,101**	**13,678**	**18,038**	**21,329**	**27,085**	**15,718**	**12,508**	**5,088**	**2,572**	**2.65**
Botetourt	8.6	363	1,787	1,875	1,494	1,392	1,689	1,494	2,666	1,813	1,607	675	345	2.87
Roanoke	25.8	1,295	6,085	6,126	4,588	3,927	3,779	4,248	8,305	5,469	5,120	1,898	760	2.99
Roanoke city	41.2	3,044	9,071	5,816	5,627	6,895	10,747	13,598	13,034	6,742	4,534	2,025	1,267	2.36
Salem city	8.7	577	1,862 ✓	1,582	1,392	1,464	1,823	1,989	3,080	1,694	1,247	490	200	2.77
ALL COUNTIES														
Accomack	11.7	526	1,871	1,794	1,773	2,253	3,483	2,840	3,934	2,034	1,531	712	649	2.73
Albemarle	22.3	2,266	6,256	4,475	3,218	2,829	3,256	6,770	6,480	4,125	3,022	1,291	612	2.68
☐ Alexandria city	52.1	4,539	18,107	10,058	6,610	6,700	6,086	23,560	15,843	6,339	3,786	1,569	1,003	2.02
Alleghany	4.7	229	950	1,006	740	796	979	797	1,389	965	884	420	245	3.11
Amelia	2.7	107	505	534	443	439	672	434	791	591	451	223	210	3.19
Amherst	9.5	542	2,071	1,947	1,517	1,455	1,968	1,814	2,751	1,977	1,646	794	518	3.16
Appomattox	4.3	248	803	864	685	703	997	730	1,315	858	776	386	235	2.93
☐ Arlington	71.7	5,674	21,533	12,955	8,830	10,616	12,092	31,242	22,629	8,952	5,446	2,198	1,233	2.10
Augusta	18.9	1,073	4,145	4,023	3,163	2,939	3,557	3,165	5,827	4,010	3,611	1,478	809	2.97
Bath	2.1	108	362	416	341	324	549	466	682	396	300	153	103	2.86
Bedford	12.1	541	2,659	2,510	1,894	1,922	2,574	1,861	3,913	2,588	2,210	956	572	3.12
Bedford city	2.2	142	381	301	305	376	695	598	775	407	255	96	69	2.68
Bland	2.2	103	478	365	349	347	558	399	665	476	388	184	88	3.00
Botetourt	8.6	363	1,787	1,875	1,494	1,392	1,689	1,494	2,666	1,813	1,607	675	345	2.87
☐ Bristol city	7.4	384	1,306	1,163	1,149	1,394	2,004	2,284	2,222	1,338	966	383	207	2.50
Brunswick	5.0	208	834	793	817	1,007	1,341	986	1,454	952	735	428	445	3.18
Buchanan	12.4	1,125	3,077	2,734	1,955	1,611	1,898	1,651	3,149	3,068	2,527	1,161	844	3.15
Buckingham	4.0	155	705	655	608	726	1,151	812	1,180	708	604	335	361	3.20
Buena Vista city	2.3	110	453	443	378	403	513	418	703	456	421	188	114	2.91
Campbell	15.5	970	3,437	3,515	2,611	2,362	2,605	2,346	4,504	3,300	3,163	1,363	824	3.10
Caroline	6.2	366	1,259	1,245	1,013	1,050	1,267	1,075	1,737	1,226	1,058	550	554	3.11
Carroll	9.7	498	1,865	1,689	1,609	1,592	2,447	1,648	3,349	2,099	1,534	658	412	2.92
Charles City	2.0	51	447	428	386	319	369	295	461	381	386	222	255	3.40
Charlotte	4.1	163	648	685	681	830	1,093	771	1,309	751	577	335	357	2.93
Charlottesville city	13.6	2,352	3,466	1,848	1,528	1,749	2,657	3,664	4,566	2,375	1,884	644	467	3.01
Chesapeake city	40.7	2,748	10,078	9,570	6,767	6,256	5,281	5,852	11,327	9,078	8,080	3,824	2,539	3.04
Chesterfield	53.1	3,261	15,712	14,702	8,864	6,342	4,219	7,581	14,644	11,927	12,203	4,659	2,086	3.05
Clarke	3.7	133	745	683	616	635	888	773	1,185	722	570	280	170	2.84
Clifton Forge city	1.8	88	263	257	256	325	611	587	510	313	216	106	68	2.61
Colonial Heights city	5.9	308	1,131	1,261	1,128	1,186	886	987	1,881	1,289	1,148	420	175	2.85
Covington city	3.2	189	545	458	406	595	1,007	792	1,094	586	414	188	126	2.59
Craig	1.5	72	321	255	242	259	351	307	467	315	249	110	52	2.73
Culpeper	8.1	440	1,651	1,602	1,223	1,295	1,889	1,499	2,383	1,611	1,433	661	513	2.98
Cumberland	2.8	98	460	550	404	502	786	524	812	485	465	248	266	3.04
Danville city	17.3	1,034	3,208	2,582	2,699	3,236	4,541	4,689	5,632	3,241	2,172	944	622	2.57
Dickenson	7.0	482	1,533	1,356	1,110	1,107	1,412	1,115	1,932	1,510	1,327	689	427	3.00
Dinwiddie	6.1	275	1,173	1,376	1,003	1,073	1,200	850	1,787	1,199	1,158	581	525	3.70
Emporia city	1.8	72	286	268	243	380	551	541	546	314	214	108	77	2.56
Essex	3.1	133	568	540	483	518	858	651	963	566	471	223	226	2.97
☐ Fairfax	232.3	12,639	60,944	65,406	43,839	32,332	17,140	47,690	67,583	47,050	43,023	18,326	8,628	2.78
☐ Fairfax city	7.1	606	1,819	1,620	1,296	1,176	583	1,641	2,146	1,529	1,083	480	221	2.72
☐ Falls Church city	4.3	185	1,004	838	604	755	914	1,690	1,400	597	370	162	81	2.12
Fauquier	13.2	657	2,744	3,134	2,284	1,998	2,383	2,298	3,680	2,653	2,485	1,269	815	3.01
Floyd	4.3	208	775	811	547	720	1,239	810	1,469	848	668	319	186	2.81
Fluvanna	3.9	190	802	740	598	657	913	832	1,145	707	645	306	265	2.87
Franklin	12.6	655	2,696	2,633	1,962	1,993	2,661	2,198	3,920	2,698	2,162	976	646	2.98
Franklin city	2.6	160	521	414	393	513	599	555	786	536	398	174	151	2.85
Frederick	12.0	711	2,863	2,760	1,985	1,834	1,847	1,726	3,656	2,551	2,383	1,125	559	3.10
Fredericksburg city	6.1	586	1,301	848	763	981	1,621	2,067	2,024	927	666	244	172	2.56
Galax city	2.8	169	457	463	419	476	816	908	918	491	290	126	67	2.32
Giles	6.2	308	1,126	1,130	974	1,233	1,429	1,111	2,019	1,221	1,047	513	289	2.87
Gloucester	8.3	420	1,663	1,755	1,273	1,371	1,818	1,553	2,731	1,620	1,424	655	317	2.80
Goochland	4.0	129	820	809	739	626	877	713	1,176	801	695	359	256	3.08
Grayson	6.1	313	1,077	1,065	950	1,078	1,617	1,195	2,018	1,294	1,006	354	233	2.72
Greene	2.9	167	796	613	406	409	509	439	844	638	588	237	154	2.97
Greensville	3.3	182	633	589	552	598	746	570	924	625	568	264	349	3.33
Halifax	9.7	428	1,721	1,774	1,502	1,763	2,512	1,645	2,952	2,019	1,594	788	702	3.11

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/83 Total Households (Thousands)	Households by Age of Householder: Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	Households by Number of Persons: 1	2	3	4	5	6 or More	Average Household Size
VIRGINIA (continued)														
ALL COUNTIES (continued)														
Hampton city	43.6	4,030	10,694	9,442	7,180	6,601	5,653	9,100	12,813	9,142	7,571	3,177	1,797	2.86
Hanover	17.8	671	3,641	4,315	3,250	3,004	2,919	2,547	5,324	3,835	3,573	1,635	886	3.06
Harrisonburg city	8.4	1,158	1,821	1,337	1,022	1,266	1,796	2,426	2,759	1,467	1,101	420	227	3.06
Henrico	71.9	5,262	18,589	14,006	11,469	11,700	10,874	16,533	23,903	14,080	11,097	4,360	1,927	2.63
Henry	20.3	1,237	4,188	4,666	3,644	3,169	3,396	3,393	6,175	4,518	3,661	1,530	1,023	2.89
Highland	1.1	59	215	162	162	190	312	223	381	225	169	66	36	2.91
Hopewell city	8.7	723	1,962	1,646	1,333	1,379	1,657	2,095	2,642	1,693	1,315	615	340	2.68
Isle of Wight	7.5	375	1,521	1,529	1,270	1,301	1,504	1,236	2,298	1,500	1,245	628	593	3.03
James City	8.6	694	1,992	1,869	1,492	1,354	1,199	1,947	2,590	1,579	1,417	654	413	2.85
King and Queen	2.1	89	368	344	319	413	567	389	679	415	312	157	148	2.86
King George	3.7	196	847	872	606	536	643	705	1,024	706	668	361	236	3.08
King William	3.4	116	740	669	530	548	797	648	933	723	590	279	227	2.88
Lancaster	4.0	117	529	535	563	846	1,410	949	1,564	645	459	221	162	2.58
Lee	9.4	515	1,788	1,601	1,275	1,612	2,609	1,689	2,914	1,862	1,625	740	570	2.93
Lexington city	2.2	212	323	303	325	384	653	840	645	323	245	95	52	3.18
☐ Loudoun	21.7	1,003	5,821	6,245	3,417	2,470	2,744	3,681	5,844	4,426	4,675	1,970	1,104	3.00
Louisa	6.5	297	1,168	1,249	1,023	1,180	1,583	1,153	2,009	1,266	1,035	528	509	2.94
Lunenburg	4.2	184	697	659	653	845	1,162	897	1,305	784	633	298	283	2.90
Lynchburg city	24.8	1,735	5,199	4,010	3,665	4,093	6,098	7,164	7,654	4,353	3,226	1,519	884	2.68
Madison	3.7	142	693	679	586	625	975	719	1,081	737	628	269	266	2.89
☐ Manassas city	5.7	513	2,031	1,411	777	524	444	983	1,577	1,218	1,169	520	233	2.98
☐ Manassas Park city	2.0	183	693	490	345	180	109	181	447	473	453	282	164	3.35
Martinsville city	6.4	319	1,094	1,012	1,058	1,281	1,636	1,659	2,056	1,204	785	405	291	2.66
Mathews	3.4	108	431	503	495	619	1,244	966	1,191	526	445	175	97	2.47
Mecklenburg	10.2	448	1,730	1,672	1,617	2,010	2,723	2,067	3,296	1,914	1,543	723	657	2.86
Middlesex	3.1	101	400	441	468	642	1,048	731	1,159	496	381	187	146	2.61
Montgomery	22.2	4,632	5,559	3,810	2,650	2,440	3,109	4,754	7,533	4,711	3,350	1,259	593	3.00
Nelson	4.2	184	707	706	674	732	1,197	875	1,294	796	656	328	251	2.90
New Kent	3.5	170	875	752	555	559	589	738	1,004	731	613	267	147	2.83
Newport News city	53.9	5,841	14,372	10,353	8,013	7,984	7,337	13,026	16,186	10,850	8,276	3,522	2,040	2.77
Norfolk city	86.3	11,031	21,380	12,763	11,368	13,732	16,026	28,903	24,309	14,904	9,914	5,116	3,154	2.96
Northampton	5.5	299	785	736	876	1,091	1,713	1,445	1,715	885	741	363	351	2.67
Northumberland	3.9	123	455	489	559	895	1,379	913	1,497	669	425	221	175	2.54
Norton city	1.8	112	359	319	260	348	402	456	500	344	271	129	100	2.72
Nottoway	5.1	224	819	829	824	995	1,409	1,148	1,587	919	784	364	298	2.84
Orange	6.9	350	1,269	1,228	1,080	1,275	1,698	1,391	2,161	1,310	1,108	524	406	2.84
Page	7.3	352	1,381	1,371	1,132	1,313	1,751	1,501	2,325	1,492	1,145	489	348	2.75
Patrick	6.4	346	1,156	1,263	1,029	1,072	1,534	1,109	2,125	1,341	1,079	437	309	2.84
Petersburg city	15.2	1,189	3,204	2,505	2,395	2,845	3,062	4,058	4,593	2,715	1,996	1,007	831	2.66
Pittsylvania	23.2	1,315	4,746	4,476	3,715	3,959	4,989	3,909	7,141	4,973	3,852	1,804	1,521	2.92
Poquoson city	3.2	129	648	974	623	387	439	385	830	691	811	339	144	3.13
Portsmouth city	36.4	2,791	7,947	5,831	5,406	7,140	7,285	7,801	11,328	7,077	5,488	2,615	2,091	2.81
Powhatan	4.1	174	972	1,046	624	616	668	486	1,126	922	858	419	289	3.61
Prince Edward	4.9	270	891	819	709	863	1,348	1,146	1,556	812	697	347	342	3.41
Prince George	6.4	409	1,954	1,719	1,011	732	575	669	1,577	1,429	1,614	692	419	4.02
☐ Prince William	49.0	3,842	16,147	15,783	7,590	3,568	2,070	5,207	11,679	10,810	12,692	5,686	2,926	3.39
Pulaski	12.9	788	2,874	[illegible]	1,927	2,158	2,655	2,407	4,106	2,625	2,237	996	529	2.82
Radford city	3.9	488	784	[illegible]	548	624	846	1,002	1,284	686	583	226	119	3.49
Rappahannock	2.4	99	455	468	355	427	596	588	711	432	349	208	112	2.71
Richmond	2.6	108	385	434	398	494	781	594	802	483	387	183	151	2.73
Richmond city	85.4	7,268	21,375	12,209	11,059	13,621	19,868	28,559	27,310	13,282	8,595	4,038	3,616	2.46
Roanoke	25.8	1,295	6,085	6,126	4,588	3,927	3,779	4,248	8,305	5,469	5,120	1,898	760	2.99
Roanoke city	41.2	3,044	9,071	5,816	5,627	6,895	10,747	13,598	13,034	6,742	4,534	2,025	1,267	2.36
Rockbridge	6.3	345	1,204	1,172	1,055	1,158	1,366	1,136	1,982	1,345	1,114	420	303	2.87
Rockingham	18.3	1,333	4,131	3,516	2,851	2,918	3,551	3,240	5,760	3,781	3,227	1,463	829	2.95
Russell	11.7	787	2,765	2,177	1,763	1,828	2,380	1,943	3,472	2,655	2,109	957	564	2.91
Salem city	8.7	577	1,862	1,582	1,392	1,464	1,823	1,989	3,080	1,694	1,247	490	200	2.77
☐ Scott	8.6	428	1,483	1,623	1,290	1,520	2,256	1,398	2,760	1,897	1,445	678	422	2.90
Shenandoah	10.8	521	1,999	1,844	1,634	1,892	2,910	2,489	3,444	2,079	1,627	708	453	2.69
Smyth	11.7	637	2,141	2,171	1,985	2,021	2,745	2,193	3,647	2,532	1,939	874	515	2.87
Southampton	5.3	215	908	1,002	867	1,097	1,211	897	1,549	1,035	932	458	429	3.43
South Boston city	2.5	108	434	422	388	502	646	618	803	479	323	155	122	2.80
Spotsylvania	12.7	739	3,700	3,187	1,829	1,605	1,640	1,622	3,523	2,631	2,734	1,350	840	3.16
☐ Stafford	14.3	827	3,651	4,054	2,431	1,845	1,492	1,646	3,775	3,139	3,341	1,478	921	3.32
Staunton city	7.6	424	1,405	1,268	1,236	1,330	1,937	1,839	2,626	1,410	1,101	410	214	2.76
Suffolk city	16.0	706	2,944	3,018	2,714	3,094	3,524	2,815	4,751	3,220	2,685	1,312	1,217	3.00

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/83 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
VIRGINIA (continued)														
ALL COUNTIES (continued)														
Surry	2.0	84	357	374	273	376	536	440	563	345	282	172	198	3.05
Sussex	3.5	124	622	581	607	650	916	706	1,005	616	538	307	328	2.97
Tazewell	18.2	1,223	4,082	3,360	2,734	3,032	3,769	2,932	5,405	4,072	3,417	1,481	893	2.94
Virginia Beach city	100.4	9,415	30,336	25,526	15,864	11,433	7,826	17,960	28,763	21,105	19,308	8,775	4,489	3.00
Warren	8.6	516	1,688	1,655	1,308	1,511	1,922	1,937	2,784	1,670	1,283	585	341	2.67
☐ Washington	16.4	946	3,294	3,372	2,537	2,591	3,660	2,762	5,152	3,552	2,875	1,260	799	2.98
Waynesboro city	5.7	367	1,095	1,005	931	1,030	1,272	1,442	1,884	1,019	866	319	170	2.56
Westmoreland	5.5	178	768	874	822	1,102	1,756	1,329	1,822	971	672	352	354	2.65
Williamsburg city	3.0	524	713	341	322	429	671	1,196	1,040	416	227	74	47	3.37
Winchester city	8.2	688	1,634	1,231	1,234	1,401	2,012	2,708	2,580	1,349	946	404	213	2.46
Wise	15.3	1,124	3,437	2,735	2,200	2,520	3,284	2,673	4,421	3,288	2,765	1,289	864	3.03
Wythe	9.4	545	1,864	1,713	1,445	1,592	2,241	1,836	2,984	1,925	1,524	680	451	2.79
York	11.7	585	2,761	3,399	2,073	1,602	1,280	1,469	3,200	2,334	2,700	1,344	653	3.26
TOTAL METRO COUNTIES	**1,406.1**	**106,423**	**364,002**	**306,238**	**220,684**	**205,483**	**203,270**	**335,039**	**418,155**	**269,027**	**227,182**	**99,663**	**57,034**	**2.79**
TOTAL STATE	**1,975.5**	**142,215**	**477,949**	**411,985**	**308,551**	**301,363**	**333,437**	**447,561**	**595,504**	**382,915**	**320,406**	**142,231**	**86,883**	**2.83**
WASHINGTON														
BELLINGHAM	**42.4**	**4,826**	**11,188**	**7,266**	**4,996**	**5,672**	**8,452**	**10,234**	**14,771**	**6,740**	**6,386**	**2,746**	**1,523**	**2.66**
Whatcom	42.4	4,826	11,188	7,266	4,996	5,672	8,452	10,234	14,771	6,740	6,386	2,746	1,523	2.66
BREMERTON	**60.0**	**5,366**	**15,198**	**12,273**	**8,028**	**8,499**	**10,636**	**13,217**	**20,102**	**10,324**	**9,930**	**4,175**	**2,252**	**2.76**
Kitsap	60.0	5,366	15,198	12,273	8,028	8,499	10,636	13,217	20,102	10,324	9,930	4,175	2,252	2.76
OLYMPIA	**52.8**	**4,808**	**13,522**	**10,686**	**7,291**	**7,291**	**9,202**	**12,652**	**17,535**	**8,879**	**8,323**	**3,586**	**1,825**	**2.62**
Thurston	52.8	4,808	13,522	10,686	7,291	7,291	9,202	12,652	17,535	8,679	8,323	3,586	1,825	2.62
RICHLAND - KENNEWICK - PASCO	**57.8**	**5,874**	**16,216**	**11,800**	**8,541**	**8,074**	**7,295**	**12,297**	**17,993**	**10,281**	**9,979**	**4,474**	**2,776**	**2.75**
Benton	44.5	4,427	12,633	9,561	6,615	5,901	5,363	9,577	13,951	7,953	7,755	3,365	1,899	2.72
Franklin	13.3	1,447	3,583	2,239	1,926	2,173	1,932	2,720	4,042	2,328	2,224	1,109	877	2.86
SEATTLE	**657.8**	**54,969**	**171,687**	**132,814**	**93,093**	**95,101**	**110,136**	**179,838**	**214,466**	**106,530**	**95,083**	**40,469**	**21,414**	**2.55**
King	523.6	43,973	136,485	103,589	73,647	76,773	89,133	150,233	171,475	82,714	72,386	30,438	16,354	2.51
Snohomish	134.2	10,996	35,202	29,225	19,446	18,328	21,003	29,605	42,991	23,816	22,697	10,031	5,060	2.70
SEATTLE - TACOMA CONSOLIDATED AREA	***847.7***	***75,239***	***218,668***	***168,331***	***120,326***	***122,124***	***143,012***	***227,473***	***274,287***	***139,934***	***124,219***	***53,459***	***28,328***	***2.58***
SPOKANE	**136.1**	**13,848**	**33,174**	**23,725**	**17,971**	**19,734**	**27,648**	**36,307**	**44,438**	**21,916**	**19,625**	**8,950**	**4,864**	**2.60**
Spokane	136.1	13,848	33,174	23,725	17,971	19,734	27,648	36,307	44,438	21,916	19,625	8,950	4,864	2.60
TACOMA	**189.9**	**20,270**	**46,981**	**35,517**	**27,233**	**27,023**	**32,876**	**47,635**	**59,821**	**33,404**	**29,136**	**12,990**	**6,914**	**2.70**
Pierce	189.9	20,270	46,981	35,517	27,233	27,023	32,876	47,635	59,821	33,404	29,136	12,990	6,914	2.70
VANCOUVER	**75.8**	**6,568**	**20,028**	**16,335**	**10,260**	**10,097**	**12,512**	**16,298**	**23,925**	**13,252**	**13,424**	**5,856**	**3,045**	**2.74**
Clark	75.8	6,568	20,028	16,335	10,260	10,097	12,512	16,298	23,925	13,252	13,424	5,856	3,045	2.74
YAKIMA	**65.2**	**5,297**	**14,261**	**11,578**	**9,129**	**10,121**	**14,814**	**14,146**	**21,906**	**10,407**	**10,064**	**4,925**	**3,752**	**2.76**
Yakima	65.2	5,297	14,261	11,578	9,129	10,121	14,814	14,146	21,906	10,407	10,064	4,925	3,752	2.76
ALL COUNTIES														
Adams	4.8	416	1,157	887	729	780	831	1,122	1,427	762	765	413	311	2.79
Asotin	6.7	602	1,464	1,096	884	959	1,695	1,676	2,343	1,041	978	402	260	2.58
Benton	44.5	4,427	12,633	9,561	6,615	5,901	5,363	9,577	13,951	7,953	7,755	3,365	1,899	2.72
Chelan	18.5	1,523	3,850	3,016	2,530	3,017	4,564	4,969	6,580	2,851	2,548	1,062	490	2.49
Clallam	21.6	1,910	4,823	3,478	2,679	3,554	5,156	5,211	8,150	3,257	2,985	1,289	708	2.54
Clark	75.8	6,568	20,028	16,335	10,260	10,097	12,512	16,298	23,925	13,252	13,424	5,856	3,045	2.74
Columbia	1.6	58	288	260	208	289	497	430	580	227	221	88	54	2.50
Cowlitz	31.0	2,853	7,585	5,789	4,319	4,472	5,982	7,239	10,189	5,226	5,061	2,245	1,040	2.65
Douglas	9.2	690	2,190	1,864	1,360	1,390	1,706	2,306	2,902	1,617	1,474	639	262	2.59
Ferry	2.1	166	595	397	291	298	353	402	691	332	362	179	134	3.10
Franklin	13.3	1,447	3,583	2,239	1,926	2,173	1,932	2,720	4,042	2,328	2,224	1,109	877	2.86
Garfield	1.0	44	177	135	157	195	292	372	283	145	125	54	21	2.30
Grant	18.3	1,627	4,043	3,225	2,793	3,152	3,460	3,941	5,968	3,001	2,882	1,463	1,045	2.76
Grays Harbor	25.6	2,109	5,694	4,381	3,440	4,182	5,794	6,563	8,467	4,086	3,840	1,709	935	2.59
Island	18.0	1,787	4,387	3,385	2,048	2,820	3,573	3,614	6,725	3,066	2,801	1,226	568	2.72
Jefferson	7.2	392	1,526	1,175	867	1,339	1,901	1,774	2,936	1,048	840	392	210	2.46
King	523.6	43,973	136,485	103,589	73,647	76,773	89,133	150,233	171,475	82,714	72,386	30,438	16,354	2.51
Kitsap	60.0	5,366	15,198	12,273	8,028	8,499	10,636	13,217	20,102	10,324	9,930	4,175	2,252	2.76
Kittitas	9.3	1,439	2,142	1,463	1,041	1,253	1,962	2,721	3,328	1,332	1,205	475	239	2.61
Klickitat	6.2	448	1,485	1,118	800	935	1,414	1,339	2,091	999	1,026	465	280	2.71

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/83 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
WASHINGTON (continued)														
ALL COUNTIES (continued)														
Lewis	21.8	1,702	4,500	3,791	2,937	3,450	5,420	5,233	7,296	3,405	3,283	1,634	949	2.65
Lincoln	3.7	186	659	604	511	660	1,080	936	1,374	531	475	259	125	2.54
Mason	13.2	903	2,695	2,221	1,955	2,446	2,980	3,554	4,760	1,925	1,711	819	431	2.56
Okanogan	12.2	884	2,692	2,246	1,717	1,866	2,795	2,998	4,077	1,892	1,862	850	521	2.61
Pacific	7.3	476	1,309	1,034	969	1,376	2,136	2,148	2,719	993	871	400	169	2.38
Pend Oreille	3.2	152	671	604	497	542	734	631	1,090	506	521	256	196	2.81
Pierce	189.9	20,270	46,981	35,517	27,233	27,023	32,876	47,635	59,821	33,404	29,136	12,990	6,914	2.70
San Juan	3.8	177	829	637	435	726	996	978	1,691	523	380	147	81	2.34
Skagit	26.0	1,881	5,852	4,510	3,473	4,156	6,128	6,311	9,377	4,006	3,846	1,578	882	2.57
Skamania	3.0	201	701	641	431	467	559	690	921	516	507	243	123	2.70
Snohomish	134.2	10,996	35,202	29,225	19,446	18,328	21,003	29,605	42,991	23,816	22,697	10,031	5,060	2.70
Spokane	136.1	13,848	33,174	23,725	17,971	19,734	27,648	36,307	44,438	21,916	19,625	8,950	4,864	2.60
Stevens	10.8	700	2,779	2,227	1,448	1,468	2,178	2,012	3,363	1,783	1,994	977	671	2.94
Thurston	52.8	4,808	13,522	10,686	7,291	7,291	9,202	12,652	17,535	8,879	8,323	3,586	1,825	2.62
Wahkiakum	1.4	83	318	233	187	229	350	349	460	218	208	96	69	2.64
Walla Walla	17.6	1,636	3,683	2,731	2,298	2,912	4,340	4,492	6,136	2,723	2,526	1,107	616	2.76
Whatcom	42.4	4,826	11,188	7,266	4,996	5,672	8,452	10,234	14,771	6,740	6,386	2,746	1,523	2.66
Whitman	13.1	2,833	3,257	1,944	1,332	1,497	2,237	3,424	4,729	2,181	1,769	664	333	2.98
Yakima	65.2	5,297	14,261	11,578	9,129	10,121	14,814	14,146	21,906	10,407	10,064	4,925	3,752	2.76
TOTAL METRO COUNTIES	**1,337.8**	**121,826**	**342,255**	**261,994**	**186,542**	**191,612**	**233,571**	**342,624**	**434,957**	**221,733**	**201,950**	**88,171**	**48,365**	**2.62**
TOTAL STATE	**1,656.0**	**149,704**	**413,606**	**317,086**	**228,878**	**242,042**	**304,684**	**420,059**	**545,610**	**271,925**	**249,016**	**109,302**	**60,088**	**2.62**
WEST VIRGINIA														
CHARLESTON	**102.2**	**6,237**	**22,389**	**17,571**	**15,939**	**17,691**	**22,373**	**24,588**	**31,732**	**19,620**	**16,297**	**6,639**	**3,324**	**2.62**
Kanawha	87.7	5,408	18,883	14,457	13,651	15,540	19,761	22,301	27,360	16,485	13,367	5,406	2,781	2.58
Putnam	14.5	829	3,506	3,114	2,288	2,151	2,612	2,287	4,372	3,135	2,930	1,233	543	2.87
HUNTINGTON - ASHLAND	**123.8**	**8,622**	**25,093**	**22,557**	**19,245**	**20,339**	**27,944**	**27,409**	**37,417**	**24,148**	**20,186**	**9,312**	**5,328**	**2.74**
Cabell	40.1	3,185	7,907	6,535	5,757	6,707	10,009	10,943	12,574	7,141	5,620	2,549	1,273	2.59
Wayne	16.7	1,114	3,386	3,260	2,688	2,680	3,572	2,701	5,138	3,449	3,072	1,411	929	2.89
Boyd, Ky.	*20.9*	*1,377*	*4,147*	*3,771*	*3,344*	*3,478*	*4,783*	*4,973*	*6,346*	*4,154*	*3,327*	*1,418*	*682*	*2.67*
Carter, Ky.	*8.8*	*641*	*1,819*	*1,643*	*1,264*	*1,330*	*2,103*	*1,453*	*2,557*	*1,828*	*1,581*	*778*	*603*	*2.98*
Greenup, Ky.	*13.7*	*825*	*3,067*	*2,873*	*2,382*	*2,116*	*2,437*	*2,142*	*3,948*	*2,978*	*2,697*	*1,212*	*723*	*2.95*
Lawrence, Ohio	*23.6*	*1,480*	*4,767*	*4,475*	*3,810*	*4,028*	*5,040*	*5,197*	*6,854*	*4,598*	*3,889*	*1,944*	*1,118*	*2.76*
PARKERSBURG - MARIETTA	**58.5**	**4,150**	**12,441**	**11,164**	**8,774**	**9,235**	**12,736**	**12,968**	**17,926**	**11,067**	**9,895**	**4,295**	**2,349**	**2.73**
Wood	34.9	2,401	7,396	6,703	5,145	5,521	7,734	8,133	10,659	6,577	5,743	2,481	1,307	2.68
Washington, Ohio	*23.6*	*1,749*	*5,045*	*4,461*	*3,629*	*3,714*	*5,002*	*4,835*	*7,267*	*4,490*	*4,152*	*1,814*	*1,042*	*2.81*
STEUBENVILLE - WEIRTON	**58.0**	**3,145**	**11,437**	**9,465**	**9,555**	**11,033**	**13,365**	**13,451**	**17,380**	**10,724**	**9,471**	**4,533**	**2,441**	**2.72**
Brooke	10.5	567	2,142	1,770	1,776	1,906	2,339	2,143	3,154	1,993	1,896	841	473	2.86
Hancock	14.5	866	3,028	2,412	2,493	2,682	3,019	3,179	4,340	2,767	2,440	1,149	625	2.73
Jefferson, Ohio	*33.0*	*1,712*	*6,267*	*5,283*	*5,286*	*6,445*	*8,007*	*8,129*	*9,886*	*5,964*	*5,135*	*2,543*	*1,343*	*2.68*
WHEELING	**69.4**	**3,898**	**13,596**	**10,631**	**10,273**	**12,972**	**18,030**	**18,205**	**21,086**	**12,125**	**10,306**	**4,972**	**2,706**	**2.64**
Marshall	14.9	783	3,224	2,569	2,272	2,619	3,433	3,279	4,407	2,800	2,515	1,234	665	2.80
Ohio	22.6	1,368	4,187	3,272	3,279	4,298	6,196	6,655	7,021	3,677	2,912	1,445	894	2.60
Belmont, Ohio	*31.9*	*1,747*	*6,185*	*4,790*	*4,722*	*6,055*	*8,401*	*8,271*	*9,658*	*5,652*	*4,879*	*2,293*	*1,147*	*2.60*
ALL COUNTIES														
Barbour	6.0	339	1,176	975	781	1,032	1,697	1,408	1,738	1,108	943	454	349	2.83
Berkeley	18.2	1,229	4,048	3,330	2,807	2,930	3,856	4,263	5,340	3,492	2,916	1,320	869	2.74
Boone	10.7	772	2,554	1,892	1,529	1,732	2,221	1,730	3,057	2,259	2,064	981	609	2.95
Braxton	5.2	258	931	838	700	875	1,598	1,210	1,534	995	758	435	268	2.71
Brooke	10.5	567	2,142	1,770	1,776	1,906	2,339	2,143	3,154	1,993	1,896	841	473	2.86
Cabell	40.1	3,185	7,907	6,535	5,757	6,707	10,009	10,943	12,574	7,141	5,620	2,549	1,273	2.59
Calhoun	3.2	187	626	506	406	508	967	669	1,046	600	456	244	185	2.75
Clay	4.0	241	835	674	587	604	1,059	820	1,104	700	661	375	340	2.93
Doddridge	2.6	135	477	415	330	437	806	551	802	437	411	212	187	2.96
Fayette	21.1	1,196	4,204	2,943	2,931	3,872	5,954	4,681	6,204	3,963	3,369	1,618	1,265	2.82
Gilmer	3.0	257	581	431	377	423	931	762	905	533	433	197	170	2.80
Grant	3.7	210	752	697	529	626	886	699	1,088	734	676	306	197	2.84
Greenbrier	14.3	891	2,768	2,375	2,020	2,356	3,890	3,297	4,472	2,609	2,218	1,021	683	2.71
Hampshire	5.6	275	1,121	948	874	988	1,394	1,187	1,693	1,021	923	475	301	2.82
Hancock	14.5	866	3,028	2,412	2,493	2,682	3,019	3,179	4,340	2,767	2,440	1,149	625	2.73
Hardy	3.7	186	697	613	548	649	1,007	724	1,139	741	637	302	157	2.78

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES METRO AREA County	12/31/83 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average House-hold Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
WEST VIRGINIA (continued)														
ALL COUNTIES (continued)														
Harrison	28.9	1,647	5,394	4,460	4,168	5,253	7,978	6,683	9,193	5,265	4,446	2,062	1,251	2.68
Jackson	9.2	554	1,800	1,932	1,603	1,418	1,893	1,445	2,765	1,907	1,840	797	446	2.93
Jefferson	11.3	687	2,566	2,281	1,636	1,919	2,211	2,279	3,436	2,177	1,789	962	657	2.93
Kanawha	87.7	5,408	18,883	14,457	13,651	15,540	19,761	22,301	27,360	16,485	13,367	5,406	2,781	2.58
Lewis	6.9	352	1,276	1,068	939	1,146	2,119	1,644	2,176	1,212	983	527	358	2.75
Lincoln	8.1	519	1,744	1,475	1,199	1,281	1,882	1,283	2,253	1,628	1,542	753	641	3.07
Logan	17.0	1,121	4,016	2,637	2,663	3,044	3,519	2,969	4,530	3,538	3,214	1,542	1,207	2.97
McDowell	16.0	1,131	3,406	2,403	2,375	2,967	3,718	2,836	4,368	3,188	2,699	1,486	1,423	3.00
Marion	24.9	1,721	4,681	3,833	3,413	4,571	6,681	6,172	7,863	4,315	3,878	1,717	955	2.63
Marshall	14.9	783	3,224	2,569	2,272	2,619	3,433	3,279	4,407	2,800	2,515	1,234	665	2.80
Mason	9.9	682	1,972	1,872	1,599	1,545	2,235	2,111	2,933	2,020	1,719	727	390	2.75
Mercer	27.9	1,888	5,793	4,308	4,001	4,874	7,036	6,427	8,442	5,506	4,366	1,941	1,218	2.71
☐ Mineral	10.0	541	1,995	1,904	1,485	1,739	2,336	2,126	2,949	1,883	1,767	819	456	2.80
Mingo	12.5	995	2,928	2,135	1,830	2,146	2,466	2,098	3,149	2,729	2,247	1,202	1,075	3.06
Monongalia	28.6	4,977	7,216	4,214	3,308	3,811	5,074	7,624	9,073	5,116	4,224	1,726	837	2.69
Monroe	4.6	220	859	806	640	850	1,225	841	1,491	870	781	339	278	2.89
Morgan	4.2	237	793	731	677	752	1,010	928	1,330	811	614	330	187	2.71
Nicholas	10.2	690	2,313	1,779	1,498	1,687	2,233	1,819	2,988	2,044	1,849	911	589	2.89
Ohio	22.6	1,368	4,187	3,272	3,279	4,298	6,196	6,655	7,021	3,673	2,912	1,445	894	2.60
Pendleton	3.0	229	572	462	414	499	824	750	858	592	463	207	130	2.67
Pleasants	2.9	181	557	545	426	497	694	607	893	533	481	229	157	2.93
Pocahontas	3.7	224	644	603	492	650	1,087	799	1,196	682	562	280	181	2.78
Preston	10.9	706	2,249	1,942	1,535	1,766	2,702	2,180	3,098	2,032	1,984	988	618	2.89
Putnam	14.5	829	3,506	3,114	2,288	2,151	2,612	2,287	4,372	3,135	2,930	1,233	543	2.87
Raleigh	32.5	2,044	7,218	5,260	4,670	5,622	7,686	7,092	9,414	6,451	5,367	2,687	1,489	2.77
Randolph	10.3	630	2,063	1,808	1,364	1,687	2,748	2,267	3,095	1,913	1,671	797	557	2.88
Ritchie	4.3	260	780	708	567	663	1,322	938	1,382	767	662	337	214	2.72
Roane	5.5	333	1,108	917	778	906	1,458	1,061	1,777	1,072	895	395	300	2.96
Summers	5.5	321	1,002	763	821	1,022	1,571	1,212	1,682	1,069	865	387	285	2.95
Taylor	6.1	336	1,200	989	883	996	1,696	1,297	1,868	1,121	1,010	477	327	2.82
Tucker	3.4	194	642	569	454	523	1,018	947	964	601	511	235	142	2.62
Tyler	4.1	242	766	709	629	642	1,112	868	1,212	718	709	346	247	2.80
Upshur	8.7	711	1,907	1,505	1,102	1,295	2,180	2,026	2,624	1,630	1,421	592	407	2.80
Wayne	16.7	1,114	3,386	3,260	2,688	2,680	3,572	2,701	5,138	3,449	3,072	1,411	929	2.89
Webster	4.5	270	916	746	588	734	1,246	907	1,261	870	773	386	303	2.87
Wetzel	7.8	466	1,552	1,446	1,159	1,281	1,896	1,624	2,339	1,386	1,318	686	447	2.81
Wirt	1.8	99	337	337	243	291	493	309	553	346	308	165	119	2.94
Wood	34.9	2,401	7,396	6,703	5,145	5,521	7,734	8,133	10,659	6,577	5,743	2,481	1,307	2.68
Wyoming	12.0	971	3,091	2,112	1,939	1,846	2,041	1,737	3,152	2,653	2,438	1,175	845	3.06
TOTAL METRO COUNTIES	**266.4**	**17,062**	**55,654**	**45,996**	**40,834**	**45,843**	**61,011**	**63,747**	**81,974**	**49,903**	**42,262**	**18,568**	**9,946**	**2.67**
TOTAL STATE	**714.9**	**48,876**	**149,785**	**119,988**	**104,857**	**121,059**	**170,335**	**159,528**	**215,454**	**135,857**	**116,356**	**53,899**	**33,806**	**2.76**
WISCONSIN														
APPLETON - OSHKOSH - NEENAH	**105.9**	**9,575**	**25,176**	**19,169**	**15,235**	**15,258**	**21,487**	**25,386**	**30,736**	**17,797**	**17,223**	**9,056**	**5,702**	**2.80**
Calumet	10.6	842	2,468	2,056	1,619	1,597	2,018	1,982	2,891	1,826	1,919	1,112	870	3.02
Outagamie	45.9	4,119	11,278	8,547	6,585	6,363	9,008	10,351	12,911	7,698	7,613	4,386	2,941	2.86
Winnebago	49.4	4,614	11,430	8,566	7,031	7,298	10,461	13,053	14,934	8,273	7,691	3,558	1,891	2.68
EAU CLAIRE	**47.6**	**4,832**	**11,043**	**7,876**	**6,189**	**7,103**	**10,557**	**11,045**	**14,516**	**7,889**	**7,829**	**3,771**	**2,550**	**2.85**
Chippewa	18.1	1,276	3,961	3,092	2,549	2,812	4,410	3,764	5,378	2,966	3,017	1,665	1,310	2.94
Eau Claire	29.5	3,556	7,082	4,784	3,640	4,291	6,147	7,281	9,138	4,923	4,812	2,106	1,240	2.79
GREEN BAY	**65.2**	**6,583**	**17,165**	**12,119**	**8,967**	**8,499**	**11,867**	**16,897**	**17,877**	**10,659**	**10,457**	**5,689**	**3,621**	**2.77**
Brown	65.2	6,583	17,165	12,119	8,967	8,499	11,867	16,897	17,877	10,659	10,457	5,689	3,621	2.77
JANESVILLE - BELOIT	**50.8**	**4,588**	**11,554**	**9,511**	**7,643**	**7,126**	**10,378**	**12,163**	**14,980**	**8,749**	**8,561**	**4,097**	**2,250**	**2.74**
Rock	50.8	4,588	11,554	9,511	7,643	7,126	10,378	12,163	14,980	8,749	8,561	4,097	2,250	2.74
KENOSHA	**44.4**	**3,506**	**10,092**	**8,470**	**6,634**	**7,050**	**8,648**	**10,804**	**12,992**	**7,630**	**7,084**	**3,699**	**2,191**	**2.75**
Kenosha	44.4	3,506	10,092	8,470	6,634	7,050	8,648	10,804	12,992	7,630	7,084	3,699	2,191	2.75
LA CROSSE	**33.7**	**3,962**	**8,005**	**5,339**	**4,292**	**4,648**	**7,454**	**8,566**	**10,360**	**5,529**	**5,364**	**2,498**	**1,383**	**2.76**
La Crosse	33.7	3,962	8,005	5,339	4,292	4,648	7,454	8,566	10,360	5,529	5,364	2,498	1,383	2.76
MADISON	**129.4**	**17,288**	**39,220**	**23,146**	**15,786**	**15,026**	**18,934**	**37,691**	**40,559**	**20,944**	**18,461**	**7,863**	**3,882**	**2.57**
Dane	129.4	17,288	39,220	23,146	15,786	15,026	18,934	37,691	40,559	20,944	18,461	7,863	3,882	2.57

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/83 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average House-hold Size
WISCONSIN (continued)														
MILWAUKEE	**516.0**	**40,260**	**121,816**	**92,954**	**80,352**	**80,214**	**100,404**	**134,094**	**152,935**	**86,986**	**77,975**	**39,046**	**24,964**	**2.69**
Milwaukee	366.6	32,353	86,820	56,742	53,170	58,357	79,158	109,288	111,653	58,962	47,184	23,315	16,198	2.56
Ozaukee	23.7	1,258	5,210	5,526	4,286	3,652	3,768	4,115	6,862	4,426	4,613	2,346	1,338	2.96
Washington	29.3	1,886	7,457	6,813	4,535	3,963	4,646	4,714	7,991	5,318	5,965	3,240	2,072	3.07
Waukesha	96.4	4,763	22,329	23,873	18,361	14,242	12,832	15,977	26,429	18,280	20,213	10,145	5,356	3.03
MILWAUKEE - RACINE CONSOLIDATED AREA	***576.9***	***45,050***	***135,998***	***104,630***	***89,806***	***89,452***	***111,964***	***147,834***	***170,488***	***97,690***	***88,429***	***44,229***	***28,230***	***2.70***
RACINE	**60.9**	**4,790**	**14,182**	**11,676**	**9,454**	**9,238**	**11,560**	**13,740**	**17,553**	**10,704**	**10,454**	**5,183**	**3,266**	**2.81**
Racine	60.9	4,790	14,182	11,676	9,454	9,238	11,560	13,740	17,553	10,704	10,454	5,183	3,266	2.81
SHEBOYGAN	**36.4**	**2,806**	**7,798**	**6,119**	**5,128**	**5,711**	**8,838**	**8,224**	**11,375**	**6,020**	**5,807**	**3,160**	**1,814**	**2.78**
Sheboygan	36.4	2,806	7,798	6,119	5,128	5,711	8,838	8,224	11,375	6,020	5,807	3,160	1,814	2.78
WAUSAU	**40.3**	**3,361**	**9,339**	**7,539**	**5,707**	**5,974**	**8,380**	**8,630**	**11,786**	**6,930**	**6,935**	**3,626**	**2,393**	**2.84**
Marathon	40.3	3,361	9,339	7,539	5,707	5,974	8,380	8,630	11,786	6,930	6,935	3,626	2,393	2.84
ALL COUNTIES														
Adams	5.5	268	890	817	808	1,043	1,674	1,320	1,985	895	722	339	239	2.67
Ashland	6.3	465	1,146	874	766	1,070	1,979	1,798	1,958	912	805	483	344	2.68
Barron	15.0	1,147	2,850	2,328	1,932	2,388	4,355	3,605	4,803	2,382	2,316	1,178	716	2.69
Bayfield	5.4	270	991	851	696	873	1,719	1,245	1,906	810	725	410	304	2.69
Brown	65.2	6,583	17,165	12,119	8,967	8,499	11,867	16,897	17,877	10,659	10,457	5,689	3,621	2.77
Buffalo	5.3	356	975	790	777	839	1,563	1,349	1,598	881	755	447	270	2.70
Burnett	5.0	242	813	721	695	924	1,605	1,073	1,891	745	696	370	225	2.66
Calumet	10.6	842	2,468	2,056	1,619	1,597	2,018	1,982	2,891	1,826	1,919	1,112	870	3.02
Chippewa	18.1	1,276	3,961	3,092	2,549	2,812	4,410	3,764	5,378	2,966	3,017	1,665	1,310	2.94
Clark	11.5	750	2,113	1,756	1,582	1,902	3,397	2,508	3,567	1,778	1,702	989	956	2.91
Columbia	16.3	1,048	3,235	2,808	2,305	2,595	4,309	3,936	5,051	2,734	2,563	1,285	731	2.69
Crawford	6.0	377	1,146	934	813	983	1,747	1,397	1,841	915	919	489	439	2.82
Dane	129.4	17,288	39,220	23,146	15,786	15,026	18,934	37,691	40,559	20,944	18,461	7,863	3,882	2.57
Dodge	25.8	1,737	5,307	4,456	3,760	4,192	6,348	5,195	8,115	4,320	4,227	2,373	1,570	2.93
Door	10.1	769	2,005	1,548	1,201	1,643	2,934	2,513	3,414	1,564	1,435	717	457	2.62
☐ Douglas	16.5	1,459	3,578	2,483	2,163	2,664	4,153	4,488	5,187	2,533	2,451	1,181	660	2.65
Dunn	11.8	1,493	2,656	1,799	1,460	1,558	2,834	2,532	3,717	2,005	2,037	959	550	3.02
Eau Claire	29.5	3,556	7,082	4,784	3,640	4,291	6,147	7,281	9,138	4,923	4,812	2,106	1,240	2.79
Florence	1.5	84	250	245	212	245	464	332	514	227	225	110	92	3.00
Fond du Lac	30.8	2,236	6,974	5,322	4,496	4,752	7,020	6,528	9,187	5,271	5,208	2,699	1,907	2.90
Forest	3.3	177	557	545	453	567	1,001	751	1,081	528	440	277	223	2.82
Grant	17.4	1,612	3,579	2,794	2,354	2,593	4,468	3,929	5,087	2,791	2,742	1,596	1,255	3.00
Green	11.6	888	2,531	1,915	1,511	1,759	2,996	2,955	3,599	1,780	1,802	938	526	2.67
Green Lake	7.0	421	1,258	1,035	957	1,195	2,134	1,593	2,444	1,101	980	549	333	2.67
Iowa	7.2	491	1,502	1,106	1,012	1,208	1,881	1,764	2,106	1,111	1,052	664	503	2.79
Iron	2.7	146	406	319	326	556	947	770	994	392	285	152	107	2.44
Jackson	6.3	381	1,185	1,004	828	1,078	1,824	1,521	2,005	1,048	899	496	331	2.71
Jefferson	23.4	1,767	5,065	4,306	3,241	3,568	5,453	5,369	7,342	3,902	3,758	1,913	1,116	2.87
Juneau	8.3	515	1,422	1,304	1,167	1,442	2,450	2,326	2,527	1,256	1,113	645	433	2.61
Kenosha	44.4	3,506	10,092	8,470	6,634	7,050	8,648	10,804	12,992	7,630	7,084	3,699	2,191	2.75
Kewaunee	6.7	460	1,314	1,068	916	1,122	1,820	1,407	1,972	1,051	1,055	668	547	2.93
La Crosse	33.7	3,962	8,005	5,339	4,292	4,648	7,454	8,566	10,360	5,529	5,364	2,498	1,383	2.76
Lafayette	6.1	419	1,174	933	906	1,003	1,665	1,445	1,755	960	901	622	417	2.82
Langlade	7.3	385	1,273	1,126	970	1,272	2,274	1,843	2,255	1,061	1,071	604	466	2.71
Lincoln	9.9	698	1,769	1,680	1,421	1,624	2,708	2,369	3,154	1,607	1,472	797	501	2.73
Manitowoc	29.5	2,187	6,202	4,836	4,207	4,711	7,357	6,793	9,039	4,657	4,549	2,546	1,916	2.81
Marathon	40.3	3,361	9,339	7,539	5,707	5,974	8,380	8,630	11,786	6,930	6,935	3,626	2,393	2.84
Marinette	15.0	1,042	2,696	2,450	1,950	2,478	4,384	3,825	4,678	2,360	2,250	1,174	713	2.68
Marquette	5.0	261	819	724	678	909	1,609	1,344	1,749	723	646	344	194	2.54
Menominee	.8	55	154	155	136	136	164	87	169	108	146	85	205	4.50
Milwaukee	366.6	32,353	86,820	56,742	53,170	58,357	79,158	109,288	111,653	58,962	47,184	23,315	16,198	2.56
Monroe	12.6	871	2,584	2,125	1,726	2,191	3,103	2,769	3,879	2,133	2,003	1,040	776	2.88
Oconto	10.8	614	2,031	1,790	1,462	1,827	3,076	2,514	3,387	1,686	1,603	914	696	2.76
Oneida	12.8	826	2,333	2,187	1,869	2,145	3,440	3,273	4,315	2,051	1,757	904	500	2.59
Outagamie	45.9	4,119	11,278	8,547	6,585	6,363	9,008	10,351	12,911	7,698	7,613	4,386	2,941	2.86
Ozaukee	23.7	1,258	5,210	5,526	4,286	3,652	3,768	4,115	6,862	4,426	4,613	2,346	1,338	2.96
Pepin	2.7	193	500	389	378	380	860	699	799	419	368	241	174	2.74
Pierce	10.6	1,165	2,569	1,817	1,362	1,448	2,239	2,266	3,068	1,818	1,865	958	625	3.03
Polk	12.5	789	2,532	2,104	1,598	1,964	3,513	2,944	3,934	2,034	1,964	999	625	2.72
Portage	19.8	2,216	4,978	3,424	2,509	2,637	4,036	4,322	5,699	3,381	3,349	1,722	1,327	3.02
Price	6.0	347	1,017	886	804	1,037	1,909	1,540	1,915	905	849	475	316	2.67

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/83 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
WISCONSIN (continued)												
ALL COUNTIES (continued)												
Racine	60.9	2,973	5,821	6,065	6,153	7,155	15,196	12,915	4,622	26,465	27,729	9,864
Richland	6.4	423	1,027	972	926	902	1,218	619	313	19,191	21,948	8,073
Rock	50.8	2,439	5,545	5,534	5,283	5,963	13,145	9,621	3,270	25,487	26,628	9,711
Rusk	5.6	502	1,115	1,127	949	666	824	311	106	15,272	18,021	6,347
☐ St. Croix	15.3	645	1,509	1,522	1,447	1,618	3,649	3,363	1,547	27,554	29,145	9,694
Sauk	16.7	1,042	2,149	2,294	2,459	2,375	3,669	1,935	777	20,827	23,567	8,824
Sawyer	5.0	427	943	890	728	616	807	430	159	16,553	19,584	7,045
Shawano	13.2	1,036	2,146	2,132	1,944	1,730	2,419	1,321	472	18,256	20,940	7,471
Sheboygan	36.4	1,231	3,619	4,139	3,692	4,382	9,323	7,386	2,628	26,190	27,926	10,045
Taylor	6.5	457	939	1,051	953	800	1,327	652	321	19,162	22,216	7,444
Trempealeau	9.6	773	1,508	1,515	1,546	1,386	1,672	881	319	18,221	20,724	7,424
Vernon	9.6	890	1,683	1,527	1,376	1,088	1,716	945	375	17,438	20,716	7,591
Vilas	7.1	478	1,092	1,283	1,124	1,024	1,181	633	285	18,046	21,050	8,303
Walworth	26.7	2,232	3,815	4,203	4,149	4,019	5,411	2,215	656	18,716	20,804	7,557
Washburn	5.4	554	1,075	1,095	935	651	727	289	74	14,889	17,166	6,574
Washington	29.3	1,063	2,019	2,424	2,716	3,547	8,230	6,896	2,405	28,432	29,403	9,572
Waukesha	96.4	2,045	4,415	6,098	6,918	8,465	22,907	28,918	16,634	33,975	35,815	11,820
Waupaca	15.8	1,057	2,337	2,146	2,178	2,327	3,222	1,864	669	20,385	22,730	8,199
Waushara	7.6	612	1,364	1,339	1,135	942	1,361	615	232	17,044	19,968	7,743
Winnebago	49.4	2,009	4,814	5,898	5,739	6,080	11,681	9,585	3,594	25,130	27,403	10,209
Wood	27.2	1,333	3,081	3,195	3,118	3,201	6,341	4,978	1,953	24,484	26,461	9,533
TOTAL METRO COUNTIES	**1,162.4**	**51,196**	**112,329**	**121,930**	**123,225**	**130,598**	**267,394**	**243,340**	**112,388**	**26,551**	**28,753**	**10,560**
TOTAL STATE	**1,736.4**	**89,718**	**194,136**	**206,374**	**203,464**	**207,198**	**385,144**	**312,276**	**138,090**	**24,206**	**26,776**	**9,755**
WYOMING												
CASPER	**29.4**	**1,234**	**2,145**	**2,499**	**2,526**	**2,957**	**6,975**	**6,986**	**4,078**	**29,771**	**31,971**	**12,066**
Natrona	29.4	1,234	2,145	2,499	2,526	2,957	6,975	6,986	4,078	29,771	31,971	12,066
ALL COUNTIES												
Albany	11.2	1,030	1,562	1,556	1,243	1,208	2,016	1,711	874	20,[illegible]05	23,191	9,900
Big Horn	4.4	317	617	597	537	575	868	598	291	21,234	24,060	8,678
Campbell	11.5	182	488	543	859	978	2,292	3,709	2,449	36,524	37,762	12,925
Carbon	7.9	469	685	713	734	868	1,919	1,769	743	27,348	28,767	9,968
Converse	5.4	240	373	448	433	683	1,469	1,218	536	28,540	29,581	10,047
Crook	2.1	130	241	325	335	287	436	231	115	20,306	23,055	8,646
Fremont	13.7	827	1,300	1,630	1,703	1,878	3,494	2,134	734	23,841	24,925	8,452
Goshen	4.7	468	888	787	665	615	686	414	177	16,468	19,419	7,543
Hot Springs	2.2	148	271	244	217	237	449	428	206	24,685	27,270	10,169
Johnson	2.6	284	394	422	367	310	464	187	172	17,528	21,659	8,161
Laramie	28.0	1,618	2,911	3,567	3,526	3,116	5,494	5,128	2,640	23,761	27,294	10,541
Lincoln	4.6	236	433	554	514	504	1,080	817	462	25,584	27,529	9,243
Natrona	29.4	1,234	2,145	2,499	2,526	2,957	6,975	6,986	4,078	29,771	31,971	12,066
Niobrara	1.2	155	216	174	164	135	192	114	50	16,571	20,145	8,336
Park	8.7	438	917	1,063	1,063	908	2,011	1,479	821	24,776	27,406	10,366
Platte	5.2	566	643	667	848	862	1,175	342	97	19,303	19,772	7,909
Sheridan	10.7	551	1,216	1,262	1,120	1,082	2,214	2,318	937	25,553	28,140	10,831
Sublette	1.6	104	192	219	222	225	351	196	91	21,333	23,676	8,060
Sweetwater	17.3	528	896	1,181	1,177	1,434	4,096	5,091	2,897	33,500	34,696	12,200
Teton	4.7	197	446	542	560	708	1,043	729	475	24,280	27,886	12,024
Uinta	6.6	208	346	429	411	443	1,320	2,240	1,203	35,846	36,708	11,761
Washakie	3.6	140	329	455	384	449	826	689	328	25,467	27,749	9,990
Weston	2.8	135	220	240	268	260	639	733	305	30,409	30,630	11,590
TOTAL METRO COUNTIES	**29.4**	**1,234**	**2,145**	**2,499**	**2,526**	**2,957**	**6,975**	**6,986**	**4,078**	**29,771**	**31,971**	**12,066**
TOTAL STATE	**190.1**	**10,205**	**17,729**	**20,117**	**19,876**	**20,722**	**41,509**	**39,261**	**20,681**	**26,494**	**28,938**	**10,630**

SECTION 7

Households By Effective Buying Income (EBI) Group
For Metropolitan Markets And All Counties

Under $ 5,000
$ 5,000–$ 9,999
$10,000–$14,999
$15,000–$19,999
$20,000–$24,999
$25,000–$34,999
$35,000–$49,999
$50,000 Or More
Median Household EBI
Average Household EBI
Per Capita EBI

EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5.

SYMBOLS USED IN TABLES

☐ Metropolitan county of another state's metropolitan area. For area name, see page facing state map in Section 1.

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HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES METRO AREA County	12/31/83 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
ALABAMA												
ANNISTON	42.3	4,365	6,636	6,206	5,758	5,420	7,630	4,832	1,365	18,322	21,979	7,571
Calhoun	42.3	4,365	6,636	6,206	5,758	5,420	7,630	4,832	1,365	18,322	21,979	7,571
BIRMINGHAM	335.7	32,599	46,486	43,319	39,888	37,427	62,717	49,981	23,280	19,775	24,140	8,930
Blount	13.9	1,844	2,536	2,295	2,113	1,685	2,219	985	223	15,600	17,711	6,296
Jefferson	255.4	24,287	34,161	32,009	29,333	27,933	47,633	40,025	20,019	21,287	24,943	9,438
St. Clair	15.6	1,647	2,587	2,523	2,325	2,156	2,820	1,232	210	17,291	19,095	6,603
Shelby	25.4	1,905	2,820	2,708	2,719	2,641	5,483	5,128	[illegible]	24,823	26,921	9,105
Walker	25.4	2,916	4,382	3,784	3,398	3,012	4,562	2,611	[illegible]	17,317	19,904	7,101
DOTHAN	44.2	4,566	6,633	6,613	6,537	5,545	7,900	4,619	1,787	18,225	21,894	7,678
Dale	15.2	1,464	2,385	2,463	2,435	1,901	2,648	1,439	465	17,573	22,166	7,308
Houston	29.0	3,102	4,248	4,150	4,102	3,644	5,252	3,180	1,322	18,616	21,690	7,892
FLORENCE	50.9	4,729	7,163	6,997	6,116	5,962	9,852	7,505	2,576	20,364	22,965	8,446
Colbert	20.6	1,962	2,848	2,841	2,573	2,528	4,077	2,930	841	20,144	22,330	8,244
Lauderdale	30.3	2,767	4,315	4,156	3,543	3,434	5,775	4,575	1,735	20,531	23,396	8,582
GADSDEN	38.4	4,590	7,053	5,966	4,856	4,143	6,795	3,833	1,164	16,523	19,811	7,294
Etowah	38.4	4,590	7,053	5,966	4,856	4,143	6,795	3,833	1,164	16,523	19,811	7,294
HUNTSVILLE	72.8	4,968	7,555	8,018	8,622	8,206	13,266	13,180	8,985	24,384	28,308	10,346
Madison	72.8	4,968	7,555	8,018	8,622	8,206	13,266	13,180	8,985	24,384	28,308	10,346
MOBILE	163.2	15,366	20,680	19,609	19,025	17,705	30,579	26,877	13,359	21,906	25,398	8,952
Baldwin	30.3	2,337	4,142	4,049	3,830	3,507	5,736	4,656	2,043	21,081	24,219	8,695
Mobile	132.9	13,029	16,538	15,560	15,195	14,198	24,843	22,221	11,316	22,110	25,556	9,009
MONTGOMERY	101.2	10,262	13,024	12,433	13,213	11,516	18,759	14,964	7,029	20,676	24,317	8,575
Autauga	11.4	1,005	1,340	1,087	1,200	1,318	2,392	2,280	778	24,077	25,662	8,455
Elmore	15.5	1,811	2,231	2,120	2,161	1,903	3,131	1,561	582	18,626	21,117	6,994
Montgomery	74.3	7,446	9,453	9,226	9,852	8,295	13,236	11,123	5,669	20,646	24,770	8,954
TUSCALOOSA	50.3	6,705	8,089	6,943	6,018	5,552	8,841	5,796	2,356	17,771	21,373	7,555
Tuscaloosa	50.3	6,705	8,089	6,943	6,018	5,552	8,841	5,796	2,356	17,771	21,373	7,555
ALL COUNTIES												
Autauga	11.4	1,005	1,340	1,097	1,200	1,318	2,392	2,280	778	24,077	25,662	8,455
Baldwin	30.3	2,337	4,142	4,049	3,830	3,507	5,736	4,656	2,043	21,081	24,219	8,695
Barbour	8.5	1,595	1,724	1,331	1,111	821	1,074	560	284	13,462	17,058	5,800
Bibb	5.6	823	1,008	866	813	698	902	403	87	15,613	17,943	6,241
Blount	13.9	1,844	2,536	2,295	2,113	1,685	2,219	985	223	15,600	17,711	6,296
Bullock	3.5	687	789	611	465	248	366	218	116	12,149	16,169	5,603
Butler	7.4	1,044	1,613	1,236	1,052	831	957	400	267	14,179	17,541	6,123
Calhoun	42.3	4,365	6,636	6,206	5,758	5,420	7,630	4,832	1,365	18,322	21,979	7,571
Chambers	14.0	1,390	2,286	2,056	1,743	1,624	2,553	1,833	515	18,579	21,322	7,634
Cherokee	6.8	716	1,176	1,105	931	835	1,195	670	172	17,076	20,265	7,031
Chilton	11.7	1,323	2,022	1,667	1,632	1,457	2,025	1,144	430	17,509	20,266	7,400
Choctaw	5.5	882	1,143	707	580	492	768	661	267	15,143	19,959	6,693
Clarke	9.3	1,547	1,626	1,213	1,154	928	1,505	959	368	16,076	19,730	6,600
Clay	4.7	658	960	778	660	620	663	267	94	14,678	17,469	5,993
Cleburne	4.8	603	691	684	743	590	953	411	125	17,785	19,657	7,314
Coffee	14.1	1,600	2,302	1,934	1,871	1,918	2,717	1,253	505	18,274	20,220	7,292
Colbert	20.6	1,962	2,848	2,841	2,573	2,528	4,077	2,930	841	20,144	22,330	8,244
Conecuh	5.4	1,056	1,288	767	651	595	650	233	160	12,207	16,274	5,598
Coosa	4.2	493	826	631	565	552	742	288	103	16,288	19,431	7,159
Covington	14.5	2,212	2,983	2,402	2,089	1,612	2,055	812	335	14,263	17,109	6,669
Crenshaw	5.2	1,119	1,328	914	659	454	448	196	82	10,729	13,990	5,159
Cullman	23.5	2,841	4,465	3,822	3,432	2,742	3,666	1,790	742	15,845	19,020	6,930
Dale	15.2	1,464	2,385	2,463	2,435	1,901	2,648	1,439	465	17,573	22,166	7,308
Dallas	17.5	3,263	3,622	2,876	2,264	1,648	2,234	1,199	394	13,165	16,740	5,644
De Kalb	21.1	3,083	4,290	3,360	2,843	2,547	3,237	1,301	439	14,698	17,667	6,586
Elmore	15.5	1,811	2,231	2,120	2,161	1,903	3,131	1,561	582	18,626	21,117	6,994
Escambia	12.9	1,657	2,525	2,000	1,544	1,568	2,074	1,159	373	15,825	19,543	6,481
Etowah	38.4	4,590	7,053	5,966	4,856	4,143	6,795	3,833	1,164	16,523	19,811	7,294
Fayette	7.0	803	1,284	898	921	839	1,277	666	312	17,753	20,680	7,501
Franklin	10.9	1,280	2,059	1,574	1,334	1,259	1,856	1,121	417	16,941	20,012	7,470
Geneva	8.8	1,120	1,795	1,232	1,058	1,025	1,457	782	331	16,140	20,548	7,441
Greene	3.6	866	878	573	431	195	369	174	114	10,452	14,999	4,954
Hale	5.0	1,225	1,208	751	577	411	487	233	108	10,411	14,510	4,711
Henry	5.5	683	1,071	932	747	664	867	401	135	15,410	18,204	6,410

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES

METRO AREA County	12/31/83 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
ALABAMA (continued)												
ALL COUNTIES (continued)												
Houston	29.0	3,102	4,248	4,150	4,102	3,644	5,252	3,180	1,322	18,616	21,690	7,892
Jackson	19.3	2,365	3,164	2,886	2,831	2,442	3,638	1,598	376	17,109	19,056	6,773
Jefferson	255.4	24,287	34,161	32,009	29,333	27,933	47,633	40,025	20,019	21,387	24,943	9,438
Lamar	6.1	683	1,107	895	852	723	1,182	479	179	17,083	19,362	7,030
Lauderdale	30.3	2,767	4,315	4,156	3,543	3,434	5,775	4,575	1,735	20,531	23,396	8,582
Lawrence	10.3	1,223	1,703	1,276	1,140	1,041	1,915	1,519	483	19,123	21,775	7,378
Lee	29.5	4,829	4,992	3,991	3,541	2,778	4,735	3,213	1,421	16,246	20,557	7,590
Limestone	16.1	1,693	2,363	2,086	2,168	1,911	3,092	1,898	889	19,385	22,097	7,602
Lowndes	3.7	849	894	632	427	288	368	152	90	10,754	14,486	4,061
Macon	8.4	1,700	1,739	1,379	927	674	973	709	299	12,574	17,675	5,540
Madison	72.8	4,968	7,555	8,018	8,622	8,206	13,266	13,180	8,985	24,384	28,308	10,346
Marengo	8.3	1,577	1,711	1,100	877	647	1,234	889	265	13,872	18,066	5,998
Marion	11.6	1,336	2,060	1,669	1,725	1,579	1,953	900	378	17,101	19,403	7,078
Marshall	25.7	3,610	4,902	4,311	3,819	3,066	3,598	1,878	516	15,034	17,536	6,589
Mobile	132.9	13,029	16,538	15,560	15,195	14,198	24,843	22,221	11,316	22,110	25,556	9,009
Monroe	7.5	1,115	1,441	1,087	878	853	1,152	726	248	15,585	19,200	6,343
Montgomery	74.3	7,446	9,453	9,226	9,852	8,295	13,236	11,123	5,669	20,646	24,778	8,954
Morgan	33.6	3,216	4,520	4,305	4,346	4,084	6,827	4,822	1,480	20,487	22,683	8,213
Perry	4.6	1,044	1,167	736	515	373	457	221	87	10,517	14,530	4,578
Pickens	7.1	1,032	1,356	1,103	959	796	983	684	187	15,284	18,675	6,196
Pike	9.9	1,780	2,107	1,583	1,187	1,037	1,319	647	240	13,190	17,119	6,031
Randolph	7.2	1,011	1,339	1,111	956	838	1,164	608	173	15,681	18,331	6,566
☐ Russell	16.7	2,624	2,944	2,487	2,195	1,884	2,668	1,409	489	15,643	18,421	6,573
St. Clair	15.6	1,647	2,587	2,523	2,325	2,156	2,820	1,232	310	17,201	19,095	6,605
Shelby	25.4	1,905	2,820	2,708	2,719	2,641	5,483	5,128	1,996	24,823	26,921	9,105
Sumter	5.3	1,017	1,169	766	574	467	658	478	171	12,855	17,828	5,727
Talladega	25.6	2,733	4,097	3,566	3,304	2,908	4,578	3,305	1,109	18,590	21,629	7,295
Tallapoosa	14.1	1,601	2,570	2,335	2,062	1,738	2,403	1,058	333	16,250	19,023	6,825
Tuscaloosa	50.3	6,705	8,089	6,943	6,018	5,552	8,841	5,796	2,356	[illegible]	21,373	7,555
Walker	25.4	2,916	4,382	3,784	3,398	3,012	4,562	2,611	735	17,317	19,904	7,101
Washington	5.6	722	997	691	630	615	1,193	609	143	18,049	19,950	6,611
Wilcox	4.4	953	896	593	571	358	449	402	178	12,643	17,469	5,375
Winston	8.4	1,084	1,560	1,503	1,250	891	1,335	570	207	15,189	18,102	6,554
TOTAL METRO COUNTIES	**915.7**	**90,774**	**126,263**	**118,671**	**112,228**	**103,368**	**169,007**	**132,996**	**62,393**	**20,461**	**23,986**	**8,669**
TOTAL STATE	**1,429.0**	**162,516**	**221,079**	**195,195**	**179,637**	**160,648**	**251,310**	**179,495**	**79,120**	**18,732**	**22,263**	**7,973**
ALASKA												
ANCHORAGE	**79.0**	**3,180**	**4,090**	**5,659**	**6,853**	**7,037**	**12,878**	**17,344**	**21,959**	**34,842**	**38,159**	**13,860**
Anchorage	79.0	3,180	4,090	5,659	6,853	7,037	12,878	17,344	21,959	34,842	38,159	13,860
ALL COUNTIES												
Aleutian Islands	1.8	146	125	249	286	212	298	271	213	21,979	54,822	12,491
Anchorage	79.0	3,180	4,090	5,659	6,853	7,037	12,878	17,344	21,959	34,842	38,159	13,860
Bethel	3.3	476	424	457	378	262	457	498	348	18,761	25,142	6,533
Bristol Bay	.3	8	20	9	15	27	58	75	88	36,750	64,710	16,178
Dillingham	1.7	281	155	183	168	132	276	217	288	22,111	27,729	8,418
Fairbanks North Star	22.2	1,193	1,461	2,023	1,947	1,669	3,286	4,494	6,127	33,582	38,428	13,351
Haines	.6	60	36	58	72	51	106	106	111	27,083	29,563	9,336
Juneau	8.9	234	270	501	510	725	1,404	2,213	3,043	40,423	42,218	15,151
Kenai Peninsula	12.0	803	1,027	940	848	919	1,691	2,331	3,441	33,542	36,960	12,708
Ketchikan Gateway	4.8	329	333	273	216	448	878	1,280	1,043	34,072	36,021	13,300
Kobuk	1.5	125	155	166	156	102	270	255	271	26,769	31,990	8,569
Kodiak Island	3.7	208	259	322	340	268	635	817	851	32,242	37,939	11,912
Matanuska - Susitna	9.7	926	860	963	1,067	1,085	1,906	1,995	898	24,768	26,914	8,971
Nome	2.1	285	270	239	220	162	319	295	310	20,923	26,752	7,491
North Slope	1.2	93	64	88	88	74	185	308	300	35,364	48,143	11,328
Prince of Wales - Outer Ketchikan	1.3	92	101	82	115	76	257	312	265	31,706	37,968	11,479
Sitka	2.9	90	100	136	212	272	404	879	807	39,471	40,763	12,711
Skagway - Yakutat - Angoon	1.3	99	162	167	114	132	187	311	128	24,294	27,995	8,665
Southeast Fairbanks	2.0	156	215	293	273	172	272	356	263	21,595	29,743	8,262
Valdez - Cordova	3.7	256	311	316	259	261	514	649	1,134	33,630	40,146	14,013
Wade Hampton	1.1	186	171	162	145	129	155	95	57	15,969	20,111	4,022
Wrangell - Petersburg	2.3	109	151	205	214	224	518	546	333	29,143	33,383	10,518
Yukon - Koyukuk	2.5	426	438	367	225	164	306	326	248	15,373	27,512	7,906

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/83 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
ALASKA (continued)												
TOTAL METRO COUNTIES	**79.0**	**3,180**	**4,090**	**5,659**	**6,853**	**7,037**	**12,878**	**17,344**	**21,959**	**34,842**	**38,159**	**13,860**
TOTAL STATE	**169.9**	**9,761**	**11,198**	**13,858**	**14,721**	**14,603**	**27,260**	**35,973**	**42,526**	**32,546**	**36,898**	**12,548**
ARIZONA												
PHOENIX	**640.0**	**40,549**	**66,552**	**79,720**	**83,787**	**77,884**	**134,411**	**105,256**	**51,841**	**23,131**	**26,300**	**10,008**
Maricopa	640.0	40,549	66,552	79,720	83,787	77,884	134,411	105,256	51,841	23,131	26,300	10,008
TUCSON	**228.8**	**19,155**	**31,194**	**35,005**	**31,891**	**27,552**	**43,892**	**27,563**	**12,548**	**19,525**	**22,842**	**8,857**
Pima	228.8	19,155	31,194	35,005	31,891	27,552	43,892	27,563	12,548	19,525	22,842	8,857
ALL COUNTIES												
Apache	15.1	2,885	2,474	2,105	1,948	1,529	2,177	1,580	402	15,209	18,159	4,578
Cochise	32.3	3,117	5,320	6,073	5,100	3,893	5,178	2,812	807	16,459	19,778	6,914
Coconino	26.2	2,670	3,472	3,763	3,699	3,374	5,003	3,070	1,149	19,315	22,650	7,006
Gila	14.1	1,565	2,488	2,131	1,628	1,655	2,847	1,426	360	17,645	19,764	7,182
Graham	7.2	971	1,223	1,304	1,063	854	1,036	516	233	15,455	18,821	5,531
Greenlee	3.8	251	365	428	358	521	1,296	466	115	24,844	23,854	7,814
La Paz	5.2	918	1,451	1,132	654	387	426	172	60	10,852	16,277	6,316
Maricopa	640.0	40,549	66,552	79,720	83,787	77,884	134,411	105,256	51,841	23,131	26,300	10,008
Mohave	26.4	2,465	4,801	4,987	4,058	3,219	4,041	2,153	676	16,070	18,978	7,626
Navajo	20.9	3,087	2,883	2,727	2,589	2,271	3,762	2,703	878	18,279	20,871	5,959
Pima	228.8	19,155	31,194	35,005	31,891	27,552	43,892	27,563	12,548	19,525	22,842	8,857
Pinal	31.8	3,359	5,022	5,254	4,680	4,458	5,745	2,464	818	17,378	19,551	6,443
Santa Cruz	7.0	582	982	1,207	1,024	871	1,204	733	397	18,493	22,201	6,876
Yavapai	32.6	3,335	6,043	6,055	5,039	3,991	4,749	2,468	920	15,811	19,040	7,837
Yuma	29.4	2,232	4,354	5,260	4,620	3,698	5,025	3,192	1,019	17,994	21,527	7,351
TOTAL METRO COUNTIES	**868.8**	**59,704**	**97,746**	**114,725**	**115,678**	**105,436**	**178,303**	**132,819**	**64,389**	**22,158**	**25,390**	**9,709**
TOTAL STATE	**1,120.8**	**87,141**	**138,624**	**157,151**	**152,138**	**136,157**	**220,792**	**156,574**	**72,223**	**20,889**	**24,199**	**8,979**
ARKANSAS												
FAYETTEVILLE - SPRINGDALE	**38.1**	**3,941**	**6,067**	**6,378**	**5,700**	**4,823**	**6,088**	**3,489**	**1,614**	**17,266**	**20,755**	**7,560**
Washington	38.1	3,941	6,067	6,378	5,700	4,823	6,088	3,489	1,614	17,266	20,755	7,560
FORT SMITH	**62.8**	**6,018**	**9,568**	**9,343**	**9,540**	**7,694**	**11,181**	**6,524**	**2,932**	**18,330**	**21,910**	**7,944**
Crawford	13.6	1,279	2,113	1,935	2,138	1,966	2,445	1,295	429	18,430	20,529	6,980
Sebastian	37.4	3,134	5,092	5,313	5,553	4,422	7,097	4,594	2,195	19,633	23,861	9,097
Sequoyah, Okla.	*11.8*	*1,605*	*2,363*	*2,095*	*1,849*	*1,306*	*1,639*	*635*	*308*	*14,614*	*17,320*	*5,823*
LITTLE ROCK - NORTH LITTLE ROCK	**177.6**	**12,770**	**20,754**	**22,902**	**23,087**	**21,371**	**35,249**	**28,038**	**13,429**	**22,102**	**25,710**	**9,226**
Faulkner	17.1	1,387	2,393	2,484	2,301	2,055	3,323	2,264	893	19,966	23,558	8,041
Lonoke	12.3	1,508	2,027	1,852	1,709	1,523	2,161	1,139	381	17,194	19,820	6,643
Pulaski	129.1	8,608	14,186	16,299	16,729	15,445	26,215	21,314	11,304	22,750	26,680	9,824
Saline	19.1	1,267	2,148	2,267	2,348	2,348	4,550	3,321	851	23,233	24,876	8,263
PINE BLUFF	**30.3**	**4,170**	**5,103**	**4,381**	**3,623**	**3,262**	**4,897**	**3,612**	**1,252**	**16,995**	**20,327**	**6,889**
Jefferson	30.3	4,170	5,103	4,381	3,623	3,262	4,897	3,612	1,252	16,995	20,327	6,889
TEXARKANA	**43.1**	**4,876**	**6,693**	**5,702**	**5,623**	**4,985**	**8,071**	**5,144**	**2,006**	**18,764**	**21,771**	**7,925**
Miller	13.7	1,589	2,242	1,795	1,760	1,616	2,561	1,542	595	18,447	21,212	7,587
Bowie, Tex.	*29.4*	*3,287*	*4,451*	*3,907*	*3,863*	*3,369*	*5,510*	*3,602*	*1,411*	*18,908*	*22,032*	*8,087*
ALL COUNTIES												
Arkansas	8.7	1,144	1,630	1,423	1,218	936	1,241	689	419	15,580	19,494	7,248
Ashley	9.0	1,208	1,646	1,154	815	991	1,781	1,080	325	17,963	20,392	7,059
Baxter	12.5	930	1,898	2,385	2,243	1,687	2,039	940	378	17,209	20,013	8,149
Benton	32.0	2,216	4,467	5,195	5,149	4,665	5,860	2,958	1,490	18,984	21,733	8,031
Boone	10.6	1,237	2,027	2,024	1,689	1,129	1,461	703	310	15,032	18,342	6,895
Bradley	5.0	769	1,119	691	666	535	771	337	112	14,423	17,421	6,405
Calhoun	2.2	290	539	307	268	268	373	89	66	14,379	17,502	6,312
Carroll	7.0	888	1,433	1,367	1,155	791	834	420	112	14,304	16,763	6,744
Chicot	5.7	1,354	1,368	929	665	453	490	279	162	10,610	14,870	4,899
Clark	8.0	1,092	1,618	1,286	1,006	849	1,319	595	235	15,018	19,310	6,630
Clay	7.9	1,332	2,088	1,614	1,052	703	772	170	169	11,488	14,560	5,557
Cleburne	7.2	879	1,506	1,337	1,192	759	883	472	172	14,560	17,330	6,533
Cleveland	2.9	351	603	470	357	272	518	284	45	15,338	18,370	6,577
Columbia	9.4	1,043	1,651	1,258	1,192	1,030	1,510	1,128	588	18,080	22,764	8,167

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/83 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
ARKANSAS (continued)												
ALL COUNTIES (continued)												
Conway	6.9	863	1,333	1,002	933	804	1,103	655	207	16,311	19,248	6,708
Craighead	23.0	2,350	3,680	3,721	3,676	2,867	3,864	1,885	957	17,297	20,745	7,363
Crawford	13.6	1,279	2,113	1,935	2,138	1,966	2,445	1,295	429	18,430	20,529	6,980
☐ Crittenden	15.9	2,568	2,980	2,424	1,956	1,588	2,578	1,309	497	14,951	18,469	6,042
Cross	6.5	865	1,352	1,159	994	772	841	323	194	14,445	17,693	5,808
Dallas	3.8	443	720	611	590	501	553	231	151	16,033	19,402	7,022
Desha	6.5	1,121	1,457	1,088	773	547	817	459	238	12,835	17,579	5,890
Drew	6.3	805	1,032	890	880	656	955	857	225	17,299	20,997	7,229
Faulkner	17.1	1,387	2,393	2,484	2,301	2,055	3,323	2,264	893	19,966	23,558	8,041
Franklin	5.6	599	970	928	933	737	893	421	119	16,562	18,838	6,677
Fulton	4.2	685	1,071	923	680	386	317	81	57	11,859	13,741	5,445
Garland	30.0	2,922	5,003	4,608	3,979	3,424	5,014	3,419	1,631	18,013	22,171	8,964
Grant	4.7	564	790	592	602	640	873	499	140	18,420	20,333	6,976
Greene	11.7	1,215	2,027	1,806	2,017	1,425	1,958	926	326	16,923	19,583	7,205
Hempstead	8.6	1,169	1,716	1,458	1,033	1,034	1,389	593	208	14,820	17,922	6,291
Hot Spring	10.1	1,249	1,832	1,549	1,467	1,130	1,812	848	213	16,336	18,800	6,855
Howard	4.9	796	873	790	763	637	674	245	122	14,942	17,557	6,234
Independence	11.6	1,071	2,100	1,941	1,779	1,406	1,988	1,009	306	16,844	19,517	6,966
Izard	4.7	696	1,058	906	691	527	543	189	90	13,193	15,878	6,271
Jackson	7.8	1,220	1,634	1,349	1,215	829	868	435	250	13,904	17,204	6,300
Jefferson	30.3	4,170	5,103	4,381	3,623	3,262	4,897	3,612	1,252	16,995	20,327	6,889
Johnson	6.7	834	1,444	1,211	1,056	793	817	405	140	14,418	17,675	6,471
Lafayette	3.5	554	780	501	408	317	471	351	118	14,076	18,195	6,433
Lawrence	7.0	1,126	1,592	1,277	1,037	739	776	331	122	12,984	16,056	6,010
Lee	4.6	1,062	1,214	767	557	320	407	165	108	10,145	13,955	4,553
Lincoln	3.7	665	792	612	528	333	458	238	74	13,295	17,346	4,862
Little River	4.8	673	860	630	551	567	740	554	225	17,173	20,587	6,768
Logan	7.1	851	1,408	1,264	1,071	758	924	586	238	15,116	18,879	6,538
Lonoke	12.3	1,508	2,027	1,852	1,709	1,523	2,161	1,139	381	17,194	19,820	6,643
Madison	4.3	603	936	817	711	585	472	118	58	13,706	15,737	5,784
Marion	4.7	670	1,046	934	673	532	474	247	124	13,183	16,431	6,129
Miller	13.7	1,589	2,242	1,795	1,760	1,616	2,561	1,542	595	18,447	21,212	7,587
Mississippi	19.0	2,587	3,541	3,442	3,009	2,050	2,636	1,226	509	14,899	18,165	6,055
Monroe	4.7	1,162	1,148	772	547	385	420	191	75	10,247	13,694	4,913
Montgomery	3.1	415	623	573	478	360	420	168	63	14,445	17,025	6,436
Nevada	3.8	703	913	761	482	367	409	129	36	11,770	14,616	5,004
Newton	2.9	583	749	625	372	239	232	81	19	10,803	13,004	4,544
Ouachita	11.0	1,436	2,109	1,589	1,481	1,145	1,684	1,151	405	16,160	19,571	7,200
Perry	2.6	317	509	453	365	302	435	182	37	15,276	17,579	5,860
Phillips	11.0	2,446	2,633	1,644	1,202	988	1,242	555	290	11,124	15,459	5,122
Pike	3.9	717	884	821	538	396	338	167	39	12,071	14,550	5,303
Poinsett	9.1	1,432	1,850	1,676	1,436	1,014	920	478	294	13,777	16,869	5,882
Polk	6.4	1,097	1,430	1,263	990	600	646	220	154	12,665	16,036	5,734
Pope	14.9	1,539	2,582	2,336	2,158	1,686	2,563	1,427	609	17,195	20,665	7,402
Prairie	3.7	752	838	696	516	338	345	142	73	11,837	14,684	5,544
Pulaski	129.1	8,608	14,186	16,299	16,729	15,445	25,215	21,314	11,304	22,750	26,680	9,824
Randolph	6.3	864	1,423	1,214	1,016	743	636	252	152	13,462	16,117	5,869
St. Francis	9.6	1,680	2,139	1,538	1,123	1,031	1,209	605	275	12,949	17,082	5,522
Saline	19.1	1,267	2,148	2,267	2,348	2,348	4,550	3,321	851	23,233	24,876	8,263
Scott	3.7	453	861	767	529	369	460	177	84	13,395	16,781	6,272
Searcy	3.4	888	1,084	649	341	166	200	63	9	8,588	10,886	4,159
Sebastian	37.4	3,134	5,092	5,313	5,553	4,422	7,097	4,594	2,195	19,633	23,861	9,097
Sevier	5.3	733	961	852	708	672	871	418	85	15,727	18,003	6,535
Sharp	6.2	801	1,422	1,281	1,022	632	621	237	184	13,387	16,273	6,306
Stone	2.5	673	1,000	692	432	245	302	96	60	10,484	13,569	4,947
Union	17.7	2,556	3,272	2,553	2,207	1,834	2,806	1,777	695	15,998	19,701	7,175
Van Buren	5.6	1,026	1,264	1,178	875	541	486	177	53	12,223	14,143	5,388
Washington	38.1	3,941	6,067	6,378	5,700	4,823	6,088	3,489	1,614	17,266	20,755	7,560
White	18.3	2,302	3,710	3,186	2,673	2,072	2,710	1,249	398	14,921	18,088	6,234
Woodruff	3.8	806	935	661	495	369	352	97	85	11,077	14,519	5,156
Yell	6.5	834	1,325	1,154	1,035	714	886	397	155	14,731	17,530	6,437
TOTAL METRO COUNTIES	**326.6**	**29,451**	**44,351**	**45,128**	**43,817**	**39,048**	**60,915**	**43,879**	**20,011**	**20,066**	**23,664**	**8,457**
TOTAL STATE	**844.0**	**98,657**	**145,869**	**132,278**	**118,111**	**96,640**	**134,617**	**81,755**	**36,073**	**16,821**	**20,466**	**7,350**

1984 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/83 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
CALIFORNIA												
ANAHEIM - SANTA ANA	**780.6**	**27,827**	**45,996**	**58,949**	**70,029**	**72,894**	**148,915**	**186,136**	**169,854**	**32,715**	**36,134**	**13,246**
Orange	780.6	27,827	45,996	58,949	70,029	72,894	148,915	186,136	169,854	32,715	36,134	13,246
BAKERSFIELD	**156.8**	**9,541**	**18,482**	**19,251**	**18,594**	**17,054**	**30,643**	**27,440**	**15,795**	**23,628**	**27,385**	**9,684**
Kern	156.8	9,541	18,482	19,251	18,594	17,054	30,643	27,440	15,795	23,628	27,385	9,684
CHICO	**64.3**	**6,034**	**10,273**	**10,415**	**9,004**	**7,552**	**10,554**	**6,997**	**3,471**	**17,930**	**21,836**	**8,759**
Butte	64.3	6,034	10,273	10,415	9,004	7,552	10,554	6,997	3,471	17,930	21,836	8,759
FRESNO	**197.2**	**12,234**	**24,390**	**25,404**	**24,386**	**22,022**	**36,861**	**32,214**	**19,689**	**22,689**	**27,139**	**9,640**
Fresno	197.2	12,234	24,390	25,404	24,386	22,022	36,861	32,214	19,689	22,689	27,139	9,640
LOS ANGELES - LONG BEACH	**2,826.3**	**190,908**	**294,964**	**308,071**	**313,523**	**290,561**	**514,482**	**507,005**	**406,786**	**25,280**	**29,986**	**10,979**
Los Angeles	2,826.3	190,908	294,964	308,071	313,523	290,561	514,482	507,005	406,786	25,280	29,986	10,979
LOS ANGELES - ANAHEIM - RIVERSIDE CONSOLIDATED AREA	***4,433.1***	***264,680***	***426,939***	***463,771***	***478,441***	***452,367***	***827,349***	***850,608***	***669,045***	***26,527***	***30,789***	***11,197***
MODESTO	**106.3**	**7,253**	**13,717**	**14,160**	**13,578**	**12,576**	**21,006**	**15,986**	**8,024**	**21,710**	**25,274**	**9,157**
Stanislaus	106.3	7,253	13,717	14,160	13,578	12,576	21,006	15,986	8,024	21,710	25,274	9,157
OAKLAND	**717.1**	**40,541**	**67,004**	**64,840**	**66,366**	**66,089**	**133,664**	**157,925**	**120,671**	**29,046**	**32,083**	**12,452**
Alameda	449.1	29,562	47,633	44,584	44,616	43,336	85,179	93,164	61,026	26,752	29,822	11,727
Contra Costa	268.0	10,979	19,371	20,256	21,750	22,753	48,485	64,761	59,645	33,061	35,871	13,627
OXNARD - VENTURA	**197.6**	**7,454**	**13,001**	**17,066**	**19,159**	**19,287**	**38,640**	**47,639**	**35,354**	**30,958**	**33,817**	**11,330**
Ventura	197.6	7,454	13,001	17,066	19,159	19,287	38,640	47,639	35,354	30,958	33,817	11,330
REDDING	**50.2**	**3,864**	**7,967**	**8,091**	**7,097**	**5,853**	**9,171**	**5,650**	**2,507**	**18,539**	**21,888**	**8,362**
Shasta	50.2	3,864	7,967	8,091	7,097	5,853	9,171	5,650	2,507	18,539	21,888	8,362
RIVERSIDE - SAN BERNARDINO	**628.6**	**38,491**	**72,978**	**79,685**	**75,730**	**69,525**	**125,312**	**109,828**	**57,051**	**22,356**	**26,810**	**9,621**
Riverside	275.4	17,514	33,633	37,916	36,219	31,267	52,047	42,962	23,842	21,877	25,997	9,592
San Bernardino	353.2	20,977	39,345	41,769	39,511	38,258	73,265	66,866	33,209	24,562	27,443	9,543
SACRAMENTO	**478.3**	**29,244**	**52,908**	**56,029**	**56,678**	**51,237**	**94,944**	**88,573**	**48,687**	**24,288**	**27,600**	**10,843**
El Dorado	39.7	2,197	3,856	4,864	5,110	4,866	8,426	6,812	3,569	23,893	26,842	10,306
Placer	50.6	2,844	5,216	5,904	5,560	5,287	10,079	9,871	5,839	25,470	28,675	10,700
Sacramento	342.2	20,267	37,207	38,965	40,356	36,494	68,195	65,118	35,598	24,683	27,888	11,132
Yolo	45.8	3,936	6,629	6,296	5,652	4,590	8,244	6,772	3,681	20,392	24,915	9,415
SALINAS - SEASIDE - MONTEREY	**105.5**	**6,006**	**9,355**	**12,315**	**13,092**	**12,606**	**22,221**	**18,451**	**11,454**	**24,740**	**29,660**	**9,887**
Monterey	105.5	6,006	9,355	12,315	13,092	12,606	22,221	18,451	11,454	24,740	29,660	9,887
SAN DIEGO	**749.3**	**41,288**	**73,247**	**87,333**	**89,701**	**83,142**	**142,908**	**136,796**	**94,885**	**24,996**	**30,290**	**11,147**
San Diego	749.3	41,288	73,247	87,333	89,701	83,142	142,908	136,796	94,885	24,996	30,290	11,147
SAN FRANCISCO	**631.5**	**34,597**	**53,267**	**56,261**	**63,930**	**62,291**	**115,019**	**127,161**	**118,974**	**28,876**	**33,634**	**14,092**
Marin	94.9	3,618	5,074	6,501	7,757	7,978	16,173	20,698	27,101	35,221	40,327	16,675
San Francisco	298.2	22,234	35,033	32,390	34,019	31,940	52,622	49,138	40,824	23,922	29,416	13,077
San Mateo	238.4	8,745	13,160	17,370	22,154	22,373	46,224	57,325	51,049	32,702	36,245	14,237
SAN FRANCISCO - OAKLAND - SAN JOSE CONSOLIDATED AREA	***2,204.5***	***112,001***	***184,251***	***194,331***	***211,394***	***210,198***	***414,171***	***482,670***	***395,484***	***29,390***	***33,115***	***12,878***
SAN JOSE	**509.0**	**17,397**	**29,730**	**35,224**	**42,470**	**45,454**	**96,290**	**127,697**	**114,738**	**33,780**	**36,521**	**13,365**
Santa Clara	509.0	17,397	29,730	35,224	42,470	45,454	96,290	127,697	114,738	33,780	36,521	13,365
SANTA BARBARA - SANTA MARIA - LOMPOC	**118.4**	**5,807**	**11,180**	**13,029**	**13,293**	**12,334**	**21,830**	**22,980**	**17,947**	**26,566**	**31,640**	**11,840**
Santa Barbara	118.4	5,807	11,180	13,029	13,293	12,334	21,830	22,980	17,947	26,566	31,640	11,840
SANTA CRUZ	**82.2**	**5,044**	**9,405**	**9,819**	**9,351**	**8,500**	**14,893**	**14,536**	**10,652**	**24,374**	**28,922**	**11,052**
Santa Cruz	82.2	5,044	9,405	9,819	9,351	8,500	14,893	14,536	10,652	24,374	28,922	11,052
SANTA ROSA - PETALUMA	**131.3**	**7,541**	**12,924**	**14,313**	**14,628**	**13,884**	**26,093**	**26,200**	**15,717**	**25,902**	**29,062**	**11,391**
Sonoma	131.3	7,541	12,924	14,313	14,628	13,884	26,093	26,200	15,717	25,902	29,062	11,391
STOCKTON	**138.6**	**10,212**	**17,767**	**17,444**	**16,109**	**15,109**	**26,957**	**23,264**	**11,738**	**22,525**	**25,931**	**9,478**
San Joaquin	138.6	10,212	17,767	17,444	16,109	15,109	26,957	23,264	11,738	22,525	25,931	9,478
VALLEJO - FAIRFIELD - NAPA	**133.4**	**6,881**	**11,921**	**13,874**	**14,649**	**13,980**	**28,212**	**29,151**	**14,732**	**26,952**	**29,791**	**10,660**
Napa	40.0	1,855	3,481	3,873	4,046	3,942	7,512	8,777	6,514	28,731	32,875	12,382
Solano	93.4	5,026	8,440	10,001	10,603	10,038	20,700	20,374	8,218	26,297	28,470	9,974
VISALIA - TULARE - PORTERVILLE	**90.2**	**6,958**	**14,419**	**15,545**	**13,246**	**10,624**	**15,488**	**9,537**	**4,383**	**17,962**	**21,804**	**7,207**
Tulare	90.2	6,958	14,419	15,545	13,246	10,624	15,488	9,537	4,383	17,962	21,804	7,207
YUBA CITY	**40.1**	**2,937**	**6,283**	**6,586**	**5,811**	**4,741**	**6,411**	**5,096**	**2,226**	**18,571**	**22,602**	**8,269**
Sutter	21.0	1,405	3,015	3,219	2,807	2,466	3,543	3,120	1,425	20,101	23,904	8,807

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES

METRO AREA County	12/31/83 Total Households (Thousands)	Households by E B I Group Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
CALIFORNIA (continued)												
YUBA CITY (continued)												
Yuba	19.1	1,532	3,268	3,367	3,004	2,275	2,868	1,976	810	17,186	21,170	7,687
ALL COUNTIES												
Alameda	449.1	29,562	47,633	44,584	44,616	43,336	85,179	93,164	61,026	26,752	29,822	11,727
Alpine	.4	42	56	47	45	53	65	32	60	20,833	25,735	7,353
Amador	9.1	563	1,121	1,242	1,223	1,060	1,894	1,403	594	21,775	24,746	9,920
Butte	64.3	6,034	10,273	10,415	9,004	7,552	10,554	6,997	3,471	17,930	21,836	8,759
Calaveras	9.5	694	1,416	1,513	1,369	1,152	1,877	1,042	437	19,004	21,944	8,615
Colusa	4.8	312	596	630	615	591	834	674	548	22,059	26,551	9,582
Contra Costa	268.0	10,979	19,371	20,256	21,750	22,753	48,485	64,761	59,645	33,061	35,871	13,627
Del Norte	7.6	777	1,393	1,296	1,068	903	1,320	668	175	16,419	19,349	7,503
El Dorado	39.7	2,197	3,856	4,864	5,110	4,866	8,426	6,812	3,569	23,893	26,842	10,306
Fresno	197.2	12,234	24,390	25,404	24,386	22,022	36,861	32,214	19,689	22,689	27,139	9,640
Glenn	8.4	611	1,028	1,099	1,164	1,070	1,554	1,206	668	21,332	24,872	9,044
Humboldt	43.9	3,190	6,753	6,366	5,345	4,882	8,500	6,183	2,681	20,294	23,603	9,260
Imperial	31.1	2,525	4,749	4,970	4,701	3,751	5,276	3,504	1,624	18,430	22,320	6,846
Inyo	7.8	589	1,225	1,116	999	905	1,470	1,064	432	19,849	22,752	9,340
Kern	156.8	9,541	18,482	19,251	18,594	17,054	30,643	27,440	15,795	23,628	27,385	9,684
Kings	25.4	1,640	3,392	3,834	3,662	3,186	4,639	3,582	1,465	20,250	24,344	7,827
Lake	18.4	1,662	3,918	3,556	2,604	1,672	2,643	1,722	623	15,109	19,327	8,082
Lassen	8.3	645	1,089	1,353	1,310	1,119	1,630	936	218	19,016	22,088	7,453
Los Angeles	2,826.3	190,908	294,964	308,071	313,523	290,561	514,482	507,005	406,786	25,280	29,986	10,979
Madera	24.5	1,694	3,510	3,539	3,028	2,673	4,794	3,519	1,743	20,858	24,348	8,183
Marin	94.9	3,618	5,074	6,501	7,757	7,978	16,173	20,698	27,101	35,221	40,327	16,675
Mariposa	5.0	356	860	908	682	568	921	431	274	17,635	22,698	8,598
Mendocino	27.7	2,258	4,090	4,011	3,643	3,596	5,399	3,312	1,391	19,789	22,563	8,632
Merced	50.1	3,636	6,783	7,528	7,490	6,249	8,970	6,130	3,314	19,731	23,826	8,022
Modoc	3.5	329	606	610	481	386	562	389	137	16,951	20,828	7,838
Mono	4.6	186	440	630	589	519	1,095	638	503	24,402	28,332	11,957
Monterey	105.5	6,006	9,355	12,315	13,092	12,606	22,221	18,451	11,454	24,740	29,660	9,887
Napa	40.0	1,855	3,481	3,873	4,046	3,942	7,512	8,777	6,514	28,731	32,875	12,382
Nevada	24.5	1,451	2,743	3,136	3,078	2,771	4,823	4,284	2,214	23,243	26,583	10,273
Orange	730.6	27,827	45,996	58,949	70,029	22,894	148,915	186,136	169,854	32,715	36,134	13,246
Placer	50.6	2,844	5,216	5,904	5,560	5,287	10,079	9,871	5,839	25,470	28,675	10,700
Plumas	7.8	592	1,051	1,239	1,190	1,033	1.479	890	326	19,242	21,733	8,649
Riverside	275.4	17,514	33,633	37,916	36,219	31,267	52,047	42,962	23,842	21,877	25,997	9,592
Sacramento	342.2	20,267	37,207	38,965	40,356	36,494	68,195	65,118	35,598	24,683	27,888	11,132
San Benito	9.1	596	1,010	1,275	1,238	1,221	2,040	1,184	536	21,738	24,222	7,844
San Bernardino	353.2	20,977	39,345	41,769	39,511	38,258	73,265	66,866	33,209	24,562	27,443	9,643
San Diego	749.3	41,288	73,247	87,333	89,701	83,142	142,908	136,796	94,885	24,996	30,290	11,147
San Francisco	298.2	22,234	35,033	32,390	34,019	31,940	52,622	49,138	40,824	23,922	29,416	13,077
San Joaquin	138.6	10,212	17,767	17,444	16,109	15,109	26,957	23,264	11,738	22,525	25,931	9,478
San Luis Obispo	67.5	4,530	7,646	9,059	8,872	7,657	11,990	11,313	6,433	22,239	26,915	10,247
San Mateo	238.4	8,745	13,160	17,370	22,154	22,373	46,224	57,325	51,049	32,702	36,245	14,237
Santa Barbara	118.4	5,807	11,180	13,029	13,293	12,334	21,830	22,960	17,947	26,566	31,640	11,840
Santa Clara	509.0	17,397	29,730	35,224	42,470	45,454	96,290	127,697	114,738	33,780	36,521	13,365
Santa Cruz	82.2	5,044	9,405	9,819	9,351	8,500	14,893	14,536	10,652	24,374	28,922	11,052
Shasta	50.2	3,864	7,967	8,091	7,097	5,853	9,171	5,650	2,507	18,539	21,888	8,362
Sierra	1.5	150	229	194	184	181	277	196	89	19,806	22,412	9,888
Siskiyou	16.6	1,411	2,694	2,527	2,370	2,193	3,172	1,651	582	18,503	21,019	8,171
Solano	93.4	5,026	8,440	10,001	10,603	10,038	20,700	20,374	8,218	26,297	28,470	9,974
Sonoma	131.3	7,541	12,924	14,313	14,628	13,884	26,093	26,200	15,717	25,902	29,062	11,391
Stanislaus	106.3	7,253	13,717	14,160	13,578	12,576	21,006	15,986	8,024	21,710	25,274	9,157
Sutter	21.0	1,405	3,015	3,219	2,807	2,466	3,543	3,120	1,425	20,101	23,904	8,807
Tehama	16.5	1,427	2,953	2,490	2,180	2,039	3,083	1,639	689	18,117	20,864	8,044
Trinity	5.3	386	873	843	817	707	1,004	463	207	18,298	20,707	8,070
Tulare	90.2	6,958	14,419	15,545	13,246	10,624	15,488	9,537	4,383	17,962	21,804	7,207
Tuolumne	14.9	1,278	2,467	2,731	2,227	1,754	2,651	1,359	433	16,973	20,259	7,681
Ventura	197.6	7,454	13,001	17,066	19,159	19,287	38,640	47,639	35,354	30,958	33,817	11,330
Yolo	45.8	3,936	6,629	6,296	5,652	4,590	8,244	6,772	3,681	20,392	24,915	9,415
Yuba	19.1	1,532	3,268	3,367	3,004	2,275	2,868	1,976	810	17,186	21,170	7,687
TOTAL METRO COUNTIES	**8,932.8**	**518,059**	**871,178**	**943,704**	**970,424**	**917,315**	**1,680,514**	**1,726,262**	**1,305,344**	**26,416**	**30,625**	**11,356**
TOTAL STATE	**9,386.6**	**551,589**	**935,869**	**1,011,446**	**1,032,598**	**971,206**	**1,764,476**	**1,785,676**	**1,333,740**	**26,040**	**30,287**	**11,222**

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/83 Total Households (Thousands)	Households by E B I Group Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
COLORADO												
BOULDER - LONGMONT	**80.6**	**4,113**	**7,345**	**8,515**	**9,227**	**8,822**	**17,228**	**15,521**	**9,829**	**26,274**	**29,696**	**11,263**
Boulder	80.6	4,113	7,345	8,515	9,227	8,822	17,228	15,521	9,829	26,274	29,696	11,263
COLORADO SPRINGS	**122.0**	**6,822**	**12,787**	**16,986**	**17,078**	**15,585**	**24,885**	**18,592**	**9,265**	**22,259**	**26,372**	**9,527**
El Paso	122.0	6,822	12,787	16,986	17,078	15,585	24,885	18,592	9,265	22,259	26,372	9,527
DENVER	**619.0**	**29,060**	**50,634**	**58,939**	**66,901**	**67,811**	**133,244**	**131,603**	**80,808**	**27,647**	**30,711**	**12,031**
Adams	96.8	3,885	6,962	9,368	11,319	12,518	24,709	20,486	7,553	26,684	28,167	10,076
Arapahoe	137.0	4,110	7,494	11,082	13,039	13,861	30,776	33,704	22,934	31,111	34,253	13,039
Denver	219.8	16,203	28,017	27,792	28,608	26,026	40,397	32,354	20,403	21,704	26,114	11,626
Douglas	10.1	242	317	414	650	719	1,998	2,850	2,910	38,064	41,740	13,133
Jefferson	155.3	4,620	7,844	10,283	13,285	14,687	35,364	42,209	27,008	32,707	34,962	12,812
DENVER - BOULDER CONSOLIDATED AREA	***699.6***	***33,173***	***57,979***	***67,454***	***76,128***	***76,633***	***150,472***	***147,124***	***90,637***	***27,485***	***30,594***	***11,940***
FORT COLLINS - LOVELAND	**63.5**	**3,761**	**6,796**	**7,753**	**8,366**	**7,773**	**12,878**	**11,046**	**5,127**	**23,194**	**26,533**	**9,807**
Larimer	63.5	3,761	6,796	7,753	8,366	7,773	12,878	11,046	5,127	23,194	26,533	9,807
GREELEY	**48.7**	**4,174**	**6,246**	**6,702**	**6,648**	**6,349**	**9,999**	**6,087**	**2,495**	**20,441**	**23,200**	**8,235**
Weld	48.7	4,174	6,246	6,702	6,648	6,349	9,999	6,087	2,495	20,441	23,200	8,235
PUEBLO	**47.2**	**4,108**	**6,795**	**6,370**	**5,902**	**5,289**	**9,164**	**6,590**	**2,982**	**20,384**	**23,407**	**8,720**
Pueblo	47.2	4,108	6,795	6,370	5,902	5,289	9,164	6,590	2,982	20,384	23,407	8,720
ALL COUNTIES												
Adams	96.8	3,885	6,962	9,368	11,319	12,518	24,709	20,486	7,553	26,684	28,167	10,076
Alamosa	4.2	486	688	654	545	471	734	398	224	17,282	22,301	7,806
Arapahoe	137.0	4,110	7,494	11,082	13,039	13,861	30,776	33,704	22,934	31,111	34,253	13,039
Archuleta	1.6	208	257	255	233	201	245	130	71	16,681	19,555	7,631
Baca	1.9	400	494	404	222	141	141	75	23	10,560	13,246	4,748
Bent	2.0	193	367	426	347	214	290	101	62	15,169	19,245	6,636
Boulder	80.6	4,113	7,345	8,515	9,227	8,822	17,228	15,521	9,829	26,274	29,696	11,263
Chaffee	5.2	337	740	824	687	744	1,131	560	177	20,079	22,185	8,240
Cheyenne	.8	73	144	148	115	101	131	55	33	16,346	19,575	7,457
Clear Creek	3.1	188	289	337	496	613	618	415	144	21,985	23,861	9,606
Conejos	2.5	457	657	602	338	216	174	50	6	11,098	12,670	3,959
Costilla	1.0	208	279	196	113	66	89	16	33	10,283	14,044	4,389
Crowley	1.1	117	264	245	169	107	133	42	23	13,271	16,083	5,897
Custer	.6	74	135	112	102	73	74	25	5	13,909	15,823	5,274
Delta	9.0	791	1,862	1,709	1,147	865	1,601	722	303	15,539	19,229	7,333
Denver	219.8	16,203	28,017	27,792	28,608	26,026	40,397	32,354	20,403	21,704	26,114	11,626
Dolores	.6	60	107	85	67	77	118	65	21	18,429	20,523	7,244
Douglas	10.1	242	317	414	650	719	1,998	2,850	2,910	38,064	41,740	13,133
Eagle	6.6	246	450	515	682	794	1,562	1,502	849	28,633	31,563	12,702
Elbert	2.8	206	351	368	354	290	586	454	191	22,034	24,371	8,222
El Paso	122.0	6,822	12,787	16,986	17,078	15,585	24,885	18,592	9,265	22,259	26,372	9,527
Fremont	11.3	997	2,149	1,786	1,535	1,484	1,970	969	410	17,308	21,493	7,809
Garfield	9.9	539	960	1,037	1,139	978	2,100	2,115	1,032	26,594	28,651	10,663
Gilpin	1.2	86	128	129	125	166	340	163	63	24,029	24,551	10,159
Grand	3.4	200	312	386	406	486	871	511	228	24,100	25,720	10,052
Gunnison	4.2	309	591	552	501	523	810	592	322	21,440	25,512	9,237
Hinsdale	.2	15	25	27	37	38	28	14	16	19,600	23,820	11,910
Huerfano	2.5	316	537	476	317	257	320	202	75	13,967	17,802	6,847
Jackson	.7	36	91	91	102	125	154	73	28	21,148	22,924	8,446
Jefferson	155.3	4,620	7,844	10,283	13,285	14,687	35,364	42,209	27,008	32,707	34,962	12,812
Kiowa	.7	76	91	109	101	83	123	70	47	18,600	21,991	8,102
Kit Carson	2.9	358	453	409	441	388	502	245	104	17,614	19,844	7,572
Lake	2.8	111	208	280	325	359	880	506	131	26,240	26,618	8,666
La Plata	11.2	734	1,496	1,734	1,320	1,354	2,151	1,536	875	21,229	25,025	9,041
Larimer	63.5	3,761	6,796	7,753	8,366	7,773	12,878	11,046	5,127	23,194	26,533	9,807
Las Animas	5.5	822	1,140	924	749	597	775	406	87	14,176	17,094	6,396
Lincoln	1.8	190	336	312	268	233	280	118	63	16,151	19,012	7,440
Logan	7.6	588	1,048	1,114	1,158	1,106	1,419	805	362	19,548	22,398	8,469
Mesa	34.5	1,920	3,938	4,074	4,268	3,970	7,055	6,095	3,180	23,787	26,988	9,905
Mineral	.3	19	37	32	48	42	55	44	23	21,444	24,267	9,100
Moffat	5.6	203	453	486	591	742	1,521	1,186	418	27,100	28,214	9,753
Montezuma	6.2	590	825	892	916	689	1,196	816	296	19,281	22,394	7,587
Montrose	9.7	533	1,136	1,353	1,445	1,408	2,009	1,209	607	21,330	24,412	8,803

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/83 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
COLORADO (continued)												
ALL COUNTIES (continued)												
Morgan	8.6	683	1,188	1,299	1,320	1,115	1,521	1,060	414	19,237	22,174	8,046
Otero	8.1	746	1,698	1,434	1,161	977	1,186	674	224	15,696	18,860	6,975
Ouray	.7	69	104	99	113	90	123	55	47	18,435	22,063	7,354
Park	2.5	150	296	296	346	322	573	381	136	22,547	24,116	8,999
Phillips	1.8	157	323	297	275	187	299	163	99	17,073	21,038	8,232
Pitkin	5.3	207	445	774	657	529	1,185	839	664	25,275	29,646	13,094
Prowers	4.9	603	929	778	665	497	881	398	149	15,909	18,961	7,038
Pueblo	47.2	4,108	6,795	6,370	5,902	5,289	9,164	6,590	2,982	20,384	23,407	8,720
Rio Blanco	2.5	94	195	197	268	256	592	650	248	29,267	30,641	10,789
Rio Grande	3.5	302	459	382	405	410	643	567	332	22,386	26,220	8,577
Routt	5.9	259	423	558	738	780	1,473	1,116	553	26,206	28,170	10,388
Saguache	1.4	146	267	249	220	163	166	133	56	15,792	19,679	7,064
San Juan	.3	21	31	32	44	40	69	50	13	22,750	24,067	9,025
San Miguel	1.4	151	229	259	204	209	238	70	40	16,531	18,476	7,185
Sedgwick	1.4	132	224	276	273	183	199	80	33	16,133	18,393	8,047
Summit	4.5	149	279	422	509	562	1,090	943	546	27,828	30,691	12,442
Teller	3.7	289	562	580	582	532	659	399	97	18,607	20,663	7,495
Washington	1.9	170	247	274	258	266	388	211	86	20,021	21,910	8,006
Weld	48.7	4,174	6,246	6,702	6,648	6,319	9,999	6,087	2,495	20,441	23,200	8,235
Yuma	3.9	368	662	623	514	404	667	460	202	17,767	21,991	8,492
TOTAL METRO COUNTIES	**981.0**	**52,038**	**90,603**	**105,265**	**114,122**	**111,629**	**207,398**	**189,439**	**110,506**	**25,767**	**29,093**	**11,123**
TOTAL STATE	**1,208.5**	**69,420**	**122,202**	**137,177**	**144,083**	**139,132**	**251,536**	**219,973**	**124,977**	**24,713**	**28,095**	**10,665**
CONNECTICUT												
BRIDGEPORT - STAMFORD - NORWALK - DANBURY	**286.6**	**11,241**	**20,240**	**21,171**	**22,022**	**22,963**	**47,741**	**60,169**	**81,053**	**34,561**	**41,091**	**14,514**
Fairfield	286.6	11,241	20,240	21,171	22,022	22,963	47,741	60,169	81,053	34,561	41,091	14,514
HARTFORD - NEW BRITAIN - MIDDLETOWN - BRISTOL	**382.7**	**14,692**	**30,033**	**31,580**	**35,324**	**37,618**	**78,571**	**89,455**	**65,427**	**30,421**	**33,461**	**12,140**
Hartford	295.6	11,762	23,671	24,820	27,317	28,605	58,953	67,887	52,585	30,423	33,647	12,397
Middlesex	49.0	1,694	3,748	3,813	4,619	5,052	10,654	12,040	7,380	30,324	32,623	11,956
Tolland	38.1	1,236	2,614	2,947	3,388	3,961	8,964	9,528	5,462	30,523	33,093	10,613
NEW HAVEN - WATERBURY - MERIDEN	**278.6**	**13,537**	**26,763**	**25,367**	**26,573**	**27,578**	**55,258**	**61,775**	**41,749**	**28,475**	**31,616**	**11,504**
New Haven	278.6	13,537	26,763	25,367	26,573	27,578	55,258	61,775	41,749	28,475	31,616	11,504
NEW LONDON - NORWICH	**86.7**	**3,452**	**6,877**	**7,331**	**8,113**	**8,859**	**18,550**	**19,703**	**13,815**	**29,487**	**33,396**	**11,852**
New London	86.7	3,452	6,877	7,331	8,113	8,859	18,550	19,703	13,815	29,487	33,396	11,852
ALL COUNTIES												
Fairfield	286.6	11,241	20,240	21,171	22,022	22,963	47,741	60,169	81,053	34,561	41,091	14,514
Hartford	295.6	11,762	23,671	24,820	27,317	28,605	58,953	67,887	52,585	30,423	33,647	12,397
Litchfield	58.8	2,126	4,432	5,140	5,876	6,144	12,653	13,600	8,829	29,588	33,023	12,001
Middlesex	49.0	1,694	3,748	3,813	4,619	5,052	10,654	12,040	7,380	30,324	32,623	11,956
New Haven	278.6	13,537	26,763	25,367	26,573	27,578	55,258	61,775	41,749	28,475	31,616	11,504
New London	86.7	3,452	6,877	7,331	8,113	8,859	18,550	19,703	13,815	29,487	33,396	11,852
Tolland	38.1	1,236	2,614	2,947	3,388	3,961	8,964	9,528	5,462	30,523	33,093	10,613
Windham	35.7	1,656	3,337	3,671	3,848	3,843	7,347	6,838	3,160	25,643	28,285	10,023
TOTAL METRO COUNTIES	**1,034.6**	**42,922**	**83,913**	**85,449**	**92,032**	**97,018**	**200,120**	**231,102**	**202,044**	**30,768**	**35,072**	**12,616**
TOTAL STATE	**1,127.1**	**46,704**	**91,682**	**94,260**	**101,756**	**107,005**	**220,120**	**251,540**	**214,033**	**30,529**	**34,763**	**12,505**
DELAWARE												
WILMINGTON	**186.4**	**9,313**	**16,097**	**16,960**	**18,121**	**18,650**	**37,458**	**41,514**	**28,287**	**28,774**	**31,547**	**11,103**
New Castle	141.9	7,150	12,030	12,450	13,667	14,025	28,228	31,362	22,988	29,163	32,098	11,387
Cecil, Md.	*20.9*	*1,110*	*1,894*	*2,314*	*2,297*	*2,578*	*4,913*	*4,193*	*1,601*	*25,483*	*27,631*	*9,196*
Salem, N. J.	*23.6*	*1,053*	*2,173*	*2,196*	*2,157*	*2,047*	*4,317*	*5,959*	*3,698*	*30,312*	*31,699*	*11,199*
ALL COUNTIES												
Kent	35.3	2,031	3,973	4,775	4,562	4,254	7,065	6,187	2,453	22,676	26,055	8,844
New Castle	141.9	7,150	12,030	12,450	13,667	14,025	28,228	31,362	22,988	29,163	32,098	11,387
Sussex	38.0	2,675	4,911	5,423	5,526	4,927	7,295	5,177	2,066	20,442	23,373	8,516

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES METRO AREA County	12/31/83 Total Households (Thousands)	Households by E B I Group Under $5,000	 $5,000 To $9,999	 $10,000 To $14,999	 $15,000 To $19,999	 $20,000 To $24,999	 $25,000 To $34,999	 $35,000 To $49,999	 $50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
DELAWARE (continued)												
TOTAL METRO COUNTIES	**141.9**	**7,150**	**12,030**	**12,450**	**13,667**	**14,025**	**28,228**	**31,362**	**22,988**	**29,163**	**32,098**	**11,387**
TOTAL STATE	**215.2**	**11,856**	**20,914**	**22,648**	**23,755**	**23,206**	**42,588**	**42,726**	**27,507**	**26,174**	**29,566**	**10,460**
DISTRICT OF COLUMBIA												
WASHINGTON	**1,236.6**	**47,963**	**67,071**	**84,018**	**107,292**	**116,958**	**234,849**	**287,832**	**290,617**	**33,236**	**36,875**	**13,559**
District of Columbia	248.1	20,105	23,719	24,175	26,572	26,063	42,089	41,201	44,176	25,692	32,347	12,977
Calvert, Md.	*12.8*	*692*	*1,070*	*1,234*	*1,210*	*1,306*	*3,084*	*2,951*	*1,253*	*27,665*	*28,497*	*9,051*
Charles, Md.	*24.8*	*1,226*	*1,648*	*1,873*	*2,169*	*2,443*	*6,124*	*6,892*	*2,425*	*30,019*	*30,316*	*9,091*
Frederick, Md.	*41.5*	*1,882*	*3,301*	*4,021*	*4,649*	*4,681*	*9,730*	*9,307*	*3,929*	*27,237*	*29,025*	*9,545*
Montgomery, Md.	*220.1*	*5,255*	*8,377*	*11,288*	*15,294*	*17,420*	*36,469*	*51,589*	*74,408*	*39,441*	*42,883*	*15,744*
Prince George's, Md.	*229.1*	*7,192*	*10,931*	*15,476*	*22,171*	*24,385*	*48,277*	*58,097*	*42,571*	*32,059*	*34,455*	*11,906*
Alexandria city, Va.	*52.1*	*1,866*	*2,951*	*3,665*	*5,362*	*6,008*	*10,964*	*10,844*	*10,440*	*30,345*	*34,795*	*17,232*
Arlington, Va.	*71.7*	*2,379*	*3,583*	*5,164*	*6,630*	*7,414*	*13,511*	*15,178*	*17,841*	*32,626*	*37,525*	*17,877*
Fairfax, Va.	*232.3*	*4,316*	*6,815*	*10,288*	*14,560*	*17,137*	*40,256*	*61,999*	*76,929*	*40,354*	*42,325*	*15,208*
Fairfax city, Va.	*7.1*	*189*	*202*	*366*	*529*	*621*	*1,317*	*1,769*	*2 107*	*37,627*	*40,357*	*14,846*
Falls Church city, Va.	*4.3*	*84*	*148*	*242*	*339*	*377*	*865*	*958*	*1,287*	*36,394*	*40,202*	*18,996*
Loudoun, Va.	*21.7*	*826*	*1,382*	*1,584*	*1,789*	*2,152*	*4,883*	*5,764*	*3,320*	*31,257*	*33,248*	*11,083*
Manassas city, Va.	*5.7*	*149*	*283*	*399*	*519*	*573*	*1,366*	*1,840*	*571*	*32,101*	*32,592*	*10,928*
Manassas Park city, Va.	*2.0*	*76*	*123*	*149*	*207*	*369*	*687*	*335*	*54*	*25,927*	*26,029*	*7,770*
Prince William, Va.	*49.0*	*1,182*	*1,676*	*2,775*	*3,878*	*4,449*	*11,554*	*15,647*	*7,839*	*34,205*	*35,161*	*10,379*
Stafford, Va.	*14.3*	*544*	*862*	*1,319*	*1,414*	*1,560*	*3,673*	*3,461*	*1,467*	*28,982*	*31,047*	*9,347*
TOTAL METRO COUNTIES	**248.1**	**20,105**	**23,719**	**24,175**	**26,572**	**26,063**	**42,089**	**41,201**	**44,176**	**25,692**	**32,347**	**12,977**
TOTAL STATE	**248.1**	**20,105**	**23,719**	**24,175**	**26,572**	**26,063**	**42,089**	**41,201**	**44,176**	**25,692**	**32,347**	**12,977**
FLORIDA												
BRADENTON	**70.3**	**5,098**	**9,444**	**11,262**	**10,646**	**9,020**	**12,373**	**7,884**	**4,573**	**19,361**	**23,474**	**9,730**
Manatee	70.3	5,098	9,444	11,262	10,646	9,020	12,373	7,884	4,573	19,361	23,474	9,730
DAYTONA BEACH	**120.4**	**10,050**	**18,453**	**20,453**	**17,756**	**14,374**	**19,285**	**13,011**	**7,018**	**18,066**	**22,302**	**9,215**
Volusia	120.4	10,050	18,453	20,453	17,756	14,374	19,285	13,011	7,018	18,066	22,302	9,215
FORT LAUDERDALE - HOLLYWOOD - POMPANO BEACH	**463.4**	**25,955**	**47,161**	**58,522**	**58,158**	**54,044**	**88,062**	**77,962**	**53,536**	**23,815**	**28,460**	**11,765**
Broward	463.4	25,955	47,161	58,522	58,158	54,044	88,062	77,962	53,536	23,815	28,460	11,765
FORT MYERS - CAPE CORAL	**100.1**	**6,472**	**11,351**	**15,167**	**15,381**	**12,528**	**18,706**	**12,723**	**7,772**	**20,597**	**25,100**	**10,293**
Lee	100.1	6,472	11,351	15,167	15,381	12,528	18,706	12,723	7,772	20,597	25,100	10,293
FORT PIERCE	**71.4**	**5,576**	**9,718**	**10,381**	**9,888**	**8,946**	**12,738**	**9,049**	**5,104**	**20,073**	**24,164**	**9,490**
Martin	32.0	2,366	4,367	4,818	4,486	3,958	5,723	3,911	2,371	19,957	24,281	10,000
St. Lucie	39.4	3,210	5,351	5,563	5,402	4,988	7,015	5,138	2,733	20,168	24,068	9,109
FORT WALTON BEACH	**41.4**	**2,332**	**3,935**	**5,839**	**5,731**	**4,978**	**7,868**	**6,905**	**3,812**	**22,738**	**27,266**	**9,631**
Okaloosa	41.4	2,332	3,935	5,839	5,731	4,978	7,868	6,905	3,812	22,738	27,266	9,631
GAINESVILLE	**68.4**	**8,376**	**9,927**	**9,490**	**8,287**	**6,888**	**10,964**	**8,889**	**5,579**	**18,797**	**24,051**	**8,751**
Alachua	61.4	7,377	8,821	8,450	7,358	6,118	9,771	8,182	5,323	19,055	24,415	9,042
Bradford	7.0	999	1,106	1,040	929	770	1,193	707	256	16,827	20,859	6,577
JACKSONVILLE	**280.6**	**23,630**	**53,382**	**34,445**	**34,660**	**31,759**	**52,562**	**45,335**	**24,827**	**22,153**	**26,205**	**9,676**
Clay	25.2	1,487	2,088	2,520	2,738	2,671	5,091	5,640	2,965	27,159	29,578	9.090
Duval	220.5	19,410	26,958	27,310	27,426	25,163	40,753	34,594	18,886	21,747	25,950	9,852
Nassau	12.8	1,064	1,535	1,509	1,369	1,403	2,870	2,141	909	23,295	25,291	8,541
St. Johns	22.1	1,669	2,801	3,106	3,127	2,522	3,848	2,960	2,067	20,599	25,433	9,495
LAKELAND - WINTER HAVEN	**126.8**	**10,854**	**18,123**	**19,104**	**18,022**	**16,186**	**23,013**	**14,506**	**6,992**	**19,225**	**23,321**	**8,422**
Polk	126.8	10,854	18,123	19,104	18,022	16,186	23,013	14,506	6,992	19,225	23,321	8,422
MELBOURNE - TITUSVILLE - PALM BAY	**119.5**	**7,915**	**14,417**	**17,592**	**16,615**	**14,783**	**23,497**	**18,146**	**6,535**	**21,036**	**24,017**	**9,545**
Brevard	119.5	7,915	14,417	17,592	16,615	14,783	23,497	18,146	6,535	21,036	24,017	9,545
MIAMI - HIALEAH	**645.9**	**63,422**	**79,756**	**78,498**	**76,047**	**68,945**	**112,443**	**94,630**	**72,159**	**21,756**	**26,909**	**9,850**
Dade	645.9	63,422	79,756	78,498	76,047	68,945	112,443	94,630	72,159	21,756	26,909	9,850
MIAMI - FORT LAUDERDALE CONSOLIDATED AREA	***1,109.3***	***89,377***	***126,917***	***137,020***	***134,205***	***122,989***	***200,505***	***172,592***	***125,695***	***22,652***	***27,557***	***10,594***

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/83 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
FLORIDA (continued)												
NAPLES	**43.1**	**3,554**	**5,458**	**6,266**	**5,652**	**5,235**	**7,362**	**5,026**	**4,547**	**20,561**	**26,737**	**10,861**
Collier	43.1	3,554	5,458	6,266	5,652	5,235	7,362	5,026	4,547	20,561	26,737	10,861
OCALA	**55.1**	**5,989**	**9,281**	**10,100**	**8,710**	**6,453**	**8,080**	**4,084**	**2,403**	**16,171**	**20,105**	**7,624**
Marion	55.1	5,989	9,281	10,100	8,710	6,453	8,080	4,084	2,403	16,171	20,105	7,624
ORLANDO	**294.0**	**19,144**	**33,330**	**38,891**	**38,827**	**35,419**	**56,997**	**45,710**	**25,682**	**22,292**	**26,447**	**9,665**
Orange	193.1	13,041	22,335	25,944	25,868	23,647	36,916	28,725	16,624	21,902	26,359	9,727
Osceola	24.1	1,897	3,623	4,161	3,649	3,017	4,187	2,451	1,115	18,171	21,625	8,143
Seminole	76.8	4,206	7,372	8,786	9,310	8,755	15,894	14,534	7,943	24,983	28,182	9,965
PANAMA CITY	**38.6**	**4,521**	**6,339**	**6,895**	**5,917**	**4,567**	**5,916**	**3,172**	**1,273**	**16,212**	**19,556**	**7,196**
Bay	38.6	4,521	6,339	6,895	5,917	4,567	5,916	3,172	1,273	16,212	19,556	7,196
PENSACOLA	**108.5**	**9,212**	**12,511**	**12,976**	**13,286**	**12,258**	**20,575**	**17,836**	**9,846**	**22,468**	**26,540**	**9,395**
Escambia	86.9	7,354	10,191	10,538	10,783	9,855	16,471	14,054	7,654	22,226	26,372	9,396
Santa Rosa	21.6	1,858	2,320	2,438	2,503	2,403	4,104	3,782	2,192	23,463	27,217	9,391
SARASOTA	**103.8**	**6,833**	**12,417**	**16,008**	**15,213**	**13,223**	**18,954**	**12,845**	**8,307**	**20,504**	**24,878**	**11,059**
Sarasota	103.8	6,833	12,417	16,008	15,213	13,223	18,954	12,845	8,307	20,504	24,878	11,059
TALLAHASSEE	**73.3**	**8,489**	**9,706**	**9,627**	**9,236**	**7,784**	**11,406**	**10,731**	**6,321**	**19,771**	**24,837**	**8,898**
Gadsden	12.7	2,328	2,385	2,006	1,799	1,475	1,480	929	298	14,054	17,261	5,182
Leon	60.6	6,161	7,321	7,621	7,437	6,309	9,926	9,802	6,023	21,286	26,425	9,867
TAMPA - ST. PETERSBURG - CLEARWATER	**732.9**	**50,321**	**100,561**	**112,729**	**104,772**	**87,501**	**127,332**	**94,862**	**54,822**	**19,903**	**24,338**	**9,977**
Hernando	23.4	1,892	3,732	4,754	4,109	2,996	3,640	1,624	653	16,504	19,321	7,876
Hillsborough	263.6	21,541	32,965	33,759	32,708	30,276	49,177	41,056	22,118	21,737	25,686	9,621
Pasco	97.2	6,483	16,369	19,551	17,452	12,397	14,188	7,378	3,382	16,667	19,931	8,304
Pinellas	348.7	20,405	47,495	54,665	50,503	41,832	60,327	44,804	28,669	20,140	24,883	10,937
WEST PALM BEACH - BOCA RATON - DELRAY BEACH	**276.1**	**16,432**	**28,324**	**32,535**	**32,936**	**30,681**	**51,589**	**46,270**	**37,333**	**24,514**	**30,045**	**12,484**
Palm Beach	276.1	16,432	28,324	32,535	32,936	30,681	51,589	46,270	37,333	24,514	30,045	12,484
ALL COUNTIES												
Alachua	61.4	7,377	8,821	8,450	7,358	6,118	9,771	8,182	5,323	19,055	24,415	9,042
Baker	4.9	433	697	763	753	686	993	433	142	18,673	21,443	5,903
Bay	38.6	4,521	6,339	6,895	5,917	4,567	5,916	3,172	1,273	16,212	19,556	7,196
Bradford	7.0	999	1,106	1,040	929	770	1,193	707	256	16,827	20,859	6,577
Brevard	119.5	7,915	14,417	17,592	16,615	14,783	23,497	18,146	6,535	21,036	24,017	9,545
Broward	463.4	25,955	47,161	58,522	58,158	54,044	88,062	77,962	53,536	23,815	28,460	11,765
Calhoun	3.4	571	741	594	440	301	466	225	62	13,274	16,508	5,727
Charlotte	31.0	2,235	4,472	5,720	5,067	3,937	4,803	3,197	1,569	17,933	21,951	9,625
Citrus	29.1	2,343	5,102	5,904	4,601	3,473	4,136	2,395	1,146	16,179	19,981	8,427
Clay	25.2	1,487	2,088	2,520	2,738	2,671	5,091	5,640	2,965	27,159	29,578	9,090
Collier	43.1	3,554	5,458	6,266	5,652	5,235	7,362	5,026	4,547	20,561	26,737	10,861
Columbia	13.5	1,661	2,042	1,913	1,819	1,571	2,496	1,505	493	18,053	21,345	7,446
Dade	645.9	63,422	79,756	78,498	76,047	68,945	112,443	94,630	72,159	21,756	26,909	9,850
De Soto	7.1	1,030	1,162	1,345	1,096	817	964	409	277	15,054	18,905	6,392
Dixie	3.0	473	569	561	442	298	332	184	141	14,019	18,793	6,556
Duval	220.5	19,410	26,958	27,310	27,426	25,163	40,753	34,594	18,886	21,747	25,950	9,852
Escambia	86.9	7,354	10,191	10,538	10,783	9,855	16,471	14,054	7,654	22,226	26,372	9,396
Flagler	5.7	488	780	879	863	843	956	594	297	19,080	21,898	9,178
Franklin	2.8	377	623	516	339	295	363	210	77	13,700	17,815	6,478
Gadsden	12.7	2,328	2,385	2,006	1,799	1,475	1,480	929	298	14,054	17,261	5,182
Gilchrist	2.4	307	481	439	312	276	347	188	50	14,620	18,013	6,266
Glades	2.5	299	427	493	385	252	382	188	74	15,348	18,297	6,827
Gulf	3.6	455	637	499	364	420	692	436	97	17,800	20,131	6,773
Hamilton	3.1	491	682	472	455	297	429	207	67	14,069	16,868	5,875
Hardee	6.8	1,094	1,400	1,349	899	716	827	325	190	13,268	16,686	5,455
Hendry	7.0	815	949	973	866	888	1,321	773	415	19,411	22,782	7,487
Hernando	23.4	1,892	3,732	4,754	4,109	2,996	3,640	1,624	653	16,504	19,321	7,876
Highlands	21.6	2,320	3,944	4,078	3,247	2,711	2,671	1,617	1,012	15,667	19,862	7,974
Hillsborough	263.6	21,541	32,965	33,759	32,708	30,276	49,177	41,056	22,118	21,737	25,686	9,621
Holmes	5.8	1,005	1,242	986	800	655	695	292	125	13,201	16,572	6,007
Indian River	27.5	2,113	3,585	4,236	3,871	3,141	5,040	3,219	2,295	19,924	25,551	10,169
Jackson	13.9	2,275	2,733	2,327	1,944	1,493	1,842	893	393	14,125	17,916	6,104
Jefferson	3.7	547	771	633	427	312	515	349	146	14,082	19,102	6,255
Lafayette	1.6	212	357	269	233	171	226	86	46	14,356	17,485	6,082
Lake	47.9	4,181	7,771	9,142	7,889	5,518	6,968	4,198	2,233	16,682	20,685	8,333

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/83 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
FLORIDA (continued)												
ALL COUNTIES (continued)												
Lee	100.1	6,472	11,351	15,167	15,381	12,528	18,706	12,723	7,772	20,597	25,100	10,293
Leon	60.6	6,161	7,321	7,621	7,437	6,309	9,926	9,802	6,023	21,286	26,425	9,867
Levy	8.3	1,046	1,663	1,495	1,335	949	1,041	532	239	14,821	18,326	6,701
Liberty	1.5	189	263	257	215	135	237	139	65	15,891	20,331	6,630
Madison	4.8	883	882	692	736	518	567	366	156	14,610	17,495	5,598
Manatee	70.3	5,098	9,444	11,262	10,646	9,020	12,373	7,884	4,573	19,361	23,474	9,730
Marion	55.1	5,989	9,281	10,100	8,710	6,453	8,080	4,084	2,403	16,171	20,105	7,624
Martin	32.0	2,366	4,367	4,818	4,486	3,958	5,723	3,911	2,371	19,957	24,281	10,000
Monroe	28.9	2,372	3,576	4,354	4,412	3,583	4,439	3,619	2,545	19,687	25,104	10,926
Nassau	12.8	1,064	1,535	1,509	1,369	1,403	2,870	2,141	909	23,295	25,291	8,541
Okaloosa	41.4	2,332	3,935	5,839	5,731	4,978	7,868	6,905	3,812	22,738	27,266	9,631
Okeechobee	8.5	1,124	1,437	1,629	1,323	927	1,172	624	264	15,197	18,868	6,710
Orange	193.1	13,041	22,335	25,944	25,868	23,647	36,916	28,725	16,624	21,902	26,359	9,727
Osceola	24.1	1,897	3,623	4,161	3,649	3,017	4,187	2,451	1,115	18,171	21,625	8,143
Palm Beach	276.1	16,432	28,324	32,535	32,936	30,681	51,589	46,270	37,333	24,514	30,045	12,484
Pasco	97.2	6,483	16,369	19,551	17,452	12,397	14,188	7,378	3,382	16,667	19,931	8,304
Pinellas	348.7	20,405	47,495	54,665	50,503	41,832	60,327	44,804	28,669	20,140	24,883	10,937
Polk	126.8	10,854	18,123	19,104	18,022	16,186	23,013	14,506	6,992	19,225	23,321	8,422
Putnam	20.7	2,123	3,276	3,043	2,647	2,224	3,432	2,589	1,366	18,500	22,997	8,486
St. Johns	22.1	1,669	2,801	3,106	3,127	2,522	3,848	2,960	2,067	20,599	25,433	9,495
St. Lucie	39.4	3,210	5,351	5,563	5,402	4,988	7,015	5,138	2,733	20,168	24,068	9,109
Santa Rosa	21.6	1,858	2,320	2,438	2,503	2,403	4,104	3,782	2,192	23,463	27,217	9,391
Sarasota	103.8	6,833	12,417	16,008	15,213	13,223	18,954	12,845	8,307	20,504	24,878	11,059
Seminole	76.8	4,206	7,372	8,786	9,310	8,735	15,894	14,534	7,943	24,983	28,182	9,965
Sumter	9.9	1,245	1,888	1,757	1,432	1,171	1,362	767	278	15,196	19,136	6,864
Suwannee	8.7	1,100	1,380	1,392	1,196	959	1,309	937	427	16,869	20,621	7,323
Taylor	6.2	861	1,214	865	629	621	1,021	716	273	16,214	20,221	7,247
Union	2.3	304	338	292	300	338	481	191	56	18,583	26,803	5,269
Volusia	120.4	10,050	18,453	20,453	17,756	14,374	19,285	13,011	7,018	18,066	22,302	9,215
Wakulla	4.4	510	722	727	625	522	737	426	131	16,854	19,666	6,708
Walton	9.1	1,161	1,799	1,477	1,192	962	1,389	802	318	15,433	19,081	7,389
Washington	5.9	782	1,181	932	803	657	895	455	195	15,327	18,607	7,037
TOTAL METRO COUNTIES	**3,833.6**	**294,175**	**473,594**	**526,780**	**505,740**	**445,572**	**689,722**	**549,576**	**348,441**	**21,233**	**25,903**	**10,084**
TOTAL STATE	**4,200.7**	**333,600**	**534,380**	**589,783**	**559,697**	**488,209**	**745,268**	**583,662**	**366,101**	**20,794**	**25,469**	**9,892**
GEORGIA												
ALBANY	**38.7**	**4,021**	**4,819**	**4,779**	**4,349**	**4,301**	**7,991**	**6,217**	**2,223**	**21,604**	**24,404**	**8,065**
Dougherty	34.3	3,670	4,393	4,320	3,974	3,906	6,938	5,211	1,888	21,016	23,900	7,944
Lee	4.4	351	426	459	375	395	1,053	1,006	335	27,138	28,331	8,968
ATHENS	**49.3**	**5,271**	**7,264**	**7,455**	**6,830**	**5,526**	**8,179**	**5,814**	**2,961**	**18,324**	**22,719**	**8,164**
Clarke	28.5	3,469	4,232	4,188	3,736	2,927	4,184	3,686	2,078	18,068	23,673	8,819
Jackson	9.2	730	1,416	1,350	1,337	1,221	1,846	956	344	19,097	21,419	7,326
Madison	6.7	723	1,089	1,296	1,224	851	1,039	362	116	15,896	17,943	6,165
Oconee	4.9	349	527	621	533	527	1,110	810	423	24,000	26,142	8,958
ATLANTA	**839.7**	**57,776**	**77,997**	**85,215**	**92,669**	**91,910**	**168,598**	**164,081**	**101,454**	**25,804**	**29,039**	**10,510**
Barrow	8.1	917	1,259	1,116	1,227	1,079	1,506	724	272	18,041	20,277	7,049
Butts	4.4	369	682	668	584	521	815	605	156	19,104	24,624	7,272
Cherokee	20.0	1,295	2,081	2,205	2,454	2,754	4,770	3,419	1,022	23,561	25,093	8,268
Clayton	57.3	2,359	3,747	5,057	6,264	7,122	14,283	13,590	4,878	27,766	29,235	10,061
Cobb	126.6	4,158	7,461	9,615	11,808	12,672	26,874	31,657	22,355	31,632	33,939	12,611
Coweta	14.3	1,425	2,063	1,800	1,657	1,665	2,830	1,907	953	20,608	23,715	8,132
De Kalb	186.1	9,941	14,424	18,410	21,477	21,146	38,003	37,176	25,523	26,863	30,113	11,130
Douglas	20.6	960	1,595	1,929	1,994	2,530	5,492	4,680	1,420	27,292	27,902	8,829
Fayette	12.5	443	720	760	879	807	2,645	4,001	2,245	34,987	36,040	11,918
Forsyth	11.2	820	1,177	1,310	1,477	1,435	2,349	1,797	835	22,792	25,534	8,854
Fulton	227.7	26,457	29,754	28,267	26,037	22,851	34,364	32,047	27,923	20,693	26,857	10,484
Gwinnett	72.9	2,678	3,748	4,830	6,925	7,715	17,977	20,014	9,013	30,961	32,102	10,961
Henry	13.7	917	1,346	1,403	1,596	1,709	3,297	2,540	892	24,654	26,336	8,673
Newton	12.2	953	1,417	1,420	1,827	1,521	2,610	1,821	631	21,430	23,790	7,719
Paulding	10.1	978	1,413	1,290	1,205	1,459	2,207	1,195	353	20,573	21,805	7,491
Rockdale	14.0	597	1,082	1,170	1,382	1,476	3,398	3,332	1,563	28,980	30,011	9,636
Spalding	17.1	1,540	2,437	2,409	2,415	2,107	3,082	2,208	902	19,459	22,870	7,713

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/83 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
GEORGIA (continued)												
ATLANTA (continued)												
Walton	10.9	969	1,591	1,556	1,461	1,341	2,096	1,368	518	19,553	22,500	7,256
AUGUSTA	**126.3**	**11,780**	**15,344**	**15,916**	**16,066**	**15,024**	**24,388**	**18,931**	**8,851**	**21,308**	**24,997**	**8,638**
Columbia	16.2	1,044	1,461	1,712	1,932	1,946	3,706	3,071	1,328	25,013	27,048	9,072
McDuffie	6.8	915	1,198	1,104	982	858	1,072	481	190	15,876	18,394	6,414
Richmond	63.0	6,470	8,045	8,570	7,995	7,319	11,310	8,631	4,660	20,279	25,288	8,501
Aiken, S. C.	*40.3*	*3,351*	*4,640*	*4,530*	*5,157*	*4,901*	*8,300*	*6,746*	*2,673*	*22,447*	*24,833*	*9,073*
COLUMBUS	**79.0**	**9,419**	**11,580**	**11,679**	**11,137**	**9,733**	**13,523**	**8,238**	**3,691**	**18,006**	**22,969**	**7,656**
Chattahoochee	3.1	99	148	381	563	555	757	390	207	23,185	60,935	8,705
Muscogee	59.2	6,696	8,488	8,811	8,379	7,294	10,098	6,439	2,995	18,294	22,264	7,822
Russell, Ala.	*16.7*	*2,624*	*2,944*	*2,487*	*2,195*	*1,884*	*2,668*	*1,409*	*489*	*15,643*	*18,421*	*6,573*
MACON - WARNER ROBINS	**95.0**	**8,394**	**10,997**	**11,113**	**10,589**	**10,207**	**18,127**	**17,155**	**8,418**	**23,102**	**26,217**	**9,123**
Bibb	54.0	5,754	7,378	6,902	6,087	5,864	10,006	8,347	3,662	20,756	24,012	8,548
Houston	28.0	1,394	1,961	2,645	2,982	2,901	5,645	6,643	3,829	28,983	30,944	10,464
Jones	6.1	422	653	711	703	754	1,347	1,080	430	23,737	26,540	8,751
Peach	6.9	824	1,005	855	817	688	1,129	1,085	497	19,669	24,007	8,282
SAVANNAH	**80.2**	**7,670**	**10,819**	**10,077**	**9,708**	**8,530**	**14,848**	**12,022**	**6,526**	**21,007**	**24,857**	**8,794**
Chatham	73.4	7,016	9,935	9,236	8,918	7,676	13,223	11,130	6,266	20,967	25,067	8,919
Effingham	6.8	654	884	841	790	854	1,625	[illegible]	260	21,390	22,596	7,532
ALL COUNTIES												
Appling	5.4	831	1,075	946	785	680	637	314	132	14,111	17,168	5,618
Atkinson	2.0	378	474	380	274	173	199	79	43	11,933	14,683	4,736
Bacon	3.3	462	562	462	409	395	518	327	165	16,906	20,398	6,940
Baker	1.2	240	228	201	174	113	164	55	25	13,455	15,884	5,016
Baldwin	10.7	753	1,085	1,423	1,383	1,215	2,083	1,656	1,102	22,783	28,492	8,661
Banks	3.3	337	566	625	587	476	499	133	77	16,017	18,156	6,374
Barrow	8.1	917	1,259	1,116	1,227	1,079	1,506	724	272	18,041	20,277	7,049
Bartow	14.9	1,329	2,162	2,176	2,405	2,179	2,835	1,478	336	18,690	20,675	7,049
Ben Hill	6.0	940	1,244	1,012	783	642	833	426	120	13,937	17,339	6,119
Berrien	4.9	688	830	796	820	595	695	377	99	15,777	18,078	6,282
Bibb	54.0	5,754	7,378	6,902	6,087	5,864	10,006	8,347	3,662	20,756	24,012	8,548
Bleckley	3.6	466	568	582	452	441	620	378	93	17,056	20,581	6,924
Brantley	3.3	319	494	446	529	445	589	377	101	18,689	20,578	7,001
Brooks	5.2	1,019	1,072	872	644	481	681	243	188	12,757	16,411	5,470
Bryan	3.8	511	579	640	615	599	603	184	69	16,387	17,674	5,597
Bulloch	11.7	1,419	1,819	1,817	1,697	1,415	1,873	1,136	524	17,271	21,398	6,878
Burke	6.4	784	1,136	931	808	659	965	763	354	17,061	21,282	6,776
Butts	4.4	369	682	668	584	521	815	605	156	19,104	24,624	7,272
Calhoun	1.5	274	315	222	206	186	155	95	47	13,682	16,526	4,591
Camden	4.9	650	664	659	623	516	879	712	197	18,772	21,894	6,541
Candler	2.7	443	521	516	361	269	327	164	99	13,592	17,675	6,198
Carroll	20.4	1,934	2,998	2,717	2,887	2,694	3,946	2,427	797	19,405	21,891	7,443
☐ Catoosa	13.6	1,224	1,859	1,868	1,913	1,964	2,886	1,625	261	19,844	20,911	7,200
Charlton	2.5	266	393	377	400	308	442	237	77	17,614	20,032	6,339
Chatham	73.4	7,016	9,935	9,236	8,918	7,676	13,223	11,130	6,266	20,967	25,067	8,919
Chattahoochee	3.1	99	148	381	563	555	757	390	207	23,185	60,935	8,705
Chattooga	7.7	756	1,229	1,213	1,156	1,076	1,402	690	178	17,784	19,623	6,899
Cherokee	20.0	1,295	2,081	2,205	2,454	2,754	4,770	3,419	1,022	23,561	25,093	8,268
Clarke	28.5	3,469	4,232	4,188	3,736	2,927	4,184	3,686	2,078	18,068	23,673	8,819
Clay	1.2	232	279	208	125	91	127	86	52	12,023	17,207	5,899
Clayton	57.3	2,359	3,747	5,057	6,264	7,122	14,283	13,590	4,878	27,766	29,235	10,061
Clinch	2.2	226	414	385	303	216	403	189	64	16,140	19,705	6,470
Cobb	126.6	4,158	7,461	9,615	11,808	12,672	26,874	31,657	22,355	31,632	33,939	12,611
Coffee	9.4	1,183	1,652	1,495	1,283	1,174	1,429	768	416	16,356	19,967	6,586
Colquitt	12.6	1,311	2,010	2,026	1,778	1,366	2,159	1,340	610	17,574	21,313	7,460
Columbia	16.2	1,044	1,461	1,712	1,932	1,946	3,706	3,071	1,326	25,013	27,048	9,072
Cook	4.6	601	742	880	789	601	530	315	142	15,467	18,274	6,136
Coweta	14.3	1,425	2,063	1,800	1,657	1,665	2,830	1,907	953	20,608	23,715	8,132
Crawford	2.4	278	310	284	287	286	551	292	112	20,719	23,158	6,617
Crisp	6.9	1,150	1,335	1,051	953	787	995	427	202	14,583	17,809	6,206
☐ Dade	4.1	543	732	627	654	612	612	265	55	16,192	17,897	5,733
Dawson	1.9	188	348	282	262	275	318	185	42	17,491	19,602	6,772
Decatur	8.7	1,127	1,359	1,303	1,310	1,149	1,238	839	375	17,094	20,301	6,741
De Kalb	186.1	9,941	14,424	18,410	21,477	21,146	38,003	37,176	25,523	26,863	30,113	11,130
Dodge	6.0	1,158	1,149	863	855	587	805	423	160	14,105	17,066	5,953

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES METRO AREA County	12/31/83 Total Households (Thousands)	Households by E B I Group										
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
GEORGIA (continued)												
ALL COUNTIES (continued)												
Dooly	3.6	837	711	671	539	318	337	106	81	11,919	14,337	4,824
Dougherty	34.3	3,670	4,393	4,320	3,974	3,906	6,938	5,211	1,888	21,016	23,900	7,944
Douglas	20.6	960	1,595	1,929	1,994	2,530	5,492	4,680	1,420	27,292	27,902	8,829
Early	4.5	792	1,021	708	509	474	540	318	138	12,696	17,007	5,842
Echols	.8	109	127	104	117	106	130	88	19	17,600	19,493	6,780
Effingham	6.8	654	884	841	[illegible]	854	1,625	892	260	21,390	22,596	7,532
Elbert	6.9	777	1,249	1,091	1,036	788	1,265	524	168	16,523	18,882	6,821
Emanuel	7.1	1,096	1,571	1,295	1,011	792	819	287	239	13,224	16,759	5,560
Evans	3.1	426	610	560	471	328	436	174	95	14,600	17,493	6,162
Fannin	5.7	834	1,294	1,087	812	614	703	271	85	13,150	15,825	5,934
Fayette	12.5	443	720	760	879	807	2,645	4,001	2,245	34,987	36,040	11,918
Floyd	29.2	2,359	3,938	3,796	4,076	3,630	5,608	4,203	1,590	20,550	23,474	8,462
Forsyth	11.2	820	1,177	1,310	1,477	1,435	2,349	1,797	835	22,792	25,534	8,854
Franklin	5.7	767	1,017	830	879	690	940	453	124	16,298	18,675	6,653
Fulton	227.7	26,457	29,754	28,267	26,037	22,851	34,364	32,047	27,923	20,693	26,857	10,484
Gilmer	4.1	554	769	725	600	530	614	233	75	15,016	17,753	6,168
Glascock	.8	148	146	132	109	84	95	56	30	14,000	17,694	5,898
Glynn	20.8	1,905	2,886	2,724	2,673	2,481	3,998	2,760	1,373	20,411	23,940	8,876
Gordon	11.0	1,028	1,564	1,681	1,925	1,542	1,938	1,017	305	18,118	20,197	6,900
Grady	6.7	1,096	1,313	1,202	941	701	946	366	135	13,814	16,532	5,457
Greene	3.8	510	785	639	604	435	542	234	51	14,744	17,102	5,461
Gwinnett	72.9	2,678	3,748	4,830	6,925	7,715	17,977	20,014	9,013	30,961	32,102	10,961
Habersham	9.1	796	1,483	1,466	1,355	1,275	1,607	820	298	17,933	21,049	7,311
Hall	28.6	1,931	3,299	3,494	3,591	3,609	5,892	4,582	2,202	22,744	25,768	9,020
Hancock	2.8	538	566	525	410	281	309	109	62	12,704	15,817	4,662
Haralson	6.8	726	1,129	1,086	1,044	939	1,170	519	187	17,167	19,427	6,916
Harris	5.9	664	907	757	632	747	1,142	701	350	19,925	22,650	7,907
Hart	6.5	667	1,020	1,033	1,072	958	976	560	214	17,311	19,694	6,667
Heard	2.2	241	281	336	347	279	364	282	70	18,420	21,306	6,793
Henry	13.7	917	1,346	1,403	1,596	1,709	3,297	2,540	892	24,654	26,336	8,673
Houston	28.0	1,394	1,961	2,645	2,982	2,901	5,645	6,643	3,829	28,983	30,944	10,464
Irwin	3.3	467	715	683	476	282	347	230	100	13,278	16,933	5,945
Jackson	9.2	730	1,416	1,350	1,337	1,221	1,846	956	344	19,097	21,419	7,326
Jasper	2.8	297	434	351	459	284	500	345	130	18,402	22,133	7,558
Jeff Davis	4.1	518	680	675	666	579	597	278	107	16,357	18,343	6,320
Jefferson	6.3	1,008	1,258	959	749	647	885	565	229	14,579	18,673	6,258
Jenkins	2.9	511	687	493	361	247	378	148	75	12,402	16,124	5,254
Johnson	3.1	522	659	496	381	372	446	174	50	13,538	16,676	5,874
Jones	6.1	422	653	711	703	754	1,347	1,080	430	23,737	26,540	8,751
Lamar	4.3	494	674	667	657	592	645	440	131	17,397	19,763	6,745
Lanier	2.0	319	360	364	297	204	250	170	36	14,295	17,439	6,013
Laurens	13.1	1,403	2,138	1,959	1,758	1,343	2,285	1,559	655	17,881	21,838	7,470
Lee	4.4	351	426	459	375	395	1,053	1,006	335	27,138	28,331	8,968
Liberty	12.1	1,173	1,906	2,638	2,089	1,517	1,742	755	280	15,742	24,681	6,521
Lincoln	2.1	232	387	332	309	304	357	136	43	16,633	18,953	5,768
Long	1.7	221	298	307	199	183	290	157	45	15,500	18,671	6,348
Lowndes	24.4	2,723	3,784	3,745	3,682	3,044	3,805	2,395	1,222	17,579	21,492	7,253
Lumpkin	3.7	430	502	556	577	437	687	384	127	18,071	22,664	7,421
McDuffie	6.8	915	1,198	1,104	982	858	1,072	481	190	15,876	18,394	6,414
McIntosh	2.9	398	632	426	398	288	468	236	54	14,926	17,768	5,725
Macon	4.7	767	[illegible]	701	667	444	651	385	224	15,145	19,296	6,387
Madison	6.7	723	1,089	1,296	1,224	851	1,039	362	116	15,896	17,943	6,165
Marion	1.7	329	303	196	289	186	196	118	83	15,379	17,869	5,626
Meriwether	7.0	728	1,225	901	845	783	1,258	874	386	18,789	21,975	7,056
Miller	2.6	523	591	470	421	233	228	101	33	11,702	14,158	5,113
Mitchell	6.7	1,092	1,184	963	844	657	1,096	564	300	15,610	19,279	5,952
Monroe	5.1	550	771	781	779	642	936	471	170	17,723	20,334	6,563
Montgomery	2.3	271	452	441	331	260	256	176	113	14,835	19,317	6,171
Morgan	3.8	400	657	672	529	453	645	334	110	16,514	19,544	6,087
Murray	7.5	736	1,151	1,170	1,219	1,233	1,271	510	210	18,008	19,717	6,631
Muscogee	59.2	6,696	8,488	8,811	8,379	7,294	10,098	6,439	2,995	18,294	22,264	7,822
Newton	12.2	953	1,417	1,420	1,827	1,521	2,610	1,821	631	21,430	23,790	7,719
Oconee	4.9	349	527	621	533	527	1,110	810	423	24,000	26,142	8,958
Oglethorpe	3.2	352	536	503	436	339	660	277	97	17,273	19,912	6,778
Paulding	10.1	978	1,413	1,290	1,205	1,459	2,207	1,195	353	20,573	21,805	7,491
Peach	6.9	824	1,005	855	817	688	1,129	1,085	497	19,669	24,007	8,282

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES

METRO AREA County	12/31/83 Total Households (Thousands)	Households by E B I Group Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
GEORGIA (continued)												
ALL COUNTIES (continued)												
Pickens	4.5	514	835	771	705	496	715	301	153	15,823	18,994	6,893
Pierce	4.2	614	695	625	551	559	670	342	144	16,464	18,765	6,255
Pike	3.0	247	407	388	398	310	659	423	168	20,870	23,339	7,370
Polk	11.6	1,137	2,055	1,513	1,537	1,457	2,148	1,223	430	18,534	20,813	7,316
Pulaski	3.2	418	593	438	371	309	565	383	123	17,014	20,373	7,164
Putnam	3.7	530	536	511	420	442	694	406	161	18,259	20,522	6,841
Quitman	.8	191	189	149	90	71	75	22	13	10,526	13,516	4,585
Rabun	4.1	455	742	676	587	468	647	356	169	16,425	19,817	7,454
Randolph	3.3	715	729	493	400	360	378	119	106	11,925	16,833	5,668
Richmond	63.0	6,470	8,045	8,570	7,995	7,319	11,310	8,631	4,660	20,279	25,298	8,501
Rockdale	14.0	597	1,082	1,170	1,382	1,476	3,398	3,332	1,563	28,980	30,011	9,636
Schley	1.1	191	194	110	167	143	155	103	37	16,657	18,587	5,679
Screven	5.1	919	1,117	843	631	520	624	298	148	12,922	16,976	5,930
Seminole	3.2	493	605	460	401	373	409	334	125	15,488	19,134	6,445
Spalding	17.1	1,540	2,437	2,409	2,415	2,107	3,082	2,208	902	19,459	22,870	7,713
Stephens	7.9	699	1,258	1,298	1,193	968	1,612	647	225	17,837	20,677	7,391
Stewart	1.9	440	443	310	241	170	206	64	26	11,030	14,031	4,518
Sumter	9.7	1,244	1,455	1,333	1,349	1,133	1,545	1,014	627	17,974	21,884	7,123
Talbot	2.0	260	337	323	289	276	280	165	70	16,377	19,213	6,099
Taliaferro	.8	198	204	159	109	65	48	13	4	9,943	11,996	4,799
Tattnall	5.8	959	1,138	1,093	780	582	703	395	150	13,570	17,970	5,634
Taylor	2.6	366	442	349	316	268	372	273	214	17,161	22,367	7,552
Telfair	4.0	683	827	702	533	419	488	246	102	13,351	16,844	5,962
Terrell	4.0	771	721	567	510	378	530	371	152	14,482	18,184	6,011
Thomas	13.2	1,508	2,027	1,972	1,918	1,585	2,252	1,249	609	17,788	21,261	7,196
Tift	11.4	1,426	1,710	1,691	1,650	1,249	1,868	1,206	600	17,557	21,808	7,248
Toombs	8.3	1,367	1,614	1,258	1,182	959	1,097	589	234	14,655	17,867	6,284
Towns	2.3	290	555	397	309	269	291	94	95	13,712	18,523	7,101
Treutlen	2.1	411	385	326	250	261	235	135	97	13,953	17,860	6,151
Troup	18.2	1,825	2,917	2,322	2,148	2,142	3,319	2,455	1,072	19,734	23,075	8,155
Turner	3.1	5[illegible]3	668	559	442	276	332	159	91	12,687	15,999	5,061
Twiggs	3.1	321	414	389	370	352	624	479	151	20,800	22,884	7,289
Union	3.8	577	785	722	601	370	408	199	138	13,704	17,251	6,303
Upson	9.4	819	1,515	1,478	1,344	1,231	1,765	854	394	18,253	21,110	7,488
☐ Walker	20.0	1,696	2,925	2,950	2,884	2,711	4,041	2,004	789	19,196	21,460	7,517
Walton	10.9	969	1,591	1,556	1,461	1,341	2,096	1,368	518	19,553	22,500	7,256
Ware	12.9	1,497	2,036	1,954	1,630	1,433	2,225	1,442	683	17,865	21,703	7,466
Warren	2.0	344	303	288	251	250	317	160	87	16,235	19,449	6,078
Washington	6.3	873	1,085	910	850	680	938	654	310	16,571	20,521	6,699
Wayne	7.0	794	1,208	1,157	901	714	1,185	767	274	16,775	20,741	6,722
Webster	.8	145	126	135	96	75	101	77	45	14,786	19,874	6,913
Wheeler	1.8	329	425	329	202	216	170	113	16	12,000	15,157	5,148
White	3.9	614	729	593	573	529	587	167	108	15,130	18,019	6,389
Whitfield	23.6	1,834	2,900	3,312	3,591	3,273	5,073	2,494	1,123	20,239	22,756	7,832
Wilcox	2.6	549	566	457	339	250	320	86	33	11,926	14,698	4,899
Wilkes	3.8	662	652	533	507	428	610	276	132	15,491	18,578	6,360
Wilkinson	3.4	363	479	454	439	442	729	347	147	19,602	21,579	6,731
Worth	6.1	840	878	818	848	762	1,064	649	241	18,000	20,652	6,596
TOTAL METRO COUNTIES	**1,388.9**	**101,819**	**136,732**	**144,662**	**149,447**	**143,720**	**253,226**	**238,195**	**132,067**	**23,883**	**27,482**	**9,751**
TOTAL STATE	**2,014.9**	**189,342**	**254,394**	**255,088**	**251,582**	**238,499**	**372,118**	**297,984**	**163,068**	**21,144**	**24,969**	**8,788**
HAWAII												
HONOLULU	**252.8**	**10,793**	**17,405**	**25,943**	**26,907**	**25,193**	**46,605**	**54,819**	**45,135**	**29,234**	**33,802**	**10,605**
Honolulu	252.8	10,793	17,405	25,943	26,907	25,193	46,605	54,819	45,135	29,234	33,802	10,605
ALL COUNTIES												
Hawaii	33.6	2,142	4,026	4,210	4,162	3,831	6,616	5,475	3,138	22,885	26,218	8,511
Honolulu	252.8	10,793	17,405	25,943	26,907	25,193	46,605	54,819	45,135	29,234	33,802	10,605
Kauai	13.5	569	1,074	1,430	1,621	1,644	2,902	2,877	1,383	26,288	29,120	9,142
Maui	26.3	1,604	2,748	3,035	2,870	3,126	5,609	4,655	2,653	24,631	27,635	8,968
TOTAL METRO COUNTIES	**252.8**	**10,793**	**17,405**	**25,943**	**26,907**	**25,193**	**46,605**	**54,819**	**45,135**	**29,234**	**33,802**	**10,605**
TOTAL STATE	**326.2**	**15,108**	**25,253**	**34,618**	**35,560**	**33,794**	**61,732**	**67,835**	**52,309**	**27,917**	**32,331**	**10,206**

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/83 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
IDAHO												
BOISE	**71.3**	**3,705**	**7,174**	**9,002**	**9,574**	**8,729**	**15,287**	**12,094**	**5,735**	**23,502**	**26,624**	**9,960**
Ada	71.3	3,705	7,174	9,002	9,574	8,729	15,287	12,094	5,735	23,502	26,624	9,960
ALL COUNTIES												
Ada	71.3	3,705	7,174	9,002	9,574	8,729	15,287	12,094	5,735	23,502	26,624	9,960
Adams	1.2	128	191	195	198	195	193	78	22	17,317	18,431	6,319
Bannock	24.0	1,528	2,794	2,990	3,057	3,355	5,406	3,710	1,160	22,428	24,175	8,348
Bear Lake	2.5	214	354	327	372	354	565	249	65	19,754	20,869	7,147
Benewah	3.1	291	458	345	333	481	738	331	123	21,323	21,840	7,607
Bingham	11.5	802	1,303	1,427	1,572	1,531	2,427	1,810	628	22,077	24,229	7,256
Blaine	4.7	366	596	817	793	585	764	478	301	18,439	22,863	9,509
Boise	1.4	88	173	190	191	229	307	173	49	21,292	22,813	9,678
Bonner	9.7	1,364	1,930	1,735	1,430	1,139	1,378	550	174	14,451	16,762	6,000
Bonneville	22.5	1,294	2,079	2,569	3,131	2,996	5,223	3,859	1,349	23,622	25,471	8,306
Boundary	2.6	245	496	427	364	332	470	216	50	16,787	18,811	6,270
Butte	1.1	103	169	167	165	119	214	131	32	18,281	21,842	6,865
Camas	.3	26	19	38	55	50	59	36	17	21,154	24,193	9,073
Canyon	29.9	2,302	4,273	4,717	4,639	3,974	5,527	3,245	1,223	18,902	21,953	7,451
Caribou	3.1	214	298	324	344	461	901	447	111	24,090	24,603	8,201
Cassia	6.2	508	950	1,050	970	832	1,068	630	192	18,000	20,566	6,407
Clark	.3	42	31	64	59	43	34	21	6	16,000	18,183	6,819
Clearwater	3.5	211	433	424	460	445	869	533	125	22,511	23,784	8,494
Custer	1.6	131	198	247	233	192	308	196	95	19,791	23,126	9,737
Elmore	7.1	417	1,063	1,656	1,368	874	1,148	440	134	16,294	20,338	6,475
Franklin	2.8	184	350	418	583	492	503	209	61	18,831	20,145	5,938
Fremont	3.7	275	406	409	479	507	795	588	241	22,735	25,149	8,235
Gem	4.4	514	933	709	579	521	726	342	76	15,407	18,021	6,343
Gooding	4.6	455	732	810	773	631	645	389	165	16,892	20,256	7,223
Idaho	5.3	670	917	1,068	928	686	708	275	48	14,977	16,824	6,025
Jefferson	4.9	483	713	687	802	683	951	474	107	18,506	20,141	5,961
Jerome	5.5	448	758	904	936	854	858	527	215	18,409	21,026	7,183
Kootenai	24.1	1,569	3,268	3,490	3,093	2,795	4,894	3,566	1,425	21,081	23,762	8,509
Latah	10.5	764	1,445	1,624	1,332	1,272	1,862	1,562	639	20,339	24,751	8,961
Lemhi	3.0	294	526	569	540	378	414	228	51	15,917	17,966	6,737
Lewis	1.4	57	188	171	172	170	301	252	89	23,314	25,569	8,949
Lincoln	1.2	146	202	225	207	153	180	65	22	15,574	17,563	6,022
Madison	5.4	358	676	851	903	755	963	662	232	19,500	22,912	5,809
Minidoka	6.6	342	728	866	1,026	992	1,508	773	365	21,642	24,245	7,768
Nez Perce	12.5	1,050	1,852	1,608	1,334	1,435	2,648	1,942	631	21,443	23,663	8,963
Oneida	1.1	114	204	187	182	150	194	51	18	16,200	17,917	5,972
Owyhee	2.8	518	592	612	412	249	263	104	50	12,504	15,464	5,035
Payette	5.9	499	1,080	1,004	980	703	973	485	176	16,775	19,458	6,958
Power	2.5	228	229	301	296	355	557	363	171	22,883	25,314	8,552
Shoshone	6.4	302	736	[illegible]	594	637	1,560	1,351	556	26,683	27,896	9,864
Teton	.9	81	127	155	149	119	152	85	22	17,774	20,107	5,655
Twin Falls	19.6	1,267	2,473	[illegible]	2,946	2,604	3,889	2,410	1,205	20,544	24,061	8,452
Valley	2.2	140	234	[illegible]	403	340	429	253	58	19,753	21,851	7,511
Washington	3.2	346	631	596	447	348	450	270	112	15,278	19,062	6,854
TOTAL METRO COUNTIES	**71.3**	**3,705**	**7,174**	**9,002**	**9,574**	**8,729**	**15,287**	**12,094**	**5,735**	**23,502**	**26,624**	**9,960**
TOTAL STATE	[illegible]	**25,083**	**44,982**	**49,788**	[illegible]	**44,745**	**69,319**	**46,453**	**18,326**	**20,510**	**23,417**	**8,123**
ILLINOIS												
ALTON - GRANITE CITY	[illegible]	**7,008**	**11,887**	**11,678**	**11,659**	**12,436**	**22,711**	**17,187**	**5,134**	**23,079**	**24,674**	**9,203**
Jersey	7.3	477	950	1,083	1,041	1,092	1,648	764	245	20,450	22,577	7,702
Madison	[illegible]	6,531	10,937	10,595	10,618	11,344	21,063	16,423	4,889	23,334	24,840	9,334
AURORA - ELGIN	**115.4**	**3,866**	**7,553**	**9,211**	**10,705**	**12,186**	**26,958**	**29,287**	**15,634**	**30,272**	**32,354**	**11,328**
Kane	101.4	3,441	6,759	8,284	9,662	10,666	23,442	25,084	14,062	30,084	32,376	11,356
Kendall	14.0	425	794	927	1,043	1,520	3,516	4,203	1,572	31,533	32,196	11,130
BLOOMINGTON - NORMAL	**45.2**	**2,400**	**4,519**	**5,030**	**5,367**	**4,904**	**9,365**	**9,009**	**4,606**	**25,400**	**29,078**	**10,608**
McLean	45.2	2,400	4,519	5,030	5,367	4,904	9,365	9,009	4,606	25,400	29,078	10,608
CHAMPAIGN - URBANA - RANTOUL	**61.0**	**4,369**	**7,450**	**8,259**	**7,558**	**7,096**	**11,530**	**9,782**	**4,956**	**21,945**	**26,866**	**9,709**
Champaign	61.0	4,369	7,450	8,259	7,558	7,096	11,530	9,782	4,956	21,945	26,866	9,709

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/83 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
ILLINOIS (continued)												
CHICAGO	**2,211.9**	**152,357**	**213,342**	**200,405**	**216,616**	**215,470**	**435,138**	**463,295**	**315,277**	**27,453**	**30,481**	**11,184**
Cook	1,897.9	145,924	201,754	184,190	195,560	190,753	370,928	370,806	237,985	25,805	29,024	10,700
Du Page	258.2	4,726	8,223	11,956	16,263	19,182	51,311	77,526	69,013	38,047	40,607	14,568
McHenry	55.8	1,707	3,365	4,259	4,793	5,535	12,899	14,963	8,279	31,541	33,194	11,519
CHICAGO - GARY - LAKE COUNTY CONSOLIDATED AREA	***2,865.6***	***183,937***	***262,244***	***252,695***	***273,759***	***280,958***	***586,734***	***619,088***	***406,175***	***28,045***	***30,891***	***11,113***
DAVENPORT - ROCK ISLAND - MOLINE	**146.4**	**7,452**	**13,255**	**13,666**	**14,055**	**15,354**	**32,743**	**33,001**	**16,874**	**27,852**	**29,874**	**11,252**
Henry	21.2	1,199	2,119	2,118	2,175	2,288	4,809	4,366	2,126	26,482	28,279	10,445
Rock Island	63.8	3,201	5,596	5,410	5,608	6,199	13,196	15,390	9,200	29,410	31,654	12,173
Scott, Iowa	*61.4*	*3,052*	*5,540*	*6,138*	*6,272*	*6,867*	*14,738*	*13,245*	*5,548*	*26,907*	*28,576*	*10,608*
DECATUR	**50.7**	**3,014**	**5,023**	**4,826**	**5,080**	**5,809**	**11,031**	**10,546**	**5,371**	**26,328**	**28,918**	**11,107**
Macon	50.7	3,014	5,023	4,826	5,080	5,809	11,031	10,546	5,371	26,328	28,918	11,107
EAST ST. LOUIS - BELLEVILLE	**105.4**	**10,122**	**13,738**	**12,092**	**11,526**	**11,471**	**20,659**	**17,996**	**7,796**	**22,260**	**24,935**	**8,864**
Clinton	11.8	709	1,306	1,292	1,478	1,550	2,604	2,030	831	23,580	25,754	8,912
St. Clair	93.6	9,413	12,432	10,800	10,048	9,921	18,055	15,966	6,965	22,052	24,832	8,858
JOLIET	**125.3**	**5,030**	**8,442**	**9,486**	**9,825**	**11,361**	**30,716**	**34,066**	**16,374**	**31,220**	**32,209**	**10,579**
Grundy	11.7	595	956	1,155	1,172	1,315	2,957	2,706	844	27,301	27,933	10,213
Will	113.6	4,435	7,486	8,331	8,653	10,046	27,759	31,360	15,530	31,611	32,649	10,612
KANKAKEE	**37.3**	**2,365**	**4,382**	**4,176**	**4,110**	**4,522**	**8,344**	**6,467**	**2,934**	**24,009**	**26,443**	**9,439**
Kankakee	37.3	2,365	4,382	4,176	4,110	4,522	8,344	6,467	2,934	24,009	26,443	9,439
LAKE COUNTY	**154.1**	**4,974**	**8,582**	**10,156**	**12,115**	**13,225**	**29,760**	**38,392**	**36,896**	**34,428**	**39,926**	**13,172**
Lake	154.1	4,974	8,582	10,156	12,115	13,225	29,760	38,392	36,896	34,428	39,926	13,172
PEORIA	**138.0**	**7,052**	**11,586**	**11,855**	**13,053**	**15,113**	**31,040**	**30,258**	**18,043**	**28,219**	**30,684**	**11,417**
Peoria	76.0	4,377	7,162	6,785	7,629	8,112	15,934	15,788	10,213	27,390	30,505	11,574
Tazewell	49.9	2,143	3,568	4,086	4,254	5,503	12,030	11,752	6,564	29,365	31,174	11,480
Woodford	12.1	532	856	984	1,170	1,498	3,076	2,718	1,266	28,131	29,789	10,269
ROCKFORD	**104.5**	**5,485**	**9,225**	**9,667**	**10,381**	**11,428**	**25,361**	**23,010**	**9,943**	**27,440**	**29,018**	**10,784**
Boone	10.5	557	949	1,045	1,176	1,276	2,745	2,163	589	25,895	26,677	9,495
Winnebago	94.0	4,928	8,276	8,622	9,205	10,152	22,616	20,847	9,354	27,627	29,279	10,935
SPRINGFIELD	**78.2**	**4,898**	**8,474**	**9,121**	**9,729**	**9,827**	**16,541**	**13,865**	**5,745**	**23,469**	**26,156**	**10,565**
Menard	4.6	324	493	526	590	606	1,184	673	204	23,082	24,247	8,995
Sangamon	73.6	4,574	7,981	8,595	9,139	9,221	15,357	13,192	5,541	23,496	26,275	10,672
ALL COUNTIES												
Adams	27.4	2,400	3,789	3,749	3,805	3,756	5,649	3,029	1,223	19,944	22,557	8,644
Alexander	4.9	893	1,144	698	550	443	785	251	136	12,839	16,567	6,600
Bond	6.2	584	978	877	759	638	1,209	804	351	19,324	22,946	8,519
Boone	10.5	557	949	1,045	1,176	1,276	2,745	2,163	589	25,895	26,677	9,495
Brown	2.2	283	374	318	330	280	329	192	94	16,879	20,103	8,041
Bureau	15.0	848	1,658	1,829	1,738	1,849	3,330	2,471	1,277	23,848	26,618	10,185
Calhoun	2.1	250	383	324	291	258	363	171	60	16,492	19,163	6,821
Carroll	7.1	480	921	1,016	994	852	1,525	898	414	20,747	23,356	8,868
Cass	5.7	437	730	694	615	617	1,310	941	356	23,056	25,095	9,349
Champaign	61.0	4,369	7,450	8,259	7,558	7,096	11,530	9,782	4,956	21,945	26,866	9,709
Christian	14.3	1,029	1,706	1,809	1,769	1,706	2,787	2,448	1,046	22,418	25,186	9,840
Clark	6.8	716	1,060	1,035	970	881	1,197	638	303	18,011	21,114	8,396
Clay	6.2	613	952	933	918	789	1,024	693	278	18,229	21,336	8,426
Clinton	11.8	709	1,306	1,292	1,478	1,550	2,604	2,030	831	23,580	25,754	8,912
Coles	19.7	1,340	2,679	2,696	2,548	2,295	3,786	2,898	1,458	21,224	25,525	9,382
Cook	1,897.9	145,924	201,754	184,190	195,560	190,753	370,928	370,806	237,985	25,805	29,024	10,700
Crawford	8.4	562	1,005	1,012	1,072	980	1,749	1,379	641	22,713	25,570	10,132
Cumberland	4.4	362	629	687	651	624	852	418	177	18,992	21,300	8,150
De Kalb	25.7	1,583	2,601	3,024	2,725	2,977	5,712	4,884	2,194	24,900	28,651	9,844
De Witt	7.2	415	796	551	614	712	1,546	1,633	933	28,329	30,384	11,762
Douglas	7.6	409	762	935	862	864	1,805	1,359	604	24,816	26,806	10,136
Du Page	258.2	4,726	8,223	11,956	16,263	19,182	51,311	77,526	69,013	38,047	40,607	14,568
Edgar	8.7	766	1,410	1,279	1,129	1,019	1,609	974	514	18,918	22,318	8,989
Edwards	3.5	199	432	500	429	369	774	551	246	22,575	25,353	10,691
Effingham	12.1	947	1,557	1,755	1,704	1,474	2,536	1,554	573	20,287	23,004	8,334
Fayette	8.5	694	1,275	1,363	1,245	1,053	1,478	972	420	18,633	22,345	8,294
Ford	5.9	377	680	904	938	827	1,248	661	265	20,309	22,944	9,085
Franklin	18.2	2,258	3,619	3,185	2,266	1,776	3,063	1,584	449	15,073	18,555	7,504
Fulton	16.8	1,587	2,288	2,228	2,267	2,340	3,507	1,989	594	20,063	21,760	8,346

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES

METRO AREA County	12/31/83 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
ILLINOIS (continued)												
ALL COUNTIES (continued)												
Gallatin	3.0	400	447	423	377	311	525	340	177	17,959	21,492	8,373
Greene	6.3	733	1,101	1,080	997	806	931	503	149	16,120	18,512	7,068
Grundy	11.7	595	956	1,155	1,172	1,315	2,957	2,706	844	27,301	27,933	10,213
Hamilton	3.9	301	603	503	461	422	726	559	32[illegible]	20,953	24,577	10,307
Hancock	9.4	812	1,317	1,352	1,374	1,293	1,848	1,041	363	19,436	21,793	8,536
Hardin	2.1	392	487	391	308	222	207	72	21	12,148	14,378	5,490
Henderson	3.5	388	474	495	518	502	712	306	105	18,821	20,388	7,511
Henry	21.2	1,199	2,119	2,118	2,175	2,288	4,809	4,366	2,126	26,482	28,279	10,445
Iroquois	12.5	1,006	1,621	1,778	1,757	1,829	2,512	1,360	637	20,233	22,685	8,645
Jackson	24.2	3,021	4,149	3,651	2,941	2,385	3,496	3,055	1,502	17,043	22,594	8,583
Jasper	4.3	400	669	702	624	477	784	449	195	17,849	21,243	7,807
Jefferson	15.5	1,319	2,301	1,938	1,862	1,729	3,164	2,152	1,015	20,868	24,161	9,727
Jersey	7.3	477	950	1,083	1,041	1,092	1,648	764	245	20,450	22,577	7,702
Jo Daviess	9.1	716	1,177	1,341	1,341	1,281	2,000	950	294	19,907	21,876	8,260
Johnson	3.8	470	675	646	576	480	567	296	90	15,901	18,582	6,855
Kane	101.4	3,441	6,759	8,284	9,662	10,666	23,442	25,084	14,062	30,084	32,376	11,356
Kankakee	37.3	2,365	4,382	4,176	4,110	4,522	8,344	6,467	2,934	24,009	26,443	9,439
Kendall	14.0	425	794	927	1,043	1,520	3,516	4,203	1,572	31,533	32,196	11,130
Knox	23.8	1,575	2,939	3,170	3,186	3,108	5,289	3,412	1,121	21,633	24,229	9,407
Lake	154.1	4,974	8,582	10,156	12,115	13,225	29,760	38,392	36,896	34,428	39,926	13,172
La Salle	43.5	2,438	4,717	4,627	4,705	5,101	10,156	8,381	3,375	25,153	27,068	10,579
Lawrence	6.9	626	1,117	929	829	809	1,410	899	281	19,685	22,510	8,677
Lee	13.1	685	1,228	1,248	1,608	1,516	2,997	2,637	1,181	25,917	28,162	10,305
Livingston	14.7	836	1,399	1,516	1,602	1,893	3,453	2,697	1,304	25,272	27,902	9,836
Logan	11.7	666	1,334	1,449	1,438	1,474	2,593	2,019	727	23,249	26,202	9,701
McDonough	13.3	1,545	2,103	1,971	1,808	1,596	2,190	1,524	563	17,806	22,705	7,947
McHenry	55.8	1,707	3,365	4,259	4,793	5,535	12,899	14,963	8,279	31,541	33,194	11,519
McLean	45.2	2,400	4,519	5,030	5,367	4,904	9,365	9,009	4,606	25,400	29,078	10,608
Macon	50.7	3,014	5,023	4,826	5,080	5,809	11,031	10,546	5,371	26,328	28,918	11,107
Macoupin	19.6	1,683	3,051	2,794	2,490	2,471	3,999	2,455	657	19,573	21,659	8,340
Madison	92.4	6,531	10,937	10,595	10,618	11,344	21,063	16,423	4,889	23,334	24,840	9,334
Marion	17.6	1,472	2,522	2,608	2,228	2,082	3,418	2,365	905	19,930	22,927	8,753
Marshall	5.5	373	645	597	559	722	1,349	860	395	24,058	25,635	9,526
Mason	7.6	644	1,008	940	956	1,126	1,561	961	404	21,119	23,114	8,611
Massac	6.2	718	1,118	923	796	732	1,061	665	187	17,096	19,843	7,989
Menard	4.6	324	493	526	590	606	1,184	673	204	23,082	24,247	8,995
Mercer	7.3	518	806	789	803	788	1,627	1,388	581	24,654	26,418	9,691
☐ Monroe	7.4	478	854	861	853	924	1,817	1,186	427	23,598	24,929	8,912
Montgomery	12.5	1,140	1,994	1,856	1,692	1,454	2,406	1,410	548	18,660	21,504	8,121
Morgan	14.5	1,077	1,934	1,972	2,034	1,890	2,811	1,986	796	20,581	24,233	9,198
Moultrie	5.4	433	645	669	732	727	1,246	659	289	21,507	23,488	8,456
Ogle	17.6	948	1,703	1,866	1,962	2,095	4,467	3,328	1,231	25,508	26,910	9,992
Peoria	76.0	4,377	7,162	6,785	7,629	8,112	15,934	15,78[illegible]	10,213	27,390	30,505	11,574
Perry	8.7	671	1,309	1,254	1,071	924	1,728	1,356	387	20,233	22,971	8,922
Piatt	6.3	454	710	849	989	1,013	1,405	641	239	20,712	22,418	8,357
Pike	7.6	896	1,378	1,300	1,174	893	1,159	554	246	15,893	19,034	7,654
Pope	1.8	331	360	319	290	180	220	96	4	13,215	15,607	6,107
Pulaski	3.4	673	814	569	451	318	359	176	40	11,780	14,794	5,652
Putnam	2.3	141	201	225	216	266	583	480	188	26,672	27,770	9,826
Randolph	12.6	972	1,658	1,661	1,591	1,703	2,796	1,782	437	21,290	23,360	7,934
Richland	7.2	573	998	950	933	973	1,382	984	407	20,781	23,888	9,608
Rock Island	63.8	3,201	5,596	5,410	5,608	6,199	13,196	15,390	9,200	29,410	31,654	12,173
St. Clair	93.6	9,413	12,432	10,800	10,048	9,921	18,055	15,966	6,965	22,052	24,832	8,858
Saline	12.4	1,621	2,391	2,069	1,517	1,266	1,949	1,176	411	15,366	19,167	8,084
Sangamon	73.6	4,574	7,981	8,595	9,139	9,221	15,357	13,192	5,541	23,496	26,275	10,672
Schuyler	3.3	308	526	474	427	431	637	356	141	18,966	21,454	8,428
Scott	2.3	234	335	321	286	346	419	270	89	19,574	21,690	8,046
Shelby	9.1	748	1,291	1,208	1,216	1,248	1,869	1,104	416	20,343	22,625	8,473
Stark	2.8	171	264	226	237	273	642	597	390	28,448	31,103	11,769
Stephenson	19.1	1,019	2,237	2,366	2,476	2,508	4,284	3,178	1,332	22,851	25,179	9,696
Tazewell	49.9	2,143	3,568	4,086	4,254	5,503	12,030	11,752	6,564	29,365	31,174	11,480
Union	7.5	743	1,223	1,298	1,151	956	1,161	555	413	17,009	20,871	8,554
Vermilion	36.5	2,987	4,874	4,505	4,381	5,031	7,348	5,455	1,919	21,466	23,821	9,240
Wabash	5.4	411	818	737	580	705	1,197	673	279	21,128	23,531	9,012
Warren	8.2	643	1,105	1,100	1,124	1,021	1,664	1,080	463	20,604	23,763	8,817
Washington	6.0	523	828	819	756	766	1,228	745	335	20,474	23,012	8,576

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/83 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
ILLINOIS (continued)												
ALL COUNTIES (continued)												
Wayne	7.6	692	1,303	1,219	1,087	980	1,280	745	314	17,644	20,895	8,538
White	7.3	419	970	1,031	900	800	1,414	1,028	738	22,019	26,356	10,630
Whiteside	24.4	1,560	2,549	2,749	2,937	2,955	5,927	4,458	1,265	24,107	25,410	9,366
Will	113.6	4,435	7,486	8,331	8,653	10,046	27,759	31,360	15,530	31,611	32,649	10,612
Williamson	23.7	2,289	3,909	3,689	3,202	2,839	4,687	2,377	708	17,987	20,457	8,204
Winnebago	94.0	4,928	8,276	8,622	9,205	10,152	22,616	20,847	9,354	27,627	29,279	10,935
Woodford	12.1	532	856	984	1,170	1,498	3,076	2,718	1,266	28,131	29,789	10,269
TOTAL METRO COUNTIES	**3,419.1**	**217,818**	**322,772**	**314,251**	**336,360**	**344,259**	**698,976**	**724,102**	**460,462**	**27,461**	**30,403**	**11,071**
TOTAL STATE	**4,227.6**	**284,264**	**433,535**	**422,914**	**439,125**	**443,334**	**862,992**	**836,089**	**505,347**	**26,016**	**29,113**	**10,692**
INDIANA												
ANDERSON	**49.9**	**3,677**	**5,812**	**6,181**	**6,325**	**6,659**	**10,772**	**8,258**	**2,216**	**22,206**	**23,958**	**8,707**
Madison	49.9	3,677	5,812	6,181	6,325	6,659	10,772	8,258	2,216	22,206	23,958	8,707
BLOOMINGTON	**35.6**	**3,534**	**5,306**	**5,369**	**4,712**	**3,970**	**5,953**	**4,530**	**2,226**	**18,750**	**24,109**	**8,473**
Monroe	35.6	3,534	5,306	5,369	4,712	3,970	5,953	4,530	2,226	18,750	24,109	8,473
ELKHART - GOSHEN	**49.5**	**2,472**	**4,853**	**5,966**	**7,010**	**7,139**	**11,108**	**7,735**	**3,217**	**23,071**	**25,869**	**9,166**
Elkhart	49.5	2,472	4,853	5,966	7,010	7,139	11,108	7,735	3,217	23,071	25,869	9,166
EVANSVILLE	**105.7**	**6,689**	**12,561**	**12,386**	**11,996**	**12,254**	**22,773**	**18,201**	**8,840**	**23,771**	**26,585**	**9,940**
Posey	9.6	667	1,070	1,084	1,066	1,143	2,406	1,659	505	24,046	25,020	8,578
Vanderburgh	64.5	3,829	7,974	7,660	7,295	7,116	12,893	11,165	6,568	23,860	27,561	10,709
Warrick	15.6	1,000	1,511	1,597	1,687	1,845	4,119	3,039	802	25,415	25,846	8,708
Henderson, Ky.	*16.0*	*1,193*	*2,006*	*2,045*	*1,948*	*2,150*	*3,355*	*2,338*	*965*	*21,865*	*24,307*	*9,172*
FORT WAYNE	**126.3**	**6,667**	**12,238**	**14,725**	**15,973**	**16,156**	**29,617**	**22,237**	**8,687**	**24,202**	**26,461**	**9,409**
Allen	105.5	5,528	10,007	11,985	13,053	13,089	24,433	19,369	8,036	24,652	27,063	9,692
De Kalb	11.6	659	1,277	1,534	1,656	1,746	2,849	1,502	377	22,047	23,142	7,919
Whitley	9.2	480	954	1,206	1,264	1,321	2,335	1,366	274	22,644	23,742	8,181
GARY - HAMMOND	**214.5**	**16,182**	**20,555**	**19,430**	**20,434**	**24,399**	**54,576**	**42,999**	**15,925**	**26,117**	**26,960**	**9,087**
Lake	171.6	14,564	17,618	15,788	16,593	19,909	42,730	32,505	11,893	25,292	26,131	8,850
Porter	42.9	1,618	2,937	3,642	3,841	4,490	11,846	10,494	4,032	29,474	30,273	10,013
INDIANAPOLIS	**428.6**	**25,124**	**42,414**	**46,390**	**50,486**	**51,610**	**95,226**	**79,895**	**37,455**	**24,831**	**27,397**	**9,948**
Boone	13.3	873	1,397	1,546	1,759	1,791	2,956	1,952	1,026	22,945	25,941	9,056
Hamilton	30.8	1,183	2,113	2,743	2,936	3,392	7,405	6,937	4,091	28,975	31,644	10,594
Hancock	15.4	766	1,263	1,577	1,664	1,878	4,122	3,218	912	26,404	27,028	8,971
Hendricks	24.3	939	1,807	2,226	2,541	2,854	6,582	5,602	1,749	27,733	28,581	9,322
Johnson	27.6	1,374	2,412	2,733	3,169	3,439	7,000	5,392	2,081	25,953	27,618	9,273
Marion	285.2	17,824	30,013	31,737	34,269	33,869	59,134	52,195	26,159	24,212	27,267	10,323
Morgan	18.0	1,212	1,840	1,993	2,131	2,312	4,707	2,941	864	24,022	24,980	8,358
Shelby	14.0	953	1,569	1,835	2,017	2,075	3,320	1,658	573	21,509	23,099	8,065
KOKOMO	**37.5**	**2,431**	**3,951**	**4,228**	**4,267**	**4,655**	**7,998**	**7,136**	**2,834**	**24,181**	**26,055**	**9,505**
Howard	31.4	2,057	3,249	3,408	3,473	3,871	6,654	6,198	2,490	24,540	26,409	9,620
Tipton	6.1	374	702	820	794	784	1,344	938	344	22,444	24,235	8,906
LAFAYETTE	**42.0**	**2,433**	**4,764**	**5,486**	**5,606**	**4,987**	**8,475**	**6,777**	**3,472**	**22,624**	**27,471**	**9,365**
Tippecanoe	42.0	2,433	4,764	5,486	5,606	4,987	8,475	6,777	3,472	22,624	27,471	9,363
MUNCIE	**43.9**	**3,491**	**5,649**	**5,816**	**5,218**	**5,251**	**9,369**	**6,672**	**2,434**	**21,673**	**24,521**	**8,605**
Delaware	43.9	3,491	5,649	5,816	5,218	5,251	9,369	6,672	2,434	21,673	24,521	8,605
SOUTH BEND - MISHAWAKA	**86.2**	**4,860**	**9,643**	**10,560**	**10,152**	**10,651**	**19,603**	**14,222**	**6,509**	**23,698**	**26,471**	**9,640**
St. Joseph	86.2	4,860	9,643	10,560	10,152	10,651	19,603	14,222	6,509	23,698	26,471	9,640
TERRE HAUTE	**49.1**	**3,384**	**6,659**	**7,022**	**6,484**	**6,168**	**9,726**	**6,948**	**2,709**	**20,795**	**24,139**	**8,760**
Clay	9.3	689	1,310	1,299	1,212	1,194	1,949	1,270	377	20,586	22,570	8,363
Vigo	39.8	2,695	5,349	5,723	5,272	4,974	7,777	5,678	2,332	20,844	24,505	8,850
ALL COUNTIES												
Adams	10.0	603	1,077	1,219	1,264	1,297	2,406	1,580	554	23,241	24,916	8,223
Allen	105.5	5,528	10,007	11,985	13,053	13,089	24,433	19,369	8,036	24,652	27,063	9,692
Bartholomew	23.8	1,245	2,183	2,027	2,483	2,727	5,333	4,991	2,811	27,213	30,058	10,790
Benton	3.6	286	424	528	592	530	684	387	169	19,737	22,041	8,097
Blackford	5.4	401	758	775	650	642	1,254	725	195	20,892	22,446	8,027
Boone	13.3	873	1,397	1,546	1,759	1,791	2,956	1,952	1,026	22,945	25,941	9,056
Brown	4.9	343	686	807	747	709	989	531	88	19,089	20,842	7,621
Carroll	7.2	420	778	1,022	1,112	1,068	1,638	873	289	21,224	23,171	8,300

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/83 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
INDIANA (continued)												
ALL COUNTIES (continued)												
Cass	14.5	884	1,717	1,938	2,038	2,014	3,308	2,036	565	21,629	23,564	8,416
☐ Clark	32.6	2,042	3,727	4,118	4,214	4,524	7,704	4,997	1,274	22,421	23,886	8,455
Clay	9.3	689	1,310	1,299	1,212	1,194	1,949	1,270	377	20,586	22,570	8,363
Clinton	11.3	732	1,418	1,616	1,536	1,486	2,428	1,582	502	21,133	24,054	8,684
Crawford	3.5	432	667	593	532	388	516	303	69	15,492	18,082	6,085
Daviess	10.0	832	1,468	1,567	1,358	1,232	1,815	1,225	503	19,141	22,386	7,995
☐ Dearborn	12.2	779	1,436	1,370	1,388	1,515	2,978	2,012	722	23,746	25,050	8,442
Decatur	8.1	626	1,056	1,182	1,302	1,232	1,588	832	282	19,569	21,468	7,337
De Kalb	11.6	659	1,277	1,534	1,656	1,746	2,849	1,502	377	22,047	23,142	7,919
Delaware	43.9	3,491	5,649	5,816	5,218	5,251	9,369	6,672	2,434	21,673	24,521	8,605
Dubois	12.1	852	1,432	1,593	1,715	1,746	2,829	1,363	570	21,335	23,783	8,175
Elkhart	49.5	2,472	4,853	5,966	7,010	7,139	11,108	7,735	3,217	23,071	25,869	9,166
Fayette	10.0	686	1,107	1,190	1,514	1,457	2,037	1,494	515	21,653	23,864	8,403
☐ Floyd	22.2	1,484	2,709	2,681	2,842	3,041	4,799	3,470	1,174	22,240	24,224	8,550
Fountain	6.7	653	1,176	1,152	1,165	956	1,121	384	93	16,577	18,180	6,411
Franklin	6.3	475	764	884	1,027	830	1,272	800	248	20,000	22,568	7,004
Fulton	7.3	535	1,021	1,190	1,137	1,057	1,445	678	237	18,956	20,999	7,703
Gibson	12.7	934	1,600	1,644	1,473	1,379	2,715	2,086	869	22,500	24,948	9,264
Grant	27.1	1,982	3,214	3,306	3,433	3,538	5,795	4,500	1,332	22,251	24,530	8,512
Greene	12.0	1,098	1,981	1,852	1,709	1,265	2,343	1,377	375	18,006	20,906	7,990
Hamilton	30.8	1,183	2,113	2,743	2,936	3,392	7,405	6,937	4,091	28,975	31,644	10,594
Hancock	15.4	766	1,263	1,577	1,664	1,878	4,122	3,218	912	26,404	27,028	8,971
☐ Harrison	9.8	656	1,109	1,213	1,387	1,404	2,250	1,354	427	21,874	23,665	7,835
Hendricks	24.3	939	1,807	2,226	2,541	2,854	6,582	5,602	1,749	27,733	28,581	9,322
Henry	18.6	1,527	2,472	2,743	2,714	2,588	3,868	2,193	495	19,709	21,453	7,644
Howard	31.4	2,057	3,249	3,408	3,473	3,871	6,654	6,198	2,490	24,540	26,409	9,620
Huntington	12.5	645	1,464	1,840	1,856	1,770	2,852	1,580	493	21,258	23,453	8,328
Jackson	13.4	1,173	1,833	1,962	1,934	1,775	3,089	1,264	370	19,440	21,045	7,581
Jasper	8.9	478	807	904	1,096	1,126	2,211	1,528	750	25,167	27,625	8,844
Jay	8.2	800	1,295	1,467	1,385	1,197	1,354	560	142	16,809	18,544	6,699
Jefferson	10.9	599	1,274	1,460	1,491	1,329	2,046	1,882	819	22,242	26,049	9,014
Jennings	7.7	619	1,001	1,061	1,102	1,010	1,693	978	236	20,327	22,456	7,296
Johnson	27.6	1,374	2,412	2,733	3,169	3,439	7,000	5,392	2,081	25,953	27,618	9,273
Knox	15.7	1,709	2,736	2,455	2,215	1,894	2,791	1,347	553	17,061	20,450	7,699
Kosciusko	22.3	1,207	2,328	2,806	3,352	2,976	4,973	3,285	1,373	22,367	25,150	8,874
La Grange	8.2	679	942	1,334	1,337	1,180	1,556	833	339	19,250	21,880	6,621
Lake	171.6	14,564	17,618	15,788	16,593	19,909	42,730	32,505	11,893	25,292	26,131	8,850
La Porte	37.7	2,273	4,056	4,595	4,511	4,828	8,851	6,471	2,115	23,544	25,500	8,820
Lawrence	15.9	1,318	2,390	2,428	2,410	1,988	3,076	1,863	427	18,679	21,031	7,705
Madison	49.9	3,677	5,812	6,181	6,325	6,659	10,772	8,258	2,216	22,206	23,958	8,707
Marion	285.2	17,824	30,013	31,737	34,269	33,869	59,134	52,195	26,159	24,212	27,267	10,323
Marshall	14.2	975	1,680	2,019	2,040	1,845	3,068	1,927	646	21,005	23,489	8,318
Martin	3.7	266	515	507	534	449	814	477	138	20,277	22,377	7,596
Miami	13.6	959	1,630	2,211	2,211	1,897	2,790	1,501	401	19,499	21,955	7,578
Monroe	35.6	3,534	5,306	5,369	4,712	3,970	5,953	4,530	2,226	18,750	24,109	8,473
Montgomery	13.0	715	1,411	1,910	2,021	1,760	2,859	1,761	563	21,212	23,476	8,573
Morgan	18.0	1,212	1,840	1,993	2,131	2,312	4,707	2,941	864	24,022	24,980	8,358
Newton	5.4	494	675	687	751	831	1,186	600	176	20,600	21,697	7,511
Noble	12.6	794	1,423	1,823	2,039	1,788	2,921	1,475	337	20,589	22,276	7,732
Ohio	1.9	166	310	250	220	215	406	263	70	20,093	22,281	7,840
Orange	6.9	861	1,272	1,239	1,215	922	874	374	143	15,310	17,454	6,306
Owen	6.2	692	1,035	1,011	980	840	1,054	473	115	16,794	18,736	6,833
Parke	6.0	616	928	925	857	793	1,203	521	157	18,036	20,017	7,149
Perry	6.7	669	1,040	1,006	947	887	1,461	556	134	18,268	20,071	7,004
Pike	5.3	467	841	833	708	647	1,024	636	144	18,565	20,956	7,991
Porter	42.9	1,618	2,937	3,642	3,841	4,490	11,846	10,494	4,032	29,474	30,273	10,013
Posey	9.6	667	1,070	1,084	1,066	1,143	2,406	1,659	505	24,046	25,020	8,578
Pulaski	4.9	387	654	793	759	610	916	561	220	18,941	21,908	7,952
Putnam	9.5	727	1,273	1,331	1,273	1,229	2,184	1,212	271	20,621	23,169	7,436
Randolph	10.6	878	1,359	1,498	1,708	1,525	2,372	1,005	255	19,565	21,032	7,532
Ripley	8.3	715	1,155	1,169	1,270	1,117	1,688	862	324	19,348	21,667	7,136
Rush	6.5	513	788	978	1,003	902	1,276	785	255	19,838	22,095	7,599
St. Joseph	86.2	4,860	9,643	10,560	10,152	10,651	19,603	14,222	6,509	23,698	26,471	9,640
Scott	7.2	483	955	1,110	1,039	990	1,545	820	258	20,064	22,081	7,535
Shelby	14.0	953	1,569	1,835	2,017	2,075	3,320	1,658	573	21,509	23,099	8,065
Spencer	6.6	470	941	887	834	762	1,510	915	281	21,093	23,346	7,590

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/83 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
INDIANA (continued)												
ALL COUNTIES (continued)												
Starke	7.8	770	1,326	1,223	1,122	1,128	1,455	652	124	17,680	19,174	6,618
Steuben	9.4	715	1,154	1,348	1,401	1,371	1,925	1,092	394	20,285	22,912	8,315
Sullivan	8.0	825	1,585	1,557	1,180	1,114	1,222	413	104	15,124	17,216	6,496
Switzerland	2.7	369	556	498	424	358	342	111	42	14,207	16,206	5,834
Tippecanoe	42.0	2,433	4,764	5,486	5,606	4,987	8,475	6,7[illegible]	3,472	22,624	27,471	9,365
Tipton	6.1	374	702	820	794	784	1,344	938	344	22,444	24,235	8,906
Union	2.4	182	282	357	353	325	461	332	108	20,394	22,690	7,892
Vanderburgh	64.5	3,829	7,974	7,660	7,295	7,116	12,893	11,165	5,568	23,860	27,561	10,709
Vermillion	7.1	586	1,055	1,158	908	901	1,408	860	224	19,103	21,298	8,263
Vigo	39.8	2,695	5,349	5,723	5,272	4,974	7,777	5,678	2,332	20,844	24,505	8,850
Wabash	12.4	751	1,479	1,866	1,961	1,851	2,491	1,529	472	20,359	23,234	7,893
Warren	3.0	192	303	289	337	382	706	551	240	24,962	26,949	9,084
Warrick	15.6	1,000	1,511	1,597	1,687	1,845	4,119	3,039	802	25,415	25,846	8,708
Washington	7.9	710	1,268	1,334	1,209	1,169	1,351	617	242	17,661	19,846	6,937
Wayne	27.0	2,074	3,777	3,926	3,715	3,797	5,455	3,154	1,102	20,010	22,242	8,148
Wells	9.0	487	982	1,259	1,373	1,303	2,100	1,116	380	21,480	23,481	8,287
White	9.2	590	1,154	1,330	1,413	1,364	2,104	926	319	20,399	22,009	8,265
Whitley	9.2	480	954	1,206	1,264	1,321	2,335	1,366	274	22,644	23,742	8,181
TOTAL METRO COUNTIES	**1,329.6**	**84,712**	**141,380**	**150,896**	**156,546**	**162,233**	**299,572**	**235,105**	**99,156**	**24,053**	**26,437**	**9,412**
TOTAL STATE	**1,961.1**	**131,856**	**223,311**	**240,368**	**246,541**	**246,519**	**431,619**	**314,713**	**126,173**	**22,802**	**25,273**	**8,969**
IOWA												
CEDAR RAPIDS	**65.5**	**2,884**	**5,479**	**5,795**	**6,826**	**7,246**	**15,502**	**15,378**	**6,390**	**27,983**	**29,763**	**11,427**
Linn	65.5	2,884	5,479	5,795	6,826	7,246	15,502	15,378	6,390	27,983	29,763	11,427
DAVENPORT - ROCK ISLAND - MOLINE	**146.4**	**7,4[illegible]2**	**13,255**	**13,666**	**14,055**	**15,354**	**32,743**	**33,001**	**16,874**	**27,852**	**29,874**	**11,252**
Scott	61.4	3,052	5,540	6,138	6,272	6,867	14,738	13,245	5,548	26,907	28,576	10,608
Henry, Ill.	*21.2*	*1,199*	*2,119*	*2,118*	*2,175*	*2,288*	*4,809*	*4,366*	*2,126*	*26,482*	*28,279*	*10,445*
Rock Island, Ill.	*63.8*	*3,201*	*5,596*	*5,410*	*5,608*	*6,199*	*13,196*	*15,390*	*9,200*	*29,410*	*31,654*	*12,173*
DES MOINES	**147.9**	**6,901**	**13,743**	**15,594**	**15,982**	**16,452**	**33,212**	**30,219**	**15,797**	**26,591**	**29,076**	**11,407**
Dallas	11.7	667	1,225	1,405	1,474	1,481	2,774	1,951	723	23,649	25,380	9,673
Polk	123.3	5,618	11,495	12,785	13,259	13,561	27,111	25,410	14,061	26,817	29,520	11,779
Warren	12.9	616	1,023	1,404	1,249	1,410	3,327	2,858	1,013	27,393	28,189	9,749
DUBUQUE	**31.7**	**2,095**	**3,577**	**3,676**	**3,616**	**3,850**	**7,758**	**5,225**	**1,903**	**23,822**	**25,848**	**8,745**
Dubuque	31.7	2,095	3,577	3,676	3,616	3,850	7,758	5,225	1,903	23,822	25,848	8,745
IOWA CITY	**32.9**	**2,213**	**3,382**	**3,624**	**3,897**	**3,622**	**6,045**	**5,812**	**4,305**	**24,574**	**29,687**	**11,477**
Johnson	32.9	2,213	3,382	3,624	3,897	3,622	6,045	5,812	4,305	24,574	29,687	11,477
SIOUX CITY	**44.2**	**2,860**	**5,526**	**5,472**	**4,989**	**5,291**	**9,522**	**7,222**	**3,318**	**23,120**	**25,781**	**9,673**
Woodbury	37.9	2,529	4,896	4,846	4,326	4,476	7,933	6,085	2,809	22,654	25,561	9,697
Dakota, Neb.	*6.3*	*331*	*630*	*626*	*663*	*815*	*1,589*	*1,137*	*509*	*25,467*	*27,104*	*9,539*
WATERLOO - CEDAR FALLS	**59.7**	**2,838**	**5,981**	**6,022**	**6,000**	**6,503**	**13,939**	**12,425**	**5,992**	**26,818**	**29,142**	**10,615**
Black Hawk	50.6	2,353	4,964	4,969	5,005	5,445	11,729	10,914	5,221	27,210	29,545	10,802
Bremer	9.1	485	1,017	1,053	995	1,058	2,210	1,511	771	24,730	26,901	9,600
ALL COUNTIES												
Adair	3.8	436	630	683	605	451	547	300	148	16,164	19,262	7,705
Adams	2.2	211	359	352	346	279	420	169	64	17,500	19,590	7,696
Allamakee	5.4	551	1,069	976	858	760	725	367	94	15,638	17,859	6,387
Appanoose	6.3	651	1,346	1,128	866	704	1,052	431	122	15,132	18,069	7,251
Audubon	3.2	303	586	700	595	368	383	186	79	15,083	17,682	6,817
Benton	9.1	728	1,145	1,173	1,084	1,203	2,055	1,289	423	21,757	23,485	8,905
Black Hawk	50.6	2,353	4,964	4,969	5,005	5,445	11,729	10,914	5,221	27,210	29,545	10,802
Boone	10.1	539	1,149	1,201	1,269	1,152	2,136	1,851	803	23,815	26,524	10,264
Bremer	9.1	485	1,017	1,053	995	1,058	2,210	1,511	771	24,730	26,901	9,600
Buchanan	8.2	588	1,080	1,148	1,047	916	1,869	1,109	443	21,261	23,744	8,285
Buena Vista	8.0	661	1,119	1,248	1,197	1,077	1,485	818	395	18,957	22,190	8,576
Butler	6.6	613	955	944	965	968	1,334	565	256	19,106	20,949	7,811
Calhoun	5.0	450	763	786	750	695	788	519	249	18,439	21,623	8,253
Carroll	8.2	534	971	1,181	1,256	1,147	1,687	960	464	20,650	23,745	8,466
Cass	6.9	650	1,041	1,068	1,097	880	1,283	603	278	18,046	20,943	8,551
Cedar	7.2	546	915	925	943	905	1,633	951	382	21,520	23,271	8,819
Cerro Gordo	19.2	1,020	2,296	2,474	2,233	2,213	4,322	3,134	1,508	23,569	26,190	10,498

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/83 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
IOWA (continued)												
ALL COUNTIES (continued)												
Cherokee	6.2	576	870	1,006	949	804	1,045	619	331	18,264	21,713	8,520
Chickasaw	5.6	559	809	827	853	830	1,028	524	170	18,558	20,215	7,257
Clarke	3.5	429	653	624	523	437	492	268	74	15,386	17,788	6,918
Clay	8.0	600	960	1,119	1,237	999	1,534	983	568	20,394	23,579	9,432
Clayton	8.1	934	1,418	1,395	1,263	1,048	1,204	574	264	16,164	18,891	7,184
Clinton	20.9	1,130	2,229	2,393	2,351	2,757	5,071	3,850	1,119	24,270	25,632	9,448
Crawford	6.9	711	1,006	1,007	1,011	897	1,415	614	239	18,497	20,748	7,615
Dallas	11.7	667	1,225	1,405	1,474	1,481	2,774	1,951	723	23,649	25,380	9,673
Davis	3.4	500	626	508	482	457	475	221	131	15,759	18,386	6,650
Decatur	3.5	439	754	596	494	446	512	204	55	14,621	18,116	6,537
Delaware	6.6	620	834	869	895	930	1,373	782	297	20,427	22,388	7,696
Des Moines	18.0	1,100	2,139	2,081	2,289	2,086	4,085	3,140	1,080	23,304	25,481	9,993
Dickinson	6.7	383	742	913	967	952	1,379	901	463	21,768	24,848	10,029
Dubuque	31.7	2,095	3,577	3,676	3,616	3,850	7,758	5,225	1,903	23,822	25,848	8,745
Emmet	5.0	440	723	724	720	720	1,023	448	202	19,189	21,241	8,297
Fayette	9.4	891	1,389	1,435	1,419	1,243	1,733	906	384	18,434	21,000	7,960
Floyd	7.2	661	1,058	1,052	1,111	1,053	1,316	711	238	18,812	20,808	7,803
Franklin	5.3	427	685	690	749	734	1,100	659	256	20,651	22,929	9,348
Fremont	3.7	391	554	551	568	469	654	366	147	18,045	20,864	8,212
Greene	4.8	370	754	713	645	606	936	485	291	19,349	22,322	9,004
Grundy	5.5	289	545	638	643	685	1,303	913	484	24,638	26,999	10,312
Guthrie	4.7	604	777	743	706	588	775	385	122	16,523	19,006	7,506
Hamilton	7.0	519	880	1,010	1,095	1,029	1,368	711	388	19,982	22,414	8,864
Hancock	5.4	384	627	738	845	722	1,214	588	282	20,716	23,148	8,929
Hardin	8.2	706	1,092	1,162	1,168	1,131	1,697	861	383	19,881	22,426	8,553
Harrison	6.1	769	955	892	915	758	1,046	577	188	17,280	19,798	7,409
Henry	7.1	491	849	894	1,074	994	1,517	930	351	21,162	24,190	8,992
Howard	4.2	486	707	682	622	533	668	323	179	16,835	20,069	7,733
Humboldt	5.0	355	645	768	785	666	1,038	523	220	19,629	22,370	9,168
Ida	3.5	387	536	595	556	421	618	242	145	16,886	20,257	7,966
Iowa	5.9	374	666	738	741	816	1,459	778	328	22,660	24,255	9,293
Jackson	8.3	775	1,189	1,092	1,059	1,130	1,942	726	387	20,161	21,856	7,887
Jasper	14.1	790	1,502	1,755	1,645	1,938	3,253	2,361	856	23,526	25,418	9,846
Jefferson	6.0	505	879	830	872	834	1,057	702	321	19,491	23,489	8,646
Johnson	32.9	2,213	3,382	3,624	3,897	3,622	6,045	5,812	4,305	24,574	29,687	11,477
Jones	7.2	543	1,034	981	917	965	1,610	912	238	20,635	22,555	7,807
Keokuk	5.0	497	777	721	826	693	782	472	232	18,018	20,722	8,223
Kossuth	8.0	762	1,074	1,181	1,254	1,065	1,489	803	372	18,821	21,469	8,026
Lee	16.3	1,004	2,027	2,024	2,043	2,076	3,489	2,585	1,052	22,493	25,154	9,513
Linn	65.5	2,884	5,479	5,795	6,826	7,246	15,502	15,378	6,390	27,983	29,763	11,427
Louisa	4.5	254	457	496	477	522	1,047	845	402	25,383	27,554	9,919
Lucas	4.3	449	737	678	577	516	751	443	149	17,385	20,397	8,434
Lyon	4.6	551	778	758	752	658	634	287	182	16,477	18,945	6,809
Madison	4.7	468	710	613	583	664	911	565	186	19,812	21,662	7,892
Mahaska	9.0	782	1,357	1,306	1,329	1,295	1,688	840	403	18,959	21,558	8,363
Marion	11.0	662	1,303	1,411	1,363	1,588	2,439	1,696	538	22,381	24,709	8,825
Marshall	16.1	744	1,553	1,820	1,727	1,803	3,683	3,313	1,457	26,085	28,597	11,094
Mills	4.9	306	575	661	757	723	1,084	547	247	21,000	23,686	8,290
Mitchell	4.6	453	700	759	692	517	752	473	254	17,563	21,730	8,330
Monona	4.6	609	801	773	811	604	570	304	128	15,741	17,995	7,136
Monroe	3.5	335	479	560	516	456	628	402	124	18,604	21,309	8,196
Montgomery	5.5	364	787	756	816	687	1,149	727	214	20,185	22,669	9,168
Muscatine	15.1	868	1,518	1,468	1,493	1,567	3,230	3,073	1,883	26,975	29,443	10,713
O'Brien	6.4	611	984	1,013	1,011	876	1,028	588	289	17,861	20,956	7,983
Osceola	3.2	328	464	535	521	429	512	313	98	17,447	20,065	7,736
Page	7.6	665	1,072	1,116	1,178	1,018	1,375	866	310	18,992	22,157	8,816
Palo Alto	4.9	466	704	817	768	648	797	509	191	17,927	20,903	8,194
Plymouth	9.0	761	1,159	1,312	1,379	1,241	1,736	855	557	19,589	22,872	8,234
Pocahontas	4.2	378	580	643	714	517	736	400	232	18,312	21,895	8,594
Polk	123.3	5,618	11,495	12,785	13,259	13,561	27,111	25,410	14,061	26,817	29,520	11,779
☐ Pottawattamie	32.3	1,807	3,641	3,821	3,764	3,859	7,108	5,829	2,471	24,040	26,108	9,772
Poweshiek	7.2	527	870	936	928	993	1,544	1,043	359	21,722	24,430	9,114
Ringgold	2.4	412	543	424	311	242	271	131	66	12,678	16,301	6,521
Sac	5.4	523	760	997	967	774	829	366	184	16,930	19,553	7,880
Scott	61.4	3,052	5,540	6,138	6,272	6,867	14,738	13,245	5,548	26,907	28,576	10,608
Shelby	5.5	434	652	793	910	786	1,075	555	295	19,776	22,820	8,481

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES METRO AREA County	12/31/83 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
IOWA (continued)												
ALL COUNTIES (continued)												
Sioux	10.6	877	1,315	1,578	1,923	1,736	1,893	876	402	19,022	21,532	7,155
Story	25.4	1,412	2,501	2,911	2,883	2,738	5,049	5,107	2,799	25,487	30,586	10,414
Tama	7.1	608	980	951	1,045	939	1,520	803	254	19,831	21,817	8,026
Taylor	3.3	456	660	625	506	337	428	213	75	14,260	17,097	6,880
Union	5.6	513	838	732	843	657	1,090	702	225	19,232	22,057	8,886
Van Buren	3.3	505	657	577	489	406	426	186	54	14,144	16,533	6,271
Wapello	15.7	1,189	2,426	2,342	2,129	1,955	3,132	1,867	660	19,429	22,286	8,858
Warren	12.9	616	1,023	1,404	1,249	1,410	3,327	2,858	1,013	27,393	28,189	9,749
Washington	7.7	625	1,040	1,176	1,142	925	1,515	852	425	19,354	22,779	8,514
Wayne	3.4	546	741	675	531	398	283	171	55	13,000	15,378	6,376
Webster	17.0	1,148	2,386	2,373	2,250	2,180	3,456	2,299	908	20,762	23,551	9,017
Winnebago	5.1	263	565	691	769	703	1,107	697	305	21,753	24,823	9,814
Winneshiek	7.6	540	1,091	1,205	1,086	819	1,464	932	463	19,393	23,963	8,278
Woodbury	37.9	2,529	4,896	4,846	4,326	4,476	7,933	6,085	2,809	22,654	25,561	9,697
Worth	3.6	235	488	612	604	523	642	375	121	18,828	21,382	8,459
Wright	6.2	399	739	702	821	799	1,163	1,020	557	22,694	26,200	10,216
TOTAL METRO COUNTIES	**469.3**	**24,319**	**46,239**	**49,516**	**50,683**	**52,875**	**106,235**	**94,218**	**45,215**	**26,022**	**28,452**	**10,732**
TOTAL STATE	**1,108.8**	**75,467**	**132,597**	**139,245**	**139,687**	**135,344**	**232,291**	**174,358**	**79,811**	**22,461**	**25,408**	**9,602**
KANSAS												
KANSAS CITY	**550.1**	**31,703**	**52,893**	**56,743**	**59,881**	**60,149**	**116,055**	**112,115**	**60,561**	**26,142**	**28,910**	**10,953**
Johnson	109.3	2,542	4,719	6,878	8,594	9,990	22,635	29,061	24,881	34,689	38,285	14,459
Leavenworth	18.4	1,085	1,792	1,899	1,968	1,955	4,246	3,903	1,552	26,273	29,450	9,440
Miami	8.2	542	1,012	1,073	1,060	981	1,745	1,277	510	22,047	24,942	9,050
Wyandotte	63.6	4,720	8,244	7,313	7,208	7,069	13,055	11,298	4,693	23,055	25,239	9,504
Cass, Mo.	*18.9*	*1,242*	*2,009*	*2,147*	*2,239*	*2,312*	*4,383*	*3,372*	*1,196*	*23,938*	*25,508*	*8,830*
Clay, Mo.	*52.5*	*2,205*	*3,855*	*4,835*	*5,676*	*6,145*	*13,061*	*12,341*	*4,382*	*27,705*	*29,040*	*10,914*
Jackson, Mo.	*241.7*	*16,774*	*26,936*	*27,983*	*28,433*	*26,793*	*48,024*	*45,070*	*21,687*	*23,822*	*26,719*	*10,496*
Lafayette, Mo.	*11.2*	*975*	*1,662*	*1,601*	*1,497*	*1,421*	*2,322*	*1,358*	*364*	*19,541*	*21,783*	*7,999*
Platte, Mo.	*18.4*	*947*	*1,564*	*1,947*	*2,127*	*2,427*	*4,891*	*3,477*	*1,020*	*25,359*	*26,372*	*9,459*
Ray, Mo.	*7.9*	*671*	*1,100*	*1,067*	*1,079*	*1,056*	*1,693*	*958*	*276*	*20,152*	*21,908*	*7,761*
LAWRENCE	**25.5**	**2,147**	**3,302**	**3,421**	**3,029**	**2,696**	**4,476**	**3,932**	**2,497**	**21,527**	**26,855**	**9,659**
Douglas	25.5	2,147	3,302	3,421	3,029	2,696	4,476	3,932	2,497	21,527	26,855	9,659
TOPEKA	**61.6**	**2,679**	**5,409**	**6,267**	**6,907**	**6,891**	**13,029**	**12,856**	**7,562**	**27,018**	**30,243**	**11,942**
Shawnee	61.6	2,679	5,409	6,267	6,907	6,891	13,029	12,856	7,562	27,018	30,243	11,942
WICHITA	**163.9**	**7,588**	**14,323**	**15,067**	**16,992**	**18,018**	**34,536**	**35,117**	**22,259**	**27,768**	**31,160**	**12,025**
Butler	17.5	1,081	1,826	1,977	2,071	2,161	4,004	3,250	1,130	24,159	26,112	9,560
Sedgwick	146.4	6,507	12,497	13,090	14,921	15,857	30,532	31,867	21,129	28,267	31,764	12,338
ALL COUNTIES												
Allen	6.4	577	1,072	910	919	841	1,091	683	307	18,459	21,738	8,641
Anderson	3.4	300	551	516	558	403	516	387	169	17,911	21,373	7,985
Atchison	6.5	664	1,109	991	944	858	1,211	534	189	17,560	20,691	7,430
Barber	2.7	260	369	369	357	336	508	335	166	19,929	23,661	9,679
Barton	12.5	698	1,409	1,338	1,627	1,589	2,674	2,035	1,130	23,660	26,992	10,511
Bourbon	6.8	659	1,275	1,109	887	822	1,122	620	306	16,929	20,562	8,526
Brown	4.9	544	856	797	758	631	740	380	194	16,609	19,685	7,906
Butler	17.5	1,081	1,826	1,977	2,071	2,161	4,004	3,250	1,130	24,159	26,112	9,560
Chase	1.3	153	226	177	148	174	249	127	46	18,200	20,483	8,069
Chautauqua	2.4	251	419	388	335	278	363	240	126	17,015	21,309	9,471
Cherokee	8.9	966	1,599	1,361	1,162	1,085	1,563	818	346	17,182	20,130	7,892
Cheyenne	1.5	145	213	205	198	192	267	184	96	19,711	22,997	9,856
Clark	1.0	75	159	151	139	128	182	108	58	19,111	22,424	8,625
Clay	4.0	430	669	690	604	530	644	296	137	16,683	19,599	7,919
Cloud	4.8	493	847	831	757	600	708	421	143	16,437	19,560	7,759
Coffey	3.9	247	473	467	463	420	635	749	446	23,487	27,844	10,245
Comanche	1.0	84	139	175	177	155	145	85	40	17,861	20,953	8,059
Cowley	14.6	1,284	2,102	2,096	2,117	1,727	2,935	1,720	619	19,225	22,442	8,622
Crawford	15.8	1,746	3,055	2,574	1,961	1,763	2,534	1,568	599	16,241	20,133	8,305
Decatur	1.8	180	300	325	291	224	274	144	62	16,532	19,719	8,067
Dickinson	8.1	723	1,203	1,271	1,165	1,015	1,490	870	363	18,610	21,608	8,664
Doniphan	3.4	371	568	528	486	470	618	267	92	17,379	19,392	7,014
Douglas	25.5	2,147	3,302	3,421	3,029	2,696	4,476	3,932	2,497	21,527	26,855	9,659

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/83 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
KANSAS (continued)												
ALL COUNTIES (continued)												
Edwards	1.7	195	297	289	269	239	230	135	46	16,264	19,009	7,515
Elk	1.7	227	353	319	253	153	249	89	57	14,169	17,448	7,606
Ellis	10.1	609	1,094	1,340	1,177	1,144	2,153	1,765	818	23,674	27,289	10,284
Ellsworth	2.9	324	493	426	486	349	495	229	98	17,051	19,469	8,183
Finney	9.4	437	755	1,068	1,292	1,201	2,085	1,655	907	24,765	28,406	9,963
Ford	9.5	676	1,000	1,048	1,085	1,131	2,080	1,625	855	24,159	26,974	10,049
Franklin	8.8	505	1,187	1,368	1,257	1,014	1,688	1,270	511	20,361	24,394	9,374
Geary	10.8	830	1,515	1,999	1,752	1,341	1,754	1,143	466	17,920	23,338	8,002
Gove	1.4	175	231	245	223	188	178	98	62	16,043	19,044	7,206
Graham	1.5	152	214	199	214	175	238	208	100	19,293	23,881	9,427
Grant	2.6	173	178	263	298	448	628	397	210	24,226	26,734	9,522
Gray	1.9	117	171	238	253	276	443	264	138	23,123	25,702	9,043
Greeley	.7	65	113	117	112	118	96	56	23	17,581	19,564	7,208
Greenwood	3.7	438	690	643	540	407	563	291	128	15,675	18,788	7,990
Hamilton	1.0	87	120	173	136	103	192	149	40	19,333	22,620	9,048
Harper	3.3	394	567	538	504	419	523	266	89	16,407	18,913	8,002
Harvey	11.6	677	1,219	1,392	1,483	1,563	2,688	1,866	712	23,281	25,976	9,476
Haskell	1.4	96	131	181	207	200	322	176	87	22,051	24,226	8,697
Hodgeman	.9	111	137	170	165	142	106	47	22	15,865	17,876	7,313
Jackson	4.5	362	670	657	578	567	1,035	490	141	19,850	21,442	7,845
Jefferson	5.7	426	740	714	722	695	1,357	808	238	21,779	23,442	8,098
Jewell	2.1	353	407	364	322	234	260	122	38	14,000	16,394	7,026
Johnson	109.3	2,542	4,719	6,878	8,594	9,990	22,635	29,061	24,881	34,689	38,285	14,459
Kearny	1.2	73	103	109	192	169	274	178	102	23,594	26,376	8,554
Kingman	3.4	324	490	495	520	465	627	318	161	18,777	21,571	8,060
Kiowa	1.6	147	228	241	212	204	297	196	75	19,333	22,809	9,124
Labette	10.1	794	1,474	1,340	1,307	1,167	2,034	1,460	524	20,544	23,353	9,037
Lane	1.0	82	143	169	151	159	134	118	44	18,533	21,409	8,564
Leavenworth	18.4	1,085	1,792	1,899	1,968	1,955	4,246	3,903	1,552	26,273	29,450	9,440
Lincoln	1.7	190	320	333	293	200	239	90	35	15,111	17,784	7,374
Linn	3.4	378	596	528	470	377	554	353	144	17,021	20,699	8,183
Logan	1.4	135	211	226	211	200	248	117	52	18,049	20,295	8,118
Lyon	13.9	922	1,610	1,591	1,622	1,563	2,771	2,630	1,191	23,832	27,306	10,286
McPherson	10.5	536	1,097	1,202	1,356	1,353	2,337	1,814	805	23,891	27,116	10,205
Marion	5.2	480	788	818	779	688	958	488	201	18,255	21,336	8,218
Marshall	5.1	560	836	861	785	591	774	471	222	16,761	20,242	8,193
Meade	1.8	134	219	243	275	244	356	236	93	20,537	23,033	8,638
Miami	8.2	542	1,012	1,073	1,060	981	1,745	1,277	510	22,047	24,942	9,050
Mitchell	3.4	320	608	591	555	471	505	243	107	16,633	19,224	7,875
Montgomery	17.1	1,179	2,435	2,314	2,221	2,005	3,279	2,571	1,096	20,950	24,599	9,626
Morris	2.7	308	431	413	421	315	436	255	121	17,279	20,572	8,545
Morton	1.2	91	117	139	145	135	253	208	112	24,069	26,818	9,465
Nemaha	4.2	523	776	722	620	480	605	316	158	15,598	19,007	7,128
Neosho	7.2	434	1,017	1,064	909	868	1,418	949	541	21,030	24,575	9,264
Ness	1.8	177	289	277	258	222	316	178	83	17,963	21,439	8,576
Norton	2.7	288	467	442	374	300	484	192	153	16,899	21,214	8,812
Osage	6.0	441	759	737	741	728	1,263	975	356	22,211	24,669	9,137
Osborne	2.4	269	495	469	405	293	305	111	33	14,637	17,276	7,027
Ottawa	2.3	225	394	357	360	301	386	175	102	17,352	20,104	7,707
Pawnee	3.2	189	420	438	547	387	602	472	145	20,065	23,856	9,543
Phillips	2.9	272	454	347	423	341	510	391	162	19,446	22,517	8,945
Pottawatomie	6.0	427	703	761	811	792	1,289	941	276	21,848	24,024	9,009
Pratt	4.3	318	507	552	558	529	923	593	320	21,972	24,703	9,927
Rawlins	1.6	148	258	292	248	210	215	158	71	16,981	20,576	8,030
Reno	26.0	1,732	2,948	3,203	3,593	3,417	5,465	4,013	1,629	22,157	25,135	9,798
Republic	3.0	376	555	552	496	301	407	204	109	15,157	19,294	8,039
Rice	4.8	334	653	589	561	632	1,021	657	353	22,195	25,178	10,156
Riley	20.7	1,751	3,044	3,953	3,075	2,293	3,296	2,255	1,033	17,468	25,741	8,261
Rooks	2.7	218	397	398	442	354	486	266	139	18,767	21,626	8,341
Rush	1.7	190	277	260	265	236	294	131	47	17,269	19,415	7,335
Russell	3.6	255	465	476	479	416	601	542	366	21,400	26,656	10,782
Saline	19.7	1,173	2,260	2,717	2,645	2,601	4,212	2,895	1,197	21,981	25,144	9,867
Scott	2.2	195	250	301	327	294	447	260	126	20,370	23,782	8,868
Sedgwick	146.4	6,507	12,497	13,090	14,921	15,857	30,532	31,867	21,129	28,267	31,764	12,338
Seward	6.6	369	574	748	845	792	1,516	1,215	541	24,816	27,815	10,313
Shawnee	61.6	2,679	5,409	6,267	6,907	6,891	13,029	12,856	7,562	27,018	30,243	11,942

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/83 Total Households (Thousands)	Households by E B I Group: Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
KANSAS (continued)												
ALL COUNTIES (continued)												
Sheridan	1.3	172	204	260	226	138	186	80	34	15,250	17,969	6,674
Sherman	3.0	222	419	540	523	416	519	263	98	17,933	21,131	8,233
Smith	2.4	392	551	534	331	228	269	70	25	12,345	14,716	6,196
Stafford	2.4	192	306	334	337	316	469	334	112	20,456	23,628	10,126
Stanton	.8	76	84	105	160	93	151	87	44	19,138	22,836	7,943
Stevens	1.7	127	162	233	217	227	357	258	119	22,422	25,038	8,346
Sumner	9.7	611	1,209	1,252	1,246	1,189	2,150	1,571	472	22,196	24,396	9,208
Thomas	3.2	298	421	429	448	393	630	386	195	20,047	23,527	8,459
Trego	1.6	135	252	256	264	235	257	134	67	18,019	20,838	8,132
Wabaunsee	2.5	205	331	400	395	309	565	221	74	18,873	21,463	7,557
Wallace	.7	133	117	134	135	75	68	26	12	13,667	15,274	5,346
Washington	3.3	525	759	678	522	321	323	116	56	12,578	15,260	6,067
Wichita	1.1	106	144	180	154	124	233	122	37	18,704	21,221	7,781
Wilson	4.9	460	831	776	774	581	919	429	130	17,366	20,006	7,842
Woodson	1.8	206	363	338	268	178	279	120	48	14,892	18,172	7,111
Wyandotte	63.6	4,720	8,244	7,313	7,208	7,069	13,055	11,298	4,693	23,055	25,239	9,504
TOTAL METRO COUNTIES	**450.5**	**21,303**	**38,801**	**41,918**	**45,758**	**47,600**	**93,722**	**97,444**	**63,954**	**28,133**	**31,501**	**11,926**
TOTAL STATE	**924.1**	**60,404**	**105,517**	**110,655**	**111,636**	**105,864**	**183,066**	**157,016**	**89,942**	**23,448**	**27,306**	**10,383**
KENTUCKY												
CLARKSVILLE - HOPKINSVILLE	**50.5**	**4,273**	**7,205**	**8,588**	**7,874**	**6,108**	**8,830**	**5,566**	**2,056**	**18,203**	**23,469**	**7,549**
Christian	21.1	1,985	3,401	4,012	3,178	2,244	3,172	2,226	882	16,679	23,719	7,338
Montgomery, Tenn.	*29.4*	*2,288*	*3,804*	*4,576*	*4,696*	*3,864*	*5,658*	*3,340*	*1,174*	*19,262*	*23,289*	*7,710*
HUNTINGTON - ASHLAND	**123.8**	**12,721**	**19,591**	**17,202**	**15,240**	**14,506**	**24,121**	**15,312**	**5,107**	**19,039**	**21,746**	**7,930**
Boyd	20.9	2,121	3,110	2,624	2,348	2,318	4,210	3,169	1,000	20,530	23,158	8,690
Carter	8.8	1,238	1,740	1,423	1,104	1,006	1,339	694	206	14,795	18,030	6,056
Greenup	13.7	1,330	1,844	1,705	1,808	1,971	3,088	1,483	471	20,418	21,885	7,421
Lawrence, Ohio	*23.6*	*2,221*	*3,528*	*2,994*	*2,700*	*2,760*	*5,095*	*3,349*	*953*	*20,659*	*22,409*	*8,111*
Cabell, W. Va.	*40.1*	*3,875*	*6,656*	*6,112*	*5,125*	*4,477*	*7,204*	*4,743*	*1,908*	*18,245*	*21,848*	*8,448*
Wayne, W. Va.	*16.7*	*1,886*	*2,713*	*2,344*	*2,155*	*1,974*	*3,185*	*1,874*	*569*	*18,210*	*20,638*	*7,136*
LEXINGTON-FAYETTE	**123.7**	**9,640**	**15,185**	**15,865**	**15,547**	**14,545**	**23,310**	**19,513**	**10,095**	**21,862**	**25,751**	**9,688**
Bourbon	7.1	874	1,196	1,165	856	845	1,197	689	278	16,815	20,054	7,416
Clark	10.7	1,023	1,522	1,221	1,294	1,191	2,209	1,658	582	21,186	23,739	8,699
Fayette	81.9	6,068	9,463	10,532	10,249	9,525	15,016	13,593	7,454	22,365	26,628	10,380
Jessamine	9.8	643	1,181	1,117	1,317	1,231	1,973	1,531	807	22,478	26,308	8,829
Scott	7.8	673	1,145	1,127	1,069	1,068	1,632	755	331	19,477	21,958	7,545
Woodford	6.4	359	678	703	762	685	1,283	1,287	643	25,102	27,990	9,736
LOUISVILLE	**355.8**	**25,987**	**41,209**	**41,024**	**42,355**	**42,644**	**74,850**	**59,910**	**27,821**	**23,177**	**25,995**	**9,588**
Bullitt	14.8	921	1,371	1,491	1,954	2,223	3,956	2,375	509	23,755	24,335	7,503
Jefferson	258.3	19,603	30,567	29,657	30,006	29,619	52,088	44,118	22,642	23,230	26,399	10,094
Oldham	9.5	444	646	892	954	916	2,179	2,259	1,210	29,365	32,479	9,672
Shelby	8.6	837	1,090	972	998	917	1,874	1,337	585	22,190	24,803	8,636
Clark, Ind.	*32.6*	*2,042*	*3,727*	*4,118*	*4,214*	*4,524*	*7,704*	*4,997*	*1,274*	*22,421*	*23,886*	*8,455*
Floyd, Ind.	*22.2*	*1,484*	*2,709*	*2,681*	*2,842*	*3,041*	*4,799*	*3,470*	*1,174*	*22,240*	*24,224*	*8,550*
Harrison, Ind.	*9.8*	*656*	*1,109*	*1,213*	*1,387*	*1,404*	*2,250*	*1,354*	*427*	*21,874*	*23,665*	*7,835*
OWENSBORO	**32.3**	**2,686**	**4,305**	**3,958**	**4,047**	**3,760**	**6,505**	**5,092**	**1,947**	**21,482**	**24,156**	**8,937**
Daviess	32.3	2,686	4,305	3,958	4,047	3,760	6,505	5,092	1,947	21,482	24,156	8,937
ALL COUNTIES												
Adair	5.7	949	1,285	1,066	755	602	649	261	133	12,679	16,010	5,776
Allen	5.6	722	1,157	889	727	523	964	438	180	15,203	18,634	7,147
Anderson	4.7	247	508	550	662	620	1,062	831	220	22,992	24,753	8,618
Ballard	3.4	409	630	478	401	390	559	436	97	17,247	20,113	7,952
Barren	13.3	1,420	2,290	1,819	1,623	1,622	2,506	1,487	533	18,417	21,257	7,964
Bath	3.7	597	761	675	460	398	465	300	44	13,488	16,542	5,942
Bell	12.2	1,783	2,593	2,046	1,572	1,209	1,660	930	407	14,130	18,241	6,376
☐ Boone	17.2	821	1,500	1,728	1,989	2,335	4,577	3,393	857	25,476	26,607	9,098
Bourbon	7.1	874	1,196	1,165	856	845	1,197	689	278	16,815	20,054	7,416
Boyd	20.9	2,121	3,110	2,624	2,348	2,318	4,210	3,169	1,000	20,530	23,158	8,690
Boyle	9.4	879	1,380	1,274	1,293	1,065	1,684	1,319	506	19,486	23,419	8,701
Bracken	2.7	307	443	379	365	367	467	274	98	17,986	20,097	6,757
Breathitt	5.5	1,366	1,210	771	621	458	623	332	119	10,967	15,323	4,843

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/83 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
KENTUCKY (continued)												
ALL COUNTIES (continued)												
Breckinridge	6.2	853	1,186	1,124	928	569	853	505	182	14,716	18,044	6,542
Bullitt	14.8	921	1,371	1,491	1,954	2,223	3,956	2,375	509	23,755	24,335	7,503
Butler	4.0	611	905	653	567	489	521	204	50	13,600	16,122	5,608
Caldwell	5.1	545	927	827	609	559	887	580	166	16,984	20,161	7,789
Calloway	11.3	1,350	1,953	1,880	1,626	1,324	1,863	939	365	16,355	20,298	7,496
☐ Campbell	28.9	1,761	3,166	3,225	3,272	3,256	6,079	5,745	2,396	24,644	26,764	9,526
Carlisle	2.1	255	359	337	265	227	359	222	76	16,719	19,770	7,549
Carroll	3.4	385	531	486	430	387	583	446	152	18,395	21,356	7,724
Carter	8.8	1,288	1,740	1,423	1,104	1,006	1,339	694	206	14,795	18,030	6,056
Casey	5.7	1,171	1,431	1,163	787	460	446	149	93	10,961	13,499	5,096
Christian	21.1	1,985	3,401	4,012	3,178	2,244	3,172	2,226	882	16,679	23,719	7,338
Clark	10.7	1,023	1,522	1,221	1,294	1,191	2,209	1,658	582	21,186	23,739	8,699
Clay	7.5	1,326	1,677	1,244	895	654	844	557	303	12,865	17,315	5,434
Clinton	3.4	634	827	646	517	275	255	180	66	11,743	14,736	5,274
Crittenden	3.5	413	654	439	428	373	639	467	87	17,791	20,215	7,527
Cumberland	2.9	456	677	499	389	257	357	158	107	13,042	17,074	6,691
Daviess	32.3	2,686	4,305	3,958	4,047	3,760	6,505	5,092	1,947	21,482	24,156	8,937
Edmonson	3.6	553	731	667	531	408	477	196	37	13,800	16,197	5,399
Elliott	2.5	656	627	466	329	180	212	28	2	9,692	11,754	4,081
Estill	5.2	781	1,039	745	652	526	897	424	136	15,250	18,155	6,422
Fayette	81.9	6,068	9,463	10,532	10,249	9,525	15,016	13,593	7,454	22,365	26,628	10,380
Fleming	4.6	695	944	749	748	452	623	267	122	14,485	17,053	6,326
Floyd	17.9	2,316	3,055	2,908	2,343	2,187	2,917	1,696	478	16,387	19,155	6,556
Franklin	16.9	975	1,802	2,214	2,388	1,978	3,452	2,844	1,247	22,563	25,792	10,067
Fulton	3.2	573	643	373	322	364	553	263	109	15,157	18,702	7,210
Gallatin	1.9	267	365	265	226	231	336	164	46	16,109	18,507	6,895
Garrard	4.2	604	681	658	584	523	685	388	77	16,300	18,547	6,955
Grant	4.7	544	635	631	665	679	989	448	109	19,126	20,429	6,714
Graves	13.3	1,466	2,349	1,868	1,826	1,711	2,357	1,394	329	17,629	19,949	7,804
Grayson	7.9	1,137	1,562	1,195	1,146	945	998	672	245	15,229	18,231	6,547
Green	4.0	548	832	609	592	479	596	224	120	15,087	17,783	6,467
Greenup	13.7	1,330	1,844	1,705	1,808	1,971	3,088	1,483	471	20,418	21,885	7,421
Hancock	2.8	233	316	260	311	289	470	699	222	24,800	26,634	9,440
Hardin	27.1	2,013	3,145	4,286	4,120	3,672	4,988	3,482	1,394	19,983	27,751	8,450
Harlan	14.7	2,194	2,867	2,421	1,698	1,535	2,479	1,086	420	14,667	18,227	6,304
Harrison	5.4	725	944	825	723	623	917	447	196	16,381	19,175	6,768
Hart	5.6	867	1,261	906	759	587	680	390	150	13,637	17,683	6,515
☐ Henderson	16.0	1,193	2,006	2,045	1,948	2,150	3,355	2,333	965	21,865	24,307	9,172
Henry	4.7	534	783	662	693	571	845	428	184	17,626	20,050	7,194
Hickman	2.2	315	429	312	275	252	371	170	76	15,786	18,808	7,013
Hopkins	17.9	1,644	2,461	2,398	2,087	1,792	3,493	2,982	1,043	20,945	23,976	8,922
Jackson	4.2	967	1,002	764	558	309	371	155	74	10,775	14,090	4,811
Jefferson	258.3	19,603	30,567	29,657	30,006	29,619	52,088	44,118	22,642	23,230	26,399	10,094
Jessamine	9.8	643	1,181	1,117	1,317	1,231	1,973	1,531	807	22,478	26,308	8,829
Johnson	8.9	1,166	1,605	1,204	988	861	1,407	1,137	532	17,303	21,524	7,229
☐ Kenton	50.3	3,137	5,887	5,853	5,734	5,725	11,075	9,183	3,706	23,949	26,130	9,524
Knott	6.0	901	1,186	907	657	649	930	530	240	15,043	19,209	6,131
Knox	10.9	2,243	2,432	1,836	1,249	931	1,348	688	173	11,892	15,513	5,301
Larue	4.6	629	802	772	666	568	702	371	90	15,698	18,195	6,860
Laurel	14.5	1,620	2,401	2,346	2,135	1,786	2,431	1,314	467	16,993	19,700	6,753
Lawrence	5.2	699	1,067	900	499	425	699	621	290	14,582	20,279	6,892
Lee	2.9	422	685	626	353	292	284	162	76	12,530	16,204	5,948
Leslie	5.1	806	933	810	567	441	788	556	199	15,007	19,653	6,425
Letcher	11.1	1,425	2,059	1,885	1,379	1,175	1,752	1,065	360	15,592	19,004	6,491
Lewis	5.1	945	1,070	926	740	511	568	280	60	12,834	15,379	5,264
Lincoln	6.9	1,177	1,503	1,292	995	711	802	344	76	12,900	15,278	5,406
Livingston	3.8	381	615	655	494	490	737	334	94	17,495	19,638	7,773
Logan	9.2	968	1,496	1,316	1,262	1,133	1,635	1,052	338	18,218	20,963	7,745
Lyon	2.5	241	427	282	331	291	461	317	150	19,508	22,940	8,560
McCracken	24.4	2,151	3,548	2,927	2,784	2,711	4,683	4,001	1,595	21,452	24,368	9,731
McCreary	5.4	1,176	1,470	1,046	605	441	462	126	74	10,212	13,253	4,391
McLean	3.6	462	655	460	406	411	700	383	123	17,728	20,024	6,999
Madison	18.2	2,041	2,634	2,563	2,515	2,122	3,012	2,392	921	18,655	23,085	7,598
Magoffin	4.7	873	1,004	793	493	412	630	384	111	12,752	17,024	5,595
Marion	5.9	662	940	1,009	836	757	951	547	198	16,924	20,266	6,717
Marshall	10.3	818	1,552	1,424	1,292	1,264	2,196	1,435	319	20,250	22,287	8,566

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES

METRO AREA County	12/31/83 Total Households (Thousands)	Households by E B I Group								Median Household EBI	Average Household EBI	Per Capita EBI
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
KENTUCKY (continued)												
ALL COUNTIES (continued)												
Martin	4.7	727	711	548	474	341	765	766	368	18,720	22,694	6,926
Mason	6.5	651	1,009	829	852	766	1,197	873	323	19,455	22,260	8,316
Meade	7.7	501	868	1,159	1,351	1,178	1,645	738	260	19,869	21,716	7,085
Menifee	1.7	308	386	283	221	198	239	60	5	12,614	14,889	4,776
Mercer	7.2	764	1,090	966	894	846	1,464	890	286	19,352	21,395	7,900
Metcalfe	3.6	769	911	657	486	288	299	134	56	10,857	14,531	5,284
Monroe	4.7	1,061	1,131	849	642	403	415	130	69	10,883	13,760	5,334
Montgomery	7.7	1,021	1,427	1,294	1,228	901	1,070	544	215	15,408	18,203	6,611
Morgan	4.4	920	1,093	829	485	322	436	212	103	10,984	14,924	5,253
Muhlenberg	11.6	969	1,731	1,802	1,296	1,149	2,271	1,754	628	20,008	23,215	8,136
Nelson	9.5	849	1,374	1,342	1,278	1,287	1,826	1,130	414	19,631	22,311	7,385
Nicholas	2.6	345	482	443	403	286	339	216	86	15,349	18,348	6,626
Ohio	8.1	921	1,353	1,095	1,006	909	1,611	1,010	195	18,335	20,455	7,397
Oldham	9.5	444	646	892	954	916	2,179	2,259	1,210	29,365	32,479	9,672
Owen	3.5	469	709	540	476	355	492	363	96	15,308	18,545	6,979
Owsley	1.8	436	493	374	220	103	114	41	19	9,674	12,077	3,685
Pendleton	4.0	443	603	520	541	558	759	470	106	19,018	20,638	7,371
Perry	11.7	1,250	1,794	1,599	1,356	1,132	1,928	1,796	845	19,[illegible]11	23,356	7,720
Pike	29.7	3,632	4,920	4,723	3,889	3,673	5,386	2,440	1,037	16,992	19,727	6,781
Powell	3.8	504	714	673	571	396	593	271	78	15,073	17,753	5,622
Pulaski	18.0	2,310	3,636	3,114	2,332	1,867	2,526	1,563	652	14,892	19,023	7,060
Robertson	.8	116	160	122	142	94	112	46	8	15,067	16,511	5,743
Rockcastle	5.0	1,034	1,124	920	751	423	438	231	79	11,859	14,604	5,142
Rowan	6.2	850	1,294	1,003	751	728	836	526	212	14,727	19,751	6,345
Russell	5.7	999	1,351	1,038	777	518	527	341	149	12,284	15,937	6,138
Scott	7.8	673	1,145	1,127	1,069	1,068	1,632	755	331	19,477	21,958	7,545
Shelby	8.8	837	1,080	972	998	917	1,874	1,337	585	22,190	24,803	8,636
Simpson	5.5	420	877	665	731	618	1,015	825	349	20,413	23,687	8,743
Spencer	2.1	217	297	238	245	261	438	332	72	21,041	22,405	7,842
Taylor	8.4	860	1,392	1,164	1,108	1,039	1,733	736	368	18,511	20,928	7,954
Todd	4.3	591	883	753	602	409	619	286	157	14,469	17,888	6,519
Trigg	3.5	452	636	591	563	406	532	202	118	15,592	18,341	6,829
Trimble	2.2	177	284	251	276	273	406	365	168	21,965	25,005	8,595
Union	5.8	568	838	744	638	672	1,195	817	328	20,830	23,282	7,461
Warren	28.2	2,673	4,125	3,956	3,737	3,405	5,339	3,469	1,496	19,458	23,101	8,299
Washington	3.5	534	643	543	497	414	513	228	128	15,286	18,358	6,119
Wayne	6.4	1,342	1,445	1,135	971	659	524	214	110	11,777	14,385	5,201
Webster	5.7	627	948	851	624	557	1,048	758	287	18,314	21,690	8,188
Whitley	13.0	1,840	2,475	2,324	1,554	1,322	1,840	1,121	524	14,679	19,239	6,852
Wolfe	2.4	386	615	411	348	174	242	168	56	12,317	15,980	5,402
Woodford	6.4	359	678	703	762	685	1,283	1,287	643	25,102	27,990	9,736
TOTAL METRO COUNTIES	**624.1**	**47,767**	**75,808**	**75,450**	**74,887**	**72,985**	**126,807**	**102,925**	**47,471**	**22,575**	**25,707**	**9,445**
TOTAL STATE	**1,350.3**	**139,394**	**203,571**	**187,204**	**169,945**	**153,418**	**244,669**	**176,892**	**75,207**	**19,237**	**22,752**	**8,186**

LOUISIANA

METRO AREA County	12/31/83 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
ALEXANDRIA	**49.3**	**5,684**	**7,240**	**6,835**	**6,419**	**5,183**	**8,843**	**5,945**	**3,151**	**18,755**	**23,410**	**8,116**
Rapides	49.3	5,684	7,240	6,835	6,419	5,183	8,843	5,945	3,151	18,755	23,410	8,116
BATON ROUGE	**188.0**	**17,492**	**19,203**	**19,526**	**18,785**	**17,872**	**35,351**	**38,345**	**21,426**	**25,320**	**28,411**	**9,827**
Ascension	18.2	1,657	2,231	1,962	1,657	1,547	3,998	3,891	1,257	25,138	25,917	8,319
East Baton Rouge	141.5	13,231	14,074	14,847	14,280	13,479	25,335	28,528	17,726	25,322	29,005	10,292
Livingston	22.0	1,962	2,177	2,090	2,202	2,232	4,801	4,649	1,887	25,757	27,092	8,804
West Baton Rouge	6.3	642	721	627	646	614	1,217	1,277	556	24,160	26,863	8,337
HOUMA - THIBODAUX	**62.6**	**4,978**	**6,153**	**5,815**	**6,349**	**6,731**	**13,813**	**12,410**	**6,351**	**25,929**	**28,379**	**9,272**
Lafourche	28.8	2,489	2,880	2,622	3,223	3,265	6,337	5,318	2,666	24,877	27,698	9,0[illegible]
Terrebonne	33.8	2,489	3,273	3,193	3,126	3,466	7,476	7,092	3,685	26,835	28,959	9,503
LAFAYETTE	**74.5**	**5,986**	**7,653**	**7,547**	**8,015**	**7,734**	**14,577**	**13,538**	**9,450**	**25,212**	**29,259**	**10,196**
Lafayette	60.5	4,395	5,715	5,992	6,526	6,103	11,700	11,470	8,599	26,309	30,574	10,932
St. Martin	14.0	1,591	1,938	1,555	1,489	1,631	2,877	2,068	851	21,391	23,577	7,401
LAKE CHARLES	**62.0**	**4,924**	**6,575**	**6,467**	**6,351**	**6,244**	**13,602**	**12,153**	**5,684**	**25,340**	**27,262**	**9,549**
Calcasieu	62.0	4,924	6,575	6,467	6,351	6,244	13,602	12,153	5,684	25,340	27,262	9,549

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/83 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
LOUISIANA (continued)												
MONROE	**51.6**	**6,733**	**7,965**	**7,020**	**5,596**	**5,191**	**9,203**	**6,713**	**3,179**	**18,593**	**22,729**	**7,995**
Ouachita	51.6	6,733	7,965	7,020	5,596	5,191	9,203	6,713	3,179	18,593	22,729	7,995
NEW ORLEANS	**487.2**	**50,625**	**58,517**	**57,272**	**53,094**	**50,583**	**91,654**	**78,728**	**46,727**	**22,348**	**26,075**	**9,548**
Jefferson	177.3	10,468	14,760	17,993	19,474	20,630	41,769	34,711	17,495	26,243	28,484	10,355
Orleans	216.4	33,416	35,394	30,075	25,213	20,805	30,330	23,563	17,604	16,739	22,588	8,680
St. Bernard	23.3	1,300	2,021	2,696	2,584	2,847	5,806	4,496	1,550	25,338	26,390	8,924
St. Charles	13.6	1,017	1,263	1,097	998	1,242	2,799	3,469	1,715	29,280	30,089	9,884
St. John the Baptist	11.4	1,052	904	989	890	967	2,121	2,853	1,624	29,251	30,614	9,356
St. Tammany	45.2	3,372	4,175	4,422	3,935	4,092	8,829	9,636	6,739	28,022	30,812	10,543
SHREVEPORT	**128.5**	**12,501**	**15,492**	**15,419**	**15,802**	**14,621**	**24,379**	**19,409**	**10,877**	**21,668**	**25,839**	**9,495**
Bossier	30.3	2,606	3,369	3,978	4,316	3,972	6,284	4,382	1,393	21,069	23,800	8,280
Caddo	98.2	9,895	12,123	11,441	11,486	10,649	18,095	15,027	9,484	21,892	26,468	9,898
ALL COUNTIES												
Acadia	19.6	2,308	2,965	2,464	2,163	2,030	3,409	2,685	1,576	19,761	24,300	8,114
Allen	7.6	1,361	1,476	938	860	869	1,303	602	191	15,151	18,006	6,277
Ascension	18.2	1,657	2,231	1,962	1,657	1,547	3,998	3,891	1,257	25,138	25,917	8,319
Assumption	7.0	785	965	807	782	662	1,374	1,116	509	21,121	23,962	7,199
Avoyelles	14.7	2,820	3,106	2,277	1,927	1,448	1,723	955	444	13,094	17,012	5,816
Beauregard	11.0	1,317	1,740	1,355	1,251	1,182	1,960	1,461	734	19,326	23,046	7,682
Bienville	6.1	1,031	1,239	829	657	597	905	559	283	14,671	18,859	6,848
Bossier	30.3	2,606	3,369	3,978	4,316	3,972	6,284	4,382	1,393	21,069	23,800	8,280
Caddo	98.2	9,895	12,123	11,441	11,486	10,649	18,095	15,027	9,484	21,892	26,468	9,898
Calcasieu	62.0	4,924	6,575	6,467	6,351	6,244	13,602	12,153	5,684	25,340	27,262	9,549
Caldwell	4.4	793	896	619	531	440	566	348	207	14,107	18,832	7,143
Cameron	3.4	271	371	412	366	303	633	650	394	24,603	27,938	9,499
Catahoula	4.4	905	855	639	530	444	460	356	211	13,370	18,300	6,340
Claiborne	6.4	816	1,225	868	633	573	1,079	789	417	17,092	21,804	7,796
Concordia	8.1	1,546	1,420	1,075	850	654	1,395	833	327	15,045	19,209	6,649
De Soto	9.6	1,965	1,686	1,364	1,227	959	1,331	724	344	14,207	18,045	6,392
East Baton Rouge	141.5	13,231	14,074	14,847	14,280	13,479	25,335	28,528	17,726	25,322	29,005	10,292
East Carroll	3.7	1,199	867	568	324	233	273	126	110	8,473	13,012	4,186
East Feliciana	5.5	693	700	614	664	601	1,102	716	410	20,617	24,409	6,679
Evangeline	11.8	2,323	2,289	1,580	1,270	1,127	1,758	962	491	13,977	18,521	6,409
Franklin	8.5	1,890	1,897	1,361	991	722	970	445	224	11,683	15,565	5,490
Grant	6.5	1,036	1,096	860	731	614	1,046	804	313	16,682	20,377	7,399
Iberia	21.7	1,667	2,485	2,154	2,194	2,420	4,532	4,154	2,094	24,859	28,136	9,113
Iberville	10.3	1,350	1,501	1,216	1,037	877	1,700	1,771	848	20,242	24,732	7,696
Jackson	6.7	1,178	1,292	939	819	649	1,127	540	156	14,686	17,938	6,752
Jefferson	177.3	10,468	14,760	17,993	19,474	20,630	41,769	34,711	17,495	26,243	28,484	10,355
Jefferson Davis	11.1	1,528	1,685	1,336	1,163	1,213	2,234	1,347	594	19,322	22,083	7,339
Lafayette	60.5	4,395	5,715	5,992	6,526	6,103	11,700	11,470	8,599	26,309	30,574	10,932
Lafourche	28.8	2,489	2,880	2,622	3,223	3,265	6,337	5,318	2,666	24,877	27,698	9,003
La Salle	6.7	800	1,153	815	801	677	1,067	1,001	386	18,591	22,707	8,268
Lincoln	13.6	1,912	2,006	1,799	1,576	1,273	2,184	1,895	955	18,339	24,116	7,828
Livingston	22.0	1,962	2,177	2,090	2,202	2,232	4,801	4,649	1,887	25,757	27,092	8,804
Madison	5.9	1,686	1,405	1,060	600	376	462	140	171	9,417	13,546	4,995
Morehouse	12.3	2,650	2,667	1,732	1,216	1,055	1,604	968	408	12,119	[illegible],845	5,787
Natchitoches	14.3	2,747	2,579	2,014	1,719	1,553	1,960	1,065	663	14,491	18,746	6,429
Orleans	216.4	33,416	35,394	30,075	25,213	20,805	30,330	23,563	17,604	16,739	22,588	8,680
Ouachita	51.6	6,733	7,965	7,020	5,596	5,191	9,203	6,713	3,179	18,593	22,729	7,995
Plaquemines	8.3	771	837	849	852	806	1,747	1,580	858	25,222	27,149	8,408
Pointe Coupee	8.6	1,368	1,254	893	851	772	1,262	1,459	741	19,600	24,282	8,254
Rapides	49.3	5,684	7,240	6,835	6,419	5,183	8,843	5,945	3,151	18,755	23,410	8,116
Red River	3.8	676	746	503	481	376	493	381	144	14,750	18,479	6,442
Richland	7.6	1,999	1,600	995	832	758	828	369	219	10,859	15,465	5,247
Sabine	10.3	1,618	1,722	1,385	1,439	1,150	1,503	944	539	16,422	19,922	7,328
St. Bernard	23.3	1,300	2,021	2,696	2,584	2,847	5,806	4,496	1,550	25,338	26,390	8,924
St. Charles	13.6	1,017	1,263	1,097	998	1,242	2,799	3,469	1,715	29,280	30,089	9,884
St. Helena	3.2	493	462	432	413	351	362	376	311	17,566	23,172	7,490
St. James	6.6	653	837	718	492	498	1,155	1,555	692	25,981	27,441	8,049
St. John the Baptist	11.4	1,052	904	989	890	967	2,121	2,853	1,624	29,251	30,614	9,356
St. Landry	29.3	5,020	5,180	3,763	3,258	3,002	4,686	3,096	1,295	15,986	19,837	6,696
St. Martin	14.0	1,591	1,938	1,555	1,489	1,631	2,877	2,068	851	21,391	23,577	7,401
St. Mary	21.1	1,742	2,144	2,087	2,198	2,143	4,579	3,932	2,275	25,546	28,373	9,085
St. Tammany	45.2	3,372	4,175	4,422	3,935	4,092	8,829	9,636	6,739	28,022	30,812	10,543

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/83 Total Households (Thousands)	Households by E B I Group								Median Household EBI	Average Household EBI	Per Capita EBI
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
LOUISIANA (continued)												
ALL COUNTIES (continued)												
Tangipahoa	29.4	4,114	4,307	4,027	3,532	2,807	4,425	4,142	2,046	18,088	23,463	7,848
Tensas	2.9	872	658	464	280	155	262	102	107	9,175	13,885	4,910
Terrebonne	33.8	2,489	3,273	3,193	3,126	3,466	7,476	7,092	3,685	26,835	28,959	9,503
Union	7.8	1,081	1,527	1,090	914	892	1,287	706	303	16,032	19,961	6,982
Vermilion	18.0	1,987	2,666	2,350	1,988	1,759	3,163	2,595	1,492	20,025	24,100	8,391
Vernon	18.1	1,747	2,844	3,761	2,818	2,124	2,647	1,553	606	16,119	22,938	6,686
Washington	16.1	2,827	2,731	2,263	1,921	1,592	2,385	1,616	755	15,556	19,427	6,904
Webster	16.6	2,100	2,648	1,983	1,819	1,707	2,843	2,362	1,138	19,290	23,103	8,522
West Baton Rouge	6.3	642	721	627	646	614	1,217	1,277	556	24,160	26,863	8,337
West Carroll	4.6	1,394	980	634	533	335	359	241	124	9,529	13,746	4,827
West Feliciana	2.6	413	396	264	257	224	368	370	308	19,434	31,183	6,237
Winn	6.3	1,142	1,387	898	772	590	880	441	190	13,424	[illegible]	6,111
TOTAL METRO COUNTIES	**1,103.7**	**108,923**	**128,798**	**125,901**	**120,411**	**114,159**	**211,422**	**187,201**	**106,845**	**22,931**	**26,582**	**9,479**
TOTAL STATE	**1,565.8**	**179,517**	**205,290**	**186,935**	**172,953**	**159,751**	**284,813**	**242,073**	**134,448**	**21,161**	**25,125**	**8,798**
MAINE												
BANGOR	**47.4**	**2,995**	**7,045**	**7,049**	**6,353**	**6,009**	**9,881**	**6,087**	**1,981**	**20,211**	**23,110**	**7,944**
Penobscot	47.4	2,995	7,045	7,049	6,353	6,009	9,881	6,087	1,981	20,211	23,110	7,944
LEWISTON - AUBURN	**36.6**	**2,328**	**5,383**	**5,541**	**5,419**	**4,920**	**7,232**	**4,237**	**1,540**	**19,648**	**22,400**	**8,174**
Androscoggin	36.6	2,328	5,383	5,541	5,419	4,920	7,232	4,237	1,540	19,648	22,400	8,174
PORTLAND	**83.6**	**4,632**	**10,014**	**10,765**	**10,683**	**10,387**	**17,481**	**13,363**	**6,275**	**22,738**	**26,088**	**9,869**
Cumberland	83.6	4,632	10,014	10,765	10,683	10,387	17,481	13,363	6,275	22,738	26,088	9,869
ALL COUNTIES												
Androscoggin	36.6	2,328	5,383	5,541	5,419	4,920	7,232	4,237	1,540	19,648	22,400	8,174
Aroostook	29.7	2,184	4,620	4,850	4,876	4,123	5,176	2,867	1,304	18,229	21,326	7,173
Cumberland	83.6	4,632	10,014	10,765	10,683	10,387	17,481	13,363	6,275	22,738	26,088	9,869
Franklin	10.4	636	1,420	1,556	1,524	1,294	2,105	1,343	522	20,226	23,305	8,475
Hancock	16.7	1,128	2,613	2,679	2,545	2,213	3,120	1,738	664	18,739	21,677	8,246
Kennebec	41.2	2,445	5,336	5,701	5,820	5,579	8,642	5,708	1,969	21,139	23,780	8,662
Knox	13.1	1,031	2,350	2,475	2,146	1,563	2,112	985	438	16,512	19,830	7,685
Lincoln	10.3	710	1,454	1,409	1,460	1,359	1,999	1,326	583	20,412	23,223	8,666
Oxford	18.4	1,200	2,707	2,874	3,002	2,491	3,426	1,975	725	18,992	21,796	8,037
Penobscot	47.4	2,995	7,045	7,049	6,353	6,009	9,881	6,087	1,981	20,211	23,110	7,944
Piscataquis	6.5	438	1,043	1,262	1,026	869	1,300	479	83	17,376	19,351	7,027
Sagadahoc	11.0	721	1,363	1,613	1,694	1,562	2,268	1,412	367	20,332	22,770	7,977
Somerset	16.0	1,325	2,973	2,883	2,456	2,256	2,615	1,160	332	16,602	19,199	6,692
Waldo	10.6	888	1,819	1,870	1,892	1,426	1,761	677	267	16,835	19,048	6,821
Washington	12.9	1,298	2,575	2,394	1,827	1,506	1,932	1,062	306	15,460	18,706	6,778
York	54.7	3,166	6,745	7,286	8,055	7,629	12,554	7,059	2,206	21,324	23,573	8,631
TOTAL METRO COUNTIES	**167.6**	**9,955**	**22,442**	**23,355**	**22,455**	**21,316**	**34,594**	**23,687**	**9,796**	**21,290**	**24,441**	**8,930**
TOTAL STATE	**419.1**	**27,125**	**59,460**	**62,207**	**60,778**	**55,186**	**83,604**	**51,478**	**19,262**	**19,998**	**22,977**	**8,343**
MARYLAND												
BALTIMORE	**799.3**	**51,539**	**79,244**	**79,968**	**86,094**	**86,543**	**166,893**	**162,206**	**86,813**	**25,938**	**28,546**	**10,147**
Anne Arundel	132.7	4,521	7,413	9,591	12,204	13,703	30,619	34,536	20,113	31,178	33,531	11,077
Baltimore	249.2	8,702	17,148	21,730	25,908	28,508	58,650	57,402	31,152	28,746	31,230	11,706
Baltimore city	275.3	33,405	45,532	37,298	34,549	29,636	46,699	33,306	14,875	18,025	21,656	7,891
Carroll	34.5	1,305	2,739	3,285	3,589	4,244	8,665	7,986	2,687	27,402	29,077	9,393
Harford	50.6	1,932	3,218	4,080	5,016	5,300	11,093	13,353	6,608	30,248	32,151	10,455
Howard	47.4	1,042	1,921	2,633	3,579	3,896	9,152	14,324	10,853	36,459	37,294	12,979
Queen Anne's	9.6	632	1,273	1,351	1,249	1,256	2,015	1,299	525	21,205	23,484	8,052
CUMBERLAND	**38.9**	**3,361**	**6,196**	**5,715**	**5,205**	**5,244**	**7,393**	**4,428**	**1,358**	**19,020**	**21,430**	**7,868**
Allegany	28.9	2,367	4,673	4,289	3,800	3,728	5,585	3,415	1,043	19,080	21,719	8,057
Mineral, W. Va.	*10.0*	*994*	*1,523*	*1,426*	*1,405*	*1,516*	*1,808*	*1,013*	*315*	*18,862*	*20,555*	*7,341*
HAGERSTOWN	**41.0**	**3,254**	**5,358**	**5,385**	**5,607**	**5,529**	**8,664**	**5,523**	**1,680**	**20,785**	**23,065**	**8,252**
Washington	41.0	3,254	5,358	5,385	5,607	5,529	8,664	5,523	1,680	20,785	23,065	8,252
ALL COUNTIES												
Allegany	28.9	2,367	4,673	4,289	3,800	3,728	5,585	3,415	1,043	19,080	21,719	8,057

1984 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/83 Total Households (Thousands)	Households by E B I Group								Median Household EBI	Average Household EBI	Per Capita EBI
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
MARYLAND (continued)												
ALL COUNTIES (continued)												
Anne Arundel	132.7	4,521	7,413	9,591	12,204	13,703	30,619	34,536	20,113	31,178	33,531	11,077
Baltimore	249.2	8,702	17,148	21,730	25,908	28,508	58,650	57,402	31,152	28,746	31,230	11,706
Baltimore city	275.3	33,405	45,532	37,298	34,549	29,636	46,699	33,306	14,875	18,025	21,656	7,891
☐ Calvert	12.8	692	1,070	1,234	1,210	1,306	3,084	2,951	1,253	27,665	28,497	9,051
Caroline	8.6	891	1,475	1,343	1,246	1,187	1,507	741	210	17,442	19,440	6,880
Carroll	34.5	1,305	2,739	3,285	3,589	4,244	8,665	7,986	2,687	27,402	29,077	9,393
☐ Cecil	20.9	1,110	1,894	2,314	2,297	2,578	4,913	4,193	1,601	25,483	27,631	9,196
☐ Charles	24.8	1,226	1,648	1,873	2,169	2,443	6,124	6,892	2,425	30,019	30,316	9,091
Dorchester	11.2	1,001	1,759	1,758	1,640	1,379	2,058	1,156	449	18,231	21,201	7,734
☐ Frederick	41.5	1,882	3,301	4,021	4,649	4,681	9,730	9,307	3,929	27,237	29,025	9,545
Garrett	9.5	729	1,319	1,348	1,363	1,247	1,935	1,134	425	19,966	22,756	7,666
Harford	50.6	1,932	3,218	4,080	5,016	5,300	11,093	13,353	6,608	30,248	32,151	10,455
Howard	47.4	1,042	1,921	2,633	3,579	3,896	9,152	14,324	10,853	36,429	37,294	12,979
Kent	6.3	598	872	939	967	800	1,029	760	335	18,784	22,406	8,402
☐ Montgomery	220.1	5,255	8,377	11,288	15,294	17,420	36,469	51,589	74,408	39,441	42,883	15,744
☐ Prince George's	229.1	7,192	10,931	15,476	22,171	24,385	48,277	58,097	42,571	32,059	34,455	11,906
Queen Anne's	9.6	632	1,273	1,351	1,249	1,256	2,015	1,299	525	21,205	23,484	8,052
St. Mary's	21.0	1,240	1,799	2,433	2,482	2,480	4,693	4,220	1,653	25,133	27,330	8,789
Somerset	6.6	545	1,139	1,082	987	819	1,088	640	300	17,624	20,822	7,158
Talbot	10.5	608	1,214	1,325	1,336	1,331	1,922	1,625	1,139	22,821	27,234	10,873
Washington	41.0	3,254	5,358	5,385	5,607	5,529	8,664	5,523	1,680	20,785	23,065	8,252
Wicomico	24.4	2,019	3,204	3,396	3,406	3,265	4,762	3,163	1,185	20,253	22,951	8,272
Worcester	12.9	1,150	2,083	2,210	1,948	1,615	2,141	1,211	542	17,459	20,474	7,860
TOTAL METRO COUNTIES	**1,418.4**	**74,517**	**116,496**	**125,848**	**143,291**	**148,613**	**289,739**	**304,173**	**215,723**	**28,350**	**31,459**	**11,112**
TOTAL STATE	**1,529.4**	**83,298**	**131,360**	**141,682**	**158,666**	**162,736**	**310,874**	**318,823**	**221,961**	**27,677**	**30,865**	**10,908**
MASSACHUSETTS												
BOSTON - LAWRENCE - SALEM - LOWELL - BROCKTON	**1,336.0**	**67,735**	**139,476**	**126,672**	**131,499**	**133,225**	**259,443**	**277,239**	**200,711**	**27,633**	**31,077**	**11,366**
Essex	236.3	12,743	26,025	22,809	23,187	23,459	46,576	48,822	32,679	27,132	30,069	11,186
Middlesex	488.7	18,708	41,733	40,898	43,920	46,845	96,473	110,526	89,597	30,370	33,730	12,144
Norfolk	217.0	7,350	16,554	16,081	17,957	19,321	41,350	54,062	44,325	32,611	35,560	12,711
Plymouth	145.0	6,298	14,829	14,197	15,308	15,970	32,283	30,423	15,692	26,831	28,951	9,785
Suffolk	249.0	22,636	40,335	32,687	31,127	27,630	42,761	33,406	18,418	19,617	24,156	9,638
NEW BEDFORD - FALL RIVER - ATTLEBORO	**174.5**	**10,725**	**24,950**	**21,164**	**20,355**	**20,909**	**37,192**	**28,119**	**11,086**	**22,450**	**24,737**	**8,884**
Bristol	174.5	10,725	24,950	21,164	20,355	20,909	37,192	28,119	11,086	22,450	24,737	8,884
• PITTSFIELD	**53.7**	**2,688**	**6,633**	**6,108**	**6,301**	**6,156**	**11,178**	**9,715**	**4,921**	**24,148**	**27,395**	**10,324**
Berkshire	53.7	2,688	6,633	6,108	6,301	6,156	11,178	9,715	4,921	24,148	27,395	10,324
SPRINGFIELD	**208.4**	**12,839**	**27,613**	**23,812**	**24,525**	**24,009**	**44,011**	**36,218**	**15,373**	**23,187**	**26,055**	**9,341**
Hampden	161.2	10,402	22,176	18,162	19,096	18,399	33,576	27,758	11,631	22,885	25,481	9,361
Hampshire	47.2	2,437	5,437	5,650	5,429	5,610	10,435	8,460	3,742	24,153	28,013	9,279
WORCESTER - FITCHBURG - LEOMINSTER	**234.2**	**11,958**	**27,799**	**25,500**	**26,122**	**26,404**	**51,015**	**44,866**	**20,536**	**24,870**	**27,420**	**9,866**
Worcester	234.2	11,958	27,799	25,500	26,122	26,404	51,015	44,866	20,536	24,870	27,420	9,866
ALL COUNTIES												
Barnstable	68.3	3,299	8,183	9,011	9,126	8,471	13,958	10,736	5,516	22,608	25,907	10,458
Berkshire	53.7	2,688	6,633	6,108	6,301	6,156	11,178	9,715	4,921	24,148	27,395	10,324
Bristol	174.5	10,725	24,950	21,164	20,355	20,909	37,192	28,119	11,086	22,450	24,737	8,884
Dukes	4.5	205	560	631	670	598	851	594	391	21,449	25,344	11,181
Essex	236.3	12,743	26,025	22,809	23,187	23,459	46,576	48,822	32,679	27,132	30,069	11,186
Franklin	25.7	1,514	3,332	3,520	3,258	3,191	5,553	3,886	1,446	21,931	24,356	9,413
Hampden	161.2	10,402	22,176	18,162	19,096	18,399	33,576	27,758	11,631	22,885	25,481	9,361
Hampshire	47.2	2,437	5,437	5,650	5,429	5,610	10,435	8,460	3,742	24,153	28,013	9,279
Middlesex	488.7	18,708	41,733	40,898	43,920	46,845	96,473	110,526	89,597	30,370	33,730	12,144
Nantucket	2.4	89	205	257	222	277	587	444	319	27,431	31,087	13,323
Norfolk	217.0	7,350	16,554	16,081	17,957	19,321	41,350	54,062	44,325	32,611	35,560	12,711
Plymouth	145.0	6,298	14,829	14,197	15,308	15,970	32,283	30,423	15,692	26,831	28,951	9,785
Suffolk	249.0	22,636	40,335	32,687	31,127	27,630	42,761	33,406	18,418	19,617	24,156	9,638
Worcester	234.2	11,958	27,799	25,500	26,122	26,404	51,015	44,866	20,536	24,870	27,420	9,866

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/83 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
MASSACHUSETTS (continued)												
TOTAL METRO COUNTIES	**2,006.8**	**105,945**	**226,471**	**203,256**	**208,802**	**210,703**	**402,839**	**396,157**	**252,627**	**26,160**	**29,479**	**10,730**
TOTAL STATE	**2,107.7**	**111,052**	**238,751**	**216,675**	**222,078**	**223,240**	**423,788**	**411,817**	**260,299**	**25,957**	**29,293**	**10,710**
MICHIGAN												
ANN ARBOR	**95.7**	**4,996**	**8,232**	**9,339**	**9,981**	**10,190**	**19,315**	**20,561**	**13,086**	**27,537**	**31,203**	**11,113**
Washtenaw	95.7	4,996	8,232	9,339	9,981	10,190	19,315	20,561	13,086	27,537	31,203	11,113
BATTLE CREEK	**49.9**	**2,922**	**5,910**	**5,669**	**5,437**	**5,455**	**10,723**	**9,661**	**4,123**	**24,590**	**26,858**	**9,862**
Calhoun	49.9	2,922	5,910	5,669	5,437	5,455	10,723	9,661	4,123	24,590	26,858	9,862
BENTON HARBOR	**59.8**	**3,524**	**7,191**	**7,379**	**6,744**	**6,489**	**11,999**	**11,251**	**5,223**	**23,896**	**26,697**	**9,635**
Berrien	59.8	3,524	7,191	7,379	6,744	6,489	11,999	11,251	5,223	23,896	26,697	9,635
DETROIT	**1,551.5**	**97,264**	**155,333**	**144,331**	**142,624**	**155,788**	**326,143**	**338,278**	**191,739**	**27,435**	**29,604**	**10,566**
Lapeer	23.0	1,194	2,041	2,200	2,328	2,680	5,796	5,019	1,742	26,731	27,909	8,582
Livingston	34.1	1,144	2,172	2,594	2,750	3,170	8,133	9,393	4,744	31,505	32,699	10,258
Macomb	239.9	9,474	17,710	19,793	22,224	26,380	60,711	59,939	23,669	29,006	29,944	10,296
Monroe	44.1	1,498	3,272	3,647	3,629	3,775	9,136	12,092	7,051	32,098	33,023	10,827
Oakland	368.6	13,048	24,117	26,230	29,241	33,627	74,880	90,959	76,498	32,712	36,028	13,097
St. Clair	48.0	2,959	5,194	5,041	4,873	5,275	10,446	9,805	4,407	25,609	27,440	9,435
Wayne	793.8	67,947	100,827	84,826	77,579	80,881	157,041	151,071	73,628	24,075	26,375	9,615
DETROIT - ANN ARBOR CONSOLIDATED AREA	***1,647.2***	***102,260***	***163,565***	***153,670***	***152,605***	***165,978***	***345,458***	***358,839***	***204,825***	***27,440***	***29,697***	***10,598***
FLINT	**155.3**	**9,286**	**15,767**	**15,139**	**13,551**	**16,043**	**33,845**	**35,461**	**16,208**	**27,282**	**28,639**	**10,159**
Genesee	155.3	9,286	15,767	15,139	13,551	16,043	33,845	35,461	16,208	27,282	28,639	10,159
GRAND RAPIDS	**214.6**	**9,759**	**20,390**	**22,388**	**22,724**	**24,695**	**50,226**	**42,927**	**21,491**	**26,426**	**28,786**	**10,120**
Kent	161.7	8,001	16,600	17,658	17,733	18,574	36,778	30,599	15,757	25,606	28,197	10,170
Ottawa	52.9	1,758	3,790	4,730	4,991	6,121	13,448	12,328	5,734	28,667	30,588	9,982
JACKSON	**51.4**	**2,707**	**5,175**	**5,421**	**5,459**	**5,836**	**11,552**	**10,580**	**4,670**	**25,922**	**28,015**	**9,600**
Jackson	51.4	2,707	5,175	5,421	5,459	5,836	11,552	10,580	4,670	25,922	28,015	9,600
KALAMAZOO	**76.7**	**3,591**	**7,221**	**7,987**	**7,924**	**7,941**	**15,941**	**16,177**	**9,918**	**27,329**	**30,577**	**11,042**
Kalamazoo	76.7	3,591	7,221	7,987	7,924	7,941	15,941	16,177	9,918	27,329	30,577	11,042
LANSING - EAST LANSING	**145.6**	**6,827**	**12,906**	**14,424**	**15,144**	**15,989**	**31,256**	**31,745**	**17,309**	**27,333**	**30,232**	**10,453**
Clinton	18.2	593	1,412	1,648	1,539	2,146	4,608	4,573	1,681	28,676	29,638	9,497
Eaton	32.3	1,436	2,618	3,092	3,422	3,929	8,030	7,239	2,534	26,936	28,113	9,806
Ingham	95.1	4,798	8,876	9,684	10,183	9,914	18,618	19,933	13,094	27,173	31,065	10,873
MUSKEGON	**54.2**	**3,044**	**6,696**	**6,724**	**6,437**	**6,471**	**11,586**	**9,628**	**3,614**	**23,246**	**25,498**	**9,003**
Muskegon	54.2	3,044	6,696	6,724	6,437	6,471	11,586	9,628	3,614	23,246	25,498	9,003
SAGINAW - BAY CITY - MIDLAND	**142.7**	**9,354**	**15,671**	**14,347**	**13,335**	**14,860**	**32,334**	**29,222**	**13,577**	**26,179**	**27,749**	**9,548**
Bay	40.7	2,762	5,119	4,311	3,956	4,336	9,490	7,797	2,929	24,852	26,138	9,179
Midland	25.6	1,038	2,152	2,125	2,073	2,141	5,321	6,223	4,527	31,485	33,399	11,477
Saginaw	76.4	5,554	8,400	7,911	7,306	8,383	17,523	15,202	6,121	25,357	26,713	9,099
ALL COUNTIES												
Alcona	4.0	341	811	796	611	478	553	312	98	15,374	18,410	7,081
Alger	3.2	230	522	472	375	441	712	367	81	20,013	21,304	7,410
Allegan	28.5	1,499	3,090	3,409	3,622	3,536	6,838	4,825	1,681	23,712	25,590	8,672
Alpena	11.3	825	1,741	1,542	1,361	1,494	2,360	1,565	412	20,626	22,485	8,066
Antrim	6.1	505	963	960	962	798	1,147	569	196	18,152	20,649	7,366
Arenac	5.6	495	899	978	805	636	1,024	580	183	17,561	20,534	7,371
Baraga	3.0	280	613	511	382	333	567	275	39	16,152	19,349	6,994
Barry	16.1	922	1,794	1,991	2,017	2,098	3,956	2,544	778	23,223	24,765	8,465
Bay	40.7	2,762	5,119	4,311	3,956	4,336	9,490	7,797	2,929	24,852	26,138	9,179
Benzie	4.3	228	581	614	613	553	887	588	236	20,966	23,620	8,535
Berrien	59.8	3,524	7,191	7,379	6,744	6,489	11,999	11,251	5,223	23,896	26,697	9,635
Branch	14.2	899	1,661	1,896	2,054	1,818	3,163	2,051	658	21,575	23,802	8,492
Calhoun	49.9	2,922	5,910	5,669	5,437	5,455	10,723	9,661	4,123	24,590	26,858	9,862
Cass	17.6	1,143	2,112	2,384	2,334	2,392	3,865	2,582	788	21,693	23,632	8,386
Charlevoix	7.7	726	1,335	1,272	1,130	944	1,367	734	192	17,170	19,789	7,433
Cheboygan	7.9	669	1,415	1,402	1,187	1,082	1,328	659	158	16,913	19,156	7,071
Chippewa	9.3	977	1,851	1,614	1,340	1,156	1,520	680	162	15,738	18,835	6,512
Clare	9.5	703	1,765	1,922	1,335	996	1,472	974	333	16,174	20,052	7,500
Clinton	18.2	593	1,412	1,648	1,539	2,146	4,608	4,573	1,681	28,676	29,638	9,497
Crawford	3.6	198	543	663	528	380	602	486	200	18,568	23,413	7,952

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES METRO AREA County	12/31/83 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
MICHIGAN (continued)												
ALL COUNTIES (continued)												
Delta	13.6	893	2,171	1,840	1,549	1,572	3,069	1,930	576	21,143	23,062	8,125
Dickinson	9.6	791	1,764	1,440	1,191	1,293	1,848	1,014	259	18,423	20,684	7,880
Eaton	32.3	1,436	2,615	3,092	3,422	3,929	8,030	7,239	2,534	26,936	28,113	9,806
Emmet	8.6	559	1,268	1,235	1,073	1,036	1,698	1,200	531	20,786	23,863	8,623
Genesee	155.3	9,286	15,767	13,139	13,551	16,043	33,845	35,461	16,208	27,282	28,639	10,159
Gladwin	7.8	637	1,497	1,416	1,002	792	1,428	845	183	16,612	19,852	7,202
Gogebic	7.2	508	1,427	1,369	1,127	906	1,135	569	159	16,215	19,281	7,464
Grand Traverse	21.0	1,089	2,496	2,547	2,788	2,826	4,384	3,399	1,431	22,573	25,638	9,172
Gratiot	13.3	833	1,523	1,610	1,560	1,488	2,793	2,390	1,103	23,764	26,607	9,097
Hillsdale	14.2	1,071	1,965	2,062	2,024	1,870	2,989	1,618	601	19,944	22,340	7,517
Houghton	12.8	1,073	2,594	2,281	1,899	1,476	2,126	1,058	293	16,093	20,001	6,773
Huron	13.0	1,004	1,897	1,970	1,846	1,601	2,552	1,544	586	19,385	22,224	8,003
Ingham	95.1	4,798	8,876	9,684	10,183	9,914	18,618	19,933	13,094	27,173	31,065	10,873
Ionia	16.3	852	1,808	1,800	1,913	1,878	3,761	3,136	1,152	24,725	26,763	8,389
Iosco	10.8	648	1,905	2,310	1,628	1,273	1,811	975	250	16,506	20,260	7,519
Iron	5.3	455	1,222	933	697	579	901	420	93	15,263	18,332	7,305
Isabella	17.0	928	1,934	2,272	2,291	2,109	3,239	2,782	1,445	22,473	27,390	8,345
Jackson	51.4	2,707	5,175	5,421	5,459	5,836	11,552	10,580	4,670	25,922	28,015	9,600
Kalamazoo	76.7	3,591	7,221	7,987	7,924	7,941	15,941	16,177	9,918	27,329	30,577	11,042
Kalkaska	4.5	382	782	755	682	549	876	362	112	17,285	19,607	6,947
Kent	161.7	8,001	16,600	17,658	17,733	18,574	36,778	30,599	15,757	25,606	28,197	10,170
Keweenaw	.7	88	198	146	98	67	74	25	4	12,000	14,606	5,680
Lake	3.3	675	908	657	403	286	269	86	16	10,441	12,884	5,061
Lapeer	23.0	1,194	2,041	2,200	2,328	2,680	5,796	5,019	1,742	26,731	27,909	8,582
Leelanau	5.4	372	697	814	800	746	1,107	627	237	20,112	22,689	8,335
Lenawee	30.1	1,433	2,822	3,255	3,495	3,827	6,913	6,122	2,233	25,283	27,339	9,256
Livingston	34.1	1,144	2,172	2,594	2,750	3,170	8,133	9,393	4,744	31,505	32,699	10,258
Luce	2.1	123	337	331	335	267	392	251	64	18,818	21,727	7,020
Mackinac	3.6	275	647	667	551	482	667	256	55	16,848	18,928	6,883
Macomb	239.9	9,474	17,710	19,793	22,224	26,380	60,711	59,939	23,669	29,006	29,944	10,296
Manistee	9.0	834	1,470	1,374	1,193	1,180	1,765	883	301	18,445	20,639	8,041
Marquette	24.8	1,340	3,223	3,364	3,097	2,678	6,133	3,783	1,182	22,519	24,880	8,282
Mason	10.0	845	1,620	1,556	1,472	1,432	1,874	972	229	18,353	20,481	7,614
Mecosta	11.5	928	1,957	2,039	1,697	1,413	1,879	1,241	346	17,338	22,034	6,633
Menominee	9.2	785	1,617	1,483	1,442	1,435	1,578	704	156	17,570	19,016	6,781
Midland	25.6	1,038	2,152	2,125	2,073	2,141	5,321	6,223	4,527	31,485	33,399	11,477
Missaukee	3.6	307	627	685	592	484	585	257	63	16,467	18,776	6,259
Monroe	44.1	1,498	3,272	3,647	3,629	3,775	9,136	12,092	7,051	32,098	33,023	10,827
Montcalm	17.0	1,149	2,374	2,310	2,263	2,141	3,561	2,375	827	20,920	23,222	8,073
Montmorency	3.1	374	680	631	473	344	379	158	61	13,820	16,654	6,374
Muskegon	54.2	3,044	6,696	6,724	6,437	6,471	11,586	9,628	3,614	23,246	25,498	9,003
Newaygo	13.0	1,138	2,169	2,059	1,806	1,613	2,569	1,282	364	18,074	20,310	7,273
Oakland	368.6	13,048	24,117	26,230	29,241	33,627	74,880	90,959	76,498	32,712	36,028	13,097
Oceana	7.8	653	1,265	1,194	1,171	1,043	1,483	719	272	18,322	20,756	7,132
Ogemaw	6.5	699	1,473	1,278	860	727	870	453	140	14,020	17,538	6,404
Ontonagon	3.3	229	581	567	395	418	669	361	80	18,403	20,837	7,474
Osceola	7.0	455	1,020	1,010	1,042	917	1,319	928	309	19,866	22,509	7,958
Oscoda	2.8	322	630	582	425	347	340	116	38	13,621	16,111	6,096
Otsego	5.5	275	671	881	919	787	1,090	641	236	20,023	22,691	7,751
Ottawa	52.9	1,758	3,790	4,730	4,991	6,121	13,448	12,328	5,734	28,667	30,588	9,982
Presque Isle	5.1	629	1,003	752	609	598	909	414	186	16,320	19,372	6,958
Roscommon	7.5	698	1,646	1,584	1,174	831	872	569	126	14,369	17,400	7,131
Saginaw	76.4	5,554	8,400	7,911	7,306	8,383	17,523	15,202	6,121	25,357	26,713	9,099
St. Clair	48.0	2,959	5,194	5,041	4,873	5,275	10,446	9,805	4,407	25,609	27,440	9,435
St. Joseph	20.3	928	2,135	2,722	2,804	2,665	4,395	3,381	1,270	22,862	25,343	9,042
Sanilac	14.4	1,112	2,052	2,279	2,168	1,912	2,720	1,600	557	19,017	21,665	7,628
Schoolcraft	3.0	166	540	489	423	350	585	345	102	18,537	21,353	7,536
Shiawassee	23.5	1,330	2,271	2,454	2,645	2,735	5,963	4,520	1,582	25,531	26,460	8,770
Tuscola	18.7	1,117	1,832	2,060	2,215	2,142	4,200	3,806	1,328	24,962	26,659	8,655
Van Buren	24.5	1,677	3,583	3,379	3,097	3,076	4,982	3,629	1,077	20,824	23,079	8,171
Washtenaw	95.7	4,996	8,232	9,339	9,981	10,190	19,315	20,561	13,086	27,537	31,203	11,113
Wayne	793.8	67,947	100,827	84,826	77,579	80,881	157,041	151,071	73,628	24,075	26,375	9,615
Wexford	9.5	689	1,480	1,689	1,390	1,299	1,598	992	363	18,155	21,249	7,705
TOTAL METRO COUNTIES	**2,597.4**	**153,274**	**260,492**	**253,148**	**249,360**	**269,757**	**554,920**	**555,491**	**300,958**	**26,994**	**29,263**	**10,388**
TOTAL STATE	**3,230.1**	**197,282**	**351,969**	**345,745**	**334,340**	**348,382**	**682,631**	**640,020**	**329,731**	**25,525**	**28,023**	**9,915**

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/83 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
MINNESOTA												
DULUTH	**98.5**	**5,495**	**12,998**	**11,578**	**9,964**	**9,870**	**21,902**	**19,645**	**7,048**	**24,676**	**26,537**	**9,894**
St. Louis	82.0	4,545	10,646	9,317	8,077	7,971	18,460	16,854	6,130	25,273	26,946	10,021
Douglas, Wisc.	*16.5*	*950*	*2,352*	*2,261*	*1,887*	*1,899*	*3,442*	*2,791*	*918*	*22,197*	*24,503*	*9,252*
FARGO - MOORHEAD	**53.0**	**3,080**	**5,525**	**6,061**	**6,140**	**6,177**	**11,236**	**10,049**	**4,732**	**24,609**	**28,008**	**10,216**
Clay	16.9	1,226	1,994	2,111	2,209	2,219	3,600	2,622	919	22,011	25,055	8,520
Cass, N. D.	*36.1*	*1,854*	*3,531*	*3,950*	*3,931*	*3,958*	*7,636*	*7,427*	*3,813*	*26,061*	*29,390*	*11,098*
MINNEAPOLIS - ST. PAUL	**810.3**	**31,710**	**67,505**	**72,359**	**78,800**	**81,681**	**172,794**	**193,093**	**112,358**	**29,316**	**31,728**	**11,685**
Anoka	67.2	1,600	3,268	3,936	4,950	6,311	18,235	21,180	7,720	32,655	33,110	10,555
Carver	13.2	470	1,084	1,056	1,252	1,448	2,857	3,307	1,726	29,276	31,861	10,514
Chisago	9.3	550	1,083	1,041	1,003	1,105	2,471	1,630	417	24,426	25,339	8,182
Dakota	73.0	1,807	3,924	5,155	6,142	6,666	16,633	20,789	11,884	32,877	34,205	11,619
Hennepin	373.8	15,519	34,020	34,883	37,604	37,116	72,721	84,055	57,882	28,826	32,135	12,794
Isanti	8.4	503	941	1,002	1,033	1,174	2,038	1,297	412	23,089	24,519	7,983
Ramsey	174.8	7,726	16,701	17,950	18,717	18,642	36,062	37,843	21,159	27,103	30,095	11,519
Scott	15.1	657	935	1,180	1,537	1,491	3,800	3,796	1,704	29,736	31,066	9,732
Washington	39.6	1,030	1,937	2,309	2,603	3,151	9,129	12,563	6,878	34,658	35,820	11,403
Wright	20.6	1,203	2,103	2,325	2,512	2,959	5,199	3,270	1,029	23,669	25,170	7,892
St. Croix, Wisc.	*15.3*	*645*	*1,509*	*1,522*	*1,447*	*1,618*	*3,649*	*3,363*	*1,547*	*27,554*	*29,145*	*9,694*
ROCHESTER	**34.2**	**1,296**	**2,716**	**3,212**	**3,606**	**3,671**	**7,467**	**8,070**	**4,162**	**28,527**	**30,747**	**11,163**
Olmsted	34.2	1,296	2,716	3,212	3,606	3,671	7,467	8,070	4,162	28,527	30,747	11,163
ST. CLOUD	**53.5**	**3,344**	**6,056**	**6,673**	**6,837**	**7,204**	**12,147**	**8,140**	**3,099**	**22,645**	**25,399**	**7,846**
Benton	9.0	571	1,080	1,020	1,134	1,136	2,064	1,504	491	23,039	24,959	8,382
Sherburne	10.2	538	903	1,016	1,104	1,439	2,741	1,864	395	25,331	26,687	8,030
Stearns	34.3	2,235	4,073	4,637	4,599	4,629	7,342	4,772	2,013	21,703	25,132	7,662
ALL COUNTIES												
Aitkin	5.3	834	1,311	1,061	845	596	485	145	23	12,150	14,166	5,250
Anoka	67.2	1,600	3,268	3,936	4,950	6,311	18,235	21,180	7,720	32,655	33,110	10,555
Becker	10.8	1,202	1,988	2,017	1,701	1,305	1,648	670	269	15,508	18,193	6,359
Beltrami	10.8	1,033	1,965	1,700	1,519	1,251	1,804	1,127	401	17,216	20,951	6,899
Benton	9.0	571	1,080	1,020	1,134	1,136	2,064	1,504	491	23,039	24,959	8,382
Big Stone	2.8	266	426	413	416	358	521	257	143	18,512	21,259	7,937
Blue Earth	18.1	1,301	2,304	2,655	2,658	2,256	3,900	2,124	902	20,278	23,744	8,265
Brown	10.0	839	1,339	1,353	1,495	1,422	2,110	1,011	391	19,779	22,095	7,780
Carlton	10.3	633	1,423	1,304	1,147	1,405	2,384	1,589	415	22,346	23,619	8,029
Carver	13.2	470	1,084	1,056	1,252	1,448	2,857	3,307	1,726	29,276	31,861	10,514
Cass	8.0	831	1,594	1,494	1,241	941	1,169	548	182	15,293	18,105	6,437
Chippewa	5.6	514	915	899	841	730	980	538	183	17,754	20,386	7,766
Chisago	9.3	550	1,083	1,041	1,003	1,105	2,471	1,630	417	24,426	25,339	8,182
Clay	16.9	1,226	1,994	2,111	2,209	2,219	3,600	2,622	919	22,011	25,055	8,520
Clearwater	3.0	429	692	541	400	341	392	157	38	13,184	16,101	5,427
Cook	1.8	84	323	286	267	237	291	171	41	16,981	19,346	8,098
Cottonwood	5.3	549	762	835	827	717	879	470	261	18,012	20,912	7,591
Crow Wing	16.3	1,447	2,814	2,549	2,229	1,986	3,058	1,608	609	17,928	20,745	7,685
Dakota	73.0	1,807	3,924	5,155	6,142	6,666	16,633	20,789	11,884	32,877	34,205	11,619
Dodge	5.3	485	661	719	822	807	1,158	496	152	19,782	21,093	7,121
Douglas	10.8	1,151	1,838	1,770	1,597	1,373	1,915	869	287	16,942	19,551	7,158
Faribault	7.3	816	1,172	1,307	1,165	965	1,217	481	177	16,375	18,776	7,176
Fillmore	7.9	1,092	1,437	1,402	1,213	1,020	1,171	392	173	15,072	17,378	6,356
Freeborn	13.3	1,053	1,799	1,760	1,754	1,766	3,021	1,655	492	20,789	27,543	8,493
Goodhue	14.2	927	1,814	1,805	1,718	1,847	3,287	2,078	734	22,255	24,249	8,587
Grant	2.6	252	437	444	391	343	408	207	118	17,026	20,122	6,976
Hennepin	373.8	15,519	34,020	34,883	37,604	37,116	72,721	84,055	57,882	28,826	32,135	12,794
Houston	6.2	483	862	852	925	892	1,231	726	229	19,882	21,922	7,191
Hubbard	5.6	575	1,045	1,031	857	667	871	415	139	15,805	18,727	6,722
Isanti	8.4	503	941	1,002	1,033	1,174	2,038	1,297	412	23,089	24,519	7,983
Itasca	16.1	1,334	2,453	2,294	2,034	2,229	3,735	1,688	333	19,850	20,916	7,434
Jackson	4.9	577	671	800	718	659	903	406	166	17,787	19,963	7,300
Kanabec	4.7	459	797	792	720	638	785	395	114	17,077	19,345	6,994
Kandiyohi	13.7	1,030	1,866	2,048	2,062	1,864	2,638	1,523	669	19,614	22,710	8,039
Kittson	2.4	255	400	391	355	283	447	195	74	17,056	19,530	7,102
Koochiching	6.1	598	997	836	781	886	1,289	620	93	19,036	19,951	7,035
Lac qui Parle	3.8	505	692	685	598	473	549	234	64	15,134	17,589	6,427
Lake	4.4	238	464	540	573	776	1,129	495	185	22,745	24,245	8,466

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES METRO AREA County	12/31/83 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
MINNESOTA (continued)												
ALL COUNTIES (continued)												
Lake of the Woods	1.4	177	270	285	233	162	217	40	16	14,429	16,149	5,949
Le Sueur	8.3	725	1,229	1,189	1,175	1,200	1,669	817	296	19,314	21,193	7,422
Lincoln	2.9	540	672	597	434	237	282	93	45	11,828	14,586	5,287
Lyon	8.8	827	1,235	1,311	1,240	1,201	1,735	930	321	19,148	21,859	7,543
McLeod	10.8	786	1,328	1,309	1,537	1,522	2,528	1,384	406	21,422	22,857	8,094
Mahnomen	1.7	201	337	333	261	186	226	123	33	14,656	17,409	5,584
Marshall	4.4	586	770	793	704	552	623	313	59	15,321	17,382	6,022
Martin	9.5	553	1,154	1,293	1,347	1,296	1,912	1,302	643	21,519	24,560	9,446
Meeker	7.5	739	1,152	1,123	1,080	926	1,402	791	287	18,338	21,096	7,463
Mille Lacs	6.9	672	1,269	1,144	1,004	844	1,282	515	170	16,722	19,259	6,885
Morrison	9.9	1,268	1,781	1,597	1,465	1,263	1,533	703	290	15,997	18,537	6,097
Mower	14.7	1,080	2,010	2,029	1,680	1,729	2,930	2,327	915	21,569	24,079	9,146
Murray	4.0	510	611	708	693	560	538	263	117	[illegible]	18,303	6,479
Nicollet	9.1	507	964	1,059	1,116	1,085	2,101	1,619	649	[illegible]	27,228	8,913
Nobles	7.7	762	1,218	1,294	1,191	1,024	1,288	648	275	17,280	19,897	7,227
Norman	3.3	328	525	493	472	418	575	320	169	18,170	21,253	7,880
Olmsted	34.2	1,296	2,716	3,212	3,606	3,671	7,467	8,070	4,162	28,527	30,747	11,163
Otter Tail	19.3	2,026	3,255	3,137	2,729	2,450	3,317	1,696	690	17,187	20,269	7,271
Pennington	5.7	693	1,032	1,078	981	731	756	344	85	15,225	17,279	6,354
Pine	7.3	873	1,461	1,262	1,081	957	1,114	456	96	15,243	17,589	6,057
Pipestone	4.2	733	950	806	672	459	337	183	60	12,497	14,929	5,649
Polk	12.5	1,246	1,989	1,864	1,647	1,587	2,341	1,294	532	18,475	21,169	7,604
Pope	4.4	590	890	811	656	544	570	230	109	14,355	17,008	6,342
Ramsey	174.8	7,726	16,701	17,950	18,717	18,642	36,062	37,843	21,159	27,103	30,095	11,519
Red Lake	1.8	283	358	300	265	205	254	111	24	14,268	16,617	5,539
Redwood	6.7	776	1,064	1,107	1,035	841	1,138	514	225	16,836	19,769	7,083
Renville	7.3	712	1,057	1,104	1,153	1,069	1,406	583	216	18,388	20,200	7,410
Rice	15.1	865	1,959	2,040	1,951	2,036	3,341	2,245	663	21,783	24,810	7,887
Rock	3.8	403	613	685	590	499	680	220	110	16,548	18,927	6,785
Roseau	4.5	563	754	732	716	622	733	314	66	16,361	18,002	6,280
St. Louis	82.0	4,545	10,646	9,317	8,077	7,971	18,460	16,854	6,130	25,273	26,946	10,021
Scott	15.1	657	935	1,180	1,537	1,491	3,800	3,796	1,704	29,736	31,066	9,732
Sherburne	10.2	538	903	[illegible]	1,104	1,439	2,741	1,864	595	25,331	26,687	8,030
Sibley	5.4	511	858	885	845	785	940	411	165	17,717	19,786	7,029
Stearns	34.3	2,235	4,073	4,637	4,599	4,629	7,342	4,772	2,013	21,703	25,132	7,662
Steele	10.8	593	1,175	1,260	1,341	1,479	2,624	1,731	597	23,493	25,478	8,819
Stevens	3.8	442	651	652	559	494	603	261	138	16,342	19,685	6,679
Swift	4.6	608	760	746	704	589	692	316	185	16,270	19,003	6,883
Todd	9.0	1,205	1,758	1,540	1,377	1,113	1,207	595	205	14,990	17,554	6,053
Traverse	1.8	167	289	309	273	212	311	157	82	17,370	20,743	7,045
Wabasha	7.2	603	1,023	950	988	927	1,506	872	331	20,188	22,483	8,094
Wadena	5.0	509	1,001	811	730	560	716	542	131	16,145	19,428	6,653
Waseca	6.7	492	851	870	899	924	1,401	971	292	21,245	23,407	8,254
Washington	39.6	1,030	1,937	2,309	2,603	3,151	9,129	12,563	6,878	34,658	35,820	11,403
Watonwan	4.7	474	759	764	740	731	764	353	115	17,514	19,199	7,458
Wilkin	2.8	175	366	441	359	387	609	309	154	20,776	23,005	7,855
Winona	15.7	1,027	2,078	2,174	1,997	2,018	3,244	2,261	901	21,440	24,902	8,481
Wright	20.6	1,203	2,103	2,325	2,512	2,959	5,199	3,270	1,029	23,669	25,170	7,892
Yellow Medicine	4.7	446	630	625	666	615	841	588	289	19,871	22,969	8,178
TOTAL METRO COUNTIES	**981.6**	**41,476**	**87,408**	**92,150**	**98,082**	**101,128**	**210,819**	**225,416**	**125,121**	**28,419**	**30,874**	**11,259**
TOTAL STATE	**1,504.7**	**90,674**	**168,795**	**172,243**	**172,537**	**169,200**	**308,480**	**278,451**	**144,320**	**24,365**	**27,461**	**9,913**
MISSISSIPPI												
BILOXI - GULFPORT	**66.5**	**5,831**	**9,121**	**9,815**	**9,503**	**7,991**	**11,337**	**8,674**	**4,228**	**19,443**	**24,199**	**8,355**
Hancock	9.6	992	1,393	1,477	1,376	1,142	1,521	1,112	587	18,342	22,413	7,712
Harrison	56.9	4,839	7,728	8,338	8,127	6,849	9,816	7,562	3,641	19,629	24,500	8,464
JACKSON	**132.9**	**11,481**	**16,059**	**16,671**	**16,120**	**14,075**	**24,714**	**21,461**	**12,319**	**22,065**	**26,312**	**9,071**
Hinds	92.5	8,220	11,433	11,736	11,513	9,858	16,888	14,070	8,782	21,585	26,306	9,327
Madison	14.4	1,843	2,141	2,134	1,716	1,409	2,148	1,943	1,066	18,034	22,864	7,236
Rankin	26.0	1,418	2,485	2,801	2,891	2,808	5,678	5,448	2,471	26,090	28,241	9,283
PASCAGOULA	**42.5**	**2,522**	**3,648**	**4,228**	**4,838**	**5,109**	**9,523**	**8,840**	**3,792**	**25,887**	**28,114**	**9,357**
Jackson	42.5	2,522	3,648	4,228	4,838	5,109	9,523	8,840	3,792	25,887	28,114	9,357

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/83 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
MISSISSIPPI (continued)												
ALL COUNTIES												
Adams	13.1	2,059	2,098	1,861	1,378	1,230	2,061	1,573	840	16,801	21,531	7,423
Alcorn	12.9	1,723	2,223	1,975	1,832	1,489	2,009	1,151	498	16,379	19,948	7,437
Amite	4.4	526	861	646	516	416	618	559	258	16,505	21,223	7,128
Attala	6.8	1,137	1,585	1,138	895	705	863	311	166	12,857	16,103	5,616
Benton	2.5	341	493	421	404	272	349	166	54	14,944	17,468	5,199
Bolivar	13.6	2,555	3,025	2,071	1,637	1,281	1,441	920	670	12,816	17,666	5,423
Calhoun	5.6	922	1,243	1,031	805	586	685	269	59	12,929	15,563	5,551
Carroll	3.3	600	698	549	430	328	427	197	71	13,103	16,278	5,426
Chickasaw	6.0	857	1,122	1,017	860	783	915	331	115	15,023	17,504	5,802
Choctaw	3.0	562	698	532	466	346	207	125	64	12,139	14,961	4,932
Claiborne	3.8	738	751	452	364	368	413	468	246	14,523	20,331	5,989
Clarke	6.1	709	1,200	799	753	831	1,023	558	227	17,209	19,640	6,846
Clay	7.1	926	1,165	912	1,003	943	1,202	684	265	17,711	20,338	6,654
Coahoma	11.6	2,368	2,683	1,826	1,312	985	1,356	735	335	11,872	16,169	5,283
Copiah	8.7	1,409	1,776	1,474	1,103	868	1,173	619	278	13,839	18,143	5,868
Covington	5.5	846	1,036	940	688	521	770	454	245	14,596	18,932	6,311
☐ De Soto	18.9	1,417	1,895	2,046	2,074	2,009	4,633	3,757	1,069	25,021	25,623	8,167
Forrest	24.5	3,175	4,025	3,762	3,011	2,624	3,859	2,775	1,269	17,035	21,421	7,662
Franklin	2.9	492	571	398	324	253	470	323	69	14,849	18,448	6,446
George	5.2	468	827	661	576	611	1,148	643	266	20,591	22,598	7,299
Greene	3.1	400	651	476	381	359	529	255	49	15,277	17,858	5,428
Grenada	7.3	1,089	1,260	1,030	997	859	1,195	632	238	16,313	19,133	6,588
Hancock	9.6	992	1,393	1,477	1,376	1,142	1,521	1,112	587	18,342	22,413	7,712
Harrison	56.9	4,839	7,728	8,338	8,127	6,849	9,816	7,562	3,641	19,629	24,500	8,464
Hinds	92.5	8,220	11,433	11,736	11,513	9,858	16,888	14,070	8,782	21,585	26,306	9,327
Holmes	7.1	2,023	1,972	1,126	691	475	477	241	95	8,621	12,543	3,906
Humphreys	4.4	1,410	1,128	655	424	277	305	123	78	8,151	12,120	3,864
Issaquena	.8	216	225	128	92	47	38	33	21	8,860	12,934	4,139
Itawamba	7.6	814	1,374	1,310	1,196	1,034	1,315	408	149	16,223	18,317	6,475
Jackson	42.5	2,522	3,648	4,228	4,838	5,109	9,523	8,840	3,792	25,887	28,114	9,357
Jasper	5.9	848	1,195	1,016	858	720	772	342	149	14,423	17,201	5,766
Jefferson	2.8	530	715	437	263	213	358	205	79	11,557	16,163	4,866
Jefferson Davis	4.4	599	862	741	560	398	665	364	211	14,985	19,010	5,932
Jones	22.4	2,304	3,619	3,266	3,062	2,773	4,092	2,251	1,033	18,234	21,358	7,558
Kemper	3.3	631	805	589	421	351	338	128	37	11,567	14,529	4,747
Lafayette	11.2	1,615	1,963	1,563	1,449	1,187	1,708	1,182	533	16,507	21,285	7,740
Lamar	8.8	892	1,281	1,097	1,133	1,073	1,759	1,100	465	19,986	22,685	7,477
Lauderdale	28.6	3,378	4,784	4,107	3,687	3,119	4,729	3,230	1,566	17,670	22,369	8,007
Lawrence	4.3	549	778	599	481	454	717	559	163	17,245	20,727	6,909
Leake	6.7	1,225	1,622	1,217	911	676	661	295	93	11,908	14,749	5,120
Lee	21.7	1,955	3,202	3,268	3,067	2,944	4,148	2,207	909	18,929	21,719	7,777
Leflore	13.1.	2,290	2,844	2,145	1,613	1,074	1,605	1,008	521	13,170	17,995	5,750
Lincoln	10.7	1,518	1,874	1,489	1,370	1,214	1,811	1,058	366	16,657	19,613	6,726
Lowndes	19.9	2,309	3,223	3,285	2,911	2,356	3,368	1,750	698	16,858	20,384	6,829
Madison	14.4	1,843	2,141	2,134	1,716	1,409	2,148	1,943	1,066	18,034	22,864	7,236
Marion	8.9	905	1,598	1,425	1,155	888	1,331	1,147	451	17,074	21,464	7,236
Marshall	9.3	1,570	1,840	1,560	1,266	1,058	1,342	463	201	13,833	16,658	4,981
Monroe	12.5	1,754	2,430	1,984	1,746	1,694	1,792	881	219	15,234	17,559	5,980
Montgomery	4.5	839	1,057	729	653	476	460	193	93	12,440	15,239	5,118
Neshoba	8.7	1,178	1,760	1,466	1,252	938	1,218	644	244	14,812	17,966	6,354
Newton	7.1	1,077	1,422	1,048	1,000	767	971	618	197	15,014	18,298	6,464
Noxubee	4.0	947	930	722	518	340	342	119	82	10,799	13,706	4,283
Oktibbeha	11.8	1,719	2,024	1,803	1,462	1,075	1,591	1,279	847	16,111	22,113	6,921
Panola	9.3	1,799	2,068	1,585	1,236	936	1,001	418	257	12,321	15,860	5,157
Pearl River	12.0	1,567	1,934	1,781	1,573	1,221	1,996	1,418	510	17,171	20,813	6,938
Perry	3.4	348	730	350	396	392	532	444	208	18,602	22,103	7,366
Pike	12.9	1,746	2,309	2,056	1,668	1,336	1,870	1,340	575	15,929	20,086	6,910
Pontotoc	7.8	1,241	1,642	1,464	1,148	889	999	274	143	13,426	15,983	5,616
Prentiss	8.8	1,299	1,735	1,516	1,318	1,087	1,193	457	195	14,476	17,209	5,986
Quitman	3.8	1,119	1,048	628	410	267	220	52	56	8,526	11,612	3,837
Rankin	26.0	1,418	2,485	2,801	2,891	2,808	5,678	5,446	2,471	26,090	28,241	9,283
Scott	8.7	1,265	1,740	1,463	1,255	948	1,123	625	281	14,590	17,950	6,173
Sharkey	2.3	469	626	426	233	164	206	80	96	10,487	15,672	4,621
Simpson	8.0	883	1,376	1,273	996	880	1,428	909	255	17,236	20,315	6,634
Smith	5.2	739	1,001	864	654	556	725	501	160	14,974	18,665	6,302

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/83 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
MISSISSIPPI (continued)												
ALL COUNTIES (continued)												
Stone	3.3	407	460	373	453	417	587	456	147	19,506	22,236	7,194
Sunflower	9.7	1,933	2,320	1,695	1,146	856	1,044	482	224	11,521	15,712	4,523
Tallahatchie	5.2	1,290	1,387	873	533	359	422	214	122	9,682	13,612	4,369
Tate	6.3	1,042	1,217	993	925	815	883	322	103	14,420	17,382	5,342
Tippah	6.7	1,154	1,372	1,278	1,162	714	646	277	97	13,325	15,496	5,352
Tishomingo	7.2	1,166	1,396	1,360	1,249	927	802	221	79	13,815	15,433	5,757
Tunica	2.8	902	880	392	200	159	137	68	62	7,355	11,289	3,512
Union	8.3	1,208	1,552	1,400	1,199	1,077	1,268	392	204	14,961	17,361	6,433
Walthall	4.6	737	920	689	552	529	607	348	218	14,626	18,[illegible]	6,197
Warren	18.4	1,776	2,507	2,053	1,993	1,838	3,376	3,326	1,531	22,307	25,212	8,720
Washington	23.1	4,123	4,511	3,586	2,955	2,346	3,040	1,684	855	14,003	18,004	[illegible]
Wayne	6.4	961	1,260	975	820	628	942	551	263	15,022	18,827	5,995
Webster	3.6	528	762	567	539	469	510	139	86	14,491	16,989	5,938
Wilkinson	3.1	497	655	467	463	332	359	215	112	14,216	17,353	5,489
Winston	6.6	905	1,428	1,127	924	777	908	368	163	14,234	17,385	5,884
Yalobusha	4.8	732	1,019	829	722	579	521	332	66	13,877	16,382	5,912
Yazoo	9.1	1,784	2,022	1,529	1,094	797	1,089	459	326	12,308	16,336	5,465
TOTAL METRO COUNTIES	**260.8**	**21,251**	**30,723**	**32,760**	**32,535**	**29,184**	**50,207**	**42,732**	**21,408**	**22,162**	**26,017**	**8,868**
TOTAL STATE	**879.7**	**113,868**	**149,118**	**129,098**	**113,327**	**95,758**	**139,267**	**94,680**	**44,584**	**17,020**	**21,031**	**7,102**
MISSOURI												
COLUMBIA	**38.0**	**2,498**	**4,214**	**4,675**	**4,641**	**4,209**	**6,795**	**7,060**	**3,908**	**23,461**	**28,617**	**10,278**
Boone	38.0	2,498	4,214	4,675	4,641	4,209	6,795	7,060	3,908	23,461	28,617	10,278
JOPLIN	**49.8**	**4,737**	**8,444**	**7,788**	**7,307**	**6,439**	**8,173**	**4,921**	**1,991**	**17,628**	**20,806**	**7,903**
Jasper	34.1	3,179	5,828	5,314	4,859	4,357	5,627	3,478	1,458	17,744	21,054	8,121
Newton	15.7	1,558	2,616	2,474	2,448	2,082	2,546	1,443	533	17,399	20,268	7,452
KANSAS CITY	**550.1**	**31,703**	**52,893**	**56,743**	**59,881**	**60,149**	**116,055**	**112,115**	**60,561**	**26,142**	**28,910**	**10,953**
Cass	18.9	1,242	2,009	2,147	2,239	2,312	4,383	3,372	1,196	23,938	25,508	8,830
Clay	52.5	2,205	3,855	4,835	5,676	6,145	13,061	12,341	4,382	27,705	29,040	10,914
Jackson	241.7	16,774	26,936	27,983	28,433	26,793	48,024	45,070	21,687	23,822	26,719	10,496
Lafayette	11.2	975	1,662	1,601	1,497	1,421	2,322	1,358	364	19,541	21,783	7,999
Platte	18.4	947	1,564	1,947	2,127	2,427	4,891	3,477	1,020	25,359	26,372	9,459
Ray	7.9	671	1,100	1,067	1,079	1,056	1,693	958	276	20,152	21,908	7,761
Johnson, Kans.	*109.3*	*2,542*	*4,719*	*6,878*	*8,594*	*9,990*	*22,635*	*29,061*	*24,881*	*34,689*	*38,285*	*14,459*
Leavenworth, Kans.	*18.4*	*1,085*	*1,792*	*1,899*	*1,968*	*1,955*	*4,246*	*3,903*	*1,552*	*26,273*	*29,450*	*9,440*
Miami, Kans.	*8.2*	*542*	*1,012*	*1,073*	*1,060*	*981*	*1,745*	*1,277*	*510*	*22,047*	*24,942*	*9,050*
Wyandotte, Kans.	*63.6*	*4,720*	*8,244*	*7,313*	*7,208*	*7,069*	*13,055*	*11,298*	*4,693*	*23,055*	*25,239*	*9,504*
ST. JOSEPH	**32.5**	**2,300**	**4,615**	**4,632**	**4,216**	**3,767**	**6,294**	**4,733**	**1,943**	**20,616**	**23,972**	**8,986**
Buchanan	32.5	2,300	4,615	4,632	4,216	3,767	6,294	4,733	1,943	20,616	23,972	8,986
ST. LOUIS	**662.5**	**35,418**	**64,313**	**67,505**	**68,630**	**71,529**	**140,809**	**137,303**	**76,993**	**26,647**	**29,496**	**10,784**
Franklin	26.0	1,768	3,316	3,314	3,265	3,559	5,732	3,797	1,249	21,860	23,736	8,004
Jefferson	51.9	2,232	4,099	4,837	5,502	6,563	14,207	11,241	3,219	26,906	27,611	8,990
St. Charles	53.0	1,592	2,872	3,610	4,293	5,369	13,762	15,209	6,293	31,535	32,505	10,740
St. Louis	353.3	10,753	21,837	28,813	32,673	36,730	78,157	86,610	57,727	30,820	33,961	12,385
St. Louis city	170.9	18,595	31,335	26,070	22,044	18,384	27,134	19,260	8,078	17,038	20,979	8,424
Monroe, Ill.	*7.4*	*478*	*854*	*861*	*853*	*924*	*1,817*	*1,186*	*427*	*23,598*	*24,929*	*8,912*
ST. LOUIS - EAST ST. LOUIS - ALTON CONSOLIDATED AREA	***867.6***	***52,548***	***89,938***	***91,275***	***91,815***	***95,436***	***184,179***	***172,486***	***89,923***	***25,666***	***28,388***	***10,367***
SPRINGFIELD	**83.1**	**5,992**	**11,566**	**11,671**	**11,029**	**10,220**	**16,058**	**11,424**	**5,140**	**20,612**	**24,273**	**9,206**
Christian	8.9	658	1,224	1,167	1,243	1,191	1,820	1,125	472	20,648	23,230	8,237
Greene	74.2	5,334	10,342	10,504	9,786	9,029	14,238	10,299	4,668	20,607	24,398	9,332
ALL COUNTIES												
Adair	9.2	989	1,689	1,587	1,154	1,016	1,457	919	389	16,376	21,246	7,787
Andrew	5.1	361	700	828	805	743	1,003	474	186	19,127	21,354	7,409
Atchison	3.2	276	485	536	456	443	587	257	160	18,275	21,618	8,436
Audrain	9.7	742	1,355	1,324	1,373	1,368	2,084	1,028	426	20,198	22,242	8,266
Barry	9.8	1,189	1,989	1,743	1,460	1,183	1,242	695	299	14,936	18,109	6,748
Barton	4.6	538	905	923	796	519	594	232	93	14,645	17,314	6,866
Bates	6.0	812	1,232	982	813	690	835	465	171	14,856	18,049	6,854
Benton	5.1	816	1,237	1,007	737	499	474	227	103	12,235	15,679	6,199
Bollinger	4.0	681	863	717	600	456	441	200	42	13,114	15,374	5,694

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/83 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
MISSOURI (continued)												
ALL COUNTIES (continued)												
Boone	38.0	2,498	4,214	4,675	4,641	4,209	6,795	7,060	3,908	23,461	28,617	10,278
Buchanan	32.5	2,300	4,615	4,632	4,216	3,767	6,294	4,733	1,943	20,616	23,972	8,986
Butler	14.6	2,033	3,174	2,251	1,850	1,577	1,933	1,168	614	14,624	18,650	7,036
Caldwell	3.2	448	642	496	446	362	492	234	80	15,146	18,110	6,818
Callaway	11.4	678	1,363	1,320	1,276	1,380	2,786	1,887	710	23,872	25,985	8,687
Camden	9.1	703	1,433	1,606	1,436	1,110	1,443	964	405	17,703	21,219	8,432
Cape Girardeau	22.0	1,688	3,045	3,216	2,829	2,533	4,380	3,030	1,279	20,420	24,151	8,725
Carroll	4.7	735	935	856	691	520	539	300	124	13,971	16,898	6,730
Carter	2.0	270	443	385	287	210	238	121	46	13,608	16,761	5,587
Cass	18.9	1,242	2,009	2,147	2,239	2,312	4,383	3,372	1,196	23,938	25,508	8,830
Cedar	5.0	872	1,264	1,026	664	430	480	182	82	11,674	14,823	5,836
Chariton	4.0	597	804	695	548	445	501	279	131	14,267	17,824	6,855
Christian	8.9	658	1,224	1,167	1,243	1,191	1,820	1,125	472	20,648	23,230	8,237
Clark	3.0	405	567	517	481	364	388	192	86	15,105	17,805	6,284
Clay	52.5	2,205	3,855	4,835	5,676	6,145	13,061	12,341	4,382	27,705	29,040	10,914
Clinton	6.0	550	886	825	771	696	1,325	691	256	19,766	21,831	7,751
Cole	21.2	1,069	2,123	2,454	2,519	2,363	4,865	4,105	1,702	25,155	27,742	9,770
Cooper	5.4	548	939	885	872	743	853	415	145	16,901	19,114	7,118
Crawford	6.9	656	1,310	1,176	907	848	1,136	657	210	16,601	19,831	7,090
Dade	3.1	476	710	615	483	325	313	126	52	12,818	15,548	6,426
Dallas	4.6	670	1,082	855	606	481	486	266	154	13,019	17,101	6,098
Daviess	3.4	401	673	612	528	390	428	259	109	15,122	18,819	7,189
De Kalb	3.1	378	588	499	412	360	474	271	118	16,000	19,242	7,018
Dent	5.6	760	1,161	1,026	814	619	792	282	146	14,276	17,089	6,214
Douglas	4.6	788	1,029	916	629	405	518	204	111	12,500	15,725	5,833
Dunklin	13.6	1,844	3,022	2,265	1,795	1,346	1,964	909	455	14,208	17,948	6,706
Franklin	26.0	1,768	3,316	3,314	3,265	3,559	5,732	3,797	1,249	21,860	23,736	8,004
Gasconade	5.2	469	937	812	735	674	909	496	168	17,544	20,169	7,769
Gentry	3.0	418	631	550	442	345	354	173	87	14,029	17,189	6,611
Greene	74.2	5,334	10,342	10,504	9,786	9,029	14,238	10,299	4,668	20,607	24,398	9,332
Grundy	4.7	601	949	786	738	550	676	279	121	15,088	17,638	6,966
Harrison	4.2	672	915	722	614	411	448	260	158	13,562	17,133	7,496
Henry	7.8	952	1,628	1,261	1,003	791	1,197	716	252	15,266	19,111	7,491
Hickory	2.9	535	793	587	374	266	209	92	44	10,859	13,639	5,651
Holt	2.7	332	412	420	391	353	430	238	124	17,295	20,102	7,982
Howard	3.6	476	741	593	524	478	452	226	110	14,906	18,421	6,767
Howell	11.5	1,552	2,583	2,172	1,734	1,250	1,447	429	333	13,642	16,674	6,246
Iron	3.9	343	667	611	479	415	811	401	173	18,337	21,503	7,292
Jackson	241.7	16,774	26,936	27,983	28,433	26,793	48,024	45,070	21,687	23,822	26,719	10,496
Jasper	34.1	3,179	5,828	5,314	4,859	4,357	5,627	3,478	1,458	17,744	21,054	8,121
Jefferson	51.9	2,232	4,099	4,837	5,502	6,563	14,207	11,241	3,219	26,906	27,611	8,990
Johnson	12.9	1,265	2,123	2,328	1,931	1,626	2,072	1,194	361	16,835	20,993	6,753
Knox	2.1	478	453	409	310	183	170	70	27	11,388	13,897	5,211
Laclede	9.6	980	1,788	1,678	1,347	1,165	1,460	771	411	16,218	19,883	7,341
Lafayette	11.2	975	1,662	1,601	1,497	1,421	2,322	1,358	364	19,541	21,783	7,999
Lawrence	11.3	1,384	2,117	2,083	1,707	1,286	1,755	693	275	15,177	17,908	6,679
Lewis	3.9	414	636	564	583	611	640	367	85	17,965	19,755	7,200
Lincoln	8.1	594	1,304	1,238	1,076	1,135	1,541	978	234	19,311	21,335	7,292
Linn	6.3	588	1,219	1,211	895	688	968	493	238	15,670	19,620	7,975
Livingston	6.1	672	1,105	947	860	766	952	552	246	16,856	20,456	7,948
McDonald	5.8	863	1,252	1,077	908	710	659	200	131	13,575	16,141	5,925
Macon	6.2	979	1,399	1,174	1,014	630	657	254	93	12,961	15,372	5,847
Madison	4.4	578	992	741	558	473	624	279	155	14,184	17,867	6,896
Maries	2.9	474	590	534	474	360	309	107	52	13,622	15,745	5,930
Marion	10.8	779	1,683	1,615	1,322	1,290	2,183	1,449	479	20,004	23,039	8,640
Mercer	1.8	314	404	315	252	204	187	77	47	12,726	15,762	6,168
Miller	7.4	696	1,242	1,296	1,072	917	1,244	707	226	17,075	19,839	7,304
Mississippi	5.3	830	1,245	930	722	478	621	308	166	13,059	16,867	5,920
Moniteau	4.3	430	886	855	653	503	601	278	94	14,858	17,651	6,072
Monroe	3.5	382	554	523	530	466	604	325	116	17,708	20,132	7,340
Montgomery	4.2	414	691	686	682	510	683	369	165	17,159	19,967	7,230
Morgan	5.7	806	1,238	1,134	853	556	689	299	125	13,452	16,483	6,181
New Madrid	7.8	1,176	1,783	1,245	1,008	725	985	604	274	13,720	17,703	6,165
Newton	15.7	1,558	2,616	2,474	2,448	2,082	2,546	1,443	533	17,399	20,268	7,452
Nodaway	7.7	658	1,117	1,134	1,044	888	1,379	960	520	19,474	24,225	8,676
Oregon	3.9	765	1,071	801	485	300	325	102	51	10,576	13,379	4,969

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/83 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
MISSOURI (continued)												
ALL COUNTIES (continued)												
Osage	4.0	420	632	504	490	540	867	355	192	19,540	21,430	7,026
Ozark	3.3	481	754	632	479	362	333	147	112	13,179	16,607	6,299
Pemiscot	8.5	1,249	1,957	1,445	1,156	826	996	635	236	13,536	17,364	6,124
Perry	5.9	777	1,063	1,050	984	750	934	261	81	15,287	17,100	5,832
Pettis	13.9	1,067	2,195	2,134	1,971	1,608	2,496	1,701	728	18,874	22,636	8,597
Phelps	11.9	1,289	1,995	1,792	1,508	1,373	2,172	1,190	581	17,794	22,155	7,554
Pike	6.1	728	1,082	1,087	880	682	1,002	388	251	15,761	19,330	6,738
Platte	18.4	947	1,564	1,947	2,127	2,427	4,891	3,477	1,020	25,359	26,372	9,459
Polk	7.1	984	1,467	1,264	1,032	778	960	376	239	14,312	18,143	6,506
Pulaski	9.9	681	1,380	1,853	1,754	1,420	1,644	894	274	17,885	28,287	6,983
Putnam	2.3	303	471	402	294	250	330	167	83	14,649	18,680	7,161
Ralls	3.4	334	488	507	513	480	709	297	72	18,540	20,371	7,529
Randolph	9.5	940	1,757	1,528	1,232	1,094	1,687	903	359	17,057	20,385	7,308
Ray	7.9	671	1,100	1,067	1,079	1,056	1,693	958	276	20,152	21,908	7,761
Reynolds	2.9	360	620	394	319	309	555	293	50	16,108	19,023	7,356
Ripley	4.9	832	1,341	1,004	688	406	415	143	71	11,286	13,968	5,146
St. Charles	53.0	1,592	2,872	3,610	4,293	5,369	13,762	15,209	6,293	31,535	32,505	10,740
St. Clair	3.4	611	857	610	442	314	314	176	76	11,742	15,226	5,817
Ste. Genevieve	5.4	335	574	714	768	666	1,243	809	291	22,206	24,273	8,244
St. Francois	16.0	1,318	2,699	2,321	2,154	2,185	2,930	1,826	567	18,836	21,376	7,686
St. Louis	353.3	10,753	21,837	28,813	32,673	36,730	78,157	86,610	57,727	30,820	33,961	12,385
St. Louis city	170.9	18,595	31,335	26,070	22,044	18,384	27,134	19,260	8,078	17,038	20,979	8,424
Saline	9.5	1,128	1,792	1,648	1,474	1,231	1,417	607	203	15,589	18,008	6,898
Schuyler	2.0	416	455	375	290	204	167	58	35	11,692	14,161	5,780
Scotland	2.1	399	603	370	284	163	146	99	36	10,500	14,092	5,584
Scott	14.6	1,387	2,464	2,205	1,747	1,715	2,637	1,783	662	18,504	21,544	7,635
Shannon	2.9	384	744	565	364	334	336	145	28	12,617	15,510	5,622
Shelby	3.0	415	680	585	452	335	343	143	47	13,238	16,042	6,250
Stoddard	11.0	1,512	2,311	1,986	1,614	1,209	1,441	638	289	14,183	17,400	6,466
Stone	7.1	831	1,325	1,436	1,189	852	869	420	178	14,843	17,558	7,043
Sullivan	2.9	769	812	556	361	183	128	63	28	9,097	11,732	4,725
Taney	9.1	609	1,350	1,532	1,520	1,158	1,501	978	452	18,411	22,222	8,754
Texas	8.2	1,249	1,940	1,613	1,192	862	830	323	191	12,612	15,557	5,825
Vernon	7.6	735	1,438	1,307	1,009	889	1,295	654	273	16,493	20,410	7,604
Warren	5.7	413	748	838	697	628	1,171	897	308	21,217	24,309	8,297
Washington	6.3	803	1,179	993	890	885	981	421	148	15,967	18,301	6,165
Wayne	4.7	695	1,324	952	571	401	475	184	98	11,541	15,229	5,819
Webster	7.5	829	1,408	1,135	1,060	991	1,245	588	244	16,753	20,007	6,820
Worth	1.1	195	314	212	153	99	72	36	19	10,707	13,845	5,251
Wright	6.3	1,054	1,493	1,180	965	576	591	255	186	12,601	15,913	5,863
TOTAL METRO COUNTIES	**1,209.1**	**73,281**	**129,424**	**134,990**	**136,021**	**135,394**	**250,686**	**230,831**	**118,473**	**24,829**	**27,825**	**10,359**
TOTAL STATE	**1,843.8**	**145,655**	**247,932**	**240,894**	**224,875**	**208,579**	**349,210**	**285,469**	**141,186**	**21,460**	**25,030**	**9,248**
MONTANA												
BILLINGS	**45.4**	**2,869**	**4,952**	**5,503**	**5,498**	**5,539**	**9,976**	**7,639**	**3,424**	**23,477**	**26,221**	**10,131**
Yellowstone	45.4	2,869	4,952	5,503	5,498	5,539	9,976	7,639	3,424	23,477	26,221	10,131
GREAT FALLS	**30.8**	**1,996**	**3,715**	**4,190**	**4,053**	**4,046**	**6,282**	**4,733**	**1,785**	**21,745**	**24,715**	**9,456**
Cascade	30.8	1,996	3,715	4,190	4,053	4,046	6,282	4,733	1,785	21,745	24,715	9,456
ALL COUNTIES												
Beaverhead	3.0	298	549	510	438	379	484	253	89	16,573	19,566	7,072
Big Horn	3.3	274	526	567	441	480	525	380	107	18,282	20,772	6,066
Blaine	2.5	419	506	406	377	312	332	94	54	13,975	16,206	5,627
Broadwater	1.5	160	295	338	270	173	180	72	12	14,317	16,343	6,810
Carbon	3.6	425	646	643	593	482	527	196	88	15,672	17,762	7,435
Carter	.6	124	141	103	94	65	42	24	7	11,524	13,980	4,660
Cascade	30.8	1,996	3,715	4,190	4,053	4,046	6,282	4,733	1,785	21,745	24,715	9,456
Chouteau	2.2	169	257	359	364	278	414	237	122	19,197	22,589	8,283
Custer	5.3	571	850	858	664	560	981	594	222	17,659	21,012	8,311
Daniels	1.0	103	154	176	147	118	171	91	40	17,167	20,189	7,210
Dawson	4.5	253	459	501	549	592	1,061	804	281	24,119	25,416	9,531
Deer Lodge	4.2	357	656	546	572	660	900	420	89	19,769	21,531	8,003
Fallon	1.4	89	134	153	165	167	365	214	113	24,758	26,612	10,069

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/83 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
MONTANA (continued)												
ALL COUNTIES (continued)												
Fergus	5.0	568	953	924	696	564	760	372	163	15,359	18,717	7,144
Flathead	21.2	1,332	2,595	2,935	2,696	2,719	4,910	2,853	1,160	21,907	23,946	9,082
Gallatin	16.7	1,200	2,223	2,475	2,319	2,136	3,368	2,078	901	20,298	23,827	8,557
Garfield	.6	65	101	128	96	51	85	45	29	15,273	19,027	6,715
Glacier	3.5	347	438	520	464	303	643	566	219	19,776	23,563	7,636
Golden Valley	.4	69	76	79	73	40	38	17	8	13,562	15,290	6,116
Granite	1.0	110	169	157	123	121	208	81	31	17,500	20,035	7,155
Hill	6.7	456	777	934	920	670	1,392	1,099	452	21,860	24,847	9,097
Jefferson	2.8	241	435	509	521	482	369	195	48	17,058	18,591	6,427
Judith Basin	1.0	109	146	163	194	128	141	71	48	16,952	19,702	7,578
Lake	7.4	846	1,324	1,317	1,101	942	1,133	497	240	15,910	18,784	6,715
Lewis and Clark	18.0	1,016	2,053	2,244	2,455	2,306	3,991	2,962	973	22,605	24,863	9,687
Liberty	.9	75	96	97	136	106	149	137	104	21,840	27,516	10,767
Lincoln	6.2	523	837	893	927	1,017	1,315	612	76	19,614	20,463	7,168
McCone	.9	128	171	157	141	121	124	47	11	14,786	16,806	5,602
Madison	2.2	302	348	428	317	208	421	135	41	15,293	17,911	6,913
Meagher	.8	113	164	153	116	93	110	43	8	13,966	16,459	5,985
Mineral	1.4	156	210	191	233	240	277	89	4	18,255	18,379	6,597
Missoula	31.2	2,224	3,670	4,229	4,092	4,010	6,463	4,493	2,019	21,680	24,838	9,579
Musselshell	1.9	253	343	339	263	211	332	123	36	15,273	17,767	7,033
Park	5.5	421	877	918	735	723	1,076	570	180	18,603	20,684	8,304
Petroleum	.2	34	44	48	30	14	17	2	11	12,875	16,065	4,590
Phillips	2.0	276	369	350	350	272	251	94	38	15,068	16,971	6,171
Pondera	2.5	240	349	326	336	307	560	253	129	19,983	22,451	8,134
Powder River	.9	63	157	207	126	135	133	65	14	15,742	18,468	6,925
Powell	2.4	245	306	399	425	359	401	191	74	17,907	20,035	6,869
Prairie	.7	160	161	140	106	46	59	20	8	10,906	13,313	5,177
Ravalli	9.6	1,010	1,619	1,618	1,439	1,180	1,687	813	234	16,823	19,298	7,208
Richland	4.7	266	491	380	563	619	985	909	487	25,267	27,560	9,888
Roosevelt	3.4	184	417	474	484	471	690	393	287	21,463	24,916	7,992
Rosebud	4.1	363	508	533	514	365	843	761	213	21,716	23,976	7,802
Sanders	3.6	461	719	770	580	422	474	107	67	13,987	16,321	6,457
Sheridan	2.0	134	208	198	241	257	414	342	206	24,191	27,879	10,325
Silver Bow	14.3	1,281	2,366	1,786	1,737	1,475	3,145	1,809	701	19,939	22,396	8,872
Stillwater	2.2	246	317	353	329	266	396	248	45	17,716	19,910	7,301
Sweet Grass	1.3	139	308	282	185	136	171	57	22	13,392	16,298	6,421
Teton	2.5	254	343	357	357	351	427	269	142	19,164	22,148	8,389
Toole	2.3	133	347	318	326	265	449	294	168	20,788	24,081	9,717
Treasure	.4	62	71	83	75	44	37	25	3	13,93[illegible]	15,778	6,311
Valley	3.7	342	583	620	518	478	611	458	90	17,971	20,328	7,835
Wheatland	.9	87	126	169	149	138	141	47	43	17,233	19,644	7,367
Wibaux	.5	75	82	80	70	54	84	28	27	15,929	19,210	6,403
Yellowstone	45.4	2,869	4,952	5,503	5,498	5,539	9,976	7,639	3,424	23,477	26,221	10,131
TOTAL METRO COUNTIES	**76.2**	**4,865**	**8,667**	**9,693**	**9,551**	**9,585**	**16,258**	**12,372**	**5,209**	**22,737**	**25,612**	**9,857**
TOTAL STATE	**308.8**	**24,716**	**41,737**	**44,134**	**41,783**	**38,696**	**61,520**	**40,021**	**16,193**	**20,253**	**23,107**	**8,674**
NEBRASKA												
LINCOLN	**77.1**	**3,428**	**7,171**	**7,840**	**8,587**	**8,642**	**16,264**	**16,047**	**9,121**	**26,726**	**30,286**	**11,571**
Lancaster	77.1	3,428	7,171	7,840	8,587	8,642	16,264	16,047	9,121	26,726	30,286	11,571
OMAHA	**219.8**	**10,287**	**20,421**	**21,917**	**23,430**	**23,980**	**46,790**	**45,589**	**27,386**	**27,084**	**30,138**	**11,092**
Douglas	152.1	7,459	14,958	15,294	15,741	15,782	30,944	31,218	20,704	27,181	30,599	11,612
Sarpy	29.6	691	1,195	2,138	3,293	3,649	7,284	7,592	3,758	30,364	32,817	10,356
Washington	5.8	330	627	664	632	690	1,454	950	453	24,703	26,800	9,536
Pottawattamie, Iowa	*32.3*	*1,807*	*3,641*	*3,821*	*3,764*	*3,859*	*7,108*	*5,829*	*2,471*	*24,040*	*26,108*	*9,772*
ALL COUNTIES												
Adams	12.0	935	1,582	1,533	1,474	1,557	2,532	1,651	736	21,570	24,445	9,618
Antelope	3.2	564	583	487	467	314	453	231	101	14,670	17,685	6,505
Arthur	.2	16	53	35	38	20	16	12	10	14,500	18,065	7,226
Banner	.3	23	73	72	47	30	36	8	11	13,500	17,380	5,793
Blaine	.3	56	69	69	47	24	21	10	4	11,714	13,847	4,616
Boone	2.6	429	562	469	337	244	335	123	101	13,180	17,405	6,285
Box Butte	5.6	343	583	645	672	697	1,318	995	347	24,014	25,929	9,490

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES

METRO AREA County	12/31/83 Total Households (Thousands)	Households by E B I Group: Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
NEBRASKA (continued)												
ALL COUNTIES (continued)												
Boyd	1.3	255	366	283	188	89	80	25	14	10,414	12,657	4,986
Brown	1.7	299	333	324	269	151	203	72	49	13,520	16,364	6,322
Buffalo	12.9	804	1,601	1,714	1,633	1,651	2,568	1,997	932	22,165	25,798	9,193
Burt	3.4	391	585	579	548	415	511	247	124	16,235	19,230	7,603
Butler	3.4	422	584	555	519	446	527	224	123	16,305	18,884	6,904
Cass	7.6	370	742	881	962	944	1,762	1,427	512	24,462	26,426	9,429
Cedar	3.9	527	721	704	592	429	492	265	170	14,985	18,906	6,643
Chase	1.9	262	303	296	279	247	292	168	53	16,534	19,120	7,266
Cherry	2.6	285	409	527	496	288	304	190	101	15,725	19,055	7,180
Cheyenne	3.9	340	534	514	402	463	795	572	280	21,975	24,215	9,637
Clay	3.0	281	466	464	414	394	566	311	104	18,457	20,860	7,726
Colfax	3.7	437	574	587	537	414	652	334	165	17,231	20,274	7,577
Cuming	4.0	482	572	729	617	566	617	259	158	16,526	19,331	6,724
Custer	5.2	661	853	892	850	634	748	349	203	16,017	18,989	7,155
☐ Dakota	6.3	331	630	626	663	815	1,589	1,137	509	25,467	27,104	9,539
Dawes	3.5	322	626	563	441	363	593	400	192	17,581	22,405	8,255
Dawson	8.6	483	1,005	1,001	1,226	1,227	2,045	1,168	445	22,346	24,173	8,999
Deuel	1.0	66	140	150	174	154	168	106	42	19,167	21,924	9,135
Dixon	2.6	348	497	481	369	273	380	172	80	14,708	17,845	6,535
Dodge	13.6	869	1,735	1,786	1,741	1,528	3,030	2,018	893	22,103	25,024	9,480
Douglas	152.1	7,459	14,958	15,294	15,741	15,782	30,944	31,218	20,704	27,181	30,599	11,612
Dundy	1.2	155	201	171	176	146	193	102	56	17,056	20,421	8,450
Fillmore	3.0	305	457	514	519	419	451	235	100	17,067	19,547	7,423
Franklin	1.7	189	323	268	269	212	251	108	80	16,250	19,508	7,537
Frontier	1.4	132	204	212	213	184	231	129	95	18,561	21,909	8,520
Furnas	2.6	326	526	469	400	282	381	168	48	14,772	17,710	7,084
Gage	9.0	757	1,208	1,295	1,324	1,151	1,712	1,071	482	19,672	22,829	8,525
Garden	1.0	98	180	198	163	126	146	60	29	15,649	18,823	6,971
Garfield	.9	153	207	193	132	97	65	47	6	12,158	14,542	5,453
Gosper	.8	102	123	128	126	99	135	57	30	16,704	19,168	7,302
Grant	.3	45	58	67	52	26	44	6	2	13,286	15,020	5,007
Greeley	1.2	215	277	211	143	118	152	41	43	12,256	16,147	5,699
Hall	18.3	991	2,270	2,219	2,392	2,316	4,151	2,784	1,177	22,721	25,551	9,504
Hamilton	3.4	274	434	581	605	502	625	264	115	18,248	20,643	7,467
Harlan	1.7	220	309	226	253	207	249	158	78	16,840	19,840	7,844
Hayes	.5	61	94	107	64	46	70	43	15	14,143	18,070	6,950
Hitchcock	1.5	128	232	232	245	195	262	149	57	18,143	20,862	7,632
Holt	5.0	746	960	992	812	577	562	236	115	13,932	16,444	5,958
Hooker	.4	70	85	96	61	42	36	8	2	12,316	14,205	6,313
Howard	2.4	308	382	486	418	274	341	153	38	15,245	17,536	6,189
Jefferson	3.7	413	620	589	592	485	620	250	131	16,861	19,706	7,440
Johnson	2.0	265	365	365	301	244	269	126	65	15,079	17,966	7,186
Kearney	2.6	169	298	282	384	358	522	376	211	22,222	25,722	9,288
Keith	3.7	278	332	449	474	486	840	602	239	23,280	25,609	9,870
Keya Paha	.5	80	127	118	56	42	39	16	22	11,667	15,310	5,888
Kimball	1.8	89	240	214	259	200	391	257	150	22,684	26,075	10,203
Knox	4.1	616	812	751	606	418	529	235	133	14,098	17,373	6,248
Lancaster	77.1	3,428	7,171	7,840	8,587	8,642	16,264	16,047	9,121	26,726	30,286	11,571
Lincoln	14.1	809	1,640	1,696	1,789	2,077	3,239	2,192	658	22,691	24,731	9,057
Logan	.4	90	93	92	52	16	47	5	5	10,895	12,793	5,117
Loup	.3	39	58	58	50	30	44	10	11	14,583	17,257	5,752
McPherson	.2	34	35	37	32	25	25	4	8	14,000	17,060	5,687
Madison	12.1	847	1,403	1,398	1,502	1,499	2,508	1,951	992	22,974	26,067	9,616
Merrick	3.2	297	483	513	477	480	648	219	83	18,293	19,988	7,107
Morrill	2.4	429	484	484	349	239	260	117	38	12,990	15,496	6,097
Nance	1.7	269	335	324	268	189	215	60	40	13,773	16,343	6,040
Nemaha	3.2	358	431	400	511	378	557	405	160	18,981	22,548	8,590
Nuckolls	2.6	323	455	471	492	366	299	130	64	15,500	17,346	6,833
Otoe	5.7	471	812	815	704	720	1,150	704	324	20,350	23,338	8,869
Pawnee	1.5	257	330	290	219	156	147	81	20	12,759	15,399	6,243
Perkins	1.4	137	167	171	163	151	270	215	126	22,065	25,089	9,493
Phelps	3.6	291	420	423	474	421	730	594	247	22,172	25,701	9,346
Pierce	3.1	385	525	613	527	415	420	134	81	15,216	17,585	6,413
Platte	10.6	722	1,255	1,231	1,384	1,450	2,456	1,529	573	22,434	24,103	8,574
Polk	2.3	323	351	425	387	274	347	149	44	15,567	17,750	6,480
Red Willow	4.9	284	637	635	655	589	955	761	384	21,934	25,497	9,760

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES METRO AREA County	12/31/83 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
NEBRASKA (continued)												
ALL COUNTIES (continued)												
Richardson	4.4	599	862	838	704	483	522	307	85	14,400	17,291	6,916
Rock	.9	97	152	184	158	103	115	64	27	15,447	18,429	6,911
Saline	5.1	486	747	692	598	659	1,100	590	228	20,203	23,071	8,781
Sarpy	29.6	691	1,195	2,138	3,293	3,649	7,284	7,592	3,758	30,364	32,817	10,356
Saunders	6.8	478	855	936	968	880	1,448	918	317	20,886	23,480	8,230
Scotts Bluff	14.2	980	1,947	2,041	2,109	1,888	2,711	1,721	803	20,057	23,164	8,478
Seward	5.6	415	546	615	771	771	1,285	762	435	22,873	26,472	9,151
Sheridan	2.9	399	512	468	368	311	464	241	137	15,855	19,665	7,406
Sherman	1.5	251	296	308	252	163	171	43	16	13,242	14,951	5,470
Sioux	.7	71	99	116	121	85	125	41	42	17,545	21,053	8,187
Stanton	2.4	343	329	416	429	363	348	122	50	16,292	17,648	6,229
Thayer	2.8	334	500	483	450	397	391	174	71	15,912	18,172	6,784
Thomas	.4	44	64	92	68	59	44	14	15	15,000	17,768	7,107
Thurston	2.4	316	422	444	386	264	312	159	77	15,214	18,245	5,917
Valley	2.2	301	433	425	355	242	251	131	62	14,289	17,257	6,661
Washington	5.8	330	627	664	632	690	1,454	950	453	24,703	26,800	9,536
Wayne	3.3	284	442	516	408	411	578	470	191	20,000	24,008	8,168
Webster	1.9	321	350	307	274	217	276	103	52	14,533	17,556	7,097
Wheeler	.4	37	67	81	82	50	50	18	15	15,750	18,220	6,625
York	5.6	437	689	796	800	796	1,099	646	337	20,459	23,529	8,726
TOTAL METRO COUNTIES	**270.9**	**12,239**	**24,581**	**26,562**	**28,916**	**29,578**	**57,535**	**56,944**	**34,545**	**27,333**	**30,590**	**11,342**
TOTAL STATE	**594.4**	**42,252**	**71,292**	**74,169**	**74,630**	**70,029**	**117,453**	**93,743**	**50,832**	**22,445**	**26,037**	**9,652**
NEVADA												
LAS VEGAS	**207.8**	**12,900**	**20,123**	**26,518**	**26,997**	**24,735**	**43,895**	**34,465**	**18,167**	**23,485**	**26,934**	**10,574**
Clark	207.8	12,900	20,123	26,518	26,997	24,735	43,895	34,465	18,167	23,485	26,934	10,574
RENO	**88.5**	**4,232**	**7,670**	**10,395**	**11,738**	**10,440**	**18,281**	**16,352**	**9,392**	**24,890**	**28,721**	**11,911**
Washoe	88.5	4,232	7,670	10,395	11,738	10,440	18,281	16,352	9,392	24,890	28,721	11,911
ALL COUNTIES												
Carson City	14.0	750	1,339	1,675	1,660	1,659	3,042	2,550	1,325	24,749	27,493	10,904
Churchill	5.6	459	902	953	870	729	863	608	216	17,714	21,399	7,989
Clark	207.8	12,900	20,123	26,518	26,997	24,735	43,895	34,465	18,167	23,485	26,934	10,574
Douglas	8.8	392	618	936	1,057	1,221	2,146	1,513	917	25,696	30,692	12,058
Elko	7.5	572	861	889	1,017	980	1,506	1,055	620	22,035	25,415	9,775
Esmeralda	.3	25	21	37	24	24	79	59	31	27,143	29,650	8,895
Eureka	.5	81	54	76	47	68	70	63	41	19,273	22,522	9,384
Humboldt	4.[illegible]	305	684	834	617	465	684	428	183	16,964	21,898	7,998
Lander	1.[illegible]	162	182	214	225	298	450	284	85	22,817	24,088	9,153
Lincoln	1.4	128	249	220	232	203	205	136	27	17,267	19,279	6,748
Lyon	6.1	578	945	970	895	799	1,121	556	236	18,083	20,629	7,964
Mineral	2.2	174	303	282	294	312	451	288	96	20,797	23,743	9,164
Nye	4.7	402	547	612	522	559	991	849	218	22,381	24,410	9,404
Pershing	1.4	118	188	151	190	173	238	182	160	21,417	25,834	9,775
Storey	.6	49	51	86	74	78	148	97	17	22,529	25,340	8,944
Washoe	88.5	4,232	7,670	10,395	11,738	10,440	18,281	16,352	9,392	24,890	28,721	11,911
White Pine	3.1	221	298	283	339	250	602	635	372	25,855	29,225	11,468
TOTAL METRO COUNTIES	**296.3**	**17,132**	**27,793**	**36,913**	**38,735**	**35,175**	**62,176**	**50,817**	**27,559**	**23,901**	**27,468**	**10,958**
TOTAL STATE	**358.6**	**21,548**	**35,035**	**45,131**	**46,798**	**43,093**	**74,772**	**60,120**	**32,103**	**23,546**	**27,116**	**10,749**
NEW HAMPSHIRE												
MANCHESTER - NASHUA	**102.6**	**4,289**	**9,461**	**10,519**	**10,761**	**11,573**	**22,409**	**21,717**	**11,871**	**26,996**	**29,718**	**10,565**
Hillsborough	102.6	4,289	9,461	10,519	10,761	11,573	22,409	21,717	11,871	26,996	29,718	10,565
PORTSMOUTH - DOVER - ROCHESTER	**103.9**	**4,683**	**9,127**	**10,105**	**11,398**	**12,089**	**23,123**	**21,814**	**11,561**	**26,889**	**29,615**	**10,427**
Rockingham	73.1	2,888	5,630	6,705	7,660	8,267	16,389	16,524	9,037	28,220	30,819	10,910
Strafford	30.8	1,795	3,497	3,400	3,738	3,822	6,734	5,290	2,524	23,883	26,759	9,302
ALL COUNTIES												
Belknap	16.8	1,206	2,285	2,498	2,690	2,291	3,310	1,721	799	19,457	22,277	8,189
Carroll	12.5	980	1,869	2,147	2,085	1,692	2,[illegible]74	999	654	17,931	21,202	8,605

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES METRO AREA County	12/31/83 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
NEW HAMPSHIRE (continued)												
ALL COUNTIES (continued)												
Cheshire	22.5	1,139	2,616	2,783	2,972	3,040	5,098	3,446	1,406	22,850	25,839	9,156
Coos	12.8	1,079	1,973	1,844	1,837	1,786	2,593	1,205	483	19,080	21,095	7,895
Grafton	24.1	1,548	3,175	3,550	3,585	3,273	4,666	2,762	1,541	20,279	24,378	8,704
Hillsborough	102.6	4,289	9,461	10,519	10,761	11,573	22,409	21,717	11,871	26,996	29,718	10,565
Merrimack	36.5	1,762	3,722	4,479	4,830	4,884	8,158	6,022	2,643	23,511	26,720	9,524
Rockingham	73.1	2,888	5,630	6,705	7,660	8,267	16,389	16,524	9,037	28,220	30,819	10,910
Strafford	30.8	1,795	3,497	3,400	3,738	3,822	6,734	5,290	2,524	23,883	26,759	9,302
Sullivan	14.1	926	1,922	2,127	2,017	2,044	2,943	1,580	541	20,137	22,420	8,614
TOTAL METRO COUNTIES	**206.5**	**8,972**	**18,588**	**20,624**	**22,159**	**23,662**	**45,532**	**43,531**	**21,432**	**26,942**	**29,666**	**10,495**
TOTAL STATE	**345.8**	**17,612**	**36,150**	**40,052**	**42,175**	**42,672**	**74,374**	**61,266**	**31,499**	**24,318**	**27,460**	**9,845**
NEW JERSEY												
ATLANTIC CITY	**113.6**	**6,928**	**15,024**	**15,218**	**14,852**	**13,013**	**20,968**	**17,289**	**10,308**	**21,739**	**25,838**	**9,933**
Atlantic	76.3	4,971	10,128	9,741	9,571	8,396	14,466	12,026	7,001	22,121	25,951	9,759
Cape May	37.3	1,957	4,896	5,477	5,281	4,617	6,502	5,263	3,307	21,061	25,606	10,314
BERGEN - PASSAIC	**462.5**	**18,524**	**35,883**	**36,142**	**38,398**	**40,191**	**83,980**	**105,075**	**104,307**	**32,413**	**36,220**	**13,114**
Bergen	306.7	8,685	18,670	20,557	22,939	24,661	53,646	74,225	83,317	35,753	39,664	14,600
Passaic	155.8	9,839	17,213	15,585	15,459	15,530	30,334	30,850	20,990	26,388	29,441	10,326
JERSEY CITY	**207.1**	**19,390**	**30,461**	**25,348**	**24,193**	**22,775**	**37,169**	**31,802**	**15,962**	**20,894**	**24,130**	**9,112**
Hudson	207.1	19,390	30,461	25,348	24,193	22,775	37,169	31,802	15,962	20,894	24,130	9,112
MIDDLESEX - SOMERSET - HUNTERDON	**310.9**	**9,446**	**18,465**	**20,281**	**22,712**	**26,278**	**61,192**	**82,806**	**69,720**	**34,539**	**37,100**	**12,738**
Hunterdon	31.9	839	1,746	1,905	2,377	2,721	6,192	8,609	7,511	35,264	38,447	12,883
Middlesex	207.6	6,908	13,548	14,429	15,833	18,252	42,415	55,310	40,905	33,268	35,266	12,133
Somerset	71.4	1,699	3,171	3,947	4,502	5,305	12,585	18,887	21,304	38,415	41,831	14,436
MONMOUTH - OCEAN	**334.5**	**13,550**	**31,344**	**35,354**	**34,978**	**34,252**	**64,316**	**68,927**	**51,779**	**27,677**	**31,502**	**11,573**
Monmouth	183.5	7,051	15,252	15,559	16,096	16,430	33,103	41,466	38,543	31,423	35,264	12,392
Ocean	151.0	6,499	16,092	19,795	18,882	17,822	31,213	27,461	13,236	23,969	26,931	10,473
NEWARK	**660.5**	**37,197**	**59,034**	**54,047**	**57,208**	**58,826**	**115,456**	**141,415**	**137,317**	**30,429**	**34,464**	**12,181**
Essex	296.8	25,407	37,556	30,340	29,860	28,334	48,417	50,852	46,034	24,440	29,806	10,705
Morris	140.5	2,543	5,303	6,723	8,260	10,002	24,322	37,704	45,643	39,949	43,254	14,549
Sussex	43.2	1,241	2,454	2,911	3,430	4,238	10,025	11,661	7,240	32,326	34,334	11,340
Union	180.0	8,006	13,721	14,073	15,658	16,252	32,692	41,198	38,400	31,808	35,313	12,870
TRENTON	**109.2**	**5,167**	**10,518**	**10,128**	**10,471**	**10,694**	**20,815**	**23,509**	**17,898**	**28,579**	**32,397**	**11,383**
Mercer	109.2	5,167	10,518	10,128	10,471	10,694	20,815	23,509	17,898	28,579	32,397	11,383
VINELAND - MILLVILLE - BRIDGETON	**46.6**	**3,172**	**6,371**	**6,026**	**6,288**	**5,991**	**9,409**	**6,671**	**2,672**	**21,171**	**23,952**	**8,147**
Cumberland	46.6	3,172	6,371	6,026	6,288	5,991	9,409	6,671	2,672	21,171	23,952	8,147
ALL COUNTIES												
Atlantic	76.3	4,971	10,128	9,741	9,571	8,396	14,466	12,026	7,001	22,121	25,951	9,759
Bergen	306.7	8,685	18,670	20,557	22,939	24,661	53,646	74,225	83,317	35,753	39,664	14,600
☐ Burlington	125.4	3,848	8,149	10,590	11,903	13,098	27,611	30,795	19,406	30,456	33,515	11,019
☐ Camden	171.2	9,760	18,411	17,258	18,563	18,176	33,447	34,013	21,572	25,986	29,009	10,310
Cape May	37.3	1,957	4,896	5,477	5,281	4,617	6,502	5,263	3,307	21,061	25,606	10,314
Cumberland	46.6	3,172	6,371	6,026	6,288	5,991	9,409	6,671	2,672	21,171	23,952	8,147
Essex	296.8	25,407	37,556	30,340	29,860	28,334	48,417	50,852	46,034	24,440	29,806	10,705
☐ Gloucester	71.2	3,073	5,901	6,565	7,076	7,373	16,213	17,043	7,956	28,641	29,866	10,040
Hudson	207.1	19,390	30,461	25,348	24,193	22,775	37,169	31,802	15,962	20,894	24,130	9,112
Hunterdon	31.9	839	1,746	1,905	2,377	2,721	6,192	8,609	7,511	35,264	38,447	12,883
Mercer	109.2	5,167	10,518	10,128	10,471	10,694	20,815	23,509	17,898	28,579	32,397	11,383
Middlesex	207.6	6,908	13,548	14,429	15,833	18,252	42,415	55,310	40,905	33,268	35,266	12,133
Monmouth	183.5	7,051	15,252	15,559	16,096	16,430	33,103	41,466	38,543	31,423	35,264	12,392
Morris	140.5	2,543	5,303	6,723	8,260	10,002	24,322	37,704	45,643	39,949	43,254	14,549
Ocean	151.0	6,499	16,092	19,795	18,882	17,822	31,213	27,461	13,236	23,969	26,931	10,473
Passaic	155.8	9,839	17,213	15,585	15,459	15,530	30,334	30,850	20,990	26,388	29,441	10,326
☐ Salem	23.6	1,053	2,173	2,196	2,157	2,047	4,317	5,959	3,698	30,312	31,699	11,199
Somerset	71.4	1,699	3,171	3,947	4,502	5,305	12,585	18,887	21,304	38,415	41,831	14,436
Sussex	43.2	1,241	2,454	2,911	3,430	4,238	10,025	11,661	7,240	32,326	34,334	11,340
Union	180.0	8,006	13,721	14,073	15,658	16,252	32,692	41,198	38,400	31,808	35,313	12,870
☐ Warren	31.7	1,203	2,896	3,217	3,327	3,734	7,216	6,769	3,338	26,904	29,203	10,402

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/83 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
NEW JERSEY (continued)												
TOTAL METRO COUNTIES	**2,668.0**	**132,311**	**244,630**	**242,370**	**252,126**	**256,448**	**502,109**	**572,073**	**465,933**	**29,026**	**32,662**	**11,643**
TOTAL STATE	**2,668.0**	**132,311**	**244,630**	**242,370**	**252,126**	**256,448**	**502,109**	**572,073**	**465,933**	**29,026**	**32,662**	**11,643**
NEW MEXICO												
ALBUQUERQUE	**170.7**	**12,779**	**18,446**	**21,988**	**22,681**	**19,814**	**32,946**	**27,061**	**14,985**	**22,284**	**25,900**	**9,700**
Bernalillo	170.7	12,779	18,446	21,988	22,681	19,814	32,946	27,061	14,985	22,284	25,900	9,700
LAS CRUCES	**35.7**	**3,969**	**5,560**	**5,969**	**4,637**	**3,933**	**5,736**	**3,625**	**2,271**	**17,438**	**21,928**	**7,357**
Dona Ana	35.7	3,969	5,560	5,969	4,637	3,933	5,736	3,625	2,271	17,438	21,928	7,357
SANTA FE	**37.5**	**2,362**	**3,903**	**4,287**	**4,243**	**3,998**	**6,931**	**6,790**	**4,986**	**24,944**	**28,995**	**10,787**
Los Alamos	6.7	139	162	247	299	362	1,049	2,062	2,380	43,043	43,761	16,110
Santa Fe	30.8	2,223	3,741	4,040	3,944	3,636	5,882	4,728	2,606	21,928	25,783	9,614
ALL COUNTIES												
Bernalillo	170.7	12,779	18,446	21,988	22,681	19,814	32,946	27,061	14,985	22,284	25,900	9,700
Catron	1.0	196	255	203	126	110	83	16	11	11,024	13,719	4,573
Chaves	20.2	1,618	3,132	3.213	2,884	2,322	3,358	2,382	1,291	18,629	23,049	8,450
Cibola	9.8	874	1,024	1,031	1,199	1,315	2,026	1,704	627	22,925	24,709	7,736
Colfax	5.2	538	969	859	674	618	890	431	221	16,679	19,710	7,218
Curry	15.3	1,426	2,408	2,811	2,339	1,905	2,317	1,545	549	17,052	21,132	7,519
De Baca	1.0	125	216	196	140	101	118	63	41	13,951	17,886	7,154
Dona Ana	35.7	3,969	5,560	5,969	4,637	3,933	5,736	3,625	2,271	17,438	21,928	7,357
Eddy	17.7	1,182	2,334	2,197	2,278	2,245	3,700	2,507	1,257	21,911	24,907	8,644
Grant	9.2	768	1,313	1,052	955	1,045	2,105	1,421	541	22,528	23,932	8,036
Guadalupe	1.5	290	361	280	223	155	110	56	25	11,690	14,293	4,661
Harding	.4	49	76	80	65	49	41	23	17	14,667	17,678	6,428
Hidalgo	2.1	225	390	388	264	227	451	135	20	15,691	18,298	6,099
Lea	20.5	1,443	1,932	1,800	2,191	2,231	4,974	3,910	2,019	26,460	28,233	9,777
Lincoln	5.0	449	727	767	636	575	932	553	361	19,342	23,393	8,929
Los Alamos	6.7	139	162	247	299	362	1,049	2,062	2,380	43,043	43,761	16,110
Luna	6.1	976	1,379	1,195	796	596	676	323	159	12,584	16,210	5,816
McKinley	17.2	3,634	2,902	2,491	2,128	1,912	2,466	1,252	415	14,053	16,916	4,655
Mora	1.4	357	386	237	162	141	90	20	7	9,317	11,982	3,901
Otero	15.5	1,034	1,721	2,500	2,576	2,030	2,870	2,024	745	19,836	23,539	7,796
Quay	4.0	553	667	584	644	477	513	384	178	16,451	19,314	7,428
Rio Arriba	9.8	1,728	2,081	1,680	1,427	1,113	1,209	450	112	13,185	15,477	4,941
Roosevelt	5.7	1,055	1,275	933	662	531	692	368	184	12,543	17,024	6,260
Sandoval	12.8	909	1,391	1,704	1,859	1,663	2,527	1,856	891	21,513	24,485	7,534
San Juan	30.9	3,353	3,476	3,160	3,263	3,419	6,591	5,308	2,330	23,225	24,921	7,972
San Miguel	7.7	1,328	1,776	1,456	1,006	684	912	408	130	12,382	15,774	5,235
Santa Fe	30.8	2,223	3,741	4,040	3,944	3,636	5,882	4,728	2,606	21,928	25,783	9,614
Sierra	3.9	532	946	690	580	403	405	249	95	13,306	16,498	7,149
Socorro	4.3	637	790	826	678	451	520	285	113	14,348	17,777	5,580
Taos	7.1	910	1,269	1,111	1,036	725	1,099	608	342	16,198	19,811	6,895
Torrance	3.0	434	614	570	534	268	323	192	65	14,056	16,547	5,772
Union	1.7	269	324	297	236	179	207	103	85	14,273	16,687	6,759
Valencia	12.6	1,067	1,719	1,805	1,901	1,607	2,208	1,737	556	19,467	22,214	7,585
TOTAL METRO COUNTIES	**243.9**	**19,110**	**27,909**	**32,244**	**31,561**	**27,745**	**45,613**	**37,476**	**22,242**	**21,910**	**25,795**	**9,489**
TOTAL STATE	**496.5**	**47,069**	**65,762**	**68,360**	**65,023**	**56,842**	**90,026**	**67,789**	**35,629**	**20,168**	**23,817**	**8,547**
NEW YORK												
ALBANY - SCHENECTADY - TROY	**317.2**	**15,668**	**33,375**	**34,887**	**36,420**	**35,821**	**65,572**	**62,040**	**33,407**	**25,349**	**28,228**	**10,309**
Albany	110.8	5,570	10,939	11,699	12,571	12,053	21,700	22,153	14,115	26,146	29,653	11,259
Greene	16.6	1,169	2,527	2,472	2,287	2,037	3,271	2,041	796	19,650	22,367	8,419
Montgomery	20.0	1,150	2,550	2,534	2,637	2,472	4,267	3,139	1,251	22,202	24,785	9,248
Rensselaer	54.5	2,891	6,219	5,951	6,030	6,009	11,306	10,912	5,182	25,123	27,725	9,767
Saratoga	58.4	2,197	4,687	5,721	6,321	6,675	13,053	13,515	6,231	27,665	29,499	10,212
Schenectady	56.9	2,691	6,453	6,510	6,574	6,575	11,975	10,280	5,832	24,722	27,552	10,521
BINGHAMTON	**96.6**	**4,086**	**9,668**	**11,138**	**11,443**	**10,985**	**19,613**	**18,941**	**10,726**	**25,409**	**28,549**	**10,346**
Broome	78.7	3,430	8,146	9,210	9.458	9,090	16,074	15,154	8,138	25,009	28,154	10,335
Tioga	17.9	656	1,522	1,928	1,985	1,895	3,539	3,787	2,588	27,562	30,285	10,385

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/83 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
NEW YORK (continued)												
BUFFALO	364.0	21,132	44,767	40,267	38,819	39,574	77,656	69,276	32,509	24,680	26,994	9,890
Erie	364.0	21,132	44,767	40,267	38,819	39,574	77,656	69,276	32,509	24,680	26,994	9,890
BUFFALO - NIAGARA FALLS CONSOLIDATED AREA	*486.6*	*25,646*	*54,219*	*49,284*	*47,740*	*49,621*	*96,524*	*85,474*	*38,092*	*24,680*	*26,869*	*9,822*
ELMIRA	35.0	1,811	4,481	4,622	4,622	4,541	7,218	5,564	2,141	22,167	24,806	8,841
Chemung	35.0	1,811	4,481	4,622	4,622	4,541	7,218	5,564	2,141	22,167	24,806	8,841
GLENS FALLS	39.4	2,101	4,772	5,091	5,248	5,075	8,287	6,311	2,515	22,428	25,027	8,612
Warren	20.6	1,134	2,474	2,643	2,770	2,641	4,088	3,264	1,586	22,375	25,526	9,082
Washington	18.8	967	2,298	2,448	2,478	2,434	4,199	3,047	929	22,487	24,480	8,131
NASSAU - SUFFOLK	851.1	21,276	42,165	49,314	55,485	59,677	142,371	225,090	255,722	38,427	41,462	13,237
Nassau	433.3	9,883	19,684	21,958	25,058	27,465	65,766	110,735	152,751	41,116	44,643	14,676
Suffolk	417.8	11,393	22,481	27,356	30,427	32,212	76,605	114,355	102,971	35,998	38,163	11,829
NEW YORK	3,238.1	276,303	445,386	366,287	357,063	325,388	543,301	515,350	409,022	22,603	27,629	10,855
Bronx	398.9	52,828	80,061	56,362	50,391	40,349	59,084	41,614	18,211	15,941	19,862	7,379
Kings	812.3	87,507	138,390	108,691	98,547	85,219	131,251	106,084	56,611	18,568	22,486	8,555
New York (Manhattan)	735.0	71,164	110,474	84,992	81,935	74,158	113,418	93,227	105,632	21,213	28,801	14,413
Putnam	28.1	775	1,596	1.975	2,221	2,259	5,556	8,484	5,234	34,484	35,413	11,531
Queens	735.4	43,477	78,670	76,951	83,252	80,962	144,565	142,814	84,709	25,285	28,139	10,628
Richmond	127.9	5,679	9,581	9,169	10,036	10,780	24,122	33,693	24,840	32,892	34,284	11,313
Rockland	85.3	2,325	4,050	4,851	5,426	5,698	13,255	22,561	27,134	39,526	41,583	12,870
Westchester	315.2	12,548	22,564	23,296	25,255	25,963	52,050	66,873	86,651	34,212	39,617	14,391
NEW YORK - NORTHERN NEW JERSEY - LONG ISLAND CONSOLIDATED AREA	*6,441.7*	*411,391*	*691,380*	*616,615*	*621,214*	*599,863*	*1,114,828*	*1,251,003*	*1,135,406*	*27,430*	*31,956*	*11,758*
NIAGARA FALLS	82.6	4,514	9,452	9,017	8,921	10,047	18,868	16,198	5,583	24,681	26,317	9,526
Niagara	82.6	4,514	9,452	9,017	8,921	10,047	18,868	16,198	5,583	24,681	26,317	9,526
ORANGE COUNTY	90.4	4,464	8,402	8,671	9,155	9,513	19,302	20,369	10,524	27,577	30,243	9,845
Orange	90.4	4,464	8,402	8,671	9,155	9,513	19,302	20,369	10,524	27,577	30,243	9,845
POUGHKEEPSIE	87.3	2,994	6,500	7,295	7,816	7,966	16,834	21,587	16,308	31,703	34,329	11,571
Dutchess	87.3	2,994	6,500	7,295	7,816	7,966	16,834	21,587	16,308	31,703	34,329	11,571
ROCHESTER	360.3	15,204	32,279	32,695	34,916	36,020	71,949	81,922	55,315	29,014	31,610	11,436
Livingston	19.3	823	1,798	2,002	2,269	2,335	4,281	4,094	1,698	25,932	28,537	9,303
Monroe	264.3	11,062	23,052	22,139	23,724	24,607	49,895	62,338	47,483	30,524	33,039	12,240
Ontario	32.6	1,352	3,030	3,639	3,801	3,980	7,860	6,273	2,665	25,628	27,652	9,539
Orleans	13.7	553	1,353	1,577	1,564	1,463	2,861	3,063	1,266	26,220	28,055	9,657
Wayne	30.4	1,414	3,046	3,338	3,558	3,635	7,052	6,154	2,203	25,291	26,988	9,218
SYRACUSE	232.8	11,289	23,031	24,187	24,937	25,113	47,701	49,071	27,471	26,584	29,396	10,394
Madison	21.8	1,277	2,532	2,921	2,815	2,846	4,809	3,388	1,212	22,372	25,219	8,157
Onondaga	170.8	8,327	16,782	17,519	18,121	18,125	34,982	36,368	20,576	26,827	29,569	10,755
Oswego	40.2	1,685	3,717	3,747	4,001	4,142	7,910	9,315	5,683	28,453	30,925	10,241
UTICA - ROME	113.2	6,381	14,112	13,763	14,504	14,267	24,192	18,402	7,579	22,728	25,335	8,954
Herkimer	24.0	1,306	3,026	3,008	3,157	3,116	5,351	3,605	1,431	22,396	24,660	8,742
Oneida	89.2	5,075	11,086	10,755	11,347	11,151	18,841	14,797	6,148	22,821	25,517	9,011
ALL COUNTIES												
Albany	110.8	5,570	10,939	11,699	12,571	12,053	21,700	22,153	14,115	26,146	29,653	11,259
Allegany	17.7	1,570	2,946	3,001	2,841	2,543	3,093	1,411	295	17,305	19,934	6,486
Bronx	398.9	52,828	80,061	56,362	50,391	40,349	59,084	41,614	18,211	15,941	19,862	7,379
Broome	78.7	3,430	8,146	9,210	9,458	9,090	16,074	15,154	8,138	25,009	28,154	10,335
Cattaraugus	30.7	2,042	3,821	4,095	3,994	3,792	6,518	4,716	1,722	21,831	24,437	8,439
Cayuga	28.1	1,572	3,842	3,747	3,632	3,676	6,053	4,423	1,155	21,712	23,715	8,058
Chautauqua	54.2	2,904	7,282	7,161	6,860	6,761	11,602	8,284	3,346	22,164	24,679	8,977
Chemung	35.0	1,811	4,481	4,622	4,622	4,541	7,218	5,564	2,141	22,167	24,806	8,841
Chenango	17.9	965	1,925	2,533	2,598	2,350	3,728	2,885	916	21,892	24,626	8,510
Clinton	26.8	1,712	3,578	4,098	3,959	3,545	5,215	3,533	1,160	20,071	23,810	7,463
Columbia	23.2	1,175	2,802	3,353	2,992	2,905	4,787	3,587	1,599	22,239	25,241	9,179
Cortland	17.1	1,199	2,300	2,392	2,373	2,229	3,582	2,130	895	20,624	23,470	7,947
Delaware	16.9	928	2,105	2,243	2,422	2,282	3,510	2,333	1,077	21,581	24,610	8,593
Dutchess	87.3	2,994	6,500	7,295	7,816	7,966	16,834	21,587	16,308	31,703	34,329	11,571
Erie	364.0	21,132	44,767	40,267	38,819	39,574	77,656	69,276	32,509	24,680	26,994	9,890
Essex	13.7	838	1,985	1,987	1,946	1,742	2,725	1,783	694	20,257	23,104	8,418
Franklin	15.6	1,118	2,426	2,563	2,256	1,836	2,698	1,973	730	18,661	22,608	7,650
Fulton	21.2	1,264	2,957	2,807	2,923	2,873	4,445	2,850	1,081	21,117	23,631	8,713
Genesee	20.8	1,278	2,468	2,794	2,838	2,987	4,821	2,856	758	21,719	23,320	7,939

1984 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES

METRO AREA County	12/31/83 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
NEW YORK (continued)												
ALL COUNTIES (continued)												
Greene	16.6	1,169	2,527	2,472	2,287	2,037	3,271	2,041	796	19,650	22,367	8,419
Hamilton	1.9	155	361	408	355	248	242	104	27	15,333	17,400	6,238
Herkimer	24.0	1,306	3,026	3,008	3,157	3,116	5,351	3,605	1,431	22,396	24,660	8,742
Jefferson	31.8	2,266	4,798	4,664	4,636	4,033	6,172	3,929	1,302	19,487	22,175	7,792
Kings	812.3	87,507	138,390	108,691	98,547	85,219	131,251	106,084	56,611	18,568	22,486	8,555
Lewis	8.7	580	1,246	1,253	1,287	1,349	1,757	912	316	19,938	21,889	7,296
Livingston	19.3	823	1,798	2,002	2,269	2,335	4,281	4,094	1,698	25,932	28,537	9,303
Madison	21.8	1,277	2,532	2,921	2,815	2,846	4,809	3,388	1,212	22,372	25,219	8,157
Monroe	264.3	11,062	23,052	22,139	23,724	24,607	49,895	62,338	47,483	30,524	33,039	12,240
Montgomery	20.0	1,150	2,550	2,534	2,637	2,472	4,267	3,139	1,251	22,202	24,785	9,248
Nassau	433.3	9,883	19,684	21,958	25,058	27,465	65,766	110,735	152,751	41,116	44,643	14,676
New York (Manhattan)	735.0	71,164	110,474	84,992	81,935	74,158	113,418	93,227	105,632	21,213	28,801	14,413
Niagara	82.6	4,514	9,452	9,017	8,921	10,047	18,868	16,198	5,583	24,681	26,317	9,526
Oneida	89.2	5,075	11,086	10,755	11,347	11,151	18,841	14,797	6,148	22,821	25,517	9,011
Onondaga	170.8	8,327	16,782	17,519	18,121	18,125	34,982	36,368	20,576	26,827	29,569	10,755
Ontario	32.6	1,352	3,030	3,639	3,801	3,980	7,860	6,273	2,665	25,628	27,652	9,539
Orange	90.4	4,464	8,402	8,671	9,155	9,513	19,302	20,369	10,524	27,577	30,243	9,845
Orleans	13.7	553	1,353	1,577	1,564	1,463	2,861	3,063	1,266	26,220	28,055	9,657
Oswego	40.2	1,685	3,717	3,747	4,001	4,142	7,910	9,315	5,683	28,453	30,925	10,241
Otsego	21.3	1,374	2,796	3,170	3,022	2,680	4,089	2,901	1,268	20,514	24,350	8,433
Putnam	28.1	775	1,596	1,975	2,221	2,259	5,556	8,484	5,234	34,484	35,413	11,531
Queens	735.4	43,477	78,670	76,951	83,252	80,962	144,565	142,814	84,709	25,285	28,139	10,628
Rensselaer	54.5	2,891	6,219	5,951	6,030	6,009	11,306	10,912	5,182	25,123	27,725	9,767
Richmond	127.9	5,679	9,581	9,169	10,036	10,780	24,122	33,693	24,840	32,892	34,284	11,313
Rockland	85.3	2,325	4,050	4,851	5,426	5,698	13,255	22,561	27,134	39,526	41,583	12,870
St. Lawrence	37.1	2,749	5,408	5,184	4,788	4,272	7,177	5,428	2,094	20,469	24,112	7,692
Saratoga	58.4	2,197	4,687	5,721	6,321	6,675	13,053	13,515	6,231	27,665	29,499	10,212
Schenectady	56.9	2,691	6,463	6,510	6,574	6,575	11,975	10,280	5,832	24,722	27,552	10,521
Schoharie	10.6	633	1,390	1,527	1,460	1,378	2,224	1,490	498	21,032	24,103	8,009
Schuyler	6.3	225	676	852	920	872	1,440	996	319	22,686	24,788	8,441
Seneca	11.8	428	935	1,239	1,393	1,382	2,604	2,593	1,226	26,891	29,830	10,203
Steuben	36.5	2,128	4,578	4,760	5,191	4,700	7,583	5,287	2,273	21,603	24,390	8,762
Suffolk	417.8	11,393	22,481	27,356	30,427	32,212	76,605	114,355	102,971	35,998	38,163	11,829
Sullivan	25.8	1,718	3,842	4,012	3,390	3,133	4,930	3,293	1,482	19,902	24,115	8,738
Tioga	17.9	656	1,522	1,928	1,985	1,895	3,539	3,787	2,588	27,562	30,285	10,385
Tompkins	31.7	1,860	3,082	3,579	3,860	3,601	5,687	5,696	4,335	24,806	30,416	10,480
Ulster	60.5	3,101	6,682	7,102	7,220	6,724	11,659	11,379	6,633	24,550	28,060	10,147
Warren	20.6	1,134	2,474	2,643	2,770	2,641	4,088	3,264	1,586	22,375	25,526	9,082
Washington	18.8	967	2,298	2,448	2,478	2,434	4,199	3,047	929	22,487	24,480	8,131
Wayne	30.4	1,414	3,046	3,338	3,558	3,635	7,052	6,154	2,203	25,291	26,988	9,218
Westchester	315.2	12,548	22,564	23,296	25,255	25,963	52,050	66,873	86,651	34,212	39,617	14,391
Wyoming	13.7	638	1,421	1,474	1,729	1,837	3,177	2,428	996	24,327	26,402	8,592
Yates	8.5	607	1,287	1,266	1,252	1,125	1,602	985	376	19,336	22,257	8,334
TOTAL METRO COUNTIES	**5,908.0**	**387,223**	**678,400**	**607,234**	**609,349**	**583,987**	**1,062,864**	**1,110,121**	**868,822**	**25,778**	**29,985**	**11,084**
TOTAL STATE	**6,518.1**	**424,250**	**757,339**	**690,498**	**691,486**	**660,842**	**1,185,984**	**1,200,306**	**907,395**	**25,272**	**29,491**	**10,835**
NORTH CAROLINA												
ASHEVILLE	**64.2**	**5,452**	**9,209**	**9,436**	**9,488**	**8,415**	**12,150**	**7,252**	**2,798**	**19,192**	**22,061**	**8,553**
Buncombe	64.2	5,452	9,209	9,436	9,488	8,415	12,150	7,252	2,798	19,192	22,061	8,553
BURLINGTON	**37.0**	**2,502**	**4,808**	**5,062**	**5,077**	**4,764**	**8,133**	**5,025**	**1,629**	**21,068**	**23,281**	**8,745**
Alamance	37.0	2,502	4,808	5,062	5,077	4,764	8,133	5,025	1,629	21,068	23,281	8,745
CHARLOTTE - GASTONIA - ROCK HILL	**368.8**	**23,293**	**39,456**	**45,326**	**48,430**	**48,394**	**80,365**	**59,097**	**24,439**	**22,843**	**25,481**	**9,274**
Cabarrus	32.5	1,819	3,940	4,328	4,065	4,326	7,390	4,995	1,637	22,465	24,415	8,846
Gaston	58.6	3,927	6,614	7,430	8,192	8,122	13,450	8,140	2,725	21,891	23,942	8,477
Lincoln	16.4	1,146	1,768	2,048	2,654	2,582	3,590	2,073	539	21,081	22,676	8,120
Mecklenburg	159.6	9,990	15,663	18,947	20,219	19,485	32,826	28,639	13,831	23,808	26,988	10,233
Rowan	37.8	2,231	4,540	4,910	5,271	5,386	8,594	5,111	1,757	21,815	23,974	8,946
Union	25.2	1,716	2,908	3,286	3,301	3,589	5,777	3,286	1,337	21,916	24,081	7,985
York, S. C.	*38.7*	*2,464*	*4,023*	*4,377*	*4,728*	*4,904*	*8,738*	*6,853*	*2,613*	*23,814*	*26,071*	*8,843*
FAYETTEVILLE	**81.4**	**6,794**	**9,671**	**13,674**	**12,796**	**10,712**	**15,101**	**9,324**	**3,328**	**19,084**	**24,359**	**7,612**
Cumberland	81.4	6,794	9,671	13,674	12,796	10,712	15,101	9,324	3,328	19,084	24,359	7,612

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/83 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
NORTH CAROLINA (continued)												
GREENSBORO - WINSTON-SALEM - HIGH POINT	**329.3**	**22,511**	**37,318**	**42,038**	**43,023**	**41,455**	**67,644**	**51,247**	**24,064**	**22,339**	**25,555**	**9,560**
Davidson	42.8	2,839	5,179	5,841	6,283	5,943	9,411	5,535	1,769	21,017	23,231	8,426
Davie	9.6	798	1,207	1,316	1,331	1,185	2,106	1,165	492	20,602	22,914	8,364
Forsyth	96.5	6,345	10,028	10,827	11,080	10,796	19,289	18,054	10,081	24,610	28,035	10,791
Guilford	121.4	8,121	13,498	15,910	15,795	15,067	24,082	19,393	9,534	22,383	26,175	9,820
Randolph	35.5	2,453	4,228	5,053	5,660	5,422	7,603	3,851	1,230	20,311	22,094	8,170
Stokes	12.6	971	1,607	1,551	1,562	1,757	2,931	1,768	453	21,829	22,908	7,996
Yadkin	10.9	984	1,571	1,540	1,312	1,285	2,222	1,481	505	20,173	22,479	8.278
HICKORY	**76.8**	**4,226**	**9,034**	**10,906**	**11,427**	**11,270**	**17,411**	**9,079**	**3,447**	**21,221**	**23,658**	**8,579**
Alexander	9.4	631	1,159	1,366	1,457	1,422	2,110	955	300	20,296	22,009	7,691
Burke	27.4	1,717	3,387	4,085	4,471	4,039	5,866	2,892	943	20,046	22,731	8,228
Catawba	40.0	1,878	4,488	5,455	5,499	5,809	9,435	5,232	2,204	22,300	24,681	9,041
JACKSONVILLE	**33.2**	**3,096**	**5,792**	**7,699**	**5,765**	**4,066**	**4,411**	**1,906**	**465**	**15,010**	**22,522**	**6,231**
Onslow	33.2	3,096	5,792	7,699	5,765	4,066	4,411	1,906	465	15,010	22,522	6,231
RALEIGH - DURHAM	**222.3**	**14,916**	**23,302**	**26,378**	**27,306**	**25,369**	**44,820**	**39,625**	**20,584**	**23,746**	**27,185**	**10,067**
Durham	59.8	4,176	6,619	6,920	7,227	6,648	11,230	11,137	5,843	23,659	27,469	10,410
Franklin	10.7	1,428	1,820	1,740	1,542	1,231	1,781	895	263	16,111	18,719	6,419
Orange	30.4	2,539	4,122	4,548	4,153	3,611	5,271	3,772	2,384	19,796	24,658	9,075
Wake	121.4	6,773	10,741	13,170	14,384	13,879	26,538	23,821	12,094	25,643	28,424	10,498
WILMINGTON	**41.3**	**3,702**	**5,808**	**5,591**	**4,978**	**5,186**	**8,055**	**5,571**	**2,409**	**20,540**	**23,433**	**8,822**
New Hanover	41.3	3,702	5,808	5,591	4,978	5,186	8,055	5,571	2,409	20,540	23,433	8,822
ALL COUNTIES												
Alamance	37.0	2,502	4,808	5,062	5,077	4,764	8,133	5,025	1,629	21,068	23,281	8,745
Alexander	9.4	631	1,159	1,366	1,457	1,422	2,110	955	300	20,296	22,009	7,691
Alleghany	3.8	441	778	694	629	528	423	191	116	14,904	17,586	6,683
Anson	8.7	1,232	1,607	1,493	1,426	1,138	1,173	496	135	15,061	17,142	5,692
Ashe	8.8	1,230	1,684	1,637	1,337	1,119	1,216	424	153	14,497	17,008	6,479
Avery	5.1	552	1,044	1,083	851	623	638	236	73	14,338	17,167	5,876
Beaufort	15.0	2,045	2,430	2,373	2,175	1,734	2,499	1,320	424	16,430	19,233	6,952
Bertie	7.2	1,017	1,304	1,210	918	811	1,131	551	258	15,321	19,066	6,568
Bladen	10.8	1,754	2,150	1,958	1,698	1,152	1,363	496	229	13,825	16,372	5,649
Brunswick	14.6	1,532	2,201	1,950	1,786	1,716	2,93[illegible]	1,818	658	19,513	21,990	7,793
Buncombe	64.2	5,452	9,209	9,436	9,488	8,415	12,150	7,252	2,798	19,192	22,061	8,553
Burke	27.4	1,717	3,387	4,085	4,471	4,039	5,866	2,892	943	20,046	22,731	8,228
Cabarrus	32.5	1,819	3,940	4,328	4,065	4,326	7,390	4,995	1,637	22,465	24,415	8,846
Caldwell	25.0	1,760	3,309	3,878	3,978	4,056	5,113	2,186	720	19,471	21,146	7,499
Camden	2.0	253	288	254	231	291	441	183	59	19,490	20,487	6,829
Carteret	17.5	1,572	2,509	2,766	2,677	2,321	3,196	1,833	626	18,511	21,176	8,163
Caswell	6.8	986	1,102	1,127	1,070	923	1,097	380	115	15,822	17,684	5,619
Catawba	40.0	1,878	4,488	5,455	5,499	5,809	9,435	5,232	2,204	22,300	24,681	9,041
Chatham	12.9	955	1,752	1,862	1,942	2,095	2,549	1,385	360	19,859	21,439	7,970
Cherokee	7.4	900	1,591	1,560	1,090	794	950	385	130	13,749	16,681	6,266
Chowan	4.8	635	775	851	705	517	791	332	194	15,891	19,447	7,180
Clay	2.7	408	578	557	462	265	242	135	53	13,281	15,694	5,885
Cleveland	30.1	2,562	3,827	4,038	4,228	4,106	6,631	3,662	1,046	20,468	22,383	7,816
Columbus	18.1	2,384	3,070	2,890	2,456	1,989	2,722	1,805	784	16,335	19,919	6,947
Craven	25.3	2,749	3,726	4,060	3,751	3,057	4,426	2,644	887	17,738	21,974	7,533
Cumberland	81.4	6,794	9,671	13,674	12,796	10,712	15,101	9,324	3,328	19,084	24,359	7,612
Currituck	4.8	617	813	760	792	608	703	420	87	16,267	18,373	6,784
Dare	6.4	410	839	1,165	968	901	1,110	653	354	19,000	22,745	9,155
Davidson	42.8	2,839	5,179	5,841	6,283	5,943	9,411	5,535	1,769	21,017	23,231	8,426
Davie	9.6	798	1,207	1,316	1,331	1,185	2,106	1,165	492	20,602	22,914	8,364
Duplin	14.5	2,140	2,578	2,338	2,164	1,753	2,181	1,002	344	15,426	17,987	6,330
Durham	59.8	4,176	6,619	6,920	7,227	6,648	11,230	11,137	5,843	23,659	27,469	10,410
Edgecombe	19.0	2,134	2,889	2,657	2,455	2,491	3,682	2,098	594	18,696	20,802	6,983
Forsyth	96.5	6,345	10,028	10,827	11,080	10,796	19,289	18,054	10,081	24,610	28,035	10,791
Franklin	10.7	1,428	1,820	1,740	1,542	1,231	1,781	895	263	16,111	18,719	6,419
Gaston	58.6	3,927	6,614	7,430	8,192	8,122	13,450	8,140	2,725	21,891	23,942	8,477
Gates	2.9	420	452	425	393	421	525	222	42	17,026	18,843	6,005
Graham	2.5	386	524	496	452	308	237	68	29	13,402	15,084	5,028
Granville	11.1	1,173	1,605	1,589	1,626	1,489	2,043	1,233	342	18,614	21,398	6,905
Greene	5.4	571	819	914	736	646	908	541	265	17,589	21,223	6,988
Guilford	121.4	8,121	13,498	15,910	15,795	15,067	24,082	19,393	9,534	22,383	26,175	9,820
Halifax	18.9	2,799	3,701	2,885	2,411	2,008	2,981	1,427	688	15,125	18,761	6,447

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/83 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
NORTH CAROLINA (continued)												
ALL COUNTIES (continued)												
Harnett	21.7	2,300	3,521	3,747	3,318	2,634	3,766	1,861	553	16,836	19,805	6,887
Haywood	17.9	1,479	2,622	2,511	2,524	2,106	3,450	2,446	762	19,618	22,342	8,455
Henderson	25.7	1,825	3,307	3,338	3,530	3,442	4,874	3,779	1,605	21,221	23,966	9,520
Hertford	7.6	1,031	1,097	1,081	995	895	1,279	844	378	17,909	21,197	7,035
Hoke	6.6	724	973	1,041	996	822	1,250	633	161	17,764	20,332	6,184
Hyde	2.1	261	487	381	296	243	270	113	49	13,867	16,988	6,046
Iredell	30.9	2,151	3,930	4,285	4,619	4,180	6,768	3,746	1,221	20,527	22,663	8,210
Jackson	9.1	1,118	1,639	1,644	1,437	1,049	1,364	577	272	15,484	19,381	6,532
Johnston	26.6	3,277	4,703	4,257	4,010	3,602	4,307	1,768	676	16,301	18,564	6,792
Jones	3.2	450	546	554	474	451	441	192	92	15,515	17,913	5,909
Lee	13.7	1,116	1,837	2,081	1,917	1,617	2,852	1,463	817	19,724	22,900	8,065
Lenoir	21.7	2,212	3,406	3,443	2,956	2,701	4,003	2,170	809	17,964	20,743	7,391
Lincoln	16.4	1,146	1,768	2,048	2,654	2,582	3,590	2,073	539	21,081	22,676	8,120
McDowell	12.9	1,039	1,878	1,902	1,997	1,885	2,850	1,042	307	19,073	20,573	7,331
Macon	8.8	962	,592	1,652	1,463	1,145	1,101	604	281	15,616	18,982	7,559
Madison	6.0	790	1,220	1,020	872	688	820	399	191	14,847	19,141	6,796
Martin	8.7	1,043	1,561	1,454	1,287	1,124	1,299	722	210	16,087	18,720	6,288
Mecklenburg	159.6	9,990	15,663	18,947	20,219	19,485	32,826	28,639	13,831	23,808	26,988	10,233
Mitchell	5.2	636	831	886	830	623	987	329	78	16,407	18,295	6,472
Montgomery	8.2	822	1,239	1,249	1,237	1,183	1,558	695	217	18,173	19,954	6,993
Moore	21.0	1,905	3,036	3,159	3,021	2,996	3,591	2,032	1,260	18,990	22,259	8,561
Nash	25.2	2,759	3,955	3,776	3,341	3,089	4,509	2,677	1,094	18,105	21,336	7,725
New Hanover	41.3	3,702	5,808	5,591	4,978	5,186	8,055	5,571	2,409	20,540	23,433	8,822
Northampton	7.3	1,047	1,472	1,316	1,043	823	862	496	241	14,236	18,341	6,058
Onslow	33.2	3,096	5,792	7,699	5,765	4,066	4,411	1,906	465	15,010	22,522	6,231
Orange	30.4	2,539	4,122	4,548	4,153	3,611	5,271	3,772	2,384	19,796	24,658	9,075
Pamlico	3.7	552	726	558	527	469	542	250	76	15,131	17,420	6,024
Pasquotank	10.3	1,241	1,846	1,679	1,525	1,307	1,550	884	268	16,210	19,155	6,734
Pender	8.2	1,187	1,490	1,432	1,131	962	1,241	547	210	14,964	17,768	6,122
Perquimans	3.7	692	700	720	551	356	499	151	31	13,207	15,369	5,744
Person	10.5	1,043	1,525	1,510	1,567	1,323	2,152	1,147	233	18,698	20,808	7,332
Pitt	33.5	4,631	5,694	5,241	4,713	3,787	5,399	2,844	1,191	16,170	19,632	7,307
Polk	5.3	464	756	859	679	602	885	688	367	19,163	22,974	9,020
Randolph	35.5	2,453	4,228	5,053	5,660	5,422	7,603	3,851	1,230	20,311	22,094	8,170
Richmond	16.9	1,720	2,829	2,535	2,461	2,188	3,174	1,574	419	17,718	19,873	7,177
Robeson	33.4	4,024	5,637	5,535	4,986	4,211	5,465	2,563	979	16,439	19,469	6,129
Rockingham	31.5	2,498	4,152	4,099	4,268	3,853	6,765	4,395	1,470	20,898	23,257	8,499
Rowan	37.8	2,231	4,540	4,910	5,271	5,386	8,594	5,111	1,757	21,815	23,974	8,946
Rutherford	20.6	1,882	3,132	3,025	3,108	2,807	3,956	2,072	618	18,607	20,777	7,698
Sampson	17.8	2,423	3,230	3,216	2,742	2,167	2,603	1,112	307	15,053	17,557	6,140
Scotland	11.1	1,006	1,635	1,491	1,352	1,352	2,246	1,590	428	20,251	22,917	7,526
Stanly	18.3	1,383	2,332	2,376	2,673	2,622	3,957	2,269	688	20,723	22,803	8,329
Stokes	12.6	971	1,607	1,551	1,562	1,757	2,931	1,768	453	21,829	22,908	7,996
Surry	22.5	1,962	3,621	3,626	3,348	3,091	4,083	2,056	713	18,003	20,572	7,538
Swain	3.9	641	888	824	678	371	316	142	40	12,630	14,522	5,343
Transylvania	8.9	622	1,109	949	987	1,079	2,031	1,528	595	23,684	25,618	9,268
Tyrrell	1.4	242	264	222	224	206	159	73	10	14,440	15,743	5,510
Union	25.2	1,716	2,908	3,286	3,301	3,589	5,777	3,286	1,337	21,916	24,081	7,985
Vance	13.0	1,246	2,038	2,072	1,781	1,623	2,306	1,387	547	18,119	21,478	7,406
Wake	121.4	6,773	10,741	13,170	14,384	13,879	26,538	23,821	12,094	25,643	28,424	10,498
Warren	5.4	985	1,141	976	822	634	533	235	74	12,834	15,559	5,155
Washington	4.9	613	687	636	619	485	991	611	258	19,103	21,939	7,264
Watauga	11.9	1,690	2,099	1,988	1,615	1,274	1,755	1,005	474	15,490	20,128	7,107
Wayne	34.8	3,741	5,596	5,925	5,339	4,500	5,808	2,945	946	16,933	19,850	6,873
Wilkes	22.2	1,872	3,298	3,441	3,487	3,403	3,905	1,937	857	18,562	21,141	7,669
Wilson	22.9	2,250	3,350	3,397	3,150	2,733	4,326	2,738	956	18,838	22,021	7,818
Yadkin	10.9	984	1,571	1,540	1,312	1,285	2,222	1,481	505	20,173	22,479	8,278
Yancey	5.6	885	1,161	1,126	981	684	546	150	67	13,361	15,119	5,393
TOTAL METRO COUNTIES	**1,215.6**	**84,028**	**140,375**	**161,733**	**163,562**	**154,727**	**249,352**	**181,273**	**80,550**	**21,821**	**25,206**	**9,158**
TOTAL STATE	**2,200.0**	**190,087**	**296,108**	**315,438**	**306,446**	**279,974**	**422,656**	**274,880**	**114,411**	**19,865**	**23,087**	**8,299**

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/83 Total Households (Thousands)	Households by E B I Group Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
NORTH DAKOTA												
BISMARCK	**31.7**	**1,761**	**2,992**	**3,314**	**3,520**	**3,448**	**6,516**	**6,475**	**3,674**	**26,228**	**29,394**	**10,446**
Burleigh	22.1	918	1,703	2,063	2,203	2,170	4,416	5,273	3,354	29,739	32,552	11,717
Morton	9.6	843	1,289	1,251	1,317	1,278	2,100	1,202	320	20,385	22,124	7,640
FARGO - MOORHEAD	**53.0**	**3,080**	**5,525**	**6,061**	**6,140**	**6,177**	**11,236**	**10,049**	**4,732**	**24,609**	**28,008**	**10,216**
Cass	36.1	1,854	3,531	3,950	3,931	3,958	7,636	7,427	3,813	26,061	29,390	11,098
Clay, Minn.	*16.9*	*1,226*	*1,994*	*2,111*	*2,209*	*2,219*	*3,600*	*2,622*	*919*	*22,011*	*25,055*	*8,520*
GRAND FORKS	**23.5**	**1,113**	**1,635**	**2,244**	**2,615**	**2,443**	**4,460**	**4,862**	**4,128**	**28,631**	**34,704**	**11,802**
Grand Forks	23.5	1,113	1,635	2,244	2,615	2,443	4,460	4,862	4,128	28,631	34,704	11,802
ALL COUNTIES												
Adams	1.3	163	175	160	191	176	255	129	51	19,000	20,955	7,567
Barnes	5.2	390	740	691	682	648	988	723	338	20,758	24,280	9,083
Benson	2.5	221	340	338	366	335	460	293	147	19,795	22,733	7,016
Billings	.4	20	30	41	54	35	64	69	87	29,714	34,063	12,386
Bottineau	3.3	186	385	430	441	391	572	560	335	22,590	27,277	9,679
Bowman	1.6	98	194	200	194	166	277	275	196	23,343	27,718	10,079
Burke	1.5	120	222	207	202	171	268	232	78	19,975	22,946	9,058
Burleigh	22.1	918	1,703	2,063	2,203	2,170	4,416	5,273	3,354	29,739	32,552	11,717
Cass	36.1	1,854	3,531	3,950	3,931	3,958	7,636	7,427	3,813	26,061	29,390	11,098
Cavalier	2.6	220	323	384	308	325	544	329	167	21,065	24,152	8,486
Dickey	2.5	258	431	411	344	282	433	218	123	17,045	21,156	7,147
Divide	1.2	83	121	116	130	143	234	227	146	25,250	28,724	10,772
Dunn	1.6	85	208	274	255	181	242	227	128	19,542	24,206	8,240
Eddy	1.4	124	220	204	239	184	249	129	51	18,146	20,802	8,825
Emmons	2.0	302	419	321	301	206	233	146	72	14,364	17,729	6,221
Foster	1.6	93	167	249	218	221	330	159	163	21,805	26,256	9,132
Golden Valley	.9	56	107	118	116	97	164	157	85	22,571	26,634	9,588
Grand Forks	23.5	1,113	1,635	2,244	2,615	2,443	4,460	4,862	4,128	28,631	34,704	11,802
Grant	1.5	303	354	274	198	143	143	58	27	11,550	14,599	5,341
Griggs	1.4	103	192	188	213	179	251	210	64	20,093	22,816	8,633
Hettinger	1.5	166	252	287	250	173	217	100	55	15,833	18,996	6,784
Kidder	1.4	242	286	268	214	136	141	58	55	13,328	16,137	5,945
La Moure	2.3	191	348	322	363	308	371	294	103	18,932	22,031	7,918
Logan	1.2	138	252	217	175	100	186	82	50	14,837	18,410	6,695
McHenry	2.8	367	419	340	370	348	489	337	130	18,750	21,265	7,834
McIntosh	1.9	290	420	339	254	181	234	134	48	13,385	16,914	7,142
McKenzie	2.6	110	171	212	243	252	462	548	602	31,565	35,957	11,834
McLean	4.6	241	501	524	506	460	846	962	560	25,791	28,972	10,096
Mercer	5.0	304	438	429	469	501	1,097	1,206	556	28,421	29,787	10,715
Morton	9.6	843	1,289	1,251	1,317	1,278	2,100	1,202	320	20,385	22,124	7,640
Mountrail	2.8	197	318	353	352	322	533	459	266	22,742	26,131	9,502
Nelson	2.0	199	371	288	269	240	327	229	77	17,577	20,705	7,813
Oliver	.8	96	68	104	110	88	201	104	29	21,187	22,435	6,647
Pembina	3.8	263	414	433	485	476	737	621	371	23,105	26,963	9,758
Pierce	2.0	177	284	366	300	209	351	222	91	17,750	21,738	7,012
Ramsey	4.9	304	538	572	590	555	988	894	459	23,972	27,408	10,098
Ransom	2.4	150	299	333	331	298	482	386	121	21,373	24,249	8,686
Renville	1.3	93	140	173	179	166	255	189	105	21,882	25,041	9,043
Richland	6.8	372	769	870	827	875	1,408	1,118	561	23,303	27,184	9,243
Rolette	3.7	373	636	568	449	390	614	427	243	17,884	22,277	6,389
Sargent	2.0	163	251	286	314	284	383	235	84	19,770	22,023	8,156
Sheridan	1.0	95	132	107	124	147	181	144	70	21,387	24,250	8,362
Sioux	.9	107	157	157	114	98	144	89	34	16,174	19,874	4,834
Slope	.4	57	65	66	63	55	46	34	14	15,800	18,503	6,728
Stark	9.1	553	808	840	933	968	1,782	1,916	1,300	27,378	30,543	10,410
Steele	1.1	100	136	138	149	172	186	144	75	20,771	23,234	8,813
Stutsman	9.1	491	1,184	970	1,152	1,128	1,794	1,660	721	23,225	26,711	9,762
Towner	1.5	128	200	171	188	189	291	234	99	21,694	24,340	9,128
Traill	3.5	220	393	392	414	419	714	601	347	23,939	27,433	9,797
Walsh	5.5	459	747	669	680	662	1,040	815	428	21,437	24,879	8,886
Ward	21.0	875	1,953	2,554	2,714	2,524	4,297	3,928	2,155	24,751	29,060	10,104
Wells	2.6	228	343	354	329	291	464	386	205	20,754	24,407	9,197
Williams	9.3	400	681	767	812	825	1,878	2,282	1,655	31,393	33,778	12,822

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/83 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
NORTH DAKOTA (continued)												
TOTAL METRO COUNTIES	**91.3**	**4,728**	**8,158**	**9,508**	**10,066**	**9,849**	**18,612**	**18,764**	**11,615**	**26,743**	**30,759**	**11,061**
TOTAL STATE	**244.6**	**15,702**	**26,760**	**28,583**	**29,240**	**27,572**	**47,458**	**43,743**	**25,542**	**23,960**	**27,938**	**9,947**
OHIO												
AKRON	**242.3**	**15,773**	**27,039**	**26,993**	**28,090**	**29,054**	**54,229**	**42,473**	**18,649**	**24,010**	**26,332**	**9,808**
Portage	47.6	2,724	4,504	4,762	5,280	6,046	11,572	8,924	3,788	25,385	27,587	9,447
Summit	194.7	13,049	22,535	22,231	22,810	23,008	42,657	33,549	14,861	23,638	26,025	9,906
CANTON	**147.2**	**9,449**	**16,258**	**16,644**	**16,933**	**18,402**	**35,788**	**24,812**	**8,914**	**23,916**	**25,543**	**9,266**
Carroll	9.2	733	1,027	1,139	1,300	1,230	2,156	1,202	413	21,597	23,163	7,981
Stark	138.0	8,716	15,231	15,505	15,633	17,172	33,632	23,610	8,501	24,078	25,702	9,356
CINCINNATI	**519.1**	**34,890**	**56,518**	**54,755**	**57,402**	**58,860**	**109,032**	**96,783**	**50,860**	**24,753**	**27,699**	**10,307**
Clermont	46.7	2,666	4,488	5,076	6,021	6,902	12,139	7,577	1,831	23,710	24,672	8,503
Hamilton	329.0	24,258	37,435	34,325	35,600	35,217	63,409	60,641	38,115	24,659	28,404	10,986
Warren	34.8	1,468	2,606	3,178	3,398	3,910	8,775	8,232	3,233	28,276	29,605	9,983
Dearborn, Ind.	*12.2*	*779*	*1,436*	*1,370*	*1,388*	*1,515*	*2,978*	*2,012*	*722*	*23,746*	*25,050*	*8,442*
Boone, Ky.	*17.2*	*821*	*1,500*	*1,728*	*1,989*	*2,335*	*4,577*	*3,393*	*857*	*25,476*	*26,607*	*9,098*
Campbell, Ky.	*28.9*	*1,761*	*3,166*	*3,225*	*3,272*	*3,256*	*6,079*	*5,745*	*2,396*	*24,644*	*26,764*	*9,526*
Kenton, Ky.	*50.3*	*3,137*	*5,887*	*5,853*	*5,734*	*5,725*	*11,075*	*9,183*	*3,706*	*23,949*	*26,130*	*9,524*
CINCINNATI - HAMILTON CONSOLIDATED AREA	***614.1***	***40,947***	***66,442***	***64,537***	***67,041***	***69,315***	***130,637***	***116,338***	***58,843***	***24,910***	***27,671***	***10,216***
CLEVELAND	**703.6**	**51,986**	**76,372**	**72,690**	**75,578**	**77,968**	**149,665**	**131,737**	**67,604**	**24,823**	**27,405**	**10,461**
Cuyahoga	561.2	47,062	67,004	60,763	61,608	61,315	112,457	98,323	52,668	23,594	26,629	10,478
Geauga	25.0	818	1,502	1,830	2,188	2,753	5,876	6,228	3,805	30,676	33,637	10,837
Lake	77.3	2,734	5,192	6,821	8,017	9,288	20,361	17,820	7,067	28,121	29,591	10,546
Medina	40.1	1,372	2,674	3,276	3,765	4,612	10,971	9,366	4,064	28,889	30,171	9,876
CLEVELAND - AKRON - LORAIN CONSOLIDATED AREA	***1,042.3***	***73,383***	***112,452***	***108,586***	***113,035***	***118,641***	***228,316***	***194,077***	***93,810***	***24,795***	***27,164***	***10,220***
COLUMBUS	**479.7**	**32,204**	**51,955**	**55,193**	**59,314**	**57,807**	**102,139**	**82,607**	**38,481**	**23,527**	**26,465**	**10,049**
Delaware	19.6	852	1,580	1,928	2,044	2,241	4,585	4,236	2,134	27,461	29,883	10,186
Fairfield	34.8	1,858	3,712	4,091	4,174	4,467	8,370	6,006	2,122	24,009	25,898	9,012
Franklin	342.5	24,214	37,622	39,347	42,446	40,478	70,280	58,777	29,336	23,358	26,607	10,457
Licking	45.7	2,688	4,896	5,178	5,518	5,220	10,560	8,491	3,149	24,363	26,457	9,688
Madison	11.5	860	1,405	1,670	1,656	1,613	2,591	1,296	409	20,516	22,313	7,525
Pickaway	14.9	985	1,689	1,839	2,051	2,121	3,424	2,089	702	22,050	24,347	8,189
Union	10.7	747	1,051	1,140	1,425	1,667	2,329	1,712	629	22,928	24,949	8,556
DAYTON - SPRINGFIELD	**352.5**	**23,525**	**38,918**	**40,068**	**41,883**	**42,631**	**75,390**	**62,678**	**27,407**	**23,724**	**26,299**	**10,015**
Clark	54.3	4,093	7,006	6,598	6,621	7,054	12,142	8,023	2,763	21,999	24,010	8,967
Greene	45.7	2,354	3,646	4,027	4,617	5,058	9,998	10,617	5,383	28,035	30,237	10,581
Miami	33.4	1,785	3,374	3,717	4,079	4,281	7,640	6,187	2,337	24,369	26,406	9,692
Montgomery	219.1	15,293	24,892	25,726	26,566	26,238	45,610	37,851	16,924	23,222	26,028	10,209
HAMILTON - MIDDLETOWN	**95.0**	**6,057**	**9,924**	**9,782**	**9,639**	**10,455**	**21,605**	**19,555**	**7,983**	**25,751**	**27,519**	**9,740**
Butler	95.0	6,057	9,924	9,782	9,639	10,455	21,605	19,555	7,983	25,751	27,519	9,740
LIMA	**56.3**	**3,891**	**6,467**	**6,994**	**7,329**	**7,360**	**12,667**	**8,751**	**2,841**	**22,341**	**24,341**	**8,751**
Allen	40.9	3,049	4,802	4,906	5,134	5,031	9,058	6,650	2,270	22,525	24,662	8,927
Auglaize	15.4	842	1,665	2,088	2,195	2,329	3,609	2,101	571	21,948	23,486	8,295
LORAIN - ELYRIA	**96.4**	**5,624**	**9,041**	**8,903**	**9,367**	**11,619**	**24,422**	**19,867**	**7,557**	**26,449**	**27,496**	**9,583**
Lorain	96.4	5,624	9,041	8,903	9,367	11,619	24,422	19,867	7,557	26,449	27,496	9,583
MANSFIELD	**48.1**	**2,930**	**5,640**	**6,064**	**6,116**	**6,105**	**11,209**	**7,513**	**2,523**	**22,687**	**24,765**	**9,192**
Richland	48.1	2,930	5,640	6,064	6,116	6,105	11,209	7,513	2,523	22,687	24,765	9,192
PARKERSBURG - MARIETTA	**58.5**	**4,511**	**7,483**	**7,437**	**7,743**	**7,777**	**12,722**	**7,954**	**2,873**	**21,305**	**23,486**	**8,603**
Washington	23.6	1,770	2,972	3,055	3,320	3,362	5,086	3,062	973	20,983	23,172	8,248
Wood, W. Va.	*34.9*	*2,741*	*4,511*	*4,382*	*4,423*	*4,415*	*7,636*	*4,892*	*1,900*	*21,555*	*23,699*	*8,855*
STEUBENVILLE - WEIRTON	**58.0**	**4,559**	**7,238**	**6,585**	**6,352**	**6,501**	**13,821**	**9,922**	**3,022**	**23,321**	**24,569**	**9,025**
Jefferson	33.0	2,851	4,497	3,950	3,707	3,830	7,735	4,927	1,503	21,991	23,503	8,784
Brooke, W. Va.	*10.5*	*738*	*1,084*	*1,133*	*1,167*	*1,099*	*2,715*	*1,998*	*566*	*25,117*	*25,606*	*8,962*
Hancock, W. Va.	*14.5*	*970*	*1,657*	*1,502*	*1,478*	*1,572*	*3,371*	*2,997*	*953*	*25,216*	*26,244*	*9,610*
TOLEDO	**229.5**	**16,173**	**27,133**	**25,629**	**25,454**	**25,558**	**48,549**	**41,710**	**19,294**	**23,980**	**26,681**	**9,923**
Fulton	13.4	696	1,232	1,248	1,561	1,602	3,148	2,720	1,193	26,137	28,022	9,653
Lucas	177.7	13,306	21,819	20,158	19,501	19,214	36,827	31,890	14,985	23,652	26,395	10,074

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/83 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
OHIO (continued)												
TOLEDO (continued)												
Wood	38.4	2,171	4,082	4,223	4,392	4,742	8,574	7,100	3,116	24,569	27,535	9,390
YOUNGSTOWN - WARREN	**192.4**	**14,284**	**22,548**	**21,041**	**21,316**	**23,338**	**43,965**	**32,707**	**13,201**	**23,678**	**25,515**	**9,422**
Mahoning	104.1	9,415	13,642	12,172	12,481	13,451	23,723	14,221	4,995	21,647	23,234	8,638
Trumbull	88.3	4,869	8,906	8,869	8,835	9,887	20,242	18,486	8,206	26,335	28,204	10,334
ALL COUNTIES												
Adams	9.0	1,446	1,923	1,524	1,189	983	1,231	553	151	13,544	16,538	5,747
Allen	40.9	3,049	4,802	4,906	5,134	5,031	9,068	6,650	2,270	22,525	24,662	8,927
Ashland	16.5	1,063	1,878	2,281	2,207	2,355	3,786	2,205	725	21,727	23,775	8,436
Ashtabula	37.5	2,217	4,451	4,406	4,607	4,674	8,830	6,308	2,007	23,266	24,926	8,928
Athens	19.0	2,029	3,108	3,085	2,634	2,144	3,022	2,132	846	17,323	22,244	7,560
Auglaize	15.4	842	1,665	2,088	2,195	2,329	3,609	2,101	571	21,948	23,486	8,295
☐ Belmont	31.9	2,493	4,369	3,952	3,655	4,053	7,257	4,806	1,315	21,833	23,142	8,905
Brown	11.7	1,141	1,801	1,676	1,496	1,653	2,326	1,223	384	19,198	21,003	7,314
Butler	95.0	6,057	9,924	9,782	9,639	10,455	21,605	19,555	7,983	25,751	27,519	9,740
Carroll	9.2	733	1,027	1,139	1,300	1,230	2,156	1,202	413	21,597	23,163	7,981
Champaign	12.6	795	1,341	1,564	1,765	1,891	2,866	1,728	650	22,171	24,125	8,785
Clark	54.3	4,093	7,006	6,598	6,621	7,054	12,142	8,023	2,763	21,999	24,010	8,967
Clermont	46.7	2,666	4,488	5,076	6,021	6,902	12,139	7,577	1,831	23,710	24,672	8,503
Clinton	13.0	1,031	1,716	1,784	1,891	1,610	2,725	1,631	612	20,227	22,765	8,408
Columbiana	41.6	2,979	5,637	5,234	5,312	5,314	9,654	5,869	1,601	21,533	23,045	8,446
Coshocton	13.6	1,019	1,926	2,028	1,806	1,744	2,864	1,660	553	20,059	22,148	8,230
Crawford	18.3	1,323	2,365	2,515	2,608	2,406	4,082	2,300	701	20,685	22,597	8,422
Cuyahoga	561.2	47,062	67,004	60,763	61,608	61,315	112,457	98,323	52,668	23,594	26,629	10,478
Darke	20.1	1,452	2,488	2,892	3,202	3,082	4,126	2,092	766	20,025	22,021	7,848
Defiance	13.9	752	1,384	1,615	1,721	1,853	3,420	2,345	810	24,048	25,656	8,805
Delaware	19.6	852	1,580	1,928	2,044	2,241	4,585	4,236	2,134	27,461	29,883	10,186
Erie	29.4	2,047	3,603	3,562	3,762	4,165	6,809	4,077	1,375	22,052	23,869	8,706
Fairfield	34.8	1,858	3,712	4,091	4,174	4,467	8,370	6,006	2,122	24,009	25,898	9,012
Fayette	10.1	1,217	1,724	1,756	1,599	1,363	1,610	638	193	16,018	18,135	6,588
Franklin	342.5	24,214	37,622	39,347	42,446	40,478	70,280	58,777	29,336	23,358	26,607	10,457
Fulton	13.4	696	1,232	1,248	1,561	1,602	3,148	2,720	1,193	26,137	28,022	9,653
Gallia	11.2	1,153	1,653	1,562	1,515	1,275	2,210	1,337	495	19,004	22,012	7,728
Geauga	25.0	818	1,502	1,830	2,188	2,753	5,876	6,228	3,805	30,676	33,637	10,837
Greene	45.7	2,354	3,646	4,027	4,617	5,058	9,998	10,617	5,383	28,035	30,237	10,581
Guernsey	15.8	1,346	2,375	2,260	2,212	1,967	3,232	1,848	560	19,322	21,812	7,923
Hamilton	329.0	24,258	37,435	34,325	35,600	35,217	63,409	60,641	38,115	24,659	28,404	10,986
Hancock	24.5	1,023	2,329	2,483	2,568	2,936	5,685	4,973	2,503	26,481	28,798	10,855
Hardin	11.8	1,207	1,696	1,648	1,691	1,653	2,345	1,239	321	19,050	21,027	7,542
Harrison	6.6	616	1,027	993	961	890	1,312	646	155	18,513	20,432	7,369
Henry	10.2	441	1,063	1,194	1,328	1,395	2,435	1,733	611	23,848	25,574	9,153
Highland	13.0	1,273	2,188	2,111	1,899	1,718	2,235	1,109	467	17,389	19,955	7,412
Hocking	9.6	838	1,404	1,423	1,471	1,377	1,977	890	220	18,843	20,534	7,792
Holmes	8.9	757	1,083	1,336	1,381	1,099	1,779	1,080	385	19,577	22,521	6,363
Huron	19.9	1,364	2,368	2,648	2,794	2,874	4,759	2,397	696	21,374	22,868	8,170
Jackson	11.4	1,360	2,156	1,718	1,592	1,491	1,875	934	274	16,445	18,905	6,820
Jefferson	33.0	2,851	4,497	3,950	3,707	3,830	7,735	4,927	1,503	21,991	23,503	8,734
Knox	17.1	1,398	2,400	2,643	2,651	2,445	3,280	1,632	651	18,970	21,586	7,787
Lake	77.3	2,734	5,192	6,821	8,017	9,288	20,361	17,820	7,067	28,121	29,591	10,546
☐ Lawrence	23.6	2,221	3,528	2,994	2,700	2,760	5,095	3,349	953	20,659	22,409	8,111
Licking	45.7	2,688	4,896	5,178	5,518	5,220	10,560	8,491	3,149	24,363	26,457	9,688
Logan	15.1	1,328	2,003	2,225	2,322	2,101	2,946	1,660	515	19,282	21,604	8,095
Lorain	96.4	5,624	9,041	8,903	9,367	11,619	24,422	19,867	7,557	26,449	27,496	9,583
Lucas	177.7	13,306	21,819	20,158	19,501	19,214	36,827	31,890	14,985	23,652	26,395	10,074
Madison	11.5	860	1,405	1,670	1,656	1,613	2,591	1,296	409	20,516	22,313	7,525
Mahoning	104.1	9,415	13,642	12,172	12,481	13,451	23,723	14,221	4,995	21,647	23,234	8,638
Marion	24.6	1,785	3,113	2,993	3,183	3,548	5,749	3,142	1,087	21,735	23,323	8,475
Medina	40.1	1,372	2,674	3,276	3,765	4,612	10,971	9,366	4,064	28,889	30,171	9,876
Meigs	9.1	1,382	1,912	1,492	1,429	1,209	1,225	351	100	14,148	15,979	5,887
Mercer	12.9	650	1,277	1,365	1,531	1,682	3,191	2,139	1,065	24,837	27,013	8,935
Miami	33.4	1,785	3,374	3,717	4,079	4,281	7,640	6,187	2,337	24,369	26,406	9,692
Monroe	6.5	716	1,027	865	771	755	1,595	620	151	19,116	20,454	7,554
Montgomery	219.1	15,293	24,892	25,726	26,566	26,238	45,610	37,851	16,924	23,222	26,028	10,209
Morgan	5.3	529	867	832	735	747	997	447	146	17,889	19,856	7,159
Morrow	9.7	817	1,301	1,570	1,732	1,594	1,811	721	154	18,352	19,654	6,833
Muskingum	31.2	2,594	4,774	4,649	4,333	3,931	6,115	3,676	1,128	19,099	21,726	8,031

1984 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES METRO AREA County	12/31/83 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
OHIO (continued)												
ALL COUNTIES (continued)												
Noble	4.2	371	659	606	508	541	860	514	141	19,551	21,360	7,801
Ottawa	14.9	622	1,406	1,631	1,669	1,931	3,334	3,095	1,212	25,492	27,504	10,119
Paulding	7.4	499	811	909	996	1,177	1,876	962	170	22,127	22,585	7,667
Perry	11.3	967	1,667	1,806	1,825	1,494	2,238	1,078	225	18,237	20,193	7,086
Pickaway	14.9	985	1,689	1,839	2,051	2,121	3,424	2,089	702	22,050	24,347	8,189
Pike	8.6	741	1,383	1,247	1,265	992	1,422	1,108	442	18,608	22,148	7,871
Portage	47.6	2,724	4,504	4,762	5,280	6,046	11,572	8,924	3,788	25,385	27,587	9,447
Preble	14.0	951	1,418	1,656	1,759	1,833	3,274	2,388	721	23,301	24,921	8,878
Putnam	10.8	645	1,133	1,387	1,494	1,553	2,659	1,464	465	22,515	23,885	7,723
Richland	48.1	2,930	5,640	6,064	6,116	6,105	11,209	7,513	2,523	22,687	24,765	9,192
Ross	23.2	1,733	2,973	3,039	3,081	2,902	5,005	3,260	1,207	21,297	23,815	8,461
Sandusky	23.0	1,221	2,449	2,566	2,817	3,315	5,483	3,904	1,245	23,692	25,353	9,083
Scioto	31.2	3,292	5,649	4,876	4,243	3,426	5,349	3,238	1,127	17,001	20,191	7,342
Seneca	21.4	1,291	2,238	2,673	2,870	3,051	5,307	3,130	840	22,664	24,163	8,381
Shelby	15.2	860	1,545	1,633	1,877	2,151	3,753	2,508	873	23,921	25,881	8,880
Stark	138.0	8,716	15,231	15,505	15,633	17,172	33,632	23,610	8,501	24,078	25,702	9,356
Summit	194.7	13,049	22,535	22,231	22,810	23,008	42,657	33,549	14,861	23,638	26,025	9,906
Trumbull	88.3	4,869	8.906	8,869	8,835	9,887	20,242	18,486	8,206	26,335	28,204	10,334
Tuscarawas	32.7	2,247	4,323	4,477	4,512	4,453	7,493	3,986	1,209	20,869	22,566	8,531
Union	10.7	747	1,051	1,140	1,425	1,667	2,329	1,712	629	22,928	24,949	8,556
Van Wert	11.3	647	1,149	1,239	1,430	1,521	2,848	1,931	535	23,904	25,083	9,263
Vinton	4.3	493	825	722	613	536	699	322	90	15,853	18,318	6,404
Warren	34.8	1,468	2,606	3,178	3,398	3,910	8,775	8,232	3,233	28,276	29,605	9,983
Washington	23.6	1,770	2,972	3,055	3,320	3,362	5,086	3,062	973	20,983	23,172	8,248
Wayne	34.5	1,724	3,147	3,634	4,290	4,545	8,095	6,466	2,599	24,900	27,328	9,381
Williams	13.5	866	1,556	1,678	1,800	1,911	3,314	1,760	615	22,245	23,630	8,645
Wood	38.4	2,171	4,082	4,223	4,392	4,742	8,574	7,100	3,116	24,569	27,535	9,390
Wyandot	8.0	575	917	1,121	1,214	1,136	1,782	994	261	20,736	22,629	7,975
TOTAL METRO COUNTIES	**3,165.6**	**219,623**	**351,190**	**346,531**	**359,420**	**370,331**	**689,124**	**567,004**	**262,377**	**24,133**	**26,650**	**9,984**
TOTAL STATE	**3,995.8**	**282,456**	**459,799**	**457,362**	**471,581**	**480,723**	**868,019**	**676,447**	**299,412**	**23,390**	**25,906**	**9,614**
OKLAHOMA												
ENID	**26.0**	**1,485**	**2,999**	**2,885**	**3,183**	**3,137**	**5,230**	**4,712**	**2,369**	**23,873**	**27,695**	**10,621**
Garfield	26.0	1,485	2,999	2,885	3,183	3,137	5,230	4,712	2,369	23,873	27,695	10,621
LAWTON	**36.0**	**2,224**	**3,820**	**5,014**	**5,285**	**4,596**	**6,702**	**5,682**	**2,677**	**21,681**	**27,583**	**8,494**
Comanche	36.0	2,224	3,820	5,014	5,285	4,596	6,702	5,682	2,677	21,681	27,583	8,494
OKLAHOMA CITY	**360.6**	**22,734**	**38,794**	**40,556**	**43,107**	**40,919**	**72,094**	**65,418**	**36,978**	**24,262**	**28,047**	**10,595**
Canadian	23.6	1,193	1,795	1,983	2,196	2,309	5,411	5,815	2,898	29,558	31,205	10,372
Cleveland	56.2	3,399	4,945	5,704	6,294	6,310	11,988	11,557	6,003	26,186	29,576	10,428
Logan	10.9	975	1,586	1,414	1.404	1,362	1,864	1,604	691	20,261	23,720	8,182
McClain	8.5	752	1,110	916	942	916	1,836	1,436	592	22,870	24,764	8,454
Oklahoma	238.3	14,511	25,794	27,570	29,467	27,544	46,759	41,427	25,228	23,912	28,059	11,069
Pottawatomie	23.1	1,904	3,564	2,969	2,804	2,478	4,236	3,579	1,566	20,579	24,227	8,799
TULSA	**277.7**	**17,254**	**30,561**	**29,669**	**31,922**	**31,515**	**56,905**	**50,537**	**29,337**	**24,664**	**28,246**	**10,692**
Creek	23.9	1,658	3,431	2,696	2,712	2.755	5,019	4,015	1,614	22,668	24,949	8,743
Osage	16.4	1,295	2,350	1,883	1,854	1,989	3,417	2,482	1,130	22,100	24,786	8,953
Rogers	19.3	1,260	2,200	1,892	2,169	2,064	4,234	3,828	1,653	25,156	26,798	9,042
Tulsa	200.8	11,877	20,402	21,451	23,587	22,935	40,401	36,879	23,268	25,034	29,139	11,470
Wagoner	17.3	1,164	2,178	1,747	1,600	1,772	3,834	3,333	1,672	25,500	27,338	8,974
ALL COUNTIES												
Adair	6.6	855	1,632	1,137	802	720	944	367	143	13,421	17,088	5,422
Alfalfa	2.9	316	488	417	397	342	497	307	136	17,848	21,250	8,442
Atoka	4.8	617	1,159	815	656	463	540	362	188	13,740	19,104	6,645
Beaver	2.9	267	334	366	349	398	660	352	174	21,683	24,116	9,451
Beckham	9.0	733	1,557	1,052	977	859	1,537	1,491	794	20,989	25,615	9,769
Blaine	5.7	595	860	727	608	566	1,041	879	424	20,517	24,442	9,414
Bryan	12.7	1,912	2,805	2,192	1,835	1,215	1,508	870	363	13,712	17,199	6,481
Caddo	12.2	1,197	2,072	1,505	1,511	1,400	1,968	1,514	1,033	19,389	23,638	8,634
Canadian	23.6	1,193	1,795	1,983	2,196	2,309	5,411	5,815	2,898	29,558	31,205	10,372
Carter	17.9	1,592	2,935	2,329	2,016	1,829	3,391	2,539	1,269	20,209	24,182	8,999
Cherokee	11.8	1,472	2,257	2,005	1,645	1,315	1,651	983	472	15,459	19,587	6,778
Choctaw	6.6	1,168	1,638	1,035	788	696	713	393	169	12,193	16,308	5,725

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/83 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
OKLAHOMA (continued)												
ALL COUNTIES (continued)												
Cimarron	1.4	156	200	226	232	157	250	117	62	17,370	20,548	7,991
Cleveland	56.2	3,399	4,945	5,704	6,294	6,310	11,988	11,557	6,003	26,186	29,576	10,428
Coal	2.4	349	588	407	320	251	290	110	85	13,104	17,038	6,196
Comanche	36.0	2,224	3,820	5,014	5,285	4,596	6,702	5,682	2,677	21,681	27,583	8,494
Cotton	3.2	478	621	519	450	356	489	244	43	14,827	17,365	7,034
Craig	5.6	620	1,050	943	884	732	777	391	203	16,011	18,948	6,674
Creek	23.9	1,658	3,431	2,696	2,712	2,755	5,019	4,015	1,614	22,668	24,949	8,743
Custer	11.5	1,044	1,476	1,358	1,263	1,165	2,052	1,874	1,268	22,582	28,013	10,425
Delaware	10.3	1,242	2,188	2,014	1,488	1,230	1,244	634	260	14,172	17,350	6,360
Dewey	2.4	248	296	274	267	239	391	387	298	22,312	27,377	10,108
Ellis	2.4	247	378	386	332	266	418	262	111	17,735	21,386	8,020
Garfield	26.0	1,485	2,999	2,885	3,183	3,137	5,230	4,712	2,369	23,873	27,695	10,621
Garvin	11.8	1,016	1,967	1,556	1,433	1,256	2,051	1,763	758	19,740	23,736	9,064
Grady	16.6	1,183	2,507	1,997	2,024	1,814	3,013	2,574	1,488	21,516	25,533	9,115
Grant	2.7	270	375	343	411	339	444	360	158	19,395	22,853	9,209
Greer	3.1	406	760	496	360	322	431	194	131	13,745	18,209	8,064
Harmon	1.8	476	490	331	208	89	112	49	45	9,224	12,944	5,065
Harper	1.9	181	252	251	216	217	439	213	131	21,195	23,267	9,210
Haskell	4.7	686	1,153	802	646	430	482	373	128	13,131	16,860	6,390
Hughes	5.9	863	1,430	1,024	734	592	699	403	155	13,026	16,837	6,409
Jackson	11.1	1,036	1,932	1,982	1,806	1,349	1,630	990	375	16,587	20,459	7,187
Jefferson	3.4	481	786	580	447	343	447	216	100	13,624	17,664	6,600
Johnston	4.3	833	1,099	778	510	325	391	312	52	11,244	15,132	5,468
Kay	20.6	1,398	2,793	2,699	2,538	2,338	4,187	3,110	1,537	21,818	25,104	9,869
Kingfisher	5.7	382	594	602	591	670	1,234	1,111	516	25,076	27,568	10,009
Kiowa	5.5	794	1,250	922	673	488	776	387	210	13,704	18,159	7,398
Latimer	3.8	514	971	589	477	410	461	249	129	13,396	17,829	6,273
Le Flore	16.3	1,773	3,444	2,731	2,374	1,851	2,442	1,255	430	15,390	18,649	6,652
Lincoln	11.6	1,160	1,873	1,451	1,408	1,410	2,262	1,441	595	19,671	22,135	8,151
Logan	10.9	975	1,586	1,414	1,404	1,362	1,864	1,604	691	20,261	23,720	8,182
Love	3.3	384	545	411	423	367	609	358	203	18,621	21,733	8,340
McClain	8.5	752	1,110	916	942	916	1,836	1,436	592	22,870	24,764	8,454
McCurtain	13.7	2,230	3,214	2,466	1,889	1,355	1,511	842	193	12,689	15,734	5,375
McIntosh	6.9	846	1,545	1,114	959	750	927	576	183	14,739	18,206	7,097
Major	3.5	268	469	480	459	401	668	493	262	20,892	24,767	8,846
Marshall	5.1	415	1,093	913	688	548	697	506	240	15,811	20,971	8,695
Mayes	13.6	1,391	2,453	2,175	1,872	1,610	2,393	1,301	405	17,013	19,761	7,167
Murray	5.1	444	911	688	706	665	923	559	204	18,583	21,543	8,139
Muskogee	27.1	2,880	5,161	3,748	3,330	3,090	4,560	2,988	1,343	17,574	21,315	7,870
Noble	4.8	376	669	667	682	589	892	609	316	20,047	23,743	8,904
Nowata	4.7	412	816	555	573	601	965	561	217	19,948	22,551	8,412
Okfuskee	4.6	700	961	731	589	433	620	382	184	14,324	18,308	7,077
Oklahoma	238.3	14,511	25,794	27,570	29,467	27,544	46,759	41,427	25,228	23,912	28,059	11,069
Okmulgee	15.6	1,776	3,122	2,501	1,885	1,635	2,587	1,516	578	15,957	20,215	7,403
Osage	16.4	1,295	2,350	1,883	1,854	1,989	3,417	2,482	1,130	22,100	24,786	8,953
Ottawa	13.1	1,330	2,455	2,207	1,891	1,474	2,268	1,088	387	16,395	19,621	7,302
Pawnee	6.8	581	1,077	973	850	772	1,305	835	407	19,500	23,063	8,665
Payne	24.7	2,582	4,053	3,932	3,192	2,526	3,875	3,019	1,521	17,671	23,780	8,676
Pittsburg	16.4	1,638	3,324	2,567	2,361	1,954	2,668	1,373	515	16,348	19,627	7,451
Pontotoc	13.5	1,356	2,662	1,951	1,538	1,447	2,332	1,509	705	17,440	21,661	8,146
Pottawatomie	23.1	1,904	3,564	2,969	2,804	2,478	4,236	3,579	1,566	20,579	24,227	8,799
Pushmataha	5.1	906	1,230	926	710	477	483	229	139	12,115	15,791	6,055
Roger Mills	2.1	167	250	241	258	268	385	243	288	22,491	29,119	11,118
Rogers	19.3	1,260	2,200	1,892	2,169	2,064	4,234	3,828	1,653	25,156	26,798	9,042
Seminole	11.1	1,218	2,189	1,560	1,336	1,225	1,859	1,164	549	17,102	21,046	7,839
☐ Sequoyah	11.8	1,605	2,363	2,095	1,849	1,306	1,639	635	308	14,614	17,320	5,823
Stephens	18.3	1,327	2,605	2,093	2,243	2,018	3,686	2,958	1,370	22,056	25,325	9,615
Texas	6.8	525	757	859	977	975	1,397	905	405	21,403	24,092	8,668
Tillman	4.8	903	1,069	871	692	464	439	208	154	12,406	16,247	6,141
Tulsa	200 8	11,877	20,402	21,451	23,587	22,935	40,401	36,879	23,268	25,034	29,139	11,470
Wagoner	17.3	1,164	2,178	1,747	1,600	1,772	3,834	3,333	1,672	25,500	27,338	8,974
Washington	20.7	1,034	2,238	2,065	2,078	2,163	4,182	3,961	2,979	26,767	30,265	11,933
Washita	5.8	342	705	664	691	663	1,184	911	640	23,721	27,294	10,148
Woods	4.4	392	586	596	591	486	804	570	375	20,321	25,434	9,992
Woodward	8.8	467	820	838	897	861	1,707	1,900	1,310	28,264	31,401	11,188

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/83 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
OKLAHOMA (continued)												
TOTAL METRO COUNTIES	**712.1**	**45,302**	**78,537**	**80,219**	**85,346**	**81,473**	**142,570**	**126,984**	**71,669**	**24,056**	**27,911**	**10,417**
TOTAL STATE	**1,245.6**	**100,752**	**173,726**	**157,852**	**153,382**	**139,732**	**230,358**	**187,624**	**102,174**	**21,276**	**25,356**	**9,440**
OREGON												
EUGENE - SPRINGFIELD	**106.3**	**8,873**	**15,033**	**15,243**	**14,385**	**14,237**	**21,317**	**12,621**	**4,591**	**19,871**	**22,349**	**8,783**
Lane	106.3	8,873	15,033	15,243	14,385	14,237	21,317	12,621	4,591	19,871	22,349	8,783
MEDFORD	**52.3**	**4,174**	**8,284**	**8,566**	**8,095**	**7,416**	**9,385**	**4,594**	**1,786**	**18,189**	**20,869**	**7,903**
Jackson	52.3	4,174	8,284	8,566	8,095	7,416	9,385	4,594	1,786	18,189	20,869	7,903
PORTLAND	**445.6**	**25,710**	**49,105**	**53,003**	**53,372**	**52,951**	**95,162**	**80,048**	**36,249**	**23,926**	**26,602**	**10,531**
Clackamas	89.1	3,883	7,723	9,374	10,234	10,798	21,658	17,979	7,451	26,078	28,131	10,070
Multnomah	234.0	16,904	31,714	31,693	29,749	28,060	46,107	34,975	14,798	21,192	24,242	10,245
Washington	101.8	3,513	6,913	9,152	10,458	11,238	22,996	24,394	13,136	29,106	31,400	12,080
Yamhill	20.7	1,410	2,755	2,784	2,931	2,855	4,401	2,700	864	20,808	23,094	8,186
PORTLAND - VANCOUVER CONSOLIDATED AREA	***521.4***	***30,347***	***57,345***	***61,250***	***61,868***	***62,053***	***112,868***	***94,046***	***41,623***	***24,023***	***26,562***	***10,389***
SALEM	**94.4**	**7,394**	**13,416**	**14,434**	**14,072**	**12,825**	**18,588**	**10,286**	**3,385**	**19,219**	**21,881**	**8,119**
Marion	77.2	5,885	10,968	11,996	11,508	10,454	14,973	8,552	2,864	19,194	21,980	8,154
Polk	17.2	1,509	2,448	2,438	2,564	2,371	3,615	1,734	521	19,321	21,440	7,965
ALL COUNTIES												
Baker	6.2	673	1,165	1,065	938	778	996	485	80	16,053	18,220	7,105
Benton	24.7	1,890	2,923	3,489	2,886	2,708	4,684	4,139	1,981	22,095	26,365	9,424
Clackamas	89.1	3,883	7,723	9,374	10,234	10,798	21,658	17,979	7,451	26,078	28,131	10,070
Clatsop	12.7	987	2,187	2,100	1,716	1,571	2,310	1,386	443	18,197	21,429	8,374
Columbia	13.3	961	1,672	1,662	1,631	1,822	3,160	1,887	505	22,088	23,079	8,456
Coos	23.7	2,113	3,720	3,915	3,555	3,376	4,680	1,825	516	17,872	19,706	7,545
Crook	5.0	464	809	877	947	629	908	253	113	16,888	19,242	7,127
Curry	7.2	756	1,225	1,291	1,145	967	1,146	468	202	16,307	18,892	7,908
Deschutes	25.3	1,689	3,544	3,954	3,749	3,602	5,205	2,635	922	19,615	21,811	8,187
Douglas	34.9	2,964	5,530	5,193	5,781	5,643	6,553	2,584	652	18,351	19,594	7,145
Gilliam	.8	37	83	109	121	100	167	134	49	22,263	25,480	10,728
Grant	3.1	288	589	567	510	481	470	159	36	16,029	17,618	6,743
Harney	3.0	291	487	539	612	468	440	132	31	16,333	17,473	6,472
Hood River	6.1	510	972	1,063	870	840	1,138	564	143	17,728	20,268	7,727
Jackson	52.3	4,174	8,284	8,566	8,095	7,416	9,385	4,594	1,786	18,189	20,869	7,903
Jefferson	4.4	268	549	696	684	647	920	462	174	20,021	22,115	7,911
Josephine	23.8	2,589	4,409	4,321	3,730	3,009	3,647	1,610	485	15,730	18,136	6,873
Klamath	22.2	2,267	3,607	3,479	3,329	3,031	4,224	1,766	497	17,652	19,547	7,418
Lake	2.9	239	492	495	440	420	571	218	25	17,584	18,867	7,199
Lane	106.3	8,873	15,033	15,243	14,385	14,237	21,317	12,621	4,591	19,871	22,349	8,783
Lincoln	15.9	1,383	2,668	2,647	2,259	2,010	2,759	1,528	646	17,749	20,745	8,867
Linn	34.0	2,579	4,619	4,807	4,689	4,524	7,455	4,163	1,164	20,329	22,119	8,301
Malheur	9.6	945	1,655	1,701	1,488	1,315	1,424	763	309	16,664	19,208	6,754
Marion	77.2	5,885	10,968	11,996	11,508	10,454	14,973	8,552	2,864	19,194	21,980	8,154
Morrow	2.8	145	272	379	358	323	617	512	194	23,762	25,870	8,943
Multnomah	234.0	16,904	31,714	31,693	29,749	28,060	46,107	34,975	14,798	21,192	24,242	10,245
Polk	17.2	1,509	2,448	2,438	2,564	2,371	3,615	1,734	521	19,321	21,440	7,965
Sherman	.8	57	97	111	124	100	153	121	37	20,500	22,986	8,757
Tillamook	8.6	797	1,437	1,545	1,393	1,095	1,377	704	252	16,796	19,574	7,941
Umatilla	22.1	1,423	2,784	3,331	3,414	3,043	4,449	2,835	821	20,151	22,688	8,153
Union	8.8	841	1,227	1,265	1,213	1,113	1,777	1,039	325	19,384	21,658	7,811
Wallowa	3.0	318	538	566	472	415	438	187	66	15,757	18,000	7,297
Wasco	8.3	656	1,247	1,163	1,000	1,065	1,963	843	363	20,459	22,050	8,633
Washington	101.8	3,513	6,913	9,152	10,458	11,238	22,996	24,394	13,136	29,106	31,400	12,080
Wheeler	.6	58	148	149	82	56	64	34	9	12,552	16,160	7,458
Yamhill	20.7	1,410	2,755	2,784	2,931	2,855	4,401	2,700	864	20,808	23,094	8,186
TOTAL METRO COUNTIES	**698.6**	**46,151**	**85,838**	**91,246**	**89,924**	**87,429**	**144,452**	**107,549**	**46,011**	**22,035**	**24,888**	**9,721**
TOTAL STATE	**1,032.4**	**74,339**	**136,493**	**143,725**	**139,080**	**132,580**	**208,147**	**140,985**	**57,051**	**20,825**	**23,632**	**9,118**

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/83 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
PENNSYLVANIA												
ALLENTOWN - BETHLEHEM	**243.4**	**11,864**	**25,640**	**25,941**	**27,160**	**28,418**	**54,547**	**47,666**	**22,164**	**25,473**	**27,762**	**10,378**
Carbon	20.9	1,315	3,081	3,260	2,867	3,166	4,182	2,368	661	19,883	21,609	8,302
Lehigh	106.3	4,565	10,481	10,286	11,308	11,517	23,348	23,141	11,654	27,179	29,364	11,248
Northampton	84.5	4,781	9,182	9,178	9,658	10,001	19,801	15,388	6,511	24,726	26,729	9,812
Warren, N. J.	*31.7*	*1,203*	*2,896*	*3,217*	*3,327*	*3,734*	*7,216*	*6,769*	*3,338*	*26,904*	*29,203*	*10,402*
ALTOONA	**50.5**	**3,442**	**7,224**	**7,350**	**7,028**	**6,833**	**10,675**	**6,033**	**1,915**	**20,147**	**22,335**	**8,239**
Blair	50.5	3,442	7,224	7,350	7,028	6,833	10,675	6,033	1,915	20,147	22,335	8,239
BEAVER COUNTY	**73.3**	**3,962**	**7,702**	**7,039**	**7,020**	**7,455**	**17,879**	**15,857**	**6,386**	**27,112**	**27,894**	**10,072**
Beaver	73.3	3,962	7,702	7,039	7,020	7,455	17,879	15,857	6,386	27,112	27,894	10,072
ERIE	**101.7**	**5,719**	**11,493**	**11,578**	**12,071**	**12,592**	**23,170**	**17,636**	**7,441**	**23,964**	**26,360**	**9,400**
Erie	101.7	5,719	11,493	11,578	12,071	12,592	23,170	17,636	7,441	23,964	26,360	9,400
HARRISBURG - LEBANON - CARLISLE	**215.0**	**9,891**	**20,052**	**22,138**	**25,261**	**27,162**	**48,534**	**42,198**	**19,764**	**25,553**	**28,188**	**10,580**
Cumberland	68.5	2,382	5,344	6,295	7,666	8,568	16.053	14,806	7,386	27,298	30,091	11,058
Dauphin	92.8	4,851	9,053	9,163	10,538	10,993	19,461	19,049	9,692	25,831	28,573	11,217
Lebanon	40.1	1,945	4,068	4,803	5,011	5,627	9,661	6,687	2,298	23,752	25,870	9,271
Perry	13.6	713	1,587	1,877	2,046	1,974	3,359	1,656	388	21,427	22,801	8,139
JOHNSTOWN	**95.0**	**7,911**	**14,852**	**14,845**	**13,452**	**12,939**	**19,426**	**8,656**	**2,919**	**18,664**	**20,841**	**7,480**
Cambria	64.9	5,427	10,130	9,905	8,914	8,759	13,543	6,219	2,003	18,915	21,089	7,549
Somerset	30.1	2,484	4,722	4,940	4,538	4,130	5,883	2,437	916	18,163	20,307	7,329
LANCASTER	**132.9**	**6,073**	**12,084**	**14,697**	**16,539**	**17,445**	**31,121**	**24,279**	**10,662**	**24,888**	**27,487**	**9,697**
Lancaster	132.9	6,073	12,084	14,697	16,539	17,445	31,121	24,279	10,662	24,888	27,487	9,697
PHILADELPHIA	**1,696.5**	**105,992**	**178,506**	**170,319**	**176,358**	**177,386**	**336,312**	**337,379**	**213,748**	**26,120**	**29,410**	**10,559**
Bucks	171.9	6,105	11,357	13,552	15,800	17,952	39,915	42,776	24,443	30,329	32,235	10,994
Chester	114.7	4,111	7,157	8,926	10,733	11,491	23,122	27,428	21,732	31,402	34,946	12,080
Delaware	194.1	8,485	17,315	18,248	20,174	20,651	40,296	41,767	27,164	27,947	30,995	11,118
Montgomery	235.8	7,282	14,146	18,270	20,725	23,419	49,369	55,081	47,508	31,851	36,501	13,179
Philadelphia	612.2	63,328	96,070	77,410	71,384	65,226	106,339	88,476	43,967	19,848	23,563	8,903
Burlington, N. J.	*125.4*	*3,848*	*8,149*	*10,590*	*11,903*	*13,098*	*27,611*	*30,795*	*19,406*	*30,456*	*33,515*	*11,019*
Camden, N. J.	*171.2*	*9,760*	*18,411*	*17,258*	*18,563*	*18,176*	*33,447*	*34,013*	*21,572*	*25,986*	*29,009*	*10,310*
Gloucester, N. J.	*71.2*	*3,073*	*5,901*	*6,565*	*7,076*	*7,373*	*16,213*	*17,043*	*7,956*	*28,641*	*29,866*	*10,040*
PHILADELPHIA - WILMINGTON - TRENTON CONSOLIDATED AREA	***2,038.7***	***123,644***	***211,492***	***203,933***	***211,238***	***212,721***	***403,994***	***409,073***	***262,605***	***26,343***	***29,640***	***10,597***
PITTSBURGH	**830.3**	**51,530**	**99,087**	**93,003**	**90,667**	**92,561**	**175,651**	**149,575**	**78,226**	**24,366**	**27,235**	**10,391**
Allegheny	545.1	32,078	62,896	58,368	57,199	57,740	112,485	103,844	60,490	25,371	28,524	11,110
Fayette	59.2	6,380	10,256	8,362	7,562	7,583	11,418	5,955	1,684	18,061	20,116	7,356
Washington	80.5	5,014	9,671	9,646	9,245	9,290	17,875	13,968	5,791	23,586	25,625	9,411
Westmoreland	145.5	8,058	16,264	16,627	16,661	17,948	33,873	25,808	10,261	24,226	26,190	9,630
PITTSBURGH - BEAVER VALLEY CONSOLIDATED AREA	***903.6***	***55,492***	***106,789***	***100,042***	***97,687***	***100,016***	***193,530***	***165,432***	***84,612***	***24,589***	***27,288***	***10,363***
READING	**121.0**	**6,520**	**14,164**	**13,880**	**14,325**	**14,752**	**27,686**	**21,119**	**8,554**	**23,928**	**26,181**	**9,906**
Berks	121.0	6,520	14,164	13,880	14,325	14,752	27,686	21,119	8,554	23,928	26,181	9,906
SCRANTON - WILKES-BARRE	**275.4**	**15,452**	**37,273**	**40,085**	**38,106**	**35,475**	**56,727**	**38,007**	**14,275**	**20,929**	**23,757**	**8,864**
Columbia	23.1	1,273	2,907	3,142	3,547	3,230	4,878	3,042	1,081	20,980	23,647	8,482
Lackawanna	84.1	5,292	12,062	12,322	11,500	10,605	16,683	11,472	4,164	20,398	23,369	8,712
Luzerne	129.8	6,799	17,863	19,216	17,684	16,349	26,803	18,089	6,997	21,001	23,855	9,020
Monroe	28.4	1,495	3,132	3,985	3,842	3,773	6,244	4,250	1,679	22,281	24,968	9,379
Wyoming	10.0	593	1,309	1,420	1,533	1,518	2,119	1,154	354	20,460	22,569	7,729
SHARON	**46.2**	**2,895**	**5,702**	**5,628**	**5,629**	**5,938**	**10,915**	**7,028**	**2,465**	**22,741**	**24,608**	**8,854**
Mercer	46.2	2,895	5,702	5,628	5,629	5,938	10,915	7,028	2,465	22,741	24,608	8,854
STATE COLLEGE	**38.5**	**3,256**	**5,113**	**5,447**	**5,111**	**4,741**	**7,448**	**5,021**	**2,363**	**20,329**	**24,399**	**8,098**
Centre	38.5	3,256	5,113	5,447	5,111	4,741	7,448	5,021	2,363	20,329	24,399	8,098
WILLIAMSPORT	**44.0**	**2,557**	**5,803**	**5,959**	**6,180**	**5,710**	**9,618**	**6,018**	**2,155**	**21,255**	**23,861**	**8,713**
Lycoming	44.0	2,557	5,803	5,959	6,180	5,710	9,618	6,018	2,155	21,255	23,861	8,713
YORK	**145.6**	**7,123**	**14,927**	**15,972**	**17,024**	**18,691**	**35,607**	**26,153**	**10,103**	**24,753**	**26,620**	**9,741**
Adams	25.2	1,257	2,792	3,127	3,365	3,813	5,894	3,604	1,348	22,693	24,842	8,599
York	120.4	5,866	12,135	12,845	13,659	14,878	29,713	22,549	8,755	25,265	26,993	9,997
ALL COUNTIES												
Adams	25.2	1,257	2,792	3,127	3,365	3,813	5,894	3,604	1,348	22,693	24,842	8,599
Allegheny	545.1	32,078	62,896	58,368	57,199	57,740	112,485	103,844	60,490	25,371	28,524	11,110

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/83 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
PENNSYLVANIA (continued)												
ALL COUNTIES (continued)												
Armstrong	29.3	2,162	4,145	4,008	3,634	3,931	6,342	3,925	1,153	20,892	22,714	8,467
Beaver	73.3	3,962	7,702	7,039	7,020	7,455	17,879	15,857	6,386	27,112	27,894	10,072
Bedford	17.2	1,284	2,637	2,656	2,525	2,351	3,260	1,798	689	18,980	21,525	7,665
Berks	121.0	6,520	14,164	13,880	14,325	14,752	27,686	21,119	8,554	23,928	26,181	9,906
Blair	50.5	3,442	7,224	7,350	7,028	6,833	10,675	6,033	1,915	20,147	22,335	8,239
Bradford	23.0	1,691	3,306	3,200	3,336	3,243	4,716	2,667	841	19,950	21,960	7,795
Bucks	171.9	6,105	11,357	13,552	15,800	17,952	39,915	42,776	24,443	30,329	32,235	10,994
Butler	53.5	3,061	5,757	5,928	6,394	7,186	13,056	8,896	3,222	23,921	25,712	8,932
Cambria	64.9	5,427	10,130	9,905	8,914	8,759	13,543	6,219	2,003	18,915	21,089	7,549
Cameron	2.6	244	430	444	467	354	428	216	17	16,883	18,512	7,520
Carbon	20.9	1,315	3,081	3,260	2,867	3,166	4,182	2,368	661	19,883	21,609	8,302
Centre	38.5	3,256	5,113	5,447	5,111	4,741	7,448	5,021	2,363	20,329	24,399	8,098
Chester	114.7	4,111	7,157	8,926	10,733	11,491	23,122	27,428	21,732	31,402	34,946	12,080
Clarion	15.1	1,115	2,197	2,131	1,980	1,740	3,219	2,085	633	20,349	23,142	7,697
Clearfield	30.1	1,950	4,368	4,296	4,228	3,977	6,325	3,696	1,260	20,253	22,645	8,076
Clinton	14.1	1,130	2,298	2,268	2,370	2,194	2,569	972	299	17,876	19,751	7,032
Columbia	23.1	1,273	2,907	3,142	3,547	3,230	4,878	3,042	1,081	20,980	23,647	8,482
Crawford	32.7	2,144	4,493	4,726	4,671	4,328	6,845	4,118	1,375	20,350	23,033	8,231
Cumberland	68.5	2,382	5,344	6,295	7,666	8,568	16,053	14,806	7,386	27,298	30,091	11,058
Dauphin	92.8	4,851	9,053	9,163	10,538	10,993	19,461	19,049	9,692	25,831	28,573	11,217
Delaware	194.1	8,485	17,315	18,248	20,174	20,651	40,296	41,767	27,164	27,947	30,995	11,118
Elk	13.4	674	1,490	1,477	1,790	1,795	3,145	2,168	861	23,494	25,921	9,022
Erie	101.7	5,719	11,493	11,578	12,071	12,592	23,170	17,636	7,441	23,964	26,360	9,400
Fayette	59.2	6,380	10,256	8,360	7,562	7,583	11,418	5,955	1,684	18,061	20,116	7,356
Forest	1.9	131	285	301	298	256	376	201	52	18,867	21,165	7,885
Franklin	42.7	2,191	4,567	5,349	6,152	6,005	9,809	6,706	1,921	22,518	24,568	8,936
Fulton	5.0	516	784	774	836	751	898	347	94	17,536	19,198	7,058
Greene	15.1	1,451	2,414	2,180	1,995	1,878	3,144	1,631	407	18,738	20,729	7,453
Huntingdon	15.0	1,116	2,536	2,431	2,224	2,035	2,918	1,377	363	18,136	20,540	7,116
Indiana	32.0	2,529	4,094	4,141	4,371	4,044	6,965	4,367	1,489	21,024	23,796	7,965
Jefferson	18.5	1,239	2,526	2,464	2,461	2,442	3,890	2,442	1,016	21,114	23,727	8,761
Juniata	7.2	535	1,098	1,222	1,201	996	1,352	632	164	18,033	20,446	7,288
Lackawanna	84.1	5,292	12,062	12,322	11,500	10,605	16,683	11,472	4,164	20,398	23,369	8,712
Lancaster	132.9	6,073	12,084	14,697	16,539	17,445	31,121	24,279	10,662	24,888	27,487	9,697
Lawrence	38.5	2,420	5,229	4,587	4,475	4,769	8,502	6,223	2,295	22,668	24,826	8,966
Lebanon	40.1	1,945	4,068	4,803	5,011	5,627	9,661	6,687	2,298	23,752	25,870	9,271
Lehigh	106.3	4,565	10,481	10,286	11,308	11,517	23,348	23,141	11,654	27,179	29,364	11,248
Luzerne	129.8	6,799	17,863	19,216	17,684	16,349	26,803	18,089	6,997	21,001	23,855	9,020
Lycoming	44.0	2,557	5,803	5,959	6,180	5,710	9,618	6,018	2,155	21,255	23,861	8,713
McKean	18.5	1,073	2,582	2,398	2,500	2,431	3,834	2,645	1,037	21,422	23,963	8,848
Mercer	46.2	2,895	5,702	5,628	5,629	5,938	10,915	7,028	2,465	22,741	24,608	8,854
Mifflin	17.4	1,475	2,939	2,562	2,420	2,280	3,475	1,799	450	18,531	20,640	7,577
Monroe	28.4	1,495	3,132	3,985	3,842	3,773	6,244	4,250	1,679	22,281	24,968	9,379
Montgomery	235.8	7,282	14,146	18,270	20,725	23,419	49,369	55,081	47,508	31,851	36,501	13,179
Montour	5.8	275	525	628	801	794	1,239	1,059	479	24,158	27,994	9,608
Northampton	84.5	4,781	9,182	9,178	9,658	10,001	19,801	15,388	6,511	24,726	26,729	9,812
Northumberland	39.1	3,379	6,771	6,753	5,983	5,216	7,036	3,149	813	17,146	19,340	7,509
Perry	13.6	713	1,587	1,877	2,646	1,974	3,359	1,656	388	21,427	22,801	8,139
Philadelphia	612.2	63,328	96,070	77,410	71,384	65,226	106,339	88,476	43,967	19,848	23,563	8,903
Pike	8.3	504	1,174	1,293	1,230	1,145	1,511	982	461	19,788	22,830	9,067
Potter	6.5	571	1,073	1,000	934	905	1,278	565	174	18,198	20,203	7,176
Schuylkill	62.0	4,357	9,710	10,589	9,161	8,721	11,645	5,898	1,919	18,425	20,904	8,075
Snyder	11.8	706	1,386	1,682	1,822	1,843	2,643	1,320	398	20,798	23,333	7,822
Somerset	30.1	2,484	4,722	4,940	4,538	4,180	5,883	2,437	916	18,163	20,307	7,329
Sullivan	2.2	151	369	393	379	307	349	187	65	17,382	20,180	6,937
Susquehanna	13.9	919	1,959	2,052	2,039	1,869	2,861	1,654	547	19,953	22,273	7,838
Tioga	14.3	1,141	2,324	2,174	2,120	1,958	2,768	1,367	448	18,539	20,966	7,225
Union	10.7	506	1,098	1,383	1,416	1,434	2,417	1,720	726	23,313	27,142	8,467
Venango	23.7	1,476	2,946	2,655	2,954	3,050	5,714	3,532	1,373	22,969	24,955	9,029
Warren	17.3	1,094	2,261	2,475	2,575	2,539	3,711	2,018	627	20,473	22,565	8,184
Washington	80.5	5,014	9,671	9,646	9,245	9,290	17,875	13,968	5,791	23,586	25,625	9,411
Wayne	13.8	1,053	2,370	2,573	2,222	1,808	2,303	1,050	421	16,941	19,847	7,265
Westmoreland	145.5	8,058	16,264	16,627	16,661	17,948	33,873	25,808	10,261	24,226	26,190	9,630
Wyoming	10.0	593	1,309	1,420	1,533	1,518	2,119	1,154	354	20,460	22,569	7,729
York	120.4	5,866	12,135	12,845	13,659	14,878	29,713	22,549	8,755	25,265	26,993	9,997

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES METRO AREA County	12/31/83 Total Households (Thousands)	Households by E.B.I. Group								Median Household EBI	Average Household EBI	Per Capita EBI
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
PENNSYLVANIA (continued)												
TOTAL METRO COUNTIES	**3,709.8**	**226,303**	**434,265**	**416,751**	**421,062**	**425,717**	**780,829**	**664,005**	**350,868**	**24,299**	**27,307**	**10,081**
TOTAL STATE	**4,382.0**	**272,566**	**518,406**	**511,964**	**515,026**	**516,292**	**921,372**	**747,417**	**378,957**	**23,599**	**26,609**	**9,785**
RHODE ISLAND												
PROVIDENCE - PAWTUCKET - WOONSOCKET	**320.8**	**19,171**	**42,330**	**37,122**	**37,207**	**37,020**	**66,326**	**54,019**	**27,605**	**23,313**	**26,543**	**9,761**
Bristol	15.9	761	1,626	1,880	1,714	1,950	3,403	2,727	1,839	25,048	29,200	9,816
Kent	56.9	2,506	5,677	5,334	6,053	6,809	13,332	11,424	5,765	26,482	28,785	10,353
Providence	214.3	14,557	31,836	26,332	25,541	24,102	41,903	33,450	16,579	21,818	25,359	9,544
Washington	33.7	1,347	3,191	3,576	3,899	4,159	7,688	6,418	3,422	25,814	29,034	10,046
ALL COUNTIES												
Bristol	15.9	761	1,626	1,880	1,714	1,950	3,403	2,727	1,839	25,048	29,200	9,816
Kent	56.9	2,506	5,677	5,334	6,053	6,809	13,332	11,424	5,765	26,482	28,785	10,353
Newport	29.7	1,506	3,182	3,124	3,468	3,408	6,153	5,818	3,041	25,247	29,402	10,649
Providence	214.3	14,557	31,836	26,332	25,541	24,102	41,903	33,450	16,579	21,818	25,359	9,544
Washington	33.7	1,347	3,191	3,576	3,899	4,159	7,688	6,418	3,422	25,814	29,034	10,046
TOTAL METRO COUNTIES	**320.8**	**19,171**	**42,330**	**37,122**	**37,207**	**37,020**	**66,326**	**54,019**	**27,605**	**23,313**	**26,543**	**9,761**
TOTAL STATE	**350.5**	**20,677**	**45,512**	**40,246**	**40,675**	**40,428**	**72,479**	**59,837**	**30,646**	**23,471**	**26,785**	**9,838**
SOUTH CAROLINA												
ANDERSON	**52.0**	**4,642**	**6,632**	**6,755**	**7,176**	**7,054**	**11,375**	**6,368**	**1,998**	**20,551**	**22,359**	**8,136**
Anderson	52.0	4,642	6,632	6,755	7,176	7,054	11,375	6,368	1,998	20,551	22,359	8,136
CHARLESTON	**156.6**	**15,669**	**19,712**	**23,208**	**22,732**	**19,658**	**30,305**	**19,172**	**6,144**	**19,301**	**22,752**	**7,522**
Berkeley	36.0	3,033	3,794	4,981	5,542	4,879	7,981	4,678	1,112	20,640	22,351	7,204
Charleston	97.4	10,678	13,514	15,415	14,115	11,770	16,953	10,933	4,022	18,130	22,635	7,566
Dorchester	23.2	1,958	2,404	2,812	3,075	3,009	5,371	3,561	1,010	22,230	23,867	7,843
CHARLOTTE - GASTONIA - ROCK HILL	**368.8**	**23,293**	**39,456**	**45,326**	**48,430**	**48,394**	**80,365**	**59,097**	**24,439**	**22,843**	**25,481**	**9,274**
York	38.7	2,464	4,023	4,377	4,728	4,904	8,738	6,853	2,613	23,814	26,071	8,843
Cabarrus, N. C.	*32.5*	*1,819*	*3,940*	*4,328*	*4,065*	*4,326*	*7,390*	*4,995*	*1,637*	*22,465*	*24,415*	*8,846*
Gaston, N. C.	*58.6*	*3,927*	*6,614*	*7,430*	*8,192*	*8,122*	*13,450*	*8,140*	*2,725*	*21,891*	*23,942*	*8,477*
Lincoln, N. C.	*16.4*	*1,146*	*1,768*	*2,048*	*2,654*	*2,582*	*3,590*	*2,073*	*539*	*21,081*	*22,676*	*8,120*
Mecklenburg, N. C.	*159.6*	*9,990*	*15,663*	*18,947*	*20,219*	*19,485*	*32,826*	*28,639*	*13,831*	*25,808*	*26,988*	*10,233*
Rowan, N. C.	*37.8*	*2,231*	*4,540*	*4,910*	*5,271*	*5,386*	*8,594*	*5,111*	*1,757*	*21,115*	*23,974*	*8,946*
Union, N. C.	*25.2*	*1,716*	*2,908*	*3,286*	*3,301*	*3,589*	*5,777*	*3,286*	*1,337*	*21,916*	*24,081*	*7,985*
COLUMBIA	**149.8**	**9,909**	**15,905**	**19,121**	**19,407**	**17,931**	**31,019**	**25,068**	**11,440**	**22,673**	**26,728**	**9,206**
Lexington	56.0	3,054	5,183	6,325	7,127	6,870	12,527	11,162	3,752	24,583	26,515	9,464
Richland	93.8	6,855	10,722	12,796	12,280	11,061	18,492	13,906	7,688	21,839	26,855	9,061
FLORENCE	**39.4**	**4,783**	**5,790**	**5,805**	**5,786**	**5,140**	**6,628**	**3,913**	**1,555**	**17,839**	**20,642**	**6,999**
Florence	39.4	4,783	5,790	5,805	5,786	5,140	6,628	3,913	1,555	17,839	20,642	6,999
GREENVILLE - SPARTANBURG	**217.1**	**19,136**	**28,697**	**29,589**	**30,669**	**28,190**	**44,723**	**25,879**	**10,217**	**20,079**	**22,797**	**8,258**
Greenville	111.4	10,119	14,775	15,564	15,973	14,391	23,031	12,405	5,142	19,759	22,414	8,260
Pickens	29.1	2,236	3,642	4,068	4,096	3,980	6,239	3,605	1,234	20,620	23,415	8,007
Spartanburg	76.6	6,781	10,280	9,957	10,600	9,819	15,453	9,869	3,841	20,332	23,119	8,357
ALL COUNTIES												
Abbeville	8.2	909	1,251	1,066	1,236	1,160	1,585	818	175	18,538	20,257	7,191
☐ Aiken	40.3	3,351	4,640	4,530	5,157	4,901	8,300	6,748	2,673	22,447	24,833	9,073
Allendale	3.6	813	859	643	389	321	405	97	73	10,848	14,114	4,619
Anderson	52.0	4,642	6,632	6,755	7,176	7,054	11,375	6,368	1,998	20,551	22,359	8,136
Bamberg	5.9	872	1,149	1,097	806	638	784	405	149	14,125	17,691	5,642
Barnwell	6.9	848	1,144	1,036	989	792	1,105	755	231	17,045	20,247	6,848
Beaufort	23.9	1,946	2,427	3,152	3,239	3,095	4,388	3,264	2,389	21,866	29,551	9,506
Berkeley	36.0	3,033	3,794	4,981	5,542	4,879	7,981	4,678	1,112	20,640	22,351	7,204
Calhoun	4.2	597	783	670	611	581	530	338	90	15,435	17,722	5,815
Charleston	97.4	10,678	13,514	15,415	14,115	11,770	16,953	10,933	4,022	18,130	22,635	7,566
Cherokee	14.3	1,544	2,275	2,218	2,269	2,078	2,598	1,029	289	17,482	19,108	6,537
Chester	10.2	1,124	1,438	1,577	1,359	1,125	2,186	1,076	315	18,454	20,621	6,942
Chesterfield	13.9	1,964	2,496	2,412	2,236	1,628	2,061	826	277	15,159	17,526	6,199
Clarendon	9.2	1,685	1,818	1,696	1,338	959	1,178	367	159	13,173	15,566	5,078

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/83 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
SOUTH CAROLINA (continued)												
ALL COUNTIES (continued)												
Colleton	11.2	1,902	2,132	1,998	1,735	1,323	1,373	538	199	13,842	16,131	5,458
Darlington	21.8	2,950	3,447	3,184	2,938	2,533	3,616	2,421	711	17,178	19,944	6,699
Dillon	9.9	1,425	1,896	1,684	1,397	1,279	1,332	581	306	14,820	17,906	5,628
Dorchester	23.2	1,958	2,404	2,812	3,075	3,009	5,371	3,561	1,010	22,230	23,867	7,843
Edgefield	6.0	1,048	1,135	981	811	700	860	321	144	14,099	16,774	5,560
Fairfield	6.5	929	1,012	906	854	843	1,157	647	152	17,345	19,242	6,072
Florence	39.4	4,783	5,790	5,805	5,786	5,140	6,628	3,913	1,555	17,839	20,642	6,999
Georgetown	15.3	2,054	2,475	2,124	1,953	1,986	2,731	1,400	577	17,577	19,987	6,633
Greenville	111.4	10,119	14,775	15,564	15,973	14,391	23,031	12,405	5,142	19,759	22,414	8,260
Greenwood	21.8	2,099	3,207	3,272	3,064	2,599	4,347	2,431	781	18,710	21,406	7,739
Hampton	6.6	1,349	1,308	1,062	855	691	866	265	204	12,972	16,264	5,679
Horry	42.2	3,617	5,343	6,528	6,325	5,456	7,685	4,696	2,550	19,421	23,068	8,421
Jasper	5.2	919	971	793	737	563	723	392	102	14,488	17,255	5,789
Kershaw	14.3	1,730	1,768	1,741	1,923	1,853	2,813	1,755	717	19,969	22,356	7,956
Lancaster	19.3	1,483	2,389	2,486	2,660	2,576	4,520	2,462	724	21,200	22,712	7,786
Laurens	17.6	1,423	2,458	2,403	2,416	2,362	3,937	2,002	599	20,207	22,201	7,400
Lee	5.9	966	1,150	986	920	711	764	310	93	14,244	16,614	5,132
Lexington	56.0	3,054	5,183	6,325	7,127	6,870	12,527	11,162	3,752	24,583	26,515	9,464
McCormick	2.4	325	425	364	317	297	436	188	48	16,317	18,553	5,783
Marion	11.6	1,606	2,290	2,119	1,717	1,279	1,692	658	239	14,453	17,224	5,644
Marlboro	10.4	1,429	1,942	1,659	1,497	1,482	1,487	661	243	15,572	17,972	5,698
Newberry	11.6	1,211	1,723	1,520	1,514	1,463	2,469	1,262	438	19,436	21,589	7,925
Oconee	19.2	1,880	2,823	2,776	2,801	2,615	3,866	1,822	617	18,770	20,888	7,864
Orangeburg	28.4	4,466	5,155	4,458	3,793	3,073	4,248	2,361	846	15,148	18,595	6,119
Pickens	29.1	2,236	3,642	4,068	4,096	3,980	6,239	3,605	1,234	20,620	23,415	8,007
Richland	93.8	6,855	10,722	12,796	12,280	11,061	18,492	13,906	7,688	21,839	26,855	9,061
Saluda	5.7	745	1,018	800	870	712	1,048	419	88	16,616	18,586	6,306
Spartanburg	76.6	6,781	10,280	9,957	10,600	9,819	15,453	9,869	3,841	20,332	23,119	8,357
Sumter	29.4	3,344	4,607	4,979	4,294	3,478	4,990	2,821	887	16,966	20,358	6,584
Union	10.8	1,089	1,742	1,682	1,698	1,674	2,026	764	125	17,689	18,822	6,579
Williamsburg	12.2	1,736	2,045	1,895	1,968	1,629	1,874	800	253	16,047	17,880	5,551
York	38.7	2,464	4,023	4,377	4,728	4,904	8,738	6,853	2,613	23,814	26,071	8,843
TOTAL METRO COUNTIES	**693.9**	**59,954**	**85,399**	**93,385**	**95,655**	**87,778**	**141,088**	**94,001**	**36,640**	**20,488**	**23,781**	**8,386**
TOTAL STATE	**1,139.5**	**112,981**	**155,500**	**161,353**	**159,184**	**143,332**	**218,768**	**134,953**	**52,430**	**19,344**	**22,430**	**7,72**
SOUTH DAKOTA												
SIOUX FALLS	**44.8**	**2,181**	**4,081**	**4,731**	**4,955**	**4,805**	**9,251**	**9,675**	**5,121**	**26,791**	**30,053**	**11,657**
Minnehaha	44.8	2,181	4,081	4,731	4,955	4,805	9,251	9,675	5,121	26,791	30,053	11,657
ALL COUNTIES												
Aurora	1.1	189	242	232	170	110	101	39	17	12,383	14,875	4,813
Beadle	7.5	682	1,116	999	867	818	1,399	1,146	473	20,531	23,710	9,560
Bennett	1.0	188	208	183	148	78	106	64	25	12,829	15,784	5,092
Bon Homme	3.0	499	581	468	419	382	430	155	66	14,473	17,407	6,610
Brookings	8.6	700	1,239	1,169	1,135	1,045	1,617	1,181	514	20,263	24,470	8,285
Brown	14.3	963	1,772	1,948	1,853	1,694	2,888	2,210	972	21,758	25,248	9,602
Brule	2.0	314	330	343	353	217	265	144	34	15,165	17,344	6,671
Buffalo	.4	60	83	89	62	42	39	23	2	13,000	15,068	3,348
Butte	3.3	345	542	531	464	459	577	249	133	17,436	20,296	7,880
Campbell	.8	210	194	157	118	70	32	13	6	9,886	11,798	4,494
Charles Mix	3.3	608	670	592	504	309	401	163	53	13,177	15,783	5,425
Clark	1.9	301	358	307	270	230	264	113	57	14,733	17,542	6,802
Clay	4.9	460	649	733	681	451	736	794	396	19,402	26,384	9,437
Codington	8.2	542	991	1,112	1,038	926	1,642	1,249	700	22,238	25,776	9,696
Corson	1.5	359	333	229	182	135	142	94	26	11,146	14,663	4,230
Custer	2.5	140	282	312	312	313	560	452	129	23,333	25,439	9,636
Davison	7.3	535	1,230	1,081	961	837	1,419	940	297	19,133	22,420	9,042
Day	3.0	366	496	518	444	353	467	247	109	16,239	19,471	7,302
Deuel	1.9	247	358	299	264	205	287	180	60	15,836	19,163	7,002
Dewey	1.5	230	259	233	210	155	244	113	56	15,609	19,079	5,110
Douglas	1.4	255	282	235	241	135	158	75	19	13,511	15,756	5,252
Edmunds	1.8	334	419	356	239	185	177	70	20	11,872	14,555	5,240
Fall River	3.4	330	540	393	407	422	671	449	188	20,385	24,086	9,306
Faulk	1.2	252	228	212	176	114	128	66	24	12,773	15,448	5,980

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/83 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
SOUTH DAKOTA (continued)												
ALL COUNTIES (continued)												
Grant	3.3	201	485	460	456	425	655	442	176	20,552	23,240	8,428
Gregory	2.1	423	510	383	287	180	175	90	52	11,487	14,587	5,282
Haakon	1.0	133	176	203	175	132	104	49	28	14,684	17,020	6,079
Hamlin	1.9	188	314	323	282	214	285	204	90	17,034	21,023	7,536
Hand	1.8	310	371	290	224	191	236	119	59	13,561	17,353	6,790
Hanson	1.1	176	183	200	158	129	162	61	31	14,769	17,471	5,652
Harding	.6	93	124	115	110	51	73	27	7	13,500	15,480	5,464
Hughes	5.9	243	497	523	707	742	1,245	1,314	629	26,771	29,764	11,629
Hutchinson	3.4	516	658	593	471	391	444	209	118	14,385	17,802	6,725
Hyde	.8	113	116	84	118	111	134	71	53	18,741	21,369	8,548
Jackson	1.2	189	223	214	176	151	165	42	40	14,381	17,721	5,187
Jerauld	1.1	208	248	227	184	99	90	28	16	11,957	14,310	5,428
Jones	.6	75	83	93	89	76	117	49	18	17,650	19,913	7,965
Kingsbury	2.6	275	450	438	403	307	408	251	68	16,617	19,557	7,945
Lake	4.0	326	593	527	543	497	695	559	260	20,105	23,708	9,032
Lawrence	7.4	559	984	949	903	852	1,526	1,118	509	21,787	24,877	9,844
Lincoln	5.1	422	657	581	641	632	1,097	732	338	21.968	24,538	8,343
Lyman	1.3	198	219	199	202	144	182	101	55	15,773	19,398	6,636
McCook	2.3	249	358	372	308	262	404	249	98	17,610	20,997	7,789
McPherson	1.5	316	311	289	199	130	174	60	21	11,952	14,657	5,942
Marshall	2.0	235	364	356	281	224	286	162	92	15,714	19,960	7,827
Meade	7.4	466	898	1,029	1,183	1,115	1,488	857	364	20,534	24,512	8,098
Mellette	.7	161	174	132	99	61	46	25	2	10,556	12,767	4,062
Miner	1.4	343	250	227	182	138	134	86	40	12,283	15,846	6,338
Minnehaha	44.8	2,181	4,081	4,731	4,955	4,805	9,251	9,675	5,121	26,791	30,053	11,657
Moody	2.4	230	401	414	382	251	398	230	94	16,880	20,188	7,231
Pennington	27.8	1,562	2,743	3,666	3,629	3,240	5,310	4,651	2,999	23,487	27,842	10,417
Perkins	1.8	243	344	318	243	186	273	129	64	14,911	18,291	7,005
Potter	1.3	190	230	203	201	161	201	83	31	15,643	17,888	6,459
Roberts	3.8	503	725	659	548	385	493	361	126	15,105	18,759	6,600
Sanborn	1.2	298	234	192	144	104	145	69	14	11,643	14,791	5,725
Shannon	2.4	486	429	372	297	328	299	117	72	13,773	17,307	3,405
Spink	3.3	415	573	477	479	388	558	281	129	16,857	19,842	7,357
Stanley	.9	73	110	135	139	127	191	74	51	19,750	22,644	8,152
Sully	.7	90	86	102	100	81	112	89	40	18,474	21,943	8,084
Todd	2.0	415	367	321	264	199	309	88	37	13,306	16,134	4,191
Tripp	2.7	384	514	510	368	266	349	195	114	14,310	18,109	6,985
Turner	3.5	466	687	590	486	443	509	221	98	15,069	17,985	6,842
Union	4.2	317	579	595	609	578	849	498	175	20,000	22,236	8,192
Walworth	2.7	245	483	420	381	292	523	258	98	17,573	20,407	8,224
Yankton	7.0	398	835	917	1,020	919	1,438	1,023	450	21,668	25,597	9,381
Ziebach	.6	113	113	124	99	50	49	36	16	13,000	15,785	4,118
TOTAL METRO COUNTIES	**44.8**	**2,181**	**4,081**	**4,731**	**4,955**	**4,805**	**9,251**	**9,675**	**5,121**	**26,791**	**30,053**	**11,657**
TOTAL STATE	**259.4**	**24,136**	**36,182**	**36,284**	**34,243**	**29,742**	**46,332**	**35,212**	**17,269**	**19,824**	**23,768**	**8,735**
TENNESSEE												
CHATTANOOGA	**156.8**	**14,229**	**21,497**	**21,092**	**20,090**	**19,230**	**30,397**	**20,858**	**9,407**	**20,376**	**23,572**	**8,536**
Hamilton	107.1	9,407	13,976	13,846	12,975	12,465	20,758	15,803	7,870	21,310	24,874	9,212
Marion	8.8	1,037	1,361	1,243	1,227	1,087	1,614	883	348	18,053	20,949	7,316
Sequatchie	3.2	322	644	558	437	391	486	278	84	15,784	18,988	6,605
Catoosa, Ga.	*13.6*	*1,224*	*1,859*	*1,868*	*1,913*	*1,964*	*2,886*	*1,625*	*261*	*19,844*	*20,911*	*7,200*
Dade, Ga.	*4.1*	*543*	*752*	*627*	*654*	*612*	*612*	*265*	*55*	*16,192*	*17,897*	*5,733*
Walker, Ga.	*20.0*	*1,696*	*2,925*	*2,950*	*2,884*	*2,711*	*4,041*	*2,004*	*789*	*19,196*	*21,460*	*7,517*
CLARKSVILLE - HOPKINSVILLE	**90.5**	**4,273**	**7,205**	**8,588**	**7,874**	**6,108**	**8,830**	**5,566**	**2,056**	**18,203**	**23,469**	**7,549**
Montgomery	29.4	2,288	3,804	4,576	4,696	3,864	5,658	3,340	1,174	19,262	23,289	7,710
Christian, Ky.	*21.1*	*1,985*	*3,401*	*4,012*	*3,178*	*2,244*	*3,172*	*2,226*	*882*	*16,679*	*23,719*	*7,338*
JOHNSON CITY - KINGSPORT - BRISTOL	**161.3**	**14,911**	**23,753**	**22,984**	**21,997**	**19,919**	**30,677**	**19,159**	**7,900**	**19,296**	**22,405**	**8,134**
Carter	18.9	1,844	3,414	3,339	2,881	2,328	2,977	1,593	524	16,390	19,271	7,156
Hawkins	16.1	1,851	2,428	2,245	2,215	2,001	3,213	1,647	500	18,414	20,472	7,212
Sullivan	55.1	4,382	7,006	6,827	6,934	6,641	11,666	7,981	3,663	21,772	24,372	9,135
Unicoi	6.0	443	955	809	835	769	1,135	840	214	19,744	22,299	8,109

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/83 Total Households (Thousands)	Households by E B I Group								Median Household EBI	Average Household EBI	Per Capita EBI
		Under $5.000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
TENNESSEE (continued)												
JOHNSON CITY - KINGSPORT - BRISTOL (continued)												
Washington	32.8	3,078	4,641	4,885	4,656	4,185	5,991	3,625	1,739	19,043	23,162	8,258
Bristol city, Va.	*7.4*	*795*	*1,308*	*971*	*957*	*967*	*1,270*	*792*	*340*	*18,250*	*21,120*	*8,448*
Scott, Va.	*8.6*	*961*	*1,481*	*1,303*	*1,098*	*936*	*1,419*	*1,139*	*263*	*17,368*	*20,467*	*7,069*
Washington, Va.	*16.4*	*1,557*	*2,520*	*2,605*	*2,421*	*2,092*	*3,006*	*1,542*	*657*	*18,079*	*21,428*	*7,201*
KNOXVILLE	**218.1**	**20,003**	**30,880**	**29,440**	**27,781**	**25,172**	**39,615**	**30,070**	**15,139**	**20,180**	**23,995**	**8,966**
Anderson	25.8	2,094	3,220	3,072	3,159	3,040	4,866	4,167	2,182	22,180	25,302	9,447
Blount	29.9	2,526	4,193	4,089	3,849	3,385	6,015	4,171	1,672	20,409	23,503	8,581
Grainger	6.0	802	1,186	1,056	1,016	732	784	316	108	14,804	16,993	5,894
Jefferson	11.3	1,037	1,498	1,591	1,576	1,443	2,115	1,446	594	19,830	22,902	7,914
Knox	123.9	11,298	17,295	16,198	15,051	13,797	22,243	18,163	9,855	20,740	24,980	9,558
Sevier	16.7	1,536	2,678	2,655	2,424	2,127	3,059	1,540	681	17,988	20,827	7,496
Union	4.5	710	810	779	706	648	533	267	47	14,680	16,483	5,934
MEMPHIS	**319.5**	**34,186**	**40,229**	**37,908**	**36,407**	**33,889**	**57,956**	**50,636**	**28,289**	**21,585**	**25,688**	**8,917**
Shelby	273.5	28,904	33,414	31,846	31,026	28,932	48,796	44,316	26,266	21,951	26,314	9,247
Tipton	11.2	1,297	1,940	1,592	1,351	1,360	1,949	1,254	457	17,833	20,772	6,802
Crittenden, Ark.	*15.9*	*2,568*	*2,980*	*2,424*	*1,956*	*1,588*	*2,578*	*1,309*	*497*	*14,951*	*18,469*	*6,042*
De Soto, Miss.	*18.9*	*1,417*	*1,895*	*2,046*	*2,074*	*2,009*	*4,633*	*3,757*	*1,069*	*25,021*	*25,623*	*8,167*
NASHVILLE	**320.7**	**22,737**	**34,012**	**35,390**	**37,810**	**36,512**	**64,678**	**56,592**	**32,969**	**24,135**	**27,918**	**10,067**
Cheatham	8.1	627	1,015	1,193	1,233	1,177	1,767	780	308	19,926	22,162	7,209
Davidson	183.2	13,150	19,605	20,864	21,804	20,779	35,702	31,889	19,407	23,852	28,176	10,792
Dickson	11.4	1,054	1,650	1,508	1,570	1,370	2,440	1,300	508	19,732	22,621	7,984
Robertson	13.3	1,232	1,667	1,629	1,652	1,588	2,896	1,894	742	21,452	23,682	7,974
Rutherford	30.9	1,986	2,941	3,092	3,613	3,583	6,094	6,149	3,442	25,381	29,078	9,820
Sumner	31.4	2,018	3,136	2,946	3,634	3,628	6,627	6,263	3,148	25,485	28,093	9,335
Williamson	21.4	1,054	1,718	1,956	2,129	1,963	4,227	4,548	3,805	29,444	33,113	10,688
Wilson	21.0	1,616	2,280	2,202	2,175	2,424	4,925	3,769	1,609	24,604	26,189	8,856
ALL COUNTIES												
Anderson	25.8	2,094	3,220	3,072	3,159	3,040	4,866	4,167	2,182	22,180	25,302	9,447
Bedford	10.1	1,057	1,382	1,283	1,330	1,385	2,020	1,110	533	19,992	23,525	8,486
Benton	5.9	785	1,112	995	804	661	1,054	366	123	15,331	18,326	6,976
Bledsoe	3.2	516	681	530	460	340	429	171	73	13,787	17,761	5,800
Blount	29.9	2,526	4,193	4,089	3,849	3,385	6,015	4,171	1,672	20,409	23,503	8,581
Bradley	24.7	2,062	3,374	3,597	3,573	3,241	4,806	2,933	1,114	19,633	22,620	7,836
Campbell	13.0	1,929	2,903	2,312	1,792	1,370	1,862	581	251	13,480	16,512	5,817
Cannon	3.8	461	725	690	604	497	472	235	116	15,187	17,926	6,366
Carroll	10.2	1,229	2,099	1,685	1,439	1,314	1,569	630	235	15,293	18,106	6,526
Carter	18.9	1,844	3,414	3,339	2,881	2,328	2,977	1,593	524	16,390	19,271	7,156
Cheatham	8.1	627	1,015	1,193	1,233	1,177	1,767	780	308	19,926	22,162	7,209
Chester	4.4	686	861	592	531	516	772	333	109	15,555	18,789	6,263
Claiborne	8.9	1,444	1,842	1,744	1,168	822	1,060	611	209	13,182	16,935	5,797
Clay	2.9	425	649	528	393	320	360	141	84	13,455	17,018	6,247
Cocke	10.7	1,703	1,928	1,633	1,636	1,165	1,668	707	260	15,248	17,875	6,484
Coffee	14.4	1,167	1,988	1,975	1,910	1,769	2.659	1,926	1,006	20,436	23,767	8,643
Crockett	5.2	811	999	853	810	592	729	264	142	14,646	17,224	6,052
Cumberland	11.1	1,195	2,044	1,932	1,763	1,348	1,663	816	339	16,014	18,962	6,661
Davidson	183.2	13,150	19,605	20,864	21,804	20,779	35,702	31,889	19,407	23,852	28,176	10,792
Decatur	4.2	487	912	657	601	471	641	320	111	15,336	18,405	7,028
De Kalb	5.3	925	1,154	977	809	622	561	173	79	12,892	16,133	6,064
Dickson	11.4	1,054	1,650	1,508	1,570	1,370	2,440	1,300	508	19,732	22,621	7,984
Dyer	12.9	1,434	2,391	2,139	1,949	1,391	2,026	1,074	496	16,156	19,559	7,168
Fayette	7.7	1,228	1,484	1,188	1,077	866	1,046	596	215	14,787	17,912	5,409
Fentress	5.3	993	1,345	1,095	632	536	470	161	68	11,239	14,004	4,820
Franklin	11.2	1,137	1,840	1,676	1,678	1,413	2,024	1,042	390	17,752	20,755	7,087
Gibson	18.3	2,040	3,298	2,619	2,451	2,263	3,298	1,697	634	17,378	20,236	7,542
Giles	9.0	993	1,414	1,275	1,359	1,152	1,559	866	382	17,974	20,600	7,476
Grainger	6.0	802	1,186	1,056	1,016	732	784	316	108	14,804	16,993	5,894
Greene	19.8	1,834	2,919	2,675	2,487	2,353	4,056	2,479	997	19,969	23,331	8,264
Grundy	4.7	654	836	761	769	508	725	300	147	15,604	19,335	6,311
Hamblen	19.3	1,791	2,803	3,075	2,975	2,511	3,577	1,853	715	18,265	20,874	7,447
Hamilton	107.1	9,407	13,976	13,846	12,975	12,465	20,758	15,803	7,870	21,310	24,874	9,212
Hancock	2.3	522	607	417	301	193	137	85	38	10,226	13,160	4,451
Hardeman	7.8	1,128	1,463	1,208	1,156	894	1,202	520	229	15,414	18,503	6,039
Hardin	8.3	1,290	1,566	1,404	1,271	987	1,166	472	144	14,611	16,910	6,129
Hawkins	16.1	1,851	2,428	2,245	2,215	2,001	3.213	1,647	500	18,414	20,472	7,212

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/83 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
TENNESSEE (continued)												
ALL COUNTIES (continued)												
Haywood	6.5	1,079	1,429	1,155	830	713	737	358	199	12,942	17,065	5,546
Henderson	8.2	1,011	1,371	1,231	1,277	1,164	1,295	674	177	16,880	18,938	6,902
Henry	11.3	1,237	2,042	1,878	1,796	1,269	1,764	950	364	16,288	19,271	7,283
Hickman	5.3	667	825	849	785	755	921	404	94	16,968	18,985	6,409
Houston	2.3	341	417	377	309	260	337	208	51	15,221	18,048	6,016
Humphreys	6.0	701	873	713	642	820	1,293	799	159	20,441	21,283	7,834
Jackson	3.3	610	647	562	453	285	475	203	65	13,459	16,896	5,808
Jefferson	11.3	1,037	1,498	1,591	1,576	1,443	2,115	1,446	594	19,830	22,902	7,914
Johnson	5.1	740	1,064	906	830	678	609	205	68	14,116	16,093	5,739
Knox	123.9	11,298	17,295	16,198	15,051	13,797	22,243	18,163	9,855	20,740	24,980	9,558
Lake	2.5	378	545	442	326	273	315	139	82	13,530	17,501	5,834
Lauderdale	8.6	1,335	1,604	1,218	1,297	1,044	1,244	599	259	15,532	18,293	6,194
Lawrence	12.3	1,391	1,921	1,791	1,907	1,575	2,230	1,071	414	17,686	20,033	7,040
Lewis	3.3	368	529	603	468	405	575	248	104	16,402	20,883	6,626
Lincoln	9.7	1,131	1,758	1,724	1,606	1,078	1,442	702	259	15,669	18,284	6,693
Loudon	10.9	714	1,398	1,332	1,246	1,124	2,006	1,954	1,126	23,333	27,076	10,004
McMinn	15.2	1,379	2,270	2,049	1,770	1,733	3,003	2,177	819	20,391	23,339	8,193
McNairy	8.8	1,271	1,645	1,428	1,273	1,132	1,311	572	168	15,211	17,623	6,543
Macon	6.0	675	970	824	858	781	1,227	475	190	18,065	21,034	7,649
Madison	27.6	3,090	4,143	3,725	3,542	2,866	5,286	3,507	1,441	18,961	22,205	8,107
Marion	8.8	1,037	1,361	1,243	1,227	1,087	1,614	883	348	18,053	20,949	7,316
Marshall	7.4	748	1,109	1,071	992	979	1,438	763	300	18,868	22,197	8,172
Maury	18.9	1,975	2,618	2,292	2,472	2,389	3,912	2,349	893	20,189	22,768	8,228
Meigs	2.7	277	420	432	399	339	470	294	69	17,679	20,000	6,836
Monroe	10.2	1,157	1,781	1,708	1,551	1,288	1,636	761	318	16,401	19,541	6,711
Montgomery	29.4	2,288	3,804	4,576	4,696	3,864	5,658	3,340	1,174	19,262	23,289	7,710
Moore	1.5	91	197	192	177	175	338	230	100	22,871	24,747	8,070
Morgan	5.6	538	985	904	758	631	963	606	215	17,302	21,842	6,989
Obion	12.2	1,054	1,984	1,713	1,458	1,389	2,445	1,458	699	19,611	23,226	8,561
Overton	6.2	981	1,248	1,037	874	767	737	419	137	14,162	17,163	5,879
Perry	2.3	292	447	456	401	277	295	91	41	14,494	16,638	6,172
Pickett	1.6	246	345	351	258	171	129	80	20	12,942	15,021	5,341
Polk	4.7	573	837	697	709	570	879	335	100	16,669	18,534	6,358
Putnam	17.8	2,190	3,037	3,013	2,656	1,978	2,907	1,427	592	16,151	19,902	7,071
Rhea	8.9	1,088	1,440	1,302	1,238	1,077	1,485	979	291	17,439	20,190	6,965
Roane	18.0	1,457	2,587	2,351	2,087	2,128	3,485	2,761	1,144	21,247	24,178	8,550
Robertson	13.3	1,232	1,667	1,629	1,652	1,588	2,896	1,894	742	21,452	23,682	7,974
Rutherford	30.9	1,986	2,941	3,092	3,613	3,583	6,094	6,149	3,442	25,381	29,078	9,820
Scott	6.8	1,171	1,579	1,277	963	699	664	259	188	12,347	16,611	5,537
Sequatchie	3.2	322	644	558	437	391	486	278	84	15,784	18,988	6,605
Sevier	16.7	1,536	2,678	2,655	2,424	2,127	3,059	1,540	681	17,988	20,827	7,496
Shelby	273.5	28,904	33,414	31,846	31,026	28,932	48,796	44,316	26,266	21,951	26,314	9,247
Smith	5.5	561	866	812	765	826	972	495	203	18,417	20,493	7,367
Stewart	3.4	530	655	550	504	455	500	150	56	14,670	16,741	6,255
Sullivan	55.1	4,382	7,006	6,827	6,934	6,641	11,666	7,981	3,663	21,772	24,372	9,135
Sumner	31.4	2,018	3,136	2,946	3,634	3,628	6,627	6,263	3,148	25,485	28,093	9,335
Tipton	11.2	1,297	1,940	1,592	1,351	1,360	1,949	1,254	457	17,833	20,772	6,802
Trousdale	2.4	200	346	346	356	316	514	252	70	19,324	21,192	8,203
Unicoi	6.0	443	955	809	835	769	1,135	840	214	19,744	22,299	8,109
Union	4.5	710	810	779	706	648	533	267	47	14,680	16,483	5,934
Van Buren	1.5	158	304	325	267	166	181	64	35	14,448	17,459	5,344
Warren	12.4	1,406	2,137	2,012	2,029	1,602	1,931	900	333	16,531	19,128	7,059
Washington	32.8	3,078	4,641	4,885	4,656	4,185	5,991	3,625	1,739	19,043	23,162	8,258
Wayne	5.0	683	888	739	756	755	763	325	91	16,270	18,050	6,267
Weakley	11.8	1,442	1,990	2,087	1,776	1,350	1,924	892	339	16,003	19,737	6,952
White	7.3	717	1,373	1,315	1,051	898	1,225	532	189	16,096	19,121	6,910
Williamson	21.4	1,054	1,718	1,956	2,129	1,963	4,227	4,548	3,805	29,444	33,113	10,688
Wilson	21.0	1,616	2,280	2,202	2,175	2,424	4,925	3,769	1,609	24,604	26,189	8,856
TOTAL METRO COUNTIES	**1,100.9**	**97,593**	**138,475**	**136,596**	**134,824**	**125,707**	**208,536**	**168,222**	**90,947**	**21,656**	**25,561**	**9,226**
TOTAL STATE	**1,692.5**	**167,172**	**239,718**	**227,900**	**218,264**	**196,387**	**308,010**	**222,351**	**112,698**	**19,839**	**23,679**	**8,491**

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES METRO AREA County	12/31/83 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
TEXAS												
ABILENE	**42.4**	**3,106**	**5,372**	**5,957**	**5,868**	**5,229**	**8,032**	**5,764**	**3,072**	**20,816**	**25,669**	**9,070**
Taylor	42.4	3,106	5,372	5,957	5,868	5,229	8,032	5,764	3,072	20,816	25,669	9,070
AMARILLO	**72.4**	**5,198**	**7,782**	**8,678**	**8,973**	**8,657**	**14,474**	**11,665**	**6,973**	**23,182**	**27,318**	**10,334**
Potter	40.6	3,814	5,799	6,053	5,937	5,280	7,716	4,203	1,798	18,866	21,993	8,504
Randall	31.8	1,384	1,983	2,625	3,036	3,377	6,758	7,462	5,175	30,046	34,117	12,557
AUSTIN	**235.2**	**19,744**	**25,763**	**28,818**	**27,675**	**24,980**	**42,991**	**39,877**	**25,352**	**23,032**	**27,451**	**10,352**
Hays	15.0	1,756	1,827	2,020	2,079	1,604	2,317	2,135	1,262	19,542	25,258	8,044
Travis	188.2	15,701	20,769	23,645	22,623	20,313	33,762	30,633	20,754	22,705	27,392	10,765
Williamson	32.0	2,287	3,167	3,153	2,973	3,063	6,912	7,109	3,336	27,096	28,822	9,440
BEAUMONT - PORT ARTHUR	**141.2**	**11,489**	**14,494**	**13,188**	**13,143**	**13,061**	**29,270**	**30,275**	**16,280**	**26,953**	**28,863**	**10,242**
Hardin	15.6	1,426	1,721	1,428	1,403	1,622	3,815	3,043	1,142	25,560	26,220	8,796
Jefferson	94.4	7,996	10,105	9,151	9,062	8,617	18,372	19,730	11,367	26,347	28,997	[illegible]
Orange	31.2	2,067	2,668	2,609	2,678	2,822	7,083	7,502	3,771	29,276	29,780	10,110
BRAZORIA	**64.8**	**3,261**	**4,354**	**4,464**	**5,044**	**5,510**	**14,706**	**17,740**	**9,721**	**31,915**	**33,155**	**10,699**
Brazoria	64.8	3,261	4,354	4,464	5,044	5,510	14,706	17,740	9,721	31,915	33,155	10,699
BROWNSVILLE - HARLINGEN	**67.6**	**8,336**	**10,851**	**10,908**	**8,865**	**7,638**	**10,565**	**6,833**	**3,604**	**16,979**	**21,139**	**5,984**
Cameron	67.6	8,336	10,851	10,908	8,865	7,638	10,565	6,833	3,604	16,979	21,139	5,984
BRYAN - COLLEGE STATION	**39.8**	**4,561**	**5,032**	**5,281**	**4,722**	**3,904**	**6,147**	**5,744**	**4,409**	**20,370**	**26,507**	**9,564**
Brazos	39.8	4,561	5,032	5,281	4,722	3,904	6,147	5,744	4,409	20,370	26,507	9,564
CORPUS CHRISTI	**114.4**	**10,087**	**12,402**	**13,255**	**13,736**	**12,438**	**22,415**	**19,684**	**10,383**	**23,034**	**26,704**	**8,694**
Nueces	94.6	8,121	10,014	10,916	11,338	10,254	18,394	16,590	8,973	23,297	27,154	8,941
San Patricio	19.8	1,966	2,388	2,339	2,398	2,184	4,021	3,094	1,410	21,823	24,556	7,585
DALLAS	**812.4**	**48,614**	**69,381**	**81,949**	**91,245**	**89,022**	**160,967**	**157,949**	**113,273**	**26,519**	**30,796**	**11,466**
Collin	59.0	2,412	3,903	4,033	4,445	4,716	11,086	15,751	12,654	34,071	35,635	11,521
Dallas	646.8	39,262	55,231	67,865	76,826	74,413	128,979	118,737	85,487	25,692	30,288	11,601
Denton	62.8	3,337	4,749	5,295	5,609	5,583	[illegible]	15,289	10,718	30,875	33,782	11,760
Ellis	22.5	1,844	2,891	2,473	2,305	2,288	[illegible]	4,123	1,780	23,785	26,086	8,670
Kaufman	14.9	1,362	2,130	1,868	1,573	1,533	[illegible]	2,570	1,226	21,665	25,442	8,557
Rockwall	6.4	397	477	415	487	489	[illegible]	1,479	1,408	32,523	37,281	12,897
DALLAS - FORT WORTH CONSOLIDATED AREA	***1,209.2***	***71,991***	***106,782***	***123,962***	***135,691***	***133,597***	***244,954***	***235,119***	***157,104***	***26,257***	***30,189***	***11,171***
EL PASO	**157.9**	**15,311**	**19,249**	**24,457**	**22,297**	**18,565**	**27,399**	**19,880**	**10,742**	**19,446**	**23,860**	**7,067**
El Paso	157.9	15,311	19,249	24,457	22,297	18,565	27,399	19,880	10,742	19,446	23,860	7,067
FORT WORTH - ARLINGTON	**396.8**	**23,377**	**37,401**	**42,013**	**44,446**	**44,575**	**83,987**	**77,170**	**43,831**	**25,748**	**28,946**	**10,578**
Johnson	28.0	1,800	3,008	2,992	2,898	3,006	6,299	5,687	2,310	25,476	27,369	9,426
Parker	18.4	1,389	2,168	2,029	1,964	1,973	3,846	3,416	1,615	24,170	26,789	9,534
Tarrant	350.4	20,188	32,225	36,992	39,584	39,596	73,842	68,067	39,906	25,849	29,185	10,733
GALVESTON - TEXAS CITY	**76.3**	**5,440**	**6,792**	**7,122**	**8,091**	**7,519**	**14,343**	**16,896**	**10,097**	**27,226**	**29,980**	**10,759**
Galveston	76.3	5,440	6,792	7,122	8,091	7,519	14,343	16,896	10,097	27,226	29,980	10,759
HOUSTON	**1,143.1**	**69,592**	**82,579**	**101,002**	**116,366**	**117,348**	**229,975**	**247,666**	**178,572**	**28,588**	**32,189**	**11,678**
Fort Bend	54.8	2,573	2,919	3,405	3,870	4,301	11,093	15,817	10,822	34,339	37,130	11,601
Harris	1,006.4	61,078	71,991	90,297	104,862	104,946	200,711	214,583	157,932	28,369	32,141	11,869
Liberty	19.4	1,876	2,497	1,989	1,791	1,960	4,114	3,497	1,676	23,983	26,146	9,074
Montgomery	55.7	3,299	4,384	4,657	5,192	5,498	12,743	12,512	7,415	28,842	30,730	10,021
Waller	6.8	766	788	654	651	643	1,314	1,257	727	24,227	28,631	8,356
HOUSTON - GALVESTON - BRAZORIA CONSOLIDATED AREA	***1,284.2***	***78,293***	***93,725***	***112,588***	***129,501***	***130,377***	***259,024***	***282,302***	***198,390***	***28,706***	***32,106***	***11,568***
KILLEEN - TEMPLE	**75.8**	**5,940**	**9,743**	**12,958**	**11,316**	**9,343**	**13,104**	**9,265**	**4,131**	**19,027**	**25,484**	**8,099**
Bell	59.0	4,910	8,020	10,269	8,602	7,033	10,013	7,025	3,128	18,587	23,590	8,054
Coryell	16.8	1,030	1,723	2,689	2,714	2,310	3,091	2,240	1,003	20,495	32,138	8,218
LAREDO	**29.9**	**4,695**	**5,168**	**4,929**	**3,720**	**3,121**	**4,134**	**2,732**	**1,401**	**15,199**	**19,628**	**5,166**
Webb	29.9	4,695	5,168	4,929	3,720	3,121	4,134	2,732	1,401	15,199	19,628	5,166
LONGVIEW - MARSHALL	**60.9**	**5,090**	**7,732**	**6,692**	**6,472**	**6,575**	**12,409**	**10,610**	**5,320**	**23,410**	**26,397**	**9,468**
Gregg	41.2	3,231	4,894	4,538	4,429	4,489	8,571	7,173	3,875	23,899	26,972	9,834
Harrison	19.7	1,859	2,838	2,154	2,043	2,086	3,838	3,437	1,445	22,357	25,196	8,739
LUBBOCK	**80.7**	**6,653**	**9,920**	**11,404**	**10,751**	**9,858**	**15,102**	**11,002**	**6,010**	**20,781**	**25,251**	**8,914**
Lubbock	80.7	6,653	9,920	11,404	10,751	9,858	15,102	11,002	6,010	20,781	25,251	8,914

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/83 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
TEXAS (continued)												
McALLEN - EDINBURG - MISSION	**90.2**	**12,447**	**16,275**	**15,737**	**12,577**	**9,460**	**12,342**	**7,422**	**3,940**	**15,236**	**19,328**	**5,242**
Hidalgo	90.2	12,447	16,275	15,737	12,577	9,460	12,342	7,422	3,940	15,236	19,328	5,242
MIDLAND	**35.4**	**1,671**	**2,548**	**2,880**	**3,338**	**3,589**	**6,980**	**7,328**	**7,066**	**30,100**	**36,394**	**13,241**
Midland	35.4	1,671	2,548	2,880	3,338	3,589	6,980	7,328	7,066	30,100	36,394	13,241
ODESSA	**47.2**	**2,995**	**3,789**	**4,352**	**5,144**	**5,108**	**10,094**	**9,637**	**6,081**	**27,257**	**30,504**	**11,007**
Ector	47.2	2,995	3,789	4,352	5,144	5,108	10,094	9,637	6,081	27,257	30,504	11,007
SAN ANGELO	**34.3**	**2,555**	**4,188**	**4,536**	**4,325**	**3,909**	**6,171**	**5,337**	**3,279**	**21,908**	**27,209**	**9,886**
Tom Green	34.3	2,555	4,188	4,536	4,325	3,909	6,171	5,337	3,279	21,908	27,209	9,886
SAN ANTONIO	**392.4**	**34,518**	**43,385**	**49,318**	**48,343**	**45,138**	**74,081**	**61,900**	**35,717**	**22,240**	**26,531**	**8,871**
Bexar	358.7	32,258	39,626	45,214	44,465	41,447	67,320	55,871	32,499	22,097	26,479	8,812
Comal	15.6	857	1,584	2,013	1,958	1,748	2,886	2,851	1,703	23,911	28,221	10,191
Guadalupe	18.1	1,403	2,175	2,091	1,920	1,943	3,875	3,178	1,515	23,813	26,103	8,982
SHERMAN - DENISON	**36.2**	**2,714**	**4,922**	**4,635**	**4,588**	**4,208**	**7,162**	**5,465**	**2,506**	**21,424**	**24,756**	**9,463**
Grayson	36.2	2,714	4,922	4,635	4,588	4,208	7,162	5,465	2,506	21,424	24,756	9,463
TEXARKANA	**43.1**	**4,876**	**6,693**	**5,702**	**5,623**	**4,985**	**8,071**	**5,144**	**2,006**	**18,764**	**21,771**	**7,925**
Bowie	29.4	3,287	4,451	3,907	3,863	3,369	5,510	3,602	1,411	18,908	22,032	8,087
Miller, Ark.	*13.7*	*1,589*	*2,242*	*1,795*	*1,760*	*1,616*	*2,561*	*1,542*	*595*	*18,447*	*21,212*	*7,587*
TYLER	**52.9**	**4,246**	**5,618**	**5,946**	**5,711**	**5,729**	**10,566**	**9,293**	**5,791**	**24,312**	**28,017**	**10,158**
Smith	52.9	4,246	5,618	5,946	5,711	5,729	10,566	9,293	5,791	24,312	28,017	10,158
VICTORIA	**26.3**	**1,894**	**2,396**	**2,695**	**2,703**	**2,773**	**5,259**	**5,754**	**2,826**	**26,248**	**29,254**	**9,927**
Victoria	26.3	1,894	2,396	2,695	2,703	2,773	5,259	5,754	2,826	26,248	29,254	9,927
WACO	**67.2**	**6,962**	**9,995**	**9,193**	**8,442**	**7,577**	**11,701**	**8,870**	**4,460**	**19,387**	**23,571**	**8,604**
McLennan	67.2	6,962	9,995	9,193	8,442	7,577	11,701	8,870	4,460	19,387	23,571	8,604
WICHITA FALLS	**45.1**	**3,540**	**5,826**	**5,986**	**6,011**	**5,585**	**8,326**	**6,555**	**3,271**	**21,021**	**25,874**	**9,328**
Wichita	45.1	3,540	5,826	5,986	6,011	5,585	8,326	6,555	3,271	21,021	25,874	9,328
ALL COUNTIES												
Anderson	14.5	1,961	2,381	1,772	1,714	1,626	2,573	1,692	781	18,283	23,221	7,433
Andrews	5.0	258	377	468	585	543	990	1,117	662	28,022	30,610	10,069
Angelina	24.4	2,499	3,389	2,947	2,866	2,937	4,859	3,487	1,416	20,837	23,494	8,006
Aransas	6.3	571	691	809	844	765	999	999	622	21,487	26,771	9,806
Archer	2.9	272	433	405	427	403	532	264	164	18,943	21,949	7,858
Armstrong	.8	53	88	106	89	76	158	150	80	24,143	28,465	10,844
Atascosa	9.4	1,260	1,362	1,266	1,161	1,097	1,694	1,053	507	18,456	21,516	7,072
Austin	7.5	865	1,009	776	826	697	1,165	1,344	818	21,783	27,007	9,785
Bailey	2.8	325	604	558	414	337	273	160	129	14,121	18,313	6,253
Bandera	3.4	315	499	479	541	377	553	463	173	18,694	22,379	8,746
Bastrop	10.5	1,086	1,732	1,505	1,256	1,083	1,795	1,414	629	18,618	23,093	8,164
Baylor	2.0	178	377	312	255	206	335	237	100	17,510	21,511	8,604
Bee	8.9	894	1,233	1,133	1,253	1,083	1,409	1,168	727	19,744	24,901	7,943
Bell	59.0	4,910	8,020	10,269	8,602	7,033	10,013	7,025	3,128	18,587	23,590	8,054
Bexar	358.7	32,258	39,626	45,214	44,465	41,447	67,320	55,871	32,499	22,097	26,479	8,812
Blanco	2.2	246	335	360	321	268	328	241	101	17,359	22,352	9,457
Borden	.3	34	70	53	43	29	28	35	8	14,300	18,163	6,054
Bosque	6.1	639	1,082	876	797	649	1,045	711	301	17,755	21,324	8,730
Bowie	29.4	3,287	4,451	3,907	3,863	3,369	5,510	3,602	1,411	18,908	22,032	8,087
Brazoria	64.8	3,261	4,354	4,464	5,044	5,510	14,706	17,740	9,721	31,915	33,155	10,699
Brazos	39.8	4,561	5,032	5,281	4,722	3,904	6,147	5,744	4,409	20,370	26,507	9,564
Brewster	2.8	420	524	433	395	350	352	260	66	15,274	18,556	6,661
Briscoe	1.0	198	209	202	116	99	88	57	31	12,190	15,734	6,052
Brooks	2.7	497	496	412	395	172	366	294	68	14,433	18,719	5,679
Brown	13.9	1,221	2,373	2,218	1,819	1,516	2,410	1,538	805	18,009	22,252	8,428
Burleson	4.9	578	843	577	492	467	904	674	365	19,574	23,126	8,037
Burnet	8.6	691	1,240	1,392	1,277	999	1,373	1,121	507	18,738	22,959	9,227
Caldwell	8.1	979	1,348	1,213	1,069	836	1,288	917	450	17,268	21,998	7,015
Calhoun	7.1	706	674	766	736	648	1,619	1,298	653	25,144	27,233	9,251
Callahan	4.8	544	832	654	624	590	869	479	208	17,928	20,439	7,547
Cameron	67.6	8,336	10,851	10,908	8,865	7,638	10,565	6,833	3,604	16,979	21,139	5,984
Camp	3.8	401	598	454	368	358	760	544	317	21,101	24,778	9,511
Carson	2.5	150	273	268	279	298	575	425	232	24,695	27,259	9,598
Cass	11.3	1,312	1,731	1,334	1,196	1,111	2,067	1,771	778	20,339	23,553	8,370
Castro	3.4	490	531	677	504	410	461	232	95	15,017	17,921	5,642
Chambers	7.5	789	909	855	763	781	1,739	1,197	467	22,935	24,188	8,360
Cherokee	14.8	1,935	2,684	2,100	1,773	1,407	2,646	1,547	708	16,808	21,106	7,491

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/83 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
TEXAS (continued)												
ALL COUNTIES (continued)												
Childress	2.8	372	627	545	366	281	375	163	71	13,453	17,145	6,668
Clay	4.0	413	612	529	453	465	733	503	292	19,921	23,452	9,020
Cochran	1.5	189	253	258	233	154	201	118	94	15,926	20,774	6,492
Coke	1.3	101	227	201	161	122	192	204	92	18,710	24,046	9,473
Coleman	4.4	529	823	639	573	511	702	442	181	16,736	20,137	8,129
Collin	59.0	2,412	3,903	4,033	4,445	4,716	11,086	15,751	12,654	34,071	35,635	11,521
Collingsworth	1.8	193	432	277	182	201	223	200	92	14,952	19,788	7,743
Colorado	7.5	1,074	1,234	930	839	701	1,291	869	562	17,964	23,010	8,586
Comal	15.6	857	1,584	2,013	1,958	1,748	2,886	2,851	1,703	23,911	28,221	10,191
Comanche	5.1	736	1,087	866	663	418	645	365	320	14,168	19,287	7,396
Concho	1.1	115	159	182	137	129	182	115	81	18,231	23,649	8,671
Cooke	11.1	958	1,507	1,548	1,353	1,313	2,356	1,401	664	20,697	23,448	8,590
Coryell	16.8	1,030	1,723	2,689	2,714	2,310	3,091	2,240	1,003	20,495	32,138	8,218
Cottle	1.2	172	239	197	164	113	109	105	101	14,805	21,568	8,924
Crane	1.7	113	132	154	176	137	328	454	206	29,594	30,667	10,427
Crockett	1.7	124	241	229	157	207	329	244	169	22,489	26,000	8,667
Crosby	2.9	468	536	545	459	276	287	189	140	14,066	17,938	5,845
Culberson	1.0	122	241	202	167	102	110	41	15	12,972	15,415	4,404
Dallam	2.5	346	497	458	422	339	253	129	56	14,354	16,576	6,094
Dallas	646.8	39,262	55,231	67,865	76,826	74,413	128,979	118,737	85,487	25,692	30,288	11,601
Dawson	5.5	641	810	817	769	659	927	537	340	18,079	21,696	7,188
Deaf Smith	6.9	883	891	1,268	1,149	935	1,073	425	276	16,536	19,708	6,125
Delta	1.9	301	437	292	213	240	227	119	71	13,404	17,423	6,621
Denton	62.8	3,337	4,749	5,295	5,609	5,583	12,220	15,289	10,718	30,875	33,782	11,760
De Witt	7.2	966	1,390	975	876	703	1,030	802	458	16,445	21,106	7,753
Dickens	1.4	237	450	258	156	121	108	64	6	10,153	13,399	5,359
Dimmit	3.5	684	714	622	470	312	435	151	112	12,659	16,281	4,523
Donley	1.6	245	335	259	203	155	247	87	69	14,187	18,570	6,753
Duval	4.1	606	725	525	421	356	695	519	253	17,186	21,331	6,576
Eastland	8.3	901	1,748	1,343	1,118	862	1,303	673	352	15,640	19,859	7,887
Ector	47.2	2,995	3,789	4,352	5,144	5,108	10,094	9,637	6,081	27,257	30,504	11,007
Edwards	.7	67	158	164	108	55	78	35	35	13,594	17,923	6,273
Ellis	22.5	1,844	2,891	2,473	2,305	2,288	4,796	4,123	1,780	23,785	26,086	8,670
El Paso	157.9	15,311	19,249	24,457	22,297	18,565	27,399	19,880	10,742	19,446	23,860	7,067
Erath	9.9	1,129	1,676	1,453	1,195	1,139	1,546	978	784	17,799	23,690	9,419
Falls	7.3	1,056	1,723	1,105	888	599	960	676	293	13,838	18,609	7,226
Fannin	10.0	1,352	1,911	1,393	1,339	1,101	1,671	862	371	16,224	19,671	7,714
Fayette	8.2	917	1,621	1,109	857	717	1,327	1,173	479	17,512	22,209	8,884
Fisher	2.2	338	342	312	320	273	350	153	112	16,687	19,972	7,323
Floyd	3.3	547	636	617	502	332	366	231	69	13,700	16,454	5,656
Foard	.9	156	203	160	126	74	75	59	47	12,727	17,278	7,405
Fort Bend	54.8	2,573	2,919	3,405	3,870	4,301	11,093	15,817	10,822	34,339	37,130	11,601
Franklin	3.0	299	543	469	320	297	587	312	173	17,846	22,341	8,593
Freestone	6.3	938	1,205	801	709	566	938	730	413	16,362	21,396	7,747
Frio	4.3	687	773	806	621	406	556	295	156	14,247	18,046	5,173
Gaines	4.6	572	577	725	580	477	811	517	341	18,464	22,813	7,390
Galveston	76.3	5,440	6,792	7,122	8,091	7,519	14,343	16,896	10,097	27,226	29,980	10,759
Garza	1.9	198	291	311	269	212	281	222	116	17,569	22,491	7,913
Gillespie	5.9	590	893	954	886	801	996	506	274	17,843	21,084	8,293
Glasscock	.4	41	69	71	68	53	38	29	31	16,187	20,540	6,320
Goliad	1.9	201	311	253	222	193	372	220	128	19,051	22,821	7,883
Gonzales	6.1	838	1,083	903	753	612	935	602	374	16,391	21,097	7,354
Gray	10.5	893	1,301	1,201	1,167	1,320	2,165	1,613	840	22,602	25,824	10,006
Grayson	36.2	2,714	4,922	4,635	4,588	4,208	7,162	5,465	2,506	21,424	24,756	9,463
Gregg	41.2	3,231	4,894	4,538	4,429	4,489	8,571	7,173	3,875	23,899	26,972	9,834
Grimes	5.4	846	1,038	698	641	507	881	483	306	15,868	20,913	7,147
Guadalupe	18.1	1,403	2,175	2,091	1,920	1,943	3,875	3,178	1,515	23,813	26,103	8,982
Hale	13.1	1,739	2,066	2,125	2,002	1,564	1,945	1,065	594	16,465	19,861	6,570
Hall	2.2	577	533	377	297	146	145	84	41	9,888	13,172	5,175
Hamilton	3.8	476	853	625	489	377	580	248	152	14,522	19,099	8,064
Hansford	2.4	240	323	359	293	270	491	266	158	19,727	23,224	8,709
Hardeman	2.5	302	472	382	293	272	450	211	118	16,533	20,320	7,938
Hardin	15.6	1,426	1,721	1,428	1,403	1,622	3,815	3,043	1,142	25,560	26,220	8,796
Harris	1,006.4	61,078	71,991	90,297	104,862	104,946	200,711	214,583	157,932	28,369	32,141	11,869
Harrison	19.7	1,859	2,838	2,154	2,043	2,086	3,838	3,437	1,445	22,357	25,196	8,739
Hartley	1.4	122	172	216	181	214	242	125	128	20,237	23,878	7,429

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/83 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
TEXAS (continued)												
ALL COUNTIES (continued)												
Haskell	3.0	583	633	500	413	284	298	179	110	12,647	16,484	6,340
Hays	15.0	1,756	1,827	2,020	2,079	1,604	2,317	2,135	1,262	19,542	25,258	8,044
Hemphill	2.3	163	279	361	280	334	496	259	128	21,161	23,758	8,279
Henderson	19.8	1,883	2,970	2,753	2,522	2,214	3,814	2,324	1,320	19,525	23,344	8,993
Hidalgo	90.2	12,447	16,275	15,737	12,577	9,460	12,342	7,422	3,940	15,236	19,328	5,242
Hill	10.4	1,287	1,969	1,630	1,311	1,131	1,536	1,029	507	16,111	20,557	7,918
Hockley	8.3	1,026	1,028	1,008	947	961	1,701	1,132	497	20,723	23,140	7,621
Hood	8.9	432	864	906	919	862	1,589	1,931	1,397	28,006	31,501	12,137
Hopkins	10.5	1,191	1,721	1,640	1,564	1,194	1,683	1,004	503	17,129	20,765	7,787
Houston	8.2	1,238	1,753	1,207	955	700	1,132	836	379	14,553	20,798	6,905
Howard	12.2	1,071	1,682	1,584	1,483	1,340	2,328	1,783	929	21,007	25,301	9,440
Hudspeth	.8	108	155	183	117	72	95	40	30	13,622	17,916	5,119
Hunt	22.7	2,432	3,027	2,838	2,592	2,421	4,314	3,365	1,711	20,943	24,341	9,014
Hutchinson	10.6	598	947	977	956	1,029	2,468	2,340	1,285	28,496	30,079	11,346
Irion	.5	69	56	54	72	64	79	66	40	19,917	23,502	7,344
Jack	3.0	247	490	455	358	388	555	327	180	19,286	22,701	8,513
Jackson	5.0	553	693	610	616	528	1,037	616	347	20,252	23,402	8,358
Jasper	12.1	1,397	1,795	1,478	1,431	1,288	2,407	1,624	680	19,817	22,679	8,024
Jeff Davis	.6	74	112	126	97	63	67	33	28	14,500	18,995	6,332
Jefferson	94.4	7,996	10,105	9,151	9,062	8,617	18,372	19,730	11,367	26,347	28,997	10,548
Jim Hogg	1.8	297	380	257	203	205	274	102	82	14,150	18,197	5,955
Jim Wells	12.2	1,686	2,003	1,644	1,544	1,456	2,160	1,135	572	17,444	20,714	6,480
Johnson	28.0	1,800	3,008	2,992	2,898	3,006	6,299	5,687	2,310	25,476	27,369	9,426
Jones	6.7	1,000	1,187	972	876	759	1,003	532	371	16,028	20,170	7,385
Karnes	4.7	595	756	638	502	465	739	635	370	18,516	22,828	7,664
Kaufman	14.9	1,362	2,130	1,868	1,573	1,533	2,638	2,570	1,226	21,665	25,442	8,557
Kendall	4.5	471	533	538	568	404	812	703	471	21,557	25,674	8,887
Kenedy	.2	25	36	24	32	17	36	11	19	17,200	35,660	14,264
Kent	.4	54	107	66	64	37	48	16	8	12,250	15,650	5,217
Kerr	13.1	780	1,595	1,756	1,606	1,592	2,598	1,890	1,283	22,655	27,669	10,788
Kimble	1.6	199	315	255	205	222	270	95	39	15,795	17,952	6,839
King	.2	24	36	55	22	45	13		5	13,636	15,925	7,963
Kinney	.8	113	142	130	139	94	86	71	25	15,517	18,354	6,118
Kleberg	10.8	1,392	1,560	1,502	1,416	1,140	1,736	1,435	619	18,249	23,068	7,242
Knox	1.9	385	436	289	211	197	191	127	64	12,000	16,946	6,192
Lamar	17.2	2,109	2,926	2,351	2,228	1,943	2,750	1,980	913	17,656	21,278	7,973
Lamb	6.6	883	1,136	1,246	1,020	708	879	504	224	15,141	18,879	6,423
Lampasas	5.0	539	827	817	764	496	798	479	280	16,937	20,888	7,794
La Salle	1.9	452	376	286	257	141	183	158	47	12,182	16,832	5,421
Lavaca	7.6	1,058	1,369	935	887	748	1,348	840	415	17,384	21,037	7,954
Lee	4.6	641	746	624	524	421	760	626	258	17,629	21,973	7,775
Leon	4.5	780	953	612	417	462	610	422	244	14,000	19,250	7,947
Liberty	19.4	1,876	2,497	1,989	1,791	1,960	4,114	3,497	1,676	23,983	26,146	9,074
Limestone	8.0	1,159	1,707	1,168	947	839	1,027	725	428	14,838	20,050	7,225
Lipscomb	1.4	125	163	141	191	161	268	180	171	22,194	26,576	9,075
Live Oak	3.7	455	567	562	502	422	661	350	181	17,569	20,929	7,104
Llano	5.1	446	985	932	793	525	701	448	270	16,041	21,037	8,941
Loving	.1	14	63	3	3		6	5	6	8,077	18,450	18,450
Lubbock	80.7	6,653	9,920	11,404	10,751	9,858	15,102	11,002	6,010	20,781	25,251	8,914
Lynn	2.8	495	564	511	410	284	328	123	85	13,208	16,054	5,227
McCulloch	3.5	419	785	608	491	327	411	240	219	14,466	19,307	7,426
McLennan	67.2	6,962	9,995	9,193	8,442	7,577	11,701	8,870	4,460	19,387	23,571	8,604
McMullen	.3	12	36	49	43	47	52	44	17	20,769	25,013	9,380
Madison	3.5	443	653	454	402	303	512	448	285	17,400	25,141	7,333
Marion	4.4	736	889	611	486	537	705	332	104	14,670	17,586	6,788
Martin	1.6	155	243	256	175	175	310	153	133	18,900	23,335	7,620
Mason	1.6	322	348	295	245	129	140	101	20	12,383	14,941	6,129
Matagorda	15.4	1,529	1,768	1,595	1,625	1,689	3,964	2,287	943	23,697	24,442	8,653
Maverick	9.6	1,583	2,059	1,938	1,368	965	1,048	455	184	12,775	16,007	3,950
Medina	8.3	884	1,276	1,309	1,109	973	1,453	886	410	17,991	21,400	7,133
Menard	.9	202	237	181	133	60	56	21	10	10,275	12,697	4,761
Midland	35.4	1,671	2,548	2,880	3,338	3,589	6,980	7,328	7,066	30,100	36,394	13,241
Milam	8.9	1,120	1,749	1,070	917	736	1,399	1,394	515	17,683	21,729	7,798
Mills	1.9	221	332	287	285	238	275	187	75	16,898	20,276	8,197
Mitchell	3.4	518	659	494	452	361	409	281	226	15,302	19,679	7,194
Montague	7.3	895	1,293	1,172	1,028	839	1,151	670	252	16,336	19,745	7,667

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

SMM ESTIMATES METRO AREA County	12/31/83 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
TEXAS (continued)												
ALL COUNTIES (continued)												
Montgomery	55.7	3,299	4,384	4,657	5,192	5,498	12,743	12,512	7,415	28,842	30,730	10,021
Moore	6.1	406	529	656	808	936	1,476	905	384	23,468	25,328	8,489
Morris	5.6	683	817	618	551	580	1,220	886	245	21,157	22,699	7,945
Motley	.8	165	209	149	89	57	77	38	16	10,703	14,564	6,132
Nacogdoches	18.4	2,426	3,265	2,925	2,350	2,036	2,623	1,791	984	16,176	21,216	7,580
Navarro	14.6	1,532	2,647	2,251	1,765	1,476	2,341	1,722	866	17,334	22,207	8,400
Newton	5.0	552	917	655	492	481	942	762	199	18,761	21,499	7,465
Nolan	6.7	691	983	904	864	755	1,207	848	448	19,449	23,402	8,522
Nueces	94.6	8,121	10,014	10,916	11,338	10,254	18,394	16,590	8,973	23,297	27,154	8,941
Ochiltree	3.6	176	257	306	461	406	872	746	376	27,258	29,891	10,654
Oldham	.7	55	124	172	106	76	95	58	14	14,968	18,531	5,405
Orange	31.2	2,067	2,668	2,609	2,678	2,822	7,083	7,502	3,771	29,276	29,780	10,110
Palo Pinto	8.7	815	1,366	1,168	1,254	1,130	1,444	991	532	18,976	23,296	8,812
Panola	8.3	865	1,279	999	943	857	1,775	1,208	374	20,366	22,985	8,084
Parker	18.4	1,389	2,168	2,029	1,964	1,973	3,846	3,416	1,615	24,170	26,789	9,534
Parmer	3.5	474	552	654	650	402	411	254	103	15,534	17,855	5,482
Pecos	4.7	384	488	548	684	581	1,049	729	237	22,009	24,068	7,114
Polk	11.1	1,341	2,089	1,862	1,484	1,072	1,525	1,192	535	15,787	20,316	7,542
Potter	40.6	3,814	5,799	6,053	5,937	5,280	7,716	4,203	1,798	18,866	21,993	8,504
Presidio	1.8	507	399	309	212	134	159	51	29	9,908	13,109	4,290
Rains	2.3	360	448	326	325	329	274	124	114	15,250	19,296	8,069
Randall	31.8	1,384	1,983	2,625	3,036	3,377	6,758	7,462	5,175	30,046	34,117	12,557
Reagan	1.4	97	127	140	212	188	363	193	80	23,263	25,271	7,528
Real	1.0	191	293	216	84	68	96	[illegible]	12	10,281	13,685	4,888
Red River	6.5	1,143	1,535	1,126	862	571	704	345	214	12,456	16,441	6,250
Reeves	4.9	657	766	667	652	545	879	461	273	17,674	21,202	6,493
Refugio	3.2	341	467	395	321	329	639	389	319	21,230	25,117	8,551
Roberts	.4	39	43	58	65	53	68	41	33	19,545	23,410	7,203
Robertson	5.9	1,200	1,173	747	678	530	836	475	261	13,899	18,323	7,066
Rockwall	6.4	397	477	415	487	489	1,248	1,479	1,408	32,523	37,281	12,897
Runnels	4.6	535	794	640	609	563	748	474	237	17,675	21,167	7,981
Rusk	16.4	1,557	2,259	1,834	1,733	1,783	3,283	2,617	1,334	22,394	25,243	9,059
Sabine	3.8	715	787	583	490	399	478	242	106	13,360	17,241	6,754
San Augustine	3.4	535	647	508	455	341	438	276	200	15,101	19,581	7,236
San Jacinto	5.4	739	1,040	737	614	506	912	663	189	16,341	19,829	7,488
San Patricio	19.8	1,966	2,388	2,339	2,398	2,184	4,021	3,094	1,410	21,823	24,556	7,585
San Saba	2.6	375	584	455	366	245	285	174	116	13,701	17,939	7,646
Schleicher	1.0	101	130	133	126	104	197	133	76	20,417	24,894	7,544
Scurry	7.1	516	730	811	857	767	1,514	1,104	801	24,090	27,963	10,027
Shackelford	1.7	137	293	221	221	170	327	180	151	19,476	24,579	9,285
Shelby	9.4	1,536	1,971	1,126	1,131	956	1,381	869	430	15,284	19,419	7,272
Sherman	1.1	69	92	121	156	132	197	209	124	24,167	35,309	12,947
Smith	52.9	4,246	5,618	5,946	5,711	5,729	10,566	9,293	5,791	24,312	28,017	10,158
Somervell	2.0	214	249	251	233	213	446	266	128	21,233	23,651	9,097
Starr	8.6	1,890	2,054	1,466	967	759	801	422	241	11,058	14,953	3,793
Stephens	4.4	469	698	605	591	491	808	479	259	18,573	22,116	8,767
Sterling	.4	50	81	76	50	36	61	27	19	14,462	20,338	6,258
Stonewall	1.0	97	163	140	147	110	168	121	54	18,148	21,570	8,628
Sutton	1.9	190	199	207	245	224	440	281	114	22,405	26,746	8,196
Swisher	3.4	511	668	623	545	381	402	177	93	14,113	16,871	5,975
Tarrant	350.4	20,188	32,225	36,992	39,584	39,596	73,842	68,067	39,906	25,849	29,185	10,733
Taylor	42.4	3,106	5,372	5,957	5,868	5,229	8,032	5,764	3,072	20,816	25,669	9,070
Terrell	.6	102	102	63	59	71	99	61	43	18,000	21,582	8,093
Terry	5.1	695	673	722	701	625	888	537	259	18,232	21,282	7,188
Throckmorton	.9	187	216	162	107	72	79	44	33	11,333	15,180	6,506
Titus	8.6	864	1,231	885	963	911	1,696	1,363	687	21,908	24,676	8,842
Tom Green	34.3	2,555	4,188	4,536	4,325	3,909	6,171	5,337	3,279	21,908	27,209	9,886
Travis	188.2	15,701	20,769	23,645	22,623	20,313	33,762	30,633	20,754	22,705	27,392	10,765
Trinity	4.2	673	859	588	460	448	638	365	169	14,808	18,864	7,474
Tyler	6.8	784	1,179	956	776	716	1,178	809	402	18,007	22,016	8,136
Upshur	11.9	1,114	1,804	1,481	1,341	1,361	2,547	1,546	706	20,778	23,045	8,186
Upton	1.6	146	220	201	201	146	319	241	126	20,865	24,456	7,986
Uvalde	7.7	875	1,217	1,240	1,088	876	1,143	845	416	17,275	21,558	6,694
Val Verde	11.8	1,328	2,000	2,092	1,805	1,374	1,670	999	532	16,248	20,797	6,045
Van Zandt	13.8	1,146	2,304	2,053	1,660	1,392	2,512	1,891	842	19,141	22,975	8,569
Victoria	26.3	1,894	2,396	2,695	2,703	2,773	5,259	5,754	2,826	26,248	29,254	9,927

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/83 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
TEXAS (continued)												
ALL COUNTIES (continued)												
Walker	14.1	1,832	2,154	1,777	1,522	1,400	2,304	1,908	1,203	19,187	27,552	8,060
Waller	6.8	766	788	654	651	643	1,314	1,257	727	24,227	28,631	8,356
Ward	5.0	393	590	458	581	522	1,052	924	480	24,560	26,649	8,883
Washington	8.6	922	1,265	997	938	869	1,453	1,393	763	21,006	26,682	9,482
Webb	29.9	4,695	5,168	4,929	3,720	3,121	4,134	2,732	1,401	15,199	19,628	5,166
Wharton	15.1	1,824	2,165	1,685	1,665	1,510	2,996	2,260	995	20,672	23,568	8,276
Wheeler	3.0	275	506	400	327	299	525	382	286	19,871	25,636	9,988
Wichita	45.1	3,540	5,826	5,986	6,011	5,585	8,326	6,555	3,271	21,021	25,874	9,328
Wilbarger	6.1	706	1,177	893	701	588	949	644	442	16,837	22,343	8,210
Willacy	5.0	918	1,046	917	636	440	529	309	205	12,714	17,582	4,701
Williamson	32.0	2,287	3,167	3,153	2,973	3,063	6,912	7,109	3,336	27,096	28,822	9,440
Wilson	6.3	782	1,014	884	859	754	1,130	643	234	17,672	20,419	6,771
Winkler	3.5	349	377	313	317	345	792	705	302	25,645	26,526	8,842
Wise	11.0	810	1,451	1,353	1,128	1,175	2,270	1,876	937	23,273	25,968	9,215
Wood	10.7	1,060	1,727	1,578	1,219	1,101	1,926	1,434	655	18,974	23,178	8,641
Yoakum	3.1	302	246	257	339	364	772	580	240	25,583	27,098	9,231
Young	8.4	751	1,300	1,091	1,144	900	1,519	996	699	19,602	25,937	10,181
Zapata	2.4	398	545	467	302	209	269	138	72	12,585	16,111	4,833
Zavala	3.3	496	796	689	446	279	336	183	75	12,433	15,743	4,258
TOTAL METRO COUNTIES	**4,468.2**	**327,323**	**437,408**	**492,260**	**507,775**	**483,788**	**868,212**	**821,915**	**529,519**	**24,845**	**28,908**	**10,182**
TOTAL STATE	**5,601.5**	**460,936**	**621,800**	**650,881**	**648,435**	**604,949**	**1,060,927**	**955,442**	**598,130**	**23,412**	**27,568**	**9,714**
UTAH												
PROVO - OREM	**67.3**	**4,512**	**9,213**	**11,156**	**10,439**	**9,038**	**13,338**	**7,387**	**2,217**	**19,141**	**21,986**	**5,853**
Utah	67.3	4,512	9,213	11,156	10,439	9,038	13,338	7,387	2,217	19,141	21,986	5,853
SALT LAKE CITY - OGDEN	**322.1**	**16,241**	**29,618**	**36,702**	**40,873**	**41,773**	**75,147**	**57,172**	**24,574**	**24,502**	**26,847**	**8,578**
Davis	46.2	1,490	2,902	4,571	6,092	6,560	12,524	9,051	3,010	26,065	27,684	7,631
Salt Lake	224.9	11,714	21,422	25,557	27,881	28,168	51,614	39,834	18,710	24,591	27,124	8,874
Weber	51.0	3,037	5,294	6,574	6,900	7,045	11,009	8,287	2,854	22,578	24,868	8,284
ALL COUNTIES												
Beaver	1.4	147	286	336	220	166	185	50	10	13,910	16,014	4,770
Box Elder	10.5	522	787	964	1,302	1,385	2,452	2,138	950	26,086	27,988	8,163
Cache	19.6	1,380	2,204	2,772	2,904	2,718	4,148	2,313	1,161	20,946	23,755	7,241
Carbon	8.4	455	782	877	925	928	2,210	1,666	557	26,108	26,483	8,690
Daggett	.2	10	32	25	21	32	42	36	2	22,000	22,980	5,745
Davis	46.2	1,490	2,902	4,571	6,092	6,560	12,524	9,051	3,010	26,065	27,684	7,631
Duchesne	4.2	228	370	395	469	594	1,047	808	289	25,361	27,090	7,340
Emery	4.0	192	296	375	401	444	1,073	975	244	27,870	27,868	7,583
Garfield	1.2	139	225	269	196	142	174	46	9	14,411	16,558	4,967
Grand	3.1	199	425	462	465	470	656	320	103	19,989	21,389	7,535
Iron	5.9	547	993	1,228	1,060	835	815	342	80	15,774	17,913	5,392
Juab	1.7	149	287	373	315	266	217	66	27	15,577	17,208	4,876
Kane	1.5	158	222	256	267	187	281	89	40	17,037	19,049	5,953
Millard	3.2	226	462	465	492	406	612	378	159	19,526	22,397	6,761
Morgan	1.5	64	110	123	144	190	383	347	139	27,865	29,247	8,124
Piute	.4	59	95	109	53	38	32	4	10	12,045	14,498	4,142
Rich	.7	44	76	93	84	74	161	114	54	23,750	25,893	7,250
Salt Lake	224.9	11,714	21,422	25,557	27,881	28,168	51,614	39,834	18,710	24,591	27,124	8,874
San Juan	3.3	455	548	548	599	515	442	148	45	15,868	16,981	4,213
Sanpete	4.9	553	930	828	759	621	744	360	105	15,874	18,473	5,486
Sevier	5.0	316	658	676	697	682	1,211	594	166	21,095	22,748	6,730
Summit	4.1	237	396	534	575	628	845	621	264	22,484	26,020	8,535
Tooele	8.6	384	648	814	960	1,197	2,381	1,673	543	26,152	27,299	8,325
Uintah	7.4	532	613	543	676	778	1,785	1,619	854	28,414	29,241	8,486
Utah	67.3	4,512	9,213	11,156	10,439	9,038	13,338	7,387	2,217	19,141	21,986	5,853
Wasatch	3.0	262	497	561	534	452	447	204	43	16,645	18,407	5,752
Washington	9.3	807	1,520	1,574	1,425	1,234	1,629	835	276	17,569	20,076	5,835
Wayne	.6	77	103	98	81	80	106	36	19	16,176	19,402	5,061
Weber	51.0	3,037	5,294	6,574	6,900	7,045	11,009	8,287	2,854	22,578	24,868	8,284
TOTAL METRO COUNTIES	**389.4**	**20,753**	**38,831**	**47,858**	**51,312**	**50,811**	**88,485**	**64,559**	**26,791**	**23,523**	**26,007**	**8,032**
TOTAL STATE	**503.1**	**28,895**	**52,396**	**63,156**	**66,936**	**65,803**	**112,563**	**80,341**	**22,940**	**23,023**	**25,487**	**7,807**

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/83 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
VERMONT												
BURLINGTON	**43.2**	**1,952**	**4,344**	**4,839**	**5,177**	**5,165**	**8,641**	**8,347**	**4,735**	**25,127**	**28,701**	**9,983**
Chittenden	41.5	1,823	4,114	4,545	4,903	4,908	8,356	8,163	4,688	25,489	29,028	10,106
Grand Isle	1.7	129	230	294	274	257	285	184	47	18,630	20,733	7,049
ALL COUNTIES												
Addison	10.2	616	1,201	1,492	1,611	1,500	2,032	1,264	484	20,564	23,615	7,770
Bennington	12.9	605	1,585	1,890	2,037	1,835	2,636	1,577	735	20,843	24,311	9,117
Caledonia	9.7	743	1,518	1,676	1,580	1,339	1,775	810	259	17,826	20,353	7,422
Chittenden	41.5	1,823	4,114	4,545	4,903	4,908	8,356	8,163	4,688	25,489	29,028	10,106
Essex	2.2	132	319	408	370	334	424	172	41	18,214	20,135	6,712
Franklin	12.1	798	1,799	1,825	1,829	1,574	2,389	1,347	539	19,419	22,139	7,504
Grand Isle	1.7	129	230	294	274	257	285	184	47	18,630	20,733	7,049
Lamoille	6.5	408	914	928	931	978	1,265	775	301	20,367	23,048	8,416
Orange	8.5	522	1,103	1,501	1,415	1,238	1,574	876	271	18,938	21,778	7,587
Orleans	8.5	667	1,443	1,603	1,431	1,196	1,288	648	224	16,815	19,515	6,826
Rutland	21.7	1,231	3,012	3,352	3,106	3,119	4,493	2,526	861	20,238	22,719	8,286
Washington	19.6	1,193	2,806	3,150	3,079	2,737	3,740	2,193	702	19,282	22,106	8,114
Windham	14.9	863	1,977	2,327	2,090	1,946	2,889	1,961	847	20,492	23,852	9,279
Windsor	20.2	1,326	2,474	2,963	3,024	2,873	4,212	2,342	986	20,523	23,099	8,854
TOTAL METRO COUNTIES	**43.2**	**1,952**	**4,344**	**4,839**	**5,177**	**5,165**	**8,641**	**8,347**	**4,735**	**25,127**	**28,701**	**9,983**
TOTAL STATE	**190.2**	**11,056**	**24,495**	**27,954**	**27,680**	**25,834**	**37,358**	**24,838**	**10,985**	**20,727**	**23,938**	**8,609**
VIRGINIA												
CHARLOTTESVILLE	**42.7**	**2,822**	**4,977**	**5,391**	**5,363**	**5,047**	**8,594**	**6,370**	**4,136**	**22,715**	**27,211**	**9,635**
Albemarle	22.3	1,207	1,920	2,441	2,599	2,630	4,695	3,841	2,967	25,700	30,912	11,527
Charlottesville city	13.6	1,128	2,168	2,143	1,767	1,599	2,448	1,541	806	18,808	22,832	7,574
Fluvanna	3.9	252	582	553	646	458	680	527	202	19,320	22,739	7,918
Greene	2.9	235	307	254	351	360	771	461	161	24,240	25,307	8,534
DANVILLE	**40.5**	**3,501**	**6,189**	**5,853**	**5,72[illegible]**	**5,195**	**7,838**	**4,585**	**1,611**	**19,080**	**21,837**	**7,882**
Danville city	17.3	1,709	2,882	2,623	2,374	2,047	3,019	1,958	688	17,946	21,235	8,274
Pittsylvania	23.2	1,792	3,307	3,230	3,354	3,148	4,819	2,627	923	19,874	22,285	7,626
LYNCHBURG	**49.8**	**3,141**	**5,751**	**6,236**	**6,526**	**6,455**	**10,278**	**7,778**	**3,635**	**22,479**	**25,653**	**8,841**
Amherst	9.5	643	997	1,270	1,303	1,374	2,246	1,359	308	21,932	23,723	7,512
Campbell	15.5	883	1,486	1,665	1,991	2,041	3,393	2,913	1,128	24,216	26,445	8,540
Lynchburg city	24.8	1,615	3,268	3,301	3,232	3,040	4,639	3,506	2,199	21,579	25,897	9,658
NORFOLK - VIRGINIA BEACH - NEWPORT NEWS	**412.1**	**30,316**	**41,634**	**50,093**	**53,997**	**49,445**	**85,592**	**69,857**	**31,166**	**22,960**	**26,912**	**9,160**
Chesapeake city	40.7	2,563	3,734	4,271	5,193	5,276	9,838	7,519	2,306	24,355	25,942	8,522
Gloucester	8.3	651	982	1,091	1,055	1,037	1,829	1,184	471	21,771	23,650	8,461
Hampton city	43.6	2,561	4,154	5,260	5,486	5,311	9,257	8,015	3,556	24,054	27,220	9,517
James City	8.6	483	692	913	964	936	1,713	1,736	1,163	26,742	30,030	10,541
Newport News city	53.9	4,010	5,819	6,762	7,141	6,603	11,063	8,893	3,609	22,357	25,775	9,318
Norfolk city	86.3	9,443	12,553	14,049	12,965	9,909	14,181	8,802	4,398	17,644	24,570	8,299
Poquoson city	3.2	117	325	289	302	401	900	674	192	27,022	27,233	8,715
Portsmouth city	36.4	3,524	4,575	4,848	4,930	4,371	6,797	5,385	1,970	20,344	23,539	8,376
Suffolk city	16.0	1,446	1,926	1,915	2,066	1,818	3,245	2,610	974	21,677	24,578	8,193
Virginia Beach city	100.4	4,963	5,932	9,255	12,160	12,015	23,733	21,580	10,762	27,430	30,648	10,216
Williamsburg city	3.0	184	318	444	387	370	477	421	399	22,347	32,390	9,621
York	11.7	371	624	996	1,348	1,398	2,559	3,038	1,366	29,124	31,809	9,742
RICHMOND - PETERSBURG	**284.1**	**17,904**	**27,654**	**30,801**	**32,847**	**32,987**	**61,297**	**54,144**	**26,466**	**24,978**	**27,855**	**10,039**
Charles City	2.0	189	221	269	296	310	401	215	99	20,403	22,185	6,525
Chesterfield	53.1	1,476	2,239	3,281	4,168	5,132	12,755	15,718	8,331	33,134	34,430	11,285
Colonial Heights city	5.9	224	508	596	620	678	1,483	1,373	418	27,127	27,904	9,799
Dinwiddie	6.1	501	814	799	733	852	1,340	817	244	21,194	23,399	6,316
Goochland	4.0	272	454	381	388	408	928	586	583	26,140	30,722	9,991
Hanover	17.8	869	1,430	1,579	1,690	1,705	4,166	4,381	1,980	29,145	30,484	9,956
Henrico	71.9	2,956	5,256	7,185	8,319	9,200	17,697	14,551	6,736	26,606	29,072	11,071
Hopewell city	8.7	614	957	956	905	1,000	1,957	1,693	618	24,631	25,940	9,686
New Kent	3.5	283	318	347	499	538	885	538	92	22,858	23,748	8,396
Petersburg city	15.2	1,733	2,310	2,438	2,059	1,800	2,565	1,548	747	17,638	21,244	7,993
Powhatan	4.1	246	379	366	364	477	1,052	972	244	27,009	28,460	7,884

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES METRO AREA County	12/31/83 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
VIRGINIA (continued)												
RICHMOND - PETERSBURG (continued)												
Prince George	6.4	318	423	743	906	871	1,407	1,281	451	24,630	31,313	7,798
Richmond city	85.4	8,223	12,345	11,861	11,900	10,016	14,661	10,471	5,923	19,280	23,759	9,644
ROANOKE	**84.3**	**5,756**	**10,275**	**11,138**	**10,909**	**10,226**	**17,448**	**12,961**	**5,587**	**21,946**	**25,274**	**9,542**
Botetourt	8.6	636	1,044	1,210	1,179	1,024	2,072	1,111	324	21,173	23,087	8,038
Roanoke	25.8	1,011	1,855	2,319	2,948	3,136	6,403	5,764	2,364	27,496	29,795	9,957
Roanoke city	41.2	3,715	6,409	6,425	5,542	4,925	7,251	4,724	2,209	18,596	22,463	9,512
Salem city	8.7	394	967	1,184	1,240	1,141	1,722	1,362	690	22,372	27,344	9,871
ALL COUNTIES												
Accomack	11.7	1,565	2,120	2,013	1,582	1,228	1,581	958	653	15,433	19,654	7,209
Albemarle	22.3	1,207	1,920	2,441	2,599	2,630	4,695	3,841	2,967	25,700	30,912	11,527
☐ Alexandria city	52.1	1,866	2,951	3,665	5,362	6,008	10,964	10,844	10,440	30,345	34,795	17,232
Alleghany	4.7	282	571	492	601	583	1,045	835	291	23,398	25,470	8,199
Amelia	2.7	266	427	481	446	394	459	167	60	16,848	18,706	5,873
Amherst	9.5	643	997	1,270	1,303	1,374	2,246	1,359	308	21,932	23,723	7,512
Appomattox	4.3	395	658	638	669	640	818	348	134	18,517	20,265	6,916
☐ Arlington	71.7	2,379	3,583	5,164	6,630	7,414	13,511	15,178	17,841	32,626	37,525	17,877
Augusta	18.9	1,079	2,018	2,192	2,621	2,521	3,852	3,243	1,374	22,978	26,211	8,831
Bath	2.1	180	316	337	345	197	277	347	101	17,958	24,700	8,645
Bedford	12.1	744	1,323	1,485	1,659	1,699	2,723	1,786	681	22,442	24,350	7,795
Bedford city	2.2	230	356	334	308	259	384	243	86	17,661	21,120	7,875
Bland	2.2	243	300	306	392	398	395	135	31	18,268	19,056	6,352
Botetourt	8.6	636	1,044	1,210	1,179	1,024	2,072	1,111	324	21,173	23,087	8,038
☐ Bristol city	7.4	795	1,308	971	957	967	1,270	792	340	18,250	21,120	8,448
Brunswick	5.0	554	937	984	759	525	741	380	120	15,149	18,526	5,826
Buchanan	12.4	1,322	1,666	1,677	1,642	1,886	2,508	1,273	426	19,708	21,480	6,812
Buckingham	4.0	545	813	754	633	476	484	201	94	14,206	16,722	5,226
Buena Vista city	2.3	148	284	337	446	366	479	186	54	19,278	20,755	7,125
Campbell	15.5	883	1,486	1,665	1,991	2,041	3,393	2,913	1,128	24,216	26,445	8,540
Caroline	6.2	542	753	1,087	849	812	1,190	731	236	19,216	21,676	6,963
Carroll	9.7	1,094	1,691	1,644	1,651	1,343	1,522	605	150	16,229	18,158	6,224
Charles City	2.0	189	221	269	296	310	401	215	99	20,403	22,185	6,525
Charlotte	4.1	598	806	672	579	490	628	250	77	14,800	17,363	5,932
Charlottesville city	13.6	1,128	2,168	2,143	1,767	1,599	2,448	1,541	806	18,808	22,832	7,574
Chesapeake city	40.7	2,563	3,734	4,271	5,193	5,276	9,838	7,519	2,306	24,355	25,942	8,522
Chesterfield	53.1	1,476	2,239	3,281	4,168	5,132	12,755	15,718	8,331	33,134	34,430	11,285
Clarke	3.7	294	344	420	517	520	685	577	343	22,562	27,006	9,516
Clifton Forge city	1.8	156	310	244	244	178	323	242	103	18,833	22,488	8,612
Colonial Heights city	5.9	224	508	596	620	678	1,483	1,373	418	27,127	27,904	9,799
Covington city	3.2	298	611	586	518	444	308	207	28	16,093	17,856	6,884
Craig	1.5	131	222	256	219	248	319	76	29	18,108	19,010	6,955
Culpeper	8.1	635	1,158	1,043	1,049	990	1,659	1,050	516	20,809	23,756	7,984
Cumberland	2.8	357	480	457	439	371	369	227	100	16,121	18,796	6,192
Danville city	17.3	1,709	2,882	2,623	2,374	2,047	3,019	1,958	688	17,946	21,235	8,274
Dickenson	7.0	756	1,195	1,059	1,041	1,023	1,301	435	190	17,373	19,112	6,371
Dinwiddie	6.1	501	814	799	733	852	1,340	817	244	21,194	23,399	6,316
Emporia city	1.8	196	273	311	350	195	245	154	76	16,573	20,091	7,862
Essex	3.1	369	490	574	545	399	443	193	87	15,975	18,424	6,208
☐ Fairfax	232.3	4,316	6,815	10,288	14,560	17,137	40,256	61,999	76,929	40,354	42,325	15,208
☐ Fairfax city	7.1	189	202	366	529	621	1,317	1,769	2,107	37,627	40,357	14,846
☐ Falls Church city	4.3	84	148	242	339	377	865	958	1,287	36,394	40,202	18,996
Fauquier	13.2	801	1,266	1,531	1,479	1,459	2,765	2,418	1,481	25,214	28,225	9,385
Floyd	4.3	579	763	696	644	622	681	249	66	15,875	17,766	6,313
Fluvanna	3.9	252	582	553	646	458	680	527	202	19,320	22,739	7,918
Franklin	12.6	980	1,743	1,991	1,956	1,938	2,394	1,249	349	19,091	21,269	7,127
Franklin city	2.6	271	390	345	344	291	426	342	191	19,219	23,394	8,220
Frederick	12.0	756	1,138	1,453	1,599	1,589	2,870	1,926	669	23,276	25,065	8,086
Fredericksburg city	6.1	453	853	786	947	763	1,059	773	466	20,062	24,524	9,590
Galax city	2.8	216	469	558	496	330	443	171	117	16,470	21,110	9,094
Giles	6.2	449	857	948	999	881	1,190	653	223	19,215	21,612	7,528
Gloucester	8.3	651	982	1,091	1,055	1,037	1,829	1,184	471	21,771	23,650	8,461
Goochland	4.0	272	454	381	388	408	928	586	583	26,140	30,722	9,991
Grayson	6.1	579	1,094	1,119	951	952	903	327	175	16,302	19,001	6,982
Greene	2.9	235	307	254	351	360	771	461	161	24,240	25,307	8,534
Greensville	3.3	401	564	545	462	399	585	249	95	16,370	19,123	5,737
Halifax	9.7	856	1,495	1,337	1,455	1,263	1,839	1,085	370	18,972	21,557	6,924

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/83 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
VIRGINIA (continued)												
ALL COUNTIES (continued)												
Hampton city	43.6	2,561	4,154	5,260	5,486	5,311	9,257	8,015	3,556	24,054	27,220	9,517
Hanover	17.8	869	1,430	1,579	1,690	1,705	4,166	4,381	1,980	29,145	30,484	9,956
Harrisonburg city	8.4	715	1,508	1,476	1,096	878	1,484	872	371	17,045	23,223	7,590
Henrico	71.9	2,956	5,256	7,185	8,319	9,200	17,697	14,551	6,736	26,606	29,072	11,071
Henry	20.3	1,144	2,478	2,721	2,771	3,129	4,650	2,560	847	21,680	23,413	8,110
Highland	1.1	167	203	155	159	145	166	80	25	15,806	17,813	6,123
Hopewell city	8.7	614	957	956	905	1,000	1,957	1,693	618	24,631	25,940	9,686
Isle of Wight	7.5	614	777	772	920	879	1,792	1,227	519	23,751	25,530	8,435
James City	8.6	483	692	913	964	936	1,713	1,736	1,163	26,742	30,030	10,541
King and Queen	2.1	264	414	382	286	274	299	118	63	14,853	18,294	6,403
King George	3.7	293	432	471	428	416	767	652	241	22,687	24,730	8,026
King William	3.4	284	409	463	486	474	724	378	182	20,598	22,897	7,944
Lancaster	4.0	438	647	629	509	441	688	372	276	17,716	21,664	8,413
Lee	9.4	1,456	1,898	1,780	1,388	1,044	1,207	466	161	13,667	16,396	5,605
Lexington city	2.2	190	358	318	320	214	308	254	238	18,587	27,128	8,526
☐ Loudoun	21.7	826	1,382	1,584	1,789	2,152	4,883	5,764	3,320	31,257	33,248	11,083
Louisa	6.5	795	1,208	1,045	1,035	916	968	409	124	16,031	17,941	6,106
Lunenburg	4.2	446	772	735	576	509	666	334	162	16,207	19,374	6,670
Lynchburg city	24.8	1,615	3,268	3,301	3,232	3,040	4,639	3,506	2,199	21,579	25,897	9,658
Madison	3.7	359	506	518	678	535	693	290	121	18,415	20,306	7,022
☐ Manassas city	5.7	149	283	399	519	573	1,366	1,840	571	32,101	32,592	10,928
☐ Manassas Park city	2.0	76	123	149	207	369	687	335	54	25,927	26,029	7,770
Martinsville city	6.4	495	874	879	898	801	1,109	802	542	20,318	24,532	9,235
Mathews	3.4	233	496	415	408	392	663	514	279	21,848	25,143	10,177
Mecklenburg	10.2	1,202	1,685	1,547	1,438	1,346	1,763	867	352	17,277	20,054	7,005
Middlesex	3.1	334	528	505	484	347	435	315	152	16,790	20,663	7,908
Montgomery	22.2	1,682	3,229	3,228	2,890	2,582	3,911	3,099	1,579	20,132	25,352	8,463
Nelson	4.2	436	723	645	529	453	759	405	250	17,717	21,563	7,423
New Kent	3.5	283	318	347	499	538	885	538	92	22,858	23,748	8,396
Newport News city	53.9	4,010	5,819	6,762	7,141	6,603	11,063	8,893	3,609	22,357	25,775	9,318
Norfolk city	86.3	9,443	12,553	14,049	12,965	9,909	14,181	8,802	4,398	17,644	24,570	8,299
Northampton	5.5	829	1,138	896	839	536	696	404	162	14,369	17,375	6,501
Northumberland	3.9	342	567	639	608	461	637	392	254	18,203	22,413	8,829
Norton city	1.8	186	308	290	228	194	286	223	85	17,457	22,344	8,208
Nottoway	5.1	467	727	700	659	632	972	652	291	19,977	23,215	8,165
Orange	6.9	508	993	993	1,013	800	1,275	900	418	19,708	22,975	8,088
Page	7.3	612	1,184	1,265	1,165	955	1,261	639	219	17,455	20,049	7,281
Patrick	6.4	608	996	1,055	898	838	1,341	501	163	17,950	20,288	7,134
Petersburg city	15.2	1,733	2,310	2,438	2,059	1,800	2,565	1,548	747	17,638	21,244	7,993
Pittsylvania	23.2	1,792	3,307	3,230	3,354	3,148	4,819	2,627	923	19,874	22,285	7,626
Poquoson city	3.2	117	325	289	302	401	900	674	192	27,022	27,233	8,715
Portsmouth city	36.4	3,524	4,575	4,848	4,930	4,371	6,797	5,385	1,970	20,344	23,539	8,376
Powhatan	4.1	246	379	366	364	477	1,052	972	244	27,009	28,460	7,884
Prince Edward	4.9	628	870	821	722	605	747	379	128	15,845	19,686	5,776
Prince George	6.4	318	423	743	906	871	1,407	1,281	451	24,630	31,313	7,798
☐ Prince William	49.0	1,182	1,676	2,775	3,878	4,449	11,554	15,647	7,839	34,205	35,161	10,379
Pulaski	12.9	957	1,776	2,019	1,970	1,921	2,642	1,180	435	19,311	21,255	7,533
Radford city	3.9	267	577	626	452	489	707	533	249	20,315	26,527	7,607
Rappahannock	2.4	228	392	347	292	316	438	229	158	19,000	21,940	8,101
Richmond	2.6	247	384	347	335	320	525	326	116	19,803	22,564	8,263
Richmond city	85.4	8,223	12,345	11,861	11,900	10,016	14,661	10,471	5,923	19,280	23,759	9,644
Roanoke	25.8	1,011	1,855	2,319	2,948	3,136	6,403	5,764	2,364	27,496	29,795	9,957
Roanoke city	41.2	3,715	6,409	6,425	5,542	4,925	7,251	4,724	2,209	18,596	22,463	9,512
Rockbridge	6.3	633	1,113	1,088	1,041	872	978	461	114	16,559	18,490	6,436
Rockingham	18.3	1,443	2,507	2,701	2,778	2,780	3,601	1,823	667	19,522	22,026	7,465
Russell	11.7	1,184	1,851	1,797	1,678	1,452	2,267	1,156	315	17,961	20,066	6,885
Salem city	8.7	394	967	1,184	1,240	1,141	1,722	1,362	690	22,372	27,344	9,871
☐ Scott	8.6	961	1,481	1,303	1,098	936	1,419	1,139	263	17,368	20,467	7,069
Shenandoah	10.8	840	1,576	1,743	1,727	1,456	2,000	1,026	432	18,544	21,206	7,897
Smyth	11.7	859	1,842	1,937	1,911	1,718	2,114	943	376	18,124	20,946	7,294
Southampton	5.3	781	811	663	631	672	1,012	559	171	18,165	20,630	6,008
South Boston city	2.5	235	372	355	379	391	385	252	131	18,803	21,606	7,717
Spotsylvania	12.7	712	1,020	1,296	1,544	1,712	3,388	2,252	776	25,184	26,655	8,442
☐ Stafford	14.3	544	862	1,319	1,414	1,560	3,673	3,461	1,467	28,982	31,047	9,347
Staunton city	7.6	569	960	1,081	1,159	967	1,568	939	357	20,150	23,514	8,510
Suffolk city	16.0	1,446	1,926	1,915	2,066	1,818	3,245	2,610	974	21,677	24,578	8,193

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/83 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
VIRGINIA (continued)												
ALL COUNTIES (continued)												
Surry	2.0	210	338	321	319	286	302	170	54	17,095	19,700	6,459
Sussex	3.5	412	544	467	400	467	654	388	168	19,099	21,451	7,219
Tazewell	18.2	1,740	2,858	2,999	2,718	2,512	3,533	1,321	519	17,722	19,862	6,757
Virginia Beach city	100.4	4,963	5,932	9,255	12,160	12,015	23,733	21,580	10,762	27,430	30,648	10,216
Warren	8.6	818	1,134	1,330	1,422	1,135	1,759	789	213	18,444	20,479	7,657
☐ Washington	16.4	1,557	2,520	2,605	2,421	2,092	3,006	1,542	657	18,079	21,428	7,201
Waynesboro city	5.7	288	590	690	807	782	1,211	866	466	22,962	26,338	10,283
Westmoreland	5.5	795	865	562	879	621	779	402	197	15,634	18,397	6,930
Williamsburg city	3.0	184	318	444	387	370	477	421	399	22,347	32,390	9,621
Winchester city	8.2	653	1,196	1,334	1,160	920	1,383	997	557	18,882	23,592	9,577
Wise	15.3	1,209	2,194	2,181	1,821	1,900	3,317	1,910	768	20,681	23,007	7,586
Wythe	9.4	816	1,558	1,762	1,587	1,303	1,516	617	241	16,700	19,230	6,899
York	11.7	371	624	996	1,348	1,398	2,559	3,038	1,366	29,124	31,809	9,742
TOTAL METRO COUNTIES	**1,406.1**	**78,364**	**119,814**	**140,342**	**155,073**	**154,010**	**285,818**	**276,963**	**195,716**	**26,829**	**30,626**	**10,972**
TOTAL STATE	**1,975.5**	**129,307**	**202,954**	**225,423**	**236,950**	**228,470**	**392,257**	**338,497**	**221,642**	**24,201**	**28,130**	**9,953**
WASHINGTON												
BELLINGHAM	**42.4**	**3,669**	**6,053**	**5,812**	**5,391**	**5,003**	**8,619**	**5,258**	**2,595**	**20,268**	**23,691**	**8,913**
Whatcom	42.4	3,669	6,053	5,812	5,391	5,003	8,619	5,258	2,595	20,268	23,691	8,913
BREMERTON	**60.0**	**3,321**	**5,817**	**7,003**	**7,141**	**7,250**	**13,719**	**11,041**	**4,708**	**24,636**	**27,466**	**9,946**
Kitsap	60.0	3,321	5,817	7,003	7,141	7,250	13,719	11,041	4,708	24,636	27,466	9,946
OLYMPIA	**52.8**	**3,041**	**5,747**	**6,359**	**6,288**	**5,963**	**11,030**	**9,808**	**4,564**	**24,143**	**26,869**	**10,265**
Thurston	52.8	3,041	5,747	6,359	6,288	5,963	11,030	9,808	4,564	24,143	26,869	10,265
RICHLAND - KENNEWICK - PASCO	**57.8**	**2,855**	**4,281**	**4,581**	**5,245**	**5,505**	**11,967**	**14,506**	**8,860**	**30,479**	**32,032**	**11,637**
Benton	44.5	1,719	2,907	3,095	3,611	3,962	9,106	12,150	7,950	32,771	33,972	12,494
Franklin	13.3	1,136	1,374	1,486	1,634	1,543	2,861	2,356	910	[illegible],292	25,542	8,916
SEATTLE	**657.8**	**32,166**	**59,757**	**60,798**	**64,770**	**65,640**	**137,030**	**143,165**	**94,474**	**28,332**	**31,433**	**12,341**
King	523.6	26,301	48,458	48,801	51,706	51,755	106,045	112,457	78,077	28,254	31,660	12,627
Snohomish	134.2	5,865	11,299	11,997	13,064	13,885	30,985	30,708	16,397	28,597	30,548	11,309
SEATTLE - TACOMA CONSOLIDATED AREA	***847.7***	***47,389***	***85,201***	***87,135***	***89,804***	***89,323***	***176,715***	***167,911***	***104,222***	***26,378***	***29,716***	***11,509***
SPOKANE	**136.1**	**12,579**	**20,693**	**19,503**	**18,447**	**17,289**	**26,448**	**15,479**	**5,662**	**19,120**	**22,049**	**8,472**
Spokane	136.1	12,579	20,693	19,503	18,447	17,289	26,448	15,479	5,662	19,120	22,049	8,472
TACOMA	**189.9**	**15,223**	**25,444**	**26,337**	**25,034**	**23,683**	**39,685**	**24,746**	**9,748**	**20,613**	**23,767**	**8,793**
Pierce	189.9	15,223	25,444	26,337	25,034	23,683	39,685	24,746	9,748	20,613	23,767	8,793
VANCOUVER	**75.8**	**4,637**	**8,240**	**8,247**	**8,496**	**9,102**	**17,706**	**13,998**	**5,374**	**24,560**	**26,331**	**9,619**
Clark	75.8	4,637	8,240	8,247	8,496	9,102	17,706	13,998	5,374	24,560	26,331	9,619
YAKIMA	**65.2**	**6,124**	**10,478**	**9,738**	**8,784**	**7,711**	**12,236**	**7,008**	**3,121**	**18,494**	**21,927**	**7,951**
Yakima	65.2	6,124	10,478	9,738	8,784	7,711	12,236	7,008	3,121	18,494	21,927	7,951
ALL COUNTIES												
Adams	4.8	271	492	462	566	590	1,120	815	484	25,167	27,588	9,882
Asotin	6.7	557	1,066	925	778	704	1,368	939	363	20,163	22,798	8,829
Benton	44.5	1,719	2,907	3,095	3,611	3,962	9,106	12,150	7,950	32,771	33,972	12,494
Chelan	18.5	1,614	2,803	2,869	2,527	2,165	3,436	2,127	959	18,802	22,270	8,956
Clallam	21.6	1,616	2,911	3,210	3,034	2,723	4,538	2,508	1,060	20,055	22,851	8,991
Clark	75.8	4,637	8,240	8,247	8,496	9,102	17,706	13,998	5,374	24,560	26,331	9,619
Columbia	1.6	189	235	236	233	212	312	110	73	17,937	20,388	8,155
Cowlitz	31.0	2,435	3,820	3,338	3,359	3,748	7,343	5,200	1,757	23,440	24,983	9,445
Douglas	9.2	687	1,123	1,274	1,272	1,014	2,009	1,377	444	21,165	23,403	9,046
Ferry	2.1	216	300	256	278	277	454	254	65	20,000	22,062	7,128
Franklin	13.3	1,136	1,374	1,486	1,634	1,543	2,861	2,356	910	23,292	25,542	8,916
Garfield	1.0	69	124	139	156	128	208	131	45	20,414	22,979	9,991
Grant	18.3	1,589	2,394	2,540	2,575	2,387	3,559	2,389	867	20,104	22,471	8,143
Grays Harbor	25.6	2,049	3,466	3,048	3,021	2,908	5,356	4,143	1,609	22,068	24,517	9,466
Island	18.0	937	1,857	2,732	2,439	[illegible]	3,544	2,586	1,594	22,205	26,966	9,906
Jefferson	7.2	648	1,006	1,086	1,024	[illegible]22	1,388	819	407	19,104	22,845	9,293
King	523.6	26,301	48,458	48,801	51,706	51,755	106,045	112,457	78,077	28,254	31,660	12,627
Kitsap	60.0	3,321	5,817	7,003	7,141	7,250	13,719	11,041	4,708	24,636	27,466	9,946
Kittitas	9.3	1,328	1,754	1,498	1,261	1,037	1,397	719	306	15,256	19,252	7,368
Klickitat	6.2	480	947	972	873	812	1,276	640	200	18,[illegible]	21,230	7,835

1984 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES METRO AREA County	12/31/83 Total Households (Thousands)	Households by E B I Group								Median Household EBI	Average Household EBI	Per Capita EBI
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
WASHINGTON (continued)												
ALL COUNTIES (continued)												
Lewis	21.8	2,122	3,280	3,096	3,028	2,535	4,139	2,619	981	18,880	21,807	8,225
Lincoln	3.7	183	365	440	486	513	757	625	331	23,664	27,469	10,812
Mason	13.2	1,004	1,700	1,893	1,937	1,657	2,672	1,645	692	20,191	23,060	9,006
Okanogan	12.2	1,565	2,453	2,007	1,727	1,524	1,929	696	299	15,212	17,861	6,831
Pacific	7.3	692	1,281	1,143	969	843	1,251	755	366	17,705	21,437	8,994
Pend Oreille	3.2	342	643	530	372	368	595	287	63	15,988	18,949	6,738
Pierce	189.9	15,223	25,444	26,337	25,034	23,683	39,685	24,746	9,748	20,613	23,767	8,793
San Juan	3.8	286	488	498	524	522	712	406	364	20,920	25,314	10,808
Skagit	26.0	1,821	3,600	3,371	3,169	2,982	5,416	3,717	1,924	21,710	24,847	9,685
Skamania	3.0	309	480	495	601	471	483	116	45	16,973	18,163	6,727
Snohomish	134.2	5,865	11,299	11,997	13,064	13,885	30,985	30,708	16,397	28,597	30,548	11,309
Spokane	136.1	12,579	20,693	19,503	18,447	17,289	26,448	15,479	5,662	19,120	22,049	8,472
Stevens	10.8	970	1,561	1,490	1,547	1,381	2,064	1,298	489	19,438	22,047	7,488
Thurston	52.8	3,041	5,747	6,359	6,288	5,963	11,030	9,808	4,564	24,143	26,869	10,265
Wahkiakum	1.4	186	168	158	139	201	326	135	87	21,471	23,601	8,930
Walla Walla	17.6	1,399	2,365	2,220	2,301	2,055	3,360	2,705	1,195	21,194	25,233	9,157
Whatcom	42.4	3,669	6,053	5,812	5,391	5,003	8,619	5,258	2,595	20,268	23,691	8,913
Whitman	13.1	969	1,732	1,922	1,752	1,446	2,263	1,942	1,074	20,537	26,811	9,006
Yakima	65.2	6,124	10,478	9,738	8,784	7,711	12,236	7,008	3,121	18,494	21,927	7,951
TOTAL METRO COUNTIES	**1,337.8**	**83,615**	**146,510**	**148,378**	**149,596**	**147,146**	**278,440**	**245,009**	**139,106**	**24,784**	**28,060**	**10,787**
TOTAL STATE	**1,656.0**	**110,148**	**190,924**	**192,226**	**191,544**	**185,482**	**341,715**	**286,712**	**157,249**	**23,852**	**27,174**	**10,253**
WEST VIRGINIA												
CHARLESTON	**102.2**	**7,143**	**12,020**	**11,881**	**11,480**	**11,868**	**22,050**	**17,652**	**8,106**	**23,613**	**26,004**	**9,935**
Kanawha	87.7	5,963	10,445	10,292	9,786	9,922	18,489	15,286	7,517	23,702	26,360	10,234
Putnam	14.5	1,180	1,575	1,589	1,694	1,946	3,561	2,366	589	23,165	23,848	8,312
HUNTINGTON - ASHLAND	**123.8**	**12,721**	**19,591**	**17,282**	**15,240**	**14,506**	**24,121**	**15,312**	**5,107**	**19,839**	**21,746**	**7,930**
Cabell	40.1	3,875	6,656	6,112	5,125	4,477	7,204	4,743	1,908	18,245	21,848	8,448
Wayne	16.7	1,886	2,713	2,344	2,155	1,974	3,185	1,874	569	18,210	20,638	7,136
Boyd, Ky.	*20.9*	*2,121*	*3,110*	*2,624*	*2,348*	*2,318*	*4,210*	*3,169*	*1,000*	*20,530*	*23,158*	*8,690*
Carter, Ky.	*8.8*	*1,288*	*1,740*	*1,423*	*1,104*	*1,006*	*1,339*	*694*	*206*	*14,795*	*18,030*	*6,056*
Greenup, Ky.	*13.7*	*1,330*	*1,844*	*1,705*	*1,808*	*1,971*	*3,088*	*1,483*	*471*	*20,418*	*21,885*	*7,421*
Lawrence, Ohio	*23.6*	*2,221*	*3,528*	*2,994*	*2,700*	*2,760*	*5,095*	*3,349*	*953*	*20,659*	*22,409*	*8,111*
PARKERSBURG - MARIETTA	**58.5**	**4,511**	**7,483**	**7,437**	**7,743**	**7,777**	**12,722**	**7,954**	**2,873**	**21,385**	**23,486**	**8,603**
Wood	34.9	2,741	4,511	4,382	4,423	4,415	7,636	4,892	1,900	21,555	23,699	8,855
Washington, Ohio	*23.6*	*1,770*	*2,972*	*3,055*	*3,320*	*3,362*	*5,086*	*3,062*	*973*	*20,983*	*23,172*	*8,248*
STEUBENVILLE - WEIRTON	**58.0**	**4,559**	**7,238**	**6,585**	**6,352**	**6,501**	**13,821**	**9,922**	**3,022**	**23,321**	**24,569**	**9,025**
Brooke	10.5	738	1,084	1,133	1,167	1,099	2,715	1,998	566	25,117	25,606	8,962
Hancock	14.5	970	1,657	1,502	1,478	1,572	3,371	2,997	953	25,216	26,244	9,610
Jefferson, Ohio	*33.0*	*2,851*	*4,497*	*3,950*	*3,707*	*3,830*	*7,735*	*4,927*	*1,503*	*21,991*	*23,503*	*8,784*
WHEELING	**69.4**	**5,857**	**9,949**	**8,861**	**8,158**	**8,571**	**15,145**	**9,836**	**3,023**	**21,090**	**23,056**	**8,729**
Marshall	14.9	1,157	2,068	1,838	1,698	1,924	3,555	2,190	470	21,842	23,000	8,218
Ohio	22.6	2,207	3,512	3,071	2,805	2,594	4,333	2,840	1,238	19,454	22,972	8,845
Belmont, Ohio	*31.9*	*2,493*	*4,369*	*3,952*	*3,655*	*4,053*	*7,257*	*4,806*	*1,315*	*21,833*	*23,142*	*8,905*
ALL COUNTIES												
Barbour	6.0	670	1,154	1,017	896	760	935	477	91	15,850	18,296	6,457
Berkeley	18.2	1,513	2,710	2,459	2,323	2,210	3,745	2,458	782	20,207	22,853	8,335
Boone	10.7	1,017	1,476	1,398	1,223	1,284	2,618	1,261	423	20,944	22,136	7,496
Braxton	5.2	671	1,054	825	701	548	841	413	147	15,336	18,450	6,804
Brooke	10.5	738	1,084	1,133	1,167	1,099	2,715	1,998	566	25,117	25,606	8,962
Cabell	40.1	3,875	6,656	6,112	5,125	4,477	7,204	4,743	1,908	18,245	21,848	8,448
Calhoun	3.2	411	726	598	432	374	406	195	58	13,737	16,886	6,140
Clay	4.0	621	829	598	600	465	579	242	66	14,593	16,953	5,796
Doddridge	2.6	384	562	[illegible]	403	265	309	143	24	13,433	15,740	5,315
Fayette	21.1	2,114	3,757	[illegible]	3,001	2,489	3,486	1,836	448	16,102	18,929	6,724
Gilmer	3.0	[illegible]	674	[illegible]	[illegible]	303	459	123	83	14,000	17,631	6,297
Grant	3.7	[illegible]	[illegible]	[illegible]	565	405	643	[illegible]	120	16,889	19,652	6,925
Greenbrier	14.3	1,565	2,483	2,526	1,988	1,670	2,466	1,078	522	16,359	19,494	7,203
Hampshire	5.6	618	991	992	842	689	859	445	164	16,108	18,760	6,649
Hancock	14.5	970	1,657	1,502	1,478	1,572	3,371	2,997	953	25,216	26,244	9,610
Hardy	3.7	521	676	663	604	455	562	158	61	14,926	16,891	6,067

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/83 Total Households (Thousands)	Households by E B I Group: Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
WEST VIRGINIA (continued)												
ALL COUNTIES (continued)												
Harrison	28.9	2,983	4,789	4,461	3,989	3,602	5,244	2,755	1,077	17,729	20,640	7,697
Jackson	9.2	1,164	1,314	1,042	1,090	1,270	2,027	1,040	253	19,958	20,838	7,100
Jefferson	11.3	674	1,398	1,677	1,567	1,581	2,263	1,584	556	21,018	23,804	8,126
Kanawha	87.7	5,963	10,445	10,292	9,786	9,922	18,489	15,286	7,517	23,702	26,360	10,234
Lewis	6.9	694	1,309	1,063	869	847	1,220	715	183	17,139	20,261	7,358
Lincoln	8.1	1,275	1,469	1,237	1,058	1,078	1,342	499	142	15,327	17,282	5,622
Logan	17.0	1,468	2,349	2,444	2,322	2,079	3,305	2,208	825	19,815	22,587	7,604
McDowell	16.0	2,105	2,978	2,978	2,179	1,791	2,724	959	286	14,883	17,500	5,833
Marion	24.9	2,372	3,741	3,671	3,481	3,063	4,773	2,927	872	18,778	21,202	8,048
Marshall	14.9	1,157	2,068	1,838	1,698	1,924	3,555	2,190	470	21,842	23,000	8,218
Mason	9.9	1,205	1,713	1,558	1,537	1,428	1,585	700	174	16,578	18,255	6,644
Mercer	27.9	2,890	4,620	4,517	3,895	3,523	4,906	2,566	983	17,422	20,419	7,545
☐ Mineral	10.0	994	1,523	1,426	1,405	1,516	1,808	1,013	315	18,862	20,555	7,341
Mingo	12.5	1,856	2,230	1,922	1,600	1,405	2,071	1,067	349	15,714	18,763	6,140
Monongalia	28.6	3,054	4,396	4,433	3,534	2,856	4,829	3,638	1,860	18,319	23,116	8,597
Monroe	4.6	451	796	762	771	531	788	453	48	16,800	19,185	6,635
Morgan	4.2	491	720	668	579	498	812	313	119	16,817	19,979	7,361
Nicholas	10.2	898	1,534	1,522	1,351	1,216	1,959	1,317	403	19,205	21,957	7,592
Ohio	22.6	2,207	3,512	3,071	2,805	2,594	4,333	2,840	1,238	19,454	22,972	8,845
Pendleton	3.0	413	715	663	475	350	284	79	21	12,520	14,573	5,465
Pleasants	2.9	323	469	386	404	451	550	252	65	18,512	19,865	6,778
Pocahontas	3.7	573	803	680	619	430	389	161	45	13,420	15,583	5,598
Preston	10.9	1,369	1,952	1,737	1,568	1,436	1,817	702	319	16,235	18,997	6,574
Putnam	14.5	1,180	1,575	1,589	1,694	1,946	3,561	2,366	589	23,165	23,848	8,312
Raleigh	32.5	2,904	4,985	5,157	4,502	4,252	6,487	3,036	1,177	18,552	20,957	7,559
Randolph	10.3	1,124	1,799	1,677	1,556	1,326	1,672	808	338	16,708	20,026	6,945
Ritchie	4.3	562	871	785	656	523	545	295	63	14,518	17,092	6,282
Roane	5.5	572	1,034	925	768	702	934	410	155	16,348	19,270	6,502
Summers	5.5	755	1,156	990	682	678	764	307	168	14,019	18,015	6,116
Taylor	6.1	651	955	940	882	757	1,100	619	196	17,789	20,176	7,155
Tucker	3.4	459	686	631	509	457	416	197	45	14,315	16,695	6,378
Tyler	4.1	329	519	529	452	407	844	831	189	22,679	24,489	8,731
Upshur	8.7	1,030	1,560	1,397	1,284	1,181	1,422	659	167	16,409	18,783	6,697
Wayne	16.7	1,886	2,713	2,344	2,155	1,974	3,185	1,874	569	18,210	20,638	7,136
Webster	4.5	622	966	831	611	529	643	217	81	13,829	16,601	5,791
Wetzel	7.8	1,133	1,343	1,051	982	1,101	1,586	496	108	16,908	18,103	6,448
Wirt	1.8	200	394	288	230	284	279	110	15	15,462	17,179	5,834
Wood	34.9	2,741	4,511	4,382	4,423	4,415	7,636	4,892	1,900	21,555	23,699	8,855
Wyoming	12.8	1,418	1,605	1,571	1,492	1,521	2,881	1,200	312	19,706	20,690	6,765
TOTAL METRO COUNTIES	**286.4**	**21,711**	**35,744**	**33,689**	**31,736**	**31,439**	**55,857**	**40,199**	**16,025**	**21,626**	**24,108**	**9,034**
TOTAL STATE	**714.9**	**70,615**	**110,668**	**104,546**	**93,229**	**86,509**	**136,226**	**82,499**	**30,608**	**18,813**	**21,621**	**7,832**
WISCONSIN												
APPLETON - OSHKOSH - NEENAH	**105.9**	**4,152**	**9,431**	**11,203**	**11,725**	**12,959**	**26,743**	**21,219**	**8,468**	**26,281**	**28,230**	**10,100**
Calumet	10.6	317	862	1,042	1,165	1,300	2,896	2,143	875	27,110	28,576	9,466
Outagamie	45.9	1,826	3,755	4,263	4,821	5,579	12,166	9,491	3,999	27,237	29,041	10,144
Winnebago	49.4	2,009	4,814	5,898	5,739	6,080	11,681	9,585	3,594	25,130	27,403	10,209
EAU CLAIRE	**47.6**	**2,596**	**5,839**	**6,581**	**6,447**	**5,901**	**9,931**	**7,485**	**2,820**	**21,927**	**25,076**	**8,809**
Chippewa	18.1	934	2,213	2,436	2,377	2,346	3,878	2,827	1,089	22,336	25,038	8,518
Eau Claire	29.5	1,662	3,626	4,145	4,070	3,555	6,053	4,658	1,731	21,663	25,099	8,997
GREEN BAY	**65.2**	**2,898**	**6,413**	**7,122**	**6,659**	**7,730**	**16,552**	**12,633**	**5,193**	**26,064**	**27,812**	**10,041**
Brown	65.2	2,898	6,413	7,122	6,659	7,730	16,552	12,633	5,193	26,064	27,812	10,041
JANESVILLE - BELOIT	**50.8**	**2,439**	**5,545**	**5,534**	**5,283**	**5,963**	**13,145**	**9,621**	**3,270**	**25,487**	**26,628**	**9,711**
Rock	50.8	2,439	5,545	5,534	5,283	5,963	13,145	9,621	3,270	25,487	26,628	9,711
KENOSHA	**44.4**	**1,528**	**3,770**	**4,007**	**4,074**	**4,317**	**9,586**	**11,049**	**6,069**	**29,819**	**31,437**	**11,413**
Kenosha	44.4	1,528	3,770	4,007	4,074	4,317	9,586	11,049	6,069	29,819	31,437	11,413
LA CROSSE	**33.7**	**1,560**	**3,880**	**4,035**	**4,251**	**4,098**	**7,331**	**5,912**	**2,633**	**23,776**	**27,158**	**9,841**
La Crosse	33.7	1,560	3,880	4,035	4,251	4,098	7,331	5,912	2,633	23,776	27,158	9,841
MADISON	**129.4**	**6,091**	**11,121**	**13,243**	**14,571**	**14,259**	**27,044**	**27,790**	**15,281**	**27,001**	**30,005**	**11,674**
Dane	129.4	6,091	11,121	13,243	14,571	14,259	27,044	27,790	15,281	27,001	30,005	11,674

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/83 Total Households (Thousands)	Households by E B I Group Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
WISCONSIN (continued)												
MILWAUKEE	**516.0**	**22,046**	**40,382**	**51,586**	**52,417**	**55,210**	**115,485**	**114,441**	**56,433**	**27,454**	**29,620**	**11,002**
Milwaukee	366.6	18,504	40,852	41,554	41,237	41,344	79,433	71,622	32,054	24,977	27,443	10,737
Ozaukee	23.7	434	1,096	1,510	1,546	1,854	4,915	7,005	5,340	35,943	38,354	12,967
Washington	29.3	1,063	2,019	2,424	2,716	3,547	8,230	6,896	2,405	28,432	29,403	9,572
Waukesha	96.4	2,045	4,415	6,098	6,918	8,465	22,907	28,918	16,634	33,975	35,815	11,820
MILWAUKEE - RACINE CONSOLIDATED AREA	***576.9***	***25,019***	***54,203***	***57,651***	***58,570***	***62,365***	***130,681***	***127,356***	***61,055***	***27,336***	***29,420***	***10,877***
RACINE	**60.9**	**2,973**	**5,821**	**6,065**	**6,153**	**7,155**	**15,196**	**12,915**	**4,622**	**26,465**	**27,729**	**9,864**
Racine	60.9	2,973	5,821	6,065	6,153	7,155	15,196	12,915	4,622	26,465	27,729	9,864
SHEBOYGAN	**36.4**	**1,231**	**3,619**	**4,139**	**3,692**	**4,382**	**9,323**	**7,386**	**2,628**	**26,190**	**27,926**	**10,045**
Sheboygan	36.4	1,231	3,619	4,139	3,692	4,382	9,323	7,386	2,628	26,190	27,926	10,045
WAUSAU	**40.3**	**2,087**	**4,647**	**4,632**	**4,619**	**5,107**	**9,967**	**6,735**	**2,506**	**24,089**	**25,814**	**9,094**
Marathon	40.3	2,087	4,647	4,632	4,619	5,107	9,967	6,735	2,506	24,089	25,814	9,094
ALL COUNTIES												
Adams	5.5	473	941	966	802	717	970	478	153	17,241	19,901	7,446
Ashland	6.3	429	1,155	1,112	1,002	807	1,057	579	159	17,184	20,019	7,463
Barron	15.0	1,037	2,405	2,421	2,196	2,071	2,764	1,546	560	18,691	21,202	7,872
Bayfield	5.4	468	1,028	983	807	648	897	482	87	16,272	18,798	7,001
Brown	65.2	2,898	6,413	7,122	6,659	7,730	16,552	12,633	5,193	26,064	27,812	10,041
Buffalo	5.3	381	750	828	765	665	982	621	308	19,500	22,795	8,448
Burnett	5.0	445	969	926	804	640	761	347	108	15,930	18,597	6,991
Calumet	10.6	317	862	1,042	1,165	1,300	2,896	2,143	875	27,110	28,576	9,466
Chippewa	18.1	934	2,213	2,436	2,377	2,346	3,878	2,827	1,089	22,336	25,038	8,518
Clark	11.5	1,114	2,049	1,922	1,737	1,480	1,865	940	393	16,846	19,615	6,733
Columbia	16.3	965	2,004	2,150	2,106	2,316	3,653	2,387	719	21,992	23,745	8,816
Crawford	6.0	479	1,088	1,085	873	797	976	469	233	16,917	20,440	7,257
Dane	129.4	6,091	11,121	13,243	14,571	14,259	27,044	27,790	15,281	27,001	30,005	11,674
Dodge	25.8	1,263	2,703	3,138	3,200	3,548	6,241	4,256	1,451	23,671	25,707	8,762
Door	10.1	624	1,280	1,500	1,519	1,497	2,130	1,036	514	20,407	22,973	8,756
☐ Douglas	16.5	950	2,352	2,261	1,887	1,899	3,442	2,791	918	22,197	24,503	9,252
Dunn	11.8	936	1,817	1,974	1,781	1,461	2,206	1,118	507	18,198	22,122	7,333
Eau Claire	29.5	1,662	3,626	4,145	4,070	3,555	6,053	4,658	1,731	21,663	25,099	8,997
Florence	1.5	156	293	251	193	193	245	133	36	16,268	18,979	6,326
Fond du Lac	30.8	1,378	3,269	3,767	3,945	4,236	7,814	4,868	1,523	23,601	25,397	8,750
Forest	3.3	182	604	569	622	456	527	253	87	17,312	19,936	7,074
Grant	17.4	1,358	2,490	2,434	2,396	2,262	3,474	2,159	827	20,047	23,227	7,742
Green	11.6	666	1,324	1,453	1,515	1,491	2,540	1,752	859	22,779	25,688	9,612
Green Lake	7.0	389	930	1,047	1,016	1,017	1,385	899	317	20,576	23,171	8,674
Iowa	7.2	661	1,148	1,285	1,204	1,022	1,175	479	226	17,017	19,522	6,993
Iron	2.7	315	690	589	442	322	248	66	28	12,667	14,909	6,099
Jackson	6.3	656	1,131	1,046	963	782	1,174	374	174	16,560	18,993	6,997
Jefferson	23.4	1,143	2,497	2,662	2,733	3,153	5,778	4,019	1,415	24,239	26,399	9,206
Juneau	8.3	717	1,415	1,472	1,296	1,106	1,317	735	242	17,027	19,817	7,580
Kenosha	44.4	1,528	3,770	4,007	4,074	4,317	9,586	11,049	6,069	29,819	31,437	11,413
Kewaunee	6.7	469	829	957	880	885	1,461	837	382	21,187	23,552	8,051
La Crosse	33.7	1,560	3,880	4,035	4,251	4,098	7,331	5,912	2,633	23,776	27,158	9,841
Lafayette	6.1	510	830	873	929	866	1,181	658	253	19,508	21,578	7,653
Langlade	7.3	508	1,270	1,183	1,064	973	1,226	795	281	18,176	21,053	7,762
Lincoln	9.9	627	1,501	1,564	1,475	1,385	2,019	961	368	19,236	21,893	8,028
Manitowoc	29.5	1,360	3,471	3,630	3,836	3,987	7,397	4,304	1,515	23,079	24,829	8,836
Marathon	40.3	2,087	4,647	4,632	4,619	5,107	9,967	6,735	2,506	24,089	25,814	9,094
Marinette	15.0	963	2,669	2,356	1,910	2,060	3,164	1,447	431	18,955	20,891	7,795
Marquette	5.0	478	892	872	789	714	786	322	147	16,609	18,990	7,477
Menominee	.8	17	111	160	134	164	103	111		19,083	20,543	4,565
Milwaukee	366.6	18,504	40,852	41,554	41,237	41,344	79,433	71,622	32,054	24,977	27,443	10,737
Monroe	12.6	811	1,746	1,817	1,732	1,716	2,617	1,490	671	20,557	23,621	8,199
Oconto	10.8	818	1,701	1,769	1,591	1,465	1,988	1,132	336	18,447	20,790	7,535
Oneida	12.8	640	1,759	2,084	1,826	1,749	2,729	1,503	510	20,257	22,587	8,708
Outagamie	45.9	1,826	3,755	4,263	4,821	5,579	12,166	9,491	3,999	27,237	29,041	10,144
Ozaukee	23.7	434	1,096	1,510	1,546	1,854	4,915	7,005	5,340	35,943	38,354	12,967
Pepin	2.7	179	439	383	388	362	535	309	105	19,487	21,959	8,012
Pierce	10.6	660	1,084	1,299	1,318	1,327	2,402	1,741	769	23,517	26,616	8,789
Polk	12.5	873	2,001	1,934	1,826	1,603	2,486	1,315	462	18,911	21,268	7,819
Portage	19.8	1,086	2,116	2,280	2,299	2,233	4,381	3,760	1,645	24,741	27,707	9,189
Price	6.0	472	1,134	934	805	697	1,201	567	190	17,787	20,534	7,700

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average Household Size
METRO AREA County	12/31/83 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
WISCONSIN (continued)														
ALL COUNTIES (continued)														
Racine	60.9	4,790	14,182	11,676	9,454	9,238	11,560	13,740	17,553	10,704	10,454	5,183	3,266	2.81
Richland	6.4	437	1,223	955	826	1,121	1,838	1,465	2,124	1,025	945	484	357	2.72
Rock	50.8	4,588	11,554	9,511	7,643	7,126	10,378	12,163	14,980	8,749	8,561	4,097	2,250	2.74
Rusk	5.6	347	1,065	815	741	1,041	1,591	1,208	1,818	893	836	438	407	2.84
☐ St. Croix	15.3	1,252	3,853	3,111	2,204	1,962	2,918	2,801	4,302	2,604	3,021	1,648	924	3.01
Sauk	16.7	1,163	3,351	2,744	2,261	2,648	4,533	4,280	5,222	2,629	2,487	1,276	806	2.67
Sawyer	5.0	241	831	783	706	930	1,509	1,037	1,909	702	713	363	276	2.78
Shawano	13.2	739	2,255	2,137	1,891	2,307	3,871	2,914	4,250	2,070	1,971	1,074	921	2.80
Sheboygan	36.4	2,806	7,798	6,119	5,128	5,711	8,838	8,224	11,375	6,020	5,807	3,160	1,814	2.78
Taylor	6.5	525	1,295	1,016	893	1,035	1,736	1,292	1,933	1,054	1,076	571	574	2.98
Trempealeau	9.6	563	1,826	1,523	1,264	1,608	2,816	2,335	2,895	1,524	1,408	836	602	2.79
Vernon	9.6	481	1,663	1,465	1,297	1,719	2,975	2,202	3,196	1,548	1,422	727	505	2.73
Vilas	7.1	284	1,094	1,103	979	1,366	2,274	1,597	2,866	1,031	911	402	293	2.54
Walworth	26.7	2,295	5,506	4,710	3,786	4,014	6,389	6,848	8,199	4,412	4,085	2,010	1,146	2.75
Washburn	5.4	250	949	841	683	992	1,655	1,359	1,787	863	751	392	248	2.61
Washington	29.3	1,886	7,457	6,813	4,535	3,963	4,646	4,714	7,991	5,318	5,965	3,240	2,072	3.07
Waukesha	96.4	4,763	22,329	23,873	18,361	14,242	12,832	15,977	26,429	18,280	20,213	10,145	5,356	3.03
Waupaca	15.8	1,069	3,001	2,528	2,072	2,538	4,592	3,779	5,095	2,478	2,330	1,270	848	2.77
Waushara	7.6	397	1,294	1,141	1,040	1,275	2,453	1,931	2,638	1,176	973	518	364	2.58
Winnebago	49.4	4,614	11,430	8,566	7,031	7,298	10,461	13,053	14,934	8,273	7,691	3,558	1,891	2.68
Wood	27.2	2,398	6,025	4,770	3,761	4,051	6,195	6,336	8,022	4,592	4,395	2,330	1,525	2.78
TOTAL METRO COUNTIES	**1,162.4**	**104,262**	**282,821**	**209,512**	**169,754**	**170,473**	**225,578**	**294,529**	**345,158**	**194,974**	**181,622**	**90,517**	**55,600**	**2.72**
TOTAL STATE	**1,736.4**	**145,649**	**397,000**	**303,314**	**248,198**	**262,975**	**379,264**	**428,861**	**525,611**	**287,273**	**259,179**	**137,379**	**88,097**	**2.74**
WYOMING														
CASPER	**29.4**	**3,498**	**8,736**	**5,526**	**4,428**	**3,706**	**3,506**	**7,189**	**8,829**	**5,386**	**4,846**	**2,098**	**1,052**	**2.65**
Natrona	29.4	3,498	8,736	5,526	4,428	3,706	3,506	7,189	8,829	5,386	4,846	2,098	1,052	2.65
ALL COUNTIES														
Albany	11.2	2,396	3,355	1,750	1,132	1,098	1,469	3,696	3,542	1,756	1,401	544	261	2.54
Big Horn	4.4	360	858	784	582	649	1,167	1,007	1,395	678	642	374	304	2.77
Campbell	11.5	1,957	4,328	2,385	1,404	833	593	2,103	3,116	2,272	2,358	1,059	592	2.92
Carbon	7.9	993	2,364	1,540	1,030	907	1,066	1,671	2,284	1,359	1,461	697	428	2.89
Converse	5.4	738	1,687	1,152	713	500	610	982	1,466	1,013	1,098	549	292	2.94
Crook	2.1	189	488	405	303	326	389	529	603	368	330	179	91	2.67
Fremont	13.7	1,457	3,742	2,724	2,124	1,742	1,911	2,473	4,036	2,656	2,421	1,224	890	2.95
Goshen	4.7	386	921	752	653	715	1,273	1,296	1,494	754	666	301	189	2.57
Hot Springs	2.2	199	421	369	276	348	587	615	703	343	308	146	85	2.68
Johnson	2.6	189	605	470	326	394	616	649	839	406	390	202	114	2.65
Laramie	28.0	3,140	7,331	5,381	3,982	3,641	4,525	7,645	8,454	4,851	4,224	1,885	941	2.59
Lincoln	4.6	405	1,250	882	581	652	830	917	1,318	703	722	494	446	2.98
Natrona	29.4	3,498	8,736	5,526	4,428	3,706	3,506	7,189	8,829	5,386	4,846	2,098	1,052	2.65
Niobrara	1.2	97	187	167	190	184	375	363	416	160	156	73	32	2.42
Park	8.7	784	2,009	1,694	1,288	1,286	1,639	2,282	2,692	1,423	1,355	630	318	2.64
Platte	5.2	514	1,407	1,007	702	666	904	1,586	1,477	840	756	377	164	2.50
Sheridan	10.7	946	2,711	1,873	1,317	1,490	2,363	2,945	3,325	1,685	1,636	738	371	2.60
Sublette	1.6	123	428	326	242	223	258	312	506	268	286	146	82	2.94
Sweetwater	17.3	2,299	5,809	3,473	2,147	1,813	1,759	3,745	4,692	3,104	3,203	1,588	968	2.84
Teton	4.7	573	1,699	1,043	553	412	420	1,511	1,554	743	548	242	102	2.32
Uinta	6.6	884	2,097	1,194	807	786	832	1,166	1,826	1,136	1,169	728	575	3.12
Washakie	3.6	354	843	689	509	535	670	826	1,096	584	592	323	179	2.78
Weston	2.8	305	678	492	425	402	498	710	800	511	487	192	100	2.64
TOTAL METRO COUNTIES	**29.4**	**3,498**	**8,736**	**5,526**	**4,428**	**3,706**	**3,506**	**7,189**	**8,829**	**5,386**	**4,846**	**2,098**	**1,052**	**2.65**
TOTAL STATE	**190.1**	**22,786**	**53,954**	**36,078**	**25,714**	**23,308**	**28,260**	**46,218**	**56,463**	**32,999**	**31,055**	**14,789**	**8,576**	**2.72**

SECTION 8

State And Regional Summaries
Retail Sales By Store Group
Retail Sales By Merchandise Line Category

EXPLANATION OF TERMS

An explanation of the terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5. A detailed listing of the outlets that make up each Store Group, and definitions of the Merchandise Line Sales categories, will be found on pages A-9 and A-10.

NOTICE

Because of the layout of the tables in this section, the data begin on page 8-2.

In the summaries of retail sales by merchandise line (pages 8-4 through 8-7), the data for each region or state are arranged across two facing pages, with the name repeated on the right-hand page for convenience.

REGIONAL AND STATE SUMMARIES

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

[illegible] ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
REGION State	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEW ENGLAND	**1983**	**74,516,465**	**17,210,510**	**15,860,185**	**8,334,013**	**8,606,204**	**6,990,519**	**4,351,458**	**3,074,975**	**1,785,350**	**9,674,960**	**7,070,412**	**3,154,952**	**2,304,116**
	1977	40,375,271	9,353,674	8,592,486	3,616,868	4,844,844	3,947,264	2,095,531	1,583,468	957,233	6,837,817	2,941,060	2,009,334	1,201,929
Connecticut	1983	18,924,988	4,189,893	3,868,611	2,070,743	2,210,881	1,943,822	1,119,469	850,435	475,400	2,497,121	1,991,377	696,942	568,810
	1977	10,428,005	2,418,193	2,225,715	891,691	1,257,376	1,101,584	557,723	454,932	265,852	1,798,148	814,068	479,966	309,293
Maine	1983	6,778,499	1,536,091	1,481,151	644,269	734,960	511,810	307,444	236,084	123,445	1,039,716	523,861	415,313	226,142
	1977	3,615,742	871,987	836,431	261,136	393,031	275,003	131,823	116,001	63,448	724,181	244,009	248,453	102,787
Massachusetts	1983	34,652,979	8,107,419	7,357,447	4,156,529	4,217,429	3,397,183	2,222,198	1,417,992	867,861	4,183,354	3,086,885	1,228,792	1,100,113
	1977	18,474,302	4,210,196	3,807,797	1,827,938	2,360,550	1,912,493	1,060,759	728,647	463,445	2,886,951	1,289,715	775,702	578,737
New Hampshire	1983	6,110,998	1,533,735	1,456,007	603,085	630,272	471,098	264,582	276,092	153,523	904,423	538,199	402,537	163,745
	1977	3,387,452	825,643	781,544	252,618	353,188	267,155	135,413	122,267	70,504	648,558	237,251	240,241	77,868
Rhode Island	1983	4,913,000	1,119,814	995,130	550,895	564,588	499,818	275,960	171,949	95,290	603,646	609,246	205,669	161,794
	1977	2,802,147	638,967	566,042	255,366	336,920	294,356	144,216	105,594	61,088	472,000	216,467	137,540	95,983
Vermont	1983	3,136,001	723,558	701,839	308,492	248,074	166,788	161,805	122,423	69,831	446,700	320,844	205,699	83,512
	1977	1,667,623	388,688	374,957	128,119	143,779	96,673	65,597	56,027	32,896	307,979	139,550	127,432	37,261
MIDDLE ATLANTIC ...	**1983**	**176,386,920**	**44,369,411**	**39,509,014**	**17,877,580**	**20,408,651**	**17,576,299**	**8,848,724**	**8,177,398**	**4,847,228**	**27,486,586**	**14,087,932**	**5,888,322**	**4,872,541**
	1977	112,228,535	26,753,038	23,705,497	10,092,728	14,751,649	12,611,759	6,614,513	5,004,050	3,063,066	19,122,720	7,644,498	4,390,437	3,330,137
New Jersey	1983	40,473,188	10,333,027	9,295,378	3,961,042	4,239,809	3,791,455	1,993,766	1,960,347	1,221,659	6,617,800	3,756,293	1,245,967	876,778
	1977	24,286,554	5,838,342	5,233,113	2,148,130	3,009,006	2,658,249	1,440,056	1,121,507	723,938	4,224,579	1,803,619	918,140	609,530
New York	1983	81,561,943	21,322,586	18,652,885	8,768,912	9,359,087	7,962,912	4,554,776	3,976,309	2,386,678	10,966,920	5,473,336	2,324,996	2,478,433
	1977	50,697,785	12,611,026	10,948,212	4,953,029	6,645,372	5,634,423	3,342,052	2,266,475	1,411,786	7,511,964	2,983,901	1,752,050	1,629,367
Pennsylvania	1983	54,351,789	12,713,798	11,560,751	5,147,626	6,809,755	5,821,932	2,300,182	2,240,742	1,238,891	9,901,866	4,858,303	2,317,359	1,517,330
	1977	37,244,196	8,303,670	7,524,172	2,991,569	5,097,271	4,319,087	1,832,405	1,616,068	927,342	7,386,177	2,856,978	1,720,247	1,091,240
EAST NORTH CENTRAL	**1983**	**199,401,172**	**45,602,005**	**42,918,856**	**20,813,685**	**26,713,833**	**23,024,726**	**8,649,224**	**8,428,230**	**4,716,038**	**32,554,361**	**19,437,135**	**9,471,180**	**7,837,971**
	1977	139,884,322	28,766,293	26,954,321	12,509,478	19,283,471	16,590,067	6,499,595	6,324,446	3,673,180	30,435,806	11,700,706	7,284,488	4,479,142
Illinois	1983	56,422,590	12,349,052	11,653,648	6,217,395	7,267,025	6,165,376	3,093,676	2,517,204	1,470,425	8,766,791	4,886,739	2,653,062	2,292,633
	1977	39,215,003	7,570,613	7,111,196	3,665,256	5,128,622	4,373,427	2,197,499	1,818,251	1,099,834	8,087,696	3,040,967	1,928,860	1,363,472
Indiana	1983	26,497,281	6,043,817	5,781,933	2,654,876	3,241,485	2,723,747	963,751	987,884	553,019	4,462,203	2,757,452	1,472,930	1,210,950
	1977	18,263,301	3,665,262	3,491,537	1,519,522	2,392,640	2,008,790	737,203	786,801	460,088	4,168,464	1,701,885	[illegible]	640,634
Michigan	1983	44,657,436	9,781,000	9,070,026	4,369,551	6,635,322	5,911,784	2,138,725	1,923,787	1,019,971	7,927,202	4,291,903	[illegible]	1,803,544
	1977	31,912,356	6,607,641	6,110,863	2,695,997	4,381,316	3,885,626	1,641,875	1,491,082	815,990	7,432,838	2,590,860	[illegible]	1,050,358
Ohio	1983	50,755,270	12,591,140	11,870,884	4,974,047	6,929,600	6,114,208	1,776,933	2,090,871	1,201,813	8,319,467	5,562,079	2,135,267	1,864,083
	1977	35,563,455	7,838,790	7,355,637	3,104,925	5,452,426	4,779,889	1,362,911	1,546,516	926,339	7,713,484	3,116,790	1,693,691	1,042,394
Wisconsin	1983	21,068,595	4,836,996	4,542,365	2,597,816	2,640,401	2,109,611	676,139	908,484	470,810	3,078,698	1,938,962	1,237,886	666,761
	1977	14,930,207	3,083,992	2,885,088	1,523,778	1,928,467	1,542,335	560,107	681,796	370,929	3,033,324	1,250,204	984,727	382,284
WEST NORTH CENTRAL	**1983**	**89,896,745**	**20,195,788**	**19,308,503**	**9,111,387**	**10,832,852**	**8,511,489**	**3,727,144**	**3,273,127**	**1,844,125**	**16,536,302**	**8,427,343**	**5,515,316**	**2,563,345**
	1977	56,594,697	10,989,324	10,465,120	4,732,988	7,333,352	5,764,079	2,536,375	2,503,643	1,464,553	12,435,800	5,278,168	4,149,804	1,575,654
Iowa	1983	14,598,693	3,400,468	3,278,460	1,490,738	1,701,991	1,346,101	545,064	572,702	316,306	2,708,252	1,339,968	1,030,843	440,727
	1977	9,832,778	1,969,492	1,889,348	806,416	1,163,794	925,502	407,688	450,162	259,731	2,230,804	954,073	800,341	276,396
Kansas	1983	11,909,593	2,574,829	2,493,426	1,200,640	1,509,264	1,133,239	550,813	477,631	278,199	2,385,355	948,702	692,670	293,980
	1977	7,696,381	1,521,621	1,469,058	596,425	992,810	733,325	369,002	365,135	218,468	1,839,027	661,416	517,193	191,836
Minnesota	1983	22,102,586	4,780,222	4,491,057	2,251,588	2,579,327	2,155,701	909,459	786,728	423,174	3,642,185	1,985,096	1,519,291	651,169
	1977	13,566,601	2,455,544	2,297,827	1,154,983	1,853,614	1,529,501	597,568	577,819	322,784	2,690,857	1,193,917	1,126,357	372,191
Missouri	1983	26,132,783	6,267,111	6,009,016	2,553,856	3,486,401	2,767,935	1,042,597	854,759	475,999	4,888,990	2,562,692	1,212,076	719,098
	1977	15,920,087	3,294,980	3,144,635	1,321,320	2,227,121	1,787,649	691,233	658,035	379,779	3,544,647	1,496,768	902,562	445,131
Nebraska	1983	8,115,100	1,789,588	1,709,009	891,587	936,212	675,794	326,811	337,410	219,180	[illegible]	864,640	467,267	217,358
	1977	5,145,305	[illegible]	923,666	474,087	685,763	507,103	235,406	261,423	176,845	1,094,047	529,836	356,568	138,749
North Dakota	1983	3,418,999	[illegible]	595,729	340,469	320,560	228,352	194,286	117,425	63,044	[illegible]	310,149	331,542	103,710
	1977	2,249,761	[illegible]	351,051	189,684	217,271	153,916	129,783	97,072	53,829	558,591	201,394	244,250	68,968
South Dakota	1983	3,618,991	739,158	731,804	382,509	299,097	204,367	158,114	126,472	68,223	[illegible]	416,096	261,627	137,303
	1977	2,183,784	[illegible]	[illegible]	190,073	192,979	127,083	105,695	93,997	53,117	[illegible]	240,764	202,533	82,383
SOUTH ATLANTIC	**1983**	**196,516,468**	**[illegible]**	**[illegible]**	**17,805,907**	**23,808,012**	**[illegible]**	**8,251,735**	**9,055,921**	**5,700,556**	**[illegible]**	**[illegible]**	**11,094,424**	**6,798,989**
	1977	113,332,515	[illegible]	[illegible]	9,330,277	14,782,233	[illegible]	5,288,254	5,270,236	3,442,479	23,854,864	[illegible]	5,929,581	3,904,266
Delaware	1983	3,080,997	717,070	[illegible]	251,465	467,670	407,712	126,330	132,636	75,929	516,687	295,206	186,983	108,084
	1977	2,138,502	474,013	434,087	164,259	327,912	284,301	101,112	104,248	61,602	362,401	161,511	119,295	73,856
District of Columbia .	1983	3,059,000	549,853	509,310	609,555	233,407	195,732	219,942	144,960	81,580	276,475	224,772	60,587	135,780
	1977	2,084,664	354,721	327,685	379,121	203,909	171,230	157,664	114,510	67,374	202,091	138,354	38,203	97,295
Florida	1983	59,092,749	11,979,534	11,247,069	5,927,798	7,260,455	[illegible]	2,570,382	3,029,889	1,832,335	12,072,676	5,561,610	3,049,316	2,038,086
	1977	31,413,088	7,015,631	6,554,829	2,924,742	4,113,963	[illegible]	1,406,103	1,554,795	975,482	[illegible]	2,386,463	1,553,759	1,118,507
Georgia	1983	26,465,182	5,897,277	5,729,122	2,358,970	3,206,142	2,479,962	1,041,593	996,405	670,541	[illegible]	2,300,834	1,594,331	890,173
	1977	15,915,816	3,454,975	3,342,852	1,250,545	2,132,070	1,640,770	739,168	675,272	468,960	[illegible]	1,350,920	858,854	509,303
Maryland	1983	23,448,096	5,370,409	5,002,005	2,133,616	2,964,413	2,600,923	983,029	962,992	565,412	4,446,732	2,451,380	999,139	791,867
	1977	14,377,108	3,198,374	2,962,124	1,256,616	2,036,942	1,767,439	686,674	627,629	386,747	[illegible]	1,209,948	530,710	519,900

REGIONAL AND STATE SUMMARIES

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
REGION State	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
SOUTH ATLANTIC (continued)														
North Carolina	1983	28,827,180	6,465,081	6,329,872	2,295,021	3,157,885	2,120,705	1,184,484	1,492,069	982,915	6,217,242	2,523,361	2,011,691	1,018,029
	1977	16,842,308	3,831,175	3,738,453	1,176,870	1,992,111	1,349,014	804,954	825,385	561,646	3,769,181	1,360,111	1,091,218	558,381
South Carolina	1983	13,677,293	3,084,748	3,029,237	1,176,512	1,508,141	995,111	689,536	590,921	400,015	2,765,114	1,266,855	908,750	489,752
	1977	8,350,289	2,022,430	1,979,708	586,722	988,506	661,144	414,819	367,857	258,309	1,765,579	721,715	526,254	264,204
Virginia	1983	29,132,978	6,476,341	6,202,641	2,439,575	3,610,760	2,846,285	1,115,246	1,322,464	853,541	5,960,882	2,739,776	1,[illegible]89,797	999,742
	1977	16,534,567	3,712,220	3,546,741	1,239,493	2,215,465	1,726,809	729,352	740,210	494,780	3,540,287	1,481,137	[illegible]3,796	586,770
West Virginia	1983	9,732,993	2,511,251	2,454,512	613,395	1,399,139	1,092,058	321,[illegible]93	383,585	238,288	2,002,429	918,292	593,830	327,476
	1977	5,676,173	1,374,022	1,337,288	351,909	771,355	598,968	238,408	260,330	167,579	1,264,720	493,322	387,492	176,050
EAST SOUTH CENTRAL	**1983**	**65,534,287**	**17,109,958**	**16,734,432**	**5,526,243**	**9,289,135**	**6,669,317**	**2,688,025**	**2,741,211**	**1,753,426**	**10,678,803**	**6,104,460**	**3,910,368**	**2,254,937**
	1977	41,090,600	9,489,014	9,253,968	2,823,443	5,003,169	3,606,463	1,936,452	1,773,267	1,173,508	9,747,707	3,436,010	2,503,129	1,283,679
Alabama	1983	16,835,999	4,098,725	4,029,437	1,395,990	2,418,359	1,666,882	866,735	704,492	473,998	2,871,866	1,394,265	1,079,276	603,847
	1977	10,704,902	2,439,989	2,391,787	691,425	1,307,597	909,754	571,255	468,118	326,655	2,610,668	810,443	689,401	326,802
Kentucky	1983	17,214,201	4,783,462	4,640,974	1,453,303	2,113,171	1,549,004	616,832	735,933	454,624	2,597,879	1,862,717	1,075,243	619,243
	1977	10,491,662	2,490,505	2,405,616	771,415	1,194,546	877,996	438,257	456,403	292,628	2,292,175	1,020,672	656,227	352,488
Mississippi	1983	9,501,199	2,864,874	2,816,715	693,799	1,346,437	830,963	420,024	351,503	214,975	1,528,982	673,695	518,099	324,793
	1977	6,184,395	1,551,883	1,522,954	370,676	737,008	458,732	316,039	249,371	155,886	1,522,140	454,139	342,617	192,396
Tennessee	1983	21,982,888	5,357,897	5,247,306	1,983,151	3,411,168	2,622,468	784,434	949,283	609,829	3,680,076	2,173,783	1,237,750	707,054
	1977	13,709,641	3,006,637	2,933,611	989,927	1,764,018	1,359,981	610,901	599,375	398,339	3,322,724	1,150,756	814,884	411,993
WEST SOUTH CENTRAL	**1983**	**133,998,825**	**31,400,557**	**30,331,196**	**11,947,119**	**16,387,797**	**12,481,338**	**6,965,279**	**6,106,199**	**3,699,565**	**28,090,355**	**11,182,084**	**7,157,262**	**3,365,319**
	1977	73,844,863	16,365,795	15,736,499	5,774,345	9,397,662	7,147,719	3,995,323	3,287,558	2,082,246	17,788,238	5,453,481	3,932,849	2,120,309
Arkansas	1983	10,491,000	2,518,343	2,463,943	730,234	1,445,771	1,085,166	514,893	368,734	242,501	2,183,234	854,232	640,607	289,869
	1977	6,383,258	1,453,077	1,416,716	384,638	750,671	563,229	326,442	267,303	182,411	1,538,626	495,650	432,325	193,402
Louisiana	1983	19,412,698	5,275,050	5,095,928	1,686,487	2,549,677	1,797,234	933,622	850,947	518,182	3,520,455	1,484,699	1,143,276	571,682
	1977	12,417,144	3,079,139	2,961,005	996,716	1,669,363	1,186,521	674,585	553,356	352,507	2,707,085	858,259	663,284	405,017
Oklahoma	1983	15,776,494	3,797,813	3,709,013	1,348,426	1,814,035	1,194,523	949,079	775,871	487,541	3,423,512	1,131,109	890,371	333,364
	1977	9,228,116	2,096,081	2,037,191	714,853	1,093,271	721,781	549,484	422,828	275,983	2,283,968	655,239	542,272	211,310
Texas	1983	88,318,633	19,809,351	19,062,312	8,181,972	10,578,314	8,404,415	4,567,685	4,110,647	2,451,341	18,963,154	7,712,044	4,483,008	2,170,404
	1977	45,816,345	9,737,498	9,321,587	3,678,138	5,864,357	4,676,188	2,444,812	2,044,071	1,271,345	11,258,559	3,444,333	2,294,968	1,310,580
MOUNTAIN	**1983**	**63,528,499**	**15,236,699**	**14,707,504**	**5,312,483**	**7,081,786**	**5,587,040**	**2,649,171**	**3,330,293**	**1,956,755**	**12,021,314**	**6,128,764**	**3,836,044**	**1,784,916**
	1977	36,749,537	7,724,843	7,426,467	3,371,068	4,280,044	3,363,661	1,557,304	1,777,341	1,087,203	7,957,815	3,097,254	2,579,708	1,166,218
Arizona	1983	13,379,620	3,576,968	3,469,590	1,147,236	1,533,720	1,219,941	430,720	761,687	455,088	2,511,776	1,388,002	553,791	466,681
	1977	8,169,933	1,893,072	1,830,686	775,078	1,052,671	837,683	287,504	418,768	259,928	1,707,108	651,625	472,872	274,729
Colorado	1983	16,871,794	4,168,437	4,010,788	1,545,522	1,876,632	1,649,425	742,248	868,870	487,312	3,100,466	1,267,176	957,348	338,934
	1977	9,824,594	2,008,048	1,921,396	966,283	1,204,007	1,043,598	437,814	479,686	281,416	2,080,810	708,010	675,161	248,219
Idaho	1983	5,068,296	1,247,289	1,210,824	382,772	476,823	319,009	220,623	293,652	175,129	995,314	370,777	472,877	131,361
	1977	3,016,361	658,579	637,336	259,671	279,513	185,198	121,458	149,912	92,478	699,958	222,954	286,061	106,053
Montana	1983	4,917,695	1,115,452	1,082,363	405,887	433,816	288,700	223,469	242,311	134,670	911,027	515,496	426,833	184,520
	1977	2,847,520	599,466	579,094	274,674	245,333	161,995	136,656	122,033	69,935	603,902	272,166	259,836	98,861
Nevada	1983	5,997,896	1,144,219	1,108,447	500,859	689,305	615,797	250,994	262,289	153,062	1,195,202	758,304	358,519	234,827
	1977	3,069,165	592,557	571,418	289,741	362,282	319,481	138,821	126,509	76,754	636,478	294,582	199,461	149,339
New Mexico	1983	6,888,700	1,673,435	1,612,194	607,545	739,964	477,481	330,113	339,827	206,323	1,383,219	578,524	401,942	171,132
	1977	4,021,781	838,993	804,762	344,892	450,565	298,382	187,183	181,692	115,452	933,748	366,336	249,911	109,556
Utah	1983	7,122,498	1,645,314	1,558,648	457,049	1,108,715	917,459	304,470	411,433	267,449	1,339,497	710,341	396,083	177,040
	1977	4,146,168	820,558	774,348	314,257	550,566	453,621	168,966	230,705	154,311	951,570	367,125	288,835	131,360
Wyoming	1983	3,282,000	665,585	654,650	265,613	222,811	99,228	146,534	150,224	77,722	584,813	540,144	268,651	80,421
	1977	1,654,015	313,570	307,427	146,472	135,107	63,703	78,902	68,036	36,929	344,241	214,456	147,571	48,101
PACIFIC	**1983**	**186,607,870**	**44,250,895**	**41,198,682**	**22,206,504**	**24,225,537**	**20,992,162**	**8,517,254**	**8,001,115**	**4,592,132**	**26,129,533**	**17,258,000**	**9,382,275**	**7,341,562**
	1977	109,033,881	23,061,609	21,399,419	11,024,606	14,271,670	12,286,047	5,040,536	5,652,628	3,376,467	21,771,542	7,613,404	6,079,762	4,137,034
Alaska	1983	3,119,999	758,591	729,605	525,284	373,645	218,299	116,509	80,525	43,914	299,544	224,670	228,588	152,413
	1977	1,830,668	426,600	409,567	253,767	226,730	137,994	68,922	59,218	33,853	241,075	102,845	150,466	79,744
California	1983	140,496,994	34,039,756	31,491,860	16,194,536	17,715,587	15,939,596	6,284,744	6,194,707	3,608,687	19,773,323	13,389,151	6,668,746	5,425,543
	1977	81,057,855	17,266,820	15,913,267	8,051,883	10,553,779	9,402,508	3,766,693	4,340,828	2,634,970	16,232,350	5,732,696	4,328,089	3,039,464
Hawaii	1983	5,361,996	1,160,968	1,058,396	827,442	964,279	555,823	377,327	118,284	56,940	540,033	338,446	110,928	321,829
	1977	3,294,118	651,259	591,881	484,101	631,505	375,943	204,037	102,188	51,038	457,429	176,079	74,462	174,152
Oregon	1983	14,879,990	2,974,392	2,841,946	1,760,666	2,530,537	1,975,530	660,000	665,650	362,641	2,286,604	1,303,358	842,419	442,027
	1977	9,347,998	1,821,718	1,729,945	879,291	[illegible]56,062	983,317	390,587	480,998	271,548	2,083,210	654,788	628,778	307,363
Washington	1983	22,748,891	5,317,188	5,076,875	2,898,576	2,641,489	2,302,914	1,078,674	941,949	519,950	3,230,029	2,002,375	1,531,594	999,750
	1977	13,503,242	2,895,212	2,754,759	1,355,564	1,603,594	1,386,285	610,297	669,396	385,058	2,757,478	946,996	897,967	536,311
TOTAL UNITED STATES	**1983**	**1,186,387,251**	**278,427,387**	**261,731,675**	**118,934,921**	**147,353,807**	**120,685,916**	**54,648,014**	**52,188,469**	**30,895,175**	**203,052,245**	**107,978,216**	**59,410,143**	**39,123,696**
	1977	723,134,221	157,941,156	147,757,544	63,275,801	93,948,094	76,965,327	35,563,883	33,176,637	20,319,935	149,952,309	56,468,062	38,859,092	23,198,368

REGIONAL AND STATE SUMMARIES

1983 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

		Merchandise Line Sales												
		Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
REGION State	Year	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
NEW ENGLAND	1983	**15,778,395**	**15,340,219**	**1,250,185**	**1,101,168**	**1,213,180**	**522,286**	**203,607**	**963,748**	**379,934**	**226,098**	**575,196**	**210,972**	**82,261**
	1977	8,574,709	8,337,187	650,992	573,887	653,590	273,100	111,046	515,417	194,905	127,685	306,570	108,519	46,394
Connecticut	1983	3,929,796	3,831,656	330,498	278,205	261,505	113,700	56,840	212,209	117,749	60,231	96,973	65,912	18,878
	1977	2,266,768	2,211,769	179,986	151,240	145,703	61,818	32,905	115,795	62,688	34,266	52,924	35,396	10,697
Maine	1983	1,332,013	1,281,190	121,188	104,971	81,564	35,490	15,645	72,273	33,242	23,675	29,733	19,377	6,912
	1977	754,379	727,622	55,442	47,655	40,929	15,648	8,856	37,555	16,338	12,781	15,133	9,534	3,706
Massachusetts	1983	7,493,612	7,317,954	560,012	516,804	676,448	286,426	88,247	511,162	148,853	103,839	371,816	89,525	41,605
	1977	3,893,241	3,800,358	292,855	271,560	362,425	150,855	45,833	272,217	75,350	58,415	197,767	45,343	23,385
New Hampshire	1983	1,348,678	1,315,474	90,369	81,626	91,191	38,382	17,690	80,776	36,751	16,534	43,220	17,167	6,062
	1977	725,827	707,242	43,383	39,008	47,308	18,094	9,540	41,098	16,633	9,420	21,966	7,748	3,436
Rhode Island	1983	1,064,771	1,015,829	90,387	75,331	64,071	34,928	11,443	49,692	25,956	16,113	20,922	11,526	6,974
	1977	606,426	579,634	53,062	44,689	37,557	20,724	6,528	29,738	15,940	9,494	12,568	7,080	4,108
Vermont	1983	609,525	578,116	57,731	44,231	38,401	13,360	13,742	37,636	17,383	5,706	12,532	7,465	1,830
	1977	328,068	310,562	26,264	19,735	19,668	5,961	7,384	19,014	7,956	3,309	6,212	3,418	1,062
MIDDLE ATLANTIC	1983	**41,335,121**	**39,921,398**	**2,796,662**	**2,383,694**	**2,719,906**	**1,035,686**	**800,043**	**1,956,806**	**1,000,417**	**544,418**	**894,009**	**558,835**	**248,046**
	1977	25,000,950	24,100,458	1,930,096	1,637,539	1,793,595	711,010	478,746	1,273,697	622,172	392,038	581,679	348,179	177,536
New Jersey	1983	9,662,467	9,335,567	558,783	463,767	629,593	183,834	254,762	441,846	227,919	121,863	187,339	119,150	52,605
	1977	5,473,865	5,275,600	389,132	322,180	397,606	128,199	144,552	272,885	132,088	86,623	114,588	68,536	36,680
New York	1983	19,687,576	19,065,147	1,367,695	1,169,603	1,332,440	556,577	355,254	848,267	441,405	224,327	417,273	256,991	120,939
	1977	11,683,875	11,298,770	909,541	775,674	861,321	369,396	210,074	521,633	251,293	158,159	257,533	147,680	85,410
Pennsylvania	1983	11,985,078	11,520,684	870,184	750,324	757,873	295,275	190,027	666,693	331,093	198,228	289,397	182,694	74,502
	1977	7,843,210	7,526,088	631,423	539,685	534,668	213,415	124,120	479,179	238,791	147,256	209,558	131,963	55,446
EAST NORTH CENTRAL	1983	**41,669,786**	**39,500,827**	**4,069,722**	**3,558,012**	**3,424,736**	**1,446,072**	**758,897**	**2,499,515**	**1,106,198**	**871,796**	**1,144,003**	**725,527**	**253,360**
	1977	26,440,157	24,891,401	2,339,348	2,026,731	2,192,353	827,482	482,497	1,830,790	832,977	631,561	845,452	544,670	185,549
Illinois	1983	11,575,511	11,066,463	944,876	871,829	992,714	376,161	165,494	716,556	293,150	256,287	311,217	179,081	79,663
	1977	7,128,877	6,786,222	567,980	520,318	648,384	223,602	101,169	509,028	211,552	181,490	222,181	129,104	56,687
Indiana	1983	5,449,618	5,276,148	746,077	694,111	389,110	129,218	122,417	330,635	127,293	127,029	155,295	91,806	35,632
	1977	3,319,103	3,200,131	395,504	365,617	243,931	68,793	74,114	247,709	102,114	93,561	118,390	73,090	26,324
Michigan	1983	8,891,737	8,145,254	914,584	755,924	887,036	446,053	191,345	554,421	263,827	198,431	260,296	187,715	47,322
	1977	6,080,987	5,493,320	539,379	441,315	560,028	258,568	132,227	406,704	204,948	134,070	196,630	145,499	32,729
Ohio	1983	11,210,644	10,831,515	1,101,749	913,141	819,172	366,816	197,709	617,612	298,561	209,515	292,091	182,525	66,970
	1977	6,994,351	6,744,443	627,088	513,593	521,909	203,078	122,783	460,915	221,145	163,598	216,116	134,350	52,370
Wisconsin	1983	4,542,276	4,181,447	362,436	323,007	336,704	127,824	81,932	280,291	123,367	80,534	125,104	84,400	23,773
	1977	2,916,839	2,667,285	209,397	185,888	218,101	73,341	52,204	206,434	93,218	58,842	92,135	62,627	17,439
WEST NORTH CENTRAL	1983	**18,416,490**	**17,523,477**	**1,446,610**	**1,235,355**	**1,332,432**	**397,428**	**404,253**	**1,148,730**	**423,332**	**356,319**	**442,131**	**246,205**	**101,946**
	1977	10,093,036	9,521,440	908,218	764,208	819,064	243,266	221,636	799,634	326,392	240,226	316,310	189,438	68,650
Iowa	1983	2,957,914	2,864,745	244,596	217,853	208,758	71,578	75,281	203,420	78,921	61,281	78,517	52,436	15,583
	1977	1,723,613	1,659,260	155,168	136,485	131,261	44,867	43,534	146,740	61,906	42,425	59,012	41,150	10,766
Kansas	1983	2,295,782	2,199,337	197,762	164,079	181,323	41,766	58,829	176,891	69,790	54,622	62,984	34,156	15,034
	1977	1,362,467	1,298,505	132,322	108,832	114,319	26,878	34,908	124,409	54,331	35,706	45,227	26,598	9,671
Minnesota	1983	4,593,131	4,246,789	317,114	272,287	313,681	115,237	68,494	244,961	80,027	77,769	99,701	53,687	30,775
	1977	2,395,452	2,176,580	184,013	156,587	191,626	65,822	35,780	170,783	60,453	55,100	71,282	40,291	21,623
Missouri	1983	5,638,972	5,418,548	446,698	373,746	426,359	101,515	138,072	326,599	117,332	108,506	128,325	64,086	28,490
	1977	2,985,249	2,849,156	282,018	230,737	255,099	63,058	72,397	219,104	89,544	69,339	88,479	48,887	18,119
Nebraska	1983	1,716,611	1,626,333	135,244	113,797	113,846	31,195	38,485	107,518	46,523	26,343	42,674	26,461	5,863
	1977	942,122	883,325	87,544	72,227	71,935	19,849	20,846	76,978	35,934	19,515	31,160	20,325	4,423
North Dakota	1983	549,267	532,181	48,229	45,468	42,987	17,087	11,977	43,518	15,516	13,909	13,880	8,333	3,137
	1977	326,259	314,674	32,281	30,315	27,851	11,310	7,189	31,456	12,771	9,416	10,632	6,897	2,155
South Dakota	1983	664,813	635,544	56,967	48,125	45,478	19,050	13,115	45,823	15,223	13,989	16,050	7,046	3,064
	1977	357,874	339,940	34,872	29,025	26,973	11,482	6,982	30,164	11,453	8,725	10,518	5,290	1,893
SOUTH ATLANTIC	1983	**37,601,501**	**36,030,304**	**3,782,589**	**3,074,992**	**3,401,171**	**1,415,582**	**812,659**	**2,530,915**	**1,026,164**	**789,475**	**1,183,650**	**648,902**	**321,659**
	1977	22,115,483	21,284,590	2,138,079	1,760,314	2,000,620	821,043	481,800	1,504,048	601,693	486,675	700,272	380,242	197,169
Delaware	1983	669,293	649,313	51,646	44,125	45,916	23,885	10,607	40,207	17,364	14,270	18,809	10,138	5,831
	1977	442,368	429,420	34,786	30,160	31,424	16,322	7,141	29,500	13,688	9,957	14,026	7,980	4,088
District of Columbia	1983	545,988	515,755	47,269	39,949	72,930	57,977	2,748	23,500	10,870	6,897	15,599	10,580	3,717
	1977	352,110	332,728	33,510	28,627	52,723	41,545	1,774	18,420	8,588	6,033	12,493	8,359	3,253
Florida	1983	9,990,963	9,576,408	1,065,038	795,771	898,654	287,893	280,442	770,251	344,322	291,879	395,747	205,849	130,468
	1977	5,806,798	5,613,275	573,365	434,894	504,245	158,165	164,518	413,733	177,980	164,532	210,378	105,204	73,646
Georgia	1983	5,071,904	4,850,322	490,722	432,329	545,042	201,865	123,045	315,340	101,364	89,835	146,214	63,166	46,674
	1977	2,959,431	2,838,320	280,155	247,954	324,352	115,508	72,780	203,016	68,821	60,112	95,388	43,130	30,813
Maryland	1983	5,171,558	4,967,801	355,216	312,942	367,226	225,234	34,982	250,561	96,327	99,656	133,027	74,864	42,226
	1977	3,069,891	2,955,479	232,875	208,330	234,489	143,671	21,141	165,530	64,058	68,128	87,297	49,038	28,379

1984 SURVEY OF BUYING POWER DATA SERVICE

REGIONAL AND STATE SUMMARIES

1983 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977		Merchandise Line Sales														
		Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear				
REGION State	Year	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)		
NEW ENGLAND	1983	**1,036,085**	**536,746**	**1,402,499**	**1,032,899**	**2,558,600**	**1,258,772**	**1,017,319**	**4,228,642**	**2,173,755**	**1,703,077**	**1,322,700**	**735,463**	**276,438**		
	1977	550,617	278,067	740,186	534,260	1,333,961	606,334	590,387	2,202,823	1,048,118	907,505	677,966	353,978	156,101		
Connecticut	1983	212,816	149,947	344,704	275,622	632,132	331,926	266,319	1,085,106	556,992	465,499	263,669	178,264	73,480		
	1977	115,636	80,221	187,762	148,809	336,195	165,399	150,972	577,446	277,658	203,570	137,199	88,898	41,660		
Maine	1983	63,628	44,630	88,913	72,699	253,106	105,414	71,229	285,351	131,121	111,168	89,521	54,450	19,660		
	1977	32,195	21,912	43,975	32,673	122,345	45,232	38,214	137,605	55,914	56,752	41,943	23,440	10,572		
Massachusetts	1983	599,028	241,492	743,279	504,510	1,247,982	615,153	519,032	2,180,719	1,135,995	883,830	774,969	384,970	135,088		
	1977	319,076	125,700	392,371	262,290	647,682	294,028	305,041	1,126,604	542,020	502,341	397,579	183,678	75,940		
New Hampshire	1983	85,011	50,483	110,485	85,433	179,992	84,168	66,079	272,743	126,675	95,069	83,665	45,878	17,514		
	1977	41,306	22,339	51,780	37,918	96,915	43,362	37,174	146,248	64,664	57,642	44,148	23,413	9,925		
Rhode Island	1983	47,078	31,465	71,144	57,917	163,647	77,908	71,014	278,039	147,067	119,259	68,422	44,072	22,027		
	1977	28,396	19,323	43,356	35,656	91,544	40,393	45,278	155,342	77,088	70,252	37,581	23,266	12,977		
Vermont	1983	28,524	18,729	43,974	36,718	81,741	44,203	23,646	126,684	75,905	28,252	42,454	27,829	8,669		
	1977	14,008	8,572	20,942	16,914	39,280	17,920	13,708	59,578	30,774	16,948	19,516	11,283	5,027		
MIDDLE ATLANTIC	1983	**2,200,825**	**1,486,481**	**3,568,219**	**2,764,625**	**5,652,436**	**2,573,787**	**2,566,312**	**9,550,391**	**4,259,653**	**4,446,040**	**2,687,042**	**1,760,997**	**705,648**		
	1977	1,390,402	905,581	2,255,701	1,697,197	4,125,647	1,923,453	1,879,572	6,957,504	3,185,206	3,224,181	1,961,803	1,315,478	506,401		
New Jersey	1983	501,253	346,332	891,203	690,282	1,239,953	582,221	567,058	2,092,894	970,751	969,862	555,550	383,467	129,574		
	1977	297,654	196,602	529,585	396,239	879,236	419,964	411,130	1,477,545	702,067	679,227	391,065	276,160	90,150		
New York	1983	1,041,538	740,068	1,674,455	1,338,036	2,684,362	1,334,852	1,173,540	4,633,932	2,152,823	2,164,173	1,341,332	930,222	326,199		
	1977	623,473	421,978	1,001,133	769,555	1,933,119	980,489	846,825	3,327,895	1,578,801	1,553,038	884,778	682,433	230,400		
Pennsylvania	1983	658,034	400,081	1,002,561	736,307	1,728,121	656,714	825,714	2,823,565	1,136,079	1,312,005	790,160	447,308	249,875		
	1977	469,275	287,001	724,983	531,403	1,313,292	523,000	621,617	2,152,064	904,338	991,916	685,960	356,885	185,851		
EAST NORTH CENTRAL	1983	**2,612,855**	**1,545,268**	**3,803,447**	**2,806,750**	**6,327,378**	**2,533,796**	**3,132,749**	**9,725,809**	**4,164,941**	**4,422,100**	**2,748,625**	**1,598,270**	**908,017**		
	1977	1,908,778	1,156,393	2,829,169	2,107,719	4,652,841	1,907,034	2,389,948	7,154,378	3,126,004	3,269,860	2,031,254	1,200,651	660,941		
Illinois	1983	788,048	465,103	1,213,879	886,607	1,965,986	893,518	857,683	3,285,370	1,530,933	1,300,783	912,815	560,319	248,876		
	1977	562,366	337,031	871,137	639,705	1,389,681	635,489	619,116	2,322,094	1,086,379	931,224	645,917	397,613	176,568		
Indiana	1983	421,584	178,193	455,694	335,334	752,004	272,763	390,348	1,256,531	467,404	526,551	330,418	185,770	111,028		
	1977	307,694	141,244	354,605	267,482	561,589	208,748	306,307	923,925	357,410	388,401	246,789	141,947	81,804		
Michigan	1983	525,524	356,825	807,987	599,542	1,543,436	634,453	773,521	2,094,444	1,026,001	928,553	609,686	374,026	203,280		
	1977	392,734	275,750	609,611	464,350	1,102,171	487,321	539,814	1,513,470	787,594	630,257	448,615	287,282	137,562		
Ohio	1983	607,889	371,470	961,988	705,180	1,508,702	530,052	831,278	2,290,395	823,211	1,305,830	658,890	352,229	266,654		
	1977	449,703	274,077	720,671	524,023	1,172,533	407,342	704,767	1,779,016	631,218	1,041,593	505,138	269,346	207,899		
Wisconsin	1983	269,810	173,677	363,899	280,087	557,250	203,010	279,919	799,069	317,392	360,383	236,816	125,926	78,179		
	1977	196,281	128,291	273,145	212,159	426,867	168,134	219,944	615,873	263,403	278,385	184,795	104,463	57,108		
WEST NORTH CENTRAL	1983	**1,072,028**	**623,982**	**1,473,817**	**1,037,866**	**2,556,468**	**1,145,470**	**1,056,300**	**3,827,830**	**1,710,903**	**1,589,712**	**1,112,598**	**663,220**	**307,185**		
	1977	765,088	473,114	1,081,310	793,863	1,729,656	782,616	731,628	2,586,305	1,160,379	1,090,053	748,426	451,361	207,984		
Iowa	1983	141,410	91,841	235,081	174,217	419,164	184,975	179,849	575,740	234,817	259,579	165,477	99,717	49,159		
	1977	106,040	72,213	179,539	137,942	298,196	138,263	128,213	407,926	175,407	178,104	119,901	74,946	33,739		
Kansas	1983	155,245	86,568	218,378	159,483	348,065	164,080	138,671	506,054	253,159	196,313	154,593	97,066	38,145		
	1977	109,665	65,009	158,313	120,532	231,016	110,809	89,441	333,102	168,808	125,774	102,036	64,691	24,740		
Minnesota	1983	306,948	183,269	371,957	239,152	633,687	286,758	244,455	1,007,929	429,795	404,342	258,439	148,959	74,837		
	1977	214,364	131,959	264,874	174,322	430,432	189,138	179,578	685,112	280,950	290,240	171,803	97,241	53,020		
Missouri	1983	304,012	164,900	397,920	268,277	720,372	294,250	345,861	1,144,117	493,771	528,209	349,441	201,998	104,520		
	1977	215,655	128,286	288,543	206,822	468,210	195,024	224,655	745,739	327,313	344,428	227,448	133,981	67,652		
Nebraska	1983	83,198	46,327	149,470	121,853	221,723	101,334	88,007	318,814	142,234	130,566	97,885	61,227	23,418		
	1977	60,901	35,968	114,557	95,293	160,501	73,179	66,036	232,546	102,502	100,052	70,084	44,181	17,712		
North Dakota	1983	35,759	22,236	52,250	38,538	116,101	64,764	31,959	151,069	86,794	38,854	43,515	28,018	8,619		
	1977	27,457	18,552	40,949	31,775	77,950	43,238	24,635	101,072	58,377	29,486	29,079	18,756	5,787		
South Dakota	1983	45,456	28,841	48,761	36,346	97,356	49,309	27,498	124,107	70,333	31,849	43,248	26,235	8,487		
	1977	31,006	21,127	34,535	27,177	63,351	32,965	19,070	80,808	47,022	21,969	28,075	17,565	5,334		
SOUTH ATLANTIC	1983	**2,312,627**	**1,507,761**	**4,388,984**	**3,485,231**	**5,449,493**	**2,267,114**	**2,563,227**	**9,056,262**	**4,105,725**	**3,971,804**	**2,719,350**	**1,589,750**	**760,345**		
	1977	1,362,636	882,716	2,578,452	2,033,934	3,436,003	1,461,151	1,628,424	5,690,065	2,621,297	2,506,064	1,706,643	1,019,530	471,923		
Delaware	1983	42,852	25,824	67,285	51,426	99,029	34,052	58,942	165,674	66,032	87,609	41,858	22,206	15,868		
	1977	32,177	20,369	51,351	40,268	72,708	27,261	41,019	122,801	52,842	61,224	31,416	17,773	11,039		
District of Columbia	1983	43,200	33,049	66,421	54,331	92,664	65,151	24,625	162,246	106,477	48,770	53,288	43,329	7,242		
	1977	33,793	26,108	52,817	42,919	73,524	49,667	21,544	129,421	81,169	42,666	41,178	33,030	6,336		
Florida	1983	708,193	473,748	1,498,887	1,182,725	1,573,742	650,349	800,521	2,712,832	1,347,493	1,199,698	768,763	488,517	215,649		
	1977	372,874	244,527	783,704	606,556	877,705	356,059	457,085	1,512,491	736,399	682,235	424,382	268,241	121,738		
Georgia	1983	276,719	166,923	513,083	400,935	745,383	294,755	330,424	1,205,620	509,121	531,508	358,274	199,964	106,830		
	1977	182,026	113,301	343,229	272,132	507,533	209,536	231,436	818,587	361,622	366,589	243,108	140,842	71,009		
Maryland	1983	294,078	197,712	481,473	342,452	681,625	294,345	335,518	1,152,863	468,096	591,309	318,625	201,726	93,744		
	1977	190,375	127,665	317,522	225,743	471,293	205,418	238,220	793,129	326,670	417,000	219,005	141,309	63,602		

REGIONAL AND STATE SUMMARIES
1983 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

ESTIMATES: 1983 U.S. CENSUS: 1977		Merchandise Line Sales												
		Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
REGION State	Year	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
SOUTH ATLANTIC (continued)														
North Carolina	1983	5,442,801	5,183,065	729,858	581,012	474,344	165,462	148,573	425,133	187,422	81,644	187,355	118,463	24,340
	1977	3,213,063	3,072,098	395,999	319,091	275,166	90,662	87,699	247,638	104,502	51,808	107,150	65,599	15,395
South Carolina	1983	2,650,368	2,556,302	318,049	248,103	306,476	127,151	65,562	186,392	72,299	51,195	78,396	49,295	14,228
	1977	1,729,107	1,675,901	171,771	133,834	181,282	68,573	43,025	117,425	45,128	34,111	49,546	30,967	9,514
Virginia	1983	5,866,744	5,609,175	505,611	435,085	528,821	275,802	97,355	360,947	134,272	111,986	147,813	80,452	44,345
	1977	3,342,046	3,206,099	297,761	257,700	307,692	159,548	56,756	212,314	77,141	68,807	85,570	45,513	26,688
West Virginia	1983	2,191,882	2,122,163	219,180	185,676	161,762	50,313	49,345	158,584	61,934	42,113	60,690	36,095	9,830
	1977	1,200,669	1,161,270	117,857	99,724	89,247	27,049	26,966	96,472	41,787	23,187	38,424	24,452	5,393
EAST SOUTH CENTRAL	**1983**	**14,842,777**	**14,387,546**	**1,489,762**	**1,265,005**	**1,137,727**	**361,761**	**338,574**	**1,021,227**	**385,011**	**318,970**	**428,672**	**231,957**	**91,371**
	1977	8,243,701	7,987,959	854,496	723,149	657,801	205,227	186,374	624,523	249,820	171,473	266,948	150,329	49,492
Alabama	1983	3,680,292	3,542,166	414,301	321,905	293,752	113,951	68,704	259,381	81,539	98,277	104,318	52,323	26,867
	1977	2,188,887	2,109,539	230,107	175,343	169,751	61,798	40,795	159,370	54,206	53,489	65,657	34,840	14,603
Kentucky	1983	4,080,026	3,964,022	373,962	328,069	305,903	104,722	108,876	266,401	128,721	60,877	114,277	71,967	19,981
	1977	2,126,725	2,062,888	213,710	186,853	171,995	59,619	56,540	161,214	80,021	34,181	69,628	44,496	11,427
Mississippi	1983	2,488,774	2,428,224	234,200	204,706	180,416	47,829	61,917	152,877	48,696	44,844	56,923	29,533	11,407
	1977	1,350,670	1,315,889	138,581	121,498	108,538	28,294	33,500	98,649	34,755	24,583	37,963	21,148	6,287
Tennessee	1983	4,593,685	4,453,134	467,299	410,325	357,656	95,259	99,077	342,568	126,055	114,972	153,154	78,134	33,116
	1977	2,577,419	2,499,643	272,098	239,455	207,517	55,516	55,539	205,290	80,838	59,220	93,700	49,845	17,175
WEST SOUTH CENTRAL	**1983**	**26,841,389**	**25,677,863**	**2,361,280**	**1,708,269**	**2,164,937**	**467,623**	**740,884**	**1,946,923**	**747,361**	**654,650**	**905,744**	**475,149**	**219,379**
	1977	14,043,461	13,370,847	1,442,375	1,096,200	1,224,744	293,190	386,491	1,091,367	409,378	376,421	502,246	259,760	125,003
Arkansas	1983	2,252,957	2,179,747	233,451	195,162	181,154	38,896	44,663	167,961	49,481	48,382	68,424	31,672	14,810
	1977	1,305,817	1,259,112	151,223	130,357	106,282	25,917	25,595	104,522	36,244	24,954	44,479	23,324	7,649
Louisiana	1983	4,306,318	4,157,214	363,334	270,553	322,210	67,220	129,751	301,788	126,048	108,668	119,206	65,172	27,958
	1977	2,529,633	2,428,636	248,563	192,288	206,311	47,687	75,251	196,478	82,076	71,187	77,318	42,165	18,451
Oklahoma	1983	3,197,580	3,060,173	311,611	209,097	262,303	50,104	95,690	222,979	86,818	65,404	119,612	71,752	17,653
	1977	1,770,863	1,688,314	191,888	132,629	154,361	31,814	52,952	128,948	47,539	39,811	67,937	39,474	10,790
Texas	1983	17,084,534	16,280,729	1,452,884	1,033,457	1,399,270	311,403	470,780	1,254,195	485,014	432,196	598,502	306,553	158,958
	1977	8,437,148	7,994,785	850,701	640,926	757,790	187,772	232,693	661,419	243,519	240,469	312,512	154,797	88,113
MOUNTAIN	**1983**	**12,974,462**	**12,421,592**	**862,950**	**663,174**	**898,494**	**258,590**	**348,569**	**882,212**	**415,815**	**266,657**	**378,250**	**242,396**	**68,298**
	1977	6,614,911	6,289,594	560,637	436,202	521,219	168,188	177,332	497,081	221,657	149,265	210,031	129,200	41,689
Arizona	1983	2,827,050	2,679,977	215,253	174,499	252,243	66,173	111,305	166,902	72,689	48,095	81,487	54,359	15,512
	1977	1,509,939	1,420,718	126,686	103,208	147,954	39,061	58,395	102,351	40,387	37,388	47,956	30,051	10,732
Colorado	1983	3,641,452	3,541,651	208,776	136,727	190,888	50,009	69,291	232,165	113,167	75,220	110,216	73,926	23,484
	1977	1,763,383	1,706,888	147,833	101,251	114,405	36,500	33,314	135,507	62,208	47,573	63,258	40,752	14,994
Idaho	1983	1,050,890	1,015,151	62,530	51,631	67,884	18,696	33,994	85,548	50,994	17,460	29,946	21,671	3,087
	1977	558,613	537,243	50,297	41,560	41,856	15,143	17,621	46,740	26,179	10,137	16,205	11,182	1,793
Montana	1983	963,508	930,920	78,152	68,727	57,300	25,441	17,836	75,358	39,587	14,262	25,357	16,965	2,844
	1977	520,090	499,500	41,954	37,039	31,208	13,633	9,555	40,418	19,943	7,803	13,322	8,517	1,568
Nevada	1983	908,189	856,982	76,654	60,284	102,241	38,950	31,618	81,738	24,643	43,284	35,726	19,641	8,386
	1977	473,418	444,073	45,465	38,510	56,974	24,287	16,344	41,468	11,916	22,448	17,714	9,395	4,354
New Mexico	1983	1,505,298	1,423,620	92,271	71,754	93,534	26,019	30,170	90,548	37,720	19,610	40,854	20,385	5,414
	1977	762,416	713,928	56,951	45,281	54,640	16,580	15,111	51,193	20,006	12,042	23,055	10,963	3,401
Utah	1983	1,443,213	1,376,265	92,946	68,866	99,971	21,161	45,046	111,904	58,387	37,034	36,410	22,236	8,677
	1977	726,753	685,972	70,013	51,003	55,611	15,720	22,603	60,411	32,581	18,219	19,871	12,353	4,274
Wyoming	1983	634,862	597,026	36,368	30,686	34,433	12,141	9,309	38,049	18,628	5,692	18,254	13,213	894
	1977	300,299	281,272	21,438	18,350	18,571	7,264	4,389	18,993	8,437	3,655	8,650	5,987	573
PACIFIC	**1983**	**40,143,429**	**36,945,067**	**3,302,627**	**2,878,899**	**3,074,393**	**1,032,787**	**925,705**	**2,260,251**	**825,461**	**1,019,461**	**1,000,241**	**538,702**	**339,945**
	1977	21,026,003	19,256,783	1,878,348	1,629,710	1,729,526	583,268	482,992	1,427,993	587,372	599,203	656,653	383,865	200,817
Alaska	1983	653,986	615,433	34,312	25,467	79,641	25,956	37,888	34,276	9,827	13,971	14,949	6,036	5,199
	1977	366,010	346,001	18,356	13,516	44,399	13,489	21,292	22,055	7,223	8,822	9,888	4,440	3,287
California	1983	30,607,628	28,175,254	2,527,864	2,267,513	2,317,076	735,319	731,959	1,673,618	585,081	812,981	784,922	430,926	274,560
	1977	15,579,903	14,282,033	1,426,567	1,272,140	1,290,199	412,471	372,494	1,048,480	412,299	479,451	513,785	304,996	162,477
Hawaii	1983	1,090,525	948,468	90,248	63,498	122,499	48,636	22,678	48,927	15,519	19,059	17,387	9,457	5,675
	1977	620,246	532,158	49,174	34,304	72,002	26,334	12,744	34,832	13,378	12,889	13,329	8,149	3,825
Oregon	1983	2,866,433	2,523,742	256,784	184,723	212,429	68,954	52,634	222,285	103,857	71,891	73,450	42,509	16,608
	1977	1,766,871	1,545,831	170,303	127,830	130,570	48,013	32,231	141,117	74,889	36,303	48,202	30,622	8,314
Washington	1983	4,924,857	4,682,170	393,419	337,698	342,748	153,922	80,546	281,145	111,177	101,559	109,533	49,774	37,903
	1977	2,692,973	2,550,760	213,948	181,920	192,356	82,961	44,231	181,509	79,583	61,738	71,449	35,658	22,914
TOTAL UNITED STATES	**1983**	**249,603,350**	**237,748,293**	**21,362,387**	**17,868,568**	**19,366,976**	**6,937,815**	**5,333,191**	**15,210,327**	**6,309,693**	**5,047,844**	**6,951,896**	**3,878,645**	**1,726,265**
	1977	142,152,411	135,040,259	12,702,589	10,647,940	11,592,512	4,125,774	3,008,914	9,564,550	4,046,366	3,184,547	4,386,161	2,494,202	1,092,299

1984 SURVEY OF BUYING POWER DATA SERVICE

REGIONAL AND STATE SUMMARIES

1983 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

[illegible] ESTIMATES: 1983
U.S. CENSUS: 1977

REGION State	Year	Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
SOUTH ATLANTIC (continued)														
North Carolina	1983	337,578	228,259	692,813	600,305	770,419	324,153	332,589	1,246,203	586,417	468,542	391,251	226,934	100,200
	1977	191,011	125,035	386,800	330,766	501,787	220,752	214,784	811,520	398,064	297,327	255,052	153,816	63,946
South Carolina	1983	152,676	93,839	280,017	243,240	412,186	192,313	160,736	622,917	340,924	193,443	202,750	121,920	49,911
	1977	94,694	57,972	174,923	151,506	259,130	115,090	106,714	389,552	205,731	128,246	124,839	72,864	33,114
Virginia	1983	359,106	231,808	610,472	477,414	788,476	317,362	371,691	1,370,640	536,344	642,155	448,414	220,492	120,095
	1977	203,579	128,996	351,691	273,663	495,915	207,187	235,390	853,616	350,935	394,388	279,857	143,653	73,273
West Virginia	1983	98,225	56,599	178,533	132,403	285,969	94,634	148,181	417,267	144,821	208,770	136,127	64,662	50,806
	1977	62,107	38,743	116,415	90,381	176,408	70,181	82,232	258,948	107,865	116,389	87,806	48,002	27,866
EAST SOUTH CENTRAL	**1983**	**689,500**	**408,082**	**1,361,948**	**1,089,018**	**2,012,040**	**758,359**	**946,793**	**3,174,014**	**1,344,072**	**1,407,095**	**907,577**	**478,934**	**303,019**
	1977	428,179	261,684	863,216	705,494	1,228,490	546,691	517,392	1,961,671	966,449	767,148	590,076	345,710	164,614
Alabama	1983	179,392	102,807	368,216	300,654	543,294	242,974	228,384	866,486	437,333	328,091	249,462	150,385	70,890
	1977	114,558	68,068	240,546	201,381	323,567	159,934	124,707	521,283	287,671	178,702	156,280	99,422	38,622
Kentucky	1983	156,139	90,533	335,974	270,101	495,160	180,155	235,578	770,133	299,018	341,911	218,702	114,961	70,313
	1977	94,474	55,852	206,304	167,384	306,254	127,558	133,940	481,252	212,551	200,231	142,356	81,957	39,976
Mississippi	1983	99,369	51,632	182,803	145,873	275,823	112,753	109,334	470,819	216,261	168,833	134,527	71,604	37,742
	1977	65,643	36,622	124,720	102,523	176,367	85,546	61,023	303,701	161,745	94,970	91,373	53,756	21,050
Tennessee	1983	254,600	163,110	474,955	372,390	697,763	222,477	373,497	1,066,576	391,460	568,260	304,886	141,984	124,074
	1977	153,504	101,142	291,646	234,206	422,302	173,651	197,722	655,435	304,482	293,245	200,067	110,575	64,966
WEST SOUTH CENTRAL	**1983**	**1,827,699**	**1,151,554**	**2,948,085**	**2,326,151**	**3,910,177**	**1,980,468**	**1,474,277**	**6,428,146**	**3,350,198**	**2,358,979**	**2,031,374**	**1,282,116**	**499,321**
	1977	988,337	610,041	1,625,387	1,273,385	2,240,279	1,137,918	877,020	3,679,094	1,923,823	1,386,141	1,155,296	729,156	286,114
Arkansas	1983	111,213	54,831	211,948	162,445	292,716	143,640	110,550	475,521	244,592	170,049	159,353	94,082	41,843
	1977	70,709	39,372	147,372	119,720	170,652	91,246	57,847	278,113	155,299	88,862	95,245	59,130	21,783
Louisiana	1983	250,621	155,613	450,888	366,467	573,989	268,443	237,351	921,348	456,112	356,574	283,759	171,513	69,928
	1977	162,525	101,131	296,393	241,227	394,351	194,106	159,289	635,922	329,351	237,117	196,975	123,740	46,133
Oklahoma	1983	204,920	118,637	360,488	301,068	447,984	276,261	124,141	729,167	446,622	201,929	244,282	163,174	42,848
	1977	115,789	64,603	200,295	164,336	263,206	160,012	75,687	428,848	258,719	123,261	142,805	94,276	25,993
Texas	1983	1,260,945	822,473	1,924,761	1,496,171	2,595,488	1,292,124	1,002,235	4,302,110	2,202,872	1,630,427	1,343,980	853,347	344,682
	1977	639,314	404,935	981,327	748,102	1,412,070	692,554	584,157	2,336,211	1,180,454	936,901	720,271	452,010	192,205
MOUNTAIN	**1983**	**918,660**	**646,153**	**1,375,465**	**1,090,726**	**1,815,664**	**776,693**	**760,123**	**2,611,588**	**1,217,719**	**982,593**	**845,325**	**503,615**	**229,274**
	1977	506,066	346,628	756,296	586,212	1,078,499	455,655	462,323	1,551,701	716,799	596,571	499,354	296,969	137,307
Arizona	1983	204,678	158,677	325,894	261,881	330,721	108,559	164,241	592,355	210,231	230,071	165,297	93,494	49,852
	1977	116,729	87,173	186,000	143,876	222,387	72,472	112,801	390,083	140,314	157,088	109,669	62,373	34,094
Colorado	1983	241,400	171,848	382,502	295,455	494,801	222,975	216,003	675,558	343,104	270,522	231,153	139,390	61,023
	1977	137,593	95,485	219,867	165,893	302,667	131,814	136,590	412,696	202,301	171,393	138,385	82,100	36,596
Idaho	1983	71,824	44,964	94,565	79,854	140,607	69,686	45,012	181,778	97,899	51,516	58,276	35,625	13,481
	1977	38,920	22,910	49,453	40,686	80,277	38,528	26,934	103,096	53,628	30,682	33,153	19,657	7,829
Montana	1983	61,026	38,535	90,268	72,974	144,781	72,922	44,863	180,269	93,459	57,097	61,124	38,912	12,429
	1977	32,182	19,500	46,544	36,682	85,870	44,447	25,518	106,654	57,379	32,979	36,658	23,865	7,032
Nevada	1983	73,925	49,250	128,756	94,831	175,799	71,130	76,031	268,698	123,157	108,723	79,074	46,368	25,878
	1977	36,822	24,100	62,781	45,244	94,206	39,585	41,671	144,222	68,231	59,109	42,382	25,441	13,428
New Mexico	1983	107,118	75,265	130,929	105,219	195,971	93,681	71,405	273,537	148,787	84,115	100,959	66,092	21,060
	1977	59,435	40,365	72,100	56,584	115,412	53,160	46,109	161,344	84,336	53,939	58,626	37,425	13,314
Utah	1983	115,355	77,271	174,786	141,088	247,851	90,669	128,102	341,039	139,527	167,195	115,450	59,271	42,179
	1977	63,680	43,353	97,139	79,335	129,864	50,304	63,412	179,036	77,465	82,809	62,067	32,931	20,849
Wyoming	1983	43,334	30,343	47,765	39,424	85,133	47,071	14,466	98,354	61,555	13,354	33,992	24,463	3,372
	1977	20,705	13,742	22,412	17,912	47,816	25,345	9,288	54,570	33,145	8,572	18,414	13,177	2,165
PACIFIC	**1983**	**2,501,254**	**1,763,857**	**3,713,996**	**2,612,699**	**5,460,857**	**2,461,934**	**2,458,960**	**8,899,139**	**3,974,544**	**4,047,826**	**2,651,806**	**1,633,477**	**771,871**
	1977	1,674,740	1,244,334	2,490,424	1,843,238	3,231,309	1,460,778	1,490,974	5,271,600	2,348,566	2,429,386	1,570,373	968,041	455,872
Alaska	1983	37,065	14,983	43,389	26,055	87,943	34,144	27,876	120,213	54,229	38,383	41,337	22,527	8,847
	1977	24,008	11,017	29,826	19,071	53,001	20,209	17,628	72,334	32,024	24,274	24,685	13,316	5,597
California	1983	1,901,885	1,364,679	2,919,430	2,062,242	4,027,277	1,835,928	1,877,212	6,692,008	2,928,502	3,165,011	1,967,250	1,229,680	591,026
	1977	1,269,030	955,202	1,946,714	1,444,297	2,403,081	1,102,382	1,126,049	4,001,102	1,752,877	1,909,333	1,172,658	737,214	350,239
Hawaii	1983	42,107	28,487	72,644	41,945	216,652	108,823	74,840	362,115	193,273	118,148	100,306	53,315	30,017
	1977	33,421	24,692	55,803	35,546	128,668	58,645	50,566	213,984	104,412	79,828	59,853	29,044	20,371
Oregon	1983	205,683	136,285	273,150	197,130	452,526	181,850	200,699	692,429	302,394	283,935	223,270	131,640	60,156
	1977	137,497	98,644	184,861	142,562	247,833	107,895	106,321	379,612	178,812	149,377	128,295	77,671	30,149
Washington	1983	314,514	219,423	405,383	285,327	676,459	301,189	278,333	1,032,374	496,146	442,349	319,643	196,315	81,825
	1977	210,784	154,779	273,220	201,762	398,726	171,647	190,410	604,568	280,441	266,574	184,882	110,796	49,516
TOTAL UNITED STATES	**1983**	**15,171,533**	**9,669,884**	**24,036,460**	**18,245,965**	**35,743,113**	**15,756,393**	**15,976,060**	**57,501,821**	**26,301,510**	**24,929,228**	**17,026,397**	**10,245,842**	**4,761,118**
	1977	9,574,843	6,158,558	15,220,141	11,575,302	23,056,685	10,281,630	10,567,668	37,055,141	17,096,641	16,236,909	10,941,191	6,680,874	3,047,257

SECTION 9

Metropolitan Market Rankings Retail Sales By Store Group

Total Retail Sales
Food Stores
Supermarkets
Eating And Drinking Places
General Merchandise Stores
Department Stores
Apparel And Accessories Stores
Furniture/Home Furnishings/Appliance Stores
Furniture And Home Furnishings Stores
Automotive Dealers
Gasoline Service Stations
Building Materials And Hardware Dealers
Drug Stores

EXPLANATION OF TERMS

An explanation of the terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5. A detailed listing of the outlets that make up each Store Group, and definitions of the Merchandise Line Sales categories, will be found on pages A-9 and A-10.

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Furniture / Home Furnishings / Appliance Store Sales 9–9
Furniture & Home Furnishings Store Sales 9–10
Automotive Dealer Sales 9–11
Gasoline Service Station Sales 9–12
Building Materials & Hardware Store Sales 9–13
Drugstore Sales 9–14

TOTAL RETAIL SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	41,630,322	1
New York, N.Y.	33,123,432	2
Chicago, Ill.	31,119,257	3
Detroit, Mich.	22,832,640	4
Philadelphia, Pa.	22,401,249	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	22,190,528	6
Washington, D.C.	20,884,027	7
Houston, Tex.	20,315,169	8
Nassau - Suffolk, N.Y.	15,389,102	9
Dallas, Tex.	14,274,799	10
Anaheim - Santa Ana, Cal.	13,972,616	11
Minneapolis - St. Paul, Minn.	13,410,481	12
Atlanta, Ga.	12,186,385	13
Baltimore, Md.	10,864,791	14
San Diego, Cal.	10,863,056	15
San Francisco, Cal.	10,721,315	16
Seattle, Wash.	10,583,217	17
Pittsburgh, Pa.	10,497,167	18
St. Louis, Mo.	10,047,219	19
Oakland, Cal.	9,979,763	20
Miami - Hialeah, Fla.	9,803,281	21
Cleveland, Ohio	9,678,025	22
Tampa - St. Petersburg - Clearwater, Fla.	9,627,381	23
Newark, N.J.	9,621,258	24
San Jose, Cal.	9,469,373	25
Denver, Colo.	9,086,762	26
Kansas City, Mo.-Kans.	8,866,751	27
Riverside - San Bernardino, Cal.	8,575,303	28
Bergen - Passaic, N.J.	8,478,106	29
Phoenix, Ariz.	8,150,058	30
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	7,310,323	31
Cincinnati, Ohio	7,092,073	32
Milwaukee, Wisc.	7,042,095	33
Sacramento, Cal.	6,921,369	34
Fort Worth - Arlington, Tex.	6,867,123	35
Portland, Ore.	6,833,390	36
Indianapolis, Ind.	6,578,371	37
Columbus, Ohio	6,503,866	38
Hartford - New Britain - Middletown - Bristol, Conn.	6,351,073	39
New Orleans, La.	6,327,786	40
Norfolk - Virginia Beach - Newport News, Va.	6,188,815	41
San Antonio, Tex.	5,925,901	42
Bridgeport - Stamford - Norwalk - Danbury, Conn.	5,578,364	43
Rochester, N.Y.	5,277,321	44
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	5,201,020	45
Oklahoma City, Okla.	5,189,913	46
Louisville, Ky.	5,098,734	47
Buffalo, N.Y.	5,077,981	48
Nashville, Tenn.	5,042,711	49
Middlesex - Somerset - Hunterdon, N.J.	4,899,378	50
Total Top 50	**569,867,440**	
Greensboro - Winston-Salem - High Point, N.C.	4,818,045	51
Monmouth - Ocean, N.J.	4,809,096	52
Salt Lake City - Ogden, Utah	4,719,281	53
Dayton - Springfield, Ohio	4,658,979	54
Memphis, Tenn.	4,644,765	55
Orlando, Fla.	4,642,994	56
Providence - Pawtucket - Woonsocket, R.I.	4,500,321	57
Richmond - Petersburg, Va.	4,447,410	58
Birmingham, Ala.	4,438,226	59
Albany - Schenectady - Troy, N.Y.	4,317,171	60
New Haven - Waterbury - Meriden, Conn.	4,290,275	61
Honolulu, Haw.	4,194,488	62
Jacksonville, Fla.	4,132,068	63
West Palm Beach - Boca Raton - Delray Beach, Fla.	4,061,633	64
Tulsa, Okla.	4,023,126	65
Worcester - Fitchburg - Leominster, Mass.	3,616,574	66
Austin, Tex.	3,563,740	67
Springfield, Mass.	3,444,731	68
Syracuse, N.Y.	3,359,066	69
Las Vegas, Nev.	3,311,930	70
Allentown - Bethlehem, Pa.	3,292,145	71
Toledo, Ohio	3,282,901	72
Akron, Ohio	3,238,503	73
Harrisburg - Lebanon - Carlisle, Pa.	3,220,060	74
Raleigh - Durham, N.C.	3,184,862	75
Scranton - Wilkes-Barre, Pa.	3,147,686	76
Omaha, Neb.	3,073,914	77
Gary - Hammond, Ind.	3,050,361	78
Grand Rapids, Mich.	3,028,271	79
Knoxville, Tenn.	2,947,278	80
Greenville - Spartanburg, S.C.	2,901,080	81
Oxnard - Ventura, Cal.	2,840,467	82
Fresno, Cal.	2,757,369	83
Tucson, Ariz.	2,710,684	84
Flint, Mich.	2,620,466	85
Wilmington, Del.	2,612,065	86
Little Rock - North Little Rock, Ark.	2,605,535	87
Baton Rouge, La.	2,580,060	88
New Bedford - Fall River - Attleboro, Mass.	2,568,384	89
Youngstown - Warren, Ohio	2,526,978	90
Albuquerque, N.M.	2,475,018	91
Bakersfield, Cal.	2,444,657	92
Beaumont - Port Arthur, Tex.	2,413,961	93
Wichita, Kans.	2,412,381	94
Lake County, Ill.	2,374,692	95
Tacoma, Wash.	2,348,179	96
Des Moines, Iowa	2,331,124	97
El Paso, Tex.	2,259,813	98
Mobile, Ala.	2,139,938	99
Johnson City - Kingsport - Bristol, Tenn.	2,129,471	100
Total Top 100	**735,379,664**	
Lansing - East Lansing, Mich.	2,096,965	101
Columbia, S.C.	2,062,691	102
Saginaw - Bay City - Midland, Mich.	2,060,152	103
Chattanooga, Tenn.	2,048,647	104
Davenport - Rock Island - Moline, Iowa-Ill.	2,043,684	105
Jersey City, N.J.	2,035,238	106
Lexington-Fayette, Ky.	1,996,467	107
Canton, Ohio	1,994,724	108
Atlantic City, N.J.	1,979,239	109
Portsmouth - Dover - Rochester, N.H.	1,954,974	110
Santa Rosa - Petaluma, Cal.	1,936,225	111
Peoria, Ill.	1,923,669	112
Santa Barbara - Santa Maria - Lompoc, Cal.	1,882,357	113
Portland, Me.	1,866,616	114
Stockton, Cal.	1,854,511	115
Fort Wayne, Ind.	1,840,003	116
Aurora - Elgin, Ill.	1,833,070	117
Charleston, S.C.	1,824,946	118
Lancaster, Pa.	1,819,924	119
Reno, Nev.	1,814,113	120
Madison, Wisc.	1,813,858	121
Manchester - Nashua, N.H.	1,812,289	122
Spokane, Wash.	1,810,946	123
Corpus Christi, Tex.	1,791,563	124
Vallejo - Fairfield - Napa, Cal.	1,784,455	125
Trenton, N.J.	1,747,450	126
Charleston, W.Va.	1,737,432	127
York, Pa.	1,726,944	128
Jackson, Miss.	1,714,014	129
Colorado Springs, Colo.	1,681,611	130
Lakeland - Winter Haven, Fla.	1,674,323	131
Shreveport, La.	1,671,525	132
Augusta, Ga.	1,662,368	133
Salinas - Seaside - Monterey, Cal.	1,639,118	134
Anchorage, Alas.	1,609,708	135
Huntington - Ashland, W.Va.-Ky.	1,602,224	136
Eugene - Springfield, Ore.	1,595,692	137
Pensacola, Fla.	1,560,331	138
Daytona Beach, Fla.	1,555,438	139
Reading, Pa.	1,551,869	140
Sarasota, Fla.	1,538,153	141
Melbourne - Titusville - Palm Bay, Fla.	1,503,966	142
Modesto, Cal.	1,503,924	143
Utica - Rome, N.Y.	1,502,473	144
Lubbock, Tex.	1,481,309	145
Evansville, Ind.	1,480,828	146
Amarillo, Tex.	1,475,968	147
Fort Myers - Cape Coral, Fla.	1,455,592	148
Ann Arbor, Mich.	1,427,571	149
New London - Norwich, Conn.	1,423,715	150
Total Top 150	**822,784,536**	
Roanoke, Va.	1,405,731	151
Montgomery, Ala.	1,388,569	152
Binghamton, N.Y.	1,375,155	153
Macon - Warner Robins, Ga.	1,361,329	154
Orange County, N.Y.	1,354,982	155
Rockford, Ill.	1,313,010	156
Springfield, Mo.	1,311,145	157
McAllen - Edinburg - Mission, Tex.	1,300,871	158
East St. Louis - Belleville, Ill.	1,295,991	159
Alton - Granite City, Ill.	1,290,072	160
Poughkeepsie, N.Y.	1,285,183	161
Erie, Pa.	1,268,130	162
Appleton - Oshkosh - Neenah, Wisc.	1,266,770	163
Boise, Ida.	1,247,462	164
Joliet, Ill.	1,242,373	165
Visalia - Tulare - Porterville, Cal.	1,239,001	166
Salem, Ore.	1,224,982	167
South Bend - Mishawaka, Ind.	1,213,097	168
Kalamazoo, Mich.	1,212,109	169
Duluth, Minn.	1,191,339	170
Savannah, Ga.	1,189,691	171
Galveston - Texas City, Tex.	1,183,605	172
Santa Cruz, Cal.	1,181,417	173
Lafayette, La.	1,147,933	174
Lorain - Elyria, Ohio	1,136,642	175
Boulder - Longmont, Colo.	1,132,073	176
Fayetteville, N.C.	1,104,891	177
Waco, Tex.	1,104,662	178
Lincoln, Neb.	1,101,377	179
Springfield, Ill.	1,100,757	180
Niagara Falls, N.Y.	1,080,435	181
Johnstown, Pa.	1,073,490	182
Columbus, Ga.	1,067,936	183
Huntsville, Ala.	1,049,702	184
Longview - Marshall, Tex.	1,039,450	185
Tallahassee, Fla.	1,034,842	186
Killeen - Temple, Tex.	1,017,991	187
Hickory, N.C.	1,003,138	188
Hamilton - Middletown, Ohio	999,134	189
Billings, Mont.	994,809	190
Richland - Kennewick - Pasco, Wash.	993,868	191
Pittsfield, Mass.	981,415	192
Fort Smith, Ark.	977,737	193
Tyler, Tex.	973,388	194
Gainesville, Fla.	963,882	195
Odessa, Tex.	954,975	196
Parkersburg - Marietta, W.Va.-Ohio	948,376	197
Terre Haute, Ind.	932,867	198
Houma - Thibodaux, La.	930,928	199
Champaign - Urbana - Rantoul, Ill.	929,801	200
Total Top 200	**879,903,049**	
Brownsville - Harlingen, Tex.	924,770	201
Fargo - Moorhead, N.D.-Minn.	922,540	202
Lake Charles, La.	922,096	203
Cedar Rapids, Iowa	920,644	204
Asheville, N.C.	917,852	205
Wheeling, W.Va.	916,567	206
Provo - Orem, Utah	915,707	207
Sioux Falls, S.D.	915,427	208
St. Cloud, Minn.	912,449	209
Bangor, Me.	905,417	210
Green Bay, Wisc.	895,750	211
Fort Pierce, Fla.	887,714	212
Waterloo - Cedar Falls, Iowa	877,213	213
Yakima, Wash.	874,446	214
Bradenton, Fla.	870,174	215
Topeka, Kans.	866,259	216
Biloxi - Gulfport, Miss.	855,821	217
Fort Collins - Loveland, Colo.	848,248	218
Burlington, Vt.	830,724	219
Brazoria, Tex.	821,464	220
Elkhart - Goshen, Ind.	814,981	221
Medford, Ore.	811,010	222
Beaver County, Pa.	791,030	223
Joplin, Mo.	786,172	224
Wichita Falls, Tex.	784,263	225
Naples, Fla.	780,516	226
Benton Harbor, Mich.	776,643	227
Abilene, Tex.	771,468	228
Vancouver, Wash.	766,987	229
Lima, Ohio	750,310	230
Lynchburg, Va.	750,208	231
Redding, Cal.	734,573	232
Chico, Cal.	711,181	233
Monroe, La.	711,140	234
Janesville - Beloit, Wisc.	710,307	235
Wilmington, N.C.	705,339	236
Racine, Wisc.	688,641	237
Clarksville - Hopkinsville, Tenn.-Ky.	687,948	238
Vineland - Millville - Bridgeton, N.J.	686,562	239
San Angelo, Tex.	679,493	240
Casper, Wyo.	678,990	241
Ocala, Fla.	675,883	242
Mansfield, Ohio	675,646	243
Bremerton, Wash.	672,528	244
Bloomington - Normal, Ill.	671,645	245
Decatur, Ill.	662,237	246
Anderson, S.C.	659,167	247
Florence, Ala.	656,715	248
Panama City, Fla.	656,251	249
Rochester, Minn.	654,406	250
Total Top 250	**919,266,571**	
Altoona, Pa.	651,123	251
Tuscaloosa, Ala.	647,406	252
Texarkana, Tex.-Ark.	646,027	253
Eau Claire, Wisc.	645,699	254
Athens, Ga.	642,566	255
Steubenville - Weirton, Ohio-W.Va.	639,382	256
Midland, Tex.	634,542	257
Fort Walton Beach, Fla.	634,172	258
Muncie, Ind.	631,489	259
Hagerstown, Md.	625,960	260
Sioux City, Iowa	624,052	261
Alexandria, La.	620,424	262
Jackson, Mich.	618,592	263
Bellingham, Wash.	618,451	264
Lewiston - Auburn, Me.	611,832	265
Laredo, Tex.	611,477	266
Fayetteville - Springdale, Ark.	609,678	267
Anderson, Ind.	605,793	268
Olympia, Wash.	601,066	269
Muskegon, Mich.	598,320	270
Charlottesville, Va.	597,720	271
Lafayette, Ind.	597,660	272
Columbia, Mo.	585,137	273
Glens Falls, N.Y.	584,216	274
Battle Creek, Mich.	579,580	275
Santa Fe, N.M.	578,263	276
Great Falls, Mont.	576,650	277
Pueblo, Colo.	564,013	278
Sharon, Pa.	562,956	279
Burlington, N.C.	554,200	280
Dothan, Ala.	548,912	281
Albany, Ga.	542,934	282
State College, Pa.	540,311	283
Kokomo, Ind.	537,437	284
Florence, S.C.	537,419	285
Victoria, Tex.	533,288	286
St. Joseph, Mo.	528,248	287
Bryan - College Station, Tex.	523,896	288
Williamsport, Pa.	512,445	289
Owensboro, Ky.	510,227	290
Dubuque, Iowa	508,960	291
Anniston, Ala.	505,478	292
Bismarck, N.D.	501,982	293
La Crosse, Wisc.	499,686	294
Iowa City, Iowa	496,347	295
Kankakee, Ill.	493,179	296
Danville, Va.	481,099	297
Greeley, Colo.	468,165	298
Gadsden, Ala.	462,024	299
Pascagoula, Miss.	457,609	300
Sherman - Denison, Tex.	454,542	301
Lawton, Okla.	448,915	302
Yuba City, Cal.	447,372	303
Kenosha, Wisc.	445,504	304
Cumberland, Md.	434,556	305
Las Cruces, N.M.	434,091	306
Wausau, Wisc.	432,527	307
Sheboygan, Wisc.	418,231	308
Jacksonville, N.C.	415,674	309
Bloomington, Ind.	415,446	310
Elmira, N.Y.	413,611	311
Enid, Okla.	411,114	312
Pine Bluff, Ark.	401,922	313
Grand Forks, N.D.	389,400	314
Lawrence, Kans.	314,959	315
Total Above Areas	**954,003,127**	
Percent of U.S.	**86.4150**	
U.S. Total	**1,106,387,251**	

FOOD STORE SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	10,028,495	1
New York, N.Y.	8,659,595	2
Chicago, Ill.	6,510,053	3
Detroit, Mich.	5,326,844	4
Philadelphia, Pa.	5,166,831	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	4,997,704	6
Houston, Tex.	4,297,018	7
Washington, D.C.	4,210,852	8
Nassau - Suffolk, N.Y.	3,541,062	9
Anaheim - Santa Ana, Cal.	2,958,436	10
Minneapolis - St. Paul, Minn.	2,814,476	11
Dallas, Tex.	2,757,626	12
Baltimore, Md.	2,602,330	13
St. Louis, Mo.	2,563,648	14
Atlanta, Ga.	2,513,282	15
Newark, N.J.	2,506,121	16
Oakland, Cal.	2,462,957	17
San Francisco, Cal.	2,437,307	18
San Diego, Cal.	2,402,614	19
Cleveland, Ohio	2,323,729	20
Pittsburgh, Pa.	2,313,174	21
Seattle, Wash.	2,300,110	22
Tampa - St. Petersburg - Clearwater, Fla.	2,225,718	23
Denver, Colo.	2,223,389	24
Phoenix, Ariz.	2,090,449	25
Riverside - San Bernardino, Cal.	2,089,402	26
San Jose, Cal.	2,076,548	27
Bergen - Passaic, N.J.	1,984,169	28
Miami - Hialeah, Fla.	1,913,963	29
Kansas City, Mo.-Kans.	1,806,534	30
New Orleans, La.	1,774,632	31
Sacramento, Cal.	1,770,372	32
Cincinnati, Ohio	1,723,010	33
Milwaukee, Wisc.	1,655,237	34
Buffalo, N.Y.	1,448,214	35
San Antonio, Tex.	1,418,657	36
Hartford - New Britain - Middletown - Bristol, Conn.	1,401,924	37
Columbus, Ohio	1,396,977	38
Indianapolis, Ind.	1,364,584	39
Louisville, Ky.	1,336,161	40
Monmouth - Ocean, N.J.	1,329,771	41
Rochester, N.Y.	1,291,104	42
Norfolk - Virginia Beach - Newport News, Va.	1,270,350	43
Middlesex - Somerset - Hunterdon, N.J.	1,248,886	44
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	1,200,252	45
Albany - Schenectady - Troy, N.Y.	1,179,161	46
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	1,169,608	47
Fort Worth - Arlington, Tex.	1,167,587	48
Bridgeport - Stamford - Norwalk - Danbury, Conn.	1,158,476	49
Portland, Ore.	1,144,253	50
Total Top 50	**129,553,852**	
Memphis, Tenn.	1,141,977	51
Nashville, Tenn.	1,121,514	52
Oklahoma City, Okla.	1,108,460	53
Dayton - Springfield, Ohio	1,076,107	54
Salt Lake City - Ogden, Utah	1,051,080	55
Providence - Pawtucket - Woonsocket, R.I.	1,034,612	56
New Haven - Waterbury - Meriden, Conn.	1,003,220	57
Greensboro - Winston-Salem - High Point, N.C.	999,145	58
Syracuse, N.Y.	993,555	59
Birmingham, Ala.	990,788	60
Springfield, Mass.	962,206	61
Richmond - Petersburg, Va.	952,577	62
Orlando, Fla.	925,940	63
Akron, Ohio	894,594	64
Tulsa, Okla.	859,471	65
Oxnard - Ventura, Cal.	825,917	66
Worcester - Fitchburg - Leominster, Mass.	823,881	67
Honolulu, Haw.	821,025	68
Scranton - Wilkes-Barre, Pa.	819,421	69
Gary - Hammond, Ind.	802,009	70
Toledo, Ohio	798,984	71
Allentown - Bethlehem, Pa.	795,972	72
Austin, Tex.	790,323	73
Harrisburg - Lebanon - Carlisle, Pa.	778,906	74
Jacksonville, Fla.	758,953	75
West Palm Beach - Boca Raton - Delray Beach, Fla.	758,112	76
Fresno, Cal.	741,410	77
Omaha, Neb.	717,495	78
Tucson, Ariz.	711,072	79
Bakersfield, Cal.	693,275	80
Las Vegas, Nev.	670,987	81
Raleigh - Durham, N.C.	666,751	82
Baton Rouge, La.	662,759	83
Knoxville, Tenn.	642,288	84
Jersey City, N.J.	631,451	85
New Bedford - Fall River - Attleboro, Mass.	629,758	86
Youngstown - Warren, Ohio	613,424	87
Greenville - Spartanburg, S.C.	608,934	88
Wilmington, Del.	569,493	89
Beaumont - Port Arthur, Tex.	557,279	90
Des Moines, Iowa	553,216	91
Canton, Ohio	547,524	92
Albuquerque, N.M.	527,911	93
Little Rock - North Little Rock, Ark.	523,521	94
Johnson City - Kingsport - Bristol, Tenn.	516,426	95
Santa Rosa - Petaluma, Cal.	515,703	96
Atlantic City, N.J.	514,884	97
Stockton, Cal.	509,378	98
Portsmouth - Dover - Rochester, N.H.	508,918	99
Lake County, Ill.	508,488	100
Total Top 100	**167,784,946**	
Flint, Mich.	504,458	101
Chattanooga, Tenn.	489,396	102
Tacoma, Wash.	486,858	103
El Paso, Tex.	480,870	104
Lexington-Fayette, Ky.	480,329	105
Vallejo - Fairfield - Napa, Cal.	479,969	106
Saginaw - Bay City - Midland, Mich.	474,943	107
Trenton, N.J.	471,599	108
Mobile, Ala.	456,671	109
Corpus Christi, Tex.	456,440	110
Utica - Rome, N.Y.	442,213	111
Wichita, Kans.	441,052	112
Lancaster, Pa.	434,554	113
York, Pa.	430,340	114
Jackson, Miss.	428,771	115
Peoria, Ill.	419,563	116
Orange County, N.Y.	417,988	117
Davenport - Rock Island - Moline, Iowa-Ill.	412,821	118
Manchester - Nashua, N.H.	412,439	119
Spokane, Wash.	412,352	120
Grand Rapids, Mich.	408,223	121
Santa Barbara - Santa Maria - Lompoc, Cal.	407,568	122
Huntington - Ashland, W.Va.-Ky.	399,097	123
Charleston, S.C.	394,904	124
Columbia, S.C.	394,876	125
Modesto, Cal.	390,003	126
Lansing - East Lansing, Mich.	388,231	127
Charleston, W.Va.	381,497	128
Colorado Springs, Colo.	380,633	129
Fort Wayne, Ind.	378,930	130
Poughkeepsie, N.Y.	376,057	131
Anchorage, Alas.	373,996	132
Aurora - Elgin, Ill.	364,424	133
Augusta, Ga.	363,131	134
Salinas - Seaside - Monterey, Cal.	361,140	135
Lakeland - Winter Haven, Fla.	360,743	136
Galveston - Texas City, Tex.	360,117	137
Visalia - Tulare - Porterville, Cal.	357,707	138
Binghamton, N.Y.	354,892	139
Shreveport, La.	351,923	140
McAllen - Edinburg - Mission, Tex.	348,228	141
Eugene - Springfield, Ore.	341,893	142
Alton - Granite City, Ill.	341,315	143
Portland, Me.	339,248	144
Reading, Pa.	338,508	145
Madison, Wisc.	333,104	146
Evansville, Ind.	329,903	147
Santa Cruz, Cal.	323,521	148
Hamilton - Middletown, Ohio	321,604	149
Sarasota, Fla.	318,453	150
Total Top 150	**187,702,441**	
Melbourne - Titusville - Palm Bay, Fla.	312,796	151
Fort Myers - Cape Coral, Fla.	310,636	152
Reno, Nev.	308,839	153
Joliet, Ill.	308,725	154
Daytona Beach, Fla.	306,177	155
Pensacola, Fla.	305,448	156
New London - Norwich, Conn.	302,631	157
Lorain - Elyria, Ohio	300,868	158
Lubbock, Tex.	300,252	159
Rockford, Ill.	296,095	160
Amarillo, Tex.	292,126	161
Boise, Ida.	290,269	162
Lake Charles, La.	289,753	163
Appleton - Oshkosh - Neenah, Wisc.	287,792	164
Duluth, Minn.	286,528	165
Roanoke, Va.	285,548	166
Macon - Warner Robins, Ga.	279,220	167
East St. Louis - Belleville, Ill.	278,161	168
Boulder - Longmont, Colo.	275,249	169
Montgomery, Ala.	275,238	170
Niagara Falls, N.Y.	274,903	171
South Bend - Mishawaka, Ind.	273,257	172
Brazoria, Tex.	270,190	173
Springfield, Ill.	266,473	174
Pittsfield, Mass.	265,568	175
Springfield, Mo.	260,245	176
Longview - Marshall, Tex.	258,322	177
Waco, Tex.	255,995	178
Johnstown, Pa.	252,575	179
Lafayette, La.	250,633	180
Erie, Pa.	245,519	181
Brownsville - Harlingen, Tex.	244,337	182
Houma - Thibodaux, La.	242,485	183
Richland - Kennewick - Pasco, Wash.	240,176	184
Biloxi - Gulfport, Miss.	238,545	185
Lincoln, Neb.	235,796	186
Savannah, Ga.	231,243	187
Wheeling, W.Va.	226,500	188
Tyler, Tex.	226,422	189
Vineland - Millville - Bridgeton, N.J.	225,741	190
Parkersburg - Marietta, W.Va.-Ohio	225,299	191
Tallahassee, Fla.	220,986	192
Provo - Orem, Utah	220,965	193
Killeen - Temple, Tex.	216,129	194
Fayetteville, N.C.	213,892	195
Hickory, N.C.	213,803	196
Salem, Ore.	211,962	197
Fort Smith, Ark.	211,954	198
Topeka, Kans.	210,447	199
Odessa, Tex.	210,076	200
Total Top 200	**200,735,230**	
Billings, Mont.	209,564	201
Bangor, Me.	208,195	202
Beaver County, Pa.	207,622	203
Ann Arbor, Mich.	207,213	204
Columbus, Ga.	206,416	205
Chico, Cal.	206,309	206
Yakima, Wash.	205,706	207
Cedar Rapids, Iowa	202,709	208
Fort Pierce, Fla.	202,563	209
Champaign - Urbana - Rantoul, Ill.	201,576	210
Gainesville, Fla.	199,991	211
Redding, Cal.	199,829	212
Green Bay, Wisc.	195,380	213
Fort Collins - Loveland, Colo.	195,293	214
Waterloo - Cedar Falls, Iowa	192,933	215
Vancouver, Wash.	192,671	216
Bremerton, Wash.	192,376	217
Asheville, N.C.	189,779	218
Elkhart - Goshen, Ind.	188,573	219
Benton Harbor, Mich.	186,262	220
Glens Falls, N.Y.	186,076	221
Huntsville, Ala.	185,664	222
Kalamazoo, Mich.	183,172	223
Steubenville - Weirton, Ohio-W.Va.	182,796	224
Texarkana, Tex.-Ark.	181,212	225
Medford, Ore.	181,135	226
Lynchburg, Va.	180,571	227
Bradenton, Fla.	178,964	228
Racine, Wisc.	173,358	229
Florence, Ala.	172,222	230
Olympia, Wash.	169,415	231
Janesville - Beloit, Wisc.	168,869	232
Altoona, Pa.	167,316	233
Lima, Ohio	165,165	234
Burlington, Vt.	163,819	235
Joplin, Mo.	163,431	236
San Angelo, Tex.	161,919	237
Fargo - Moorhead, N.D.-Minn.	160,664	238
Sioux City, Iowa	160,203	239
State College, Pa.	158,473	240
Wichita Falls, Tex.	154,319	241
Ocala, Fla.	153,382	242
Pueblo, Colo.	153,197	243
Naples, Fla.	152,348	244
Monroe, La.	152,096	245
Anderson, S.C.	151,650	246
Abilene, Tex.	149,770	247
Terre Haute, Ind.	148,805	248
Alexandria, La.	148,334	249
Decatur, Ill.	147,272	250
Total Top 250	**209,681,807**	
Wilmington, N.C.	146,908	251
Anderson, Ind.	145,830	252
Midland, Tex.	142,982	253
Pascagoula, Miss.	142,013	254
Lewiston - Auburn, Me.	141,724	255
Williamsport, Pa.	141,560	256
Charlottesville, Va.	139,709	257
Sioux Falls, S.D.	138,834	258
Casper, Wyo.	138,487	259
Bloomington - Normal, Ill.	137,900	260
Danville, Va.	137,161	261
Clarksville - Hopkinsville, Tenn.-Ky.	136,936	262
Tuscaloosa, Ala.	136,742	263
Laredo, Tex.	135,517	264
Sharon, Pa.	135,398	265
Mansfield, Ohio	134,316	266
Santa Fe, N.M.	132,325	267
Columbia, Mo.	129,387	268
Yuba City, Cal.	128,549	269
Greeley, Colo.	128,025	270
Dothan, Ala.	127,926	271
Muncie, Ind.	127,725	272
Lafayette, Ind.	127,514	273
Kokomo, Ind.	123,553	274
Elmira, N.Y.	123,002	275
Anniston, Ala.	122,785	276
Athens, Ga.	122,777	277
Bellingham, Wash.	122,716	278
Kenosha, Wisc.	120,958	279
St. Cloud, Minn.	120,698	280
Sherman - Denison, Tex.	119,321	281
Rochester, Minn.	119,065	282
Burlington, N.C.	118,071	283
St. Joseph, Mo.	116,844	284
Owensboro, Ky.	116,029	285
Hagerstown, Md.	115,928	286
Fayetteville - Springdale, Ark.	114,252	287
Eau Claire, Wisc.	114,040	288
Fort Walton Beach, Fla.	113,902	289
Sheboygan, Wisc.	112,705	290
Dubuque, Iowa	111,630	291
Wausau, Wisc.	111,273	292
Kankakee, Ill.	110,860	293
Iowa City, Iowa	110,336	294
Florence, S.C.	109,834	295
Great Falls, Mont.	109,097	296
Lawton, Okla.	108,273	297
Cumberland, Md.	106,692	298
Muskegon, Mich.	105,668	299
Gadsden, Ala.	104,084	300
Victoria, Tex.	100,859	301
Las Cruces, N.M.	100,800	302
Bismarck, N.D.	100,640	303
Battle Creek, Mich.	97,390	304
Albany, Ga.	95,715	305
Jackson, Mich.	95,341	306
Bloomington, Ind.	93,497	307
Panama City, Fla.	91,494	308
Pine Bluff, Ark.	87,675	309
La Crosse, Wisc.	84,517	310
Bryan - College Station, Tex.	84,369	311
Enid, Okla.	83,949	312
Jacksonville, N.C.	62,896	313
Lawrence, Kans.	61,771	314
Grand Forks, N.D.	52,512	315
Total Above Areas	**217,213,093**	
Percent of U.S.	**78.0143**	
U.S. Total	**278,427,387**	

SUPERMARKET SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	9,171,931	1
New York, N.Y.	7,098,083	2
Chicago, Ill.	6,077,240	3
Detroit, Mich.	4,858,461	4
Philadelphia, Pa.	4,618,746	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	4,504,041	6
Houston, Tex.	4,130,056	7
Washington, D.C.	3,900,275	8
Nassau - Suffolk, N.Y.	3,000,816	9
Anaheim - Santa Ana, Cal.	2,735,065	10
Dallas, Tex.	2,657,114	11
Minneapolis - St. Paul, Minn.	2,652,358	12
Atlanta, Ga.	2,432,906	13
St. Louis, Mo.	2,415,331	14
Baltimore, Md.	2,404,292	15
Oakland, Cal.	2,287,006	16
Newark, N.J.	2,266,974	17
San Diego, Cal.	2,208,351	18
Seattle, Wash.	2,186,013	19
San Francisco, Cal.	2,147,702	20
Cleveland, Ohio	2,141,995	21
Denver, Colo.	2,135,116	22
Tampa - St. Petersburg - Clearwater, Fla.	2,108,551	23
Pittsburgh, Pa.	2,085,623	24
Phoenix, Ariz.	2,035,562	25
Riverside - San Bernardino, Cal.	1,953,614	26
San Jose, Cal.	1,952,688	27
Bergen - Passaic, N.J.	1,755,498	28
Miami - Hialeah, Fla.	1,748,652	29
Kansas City, Mo.-Kans.	1,736,198	30
New Orleans, La.	1,703,650	31
Sacramento, Cal.	1,684,299	32
Milwaukee, Wisc.	1,555,029	33
Cincinnati, Ohio	1,542,201	34
San Antonio, Tex.	1,371,173	35
Columbus, Ohio	1,344,220	36
Indianapolis, Ind.	1,314,769	37
Hartford - New Britain - Middletown - Bristol, Conn.	1,310,596	38
Buffalo, N.Y.	1,297,275	39
Louisville, Ky.	1,266,801	40
Rochester, N.Y.	1,236,928	41
Norfolk - Virginia Beach - Newport News, Va.	1,229,950	42
Monmouth - Ocean, N.J.	1,198,979	43
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	1,153,768	44
Middlesex - Somerset - Hunterdon, N.J.	1,127,109	45
Albany - Schenectady - Troy, N.Y.	1,115,740	46
Memphis, Tenn.	1,115,002	47
Fort Worth - Arlington, Tex.	1,109,500	48
Nashville, Tenn.	1,102,822	49
Portland, Ore.	1,082,174	50
Total Top 50	**119,268,243**	
Oklahoma City, Okla.	1,079,579	51
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	1,063,841	52
Bridgeport - Stamford - Norwalk - Danbury, Conn.	1,053,186	53
Dayton - Springfield, Ohio	1,021,219	54
Salt Lake City - Ogden, Utah	994,140	55
Greensboro - Winston-Salem - High Point, N.C.	974,001	56
Birmingham, Ala.	972,039	57
Richmond - Petersburg, Va.	932,181	58
Syracuse, N.Y.	922,091	59
Providence - Pawtucket - Woonsocket, R.I.	917,196	60
New Haven - Waterbury - Meriden, Conn.	916,993	61
Orlando, Fla.	884,547	62
Springfield, Mass.	879,861	63
Akron, Ohio	857,872	64
Tulsa, Okla.	835,515	65
Oxnard - Ventura, Cal.	791,255	66
Worcester - Fitchburg - Leominster, Mass.	762,681	67
Austin, Tex.	753,437	68
Scranton - Wilkes-Barre, Pa.	751,538	69
Toledo, Ohio	751,413	70
Gary - Hammond, Ind.	749,494	71
Honolulu, Haw.	737,441	72
Harrisburg - Lebanon - Carlisle, Pa.	733,680	73
Allentown - Bethlehem, Pa.	727,893	74
Jacksonville, Fla.	715,042	75
West Palm Beach - Boca Raton - Delray Beach, Fla.	710,287	76
Fresno, Cal.	699,194	77
Tucson, Ariz.	682,697	78
Omaha, Neb.	678,648	79
Bakersfield, Cal.	652,899	80
Las Vegas, Nev.	652,529	81
Raleigh - Durham, N.C.	650,819	82
Baton Rouge, La.	640,114	83
Knoxville, Tenn.	624,746	84
Greenville - Spartanburg, S.C.	600,929	85
Youngstown - Warren, Ohio	580,160	86
New Bedford - Fall River - Attleboro, Mass.	562,701	87
Jersey City, N.J.	554,651	88
Des Moines, Iowa	539,038	89
Beaumont - Port Arthur, Tex.	534,600	90
Wilmington, Del.	521,102	91
Canton, Ohio	518,987	92
Little Rock - North Little Rock, Ark.	507,359	93
Johnson City - Kingsport - Bristol, Tenn.	504,463	94
Albuquerque, N.M.	494,060	95
Lake County, Ill.	492,289	96
Flint, Mich.	484,627	97
Portsmouth - Dover - Rochester, N.H.	479,768	98
Chattanooga, Tenn.	476,142	99
Santa Rosa - Petaluma, Cal.	474,784	100
Total Top 100	**155,363,971**	
Lexington-Fayette, Ky.	470,621	101
Stockton, Cal.	469,042	102
Tacoma, Wash.	460,815	103
El Paso, Tex.	460,781	104
Vallejo - Fairfield - Napa, Cal.	452,828	105
Atlantic City, N.J.	449,171	106
Mobile, Ala.	443,930	107
Corpus Christi, Tex.	440,053	108
Trenton, N.J.	433,330	109
Saginaw - Bay City - Midland, Mich.	433,264	110
Wichita, Kans.	427,116	111
Jackson, Miss.	421,249	112
Utica - Rome, N.Y.	412,382	113
Orange County, N.Y.	402,560	114
York, Pa.	396,721	115
Manchester - Nashua, N.H.	389,520	116
Davenport - Rock Island - Moline, Iowa-Ill.	389,455	117
Spokane, Wash.	389,346	118
Huntington - Ashland, W.Va.-Ky.	387,413	119
Peoria, Ill.	387,394	120
Charleston, S.C.	385,226	121
Columbia, S.C.	384,542	122
Lancaster, Pa.	381,272	123
Grand Rapids, Mich.	379,444	124
Santa Barbara - Santa Maria - Lompoc, Cal.	377,541	125
Charleston, W.Va.	373,174	126
Modesto, Cal.	367,819	127
Colorado Springs, Colo.	364,601	128
Fort Wayne, Ind.	363,313	129
Lansing - East Lansing, Mich.	361,374	130
Augusta, Ga.	357,874	131
Poughkeepsie, N.Y.	353,752	132
Anchorage, Alas.	352,421	133
Aurora - Elgin, Ill.	350,267	134
Lakeland - Winter Haven, Fla.	348,162	135
Galveston - Texas City, Tex.	348,136	136
Shreveport, La.	343,208	137
Visalia - Tulare - Porterville, Cal.	337,520	138
Salinas - Seaside - Monterey, Cal.	337,286	139
McAllen - Edinburg - Mission, Tex.	333,621	140
Binghamton, N.Y.	332,630	141
Portland, Me.	325,936	142
Alton - Granite City, Ill.	324,354	143
Evansville, Ind.	322,711	144
Eugene - Springfield, Ore.	322,304	145
Madison, Wisc.	312,151	146
Hamilton - Middletown, Ohio	307,885	147
Melbourne - Titusville - Palm Bay, Fla.	300,577	148
Fort Myers - Cape Coral, Fla.	298,813	149
Joliet, Ill.	297,953	150
Total Top 150	**174,226,829**	
Reno, Nev.	297,619	151
Santa Cruz, Cal.	297,599	152
Reading, Pa.	296,129	153
Daytona Beach, Fla.	294,285	154
Pensacola, Fla.	293,807	155
Sarasota, Fla.	292,380	156
Lorain - Elyria, Ohio	288,043	157
Lake Charles, La.	285,524	158
New London - Norwich, Conn.	284,520	159
Lubbock, Tex.	282,979	160
Amarillo, Tex.	280,546	161
Rockford, Ill.	280,023	162
Boise, Ida.	278,881	163
Roanoke, Va.	275,334	164
Macon - Warner Robins, Ga.	272,186	165
Appleton - Oshkosh - Neenah, Wisc.	270,920	166
Montgomery, Ala.	270,025	167
Boulder - Longmont, Colo.	264,660	168
Brazoria, Tex.	260,034	169
Springfield, Ill.	257,135	170
South Bend - Mishawaka, Ind.	255,984	171
Duluth, Minn.	255,949	172
Pittsfield, Mass.	255,695	173
East St. Louis - Belleville, Ill.	254,319	174
Niagara Falls, N.Y.	250,973	175
Longview - Marshall, Tex.	248,749	176
Springfield, Mo.	247,445	177
Lafayette, La.	244,121	178
Waco, Tex.	243,965	179
Johnstown, Pa.	237,844	180
Brownsville - Harlingen, Tex.	235,713	181
Houma - Thibodaux, La.	229,829	182
Lincoln, Neb.	229,447	183
Richland - Kennewick - Pasco, Wash.	228,762	184
Biloxi - Gulfport, Miss.	226,165	185
Erie, Pa.	225,882	186
Savannah, Ga.	223,525	187
Parkersburg - Marietta, W.Va.-Ohio	218,078	188
Tyler, Tex.	215,788	189
Wheeling, W.Va.	214,479	190
Tallahassee, Fla.	211,876	191
Hickory, N.C.	211,608	192
Killeen - Temple, Tex.	210,215	193
Vineland - Millville - Bridgeton, N.J.	208,089	194
Fayetteville, N.C.	207,241	195
Topeka, Kans.	206,260	196
Provo - Orem, Utah	205,964	197
Fort Smith, Ark.	205,637	198
Salem, Ore.	204,250	199
Billings, Mont.	203,469	200
Total Top 200	**186,666,779**	
Bangor, Me.	201,469	201
Columbus, Ga.	200,353	202
Odessa, Tex.	200,084	203
Yakima, Wash.	198,140	204
Cedar Rapids, Iowa	196,326	205
Champaign - Urbana - Rantoul, Ill.	194,014	206
Beaver County, Pa.	193,084	207
Chico, Cal.	192,744	208
Gainesville, Fla.	192,498	209
Ann Arbor, Mich.	191,079	210
Fort Pierce, Fla.	190,383	211
Fort Collins - Loveland, Colo.	188,440	212
Bremerton, Wash.	187,323	213
Waterloo - Cedar Falls, Iowa	186,360	214
Asheville, N.C.	185,927	215
Green Bay, Wisc.	182,451	216
Redding, Cal.	182,422	217
Huntsville, Ala.	181,918	218
Vancouver, Wash.	181,046	219
Glens Falls, N.Y.	179,595	220
Texarkana, Tex.-Ark.	177,950	221
Lynchburg, Va.	177,877	222
Kalamazoo, Mich.	175,595	223
Steubenville - Weirton, Ohio-W.Va.	175,319	224
Elkhart - Goshen, Ind.	173,874	225
Medford, Ore.	173,804	226
Benton Harbor, Mich.	173,300	227
Bradenton, Fla.	171,905	228
Florence, Ala.	169,066	229
Olympia, Wash.	165,371	230
Racine, Wisc.	161,698	231
Janesville - Beloit, Wisc.	161,647	232
Burlington, Vt.	159,760	233
Joplin, Mo.	159,500	234
San Angelo, Tex.	158,614	235
Lima, Ohio	158,309	236
Altoona, Pa.	156,732	237
State College, Pa.	152,537	238
Fargo - Moorhead, N.D.-Minn.	151,952	239
Sioux City, Iowa	151,256	240
Wichita Falls, Tex.	150,962	241
Monroe, La.	149,426	242
Anderson, S.C.	148,924	243
Naples, Fla.	146,066	244
Terre Haute, Ind.	145,801	245
Pueblo, Colo.	144,331	246
Wilmington, N.C.	144,103	247
Anderson, Ind.	142,842	248
Ocala, Fla.	142,714	249
Pascagoula, Miss.	139,785	250
Total Top 250	**195,233,455**	
Abilene, Tex.	139,647	251
Midland, Tex.	139,209	252
Decatur, Ill.	138,877	253
Lewiston - Auburn, Me.	136,715	254
Charlottesville, Va.	136,404	255
Casper, Wyo.	135,200	256
Alexandria, La.	135,073	257
Danville, Va.	135,057	258
Clarksville - Hopkinsville, Tenn.-Ky.	134,969	259
Tuscaloosa, Ala.	134,241	260
Sioux Falls, S.D.	133,249	261
Laredo, Tex.	129,025	262
Williamsport, Pa.	127,911	263
Bloomington - Normal, Ill.	127,620	264
Santa Fe, N.M.	125,925	265
Sharon, Pa.	125,804	266
Columbia, Mo.	125,778	267
Dothan, Ala.	125,738	268
Yuba City, Cal.	124,669	269
Mansfield, Ohio	124,356	270
Greeley, Colo.	123,989	271
Lafayette, Ind.	122,900	272
Anniston, Ala.	121,220	273
Athens, Ga.	119,975	274
Kokomo, Ind.	119,654	275
Muncie, Ind.	118,545	276
Bellingham, Wash.	117,730	277
Elmira, N.Y.	117,653	278
Burlington, N.C.	115,890	279
Sherman - Denison, Tex.	115,159	280
Owensboro, Ky.	115,074	281
Rochester, Minn.	115,012	282
St. Joseph, Mo.	113,830	283
Kenosha, Wisc.	113,573	284
Fayetteville - Springdale, Ark.	111,601	285
Eau Claire, Wisc.	109,539	286
Hagerstown, Md.	109,412	287
Fort Walton Beach, Fla.	108,840	288
Florence, S.C.	107,498	289
Wausau, Wisc.	107,476	290
Dubuque, Iowa	107,344	291
St. Cloud, Minn.	107,193	292
Lawton, Okla.	107,003	293
Iowa City, Iowa	106,081	294
Great Falls, Mont.	104,297	295
Kankakee, Ill.	103,017	296
Cumberland, Md.	102,461	297
Sheboygan, Wisc.	102,320	298
Gadsden, Ala.	102,016	299
Muskegon, Mich.	101,301	300
Las Cruces, N.M.	98,938	301
Victoria, Tex.	98,803	302
Bismarck, N.D.	95,148	303
Bloomington, Ind.	91,472	304
Battle Creek, Mich.	90,561	305
Albany, Ga.	90,309	306
Jackson, Mich.	88,058	307
Panama City, Fla.	87,255	308
Pine Bluff, Ark.	86,373	309
Bryan - College Station, Tex.	81,718	310
Enid, Okla.	80,743	311
La Crosse, Wisc.	79,504	312
Jacksonville, N.C.	61,700	313
Lawrence, Kans.	60,471	314
Grand Forks, N.D.	49,350	315
Total Above Areas	**202,460,128**	
Percent of U.S.	**77.3541**	
U.S. Total	**261,731,675**	

1984 SURVEY OF BUYING POWER DATA SERVICE

EATING & DRINKING PLACE SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	4,968,953	1
New York, N.Y.	4,208,556	2
Chicago, Ill.	3,639,397	3
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	2,820,063	4
Philadelphia, Pa.	2,280,770	5
Detroit, Mich.	2,169,989	6
Washington, D.C.	2,091,373	7
Houston, Tex.	1,893,591	8
San Francisco, Cal.	1,615,715	9
Anaheim - Santa Ana, Cal.	1,566,344	10
Dallas, Tex.	1,514,837	11
Seattle, Wash.	1,461,071	12
Minneapolis - St. Paul, Minn.	1,422,226	13
Nassau - Suffolk, N.Y.	1,304,107	14
Atlanta, Ga.	1,264,488	15
San Diego, Cal.	1,237,883	16
Baltimore, Md.	1,107,833	17
St. Louis, Mo.	1,075,036	18
Oakland, Cal.	1,072,792	19
San Jose, Cal.	1,049,264	20
Pittsburgh, Pa.	1,041,584	21
Tampa - St. Petersburg - Clearwater, Fla.	960,416	22
Cleveland, Ohio	949,552	23
Miami - Hialeah, Fla.	935,409	24
Kansas City, Mo.-Kans.	925,757	25
Newark, N.J.	922,451	26
Riverside - San Bernardino, Cal.	877,112	27
Milwaukee, Wisc.	857,122	28
Portland, Ore.	854,782	29
Denver, Colo.	851,894	30
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	817,572	31
Bergen - Passaic, N.J.	815,449	32
Fort Worth - Arlington, Tex.	799,072	33
Sacramento, Cal.	790,951	34
Cincinnati, Ohio	770,215	35
Hartford - New Britain - Middletown - Bristol, Conn.	756,420	36
Phoenix, Ariz.	727,368	37
New Orleans, La.	701,498	38
Columbus, Ohio	696,641	39
Honolulu, Haw.	677,427	40
Norfolk - Virginia Beach - Newport News, Va	630,319	41
Indianapolis, Ind.	628,549	42
San Antonio, Tex.	604,550	43
Louisville, Ky.	571,155	44
Buffalo, N.Y.	560,218	45
Bridgeport - Stamford - Norwalk - Danbury, Conn.	544,275	46
Oklahoma City, Okla.	530,577	47
Nashville, Tenn.	521,942	48
Orlando, Fla.	518,034	49
New Haven - Waterbury - Meriden, Conn.	494,043	50
Total Top 50	**42,096,642**	
Rochester, N.Y.	492,302	51
Monmouth - Ocean, N.J.	491,612	52
Providence - Pawtucket - Woonsocket, R.I.	477,580	53
Middlesex - Somerset - Hunterdon, N.J.	452,216	54
Dayton - Springfield, Ohio	451,671	55
Albany - Schenectady - Troy, N.Y.	435,573	56
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	428,327	57
West Palm Beach - Boca Raton - Delray Beach, Fla.	413,743	58
Greensboro - Winston-Salem - High Point, N.C.	413,431	59
Memphis, Tenn.	404,046	60
Austin, Tex.	399,322	61
Omaha, Neb.	397,056	62
Birmingham, Ala.	391,692	63
Richmond - Petersburg, Va.	389,612	64
Toledo, Ohio	371,528	65
Jacksonville, Fla.	358,299	66
Syracuse, N.Y.	356,139	67
Gary - Hammond, Ind.	346,961	68
Springfield, Mass.	339,031	69
Worcester - Fitchburg - Leominster, Mass.	333,086	70
Allentown - Bethlehem, Pa.	317,978	71
Akron, Ohio	317,817	72
Tulsa, Okla.	314,882	73
Raleigh - Durham, N.C.	314,132	74
Atlantic City, N.J.	306,620	75
Knoxville, Tenn.	300,099	76
Grand Rapids, Mich.	298,523	77
Harrisburg - Lebanon - Carlisle, Pa.	298,031	78
Scranton - Wilkes-Barre, Pa.	297,112	79
Salt Lake City - Ogden, Utah	291,696	80
Las Vegas, Nev.	287,694	81
Oxnard - Ventura, Cal.	283,433	82
Greenville - Spartanburg, S.C.	280,814	83
Wichita, Kans.	277,212	84
New Bedford - Fall River - Attleboro, Mass.	270,480	85
Madison, Wisc.	263,911	86
Fresno, Cal.	263,618	87
Tacoma, Wash.	261,590	88
Lake County, Ill.	260,038	89
Bakersfield, Cal.	250,345	90
Santa Barbara - Santa Maria - Lompoc, Cal.	247,983	91
Des Moines, Iowa	246,204	92
Albuquerque, N.M.	243,869	93
Davenport - Rock Island - Moline, Iowa-Ill.	241,624	94
Anchorage, Alas.	238,389	95
Fort Wayne, Ind.	238,225	96
Saginaw - Bay City - Midland, Mich.	234,911	97
Flint, Mich.	222,705	98
Lansing - East Lansing, Mich.	220,546	99
Youngstown - Warren, Ohio	220,361	100
Total Top 100	**78,350,711**	
Beaumont - Port Arthur, Tex.	214,751	101
El Paso, Tex.	214,153	102
Wilmington, Del.	209,859	103
Tucson, Ariz.	206,991	104
Salinas - Seaside - Monterey, Cal.	205,588	105
Spokane, Wash.	203,099	106
Santa Rosa - Petaluma, Cal.	203,017	107
Portsmouth - Dover - Rochester, N.H.	202,283	108
Lexington-Fayette, Ky.	202,248	109
Peoria, Ill.	201,122	110
Little Rock - North Little Rock, Ark.	199,444	111
Baton Rouge, La.	197,018	112
Columbia, S.C.	195,245	113
Vallejo - Fairfield - Napa, Cal.	195,185	114
Stockton, Cal.	194,066	115
Canton, Ohio	192,988	116
Mobile, Ala.	192,343	117
Manchester - Nashua, N.H.	186,667	118
Jersey City, N.J.	184,262	119
Daytona Beach, Fla.	179,372	120
Aurora - Elgin, Ill.	176,588	121
Charleston, S.C.	174,511	122
Chattanooga, Tenn.	172,819	123
Johnson City - Kingsport - Bristol, Tenn.	171,437	124
Sarasota, Fla.	170,344	125
Portland, Me.	166,826	126
Utica - Rome, N.Y.	162,089	127
Trenton, N.J.	161,770	128
Melbourne - Titusville - Palm Bay, Fla.	161,610	129
Lancaster, Pa.	161,537	130
Jackson, Miss.	159,824	131
Evansville, Ind.	159,701	132
Eugene - Springfield, Ore.	159,495	133
Corpus Christi, Tex.	155,002	134
York, Pa.	154,968	135
New London - Norwich, Conn.	154,910	136
Amarillo, Tex.	153,876	137
Modesto, Cal.	153,799	138
Ann Arbor, Mich.	153,032	139
Shreveport, La.	153,029	140
Lakeland - Winter Haven, Fla.	150,835	141
Augusta, Ga.	150,616	142
Pensacola, Fla.	147,287	143
Salem, Ore.	144,251	144
Reading, Pa.	144,034	145
Appleton - Oshkosh - Neenah, Wisc.	143,963	146
Lubbock, Tex.	143,913	147
Reno, Nev.	143,144	148
Montgomery, Ala.	142,048	149
Rockford, Ill.	141,155	150
Total Top 150	**87,016,825**	
South Bend - Mishawaka, Ind.	139,206	151
Santa Cruz, Cal.	138,863	152
Fort Myers - Cape Coral, Fla.	137,854	153
East St. Louis - Belleville, Ill.	136,805	154
Lincoln, Neb.	132,002	155
Springfield, Mo.	131,699	156
Alton - Granite City, Ill.	131,100	157
Colorado Springs, Colo.	130,522	158
Champaign - Urbana - Rantoul, Ill.	129,664	159
Binghamton, N.Y.	128,010	160
Huntsville, Ala.	127,449	161
Boise, Ida.	125,589	162
Joliet, Ill.	123,431	163
Kalamazoo, Mich.	121,214	164
Duluth, Minn.	121,168	165
Savannah, Ga.	120,981	166
Erie, Pa.	119,342	167
Macon - Warner Robins, Ga.	119,261	168
Charleston, W.Va.	118,292	169
Niagara Falls, N.Y.	114,831	170
Huntington - Ashland, W.Va.-Ky.	112,259	171
Roanoke, Va.	112,021	172
Springfield, Ill.	111,423	173
Galveston - Texas City, Tex.	111,358	174
Poughkeepsie, N.Y.	108,202	175
Orange County, N.Y.	107,345	176
Vancouver, Wash.	107,341	177
Odessa, Tex.	107,247	178
Fargo - Moorhead, N.D.-Minn.	106,937	179
Green Bay, Wisc.	105,398	180
Bradenton, Fla.	105,277	181
Boulder - Longmont, Colo.	104,863	182
Gainesville, Fla.	104,668	183
Cedar Rapids, Iowa	104,132	184
Richland - Kennewick - Pasco, Wash.	102,187	185
Waco, Tex.	99,754	186
Tallahassee, Fla.	99,331	187
Lafayette, La.	97,325	188
Killeen - Temple, Tex.	97,240	189
Hamilton - Middletown, Ohio	97,214	190
Houma - Thibodaux, La.	96,775	191
Bellingham, Wash.	96,285	192
Fayetteville, N.C.	94,379	193
Topeka, Kans.	93,670	194
Burlington, Vt.	93,646	195
Columbus, Ga.	92,920	196
Biloxi - Gulfport, Miss.	91,427	197
Pittsfield, Mass.	90,618	198
Elkhart - Goshen, Ind.	89,505	199
Yakima, Wash.	89,214	200
Total Top 200	**92,596,069**	
Visalia - Tulare - Porterville, Cal.	88,840	201
Sioux Falls, S.D.	88,839	202
Wheeling, W.Va.	84,843	203
Lorain - Elyria, Ohio	84,648	204
Waterloo - Cedar Falls, Iowa	84,393	205
Panama City, Fla.	83,474	206
Fort Smith, Ark.	83,436	207
Chico, Cal.	82,687	208
Asheville, N.C.	82,644	209
Eau Claire, Wisc.	82,076	210
Racine, Wisc.	80,534	211
La Crosse, Wisc.	80,030	212
Brownsville - Harlingen, Tex.	80,023	213
Johnstown, Pa.	79,617	214
Fort Pierce, Fla.	78,764	215
Hickory, N.C.	78,271	216
Longview - Marshall, Tex.	78,009	217
Medford, Ore.	77,440	218
McAllen - Edinburg - Mission, Tex.	76,793	219
Benton Harbor, Mich.	76,733	220
Battle Creek, Mich.	76,210	221
Fort Walton Beach, Fla.	75,299	222
Olympia, Wash.	75,054	223
Naples, Fla.	74,124	224
Lake Charles, La.	72,326	225
Bremerton, Wash.	71,935	226
Tyler, Tex.	71,553	227
Wichita Falls, Tex.	71,418	228
Billings, Mont.	71,027	229
Bloomington - Normal, Ill.	70,937	230
Columbia, Mo.	70,666	231
Bangor, Me.	70,656	232
Fort Collins - Loveland, Colo.	70,031	233
Muncie, Ind.	69,330	234
Lafayette, Ind.	69,276	235
Ocala, Fla.	68,848	236
Joplin, Mo.	68,683	237
Lima, Ohio	68,499	238
Janesville - Beloit, Wisc.	68,082	239
Wilmington, N.C.	67,980	240
Santa Fe, N.M.	67,750	241
Parkersburg - Marietta, W.Va.-Ohio	67,646	242
Terre Haute, Ind.	67,330	243
Glens Falls, N.Y.	67,238	244
Brazoria, Tex.	66,780	245
Clarksville - Hopkinsville, Tenn.-Ky.	66,148	246
St. Cloud, Minn.	65,538	247
Decatur, Ill.	64,992	248
Sioux City, Iowa	64,970	249
Rochester, Minn.	63,558	250
Total Top 250	**96,312,047**	
Muskegon, Mich.	63,004	251
Beaver County, Pa.	61,966	252
Iowa City, Iowa	61,901	253
Lewiston - Auburn, Me.	61,361	254
Bryan - College Station, Tex.	61,349	255
Kenosha, Wisc.	60,743	256
Anderson, Ind.	60,030	257
Tuscaloosa, Ala.	59,698	258
Altoona, Pa.	58,698	259
Mansfield, Ohio	58,424	260
Athens, Ga.	57,621	261
Dubuque, Iowa	57,013	262
Kankakee, Ill.	56,863	263
Vineland - Millville - Bridgeton, N.J.	56,614	264
Abilene, Tex.	56,494	265
San Angelo, Tex.	55,580	266
Steubenville - Weirton, Ohio-W.Va.	54,817	267
Kokomo, Ind.	53,997	268
State College, Pa.	53,898	269
Provo - Orem, Utah	53,407	270
Monroe, La.	53,394	271
Redding, Cal.	53,152	272
Jackson, Mich.	52,866	273
St. Joseph, Mo.	52,704	274
Bismarck, N.D.	52,213	275
Texarkana, Tex.-Ark.	51,917	276
Pueblo, Colo.	50,963	277
Casper, Wyo.	50,952	278
Charlottesville, Va.	50,804	279
Bloomington, Ind.	50,386	280
Fayetteville - Springdale, Ark.	49,696	281
Anniston, Ala.	48,531	282
Lynchburg, Va.	48,100	283
Yuba City, Cal.	47,773	284
Sharon, Pa.	46,943	285
Dothan, Ala.	46,323	286
Jacksonville, N.C.	46,055	287
Owensboro, Ky.	45,754	288
Florence, Ala.	44,601	289
Sheboygan, Wisc.	44,403	290
Midland, Tex.	44,185	291
Hagerstown, Md.	44,161	292
Burlington, N.C.	43,920	293
Victoria, Tex.	43,908	294
Great Falls, Mont.	41,587	295
Alexandria, La.	41,483	296
Anderson, S.C.	41,448	297
Wausau, Wisc.	41,317	298
Laredo, Tex.	41,210	299
Las Cruces, N.M.	41,169	300
Enid, Okla.	41,087	301
Gadsden, Ala.	40,172	302
Lawton, Okla.	40,083	303
Albany, Ga.	39,797	304
Greeley, Colo.	38,868	305
Grand Forks, N.D.	38,697	306
Williamsport, Pa.	38,150	307
Pascagoula, Miss.	35,594	308
Florence, S.C.	35,022	309
Cumberland, Md.	34,312	310
Elmira, N.Y.	33,697	311
Lawrence, Kans.	33,489	312
Sherman - Denison, Tex.	32,414	313
Danville, Va.	31,549	314
Pine Bluff, Ark.	25,091	315
Total Above Areas	**99,425,465**	
Percent of U.S.	**83.5965**	
U.S. Total	**118,934,921**	

GENERAL MERCHANDISE STORE SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	5,025,529	1
New York, N.Y.	4,070,999	2
Chicago, Ill.	3,951,513	3
Houston, Tex.	2,903,686	4
Detroit, Mich.	2,888,741	5
Washington, D.C.	2,783,726	6
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	2,757,918	7
Philadelphia, Pa.	2,743,828	8
Anaheim - Santa Ana, Cal.	1,979,738	9
Minneapolis - St. Paul, Minn.	1,915,224	10
Atlanta, Ga.	1,887,719	11
San Diego, Cal.	1,764,900	12
Nassau - Suffolk, N.Y.	1,691,797	13
Pittsburgh, Pa.	1,610,556	14
Dallas, Tex.	1,586,327	15
Portland, Ore.	1,513,410	16
St. Louis, Mo.	1,451,999	17
Cleveland, Ohio	1,375,153	18
Oakland, Cal.	1,374,281	19
Kansas City, Mo.-Kans.	1,370,567	20
San Francisco, Cal.	1,310,690	21
Tampa - St. Petersburg - Clearwater, Fla.	1,307,602	22
Baltimore, Md.	1,284,602	23
Riverside - San Bernardino, Cal.	1,283,355	24
Miami - Hialeah, Fla.	1,281,946	25
Seattle, Wash.	1,266,189	26
San Jose, Cal.	1,263,575	27
Bergen - Passaic, N.J.	1,184,794	28
Denver, Colo.	1,183,552	29
Cincinnati, Ohio	1,103,369	30
Milwaukee, Wisc.	983,905	31
Sacramento, Cal.	961,721	32
Phoenix, Ariz.	957,053	33
Columbus, Ohio	947,403	34
Fort Worth - Arlington, Tex.	914,671	35
Indianapolis, Ind.	880,646	36
San Antonio, Tex.	849,763	37
Salt Lake City - Ogden, Utah	847,209	38
Nashville, Tenn.	838,932	39
Honolulu, Haw.	836,053	40
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	832,419	41
New Orleans, La.	803,486	42
Norfolk - Virginia Beach - Newport News, Va.	801,937	43
Hartford - New Britain - Middletown - Bristol, Conn.	777,933	44
Dayton - Springfield, Ohio	736,484	45
Memphis, Tenn.	734,958	46
Grand Rapids, Mich.	733,465	47
Louisville, Ky.	732,485	48
Newark, N.J.	704,638	49
Buffalo, N.Y.	704,078	50
Total Top 50	**75,696,524**	
Richmond - Petersburg, Va.	664,341	51
Oklahoma City, Okla.	629,653	52
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	629,358	53
Birmingham, Ala.	628,383	54
Bridgeport - Stamford - Norwalk - Danbury, Conn.	593,170	55
New Haven - Waterbury - Meriden, Conn.	573,632	56
West Palm Beach - Boca Raton - Delray Beach, Fla.	572,824	57
Orlando, Fla.	566,997	58
Rochester, N.Y.	559,992	59
Knoxville, Tenn.	551,239	60
Providence - Pawtucket - Woonsocket, R.I.	540,140	61
Middlesex - Somerset - Hunterdon, N.J.	539,203	62
Tulsa, Okla.	538,281	63
Greensboro - Winston-Salem - High Point, N.C.	524,022	64
Flint, Mich.	518,970	65
Worcester - Fitchburg - Leominster, Mass.	487,970	66
Baton Rouge, La.	477,673	67
Austin, Tex.	476,907	68
Jacksonville, Fla.	476,658	69
Monmouth - Ocean, N.J.	468,807	70
Raleigh - Durham, N.C.	440,698	71
Toledo, Ohio	439,639	72
Las Vegas, Nev.	437,675	73
Little Rock - North Little Rock, Ark.	436,725	74
Albany - Schenectady - Troy, N.Y.	431,258	75
Omaha, Neb.	423,936	76
Youngstown - Warren, Ohio	422,765	77
Allentown - Bethlehem, Pa.	415,358	78
Scranton - Wilkes-Barre, Pa.	405,237	79
Lansing - East Lansing, Mich.	400,894	80
Mobile, Ala.	391,437	81
Akron, Ohio	375,458	82
Wilmington, Del.	370,651	83
New Bedford - Fall River - Attleboro, Mass.	367,232	84
Harrisburg - Lebanon - Carlisle, Pa.	365,394	85
Oxnard - Ventura, Cal.	364,767	86
Wichita, Kans.	359,485	87
El Paso, Tex.	358,757	88
Chattanooga, Tenn.	346,136	89
Kalamazoo, Mich.	343,809	90
Springfield, Mass.	341,391	91
Fresno, Cal.	340,767	92
Greenville - Spartanburg, S.C.	339,409	93
Saginaw - Bay City - Midland, Mich.	337,418	94
Gary - Hammond, Ind.	329,412	95
Tacoma, Wash.	327,798	96
Tucson, Ariz.	324,837	97
Lexington-Fayette, Ky.	322,193	98
Des Moines, Iowa	321,457	99
Aurora - Elgin, Ill.	321,091	100
Total Top 100	**97,917,828**	
Johnson City - Kingsport - Bristol, Tenn.	320,935	101
Albuquerque, N.M.	318,830	102
Davenport - Rock Island - Moline, Iowa-Ill.	317,568	103
Lake County, Ill.	312,939	104
Peoria, Ill.	303,473	105
Syracuse, N.Y.	294,362	106
Charleston, W.Va.	290,397	107
Ann Arbor, Mich.	290,314	108
Beaumont - Port Arthur, Tex.	284,026	109
Fort Wayne, Ind.	282,911	110
Columbia, S.C.	277,900	111
Jackson, Miss.	277,782	112
Salem, Ore.	274,039	113
East St. Louis - Belleville, Ill.	267,889	114
Spokane, Wash.	260,190	115
Canton, Ohio	259,170	116
Eugene - Springfield, Ore.	257,681	117
Huntington - Ashland, W.Va.-Ky.	253,373	118
Shreveport, La.	253,037	119
Pensacola, Fla.	252,289	120
Portland, Me.	247,887	121
Corpus Christi, Tex.	242,186	122
Anchorage, Alas.	240,950	123
Charleston, S.C.	240,844	124
Montgomery, Ala.	237,926	125
Rockford, Ill.	233,801	126
Reading, Pa.	230,955	127
McAllen - Edinburg - Mission, Tex.	221,675	128
Manchester - Nashua, N.H.	220,664	129
Stockton, Cal.	220,563	130
York, Pa.	217,825	131
Augusta, Ga.	215,753	132
Madison, Wisc.	213,654	133
Bakersfield, Cal.	211,605	134
Roanoke, Va.	211,227	135
Melbourne - Titusville - Palm Bay, Fla.	210,128	136
Reno, Nev.	208,782	137
Trenton, N.J.	204,114	138
Modesto, Cal.	203,702	139
Santa Rosa - Petaluma, Cal.	203,637	140
Colorado Springs, Colo.	199,534	141
Huntsville, Ala.	190,817	142
Daytona Beach, Fla.	190,126	143
Fayetteville, N.C.	188,733	144
Portsmouth - Dover - Rochester, N.H.	185,959	145
Lancaster, Pa.	184,895	146
Springfield, Ill.	184,711	147
Lakeland - Winter Haven, Fla.	184,693	148
Evansville, Ind.	178,868	149
Erie, Pa.	178,809	150
Total Top 150	**109,871,958**	
Fort Myers - Cape Coral, Fla.	178,488	151
Santa Barbara - Santa Maria - Lompoc, Cal.	177,749	152
Parkersburg - Marietta, W.Va.-Ohio	177,363	153
Springfield, Mo.	176,541	154
Vallejo - Fairfield - Napa, Cal.	176,423	155
Lorain - Elyria, Ohio	176,116	156
Johnstown, Pa.	174,977	157
Lafayette, La.	172,562	158
Macon - Warner Robins, Ga.	172,465	159
Jackson, Mich.	172,064	160
Brownsville - Harlingen, Tex.	171,829	161
South Bend - Mishawaka, Ind.	170,419	162
Niagara Falls, N.Y.	170,152	163
Orange County, N.Y.	168,629	164
Cedar Rapids, Iowa	168,544	165
Muskegon, Mich.	166,141	166
Poughkeepsie, N.Y.	165,906	167
Utica - Rome, N.Y.	164,316	168
Biloxi - Gulfport, Miss.	164,236	169
Atlantic City, N.J.	163,350	170
Amarillo, Tex.	162,195	171
Lubbock, Tex.	160,370	172
Beaver County, Pa.	158,893	173
Visalia - Tulare - Porterville, Cal.	156,856	174
Green Bay, Wisc.	156,503	175
Provo - Orem, Utah	156,393	176
New London - Norwich, Conn.	155,841	177
Appleton - Oshkosh - Neenah, Wisc.	154,722	178
Columbus, Ga.	154,100	179
Lincoln, Neb.	150,321	180
Duluth, Minn.	150,310	181
Fort Smith, Ark.	150,066	182
Sarasota, Fla.	149,176	183
Billings, Mont.	148,869	184
Houma - Thibodaux, La.	145,094	185
Wheeling, W.Va.	143,819	186
Salinas - Seaside - Monterey, Cal.	141,942	187
Tyler, Tex.	139,981	188
Lima, Ohio	139,940	189
Bradenton, Fla.	139,889	190
Odessa, Tex.	138,840	191
Tallahassee, Fla.	135,257	192
Janesville - Beloit, Wisc.	134,740	193
Joliet, Ill.	132,149	194
Jersey City, N.J.	129,565	195
Champaign - Urbana - Rantoul, Ill.	129,396	196
Binghamton, N.Y.	129,380	197
Fayetteville - Springdale, Ark.	128,337	198
Savannah, Ga.	127,493	199
Battle Creek, Mich.	127,403	200
Total Top 200	**117,[illegible]**	
Asheville, N.C.	124,404	201
Tuscaloosa, Ala.	124,273	202
Alton - Granite City, Ill.	122,826	203
Terre Haute, Ind.	122,542	204
Boise, Ida.	122,352	205
Richland - Kennewick - Pasco, Wash.	121,858	206
Lafayette, Ind.	120,222	207
Laredo, Tex.	119,144	208
Topeka, Kans.	118,969	209
Fargo - Moorhead, N.D.-Minn.	118,882	210
Vancouver, Wash.	118,870	211
Gainesville, Fla.	118,692	212
Monroe, La.	118,215	213
Pittsfield, Mass.	117,802	214
Clarksville - Hopkinsville, Tenn.-Ky.	117,771	215
Sioux Falls, S.D.	117,348	216
Longview - Marshall, Tex.	114,478	217
Florence, Ala.	112,888	218
Waco, Tex.	112,290	219
Decatur, Ill.	111,417	220
Burlington, Vt.	110,024	221
Alexandria, La.	109,474	222
Waterloo - Cedar Falls, Iowa	109,304	223
Eau Claire, Wisc.	108,891	224
Santa Cruz, Cal.	106,751	225
Bangor, Me.	106,427	226
Lynchburg, Va.	104,887	227
Killeen - Temple, Tex.	104,171	228
Lake Charles, La.	104,077	229
Mansfield, Ohio	103,039	230
Fort Walton Beach, Fla.	102,677	231
Wichita Falls, Tex.	100,914	232
Joplin, Mo.	99,723	233
Yakima, Wash.	99,063	234
Medford, Ore.	98,532	235
Hickory, N.C.	98,407	236
Panama City, Fla.	97,346	237
Altoona, Pa.	97,045	238
Dothan, Ala.	96,156	239
Brazoria, Tex.	95,482	240
Wilmington, N.C.	95,277	241
Rochester, Minn.	93,146	242
Benton Harbor, Mich.	93,010	243
Dubuque, Iowa	92,572	244
Gadsden, Ala.	92,510	245
St. Joseph, Mo.	92,326	246
Hamilton - Middletown, Ohio	91,624	247
Sioux City, Iowa	90,289	248
La Crosse, Wisc.	90,172	249
Galveston - Texas City, Tex.	90,002	250
Total Top 250	**122,976,629**	
Elkhart - Goshen, Ind.	89,064	251
Anderson, Ind.	89,029	252
Racine, Wisc.	88,723	253
Steubenville - Weirton, Ohio-W.Va.	87,720	254
St. Cloud, Minn.	86,674	255
Pueblo, Colo.	86,335	256
Fort Collins - Loveland, Colo.	86,329	257
Pascagoula, Miss.	86,164	258
Abilene, Tex.	83,346	259
Kokomo, Ind.	82,998	260
Columbia, Mo.	82,531	261
Hagerstown, Md.	81,640	262
Bellingham, Wash.	81,236	263
Bloomington - Normal, Ill.	80,772	264
Texarkana, Tex.-Ark.	78,743	265
Lewiston - Auburn, Me.	77,952	266
Owensboro, Ky.	76,985	267
Great Falls, Mont.	76,606	268
Anderson, S.C.	76,585	269
Victoria, Tex.	76,221	270
Muncie, Ind.	74,976	271
Athens, Ga.	74,857	272
Naples, Fla.	74,829	273
Anniston, Ala.	74,283	274
Sharon, Pa.	73,292	275
Fort Pierce, Fla.	73,041	276
San Angelo, Tex.	72,475	277
Albany, Ga.	72,312	278
Charlottesville, Va.	70,763	279
Ocala, Fla.	70,296	280
Boulder - Longmont, Colo.	70,293	281
Bismarck, N.D.	69,360	282
Pine Bluff, Ark.	69,331	283
Florence, S.C.	69,122	284
Sheboygan, Wisc.	68,857	285
Bremerton, Wash.	65,359	286
Elmira, N.Y.	65,245	287
Burlington, N.C.	63,723	288
State College, Pa.	63,455	289
Lawton, Okla.	62,126	290
Greeley, Colo.	61,957	291
Sherman - Denison, Tex.	61,439	292
Kankakee, Ill.	61,050	293
Bryan - College Station, Tex.	60,692	294
Redding, Cal.	59,913	295
Cumberland, Md.	59,745	296
Kenosha, Wisc.	59,646	297
Wausau, Wisc.	59,499	298
Chico, Cal.	59,351	299
Olympia, Wash.	57,795	300
Vineland - Millville - Bridgeton, N.J.	57,535	301
Bloomington, Ind.	54,731	302
Iowa City, Iowa	54,643	303
Midland, Tex.	53,302	304
Santa Fe, N.M.	52,524	305
Danville, Va.	52,123	306
Las Cruces, N.M.	51,550	307
Williamsport, Pa.	51,056	308
Glens Falls, N.Y.	42,598	309
Casper, Wyo.	41,078	310
Enid, Okla.	40,042	311
Jacksonville, N.C.	38,736	312
Lawrence, Kans.	35,574	313
Grand Forks, N.D.	35,110	314
Yuba City, Cal.	31,603	315
Total Above Areas	**127,323,569**	
Percent of U.S.	**86.4067**	
U.S. Total	**147,353,807**	

DEPARTMENT STORE SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	4,681,093	1
Chicago, Ill.	3,553,122	2
New York, N.Y.	3,424,703	3
Detroit, Mich.	2,602,404	4
Houston, Tex.	2,578,076	5
Washington, D.C.	2,503,202	6
Philadelphia, Pa.	2,399,562	7
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	2,231,586	8
Anaheim - Santa Ana, Cal.	1,854,128	9
Minneapolis - St. Paul, Minn.	1,739,445	10
San Diego, Cal.	1,611,423	11
Atlanta, Ga.	1,606,846	12
Nassau - Suffolk, N.Y.	1,499,696	13
Pittsburgh, Pa.	1,447,861	14
Dallas, Tex.	1,367,543	15
Portland, Ore.	1,320,484	16
St. Louis, Mo.	1,291,685	17
Oakland, Cal.	1,237,477	18
Cleveland, Ohio	1,222,276	19
San Francisco, Cal.	1,135,043	20
Tampa - St. Petersburg - Clearwater, Fla.	1,133,098	21
Seattle, Wash.	1,122,411	22
Miami - Hialeah, Fla.	1,121,881	23
Kansas City, Mo.-Kans.	1,121,751	24
San Jose, Cal.	1,111,246	25
Riverside - San Bernardino, Cal.	1,107,069	26
Baltimore, Md.	1,099,768	27
Denver, Colo.	1,077,066	28
Bergen - Passaic, N.J.	1,070,326	29
Cincinnati, Ohio	970,018	30
Milwaukee, Wisc.	899,336	31
Columbus, Ohio	871,477	32
Sacramento, Cal.	849,788	33
Phoenix, Ariz.	818,963	34
Indianapolis, Ind.	801,866	35
Fort Worth - Arlington, Tex.	770,792	36
Salt Lake City - Ogden, Utah	740,571	37
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	733,904	38
San Antonio, Tex.	702,121	39
Dayton - Springfield, Ohio	696,365	40
Hartford - New Britain - Middletown - Bristol, Conn.	695,848	41
Grand Rapids, Mich.	694,094	42
Nashville, Tenn.	671,896	43
Norfolk - Virginia Beach - Newport News, Va.	632,164	44
Buffalo, N.Y.	629,122	45
New Orleans, La.	625,079	46
Louisville, Ky.	620,441	47
Memphis, Tenn.	602,717	48
Newark, N.J.	598,957	49
Richmond - Petersburg, Va.	566,595	50
Total Top 50	**64,464,385**	
New Haven - Waterbury - Meriden, Conn.	536,494	51
Honolulu, Haw.	516,418	52
West Palm Beach - Boca Raton - Delray Beach, Fla.	507,938	53
Middlesex - Somerset - Hunterdon, N.J.	501,322	54
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	500,164	55
Bridgeport - Stamford - Norwalk - Danbury, Conn.	489,820	56
Rochester, N.Y.	483,977	57
Providence - Pawtucket - Woonsocket, R.I.	481,300	58
Birmingham, Ala.	475,650	59
Orlando, Fla.	469,665	60
Flint, Mich.	460,520	61
Knoxville, Tenn.	450,092	62
Oklahoma City, Okla.	431,360	63
Monmouth - Ocean, N.J.	428,151	64
Greensboro - Winston-Salem - High Point, N.C.	426,159	65
Tulsa, Okla.	416,867	66
Las Vegas, Nev.	403,446	67
Jacksonville, Fla.	398,024	68
Youngstown - Warren, Ohio	395,452	69
Omaha, Neb.	390,019	70
Austin, Tex.	382,580	71
Toledo, Ohio	378,335	72
Little Rock - North Little Rock, Ark.	373,934	73
Allentown - Bethlehem, Pa.	370,090	74
Baton Rouge, La.	366,795	75
Worcester - Fitchburg - Leominster, Mass.	365,759	76
Albany - Schenectady - Troy, N.Y.	363,898	77
Lansing - East Lansing, Mich.	360,511	78
Akron, Ohio	340,206	79
Scranton - Wilkes-Barre, Pa.	329,270	80
Oxnard - Ventura, Cal.	326,428	81
New Bedford - Fall River - Attleboro, Mass.	325,199	82
Wilmington, Del.	325,126	83
Raleigh - Durham, N.C.	325,009	84
Kalamazoo, Mich.	320,884	85
Saginaw - Bay City - Midland, Mich.	316,113	86
Harrisburg - Lebanon - Carlisle, Pa.	314,451	87
El Paso, Tex.	303,563	88
Fresno, Cal.	301,634	89
Wichita, Kans.	298,474	90
Gary - Hammond, Ind.	296,418	91
Des Moines, Iowa	293,540	92
Tacoma, Wash.	291,001	93
Mobile, Ala.	290,473	94
Lake County, Ill.	286,983	95
Lexington-Fayette, Ky.	285,967	96
Tucson, Ariz.	285,567	97
Davenport - Rock Island - Moline, Iowa-Ill.	284,082	98
Aurora - Elgin, Ill.	281,839	99
Chattanooga, Tenn.	278,737	100
Total Top 100	**85,290,089**	
Albuquerque, N.M.	271,612	101
Ann Arbor, Mich.	271,492	102
Springfield, Mass.	267,257	103
Johnson City - Kingsport - Bristol, Tenn.	263,942	104
Syracuse, N.Y.	263,741	105
Greenville - Spartanburg, S.C.	260,035	106
Charleston, W.Va.	253,297	107
Fort Wayne, Ind.	252,761	108
Salem, Ore.	248,104	109
East St. Louis - Belleville, Ill.	247,926	110
Peoria, Ill.	243,317	111
Spokane, Wash.	240,702	112
Columbia, S.C.	239,431	113
Canton, Ohio	237,616	114
Beaumont - Port Arthur, Tex.	219,930	115
Huntington - Ashland, W.Va.-Ky.	219,471	116
Pensacola, Fla.	216,480	117
Jackson, Miss.	208,894	118
Shreveport, La.	207,796	119
Reading, Pa.	207,314	120
Eugene - Springfield, Ore.	204,531	121
Portland, Me.	203,628	122
Rockford, Ill.	200,536	123
Madison, Wisc.	200,449	124
Stockton, Cal.	196,394	125
Reno, Nev.	192,758	126
Corpus Christi, Tex.	188,209	127
Bakersfield, Cal.	188,084	128
York, Pa.	187,433	129
Modesto, Cal.	185,993	130
Colorado Springs, Colo.	185,002	131
Montgomery, Ala.	184,336	132
Melbourne - Titusville - Palm Bay, Fla.	183,293	133
Manchester - Nashua, N.H.	182,802	134
Anchorage, Alas.	179,683	135
Trenton, N.J.	176,982	136
Santa Rosa - Petaluma, Cal.	174,424	137
Roanoke, Va.	170,699	138
McAllen - Edinburg - Mission, Tex.	169,241	139
Springfield, Ill.	169,028	140
Charleston, S.C.	166,966	141
Parkersburg - Marietta, W.Va.-Ohio	164,000	142
Muskegon, Mich.	161,885	143
Jackson, Mich.	161,805	144
Evansville, Ind.	161,721	145
Cedar Rapids, Iowa	158,097	146
Daytona Beach, Fla.	156,990	147
Fort Myers - Cape Coral, Fla.	156,788	148
Santa Barbara - Santa Maria - Lompoc, Cal.	156,332	149
Lorain - Elyria, Ohio	156,160	150
Total Top 150	**95,455,456**	
Huntsville, Ala.	153,523	151
Springfield, Mo.	151,855	152
Niagara Falls, N.Y.	151,230	153
South Bend - Mishawaka, Ind.	150,114	154
Lakeland - Winter Haven, Fla.	149,411	155
Erie, Pa.	148,736	156
Macon - Warner Robins, Ga.	148,104	157
Johnstown, Pa.	146,944	158
Lafayette, La.	146,490	159
Visalia - Tulare - Porterville, Cal.	145,555	160
Augusta, Ga.	145,517	161
Portsmouth - Dover - Rochester, N.H.	144,399	162
Provo - Orem, Utah	143,324	163
Vallejo - Fairfield - Napa, Cal.	142,646	164
Beaver County, Pa.	142,319	165
Poughkeepsie, N.Y.	141,693	166
Utica - Rome, N.Y.	140,127	167
New London - Norwich, Conn.	139,696	168
Lancaster, Pa.	137,411	169
Atlantic City, N.J.	136,318	170
Green Bay, Wisc.	134,295	171
Fayetteville, N.C.	134,286	172
Appleton - Oshkosh - Neenah, Wisc.	134,274	173
Sarasota, Fla.	131,626	174
Lubbock, Tex.	131,548	175
Lincoln, Neb.	127,537	176
Columbus, Ga.	127,215	177
Brownsville - Harlingen, Tex.	126,788	178
Fort Smith, Ark.	126,403	179
Wheeling, W.Va.	124,903	180
Tyler, Tex.	123,108	181
Duluth, Minn.	118,552	182
Orange County, N.Y.	118,262	183
Salinas - Seaside - Monterey, Cal.	117,485	184
Battle Creek, Mich.	117,298	185
Lima, Ohio	116,330	186
Vancouver, Wash.	115,607	187
Amarillo, Tex.	114,657	188
Odessa, Tex.	113,747	189
Joliet, Ill.	113,515	190
Tallahassee, Fla.	112,384	191
Binghamton, N.Y.	110,274	192
Terre Haute, Ind.	110,129	193
Fayetteville - Springdale, Ark.	109,970	194
Janesville - Beloit, Wisc.	109,676	195
Champaign - Urbana - Rantoul, Ill.	109,572	196
Savannah, Ga.	109,294	197
Billings, Mont.	108,106	198
Lafayette, Ind.	107,873	199
Bradenton, Fla.	105,845	200
Total Top 200	**101,921,427**	
Jersey City, N.J.	104,755	201
Richland - Kennewick - Pasco, Wash.	104,722	202
Biloxi - Gulfport, Miss.	102,580	203
Decatur, Ill.	101,718	204
Sioux Falls, S.D.	101,647	205
Boise, Ida.	100,660	206
Waco, Tex.	100,553	207
Topeka, Kans.	98,451	208
Asheville, N.C.	98,047	209
Waterloo - Cedar Falls, Iowa	97,632	210
Pittsfield, Mass.	97,295	211
Alton - Granite City, Ill.	96,355	212
Fargo - Moorhead, N.D.-Minn.	94,585	213
Mansfield, Ohio	93,786	214
Tuscaloosa, Ala.	93,248	215
Santa Cruz, Cal.	92,101	216
Clarksville - Hopkinsville, Tenn.-Ky.	91,642	217
Rochester, Minn.	90,644	218
Houma - Thibodaux, La.	90,562	219
Wichita Falls, Tex.	90,355	220
Alexandria, La.	90,340	221
Laredo, Tex.	89,840	222
Joplin, Mo.	89,585	223
Gainesville, Fla.	88,121	224
Monroe, La.	87,968	225
Hamilton - Middletown, Ohio	87,956	226
Burlington, Vt.	87,371	227
Panama City, Fla.	87,224	228
Fort Walton Beach, Fla.	87,085	229
Bangor, Me.	86,205	230
Florence, Ala.	85,488	231
Anderson, Ind.	85,449	232
Dubuque, Iowa	84,830	233
La Crosse, Wisc.	84,540	234
Pueblo, Colo.	82,942	235
Longview - Marshall, Tex.	81,870	236
Lynchburg, Va.	80,588	237
St. Joseph, Mo.	80,303	238
Benton Harbor, Mich.	79,481	239
Lake Charles, La.	78,980	240
Steubenville - Weirton, Ohio-W.Va.	78,735	241
Dothan, Ala.	78,635	242
Altoona, Pa.	77,718	243
Yakima, Wash.	77,444	244
Fort Collins - Loveland, Colo.	77,358	245
St. Cloud, Minn.	77,291	246
Sioux City, Iowa	77,118	247
Racine, Wisc.	76,581	248
Hagerstown, Md.	75,163	249
Abilene, Tex.	75,097	250
Total Top 250	**106,340,074**	
Elkhart - Goshen, Ind.	74,996	251
Wilmington, N.C.	74,070	252
Muncie, Ind.	73,557	253
Bloomington - Normal, Ill.	73,309	254
Gadsden, Ala.	73,074	255
Bellingham, Wash.	72,021	256
Owensboro, Ky.	72,021	256
Columbia, Mo.	71,690	258
Great Falls, Mont.	70,389	259
Sharon, Pa.	68,739	260
Killeen - Temple, Tex.	68,540	261
Texarkana, Tex.-Ark.	68,038	262
Kokomo, Ind.	67,945	263
Pascagoula, Miss.	66,789	264
Anderson, S.C.	66,604	265
Albany, Ga.	62,714	266
Ocala, Fla.	62,599	267
Galveston - Texas City, Tex.	62,412	268
Bremerton, Wash.	62,293	269
Naples, Fla.	62,086	270
Hickory, N.C.	61,440	271
Anniston, Ala.	61,233	272
Eau Claire, Wisc.	60,783	273
Boulder - Longmont, Colo.	60,179	274
Fort Pierce, Fla.	58,697	275
State College, Pa.	57,799	276
Bryan - College Station, Tex.	57,664	277
Sherman - Denison, Tex.	57,510	278
Greeley, Colo.	56,140	279
Elmira, N.Y.	55,006	280
Sheboygan, Wisc.	54,979	281
Redding, Cal.	54,785	282
Athens, Ga.	54,412	283
Vineland - Millville - Bridgeton, N.J.	53,405	284
Medford, Ore.	53,333	285
Kankakee, Ill.	52,745	286
Kenosha, Wisc.	51,571	287
Pine Bluff, Ark.	51,360	288
Iowa City, Iowa	50,561	289
Victoria, Tex.	50,548	290
Charlottesville, Va.	50,444	291
Chico, Cal.	50,184	292
Wausau, Wisc.	49,480	293
Olympia, Wash.	49,429	294
Midland, Tex.	49,123	295
Burlington, N.C.	48,925	296
Lewiston - Auburn, Me.	47,920	297
Cumberland, Md.	47,596	298
Williamsport, Pa.	46,378	299
San Angelo, Tex.	45,891	300
Bismarck, N.D.	45,785	301
Bloomington, Ind.	45,658	302
Danville, Va.	42,356	303
Brazoria, Tex.	41,586	304
Santa Fe, N.M.	41,244	305
Florence, S.C.	40,500	306
Lawton, Okla.	39,757	307
Glens Falls, N.Y.	36,224	308
Las Cruces, N.M.	35,787	309
Grand Forks, N.D.	33,380	310
Casper, Wyo.	31,042	311
Enid, Okla.	29,946	312
Yuba City, Cal.	27,651	313
Lawrence, Kans.	26,984	314
Jacksonville, N.C.	25,867	315
Total Above Areas	**109,857,247**	
Percent of U.S.	**91.0274**	
U.S. Total	**120,685,916**	

1984 SURVEY OF BUYING POWER DATA SERVICE

S&MM METRO MARKET RANKING

APPAREL & ACCESSORIES STORE SALES

Area	($000)	Rank
New York, N.Y.	2,583,845	1
Los Angeles - Long Beach, Cal.	2,254,115	2
Chicago, Ill.	2,089,398	3
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1,544,405	4
Detroit, Mich.	1,185,550	5
Philadelphia, Pa.	1,126,233	6
Houston, Tex.	1,053,907	7
Washington, D.C.	1,008,303	8
Dallas, Tex.	818,996	9
Nassau - Suffolk, N.Y.	748,933	10
San Francisco, Cal.	671,959	11
Miami - Hialeah, Fla.	659,947	12
Seattle, Wash.	586,890	13
Anaheim - Santa Ana, Cal.	565,682	14
Minneapolis - St. Paul, Minn.	554,614	15
Bergen - Passaic, N.J.	490,705	16
Newark, N.J.	485,839	17
San Diego, Cal.	473,618	18
St. Louis, Mo.	445,432	19
Atlanta, Ga.	443,592	20
Baltimore, Md.	442,650	21
Denver, Colo.	434,912	22
Pittsburgh, Pa.	419,319	23
Cleveland, Ohio	399,819	24
Bridgeport - Stamford - Norwalk - Danbury, Conn.	389,213	25
Kansas City, Mo.-Kans.	362,750	26
San Jose, Cal.	362,128	27
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	357,819	28
New Orleans, La.	356,889	29
Oklahoma City, Okla.	351,209	30
Hartford - New Britain - Middletown - Bristol, Conn.	342,731	31
Oakland, Cal.	339,419	32
Portland, Ore.	319,360	33
Tampa - St. Petersburg - Clearwater, Fla.	314,947	34
Fort Worth - Arlington, Tex.	312,429	35
Birmingham, Ala.	295,461	36
Riverside - San Bernardino, Cal.	287,571	37
San Antonio, Tex.	286,581	38
Honolulu, Haw.	280,812	39
Norfolk - Virginia Beach - Newport News, Va.	275,423	40
New Haven - Waterbury - Meriden, Conn.	267,044	41
Phoenix, Ariz.	266,572	42
Middlesex - Somerset - Hunterdon, N.J.	266,370	43
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	258,305	44
Tulsa, Okla.	251,819	45
Sacramento, Cal.	250,528	46
Milwaukee, Wisc.	250,368	47
Providence - Pawtucket - Woonsocket, R.I.	249,874	48
Columbus, Ohio	236,020	49
Cincinnati, Ohio	230,912	50
Total Top 50	**29,251,237**	
Indianapolis, Ind.	220,701	51
West Palm Beach - Boca Raton - Delray Beach, Fla.	214,849	52
Salt Lake City - Ogden, Utah	203,786	53
Memphis, Tenn.	203,370	54
Greensboro - Winston-Salem - High Point, N.C.	203,298	55
Buffalo, N.Y.	202,789	56
Springfield, Mass.	202,745	57
Richmond - Petersburg, Va.	181,263	58
Monmouth - Ocean, N.J.	176,672	59
Albany - Schenectady - Troy, N.Y.	176,036	60
Austin, Tex.	175,180	61
Rochester, N.Y.	175,154	62
Louisville, Ky.	162,614	63
Jacksonville, Fla.	161,022	64
Worcester - Fitchburg Leominster, Mass.	159,506	65
Nashville, Tenn.	159,166	66
Orlando, Fla.	157,673	67
Las Vegas, Nev.	150,683	68
Dayton - Springfield, Ohio	146,783	69
Raleigh - Durham, N.C.	145,274	70
Greenville - Spartanburg, S.C.	144,035	71
Akron, Ohio	140,858	72
Grand Rapids, Mich.	140,393	73
New Bedford - Fall River - Attleboro, Mass.	139,666	74
Jersey City, N.J.	139,176	75
Little Rock - North Little Rock, Ark.	135,931	76
Syracuse, N.Y.	135,714	77
Gary - Hammond, Ind.	133,773	78
Albuquerque, N.M.	131,693	79
Beaumont - Port Arthur, Tex.	130,497	80
Toledo, Ohio	129,151	81
Wichita, Kans.	128,787	82
El Paso, Tex.	121,413	83
Scranton - Wilkes-Barre, Pa.	119,182	84
Harrisburg - Lebanon - Carlisle, Pa.	118,409	85
McAllen - Edinburg - Mission, Tex.	114,371	86
Lake County, Ill.	113,871	87
Columbia, S.C.	111,054	88
Saginaw - Bay City - Midland, Mich.	110,042	89
Omaha, Neb.	108,420	90
Salinas - Seaside - Monterey, Cal.	105,366	91
Lansing - East Lansing, Mich.	103,912	92
Oxnard - Ventura, Cal.	103,873	93
Allentown - Bethlehem, Pa.	103,162	94
Flint, Mich.	102,977	95
Lexington-Fayette, Ky.	102,840	96
Fresno, Cal.	101,989	97
Knoxville, Tenn.	101,467	98
Wilmington, Del.	98,735	99
Des Moines, Iowa	98,153	100
Total Top 100	**36,398,711**	
Shreveport, La.	97,390	101
Portland, Me.	97,321	102
Charleston, S.C.	96,078	103
Manchester - Nashua, N.H.	95,305	104
Aurora - Elgin, Ill.	92,681	105
Tacoma, Wash.	91,628	106
Trenton, N.J.	91,334	107
Reading, Pa.	90,566	108
Portsmouth - Dover - Rochester, N.H.	89,115	109
Baton Rouge, La.	88,893	110
Eugene - Springfield, Ore.	88,633	111
Spokane, Wash.	88,393	112
Evansville, Ind.	88,209	113
Jackson, Miss.	87,553	114
Youngstown - Warren, Ohio	87,416	115
Bakersfield, Cal.	86,661	116
Tucson, Ariz.	82,841	117
Santa Barbara - Santa Maria - Lompoc, Cal.	82,212	118
Chattanooga, Tenn.	82,208	119
Ann Arbor, Mich.	81,560	120
Davenport - Rock Island - Moline, Iowa-Ill.	81,045	121
Mobile, Ala.	80,502	122
Amarillo, Tex.	79,983	123
Augusta, Ga.	77,949	124
Atlantic City, N.J.	77,373	125
Johnson City - Kingsport - Bristol, Tenn.	77,080	126
Reno, Nev.	76,830	127
Lancaster, Pa.	76,802	128
Stockton, Cal.	73,673	129
Montgomery, Ala.	72,934	130
Fort Wayne, Ind.	72,681	131
Anchorage, Alas.	72,258	132
Lafayette, La.	72,115	133
Utica - Rome, N.Y.	70,463	134
Corpus Christi, Tex.	70,279	135
Canton, Ohio	69,727	136
Lubbock, Tex.	68,614	137
Peoria, Ill.	67,155	138
Huntington - Ashland, W.Va.-Ky.	66,742	139
Daytona Beach, Fla.	64,670	140
Huntsville, Ala.	64,353	141
Madison, Wisc.	63,186	142
Odessa, Tex.	62,297	143
York, Pa.	62,294	144
Savannah, Ga.	61,672	145
Macon - Warner Robins, Ga.	61,486	146
Lakeland - Winter Haven, Fla.	61,099	147
New London - Norwich, Conn.	60,778	148
East St. Louis - Belleville, Ill.	60,292	149
Longview - Marshall, Tex.	60,146	150
Total Top 150	**40,271,186**	
Laredo, Tex.	59,995	151
Colorado Springs, Colo.	59,879	152
Burlington, Vt.	59,288	153
Charleston, W.Va.	59,146	154
Kalamazoo, Mich.	58,971	155
Orange County, N.Y.	57,433	156
Modesto, Cal.	57,367	157
Santa Rosa - Petaluma, Cal.	56,875	158
Sarasota, Fla.	56,128	159
Boise, Ida.	55,752	160
Binghamton, N.Y.	55,279	161
Springfield, Ill.	54,699	162
Springfield, Mo.	54,535	163
Tyler, Tex.	54,397	164
Visalia - Tulare - Porterville, Cal.	53,721	165
Roanoke, Va.	53,381	166
Fort Smith, Ark.	52,724	167
Tallahassee, Fla.	52,627	168
Galveston - Texas City, Tex.	52,494	169
Hickory, N.C.	51,880	170
Poughkeepsie, N.Y.	51,689	171
Brownsville - Harlingen, Tex.	51,467	172
Pittsfield, Mass.	50,884	173
Duluth, Minn.	50,170	174
Erie, Pa.	50,100	175
Boulder - Longmont, Colo.	49,645	176
Vallejo - Fairfield - Napa, Cal.	47,788	177
Brazoria, Tex.	46,804	178
South Bend - Mishawaka, Ind.	46,673	179
Lincoln, Neb.	46,607	180
Waco, Tex.	45,927	181
Fort Myers - Cape Coral, Fla.	45,269	182
Naples, Fla.	44,322	183
Pensacola, Fla.	44,318	184
Grand Forks, N.D.	43,520	185
Alexandria, La.	42,651	186
Billings, Mont.	42,377	187
Terre Haute, Ind.	42,331	188
Provo - Orem, Utah	41,393	189
Joplin, Mo.	41,123	190
Biloxi - Gulfport, Miss.	41,022	191
San Angelo, Tex.	40,819	192
Champaign - Urbana - Rantoul, Ill.	40,652	193
Columbus, Ga.	40,541	194
Bangor, Me.	40,162	195
Santa Fe, N.M.	39,992	196
Killeen - Temple, Tex.	39,667	197
Wichita Falls, Tex.	39,398	198
Salem, Ore.	39,267	199
Bradenton, Fla.	39,227	200
Total Top 200	**42,713,562**	
Waterloo - Cedar Falls, Iowa	38,822	201
Lake Charles, La.	38,533	202
Midland, Tex.	38,444	203
Yakima, Wash.	38,166	204
Gainesville, Fla.	38,147	205
Fargo - Moorhead, N.D.-Minn.	37,623	206
Santa Cruz, Cal.	37,536	207
Bloomington - Normal, Ill.	37,403	208
Rockford, Ill.	37,257	209
Vancouver, Wash.	37,254	210
Asheville, N.C.	37,097	211
Sioux Falls, S.D.	36,623	212
Tuscaloosa, Ala.	36,123	213
Monroe, La.	34,959	214
Fort Collins - Loveland, Colo.	34,695	215
Abilene, Tex.	34,685	216
Texarkana, Tex.-Ark.	34,389	217
Richland - Kennewick - Pasco, Wash.	34,212	218
Alton - Granite City, Ill.	34,198	219
Medford, Ore.	34,150	220
Panama City, Fla.	33,602	221
Fayetteville, N.C.	33,159	222
Florence, S.C.	33,066	223
Lorain - Elyria, Ohio	32,694	224
Florence, Ala.	32,533	225
Redding, Cal.	32,360	226
Niagara Falls, N.Y.	32,141	227
Enid, Okla.	32,031	228
Joliet, Ill.	31,908	229
Parkersburg - Marietta, W.Va.-Ohio	31,874	230
Great Falls, Mont.	31,775	231
Anniston, Ala.	31,463	232
Appleton - Oshkosh - Neenah, Wisc.	31,361	233
Wilmington, N.C.	30,920	234
Topeka, Kans.	30,034	235
Johnstown, Pa.	29,913	236
Rochester, Minn.	29,815	237
Gadsden, Ala.	29,723	238
Fort Pierce, Fla.	29,168	239
Fayetteville - Springdale, Ark.	29,042	240
Albany, Ga.	28,818	241
Columbia, Mo.	28,781	242
Vineland - Millville - Bridgeton, N.J.	28,714	243
Houma - Thibodaux, La.	28,693	244
Chico, Cal.	28,433	245
Bismarck, N.D.	28,300	246
Jackson, Mich.	27,832	247
St. Cloud, Minn.	27,330	248
Charlottesville, Va.	27,219	249
Bryan - College Station, Tex.	27,045	250
Total Top 250	**44,353,625**	
Lewiston - Auburn, Me.	26,988	251
Decatur, Ill.	26,177	252
Altoona, Pa.	26,028	253
Bloomington, Ind.	25,965	254
Beaver County, Pa.	25,758	255
Sioux City, Iowa	25,547	256
Fort Walton Beach, Fla.	25,544	257
Dothan, Ala.	25,273	258
Melbourne - Titusville - Palm Bay, Fla.	24,838	259
Mansfield, Ohio	24,594	260
Anderson, S.C.	24,501	261
Burlington, N.C.	24,355	262
State College, Pa.	23,914	263
Iowa City, Iowa	23,861	264
Wheeling, W.Va.	23,585	265
Casper, Wyo.	23,557	266
Janesville - Beloit, Wisc.	23,543	267
Elkhart - Goshen, Ind.	23,476	268
Green Bay, Wisc.	23,459	269
Muskegon, Mich.	23,318	270
Benton Harbor, Mich.	23,163	271
Victoria, Tex.	23,087	272
Steubenville - Weirton, Ohio-W.Va.	23,080	273
Bellingham, Wash.	22,723	274
Sherman - Denison, Tex.	22,618	275
Owensboro, Ky.	22,385	276
Sharon, Pa.	22,303	277
Pueblo, Colo.	21,890	278
Lima, Ohio	21,665	279
Clarksville - Hopkinsville, Tenn.-Ky.	21,602	280
Kokomo, Ind.	21,214	281
Hagerstown, Md.	21,040	282
Lynchburg, Va.	20,980	283
Athens, Ga.	20,755	284
Hamilton - Middletown, Ohio	20,576	285
Ocala, Fla.	20,412	286
Battle Creek, Mich.	19,978	287
Yuba City, Cal.	19,882	288
Anderson, Ind.	19,825	289
Lawton, Okla.	19,019	290
Muncie, Ind.	18,675	291
Cumberland, Md.	18,514	292
Wausau, Wisc.	17,942	293
Greeley, Colo.	17,851	294
Cedar Rapids, Iowa	17,822	295
Williamsport, Pa.	17,538	296
Bremerton, Wash.	16,962	297
Eau Claire, Wisc.	16,826	298
St. Joseph, Mo.	16,513	299
Elmira, N.Y.	16,189	300
Lafayette, Ind.	16,030	301
Kankakee, Ill.	15,524	302
Glens Falls, N.Y.	15,511	303
La Crosse, Wisc.	15,431	304
Danville, Va.	15,423	305
Racine, Wisc.	14,913	306
Pine Bluff, Ark.	14,519	307
Jacksonville, N.C.	13,485	308
Olympia, Wash.	13,239	309
Lawrence, Kans.	13,160	310
Las Cruces, N.M.	12,623	311
Dubuque, Iowa	11,581	312
Pascagoula, Miss.	11,350	313
Kenosha, Wisc.	8,162	314
Sheboygan, Wisc.	7,921	315
Total Above Areas	**45,649,807**	
Percent of U.S.	**83.5342**	
U.S. Total	**54,648,014**	

1984 SURVEY OF BUYING POWER DATA SERVICE

FURNITURE / HOME FURNISHINGS / APPLIANCE STORE SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	1,993,760	1
New York, N.Y.	1,811,213	2
Chicago, Ill.	1,407,488	3
Detroit, Mich.	973,058	4
Philadelphia, Pa.	953,603	5
Washington, D.C.	937,661	6
Nassau - Suffolk, N.Y.	903,039	7
Houston, Tex.	891,834	8
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	870,686	9
Dallas, Tex.	825,713	10
Miami - Hialeah, Fla.	701,405	11
Anaheim - Santa Ana, Cal.	673,843	12
San Francisco, Cal.	555,407	13
Newark, N.J.	545,588	14
Phoenix, Ariz.	529,232	15
San Diego, Cal.	516,732	16
Minneapolis - St. Paul, Minn.	496,822	17
Denver, Colo.	464,213	18
Pittsburgh, Pa.	460,647	19
San Jose, Cal.	460,268	20
Seattle, Wash.	458,601	21
Bergen - Passaic, N.J.	446,870	22
Oakland, Cal.	431,271	23
Baltimore, Md.	422,877	24
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	396,577	25
Tampa - St. Petersburg - Clearwater, Fla.	390,598	26
Atlanta, Ga.	378,134	27
Cleveland, Ohio	374,270	28
St. Louis, Mo.	351,243	29
Norfolk - Virginia Beach - Newport News, Va.	339,787	30
Milwaukee, Wisc.	332,370	31
Portland, Ore.	331,665	32
Cincinnati, Ohio	317,542	33
New Orleans, La.	303,587	34
Salt Lake City - Ogden, Utah	301,940	35
Greensboro - Winston-Salem - High Point, N.C.	298,201	36
Columbus, Ohio	294,255	37
Bridgeport - Stamford - Norwalk - Danbury, Conn.	290,098	38
Kansas City, Mo.-Kans.	287,490	39
Fort Worth - Arlington, Tex.	281,412	40
Oklahoma City, Okla.	271,988	41
Sacramento, Cal.	270,508	42
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	259,070	43
San Antonio, Tex.	257,576	44
Hartford - New Britain - Middletown - Bristol, Conn.	257,126	45
Middlesex - Somerset - Hunterdon, N.J.	254,278	46
Riverside - San Bernardino, Cal.	250,957	47
Louisville, Ky.	246,232	48
Indianapolis, Ind.	242,271	49
West Palm Beach - Boca Raton - Delray Beach, Fla.	240,188	50
Total Top 50	**26,551,194**	
Tulsa, Okla.	228,657	51
Nashville, Tenn.	224,177	52
Rochester, N.Y.	220,426	53
Buffalo, N.Y.	220,329	54
Dayton - Springfield, Ohio	219,599	55
Memphis, Tenn.	205,669	56
Monmouth - Ocean, N.J.	201,138	57
Birmingham, Ala.	195,502	58
Richmond - Petersburg, Va.	194,386	59
Orlando, Fla.	188,204	60
Worcester - Fitchburg - Leominster, Mass.	187,078	61
New Haven - Waterbury - Meriden, Conn.	180,461	62
Albany - Schenectady - Troy, N.Y.	171,449	63
Albuquerque, N.M.	169,056	64
El Paso, Tex.	165,195	65
Providence - Pawtucket - Woonsocket, R.I.	162,945	66
Jacksonville, Fla.	160,932	67
Austin, Tex.	159,601	68
Grand Rapids, Mich.	153,662	69
Omaha, Neb.	151,748	70
Syracuse, N.Y.	148,540	71
Sarasota, Fla.	146,974	72
Tucson, Ariz.	146,043	73
Raleigh - Durham, N.C.	142,658	74
Allentown - Bethlehem, Pa.	141,798	75
New Bedford - Fall River - Attleboro, Mass.	136,211	76
Toledo, Ohio	135,688	77
Knoxville, Tenn.	131,029	78
Las Vegas, Nev.	126,804	79
Lake County, Ill.	124,693	80
Flint, Mich.	124,307	81
Harrisburg - Lebanon - Carlisle, Pa.	123,793	82
Madison, Wisc.	122,767	83
Wilmington, Del.	120,894	84
Greenville - Spartanburg, S.C.	120,224	85
Springfield, Mass.	117,539	86
Beaumont - Port Arthur, Tex.	114,752	87
Gary - Hammond, Ind.	114,415	88
Baton Rouge, La.	110,624	89
Fresno, Cal.	109,035	90
Scranton - Wilkes-Barre, Pa.	108,882	91
Akron, Ohio	108,404	92
Lancaster, Pa.	106,311	93
Oxnard - Ventura, Cal.	104,069	94
Little Rock - North Little Rock, Ark.	102,797	95
Tacoma, Wash.	101,892	96
Youngstown - Warren, Ohio	100,756	97
Reno, Nev.	100,373	98
Colorado Springs, Colo.	99,751	99
Columbia, S.C.	95,026	100
Total Top 100	**33,898,457**	
Wichita, Kans.	93,776	101
Fort Myers - Cape Coral, Fla.	93,755	102
Manchester - Nashua, N.H.	93,067	103
Mobile, Ala.	92,970	104
Lansing - East Lansing, Mich.	91,251	105
Trenton, N.J.	91,180	106
Portsmouth - Dover - Rochester, N.H.	90,777	107
Santa Barbara - Santa Maria - Lompoc, Cal.	90,704	108
Bakersfield, Cal.	89,729	109
Lubbock, Tex.	89,262	110
Peoria, Ill.	87,461	111
Honolulu, Haw.	86,885	112
Amarillo, Tex.	86,302	113
Chattanooga, Tenn.	85,459	114
Des Moines, Iowa	84,667	115
Huntington - Ashland, W.Va.-Ky.	84,458	116
Corpus Christi, Tex.	84,322	117
Charleston, S.C.	83,964	118
Aurora - Elgin, Ill.	83,898	119
Santa Rosa - Petaluma, Cal.	83,815	120
Davenport - Rock Island - Moline, Iowa-Ill.	83,652	121
Boise, Ida.	83,353	122
Lexington-Fayette, Ky.	83,125	123
Saginaw - Bay City - Midland, Mich.	83,123	124
Boulder - Longmont, Colo.	82,575	125
Johnson City - Kingsport - Bristol, Tenn.	81,774	126
Jersey City, N.J.	81,159	127
Spokane, Wash.	80,496	128
Savannah, Ga.	80,122	129
York, Pa.	79,588	130
Roanoke, Va.	79,271	131
Shreveport, La.	78,709	132
Modesto, Cal.	78,058	133
Stockton, Cal.	76,830	134
Ann Arbor, Mich.	76,377	135
Fort Wayne, Ind.	75,028	136
Brownsville - Harlingen, Tex.	74,397	137
Jackson, Miss.	74,003	138
Evansville, Ind.	73,603	139
Canton, Ohio	71,377	140
Rockford, Ill.	70,565	141
Benton Harbor, Mich.	70,037	142
New London - Norwich, Conn.	69,613	143
Augusta, Ga.	68,615	144
Tyler, Tex.	67,736	145
McAllen - Edinburg - Mission, Tex.	67,494	146
Binghamton, N.Y.	67,190	147
Eugene - Springfield, Ore.	65,836	148
Longview - Marshall, Tex.	64,889	149
Atlantic City, N.J.	63,567	150
Total Top 150	**37,918,321**	
Vallejo - Fairfield - Napa, Cal.	62,822	151
Salinas - Seaside - Monterey, Cal.	62,521	152
Lakeland - Winter Haven, Fla.	62,245	153
Fayetteville, N.C.	62,207	154
Charleston, W.Va.	61,631	155
Erie, Pa.	61,294	156
Kalamazoo, Mich.	60,627	157
Naples, Fla.	59,761	158
Daytona Beach, Fla.	59,158	159
Salem, Ore.	58,874	160
Pensacola, Fla.	58,734	161
Melbourne - Titusville - Palm Bay, Fla.	57,879	162
Portland, Me.	57,611	163
Lafayette, La.	57,220	164
Appleton - Oshkosh - Neenah, Wisc.	57,142	165
Reading, Pa.	56,939	166
Utica - Rome, N.Y.	55,800	167
Springfield, Mo.	53,890	168
South Bend - Mishawaka, Ind.	52,048	169
Waco, Tex.	52,024	170
Green Bay, Wisc.	51,326	171
Montgomery, Ala.	51,274	172
Billings, Mont.	51,218	173
Gainesville, Fla.	51,171	174
Provo - Orem, Utah	51,012	175
East St. Louis - Belleville, Ill.	50,959	176
Anchorage, Alas.	50,806	177
Lorain - Elyria, Ohio	49,840	178
Fort Collins - Loveland, Colo.	48,961	179
Orange County, N.Y.	48,960	180
Hickory, N.C.	48,593	181
Columbus, Ga.	48,057	182
Bangor, Me.	47,850	183
Duluth, Minn.	47,805	184
Johnstown, Pa.	47,734	185
Macon - Warner Robins, Ga.	47,602	186
Laredo, Tex.	47,047	187
Casper, Wyo.	46,902	188
Joliet, Ill.	45,986	189
Huntsville, Ala.	45,354	190
Burlington, Vt.	45,236	191
Wheeling, W.Va.	45,191	192
Houma - Thibodaux, La.	44,651	193
Alton - Granite City, Ill.	43,888	194
Poughkeepsie, N.Y.	43,690	195
Tallahassee, Fla.	43,097	196
Fort Pierce, Fla.	42,758	197
Fort Smith, Ark.	42,427	198
Lake Charles, La.	42,199	199
Panama City, Fla.	42,123	200
Total Top 200	**40,502,465**	
Wichita Falls, Tex.	41,927	201
Springfield, Ill.	41,922	202
Pittsfield, Mass.	41,584	203
Killeen - Temple, Tex.	41,005	204
Odessa, Tex.	40,786	205
Bradenton, Fla.	40,042	206
Cedar Rapids, Iowa	39,954	207
Fargo - Moorhead, N.D.-Minn.	39,252	208
Hamilton - Middletown, Ohio	37,770	209
Anderson, S.C.	37,550	210
Lincoln, Neb.	37,107	211
Altoona, Pa.	37,106	212
Champaign - Urbana - Rantoul, Ill.	36,967	213
Niagara Falls, N.Y.	36,841	214
Midland, Tex.	36,374	215
Wilmington, N.C.	35,734	216
Santa Cruz, Cal.	35,663	217
Yakima, Wash.	35,287	218
Lynchburg, Va.	34,901	219
Chico, Cal.	34,802	220
Waterloo - Cedar Falls, Iowa	34,373	221
Abilene, Tex.	34,215	222
Olympia, Wash.	34,075	223
Clarksville - Hopkinsville, Tenn.-Ky.	33,858	224
Medford, Ore.	33,765	225
Monroe, La.	33,757	226
Visalia - Tulare - Porterville, Cal.	33,717	227
Parkersburg - Marietta, W.Va.-Ohio	33,492	228
Great Falls, Mont.	33,380	229
Fort Walton Beach, Fla.	33,198	230
Jacksonville, N.C.	32,790	231
Lafayette, Ind.	32,042	232
Albany, Ga.	31,900	233
Sioux Falls, S.D.	31,838	234
Richland - Kennewick - Pasco, Wash.	31,812	235
Burlington, N.C.	31,585	236
Racine, Wisc.	31,484	237
Vineland - Millville - Bridgeton, N.J.	31,428	238
Asheville, N.C.	30,840	239
Lima, Ohio	30,519	240
Athens, Ga.	29,977	241
San Angelo, Tex.	29,865	242
Pueblo, Colo.	29,050	243
Terre Haute, Ind.	28,883	244
Sioux City, Iowa	28,753	245
Joplin, Mo.	28,477	246
Galveston - Texas City, Tex.	28,373	247
Biloxi - Gulfport, Miss.	27,863	248
Victoria, Tex.	27,799	249
Dubuque, Iowa	27,786	250
Total Top 250	**42,205,933**	
Lawton, Okla.	27,595	251
Santa Fe, N.M.	27,550	252
Topeka, Kans.	27,549	253
Owensboro, Ky.	27,186	254
Beaver County, Pa.	27,053	255
Florence, Ala.	26,561	256
Elkhart - Goshen, Ind.	26,388	257
Battle Creek, Mich.	26,285	258
Charlottesville, Va.	26,236	259
Bellingham, Wash.	26,139	260
Tuscaloosa, Ala.	26,122	261
Mansfield, Ohio	25,832	262
Muncie, Ind.	25,551	263
Dothan, Ala.	25,229	264
Greeley, Colo.	24,879	265
Redding, Cal.	24,794	266
Decatur, Ill.	24,791	267
Bloomington - Normal, Ill.	24,745	268
Florence, S.C.	24,738	269
Steubenville - Weirton, Ohio-W.Va.	24,657	270
Fayetteville - Springdale, Ark.	24,591	271
Alexandria, La.	24,148	272
St. Cloud, Minn.	23,990	273
Enid, Okla.	23,910	274
Iowa City, Iowa	23,752	275
Janesville - Beloit, Wisc.	23,723	276
Jackson, Mich.	23,488	277
Vancouver, Wash.	23,016	278
La Crosse, Wisc.	23,000	279
Muskegon, Mich.	22,776	280
Rochester, Minn.	22,614	281
Bremerton, Wash.	22,283	282
Williamsport, Pa.	21,910	283
Hagerstown, Md.	21,835	284
Brazoria, Tex.	21,786	285
Eau Claire, Wisc.	21,786	285
Texarkana, Tex.-Ark.	21,666	287
Ocala, Fla.	21,568	288
State College, Pa.	21,257	289
Kokomo, Ind.	21,046	290
Anderson, Ind.	20,976	291
Gadsden, Ala.	20,688	292
Bismarck, N.D.	20,575	293
Kankakee, Ill.	20,271	294
Anniston, Ala.	20,041	295
St. Joseph, Mo.	19,442	296
Las Cruces, N.M.	19,145	297
Cumberland, Md.	19,052	298
Bloomington, Ind.	18,310	299
Bryan - College Station, Tex.	18,076	300
Wausau, Wisc.	18,076	300
Danville, Va.	17,929	302
Grand Forks, N.D.	17,881	303
Sharon, Pa.	17,869	304
Lewiston - Auburn, Me.	17,776	305
Glens Falls, N.Y.	17,129	306
Columbia, Mo.	16,602	307
Yuba City, Cal.	16,331	308
Kenosha, Wisc.	15,933	309
Sherman - Denison, Tex.	15,910	310
Pine Bluff, Ark.	15,259	311
Elmira, N.Y.	14,935	312
Pascagoula, Miss.	14,464	313
Sheboygan, Wisc.	10,851	314
Lawrence, Kans.	8,886	315
Total Above Areas	**43,612,365**	
Percent of U.S.	**83.5671**	
U.S. Total	**52,188,469**	

FURNITURE & HOME FURNISHINGS STORE SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	1,115,635	1
New York, N.Y.	1,107,448	2
Chicago, Ill.	854,807	3
Nassau - Suffolk, N.Y.	559,524	4
Houston, Tex.	550,555	5
Washington, D.C.	540,322	6
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	535,263	7
Detroit, Mich.	529,295	8
Philadelphia, Pa.	529,081	9
Dallas, Tex.	456,749	10
Anaheim - Santa Ana, Cal.	430,530	11
Miami - Hialeah, Fla.	392,359	12
Newark, N.J.	362,303	13
Phoenix, Ariz.	327,271	14
San Diego, Cal.	317,784	15
San Francisco, Cal.	317,655	16
Pittsburgh, Pa.	286,246	17
Bergen - Passaic, N.J.	286,080	18
Minneapolis - St. Paul, Minn.	274,332	19
Denver, Colo.	259,798	20
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	254,555	21
Seattle, Wash.	254,137	22
San Jose, Cal.	252,009	23
Norfolk - Virginia Beach - Newport News, Va.	250,735	24
Baltimore, Md.	250,591	25
Oakland, Cal.	247,542	26
Cleveland, Ohio	241,271	27
Atlanta, Ga.	236,273	28
Tampa - St. Petersburg - Clearwater, Fla.	226,866	29
Cincinnati, Ohio	215,314	30
Salt Lake City - Ogden, Utah	202,182	31
St. Louis, Mo.	198,759	32
Greensboro - Winston-Salem - High Point, N.C.	197,859	33
New Orleans, La.	193,534	34
Milwaukee, Wisc.	186,729	35
Portland, Ore.	177,977	36
Fort Worth - Arlington, Tex.	172,870	37
Kansas City, Mo.-Kans.	170,407	38
West Palm Beach - Boca Raton - Delray Beach, Fla.	169,581	39
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	167,601	40
Oklahoma City, Okla.	163,951	41
Riverside - San Bernardino, Cal.	156,162	42
San Antonio, Tex.	155,800	43
Bridgeport - Stamford - Norwalk - Danbury, Conn.	155,181	44
Middlesex - Somerset - Hunterdon, N.J.	150,815	45
Tulsa, Okla.	149,024	46
Columbus, Ohio	145,289	47
Hartford - New Britain - Middletown - Bristol, Conn.	145,101	48
Louisville, Ky.	144,698	49
Sacramento, Cal.	140,944	50
Total Top 50	**15,806,794**	
Nashville, Tenn.	133,854	51
Indianapolis, Ind.	132,003	52
Birmingham, Ala.	130,064	53
Rochester, N.Y.	127,570	54
Memphis, Tenn.	127,237	55
Buffalo, N.Y.	125,790	56
Monmouth - Ocean, N.J.	124,861	57
Worcester - Fitchburg - Leominster, Mass.	123,056	58
Dayton - Springfield, Ohio	120,981	59
Richmond - Petersburg, Va.	119,069	60
New Haven - Waterbury - Meriden, Conn.	110,556	61
Omaha, Neb.	108,967	62
Orlando, Fla.	107,342	63
El Paso, Tex.	102,673	64
Sarasota, Fla.	101,513	65
Jacksonville, Fla.	100,500	66
Albuquerque, N.M.	100,372	67
Albany - Schenectady - Troy, N.Y.	92,949	68
New Bedford - Fall River - Attleboro, Mass.	89,755	69
Providence - Pawtucket - Woonsocket, R.I.	88,823	70
Austin, Tex.	88,524	71
Syracuse, N.Y.	88,109	72
Knoxville, Tenn.	84,499	73
Grand Rapids, Mich.	84,390	74
Tucson, Ariz.	79,365	75
Greenville - Spartanburg, S.C.	79,185	76
Raleigh - Durham, N.C.	75,316	77
Allentown - Bethlehem, Pa.	75,144	78
Gary - Hammond, Ind.	72,709	79
Las Vegas, Nev.	69,980	80
Fresno, Cal.	69,892	81
Wilmington, Del.	67,173	82
Flint, Mich.	66,973	83
Scranton - Wilkes-Barre, Pa.	65,722	84
Baton Rouge, La.	63,556	85
Youngstown - Warren, Ohio	62,679	86
Oxnard - Ventura, Cal.	62,311	87
Toledo, Ohio	62,264	88
Lake County, Ill.	61,154	89
Little Rock - North Little Rock, Ark.	61,149	90
Springfield, Mass.	61,095	91
Columbia, S.C.	60,815	92
Colorado Springs, Colo.	60,800	93
Fort Myers - Cape Coral, Fla.	59,939	94
Harrisburg - Lebanon - Carlisle, Pa.	59,795	95
Savannah, Ga.	58,217	96
Bakersfield, Cal.	58,052	97
Reno, Nev.	57,704	98
Mobile, Ala.	57,264	99
Tacoma, Wash.	57,228	100
Total Top 100	**20,105,732**	
Amarillo, Tex.	57,072	101
Beaumont - Port Arthur, Tex.	56,899	102
Manchester - Nashua, N.H.	56,812	103
Benton Harbor, Mich.	56,803	104
Akron, Ohio	56,174	105
Santa Barbara - Santa Maria - Lompoc, Cal.	55,796	106
Peoria, Ill.	55,483	107
Huntington - Ashland, W.Va.-Ky.	54,150	108
Lancaster, Pa.	53,965	109
Chattanooga, Tenn.	53,274	110
Boise, Ida.	53,212	111
Lubbock, Tex.	52,263	112
Charleston, S.C.	52,172	113
Santa Rosa - Petaluma, Cal.	52,056	114
Corpus Christi, Tex.	52,046	115
Trenton, N.J.	51,416	116
Davenport - Rock Island - Moline, Iowa-Ill.	50,815	117
Madison, Wisc.	50,534	118
Aurora - Elgin, Ill.	50,492	119
Jersey City, N.J.	50,062	120
Johnson City - Kingsport - Bristol, Tenn.	49,915	121
Stockton, Cal.	49,646	122
Shreveport, La.	49,365	123
Wichita, Kans.	47,912	124
Portsmouth - Dover - Rochester, N.H.	47,617	125
Roanoke, Va.	47,563	126
Modesto, Cal.	47,453	127
Jackson, Miss.	47,193	128
Binghamton, N.Y.	46,975	129
Des Moines, Iowa	46,824	130
Lansing - East Lansing, Mich.	46,816	131
Augusta, Ga.	46,680	132
Spokane, Wash.	45,246	133
Lexington-Fayette, Ky.	45,238	134
Naples, Fla.	45,040	135
Longview - Marshall, Tex.	43,773	136
Saginaw - Bay City - Midland, Mich.	43,736	137
Fort Wayne, Ind.	41,924	138
Evansville, Ind.	41,807	139
Rockford, Ill.	40,433	140
Honolulu, Haw.	40,367	141
Tyler, Tex.	40,121	142
Fayetteville, N.C.	39,514	143
McAllen - Edinburg - Mission, Tex.	39,439	144
Canton, Ohio	38,418	145
Atlantic City, N.J.	38,265	146
Charleston, W.Va.	36,829	147
Eugene - Springfield, Ore.	36,713	148
Boulder - Longmont, Colo.	36,691	149
Salinas - Seaside - Monterey, Cal.	36,689	150
Total Top 150	**22,481,230**	
Montgomery, Ala.	36,479	151
York, Pa.	35,624	152
New London - Norwich, Conn.	35,363	153
Vallejo - Fairfield - Napa, Cal.	35,140	154
Lakeland - Winter Haven, Fla.	34,805	155
Hickory, N.C.	34,260	156
Daytona Beach, Fla.	34,212	157
Columbus, Ga.	34,105	158
Pensacola, Fla.	33,251	159
Ann Arbor, Mich.	32,833	160
Waco, Tex.	32,426	161
Macon - Warner Robins, Ga.	31,667	162
Orange County, N.Y.	31,133	163
South Bend - Mishawaka, Ind.	30,968	164
Portland, Me.	30,822	165
Kalamazoo, Mich.	30,666	166
Lafayette, La.	30,452	167
Melbourne - Titusville - Palm Bay, Fla.	30,166	168
Johnstown, Pa.	30,112	169
Lorain - Elyria, Ohio	30,030	170
Utica - Rome, N.Y.	29,834	171
Brownsville - Harlingen, Tex.	29,719	172
Springfield, Mo.	29,585	173
Green Bay, Wisc.	29,568	174
Gainesville, Fla.	28,917	175
Salem, Ore.	28,862	176
Bangor, Me.	28,750	177
Provo - Orem, Utah	28,738	178
Reading, Pa.	28,695	179
East St. Louis - Belleville, Ill.	28,460	180
Anchorage, Alas.	28,337	181
Huntsville, Ala.	27,726	182
Poughkeepsie, N.Y.	27,346	183
Fort Pierce, Fla.	27,283	184
Burlington, Vt.	26,974	185
Odessa, Tex.	26,839	186
Fort Collins - Loveland, Colo.	26,816	187
Billings, Mont.	26,509	188
Wheeling, W.Va.	26,376	189
Houma - Thibodaux, La.	26,202	190
Cedar Rapids, Iowa	26,068	191
Killeen - Temple, Tex.	26,026	192
Jacksonville, N.C.	25,878	193
Appleton - Oshkosh - Neenah, Wisc.	25,824	194
Hamilton - Middletown, Ohio	25,659	195
Tallahassee, Fla.	25,622	196
Panama City, Fla.	25,086	197
Wilmington, N.C.	24,872	198
Erie, Pa.	24,575	199
Fort Smith, Ark.	24,385	200
Total Top 200	**23,951,275**	
Casper, Wyo.	24,167	201
Anderson, S.C.	24,068	202
Midland, Tex.	23,677	203
Lake Charles, La.	23,480	204
Joliet, Ill.	23,416	205
Duluth, Minn.	23,335	206
Lynchburg, Va.	23,153	207
Springfield, Ill.	22,162	208
Parkersburg - Marietta, W.Va.-Ohio	21,777	209
Wichita Falls, Tex.	21,560	210
Clarksville - Hopkinsville, Tenn.-Ky.	21,357	211
Alton - Granite City, Ill.	21,242	212
Racine, Wisc.	20,963	213
Visalia - Tulare - Porterville, Cal.	20,860	214
Abilene, Tex.	20,732	215
Olympia, Wash.	20,143	216
Fort Walton Beach, Fla.	20,133	217
Lincoln, Neb.	19,946	218
Albany, Ga.	19,902	219
Galveston - Texas City, Tex.	19,715	220
Altoona, Pa.	19,647	221
Santa Cruz, Cal.	19,417	222
Lafayette, Ind.	19,281	223
Lawton, Okla.	19,186	224
Pittsfield, Mass.	19,182	225
Yakima, Wash.	18,942	226
Champaign - Urbana - Rantoul, Ill.	18,941	227
Waterloo - Cedar Falls, Iowa	18,862	228
Fargo - Moorhead, N.D.-Minn.	18,786	229
Niagara Falls, N.Y.	18,633	230
San Angelo, Tex.	18,538	231
Topeka, Kans.	18,260	232
Asheville, N.C.	18,245	233
Burlington, N.C.	18,242	234
Tuscaloosa, Ala.	18,145	235
Monroe, La.	17,903	236
Richland - Kennewick - Pasco, Wash.	17,596	237
Medford, Ore.	16,902	238
Florence, S.C.	16,895	239
Florence, Ala.	16,858	240
Victoria, Tex.	16,829	241
Chico, Cal.	16,478	242
Bradenton, Fla.	16,462	243
Sioux City, Iowa	16,454	244
Charlottesville, Va.	16,384	245
Pueblo, Colo.	16,344	246
Great Falls, Mont.	16,338	247
Sioux Falls, S.D.	16,204	248
Beaver County, Pa.	16,016	249
Dothan, Ala.	15,857	250
Total Top 250	**24,918,880**	
Laredo, Tex.	15,722	251
Owensboro, Ky.	15,298	252
Texarkana, Tex.-Ark.	15,177	253
Elkhart - Goshen, Ind.	15,070	254
Lima, Ohio	14,957	255
Brazoria, Tex.	14,866	256
Joplin, Mo.	14,862	257
Vineland - Millville - Bridgeton, N.J.	14,774	258
Dubuque, Iowa	14,558	259
Muncie, Ind.	14,380	260
Fayetteville - Springdale, Ark.	14,240	261
Gadsden, Ala.	14,190	262
Athens, Ga.	14,092	263
Decatur, Ill.	13,736	264
Alexandria, La.	13,729	265
Steubenville - Weirton, Ohio-W.Va.	13,695	266
Redding, Cal.	13,663	267
Ocala, Fla.	13,414	268
Enid, Okla.	13,269	269
Lewiston - Auburn, Me.	13,161	270
Bryan - College Station, Tex.	13,044	271
Vancouver, Wash.	12,889	272
Bellingham, Wash.	12,740	273
Muskegon, Mich.	12,526	274
Terre Haute, Ind.	12,504	275
State College, Pa.	12,446	276
Santa Fe, N.M.	12,431	277
Biloxi - Gulfport, Miss.	12,403	278
Greeley, Colo.	12,330	279
Battle Creek, Mich.	12,299	280
Hagerstown, Md.	12,295	281
Anniston, Ala.	12,091	282
Jackson, Mich.	12,055	283
Danville, Va.	11,964	284
Kokomo, Ind.	11,956	285
Wausau, Wisc.	11,880	286
Glens Falls, N.Y.	11,714	287
Bloomington - Normal, Ill.	11,671	288
Sherman - Denison, Tex.	11,620	289
Bismarck, N.D.	11,300	290
Mansfield, Ohio	11,102	291
Janesville - Beloit, Wisc.	11,094	292
Eau Claire, Wisc.	10,989	293
Kankakee, Ill.	10,595	294
Cumberland, Md.	10,492	295
Las Cruces, N.M.	10,362	296
St. Joseph, Mo.	10,240	297
St. Cloud, Minn.	10,223	298
La Crosse, Wisc.	10,002	299
Bremerton, Wash.	9,941	300
Anderson, Ind.	9,887	301
Rochester, Minn.	9,770	302
Pine Bluff, Ark.	9,313	303
Iowa City, Iowa	9,143	304
Williamsport, Pa.	9,004	305
Sharon, Pa.	8,763	306
Yuba City, Cal.	8,559	307
Pascagoula, Miss.	8,429	308
Bloomington, Ind.	8,354	309
Elmira, N.Y.	8,319	310
Columbia, Mo.	8,009	311
Grand Forks, N.D.	7,563	312
Kenosha, Wisc.	6,911	313
Sheboygan, Wisc.	6,303	314
Lawrence, Kans.	3,017	315
Total Above Areas	**25,676,275**	
Percent of U.S.	**83.1077**	
U.S. Total	**30,895,175**	

AUTOMOTIVE DEALER SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	5,926,118	1
Houston, Tex.	4,568,134	2
Chicago, Ill.	4,461,365	3
Detroit, Mich.	4,278,322	4
Washington, D.C.	4,048,727	5
Philadelphia, Pa.	3,797,974	6
Dallas, Tex.	3,059,685	7
New York, N.Y.	2,983,364	8
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	2,674,978	9
Atlanta, Ga.	2,567,607	10
Minneapolis - St. Paul, Minn.	2,236,645	11
Nassau - Suffolk, N.Y.	2,147,175	12
Pittsburgh, Pa.	2,125,657	13
Anaheim - Santa Ana, Cal.	2,107,252	14
Baltimore, Md.	2,021,055	15
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	1,877,737	16
Tampa - St. Petersburg - Clearwater, Fla.	1,848,516	17
Miami - Hialeah, Fla.	1,804,127	18
Kansas City, Mo.-Kans.	1,775,004	19
Denver, Colo.	1,739,771	20
St. Louis, Mo.	1,683,771	21
Newark, N.J.	1,648,736	22
Phoenix, Ariz.	1,634,494	23
Fort Worth - Arlington, Tex.	1,627,314	24
Cleveland, Ohio	1,560,769	25
San Jose, Cal.	1,512,524	26
San Diego, Cal.	1,502,977	27
Oakland, Cal.	1,440,497	28
Seattle, Wash.	1,395,377	29
Bergen - Passaic, N.J.	1,388,254	30
Norfolk - Virginia Beach - Newport News, Va.	1,273,457	31
Riverside - San Bernardino, Cal.	1,239,779	32
San Francisco, Cal.	1,237,813	33
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	1,211,510	34
Oklahoma City, Okla.	1,178,504	35
Columbus, Ohio	1,168,273	36
San Antonio, Tex.	1,076,036	37
Greensboro - Winston-Salem - High Point, N.C.	1,070,560	38
Cincinnati, Ohio	1,048,148	39
Rochester, N.Y.	1,045,934	40
Indianapolis, Ind.	1,043,154	41
Milwaukee, Wisc.	1,022,617	42
Orlando, Fla.	1,004,770	43
Portland, Ore.	989,366	44
Buffalo, N.Y.	950,167	45
Jacksonville, Fla.	947,205	46
New Orleans, La.	935,411	47
Sacramento, Cal.	934,289	48
Nashville, Tenn.	909,563	49
Salt Lake City - Ogden, Utah	884,212	50
Total Top 50	**94,614,694**	
Monmouth - Ocean, N.J.	877,515	51
Tulsa, Okla.	872,808	52
West Palm Beach - Boca Raton - Delray Beach, Fla.	853,053	53
Hartford - New Britain - Middletown - Bristol, Conn.	849,826	54
Richmond - Petersburg, Va.	841,565	55
Birmingham, Ala.	823,257	56
Dayton - Springfield, Ohio	780,475	57
Memphis, Tenn.	777,093	58
Louisville, Ky.	739,076	59
Middlesex - Somerset - Hunterdon, N.J.	721,910	60
Albany - Schenectady - Troy, N.Y.	702,030	61
Las Vegas, Nev.	692,111	62
Bridgeport - Stamford - Norwalk - Danbury, Conn.	689,681	63
Raleigh - Durham, N.C.	637,466	64
Syracuse, N.Y.	627,178	65
Austin, Tex.	609,673	66
Greenville - Spartanburg, S.C.	607,460	67
Omaha, Neb.	584,007	68
Flint, Mich.	583,767	69
Little Rock - North Little Rock, Ark.	559,479	70
Providence - Pawtucket - Woonsocket, R.I.	553,295	71
Allentown - Bethlehem, Pa.	552,398	72
Tucson, Ariz.	547,629	73
Harrisburg - Lebanon - Carlisle, Pa.	541,402	74
Albuquerque, N.M.	532,741	75
New Haven - Waterbury - Meriden, Conn.	528,386	76
Toledo, Ohio	524,270	77
Scranton - Wilkes-Barre, Pa.	513,122	78
Akron, Ohio	493,285	79
Wichita, Kans.	486,697	80
Beaumont - Port Arthur, Tex.	475,703	81
Worcester - Fitchburg - Leominster, Mass.	470,133	82
Lake County, Ill.	470,108	83
Grand Rapids, Mich.	467,150	84
Gary - Hammond, Ind.	456,112	85
Oxnard - Ventura, Cal.	449,138	86
Baton Rouge, La.	448,030	87
Wilmington, Del.	444,765	88
Honolulu, Haw.	438,760	89
El Paso, Tex.	436,818	90
Springfield, Mass.	434,440	91
Fresno, Cal.	433,847	92
Columbia, S.C.	430,668	93
Charleston, W.Va.	428,653	94
Tacoma, Wash.	425,286	95
Knoxville, Tenn.	422,710	96
Des Moines, Iowa	399,548	97
Johnson City - Kingsport - Bristol, Tenn.	391,955	98
Lubbock, Tex.	382,573	99
Youngstown - Warren, Ohio	382,373	100
Total Top 100	**123,006,019**	
Corpus Christi, Tex.	373,569	101
Pensacola, Fla.	373,235	102
Lansing - East Lansing, Mich.	371,538	103
Shreveport, La.	358,517	104
Amarillo, Tex.	353,472	105
Davenport - Rock Island - Moline, Iowa-Ill.	349,601	106
Augusta, Ga.	348,436	107
Lakeland - Winter Haven, Fla.	344,829	108
Charleston, S.C.	343,572	109
Reno, Nev.	343,375	110
Colorado Springs, Colo.	338,359	111
Canton, Ohio	336,926	112
Bakersfield, Cal.	334,365	113
Peoria, Ill.	333,507	114
New Bedford - Fall River - Attleboro, Mass.	332,852	115
Saginaw - Bay City - Midland, Mich.	330,671	116
Mobile, Ala.	324,741	117
Lancaster, Pa.	318,434	118
Fort Wayne, Ind.	314,623	119
Chattanooga, Tenn.	306,273	120
Macon - Warner Robins, Ga.	300,903	121
Portsmouth - Dover - Rochester, N.H.	298,099	122
Jackson, Miss.	297,648	123
Manchester - Nashua, N.H.	287,480	124
Lexington-Fayette, Ky.	283,748	125
Melbourne - Titusville - Palm Bay, Fla.	283,445	126
York, Pa.	281,732	127
Springfield, Mo.	279,977	128
Vallejo - Fairfield - Napa, Cal.	278,092	129
Fort Myers - Cape Coral, Fla.	275,094	130
Stockton, Cal.	274,805	131
Reading, Pa.	270,520	132
Spokane, Wash.	268,987	133
Eugene - Springfield, Ore.	268,217	134
Aurora - Elgin, Ill.	267,462	135
Sarasota, Fla.	267,182	136
Alton - Granite City, Ill.	265,183	137
Daytona Beach, Fla.	258,276	138
Killeen - Temple, Tex.	256,400	139
Columbus, Ga.	255,236	140
Atlantic City, N.J.	253,605	141
Waco, Tex.	253,504	142
Jersey City, N.J.	251,108	143
Roanoke, Va.	250,074	144
Madison, Wisc.	247,002	145
Erie, Pa.	246,783	146
Huntington - Ashland, W.Va.-Ky.	246,070	147
Portland, Me.	243,705	148
Binghamton, N.Y.	242,099	149
Galveston - Texas City, Tex.	240,917	150
Total Top 150	**137,830,267**	
Boise, Ida.	238,196	151
New London - Norwich, Conn.	238,085	152
Ann Arbor, Mich.	237,878	153
Visalia - Tulare - Porterville, Cal.	237,131	154
Evansville, Ind.	233,930	155
Fayetteville, N.C.	233,900	156
Montgomery, Ala.	231,117	157
Johnstown, Pa.	226,219	158
Santa Rosa - Petaluma, Cal.	225,325	159
Joliet, Ill.	222,937	160
Savannah, Ga.	219,769	161
Utica - Rome, N.Y.	219,316	162
Trenton, N.J.	218,702	163
Salinas - Seaside - Monterey, Cal.	216,349	164
Odessa, Tex.	216,281	165
Appleton - Oshkosh - Neenah, Wisc.	215,082	166
Longview - Marshall, Tex.	214,838	167
Lafayette, La.	211,924	168
Santa Barbara - Santa Maria - Lompoc, Cal.	211,897	169
South Bend - Mishawaka, Ind.	204,878	170
Hickory, N.C.	202,516	171
Lorain - Elyria, Ohio	200,321	172
Niagara Falls, N.Y.	198,541	173
Orange County, N.Y.	196,441	174
Boulder - Longmont, Colo.	196,203	175
Abilene, Tex.	193,784	176
McAllen - Edinburg - Mission, Tex.	193,223	177
Lincoln, Neb.	191,269	178
Tallahassee, Fla.	191,127	179
Elkhart - Goshen, Ind.	191,109	180
Rockford, Ill.	189,192	181
Fort Smith, Ark.	189,174	182
East St. Louis - Belleville, Ill.	187,439	183
Fort Pierce, Fla.	186,571	184
Houma - Thibodaux, La.	183,536	185
Bradenton, Fla.	182,930	186
Asheville, N.C.	182,693	187
Billings, Mont.	181,589	188
Anchorage, Alas.	180,860	189
Gainesville, Fla.	178,345	190
San Angelo, Tex.	178,174	191
Fargo - Moorhead, N.D.-Minn.	177,197	192
Wichita Falls, Tex.	175,711	193
Salem, Ore.	175,136	194
Parkersburg - Marietta, W.Va.-Ohio	174,098	195
Provo - Orem, Utah	173,510	196
Huntsville, Ala.	173,254	197
Modesto, Cal.	173,101	198
Poughkeepsie, N.Y.	171,401	199
Joplin, Mo.	171,390	200
Total Top 200	**147,843,856**	
Lake Charles, La.	170,714	201
Fort Collins - Loveland, Colo.	169,929	202
Casper, Wyo.	169,148	203
Sioux Falls, S.D.	164,768	204
Topeka, Kans.	162,833	205
Bangor, Me.	162,568	206
Panama City, Fla.	162,429	207
Wheeling, W.Va.	161,840	208
Kalamazoo, Mich.	160,194	209
Waterloo - Cedar Falls, Iowa	158,403	210
Midland, Tex.	158,108	211
Naples, Fla.	156,832	212
Hamilton - Middletown, Ohio	155,401	213
Sharon, Pa.	154,498	214
Santa Cruz, Cal.	154,299	215
Tyler, Tex.	150,619	216
Athens, Ga.	150,445	217
Richland - Kennewick - Pasco, Wash.	150,280	218
Duluth, Minn.	150,168	219
Yakima, Wash.	149,155	220
Wilmington, N.C.	149,003	221
Monroe, La.	148,517	222
Cedar Rapids, Iowa	147,424	223
Anderson, S.C.	144,491	224
Muncie, Ind.	139,116	225
Lynchburg, Va.	137,891	226
Clarksville - Hopkinsville, Tenn.-Ky.	137,788	227
Springfield, Ill.	136,474	228
Green Bay, Wisc.	130,949	229
Williamsport, Pa.	129,346	230
Albany, Ga.	128,558	231
Mansfield, Ohio	126,632	232
Brownsville - Harlingen, Tex.	126,333	233
Jacksonville, N.C.	125,276	234
Terre Haute, Ind.	125,267	235
Victoria, Tex.	125,034	236
Medford, Ore.	124,874	237
Burlington, N.C.	123,686	238
Great Falls, Mont.	121,566	239
Beaver County, Pa.	121,493	240
Brazoria, Tex.	120,967	241
Biloxi - Gulfport, Miss.	119,767	242
Vineland - Millville - Bridgeton, N.J.	116,832	243
Anderson, Ind.	115,202	244
St. Cloud, Minn.	114,841	245
Champaign - Urbana - Rantoul, Ill.	114,452	246
Rochester, Minn.	114,344	247
Texarkana, Tex.-Ark.	114,264	248
Fayetteville - Springdale, Ark.	113,771	249
Fort Walton Beach, Fla.	113,562	250
Total Top 250	**154,824,207**	
Decatur, Ill.	111,432	251
Alexandria, La.	110,273	252
Altoona, Pa.	108,832	253
Florence, Ala.	107,237	254
Bryan - College Station, Tex.	106,975	255
Bloomington - Normal, Ill.	106,763	256
Lewiston - Auburn, Me.	106,335	257
Eau Claire, Wisc.	104,510	258
Pittsfield, Mass.	104,437	259
Pueblo, Colo.	103,589	260
Bismarck, N.D.	102,975	261
Lawton, Okla.	102,516	262
Benton Harbor, Mich.	102,001	263
Lima, Ohio	101,548	264
Florence, S.C.	100,800	265
Ocala, Fla.	100,320	266
Columbia, Mo.	99,462	267
Vancouver, Wash.	98,937	268
Danville, Va.	98,372	269
Dothan, Ala.	97,592	270
Steubenville - Weirton, Ohio-W.Va.	96,890	271
Racine, Wisc.	96,117	272
Bellingham, Wash.	94,726	273
Redding, Cal.	94,591	274
Charlottesville, Va.	94,356	275
Sioux City, Iowa	94,095	276
Kokomo, Ind.	93,553	277
Burlington, Vt.	93,113	278
St. Joseph, Mo.	92,636	279
Las Cruces, N.M.	92,606	280
Bremerton, Wash.	92,209	281
Hagerstown, Md.	91,742	282
Tuscaloosa, Ala.	90,491	283
Kankakee, Ill.	90,037	284
State College, Pa.	89,604	285
Dubuque, Iowa	88,382	286
Muskegon, Mich.	87,79[illegible]	287
Enid, Okla.	87,4[illegible]	288
Grand Forks, N.D.	[illegible]	289
Janesville - Beloit, Wisc.	8[illegible],716	290
Sherman - Denison, Tex.	86,594	291
Olympia, Wash.	86,276	292
Chico, Cal.	86,231	293
Anniston, Ala.	84,115	294
Lafayette, Ind.	83,775	295
Owensboro, Ky.	82,401	296
Jackson, Mich.	82,040	297
Santa Fe, N.M.	81,922	298
Pine Bluff, Ark.	81,670	299
Glens Falls, N.Y.	79,448	300
Battle Creek, Mich.	78,815	301
Greeley, Colo.	76,667	302
Iowa City, Iowa	74,487	303
Cumberland, Md.	71,395	304
La Crosse, Wisc.	71,145	305
Elmira, N.Y.	66,410	306
Laredo, Tex.	66,222	307
Gadsden, Ala.	63,481	308
Wausau, Wisc.	62,060	309
Sheboygan, Wisc.	60,914	310
Yuba City, Cal.	56,962	311
Lawrence, Kans.	54,395	312
Bloomington, Ind.	53,747	313
Pascagoula, Miss.	53,068	314
Kenosha, Wisc.	48,055	315
Total Above Areas	**160,525,677**	
Percent of U.S.	**79.0563**	
U.S. Total	**203,052,245**	

GASOLINE SERVICE STATION SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	3,818,333	1
Chicago, Ill.	2,479,560	2
Detroit, Mich.	2,229,023	3
Washington, D.C.	1,973,917	4
Philadelphia, Pa.	1,903,371	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1,835,238	6
Houston, Tex.	1,808,873	7
New York, N.Y.	1,499,296	8
Anaheim - Santa Ana, Cal.	1,359,186	9
Nassau - Suffolk, N.Y.	1,218,688	10
Minneapolis - St. Paul, Minn.	1,118,104	11
Atlanta, Ga.	1,117,595	12
San Diego, Cal.	1,100,917	13
Dallas, Tex.	1,064,996	14
Baltimore, Md.	1,061,238	15
Cleveland, Ohio	999,888	16
St. Louis, Mo.	966,057	17
Pittsburgh, Pa.	947,255	18
Riverside - San Bernardino, Cal.	913,151	19
Tampa - St. Petersburg - Clearwater, Fla.	907,449	20
Oakland, Cal.	887,924	21
Newark, N.J.	879,681	22
San Jose, Cal.	857,186	23
Miami - Hialeah, Fla.	834,789	24
Seattle, Wash.	826,657	25
Cincinnati, Ohio	778,502	26
San Francisco, Cal.	775,653	27
San Antonio, Tex.	743,379	28
Kansas City, Mo.-Kans.	717,407	29
Bergen - Passaic, N.J.	701,826	30
Phoenix, Ariz.	691,663	31
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	687,821	32
Hartford - New Britain - Middletown - Bristol, Conn.	685,904	33
Sacramento, Cal.	682,513	34
Columbus, Ohio	673,521	35
Indianapolis, Ind.	664,029	36
Denver, Colo.	606,984	37
Milwaukee, Wisc.	587,067	38
Providence - Pawtucket - Woonsocket, R.I.	568,197	39
Portland, Ore.	565,210	40
Bridgeport - Stamford - Norwalk - Danbury, Conn.	555,354	41
Norfolk - Virginia Beach - Newport News, Va.	537,157	42
New Orleans, La.	532,732	43
Dayton - Springfield, Ohio	526,372	44
Nashville, Tenn.	511,809	45
Orlando, Fla.	492,867	46
Fort Worth - Arlington, Tex.	490,927	47
Louisville, Ky.	485,369	48
Middlesex - Somerset - Hunterdon, N.J.	483,216	49
Monmouth - Ocean, N.J.	479,137	50
Total Top 50	**49,832,988**	
Memphis, Tenn.	474,981	51
Jacksonville, Fla.	465,393	52
New Haven - Waterbury - Meriden, Conn.	449,111	53
Rochester, N.Y.	429,955	54
Greensboro - Winston-Salem - High Point, N.C.	421,240	55
Richmond - Petersburg, Va.	407,127	56
Worcester - Fitchburg - Leominster, Mass.	391,667	57
Salt Lake City - Ogden, Utah	389,685	58
Albany - Schenectady - Troy, N.Y.	386,648	59
Toledo, Ohio	386,569	60
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	369,063	61
Las Vegas, Nev.	362,404	62
Gary - Hammond, Ind.	361,080	63
Birmingham, Ala.	358,915	64
Austin, Tex.	355,472	65
Springfield, Mass.	353,578	66
Oklahoma City, Okla.	341,717	67
Buffalo, N.Y.	337,401	68
Tucson, Ariz.	317,473	69
Raleigh - Durham, N.C.	316,456	70
Akron, Ohio	313,153	71
West Palm Beach - Boca Raton - Delray Beach, Fla.	309,370	72
Harrisburg - Lebanon - Carlisle, Pa.	303,613	73
Bakersfield, Cal.	298,026	74
Allentown - Bethlehem, Pa.	296,141	75
Wilmington, Del.	292,595	76
Youngstown - Warren, Ohio	283,362	77
Greenville - Spartanburg, S.C.	280,139	78
Knoxville, Tenn.	278,800	79
Scranton - Wilkes-Barre, Pa.	271,416	80
Syracuse, N.Y.	267,301	81
Tulsa, Okla.	262,534	82
Fresno, Cal.	261,895	83
Oxnard - Ventura, Cal.	260,797	84
Honolulu, Haw.	251,653	85
Tacoma, Wash.	247,904	86
Omaha, Neb.	244,949	87
Chattanooga, Tenn.	240,139	88
Reno, Nev.	234,834	89
Little Rock - North Little Rock, Ark.	232,699	90
New Bedford - Fall River - Attleboro, Mass.	229,786	91
Beaumont - Port Arthur, Tex.	218,920	92
Grand Rapids, Mich.	215,854	93
Vallejo - Fairfield - Napa, Cal.	208,803	94
Mobile, Ala.	208,783	95
Flint, Mich.	206,723	96
Corpus Christi, Tex.	205,570	97
Johnson City - Kingsport - Bristol, Tenn.	201,883	98
Lake County, Ill.	200,175	99
Santa Barbara - Santa Maria - Lompoc, Cal.	199,448	100
Total Top 100	**65,036,688**	
Baton Rouge, La.	197,146	101
Lexington-Fayette, Ky.	193,259	102
Columbia, S.C.	191,466	103
Santa Rosa - Petaluma, Cal.	190,131	104
Lansing - East Lansing, Mich.	185,930	105
Jersey City, N.J.	185,754	106
Davenport - Rock Island - Moline, Iowa-Ill.	185,746	107
Des Moines, Iowa	184,560	108
Salinas - Seaside - Monterey, Cal.	184,441	109
Stockton, Cal.	183,795	110
Atlantic City, N.J.	178,707	111
Canton, Ohio	177,292	112
Trenton, N.J.	176,323	113
El Paso, Tex.	173,641	114
New London - Norwich, Conn.	168,229	115
Fort Wayne, Ind.	166,808	116
Saginaw - Bay City - Midland, Mich.	166,275	117
Madison, Wisc.	164,800	118
Albuquerque, N.M.	164,027	119
Lakeland - Winter Haven, Fla.	160,678	120
Huntington - Ashland, W.Va.-Ky.	159,123	121
Alton - Granite City, Ill.	159,113	122
Charleston, S.C.	159,072	123
Montgomery, Ala.	156,697	124
Manchester - Nashua, N.H.	156,663	125
Aurora - Elgin, Ill.	155,615	126
Charleston, W.Va.	154,278	127
Erie, Pa.	151,081	128
Wichita, Kans.	149,419	129
Spokane, Wash.	149,200	130
Lancaster, Pa.	147,771	131
Daytona Beach, Fla.	146,199	132
York, Pa.	146,096	133
Modesto, Cal.	145,035	134
Peoria, Ill.	143,500	135
Ann Arbor, Mich.	142,611	136
Portsmouth - Dover - Rochester, N.H.	142,304	137
Joliet, Ill.	141,333	138
Binghamton, N.Y.	140,865	139
Melbourne - Titusville - Palm Bay, Fla.	140,395	140
Pensacola, Fla.	139,303	141
Augusta, Ga.	135,338	142
Evansville, Ind.	134,243	143
Colorado Springs, Colo.	130,873	144
Hagerstown, Md.	130,243	145
Utica - Rome, N.Y.	128,689	146
Reading, Pa.	126,032	147
Roanoke, Va.	125,295	148
Jackson, Miss.	125,064	149
Shreveport, La.	124,111	150
Total Top 150	**72,901,257**	
Sarasota, Fla.	124,060	151
Sioux Falls, S.D.	123,227	152
Macon - Warner Robins, Ga.	122,555	153
Portland, Me.	122,044	154
Lorain - Elyria, Ohio	121,349	155
Appleton - Oshkosh - Neenah, Wisc.	120,132	156
Rockford, Ill.	116,290	157
Eugene - Springfield, Ore.	114,475	158
Santa Cruz, Cal.	114,234	159
South Bend - Mishawaka, Ind.	113,622	160
Hamilton - Middletown, Ohio	112,714	161
Orange County, N.Y.	111,930	162
Killeen - Temple, Tex.	108,696	163
Salem, Ore.	103,686	164
Duluth, Minn.	103,522	165
Anchorage, Alas.	103,128	166
Gainesville, Fla.	103,097	167
Poughkeepsie, N.Y.	102,818	168
Fort Myers - Cape Coral, Fla.	102,040	169
Ocala, Fla.	101,858	170
Galveston - Texas City, Tex.	101,571	171
Mansfield, Ohio	101,279	172
East St. Louis - Belleville, Ill.	100,600	173
Fayetteville, N.C.	100,326	174
Savannah, Ga.	99,468	175
Fort Pierce, Fla.	99,369	176
Visalia - Tulare - Porterville, Cal.	99,198	177
Springfield, Mo.	99,042	178
Asheville, N.C.	98,287	179
Redding, Cal.	98,201	180
Yakima, Wash.	97,091	181
Wheeling, W.Va.	97,016	182
Richland - Kennewick - Pasco, Wash.	94,368	183
Lincoln, Neb.	93,842	184
Tyler, Tex.	93,065	185
Columbus, Ga.	92,086	186
Tallahassee, Fla.	91,398	187
Lima, Ohio	89,477	188
Benton Harbor, Mich.	88,937	189
Parkersburg - Marietta, W.Va.-Ohio	88,685	190
Kalamazoo, Mich.	87,334	191
Abilene, Tex.	85,671	192
Janesville - Beloit, Wisc.	85,531	193
Niagara Falls, N.Y.	85,440	194
Terre Haute, Ind.	85,166	195
Springfield, Ill.	85,032	196
Fort Smith, Ark.	83,888	197
Pittsfield, Mass.	83,645	198
Champaign - Urbana - Rantoul, Ill.	82,990	199
Vancouver, Wash.	80,641	200
Total Top 200	**77,915,378**	
Longview - Marshall, Tex.	80,248	201
Amarillo, Tex.	80,003	202
Waco, Tex.	79,489	203
Bloomington - Normal, Ill.	79,078	204
Beaver County, Pa.	78,359	205
Boulder - Longmont, Colo.	77,886	206
Lafayette, La.	77,362	207
Lubbock, Tex.	76,904	208
Battle Creek, Mich.	76,303	209
Johnstown, Pa.	75,983	210
Burlington, Vt.	73,518	211
McAllen - Edinburg - Mission, Tex.	72,286	212
Joplin, Mo.	72,146	213
Casper, Wyo.	72,103	214
Provo - Orem, Utah	71,691	215
Billings, Mont.	70,948	216
Fargo - Moorhead, N.D.-Minn.	70,839	217
Green Bay, Wisc.	70,177	218
Boise, Ida.	69,683	219
Bangor, Me.	69,660	220
Medford, Ore.	69,514	221
Florence, S.C.	68,844	222
Glens Falls, N.Y.	68,573	223
Elkhart - Goshen, Ind.	67,505	224
Topeka, Kans.	66,373	225
Huntsville, Ala.	65,805	226
Waterloo - Cedar Falls, Iowa	65,703	227
Jackson, Mich.	64,940	228
Steubenville - Weirton, Ohio-W.Va.	64,774	229
Hickory, N.C.	64,346	230
Midland, Tex.	64,014	231
Muncie, Ind.	63,936	232
Racine, Wisc.	63,338	233
St. Cloud, Minn.	59,166	234
Eau Claire, Wisc.	58,548	235
Bradenton, Fla.	58,532	236
Decatur, Ill.	58,389	237
Sioux City, Iowa	57,954	238
Biloxi - Gulfport, Miss.	55,995	239
Lynchburg, Va.	55,556	240
Lake Charles, La.	54,470	241
Lewiston - Auburn, Me.	54,432	242
Anderson, Ind.	54,192	243
Athens, Ga.	53,939	244
Brazoria, Tex.	53,713	245
Texarkana, Tex.-Ark.	53,474	246
Fort Walton Beach, Fla.	52,134	247
Cedar Rapids, Iowa	52,076	248
Charlottesville, Va.	52,033	249
Houma - Thibodaux, La.	51,943	250
Total Top 250	**81,204,255**	
Fort Collins - Loveland, Colo.	51,128	251
Burlington, N.C.	51,126	252
Wichita Falls, Tex.	51,074	253
Olympia, Wash.	50,933	254
Tuscaloosa, Ala.	50,891	255
Florence, Ala.	50,627	256
Great Falls, Mont.	49,827	257
Clarksville - Hopkinsville, Tenn.-Ky.	49,456	258
Naples, Fla.	49,319	259
Sharon, Pa.	48,746	260
Anderson, S.C.	47,983	261
St. Joseph, Mo.	47,637	262
Victoria, Tex.	47,537	263
Brownsville - Harlingen, Tex.	47,212	264
Monroe, La.	47,059	265
Cumberland, Md.	46,476	266
Kokomo, Ind.	46,238	267
Laredo, Tex.	45,743	268
Las Cruces, N.M.	45,325	269
Odessa, Tex.	45,004	270
Bremerton, Wash.	44,904	271
Kenosha, Wisc.	44,605	272
Lafayette, Ind.	43,941	273
Rochester, Minn.	42,725	274
Panama City, Fla.	42,519	275
Vineland - Millville - Bridgeton, N.J.	42,420	276
Alexandria, La.	42,074	277
Wilmington, N.C.	41,920	278
Muskegon, Mich.	41,702	279
Pine Bluff, Ark.	41,401	280
Dothan, Ala.	41,149	281
Bloomington, Ind.	40,381	282
Chico, Cal.	40,237	283
Santa Fe, N.M.	40,175	284
Bellingham, Wash.	39,950	285
Owensboro, Ky.	38,493	286
Columbia, Mo.	37,930	287
Bryan - College Station, Tex.	37,753	288
Altoona, Pa.	37,262	289
San Angelo, Tex.	37,118	290
Pueblo, Colo.	37,030	291
Dubuque, Iowa	36,599	292
Pascagoula, Miss.	36,553	293
Anniston, Ala.	36,220	294
Kankakee, Ill.	36,011	295
Williamsport, Pa.	34,627	296
Bismarck, N.D.	33,650	297
Danville, Va.	33,622	298
Iowa City, Iowa	33,304	299
Wausau, Wisc.	33,044	300
Greeley, Colo.	32,917	301
Yuba City, Cal.	32,206	302
Grand Forks, N.D.	31,2[illegible]	303
Sherman - Denison, Tex.	31,100	304
La Crosse, Wisc.	30,856	305
Sheboygan, Wisc.	29,302	306
Gadsden, Ala.	29,207	307
Elmira, N.Y.	29,042	308
Fayetteville - Springdale, Ark.	28,7[illegible]	309
Jacksonville, N.C.	27,636	310
State College, Pa.	26,147	311
Lawton, Okla.	25,447	312
Albany, Ga.	25,097	313
Lawrence, Kans.	23,312	314
Enid, Okla.	22,025	315
Total Above Areas	**83,767,439**	
Percent of U.S.	**77.578%**	
U.S. Total	**107,978,216**	

BUILDING MATERIALS & HARDWARE STORE SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	1,455,438	1
Chicago, Ill.	1,014,464	2
Houston, Tex.	952,857	3
Washington, D.C.	836,374	4
Detroit, Mich.	815,896	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	781,446	6
Anaheim - Santa Ana, Cal.	701,677	7
Minneapolis - St. Paul, Minn.	697,433	8
Seattle, Wash.	677,969	9
Philadelphia, Pa.	647,403	10
Atlanta, Ga.	611,251	11
New York, N.Y.	603,149	12
Riverside - San Bernardino, Cal.	591,858	13
San Diego, Cal.	582,729	14
San Jose, Cal.	479,756	15
Pittsburgh, Pa.	458,233	16
Nassau - Suffolk, N.Y.	451,110	17
Baltimore, Md.	430,386	18
Dallas, Tex.	420,291	19
Tampa - St. Petersburg - Clearwater, Fla.	413,291	20
Sacramento, Cal.	401,010	21
Denver, Colo.	384,918	22
Oakland, Cal.	380,975	23
Fort Worth - Arlington, Tex.	369,025	24
St. Louis, Mo.	354,345	25
Phoenix, Ariz.	339,548	26
San Francisco, Cal.	321,928	27
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	314,515	28
Miami - Hialeah, Fla.	313,205	29
Indianapolis, Ind.	307,473	30
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	303,737	31
Cleveland, Ohio	295,972	32
Newark, N.J.	291,404	33
Norfolk - Virginia Beach - Newport News, Va.	288,780	34
Kansas City, Mo.-Kans.	279,992	35
Greensboro - Winston-Salem - High Point, N.C.	277,545	36
Columbus, Ohio	264,899	37
Louisville, Ky.	256,309	38
Cincinnati, Ohio	253,654	39
Portland, Ore.	253,424	40
Milwaukee, Wisc.	252,565	41
Oklahoma City, Okla.	249,683	42
Bergen - Passaic, N.J.	243,575	43
Bridgeport - Stamford - Norwalk - Danbury, Conn.	242,770	44
Birmingham, Ala.	241,159	45
Austin, Tex.	236,897	46
Salt Lake City - Ogden, Utah	234,297	47
Tulsa, Okla.	226,441	48
Hartford - New Britain - Middletown - Bristol, Conn.	225,299	49
New Orleans, La.	219,275	50
Total Top 50	**22,247,930**	
Orlando, Fla.	216,735	51
Akron, Ohio	213,337	52
Nashville, Tenn.	212,293	53
Jacksonville, Fla.	198,463	54
Richmond - Petersburg, Va.	194,217	55
Baton Rouge, La.	186,807	56
Rochester, N.Y.	184,336	57
Knoxville, Tenn.	182,596	58
Memphis, Tenn.	181,756	59
Beaumont - Port Arthur, Tex.	180,790	60
Providence - Pawtucket - Woonsocket, R.I.	177,596	61
Greenville - Spartanburg, S.C.	175,231	62
Dayton - Springfield, Ohio	174,114	63
Johnson City - Kingsport - Bristol, Tenn.	173,058	64
Grand Rapids, Mich.	171,717	65
San Antonio, Tex.	171,285	66
Las Vegas, Nev.	169,150	67
Monmouth - Ocean, N.J.	169,150	67
Middlesex - Somerset - Hunterdon, N.J.	168,464	69
Santa Rosa - Petaluma, Cal.	164,132	70
Albany - Schenectady - Troy, N.Y.	158,488	71
Des Moines, Iowa	155,013	72
Bakersfield, Cal.	150,388	73
Fort Myers - Cape Coral, Fla.	147,486	74
Buffalo, N.Y.	146,215	75
Lancaster, Pa.	143,816	76
Wichita, Kans.	140,872	77
Mobile, Ala.	140,604	78
Little Rock - North Little Rock, Ark.	137,262	79
Scranton - Wilkes-Barre, Pa.	136,702	80
Fresno, Cal.	135,825	81
Harrisburg - Lebanon - Carlisle, Pa.	135,726	82
Wilmington, Del.	135,278	83
Amarillo, Tex.	135,244	84
Springfield, Mass.	135,030	85
Gary - Hammond, Ind.	131,842	86
Allentown - Bethlehem, Pa.	129,146	87
Reno, Nev.	128,868	88
Lake County, Ill.	127,196	89
Raleigh - Durham, N.C.	126,656	90
Lakeland - Winter Haven, Fla.	124,447	91
Eugene - Springfield, Ore.	124,019	92
Syracuse, N.Y.	122,244	93
Charleston, S.C.	120,451	94
Tacoma, Wash.	120,436	95
Melbourne - Titusville - Palm Bay, Fla.	120,041	96
West Palm Beach - Boca Raton - Delray Beach, Fla.	119,940	97
Boise, Ida.	118,651	98
Peoria, Ill.	118,563	99
Daytona Beach, Fla.	117,087	100
Total Top 100	**29,896,693**	
New Haven - Waterbury - Meriden, Conn.	116,901	101
Huntington - Ashland, W.Va.-Ky.	116,284	102
Columbia, S.C.	114,799	103
Augusta, Ga.	114,028	104
Spokane, Wash.	113,443	105
Davenport - Rock Island - Moline, Iowa-Ill.	113,232	106
Billings, Mont.	111,810	107
Chattanooga, Tenn.	111,148	108
Manchester - Nashua, N.H.	110,747	109
Santa Cruz, Cal.	110,379	110
Evansville, Ind.	110,182	111
Madison, Wisc.	109,931	112
Worcester - Fitchburg - Leominster, Mass.	109,810	113
Oxnard - Ventura, Cal.	109,210	114
Modesto, Cal.	108,579	115
Aurora - Elgin, Ill.	107,975	116
Portsmouth - Dover - Rochester, N.H.	107,632	117
Salem, Ore.	107,478	118
Portland, Me.	106,897	119
York, Pa.	105,178	120
Macon - Warner Robins, Ga.	101,860	121
Albuquerque, N.M.	100,035	122
Anchorage, Alas.	99,721	123
Lafayette, La.	98,186	124
Omaha, Neb.	96,542	125
Springfield, Ill.	96,336	126
Toledo, Ohio	96,015	127
Vallejo - Fairfield - Napa, Cal.	95,888	128
Charleston, W.Va.	95,884	129
Flint, Mich.	94,376	130
Stockton, Cal.	93,890	131
Saginaw - Bay City - Midland, Mich.	93,832	132
Lexington-Fayette, Ky.	93,166	133
Santa Barbara - Santa Maria - Lompoc, Cal.	92,955	134
Springfield, Mo.	89,740	135
Pensacola, Fla.	85,972	136
Hickory, N.C.	85,695	137
Canton, Ohio	85,168	138
Sarasota, Fla.	83,854	139
Fort Pierce, Fla.	83,462	140
Atlantic City, N.J.	83,425	141
Savannah, Ga.	83,224	142
Fort Collins - Loveland, Colo.	82,732	143
Boulder - Longmont, Colo.	82,598	144
Duluth, Minn.	82,548	145
Brazoria, Tex.	82,254	146
St. Cloud, Minn.	82,060	147
Redding, Cal.	81,754	148
McAllen - Edinburg - Mission, Tex.	79,850	149
Lake Charles, La.	79,791	150
Total Top 150	**34,795,169**	
Tallahassee, Fla.	79,733	151
Tucson, Ariz.	78,789	152
Richland - Kennewick - Pasco, Wash.	78,785	153
Colorado Springs, Colo.	78,118	154
Youngstown - Warren, Ohio	77,583	155
Joliet, Ill.	77,429	156
Fayetteville, N.C.	76,591	157
Lansing - East Lansing, Mich.	75,709	158
Orange County, N.Y.	75,250	159
East St. Louis - Belleville, Ill.	74,676	160
Lubbock, Tex.	74,357	161
Naples, Fla.	73,660	162
Fort Smith, Ark.	73,305	163
Salinas - Seaside - Monterey, Cal.	73,055	164
Fargo - Moorhead, N.D.-Minn.	72,552	165
Lincoln, Neb.	71,573	166
Tyler, Tex.	71,526	167
Visalia - Tulare - Porterville, Cal.	71,254	168
Rockford, Ill.	70,202	169
Asheville, N.C.	69,860	170
Longview - Marshall, Tex.	69,692	171
El Paso, Tex.	67,934	172
Fort Wayne, Ind.	67,928	173
Cedar Rapids, Iowa	67,714	174
Houma - Thibodaux, La.	67,504	175
Appleton - Oshkosh - Neenah, Wisc.	67,331	176
Montgomery, Ala.	67,059	177
Jackson, Miss.	67,038	178
Erie, Pa.	66,611	179
Shreveport, La.	66,454	180
Yakima, Wash.	66,237	181
Honolulu, Haw.	65,510	182
Bremerton, Wash.	65,460	183
Chico, Cal.	64,690	184
Corpus Christi, Tex.	63,710	185
Alton - Granite City, Ill.	63,696	186
Jersey City, N.J.	63,660	187
Bangor, Me.	63,322	188
Kalamazoo, Mich.	62,992	189
Huntsville, Ala.	61,915	190
Anderson, S.C.	61,614	191
Wichita Falls, Tex.	61,039	192
Burlington, Vt.	60,736	193
Poughkeepsie, N.Y.	60,314	194
Eau Claire, Wisc.	59,450	195
Waterloo - Cedar Falls, Iowa	58,666	196
Terre Haute, Ind.	58,629	197
Provo - Orem, Utah	58,530	198
Galveston - Texas City, Tex.	58,456	199
New Bedford - Fall River - Attleboro, Mass.	58,349	200
Total Top 200	**38,201,716**	
Johnstown, Pa.	58,070	201
Ann Arbor, Mich.	56,833	202
Tuscaloosa, Ala.	56,603	203
Ocala, Fla.	56,336	204
Bloomington - Normal, Ill.	56,293	205
Parkersburg - Marietta, W.Va.-Ohio	55,848	206
Casper, Wyo.	55,797	207
Abilene, Tex.	54,752	208
Odessa, Tex.	54,206	209
Bellingham, Wash.	54,132	210
Green Bay, Wisc.	53,397	211
South Bend - Mishawaka, Ind.	52,456	212
Champaign - Urbana - Rantoul, Ill.	52,350	213
Clarksville - Hopkinsville, Tenn.-Ky.	52,034	214
Medford, Ore.	52,016	215
Topeka, Kans.	51,944	216
Killeen - Temple, Tex.	51,717	217
Albany, Ga.	51,235	218
Rochester, Minn.	51,105	219
Gainesville, Fla.	51,009	220
Fort Walton Beach, Fla.	50,990	221
Wilmington, N.C.	49,779	222
Wausau, Wisc.	49,670	223
Pittsfield, Mass.	48,888	224
Reading, Pa.	48,544	225
Monroe, La.	48,451	226
Sioux Falls, S.D.	47,600	227
San Angelo, Tex.	47,019	228
New London - Norwich, Conn.	46,937	229
Bryan - College Station, Tex.	46,640	230
Binghamton, N.Y.	46,534	231
Columbus, Ga.	46,257	232
Florence, Ala.	45,946	233
Great Falls, Mont.	45,859	234
Joplin, Mo.	45,630	235
Decatur, Ill.	45,627	236
Altoona, Pa.	44,711	237
Roanoke, Va.	44,530	238
Janesville - Beloit, Wisc.	43,273	239
Bradenton, Fla.	42,830	240
Owensboro, Ky.	42,710	241
Charlottesville, Va.	42,464	242
Utica - Rome, N.Y.	41,904	243
Fayetteville - Springdale, Ark.	41,853	244
Yuba City, Cal.	41,691	245
Benton Harbor, Mich.	41,663	246
Lorain - Elyria, Ohio	41,493	247
Bismarck, N.D.	41,453	248
Santa Fe, N.M.	41,186	249
Florence, S.C.	40,802	250
Total Top 250	**40,632,883**	
Kankakee, Ill.	39,718	251
Panama City, Fla.	39,601	252
Biloxi - Gulfport, Miss.	39,142	253
Elkhart - Goshen, Ind.	39,135	254
Wheeling, W.Va.	39,112	255
Athens, Ga.	38,569	256
Iowa City, Iowa	38,208	257
Trenton, N.J.	38,063	258
Alexandria, La.	37,799	259
Waco, Tex.	37,598	260
Vancouver, Wash.	36,719	261
Lima, Ohio	36,664	262
Victoria, Tex.	36,570	263
Olympia, Wash.	36,161	264
Racine, Wisc.	35,915	265
Columbia, Mo.	35,555	266
Hamilton - Middletown, Ohio	35,518	267
Steubenville - Weirton, Ohio-W.Va.	35,344	268
Lynchburg, Va.	35,142	269
Burlington, N.C.	35,009	270
Midland, Tex.	34,905	271
Sherman - Denison, Tex.	34,518	272
Brownsville - Harlingen, Tex.	34,106	273
La Crosse, Wisc.	33,991	274
Kokomo, Ind.	33,874	275
Dothan, Ala.	33,485	276
State College, Pa.	32,984	277
Dubuque, Iowa	32,781	278
Anniston, Ala.	32,305	279
Niagara Falls, N.Y.	32,014	280
Lafayette, Ind.	31,843	281
Greeley, Colo.	31,125	282
Grand Forks, N.D.	31,015	283
Beaver County, Pa.	30,277	284
Enid, Okla.	30,113	285
Sioux City, Iowa	30,046	286
Las Cruces, N.M.	29,131	287
Cumberland, Md.	29,054	288
Pascagoula, Miss.	28,850	289
Texarkana, Tex.-Ark.	28,737	290
Jacksonville, N.C.	28,734	291
Muncie, Ind.	28,2[illegible]	292
Mansfield, Ohio	27,[illegible]	293
Gadsden, Ala.	27,804	294
Anderson, Ind.	27,747	295
Muskegon, Mich.	27,523	296
Jackson, Mich.	27,300	297
Lewiston - Auburn, Me.	26,551	298
Lawrence, Kans.	25,460	299
Sheboygan, Wisc.	25,245	300
Hagerstown, Md.	25,168	301
Pueblo, Colo.	24,369	302
Sharon, Pa.	23,986	303
Glens Falls, N.Y.	23,814	304
Danville, Va.	23,766	305
Williamsport, Pa.	23,334	306
Lawton, Okla.	22,522	307
Battle Creek, Mich.	20,559	308
Pine Bluff, Ark.	20,470	309
Laredo, Tex.	20,207	310
Bloomington, Ind.	19,800	311
St. Joseph, Mo.	19,510	312
Vineland - Millville - Bridgeton, N.J.	18,553	313
Kenosha, Wisc.	16,141	314
Elmira, N.Y.	11,666	315
Total Above Areas	**42,599,985**	
Percent of U.S.	**71.7049**	
U.S. Total	**59,410,143**	

1984 SURVEY OF BUYING POWER DATA SERVICE

DRUGSTORE SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	1,516,052	1
Chicago, Ill.	1,428,189	2
Detroit, Mich.	1,082,984	3
New York, N.Y.	908,674	4
Washington, D.C.	839,518	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	724,099	6
Philadelphia, Pa.	616,758	7
Dallas, Tex.	489,834	8
Oakland, Cal.	473,357	9
Cleveland, Ohio	467,692	10
San Francisco, Cal.	439,093	11
Seattle, Wash.	429,809	12
Houston, Tex.	397,198	13
Miami - Hialeah, Fla.	385,210	14
Atlanta, Ga.	376,294	15
Anaheim - Santa Ana, Cal.	374,620	16
Nassau - Suffolk, N.Y.	372,673	17
Minneapolis - St. Paul, Minn.	368,738	18
San Jose, Cal.	362,383	19
Baltimore, Md.	328,896	20
Sacramento, Cal.	319,576	21
Riverside - San Bernardino, Cal.	315,986	22
San Diego, Cal.	312,227	23
Tampa - St. Petersburg - Clearwater, Fla.	290,759	24
Phoenix, Ariz.	288,545	25
Fort Worth - Arlington, Tex.	284,196	26
St. Louis, Mo.	281,231	27
Indianapolis, Ind.	278,146	28
Pittsburgh, Pa.	268,270	29
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	264,349	30
Milwaukee, Wisc.	262,611	31
Cincinnati, Ohio	252,234	32
Honolulu, Haw.	252,126	33
Kansas City, Mo.-Kans.	222,077	34
Hartford - New Britain - Middletown - Bristol, Conn.	217,708	35
Newark, N.J.	209,076	36
Columbus, Ohio	201,949	37
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	194,261	38
Buffalo, N.Y.	192,186	39
New Orleans, La.	192,070	40
Louisville, Ky.	191,458	41
Greensboro - Winston-Salem - High Point, N.C.	184,267	42
Rochester, N.Y.	179,964	43
Denver, Colo.	177,008	44
Birmingham, Ala.	170,515	45
Syracuse, N.Y.	162,983	46
Bergen - Passaic, N.J.	157,734	47
Memphis, Tenn.	156,148	48
Richmond - Petersburg, Va.	155,664	49
Providence - Pawtucket - Woonsocket, R.I.	147,632	50
Total Top 50	**19,165,027**	
Norfolk - Virginia Beach - Newport News, Va.	147,431	51
Bridgeport - Stamford - Norwalk - Danbury, Conn.	145,662	52
Nashville, Tenn.	145,321	53
Jacksonville, Fla.	144,358	54
Gary - Hammond, Ind.	143,344	55
Toledo, Ohio	139,101	56
West Palm Beach - Boca Raton - Delray Beach, Fla.	136,251	57
Fresno, Cal.	131,877	58
Portland, Ore.	128,620	59
New Haven - Waterbury - Meriden, Conn.	127,305	60
Worcester - Fitchburg - Leominster, Mass.	122,714	61
Dayton - Springfield, Ohio	121,351	62
Albany - Schenectady - Troy, N.Y.	120,544	63
~~Monmouth - Ocean, N.J.~~	~~117,976~~	64
Oxnard - Ventura, Cal.	115,326	65
Orlando, Fla.	114,628	66
Akron, Ohio	113,135	67
Greenville - Spartanburg, S.C.	109,953	68
Reno, Nev.	109,562	69
Salt Lake City - Ogden, Utah	107,025	70
Flint, Mich.	103,776	71
Tucson, Ariz.	103,469	72
Springfield, Mass.	102,940	73
Anchorage, Alas.	101,499	74
Bakersfield, Cal.	100,935	75
Oklahoma City, Okla.	100,372	76
Middlesex - Somerset - Hunterdon, N.J.	98,628	77
Omaha, Neb.	98,552	78
Lake County, Ill.	98,063	79
Knoxville, Tenn.	97,084	80
Scranton - Wilkes-Barre, Pa.	95,903	81
San Antonio, Tex.	95,574	82
Youngstown - Warren, Ohio	92,311	83
Vallejo - Fairfield - Napa, Cal.	91,421	84
Wilmington, Del.	91,319	85
Stockton, Cal.	91,303	86
Harrisburg - Lebanon - Carlisle, Pa.	89,752	87
Allentown - Bethlehem, Pa.	88,610	88
Las Vegas, Nev.	85,569	89
Mobile, Ala.	84,560	90
Tacoma, Wash.	83,893	91
Davenport - Rock Island - Moline, Iowa-Ill.	81,484	92
Daytona Beach, Fla.	79,798	93
Raleigh - Durham, N.C.	78,193	94
Santa Rosa - Petaluma, Cal.	77,898	95
Salinas - Seaside - Monterey, Cal.	77,211	96
Tulsa, Okla.	76,387	97
New Bedford - Fall River - Attleboro, Mass.	75,330	98
Baton Rouge, La.	73,821	99
Utica - Rome, N.Y.	73,389	100
Total Top 100	**24,395,555**	
Spokane, Wash.	73,337	101
Saginaw - Bay City - Midland, Mich.	72,568	102
Grand Rapids, Mich.	71,534	103
Little Rock - North Little Rock, Ark.	70,977	104
El Paso, Tex.	69,953	105
Santa Barbara - Santa Maria - Lompoc, Cal.	69,653	106
Fort Wayne, Ind.	68,386	107
Austin, Tex.	66,681	108
Canton, Ohio	66,053	109
Albuquerque, N.M.	65,712	110
Richland - Kennewick - Pasco, Wash.	64,562	111
Modesto, Cal.	64,296	112
Columbia, S.C.	64,156	113
Melbourne - Titusville - Palm Bay, Fla.	61,995	114
Portsmouth - Dover - Rochester, N.H.	59,184	115
Portland, Me.	59,085	116
Lakeland - Winter Haven, Fla.	58,462	117
Huntington - Ashland, W.Va.-Ky.	58,422	118
Jersey City, N.J.	57,807	119
Ann Arbor, Mich.	57,366	120
Lexington-Fayette, Ky.	57,069	121
Joliet, Ill.	57,046	122
Chattanooga, Tenn.	56,523	123
Johnson City - Kingsport - Bristol, Tenn.	55,740	124
Charleston, W.Va.	55,723	125
Bremerton, Wash.	55,467	126
Jackson, Miss.	54,978	127
Peoria, Ill.	54,062	128
Charleston, S.C.	54,047	129
Binghamton, N.Y.	53,979	130
South Bend - Mishawaka, Ind.	53,681	131
Evansville, Ind.	53,474	132
Sarasota, Fla.	51,755	133
Augusta, Ga.	51,655	134
Santa Cruz, Cal.	50,981	135
Beaumont - Port Arthur, Tex.	50,836	136
Manchester - Nashua, N.H.	50,697	137
Lancaster, Pa.	50,563	138
Wichita, Kans.	49,524	139
Springfield, Ill.	48,649	140
Elkhart - Goshen, Ind.	48,291	141
Lorain - Elyria, Ohio	48,237	142
Des Moines, Iowa	47,818	143
Visalia - Tulare - Porterville, Cal.	47,725	144
Eugene - Springfield, Ore.	47,510	145
Sioux Falls, S.D.	47,182	146
Rockford, Ill.	46,937	147
Redding, Cal.	46,258	148
Lansing - East Lansing, Mich.	45,996	149
Gainesville, Fla.	44,972	150
Total Top 150	**27,233,119**	
Roanoke, Va.	44,698	151
Aurora - Elgin, Ill.	44,326	152
Madison, Wisc.	44,081	153
Pensacola, Fla.	43,309	154
Yuba City, Cal.	42,582	155
Erie, Pa.	41,126	156
Trenton, N.J.	41,030	157
Atlantic City, N.J.	40,987	158
Alton - Granite City, Ill.	40,853	159
Billings, Mont.	40,679	160
East St. Louis - Belleville, Ill.	39,506	161
Asheville, N.C.	38,600	162
Bradenton, Fla.	38,447	163
Montgomery, Ala.	37,817	164
York, Pa.	37,661	165
Macon - Warner Robins, Ga.	37,636	166
Terre Haute, Ind.	37,053	167
Salem, Ore.	36,906	168
New London - Norwich, Conn.	36,769	169
Niagara Falls, N.Y.	36,679	170
Fort Myers - Cape Coral, Fla.	36,122	171
Appleton - Oshkosh - Neenah, Wisc.	36,112	172
Savannah, Ga.	35,847	173
Duluth, Minn.	34,893	174
Muncie, Ind.	34,500	175
Orange County, N.Y.	33,727	176
Topeka, Kans.	33,590	177
Columbus, Ga.	33,350	178
Hamilton - Middletown, Ohio	33,190	179
Hickory, N.C.	33,027	180
Cedar Rapids, Iowa	32,922	181
Corpus Christi, Tex.	32,767	182
Anderson, Ind.	32,686	183
Lynchburg, Va.	32,102	184
Vancouver, Wash.	32,006	185
Yakima, Wash.	31,842	186
Boulder - Longmont, Colo.	31,836	187
Bangor, Me.	31,224	188
Fort Pierce, Fla.	30,978	189
Benton Harbor, Mich.	30,946	190
Johnstown, Pa.	30,661	191
Champaign - Urbana - Rantoul, Ill.	30,613	192
Springfield, Mo.	30,183	193
Lafayette, Ind.	30,152	194
Shreveport, La.	30,034	195
Huntsville, Ala.	29,957	196
Lincoln, Neb.	29,862	197
Lima, Ohio	29,441	198
Joplin, Mo.	29,325	199
Bryan - College Station, Tex.	28,831	200
Total Top 200	**28,996,594**	
Chico, Cal.	28,291	201
Wheeling, W.Va.	28,193	202
Colorado Springs, Colo.	28,133	203
Galveston - Texas City, Tex.	27,796	204
Parkersburg - Marietta, W.Va.-Ohio	27,666	205
Fargo - Moorhead, N.D.-Minn.	27,411	206
Waco, Tex.	27,195	207
Provo - Orem, Utah	26,908	208
Biloxi - Gulfport, Miss.	26,887	209
Columbia, Mo.	26,576	210
Olympia, Wash.	26,440	211
Kokomo, Ind.	26,325	212
Houma - Thibodaux, La.	26,262	213
Lafayette, La.	25,971	214
Poughkeepsie, N.Y.	25,898	215
McAllen - Edinburg - Mission, Tex.	25,881	216
Reading, Pa.	25,867	217
Burlington, N.C.	25,458	218
Waterloo - Cedar Falls, Iowa	25,429	219
Battle Creek, Mich.	25,283	220
Amarillo, Tex.	25,090	221
Bellingham, Wash.	25,075	222
Kankakee, Ill.	25,066	223
Pittsfield, Mass.	24,417	224
Kalamazoo, Mich.	24,322	225
Steubenville - Weirton, Ohio-W.Va.	24,173	226
Tallahassee, Fla.	24,091	227
Lake Charles, La.	24,089	228
Rochester, Minn.	24,008	229
Athens, Ga.	23,902	230
Longview - Marshall, Tex.	23,818	231
Green Bay, Wisc.	23,666	232
Beaver County, Pa.	22,879	233
Bloomington - Normal, Ill.	22,801	234
Wilmington, N.C.	22,719	235
Anderson, S.C.	22,542	236
Racine, Wisc.	22,063	237
Fort Smith, Ark.	21,696	238
Sioux City, Iowa	21,514	239
Bloomington, Ind.	21,316	240
Great Falls, Mont.	21,240	241
Ocala, Fla.	21,171	242
Tuscaloosa, Ala.	21,099	243
Eau Claire, Wisc.	20,968	244
Boise, Ida.	20,451	245
Cumberland, Md.	20,333	246
Lubbock, Tex.	20,259	247
Charlottesville, Va.	20,176	248
Janesville - Beloit, Wisc.	20,087	249
Hagerstown, Md.	20,030	250
Total Top 250	**30,205,435**	
Fayetteville, N.C.	19,914	251
Albany, Ga.	19,808	252
Decatur, Ill.	19,755	253
Alexandria, La.	19,535	254
Muskegon, Mich.	19,529	255
St. Joseph, Mo.	19,257	256
Iowa City, Iowa	19,172	257
Vineland - Millville - Bridgeton, N.J.	19,161	258
Anniston, Ala.	18,881	259
Santa Fe, N.M.	18,674	260
Clarksville - Hopkinsville, Tenn.-Ky.	18,636	261
Casper, Wyo.	18,409	262
Glens Falls, N.Y.	18,230	263
Bismarck, N.D.	17,993	264
Brazoria, Tex.	17,778	265
Florence, Ala.	17,728	266
Pascagoula, Miss.	17,718	267
Tyler, Tex.	17,593	268
Altoona, Pa.	17,513	269
Mansfield, Ohio	17,320	270
Killeen - Temple, Tex.	17,277	271
Enid, Okla.	17,220	272
St. Cloud, Minn.	16,483	273
Owensboro, Ky.	16,452	274
Naples, Fla.	16,373	275
Medford, Ore.	16,198	276
Danville, Va.	16,168	277
Fort Collins - Loveland, Colo.	15,967	278
La Crosse, Wisc.	15,823	279
Monroe, La.	15,655	280
Sheboygan, Wisc.	15,601	281
Burlington, Vt.	15,572	282
Sherman - Denison, Tex.	15,435	283
Jackson, Mich.	15,325	284
Elmira, N.Y.	15,177	285
Dubuque, Iowa	15,021	286
Texarkana, Tex.-Ark.	14,904	287
Panama City, Fla.	14,817	288
Gadsden, Ala.	14,624	289
Williamsport, Pa.	14,274	290
Brownsville - Harlingen, Tex.	13,640	291
Laredo, Tex.	13,398	292
Florence, S.C.	13,308	293
Abilene, Tex.	13,280	294
Sharon, Pa.	13,006	295
State College, Pa.	12,801	296
Pine Bluff, Ark.	12,753	297
Lewiston - Auburn, Me.	12,724	298
Wichita Falls, Tex.	12,573	299
Fort Walton Beach, Fla.	12,412	300
Fayetteville - Springdale, Ark.	12,367	301
Kenosha, Wisc.	11,862	302
Dothan, Ala.	11,649	303
Victoria, Tex.	10,969	304
Pueblo, Colo.	10,404	305
Lawrence, Kans.	10,239	306
Jacksonville, N.C.	9,500	307
Odessa, Tex.	9,476	308
Wausau, Wisc.	9,051	309
Midland, Tex.	8,824	310
Las Cruces, N.M.	8,608	311
Greeley, Colo.	8,182	312
Grand Forks, N.D.	7,114	313
San Angelo, Tex.	6,464	314
Lawton, Okla.	6,183	315
Total Above Areas	**31,163,192**	
Percent of U.S.	**79.6530**	
U.S. Total	**39,123,696**	

1984 SURVEY OF BUYING POWER DATA SERVICE

SECTION 10

Retail Sales By Store Group For Metropolitan Markets And All Counties

1983 Estimates

1977 Census Of Retail Trade

Total Retail Sales
Food Stores
Supermarkets
Eating And Drinking Places
General Merchandise Stores
Department Stores
Apparel And Accessories Stores
Furniture/Home Furnishings/Appliance Stores
Furniture And Home Furnishings Stores
Automotive Dealers
Gasoline Service Stations
Building Materials And Hardware Dealers
Drug Stores

EXPLANATION OF TERMS

An explanation of the terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5. A detailed listing of the outlets that make up each Store Group, and definitions of the Merchandise Line Sales categories, will be found on pages A-9 and A-10.

SYMBOLS USED IN TABLES

☐ Metropolitan county of another state's metropolitan area. For area name, see page facing state map in Section 1.

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1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ALABAMA														
ANNISTON	1983	**505,478**	**122,785**	**121,220**	**48,531**	**74,283**	**61,233**	**31,463**	**20,041**	**12,091**	**84,115**	**36,270**	**32,305**	**18,881**
	1977	335,020	79,688	78,524	24,036	43,099	35,373	18,467	15,085	9,433	77,792	23,517	19,451	10,914
Calhoun	1983	505,478	122,785	121,220	48,531	74,283	61,233	31,463	20,041	12,091	84,115	36,270	32,305	18,881
	1977	335,020	79,688	78,524	24,036	43,099	35,373	18,467	15,085	9,433	77,792	23,517	19,451	10,914
BIRMINGHAM	1983	**4,438,228**	**990,788**	**972,039**	**391,692**	**628,383**	**475,650**	**295,461**	**195,502**	**130,064**	**823,257**	**358,915**	**241,159**	**170,515**
	1977	2,853,943	598,055	585,436	201,563	359,734	274,837	185,739	131,575	90,633	732,688	198,482	152,749	86,321
Blount	1983	84,565	20,296	20,019	7,203	3,690		4,342	2,864	2,361	20,576	5,506	7,647	2,619
	1977	51,609	12,950	12,750	3,441	2,081		2,905	1,680	1,420	14,743	3,665	3,811	1,711
Jefferson	1983	3,709,791	770,720	754,769	346,988	593,474	470,233	267,591	170,995	111,427	663,593	312,494	161,491	139,547
	1977	2,428,057	485,065	474,125	180,289	341,137	271,406	167,106	116,167	78,530	611,833	165,221	110,228	72,033
St. Clair	1983	105,414	37,157	36,535	6,810	6,286		2,374	1,646	1,195	27,062	8,762	5,126	4,644
	1977	64,994	18,468	18,125	3,411	2,941		2,020	1,521	1,144	20,209	6,046	3,547	2,189
Shelby	1983	233,545	81,739	80,134	14,022	8,283		7,080	6,174	5,543	38,934	13,923	35,074	10,566
	1977	114,594	34,908	34,029	5,995	3,377		3,817	4,193	3,855	26,422	10,449	15,268	3,862
Walker	1983	304,913	80,876	80,582	16,669	16,650	5,417	14,074	13,823	9,538	73,092	18,230	31,821	13,139
	1977	194,689	46,664	46,407	8,427	10,198	3,431	9,891	8,014	5,684	59,481	13,101	19,895	6,526
DOTHAN	1983	**548,912**	**127,926**	**125,738**	**46,323**	**96,156**	**78,635**	**25,273**	**25,229**	**15,857**	**97,592**	**41,149**	**33,485**	**11,649**
	1977	377,455	75,854	74,361	23,436	57,623	47,333	18,537	17,571	11,428	95,387	26,152	29,199	7,825
Dale	1983	116,639	39,341	38,426	12,157	7,930		5,100	1,476	1,261	14,924	13,556	7,856	2,481
	1977	72,650	20,839	20,239	5,685	3,955		4,274	1,218	1,066	14,181	8,766	5,727	1,788
Houston	1983	432,273	88,585	87,312	34,166	88,226	78,635	20,173	23,753	14,596	82,668	27,593	25,629	9,168
	1977	304,805	55,015	54,122	17,751	53,668	47,333	14,263	16,353	10,362	81,206	17,386	23,472	6,037
FLORENCE	1983	**656,715**	**172,222**	**169,066**	**44,601**	**112,888**	**85,488**	**32,533**	**26,561**	**16,858**	**107,237**	**50,627**	**45,946**	**17,728**
	1977	381,442	87,061	85,103	21,616	54,512	41,857	21,364	16,700	11,017	93,658	25,683	27,114	10,015
Colbert	1983	331,274	93,317	91,697	20,710	56,393	42,392	12,010	7,877	5,470	46,140	28,781	35,303	6,781
	1977	171,724	38,047	37,316	9,775	20,961	16,018	8,186	5,485	3,916	42,550	13,533	19,397	3,881
Lauderdale	1983	325,441	78,905	77,369	23,891	56,495	43,096	20,523	18,684	11,388	61,097	21,846	10,643	10,947
	1977	209,718	49,014	47,787	11,841	33,551	25,839	13,178	11,215	7,101	51,108	12,150	7,717	6,134
GADSDEN	1983	**462,024**	**104,084**	**102,016**	**40,172**	**92,510**	**73,074**	**29,723**	**20,688**	**14,190**	**63,481**	**29,207**	**27,804**	**14,624**
	1977	307,723	65,444	64,023	20,134	42,325	33,617	21,431	14,552	10,365	74,428	17,936	20,455	9,134
Etowah	1983	462,024	104,084	102,016	40,172	92,510	73,074	29,723	20,688	14,190	63,481	29,207	27,804	14,624
	1977	307,723	65,444	64,023	20,134	42,325	33,617	21,431	14,552	10,365	74,428	17,936	20,455	9,134
HUNTSVILLE	1983	**1,049,702**	**185,664**	**181,918**	**127,449**	**190,817**	**153,523**	**64,353**	**45,354**	**27,726**	**173,254**	**65,805**	**61,915**	**29,957**
	1977	632,407	115,610	113,063	56,782	104,585	84,893	36,301	27,486	17,506	145,228	36,896	37,143	15,200
Madison	1983	1,049,702	185,664	181,918	127,449	190,817	153,523	64,353	45,354	27,726	173,254	65,805	61,915	29,957
	1977	632,407	115,610	113,063	56,782	104,585	84,893	36,301	27,486	17,506	145,228	36,896	37,143	15,200
MOBILE	1983	**2,139,938**	**456,671**	**443,930**	**192,343**	**391,437**	**290,473**	**80,502**	**92,970**	**57,264**	**324,741**	**208,783**	**140,604**	**84,560**
	1977	1,309,603	284,345	274,720	96,550	195,811	146,822	55,301	56,455	36,106	293,194	113,809	82,843	43,029
Baldwin	1983	372,395	102,089	100,040	28,391	32,004	5,461	7,577	14,482	9,290	48,453	63,231	32,370	13,643
	1977	206,631	51,146	49,835	14,842	12,888	2,367	5,652	8,070	5,358	41,675	32,539	16,646	6,698
Mobile	1983	1,767,543	354,582	343,890	163,952	359,433	285,012	72,925	78,488	47,974	276,288	145,552	108,234	70,917
	1977	1,102,972	233,199	224,885	81,708	182,923	144,455	49,649	48,385	30,748	251,519	81,270	66,197	36,331
MONTGOMERY	1983	**1,388,569**	**275,238**	**270,025**	**142,048**	**237,926**	**184,336**	**72,934**	**51,274**	**36,479**	**231,117**	**156,697**	**67,059**	**37,817**
	1977	849,619	158,558	154,715	64,139	136,561	105,765	45,642	35,228	25,815	204,041	76,879	46,511	21,107
Autauga	1983	100,254	29,828	29,172	8,664	12,632	12,521	4,956	1,532	1,326	15,816	11,179	5,706	5,003
	1977	61,721	16,138	15,694	4,143	6,118	6,051	2,931	1,145	995	15,504	6,726	3,950	2,761
Elmore	1983	105,319	44,527	44,396	4,133	4,050		5,076	5,202	4,753	10,704	9,275	6,522	5,010
	1977	63,630	23,198	23,086	2,091	2,832		2,867	3,170	2,952	11,259	6,528	3,930	2,485
Montgomery	1983	1,182,996	200,883	196,457	129,251	221,244	171,815	62,902	44,540	30,400	204,597	136,243	54,831	27,804
	1977	724,268	119,222	115,935	57,905	127,611	99,714	39,844	30,913	21,868	177,278	63,625	38,631	15,861
TUSCALOOSA	1983	**647,406**	**136,742**	**134,241**	**59,698**	**124,273**	**93,248**	**36,123**	**26,122**	**18,145**	**90,491**	**50,891**	**56,603**	**21,099**
	1977	400,031	84,976	83,264	30,056	55,986	42,343	22,155	18,432	13,241	84,693	30,752	35,386	11,363
Tuscaloosa	1983	647,406	136,742	134,241	59,698	124,273	93,248	36,123	26,122	18,145	90,491	50,891	56,603	21,099
	1977	400,031	84,976	83,264	30,056	55,986	42,343	22,155	18,432	13,241	84,693	30,752	35,386	11,363
ALL COUNTIES														
Autauga	1983	100,254	29,828	29,172	8,664	12,632	12,521	4,956	1,532	1,326	15,816	11,179	5,706	5,003
	1977	61,721	16,138	15,694	4,143	6,118	6,051	2,931	1,145	995	15,504	6,726	3,950	2,761
Baldwin	1983	372,395	102,089	100,040	28,391	32,004	5,461	7,577	14,482	9,290	48,453	63,231	32,370	13,643
	1977	206,631	51,146	49,835	14,842	12,888	2,367	5,652	8,070	5,358	41,675	32,539	16,646	6,698

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ALABAMA (continued)														
ALL COUNTIES (continued)														
Barbour	1983	79,852	22,842	22,583	4,565	11,270	5,253	2,212	2,909	2,645	13,196	4,392	3,109	3,990
	1977	54,705	15,164	14,964	2,613	5,273	2,565	2,033	2,307	2,105	12,263	3,615	2,233	2,344
Bibb	1983	32,629	10,922	10,797	1,948	1,741		799	617	475	10,400	2,842	433	1,319
	1977	23,013	6,887	6,796	1,105	1,124		627	554	438	8,814	1,984	368	759
Blount	1983	84,565	20,296	20,019	7,203	3,690		4,342	2,864	2,361	20,576	5,506	7,647	2,619
	1977	51,609	12,950	12,750	3,441	2,081		2,905	1,680	1,420	14,743	3,665	3,811	1,711
Bullock	1983	37,154	11,142	11,016	909	4,451		1,405	622	151	3,342	4,466	3,559	1,012
	1977	20,150	7,186	7,091	455	1,812		818	419	106	3,034	2,023	1,400	577
Butler	1983	76,838	29,958	29,689	5,313	6,057		2,612	2,742	1,990	6,430	8,110	5,973	3,925
	1977	51,090	17,258	17,071	2,551	3,146		2,498	2,429	1,813	7,076	6,253	4,209	1,961
Calhoun	1983	505,478	122,785	121,220	48,531	74,283	61,233	31,463	20,041	12,091	84,115	36,270	32,305	18,881
	1977	335,020	79,688	78,524	24,036	43,099	35,373	18,467	15,085	9,433	77,792	23,517	19,451	10,914
Chambers	1983	136,805	46,326	45,913	10,879	10,738	2,013	2,868	5,281	5,053	17,420	26,992	3,721	6,416
	1977	74,504	24,261	24,000	4,087	5,334	1,080	1,572	2,457	2,397	14,737	11,231	2,621	3,476
Cherokee	1983	66,041	21,481	21,239	3,047	3,015		2,747	665	489	12,269	6,540	5,013	2,791
	1977	37,488	10,409	10,272	1,390	1,958		1,415	438	330	10,940	4,034	2,313	1,311
Chilton	1983	102,760	41,565	40,842	5,296	3,023		6,779	5,682	4,390	14,739	8,072	5,343	4,982
	1977	57,828	19,103	18,736	2,402	2,008		3,544	3,179	2,522	12,702	5,097	3,469	2,021
Choctaw	1983	50,333	15,797	15,618	8,216	1,700		1,916	958	836	7,233	3,098	2,815	1,266
	1977	27,258	7,244	7,148	3,517	1,451		1,037	535	478	5,428	2,475	1,241	773
Clarke	1983	120,730	39,536	39,280	7,796	12,370		5,850	7,085	5,903	16,413	6,332	11,838	5,481
	1977	77,449	20,791	20,617	3,544	5,881		4,360	4,505	3,844	17,677	5,285	7,566	3,139
Clay	1983	32,725	11,601	11,304	2,009	2,111		1,065	546	377	4,291	3,088	4,710	1,395
	1977	23,290	6,990	6,772	1,047	1,344		1,037	536	382	4,914	2,187	2,899	980
Cleburne	1983	28,865	6,549	6,475	3,109	2,317		333	102	102	8,730	2,892	1,617	2,191
	1977	17,339	3,825	3,775	1,044	1,212		250	81	81	6,434	1,847	1,085	899
Coffee	1983	174,883	39,074	38,630	8,148	16,551		6,242	8,776	5,806	41,646	6,852	16,797	6,355
	1977	102,504	20,660	20,387	3,908	5,972		4,507	6,182	4,219	36,281	4,423	7,565	3,132
Colbert	1983	331,274	93,317	91,697	20,710	56,393	42,392	12,010	7,877	5,470	46,140	28,781	35,303	6,781
	1977	171,724	38,047	37,316	9,775	20,961	16,018	8,186	5,485	3,916	42,550	13,533	19,397	3,881
Conecuh	1983	29,479	11,124	10,998	472	1,785		778	112	112	4,372	4,300	1,927	792
	1977	24,115	8,347	8,237	303	1,319		713	115	115	5,289	3,483	1,590	590
Coosa	1983	8,206	3,005	2,970	231	53		152	34	34	443	1,963	956	447
	1977	6,659	2,413	2,381	128	42		151	27	27	457	1,491	836	307
Covington	1983	146,370	44,551	44,348	7,385	12,280	2,418	7,039	7,746	5,600	22,913	9,665	7,471	7,199
	1977	99,966	27,715	27,537	4,205	7,170	1,523	5,144	4,788	3,561	25,102	7,077	4,699	3,885
Crenshaw	1983	31,282	11,116	10,990	869	1,775		920	629	352	5,638	4,229	852	1,080
	1977	22,030	7,578	7,478	508	886		774	465	271	5,351	2,729	674	678
Cullman	1983	274,161	81,884	81,248	14,613	14,048	6,620	18,291	11,462	4,572	51,362	24,062	30,608	7,940
	1977	157,900	37,913	37,548	6,421	8,482	4,225	9,266	6,204	2,594	41,073	14,415	18,340	4,810
Dale	1983	116,639	39,341	38,426	12,157	7,930		5,100	1,476	1,261	14,924	13,556	7,856	2,481
	1977	72,650	20,839	20,239	5,685	3,955		4,274	1,218	1,066	14,181	8,766	5,727	1,788
Dallas	1983	212,681	56,017	55,427	14,669	25,177	12,570	11,735	11,666	8,157	34,278	22,905	9,430	8,141
	1977	147,925	38,043	37,572	7,589	16,546	8,584	9,152	7,539	5,428	31,899	13,614	7,047	4,596
De Kalb	1983	184,395	50,25[illegible]	49,689	5,869	6,835	2,675	5,432	9,923	6,758	54,657	9,368	19,766	9,163
	1977	112,408	25,620	25,282	3,281	4,341	1,789	3,850	6,207	4,357	39,856	6,754	11,877	3,952
Elmore	1983	105,319	44,527	44,396	4,133	4,050		5,076	5,202	4,753	10,704	9,275	6,522	5,010
	1977	63,630	23,198	23,086	2,091	2,832		2,867	3,170	2,952	11,259	6,528	3,930	2,485
Escambia	1983	137,313	33,397	33,019	8,880	18,887	4,335	5,317	7,073	6,100	19,359	14,134	10,323	6,302
	1977	100,403	26,202	25,856	4,883	9,913	2,445	4,994	5,626	4,963	19,883	10,060	6,727	4,001
Etowah	1983	462,024	104,084	102,016	40,172	92,510	73,074	29,723	20,688	14,190	63,481	29,207	27,804	14,624
	1977	307,723	65,444	64,023	20,134	42,325	33,617	21,431	14,552	10,365	74,428	17,936	20,455	9,134
Fayette	1983	64,779	24,418	24,142	2,150	2,977		4,508	1,763	1,459	10,845	3,386	3,506	2,783
	1977	41,190	12,974	12,803	1,007	1,922		2,515	1,547	1,313	10,026	2,409	2,918	1,382
Franklin	1983	110,717	30,935	30,585	5,206	7,293	2,295	4,757	5,120	4,390	23,721	9,488	13,898	4,281
	1977	71,904	17,832	17,597	2,652	3,826	1,279	3,120	2,984	2,619	20,133	5,997	8,722	2,405
Geneva	1983	67,655	30,573	30,226	1,215	8,617		1,165	1,661	1,519	8,780	3,805	6,163	2,316
	1977	41,117	15,439	15,235	689	4,002		913	1,411	1,297	8,920	3,188	2,987	1,622
Greene	1983	27,464	7,316	7,233	1,395	3,098		254	365		7,334	4,710	58	917
	1977	17,339	5,101	5,034	822	1,759		180	281		4,914	2,623	49	502
Hale	1983	24,857	12,017	11,750	493	1,542		483	200	200	4,388	1,219	1,031	806
	1977	18,696	7,893	7,674	340	1,174		421	162	162	4,439	978	803	610
Henry	1983	46,010	15,444	15,267	1,628	3,970		1,199	1,357	1,237	3,533	1,567	7,763	1,153
	1977	29,861	9,151	9,030	1,050	1,757		1,003	930	863	3,852	1,210	5,480	836

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ALABAMA (continued)														
ALL COUNTIES (continued)														
Houston	1983	432,273	88,585	87,312	34,166	88,226	78,635	20,173	23,753	14,596	82,668	27,593	25,629	9,168
	1977	304,805	55,015	54,122	17,751	53,668	47,333	14,263	16,353	10,362	81,206	17,386	23,472	6,037
Jackson	1983	163,768	53,676	53,067	9,044	19,112	1,897	3,571	8,298	5,540	30,194	12,043	10,635	4,173
	1977	113,741	30,009	29,613	4,666	10,381	1,125	3,521	5,218	3,551	33,160	8,774	7,594	3,652
Jefferson	1983	3,709,791	770,720	754,769	346,988	593,474	470,233	267,591	170,995	111,427	663,593	312,494	161,491	139,547
	1977	2,428,057	485,065	474,125	180,289	341,137	271,406	167,106	116,167	78,530	611,833	165,221	110,228	72,033
Lamar	1983	48,230	17,534	17,334	1,085	2,828		4,321	1,302	538	7,282	1,430	2,635	2,647
	1977	26,950	8,743	8,628	619	1,684		2,294	1,066	460	5,749	1,195	1,297	1,138
Lauderdale	1983	325,441	78,905	77,369	23,891	56,495	43,096	20,523	18,684	11,388	61,097	21,846	10,643	10,947
	1977	209,718	49,014	47,787	11,841	33,551	25,839	13,178	11,215	7,101	51,108	12,150	7,717	6,134
Lawrence	1983	56,379	24,112	23,838	1,824	2,526		2,572	2,823	2,312	4,767	8,143	2,501	3,048
	1977	34,483	13,105	12,932	987	1,303		2,044	1,731	1,454	5,580	4,546	1,542	1,509
Lee	1983	327,886	63,908	63,784	29,963	62,597	53,578	8,227	12,221	7,579	63,924	22,221	24,439	8,536
	1977	208,441	42,741	42,578	14,834	29,139	24,730	8,179	8,423	5,408	52,935	13,969	13,527	5,334
Limestone	1983	149,620	46,360	46,262	7,984	14,183	5,188	6,966	6,674	4,502	21,449	12,411	10,508	6,304
	1977	95,457	26,500	26,394	4,352	7,255	2,667	5,224	4,130	2,905	21,060	8,479	7,679	3,342
Lowndes	1983	28,147	10,062	9,524	939	1,784		164	90	90	3,229	3,294	324	423
	1977	16,974	4,962	4,685	540	1,253		108	86	86	3,555	2,606	258	290
Macon	1983	48,126	17,803	17,469	3,336	1,363		1,421	1,486	995	[illegible]	5,346	4,039	3,428
	1977	34,216	11,995	11,704	2,283	991		1,140	1,131	774	5,955	3,652	2,117	1,903
Madison	1983	1,049,702	185,664	181,918	127,449	190,817	153,523	64,353	45,354	27,726	173,254	65,805	61,915	29,957
	1977	632,407	115,610	113,063	56,782	104,585	84,893	36,301	27,486	17,506	145,228	36,896	37,143	15,200
Marengo	1983	92,117	34,051	33,665	4,102	8,441		3,145	4,104	2,578	10,744	7,875	6,990	2,755
	1977	57,791	19,822	19,560	1,980	4,173		2,497	2,463	1,599	10,930	4,807	4,234	1,475
Marion	1983	79,734	28,851	28,525	4,446	5,385		3,317	3,181	3,078	12,406	3,784	7,572	6,035
	1977	52,224	15,634	15,428	2,847	2,486		2,552	2,145	2,076	12,564	3,212	4,844	3,384
Marshall	1983	339,914	110,499	107,665	17,976	27,959	9,785	11,208	9,271	7,108	96,741	8,851	30,810	7,584
	1977	224,581	53,314	51,652	8,741	16,806	6,127	7,830	7,806	6,172	86,001	6,940	21,055	5,008
Mobile	1983	1,767,543	354,582	343,890	163,952	359,433	285,012	72,925	78,488	47,974	276,288	145,552	108,234	70,917
	1977	1,102,972	233,199	224,885	81,708	182,923	144,455	49,649	48,385	30,748	251,519	81,270	66,197	36,331
Monroe	1983	65,017	20,699	20,465	3,017	8,937		1,929	2,502	2,502	8,287	3,982	7,878	2,661
	1977	47,349	13,600	13,420	1,491	4,668		1,828	2,158	2,158	9,754	3,151	5,843	1,573
Montgomery	1983	1,182,996	200,883	196,457	129,251	221,244	171,815	62,902	44,540	30,400	204,597	136,243	54,831	27,804
	1977	724,268	119,222	115,935	57,905	127,611	99,714	39,844	30,913	21,868	177,278	63,625	38,631	15,861
Morgan	1983	357,634	84,550	83,449	30,133	34,856	26,076	22,750	21,812	15,525	64,775	31,568	23,546	13,376
	1977	260,045	53,598	52,800	16,665	23,450	17,652	18,113	14,044	10,375	68,301	20,249	19,446	8,070
Perry	1983	26,839	9,181	9,027	1,027	1,669		2,547	751	751	3,916	1,559	868	1,403
	1977	20,206	6,306	6,18[illegible]	733	1,134		1,630	523	523	4,463	1,361	571	906
Pickens	1983	56,051	26,682	26,380	1,103	3,324		1,044	2,045	1,829	7,849	5,300	2,895	1,608
	1977	38,417	15,558	15,353	818	2,433		1,006	1,530	1,375	7,995	3,462	2,266	1,059
Pike	1983	93,371	27,997	27,678	7,418	9,253	3,536	3,563	1,820	1,274	18,751	3,820	5,228	3,606
	1977	67,537	18,634	18,388	4,844	4,841	1,951	3,398	1,622	1,170	18,662	3,660	2,973	2,284
Randolph	1983	58,125	19,235	19,017	1,759	5,485		1,514	2,135	2,027	9,896	6,656	3,153	2,843
	1977	37,818	10,924	10,780	1,159	2,770		1,302	1,504	1,434	10,351	3,433	2,210	1,578
☐ Russell	1983	134,733	39,457	39,166	12,680	17,380	14,959	3,965	1,970	1,301	17,623	15,440	6,678	5,792
	1977	86,039	27,345	27,092	6,145	10,114	8,687	2,334	1,808	1,242	12,746	9,142	5,439	3,266
St. Clair	1983	95,414	37,157	36,535	6,810	6,286		2,374	1,646	1,195	27,062	8,762	5,126	4,644
	1977	64,994	18,468	18,125	3,411	2,941		2,020	1,521	1,144	20,209	6,046	3,547	2,189
Shelby	1983	233,545	81,739	80,134	14,022	8,283		7,080	6,174	5,543	38,934	13,923	35,074	10,566
	1977	114,594	34,908	34,029	5,995	3,377		3,817	4,193	3,855	26,422	10,449	15,268	3,862
Sumter	1983	44,073	13,108	12,958	2,199	4,999		644	1,551	1,173	4,577	10,213	2,269	1,595
	1977	29,224	7,723	7,818	1,387	2,686		677	1,396	1,084	3,692	6,570	1,747	983
Talladega	1983	252,639	82,502	81,902	23,141	28,392	16,036	9,006	9,975	6,439	37,777	14,509	14,905	14,792
	1977	161,315	50,671	50,208	9,265	16,253	9,189	7,111	6,243	4,160	34,152	10,684	8,683	7,225
Tallapoosa	1983	129,668	42,752	42,561	7,810	12,131	1,988	5,926	7,682	6,222	18,779	7,368	6,921	5,399
	1977	94,536	29,175	28,990	3,849	7,305	1,296	4,948	5,303	4,403	21,660	5,375	4,611	3,884
Tuscaloosa	1983	647,406	136,742	134,241	59,698	124,273	93,248	36,123	26,122	18,145	90,491	50,891	56,603	21,099
	1977	400,031	84,976	83,264	30,056	55,986	42,343	22,155	18,432	13,241	84,693	30,752	35,386	11,363
Walker	1983	304,913	80,876	80,582	16,669	16,650	5,417	14,074	13,823	9,538	73,092	18,230	31,821	13,139
	1977	194,689	46,664	46,407	8,427	10,198	3,431	9,891	8,014	5,684	59,481	13,101	19,895	6,526
Washington	1983	25,241	8,357	8,261	1,004	1,159		117	586	586	3,353	4,171	3,422	1,119
	1977	18,120	5,463	5,391	711	843		93	383	383	3,642	3,197	1,842	692
Wilcox	1983	33,860	11,812	11,679	1,498	2,935		762	503	232	4,606	1,487	3,818	665
	1977	20,216	6,930	6,839	659	1,716		582	262	126	3,330	1,011	2,101	462

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ALABAMA (continued)														
ALL COUNTIES (continued)														
Winston	1983	82,871	24,568	24,290	3,335	9,307		2,833	2,773	2,446	13,037	5,973	11,682	2,782
	1977	53,848	15,447	15,243	1,997	4,023		2,013	2,151	1,908	11,828	4,380	6,953	1,329
TOTAL METRO COUNTIES	1983	11,971,706	2,611,577	2,559,359	1,105,537	1,966,053	1,510,619	672,330	505,711	329,975	2,012,908	1,013,784	713,558	412,622
	1977	7,533,282	1,576,936	1,540,301	544,457	1,060,350	821,527	427,271	334,892	226,786	1,813,855	559,248	456,290	218,174
TOTAL STATE	1983	16,835,999	4,090,725	4,029,437	1,395,990	2,418,359	1,666,882	866,735	704,492	473,998	2,871,866	1,394,265	1,079,276	603,847
	1977	10,704,902	2,439,989	2,391,787	691,425	1,307,597	909,754	571,256	468,118	326,655	2,610,668	810,443	689,401	326,802
ALASKA														
ANCHORAGE	1983	1,609,708	373,996	352,421	238,389	240,950	179,683	72,258	50,806	28,337	180,860	103,128	99,721	101,499
	1977	962,140	207,233	194,754	112,423	147,301	112,363	41,323	37,069	21,626	154,368	50,897	70,441	49,080
Anchorage	1983	1,609,708	373,996	352,421	238,389	240,950	179,683	72,258	50,806	28,337	180,860	103,128	99,721	101,499
	1977	962,140	207,233	194,754	112,423	147,301	112,363	41,323	37,069	21,626	154,368	50,897	70,441	49,080
ALL COUNTIES														
Aleutian Islands	1983	12,127	159	156	5,269	5,857		19	35	35				
	1977	7,333	160	157	2,589	3,820		19	41	41				
Anchorage	1983	1,609,708	373,996	352,421	238,389	240,950	179,683	72,258	50,806	28,337	180,860	103,128	99,721	101,499
	1977	962,140	207,233	194,754	112,423	147,301	112,363	41,323	37,069	21,626	154,368	50,897	70,441	49,080
Bethel	1983	35,117	13,213	12,462	4,457	11,800		341			1,007	331		
	1977	18,332	6,646	6,276	1,430	6,537		134			845	144		
Bristol Bay	1983	3,530	913	895	2,294							142	101	
	1977	2,599	737	722	1,570							105	104	
Dillingham	1983	11,047	5,206	5,108	1,693	2,051					138	283	294	
	1977	6,991	3,388	3,318	708	1,488					100	158	236	
Fairbanks North Star	1983	542,980	105,829	104,873	96,927	42,890	37,571	16,059	16,269	10,481	63,685	52,161	61,065	23,091
	1977	320,011	64,094	63,395	46,298	28,338	24,736	9,734	12,671	8,463	46,401	20,627	39,174	14,766
Haines	1983	6,963	1,526	1,496	1,182	122		43			81	798	2,040	
	1977	5,739	1,310	1,283	807	95		27			104	593	1,692	
Juneau	1983	127,269	38,032	37,311	19,662	2,567		6,909	2,793	693	10,747	4,902	15,979	5,207
	1977	82,523	22,273	21,810	10,637	1,614		5,169	2,295	611	9,346	2,653	10,834	2,839
Kenai Peninsula	1983	215,856	68,697	67,387	21,422	12,075		2,763	1,977	1,177	21,325	19,043	18,521	8,457
	1977	105,164	30,437	29,788	11,086	5,794		2,059	1,082	672	12,945	7,397	9,262	4,290
Ketchikan Gateway	1983	93,898	23,665	23,398	19,076	4,343		6,623	4,079	1,956	6,044	4,931	5,177	4,895
	1977	57,930	15,131	14,932	9,675	3,295		4,000	2,717	1,372	4,605	2,422	2,913	3,118
Kobuk	1983	14,769	1,867	1,645	2,792	7,566	1,045				165		503	
	1977	10,494	1,264	1,112	1,420	5,719	895				205		425	
Kodiak Island	1983	61,927	20,344	19,958	11,611	186		949	1,389	320	4,981	4,152	7,660	1,598
	1977	41,282	13,369	13,091	6,276	161		471	1,149	283	4,981	1,953	4,926	1,035
Matanuska - Susitna	1983	73,408	19,870	19,493	8,540	12,319		431	361	154	6,420	11,402	5,520	1,859
	1977	34,020	8,306	8,133	4,022	5,056		214	347	156	3,435	4,804	2,452	1,103
Nome	1983	34,840	9,558	9,376	5,188	7,078		860	58		360	1,142	1,954	355
	1977	20,773	6,667	6,528	2,416	3,618		561	55		380	610	1,240	236
North Slope	1983	57,372	108		45,264	11,878		18	28	28				
	1977	28,938	115		22,099	6,557		19	41	41				
Prince of Wales - Outer Ketchikan	1983	6,924	2,195	2,151	2,669	900			42	42		177	157	
	1977	4,274	1,689	1,650	1,171	544			41	41		115	136	
Sitka	1983	48,120	11,465	11,249	6,777	3,970		4,536	2,426	429	2,308	3,473	2,922	3,275
	1977	26,980	7,077	6,930	3,341	1,921		2,285	1,437	274	1,905	1,261	1,763	1,556
Skagway - Yakutat - Angoon	1983	11,980	4,207	4,125	3,233	1,014		76	36	36	36	126	798	
	1977	8,755	3,156	3,090	1,917	637		62	41	41	52	85	604	
Southeast Fairbanks	1983	15,065	5,275	5,172	2,080	519			45	45	230	5,533	56	
	1977	8,957	3,295	3,226	1,048	343			40	40	246	2,841	36	
Valdez - Cordova	1983	65,755	21,302	20,895	15,127	1,774		3,032	89	89	673	9,319	4,123	1,688
	1977	36,282	12,118	11,865	6,896	1,133		1,746	98	98	692	4,442	2,794	1,449
Wade Hampton	1983	14,151	8,502	7,802	2,531	1,611					151	156		
	1977	6,956	3,921	3,589	802	1,299					193	99		
Wrangell - Petersburg	1983	31,592	14,764	14,484	4,510	1,777		1,571	45	45	93	2,896	1,926	489
	1977	19,518	9,354	9,159	2,478	1,157		1,080	41	41	85	1,227	1,362	272
Yukon - Koyukuk	1983	25,601	7,898	7,748	4,591	398		21	47	47	240	575	71	
	1977	14,677	4,860	4,759	2,658	303		19	53	53	187	412	72	

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ALASKA (continued)														
TOTAL METRO COUNTIES	1983	**1,609,708**	**373,996**	**352,421**	**238,389**	**240,950**	**179,683**	**72,258**	**50,806**	**28,337**	**180,860**	**103,128**	**99,721**	**101,499**
	1977	962,140	207,233	194,754	112,423	147,301	112,363	41,323	37,069	21,626	154,368	50,897	70,441	49,080
TOTAL STATE	1983	**3,119,999**	**758,591**	**729,605**	**525,284**	**373,645**	**218,299**	**116,509**	**80,525**	**43,914**	**299,544**	**224,670**	**228,588**	**152,413**
	1977	1,830,668	426,600	409,567	253,767	226,730	137,994	68,922	59,218	33,853	241,075	102,845	150,466	79,744
ARIZONA														
PHOENIX	1983	**8,150,058**	**2,090,449**	**2,035,562**	**727,368**	**957,053**	**818,963**	**266,572**	**529,232**	**327,271**	**1,634,494**	**691,663**	**339,548**	**288,545**
	1977	4,835,775	1,073,359	1,039,247	472,429	631,710	540,328	171,169	285,394	183,145	1,065,194	311,750	271,668	168,652
Maricopa	1983	8,150,058	2,090,449	2,035,562	727,368	957,053	818,963	266,572	529,232	327,271	1,634,494	691,663	339,548	288,545
	1977	4,835,775	1,073,359	1,039,247	472,429	631,710	540,328	171,169	285,394	183,145	1,065,194	311,750	271,668	168,652
TUCSON	1983	**2,710,684**	**711,072**	**682,697**	**206,991**	**324,837**	**285,567**	**82,841**	**146,043**	**79,365**	**547,629**	**317,473**	**78,789**	**103,469**
	1977	1,657,817	376,145	359,088	143,140	240,853	210,527	55,508	82,582	47,046	369,691	130,840	83,446	55,201
Pima	1983	2,710,684	711,072	682,697	206,991	324,837	285,567	82,841	146,043	79,365	547,629	317,473	78,789	103,469
	1977	1,657,817	376,145	359,088	143,140	240,853	210,527	55,508	82,582	47,046	369,691	130,840	83,446	55,201
ALL COUNTIES														
Apache	1983	72,791	14,673	14,382	4,176	22,281	11,175	657	339	246	3,398	19,042	2,391	1,955
	1977	55,093	11,335	11,048	3,538	19,478	10,264	569	272	201	2,576	10,440	1,876	1,575
Cochise	1983	269,321	78,200	76,817	17,102	31,622	18,969	7,878	12,124	6,457	52,917	34,046	7,377	11,079
	1977	188,941	47,875	46,940	14,506	22,051	13,678	6,341	7,704	4,270	40,345	20,320	8,993	7,503
Coconino	1983	371,256	86,218	83,184	47,840	46,987	17,567	7,565	14,213	6,698	31,939	82,381	18,187	4,940
	1977	241,854	52,597	50,459	34,571	31,508	12,800	5,001	6,690	3,302	30,294	38,021	13,546	4,503
Gila	1983	130,304	45,458	44,109	13,182	7,858	1,936	5,495	2,737	1,431	23,736	14,684	4,552	3,244
	1977	95,554	30,238	29,175	9,915	7,006	1,883	3,559	2,076	1,118	19,321	8,850	5,003	2,507
Graham	1983	70,323	22,745	22,296	4,339	5,908		3,814	2,548	1,526	16,135	5,909	4,984	1,896
	1977	55,924	15,113	14,731	3,443	5,856		3,003	1,826	1,124	14,099	3,876	5,677	1,399
Greenlee	1983	30,412	15,132	14,833	1,045	2,515		360	2,079	1,177	1,896	3,125	1,339	1,415
	1977	23,111	10,361	10,099	1,015	1,789		290	1,309	761	1,826	2,399	1,313	1,278
La Paz	1983	23,829	7,540	7,435	2,163	538		357	541	401	2,122	6,814	1,832	694
	1977													
Maricopa	1983	8,150,058	2,090,449	2,035,562	727,368	957,053	818,963	266,572	529,232	327,271	1,634,494	691,663	339,548	288,545
	1977	4,835,775	1,073,359	1,039,247	472,429	631,710	540,328	171,169	285,394	183,145	1,065,194	311,750	271,668	168,652
Mohave	1983	255,772	84,238	82,009	18,133	6,912		5,324	7,599	4,275	34,816	53,659	18,266	6,526
	1977	159,068	44,838	43,404	14,235	5,994		3,690	3,893	2,301	23,552	28,607	16,721	4,478
Navajo	1983	256,842	84,761	83,560	17,289	28,545		2,792	6,108	4,417	23,295	49,758	19,020	2,679
	1977	165,346	45,419	44,691	13,220	16,612		2,878	3,490	2,606	21,995	27,964	15,853	2,534
Pima	1983	2,710,684	711,072	682,697	206,991	324,837	285,567	82,841	146,043	79,365	547,629	317,473	78,789	103,469
	1977	1,657,817	376,145	359,088	143,140	240,853	210,527	55,508	82,582	47,046	369,691	130,840	83,446	55,201
Pinal	1983	239,962	91,352	90,408	16,392	12,442	5,540	7,716	4,372	1,781	35,952	33,700	10,526	11,925
	1977	168,380	57,303	56,604	14,174	9,340	4,356	6,310	3,119	1,338	30,089	19,542	10,135	7,324
Santa Cruz	1983	132,462	36,393	35,675	10,195	20,373	19,047	22,558	9,574	4,232	9,909	9,748	4,895	5,306
	1977	87,184	20,432	19,915	5,980	15,022	13,890	16,433	5,209	2,375	7,703	5,751	4,649	3,066
Yavapai	1983	297,154	111,956	109,296	29,024	18,535		8,209	10,106	5,474	25,651	21,587	21,124	13,179
	1977	173,852	48,205	46,793	19,563	10,605		5,031	5,962	3,331	26,633	14,788	15,305	7,041
Yuma	1983	368,450	96,781	87,327	31,997	47,314	41,177	8,582	14,072	10,337	67,887	44,413	20,961	9,829
	1977	262,034	59,852	58,492	25,349	34,847	29,957	7,722	9,242	7,010	53,790	28,477	18,687	7,668
TOTAL METRO COUNTIES	1983	**10,860,742**	**2,801,521**	**2,718,259**	**934,359**	**1,281,890**	**1,104,530**	**349,413**	**675,275**	**406,636**	**2,182,123**	**1,009,136**	**418,337**	**392,014**
	1977	6,493,592	1,449,504	1,398,335	615,569	872,563	750,855	226,677	367,976	230,191	1,434,885	442,590	355,114	223,853
TOTAL STATE	1983	**13,379,620**	**3,576,968**	**3,469,590**	**1,147,236**	**1,533,720**	**1,219,941**	**430,720**	**761,687**	**455,088**	**2,511,776**	**1,388,002**	**553,791**	**466,681**
	1977	8,169,933	1,893,072	1,830,686	775,078	1,052,671	837,683	287,504	418,768	259,928	1,707,108	651,625	472,872	274,729
ARKANSAS														
FAYETTEVILLE - SPRINGDALE	1983	**609,678**	**114,252**	**111,601**	**49,696**	**128,337**	**109,970**	**29,042**	**24,591**	**14,240**	**113,771**	**28,704**	**41,853**	**12,367**
	1977	322,172	63,919	62,082	22,110	55,438	47,357	14,232	15,258	9,263	68,858	16,486	25,074	9,061
Washington	1983	609,678	114,252	111,601	49,696	128,337	109,970	29,042	24,591	14,240	113,771	28,704	41,853	12,367
	1977	322,172	63,919	62,082	22,110	55,438	47,357	14,232	15,258	9,263	68,858	16,486	25,074	9,061

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ARKANSAS (continued)														
FORT SMITH	**1983**	**977,737**	**211,954**	**205,637**	**83,436**	**150,066**	**126,403**	**52,724**	**42,427**	**24,385**	**189,174**	**83,888**	**73,305**	**21,696**
	1977	527,197	108,823	105,118	38,747	76,338	64,058	26,123	25,291	15,127	123,425	43,050	36,845	11,893
Crawford	1983	134,380	40,099	38,924	11,677	13,111	8,943	2,410	4,433	3,113	20,671	25,139	8,354	3,103
	1977	76,137	20,842	20,117	5,740	7,437	5,168	1,639	2,912	2,091	14,571	14,063	4,791	1,814
Sebastian	1983	753,445	141,505	136,402	63,890	127,587	110,085	47,637	35,693	20,308	151,387	47,910	61,013	17,956
	1977	396,062	70,403	67,479	28,261	63,720	54,788	22,906	20,655	12,293	96,899	22,158	29,765	9,497
Sequoyah, Okla.	*1983*	*89,912*	*30,350*	*30,311*	*7,869*	*9,368*	*7,375*	*2,677*	*2,301*	*964*	*17,116*	*10,839*	*3,938*	*637*
	1977	*54,998*	*17,578*	*17,522*	*4,746*	*5,181*	*4,102*	*1,578*	*1,724*	*743*	*11,955*	*6,829*	*2,289*	*582*
LITTLE ROCK - NORTH LITTLE ROCK	**1983**	**2,605,535**	**523,521**	**507,359**	**199,444**	**436,725**	**373,934**	**135,931**	**102,797**	**61,149**	**559,479**	**232,699**	**137,262**	**70,977**
	1977	1,609,972	305,872	294,731	107,209	238,726	204,168	92,920	76,327	47,497	391,908	117,953	101,840	51,906
Faulkner	1983	208,729	59,056	57,942	16,650	17,911	12,820	11,336	11,120	6,442	24,855	26,818	21,911	4,668
	1977	108,529	24,999	24,389	7,547	10,247	7,466	6,421	6,026	3,617	17,721	12,590	12,847	2,871
Lonoke	1983	104,972	27,672	27,321	3,178	4,805		2,355	2,735	697	31,905	10,783	8,309	3,302
	1977	70,424	17,862	17,603	2,139	2,836		1,985	1,937	519	21,803	6,984	6,101	2,594
Pulaski	1983	2,111,361	387,667	373,934	168,421	391,865	345,001	115,532	80,874	49,332	456,909	184,125	93,119	59,086
	1977	1,325,501	238,153	228,415	91,619	215,388	189,077	80,384	63,609	40,495	322,019	90,625	72,903	43,779
Saline	1983	180,473	49,126	48,162	11,195	22,144	16,113	6,708	8,068	4,678	45,810	10,973	13,923	3,921
	1977	105,518	24,858	24,324	5,904	10,255	7,625	4,130	4,755	2,866	30,365	7,754	9,989	2,662
PINE BLUFF	**1983**	**401,922**	**87,675**	**86,373**	**25,091**	**69,331**	**51,360**	**14,519**	**15,259**	**9,313**	**81,670**	**41,401**	**20,470**	**12,753**
	1977	273,075	58,436	57,459	16,301	40,319	30,077	11,661	14,048	8,946	62,680	24,493	14,514	8,806
Jefferson	1983	401,922	87,675	86,373	25,091	69,331	51,360	14,519	15,259	9,313	81,670	41,401	20,470	12,753
	1977	273,075	58,436	57,459	16,301	40,319	30,077	11,661	14,048	8,946	62,680	24,493	14,514	8,806
TEXARKANA	**1983**	**646,027**	**181,212**	**177,950**	**51,917**	**78,743**	**68,038**	**34,389**	**21,666**	**15.177**	**114,264**	**53,474**	**28,737**	**14,904**
	1977	361,932	87,774	85,833	25,586	45,225	37,959	22,118	13,031	9,482	82,490	29,066	16,095	8,925
Miller	1983	198,223	77,117	76,342	16,285	12,490	6,506	17,955	1,876	1,356	6,917	14,072	6,024	6,674
	1977	107,910	36,664	36,227	8,918	8,468	4,403	12,166	1,711	1,276	3,886	9,714	3,683	3,578
Bowie, Tex.	*1983*	*447,804*	*104,095*	*101,608*	*35,632*	*66,253*	*61,532*	*16,434*	*19,790*	*13,821*	*107,347*	*39,402*	*22,713*	*8,230*
	1977	*254,022*	*51,110*	*49,606*	*16,668*	*36,757*	*33,556*	*9,952*	*11,320*	*8,206*	*78,604*	*19,352*	*12,412*	*5,347*
ALL COUNTIES														
Arkansas	1983	98,437	26,984	26,762	4,343	11,681	6,630	4,171	3,207	2,237	14,964	11,240	4,943	3,353
	1977	75,577	19,950	19,749	3,606	6,789	4,002	3,727	3,222	2,317	14,863	7,566	3,672	3,006
Ashley	1983	88,555	26,385	26,233	4,547	12,594	2,573	2,529	2,907	2,285	22,486	5,294	4,021	2,455
	1977	58,749	16,010	15,888	2,258	6,510	1,455	2,047	2,233	1,802	17,181	4,402	3,187	1,854
Baxter	1983	140,037	38,423	37,608	12,638	17,703	15,101	5,192	7,270	5,041	18,843	8,319	11,148	3,1[illegible]2
	1977	71,408	18,233	17,746	5,208	7,516	6,408	2,760	4,000	2,859	12,876	4,480	7,349	1,617
Benton	1983	338,315	76,564	74,744	29,457	42,888	37,051	20,217	15,517	11,939	71,103	12,975	40,362	4,369
	1977	180,450	46,090	44,739	12,755	20,207	17,213	8,923	8,315	6,574	39,722	9,701	21,176	3,631
Boone	1983	163,468	36,145	35,533	9,686	17,283	13,067	12,556	8,720	6,471	40,329	7,989	16,787	4,084
	1977	97,927	18,776	18,423	4,794	9,264	7,092	6,614	5,528	4,220	27,905	4,969	11,936	2,043
Bradley	1983	41,061	14,597	14,486	1,178	3,704		1,558	1,223	1,047	6,372	3,764	2,685	1,394
	1977	30,848	9,372	9,284	760	2,139		1,384	888	779	6,695	2,620	2,552	1,032
Calhoun	1983	11,222	5,985	5,876	752	394		48	68		680	409	102	681
	1977	6,579	3,139	3,076	412	295		55	78		569	421	103	362
Carroll	1983	70,981	19,373	18,959	6,396	11,256	4,314	1,374	1,273	646	5,445	4,778	8,345	2,241
	1977	34,375	9,276	9,027	2,719	3,896	1,592	1,078	1,126	595	3,562	2,610	4,624	930
Chicot	1983	46,936	13,178	13,022	1,727	2,989		1,676	637	637	9,793	5,423	2,816	2,722
	1977	34,457	9,267	9,140	1,171	2,064		1,261	474	474	7,896	4,022	2,210	2,087
Clark	1983	127,678	27,230	26,489	8,683	12,700	3,814	4,636	1,992	1,213	42,463	16,700	5,771	2,665
	1977	75,043	14,752	14,269	4,349	5,993	1,942	3,556	1,756	1,108	25,595	9,263	4,508	1,870
Clay	1983	46,538	16,007	15,866	2,039	2,675		1,412	933	499	10,239	4,521	2,977	1,400
	1977	33,822	10,490	10,379	1,482	1,663		1,086	1,011	562	7,616	4,038	2,689	1,214
Cleburne	1983	66,420	14,547	14,239	3,062	6,886		2,129	3,562	3,101	12,647	4,775	8,437	2,171
	1977	37,980	9,704	9,481	1,841	3,203		1,007	1,705	1,519	8,984	3,041	4,313	1,087
Cleveland	1983	5,405	2,121	2,081	56	47		66	29	29	177	1,026	1,062	296
	1977	4,215	1,684	1,650	34	38		51	33	33	186	844	698	249
Columbia	1983	100,838	30,236	29,732	5,470	14,921	8,631	11,682	3,135	2,532	14,768	4,534	5,207	2,340
	1977	64,016	17,225	16,906	3,173	7,255	4,353	6,742	2,623	2,173	12,979	3,628	3,722	1,748
Conway	1983	77,958	17,865	17,570	3,551	8,418	6,081	4,271	1,770	1,345	21,717	3,599	2,571	1,580
	1977	53,009	11,243	11,037	2,566	5,150	3,784	2,400	1,661	1,298	15,175	2,984	2,151	1,209
Craighead	1983	418,548	83,157	80,320	29,502	57,608	47,344	30,786	18,387	12,127	99,389	22,975	30,395	10,212
	1977	227,399	43,735	42,004	13,439	31,218	25,598	16,628	11,573	7,906	58,183	12,008	16,802	6,253
Crawford	1983	134,380	40,099	38,924	11,677	13,111	8,943	2,410	4,433	3,113	20,671	25,139	8,354	3,103
	1977	76,137	20,842	20,117	5,740	7,437	5,168	1,639	2,912	2,091	14,571	14,063	4,791	1,814

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1983
U.S. CENSUS: 1977

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drugstores Total ($000)
ARKANSAS (continued)														
ALL COUNTIES (continued)														
☐ Crittenden	1983	250,072	56,512	55,563	10,773	15,060	8,002	5,404	4,584	3,885	55,806	69,535	8,660	7,931
	1977	160,667	34,490	33,847	7,049	10,583	5,930	3,595	3,588	3,126	47,258	32,407	7,606	4,939
Cross	1983	71,346	21,831	21,589	3,475	10,414	7,444	2,253	1,449	1,449	15,949	5,025	3,602	2,253
	1977	48,038	13,866	13,687	2,156	4,999	3,638	1,952	1,152	1,152	11,433	3,423	3,108	1,642
Dallas	1983	43,196	12,547	12,318	1,225	5,469	4,026	1,435	1,465	953	9,464	3,366	2,262	1,555
	1977	29,878	7,972	7,812	927	2,908	2,173	1,239	1,234	830	7,908	2,340	1,581	1,095
Desha	1983	76,194	25,198	24,911	3,129	9,948	5,306	2,765	1,217	953	11,988	2,703	4,977	1,945
	1977	52,307	14,565	14,372	1,792	5,789	3,223	2,289	1,186	954	10,630	2,183	4,199	1,632
Drew	1983	69,739	17,474	16,903	5,111	9,864	2,864	2,080	1,132	851	17,730	4,329	3,540	1,122
	1977	43,579	10,830	10,418	2,843	4,625	1,450	1,521	972	752	12,308	2,345	2,511	893
Faulkner	1983	208,729	59,056	57,942	16,650	17,911	12,820	11,336	11,120	6,442	24,855	26,818	21,911	4,668
	1977	108,529	24,999	24,389	7,547	10,247	7,466	6,421	6,026	3,617	17,721	12,590	12,847	2,871
Franklin	1983	38,072	9,387	9,216	2,973	691		531	773	773	10,493	2,354	4,324	1,624
	1977	24,871	5,421	5,312	2,218	478		483	693	693	7,609	1,680	2,726	1,031
Felton	1983	21,700	6,444	6,326	930	1,162		705	924	502	2,856	2,749	1,752	1,870
	1977	12,557	3,288	3,222	595	643		430	550	310	1,865	1,898	1,137	[illegible]
Garland	1983	399,193	98,346	96,207	46,939	51,651	48,803	16,188	13,911	10,016	71,522	21,145	17,809	13,713
	1977	229,427	51,973	50,555	23,166	24,575	22,842	11,470	9,294	6,923	49,447	12,893	12,023	7,467
Grant	1983	35,156	9,909	9,581	1,960	1,519		346	739	474	9,672	4,554	1,756	1,434
	1977	23,667	6,132	5,896	1,162	694		306	569	377	7,771	2,886	1,235	835
Greene	1983	126,358	28,749	28,384	8,516	13,919	8,716	7,186	3,568	1,943	23,305	8,129	13,560	3,225
	1977	81,656	17,798	17,540	4,356	7,467	4,818	5,152	3,036	1,717	18,393	5,183	9,138	2,008
Hempstead	1983	69,890	23,477	23,218	3,668	5,252	2,851	5,529	4,147	3,244	10,237	6,412	2,417	2,145
	1977	47,615	13,846	13,668	2,096	3,101	1,755	3,847	3,344	2,687	8,858	4,364	2,293	1,696
Hot Spring	1983	83,461	21,897	21,481	3,377	12,045	11,520	4,110	2,895	2,268	18,578	10,987	2,647	2,064
	1977	59,413	14,602	14,298	2,070	6,979	6,577	3,293	2,568	2,067	15,650	6,096	2,322	1,701
Howard	1983	55,888	18,236	17,904	2,542	6,048	3,881	2,174	1,300	814	13,075	4,421	2,626	2,239
	1977	37,066	10,860	10,642	1,651	3,693	2,438	1,695	1,331	861	8,860	2,593	2,552	1,464
Independence	1983	151,185	32,320	30,608	7,606	23,746	18,660	5,006	4,052	3,152	41,287	6,363	11,126	4,078
	1977	84,840	17,772	16,787	4,373	9,522	7,546	3,547	3,211	2,566	24,732	4,592	7,088	2,447
Izard	1983	24,739	3,740	3,672	728	4,595		535	296	296	6,343	3,518	1,986	1,141
	1977	17,119	2,805	2,749	509	2,694		398	277	277	4,622	2,269	1,279	790
Jackson	1983	84,807	20,651	20,476	7,664	8,588	6,951	6,572	1,785	1,461	15,836	3,813	2,426	3,875
	1977	58,163	14,319	14,171	4,043	5,440	4,427	3,938	1,840	1,544	12,007	3,225	2,371	2,543
Jefferson	1983	401,922	87,675	86,373	25,091	69,331	51,360	14,519	15,259	9,313	81,670	41,401	20,470	12,753
	1977	273,075	58,436	57,459	16,301	40,319	30,077	11,661	14,048	8,946	62,680	24,493	14,514	8,806
Johnson	1983	61,333	13,693	13,409	3,894	7,451	5,647	1,814	1,434	1,186	22,754	4,003	1,377	1,663
	1977	39,688	8,694	8,498	2,175	3,924	3,010	1,205	1,086	920	14,031	3,794	1,318	1,237
Lafayette	1983	15,196	5,052	4,955	663	751		510	250	116	3,362	1,616	774	699
	1977	12,663	3,613	3,537	513	542		389	245	119	3,433	1,478	672	634
Lawrence	1983	63,776	18,515	18,333	2,690	7,939	6,269	1,857	1,854	1,854	15,795	6,476	1,603	1,230
	1977	41,890	11,876	11,737	1,803	4,161	3,312	1,320	1,812	1,812	10,859	3,801	1,502	974
Lee	1983	34,099	14,005	13,749	1,881	1,903		1,101	521	99	6,029	2,036	1,135	1,179
	1977	24,138	8,788	8,611	1,116	1,297		758	406	80	5,144	1,706	826	909
Lincoln	1983	20,431	7,408	7,273	1,438	1,627		33	120	120	4,640	2,495	888	543
	1977	14,098	4,685	4,591	809	947		26	126	126	[illegible]	1,596	707	392
Little River	1983	46,225	16,973	16,807	997	5,168		1,234	671	671	12,330	4,565	276	1,432
	1977	25,776	7,875	7,783	584	2,433		802	564	564	8,389	2,474	223	801
Logan	1983	82,214	27,673	27,369	6,281	6,488	3,996	2,105	4,635	4,179	20,380	3,630	2,374	1,924
	1977	48,060	13,764	13,587	2,791	3,267	2,076	1,495	2,867	2,641	14,561	2,840	1,815	1,286
Lonoke	1983	104,972	27,672	27,321	3,178	4,805		2,355	2,735	697	[illegible]	10,783	8,309	3,302
	1977	70,424	17,862	17,603	2,139	2,836		1,985	1,937	519	21,803	6,984	6,101	2,594
Madison	1983	34,230	8,706	8,546	1,206	2,538		233	430		11,838	1,934	3,713	1,742
	1977	17,459	4,468	4,378	706	962		103	342		5,765	1,088	1,933	922
Marion	1983	22,989	8,756	8,596	1,569	322		240	423	423	3,757	2,547	3,265	675
	1977	13,989	5,161	5,057	783	200		145	317	317	2,375	1,565	2,230	407
Miller	1983	198,223	77,117	76,342	16,285	12,490	6,506	[illegible]	1,876	1,356	6,917	14,072	6,024	6,674
	1977	107,910	36,664	36,227	8,918	8,468	4,403	12,166	1,711	1,276	3,886	9,714	3,683	3,578
Mississippi	1983	217,367	53,462	52,952	12,997	35,646	23,340	8,328	5,497	3,137	51,266	16,771	11,464	6,141
	1977	162,927	35,968	35,558	8,055	20,714	13,907	6,900	5,564	3,329	46,876	13,187	9,067	4,413
Monroe	1983	53,689	15,009	14,734	3,962	6,120	5,596	3,906	1,409	1,032	5,121	5,758	4,954	1,853
	1977	39,330	11,078	10,855	2,487	3,452	3,130	2,916	1,294	974	5,112	3,994	4,046	1,308
Montgomery	1983	13,394	6,097	5,985	590	1,332		112	111		480	683	1,383	262
	1977	8,719	3,628	3,555	395	1,011		115	113		420	650	954	213

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drugstores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Supermarkets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ARKANSAS (continued)														
ALL COUNTIES (continued)														
Nevada	1983	32,926	8,999	8,834	981	1,479		1,195	2,246	2,246	6,349	5,989	3,126	1,195
	1977	22,085	5,489	5,379	583	823		973	1,356	1,356	4,532	4,435	2,220	813
Newton	1983	5,305	3,277	3,165	375	93		72				500	172	95
	1977	3,907	2,446	2,350	276	80		70				334	176	94
Ouachita	1983	141,169	38,961	38,595	7,521	19,147	5,390	6,627	4,632	2,060	28,986	5,121	9,873	2,088
	1977	80,532	20,908	20,673	3,701	7,931	2,415	4,717	3,585	1,661	20,047	3,726	5,422	1,390
Perry	1983	6,596	2,694	2,643	404			76			987	714	234	185
	1977	4,370	1,651	1,618	266			70			689	605	230	154
Phillips	1983	127,920	42,004	41,389	6,732	11,177	8,773	9,785	4,018	3,460	21,907	7,151	6,283	4,303
	1977	88,149	27,570	27,116	3,996	7,381	5,844	6,048	3,887	3,424	18,312	4,347	4,546	2,805
Pike	1983	44,541	16,342	16,042	1,270	1,846		695	221	221	15,068	2,101	2,842	2,267
	1977	27,674	7,414	7,265	979	1,308		388	198	198	11,789	1,791	1,627	1,134
Poinsett	1983	80,271	26,457	25,975	5,548	4,298		1,369	1,952	1,555	17,629	5,000	4,448	2,702
	1977	59,087	17,830	17,472	3,350	3,398		1,296	1,795	1,468	15,108	3,764	3,911	2,157
Polk	1983	51,332	16,025	15,688	2,615	7,030	5,681	1,976	2,069		9,829	4,347	3,899	1,048
	1977	38,604	10,324	10,050	1,629	3,737	3,036	1,598	1,619		9,465	3,171	4,230	954
Pope	1983	231,972	48,050	47,726	14,395	32,609	15,708	16,116	6,664	5,188	62,098	17,558	9,216	7,555
	1977	123,112	26,013	25,790	7,798	13,008	6,587	8,872	5,271	4,216	33,830	8,526	7,207	3,647
Prairie	1983	31,131	6,173	6,047	941	758		846	542	542	10,726	5,503	1,472	888
	1977	24,022	4,580	4,462	607	544		640	507	507	9,115	4,044	1,309	608
Pulaski	1983	2,111,361	387,667	373,934	168,421	391,865	345,001	115,532	80,874	49,332	456,909	184,125	93,119	59,086
	1977	1,325,501	238,153	228,415	91,619	215,388	189,077	80,384	63,609	40,495	322,019	90,625	72,903	43,779
Randolph	1983	44,997	13,465	13,218	1,905	8,111	6,771	1,709	1,406	1,165	7,271	3,280	1,860	1,547
	1977	31,832	9,393	9,204	1,354	4,139	3,462	1,214	1,181	1,003	6,598	2,552	1,704	1,019
St. Francis	1983	139,426	36,906	36,577	7,705	13,250	9,707	5,642	5,861	4.979	22,260	25,333	3,514	2,656
	1977	86,023	21,515	21,283	4,781	5,853	4,355	3,477	3,855	3,353	16,309	15,534	3,501	1,777
Saline	1983	180,473	49,126	48,162	11,195	22,144	16,113	6,708	8,068	4,678	45,810	10,973	13,923	3,921
	1977	105,518	24,858	24,324	5,904	10,255	7,625	4,130	4,755	2,866	30,365	7,754	9,989	2,662
Scott	1983	17,165	4,743	4,656	1,187	1,207		806	487	366	4,759	1,180	1,039	561
	1977	13,855	3,304	3,238	738	766		571	468	362	4,737	1,006	835	538
Searcy	1983	25,723	8,411	8,254	625	1,537		387	505	505	4,185	3,493	2,330	2,005
	1977	15,242	4,460	4,369	373	898		289	308	308	2,832	2,154	1,406	1,133
Sebastian	1983	753,445	141,505	136,402	63,890	127,587	110,085	47,637	35,693	20,308	151,387	47,910	61,013	17,956
	1977	396,062	70,403	67,479	28,261	63,720	54,788	22,906	20,655	12,293	96,899	22,158	29,765	9,497
Sevier	1983	52,346	19,406	19,233	3,340	3,071	1,795	1,263	888	671	9,833	6,856	3,937	1,624
	1977	36,259	10,735	10,619	2,273	2,014	1,220	1,120	847	658	9,270	4,214	3,088	1,141
Sharp	1983	49,205	18,728	18,385	3,499	7,332	6,629	1,000	1,404	1,164	7,166	5,933	911	130
	1977	27,473	10,097	9,894	1,774	3,200	2,872	574	1,300	1,104	4,444	3,440	896	107
Stone	1983	28,381	9,477	9,126	1,144	1,880		640	914		4,642	3,479	3,020	407
	1977	17,746	5,024	4,811	664	1,304		428	600		4,018	2,048	1,931	355
Union	1983	224,348	57,721	56,691	15,653	25,433	20,297	17,384	9,140	5,448	53,899	6,635	8,063	8,373
	1977	147,299	34,452	33,773	7,949	13,277	10,662	10,500	6,700	4,178	42,240	5,239	7,216	5,684
Van Buren	1983	40,676	13,544	13,538	2,068	2,105		881	1,180	790	11,294	2,401	4,159	1,687
	1977	20,495	5,612	5,599	871	1,003		463	651	448	6,239	1,462	2,386	838
Washington	1983	609,678	114,252	111,601	49,696	128,337	109,970	29,042	24,591	14,240	113,771	28,704	41,853	12,367
	1977	322,172	63,919	62,082	22,110	55,438	47,357	14,232	15,258	9,263	68,858	16,486	25,074	9,061
White	1983	225,285	62,870	61,715	10,871	32,406	25,139	8,486	5,775	4,640	52,795	13,153	21,077	3,951
	1977	134,581	31,567	30,812	6,284	14,272	11,124	5,454	4,881	4,006	40,050	8,668	12,995	2,756
Woodruff	1983	30,649	13,585	13,509	913	474		850	1,146	404	4,710	2,393	1,849	1,105
	1977	20,735	7,957	7,897	667	373		776	907	335	3,450	1,930	1,207	822
Yell	1983	48,097	15,472	15,351	2,588	1,944		999	813	618	9,138	5,949	6,002	2,975
	1977	29,394	9,517	9,426	1,396	934		732	669	523	6,019	2,644	4,461	1,772
TOTAL METRO COUNTIES	1983	**4,953,255**	**1,040,481**	**1,012,564**	**376,856**	**802,641**	**668,800**	**252,898**	**189,233**	**113,364**	**989,701**	**459,460**	**283,636**	**131,761**
	1977	2,945,995	590,626	571,942	195,588	424,691	351,891	159,119	134,499	84,492	686,060	237,274	187,273	89,601
TOTAL STATE	1983	**10,491,000**	**2,518,343**	**2,463,943**	**730,234**	**1,445,771**	**1,085,166**	**514,893**	**368,734**	**242,501**	**2,183,234**	**854,232**	**640,607**	**289,869**
	1977	6,383,258	1,453,077	1,416,716	384,638	750,671	563,229	326,442	267,303	182,411	1,538,626	495,650	432,325	193,402
CALIFORNIA														
ANAHEIM - SANTA ANA	1983	**13,972,616**	**2,958,436**	**2,735,065**	**1,566,344**	**1,979,738**	**1,854,128**	**565,682**	**673,843**	**430,530**	**2,107,252**	**1,359,186**	**701,677**	**374,620**
	1977	7,377,949	1,417,367	1,306,846	748,032	1,057,456	978,674	295,916	414,332	274,988	1,556,689	500,913	448,388	207,538

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
CALIFORNIA (continued)														
ANAHEIM - SANTA ANA (continued)														
Orange	1983	13,972,616	2,955,436	2,735,065	1,566,344	1,979,738	1,854,128	565,682	673,843	430,530	2,107,252	1,359,186	701,677	374,620
	1977	7,377,949	1,417,367	1,306,846	748,032	1,057,456	978,674	295,916	414,332	274,988	1,556,689	500,913	448,388	207,538
BAKERSFIELD	1983	**2,444,657**	**693,275**	**652,899**	**250,345**	**211,605**	**188,084**	**86,661**	**89,729**	**58,052**	**334,365**	**298,026**	**150,388**	**100,935**
	1977	1,295,066	294,509	276,613	117,959	138,953	121,870	48,212	65,496	43,835	260,853	128,164	81,895	51,489
Kern	1983	2,444,657	693,275	652,899	250,345	211,605	188,084	86,661	89,729	58,052	334,365	298,026	150,388	100,935
	1977	1,295,066	294,509	276,613	117,959	138,953	121,870	48,212	65,496	43,835	260,853	128,164	81,895	51,489
CHICO	1983	**711,181**	**206,309**	**192,744**	**82,687**	**59,351**	**50,184**	**28,433**	**34,802**	**16,478**	**86,231**	**40,237**	**64,690**	**28,201**
	1977	465,227	114,483	106,669	40,589	39,793	33,409	19,083	26,905	13,364	86,141	23,043	52,113	20,689
Butte	1983	711,181	206,309	192,744	82,687	59,351	50,184	28,433	34,802	16,478	86,231	40,237	64,690	28,201
	1977	465,227	114,483	106,669	40,589	39,793	33,409	19,083	26,905	13,364	86,141	23,043	52,113	20,689
FRESNO	1983	**2,757,369**	**741,410**	**699,194**	**263,618**	**340,767**	**301,634**	**101,989**	**109,035**	**69,892**	**433,847**	**261,895**	**135,825**	**131,877**
	1977	1,788,817	390,775	367,536	147,479	231,550	204,015	74,173	96,744	64,581	383,142	128,946	111,918	85,672
Fresno	1983	2,757,369	741,410	699,194	263,618	340,767	301,634	101,989	109,035	69,892	433,847	261,895	135,825	131,877
	1977	1,788,817	390,775	367,536	147,479	231,550	204,015	74,173	96,744	64,581	383,142	128,946	111,918	85,672
LOS ANGELES - LONG BEACH	1983	**41,630,322**	**10,028,495**	**9,171,931**	**4,968,953**	**5,025,529**	**4,681,093**	**2,254,115**	**1,993,760**	**1,115,635**	**5,926,118**	**3,818,333**	**1,455,438**	**1,516,052**
	1977	25,889,383	5,486,237	5,004,208	2,651,024	3,405,080	3,131,223	1,377,145	1,423,253	831,618	5,186,377	1,765,718	956,749	918,557
Los Angeles	1983	41,630,322	10,028,495	9,171,931	4,968,953	5,025,529	4,681,093	2,254,115	1,993,760	1,115,635	5,926,118	3,818,333	1,455,438	1,516,052
	1977	25,889,383	5,486,237	5,004,208	2,651,024	3,405,080	3,131,223	1,377,145	1,423,253	831,618	5,186,377	1,765,718	956,749	918,557
LOS ANGELES - ANAHEIM - RIVERSIDE CONSOLIDATED AREA	*1983*	***67,018,708***	***15,902,250***	***14,651,865***	***7,695,842***	***8,653,389***	***7,968,718***	***3,211,241***	***3,022,629***	***1,764,638***	***9,722,287***	***6,351,467***	***2,858,183***	***2,321,984***
	1977	*39,360,266*	*8,228,814*	*7,553,960*	*3,943,302*	*5,304,432*	*4,836,915*	*1,899,569*	*2,106,113*	*1,278,442*	*8,024,358*	*2,745,219*	*1,847,602*	*1,334,239*
MODESTO	1983	**1,503,924**	**390,003**	**367,819**	**153,799**	**203,702**	**185,993**	**57,367**	**78,058**	**47,453**	**173,101**	**145,035**	**108,579**	**64,296**
	1977	871,937	189,766	178,492	63,923	115,384	103,915	37,911	56,691	35,740	163,099	60,182	77,675	40,506
Stanislaus	1983	1,503,924	390,003	367,819	153,799	203,702	185,993	57,367	78,058	47,453	173,101	145,035	108,579	64,296
	1977	871,937	189,766	178,492	63,923	115,384	103,915	37,911	56,691	35,740	163,099	60,182	77,675	40,506
OAKLAND	1983	**9,979,763**	**2,462,957**	**2,287,006**	**1,072,792**	**1,374,281**	**1,237,477**	**339,419**	**431,271**	**247,542**	**1,440,497**	**887,924**	**380,975**	**473,357**
	1977	6,041,143	1,338,019	1,240,000	539.191	863,266	771,649	240,817	310,931	186,589	1,214,811	408,176	264,238	282,750
Alameda	1983	6,505,038	1,580,314	1,454,542	743,545	762,410	699,144	219,305	272,177	151,412	1,028,440	580,275	222,232	308,443
	1977	3,792,232	818,927	751,730	363,071	475,027	430,824	144,818	192,798	112,329	816,834	256,326	150,781	177,674
Contra Costa	1983	3,474,725	882,643	832,464	329,247	611,871	538,333	120,114	159,094	96,130	412,057	307,649	158,743	164,914
	1977	2,248,911	519,092	488,270	176,120	388,239	340,825	95,999	118,133	74,260	397,977	151,850	113,457	105,076
OXNARD - VENTURA	1983	**2,840,467**	**825,917**	**791,255**	**283,433**	**364,767**	**326,428**	**103,873**	**104,069**	**62,311**	**449,138**	**260,797**	**109,210**	**115,326**
	1977	1,511,465	357,032	340,109	125,386	192,995	170,794	53,304	71,371	44,484	342,260	106,224	78,588	56,680
Ventura	1983	2,840,467	825,917	791,255	283,433	364,767	326,428	103,873	104,069	62,311	449,138	260,797	109,210	115,326
	1977	1,511,465	357,032	340,109	125,386	192,995	170,794	53,304	71,371	44,484	342,260	106,224	78,588	56,680
REDDING	1983	**734,573**	**199,829**	**182,422**	**53,152**	**59,913**	**54,785**	**32,360**	**24,794**	**13,663**	**94,591**	**98,201**	**81,754**	**46,258**
	1977	435,968	96,370	87,740	31,426	37,655	34,017	17,946	17,834	10,271	81,625	42,487	58,042	25,079
Shasta	1983	734,573	199,829	182,422	53,152	59,913	54,785	32,360	24,794	13,663	94,591	98,201	81,754	46,258
	1977	435,968	96,370	87,740	31,426	37,655	34,017	17,946	17,834	10,271	81,625	42,487	58,042	25,079
RIVERSIDE - SAN BERNARDINO	1983	**8,575,303**	**2,089,402**	**1,953,614**	**877,112**	**1,283,355**	**1,107,069**	**287,571**	**250,957**	**156,162**	**1,239,779**	**913,151**	**591,858**	**315,986**
	1977	4,581,469	968,178	902,797	418,860	648,901	556,224	173,204	197,157	127,352	939,032	372,364	363,877	151,464
Riverside	1983	3,966,703	1,008,510	944,082	410,026	493,994	436,733	146,479	109,897	74,519	652,312	376,714	313,282	142,818
	1977	2,098,656	452,911	422,840	195,769	254,970	224,101	86,249	84,213	59,199	456,673	162,802	186,061	72,372
San Bernardino	1983	4,608,600	1,080,892	1,009,532	467,086	789,361	670,336	141,092	141,060	81,643	587,467	536,437	278,576	173,168
	1977	2,482,813	515,267	479.957	223,091	393,931	332,123	86,955	112,944	68,153	482,359	209,562	177,816	79,092
SACRAMENTO	1983	**6,921,369**	**1,770,572**	**1,684,299**	**790,951**	**961,721**	**849,788**	**250,528**	**270,508**	**140,944**	**934,289**	**682,513**	**401,010**	**319,576**
	1977	3,862,726	852,851	808,687	368,347	497,495	433,457	152,775	206,405	113,285	798,572	288,165	256,611	159,067
El Dorado	1983	536,871	154,734	149,471	73,441	14,324	9,805	20,433	13,910	7,048	37,285	74,674	52,547	39,544
	1977	261,083	66,443	63,820	32,137	6,662	4,662	10,841	9,062	4,792	32,918	27,288	28,555	18,052
Placer	1983	788,715	243,029	229,512	106,826	6,714		20,216	13,962	8,318	158,611	86,308	63,709	43,778
	1977	390,190	95,584	90,025	44,234	5,594		12,451	10,774	6,693	109,753	36,202	29,335	21,007
Sacramento	1983	5,008,331	1,195,929	1,131,797	547,521	935,246	839,983	192,075	225,775	120,377	638,177	433,646	249,600	207,370
	1977	2,881,986	601,751	567,957	258,259	480,418	428,795	117,016	176,428	98,487	582,337	191,993	167,204	105,269
Yolo	1983	587,452	176,880	173,519	63,163	5,437		17,804	16,861	5,201	100,216	87,885	38,154	28,884
	1977	329,467	89,073	86,885	33,717	4,821		12,467	10,141	3,313	73,564	32,682	31,517	14,739
SALINAS - SEASIDE - MONTEREY	1983	**1,639,118**	**361,140**	**337,286**	**205,588**	**141,942**	**117,485**	**105,366**	**62,521**	**36,689**	**216,349**	**184,441**	**73,055**	**77,211**
	1977	951,602	194,973	181,606	104,605	87,546	72,601	58,809	50,488	30,858	190,919	74,739	50,064	39,583
Monterey	1983	1,639,118	361,140	337,286	205,588	141,942	117,485	105,366	62,521	36,689	216,349	184,441	73,055	77,211
	1977	951,602	194,973	181,606	104,605	87,546	72,601	58,809	50,488	30,858	190,919	74,739	50,064	39,583

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
CALIFORNIA (continued)														
SAN DIEGO	1983	10,860,056	2,402,614	2,208,351	1,237,883	1,764,900	1,611,423	473,618	516,732	317,784	1,502,977	1,100,917	582,729	312,227
	1977	5,895,121	1,133,049	1,038,641	575,379	925,784	835,534	242,819	347,116	221,964	1,195,188	408,056	375,102	181,457
San Diego	1983	10,860,056	2,402,614	2,208,351	1,237,883	1,764,900	1,611,423	473,618	516,732	317,784	1,502,977	1,100,917	582,729	312,227
	1977	5,895,121	1,133,049	1,038,641	575,379	925,784	835,534	242,819	347,116	221,964	1,195,188	408,056	375,102	181,457
SAN FRANCISCO	1983	10,721,315	2,437,307	2,147,702	1,615,715	1,310,690	1,135,043	671,959	555,407	317,655	1,237,813	775,653	321,928	439,093
	1977	6,095,214	1,284,039	1,123,556	815,822	767,495	656,865	396,928	358,116	214,135	1,013,676	335,660	182,420	231,305
Marin	1983	1,610,681	408,506	381,381	214,496	131,760	110,375	81,008	74,130	45,303	250,546	128,049	74,969	60,658
	1977	888,798	207,883	193,560	93,361	83,126	69,841	42,642	45,731	29,191	191,085	52,375	43,098	39,387
San Francisco	1983	4,714,346	1,015,602	820,480	877,397	520,907	411,047	374,196	258,799	144,156	356,065	302,496	89,488	139,888
	1977	2,849,566	573,947	462,433	489,723	339,526	269,216	240,217	171,214	99,869	332,027	139,777	57,856	88,668
San Mateo	1983	4,396,288	1,013,199	945,841	523,822	658,023	613,621	216,755	222,478	128,196	631,202	345,108	157,471	238,547
	1977	2,356,850	502,209	467,563	232,238	344,843	317,808	114,069	141,171	85,075	490,564	143,508	81,466	103,250
SAN FRANCISCO - OAKLAND - SAN JOSE CONSOLIDATED AREA	*1983*	*35,072,548*	*8,296,005*	*7,612,607*	*4,274,836*	*4,435,357*	*3,892,937*	*1,515,705*	*1,629,246*	*923,819*	*4,848,550*	*3,033,931*	*1,553,058*	*1,495,133*
	1977	*19,660,235*	*4,213,124*	*3,847,782*	*2,026,003*	*2,612,008*	*2,275,918*	*947,990*	*1,085,836*	*642,875*	*3,798,696*	*1,269,110*	*944,652*	*800,779*
SAN JOSE	1983	9,469,373	2,076,548	1,952,688	1,049,264	1,263,575	1,111,246	362,128	460,268	252,009	1,512,524	857,186	479,756	362,383
	1977	4,920,896	982,569	921,481	421,687	711,586	622,114	224,644	299,288	171,173	1,061,043	322,544	269,623	170,791
Santa Clara	1983	9,469,373	2,076,548	1,952,688	1,049,264	1,263,575	1,111,246	362,128	460,268	252,009	1,512,524	857,186	479,756	362,383
	1977	4,920,896	982,569	921,481	421,687	711,586	622,114	224,644	299,288	171,173	1,061,043	322,544	269,623	170,791
SANTA BARBARA - SANTA MARIA - LOMPOC	1983	1,882,357	407,568	377,541	247,983	177,749	156,332	82,212	90,704	55,796	211,897	199,448	92,955	69,653
	1977	1,112,619	224,410	207,322	140,156	109,548	95,582	52,236	66,178	42,230	187,043	84,408	61,937	43,809
Santa Barbara	1983	1,882,357	407,568	377,541	247,983	177,749	156,332	82,212	90,704	55,796	211,897	199,448	92,955	69,653
	1977	1,112,619	224,410	207,322	140,156	109,548	95,582	52,236	66,178	42,230	187,043	84,408	61,937	43,809
SANTA CRUZ	1983	1,181,417	323,521	297,599	138,863	106,751	92,101	37,536	35,663	19,417	154,299	114,234	110,379	50,981
	1977	653,672	151,456	138,947	65,977	65,175	55,868	23,037	27,451	15,601	122,871	46,610	62,859	30,533
Santa Cruz	1983	1,181,417	323,521	297,599	138,863	106,751	92,101	37,536	35,663	19,417	154,299	114,234	110,379	50,981
	1977	653,672	151,456	138,947	65,977	65,175	55,868	23,037	27,451	15,601	122,871	46,610	62,859	30,533
SANTA ROSA - PETALUMA	1983	1,936,225	515,703	474,784	203,017	203,637	174,424	56,875	83,815	52,056	225,325	190,131	164,132	77,898
	1977	1,009,728	241,623	221,855	87,137	105,769	89,814	34,442	46,257	29,867	180,375	76,613	104,330	42,618
Sonoma	1983	1,936,225	515,703	474,784	203,017	203,637	174,424	56,875	83,815	52,056	225,325	190,131	164,132	77,898
	1977	1,009,728	241,623	221,855	87,137	105,769	89,814	34,442	46,257	29,867	180,375	76,613	104,330	42,618
STOCKTON	1983	1,854,511	509,378	469,042	194,066	220,563	196,394	73,673	76,830	49,646	274,805	183,795	93,890	91,303
	1977	1,115,368	240,499	220,861	97,884	136,328	120,311	47,946	62,703	42,032	243,896	84,693	68,369	51,752
San Joaquin	1983	1,854,511	509,378	469,042	194,066	220,563	196,394	73,673	76,830	49,646	274,805	183,795	93,890	91,303
	1977	1,115,368	240,499	220,861	97,884	136,328	120,311	47,946	62,703	42,032	243,896	84,693	68,369	51,752
VALLEJO - FAIRFIELD - NAPA	1983	1,784,455	479,969	452,828	195,185	176,423	142,646	47,788	62,822	35,140	278,092	208,803	95,888	91,421
	1977	939,582	215,418	201,943	98,189	98,717	79,608	28,122	43,793	25,510	205,920	79,507	61,182	42,782
Napa	1983	497,639	146,529	135,303	60,768	40,701	30,965	13,317	17,449	10,304	71,867	51,659	37,620	19,958
	1977	303,470	78,193	72,009	28,533	24,773	18,747	11,708	12,129	7,432	64,378	22,219	26,856	12,806
Solano	1983	1,286,816	333,440	317,525	134,417	135,722	111,681	34,471	45,373	24,836	206,225	157,144	58,268	71,463
	1977	636,112	137,225	129,934	69,656	73,944	60,861	16,414	31,664	18,078	141,542	57,288	34,326	29,976
VISALIA - TULARE - PORTERVILLE	1983	1,239,001	357,707	337,520	88,840	156,856	145,555	53,721	33,717	20,860	237,131	99,198	71,254	47,725
	1977	731,206	172,201	162,049	47,556	85,088	77,855	30,096	31,237	20,053	183,635	50,587	52,997	28,105
Tulare	1983	1,239,001	357,707	337,520	88,840	156,856	145,555	53,721	33,717	20,860	237,131	99,198	71,254	47,725
	1977	731,206	172,201	162,049	47,556	85,088	77,855	30,096	31,237	20,053	183,635	50,587	52,997	28,105
YUBA CITY	1983	447,372	128,549	124,669	47,773	31,603	27,651	19,882	16,331	8,559	56,962	32,306	41,691	42,582
	1977	294,243	74,169	71,488	24,427	27,340	23,846	13,509	11,729	6,499	55,465	17,063	30,295	23,405
Sutter	1983	252,877	74,033	71,217	23,826	17,768	15,883	10,894	8,116	5,624	30,373	12,610	31,563	26,729
	1977	164,518	44,633	42,692	12,000	17,202	15,251	6,313	6,210	4,435	26,624	7,968	20,940	14,296
Yuba	1983	194,495	54,516	53,452	23,947	13,835	11,768	8,988	8,215	2,935	26,589	19.696	10,128	15,853
	1977	129,725	29,536	28,796	12,427	10,138	8,595	7,196	5,519	2,064	28,841	9,095	9,355	9,109
ALL COUNTIES														
Alameda	1983	6,505,038	1,580,314	1,454,542	743,545	762,410	699,144	219,305	272,177	151,412	1,028,440	580,275	222,232	308,443
	1977	3,792,232	818,927	751,730	363,071	475,027	430,824	144,818	192,798	112,329	816,834	256,326	150,781	177,674
Alpine	1983	1,953	310	310	884	109						477		
	1977	1,304	249	249	515	102						273		
Amador	1983	117,396	45,915	44,744	9,433	6,419		1,057	2,855	2,208	22,585	7,578	6,357	2,950
	1977	61,744	18,288	17,721	5,900	3,189		987	1,829	1,454	16,442	3,908	4,466	1,303

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMM ESTIMATES: 1983
U.S. CENSUS: 1977

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
CALIFORNIA (continued)														
ALL COUNTIES (continued)														
Butte	1983	711,181	206,309	192,744	82,687	59,351	50,184	28,433	34,802	16,478	86,231	40,237	64,690	28,201
	1977	465,227	114,483	106,669	40,589	39,793	33,409	19,083	26,905	13,364	86,141	23,043	52,113	20,689
Calaveras	1983	61,755	25,586	24,511	7,375	537		1,748	2,404	1,883	3,272	5,711	5,362	3,676
	1977	35,908	13,741	13,089	4,694	439		937	1,611	1,296	3,025	3,488	2,947	1,729
Colusa	1983	54,927	20,156	19,770	7,136	2,053		1,318	1,385	298	4,766	7,571	3,107	4,071
	1977	32,216	9,988	9,742	4,324	1,268		911	1,072	242	3,939	4,534	2,106	2,121
Contra Costa	1983	3,474,725	882,643	832,464	329,247	611,871	538,333	120,114	159,094	96,130	412,057	307,649	158,743	164,914
	1977	2,248,911	519,092	488,270	176,120	388,239	340,825	95,999	118,133	74,260	397,977	151,850	113,457	105,076
Del Norte	1983	82,011	29,629	29,020	12,744	1,615		3,737	2,297	1,240	6,078	5,401	8,723	1,637
	1977	57,845	17,448	16,994	7,367	1,662		2,587	1,912	1,072	7,111	3,437	7,967	1,505
El Dorado	1983	536,871	154,734	149,471	73,441	14,324	9,805	20,433	13,910	7,048	37,285	74,674	52,547	39,544
	1977	261,083	66,443	63,820	32,137	6,662	4,662	10,841	9,062	4,792	32,918	27,288	28,555	18,052
Fresno	1983	2,757,369	741,410	699,194	263,618	340,767	301,634	101,989	109,035	69,892	433,847	261,895	135,825	131,877
	1977	1,788,817	390,775	367,536	147,479	231,550	204,015	74,173	96,744	64,581	383,142	128,946	111,918	85,672
Glenn	1983	80,892	26,959	25,961	10,054	2,409	1,884	1,307	1,517	761	9,115	14,416	6,742	1,355
	1977	55,135	16,399	15,702	5,591	2,294	1,801	922	1,274	666	10,317	7,331	5,232	1,289
Humboldt	1983	569,401	180,950	170,170	64,502	31,765	24,387	22,951	14,639	9,382	57,271	52,355	39,976	47,633
	1977	377,911	98,468	92,354	36,324	28,977	22,194	17,100	11,910	7,978	64,475	30,888	30,322	25,872
Imperial	1983	455,772	146,790	144,734	38,933	67,898	56,174	29,280	9,837	7,023	46,306	39,803	24,611	24,798
	1977	298,941	81,295	80,005	21,715	40,024	32,842	21,537	8,658	6,395	50,019	23,806	18,250	14,856
Inyo	1983	115,029	22,971	22,116	16,161	4,935		2,077	1,275	1,040	15,754	20,582	5,708	3,213
	1977	76,300	16,614	15,905	9,661	3,294		1,442	1,117	935	15,393	11,750	4,601	2,124
Kern	1983	2,444,657	693,275	652,899	250,345	211,605	188,084	86,661	89,729	58,052	334,365	298,026	150,388	100,935
	1977	1,295,066	294,509	276,613	117,959	136,953	121,870	48,212	65,496	43,835	260,853	128,164	81,895	51,489
Kings	1983	308,368	83,055	77,496	29,142	26,202	18,493	9,119	9,801	6,198	55,811	38,946	10,354	14,538
	1977	191,389	46,958	43,698	15,393	16,323	11,638	7,427	8,209	5,378	48,175	17,126	7,708	8,236
Lake	1983	162,672	71,937	69,646	11,786	1,138		1,039	5,141	4,140	20,604	12,101	7,971	8,882
	1977	82,743	28,816	27,740	7,177	915		851	3,283	2,711	14,683	6,581	7,326	4,119
Lassen	1983	86,257	25,111	23,823	8,636	2,550		686	1,237	1,136	13,840	9,262	5,832	7,797
	1977	61,059	17,742	16,787	5,972	2,163		664	1,171	1,078	12,051	4,891	4,565	4,470
Los Angeles	1983	41,630,322	10,028,495	9,171,931	4,968,953	5,025,529	4,681,093	2,254,115	1,993,760	1,115,635	5,926,118	3,818,333	1,455,438	1,516,052
	1977	25,889,383	5,486,237	5,004,208	2,651,024	3,405,080	3,131,223	1,377,145	1,423,253	831,618	5,186,377	1,765,718	956,749	918,557
Madera	1983	245,055	78,189	75,936	30,999	4,015	2,936	11,164	6,321	2,992	31,752	23,584	24,333	14,414
	1977	143,157	38,619	37,293	13,417	3,474	2,565	6,582	5,537	2,729	31,524	11,978	14,812	6,669
Marin	1983	1,610,681	408,506	381,381	214,496	131,760	110,375	81,008	74,130	45,303	250,546	128,049	74,969	60,658
	1977	888,798	207,883	193,560	93,861	83,126	69,841	42,642	45,731	29,191	191,085	52,375	43,098	39,387
Mariposa	1983	38,516	12,742	12,447	2,977	312		1,216	287	287	250	7,113	2,047	897
	1977	22,498	7,691	7,470	2,010	289		741	220	220	306	3,678	1,573	495
Mendocino	1983	401,836	124,378	118,722	48,674	13,548	7,278	19,317	10,367	5,571	47,229	45,195	27,892	26,823
	1977	226,784	58,795	55,803	23,393	13,430	7,656	9,173	7,186	4,053	38,020	20,621	23,286	12,755
Merced	1983	588,534	168,895	161,230	61,383	53,781	42,619	16,550	16,302	10,313	82,424	90,295	25,816	27,806
	1977	352,823	81,181	77,058	32,159	34,926	27,570	12,319	15,132	9,958	72,980	40,780	19,527	17,769
Modoc	1983	34,860	6,586	6,242	3,476	863		445	705	705	7,264	7,594	2,296	1,296
	1977	22,939	4,145	3,918	1,795	504		354	584	584	7,245	3,657	1,406	803
Mono	1983	64,381	20,031	14,946	13,247	964		1,628	1,042	1,042	220	15,963	1,404	1,151
	1977	29,629	8,753	6,513	6,694	773		720	508	508	126	6,481	810	593
Monterey	1983	1,639,118	361,140	337,286	205,588	141,942	117,485	105,366	62,521	36,689	216,349	184,441	73,055	77,211
	1977	951,602	194,973	181,606	104,605	87,546	72,601	58,809	50,488	30,858	190,919	74,739	50,064	39,583
Napa	1983	497,639	146,529	135,303	60,768	40,701	30,965	13,317	17,449	10,304	71,867	51,659	37,620	19,958
	1977	303,470	78,193	72,009	28,533	24,773	18,747	11,708	12,129	7,432	64,378	22,219	26,856	12,806
Nevada	1983	287,778	83,502	77,179	32,315	8,828		9,145	5,757	3,585	24,229	33,268	44,614	12,056
	1977	146,254	39,509	36,419	14,707	4,295		4,949	5,172	3,331	19,568	12,880	25,213	5,083
Orange	1983	13,972,616	2,958,436	2,735,065	1,566,344	1,979,738	1,854,128	565,682	673,843	430,530	2,107,252	1,359,186	701,677	374,620
	1977	7,377,949	1,417,367	1,306,846	748,032	1,057,456	978,674	295,916	414,332	274,988	1,556,689	500,913	448,388	207,538
Placer	1983	788,715	243,029	229,512	106,826	6,714		20,216	13,962	8,318	158,611	86,308	60,709	43,778
	1977	390,190	95,584	90,025	44,234	5,594		12,451	10,774	6,693	109,753	36,202	29,335	21,007
Plumas	1983	91,252	23,052	21,850	9,112	12,905	7,520	1,333	694	694	11,775	10,819	7,732	3,620
	1977	57,156	13,362	12,631	5,475	9,753	5,836	1,143	469	469	9,997	4,510	4,895	2,170
Riverside	1983	3,966,703	1,008,510	944,082	410,026	493,994	436,733	146,479	109,897	74,519	652,312	376,714	313,282	142,818
	1977	2,098,656	452,911	422,840	195,769	254,970	224,101	86,249	84,213	59,199	456,673	162,802	186,061	72,372
Sacramento	1983	5,008,331	1,195,929	1,131,797	547,521	935,246	839,983	192,075	225,775	120,377	638,177	433,646	249,600	207,370
	1977	2,881,986	601,751	567,957	258,259	480,418	428,795	117,016	176,428	98,487	582,337	191,993	167,204	105,269
San Benito	1983	112,244	34,734	33,846	6,720	1,087		6,350	2,222	696	10,796	19,064	7,536	4,195
	1977	62,232	17,567	17,036	3,635	985		3,689	1,738	572	11,546	8,293	4,542	2,414

1984 SURVEY OF BUYING POWER DATA SERVICE

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
CALIFORNIA (continued)														
ALL COUNTIES (continued)														
San Bernardino	1983	4,608,600	[illegible]80,892	1,009,532	467,086	789,361	670,336	141,092	141,060	81,643	587,467	536,437	278,576	173,168
	1977	2,482,813	515,267	479,957	223,091	393,931	332,123	86,955	112,944	68,153	482,359	209,562	177,816	79,092
San Diego	1983	10,860,056	2,402,614	2,208,351	1,237,883	1,764,900	1,611,423	473,618	516,732	317,784	1,502,977	1,100,917	582,729	312,227
	1977	5,895,121	1,133,049	1,038,641	575,3[illegible]	925,784	835,534	242,819	347,116	221,964	1,195,188	408,056	375,102	181,457
San Francisco	1983	4,714,346	1,015,602	820,490	877,397	520,907	411,047	374,196	258,799	144,156	356,065	302,496	89,488	139,888
	1977	2,849,566	573,947	462,433	489,723	339,526	269,216	240,217	171,214	99,869	332,027	139,777	57,856	88,668
San Joaquin	1983	1,854,511	509,378	469,042	194,066	220,563	196,394	73,673	76,830	49,646	274,805	183,795	93,890	91,303
	1977	1,115,368	240,499	220,861	97,884	136,328	120,311	47,946	62,703	42,032	243,896	84,693	68,369	51,752
San Luis Obispo	1983	884,221	261,668	245,972	125,722	39,458	26,387	32,733	33,188	17,079	104,853	109,630	52,755	34,840
	1977	469,966	112,404	105,378	57,811	26,416	17,875	17,066	21,861	11,725	82,554	47,579	38,185	19,848
San Mateo	1983	4,396,288	1,013,199	945,841	523,822	658,023	613,621	216,755	222,478	128,196	631,202	345,108	157,471	238,547
	1977	2,356,850	502,209	467,563	232,238	344,843	317,808	114,069	141,171	85,075	490,564	143,508	81,466	103,250
Santa Barbara	1983	1,882,357	407,568	377,541	247,983	177,749	156,332	82,212	90,704	55,796	211,897	199,448	92,955	69,653
	1977	1,112,619	224,410	207,322	140,156	109,548	95,582	52,236	66,178	42,230	187,043	84,408	61,937	43,809
Santa Clara	1983	9,469,373	2,076,548	1,952,688	1,049,264	1,263,575	1,111,246	362,128	460,268	252,009	1,512,524	857,186	479,756	362,383
	1977	4,920,896	982,569	921,481	421,687	711,586	622,114	224,644	299,288	171,173	1,061,043	322,544	269,623	170,791
Santa Cruz	1983	1,181,417	323,521	297,599	138,863	106,751	92,101	37,536	35,663	19,417	154,299	114,234	110,379	50,981
	1977	653,675	151,456	138,947	65,977	65,175	55,868	23,037	27,451	15,601	122,871	46,610	62,859	30,533
Shasta	1983	734,573	199,829	182,422	53,152	59,913	54,785	32,360	24,794	13,663	94,591	98,201	81,754	46,258
	1977	435,968	96,370	87,740	31,426	37,655	34,017	17,946	17,834	10,271	81,625	42,487	58,042	25,079
Sierra	1983	5,900	985	930	1,206	227					1,256	894	801	316
	1977	4,295	596	563	731	203					1,187	563	632	221
Siskiyou	1983	159,802	59,715	56,978	16,983	2,533		5,610	2,418	1,053	13,638	25,501	10,104	7,894
	1977	114,424	35,902	34,063	12,675	2,256		4,181	2,897	1,316	15,241	15,870	9,316	5,266
Solano	1983	1,286,816	333,440	317,525	134,417	135,722	111,681	34,471	45,373	24,836	206,225	157,144	58,268	71,463
	1977	636,112	137,225	129,934	69,656	73,944	60,861	16,414	31,664	18,078	141,542	57,288	34,326	29,976
Sonoma	1983	1,936,225	515,703	474,784	203,017	203,637	174,424	56,875	83,815	52,056	225,325	190,131	164,132	77,898
	1977	1,009,728	241,623	221,855	87,137	105,769	89,814	34,442	46,257	29,867	180,375	76,613	104,330	42,618
Stanislaus	1983	1,503,924	390,003	367,819	153,799	203,702	185,993	57,367	78,058	47,453	173,101	145,035	108,579	64,296
	1977	871,937	189,766	178,492	63,923	115,384	103,915	37,911	56,691	35,740	163,099	60,182	77,675	40,506
Sutter	1983	252,877	74,033	71,217	23,826	17,768	15,883	10,894	8,116	5,624	30,373	12,610	31,563	26,729
	1977	164,518	44,633	42,692	12,000	17,202	15,251	6,313	6,210	4,435	26,624	7,968	20,940	14,296
Tehama	1983	205,842	53,637	52,029	14,638	6,283	4,955	5,747	2,772	1,971	39,507	49,999	11,701	4,323
	1977	113,679	26,001	25,079	8,592	4,151	3,286	3,413	2,497	1,829	28,992	21,636	7,087	3,044
Trinity	1983	28,274	11,505	11,107	3,182	2,482		132	198	198	428	4,831	957	1,282
	1977	17,081	6,818	6,545	2,262	1,663		94	145	145	432	2,066	818	871
Tulare	1983	1,239,001	357,707	337,520	88,840	156,856	145,555	53,721	33,717	20,860	237,131	99,198	71,254	47,725
	1977	731,206	172,201	162,049	47,556	85,088	77,855	30,096	31,237	20,053	183,635	50,587	52,997	28,105
Tuolumne	1983	165,322	54,189	51,887	19,753	1,253		6,299	4,409	2,919	14,918	19,788	14,954	15,119
	1977	102,042	29,475	28,066	10,859	1,107		3,830	3,361	2,297	14,370	9,229	11,205	8,208
Ventura	1983	2,840,467	825,917	791,255	283,433	364,767	326,428	103,873	104,069	62,311	449,138	260,797	109,210	115,326
	1977	1,511,465	357,032	340,109	125,386	192,995	170,794	53,304	71,371	44,484	342,260	106,224	78,588	56,680
Yolo	1983	587,452	176,880	173,519	63,163	5,437		17,804	16,861	5,201	100,216	87,885	38,154	29,884
	1977	329,467	89,073	86,885	33,717	4,821		12,467	10,141	3,313	73,564	32,682	31,517	14,739
Yuba	1983	194,495	54,516	53,452	23,947	13,835	11,768	8,988	8,215	2,935	26,589	19,696	10,128	15,853
	1977	129,725	29,536	28,796	12,427	10,138	8,595	7,196	5,519	2,064	28,841	9,095	9,355	9,109
TOTAL METRO COUNTIES	1983	135,086,744	32,366,609	29,898,258	15,587,363	17,419,418	15,746,963	6,092,756	6,055,636	3,524,273	19,127,382	12,711,410	6,309,861	5,148,961
	1977	77,840,401	16,419,993	15,109,446	7,731,035	10,348,904	9,269,245	3,643,074	4,231,475	2,566,029	15,652,632	5,404,862	4,069,272	2,885,631
TOTAL STATE	1983	140,496,994	34,039,756	31,491,860	16,194,536	17,715,587	15,939,596	6,294,744	6,194,707	3,608,687	19,773,223	13,389,151	6,668,746	5,425,543
	1977	81,057,855	17,266,820	15,913,267	8,051,883	10,553,779	9,402,508	3,766,693	4,340,828	2,634,970	16,232,350	5,732,696	4,328,089	3,039,464
COLORADO														
BOULDER - LONGMONT	1983	1,132,073	275,249	264,660	104,863	70,293	60,179	49,645	82,575	36,691	196,203	77,886	82,598	31,836
	1977	662,971	140,286	134,123	61,362	50,003	42,659	31,839	36,469	16,951	145,835	40,579	55,036	22,068
Boulder	1983	1,132,073	275,249	264,660	104,863	70,293	60,179	49,645	82,575	36,691	196,203	77,886	82,598	31,836
	1977	662,971	140,286	134,123	61,362	50,003	42,659	31,839	36,469	16,951	145,835	40,579	55,036	22,068
COLORADO SPRINGS	1983	1,681,611	380,633	364,601	130,522	199,534	185,002	59,877	99,751	60,800	338,359	130,873	78,118	28,133
	1977	984,131	175,605	167,255	83,057	135,896	124,607	39,106	57,274	36,101	235,715	72,375	58,203	17,971
El Paso	1983	1,681,611	380,633	364,601	130,522	199,534	185,002	59,877	99,751	60,800	338,359	130,873	78,118	28,133
	1977	984,131	175,605	167,255	83,057	135,896	124,607	39,106	57,274	36,101	235,715	72,375	58,203	17,971

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drugstores Total ($000)
COLORADO (continued)														
DENVER	1983	**9,086,762**	**2,223,381**	**2,135,116**	**851,894**	**1,183,552**	**1,077,066**	**434,912**	**464,213**	**259,798**	**1,739,771**	**606,984**	**384,918**	**177,006**
	1977	5,200,801	1,036,979	989,696	526,874	751,182	676,506	243,247	262,182	153,954	1,119,777	334,028	276,637	128,292
Adams	1983	1,543,739	483,240	471,615	106,717	228,527	212,884	55,992	58,070	28,042	249,284	114,459	100,899	21,284
	1977	803,612	196,726	190,902	60,639	136,945	125,889	30,215	27,818	13,987	147,087	63,281	64,824	15,708
Arapahoe	1983	2,483,161	463,455	444,121	175,294	403,255	367,530	177,638	105,852	54,873	641,716	138,337	102,880	39,080
	1977	1,199,646	186,114	177,338	89,067	211,496	191,222	77,186	46,052	24,803	354,916	61,644	54,864	25,615
Denver	1983	2,753,353	675,670	638,811	363,963	265,553	239,141	130,366	194,334	114,925	344,381	193,665	99,776	58,402
	1977	1,910,077	389,672	367,427	267,152	211,650	189,245	98,084	130,400	80,038	295,979	123,198	80,067	49,931
Douglas	1983	60,105	25,155	24,235	4,422	447		1,477	1,450	286	11,623	6,119	2,335	2,367
	1977	25,624	8,360	8,009	2,083	237		531	725	151	5,707	3,234	1,198	1,108
Jefferson	1983	2,246,404	575,861	556,334	201,498	285,770	257,511	69,439	104,507	61,672	492,767	154,404	79,028	55,873
	1977	1,261,842	256,107	246,020	107,933	190,854	170,150	37,231	57,187	34,975	316,088	82,671	75,684	35,930
DENVER - BOULDER CONSOLIDATED AREA	*1983*	***10,218,835***	***2,498,630***	***2,399,776***	***956,757***	***1,253,845***	***1,137,245***	***484,557***	***546,788***	***296,489***	***1,935,974***	***684,870***	***467,516***	***208,042***
	1977	*5,863,772*	*1,177,265*	*1,123,819*	*588,236*	*801,185*	*719,165*	*275,086*	*298,651*	*170,905*	*1,265,612*	*374,607*	*331,673*	*150,360*
FORT COLLINS - LOVELAND	1983	**848,240**	**195,293**	**188,440**	**70,031**	**86,329**	**77,350**	**34,695**	**48,961**	**26,816**	**169,929**	**51,128**	**82,732**	**15,967**
	1977	481,578	91,770	88,047	47,225	48,356	43,037	20,108	25,468	14,512	106,972	27,129	54,834	11,921
Larimer	1983	848,240	195,293	188,440	70,031	86,329	77,350	34,695	48,961	26,816	169,929	51,128	82,732	15,967
	1977	481,578	91,770	88,047	47,225	48,356	43,037	20,108	25,468	14,512	106,972	27,129	54,834	11,921
GREELEY	1983	**468,165**	**128,025**	**123,989**	**38,868**	**61,957**	**56,140**	**17,851**	**24,879**	**12,330**	**76,667**	**32,917**	**31,125**	**8,182**
	1977	307,069	64,881	62,479	27,239	39,619	35,544	12,378	15,333	7,911	62,805	22,601	27,414	7,283
Weld	1983	468,165	128,025	123,989	38,868	61,957	56,140	17,851	24,879	12,330	76,667	32,917	31,125	8,182
	1977	307,069	64,881	62,479	27,239	39,619	35,544	12,378	15,333	7,911	62,805	22,601	27,414	7,283
PUEBLO	1983	**564,013**	**153,197**	**144,331**	**50,963**	**86,335**	**82,942**	**21,890**	**29,050**	**16,344**	**103,589**	**37,030**	**24,369**	**15,404**
	1977	406,205	92,076	86,516	34,106	62,767	59,278	17,029	20,764	12,249	90,352	26,225	24,426	10,204
Pueblo	1983	564,013	153,197	144,331	50,963	86,335	82,942	21,890	29,050	16,344	103,589	37,030	24,369	15,404
	1977	406,205	92,076	86,516	34,106	62,767	59,278	17,029	20,764	12,249	90,352	26,225	24,426	10,204
ALL COUNTIES														
Adams	1983	1,543,739	483,240	471,615	106,717	228,527	212,884	55,992	58,070	28,042	249,284	114,459	100,899	21,284
	1977	803,612	196,726	190,902	60,639	136,945	125,889	30,215	27,818	13,987	147,087	63,281	64,824	15,708
Alamosa	1983	73,200	20,653	20,217	6,260	9,080	2,005	3,594	6,678	5,946	9,554	5,380	5,030	702
	1977	48,897	10,550	10,308	4,387	7,003	1,671	2,911	3,535	3,219	8,227	3,652	4,212	674
Arapahoe	1983	2,483,161	463,455	444,121	175,294	403,255	367,530	177,638	105,852	54,873	641,716	138,337	102,880	39,080
	1977	1,199,646	186,114	177,338	89,067	211,496	191,222	77,186	46,052	24,803	354,916	61,644	54,864	25,615
Archuleta	1983	23,554	5,934	5,773	1,791	95		1,739	287	287	3,302	6,842	1,885	325
	1977	9,820	2,423	2,344	836	60		716	116	116	1,393	2,544	940	186
Baca	1983	15,176	2,444	2,379	660	695		337	54	54	2,451	4,786	2,596	289
	1977	14,066	1,917	1,855	703	765		333	54	54	2,818	3,750	2,701	311
Bent	1983	16,117	3,859	3,753	592	823		301			2,252	1,496	2,314	324
	1977	12,673	2,673	2,586	592	683		228			2,273	1,270	2,003	315
Boulder	1983	1,132,073	275,249	264,660	104,863	70,293	60,179	49,645	82,575	36,691	196,203	77,886	82,598	31,036
	1977	662,971	140,286	134,123	61,362	50,003	42,659	31,839	36,469	16,951	145,835	40,579	55,036	22,068
Chaffee	1983	79,851	25,439	25,014	5,918	3,200		1,708	1,002	799	12,973	14,506	3,815	2,124
	1977	48,234	12,356	12,126	4,182	2,482		930	730	600	9,500	7,382	3,431	1,426
Cheyenne	1983	8,309	4,061	4,014	684			183	520		732	1,126	542	182
	1977	5,856	2,632	2,597	542			137	385		657	753	405	164
Clear Creek	1983	30,034	9,938	9,776	5,349	675		57	171	171	994	5,459	1,178	330
	1977	16,980	4,880	4,792	3,997	366		44	127	127	603	3,363	755	291
Conejos	1983	12,912	5,695	5,540	369	65		63			307	3,002	555	231
	1977	9,227	3,694	3,574	400	62		53			325	1,820	648	252
Costilla	1983	3,614	1,665	1,619	415	186			38	38		800	194	76
	1977	2,645	1,174	1,136	344	133			32	32		501	182	77
Crowley	1983	3,636	683	663	328			87	69	69	1,339	314	473	164
	1977	3,565	609	589	328			95	63	63	1,238	251	616	202
Custer	1983	1,369	584	566	136	56		76			63		239	
	1977	1,117	435	421	128	56		69			62		190	
Delta	1983	82,407	26,193	25,989	4,227	2,312		2,620	2,723	2,191	20,432	5,032	9,164	2,533
	1977	52,527	13,444	13,314	2,907	2,202		1,814	1,275	1,056	13,962	3,411	7,416	1,869
Denver	1983	2,753,353	675,670	638,811	363,963	265,553	239,141	130,366	194,334	114,925	344,381	193,665	99,776	58,402
	1977	1,910,077	389,672	367,427	267,152	211,650	189,245	98,084	130,400	80,038	295,979	123,198	80,067	49,931
Dolores	1983	4,549	568	551	274						2,826	687		
	1977	2,668	364	352	217						1,492	448		

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
COLORADO (continued)														
ALL COUNTIES (continued)														
Douglas	1983	60,105	25,155	24,235	4,422	447		1,477	1,450	286	11,623	6,119	2,335	2,367
	1977	25,624	8,360	8,009	2,083	237		531	725	151	5,707	3,234	1,198	1,108
Eagle	1983	136,879	36,021	34,683	29,391	618		6,166	1,682	956	830	13,493	9,032	2,099
	1977	62,473	13,951	13,357	14,627	408		2,614	865	512	519	5,933	5,735	1,230
Elbert	1983	8,895	2,313	2,249	1,010	72		68	108	108	166	2,522	172	74
	1977	5,406	1,415	1,369	559	56		59	63	63	179	1,356	190	77
El Paso	1983	1,681,611	380,633	364,601	130,522	199,534	185,002	59,879	99,751	60,800	338,359	130,873	78,118	28,133
	1977	984,131	175,605	167,255	83,057	135,896	124,607	39,106	57,274	36,101	235,715	72,375	58,20[illegible]	17,971
Fremont	1983	96,536	29,583	29,234	9,054	6,107	2,935	4,466	4,726	2,746	13,350	6,688	6,412	1,998
	1977	64,839	15,984	15,766	6,323	5,259	2,640	3,339	3,233	1,951	11,357	4,825	4,321	1,906
Garfield	1983	175,885	44,870	43,534	12,786	2,047		5,253	5,142	1,877	41,571	26,535	11,797	7,301
	1977	90,701	19,648	18,955	6,902	1,343		3,528	3,132	1,200	24,233	11,501	7,133	4,854
Gilpin	1983	4,941	524	508	2,268	58		32			62	110	32	45
	1977	3,356	385	372	1,579	49		23			55	84	32	45
Grand	1983	46,603	14,469	14,278	7,072	1,003		2,762	179	179	4,041	6,750	918	909
	1977	25,574	5,757	5,670	4,425	893		1,450	127	127	2,977	4,258	883	821
Gunnison	1983	58,796	25,947	25,646	7,231	254		2,292	2,121	1,075	6,065	4,124	1,834	555
	1977	32,693	10,535	10,394	5,061	233		1,614	998	528	4,609	2,950	1,758	508
Hinsdale	1983	2,581			428	73		46			78	981	92	107
	1977	1,360			205	56		34			62	476	59	77
Huerfano	1983	20,187	7,423	7,223	1,285	133		288	533		2,537	4,077	928	604
	1977	15,833	4,694	4,542	1,274	149		258	420		2,411	3,278	953	655
Jackson	1983	6,144	2,706	2,631	868			372	35	35	833	468	199	83
	1977	5,322	1,991	1,926	761			317	32	32	953	401	219	109
Jefferson	1983	2,246,404	575,861	556,334	201,498	285,770	257,511	69,439	104,507	61,672	492,767	154,404	79,028	55,875
	1977	1,261,842	256,107	246,020	107,933	190,854	170,150	37,231	57,187	34,975	316,088	82,671	75,684	35,930
Kiowa	1983	4,478	1,006	977	616				292	90	113	1,738	68	189
	1977	3,487	673	651	602				210	69	125	1,194	73	214
Kit Carson	1983	42,932	13,376	13,171	1,776	1,038		1,604	1,894	244	6,717	9,421	2,606	1,336
	1977	26,729	6,617	6,503	1,163	723		1,173	944	130	5,225	5,918	1,838	1,036
Lake	1983	31,272	10,851	10,661	3,937	643		1,142	827	440	6,276	1,090	990	1,061
	1977	23,089	7,639	7,491	2,836	639		1,007	561	311	4,437	1,005	1,003	740
La Plata	1983	174,558	47,509	46,913	20,188	12,019	5,306	8,570	8,750	3,793	18,601	16,726	21,626	2,483
	1977	96,046	22,180	21,861	11,039	8,329	3,861	5,047	3,800	1,724	12,792	7,815	12,891	1,758
Larimer	1983	848,248	195,293	188,440	70,031	86,329	77,358	34,695	48,961	26,816	169,929	51,128	82,732	15,967
	1977	481,578	91,770	88,047	47,225	48,356	43,037	20,108	25,468	14,512	106,972	27,129	54,834	11,921
Las Animas	1983	48,128	15,588	14,505	2,757	3,681	1,761	1,610	862	569	10,188	4,972	1,854	1,065
	1977	36,292	10,651	9,885	2,743	3,594	1,797	1,408	598	409	7,394	3,922	1,507	1,047
Lincoln	1983	36,413	5,648	5,528	5,080	491		523	688	280	9,092	11,351	281	1,341
	1977	19,432	2,884	2,807	2,497	413		396	383	164	5,415	5,642	245	629
Logan	1983	96,402	20,562	19,623	6,357	8,101	3,705	5,492	5,614	4,657	18,560	11,745	5,251	1,053
	1977	70,868	13,470	12,782	4,911	6,141	2,943	4,492	3,217	2,738	16,267	8,109	4,959	1,076
Mesa	1983	562,442	114,785	111,538	36,214	78,638	73,805	19,531	34,285	22,628	119,185	44,992	64,270	5,265
	1977	280,082	52,721	50,939	19,389	36,564	33,987	9,797	15,292	10,440	62,131	22,430	35,725	5,131
Mineral	1983	2,436	1,454	1,414	160							120	475	47
	1977	1,906	955	924	164							118	454	64
Moffat	1983	107,873	34,268	33,748	8,656	3,820		2,424	755	606	25,297	11,134	7,742	3,317
	1977	47,347	13,016	12,794	4,045	2,053		1,308	552	456	12,854	4,364	3,383	1,732
Montezuma	1983	102,281	28,811	28,332	10,587	5,648	2,380	1,941	4,660	3,805	20,605	5,495	9,043	3,111
	1977	63,938	14,337	14,072	6,830	4,161	1,845	1,547	2,452	2,055	15,347	3,979	6,157	2,164
Montrose	1983	124,356	35,067	33,709	9,859	5,146	4,153	5,358	4,179	2,251	22,190	9,437	16,479	3,663
	1977	76,902	17,133	16,376	6,008	3,906	3,164	3,568	2,263	1,269	15,845	5,825	12,209	2,773
Morgan	1983	124,964	25,385	24,744	8,439	12,738	8,068	5,945	1,959	1,462	24,408	18,370	12,049	731
	1977	75,795	14,573	14,124	6,310	7,074	4,593	3,435	1,099	845	18,220	9,823	7,523	623
Otero	1983	81,700	26,452	26,230	4,639	6,036	2,926	4,636	4,662	3,447	13,776	4,516	8,301	2,204
	1977	63,125	17,807	17,624	4,082	5,799	2,937	3,210	3,154	2,403	12,792	3,360	6,499	1,812
Ouray	1983	5,370	419	405	1,458	164		133	48	48	77	964	1,156	65
	1977	3,238	274	265	915	118		101	32	32	62	441	713	59
Park	1983	8,971	2,408	2,342	1,246	87			127	127	78	1,727	1,846	253
	1977	5,825	1,367	1,323	806	60			63	63	62	1,241	1,206	171
Phillips	1983	18,137	2,786	2,709	741	3,274		246	188		6,427	682	1,185	1,358
	1977	12,834	2,022	1,956	616	2,071		186	114		4,472	589	910	927
Pitkin	1983	151,627	19,353	16,653	26,549			13,614	8,191	6,453	1,403	5,118	22,199	6,277
	1977	77,480	10,479	8,994	19,571			6,271	3,635	2,944	1,201	3,395	10,517	4,031

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1983
U.S. CENSUS: 1977

METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
COLORADO (continued)														
ALL COUNTIES (continued)														
Prowers	1983	91,897	28,218	27,778	6,950	7,939	3,694	3,256	4,205	1,202	11,159	13,793	6,202	2,729
	1977	51,938	13,387	13,153	3,963	5,192	2,529	1,900	2,367	715	7,996	7,808	3,589	1,918
Pueblo	1983	564,013	153,197	144,331	50,963	86,335	82,942	21,890	29,050	16,344	103,589	37,030	24,369	10,404
	1977	406,205	92,076	86,516	34,106	62,767	59,278	17,029	20,764	12,249	90,352	26,225	24,426	10,204
Rio Blanco	1983	23,382	8,788	8,722	2,997	63		1,286	855	855	540	4,028	2,029	281
	1977	13,670	4,327	4,287	2,021	65		788	448	448	466	2,284	1,470	274
Rio Grande	1983	38,741	15,264	14,594	1,843	766		1,455	3,243	1,845	5,704	2,081	2,449	1,020
	1977	31,541	10,038	9,544	1,565	724		1,491	2,300	1,360	6,045	1,961	2,835	945
Routt	1983	81,399	22,653	22,211	8,991	1,962		5,867	2,237	1,082	6,180	7,633	8,564	3,121
	1977	44,533	9,066	8,872	6,316	951		2,818	986	498	4,643	4,971	5,819	1,876
Saguache	1983	8,465	2,043	1,988	668			135	37	37	2,690	925	822	480
	1977	5,940	1,427	1,381	478			103	32	32	1,873	695	573	373
San Juan	1983	4,950	1,000	1,000	444							1,668	245	
	1977	2,334	332	332	371							638	195	
San Miguel	1983	14,920	3,888	3,783	2,175	290		557	363		2,537	1,609	1,287	787
	1977	7,889	1,819	1,760	1,233	171		256	170		1,416	884	789	475
Sedgwick	1983	21,258	5,752	5,140	1,867	324		770	764	329	4,814	4,312	1,060	366
	1977	15,327	3,451	3,075	1,318	304		574	566	256	4,312	2,689	858	350
Summit	1983	87,366	24,705	23,173	20,153	1,358		2,309	1,338	1,338	1,680	8,595	3,439	1,063
	1977	38,419	9,509	8,896	9,589	734		1,018	456	456	780	4,084	2,811	883
Teller	1983	24,823	5,956	5,811	2,104	573		784	431	85	813	4,036	3,832	727
	1977	13,490	3,023	2,933	1,476	318		502	237	50	491	1,981	2,317	447
Washington	1983	18,455	7,319	7,197	521	1,339		228	113		1,423	4,597	1,550	398
	1977	10,513	3,568	3,502	449	798		128	92		759	2,247	1,443	356
Weld	1983	468,165	128,025	123,989	38,868	61,957	56,140	17,851	24,879	12,330	76,667	32,917	31,125	8,182
	1977	307,069	64,881	62,479	27,239	39,619	35,544	12,378	15,333	7,911	62,805	22,601	27,414	7,283
Yuma	1983	38,751	9,765	9,212	2,013	4,942		1,450	1,809	329	8,657	2,305	5,187	498
	1977	25,998	6,195	5,829	1,835	3,024		1,017	986	191	6,027	1,454	3,318	547
TOTAL METRO COUNTIES	1983	**13,780,872**	**3,355,786**	**3,221,137**	**1,247,141**	**1,688,000**	**1,538,687**	**618,872**	**749,429**	**412,779**	**2,624,518**	**936,818**	**683,860**	**271,530**
	1977	8,042,755	1,601,597	1,528,116	779,863	1,087,823	981,631	363,707	417,490	241,678	1,761,456	522,937	496,550	197,739
TOTAL STATE	1983	**16,871,794**	**4,168,437**	**4,010,788**	**1,545,522**	**1,876,632**	**1,649,425**	**742,248**	**868,870**	**487,312**	**3,100,466**	**1,267,176**	**957,348**	**338,934**
	1977	9,824,594	2,008,048	1,921,396	966,283	1,204,007	1,043,598	437,814	479,686	281,416	2,080,810	708,010	675,161	248,219
CONNECTICUT														
BRIDGEPORT - STAMFORD - NORWALK - DANBURY	1983	**5,578,364**	**1,158,476**	**1,053,186**	**544,275**	**593,170**	**489,820**	**389,213**	**290,098**	**155,181**	**689,681**	**555,354**	**242,770**	**145,662**
	1977	3,026,657	669,975	607,448	233,144	327,668	270,237	182,089	146,283	81,200	493,468	218,717	164,786	78,355
Fairfield	1983	5,578,364	1,158,476	1,053,186	544,275	593,170	489,820	389,213	290,098	155,181	689,681	555,354	242,770	145,662
	1977	3,026,657	669,975	607,448	233,144	327,668	270,237	182,089	146,283	81,200	493,468	218,717	164,786	78,355
HARTFORD - NEW BRITAIN - MIDDLETOWN - BRISTOL	1983	**6,351,073**	**1,401,924**	**1,310,596**	**756,420**	**777,933**	**695,848**	**342,731**	**257,126**	**145,101**	**849,826**	**685,904**	**225,299**	**217,708**
	1977	3,491,854	808,236	752,993	323,534	447,612	400,099	179,521	142,050	83,945	601,454	284,730	143,325	118,927
Hartford	1983	5,025,361	1,077,448	1,001,697	617,516	601,224	557,831	302,763	219,739	126,692	660,227	522,944	181,350	175,847
	1977	2,813,743	633,569	587,447	245,658	363,096	333,432	160,711	124,856	75,100	473,390	220,551	116,607	96,883
Middlesex	1983	770,049	162,012	153,418	86,467	111,039	80,124	18,070	28,544	13,832	112,857	93,617	32,789	23,604
	1977	403,070	92,909	87,746	37,045	54,368	40,198	10,049	12,233	6,154	73,860	37,417	18,904	13,304
Tolland	1983	555,663	162,464	155,481	52,437	65,670	57,893	21,898	8,843	4,577	76,742	69,343	11,160	18,257
	1977	275,041	81,758	77,800	20,831	30,148	26,469	8,761	4,961	2,691	54,204	26,762	7,814	8,740
NEW HAVEN - WATERBURY - MERIDEN	1983	**4,290,275**	**1,003,220**	**916,993**	**494,043**	**573,632**	**536,494**	**267,044**	**180,461**	**110,556**	**528,386**	**449,111**	**116,901**	**127,305**
	1977	2,482,495	600,265	547,199	224,415	335,778	309,853	139,010	110,369	69,994	406,839	194,807	96,512	69,364
New Haven	1983	4,290,275	1,003,220	916,993	494,043	573,632	536,494	267,044	180,461	110,556	528,386	449,111	116,901	127,305
	1977	2,482,495	600,265	547,199	224,415	335,778	309,853	139,010	110,369	69,994	406,839	194,807	96,512	69,364
NEW LONDON - NORWICH	1983	**1,423,715**	**302,631**	**284,520**	**154,910**	**155,841**	**139,696**	**60,778**	**69,613**	**35,363**	**238,085**	**168,229**	**46,937**	**36,769**
	1977	735,017	164,486	154,228	60,233	87,599	77,999	26,786	32,554	17,183	156,569	63,203	29,757	20,395
New London	1983	1,423,715	302,631	284,520	154,910	155,841	139,696	60,778	69,613	35,363	238,085	168,229	46,937	36,769
	1977	735,017	164,486	154,228	60,233	87,599	77,999	26,786	32,554	17,183	156,569	63,203	29,757	20,395

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
CONNECTICUT (continued)														
ALL COUNTIES														
Fairfield	1983	5,578,364	1,158,476	1,053,186	544,275	593,170	489,820	389,213	290,098	155,181	689,681	555,354	242,770	145,662
	1977	3,026,657	669,975	607,448	233,144	327,668	270,237	182,089	146,283	81,200	493,468	218,717	164,786	78,355
Hartford	1983	5,025,361	1,077,448	1,001,697	617,516	601,224	557,831	302,763	219,739	26,692	660,227	522,944	181,350	175,847
	1977	2,813,743	633,569	587,447	265,658	363,096	333,432	160,711	124,856	75,100	473,390	220,551	116,607	96,883
Litchfield	1983	805,511	206,119	189,648	72,541	80,386	67,393	37,829	34,723	22,236	123,624	72,039	42,479	26,648
	1977	436,953	106,090	97,352	30,623	40,231	33,847	18,076	15,798	10,421	93,605	32,105	28,105	14,509
Middlesex	1983	770,049	162,012	153,418	86,467	111,039	80,124	18,070	28,544	13,832	112,857	93,617	32,789	23,604
	1977	403,070	92,909	87,746	37,045	54,368	40,198	10,049	12,233	6,154	73,860	37,417	18,904	13,304
New Haven	1983	4,290,275	1,003,220	916,993	494,043	573,632	536,494	267,044	180,461	110,556	528,386	449,111	116,901	127,305
	1977	2,482,495	600,265	547,199	224,415	335,778	309,853	139,010	110,369	69,994	406,839	194,807	96,512	69,364
New London	1983	1,423,715	302,631	284,520	154,910	155,841	139,696	60,778	69,613	35,363	238,085	168,229	46,937	36,769
	1977	735,017	164,486	154,228	60,233	87,599	77,999	26,786	32,554	17,183	156,569	63,203	29,757	20,395
Tolland	1983	555,663	162,464	155,481	52,437	65,670	57,893	21,898	8,843	4,577	76,742	69,343	11,160	18,257
	1977	275,041	81,758	77,800	20,831	30,148	26,469	8,761	4,961	2,691	54,204	26,762	7,814	8,740
Windham	1983	476,050	117,523	113,668	48,554	29,919	14,571	21,874	18,414	6,963	67,519	60,740	22,556	14,718
	1977	255,029	69,141	66,495	19,742	18,488	9,549	12,241	7,878	3,109	46,213	20,506	17,481	7,743
TOTAL METRO COUNTIES	1983	17,643,427	3,866,251	3,565,295	1,949,648	2,100,576	1,861,858	1,059,766	797,298	446,201	2,305,978	1,858,598	631,907	527,444
	1977	9,736,023	2,242,962	2,061,868	841,326	1,198,657	1,058,188	527,406	431,256	252,322	1,658,330	761,457	434,380	287,041
TOTAL STATE	1983	18,924,988	4,189,893	3,868,611	2,070,743	2,210,881	1,943,822	1,119,469	850,435	475,400	2,497,121	1,991,377	696,942	568,810
	1977	10,428,005	2,418,193	2,225,715	891,691	1,257,376	1,101,584	557,723	454,932	265,852	1,798,148	814,068	479,966	309,293
DELAWARE														
WILMINGTON	1983	2,612,065	569,493	521,102	209,859	370,651	325,126	98,735	120,894	67,173	444,765	292,595	135,278	91,319
	1977	1,791,371	376,991	343,139	140,141	268,264	233,422	79,729	92,731	53,279	312,090	150,979	82,210	62,318
New Castle	1983	2,060,519	443,424	399,318	159,000	350,884	313,126	92,424	101,786	55,547	327,449	215,551	106,300	79,987
	1977	1,459,582	304,550	273,521	109,374	255,028	225,374	73,852	81,007	45,792	231,816	115,143	64,776	55,348
Cecil, Md.	*1983*	*319,930*	*66,631*	*63,482*	*28,360*	*9,055*	*6,299*	*2,446*	*8,303*	*3,599*	*60,465*	*55,853*	*19,197*	*7,444*
	1977	*177,635*	*37,043*	*35,093*	*16,730*	*5,510*	*3,817*	*1,698*	*4,904*	*2,237*	*38,510*	*21,622*	*9,729*	*3,686*
Salem, N. J.	*1983*	*231,616*	*59,438*	*58,302*	*22,499*	*10,712*	*5,701*	*3,865*	*10,805*	*8,027*	*56,851*	*21,191*	*9,781*	*3,888*
	1977	*154,154*	*35,398*	*34,525*	*14,037*	*7,726*	*4,231*	*4,179*	*6,820*	*5,250*	*41,764*	*14,214*	*7,705*	*3,284*
ALL COUNTIES														
Kent	1983	568,837	125,081	116,101	45,734	85,136	75,558	19,238	15,972	9,255	130,137	38,939	38,622	13,871
	1977	371,280	74,433	68,904	28,593	53,316	47,004	14,915	12,665	7,615	85,212	23,226	27,858	8,788
New Castle	1983	2,060,519	443,424	399,318	159,000	350,884	313,126	92,424	101,786	55,547	327,449	215,551	106,300	79,987
	1977	1,459,582	304,550	273,521	109,374	255,028	225,374	73,852	81,007	45,792	231,816	115,143	64,776	55,348
Sussex	1983	451,641	148,565	144,116	46,731	31,650	19,028	14,668	14,878	11,127	59,101	40,716	42,061	14,226
	1977	307,640	95,030	91,662	26,292	19,568	11,923	12,345	10,576	8,195	45,373	23,142	26,661	9,720
TOTAL METRO COUNTIES	1983	2,060,519	443,424	399,318	159,000	350,884	313,126	92,424	101,786	55,547	327,449	215,551	106,300	79,987
	1977	1,459,582	304,550	273,521	109,374	255,028	225,374	73,852	81,007	45,792	231,816	115,143	64,776	55,348
TOTAL STATE	1983	3,080,997	717,070	659,535	251,465	467,670	407,712	126,330	132,636	75,929	516,687	295,206	186,983	108,084
	1977	2,138,502	474,013	434,087	164,259	327,912	284,301	101,112	104,248	61,602	362,401	161,511	119,295	73,856
DISTRICT OF COLUMBIA														
WASHINGTON	1983	20,884,027	4,210,852	3,900,275	2,091,373	2,783,726	2,503,202	1,008,303	937,661	540,322	4,048,727	1,973,917	836,374	839,518
	1977	11,847,217	2,341,592	2,167,185	1,135,552	1,725,720	1,531,747	648,447	559,287	336,858	2,340,514	972,664	407,313	508,020
District of Columbia	1983	3,059,000	549,853	509,310	609,555	233,407	195,732	219,942	144,960	81,580	276,475	224,772	60,587	135,780
	1977	2,084,664	354,721	327,685	379,121	203,909	171,230	167,664	114,510	67,374	202,091	138,354	38,203	97,295
Calvert, Md.	*1983*	*82,693*	*28,012*	*25,703*	*9,265*	*1,551*		*879*	*3,341*	*2,399*	*14,706*	*9,792*	*3,663*	*3,603*
	1977	*58,766*	*20,034*	*18,333*	*5,799*	*1,421*		*777*	*2,391*	*1,766*	*10,698*	*6,257*	*2,839*	*2,473*
Charles, Md.	*1983*	*311,581*	*74,950*	*67,448*	*27,012*	*13,513*	*3,971*	*8,638*	*10,597*	*7,930*	*75,215*	*46,371*	*12,773*	*24,794*
	1977	*193,593*	*44,413*	*39,861*	*18,127*	*9,600*	*3,046*	*7,753*	*5,923*	*4,425*	*46,777*	*23,061*	*8,703*	*15,163*
Frederick, Md.	*1983*	*618,835*	*126,477*	*116,118*	*43,087*	*76,588*	*71,914*	*10,936*	*18,579*	*12,352*	*116,879*	*84,651*	*53,047*	*17,847*
	1977	*351,702*	*69,773*	*63,887*	*26,810*	*49,221*	*45,624*	*11,882*	*14,318*	*9,848*	*62,641*	*40,986*	*26,934*	*10,509*
Montgomery, Md.	*1983*	*4,424,712*	*955,503*	*897,240*	*351,818*	*709,782*	*661,259*	*241,983*	*249,806*	*143,781*	*798,780*	*420,538*	*191,780*	*160,245*
	1977	*2,406,665*	*478,922*	*448,512*	*182,671*	*432,575*	*397,711*	*141,352*	*130,884*	*78,882*	*478,535*	*186,603*	*84,602*	*87,819*

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
DISTRICT OF COLUMBIA (continued)														
WASHINGTON (continued)														
Prince George's, Md.	*1983*	*4,307,777*	*917,406*	*865,132*	*340,638*	*626,788*	*553,957*	*183,137*	*151,521*	*87,186*	*914,016*	*469,780*	*130,480*	*163,359*
	1977	*2,570,081*	*545,944*	*513,458*	*185,581*	*413,222*	*362,255*	*123,514*	*105,791*	*63,643*	*548,073*	*220,074*	*72,383*	*110,624*
Alexandria city, Va.	*1983*	*939,004*	*216,857*	*153,003*	*104,395*	*121,865*	*117,450*	*37,984*	*37,617*	*25,096*	*230,108*	*66,154*	*10,633*	*25,606*
	1977	*565,131*	*109,389*	*76,974*	*49,106*	*109,441*	*105,549*	*31,185*	*20,660*	*14,372*	*139,753*	*34,435*	*7,333*	*17,110*
Arlington, Va.	*1983*	*1,087,090*	*225,080*	*214,623*	*127,111*	*88,626*	*83,802*	*22,018*	*45,811*	*25,968*	*356,586*	*87,255*	*18,353*	*54,018*
	1977	*633,905*	*116,475*	*110,434*	*71,966*	*58,478*	*54,372*	*14,845*	*25,693*	*15,233*	*224,045*	*43,078*	*9,887*	*34,032*
Fairfax, Va.	*1983*	*3,944,941*	*708,456*	*670,267*	*301,472*	*731,108*	*686,286*	*236,531*	*191,362*	*105,576*	*731,160*	*325,272*	*193,022*	*177,356*
	1977	*1,892,034*	*382,160*	*360,592*	*140,594*	*349,705*	*324,020*	*121,764*	*93,139*	*53,918*	*327,613*	*163,948*	*84,402*	*87,899*
Fairfax city, Va.	*1983*	*500,664*	*74,489*	*72,085*	*44,983*	*49,881*	*30,818*	*8,398*	*24,197*	*19,019*	*163,157*	*38,314*	*34,318*	*9,824*
	1977	*282,455*	*47,363*	*45,575*	*19,872*	*28,465*	*18,142*	*4,887*	*13,828*	*11,202*	*96,371*	*24,206*	*15,798*	*7,901*
Falls Church city, Va.	*1983*	*229,978*	*22,911*	*22,690*	*16,325*	*19,903*	*11,115*	*2,515*	*15,568*	*4,934*	*85,057*	*31,962*	*12,598*	*7,128*
	1977	*133,656*	*16,318*	*17,966*	*6,572*	*13,576*	*7,886*	*1,893*	*9,371*	*3,155*	*55,841*	*12,420*	*5,847*	*5,145*
Loudoun, Va.	*1983*	*266,233*	*70,336*	*68,217*	*22,597*	*4,565*		*8,662*	*6,228*	*1,828*	*42,272*	*32,130*	*19,580*	*13,856*
	1977	*142,597*	*38,431*	*37,061*	*11,447*	*3,009*		*5,508*	*3,955*	*1,235*	*25,399*	*16,411*	*9,014*	*8,067*
Manassas city, Va.	*1983*	*148,598*	*32,789*	*29,501*	*6,539*	*10,359*	*3,003*	*867*	*6,197*	*3,707*	*28,505*	*11,694*	*27,810*	*4,739*
	1977	*94,341*	*21,715*	*19,486*	*3,987*	*7,594*	*2,379*	*757*	*3,627*	*2,263*	*21,447*	*7,415*	*14,547*	*3,009*
Manassas Park city, Va.	*1983*	*26,293*	*15,677*	*8,937*	*1,224*			*490*			*3,417*	*3,863*		*390*
	1977	*12,332*	*6,401*	*3,639*	*570*			*467*			*2,528*	*1,550*		*336*
Prince William, Va.	*1983*	*891,432*	*182,154*	*170,317*	*77,441*	*95,090*	*83,895*	*25,279*	*31,194*	*18,673*	*204,082*	*108,258*	*65,740*	*40,973*
	1977	*401,050*	*83,748*	*78,096*	*29,677*	*45,107*	*39,533*	*14,167*	*15,020*	*9,365*	*94,148*	*46,576*	*25,712*	*20,638*
Stafford, Va.	*1983*	*45,196*	*9,902*	*9,684*	*7,911*	*700*		*44*	*293*	*293*	*8,312*	*13,111*	*1,990*	
	1977	*24,245*	*5,785*	*5,626*	*3,652*	*397*		*32*	*177*	*177*	*4,556*	*7,290*	*1,109*	
TOTAL METRO COUNTIES	**1983**	**3,059,000**	**549,853**	**509,310**	**609,555**	**233,407**	**195,722**	**219,942**	**144,960**	**81,580**	**276,475**	**224,772**	**60,587**	**135,780**
	1977	2,084,664	354,721	327,685	379,121	203,909	171,230	167,664	114,510	67,374	202,091	138,354	38,203	97,295
TOTAL STATE	**1983**	**3,059,000**	**549,853**	**509,310**	**609,555**	**233,407**	**195,722**	**219,942**	**144,960**	**81,580**	**276,475**	**224,772**	**60,587**	**135,780**
	1977	2,084,664	354,721	327,685	379,121	203,909	171,230	167,664	114,510	67,374	202,091	138,354	38,203	97,295
FLORIDA														
BRADENTON	**1983**	**870,174**	**178,964**	**171,905**	**105,277**	**139,889**	**105,845**	**39,227**	**40,042**	**16,462**	**182,930**	**58,532**	**42,830**	**38,447**
	1977	477,101	116,490	111,261	45,878	72,602	55,671	17,567	20,745	8,865	95,059	33,175	29,241	18,883
Manatee	1983	870,174	178,964	171,905	105,277	139,889	105,845	39,227	40,042	16,462	182,930	58,532	42,830	38,447
	1977	477,101	116,490	111,261	45,878	72,602	55,671	17,567	20,745	8,865	95,059	33,175	29,241	18,883
DAYTONA BEACH	**1983**	**1,555,438**	**306,177**	**294,285**	**179,372**	**190,126**	**156,990**	**64,670**	**59,158**	**34,212**	**258,276**	**146,199**	**117,087**	**79,798**
	1977	861,352	189,217	180,837	100,911	102,915	84,018	34,978	34,501	20,744	161,521	71,378	51,095	38,820
Volusia	1983	1,555,438	306,177	294,285	179,372	190,126	156,990	64,670	59,158	34,212	258,276	146,199	117,087	79,798
	1977	861,352	189,217	180,837	100,911	102,915	84,018	34,978	34,501	20,744	161,521	71,378	51,095	38,820
FORT LAUDERDALE - HOLLYWOOD - POMPANO BEACH	**1983**	**7,310,323**	**1,200,252**	**1,063,841**	**817,572**	**832,419**	**733,904**	**357,819**	**396,577**	**254,555**	**1,877,737**	**687,821**	**303,737**	**264,349**
	1977	3,802,430	798,857	706,162	411,992	503,230	441,973	188,044	205,297	136,856	862,070	254,610	138,129	135,785
Broward	1983	7,310,323	1,200,252	1,063,841	817,572	832,419	733,904	357,819	396,577	254,555	1,877,737	687,821	303,737	264,349
	1977	3,802,430	798,857	706,162	411,992	503,230	441,973	188,044	205,297	136,856	862,070	254,610	138,129	135,785
FORT MYERS - CAPE CORAL	**1983**	**1,455,592**	**310,636**	**298,813**	**137,854**	**178,488**	**156,788**	**45,269**	**93,755**	**59,939**	**275,094**	**102,040**	**147,486**	**36,122**
	1977	721,152	164,211	157,065	56,861	95,942	83,459	24,362	47,642	31,414	141,824	45,589	66,500	22,301
Lee	1983	1,455,592	310,636	298,813	137,854	178,488	156,788	45,269	93,755	59,939	275,094	102,040	147,486	36,122
	1977	721,152	164,211	157,065	56,861	95,942	83,459	24,362	47,642	31,414	141,824	45,589	66,500	22,301
FORT PIERCE	**1983**	**887,714**	**202,563**	**190,383**	**78,764**	**73,041**	**58,697**	**29,168**	**42,758**	**27,283**	**186,571**	**99,369**	**83,462**	**30,978**
	1977	454,037	105,812	98,612	36,622	40,936	33,186	15,318	23,178	15,189	99,883	42,594	37,629	14,902
Martin	1983	408,503	108,066	103,176	39,649	22,273	16,136	12,060	23,453	15,657	65,151	35,594	47,673	14,810
	1977	185,596	49,300	46,803	15,870	9,651	7,040	5,757	11,441	7,883	32,152	13,871	22,070	7,010
St. Lucie	1983	479,211	94,497	87,207	39,115	50,768	42,561	17,108	19,305	11,626	121,420	63,775	35,789	16,168
	1977	268,441	56,512	51,809	20,752	31,285	26,146	9,561	11,737	7,306	67,731	28,723	15,559	7,892
FORT WALTON BEACH	**1983**	**634,172**	**113,902**	**108,840**	**75,299**	**102,677**	**87,085**	**25,544**	**33,198**	**20,133**	**113,562**	**52,134**	**50,990**	**12,412**
	1977	314,899	64,109	60,913	30,053	47,240	39,713	12,394	15,691	9,902	66,748	24,322	22,708	6,590
Okaloosa	1983	634,172	113,902	108,840	75,299	102,677	87,085	25,544	33,198	20,133	113,562	52,134	50,990	12,412
	1977	314,899	64,109	60,913	30,053	47,240	39,713	12,394	15,691	9,902	66,748	24,322	22,708	6,590
GAINESVILLE	**1983**	**963,882**	**199,991**	**192,498**	**104,668**	**118,692**	**88,121**	**38,147**	**51,171**	**28,917**	**178,245**	**103,097**	**51,009**	**44,972**
	1977	526,645	121,131	115,954	48,812	65,310	48,503	24,355	24,534	14,404	99,694	50,111	31,923	20,219
Alachua	1983	890,191	175,103	167,879	98,200	113,549	88,121	36,837	48,835	28,255	166,194	95,059	45,675	41,292
	1977	485,365	107,084	102,085	45,682	62,606	48,503	23,508	23,363	14,054	91,761	45,291	29,564	18,272

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
FLORIDA (continued)														
GAINESVILLE (continued)														
Bradford	1983	73,691	24,888	24,619	6,468	5,143		1,310	2,336	662	12,151	8,038	5,334	3,680
	1977	41,280	14,047	15,869	3,130	2,704		847	1,171	350	7,933	4,820	2,359	1,947
JACKSONVILLE	**1983**	**4,132,068**	**758,953**	**715,042**	**358,299**	**476,658**	**398,024**	**161,022**	**160,932**	**100,500**	**947,205**	**465,393**	**198,463**	**144,358**
	1977	2,407,905	492,524	461,853	193,631	288,129	237,394	97,531	96,428	62,934	599,741	211,020	105,598	94,928
Clay	1983	450,671	80,971	79,107	46,954	106,560	103,843	27,317	9,739	3,600	44,752	40,155	24,505	18,899
	1977	175,776	34,022	33,050	14,606	46,252	45,023	9,271	3,813	1,502	21,963	13,829	8,035	7,256
Duval	1983	3,277,301	586,699	550,925	275,274	350,432	285,231	122,378	145,990	94,457	816,493	349,554	153,650	116,954
	1977	2,025,100	403,525	377,903	160,637	230,427	188,277	81,873	88,928	59,628	534,811	162,547	87,587	82,832
Nassau	1983	125,645	37,080	35,998	12,540	6,726		5,634	776	717	17,365	19,653	7,774	4,356
	1977	67,065	20,807	20,085	5,129	5,557		2,819	583	543	9,224	10,911	3,478	2,064
St. Johns	1983	278,451	54,203	49,012	23,531	12,940	8,950	5,693	4,427	1,726	68,595	56,031	12,534	4,149
	1977	139,964	34,170	30,815	13,259	5,893	4,094	3,568	3,104	1,261	33,743	23,733	6,498	2,776
LAKELAND - WINTER HAVEN	**1983**	**1,674,323**	**360,743**	**348,162**	**150,835**	**184,693**	**149,411**	**61,099**	**62,245**	**34,805**	**344,829**	**160,678**	**124,447**	**58,462**
	1977	1,001,126	235,670	226,161	76,037	117,938	95,137	41,788	39,801	23,071	222,164	80,604	72,714	35,989
Polk	1983	1,674,323	360,743	348,162	150,835	184,693	149,411	61,099	62,245	34,805	344,829	160,678	124,447	58,462
	1977	1,001,126	235,670	226,161	76,037	117,938	95,137	41,788	39,801	23,071	222,164	80,604	72,714	35,989
MELBOURNE - TITUSVILLE - PALM BAY	**1983**	**1,503,966**	**312,796**	**300,577**	**161,610**	**210,128**	**183,293**	**24,838**	**57,879**	**30,166**	**283,445**	**140,395**	**120,041**	**61,995**
	1977	816,733	180,523	172,487	75,674	127,627	110,538	17,853	30,101	16,378	177,413	66,310	45,397	31,650
Brevard	1983	1,503,966	312,796	300,577	161,610	210,128	183,293	24,838	57,879	30,166	283,445	140,395	120,041	61,995
	1977	816,733	180,523	172,487	75,674	127,627	110,538	17,853	30,101	16,378	177,413	66,310	45,397	31,650
MIAMI - HIALEAH	**1983**	**9,803,281**	**1,913,963**	**1,748,652**	**935,409**	**1,281,946**	**1,121,881**	**659,947**	**701,405**	**392,359**	**1,804,127**	**834,789**	**313,205**	**385,210**
	1977	5,561,036	1,138,800	1,037,657	552,654	789,870	687,365	367,783	329,354	192,486	1,124,025	368,222	155,899	215,108
Dade	1983	9,803,281	1,913,963	1,748,652	935,409	1,281,946	1,121,881	659,947	701,405	392,359	1,804,127	834,789	313,205	385,210
	1977	5,561,036	1,138,800	1,037,657	552,654	789,870	687,365	367,783	329,354	192,486	1,124,025	368,222	155,899	215,108
MIAMI - FORT LAUDERDALE CONSOLIDATED AREA	***1983***	***17,113,604***	***3,114,215***	***2,812,493***	***1,752,981***	***2,114,365***	***1,855,785***	***1,017,766***	***1,097,982***	***646,914***	***3,681,864***	***1,522,610***	***616,942***	***649,559***
	1977	*9,363,466*	*1,937,657*	*1,743,819*	*964,646*	*1,293,100*	*1,129,338*	*555,827*	*534,651*	*329,342*	*1,986,095*	*622,832*	*294,028*	*350,893*
NAPLES	**1983**	**780,516**	**152,348**	**146,066**	**74,124**	**74,829**	**62,086**	**44,322**	**59,761**	**45,040**	**156,832**	**49,319**	**73,660**	**16,373**
	1977	342,585	71,414	68,081	29,215	36,923	30,656	18,580	27,194	21,061	72,828	21,925	25,559	8,278
Collier	1983	780,516	152,348	146,066	74,124	74,829	62,086	44,322	59,761	45,040	156,832	49,319	73,660	16,373
	1977	342,585	71,414	68,081	29,215	36,923	30,656	18,580	27,194	21,061	72,828	21,925	25,559	8,278
OCALA	**1983**	**675,883**	**153,382**	**142,714**	**68,848**	**70,296**	**62,599**	**20,412**	**21,568**	**13,414**	**100,320**	**101,858**	**56,336**	**21,171**
	1977	352,790	83,470	77,457	29,548	40,764	35,939	10,498	12,351	7,917	60,681	42,871	32,899	9,475
Marion	1983	675,883	153,382	142,714	68,848	70,296	62,599	20,412	21,568	13,414	100,320	101,858	56,336	21,171
	1977	352,790	83,470	77,457	29,548	40,764	35,939	10,498	12,351	7,917	60,681	42,871	32,899	9,475
ORLANDO	**1983**	**4,642,994**	**925,940**	**884,547**	**518,034**	**566,997**	**469,665**	**157,673**	**188,204**	**107,342**	**1,004,770**	**492,867**	**216,735**	**114,628**
	1977	2,275,552	495,791	471,299	213,466	327,794	271,452	79,997	93,442	55,660	505,799	193,625	102,179	61,653
Orange	1983	3,186,823	619,285	592,681	370,589	335,936	283,533	95,541	137,613	77,020	695,238	370,089	154,851	74,413
	1977	1,639,775	345,328	328,619	156,755	217,116	182,592	55,331	72,533	42,414	374,719	144,515	78,529	43,078
Osceola	1983	279,284	73,800	72,160	36,629	18,172	7,890	4,600	7,952	6,404	64,798	35,703	15,954	10,047
	1977	132,207	35,039	34,066	15,387	9,748	4,352	2,604	4,001	3,312	31,962	15,152	6,507	5,175
Seminole	1983	1,176,887	232,855	219,706	110,816	212,889	178,242	57,532	42,639	23,918	244,734	87,075	45,930	30,168
	1977	503,570	115,424	108,614	41,324	100,930	84,508	22,062	16,908	9,934	99,118	33,958	17,143	13,400
PANAMA CITY	**1983**	**656,251**	**91,494**	**87,255**	**83,474**	**97,346**	**87,224**	**33,602**	**42,123**	**25,086**	**162,429**	**42,519**	**39,601**	**14,817**
	1977	333,919	60,911	57,760	36,371	48,205	42,500	16,681	18,373	11,345	84,050	19,993	17,363	8,842
Bay	1983	656,251	91,494	87,255	83,474	97,346	87,224	33,602	42,123	25,086	162,429	42,519	39,601	14,817
	1977	333,919	60,911	57,760	36,371	48,205	42,500	16,681	18,373	11,345	84,050	19,993	17,363	8,842
PENSACOLA	**1983**	**1,560,331**	**305,448**	**293,807**	**147,287**	**252,289**	**216,480**	**44,318**	**58,734**	**33,251**	**373,235**	**139,303**	**85,972**	**43,309**
	1977	873,621	195,044	186,553	69,151	135,330	115,523	28,555	37,419	22,230	213,073	62,531	49,310	25,009
Escambia	1983	1,350,087	230,446	219,954	132,329	238,924	210,009	42,458	50,691	29,494	329,309	113,201	74,492	36,693
	1977	771,857	152,201	144,446	63,482	129,866	112,859	27,629	33,931	20,559	193,762	51,793	44,124	21,548
Santa Rosa	1983	210,244	75,002	73,853	14,958	13,365	6,471	1,860	8,043	3,757	43,926	26,102	11,480	6,616
	1977	101,764	42,843	42,107	5,669	5,464	2,664	926	3,488	1,671	19,311	10,738	5,186	3,361
SARASOTA	**1983**	**1,538,153**	**318,453**	**292,380**	**170,344**	**149,176**	**131,626**	**56,128**	**146,974**	**101,513**	**267,182**	**124,060**	**83,854**	**51,755**
	1977	775,961	160,613	147,068	74,813	92,732	81,289	32,170	62,221	44,276	144,143	52,987	54,816	28,405
Sarasota	1983	1,538,153	318,453	292,380	170,344	149,176	131,626	56,128	146,974	101,513	267,182	124,060	83,854	51,755
	1977	775,961	160,613	147,068	74,813	92,732	81,289	32,170	62,221	44,276	144,143	52,987	54,816	28,405

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
FLORIDA (continued)														
TALLAHASSEE	**1983**	**1,034,842**	**220,986**	**211,876**	**99,331**	**135,257**	**112,384**	**52,627**	**43,097**	**25,622**	**191,127**	**91,398**	**79,733**	**24,091**
	1977	571,244	127,476	121,454	47,907	72,135	59,452	32,421	23,473	14,496	120,265	42,618	39,827	16,893
Gadsden	1983	107,429	27,606	25,595	5,058	7,803		5,446	3,484	2,096	24,868	18,292	1,438	3,308
	1977	68,590	19,515	18,046	2,499	3,945		3,729	2,551	1,591	18,041	8,699	995	2,403
Leon	1983	927,413	193,380	186,281	94,273	127,454	112,384	47,181	39,613	23,526	166,259	73,106	78,295	20,783
	1977	502,654	107,961	103,408	45,408	68,190	59,452	28,692	20,922	12,905	102,224	33,919	38,832	14,490
TAMPA - ST. PETERSBURG - CLEARWATER	**1983**	**9,627,381**	**2,225,718**	**2,108,551**	**960,416**	**1,307,602**	**1,133,098**	**314,947**	**390,598**	**226,866**	**1,848,516**	**907,449**	**413,291**	**290,759**
	1977	4,933,390	1,186,144	1,120,004	470,449	729,255	633,168	170,903	223,810	135,420	994,358	352,362	229,196	166,045
Hernando	1983	212,104	66,030	64,684	14,798	15,104		3,346	6,570	2,667	28,464	31,017	24,820	8,222
	1977	82,939	25,282	24,627	5,192	5,552		1,376	2,236	950	14,630	10,197	9,532	2,645
Hillsborough	1983	4,363,806	921,190	872,171	423,355	585,924	515,083	155,914	156,997	86,453	939,266	468,398	164,651	110,474
	1977	2,070,389	483,723	456,754	200,873	301,236	263,810	76,666	90,694	52,067	440,456	161,086	84,947	63,349
Pasco	1983	714,376	185,469	179,048	56,841	89,414	62,756	22,634	40,865	25,110	94,908	82,375	39,654	35,201
	1977	342,248	102,164	98,068	24,377	40,211	28,472	10,316	17,620	11,179	44,784	30,447	30,949	16,462
Pinellas	1983	4,337,095	1,053,029	992,648	465,422	617,160	555,259	133,053	186,166	112,636	785,878	325,659	184,166	136,862
	1977	2,437,814	574,975	540,555	240,007	382,256	340,886	82,545	113,260	71,224	494,488	150,632	103,768	83,589
WEST PALM BEACH - BOCA RATON - DELRAY BEACH	**1983**	**4,061,633**	**758,112**	**710,287**	**413,743**	**572,824**	**507,938**	**214,849**	**240,188**	**169,581**	**853,053**	**309,370**	**119,940**	**136,251**
	1977	1,949,701	441,456	412,499	171,003	243,226	214,098	106,497	116,511	84,986	413,445	121,408	81,836	68,523
Palm Beach	1983	4,061,633	758,112	710,287	413,743	572,824	507,938	214,849	240,188	169,581	853,053	309,370	119,940	136,251
	1977	1,949,701	441,456	412,499	171,003	243,226	214,098	106,497	116,511	84,986	413,445	121,408	81,836	68,523
ALL COUNTIES														
Alachua	1983	890,191	175,103	167,879	98,200	113,549	88,121	36,837	48,835	28,255	166,194	95,059	45,675	41,292
	1977	485,365	107,084	102,085	45,682	62,606	48,503	23,508	23,363	14,054	91,761	45,291	29,564	18,272
Baker	1983	51,740	16,876	16,589	1,255	2,519		563	366	105	13,476	13,031	1,083	859
	1977	27,192	7,933	7,783	793	1,144		413	264	81	7,436	6,161	786	732
Bay	1983	656,251	91,494	87,255	83,474	97,346	87,224	33,602	42,123	25,086	162,429	42,519	39,601	14,817
	1977	333,919	60,911	57,760	36,371	48,205	42,500	16,681	18,373	11,345	84,050	19,993	17,363	8,842
Bradford	1983	73,691	24,888	24,619	6,468	5,143		1,310	2,336	662	12,151	8,038	5,334	3,680
	1977	41,280	14,047	13,869	3,130	2,704		847	1,171	350	7,933	4,820	2,359	1,947
Brevard	1983	1,503,966	312,796	300,577	161,610	210,128	183,293	24,838	57,879	30,166	283,445	140,395	120,041	61,995
	1977	816,733	180,523	172,487	75,674	127,627	110,538	17,853	30,101	16,378	177,413	66,310	45,397	31,650
Broward	1983	7,310,323	1,200,252	1,063,841	817,572	832,419	733,904	357,819	396,577	254,555	1,877,737	687,821	303,737	264,349
	1977	3,802,430	798,857	706,162	411,992	503,230	441,973	188,044	205,297	136,856	862,070	254,610	138,129	135,785
Calhoun	1983	29,857	9,637	9,477	829	1,349		447	79		5,973	3,509	3,721	968
	1977	21,118	7,334	7,199	604	771		400	76		3,835	2,781	2,377	888
Charlotte	1983	324,960	42,184	41,075	17,443	24,900	22,508	19,752	11,443	6,762	73,904	32,315	44,622	23,505
	1977	150,885	29,388	28,453	8,631	10,733	9,594	8,916	7,839	4,801	31,917	13,535	17,022	9,256
Citrus	1983	225,634	57,567	56,945	17,156	10,673	2,532	7,979	9,588	6,375	29,352	33,030	24,202	8,983
	1977	100,106	30,278	29,895	7,105	4,367	1,090	3,523	3,424	2,352	11,897	12,086	10,896	4,345
Clay	1983	450,671	80,971	79,107	46,954	106,560	103,843	27,317	9,739	3,600	44,752	40,155	24,505	18,899
	1977	175,776	34,022	33,050	14,606	46,252	45,023	9,271	3,813	1,502	21,963	13,829	8,035	7,256
Collier	1983	780,516	152,348	146,066	74,124	74,829	62,086	44,322	59,761	45,040	156,832	49,319	73,660	16,373
	1977	342,585	71,414	68,081	29,215	36,923	30,656	18,580	27,194	21,061	72,828	21,925	25,559	8,278
Columbia	1983	172,449	31,476	30,539	15,959	16,007	8,656	5,182	4,018	1,634	31,902	26,572	19,111	5,857
	1977	106,842	23,156	22,340	10,047	8,524	4,712	3,948	2,543	1,081	21,126	14,352	10,845	3,520
Dade	1983	9,803,281	1,913,963	1,748,652	935,409	1,281,946	1,121,881	659,947	701,405	392,359	1,804,127	834,789	313,205	385,210
	1977	5,561,036	1,138,800	1,037,657	552,654	789,870	687,365	367,783	329,354	192,486	1,124,025	368,222	155,899	215,108
De Soto	1983	70,384	23,629	23,033	4,209	5,449		1,082	1,015	811	14,215	7,200	5,382	2,743
	1977	39,660	13,341	12,931	2,240	2,910		926	788	647	7,676	4,252	2,734	2,118
Dixie	1983	26,195	9,963	9,540	1,039	363		2,542	617	115	3,762	3,448	740	802
	1977	13,150	4,352	4,144	678	234		1,082	327	64	2,008	2,237	427	546
Duval	1983	3,277,301	586,699	550,925	275,274	350,432	285,231	122,378	145,990	94,457	816,493	349,554	153,650	116,954
	1977	2,025,100	403,525	377,903	160,637	230,427	188,277	81,873	88,928	59,628	534,811	162,547	87,587	82,832
Escambia	1983	1,350,087	230,446	219,954	132,329	238,924	210,009	42,458	50,691	29,494	329,309	113,201	74,492	36,693
	1977	771,857	152,201	144,446	63,482	129,866	112,859	27,629	33,931	20,559	193,762	51,793	44,124	21,648
Flagler	1983	40,612	9,644	8,316	3,245	227		287	549	112	13,355	8,494	1,504	393
	1977	17,916	4,687	4,031	1,491	147		164	379	81	4,970	3,432	810	299
Franklin	1983	28,278	11,563	11,082	2,615	547		371	1,114		2,227	2,616	4,599	806
	1977	15,726	6,588	6,278	1,443	304		210	425		1,357	1,711	2,017	632
Gadsden	1983	107,429	27,606	25,595	5,058	7,803		5,446	3,484	2,096	24,868	18,292	1,438	3,308
	1977	68,590	19,515	18,046	2,499	3,945		3,729	2,551	1,591	18,041	8,699	995	2,403

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMM ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
FLORIDA (continued)														
ALL COUNTIES (continued)														
Gilchrist	1983	8,501	4,823	4,438	981	121		45	59			818	120	118
	1977	5,030	2,946	2,704	534	87		32	42			482	77	95
Glades	1983	4,839	2,766	2,654	665	250		206	31		72	660	92	
	1977	3,784	2,028	1,935	627	212		183	30		61	481	84	
Gulf	1983	30,402	13,990	13,691	2,230	1,740		452	1,406	1,406	3,789	2,194	2,465	1,200
	1977	19,070	8,836	8,632	1,165	1,326		297	908	908	2,267	1,536	1,318	733
Hamilton	1983	42,223	9,685	9,295	3,735	2,429		188	1,115	346	4,662	16,282	1,518	705
	1977	20,283	5,089	4,856	2,032	916		122	351	115	1,797	7,687	862	450
Hardee	1983	59,506	21,418	20,556	1,884	1,696		1,451	1,355	779	6,843	6,488	10,140	2,880
	1977	38,731	14,750	14,076	1,382	1,496		1,282	1,092	651	4,889	3,796	4,506	2,111
Hendry	1983	103,029	40,249	38,627	5,219	5,332		1,645	2,329	1,010	21,673	7,652	11,169	2,807
	1977	56,238	22,812	21,769	3,457	2,704		915	1,262	571	10,673	4,407	4,853	1,738
Hernando	1983	212,104	66,030	64,684	14,798	15,104		3,346	6,570	2,667	28,464	31,017	24,820	8,222
	1977	82,939	25,282	24,627	5,192	5,552		1,376	2,236	950	14,630	10,197	9,532	2,645
Highlands	1983	227,457	65,335	64,015	15,896	18,471	5,667	10,606	7,441	4,185	38,303	22,879	23,206	9,395
	1977	125,499	35,095	34,191	7,415	9,272	2,972	4,995	3,475	2,028	27,128	12,428	11,077	4,890
Hillsborough	1983	4,363,806	921,190	872,171	423,355	585,924	515,083	155,914	156,997	86,453	939,266	468,398	164,651	110,474
	1977	2,070,389	483,723	456,754	200,873	301,236	263,810	76,666	90,694	52,067	440,456	161,086	84,947	63,349
Holmes	1983	39,320	13,780	13,225	1,936	871		783	910	70	9,781	2,729	2,622	1,724
	1977	22,114	7,678	7,327	1,080	811		546	638	53	4,666	2,561	1,261	969
Indian River	1983	313,153	70,561	65,008	30,349	13,834	3,361	15,535	28,150	18,052	70,827	20,887	30,711	14,796
	1977	176,772	46,341	44,366	15,923	8,938		7,805	11,907	7,908	35,431	12,899	14,295	7,157
Jackson	1983	149,459	42,605	41,653	12,438	13,357		3,941	6,239	4,503	33,067	14,779	8,118	5,315
	1977	99,807	28,099	27,315	6,050	8,738		2,998	3,479	2,587	25,041	9,265	5,329	3,165
Jefferson	1983	30,922	8,532	7,872	818	758		425	1,648	1,435	4,503	9,341	360	2,638
	1977	18,089	5,287	4,865	601	598		418	901	807	3,154	4,168	244	1,307
Lafayette	1983	7,618	3,099	2,973	235	245		350	197	197	98	1,734	809	48
	1977	4,193	1,838	1,754	193	188		208	95	95	68	742	375	44
Lake	1983	563,122	136,925	131,711	42,142	46,986	19,611	20,107	20,360	15,555	119,433	54,471	49,564	26,413
	1977	303,103	78,785	75,355	18,382	24,665	10,828	9,195	10,525	8,281	73,911	24,102	28,781	12,681
Lee	1983	1,455,592	310,636	298,813	137,854	178,488	156,788	45,269	93,755	59,939	275,094	102,040	147,486	36,122
	1977	721,152	164,211	157,065	56,861	95,942	83,459	24,362	47,642	31,414	141,824	45,589	66,500	22,301
Leon	1983	927,413	193,380	186,281	94,273	127,454	112,384	47,181	39,613	23,526	166,259	73,106	78,295	20,783
	1977	502,654	107,961	103,408	45,408	68,190	59,452	28,692	20,922	12,905	102,224	33,919	38,832	14,490
Levy	1983	65,510	23,676	22,722	4,108	3,344		1,158	2,982	2,187	9,929	12,279	3,113	1,037
	1977	40,462	14,040	13,398	2,903	2,207		874	1,751	1,323	6,671	7,621	1,467	927
Liberty	1983	5,363	459	414	454	1,022			441	441	209	2,399	93	
	1977	3,252	306	276	278	698			268	268	146	1,311	70	
Madison	1983	49,157	11,687	11,506	1,472	555		673	655	241	8,372	11,731	5,931	5,330
	1977	27,216	8,748	8,597	985	461		501	441	170	3,828	5,254	2,347	2,791
Manatee	1983	870,174	178,964	171,905	105,277	139,889	105,845	39,227	40,042	16,462	182,930	58,532	42,830	38,447
	1977	477,101	116,490	111,261	45,878	72,602	55,671	17,567	20,745	8,865	95,059	33,175	29,241	18,883
Marion	1983	675,883	153,382	142,714	68,848	70,296	62,599	20,412	21,568	13,414	100,320	101,858	56,336	21,171
	1977	352,790	83,470	77,457	29,548	40,764	35,939	10,498	12,351	7,917	60,681	42,871	32,899	9,475
Martin	1983	408,503	108,066	103,176	39,649	22,273	16,136	12,060	23,453	15,657	65,151	35,594	47,673	14,810
	1977	185,596	49,300	46,803	15,870	9,651	7,040	5,757	11,441	7,883	32,152	13,871	22,070	7,010
Monroe	1983	363,770	71,972	68,267	55,344	37,800	29,064	12,324	12,488	4,424	34,009	25,052	34,453	16,002
	1977	212,038	52,347	49,520	32,323	23,842	18,363	7,128	6,480	2,424	26,438	14,271	15,313	8,757
Nassau	1983	125,645	37,080	35,998	12,540	6,726		5,634	776	717	17,365	19,653	7,774	4,356
	1977	67,065	20,807	20,085	5,129	5,557		2,819	583	543	9,224	10,911	3,478	2,064
Okaloosa	1983	634,172	113,902	108,840	75,299	102,677	87,085	25,544	33,198	20,133	113,562	52,134	50,990	12,412
	1977	314,899	64,109	60,913	30,053	47,240	39,713	12,394	15,691	9,902	66,748	24,322	22,708	6,590
Okeechobee	1983	86,434	35,189	34,176	8,160	5,263		2,445	3,806	1,294	7,225	10,363	3,539	1,287
	1977	49,128	17,243	16,652	4,811	2,827		1,200	1,546	553	6,250	6,976	2,961	1,184
Orange	1983	3,186,823	619,285	592,681	370,589	335,936	283,533	95,541	137,613	77,020	695,238	370,089	154,851	74,413
	1977	1,639,775	345,328	328,619	156,755	217,116	182,592	55,331	72,533	42,414	374,719	144,515	78,529	43,078
Osceola	1983	279,284	73,800	72,160	36,629	18,172	7,890	4,600	7,952	6,404	64,798	35,703	15,954	10,047
	1977	132,207	35,039	34,066	15,387	9,748	4,352	2,604	4,001	3,312	31,962	15,152	6,507	5,175
Palm Beach	1983	4,061,633	758,112	710,287	413,743	572,824	507,938	214,849	240,188	169,581	853,053	309,370	119,940	136,251
	1977	1,949,701	441,456	412,499	171,003	243,226	214,098	106,497	116,511	84,986	413,445	121,408	81,836	68,523
Pasco	1983	714,376	185,469	179,048	56,841	89,414	62,756	22,634	40,865	25,110	94,908	82,375	39,654	35,201
	1977	342,248	102,164	98,068	24,377	40,211	28,472	10,316	17,620	11,179	44,784	30,447	30,949	16,462
Pinellas	1983	4,337,095	1,053,029	992,648	465,422	617,160	555,259	133,053	186,166	112,636	785,878	325,659	184,166	136,862
	1977	2,437,814	574,975	540,555	240,007	382,256	340,886	82,545	113,260	71,224	494,488	150,632	103,768	83,589

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
FLORIDA (continued)														
ALL COUNTIES (continued)														
Polk	1983	1,674,323	360,743	348,162	150,835	184,693	149,411	61,099	62,245	34,805	344,829	160,678	124,447	58,462
	1977	1,001,126	235,670	226,161	76,037	117,938	95,137	41,788	39,801	23,071	222,164	80,604	72,714	35,989
Putnam	1983	231,169	57,949	56,448	10,961	10,078		7,219	7,149	4,976	48,878	33,766	13,728	17,998
	1977	120,657	35,056	33,954	5,299	5,551		3,895	4,373	3,140	24,533	12,864	8,554	10,592
St. Johns	1983	278,451	54,203	49,012	23,531	12,940	8,950	5,693	4,427	1,726	68,595	56,031	12,534	4,149
	1977	139,964	34,170	30,815	13,259	5,893	4,094	3,568	3,104	1,261	33,743	23,733	6,498	2,776
St. Lucie	1983	479,211	94,497	87,207	39,115	50,768	42,561	17,108	19,305	11,626	121,420	63,775	35,789	16,168
	1977	268,441	56,512	51,809	20,752	31,285	26,146	9,561	11,737	7,306	67,731	28,723	15,559	7,892
Santa Rosa	1983	210,244	75,002	73,853	14,958	13,365	6,471	1,860	8,043	3,757	43,926	26,102	11,480	6,616
	1977	101,764	42,843	42,107	5,669	5,464	2,664	926	3,488	1,671	19,311	10,738	5,186	3,361
Sarasota	1983	1,538,153	318,453	292,380	170,344	149,176	131,626	56,128	146,974	101,513	267,182	124,060	83,854	51,755
	1977	775,961	160,613	147,068	74,813	92,732	81,289	32,170	62,221	44,276	144,143	52,987	54,816	28,405
Seminole	1983	1,176,887	232,855	219,706	110,816	212,889	178,242	57,532	42,639	23,918	244,734	87,075	45,930	30,168
	1977	503,570	115,424	108,614	41,324	100,930	84,508	22,062	16,908	9,934	99,118	33,958	17,143	13,400
Sumter	1983	89,462	30,034	29,008	6,440	1,572		701	1,822	510	3,587	33,533	1,528	2,638
	1977	45,937	14,143	13,583	4,121	1,229		611	1,187	351	2,290	16,000	1,265	1,425
Suwannee	1983	84,504	24,973	24,610	3,361	7,116		2,050	2,649	1,529	19,542	5,623	4,007	3,863
	1977	54,132	15,299	15,049	2,278	4,089		1,730	1,577	945	14,033	4,379	2,403	2,626
Taylor	1983	68,653	14,737	14,379	6,927	4,146		2,286	4,375	4,375	13,250	8,210	5,072	1,762
	1977	47,222	11,601	11,255	4,506	2,609		1,939	2,306	2,306	9,171	5,447	3,324	1,330
Union	1983	12,060	4,641	4,455	98			39	185		2,184	1,463	1,228	431
	1977	6,770	3,050	2,911	55			30	144		1,027	808	563	263
Volusia	1983	1,555,438	306,177	294,285	179,372	190,126	156,990	64,670	59,158	34,212	258,276	146,199	117,087	79,798
	1977	861,352	189,217	180,837	100,911	102,915	84,018	34,978	34,501	20,744	161,521	71,378	51,095	38,820
Wakulla	1983	15,574	6,369	5,739	2,859	1,160		50	571	335	2,709	603	203	605
	1977	9,966	4,260	3,828	1,553	644		56	341	209	1,634	504	199	389
Walton	1983	64,322	21,147	20,769	2,806	2,373		1,227	1,574	809	9,469	13,732	6,489	2,072
	1977	34,773	11,532	11,305	1,651	1,435		803	918	492	6,809	5,738	2,905	1,178
Washington	1983	38,194	19,573	18,781	1,970	2,529		639	796	716	2,511	3,137	2,195	1,849
	1977	23,048	11,702	11,165	1,058	1,183		483	617	556	1,702	1,934	1,594	1,071
TOTAL METRO COUNTIES	1983	**55,368,917**	**11,010,821**	**10,310,481**	**5,640,560**	**7,015,373**	**6,023,139**	**2,445,628**	**2,890,367**	**1,747,046**	**11,409,585**	**5,108,590**	**2,721,879**	**1,870,257**
	1977	29,353,179	6,429,663	5,991,137	2,771,048	3,978,103	3,401,034	1,338,275	1,482,066	929,634	6,258,784	2,158,255	1,389,818	1,028,298
TOTAL STATE	1983	**59,092,749**	**11,979,534**	**11,247,069**	**5,927,798**	**7,260,455**	**6,114,538**	**2,570,382**	**3,029,889**	**1,832,335**	**12,072,676**	**5,561,610**	**3,049,316**	**2,038,086**
	1977	31,413,088	7,015,631	6,554,829	2,924,742	4,113,963	3,448,593	1,406,103	1,554,795	975,482	6,644,624	2,386,463	1,553,759	1,118,507
GEORGIA														
ALBANY	1983	**542,934**	**95,715**	**90,309**	**39,797**	**72,312**	**62,714**	**28,818**	**31,900**	**19,902**	**128,558**	**25,097**	**51,235**	**19,808**
	1977	345,745	64,041	60,240	23,071	55,168	47,397	18,135	19,035	12,373	80,361	20,995	26,465	9,415
Dougherty	1983	536,055	92,806	87,401	39,634	72,302	62,714	28,765	31,761	19,763	128,509	22,697	50,567	19,743
	1977	342,166	62,534	58,735	22,980	55,161	47,397	18,095	18,927	12,265	80,333	19,794	26,123	9,372
Lee	1983	6,879	2,909	2,908	163	10		53	139	139	49	2,400	668	65
	1977	3,579	1,507	1,505	91	7		40	108	108	28	1,201	342	43
ATHENS	1983	**642,566**	**122,777**	**119,975**	**57,621**	**74,857**	**54,412**	**20,755**	**29,977**	**14,092**	**150,445**	**53,939**	**38,569**	**23,902**
	1977	373,002	74,789	72,668	33,480	43,622	31,038	15,099	18,180	8,865	86,142	31,723	21,388	12,188
Clarke	1983	521,121	91,156	89,039	44,897	68,552	54,412	17,905	25,660	10,324	129,036	31,400	33,851	20,189
	1977	303,993	56,621	54,993	27,306	39,168	31,038	12,892	15,840	6,771	73,716	19,719	18,850	9,712
Jackson	1983	94,579	19,973	19,542	11,060	5,073		2,136	4,112	3,563	17,967	19,121	3,445	2,806
	1977	52,370	11,351	11,043	5,161	3,519		1,728	2,161	1,915	10,101	9,848	2,116	1,825
Madison	1983	14,709	6,641	6,497	1,050	244		62	60	60	3,075	1,559	108	540
	1977	11,422	4,951	4,817	776	255		69	63	63	2,092	1,442	77	420
Oconee	1983	12,157	5,007	4,897	614	988		652	145	145	367	1,859	1,165	367
	1977	5,217	1,866	1,815	237	680		410	116	116	233	714	345	231
ATLANTA	1983	**12,386,385**	**2,513,282**	**2,432,906**	**1,264,488**	**1,887,719**	**1,[illegible]06,846**	**443,592**	**378,134**	**236,273**	**2,567,607**	**1,117,595**	**611,251**	**376,294**
	1977	7,095,276	1,353,232	1,303,064	658,044	1,204,406	1,021,608	298,621	268,898	174,220	1,505,189	585,281	324,310	211,779
Barrow	1983	87,368	26,780	26,459	5,285	2,418	1,215	4,175	1,461	774	22,390	9,591	4,475	3,806
	1977	56,825	15,051	14,843	3,178	2,378	1,227	2,982	1,237	680	16,529	5,994	3,106	2,165
Butts	1983	37,097	11,566	11,566	2,844	664		1,670	916	605	4,429	7,112	2,123	1,569
	1977	25,349	7,540	7,540	1,523	491		1,545	615	420	3,752	5,246	1,411	953
Cherokee	1983	142,508	48,196	47,809	4,992	4,318	1,241	3,409	6,676	5,769	29,790	6,398	23,496	5,181
	1977	77,432	21,931	21,714	3,091	4,023	1,221	2,303	3,783	3,347	17,448	5,114	10,961	3,143

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ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
GEORGIA (continued)														
ATLANTA (continued)														
Clayton	1983	1,060,504	211,436	200,526	79,582	202,693	196,359	36,202	22,362	10,504	198,862	87,844	35,925	34,143
	1977	495,548	94,478	89,364	33,705	114,551	109,183	21,162	11,451	5,658	78,803	44,337	18,521	14,987
Cobb	1983	2,238,374	435,073	421,644	194,452	422,439	372,453	90,652	71,010	45,423	515,361	201,328	86,717	63,058
	1977	1,034,443	195,131	188,036	76,641	228,611	201,184	43,698	33,365	22,301	228,778	84,729	52,641	32,373
Coweta	1983	162,633	42,968	42,701	12,042	17,485	9,022	4,551	8,269	8,269	27,764	17,285	17,526	6,089
	1977	98,089	26,267	26,055	6,539	10,637	5,623	3,749	5,493	5,493	17,791	8,955	8,423	3,518
De Kalb	1983	3,259,477	612,654	588,679	312,368	655,566	585,696	134,574	103,727	58,552	600,350	289,705	153,909	91,159
	1977	1,809,736	330,845	316,097	146,187	411,861	366,721	73,008	83,022	48,790	342,359	142,296	71,280	50,655
Douglas	1983	207,972	69,611	69,360	15,089	10,865		5,809	4,033	3,191	37,540	29,563	15,542	11,577
	1977	114,277	34,808	34,617	6,609	6,150		3,499	3,058	2,489	25,572	15,077	7,793	5,868
Fayette	1983	66,322	27,540	27,348	4,919	2,035		3,093	2,548	2,345	7,856	4,129	6,456	2,535
	1977	31,225	11,350	11,250	1,762	1,941		1,711	1,329	1,252	5,023	2,668	2,296	959
Forsyth	1983	82,131	22,477	21,683	6,287	1,917		1,279	2,240	1,366	16,139	9,209	14,623	2,669
	1977	47,081	11,665	11,190	3,033	1,101		877	1,552	981	12,760	5,056	6,341	1,338
Fulton	1983	3,546,209	574,522	553,151	516,485	462,457	394,083	127,486	115,542	74,177	723,611	297,488	167,016	97,042
	1977	2,516,963	389,343	372,733	324,642	365,872	311,489	122,294	94,328	63,116	551,685	186,377	89,939	66,454
Gwinnett	1983	743,618	220,230	217,716	52,560	50,464	22,972	9,747	18,969	13,373	203,964	87,381	40,692	25,811
	1977	328,155	91,703	90,485	18,695	21,701	10,365	4,632	13,443	9,821	92,432	36,742	24,761	11,486
Henry	1983	96,189	23,958	20,696	11,198	2,680		326	1,085	1,006	24,251	17,663	9,464	1,520
	1977	56,841	14,287	12,309	6,445	1,687		325	976	909	12,578	11,026	5,271	1,104
Newton	1983	126,583	36,954	36,707	10,246	15,377	8,640	4,365	2,793	2,027	22,321	10,860	5,357	7,324
	1977	77,059	23,332	23,132	5,713	9,434	5,454	3,110	2,453	1,838	14,351	6,640	2,833	3,533
Paulding	1983	49,384	20,548	20,267	2,044	1,816		366	535	64	10,007	6,397	1,965	3,227
	1977	32,009	11,151	10,978	1,326	1,208		358	509	64	8,305	3,748	1,537	1,797
Rockdale	1983	164,477	40,291	39,937	14,090	6,231	2,029	2,549	2,977	1,767	53,170	17,667	9,258	4,997
	1977	88,560	20,218	20,003	7,645	3,099		1,473	2,584	1,592	28,463	9,011	6,559	2,508
Spalding	1983	223,075	57,682	56,437	17,198	24,033	13,136	9,492	10,037	5,653	48,379	7,292	10,138	10,572
	1977	146,404	35,734	34,766	9,518	16,372	9,141	9,222	7,479	4,363	32,904	6,608	6,839	6,802
Walton	1983	92,464	30,796	30,220	2,807	4,318		3,847	2,954	1,408	21,423	10,483	6,569	4,015
	1977	59,280	18,398	17,952	1,792	3,289		2,673	2,221	1,106	15,656	5,657	3,798	2,136
AUGUSTA	**1983**	**1,662,368**	**363,131**	**357,874**	**150,616**	**215,753**	**145,517**	**77,949**	**68,615**	**46,680**	**348,436**	**135,338**	**114,028**	**51,655**
	1977	981,280	214,234	210,740	71,507	142,921	99,076	52,404	41,930	29,828	216,541	72,841	59,122	28,673
Columbia	1983	112,176	29,485	29,178	6,128	9,895	6,329	1,452	3,809	1,639	9,694	14,572	25,121	3,365
	1977	48,479	13,065	12,905	2,382	4,817	3,165	863	1,619	718	4,294	7,283	8,447	1,449
McDuffie	1983	85,963	29,987	29,574	5,114	6,053		2,265	3,373	2,212	10,647	5,660	13,141	3,905
	1977	53,349	17,463	17,190	2,693	3,563		1,357	2,686	1,817	9,702	4,271	6,007	2,143
Richmond	1983	1,042,467	188,539	185,342	111,415	155,502	120,657	53,720	49,530	33,863	251,128	64,056	51,130	26,531
	1977	622,198	108,963	106,912	53,195	110,128	85,717	36,783	29,817	21,215	147,039	34,945	32,085	15,058
Aiken, S. C.	*1983*	*421,762*	*115,120*	*113,780*	*27,959*	*44,303*	*18,531*	*20,512*	*11,903*	*8,966*	*76,967*	*51,050*	*24,636*	*17,854*
	1977	*257,254*	*74,743*	*73,733*	*13,237*	*24,413*	*10,194*	*13,401*	*7,808*	*6,078*	*55,506*	*26,342*	*12,583*	*10,023*
COLUMBUS	**1983**	**1,067,936**	**206,416**	**200,353**	**92,920**	**154,100**	**127,215**	**40,541**	**48,057**	**34,105**	**255,236**	**92,086**	**46,257**	**33,350**
	1977	695,446	131,575	127,140	53,676	108,655	89,692	34,998	34,296	25,180	167,962	56,061	28,950	19,038
Chattahoochee	1983	7,056	400	310	1,933	417		850			82	707		
	1977	4,400	306	238	1,251	308		440			52	419		
Muscogee	1983	926,147	166,559	160,877	78,307	136,303	112,256	35,726	46,087	32,804	237,531	75,939	39,579	27,558
	1977	605,007	103,924	99,810	46,280	98,233	81,005	32,224	32,488	23,938	155,164	46,500	23,511	15,772
Russell, Ala.	*1983*	*134,733*	*39,457*	*39,166*	*12,680*	*17,350*	*14,959*	*3,965*	*1,970*	*1,301*	*17,623*	*15,440*	*6,678*	*5,792*
	1977	*86,039*	*27,345*	*27,092*	*6,145*	*10,114*	*8,687*	*2,334*	*1,808*	*1,242*	*12,746*	*9,142*	*5,439*	*3,266*
MACON - WARNER ROBINS	**1983**	**1,361,329**	**279,220**	**272,186**	**119,261**	**172,465**	**148,104**	**61,486**	**47,602**	**31,667**	**300,903**	**122,555**	**101,860**	**37,638**
	1977	843,968	178,775	173,448	61,731	124,156	105,703	43,693	32,825	22,716	181,535	78,544	49,544	24,374
Bibb	1983	919,610	177,452	171,434	78,889	132,860	113,545	42,542	33,955	23,251	196,247	88,348	53,480	26,319
	1977	581,287	116,473	111,885	41,352	93,932	79,713	30,609	23,476	16,648	128,745	53,944	26,169	16,289
Houston	1983	354,368	74,092	73,306	36,381	38,232	34,559	15,524	11,388	6,797	90,670	22,321	37,356	6,839
	1977	207,905	45,865	45,293	17,407	29,079	25,990	10,907	7,430	4,652	43,648	15,992	18,217	5,287
Jones	1983	19,482	8,002	7,932	856			276	171	113	2,259	2,819	946	2,371
	1977	12,834	4,752	4,702	742			178	176	121	1,413	2,293	718	1,390
Peach	1983	67,869	19,674	19,514	3,135	1,373		3,144	2,088	1,506	11,727	9,067	10,078	2,109
	1977	41,942	11,685	11,568	2,230	1,145		1,999	1,743	1,295	7,729	6,315	4,440	1,408
SAVANNAH	**1983**	**1,189,691**	**231,243**	**223,525**	**120,981**	**127,493**	**109,294**	**61,672**	**80,122**	**58,217**	**219,769**	**99,468**	**83,224**	**35,847**
	1977	706,525	144,473	138,873	61,734	90,334	76,932	41,863	42,477	32,015	138,000	58,179	40,842	21,477
Chatham	1983	1,155,697	221,104	213,500	119,835	127,037	109,294	61,487	77,479	55,851	205,938	97,906	82,076	34,707
	1977	685,739	138,517	132,995	61,105	90,010	76,932	41,669	40,622	30,319	130,274	56,769	39,929	20,751

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METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
GEORGIA (continued)														
SAVANNAH (continued)														
Effingham	1983	33,994	10,139	10,025	1,146	456		185	2,643	2,366	13,831	1,562	1,148	1,140
	1977	20,786	5,956	5,878	629	324		194	1,855	1,696	7,726	1,410	913	726
ALL COUNTIES														
Appling	1983	47,826	14,623	14,405	3,700	3,974		1,826	1,469	773	10,813	3,474	2,186	1,310
	1977	30,712	9,577	9,417	1,737	2,557		1,220	989	541	7,412	2,433	1,562	818
Atkinson	1983	19,234	7,906	7,735	1,077	243			129	129	1,427	2,114	1,680	355
	1977	8,476	3,211	3,124	553	121			131	131	599	1,204	745	174
Bacon	1983	32,160	7,545	7,430	1,941	884		1,185	1,224	1,224	11,310	2,091	573	2,687
	1977	22,268	4,975	4,890	1,024	786		1,030	923	923	8,072	1,838	406	1,365
Baker	1983	6,318	2,945	2,880	36	251						1,196		324
	1977	3,785	1,745	1,698	27	161						661		189
Baldwin	1983	137,515	41,259	40,526	9,984	16,940	7,482	2,996	3,740	2,554	26,212	11,604	10,881	3,384
	1977	86,645	26,533	26,014	6,373	11,391	5,189	2,780	2,633	1,853	14,229	6,883	6,181	2,306
Banks	1983	1,807	720	703	189	161		115	88	88	20	110		
	1977	1,452	548	533	131	130		99	80	80	17	89		
Barrow	1983	87,368	26,780	26,459	5,285	2,418	1,215	4,175	1,461	774	22,390	9,591	4,475	3,806
	1977	56,825	15,051	14,843	3,178	2,378	1,227	2,982	1,237	680	16,529	5,994	3,106	2,165
Bartow	1983	176,261	39,933	37,839	11,790	7,054	4,510	7,377	8,755	7,242	36,459	24,402	18,336	5,273
	1977	115,848	23,438	22,149	6,934	6,204	4,016	5,612	5,826	4,937	28,534	17,078	9,742	3,566
Ben Hill	1983	58,085	20,317	19,941	3,163	3,773		2,764	2,965	1,750	12,275	3,329	3,108	2,796
	1977	43,091	14,793	14,492	1,964	2,493		2,802	2,342	1,432	8,388	3,055	2,381	1,681
Berrien	1983	52,263	17,169	16,881	1,358	1,403		954	1,178	308	16,496	2,295	4,084	2,555
	1977	38,714	11,771	11,552	907	1,184		872	996	274	14,302	1,874	2,360	1,625
Bibb	1983	919,610	177,452	171,434	78,889	132,860	113,545	42,542	33,955	23,251	196,247	88,348	53,480	26,319
	1977	581,287	116,473	111,885	41,352	93,932	79,713	30,609	23,476	16,648	128,745	53,944	26,169	16,289
Bleckley	1983	33,464	12,235	12,080	1,809	1,616		1,255	346	238	7,496	5,352	329	1,358
	1977	23,630	7,943	7,828	1,122	1,025		1,033	366	260	6,447	3,172	286	906
Brantley	1983	9,104	3,235	3,164	92	201			1,194		450	958	1,902	
	1977	5,006	2,011	1,957	52	168			490		278	740	693	
Brooks	1983	27,092	8,629	8,488	934	1,709		1,124	1,890	1,797	6,534	1,353	1,432	1,201
	1977	20,642	6,435	6,318	603	1,323		963	1,434	1,363	5,283	1,172	966	963
Bryan	1983	25,066	7,750	7,586	1,127	25			81	81	5,916	4,097	3,064	324
	1977	15,624	4,310	4,211	698	22			75	75	3,555	3,359	1,924	205
Bulloch	1983	151,634	40,039	39,453	11,052	12,657	4,847	11,650	6,346	4,641	38,811	6,012	9,497	6,036
	1977	100,259	23,357	22,971	7,026	8,884	3,529	9,213	4,819	3,625	26,055	4,703	5,830	3,351
Burke	1983	63,414	23,325	23,004	2,211	2,922		2,493	6,980	6,980	9,247	2,154	7,227	2,966
	1977	37,604	13,550	13,338	1,159	1,711		1,812	4,267	4,267	6,350	1,484	3,379	1,518
Butts	1983	37,097	11,566	11,566	2,844	664		1,670	916	605	4,429	7,112	2,123	1,569
	1977	25,349	7,540	7,540	1,523	491		1,545	615	420	3,752	5,246	1,411	953
Calhoun	1983	14,135	6,512	6,370	209	1,051		356	208		3,613	1,090	510	155
	1977	10,323	4,295	4,179	193	840		298	208		2,689	863	449	183
Camden	1983	37,962	11,326	10,182	2,003	4,018		521	725		5,206	7,651	3,066	1,330
	1977	21,786	7,085	6,353	1,036	2,249		380	460		3,195	4,192	1,155	720
Candler	1983	26,085	7,763	7,596	1,398	1,156		785			7,673	2,540	1,032	1,226
	1977	18,519	4,998	4,863	884	862		701			5,626	2,024	722	695
Carroll	1983	257,891	90,279	89,000	19,375	14,596	5,778	6,536	8,581	7,137	47,355	18,327	18,528	10,580
	1977	156,577	48,638	47,859	9,448	8,886	3,370	5,720	5,214	4,457	36,733	10,925	9,495	6,321
☐ Catoosa	1983	154,479	46,828	44,744	8,851	30,075	15,606	2,968	2,483	1,467	15,219	22,890	13,984	7,234
	1977	66,667	18,741	17,806	3,231	12,795	6,843	1,495	1,889	1,159	9,444	10,209	4,344	3,015
Charlton	1983	16,94[illegible]	3,536	3,458	1,239	995		390	48	48	6,139	1,590	1,261	596
	1977	15,637	3,231	3,143	891	979		371	40	40	6,128	1,573	970	456
Chatham	1983	1,155,697	221,104	213,500	119,835	127,037	109,294	61,487	77,479	55,851	205,938	97,906	82,076	34,707
	1977	685,739	139,517	132,995	61,105	90,010	76,932	41,669	40,622	30,319	130,274	56,769	39,929	20,751
Chattahoochee	1983	7,056	400	310	1,933	417		850			82	707		
	1977	4,400	306	238	1,251	308		440			52	419		
Chattooga	1983	65,039	23,710	23,422	2,215	4,278		2,040	2,551	2,551	12,659	3,425	5,084	1,789
	1977	45,360	15,319	15,104	1,691	3,207		1,931	1,779	1,779	9,857	2,841	2,408	1,336
Cherokee	1983	142,508	48,196	47,809	4,992	4,318	1,241	3,409	6,676	5,769	29,790	6,598	23,496	5,181
	1977	77,432	21,931	21,714	3,091	4,023	1,221	2,303	3,783	3,347	17,448	5,114	10,961	3,143
Clarke	1983	521,121	91,156	89,039	44,897	68,552	54,412	17,905	25,660	10,324	129,036	31,400	33,851	20,189
	1977	303,993	56,621	54,993	27,306	39,168	31,038	12,892	15,840	6,771	73,716	19,719	18,850	9,712
Clay	1983	3,391	1,545	1,511	417	221		84			78	258		386
	1977	2,512	1,132	1,101	288	186		72			67	173		259

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

GEORGIA (continued)

ALL COUNTIES (continued)

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
Clayton	1983	1,060,504	211,436	200,526	79,582	202,695	196,359	36,202	22,362	10,504	198,862	87,844	35,925	34,143
	1977	495,548	94,478	89,364	33,705	114,551	109,183	21,162	11,451	5,658	78,803	44,337	18,521	14,987
Clinch	1983	12,386	3,071	3,004	275	1,020		143	445	445	2,142	1,698	803	549
	1977	8,965	2,322	2,259	220	697		138	260	260	1,784	1,286	492	410
Cobb	1983	2,238,374	435,073	421,644	194,452	422,439	372,453	90,652	71,010	45,423	515,361	201,328	86,717	63,058
	1977	1,034,443	195,131	188,036	76,641	228,611	201,184	43,698	33,365	22,301	228,778	84,729	52,641	32,373
Coffee	1983	105,130	33,404	31,468	7,085	8,174	2,971	4,440	4,198	2,611	18,335	6,968	12,154	2,564
	1977	68,786	20,226	19,003	4,361	5,744	2,170	4,080	2,624	1,686	13,259	4,160	7,106	1,941
Colquitt	1983	140,544	44,907	44,628	6,641	6,062	3,714	6,949	5,269	4,062	20,394	6,090	17,941	6,225
	1977	89,145	26,292	26,079	3,853	6,037	3,755	5,662	3,625	2,870	15,266	5,952	8,773	3,714
Columbia	1983	112,176	29,485	29,178	6,128	9,895	6,329	1,452	3,809	1,639	9,694	14,572	25,121	3,365
	1977	48,479	13,065	12,905	2,382	4,817	3,165	863	1,619	718	4,294	7,283	8,447	1,449
Cook	1983	30,433	8,745	8,491	2,047	1,279		735	911	911	3,746	6,011	797	2,262
	1977	23,347	6,936	6,697	1,584	1,116		679	770	770	2,524	5,304	590	1,326
Coweta	1983	162,633	42,968	42,701	12,042	17,486	9,022	4,551	8,269	8,269	27,764	17,285	17,526	6,089
	1977	98,089	26,267	26,055	6,539	10,637	5,623	3,749	5,493	5,493	17,791	8,955	8,423	3,518
Crawford	1983	6,110	2,215	2,167	242	153		64			428	1,291	41	125
	1977	5,327	1,801	1,752	195	171		67			431	1,002	37	125
Crisp	1983	121,917	35,814	35,298	8,975	8,332	3,894	4,318	1,811	900	17,702	29,151	3,445	1,159
	1977	80,044	21,592	21,241	5,540	6,014	2,892	4,427	1,716	885	12,333	18,389	1,724	930
☐ Dade	1983	42,147	13,999	13,999	1,950	961		1,384	1,995	1,405	4,680	11,095	3,930	877
	1977	25,418	8,592	8,592	1,021	924		779	1,209	879	2,724	6,949	1,834	496
Dawson	1983	10,111	4,730	4,629	273	293		46	49	49	496	1,760	1,122	193
	1977	5,512	2,564	2,495	191	171		40	35	35	340	939	527	90
Decatur	1983	81,823	26,748	26,399	5,650	7,702	1,311	2,747	1,857	1,380	13,827	5,589	6,286	2,403
	1977	56,469	16,429	16,184	3,698	5,097		2,461	1,729	1,322	11,723	3,768	3,447	1,652
De Kalb	1983	3,259,477	612,654	588,679	312,368	655,566	585,696	134,574	103,727	58,552	600,350	289,705	153,909	91,159
	1977	1,809,736	330,845	316,097	146,187	411,861	366,721	73,008	83,022	48,790	342,359	142,296	71,280	50,655
Dodge	1983	93,069	28,306	24,917	8,995	5,855		1,544	3,066	2,438	11,324	20,027	4,670	3,759
	1977	50,048	14,630	12,843	4,097	3,056		1,105	1,739	1,418	7,402	11,118	2,553	1,650
Dooly	1983	28,501	4,555	4,455	839	296		808	1,782	1,782	6,107	7,593	3,791	1,403
	1977	20,313	3,790	3,687	567	234		515	1,220	1,220	4,528	5,734	2,123	838
Dougherty	1983	536,055	92,806	87,401	39,634	72,302	62,714	28,765	31,761	19,763	128,509	22,697	50,567	19,743
	1977	342,166	62,534	58,735	22,980	55,161	47,397	18,095	18,927	12,265	80,333	19,794	26,123	9,372
Douglas	1983	207,972	69,611	69,360	15,089	10,865		5,809	4,033	3,191	37,540	29,563	15,542	11,577
	1977	114,277	34,808	34,617	6,609	6,150		3,499	3,058	2,489	25,572	15,077	7,793	5,868
Early	1983	40,032	15,207	14,851	1,062	1,930		1,042	944	806	10,371	1,708	969	2,134
	1977	29,813	10,711	10,402	813	1,607		1,212	716	630	7,713	1,451	734	1,251
Echols	1983	262	161	161								101		
	1977	220	135	135								85		
Effingham	1983	33,994	10,139	10,025	1,146	456		185	2,643	2,366	13,831	1,562	1,148	1,140
	1977	20,786	5,956	5,878	629	324		194	1,855	1,696	7,726	1,410	913	726
Elbert	1983	81,097	24,359	24,264	3,145	4,658	1,954	2,275	2,314	1,847	29,211	2,956	5,290	3,111
	1977	49,087	14,047	13,966	1,943	3,164	1,372	1,557	1,520	1,245	16,053	2,596	2,968	1,941
Emanuel	1983	74,902	20,502	20,061	1,992	5,517		1,386	3,316	3,316	21,342	5,919	9,637	1,820
	1977	51,552	14,288	13,901	1,630	4,045		1,403	2,382	2,382	13,088	4,345	5,715	1,433
Evans	1983	33,417	8,131	7,954	1,714	141		1,952	533	345	6,531	3,292	7,613	1,247
	1977	22,218	5,658	5,525	1,251	120		1,142	481	323	4,647	2,629	3,960	939
Fannin	1983	48,847	15,337	14,723	2,162	5,346	3,556	1,400	1,814	637	5,677	5,740	5,234	2,203
	1977	33,997	11,273	10,761	1,323	3,293	2,213	1,273	1,030	379	4,981	4,003	2,965	1,315
Fayette	1983	66,322	27,540	27,348	4,919	2,035		3,093	2,548	2,345	7,856	4,129	6,456	2,535
	1977	31,225	11,350	11,250	1,762	1,941		1,711	1,329	1,252	5,023	2,668	2,296	959
Floyd	1983	397,248	106,050	102,838	36,932	37,247	32,200	16,642	21,118	14,065	92,350	16,391	19,653	13,421
	1977	246,609	60,076	57,926	19,631	31,727	27,108	13,887	13,873	9,558	55,784	13,061	9,757	7,964
Forsyth	1983	82,131	22,477	21,683	6,287	1,917		1,279	2,240	1,366	16,139	9,209	14,623	2,669
	1977	47,081	11,665	11,190	3,033	1,101		877	1,552	981	12,760	5,056	6,341	1,338
Franklin	1983	79,678	22,673	22,277	3,508	1,454		1,614	1,972	1,443	14,043	11,682	13,102	2,674
	1977	51,534	12,790	12,543	2,384	1,041		1,323	1,663	1,252	12,807	7,237	6,895	1,707
Fulton	1983	3,546,209	574,522	553,151	516,485	462,457	394,083	127,486	115,542	74,177	723,611	297,488	167,016	97,042
	1977	2,516,963	389,343	372,733	324,642	365,872	311,489	122,294	94,328	63,116	551,685	186,377	89,939	66,454
Gilmer	1983	46,406	12,284	12,156	1,415	3,500		460	1,405	1,405	14,149	1,700	8,045	1,193
	1977	29,871	6,783	6,699	1,080	2,367		466	960	960	9,707	1,468	3,987	883
Glascock	1983	1,418	595	581	64							610	23	21
	1977	1,089	484	471	45							452	17	18

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Super-markets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Total ($000)	Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
GEORGIA (continued)														
ALL COUNTIES (continued)														
Glynn	1983	376,128	83,483	82,662	45,893	19,976	13,800	23,711	18,507	9,498	101,470	26,474	14,464	14,576
	1977	216,443	47,403	46,848	23,217	16,691	11,627	15,023	11,067	5,861	54,654	13,607	9,940	7,949
Gordon	1983	117,002	36,469	36,064	14,034	5,011		5,448	7,665	6,105	18,077	12,806	2,948	5,139
	1977	70,809	21,268	20,992	6,450	3,115		4,244	3,910	3,194	11,934	8,375	2,491	2,805
Grady	1983	59,804	22,468	22,066	2,617	1,518		2,305	1,612	1,423	13,547	6,708	4,803	1,948
	1977	42,313	13,541	13,274	1,639	1,756		1,758	1,183	1,050	11,094	[illegible]	3,248	1,393
Greene	1983	35,888	13,031	12,752	1,028	824		549	638	248	6,223	[illegible]	1,919	2,547
	1977	21,438	7,533	7,329	694	570		457	495	202	4,095	3,969	869	1,198
Gwinnett	1983	743,618	220,230	217,716	52,560	50,464	22,972	9,747	18,969	13,373	203,964	87,381	40,692	25,811
	1977	328,155	91,703	90,485	18,695	21,701	10,365	4,632	13,443	9,821	92,432	36,742	24,761	11,486
Habersham	1983	108,638	27,528	27,296	7,723	5,872		2,647	3,259	1,997	18,624	7,480	17,749	4,483
	1977	73,508	17,878	17,694	3,719	3,312		2,520	2,611	1,654	16,623	4,457	12,149	2,636
Hall	1983	380,453	83,463	81,716	30,672	47,709	40,865	22,569	11,748	6,370	67,685	17,750	26,861	20,252
	1977	228,360	55,434	54,172	13,511	34,610	29,289	13,631	8,372	4,762	41,023	11,753	16,100	9,015
Hancock	1983	13,916	6,006	5,886	464	122		557	679	121	2,231	2,351	360	481
	1977	9,839	4,063	3,960	273	92		524	448	85	1,708	1,612	250	330
Haralson	1983	59,727	16,865	16,631	3,276	1,533		3,686	1,343	1,203	12,281	3,551	4,767	4,431
	1977	38,067	10,587	10,421	1,911	1,253		3,654	1,214	1,093	7,205	2,849	2,973	2,073
Harris	1983	24,973	7,575	7,412	7,505	1,177		63	141	93	3,439	1,630	563	827
	1977	16,746	5,237	5,095	4,575	706		69	131	88	2,484	1,562	375	498
Hart	1983	41,242	16,177	15,827	2,583	3,770		1,454	2,423	2,332	6,656	2,574	1,998	2,527
	1977	25,688	9,728	9,464	1,662	2,270		955	1,631	1,570	4,363	1,989	1,083	1,278
Heard	1983	4,663	1,839	1,799	386	279			71	71	382	827	50	278
	1977	3,385	1,229	1,196	248	246			55	55	306	675	37	177
Henry	1983	96,189	23,958	20,696	11,198	2,680		326	1,085	1,006	24,251	17,663	9,464	1,520
	1977	56,841	14,287	12,309	6,445	1,687		325	976	909	12,578	11,026	5,271	1,104
Houston	1983	354,368	74,092	73,306	36,381	38,232	34,559	15,524	11,388	6,797	90,670	22,321	37,356	6,839
	1977	207,905	45,865	45,293	17,407	29,079	25,990	10,907	7,430	4,652	43,648	15,992	18,217	5,287
Irwin	1983	17,879	4,114	3,984	674	723		1,141	941	941	4,349	1,827	1,482	745
	1977	12,088	3,036	2,924	396	543		801	567	567	3,028	1,147	712	512
Jackson	1983	94,579	19,973	19,542	11,060	5,073		2,136	4,112	3,563	17,967	19,121	3,445	2,806
	1977	52,370	11,351	[illegible]	5,161	[illegible]		1,728	2,161	1,915	10,101	9,848	2,116	1,825
Jasper	1983	12,530	3,880	3,796	622	470		153	65	65	3,958	1,042	625	504
	1977	8,810	2,761	2,686	422	402		117	55	55	2,654	918	484	291
Jeff Davis	1983	38,859	11,526	11,277	1,598	2,705		1,507	1,184	1,010	8,552	4,612	1,775	1,522
	1977	27,553	7,965	7,749	988	1,975		1,232	857	748	6,385	3,713	1,160	1,040
Jefferson	1983	49,357	16,154	15,804	1,979	3,245		1,360	2,176	2,176	9,993	4,198	2,054	2,008
	1977	30,505	10,111	9,837	1,065	1,820		990	1,386	1,386	6,426	3,320	1,000	1,433
Jenkins	1983	18,571	5,973	5,521	502	158		1,722	599	444	3,417	2,808	1,223	666
	1977	13,611	3,871	3,569	439	123		1,278	451	340	2,906	2,366	682	488
Johnson	1983	15,158	5,625	5,503	250	493		635	737	737	3,681	2,306	427	102
	1977	11,571	4,130	4,018	191	491		438	474	474	3,258	1,536	259	80
Jones	1983	19,482	8,002	7,932	856			276	171	113	2,259	2,819	946	2,371
	1977	12,834	4,752	4,702	742			178	176	121	1,413	2,293	718	1,390
Lamar	1983	29,936	6,548	6,403	2,177	2,544		813	1,006	706	10,321	1,560	1,586	1,535
	1977	22,177	5,644	5,488	1,460	1,713		913	580	418	7,273	1,346	980	863
Lanier	1983	7,109	1,577	1,542	132	81			387	387	2,611	521	797	111
	1977	5,968	1,302	1,267	92	76			411	411	2,166	502	582	91
Laurens	1983	166,625	42,316	40,091	7,184	15,714	9,004	6,839	5,598	3,874	43,394	8,317	8,681	7,423
	1977	102,850	26,072	24,636	3,781	10,485	6,122	5,952	4,101	2,923	26,029	5,362	6,382	4,052
Lee	1983	6,879	2,909	2,908	163	10		53	139	139	49	2,400	668	65
	1977	3,579	1,507	1,505	91	7		40	108	108	28	1,201	342	43
Liberty	1983	90,575	20,944	20,620	15,371	7,810		1,845	2,058		13,665	10,840	10,387	3,776
	1977	45,738	10,132	9,957	6,651	3,902		966	1,008		7,962	6,318	4,103	2,057
Lincoln	1983	7,696	2,211	2,162	441	329		691	65	65	442	1,191	916	898
	1977	6,056	1,913	1,861	299	268		610	61	61	284	989	588	617
Long	1983	5,487	1,426	1,347	322	176					802	614	1,718	95
	1977	3,064	789	744	154	148					387	507	839	55
Lowndes	1983	389,652	71,614	67,278	32,102	30,906	26,670	20,232	11,912	7,126	90,426	53,727	20,798	28,871
	1977	249,757	48,414	45,361	18,992	25,176	21,465	14,101	9,000	5,621	55,307	30,116	15,679	14,292
Lumpkin	1983	25,556	8,850	8,659	4,156	264		447			2,861	984	5,036	1,674
	1977	12,832	4,675	4,548	1,945	224		222			1,364	827	2,109	716
McDuffie	1983	85,963	29,987	29,574	5,114	6,053		2,265	3,373	2,212	10,647	5,660	13,141	3,905
	1977	53,349	17,463	17,190	2,693	3,563		1,357	2,686	1,817	9,702	4,271	6,007	2,143

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977 METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
GEORGIA (continued)														
ALL COUNTIES (continued)														
McIntosh	1983	33,365	7,344	7,186	4,069	588		33			11,084	6,858	1,328	125
	1977	17,995	4,429	4,309	2,075	306		35			5,355	4,029	629	109
Macon	1983	37,039	13,760	13,113	1,236	834		978	1,765	1,349	7,206	2,355	1,044	1,252
	1977	21,311	6,925	6,562	767	667		624	951	746	5,129	1,661	565	712
Madison	1983	14,709	6,641	6,497	1,050	244		62	60	60	3,075	1,559	106	540
	1977	11,422	4,951	4,817	776	255		69	63	63	2,092	1,442	77	420
Marion	1983	13,137	2,960	2,896	202	156		97			5,055	802	103	999
	1977	7,867	1,897	1,846	159	128		98			2,821	737	74	446
Meriwether	1983	96,276	19,368	19,028	4,451	1,899		2,387	2,449	1,950	47,697	3,300	7,046	,678
	1977	59,079	12,997	12,745	2,568	1,737		1,676	2,350	1,920	27,562	2,778	2,979	1,397
Miller	1983	17,729	6,574	5,780	160	464		907	687	168	4,910	2,102	584	503
	1977	14,135	5,299	4,647	142	465		696	676	174	3,520	1,795	411	435
Mitchell	1983	54,508	17,927	17,758	1,504	4,175	2,126	1,295	2,163	2,055	11,823	5,840	2,168	1,894
	1977	40,171	12,632	12,490	1,003	3,358	1,754	1,102	1,693	1,616	8,598	5,064	1,389	1,485
Monroe	1983	57,342	10,266	9,587	4,042	408		1,497	378	216	16,651	16,803	3,215	2,587
	1977	35,599	7,087	6,601	2,924	399		1,160	364	214	10,197	9,971	1,456	1,195
Montgomery	1983	27,403	5,759	5,372	3,113	3,826		62	1,725	1,725	9,616	1,870	937	381
	1977	17,730	3,606	3,355	1,762	2,795		67	1,148	1,148	5,688	1,612	616	322
Morgan	1983	41,449	11,287	11,045	955	1,776		593	1,366	1,146	9,725	5,577	4,607	1,678
	1977	24,804	6,868	6,682	570	1,240		339	949	816	6,109	3,587	2,251	766
Murray	1983	61,674	27,959	27,460	3,238	2,060		1,521	5,694	5,694	9,263	3,211	4,833	1,704
	1977	35,371	13,593	13,325	2,022	1,419		878	3,528	3,528	6,138	2,983	2,364	971
Muscogee	1983	926,147	166,559	160,877	78,307	136,303	112,256	35,726	46,087	32,804	237,531	75,939	39,579	27,558
	1977	605,007	103,924	99,810	46,280	98,233	81,005	32,224	32,488	23,938	155,164	46,500	23,511	15,772
Newton	1983	126,583	36,954	36,707	10,246	15,317	8,640	4,365	2,793	2,027	22,321	10,860	5,357	7,324
	1977	77,059	23,332	23,132	5,713	9,434	5,454	3,110	2,453	1,838	14,351	6,640	2,833	3,533
Oconee	1983	12,157	5,007	4,897	614	988		652	145	145	367	1,859	1,165	367
	1977	5,217	1,866	1,815	237	680		410	116	116	233	714	345	231
Oglethorpe	1983	12,769	3,559	3,481	207	105		35	58	58	5,224	702	1,190	480
	1977	8,268	2,614	2,543	123	96		40	58	58	3,259	644	502	263
Paulding	1983	49,384	20,548	20,267	2,044	1,816		366	535	64	10,007	6,397	1,965	3,227
	1977	32,009	11,151	10,978	1,326	1,208		358	509	64	8,305	3,748	1,537	1,797
Peach	1983	67,869	19,674	19,514	3,135	1,373		3,144	2,088	1,506	11,727	9,067	10,078	2,109
	1977	41,942	11,685	11,568	2,230	1,145		1,999	1,743	1,295	7,729	6,315	4,440	1,408
Pickens	1983	50,367	11,438	11,191	1,956	1,511		202	617	423	22,562	4,883	1,991	2,060
	1977	30,302	6,276	6,106	1,156	1,039		180	481	341	14,320	2,565	919	1,196
Pierce	1983	27,648	6,181	6,048	1,681	535		790	66		8,416	2,076	3,937	1,342
	1977	19,104	4,221	4,107	1,340	542		628	74		5,831	1,720	2,073	922
Pike	1983	6,928	2,831	2,663	617	599		41	123	123	164	537	501	143
	1977	4,427	1,806	1,695	329	375		35	119	119	106	463	330	104
Polk	1983	115,966	42,121	41,452	5,977	3,898	2,366	4,816	5,063	4,280	23,349	5,673	10,773	8,804
	1977	78,981	26,676	26,209	3,938	3,555	2,191	3,917	2,972	2,563	19,002	4,675	5,332	5,213
Pulaski	1983	31,934	11,114	10,948	1,503	821		997	1,014	1,014	8,287	1,867	580	1,668
	1977	24,698	7,974	7,839	875	737		856	780	780	7,420	1,696	469	1,192
Putnam	1983	29,049	11,496	11,379	1,961	998		544	459	52	6,940	1,611	614	880
	1977	17,112	6,649	6,569	896	879		467	413	49	3,598	1,473	436	704
Quitman	1983	1,258	1,064	1,039	35	20						103		
	1977	898	731	711	30	16						89		
Rabun	1983	35,655	12,925	12,769	1,927	2,184		1,372	1,782	1,225	5,367	2,719	2,489	1,334
	1977	23,470	7,611	7,505	1,233	1,647		843	1,025	727	4,098	1,938	1,639	986
Randolph	1983	18,353	5,765	5,739	1,146	945		867	907	689	3,709	1,297	1,427	1,195
	1977	15,237	4,805	4,775	794	891		808	729	568	3,169	1,232	920	864
Richmond	1983	1,042,467	188,539	185,342	111,415	155,502	120,657	53,720	49,530	33,863	251,128	64,056	51,130	26,531
	1977	622,198	108,963	106,912	53,195	110,128	85,717	36,783	29,817	21,215	147,039	34,945	32,085	15,058
Rockdale	1983	164,477	40,291	39,937	14,090	6,231	2,029	2,549	2,977	1,767	53,170	17,667	9,258	4,997
	1977	88,560	20,218	20,003	7,645	3,099		1,473	2,584	1,592	28,463	9,011	6,559	2,508
Schley	1983	9,546	2,193	2,145	91	939			448	300	3,362	595	129	
	1977	5,431	1,273	1,239	64	541			288	197	1,647	620	91	
Screven	1983	44,767	12,241	11,946	1,048	1,850		2,030	780	134	8,799	2,383	7,347	2,758
	1977	29,257	9,180	8,909	713	1,008		1,475	664	121	6,181	2,117	3,557	1,309
Seminole	1983	36,742	14,696	14,493	1,420	1,076		818	803	499	7,023	1,622	4,039	1,741
	1977	24,954	8,706	8,570	894	911		817	703	451	5,546	1,408	2,392	1,147
Spalding	1983	223,075	57,682	56,437	17,198	24,033	13,136	9,492	10,037	5,653	48,379	7,292	10,138	10,572
	1977	146,404	35,734	34,766	9,518	16,372	9,141	9,222	7,479	4,363	32,904	6,608	6,839	6,802

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Super-markets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
GEORGIA (continued)														
ALL COUNTIES (continued)														
Stephens	1983	131,249	30,338	29,682	8,941	11,056	5,225	2,430	4,568	2,884	50,279	5,083	4,145	6,330
	1977	74,588	15,632	15,208	3,982	7,241	3,520	1,725	3,035	1,980	28,318	3,911	2,910	2,917
Stewart	1983	14,380	4,956	4,850	605	435		96	100	100	3,939	1,793	232	771
	1977	10,278	3,044	2,962	442	374		104	119	119	3,002	1,608	187	444
Sumter	1983	132,516	27,176	26,662	8,409	3,566	1,748	8,818	4,198	3,417	19,371	11,079	9,442	6,604
	1977	86,947	20,342	19,920	4,241	3,251	1,637	6,451	2,666	2,225	14,984	7,291	5,190	3,390
Talbot	1983	9,418	2,750	2,689	71	1,374		188	116		238	2,173	538	118
	1977	5,377	1,803	1,754	56	722		100	95		192	1,138	242	93
Taliaferro	1983	1,223	449	437	348	159			39	39		96		27
	1977	1,167	431	419	285	191			40	40		89		28
Tattnall	1983	51,756	16,973	16,865	1,032	2,172		2,194	4,583	3,230	12,064	3,021	3,398	3,010
	1977	33,233	10,601	10,514	916	1,446		1,505	3,143	2,281	7,256	2,957	1,521	1,522
Taylor	1983	21,841	5,660	5,538	365	550		909	612		7,749	1,285	791	1,266
	1977	13,647	3,945	3,838	286	464		538	526		4,548	1,022	480	662
Telfair	1983	35,877	10,586	10,357	1,311	1,906		1,251	1,483	1,140	7,980	1,843	2,935	2,064
	1977	25,446	7,953	7,737	937	1,654		874	1,329	1,049	5,610	1,672	[illegible]	1,614
Terrell	1983	29,008	8,569	8,480	1,292	1,688		1,792	1,239	740	6,180	1,625	[illegible]	1,016
	1977	23,391	6,702	6,620	965	1,161		1,922	908	562	5,280	1,484	1,274	963
Thomas	1983	177,446	54,100	53,447	9,965	18,176	8,591	8,917	5,644	3,783	28,154	10,496	16,113	5,353
	1977	107,677	30,565	30,140	5,329	11,032	5,363	5,543	3,620	2,503	21,250	6,513	7,191	[illegible]
Tift	1983	164,827	28,370	27,812	15,508	17,064	10,679	4,602	4,622	2,735	34,357	14,832	15,926	5,019
	1977	111,566	20,807	20,360	8,381	10,604	6,729	3,909	3,878	2,373	26,379	11,231	8,680	3,956
Toombs	1983	94,606	25,377	25,154	5,679	4,784	1,700	5,679	2,571	1,696	15,179	7,244	13,016	2,708
	1977	66,629	18,185	17,992	3,070	4,700	1,736	4,181	2,093	1,426	12,715	5,169	6,853	1,960
Towns	1983	13,832	3,725	3,645	1,800	154		39	75	75	2,487	589	3,828	313
	1977	9,216	2,221	2,161	1,059	145		39	80	80	2,194	505	1,881	305
Treutlen	1983	10,626	2,667	2,608	1,041	633		292	254	69	2,069	2,047	218	1,210
	1977	8,357	2,379	2,315	612	548		297	237	68	1,451	1,652	199	776
Troup	1983	250,587	50,208	48,098	15,235	15,233	13,927	22,994	17,234	11,883	46,851	23,319	17,002	11,694
	1977	153,784	37,460	35,683	8,133	11,964	10,811	13,785	11,860	8,415	29,347	12,518	8,014	5,724
Turner	1983	26,287	8,193	8,018	880	1,545		782	566	282	7,712	2,568	2,117	1,125
	1977	20,375	6,137	5,971	694	1,167		865	516	267	5,789	2,424	1,324	870
Twiggs	1983	12,439	7,785	7,698	294	392		314	352		186	1,691	997	342
	1977	5,495	3,093	3,053	207	226		168	154		124	923	342	194
Union	1983	21,980	5,982	5,851	1,482	596		647	782	782	3,246	2,019	3,633	563
	1977	15,157	4,153	4,040	817	479		438	630	630	2,360	1,325	2,581	382
Upson	1983	91,350	23,405	22,721	6,341	6,838	4,211	3,821	3,312	2,560	19,963	7,100	2,311	4,149
	1977	64,634	17,128	16,533	3,102	5,224	3,266	3,785	3,143	2,496	15,559	4,054	1,742	2,947
□ Walker	1983	145,524	60,670	59,871	4,642	2,937		6,623	2,795	1,824	25,141	18,003	5,864	2,992
	1977	110,811	42,684	42,042	4,849	2,904		7,598	2,911	1,966	20,702	12,527	4,320	2,677
Walton	1983	92,464	30,796	30,220	2,807	4,318		3,847	2,954	1,408	21,423	10,483	6,569	4,015
	1977	59,280	18,398	17,952	1,792	3,289		2,673	2,221	1,106	15,656	5,657	3,798	2,136
Ware	1983	215,356	41,340	40,655	12,291	40,315	13,253	13,137	8,450	5,816	46,356	22,281	11,169	5,255
	1977	138,024	27,373	26,869	6,947	23,953	7,512	8,597	6,328	4,487	28,552	12,754	9,094	3,663
Warren	1983	10,458	2,793	2,733	354	141		433	455	455	2,412	1,833	543	135
	1977	8,233	2,401	2,336	271	128		395	414	414	1,821	1,428	328	93
Washington	1983	61,854	13,194	12,908	2,373	1,732		2,885	1,483	809	17,848	3,825	8,857	2,480
	1977	37,522	9,542	9,283	1,435	1,486		1,901	1,280	723	9,709	3,211	3,774	1,287
Wayne	1983	88,534	15,664	15,403	5,451	3,353		5,108	4,385	3,348	26,294	4,529	5,770	7,431
	1977	57,381	11,515	11,303	3,928	2,095		3,185	3,566	2,796	14,531	3,696	3,227	5,349
Webster	1983	6,284	1,130	1,104		3,581					651	225	315	
	1977	3,056	495	482		1,725					332	137	184	
Wheeler	1983	4,762	1,716	1,677	185			72	99	99	515	892	819	94
	1977	3,874	1,393	1,355	167			78	90	90	395	788	575	89
White	1983	37,134	4,568	4,371	4,337	849		110	364	364	12,380	2,092	1,719	1,327
	1977	24,819	3,474	3,306	2,452	601		109	349	349	9,113	1,815	1,083	714
Whitfield	1983	345,081	100,113	98,271	29,127	21,878	17,362	14,731	44,674	41,193	53,757	21,168	10,459	9,746
	1977	223,114	53,440	52,359	15,582	16,171	12,726	11,587	29,731	27,990	42,872	16,109	7,558	6,788
Wilcox	1983	12,402	3,161	3,091	722	703			218	93	2,017	1,047	1,908	517
	1977	8,363	2,085	2,028	356	569			187	83	1,376	833	1,536	382
Wilkes	1983	38,504	11,602	11,455	1,763	1,208		1,877	911	861	11,360	1,318	2,911	1,538
	1977	27,186	8,000	7,883	1,045	1,324		1,405	917	868	8,211	1,125	1,898	998
Wilkinson	1983	24,754	6,516	5,757	1,220	332		42	501	501	7,066	6,174	1,110	574
	1977	15,036	4,641	4,090	601	306		35	622	622	4,156	3,153	467	252

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977 METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
GEORGIA (continued)														
ALL COUNTIES (continued)														
Worth	1983	35,595	10,922	10,687	1,495	2,507		770	225	147	12,027	2,355	2,050	1,931
	1977	27,606	8,694	8,458	987	1,973		655	234	157	8,686	2,210	1,537	1,213
TOTAL METRO COUNTIES	1983	**18,638,864**	**3,778,704**	**3,662,796**	**1,822,488**	**2,676,989**	**2,236,218**	**721,311**	**677,807**	**435,365**	**3,921,404**	**1,631,576**	**1,038,888**	**565,951**
	1977	10,900,845	2,129,048	2,053,788	952,962	1,751,358	1,459,408	498,950	454,034	301,881	2,340,348	897,825	543,097	319,843
TOTAL STATE	1983	**26,465,182**	**5,897,277**	**5,729,122**	**2,358,970**	**3,206,142**	**2,479,962**	**1,041,593**	**996,405**	**670,541**	**5,621,794**	**2,300,834**	**1,594,331**	**890,173**
	1977	15,915,816	3,454,975	3,342,352	1,250,545	2,132,070	1,640,770	739,168	675,272	468,760	3,480,864	1,350,920	858,854	509,303
HAWAII														
HONOLULU	1983	**4,194,488**	**821,025**	**737,441**	**677,427**	**836,053**	**516,418**	**280,812**	**86,885**	**40,367**	**438,760**	**251,653**	**65,510**	**252,126**
	1977	2,604,207	464,652	416,230	397,796	553,408	354,087	158,114	75,526	36,750	364,347	132,194	45,267	139,911
Honolulu	1983	4,194,488	821,025	737,441	677,427	836,053	516,418	280,812	86,885	40,367	438,760	251,653	65,510	252,126
	1977	2,604,207	464,652	416,230	397,796	553,408	354,087	158,114	75,526	36,750	364,347	132,194	45,267	139,911
ALL COUNTIES														
Hawaii	1983	442,035	136,350	126,717	46,615	39,331	4,120	33,681	13,542	6,477	48,056	39,705	9,989	36,358
	1977	275,938	73,661	68,274	29,381	27,201	3,068	17,945	11,905	5,923	45,635	19,996	6,961	18,113
Honolulu	1983	4,194,488	821,025	737,441	677,427	836,053	516,418	280,812	86,885	40,367	438,760	251,653	65,510	252,126
	1977	2,604,207	464,652	416,230	397,796	553,408	354,087	158,114	75,526	36,750	364,347	132,194	45,267	139,911
Kauai	1983	202,645	70,769	68,764	28,185	22,184		13,856	3,761	1,199	12,094	18,879	13,455	2,459
	1977	126,399	40,198	38,838	17,825	16,518		6,511	3,952	1,303	13,216	9,533	8,877	1,149
Maui	1983	522,828	132,824	125,474	75,215	66,711	35,285	48,978	14,096	8,897	41,123	28,209	21,974	30,886
	1977	287,574	72,748	68,539	39,099	34,378	18,788	21,467	10,805	7,062	34,231	14,356	13,357	14,979
TOTAL METRO COUNTIES	1983	**4,194,488**	**821,025**	**737,441**	**677,427**	**836,053**	**516,418**	**280,812**	**86,885**	**40,367**	**438,760**	**251,653**	**65,510**	**252,126**
	1977	2,604,207	464,652	416,230	397,796	553,408	354,087	158,114	75,526	36,750	364,347	132,194	45,267	139,911
TOTAL STATE	1983	**5,361,996**	**1,160,968**	**1,058,396**	**827,442**	**964,279**	**555,823**	**377,327**	**118,284**	**56,940**	**540,033**	**338,446**	**110,928**	**321,829**
	1977	3,294,118	651,259	591,881	484,101	631,505	375,943	204,037	102,188	51,038	457,429	176,079	74,462	174,152
IDAHO														
BOISE	1983	**1,247,462**	**290,269**	**278,881**	**125,589**	**122,352**	**100,660**	**55,752**	**83,353**	**53,212**	**238,196**	**69,683**	**118,651**	**20,451**
	1977	658,599	129,666	123,872	68,859	71,098	58,904	26,343	40,203	26,500	146,118	39,703	64,357	19,533
Ada	1983	1,247,462	290,269	278,881	125,589	122,352	100,660	55,752	83,353	53,212	238,196	69,683	118,651	20,451
	1977	658,599	129,666	123,872	68,859	71,098	58,904	26,343	40,203	26,500	146,118	39,703	64,357	19,533
ALL COUNTIES														
Ada	1983	1,247,462	290,269	278,881	125,589	122,352	100,660	55,752	83,353	53,212	238,196	69,683	118,651	20,451
	1977	658,599	129,666	123,872	68,859	71,098	58,904	26,343	40,203	26,500	146,118	39,703	64,357	19,533
Adams	1983	7,297	2,029	1,980	306	1,993						1,048	1,046	558
	1977	4,374	1,173	1,139	246	1,096						680	667	354
Bannock	1983	457,008	92,197	90,664	32,515	56,324	51,105	31,100	28,268	14,148	80,875	40,318	43,053	14,556
	1977	239,768	47,344	46,469	21,015	24,048	21,649	14,720	12,787	6,691	51,694	19,297	22,069	8,688
Bear Lake	1983	27,483	9,232	9,012	1,459	767		1,616	1,200	811	6,746	2,784	1,333	1,171
	1977	17,964	4,745	4,606	1,088	576		1,026	602	420	5,571	1,654	995	977
Benewah	1983	32,125	9,194	9,119	2,432	2,034		641	441		9,512	3,226	1,928	1,693
	1977	21,535	5,204	5,152	2,181	1,042		460	292		6,965	2,042	1,418	1,286
Bingham	1983	136,888	36,861	36,586	6,021	5,881		4,903	3,438	2,064	46,026	4,741	16,638	3,505
	1977	76,122	20,125	19,937	4,434	3,665		2,445	1,962	1,219	24,224	3,435	9,085	2,142
Blaine	1983	80,140	17,901	17,576	8,234	1,104		3,730	4,274	3,386	10,598	4,332	10,047	3,091
	1977	43,306	9,781	9,586	5,995	787		2,190	1,407	1,144	6,551	2,670	5,764	1,847
Boise	1983	4,165	2,528	2,468	848	350			45	45		118	62	
	1977	2,852	1,248	1,212	971	241			36	36		111	61	
Bonner	1983	114,734	31,124	30,819	11,549	5,043		2,476	4,639	3,410	25,749	8,262	11,173	3,725
	1977	64,107	17,060	16,862	6,787	2,404		1,845	2,437	1,842	15,502	5,107	5,638	2,040
Bonneville	1983	462,096	87,638	85,196	24,762	72,019	60,134	19,250	35,375	19,664	79,951	34,438	49,351	8,641
	1977	301,151	52,689	50,932	20,115	42,835	35,360	12,473	18,882	10,859	67,381	21,732	31,951	9,072
Boundary	1983	34,062	13,845	13,665	1,879	2,268		352	274	274	6,836	3,132	2,942	981
	1977	20,308	6,948	6,845	1,470	1,261		256	160	160	4,654	1,965	1,780	707

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drugstores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Supermarkets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
IDAHO (continued)														
ALL COUNTIES (continued)														
Butte	1983	10,649	2,437	2,379	1,455			517	256		890	3,390	462	303
	1977	8,070	1,830	1,777	1,210			364	126		751	2,380	401	290
Camas	1983	868	418	407	121	57						118	66	
	1977	785	384	373	125	45						93	61	
Canyon	1983	460,322	116,972	112,853	29,579	58,634	42,721	19,059	22,583	14,787	106,589	30,342	34,116	9,678
	1977	274,712	63,086	60,520	18,938	31,649	23,393	10,447	13,913	9,460	70,172	15,525	23,547	9,978
Caribou	1983	29,873	8,628	8,554	1,049	317		1,478	875	875	7,833	5,208	2,150	1,110
	1977	20,014	5,343	5,287	966	166		827	493	493	5,747	3,335	1,458	740
Cassia	1983	138,379	34,645	34,425	6,777	16,987	7,301	9,152	6,191	4,293	25,279	7,802	9,609	3,836
	1977	72,205	14,318	14,200	4,589	8,799	4,032	4,567	3,054	2,180	17,771	4,515	5,474	2,295
Clark	1983	2,806			287	81					1,595	329		
	1977	1,977			213	59					1,226	201		
Clearwater	1983	40,202	15,548	15,471	2,501	459		462	783	783	9,417	1,918	4,390	798
	1977	26,711	8,915	8,855	2,052	309		366	421	421	7,871	1,275	2,566	688
Custer	1983	18,441	5,593	5,459	1,649	1,082		243			1,960	2,096	2,480	453
	1977	7,429	2,027	1,968	946	317		78			974	936	889	325
Elmore	1983	67,521	18,272	18,103	4,742	3,141		1,013	2,829	1,809	19,333	6,554	6,012	842
	1977	48,450	10,981	10,860	3,894	2,526		621	1,719	1,135	16,880	4,090	4,104	826
Franklin	1983	35,824	7,622	7,440	1,804	1,581		1,124	5,406	4,106	6,962	4,351	2,946	519
	1977	20,817	4,025	3,907	1,084	990		623	2,399	1,871	5,595	2,459	1,607	465
Fremont	1983	40,900	11,732	11,607	1,850	892		519	1,088	612	7,689	7,503	5,592	707
	1977	25,702	6,037	5,961	1,859	698		413	507	296	5,900	3,850	3,925	718
Gem	1983	31,668	10,509	10,363	1,433	1,382		710	2,438	784	6,930	1,559	3,994	573
	1977	25,020	7,432	7,315	1,286	1,103		396	1,456	490	7,060	1,330	2,678	606
Gooding	1983	39,031	11,729	11,578	1,977	4,280		230	1,376	1,376	6,045	5,228	5,171	682
	1977	24,997	6,884	6,783	1,777	2,174		185	760	760	4,922	3,170	3,046	650
Idaho	1983	43,602	14,651	14,450	3,156	1,364		1,186	2,440	2,014	5,864	4,881	5,148	1,670
	1977	30,353	8,747	8,612	2,931	1,136		850	1,617	1,368	5,793	3,170	2,687	1,120
Jefferson	1983	40,621	15,130	14,943	1,549	993		1,244	2,309	2,309	7,260	4,009	5,378	1,127
	1977	22,608	6,664	6,569	1,424	660		726	861	861	3,873	3,131	3,282	741
Jerome	1983	36,916	12,649	12,574	3,095	2,150		1,776	2,370	1,889	2,498	5,565	707	2,377
	1977	24,313	7,602	7,543	2,233	1,479		1,011	1,243	1,017	2,283	3,920	654	1,869
Kootenai	1983	304,136	85,119	76,612	22,774	15,160	11,088	9,339	11,632	6,963	58,793	26,690	29,087	10,336
	1977	181,789	44,903	40,307	18,536	10,602	7,771	4,788	5,599	3,482	38,101	15,473	19,596	6,989
Latah	1983	138.072	39,073	38,319	10,236	8,722	8,306	6,811	10,245	5,336	23,848	5,211	13,349	5,804
	1977	90,645	21,866	21,404	8,556	6,083	5,714	3.885	5,930	3,201	20,723	3,684	7,987	4,305
Lemhi	1983	27,890	7,813	7,628	2,727	1,242		2,403	1,304	1,078	3,936	2,161	2,456	355
	1977	17,823	4,756	4,617	2,168	847		1,450	707	600	2,699	1,492	1,501	359
Lewis	1983	15,293	6,618	6,460	1,262	364		870	136	136	998	1,005	1,264	569
	1977	10,053	3,951	3,836	1,135	284		581	88	88	719	894	874	400
Lincoln	1983	3,462	917	894	597	409		52	120	120	341	366	351	227
	1977	2,683	685	665	470	291		42	72	72	242	258	294	276
Madison	1983	108,468	28,026	27,687	3,507	4,685		7,828	10,912	3,736	16,491	4,839	14,896	3,102
	1977	57,799	13,092	12,910	2,543	2,858		4,260	4,385	1,568	10,794	3,893	8,482	1,960
Minidoka	1983	62,704	18,398	18,274	4,212	1,300		2,557	2,327	491	19,391	5,813	4,023	995
	1977	38,508	9,642	9,560	2,654	826		1,152	1,126	249	13,875	3,895	2,637	864
Nez Perce	1983	243,585	53,065	51,689	20,988	43,595	17,572	10,701	16,840	8,946	45,532	13,398	13,470	7,076
	1977	168,610	32,635	31,609	15,025	29,106	12,559	6,931	9,376	5,161	38,669	8,402	11,788	5,986
Oneida	1983	10,246	1,143	1,114	800	1,599			499	499	2,952	1,293	172	365
	1977	6,986	665	646	653	889			301	301	2,115	973	122	329
Owyhee	1983	16,391	2,289	2,215	1,453	2,219			358		1,565	1,989	4,777	329
	1977	10,978	1,502	1,446	1,199	1,513			193		956	1,515	2,842	315
Payette	1983	49,869	16,071	15,860	2,464	397		553	3,779	2,382	11,429	5,961	3,784	888
	1977	27,541	7,019	6,914	1,766	290		338	1,712	1,114	7,783	3,059	2,859	596
Power	1983	15,282	9,057	8,841	1,085			775	116	116	1,236	1,257	376	458
	1977	10,617	5,259	5,105	1,018			501	91	91	1,161	1,018	315	516
Shoshone	1983	70,307	22,640	22,601	5,937	592		2,957	2,477	1,149	11,983	10,915	4,916	3,479
	1977	51,173	15,613	15,557	4,461	464		1,784	1,716	827	11,477	7,062	2,695	2,746
Teton	1983	10,273	2,649	2,586	733	910		108	730	730	2,133	796	603	94
	1977	6,574	1,545	1,500	563	597		85	360	360	1,622	486	453	112
Twin Falls	1983	288,864	60,869	59,602	20,706	26,174	20,122	16,171	19,188	10,058	63,190	20,368	26,411	11,758
	1977	210,236	36,201	35,381	16,156	20,111	15,816	11,736	10,441	5,663	53,987	15,924	19,239	10,590
Valley	1983	37,080	5,714	5,578	2,705	3,663			426	426	4,726	4,224	6,680	1,623
	1977	18,655	3,190	3,097	2,321	1,673			255	255	2,595	1,956	2,602	1,060

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
IDAHO (continued)														
ALL COUNTIES (continued)														
Washington	1983	25,291	8,475	8,292	1,968	2,257		965	312	312	6,137	1,556	1,817	856
	1977	21,442	5,797	5,640	1,759	1,616		693	223	223	6,962	1,194	1,611	693
TOTAL METRO COUNTIES	1983	1,247,462	290,269	278,881	125,589	122,352	100,660	55,752	83,353	53,212	238,196	69,683	118,651	20,451
	1977	658,599	129,666	123,872	68,859	71,098	58,904	26,343	40,203	26,500	146,118	39,703	64,357	19,533
TOTAL STATE	1983	5,068,296	1,247,289	1,210,824	382,772	476,823	319,009	220,623	293,652	175,129	995,314	370,777	472,877	131,361
	1977	3,016,361	658,579	637,336	259,671	279,513	185,198	121,458	149,912	92,478	699,958	222,954	286,061	106,053

ILLINOIS

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Super-markets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Total ($000)	Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
ALTON - GRANITE CITY	1983	1,290,072	341,315	324,354	131,100	122,826	96,355	34,198	43,888	21,242	265,183	159,113	63,696	40,853
	1977	883,158	204,062	193,412	71,589	91,677	73,158	25,039	34,106	17,223	236,463	84,634	52,780	26,680
Jersey	1983	61,963	17,678	17,315	8,272	3,132		3,064	2,539	1,324	12,640	5,115	2,675	2,171
	1977	42,442	10,604	10,367	3,788	1,587		2,116	1,719	931	13,299	3,131	2,342	1,160
Madison	1983	1,228,109	323,637	307,039	122,828	119,694	96,355	31,134	41,349	19,918	252,543	153,998	61,021	38,682
	1977	840,716	193,458	183,045	67,801	90,090	73,158	22,923	32,387	16,292	223,164	81,453	50,438	25,520
AURORA - ELGIN	1983	1,833,070	364,424	350,267	176,588	321,091	281,839	92,681	83,898	50,492	267,462	155,615	107,975	44,326
	1977	1,158,429	219,932	210,331	98,112	172,193	150,578	53,395	53,703	33,599	239,015	95,728	77,416	35,905
Kane	1983	1,749,007	339,699	325,865	165,975	314,346	279,583	89,208	78,891	46,523	258,841	145,510	100,671	41,718
	1977	1,094,895	202,225	192,888	91,226	167,135	147,257	51,049	50,130	30,697	229,099	88,336	71,614	34,062
Kendall	1983	84,063	24,725	24,402	10,613	6,745	2,256	3,473	5,007	3,969	8,621	10,105	7,304	2,608
	1977	63,534	17,707	17,443	6,886	5,058	3,321	2,346	3,573	2,902	9,916	7,392	5,802	1,843
BLOOMINGTON - NORMAL	1983	671,645	137,900	127,620	70,937	80,772	73,309	37,403	24,745	11,671	106,763	79,078	56,293	22,801
	1977	447,034	79,001	72,916	42,445	54,766	49,025	23,711	18,644	9,225	86,378	53,353	38,616	12,752
McLean	1983	671,645	137,900	127,620	70,937	80,772	73,309	37,403	24,745	11,671	106,763	79,078	56,293	22,801
	1977	447,034	79,001	72,916	42,445	54,766	49,025	23,711	18,644	9,225	86,378	53,353	38,616	12,752
CHAMPAIGN - URBANA - RANTOUL	1983	929,801	201,576	194,014	129,664	129,396	109,572	40,652	36,967	18,941	114,452	82,990	52,350	30,613
	1977	609,900	106,251	101,686	66,016	88,987	75,574	27,324	28,471	15,366	116,876	50,756	42,702	18,683
Champaign	1983	929,801	201,576	194,014	129,664	129,396	109,572	40,652	36,967	18,941	114,452	82,990	52,350	30,613
	1977	609,900	106,251	101,686	66,016	88,987	75,574	27,324	28,471	15,366	116,876	50,756	42,702	18,683
CHICAGO	1983	31,119,257	6,510,053	6,077,240	3,639,397	3,951,513	3,553,122	2,089,398	1,407,488	854,807	4,461,365	2,479,560	1,014,464	1,428,189
	1977	21,743,779	4,037,153	3,752,202	2,163,321	2,967,864	2,647,854	1,468,754	1,039,676	651,195	4,051,250	1,470,031	724,488	834,167
Cook	1983	25,315,759	5,436,685	5,044,787	3,058,523	3,310,542	3,002,838	1,818,912	1,157,285	686,041	3,501,170	1,994,780	700,310	1,206,119
	1977	18,476,595	3,521,417	3,258,817	1,915,107	2,545,764	2,284,194	1,324,176	894,804	550,155	3,253,749	1,241,219	557,584	726,990
Du Page	1983	5,040,580	890,983	861,581	516,050	590,627	521,726	246,208	227,753	154,585	771,315	410,381	263,466	192,751
	1977	2,783,504	423,541	407,241	211,413	393,704	347,128	128,932	130,970	92,008	633,840	188,133	133,101	90,496
McHenry	1983	762,918	182,385	170,872	64,824	50,344	28,558	24,278	22,450	14,181	188,880	74,399	50,688	29,319
	1977	483,680	92,195	86,144	36,801	28,396	16,532	15,646	13,902	9,032	163,661	40,679	33,803	16,681
CHICAGO - GARY - LAKE COUNTY CONSOLIDATED AREA	*1983*	*40,065,257*	*8,614,657*	*8,080,816*	*4,607,158*	*5,106,750*	*4,583,448*	*2,469,793*	*1,792,413*	*1,069,489*	*5,926,039*	*3,382,368*	*1,475,047*	*1,782,830*
	1977	*27,859,949*	*5,303,445*	*4,951,605*	*2,703,195*	*3,749,579*	*3,340,814*	*1,735,855*	*1,320,152*	*814,900*	*5,436,670*	*2,029,913*	*1,063,691*	*1,041,427*
DAVENPORT - ROCK ISLAND - MOLINE	1983	2,043,684	412,821	389,455	241,624	317,568	284,082	81,045	83,652	50,815	349,601	185,746	113,252	81,484
	1977	1,422,385	265,271	249,526	139,862	212,741	189,159	57,159	64,902	41,208	316,747	126,681	82,488	50,123
Henry	1983	238,104	59,009	57,051	23,230	13,519	9,964	14,189	8,226	6,056	43,667	36,728	13,995	6,867
	1977	170,987	38,321	36,839	14,696	10,613	7,914	9,340	6,380	4,853	41,148	23,930	10,262	4,508
Rock Island	1983	872,933	174,543	164,639	103,609	139,863	131,734	35,008	33,816	18,964	157,591	63,226	42,364	33,323
	1977	636,533	117,362	110,406	66,337	94,824	88,164	23,546	23,091	13,505	155,854	43,874	34,848	22,027
Scott, Iowa	*1983*	*932,647*	*179,259*	*167,765*	*114,785*	*164,186*	*142,384*	*31,848*	*41,610*	*25,795*	*148,343*	*85,792*	*56,893*	*41,294*
	1977	*614,865*	*109,588*	*102,281*	*58,829*	*107,304*	*93,081*	*24,273*	*35,431*	*22,850*	*119,745*	*58,877*	*37,378*	*23,588*
DECATUR	1983	662,237	147,272	138,877	64,992	111,417	101,718	26,177	24,791	13,736	111,432	58,389	45,627	19,755
	1977	507,583	94,150	88,545	41,407	81,948	73,811	22,000	22,995	13,279	120,426	36,688	35,988	12,652
Macon	1983	662,237	147,272	138,877	64,992	111,417	101,718	26,177	24,791	13,736	111,432	58,389	45,627	19,755
	1977	507,583	94,150	88,545	41,407	81,948	73,811	22,000	22,995	13,279	120,426	36,688	35,988	12,652
EAST ST. LOUIS - BELLEVILLE	1983	1,295,991	278,161	254,319	136,805	267,889	247,926	60,292	50,959	28,460	187,439	100,600	74,676	39,506
	1977	885,284	181,159	165,210	77,237	176,070	160,443	43,486	34,869	20,217	174,921	63,655	51,852	23,876
Clinton	1983	106,630	22,620	22,619	10,899	3,288		3,311	3,913	1,816	15,304	9,555	26,029	4,339
	1977	71,666	14,650	14,640	6,373	2,621		2,672	2,967	1,431	14,774	5,412	15,096	2,228
St. Clair	1983	1,189,361	255,541	231,700	125,906	264,601	247,926	56,981	47,046	26,644	172,135	91,045	48,647	35,167
	1977	813,618	166,509	150,570	70,864	173,449	160,443	40,814	31,902	18,786	160,147	58,243	36,756	21,648

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ILLINOIS (continued)														
JOLIET	1983	1,242,373	308,725	297,953	123,431	132,149	113,515	31,908	45,986	23,416	222,937	141,333	77,429	57,046
	1977	903,742	187,266	179,736	81,077	99,610	84,897	27,446	39,069	20,526	217,383	97,500	54,763	34,525
Grundy	1983	143,233	38,743	38,208	16,829	10,185	3,209	2,276	4,757	3,096	31,229	18,455	9,176	5,728
	1977	100,062	21,407	21,071	10,172	7,728	2,674	1,905	3,196	2,144	25,785	14,251	6,433	3,548
Will	1983	1,099,140	269,982	259,745	106,602	121,964	110,306	29,632	41,229	20,320	191,708	122,878	68,253	51,318
	1977	803,680	165,859	158,665	70,905	91,882	82,223	25,541	35,873	18,384	191,598	83,249	48,330	30,977
KANKAKEE	1983	493,179	110,860	103,017	56,863	61,050	52,745	15,534	20,271	10,595	90,037	36,011	39,718	25,066
	1977	344,020	65,597	60,794	32,486	46,165	39,449	13,765	12,835	6,926	83,882	25,563	26,464	13,565
Kankakee	1983	493,179	110,860	103,017	56,863	61,050	52,745	15,524	20,271	10,595	90,037	36,011	39,718	25,066
	1977	344,020	65,597	60,794	32,486	46,165	39,449	13,765	12,835	6,926	83,882	25,563	26,464	13,565
LAKE COUNTY	1983	2,374,692	508,488	492,289	260,038	312,939	286,983	113,871	124,693	61,154	470,108	200,175	127,196	98,063
	1977	1,565,211	285,287	274,633	133,034	183,391	166,503	80,030	74,196	37,877	419,684	123,582	95,954	50,416
Lake	1983	2,374,692	508,488	492,289	260,038	312,939	286,983	113,871	124,693	61,154	470,108	200,175	127,196	98,063
	1977	1,565,211	285,287	274,633	133,034	183,391	166,503	80,030	74,196	37,877	419,684	123,582	95,954	50,416
PEORIA	1983	1,923,669	419,563	387,394	201,122	303,473	243,317	67,155	87,461	55,483	333,507	143,500	118,563	54,062
	1977	1,424,152	264,906	244,042	115,587	218,388	177,274	50,721	67,328	44,227	332,939	101,594	92,516	34,676
Peoria	1983	1,163,947	204,283	189,919	129,172	233,055	192,973	48,348	55,997	35,561	158,732	77,072	70,342	31,951
	1977	875,186	135,156	125,316	74,871	175,964	146,526	36,094	44,340	29,265	163,991	50,241	55,673	21,194
Tazewell	1983	620,370	180,632	166,160	62,019	68,841	50,344	17,358	23,505	14,413	129,513	53,634	31,360	20,236
	1977	453,165	110,427	101,308	35,065	41,163	30,748	13,586	18,208	11,535	129,363	43,574	25,446	12,471
Woodford	1983	139,352	34,648	31,315	9,931	1,577		1,449	7,959	5,309	45,262	12,794	16,861	1,875
	1977	95,801	19,323	17,418	5,651	1,261		1,041	4,780	3,427	39,585	7,779	11,397	1,011
ROCKFORD	1983	1,313,010	296,095	280,023	141,155	233,801	200,536	37,257	70,565	40,433	189,192	116,290	70,202	46,937
	1977	947,762	191,706	180,756	88,389	152,781	131,245	31,621	55,866	33,305	179,821	80,485	57,843	30,282
Boone	1983	100,675	30,169	30,073	9,120	7,019		2,998	4,080	1,451	19,111	14,389	5,674	3,220
	1977	73,706	18,252	18,160	6,580	3,858		2,225	2,744	1,005	19,275	9,975	5,162	1,890
Winnebago	1983	1,212,335	265,926	249,950	132,035	226,782	200,536	34,259	66,485	38,982	170,081	101,901	64,528	43,717
	1977	874,056	173,454	162,596	81,809	148,923	131,245	29,396	53,122	32,300	160,546	70,510	52,681	28,392
SPRINGFIELD	1983	1,100,757	266,473	257,135	111,433	184,711	169,028	54,699	41,922	22,162	136,474	85,032	96,336	48,649
	1977	749,853	142,686	136,903	66,134	121,199	110,103	37,762	28,844	15,954	135,378	59,202	72,685	30,518
Menard	1983	35,094	12,121	11,791	2,024	1,506		900	550	285	6,309	7,960	1,712	1,159
	1977	23,710	6,144	5,943	1,572	805		775	371	202	5,505	5,029	1,860	872
Sangamon	1983	1,065,663	254,352	245,344	109,399	183,205	169,028	53,799	41,372	21,877	130,165	77,072	94,624	47,490
	1977	725,143	136,542	130,960	64,562	120,394	110,103	36,987	28,473	15,752	129,873	54,173	70,825	29,646
ALL COUNTIES														
Adams	1983	337,759	83,558	[illegible]	[illegible]	43,026	40,815	17,631	19,412	12,049	50,430	24,354	17,841	12,866
	1977	230,410	47,869	[illegible]	[illegible]	30,269	28,237	12,459	12,814	8,233	50,476	14,757	13,938	9,129
Alexander	1983	39,852	9,126	[illegible]	[illegible]	5,811	2,096	787	1,584	1,398	5,539	8,364	474	1,094
	1977	34,636	7,134	[illegible]	[illegible]	4,455	2,136	976	1,314	1,186	5,957	6,874	465	898
Bond	1983	3,138	10,058	[illegible]	5,723	1,826		2,039	1,653	1,008	9,016	12,274	3,709	1,477
	1977	37,204	7,030	[illegible]	[illegible]	1,617		1,347	1,043	656	8,576	6,932	2,819	1,071
Boone	1983	100,675	30,169	[illegible]	[illegible]	7,019		2,998	4,080	1,451	19,111	14,389	5,674	3,220
	1977	73,706	[illegible]	[illegible]	[illegible]	3,858		2,225	2,744	1,005	19,275	9,975	5,162	1,890
Brown	1983	15,746	[illegible]	5,479	1,610	709		749	780	235	2,254	1,267	1,754	441
	1977	10,358	3,342	[illegible]	819	366		455	413	131	2,043	905	1,296	264
Bureau	1983	167,921	34,096	33,411	11,478	20,047	2,957	4,225	7,269	2,654	43,729	19,588	10,337	4,017
	1977	114,743	21,856	21,295	8,856	12,029	2,336	3,007	4,524	1,728	35,927	12,981	6,301	2,329
Calhoun	1983	18,827	3,875	3,749	3,258	560		99	184	184	2,627	5,737	1,079	913
	1977	12,290	2,607	2,509	2,052	411		87	137	137	2,466	3,167	611	450
Carroll	1983	53,412	10,782	10,607	8,004	1,026		1,595	2,630	960	8,856	7,062	2,938	1,793
	1977	38,109	7,504	7,369	5,020	879		1,185	1,609	615	8,307	5,156	2,309	1,092
Cass	1983	53,063	13,403	12,973	5,602	1,161		1,086	3,187	1,669	13,677	5,680	4,142	2,009
	1977	38,786	8,481	8,163	3,560	769		1,000	1,943	1,057	11,887	4,313	3,101	1,476
Champaign	1983	929,801	201,576	194,014	129,664	129,396	109,572	40,652	36,967	18,941	114,452	82,990	52,350	30,613
	1977	609,900	106,251	101,686	66,016	88,987	75,574	27,324	28,471	15,366	116,576	50,756	42,702	18,683
Christian	1983	164,891	49,944	49,018	11,199	9,524		10,247	9,011	4,157	22,865	15,742	16,267	6,514
	1977	105,385	28,662	28,078	6,652	6,197	2,102	6,332	5,886	2,825	22,108	9,714	8,964	3,428
Clark	1983	64,178	16,062	15,548	6,006	1,811		520	1,008	651	10,189	15,343	3,319	1,317
	1977	45,387	10,653	10,254	3,574	1,217		529	914	609	10,039	9,434	2,779	980
Clay	1983	63,381	22,701	21,975	2,851	3,099		3,111	1,950	940	13,353	4,159	5,022	804
	1977	43,106	12,529	12,059	2,429	2,221		2,112	1,696	851	10,629	3,104	3,770	582

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ILLINOIS (continued)

ALL COUNTIES (continued)

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
Clinton	1983	106,630	22,620	22,619	10,899	3,288		3,311	3,913	1,816	15,304	9,555	26,029	4,339
	1977	71,666	14,650	14,640	6,373	2,621		2,672	2,967	1,431	14,774	5,412	15,096	2,228
Coles	1983	303,620	48,214	47,003	24,968	52,851	34,737	13,069	18,550	10,149	61,850	33,396	13,290	13,040
	1977	191,065	34,040	32,996	14,076	25,961	19,467	8,405	8,774	4,972	50,376	17,936	9,763	7,530
Cook	1983	25,315,759	5,436,685	5,044,787	3,058,523	3,310,542	3,002,838	1,818,912	1,157,285	686,041	3,501,170	1,994,780	700,310	1,206,119
	1977	18,476,595	3,521,417	3,258,817	1,915,107	2,545,764	2,284,194	1,324,176	894,804	550,155	3,253,749	1,241,219	557,584	726,990
Crawford	1983	84,928	29,844	28,888	4,199	5,844		1,732	1,978	418	15,999	7,529	4,438	4,658
	1977	57,622	16,136	15,531	2,850	4,398		1,393	1,977	441	13,535	5,713	3,531	2,542
Cumberland	1983	26,051	5,672	5,442	1,978	237		837	1,558	1,558	4,766	5,997	2,035	263
	1977	19,769	3,939	3,759	1,445	203		567	1,358	1,358	4,040	4,272	1,975	203
De Kalb	1983	291,229	70,070	65,787	39,796	23,539	18,266	12,592	10,024	4,873	45,715	27,157	25,597	11,814
	1977	210,766	42,343	39,648	21,822	16,599	14,271	12,002	8,982	[illegible]	50,185	18,402	16,886	6,883
De Witt	1983	108,044	24,836	24,040	13,522	2,246		2,129	3,844	2,946	25,770	12,511	13,876	2,226
	1977	64,032	13,245	12,748	6,855	1,513		1,684	2,434	1,913	18,867	6,649	7,643	997
Douglas	1983	101,894	23,871	23,107	6,089	1,272		9,990	12,216	10,128	11,936	22,615	4,436	1,037
	1977	73,885	15,174	14,605	4,322	1,112		6,887	8,406	7,141	12,980	14,522	3,928	1,111
Du Page	1983	5,040,580	890,983	861,581	516,050	590,627	521,726	246,208	227,753	154,585	771,315	410,381	263,466	192,751
	1977	2,783,504	423,541	407,241	211,413	393,704	347,128	128,932	130,970	92,008	633,840	188,133	133,101	90,496
Edgar	1983	82,316	19,305	19,072	5,110	14,785	6,117	2,591	2,989	1,417	16,762	6,345	5,473	2,604
	1977	60,160	13,723	13,532	3,951	8,443	4,055	1,887	1,976	976	15,330	5,010	4,216	1,719
Edwards	1983	30,151	5,763	5,577	1,657	210		850	1,447	320	8,427	1,755	5,435	
	1977	18,902	4,526	4,356	907	172		478	935	219	5,585	1,295	2,981	
Effingham	1983	246,039	48,049	47,328	21,660	22,774	7,502	8,124	11,012	3,289	36,889	56,535	21,029	4,246
	1977	151,889	24,208	23,800	13,154	12,104	5,448	5,495	7,464	2,340	31,955	32,667	14,162	2,326
Fayette	1983	106,359	32,921	31,864	7,674	21,827	4,985	3,320	2,691	2,392	10,602	9,224	9,276	3,232
	1977	66,379	16,015	15,414	4,775	11,803	3,863	2,052	1,679	1,519	11,323	6,961	5,789	2,014
Ford	1983	69,771	18,572	18,192	6,494	1,700		2,564	910	633	10,849	10,349	6,188	2,574
	1977	51,073	12,575	12,295	3,970	1,480		2,004	952	683	12,088	6,292	4,680	1,496
Franklin	1983	174,742	60,793	59,585	15,137	7,992		5,755	7,999	4,987	40,380	12,926	7,778	5,706
	1977	113,105	31,201	30,408	7,385	5,075		5,235	5,942	3,832	31,213	8,474	6,711	2,863
Fulton	1983	161,785	46,873	45,372	11,406	10,673	3,426	6,708	9,853	5,456	30,299	13,496	13,622	4,775
	1977	117,406	29,385	28,283	7,931	7,562	2,664	5,885	6,465	3,709	29,905	10,161	9,161	2,790
Gallatin	1983	33,296	6,720	6,504	1,293	1,550		1,432	2,718	2,718	6,775	4,030	4,506	1,661
	1977	17,408	3,707	3,568	765	907		712	1,477	1,477	3,979	1,725	2,113	676
Greene	1983	41,903	14,196	13,741	3,075	999		1,359	1,598	376	6,047	5,342	2,376	3,341
	1977	34,499	10,382	9,993	2,207	884		1,177	1,439	356	7,658	3,995	2,469	1,932
Grundy	1983	143,233	38,743	38,208	16,829	10,185	3,209	2,276	4,757	3,096	31,229	18,455	9,176	5,728
	1977	100,062	21,407	21,071	10,172	7,728	2,674	1,905	3,196	2,144	25,785	14,251	6,433	3,548
Hamilton	1983	36,819	10,244	9,916	1,447	2,220		512	139	139	6,274	4,961	2,907	2,117
	1977	22,145	5,274	5,076	723	1,447		268	127	127	5,869	2,543	1,962	1,115
Hancock	1983	56,142	14,230	13,901	5,108	860		970	2,291	1,434	15,943	4,501	4,683	2,234
	1977	41,206	9,403	9,135	3,569	701		728	1,769	1,146	13,214	3,779	3,553	1,205
Hardin	1983	11,163	5,670	5,487	625	187		124	389	204	933	1,850	302	450
	1977	7,653	3,221	3,100	554	192		120	295	162	1,096	1,138	323	268
Henderson	1983	13,863	2,043	1,976	2,756	369			564		3,234	2,895	1,073	
	1977	10,447	1,732	1,667	1,578	229			397		2,613	2,121	1,130	
Henry	1983	238,104	59,009	57,051	23,230	13,519	9,964	14,189	8,226	6,056	43,667	36,728	13,995	6,867
	1977	170,987	38,321	36,839	14,696	10,613	7,914	9,340	6,380	4,853	41,148	23,930	10,262	4,508
Iroquois	1983	114,403	27,047	26,485	12,095	5,600		2,705	5,186	3,204	23,875	15,190	9,387	3,607
	1977	90,055	20,259	19,727	8,461	4,165		2,835	3,872	2,471	21,446	12,328	7,328	2,074
Jackson	1983	410,744	76,891	73,739	41,254	79,358	63,642	18,291	11,510	6,609	60,589	16,522	22,066	8,884
	1977	241,587	38,491	36,704	22,135	43,925	35,451	10,346	7,825	4,681	49,253	13,592	13,510	5,227
Jasper	1983	38,583	10,487	10,150	1,901	1,305		628	1,280	957	9,048	1,643	6,325	452
	1977	28,248	6,202	5,969	1,120	1,038		652	880	677	8,023	1,325	5,069	472
Jefferson	1983	215,216	51,851	50,790	18,682	38,183	24,754	4,150	15,066	7,274	37,545	18,295	8,661	3,058
	1977	129,747	24,929	24,373	9,430	21,791	16,221	3,049	9,366	4,695	30,508	11,089	7,267	2,165
Jersey	1983	61,963	17,678	17,315	8,272	3,132		3,064	2,539	1,324	12,640	5,115	2,675	2,171
	1977	42,442	10,604	10,367	3,788	1,587		2,116	1,719	931	13,299	3,181	2,342	1,160
Jo Daviess	1983	60,125	10,386	10,063	12,328	1,165		589	895	433	8,538	5,945	5,100	4,086
	1977	43,939	8,081	7,785	7,585	879		517	690	348	8,805	4,498	4,256	2,028
Johnson	1983	26,101	10,262	8,324	1,305	1,461		535	562	562	4,157	2,607	571	351
	1977	18,556	6,337	5,126	939	1,051		373	493	493	3,907	2,057	519	267
Kane	1983	1,749,007	339,699	325,865	165,975	314,346	279,583	89,208	78,891	46,523	258,841	145,510	100,671	41,718
	1977	1,094,895	202,225	192,888	91,226	167,135	147,257	51,049	50,130	30,697	229,099	88,336	71,614	34,062

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ILLINOIS (continued)														
ALL COUNTIES (continued)														
Kankakee	1983	493,179	110,860	103,017	56,863	61,050	52,745	15,524	20,271	10,595	90,037	36,011	39,718	25,066
	1977	344,020	65,597	60,794	32,486	46,165	39,449	13,765	12,835	6,926	83,882	25,563	26,464	13,565
Kendall	1983	84,063	24,725	24,402	10,613	6,745	2,256	3,473	5,007	3,969	8,621	10,105	7,304	2,608
	1977	6[illegible],534	17,707	17,443	6,886	5,058	3,321	2,346	3,573	2,902	9,916	7,392	5,802	1,843
Knox	1983	320,132	69,317	64,898	27,640	49,922	42,139	15,873	19,814	10,128	49,167	28,278	19,309	14,961
	1977	236,349	47,729	44,567	18,437	30,140	25,478	11,454	13,295	7,128	52,216	21,926	15,980	8,472
Lake	1983	2,374,692	508,488	492,289	260,038	312,939	286,983	113,871	124,693	61,154	470,108	200,175	127,196	98,063
	1977	1,565,211	285,287	274,633	133,034	183,391	166,503	80,030	74,196	37,877	419,684	123,582	95,954	50,416
La Salle	1983	581,248	142,973	138,680	72,332	64,986	49,229	22,631	31,470	17,162	92,306	62,368	38,851	15,588
	1977	427,010	89,299	86,127	40,784	46,603	39,382	19,940	21,164	11,981	97,819	47,074	26,724	11,366
Lawrence	1983	44,945	10,856	10,471	3,616	1,453		2,520	3,311	1,642	7,550	6,535	3,376	1,436
	1977	34,899	8,539	8,189	2,642	1,078		2,048	2,603	1,343	6,593	4,832	2,396	1,254
Lee	1983	127,147	36,650	35,926	16,771	10,846	4,414	4,195	5,846	3,460	20,881	8,310	8,948	2,293
	1977	94,271	23,401	22,809	10,382	6,668	2,932	4,235	4,144	2,541	20,045	7,101	6,529	1,722
Livingston	1983	163,065	46,083	45,475	12,159	20,626	4,808	4,823	6,226	4,640	27,904	14,098	6,259	2,722
	1977	123,707	29,960	29,509	10,266	12,810	3,983	4,964	4,435	3,395	29,077	11,983	5,550	1,792
Logan	1983	150,840	37,658	36,453	17,884	14,030	7,187	4,761	6,437	2,842	23,446	19,590	13,191	4,510
	1977	101,864	22,277	21,442	10,031	8,723	5,338	4,539	4,208	1,934	24,225	12,249	7,357	2,597
McDonough	1983	154,564	30,126	29,161	18,324	19,040	10,504	7,858	8,142	4,051	21,705	15,437	12,262	2,511
	1977	124,013	24,161	23,255	12,958	12,456	7,244	6,964	6,325	3,266	26,472	10,952	10,348	2,318
McHenry	1983	762,918	182,385	170,872	64,824	50,344	28,558	24,278	22,450	14,181	188,880	74,399	50,688	29,319
	1977	483,680	92,195	86,144	36,801	28,396	16,532	15,646	13,902	9,032	163,661	40,679	33,803	16,681
McLean	1983	671,645	137,900	127,620	70,937	80,772	73,309	37,403	24,745	11,671	106,763	79,078	56,293	22,801
	1977	447,034	79,001	72,916	42,445	54,766	49,025	23,711	18,644	9,225	86,378	53,353	38,616	12,752
Macon	1983	662,237	147,272	138,877	64,992	111,417	101,718	26,177	24,791	13,736	111,432	58,389	45,627	19,755
	1977	507,583	94,150	88,545	41,407	81,948	73,811	22,000	22,995	13,279	120,426	36,688	35,988	12,652
Macoupin	1983	190,291	49,731	48,166	16,513	12,813		4,411	6,911	3,146	40,765	17,236	17,959	8,019
	1977	123,380	28,834	27,769	9,647	6,151		3,476	4,426	2,112	34,614	11,764	11,780	3,870
Madison	1983	1,228,109	323,637	307,039	122,828	119,694	96,355	31,134	41,349	19,918	252,543	153,998	61,021	38,682
	1977	840,716	193,458	183,045	67,801	90,090	73,158	22,923	32,387	16,292	223,164	81,453	50,438	25,520
Marion	1983	243,249	69,829	66,201	21,658	26,039	8,817	11,678	11,858	4,463	44,782	22,696	10,271	4,064
	1977	163,266	37,705	35,651	11,869	17,734	6,863	7,735	7,172	2,837	39,932	15,768	8,545	2,806
Marshall	1983	39,389	10,497	10,161	4,044	1,758		1,359	631	425	8,128	3,505	5,313	1,699
	1977	30,122	7,037	6,773	2,957	1,562		993	545	380	7,323	3,022	4,006	1,065
Mason	1983	63,851	16,510	15,981	7,537	5,292		900	2,725	1,255	10,321	7,682	4,061	1,754
	1977	49,939	12,150	11,694	4,662	3,574		974	1,873	898	10,389	5,741	4,426	1,070
Massac	1983	59,564	13,564	13,277	6,701	3,818		1,577	1,155	711	10,148	9,909	3,650	4,425
	1977	38,146	8,264	8,044	3,519	2,068		948	744	473	10,032	5,333	2,480	2,098
Menard	1983	35,094	12,121	11,791	2,024	1,506		900	550	285	6,309	7,960	1,712	1,159
	1977	23,710	6,144	5,943	1,572	805		775	371	202	5,505	5,029	1,860	872
Mercer	1983	49,562	12,542	12,140	4,298	665		2,324	2,438	1,664	6,681	11.625	2,650	1,537
	1977	35,111	7,719	7,430	2,815	571		1,635	1,645	1,158	7,113	6,965	2,431	1,009
☐ Monroe	1983	62,028	18,008	15,459	7,669	2,450		1,435	2,161	1,594	11,299	3,107	7,493	1,816
	1977	39,222	9,915	8,489	3,585	1,635		955	1,206	915	10,492	2,488	4,594	922
Montgomery	1983	141,341	35,307	34,175	13,412	14,746	3,225	4,840	4,481	1,736	30,072	17,977	8,141	4,128
	1977	97,993	21,667	20,853	8,120	8,801	4,594	4,006	3,338	1,352	27,202	10,595	5,094	2,722
Morgan	1983	208,152	51,691	49,918	18,817	26,622	17,996	7,988	5,579	2,406	39,183	19,106	13,337	6,103
	1977	147,610	30,943	29,712	11,193	17,890	12,489	6,314	4,757	2,138	37,730	12,355	9,637	4,879
Moultrie	1983	34,392	7,377	7,229	4,873	1,289		1,106	1,532	1,070	7,036	4,441	2,492	1,701
	1977	27,241	5,381	5,264	2,915	953		954	1,149	829	7,619	3,314	1,967	1,281
Ogle	1983	127,915	35,608	34,467	13,107	4,357		3,275	2,905	945	21,407	17,974	10,605	6,067
	1977	102,500	25,381	24,429	9,516	3,639		3,563	3,094	1,054	24,893	12,008	7,847	3,636
Peoria	1983	1,163,947	204,283	189,919	129,172	233,055	192,973	48,348	55,997	35,561	158,732	77,072	70,342	31,951
	1977	875,186	135,156	125,316	74,871	175,964	146,526	36,094	44,340	29,265	163,991	50,241	55,673	21,194
Perry	1983	89,751	26,808	26,255	8,884	5,765		3,991	3,282	2,107	8,686	12,890	6.510	4,011
	1977	53,895	15,419	15,015	4,118	3,560		2,337	2,099	1,392	8,567	6,699	4,185	2,157
Piatt	1983	57,649	14,338	13,423	5,074	355		721	2,680	2,059	21,055	3,825	4,700	1,817
	1977	41,734	9,723	9,079	2,435	920		435	1,682	1,328	18,247	3,325	2,144	1,031
Pike	1983	68,776	15,454	15,018	5,681	2,592		1,707	1,374	777	12,730	8,907	11,196	2,383
	1977	45.638	9,560	9,238	3,279	1,655		1,316	1,086	638	10,571	5,361	7,820	1,217
Pope	1983	4,875	1,218	1,180	442	31		46	78		2,095	318	109	192
	1977	4,189	920	886	362	29		44	53		2,001	262	102	156
Pulaski	1983	16,654	5,656	5,474	1,052	278		172	438	438	1,184	2,485	3,114	264
	1977	12,219	3,895	3,749	806	228		167	290	290	1,370	1,775	2,072	240

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ILLINOIS (continued)														
ALL COUNTIES (continued)														
Putnam	1983	14,833	4,820	4,664	737			24	399	399	2,493	3,922	1,176	360
	1977	10,360	3,145	3,027	682			28	323	323	2,247	2,043	806	168
Randolph	1983	137,739	37,097	36,648	11,123	11,926		2,677	7,386	4,419	25,961	14,957	10,997	1,548
	1977	87,162	20,960	20,667	6,852	5,644		2,267	4,227	2,619	23,841	8,470	6,410	1,020
Richland	1983	87,389	24,446	23,664	7,143	5,439		5,115	4,901	2,638	13,673	8,035	8,344	1,836
	1977	61,575	14,481	13,938	4,054	3,965		3,251	2,998	1,675	13,782	5,521	6,521	1,175
Rock Island	1983	872,933	174,543	164,639	103,609	139,863	131,734	35,008	33,816	18,964	157,591	63,226	42,364	33,323
	1977	636,533	117,362	110,406	66,337	94,824	88,164	23,546	23,091	13,505	155,854	43,674	34,548	22,027
St. Clair	1983	1,189,361	255,541	231,700	125,906	264,601	247,926	56,981	47,046	26,644	172,135	91,045	48,647	35,167
	1977	813,618	166,509	150,570	70,864	173,449	160,443	40,814	31,902	18,786	160,147	58,243	36,756	21,648
Saline	1983	143,539	46,405	44,918	11,181	17,686	5,450	4,757	7,002	6,521	17,450	9,042	7,780	7,426
	1977	88,350	23,833	22,939	5,485	8,765	2,969	3,627	5,506	5,222	16,056	6,606	5,602	3,934
Sangamon	1983	1,065,663	254,352	245,344	109,399	183,205	169,028	53,799	41,372	21,877	130,165	77,072	94,624	47,490
	1977	726,143	136,542	130,960	64,562	120,394	110,103	36,987	28,473	15,752	129,873	54,173	70,825	29,646
Schuyler	1983	31,648	5,540	5,362	2,233	753		2,590	2,063	766	3,585	4,736	2,210	6,017
	1977	20,920	3,922	3,775	1,229	659		1,465	1,280	498	4,490	2,695	1,369	2,661
Scott	1983	22,440	4,440	4,298	1,946	250		738	718	718	9,763	2,236	1,577	547
	1977	14,004	2,433	2,342	1,001	171		438	455	455	6,687	1,281	1,072	300
Shelby	1983	71,123	18,474	17,883	4,097	2,917		2,323	2,360	1,052	11,483	10,231	5,244	1,960
	1977	51,123	10,805	10,400	3,202	2,146		1,698	1,794	834	13,217	6,605	3,219	1,238
Stark	1983	16,692	5,087	4,971	2,089	211		75	136	136	4,441	408	1,817	505
	1977	12,145	2,897	2,815	1,120	143		63	114	114	4,350	442	1,402	321
Stephenson	1983	213,371	54,356	54,229	19,779	30,285	20,246	6,252	11,981	6,053	33,560	14,788	14,951	5,852
	1977	150,954	33,112	32,973	11,568	23,083	17,344	5,220	7,163	3,760	33,956	11,440	9,810	4,251
Tazewell	1983	620,370	180,632	166,160	62,019	68,841	50,344	17,358	23,505	14,413	129,513	53,634	31,360	20,236
	1977	453,165	110,427	101,308	35,065	41,163	30,748	13,586	18,208	11,535	129,363	43,574	25,446	12,471
Union	1983	69,191	21,019	20,502	5,294	1,474		2,570	2,959	1,731	18,783	6,470	2,948	3,432
	1977	41,498	11,097	10,763	2,480	1,116		1,603	1,490	904	13,322	4,190	2,251	1,416
Vermilion	1983	418,615	104,579	100,308	45,090	52,131	43,854	25,265	19,891	10,115	63,872	36,502	26,958	16,580
	1977	307,695	67,401	64,282	26,994	39,245	32,942	16,596	13,721	7,247	67,066	26,063	19,126	11,459
Wabash	1983	75,484	14,097	13,645	7,636	2,353		3,968	1,810	1,325	21,959	7,408	3,559	2,681
	1977	41,693	8,808	8,478	3,007	1,547		2,035	1,408	1,062	13,044	3,649	2,680	1,068
Warren	1983	97,755	20,090	19,446	7,764	10,911	7,871	3,087	4,701	2,998	29,380	7,336	5,904	4,230
	1977	69,416	13,988	13,463	5,134	6,530	4,829	2,739	3,028	1,996	23,597	5,315	3,352	2,266
Washington	1983	47,393	12,738	12,023	3,235	2,299		795	1,246	721	13,517	3,454	4,660	1,916
	1977	29,522	7,247	6,822	2,093	1,250		694	1,002	601	9,427	1,923	3,092	964
Wayne	1983	87,224	21,408	20,722	4,583	3,534		3,428	3,095	2,314	17,232	7,233	16,227	1,624
	1977	56,540	11,622	11,186	2,315	2,838		2,141	2,046	1,570	14,186	4,338	11,504	972
White	1983	95,344	16,684	16,149	4,772	5,454		1,584	3,874	2,219	27,321	15,974	4,455	3,447
	1977	63,499	12,502	12,033	2,905	3,449		1,356	1,998	1,182	20,038	8,954	3,499	1,620
Whiteside	1983	289,980	47,962	46,395	21,231	49,016	44,969	12,957	15,268	7,840	48,512	28,744	27,517	11,701
	1977	215,066	37,872	36,428	15,280	30,075	27,086	9,904	10,772	5,749	51,630	16,612	19,656	6,623
Will	1983	1,099,140	269,982	259,745	106,602	121,964	110,306	29,632	41,229	20,320	191,708	122,878	68,253	51,318
	1977	803,680	165,859	158,665	70,905	91,882	82,223	25,541	35,873	18,384	191,598	83,249	48,330	30,977
Williamson	1983	265,205	73,477	71,126	18,281	26,397	13,707	11,223	14,327	13,746	41,909	25,638	24,745	11,253
	1977	169,779	37,575	36,166	9,581	14,008	7,711	10,198	9,253	9,025	38,632	15,472	17,020	5,502
Winnebago	1983	1,212,335	265,926	249,950	132,035	226,782	200,536	34,259	66,485	38,982	170,081	101,901	64,528	43,717
	1977	874,056	173,454	162,596	81,809	148,923	131,245	29,396	53,122	32,300	160,546	70,510	52,681	28,392
Woodford	1983	139,352	34,648	31,315	9,931	1,577		1,449	7,959	5,509	45,262	12,794	16,861	1,875
	1977	95,801	19,323	17,418	5,651	1,261		1,041	4,780	3,427	39,585	7,779	11,397	1,011
TOTAL METRO COUNTIES	1983	**47,422,818**	**10,142,465**	**9,521,651**	**5,378,023**	**6,368,859**	**5,671,663**	**2,751,847**	**2,107,837**	**1,239,206**	**7,168,908**	**3,940,747**	**2,008,377**	**1,997,872**
	1977	33,016,649	6,224,754	5,816,900	3,161,452	4,562,111	4,035,992	1,938,895	1,541,279	938,194	6,601,910	2,413,063	1,473,771	1,186,154
TOTAL STATE	1983	**56,422,590**	**12,349,052**	**11,653,648**	**6,217,395**	**7,267,025**	**6,165,376**	**3,093,676**	**2,517,204**	**1,470,425**	**8,766,791**	**4,886,739**	**2,653,062**	**2,292,633**
	1977	39,215,003	7,570,613	7,111,196	3,665,256	5,128,622	4,373,427	2,197,499	1,818,251	1,099,834	8,087,696	3,040,967	1,928,860	1,363,472
INDIANA														
ANDERSON	1983	**605,793**	**145,830**	**142,842**	**60,030**	**89,029**	**85,449**	**19,825**	**20,976**	**9,887**	**115,202**	**54,192**	**27,747**	**32,686**
	1977	476,933	97,040	94,872	40,578	71,157	67,126	19,186	20,498	10,034	120,325	35,314	23,924	18,091
Madison	1983	605,793	145,830	142,842	60,030	89,029	85,449	19,825	20,976	9,887	115,202	54,192	27,747	32,686
	1977	476,933	97,040	94,872	40,578	71,157	67,126	19,186	20,498	10,034	120,325	35,314	23,924	18,091

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
INDIANA (continued)														
BLOOMINGTON	**1983**	**415,446**	**93,497**	**91,472**	**50,386**	**54,731**	**45,658**	**25,965**	**18,310**	**8,354**	**53,747**	**40,381**	**19,800**	**21,316**
	1977	302,016	63,177	61,459	28,748	40,228	33,339	19,438	15,010	7,182	53,261	25,640	17,478	12,780
Monroe	1983	415,446	93,497	91,472	50,386	54,731	45,658	25,965	18,310	8,354	53,747	40,381	19,800	21,316
	1977	302,016	63,177	61,459	28,748	40,228	33,339	19,438	15,010	7,182	53,261	25,640	17,478	12,780
ELKHART - GOSHEN	**1983**	**814,981**	**188,573**	**173,874**	**89,505**	**89,064**	**74,996**	**23,476**	**26,388**	**15,070**	**191,109**	**67,505**	**39,135**	**48,291**
	1977	538,497	98,607	90,677	42,937	68,056	57,104	19,451	20,386	12,082	163,762	43,617	28,577	21,076
Elkhart	1983	814,981	188,573	173,874	89,505	89,064	74,996	23,476	26,388	15,070	191,109	67,505	39,135	48,291
	1977	538,497	98,607	90,677	42,937	68,056	57,104	19,451	20,386	12,082	163,762	43,617	28,577	21,076
EVANSVILLE	**1983**	**1,480,828**	**329,903**	**322,711**	**159,701**	**178,868**	**161,721**	**88,209**	**73,603**	**41,807**	**233,930**	**134,243**	**110,182**	**53,474**
	1977	969,888	185,089	180,236	85,277	130,529	119,598	60,061	50,141	29,522	212,331	80,658	60,095	31,532
Posey	1983	74,589	17,270	17,104	8,422	3,757		2,142	3,010	1,080	17,851	8,059	4,817	3,672
	1977	50,906	10,215	10,099	4,044	2,298		1,494	2,002	751	17,406	5,547	2,925	1,683
Vanderburgh	1983	1,063,097	219,915	213,616	130,150	156,622	152,830	71,541	58,171	31,333	145,689	78,331	73,999	40,116
	1977	703,243	124,132	119,893	68,017	116,841	113,951	48,790	40,218	22,634	134,631	49,610	39,547	24,484
Warrick	1983	124,854	45,459	45,149	6,416	3,772		2,962	879	628	28,273	11,447	13,669	3,822
	1977	76,343	22,265	22,071	4,184	2,355		2,046	898	662	23,184	8,103	7,334	1,722
Henderson, Ky.	*1983*	*218,288*	*47,259*	*46,842*	*14,713*	*14,717*	*8,891*	*11,564*	*11,543*	*8,766*	*42,117*	*36,406*	*17,697*	*5,864*
	1977	*139,396*	*28,477*	*28,173*	*9,032*	*9,035*	*5,647*	*7,731*	*7,023*	*5,475*	*37,110*	*17,398*	*10,289*	*3,643*
FORT WAYNE	**1983**	**1,840,003**	**378,930**	**363,313**	**238,225**	**282,911**	**252,761**	**72,681**	**75,028**	**41,924**	**314,623**	**166,808**	**67,928**	**68,386**
	1977	1,294,271	237,631	226,513	127,340	208,134	183,702	59,433	62,008	36,209	301,603	108,796	53,152	40,466
Allen	1983	1,618,909	305,178	292,160	217,829	273,558	248,995	68,335	68,897	39,068	267,633	146,548	55,807	57,690
	1977	1,140,396	195,342	185,948	115,550	201,252	181,057	54,826	56,989	33,742	258,468	93,627	43,542	34,774
De Kalb	1983	120,873	43,247	41,306	11,917	5,925	3,766	2,768	3,341	1,712	24,215	9,963	4,776	5,204
	1977	87,085	24,979	23,724	6,931	4,092	2,645	3,084	3,008	1,605	24,265	7,700	4,534	2,764
Whitley	1983	100,221	30,505	29,847	8,479	3,428		1,578	2,790	1,144	22,775	10,297	7,345	5,492
	1977	66,790	17,310	16,841	4,859	2,790		1,523	2,011	862	18,870	7,469	5,076	2,928
GARY - HAMMOND	**1983**	**3,050,361**	**802,009**	**749,494**	**346,961**	**329,412**	**296,418**	**133,773**	**114,415**	**72,709**	**456,112**	**361,080**	**131,842**	**143,344**
	1977	2,147,832	491,788	457,898	186,651	277,749	249,137	97,750	99,268	65,279	458,273	208,120	97,824	79,191
Lake	1983	2,625,866	677,962	629,864	289,694	289,234	270,660	127,142	101,744	65,806	403,267	301,040	115,606	117,683
	1977	1,866,821	423,028	391,962	154,610	249,892	230,697	92,216	88,147	59,007	406,569	168,693	81,716	66,666
Porter	1983	424,495	124,047	119,630	57,267	40,178	25,758	6,631	12,671	6,903	52,845	60,040	16,236	25,661
	1977	281,011	68,760	65,936	32,041	27,857	18,440	5,534	11,121	6,272	51,704	39,427	16,108	12,525
INDIANAPOLIS	**1983**	**6,578,371**	**1,364,584**	**1,314,769**	**628,549**	**880,646**	**801,866**	**220,701**	**242,271**	**132,003**	**1,043,154**	**664,029**	**307,473**	**278,146**
	1977	4,424,493	820,503	786,223	362,542	638,005	574,101	155,878	182,692	103,649	968,409	391,599	201,576	144,353
Boone	1983	172,373	40,775	39,808	15,869	7,833	6,522	7,522	5,193	1,941	28,176	39,719	10,301	7,575
	1977	107,645	22,450	21,794	7,986	5,326	4,423	5,172	3,741	1,473	22,341	23,189	7,364	4,035
Hamilton	1983	318,580	82,823	79,183	32,903	5,808		9,917	16,201	10,431	58,080	33,907	28,561	18,182
	1977	174,733	41,708	39,649	15,528	3,768		5,388	9,087	6,032	44,813	17,122	14,341	7,873
Hancock	1983	130,130	34,979	33,457	9,293	7,228	4,609	1,237	4,023	3,026	23,948	22,816	7,765	9,283
	1977	91,730	22,563	21,459	5,807	5,034	3,269	893	3,567	2,765	24,327	12,549	5,623	4,709
Hendricks	1983	242,270	68,477	68,318	17,001	5,577	3,185	3,037	5,898	3,018	40,823	44,454	15,229	17,072
	1977	156,966	41,221	41,048	9,569	3,654	2,139	2,283	4,442	2,374	38,389	29,055	8,892	7,441
Johnson	1983	357,480	62,079	59,265	25,311	88,002	82,682	10,975	9,521	5,410	56,071	46,291	17,752	18,839
	1977	235,529	39,631	37,621	16,812	57,078	52,787	7,629	6,638	3,893	50,208	26,646	11,593	8,145
Marion	1983	5,017,215	977,770	939,937	497,838	742,719	696,629	174,238	190,649	102,560	776,429	434,882	203,548	192,280
	1977	3,427,062	592,248	566,104	289,238	545,488	504,900	125,043	147,219	82,741	732,361	257,924	138,812	104,169
Morgan	1983	172,768	59,403	57,955	18,307	11,988		3,805	5,945	2,823	24,250	22,609	5,359	8,380
	1977	114,749	36,027	34,950	10,004	8,561		2,940	4,197	2,088	24,812	13,522	3,142	4,492
Shelby	1983	167,555	38,278	36,846	12,027	11,491	8,239	9,970	4,841	2,794	35,377	19,351	18,958	6,535
	1977	116,079	24,655	23,598	7,598	9,096	6,583	6,530	3,801	2,283	31,158	11,592	11,809	3,489
KOKOMO	**1983**	**537,437**	**123,553**	**119,654**	**53,997**	**82,998**	**67,945**	**21,214**	**21,046**	**11,956**	**93,553**	**46,238**	**33,874**	**26,325**
	1977	397,483	73,903	71,218	34,334	65,954	54,059	19,439	18,699	11,018	94,385	31,463	20,411	13,933
Howard	1983	485,574	107,384	103,753	49,523	80,942	67,945	18,782	20,444	11,523	82,300	39,911	31,086	23,600
	1977	359,974	63,499	61,005	31,321	64,345	54,059	17,651	18,019	10,511	83,700	27,220	18,716	12,500
Tipton	1983	51,863	16,169	15,901	4,474	2,056		2,432	602	433	11,253	6,327	2,788	2,725
	1977	37,509	10,404	10,213	3,013	1,609		1,788	680	507	10,685	4,243	1,695	1,433
LAFAYETTE	**1983**	**597,660**	**127,514**	**122,900**	**69,276**	**120,222**	**107,873**	**16,030**	**32,042**	**19,281**	**83,775**	**43,941**	**31,843**	**30,152**
	1977	419,324	77,657	74,423	41,632	83,634	74,475	14,390	23,429	14,744	79,963	30,140	21,969	17,258
Tippecanoe	1983	597,660	127,514	122,900	69,276	120,222	107,873	16,030	32,042	19,281	83,775	43,941	31,843	30,152
	1977	419,324	77,657	74,423	41,632	83,634	74,475	14,390	23,429	14,744	79,963	30,140	21,969	17,258

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
INDIANA (continued)														
MUNCIE	**1983**	**631,489**	**127,725**	**118,545**	**69,330**	**74,976**	**73,557**	**18,675**	**25,551**	**14,380**	**139,116**	**63,936**	**28,289**	**34,500**
	1977	439,682	85,291	78,948	37,064	55,310	53,224	16,270	22,089	12,964	112,228	37,248	21,759	17,325
Delaware	1983	631,489	127,725	118,545	69,330	74,976	73,557	18,675	25,551	14,380	139,116	63,936	28,289	34,500
	1977	439,682	85,291	78,948	37,064	55,310	53,224	16,270	22,089	12,964	112,228	37,248	21,759	17,325
SOUTH BEND - MISHAWAKA	**1983**	**1,213,097**	**273,257**	**255,984**	**139,206**	**170,419**	**150,114**	**46,673**	**52,048**	**30,968**	**204,878**	**113,622**	**52,456**	**53,681**
	1977	846,059	161,858	151,221	82,792	130,806	114,631	40,004	42,593	26,568	193,075	64,547	35,698	27,851
St. Joseph	1983	1,213,097	273,257	255,984	139,206	170,419	150,114	46,673	52,048	30,968	204,878	113,622	52,456	53,681
	1977	846,059	161,858	151,221	82,792	130,806	114,631	40,004	42,593	26,568	193,075	64,547	35,698	27,851
TERRE HAUTE	**1983**	**932,867**	**148,805**	**145,801**	**67,330**	**122,542**	**110,129**	**42,331**	**28,883**	**12,504**	**125,267**	**85,166**	**58,629**	**37,053**
	1977	600,829	88,432	86,214	41,670	80,548	71,222	30,439	19,947	9,027	112,188	49,207	33,585	18,358
Clay	1983	125,168	21,732	21,402	6,224	5,559		4,007	1,707	581	35,025	24,044	7,628	6,963
	1977	75,287	13,944	13,707	3,948	3,610		2,407	1,359	480	25,265	11,877	4,230	2,884
Vigo	1983	807,699	127,073	124,399	61,106	116,983	110,129	38,324	27,176	11,923	90,242	61,122	51,001	30,090
	1977	525,542	74,488	72,507	37,722	76,938	71,222	28,032	18,588	8,547	86,923	37,330	29,355	15,474
ALL COUNTIES														
Adams	1983	132,512	29,163	28,211	15,872	12,547	7,736	3,766	6,534	4,779	29,381	10,289	9,372	5,928
	1977	85,296	17,102	16,450	7,641	7,273	4,569	2,890	4,594	3,460	23,745	6,535	7,692	2,945
Allen	1983	1,618,909	305,178	292,160	217,829	273,558	248,995	68,335	68,897	39,068	267,633	146,548	55,807	57,690
	1977	1,140,396	195,342	185,948	115,550	201,252	181,057	54,826	56,989	33,742	258,468	93,627	43,542	34,774
Bartholomew	1983	330,626	79,938	77,319	33,973	47,830	39,394	11,980	17,471	9,063	47,348	33,303	20,575	14,116
	1977	245,228	49,471	47,578	19,279	33,770	27,902	8,830	13,309	7,191	51,568	26,617	16,066	7,471
Benton	1983	28,419	8,065	8,045	2,055	173		307	270	142	5,785	3,644	3,002	1,817
	1977	21,865	5,203	5,180	1,622	153		284	244	136	6,176	3,060	2,049	918
Blackford	1983	56,049	17,276	16,930	3,703	2,932		1,718	1,893	1,345	9,381	6,493	7,322	2,492
	1977	39,548	11,026	10,785	2,238	2,120		1,421	1,482	1,084	8,563	4,479	5,067	1,429
Boone	1983	172,373	40,775	39,808	15,869	7,833	6,522	7,522	5,193	1,941	28,176	39,719	10,301	7,575
	1977	107,645	22,450	21,794	7,986	5,326	4,423	5,172	3,741	1,473	22,341	23,189	7,364	4,035
Brown	1983	18,642	2,496	2,199	5,754	34		308	433	433	1,265	1,982	285	946
	1977	13,501	2,196	1,930	3,325	33		219	430	430	1,378	1,537	293	625
Carroll	1983	57,965	18,180	17,814	4,211	881		531	665	105	14,499	5,252	8,725	2,863
	1977	38,733	9,539	9,330	2,446	659		510	684	115	13,901	3,683	4,641	1,319
Cass	1983	207,980	46,821	44,840	20,650	29,634	25,791	5,943	10,139	5,190	35,477	18,688	10,789	11,820
	1977	139,892	27,725	26,402	11,620	20,301	17,559	4,697	7,183	3,830	33,766	10,996	7,589	5,966
☐ Clark	1983	492,127	84,020	78,398	46,582	104,797	95,282	12,237	12,807	7,554	90,859	66,656	24,511	18,276
	1977	333,556	56,058	52,168	24,339	75,196	67,436	9,851	10,093	6,139	76,789	37,208	16,124	9,228
Clay	1983	125,168	21,732	21,402	6,224	5,559		4,007	1,707	581	35,025	24,044	7,628	6,963
	1977	75,287	13,944	13,707	3,948	3,610		2,407	1,359	480	25,265	11,877	4,230	2,884
Clinton	1983	123,774	32,685	32,140	12,160	6,822	5,953	4,101	4,478	2,984	24,403	13,166	8,348	7,118
	1977	85,783	20,455	20,077	6,827	6,015	5,215	3,279	3,549	2,445	21,523	9,007	5,022	3,553
Crawford	1983	17,251	7,544	7,261	1,056	408		226	586	431	1,956	2,605	1,259	
	1977	12,441	4,217	4,036	789	346		255	574	435	1,855	1,907	1,242	
Daviess	1983	98,980	25,533	24,577	7,345	16,187	9,896	5,115	2,554	1,196	13,807	11,930	6,735	5,372
	1977	70,407	15,661	14,989	5,105	10,477	6,546	4,225	2,694	1,316	14,517	6,951	4,488	3,099
☐ Dearborn	1983	115,003	31,016	28,800	13,186	3,802		1,994	4,458	1,443	16,945	12,231	6,195	11,482
	1977	72,321	18,215	16,869	6,887	2,405		1,883	3,291	1,128	15,277	8,504	3,867	5,363
Decatur	1983	103,610	27,249	~~27,004~~	~~7,513~~	9,593	5,771	1,894	1,741	1,521	23,149	16,969	4,962	3,431
	1977	72,761	16,007	15,834	4,387	6,451	3,971	1,873	2,132	1,874	19,104	11,942	3,666	2,204
De Kalb	1983	120,873	43,247	41,306	11,917	5,925	3,766	2,768	3,341	1,712	24,215	9,963	4,776	5,204
	1977	87,085	24,979	23,724	6,931	4,092	2,645	3,084	3,008	1,605	24,265	7,700	4,534	2,764
Delaware	1983	631,489	127,725	118,545	69,330	74,976	73,557	18,675	25,551	14,380	139,116	63,936	28,289	34,500
	1977	439,682	85,291	78,948	37,064	55,310	53,224	16,270	22,089	12,964	112,228	37,248	21,759	17,325
Dubois	1983	200,624	35,573	34,882	16,217	17,378	6,390	6,096	7,759	3,372	70,437	17,355	13,142	4,549
	1977	124,496	20,451	20,016	9,437	9,016	3,481	3,877	4,834	2,197	50,876	8,768	7,687	2,075
Elkhart	1983	814,981	188,573	173,874	89,505	89,064	74,996	23,476	26,388	15,070	191,109	67,505	39,135	48,291
	1977	538,497	98,607	90,677	42,937	68,056	57,104	19,451	20,386	12,082	163,762	43,617	28,577	21,076
Fayette	1983	90,384	25,338	24,389	10,812	7,436	4,375	2,955	3,101	2,222	8,052	8,245	2,241	7,891
	1977	70,049	18,728	17,925	7,113	6,784	4,089	2,689	3,019	2,231	9,547	5,985	1,932	4,433
☐ Floyd	1983	230,701	75,167	65,051	22,696	8,597		14,209	14,804	10,654	36,518	19,840	12,389	8,566
	1977	152,293	41,379	35,715	12,607	4,893		9,863	11,776	8,690	32,709	15,156	7,138	5,745
Fountain	1983	80,486	22,785	21,930	8,913	1,963		987	882	481	19,416	9,575	6,238	5,298
	1977	64,850	15,471	14,807	5,576	1,618		1,216	863	501	21,110	6,273	5,653	2,974
Franklin	1983	47,101	16,708	16,118	4,286	1,932		311	1,150	946	6,672	3,858	3,262	1,813
	1977	27,695	9,596	9,206	2,454	992		218	762	644	5,974	2,160	1,707	730

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
INDIANA (continued)														
ALL COUNTIES (continued)														
Fulton	1983	62,747	19,007	18,724	4,670	4,247		1,272	1,415	702	12,528	6,666	3,965	3,762
	1977	45,509	12,022	11,821	3,106	2,498		1,148	1,388	718	12,434	4,878	2,582	1,921
Gibson	1983	146,601	21,582	21,350	15,966	22,424	9,116	5,975	3,415	2,128	22,207	16,556	14,718	6,369
	1977	85,924	13,397	13,228	7,367	12,911	5,585	3,697	2,379	1,530	17,367	9,226	8,186	3,008
Grant	1983	357,626	87,249	83,386	35,447	33,442	24,791	16,286	13,523	6,862	67,721	33,159	28,400	22,053
	1977	255,664	53,828	51,154	20,355	26,252	19,766	12,408	11,522	6,058	67,646	21,993	16,767	11,574
Greene	1983	102,174	26,336	25,959	7,721	9,901	3,529	3,059	1,656	706	14,429	15,329	9,327	4,257
	1977	71,051	14,953	14,712	4,567	6,591	2,470	2,788	1,523	681	15,106	9,956	6,931	2,340
Hamilton	1983	318,580	82,823	79,183	32,903	5,808		9,917	16,201	10,431	58,080	33,907	28,561	18,182
	1977	174,733	41,708	39,649	15,528	3,768		5,388	9,087	6,032	44,813	17,122	14,341	7,873
Hancock	1983	130,130	34,979	33,457	9,293	7,228	4,609	1,237	4,023	3,026	23,948	22,816	7,765	9,283
	1977	91,730	22,563	21,459	5,807	5,034	3,269	893	3,567	2,765	24,327	12,549	5,623	4,709
☐ Harrison	1983	82,006	29,214	28,821	6,896	5,432		1,262	4,089	169	10,790	9,110	6,035	2,785
	1977	50,266	14,523	14,300	3,426	3,416		814	2,754	122	10,522	5,904	3,263	1,280
Hendricks	1983	242,270	68,477	68,318	17,001	5,577	3,185	3,037	5,898	3,018	40,823	44,454	15,229	17,072
	1977	156,966	41,221	41,048	9,569	3,654	2,139	2,283	4,442	2,374	38,389	29,055	8,892	7,441
Henry	1983	192,206	50,289	49,458	13,412	16,306	12,563	5,714	9,274	6,156	30,296	28,763	10,323	6,782
	1977	150,715	32,614	32,015	11,091	13,314	10,305	5,222	8,988	6,166	36,382	18,051	7,942	4,465
Howard	1983	485,574	107,384	103,753	49,523	80,942	67,945	18,782	20,444	11,523	82,300	39,911	31,086	23,600
	1977	359,974	63 499	61,005	31,321	64,345	54,059	17,651	18,019	10,511	83,700	27,220	18,716	12,500
Huntington	1983	162,799	34,508	33,556	10,151	14,299	8,682	3,740	4,879	2,545	25,011	25,532	15,014	7,770
	1977	104,817	22,870	22,113	6,232	7,963	4,944	3,429	3,499	1,899	22,638	15,061	8,553	3,442
Jackson	1983	172,122	41,672	39,040	16,124	10,944	5,329	8,097	5,443	2,763	22,734	26,781	21,821	6,664
	1977	120,123	25,965	24,260	8,762	9,833	4,961	6,280	4,184	2,214	24,438	17,177	13,362	3,569
Jasper	1983	135,522	29,117	28,551	10,918	6,952	2,863	5,835	1,488	1,439	15,156	32,510	17,206	6,834
	1977	85,705	16,037	15,696	6,525	4,985	2,145	3,992	1,649	1,598	16,486	15,612	11,694	3,173
Jay	1983	80,281	25,475	25,070	6,859	1,903		3,193	4,054	2,713	12,925	11,052	4,366	4,064
	1977	57,398	16,682	16,386	4,054	1,354		2,260	3,160	2,187	13,407	7,501	2,711	2,137
Jefferson	1983	165,883	45,126	44,415	11,057	18,591	7,918	5,068	7,135	4,189	27,027	12,439	15,156	7,778
	1977	100,231	21,864	21,479	6,187	9,971	4,430	3,582	4,725	2,878	24,238	7,517	9,815	3,472
Jennings	1983	57,518	19,050	18,336	3,786	1,154		914	1,533	435	10,817	8,382	3,692	2,929
	1977	39,672	10,954	10,484	2,143	910		776	1,230	367	10,864	5,437	3,003	1,444
Johnson	1983	357,480	62,079	59,265	25,311	88,002	82,682	10,975	9,521	5,410	56,071	46,291	17,752	18,839
	1977	235,529	39,631	37,621	16,812	57,078	52,787	7,629	6,638	3,893	50,208	26,646	11,593	8,145
Knox	1983	222,381	45,476	44,659	19,002	38,068	32,572	5,565	7,454	4,034	36,089	18,394	23,690	12,703
	1977	145,604	27,336	26,795	10,839	23,860	20,322	4,231	6,056	3,407	31,685	10,889	14,827	6,412
Kosciusko	1983	262,912	67,422	62,474	22,343	21,527	9,480	7,359	8,116	4,473	54,193	24,080	21,240	13,728
	1977	170,876	37,262	34,436	14,263	14,452	6,688	6,074	6,660	3,835	41,020	17,212	12,317	6,868
La Grange	1983	75,730	15,342	14,896	6,419	3,184		560	2,007	640	10,009	11,466	12,708	2,908
	1977	51,413	10,076	9,728	4,209	2,212		463	1,344	451	10,126	6,528	8,473	1,510
Lake	1983	2,625,866	677,962	629,864	289,694	289,234	270,660	127,142	101,744	65,806	403,267	301,040	115,606	117,683
	1977	1,866,821	423,028	391,962	154,610	249,892	230,697	92,216	88,147	59,007	406,569	168,693	81,716	66,666
La Porte	1983	515,714	120,972	109,529	47,126	70,166	53,219	21,135	18,988	9,548	85,803	61,296	33,137	25,504
	1977	382,774	78,823	71,177	29,084	58,628	44,844	17,242	14,423	7,560	85,754	40,627	20,988	13,871
Lawrence	1983	180,204	49,964	48,790	11,847	17,674	12,914	7,154	5,346	3,377	34,306	17,903	9,998	12,612
	1977	123,443	30,427	29,544	7,327	12,324	9,085	5,606	5,550	3,629	29,809	11,085	7,216	5,579
Madison	1983	605,793	145,830	142,842	60,030	89,029	85,449	19,825	20,976	9,887	115,202	54,192	27,747	32,686
	1977	476,933	97,040	94,872	40,578	71,157	67,126	19,186	20,498	10,034	120,325	35,314	23,924	18,091
Marion	1983	5,017,215	977,770	939,937	497,838	742,719	696,629	174,238	190,649	102,560	776,429	434,882	203,548	192,280
	1977	3,427,062	592,248	566,104	289,238	545,438	504,900	125,043	147,219	82,741	732,361	257,924	138,812	104,169
Marshall	1983	206,581	46,129	45,190	15,585	7,178	4,122	9,291	7,026	2,918	54,284	24,125	15,041	11,746
	1977	128,561	24,907	24,354	8,663	5,360	3,185	5,608	5,051	2,204	42,666	15,033	8,550	4,643
Martin	1983	38,847	12,320	12,170	3,052	1,944		245	1,102	1,102	7,643	6,643	443	1,517
	1977	26,241	6,946	6,848	1,803	1,374		209	913	913	7,797	4,261	335	730
Miami	1983	129,530	28,873	28,323	11,395	13,212	11,426	4,259	3,768	1,647	28,092	13,157	7,476	8,112
	1977	87,284	17,531	17,165	6,552	8,787	7,557	2,922	3,484	1,593	23,744	9,065	5,029	3,343
Monroe	1983	415,446	93,497	91,472	50,386	54,731	45,658	25,965	18,310	8,354	53,747	40,381	19,800	21,316
	1977	302,016	63,177	61,459	28,748	40,228	33,339	19,438	15,010	7,182	53,261	25,640	17,478	12,780
Montgomery	1983	150,490	41,483	40,433	14,707	17,518	14,814	5,704	6,119	3,395	22,719	14,181	7,654	8,455
	1977	108,087	24,903	24,135	8,606	13,644	11,498	4,626	4,638	2,674	23,685	9,365	6,399	4,457
Morgan	1983	172,768	59,403	57,955	18,307	11,988		3,805	5,945	2,823	24,250	22,609	5,359	8,380
	1977	114,749	36,027	34,950	10,004	8,561		2,940	4,197	2,088	24,812	13,522	3,142	4,492
Newton	1983	49,953	13,457	12,953	4,346	215		2,161	1,412	563	6,896	7,559	4,136	3,977
	1977	34,568	8,263	7,909	3,018	168		1,390	1,216	509	7,926	4,438	2,449	1,986

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1983
U.S. CENSUS: 1977

INDIANA (continued)

ALL COUNTIES (continued)

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drugstores Total ($000)
Noble	1983	113,059	31,345	30,873	8,877	6,179		3,213	3,055	1,301	19,868	15,269	8,844	6,911
	1977	81,282	20,177	19,836	6,033	4,824		2,733	2,870	1,278	20,975	8,898	5,937	3,217
Ohio	1983	8,018	5,944	5,721	333	156		200	193	193		304	256	71
	1977	4,758	3,133	2,999	261	151		174	151	151		251	198	53
Orange	1983	50,793	16,896	16,261	2,673	1,831		964	591	467	6,578	6,794	6,164	3,241
	1977	37,839	11,372	10,884	1,781	1,390		895	629	511	7,745	4,705	4,332	1,721
Owen	1983	29,118	8,879	8,547	2,667	187		104	555	252	4,511	7,190	950	917
	1977	21,939	6,395	6,121	1,640	177		117	499	238	4,926	4,615	778	571
Parke	1983	50,355	15,269	14,718	2,744	1,179		323	286	154	6,943	7,444	5,001	1,990
	1977	32,796	9,416	9,026	1,988	911		200	312	175	6,452	4,676	3,477	1,003
Perry	1983	67,678	22,206	21,374	8,123	7,907		1,983	3,934	2,386	8,200	5,059	2,493	2,020
	1977	48,809	13,025	12,466	4,635	5,588		1,722	3,416	2,149	8,981	3,377	2,460	1,682
Pike	1983	37,396	10,444	10,053	1,482	704		323	1,620	1,216	7,517	8,864	3,013	1,255
	1977	27,996	6,084	5,823	1,008	565		318	1,186	917	7,773	6,726	2,229	684
Porter	1983	424,495	124,047	119,630	57,267	40,178	25,758	6,631	12,671	6,903	52,845	60,040	16,236	25,661
	1977	281,011	68,760	65,936	32,041	27,857	18,440	5,534	11,121	6,272	51,704	39,427	16,108	12,525
Posey	1983	74,589	17,270	17,104	8,422	3,757		2,142	3,010	1,080	17,851	8,059	4,817	3,672
	1977	50,906	10,215	10,099	4,044	2,298		1,494	2,002	751	17,406	5,547	2,925	1,683
Pulaski	1983	39,957	6,478	6,234	3,464	877		1,339	1,582	1,582	12,832	4,508	3,228	2,882
	1977	27,885	3,922	3,754	1,901	760		991	957	957	11,138	2,900	2,114	1,566
Putnam	1983	105,107	31,348	30,175	8,588	7,459		1,792	3,152	1,148	15,531	8,775	13,088	3,952
	1977	69,676	16,700	15,984	5,675	4,758		1,701	2,257	862	15,072	6,432	7,887	2,351
Randolph	1983	82,153	26,107	25,128	5,745	4,549		3,725	2,187	1,203	15,310	7,332	5,510	5,849
	1977	63,865	17,250	16,510	3,997	3,213		3,128	1,986	1,135	16,319	6,314	4,648	3,176
Ripley	1983	77,435	26,830	25,824	6,679	2,025		1,409	1,883	1,143	11,549	7,662	8,323	3,497
	1977	57,638	15,611	14,941	4,103	1,718		1,130	2,144	1,350	13,319	5,944	6,181	1,971
Rush	1983	72,259	17,449	17,431	4,362	3,848		771	2,756	2,261	19,880	10,126	3,606	3,249
	1977	50,864	11,030	10,998	2,674	2,928		708	2,272	1,913	16,613	5,638	2,935	1,727
St. Joseph	1983	1,213,097	273,257	255,984	139,206	170,419	150,114	46,673	52,048	30,968	204,878	113,622	52,456	53,661
	1977	846,059	161,858	151,221	82,792	130,806	114,631	40,004	42,593	26,568	193,075	64,547	35,698	27,851
Scott	1983	76,515	23,684	22,797	4,615	4,438		915	2,084	1,207	14,634	12,580	3,679	2,808
	1977	48,882	13,319	12,748	2,892	2,792		872	1,584	952	11,758	7,409	2,744	1,315
Shelby	1983	167,555	38,278	36,846	12,027	11,491	8,239	9,970	4,841	2,794	35,377	19,351	18,958	6,535
	1977	116,079	24,655	23,598	7,598	9,096	6,583	6,530	3,801	2,283	31,158	11,592	11,809	3,489
Spencer	1983	62,606	14,008	13,671	3,505	610		910	2,375	1,828	15,338	15,451	2,980	2,249
	1977	41,841	9,516	9,235	2,454	523		644	1,902	1,507	12,607	8,801	1,849	1,195
Starke	1983	84,225	20,789	20,068	7,781	10,708		345	795	655	11,488	14,314	7,019	5,518
	1977	61,398	13,785	13,232	4,741	7,871		403	779	659	12,747	10,674	4,326	2,739
Steuben	1983	133,815	27,332	27,009	16,351	6,397	3,961	5,658	1,982	803	22,176	23,803	9,265	4,788
	1977	93,418	17,139	16,904	10,281	4,160	2,630	4,311	1,758	746	19,521	16,330	6,248	2,403
Sullivan	1983	58,233	11,346	11,306	3,414	3,075	1,601	1,816	1,416	971	10,989	12,065	3,402	3,009
	1977	43,310	8,911	8,863	2,533	2,655	1,407	1,471	1,059	746	10,329	7,859	2,865	1,570
Switzerland	1983	11,139	3,551	3,418	490	327		390	476	476	1,903	667	1,581	731
	1977	7,400	2,295	2,197	301	280		247	316	316	1,794	485	790	340
Tippecanoe	1983	597,660	127,514	122,900	69,276	120,222	107,873	16,030	32,042	19,281	83,775	43,941	31,843	30,152
	1977	419,324	77,657	74,423	41,632	83,634	74,475	14,390	23,429	14,744	79,963	30,140	21,969	17,258
Tipton	1983	51,863	16,169	15,901	4,474	2,056		2,432	602	433	11,253	6,327	2,788	2,725
	1977	37,509	10,404	10,213	3,013	1,609		1,788	680	507	10,685	4,243	1,695	1,433
Union	1983	18,061	4,998	4,808	2,181	94		252	326	326	1,444	2,511	4,272	563
	1977	11,114	2,772	2,653	1,138	83		252	312	312	1,223	1,594	2,522	379
Vanderburgh	1983	1,063,097	219,915	213,616	130,150	156,622	152,830	71,541	58,171	31,333	145,689	78,331	73,999	40,116
	1977	703,243	124,132	119,893	68,017	116,841	113,951	48,790	40,218	22,634	134,631	49,610	39,547	24,484
Vermillion	1983	58,623	18,744	18,305	3,289	1,727		1,610	474	214	11,993	9,199	5,296	1,053
	1977	40,314	11,807	11,466	2,332	1,340		1,516	450	210	10,960	5,369	3,028	637
Vigo	1983	807,699	127,073	124,399	61,106	116,983	110,129	38,324	27,176	11,923	90,242	61,122	51,001	30,090
	1977	525,542	74,488	72,507	37,722	76,938	71,222	28,032	18,588	8,547	86,923	37,330	29,355	15,474
Wabash	1983	141,218	34,666	34,255	9,577	16,352	9,392	3,904	6,407	2,275	24,558	15,587	13,923	7,163
	1977	107,034	22,253	21,947	7,257	10,646	6,274	3,743	5,314	1,980	25,072	10,419	10,783	4,352
Warren	1983	7,962	2,241	2,156	1,124	85			215		189	1,244	1,657	150
	1977	6,471	1,915	1,833	1,047	88			197		200	1,094	1,091	103
Warrick	1983	124,854	45,459	45,149	6,416	3,772		2,962	879	628	28,273	11,447	13,669	3,822
	1977	76,343	22,265	22,071	4,184	2,355		2,046	898	662	23,184	8,103	7,334	1,722
Washington	1983	60,130	18,227	17,544	2,639	2,985		1,704	1,568	777	14,512	5,664	5,391	2,042
	1977	40,733	11,698	11,196	2,018	1,908		1,267	1,467	757	10,071	3,244	4,630	1,083

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

INDIANA (continued)

ALL COUNTIES (continued)

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drugstores Total ($000)
Wayne	1983	402,697	81,674	77,958	31,824	73,168	64,006	7,689	10,275	7,271	87,232	49,278	12,066	18,031
	1977	293,670	52,339	49,674	21,596	53,126	46,124	7,284	9,160	6,688	74,627	31,016	10,407	10,129
Wells	1983	89,075	24,478	23,663	7,842	5,602	5,013	3,694	5,207	3,572	23,444	5,481	3,569	3,766
	1977	61,301	14,992	14,411	4,420	3,800	3,369	2,756	4,216	2,985	17,629	4,517	2,691	1,905
White	1983	97,548	26,343	26,128	10,911	8,688	6,252	2,203	2,505	896	14,210	8,362	11,955	4,668
	1977	66,516	15,224	15,071	6,412	6,001	4,362	1,765	2,002	752	13,802	6,063	7,607	2,890
Whitley	1983	100,221	30,505	29,847	8,479	3,428		1,578	2,790	1,144	22,775	10,297	7,345	5,492
	1977	66,790	17,310	16,841	4,859	2,790		1,523	2,011	862	18,870	7,469	5,076	2,928
TOTAL METRO COUNTIES	**1983**	**19,399,882**	**4,276,338**	**4,075,587**	**2,047,143**	**2,583,729**	**2,314,878**	**747,691**	**755,176**	**421,897**	**3,167,461**	**1,912,572**	**940,631**	**862,599**
	1977	13,326,347	2,582,674	2,450,781	1,149,792	1,926,985	1,713,507	566,419	597,651	348,882	2,967,990	1,155,723	636,151	460,187
TOTAL STATE	**1983**	**26,497,281**	**6,043,817**	**5,781,933**	**2,654,876**	**3,241,485**	**2,723,747**	**963,751**	**987,884**	**553,019**	**4,462,203**	**2,757,452**	**1,472,930**	**1,210,950**
	1977	18,263,301	3,665,262	3,491,537	1,519,522	2,392,640	2,008,790	737,203	786,801	460,088	4,168,464	1,701,885	993,828	640,634

IOWA

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drugstores Total ($000)
CEDAR RAPIDS	**1983**	**920,644**	**202,709**	**196,326**	**104,132**	**168,544**	**158,097**	**17,822**	**39,954**	**26,068**	**147,424**	**52,076**	**67,714**	**32,922**
	1977	628,354	121,970	117,460	56,643	114,491	106,183	14,890	32,936	22,318	128,233	45,050	48,474	20,089
Linn	1983	920,644	202,709	196,326	104,132	168,544	158,097	17,822	39,954	26,068	147,424	52,076	67,714	32,922
	1977	628,354	121,970	117,460	56,643	114,491	106,183	14,890	32,936	22,318	128,233	45,050	48,474	20,089
DAVENPORT - ROCK ISLAND - MOLINE	**1983**	**2,043,684**	**412,821**	**389,455**	**241,624**	**317,568**	**284,082**	**81,045**	**83,652**	**50,815**	**349,601**	**185,746**	**113,252**	**81,484**
	1977	1,422,385	265,271	249,526	139,862	212,741	189,159	57,159	64,902	41,208	316,747	126,681	82,488	50,123
Scott	1983	932,647	179,269	167,765	114,785	164,186	142,384	31,848	41,610	25,795	148,343	85,792	56,893	41,294
	1977	614,865	109,588	102,281	58,829	107,304	93,081	24,273	35,431	22,850	119,745	58,877	37,378	23,588
Henry, Ill.	*1983*	*238,104*	*59,009*	*57,051*	*23,230*	*13,519*	*9,964*	*14,189*	*8,226*	*6,056*	*43,667*	*36,728*	*13,995*	*6,867*
	1977	*170,987*	*38,321*	*36,839*	*14,696*	*10,613*	*7,914*	*9,340*	*6,380*	*4,853*	*41,148*	*23,930*	*10,262*	*4,508*
Rock Island, Ill.	*1983*	*872,933*	*174,543*	*164,639*	*103,609*	*139,863*	*131,734*	*35,008*	*33,816*	*18,964*	*157,591*	*63,226*	*42,364*	*33,323*
	1977	*636,533*	*117,362*	*110,406*	*66,337*	*94,824*	*88,164*	*23,546*	*23,091*	*13,505*	*155,854*	*43,874*	*34,848*	*22,027*
DES MOINES	**1983**	**2,331,124**	**553,216**	**539,038**	**246,204**	**321,457**	**293,540**	**98,153**	**84,667**	**46,824**	**399,548**	**184,560**	**155,013**	**47,818**
	1977	1,507,882	295,630	286,422	123,590	232,364	210,304	68,397	64,402	37,100	320,675	127,887	107,740	29,588
Dallas	1983	113,022	37,903	36,872	7,542	9,891	2,901	1,798	2,549	980	25,122	7,110	10,050	1,718
	1977	78,650	19,922	19,270	5,194	6,587	2,113	2,025	2,265	910	21,483	5,978	9,210	1,302
Polk	1983	2,107,623	476,850	464,970	232,205	304,983	289,192	93,178	80,968	45,322	343,433	165,080	139,194	44,159
	1977	1,359,014	255,610	247,826	114,934	221,828	207,294	63,682	60,879	35,603	276,910	113,649	93,921	27,208
Warren	1983	110,479	38,463	37,196	6,457	6,583	1,447	3,177	1,150	522	30,993	12,370	5,769	1,941
	1977	70,218	20,098	19,326	3,462	3,949	897	2,690	1,258	587	22,282	8,260	4,609	1,078
DUBUQUE	**1983**	**508,960**	**111,630**	**107,344**	**57,013**	**92,572**	**84,830**	**11,581**	**27,786**	**14,558**	**88,382**	**36,599**	**32,781**	**15,021**
	1977	356,968	65,027	62,176	30,931	64,166	58,215	11,155	22,353	12,166	73,545	27,265	27,131	11,492
Dubuque	1983	508,960	111,630	107,344	57,013	92,572	84,830	11,581	27,786	14,558	88,382	36,599	32,781	15,021
	1977	356,968	65,027	62,176	30,931	64,166	58,215	11,155	22,353	12,166	73,545	27,265	27,131	11,492
IOWA CITY	**1983**	**496,347**	**110,336**	**106,081**	**61,901**	**54,643**	**50,561**	**23,861**	**23,752**	**9,143**	**74,487**	**33,304**	**38,208**	**19,172**
	1977	272,157	52,906	50,577	27,385	29,794	27,305	15,469	15,802	6,433	48,202	24,265	23,461	9,736
Johnson	1983	496,347	110,336	106,081	61,901	54,643	50,561	23,861	23,752	9,143	74,487	33,304	38,208	19,172
	1977	272,157	52,906	50,577	27,385	29,794	27,305	15,469	15,802	6,433	48,202	24,265	23,461	9,736
SIOUX CITY	**1983**	**624,052**	**160,203**	**151,256**	**64,970**	**90,289**	**77,118**	**25,547**	**28,753**	**16,454**	**94,095**	**57,954**	**30,046**	**21,514**
	1977	451,370	96,447	90,758	40,730	66,342	56,139	20,026	22,547	13,348	86,555	41,522	32,123	17,209
Woodbury	1983	537,931	136,451	128,581	54,908	89,645	77,118	25,054	26,239	14,865	78,583	38,061	28,804	17,505
	1977	400,058	84,124	79,060	34,143	65,900	56,139	19,586	20,651	12,120	75,633	30,697	30,913	14,901
Dakota, Neb.	*1983*	*86,121*	*23,752*	*22,675*	*10,062*	*644*		*493*	*2,514*	*1,589*	*15,512*	*19,893*	*1,242*	*4,009*
	1977	*51,312*	*12,323*	*11,698*	*6,587*	*442*		*440*	*1,896*	*1,228*	*10,922*	*10,825*	*1,210*	*2,308*
WATERLOO - CEDAR FALLS	**1983**	**877,213**	**192,933**	**186,360**	**84,393**	**109,304**	**97,632**	**38,822**	**34,373**	**18,862**	**158,403**	**65,703**	**58,666**	**25,429**
	1977	610,753	112,267	107,827	46,578	84,125	74,531	28,310	27,260	15,644	144,108	49,139	44,747	16,303
Black Hawk	1983	788,057	163,852	158,249	78,381	105,852	97,632	35,550	31,528	17,031	145,505	56,971	48,836	23,412
	1977	546,162	96,115	92,303	42,372	82,021	74,531	25,679	24,745	13,972	131,138	41,479	36,245	15,000
Bremer	1983	89,156	29,081	28,111	6,012	3,452		3,272	2,845	1,831	12,898	8,732	9,830	2,017
	1977	64,591	16,152	15,524	4,206	2,104		2,631	2,515	1,672	12,970	7,660	8,502	1,303

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

IOWA (continued)

ALL COUNTIES

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Super-markets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
Adair	1983	42,290	9,167	8,860	2,714	617		719	500	375	6,112	13,640	2,875	1,039
	1977	30,108	5,648	5,428	2,145	586		630	470	362	6,352	7,975	2,807	663
Adams	1983	15,553	5,725	5,428	842	393		983	207	99	2,780	1,200	583	830
	1977	10,958	3,492	3,303	617	386		810	227	113	2,147	1,035	601	473
Allamakee	1983	56,996	17,497	16,911	6,538	1,302		3,440	1,318	562	9,921	3,631	5,135	800
	1977	38,598	10,004	9,615	3,380	1,127		2,170	955	426	9,253	2,837	4,339	668
Appanoose	1983	69,776	17,837	17,240	4,907	10,013	5,165	3,471	2,961	1,687	11,234	6,305	6,935	653
	1977	47,338	10,200	9,803	2,878	6,20[illegible]	3,375	2,865	2,113	1,248	9,724	4,235	4,836	551
Audubon	1983	34,745	10,215	10,007	2,520	512		1,054	1,544	1,269	8,312	3,458	2,388	1,028
	1977	24,672	5,046	4,915	1,679	420		900	1,347	1,134	7,292	2,961	2,379	670
Benton	1983	69,732	14,572	13,930	7,470	840		3,271	3,532	2,226	17,163	11,375	6,279	2,054
	1977	54,432	10,901	10,362	4,376	908		2,421	3,248	2,115	14,264	8,671	5,771	1,243
Black Hawk	1983	788,057	163,852	158,249	78,381	105,852	97,632	35,550	31,528	17,031	145,505	56,971	48,836	23,412
	1977	546,162	96,115	92,303	42,372	82,021	74,531	25,679	24,745	13,972	131,138	41,479	36,245	15,000
Boone	1983	97,447	28,382	27,973	6,542	5,935	2,999	2,838	7,674	4,795	22,574	5,772	6,257	4,379
	1977	70,372	17,555	17,270	4,432	4,281	2,286	2,386	5,322	3,437	18,466	4,898	5,336	3,624
Bremer	1983	89,156	29,081	28,111	6,012	3,452		3,272	2,845	1,831	12,898	8,732	9,830	2,017
	1977	64,591	16,152	15,524	4,206	2,104		2,631	2,515	1,672	12,970	7,660	8,502	1,303
Buchanan	1983	71,788	22,395	21,646	7,658	4,322	3,077	1,303	1,775	1,536	14,048	5,954	6,790	2,024
	1977	50,709	12,474	11,989	4,417	2,912	2,122	1,086	1,496	1,324	13,409	4,536	5,549	1,210
Buena Vista	1983	126,103	26,580	26,199	12,302	8,643		4,962	5,613	2,834	24,538	12,510	11,334	2,892
	1977	77,616	14,310	14,079	7,139	5,151		4,171	3,962	2,079	16,498	8,702	7,912	1,697
Butler	1983	40,215	7,201	6,833	3,071	2,198		604	1,891	1,783	6,871	4,361	7,009	569
	1977	31,044	5,139	4,864	2,125	1,737		472	1,463	1,404	6,213	3,389	6,153	361
Calhoun	1983	50,307	11,811	11,417	2,749	1,543		2,146	912	566	15,376	6,737	6,115	926
	1977	40,955	7,311	7,027	1,840	1,180		1,953	988	635	15,882	4,622	4,815	843
Carroll	1983	129,977	25,219	24,682	11,886	16,132	12,109	3,454	4,342	3,191	26,887	17,932	10,678	1,990
	1977	88,415	16,939	16,547	6,287	8,944	7,325	3,374	3,462	2,618	21,177	11,852	8,384	1,194
Cass	1983	100,610	23,262	22,768	8,529	10,757		6,364	2,793	761	16,594	14,821	7,871	2,725
	1977	68,459	13,603	13,238	5,873	5,503		4,240	2,130	609	13,491	9,977	6,572	2,124
Cedar	1983	65,597	22,323	21,577	3,816	1,673		1,554	839	636	14,191	10,089	6,555	1,040
	1977	48,788	12,453	11,969	2,833	1,468		1,186	1,065	831	12,879	8,055	5,590	682
Cerro Gordo	1983	319,604	64,920	63,592	36,074	51,142	43,962	12,496	8,671	4,462	53,175	32,557	19,178	7,989
	1977	218,078	40,202	39,156	19,940	35,013	30,011	11,323	7,548	4,043	45,615	19,534	16,724	5,432
Cherokee	1983	89,303	32,794	31,698	5,164	6,491	3,314	5,939	3,013	2,173	12,626	6,834	6,464	3,497
	1977	54,531	15,220	14,628	3,125	3,683	1,987	4,272	2,528	1,877	11,057	4,885	4,446	1,760
Chickasaw	1983	55,907	16,840	16,276	4,555	1,362		2,395	1,278	1,067	9,815	9,763	5,306	1,118
	1977	38,062	9,541	9,170	3,047	1,180		1,655	958	822	8,077	6,612	4,019	649
Clarke	1983	45,061	10,222	9,454	3,433	2,343		459	538	430	9,120	11,072	2,081	881
	1977	30,520	6,562	6,053	1,685	1,797		359	583	479	7,518	7,014	1,962	581
Clay	1983	129,279	23,005	22,269	14,665	14,818	11,560	6,498	4,610	2,477	29,334	8,686	8,504	3,848
	1977	83,565	14,722	14,171	7,186	9,409	7,717	4,566	3,963	2,210	20,606	6,253	6,362	2,230
Clayton	1983	64,254	13,672	12,909	5,999	1,226		1,552	4,077	2,909	19,525	6,595	7,907	1,054
	1977	44,629	8,531	8,033	3,975	1,021		1,216	3,057	2,246	13,421	4,271	6,250	837
Clinton	1983	294,161	64,272	60,947	29,241	45,603	41,750	7,045	13,757	7,224	61,920	19,741	13,792	8,895
	1977	211,630	42,825	40,501	17,096	30,950	27,915	5,771	9,850	5,361	55,168	15,151	11,384	6,176
Crawford	1983	82,707	25,782	24,598	11,679	4,547	2,970	5,109	2,448	1,186	14,262	6,785	4,441	1,562
	1977	59,102	14,264	13,532	5,947	4,145	2,795	3,505	2,013	1,015	13,612	6,065	5,005	1,096
Dallas	1983	113,022	37,903	36,872	7,542	9,891	2,901	1,798	2,549	980	25,122	7,110	10,050	1,718
	1977	78,650	19,922	19,270	5,194	6,587	2,113	2,025	2,265	910	21,483	5,978	9,210	1,302
Davis	1983	34,105	9,558	9,238	2,145	643		1,722	480	317	7,501	5,334	3,074	881
	1977	22,112	4,269	4,103	1,287	470		1,001	355	242	6,766	3,201	2,342	441
Decatur	1983	27,470	8,659	8,397	1,563	817		1,592	748	330	2,244	6,123	1,613	1,638
	1977	18,178	5,206	5,020	1,180	674		1,070	468	215	2,232	3,584	1,360	827
Delaware	1983	72,143	17,761	17,234	5,460	5,173	2,514	3,236	1,042	1,042	15,864	4,531	7,995	2,301
	1977	48,684	10,563	10,192	3,119	3,329	1,715	2,331	876	876	11,153	4,369	7,408	1,371
Des Moines	1983	252,773	60,849	59,055	24,324	41,180	31,503	7,439	15,665	7,306	31,600	18,588	17,228	11,497
	1977	175,012	37,540	36,227	14,517	32,147	27,731	5,437	12,256	5,949	27,638	13,835	12,194	7,418
Dickinson	1983	88,078	18,378	17,763	10,209	4,487		7,227	2,789	1,649	9,710	5,045	16,940	3,450
	1977	59,917	9,964	9,576	5,649	2,965		4,804	2,010	1,230	9,253	4,620	12,961	1,786
Dubuque	1983	508,960	111,630	107,344	57,013	92,572	84,830	11,581	27,786	14,558	88,382	36,599	32,781	15,021
	1977	356,968	65,027	62,176	30,931	64,166	58,215	11,155	22,353	12,166	73,545	27,265	27,131	11,492
Emmet	1983	55,202	10,910	10,545	4,990	6,793		3,314	1,272	896	12,075	6,613	4,807	1,142
	1977	44,985	8,467	8,138	2,925	4,471		3,033	1,224	889	11,911	5,523	4,254	964

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1983 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Super-markets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
IOWA (continued)														
ALL COUNTIES (continued)														
Fayette	1983	102,233	23,585	22,796	9,663	10,100	6,752	3,039	3,389	1,933	23,143	10,340	4,912	3,511
	1977	75,014	15,893	15,275	5,280	6,961	5,111	2,997	3,367	1,990	19,878	7,198	4,941	2,051
Floyd	1983	83,280	20,931	20,232	6,019	8,774	3,904	2,983	2,286	1,221	16,076	11,394	4,655	1,639
	1977	61,952	14,370	13,811	3,992	5,774	2,741	2,330	1,839	1,019	13,877	8,332	4,743	977
Franklin	1983	51,350	10,291	9,947	3,782	1,908		1,732	1,315	230	11,608	8,874	4,767	1,467
	1977	34,218	6,977	6,706	2,452	1,492		1,297	1,103	204	8,140	5,038	3,829	733
Fremont	1983	20,839	4,393	4,246	2,205	351		666	650	399	4,294	3,373	1,775	1,415
	1977	15,620	3,093	2,973	1,440	244		433	582	371	3,484	2,667	1,599	937
Greene	1983	36,953	9,741	9,415	3,213	3,442		1,233	521	98	6,149	3,427	5,071	1,229
	1977	28,611	6,340	6,093	2,146	2,103		1,223	510	100	6,058	2,860	4,453	787
Grundy	1983	42,732	10,383	10,244	3,673	455		1,580	4,007	3,902	8,877	5,353	2,244	1,803
	1977	32,547	6,766	6,662	2,294	416		1,208	3,045	2,977	8,696	4,757	1,881	1,192
Guthrie	1983	26,831	4,904	4,739	3,034	1,818		372	1,617	704	4,362	5,560	1,576	901
	1977	21,077	3,857	3,707	2,501	1,040		332	1,519	689	4,564	3,820	1,261	590
Hamilton	1983	79,777	18,639	17,914	10,980	4,426		3,390	3,237	1,485	13,953	13,303	3,680	2,188
	1977	55,385	11,002	10,515	5,216	2,591		2,689	2,563	1,224	12,363	10,279	3,582	1,241
Hancock	1983	37,998	7,586	7,406	2,801	555		1,373	2,468	2,141	8,627	4,006	4,520	1,798
	1977	30,044	5,431	5,273	1,987	583		1,037	1,896	1,682	7,457	3,718	4,278	1,058
Hardin	1983	108,939	27,284	26,372	8,206	4,871		5,152	4,801	3,490	27,027	5,883	13,910	2,834
	1977	75,734	16,232	15,601	4,895	2,817		3,681	3,735	2,793	20,498	5,091	11,108	1,878
Harrison	1983	78,524	15,306	14,793	5,595	1,327		1,164	1,282	791	20,397	5,214	3,552	2,633
	1977	52,967	9,545	9,174	3,527	891		1,187	1,232	786	21,278	4,420	3,068	1,655
Henry	1983	83,563	19,096	18,457	6,939	7,960	4,974	3,329	2,477	902	21,068	7,891	4,961	2,608
	1977	56,066	11,557	11,107	3,805	4,256	2,759	2,847	2,127	810	16,107	5,239	4,289	1,611
Howard	1983	40,767	8,914	8,632	3,538	1,711		1,422	1,366	1,035	6,733	2,030	5,790	1,629
	1977	26,872	5,435	5,234	2,149	1,264		987	1,008	785	5,243	1,940	4,201	930
Humboldt	1983	47,117	12,797	12,367	3,370	2,086		2,316	1,842	844	10,725	4,502	5,170	1,055
	1977	36,468	9,062	8,709	2,380	1,582		1,660	1,661	792	10,055	3,272	4,152	714
Ida	1983	28,896	5,820	5,624	2,435	1,109		409	542	340	7,608	5,138	2,919	1,057
	1977	21,493	4,115	3,955	1,476	959		427	519	342	6,254	3,405	2,436	742
Iowa	1983	74,969	13,646	13,451	21,564	2,672		597	1,835	1,775	7,070	13,234	2,024	1,814
	1977	50,822	9,636	9,480	11,749	2,282		694	1,727	1,672	7,081	9,133	1,955	1,236
Jackson	1983	73,813	20,340	18,386	8,828	3,523	1,737	2,795	4,173	1,656	13,212	7,150	4,979	2,967
	1977	52,733	12,542	11,307	5,121	2,824	1,475	2,417	2,871	1,190	11,121	5,372	4,483	1,590
Jasper	1983	168,442	39,763	38,433	14,832	10,705	7,758	5,197	4,996	2,052	33,287	26,049	13,885	7,154
	1977	108,354	21,869	21,018	7,754	6,953	5,148	4,391	4,282	1,835	26,464	15,947	10,444	3,884
Jefferson	1983	70,555	19,889	19,224	3,562	7,056	3,209	3,137	2,473	875	14,536	6,136	4,165	1,722
	1977	49,448	11,931	11,467	2,362	4,792	2,322	2,551	1,841	682	12,466	4,506	3,151	1,275
Johnson	1983	496,347	110,336	106,081	61,901	54,643	50,561	23,861	23,752	9,143	74,487	33,304	38,208	19,172
	1977	272,157	52,906	50,577	27,385	29,794	27,305	15,469	15,802	6,433	48,202	24,265	23,461	9,736
Jones	1983	64,793	9,912	9,582	4,855	2,740		1,393	2,145	630	18,594	9,185	5,553	2,203
	1977	49,806	8,378	8,052	3,306	2,014		1,339	1,734	534	15,682	6,027	5,169	1,444
Keokuk	1983	39,672	4,897	4,706	3,859	1,062		468	1,733	930	13,453	4,020	4,965	863
	1977	30,719	4,318	4,126	2,173	907		423	1,498	834	10,483	3,160	4,301	566
Kossuth	1983	115,403	18,990	18,354	10,498	7,434	3,738	3,082	4,147	1,786	44,870	5,803	8,460	2,087
	1977	81,449	11,572	11,122	4,893	4,582	2,435	2,627	3,420	1,535	34,289	5,238	7,546	1,169
Lee	1983	247,395	67,736	66,459	14,928	33,072	24,044	8,727	9,080	4,581	45,374	22,224	19,936	7,871
	1977	161,398	36,419	35,530	10,402	19,498	15,536	6,294	7,221	3,786	38,415	14,626	12,410	5,511
Linn	1983	920,644	202,709	196,326	104,132	168,544	158,097	17,822	39,954	26,068	147,424	52,076	67,714	32,922
	1977	628,354	121,970	117,460	56,643	114,491	106,183	14,890	32,936	22,318	128,233	45,050	48,474	20,089
Louisa	1983	43,559	11,150	10,777	4,945	918		1,416	1,560	1,089	12,420	5,852	3,211	1,057
	1977	25,427	5,156	4,955	2,532	447		898	811	574	9,391	2,994	1,920	678
Lucas	1983	45,032	13,570	13,154	2,663	3,371	2,407	2,029	1,334	692	7,294	5,327	1,308	1,847
	1977	29,531	7,821	7,538	1,470	2,638	1,928	1,851	1,207	650	6,053	3,386	994	1,042
Lyon	1983	37,931	9,888	9,643	4,413	489		702	1,943	1,778	8,973	2,819	5,251	843
	1977	28,478	6,694	6,491	2,335	500		491	1,550	1,449	7,490	2,879	3,917	450
Madison	1983	50,422	13,087	12,798	6,290	1,391		1,837	1,090	855	13,250	3,593	3,890	2,654
	1977	33,569	7,297	7,095	3,195	1,205		1,336	795	641	10,248	2,664	3,417	1,563
Mahaska	1983	98,727	27,672	27,506	7,022	9,102	7,589	4,843	3,226	1,656	12,983	13,007	7,710	1,675
	1977	73,582	17,015	16,882	4,973	7,161	5,999	4,243	3,244	1,730	11,435	8,893	6,988	1,388
Marion	1983	108,991	29,541	28,979	12,233	7,575	4,747	5,008	2,862	2,146	21,326	10,733	8,555	3,054
	1977	72,813	17,152	16,795	6,547	5,869	3,813	3,360	2,584	1,992	16,128	8,856	5,945	1,738
Marshall	1983	232,151	59,288	56,015	27,915	27,282	21,330	9,961	7,195	3,935	35,849	17,399	19,672	11,373
	1977	155,506	31,916	30,074	13,330	19,601	16,283	7,475	6,723	3,813	32,223	12,871	14,547	5,829

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
IOWA (continued)														
ALL COUNTIES (continued)														
Mills	1983	62,818	15,045	14,542	4,311	4,488		1,874	3,981	1,987	18,780	5,588	1,558	1,671
	1977	34,793	6,989	6,717	2,347	2,295		1,072	2,593	1,345	11,292	3,330	1,642	838
Mitchell	1983	39,933	7,701	7,442	2.424	1,024		1,159	1,210	829	7,381	5,841	6,568	1,840
	1977	27,566	5,337	5,129	1,653	887		1,014	844	595	6,279	3,368	4,871	845
Monona	1983	42,007	12,703	12,293	3,684	681		788	1,499	1,144	9,026	3,909	3,080	2,769
	1977	34,476	8,218	7,908	2,697	646		738	1,398	1,097	9,594	3,398	2,860	1,985
Monroe	1983	28,729	9,539	9,220	1,512	1,109		1,168	318	203	9,018	1,960	615	1,232
	1977	23,018	6,021	5,787	1,231	1,147		976	372	246	8,359	1,962	588	726
Montgomery	1983	57,023	16,443	15,892	4,576	6,965	4,076	2,591	1,569	428	10,523	5,425	3,266	2,468
	1977	40,654	10,684	10,268	2,596	4,146	2,532	1,837	1,335	382	9,124	4,171	2,858	1,573
Muscatine	1983	298,429	62,993	61,033	27,023	14,006	9,152	13,610	8,915	4,093	72,553	50,319	15,645	10,544
	1977	165,172	31,157	30,016	11,536	9,998	6,747	8,150	5,620	2,686	44,288	25,849	12,150	4,936
O'Brien	1983	77,778	16,575	16,388	6,209	5,297	2,277	4,284	2,186	1,432	19,091	7,988	6,942	2,820
	1977	58,090	10,628	10,489	3,816	4,110	1,890	3,385	2,128	1,439	15,977	6,015	6,096	1,539
Osceola	1983	21,751	3,789	3,533	2,358	247		1,132	580	434	4,044	2,659	2,116	689
	1977	16,974	2,865	2,665	1,617	262		839	586	451	3,859	2,135	1,690	458
Page	1983	101,949	22,260	21,515	6,367	10,408	4,184	8,890	5,551	1,385	20,385	9,293	5,736	3,770
	1977	67,932	14,289	13,733	3,540	7,279	3,143	5,301	3,503	918	15,416	6,893	5,022	1,961
Palo Alto	1983	47,570	11,625	11,313	4,729	652		1,641	880	880	8,588	4,169	7,753	1,648
	1977	34,978	7,351	7,114	2,766	673		1,432	785	785	8,239	3,404	5,712	923
Plymouth	1983	124,883	36,779	33,857	9,329	6,355		4,067	2,242	1,220	25,680	15,408	9,483	1,959
	1977	81,227	19,326	17,743	5,901	3,732		3,308	2,022	1,140	21,540	9,585	6,854	1,487
Pocahontas	1983	45,332	15,249	14,739	2,814	1,197		580	1,966	1,032	10,302	3,125	4,900	1,178
	1977	32,838	8,543	8,211	2,202	950		603	1,744	951	8,782	2,404	4,009	655
Polk	1983	2,107,623	476,850	464,970	232,205	304,983	289,192	93,178	80,968	45,322	343,433	165,080	139,194	44,159
	1977	1,359,014	255,610	247,826	114,934	221,828	207,294	63,682	60,879	35,603	276,910	113,649	93,921	27,208
☐ Pottawattamie	1983	425,706	106,419	101,543	55,339	55,360	53,914	7,078	9,181	4,580	85,915	52,502	12,118	17,725
	1977	257,678	55,767	52,910	25,481	32,063	30,638	6,161	7,923	4,154	66,742	31,836	8,719	10,628
Poweshiek	1983	90,107	20,878	20,324	8,055	4,117		3,308	3,828	3,143	16,131	18,339	4,465	3,153
	1977	61,912	12,465	12,066	4,483	3,361		2,700	2,645	2,225	13,561	13,502	3,198	1,770
Ringgold	1983	19,763	4,270	4,125	1,339	452		841	177	32	5,769	3,264	595	829
	1977	14,856	2,998	2,881	1,001	389		832	216	43	4,515	2,118	695	648
Sac	1983	41,041	8,825	8,439	4,071	829		1,034	937	732	10,545	4,177	6,186	917
	1977	35,618	7,217	6,862	3,027	820		959	833	669	9,760	3,856	6,076	664
Scott	1983	932,647	179,269	167,765	114,785	164,186	142,384	31,848	41,610	25,795	148,343	85,792	56,893	41,294
	1977	614,865	109,588	102,281	58,829	107,304	93,081	24,273	35,431	22,850	119,745	58,877	37,378	23,588
Shelby	1983	52,410	11,625	11,482	4,634	6,672		1,557	687	580	10,334	5,555	4,888	2,223
	1977	36,135	6,913	6,815	3,009	3,664		1,095	590	510	9,325	4,237	4,083	1,081
Sioux	1983	132,019	24,714	22,034	10,568	2,247		5,678	6,787	3,754	36,863	20,328	9,193	2,305
	1977	82,712	12,856	11,431	5,203	1,300		3,499	4,454	2,554	27,498	12,477	7,241	1,822
Story	1983	385,008	84,174	82,622	55,783	55,002	41,776	18,769	16,672	8,474	64,674	24,955	21,144	6,293
	1977	224,836	42,327	41,468	23,411	31,201	23,729	10,936	11,189	5,948	47,223	17,824	16,664	4,127
Tama	1983	53,560	11,272	10,890	5,691	2,442		1,262	1,999	1,323	13,343	6,750	5,197	1,264
	1977	42,291	7,169	6,886	4,261	1,773		917	1,847	1,261	11,714	6,142	5,020	769
Taylor	1983	13,813	4,173	4,034	1,555	583		781	213	83	1,664	1,847	1,439	610
	1977	12,658	3,502	3,366	1,207	569		714	206	84	2,107	1,582	1,496	467
Union	1983	66,008	22,238	21,494	5,782	6,824	5,373	2,503	1,594	726	11,140	5,958	5,102	1,638
	1977	47,276	12,893	12,391	3,223	4,531	3,610	2,472	1,468	697	9,730	4,217	4,803	1,187
Van Buren	1983	16,823	4,182	3,991	1,665	332		63	323	238	1,171	3,015	3,511	785
	1977	13,633	2,728	2,590	1,469	344		83	246	188	1,319	2,681	2,942	500
Wapello	1983	202,936	57,443	55,523	18,117	25,753	20,987	5,239	10,129	2,891	25,111	21,586	12,654	7,046
	1977	137,618	33,412	32,112	10,732	16,893	14,166	4,538	8,224	2,462	22,798	13,384	10,925	5,185
Warren	1983	110,479	38,463	37,196	6,457	6,583	1,447	3,177	1,150	522	30,993	12,370	5,769	1,941
	1977	70,218	20,098	19,326	3,462	3,949	897	2,690	1,258	587	22,282	8,260	4,609	1,078
Washington	1983	92,993	22,274	21,003	10,891	8,536		5,698	3,749	1,236	18,190	6,135	7,190	1,737
	1977	64,767	11,543	10,855	5,916	4,850		3,422	3,502	1,208	16,233	5,786	6,026	1,502
Wayne	1983	20,347	5,811	5,617	1,177	660		395	90	42	1,532	4,300	3,024	752
	1977	16,159	3,997	3,842	918	648		302	98	48	1,664	3,705	2,333	543
Webster	1983	284,879	54,676	52,847	22,813	48,716	40,845	9,394	16,307	8,240	59,283	22,376	22,513	4,495
	1977	203,649	32,851	31,573	13,629	34,522	29,186	7,734	11,640	6,110	49,718	17,094	17,464	3,674
Winnebago	1983	51,012	10,894	10,530	5,242	3,864	2,847	990	2,476	1,556	11,661	3,219	6,363	2,088
	1977	37,804	7,448	7,158	3,063	2,221	1,669	925	2,094	1,360	10,239	2,732	4,736	1,188
Winneshiek	1983	92,235	24,846	24,014	8,016	4,235	3,396	4,782	6,524	3,100	20,358	4,099	3,491	2,487
	1977	52,462	11,975	11,509	3,838	2,353	1,905	3,339	3,471	1,715	13,417	3,395	2,973	1,165

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
IOWA (continued)														
ALL COUNTIES (continued)														
Woodbury	1983	537,931	136,451	128,581	54,908	89,645	77,118	25,054	26,239	14,865	78,583	38,061	28,804	17,505
	1977	400,058	84,124	79,060	34,143	65,900	56,139	19,586	20,651	12,120	75,633	30,697	30,913	14,901
Worth	1983	22,004	5,565	5,372	1,543	635		218	1,509	1,509	4,117	1,379	2,255	751
	1977	17,894	4,246	4,077	1,243	493		250	1,462	1,462	3,434	1,437	2,333	500
Wright	1983	60,124	20,097	19,217	4,880	1,182		2,931	2,361	1,166	13,400	3,534	4,566	2,227
	1977	44,893	11,923	11,337	2,920	1,227		2,343	2,138	1,097	12,922	3,124	3,695	1,323
TOTAL METRO COUNTIES	1983	**7,030,572**	**1,592,963**	**1,533,038**	**778,675**	**1,055,711**	**958,076**	**254,219**	**287,562**	**160,695**	**1,181,085**	**548,597**	**450,197**	**216,886**
	1977	4,648,715	897,279	858,713	403,580	730,207	656,396	188,241	226,758	132,785	976,883	395,016	328,563	136,325
TOTAL STATE	1983	**14,598,693**	**3,400,468**	**3,278,460**	**1,490,738**	**1,701,991**	**1,346,101**	**545,054**	**572,702**	**316,306**	**2,708,252**	**1,339,968**	**1,030,843**	**440,727**
	1977	9,832,778	1,969,492	1,889,348	806,416	1,163,794	925,502	407,680	450,162	259,731	2,230,804	954,073	800,341	276,396
KANSAS														
KANSAS CITY	1983	**8,666,751**	**1,806,534**	**1,736,198**	**925,757**	**1,370,567**	**1,121,751**	**362,750**	**287,490**	**170,407**	**1,775,004**	**717,407**	**279,992**	**222,077**
	1977	5,138,627	966,033	924,428	444,034	829,121	678,866	240,826	210,882	128,510	1,203,672	419,704	221,676	135,174
Johnson	1983	2,183,890	317,708	301,116	219,140	405,149	337,285	120,407	108,308	73,336	450,824	144,860	63,086	51,426
	1977	1,080,385	155,320	146,814	74,648	221,011	184,086	57,411	63,700	44,786	256,027	72,280	42,798	23,533
Leavenworth	1983	167,193	42,386	40,810	14,955	24,148	17,422	5,119	7,938	5,222	30,811	12,948	10,050	4,426
	1977	116,468	26,457	25,329	7,562	15,352	11,149	3,760	6,235	4,229	27,383	9,550	7,473	3,045
Miami	1983	65,376	22,090	22,010	3,839	3,102		1,868	2,823	1,916	11,846	8,453	5,016	1,623
	1977	47,199	14,628	14,547	2,335	1,645		1,561	2,204	1,541	11,146	4,979	4,314	1,316
Wyandotte	1983	804,515	206,860	200,154	81,961	103,441	85,145	22,150	19,183	12,462	170,640	77,993	26,401	16,202
	1977	546,060	125,671	120,908	40,663	79,370	65,120	19,491	19,249	12,965	136,292	47,402	26,208	12,665
Cass, Mo.	*1983*	*183,786*	*43,067*	*42,908*	*19,138*	*17,273*	*4,731*	*976*	*3,638*	*2,285*	*37,985*	*28,914*	*7,546*	*7,486*
	1977	*101,141*	*26,955*	*26,805*	*7,341*	*7,086*	*2,108*	*808*	*2,349*	*1,526*	*25,394*	*14,853*	*6,607*	*3,003*
Clay, Mo.	*1983*	*927,633*	*180,763*	*175,982*	*85,724*	*174,190*	*139,492*	*26,955*	*27,403*	*13,570*	*243,894*	*81,647*	*48,178*	*18,328*
	1977	*569,345*	*97,790*	*94,664*	*47,132*	*102,031*	*81,817*	*16,244*	*18,231*	*9,454*	*166,448*	*49,678*	*32,359*	*12,909*
Jackson, Mo.	*1983*	*4,019,647*	*894,914*	*856,970*	*473,936*	*622,949*	*530,299*	*177,914*	*113,197*	*58,616*	*782,645*	*329,732*	*99,454*	*110,050*
	1977	*2,483,988*	*466,248*	*443,948*	*249,820*	*388,976*	*329,299*	*136,533*	*94,328*	*51,149*	*544,599*	*198,386*	*85,120*	*71,897*
Lafayette, Mo.	*1983*	*108,575*	*36,465*	*36,246*	*7,576*	*7,307*	*2,950*	*3,049*	*3,070*	*2,183*	*18,869*	*9,564*	*7,262*	*3,445*
	1977	*70,882*	*18,583*	*18,436*	*4,626*	*4,998*	*2,143*	*2,802*	*2,880*	*2,107*	*14,898*	*7,673*	*6,524*	*2,489*
Platte, Mo.	*1983*	*135,057*	*43,722*	*41,791*	*15,450*	*10,824*	*4,427*	*528*	*942*	*572*	*11,053*	*17,599*	*9,273*	*5,156*
	1977	*81,520*	*24,023*	*22,832*	*8,050*	*7,221*	*3,144*	*391*	*832*	*524*	*10,013*	*10,984*	*6,515*	*2,660*
Ray, Mo.	*1983*	*71,079*	*18,559*	*18,211*	*4,038*	*2,184*		*3,784*	*988*	*245*	*16,437*	*5,697*	*3,726*	*3,935*
	1977	*41,639*	*10,358*	*10,145*	*1,857*	*1,431*		*1,825*	*874*	*229*	*11,472*	*3,919*	*3,758*	*1,657*
LAWRENCE	1983	**314,959**	**61,771**	**60,471**	**33,489**	**35,574**	**26,984**	**13,160**	**8,886**	**3,017**	**54,395**	**23,312**	**25,460**	**10,239**
	1977	199,066	40,898	39,810	17,145	21,500	16,376	9,506	9,552	3,409	39,788	15,123	17,207	5,379
Douglas	1983	314,959	61,771	60,471	33,489	35,574	26,984	13,160	8,886	3,017	54,395	23,312	25,460	10,239
	1977	199,066	40,898	39,810	17,145	21,500	16,376	9,506	9,552	3,409	39,788	15,123	17,207	5,379
TOPEKA	1983	**866,259**	**210,447**	**206,260**	**93,670**	**118,969**	**98,451**	**30,034**	**27,549**	**18,260**	**162,833**	**66,373**	**51,944**	**33,590**
	1977	606,911	113,156	110,276	47,944	93,961	77,514	27,602	26,925	18,530	138,057	47,086	47,829	19,692
Shawnee	1983	866,259	210,447	206,260	93,670	118,969	98,451	30,034	27,549	18,260	162,833	66,373	51,944	33,590
	1977	606,911	113,156	110,276	47,944	93,961	77,514	27,602	26,925	18,530	138,057	47,086	47,829	19,692
WICHITA	1983	**2,412,381**	**441,052**	**427,116**	**277,212**	**359,485**	**298,474**	**128,787**	**93,776**	**47,912**	**486,697**	**149,419**	**140,872**	**49,524**
	1977	1,502,114	266,213	256,283	138,690	214,833	175,910	86,926	69,707	36,320	372,900	101,913	88,020	33,636
Butler	1983	198,042	58,302	56,740	19,025	6,552		5,796	14,135	11,016	51,621	12,338	8,074	5,011
	1977	109,490	24,913	24,108	8,732	4,145		3,813	8,024	6,394	33,107	10,854	5,542	2,757
Sedgwick	1983	2,214,339	382,750	370,376	258,187	352,933	298,474	122,991	79,641	36,896	435,076	137,081	132,798	44,513
	1977	1,392,624	241,300	232,175	129,958	210,688	175,910	83,113	61,683	29,926	339,793	91,059	82,478	30,879
ALL COUNTIES														
Allen	1983	59,175	15,374	15,162	11,082	6,328		2,994	1,404	931	6,993	7,408	4,393	559
	1977	40,833	10,138	9,980	5,391	4,339		1,966	1,014	694	6,666	4,838	3,931	537
Anderson	1983	18,147	5,659	5,598	2,201	331		1,110	1,269	751	2,733	1,391	1,524	426
	1977	16,684	4,319	4,265	1,465	355		933	1,087	665	3,219	1,664	1,960	439
Atchison	1983	55,643	13,842	13,696	4,227	4,669	3,842	4,297	979	828	11,842	4,127	3,304	2,206
	1977	48,614	11,275	11,135	3,302	4,396	3,605	3,643	1,123	973	11,637	3,685	3,396	1,739
Barber	1983	27,356	6,400	6,330	1,272	627		617	976	300	7,423	5,169	1,517	1,672
	1977	19,162	3,917	3,868	663	470		347	840	269	6,174	3,322	1,342	979
Barton	1983	226,555	48,643	46,669	19,249	29,616	19,094	11,706	7,958	4,911	57,385	18,093	11,740	3,015
	1977	134,329	23,788	22,693	9,266	19,336	12,640	6,954	6,143	3,914	38,630	11,449	7,064	2,179

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
KANSAS (continued)														
ALL COUNTIES (continued)														
Bourbon	1983	70,089	17,093	17,064	5,907	6,627	5,998	3,094	2,108	1,400	19,035	3,527	4,430	1,359
	1977	49,829	11,214	11,175	3,176	5,437	4,868	2,497	2,132	1,460	14,004	3,088	2,948	863
Brown	1983	34,244	11,073	10,956	2,153	2,022		1,081	920	720	7,666	3,978	1,655	1,108
	1977	28,371	7,341	7,250	1,459	1,462		863	986	792	8,382	3,456	1,733	982
Butler	1983	198,042	58,302	56,740	19,025	6,552		5,796	14,135	11,016	51,621	12,338	8,074	5,011
	1977	109,490	24,913	24,108	8,732	4,145		3,813	8,024	6,394	33,107	10,854	5,542	2,757
Chase	1983	9,927	1,970	1,949	423			500	98	98	416	5,336	554	210
	1977	7,166	1,323	1,307	338			444	117	117	464	3,492	446	206
Chautauqua	1983	10,819	3,119	3,084	686	549		213			2,180	1,929	941	765
	1977	7,185	1,881	1,858	548	382		166			1,631	1,208	620	446
Cherokee	1983	60,300	25,457	25,346	5,978	1,199		2,374	1,897	1,647	10,200	3,758	2,664	2,687
	1977	43,815	16,140	16,040	3,727	997		1,380	2,071	1,838	9,724	3,609	1,921	1,700
Cheyenne	1983	8,927	3,235	3,200	951	91		521	366	155	2,274	195	223	179
	1977	7,931	2,509	2,478	657	94		431	386	170	2,400	230	276	176
Clark	1983	8,022	1,354	1,339	186			234	502	371	1,020	1,298	2,967	319
	1977	6,852	1,008	996	130			186	405	310	921	1,345	2,510	234
Clay	1983	34,163	7,220	7,102	2,494	1,104		1,521	1,097	993	8,105	3,921	3,973	283
	1977	29,394	5,310	5,214	1,696	1,061		1,363	1,322	1,221	8,226	3,993	3,337	274
Cloud	1983	51,252	11,877	11,731	3,961	3,763		3,086	1,956	1,005	10,829	4,194	5,439	1,147
	1977	39,794	8,408	8,288	2,707	3,133		2,311	2,010	1,070	9,466	4,025	3,955	1,036
Coffey	1983	26,436	5,982	5,920	1,878	2,046		163	1,610	1,610	7,333	2,694	1,542	1,115
	1977	17,231	3,746	3,700	1,040	1,176		143	1,030	1,030	4,853	1,964	1,481	707
Comanche	1983	8,886	2,599	2,559	413	181		257	135	66	1,493	2,099	1,166	355
	1977	5,876	1,560	1,534	283	175		216	112	59	1,167	1,248	744	222
Cowley	1983	152,698	40,633	38,957	12,293	14,518	8,863	9,284	5,184	3,380	29,454	8,284	9,731	6,972
	1977	104,286	23,334	22,245	6,622	9,399	5,837	6,389	4,743	3,188	25,067	7,998	7,369	4,578
Crawford	1983	144,365	45,556	43,961	16,186	18,979	13,459	3,939	7,798	5,191	20,098	7,267	8,393	3,140
	1977	105,937	25,962	24,912	9,509	16,557	11,833	3,521	6,602	4,529	18,821	6,931	7,897	[illegible]423
Decatur	1983	20,310	5,583	5,401	1,638	204		1,057	1,036	630	3,238	4,194	1,270	316
	1977	14,154	2,915	2,804	1,078	185		701	913	574	2,871	3,280	907	279
Dickinson	1983	69,469	18,343	18,301	4,759	3,454	1,605	3,353	860	686	12,466	12,006	5,547	1,624
	1977	53,277	12,137	12,087	2,926	3,849	1,845	2,407	1,004	820	12,130	8,478	5,121	1,211
Doniphan	1983	26,197	6,808	6,716	1,483	248			365	365	1,710	5,974	8,577	298
	1977	18,855	4,503	4,434	1,178	185			275	275	1,427	4,504	5,824	262
Douglas	1983	314,959	61,771	60,471	33,489	35,574	26,984	13,160	8,886	3,017	54,395	23,312	25,460	10,239
	1977	199,066	40,898	39,810	17,145	21,500	16,376	9,506	9,552	3,409	39,788	15,123	17,207	5,379
Edwards	1983	15,214	3,833	3,792	2,115	608		549	693	390	4,253	1,372	327	257
	1977	12,002	2,443	2,413	1,171	550		433	513	298	4,218	1,204	332	208
Elk	1983	6,020	1,171	1,130	424	47		203	27	27	1,908	888	386	376
	1977	5,150	1,040	998	301	48		199	31	31	1,698	748	369	313
Ellis	1983	215,088	46,431	44,364	27,778	22,108	12,530	9,163	12,418	6,842	41,956	13,449	21,013	4,884
	1977	122,698	21,876	20,784	10,656	14,194	8,219	6,042	7,403	4,223	31,373	8,649	11,818	2,841
Ellsworth	1983	21,385	6,812	6,742	1,868	509		388	510	342	2,875	5,100	1,632	311
	1977	16,525	4,543	4,487	1,252	478		287	541	375	2,745	3,917	1,318	294
Finney	1983	184,551	43,770	41,522	13,368	21,511	13,335	13,208	9,711	6,374	43,909	7,797	18,637	1,560
	1977	110,442	21,686	20,517	6,677	14,399	9,072	7,013	6,174	4,177	31,470	5,347	10,139	1,320
Ford	1983	161,154	34,740	32,839	15,867	22,438	19,792	9,176	9,235	3,218	29,279	9,392	13,916	1,673
	1977	110,088	20,070	18,921	8,507	17,401	15,216	6,146	7,311	2,659	25,029	7,085	9,234	1,237
Franklin	1983	78,126	20,512	19,048	5,134	5,194	2,814	3,562	2,314	2,093	11,050	7,845	7,383	3,236
	1977	60,470	14,401	13,338	3,703	4,045	2,245	3,006	1,673	1,545	12,125	6,072	6,722	1,851
Geary	1983	126,230	25,876	25,543	14,587	20,153	18,886	5,317	6,743	4,734	26,284	12,008	3,449	1,111
	1977	85,357	15,024	14,803	8,532	14,979	13,843	3,441	5,229	3,778	20,015	7,855	3,053	882
Gove	1983	15,934	1,907	1,885	2,383	2,016		36	843	260	2,616	3,944	804	575
	1977	12,842	1,262	1,246	1,333	1,405		38	649	211	2,417	4,066	729	437
Graham	1983	21,022	5,071	4,970	622	49		221	294	149	6,113	2,691	3,518	709
	1977	13,309	3,222	3,141	449	44		221	335	176	4,129	1,644	2,011	371
Grant	1983	36,881	7,915	7,831	2,348	4,451	3,661	2,159	851	581	11,469	2,314	2,743	897
	1977	28,124	6,106	6,030	1,553	3,163	2,594	1,532	907	639	9,076	1,712	2,182	597
Gray	1983	21,131	7,744	7,662	577	141		616	352	191	5,956	627	2,368	1,209
	1977	14,074	4,048	3,998	461	108		456	348	196	4,704	793	1,422	768
Greeley	1983	4,645	960	948	398			202			544	719	1,180	
	1977	3,592	799	789	266			145			529	609	847	
Greenwood	1983	27,601	8,038	7,953	1,906	928		1,237	493	187	4,185	5,062	1,923	635
	1977	19,425	4,744	4,685	1,082	853		758	501	199	3,966	3,530	1,489	597

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977 METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
KANSAS (continued)														
ALL COUNTIES (continued)														
Hamilton	1983	9,189	2,275	2,249	780	604		198	263	263	2,850	559	130	507
	1977	8,755	1,756	1,734	503	496		193	240	240	3,550	662	142	462
Harper	1983	28,633	5,254	5,232	2,763	2,493		1,267	1,414	718	7,705	3,139	2,027	1,258
	1977	21,945	3,915	3,893	1,778	1,550		1,075	1,151	606	6,201	2,517	1,767	984
Harvey	1983	113,521	30,097	28,713	11,494	5,753	5,250	6,125	2,211	1,381	16,348	11,652	11,373	3,850
	1977	85,191	19,722	18,709	6,942	5,963	5,379	4,195	2,416	1,557	16,301	9,979	9,021	2,400
Haskell	1983	6,381	2,536	2,509	564			427			88	487	1,225	711
	1977	5,747	2,048	2,023	465			361			113	584	1,163	712
Hodgeman	1983	3,080	780	771	414	42		[illegible]	36		434	938	143	43
	1977	2,869	692	683	323	49		54	42		401	948	137	49
Jackson	1983	52,851	10,895	10,780	2,148	1,188		1,530	617	314	20,364	6,962	1,521	1,141
	1977	31,606	5,680	5,610	1,614	1,035		1,113	600	317	13,136	3,769	999	594
Jefferson	1983	23,222	4,392	4,392	1,565	122		6	481	313	4,879	6,677	1,648	577
	1977	17,506	4,429	4,429	1,211	118		7	425	285	2,838	4,476	1,542	470
Jewell	1983	8,280	1,870	1,848	1,286	261		340	224	133	1,549	822	1,133	134
	1977	6,478	1,291	1,275	822	254		260	223	139	1,366	849	864	116
Johnson	1983	2,183,890	317,708	301,116	219,140	405,149	337,285	120,407	108,308	73,336	450,824	144,860	63,086	51,426
	1977	1,080,385	155,320	146,814	74,648	221,011	184,086	57,411	63,700	44,786	256,027	72,280	42,798	23,533
Kearny	1983	8,491	3,294	3,179	593				212		1,694	1,112	589	686
	1977	6,176	1,973	1,894	453				241		1,343	898	527	497
Kingman	1983	27,758	9,529	9,448	2,351	1,072		1,135	935	474	6,960	1,282	2,338	753
	1977	19,796	5,720	5,661	1,403	952		656	805	423	5,992	1,244	1,496	462
Kiowa	1983	15,891	3,438	3,211	2,829	704		426	621	173	3,337	2,293	919	505
	1977	11,409	2,489	2,319	1,337	498		286	539	157	2,375	2,107	740	382
Labette	1983	103,602	28,933	27,086	7,061	7,751	2,910	4,442	3,627	2,819	23,473	8,500	7,535	4,297
	1977	70,885	16,747	15,637	3,771	5,844	2,285	3,295	2,772	2,210	18,146	6,732	5,656	2,783
Lane	1983	6,732	2,565	2,537	525	102		35	178		1,429	442	443	31
	1977	5,518	1,843	1,820	350	18		38	169		1,350	510	406	28
Leavenworth	1983	167,193	42,386	40,810	14,955	24,148	17,422	5,119	7,938	5,222	30,811	12,948	10,050	4,426
	1977	116,468	26,457	25,329	7,562	15,352	11,149	3,760	6,235	4,229	27,383	9,550	7,473	3,045
Lincoln	1983	11,769	2,778	2,749	699	893		321	557	414	2,479	3,158	180	198
	1977	9,838	2,505	2,474	441	664		231	440	336	2,627	2,137	182	179
Linn	1983	20,282	6,824	6,753	1,372	221		197	395		6,197	2,086	541	754
	1977	16,754	4,684	4,626	982	183		185	423		6,088	2,116	482	521
Logan	1983	16,723	5,201	5,098	736	1,503		711	353	268	4,065	721	1,066	445
	1977	13,284	3,566	3,489	490	1,103		652	370	289	3,746	782	1,087	380
Lyon	1983	169,005	37,240	35,543	20,087	27,020	19,717	9,227	7,899	3,832	32,046	14,737	5,615	3,034
	1977	108,940	20,747	19,690	10,728	16,456	12,077	5,914	5,243	2,640	25,410	9,741	4,756	2,592
McPherson	1983	104,733	31,912	29,817	14,188	5,116	2,065	4,407	3,113	1,862	15,896	13,211	8,066	2,103
	1977	72,901	16,369	15,253	6,639	4,442	1,861	3,403	3,253	2,010	16,285	9,391	6,374	1,752
Marion	1983	41,195	11,291	11,141	2,991	1,132		894	1,857	1,577	7,613	8,636	2,571	1,053
	1977	31,658	6,982	6,876	1,989	780		810	1,640	1,425	7,905	6,643	2,103	649
Marshall	1983	49,793	10,122	10,031	2,150	2,234		2,521	7,299	384	9,775	3,509	4,271	2,497
	1977	38,493	7,611	7,529	1,637	1,761		1,744	5,504	306	8,638	3,252	3,255	1,724
Meade	1983	10,875	3,340	3,305	518	217		277	380	335	3,425	1,205	751	193
	1977	8,852	2,509	2,478	358	175		183	378	340	2,929	1,063	688	164
Miami	1983	65,376	22,090	22,010	3,839	3,102		1,868	2,823	1,916	11,846	8,453	5,016	1,623
	1977	47,199	14,628	14,547	2,335	1,645		1,561	2,204	1,541	11,146	4,979	4,314	1,316
Mitchell	1983	42,063	7,317	7,110	2,564	2,698		836	1,745	354	10,883	9,918	2,456	576
	1977	30,459	4,337	4,191	2,095	1,751		659	1,228	261	9,804	6,308	1,889	490
Montgomery	1983	214,900	51,237	50,516	14,775	23,140	9,337	10,267	6,707	4,628	42,179	9,793	11,327	6,902
	1977	150,424	34,381	33,833	8,275	16,104	6,745	7,500	5,394	3,832	35,656	9,023	8,740	4,499
Morris	1983	19,045	4,540	4,491	2,004	764		555	602	479	4,468	2,477	1,849	112
	1977	14,661	3,118	3,079	1,086	607		378	478	390	4,203	2,104	1,312	94
Morton	1983	12,290	4,020	3,976	612	173		105	260	79	5,366	1,245	151	92
	1977	9,166	2,868	2,832	384	140		89	229	73	3,724	1,320	148	80
Nemaha	1983	31,106	8,733	8,574	2,012	1,174		1,315	1,073	899	7,858	2,159	2,373	763
	1977	25,543	6,555	6,424	1,402	1,259		1,245	997	856	6,677	2,055	2,356	663
Neosho	1983	102,140	22,089	21,857	9,431	10,870	9,552	2,349	5,139	3,385	26,681	7,842	7,121	1,993
	1977	67,498	11,795	11,649	5,121	8,405	7,324	1,857	3,668	2,491	20,044	5,921	4,906	1,321
Ness	1983	13,851	4,031	3,988	1,060	73		665	203	203	4,082	1,232	239	251
	1977	9,428	2,527	2,496	694	55		551	220	220	2,970	1,049	215	154
Norton	1983	25,550	5,952	5,852	1,501	1,622		1,696	1,553	135	5,899	2,505	1,982	457
	1977	21,954	4,222	4,144	1,309	1,570		1,550	1,438	132	5,524	2,417	1,706	424

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1983
U.S. CENSUS: 1977

METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
KANSAS (continued)														
ALL COUNTIES (continued)														
Osage	1983	38,298	15,620	15,542	2,272	236		89	1,425	987	7,785	5,726	2,294	1,047
	1977	29,029	9,152	9,090	1,507	201		85	1,263	898	8,169	4,119	2,308	854
Osborne	1983	17,093	3,289	3,255	1,128	261		890	753	94	2,732	3,637	3,676	287
	1977	14,773	2,820	2,785	831	254		902	666	88	2,446	2,482	3,716	269
Ottawa	1983	17,232	3,942	3,903	1,053	426		702	445	445	6,682	2,697	521	277
	1977	13,411	2,552	2,523	691	308		432	324	324	5,683	2,237	530	259
Pawnee	1983	33,656	8,484	8,394	3,001	7,323	2,541	1,640	1,034	721	6,308	1,429	2,949	612
	1977	26,975	5,837	5,765	1,965	5,377	1,948	1,185	1,153	827	6,050	1,687	2,305	593
Phillips	1983	26,101	8,769	8,675	1,836	607		1,665	1,563	846	5,482	2,034	1,530	805
	1977	19,338	5,370	5,303	1,125	585		1,269	1,469	824	4,355	1,572	1,537	554
Pottawatomie	1983	45,894	14,043	13,897	4,229	1,170		925	1,532	1,055	9,662	5,188	5,103	1,893
	1977	28,446	7,508	7,415	2,064	600		585	945	671	7,318	3,581	3,646	1,111
Pratt	1983	60,224	18,488	18,240	4,526	5,658	3,693	2,366	2,115	1,896	10,748	3,803	7,026	1,259
	1977	41,468	9,597	9,451	2,694	4,913	3,249	1,680	1,705	1,562	9,174	3,063	4,847	1,020
Rawlins	1983	9,801	2,314	2,289	487	532		180	309		2,973	1,156	824	392
	1977	7,490	1,760	1,738	309	383		137	304		2,167	996	620	323
Reno	1983	342,243	77,080	74,382	38,547	37,649	29,707	16,231	15,230	7,744	55,391	18,609	26,824	11,252
	1977	247,101	50,901	48,842	19,626	31,489	25,100	12,690	12,709	6,761	50,804	16,478	19,422	8,872
Republic	1983	17,621	5,609	5,549	1,885	882		681	894	300	2,790	1,125	1,504	1,261
	1977	15,812	4,613	4,556	1,470	901		615	882	311	2,620	1,323	1,548	933
Rice	1983	34,018	10,551	10,438	2,681	768		1,983	903	787	5,098	4,329	2,145	1,639
	1977	25,207	6,334	6,255	1,613	797		1,344	799	711	5,450	3,460	1,723	1,097
Riley	1983	235,983	47,851	46,393	41,705	35,540	31,039	9,103	12,633	5,777	30,327	22,936	11,410	3,099
	1977	156,637	29,724	28,655	18,903	24,748	21,443	6,946	9,092	4,320	27,401	15,010	10,402	2,526
Rooks	1983	22,385	6,067	5,986	1,450	321		824	1,021	421	1,828	5,951	1,396	830
	1977	15,347	3,956	3,897	1,015	240		642	696	299	1,643	3,921	1,142	572
Rush	1983	11,216	2,057	1,974	1,079	76		137	282		1,144	1,817	2,512	378
	1977	9,150	1,418	1,355	722	79		124	378		1,002	1,825	2,225	260
Russell	1983	40,944	9,328	9,153	2,741	2,546		1,861	1,201	758	14,556	2,874	1,050	793
	1977	28,237	6,094	5,946	2,079	1,624		1,435	1,013	661	9,333	2,535	957	603
Saline	1983	287,445	63,914	62,332	29,090	34,822	19,668	13,385	14,715	6,093	61,833	26,974	13,991	4,998
	1977	209,348	38,400	37,237	17,157	29,710	17,082	10,026	10,774	4,697	53,863	19,494	11,347	3,615
Scott	1983	29,747	6,545	6,474	2,575	3,679	2,867	1,556	2,036	1,165	5,299	1,703	3,009	935
	1977	22,026	4,663	4,605	1,247	2,548	1,988	1,132	1,489	880	4,926	1,372	2,455	701
Sedgwick	1983	2,214,339	382,750	370,376	258,187	352,933	298,474	122,991	79,641	36,896	435,076	137,081	132,798	44,513
	1977	1,392,624	241,300	232,175	129,958	210,688	175,910	83,113	61,683	29,926	339,793	91,059	82,478	30,879
Seward	1983	138,188	34,814	32,564	10,727	14,741	7,253	13,149	8,164	5,191	29,005	6,337	9,959	1,773
	1977	88,256	16,421	15,319	6,361	9,621	4,872	7,292	5,188	3,404	23,644	5,548	6,317	1,505
Shawnee	1983	866,259	210,447	206,260	93,670	118,969	98,451	30,034	27,549	18,260	162,833	66,373	51,944	33,590
	1977	606,911	113,156	110,276	47,944	93,961	77,514	27,602	26,925	18,530	138,057	47,086	47,829	19,692
Sheridan	1983	9,150	2,312	2,288	300	331		53	368		1,026	606	1,652	327
	1977	6,756	1,638	1,618	239	278		43	341		913	535	1,267	262
Sherman	1983	44,060	9,436	9,336	3,897	3,211		2,049	1,803	793	9,761	3,178	5,616	1,643
	1977	36,713	6,419	6,339	2,652	2,621		1,718	1,863	851	9,715	3,009	4,795	1,249
Smith	1983	20,594	8,315	8,228	956	1,491		733	254	174	4,294	2,024	836	456
	1977	16,313	5,840	5,768	691	1,038		520	231	162	3,432	2,311	949	404
Stafford	1983	18,557	5,674	5,614	1,055	409		582	351	80	3,574	3,691	1,447	777
	1977	12,817	3,540	3,496	812	314		385	391	95	2,578	2,696	1,059	444
Stanton	1983	5,761	2,305	2,278	269			43	64	64	450	66	2,442	90
	1977	3,661	1,274	1,258	163			37	62	62	268	52	1,719	66
Stevens	1983	16,277	5,253	5,221	867	753		722	108	54	2,699	710	1,806	757
	1977	13,020	3,888	3,858	491	679		507	129	66	2,651	752	1,716	527
Sumner	1983	62,954	19,665	17,935	5,857	4,752		2,685	3,357	1,424	9,570	5,798	3,814	2,802
	1977	51,337	12,973	11,801	3,933	3,766		2,094	3,278	1,447	10,501	5,662	3,347	2,407
Thomas	1983	48,802	14,179	14,028	4,039	2,524		2,611	1,155	529	9,076	4,789	3,115	875
	1977	35,796	7,851	7,754	3,196	2,369		1,834	1,219	581	7,920	4,554	2,466	717
Trego	1983	16,959	3,910	3,744	1,398	380		383	56	56	1,544	4,504	2,068	735
	1977	13,443	2,839	2,704	986	326		249	62	62	1,916	3,441	1,658	528
Wabaunsee	1983	8,517	1,386	1,372	1,891	40		104	241	241	338	2,685	801	100
	1977	8,706	1,238	1,223	1,631	49		123	262	262	417	3,008	971	110
Wallace	1983	7,221	2,769	2,741	48			167	36		1,496	763	1,215	26
	1977	5,830	1,961	1,937	43			129	50		1,269	805	1,023	29
Washington	1983	19,571	5,682	5,621	1,524	897		67	1,133	1,055	1,384	3,932	1,125	158
	1977	17,224	4,317	4,263	1,272	777		74	1,396	1,301	1,613	3,707	1,248	167

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
KANSAS (continued)														
ALL COUNTIES (continued)														
Wichita	1983	18,074	4,039	3,996	1,150	151		657	298		8,741	258	1,824	104
	1977	9,271	1,961	1,937	496	103		307	165		4,425	201	1,140	65
Wilson	1983	28,013	11,035	10,996	1,394	1,441		1,084	581	324	4,048	1,628	1,797	1,456
	1977	22,605	7,286	7,246	1,081	1,329		968	608	350	4,226	1,728	1,673	1,115
Woodson	1983	11,508	2,705	2,625	849	128		219	152	152	3,353	3,038	148	
	1977	9,228	2,060	1,989	667	124		174	201	201	2,826	2,284	160	
Wyandotte	1983	804,515	206,860	200,154	81,961	103,441	85,145	22,150	19,183	12,462	170,640	77,993	26,401	16,202
	1977	546,060	125,671	120,908	40,663	79,370	65,120	19,491	19,249	12,965	136,292	47,402	26,208	12,665
TOTAL METRO COUNTIES	**1983**	**6,814,573**	**1,302,314**	**1,257,937**	**724,266**	**1,049,868**	**863,761**	**321,525**	**268,463**	**162,125**	**1,368,046**	**483,358**	**322,829**	**167,030**
	1977	4,098,203	742,343	713,967	328,987	647,672	530,155	206,257	197,572	121,780	981,593	298,333	233,849	99,266
TOTAL STATE	**1983**	**11,909,593**	**2,574,829**	**2,493,426**	**1,200,640**	**1,509,264**	**1,133,239**	**550,813**	**477,631**	**278,199**	**2,385,355**	**948,702**	**692,670**	**293,980**
	1977	7,696,381	1,521,621	1,469,058	596,425	992,810	733,325	369,002	365,135	218,468	1,839,027	661,416	517,193	191,836
KENTUCKY														
CLARKSVILLE - HOPKINSVILLE	**1983**	**687,948**	**136,936**	**134,969**	**66,148**	**117,771**	**91,642**	**21,602**	**33,858**	**21,357**	**137,788**	**49,456**	**52,034**	**18,636**
	1977	453,433	81,099	79,645	30,687	65,418	50,591	16,848	22,220	14,565	125,822	31,092	33,923	11,146
Christian	1983	264,836	62,617	61,384	20,805	37,823	29,657	12,821	13,525	8,758	43,327	20,512	18,493	7,197
	1977	192,524	37,220	36,281	11,824	25,336	19,765	9,154	8,601	5,779	47,352	14,631	12,645	5,027
Montgomery, Tenn.	*1983*	*423,112*	*74,319*	*73,585*	*45,343*	*79,948*	*61,985*	*8,781*	*20,333*	*12,599*	*94,461*	*28,944*	*33,541*	*11,439*
	1977	*260,909*	*43,879*	*43,364*	*18,863*	*40,082*	*30,826*	*7,694*	*13,619*	*8,786*	*78,470*	*16,461*	*21,278*	*6,119*
HUNTINGTON - ASHLAND	**1983**	**1,602,224**	**399,097**	**387,413**	**112,259**	**253,373**	**219,471**	**66,742**	**84,458**	**54,150**	**246,070**	**159,123**	**116,284**	**58,422**
	1977	1,000,233	242,640	234,535	61,501	145,645	123,507	48,353	55,267	36,763	196,096	82,095	72,203	31,978
Boyd	1983	330,366	70,952	66,312	22,687	83,287	63,895	11,643	16,300	11,015	42,832	28,111	25,519	9,653
	1977	220,242	43,997	41,010	11,509	50,580	37,235	10,796	11,320	7,959	42,789	16,640	14,905	7,024
Carter	1983	97,507	29,292	28,786	3,030	10,282	2,455	3,499	7,454	5,607	9,726	18,211	7,625	3,547
	1977	56,091	16,216	15,906	1,696	4,074	1,030	2,346	3,497	2,702	9,889	7,956	6,327	1,653
Greenup	1983	89,004	36,890	36,582	5,536	4,381	3,419	3,594	3,818	2,270	12,420	11,940	5,987	1,856
	1977	58,149	22,155	21,929	2,816	3,634	2,864	2,371	2,204	1,372	11,284	6,301	4,337	1,321
Lawrence, Ohio	*1983*	*211,746*	*55,962*	*55,021*	*12,558*	*24,413*	*22,335*	*8,562*	*16,731*	*10,060*	*33,720*	*28,862*	*7,924*	*8,762*
	1977	*156,927*	*40,640*	*39,881*	*8,230*	*17,368*	*15,564*	*5,734*	*10,839*	*6,817*	*34,654*	*15,659*	*7,987*	*4,847*
Cabell, W. Va.	*1983*	*719,939*	*155,811*	*150,536*	*61,318*	*126,116*	*122,950*	*37,762*	*33,999*	*21,379*	*124,672*	*52,849*	*57,291*	*29,841*
	1977	*434,333*	*96,375*	*92,584*	*33,685*	*67,348*	*64,449*	*26,049*	*24,366*	*15,942*	*83,490*	*28,636*	*33,679*	*15,214*
Wayne, W. Va.	*1983*	*153,662*	*50,190*	*50,176*	*7,130*	*4,894*	*4,417*	*1,682*	*6,156*	*3,819*	*22,700*	*19,150*	*11,938*	*4,763*
	1977	*74,491*	*23,257*	*23,225*	*3,565*	*2,641*	*2,365*	*1,057*	*3,041*	*1,971*	*13,990*	*6,903*	*4,966*	*1,919*
LEXINGTON-FAYETTE	**1983**	**1,996,467**	**480,329**	**470,621**	**202,248**	**322,193**	**285,967**	**102,840**	**83,125**	**45,238**	**283,748**	**193,259**	**93,166**	**57,069**
	1977	1,147,064	231,397	225,724	95,968	178,834	158,382	66,224	46,374	26,406	238,221	102,205	51,823	32,909
Bourbon	1983	64,577	28,237	27,830	5,040	3,448		2,478	1,028	353	10,140	5,569	2,424	3,017
	1977	39,832	13,958	13,731	2,729	1,504		1,879	900	323	9,201	3,811	1,740	1,511
Clark	1983	164,620	42,992	42,742	18,052	16,601	11,136	3,134	3,804	2,299	31,436	12,525	16,435	6,096
	1977	91,050	21,223	21,060	8,169	8,459	5,647	2,844	2,960	1,847	23,326	6,884	7,812	3,162
Fayette	1983	1,568,679	333,226	324,943	160,846	293,022	274,831	94,665	73,689	39,396	219,515	146,433	64,998	40,558
	1977	901,113	159,308	154,468	75,438	164,685	152,735	59,556	39,277	21,958	186,046	73,255	35,783	23,569
Jessamine	1983	100,780	43,017	42,596	4,956	3,967		594	2,130	1,781	12,972	8,535	5,400	3,353
	1977	48,254	17,339	17,137	1,972	1,469		298	1,416	1,212	9,495	4,530	3,861	1,517
Scott	1983	52,976	15,873	15,719	6,899	3,619		1,419	1,337	577	6,782	11,278	2,350	2,145
	1977	35,964	9,964	9,849	4,341	1,710		1,189	1,005	452	6,511	7,157	1,448	1,623
Woodford	1983	44,835	16,984	16,791	6,455	1,536		550	1,137	832	2,903	8,919	1,559	1,900
	1977	30,851	9,605	9,479	3,319	1,007		458	816	614	3,642	6,568	1,179	1,527
LOUISVILLE	**1983**	**5,098,734**	**1,336,161**	**1,266,801**	**571,155**	**732,485**	**620,441**	**162,614**	**246,232**	**144,698**	**739,076**	**485,369**	**256,309**	**191,458**
	1977	3,210,192	683,852	644,762	301,805	468,097	394,762	126,523	154,041	93,897	688,426	276,058	155,551	106,848
Bullitt	1983	71,836	15,770	15,523	6,289	1,186		288	3,023	2,855	7,038	18,333	9,989	2,863
	1977	39,254	8,575	8,425	2,376	545		188	1,984	1,877	5,654	10,444	4,857	1,170
Jefferson	1983	4,033,924	1,080,858	1,030,840	478,347	603,229	522,395	131,671	206,343	119,787	544,337	347,467	183,374	153,132
	1977	2,524,826	539,354	511,477	253,295	378,277	325,507	103,927	124,651	75,095	524,103	195,766	113,342	86,076
Oldham	1983	90,997	21,505	18,584	3,539	1,028		157	3,254	2,664	30,578	16,229	8,503	3,016
	1977	49,196	8,950	7,714	1,745	613		108	1,545	1,293	22,720	6,808	3,970	1,398
Shelby	1983	97,143	29,627	29,584	6,806	8,216	2,764	2,790	1,912	1,015	18,956	7,734	11,508	2,820
	1977	60,801	15,013	14,963	4,017	5,157	1,819	1,772	1,238	681	15,929	4,772	6,857	1,951
Clark, Ind.	*1983*	*492,127*	*84,020*	*78,398*	*46,582*	*104,797*	*95,282*	*12,237*	*12,807*	*7,554*	*90,859*	*66,656*	*24,511*	*18,276*
	1977	*333,556*	*56,058*	*52,168*	*24,339*	*75,196*	*67,436*	*9,851*	*10,093*	*6,139*	*76,789*	*37,208*	*16,124*	*9,228*

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drugstores
			Total ($000)	Supermarkets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
KENTUCKY (continued)														
LOUISVILLE (continued)														
Floyd, Ind.	*1983*	*230,701*	*75,167*	*65,051*	*22,696*	*8,597*		*14,209*	*14,804*	*10,654*	*36,518*	*19,840*	*12,389*	*8,566*
	1977	*152,293*	*41,379*	*35,715*	*12,607*	*4,893*		*9,863*	*11,776*	*8,690*	*32,709*	*15,156*	*7,138*	*5,745*
Harrison, Ind.	*1983*	*82,006*	*29,214*	*28,821*	*6,896*	*5,432*		*1,262*	*4,089*	*169*	*10,790*	*9,110*	*6,035*	*2,785*
	1977	*50,266*	*14,523*	*14,330*	*3,426*	*3,416*		*814*	*2,754*	*122*	*10,522*	*5,904*	*3,263*	*1,280*
OWENSBORO	**1983**	**510,827**	**116,029**	**115,074**	**45,754**	**76,985**	**72,021**	**22,385**	**27,186**	**15,298**	**82,401**	**38,493**	**42,710**	**16,452**
	1977	302,055	61,456	60,835	23,016	40,778	37,683	16.113	16,259	9,510	66,812	20,187	23,753	10,137
Daviess	1983	510,827	116,029	115,074	45,754	76,985	72,021	22,385	27,186	15,298	82,401	38,493	42,710	16,452
	1977	302,055	61,456	60,835	23,016	40,778	37,683	16,113	16,259	9,510	66,812	20,187	23,753	10,137
ALL COUNTIES														
Adair	1983	39,857	15,599	15,328	1,819	1,368		2,271	1,083	853	7,177	5,178	3,194	1,043
	1977	27,757	8,898	8,728	1,091	1,015		1,515	751	607	7,715	3,138	1,887	808
Allen	1983	46,109	19,957	19,614	1,684	3,162		2,067	767	638	3,887	4,589	4,861	2,357
	1977	26,406	9,106	8,932	860	1,823		1,115	480	413	4,251	2,660	3,657	1,132
Anderson	1983	41,184	13,842	13,705	1,641	2,320		1,494	762	488	8,907	5,817	1,844	1,675
	1977	24,637	6,411	6,336	1,113	1,724		977	498	328	6,344	3,414	1,392	856
Ballard	1983	40,442	13,826	13,588	1,934	95		211	285	172	11,049	5,849	3,184	773
	1977	23,946	7,195	7,058	955	77		156	215	137	7,759	3,441	2,033	484
Barren	1983	173,797	44,521	44,499	12,983	15,287	10,989	7,496	10,516	7,265	24,691	18,763	19,115	6,394
	1977	107,708	23,944	23,887	7,890	8,769	6,354	5,104	6,473	4,604	21,566	12,752	9,669	3,946
Bath	1983	16,536	4,447	4,369	751	775		461	1,885	1,528	3,348	3,041	134	633
	1977	12,159	3,091	3,032	427	520		404	1,020	846	3,306	2,099	118	391
Bell	1983	197,961	67,128	67,096	9,698	14,751	8,252	10,472	9,597	5,919	27,300	15,365	20,272	10,109
	1977	113,571	29,921	29,850	4,733	10,310	5,909	6,858	5,711	3,639	22,238	9,385	11,904	5,238
☐ Boone	1983	477,756	94,247	86,652	40,886	114,849	110,803	21,167	4,456	2,139	38,404	106,760	17,660	9,463
	1977	218,583	36,730	33,680	18,984	51,120	48,424	11,864	4,034	2,033	26,448	42,619	8,613	4,100
Bourbon	1983	64,577	28,237	27,830	5,040	3,448		2,478	1,028	353	10,140	5,569	2,424	3,017
	1977	39,832	13,958	13,731	2,729	1,504		1,879	900	323	9,201	3,811	1,740	1,511
Boyd	1983	330,366	70,952	66,312	22,687	83,287	63,895	11,643	16,300	11,015	42,832	28,111	25,519	9,653
	977	220,242	43,997	41,010	11,509	50,580	37,235	10,796	11,320	7,959	42,789	16,640	14,905	7,024
Boyle	1983	123,133	34,678	34,164	8,068	23,769	15,519	2,466	3,610	2,849	18,208	10,672	7,014	3,976
	1977	81,198	18,377	18,071	5,530	13,033	8,635	1,865	2,526	2,045	17,851	6,759	4,648	2,665
Bracken	1983	17,148	4,659	4,579	1,169	778			502		4,240	1,600	3,165	779
	1977	11,268	3,166	3,106	539	490			385		3,328	926	1,820	391
Breathitt	1983	42,639	9,937	9,767	1,296	6,534	3,270	1,367	2,150	1,769	10,035	5,138	3,913	766
	1977	28,323	6,961	6,828	993	2,975	1,535	1,116	1,241	1,045	7,777	2,972	2,554	710
Breckinridge	1983	55,696	27,206	26,737	1,974	1,623		1,853	971	750	5,633	8,471	1,519	2,329
	1977	35,321	14,303	14,030	1,337	1,146		1,237	854	683	6,597	4,495	1,321	1,635
Bullitt	1983	71,836	15,770	15,523	6,289	1,186		288	3,023	2,855	7,038	18,333	9,989	2,863
	1977	39,254	8,575	8,425	2,376	545		188	1,984	1,877	5,654	10,444	4,857	1,170
Butler	1983	37,531	11,653	11,450	2,346	147		660	406	406	10,163	6,805	1,671	1,526
	1977	19,420	5,696	5,587	943	114		563	390	390	6,158	2,912	858	812
Caldwell	1983	68,310	16,839	16,549	3,622	4,476		3,584	3,340	778	17,628	5,436	3,407	2,774
	1977	48,001	9,500	9,319	2,274	2,955		2,320	1,761	431	16,835	3,454	2,843	1,594
Calloway	1983	154,252	40,832	39,699	11,570	10,336	2,049	11,709	6,831	2,744	35,229	12,134	13,183	4,185
	1977	101,891	20,008	19,343	7,091	6,603	1,393	6,806	4,202	1,758	34,047	7,146	7,108	2,692
☐ Campbell	1983	310,744	92,576	87,133	38,573	30,824	28,840	5,766	10,078	5,070	43,006	32,906	10,108	16,531
	1977	217,225	60,288	56,591	24,680	19,756	18,128	4,759	7,313	3,828	41,896	19,485	6,429	11,255
Carlisle	1983	21,080	6,298	6,189	525	1,353		131	111		2,459	6,531	2,820	531
	1977	12,879	3,289	3,226	373	646		142	109		3,106	2,847	1,643	406
Carroll	1983	28,124	7,571	7,436	2,330	1,316		928	1,055	662	5,470	4,592	1,371	1,248
	1977	20,420	5,287	5,183	1,762	806		840	705	457	4,712	3,032	897	834
Carter	1983	97,507	29,292	28,786	3,030	10,282	2,455	3,499	7,454	5,607	9,726	18,211	7,625	3,547
	1977	56,091	16,216	15,906	1,696	4,074	1,030	2,346	3,497	2,702	9,889	7,956	6,327	1,653
Casey	1983	32,809	16,190	15,909	1,334	1,817		1,409	1,204	931	2,964	2,534	3,322	832
	1977	21,175	8,214	8,057	983	1,224		921	763	606	3,618	2,033	2,272	408
Christian	1983	264,836	62,617	61,384	20,805	37,823	29,657	12,821	13,525	8,758	43,327	20,512	18,493	7,197
	1977	192,524	37,220	36,281	11,824	25,336	19,765	9,154	8,601	5,779	47,352	14,631	12,645	5,027
Clark	1983	164,620	42,992	42,742	18,052	16,601	11,136	3,134	3,804	2,299	31,436	12,525	16,435	6,096
	1977	91,050	21,223	21,060	8,169	8,459	5,647	2,844	2,960	1,847	23,326	6,884	7,812	3,162
Clay	1983	95,450	35,066	34,461	2,735	6,157		3,629	5,010	2,931	22,111	11,563	3,424	2,952
	1977	47,935	15,998	15,692	1,244	2,294		1,672	3,367	2,037	14,575	4,142	1,678	1,523
Clinton	1983	26,544	11,498	11,301	1,533	1,196		769	1,295	477	3,298	2,813	1,036	1,385
	1977	17,165	5,466	5,362	906	993		458	757	291	3,789	2,027	836	758

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
KENTUCKY (continued)														
ALL COUNTIES (continued)														
Crittenden	1983	28,069	12,714	12,494	1,047	917		1,562	822	150	5,942	2,007	1,097	681
	1977	19,439	7,731	7,583	616	669		995	584	112	5,183	1,374	852	476
Cumberland	1983	26,689	10,264	10,089	578	964		662	439	439	5,981	3,004	1,981	1,113
	1977	13,439	4,422	4,338	346	482		340	292	292	3,693	1,511	1,147	501
Daviess	1983	510,827	116,029	115,074	45,754	76,985	72,021	22,385	27,186	15,298	82,401	38,493	42,710	16,452
	1977	302,055	61,456	60,835	23,016	40,778	37,683	16,113	16,259	9,510	66,812	20,187	23,753	10,137
Edmonson	1983	14,481	4,670	4,587	745	831		833	714	344	1,858	1,287	482	1,073
	1977	9,158	2,762	2,709	540	491		553	389	194	1,555	821	331	600
Elliott	1983	6,486	2,909	2,858	24	228		123	278	278	391	1,062	232	955
	1977	4,651	1,944	1,907	20	201		104	196	196	379	602	202	787
Estill	1983	56,096	16,717	16,428	3,929	7,279		2,747	1,013	242	11,267	5,755	670	2,983
	1977	30,448	8,165	8,009	1,842	2,824		1,290	639	160	8,865	3,027	471	1,557
Fayette	1983	1,568,679	333,226	324,943	160,846	293,022	274,831	94,665	73,689	39,396	219,515	146,433	64,998	40,558
	1977	901,113	159,308	154,468	75,438	164,685	152,735	59,556	39,277	21,958	186,046	73,255	35,783	23,569
Fleming	1983	46,862	17,059	16,764	2,779	2,358		1,102	2,971	2,474	12,333	2,780	1,255	2,713
	1977	30,511	7,636	7,490	1,164	1,129		692	1,965	1,677	12,625	1,778	1,025	1,412
Floyd	1983	252,706	48,037	47,208	9,425	21,996	13,033	7,313	9,467	7,685	78,962	32,662	18,950	10,541
	1977	132,736	26,223	25,722	3,711	7,778	4,705	4,334	4,378	3,641	53,973	11,642	9,838	3,956
Franklin	1983	195,654	67,784	65,890	19,371	13,985	8,050	10,132	6,734	4,652	19,551	23,280	16,359	7,009
	1977	128,033	34,806	33,642	11,265	10,454	6,155	7,585	4,108	2,922	20,926	14,568	11,837	4,925
Fulton	1983	60,199	18,811	18,485	2,455	8,847	4,347	1,424	2,532	1,996	6,792	9,343	2,465	1,314
	1977	41,328	11,921	11,693	1,457	4,628	2,346	1,076	1,955	1,581	7,090	5,016	2,001	810
Gallatin	1983	17,745	6,252	6,143	2,082	105		535	215	215	226	4,013	299	581
	1977	8,776	2,934	2,878	1,054	75		274	189	189	276	1,683	225	255
Garrard	1983	29,229	6,067	5,960	1,688	964		387	1,112	1,112	1,973	2,164	2,980	1,494
	1977	19,948	4,121	4,042	1,021	646		337	818	818	2,499	1,574	2,069	940
Grant	1983	47,890	6,747	6,630	5,639	766		286	1,812	1,040	10,536	15,578	2,216	1,390
	1977	33,830	4,538	4,461	4,080	474		294	1,030	612	9,844	9,577	1,563	846
Graves	1983	140,004	39,008	38,129	5,912	8,533	4,184	8,228	8,218	5,589	30,676	12,280	13,267	6,284
	1977	89,845	20,228	19,660	3,641	5,520	2,794	5,893	4,840	3,391	25,963	7,470	6,345	3,860
Grayson	1983	65,716	20,614	20,257	2,507	2,848		1,785	4,044	4,044	9,722	8,307	7,897	2,860
	1977	42,766	12,021	11,791	1,516	2,109		1,497	2,312	2,312	8,660	5,312	4,906	1,590
Green	1983	30,466	12,601	12,383	2,267	2,599		679	1,229	1,229	3,404	3,201	2,144	1,291
	1977	19,864	6,738	6,609	1,266	1,593		503	684	684	3,823	2,077	1,693	736
Greenup	1983	89,004	36,890	36,582	5,536	4,381	3,419	3,594	3,818	2,270	12,420	11,940	5,987	1,856
	1977	58,149	22,155	21,929	2,816	3,634	2,864	2,371	2,204	1,372	11,284	6,301	4,337	1,321
Hancock	1983	12,690	6,798	6,678	210			331			1,953	2,944	176	104
	1977	8,617	3,956	3,880	169			265			1,968	1,833	175	92
Hardin	1983	380,467	78,279	76,002	41,095	25,114	17,591	9,580	12,865	7,826	76,198	69,374	31,457	8,609
	1977	230,706	37,794	36,486	17,893	15,753	11,104	6,873	9,253	5,849	67,283	37,300	18,067	4,557
Harlan	1983	189,449	96,815	95,146	7,350	17,424	4,688	4,897	14,573	4,917	11,776	13,442	3,679	4,602
	1977	109,322	44,299	43,453	4,126	10,622	3,017	3,805	8,841	3,116	12,981	9,233	3,287	3,138
Harrison	1983	51,107	12,462	12,339	3,763	6,312		1,756	3,138	1,943	5,517	6,354	3,067	3,468
	1977	34,031	8,495	8,394	2,089	3,304		1,522	1,918	1,226	5,619	3,419	2,369	1,826
Hart	1983	50,495	17,296	16,995	803	2,741		1,722	1,735	1,565	8,319	4,366	7,876	1,610
	1977	33,043	8,983	8,811	600	1,772		1,256	1,147	1,061	7,882	3,422	4,437	1,107
☐ Henderson	1983	218,288	47,259	46,842	14,713	14,717	8,891	11,564	11,543	8,766	42,117	36,406	17,697	5,864
	1977	139,396	28,477	28,173	9,032	9,035	5,647	7,731	7,023	5,475	37,110	17,398	10,289	3,643
Henry	1983	38,233	16,479	16,160	1,931	4,412		208	1,329	1,329	6,918	2,575	736	2,209
	1977	25,151	8,257	8,052	1,457	2,254		201	1,160	1,160	6,430	2,267	550	1,334
Hickman	1983	12,775	4,319	4,243	121	167		252	187		4,458	696	821	753
	1977	8,845	2,816	2,762	99	119		223	167		3,288	525	564	391
Hopkins	1983	218,639	61,384	60,324	10,897	30,469	18,358	9,760	7,146	5,223	33,605	27,592	17,587	8,643
	1977	141,902	36,839	36,135	5,931	14,881	9,146	6,452	5,054	3,798	34,279	14,954	12,211	4,690
Jackson	1983	22,020	9,736	9,569	732	1,034		296	435	435	3,746	1,673	1,768	2,013
	1977	14,256	5,040	4,944	602	783		320	304	304	3,126	1,229	1,252	1,048
Jefferson	1983	4,033,924	1,080,858	1,030,840	478,347	603,229	522,395	131,671	206,343	119,787	544,337	347,467	183,374	153,132
	1977	2,524,826	539,354	511,477	253,295	378,277	325,507	103,927	124,651	75,095	524,103	195,766	113,342	86,076
Jessamine	1983	100,780	43,017	42,596	4,956	3,967		594	2,130	1,781	12,972	8,535	5,400	3,353
	1977	48,254	17,339	17,137	1,972	1,469		298	1,416	1,212	9,495	4,530	3,861	1,517
Johnson	1983	135,660	34,305	33,715	7,606	6,290	1,790	5,712	10,612	4,272	20,620	14,866	22,299	5,794
	1977	71,564	16,047	15,741	3,077	4,591	1,377	3,082	5,775	2,421	15,582	6,754	10,703	2,737
☐ Kenton	1983	567,206	191,673	169,033	56,448	52,652	50,999	9,359	21,386	14,802	59,805	62,579	22,734	41,862
	1977	392,101	109,762	96,538	38,642	34,515	33,359	7,335	17,512	12,460	68,214	39,349	18,394	22,709

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMM ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
KENTUCKY (continued)														
ALL COUNTIES (continued)														
Knott	1983	32,625	12,750	12,529	348	3,480		1,438	183	99	1,485	6,029	3,787	468
	1977	18,248	7,155	7,018	261	1,661		854	177	98	1,724	2,571	1,983	425
Knox	1983	121,082	54,750	53,806	8,582	13,820	4,522	2,926	3,122	2,021	8,645	8,409	10,592	4,042
	1977	63,246	24,837	24,363	3,814	7,194	2,470	1,531	1,823	1,217	6,339	6,255	6,270	2,045
Larue	1983	41,406	13,410	13,179	1,800	2,078		2,335	2,354	1,190	7,217	6,603	878	1,323
	1977	25,067	7,749	7,601	985	1,039		1,267	1,249	655	4,653	4,398	681	809
Laurel	1983	172,068	36,562	35,931	10,176	15,013	3,291	4,629	6,922	4,831	41,254	34,790	9,958	2,964
	1977	99,710	19,046	18,682	6,285	7,267	1,691	2,773	4,121	2,961	28,965	17,484	5,688	2,328
Lawrence	1983	51,806	21,576	21,203	2,500	619		362	836	729	12,976	5,776	2,548	2,996
	1977	30,727	11,558	11,337	1,517	446		396	748	669	9,023	3,016	1,345	1,513
Lee	1983	29,171	9,679	9,512	406	1,414		316	116	116	6,721	1,903	2,433	1,572
	1977	15,450	4,609	4,521	263	877		247	104	104	4,481	1,143	1,043	717
Leslie	1983	20,420	8,143	8,003	70	2,404		515	1,820	1,820	640	2,348	2,675	484
	1977	14,056	5,289	5,188	64	1,689		437	1,033	1,033	995	1,598	1,733	322
Letcher	1983	76,590	32,708	32,145	1,620	9,695		3,241	3,997	3,571	6,333	6,773	5,941	1,483
	1977	53,019	20,059	19,676	1,007	5,893		2,483	3,494	3,130	7,141	4,592	4,007	1,245
Lewis	1983	27,978	10,837	10,649	886	1,387		1,553	293	67	2,596	6,375	1,975	205
	1977	15,945	5,232	5,132	579	691		1,112	245	61	2,722	2,879	1,140	167
Lincoln	1983	52,182	18,421	18,104	620	541		1,216	2,577	1,478	9,247	6,301	8,398	2,584
	1977	31,605	9,172	8,997	421	447		859	1,675	994	7,015	4,319	4,847	1,355
Livingston	1983	15,837	5,906	5,797	2,141	288		230	320	320	1,076	2,229	379	378
	1977	11,402	3,547	3,462	1,583	201		173	263	263	1,233	1,818	270	301
Logan	1983	82,101	28,269	27,781	5,202	5,893		2,145	4,024	2,846	13,025	8,496	7,568	4,141
	1977	53,316	15,230	14,939	2,453	3,411		1,746	2,652	1,930	13,804	5,144	4,003	2,354
Lyon	1983	16,850	9,513	9,351	986	975		84	1,538	1,538	195	2,055	82	161
	1977	9,136	4,266	4,185	656	478		71	928	928	257	1,690	68	114
McCracken	1983	415,045	78,346	76,780	30,873	79,905	73,367	20,129	23,183	13,749	53,335	23,655	32,222	22,243
	1977	284,457	52,306	51,163	19,038	42,017	38,178	16,517	16,690	10,257	57,288	14,798	24,517	12,917
McCreary	1983	29,184	14,044	13,906	842	837		1,236	1,007	759	2,701	4,100	1,907	1,157
	1977	18,787	8,242	8,146	519	434		803	734	567	2,755	2,550	1,322	639
McLean	1983	28,244	9,476	9,312	1,420	656		86	2,251	1,903	8,477	2,175	1,409	786
	1977	19,064	5,431	5,327	746	441		90	1,274	1,103	7,134	1,535	991	542
Madison	1983	289,969	71,491	70,054	39,399	24,675	16,681	10,317	6,226	3,570	36,715	36,516	24,965	8,846
	1977	154,267	33,350	32,618	18,194	11,322	7,749	6,660	3,331	1,976	29,748	19,774	12,047	4,471
Magoffin	1983	30,696	10,841	10,655	470	5,890	3,318	36	827	598	1,125	7,285	1,636	2,062
	1977	16,617	5,557	5,451	311	3,097	1,787	38	447	333	885	3,503	1,292	1,094
Marion	1983	46,158	20,662	20,306	2,457	4,558		2,057	1,729	634	2,079	3,321	2,850	1,599
	1977	31,681	12,002	11,773	1,764	2,914		1,589	1,140	436	2,222	2,275	2,555	1,050
Marshall	1983	142,513	28,783	28,285	12,356	12,505	7,416	3,238	1,080	853	43,635	20,432	11,209	4,245
	1977	78,355	14,495	14,218	4,611	4,893	2,962	1,523	922	749	30,896	9,102	7,249	1,729
Martin	1983	38,770	17,272	16,972	1,327	541		628	2,486	1,871	7,116	3,522	3,859	995
	1977	22,553	8,144	7,988	686	449		470	1,691	1,307	5,826	1,849	2,262	557
Mason	1983	101,213	36,382	36,242	5,663	9,915	5,544	5,862	3,450	1,639	16,281	5,667	6,397	5,104
	1977	63,391	18,378	18,272	3,240	5,713	3,273	5,507	2,416	1,192	12,654	3,747	3,738	3,034
Meade	1983	42,026	16,910	16,730	4,084	394		1,141	408	330	6,114	9,328	1,195	940
	1977	24,576	7,578	7,484	2,382	282		687	319	266	6,128	4,463	793	632
Menifee	1983	4,416	2,126	2,089	249	443		69	371	371	206	500	180	105
	1977	3,122	1,485	1,457	164	284		62	240	240	224	300	144	69
Mercer	1983	69,589	20,334	19,982	5,679	1,729		2,629	3,481	3,481	13,978	7,753	5,094	5,010
	1977	45,135	11,854	11,628	2,809	1,220		1,761	2,807	2,807	10,852	4,972	3,948	2,442
Metcalfe	1983	22,324	7,269	7,145	1,038	949		325	803	803	3,907	2,057	4,014	1,368
	1977	13,286	3,301	3,238	458	534		281	429	429	3,450	1,497	2,302	663
Monroe	1983	39,144	18,749	18,426	1,252	1,036		1,928	1,076	335	4,833	2,785	3,774	2,081
	1977	23,794	8,971	8,800	744	704		1,106	532	173	4,758	1,961	2,772	1,266
Montgomery	1983	113,142	36,655	36,023	6,082	11,303	7,425	3,646	4,638	3,385	15,924	13,400	5,190	3,865
	1977	70,115	20,366	19,977	3,196	6,314	4,209	2,478	2,961	2,222	14,207	7,345	3,917	2,339
Morgan	1983	60,812	12,558	12,341	1,232	1,710		1,260	2,925	967	20,959	3,568	8,671	1,110
	1977	39,616	7,240	7,102	661	1,270		703	1,416	489	17,775	2,107	4,403	583
Muhlenberg	1983	171,550	60,941	59,892	4,968	13,221		6,843	5,195	2,772	42,997	12,554	5,120	3,775
	1977	94,075	26,667	26,158	3,234	5,265		3,868	3,559	1,968	31,023	6,929	3,193	2,357
Nelson	1983	95,332	26,847	26,583	6,405	5,534	2,711	2,390	3,957	2,153	14,353	8,686	5,090	6,373
	1977	59,822	15,657	15,473	3,685	3,923	1,983	1,885	2,704	1,524	11,826	5,965	2,878	3,246
Nicholas	1983	13,419	3,823	3,756	830	900		886	539	258	1,430	1,594	1,225	1,329
	1977	9,725	3,018	2,960	486	486		649	377	188	1,517	966	873	759

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMM ESTIMATES: 1983 U.S. CENSUS: 1977 METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
KENTUCKY (continued)														
ALL COUNTIES (continued)														
Ohio	1983	70,414	29,785	29,271	3,979	2,520		1,548	1,879	221	12,326	10,440	1,718	3,891
	1977	46,705	14,871	14,587	2,310	1,322		1,244	1,139	142	13,916	6,511	1,379	2,265
Oldham	1983	90,997	21,505	18,584	3,539	1,028		157	3,254	2,664	30,578	16,229	8,503	3,016
	1977	49,196	8,950	7,714	1,745	613		108	1,545	1,293	22,720	6,808	3,970	1,398
Owen	1983	25,073	9,109	8,952	439	632		265	256	182	8,843	1,767	2,023	878
	1977	14,255	4,258	4,177	237	403		211	172	125	5,974	1,077	1,027	516
Owsley	1983	7,823	5,865	5,763	40	448			43	43	432	532		211
	1977	5,205	3,275	3,212	40	349			41	41	557	466		165
Pendleton	1983	22,330	8,410	8,264	721	1,000		503	25	25	2,614	2,018	1,861	956
	1977	13,724	4,329	4,246	498	702		340	23	23	2,675	1,539	1,051	598
Perry	1983	166,538	51,105	49,035	9,656	27,105	8,054	5,055	5,867	3,899	19,855	18,450	11,551	2,306
	1977	96,623	26,459	25,244	4,960	12,118	3,790	3,253	3,689	2,527	16,495	10,022	7,528	1,682
Pike	1983	306,732	72,947	71,802	18,962	50,971	30,319	13,176	10,209	8,587	59,613	26,992	23,353	6,190
	1977	190,530	50,552	49,664	8,399	23,439	13,951	7,956	7,125	6,141	48,049	14,390	15,493	3,100
Powell	1983	22,587	8,797	8,607	2,582	1,089		62	264	264	974	3,582	3,361	686
	1977	12,750	4,743	4,614	1,163	417		51	193	193	1,077	2,186	1,784	443
Pulaski	1983	248,366	92,450	92,243	20,044	24,681	9,317	5,540	8,755	5,654	38,439	26,466	14,263	5,452
	1977	145,125	40,224	40,058	8,238	12,771	5,032	4,953	6,164	4,106	33,944	14,152	12,992	3,178
Robertson	1983	3,601	968	949	237	113		175			192	1,499	417	
	1977	1,995	526	516	107	67		144			176	694	281	
Rockcastle	1983	32,272	10,544	10,360	1,817	2,355		258	1,313	1,313	2,666	8,281	1,955	830
	1977	20,307	6,573	6,447	1,046	1,214		237	646	646	2,079	5,415	987	508
Rowan	1983	92,685	27,332	26,858	5,575	12,650	4,220	3,681	1,054	898	14,317	11,167	7,512	4,355
	1977	51,068	14,215	13,943	3,811	5,655	1,978	2,190	746	652	10,457	5,278	4,277	1,870
Russell	1983	60,602	22,220	21,693	932	3,082		1,223	975	201	9,529	8,664	7,086	3,200
	1977	28,997	8,096	7,859	687	1,426		1,005	682	148	7,362	3,387	3,393	1,331
Scott	1983	52,976	15,873	15,719	6,899	3,619		1,419	1,337	577	6,782	11,278	2,350	2,145
	1977	35,964	9,964	9,849	4,341	1,710		1,189	1,005	452	6,511	7,157	1,448	1,623
Shelby	1983	97,143	29,627	29,584	6,806	8,216	2,761	2,790	1,912	1,015	18,956	7,734	11,508	2,820
	1977	60,801	15,013	14,963	4,017	5,157	1,819	1,772	1,238	681	15,929	4,772	6,857	1,951
Simpson	1983	68,694	18,119	17,805	3,295	3,726	2,375	1,697	3,385	3,385	10,995	10,330	11,369	1,116
	1977	46,389	11,388	11,170	2,298	1,894	1,227	1,654	2,449	2,449	9,582	7,403	5,609	976
Spencer	1983	11,634	3,918	3,850	361	255		38	85	85	253	1,132	2,467	524
	1977	7,568	2,430	2,384	283	234		38	83	83	263	767	1,591	303
Taylor	1983	86,583	27,284	27,139	7,302	4,602	2,699	4,891	3,854	3,200	11,446	7,870	5,804	4,035
	1977	51,908	13,506	13,410	3,734	3,343	2,004	3,215	2,181	1,855	10,294	4,222	3,911	1,851
Todd	1983	26,971	11,540	11,206	2,371	806		636	1,351	930	3,559	3,534	303	1,167
	1977	19,446	7,044	6,802	1,494	620		538	999	708	3,645	2,783	248	863
Trigg	1983	38,102	15,647	15,545	1,790	1,293		317	1,786	1,317	5,626	3,293	3,170	1,816
	1977	21,701	7,529	7,467	1,011	810		348	876	664	4,970	1,663	1,801	880
Trimble	1983	5,051	1,093	1,073	168				152	152	61	2,211	157	478
	1977	3,460	652	640	123				137	137	76	1,558	140	273
Union	1983	56,701	20,716	20,357	2,949	2,950		1,818	2,148	1,802	5,976	6,256	3,159	3,126
	1977	36,680	12,085	11,854	1,956	1,865		1,579	1,364	1,171	5,833	3,752	2,314	1,565
Warren	1983	463,386	114,834	112,991	39,153	79,693	70,027	15,534	21,336	12,174	59,009	31,732	25,084	14,622
	1977	259,035	54,750	53,769	22,219	34,068	29,706	13,049	11,792	7,000	47,371	19,772	17,928	7,756
Washington	1983	33,762	6,549	6,436	2,044	1,304		1,231	2,214	464	10,008	4,101	1,266	2,577
	1977	19,955	4,031	3,954	930	730		621	983	217	7,555	1,955	758	1,061
Wayne	1983	43,150	16,794	16,501	3,078	2,602		1,656	1,409	829	5,840	3,859	3,022	2,164
	1977	29,721	10,607	10,404	1,885	1,678		1,288	1,134	690	5,253	2,589	1,983	1,419
Webster	1983	44,118	19,529	19,192	1,050	3,342		387	417	88	4,639	6,103	4,536	1,182
	1977	30,020	11,655	11,432	779	2,008		333	339	75	4,915	4,339	2,909	827
Whitley	1983	221,701	35,276	34,684	12,777	24,711	3,492	6,575	14,904	12,375	41,147	44,667	21,303	2,980
	1977	113,588	20,296	19,919	5,931	11,189	1,693	4,818	7,098	6,035	27,179	16,798	8,770	2,526
Wolfe	1983	16,313	2,100	2,063	369	838		37	115	36	6,729	4,330		1,328
	1977	10,646	1,483	1,455	214	445		38	86	28	5,173	2,246		621
Woodford	1983	44,835	16,984	16,791	6,455	1,536		550	1,137	832	2,903	8,919	1,559	1,900
	1977	30,851	9,605	9,479	3,319	1,007		458	816	614	3,642	6,568	1,179	1,527
TOTAL METRO COUNTIES	**1983**	**9,156,901**	**2,369,624**	**2,262,950**	**945,661**	**1,361,652**	**1,182,106**	**339,544**	**413,403**	**245,284**	**1,258,695**	**938,940**	**475,073**	**331,325**
	1977	5,617,507	1,219,590	1,159,246	499,600	802,254	689,843	244,688	253,555	156,470	1,158,421	504,561	286,541	190,373
TOTAL STATE	**1983**	**17,214,201**	**4,788,462**	**4,640,974**	**1,453,303**	**2,113,171**	**1,549,004**	**616,832**	**735,933**	**454,624**	**2,597,879**	**1,862,717**	**1,075,243**	**619,243**
	1977	10,491,662	2,490,505	2,405,616	771,415	1,194,546	877,996	438,257	456,403	292,628	2,292,175	1,020,672	656,227	352,488

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
LOUISIANA														
ALEXANDRIA	**1983**	**620,424**	**148,334**	**135,073**	**41,483**	**109,474**	**90,340**	**42,651**	**24,148**	**13,729**	**110,273**	**42,074**	**37,799**	**19,535**
	1977	410,198	88,245	80,141	23,972	73,297	60,503	30,110	17,777	10,493	86,345	27,888	24,560	13,469
Rapides	1983	620,424	148,334	135,073	41,483	109,474	90,340	42,651	24,148	13,729	110,273	42,074	37,799	19,535
	1977	410,198	88,245	80,141	23,972	73,297	60,503	30,110	17,777	10,493	86,345	27,888	24,560	13,469
BATON ROUGE	**1983**	**2,580,060**	**662,759**	**640,114**	**197,018**	**477,673**	**366,795**	**88,893**	**110,624**	**63,556**	**448,030**	**197,145**	**186,807**	**73,821**
	1977	1,604,631	368,560	353,994	109,479	305,860	233,596	60,586	71,369	42,744	351,297	103,910	99,593	50,016
Ascension	1983	230,752	78,965	77,290	14,204	18,957	4,151	4,613	4,656	2,590	52,997	13,826	28,917	7,677
	1977	154,024	46,204	44,968	8,544	15,038	3,480	3,512	3,294	1,899	42,665	9,071	15,398	5,636
East Baton Rouge	1983	2,161,723	511,695	492,440	171,483	449,593	362,644	82,156	101,856	58,227	358,505	161,900	141,076	59,540
	1977	1,332,321	284,160	271,915	94,696	284,482	230,116	55,540	65,573	39,125	277,786	80,527	73,612	40,422
Livingston	1983	145,219	47,655	46,200	8,561	7,462		1,633	3,606	2,446	35,313	13,943	15,177	5,060
	1977	94,060	25,808	24,878	4,388	5,430		1,182	2,203	1,541	29,855	9,440	9,303	3,110
West Baton Rouge	1983	42,366	24,444	24,184	2,770	1,661		491	506	293	1,215	7,477	1,637	1,544
	1977	24,226	12,388	12,233	1,851	910		352	299	179	991	4,872	1,280	848
HOUMA - THIBODAUX	**1983**	**930,928**	**242,485**	**229,829**	**96,775**	**145,094**	**90,562**	**28,693**	**44,651**	**26,202**	**183,536**	**51,943**	**67,504**	**26,262**
	1977	567,831	139,544	131,637	57,732	77,467	49,694	23,138	27,562	16,839	126,811	33,489	40,555	18,483
Lafourche	1983	369,644	109,385	105,873	40,283	39,107	7,064	9,827	16,293	10,681	64,351	24,983	32,227	13,855
	1977	223,861	50,285	58,020	22,959	18,815	3,574	7,210	10,636	7,210	47,638	16,999	20,337	8,484
Terrebonne	1983	561,284	133,100	123,956	56,492	105,987	83,498	18,866	28,358	15,521	119,185	26,960	35,277	12,407
	1977	343,970	79,259	73,617	34,773	58,652	46,120	15,928	16,926	9,629	79,173	16,490	20,218	9,999
LAFAYETTE	**1983**	**1,147,933**	**250,633**	**244,121**	**97,325**	**172,562**	**146,490**	**72,115**	**57,220**	**30,452**	**211,924**	**77,362**	**98,186**	**25,971**
	1977	642,186	132,858	128,819	54,569	91,387	75,978	45,753	33,914	18,763	139,935	44,914	43,976	17,420
Lafayette	1983	1,057,272	215,056	208,948	87,470	167,964	146.490	70,656	55,024	29,498	191,826	73,414	92,632	22,110
	1977	580,687	110,306	106,565	48,285	88,385	75,978	44,593	32,552	18,149	124,840	41,491	40,442	14,658
St. Martin	1983	90,661	35,577	35,173	9,855	4,598		1,459	2,196	954	20,098	3,948	5,554	3,861
	1977	61,499	22,552	22,254	6,284	3,002		1,160	1,362	614	15,095	3,423	3,534	2,762
LAKE CHARLES	**1983**	**922,096**	**289,753**	**285,524**	**72,326**	**104,077**	**78,980**	**38,533**	**42,199**	**23,480**	**170,714**	**54,470**	**79,791**	**24,089**
	1977	562,733	139,962	137,658	40,364	74,259	56,810	25,305	24,726	14,327	129,570	34,082	48,720	18,364
Calcasieu	1983	922,096	289,753	285,524	72,326	104,077	78,980	38,533	42,199	23,480	170,714	54,470	79,791	24,089
	1977	562.733	139,962	137,658	40,364	74,259	56,810	25,305	24,726	14,327	129,570	34,082	48,720	18,364
MONROE	**1983**	**711,140**	**152,096**	**149,426**	**53,394**	**118,215**	**87,968**	**34,959**	**33,757**	**17,903**	**148,517**	**47,059**	**48,451**	**15,655**
	1977	494,746	103,700	101,687	33,430	81,031	60,845	28,950	23,174	12,772	117,787	29,584	32,421	13,320
Ouachita	1983	711,140	152,096	149,426	53,394	118,215	87,968	34,959	33,757	17,903	148,517	47,059	48,451	15,655
	1977	494,746	103,700	101,687	33,430	81,031	60,845	28,950	23,174	12,772	117,787	29,584	32,421	13,320
NEW ORLEANS	**1983**	**6,327,786**	**1,774,632**	**1,703,650**	**701,498**	**803,486**	**625,079**	**356,889**	**303,587**	**193,534**	**935,411**	**532,732**	**219,275**	**192,070**
	1977	4,039,296	1,037,768	990,772	416,271	556,632	436,697	255,488	194,388	129,438	734,315	278,429	132,021	133,526
Jefferson	1983	2,867,572	820,740	785,144	250,290	423,282	344,972	168,080	158,823	96,763	476,966	233,816	93,738	76,751
	1977	1,734,439	454,987	432,787	139,714	289,930	237,080	99,217	92,589	58,472	348,184	115,691	55,726	48,214
Orleans	1983	2,617,643	635,080	609.592	377,140	286,893	235,103	165,901	123,608	86,524	356,620	208,916	74,378	87,793
	1977	1,783,578	400,957	382,681	231,880	206,757	167,672	136,956	88,677	64,231	308,638	109,946	46,483	67,175
St. Bernard	1983	211,135	98,256	94,497	20,909	24,818	19,756	7,106	5,922	2,642	8,257	22;481	6,078	8,771
	1977	147,734	66,941	64,015	11,570	21,798	17,434	6,276	3,866	1,830	8,381	13,298	3,598	6,088
St. Charles	1983	107,788	48,772	46,274	7,212	8,743		2,565	2,470	1,636	14,940	11,889	6,873	2,460
	1977	59,245	22,799	21,573	4,756	4,843		2,001	1,912	1,302	9,413	6,750	3,789	1,784
St. John the Baptist	1983	84,529	36,825	36,472	7,791	13,391	3,133	3,752	3,413	1,641	4,619	5,772	2,086	3,307
	1977	53,592	20,839	20,600	5,280	8,130	2,052	2,562	1,990	990	3,600	5,147	1,519	2,130
St. Tammany	1983	439,119	134,959	131,671	38,156	46,359	22,115	9,485	9,351	4,328	74,009	49,858	36,122	12,988
	1977	260,708	71,245	69,116	23,071	25,174	12,459	8,476	5,354	2,613	56,099	27,597	20,906	8,135
SHREVEPORT	**1983**	**1,671,525**	**351,923**	**343,208**	**153,029**	**253,037**	**207,796**	**97,390**	**78,709**	**49,365**	**358,517**	**124,111**	**66,454**	**30,034**
	1977	1,124,123	219,906	213,247	86,163	174,973	142,608	72,783	56,664	36,974	281,264	74,340	41,236	25,219
Bossier	1983	272,665	66,424	63,935	29,458	35,388	24,018	9,503	9,180	4,651	57,053	22,949	17,410	6,184
	1977	179,112	41,350	39,575	16,941	26,117	17,987	5,684	5,285	2,812	42,487	15,805	9,388	4,363
Caddo	1983	1,398,860	285,499	279,273	123,571	217,649	183,778	87,887	69,529	44,714	301,464	101,162	49,044	23,850
	1977	945,011	178,556	173,672	69,222	148,856	124,621	67,099	51,379	34,162	238,777	58,535	31,848	20,856
ALL COUNTIES														
Acadia	1983	184,730	52,856	52,303	12,938	18,477	4,855	4,936	5,513	3,868	32,607	20,435	16,599	8,666
	1977	119,727	34,545	34,119	7,154	10,068	2,842	4,355	3,967	2,859	23,566	12,902	10,058	5,803
Allen	1983	66,478	20,108	19,841	3,766	5,460	1,952	2,508	2,272	1,505	15,804	5,168	6,421	1,910
	1977	52,016	14,036	13,823	2,552	4,426	1,680	2,377	1,886	1,284	14,844	4,001	3,825	1,883

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
LOUISIANA (continued)														
ALL COUNTIES (continued)														
Ascension	1983	230,752	78,965	77,290	14,204	18,957	4,151	4,613	4,656	2,590	52,997	13,826	28,917	7,677
	1977	154,024	46,204	44,968	8,544	15,038	3,480	3,512	3,294	1,899	42,665	9,071	15,398	5,636
Assumption	1983	36,329	11,678	11,345	2,264	6,007		319	2,018	682	8,656	2,008	1,503	1,179
	1977	28,622	8,464	8,175	2,058	4,545		328	1,436	505	7,061	2,001	1,067	1,037
Avoyelles	1983	126,712	44,070	42,811	4,829	12,830	3,353	1,900	3,389	2,918	30,398	5,842	7,348	6,756
	1977	85,585	27,284	26,354	3,592	7,752	2,177	1,421	2,586	2,237	25,334	3,814	4,846	4,451
Beauregard	1983	130,359	36,036	35,217	4,357	8,950	6,040	3,972	4,864	1,761	34,900	5,934	19,215	2,126
	1977	76,942	18,131	17,619	2,617	6,328	4,356	3,206	2,607	981	22,809	3,957	9,502	1,263
Bienville	1983	33,957	12,499	12,140	625	1,477		1,225	259	259	7,452	6,189	1,574	1,542
	1977	21,375	8,038	7,764	483	1,058		849	205	205	4,542	3,441	997	841
Bossier	1983	272,665	66,424	63,935	29,458	35,388	24,018	9,503	9,180	4,651	57,053	22,949	17,410	6,184
	1977	179,112	41,350	39,575	16,941	26,117	17,987	5,684	5,285	2,812	42,487	15,805	9,388	4,363
Caddo	1983	1,398,860	285,499	279,273	123,571	217,649	183,778	87,887	69,529	44,714	301,464	101,162	49,044	23,850
	1977	945,011	178,556	173,672	69,222	148,856	124,621	67,099	51,379	34,162	238,777	58,535	31,848	20,856
Calcasieu	1983	922,096	289,753	285,524	72,326	104,077	78,980	38,533	42,199	23,480	170,714	54,470	79,791	24,089
	1977	562,733	139,962	137,658	40,364	74,259	56,810	25,305	24,726	14,327	129,570	34,082	48,720	18,364
Caldwell	1983	34,680	12,348	11,995	844	3,201		1,544	168	87	8,816	2,663	1,164	1,846
	1977	20,164	6,858	6,624	636	1,505		872	121	64	5,222	1,780	763	1,070
Cameron	1983	23,233	8,758	8,507	3,018	1,492		121	113			6,541	1,351	232
	1977	14,797	5,785	5,588	1,778	1,123		106	103			3,609	1,129	210
Catahoula	1983	35,952	9,419	9,222	1,683	2,221		855	2,453	1,480	8,521	2,383	3,065	2,141
	1977	25,249	6,364	6,196	914	1,450		756	1,474	916	5,996	2,043	2,554	1,478
Claiborne	1983	52,460	15,950	14,833	2.470	2,884		1,858	2,270	2,270	15,096	3,175	1.610	1,646
	1977	35,459	9,049	8,393	1,353	2,066		1,545	1,385	1,385	12,297	2,429	1,014	1,376
Concordia	1983	62,351	14,752	14,330	3,793	6,389		2,754	4,555	4,347	15,709	7,581	1,015	1,912
	1977	50,359	11,791	11,369	2,631	4,868		2,657	3,021	2,889	14,573	5,829	682	1,673
De Soto	1983	63,251	23,986	23,740	2,710	5,406	1,734	1,397	2,018	1,950	11,641	2,735	6,280	1,772
	1977	46,273	15,029	14,847	1,680	4,067	1,392	1,225	1,342	1,299	11,586	2,526	3,477	1,402
East Baton Rouge	1983	2,161,723	511,695	492,440	171,483	449,593	362,644	82,156	101,856	58,227	358,505	161,900	141,076	59,540
	1977	1,332,321	284,160	271,915	94,696	284,482	230,116	55,540	65,573	39,125	277,786	80,527	73,612	40,422
East Carroll	1983	28,855	8,047	7,817	1,048	1,808		955	165	165	5,072	3,156	5,724	1,298
	1977	23,585	6,605	6,380	844	1,506		895	154	154	4,706	2,522	3,927	1,225
East Feliciana	1983	32,273	10,736	10,430	1,835	510		217	184	96	9,545	3,055	3,351	1,030
	1977	20,030	5,755	5,559	1,425	402		188	143	77	6,869	1,952	1,546	652
Evangeline	1983	108,007	32,437	31,508	3,138	10,004		2,409	6,372	5,288	29,408	4,430	6,965	6,490
	1977	67,704	20,155	19,468	2,154	4,892		2,100	3,926	3,332	19,841	3.388	3,329	4,321
Franklin	1983	73,647	24,622	23,918	1,449	7,298	2,300	1,846	1,803	948	17,517	3,704	6,353	3,284
	1977	51,904	15,564	15,033	1,004	5,196	1,748	1,824	1,484	807	12,602	3.188	4,535	2,610
Grant	1983	26,970	13,231	13,221	778	1,028		69	928	368	9,112	1,005	208	261
	1977	18,824	7,858	7,854	622	794		66	534	224	7,349	892	193	225
Iberia	1983	323,916	79,946	78,360	23,000	27,103	20,203	22,127	15,561	6,967	82,513	15,422	25,314	12,141
	1977	205,894	52,634	51,492	12,875	16,368	12,091	13,824	8,769	4,073	56,569	10,868	15,268	7,635
Iberville	1983	108,579	36,949	36,788	9,199	8,430		3,149	3,230	588	20,473	8,540	9,656	4,496
	1977	70,848	21,542	21,407	6,293	5,013		2,101	2,420	461	16,869	4,603	4,976	3,316
Jackson	1983	45,262	13,990	13,589	2,107	6,887		1,737	2,800	2,723	8,899	2,404	1,820	1,565
	1977	35,354	10,720	10,354	1,364	3,905		1,586	2,188	2,129	8,514	2,155	1,343	1,347
Jefferson	1983	2,867,572	820,740	785,144	250,290	423,282	344,972	168,380	158,823	96,763	476,966	233,816	93,738	76,751
	1977	1,734,439	454,987	432,787	139,714	289,930	237,080	99,217	92,589	58,472	348,184	115,691	55,726	48,214
Jefferson Davis	1983	127,983	32,742	32,419	6,951	8,184	1,974	3,459	2,971	2,189	33,747	17,692	10,323	5,591
	1977	91,384	22,374	22,111	4,652	5,996	1,559	3,136	2,354	1,779	28,813	9,671	5,892	4,085
Lafayette	1983	1,057,272	215,056	208,948	87,470	167,964	146,490	70,656	55,024	29,498	191,826	73,414	92,632	22,110
	1977	580,687	110,306	106,565	48,285	88,385	75,978	44,593	32,552	18,149	124,840	41,491	40,442	14,658
Lafourche	1983	369,644	109,385	105,873	40,283	39,107	7,064	9,827	16,293	10,681	64,351	24,983	32,227	13,855
	1977	223,861	60,285	58,020	22,959	18,815	3,574	7,210	10,636	7,210	47,638	16,999	20,337	8,484
La Salle	1983	51,817	19,391	18,835	2,387	3,051		1,466	1,652	1,333	12,831	2,719	3,208	2,321
	1977	35,350	11,724	11,324	1,530	1,915		1,396	1,195	988	9,893	2,318	1,812	1,609
Lincoln	1983	146,288	34,531	34,161	13,919	12,368	8,627	11,970	4,530	2,643	29,055	8,854	8,827	4,340
	1977	103,369	22,330	22,048	8,799	9,892	7,017	8,026	3,907	2,351	25.029	7,001	5,364	3,075
Livingston	1983	145,219	47,655	46,200	8,561	7,462		1,633	3,606	2,446	35,313	13,943	15,177	5,060
	1977	94,060	25,808	24,878	4,388	5,430		1,182	2,203	1,541	29,855	9,440	9,303	3,110
Madison	1983	36,680	12,326	11,973	1,802	1,947		1,647	1,226	1,226	10,299	2,681	1,505	1,285
	1977	30,408	9,788	9,454	1,384	1.902		1,544	993	993	8,895	2,318	871	1,024
Morehouse	1983	123,333	34,582	34,110	4,356	15,921	3,388	4,932	2,816	2,541	38,741	5,418	7,992	4,113
	1977	82,698	21,546	21,211	2,677	9,577	2,205	3,325	2,087	1,889	27,133	4,230	5,072	3,[illegible]2

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
LOUISIANA (continued)														
ALL COUNTIES (continued)														
Notchitoches	1983	121,139	32,555	31,624	12,957	9,034	5,512	5,289	5,145	2,891	18,312	11,880	11,014	2,526
	1977	82,056	20,911	20,198	9,159	6,389	4,006	3,741	3,387	1,964	14,644	6,421	7,117	2,089
Orleans	1983	2,617,643	635,080	609,592	377,140	286,893	235,103	165,901	123,608	86,524	356,620	208,916	74,378	87,793
	1977	1,783,578	400,957	382,681	231,880	206,757	167,672	136,956	88,677	64,231	308,638	109,946	46,483	67,175
Ouachita	1983	711,140	152,096	149,426	53,394	118,215	87,968	34,959	33,757	17,903	148,517	47,059	48,451	15,655
	1977	494,746	103,700	101,687	33,430	81,031	60,845	28,950	23,174	12,772	117,787	29,584	32,421	13,320
Plaquemines	1983	115,400	52,578	51,189	18,250	3,401		509	3,915		5,006	16,666	7,802	2,347
	1977	56,088	22,494	21,776	12,062	2,493		391	1,691		3,018	6,750	3,520	1,901
Pointe Coupee	1983	71,591	25,722	24,987	3,248	4,972		1,707	3,252	2,529	20,255	4,639	2,923	2,799
	1977	47,695	15,780	15,242	2,557	3,335		1,501	1,978	1,576	14,047	3,591	1,897	1,807
Rapides	1983	620,424	148,334	135,073	41,483	109,474	90,340	42,651	24,148	13,729	110,273	42,074	37,799	19,535
	1977	410,198	88,245	80,141	23,972	73,297	60,503	30,110	17,777	10,493	86,345	27,888	24,560	13,469
Red River	1983	35,104	11,273	10,950	1,872	2,945		1,385	1,118	113	7,552	2,145	616	1,605
	1977	21,298	5,466	5,280	1,067	1,646		910	766	81	5,921	1,847	396	912
Richland	1983	88,786	30,565	29,690	2,397	6,307		4,031	4,437	3,939	15,786	8,302	4,798	3,897
	1977	57,785	17,357	16,765	1,782	3,203		2,499	2,594	2,351	12,838	6,019	3,746	2,822
Sabine	1983	80,489	19,569	19,009	2,950	12,520		603	1,437	1,008	26,984	4,170	2,850	1,666
	1977	54,253	14,042	13,563	1,722	7,616		636	1,351	975	18,354	2,884	1,838	1,296
St. Bernard	1983	211,135	98,256	94,497	20,909	24,818	19,756	7,106	5,922	2,642	8,257	22,481	6,078	8,771
	1977	147,734	66,941	64,015	11,570	21,798	17,434	6,276	3,866	1,830	8,381	13,298	3,598	6,088
St. Charles	1983	107,788	48,772	46,274	7,212	8,743		2,565	2,470	1,636	14,940	11,889	6,873	2,460
	1977	59,245	22,799	21,573	4,756	4,843		2,001	1,912	1,302	9,413	6,750	3,789	1,784
St. Helena	1983	7,173	3,593	3,489	218	745			47	47	647	374	525	478
	1977	4,872	2,231	2,155	151	602			40	40	545	293	367	326
St. James	1983	56,268	19,599	19,179	2,304	3,263		2,001	5,655	3,145	7,315	4,027	8,369	1,399
	1977	42,572	12,696	12,354	2,114	2,967		1,514	3,825	2,195	7,918	2,490	6,069	1,289
St. John the Baptist	1983	84,529	36,825	36,472	7,791	13,391	3,133	3,752	3,413	1,641	4,619	5,772	2,086	3,307
	1977	53,592	20,839	20,600	5,280	8,130	2,052	2,562	1,990	990	3,600	5,147	1,519	2,130
St. Landry	1983	319,993	96,196	93,650	13,721	25,057	4,111	15,162	12,467	11,000	61,687	26,157	27,085	15,692
	1977	210,367	56,902	55,082	10,378	14,502	2,574	12,581	8,737	7,897	49,188	17,260	15,202	10,245
St. Martin	1983	90,661	35,577	35,173	9,855	4,598		1,459	2,196	954	20,098	3,948	5,554	3,861
	1977	61,499	22,552	22,254	6,284	3,002		1,160	1,362	614	15,095	3,423	3,534	2,762
St. Mary	1983	317,441	97,610	95,763	33,464	15,244	8,333	15,379	14,238	5,046	50,984	30,853	22,412	13,066
	1977	190,706	57,114	55,716	19,648	9,225	5,093	10,789	7,655	2,810	38,097	16,930	11,036	8,523
St. Tammany	1983	439,119	134,959	131,671	38,156	46,359	22,115	9,485	9,351	4,328	74,009	49,858	36,122	12,988
	1977	260,708	71,245	69,116	23,071	25,174	12,459	8,476	5,354	2,613	56,099	27,597	20,906	8,135
Tangipahoa	1983	402,447	115,040	106,519	30,931	44,378	19,369	15,219	7,207	5,383	84,475	40,603	35,522	11,673
	1977	249,999	64,342	59,418	15,858	25,436	11,675	12,180	5,774	4,454	62,832	22,504	19,644	7,863
Tensas	1983	14,699	3,551	3,449	139	1,618		43	74	74	5,206	1,104	2,396	200
	1977	12,394	3,118	3,012	145	1,256		53	62	62	4,587	1,061	1,524	212
Terrebonne	1983	561,284	133,100	123,956	56,492	105,987	83,498	18,866	28,358	15,521	119,185	26,960	35,277	12,407
	1977	343,970	79,259	73,617	34,773	58,652	46,120	15,928	16,926	9,629	79,173	16,490	20,218	9,999
Union	1983	49,344	16,235	16,053	1,077	1,573		1,290	435	435	13,813	4,274	5,608	2,829
	1977	33,742	9,482	9,359	646	1,049		873	315	315	11,600	3,041	3,296	1,791
Vermilion	1983	183,008	56,711	54,534	9,377	10,363		7,109	4,964	3,140	39,745	18,597	13,354	7,368
	1977	113,393	31,701	30,311	7,003	5,577		5,476	3,373	2,193	26,962	11,352	9,014	5,624
Vernon	1983	117,833	44,884	44,091	9,618	7,392		2,778	3,738	2,114	16,243	2,688	15,647	1,589
	1977	75,002	27,484	26,947	6,153	5,348		2,685	1,870	1,091	13,230	2,459	7,206	1,125
Washington	1983	150,827	63,834	62,648	4,876	9,180		9,435	6,367	5,867	23,478	10,513	4,789	6,630
	1977	109,935	36,559	35,812	4,303	6,794		7,856	4,823	4,531	24,174	7,650	3,878	5,059
Webster	1983	170,387	58,483	57,399	5,767	14,884	11,473	9,442	6,217	4,498	32,863	13,642	9,194	4,935
	1977	117,114	34,030	33,337	3,898	12,097	9,375	6,793	4,362	3,236	28,653	9,508	6,123	3,245
West Baton Rouge	1983	42,366	24,444	24,184	2,770	1,661		491	506	293	1,215	7,477	1,637	1,544
	1977	24,226	12,388	12,233	1,851	910		352	299	179	991	4,872	1,280	848
West Carroll	1983	37,429	10,781	10,473	479	5,072		1,157	96	35	11,249	1,749	2,689	1,318
	1977	26,278	6,454	6,234	376	3,137		740	75	29	9,117	1,312	2,064	850
West Feliciana	1983	26,806	8,933	8,677	2,075	5,037		151	618		3,275	3,928	211	1,201
	1977	14,688	4,554	4,399	1,139	2,180		104	341		2,858	2,077	139	572
Winn	1983	50,540	18,733	18,197	2,653	3,741		1,437	495	495	11,846	3,757	2,814	1,084
	1977	37,243	11,910	11,504	1,504	2,968		1,442	476	476	10,266	2,736	2,084	1,036
TOTAL METRO COUNTIES	1983	14,911,892	3,872,615	3,730,945	1,412,848	2,183,618	1,694,010	760,123	694,895	418,221	2,566,922	1,126,897	804,267	407,437
	1977	9,445,744	2,230,543	2,137,955	821,980	1,434,906	1,116,731	542,113	449,574	282,350	1,967,324	626,636	463,082	289,817
TOTAL STATE	1983	19,412,698	5,275,050	5,095,928	1,686,487	2,549,677	1,797,234	933,622	850,947	518,182	3,520,455	1,484,699	1,143,276	571,682
	1977	12,417,144	3,079,139	2,961,005	996,716	1,669,363	1,186,521	674,585	553,356	352,507	2,707,085	858,259	663,284	405,017

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1983 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MAINE														
BANGOR	**1983**	**905,417**	**208,195**	**201,469**	**70,656**	**106,427**	**86,205**	**40,162**	**47,850**	**28,750**	**162,568**	**69,660**	**63,322**	**31,224**
	1977	493,292	109,212	105,085	31,618	62,038	50,091	18,406	21,436	13,357	114,546	33,906	37,087	12,822
Penobscot	1983	905,417	208,195	201,469	70,656	106,427	86,205	40,162	47,850	28,750	162,568	69,660	63,322	31,224
	1977	493,292	109,212	105,085	31,618	62,038	50,091	18,406	21,436	13,357	114,546	33,906	37,087	12,822
LEWISTON - AUBURN	**1983**	**611,832**	**141,724**	**136,715**	**61,361**	**77,952**	**47,920**	**26,988**	**17,776**	**13,161**	**106,335**	**54,432**	**26,551**	**12,724**
	1977	331,932	75,506	72,425	23,894	41,130	25,789	13,394	9,659	7,387	78,247	20,844	16,806	6,612
Androscoggin	1983	611,832	141,724	136,715	61,361	77,952	47,920	26,988	17,776	13,161	106,335	54,432	26,551	12,724
	1977	331,932	75,506	72,425	23,894	41,130	25,789	13,394	9,659	7,387	78,247	20,844	16,806	6,612
PORTLAND	**1983**	**1,866,616**	**339,248**	**325,936**	**166,826**	**247,887**	**203,628**	**97,321**	**57,611**	**30,822**	**243,705**	**122,044**	**106,897**	**59,085**
	1977	918,068	202,571	193,519	65,808	126,368	103,310	35,218	27,942	15,568	152,254	50,194	59,140	21,822
Cumberland	1983	1,866,616	339,248	325,936	166,826	247,887	203,628	97,321	57,611	30,822	243,705	122,044	106,897	59,085
	1977	918,068	202,571	193,519	65,808	126,368	103,310	35,218	27,942	15,568	152,254	50,194	59,140	21,822
ALL COUNTIES														
Androscoggin	1983	611,832	141,724	136,715	61,361	77,952	47,920	26,988	17,776	13,161	106,335	54,432	26,551	12,724
	1977	331,932	75,506	72,425	23,894	41,130	25,789	13,394	9,659	7,387	78,247	20,844	16,806	6,612
Aroostook	1983	481,749	115,072	113,241	35,524	62,266	38,700	26,155	21,891	6,207	78,963	51,244	26,054	17,784
	1977	261,493	62,244	61,137	14,229	32,943	21,146	10,231	10,219	3,006	55,181	24,118	15,411	8,786
Cumberland	1983	1,866,616	339,248	325,936	166,826	247,887	203,628	97,321	57,611	30,822	243,705	122,044	106,897	59,085
	1977	918,068	202,571	193,519	65,808	126,368	103,310	35,218	27,942	15,568	152,254	50,194	59,140	21,822
Franklin	1983	123,200	27,252	26,288	14,008	12,632	6,044	4,744	2,389	1,013	22,627	5,995	6,675	3,454
	1977	66,108	16,395	15,726	5,027	5,710	2,828	2,566	1,252	559	15,112	3,474	4,261	1,841
Hancock	1983	259,903	65,886	64,293	33,844	24,591	14,814	11,601	8,955	3,609	34,958	13,828	23,491	6,931
	1977	143,268	38,363	37,224	13,104	13,734	8,458	4,893	3,724	1,560	25,791	7,903	12,783	4,079
Kennebec	1983	684,672	148,832	144,912	60,985	91,367	64,341	36,468	27,131	8,562	114,298	41,702	39,023	20,272
	1977	383,500	89,007	86,171	24,824	50,340	36,352	17,752	14,081	4,653	85,454	20,891	23,255	10,627
Knox	1983	191,564	48,835	47,107	17,072	14,275	3,503	13,140	3,981	2,913	26,081	19,382	12,683	6,843
	1977	107,619	28,241	27,089	6,936	9,897	2,578	6,190	2,322	1,757	18,761	9,113	8,003	3,386
Lincoln	1983	130,861	32,718	31,560	16,959	2,055		3,486	5,001	3,176	14,589	13,562	20,617	3,113
	1977	75,519	19,565	18,767	7,203	1,157		1,745	2,573	1,699	12,468	6,942	12,134	1,410
Oxford	1983	202,434	55,171	53,223	21,768	18,942	5,469	4,901	3,844	2,826	30,034	13,952	19,315	12,069
	1977	118,462	32,800	31,462	8,414	10,064	3,069	2,338	2,170	1,649	25,213	8,109	11,547	5,[illegible]8
Penobscot	1983	905,417	208,195	201,469	70,656	106,427	86,205	40,162	47,850	28,750	162,568	69,660	63,322	31,224
	1977	493,292	109,212	105,085	31,618	62,038	50,091	18,406	21,436	13,357	114,546	33,906	37,087	12,822
Piscataquis	1983	70,841	26,980	26,027	4,682	4,315		951	2,465	1,737	10,443	5,318	4,164	3,235
	1977	42,689	15,246	14,624	1,959	2,367		481	1,522	1,110	7,915	3,365	2,505	1,572
Sagadahoc	1983	101,312	28,946	27,922	7,345	3,467		1,180	2,228	1,439	29,004	9,222	2,699	2,721
	1977	50,460	15,163	14,544	2,362	1,353		531	1,044	699	16,106	3,943	1,468	1,287
Somerset	1983	187,168	58,623	56,551	11,944	4,632		9,396	6,134	4,469	27,107	15,788	16,080	10,514
	1977	103,696	32,362	31,042	5,666	2,571		4,023	3,613	2,723	17,650	8,980	10,038	5,185
Waldo	1983	96,553	29,361	28,323	11,313	4,609		3,105	2,213	1,843	13,816	6,934	6,501	5,414
	1977	55,180	16,630	15,951	4,465	2,564		1,278	1,273	1,090	11,355	3,947	3,742	2,341
Washington	1983	155,126	52,922	51,052	13,131	15,032	8,546	2,308	4,153	2,561	14,279	14,478	11,052	5,567
	1977	88,612	29,394	28,195	4,705	8,631	5,030	1,410	2,195	1,409	11,583	7,795	6,859	2,392
York	1983	709,251	156,326	146,532	96,851	44,511	32,640	25,538	22,462	10,357	108,909	66,320	30,189	25,192
	1977	375,844	89,288	83,470	40,922	22,164	16,352	11,367	10,976	5,222	76,545	30,485	23,414	12,867
TOTAL METRO COUNTIES	**1983**	**3,383,865**	**689,167**	**664,120**	**298,843**	**432,266**	**337,753**	**164,471**	**123,237**	**72,733**	**512,608**	**246,136**	**196,770**	**103,033**
	1977	1,743,292	387,289	371,029	121,320	229,536	179,190	67 018	59,037	36,312	345,047	104,944	113,033	41,256
TOTAL STATE	**1983**	**6,778,499**	**1,536,091**	**1,481,151**	**644,269**	**734,960**	**511,810**	**307,444**	**236,084**	**123,445**	**1,039,716**	**533,861**	**415,313**	**226,142**
	1977	3,615,742	871,987	836,431	261,136	393,031	275,003	131,823	116,001	63,448	724,181	244,009	248,453	102,787
MARYLAND														
BALTIMORE	**1983**	**10,864,791**	**2,602,330**	**2,404,292**	**1,107,833**	**1,284,602**	**1,099,768**	**442,630**	**422,877**	**250,591**	**2,021,055**	**1,061,238**	**430,266**	**338,896**
	1977	6,911,201	1,596,192	1,463,043	677,128	933,489	796,497	323,664	292,554	182,622	1,321,056	552,196	220,033	231,552
Anne Arundel	1983	2,100,089	506,600	477,168	218,210	256,717	243,359	50,190	66,877	37,044	439,480	223,519	108,587	56,797
	1977	1,215,748	276,506	259,743	114,690	193,740	180,723	32,107	41,800	24,174	251,509	108,412	52,010	35,562
Baltimore	1983	4,590,905	1,144,847	1,076,754	384,451	692,346	569,866	225,161	195,228	114,300	794,245	393,308	182,511	112,652
	1977	2,653,492	631,004	591,884	229,433	422,664	348,335	141,193	125,657	76,752	480,484	198,855	84,698	79,693
Baltimore city	1983	2,588,237	556,068	486,369	345,724	215,170	184,487	122,300	109,774	74,463	500,060	234,124	51,933	102,877
	1977	2,088,617	452,155	394,423	248,104	225,285	191,123	120,719	91,731	64,444	407,861	142,203	34,551	82,114

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drugstores
			Total ($000)	Supermarkets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MARYLAND (continued)														
BALTIMORE (continued)														
Carroll	1983	358,942	101,458	86,505	23,239	12,812	8,746	7,079	9,874	5,246	69,185	38,509	32,601	16,397
	1977	238,562	63,935	54,366	15,665	12,499	8,534	5,654	8,491	4,703	47,590	22,176	19,968	10,897
Harford	1983	585,698	155,181	148,145	58,734	45,927	41,195	19,954	16,017	8,416	100,214	81,617	29,534	24,635
	1977	369,155	95,904	91,037	32,294	39,663	34,955	11,464	11,376	6,202	68,793	41,173	17,032	15,301
Howard	1983	567,059	117,596	110,896	68,667	60,267	52,115	17,793	23,782	10,537	99,757	79,888	20,770	14,379
	1977	294,725	65,090	61,217	30,866	38,256	32,827	12,331	12,532	5,903	51,150	32,459	8,428	7,153
Queen Anne's	1983	73,861	20,580	18,455	8,808	1,363		173	1,325	585	18,114	10,273	4,450	1,159
	1977	50,902	11,598	10,373	6,076	1,382		196	967	444	13,669	6,918	3,346	832
CUMBERLAND	**1983**	**434,556**	**106,692**	**102,461**	**34,312**	**59,745**	**47,596**	**18,514**	**19,052**	**10,492**	**71,395**	**46,476**	**29,054**	**20,333**
	1977	315,197	77,775	74,213	24,274	45,317	36,149	16,519	14,924	8,535	53,070	27,589	18,442	13,728
Allegany	1983	368,762	89,958	85,990	29,989	52,065	42,508	15,927	16,405	9,298	58,283	39,162	24,963	18,836
	1977	275,550	68,673	65,271	21,580	41,023	33,249	14,312	13,130	7,692	45,130	23,347	16,003	12,747
Mineral, W. Va.	*1983*	*65,794*	*16,734*	*16,471*	*4,323*	*7,680*	*5,088*	*2,587*	*2,647*	*1,194*	*13,112*	*7,314*	*4,091*	*1,497*
	1977	*39,647*	*9,102*	*8,942*	*2,694*	*4,294*	*2,900*	*2,207*	*1,794*	*843*	*7,940*	*4,242*	*2,439*	*981*
HAGERSTOWN	**1983**	**625,960**	**115,928**	**109,412**	**44,161**	**81,640**	**75,163**	**21,040**	**21,835**	**12,295**	**91,742**	**130,243**	**25,168**	**20,030**
	1977	421,922	85,392	80,377	27,115	65,914	59,718	17,749	16,710	9,792	68,960	58,925	23,069	12,328
Washington	1983	625,960	115,928	109,412	44,161	81,640	75,163	21,040	21,835	12,295	91,742	130,243	25,168	20,030
	1977	421,922	85,392	80,377	27,115	65,914	59,718	17,749	16,710	9,792	68,960	58,925	23,069	12,328
ALL COUNTIES														
Allegany	1983	368,762	89,958	85,990	29,989	52,065	42,508	15,927	16,405	9,298	58,283	39,162	24,963	18,836
	1977	275,550	68,673	65,271	21,580	41,023	33,249	14,312	13,130	7,692	45,130	23,347	16,003	12,747
Anne Arundel	1983	2,100,089	506,600	477,168	218,210	256,717	243,359	50,190	66,877	37,044	439,480	223,519	108,587	56,797
	1977	1,215,748	276,506	259,743	114,690	193,740	180,723	32,107	41,800	24,174	251,509	108,412	52,010	35,562
Baltimore	1983	4,590,905	1,144,847	1,076,754	384,451	692,346	569,866	225,161	195,228	114,300	794,245	393,308	182,511	112,652
	1977	2,653,492	631,004	591,884	229,433	422,664	348,335	141,193	125,657	76,752	480,484	198,855	84,698	79,693
Baltimore city	1983	2,588,237	556,068	486,369	345,724	215,170	184,487	122,300	109,774	74,463	500,060	234,124	51,933	102,877
	1977	2,088,617	452,155	394,423	248,104	225,285	191,123	120,719	91,731	64,444	407,861	142,203	34,551	82,114
☐ Calvert	1983	82,693	28,012	25,703	9,265	1,551		879	3,341	2,399	14,706	9,792	3,663	3,603
	1977	58,766	20,034	18,333	5,799	1,421		777	2,391	1,766	10,698	6,257	2,839	2,473
Caroline	1983	94,490	31,176	29,196	3,296	1,309		692	1,382	491	23,401	11,078	11,241	2,943
	1977	57,630	17,923	16,740	2,494	1,351		874	1,459	542	15,110	6,050	5,907	1,710
Carroll	1983	358,942	101,458	86,505	23,239	12,812	8,746	7,079	9,874	5,246	69,185	38,509	32,601	16,397
	1977	238,562	63,935	54,366	15,665	12,499	8,534	5,654	8,491	4,703	47,590	22,176	19,968	10,897
☐ Cecil	1983	319,930	66,631	63,482	26,360	9,055	6,299	2,446	8,303	3,599	60,465	55,853	19,197	7,444
	1977	177,635	37,043	35,093	16,730	5,510	3,817	1,698	4,904	2,237	38,510	21,622	9,729	3,686
☐ Charles	1983	311,581	74,950	67,448	27,012	13,513	3,971	8,638	10,987	7,930	75,215	46,371	12,773	24,794
	1977	193,593	44,413	39,861	18,127	9,600	3,046	7,753	5,923	4,425	46,777	23,061	8,703	15,163
Dorchester	1983	104,570	30,647	28,524	8,965	6,848	5,707	2,292	2,623	1,908	9,665	10,213	4,484	3,926
	1977	86,758	23,956	22,236	6,848	7,971	6,602	2,569	2,276	1,705	9,324	7,480	3,440	3,623
☐ Frederick	1983	618,835	126,477	116,118	43,087	76,588	71,914	10,936	18,579	12,352	116,879	84,651	53,047	17,847
	1977	351,702	69,773	63,887	26,810	49,221	45,624	11,882	14,318	9,848	62,641	40,986	26,934	10,509
Garrett	1983	112,417	30,205	25,598	4,217	6,099	3,376	875	4,987	1,591	33,932	4,201	17,357	3,627
	1977	75,223	21,625	18,278	3,458	4,172	2,348	871	3,658	1,222	21,800	2,975	9,641	2,415
Harford	1983	585,698	155,181	148,145	58,734	45,927	41,195	19,954	16,017	8,416	100,214	81,617	29,534	24,635
	1977	369,155	95,904	91,037	32,294	39,663	34,955	11,464	11,376	6,202	68,793	41,173	17,032	15,301
Howard	1983	567,059	117,596	110,896	68,667	60,267	52,115	17,793	23,782	10,537	99,757	79,888	20,770	14,379
	1977	294,725	65,090	61,217	30,666	38,256	32,827	12,331	12,532	5,903	51,150	32,459	8,428	7,153
Kent	1983	77,424	27,140	25,266	6,615	5,366	4,461	1,258	1,867	1,496	11,547	6,560	7,758	3,161
	1977	54,756	17,241	16,008	5,971	3,892	3,216	1,079	1,442	1,186	8,709	4,158	4,522	2,825
☐ Montgomery	1983	4,424,712	955,503	897,240	351,818	709,782	661,259	241,983	249,806	143,781	798,780	420,538	191,780	160,245
	1977	2,406,665	478,922	448,512	182,671	432,575	397,711	141,352	130,884	78,882	478,533	186,603	84,602	87,819
☐ Prince George's	1983	4,307,777	917,406	865,132	340,638	626,788	553,957	183,137	151,521	87,186	914,016	469,780	130,480	163,359
	1977	2,570,081	545,944	513,458	185,581	413,222	362,255	123,514	105,791	63,643	548,073	220,074	72,383	110,624
Queen Anne's	1983	73,861	20,580	18,455	8,808	1,363		173	1,325	585	18,114	10,273	4,450	1,159
	1977	50,902	11,598	10,373	6,076	1,382		196	967	444	13,669	6,918	3,346	832
St. Mary's	1983	185,342	46,743	43,793	17,609	14,867	9,853	3,283	9,718	5,277	31,471	19,667	13,063	6,202
	1977	122,880	29,397	27,468	11,858	10,589	7,073	2,992	6,214	3,499	23,388	10,850	9,086	3,684
Somerset	1983	35,461	11,841	11,056	3,537	1,223		312	892	710	5,907	3,996	1,323	901
	1977	32,150	10,637	9,905	3,214	1,245		366	1,059	865	5,665	3,658	1,143	799
Talbot	1983	191,232	44,582	41,624	18,099	2,353		12,002	10,950	7,986	40,446	21,021	16,264	6,322
	1977	122,583	27,537	25,642	9,794	2,404		8,583	6,292	4,720	27,782	10,282	8,443	4,590

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MARYLAND (continued)														
ALL COUNTIES (continued)														
Washington	1983	625,960	115,928	109,412	44,161	81,640	75,163	21,040	21,835	12,295	91,742	130,243	25,168	20,030
	1977	421,922	85,392	80,377	27,115	65,914	59,718	17,749	16,710	9,792	68,960	58,925	23,069	12,328
Wicomico	1983	425,713	99,391	96,277	29,868	62,549	58,611	21,376	17,901	8,017	73,994	31,322	23,753	11,741
	1977	288,435	63,175	60,545	20,485	45,951	42,471	18,157	11,641	5,486	54,940	18,241	17,582	8,403
Worcester	1983	296,406	70,989	65,854	59,247	8,215	4,076	13,303	9,018	8,505	65,228	25,694	12,439	7,990
	1977	169,578	40,497	37,467	30,953	7,392	3,812	8,482	6,983	6,615	38,021	13,183	6,651	4,950
TOTAL METRO COUNTIES	1983	**21,925,041**	**4,977,195**	**4,634,817**	**1,982,163**	**2,855,584**	**2,514,839**	**927,636**	**903,654**	**529,431**	**4,151,141**	**2,317,628**	**891,457**	**745,054**
	1977	13,367,115	2,946,386	2,727,835	1,161,541	1,951,975	1,701,917	642,701	586,605	360,907	2,620,378	1,133,071	464,295	486,901
TOTAL STATE	1983	**23,448,096**	**5,370,409**	**5,002,005**	**2,133,616**	**2,964,413**	**2,600,923**	**983,029**	**962,992**	**565,412**	**4,446,732**	**2,451,380**	**999,139**	**791,867**
	1977	14,377,108	3,198,374	2,962,124	1,256,616	2,036,942	1,767,439	686,674	627,629	386,747	2,825,117	1,209,948	530,710	519,900
MASSACHUSETTS														
BOSTON - LAWRENCE - SALEM - LOWELL - BROCKTON	1983	**22,190,528**	**4,997,704**	**4,504,041**	**2,820,063**	**2,757,918**	**2,231,586**	**1,544,405**	**870,686**	**535,263**	**2,674,978**	**1,835,238**	**781,446**	**724,099**
	1977	11,973,954	2,656,515	2,386,258	1,234,121	1,563,256	1,273,359	736,433	474,537	303,801	1,840,981	792,827	457,305	385,913
Essex	1983	4,074,307	826,840	721,634	522,945	622,888	517,158	321,479	124,258	78,255	586,448	331,437	153,536	126,186
	1977	2,185,326	442,989	385,585	231,059	338,455	281,609	146,614	84,787	55,348	374,654	143,192	83,394	65,205
Middlesex	1983	8,163,301	1,915,192	1,732,938	857,065	966,592	777,289	496,949	364,589	225,267	1,045,172	723,155	333,397	258,303
	1977	4,444,779	1,011,887	913,139	374,421	554,843	449,338	236,989	186,409	119,660	729,154	326,249	197,842	143,359
Norfolk	1983	3,850,726	949,612	878,921	390,660	451,067	329,865	247,386	173,983	105,867	488,884	316,661	147,213	115,876
	1977	2,019,737	482,570	445,448	172,023	241,237	179,723	109,745	89,937	56,926	351,750	139,687	83,976	60,007
Plymouth	1983	2,395,218	562,756	513,083	294,152	311,420	252,141	151,880	83,754	46,553	307,237	225,812	91,825	73,895
	1977	1,185,803	285,888	259,955	105,712	147,837	120,308	66,952	38,197	22,119	194,961	86,029	51,100	34,466
Suffolk	1983	3,706,976	743,304	657,465	755,241	405,951	355,133	326,711	124,102	79,321	247,237	238,173	55,475	149,839
	1977	2,138,309	433,181	382,131	350,906	280,884	242,381	176,133	75,207	49,746	190,462	97,670	40,993	82,876
NEW BEDFORD - FALL RIVER - ATTLEBORO	1983	**2,568,384**	**629,758**	**562,701**	**270,480**	**367,232**	**325,199**	**139,666**	**136,211**	**89,755**	**332,852**	**229,786**	**58,349**	**75,330**
	1977	1,358,637	323,543	288,318	118,019	189,109	165,937	69,791	64,684	44,135	229,796	97,403	50,481	41,392
Bristol	1983	2,568,384	629,758	562,701	270,480	367,232	325,199	139,666	136,211	89,755	332,852	229,786	58,349	75,330
	1977	1,358,637	323,543	288,318	118,019	189,109	165,937	69,791	64,684	44,135	229,796	97,403	50,481	41,392
PITTSFIELD	1983	**981,415**	**265,568**	**255,695**	**90,618**	**117,802**	**97,295**	**50,884**	**41,584**	**19,182**	**104,437**	**83,645**	**48,888**	**24,417**
	1977	482,872	122,366	117,148	39,180	58,957	48,539	24,779	16,591	7,960	70,910	35,000	27,730	13,107
Berkshire	1983	981,415	265,568	255,695	90,618	117,802	97,295	50,884	41,584	19,182	104,437	83,645	48,888	24,417
	1977	482,872	122,366	117,148	39,180	58,957	48,539	24,779	16,591	7,960	70,910	35,000	27,730	13,107
SPRINGFIELD	1983	**3,444,731**	**962,206**	**879,861**	**339,031**	**341,391**	**267,257**	**202,745**	**117,539**	**61,095**	**434,440**	**353,578**	**135,030**	**102,940**
	1977	1,764,111	433,190	394,974	153,201	206,821	163,647	88,490	63,861	34,929	289,749	141,097	91,347	51,443
Hampden	1983	2,775,972	758,409	691,684	252,946	297,240	232,725	164,904	97,023	51,903	372,283	285,881	100,654	82,094
	1977	1,433,981	348,846	317,303	118,057	179,806	142,336	71,932	54,813	30,648	240,489	112,538	73,209	41,493
Hampshire	1983	668,759	203,797	188,177	86,085	44,151	34,532	37,841	20,516	9,192	62,157	67,697	34,376	20,846
	1977	330,130	84,344	77,671	35,144	27,015	21,311	16,558	9,048	4,281	49,260	28,559	18,138	9,950
WORCESTER - FITCHBURG - LEOMINSTER	1983	**3,616,574**	**823,881**	**762,681**	**333,086**	**487,970**	**365,759**	**159,506**	**187,078**	**123,056**	**470,133**	**391,667**	**109,810**	**122,714**
	1977	1,973,101	469,376	433,343	157,456	263,778	200,921	90,363	81,452	55,476	334,373	150,000	83,620	60,662
Worcester	1983	3,616,574	823,881	762,681	333,086	487,970	365,759	159,506	187,078	123,056	470,133	391,667	109,810	122,714
	1977	1,973,101	469,376	433,343	157,456	263,778	200,921	90,363	81,452	55,476	334,373	150,000	83,620	60,662
ALL COUNTIES														
Barnstable	1983	1,367,473	335,016	308,101	233,887	117,507	92,172	94,159	51,225	32,833	107,058	147,362	63,836	34,704
	1977	674,814	153,988	141,238	98,692	61,785	48,856	38,734	20,837	13,857	77,114	56,007	48,350	18,523
Berkshire	1983	981,415	265,568	255,695	90,618	117,802	97,295	50,884	41,584	19,182	104,437	83,645	48,888	24,417
	1977	482,872	122,366	117,148	39,180	58,957	48,539	24,779	16,591	7,960	70,910	35,000	27,730	13,107
Bristol	1983	2,568,384	629,758	562,701	270,480	367,232	325,199	139,666	136,211	89,755	332,852	229,786	58,349	75,330
	1977	1,358,637	323,543	288,318	118,019	189,109	165,937	69,791	64,684	44,135	229,796	97,403	50,481	41,392
Dukes	1983	102,822	18,882	18,065	17,885	1,263		11,634	2,509	2,195	6,426	9,429	11,340	1,790
	1977	43,508	10,232	9,735	5,828	668		3,677	925	831	4,281	3,119	5,118	1,045
Essex	1983	4,074,307	826,840	721,634	522,945	622,888	517,158	321,479	124,258	78,255	586,448	331,437	153,536	126,186
	1977	2,185,326	442,989	385,585	231,059	338,455	281,609	146,614	84,787	55,348	374,654	143,192	83,394	65,205
Franklin	1983	298,352	54,998	51,153	33,997	25,592	17,915	10,792	10,508	4,017	48,836	32,911	14,922	12,562
	1977	166,277	32,693	30,326	14,726	15,795	11,234	5,724	5,363	2,162	36,395	13.010	8,581	6,046

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MASSACHUSETTS (continued)														
ALL COUNTIES (continued)														
Hampden	1983	2,775,572	758,409	691,684	252,946	297,240	232,725	164,904	97,023	51,903	372,283	285,881	100,654	82,094
	1977	1,433,981	348,846	317,303	118,057	179,806	142,336	71,932	54,813	30,648	240,489	112,538	73,209	41,493
Hampshire	1983	668,759	203,797	188,177	86,085	44,151	34,532	37,841	20,516	9,192	62,157	67,697	34,376	20,846
	1977	330,130	84,344	77,671	35,144	27,015	21,311	16,558	9,048	4,281	49,260	28,559	18,138	9,950
Middlesex	1983	8,163,301	1,915,192	1,732,938	857,065	966,592	777,289	496,949	364,589	225,267	1,045,172	723,155	333,397	258,303
	1977	4,444,779	1,011,887	913,139	374,421	554,843	449,338	236,989	186,409	119,660	729,154	326,249	197,842	143,359
Nantucket	1983	82,700	19,406	15,149	17,482	754		8,407	652	465	4,194	3,269	5,171	1,557
	1977	37,028	8,293	6,457	6,715	381		2,768	397	294	3,352	1,252	3,170	606
Norfolk	1983	3,850,726	949,612	878,921	390,660	451,067	329,865	247,386	173,983	105,867	488,884	316,661	147,213	115,876
	1977	2,019,737	482,570	445,448	172,023	241,237	179,723	109,745	89,937	56,928	351,750	139,687	83,976	60,007
Plymouth	1983	2,395,218	562,756	513,083	294,152	311,420	252,141	151,880	83,754	46,553	307,237	225,812	91,825	73,895
	1977	1,185,803	285,888	259,955	105,712	147,837	120,308	66,952	38,197	22,119	194,961	86,029	51,100	34,466
Suffolk	1983	3,706,976	743,304	657,465	755,241	405,951	355,133	326,711	124,102	79,321	247,237	238,173	55,475	149,839
	1977	2,138,309	433,181	382,131	350,906	280,884	242,381	176,133	75,207	49,746	190,462	97,670	40,993	82,876
Worcester	1983	3,616,574	823,881	762,681	333,086	487,970	365,759	159,506	187,078	123,056	470,133	391,667	109,810	122,714
	1977	[illegible]3,101	469,376	433,343	157,456	263,778	200,921	90,363	81,452	55,476	334,373	150,000	83,620	60,662
TOTAL METRO COUNTIES	1983	**32,801,632**	**7,679,117**	**6,964,979**	**3,853,278**	**4,072,313**	**3,287,096**	**2,097,206**	**1,353,098**	**828,351**	**4,016,840**	**2,893,914**	**1,133,523**	**1,049,500**
	1977	17,552,675	4,004,990	3,620,041	1,701,977	2,281,921	1,852,403	1,009,856	701,125	446,301	2,765,809	1,216,327	710,483	552,517
TOTAL STATE	1983	**34,652,979**	**8,107,419**	**7,357,447**	**4,156,529**	**4,217,429**	**3,397,183**	**2,222,198**	**1,417,992**	**867,861**	**4,183,354**	**3,086,885**	**1,228,792**	**1,100,113**
	1977	18,474,302	4,210,196	3,807,797	1,827,938	2,360,550	1,912,493	1,060,759	728,647	463,445	2,886,951	1,289,715	775,702	578,737
MICHIGAN														
ANN ARBOR	1983	**1,427,571**	**207,213**	**191,079**	**153,032**	**290,314**	**271,492**	**81,560**	**76,377**	**32,833**	**237,878**	**142,611**	**56,833**	**57,366**
	1977	981,126	162,047	149,030	90,777	160,939	148,719	61,351	55,314	24,845	206,461	80,669	53,124	31,175
Washtenaw	1983	1,427,571	207,213	191,079	153,032	290,314	271,492	81,560	76,377	32,833	237,878	142,611	56,833	57,366
	1977	981,126	162,047	149,030	90,777	160,939	148,719	61,351	55,314	24,845	206,461	80,669	53,124	31,175
BATTLE CREEK	1983	**579,580**	**97,390**	**90,561**	**76,210**	**127,403**	**117,298**	**19,978**	**26,285**	**12,299**	**78,815**	**76,303**	**20,559**	**25,283**
	1977	458,717	91,607	84,956	47,840	76,122	69,797	18,380	21,129	10,331	95,661	47,489	19,118	15,546
Calhoun	1983	579,580	97,390	90,561	76,210	127,403	117,298	19,978	26,285	12,299	78,815	76,303	20,559	25,283
	1977	458,717	91,607	84,956	47,840	76,122	69,797	18,380	21,129	10,331	95,661	47,489	19,118	15,546
BENTON HARBOR	1983	**776,643**	**186,262**	**173,300**	**76,733**	**93,010**	**79,481**	**23,163**	**70,037**	**56,603**	**102,001**	**88,937**	**41,663**	**30,946**
	1977	601,021	138,334	128,363	51,931	63,647	54,432	20,416	49,556	41,170	118,434	59,800	36,928	17,036
Berrien	1983	776,643	186,262	173,300	76,733	93,010	79,481	23,163	70,037	56,603	102,001	88,937	41,663	30,946
	1977	601,021	138,334	128,363	51,931	63,647	54,432	20,416	49,556	41,170	118,434	59,800	36,928	17,036
DETROIT	1983	**22,832,640**	**5,326,844**	**4,858,461**	**2,169,989**	**2,888,741**	**2,602,404**	**1,185,550**	**973,058**	**529,295**	**4,278,322**	**2,229,023**	**815,896**	**1,082,984**
	1977	16,177,284	3,361,159	3,054,507	1.353,290	2,198,924	1,979,148	910,371	763,530	427,800	3,880,659	1,252,783	679,687	624,125
Lapeer	1983	248,507	81,271	79,681	20,852	9,928	7,639	11,821	8,962	6,236	46,952	28,007	8,874	17,263
	1977	159,360	41,298	40,261	11,482	7,944	6,124	7,132	5,504	3,910	44,778	16,315	9,132	8,275
Livingston	1983	388,684	107,564	102,624	41,537	37,551	15,218	7,446	12,640	7,720	53,741	58,649	17,040	20,703
	1977	225,970	56,365	53,472	20,598	16,781	7,180	5,120	7,967	5,068	49,036	29,502	16,078	9,972
Macomb	1983	4,122,409	1,087,686	988,591	351,670	528,064	498,818	145,641	187,429	98,823	812,279	395,772	145,360	168,706
	1977	2,702,797	628,422	569,636	199,627	361,587	339,510	96,421	135,804	74,612	672,265	208,724	149,162	97,841
Monroe	1983	528,549	126,374	124,380	38,107	50,896	38,013	8,554	12,217	5,258	142,815	77,404	18,415	16,872
	1977	331,270	70,297	69,056	24,279	31,010	23,553	6,879	11,490	5,135	101,640	37,160	17,647	8,534
Oakland	1983	6,647,396	1,434,661	1,303,523	677,150	876,984	799,314	498,615	355,150	206,609	1,165,574	553,170	255,958	271,054
	1977	4,528,678	818,582	741,762	367,635	640,106	582,070	345,018	235,670	142,558	1,081,473	317,923	206,671	167,565
St. Clair	1983	624,547	157,132	146,549	71,119	62,984	56,390	28,876	26,869	15,002	87,008	70,645	27,639	34,141
	1977	394,258	89,649	83,574	38,680	44,706	39,383	17,785	17,957	10,389	76,642	33,593	23,163	14,652
Wayne	1983	10,272,548	2,332,156	2,113,113	969,554	1,322,334	1,187,012	484,597	369,791	189,647	1,969,853	1,045,376	342,610	554,245
	1977	7,834,951	1,656,346	1,496,746	690,989	1,096,790	981,328	432,016	349,138	186,128	1,854,825	609,566	257,834	317,286
DETROIT - ANN ARBOR CONSOLIDATED AREA	*1983*	***24,260,211***	***5,534,057***	***5,049,540***	***2,323,021***	***3,179,055***	***2,873,896***	***1,267,110***	***1,049,435***	***562,128***	***4,516,200***	***2,371,634***	***872,729***	***1,140,350***
	1977	*17,158,410*	*3,523,206*	*3,203,537*	*1,444,067*	*2,359,863*	*2,127,867*	*971,722*	*818,844*	*452,645*	*4,087,120*	*1,333,452*	*732,811*	*655,300*
FLINT	1983	**2,620,466**	**504,458**	**484,627**	**222,705**	**518,970**	**460,520**	**102,977**	**124,307**	**66,973**	**583,767**	**206,723**	**94,376**	**103,776**
	1977	1,817,915	347,764	332,198	136,632	295,800	262,630	83,779	91,225	51,237	482,044	134,458	80,727	60,038
Genesee	1983	2,620,466	504,458	484,627	222,705	518,970	460,520	102,977	124,307	66,973	583,767	206,723	94,376	103,776
	1977	1,817,915	347,764	332,198	136,632	295,800	262,630	83,779	91,225	51,237	482,044	134,458	80,727	60,038

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MICHIGAN (continued)														
GRAND RAPIDS	1983	**3,028,271**	**408,223**	**379,444**	**298,523**	**733,465**	**694,094**	**140,393**	**153,662**	**84,390**	**467,150**	**215,854**	**171,717**	**71,534**
	1977	2,142,317	363,806	337,685	180,960	374,799	353,018	113,759	117,299	67,019	470,648	145,267	135,456	42,811
Kent	1983	2,446,384	322,443	303,130	238,307	585,403	556,406	119,428	129,243	71,442	375,336	166,310	137,264	56,873
	1977	1,733,723	295,983	277,508	146,917	287,305	271,758	99,359	98,487	56,723	377,843	114,353	109,501	33,686
Ottawa	1983	581,887	85,780	76,314	60,216	148,062	137,688	20,965	24,419	12,948	91,814	49,544	34,453	14,661
	1977	408,594	67,823	60,177	34,043	87,494	81,260	14,400	18,812	10,296	92,805	30,914	25,955	9,125
JACKSON	1983	**618,592**	**95,341**	**88,058**	**52,866**	**172,064**	**161,805**	**27,832**	**23,488**	**12,055**	**82,040**	**64,940**	**27,300**	**15,325**
	1977	482,474	84,808	78,120	38,106	106,412	99,658	23,149	17,552	9,403	95,589	42,856	25,517	10,833
Jackson	1983	618,592	95,341	88,058	52,866	172,064	161,805	27,832	23,488	12,055	82,040	64,940	27,300	15,325
	1977	482,474	84,808	78,120	38,106	106,412	99,658	23,149	17,552	9,403	95,589	42,856	25,517	10,833
KALAMAZOO	1983	**1,212,109**	**183,172**	**175,595**	**121,214**	**343,809**	**320,884**	**58,971**	**60,627**	**30,666**	**160,194**	**87,334**	**62,992**	**24,322**
	1977	798,370	135,148	128,823	68,355	168,949	157,421	41,450	42,474	22,423	155,088	56,242	46,426	15,303
Kalamazoo	1983	1,212,109	183,172	175,595	121,214	343,809	320,884	58,971	60,627	30,666	160,194	87,334	62,992	24,322
	1977	798,370	135,148	128,823	68,355	168,949	157,421	41,450	42,474	22,423	155,088	56,242	46,426	15,303
LANSING - EAST LANSING	1983	**2,096,965**	**388,231**	**361,374**	**220,546**	**400,894**	**360,511**	**103,912**	**91,251**	**46,816**	**371,538**	**185,930**	**75,709**	**45,996**
	1977	1,453,134	249,092	231,313	128,464	259,239	232,995	69,843	66,418	35,612	358,058	112,776	65,367	30,445
Clinton	1983	156,606	49,828	45,019	13,527	2,584		7,985	4,361	1,278	30,201	20,946	15,852	5,285
	1977	114,306	30,840	27,790	7,742	1,835		4,946	3,743	1,156	31,865	13,199	12,855	2,934
Eaton	1983	483,785	97,748	89,829	43,025	124,317	114,570	25,388	18,511	10,365	59,209	50,959	13,711	7,987
	1977	337,887	61,377	56,254	25,460	83,896	77,051	17,036	10,795	6,321	72,209	29,353	10,347	5,375
Ingham	1983	1,456,574	240,655	226,526	163,994	273,993	245,941	70,539	68,379	35,173	282,128	114,025	46,146	32,724
	1977	1,000,941	156,875	147,269	95,262	173,508	155,944	47,861	51,880	28,135	253,984	69,724	42,165	22,136
MUSKEGON	1983	**598,320**	**105,668**	**101,301**	**63,004**	**166,141**	**161,885**	**23,318**	**22,776**	**12,526**	**87,798**	**41,702**	**27,523**	**19,529**
	1977	478,025	100,838	96,122	39,803	96,124	93,581	16,891	21,781	12,394	95,943	32,509	30,263	15,034
Muskegon	1983	598,320	105,668	101,301	63,004	166,141	161,885	23,318	22,776	12,526	87,798	41,702	27,523	19,529
	1977	478,025	100,838	96,122	39,803	96,124	93,581	16,891	21,781	12,394	95,943	32,509	30,263	15,034
SAGINAW - BAY CITY - MIDLAND	1983	**2,060,152**	**474,943**	**433,264**	**234,911**	**337,418**	**316,113**	**110,042**	**83,123**	**43,736**	**330,671**	**166,275**	**93,832**	**72,568**
	1977	1,484,790	323,156	293,890	133,378	213,714	198,754	87,[illegible]22	71,622	38,773	318,404	114,709	83,180	45,488
Bay	1983	569,554	137,303	120,141	54,272	73,546	68,817	20,127	21,348	11,509	108,778	58,570	27,669	17,728
	1977	423,811	89,280	77,911	34,553	56,476	52,477	[illegible]263	18,272	10,231	106,485	36,405	23,716	12,106
Midland	1983	280,912	82,662	82,542	23,121	34,878	29,714	[illegible],950	7,304	2,422	44,022	19,600	21,832	14,529
	1977	212,662	53,259	53,081	14,293	22,679	19,229	[illegible]938	7,777	2,727	47,026	17,547	17,148	9,527
Saginaw	1983	1,209,686	254,978	230,581	157,518	228,994	217,582	76,965	54,471	29,805	1[illegible]71	88,105	44,331	40,311
	1977	848,317	180,617	162,898	84,532	134,559	127,048	59,321	45,573	25,815	164,893	60,757	42,316	23,855
ALL COUNTIES														
Alcona	1983	27,556	7,165	6,266	3,484	1,800		409	460		9,023	1,961	1,865	338
	1977	21,152	4,766	4,157	2,117	936		458	348		7,469	1,970	1,786	294
Alger	1983	32,326	12,460	11,968	3,447	459		639	833	402	4,439	5,543	1,772	574
	1977	23,515	8,518	8,136	2,407	335		568	468	237	4,151	3,946	1,330	416
Allegan	1983	234,424	55,788	53,472	22,005	4,155		6,827	5,815	2,329	61,034	38,596	13,794	12,610
	1977	172,398	38,628	36,816	13,383	2,671		4,879	4,104	1,719	60,621	21,925	10,073	6,232
Alpena	1983	146,170	42,623	41,244	15,798	13,134	11,404	11,556	6,735	1,091	18,562	11,304	7,522	6,194
	1977	120,187	30,890	29,722	10,165	10,401	8,973	8,479	6,542	1,133	22,966	8,416	9,052	3,689
Antrim	1983	48,404	17,602	16,908	5,689	560		848	2,126	2,126	6,798	3,386	4,294	1,508
	1977	39,130	12,169	11,624	4,144	518		720	1,313	1,313	7,024	3,418	5,229	1,199
Arenac	1983	54,549	18,013	17,303	6,286	771		691	426	426	10,081	10,265	3,364	1,477
	1977	41,350	10,673	10,195	3,696	730		520	426	426	10,445	8,630	3,191	967
Baraga	1983	32,330	8,106	7,788	2,693	3,770		145	258	258	6,285	4,974	1,388	646
	1977	25,950	6,530	6,237	2,208	2,536		143	287	287	5,827	3,656	1,301	463
Barry	1983	82,952	29,887	29,275	7,243	1,833		4,085	1,797	1,283	10,351	9,906	6,039	2,847
	1977	70,972	23,440	22,830	5,115	1,512		3,184	1,809	1,317	14,046	7,199	5,628	2,029
Bay	1983	569,554	137,303	120,141	54,272	73,546	68,817	20,127	21,348	11,509	108,778	58,570	27,669	17,728
	1977	423,811	89,280	77,911	34,553	56,476	52,477	18,263	18,272	10,231	106,485	36,405	23,716	12,106
Benzie	1983	46,498	14,496	12,614	5,824			733	994	449	10,635	3,373	5,348	3,259
	1977	35,188	9,993	8,673	3,400			808	731	347	9,323	3,107	4,616	1,747
Berrien	1983	776,643	186,262	173,300	76,733	93,010	79,481	23,163	70,037	56,603	102,001	88,937	41,663	30,946
	1977	601,021	138,334	128,363	51,931	63,647	54,432	20,416	49,556	41,170	118,434	59,800	36,928	17,036
Branch	1983	127,566	28,679	26,258	11,494	15,007	9,019	5,170	4,263	751	24,930	10,315	9,724	5,264
	1977	112,248	22,072	20,155	9,319	10,050	6,169	4,644	3,167	596	32,538	7,532	9,733	3,333
Calhoun	1983	579,580	97,390	90,561	76,210	127,403	117,298	19,978	26,285	12,299	78,815	76,303	20,559	25,283
	1977	458,717	91,607	84,956	47,840	76,122	69,797	18,380	21,129	10,331	95,661	47,489	19,118	15,546

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MICHIGAN (continued)														
ALL COUNTIES (continued)														
Cass	1983	110,399	37,311	35,844	15,178	2,753		3,824	1,531	26	20,688	9,967	4,942	3,660
	1977	85,190	25,675	24,525	9,261	1,585		3,034	1,584	31	22,780	6,711	5,100	2,426
Charlevoix	1983	78,291	29,097	27,952	7,603	1,995		2,523	4,103	3,263	13,104	7,833	5,552	3,100
	1977	57,057	17,644	16,854	5,309	1,493		1,718	3,095	2,534	12,789	5,812	4,580	1,676
Cheboygan	1983	103,259	25,919	24,899	14,802	2,274		4,174	1,239	490	12,723	9,529	8,927	2,501
	1977	81,488	21,312	20,357	9,238	1,863		3,394	1,412	588	15,729	8,782	7,256	1,462
Chippewa	1983	120,411	33,382	32,068	11,037	15,704	13,094	7,459	2,321	512	12,533	11,327	10,595	4,349
	1977	96,034	24,742	23,634	8,890	11,443	9,513	5,367	2,364	557	16,723	8,788	7,536	2,933
Clare	1983	101,874	37,912	36,420	6,861	1,987		4,020	3,948	579	14,627	7,133	10,617	3,669
	1977	70,763	22,127	21,136	5,278	1,561		2,759	3,023	474	13,433	5,988	8,177	1,869
Clinton	1983	156,606	49,828	45,019	13,527	2,584		7,985	4,361	1,278	30,201	20,946	15,852	5,265
	1977	114,306	30,840	27,790	7,742	1,835		4,946	3,743	1,156	31,865	13,199	12,855	2,934
Crawford	1983	55,770	12,957	12,447	7,902	5,580		1,871	716	141	9,059	9,808	1,852	1,023
	1977	38,257	8,738	8,347	4,132	3,041		1,368	527	111	8,486	6,353	1,722	787
Delta	1983	182,908	45,989	45,447	16,510	25,636	17,296	7,004	8,053	2,305	32,767	20,937	13,507	1,937
	1977	133,249	32,096	31,658	10,250	14,407	9,852	5,683	6,330	1,922	29,102	14,681	11,252	1,492
Dickinson	1983	111,743	18,638	17,897	10,302	24,751	24,165	4,754	5,147	935	17,643	11,517	9,282	2,607
	1977	96,930	16,885	16,121	7,013	16,306	15,639	5,270	4,818	933	23,014	8,262	7,975	2,156
Eaton	1983	483,785	97,748	89,829	43,025	124,317	114,570	25,388	18,511	10,365	59,209	50,959	13,711	7,987
	1977	337,887	61,377	56,254	25,460	83,896	77,051	17,036	10,795	6,321	72,209	29,853	10,347	5,375
Emmet	1983	160,001	32,006	31,819	17,741	14,128	12,933	15,098	9,994	2,497	22,322	17,744	8,877	5,245
	1977	120,378	23,440	23,259	11,469	11,461	10,374	10,340	6,128	1,628	20,956	12,129	10,697	2,917
Genesee	1983	2,620,466	504,458	484,627	222,705	518,970	460,520	102,977	124,307	66,973	583,767	206,723	94,376	103,776
	1977	1,817,915	347,764	332,198	136,632	295,800	262,630	83,779	91,225	51,237	482,044	134,458	80,727	60,038
Gladwin	1983	61,204	20,103	19,312	5,794	2,863		1,064	1,849	471	11,148	7,108	3,127	2,139
	1977	45,064	12,989	12,407	3,511	2,016		861	1,667	452	11,106	4,824	3,016	1,319
Gogebic	1983	68,444	12,778	12,537	6,613	10,942	4,740	2,394	2,483	346	10,460	6,323	3,180	1,787
	1977	60,740	13,375	13,098	5,046	7,432	3,347	2,387	2,350	351	11,611	5,703	3,655	1,386
Grand Traverse	1983	341,316	55,051	51,394	41,222	34,656	32,708	21,620	19,573	9,029	60,837	34,604	31,087	9,957
	1977	235,242	38,828	36,152	22,338	27,326	25,387	13,925	12,067	5,783	50,108	19,455	27,741	5,401
Gratiot	1983	152,155	34,337	33,336	14,666	12,790	6,600	3,948	4,449	2,481	25,025	27,069	8,0[illegible]	6,825
	1977	115,007	26,468	25,551	9,476	9,474	5,039	3,936	3,865	2,249	26,533	13,919	8,296	3,564
Hillsdale	1983	133,906	41,501	41,379	10,640	11,549	6,424	6,102	3,259	874	26,372	10,886	9,037	6,106
	1977	96,388	25,007	24,887	6,792	8,458	4,828	4,110	3,344	952	23,791	7,681	8,074	3,619
Houghton	1983	137,906	44,362	42,650	16,518	5,057	2,180	4,510	3,694	2,005	15,643	15,961	11,651	4,346
	1977	100,858	29,567	28,266	8,928	4,199	1,882	4,694	3,124	1,772	18,989	10,967	8,868	2,581
Huron	1983	128,279	40,297	38,712	11,723	3,430		5,280	4,562	1,548	23,287	12,786	9,209	7,521
	1977	101,580	26,191	25,018	8,490	2,263		4,336	4,339	1,556	26,921	9,394	7,830	4,488
Ingham	1983	1,456,574	240,655	226,526	163,994	273,993	245,941	70,539	68,379	35,173	282,128	114,025	46,146	32,724
	1977	1,000,941	156,875	147,269	95,262	173,508	155,944	47,861	51,880	28,135	253,984	69,724	42,165	22,136
Ionia	1983	221,254	74,491	69,735	12,008	42,608	40,184	5,847	3,257	1,994	24,782	23,323	13,608	5,022
	1977	139,309	38,215	35,679	9,048	21,126	20,374	3,741	2,827	1,796	29,815	11,446	11,472	2,935
Iosco	1983	103,820	30,468	29,848	10,384	3,331		2,355	3,398	1,742	15,683	11,647	9,677	5,844
	1977	83,191	21,403	20,928	7,417	2,338		1,996	3,651	1,958	17,345	8,915	9,588	3,515
Iron	1983	60,882	19,272	18,514	4,855	3,355		1,474	1,091	318	6,427	18,839	1,766	1,338
	1977	45,716	13,244	12,651	3,356	2,196		1,220	1,128	353	7,002	12,306	1,956	893
Isabella	1983	212,957	49,674	48,014	27,955	21,362	14,893	17,021	10,094	4,536	25,487	19,276	11,764	11,727
	1977	146,264	32,620	31,351	15,488	13,874	9,780	11,282	6,432	3,035	26,827	11,904	9,719	6,319
Jackson	1983	618,592	95,341	88,058	52,866	172,064	161,805	27,832	23,488	12,055	82,040	64,940	27,300	15,325
	1977	482,474	84,808	78,120	38,106	106,412	99,658	23,149	17,552	9,403	95,589	42,856	25,517	10,833
Kalamazoo	1983	1,212,109	183,172	175,595	121,214	343,809	320,884	58,971	60,627	30,666	160,194	87,334	62,992	24,322
	1977	798,370	135,148	128,823	68,355	168,949	157,421	41,450	42,474	22,423	155,088	56,242	46,426	15,303
Kalkaska	1983	49,565	15,023	14,430	4,659	256		684	301	46	15,528	4,032	4,692	1,262
	1977	33,591	8,530	8,148	2,475	241		418	274	46	13,088	2,667	3,637	648
Kent	1983	2,446,384	322,443	303,130	238,307	585,403	556,406	119,428	129,243	71,442	375,336	166,310	137,264	56,873
	1977	1,733,723	295,983	277,508	146,917	287,305	271,758	99,359	98,487	56,723	377,843	114,353	109,501	33,686
Keweenaw	1983	5,040	2,212	2,124	1,060							1,096	151	
	1977	3,688	1,612	1,540	706							796	119	
Lake	1983	18,457	4,974	4,778	4,288	958		32	310	310	195	1,978	2,038	1,020
	1977	12,796	3,912	3,737	2,626	615		32	204	204	192	1,562	1,556	583
Lapeer	1983	248,507	81,271	79,681	20,852	9,928	7,639	11,821	8,962	6,236	46,952	28,007	8,874	17,263
	1977	159,360	41,298	40,261	11,482	7,944	6,124	7,132	5,504	3,910	44,778	16,315	9,132	8,275
Leelanau	1983	37,113	7,421	7,170	5,831	1,353		881	596	242	1,447	11,848	2,881	414
	1977	26,693	6,676	6,413	3,787	1,006		656	577	249	1,149	7,161	2,341	340

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MICHIGAN (continued)														
ALL COUNTIES (continued)														
Lenawee	1983	413,392	87,593	84,776	36,368	35,983	27,009	18,992	14,377	6,357	80,955	45,602	19,736	19,699
	1977	303,537	68,688	66,102	22,319	28,520	21,411	12,861	11,305	5,199	79,560	24,552	15,914	9,155
Livingston	1983	388,684	107,564	102,624	41,537	37,551	15,218	7,446	12,640	7,720	53,741	58,649	17,040	20,703
	1977	225,970	56,365	53,472	20,598	16,781	7,180	5,120	7,967	5,068	49,036	29,502	16,078	9,972
Luce	1983	32,385	12,877	12,371	1,816	907		747	651	651	9,279	478	1,453	864
	1977	22,409	7,483	7,148	1,619	522		719	418	418	7,456	454	1,442	511
Mackinac	1983	48,090	12,844	12,337	7,282	1,300		651	869	869	2,110	10,036	3,929	1,062
	1977	35,823	9,359	8,940	5,739	1,114		665	682	682	2,388	7,104	3,227	782
Macomb	1983	4,122,409	1,087,686	988,591	351,670	528,064	498,818	145,641	187,429	98,823	812,279	395,772	145,360	168,706
	1977	2,702,797	628,422	569,636	199,627	361,587	339,510	96,421	135,804	74,612	672,265	208,724	149,162	97,841
Manistee	1983	73,821	16,585	15,933	5,769	7,868	2,569	3,676	1,852	924	14,701	8,498	4,082	3,507
	1977	63,081	15,605	14,906	4,367	6,116	2,100	2,803	1.615	844	14,535	6,629	4,192	2,314
Marquette	1983	299,654	71,356	69,666	35,900	33,350	24,206	11,978	14,451	9,915	41,155	33,894	17,324	7,759
	1977	212,969	48,358	46,946	20,927	22,602	16,266	9,296	9,939	7,055	42,093	22,890	15,087	3,943
Mason	1983	104,709	27,775	26,682	14,596	12,043	6,104	2,165	3,224	586	14,494	8,076	8,764	5,614
	1977	81,970	20,799	19,867	8,415	9,538	4,987	1,898	2,267	438	16,229	5,779	7,729	3,245
Mecosta	1983	142,941	27,922	27,510	21,004	17,529	6,435	7,661	6,798	2,519	23,147	17,516	6,998	4,845
	1977	90,783	20,240	19,903	9,375	8,721	3,352	4,562	3,872	1,514	19,055	9,842	5,150	2,542
Menominee	1983	98,615	23,015	22,110	11,879	22,178	19,154	783	1,757	100	18,700	13,553	1,671	1,002
	1977	64,207	16,807	16,054	6,188	11,198	9,613	721	1,905	117	13,937	7,179	2,094	778
Midland	1983	280,912	82,662	82,542	23,121	34,878	29,714	12,950	7,304	2,422	44,022	19,600	21,832	14,529
	1977	212,662	53,259	53,081	14,293	22,679	19,229	9,938	7,777	2,727	47,026	17,547	17,148	9,527
Missaukee	1983	24,926	7,573	7,263	2,148	546		126	395	395	3,721	8,751	861	313
	1977	18,644	5,137	4,900	1,312	471		102	370	370	3,915	5,756	915	264
Monroe	1983	528,549	126,374	124,380	38,107	50,896	38,013	8,554	12,217	5,258	142,815	77,404	18,415	16,872
	1977	331,270	70,297	69,056	24,279	31,010	23,553	6,879	11,490	5,135	101,640	37,160	17,647	8,534
Montcalm	1983	223,445	40,848	39,240	16,451	50,395	46,214	5,297	6,721	2,010	40,763	23,631	23,382	6,983
	1977	146,168	31,146	29,751	9,422	22,696	20,576	3,443	4,729	1,497	35,122	13,005	17,218	3,195
Montmorency	1983	29,951	6,338	6,168	4,232	430		930	320	89	3,611	3,312	4,768	1,334
	1977	21,599	4,335	4,195	2,656	434		878	344	101	3,642	2,207	3,661	945
Muskegon	1983	598,320	105,668	101,301	63,004	166,141	161,885	23,318	22,776	12,526	87,798	41,702	27,523	19,529
	1977	478,025	100,838	96,122	39,803	96,124	93,581	16,891	21,781	12,394	95,943	32,509	30,263	15,034
Newaygo	1983	91,576	31,598	30,354	9,986	4,237		2,362	2,417	593	13,715	7,247	9,021	2,030
	1977	67,034	19,987	19,092	5,515	2,734		2,005	2,248	585	15,026	5,645	7,091	1,468
Oakland	1983	6,647,396	1,434,661	1,303,523	677,150	876,984	799,314	498,615	355,150	206,609	1,165,674	553,170	255,958	271,054
	1977	4,528,678	818,582	741,762	367,635	640,106	582,070	345,018	235,670	142,558	1,081,473	317,923	206,671	167,565
Oceana	1983	57,384	21,473	20,661	4,858	1,629		970	1,133	548	9,157	3,044	5,599	2,028
	1977	44,700	15,488	14,818	3,228	1,262		862	978	490	9,496	2,938	4,427	1,195
Ogemaw	1983	80,956	28,131	26,980	3,501	3,079	970	1,729	2,444	545	11,003	13,378	5,047	3,465
	1977	55,396	17,135	16,367	2,973	1,558		1,523	1,777	417	10,649	7,502	5,071	1,984
Ontonagon	1983	35,339	8,024	7,708	3,947	1,437		1,042	468	468	8,974	7,448	2,001	917
	1977	27,758	6,189	5,912	2,352	1,102		788	453	453	9,187	4,317	1,912	675
Osceola	1983	53,157	19,344	18,935	4,287	1,215		1,051	563	563	4,141	6,801	4,270	2,513
	1977	36,530	11,671	11,403	2,584	833		1,077	472	472	4,341	4,632	4,828	1,210
Oscoda	1983	19,812	7,314	7,025	3,973	133		158	499	215	661	1,783	3,699	1,187
	1977	13,550	4,861	4,643	2,242	146		182	361	164	594	1,470	2,618	639
Otsego	1983	97,240	25,033	24,046	14,774	1,000		2,424	2,174	1,931	9,804	20,580	8,553	3,089
	1977	63,476	14,486	13,837	8,195	837		1,659	1,735	1,577	9,325	11,913	8,301	1,534
Ottawa	1983	581,887	85,780	76,314	60,216	148,062	137,688	20,965	24,419	12,948	91,814	49,544	34,453	14,661
	1977	408,594	67,823	60,177	34,043	87,494	81,260	14,400	18,812	10,296	92,805	30,914	25,955	9,125
Presque Isle	1983	37,529	13,087	12,572	3,200	2,275		897	2,250	2,250	5,318	2,281	4,708	1,537
	1977	35,706	10,296	9,835	2,445	1,697		890	1,660	1,660	7,345	2,431	5,968	1,042
Roscommon	1983	80,015	28,525	27,402	10,714	1,235		2,071	1,438	422	6,965	10,403	8,376	3,426
	1977	61,482	19,095	18,240	7,685	1,158		1,724	1,465	457	7,411	7,615	7,942	2,237
Saginaw	1983	1,209,686	254,978	230,581	157,518	228,994	217,582	76,965	54,471	29,805	177,871	88,105	44,331	40,311
	1977	848,317	180,617	162,898	84,532	134,559	127,048	59,321	45,573	25,815	164,893	60,757	42,316	23,855
St. Clair	1983	624,547	157,132	146,549	71,119	62,984	56,390	28,876	26,869	15,002	87,008	70,645	27,639	34,141
	1977	394,258	89,849	83,574	38,680	44,706	39,383	17,785	17,957	10,389	76,642	33,593	23,163	14,652
St. Joseph	1983	235,170	60,213	56,898	19,419	22,479	4,828	8,515	4,897	1,151	46,310	31,988	11,273	10,146
	1977	160,341	40,673	38,331	12,150	10,998	2,514	5,531	4,888	1,222	43,768	16,115	9,262	4,459
Sanilac	1983	126,980	36,153	34,730	8,439	2,533		4,354	4,300	1,110	23,892	9,647	18,409	6,660
	1977	95,154	25.559	24,414	5,825	1,770		3,522	3,852	1,036	23,999	7,490	13,862	3,144
Schoolcraft	1983	34,433	13,215	12,694	3,715	648		1,717	926	189	4,507	2,299	2,104	1,122
	1977	26,982	8,786	8,392	3,002	551		1,454	679	146	4,893	1,937	2,168	927

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MICHIGAN (continued)														
ALL COUNTIES (continued)														
Shiawassee	1983	254,738	67,536	64,988	21,171	25,234	22,243	7,641	7,833	4,850	54,121	21,471	22,799	13,068
	1977	203,312	47,687	45,627	12,594	18,504	16,208	6,382	8,380	5,344	53,708	15,056	20,359	7,273
Tuscola	1983	155,947	38,069	35,475	12,919	4,207		5,816	3,093	798	33,963	22,139	12,876	6,001
	1977	128,591	29,323	27,252	8,750	3,203		4,470	3,006	824	38,353	14,552	12,974	3,598
Van Buren	1983	195,399	68,713	66,958	15,422	6,248		2,273	4,728	3,5[illegible]	47,842	20,156	12,072	7,206
	1977	159,370	45,787	44,365	11,154	4,001		2,373	4,635	3,540	52,545	14,862	11,971	4,090
Washtenaw	1983	1,427,571	207,213	191,079	153,032	290,314	271,492	81,560	76,377	32,833	237,878	142,611	56,833	57,366
	1977	981,126	162,047	149,030	90,777	160,939	148,719	61,351	55,314	24,845	206,461	80,669	53,124	31,175
Wayne	1983	10,272,548	2,332,156	2,113,113	969,554	1,322,334	1,187,012	484,597	369,791	189,647	1,969,853	1,045,376	342,610	554,245
	1977	7,834,951	1,656,346	1,496,746	690,989	1,096,790	981,328	432,016	349,138	186,128	1,854,825	609,566	257,834	317,286
Wexford	1983	168,794	42,107	39,658	11,933	12,170	9,925	9,961	8,543	2,426	34,094	19,965	8,647	8,422
	1977	109,048	25,927	24,354	7,150	8,948	7,289	5,644	4,822	1,452	25,378	11,425	8,104	3,697
TOTAL METRO COUNTIES	1983	**37,851,309**	**7,977,745**	**7,337,064**	**3,689,733**	**6,072,229**	**5,546,487**	**1,877,696**	**1,704,991**	**928,192**	**6,780,174**	**3,505,632**	**1,488,400**	**1,549,629**
	1977	26,875,173	5,357,759	4,915,007	2,269,536	4,014,669	3,650,153	1,446,911	1,317,900	741,007	6,276,989	2,079,558	1,255,793	907,834
TOTAL STATE	1983	**44,657,436**	**9,781,000**	**9,070,026**	**4,369,551**	**6,635,322**	**5,911,784**	**2,138,725**	**1,923,787**	**1,019,971**	**7,927,202**	**4,291,903**	**1,972,035**	**1,803,544**
	1977	31,912,356	6,607,641	6,110,863	2,695,997	4,381,316	3,885,626	1,641,875	1,491,082	815,990	7,432,838	2,590,860	1,683,382	1,050,358
MINNESOTA														
DULUTH	1983	**1,191,339**	**286,528**	**255,949**	**121,168**	**150,310**	**118,552**	**50,170**	**47,805**	**23,335**	**150,168**	**103,522**	**82,548**	**34,893**
	1977	916,105	184,605	164,713	81,977	137,148	109,628	46,220	40,562	20,680	147,129	78,373	66,748	22,744
St. Louis	1983	1,020,880	251,268	221,870	96,051	134,797	111,812	44,617	44,078	21,340	131,195	82,916	63,697	29,789
	1977	782,653	157,940	139,087	64,536	127,601	105,256	40,952	37,818	19,152	125,230	62,709	53,900	19,009
Douglas, Wisc.	*1983*	*170,459*	*35,260*	*34,079*	*25,117*	*15,513*	*6,740*	*5,553*	*3,727*	*1,995*	*18,973*	*20,606*	*18,851*	*5,104*
	1977	*133,452*	*26,665*	*25,626*	*17,441*	*9,547*	*4,372*	*5,268*	*2,744*	*1,528*	*21,899*	*15,664*	*12,848*	*3,735*
FARGO - MOORHEAD	1983	**922,540**	**160,664**	**151,952**	**106,937**	**118,882**	**94,585**	**37,623**	**39,252**	**18,786**	**177,197**	**70,839**	**72,652**	**27,411**
	1977	587,007	89,213	84,081	54,574	72,103	57,730	30;152	32,876	16,458	137,376	44,204	53,583	15,767
Clay	1983	215,107	57,050	54,395	30,222	3,999	2,620	6,591	14,908	7,090	28,847	19,930	25,099	9,072
	1977	147,153	33,960	32,196	16,600	3,790	2,551	4,858	11,672	5,811	27,161	14,510	17,705	5,236
Cass, N. D.	*1983*	*707,433*	*103,614*	*97,557*	*76,715*	*114,883*	*91,965*	*31,032*	*24,344*	*11,696*	*148,350*	*50,909*	*47,553*	*18,339*
	1977	*439,854*	*55,253*	*51,885*	*37,974*	*68,313*	*55,179*	*25,294*	*21,204*	*10,647*	*110,215*	*29,694*	*35,878*	*10,531*
MINNEAPOLIS - ST. PAUL	1983	**13,410,481**	**2,814,476**	**2,652,358**	**1,422,226**	**1,915,224**	**1,739,445**	**554,614**	**496,822**	**274,332**	**2,236,645**	**1,118,104**	**697,433**	**368,738**
	1977	7,507,636	1,298,251	1,219,872	659,393	1,317,131	1,186,276	326,939	336,484	193,569	1,519,876	591,170	477,973	194,726
Anoka	1983	917,243	183,353	171,945	95,472	229,748	216,510	11,370	24,482	15,704	106,430	66,850	103,554	16,340
	1977	535,319	95,673	89,480	40,916	135,970	126,406	9,337	20,461	13,618	77,483	41,720	67,346	10,696
Carver	1983	129,101	30,410	28,740	9,383	1,044		1,209	3,732	3,732	32,591	21,193	19,551	2,490
	1977	72,915	13,846	13,051	5,463	729		957	2,407	2,407	20,222	10,635	12,230	1,495
Chisago	1983	127,861	33,679	31,377	10,127	763		2,634	1,805	1,805	30,104	23,654	11,864	2,471
	1977	59,340	12,783	11,877	4,621	585		1,324	1,084	1,084	16,146	10,471	6,321	1,164
Dakota	1983	1,381,751	363,803	343,139	131,837	191,121	178,681	68,632	51,087	32,172	204,169	100,316	116,469	53,042
	1977	578,054	123,109	115,805	45,398	82,372	76,088	27,184	24,036	15,694	111,298	49,311	52,553	19,732
Hennepin	1983	6,934,966	1,318,005	1,238,902	754,767	1,030,910	942,618	344,605	294,674	151,130	1,060,661	538,299	268,411	176,086
	1977	3,916,593	612,851	574,525	346,077	751,092	681,136	201,959	197,656	106,496	766,719	269,892	204,927	96,215
Isanti	1983	67,810	21,644	20,439	4,514	4,773		777	2,335	2,197	10,154	7,786	3,937	2,921
	1977	47,691	11,872	11,182	2,643	3,176		563	2,080	1,966	10,859	5,841	3,548	1,938
Ramsey	1983	2,767,019	572,123	540,912	321,951	423,102	389,162	104,654	95,147	53,236	553,437	213,445	84,433	80,498
	1977	1,714,885	307,513	289,960	164,358	326,742	297,250	72,465	74,236	43,358	359,364	122,664	68,844	45,976
Scott	1983	164,009	34,082	32,230	15,579	1,898		2,925	1,165	472	39,267	37,319	13,333	4,883
	1977	103,997	20,724	19,546	9,735	1,565		1,744	1,135	479	28,603	20,010	10,699	2,379
Washington	1983	513,400	149,070	143,354	46,046	19,744	12,474	10,867	10,575	5,787	94,780	61,540	45,364	17,979
	1977	237,780	52,682	50,375	21,248	8,309	5,396	5,832	6,258	3,571	58,217	29,535	24,832	8,241
Wright	1983	255,953	64,833	60,255	19,288	5,123		4,783	8,710	6,746	72,668	25,351	19,608	5,198
	1977	136,301	25,897	24,004	8,917	2,525		3,255	4,885	3,882	43,285	15,688	16,972	2,880
St. Croix, Wisc.	*1983*	*151,368*	*43,474*	*41,065*	*13,262*	*6,998*		*2,158*	*3,110*	*1,351*	*32,384*	*20,351*	*10,909*	*6,830*
	1977	*104,761*	*21,301*	*20,067*	*10,017*	*4,066*		*2,319*	*2,246*	*1,014*	*27,680*	*15,403*	*9,701*	*4,010*
ROCHESTER	1983	**654,406**	**119,065**	**115,012**	**63,558**	**93,146**	**90,644**	**29,815**	**22,614**	**9,770**	**114,344**	**42,725**	**51,105**	**24,008**
	1977	395,863	58,916	56,588	31,970	63,314	60,488	19,953	18,161	8,239	84,788	27,785	34,974	13,737
Olmsted	1983	654,406	119,065	115,012	63,558	93,146	90,644	29,815	22,614	9,770	114,344	42,725	51,105	24,008
	1977	395,863	58,916	56,588	31,970	63,314	60,488	19,953	18,161	8,239	84,788	27,785	34,974	13,737

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MINNESOTA (continued)														
ST. CLOUD	1983	**912,449**	**120,698**	**107,193**	**65,538**	**86,674**	**77,291**	**27,330**	**23,990**	**10,223**	**114,841**	**59,166**	**82,060**	**16,483**
	1977	651,733	73,196	64,993	41,720	65,532	57,871	20,491	18,990	8,455	90,989	45,027	63,666	12,357
Benton	1983	104,123	31,977	27,605	14,993	922		1,123	3,148	1,678	6,679	10,860	15,374	2,191
	1977	61,780	14,623	12,590	8,221	645		831	2,252	1,229	6,520	8,083	11,422	1,275
Sherburne	1983	75,899	5,320	4,822	7,774	516		3,162	1,393	460	22,132	12,135	7,967	1,568
	1977	46,550	3,378	3,055	4,413	393		1,692	1,002	340	14,234	8,791	6,177	833
Stearns	1983	732,427	83,401	74,766	42,771	85,236	77,291	23,045	19,449	8,085	86,030	36,171	58,719	12,724
	1977	543,403	55,195	49,348	29,086	64,494	57,871	17,968	15,736	6,886	70,235	28,153	46,067	10,249
ALL COUNTIES														
Aitkin	1983	49,527	11,143	10,330	5,440	3,618		956	169	169	7,387	8,452	3,457	2,101
	1977	32,818	6,712	6,206	3,136	2,435		856	171	171	6,436	5,344	2,883	1,176
Anoka	1983	917,243	183,353	171,945	95,472	229,748	216,510	11,370	24,482	15,704	106,430	68,850	103,554	16,340
	1977	535,319	95,673	89,480	40,916	135,970	126,406	9,337	20,461	13,618	77,483	41,720	67,346	10,696
Becker	1983	124,034	29,834	28,178	8,737	8,565		7,700	2,839	1,036	19,550	13,067	15,097	2,694
	1977	81,202	15,550	14,647	5,643	5,906		5,468	2,213	845	14,606	9,161	10,970	2,003
Beltrami	1983	160,049	36,877	34,412	20,156	13,769	4,292	4,241	6,716	2,281	29,882	18,916	9,123	2,521
	1977	107,178	20,531	19,107	11,203	9,126	3,050	4,313	5,002	1,778	22,367	12,643	10,174	2,012
Benton	1983	104,123	31,977	27,605	14,993	922		1,123	3,148	1,678	6,679	10,860	15,374	2,191
	1977	61,780	14,623	12,590	8,221	645		831	2,252	1,229	6,520	8,083	11,422	1,275
Big Stone	1983	37,289	4,528	4,449	5,464	879		2,068	369	62	5,399	9,561	2,721	1,631
	1977	24,812	2,902	2,847	2,486	746		1,180	369	61	4,547	5,993	2,261	890
Blue Earth	1983	332,696	77,069	74,239	41,054	28,662	19,041	22,622	12,472	4,628	72,321	22,203	23,755	11,709
	1977	229,683	40,407	38,704	22,332	28,434	19,136	15,930	10,772	4,180	52,909	15,924	19,404	7,891
Brown	1983	124,099	39,300	36,451	10,605	5,121	3,558	7,528	2,553	1,662	19,270	8,928	13,543	3,929
	1977	92,894	22,348	20,673	8,343	5,442	3,854	5,499	2,686	1,804	17,483	6,938	12,561	2,929
Carlton	1983	143,401	39,020	36,850	10,101	9,539		3,997	2,281	634	28,008	23,480	8,027	4,630
	1977	89,860	19,633	18,492	6,455	5,564		3,114	2,110	615	22,228	13,398	7,350	2,434
Carver	1983	129,101	30,410	28,740	9,383	1,044		1,209	3,732	3,732	32,591	21,193	19,551	2,490
	1977	72,915	13,846	13,051	5,463	729		957	2,407	2,407	20,222	10,635	12,230	1,495
Cass	1983	74,066	21,219	20,040	6,910	1,011		2,124	522	380	7,039	11,146	10,743	1,014
	1977	47,758	11,909	11,217	4,549	808		1,365	449	337	6,940	6,951	7,261	751
Chippewa	1983	57,410	12,571	12,383	3,754	5,183	1,867	3,757	1,142	828	10,299	5,463	5,786	2,635
	1977	42,409	8,088	7,952	2,791	3,734	1,432	2,799	1,326	991	8,038	3,909	5,256	1,604
Chisago	1983	127,861	33,679	31,377	10,127	763		2,634	1,805	1,805	30,104	23,654	11,864	2,471
	1977	59,340	12,783	11,877	4,621	585		1,324	1,084	1,084	16,146	10,471	6,321	1,164
Clay	1983	215,107	57,050	54,395	30,222	3,999	2,620	6,591	14,908	7,090	28,847	19,930	25,099	9,072
	1977	147,153	33,960	32,196	16,600	3,790	2,551	4,858	11,672	5,811	27,161	14,510	17,705	5,236
Clearwater	1983	24,488	5,628	5,453	1,870	2,160		249	683	683	2,777	4,470	2,160	1,423
	1977	18,020	3,486	3,359	1,396	1,545		236	727	727	2,331	3,509	1,978	841
Cook	1983	20,226	3,365	3,178	3,001	1,119		1,244	120	120	1,491	3,908	1,237	559
	1977	15,114	2,912	2,743	2,021	981		989	104	104	1,419	2,712	1,020	357
Cottonwood	1983	64,581	15,562	15,296	4,519	4,113		3,683	2,177	1,111	13,957	4,330	4,481	1,253
	1977	44,565	8,572	8,410	2,574	2,672		2,318	1,879	997	12,619	3,495	3,949	1,065
Crow Wing	1983	216,311	47,720	46,425	24,047	18,252	11,473	7,909	7,578	4,989	36,621	20,225	14,167	6,997
	1977	145,618	29,662	28,694	13,891	13,255	8,481	4,641	5,423	3,704	29,161	15,638	12,807	3,827
Dakota	1983	1,381,751	363,803	343,139	131,837	191,121	178,681	68,632	51,087	32,172	204,169	100,316	116,469	53,042
	1977	578,054	123,109	115,805	45,398	82,372	76,088	27,184	24,036	15,694	111,298	49,311	52,553	19,732
Dodge	1983	46,324	11,924	11,897	3,418	334		535	458	196	9,285	1,453	12,663	962
	1977	31,039	7,416	7,385	2,208	322		549	617	278	7,298	1,366	7,949	605
Douglas	1983	142,534	24,812	24,057	16,621	7,741	3,303	7,588	8,904	5,390	20,830	16,113	15,813	7,056
	1977	93,610	15,464	14,908	8,704	5,573	2,509	5,156	5,592	3,502	15,993	10,016	12,016	4,377
Faribault	1983	69,012	14,200	13,938	7,135	823		4,247	1,725	1,375	15,310	7,099	9,541	2,464
	1977	56,422	11,341	11,069	4,218	837		3,104	1,882	1,540	14,436	5,808	8,349	1,723
Fillmore	1983	79,622	24,391	23,935	4,988	962		1,346	3,534	1,993	19,007	6,162	10,055	2,222
	1977	57,540	13,273	13,000	3,829	843		1,278	2,776	1,623	16,956	4,675	7,712	1,518
Freeborn	1983	192,728	38,925	38,177	14,825	16,076	12,411	4,580	5,610	2,375	54,506	18,279	17,895	6,880
	1977	125,238	21,589	21,135	9,323	15,693	12,224	3,894	5,205	2,299	33,992	11,686	12,511	4,104
Goodhue	1983	184,691	60,369	59,246	19,415	11,897	2,416	3,251	5,652	4,233	29,921	12,476	16,456	5,856
	1977	123,062	33,433	32,750	9,906	8,987	1,985	2,725	4,730	3,643	27,353	9,658	12,987	3,561
Grant	1983	23,795	5,918	5,418	2,361	159		450	191	119	8,105	696	3,389	964
	1977	16,472	3,089	2,821	1,375	157		390	177	112	5,861	665	2,816	760
Hennepin	1983	6,934,966	1,318,005	1,238,902	754,767	1,030,910	942,618	344,605	294,674	151,130	1,060,661	538,299	268,411	176,086
	1977	3,916,593	612,851	574,525	346,077	751,092	681,136	201,959	197,656	106,496	766,719	269,892	204,927	96,215

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

[illegible] ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MINNESOTA (continued)														
ALL COUNTIES (continued)														
Houston	1983	53,288	18,028	17,441	4,916	1,334		438	1,295	1,224	3,969	8,572	5,014	854
	1977	32,873	10,504	10,105	3,425	920		377	955	919	2,919	5,183	4,378	492
Hubbard	1983	68,942	23,325	21,728	5,175	1,380		1,783	1,558	1,225	10,043	7,896	8,017	2,654
	1977	43,344	12,139	11,278	2,516	1,255		1,214	1,363	1,102	8,880	5,501	5,335	1,533
Isanti	1983	67,810	21,644	20,439	4,514	4,773		777	2,335	2,197	10,154	7,786	3,937	2,921
	1977	47,691	11,872	11,182	2,643	3,176		563	2,080	1,966	10,859	5,841	3,548	1,938
Itasca	1983	207,720	55,865	53,524	17,481	14,053	7,054	9,142	2,438	1,652	29,143	31,959	19,323	4,866
	1977	130,190	28,521	27,171	9,940	9,023	4,732	6,214	2,741	1,915	23,488	19,344	14,145	3,313
Jackson	1983	38,698	10,549	9,964	2,886	124		1,088	1,557	832	9,825	2,855	5,748	2,015
	1977	28,210	6,238	5,876	1,899	133		1,049	1,363	757	8,006	2,372	4,060	1,320
Kanabec	1983	41,523	14,022	12,662	3,415	1,310		1,245	592	152	7,486	5,549	3,747	1,017
	1977	31,881	8,148	7,338	2,528	988		985	587	159	8,008	3,694	3,632	812
Kandiyohi	1983	169,331	30,376	28,687	15,171	25,317	8,477	14,907	5,445	3,210	19,337	11,469	19,174	5,956
	1977	118,541	19,499	18,366	9,480	15,759	5,637	10,062	4,617	2,818	18,309	8,725	15,216	3,978
Kittson	1983	23,032	6,530	6,261	1,891	672		264	812	525	3,639	3,875	1,351	1,289
	1977	17,408	3,975	3,790	1,332	459		258	705	472	3,546	3,124	1,408	845
Koochiching	1983	85,352	18,578	17,544	8,299	5,452		3,907	3,050	2,392	11,262	14,989	7,614	4,504
	1977	58,162	10,873	10,241	5,160	3,299		3,625	2,321	1,870	8,952	10,075	5,586	2,779
Lac qui Parle	1983	29,782	6,399	5,906	1,828	661		464	1,605	708	7,326	4,958	3,273	1,101
	1977	21,798	4,725	4,349	1,373	592		485	1,183	544	4,778	3,005	3,334	759
Lake	1983	50,717	12,906	12,508	3,521	672		727	309	104	15,126	6,275	2,166	1,453
	1977	35,688	8,270	7,969	2,433	539		600	326	115	11,580	5,076	1,540	924
Lake of the Woods	1983	12,960	1,826	1,696	1,576	327		676			677	3,723	1,210	349
	1977	10,218	1,530	1,417	918	396		591			668	2,954	1,150	266
Le Sueur	1983	68,504	15,593	14,601	6,565	720		1,484	1,935	1,216	11,596	16,671	5,403	3,407
	1977	54,631	11,754	10,977	4,602	760		1,370	1,870	1,215	11,262	10,811	5,777	2,231
Lincoln	1983	30,558	3,667	3,364	3,075	871		394	1,153	421	6,601	3,572	8,601	1,272
	1977	20,183	2,892	2,646	1,645	586		308	826	315	4,490	2,077	5,510	740
Lyon	1983	119,296	20,790	19,635	11,073	11,444		13,911	3,776	1,446	15,045	7,902	16,148	5,127
	1977	83,970	14,427	13,589	6,189	6,832		9,426	3,514	1,406	13,514	6,528	12,163	2,918
McLeod	1983	133,328	31,568	29,086	8,949	8,749	5,697	7,317	5,022	2,338	28,093	12,995	15,519	5,238
	1977	94,885	19,307	17,742	5,622	6,363	4,245	4,611	4,160	2,017	23,489	9,386	11,448	2,742
Mahnomen	1983	18,781	4,731	4,468	1,164	1,294		443	321	321	3,360	4,998	1,017	561
	1977	12,004	2,426	2,285	802	838		341	285	285	2,401	2,828	947	467
Marshall	1983	41,447	8,132	7,679	3,506	887		555	287		8,447	8,933	7,085	565
	1977	29,347	4,721	4,447	2,312	649		431	229		7,120	5,600	5,833	440
Martin	1983	119,270	43,720	41,290	11,131	8,512	3,929	3,911	5,980	2,437	18,397	6,568	9,142	4,028
	1977	87,399	23,090	21,748	7,018	8,263	4,007	3,799	5,195	2,294	16,712	5,994	8,441	2,516
Meeker	1983	63,619	14,224	11,660	6,662	3,772		2,109	1,953	967	8,242	10,431	6,701	1,648
	1977	47,676	9,281	7,588	3,962	2,938		1,660	1,501	772	8,367	6,345	7,509	1,399
Mille Lacs	1983	83,333	20,066	19,181	4,049	1,902		2,389	1,566	1,416	16,534	12,414	6,557	1,639
	1977	57,987	12,575	11,953	3,295	1,457		1,686	1,460	1,350	13,544	7,654	5,718	1,335
Morrison	1983	99,556	19,965	19,576	12,634	5,244	1,950	6,117	1,433	747	12,452	10,278	8,253	5,156
	1977	64,156	11,561	11,314	6,499	3,910	1,545	3,749	1,418	769	10,656	8,298	7,255	2,514
Mower	1983	175,697	46,004	43,053	16,450	15,528	12,743	8,740	10,496	6,939	28,665	16,282	9,363	9,595
	1977	123,891	26,693	24,914	10,684	12,782	10,517	6,399	8,070	5,507	24,347	11,059	8,155	6,074
Murray	1983	38,192	12,502	11,183	3,545	1,017		1,339	2,005	1,084	5,334	2,911	3,722	1,778
	1977	23,677	6,212	5,542	1,973	968		857	1,334	749	4,292	2,267	2,576	782
Nicollet	1983	78,558	22,254	20,921	12,756	964		1,001	1,919	444	14,644	8,788	8,917	4,106
	1977	48,827	10,312	9,669	6,790	885		968	1,490	363	11,136	6,950	5,362	2,217
Nobles	1983	99,267	18,154	17,145	9,419	7,488	5,610	7,180	4,538	2,602	19,946	5,874	11,367	3,313
	1977	76,794	12,442	11,719	5,751	5,990	4,541	5,495	4,102	2,437	18,056	4,995	10,102	2,152
Norman	1983	25,062	6,213	5,951	1,800	124		1,019	324	108	6,585	1,587	3,462	1,093
	1977	20,606	4,199	3,999	1,438	147		821	377	133	5,508	1,714	3,567	824
Olmsted	1983	654,406	119,065	115,012	63,558	93,146	90,644	29,815	22,614	9,770	114,344	42,725	51,105	24,008
	1977	395,863	58,916	56,588	31,970	63,314	60,488	19,953	18,161	8,239	84,788	27,785	34,974	13,737
Otter Tail	1983	202,924	37,579	35,504	19,593	7,516	3,667	7,274	8,396	4,361	37,966	39,731	23,692	6,368
	1977	143,355	25,020	23,575	11,459	7,493	3,784	6,675	6,825	3,696	32,182	22,259	17,198	4,063
Pennington	1983	91,013	17,528	16,554	6,929	7,745	5,682	4,890	3,723	1,562	12,787	7,914	10,456	2,708
	1977	62,432	11,125	10,479	3,546	6,983	5,195	3,359	2,837	1,242	9,374	6,102	8,554	1,689
Pine	1983	75,242	18,148	17,480	8,355	1,645		392	828	736	22,926	13,140	5,079	1,105
	1977	48,866	8,836	8,463	6,535	1,707		343	956	854	14,752	8,502	3,833	654
Pipestone	1983	46,397	9,458	8,933	3,549	3,104		1,269	1,843	1,025	5,440	6,763	6,834	1,060
	1977	37,071	7,375	6,947	2,386	2,279		1,171	1,951	1,126	6,100	4,804	6,122	813

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MINNESOTA (continued)														
ALL COUNTIES (continued)														
Polk	1983	176,968	45,770	43,784	20,102	5,447		2,900	5,230	2,572	18,149	21,319	29,260	10,591
	1977	101,815	21,292	20,253	9,582	4,734		2,583	3,901	1,979	15,263	13,550	15,799	4,997
Pope	1983	24,430	6,698	6,279	3,854	821		536	115	55	2,851	2,625	2,738	1,201
	1977	20,920	5,424	5,071	2,690	721		597	112	58	2,928	2,147	2,878	940
Ramsey	1983	2,767,019	572,123	540,912	321,951	423,102	389,162	104,654	95,147	53,236	553,437	213,445	84,433	50,498
	1977	1,714,885	307,513	289,960	164,358	326,742	297,250	72,465	74,236	43,358	359,364	122,664	68,844	45,976
Red Lake	1983	16,438	3,649	3,445	1,993	216		368	875	875	2,714	833	3,454	230
	1977	12,716	2,068	1,948	1,579	234		379	842	842	2,465	906	2,689	217
Redwood	1983	65,162	15,289	14,954	4,319	1,791		3,672	2,837	1,236	11,291	5,545	8,130	3,096
	1977	52,742	11,239	10,931	2,951	1,622		3,339	2,615	1,187	12,061	4,349	7,048	1,776
Renville	1983	49,874	12,445	11,492	5,071	866		681	1,083	828	12,539	5,866	5,308	2,059
	1977	42,008	8,906	8,203	3,668	816		769	1,262	989	12,240	4,519	4,840	1,590
Rice	1983	174,050	42,526	38,378	25,501	5,461	4,102	5,984	5,890	2,630	28,038	21,765	15,821	2,937
	1977	123,318	26,784	24,107	14,025	6,162	4,683	6,027	4,725	2,199	23,600	14,481	12,652	2,326
Rock	1983	30,465	6,629	6,261	3,957	960		2,754	786	447	8,546	2,306	1,757	666
	1977	26,169	4,526	4,263	2,972	1,119		2,051	732	431	8,461	2,016	1,988	540
Roseau	1983	48,382	14,274	13,855	3,845	3,663		1,049	1,779	843	8,016	5,229	3,071	1,730
	1977	35,114	7,684	7,416	1,976	2,460		1,138	1,446	715	7,360	4,741	3,366	1,030
St. Louis	1983	1,020,880	251,268	221,870	96,051	134,797	111,812	44,617	44,078	21,340	131,195	82,916	63,697	29,789
	1977	782,653	157,940	139,087	64,536	127,601	105,256	40,952	37,818	19,152	125,230	62,709	53,900	19,009
Scott	1983	164,009	34,082	32,230	15,579	1,898		2,925	1,165	472	39,267	37,319	13,333	4,883
	1977	103,997	20,724	19,546	9,735	1,565		1,744	1,135	479	28,603	20,010	10,699	2,379
Sherburne	1983	75,899	5,320	4,822	7,774	516		3,162	1,393	460	22,132	12,135	7,967	1,568
	1977	46,550	3,378	3,055	4,413	393		1,692	1,002	340	14,234	8,791	6,177	833
Sibley	1983	40,346	8,187	7,328	4,247	1,780		351	1,080	847	5,910	9,408	3,586	931
	1977	29,385	6,110	5,455	2,588	1,466		362	761	614	4,555	6,147	3,296	867
Stearns	1983	732,427	83,401	74,766	42,771	85,236	77,291	23,045	19,449	8,085	86,030	36,171	58,719	12,724
	1977	543,403	55,195	49,348	29,086	64,494	57,871	17,968	15,736	6,886	70,235	28,153	46,067	10,249
Steele	1983	136,349	28,901	27,827	17,160	10,247	3,961	7,438	6,991	3,897	23,939	10,047	7,072	4,147
	1977	92,685	17,038	16,312	8,586	8,479	3,478	5,379	5,333	3,082	19,861	7,339	7,399	2,459
Stevens	1983	47,718	12,353	11,666	4,644	2,426		2,943	1,510	1,015	5,823	4,894	5,107	2,954
	1977	34,082	7,720	7,271	2,734	2,032		2,089	1,463	1,014	5,210	3,486	4,177	1,617
Swift	1983	50,639	14,503	12,739	3,399	3,049		2,608	539	308	5,221	7,066	5,404	2,686
	1977	33,714	6,918	6,061	2,065	1,925		1,785	628	373	5,741	4,343	4,788	1,399
Todd	1983	83,978	23,080	22,209	5,894	2,701		1,705	640	118	14,341	11,085	11,142	2,515
	1977	52,327	11,437	10,943	3,245	2,228		1,386	626	121	12,234	6,525	7,814	1,425
Traverse	1983	20,712	4,931	4,658	1,887	480		635	1,159		3,816	2,417	1,915	611
	1977	14,516	2,900	2,732	1,264	385		579	750		2,973	1,451	1,817	488
Wabasha	1983	61,093	13,540	12,787	4,658	790		1,445	1,306	927	9,251	13,025	7,986	2,897
	1977	41,642	8,607	8,107	4,078	747		1,142	1,037	758	8,438	7,545	4,727	1,525
Wadena	1983	68,270	14,297	13,063	3,483	4,652		3,641	2,620	1,311	11,749	7,532	12,833	1,756
	1977	55,295	8,917	8,125	2,328	4,486		2,671	2,040	1,062	10,714	6,511	12,693	1,200
Waseca	1983	75,188	20,250	16,043	7,854	5,112		2,684	2,066	1,527	10,438	6,166	13,879	2,290
	1977	42,493	9,735	7,692	3,728	2,557		1,796	1,259	958	8,369	3,676	7,227	1,324
Washington	1983	513,400	149,070	143,354	46,046	19,744	12,474	10,867	10,575	5,787	94,780	61,540	45,364	17,979
	1977	237,780	52,682	50,375	21,248	8,309	5,396	5,832	6,258	3,571	58,217	29,535	24,832	8,241
Watonwan	1983	49,222	10,659	10,029	6,311	1,965		2,734	1,365	1,131	14,044	3,273	4,564	1,634
	1977	37,273	6,867	6,444	3,370	1,711		1,852	1,409	1,196	11,900	2,816	4,018	1,109
Wilkin	1983	35,574	8,771	7,278	3,567	462		406	1,027	593	4,819	3,239	3,585	2,663
	1977	22,858	4,733	3,918	2,150	299		341	623	373	3,736	2,357	3,255	1,450
Winona	1983	181,464	50,106	47,321	19,364	18,170	12,656	5,949	5,475	3,321	29,178	14,632	14,268	4,857
	1977	139,461	31,048	29,244	12,950	16,947	12,024	4,380	5,463	3,426	26,485	10,859	12,223	3,651
Wright	1983	255,953	64,833	60,255	19,288	5,123		4,783	8,710	6,746	72,668	25,351	19,608	5,198
	1977	136,301	25,897	24,004	8,917	2,525		3,255	4,885	3,882	43,285	15,688	16,972	2,880
Yellow Medicine	1983	46,037	11,206	10,361	4,151	1,615		1,777	1,179	831	6,166	8,035	5,862	2,133
	1977	34,407	7,642	7,047	2,357	1,029		1,316	942	683	6,490	5,640	5,078	1,287
TOTAL METRO COUNTIES	1983	**16,061,955**	**3,319,083**	**3,109,763**	**1,664,333**	**2,226,842**	**2,021,812**	**660,809**	**599,302**	**321,404**	**2,593,488**	**1,302,490**	**908,485**	**441,260**
	1977	9,380,277	1,600,962	1,492,669	804,202	1,573,302	1,412,442	410,874	420,879	234,212	1,820,364	725,798	638,517	241,055
TOTAL STATE	1983	**22,102,586**	**4,780,222**	**4,491,057**	**2,251,588**	**2,579,327**	**2,155,701**	**909,459**	**786,728**	**423,174**	**3,642,185**	**1,985,096**	**1,519,291**	**651,169**
	1977	13,566,601	2,455,544	2,297,827	1,154,983	1,853,614	1,529,501	597,568	577,819	322,784	2,690,857	1,193,917	1,126,357	372,191

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MISSISSIPPI														
BILOXI - GULFPORT	1983	855,821	238,545	226,165	91,427	164,236	102,580	41,022	27,863	12,403	119,767	55,995	39,142	26,887
	1977	494,468	110,914	104,868	45,510	77,556	48,899	25,543	21,910	10,143	109,721	32,557	27,883	15,398
Hancock	1983	76,915	34,636	33,889	3,428	6.398		1,425	512	52	12,316	4,599	4,723	2,314
	1977	44,775	15,518	15,155	2,795	3,174		808	490	52	10,919	3,284	2,871	1,455
Harrison	1983	778,906	203,909	192,276	87,999	157,838	102,580	39,597	27,351	12,351	107,451	51,396	34,419	24,573
	1977	449,693	95,396	89,713	42,765	74,382	48,899	24,735	21,420	10,091	98,802	29,273	25,012	13,943
JACKSON	1983	1,714,014	428,771	421,249	159,824	277,782	208,894	87,553	74,003	47,193	297,648	125,064	67,038	54,978
	1977	1,127,373	231,791	227,185	90,887	171,747	131,831	55,916	50,392	33,478	287,937	78,938	46,231	29,915
Hinds	1983	1,404,252	338,626	332,761	124,411	240,849	189,190	78,565	61,212	37,180	250,626	94,340	57,739	45,264
	1977	935,243	184,624	181,083	68,811	155,370	122,415	49,755	41,331	26,148	245,866	58,318	38,375	24,793
Madison	1983	110,448	32,499	32,081	4,258	14,504		3,900	2,439	1,439	24,062	11,442	3,687	3,833
	1977	68,897	17,055	16,804	2,247	5,543		2,695	1,511	921	22,711	7,635	2,476	1,840
Rankin	1983	199,314	57,646	56,407	31,155	22,429	19,704	5,088	10,352	8,574	22,960	19,282	5,612	5,881
	1977	123,233	30,112	29,298	19,829	10,834	9,416	3,466	7,550	6,409	19,360	12,985	5,380	3,282
PASCAGOULA	1983	457,609	142,013	139,785	35,594	86,164	66,789	11,350	14,464	8,429	53,068	36,553	28,850	17,718
	1977	278,018	83,471	82,005	20,056	38,351	29,667	10,066	10,234	6,225	49,441	19,806	20,519	10,260
Jackson	1983	457,609	142,013	139,785	35,594	86,164	66,789	11,350	14,464	8,429	53,068	36,553	28,850	17,718
	1977	278,018	83,471	82,005	20,056	38,351	29,667	10,066	10,234	6,225	49,441	19,806	20,519	10,260
ALL COUNTIES														
Adams	1983	232,727	62,545	60,879	19,509	36,187	24,298	9,788	9,385	7,396	45,931	6,827	15,136	6,607
	1977	142,433	33,632	32,551	7,463	20,030	13,713	8,648	5,906	4,771	40,859	5,311	7,401	3,194
Alcorn	1983	134,380	22,726	22,435	11,475	15,106	10,649	8,105	7,146	3,526	24,831	14,525	10,976	3,440
	1977	94,025	16,764	16,518	5,585	9,498	6,799	6,327	4,228	2,162	22,712	9,656	7,343	2,305
Amite	1983	21,339	8,403	8,295	874	1,607		940	680	680	3,883	1,809	305	1,042
	1977	14,803	4,613	4,545	509	922		731	424	424	3,994	1,562	298	580
Attala	1983	58,917	17,733	17,504	2,019	7,782		3,938	3,284	2,124	9,083	3,154	3,514	1,999
	1977	43,250	11,636	11,465	1,129	4,006		3,403	2,169	1,445	9,513	2,605	3,052	1,314
Benton	1983	7,778	5,218	5,150	281	312			184	184	564	792	148	183
	1977	6,372	3,427	3,377	252	212			182	182	852	992	185	161
Bolivar	1983	124,919	43,526	43,048	7,829	11,961	9,311	4,314	4,399	2,741	18,888	6,130	3,567	6,053
	1977	88,652	26,086	25,752	5,091	6,554	5,135	4,370	3,591	2,306	20,949	5,301	3,148	3,299
Calhoun	1983	46,055	14,908	14,716	1,347	2,681		2,637	1,333	289	9,836	3,530	5,238	2,064
	1977	30,151	7,916	7,800	594	2,139		1,553	745	169	8,799	2,443	3,373	1,148
Carroll	1983	13,069	2,852	2,650	239	229		80	149	149	260	7,876	180	130
	1977	8,614	1,946	1,804	191	181		89	149	149	204	4,744	148	111
Chickasaw	1983	60,512	24,694	24,377	1,848	3,340		2,101	5,646	4,851	12,318	4,134	2,422	1,445
	1977	41,407	11,786	11,613	972	2,543		1,876	2,858	2,500	12,424	3,925	1,984	1,087
Choctaw	1983	14,709	7,746	7,578	264	1,118		252	662	662	1,049	1,326	189	638
	1977	10,817	4,562	4,455	235	628		274	531	531	1,314	1,642	175	541
Claiborne	1983	27,002	11,975	11,821	2,454	701		575	460	460	4,093	2,291	1,717	203
	1977	18,169	6,312	6,219	1,506	529		601	338	338	4,226	1,703	1,252	184
Clarke	1983	34,799	15,769	15,435	1,643	2,013		1,144	621	223	5,251	3,294	1,067	874
	1977	24,082	8,262	8,072	980	1,479		1,140	669	252	5,519	2,201	1,238	698
Clay	1983	56,630	18,279	18,043	3,530	6,797	4,261	2,036	3,326	2,063	8,526	5,469	539	2,289
	1977	40,998	11,357	11,190	2,376	3,588	2,306	2,072	2,242	1,435	10,001	3,490	445	1,432
Coahoma	1983	127,971	44,161	44,108	6,537	10,386	4,602	10,042	4,288	2,098	20,216	8,350	5,425	3,163
	1977	86,500	25,713	25,635	3,879	5,234	2,432	7,447	3,533	1,792	20,541	6,119	3,791	2,189
Copiah	1983	75,039	23,905	23,598	3,586	5,530		1,671	3,283	2,417	14,370	8,092	1,641	2,733
	1977	54,916	14,593	14,378	1,952	3,146		1,914	2,330	1,760	15,945	5,868	1,647	2,125
Covington	1983	35,340	11,311	11,166	862	5,232		346	617	617	9,905	3,850	490	1,547
	1977	28,703	8,269	8,147	779	2,860		343	544	544	10,556	2,963	497	1,145
☐ De Soto	1983	134,142	59,197	58,000	6,823	17,917	14,472	1,356	3,484	2,613	21,995	6,158	4,215	4,033
	1977	86,412	31,482	30,787	4,158	8,828	7,198	1,067	2,352	1,826	20,208	6,873	3,378	2,179
Forrest	1983	362,266	49,021	48,112	52,199	76,894	57,280	24,242	19,498	8,012	49,992	14,010	31,815	19,350
	1977	235,997	35,693	34,832	20,694	41,598	31,101	16,682	14,366	6,182	55,345	11,774	17,982	8,974
Franklin	1983	15,135	2,325	2,294	155	395		142	360	35	2,908	876	1,420	3,709
	1977	12,260	1,633	1,609	150	264		118	228	23	3,727	880	853	2,429
George	1983	36,168	16,924	16,705	961	4,381		940	966	750	5,256	2,146	669	1,648
	1977	26,805	9,152	9,017	858	2,336		728	823	653	6,609	2,434	822	1,183
Greene	1983	12,035	5,776	5,701	181	786		54	72	72	1,690	1,598	850	406
	1977	9,218	3,315	3,266	190	713		80	109	109	1,759	1,268	549	404

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drugstores Total ($000)
MISSISSIPPI (continued)														
ALL COUNTIES (continued)														
Grenada	1983	130,089	36,353	36,345	4,487	12,435	4,541	2,977	5,776	4,129	42,768	8,212	1,982	4,340
	1977	75,760	15,818	15,785	2,160	5,210	2,015	3,234	2,589	1,902	31,673	5,824	1,767	2,150
Hancock	1983	76,915	34,636	33,889	3,428	6,398		1,425	512	52	12,316	4,599	4,723	2,314
	1977	44,775	15,518	15,155	2,795	3,174		808	490	52	10,919	3,284	2,871	1,455
Harrison	1983	778,906	203,909	192,276	87,999	157,838	102,580	39,597	27,351	12,351	107,451	51,396	34,419	24,573
	1977	449,693	95,396	89,713	42,765	74,382	48,899	24,735	21,420	10,091	98,802	29,273	25,012	13,943
Hinds	1983	1,404,252	338,626	332,761	124,411	240,849	189,190	78,565	61,212	37,180	250,626	94,340	57,739	45,264
	1977	935,243	184,624	181,083	68,811	155,370	122,415	49,755	41,331	26,148	245,866	58,318	38,375	24,793
Holmes	1983	56,434	23,023	22,727	1,332	3,359		1,637	581	212	7,732	7,370	3,285	2,175
	1977	36,073	12,161	11,982	997	2,170		1,185	484	185	7,682	4,664	2,089	1,575
Humphreys	1983	29,946	6,559	6,474	1,084	2,505		1,911	758	758	5,515	4,826	2,447	1,840
	1977	21,170	4,125	4,064	603	1,474		1,569	526	526	5,527	3,145	1,326	986
Issaquena	1983	785	738	728	47									
	1977	679	632	623	47									
Itawamba	1983	54,822	21,362	21,129	1,793	1,780		1,024	1,459	966	13,050	5,539	1,945	1,640
	1977	29,949	8,892	8,779	911	888		719	1,075	734	10,614	2,489	1,132	943
Jackson	1983	457,609	142,013	139,785	35,594	86,164	66,789	11,350	14,464	8,429	53,068	36,553	28,850	17,718
	1977	278,018	83,471	82,005	20,056	38,351	29,667	10,066	10,234	6,225	49,441	19,806	20,519	10,260
Jasper	1983	31,975	8,100	7,995	532	3,150		989	279	118	7,383	2,887	2,164	2,266
	1977	25,146	5,564	5,482	511	1,695		717	197	87	7,850	2,400	1,979	1,635
Jefferson	1983	12,184	7,181	7,087	434	209		427	76		2,607	453	205	420
	1977	9,869	5,281	5,203	361	162		366	100		2,377	448	223	402
Jefferson Davis	1983	29,608	13,049	12,882	306	1,429		633	191	83	5,629	2,654	3,038	523
	1977	19,703	7,227	7,121	211	919		658	179	80	5,108	1,519	1,917	502
Jones	1983	290,119	78,606	77,569	22,703	41,890	29,563	10,761	15,480	12,722	39,393	22,102	10,620	9,029
	1977	166,210	42,043	41,410	9,390	21,708	15,497	8,869	8,597	7,243	34,267	11,891	8,128	5,432
Kemper	1983	13,450	6,650	6,565	181	2,212					757	1,466	766	
	1977	9,405	4,122	4,061	166	1,122					1,196	1,031	758	
Lafayette	1983	88,599	31,281	30,879	8,302	10,541	6,491	5,582	2,398	1,673	8,485	6,944	3,048	3,194
	1977	60,114	15,449	15,222	4,599	5,620	3,552	4,502	1,807	1,296	10,462	5,315	2,569	2,303
Lamar	1983	87,413	44,120	44,087	3,099	2,616		631	143	88	17,053	8,104	6,627	2,118
	1977	43,438	16,520	16,477	1,638	1,568		438	145	91	12,359	5,049	2,992	1,512
Lauderdale	1983	426,029	112,385	110,405	31,525	78,220	52,869	15,192	13,521	8,475	62,567	30,463	31,787	14,088
	1977	281,085	57,891	56,764	18,892	48,466	33,462	11,833	11,001	7,187	65,280	22,398	17,833	7,708
Lawrence	1983	28,812	11,377	11,230	447	1,301		296	1,566	617	7,201	1,806	3,526	464
	1977	21,047	7,112	7,007	321	887		292	987	404	6,905	1,416	2,032	381
Leake	1983	51,236	20,265	19,926	2,237	8,357		1,995	2,041	1,423	6,532	2,609	3,320	1,707
	1977	31,807	9,216	9,045	1,270	3,975		1,531	1,271	912	7,490	1,823	2,130	1,171
Lee	1983	377,046	89,511	88,519	34,183	63,336	46,466	21,589	14,507	6,881	65,021	26,635	18,514	8,882
	1977	234,110	44,682	44,103	16,355	34,745	25,494	12,724	9,443	4,676	63,893	14,951	14,684	5,672
Leflore	1983	164,925	47,758	47,481	13,057	21,346	13,559	6,562	6,900	3,272	19,879	16,010	9,106	4,494
	1977	109,566	26,715	26,511	6,159	10,310	6,707	6,615	5,445	2,677	25,281	9,269	6,013	3,633
Lincoln	1983	101,644	33,907	33,593	6,655	6,444	4,529	8,520	4,889	3,448	17,234	3,480	7,772	4,042
	1977	70,970	19,250	19,037	3,143	4,741	3,385	6,645	3,107	2,253	17,428	3,331	5,374	2,992
Lowndes	1983	259,836	63,968	62,473	20,388	37,091	30,867	26,969	9,228	6,603	32,105	12,366	18,969	8,398
	1977	163,158	33,428	32,462	12,254	19,762	16,456	18,018	7,189	5,334	35,831	8,540	10,076	3,682
Madison	1983	110,448	32,499	32,081	4,258	14,504		3,900	2,439	1,439	24,062	11,442	3,687	3,833
	1977	68,897	17,055	16,804	2,247	5,543		2,695	1,511	921	22,711	7,635	2,476	1,840
Marion	1983	94,092	43,661	42,747	3,805	6,372	3,507	7,268	2,777	309	12,889	3,786	6,861	2,344
	1977	58,643	18,873	18,443	2,135	5,253	2,992	4,599	2,696	316	13,813	2,311	3,838	1,634
Marshall	1983	64,755	31,432	31,029	2,664	1,211		1,951	597	375	10,990	7,925	3,760	1,309
	1977	39,140	15,252	15,028	2,115	839		1,287	691	448	7,677	5,126	2,250	1,156
Monroe	1983	125,371	37,284	37,035	5,766	16,706	10,649	2,563	3,461	2,033	25,388	7,890	9,953	5,335
	1977	85,093	23,936	23,732	3,001	7,709	5,031	2,986	3,333	2,022	22,282	5,500	5,983	3,335
Montgomery	1983	38,666	11,097	10,955	2,480	3,982		1,114	2,446	2,446	6,639	3,949	1,319	2,114
	1977	28,708	7,466	7,356	1,195	1,795		1,382	1,535	1,535	7,617	3,273	1,155	1,176
Neshoba	1983	77,932	27,580	27,573	1,390	9,925		4,438	2,841	2,282	15,138	3,045	6,421	2,976
	1977	49,976	16,013	15,978	802	3,745		3,947	1,928	1,582	12,674	2,093	3,939	1,717
Newton	1983	49,048	20,881	20,612	2,196	1,934		1,487	1,128	565	3,068	7,301	6,983	1,284
	1977	31,680	11,204	11,039	1,316	1,573		1,114	945	490	4,107	4,707	3,841	1,050
Noxubee	1983	29,925	11,989	11,835	316	4,918		247	1,006	283	2,034	1,455	4,758	1,574
	1977	21,507	6,802	6,702	251	3,436		306	648	191	2,724	1,647	3,033	926
Oktibbeha	1983	119,415	31,826	31,754	9,709	16,141	10,303	6,518	3,998	3,392	10,459	10,572	12,919	3,106
	1977	73,050	18,769	18,691	5,249	7,112	4,647	4,719	2,890	2,507	12,359	6,502	7,429	1,678

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MISSISSIPPI (continued)														
ALL COUNTIES (continued)														
Panola	1983	84,375	36,592	36,491	2,679	4,914	3,225	2,389	1,201	174	14,009	9,543	2,158	3,369
	1977	58,975	19,864	19,772	1,895	2,791	1,872	2,166	1,117	170	15,951	6,464	2,031	1,916
Pearl River	1983	113,273	45,467	45,100	8,679	14,627	6,086	2,597	6,467	2,402	15,188	3,387	5,508	4,204
	1977	66,318	21,432	21,219	3,654	7,177	3,142	2,229	4,095	1,584	15,342	2,893	2,829	2,604
Perry	1983	19,673	9,735	9,609	652	3,075		501	93	93	2,313	626		949
	1977	10,877	4,133	4,072	292	1,948		281	78	78	2,151	563		535
Pike	1983	178,855	46,508	45,631	13,445	12,237	6,534	12,729	5,250	4,171	44,685	8,004	16,268	8,627
	1977	113,501	25,561	25,031	6,455	8,190	4,535	7,598	3,837	3,124	34,972	5,954	8,074	4,735
Pontotoc	1983	54,010	14,393	14,207	1,520	10,284	5,686	1,539	961	548	9,867	2,995	7,314	2,101
	1977	32,338	7,863	7,747	742	3,828	2,189	1,262	788	465	9,292	2,103	3,292	1,198
Prentiss	1983	84,517	33,783	33,348	2,958	10,487	4,809	1,931	3,533	2,825	16,793	3,926	5,833	2,157
	1977	62,503	19,580	19,292	1,869	6,486	3,113	1,438	2,493	2,042	18,618	3,302	4,647	1,326
Quitman	1983	24,846	10,897	10,757	735	1,608		1,478	1,030	315	2,160	1,463	1,403	1,454
	1977	18,609	7,060	6,956	515	1,258		1,087	855	272	2,576	1,428	1,023	1,029
Rankin	1983	199,314	57,646	56,407	31,155	22,429	19,704	5,068	10,352	8,574	22,960	19,282	5,612	5,881
	1977	123,233	30,112	29,298	19,829	10,834	9,416	3,466	7,550	6,409	19,360	12,985	5,380	3,282
Scott	1983	80,399	34,650	34,205	2,077	8,926		1,795	2,901	1,984	15,137	3,711	3,689	2,605
	1977	56,673	17,439	17,183	1,312	5,419		1,903	2,870	2,018	17,063	2,778	2,638	1,607
Sharkey	1983	17,393	9,016	8,899	591	1,107		322	645	277	1,950	803	1,316	1,033
	1977	12,487	4,902	4,830	418	951		437	440	196	1,902	809	1,288	724
Simpson	1983	70,349	24,855	24,685	3,126	5,524		5,672	1,302	951	13,627	7,378	1,759	3,074
	1977	48,234	12,325	12,218	1,429	3,780		4,133	1,266	950	15,017	4,164	1,654	1,781
Smith	1983	28,812	14,510	14,322	334	1,114		1,377	447	265	5,402	875	612	1,344
	1977	22,176	7,533	7,422	272	983		891	479	299	8,126	992	519	747
Stone	1983	31,002	7,845	7,769	1,538	2,201		304	503	175	6,191	4,687	1,535	1,271
	1977	21,501	5,486	5,423	1,013	1,257		328	324	117	5,809	2,840	843	773
Sunflower	1983	84,281	49,492	49,413	1,502	3,931		2,622	1,572	1,509	8,34[illegible]	6,216	1,052	2,537
	1977	62,393	26,737	26,644	1,284	2,867		3,214	1,803	1,733	12,[illegible]2	4,936	1,209	2,253
Tallahatchie	1983	24,458	11,963	11,807	287	778		579	252	104	5,206	2,118	939	828
	1977	18,532	7,499	7,389	228	524		634	216	96	4,991	1,892	871	684
Tate	1983	77,867	35,961	35,499	4,428	7,760		1,538	485	156	9,592	7,837	2,538	2,205
	1977	50,230	17,678	17,418	2,577	4,059		1,613	465	156	11,308	5,446	2,640	1,309
Tippah	1983	59,607	16,465	16,253	1,382	5,463		962	2,048	1,026	9,409	8,195	9,578	2,054
	1977	39,866	10,282	10,131	931	3,003		931	1,525	792	10,006	4,503	5,363	1,275
Tishomingo	1983	42,754	12,292	12,135	1,778	4,737		1,161	1,293	642	8,786	5,861	2,353	2,076
	1977	34,374	7,687	7,574	1,275	3,140		935	1,127	581	11,063	4,095	2,003	1,512
Tunica	1983	22,340	6,174	6,094	1,567	2,032		129	706	21	4,050	1,467	2,807	449
	1977	19,858	5,527	5,446	880	1,489		183	563	18	5,383	1,787	1,836	417
Union	1983	65,064	21,826	21,546	3,096	11,309	7,615	1,831	1,473	431	11,359	3,346	3,092	2,387
	1977	42,137	11,467	11,298	1,799	5,581	3,831	1,872	1,220	374	10,703	2,588	2,659	1,532
Walthall	1983	37,388	14,061	13,880	1,499	1,611		762	495	300	10,918	2,746	2,190	1,025
	1977	25,687	6,381	6,287	770	1,053		840	490	307	10,535	1,891	1,613	742
Warren	1983	221,520	78,324	77,542	18,583	35,572	26,392	7,247	7,637	4,167	28,763	15,965	7,082	6,698
	1977	151,901	40,818	40,334	11,323	21,848	16,386	7,048	5,238	2,956	34,276	11,610	5,570	4,195
Washington	1983	304,521	90,247	88,407	16,770	73,026	45,959	11,718	13,754	9,010	48,951	16,780	4,790	10,217
	1977	217,509	54,253	53,047	10,499	33,639	21,383	14,729	10,200	6,907	56,514	12,304	4,515	5,596
Wayne	1983	62,030	19,387	19,137	2,885	3,748		2,621	3,458	3,458	11,501	3,413	7,123	2,172
	1977	39,351	8,531	8,406	1,894	2,276		1,765	2,201	2,201	10,679	2,573	4,391	1,475
Webster	1983	30,800	9,447	9,325	2,356	1,118		226	782	782	5,986	3,336	4,437	374
	1977	22,853	5,838	5,752	982	898		209	584	584	6,943	2,498	2,734	256
Wilkinson	1983	26,092	11,402	11,256	723	2,074		520	138	138	4,980	1,382	1,716	1,274
	1977	16,382	5,157	5,081	434	1,088		592	114	114	4,517	1,350	1,534	707
Winston	1983	47,973	16,206	15,997	2,635	3,122		2,458	2,150	1,670	10,571	2,165	1,981	2,589
	1977	37,296	10,520	10,365	1,715	1,874		2,387	1,274	1,0[illegible]5	11,670	2,244	1,653	1,485
Yalobusha	1983	33,193	8,251	8,143	1,305	2,190		913	1,428	[illegible]3	2,809	7,859	5,183	803
	1977	21,681	5,436	5,356	585	1,665		685	815	92	2,717	4,364	2,852	589
Yazoo	1983	81,278	24,859	24,810	2,090	12,915	8,177	4,194	5,279	4,088	11,595	3,913	5,195	2,116
	1977	58,654	16,126	16,064	1,536	6,110	[illegible],962	3,406	3,233	2,568	13,663	4,051	3,652	1,788
TOTAL METRO COUNTIES	**1983**	**3,161,586**	**868,526**	**845,199**	**293,668**	**546,099**	**392,735**	**141,281**	**119,814**	**70,638**	**492,478**	**223,770**	**139,245**	**103,616**
	1977	1,986,271	457,658	444,845	160,661	296,482	217,595	92,592	84,888	51,672	467,307	138,174	98,011	57,752
TOTAL STATE	**1983**	**9,501,199**	**2,864,874**	**2,816,715**	**693,799**	**1,346,437**	**830,963**	**420,024**	**351,503**	**214,975**	**1,528,982**	**673,695**	**518,099**	**324,793**
	1977	6,184,395	1,551,883	1,522,954	370,676	737,008	458,732	316,039	249,371	155,886	1,522,140	454,139	342,617	192,396

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

[illegible] ESTIMATES: 1983 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drugstores Total ($000)
MISSOURI														
COLUMBIA	1983	585,137	129,387	125,778	70,666	82,531	71,690	28,781	16,602	8,009	99,462	37,930	35,555	26,576
	1977	320,390	60,329	58,313	33,632	43,318	37,629	19,246	12,881	6,477	61,067	23,582	27,642	13,091
Boone	1983	585,137	129,387	125,778	70,666	82,531	71,690	28,781	16,602	8,009	99,462	37,930	35,555	26,576
	1977	320,390	60,329	58,313	33,632	43,318	37,629	19,246	12,881	6,477	61,067	23,582	27,642	13,091
JOPLIN	1983	786,172	163,431	159,500	68,683	99,723	89,588	41,123	28,477	14,862	171,390	72,146	45,630	29,325
	1977	446,904	83,009	80,549	32,938	54,120	48,050	23,818	17,877	9,768	115,485	39,647	30,858	17,500
Jasper	1983	658,553	125,419	122,726	58,332	89,887	82,652	37,681	25,310	13,122	140,393	56,531	39,459	27,612
	1977	363,925	63,203	61,496	27,293	48,113	43,734	21,417	15,314	8,311	91,344	28,868	25,927	16,344
Newton	1983	127,619	38,012	36,774	10,351	9,836	6,936	3,442	3,167	1,740	30,997	15,615	6,171	1,713
	1977	82,979	19,806	19,053	5,645	6,007	4,316	2,401	2,563	1,457	24,141	10,779	4,931	1,156
KANSAS CITY	~~1983~~	~~8,666,751~~	1,806,534	1,736,198	925,757	1,370,567	1,121,751	362,750	287,490	170,407	1,775,004	717,407	279,992	222,077
	1977	5,138,627	966,033	924,428	444,034	829,121	678,866	240,826	210,882	128,510	1,203,672	419,704	221,676	135,174
Cass	1983	183,786	43,067	42,908	19,136	17,273	4,731	976	3,638	2,285	37,985	28,914	7,546	7,486
	1977	101,141	26,955	26,805	7,341	7,086	2,108	808	2,349	1,526	25,394	14,853	6,607	3,003
Clay	1983	927,633	180,763	175,982	85,724	174,190	139,492	26,955	27,403	13,570	243,894	81,647	46,178	18,328
	1977	569,345	97,770	94,664	47,132	102,031	81,617	16,244	18,231	9,454	166,448	49,678	32,359	12,909
Jackson	1983	4,019,647	894,914	856,970	473,936	622,949	530,299	177,914	113,197	58,616	782,645	329,732	99,454	110,050
	1977	2,483,988	466,248	443,948	249,820	388,976	329,299	136,533	94,328	51,149	544,599	198,386	85,120	71,897
Lafayette	1983	108,575	36,465	36,246	7,576	7,307	2,950	3,049	3,070	2,183	18,869	9,564	7,262	3,445
	1977	70,882	18,583	18,436	4,626	4,998	2,143	2,802	2,880	2,107	14,898	7,673	6,524	2,489
Platte	1983	135,057	43,722	41,791	15,450	10,824	4,427	528	942	572	11,053	17,599	9,273	5,156
	1977	81,520	24,023	22,832	8,050	7,221	3,144	391	832	524	10,013	10,984	6,515	2,660
Ray	1983	71,079	18,559	18,211	4,038	2,184		3,784	988	245	16,437	5,697	3,726	3,935
	1977	41,639	10,358	10,145	1,857	1,431		1,825	874	229	11,472	3,919	3,758	1,657
Johnson, Kans.	*1983*	*2,183,890*	*317,708*	*301,116*	*219,140*	*405,149*	*337,285*	*120,407*	*108,308*	*73,336*	*450,824*	*144,860*	*63,086*	*51,426*
	1977	*1,080,385*	*155,320*	*146,814*	*74,648*	*221,011*	*184,086*	*57,411*	*63,700*	*44,786*	*256,027*	*72,280*	*42,798*	*23,533*
Leavenworth, Kans.	*1983*	*167,193*	*42,386*	*40,810*	*14,955*	*24,148*	*17,422*	*5,119*	*7,938*	*5,222*	*30,811*	*12,948*	*10,050*	*4,426*
	1977	*116,468*	*26,457*	*25,329*	*7,562*	*15,352*	*11,149*	*3,760*	*6,235*	*4,229*	*27,383*	*9,550*	*7,473*	*3,045*
Miami, Kans.	*1983*	*65,376*	*22,090*	*22,010*	*3,839*	*3,102*		*1,868*	*2,823*	*1,916*	*11,846*	*8,453*	*5,016*	*1,623*
	1977	*47,199*	*14,628*	*14,547*	*2,335*	*1,645*		*1,561*	*2,204*	*1,541*	*11,146*	*4,979*	*4,314*	*1,316*
Wyandotte, Kans.	*1983*	*804,515*	*206,860*	*200,154*	*81,961*	*103,441*	*85,145*	*22,150*	*19,183*	*12,462*	*170,640*	*77,993*	*26,401*	*16,202*
	1977	*546,060*	*125,671*	*120,908*	*40,663*	*79,370*	*65,120*	*19,491*	*19,249*	*12,965*	*136,292*	*47,402*	*26,208*	*12,665*
ST. JOSEPH	1983	528,248	116,844	113,830	52,704	92,326	80,303	16,513	19,442	10,240	92,636	47,637	19,510	19,257
	1977	317,923	65,576	63,523	25,255	56,785	48,678	12,932	16,027	8,806	64,390	24,895	17,144	11,174
Buchanan	1983	528,248	116,844	113,830	52,704	92,326	80,303	16,513	19,442	10,240	92,636	47,637	19,510	19,257
	1977	317,923	65,576	63,523	25,255	56,785	48,678	12,932	16,027	8,806	64,390	24,895	17,144	11,174
ST. LOUIS	1983	10,047,219	2,563,648	2,415,331	1,075,036	1,451,999	1,291,685	445,432	351,243	198,759	1,683,771	966,057	354,345	281,231
	1977	6,255,038	1,364,230	1,279,989	564,253	1,017,720	904,474	280,410	277,550	163,399	1,294,209	550,432	247,769	179,533
Franklin	1983	363,245	110,700	105,761	29,356	31,843	16,809	10,844	8,948	4,685	62,607	46,747	19,186	3,619
	1977	210,578	52,128	49,520	13,981	17,182	9,499	7,542	6,996	3,774	44,022	27,966	18,963	2,651
Jefferson	1983	496,266	188,246	180,923	28,933	53,602	33,917	3,961	12,247	6,683	79,659	61,489	21,985	13,259
	1977	277,134	88,098	84,190	14,613	26,887	17,654	3,253	9,448	5,352	54,695	37,279	17,177	8,483
St. Charles	1983	715,021	191,159	183,361	63,621	72,580	54,105	17,481	22,906	10,897	125,424	110,001	45,734	11,747
	1977	386,257	83,427	79,571	29,159	36,026	27,301	12,058	16,971	8,415	86,207	57,461	28,919	8,886
St. Louis	1983	6,429,278	1,552,999	1,463,487	634,523	1,046,616	970,309	335,158	251,912	143,313	1,135,385	528,422	220,866	181,152
	1977	3,932,264	822,984	773,468	315,211	737,949	676,915	185,132	187,499	110,773	856,915	299,042	141,013	110,047
St. Louis city	1983	1,981,381	502,536	466,340	310,934	244,908	216,545	76,553	53,069	31,587	269,397	216,291	39,081	69,638
	1977	1,409,583	307,678	284,751	187,704	198,041	173,105	71,470	55,430	34,170	241,878	126,196	37,103	48,544
Monroe, Ill.	*1983*	*62,028*	*18,008*	*15,459*	*7,669*	*2,450*		*1,435*	*2,161*	*1,594*	*11,299*	*3,107*	*7,493*	*1,816*
	1977	*39,222*	*9,915*	*8,489*	*3,585*	*1,635*		*955*	*1,206*	*915*	*10,492*	*2,488*	*4,594*	*922*
ST. LOUIS - EAST ST. LOUIS - ALTON CONSOLIDATED AREA	*1983*	*12,633,282*	*3,183,124*	*2,994,084*	*1,342,941*	*1,842,714*	*1,635,966*	*539,927*	*446,090*	*240,461*	*2,136,393*	*1,225,770*	*492,717*	*361,590*
	1977	*8,023,480*	*1,749,451*	*1,638,611*	*713,079*	*1,285,467*	*1,138,075*	*348,935*	*346,525*	*200,839*	*1,705,593*	*698,721*	*352,401*	*230,089*
SPRINGFIELD	1983	1,311,145	260,245	247,445	131,699	176,541	151,855	54,535	53,890	29,585	279,977	99,042	89,740	30,183
	1977	792,453	134,840	127,791	67,274	116,400	99,559	37,081	41,848	23,961	187,021	57,777	66,984	21,084
Christian	1983	66,384	20,576	20,111	2,546	3,493		1,040	815	678	19,932	6,582	3,370	798
	1977	37,298	8,978	8,726	1,402	1,780		634	556	472	13,253	3,951	2,735	389
Greene	1983	1,244,761	239,669	227,334	129,153	173,048	151,855	53,495	53,075	28,907	260,045	92,460	86,370	29,385
	1977	755,155	125,862	119,065	65,872	114,620	99,559	36,447	41,292	23,489	173,768	53,826	64,249	20,695

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MISSOURI (continued)														
ALL COUNTIES														
Adair	1983	154,590	33,805	33,049	16,719	15,760	9,023	6,856	6,366	2,335	32,922	14,544	6,658	3,463
	1977	87,260	17,951	17,450	6,511	10,404	6,178	4,280	4,394	1,681	18,718	9,293	6,395	1,871
Andrew	1983	32,390	4,457	4,335	1,369	834		666	130	94	11,922	7,635	3,551	457
	1977	25,256	3,432	3,319	859	558		410	126	95	9,779	6,096	2,451	360
Atchison	1983	35,504	9,026	8,826	1,623	833		536	450	450	4,955	11,862	1,591	864
	1977	22,113	5,320	5,172	1,049	668		434	354	354	4,255	6,466	1,251	575
Audrain	1983	142,297	39,166	38,289	6,216	13,597	8,995	10,957	8,542	4,127	23,527	6,843	9,031	4,155
	1977	85,907	20,862	20,280	3,547	8,860	6,006	5,935	6,134	3,075	17,719	5,421	6,922	2,368
Barry	1983	105,454	24,983	24,462	6,971	9,908	3,358	4,793	1,130	905	18,835	15,030	8,356	4,088
	1977	61,373	13,448	13,143	4,013	5,822	2,115	2,472	982	806	13,153	7,093	6,943	1,854
Barton	1983	47,271	9,638	8,922	3,748	1,551		582	2,486	2,486	13,613	4,077	4,424	1,726
	1977	24,978	4,478	4,135	1,483	771		504	1,324	1,324	8,448	2,045	2,701	847
Bates	1983	76,483	14,956	14,621	2,652	3,792		1,731	1,346	568	31,833	5,972	1,869	1,557
	1977	49,620	9,357	9,096	1,687	2,367		1,708	1,438	632	20,662	4,026	1,936	1,007
Benton	1983	40,501	10,526	9,886	3,298	1,860		250	533	159	9,063	2,773	2,452	1,300
	1977	27,045	5,634	5,277	1,884	1,204		239	376	119	7,465	2,570	2,533	694
Bollinger	1983	26,365	10,446	10,249	506	224		152	381	381	8,530	1,298	1,527	478
	1977	15,923	4,506	4,397	365	189		109	390	390	6,458	918	1,387	238
Boone	1983	585,137	129,387	125,778	70,666	82,531	71,690	28,781	16,602	8,009	99,462	37,930	35,555	26,576
	1977	300,390	60,329	58,313	33,632	43,318	37,629	19,246	12,881	6,477	61,067	23,582	27,642	13,091
Buchanan	1983	328,248	116,844	113,830	52,704	92,326	80,303	16,513	19,442	10,240	92,636	47,637	19,510	19,257
	1977	317,923	65,576	63,523	25,255	56,785	48,678	12,932	16,027	8,806	64,390	24,895	17,144	11,174
Butler	1983	214,859	54,914	53,685	14,427	32,707	23,285	14,379	7,656	5,015	53,591	16,497	10,738	10,309
	1977	133,094	24,699	24,010	7,732	19,836	14,375	8,075	5,052	3,411	33,330	9,906	9,856	4,934
Caldwell	1983	22,763	6,908	6,753	915	409		556	129	129	4,459	4,034	2,186	301
	1977	15,714	4,239	4,121	621	325		540	102	102	3,566	2,894	1,592	163
Callaway	1983	128,844	29,492	28,833	17,109	10,292	3,195	2,632	4,081	2,399	17,589	24,966	10,073	3,640
	1977	77,132	14,480	14,076	7,856	4,849	1,618	1,652	3,263	1,982	12,130	17,038	9,380	1,931
Camden	1983	132,968	31,988	31,274	14,643	9,669	5,440	3,431	4,188	3,679	30,742	12,523	4,326	1,988
	1977	67,153	14,136	13,742	7,190	4,801	2,805	1,665	2,606	2,339	17,374	7,074	3,426	966
Cape Girardeau	1983	369,285	80,114	73,880	34,483	67,038	48,575	20,338	17,619	9,438	48,744	29,941	20,889	13,137
	1977	222,361	40,260	37,028	16,085	35,899	26,654	13,299	13,280	7,455	45,055	18,805	15,521	8,248
Carroll	1983	35,943	11,399	11,144	1,718	4,988		1,544	652	395	4,671	2,876	1,307	754
	1977	29,044	7,495	7,286	1,381	3,203		1,223	572	359	5,624	2,765	1,530	636
Carter	1983	15,330	5,324	5,204	1,301	279		124	78	78	3,912	2,237	58	169
	1977	8,697	2,641	2,567	824	183		93	76	76	2,233	1,639	54	145
Cass	1983	183,786	43,067	42,908	19,138	17,273	4,731	976	3,638	2,285	37,985	28,914	7,546	7,486
	1977	101,141	26,955	26,805	7,341	7,086	2,108	808	2,349	1,526	25,394	14,853	6,607	3,003
Cedar	1983	52,986	20,204	19,752	2,263	4,096		686	1,248	977	8,779	4,685	2,308	1,548
	1977	30,949	9,280	9,021	1,592	2,350		612	828	666	7,798	2,797	1,990	744
Chariton	1983	36,920	8,886	8,687	3,490	1,335		1,882	1,082	94	6,425	7,000	2,141	1,090
	1977	23,899	5,355	5,206	1,731	990		946	812	75	5,787	4,177	1,600	615
Christian	1983	66,384	20,576	20,111	2,546	3,493		1,040	815	678	19,932	6,582	3,370	798
	1977	37,298	8,978	8,726	1,402	1,780		634	556	472	13,253	3,951	2,735	389
Clark	1983	23,923	4,960	4,849	1,960	1,288		42	252	115	3,220	5,503	2,352	135
	1977	15,519	3,296	3,204	998	690		38	211	100	2,796	4,149	1,457	101
Clay	1983	927,633	180,763	175,982	85,724	174,190	139,492	26,955	27,403	13,570	243,894	81,647	48,178	18,328
	1977	569,345	97,790	94,664	47,132	102,031	81,817	16,244	18,231	9,454	166,448	49,678	32,359	12,909
Clinton	1983	58,877	12,947	12,657	7,453	5,966	4,191	1,262	2,241	1,471	11,688	4,233	4,611	1,789
	1977	35,342	7,859	7,640	3,083	2,883	2,065	1,090	1,519	1,028	8,681	2,989	3,563	864
Cole	1983	361,972	76,987	76,393	21,271	52,635	41,091	20,712	15,739	8,827	80,112	22,726	23,897	8,172
	1977	205,088	38,901	38,528	12,896	27,420	21,592	13,447	10,607	6,154	56,280	11,709	13,296	4,623
Cooper	1983	62,173	16,440	16,071	3,554	6,281		1,921	964	82	14,935	7,170	2,085	1,817
	1977	38,970	8,897	8,649	2,315	3,746		1,404	824	75	8,826	5,925	1,862	1,274
Crawford	1983	88,434	18,350	17,937	3,930	12,468	5,540	620	1,181	659	18,427	19,481	4,099	1,289
	1977	48,678	9,346	9,085	2,583	6,483	3,041	376	670	388	11,397	9,541	3,046	811
Dade	1983	20,781	5,849	5,727	753	136		1,121	618	283	1,496	3,244	4,896	403
	1977	12,855	3,357	3,269	384	132		574	469	223	1,542	1,860	3,299	250
Dallas	1983	34,125	8,773	8,577	2,609	1,093		913	3,093	2,840	6,013	5,094	2,716	448
	1977	21,975	5,194	5,049	1,170	674		588	1,992	1,867	4,851	3,105	2,339	309
Daviess	1983	22,655	5,010	4,897	894	782		158	231	231	8,439	3,357	1,642	572
	1977	16,502	3,063	2,978	647	573		141	229	229	6,369	2,389	1,398	446
De Kalb	1983	19,415	3,392	3,323	1,698	949		370	1,263	1,263	3,831	3,125	1,697	171
	1977	11,710	1,891	1,842	890	663		192	728	728	2,285	1,983	1,485	139

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977 METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MISSOURI (continued)														
ALL COUNTIES (continued)														
Dent	1983	61,920	17,540	17,155	3,269	7,141	5,046	824	4,099	2,799	9,389	5,186	2,590	1,050
	1977	35,287	8,816	8,574	1,644	4,597	3,308	671	2,614	1,837	6,745	3,078	2,190	668
Douglas	1983	41,161	9,801	9,582	2,865	5,683	4,827	849	544	544	10,416	5,300	1,756	2,452
	1977	21,500	5,196	5,051	1,111	2,735	2,323	542	388	388	5,305	2,853	1,341	1,139
Dunklin	1983	184,908	54,068	52,858	8,636	15,350	7,558	8,578	6,529	4,254	32,483	18,663	12,819	4,713
	1977	115,686	28,752	27,950	5,002	9,717	5,016	5,161	5,100	3,425	25,763	10,981	11,283	2,781
Franklin	1983	363,245	110,700	105,761	29,356	31,843	16,809	10,844	8,948	4,685	62,607	46,747	19,186	3,619
	1977	210,578	52,128	49,520	13,981	17,182	9,499	7,542	6,996	3,774	44,022	27,966	18,963	2,651
Gasconade	1983	54,195	15,515	15,095	4,069	2,190		609	1,676	909	11,552	5,763	2,879	1,143
	1977	34,286	8,325	8,054	2,065	1,655		571	1,431	800	9,550	3,563	2,248	650
Gentry	1983	35,266	10,146	9,918	2,012	1,015		1,004	3,061	749	5,761	4,475	4,367	1,418
	1977	21,979	5,032	4,892	1,010	655		722	1,754	449	5,379	2,627	2,733	750
Greene	1983	1,244,761	239,669	227,334	129,153	173,048	151,855	53,495	53,075	28,907	260,045	92,460	86,370	29,385
	1977	755,155	125,862	119,065	65,872	114,620	99,559	36,447	41,292	23,489	173,768	53,826	64,249	20,695
Grundy	1983	52,020	16,632	16,258	5,164	7,808	4,722	3,646	790	403	5,644	6,546	2,325	1,977
	1977	35,163	8,418	8,183	2,696	5,838	3,646	2,458	994	523	5,927	4,022	2,312	1,324
Harrison	1983	37,387	8,392	8,350	2,022	3,409		1,302	614	429	8,442	5,210	1,607	306
	1977	26,167	5,531	5,493	1,552	2,189		1,063	508	364	6,068	4,377	1,505	241
Henry	1983	88,815	20,727	20,339	7,371	6,884	3,242	4,270	5,390	3,256	12,527	11,297	4,485	6,083
	1977	64,440	12,707	12,399	4,019	4,854	2,404	3,738	5,406	3,372	13,251	6,900	4,299	3,253
Hickory	1983	14,416	4,176	4,084	1,037	904			354	354	474	4,097	1,485	529
	1977	7,933	2,025	1,969	578	566			223	223	348	2,013	1,148	281
Holt	1983	43,387	4,056	3,965	1,240	336		307	305		10,723	23,394	1,198	272
	1977	22,515	2,822	2,743	751	165		253	210		6,110	9,819	1,113	203
Howard	1983	25,354	7,253	6,948	1,734	365		276	416	312	6,292	1,804	546	1,621
	1977	17,619	3,889	3,705	1,460	438		272	330	251	4,778	2,108	710	974
Howell	1983	166,941	46,133	45,099	13,061	20,201	10,901	2,921	6,634	3,566	40,844	9,764	7,030	4,721
	1977	97,467	22,105	21,488	5,541	11,082	6,230	2,522	4,460	2,482	26,159	7,282	6,958	2,760
Iron	1983	50,674	20,509	20,048	1,955	3,080		1,054	860		8,332	4,394	3,398	601
	1977	26,003	8,550	8,311	1,031	1,630		588	751		5,288	2,737	2,285	334
Jackson	1983	4,019,647	894,914	856,970	473,936	622,949	530,299	177,914	113,197	58,616	782,645	329,732	99,454	110,050
	1977	2,483,988	466,248	443,948	249,820	388,976	329,299	136,533	94,328	51,149	544,599	198,386	85,120	71,897
Jasper	1983	658,553	125,419	122,726	58,332	89,887	82,652	37,681	25,310	13,122	140,393	56,531	39,459	27,612
	1977	363,925	63,203	61,496	27,293	48,113	43,734	21,417	15,314	8,311	91,344	28,868	25,927	16,344
Jefferson	1983	496,266	188,246	180,923	28,933	53,602	33,917	3,961	12,247	6,683	79,659	61,489	21,985	13,259
	1977	277,134	88,098	84,190	14,613	26,887	17,654	3,253	9,448	5,352	54,695	37,279	17,177	8,483
Johnson	1983	113,669	28,934	28,401	13,885	12,182	3,168	3,196	3,712	1,277	17,714	12,359	7,083	3,370
	1977	78,232	16,154	15,828	6,898	7,560	2,130	2,501	2,583	925	16,986	9,357	7,153	2,152
Knox	1983	14,296	3,463	3,384	623	1,154		925	467	467	3,217	1,177	1,866	469
	1977	9,426	2,037	1,980	308	931		466	347	347	2,445	866	1,057	311
Laclede	1983	162,227	33,954	33,194	10,175	13,243	10,359	3,714	5,008	3,244	35,768	18,979	11,729	2,726
	1977	88,394	15,082	14,661	4,252	8,397	6,624	2,760	2,603	1,739	23,778	11,652	7,210	1,331
Lafayette	1983	108,575	36,465	36,246	7,576	7,307	2,950	3,049	3,070	2,183	18,869	9,564	7,262	3,445
	1977	70,882	18,583	18,436	4,626	4,998	2,143	2,802	2,880	2,107	14,898	7,673	6,524	2,489
Lawrence	1983	111,408	28,608	28,417	10,196	9,522	5,078	2,944	4,782	3,953	28,243	6,920	5,199	4,109
	1977	64,229	14,458	14,335	4,070	4,089	2,274	1,860	2,860	2,420	19,738	5,053	4,973	2,231
Lewis	1983	40,036	10,769	10,539	1,306	1,139		84	1,407		9,347	4,363	5,645	194
	1977	24,140	5,047	4,930	900	946		59	1,031		6,565	2,550	3,727	142
Lincoln	1983	70,186	25,769	25,612	5,608	7,733	5,596	1,097	1,690	1,176	9,718	6,270	4,121	1,302
	1977	42,269	13,202	13,097	3,025	3,730	2,743	746	1,227	878	8,605	4,546	2,644	823
Linn	1983	77,383	17,337	16,947	5,924	7,507		2,381	3,580	835	16,527	9,154	4,758	3,000
	1977	47,985	9,599	9,331	2,518	4,481		1,572	2,348	573	12,175	5,270	4,026	1,804
Livingston	1983	95,378	21,540	21,056	3,513	13,642	8,292	3,383	3,173	1,221	17,813	11,113	6,725	2,772
	1977	57,459	10,997	10,690	2,390	7,638	4,792	2,991	2,035	817	13,925	4,945	4,890	1,481
McDonald	1983	50,885	12,917	12,627	2,135	3,249	1,979	311	609		5,617	10,123	3,319	424
	1977	26,709	5,868	5,704	1,613	2,482	1,559	255	356		4,259	4,635	2,261	318
Macon	1983	52,805	13,656	13,349	3,718	2,088		2,295	2,886	1,248	11,405	5,308	4,892	1,873
	1977	38,343	8,990	8,739	2,570	1,777		1,769	2,001	896	8,220	3,990	3,993	1,158
Madison	1983	43,155	19,057	18,631	3,203	1.432		349	1,267	334	3,759	6,076	1,570	1,271
	1977	24,748	8,792	8,547	1,755	1,023		305	1,161	320	3,181	4,269	1,253	672
Maries	1983	15,063	4,764	4,658	1,261	282		870	470	470	2,480	1,174	1,317	
	1977	9,007	2,264	2,201	611	231		516	354	354	1,992	1,031	737	
Marion	1983	179,892	45,166	44,725	17,191	24,926	13,439	6,747	4,992	2,620	24,657	19,624	13,712	4,536
	1977	106,271	23,135	22,866	8,647	12,907	7,250	4,418	4,289	2,332	20,526	12,383	8,917	2,690

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MISSOURI (continued)														
ALL COUNTIES (continued)														
Mercer	1983	10,077	3,023	2,953	642	225		249	384		2,528	684	864	300
	1977	6,575	1,818	1,767	388	209		175	282		1,651	576	707	175
Miller	1983	100,359	15,900	15,544	12,811	8,477	6,795	1,582	3,590	2,048	20,463	12,263	6,941	1,042
	1977	56,105	8,215	7,986	5,739	5,288	4,264	1,409	2,191	1,293	13,186	5,824	4,470	643
Mississippi	1983	68,073	10,696	10,456	2,042	2,021		2,295	1,739	827	9,361	26,126	2,885	2,010
	1977	45,195	7,907	7,686	1,354	1,596		1,409	1,433	708	9,187	14,169	3,042	1,325
Moniteau	1983	54,066	12,877	12,588	1,887	1,011		1,248	438	175	21,492	4,442	3,496	1,031
	1977	32,269	6,833	6,642	1,083	825		1,058	433	179	13,426	2,504	2,545	511
Monroe	1983	33,831	5,763	5,633	2,534	835		1,646	790	193	10,509	2,504	6,216	901
	1977	18,082	3,075	2,989	994	573		846	529	135	5,382	1,587	3,528	481
Montgomery	1983	43,000	8,067	7,897	3,562	1,518		438	1,323	86	8,389	12,718	2,153	1,251
	1977	26,450	4,955	4,824	2,014	1,027		383	1,113	77	5,851	7,085	1,488	653
Morgan	1983	55,145	12,653	12,369	3,667	1,091		847	3,431	2,441	12,308	7,263	7,172	372
	1977	33,723	8,493	8,256	2,191	872		623	2,208	1,606	7,503	3,665	4,935	264
New Madrid	1983	99,935	15,267	14,946	3,650	14,409	9,899	6,582	3,340	2,235	14,969	29,948	6,208	1,060
	1977	60,374	11,440	11,179	2,371	8,927	6,264	3,634	2,062	1,421	9,877	13,775	4,411	795
Newton	1983	127,619	38,012	36,774	10,351	9,836	6,936	3,442	3,167	1,740	30,997	15,615	6,171	1,713
	1977	82,979	19,806	19,053	5,645	6,007	4,316	2,401	2,563	1,457	24,141	10,779	4,931	1,156
Nodaway	1983	102,395	22,989	22,472	8,567	13,161	9,051	3,739	3,422	1,595	12,054	11,893	12,255	1,374
	1977	60,108	11,780	11,451	3,984	7,278	5,112	2,657	2,318	1,122	10,903	6,876	7,486	1,097
Oregon	1983	37,418	7,261	7,098	1,888	2,476		1,058	429	197	8,317	4,024	3,545	1,166
	1977	22,478	4,185	4,068	980	1,290		842	433	207	5,936	2,303	2,584	526
Osage	1983	24,491	6,295	6,152	1,549	238		315	738	71	4,680	3,717	1,943	
	1977	16,474	4,179	4,062	949	226		207	569	58	3,774	2,507	1,655	
Ozark	1983	33,317	9,765	9,545	1,004	1,650		93	483	223	6,746	3,886	1,064	455
	1977	17,123	3,568	3,468	659	887		75	297	142	4,937	1,901	739	319
Pemiscot	1983	92,740	30,374	29,696	6,911	8,914	5,500	4,362	2,859	1,767	11,137	9,499	3,254	2,060
	1977	53,116	15,670	15,233	3,808	4,629	2,944	2,209	1,743	1,112	8,435	6,369	2,877	1,284
Perry	1983	78,920	9,462	9,299	7,420	25,412	14,312	248	2,133	451	9,840	9,859	7,157	1,735
	1977	52,987	5,698	5,589	3,977	16,239	9,497	305	1,909	423	8,316	6,569	5,311	1,050
Pettis	1983	196,546	46,919	46,085	16,801	28,396	19,157	8,463	5,810	3,173	37,408	12,708	13,780	3,553
	1977	125,562	23,725	23,260	10,002	14,052	9,698	5,519	4,806	2,717	34,579	7,957	11,115	2,940
Phelps	1983	190,799	47,641	46,385	19,637	18,692	11,812	10,358	3,538	2,523	35,252	18,518	11,507	1,557
	1977	114,674	22,711	21,988	8,987	10,238	6,655	5,486	3,511	2,574	27,002	12,299	10,442	1,183
Pike	1983	64,075	16,878	16,501	3,092	8,796	4,201	1,326	1,127	580	7,116	9,828	4,252	2,441
	1977	43,207	11,408	11,090	2,009	5,257	2,638	1,222	1,239	661	6,533	6,279	3,353	1,545
Platte	1983	135,057	43,722	41,791	15,450	10,824	4,427	528	942	572	11,053	17,599	9,273	5,156
	1977	81,520	24,023	22,832	8,050	7,221	3,144	391	832	524	10,013	10,984	6,515	2,660
Polk	1983	101,003	24,989	24,789	4,015	11,257	5,082	1,884	2,143	2,143	21,223	6,510	13,880	2,635
	1977	49,721	10,663	10,558	1,916	4,948	2,356	1,382	1,341	1,341	10,705	3,789	9,008	1,111
Pulaski	1983	113,235	20,841	20,628	8,234	14,198	8,851	1,375	4,285	2,561	32,725	15,493	3,018	1,657
	1977	69,204	11,336	11,199	4,943	6,958	4,468	1,098	3,421	2,112	20,950	9,284	3,021	898
Putnam	1983	29,766	8,090	7,907	1,143	882		1,278	398		8,041	4,617	1,259	857
	1977	16,409	3,574	3,474	766	579		653	238		5,122	2,443	965	373
Ralls	1983	14,396	3,985	3,588	359	454		273	262		4,858	1,699	1,527	46
	1977	9,809	2,200	1,976	279	303		273	186		3,259	1,352	1,050	48
Randolph	1983	144,717	39,125	38,249	11,326	9,673	6,671	8,555	7,614	5,226	34,383	11,447	5,538	3,227
	1977	83,416	18,760	18,237	4,838	7,098	4,998	4,807	4,813	3,402	22,076	6,471	4,569	1,919
Ray	1983	71,079	18,559	18,211	4,038	2,184		3,784	988	245	16,437	5,697	3,726	3,935
	1977	41,639	10,358	10,145	1,857	1,431		1,825	874	229	11,472	3,919	3,758	1,657
Reynolds	1983	25,357	9,210	9,002	615	491			104	104	7,879	3,831	579	434
	1977	13,555	4,000	3,888	351	227			114	114	4,925	2,043	522	190
Ripley	1983	33,747	10,157	9,930	794	5,569		299	445	330	7,502	1,939	2,232	2,075
	1977	20,701	5,847	5,684	550	3,074		273	517	395	5,036	1,367	1,492	973
St. Charles	1983	715,021	191,159	183,361	63,621	72,580	54,105	17,481	22,906	10,897	125,424	110,001	45,734	11,747
	1977	386,257	83,427	79,571	29,159	36,026	27,301	12,058	16,971	8,415	86,207	57,461	28,919	8,886
St. Clair	1983	32,060	3,173	3,102	4,243	322		283	504	504	13,987	2,936	1,558	642
	1977	18,685	2,465	2,396	1,898	227		270	464	464	8,289	1,696	945	352
Ste. Genevieve	1983	55,089	15,232	14,889	7,239	3,698		645	1,017	507	8,763	7,349	3,369	792
	1977	30,728	7,276	7,073	3,008	1,988		381	917	474	7,278	3,926	2,171	682
St. Francois	1983	205,059	59,009	57,691	12,147	31,273	20,866	6,241	6,568	5,367	25,932	33,565	11,527	4,507
	1977	122,954	30,218	29,375	5,581	16,162	11,042	4,623	4,777	3,998	24,455	16,511	9,911	2,629
St. Louis	1983	6,429,278	1,552,999	1,463,487	634,523	1,046,616	970,309	335,158	251,912	143,313	1,135,385	528,422	220,866	181,152
	1977	3,932,264	822,984	773,468	315,211	737,949	676,915	185,132	187,499	110,773	856,915	299,042	141,013	110,047

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MISSOURI (continued)														
ALL COUNTIES (continued)														
St. Louis city	1983	1,981,381	502,536	466,340	310,934	244,908	216,545	76,553	53,069	31,587	269,397	216,291	39,081	69,638
	1977	1,409,583	307,678	284,751	187,704	198,041	173,105	71,470	55,430	34,170	241,878	126,196	37,103	48,544
Saline	1983	100,632	25,282	24,717	6,211	11,845		4,342	2,146	843	13,742	14,275	7,732	3,897
	1977	69,494	14,389	13,988	4,126	8,115		3,025	2,392	980	12,782	9,824	5,588	2,714
Schuyler	1983	22,501	2,621	2,560	1,011	228		561			8,134	4,323	2,807	184
	1977	13,652	1,281	1,245	598	209		322			5,810	2,300	1,617	145
Scotland	1983	20,242	4,172	4,078	1,877	2,510		319	836	668	4,782	1,480	884	1,063
	1977	12,778	2,629	2,556	889	1,352		160	709	581	3,231	1,221	753	577
Scott	1983	245,742	72,528	70,125	22,020	13,659	8,417	6,306	8,123	5,369	46,744	23,313	25,428	6,604
	1977	130,865	30,337	29,166	9,689	8,207	5,213	3,887	5,820	3,964	31,330	10,604	17,355	4,183
Shannon	1983	14,739	6,480	6,333	528	434		146	254	254	1,934	2,377	339	131
	1977	9,863	3,280	3,188	378	264		135	114	114	2,021	1,831	324	118
Shelby	1983	30,223	7,274	7,110	1,299	2,487		554	241	241	8,095	5,231	940	873
	1977	20,241	4,577	4,449	972	1,597		367	145	145	5,732	3,158	985	505
Stoddard	1983	123,496	18,903	18,480	12,410	11,329	4,703	2,446	4,525	2,811	32,535	6,120	17,297	3,071
	1977	78,193	13,183	12,815	5,431	5,736	2,523	1,858	2,888	1,851	23,921	5,210	10,403	1,830
Stone	1983	40,275	14,543	14,219	2,054	1,079		940	224	224	7,034	4,281	2,064	691
	1977	23,340	6,805	6,615	1,564	737		684	161	161	4,987	2,636	1,967	463
Sullivan	1983	14,618	3,227	3,136	519	825		471	646	188	2,299	1,495	1,930	190
	1977	12,052	2,436	2,355	437	780		269	477	146	2,059	1,315	1,777	180
Taney	1983	120,424	28,541	28,428	19,313	11,451	6,743	1,939	1,786	1,492	19,186	9,550	5,386	3,214
	1977	64,983	14,623	14,538	8,162	5,983	3,646	1,320	1,622	1,388	11,517	5,447	5,614	1,754
Texas	1983	95,074	15,555	15,205	2,354	7,376	4,778	1,506	1,007	822	22,083	17,918	8,810	1,382
	1977	56,581	9,777	9,504	1,922	3,693	2,456	1,089	909	759	17,429	8,564	4,632	1,004
Vernon	1983	83,126	20,656	20,194	10,405	9,321	5,987	3,038	4,111	1,740	18,973	7,576	3,799	1,195
	1977	50,743	10,197	9,913	4,232	6,653	4,390	1,964	3,045	1,340	13,202	4,399	3,087	970
Warren	1983	52,907	16,934	16,479	6,060	4,789	3,324	205	622	418	7,803	6,950	4,093	493
	1977	29,879	8,747	8,464	2,769	2,657	1,882	175	456	315	5,266	4,909	2,415	287
Washington	1983	52,567	18,239	17,827	3,477	3,077		336	452	369	9,693	8,528	3,771	1,426
	1977	29,399	8,801	8,555	1,439	1,918		215	368	306	6,858	4,825	2,279	624
Wayne	1983	41,007	10,058	9,832	2,240	3,123		350	1,534	1,376	11,628	3,864	3,325	1,515
	1977	23,392	5,881	5,717	1,427	1,584		222	1,083	993	5,746	2,669	2,532	755
Webster	1983	60,119	17,732	17,335	3,569	5,350	4,287	1,057	1,554	1,132	8,685	9,568	4,819	1,061
	1977	32,030	7,352	7,147	1,895	2,527	2,037	865	993	743	6,643	5,048	2,705	671
Worth	1983	7,746	2,791	2,728	157	58		108	784	640	1,375	1,301	709	168
	1977	6,111	1,824	1,773	111	53		77	592	495	1,146	1,104	777	156
Wright	1983	60,124	13,075	12,782	2,846	13,689	3,579	986	1,275	853	8,168	5,156	6,137	852
	1977	37,388	7,666	7,452	1,674	6,772	1,917	820	1,204	830	6,243	3,659	4,545	670
TOTAL METRO COUNTIES	1983	**18,641,670**	**4,433,037**	**4,218,533**	**1,996,981**	**2,735,391**	**2,367,020**	**798,155**	**616,731**	**337,332**	**3,426,820**	**1,692,858**	**712,726**	**533,156**
	1977	11,442,001	2,342,026	2,218,506	1,038,593	1,798,411	1,556,901	531,135	484,471	276,485	2,484,504	979,338	526,686	336,075
TOTAL STATE	1983	**26,132,783**	**6,267,111**	**6,009,016**	**2,553,856**	**3,486,401**	**2,767,935**	**1,042,597**	**854,759**	**475,999**	**4,888,990**	**2,562,692**	**1,212,076**	**719,098**
	1977	15,920,087	3,294,980	3,144,635	1,321,320	2,227,121	1,787,649	691,233	658,035	379,779	3,544,647	1,496,768	902,562	445,131
MONTANA														
BILLINGS	1983	**994,809**	**209,564**	**203,469**	**71,027**	**148,869**	**108,106**	**42,377**	**51,218**	**26,509**	**181,589**	**70,948**	**111,810**	**40,679**
	1977	513,875	90,264	87,142	42,506	71,495	53,248	26,112	26,491	14,245	108,747	35,960	57,400	19,974
Yellowstone	1983	994,809	209,564	203,469	71,027	148,869	108,106	42,377	51,218	26,509	181,589	70,948	111,810	40,679
	1977	513,875	90,264	87,142	42,506	71,495	53,248	26,112	26,491	14,245	108,747	35,960	57,400	19,974
GREAT FALLS	1983	**576,650**	**109,097**	**104,297**	**41,587**	**76,606**	**70,389**	**31,775**	**33,380**	**16,338**	**121,566**	**49,827**	**45,859**	**21,240**
	1977	363,994	63,375	60,243	33,116	45,910	41,595	21,608	17,471	8,864	85,235	26,206	31,000	14,237
Cascade	1983	576,650	109,097	104,297	41,587	76,606	70,389	31,775	33,380	16,338	121,566	49,827	45,859	21,240
	1977	363,994	63,375	60,243	33,116	45,910	41,595	21,608	17,471	8,864	85,235	26,206	31,000	14,237
ALL COUNTIES														
Beaverhead	1983	39,867	11,190	10,897	3,621	1,091		2,992	2,005	1,556	7,415	4,759	2,483	1,734
	1977	26,422	6,619	6,409	3,072	785		1,722	1,000	796	5,743	2,753	1,671	1,122
Big Horn	1983	45,886	14,443	13,798	4,357	471		1,902	588	95	10,090	9,861	1,752	818
	1977	25,847	7,416	7,045	2,883	352		1,139	320	55	6,481	4,651	1,194	450
Blaine	1983	23,324	4,058	3,718	1,589	1,028		1,093	324	102	9,726	1,926	1,834	666
	1977	14,825	2,674	2,444	1,482	570		860	148	50	5,783	1,179	1,046	437

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1983
U.S. CENSUS: 1977

MONTANA (continued)

ALL COUNTIES (continued)

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drugstores Total ($000)
Broadwater	1983	19,667	7,016	6,831	2,059	644					4,221	3,554	1,518	453
	1977	11,606	3,491	3,380	1,227	438					3,005	1,940	936	400
Carbon	1983	28,954	8,684	8,449	4,007	219		1,448	255		2,691	2,292	5,135	1,065
	1977	16,766	4,296	4,157	2,783	135		784	146		1,624	1,627	3,094	592
Carter	1983	2,836	1,109	1,077	510	86		92				712	124	51
	1977	1,867	787	762	360	59		58				375	98	33
Cascade	1983	576,650	109,097	104,297	41,587	76,606	70,389	31,775	33,380	16,338	121,566	49,827	45,859	21,240
	1977	363,994	63,375	60,243	33,116	45,910	41,595	21,608	17,471	8,864	85,235	26,206	31,000	14,237
Chouteau	1983	13,981	3,858	3,755	1,840	380		251	22	22	3,834	588	1,533	515
	1977	9,773	2,483	2,404	1,594	277		167	13	13	2,722	364	1,023	423
Custer	1983	84,924	19,671	19,154	8,316	2,325		6,546	2,673	1,172	11,218	15,086	7,326	2,514
	1977	52,377	11,582	11,215	5,655	1,596		4,035	1,244	568	9,217	6,889	5,143	1,845
Daniels	1983	11,791	3,678	3,580	1,133	76		956	438	243	2,691	164	1,614	375
	1977	6,421	1,743	1,688	808	59		547	191	110	1,456	113	918	223
Dawson	1983	92,811	20,512	20,036	6,903	3,244		4,625	4,498	1,650	12,023	20,356	12,021	3,667
	1977	47,185	10,179	9,887	3,985	2,001		2,368	2,077	795	8,114	8,976	4,979	1,564
Deer Lodge	1983	53,134	19,399	19,009	6,195			2,214	1,351	419	11,272	3,360	3,264	2,627
	1977	35,021	11,337	11,047	4,574			1,893	775	252	7,768	2,529	2,305	1,768
Fallon	1983	20,062	5,041	4,932	1,992	863		873	810	167	6,114	1,158	1,641	1,109
	1977	12,313	2,805	2,740	1,108	486		578	433	94	4,145	833	1,145	487
Fergus	1983	71,732	19,258	18,751	5,951	2,531		5,045	4,031	1,831	12,104	9,942	4,620	3,456
	1977	40,980	9,685	9,378	3,813	1,703		2,686	1,931	912	9,370	5,140	2,285	1,476
Flathead	1983	358,064	97,261	94,826	33,551	19,647	14,570	19,571	14,877	9,284	60,772	23,773	23,783	11,822
	1977	196,332	47,762	46,303	20,049	12,877	9,669	10,840	8,576	5,507	40,791	11,791	16,418	5,352
Gallatin	1983	303,807	51,166	49,788	26,171	16,440	11,208	15,927	22,200	11,514	41,579	38,203	38,891	10,970
	1977	177,849	31,363	30,346	17,621	9,449	6,614	9,243	10,245	5,501	31,034	18,254	23,386	5,537
Garfield	1983	3,021	807	785	642	255		40			71	777	327	61
	1977	2,042	479	464	500	151		30			58	527	231	37
Glacier	1983	54,025	13,094	12,752	4,672	7,165		3,179	1,769	1,434	8,968	6,949	3,924	790
	1977	33,509	8,158	7,899	3,646	4,228		1,769	908	754	5,608	3,598	2,406	538
Golden Valley	1983	841	149	145	135							153		
	1977	642	103	100	136							113		
Granite	1983	7,055	2,074	2,019	753			169			1,494	1,491	98	324
	1977	4,750	1,337	1,295	654			123			1,097	859	67	181
Hill	1983	124,289	25,842	25,308	8,141	13,054	5,553	7,866	4,177	1,633	16,851	12,267	16,750	7,578
	1977	69,060	14,327	14,005	5,625	5,919	2,647	4,839	2,460	1,003	12,860	6,155	8,462	3,117
Jefferson	1983	7,678	2,292	2,230	1,687	293			224	224	574	707	863	420
	1977	6,077	1,693	1,639	1,488	242			163	163	528	529	584	306
Judith Basin	1983	7,410	1,807	1,758	745			38	99	99	865	3,230	234	38
	1977	4,661	1,125	1,089	601			30	65	65	582	1,818	153	31
Lake	1983	69,956	21,955	21,381	5,847	980		3,051	2,370	1,290	9,892	8,020	4,586	3,420
	1977	44,476	12,379	11,987	4,320	840		2,118	1,183	667	9,114	5,195	2,986	1,868
Lewis and Clark	1983	285,252	66,311	65,855	26,691	30,940	24,442	12,014	16,289	9,660	56,778	16,861	24,799	8,778
	1977	172,234	39,340	38,995	18,059	16,881	13,404	7,173	8,093	4,962	35,118	10,741	18,266	4,889
Liberty	1983	12,372	2,904	2,826	752			360	63	63	6,522	862	155	583
	1977	6,848	1,539	1,490	473			198	33	33	3,552	447	122	366
Lincoln	1983	64,423	25,807	25,131	5,471	4,388		1,586	1,532	470	10,555	4,885	2,200	2,555
	1977	40,025	14,069	13,623	3,896	2,747		1,027	769	248	7,753	3,644	1,513	1,489
McCone	1983	7,033	2,516	2,448	335	161			47	47	387	2,693	641	
	1977	4,491	1,505	1,457	297	114			33	33	328	1,575	452	
Madison	1983	12,508	4,626	4,524	2,297	410		129			663	1,620	997	396
	1977	8,199	2,559	2,489	1,823	319		88			529	1,070	651	262
Meagher	1983	8,876	4,660	4,536	1,162			125			1,376	458	397	67
	1977	4,623	2,038	1,973	740			99			667	337	336	55
Mineral	1983	12,222	1,836	1,786	1,511	2,175		121			1,531	2,305	178	558
	1977	8,055	1,284	1,243	1,509	1,355		86			945	1,493	140	294
Missoula	1983	571,427	106,187	100,537	49,975	49,682	40,694	20,972	37,831	25,822	122,502	54,642	36,837	19,177
	1977	319,284	58,109	54,870	28,925	29,997	24,594	11,547	17,035	12,100	76,189	27,106	27,418	10,397
Musselshell	1983	17,019	3,482	3,389	1,961	1,165			822	371	2,255	3,102	2,943	164
	1977	9,830	2,059	1,994	1,399	574			411	193	1,421	1,760	1,309	118
Park	1983	65,210	20,902	19,822	5,492	1,052		3,733	2,659	1,327	5,043	9,679	3,852	1,153
	1977	40,131	11,371	10,756	4,751	827		2,572	1,234	639	4,955	5,647	2,392	737
Petroleum	1983	785	395	383	56							261		
	1977	556	268	260	52							177		

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MONTANA (continued)														
ALL COUNTIES (continued)														
Phillips	1983	26,347	5,632	5,522	2,390	447		1,894	624	624	5,893	2,302	4,019	1,488
	1977	15,121	3,282	3,213	1,685	255		1,097	296	296	3,797	1,364	1,815	627
Pondera	1983	37,735	9,107	8,868	1,536	936		1,589	1,886	1,430	15,257	1,892	1,855	2,311
	1977	22,854	4,950	4,793	1,475	732		923	970	755	8,656	1,400	1,553	1,237
Powder River	1983	10,436	3,349	3,260	959	398		143			2,280	1,203	155	111
	1977	6,061	1,512	1,464	732	311		66			1,450	909	111	75
Powell	1983	29,838	7,034	6,927	3,202	226		1,219			4,003	6,029	2,383	1,476
	1977	17,977	3,959	3,893	2,287	161		830			2,684	3,718	1,352	868
Prairie	1983	5,408	1,413	1,375	1,013	77					836	960	897	58
	1977	3,619	836	809	642	63					548	813	538	45
Ravalli	1983	74,146	17,046	16,598	6,199	2,524		2,253	2,855	2,855	10,093	12,321	9,121	5,002
	1977	44,019	10,275	9,949	4,473	1,560		1,404	1,445	1,445	8,046	6,253	4,957	2,105
Richland	1983	70,066	22,164	21,968	3,731	4,913	2,365	3,158	3,136	1,393	14,436	3,889	7,269	1,075
	1977	42,549	11,610	11,486	2,608	2,777	1,396	1,944	1,840	850	11,282	2,215	4,212	614
Roosevelt	1983	54,676	14,943	14,552	5,409	1,387		3,693	1,209	540	10,041	8,447	4,017	2,178
	1977	33,019	8,268	8,006	3,374	981		1,980	671	311	6,897	5,418	2,192	1,194
Rosebud	1983	29,294	9,038	8,800	3,447	691		981	235	235	4,295	3,680	2,783	186
	1977	18,552	4,915	4,759	2,422	517		622	165	165	3,241	2,391	2,130	138
Sanders	1983	32,800	7,746	7,542	2,638	2,144			30	30	11,010	4,005	913	1,297
	1977	19,093	4,063	3,934	2,017	1,477			21	21	6,702	2,102	646	685
Sheridan	1983	27,546	4,422	4,327	3,620	854		2,738	1,377	533	1,252	5,645	4,379	1,528
	1977	15,779	2,632	2,620	2,550	544		1,569	717	290	954	2,836	2,383	675
Silver Bow	1983	276,624	58,166	56,945	18,526	26,423	11,373	7,786	19,951	10,215	56,521	44,847	11,272	11,126
	1977	171,197	37,334	36,481	14,302	19,525	8,828	5,355	10,103	5,365	34,862	22,871	7,942	6,346
Stillwater	1983	22,166	4,436	4,319	2,564	459		455	196	39	786	5,504	3,506	1,405
	1977	10,571	2,586	2,504	1,438	236		271	113	24	630	2,144	1,358	517
Sweet Grass	1983	21,135	8,505	8,340	747	252		656	192	192	2,831	4,464	1,534	1,485
	1977	12,534	4,019	3,934	746	208		351	130	130	2,079	2,835	1,112	700
Teton	1983	25,028	4,517	4,372	1,879	397		1,664	760	760	11,146	1,781	1,270	863
	1977	15,838	2,715	2,614	1,492	329		865	375	375	7,206	1,160	847	373
Toole	1983	29,709	10,142	9,875	3,150	455		2,162	1,180	1,180	2,067	6,476	1,283	744
	1977	18,844	5,451	5,278	2,492	326		1,404	529	529	1,898	3,836	953	500
Treasure	1983	1,181	592	574	262	146							143	
	1977	927	432	418	225	119							122	
Valley	1983	55,869	11,948	11,688	4,014	4,663		1,800	1,857	1,031	12,362	9,097	4,279	1,927
	1977	37,852	7,243	7,045	3,027	2,691		1,505	1,066	613	9,883	4,877	3,607	1,329
Wheatland	1983	9,499	2,428	2,363	1,067	184		208	221	221	620	2,629	437	154
	1977	5,839	1,611	1,560	759	135		131	111	111	490	1,454	281	97
Wibaux	1983	4,491	173	166	400				50	50	66	2,854	329	283
	1977	2,329	120	116	398				33	33	58	1,199	196	131
Yellowstone	1983	994,809	209,564	203,469	71,027	148,869	108,106	42,377	51,218	26,509	181,589	70,948	111,810	40,679
	1977	513,875	90,264	87,142	42,506	71,495	53,248	26,112	26,491	14,245	108,747	35,960	57,400	19,974
TOTAL METRO COUNTIES	1983	**1,571,459**	**318,661**	**307,766**	**112,614**	**225,475**	**178,495**	**74,152**	**84,598**	**42,847**	**303,155**	**120,775**	**157,669**	**61,919**
	1977	877,869	153,639	147,385	75,622	117,405	94,843	47,720	43,962	23,109	193,982	62,166	88,400	34,211
TOTAL STATE	1983	**4,917,695**	**1,115,452**	**1,082,363**	**405,887**	**433,816**	**288,700**	**223,469**	**242,311**	**134,670**	**911,027**	**515,496**	**426,833**	**184,520**
	1977	2,847,520	599,466	579,094	274,674	245,333	161,995	136,656	122,033	69,935	603,902	272,166	259,836	98,861
NEBRASKA														
LINCOLN	1983	**1,101,377**	**235,796**	**229,447**	**132,002**	**150,321**	**127,537**	**46,607**	**37,107**	**19,946**	**191,269**	**93,842**	**71,573**	**29,862**
	1977	673,836	118,880	115,022	66,679	117,639	100,105	33,510	27,517	15,496	135,088	51,593	53,348	15,221
Lancaster	1983	1,101,377	235,796	229,447	132,002	150,321	127,537	46,607	37,107	19,946	191,269	93,842	71,573	29,862
	1977	673,836	118,880	115,022	66,679	117,639	100,105	33,510	27,517	15,496	135,088	51,593	53,348	15,221
OMAHA	1983	**3,073,914**	**717,495**	**678,648**	**397,056**	**423,936**	**390,019**	**108,420**	**151,748**	**108,967**	**584,007**	**244,949**	**96,542**	**98,552**
	1977	2,012,209	390,152	367,397	208,438	326,860	297,199	85,370	124,684	92,921	433,603	158,906	78,475	67,826
Douglas	1983	2,307,321	515,117	484,361	298,968	301,453	279,112	93,534	134,448	102,904	445,657	159,701	73,710	74,462
	1977	1,560,104	294,363	276,045	163,372	252,827	231,251	73,702	111,076	87,686	328,329	106,535	60,365	53,658
Sarpy	1983	283,114	83,627	80,927	36,774	65,513	56,993	5,559	7,221	1,483	37,092	24,207	6,746	4,456
	1977	154,822	32,757	31,520	16,146	40,871	35,310	3,988	4,974	1,081	25,779	15,372	5,813	2,353
Washington	1983	57,773	12,332	11,817	5,975	1,610		2,249	898		15,343	8,539	3,968	1,909
	1977	39,605	7,265	6,922	3,439	1,099		1,519	711		12,753	5,163	3,578	1,187

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEBRASKA (continued)														
OMAHA (continued)														
Pottawattamie, Iowa	*1983*	*425,706*	*106,419*	*101,543*	*55,339*	*55,360*	*53,914*	*7,078*	*9,181*	*4,580*	*85,915*	*52,502*	*12,118*	*17,725*
	1977	*257,678*	*55,767*	*52,910*	*25,481*	*32,063*	*30,638*	*6,161*	*7,923*	*4,154*	*66,742*	*31,836*	*8,719*	*10,628*
ALL COUNTIES														
Adams	1983	194,916	31,323	30,722	18,451	34,418	26,537	10,708	5,148	2,555	34,732	22,851	17,942	3,023
	1977	123,722	16,834	16,417	8,815	22,939	17,916	8,510	4,750	2,448	26,281	11,204	13,568	2,316
Antelope	1983	36,249	6,665	6,043	2,666	297		920	427		10,881	5,586	3,021	953
	1977	23,366	3,597	3,253	1,407	197		773	285		8,305	3,045	2,744	572
Arthur	1983	524			100				27	27		203		
	1977	341			59				27	27		145		
Banner	1983	112			36				17	17		41		
	1977	96			25				17	17		39		
Blaine	1983	2,149	265	265	47						201	277	588	
	1977	1,945	214	214	42						197	306	612	
Boone	1983	35,742	7,006	6,713	2,280	3,199		2,020	652	403	9,661	3,100	4,401	977
	1977	20,500	4,118	3,924	1,305	1,741		1,139	498	319	5,150	2,041	2,575	494
Box Butte	1983	71,521	24,376	23,890	5,166	5,745		2,432	1,112	1,030	10,678	5,775	5,401	2,987
	1977	39,386	10,693	10,461	2,414	3,548		1,952	1,156	1,089	8,692	3,322	3,297	1,430
Boyd	1983	7,251	2,257	2,162	855	138		45	52		367	1,367	910	34
	1977	5,646	1,549	1,476	545	139		49	58		422	1,117	905	28
Brown	1983	18,984	3,789	3,671	2,458	411		1,243	1,052	441	4,261	1,369	1,606	296
	1977	13,410	2,714	2,616	1,339	387		723	641	280	3,522	1,124	1,404	226
Buffalo	1983	220,862	37,297	35,740	26,997	28,828	13,243	10,514	12,541	8,121	47,300	25,875	12,014	2,179
	1977	131,798	21,663	20,641	13,440	16,438	8,012	6,142	7,048	4,709	29,733	16,110	9,676	1,638
Burt	1983	26,674	8,651	8,456	2,741	320		1,182	985	620	6,354	1,942	2,825	915
	1977	19,205	5,728	5,568	1,868	287		810	754	490	4,563	1,839	2,224	593
Butler	1983	26,996	5,924	5,677	3,303	474		103	438	224	5,783	6,157	1,925	571
	1977	17,518	3,478	3,314	1,920	554		89	361	193	4,466	3,204	1,541	469
Cass	1983	60,062	15,547	15,217	5,402	2,754		260	375	107	16,076	13,710	2,758	832
	1977	38,023	8,240	8,019	3,579	1,814		241	328	98	11,848	7,649	2,307	669
Cedar	1983	38,587	5,508	5,278	3,801	499		462	250	72	4,445	12,064	7,462	764
	1977	21,682	3,787	3,608	2,094	378		357	235	71	2,927	5,152	4,745	524
Chase	1983	22,845	6,614	6,081	939	629		263	718		3,807	6,881	719	857
	1977	14,979	3,855	3,535	608	622		196	455		3,459	3,854	678	539
Cherry	1983	36,983	6,281	6,002	6,057	2,791		1,632	1,538	1,326	5,768	5,264	1,908	927
	1977	23,290	4,236	4,026	2,586	1,753		1,199	1,009	895	4,662	3,163	1,484	642
Cheyenne	1983	66,702	13,210	12,657	2,937	1,638		3,033	1,133	846	10,791	4,763	1,508	1,626
	1977	41,500	7,787	7,419	2,120	1,613		2,426	995	764	7,770	4,203	1,730	1,056
Clay	1983	19,249	4,926	4,694	1,736	168		28	1,342	274	2,942	3,409	1,745	184
	1977	13,279	3,109	2,946	1,195	122		19	907	196	2,021	2,702	1,655	122
Colfax	1983	34,719	7,759	7,106	5,080	1,795		583	892	892	6,962	7,546	2,286	377
	1977	24,207	5,388	4,922	2,953	1,361		514	804	804	5,637	4,628	1,694	347
Cuming	1983	45,720	12,728	12,232	2,853	1,499		2,183	798	305	14,454	5,415	2,334	934
	1977	28,421	5,855	5,595	1,722	1,052		1,456	630	252	9,780	4,184	1,750	607
Custer	1983	56,735	13,933	13,350	4,921	2,639		2,885	1,676	570	10,768	5,954	3,766	1,436
	1977	37,950	9,831	9,367	2,348	1,930		1,777	1,510	537	8,213	3,635	2,962	1,105
☐ Dakota	1983	86,121	23,752	22,675	10,062	644		493	2,514	1,589	15,512	19,893	1,242	4,009
	1977	51,312	12,323	11,698	6,587	442		440	1,896	1,228	10,922	10,825	1,210	2,308
Dawes	1983	51,198	14,311	14,027	6,347	2,861		3,166	1,504	1,274	8,385	5,712	2,633	1,434
	1977	32,136	7,925	7,723	3,295	1,863		2,320	1,378	1,195	6,363	3,184	2,133	832
Dawson	1983	117,294	25,259	24,584	8,528	8,169		5,028	3,830	2,737	21,129	14,778	10,319	4,388
	1977	78,199	15,852	15,341	5,078	5,567		3,623	3,049	2,243	15,997	11,150	7,625	2,557
Deuel	1983	11,282	428	408	1,073	263		90	968	869	1,418	6,144	629	179
	1977	8,249	331	315	790	227		76	754	690	1,330	3,869	663	138
Dixon	1983	10,850	2,789	2,672	1,438	264		57	54	54	1,545	2,276	1,177	629
	1977	8,900	1,998	1,904	1,078	222		54	54	54	1,699	1,808	1,032	517
Dodge	1983	195,471	46,163	45,782	20,304	20,148	13,226	6,517	7,137	5,032	42,014	14,119	8,625	5,335
	1977	129,887	25,928	25,666	12,329	16,446	11,120	4,640	5,322	3,863	31,007	10,570	7,374	3,947
Douglas	1983	2,307,321	515,117	484,361	298,968	301,453	279,112	93,534	134,448	102,904	445,657	159,701	73,710	74,462
	1977	1,560,104	294,363	276,045	163,372	252,827	231,251	73,702	111,076	87,686	328,329	106,535	60,365	53,658
Dundy	1983	9,548	2,565	2,457	1,043	1,112		457	167	42	1,680	445	1,024	148
	1977	5,985	1,570	1,496	465	618		293	175	46	1,195	390	621	125
Fillmore	1983	24,327	5,631	5,396	4,115	1,539		1,192	199	199	2,932	3,007	2,736	807
	1977	16,640	3,656	3,483	2,394	1,072		855	184	184	2,526	2,089	2,177	527

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

NEBRASKA (continued)

ALL COUNTIES (continued)

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drugstores Total ($000)
Franklin	1983	10,440	3,475	3,329	1,010	555		82	76		1,875	1,093	1,926	147
	1977	7,874	2,623	2,499	851	389		85	81		1,292	838	1,440	122
Frontier	1983	6,922	1,219	1,167	620			21	66		2,464	983	720	42
	1977	4,943	786	749	448			24	80		1,788	792	568	40
Furnas	1983	30,522	7,176	6,876	2,016	643		289	757	342	7,530	7,580	1,469	1,268
	1977	17,734	4,090	3,897	1,075	558		203	683	321	4,296	4,101	1,115	665
Gage	1983	118,110	27,844	27,244	11,269	11,094	3,091	5,530	4,652	2,092	19,495	16,475	4,563	2,845
	1977	72,499	15,797	15,427	5,464	7,801	2,371	4,373	2,823	1,321	14,618	9,269	4,150	1,656
Garden	1983	7,810	1,748	1,674	687	342		181	134		1,327	828	912	447
	1977	5,718	1,047	998	503	273		170	138		1,153	664	727	317
Garfield	1983	9,172	2,852	2,647	266	320		270			1,153	1,104	1,240	588
	1977	5,775	1,864	1,726	189	180		175			862	669	866	407
Gosper	1983	2,979	581	556	1,210	53		65	41	41	50	391	267	
	1977	2,267	466	444	741	60		85	54	54	65	324	244	
Grant	1983	2,056	575	541	45	198		41	31			549	385	
	1977	1,580	358	336	35	162		39	27			447	345	
Greeley	1983	14,862	1,304	1,249	1,175	257			21	21	525	10,085	517	142
	1977	8,019	1,108	1,056	635	181			27	27	376	4,650	513	104
Hall	1983	352,996	33,010	30,782	44,085	90,870	77,004	20,344	10,213	4,368	52,276	24,134	30,776	3,489
	1977	211,195	23,487	21,844	19,738	50,888	43,164	12,363	7,912	3,554	39,154	17,301	21,085	2,508
Hamilton	1983	37,313	7,773	7,448	2,541	1,953		1,203	616	343	7,436	8,511	2,158	1,693
	1977	24,254	4,652	4,432	1,339	1,121		751	584	339	5,966	5,234	1,885	1,036
Harlan	1983	11,546	2,103	2,015	1,686	635		580	483	233	2,310	1,321	1,221	307
	1977	8,954	1,340	1,277	1,204	564		433	440	219	1,913	1,144	1,108	263
Hayes	1983	3,883	733	702	128				41	41		2,426		
	1977	1,968	411	392	92				27	27		1,187		
Hitchcock	1983	6,357	2,309	2,212	1,352			50	16	16	86	1,355	564	49
	1977	4,548	1,383	1,318	793			60	27	27	110	1,177	511	52
Holt	1983	65,788	14,285	13,689	3,881	4,077		2,829	2,746	1,305	8,807	10,851	8,444	2,082
	1977	39,417	7,522	7,167	2,273	2,798		1,697	1,980	978	7,350	6,341	5,009	1,109
Hooker	1983	3,698	627	599	208	250					1,860	344	100	118
	1977	2,717	392	373	112	195					1,452	265	97	80
Howard	1983	16,935	3,960	3,649	1,688	751		177	1,464	1,389	2,865	2,044	1,482	577
	1977	11,834	2,614	2,403	1,125	498		143	1,056	1,019	2,345	1,335	1,339	418
Jefferson	1983	48,250	11,173	8,979	3,626	2,084		2,509	2,170	940	12,516	2,715	3,401	1,601
	1977	31,847	6,428	5,152	2,320	1,850		1,839	1,708	771	8,558	1,917	2,687	907
Johnson	1983	16,165	3,445	3,299	2,551	845		427	248	248	281	4,438	1,743	1,105
	1977	10,641	2,260	2,153	1,234	506		314	217	217	296	2,900	1,483	706
Kearney	1983	21,601	6,962	6,670	1,411	1,006		175	544	497	4,669	995	3,028	967
	1977	14,702	4,101	3,907	1,055	609		147	437	409	3,569	785	2,323	624
Keith	1983	89,699	15,816	14,881	7,163	4,820		3,399	2,142	1,293	15,943	22,041	10,236	1,770
	1977	49,839	8,294	7,783	3,159	2,676		2,236	1,414	883	10,621	11,722	5,611	841
Keya Paha	1983	1,642	190	171	288	65			24	24		573	87	
	1977	1,108	132	119	157	60			27	27		379	97	
Kimball	1983	43,558	7,241	6,937	2,032	1,575		1,339	984	335	7,051	15,001	3,471	900
	1977	23,983	3,781	3,603	1,354	883		753	684	243	5,068	6,375	2,514	519
Knox	1983	41,413	5,817	5,374	6,954	921		813	480	170	8,519	6,219	6,081	1,267
	1977	24,239	3,713	3,422	3,483	496		586	324	120	5,284	3,226	4,125	781
Lancaster	1983	1,101,377	235,796	229,447	132,002	150,321	127,537	46,607	37,107	19,946	191,269	93,842	71,573	29,862
	1977	673,836	118,880	115,022	66,679	117,639	100,105	33,510	27,517	15,496	135,088	51,593	53,348	15,221
Lincoln	1983	222,713	49,706	46,398	21,909	35,326	25,438	9,997	11,439	7,430	35,518	22,534	11,426	5,040
	1977	144,839	23,628	21,997	11,417	25,795	18,956	7,422	7,738	5,186	28,223	17,143	9,565	3,879
Logan	1983	1,082	100	93	104							493	165	
	1977	758	63	60	59							368	139	
Loup	1983	850	186	186	305	52			20	20		287		
	1977	746	157	157	241	60			27	27		261		
McPherson	1983	637	83	83	55							498		
	1977	423	66	66	41							316		
Madison	1983	217,186	51,931	49,761	19,365	27,870	17,863	12,590	10,312	6,285	38,063	17,130	17,182	6,141
	1977	132,484	23,954	22,823	10,532	20,494	13,562	8,571	7,356	4,634	26,489	10,801	12,736	3,081
Merrick	1983	23,401	7,186	6,885	2,581	268			255	201	3,507	6,005	1,885	45
	1977	16,800	4,237	4,037	1,443	244			253	206	3,175	4,584	1,732	32
Morrill	1983	18,807	5,534	5,303	1,490	1,308		316	818	289	5,344	1,483	1,207	577
	1977	13,246	3,543	3,376	959	987		257	705	261	3,702	1,199	1,003	384

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drugstores Total ($000)
NEBRASKA (continued)														
ALL COUNTIES (continued)														
Hance	1983	8,175	2,741	2,626	1,154	263		92	465	298	731	805	1,474	272
	1977	5,829	1,814	1,728	657	190		77	382	254	519	647	1,250	200
Nemaha	1983	28,319	8,122	7,783	3,306	2,659		705	84		5,224	4,173	1,777	395
	1977	20,517	4,817	4,590	2,428	1,700		660	75		4,485	2,927	1,824	341
Nuckolls	1983	28,921	7,328	7,091	1,991	1,095		742	714	468	2,825	6,830	2,315	724
	1977	19,796	4,446	4,278	1,443	891		616	671	454	2,776	4,430	1,753	550
Otoe	1983	85,148	19,962	19,127	7,824	3,953		3,745	2,586	935	20,685	12,265	5,099	1,785
	1977	53,137	10,913	10,398	4,196	3,082		2,696	2,059	777	14,908	6,925	3,877	1,269
Pawnee	1983	9,854	2,281	2,211	708	72		573	200	153	2,742	1,806	851	265
	1977	7,403	1,373	1,325	464	60		422	165	130	2,351	1,352	782	211
Perkins	1983	11,656	1,849	1,734	698	326		325	236	236	663	3,580	3,449	119
	1977	7,776	1,224	1,146	363	236		233	231	231	487	2,269	2,324	116
Phelps	1983	62,792	13,528	12,935	3,485	2,760		4,080	2,747	1,725	13,638	6,551	6,232	2,386
	1977	37,101	7,394	7,030	1,725	2,143		2,265	2,278	1,478	8,848	3,382	4,110	1,208
Pierce	1983	25,032	5,089	4,876	2,368	625		273	735	576	5,974	4,593	2,213	664
	1977	17,316	2,962	2,822	1,581	465		219	700	563	5,435	2,790	1,557	391
Platte	1983	179,712	40,357	38,670	21,956	23,677	13,325	7,018	7,994	5,997	28,723	16,579	9,347	3,493
	1977	101,578	19,234	18,326	9,520	16,329	9,599	4,949	5,201	4,008	19,827	9,919	7,408	1,957
Polk	1983	23,434	3,162	2,852	811	356		303	110		4,351	6,315	1,611	2,435
	1977	13,242	2,050	1,845	616	261		256	99		2,552	3,061	1,290	1,337
Red Willow	1983	95,857	22,016	21,669	8,633	8,974	5,399	9,756	3,147	2,021	20,096	6,534	5,882	1,248
	1977	56,475	11,028	10,834	4,020	6,541	4,088	5,543	2,694	1,787	14,462	3,081	3,837	982
Richardson	1983	50,206	12,531	12,215	2,943	5,259		1,409	1,658	746	11,436	6,543	2,441	1,270
	1977	34,349	7,074	6,857	1,789	3,191		1,214	1,387	651	9,978	4,153	1,919	870
Rock	1983	7,176	2,439	2,337	490	232		47	179		766	1,878	721	178
	1977	4,734	1,514	1,443	382	208		39	149		764	914	526	103
Saline	1983	63,174	14,708	14,552	5,905	5,050		1,188	12,296	11,262	9,567	5,174	3,672	2,991
	1977	38,076	6,900	6,814	3,267	2,598		887	8,809	8,233	7,491	2,791	2,614	1,427
Sarpy	1983	283,114	83,627	80,927	36,774	65,513	56,993	5,559	7,221	1,483	37,092	24,207	6,746	4,456
	1977	154,822	32,757	31,520	16,146	40,871	35,310	3,988	4,974	1,081	25,779	15,372	5,813	2,353
Saunders	1983	60,028	14,922	14,474	5,004	1,811		1,836	5,848	554	9,288	12,750	1,885	1,930
	1977	38,631	8,512	8,209	3,082	1,488		1,218	4,189	420	8,338	6,677	1,529	1,027
Scotts Bluff	1983	244,079	68,577	65,711	20,414	26,085	17,026	9,987	10,209	6,368	35,104	21,447	16,037	6,467
	1977	152,613	33,317	31,744	10,770	17,314	11,649	7,453	8,300	5,352	32,498	13,820	12,452	3,275
Seward	1983	82,319	18,314	17,306	6,200	5,396		3,285	3,542	1,784	20,590	12,355	5,614	1,711
	1977	44,969	8,552	8,060	3,631	2,757		1,749	2,263	1,184	12,672	6,300	3,554	970
Sheridan	1983	51,091	14,130	13,540	3,424	663		4,691	1,387	979	7,738	9,979	3,407	1,324
	1977	32,488	7,182	6,843	2,434	670		2,981	1,263	918	6,946	5,154	2,422	963
Sherman	1983	10,104	2,794	2,557	699			403	546	305	1,896	2,028	487	524
	1977	7,219	1,786	1,631	494			349	383	222	1,322	1,619	437	335
Sioux	1983	2,593	224	215		210		115			172	316	1,195	
	1977	1,582	175	167		134		65			120	251	660	
Stanton	1983	6,878	2,015	1,930	1,476	39		34	42	42	152	2,572	340	
	1977	4,365	1,200	1,143	885	44		39	54	54	159	1,397	432	
Thayer	1983	39,583	6,443	6,176	4,909	98		441	352		11,063	8,546	1,878	1,255
	1977	24,189	3,969	3,783	2,437	87		352	294		7,587	5,312	1,445	702
Thomas	1983	7,883	3,771	3,613	149						57	2,272	286	
	1977	4,034	1,673	1,594	140						65	1,192	321	
Thurston	1983	16,428	2,990	2,864	1,979	176		209	172	172	3,641	2,931	1,474	883
	1977	11,910	2,423	2,309	1,014	154		187	162	162	2,917	2,110	1,381	654
Valley	1983	28,685	6,428	6,158	1,473	1,490		644	762	487	2,504	7,942	2,024	662
	1977	18,812	3,902	3,718	877	1,015		458	622	410	2,606	4,783	1,758	455
Washington	1983	57,773	12,332	11,817	5,975	1,610		2,249	898		15,343	8,539	3,968	1,909
	1977	39,605	7,265	6,922	3,439	1,099		1,519	711		12,753	5,163	3,578	1,187
Wayne	1983	40,569	5,294	5,101	3,855	3,616		1,774	702	515	12,270	2,723	3,891	358
	1977	25,988	3,441	3,296	2,286	2,183		990	616	466	8,713	1,981	3,122	244
Webster	1983	14,724	3,362	3,022	1,449	485		167	1,129	767	3,175	1,137	1,925	723
	1977	9,523	1,686	1,512	818	402		137	711	498	2,528	865	1,222	481
Wheeler	1983	1,346	66	66	442							803	35	
	1977	910	66	66	247							549	48	
York	1983	101,683	25,372	23,690	8,686	10,565		4,097	1,564	908	26,041	10,515	3,548	2,299
	1977	53,853	11,497	10,706	4,414	5,524		3,234	1,279	768	14,332	6,257	2,207	1,203

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEBRASKA (continued)														
TOTAL METRO COUNTIES	**1983**	**3,835,706**	**870,624**	**829,227**	**483,781**	**519,541**	**463,642**	**148,442**	**182,188**	**125,922**	**704,873**	**306,182**	**157,239**	**114,698**
	1977	2,479,679	465,588	441,207	256,223	412,878	366,666	113,159	146,174	105,491	512,871	189,488	124,314	74,727
TOTAL STATE	**1983**	**8,115,100**	**1,789,588**	**1,709,009**	**891,587**	**936,212**	**675,794**	**326,811**	**337,410**	**219,180**	**1,492,789**	**864,640**	**467,267**	**217,358**
	1977	5,145,305	971,945	923,666	474,087	685,763	507,103	235,406	261,423	176,845	1,094,047	529,836	356,568	138,749
NEVADA														
LAS VEGAS	**1983**	**3,311,930**	**670,987**	**652,529**	**287,694**	**437,675**	**403,446**	**150,683**	**126,804**	**69,980**	**692,111**	**362,404**	**169,150**	**85,569**
	1977	1,708,529	350,446	338,873	169,537	229,972	209,456	89,253	68,075	39,345	354,448	144,018	89,611	62,334
Clark	1983	3,311,930	670,987	652,529	287,694	437,675	403,446	150,683	126,804	69,980	692,111	362,404	169,150	85,569
	1977	1,708,529	350,446	338,873	169,537	229,972	209,456	89,253	68,075	39,345	354,448	144,018	89,611	62,334
RENO	**1983**	**1,814,113**	**308,839**	**297,619**	**143,144**	**208,782**	**192,758**	**76,830**	**100,373**	**57,704**	**343,375**	**234,834**	**128,868**	**109,562**
	1977	904,814	151,706	145,366	77,035	110,326	100,757	37,143	42,488	25,553	194,856	77,091	76,049	60,830
Washoe	1983	1,814,113	308,839	297,619	143,144	208,782	192,758	76,830	100,373	57,704	343,375	234,834	128,868	109,562
	1977	904,814	151,706	145,366	77,035	110,326	100,757	37,143	42,488	25,553	194,856	77,091	76,049	60,830
ALL COUNTIES														
Carson City	1983	279,372	50,357	47,009	19,046	23,983	15,656	7,957	18,869	12,812	61,368	23,683	22,424	10,055
	1977	130,308	23,799	22,158	9,247	10,309	6,780	4,142	7,737	5,430	27,741	10,843	12,172	7,644
Churchill	1983	86,122	16,003	15,782	3,017	2,091		3,742	2,404	1,930	31,303	14,020	6,256	3,439
	1977	43,528	9,968	9,812	2,086	1,077		1,661	1,147	946	14,609	4,861	3,677	1,951
Clark	1983	3,311,930	670,987	652,529	287,694	437,675	403,446	150,683	126,804	69,980	692,111	362,404	169,150	85,569
	1977	1,708,529	350,446	338,873	169,537	229,972	209,456	89,253	68,075	39,345	354,448	144,018	89,611	62,334
Douglas	1983	94,727	7,949	7,707	8,066	211		2,407	5,570	4,476	5,422	9,823	6,499	12,722
	1977	46,692	4,614	4,449	5,908	175		1,298	2,370	1,956	2,785	3,741	3,246	9,142
Elko	1983	111,274	26,504	26,484	9,465	5,562	3,937	3,307	3,228	3,228	19,042	23,491	6,159	6,896
	1977	64,949	14,724	14,698	5,928	3,504	2,488	2,081	1,774	1,774	12,251	13,035	4,098	3,599
Esmeralda	1983	3,540			1,289							2,209		
	1977	1,111			542							544		
Eureka	1983	3,514	402	389	205						77	2,081	695	
	1977	1,481	248	239	127						48	734	299	
Humboldt	1983	71,118	13,825	13,544	5,108	3,820		2,905	1,029	426	5,575	29,720	5,518	491
	1977	36,380	7,988	7,811	4,176	2,031		1,502	591	256	3,228	11,515	3,197	316
Lander	1983	26,726	8,171	7,925	5,849			587			350	4,589	5,091	421
	1977	9,139	2,364	2,280	2,082			190			148	2,069	1,603	169
Lincoln	1983	13,449	5,166	5,010	1,576	1,491			45	45	2,937	1,725	272	
	1977	8,541	2,925	2,821	1,229	1,018			35	35	1,705	1,266	165	
Lyon	1983	38,117	9,098	8,964	3,317	1,071		67	1,121	976	6,901	8,984	2,363	1,305
	1977	23,580	5,849	5,753	2,588	580		51	644	574	4,779	4,265	1,661	769
Mineral	1983	24,757	5,151	4,993	773	1,096		194	1,792	431	4,526	5,368	1,049	1,651
	1977	16,301	3,693	3,561	666	707		155	1,023	260	3,526	2,547	877	959
Nye	1983	33,784	4,183	4,055	4,699	1,145		1,144	146	146	2,874	12,992	1,329	490
	1977	15,891	2,269	2,188	3,152	655		430	70	70	1,364	5,071	789	229
Pershing	1983	19,739	3,875	3,758	1,017	125		183			1,542	10,708	804	185
	1977	14,404	2,898	2,795	977	100		181			1,468	7,002	670	136
Storey	1983	7,385	891		2,109	34						1,945		
	1977	3,257	341		1,270	22						499		
Washoe	1983	1,814,113	308,839	297,619	143,144	208,782	192,758	76,830	100,373	57,704	343,375	234,834	128,868	109,562
	1977	904,814	151,706	145,366	77,035	110,326	100,757	37,143	42,488	25,553	194,856	77,091	76,049	60,830
White Pine	1983	58,229	12,818	12,679	4,385	2,219		988	908	908	17,799	9,728	2,042	2,041
	1977	40,260	8,725	8,614	3,191	1,806		734	555	555	13,522	5,481	1,347	1,261
TOTAL METRO COUNTIES	**1983**	**5,126,043**	**979,826**	**950,148**	**430,838**	**646,457**	**596,204**	**227,513**	**227,177**	**127,684**	**1,035,486**	**597,238**	**298,018**	**195,131**
	1977	2,613,343	502,152	484,239	246,572	340,298	310,213	126,396	110,563	64,898	549,304	221,109	165,660	123,164
TOTAL STATE	**1983**	**5,997,896**	**1,144,219**	**1,108,447**	**500,859**	**689,305**	**615,797**	**250,994**	**262,289**	**153,062**	**1,195,202**	**758,304**	**358,519**	**234,827**
	1977	3,069,165	592,557	571,418	289,741	362,282	319,481	138,821	126,509	76,754	636,478	294,582	199,461	149,339

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977 METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drugstores
		Total Retail Sales ($000)	Total ($000)	Supermarkets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEW HAMPSHIRE														
MANCHESTER - NASHUA	1983	**1,812,289**	**412,439**	**389,520**	**186,667**	**220,664**	**182,802**	**95,305**	**93,067**	**56,812**	**287,480**	**156,663**	**110,747**	**50,697**
	1977	1,014,337	228,425	215,153	75,141	129,191	107,679	49,355	41,958	26,611	206,393	68,180	60,331	24,459
Hillsborough	1983	1,812,289	412,439	389,520	186,667	220,664	182,802	95,305	93,067	56,812	287,480	156,663	110,747	50,697
	1977	1,014,337	228,425	215,153	75,141	129,191	107,679	49,355	41,958	26,611	206,393	68,180	60,331	24,459
PORTSMOUTH - DOVER - ROCHESTER	1983	**1,954,974**	**508,918**	**479,768**	**202,283**	**185,959**	**144,399**	**89,115**	**90,777**	**47,617**	**298,099**	**142,304**	**107,632**	**59,184**
	1977	1,032,578	260,985	245,376	81,080	100,865	77,883	42,080	37,043	19,894	194,755	63,240	67,876	24,743
Rockingham	1983	1,465,324	391,952	369,510	153,996	146,418	123,742	73,158	71,403	40,407	214,439	99,187	79,976	37,929
	1977	764,620	197,738	185,916	60,349	75,738	63,978	32,893	27,137	16,082	141,748	46,313	50,992	15,682
Strafford	1983	489,650	116,966	110,258	48,287	39,541	20,657	15,957	19,374	7,210	83,660	43,117	27,656	21,255
	1977	267,958	63,247	59,460	20.731	25,127	13,905	9,187	9,906	3,812	53,007	16,927	16,886	9,061
ALL COUNTIES														
Belknap	1983	323,330	86,086	82,412	31,919	25,648	18,287	13,430	16,748	6,922	47,090	23,884	38,065	6,768
	1977	183,572	44,478	42,339	12,913	12,868	9,175	7,866	6,845	2,937	38,556	11,085	22,914	3,561
Carroll	1983	201,958	51,370	47,723	27,039	10,203	4,322	6,115	7,746	4,782	16,416	16,811	26,291	3,627
	1977	116,662	29,206	27,060	12,592	5,521	2,452	3,761	3,749	2,393	14,220	9,342	14,111	1,885
Cheshire	1983	301,676	79,459	76,877	30,249	26,377	15,188	9,974	13,120	6,702	44,702	26,817	17,323	5,277
	1977	188,331	51,611	49,652	14,312	17,565	10,627	5,389	6,659	3,532	33,703	13,055	10,345	3,071
Coos	1983	187,234	50,505	48,079	18,173	17,527	12,376	5,554	5,881	3,595	25,221	18,750	13,346	4,629
	1977	117,137	30,700	29,061	7,863	10,535	7,606	3,589	3,086	1,960	22,039	8,765	8,886	2,461
Grafton	1983	481,134	135,047	131,162	42,524	50,721	38,438	18,132	20,194	12,085	48,812	49,217	27,193	8,622
	1977	263,124	69,813	67,420	19,115	28,917	22,145	9,070	9,369	5,829	36,483	22,047	16,155	5,251
Hillsborough	1983	1,812,289	412,439	389,520	186,667	220,664	182,802	95,305	93,067	56,812	287,480	156,663	110,747	50,697
	1977	1,014,337	228,425	215,153	75,141	129,191	107,679	49,355	41,958	26,611	206,393	68,180	60,331	24,459
Merrimack	1983	675,997	165,020	155,942	51,378	84,199	49,526	16,847	20,583	12,126	108,073	91,347	42,707	18,429
	1977	356,071	80,702	76,058	23,818	41,636	25,527	9,128	9,307	5,729	77,055	34,532	25,682	8,855
Rockingham	1983	1,465,324	391,952	369,510	153,996	146,418	123,742	73,158	71,403	40,407	214,439	99,187	79,976	37,929
	1977	764,620	197,738	185,916	60,349	75,738	63,978	32,893	27,137	16,082	141,748	46,313	50,992	15,682
Strafford	1983	489,650	116,966	110,258	48,287	39,541	20,657	15,957	19,374	7,210	83,660	43,117	27,656	21,255
	1977	267,958	63,247	59,460	20,731	25,127	13,905	9,187	9,906	3,812	53,007	16,927	16,886	9,061
Sullivan	1983	172,406	44,891	44,524	12,853	8,974	5,760	10,110	7,976	2,882	28,530	12,406	19,233	6,512
	1977	115,640	29,723	29,425	5,784	6,129	4,061	5,175	4,251	1,619	25,354	7,005	13,939	3,582
TOTAL METRO COUNTIES	1983	**3,767,263**	**921,357**	**869,288**	**388,950**	**406,623**	**327,201**	**184,420**	**183,844**	**104,429**	**585,579**	**298,967**	**218,379**	**109,881**
	1977	2,046,915	489,410	460,529	156,221	230,056	185,562	91,435	79,001	46,505	401,148	131,420	128,209	49,202
TOTAL STATE	1983	**6,110,998**	**1,533,735**	**1,456,007**	**603,085**	**630,272**	**471,098**	**264,582**	**276,092**	**153,523**	**904,423**	**538,199**	**402,537**	**163,745**
	1977	3,387,452	825,643	781,544	252,618	353,188	267,155	135,413	122,267	70,504	648,558	237,251	240,241	77,868
NEW JERSEY														
ATLANTIC CITY	1983	**1,979,239**	**514,884**	**449,171**	**306,620**	**163,350**	**136,318**	**77,373**	**63,567**	**38,265**	**253,605**	**178,707**	**83,425**	**40,987**
	1977	1,111,518	258,266	224,634	163,048	110,808	91,973	56,923	37,338	23,353	153,621	77,234	54,128	27,333
Atlantic	1983	1,318,025	336,932	295,531	176,255	122,719	110,658	58,320	48,606	28,702	143,400	109,427	55,295	27,698
	1977	746,213	163,993	143,458	94,292	84,339	75,032	42,770	28,644	17,580	92,488	49,559	34,017	18,965
Cape May	1983	661,214	177,952	153,640	130,365	40,631	25,660	19,053	14,961	9,563	110,205	69,280	28,130	13,289
	1977	365,305	94,273	81,176	68,756	26,469	16,941	14,153	8,694	5,773	61,133	27,675	20,111	8,368
BERGEN - PASSAIC	1983	**8,478,106**	**1,984,169**	**1,755,498**	**815,449**	**1,184,794**	**1,070,326**	**490,705**	**446,870**	**286,080**	**1,388,254**	**701,826**	**243,575**	**157,734**
	1977	5,038,202	1,118,333	985,751	412,615	741,913	664,683	341,684	245,076	162,397	867,628	357,375	167,158	115,240
Bergen	1983	6,027,391	1,485,975	1,330,095	579,805	749,831	680,752	358,823	336,828	214,994	1,035,548	518,416	172,034	110,609
	1977	3,513,554	812,222	725,067	287,848	483,702	435,076	228,152	171,270	113,098	638,166	264,935	116,010	82,111
Passaic	1983	2,450,715	498,194	425,403	235,644	434,963	389,574	131,882	110,042	71,086	352,706	183,410	71,541	47,125
	1977	1,524,648	306,111	260,684	124,767	258,211	229,607	113,532	73,806	49,299	229,462	92,440	51,148	33,129
JERSEY CITY	1983	**2,035,238**	**631,451**	**554,651**	**184,262**	**129,565**	**104,755**	**139,176**	**81,159**	**50,062**	**251,108**	**185,754**	**63,660**	**57,807**
	1977	1,337,115	362,997	317,994	125,550	119,994	96,898	125,223	59,378	37,798	176,394	97,462	40,029	42,044
Hudson	1983	2,035,238	631,451	554,651	184,262	129,565	104,755	139,176	81,159	50,062	251,108	185,754	63,660	57,807
	1977	1,337,115	362,997	317,994	125,550	119,994	96,898	125,223	59,378	37,798	176,394	97,462	40,029	42,044
MIDDLESEX - SOMERSET - HUNTERDON	1983	**4,899,378**	**1,248,886**	**1,127,109**	**452,216**	**539,203**	**501,322**	**266,370**	**254,278**	**150,815**	**721,910**	**483,216**	**168,464**	**98,628**
	1977	2,912,469	704,003	633,043	241,665	417,150	381,626	171,246	122,604	75,710	470,372	230,147	126,732	73,120

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEW JERSEY (continued)														
MIDDLESEX - SOMERSET - HUNTERDON (continued)														
Hunterdon	1983	496,994	147,213	141,964	33,664	22,570	15,135	18,377	24,477	15,010	86,077	34,548	29,147	5,145
	1977	280,098	74,177	71,127	20,286	14,081	9,620	13,257	12,065	7,662	52,113	19,705	20,949	4,314
Middlesex	1983	3,245,930	829,478	735,007	292,193	429,238	412,772	199,592	165,834	91,066	416,342	320,491	107,853	57,943
	1977	1,912,453	467,497	413,142	158,344	319,587	301,838	126,011	77,028	43,942	260,897	152,467	78,301	46,906
Somerset	1983	1,156,454	272,195	250,138	126,359	87,395	73,415	48,401	63,967	44,739	219,491	128,177	31,464	35,540
	1977	719,918	162,329	148,774	63,035	83,482	70,168	31,978	33,511	24,106	157,362	57,975	27,482	21,900
MONMOUTH - OCEAN	**1983**	**4,809,096**	**1,329,771**	**1,198,979**	**491,612**	**468,807**	**428,151**	**176,672**	**201,138**	**124,861**	**877,515**	**479,137**	**169,150**	**117,976**
	1977	2,796,520	724,952	651,744	263,205	335,773	303,938	121,479	115,216	73,944	525,703	213,956	130,082	72,370
Monmouth	1983	2,762,714	743,532	667,807	297,771	229,606	212,967	115,855	145,358	90,929	454,922	280,399	104,138	77,928
	1977	1,681,310	424,927	380,629	163,524	190,492	174,359	83,217	78,519	50,857	306,959	131,000	70,117	47,433
Ocean	1983	2,046,382	586,239	531,172	193,841	239,201	215,184	60,817	55,770	33,932	422,593	198,738	65,012	40,048
	1977	1,115,210	300,025	271,115	99,681	145,281	129,579	38,262	36,697	23,087	218,744	82,956	59,965	24,937
NEWARK	**1983**	**9,621,258**	**2,506,121**	**2,266,974**	**922,451**	**704,638**	**598,957**	**485,839**	**545,588**	**362,303**	**1,648,736**	**879,681**	**291,404**	**209,076**
	1977	5,835,199	1,489,414	1,339,939	508,903	535,124	448,992	372,832	312,774	214,586	1,042,231	414,780	208,411	152,664
Essex	1983	3,681,299	895,012	792,852	363,878	406,360	358,299	222,368	230,483	153,767	513,527	325,718	68,715	84,449
	1977	2,453,240	592,116	523,126	226,594	296,844	258,360	190,685	131,018	90,386	378,809	160,663	54,850	69,879
Morris	1983	2,650,685	773,241	717,911	271,427	172,070	141,103	101,927	99,483	68,314	462,038	260,467	85,453	49,610
	1977	1,383,797	394,021	364,848	117,247	115,909	95,139	59,311	57,559	40,748	261,522	108,675	61,158	33,025
Sussex	1983	478,978	179,725	172,546	35,720	19,065	9,134	16,558	9,223	5,563	71,992	54,014	22,697	11,530
	1977	275,326	97,408	92,988	20,677	20,247	10,354	9,854	6,252	3,911	42,306	22,412	16,359	7,860
Union	1983	2,810,296	658,143	583,665	251,426	107,143	90,421	144,986	206,399	134,659	601,179	239,482	114,539	63,487
	1977	1,722,836	405,869	358,977	144,385	102,124	85,139	112,982	117,945	79,541	359,594	123,030	76,044	41,900
TRENTON	**1983**	**1,747,450**	**471,599**	**433,330**	**161,770**	**204,114**	**176,982**	**91,334**	**91,180**	**51,416**	**218,702**	**176,323**	**38,063**	**41,030**
	1977	1,044,368	246,447	225,842	90,321	137,116	118,044	60,746	55,016	32,225	162,562	84,593	38,594	27,747
Mercer	1983	1,747,450	471,599	433,330	161,770	204,114	176,982	91,334	91,180	51,416	218,702	176,323	38,063	41,030
	1977	1,044,368	246,447	225,842	90,321	137,116	118,044	60,746	55,016	32,225	162,562	84,593	38,594	27,747
VINELAND - MILLVILLE - BRIDGETON	**1983**	**686,562**	**225,741**	**208,089**	**56,614**	**57,535**	**53,405**	**28,714**	**31,428**	**14,774**	**116,832**	**42,420**	**18,553**	**19,161**
	1977	445,639	125,517	115,392	30,515	49,565	45,211	23,592	18,068	8,902	86,900	27,530	17,512	12,930
Cumberland	1983	686,562	225,741	208,089	56,614	57,535	53,405	28,714	31,428	14,774	116,832	42,420	18,553	19,161
	1977	445,639	125,517	115,392	30,515	49,565	45,211	23,592	18,068	8,902	86,900	27,530	17,512	12,930
ALL COUNTIES														
Atlantic	1983	1,318,025	336,932	295,531	176,255	122,719	110,658	58,320	48,606	28,702	143,400	109,427	55,295	27,698
	1977	746,213	163,993	143,458	94,292	84,339	75,032	42,770	28,644	17,580	92,488	49,559	34,017	18,965
Bergen	1983	6,027,391	1,485,975	1,330,095	579,805	749,831	680,752	358,823	336,828	214,994	1,035,548	518,416	172,034	110,609
	1977	3,513,554	812,222	725,067	287,848	483,702	435,076	228,152	171,270	113,098	638,166	264,935	116,010	82,111
☐ Burlington	1983	1,860,940	374,583	343,194	191,450	292,066	269,254	80,203	55,357	31,350	423,231	174,616	58,005	28,433
	1977	1,118,403	219,927	200,957	96,304	203,549	185,764	48,342	32,510	19,202	263,054	89,202	43,175	20,655
☐ Camden	1983	2,510,886	624,304	564,739	240,113	262,953	235,815	104,571	135,184	80,624	400,421	252,153	59,274	69,221
	1977	1,590,013	354,016	319,382	137,447	222,877	197,855	79,386	92,713	57,448	280,868	113,999	48,313	40,224
Cape May	1983	661,214	177,952	153,640	130,365	40,631	25,660	19,053	14,961	9,563	110,205	69,280	28,130	13,289
	1977	365,305	94,273	81,176	68,756	26,469	16,941	14,153	8,694	5,773	61,133	27,675	20,111	8,368
Cumberland	1983	686,562	225,741	208,089	56,614	57,535	53,405	28,714	31,428	14,774	116,832	42,420	18,553	19,161
	1977	445,639	125,517	115,392	30,515	49,565	45,211	23,592	18,068	8,902	86,900	27,530	17,512	12,930
Essex	1983	3,681,299	895,012	792,852	363,878	406,360	358,299	222,368	230,483	153,767	513,527	325,718	68,715	84,449
	1977	2,453,240	592,116	523,126	226,594	296,844	258,360	190,685	131,018	90,386	378,809	160,663	54,850	69,879
☐ Gloucester	1983	1,184,938	235,538	217,376	79,684	202,117	196,984	41,453	30,454	17,312	211,709	107,907	26,571	18,858
	1977	644,216	125,980	115,954	43,186	109,887	106,977	26,730	16,840	9,897	116,807	49,432	22,599	12,637
Hudson	1983	2,035,238	631,451	554,651	184,262	129,565	104,755	139,176	81,159	50,062	251,108	185,754	63,660	57,807
	1977	1,337,115	362,997	317,994	125,550	119,994	96,898	125,223	59,378	37,798	176,394	97,462	40,029	42,044
Hunterdon	1983	496,994	147,213	141,964	33,664	22,570	15,135	18,377	24,477	15,010	86,077	34,548	29,147	5,145
	1977	280,098	74,177	71,127	20,286	14,081	9,620	13,257	12,065	7,662	52,113	19,705	20,949	4,314
Mercer	1983	1,747,450	471,599	433,330	161,770	204,114	176,982	91,334	91,180	51,416	218,702	176,323	38,063	41,030
	1977	1,044,368	246,447	225,842	90,321	137,116	118,044	60,746	55,016	32,225	162,562	84,593	38,594	27,747
Middlesex	1983	3,245,930	829,478	735,007	292,193	429,238	412,772	199,592	165,834	91,066	416,342	320,491	107,853	57,943
	1977	1,912,453	467,497	413,142	158,344	319,587	301,838	126,011	77,028	43,942	260,897	152,467	78,301	46,906
Monmouth	1983	2,762,714	743,532	667,807	297,771	229,606	212,967	115,855	145,368	90,929	454,922	280,399	104,138	77,928
	1977	1,681,310	424,927	380,629	163,524	190,492	174,359	83,217	78,519	50,857	306,959	131,000	70,117	47,433
Morris	1983	2,650,685	773,241	717,911	271,427	172,070	141,103	101,927	99,483	68,314	462,038	260,467	85,453	49,610
	1977	1,383,797	394,021	364,848	117,247	115,909	95,139	59,311	57,559	40,748	261,522	108,675	61,158	33,025
Ocean	1983	2,046,382	586,239	531,172	193,841	239,201	215,184	60,817	55,770	33,932	422,593	198,738	65,012	40,048
	1977	1,115,210	300,025	271,115	99,681	145,281	129,579	38,262	36,697	23,087	218,744	82,956	59,965	24,937

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEW JERSEY (continued)														
ALL COUNTIES (continued)														
Passaic	1983	2,450,715	498,194	425,403	235,644	434,963	389,574	131,882	110,042	71,086	352,706	183,410	71,541	47,125
	1977	1,524,648	306,111	260,684	124,767	258,211	229,607	113,532	73,806	49,299	229,462	92,440	51,148	33,129
☐ Salem	1983	231,616	59,438	58,302	22,499	10,712	5,701	3,865	10,805	8,027	56,851	21,191	9,781	3,888
	1977	154,154	35,398	34,525	14,037	7,726	4,231	4,179	6,820	5,250	41,764	14,214	7,705	3,284
Somerset	1983	1,156,454	272,195	250,138	126,359	87,395	73,415	48,401	63,967	44,739	219,491	128,177	31,464	35,540
	1977	719,918	162,329	148,774	63,035	83,482	70,168	31,978	33,511	24,106	157,362	57,975	27,482	21,900
Sussex	1983	478,978	179,725	172,546	35,720	19,065	9,134	16,558	9,223	5,563	71,992	54,014	22,697	11,530
	1977	275,326	97,408	92,988	20,677	20,247	10,354	9,854	6,252	3,911	42,306	22,412	16,359	7,860
Union	1983	2,810,296	658,143	583,665	251,426	107,143	90,421	144,986	206,399	134,659	601,179	239,482	114,539	63,487
	1977	1,722,836	405,869	358,977	144,385	102,124	85,139	112,982	117,945	79,541	359,594	123,030	76,044	41,900
☐ Warren	1983	428,481	126,542	117,966	36,302	19,955	13,485	7,491	13,339	5,770	48,926	73,362	16,042	13,979
	1977	258,738	73,092	67,956	21,334	17,524	12,057	7,694	7,154	3,226	36,675	33,695	13,702	9,282
TOTAL METRO COUNTIES	1983	**40,473,188**	**10,333,027**	**9,295,378**	**3,961,042**	**4,239,809**	**3,791,455**	**1,993,766**	**1,960,347**	**1,221,659**	**6,617,800**	**3,756,290**	**1,245,967**	**876,778**
	1977	24,286,554	5,838,342	5,233,113	2,148,130	3,009,006	2,658,249	1,440,056	1,121,507	723,938	4,224,579	1,803,619	918,140	609,530
TOTAL STATE	1983	**40,473,188**	**10,333,027**	**9,295,378**	**3,961,042**	**4,239,809**	**3,791,455**	**1,993,766**	**1,960,347**	**1,221,659**	**6,617,800**	**3,756,293**	**1,245,967**	**876,778**
	1977	24,286,554	5,838,342	5,233,113	2,148,130	3,009,006	2,658,249	1,440,056	1,121,507	723,938	4,224,579	1,803,619	918,140	609,530
NEW MEXICO														
ALBUQUERQUE	1983	**2,475,018**	**527,911**	**494,060**	**243,869**	**318,830**	**271,612**	**131,693**	**169,056**	**100,372**	**532,641**	**164,027**	**100,035**	**65,712**
	1977	1,535,196	272,179	254,044	138,992	211,875	180,045	73,848	94,095	58,254	386,648	109,549	77,111	46,196
Bernalillo	1983	2,475,018	527,911	494,060	243,869	318,830	271,612	131,693	169,056	100,372	532,641	164,027	100,035	65,712
	1977	1,535,196	272,179	254,044	138,992	211,875	180,045	73,848	94,095	58,254	386,648	109,549	77,111	46,196
LAS CRUCES	1983	**434,091**	**100,800**	**98,938**	**41,169**	**51,550**	**35,787**	**12,623**	**19,145**	**10,362**	**92,606**	**45,325**	**29,131**	**8,608**
	1977	241,323	50,503	49,477	20,557	27,601	19,487	7,777	9,140	5,147	61,606	24,774	17,403	4,811
Dona Ana	1983	434,091	100,800	98,938	41,169	51,550	35,787	12,623	19,145	10,362	92,606	45,325	29,131	8,608
	1977	241,323	50,503	49,477	20,557	27,601	19,487	7,777	9,140	5,147	61,606	24,774	17,403	4,811
SANTA FE	1983	**578,263**	**132,325**	**125,925**	**67,750**	**52,524**	**41,244**	**39,992**	**27,550**	**12,431**	**81,922**	**40,175**	**41,186**	**18,674**
	1977	304,388	65,528	62,066	32,342	31,378	24,665	20,078	11,310	5,250	53,245	23,425	21,680	11,760
Los Alamos	1983	69,822	30,870	28,497	3,902	6,319	3,371	4,729	965	38	806	8,740	4,741	1,923
	1977	37,909	14,753	13,583	3,048	3,997	2,199	2,108	556	25	493	4,544	2,842	1,327
Santa Fe	1983	508,441	101,455	97,428	63,848	46,205	37,873	35,263	26,585	12,393	81,116	31,435	36,445	16,751
	1977	266,479	50,775	48,483	29,294	27,381	22,466	17,970	10,754	5,225	52,752	18,881	18,838	10,433
ALL COUNTIES														
Bernalillo	1983	2,475,018	527,911	494,060	243,869	318,830	271,612	131,693	169,056	100,372	532,641	164,027	100,035	65,712
	1977	1,535,196	272,179	254,044	138,992	211,875	180,045	72,848	94,095	58,254	386,648	109,549	77,111	46,196
Catron	1983	3,371	1,900	1,855	359	151						577	198	
	1977	2,331	1,144	1,111	285	133						497	149	
Chaves	1983	341,686	72,431	70,428	23,221	44,080	34,872	12,990	13,372	8,607	67,986	37,373	21,916	7,217
	1977	176,666	31,930	30,872	12,003	22,702	18,006	7,061	7,022	4,693	42,451	18,267	10,406	4,411
Cibola	1983	105,497	32,709	32,396	5,760	5,728		2,530	1,963	1,214	23,969	6,530	14,035	3,627
	1977													
Colfax	1983	74,952	16,576	16,192	8,434	3,145		4,426	1,542	1,033	14,347	14,495	4,163	2,129
	1977	43,776	8,771	8,519	4,682	2,070		2,284	1,014	705	8,947	8,474	2,817	1,331
Curry	1983	218,218	41,796	40,029	13,946	29,446	23,667	11,993	14,004	9,365	63,040	11,428	14,658	4,834
	1977	142,594	23,658	22,530	8,921	20,350	16,375	7,673	7,340	5,088	43,181	8,100	10,979	3,730
De Baca	1983	7,573	2,166	2,114	494	47		132			3,005	646	525	101
	1977	5,844	1,189	1,155	412	50		105			2,419	678	496	98
Dona Ana	1983	434,091	100,800	98,938	41,169	51,550	35,787	12,623	19,145	10,362	92,606	45,325	29,131	8,608
	1977	241,323	50,503	49,477	20,557	27,601	19,487	7,777	9,140	5,147	61,606	24,774	17,403	4,811
Eddy	1983	237,197	71,437	69,882	17,585	22,941	3,388	13,498	9,136	6,612	49,798	10,980	13,756	5,872
	1977	138,378	34,874	33,921	10,498	12,556		9,542	5,803	4,340	31,646	8,215	8,145	3,892
Grant	1983	104,653	34,918	34,110	4,651	10,622	4,522	5,731	4,416	2,785	17,225	6,727	7,249	2,425
	1977	67,755	19,390	18,834	3,503	7,349	3,266	3,082	2,575	1,688	13,388	4,426	5,214	1,830
Guadalupe	1983	33,390	3,944	3,851	5,284	786		471	356	356	1,181	16,364	99	
	1977	21,313	2,397	2,328	4,107	523		348	168	168	909	10,110	85	
Harding	1983	3,095	299	291	255	976					888	397		
	1977	1,933	213	207	169	503					546	351		
Hidalgo	1983	26,594	5,350	5,226	2,240	2,871		378			3,572	9,428	1,195	170
	1977	19,030	3,380	3,283	1,792	1,585		289			2,605	7,338	942	106

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drugstores
			Total ($000)	Supermarkets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEW MEXICO (continued)														
ALL COUNTIES (continued)														
Lea	1983	324,107	77,226	75,525	17,631	24,143	11,118	20,628	19,392	13,153	88,536	13,219	27,702	11,273
	1977	189,948	42,095	40,934	12,631	14,900	7,297	13,194	8,577	6,031	51,932	10,872	13,369	5,971
Lincoln	1983	75,825	27,039	26,412	8,680	6,517		2,262	2,456	679	14,941	3,025	3,364	912
	1977	37,160	10,031	9,743	5,068	2,656		1,150	960	282	8,071	2,128	2,157	539
Los Alamos	1983	69,822	30,870	28,497	3,902	6,319	3,371	4,729	965	38	806	8,740	4,741	1,923
	1977	37,909	14,753	13,583	3,048	3,997	2,199	2,108	556	25	493	4,544	2,842	1,327
Luna	1983	65,841	23,003	22,471	3,199	3,407		1,319	2,842	2,622	8,726	12,699	2,947	2,256
	1977	45,850	12,420	12,064	2,714	2,570		1,292	2,279	2,148	6,758	10,341	2,287	1,723
McKinley	1983	373,469	104,764	102,506	26,718	36,693	12,766	13,407	18,849	13,261	69,865	46,457	14,167	7,876
	1977	194,217	45,270	44,211	15,511	18,685	6,846	7,705	8,956	6,519	35,145	26,618	9,355	3,866
Mora	1983	3,912	672	655	232	1,030		41	37	37		1,288		66
	1977	2,424	470	457	150	515		34	27	27		815		56
Otero	1983	169,715	46,648	45,541	17,480	22,248	15,179	4,976	10,286	6,119	25,673	11,586	12,175	1,523
	1977	109,804	23,693	23,000	12,174	13,485	9,334	3,585	6,084	3,769	22,476	8,042	8,659	1,244
Quay	1983	61,966	14,435	14,099	7,520	3,685		2,286	588	309	7,677	15,187	2,840	1,987
	1977	39,920	8,245	8,008	4,617	2,530		1,365	338	187	5,923	10,431	1,790	1,210
Rio Arriba	1983	119,336	44,902	44,400	6,741	7,053		3,373	1,738	1,458	18,745	11,642	18,709	2,820
	1977	59,330	19,157	18,907	4,011	4,228		1,589	1,101	948	11,241	6,070	7,715	1,489
Roosevelt	1983	60,283	16,792	16,402	7,520	8,011		2,686	1,348	516	12,152	4,944	2,607	1,508
	1977	36,776	9,754	9,474	3,776	4,380		1,760	827	334	7,724	3,536	1,998	1,076
Sandoval	1983	41,118	12,746	12,744	7,486	3,546		518	840	787	710	7,621	767	647
	1977	21,340	5,446	5,435	3,546	2,403		300	593	567	377	4,713	559	492
San Juan	1983	478,606	120,814	118,620	31,401	48,506	23,326	27,600	10,799	7,027	118,429	36,942	34,247	10,918
	1977	258,762	59,454	58,044	15,967	25,587	13,061	13,352	6,926	4,676	69,751	21,921	17,048	5,277
San Miguel	1983	76,999	24,739	24,164	5,182	6,407		3,815	4,581	3,775	9,749	10,575	5,160	1,613
	1977	44,096	13,330	12,947	3,611	3,978		2,357	1,978	1,675	5,809	5,849	2,824	922
Santa Fe	1983	508,441	101,455	97,428	63,848	46,205	37,873	35,263	26,585	12,393	81,116	31,435	36,445	16,751
	1977	266,479	50,775	48,483	29,294	27,381	22,466	17,970	10,754	5,225	52,752	18,881	18,838	10,433
Sierra	1983	29,988	13,977	13,653	2,732	1,386		518	464	372	1,238	2,999	2,456	988
	1977	19,204	7,690	7,469	2,056	854		393	291	240	1,121	2,367	1,613	700
Socorro	1983	50,947	12,772	12,477	4,716	3,323		1,693	162	162	9,328	6,425	543	314
	1977	29,338	7,112	6,908	2,622	1,574		957	94	94	6,273	4,102	384	228
Taos	1983	102,295	26,548	26,302	12,965	8,939		4,426	1,369	1,033	14,935	7,049	6,469	1,041
	1977	51,088	12,504	12,365	6,070	4,051		2,364	735	572	7,960	4,601	3,969	722
Torrance	1983	42,982	4,608	4,373	2,084	662		36	34	34	17,755	12,648	936	505
	1977	23,620	2,520	2,385	1,420	309		34	27	27	10,430	6,297	513	334
Union	1983	16,322	6,436	6,286	1,399	1,456		258	1,022	309	1,198	1,777	898	397
	1977	12,432	4,131	4,012	1,097	1,206		213	576	186	1,112	1,638	748	344
Valencia	1983	151,391	50,752	50,267	8,842	9,255		3,814	2,480	1,533	31,382	7,969	17,809	5,119
	1977	145,945	40,515	40,052	9,588	7,979		3,452	2,856	1,837	34,054	11,791	19,496	5,198
TOTAL METRO COUNTIES	**1983**	**3,487,372**	**761,036**	**718,923**	**352,788**	**422,904**	**348,643**	**184,308**	**215,751**	**123,165**	**707,169**	**249,527**	**170,352**	**92,994**
	1977	2,080,907	388,210	365,587	191,891	270,854	224,197	101,703	114,545	68,651	501,499	157,748	116,194	62,767
TOTAL STATE	**1983**	**6,888,700**	**1,673,435**	**1,612,194**	**607,545**	**739,964**	**677,481**	**330,113**	**339,827**	**286,323**	**1,383,219**	**578,524**	**401,942**	**171,132**
	1977	4,021,781	838,993	804,762	344,892	450,565	298,382	187,183	181,692	115,452	933,748	366,336	249,911	109,556
NEW YORK														
ALBANY - SCHENECTADY - TROY	**1983**	**4,317,171**	**1,179,161**	**1,115,740**	**435,573**	**431,258**	**363,898**	**176,036**	**171,649**	**92,949**	**702,030**	**386,648**	**158,488**	**120,544**
	1977	2,619,652	627,753	591,621	238,055	326,294	277,712	131,805	97,473	55,846	481,905	195,768	118,447	77,357
Albany	1983	1,772,785	426,720	394,519	213,656	181,886	166,935	103,054	90,478	51,267	288,416	137,082	51,668	34,076
	1977	1,112,142	229,370	211,492	111,655	165,693	150,264	75,658	46,853	27,628	200,552	69,603	41,341	25,396
Greene	1983	178,537	64,416	62,099	15,070	10,768	7,927	2,313	3,988	2,143	33,211	13,927	9,209	5,037
	1977	123,523	39,594	37,953	10,922	7,392	5,481	2,475	3,087	1,720	26,937	9,663	7,628	3,317
Montgomery	1983	215,939	57,260	55,664	18,535	22,170	14,571	4,749	4,625	2,971	24,510	37,247	4,837	14,533
	1977	141,889	35,390	34,208	11,271	14,377	9,630	4,626	4,041	2,708	22,336	18,359	4,956	9,821
Rensselaer	1983	503,736	179,895	171,948	43,900	40,719	28,313	9,248	12,809	9,364	50,050	51,898	15,156	18,289
	1977	327,813	101,461	96,430	25,191	25,288	18,136	10,755	10,984	8,282	49,109	31,075	12,796	10,985
Saratoga	1983	780,448	198,398	192,458	71,559	69,875	62,117	22,103	20,266	9,090	163,113	87,682	45,660	21,023
	1977	415,816	96,820	93,388	38,202	42,264	37,322	13,567	10,982	5,135	99,528	35,748	29,228	12,108
Schenectady	1983	865,726	252,472	239,052	72,853	105,840	84,035	34,569	39,283	18,114	142,730	58,812	31,958	27,586
	1977	498,469	125,118	118,150	40,814	71,280	56,879	24,724	21,526	10,373	83,443	31,320	22,498	15,730

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEW YORK (continued)														
BINGHAMTON	1983	1,375,155	354,892	332,630	128,010	129,380	110,274	55,279	67,190	46,975	242,099	140,865	46,534	53,979
	1977	840,816	206,873	193,348	67,284	97,551	83,302	38,917	36,306	26,314	168,791	69,694	40,838	32,443
Broome	1983	1,216,892	301,580	280,395	119,282	122,141	109,014	52,026	64,792	45,393	211,390	123,137	41,407	47,812
	1977	737,145	174,469	161,778	62,348	92,698	82,373	36,398	34 499	25,080	145,144	58,502	35,537	28,585
Tioga	1983	158,263	53,312	52,235	8,728	7,239	1,260	3,253	2,398	1,582	30,709	17,728	5,127	6,167
	1977	103,671	32,404	31,570	4,936	4,853	929	2,519	1,807	1,234	23,647	11,192	5,301	3,858
BUFFALO	1983	5,077,981	1,448,214	1,297,275	560,218	704,078	629,122	202,789	220,329	125,790	950,167	337,401	146,215	192,186
	1977	3,198,371	792,017	707,571	300,774	509,581	452,056	172,089	131,828	78,346	633,299	189,910	111,114	124,336
Erie	1983	5,077,981	1,448,214	1,297,275	560,218	704,078	629,122	202,789	220,329	125,790	950,167	337,401	146,215	192,186
	1977	3,198,371	792,017	707,571	300,774	509,581	452,056	172,089	131,828	78,346	633,299	189,910	111,114	124,336
BUFFALO - NIAGARA FALLS CONSOLIDATED AREA	*1983*	*6,158,416*	*1,723,117*	*1,548,248*	*675,049*	*874,230*	*780,352*	*234,930*	*257,170*	*144,423*	*1,148,708*	*422,841*	*178,229*	*228,865*
	1977	*3,856,593*	*954,184*	*855,225*	*367,971*	*604,345*	*535,450*	*195,629*	*153,068*	*89,535*	*769,428*	*235,989*	*138,923*	*150,379*
ELMIRA	1983	413,611	123,002	117,653	33,697	65,245	55,006	16,189	14,935	8,319	66,410	29,072	11,666	15,177
	1977	313,549	77,853	74,045	23,840	56,450	47,186	14,951	12,054	6,983	56,743	20,154	12,784	11,769
Chemung	1983	413,611	123,002	117,653	33,697	65,245	55,006	16,189	14,935	8,319	66,410	29,072	11,666	15,177
	1977	313,549	77,853	74,045	23,840	56,450	47,186	14,951	12,054	6,983	56,743	20,154	12,784	11,769
GLENS FALLS	1983	584,216	186,076	179,595	67,238	42,598	36,224	15,511	17,129	11,714	79,448	68,573	23,814	18,230
	1977	341,535	93,199	89,362	34,429	34,670	29,815	13,449	8,245	5,868	57,374	30,343	21,270	10,732
Warren	1983	416,439	121,219	117,643	56,672	37,377	33,373	13,268	15,619	10,602	63,451	45,628	18,302	12,173
	1977	238,330	55,351	53,414	27,150	31,797	28,198	11,572	7,035	4,943	43,920	18,426	16,473	6,725
Washington	1983	167,777	64,857	61,952	10,566	5,221	2,851	2,243	1,510	1,112	15,997	22,945	5,512	6,057
	1977	103,205	37,848	35,948	7,279	2,873	1,617	1,877	1,210	925	13,454	11,917	4,797	4,007
NASSAU - SUFFOLK	1983	15,389,102	3,541,062	3,000,816	1,304,107	1,691,797	1,499,696	748,933	903,039	559,524	2,147,175	1,218,688	451,110	372,673
	1977	9,166,174	2,128,537	1,798,298	711,599	1,267,315	1,112,197	502,465	431,853	276,657	1,432,084	645,297	322,417	224,592
Nassau	1983	9,348,297	1,969,191	1,639,533	765,261	1,173,828	1,055,931	478,408	612,688	389,790	1,302,900	680,379	156,107	222,517
	1977	5,454,611	1,203,531	999,368	421,944	790,676	704,831	318,697	271,552	179,395	833,792	373,705	139,848	129,475
Suffolk	1983	6,040,805	1,571,871	1,361,283	538,846	517,969	443,765	270,525	290,351	169,734	844,275	538,309	295,003	150,156
	1977	3,711,563	925,006	798,930	289,655	476,639	407,366	183,768	160,301	97,262	598,292	271,592	182,569	95,117
NEW YORK	1983	33,123,432	8,659,595	7,098,083	4,208,556	4,070,999	3,424,703	2,583,845	1,811,213	1,107,448	2,983,364	1,499,296	603,449	908,674
	1977	21,298,824	5,420,095	4,419,644	2,495,728	2,868,119	2,398,813	1,927,577	1,095,380	698,745	2,092,761	869,170	470,789	648,492
Bronx	1983	2,612,210	932,847	787,724	196,148	200,152	163,973	153,537	134,511	87,682	283,046	144,330	35,145	82,188
	1977	1,940,776	692,881	583,521	131,925	183,418	148,856	140,748	98,249	66,475	220,222	91,710	30,376	62,623
Kings	1983	5,414,621	1,700,702	1,250,780	446,446	654,048	540,620	384,309	311,048	218,510	513,344	287,527	140,096	170,079
	1977	3,734,825	1,171,319	859,139	294,256	482,822	397,095	334,289	206,131	149,126	343,084	175,108	97,485	123,306
New York (Manhattan)	1983	11,781,856	2,033,748	1,623,612	2,328,153	1,784,916	1,494,087	1,410,889	749,821	434,027	320,750	120,493	103,645	289,469
	1977	7,110,480	1,174,867	935,429	1,326,535	1,164,784	970,705	961,729	427,569	258,620	221,235	66,840	75,881	208,455
Putnam	1983	336,582	88,375	74,084	25,335	22,633	15,369	7,695	8,723	5,093	67,135	32,500	15,505	7,061
	1977	177,238	45,268	37,846	13,182	10,440	7,044	4,619	4,560	2,787	37,954	16,057	13,836	5,423
Queens	1983	5,740,983	1,826,505	1,485,206	602,419	549,102	423,989	258,356	251,782	152,524	675,100	411,381	108,315	196,[illegible]
	1977	3,728,384	1,128,146	914,880	387,441	404,[illegible]	313,713	214,816	156,868	98,112	500,180	223,423	93,009	128,497
Richmond	1983	1,167,278	428,350	376,192	76,326	[illegible],153	146,103	52,942	44,707	27,315	163,949	57,956	24,182	34,827
	1977	709,910	237,144	207,710	47,254	[illegible]8,540	97,132	36,248	25,427	16,026	106,605	33,338	21,942	20,558
Rockland	1983	1,223,391	377,358	336,605	108,986	138,292	133,074	52,549	55,937	28,474	206,955	94,028	33,662	30,047
	1977	743,388	202,175	179,857	58,476	98,096	92,748	41,061	28,942	15,348	131,977	53,100	32,327	21,292
Westchester	1983	4,846,511	1,271,710	1,163,880	424,743	560,703	507,488	263,568	254,684	153,823	753,085	351,081	142,899	98,254
	1977	3,153,823	768,295	701,262	236,659	415,560	371,520	194,067	147,634	92,251	531,504	209,594	1[illegible]5,933	78,138
NEW YORK - NORTHERN NEW JERSEY - LONG ISLAND CONSOLIDATED AREA	*1983*	*85,288,956*	*21,477,519*	*18,457,856*	*9,030,273*	*9,551,602*	*8,235,992*	*5,338,186*	*4,582,343*	*2,827,407*	*10,904,184*	*6,114,882*	*2,308,832*	*2,101,957*
	1977	*52,219,681*	*12,861,542*	*10,986,790*	*5,051,669*	*6,705,751*	*5,743,851*	*3,781,930*	*2,557,489*	*1,640,161*	*7,244,858*	*3,104,853*	*1,677,673*	*1,426,953*
NIAGARA FALLS	1983	1,080,435	274,903	250,973	114,831	170,152	151,230	32,141	36,841	18,633	198,541	85,440	32,014	36,679
	1977	658,222	162,167	147,654	67,197	94,764	83,394	23,540	21,240	11,189	136,129	46,079	27,809	26,043
Niagara	1983	1,080,435	274,903	250,973	114,831	170,152	151,230	32,141	36,841	18,633	198,541	85,440	32,014	36,679
	1977	658,222	162,167	147,654	67,197	94,764	83,394	23,540	21,240	11,189	136,129	46,079	27,809	26,043
ORANGE COUNTY	1983	1,354,982	417,988	402,560	107,345	168,629	118,262	57,433	48,960	31,133	196,441	111,930	75,250	33,727
	1977	808,521	243,236	232,929	59,260	92,695	66,467	37,335	28,925	19,124	144,217	57,949	47,269	20,076
Orange	1983	1,354,982	417,988	402,560	107,345	168,629	118,262	57,433	48,960	31,133	196,441	111,930	75,250	33,727
	1977	808,521	243,236	232,929	59,260	92,695	66,467	37,335	28,925	19,124	144,217	57,949	47,269	20,076

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEW YORK (continued)														
POUGHKEEPSIE	**1983**	**1,285,183**	**376,057**	**353,752**	**108,202**	**165,906**	**141,693**	**51,689**	**43,690**	**27,346**	**171,401**	**102,818**	**60,314**	**25,898**
	1977	744,701	204,592	191,941	52,040	99,260	84,593	33,851	21,787	14,227	125,393	48,688	35,717	18,543
Dutchess	1983	1,285,183	376,057	353,752	108,202	165,906	141,693	51,689	43,690	27,346	171,401	102,818	60,314	25,898
	1977	744,701	204,592	191,941	52,040	99,260	84,593	33,851	21,787	14,227	125,393	48,688	35,717	18,543
ROCHESTER	**1983**	**5,277,321**	**1,291,104**	**1,236,928**	**492,302**	**559,992**	**483,977**	**175,154**	**220,426**	**127,570**	**1,045,934**	**429,955**	**184,336**	**179,964**
	1977	3,230,500	735,739	701,038	257,444	404,180	348,539	132,412	124,572	74,785	697,919	220,850	137,682	112,639
Livingston	1983	226,187	63,430	60,529	23,107	15,393	11,323	1,920	8,138	4,324	26,501	38,416	11,052	8,425
	1977	133,481	36,540	34,671	11,087	9,397	6,982	1,919	4,091	2,258	24,707	16,673	9,112	5,166
Monroe	1983	3,934,696	1,006,106	963,539	390,074	420,721	367,998	128,968	184,466	107,427	839,833	313,186	135,204	142,566
	1977	2,333,301	550,703	524,413	199,335	312,852	272,500	95,076	101,513	61,450	538,799	154,519	94,799	87,062
Ontario	1983	504,367	108,244	103,274	50,649	94,481	81,372	33,871	15,682	9,291	78,625	35,850	16,531	15,956
	1977	331,409	64,928	61,596	28,015	62,138	53,292	25,848	9,415	5,806	57,484	23,918	15,595	9,915
Orleans	1983	112,789	35,948	35,283	7,051	7,518	6,315	3,960	5,982	3,459	18,367	7,925	4,200	4,808
	1977	84,575	26,677	26,036	4,987	5,809	4,877	3,533	4,057	2,414	17,100	5,500	3,890	3,209
Wayne	1983	499,282	77,376	74,303	21,421	21,879	16,969	6,435	6,158	3,069	82,608	34,578	17,349	8,209
	1977	347,734	56,891	54,322	14,020	13,984	10,888	6,036	5,496	2,857	59,829	20,240	14,286	7,287
SYRACUSE	**1983**	**3,359,066**	**993,555**	**922,091**	**356,139**	**294,362**	**263,741**	**135,714**	**148,540**	**88,109**	**627,178**	**267,301**	**122,244**	**162,983**
	1977	1,979,079	510,658	472,945	176,895	224,386	198,813	99,321	83,238	51,385	407,304	140,122	76,806	100,573
Madison	1983	241,532	71,616	66,373	26,290	7,631	5,546	5,097	9,311	5,662	52,659	25,016	7,192	15,654
	1977	157,746	44,218	40,870	15,132	7,801	5,608	4,359	5,473	3,451	38,238	13,350	5,841	10,631
Onondaga	1983	2,686,210	794,642	735,210	290,511	261,978	240,068	122,768	125,994	75,070	478,672	213,111	96,172	120,949
	1977	1,543,676	388,063	358,076	140,912	197,878	179,319	87,902	69,446	43,137	304,086	107,548	54,898	73,544
Oswego	1983	431,324	127,297	120,508	39,338	24,753	18,127	7,849	13,235	7,377	95,847	29,174	18,880	26,380
	1977	277,657	78,377	73,999	20,851	18,707	13,886	7,060	8,319	4,797	64,980	19,224	16,067	16,398
UTICA - ROME	**1983**	**1,502,473**	**442,213**	**412,382**	**162,089**	**164,316**	**140,127**	**70,463**	**55,800**	**29,834**	**219,316**	**128,689**	**41,904**	**73,389**
	1977	913,651	227,049	211,133	82,058	114,426	97,317	45,265	30,511	16,954	164,774	72,459	40,487	45,146
Herkimer	1983	233,896	69,050	64,091	22,112	33,982	32,084	5,533	10,654	5,616	26,446	16,037	9,036	13,906
	1977	155,210	41,803	38,698	12,711	25,606	23,797	4,581	6,642	3,639	21,570	11,233	8,309	7,959
Oneida	1983	1,268,577	373,163	348,291	139,977	130,334	108,043	64,930	45,146	24,218	192,870	112,652	32,868	59,483
	1977	758,441	185,246	172,435	69,347	88,820	73,520	40,684	23,869	13,315	143,204	61,226	32,178	37,187
ALL COUNTIES														
Albany	1983	1,772,785	426,720	394,519	213,656	181,886	166,935	103,054	90,478	51,267	288,416	137,082	51,668	34,076
	1977	1,112,142	229,370	211,492	111,655	165,693	150,264	75,658	46,853	27,628	200,552	69,603	41,341	25,396
Allegany	1983	124,060	36,527	34,645	9,931	12,059	8,214	1,805	3,588	2,651	27,198	14,553	3,880	4,184
	1977	92,782	26,066	24,657	6,682	7,989	5,460	2,082	3,126	2,377	22,437	10,218	4,675	3,050
Bronx	1983	2,612,210	932,847	787,724	196,148	200,152	163,973	153,537	134,511	87,682	283,046	144,330	35,145	82,188
	1977	1,940,776	692,881	583,521	131,925	183,418	148,856	140,748	98,249	66,475	220,222	91,710	30,376	62,623
Broome	1983	1,216,892	301,580	280,395	119,282	122,141	109,014	52,026	64,792	45,393	211,390	123,137	41,407	47,812
	1977	737,145	174,469	161,778	62,348	92,698	82,373	36,398	34,499	25,080	145,144	58,502	35,537	28,585
Cattaraugus	1983	323,580	86,896	81,808	33,531	43,753	29,776	14,456	8,322	3,539	52,464	25,844	22,241	13,726
	1977	215,696	54,964	51,608	19,334	28,286	19,790	9,396	6,777	3,029	41,173	14,908	17,636	8,639
Cayuga	1983	330,528	90,967	81,857	21,841	31,583	24,801	8,859	7,390	4,835	73,199	37,414	13,855	14,507
	1977	202,532	53,829	48,310	13,711	20,696	16,226	6,370	5,640	3,808	45,723	20,979	11,097	9,641
Chautauqua	1983	679,383	140,360	130,985	78,135	94,472	75,237	26,007	28,402	13,453	144,158	54,906	27,714	21,904
	1977	434,421	96,483	89,797	42,987	59,348	47,254	19,443	17,659	8,666	94,431	33,233	23,200	12,854
Chemung	1963	413,611	123,002	117,653	33,697	65,245	55,006	16,189	14,935	8,319	66,410	29,072	11,666	15,177
	1977	313,549	77,853	74,045	23,840	56,450	47,186	14,951	12,054	6,983	56,743	20,154	12,784	11,769
Chenango	1983	224,826	68,155	66,824	14,308	7,019	6,478	6,806	9,538	6,548	43,778	22,009	7,134	6,565
	1977	133,272	34,210	33,352	8,256	6,044	5,500	4,662	5,293	3,750	30,496	11,798	7,291	4,648
Clinton	1983	423,601	105,014	100,363	46,264	58,362	51,281	19,545	15,765	7,299	71,665	24,622	13,170	13,054
	1977	241,793	54,287	51,588	23,338	32,548	28,378	13,810	9,281	4,481	45,353	14,552	11,930	7,914
Columbia	1983	239,813	75,066	71,522	16,919	16,005	11,739	5,935	7,816	3,991	37,620	28,722	18,048	4,051
	1977	151,042	43,000	40,738	9,938	11,271	8,302	4,865	4,275	2,256	26,584	15,779	13,887	3,218
Cortland	1983	245,252	66,571	66,288	16,309	34,412	23,493	11,390	9,937	5,854	49,656	20,044	10,883	11,448
	1977	148,071	37,112	36,885	11,196	19,256	13,186	7,947	5,542	3,384	31,199	12,241	6,691	7,212
Delaware	1983	174,584	57,507	56,367	9,307	9,398	5,041	3,801	4,169	2,516	25,964	21,074	7,503	8,296
	1977	119,004	35,087	34,197	6,381	5,171	2,846	2,721	3,042	1,909	23,554	14,938	8,209	4,886
Dutchess	1983	1,285,183	376,057	353,752	108,202	165,906	141,693	51,689	43,690	27,346	171,401	102,818	60,314	25,898
	1977	744,701	204,592	191,941	52,040	99,260	84,593	33,851	21,787	14,227	125,393	48,688	35,717	18,543
Erie	1983	5,077,981	1,448,214	1,297,275	560,218	704,078	629,122	202,789	220,329	125,790	950,167	337,401	146,215	192,186
	1977	3,198,371	792,017	707,571	300,774	509,581	452,056	172,089	131,828	78,346	633,299	189,910	111,114	124,336
Essex	1983	153,924	49,833	49,455	19,249	4,631	3,121	5,398	1,738	1,027	21,155	21,722	10,719	3,866
	1977	98,797	29,341	29,064	10,554	3,735	2,538	3,510	1,097	677	16,704	11,502	8,565	2,295

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEW YORK (continued)														
ALL COUNTIES (continued)														
Franklin	1983	176,014	62,348	60,933	15,302	13,755	12,212	4,338	5,196	2,697	20,593	17,242	9,130	9,185
	1977	111,856	37,496	36,438	8,166	7,905	6,936	4,264	3,430	1,851	16,337	9,286	6,550	5,220
Fulton	1983	230,232	58,647	56,676	18,062	15,392	10,638	10,082	6,254	2,122	47,728	29,827	10,919	12,929
	1977	147,668	35,936	34,531	9,247	14,769	10,477	6,555	3,877	1,373	34,347	13,760	8,473	8,690
Genesee	1983	271,069	63,099	57,628	26,811	37,067	31,248	3,882	8,831	5,286	54,585	23,742	16,046	9,456
	1977	167,200	39,819	36,270	14,844	21,956	18,451	4,135	6,125	3,784	34,752	13,123	12,163	6,113
Greene	1983	178,537	64,416	62,099	15,070	10,768	7,927	2,313	3,988	2,143	33,211	13,927	9,209	5,037
	1977	123,523	39,594	37,953	10,922	7,392	5,481	2,475	3,087	1,720	26,937	9,663	7,628	3,317
Hamilton	1983	17,017	3,848	3,669	3,252	1,179		375	141	95	2,146	1,085	3,544	137
	1977	12,825	3,315	3,144	2,009	1,010		356	102	71	1,618	792	2,423	124
Herkimer	1983	233,896	69,050	64,091	22,112	33,982	32,084	5,533	10,654	5,616	26,446	16,037	9,036	13,906
	1977	155,210	41,803	38,698	12,711	25,606	23,797	4,581	6,642	3,639	21,570	11,233	8,309	7,959
Jefferson	1983	442,061	108,832	104,983	37,933	47,735	31,582	14,692	16,001	10,137	93,487	34,462	28,818	23,464
	1977	284,253	67,056	64,317	22,168	32,400	21,886	9,596	8,530	5,641	61,869	21,232	20,396	14,497
Kings	1983	5,414,621	1,700,702	1,250,780	446,446	654,048	540,620	384,309	311,048	218,510	513,344	287,527	140,096	170,079
	1977	3,734,825	1,171,319	859,139	294,256	482,822	397,095	334,289	206,131	149,126	343,084	175,108	97,485	123,306
Lewis	1983	72,038	17,061	16,281	8,728	4,401		1,260	647		14,214	10,624	2,106	4,201
	1977	44,961	12,972	12,310	4,403	2,854		1,022	536		9,282	5,279	1,629	2,252
Livingston	1983	226,187	63,430	60,529	23,107	15,393	11,323	1,920	8,138	4,324	26,501	38,416	11,052	8,425
	1977	133,481	36,540	34,671	11,087	9,397	6,982	1,919	4,091	2,258	24,707	16,673	9,112	5,166
Madison	1983	241,532	71,616	66,373	26,290	7,631	5,546	5,097	9,311	5,662	52,659	25,016	7,192	15,654
	1977	157,746	44,218	40,870	15,132	7,801	5,608	4,359	5,473	3,451	38,238	10,350	5,841	10,631
Monroe	1983	3,934,69[illegible]	1,006,106	963,539	390,074	420,721	367,998	128,968	184,466	107,427	839,633	313,186	135,204	142,566
	1977	2,333,301	550,703	524,413	199,335	312,852	272,500	95,076	101,513	61,450	538,799	154,519	94,799	87,062
Montgomery	1983	215,939	57,260	55,664	18,535	22,170	14,571	4,749	4,625	2,971	24,510	37,247	4,837	14,533
	1977	141,889	35,390	34,208	11,271	14,377	9,630	4,626	4,041	2,708	22,336	18,359	4,956	9,821
Nassau	1983	9,348,297	1,969,191	1,639,533	765,261	1,173,828	1,055,931	478,408	612,688	389,790	1,302,900	680,379	156,107	222,517
	1977	5,454,611	1,203,531	999,368	421,944	790,676	704,831	318,697	271,552	179,395	833,792	373,705	139,848	129,475
New York (Manhattan)	1983	11,781,856	2,033,748	1,623,612	2,328,153	1,784,916	1,494,087	1,410,889	749,821	434,027	320,750	120,493	103,645	[illegible]
	1977	7,110,480	1,174,867	935,429	1,326,535	1,164,784	970,705	961,729	427,569	258,620	221,235	66,840	75,881	208,455
Niagara	1983	1,080,435	274,903	250,973	114,831	170,152	151,230	32,141	36,841	18,633	198,541	85,440	32,014	36,679
	1977	658,222	162,167	147,654	67,197	94,764	83,394	23,540	21,240	11,189	136,129	46,079	27,809	26,043
Oneida	1983	1,268,577	373,163	348,291	139,977	130,334	108,043	64,930	45,146	24,218	192,870	112,652	32,868	59,483
	1977	758,441	185,246	172,435	69,347	88,820	73,520	40,684	23,869	13,315	143,204	61,226	32,178	37,187
Onondaga	1983	2,686,210	794,642	735,210	290,511	261,978	240,068	122,768	125,994	75,070	478,672	213,111	96,172	120,949
	1977	1,543,676	388,063	358,076	140,912	197,878	179,319	87,902	69,446	43,137	304,086	107,548	54,898	73,544
Ontario	1983	504,367	108,244	103,274	50,649	94,481	81,372	33,871	15,682	9,291	78,625	35,850	16,531	15,956
	1977	331,409	64,928	61,596	28,015	62,138	53,292	25,848	9,415	5,806	57,484	23,918	15,595	9,915
Orange	1983	1,354,982	417,988	402,560	107,345	168,629	118,262	57,433	48,960	31,133	196,441	111,930	75,250	33,727
	1977	808,521	243,236	232,929	59,260	92,695	66,467	37,335	28,925	19,124	144,217	57,949	47,269	20,076
Orleans	1983	112,789	35,948	35,283	7,051	7,518	6,315	3,960	5,982	3,459	18,367	7,925	4,200	4,808
	1977	84,575	26,677	26,036	4,987	5,809	4,877	3,533	4,057	2,414	17,100	5,500	3,890	3,209
Oswego	1983	431,324	127,297	120,508	39,338	24,753	18,127	7,849	13,235	7,377	95,847	29,174	18,880	26,380
	1977	277,657	78,377	73,999	20,851	18,707	13,886	7,060	8,319	4,797	64,980	19,224	16,067	16,398
Otsego	1983	298,473	73,954	71,754	30,785	28,200	23,882	3,928	4,220	1,762	62,531	15,679	20,884	12,972
	1977	171,879	41,197	39,745	15,111	21,551	18,226	4,010	3,370	1,487	35,399	9,282	11,923	7,277
Putnam	1983	336,582	88,375	74,084	25,335	22,633	15,369	7,695	8,723	5,093	67,185	32,500	15,505	7,061
	1977	177,238	45,268	37,846	13,182	10,440	7,044	4,619	4,560	2,787	37,954	16,057	13,836	5,423
Queens	1983	5,740,983	1,826,505	1,485,206	602,419	549,102	423,989	258,356	251,782	152,524	675,100	411,381	108,315	196,749
	1977	3,728,384	1,128,146	914,880	387,441	404,459	313,713	214,816	156,868	98,112	500,180	223,423	93,009	128,697
Rensselaer	1983	503,736	179,895	171,948	43,900	40,719	28,313	9,248	12,809	9,364	50,050	51,898	15,156	18,289
	1977	327,813	101,461	96,430	25,191	25,288	18,136	10,755	10,984	8,282	49,109	31,075	12,796	10,985
Richmond	1983	1,167,278	428,350	376,192	76,326	161,153	146,103	52,942	44,707	27,315	163,949	57,956	24,182	34,827
	1977	709,910	237,144	207,710	47,254	108,540	97,132	36,248	25,427	16,026	106,605	33,338	21,942	20,558
Rockland	1983	1,223,391	377,358	336,605	108,986	138,292	133,074	52,549	55,937	28,474	206,955	94,028	33,662	30,047
	1977	743,388	202,175	179,857	58,476	98,096	92,748	41,061	28,942	15,348	131,977	53,100	32,327	21,292
St. Lawrence	1983	531,542	164,972	160,587	43,339	36,151	32,423	16,216	20,448	11,646	86,283	31,206	34,503	34,228
	1977	[illegible]	80,947	78,349	21,887	25,269	22,392	11,380	10,622	6,339	56,685	16,217	21,264	16,849
Saratoga	1983	780,448	198,398	192,458	71,559	69,875	62,117	22,103	20,266	9,090	163,113	87,682	45,660	21,023
	1977	415,816	96,820	93,388	38,202	42,264	37,322	13,567	10,982	5,135	99,528	35,748	29,228	12,108
Schenectady	1983	865,726	252,472	239,052	72,853	105,840	84,035	34,569	39,283	18,114	142,730	58,812	31,958	27,586
	1977	498,469	125,118	118,150	40,814	71,280	56,879	24,724	21,526	10,373	83,443	31,320	22,498	15,730
Schoharie	1983	102,704	32,622	30,611	7,206	7,856	6,171	1,974	2,332	857	19,411	9,273	4,411	518
	1977	65,905	19,002	17,784	4,366	4,549	3,557	1,294	1,619	623	14,777	5,363	3,574	506

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEW YORK (continued)														
ALL COUNTIES (continued)														
Schuyler	1983	38,033	12,717	12,129	2,309	1,876		586	928	301	7,285	4,135	2,683	1,563
	1977	32,538	9,787	9,282	2,231	1,400		639	934	317	7,419	2,910	3,106	1,15[illegible]
Seneca	1983	99,028	33,157	32,436	9,827	4,824	4,633	1,511	4,375	2,507	15,338	11,173	5,515	8,086
	1977	73,158	21,497	20,991	6,478	4,508	4,254	1,530	3,007	1,787	12,586	8,179	5,214	5,890
Steuben	1983	429,262	106,124	101,673	42,022	47,976	33,406	16,545	13,060	7,227	81,876	50,146	20,220	16,133
	1977	286,316	68,617	65,366	22,336	30,719	21,713	12,452	10,106	5,823	58,182	28,460	19,454	9,991
Suffolk	1983	6,040,805	1,571,871	1,361,283	538,846	517,969	443,765	270,525	290,351	169,734	844,275	538,309	295,003	150,156
	1977	3,711,563	925,006	798,930	289,655	476,639	407,366	183,768	160,301	97,262	598,292	271,592	182,569	95,117
Sullivan	1983	310,043	91,525	80,113	30,311	15,101	10,751	4,286	6,033	1,712	41,843	34,567	13,591	8,556
	1977	206,570	[illegible]3,891	47,045	21,649	11,944	8,484	4,216	4,327	1,266	34,166	19,045	13,347	6,395
Tioga	1983	158,263	53,312	52,235	8,728	7,239	1,260	3,253	2,398	1,582	30,709	17,728	5,127	6,167
	1977	103,671	32,404	31,570	4,936	4,853	929	2,519	1,807	1,234	23,647	11,192	5,301	3,858
Tompkins	1983	411,089	111,183	106,199	45,042	44,005	34,351	20,380	11,580	2,996	60,887	27,007	17,070	18,967
	1977	242,106	57,980	55,067	24,851	25,949	20,378	13,593	9,639	2,615	43,170	16,438	12,441	11,085
Ulster	1983	864,071	244,333	227,180	84,287	74,367	70,189	26,087	15,554	7,897	143,230	76,474	29,775	15,705
	1977	470,751	124,697	115,632	43,839	48,947	45,544	15,361	11,389	5,998	84,748	38,410	24,133	11,833
Warren	1983	416,439	121,219	117,643	56,672	37,377	33,373	13,268	15,619	10,602	63,451	45,628	18,302	12,173
	1977	238,330	55,351	53,414	27,150	31,797	28,198	11,572	7,035	4,943	43,920	18,426	16,473	6,725
Washington	1983	167,777	64,857	61,952	10,566	5,221	2,851	2,243	1,510	1,112	15,997	-22,945	5,512	6,057
	1977	103,205	37,848	35,948	7,279	2,873	1,617	1,877	1,210	925	13,454	11,917	4,797	4,007
Wayne	1983	499,282	77,376	74,303	21,421	21,879	16,969	6,435	6,158	3,069	82,608	34,578	17,349	8,209
	1977	347,734	56,891	54,322	14,020	13,984	10,888	6,036	5,496	2,857	59,829	20,240	14,286	7,287
Westchester	1983	4,846,511	1,271,710	1,163,880	424,743	560,703	507,488	263,568	254,684	153,823	753,085	351,081	142,899	98,254
	1977	3,153,823	768,295	701,262	236,659	415,560	371,520	194,067	147,634	92,251	531,504	209,594	105,933	78,138
Wyoming	1983	138,170	51,323	48,341	12,709	6,654	4,292	2,456	3,181	1,508	24,379	8,897	9,220	5,275
	1977	85,976	28,018	26,320	6,464	3,761	2,441	2,744	2,580	1,275	17,992	7,424	6,102	3,150
Yates	1983	71,418	22,123	21,100	6,886	2,140		1,000	1,322	871	14,743	10,211	4,076	1,354
	1977	49,859	14,652	13,896	4,000	-1,846		1,122	1,138	776	12,288	5,070	3,248	1,240
TOTAL METRO COUNTIES	**1983**	**74,140,128**	**19,287,822**	**16,720,478**	**8,078,307**	**8,658,712**	**7,417,953**	**4,321,176**	**3,759,541**	**2,275,344**	**9,629,504**	[illegible]	**1,957,338**	**2,194,103**
	1977	46,113,595	11,429,768	9,831,529	4,566,603	6,189,691	5,280,204	3,172,977	2,123,412	1,336,423	6,598,693	2,606,48[illegible]	1,463,429	1,452,741
TOTAL STATE	**1983**	**81,561,943**	**21,322,586**	**18,652,885**	**8,768,912**	**9,359,087**	**7,962,912**	**4,554,776**	**3,976,309**	**2,386,678**	**10,966,920**	**5,473,336**	**2,324,996**	**2,478,433**
	1977	50,697,785	12,611,026	10,948,212	4,953,029	6,645,372	5,634,423	3,342,052	2,266,475	1,411,786	7,511,964	2,983,901	1,752,050	1,629,367
NORTH CAROLINA														
ASHEVILLE	**1983**	**917,852**	**189,779**	**185,927**	**82,644**	**124,404**	**98,047**	**37,097**	**30,840**	**18,245**	**182,693**	**98,287**	**69,860**	**38,600**
	1977	558,876	118,528	115,903	42,650	86,260	67,895	24,220	20,767	12,798	116,443	49,003	38,198	19,297
Buncombe	1983	917,852	189,779	185,927	82,644	124,404	98,047	37,097	30,840	18,245	182,693	98,287	69,860	38,600
	1977	558,876	118,528	115,903	42,650	86,260	67,895	24,220	20,767	12,798	116,443	49,003	38,198	19,297
BURLINGTON	**1983**	**554,200**	**118,071**	**115,890**	**43,920**	**63,723**	**48,925**	**24,355**	**31,585**	**18,242**	**123,686**	**51,126**	**35,009**	**25,458**
	1977	321,379	72,919	71,167	22,547	40,045	30,490	18,279	14,966	8,969	73,343	26,977	18,273	12,363
Alamance	1983	554,200	118,071	115,890	43,920	63,723	48,925	24,355	31,585	18,242	123,686	51,126	35,009	25,458
	1977	321,379	72,919	71,167	22,547	40,045	30,490	18,279	14,966	8,969	73,343	26,977	18,273	12,363
CHARLOTTE - GASTONIA - ROCK HILL	**1983**	**5,201,020**	**1,169,608**	**1,153,768**	**428,327**	**629,358**	**500,164**	**258,305**	**259,070**	**167,601**	**1,211,510**	**369,063**	**314,515**	**194,261**
	1977	3,031,578	675,016	664,515	218,161	403,559	320,424	160,149	138,919	93,724	729,874	207,633	159,934	105,662
Cabarrus	1983	435,437	84,389	82,655	30,314	41,074	38,064	27,548	30,830	23,915	111,702	28,295	28,295	17,824
	1977	263,324	53,971	52,762	14,669	32,678	29,708	15,815	16,185	12,963	71,196	15,713	12,604	9,626
Gaston	1983	789,792	205,733	204,368	50,159	108,801	90,703	23,373	29,712	19,493	202,643	43,961	40,298	30,378
	1977	471,112	119,145	118,131	28,076	63,821	52,474	19,724	17,680	11,952	119,248	29,439	21,395	18,045
Lincoln	1983	152,312	42,859	41,978	10,892	11,910	3,847	4,255	8,392	6,360	29,853	12,769	15,813	5,989
	1977	98,364	29,101	28,449	5,284	6,782	2,263	3,476	5,704	4,432	21,057	7,454	9,940	2,898
Mecklenburg	1983	2,661,231	525,804	517,636	237,877	381,916	313,458	147,217	140,569	82,207	625,732	200,010	138,639	93,084
	1977	1,551,726	306,566	301,232	123,269	240,666	198,888	88,173	70,360	43,072	380,197	105,705	70,034	51,565
Rowan	1983	398,556	115,364	113,579	27,743	26,310	11,246	24,610	18,193	11,367	72,662	34,025	22,665	15,190
	1977	232,416	61,191	60,131	16,578	19,403	8,325	14,703	9,837	6,343	40,779	20,426	13,321	8,605
Union	1983	288,453	71,324	70,864	19,163	13,335	6,195	10,521	17,257	14,478	71,244	13,476	38,185	12,299
	1977	151,040	36,351	36,048	8,054	9,397	4,365	5,592	8,336	7,190	42,726	8,176	16,698	5,655
York, S. C.	*1983*	*475,239*	*124,135*	*122,688*	*52,179*	*46,012*	*36,651*	*20,781*	*14,117*	*9,781*	*97,674*	*36,527*	*30,620*	*19,497*
	1977	*263,596*	*68,691*	*67,762*	*22,231*	*30,812*	*24,401*	*12,666*	*10,817*	*7,772*	*54,671*	*20,720*	*15,942*	*9,268*

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NORTH CAROLINA (continued)														
FAYETTEVILLE	**1983**	**1,104,891**	**213,892**	**207,241**	**94,379**	**188,733**	**134,286**	**33,159**	**62,207**	**39,514**	**233,900**	**100,326**	**76,591**	**19,914**
	1977	668,123	122,793	118,300	53,894	119,766	85,998	25,918	40,480	26,647	147,190	54,643	43,648	12,277
Cumberland	1983	1,104,891	213,892	207,241	94,379	188,733	134,286	33,159	62,207	39,514	233,900	100,326	76,591	19,914
	1977	668,123	122,793	118,300	53,894	119,766	85,998	25,918	40,480	26,647	147,190	54,643	43,648	12,277
GREENSBORO - WINSTON-SALEM - HIGH POINT	**1983**	**4,818,045**	**999,145**	**974,001**	**413,431**	**524,022**	**426,159**	**203,298**	**298,201**	**197,859**	**1,070,560**	**421,240**	**277,545**	**184,267**
	1977	2,722,661	552,204	535,594	210,953	327,903	262,863	137,106	148,926	100,618	629,807	218,620	152,964	98,595
Davidson	1983	422,557	94,673	92,766	32,461	19,981	11,887	13,210	31,697	22,579	90,824	49,948	25,787	17,903
	1977	256,059	54,166	52,774	18,347	14,905	8,751	9,817	16,270	11,899	65,401	26,240	17,227	9,209
Davie	1983	83,973	17,408	17,033	3,995	2,695		1,008	10,357	5,345	14,915	15,446	10,631	3,334
	1977	46,405	10,053	9,818	2,495	1,830		878	5,018	2,677	9,611	7,262	5,334	1,548
Forsyth	1983	1,560,744	314,701	305,410	132,929	182,073	144,142	76,910	79,322	41,617	379,754	109,783	103,017	60,491
	1977	914,445	181,202	174,855	74,233	120,097	94,953	53,464	46,373	25,307	214,392	61,684	53,910	35,166
Guilford	1983	2,243,471	440,348	428,459	211,378	296,722	261,869	101,439	154,911	113,299	475,064	196,050	77,891	80,152
	1977	1,210,058	232,341	224,787	98,798	175,367	153,387	64,350	67,561	51,079	271,474	94,423	45,369	41,669
Randolph	1983	338,532	78,994	77,852	21,833	18,746	8,261	7,821	16,889	11,173	63,673	35,336	45,363	14,924
	1977	192,541	43,894	43,177	11,276	12,809	5,772	6,338	10,361	7,024	39,171	19,295	22,655	7,249
Stokes	1983	61,143	16,174	16,044	4,452	681		1,066	1,151	859	17,541	5,792	8,495	3,309
	1977	34,854	10,054	9,955	2,334	469		855	805	619	8,391	4,367	4,116	1,609
Yadkin	1983	107,625	36,847	36,437	6,383	3,124		1,844	3,874	2,987	28,789	8,885	6,361	4,154
	1977	68,299	20,494	20,228	3,470	2,426		1,404	2,538	2,013	21,367	5,349	4,353	2,145
HICKORY	**1983**	**1,003,138**	**213,803**	**211,608**	**78,271**	**98,407**	**61,440**	**51,880**	**48,593**	**34,260**	**202,516**	**64,346**	**85,695**	**33,027**
	1977	581,128	129,872	128,225	42,581	60,995	37,904	33,062	27,934	20,271	123,544	35,949	43,874	19,180
Alexander	1983	62,559	14,924	14,601	6,048	2,254		1,560	1,288	624	10,242	5,272	10,111	2,882
	1977	40,934	11,423	11,113	3,155	1,406		1,269	882	443	7,325	3,525	5,820	1,823
Burke	1983	239,559	67,931	67,321	15,500	15,572	4,138	13,842	12,935	9,159	35,762	13,457	25,552	12,675
	1977	151,502	40,624	40,183	9,103	10,331	2,835	10,609	8,530	6,236	26,194	9,637	13,441	6,666
Catawba	1983	701,020	130,948	129,686	56,723	80,581	57,302	36,478	34,370	24,477	156,512	45,617	50,032	17,470
	1977	388,692	77,825	76,929	30,323	49,258	35,069	21,184	18,522	13,592	90,025	22,787	24,613	10,691
JACKSONVILLE	**1983**	**415,674**	**62,896**	**61,700**	**46,055**	**38,736**	**25,867**	**13,485**	**32,790**	**25,878**	**125,276**	**27,656**	**28,734**	**9,500**
	1977	254,684	40,270	39,430	22,751	31,116	20,592	10,660	19,011	15,410	77,795	15,445	14,732	5,078
Onslow	1983	415,674	62,896	61,700	46,055	38,736	25,867	13,485	32,790	25,878	125,276	27,656	28,734	9,500
	1977	254,684	40,270	39,430	22,751	31,116	20,592	10,660	19,011	15,410	77,795	15,445	14,732	5,078
RALEIGH - DURHAM	**1983**	**3,184,862**	**666,751**	**650,819**	**314,132**	**440,698**	**325,009**	**145,274**	**142,658**	**75,316**	**637,466**	**316,456**	**126,656**	**78,193**
	1977	1,784,986	392,192	380,868	149,211	266,026	197,326	92,632	77,181	42,994	369,927	152,912	76,697	46,027
Durham	1983	900,296	191,620	185,317	74,869	146,414	100,038	40,380	41,572	23,926	191,417	91,093	31,920	25,464
	1977	506,755	112,197	107,892	37,577	82,399	56,478	25,866	22,451	13,512	108,298	44,488	19,609	15,007
Franklin	1983	74,928	25,201	24,659	3,214	4,053		6,333	1,554	908	12,890	11,334	3,789	3,430
	1977	49,976	15,723	15,355	1,717	3,095		3,879	1,106	667	10,632	6,922	2,555	1,817
Orange	1983	293,688	64,275	62,925	43,482	26,625	13,381	16,608	17,093	5,675	26,563	31,809	14,255	10,252
	1977	163,806	43,773	42,772	19,446	12,989	6,621	9,345	7,494	2,645	18,767	15,594	10,205	5,437
Wake	1983	1,915,950	385,655	377,918	192,567	263,606	211,590	81,953	82,439	44,807	406,596	182,220	76,692	39,047
	1977	1,064,449	220,499	214,849	90,471	167,543	134,227	53,542	46,130	26,170	232,230	85,908	44,328	23,766
WILMINGTON	**1983**	**705,339**	**146,908**	**144,103**	**67,980**	**95,277**	**74,070**	**30,920**	**35,734**	**24,872**	**149,003**	**41,920**	**49,779**	**22,719**
	1977	379,964	82,904	81,168	32,012	60,693	47,276	18,977	17,823	12,858	77,131	21,853	24,446	11,579
New Hanover	1983	705,339	146,908	144,103	67,980	95,277	74,070	30,920	35,734	24,872	149,003	41,920	49,779	22,719
	1977	379,964	82,904	81,168	32,012	60,693	47,276	18,977	17,823	12,858	77,131	21,853	24,446	11,579
ALL COUNTIES														
Alamance	1983	554,200	118,071	115,890	43,920	63,723	48,925	24,355	31,585	18,242	123,686	51,126	35,009	25,458
	1977	321,379	72,919	71,167	22,547	40,045	30,490	18,279	14,966	8,969	73,343	26,977	18,273	12,363
Alexander	1983	62,559	14,924	14,601	6,048	2,254		1,560	1,288	624	10,242	5,272	10,111	2,882
	1977	40,934	11,423	11,113	3,155	1,406		1,269	882	443	7,325	3,525	5,820	1,823
Alleghany	1983	34,258	10,494	10,119	2,167	945		1,029	122	122	5,174	4,578	6,399	1,382
	1977	21,908	6,351	6,089	1,294	668		770	72	72	3,777	2,696	3,807	762
Anson	1983	64,785	22,433	21,949	4,859	2,886		2,411	3,620	2,312	14,073	6,005	1,371	3,195
	1977	43,261	14,011	13,683	2,696	2,037		2,133	2,453	1,614	10,190	4,250	959	1,666
Ashe	1983	102,445	22,890	22,397	3,810	6,623	4,171	4,719	5,939	5,042	29,581	10,757	7,553	3,241
	1977	56,796	12,212	11,926	1,661	3,934	2,499	2,703	2,999	2,602	16,328	6,054	5,109	1,540
Avery	1983	57,577	12,816	11,940	3,822	578		2,322	1,344	1,344	12,227	6,658	10,045	996
	1977	26,9[illegible]	6,080	5,649	1,818	423		1,289	589	589	5,568	3,076	4,901	716
Beaufort	1983	235,729	56,536	55,487	10,778	18,375	6,881	5,947	10,343	6,898	65,604	19,891	21,578	6,879
	1977	136,489	33,086	32,289	5,781	10,480	4,036	4,224	5,398	3,702	37,396	10,898	13,498	3,842

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NORTH CAROLINA (continued)														
ALL COUNTIES (continued)														
Bertie	1983	51,961	17,787	17,402	1,599	1,427		540	1,484	978	16,728	4,365	3,390	1,452
	1977	32,011	9,936	9,703	888	1,041		480	781	529	11,138	2,719	1,545	816
Bladen	1983	78,448	23,481	22,974	3,199	6,135		2,090	2,644	1,842	18,869	7,106	5,499	2,879
	1977	55,158	15,084	14,731	1,978	3,569		1,963	1,953	1,399	15,270	4,695	3,646	2,107
Brunswick	1983	121,836	48,946	48,026	9,872	9,003		626	2,572	2,518	10,319	9,760	16,944	4,825
	1977	63,470	25,507	24,886	5,211	4,423		413	1,657	1,626	7,125	4,865	7,594	2,052
Buncombe	1983	917,852	189,779	185,927	82,644	124,404	98,047	37,097	30,840	18,245	182,693	98,287	69,860	38,600
	1977	558,876	118,528	115,903	42,650	86,260	67,895	24,220	20,767	12,798	116,443	49,003	38,198	19,297
Burke	1983	239,559	67,931	67,321	15,500	15,572	4,138	13,842	12,935	9,159	35,762	13,457	25,552	12,675
	1977	151,502	40,624	40,183	9,103	10,331	2,835	10,609	8,530	6,236	26,194	9,637	13,441	6,666
Cabarrus	1983	435,437	84,389	82,655	30,314	41,074	38,064	27,548	30,830	23,915	111,702	28,295	28,295	17,824
	1977	263,324	53,971	52,762	14,669	32,678	29,708	15,815	16,185	12,963	71,196	15,713	12,604	9,626
Caldwell	1983	287,408	60,915	59,673	16,273	19,613	11,159	5,210	16,123	13,475	101,406	18,961	15,582	6,040
	1977	170,580	43,456	42,490	8,213	13,312	7,500	4,743	9,254	7,949	51,633	10,804	10,570	4,553
Camden	1983	7,204	1,557	1,521	24	75		52	77	77	176	4,585		
	1977	4,192	1,016	992	16	56		51	50	50	116	2,404		
Carteret	1983	229,224	58,450	57,265	31,026	22,180		2,442	12,513	8,994	26,604	18,546	25,051	7,728
	1977	116,060	33,534	32,669	13,078	10,363		2,186	5,726	4,225	16,057	9,101	10,836	4,013
Caswell	1983	28,311	8,855	8,664	437	3,704			397	144	7,118	2,210	307	1,418
	1977	19,608	5,622	5,490	329	2,231			366	139	5,641	1,908	203	767
Catawba	1983	701,020	130,948	129,686	56,723	80,581	57,302	36,478	34,370	24,477	156,512	45,617	50,032	17,470
	1977	388,692	77,825	76,929	30,323	49,258	35,069	21,184	18,522	13,592	90,025	22,787	24,613	10,691
Chatham	1983	88,592	22,095	20,525	4,892	3,991		3,409	4,658	3,538	24,191	9,531	3,812	2,741
	1977	59,822	14,226	13,180	3,079	2,713		3,062	3,194	2,488	17,654	5,698	2,635	1,867
Cherokee	1983	82,494	25,866	25,308	2,889	9,188	4,857	3,259	3,562	2,665	11,053	9,398	4,526	4,260
	1977	45,207	14,948	14,598	1,559	5,292	2,843	2,249	1,916	1,464	6,308	4,469	2,292	2,255
Chowan	1983	46,584	14,497	14,184	1,334	3,879		1,099	2,262	1,806	8,095	5,381	2,714	3,175
	1977	30,312	9,668	9,442	836	2,645		960	1,077	881	6,043	2,888	1,458	1,699
Clay	1983	23,197	4,217	4,125	769	214		226	538	251	7,613	3,022	4,313	2,154
	1977	13,531	2,949	2,880	431	193		226	430	208	4,188	1,791	2,042	1,151
Cleveland	1983	353,721	83,294	83,286	29,270	42,241	21,498	9,742	13,949	11,285	70,202	39,398	17,484	16,551
	1977	211,080	50,597	50,496	14,331	26,322	14,066	9,811	9,076	7,544	46,582	19,339	10,505	8,692
Columbus	1983	228,185	46,778	45,946	10,581	27,758		11,362	6,856	4,853	55,346	13,668	23,300	8,987
	1977	143,100	29,302	28,728	6,135	17,127		7,911	4,747	3,444	37,159	9,634	11,361	4,559
Craven	1983	360,251	75,464	74,864	24,557	38,417	24,883	12,943	20,682	15,148	81,161	42,227	33,354	7,614
	1977	199,029	43,582	43,153	12,343	25,165	16,393	7,266	11,230	8,492	46,122	17,690	16,313	4,659
Cumberland	1983	1,104,891	213,892	207,241	94,379	188,733	134,286	33,159	62,207	39,514	233,900	100,326	76,591	19,914
	1977	668,123	122,793	118,300	53,894	119,766	85,998	25,918	40,480	26,647	147,190	54,643	43,648	12,277
Currituck	1983	27,252	8,603	8,414	1,332	1,860		74	720		530	6,636	2,393	48
	1977	12,445	4,211	4,095	759	940		61	242		282	2,476	983	34
Dare	1983	139,007	42,670	41,848	30,398	5,107		7,726	8,593	7,551	7,128	5,286	15,266	1,220
	1977	57,940	18,092	17,710	9,997	2,804		3,350	3,170	2,845	4,247	3,086	6,098	928
Davidson	1983	422,557	94,673	92,766	32,461	19,981	11,887	13,210	31,697	22,579	90,824	49,948	25,787	17,903
	1977	256,059	54,166	52,774	18,347	14,905	8,751	9,817	16,270	11,899	65,401	26,240	17,227	9,209
Davie	1983	83,973	17,408	17,033	3,995	2,695		1,008	10,357	5,345	14,915	15,446	10,631	3,334
	1977	46,405	10,053	9,818	2,495	1,830		878	5,018	2,677	9,611	7,262	5,334	1,548
Duplin	1983	146,625	43,278	42,345	7,013	7,827		4,933	4,749	3,567	29,027	18,330	7,146	4,797
	1977	98,221	28,603	27,934	3,875	5,589		3,935	3,371	2,583	20,923	11,169	4,214	2,891
Durham	1983	900,296	191,620	185,317	74,869	146,414	100,038	40,380	41,572	23,926	191,417	91,093	31,920	25,464
	1977	506,755	112,197	107,892	37,577	82,399	56,478	25,866	22,451	13,512	108,298	44,488	19,609	15,007
Edgecombe	1983	231,212	53,736	52,069	10,168	24,210	13,307	4,882	35,717	13,710	52,509	12,873	12,033	5,215
	1977	140,693	36,204	34,882	5,972	15,414	8,596	3,840	18,078	7,204	31,275	9,285	6,623	2,715
Forsyth	1983	1,560,744	314,701	305,410	132,929	182,073	144,142	76,910	79,322	41,617	379,754	109,783	103,017	60,491
	1977	914,445	181,202	174,855	74,233	120,097	94,953	53,464	46,373	25,307	214,392	61,684	53,910	35,166
Franklin	1983	74,928	25,201	24,659	3,214	4,053		6,333	1,554	908	12,890	11,334	3,789	3,430
	1977	49,976	15,723	15,355	1,717	3,095		3,879	1,106	667	10,632	6,922	2,555	1,817
Gaston	1983	789,792	205,733	204,368	50,159	108,801	90,703	23,373	29,712	19,493	202,643	43,961	40,298	30,378
	1977	471,112	119,145	118,131	28,076	63,821	52,474	19,724	17,680	11,952	119,248	29,439	21,395	18,045
Gates	1983	14,942	3,861	3,833	448	2,952					5,248	1,593	116	
	1977	9,325	2,722	2,698	238	1,587					3,227	932	58	
Graham	1983	23,494	8,576	8,391	685	1,001		1,101	444	444	420	5,166	2,193	1,627
	1977	13,120	4,996	4,879	404	729		678	289	289	250	2,346	1,348	833
Granville	1983	78,049	24,283	23,758	3,857	6,272	4,885	2,538	2,486	1,763	14,987	7,844	3,520	7,146
	1977	54,865	16,438	16,053	2,192	4,389	3,408	1,939	1,730	1,256	11,823	5,842	2,066	4,507

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Super-markets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
NORTH CAROLINA (continued)														
ALL COUNTIES (continued)														
Greene	1983	22,515	6,933	6,784	1,794	1,881		277	1,278	1,019	3,689	2,970	1,064	299
	1977	14,468	4,648	4,522	847	1,314		187	868	710	2,565	1,845	658	147
Guilford	1983	2,243,471	440,348	428,459	211,378	296,722	261,869	101,439	154,911	113,299	475,064	196,050	77,891	80,152
	1977	1,210,058	232,341	224,787	98,798	175,367	153,387	64,350	67,561	51,079	271,474	94,423	45,369	41,669
Halifax	1983	228,635	65,750	65,027	17,797	21,595	13,373	9,783	13,555	10,293	33,080	30,177	13,187	8,609
	1977	151,859	41,311	40,780	10,849	14,995	9,349	7,822	8,496	6,616	25,417	19,643	7,708	5,079
Harnett	1983	193,643	56,861	55,698	15,414	13,557	3,931	5,453	7,551	6,011	38,278	17,240	17,377	6,540
	1977	125,588	33,982	33,098	8,619	10,238	2,978	4,168	5,488	4,480	25,685	10,214	12,051	4,331
Haywood	1983	234,248	55,477	52,285	15,894	13,391	7,938	9,182	5,980	2,262	55,974	14,978	29,891	9,001
	1977	130,843	32,785	30,816	7,923	10,450	6,264	5,644	3,800	1,493	27,080	11,332	13,631	5,520
Henderson	1983	367,977	79,595	75,774	20,128	25,440	18,167	10,470	12,447	7,327	88,652	37,400	56,488	16,126
	1977	165,366	42,882	40,592	7,660	12,671	9,065	6,553	5,335	3,238	38,226	15,159	19,413	6,277
Hertford	1983	119,658	32,544	31,936	6,536	11,599	8,633	3,053	6,558	3,365	20,025	11,033	12,809	7,159
	1977	74,875	19,352	18,883	4,895	8,330	6,196	2,467	4,336	2,300	12,280	6,233	7,250	4,031
Hoke	1983	39,037	15,681	15,343	615	3,076		1,094	1,771	1,771	7,958	3,736	1,507	1,684
	1977	25,885	9,847	9,617	414	1,925		871	1,242	1,242	5,561	2,506	948	1,034
Hyde	1983	11,226	3,002	2,937	3,403	1,844		103	575	400	102	1,728	287	34
	1977	6,950	2,388	2,332	1,656	1,048		65	389	274	79	959	203	23
Iredell	1983	376,607	90,377	89,111	28,318	27,673	14,772	14,500	31,034	26,216	86,938	23,271	30,531	17,891
	1977	226,390	53,831	52,977	13,644	16,758	8,899	12,512	17,816	15,383	54,191	14,016	17,435	9,654
Jackson	1983	85,495	22,414	21,785	4,432	2,009		3,814	3,294	2,297	23,018	14,864	4,687	2,813
	1977	47,209	12,385	11,969	2,420	1,483		2,084	1,556	1,115	13,300	6,776	2,720	1,678
Johnston	1983	286,399	69,225	67,445	18,098	12,700		9,996	19,630	14,451	55,371	29,011	29,110	12,698
	1977	165,533	42,069	40,755	9,162	7,317		7,194	11,139	8,369	34,303	17,605	15,290	5,854
Jones	1983	16,027	5,702	5,578	849	1,124			54	54	4,028	1,596	438	738
	1977	10,016	3,284	3,207	461	697			46	46	2,898	1,004	233	413
Lee	1983	196,924	47,613	46,587	12,161	15,926	10,564	10,188	6,841	5,268	48,544	11,994	10,589	7,708
	1977	121,943	29,983	29,281	6,498	10,449	6,971	6,555	5,554	4,382	29,066	8,156	7,107	4,567
Lenoir	1983	323,731	69,927	68,468	12,468	36,408	21,532	15,616	20,521	12,287	79,839	21,941	24,625	13,601
	1977	204,350	44,337	43,330	9,282	24,434	14,747	12,069	11,123	6,899	48,975	13,244	16,034	7,260
Lincoln	1983	152,312	42,859	41,978	10,892	11,910	3,847	4,255	8,392	6,360	29,853	12,769	15,813	5,989
	1977	98,364	29,101	28,449	5,284	6,782	2,263	3,476	5,704	4,432	21,057	7,454	9,940	2,898
McDowell	1983	137,746	33,479	32,619	8,222	8,413	2,372	9,810	3,835	2,892	27,050	25,415	9,157	5,770
	1977	84,657	22,781	22,071	4,580	5,442	1,590	6,150	2,500	1,934	17,152	12,160	6,531	3,236
Macon	1983	107,037	23,534	23,021	4,816	8,267	3,437	4,987	3,207	2,901	12,304	7,048	26,753	5,127
	1977	59,340	14,445	14,103	2,599	4,704	2,006	3,110	1,669	1,540	7,868	4,449	11,916	2,563
Madison	1983	36,888	12,748	12,465	2,948	3,135		751	594	345	7,896	3,906	1,427	1,800
	1977	19,949	5,731	5,572	1,305	1,482		407	409	250	4,751	2,699	986	806
Martin	1983	91,251	19,841	19,412	9,254	12,338	4,742	2,830	3,214	2,903	17,235	7,397	2,384	2,389
	1977	62,496	14,729	14,384	5,736	7,617	3,010	2,245	2,194	1,987	13,604	4,649	1,901	1,389
Mecklenburg	1983	2,661,231	525,804	517,636	237,877	381,916	313,458	147,217	140,569	82,207	625,732	200,010	138,639	93,084
	1977	1,551,726	306,566	301,232	123,269	240,666	198,888	88,173	70,360	43,072	380,197	105,705	70,034	51,565
Mitchell	1983	69,774	19,313	18,895	5,525	7,501	3,885	2,132	2,109	1,234	17,509	4,846	4,237	2,222
	1977	42,476	10,689	10,439	2,544	4,253	2,241	2,012	1,678	1,011	11,484	2,876	3,109	1,296
Montgomery	1983	63,334	24,079	23,560	4,059	3,890		887	611	611	10,687	4,762	6,379	3,306
	1977	42,720	15,596	15,231	2,349	2,247		965	399	399	8,604	3,454	4,002	1,709
Moore	1983	227,750	63,120	62,200	15,205	10,505		12,789	12,316	9,943	46,062	17,509	24,410	6,259
	1977	124,428	34,447	33,881	8,286	5,453		8,234	5,597	4,638	22,124	9,642	12,983	4,079
Nash	1983	377,828	78,951	77,463	43,545	52,212	41,778	11,886	15,842	10,927	62,310	41,590	32,007	9,622
	1977	241,882	51,364	50,301	23,465	37,404	29,907	9,590	9,774	6,989	43,045	24,332	18,005	6,319
New Hanover	1983	705,339	146,908	144,103	67,980	95,277	74,070	30,920	35,734	24,872	149,003	41,920	49,779	22,719
	1977	379,964	82,904	81,168	32,012	60,693	47,276	18,977	17,823	12,858	77,131	21,853	24,446	11,579
Northampton	1983	33,367	10,271	10,048	1,814	633		356	302	76	4,965	7,697	2,405	1,692
	1977	25,860	8,125	7,935	1,228	583		351	250	66	3,766	6,241	1,564	1,179
Onslow	1983	415,674	62,896	61,700	46,055	38,736	25,867	13,485	32,790	25,878	125,276	27,656	28,734	9,500
	1977	254,684	40,270	39,430	22,751	31,116	20,592	10,660	19,011	15,410	77,795	15,445	14,732	5,078
Orange	1983	293,688	64,275	62,925	43,482	26,625	13,381	16,608	17,093	5,675	26,563	31,809	14,255	10,252
	1977	163,806	43,773	42,772	19,446	12,989	6,621	9,345	7,494	2,645	18,767	15,594	10,205	5,437
Pamlico	1983	23,602	6,934	6,783	1,374	2,527		128	349		4,948	2,591	2,950	375
	1977	13,723	4,063	3,968	648	1,611		107	232		2,546	1,626	1,606	286
Pasquotank	1983	202,398	39,009	38,665	11,915	21,255	14,163	9,015	9,813	5,963	50,094	11,793	26,016	6,643
	1977	112,093	27,055	26,766	6,135	13,132	8,799	5,400	5,221	3,269	24,360	5,785	12,734	3,346
Pender	1983	46,229	18,780	17,823	4,026	1,642		361	279	70	9,044	5,186	2,576	1,819
	1977	30,666	11,885	11,250	2,562	1,140		357	196	52	6,522	3,797	1,210	1,035

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NORTH CAROLINA (continued)														
ALL COUNTIES (continued)														
Perquimans	1983	23,754	4,642	4,541	1,386	966		501	557	90	6,515	4,770	2,038	533
	1977	19,262	3,974	3,881	835	865		494	492	85	5,713	3,703	1,356	373
Person	1983	106,098	28,293	27,242	7,837	8,962	3,172	4,442	3,109	1,560	23,531	8,271	4,887	5,101
	1977	68,580	17,790	17,032	4,025	6,631	2,418	3,368	2,362	1,225	16,365	5,269	3,421	2,648
Pitt	1983	489,261	101,613	99,634	39,716	59,596	37,944	17,731	21,268	11,816	106,844	40,886	42,985	19,408
	1977	279,704	59,713	58,218	20,191	32,666	21,021	12,506	12,822	7,380	64,700	20,469	21,780	9,427
Polk	1983	39,255	11,329	11,086	3,245	4,505		574	1,109	549	7,307	4,195	1,264	2,031
	1977	27,724	8,431	8,234	2,089	3,160		511	836	428	4,630	3,094	891	1,137
Randolph	1983	338,532	78,994	77,852	21,833	18,746	8,261	7,821	16,889	11,173	63,673	35,336	45,363	14,924
	1977	192,541	43,894	43,177	11,276	12,809	5,772	6,338	10,361	7,024	39,171	19,295	22,655	7,249
Richmond	1983	190,238	43,073	41,703	13,929	17,368	10,921	6,250	14,755	12,028	32,931	20,721	16,133	9,139
	1977	124,870	29,359	28,265	8,360	13,515	8,570	5,168	8,800	7,340	21,767	12,575	11,192	4,560
Robeson	1983	391,008	93,420	91,576	21,458	33,551	19,496	15,290	23,211	18,408	70,896	38,646	37,419	14,101
	1977	246,607	59,751	58,240	10,878	23,718	14,052	10,908	13,439	10,927	52,135	21,997	20,726	8,431
Rockingham	1983	347,935	99,849	98,877	23,593	27,627		16,309	28,737	20,263	60,389	30,324	19,875	18,689
	1977	213,314	60,640	59,938	12,309	14,490		12,639	16,820	12,244	42,165	17,070	11,958	10,611
Rowan	1983	398,556	115,364	113,579	27,743	26,310	11,246	24,610	18,193	11,367	72,662	34,025	22,665	15,190
	1977	232,416	61,191	60,131	16,578	19,403	8,325	14,703	9,837	6,343	40,779	20,426	13,321	8,605
Rutherford	1983	217,326	49,008	48,875	12,444	19,988	10,762	6,520	12,340	9,854	61,818	12,634	13,647	11,577
	1977	131,641	29,964	29,826	6,388	11,454	6,181	5,134	8,745	7,153	37,651	9,120	8,332	5,830
Sampson	1983	168,433	44,134	41,848	8,087	16,680		9,096	9,079	7,397	30,384	9,891	16,970	9,028
	1977	99,225	25,126	23,761	4,340	7,977		5,781	4,617	3,850	21,876	5,514	10,117	4,142
Scotland	1983	130,333	43,791	42,847	6,164	11,132	4,917	4,800	5,131	3,378	32,005	7,835	8,547	5,170
	1977	84,816	26,363	25,746	3,723	6,814	3,079	4,206	3,213	2,176	23,275	4,549	5,544	2,834
Stanly	1983	189,979	41,237	39,556	12,864	11,434	5,490	10,448	7,786	5,107	43,981	25,127	13,829	7,786
	1977	127,710	27,862	26,576	7,377	8,558	4,192	7,260	5,241	3,007	33,021	14,494	8,630	5,316
Stokes	1983	61,143	16,174	16,044	4,452	681		1,066	1,151	859	17,541	5,792	8,495	3,309
	1977	34,854	10,054	9,955	2,334	469		855	835	619	8,391	4,367	4,116	1,609
Surry	1983	353,431	70,015	68,794	19,981	32,345	8,689	15,789	14,329	9,422	93,317	26,842	25,956	14,718
	1977	207,421	43,327	42,491	9,503	17,439	5,017	11,627	9,116	6,215	55,754	13,822	15,823	7,801
Swain	1983	59,772	17,770	17,387	7,668	2,222		1,314	2,619	1,729	4,623	9,507	2,335	2,145
	1977	34,482	10,230	9,991	3,862	1,906		827	1,307	885	3,240	5,054	1,344	1,070
Transylvania	1983	90,876	30,908	30,240	4,560	7,993	3,908	3,142	4,129	1,242	12,276	9,307	6,632	4,743
	1977	54,998	17,863	17,445	2,883	4,611	2,299	2,187	2,601	816	8,099	4,306	4,444	2,580
Tyrrell	1983	11,952	2,988	2,924	1,228	387		255	321	139	3,313	372	2,748	166
	1977	7,525	2,221	2,169	717	332		194	258	116	1,788	251	1,437	161
Union	1983	288,453	71,324	70,864	19,163	13,335	6,195	10,521	17,257	14,478	71,244	13,476	38,185	12,299
	1977	151,040	36,351	36,048	8,054	9,397	4,365	5,592	8,336	7,190	42,726	8,176	16,698	5,655
Vance	1983	191,971	60,493	59,372	9,338	16,897	8,081	7,732	10,664	6,278	33,495	17,819	15,171	7,684
	1977	113,367	34,554	33,850	5,287	11,019	5,378	5,581	5,389	3,271	21,723	9,816	7,654	4,268
Wake	1983	1,915,950	385,655	377,918	192,567	263,606	211,590	81,953	82,439	44,807	406,596	182,220	76,692	39,047
	1977	1,064,449	220,499	214,849	90,471	167,543	134,227	53,542	46,130	26,170	232,230	85,908	44,328	23,766
Warren	1983	29,616	10,970	10,732	497	1,651		1,043	2,795	1,995	1,556	6,126	1,274	1,263
	1977	20,020	7,076	6,910	363	1,182		859	1,738	1,274	1,108	4,430	789	717
Washington	1983	60,510	19,873	19,443	3,029	5,108	2,608	1,728	2,958	2,261	12,553	3,321	5,687	1,339
	1977	37,475	11,096	10,836	1,584	3,214	1,669	1,097	1,612	1,256	8,888	2,231	3,848	974
Watauga	1983	160,868	31,360	31,152	17,766	10,041		8,364	8,027	5,699	26,249	15,383	16,991	7,407
	1977	92,013	18,501	18,344	8,653	5,368		4,742	3,970	2,895	18,399	7,127	10,347	3,607
Wayne	1983	456,476	83,997	82,544	28,533	64,782	51,849	18,509	20,005	11,933	106,526	42,496	41,889	9,215
	1977	273,249	53,655	52,627	14,596	43,920	35,205	13,315	15,063	9,323	61,234	22,947	20,945	6,079
Wilkes	1983	246,423	56,192	54,981	18,639	21,607	7,376	5,758	8,382	6,070	42,342	30,414	34,558	11,435
	1977	137,879	32,057	31,307	8,859	10,462	3,685	5,282	4,092	3,042	27,651	14,346	18,233	5,651
Wilson	1983	335,960	73,728	72,332	28,093	36,139	27,250	11,102	16,135	11,370	66,418	45,407	22,082	8,676
	1977	204,676	47,278	46,295	15,740	24,606	18,518	8,953	9,856	7,164	40,014	22,536	13,889	5,094
Yadkin	1983	107,625	36,847	36,437	6,383	3,124		1,844	3,874	2,987	28,789	8,885	6,361	4,154
	1977	68,299	20,494	20,228	3,470	2,426		1,404	2,538	2,013	21,367	5,349	4,353	2,145
Yancey	1983	43,806	16,142	15,792	1,337	2,556		652	1,108	1,108	8,048	3,720	5,830	2,738
	1977	29,222	9,910	9,678	898	2,030		616	651	651	5,825	2,559	3,802	1,545
TOTAL METRO COUNTIES	1983	**17,429,782**	**3,656,718**	**3,582,369**	**1,516,960**	**2,157,346**	**1,657,316**	**776,992**	**927,561**	**592,006**	**3,838,936**	**1,453,893**	**1,033,764**	**586,442**
	1977	10,039,783	2,118,007	2,067,408	772,529	1,365,551	1,046,367	508,337	495,190	326,517	2,290,383	762,315	556,824	320,790
TOTAL STATE	1983	**28,827,180**	**6,465,081**	**6,329,872**	**2,295,021**	**3,157,885**	**2,120,705**	**1,184,484**	**1,492,069**	**982,915**	**6,217,242**	**2,523,361**	**2,011,691**	**1,018,029**
	1977	16,842,308	3,831,175	3,738,453	1,176,870	1,992,111	1,349,014	804,954	825,385	561,646	3,769,181	1,360,111	1,091,218	558,381

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NORTH DAKOTA														
BISMARCK	**1983**	**501,982**	**100,640**	**98,348**	**52,213**	**69,360**	**45,785**	**28,300**	**20,575**	**11,300**	**102,975**	**33,650**	**41,453**	**17,993**
	1977	314,382	52,795	51,341	24,456	44,682	29,604	17,294	14,561	8,339	76,002	23,643	30,979	10,612
Burleigh	1983	377,967	75,164	73,358	38,452	68,135	45,785	23,468	16,610	9,771	64,172	24,023	20,060	15,457
	1977	237,952	40,513	39,316	17,564	43,457	29,604	14,590	11,979	7,298	51,040	16,220	15,744	9,241
Morton	1983	124,015	25,476	24,990	13,761	1,225		4,832	3,965	1,529	38,803	9,627	21,393	2,536
	1977	76,430	12,282	12,025	6,892	1,225		2,704	2,582	1,041	24,962	7,423	15,235	1,371
FARGO - MOORHEAD	**1983**	**922,540**	**160,664**	**151,952**	**106,937**	**118,882**	**94,585**	**37,623**	**39,252**	**18,786**	**177,197**	**70,839**	**72,652**	**27,411**
	1977	587,007	89,213	84,081	54,574	72,103	57,730	30,152	32,876	16,458	137,376	44,204	53,583	15,767
Cass	1983	707,433	103,614	97,557	76,715	114,883	91,965	31,032	24,344	11,696	148,350	50,909	47,553	18,339
	1977	439,854	55,253	51,885	37,974	68,313	55,179	25,294	21,204	10,647	110,215	29,694	35,878	10,531
Clay, Minn.	*1983*	*215,107*	*57,050*	*54,395*	*30,222*	*3,999*	*2,620*	*6,591*	*14,908*	*7,090*	*28,847*	*19,930*	*25,099*	*9,072*
	1977	*147,153*	*33,960*	*32,196*	*16,600*	*3,790*	*2,551*	*4,858*	*11,672*	*5,811*	*27,161*	*14,510*	*17,705*	*5,236*
GRAND FORKS	**1983**	**389,400**	**52,512**	**49,350**	**38,697**	**35,110**	**33,380**	**43,520**	**17,881**	**7,563**	**87,186**	**31,241**	**31,015**	**7,114**
	1977	264,254	34,217	32,070	23,095	27,012	25,288	24,726	15,799	7,007	64,883	20,833	24,451	5,936
Grand Forks	1983	389,400	52,512	49,350	38,697	35,110	33,380	43,520	17,881	7,563	87,186	31,241	31,015	7,114
	1977	264,254	34,217	32,070	23,095	27,012	25,288	24,726	15,799	7,007	64,883	20,833	24,451	5,936
ALL COUNTIES														
Adams	1983	13,300	3,386	3,244	681	116		1,197			4,046	638	2,080	357
	1977	10,540	2,645	2,520	439	123		760			3,436	526	1,727	268
Barnes	1983	67,722	12,687	11,849	7,249	3,519		4,660	1,832	1,832	15,261	6,701	7,457	2,480
	1977	46,594	8,768	8,167	4,325	2,080		3,368	2,032	2,032	11,234	4,389	5,184	1,548
Benson	1983	10,463	2,977	2,852	1,891	289		402	29		52	1,436	1,254	77
	1977	7,738	2,143	2,042	973	292		302	31		60	1,257	1,349	72
Billings	1983	1,471	505	481	330							401		
	1977	893	300	285	239							244		
Bottineau	1983	37,461	7,442	7,134	3,574	1,643		1,049	1,190	1,190	6,032	6,361	4,516	771
	1977	24,616	4,220	4,022	2,011	1,070		858	884	884	5,518	3,662	3,410	607
Bowman	1983	23,259	5,509	5,279	4,279	155		303	439		5,609	2,918	1,425	581
	1977	16,769	3,391	3,231	2,423	193		292	363		4,406	2,274	1,819	493
Burke	1983	10,085	3,118	2,988	1,460	47		357	62		1,355	2,605	249	131
	1977	7,078	1,928	1,837	1,004	42		279	57		1,240	1,754	255	81
Burleigh	1983	377,967	75,166	73,358	38,452	68,135	45,785	23,468	16,610	9,771	64,172	24,023	20,060	15,457
	1977	237,952	40,513	39,316	17,564	43,457	29,604	14,590	11,979	7,298	51,040	16,220	15,744	9,241
Cass	1983	707,433	103,614	97,557	76,715	114,883	91,965	31,032	24,344	11,696	148,350	50,909	47,553	18,339
	1977	439,854	55,253	51,885	37,974	68,313	55,179	25,294	21,204	10,647	110,215	29,694	35,878	10,531
Cavalier	1983	24,886	5,437	5,260	2,362	428		1,635	1,093	621	2,842	2,927	2,337	1,370
	1977	21,992	5,140	4,945	1,822	472		1,268	1,237	728	3,260	2,411	2,192	1,316
Dickey	1983	20,043	5,919	5,639	2,490	785		1,015	671	320	4,404	983	1,934	1,267
	1977	16,657	4,366	4,136	1,722	556		955	921	457	3,937	1,148	1,660	843
Divide	1983	13,826	6,717	6,437	1,025	257		1,243	130	130	2,178	462	1,254	315
	1977	9,802	3,651	3,479	764	246		846	169	169	2,226	435	1,011	303
Dunn	1983	9,819	1,199	1,147	911						5,323	1,014	436	489
	1977	5,867	947	902	584						2,613	838	392	247
Eddy	1983	12,658	2,042	1,967	957	101		333	141	141	2,132	2,310	2,675	68
	1977	9,086	1,538	1,473	794	92		309	166	166	1,655	1,883	1,785	58
Emmons	1983	14,330	2,970	2,595	1,345	266		139	109	109	3,133	892	4,302	549
	1977	11,851	2,537	2,211	977	321		120	147	147	2,912	809	3,227	400
Foster	1983	24,190	6,421	6,154	1,266	591		806	267	46	7,287	2,634	2,393	555
	1977	19,375	4,140	3,945	885	554		691	290	53	6,634	2,262	2,410	424
Golden Valley	1983	15,491	3,503	3,359	726			301	413	264	3,713	4,912	1,518	98
	1977	9,439	1,956	1,865	394			250	270	179	2,826	2,454	986	89
Grand Forks	1983	389,400	52,512	49,350	38,697	35,110	33,380	43,520	17,881	7,563	87,186	31,241	31,015	7,114
	1977	264,254	34,217	32,070	23,095	27,012	25,288	24,726	15,799	7,007	64,883	20,833	24,451	5,936
Grant	1983	12,040	3,644	3,566	1,163	66		43			2,985	1,818	1,314	288
	1977	7,444	1,859	1,816	646	82		41			2,085	1,127	1,036	257
Griggs	1983	6,922	1,918	1,836	1,217	301		503	21	21	780	747	821	
	1977	5,646	1,467	1,398	791	270		352	26	26	895	646	788	
Hettinger	1983	11,867	1,679	1,608	1,026	47		432	67	67	3,799	1,352	2,523	465
	1977	9,204	1,412	1,345	762	40		287	79	79	3,170	1,098	1,726	340
Kidder	1983	4,686	1,109	1,060	390			506	22	22	408	1,791	127	40
	1977	3,846	885	843	301			409	26	26	403	1,450	106	33

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NORTH DAKOTA (continued)														
ALL COUNTIES (continued)														
La Moure	1983	15,113	3,418	3,275	1,379	56		261	274	274	2,654	2,642	3,309	291
	1977	11,552	2,243	2,137	1,016	57		220	258	258	2,246	2,132	2,506	248
Logan	1983	9,052	2,945	2,822	1,274			1,023	18	18	1,951	500	818	289
	1977	7,248	2,094	1,995	678			684	26	26	2,042	505	781	288
McHenry	1983	18,814	2,916	2,793	1,929	863		452	22	22	3,205	3,880	3,007	1,282
	1977	13,343	2,099	2,000	1,370	572		391	26	26	2,526	2,384	2,571	701
McIntosh	1983	15,072	5,040	4,103	1,281			365	165	165	2,796	1,602	1,523	741
	1977	10,740	3,188	2,589	867			229	128	128	2,301	1,239	1,374	483
McKenzie	1983	16,280	3,478	3,330	2,994	48		1,493	222	222	2,024	1,769	1,160	657
	1977	9,505	2,151	2,049	1,200	46		865	171	171	1,656	1,055	873	478
McLean	1983	30,059	7,941	7,609	3,884	1,838		150	529	165	3,670	3,710	5,046	1,070
	1977	20,235	4,487	4,275	2,488	1,201		141	413	135	3,388	2,705	3,682	789
Mercer	1983	27,517	7,405	7,094	2,282	320		743	499	499	6,627	1,231	5,706	1,713
	1977	16,008	3,556	3,388	1,419	258		389	340	340	4,471	1,106	3,086	860
Morton	1983	124,015	25,476	24,990	13,761	1,225		4,832	3,965	1,529	38,803	9,627	21,393	2,536
	1977	76,430	12,282	12,025	6,892	1,225		2,704	2,582	1,041	24,962	7,423	15,235	1,371
Mountrail	1983	31,882	7,763	7,517	3,491	525		830	586	336	5,798	6,719	3,494	1,539
	1977	21,344	4,908	4,726	2,016	481		652	346	207	4,970	3,707	2,547	991
Nelson	1983	22,781	2,498	2,317	2,865	1,029		426	64	64	2,925	5,051	6,351	320
	1977	16,385	1,838	1,701	1,766	1,138		242	79	79	2,905	2,895	4,318	291
Oliver	1983	2,226	531	501	247	71						373	695	
	1977	1,252	253	239	229	80						216	328	
Pembina	1983	45,197	14,938	12,984	4,447	575		1,673	249	118	10,693	4,626	4,540	1,095
	1977	32,570	7,956	6,897	3,519	662		964	277	137	8,864	4,022	3,877	918
Pierce	1983	31,132	6,213	5,954	2,219	1,220		944	641	463	10,311	1,552	3,905	1,275
	1977	23,956	4,452	4,242	1,564	1,116		785	778	580	8,580	1,459	2,740	937
Ramsey	1983	98,766	17,126	15,359	6,640	2,902	2,337	9,145	3,124	1,951	17,158	10,968	14,952	5,686
	1977	68,189	10,838	9,694	4,583	2,326	1,873	5,692	2,634	1,702	15,497	7,086	9,723	3,906
Ransom	1983	22,231	5,435	5,248	3,624	186		967	219	66	2,981	1,433	4,447	1,426
	1977	17,479	4,207	4,040	2,150	174		876	223	72	3,440	1,349	3,142	910
Renville	1983	8,555	1,530	1,404	951			42	58	58	963	1,673	1,283	317
	1977	6,400	1,060	970	587			37	53	53	1,100	1,151	1,108	273
Richland	1983	85,035	13,902	12,961	5,583	4,435	2,474	5,276	5,186	2,665	19,777	5,573	9,354	3,879
	1977	53,462	8,204	7,628	3,837	3,383	1,937	3,250	3,456	1,846	14,614	3,769	5,484	1,957
Rolette	1983	34,212	7,420	7,110	3,011	1,253		2,603	343	165	4,745	9,278	3,185	1,149
	1977	26,138	6,228	5,934	2,075	1,133		1,610	401	201	4,894	5,208	2,890	778
Sargent	1983	9,622	3,141	3,009	1,640	47		36			541	1,843	600	41
	1977	7,709	2,333	2,223	1,332	53		37			727	1,441	637	51
Sheridan	1983	5,548	1,004	962	527				371	217	935	1,362	1,040	158
	1977	4,484	834	795	352				281	168	736	1,018	1,023	121
Sioux	1983	2,433	768	735	640	90		65	24	24		546		
	1977	1,993	680	648	494	85		52	26	26		491		
Slope	1983	324	94	94	141							89		
	1977	261	80	80	100							81		
Stark	1983	136,182	25,551	25,012	11,246	7,560	5,365	9,499	8,509	5,880	28,466	10,416	18,602	3,890
	1977	82,904	14,603	14,268	6,252	6,565	4,705	5,770	5,724	4,079	19,147	6,364	9,779	2,741
Steele	1983	8,561	235	225	341	1,249					3,299	96	978	
	1977	6,130	176	168	226	1,015					2,452	126	893	
Stutsman	1983	138,325	29,093	28,193	13,445	8,152	5,386	8.078	3,715	726	27,772	14,046	12,533	4,033
	1977	91,475	14,765	14,227	7,419	6,154	4,127	6,304	3,499	719	22,115	8,934	10,683	3,220
Towner	1983	10,275	1,832	1,756	1,420	129		226	582	582	1,676	979	1,455	919
	1977	8,149	1,471	1,402	965	156		206	482	482	1,674	798	1,173	698
Traill	1983	36,706	8,359	7,585	4,247	204		746	452	290	7,691	7,113	4,549	1,821
	1977	29,432	5,786	5,236	2,734	203		672	598	396	7,713	4,421	4,649	1,241
Walsh	1983	69,696	15,804	15,142	5,184	5,257		3,482	1,176	611	17,313	8,187	6,497	1,349
	1977	50,534	9,845	9,380	3,773	4,168		2,598	1,065	575	13,666	4,826	6,130	1,254
Ward	1983	396,576	65,287	64,102	35,320	42,769	39,149	18,713	11,668	7,001	110,266	35,417	34,323	10,440
	1977	248,036	35,822	34,972	19,687	32,645	29,620	12,023	11,227	7,013	72,825	19,464	23,731	7,011
Wells	1983	24,839	7,115	6,520	2,619	459		2,386	1,426	482	2,614	1,091	1,785	1,055
	1977	17,697	4,392	4,014	1,797	432		1,496	1,290	457	2,589	835	1,546	847
Williams	1983	132,654	20,682	20,303	13,631	11,359	2,511	6,886	8,017	4,658	32,497	7,682	17,768	3,928
	1977	82,224	13,703	13,376	5,808	6,728	1,583	4,897	5,007	3,014	21,843	5,770	10,605	2,515

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NORTH DAKOTA (continued)														
TOTAL METRO COUNTIES	1983	1,598,815	256,766	245,255	167,625	219,353	171,130	102,852	62,800	30,559	338,511	115,800	120 021	43,446
	1977	1,018,490	142,265	135,296	85,525	140,007	110,071	67,314	51,564	25,993	251,100	74,170	91,308	27,079
TOTAL STATE	1983	3,418,999	624,412	595,729	340,469	320,560	228,352	194,286	117,425	63,044	741,198	310,149	331,542	103,710
	1977	2,249,761	369 810	351,051	189,684	217,271	153,916	129,783	97,072	53,829	558,591	201,394	244,250	68,968
OHIO														
AKRON	1983	3,238,503	894,594	857,872	317,817	375,458	340,206	140,858	108,404	56,174	493,285	313,153	213,337	113,135
	1977	2,249,315	522,216	498,219	205,257	321,166	288,146	84,557	86,217	46,415	468,897	185,318	153,622	64,045
Portage	1983	463,477	141,305	133,043	39,970	22,624	20,852	5,734	13,118	7,101	87,907	77,089	30,463	11,952
	1977	330,883	79,865	74,994	27,915	20,692	18,790	5,332	9,584	5,431	85,691	43,920	28,459	7,867
Summit	1983	2,775,026	753,289	724,829	277,847	352,834	319,354	135,124	95,286	49,073	405,378	236,064	182,874	101,183
	1977	1,918,432	442,351	423,225	177,342	300,474	269,356	79,225	76,633	40,984	383,206	141,398	125,163	56,178
CANTON	1983	1,994,724	547,524	518,987	192,988	259,170	237,616	69,727	71,377	38,418	336,926	177,292	85,168	66,053
	1977	1,403,336	311,264	294,213	118,692	204,116	185,179	62,932	60,651	33,854	329,359	105,885	70,948	37,279
Carroll	1983	94,951	22,851	21,893	7,957	7,313	6,472	2,460	1,627	863	32,618	9,635	3,818	428
	1977	64,306	12,836	12,228	4,081	5,176	4,508	1,894	1,575	862	26,002	5,455	3,360	347
Stark	1983	1,899,773	524,673	497,094	185,031	251,857	231,144	67,267	69,750	37,555	304,308	167,657	81,350	65,625
	1977	1,339,030	298,428	281,985	114,611	198,940	180,671	61,038	59,076	32,992	303,357	100,430	67,588	36,932
CINCINNATI	1983	7,092,073	1,723,010	1,542,201	770,215	1,103,369	970,018	230,912	317,542	215,314	1,048,148	778,502	253,654	252,234
	1977	4,754,713	1,046,197	932,427	476,342	804,450	702,011	179,214	220,002	154,324	917,847	420,097	177,965	150,569
Clermont	1983	547,175	170,686	157,936	40,108	44,688	42,889	2,189	12,733	8,168	106,316	81,929	27,862	15,001
	1977	276,712	70,508	65,066	18,093	27,550	25,969	1,924	7,313	4,853	77,225	32,314	16,038	6,392
Hamilton	1983	4,729,222	1,074,007	948,821	530,037	809,259	699,766	175,123	248,209	172,883	747,458	425,696	155,639	142,813
	1977	3,354,090	699,324	616,157	341,876	639,832	553,349	141,270	168,888	121,962	660,273	247,191	110,379	93,211
Warren	1983	344,967	68,805	63,826	50,977	47,295	36,721	15,314	16,222	10,809	34,214	56,401	13,456	15,082
	1977	223,681	51,370	47,526	27,180	29,272	22,782	10,179	11,651	8,060	28,514	30,635	14,245	7,539
Dearborn, Ind.	*1983*	*115,003*	*31,016*	*28,800*	*13,186*	*3,802*		*1,994*	*4,458*	*1,443*	*16,945*	*12,231*	*6,195*	*11,482*
	1977	*72,321*	*18,215*	*16,869*	*6,887*	*2,405*		*1,883*	*3,291*	*1,128*	*15,277*	*8,504*	*3,867*	*5,363*
Boone, Ky.	*1983*	*477,756*	*94,247*	*86,652*	*40,886*	*114,849*	*110,803*	*21,167*	*4,456*	*2,139*	*38,404*	*106,760*	*17,660*	*9,463*
	1977	*218,583*	*36,730*	*33,680*	*18,984*	*51,120*	*48,424*	*11,864*	*4,034*	*2,033*	*26,448*	*42,619*	*8,613*	*4,100*
Campbell, Ky.	*1983*	*310,744*	*92,576*	*87,133*	*38,573*	*30,824*	*28,840*	*5,766*	*10,078*	*5,070*	*43,006*	*32,906*	*10,108*	*16,531*
	1977	*217,225*	*60,288*	*56,591*	*24,680*	*19,756*	*18,128*	*4,759*	*7,313*	*3,828*	*41,896*	*19,485*	*6,429*	*11,255*
Kenton, Ky.	*1983*	*567,206*	*191,673*	*169,033*	*56,448*	*52,652*	*50,999*	*9,359*	*21,386*	*14,802*	*59,805*	*62,579*	*22,734*	*41,862*
	1977	*392,101*	*109,762*	*96,538*	*38,642*	*34,515*	*33,359*	*7,335*	*17,512*	*12,460*	*68,214*	*39,349*	*18,394*	*22,709*
CINCINNATI - HAMILTON CONSOLIDATED AREA	*1983*	*8,091,207*	*2,044,614*	*1,850,086*	*867,429*	*1,194,993*	*1,057,974*	*251,488*	*355,312*	*240,973*	*1,203,549*	*891,216*	*289,172*	*285,424*
	1977	*5,433,559*	*1,224,980*	*1,102,613*	*536,714*	*892,380*	*785,108*	*197,740*	*249,480*	*175,114*	*1,055,582*	*484,881*	*208,209*	*170,412*
CLEVELAND	1983	9,678,025	2,323,729	2,141,995	949,552	1,375,153	1,222,276	399,819	374,270	241,271	1,560,769	999,888	295,972	467,692
	1977	6,685,192	1,463,299	1,342,320	584,657	1,075,908	953,159	304,427	282,955	189,668	1,423,182	539,895	221,611	234,540
Cuyahoga	1983	7,610,405	1,797,867	1,639,531	791,550	1,090,381	989,707	355,816	305,802	201,345	1,161,545	764,253	194,986	393,671
	1977	5,411,982	1,178,253	1,071,605	497,033	883,155	793,650	270,682	238,060	162,423	1,105,272	420,949	155,311	196,030
Geauga	1983	332,756	103,508	99,158	18,596	13,674	9,164	5,587	4,516	2,863	68,614	40,598	22,780	11,943
	1977	161,458	42,164	40,163	9,551	8,534	5,821	2,734	3,262	2,146	44,442	16,948	12,574	4,826
Lake	1983	1,168,398	266,853	254,413	100,405	223,018	191,454	32,769	49,500	29,483	207,009	97,025	50,902	36,493
	1977	785,612	168,463	159,700	57,017	157,961	135,776	25,871	32,991	20,425	172,826	57,422	35,383	22,131
Medina	1983	566,466	155,501	148,893	39,001	48,080	31 951	5,647	14,452	7,580	123,601	98,012	27,304	25,585
	1977	326,140	74,419	70,852	21,056	26,258	17,912	5,140	8,642	4,674	100,642	44,576	18,343	11,553
CLEVELAND - AKRON - LORAIN CONSOLIDATED AREA	*1983*	*14,053,170*	*3,519,191*	*3,287,910*	*1,352,017*	*1,926,727*	*1,718,642*	*573,371*	*532,514*	*327,475*	*2,254,375*	*1,434,390*	*550,802*	*629,064*
	1977	*9,778,608*	*2,178,263*	*2,024,024*	*849,353*	*1,543,238*	*1,370,141*	*418,042*	*403,537*	*257,593*	*2,083,306*	*797,943*	*413,375*	*323,660*
COLUMBUS	1983	6,503,866	1,396,977	1,344,220	696,641	947,403	871,477	236,020	294,255	145,289	1,168,273	673,521	264,899	201,949
	1977	4,426,655	877,826	839,854	415,583	702,628	639,745	171,269	199,504	103,628	1,020,896	364,995	202,281	117,680
Delaware	1983	156,499	42,550	41,314	14,201	6,779	5,129	3,963	2,374	665	27 423	33,779	5,291	7,906
	1977	114,667	27,790	26,830	11,608	5,244	4,017	3,885	1,993	587	27,469	18,680	5,199	4,125
Fairfield	1983	351,306	102,483	100,536	39,490	38,845	26,522	5,519	12,784	7,813	55,864	46,728	15,353	15,396
	1977	228,046	57,819	56,398	19,575	27,935	19,061	4,812	10,874	6,895	50,846	23,831	11,896	8,319
Franklin	1983	5,174,172	1,028,683	986,656	571,785	839,985	788,976	202,962	256,861	126,655	940,607	454,474	187,657	149,906
	1977	3,486,482	649,372	619,310	338,132	618,208	573,367	144,474	168,968	87,648	792,487	247,435	140,616	87,373
Licking	1983	474,549	124,077	119,610	45,729	45,027	43,013	16,775	15,435	5,987	81,293	70,567	28,387	15,070
	1977	355,824	81,178	77,811	28,155	40,570	38,150	12,633	11,783	4,823	87,811	40,287	21,994	9,897

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drugstores
		Total Retail Sales ($000)	Total ($000)	Supermarkets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
OHIO (continued)														
COLUMBUS (continued)														
Madison	1983	117,773	36,178	35,628	8,856	1,449		996	1,526	1,183	17,297	36,696	4,043	4,979
	1977	75,413	21,392	21,027	6,003	1,099		828	1,270	1,011	18,302	16,743	3,121	2,640
Pickaway	1983	139,575	34,454	32,476	9,292	10,104	7,837	3,499	3,275	2,247	25,191	23,529	16,947	5,127
	1977	104,102	24,362	22,902	7,288	6,576	5,150	2,922	2,726	1,930	24,975	12,570	14,440	3,393
Union	1983	89,992	28,552	28,000	7,368	5,214		2,306	2,000	739	[illegible]	7,748	7,221	3,565
	1977	62,121	15,913	15,576	4,822	2,996		1,715	1,890	734	19,006	5,449	5,015	1,933
DAYTON - SPRINGFIELD	1983	4,658,979	1,076,107	1,021,219	451,671	736,484	696,365	146,783	219,599	120,981	780,475	526,372	174,114	121,351
	1977	3,279,976	689,038	650,457	287,082	580,162	540,314	112,648	158,007	91,086	707,413	281,721	139,072	72,628
Clark	1983	656,177	178,134	166,140	51,164	116,177	113,941	21,735	22,816	12,630	96,039	64,091	22,980	23,848
	1977	486,850	111,089	103,331	35,467	88,835	85,491	16,311	18,794	10,839	106,353	40,035	23,618	12,293
Greene	1983	536,853	171,127	164,998	44,718	45,522	42,046	5,651	15,523	10,018	95,962	86,543	17,812	11,120
	1977	330,321	85,270	81,750	23,034	27,816	25,250	5,822	10,342	6,922	94,485	38,890	15,414	6,890
Miami	1983	361,148	97,024	90,403	32,939	39,424	32,511	17,513	13,629	8,597	79,790	39,693	10,571	11,551
	1977	261,809	60,745	56,449	20,420	30,937	25,068	11,531	13,806	8,995	70,712	22,930	9,620	7,444
Montgomery	1983	3,104,801	629,822	599,678	322,850	535,361	507,867	101,884	167,631	89,736	508,684	336,045	122,751	74,832
	1977	2,200,996	431,934	408,927	208,161	432,574	404,505	78,984	115,065	64,330	435,863	179,866	90,420	46,001
HAMILTON - MIDDLETOWN	1983	999,134	321,604	307,885	97,214	91,624	87,956	20,576	37,770	25,659	155,401	112,714	35,518	33,190
	1977	678,846	178,783	170,186	60,372	87,930	83,097	18,526	29,478	20,790	137,735	64,784	30,244	19,843
Butler	1983	999,134	321,604	307,885	97,214	91,624	87,956	20,576	37,770	25,659	155,401	112,714	35,518	33,190
	1977	678,846	178,783	170,186	60,372	87,930	83,097	18,526	29,478	20,790	137,735	64,784	30,244	19,843
LIMA	1983	750,310	165,165	158,309	68,499	139,940	116,330	21,665	30,519	14,957	101,548	89,477	36,664	29,441
	1977	556,024	108,269	103,183	46,269	103,093	86,003	18,300	23,119	11,802	106,872	55,416	37,246	15,849
Allen	1983	589,726	123,144	118,137	52,751	131,528	112,936	17,093	22,268	10,594	73,336	63,185	30,409	23,197
	1977	439,645	79,386	75,727	35,794	97,864	83,775	14,807	17,184	8,547	78,492	39,888	30,541	12,647
Auglaize	1983	160,584	42,021	40,172	15,748	8,412	3,394	4,572	8,251	4,363	28,212	26,292	6,255	6,244
	1977	116,379	28,883	27,456	10,475	5,229	2,228	3,493	5,935	3,255	28,380	15,528	6,705	3,202
LORAIN - ELYRIA	1983	1,136,642	300,868	288,043	84,648	176,116	156,160	32,694	49,840	30,030	200,321	121,349	41,493	48,237
	1977	844,101	192,748	183,485	59,439	146,164	128,836	29,058	34,365	21,510	191,227	72,730	38,142	25,075
Lorain	1983	1,136,642	300,868	288,043	84,648	176,116	156,160	32,694	49,840	30,030	200,321	121,349	41,493	48,237
	1977	844,101	192,748	183,485	59,439	146,164	128,836	29,058	34,365	21,510	191,227	72,730	38,142	25,075
MANSFIELD	1983	675,646	134,316	124,356	58,424	103,039	93,786	24,594	25,832	11,102	126,632	101,279	27,888	17,320
	1977	502,466	96,782	89,365	37,215	86,318	77,850	18,372	19,520	8,840	118,391	53,061	26,347	10,953
Richland	1983	675,646	134,316	124,356	58,424	103,039	93,786	24,594	25,832	11,102	126,632	101,279	27,888	17,320
	1977	502,466	96,782	89,365	37,215	86,318	77,850	18,372	19,520	8,840	118,391	53,061	26,347	10,953
PARKERSBURG - MARIETTA	1983	948,376	225,299	218,078	67,646	177,363	164,000	31,874	33,492	21,777	174,098	88,685	55,848	27,666
	1977	563,557	125,913	121,147	36,953	99,705	90,571	23,298	24,118	16,306	119,326	48,542	33,586	14,958
Washington	1983	284,645	83,195	79,842	24,990	29,233	25,685	9,827	11,203	8,558	33,266	36,675	22,667	12,488
	1977	188,994	49,671	47,352	13,430	20,893	18,103	6,428	8,273	6,529	35,042	21,269	15,387	6,052
Wood, W. Va.	*1983*	*663,731*	*142,104*	*138,236*	*42,656*	*148,130*	*138,315*	*22,047*	*22,289*	*13,219*	*140,832*	*52,010*	*33,181*	*15,178*
	1977	*374,563*	*76,292*	*73,795*	*23,523*	*78,812*	*72,468*	*16,870*	*15,845*	*9,777*	*84,284*	*27,273*	*18,199*	*8,906*
STEUBENVILLE - WEIRTON	1983	639,382	182,796	175,319	54,817	87,720	78,735	23,080	24,657	13,695	96,890	64,774	35,344	24,173
	1977	480,398	123,519	117,896	35,634	76,190	68,334	20,239	21,691	12,534	85,929	41,647	29,167	16,136
Jefferson	1983	360,963	96,829	92,495	27,473	56,846	53,293	18,021	13,293	7,478	46,696	34,259	21,691	12,366
	1977	306,285	73,282	69,606	19,706	56,066	53,764	15,487	13,408	7,856	52,477	24,215	19,687	8,490
Brooke, W. Va.	*1983*	*102,708*	*27,285*	*27,134*	*11,642*	*2,978*		*2,240*	*5,565*	*2,961*	*26,407*	*14,142*	*2,199*	*5,886*
	1977	*64,026*	*16,093*	*15,974*	*7,098*	*1,914*		*1,959*	*3,728*	*2,044*	*17,898*	*8,368*	*1,106*	*3,147*
Hancock, W. Va.	*1983*	*175,711*	*58,682*	*55,690*	*15,702*	*27,896*	*25,442*	*2,819*	*5,799*	*3,256*	*23,787*	*16,373*	*11,454*	*5,921*
	1977	*110,087*	*34,144*	*32,316*	*8,830*	*16,210*	*14,570*	*2,793*	*4,555*	*2,634*	*15,554*	*9,064*	*8,374*	*4,499*
TOLEDO	1983	3,282,901	798,984	751,413	371,528	439,639	378,335	129,151	135,688	62,264	524,270	386,569	96,015	139,101
	1977	2,267,859	480,406	450,430	217,412	375,636	323,320	90,104	98,250	47,440	479,042	204,949	83,398	73,365
Fulton	1983	146,505	38,071	34,309	10,942	2,517		2,690	8,950	5,156	35,723	13,575	14,852	5,420
	1977	117,815	26,005	23,373	7,500	2,006		2,135	7,100	4,191	39,579	9,041	12,348	3,347
Lucas	1983	2,650,468	652,784	612,034	312,207	374,193	320,502	111,213	100,368	45,773	437,595	268,238	70,998	117,188
	1977	1,802,517	384,928	359,931	180,061	318,880	273,804	76,014	73,555	35,237	376,106	141,018	62,293	60,198
Wood	1983	485,928	108,129	105,070	48,379	62,929	57,833	15,248	26,370	11,335	50,952	104,756	10,165	16,493
	1977	347,527	69,473	67,126	29,851	54,750	49,516	11,955	17,595	8,012	63,357	54,890	8,757	9,820
YOUNGSTOWN - WARREN	1983	2,526,978	613,424	580,160	220,361	422,765	395,452	87,416	100,756	62,679	382,373	283,862	77,583	92,311
	1977	1,785,679	383,737	362,114	140,628	317,492	292,999	71,267	82,073	52,807	374,982	158,181	67,029	54,748
Mahoning	1983	1,419,373	345,606	319,906	118,119	228,473	217,692	62,296	61,321	42,635	230,161	171,050	37,251	48,208
	1977	964,056	201,268	185,803	70,872	177,828	166,903	42,480	49,101	35,382	209,672	90,542	28,104	28,852

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977 METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
OHIO (continued)														
YOUNGSTOWN - WARREN (continued)														
Trumbull	1983	1,107,605	267,818	260,254	102,242	194,292	177,760	25,130	39,435	30,044	152,212	112,812	40,332	44,103
	1977	821,623	182,469	176,311	69,756	139,664	126,096	28,787	32,972	17,425	165,310	67,639	38,925	25,896
ALL COUNTIES														
Adams	1983	101,667	39,938	39,255	3,793	4,777		733	1,713	1,431	28,226	12,571	4,308	3,070
	1977	58,746	18,368	18,020	2,031	2,524		741	1,348	1,156	20,921	5,944	3,699	1,424
Allen	1983	589,726	123,144	118,137	52,751	131,528	112,936	17,093	22,260	10,994	73,336	63,183	30,409	23,197
	1977	439,645	79,386	75,727	35,794	97,864	83,775	14,807	17,184	8,547	78,492	39,888	30,541	12,647
Ashland	1983	165,916	48,099	46,968	17,709	9,463	6,522	3,049	6,165	3,189	21,448	30,129	10,613	7,714
	1977	115,636	31,145	30,240	10,679	8,417	5,890	3,459	5,472	2,948	22,281	14,824	7,707	4,221
Ashtabula	1983	346,170	83,020	77,704	28,498	50,483	38,265	8,222	13,279	6,656	62,639	55,353	13,022	10,302
	1977	28[illegible],962	65,267	60,924	20,995	42,685	32,798	7,777	10,572	5,461	68,110	34,352	12,293	6,729
Athens	1983	170,274	54,941	54,450	14,788	13,255	8,070	2,899	6,446	2,208	29,389	21,505	3,982	4,795
	1977	133,520	36,154	35,763	11,993	12,522	7,813	2,863	5,493	1,977	31,553	13,068	3,976	3,671
Auglaize	1983	160,584	42,021	40,172	15,748	8,412	3,394	4,572	8,251	4,363	38,212	26,292	6,255	6,244
	1977	116,379	28,883	27,456	10,475	5,229	2,228	3,493	5,935	3,255	28,380	15,528	6,705	3,202
☐ Belmont	1983	335,181	112,164	108,599	34,814	41,921	33,021	4,751	5,656	2,887	46,451	41,747	13,114	8,506
	1977	217,936	67,135	64,700	18,668	23,038	17,664	3,845	4,567	2,452	43,242	22,965	11,109	5,323
Brown	1983	61,478	22,521	21,729	8,376	1,885	1,420	944	499	305	6,131	9,797	2,367	2,060
	1977	51,265	17,322	16,617	6,637	1,949	1,479	872	605	383	7,120	7,975	2,721	1,243
Butler	1983	999,134	321,604	307,885	97,214	91,624	87,956	20,576	37,770	25,659	155,401	112,714	35,518	33,190
	1977	678,844	178,783	170,186	60,372	87,930	83,097	18,526	29,478	20,790	137,735	64,784	30,244	19,843
Carroll	1983	94,951	22,851	21,893	7,957	7,313	6,472	2,460	1,627	863	32,618	9,635	3,818	438
	1977	64,306	12,836	12,228	4,081	5,176	4,508	1,894	1,575	862	26,002	5,455	3,360	347
Champaign	1983	109,057	39,932	39,154	10,469	8,306	2,982	2,132	2,061	896	16,996	12,234	6,224	4,173
	1977	74,773	22,439	21,866	6,202	5,553	1,756	1,767	2,122	949	17,242	8,043	4,575	2,419
Clark	1983	656,177	178,134	166,140	51,164	116,177	113,941	21,735	22,816	12,630	96,039	64,091	22,980	23,848
	1977	486,850	111,089	103,331	35,467	88,835	85,491	16,311	18,794	10,839	106,353	40,035	23,618	12,293
Clermont	1983	547,175	170,686	157,936	40,108	44,688	42,889	2,189	12,733	8,168	108,316	81,929	27,862	15,001
	1977	276,712	70,508	65,066	18,093	27,550	25,969	1,924	7,313	4,853	77,225	32,314	16,038	6,392
Clinton	1983	162,268	45,697	44,085	9,034	11,389	8,941	3,070	5,686	3,427	37,933	23,812	7,959	4,192
	1977	106,619	25,825	24,774	6,908	6,707	5,289	2,694	3,762	2,350	32,534	12,123	5,924	2,735
Columbiana	1983	440,859	127,937	123,668	28,634	38,446	23,275	14,108	14,030	9,671	83,694	60,834	22,735	23,378
	1977	307,249	77,703	74,686	18,470	31,319	19,645	10,462	10,639	7,580	78,447	32,842	17,600	11,538
Coshocton	1983	124,070	38,255	37,611	7,715	8,925	5,204	3,441	4,604	1,392	20,100	13,664	11,867	5,398
	1977	90,685	22,697	22,273	5,875	9,003	5,396	3,728	2,756	1,001	20,754	8,208	7,410	2,857
Crawford	1983	194,099	51,077	50,037	19,966	10,964	6,862	5,999	7,999	3,568	33,549	19,931	11,980	9,564
	1977	147,191	37,883	37,041	12,372	9,685	6,199	5,307	5,823	2,715	34,150	12,336	10,372	5,531
Cuyahoga	1983	7,610,405	1,797,867	1,639,531	791,550	1,090,381	989,707	355,816	305,802	201,345	1,161,545	764,253	194,986	393,671
	1977	5,411,982	1,178,253	1,071,605	497,033	883,155	793,650	270,682	238,060	162,423	1,105,272	420,949	155,311	196,030
Darke	1983	207,511	54,104	52,982	14,526	20,090	16,439	6,347	5,939	3,366	41,595	21,436	21,836	6,590
	1977	145,264	30,806	30,110	9,440	13,549	11,091	5,084	5,611	3,309	39,223	12,797	16,921	3,514
Defiance	1983	192,695	51,008	49,304	16,259	23,519	11,688	7,505	9,303	2,358	29,353	19,603	7,187	6,805
	1977	138,399	29,259	28,121	10,003	18,126	9,351	5,580	5,771	1,543	31,725	11,776	6,655	3,146
Delaware	1983	156,499	42,550	41,314	14,201	6,779	5,129	3,963	2,374	665	27,423	33,779	5,291	7,906
	1977	114,667	27,790	26,830	11,608	5,244	4,017	3,885	1,993	587	27,469	18,680	5,199	4,125
Erie	1983	367,345	82,482	77,964	40,743	63,130	59,377	17,388	13,633	6,270	49,209	35,883	19,793	13,288
	1977	297,582	60,010	56,571	31,181	54,603	50,526	13,274	11,618	5,586	56,811	22,578	15,886	9,543
Fairfield	1983	351,306	102,483	100,536	39,490	38,845	26,522	5,519	12,784	7,813	55,864	46,728	15,353	15,396
	1977	228,046	57,819	56,398	19,575	27,935	19,061	4,812	10,874	6,895	50,846	23,831	11,896	8,319
Fayette	1983	118,486	28,416	27,546	9,249	11,623	9,431	4,711	4,150	2,268	11,409	30,718	6,494	3,179
	1977	90,600	19,843	19,127	6,860	10,760	8,742	3,728	3,064	1,740	13,435	19,453	6,056	2,179
Franklin	1983	5,174,172	1,028,683	986,656	571,705	839,985	788,976	202,962	256,861	126,655	940,607	454,474	187,657	149,906
	1977	3,486,482	649,372	619,310	338,132	618,208	573,367	144,474	168,968	87,648	792,487	247,435	140,616	87,373
Fulton	1983	146,505	38,071	34,309	10,942	2,517		2,690	8,950	5,156	35,723	13,575	14,852	5,400
	1977	117,815	26,005	23,373	7,500	2,006		2,135	7,100	4,191	39,579	9,041	12,348	3,347
Gallia	1983	128,670	37,262	36,520	10,405	8,299		6,316	7,931	3,950	17,678	16,458	6,972	6,068
	1977	65,336	20,972	20,438	7,052	5,532		4,607	5,503	2,857	16,946	9,356	5,537	3,351
Geauga	1983	332,756	103,508	99,158	18,596	13,674	9,164	5,587	4,516	2,863	68,614	40,598	22,780	11,943
	1977	161,458	42,164	40,163	9,551	8,534	5,821	2,734	3,262	2,146	44,442	16,948	12,574	4,826
Greene	1983	536,853	171,127	164,998	44,718	45,522	42,046	5,651	15,523	10,018	75,962	86,543	17,812	11,128
	1977	330,321	85,270	81,750	23,034	27,816	25,250	5,822	10,342	6,922	94,485	38,890	15,414	6,890
Guernsey	1983	179,548	51,658	49,641	20,386	24,227	22,669	7,725	3,667	2,399	19,408	30,026	3,893	4,997
	1977	113,896	28,564	27,293	11,401	17,141	15,836	4,935	3,083	2,085	19,005	14,676	3,908	2,744

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
OHIO (continued)														
ALL COUNTIES (continued)														
Hamilton	1983	4,729,222	1,074,007	948,821	530,037	809,259	699,766	175,123	248,209	172,880	747,458	425,696	135,639	142,813
	1977	3,354,090	699,324	616,157	341,876	639,832	553,349	141,270	168,888	121,962	660,273	247,191	110,379	93,211
Hancock	1983	332,073	69,907	66,962	31,598	53,815	52,094	7,157	18,330	9,807	61,735	37,680	23,558	13,220
	1977	227,116	42,580	40,555	17,738	37,095	35,854	5,857	11,457	6,398	49,830	19,129	18,243	5,334
Hardin	1983	91,389	35,942	35,405	7,927	1,170		2,228	3,276	2,072	13,410	10,030	4,171	5,537
	1977	67,992	20,942	20,590	6,636	1,193		2,174	3,322	2,175	14,542	6,542	4,162	3,248
Harrison	1983	37,677	14,656	14,139	2,906	857		1,040	1,011	484	6,212	4,960	4,440	868
	1977	33,488	10,435	10,010	2,314	917		865	859	428	8,505	3,983	4,293	605
Henry	1983	93,179	28,317	27,670	7,791	1,692		1,767	3,366	456	17,308	15,681	6,721	3,285
	1977	70,491	17,968	17,459	5,097	1,649		1,583	2,404	331	18,232	9,279	5,775	1,939
Highland	1983	131,238	46,477	44,840	10,338	3,697		2,857	3,600	1,338	24,482	13,966	6,272	10,987
	1977	81,493	24,828	23,818	5,159	3,179		2,770	2,220	853	19,409	7,380	5,678	4,650
Hocking	1983	84,864	19,038	17,430	9,491	5,294	3,811	4,501	1,868	761	13,531	9,739	5,120	2,825
	1977	61,678	13,029	11,890	5,781	5,182	3,775	2,927	1,241	529	15,949	5,722	4,204	1,648
Holmes	1983	85,664	19,348	18,788	7,088	1,227		784	3,172	1,807	14,030	6,068	23,221	5,201
	1977	55,132	10,975	10,598	3,601	982		718	1,812	1,073	15,145	3,278	13,443	2,432
Huron	1983	225,876	70,297	67,386	17,734	12,253	9,309	6,348	11,429	6,978	46,568	22,340	11,408	9,077
	1977	176,796	46,130	43,969	12,469	9,584	7,381	7,675	9,066	5,746	47,905	15,008	9,891	5,720
Jackson	1983	96,312	35,158	33,739	5,423	10,239	6,788	1,122	2,916	1,100	14,213	13,197	1,676	7,390
	1977	75,820	23,923	22,828	3,975	9,024	6,093	1,122	2,409	953	16,809	8,380	1,661	4,804
Jefferson	1983	360,963	96,829	92,495	27,473	56,846	53,293	10,021	13,293	7,478	46,696	34,259	21,691	12,366
	1977	306,285	73,282	69,606	19,706	58,066	53,764	15,487	13,408	7,856	52,477	24,215	19,687	8,490
Knox	1983	149,079	43,836	42,291	15,386	18,465	12,630	4,398	5,639	2,302	21,380	13,246	3,129	8,115
	1977	108,300	27,964	26,826	9,971	15,019	10,466	4,008	3,438	1,409	22,458	9,033	2,783	4,390
Lake	1983	1,168,398	266,853	254,413	100,405	223,018	191,454	32,769	49,500	29,483	207,069	97,025	50,902	36,493
	1977	785,612	168,463	159,700	57,017	157,961	135,776	25,871	32,991	20,425	172,826	57,422	35,383	22,131
☐ Lawrence	1983	211,746	55,982	55,021	12,558	24,413	22,335	8,563	16,731	10,060	33,730	28,868	7,934	8,762
	1977	156,927	40,640	39,881	8,230	17,368	15,564	5,734	10,839	6,817	34,654	15,659	7,987	4,847
Licking	1983	474,549	134,077	119,610	45,739	45,087	43,013	14,775	15,436	5,987	81,398	70,567	28,387	15,070
	1977	355,824	81,178	77,811	28,155	40,570	38,150	12,633	11,783	4,823	87,811	40,287	21,994	9,897
Logan	1983	146,286	42,621	41,731	18,514	10,912	8,812	4,614	4,853	3,592	25,599	13,440	7,644	5,262
	1977	111,308	26,265	25,571	10,067	10,583	8,560	3,977	4,609	3,514	27,197	9,892	7,630	3,084
Lorain	1983	1,136,642	290,868	280,043	84,648	170,116	156,160	32,694	49,840	30,030	208,321	121,349	41,493	48,237
	1977	844,101	192,748	183,485	59,439	146,164	128,836	29,058	34,365	21,510	191,227	72,730	38,142	25,075
Lucas	1983	2,650,468	652,784	612,034	312,207	374,193	320,502	111,213	100,368	45,773	437,595	268,238	70,998	117,188
	1977	1,802,517	384,928	359,931	180,061	318,880	273,804	76,014	73,555	35,237	376,106	141,018	62,293	60,198
Madison	1983	117,773	36,178	35,638	8,856	1,469		996	1,526	1,180	17,297	36,096	4,043	4,979
	1977	75,413	21,392	21,027	6,003	1,099		828	1,270	1,011	18,302	16,743	3,121	2,640
Mahoning	1983	1,419,373	345,606	319,906	118,119	238,473	217,698	62,296	61,321	42,635	330,161	171,080	37,251	48,308
	1977	964,056	201,268	185,803	70,872	177,828	164,903	42,480	49,101	35,382	209,672	90,542	28,104	28,852
Marion	1983	305,377	75,676	73,590	24,937	56,537	41,017	10,053	9,961	6,672	49,299	28,676	19,030	9,640
	1977	225,869	47,153	45,594	16,733	42,408	31,228	8,128	9,112	6,309	49,025	18,004	15,052	6,821
Medina	1983	566,466	155,501	148,893	39,001	48,080	31,931	5,647	14,433	7,380	123,601	98,012	37,304	25,385
	1977	326,140	74,419	70,852	21,056	26,258	17,912	5,140	8,642	4,674	100,642	44,576	18,343	11,553
Meigs	1983	77,637	29,783	28,733	[illegible]	4,402	1,534	981	6,914	6,540	8,724	7,235	3,172	3,480
	1977	54,907	18,128	17,390	3,469	3,455	1,256	876	4,836	4,616	9,713	5,044	2,756	2,209
Mercer	1983	135,353	38,930	38,359	13,886	11,293	10,310	4,131	5,330	2,604	22,942	10,649	10,468	3,177
	1977	103,394	22,076	21,711	8,888	9,909	8,956	3,710	4,011	2,042	25,518	8,236	9,847	1,802
Miami	1983	361,140	97,024	90,403	32,939	39,424	32,511	17,513	13,629	8,597	79,790	39,693	10,571	11,551
	1977	261,809	60,745	56,449	20,420	30,937	25,068	11,531	13,806	8,995	70,712	22,930	9,620	7,444
Monroe	1983	49,350	21,243	20,495	1,945	1,782		912	407	136	12,700	4,069	3,312	915
	1977	31,858	10,860	10,418	1,374	1,703		612	453	160	10,140	2,372	2,118	600
Montgomery	1983	3,104,801	629,022	599,678	322,850	535,361	507,867	101,884	167,631	89,736	508,684	336,045	122,751	74,832
	1977	2,200,996	431,934	408,927	208,161	432,574	404,505	78,984	115,065	64,330	435,863	179,866	90,420	46,001
Morgan	1983	29,157	7,999	7,716	1,832	1,120		738	1,408		4,510	3,380	5,681	618
	1977	20,802	5,505	5,281	1,027	894		508	950		4,249	2,269	3,710	429
Morrow	1983	62,989	19,981	19,276	4,141	1,302		278	1,215	431	12,308	13,430	3,126	2,988
	1977	43,612	11,119	10,666	2,715	1,376		236	881	328	11,526	9,455	3,369	1,678
Muskingum	1983	360,035	94,553	93,637	28,754	49,193	37,483	14,046	12,181	6,490	54,444	29,207	30,108	11,316
	1977	259,078	58,998	58,317	19,488	35,194	27,092	10,559	9,311	5,170	52,243	19,939	26,210	7,959
Noble	1983	37,049	11,872	11,454	1,671	162		488	1,128	141	11,877	3,073	3,590	912
	1977	24,998	6,104	5,866	1,188	139		415	658	88	9,780	2,186	3,723	514
Ottawa	1983	165,892	49,183	48,994	23,361	2,330		2,856	3,487	2,163	30,965	28,940	8,010	2,587
	1977	110,643	27,503	27,346	12,025	2,160		1,968	2,879	1,871	32,601	14,588	7,036	2,049

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drugstores Total ($000)
OHIO (continued)														
ALL COUNTIES (continued)														
Paulding	1983	43,078	12,283	11,856	3,740	985		189	4,282	1,933	6,484	8,648	3,704	932
	1977	35,843	9,517	9,134	2,958	861		227	3,131	1,475	7,553	5,894	3,619	696
Perry	1983	74,718	26,618	25,679	4,926	1,198		1,062	2,266	536	14,149	13,792	4,154	973
	1977	49,055	15,623	14,987	3,699	1,200		861	1,460	366	13,151	6,819	2,762	703
Pickaway	1983	139,575	34,454	32,476	9,292	10,104	7,837	3,499	3,275	2,247	25,191	23,529	16,947	5,127
	1977	104,102	24,362	22,902	7,288	6,576	5,150	2,922	2,726	1,930	24,975	12,570	14,440	3,393
Pike	1983	80,006	23,036	22,223	6,378	992		1,986	2,025	1,482	11,349	17,348	8,645	4,647
	1977	47,796	13,675	13,118	3,189	859		1,034	1,383	1,041	10,051	7,567	5,746	2,048
Portage	1983	463,477	141,305	133,043	39,970	22,624	20,852	5,734	13,118	7,101	87,907	77,089	30,463	11,952
	1977	330,883	79,865	74,994	27,915	20,692	18,790	5,332	9,584	5,431	85,691	43,920	28,459	7,867
Preble	1983	123,844	21,079	20,208	10,624	390		1,304	2,813	2,657	19,703	43,245	11,763	3,472
	1977	86,984	16,592	15,817	6,513	430		1,138	2,068	1,964	22,124	22,304	8,420	1,886
Putnam	1983	98,623	28,610	26,907	6,746	1,040		1,504	3,082	2,003	21,635	16,155	10,809	3,979
	1977	73,361	17,053	15,996	5,568	909		1,487	2,594	1,740	20,545	9,818	8,672	2,225
Richland	1983	675,646	134,316	124,356	58,424	103,039	93,786	24,594	25,832	11,102	126,632	101,279	27,888	17,320
	1977	502,466	96,782	89,365	37,215	86,318	77,850	18,372	19,520	8,840	118,391	53,061	26,347	10,953
Ross	1983	281,900	81,088	77,725	28,395	53,768	50,257	6,542	7,489	3,661	36,472	26,554	7,982	11,281
	1977	193,786	45,609	43,470	17,315	38,218	35,288	5,234	6,946	3,544	35,928	15,962	7,346	6,013
Sandusky	1983	254,019	61,649	57,095	26,166	15,702	11,627	8,543	10,542	6,056	53,834	28,167	15,124	10,291
	1977	182,494	42,732	39,470	15,427	14,495	10,818	6,238	8,298	4,953	45,658	18,134	11,690	5,289
Scioto	1983	334,407	95,020	92,248	28,014	50,766	47,077	7,943	16,064	10,391	45,424	41,508	10,074	14,157
	1977	244,538	60,457	58,361	18,952	35,172	32,246	7,968	13,077	8,758	50,671	23,166	9,994	8,129
Seneca	1983	189,788	51,697	50,702	17,407	15,554	12,559	7,860	8,843	4,750	22,186	22,410	16,609	8,319
	1977	155,305	38,609	37,652	12,728	13,729	10,970	7,325	7,208	4,015	25,182	15,460	15,401	5,562
Shelby	1983	143,862	33,383	32,913	13,651	12,889	10,765	2,717	6,141	3,947	34,132	18,415	7,347	4,816
	1977	98,660	23,172	22,803	9,001	9,644	8,043	2,135	4,090	2,722	25,444	10,900	6,172	2,519
Stark	1983	1,899,773	524,673	497,094	185,031	251,857	231,144	67,267	69,750	37,555	304,308	167,657	81,350	65,625
	1977	1,339,030	298,428	281,985	114,611	198,940	180,671	61,038	59,076	32,992	303,357	100,430	67,588	36,932
Summit	1983	2,775,026	753,289	724,829	277,847	352,834	319,354	135,124	95,286	49,073	405,278	236,064	182,874	101,183
	1977	1,918,432	442,351	423,225	177,342	300,474	269,356	79,225	76,633	40,984	383,236	141,398	125,163	56,178
Trumbull	1983	1,107,605	267,818	260,254	102,242	194,292	177,760	25,120	39,415	20,044	152,212	112,812	40,332	44,103
	1977	821,623	182,469	176,311	69,756	139,664	126,096	28,787	32,972	17,425	165,310	67,639	38,925	25,896
Tuscarawas	1983	364,205	97,513	88,567	36,397	45,423	32,777	13,444	17,718	11,051	55,573	43,452	16,394	10,930
	1977	267,209	60,386	54,699	22,992	34,312	25,011	11,394	14,364	9,309	58,180	25,244	15,915	6,576
Union	1983	89,992	28,552	28,000	7,368	5,214		2,306	2,300	739	20,598	7,748	7,221	3,565
	1977	62,121	15,913	15,576	4,822	2,996		1,715	1,890	734	19,006	5,449	5,015	1,933
Van Wert	1983	108,993	28,955	25,894	10,258	3,729	2,680	2,927	3,499	1,328	25,972	11,004	5,926	5,241
	1977	85,441	19,804	17,664	6,639	3,679	2,683	2,644	2,871	1,138	27,389	8,698	4,363	2,882
Vinton	1983	18,976	4,180	4,032	2,133	396		29	532	532	5,384	2,857	2,466	701
	1977	13,396	3,043	2,919	1,222	344		34	337	337	3,991	1,898	1,822	422
Warren	1983	344,967	68,805	63,826	50,977	47,295	36,721	15,314	16,222	10.809	34,214	56,401	13,456	15,082
	1977	223,681	51,370	47,526	27,180	29,272	22,782	10,179	11,651	8,060	28,514	30,635	14,245	7,539
Washington	1983	284,645	83,195	79,842	24,990	29,233	25,685	9,827	11,203	8,558	33,266	36,675	22,667	12,488
	1977	188,994	49,621	47,352	13,430	20,893	18,103	6,428	8,273	6,529	35,042	21,269	15,387	6,052
Wayne	1983	388,024	106,621	100,220	28,156	36,536	26,495	5,291	14,848	7,863	80,850	40,992	39,686	10,973
	1977	277,353	62,008	58,129	17,629	30,249	22,139	5,542	12,615	6,915	73,886	24,277	27,373	6,803
Williams	1983	131,735	34,877	34,617	13,450	11,425	5,769	4,733	4,121	2,793	16,961	19,955	8,342	3,406
	1977	105,072	24,042	23,818	9,018	8,358	4,376	4,113	3,844	2,692	20,578	13,714	8,938	2,487
Wood	1983	485,928	108,129	105,070	48,379	62,929	57,833	15,248	26,370	11,335	50,952	104,756	10,165	16,493
	1977	347,527	69,473	67,126	29,851	54,750	49,516	11,955	17,595	8,012	63,357	54,890	8,757	9,820
Wyandot	1983	72,896	18,407	17,756	6,440	1,856		2,045	5,682	1,855	11,972	9,430	8,133	2,178
	1977	56,590	13,478	12,929	4,472	1,615		1,644	3,982	1,368	12,697	5,682	7,872	1,535
TOTAL METRO COUNTIES	1983	**42,259,607**	**10,234,940**	**9,600,999**	**4,230,300**	**6,120,446**	**5,509,669**	**1,543,090**	**1,772,357**	**1,029,667**	**6,880,394**	**4,491,045**	**1,611,004**	**1,544,798**
	1977	29,404,074	6,356,248	5,934,114	2,619,789	4,816,632	4,305,843	1,166,327	1,299,078	786,369	6,289,423	2,481,183	1,264,772	857,859
TOTAL STATE	1983	**50,755,270**	**12,591,140**	**11,870,884**	**4,974,047**	**6,929,600**	**6,114,208**	**1,776,933**	**2,090,871**	**1,201,813**	**8,319,467**	**5,562,079**	**2,135,267**	**1,864,083**
	1977	35,563,455	7,838,790	7,355,637	3,104,925	5,452,426	4,779,889	1,362,911	1,546,516	926,339	7,713,484	3,116,790	1,693,691	1,042,394
OKLAHOMA														
ENID	1983	**411,114**	**83,949**	**80,743**	**41,087**	**40,042**	**29,946**	**32,031**	**23,910**	**13,269**	**87,421**	**22,025**	**30,113**	**17,220**
	1977	232,163	44,717	42,766	20,825	24,383	18,231	18,872	12,710	7,323	55,508	13,243	15,824	9,762

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1983 U.S. CENSUS: 1977 METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drugstores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
OKLAHOMA (continued)														
ENID (continued)														
Garfield	1983	411,114	83,949	80,743	41,087	40,042	29,946	32,031	23,910	13,269	87,421	22,025	30,113	17,220
	1977	232,163	44,717	42,766	20,825	24,383	18,231	18,872	12,710	7,323	55,508	13,243	15,824	9,762
LAWTON	**1983**	**448,915**	**108,273**	**107,003**	**40,083**	**62,126**	**39,757**	**19,019**	**27,595**	**19,186**	**102,516**	**25,447**	**22,522**	**6,183**
	1977	293,033	58,322	57,529	23,169	44,437	28,672	12,205	18,035	13,011	79,002	16,746	17,069	3,953
Comanche	1983	448,915	108,273	107,003	40,083	62,126	39,757	19,019	27,595	19,186	102,516	25,447	22,522	6,183
	1977	293,033	58,322	57,529	23,169	44,437	28,672	12,205	18,035	13,011	79,002	16,746	17,069	3,953
OKLAHOMA CITY	**1983**	**5,189,913**	**1,108,460**	**1,079,579**	**530,577**	**629,653**	**431,360**	**351,209**	**271,988**	**163,951**	**1,178,504**	**341,717**	**249,683**	**100,372**
	1977	3,105,790	627,532	607,834	276,461	419,734	288,241	199,827	151,009	95,146	793,106	189,026	161,219	62,453
Canadian	1983	271,813	63,906	62,649	18,355	20,847	5,603	8,115	5,857	3,556	108,907	14,683	17,242	3,459
	1977	165,522	33,091	32,256	8,271	8,449		4,422	2,999	1,891	81,549	9,286	9,178	2,274
Cleveland	1983	552,100	111,519	106,723	60,744	63,616	38,773	29,951	27,477	14,536	161,750	32,944	22,218	11,628
	1977	295,196	60,840	57,893	28,726	33,683	20,354	18,490	13,795	7,641	86,255	18,299	12,251	6,532
Logan	1983	68,989	18,664	18,294	6,208	8,614	4,559	2,397	1,113	1,016	17,498	4,384	3,296	1,701
	1977	46,668	12,951	12,622	3,724	4,761	2,566	1,899	793	738	11,795	3,875	1,866	1,382
McClain	1983	81,824	27,946	27,941	5,245	5,929	4,925	1,717	660	469	27,544	5,462	3,120	1,174
	1977	43,636	13,161	13,144	3,023	3,269	2,692	1,274	397	292	13,869	4,359	1,821	795
Oklahoma	1983	3,961,974	813,512	791,924	411,451	490,631	351,525	299,339	228,428	138,376	829,368	265,777	179,707	77,675
	1977	2,407,461	469,376	454,330	218,003	347,136	247,864	166,587	127,308	80,391	576,407	141,897	122,610	47,902
Pottawatomie	1983	253,213	72,913	72,048	28,574	40,016	25,975	9,690	8,453	5,998	33,437	18,467	24,100	4,735
	1977	147,907	38,113	37,589	14,714	22,436	14,765	7,155	5,717	4,193	23,231	11,310	13,493	3,568
TULSA	**1983**	**4,023,126**	**859,471**	**835,515**	**314,882**	**538,281**	**416,867**	**251,819**	**228,657**	**149,024**	**872,808**	**262,534**	**226,441**	**76,387**
	1977	2,256,385	481,548	465,566	168,636	291,615	225,893	139,755	117,467	79,296	570,943	146,072	126,832	47,339
Creek	1983	197,041	74,743	73,808	14,556	18,902	9,658	8,228	4,345	2,737	37,163	14,748	12,621	4,058
	1977	119,072	39,343	38,777	7,683	9,746	5,073	5,078	3,145	2,057	29,693	8,795	7,808	2,804
Osage	1983	82,528	28,806	28,195	4,521	2,419		4,867	3,055	1,566	18,331	8,341	3,454	2,562
	1977	52,075	16,803	16,354	2,822	1,627		3,100	1,816	973	12,581	5,349	2,345	1,869
Rogers	1983	165,980	42,923	41,537	11,956	12,577	6,283	7,655	3,891	2,450	40,749	22,989	15,450	946
	1977	91,806	22,311	21,468	6,790	7,459	3,799	3,869	2,211	1,445	24,091	12,874	7,429	792
Tulsa	1983	3,515,309	687,939	667,097	280,096	496,899	394,549	229,781	215,229	140,134	768,056	211,612	188,804	67,571
	1977	1,960,253	391,707	377,687	148,883	269,490	214,238	126,924	109,292	73,818	499,205	115,236	106,120	41,132
Wagoner	1983	62,268	25,060	24,878	3,753	7,484	6,377	1,288	2,137	2,137	8,509	4,844	6,112	1,250
	1977	33,179	11,384	11,280	2,458	3,293	2,783	784	1,003	1,003	5,373	3,818	3,130	742
ALL COUNTIES														
Adair	1983	44,815	18,259	17,896	838	3,357	2,505	928	1,210	683	8,904	4,851	3,902	1,232
	1977	27,583	9,892	9,641	645	2,049	1,530	748	733	429	5,670	3,208	2,698	805
Alfalfa	1983	21,729	6,336	6,210	1,245	190		457	415	236	2,795	5,615	1,868	576
	1977	14,143	3,744	3,649	993	142		330	326	193	2,224	3,317	1,325	469
Atoka	1983	41,647	14,872	14,575	2,191	5,443		2,131	887	716	6,455	3,816	3,511	1,107
	1977	25,243	7,267	7,082	1,441	3,266		1,206	508	420	5,161	3,015	1,800	868
Beaver	1983	17,278	5,656	5,541	1,710			2,595	86	86	2,641	1,830	1,371	546
	1977	9,983	2,855	2,782	846			1,507	61	61	1,803	1,156	901	422
Beckham	1983	137,553	39,916	39,622	14,426	14,857	7,946	7,169	3,587	2,841	21,816	18,090	8,272	3,327
	1977	69,544	18,529	18,358	5,571	7,081	3,853	4,701	1,996	1,624	12,601	9,460	4,499	1,976
Blaine	1983	51,735	14,380	14,092	3,079	1,114		2,776	1,293	823	7,973	8,043	3,809	1,952
	1977	34,847	10,266	10,005	2,167	732		1,944	953	627	6,226	4,645	2,745	1,414
Bryan	1983	92,399	25,150	24,857	6,979	7,982	3,866	6,395	3,811	2,099	19,940	3,494	4,639	1,916
	1977	67,865	16,852	16,624	4,847	7,586	3,753	4,093	2,962	1,694	15,414	2,977	3,992	1,622
Caddo	1983	112,311	31,274	31,176	6,372	9,187		7,033	5,313	3,883	27,467	7,812	5,553	3,050
	1977	71,851	19,609	19,511	3,746	5,071		4,466	2,904	2,185	19,162	6,243	3,073	2,156
Canadian	1983	271,813	63,906	62,649	18,355	20,847	5,603	8,115	5,857	3,556	108,907	14,683	17.242	3,459
	1977	165,522	33,091	32,256	8,271	8,449		4,422	2,999	1,891	81,549	9,286	9,178	2,274
Carter	1983	218,133	56,518	55,295	17,613	26,276	16,800	12,772	12,395	8,426	36,947	20,095	11,260	4,266
	1977	139,818	35,659	34,690	10,151	16,945	10,934	8,212	6,370	4,485	29,343	11,112	7,336	3,395
Cherokee	1983	99,966	34,927	34,351	11,119	11,757	5,561	3,687	1,787	1,351	11,289	6,079	10,122	1,876
	1977	60,276	18,757	18,413	6,343	7,114	3,441	2,491	1,435	1,115	9,162	3,227	5,961	1,320
Choctaw	1983	54,112	18,233	17,870	2,465	4,250	2,414	2,802	764	579	14,089	2,868	3,607	1,499
	1977	36,696	10,255	9,995	1,762	2,984	1,720	1,787	652	509	11,283	2,447	1,977	994
Cimarron	1983	13,617	3.625	3,552	1,188	127		175	332	332	2,953	3,013	493	234
	1977	9,468	2,404	2,343	825	116		133	275	275	2,304	1,944	433	175
Cleveland	1983	552,100	111,519	106,723	60,744	63,616	38,773	29,951	27,477	14,536	161,750	32,944	22,218	11,628
	1977	295,196	60,840	57,893	28,726	33,683	20,354	18,490	13,795	7,641	86,255	18,299	12,251	6,532

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
OKLAHOMA (continued)														
ALL COUNTIES (continued)														
Coal	1983	7,942	3,252	3,110	291	2,020	1,355	126	30	30	1,021	193	361	210
	1977	6,649	2,607	2,479	271	1,514	1,021	123	30	30	947	189	311	226
Comanche	1983	448,915	108,273	107,003	40,083	62,126	39,757	19,019	27,595	19,186	102,516	25,447	22,522	6,183
	1977	293,033	58,322	57,529	23,169	44,437	28,672	12,205	18,035	13,011	79,002	16,746	17,069	3,953
Cotton	1983	23,983	8,128	7,966	1,398	1,084		997	502	283	8,023	1,501	1,207	383
	1977	16,642	4,981	4,854	891	616		761	337	197	5,587	1,521	971	334
Craig	1983	72,940	16,486	16,181	6,534	7,661	4,682	3,176	2,168	1,075	16,601	11,240	2,949	2,237
	1977	46,062	10,126	9,883	3,693	4,403	2,722	2,007	1,054	544	11,029	7,292	2,044	1,610
Creek	1983	197,041	74,743	73,808	14,556	18,902	9,658	8,228	4,345	2,737	37,163	14,748	12,621	4,058
	1977	119,072	39,343	38,777	7,683	9,746	5,073	5,078	3,145	2,857	29,693	8,795	7,908	2,804
Custer	1983	146,954	39,758	39,534	12,108	12,528	5,461	7,680	7,317	4,339	35,447	9,753	6,877	3,840
	1977	89,379	22,407	22,238	6,496	6,855	3,065	5,628	4,812	2,957	21,106	8,045	4,036	2,751
Delaware	1983	70,250	20,543	20,135	5,628	9,364	4,936	2,173	3,093	2,448	11,627	5,857	4,022	1,905
	1977	38,918	11,028	10,748	2,805	4,156	2,230	1,055	1,443	1,172	7,301	4,300	3,058	1,055
Dewey	1983	14,825	4,637	4,544	1,397	470		54	138	138	3,174	2,644	1,163	91
	1977	9,293	2,743	2,673	795	371		38	102	102	1,916	1,782	710	69
Ellis	1983	20,998	4,704	4,610	987	193		1,018	303	303	7,427	2,626	2,009	578
	1977	13,320	2,688	2,620	593	134		684	220	220	4,897	1,733	1,136	467
Garfield	1983	411,114	83,949	80,743	41,087	40,042	29,946	32,031	23,910	13,269	87,421	22,025	30,113	17,220
	1977	232,163	44,717	42,766	20,825	24,383	18,231	18,872	12,710	7,323	55,508	13,243	15,824	9,762
Garvin	1983	111,093	30,120	29,519	8,485	7,881		6,895	3,863	1,741	25,056	11,767	5,623	3,142
	1977	67,719	18,170	17,708	4,497	4,384		3,970	2,353	1,105	17,113	6,918	3,845	2,056
Grady	1983	169,576	38,819	38,428	15,346	18,498	7,820	10,800	5,320	2,714	39,496	8,922	15,273	3,204
	1977	93,715	22,276	22,010	6,811	9,492	4,121	5,720	3,335	1,768	23,119	5,799	8,752	1,880
Grant	1983	19,066	5,974	5,856	2,150	252		173	550	391	5,602	2,138	1,057	687
	1977	11,173	3,071	2,993	1,123	158		124	329	241	3,537	1,519	626	403
Greer	1983	28,789	11,926	11,689	1,105	976		659	1,236	995	4,985	2,876	2,287	702
	1977	13,233	4,843	4,720	535	392		375	690	571	2,298	1,421	1,175	415
Harmon	1983	11,565	4,649	4,556	321	249		289	247	247	1,950	485	786	813
	1977	8,408	3,083	3,005	279	226		259	209	209	1,590	422	566	625
Harper	1983	15,443	4,706	4,611	1,044	161		460	232		2,839	3,421	1,062	570
	1977	10,479	3,121	3,042	656	109		347	139		1,985	2,203	798	471
Haskell	1983	31,310	11,467	11,239	913	1,501		1,193	1,256	226	7,985	1,246	2,293	940
	1977	22,774	6,966	6,789	707	1,147		928	897	170	7,289	1,129	1,624	684
Hughes	1983	46,214	17,778	17,758	2,477	1,032		2,937	687	589	9,296	4,182	1,877	1,402
	1977	27,151	8,905	8,879	1,478	704		1,554	487	428	6,954	2,492	1,382	940
Jackson	1983	133,889	31,743	31,002	9,356	11,836	5,425	9,634	7,287	4,546	35,691	5,177	4,924	4,760
	1977	86,874	17,964	17,446	6,384	8,869	4,163	6,884	4,371	2,821	23,831	4,218	3,681	3,095
Jefferson	1983	29,042	9,739	9,546	3,291	225		1,064	605	284	4,351	1,767	4,108	866
	1977	17,274	4,886	4,762	1,774	185		780	320	156	3,267	1,394	2,332	617
Johnston	1983	21,725	8,956	8,568	924			1,047	219	65	2,788	1,758	2,038	1,269
	1977	13,152	5,052	4,806	701			618	216	68	2,055	1,208	1,107	735
Kay	1983	288,699	76,868	75,489	22,725	33,141	19,215	16,375	14,789	9,668	56,489	25,740	14,330	7,795
	1977	170,747	43,927	43,058	13,513	16,177	9,502	10,412	7,718	5,205	39,117	14,962	8,158	5,155
Kingfisher	1983	88,429	24,451	24,325	3,030	7,684	3,880	4,602	772	284	31,452	4,638	5,332	2,819
	1977	44,281	10,857	10,781	1,974	3,263	1,681	2,438	478	184	15,734	2,915	2,908	1,577
Kiowa	1983	47,934	10,837	10,623	1,812	3,644		2,246	1,331	288	16,945	3,772	2,218	2,607
	1977	32,974	7,802	7,604	1,115	2,071		1,625	806	184	11,543	2,910	1,863	1,527
Latimer	1983	23,550	13,703	13,412	651	1,134		592	72	72	2,519	2,037	511	486
	1977	14,063	6,786	6,604	483	900		463	61	61	2,062	1,500	403	410
Le Flore	1983	110,286	45,183	45,121	5,537	8,336	6,607	4,769	2,800	2,383	21,406	5,220	5,464	4,354
	1977	67,943	23,970	23,893	3,292	5,506	4,387	2,631	1,726	1,497	16,728	3,706	4,002	2,734
Lincoln	1983	89,008	22,164	21,842	5,173	2,191		2,640	3,984	3,984	19,017	15,401	9,132	1,861
	1977	50,595	11,047	10,867	3,004	1,264		1,679	2,210	2,210	13,638	7,617	5,469	1,039
Logan	1983	68,989	18,664	18,294	6,208	8,614	4,559	2,397	1,113	1,016	17,498	4,384	3,296	1,701
	1977	46,068	12,951	12,622	3,724	4,761	2,566	1,899	793	738	11,795	3,875	1,866	1,382
Love	1983	15,018	6,964	6,294	1,061	289		219	589	589	429	3,412	1,110	256
	1977	10,680	4,216	3,800	793	272		195	443	443	424	2,606	992	235
McClain	1983	81,824	27,946	27,941	5,245	5,929	4,925	1,717	660	469	27,544	5,462	3,120	1,174
	1977	43,636	13,161	13,144	3,023	3,269	2,692	1,274	397	292	13,869	4,359	1,821	795
McCurtain	1983	125,806	41,139	40,322	6,737	15,717	10,866	4,914	3,218	2,284	31,179	3,962	9,387	3,083
	1977	79,324	23,552	22,954	4,449	9,345	6,491	2,751	2,093	1,531	20,933	3,209	5,812	2,270
McIntosh	1983	62,727	21,320	20,854	2,912	894		2,989	2,462	2,462	15,541	5,639	4,703	1,072
	1977	33,208	10,201	9,923	1,713	631		1,632	1,067	1,067	7,719	3,682	3,187	769

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drugstores Total ($000)
OKLAHOMA (continued)														
ALL COUNTIES (continued)														
Major	1983	46,428	10,217	10,011	2,562	1,425		575	36	36	16,898	8,830	2,312	1,429
	1977	26,470	4,714	4,594	1,383	815		379	30	30	11,009	4,615	1,377	832
Marshall	1983	47,355	18,846	18,471	3,280	2,692		1,943	554	263	11,400	1,552	3,124	1,249
	1977	23,800	7,653	7,459	1,601	1,538		950	384	191	6,373	1,318	1,936	678
Mayes	1983	145,111	51,195	50,504	9,657	9,993	6,722	7,242	3,973	2,237	28,811	9,931	10,752	3,306
	1977	72,718	20,552	20,236	4,931	5,635	3,813	3,275	1,907	1,117	17,362	5,903	5,972	1,755
Murray	1983	60,834	20,105	19,705	4,102	2,991		2,048	1,391	1,056	17,713	5,145	3,824	466
	1977	32,576	10,145	9,887	1,632	1,534		1,497	904	705	9,603	3,065	2,164	359
Muskogee	1983	342,084	95,715	92,021	30,256	39,541	35,464	26,957	15,282	9,861	68,840	23,444	15,914	5,001
	1977	207,550	53,765	51,398	15,066	26,802	23,739	14,448	8,646	5,269	45,314	14,402	11,168	3,930
Noble	1983	52,597	9,444	9,257	3,547	2,993		1,988	626	548	10,843	8,368	4,212	984
	1977	33,070	6,974	6,797	2,449	1,648		1,292	458	410	7,067	4,778	2,844	804
Nowata	1983	31,711	9,261	8,931	1,828	674		954	1,172	1,172	7,346	3,362	2,783	1,095
	1977	18,916	5,252	5,047	1,107	530		619	577	577	4,702	2,112	1,695	680
Okfuskee	1983	26,670	10,061	9,860	849	716		1,339	778	778	3,699	4,096	3,110	1,077
	1977	16,383	5,698	5,553	461	426		734	475	475	2,717	2,859	1,758	602
Oklahoma	1983	3,961,974	813,512	791,924	411,451	490,631	351,525	299,339	228,428	138,376	829,368	265,777	179,707	77,675
	1977	2,407,461	469,376	454,330	218,003	347,136	247,864	166,587	127,308	80,391	576,407	141,897	122,610	47,902
Okmulgee	1983	161,571	47,047	46,661	12,698	20,953	11,982	10,838	3,649	2,041	24,609	19,789	8,730	3,202
	1977	97,787	26,690	26,421	6,708	12,449	7,222	5,800	2,325	1,987	19,221	10,911	5,728	2,273
Osage	1983	82,528	28,806	28,195	4,521	2,419		4,867	3,055	1,566	18,331	6,341	3,454	2,562
	1977	52,075	16,803	16,354	2,822	1,627		3,100	1,816	973	12,581	5,349	2,345	1,869
Ottawa	1983	130,814	27,099	26,714	10,177	15,507	6,668	8,666	3,487	2,182	31,097	12,216	11,469	4,123
	1977	86,503	16,450	16,186	6,067	11,229	4,954	4,972	2,503	1,606	23,403	8,007	6,673	2,335
Pawnee	1983	54,236	17,656	17,304	3,702	2,994		994	1,803	1,427	13,531	4,354	3,684	1,796
	1977	30,550	9,610	9,366	1,763	1,378		632	1,169	950	7,715	3,052	2,116	1,104
Payne	1983	253,834	65,500	63,848	28,218	32,648	14,938	13,664	13,670	7,662	35,495	17,509	20,877	4,344
	1977	154,286	37,023	35,885	15,230	18,325	8,804	9,033	6,783	3,990	26,577	11,852	14,123	2,697
Pittsburg	1983	148,732	44,692	44,261	10,184	20,895	14,137	7,219	7,487	4,166	24,755	11,181	6,227	2,350
	1977	101,635	26,843	26,535	6,235	14,659	9,976	5,528	4,537	2,646	21,332	8,543	4,841	1,636
Pontotoc	1983	171,607	59,871	58,603	11,972	14,030	4,530	12,155	6,823	3,765	31,570	8,447	9,291	2,612
	1977	101,407	27,524	26,890	6,358	8,515	2,848	7,850	4,265	2,441	24,493	5,384	6,638	2,228
Pottawatomie	1983	253,213	72,913	72,048	28,574	40,016	25,975	9,690	8,453	5,998	33,437	18,467	24,100	4,735
	1977	147,907	38,113	37,589	14,714	22,436	14,765	7,155	5,717	4,193	23,231	11,310	13,493	3,568
Pushmataha	1983	35,168	12,570	12,272	2,179	1,023		786	1,034	479	10,530	3,407	1,302	362
	1977	21,363	7,406	7,218	1,301	897		498	530	257	8,850	2,292	832	366
Roger Mills	1983	11,565	1,235	1,209	473	240		120	310		5,581	1,541	58	591
	1977	6,562	770	750	236	182		79	173		3,173	783	51	342
Rogers	1983	165,980	42,923	41,537	11,936	12,577	6,283	7,655	3,891	2,450	40,749	22,989	15,450	946
	1977	91,806	22,311	21,468	6,790	7,459	3,799	3,869	2,211	1,445	24,091	12,874	7,429	792
Seminole	1983	100,488	32,324	31,641	7,741	8,604	3,429	6,380	3,457	2,020	22,760	9,428	3,406	2,378
	1977	58,906	17,158	16,700	4,029	5,741	2,354	3,647	1,743	1,056	13,846	6,150	2,133	1,838
☐ Sequoyah	1983	89,912	30,350	30,311	7,889	9,368	7,375	2,677	2,301	964	17,116	10,839	3,938	637
	1977	54,998	17,578	17,522	4,746	5,181	4,102	1,578	1,724	743	11,955	6,829	2,289	582
Stephens	1983	264,144	67,046	65,714	13,494	25,281	8,859	12,117	11,885	8,712	81,205	15,856	10,861	6,482
	1977	144,374	33,959	3[illegible],096	6,863	16,310	5,904	7,514	5,854	4,737	45,758	8,963	6,754	3,817
Texas	1983	75,798	25,881	25,366	5,774	7,432	3,250	4,518	3,089	2,347	11,967	3,368	5,387	3,343
	1977	49,844	15,116	14,732	3,762	4,548	2,040	2,797	2,015	1,584	10,028	2,499	4,098	1,977
Tillman	1983	33,836	9,887	9,690	1,922	2,102		1,902	1,664	1,006	7,592	2,381	2,635	870
	1977	25,455	7,541	7,349	1,125	1,347		1,403	1,146	717	6,762	1,965	1,743	616
Tulsa	1983	3,515,309	687,939	667,097	280,096	496,899	394,549	229,781	215,229	140,134	788,056	211,612	188,804	67,571
	1977	1,960,253	391,703	377,687	148,883	269,490	214,238	126,924	109,292	73,818	499,205	115,236	106,120	41,132
Wagoner	1983	62,268	25,080	24,878	3,753	7,484	6,377	1,288	2,137	2,137	8,509	4,844	6,112	1,250
	1977	33,179	11,384	11,280	2,458	3,293	2,783	784	1,003	1,003	5,373	3,818	3,130	742
Washington	1983	414,403	85,264	83,108	41,496	60,921	39,236	16,283	26,749	14,261	71,659	32,150	37,576	5,973
	1977	166,053	35,674	34,575	13,764	23,311	15,141	9,230	9,657	5,346	33,453	10,947	15,867	2,937
Washita	1983	39,222	13,093	12,142	2,218	1,500		1,813	2,434	1,491	8,497	3,545	1,762	2,111
	1977	22,698	6,541	6,051	1,709	871		1,097	1,165	741	6,047	2,125	1,157	1,169
Woods	1983	34,942	15,923	15,686	4,447	4,886		2,078	5,621	2,670	9,142	4,084	3,772	1,420
	1977	34,370	8,987	8,759	2,443	2,897		1,346	3,292	1,628	7,218	2,740	2,113	1,019
Woodward	1983	178,008	52,268	50,772	8,613	20,993	10,661	11,164	8,438	6,304	28,009	21,583	14,096	2,488
	1977	86,124	20,974	20,258	5,111	10,104	5,233	5,328	4,224	3,246	17,359	8,615	7,570	1,462

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Supermarkets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
OKLAHOMA (continued)														
TOTAL METRO COUNTIES	**1983**	**10,162,980**	**2,190,503**	**2,133,151**	**934,498**	**1,279,470**	**925,305**	**656,755**	**554,451**	**346,394**	**2,258,365**	**662,562**	**532,697**	**200,799**
	1977	5,942,369	1,229,697	1,191,217	493,837	785,350	565,139	372,237	300,945	195,519	1,510,514	371,916	323,233	124,089
TOTAL STATE	**1983**	**15,776,494**	**3,797,813**	**3,709,013**	**1,348,426**	**1,814,035**	**1,194,523**	**949,079**	**775,871**	**487,541**	**3,423,512**	**1,131,109**	**890,371**	**333,364**
	1977	9,228,116	2,096,081	2,037,191	714,853	1,093,271	721,781	549,484	422,828	275,983	2,283,968	655,239	542,272	211,310
OREGON														
EUGENE - SPRINGFIELD	**1983**	**1,595,692**	**341,893**	**322,304**	**159,495**	**257,681**	**204,531**	**88,633**	**65,836**	**36,713**	**268,217**	**114,475**	**124,019**	**47,510**
	1977	1,021,743	192,893	181,353	82,624	139,302	110,433	46,312	50,161	29,164	247,909	64,034	88,143	35,041
Lane	1983	1,595,692	341,893	322,304	159,495	257,681	204,531	88,633	65,836	36,713	268,217	114,475	124,019	47,510
	1977	1,021,743	192,893	181,353	82,624	139,302	110,433	46,312	50,161	29,164	247,909	64,034	88,143	35,041
MEDFORD	**1983**	**811,010**	**181,135**	**173,804**	**77,440**	**98,532**	**53,333**	**34,150**	**33,765**	**16,902**	**124,874**	**69,514**	**52,016**	**16,198**
	1977	492,661	92,642	88,388	38,546	56,074	31,829	21,818	25,272	13,231	107,056	33,217	39,791	11,438
Jackson	1983	811,010	181,135	173,804	77,440	98,532	53,333	34,150	33,765	16,902	124,874	69,514	52,016	16,198
	1977	492,661	92,642	88,388	38,546	56,074	31,829	21,818	25,272	13,231	107,056	33,217	39,791	11,438
PORTLAND	**1983**	**6,833,390**	**1,144,253**	**1,082,174**	**854,782**	**1,513,410**	**1,320,484**	**319,360**	**331,665**	**177,977**	**989,366**	**565,210**	**253,424**	**128,620**
	1977	4,210,181	738,551	692,833	421,896	730,237	638,538	187,692	238,006	132,331	907,983	273,819	183,132	99,018
Clackamas	1983	1,100,811	310,105	299,045	101,748	186,272	118,327	21,051	29,338	21,230	183,773	104,847	56,500	23,151
	1977	644,617	166,712	159,855	49,691	76,492	50,288	12,289	23,930	17,944	159,268	46,759	45,443	15,421
Multnomah	1983	3,704,561	465,756	428,911	560,363	837,512	786,478	163,419	227,723	113,117	502,217	296,987	117,447	51,086
	1977	2,484,624	366,139	336,268	293,990	450,218	416,953	110,051	170,018	87,901	508,742	161,224	81,028	46,314
Washington	1983	1,775,460	294,564	283,772	167,209	480,305	415,679	127,549	69,351	41,794	249,225	137,495	63,361	38,354
	1977	936,066	169,603	162,462	67,577	198,242	171,297	60,971	39,910	24,960	197,808	54,982	45,141	27,620
Yamhill	1983	252,558	73,828	70,446	25,462	9,321		7,341	5,253	1,836	54,151	25,881	16,116	16,029
	1977	144,874	36,097	34,248	10,638	5,285		4,381	4,148	1,526	42,165	10,854	11,520	9,663
PORTLAND - VANCOUVER CONSOLIDATED AREA	***1983***	***7,600,377***	***1,336,924***	***1,263,220***	***962,123***	***1,632,280***	***1,436,091***	***356,614***	***354,681***	***190,866***	***1,088,303***	***645,851***	***290,143***	***150,626***
	1977	*4,661,402*	*846,403*	*793,906*	*469,954*	*788,494*	*694,167*	*207,171*	*255,589*	*142,538*	*996,721*	*310,638*	*211,745*	*118,098*
SALEM	**1983**	**1,224,982**	**211,962**	**204,250**	**144,251**	**274,039**	**248,104**	**39,267**	**58,874**	**28,862**	**175,136**	**103,686**	**107,478**	**36,908**
	1977	785,140	146,289	140,168	68,383	135,079	120,813	22,530	41,034	20,876	171,903	50,284	74,408	29,418
Marion	1983	1,104,603	167,288	160,389	131,501	270,454	248,104	37,409	54,856	26,868	162,573	89,657	89,707	32,366
	1977	703,866	119,701	114,113	61,698	133,118	120,813	21,003	38,105	19,350	160,301	42,353	58,813	26,692
Polk	1983	120,379	44,674	43,861	12,750	3,585		1,858	4,018	1,994	12,563	14,029	17,771	4,542
	1977	81,274	26,588	26,055	6,685	1,961		1,527	2,929	1,526	11,602	7,931	15,595	2,726
ALL COUNTIES														
Baker	1983	64,217	17,678	17,348	10,506	3,002		4,406	1,441	848	10,093	3,871	4,654	3,206
	1977	45,578	11,751	11,467	5,266	1,616		2,880	1,297	794	10,804	2,668	3,665	1,970
Benton	1983	311,330	67,649	65,393	40,267	50,049	10,670	12,910	17,843	6,964	33,530	32,892	14,075	15,889
	1977	186,958	39,215	37,693	18,027	23,746	5,676	8,643	11,665	4,781	32,671	15,229	10,333	9,966
Clackamas	1983	1,100,811	310,105	299,045	101,748	186,272	118,327	21,051	29,338	21,230	183,773	104,847	56,500	23,151
	1977	644,617	166,712	159,855	49,691	76,492	50,288	12,289	23,930	17,944	159,268	46,759	45,443	15,421
Clatsop	1983	177,496	46,365	46,062	31,996	5,149		8,849	7,883	5,305	14,605	14,730	13,089	13,221
	1977	111,573	28,959	28,716	16,263	2,847		6,466	5,771	4,018	14,573	7,251	10,031	6,439
Columbia	1983	129,976	36,099	34,895	14,331	4,705		5,543	10,507	9,200	18,461	10,897	10,318	9,853
	1977	79,699	22,309	21,443	6,686	2,181		2,532	5,874	5,265	15,751	5,839	7,857	4,220
Coos	1983	324,056	81,815	79,313	35,199	22,798	17,583	10,095	14,526	9,168	65,180	20,708	24,965	19,410
	1977	234,043	53,159	51,241	19,331	14,837	11,532	7,780	11,045	7,219	58,765	13,311	23,126	11,954
Crook	1983	39,922	11,331	11,095	3,096	1,101		4,270	1,024	779	4,985	3,997	3,083	2,262
	1977	28,435	7,435	7,266	1,809	730		1,992	953	746	5,842	2,160	3,057	1,343
Curry	1983	68,322	19,559	19,158	8,724	1,064		3,029	2,442	1,846	8,355	8,100	3,801	5,238
	1977	45,949	13,429	13,129	5,633	686		1,693	1,849	1,441	7,024	5,219	2,961	2,641
Deschutes	1983	436,535	110,126	107,538	41,666	29,461		25,828	16,461	10,097	75,153	32,147	51,659	20,133
	1977	234,503	51,829	50,325	18,946	10,037		12,195	9,778	6,242	50,530	16,658	32,813	11,837
Douglas	1983	434,890	113,851	111,458	57,119	48,693	17,263	10,174	12,978	7,677	67,985	54,164	15,194	20,124
	1977	283,440	68,001	66,195	29,131	24,562	9,507	7,155	10,802	6,594	64,523	29,000	15,601	14,179
Gilliam	1983	7,859	3,025	2,924	1,172	87		31	31	31	1,100	1,354	513	133
	1977	5,359	2,043	1,964	598	71		28	33	33	858	938	415	115
Grant	1983	31,469	15,999	15,462	2,439	955		453	1,107	1,107	2,976	1,644	1,924	2,177
	1977	21,572	9,782	9,402	1,334	512		305	735	735	3,549	1,040	1,493	1,221
Harney	1983	43,831	14,301	13,823	6,811	630		955	922	922	6,823	3,891	3,401	540
	1977	27,444	7,608	7,313	2,924	468		741	797	797	7,174	2,494	1,807	553

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drugstores Total ($000)
OREGON (continued)														
ALL COUNTIES (continued)														
Hood River	1983	81,962	28,656	27,701	8,708	4,353		2,928	4,370	1,434	11,451	4,963	6,921	824
	1977	52,273	16,615	15,970	4,501	2,459		1,847	2,826	978	11,197	3,114	4,015	611
Jackson	1983	811,010	181,135	173,804	77,440	98,532	53,333	34,150	33,765	16,902	124,874	69,514	52,016	16,198
	1977	492,661	92,642	88,388	38,546	56,074	31,829	21,818	25,272	13,231	107,056	33,217	39,791	11,438
Jefferson	1983	43,072	14,560	14,225	5,739	2,324		1,428	585		4,388	2,874	4,036	3,145
	1977	31,582	9,608	9,335	3,210	1,563		795	444		6,031	2,183	2,789	1,914
Josephine	1983	336,451	70,762	65,497	30,979	32,191	12,819	16,346	15,408	7,718	71,066	44,233	22,886	12,801
	1977	214,665	42,979	39,675	15,948	13,696	5,680	8,668	11,816	6,109	62,465	18,510	17,930	8,892
Klamath	1983	326,218	81,881	76,526	27,977	52,361	38,010	8,468	13,945	8,202	52,804	32,843	23,390	12,132
	1977	225,036	49,078	45,746	15,689	30,314	22,314	5,994	10,715	6,510	51,966	17,633	21,571	8,823
Lake	1983	41,298	10,072	9,620	4,558	497		1,351	758	511	10,353	4,079	4,295	3,020
	1977	24,591	5,592	5,311	2,084	246		944	474	331	7,621	2,248	2,472	1,320
Lane	1983	1,595,692	341,893	322,304	159,495	257,681	204,531	88,633	65,836	36,713	268,217	114,475	124,019	47,510
	1977	1,021,743	192,893	181,353	82,624	139,302	110,433	46,312	50,161	29,164	247,909	64,034	88,143	35,041
Lincoln	1983	193,357	50,246	[illegible],147	37,704	10,681		5,705	3,481	1,791	23,640	21,373	11,965	9,966
	1977	125,643	31,039	28,431	18,699	5,551		4,109	3,185	1,707	24,524	10,280	11,367	5,166
Linn	1983	431,612	80,944	78,235	53,368	81,253	47,328	16,898	16,936	9,093	84,118	41,958	21,655	12,009
	1977	276,588	50,564	48,595	25,702	38,472	23,464	11,031	13,383	7,467	68,598	22,012	22,037	8,486
Malheur	1983	156,649	44,102	44,017	16,587	7,805		5,533	4,945	2,454	27,418	18,027	13,443	7,702
	1977	108,485	26,024	25,926	9,544	4,598		4,766	3,518	1,823	26,965	8,494	9,854	5,278
Marion	1983	1,104,603	167,288	160,389	131,501	270,454	248,104	37,409	54,856	26,868	162,573	89,657	89,707	32,366
	1977	703,866	119,701	114,113	61,698	133,118	120,813	21,003	38,105	19,350	160,301	42,353	58,813	26,692
Morrow	1983	17,444	3,655	3,532	2,148	49		648	374	244	2,440	3,550	1,731	1,474
	1977	10,241	2,272	2,184	1,058	31		412	301	207	1,606	2,212	935	670
Multnomah	1983	3,704,561	465,756	428,911	560,363	837,512	786,478	163,419	227,723	113,117	502,217	296,987	117,447	51,086
	1977	2,484,624	366,139	336,268	293,990	450,218	416,953	110,051	170,018	87,901	508,742	161,224	81,028	46,314
Polk	1983	120,379	44,674	43,861	12,750	3,585		1,858	4,018	1,994	12,563	14,029	17,771	4,542
	1977	81,274	26,588	26,055	6,685	1,961		1,527	2,929	1,526	11,602	7,931	15,595	2,726
Sherman	1983	11,610	610	589	3,351	32		161	240			6,849	156	99
	1977	6,701	524	504	1,881	31		101	165			3,707	126	87
Tillamook	1983	95,104	26,026	25,402	14,007	4,008		4,187	2,450	1,540	16,774	11,647	4,608	2,598
	1977	60,483	14,560	14,130	7,714	1,974		2,765	2,024	1,321	14,349	6,290	3,848	1,897
Umatilla	1983	340,292	89,414	88,338	34,736	14,532	5,405	13,255	12,542	9,486	65,021	38,946	28,119	12,992
	1977	210,616	49,524	48,836	18,839	8,936	3,531	8,866	8,344	6,526	50,813	18,262	20,530	9,861
Union	1983	109,602	28,519	28,140	13,385	1,057		3,820	5,590	2,536	16,340	13,972	6,402	10,462
	1977	74,016	17,348	17,086	7,021	692		3,032	4,218	2,003	15,991	7,860	5,368	5,763
Wallowa	1983	31,631	6,815	6,589	3,342	1,411		1,377	440	440	6,819	4,546	1,525	2,084
	1977	21,213	4,420	4,249	1,762	967		919	360	360	6,317	2,150	1,192	1,192
Wasco	1983	124,936	20,698	20,007	14,482	5,639		9,942	6,246	2,759	25,559	11,901	7,625	9,297
	1977	88,599	15,337	14,742	8,082	2,992		5,576	4,120	1,906	26,326	6,452	6,062	6,050
Washington	1983	1,775,460	294,564	283,772	167,209	480,305	415,679	127,549	69,351	41,794	249,225	137,495	63,361	38,354
	1977	936,066	169,603	162,462	67,577	198,242	171,297	60,971	39,910	24,960	197,808	54,982	45,141	27,620
Wheeler	1983	3,775	391	380	301	988			35	35	1,574	317	49	
	1977	2,988	339	329	160	555			33	33	1,526	220	49	
Yamhill	1983	252,558	73,828	70,446	25,462	9,321		7,341	5,253	1,836	54,151	25,881	16,116	16,029
	1977	144,874	36,097	34,248	10,638	5,285		4,381	4,148	1,526	42,165	10,854	11,520	9,663
TOTAL METRO COUNTIES	**1983**	**10,465,074**	**1,879,243**	**1,782,532**	**1,235,968**	**2,143,662**	**1,826,452**	**481,410**	**490,140**	**260,454**	**1,557,593**	**852,885**	**536,937**	**229,236**
	1977	6,509,725	1,170,375	1,102,742	611,449	1,060,692	901,613	278,352	354,473	195,602	1,434,851	421,354	385,474	174,915
TOTAL STATE	**1983**	**14,879,990**	**2,974,392**	**2,841,946**	**1,760,666**	**2,530,537**	**1,975,530**	**660,000**	**665,650**	**362,641**	**2,286,604**	**1,303,358**	**842,419**	**442,027**
	1977	9,347,998	1,821,718	1,729,945	879,291	1,256,062	983,317	390,587	480,998	271,548	2,083,210	654,788	628,778	307,363
PENNSYLVANIA														
ALLENTOWN - BETHLEHEM	**1983**	**3,292,145**	**795,972**	**727,893**	**317,978**	**415,358**	**370,090**	**103,162**	**141,798**	**75,144**	**552,398**	**296,141**	**129,146**	**88,610**
	1977	2,106,565	496,342	452,863	166,438	304,094	262,966	80,524	94,411	52,036	385,017	160,618	93,190	57,357
Carbon	1983	168,501	45,751	43,112	9,856	7,310		2,722	6,698	3,826	42,176	18,060	9,003	4,748
	1977	132,706	38,435	36,121	7,251	7,142		2,777	5,637	3,304	30,357	13,308	7,639	3,411
Lehigh	1983	1,780,812	351,030	318,920	188,768	316,635	301,691	65,203	88,902	48,516	279,823	125,324	73,685	40,647
	1977	1,118,312	227,497	206,134	91,873	213,273	199,744	45,078	55,577	31,491	194,863	68,043	49,779	24,917
Northampton	1983	914,351	272,649	247,895	93,052	71,458	54,914	27,746	32,859	17,032	181,473	79,395	30,416	29,236
	1977	596,809	157,318	142,652	45,980	66,155	51,165	24,975	26,043	14,015	123,122	45,572	22,070	19,747

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drugstores
			Total ($000)	Supermarkets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
PENNSYLVANIA (continued)														
ALLENTOWN - BETHLEHEM (continued)														
Warren, N. J.	*1983*	*428,481*	*126,542*	*117,966*	*36,302*	*19,955*	*13,485*	*7,491*	*13,339*	*5,770*	*48,926*	*73,362*	*16,042*	*13,979*
	1977	*258,738*	*73,092*	*67,956*	*21,334*	*17,524*	*12,057*	*7,694*	*7,154*	*3,226*	*36,675*	*33,695*	*13,702*	*9,282*
ALTOONA	1983	**651,123**	**167,316**	**156,732**	**58,698**	**97,045**	**77,718**	**26,028**	**37,106**	**19,647**	**108,832**	**37,262**	**44,711**	**17,513**
	1977	462,184	105,843	98,883	31,416	81,280	65,275	19,704	22,384	12,276	92,184	27,469	29,778	13,279
Blair	1983	651,123	167,316	156,732	58,698	97,045	77,718	26,028	37,106	19,647	108,832	37,262	44,711	17,513
	1977	462,184	105,843	98,883	31,416	81,280	65,275	19,704	22,384	12,276	92,184	27,469	29,778	13,279
BEAVER COUNTY	1983	**791,030**	**207,622**	**193,084**	**61,966**	**158,893**	**142,319**	**25,758**	**27,053**	**16,016**	**121,493**	**78,359**	**30,277**	**22,879**
	1977	596,239	143,781	133,356	40,540	124,913	110,552	27,142	21,559	13,316	102,117	49,640	24,905	17,600
Beaver	1983	791,030	207,622	193,084	61,966	158,893	142,319	25,758	27,053	16,016	121,493	78,359	30,277	22,879
	1977	596,239	143,781	133,356	40,540	124,913	110,552	27,142	21,559	13,316	102,117	49,640	24,905	17,600
ERIE	1983	**1,268,130**	**245,519**	**225,882**	**119,342**	**178,809**	**148,736**	**50,100**	**61,294**	**24,575**	**246,783**	**151,081**	**66,611**	**41,126**
	1977	875,556	164,973	151,372	67,971	132,892	110,323	37,990	42,034	17,511	190,601	83,890	52,282	28,891
Erie	1983	1,268,130	245,519	225,882	119,342	178,809	148,736	50,100	61,294	24,575	246,783	151,081	66,611	41,126
	1977	875,556	164,973	151,372	67,971	132,892	110,323	37,990	42,034	17,511	190,601	83,890	52,282	28,891
HARRISBURG - LEBANON - CARLISLE	1983	**3,220,060**	**778,906**	**733,680**	**298,031**	**365,394**	**314,451**	**118,409**	**123,793**	**59,795**	**541,402**	**303,613**	**135,726**	**89,752**
	1977	2,016,332	439,140	412,028	157,228	263,211	223,348	86,138	93,667	42,528	392,675	168,527	97,594	60,391
Cumberland	1983	1,240,390	271,432	256,098	116,166	139,894	126,820	51,888	57,435	28,140	180,907	99,559	50,407	36,640
	1977	736,017	146,292	137,659	56,045	90,492	81,191	33,350	34,658	17,757	133,840	59,816	36,710	21,940
Dauphin	1983	1,389,023	371,383	352,014	140,705	154,668	124,069	54,443	44,186	19,502	217,550	153,044	53,401	40,723
	1977	847,841	194,878	184,219	74,902	119,597	96,093	42,058	30,152	13,945	153,175	73,487	34,008	28,699
Lebanon	1983	482,104	111,022	102,196	33,613	68,767	63,562	11,864	18,703	11,015	106,907	37,205	29,668	9,872
	1977	360,484	80,194	73,621	21,868	51,003	46,564	10,468	16,471	10,026	82,854	27,154	24,282	8,089
Perry	1983	108,543	25,069	23,372	7,547	2,065		214	3,469	1,138	36,038	13,805	2,250	2,517
	1977	71,990	17,776	16,529	4,413	2,119		262	2,386	800	22,806	8,070	2,594	1,663
JOHNSTOWN	1983	**1,073,490**	**252,575**	**237,844**	**79,617**	**174,977**	**146,944**	**29,913**	**47,734**	**30,112**	**226,219**	**75,983**	**58,070**	**30,661**
	1977	797,146	175,058	164,273	51,453	127,230	106,486	25,823	35,785	23,299	184,264	57,535	50,658	20,655
Cambria	1983	817,804	189,692	177,538	56,868	160,759	136,700	25,549	36,085	20,866	149,365	50,548	48,771	23,636
	1977	603,504	131,895	123,113	36,778	114,097	97,026	20,960	27,168	16,281	126,051	36,661	41,041	15,585
Somerset	1983	255,686	62,883	60,306	22,749	14,218	10,244	4,364	11,649	9,246	76,854	25,435	9,299	7,025
	1977	193,642	43,163	41,160	14,675	13,133	9,460	4,863	8,617	7,018	58,213	20,874	9,617	5,070
LANCASTER	1983	**1,819,924**	**434,554**	**381,272**	**161,537**	**184,895**	**137,411**	**76,802**	**106,311**	**53,965**	**318,434**	**147,771**	**143,816**	**50,563**
	1977	1,166,508	244,079	213,579	88,783	140,775	106,079	51,932	61,772	32,504	228,589	88,735	97,060	28,945
Lancaster	1983	1,819,924	434,554	381,272	161,537	184,895	137,411	76,802	106,311	53,965	318,434	147,771	143,816	50,563
	1977	1,166,508	244,079	213,579	88,783	140,775	106,079	51,932	61,772	32,504	228,589	88,735	97,060	28,945
PHILADELPHIA	1983	**22,401,249**	**5,166,831**	**4,618,746**	**2,280,770**	**2,743,828**	**2,399,562**	**1,126,233**	**953,603**	**529,081**	**3,797,974**	**1,903,371**	**647,403**	**616,758**
	1977	14,787,379	3,280,166	2,920,313	1,312,442	1,977,444	1,704,055	877,565	665,049	381,457	2,707,059	1,009,629	492,556	423,511
Bucks	1983	2,838,068	643,469	575,698	259,840	395,209	345,333	103,972	103,612	58,101	587,123	211,970	112,808	59,437
	1977	1,788,843	379,327	338,466	132,010	256,828	222,934	70,990	68,319	39,805	428,308	118,831	82,173	35,881
Chester	1983	1,412,742	350,587	326,547	108,168	124,307	107,208	48,022	61,764	37,513	286,466	114,011	79,689	41,599
	1977	892,494	214,009	198,801	67,011	72,503	61,966	33,579	35,675	22,498	204,230	65,884	58,163	25,989
Delaware	1983	2,938,809	689,991	607,242	262,900	474,218	435,489	140,886	105,480	52,062	470,677	255,856	64,522	78,078
	1977	1,841,079	420,969	369,491	141,989	303,753	276,014	93,053	66,578	33,975	337,848	134,158	47,599	55,228
Montgomery	1983	3,863,838	783,327	709,396	393,234	499,707	436,568	208,454	182,590	104,446	[illegible]	351,489	126,776	95,108
	1977	2,585,121	522,532	471,944	204,407	373,398	323,890	167,248	125,585	74,668	498,719	189,993	94,852	66,327
Philadelphia	1983	5,791,028	1,465,032	1,274,554	745,381	493,251	372,911	398,672	279,162	147,673	735,228	435,369	119,758	226,024
	1977	4,327,210	1,043,406	905,318	490,088	434,649	328,655	358,237	226,829	123,964	577,225	248,130	95,682	166,570
Burlington, N. J.	*1983*	*1,860,940*	*374,583*	*343,194*	*191,450*	*292,066*	*269,254*	*80,203*	*55,357*	*31,350*	*423,231*	*174,616*	*58,005*	*28,433*
	1977	*1,118,403*	*219,927*	*200,957*	*96,304*	*203,549*	*185,764*	*48,342*	*32,510*	*19,202*	*263,054*	*89,202*	*43,175*	*20,655*
Camden, N. J.	*1983*	*2,510,886*	*624,304*	*564,739*	*240,113*	*262,953*	*235,815*	*104,571*	*135,184*	*80,624*	*400,421*	*252,153*	*59,274*	*69,221*
	1977	*1,590,013*	*354,016*	*319,382*	*137,447*	*222,877*	*197,855*	*79,386*	*92,713*	*57,448*	*280,868*	*113,999*	*48,313*	*40,224*
Gloucester, N. J.	*1983*	*1,184,938*	*235,538*	*217,376*	*79,684*	*202,117*	*196,984*	*41,453*	*30,454*	*17,312*	*211,709*	*107,907*	*26,571*	*18,858*
	1977	*644,216*	*125,980*	*115,954*	*43,186*	*109,887*	*106,977*	*26,730*	*16,840*	*9,897*	*116,807*	*49,432*	*22,599*	*12,637*
PHILADELPHIA - WILMINGTON - TRENTON CONSOLIDATED AREA	***1983***	***27,447,326***	***6,433,664***	***5,781,267***	***2,709,013***	***3,376,128***	***2,955,075***	[illegible]	***1,197,105***	***662,444***	***4,578,273***	***2,414,709***	***839,297***	***768,268***
	1977	*18,068,757*	*4,029,121*	*3,604,686*	*1,573,419*	*2,432,389*	*2,100,732*	*1,041,632*	*830,864*	*475,863*	*3,268,611*	*1,272,731*	*630,872*	*526,506*
PITTSBURGH	1983	**10,497,167**	**2,313,174**	**2,085,623**	**1,041,584**	**1,610,556**	**1,447,861**	**419,319**	**460,647**	**286,246**	**2,125,657**	**947,255**	**458,233**	**268,270**
	1977	7,454,553	1,604,441	1,442,907	608,863	1,255,886	1,116,578	350,529	322,240	207,469	1,577,691	566,565	310,809	225,672
Allegheny	1983	7,186,793	1,563,688	1,393,343	778,782	1,131,123	1,019,618	313,775	315,328	192,694	1,427,189	592,386	264,337	196,559
	1977	5,090,376	1,077,901	957,898	453,473	898,757	801,049	255,930	222,540	141,289	1,043,249	347,110	165,241	166,530
Fayette	1983	752,103	178,424	168,525	52,064	144,091	124,940	18,989	24,939	12,367	140,324	61,540	38,897	18,045
	1977	524,027	124,292	117,082	31,078	97,588	83,778	14,953	18,290	9,451	105,701	41,065	28,841	14,075

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMM ESTIMATES: 1983 U.S. CENSUS: 1977 METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores*		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
PENNSYLVANIA (continued)														
PITTSBURGH (continued)														
Washington	1983	903,211	213,122	198,525	57,800	100,171	88,568	30,660	39,534	26,952	209,099	127,927	41,199	16,015
	1977	678,395	149,692	139,066	41,684	83,941	73,453	29,699	29,544	20,767	171,029	77,599	35,680	13,998
Westmoreland	1983	1,655,060	357,940	325,230	152,938	235,171	214,735	55,895	80,846	54,233	349,045	165,402	113,800	37,651
	1977	1,161,755	252,556	228,861	82,628	175,600	158,298	49,947	51,866	35,962	257,712	100,791	81,047	31,069
PITTSBURGH - BEAVER VALLEY CONSOLIDATED AREA	*1983*	***11,288,197***	***2,520,796***	***2,278,707***	***1,103,550***	***1,769,449***	***1,590,180***	***445,077***	***487,700***	***302,262***	***2,247,150***	***1,025,614***	***488,510***	***291,149***
	1977	*8,050,792*	*1,748,222*	*1,576,263*	*649,403*	*1,380,799*	*1,227,130*	*377,671*	*343,799*	*220,785*	*1,679,808*	*616,205*	*335,714*	*243,272*
READING	1983	**1,551,869**	**338,508**	**296,129**	**144,034**	**230,955**	**207,314**	**90,566**	**56,939**	**28,695**	**270,520**	**126,032**	**48,544**	**25,867**
	1977	1,024,758	209,845	183,082	84,920	160,352	142,318	57,742	43,168	22,720	208,231	71,930	35,067	19,858
Berks	1983	1,551,869	338,508	296,129	144,034	230,955	207,314	90,566	56,939	28,695	270,520	126,032	48,544	25,867
	1977	1,024,758	209,845	183,082	84,920	160,352	142,318	57,742	43,168	22,720	208,231	71,930	35,067	19,858
SCRANTON - WILKES-BARRE	1983	**3,147,686**	**819,421**	**751,538**	**297,112**	**405,237**	**329,270**	**119,182**	**108,882**	**65,722**	**513,122**	**271,416**	**136,702**	**95,903**
	1977	2,241,005	537,482	490,273	176,369	333,541	274,113	97,749	91,737	57,431	392,850	170,217	116,304	70,636
Columbia	1983	252,556	67,998	61,518	12,887	29,553	20,057	9,236	6,139	2,032	38,720	32,629	9,967	7,887
	1977	184,791	43,945	39,651	11,238	22,700	15,721	8,366	5,677	1,96[illegible]	33,043	20,016	11,129	6,248
Lackawanna	1983	913,216	232,950	210,372	80,111	130,092	119,434	35,494	29,448	18,036	155,434	70,724	45,359	29,860
	1977	714,471	166,991	150,402	53,636	121,299	109,981	32,747	27,698	17,603	127,588	49,246	34,554	23,712
Luzerne	1983	1,415,685	366,873	334,892	140,011	182,855	147,782	65,927	60,375	38,358	225,288	111,623	52,889	42,511
	1977	1,022,374	252,322	22[illegible],710	80,582	147,709	119,280	50,267	50,959	33,563	175,703	68,943	48,409	32,065
Monroe	1983	450,171	110,259	1[illegible]5,900	58,646	54,815	41,997	7,068	10,328	6,435	71,245	47,666	18,498	11,855
	1977	253,866	52,959	50,577	27,624	37,45[illegible]	29,131	5,519	5,767	3,736	43,791	27,164	15,128	6,376
Wyoming	1983	116,058	41,341	38,856	5,457	7,922		1,457	2,592	861	22,435	8,774	9,989	3,790
	1977	65,503	21,265	19,933	3,289	4,379		850	1,636	568	12,725	4,848	7,084	2,235
SHARON	1983	**562,956**	**135,398**	**125,804**	**46,943**	**73,292**	**68,739**	**22,303**	**17,869**	**8,763**	**154,498**	**48,746**	**23,986**	**13,006**
	1977	407,008	90,349	83,722	28,695	51,342	47,462	17,538	17,918	9,132	110,211	32,075	24,224	10,191
Mercer	1983	562,956	135,398	125,804	46,943	73,292	68,739	22,303	17,869	8,763	154,498	48,746	23,986	13,006
	1977	407,008	90,349	83,722	28,695	51,342	47,462	17,538	17,918	9,132	110,211	32,075	24,224	10,191
STATE COLLEGE	1983	**540,311**	**158,473**	**152,537**	**53,898**	**63,455**	**57,799**	**23,914**	**21,257**	**12,446**	**89,604**	**26,147**	**32,984**	**12,801**
	1977	354,181	91,129	87,217	27,786	41,312	37,053	17,338	15,546	9,491	68,372	22,120	23,850	9,344
Centre	1983	540,311	158,473	152,537	53,898	63,455	57,799	23,914	21,257	12,446	89,604	26,147	32,984	12,801
	1977	354,181	91,129	87,217	27,786	41,312	37,053	17,338	15,546	9,491	68,372	22,120	23,850	9,344
WILLIAMSPORT	1983	**512,445**	**141,560**	**127,911**	**38,150**	**51,056**	**46,378**	**17,538**	**21,910**	**9,004**	**129,346**	**34,627**	**23,334**	**14,274**
	1977	384,638	91,756	82,687	24,183	46,238	41,576	16,287	18,936	8,184	93,595	26,557	18,874	11,328
Lycoming	1983	512,445	141,560	127,911	38,150	51,056	46,378	17,538	21,910	9,004	129,346	34,627	23,334	14,274
	1977	384,638	91,756	82,687	24,183	46,238	41,576	16,287	18,936	8,184	93,595	26,557	18,874	11,328
YORK	1983	**1,726,944**	**430,340**	**396,721**	**154,968**	**217,825**	**187,433**	**62,294**	**79,588**	**35,624**	**281,732**	**146,096**	**105,178**	**37,661**
	1977	1,133,027	256,236	235,681	87,443	153,889	132,006	42,299	57,546	26,427	219,310	84,248	64,242	24,267
Adams	1983	240,753	65,574	58,376	29,333	11,646	7,416	2,997	12,091	7,721	38,839	25,059	11,955	4,516
	1977	147,969	36,478	32,387	16,455	7,483	4,932	3,098	7,594	5,022	31,127	14,265	8,258	3,047
York	1983	1,486,191	364,766	338,345	125,635	206,179	180,017	59,297	67,497	27,903	242,893	121,037	93,223	33,145
	1977	985,058	219,758	203,294	70,988	146,406	127,074	39,201	49,952	21,405	188,183	69,983	55,984	21,220
ALL COUNTIES														
Adams	1983	240,753	65,574	58,376	29,333	11,646	7,416	2,997	12,091	7,721	38,839	25,059	11,955	4,516
	1977	147,969	36,478	32,387	16,455	7,483	4,932	3,098	7,594	5,022	31,127	14,265	8,258	3,047
Allegheny	1983	7,186,793	1,563,688	1,393,343	778,782	1,131,123	1,019,618	313,775	315,328	192,694	1,427,189	592,386	264,337	196,559
	1977	5,090,376	1,077,901	957,898	453,473	898,757	801,049	255,930	222,540	141,289	1,043,249	347,110	165,241	166,530
Armstrong	1983	245,989	69,696	65,937	21,197	22,563	14,495	3,694	10,436	6,428	56,801	27,642	16,733	8,501
	1977	197,015	55,820	52,668	14,159	16,032	10,440	4,943	9,138	5,809	47,955	18,917	13,959	6,573
Beaver	1983	791,030	207,622	193,084	61,966	158,893	142,319	25,758	27,053	16,016	121,493	78,359	30,277	22,879
	1977	596,239	143,781	133,356	40,540	124,913	110,552	27,142	21,559	13,316	102,117	49,640	24,905	17,600
Bedford	1983	222,851	39,997	39,185	31,219	12,672		2,708	5,432	3,116	30,669	72,557	9,223	4,115
	1977	140,682	24,270	23,733	16,629	7,180		2,669	3,755	2,231	25,109	40,293	7,492	2,464
Berks	1983	1,551,869	338,508	296,129	144,034	230,955	207,314	90,566	56,939	28,695	270,520	126,032	48,544	25,867
	1977	1,024,758	209,845	183,082	84,920	160,352	142,318	57,742	43,168	22,720	208,231	71,930	35,067	19,858
Blair	1983	651,123	167,316	156,732	58,698	97,045	77,718	26,028	37,106	19,647	108,832	37,262	44,711	17,513
	1977	462,184	105,843	98,883	31,416	81,280	65,275	19,704	22,384	12,276	92,184	27,469	29,778	13,279
Bradford	1983	259,806	61,257	56,314	10,981	21,953	16,960	7,903	7,400	3,589	74,043	21,809	17,978	9,162
	1977	167,519	38,004	34,845	8,198	12,742	9,874	5,720	5,724	2,866	51,885	11,320	12,630	5,668
Bucks	1983	2,838,068	643,469	575,698	259,840	395,209	345,333	103,972	103,612	58,101	587,123	211,970	112,808	59.437
	1977	1,788,843	379,327	338,466	132,010	256,828	222,934	70,990	68,319	39,805	428,308	118,831	82,173	35,881

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1983 U.S. CENSUS: 1977 METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
PENNSYLVANIA (continued)														
ALL COUNTIES (continued)														
Butler	1983	630,122	134,160	121,751	61,474	63,266	54,887	20,503	22,398	12,433	136,572	89,536	46,107	15,095
	1977	417,494	88,065	79,706	30,990	46,848	40,392	17,240	18,331	10,474	97,531	48,962	33,378	10,675
Cambria	1983	617,804	189,692	177,538	56,868	160,759	136,700	25,549	36,085	20,866	149,365	50,548	48,771	23,636
	1977	603,504	131,895	123,113	36,778	114,097	97,026	20,960	27,168	16,281	126,051	36,661	41,041	15,585
Cameron	1983	19,861	7,876	7,405	1,267	1,761		534	326	326	2,228	2,123	775	603
	1977	15,801	5,599	5,250	1,071	1,205		563	314	314	2,229	1,772	630	463
Carbon	1983	168,501	45,751	43,112	9,856	7,310		2,722	6,698	3,826	42,176	18,060	9,003	4,748
	1977	132,706	38,435	36,121	7,251	7,142		2,777	5,637	3,304	30,357	13,308	7,639	3,411
Centre	1983	540,311	158,473	152,537	53,898	63,455	57,799	23,914	21,257	12,446	89.604	26,147	32,984	12,801
	1977	354,181	91,129	87,217	27,786	41,312	37,053	17,338	15,546	9,491	68,372	22,120	23,850	9,344
Chester	1983	1,412,742	350,587	326,547	108,168	124,307	107,208	48,022	61,764	37,513	286,466	114,011	79,689	41,599
	1977	892,494	214,009	198,801	67,011	72,503	61,966	33,579	35,675	22,498	204,230	65,884	58,163	25,989
Clarion	1983	169,206	43,716	42,686	14,028	8,875	6,810	7,788	5,662	3,127	36,312	22,761	11,35[illegible]	3,830
	1977	129,334	30,020	29,147	8,762	7,710	5,926	6,034	4,441	2,541	31,560	16,345	10,917	3,194
Clearfield	1983	440,627	99,198	97,039	20,303	34,624	26,467	15,295	14,394	9,322	107,213	69,246	29,470	10,469
	1977	286,299	59,197	57,800	12,997	25,313	19,460	12,365	8,965	5,994	70,614	40,938	21,638	6,811
Clinton	1983	184,093	40,795	38,012	7,650	6,830	5,468	8,877	[illegible],093	2,531	52,069	31,663	6,710	4,164
	1977	128,475	25,485	23,683	6,888	6,378	5,097	5,735	4,734	2,443	37,810	19,419	5,955	3,050
Columbia	1983	252,556	67,998	61,518	12,887	29,553	20,057	9,236	6,139	2,032	38,720	32,629	9,967	7,887
	1977	184,791	43,945	39,651	11,238	22,700	15,721	8,366	5,677	1,961	33,043	20,016	11,129	6,248
Crawford	1983	354,813	79,097	76,583	29,675	38,847	25,775	12,494	11,817	6,976	79,575	33,845	24,637	12,076
	1977	253,887	54,449	52,419	20,803	28,216	19,048	10,651	9,606	5,936	59,625	21,600	19,495	8,385
Cumberland	1983	1,240,390	271,432	256,098	116,166	139,894	126,820	51,888	57,435	28,140	180,907	99,559	50,407	36,640
	1977	736,017	146,292	137,659	56,045	90,492	81,191	33,350	34,658	17,757	133,840	59,816	36,710	21,940
Dauphin	1983	1,389,023	371,383	352,014	140,705	154,668	124,069	54,443	44,186	19,502	217,550	153,044	53,401	40,723
	1977	847,841	194,878	184,219	74,902	119,597	96,093	42,058	30,152	13,945	153,175	73,487	34,008	28,699
Delaware	1983	2,938,809	689,991	607,242	262,900	474,218	435,489	140,886	105,480	52,062	470,677	255,856	64,522	78,078
	1977	1,841,079	420,969	369,491	141,989	303,753	276,014	93,053	66,578	33,975	337,848	134,158	47,599	55,228
Elk	1983	117,695	34,339	32,281	6,854	10,223	6,829	3,227	4,479	3,125	21,778	12,719	7,355	3,681
	1977	87,398	24,161	22,653	4,428	7,434	5,020	3,337	3,765	2,706	18,312	7,509	5,811	3,001
Erie	1983	1,268,130	245,519	225,882	119,342	178,809	148,736	50,100	61,294	24,575	246,783	151,081	66,611	41,126
	1977	875,556	164,973	151,372	67,971	132,892	110,323	37,990	42,034	17,511	190,601	83,890	52,282	28,891
Fayette	1983	752,103	178,424	168,525	52,064	144,091	124,940	18,989	24,939	12,367	140,324	61,540	38,897	18,045
	1977	524,027	124,292	117,082	31,078	97,588	83,778	14,953	18,290	9,451	105,701	41,065	28,841	14,075
Forest	1983	15,258	3,879	3,646	2,349	377			258		2,907	1,309	2,448	
	1977	12,063	3,397	3,185	1,470	364			182		2,547	1,211	1 631	
Franklin	1983	457,705	117,235	107,746	43,116	42,885	39,855	19,226	11,888	5,727	89,131	38,242	30,888	13,328
	1977	315,485	72,707	66,643	23,855	35,916	32,883	13,142	9,687	4,879	69,697	25,455	20,813	11,769
Fulton	1983	29,675	6,525	5,948	2,955	907		308	650	480	10,394	4,689	943	846
	1977	23,382	5,302	4,820	2,128	825		338	613	466	7,648	3 756	706	650
Greene	1983	121,894	42,912	40,342	5,317	8,524	7,246	2,080	2,734	1,871	29,603	14,424	5,318	2,459
	1977	84,794	26,206	24,571	4,384	5,931	5,012	1,911	2,135	1,507	21,822	9,236	5,174	2,036
Huntingdon	1983	120,830	36,446	34,263	9,816	7,436		3,262	1,946	923	27,714	8,878	6,660	3,553
	1977	95,577	25,202	23,629	6,565	5,507		3,667	2,082	1,026	23,520	8,348	5,327	2,747
Indiana	1983	353,169	84,446	82,534	29,130	46,523	31,599	11,400	11,994	8,949	91,359	29,884	14,611	6,548
	1977	253,842	53,968	52,448	17,970	33,587	23,360	10,541	9,636	7,392	72,025	19,084	13,936	5,281
Jefferson	1983	185,294	39,590	37,218	13,470	11,822	5,072	6,793	5,327	3,675	43,914	35,700	7,412	6,672
	1977	134,727	28,277	26,513	8,780	9,482	4,206	5,703	5,065	3,600	32,976	20,711	7,534	5,036
Juniata	1983	48,038	11,909	11,432	2,060	1,956		608	1,864	1,323	14,985	5,973	6,174	741
	1977	36,921	9,096	8,681	1,972	1,381		517	1,390	1,015	11,659	3,803	4,629	639
Lackawanna	1983	913,216	232,950	210,372	80,111	130,092	119,434	35,494	29,448	18,036	155,434	70,724	45,359	29,860
	1977	714,471	166,991	150,402	53,636	121,299	109,981	32,747	27,698	17,603	127,588	49,246	34,554	23,712
Lancaster	1983	1,819,924	434,554	381,272	161,537	184,895	137,411	76,802	106,311	53,965	318,434	147,771	143,816	50,563
	1977	1,166,508	244,079	213,579	88,783	140,775	106,079	51,932	61,772	32,504	228,589	88,735	97,060	28,945
Lawrence	1983	424,486	133,398	127,250	27,461	43,848	36,361	10,422	12,552	8,953	94,029	45,785	12,759	16,797
	1977	313,239	82,999	78,725	19,524	35,236	29,009	11,509	11,562	8,506	75,734	29,083	14,222	11,679
Lebanon	1983	482,104	111,022	102,196	33,613	68,767	63,562	11,864	18,703	11,015	106,907	37,205	29,668	9,872
	1977	360.484	80,194	73,621	21,868	51,003	46,564	10,468	16,471	10,026	82,854	27,154	24,282	8,089
Lehigh	1983	1,780,812	351,030	318,920	188,768	316,635	301,691	65,203	88,902	48,516	279,823	125,324	73,685	40,647
	1977	1,118,312	227,497	206,134	91,873	213,273	199,744	45,078	55,577	31,491	194,863	68,043	49,779	24,917
Luzerne	1983	1,415,685	366,873	334,892	140,011	182,855	147,782	65,927	60,375	38,358	225,288	111,623	52,889	42,511
	1977	1,022,374	252,322	229,710	80,582	147,709	119,280	50,267	50,959	33,563	175,703	68,943	48,409	32,065
Lycoming	1983	512,445	141,560	127,911	38,150	51,056	46,378	17,538	21,910	9,004	129,346	34,627	23,334	14,274
	1977	384,638	91,756	82,687	24,183	46,238	41,576	16,287	18,936	8,184	93,595	26,557	18,874	11,328

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
PENNSYLVANIA (continued)														
ALL COUNTIES (continued)														
McKean	1983	189,798	48,904	47,483	13,858	13,436	11,222	7,145	4,527	2,500	51,419	14,804	7,160	7 327
	1977	136,588	34,011	32,835	8,474	12,584	10,471	5,993	4,291	2,469	34,744	11,624	6,240	5,554
Mercer	1983	562,956	135,398	125,804	46,943	73,292	68,739	22,303	17,869	8,763	154,498	48,746	23,986	1[illegible],006
	1977	407,008	90,349	83,722	28,695	51,342	47,462	17,538	17,918	9,132	110,211	32,075	24,224	10,191
Mifflin	1983	183,044	44,475	42,398	14,971	15,082	13,984	11,521	4,648	2,008	30,781	33,991	7,623	6,841
	1977	128,186	29,620	28,077	8,090	15,435	14,124	7,462	4,330	1,948	23,143	15,918	7,243	4,620
Monroe	1983	450,171	110,259	105,900	58,646	54,815	41,997	7,068	10,328	6,435	71,245	47,666	18,498	11,855
	1977	253,866	52,959	50,577	27,624	37,454	29,131	5,519	5,767	3,736	43,791	27,164	15,128	6,376
Montgomery	1983	3,863,838	783,327	709,396	393,234	499,707	436,568	208,454	182,590	104,446	693,119	351,489	126,776	95,108
	1977	2,585,121	522,532	471,944	204,407	373,398	323,890	167,248	125,585	74,668	498,719	189,993	94,852	66,327
Montour	1983	60,526	12,363	12,153	8,371	1,988		1,134	2,742	2,035	17,884	4,927	1,585	2,620
	1977	39,191	8,239	8,084	4,272	1,539		1,151	1,614	1,231	11,574	3,829	1,462	1,718
Northampton	1983	914,351	272,649	247,895	83,052	71,458	54,914	27,746	32,859	17,032	181,473	79,395	30,416	29,236
	1977	596,809	157,318	142,652	45,980	66,155	51,165	24,975	26,043	14,015	123,122	45,572	22,070	19,747
Northumberland	1983	420,218	93,206	86,492	29,985	32,269	24,440	16,500	11,646	5,401	81,899	49,865	33,868	19,400
	1977	272,576	59,062	54,660	16,780	26,006	19,535	15,264	9,302	4,508	52,170	25,222	25,270	11,105
Perry	1983	108,543	25,069	23,372	7,547	2,065		214	3,469	1,138	36,038	13,805	2,250	2,517
	1977	71,990	17,776	16,529	4,413	2,119		262	2,386	800	22,806	8,070	2,594	1,663
Philadelphia	1983	5,791,028	1,465,032	1,274,554	745,381	493,251	372,911	398,672	279,162	147,673	725,228	435,369	119,758	226,024
	1977	4,327,210	1,043,406	905,318	490,098	434,649	328,655	358,237	226,829	123,964	577,225	248,130	95,682	166,570
Pike	1983	51,480	7,458	6,253	12,260	1,667		1,181	2,488	853	4,984	9,629	5,636	253
	1977	30,531	4,046	3,384	6,819	881		687	1,603	575	3,250	4,936	4,495	256
Potter	1983	45,038	20,513	19,347	2,111	620		1,545	1,867	1,369	4,749	5,651	2,315	2,358
	1977	33,721	14,110	13,273	1,576	409		1,197	1,645	1,241	4,404	4,361	2,151	1,519
Schuylkill	1983	518,891	116,326	106,402	33,963	81,074	70,634	14,629	17,238	8,380	92,829	43,674	17,773	21,225
	1977	390,937	106,538	97,188	24,118	52,242	45,043	12,811	15,196	7,677	70,943	31,190	15,232	14,045
Snyder	1983	136,271	22,021	20,325	12,741	17,654	13,071	1,932	2,974	1,545	33,033	8,457	10,622	3,486
	1977	96,637	16,288	14,994	8,333	10,879	7,877	1,522	2,782	1,500	24,900	5,922	9,130	2,043
Somerset	1983	255,686	62,883	60,306	22,749	14,218	10,244	4,364	11,649	9,246	76,854	25,435	9,299	7,025
	1977	193,642	43,163	41,160	14,675	13,133	9,460	4,863	8,617	7,018	58,213	20,874	9,617	5,070
Sullivan	1983	10,729	3,530	3,317	1,573	717		133	236	118	2,395	851	511	169
	1977	9,089	3,029	2,840	1,335	697		128	226	117	1,870	676	446	171
Susquehanna	1983	111,419	30,600	28,479	10,030	1,350		1,166	3,156	2,077	22,805	19,245	5,564	2,671
	1977	77,051	20,931	19,428	5,860	1,225		1,115	2,110	1,439	20,657	10,609	3,799	1,995
Tioga	1983	137,166	31,312	29,499	9,745	9,778	5,766	4,519	3,565	2,598	33,166	23,001	10,137	4,718
	1977	98,146	23,228	21,825	6,829	6,378	3,831	3,430	3,267	2,450	25,784	11,618	9,007	3,260
Union	1983	136,091	42,811	40,759	15,047	8,609		3,692	4,123	1,072	22,216	15,139	6,617	7,301
	1977	81,397	22,615	21,409	7,277	5,096		2,660	2,685	733	16,960	8,240	4,270	4,009
Venango	1983	221,413	59,214	57,388	14,679	22,122	18,417	9,661	6,339	3,671	51,129	26,304	10,281	6,335
	1977	164,484	40,857	39,373	10,404	19,525	16,183	9,520	6,127	3,672	37,139	17,761	8,147	4,007
Warren	1983	507,700	26,558	24,704	11,427	13,337	12,358	8,152	4,236	1,010	36,326	23,270	5,985	4,584
	1977	299,539	24,273	22,518	7,677	9,218	8,430	6,404	2,933	734	27,433	12,437	5,238	3,895
Washington	1983	903,211	213,122	198,525	57,800	100,171	88,568	30,660	39,534	26,952	209,099	127,927	41,199	16,015
	1977	678,395	149,692	139,066	41,684	83,941	73,453	29,699	29,544	20,767	171,029	77,599	35,680	13,998
Wayne	1983	149,309	42,834	40,059	9,464	9,676	7,729	2,347	2,857	1,601	21,228	24,848	9,298	5,249
	1977	96,480	26,994	25,178	5,893	7,308	5,829	2,328	2,297	1,335	15,586	11,446	8,636	3,795
Westmoreland	1983	1,655,060	357,940	325,230	152,938	235,171	214,735	55,895	80,846	54,233	349,045	165,402	113,800	37,651
	1977	1,161,755	252,556	228,861	82,628	175,600	158,298	49,947	51,866	35,962	257,712	100,791	81,047	31,069
Wyoming	1983	116,058	41,341	38,856	5,457	7,922		1,457	2,592	861	22,435	8,774	9,989	3,790
	1977	65,503	21,265	19,933	3,289	4,379		850	1,636	568	12,725	4,848	7,084	2,235
York	1983	1,486,191	364,766	338,345	125,635	206,179	180,017	59,297	67,497	27,903	242,893	121,037	93,223	33,145
	1977	985,058	219,758	203,294	70,988	146.406	127,074	39,201	49,952	21,405	188,183	69,983	55,984	21,220
TOTAL METRO COUNTIES	1983	**47,071,284**	**11,025,202**	**9,968,121**	**4,607,079**	**6,194,484**	**5,366,487**	**2,077,803**	**2,031,450**	**1,119,779**	**8,393,727**	**3,985,862**	**1,924,829**	**1,295,153**
	1977	32,195,709	7,157,605	6,447,987	2,656,259	4,640,562	3,978,037	1,644,148	1,444,535	826,008	6,255,362	2,333,427	1,403,604	939,127
TOTAL STATE	1983	**54,351,789**	**12,713,798**	**11,560,751**	**5,147,626**	**6,809,755**	**5,821,932**	**2,300,182**	**2,240,742**	**1,238,891**	**9,901,866**	**4,858,303**	**2,317,359**	**1,517,330**
	1977	37,244,196	8,303,670	7,524,172	2,991,569	5,097,271	4,319,087	1,832,405	1,616,068	927,342	7,386,177	2,856,978	1,720,247	1,091,240
RHODE ISLAND														
PROVIDENCE - PAWTUCKET - WOONSOCKET	1983	**4,500,321**	**1,034,612**	**917,196**	**477,580**	**540,140**	**481,300**	**249,874**	**162,945**	**88,823**	**553,295**	**568,197**	**177,596**	**147,632**
	1977	2,585,414	593,022	524,128	225,620	320,952	282,099	133,592	100,379	57,192	436,030	201,806	121,519	87,637

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Super-markets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
RHODE ISLAND (continued)														
PROVIDENCE - PAWTUCKET - WOONSOCKET (continued)														
Bristol	1983	166,925	48,561	44,797	17,469	2,405		9,370	5,749	4,545	31,230	16,505	10,661	6,948
	1977	96,335	27,753	25,534	7,830	1,425		5,429	3,496	2,841	21,950	6,183	6,261	4,450
Kent	1983	1,056,545	219,898	200,173	103,935	279,226	262,887	55,229	21,298	11,601	117,925	102,906	27,013	26,010
	1977	605,187	122,684	111,380	49,010	151,722	140,857	36,030	14,290	8,142	93,458	37,925	21,655	15,408
Providence	1983	2,736,375	645,279	564,147	292,209	226,911	195,750	165,920	116,406	66,170	338,057	363,880	103,246	97,615
	1977	1,607,816	376,523	328,302	139,202	149,833	128,246	83,084	72,165	42,600	276,033	130,138	70,447	59,373
Washington	1983	540,476	120,874	108,079	63,967	31,598	22,663	19,355	19,492	6,507	66,083	84,906	36,676	17,059
	1977	276,076	66,062	58,912	29,578	17,972	12,996	9,049	10,428	3,609	44,589	27,560	23,156	8,406
ALL COUNTIES														
Bristol	1983	166,925	48,561	44,797	17,469	2,405		9,370	5,749	4,545	31,230	16,505	10,661	6,948
	1977	96,335	27,753	25,534	7,830	1,425		5,429	3,496	2,841	21,950	6,183	6,261	4,450
Kent	1983	1,056,545	219,898	200,173	103,935	279,226	262,887	55,229	21,298	11,601	117,925	102,906	27,013	26,010
	1977	605,187	122,684	111,380	49,010	151,722	140,857	36,030	14,290	8,142	93,458	37,925	21,655	15,408
Newport	1983	412,679	85,202	77,934	73,315	24,448	18,518	26,086	9,004	6,467	50,351	41,049	28,073	14,162
	1977	216,733	45,945	41,914	29,746	15,968	12,257	10,624	5,215	3,896	35,970	14,661	16,021	8,346
Providence	1983	2,736,375	645,279	564,147	292,209	226,911	195,750	165,920	116,406	66,170	338,057	363,880	103,246	97,615
	1977	1,607,816	376,523	328,302	139,202	149,833	128,246	83,084	72,165	42,600	276,033	130,138	70,447	59,373
Washington	1983	540,476	120,874	108,079	63,967	31,598	22,663	19,355	19,492	6,507	66,083	84,906	36,676	17,059
	1977	276,076	66,062	58,912	29,578	17,972	12,996	9,049	10,428	3,609	44,589	27,560	23,156	8,406
TOTAL METRO COUNTIES	1983	**4,500,321**	**1,034,612**	**917,196**	**477,580**	**540,140**	**481,300**	**249,874**	**162,945**	**88,823**	**553,295**	**568,197**	**177,596**	**147,632**
	1977	2,585,414	593,022	524,128	225,620	320,952	282,099	133,592	100,379	57,192	436,030	201,806	121,519	87,637
TOTAL STATE	1983	**4,913,000**	**1,119,814**	**995,130**	**550,895**	**564,588**	**499,818**	**275,960**	**171,949**	**95,290**	**603,646**	**609,246**	**205,669**	**161,794**
	1977	2,802,147	638,967	566,042	255,366	336,920	294,356	144,216	105,594	61,088	472,000	216,467	137,540	95,983
SOUTH CAROLINA														
ANDERSON	1983	**659,167**	**151,650**	**148,924**	**41,448**	**76,585**	**66,604**	**24,501**	**37,550**	**24,068**	**144,491**	**47,983**	**61,614**	**22,542**
	1977	409,415	94,472	92,598	23,019	57,656	49,682	16,375	19,662	13,078	96,385	30,791	26,936	11,543
Anderson	1983	659,167	151,650	148,924	41,448	76,585	66,604	24,501	37,550	24,068	144,491	47,983	61,614	22,542
	1977	409,415	94,472	92,598	23,019	57,656	49,682	16,375	19,662	13,078	96,385	30,791	26,936	11,543
CHARLESTON	1983	**1,824,946**	**394,904**	**385,226**	**174,511**	**240,844**	**166,966**	**96,078**	**83,964**	**52,172**	**343,572**	**159,072**	**120,451**	**54,047**
	1977	1,122,329	258,913	251,099	87,721	166,486	118,779	55,677	51,169	33,013	229,881	87,459	74,115	29,757
Berkeley	1983	187,911	77,675	76,218	10,734	9,775		2,632	6,295	4,027	21,744	22,881	11,362	7,212
	1977	85,488	37,509	36,736	4,523	4,228		2,006	3,022	1,982	10,395	8,952	4,500	2,895
Charleston	1983	1,449,404	258,241	250,658	154,939	216,930	163,855	91,112	69,297	42,800	277,573	119,379	96,646	39,898
	1977	932,939	190,816	184,163	79,052	154,195	116,927	51,249	43,715	28,118	190,294	68,917	63,671	23,829
Dorchester	1983	187,631	58,988	58,350	8,838	14,139	3,111	2,334	8,372	5,345	44,255	16,812	12,443	6,937
	1977	103,902	30,588	30,200	4,146	8,063	1,852	2,422	4,432	2,913	29,192	9,590	5,944	3,033
CHARLOTTE - GASTONIA - ROCK HILL	1983	**5,201,020**	**1,169,608**	**1,153,768**	**428,327**	**629,358**	**508,164**	**258,305**	**259,070**	**167,601**	**1,211,510**	**369,063**	**314,515**	**194,261**
	1977	3,031,578	675,016	664,515	218,161	403,559	320,424	160,149	138,919	93,724	729,874	207,633	159,934	105,662
York	1983	475,239	124,135	122,688	52,179	46,012	36,651	20,781	14,117	9,781	97,674	36,527	30,620	19,497
	1977	263,596	68,691	67,762	22,231	30,812	24,401	12,666	10,817	7,772	54,671	20,720	15,942	9,268
Cabarrus, N. C.	*1983*	*435,437*	*84,389*	*82,655*	*30,314*	*41,074*	*38,064*	*27,548*	*30,830*	*23,915*	*111,702*	*28,295*	*28,295*	*17,824*
	1977	*263,324*	*53,971*	*52,762*	*14,669*	*32,678*	*29,708*	*15,815*	*16,185*	*12,963*	*71,196*	*15,713*	*12,604*	*9,626*
Gaston, N. C.	*1983*	*789,792*	*205,733*	*204,368*	*50,159*	*108,801*	*90,703*	*23,373*	*29,712*	*19,493*	*202,643*	*43,961*	*40,298*	*30,378*
	1977	*471,112*	*119,145*	*118,131*	*28,076*	*63,821*	*52,474*	*19,724*	*17,680*	*11,952*	*119,248*	*29,439*	*21,395*	*18,045*
Lincoln, N. C.	*1983*	*152,312*	*42,859*	*41,978*	*10,892*	*11,910*	*3,847*	*4,255*	*8,392*	*6,360*	*29,853*	*12,769*	*15,813*	*5,989*
	1977	*98,364*	*29,101*	*28,449*	*5,284*	*6,782*	*2,263*	*3,476*	*5,704*	*4,432*	*21,057*	*7,454*	*9,940*	*2,898*
Mecklenburg, N. C.	*1983*	*2,661,231*	*525,804*	*517,636*	*237,877*	*381,916*	*313,458*	*147,217*	*140,569*	*82,207*	*625,732*	*200,010*	*138,639*	*93,084*
	1977	*1,551,726*	*306,566*	*301,232*	*123,269*	*240,666*	*198,888*	*88,173*	*70,360*	*43,072*	*380,197*	*105,705*	*70,034*	*51,565*
Rowan, N. C.	*1983*	*398,556*	*115,364*	*113,579*	*27,743*	*26,310*	*11,246*	*24,610*	*18,193*	*11,367*	*72,662*	*34,025*	*22,665*	*15,190*
	1977	*232,416*	*61,191*	*60,131*	*16,578*	*19,403*	*8,325*	*14,703*	*9,837*	*6,343*	*40,779*	*20,426*	*13,321*	*8,605*
Union, N. C.	*1983*	*288,453*	*71,324*	*70,864*	*19,163*	*13,335*	*6,195*	*10,521*	*17,257*	*14,478*	*71,244*	*13,476*	*38,185*	*12,299*
	1977	*151,040*	*36,351*	*36,048*	*8,054*	*9,397*	*4,365*	*5,592*	*8,336*	*7,190*	*42,726*	*8,176*	*16,698*	*5,655*
COLUMBIA	1983	**2,062,691**	**394,876**	**384,542**	**195,245**	**277,900**	**239,431**	**111,054**	**95,026**	**60,815**	**430,668**	**191,466**	**114,799**	**64,156**
	1977	1,245,430	262,297	253,935	96,618	184,985	158,485	61,727	53,773	35,036	277,070	101,408	72,785	32,997
Lexington	1983	528,956	153,434	150,163	52,062	38,673	29,413	15,273	12,805	5,864	104,665	59,538	30,494	10,906
	1977	324,517	95,570	93,002	26,780	24,471	18,480	9,439	10,561	4,998	72,687	31,705	21,712	7,409

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drugstores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
SOUTH CAROLINA (continued)														
COLUMBIA (continued)														
Richland	1983	1,533,735	241,442	234,379	143,183	239,227	210,018	95,781	82,221	54,951	326,003	131,928	84,305	53,250
	1977	920,9[illegible]	166,727	160,933	69,838	160,514	140,005	52,288	43,212	30,033	204,383	69,703	51,073	25,588
FLORENCE	1983	**537,419**	**109,834**	**107,498**	**35,022**	**69,122**	**40,500**	**33,066**	**24,738**	**16,895**	**100,800**	**68,844**	**40,802**	**13,308**
	1977	352,246	73,517	71,818	18,[illegible]	48,510	28,813	22,154	17,236	12,130	77,684	33,175	27,505	8,853
Florence	1983	537,419	109,834	107,498	35,022	69,122	40,500	33,066	24,738	16,895	100,800	68,844	40,802	13,308
	1977	352,246	73,517	71,818	18,950	48,510	28,813	22,154	17,236	12,130	77,684	33,175	27,505	8,853
GREENVILLE - SPARTANBURG	1983	**2,901,080**	**608,934**	**600,929**	**280,814**	**339,409**	**260,035**	**144,035**	**120,224**	**79,185**	**607,460**	**280,139**	**175,231**	**109,933**
	1977	1,743,806	402,761	396,802	136,379	219,673	167,133	81,214	78,350	53,494	360,654	156,582	107,714	60,066
Greenville	1983	1,534,326	281,052	277,953	147,426	216,664	174,589	75,900	62,548	41,222	317,154	134,275	85,385	53,594
	1977	952,164	208,523	205,833	71,591	141,699	114,145	41,188	43,797	29,954	185,963	76,381	60,530	30,200
Pickens	1983	320,839	85,133	84,601	32,340	12,480	3,688	18,217	13,781	9,927	74,539	29,390	25,966	15,230
	1977	179,186	50,412	50,002	16,903	11,523	3,372	9,040	7,573	5,651	39,675	16,308	12,764	7,053
Spartanburg	1983	1,045,915	242,749	238,375	100,048	110,265	81,758	49,918	43,895	28,036	215,767	116,474	63,880	41,109
	1977	612,456	143,826	140,967	47,885	66,451	49,616	30,986	26,980	17,889	135,016	63,893	34,420	22,813
ALL COUNTIES														
Abbeville	1983	50,581	21,672	21,298	2,670	2,894		1,454	1,805	1,610	8,165	3,133	1,330	3,382
	1977	33,713	13,976	13,709	1,472	2,098		1,062	1,224	1,114	6,220	2,479	926	1,866
☐ Aiken	1983	421,762	115,120	113,780	27,959	44,303	18,531	20,512	11,903	8,966	76,967	51,050	24,636	17,854
	1977	257,254	74,743	73,733	13,237	24,413	10,194	13,401	7,808	6,078	55,506	26,342	12,583	10,023
Allendale	1983	22,309	6,767	6,650	1,745	555		891	929	929	2,885	4,010	1,055	1,422
	1977	19,646	6,290	6,170	1,325	433		854	747	747	2,894	3,681	745	1,075
Anderson	1983	639,167	151,650	148,924	41,448	76,585	66,604	24,301	37,550	34,068	144,491	47,983	61,614	22,542
	1977	409,415	94,472	92,598	23,019	57,656	49,682	16,375	19,662	13,078	96,385	30,791	26,936	11,543
Bamberg	1983	44,479	15,056	14,796	2,140	5,875		2,477	1,242	549	5,418	3,165	4,625	1,683
	1977	29,905	10,069	9,877	1,310	3,511		1,838	1,123	538	4,179	2,273	2,542	1,087
Barnwell	1983	64,931	24,435	24,014	2,498	2,824		2,464	3,282	3,162	16,136	4,367	2,990	1,845
	1977	43,240	15,573	15,276	1,339	1,888		1,922	2,233	2,155	11,313	3,181	1,810	1,194
Beaufort	1983	301,473	68,783	67,503	24,750	25,557	11,341	18,550	24,627	17,192	45,901	26,041	13,111	9,348
	1977	154,413	35,188	34,337	13,432	13,265	6,034	9,106	11,636	8,431	26,699	11,874	9,655	4,066
Berkeley	1983	187,911	77,675	76,218	10,734	9,775		2,632	6,295	4,027	21,744	22,881	11,362	7,212
	1977	85,488	37,509	36,736	4,523	4,228		2,006	3,022	1,982	10,395	8,952	4,500	2,895
Calhoun	1983	19,639	5,587	5,491	680	143		1,733	999	543	6,040	674	1,012	1,037
	1977	14,639	4,407	4,323	445	133		1,150	787	445	4,476	636	707	688
Charleston	1983	1,449,404	258,241	250,658	154,939	216,930	163,855	91,112	69,297	42,800	277,573	119,379	96,646	39,898
	1977	932,939	190,816	184,163	79,052	154,195	116,927	51,249	43,715	28,118	190,294	68,917	63,671	23,829
Cherokee	1983	159,199	40,402	40,269	12,602	8,688		24,977	3,881	2,766	27,351	15,323	11,485	6,957
	1977	103,972	28,764	28,615	7,538	6,109		13,290	3,237	2,369	20,045	9,124	6,136	3,848
Chester	1983	102,747	30,388	29,863	7,688	5,795		5,386	3,609	3,076	21,681	12,870	3,597	6,719
	1977	65,006	19,796	19,418	4,109	4,157		3,872	2,482	2,162	14,145	7,225	2,228	3,037
Chesterfield	1983	135,565	45,795	45,540	6,846	9,810		4,201	5,607	3,866	25,636	8,636	8,083	8,814
	1977	78,152	25,232	25,044	3,323	5,023		2,730	2,671	1,891	17,787	5,325	3,847	3,855
Clarendon	1983	91,935	27,531	27,055	6,634	6,316		2,739	1,462	934	15,867	11,634	8,846	3,044
	1977	57,354	16,441	16,127	3,040	3,782		1,820	1,142	750	9,972	10,062	5,127	2,024
Colleton	1983	89,286	25,051	24,996	6,237	9,863	4,291	3,689	4,091	1,996	8,740	11,274	7,167	5,097
	1977	58,888	19,919	19,839	3,445	5,798	2,665	2,889	2,532	1,279	6,397	5,676	4,009	2,712
Darlington	1983	194,448	50,808	50,488	15,975	14,229	4,343	8,081	5,069	4,031	32,374	18,734	11,014	11,217
	1977	127,119	37,622	37,315	8,199	11,330	3,522	5,370	4,625	3,794	19,952	12,940	5,258	5,532
Dillon	1983	129,198	36,737	36,323	3,898	8,500		5,743	5,903	4,894	19,862	18,393	6,961	5,014
	1977	69,904	20,343	20,076	2,130	4,464		2,992	2,614	2,213	11,233	9,694	3,829	2,674
Dorchester	1983	187,631	58,988	58,350	8,838	14,139	3,111	2,334	8,372	5,345	44,255	16,812	12,443	6,937
	1977	103,902	30,588	30,200	4,146	8,063	1,852	2,422	4,432	2,913	29,192	9,590	5,944	3,033
Edgefield	1983	47,276	9,619	9,453	569	1,235		1,753	3,024	3,024	21,920	3,235	2,198	1,578
	1977	36,046	6,796	6,666	447	776		1,493	1,758	1,758	17,733	2,547	1,607	1,118
Fairfield	1983	49,694	18,182	17,869	2,223	2,627		2,272	799	504	9,364	5,992	3,929	1,938
	1977	36,474	13,846	13,582	1,436	2,430		1,517	772	502	6,474	4,324	2,464	1,430
Florence	1983	537,419	109,834	107,498	35,022	69,122	40,500	33,066	24,738	16,895	100,800	68,844	40,802	13,308
	1977	352,246	73,517	71,818	18,950	48,510	28,813	22,154	17,236	12,130	77,684	33,175	27,505	8,853
Georgetown	1983	200,978	39,928	39,808	23,424	13,791		12,891	6,849	5,041	50,980	12,813	15,628	7,452
	1977	107,241	28,125	27,988	8,706	6,661		6,429	4,373	3,304	24,453	8,443	7,834	3,482
Greenville	1983	1,534,326	281,052	277,953	147,426	216,664	174,589	75,900	62,548	41,222	317,154	134,275	85,385	53,594
	1977	952,164	208,523	205,833	71,591	141,699	114,145	41,188	43,797	29,954	185,963	76,381	60,530	30,200

1984 SURVEY OF BUYING POWER DATA SERVICE

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drugstores Total ($000)
SOUTH CAROLINA (continued)														
ALL COUNTIES (continued)														
Greenwood	1983	275,624	58,417	57,976	17,449	32,689	26,933	9,057	12,012	9,802	40,918	28,790	19,200	8,811
	1977	178,976	42,664	42,263	9,918	18,271	14,880	7,947	10,159	8,528	30,337	14,861	12,346	5,972
Hampton	1983	74,282	23,153	22,753	2,092	7,215	3,357	3,102	3,840	1,982	11,171	6,767	9,088	2,882
	1977	43,880	13,869	13,604	1,206	3,793	1,798	2,112	2,042	1,092	8,406	4,680	4,225	1,136
Horry	1983	708,197	119,177	114,411	106,687	84,937	36,480	43,017	33,059	20,862	142,839	29,184	55,535	22,199
	1977	397,573	75,526	72,095	49,391	52,572	23,814	23,621	15,945	10,454	77,812	20,390	32,706	12,297
Jasper	1983	58,479	10,620	10,406	6,377	254		2,088	914	643	6,818	11,292	11,182	306
	1977	31,353	6,370	6,230	3,127	227		962	603	438	4,265	6,542	4,719	211
Kershaw	1983	137,320	37,037	36,885	8,890	13,559	5,195	2,040	5,318	4,303	32,980	11,798	13,065	3,245
	1977	96,041	28,444	28,275	5,179	9,325	3,660	1,645	4,297	3,560	21,126	9,085	7,859	2,117
Lancaster	1983	198,368	55,044	53,277	12,162	20,155	10,864	6,842	10,014	6,438	38,832	19,724	14,966	9,368
	1977	112,081	32,349	31,133	5,052	12,151	6,636	4,724	6,004	3,974	22,369	8,896	8,282	4,339
Laurens	1983	159,307	44,878	44,734	9,630	17,814	16,456	6,474	4,518	4,085	37,510	13,931	6,675	6,527
	1977	105,064	28,522	28,377	6,116	12,485	11,367	3,786	3,238	2,974	25,540	9,590	4,919	3,362
Lee	1983	32,464	11,022	10,824	2,973	2,375		1,664	915	915	6,691	2,052	1,261	438
	1977	23,103	8,745	8,572	1,960	1,515		1,093	632	632	4,883	1,392	756	267
Lexington	1983	528,956	153,434	150,163	52,062	38,673	29,413	15,273	12,805	5,864	104,665	59,538	30,494	10,906
	1977	324,517	95,570	93,002	26,780	24,471	18,480	9,439	10,561	4,998	72,687	31,705	21,712	7,409
McCormick	1983	11,718	6,717	6,511	525	325		55	205	205	1,208	1,383	202	[illegible]
	1977	9,174	5,245	5,056	349	260		45	186	186	965	1,160	173	[illegible]
Marion	1983	106,296	35,657	35,277	4,209	9,167		5,029	5,439	4,055	19,693	9,306	3,434	[illegible]
	1977	73,339	25,072	24,758	2,584	6,242		4,178	3,900	2,973	14,201	5,916	1,836	3,126
Marlboro	1983	95,476	33,036	32,816	6,616	8,001		2,057	2,633	2,150	23,411	7,520	3,298	4,118
	1977	54,260	18,837	18,677	2,784	3,899		1,747	2,075	1,734	12,721	4,375	2,413	1,981
Newberry	1983	123,571	27,965	27,348	5,411	9,254		3,908	5,555	4,311	37,970	16,222	6,139	4,968
	1977	83,961	21,647	21,050	3,410	5,835		3,327	4,187	3,331	23,636	9,307	4,156	3,070
Oconee	1983	187,348	48,425	47,589	7,773	12,608	2,380	9,684	9,250	7,241	41,149	13,464	16,997	10,771
	1977	111,773	32,904	32,276	5,026	8,283	1,625	5,420	5,370	4,308	23,408	8,046	8,025	4,904
Orangeburg	1983	314,564	62,118	60,847	22,752	27,876	17,621	12,041	10,722	7,838	63,218	43,509	20,440	11,378
	1977	[illegible]	49,155	48,032	13,243	21,531	13,536	8,876	8,200	6,163	50,891	26,833	17,466	6,828
Pickens	1983	320,839	85,133	84,601	33,340	12,480	3,688	18,217	13,781	9,927	74,539	29,390	25,966	15,230
	1977	179,186	50,412	50,002	16,903	11,523	3,372	9,040	7,573	5,651	39,675	16,308	12,764	7,053
Richland	1983	1,533,735	241,442	234,379	143,183	239,227	210,018	95,781	82,221	54,951	326,003	131,928	84,305	53,250
	1977	920,913	166,727	160,933	69,638	160,514	140,005	52,288	43,212	30,038	204,383	69,703	51,073	25,588
Saluda	1983	35,511	13,532	13,300	1,040	1,385		566	1,052	455	7,250	4,180	2,102	2,197
	1977	24,025	8,885	8,715	664	1,032		493	710	318	5,016	2,716	1,777	1,260
Spartanburg	1983	1,045,915	242,749	238,375	100,048	110,265	81,758	49,918	43,895	28,036	215,767	116,474	63,880	41,109
	1977	612,456	143,826	140,967	47,885	66,451	49,616	30,986	26,980	17,889	135,016	63,893	34,420	22,813
Sumter	1983	387,984	79,733	78,156	25,528	36,277	27,132	22,908	17,119	11,497	97,125	31,768	33,377	10,775
	1977	225,804	48,937	47,697	11,844	18,872	14,120	15,805	11,783	8,137	56,052	18,927	19,472	5,393
Union	1983	88,586	27,250	26,779	4,961	5,570		4,729	2,548	2,348	11,914	11,259	9,077	5,171
	1977	64,992	20,692	20,297	3,131	3,998		3,880	1,800	1,653	9,981	6,768	6,437	3,298
Williamsburg	1983	96,154	24,773	24,345	3,600	5,863		4,947	5,088	4,894	26,437	8,921	3,380	3,543
	1977	63,093	16,813	16,492	1,887	3,622		3,610	3,945	3,801	18,147	6,270	2,383	1,930
York	1983	475,239	124,135	122,688	52,179	46,012	36,651	20,781	14,117	9,781	77,674	36,527	30,620	19,497
	1977	263,596	68,691	67,762	22,231	30,812	24,401	12,466	10,817	7,772	54,671	20,720	15,942	9,268
TOTAL METRO COUNTIES	1983	8,882,304	1,899,483	1,863,567	867,178	1,094,175	838,718	438,037	387,532	251,882	1,801,682	838,081	568,133	301,287
	1977	5,394,076	1,235,394	1,207,747	398,155	732,535	557,487	263,214	238,815	160,601	1,151,851	456,477	337,580	162,507
TOTAL STATE	1983	13,677,290	3,084,748	3,029,227	1,176,512	1,588,141	995,111	689,536	590,921	400,015	2,766,114	1,294,833	908,730	489,722
	1977	8,350,289	2,022,430	1,979,708	586,722	988,506	661,144	414,819	367,857	258,309	1,765,579	721,715	536,254	264,204
SOUTH DAKOTA														
SIOUX FALLS	1983	915,427	138,834	133,249	88,839	117,340	101,647	36,623	31,838	16,204	164,768	123,227	47,680	47,182
	1977	494,101	69,102	65,946	41,771	65,573	56,930	25,123	21,693	11,566	104,067	58,498	34,912	27,737
Minnehaha	1983	915,427	138,834	133,249	88,839	117,340	101,647	36,623	31,838	16,204	164,768	123,227	47,680	47,182
	1977	494,101	69,102	65,946	41,771	65,573	56,930	25,123	21,693	11,566	104,067	58,498	34,912	27,737
ALL COUNTIES														
Aurora	1983	6,003	1,196	1,042	573	121			198	198	279	1,374	487	
	1977	4,225	836	727	397	117			150	150	211	1,038	504	

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SOUTH DAKOTA (continued)														
ALL COUNTIES (continued)														
Beadle	1983	90,688	20,795	20,526	6,850	6,394	4,553	5,843	2,871	1,210	23,197	7,955	5,503	5,484
	1977	68,213	11,824	11,649	4,432	5,409	3,925	4,504	2,872	1,248	20,408	6,393	4,881	3,696
Bennett	1983	12,115	2,201	2,194	1,069	61		334	145	145	5,260	1,927	260	126
	1977	8,099	1,601	1,594	529	48		212	176	176	3,456	1,253	232	110
Bon Homme	1983	26,748	6,309	5,887	3,160	315		311	1,408	890	4,461	4,575	1,802	321
	1977	17,371	3,868	3,600	1,680	297		248	1,034	678	3,471	2,823	1,906	280
Brookings	1983	125,333	32,792	32,473	14,283	3,548		7,164	3,922	1,424	18,039	13,070	14,325	6,631
	1977	70,553	14,420	14,253	7,693	2,949		4,668	2,837	1,082	13,346	6,524	8,985	3,099
Brown	1983	252,326	47,244	46,915	32,619	32,008	25,168	10,868	12,230	6,575	56,815	15,018	15,567	9,007
	1977	157,250	28,871	28,616	13,980	20,062	15,909	8,765	10,131	5,671	35,916	10,558	13,058	5,644
Brule	1983	43,209	4,325	4,178	3,785	605		1,359	484		8,376	13,494	2,543	1,721
	1977	23,939	3,060	2,940	2,392	551		853	353		4,673	6,642	2,114	742
Buffalo	1983	258	59	59	47							104		
	1977	221	51	51	37							100		
Butte	1983	40,525	11,656	11,260	3,125	2,612		3,604	312		6,734	4,275	2,119	948
	1977	28,726	7,430	7,138	1,794	1,682		2,395	257		5,709	3,479	2,328	731
Campbell	1983	4,186	1,752	1,692	640	46		73	28	28	812	445	101	
	1977	2,684	874	840	419	47		56	31	31	709	292	92	
Charles Mix	1983	25,681	8,703	8,408	2,684	989		293	516	349	3,695	2,467	2,356	906
	1977	17,780	4,891	4,699	1,970	635		276	461	318	3,025	1,816	2,022	761
Clark	1983	12,068	1,958	1,857	1,888			134	238	238	3,798	540	1,446	1,496
	1977	8,645	1,233	1,167	1,035			103	234	234	3,142	406	1,172	964
Clay	1983	42,500	12,063	11,669	6,176	1,201		2,213	1,232	611	5,926	1,870	2,380	2,575
	1977	26,959	6,370	6,127	3,446	1,153		1,534	1,369	709	4,877	1,589	1,753	1,268
Codington	1983	143,116	25,818	24,947	14,032	15,431	10,742	8,825	6,408	2,816	32,196	14,096	8,443	4,763
	1977	91,227	16,700	16,044	6,617	10,427	7,424	5,028	5,003	2,300	22,718	7,351	7,212	2,815
Corson	1983	7,337	1,390	1,342	663	359		29	96		84	582	598	476
	1977	5,756	1,302	1,251	559	340		35	91		107	630	736	349
Custer	1983	25,083	6,019	5,814	6,017	113		39	65	65	5,163	2,814	746	554
	1977	13,484	2,875	2,762	2,750	107		35	82	82	3,028	1,776	601	330
Davison	1983	139,401	35,981	34,764	14,041	13,740	8,543	9,906	2,950	2,079	22,915	10,164	16,222	1,781
	1977	87,477	18,227	17,511	6,853	9,031	5,721	6,128	3,132	2,280	17,685	7,092	10,794	1,413
Day	1983	19,132	4,762	4,568	2,127	452		646	350	217	6,131	1,104	641	1,255
	1977	14,919	3,166	3,020	1,321	445		551	349	226	5,487	961	611	822
Deuel	1983	7,503	1,233	1,037	1,626	273		295	103	103	1,889	719	217	452
	1977	5,433	769	646	1,068	223		270	113	113	1,509	551	226	270
Dewey	1983	10,974	5,197	5,020	1,101	702		201	59	59	1,225	1,907	212	
	1977	8,793	3,454	3,318	740	590		195	66	66	1,452	1,814	211	
Douglas	1983	12,269	3,306	3,024	610	271		168	297		3,025	2,449	1,384	311
	1977	7,133	1,649	1,505	456	233		131	219		1,986	1,105	884	136
Edmunds	1983	14,348	4,127	3,905	1,081	100		410	253	253	5,229	843	1,299	433
	1977	9,002	2,327	2,197	675	93		263	218	218	2,911	576	1,197	283
Fall River	1983	40,221	9,636	9,309	5,384	1,076		1,811	1,785	656	6,705	5,341	3,302	852
	1977	26,493	5,435	5,221	2,573	1,058		1,191	1,236	477	5,846	3,155	2,137	740
Faulk	1983	5,312	845	815	640	61		142	24	24	1,132	393	1,421	149
	1977	4,950	619	595	498	70		116	31	31	1,162	399	1,487	160
Grant	1983	35,170	5,599	5,384	3,757	704		1,818	1,937	1,157	6,310	6,929	2,317	1,326
	1977	22,450	3,314	3,170	2,067	506		1,056	1,210	751	5,681	4,137	1,576	697
Gregory	1983	23,054	7,062	6,823	1,400	1,284		468	479	48	3,727	4,540	2,059	867
	1977	17,135	4,418	4,244	1,027	964		381	454	49	3,541	3,220	1,634	602
Haakon	1983	12,666	2,180	1,958	1,542	337		132	651	465	5,866	570	774	258
	1977	8,955	1,464	1,311	912	292		138	588	434	3,993	580	472	216
Hamlin	1983	12,783	3,348	3,233	842			34	48	48	96	4,966	1,728	717
	1977	8,051	1,913	1,838	618			35	61	61	107	2,993	1,411	426
Hand	1983	23,553	8,612	8,401	990	734		888	200	200	3,308	3,194	2,794	1,969
	1977	14,445	3,975	3,856	721	192		668	235	235	3,174	1,691	1,785	1,055
Hanson	1983	3,669	570	551	554	46			393	393	53	1,901	109	
	1977	2,937	428	412	390	47			376	376	54	1,505	106	
Harding	1983	4,383	200	191	303	112		45	32	32	628	1,941	686	330
	1977	2,523	116	111	155	93		35	31	31	440	952	490	147
Hughes	1983	91,360	28,221	27,267	10,426	2,330		6,877	3,509	2,097	14,906	8,907	3,984	1,293
	1977	59,041	14,804	14,222	4,701	1,830		4,953	2,804	1,740	12,362	5,184	4,211	1,136
Hutchinson	1983	34,104	7,426	7,042	1,921	384		785	321	321	2,978	7,234	3,723	5,437
	1977	21,314	3,955	3,741	1,330	376		524	359	359	2,627	4,154	3,200	2,551

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Super-markets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
SOUTH DAKOTA (continued)														
ALL COUNTIES (continued)														
Hyde	1983	3,468	1,247	1,203	121			183	125	125	196	953	440	
	1977	3,149	996	957	92			142	142	142	214	890	515	
Jackson	1983	17,826	1,484	1,451	891	105			38	38	1,097	12,613	1,220	
	1977	7,695	733	713	527	76			31	31	747	4,554	763	
Jerauld	1983	5,266	1,671	1,614	396	202		146			284	778	541	124
	1977	4,388	1,274	1,224	320	137		144			291	713	579	119
Jones	1983	15,989	2,699	2,606	401	77		102	26	26	4,048	7,981		290
	1977	9,494	1,666	1,601	289	77		89	31	31	3,317	3,524		271
Kingsbury	1983	16,608	4,835	4,482	1,606	975		95	807	623	2,672	1,786	1,258	530
	1977	13,902	3,793	3,506	1,133	698		105	824	655	2,604	1,507	1,455	474
Lake	1983	50,802	12,239	11,825	5,445	2,605		2,712	805	576	14,887	3,443	4,027	1,135
	1977	32,147	5,873	5,642	2,623	1,766		2,012	874	647	10,285	3,007	2,812	816
Lawrence	1983	90,056	27,351	22,633	15,578	2,813		6,327	2,052	927	12,597	5,177	6,169	1,792
	1977	53,926	13,008	10,736	6,571	2.225		3,827	1,486	702	11,256	3,712	5,728	1,308
Lincoln	1983	30,648	7,121	6,561	4,205	408		1,531	868	868	3,796	4,566	3,035	2,119
	1977	21,439	4,319	3,966	2,620	323		804	625	625	3,673	3,746	2,602	1,122
Lyman	1983	13,534	5,763	5,600	653			49			683	4,704	1,267	104
	1977	8,503	3,325	3,213	534			43			635	2,728	911	86
McCook	1983	18,885	2,372	2,153	1,868	208		234	37	37	3,060	5,938	3,763	144
	1977	12,712	1,725	1,561	1,055	161		180	31	31	2,417	3,779	2,381	124
McPherson	1983	8,065	2,353	2,188	508	71		371	182	175	715	887	999	548
	1977	6,185	1,782	1,653	372	69		235	194	188	781	567	927	395
Marshall	1983	14,904	2,626	2,538	2,069	494		197	815	596	4,313	1,540	1,408	507
	1977	12,247	2,064	1,983	1,309	421		215	644	486	3,716	1,322	1,498	396
Meade	1983	61,637	18,837	18,199	3,462	1,997		3,208	528	342	11,746	10,808	4,960	2,125
	1977	39,280	13,485	12,955	2,080	1,863		1,828	592	397	6,844	5,245	3,952	1,170
Mellette	1983	1,600	175	175	75	169		129	173			320		119
	1977	1,456	164	164	63	165		123	207			276		96
Miner	1983	9,188	2,289	2,025	1,113	81			347	347	1,093	749	1,674	268
	1977	7,007	1,399	1,236	798	88			382	382	1,068	717	1,373	235
Minnehaha	1983	915,427	138,834	133,249	88,839	117,348	101,647	36,623	31,838	16,204	164,768	123,227	47,600	47,182
	1977	494,101	69,102	65,946	41,771	65,573	56,930	25,123	21,693	11,566	104,067	58,498	34,912	27,737
Moody	1983	28,440	4,701	3,818	1,670	161		405	79	79	13,416	1,205	2,769	784
	1977	13,677	2,191	1,775	875	135		339	91	91	6,272	1,043	1,193	471
Pennington	1983	595,214	123,354	121,674	75,357	63,851	48,068	21,605	32,396	18,251	119,162	29,227	48,693	15,167
	1977	323,573	50,086	49,311	31,089	42,519	32,426	13,477	20,039	11,743	75,105	19,220	34,725	8,098
Perkins	1983	18,507	5,129	4,955	1,296	801		1,158	690	690	1,323	2,098	1,883	339
	1977	13,495	3,386	3,253	958	667		920	446	446	1,387	1,355	1,988	318
Potter	1983	12,502	4,016	3,880	1,113	848		140	403	223	2,306	392	1,678	908
	1977	8,984	2,547	2,447	802	622		132	350	203	1,708	327	1,374	665
Roberts	1983	28,629	4,437	4,178	3,315	3,206		341	492		2,875	7,746	4,353	842
	1977	20,660	3,407	3,200	2,193	1,956		339	576		2,989	4,253	3,521	580
Sanborn	1983	3,509	918	886	450	91		100	45	45	118	225	271	
	1977	2,590	635	610	333	80		69	61	61	107	225	292	
Shannon	1983	7,101	3,396	3,278	631							2,299		
	1977	4,865	2,535	2,435	361							1,538		
Spink	1983	28,969	6,313	5,986	3,946	730		826	367	289	5,520	5,022	1,174	1,453
	1977	20,036	3,997	3,781	2,017	687		689	463	377	4,690	3,234	1,311	757
Stanley	1983	8,084	4,137	3,996	935			136			1,968	287	247	
	1977	4,815	2,135	2,051	669			135			1,195	224	239	
Sully	1983	11,538	1,381	1,332	214			65	91		5,697	1,438	341	82
	1977	7,872	907	871	200			85	143		3,825	1,029	381	87
Todd	1983	13,240	4,211	4,068	828	613		30	21	21		4,123	1,502	
	1977	8,476	3,415	3,281	420	416		35	31	31		2,066	1,023	
Tripp	1983	39,397	9,189	8,876	1,634	2,100		2,755	3,385	1,341	6,024	6,966	1,670	427
	1977	26,157	5,085	4,885	1,283	1,659		1,526	2,181	906	5,841	3,885	1,592	361
Turner	1983	24,668	6,183	6,071	2,109	1,014		330	556	556	5,505	1,687	1,666	1,269
	1977	17,851	3,606	3,534	1,065	993		205	520	520	5,482	1,358	1,733	807
Union	1983	21,078	3,605	3,349	3,112	249		229	1,011	1,011	1,912	5,514	2,278	379
	1977	15,221	2,125	1,969	2,211	221		195	868	868	1,369	4.581	1,870	266
Walworth	1983	40,847	6,574	6,351	3,212	1,581		2,383	625	289	11,642	4,142	4,358	1,930
	1977	31,614	4,024	3,866	2,048	1,270		1,885	775	376	11,228	2,969	3,670	1,100
Yankton	1983	113,219	26,641	26,559	9,167	9,836	5,646	9,989	4,126	1,843	13,132	10,155	8,559	4,083
	1977	68,453	14,546	14,474	5,385	7,852	4,678	5,447	3,134	1,466	9,901	5,765	6,960	2,976

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
SOUTH DAKOTA (continued)														
ALL COUNTIES (continued)														
Ziebach	1983	3,068	492	492	334	84						392	276	215
	1977	1,631	358	358	172	93						168	225	104
TOTAL METRO COUNTIES	**1983**	**915,427**	**138,834**	**133,249**	**88,839**	**117,348**	**101,647**	**36,623**	**31,838**	**16,204**	**164,768**	**123,227**	**47,600**	**47,182**
	1977	494,101	69,102	65,946	41,771	65,573	56,930	25,123	21,693	11,566	104,067	58,498	34,912	27,737
TOTAL STATE	**1983**	**3,618,991**	**759,158**	**731,806**	**382,509**	**[illegible]99,097**	**204,367**	**158,114**	**126,47[illegible]**	**68,223**	**677,533**	**416,096**	**261,627**	**137,303**
	1977	2,183,784	405,932	389,535	190,073	192,979	127,083	105,695	93,9[illegible]7	53,117	477,827	240,764	202,533	82,383
TENNESSEE														
CHATTANOOGA	**1983**	**2,048,647**	**489,396**	**476,142**	**172,819**	**346,136**	**278,737**	**82,208**	**85,459**	**53,274**	**306,273**	**240,139**	**111,140**	**56,523**
	1977	1,339,964	293,593	284,605	94,862	185,423	148,663	59,823	53,982	34,966	306,711	126,365	72,862	38,776
Hamilton	1983	1,608,928	330,270	320,139	150,926	303,413	263,131	68,594	72,519	43,608	250,354	173,136	84,044	43,397
	1977	1,069,884	199,756	192,531	83,042	164,581	141,820	47,717	44,261	27,626	261,158	87,311	59,881	31,037
Marion	1983	79,567	28,529	28,289	3,755	7,605		2,269	5,159	4,462	9,107	12,990	3,089	1,014
	1977	54,265	18,150	17,964	2,228	3,491		1,904	3,294	2,918	10,525	8,048	2,289	767
Sequatchie	1983	18,002	9,100	9,100	695	1,145		370	508	508	1,772	2,025	237	1,009
	1977	12,919	5,670	5,670	491	728		330	418	418	2,158	1,321	194	784
Catoosa, Ga.	*1983*	*154,479*	*46,828*	*44,744*	*8,851*	*30,075*	*15,606*	*2,968*	*2,483*	*1,467*	*15,219*	*22,890*	*13,984*	*7,234*
	1977	*66,667*	*18,741*	*17,806*	*3,231*	*12,795*	*6,843*	*1,495*	*1,889*	*1,159*	*9,444*	*10,209*	*4,344*	*3,015*
Dade, Ga.	*1983*	*42,147*	*13,999*	*13,999*	*1,950*	*961*		*1,384*	*1,995*	*1,405*	*4,680*	*11,095*	*3,930*	*877*
	1977	*25,418*	*8,592*	*8,592*	*1,021*	*924*		*779*	*1,209*	*879*	*2,724*	*6,949*	*1,834*	*496*
Walker, Ga.	*1983*	*145,524*	*60,670*	*59,871*	*6,642*	*2,937*		*6,623*	*2,795*	*1,824*	*25,141*	*18,003*	*5,864*	*2,992*
	1977	*110,811*	*42,684*	*42,042*	*4,849*	*2,704*		*7,598*	*2,911*	*1,966*	*20,702*	*12,527*	*4,320*	*2,677*
CLARKSVILLE - HOPKINSVILLE	**1983**	**687,948**	**136,936**	**134,969**	**66,148**	**117,771**	**91,642**	**21,602**	**33,858**	**21,357**	**137,783**	**49,456**	**52,034**	**18,636**
	1977	453,433	81,099	79,645	30,687	65,418	50,591	16,848	22,220	14,565	125,822	31,092	33,923	11,146
Montgomery	1983	423,112	74,319	73,585	45,343	79.948	61,985	8,781	20,333	12,599	94,461	28,944	33,541	11,439
	1977	260,909	43,879	43,364	18,863	40,082	30,826	7,694	13,619	8,786	78,470	16,461	21,278	6,119
Christian, Ky.	*1983*	*264,836*	*62,617*	*61,384*	*20,805*	*37,823*	*29,657*	*12,821*	*13,525*	*8,758*	*43,327*	*20,512*	*18,493*	*7,197*
	1977	*192,524*	*37,220*	*36,281*	*11,824*	*25,336*	*19,765*	*9,154*	*8,601*	*5,779*	*47,352*	*14,631*	*12,645*	*5,027*
JOHNSON CITY - KINGSPORT - BRISTOL	**1983**	**2,129,471**	**516,426**	**504,463**	**171,437**	**320,935**	**263,942**	**77,080**	**81,774**	**49,915**	**391,955**	**201,883**	**173,058**	**55,740**
	1977	1,267,612	275,099	267,614	80,029	174,713	142,115	56,430	53,024	33,947	306,409	101,638	111,084	31,949
Carter	1983	133,766	43,902	42,919	11,402	22,554	10,987	3,162	4,449	3,473	14,589	11,880	8,800	5,280
	1977	91,131	25,967	25,243	6,188	12,015	6,047	3,680	3,565	2,854	17,357	7,161	7,236	3,110
Hawkins	1983	95,433	42,283	41,680	6,764	7,357		1,945	3,251	2,251	13,116	7,388	4.975	4,257
	1977	58,303	21,878	21,525	3,231	3,041		1,710	1,946	1,386	12,703	4,836	3,600	2,210
Sullivan	1983	893,143	207,716	202,965	84,600	175,273	152,728	30,947	32,691	19,694	173,833	73.533	39,907	23,479
	1977	535,924	106,878	103,841	35,969	95,936	83,175	22,448	21,463	13,473	144,805	35,508	31,730	13,046
Unicoi	1983	38,678	14,196	13,869	2,810	3,185		701	2,594	1,512	6,837	3,177	1,413	1,028
	1977	25,512	9,166	8,906	1,441	1,711		641	1,427	860	5,980	1,965	880	637
Washington	1983	477,341	108,687	106,515	37,811	73,712	71,176	16,895	18,984	12,151	87,720	39,320	45,054	11,238
	1977	281,005	53,411	52,245	18,429	37,795	35,834	13,049	13,365	8,909	70,941	19,017	28,378	6,723
Bristol city, Va.	*1983*	*259,661*	*38,306*	*35,559*	*17,181*	*32,038*	*29,051*	*19,486*	*12,565*	*5,054*	*48,741*	*34,267*	*37,491*	*5,329*
	1977	*146,894*	*22,400*	*20,738*	*8,228*	*19,012*	*17,059*	*12,264*	*6,665*	*2,788*	*26,446*	*17,190*	*23,898*	*3,134*
Scott, Va.	*1983*	*73,237*	*24,769*	*24,489*	*1,905*	*1,985*		*402*	*3,091*	*1,731*	*22,625*	*3,837*	*5,421*	*2,181*
	1977	*42,083*	*14,054*	*13,869*	*1,318*	*1,674*		*328*	*2,040*	*1,182*	*12,509*	*3,036*	*2,395*	*1,500*
Washington, Va.	*1983*	*158,212*	*36,567*	*36,467*	*8,964*	*4,831*		*3,542*	*4,149*	*4,049*	*24,494*	*28,481*	*29,997*	*2,948*
	1977	*86,760*	*21,345*	*21,247*	*5,225*	*3,529*		*2,310*	*2,553*	*2,495*	*15,668*	*12,925*	*12,967*	*1,589*
KNOXVILLE	**1983**	**2,947,278**	**642,288**	**624,746**	**300,099**	**551,239**	**450,092**	**101,467**	**131,029**	**84,499**	**422,710**	**278,800**	**182,596**	**97,084**
	1977	1,853,359	383,637	371,412	151,013	274,559	224,198	74,409	82,413	55,092	397,376	153,448	123,505	57,481
Anderson	1983	356,909	92,673	90,958	17,300	77,949	59,905	5,919	10,445	5,654	73,770	27,235	19,187	10,585
	1977	214,187	50,230	49,208	10,980	35,680	27,632	4,951	6,884	3,896	56,665	16,354	10,985	6,931
Blount	1983	379,848	88,748	87,410	26,313	62,007	50,218	10,656	12,706	9,223	82,076	22,790	45,445	14,376
	1977	230,180	46,856	46,062	12,808	31,237	25,338	6,044	8,57[illegible]	6,457	68,583	13,743	26,213	8,411
Grainger	1983	25,767	13,145	12,902	1,204	436			672	672	4,682	3,796	399	684
	1977	19,123	8,096	7,931	905	275			542	542	4,833	3,087	346	441
Jefferson	1983	92,878	41,748	41,561	5,567	5,984		1,165	3,393	2,838	9,815	10,735	4,672	4,262
	1977	54,854	20,941	20,808	2,647	2,925		999	1,902	1,629	9,817	6,555	3,176	2,378
Knox	1983	1,857,135	349,079	337,822	188,061	389,625	339,969	74,481	94,767	59,840	234,238	200,539	103,884	60,614
	1977	1,200,366	227,277	218,699	96,284	196,924	171,228	56,381	58,793	38,493	240,778	105,242	75,704	35,355

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TENNESSEE (continued)														
KNOXVILLE (continued)														
Sevier	1983	219,158	49,377	46,575	60,978	14,699		9,183	8,438	5,938	14,730	12,898	8,268	6,229
	1977	123,915	25,864	24,331	27,033	7,080		5,976	5,346	3,862	13,647	7,806	6,545	3,725
Union	1983	15,583	7,518	7,518	676	539		63	608	334	3,399	807	741	334
	1977	10,734	4,373	4,373	356	438		58	370	213	3,053	661	536	240
MEMPHIS	1983	4,644,765	1,141,977	1,115,002	404,046	734,958	602,717	203,270	205,669	127,237	777,093	474,981	181,756	156,148
	1977	2,949,115	640,619	622,290	215,245	428,572	352,533	153,495	137,548	88,457	688,521	253,240	114,026	88,034
Shelby	1983	4,173,678	998,711	974,019	381,846	689,709	573,716	194,593	194,890	118,587	684,925	394,117	159,355	141,174
	1977	2,639,189	557,864	540,988	201,636	402,466	335,651	146,790	129,942	82,140	604,877	210,243	95,916	78,904
Tipton	1983	86,873	27,557	27,420	4,604	12,272	6,527	2,017	2,711	2,152	14,367	5,171	9,526	3,010
	1977	62,847	16,783	16,668	2,402	6,695	3,754	2,043	1,666	1,365	16,178	3,717	7,126	2,012
Crittenden, Ark.	*1983*	*250,072*	*56,512*	*55,563*	*10,773*	*15,060*	*8,002*	*5,404*	*4,584*	*3,885*	*55,806*	*69,535*	*8,660*	*7,931*
	1977	*160,667*	*34,490*	*33,847*	*7,049*	*10,583*	*5,930*	*3,595*	*3,588*	*3,126*	*47,258*	*32,407*	*7,606*	*4,939*
De Soto, Miss.	*1983*	*134,142*	*59,197*	*58,000*	*6,823*	*17,917*	*14,472*	*1,356*	*3,484*	*2,613*	*21,995*	*6,158*	*4,215*	*4,033*
	1977	*86,412*	*31,482*	*30,787*	*4,158*	*8,828*	*7,198*	*1,067*	*2,352*	*1,826*	*20,208*	*6,873*	*3,378*	*2,179*
NASHVILLE	1983	5,042,711	1,121,514	1,102,822	521,942	838,932	671,896	159,166	224,177	132,854	909,563	511,809	212,293	145,321
	1977	2,897,312	585,467	574,383	240,849	388,569	311,805	128,118	124,585	77,382	748,296	242,669	130,506	82,096
Cheatham	1983	42,617	20,731	20,409	2,371	1,314		561	271	271	5,654	4,068	3,900	1,336
	1977	29,734	11,521	11,321	1,464	728		459	233	233	7,413	2,833	2,887	599
Davidson	1983	3,496,106	673,074	661,275	403,010	730,211	607,153	97,639	172,222	100,546	620,041	334,536	92,489	93,699
	1977	2,032,062	370,092	362,915	184,713	337,923	281,828	89,833	95,395	58,202	514,741	156,159	63,225	54,483
Dickson	1983	138,435	50,158	49,207	9,729	11,960	4,693	6,263	5,969	4,118	19,428	10,506	5,220	5,189
	1977	81,776	24,783	24,176	4,247	5,397	2,231	3,979	4,375	3,118	18,128	6,165	3,802	2,881
Robertson	1983	134,393	32,604	32,482	6,847	11,756	4,794	5,247	3,977	2,674	40,046	11,398	5,391	5,861
	1977	84,625	17,455	17,358	4,050	5,183	2,222	2,981	3,038	2,112	33,195	6,869	3,176	2,961
Rutherford	1983	444,644	112,997	111,593	44,059	44,714	37,464	21,915	17,112	12,353	68,949	46,942	39,016	9,408
	1977	227,554	50,804	50,078	19,661	18,986	15,905	12,607	8,350	6,190	50,822	21,955	20,451	5,227
Sumner	1983	334,159	113,594	112,573	23,615	16,934	7,644	11,276	8,435	5,136	57,386	[illegible]	41,673	13,234
	1977	189,416	53,853	53,268	10,373	8,701	3,994	7,051	4,482	2,837	46,029	15,490	24,523	7,321
Williamson	1983	278,800	71,705	69,611	18,154	11,254	5,004	8,723	6,507	1,864	67,843	49,508	9,856	10,333
	1977	144,293	33,042	31,896	8,462	5,293	2,464	5,824	3,949	1,193	48,427	18,512	4,688	5,347
Wilson	1983	173,557	46,651	45,672	14,157	10,789	5,144	7,542	9,684	6,892	30,216	27,157	14,746	6,561
	1977	107,852	23,917	23,371	7,879	6,358	3,161	5,384	4,763	3,497	29,541	14,686	7,754	3,277
ALL COUNTIES														
Anderson	1983	356,909	92,673	90,958	17,300	77,949	59,905	5,919	10,445	5,654	73,770	27,235	19,187	10,585
	1977	214,187	50,230	49,208	10,980	35,680	27,632	4,951	6,884	3,896	56,665	16,354	10,985	6,931
Bedford	1983	90,207	24,003	23,559	7,096	8,915	3,286	2,586	7,061	2,910	16,119	8,059	4,449	3,331
	1977	65,701	17,070	16,722	3,866	5,276	2,045	2,617	4,298	1,847	16,544	4,632	3,260	2,099
Benton	1983	47,910	14,842	14,278	2,426	1,650		1,570	2,325	1,651	10,406	8,608	2,623	1,649
	1977	33,805	8,690	8,313	1,445	1,194		1,318	1,442	1,054	10,600	4,741	2,077	1,038
Bledsoe	1983	17,852	4,811	4,721	857	916		129	1,034	1,034	4,767	2,109	770	568
	1977	12,652	3,083	3,020	507	503		143	584	584	4,277	1,159	614	446
Blount	1983	379,848	88,748	87,410	26,313	62,007	50,218	10,656	12,706	9,223	82,076	22,790	45,445	14,376
	1977	230,180	46,856	46,062	12,808	31,237	25,338	6,044	8,576	6,457	68,583	13,743	26,213	8,411
Bradley	1983	371,884	98,584	96,658	32,718	55,760	45,371	8,060	12,241	9,220	[illegible]	31,607	28,436	9,852
	1977	233,184	50,030	46,775	14,849	28,050	22,543	7,506	8,531	6,655	[illegible]	16,352	20,203	5,318
Campbell	1983	122,834	35,478	35,298	13,436	7,455		2,730	2,933	2,704	18,980	21,654	5,452	4,654
	1977	84,880	22,328	22,173	7,747	4,245		2,410	2,493	2,306	20,462	12,328	3,392	2,690
Cannon	1983	25,241	10,895	10,693	588	1,746		446	1,265	943	6,507	420	532	962
	1977	18,380	6,371	6,241	396	1,042		405	909	699	6,519	327	502	641
Carroll	1983	90,320	23,690	23,579	4,622	11,266		3,392	4,665	4,334	15,472	13,217	6,080	3,059
	1977	63,560	14,469	14,374	2,737	5,085		2,613	3,126	2,913	18,489	7,259	4,377	1,904
Carter	1983	133,766	43,902	42,919	11,402	22,554	10,987	3,162	4,449	3,473	14,589	11,880	8,800	5,280
	1977	91,131	25,967	25,243	6,188	12,015	6,047	3,680	3,565	2,854	17,357	7,161	7,236	3,110
Cheatham	1983	42,617	20,731	20,409	2,371	1,314		561	271	271	5,654	4,068	3,900	1,036
	1977	29,734	11,521	11,321	1,464	728		459	233	233	7,413	2,833	2,887	599
Chester	1983	35,834	11,725	11,508	2,628	1,103		1,874	1,398	293	9,173	1,645	3,423	1,207
	1977	28,539	7,649	7,493	1,837	628		1,809	1,176	259	9,887	1,395	2,176	768
Claiborne	1983	68,437	20,193	19,817	3,256	4,213		551	4,654	2,174	7,215	6,595	8,279	3,944
	1977	39,815	9,600	9,404	1,829	1,951		622	2,650	1,287	6,411	4,087	4,911	1,835
Clay	1983	13,108	5,282	5,182	926	872		114	352	352	453	1,921	1,166	325
	1977	7,853	2,838	2,780	524	362		104	228	228	434	1,189	766	257

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TENNESSEE (continued)														
ALL COUNTIES (continued)														
Cocke	1983	106,807	33,298	32,913	7,706	10,332	7,115	2,606	3,096	2,861	13,419	18,016	9,128	4,360
	1977	70,770	21,088	20,805	4,161	6,800	4,749	2,253	2,366	2,192	13,037	10,222	4,912	2,667
Coffee	1983	240,432	49,938	49,011	31,564	30,290	17,228	6,403	11,414	7,920	41,074	25,076	12,746	11,154
	1977	112,408	27,573	27,011	10,704	9,917	5,798	4,140	5,328	3,809	24,616	10,216	6,148	4,562
Crockett	1983	34,397	12,826	12,586	940	946		677	1,223	1,223	8,571	4,739	2,009	1,624
	1977	25,649	8,114	7,948	670	583		621	848	848	8,313	2,975	1,762	1,014
Cumberland	1983	133,515	34,437	34,140	9,535	10,500	5,065	5,146	2,443	1,905	19,618	22,996	12,806	2,751
	1977	69,891	16,501	16,328	4,589	4,962	2,485	2,920	1,505	1,201	15,649	10,437	5,992	1,779
Davidson	1983	3,496,106	673,074	661,275	403,010	730,211	607,153	97,639	172,222	100,546	620,041	334,536	92,489	93,699
	1977	2,032,062	370,092	362,915	184,713	337,923	281,828	89,833	95,395	58,202	514,741	156,159	63,225	54,483
Decatur	1983	31,443	8,958	8,791	1,353	2,589		686	1,933	1,498	7,722	3,361	2,441	1,505
	1977	23,608	5,977	5,855	1,009	1,305		662	1,543	1,229	7,519	2,218	1,913	866
De Kalb	1983	58,386	20,690	20,305	2,897	2,158		1,895	3,108	3,108	18,310	3,085	2,584	2,117
	1977	29,591	8,456	8,283	1,132	741		1,050	1,734	1,734	11,533	1,888	1,228	964
Dickson	1983	138,435	50,158	49,207	9,729	11,960	4,693	6,263	5,969	4,118	19,428	10,506	5,220	5,189
	1977	81,776	24,783	24,176	4,247	5,397	2,231	3,979	4,375	3,118	18,128	6,165	3,802	2,881
Dyer	1983	145,140	35,347	35,303	12,124	12,002	9,408	8,152	6,496	2,686	32,846	12,328	7,922	3,933
	1977	107,833	22,855	22,783	5,566	8,011	6,302	6,500	4,057	1,749	34,104	8,224	6,544	2,631
Fayette	1983	37,480	18,006	17,670	2,292	2,908		685	910	775	4,751	2,461	1,544	2,098
	1977	26,858	11,349	11,117	1,403	2,207		632	853	728	4,722	2,154	851	1,257
Fentress	1983	45,459	16,304	16,000	1,090	5,161		4,869	1,914	1,914	3,207	6,025	2,966	1,015
	1977	28,294	9,566	9,371	572	2,694		3,629	1,131	1,131	2,836	3,486	1,997	697
Franklin	1983	104,242	29,483	29,239	5,412	7,527		1,924	4,550	3,945	12,484	7,535	21,033	2,550
	1977	71,469	17,611	17,432	3,852	4,516		1,991	3,018	2,662	13,862	5,304	12,535	1,780
Gibson	1983	160,049	41,029	40,416	6,839	21,934	16,660	7,182	5,321	3,744	31,854	20,992	8,347	7,760
	1977	120,335	28,785	28,302	4,743	10,933	8,392	5,924	4,419	3,189	35,541	12,103	6,880	4,471
Giles	1983	91,451	22,931	22,689	5,648	3,799		5,171	5,715	5,395	10,675	14,122	4,048	5,204
	1977	61,659	15,484	15,292	3,450	2,529		3,342	3,530	3,347	11,692	8,171	3,606	2,723
Grainger	1983	25,767	13,145	12,902	1,204	436			672	672	4,682	3,796	399	684
	1977	19,123	8,096	7,931	905	275			542	542	4,833	3,087	346	441
Greene	1983	201,128	58,576	58,254	17,814	22,983	20,157	6,757	6,026	5,267	20,952	22,135	15,280	8,586
	1977	126,593	30,730	30,503	8,622	14,699	12,808	4,938	4,619	4,059	23,450	11,232	10,787	4,700
Grundy	1983	36,069	11,274	11,065	2,067	1,170		39	800	800	3,174	6,217	6,286	1,524
	1977	22,624	6,442	6,311	1,679	582		57	466	466	3,002	3,874	3,431	754
Hamblen	1983	263,725	65,098	64,771	20,569	48,964	38,205	10,029	6,387	3,611	40,309	22,303	19,950	10,307
	1977	166,731	37,067	36,811	9,452	25,546	20,011	8,325	5,304	3,105	38,244	12,846	14,835	5,187
Hamilton	1983	1,608,928	330,270	320,139	150,926	303,413	263,131	68,594	72,519	43,608	250,354	173,136	84,044	43,397
	1977	1,069,884	199,756	192,531	83,042	164,581	141,820	47,717	44,261	27,626	261,158	87,311	59,881	31,037
Hancock	1983	9,928	4,997	4,903	70	419		649	743		475	536	781	923
	1977	6,843	3,046	2,984	50	363		453	462		505	463	682	546
Hardeman	1983	74,779	25,023	24,558	2,794	11,252	6,939	974	1,784	634	10,346	8,345	7,546	3,393
	1977	49,524	13,890	13,607	1,608	5,491	3,462	1,012	1,246	463	11,380	4,991	5,392	2,000
Hardin	1983	87,631	28,009	27,488	7,627	13,900	6,662	1,315	3,188	2,951	10,604	6,040	10,163	2,379
	1977	51,587	13,372	13,099	3,346	5,536	2,755	1,378	2,219	2,061	10,374	4,288	6,221	1,378
Hawkins	1983	95,433	42,283	41,680	6,764	7,357		1,945	3,251	2,251	13,116	7,388	4,975	4,257
	1977	58,303	21,878	21,525	3,231	3,041		1,710	1,946	1,386	12,703	4,836	3,600	2,210
Haywood	1983	57,802	18,607	18,260	5,014	7,961	5,125	1,223	3,873	2,538	9,407	5,482	2,639	1,977
	1977	41,745	11,761	11,521	3,190	4,316	2,831	1,367	2,608	1,764	9,756	3,864	2,157	1,139
Henderson	1983	76,549	28,669	28,137	4,335	5,673	3,937	1,888	3,088	1,190	13,090	9,859	4,738	2,622
	1977	49,784	14,438	14,143	2,267	3,403	2,395	1,737	2,173	874	12,818	5,899	3,740	1,482
Henry	1983	111,673	24,225	23,777	10,656	17,336	6,933	5,012	3,390	2,320	16,166	9,068	11,306	4,031
	1977	74,548	16,328	15,995	5,530	8,515	3,568	4,152	2,722	1,920	15,108	5,244	6,549	2,885
Hickman	1983	27,681	12,628	12,394	1,373	717		675	1,111	943	4,607	3,343	698	818
	1977	19,205	7,209	7,062	850	461		638	625	541	5,399	1,894	537	600
Houston	1983	11,289	6,063	5,950	916	241		184	123	123	497	1,330	604	1,131
	1977	8,135	4,143	4,058	603	180		184	124	124	532	923	540	703
Humphreys	1983	58,212	16,653	16,343	4,715	7,814		1,273	2,120	733	12,300	7,365	3,156	1,150
	1977	44,127	10,837	10,616	3,012	4,289		1,270	2,067	751	11,974	5,646	2,829	1,104
Jackson	1983	33,632	18,069	17,733	1,601	830		125	1,292	776	7,244	1,107	2,381	590
	1977	16,981	7,206	7,059	586	468		157	667	414	5,326	686	1,181	389
Jefferson	1983	92,878	41,748	41,561	5,567	5,984		1,165	3,393	2,838	9,815	10,735	4,672	4,262
	1977	54,854	20,941	20,808	2,647	2,925		999	1,902	1,629	9,817	6,555	3,176	2,378
Johnson	1983	35,514	14,338	14,072	1,510	3,558		477	1,074	705	4,749	4,123	3,378	1,530
	1977	23,134	7,995	7,832	787	1,993		486	830	562	4,939	2,631	1,889	895

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TENNESSEE (continued)														
ALL COUNTIES (continued)														
Knox	1983	1,857,135	349,079	337,822	188,061	389,625	339,969	74,481	94,767	59,840	234,238	200,539	103,684	60,614
	1977	1,200,366	227,277	218,699	96,284	196,924	171,228	56,381	58,793	38,493	240,778	105,242	75,704	35,355
Lake	1983	16,146	6,765	6,639	1,683	371		172	317	317	1,246	1,839	889	1,002
	1977	14,984	5,523	5,410	1,461	462		237	356	356	1,494	1,963	842	850
Lauderdale	1983	63,003	20,017	19,161	2,584	7,727	4,788	2,340	2,569	1,652	12,009	4,284	3,790	3,155
	1977	45,737	13,007	12,380	1,720	3,510	2,223	2,565	1,827	1,214	11,852	3,056	3,459	1,985
Lawrence	1983	124,743	31,592	30,198	5,823	13,142	7,431	3,979	7,629	5,512	28,370	7,021	9,562	5,950
	1977	91,384	21,180	20,131	2,976	7,426	4,317	3,187	4,929	3,665	30,052	4,398	6,749	3,276
Lewis	1983	23,802	7,594	7,453	800	1,294		521	1,694	1,694	4,967	2,197	740	278
	1977	16,885	4,698	4,602	488	784		415	943	943	4,912	1,561	553	206
Lincoln	1983	85,986	28,863	28,327	4,474	5,141	2,727	3,078	2,973	2,455	14,271	9,434	7,121	4,550
	1977	61,174	17,140	16,790	2,998	3,080	1,686	2,759	1,9[illegible]5	1,629	15,863	5,447	5,052	2,765
Loudon	1983	105,300	33,325	32,706	5,299	4,383		3,985	3,336	2,723	20,416	18,232	9,572	2,651
	1977	61,513	16,644	16,304	2,642	2,623		2,462	2,228	1,864	16,964	8,334	5,541	1,820
McMinn	1983	148,193	33,724	33,098	10,785	17,081	2,626	6,61[illegible]	7,226	4,509	17,649	13,842	17,531	6,910
	1977	99,014	20,891	20,465	6,100	8,697	1,441	5,865	4,207	2,712	18,438	9,284	11,621	4,209
McNairy	1983	73,013	16,469	16,163	6,154	2,163		2,430	4,225	2,861	16,380	11,684	5,213	2,162
	1977	46,109	9,924	9,722	2,312	1,249		1,576	1,857	1,297	14,788	5,457	3,886	1,206
Macon	1983	58,805	26,630	26,138	1,764	1,900		1,666	1,891	1,511	4,914	6,292	7,223	2,611
	1977	32,373	13,497	13,222	1,029	928		945	967	793	4,445	2,739	3,947	1,249
Madison	1983	447,475	102,898	98,343	34,980	107,045	86,405	13,918	14,372	8,323	63,460	46,461	19,363	9,926
	1977	281,749	54,418	51,714	18,969	50,149	40,550	14,065	11,770	7,045	63,032	25,479	15,828	6,293
Marion	1983	79,567	28,529	28,289	3,755	7,605		2,269	5,159	4,462	9,107	12,990	3,089	1,014
	1977	54,265	18,150	17,964	2,228	3,491		1,904	3,294	2,918	10,525	8,048	2,289	7[illegible]7
Marshall	1983	92,493	28,584	28,052	3,575	3,207		2,001	2,928	2,466	20,830	16,394	2,447	3,966
	1977	53,163	13,362	13,089	1,649	1,678		1,573	1,724	1,482	19,039	6,912	1,316	2,295
Maury	1983	207,971	67,733	67,157	17,251	20,563	15,474	9,717	8,478	5,999	23,089	15,143	14,359	7,058
	1977	142,013	41,799	41,366	10,079	13,103	10,062	8,039	6,309	4,606	23,289	10,525	9,422	4,631
Meigs	1983	15,040	8,353	8,197	1,076	1,094		154	1,184	1,184	921	941	49	375
	1977	7,185	3,375	3,306	632	422		193	470	470	727	543	44	319
Monroe	1983	106,846	28,280	27,755	13,700	10,032		1,549	5,347	4,560	18,349	10,418	10,670	3,025
	1977	63,568	15,832	15,509	5,346	3,980		1,492	2,927	2,554	17,387	5,771	5,752	1,722
Montgomery	1983	423,112	74,319	73,585	45,343	79,948	61,985	8,781	20,333	12,599	94,461	28,944	33,541	11,439
	1977	260,909	43,879	43,364	18,863	40,082	30,826	7,694	13,619	8,786	78,470	16,461	21,278	6,119
Moore	1983	4,577	2,311	2,268	34	68		56	70	70	57	572	89	54
	1977	3,022	1,430	1,401	26	51		52	76	76	73	314	74	50
Morgan	1983	19,624	10,349	10,158	423	399		291	363	363	1,706	5,252	259	68
	1977	13,405	6,131	6,006	276	271		231	358	358	2,342	3,099	247	50
Obion	1983	143,307	33,196	32,797	13,760	16,973	10,978	4,766	4,204	2,944	26,671	7,146	15,244	2,927
	1977	101,379	19,696	19,423	6,694	9,122	6,012	4,853	3,552	2,560	28,940	4,999	10,373	2,243
Overton	1983	42,858	16,531	16,224	1,002	3,310		683	2,020	1,417	4,602	4,721	4,022	2,139
	1977	28,247	9,625	9,429	660	1,897		768	1,452	1,047	4,837	3,104	2,233	1,205
Perry	1983	11,546	4,650	4,564	619	195		232	463	463	2,414	1,451	630	726
	1977	8,629	2,898	2,839	460	125		187	332	332	2,447	1,024	542	447
Pickett	1983	7,941	2,517	2,470	742	209		101	114	114	986	1,402	1,048	1[illegible]
	1977	5,425	1,627	1,594	534	175		122	84	84	849	822	620	118
Polk	1983	23,830	8,736	8,575	2,260	925		616	844	844	3,015	1,974	1,553	1,491
	1977	16,653	5,793	5,675	1,348	500		479	508	508	2,738	1,674	1,187	958
Putnam	1983	237,859	49,603	48,221	23,425	28,673	17,612	14,624	8,795	4,946	30,367	31,302	19,980	8,236
	1977	136,450	26,796	25,902	11,952	14,797	9,395	9,175	5,433	3,168	24,892	15,491	11,958	4,092
Rhea	1983	74,879	25,041	24,788	3,437	4,928		2,930	2,203	1,499	12,723	9,620	8,249	3,306
	1977	51,841	15,654	15,467	2,218	2,563		2,257	1,543	1,083	12,980	5,004	5,531	2,251
Roane	1983	179,618	55,471	55,414	12,080	7,342	4,260	4,103	6,914	5,607	43,782	17,319	14,076	10,741
	1977	113,150	29,575	29,489	6,935	4,263	2,539	3,790	4,392	3,651	34,893	9,977	9,253	5,248
Robertson	1983	134,393	32,604	32,482	6,847	11,756	4,794	5,247	3,977	2,674	40,046	11,398	5,391	5,861
	1977	84,625	17,455	17,358	4,050	5,183	2,222	2,981	3,038	2,112	33,195	6,869	3,176	2,961
Rutherford	1983	444,644	112,997	111,593	44,059	44,714	37,464	21,915	17,112	12,353	68,949	46,942	39,016	9,408
	1977	227,554	50,804	50,078	19,661	18,986	15,905	12,607	8,350	6,190	50,822	21,955	20,451	5,227
Scott	1983	50,772	20,646	20,262	2,896	5,134		751	950	950	6,037	6,305	3,084	3,142
	1977	36,309	12,309	12,058	1,685	2,658		774	976	976	7,644	4,148	2,924	1,789
Sequatchie	1983	18,002	9,100	9,100	695	1,145		370	508	508	1,772	2,025	237	1,009
	1977	12,919	5,670	5,670	491	728		330	418	418	2,158	1,321	194	784
Sevier	1983	219,158	49,377	46,575	60,978	14,699		9,183	8,438	5,938	14,730	12,898	8,268	6,229
	1977	123,915	25,864	24,331	27,033	7,080		5,976	5,346	3,862	13,647	7,806	6,545	3,725

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1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TENNESSEE (continued)														
ALL COUNTIES (continued)														
Shelby	1983	4,173,678	998,711	974,019	381,846	689,709	573,716	194,593	194,890	118,587	684,925	394,117	159,355	141,174
	1977	2,639,189	557,864	540,988	201,636	402,466	335,651	146,790	129,942	82,140	604,877	210,243	95,916	78,904
Smith	1983	53,311	10,107	9,920	2,655	4,559		1,082	9,523	9,523	9,750	5,377	5,248	1,247
	1977	30,402	6,522	6,389	1,314	2,405		691	4,144	4,144	7,183	2,557	2,913	809
Stewart	1983	20,477	5,810	5,701	1,534	1,401		802	161	70	3,627	1,801	2,230	72
	1977	13,548	3,609	3,535	770	929		533	122	55	3,608	852	1,638	47
Sullivan	1983	893,143	207,716	202,965	84,600	175,273	152,728	30,947	32,691	19,694	173,833	73,533	39,907	23,479
	1977	535,924	106,878	103,841	35,969	95,936	83,175	22,448	21,463	13,473	144,805	35,508	31,730	13,046
Sumner	1983	334,159	113,594	112,573	23,615	16,934	7,644	11,276	8,435	5,136	57,386	27,694	41,673	13,234
	1977	189,416	53,853	53,268	10,373	8,701	3,994	7,051	4,482	2,837	46,029	15,490	24,523	7,321
Tipton	1983	86,873	27,557	27,420	4,604	12,272	6,527	2,017	2,711	2,152	14,367	5,171	9,526	3,010
	1977	62,847	16,783	16,668	2,402	6,695	3,754	2,043	1,666	1,365	16,178	3,717	7,126	2,012
Trousdale	1983	29,996	10,492	10,265	467	1,262		633	476	26	8,885	2,688	1,522	448
	1977	22,082	5,008	4,891	375	591		484	453	27	10,766	1,365	1,042	412
Unicoi	1983	38,678	14,196	13,869	2,810	3,185		701	2,594	1,512	6,837	3,177	1,413	1,028
	1977	25,512	9,166	8,906	1,441	1,711		641	1,427	860	5,980	1,965	880	637
Union	1983	15,583	7,518	7,518	676	539		63	608	334	3,399	807	741	334
	1977	10,734	4,373	4,373	356	438		58	370	213	3,053	661	536	240
Van Buren	1983	6,076	2,616	2,566	291	277		53	95	95	424	280	1,561	83
	1977	3,377	1,485	1,455	124	155		32	76	76	296	192	771	50
Warren	1983	119,209	38,867	38,593	7,331	13,219	9,131	5,837	5,435	5,103	16,384	7,951	10,585	4,627
	1977	86,414	22,051	21,855	4,558	7,529	5,274	5,415	3,812	3,588	19,000	5,847	8,444	3,300
Washington	1983	477,341	108,687	106,515	37,811	73,712	71,176	16,895	18,984	12,151	87,720	39,320	45,054	11,238
	1977	281,005	53,411	52,245	18,429	37,795	35,834	13,049	13,365	8,909	70,941	19,017	28,378	6,723
Wayne	1983	30,353	12,772	12,536	940	1,128		360	420	228	5,362	2,611	2,888	1,414
	1977	21,765	7,522	7,369	640	785		373	298	167	5,763	1,634	1,752	1,003
Weakley	1983	100,664	25,570	25,249	6,282	11,472	6,707	3,882	6,019	4,041	17,290	11,636	10,517	4,323
	1977	68,720	16,203	15,969	4,374	5,380	3,228	3,672	4,266	2,956	15,383	7,421	6,266	2,488
White	1983	80,625	27,734	27,219	3,414	1,147		2,137	1,700	1,230	29,504	4,029	3,916	2,952
	1977	51,118	12,956	12,692	1,631	686		1,742	1,194	889	22,937	2,710	3,169	1,512
Williamson	1983	278,800	71,705	69,611	18,154	11,254	5,004	8,723	6,507	1,864	67,843	49,508	9,858	10,333
	1977	144,293	33,042	31,896	8,462	5,293	2,464	5,824	3,949	1,193	48,427	18,512	4,688	5,347
Wilson	1983	173,557	46,651	45,672	14,157	10,789	5,144	7,542	9,684	6,892	30,216	27,157	14,746	6,561
	1977	107,852	23,917	23,371	7,879	6,358	3,161	5,384	4,763	3,497	29,541	14,686	7,754	3,277
TOTAL METRO COUNTIES	**1983**	**16,018,510**	**3,649,072**	**3,568,068**	**1,552,597**	**2,766,344**	**2,262,238**	**590,907**	**713,295**	**439,350**	**2,683,354**	**1,542,290**	**784,830**	**488,730**
	1977	9,842,559	2,028,506	1,974,740	765,782	1,431,669	1,173,110	450,533	441,964	283,209	2,370,824	791,705	512,519	284,926
TOTAL STATE	**1983**	**21,982,888**	**5,357,897**	**5,247,306**	**1,983,151**	**3,411,168**	**2,622,468**	**784,434**	**949,283**	**609,829**	**3,680,076**	**2,173,783**	**1,237,750**	**707,054**
	1977	13,709,641	3,006,637	2,933,611	989,927	1,764,018	1,359,981	610,901	599,375	398,339	3,322,724	1,150,756	814,884	411,993
TEXAS														
ABILENE	**1983**	**771,468**	**149,770**	**139,647**	**56,494**	**83,346**	**75,097**	**34,685**	**34,215**	**20,732**	**193,784**	**85,671**	**54,752**	**13,280**
	1977	423,602	75,580	70,283	30,127	53,682	47,507	25,865	20,516	12,857	110,637	40,694	25,359	8,316
Taylor	1983	771,468	149,770	139,647	56,494	83,346	75,097	34,685	34,215	20,732	193,784	85,671	54,752	13,280
	1977	423,602	75,580	70,283	30,127	53,682	47,507	25,865	20,516	12,857	110,637	40,694	25,359	8,316
AMARILLO	**1983**	**1,475,968**	**292,126**	**280,546**	**153,876**	**162,195**	**114,657**	**79,983**	**86,302**	**57,072**	**353,472**	**80,003**	**135,244**	**25,090**
	1977	773,362	143,865	137,284	64,454	91,591	70,669	50,436	41,915	28,333	199,659	47,643	58,394	16,927
Potter	1983	950,368	149,719	142,856	120,398	120,510	109,993	58,873	57,580	33,102	200,651	58,839	75,892	18,391
	1977	537,066	81,210	77,048	50,885	76,024	68,773	40,848	29,225	17,472	129,840	35,896	31,893	13,214
Randall	1983	525,600	142,407	137,690	33,478	41,685	4,664	21,110	28,722	23,970	152,821	21,164	59,352	6,699
	1977	236,296	62,655	60,236	13,569	15,567	1,896	9,588	12,690	10,861	69,819	11,747	26,501	3,713
AUSTIN	**1983**	**3,563,740**	**790,323**	**753,437**	**399,322**	**476,907**	**382,580**	**175,180**	**159,601**	**88,524**	**609,673**	**355,472**	**236,897**	**66,681**
	1977	1,719,703	359,712	341,291	179,844	210,822	168,072	101,351	81,309	46,929	361,817	132,504	109,455	40,392
Hays	1983	176,907	44,834	44,272	26,354	7,717		7,675	4,991	3,031	29,098	29,278	7,781	1,852
	1977	85,400	20,044	19,756	12,655	4,427		4,247	2,563	1,612	17,009	10,991	4,533	1,570
Travis	1983	3,057,265	643,952	613,863	347,654	459,850	382,580	153,006	148,758	81,716	502,727	297,185	198,468	57,809
	1977	1,502,851	303,694	287,860	155,972	201,775	168,072	92,141	75,971	43,473	307,989	109,684	94,195	35,481
Williamson	1983	329,568	101,537	95,302	25,314	9,340		14,499	5,852	3,777	77,848	29,009	30,648	7,020
	1977	131,452	35,974	33,675	11,217	4,620		4,963	2,775	1,844	36,819	11,829	10,727	3,341

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS (continued)														
BEAUMONT - PORT ARTHUR	1983	**2,413,961**	**557,279**	**534,600**	**214,751**	**284,028**	**219,930**	**130,497**	**114,752**	**56,899**	**475,703**	**218,920**	**180,790**	**50,836**
	1977	1,329,457	297,134	283,586	96,606	165,123	128,318	74,440	63,146	32,704	320,944	92,741	88,236	37,319
Hardin	1983	188,848	46,847	46,374	5,391	5,505	2,353	2,912	1,831	1,408	54,476	21,821	34,027	5,507
	1977	110,206	26,202	25,888	3,693	3,711	1,644	2,317	1,518	1,171	35,181	9,457	18,370	3,567
Jefferson	1983	1,800,250	399,940	382,074	185,147	245,747	207,085	108,955	94,254	45,361	341,257	127,668	110,818	35,738
	1977	982,211	208,059	197,637	79,444	142,371	120,204	59,557	52,469	26,410	228,808	56,185	52,970	26,717
Orange	1983	424,863	110,492	106,152	24,213	32,776	10,492	18,630	18,667	10,130	79,970	69,431	35,945	9,591
	1977	237,040	62,873	60,061	13,469	19,041	6,470	12,566	9,159	5,123	56,955	27,099	16,896	7,035
BRAZORIA	1983	**821,464**	**270,190**	**260,034**	**66,780**	**95,482**	**41,586**	**46,804**	**21,786**	**14,866**	**120,967**	**53,713**	**82,254**	**17,778**
	1977	424,456	124,227	118,880	28,369	46,307	21,356	21,952	15,275	10,785	81,875	28,998	39,626	11,949
Brazoria	1983	821,464	270,190	260,034	66,780	95,482	41,586	46,804	21,786	14,866	120,967	53,713	82,254	17,778
	1977	424,456	124,227	118,880	28,369	46,307	21,356	21,952	15,275	10,785	81,875	28,998	39,626	11,949
BROWNSVILLE - HARLINGEN	1983	**924,770**	**244,337**	**235,713**	**80,023**	**171,829**	**126,788**	**51,467**	**74,397**	**29,719**	**126,333**	**47,212**	**34,106**	**13,640**
	1977	540,121	135,148	129,639	39,915	92,209	69,081	39,586	36,510	15,479	90,492	30,879	26,143	10,027
Cameron	1983	924,770	244,337	235,713	80,023	171,829	126,788	51,467	74,397	29,719	126,333	47,212	34,106	13,640
	1977	540,121	135,148	129,639	39,915	92,209	69,081	39,586	36,510	15,479	90,492	30,879	26,143	10,027
BRYAN - COLLEGE STATION	1983	**523,896**	**84,369**	**81,718**	**61,349**	**60,692**	**57,664**	**27,045**	**18,076**	**13,044**	**106,975**	**37,753**	**46,640**	**28,831**
	1977	250,817	47,290	45,544	21,897	32,474	30,397	14,751	9,434	7,034	52,910	15,948	21,004	16,396
Brazos	1983	523,896	84,369	81,718	61,349	60,692	57,664	27,045	18,076	13,044	106,975	37,753	46,640	28,831
	1977	250,817	47,290	45,544	21,897	32,474	30,397	14,751	9,434	7,034	52,910	15,948	21,004	16,396
CORPUS CHRISTI	1983	**1,791,563**	**456,440**	**440,053**	**155,002**	**242,186**	**188,209**	**70,279**	**84,322**	**52,046**	**373,569**	**205,570**	**63,710**	**32,767**
	1977	1,048,762	254,274	243,264	85,958	132,478	104,520	48,080	45,179	29,088	259,099	87,440	43,667	27,154
Nueces	1983	1,530,536	339,287	324,348	144,852	232,820	188,209	61,772	80,739	49,487	312,547	174,255	56,183	28,386
	1977	919,372	209,844	199,466	78,525	128,806	104,520	43,236	42,865	27,372	222,711	71,567	38,786	23,395
San Patricio	1983	261,027	117,153	115,705	10,150	9,366		8,507	3,583	2,559	61,022	31,315	7,527	4,381
	1977	129,390	44,430	43,798	7,433	3,672		4,844	2,314	1,716	36,388	15,873	4,881	3,759
DALLAS	1983	**14,274,799**	**2,757,626**	**2,657,114**	**1,514,837**	**1,586,327**	**1,367,543**	**818,996**	**825,713**	**456,749**	**3,059,685**	**1,064,996**	**420,291**	**489,834**
	1977	6,944,577	1,272 635	1,218,843	635,558	901,551	779,939	378,358	348,482	200,966	1,718,078	459,102	226,352	257,004
Collin	1983	639,180	177,341	173,037	50,961	29,161	12,627	39,684	17,313	13,485	144,932	41,610	30,775	43,918
	1977	249,406	66,022	64,054	16,945	13,577	6,199	13,178	8,303	6,632	58,810	18,862	13,581	19,772
Dallas	1983	12,399,480	2,210,145	2,122,880	1,358,363	1,431,210	1,280,255	741,377	759,741	417,961	2,638,696	913,867	339,907	415,110
	1977	6,102,992	1,056,229	1,008,767	576,351	840,186	745,817	342,268	319,332	182,908	1,488,768	390,026	184,447	218,883
Denton	1983	688,320	201,303	197,521	70,637	89,195	64,525	23,754	34,723	17,569	137,641	41,470	29,503	20,165
	1977	316,937	77,637	75,746	26,270	32,171	23,551	13,761	12,655	6,724	86,261	21,220	15,972	9,436
Ellis	1983	278,058	95,404	92,809	16,176	24,251	10,136	8,045	5,497	3,037	71,174	27,459	9,782	6,518
	1977	135,475	39,689	38,391	7,169	9,881	4,372	5,109	3,690	2,099	39,268	12,488	5,495	5,687
Kaufman	1983	197,870	63,877	63,131	12,020	12,439		5,883	5,070	3,066	44,846	20,094	8,215	3,712
	1977	109,554	29,010	28,617	6,191	5,681		3,849	2,896	1,801	33,155	10,515	5,706	2,823
Rockwall	1983	71,891	9,556	7,736	6,680	71		253	3,369	1,631	22,396	20,496	2,109	411
	1977	30,213	4,048	3,268	2,632	55		193	1,606	802	11,816	5,991	1,151	403
DALLAS - FORT WORTH CONSOLIDATED AREA	*1983*	***21,141,922***	***3,925,213***	***3,766,614***	***2,313,909***	***2,500.998***	***2,138,335***	***1,131,425***	***1,107,125***	***629,619***	***4,686,999***	***1,555,923***	***789,316***	***774,030***
	1977	*10,206,151*	*1,847,500*	*1,763,096*	*924,429*	*1,390,152*	*1,191,863*	*521,887*	*478,212*	*284,444*	*2,586,938*	*679,583*	*361,706*	*384,018*
EL PASO	1983	**2,259,813**	**480,870**	**460,781**	**214,153**	**358,757**	**303,563**	**121,413**	**165,195**	**102,673**	**436,818**	**173,641**	**67,934**	**69,953**
	1977	1,356,543	268,068	255,412	114,580	232,024	195,242	75,409	87,760	56,714	293,416	96,182	46,791	42,340
El Paso	1983	2,259,813	480,870	460,781	214,153	358,757	303,563	121,413	165,195	102,673	436,818	173,641	67,934	69,953
	1977	1,356,543	268,068	255,412	114,580	232,024	195,242	75,409	87,760	56,714	293,416	96,182	46,791	42,340
FORT WORTH - ARLINGTON	1983	**6,867,123**	**1,167,587**	**1,109,500**	**799,072**	**914,671**	**770,792**	**312,429**	**281,412**	**172,870**	**1,627,314**	**490,927**	**369,025**	**284,196**
	1977	3,261,574	574,865	544,253	288,871	488,601	411,924	143,529	129,730	83,478	868,860	220,481	135,354	127,014
Johnson	1983	328,726	101,235	100,706	22,482	19,880	5,179	15,258	7,950	6,252	102,178	17,593	19,235	11,591
	1977	160,446	43,674	43,364	9,634	10,154	2,846	7,953	5,889	4,770	49,496	11,111	8,656	6,699
Parker	1983	221,060	68,864	66,836	13,676	13,478	6,517	4,659	1,179	1,107	71,573	14,500	12,539	3,209
	1977	110,131	26,287	25,369	5,109	7,[illegible]79	3,754	2,591	965	907	43,593	9,957	4,921	2,235
Tarrant	1983	6,317,337	997,488	941,958	762,914	881,313	759,096	292,512	272,283	165,511	1,453,563	458,834	337,251	269,396
	1977	2,990,997	504,904	475,520	274,128	471,048	405,324	132,985	122,876	77,801	775,771	199,413	121,777	118,080
GALVESTON - TEXAS CITY	1983	**1,183,605**	**360,117**	**348,136**	**111,358**	**90,002**	**62,412**	**52,494**	**28,373**	**19,715**	**240,917**	**101,571**	**58,456**	**27,796**
	1977	628,447	166,921	160,452	54,081	61,949	43,869	31,316	19,586	14,105	149,155	46,477	31,719	20,176
Galveston	1983	1,183,605	360,117	348,136	111,358	90,002	62,412	52,494	28,373	19,715	240,917	101,571	58,456	27,796
	1977	628,447	166,921	160,452	54,081	61,949	43,869	31,316	19,586	14,105	149,155	46,477	31,719	20,176

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS (continued)														
HOUSTON	1983	**20,315,169**	**4,297,018**	**4,130,056**	**1,893,591**	**2,903,686**	**2,578,076**	**1,053,907**	**891,834**	**550,555**	**4,568,134**	**1,808,873**	**952,857**	**397,198**
	1977	10,066,114	2,037,498	1,947,196	846,096	1,541,222	1,361,962	499,979	436,697	280,759	2,577,134	661,867	459,937	251,153
Fort Bend	1983	486,163	146,115	141,577	17,834	23,259	7,159	15,790	32,011	6,576	123,740	49,636	51,957	9,799
	1977	216,635	57,010	54,926	11,615	9,870	3,326	7,515	14,309	3,174	60,876	18,169	22,054	5,282
Harris	1983	18,654,586	3,863,544	3,705,394	1,822,044	2,843,312	2,562,613	1,000,744	830,441	523,471	4,079,478	1,671,227	726,118	367,607
	1977	9,367,110	1,854,004	1,768,017	811,176	1,513,099	1,353,939	477,556	411,039	269,375	2,359,981	609,055	380,850	235,226
Liberty	1983	254,228	74,753	74,393	18,360	13,131		5,727	2,586	1,861	69,846	16,755	23,017	6,122
	1977	139,374	40,952	40,678	8,421	5,886		4,105	2,277	1,688	41,088	9,923	10,669	4,513
Montgomery	1983	726,439	199,373	196,706	23,266	21,818	6,954	31,479	19,880	13,012	167,419	57,030	142,296	11,764
	1977	268,687	77,502	76,321	10,952	10,742	3,645	10,697	6,793	4,617	67,904	19,319	43,634	5,417
Waller	1983	193,753	13,233	11,986	12,087	2,166	1,350	167	6,916	5,635	127,651	14,225	9,469	1,906
	1977	74,308	8,030	7,254	3,932	1,625	1,052	106	2,279	1,905	47,285	5,401	2,730	715
HOUSTON - GALVESTON - BRAZORIA CONSOLIDATED AREA	*1983*	***22,320,238***	***4,927,325***	***4,738,226***	***2,071,729***	***3,089,170***	***2,682,074***	***1,153,205***	***941,993***	***585,136***	***4,930,018***	***1,964,157***	***1,093,567***	***442,772***
	1977	*11,119,017*	*2,328,646*	*2,226,528*	*928,546*	*1,649,478*	*1,427,187*	*553,247*	*471,558*	*305,649*	*2,808,164*	*737,342*	*531,282*	*283,278*
KILLEEN - TEMPLE	1983	**1,017,991**	**216,129**	**210,215**	**97,240**	**104,171**	**68,540**	**39,667**	**41,005**	**26,026**	**256,400**	**108,696**	**51,717**	**17,277**
	1977	513,895	108,456	104,935	40,770	58,600	38,636	24,530	21,637	14,016	130,143	45,246	31,874	8,870
Bell	1983	899,901	178,887	173,212	89,660	95,995	65,656	38,339	31,830	18,083	239,090	87,701	46,465	15,276
	1977	452,915	90,664	87,290	37,399	53,478	36,772	23,505	17,850	10,648	118,388	36,958	28,046	7,350
Coryell	1983	118,090	37,242	37,003	7,580	8,176	2,884	1,328	9,175	7,943	17,310	20,995	5,252	2,001
	1977	60,980	17,792	17,645	3,371	5,122	1,864	1,025	3,787	3,368	11,755	8,288	3,828	1,520
LAREDO	1983	**611,477**	**135,517**	**129,025**	**41,210**	**119,144**	**89,840**	**59,995**	**47,047**	**15,722**	**66,222**	**45,743**	**20,207**	**13,398**
	1977	356,179	79,416	75,183	19,150	61,411	46,383	49,421	25,777	9,100	44,533	24,372	12,681	9,299
Webb	1983	611,477	135,517	129,025	41,210	119,144	89,840	59,995	47,047	15,722	66,222	45,743	20,207	13,398
	1977	356,179	79,416	75,183	19,150	61,411	46,383	49,421	25,777	9,100	44,533	24,372	12,681	9,299
LONGVIEW - MARSHALL	1983	**1,039,450**	**258,322**	**248,749**	**78,009**	**114,478**	**81,870**	**60,146**	**64,889**	**43,773**	**214,838**	**80,248**	**69,692**	**23,818**
	1977	571,533	127,176	121,810	38,651	61,536	44,234	35,901	29,426	20,500	137,185	44,222	37,757	17,290
Gregg	1983	824,125	204,247	196,330	66,573	94,072	69,025	46,642	44,129	28,752	171,712	55,886	62,728	19,197
	1977	445,060	95,348	91,132	31,273	48,530	35,795	28,629	20,834	14,098	109,648	29,309	33,321	14,266
Harrison	1983	215,325	54,075	52,419	11,436	20,406	12,845	13,504	20,760	15,021	43,126	24,362	6,964	4,621
	1977	126,473	31,828	30,678	7,378	13,006	8,439	7,272	8,592	6,402	27,537	14,913	4,436	3,024
LUBBOCK	1983	**1,481,309**	**300,252**	**282,979**	**143,913**	**160,370**	**131,548**	**68,614**	**89,262**	**52,263**	**382,573**	**76,904**	**74,557**	**20,259**
	1977	866,427	157,746	148,273	67,678	115,406	94,905	45,923	48,331	29,573	233,176	46,264	47,239	15,863
Lubbock	1983	1,481,309	300,252	282,979	143,913	160,370	131,548	68,614	89,262	52,263	382,573	76,904	74,557	20,259
	1977	866,427	157,746	148,273	67,678	115,406	94,905	45,923	48,331	29,573	233,176	46,264	47,239	15,863
McALLEN - EDINBURG - MISSION	1983	**1,300,871**	**348,228**	**333,621**	**76,793**	**221,675**	**169,241**	**114,371**	**67,494**	**39,439**	**193,223**	**72,286**	**79,850**	**25,881**
	1977	694,716	165,504	157,662	43,081	114,460	87,861	54,738	33,945	20,607	130,992	41,932	44,767	18,424
Hidalgo	1983	1,300,871	348,228	333,621	76,793	221,675	169,241	114,371	67,494	39,439	193,223	72,286	79,850	25,881
	1977	694,716	165,504	157,662	43,081	114,460	87,861	54,738	33,945	20,607	130,992	41,932	44,767	18,424
MIDLAND	1983	**634,542**	**142,982**	**139,209**	**44,185**	**53,302**	**49,123**	**38,444**	**36,374**	**23,677**	**158,108**	**64,014**	**34,905**	**8,824**
	1977	324,239	63,097	61,084	21,167	32,288	29,190	23,124	17,059	11,518	92,292	26,570	17,524	7,768
Midland	1983	634,542	142,982	139,209	44,185	53,302	49,123	38,444	36,374	23,677	158,108	64,014	34,905	8,824
	1977	324,239	63,097	61,084	21,167	32,288	29,190	23,124	17,059	11,518	92,292	26,570	17,524	7,768
ODESSA	1983	**954,975**	**210,076**	**200,084**	**107,247**	**138,840**	**113,747**	**62,297**	**40,786**	**26,839**	**216,281**	**45,004**	**54,206**	**9,476**
	1977	492,833	98,239	93,036	41,646	73,299	60,165	35,106	20,119	13,702	125,977	27,501	24,771	7,736
Ector	1983	954,975	210,076	200,084	107,247	138,840	113,747	62,297	40,786	26,839	216,281	45,004	54,206	9,476
	1977	492,833	98,239	93,036	41,646	73,299	60,165	35,106	20,119	13,702	125,977	27,501	24,771	7,736
SAN ANGELO	1983	**679,493**	**161,919**	**158,614**	**55,580**	**72,475**	**45,891**	**40,819**	**29,865**	**18,528**	**178,174**	**37,118**	**47,019**	**6,464**
	1977	312,517	64,629	63,190	23,695	39,489	25,673	18,032	13,378	8,660	87,292	17,347	22,090	4,962
Tom Green	1983	679,493	161,919	158,614	55,580	72,475	45,891	40,819	29,865	18,528	178,174	37,118	47,019	6,464
	1977	312,517	64,629	63,190	23,695	39,489	25,673	18,032	13,378	8,660	87,292	17,347	22,090	4,962
SAN ANTONIO	1983	**5,925,901**	**1,418,657**	**1,371,173**	**604,550**	**849,763**	**702,121**	**286,581**	**257,576**	**155,800**	**1,076,036**	**743,379**	**171,285**	**95,574**
	1977	3,094,146	663,271	637,875	284,450	517,216	425,369	152,026	141,323	88,753	674,496	275,773	110,455	64,476
Bexar	1983	5,515,580	1,276,294	1,235,684	568,932	832,472	695,788	268,597	239,845	141,484	983,969	708,311	148,937	87,511
	1977	2,883,174	600,751	578,339	266,955	507,089	422,449	142,627	132,776	81,728	619,840	257,665	97,741	59,404
Comal	1983	212,566	87,307	81,429	15,624	10,685	6,333	6,309	3,637	2,443	37,288	19,509	14,123	5,801
	1977	105,275	34,827	32,395	7,569	4,850	2,920	3,880	2,152	1,498	24,079	8,791	8,806	3,259
Guadalupe	1983	197,755	55,056	54,060	19,994	6,606		11,675	14,094	11,873	54,779	15,559	8,225	2,262
	1977	105,697	27,693	27,141	9,926	5,277		5,519	6,395	5,527	30,577	9,317	3,908	1,813

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS (continued)														
SHERMAN - DENISON	1983	**454,542**	**119,321**	**115,159**	**32,414**	**61,439**	**57,510**	**22,618**	**15,910**	**11,620**	**86,594**	**31,180**	**34,518**	**15,435**
	1977	297,391	64,198	61,608	18,788	41,460	38,188	16,776	11,520	8,700	74,255	18,287	19,270	11,129
Grayson	1983	454,542	119,321	115,159	32,414	61,439	57,510	22,618	15,910	11,620	86,594	31,180	34,518	15,435
	1977	297,391	64,198	61,608	18,788	41,460	38,188	16,776	11,520	8,700	74,255	18,287	19,270	11,129
TEXARKANA	1983	**646,027**	**181,212**	**177,950**	**51,917**	**78,743**	**68,038**	**34,389**	**21,666**	**15,177**	**114,264**	**53,474**	**28,737**	**14,904**
	1977	361,932	87,774	85,833	25,586	45,225	37,959	22,118	13,031	9,482	82,490	29,066	16,095	8,925
Bowie	1983	447,804	104,095	101,608	35,632	66,253	61,532	16,434	19,790	13,821	107,347	39,402	22,713	8,230
	1977	254,022	51,110	49,606	16,668	36,757	33.556	9,952	11,320	8,206	78,604	19,352	12,412	5,347
Miller, Ark.	*1983*	*198,223*	*77,117*	*76,342*	*16,285*	*12,490*	*6,506*	*17,955*	*1,876*	*1,356*	*6,917*	*14,072*	*6,024*	*6,674*
	1977	*107,910*	*36,664*	*36,227*	*8,918*	*8,468*	*4,403*	*12,166*	*1,711*	*1,276*	*3,886*	*9,714*	*3,683*	*3,578*
TYLER	1983	**973,388**	**226,422**	**215,788**	**71,553**	**139,981**	**123,108**	**54,397**	**67,736**	**40,121**	**150,619**	**93,065**	**71,526**	**17,593**
	1977	463,517	98,315	93,166	28,215	66,415	58,125	31,235	28,293	17,550	95,374	37,160	34,119	12,505
Smith	1983	973,388	226.422	215,788	71,553	139,981	123,108	54,397	67,736	40,121	150,619	93,065	71,526	17,593
	1977	463,517	98,315	93,166	28,215	66,415	58,125	31,235	28,293	17,550	95 374	37,160	34,119	12,505
VICTORIA	1983	**533,288**	**100,859**	**98,803**	**43,908**	**76,221**	**50,548**	**23,087**	**27,799**	**16,829**	**125,034**	**47,537**	**36,570**	**10,969**
	1977	269,497	54,557	53,345	18,394	37,038	25,122	13,356	12,465	7,875	68,959	20,600	20,831	6,948
Victoria	1983	533,288	100,859	98,803	43,908	76,221	50,548	23,087	27,799	16,829	125,034	47,537	36,570	10,969
	1977	269,497	54,557	53,345	18,394	37,038	25,122	13,356	12,465	7,875	68.959	20,600	20,831	6,948
WACO	1983	**1,104,662**	**255,995**	**243,965**	**99,754**	**112,290**	**100,553**	**45,927**	**52,024**	**32,426**	**253,504**	**79,489**	**37,598**	**27,195**
	1977	587,678	124,366	117,850	49,402	75,204	66,791	23,946	28,429	18,414	150,847	39,989	22,536	14,553
McLennan	1983	1,104,662	255,995	243,965	99,754	112,290	100,553	45,927	52,024	32,426	253,504	79,489	37,598	27,195
	1977	587,678	124,366	117,850	49,402	75,204	66,791	23,946	28,429	18,414	150,847	39,989	22,536	14,553
WICHITA FALLS	1983	**784,263**	**154,319**	**150,962**	**71,418**	**100,914**	**90,355**	**39,398**	**41,927**	**21,560**	**175,711**	**51,074**	**61,039**	**12,573**
	1977	468,811	84,094	81,798	33,258	66,177	58,552	26,333	25,383	13,534	127,165	25,793	29,065	11,492
Wichita	1983	784,263	154,319	150,962	71,418	100,914	90,355	39,398	41,927	21,560	175,711	51,074	61,039	12,573
	1977	468,811	84,094	81,798	33,258	66,177	58,552	26,333	25,383	13,534	127,165	25,793	29,065	11,492
ALL COUNTIES														
Anderson	1983	188,566	50,741	49,207	11,211	11,859	6,370	9,930	5,724	3,772	50,307	13,951	8,837	6,920
	1977	92,507	24,813	23,927	4,743	6,476	3,584	4,990	3,112	2,120	23,927	7,161	5,119	3,681
Andrews	1983	73,504	19,707	19,110	5,543	3,027		2,019	3,646	2,304	20,269	8,781	4,878	1,365
	1977	36,951	8,340	8,042	2,195	1,622		1,445	1,372	897	11,379	4,655	2,091	908
Angelina	1983	326,688	93,931	87,767	20,239	19,050	16,195	20,481	17,001	10,519	63,057	26,759	28,341	9,732
	1977	195,599	51,525	48,015	10,376	12,887	10,942	14,397	8,261	5,311	43,857	15,034	17,595	6,729
Aransas	1983	72,680	27,595	26,761	4,226	1,597		1,341	1,805	265	8,280	12,147	8,279	2,248
	1977	35,633	12,068	11,637	2,677	940		653	711	111	4,995	4,877	4,799	1,246
Archer	1983	22,789	6,870	6,276	1,132	129		859	64		6,894	4,008	428	277
	1977	12,810	3,554	3,238	705	103		446	55		4,365	2,089	294	153
Armstrong	1983	4,683	1,448	1,401	171	487		48	83	83	874	1,094	293	65
	1977	2,644	688	663	91	299		32	60	60	517	640	208	47
Atascosa	1983	79,982	20,244	19,532	5,908	6,103		6,311	1,403	290	16,604	9,801	8,699	1,318
	1977	48,056	13,593	13,108	2,891	3,016		3,527	781	171	9,945	6,091	4,490	1,164
Austin	1983	80,801	24,876	24,543	4,699	4,393		1,865	3,376	1,871	17,917	9,281	9,414	1,985
	1977	42,720	12,690	12,496	2,620	2,747		1,107	1,686	971	9,700	4,623	4,393	1,166
Bailey	1983	36,965	12,536	12,158	2,863	1,010		1,812	1,188	147	9,656	1,576	1,895	852
	1977	23,057	6,790	6,548	1,271	635		1,313	771	102	7,646	985	924	654
Bandera	1983	16,395	4,936	4,787	661	81		254	183		3,631	4,020	1,935	
	1977	9,456	2,688	2,592	455	63		199	152		2,303	1,954	1,243	
Bastrop	1983	73,782	37,543	35,136	4,257	2,345		816	1,729	1,656	7,595	11,082	2,549	2,441
	1977	40,716	16,044	14,976	2,862	1,507		619	1,217	1,166	7,028	5,926	1,965	1,510
Baylor	1983	20,083	5,257	5,071	1,181	427		1,581	207	207	5,106	3,573	517	724
	1977	13,973	3,479	3,338	806	318		999	148	148	3,955	2,446	360	587
Bee	1983	112,861	26,373	25,546	7,593	5,746		10,097	4,271	2,288	27,537	13,233	9,796	1,592
	1977	60,164	13,829	13,319	3,951	2,885		4,908	2,361	1,314	15,624	6,072	5,166	1,396
Bell	1983	899,901	178,887	173,212	89,660	95,995	65,656	38,339	31,830	18,083	239,090	87,701	46,465	15,276
	1977	452,915	90,664	87,290	37,399	53,478	36,772	23,505	17,850	10,648	118,388	36,958	28,046	7,350
Bexar	1983	5,515,580	1,276,294	1,235,684	568,932	832,472	695,788	268,597	239,845	141,484	983,969	708,311	148,937	87,511
	1977	2,883,174	600,751	578,339	266,955	507,089	422,449	142,627	132,776	81,728	619,840	257,665	97,741	59,404
Blanco	1983	20,282	7,119	6,903	2,136			376	522		856	3,542	3,627	215
	1977	11,112	3,931	3,791	1,163			170	257		548	1,842	1,941	126
Borden	1983	673										325		348
	1977	310										132		178

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS (continued)														
ALL COUNTIES (continued)														
Bosque	1983	49,516	13,754	12,714	1,782	2,535		1,191	993	697	15,099	3,703	4,647	3,687
	1977	25,812	6,960	6,416	933	1,592		690	395	286	7,482	2,396	2,557	1,522
Bowie	1983	447,804	104,095	101,608	35,632	66,253	61,532	16,434	19,790	13,821	107,347	39,402	22,713	8,230
	1977	254,022	51,110	49,606	16,668	36,757	33,556	9,952	11,320	8,206	78,604	19,352	12,412	5,347
Brazoria	1983	821,464	270,190	260,034	66,780	95,482	41,586	46,804	21,786	14,866	120,967	53,713	82,254	17,778
	1977	424,456	124,227	118,880	28,369	46,307	21,356	21,952	15,275	10,785	81,875	28,998	39,626	11,949
Brazos	1983	523,896	84,369	81,718	61,349	60,692	57,664	27,045	18,076	13,044	106,975	37,753	46,640	28,831
	1977	250,817	47,290	45,544	21,897	32,474	30,397	14,751	9,434	7,034	52,910	15,948	21,004	16,396
Brewster	1983	47,577	12,746	12,362	2,756	1,443		4,022	583	88	7,494	4,410	1,702	1,822
	1977	25,236	6,228	6,006	1,777	939		1,865	401	65	4,493	2,844	942	1,231
Briscoe	1983	7,687	3,711	3,599	735	215					1,276	428	364	113
	1977	5,079	2,169	2,092	409	168					1,082	343	270	112
Brooks	1983	37,771	10,640	10,319	3,349	1,727		1,784	1,506	1,169	10,657	3,259	2,543	85
	1977	23,482	6,647	6,410	1,508	938		1,208	1,080	861	6,133	2,347	1,787	74
Brown	1983	180,047	43,424	40,764	11,061	19,199	8,006	6,660	6,126	4,626	42,980	11,423	16,648	4,122
	1977	102,867	24,846	23,262	5,855	11,715	5,102	5,178	3,135	2,435	25,230	6,931	7,856	3,807
Burleson	1983	38,522	9,684	9,395	3,844	1,863		1,580	907	907	7,192	5,447	6,620	295
	1977	21,674	5,877	5,670	1,802	915		775	669	669	5,184	2,579	3,004	237
Burnet	1983	94,775	20,095	19,486	3,808	8,545		1,561	3,798	2,432	20,516	8,044	16,727	2,706
	1977	43,301	11,084	10,688	1,795	3,388		971	1,377	912	8,912	3,676	7,273	1,490
Caldwell	1983	87,582	20,817	20,408	5,443	3,692		5,508	1,980	1,980	29,697	8,133	2,463	1,516
	1977	48,441	12,294	11,985	2,665	2,252		2,700	1,026	1,026	15,881	4,563	1,836	1,217
Calhoun	1983	103,701	31,392	30,443	5,174	3,878		2,676	5,184	3,861	19,933	13,877	10,697	2,967
	1977	53,810	16,363	15,779	3,361	2,193		2,128	2,025	1,551	12,179	5,513	4,285	1,467
Callahan	1983	33,814	12,425	12,166	1,550	763		335	131	98	9,257	4,060	438	1,068
	1977	17,893	6,070	5,910	790	662		244	122	96	4,496	2,626	404	632
Cameron	1983	924,770	244,337	235,713	80,023	171,829	126,788	51,467	74,397	29,719	126,333	47,212	34,106	13,640
	1977	540,121	135,148	129,639	39,915	92,209	69,081	39,586	36,510	15,479	90,492	30,879	26,143	10,027
Camp	1983	39,437	9,811	9,514	1,812	1,412		1,102	2,557	879	11,081	4,399	3,931	1,640
	1977	23,992	5,702	5,498	996	725		805	1,575	568	7,968	2,236	2,085	907
Carson	1983	21,930	5,480	5,125	1,740			325	103	103	4,082	8,022	945	326
	1977	13,132	3,086	2,879	1,034			173	60	60	2,910	4,522	463	295
Cass	1983	119,132	43,139	41,579	8,777	8,689	3,375	6,424	2,960	1,629	19,454	6,011	15,525	2,941
	1977	71,466	22,195	21,271	4,063	4,230	1,721	3,670	1,811	1,036	17,394	5,007	7,675	2,019
Castro	1983	41,333	10,812	10,484	1,442	3,143		1,811	914		12,185	3,471	2,459	1,338
	1977	26 147	6,198	5,977	898	1,709		1,121	521		7,934	2,333	1,339	738
Chambers	1983	101,034	29,314	28,483	6,956	1,419		737	762	498	30,298	20,571	4,980	2,067
	1977	42,616	11,447	11,060	2,999	954		703	552	373	13,888	7,046	1,939	1,172
Cherokee	1983	138,046	40,801	39,568	4,107	8,394	3,424	7,449	4,020	3,397	40,743	11,208	10,987	[illegible],133
	1977	92,241	23,361	22,527	3,149	5,812	2,477	4,650	2,293	1,985	28,126	8,881	8,154	2,541
Childress	1983	35,767	10,412	10,097	2,729	4,120	2,850	2,091	1,156	913	5,608	5,478	1,442	1,010
	1977	21,873	5,108	4,926	1,276	2,383	1,671	1,649	845	685	4,536	3,143	951	898
Clay	1983	24,160	6,419	5,784	3,137	1,004		613	225	194	4,282	4,986	1,120	1,377
	1977	13,868	3,608	3,243	1,274	520		353	164	145	2,802	3,253	1,178	83
Cochran	1983	15,072	3,778	3,662	158	632		75	267		5,651	1,302	351	674
	1977	9,994	2,347	2,263	104	424		64	204		4,135	826	234	425
Coke	1983	17,012	2,219	2,150	684	109		480	32	32	11,060	599	426	112
	1977	9,944	1,424	1,373	320	99		300	30	30	6,186	543	241	112
Coleman	1983	40,251	14,341	13,229	1,936	1,249		1,836	157	157	7,460	7,352	1,311	1,484
	1977	25,265	7,763	7,142	1,399	690		1,466	137	137	6,166	3,536	931	1,296
Collin	1983	639,180	177,341	173,037	50,961	29,161	12,627	39,684	17,313	13,485	144,932	41,610	30,775	43,918
	1977	249,406	66,022	64,054	16,945	13,577	6,199	13,178	8,303	6,632	58,810	18,862	13,581	19,772
Collingsworth	1983	16,278	4,239	4,124	392	1,922		460	297	297	1,293	3,234	851	1,209
	1977	11,375	2,765	2,676	306	1,542		375	212	212	1,021	2,144	630	972
Colorado	1983	101,773	20,631	19,764	8,289	2,662		4,470	2,103	1,034	33,861	14,067	7,693	1,777
	1977	63,496	13,420	12,784	4,667	2,578		2,313	1,156	592	21,441	8,195	4,110	1,529
Comal	1983	212,566	87,307	81,429	15,624	10,685	6,333	6,309	3,637	2,443	37,288	19,509	14,123	5,801
	1977	105,275	34,827	32,395	7,569	4,850	2,920	3,880	2,152	1,498	24,079	8,791	8,806	3,259
Comanche	1983	50,011	25,108	23,688	1,370	4,262		1,207	932	827	9,959	3,011	943	999
	1977	33,268	12,757	12,004	1,152	3,037		756	816	726	8,250	2,500	835	1,027
Concho	1983	29,979	3,561	3,451	749	452		58			20,237	2,186	1,600	101
	1977	15,004	1,421	1,370	639	218		64			9,202	1,548	1,290	96
Cooke	1983	161,555	38,953	37,500	9,776	5,057		7,510	4,629	3,087	29,583	23,492	6,200	3,417
	1977	99,601	20,865	19,973	6,452	4,840		5,509	3,438	2,369	21,931	11,678	5,429	2,582

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS (continued)														
ALL COUNTIES (continued)														
Coryell	1983	118,090	37,242	37,003	7,580	8,176	2,884	1,328	9,175	7,943	17,310	20,995	5,252	2,001
	1977	60,980	17,792	17,645	3,371	5,122	1,864	1,025	3,787	3,368	11,755	8,288	3,828	1,520
Cottle	1983	8,464	3,088	2,993	397	124		421	411	411	1,708	808	779	341
	1977	7,337	2,256	2,175	332	133		338	316	316	1,897	747	589	321
Crane	1983	16,333	4,818	4,671	2,006	648		1,947	98	98	2,597	3,285	71	383
	1977	8,595	2,398	2,312	917	286		953	60	60	1,877	1,426	53	307
Crockett	1983	31,988	8,400	8,147	933	937		1,604	987	987	3,975	8,218	3,463	893
	1977	14,095	3,739	3,606	674	504		639	371	371	2,353	2,912	1,310	486
Crosby	1983	17,337	5,542	5,375	519	1,301		396	736	736	5,094	1,721	688	696
	1977	13,420	3,776	3,641	392	907		347	432	432	4,326	1,408	626	758
Culberson	1983	18,275	1,914	1,857	1,785	302		439	69	69	2,001	10,166	1,142	175
	1977	12,154	1,526	1,472	1,148	254		345	60	60	1,470	6,377	621	163
Dallam	1983	54,270	11,334	10,993	3,597	1,359		1,990	547	547	13,656	15,229	1,583	726
	1977	32,744	5,951	5,739	2,171	1,212		1,695	389	389	9,375	7,899	1,134	792
Dallas	1983	12,399,480	2,210,145	2,122,880	1,358,363	1,431,210	1,280,255	741,377	759,741	417,961	2,638,696	913,867	339,907	415,110
	1977	6,102,992	1,056,229	1,008,767	576,351	840,186	745,817	342,268	319,332	182,908	1,488,768	390,026	184,447	218,883
Dawson	1983	76,298	18,472	16,923	8,426	5,048		6,031	4,032	2,215	17,278	6,884	3,253	1,587
	1977	52,455	11,970	10,938	4,897	2,527		4,208	2,380	1,357	13,476	5,621	2,087	1,653
Deaf Smith	1983	101,266	29,396	28,507	11,402	5,535		5,421	6,908	4,458	22,515	4,430	4,530	1,454
	1977	61,668	16,957	16,352	5,417	4,043		3,452	2,924	1,951	16,634	3,407	2,686	1,174
Delta	1983	11,487	3,444	3,339	78	522		33	453	453	4,380	783	513	777
	1977	8,318	2,712	2,615	68	339		32	269	269	2,957	572	413	501
Denton	1983	688,320	201,303	197,521	70,637	89,195	64,525	23,754	34,723	17,569	137,641	41,470	29,503	20,165
	1977	316,937	77,637	75,746	26,270	32,171	23,551	13,761	12,655	6,724	86,261	21,220	15,972	9,436
De Witt	1983	79,147	20,797	20,148	4,074	6,770		4,908	1,056	894	15,343	10,707	7,016	3,096
	1977	48,241	13,087	12,607	2,503	3,119		3,004	849	737	11,193	5,289	4,163	2,388
Dickens	1983	17,689	3,316	3,214	583	630		540	98		3,837	724	299	638
	1977	11,288	2,258	2,177	400	349		294	80		3,031	638	244	390
Dimmit	1983	41,510	15,943	15,460	3,150	3,865		1,105	456	150	1,753	6,283	4,738	328
	1977	18,920	6,978	6,729	1,305	1,753		569	275	96	1,085	3,002	1,978	279
Donley	1983	24,205	2,997	2,905	1,550	2,489	2,347	1,642	465	465	11,421	1,792	559	615
	1977	15,744	2,106	2,031	999	1,368	1,272	888	360	360	7,550	1,122	428	323
Duval	1983	32,564	15,589	15,118	2,653	293		367	359	359	4,631	6,478	947	519
	1977	15,482	6,267	6,043	1,066	207		266	281	281	2,334	3,424	589	487
Eastland	1983	70,727	19,022	17,883	4,604	5,862		3,116	2,036	1,371	12,505	12,591	3,275	2,824
	1977	43,336	10,945	10,263	2,730	2,903		1,743	1,283	893	8,513	7,752	1,930	2,431
Ector	1983	954,975	210,076	200,084	107,247	138,840	113,747	62,297	40,786	26,839	216,281	45,004	54,206	9,476
	1977	492,833	98,239	93,036	41,646	73,299	60,165	35,106	20,119	13,702	125,977	27,501	24,771	7,736
Edwards	1983	4,409	2,481	2,403	228	70		155				373	679	90
	1977	2,699	1,474	1,421	135	62		93				224	454	69
Ellis	1983	278,058	95,404	92,809	16,176	24,251	10,136	8,045	5,497	3,037	71,174	27,459	9,782	6,518
	1977	135,475	39,689	38,391	7,169	9,881	4,372	5,109	3,690	2,099	39,268	12,488	5,495	5,687
El Paso	1983	2,259,813	480,870	460,781	214,153	358,757	303,563	121,413	165,195	102,673	436,818	173,641	67,934	69,953
	1977	1,356,543	268,068	255,412	114,580	232,024	195,242	75,409	87,760	56,714	293,416	96,182	46,791	42,340
Erath	1983	128,506	30,927	30,521	10,365	11,519		4,500	3,082	2,542	28,830	6,737	10,871	8,925
	1977	66,642	14,486	14,269	3,884	7,382		2,324	1,559	1,319	16,425	4,942	6,276	3,885
Falls	1983	66,116	20,389	18,888	4,258	2,622		10,816	2,088	1,083	10,470	6,596	3,602	1,450
	1977	41,211	12,151	11,227	2,215	1,721		5,700	1,442	779	7,929	3,935	2,806	1,183
Fannin	1983	113,632	28,696	28,384	3,328	6,117		3,917	2,166	2,082	47,666	8,031	5,177	2,184
	1977	68,835	15,456	15,260	1,832	2,742		2,309	1,449	1,393	30,862	4,943	3,297	1,732
Fayette	1983	83,595	24,838	24,554	11,823	3,173		2,519	1,836	299	16,145	8,001	6,766	1,747
	1977	56,477	17,432	17,201	7,128	2,159		1,932	1,215	210	12,138	5,459	3,760	1,444
Fisher	1983	14,478	4,609	4,469	867	1,066		34	350	350	3,813	1,252	1,070	792
	1977	10,677	3,213	3,098	700	735		32	292	292	3,025	956	613	602
Floyd	1983	34,434	8,285	8,035	996	1,091		1,163	212	212	8,163	9,558	2,039	1,118
	1977	23,844	5,075	4,894	719	641		1,085	160	160	6,964	5,718	1,377	1,003
Foard	1983	5,318	2,425	2,350	52			31	36	36	953	1,496	171	
	1977	3,724	1,456	1,404	45			32	35	35	849	1,017	170	
Fort Bend	1983	486,163	146,115	141,577	17,834	23,259	7,159	15,790	32,011	6,576	123,740	49,636	51,957	9,799
	1977	216,635	57,010	54,926	11,615	9,870	3,326	7,515	14,309	3,174	60,876	18,169	22,054	5,282
Franklin	1983	18,433	3,248	3,149	1,005	789		330	1,847	1,847	3,450	2,663	2,722	479
	1977	13,748	2,411	2,325	579	714		301	982	982	2,884	1,994	1,863	424
Freestone	1983	80,728	22,577	21,895	4,327	3,800		1,645	1,581	716	18,726	19,782	1,305	4,596
	1977	36,952	9,406	9,070	2,798	1,591		688	620	292	9,684	7,754	904	1,879

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/Home Furnishings/Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drugstores
			Total ($000)	Supermarkets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS (continued)														
ALL COUNTIES (continued)														
Frio	1983	46,925	19,129	18,842	2,631	365		1,715	2,101	1,068	11,409	3,281	3,989	1,828
	1977	27,622	10,604	10,425	2,031	360		943	1,144	606	5,855	2,723	2,318	1,245
Gaines	1983	40,068	16,339	15,846	2,657	460		1,932	399	115	7,788	3,447	1,759	1,654
	1977	25,511	8,582	8,276	1,608	379		1,441	301	91	6,317	2,813	1,203	875
Galveston	1983	1,183,605	360,117	348,136	111,358	90,002	62,412	52,494	28,373	19,715	240,917	101,571	58,456	27,796
	1977	628,447	166,921	160,452	54,081	61,949	43,869	31,316	19,586	14,105	149,155	46,477	31,719	20,176
Garza	1983	21,607	8,697	7,204	1,731	1,253		753	356	356	2,089	2,902	1,188	637
	1977	13,586	4,701	3,884	1,129	695		377	185	185	1,866	2,045	805	386
Gillespie	1983	69,063	15,751	14,762	6,487	4,991		1,929	4,398	1,599	10,616	4,413	11,780	1,668
	1977	42,542	9,350	8,735	3,953	3,118		1,286	1,761	671	7,995	3,255	7,001	1,110
Glasscock	1983	2,059	904	875	142									
	1977	920	468	451	69									
Goliad	1983	15,566	4,446	4,312	1,433	397		41	283	283	3,122	1,196	1,982	424
	1977	9,547	3,065	2,956	826	264		44	188	188	2,014	895	858	260
Gonzales	1983	57,725	17,177	16,773	4,555	3,805		2,192	2,504	2,036	12,217	6,039	4,287	1,721
	1977	35,852	10,487	10,183	2,384	1,879		1,551	1,146	956	8,244	3,632	3,028	1,468
Gray	1983	140,149	36,269	36,117	15,177	7,438	4,925	12,421	7,013	4,162	35,390	7,492	6,170	3,338
	1977	92,281	23,625	23,482	7,399	7,221	4,860	7,345	4,246	2,612	24,847	6,050	3,088	2,563
Grayson	1983	454,542	119,321	115,159	32,414	61,439	57,510	22,618	15,910	11,620	86,594	31,180	34,518	15,435
	1977	297,391	64,198	61,608	18,788	41,460	38,188	16,776	11,520	8,700	74,255	18,287	19,270	11,129
Gregg	1983	824,125	204,247	196,330	66,573	94,072	69,025	46,642	44,129	28,752	171,712	55,886	62,728	19,197
	1977	445,060	95,348	91,132	31,273	48,530	35,795	28,629	20,834	14,098	109,648	29,309	33,321	14,266
Grimes	1983	41,655	11,828	11,470	3,844	2,105		2,416	617	270	5,441	3,572	6,681	893
	1977	26,717	7,493	7,225	2,087	1,457		1,467	522	239	4,541	2,369	3,978	734
Guadalupe	1983	197,755	55,056	54,060	19,994	6,606		11,675	14,094	11,873	54,779	15,559	8,225	2,262
	1977	105,697	27,693	27,141	9,926	5,277		5,519	6,395	5,527	30,577	9,317	3,908	1,813
Hale	1983	219,516	58,106	56,064	11,761	21,926	10,188	11,093	13,254	7,397	45,188	9,149	12,800	7,638
	1977	122,778	31,328	30,056	6,286	11,200	5,405	8,590	5,587	3,236	33,780	5,625	5,749	4,228
Hall	1983	17,254	4,664	4,522	855	992		1,109	327	327	4,793	1,278	1,424	918
	1977	13,298	3,309	3,191	690	726		882	281	281	3,701	1,098	1,041	870
Hamilton	1983	32,503	7,452	7,227	1,830	1,085		2,299	2,396	686	5,772	4,108	2,629	1,501
	1977	19,496	4,550	4,388	1,013	790		1,285	1,625	489	3,478	2,423	1,509	852
Hansford	1983	46,208	8,038	7,796	1,917	2,371		1,156	801	407	18,232	3,398	1,504	961
	1977	23,534	5,080	4,899	913	1,301		749	662	339	9,684	2,256	804	848
Hardeman	1983	17,452	7,884	7,644	1,375	352		892	199	199	2,133	2,067	447	237
	1977	12,784	4,979	4,801	942	306		787	162	162	2,175	1,601	370	236
Hardin	1983	188,848	46,847	46,374	5,391	5,505	2,353	2,912	1,831	1,408	54,476	21,821	34,027	5,507
	1977	110,206	26,202	25,888	3,693	3,711	1,644	2,317	1,518	1,171	35,181	9,457	18,370	3,567
Harris	1983	18,654,586	3,863,544	3,705,394	1,822,044	2,843,312	2,562,613	1,000,744	830,441	533,471	4,079,478	1,671,227	736,118	367,607
	1977	9,367,110	1,854,004	1,768,017	811,176	1,513,099	1,353,939	477,556	411,039	269,375	2,359,981	609,055	380,850	235,226
Harrison	1983	215,325	54,075	52,419	11,436	20,406	12,845	13,504	20,760	15,021	43,126	24,362	6,964	4,621
	1977	126,473	31,828	30,678	7,378	13,006	8,439	7,272	8,592	6,402	27,537	14,913	4,436	3,024
Hartley	1983	5,992	652	632	73			67	75	75	2,886	1,579	437	
	1977	4,411	517	499	58			59	60	60	2,018	1,255	288	
Haskell	1983	35,691	9,882	9,582	1,822	1,305		3,819	2,815	1,507	9,238	2,209	661	1,084
	1977	22,139	4,986	4,808	1,122	647		2,329	1,417	788	7,020	1,564	569	772
Hays	1983	176,907	44,834	44,272	26,354	7,717		7,675	4,991	3,031	29,098	29,278	7,781	1,852
	1977	85,400	20,044	19,756	12,655	4,427		4,247	2,563	1,612	17,009	10,991	4,533	1,570
Hemphill	1983	28,711	9,460	9,176	2,637	35		1,496	37		4,863	3,873	3,881	2,057
	1977	14,991	4,607	4,443	1,023	41		861	35		3,538	1,754	1,729	1,150
Henderson	1983	154,022	39,044	37,027	8,250	13,600	2,870	2,711	2,615	1,911	32,341	19,980	11,762	2,884
	1977	97,071	21,623	20,451	4,575	7,858	1,772	2,407	2,123	1,598	26,506	10,992	8,042	2,247
Hidalgo	1983	1,300,871	348,228	333,621	76,793	221,675	169,241	114,371	67,494	39,439	193,223	72,286	79,850	25,881
	1977	694,716	165,504	157,662	43,081	114,460	87,861	54,738	33,945	20,607	130,992	41,932	44,767	18,424
Hill	1983	104,105	37,124	36,623	6,230	2,865		2,454	2,677	1,708	16,525	12,060	7,576	3,973
	1977	62,973	19,546	19,246	3,893	2,219		1,645	1,663	1,098	13,334	7,168	3,809	2,870
Hockley	1983	98,207	23,418	22,961	7,191	3,360		9,239	2,610	1,558	21,805	15,462	6,662	3,226
	1977	61,231	15,334	15,007	3,968	2,473		4,831	2,218	1,371	16,261	8,173	3,210	1,803
Hood	1983	113,801	16,583	16,300	9,607	6,760		3,363	1,855	874	30,442	4,727	7,922	2,416
	1977	43,640	6,964	6,833	2,536	2,167		1,320	674	328	20,851	2,007	2,896	962
Hopkins	1983	118,298	28,389	27,669	6,643	9,520		6,613	2,892	1,365	37,219	7,584	5,566	3,532
	1977	74,666	17,038	16,512	3,740	5,051		4,579	2,131	1,052	26,094	5,424	2,509	2,511
Houston	1983	93,236	26,878	26,546	2,544	1,318		4,136	4,136	3,714	36,663	3,711	3,673	2,776
	1977	50,466	13,988	13,789	1,492	1,027		2,434	1,910	1,753	18,333	2,873	2,544	1,383

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS (continued)														
ALL COUNTIES (continued)														
Howard	1983	281,308	52,642	51,059	24,826	16,715	8,687	13,155	5,161	3,009	84,076	31,721	12,322	3,314
	1977	154,075	28,952	27,922	10,944	12,943	6,944	8,739	3,744	2,263	50,475	13,664	5,735	2,627
Hudspeth	1983	3,810	1,019	986	425	151						1,830	208	27
	1977	4,105	1,112	1,072	521	169						1,910	205	39
Hunt	1983	275,542	74,984	71,940	18,500	19,601	15,985	11,988	11,924	6,640	58,286	19,387	12,072	6,963
	1977	153,192	35,678	34,036	10,406	13,669	11,273	7,694	6,908	3,979	39,238	11,180	6,511	4,485
Hutchinson	1983	110,549	37,230	36,257	8,079	4,444		8,210	4,065	2,736	24,961	5,611	5,974	3,326
	1977	73,548	21,282	20,609	4,947	3,112		5,708	2,657	1,847	19,739	4,324	3,733	2,557
Irion	1983	8,108	1,073	1,040	95							6,542	239	
	1977	3,520	573	553	57							2,619	186	
Jack	1983	28,607	5,800	5,298	2,116	430		811	581	581	7,432	2,248	4,533	1,093
	1977	17,066	3,763	3,428	1,071	288		597	377	377	5,334	1,663	1,578	811
Jackson	1983	51,560	20,077	18,727	3,355	1,836		1,046	941	182	10,788	3,419	3,306	1,054
	1977	28,987	10,282	9,565	1,973	1,050		872	691	140	6,418	2,390	2,110	873
Jasper	1983	181,284	58,590	58,166	6,748	13,526	7,108	2,846	4,049	2,171	61,426	9,548	7,146	3,482
	1977	90,121	26,334	26,094	3,423	6,353	3,482	2,435	3,013	1,407	29,456	5,764	4,533	3,190
Jeff Davis	1983	1,979	625	605	283							728	196	55
	1977	1,224	390	376	227							360	108	49
Jefferson	1983	1,800,250	399,940	382,074	185,147	245,747	207,085	108,956	94,254	45,301	341,257	127,668	110,818	35,738
	1977	982,211	208,059	197,637	79,444	142,371	120,204	59,557	52,469	26,410	228,808	56,185	52,970	26,717
Jim Hogg	1983	19,970	8,214	7,964	1,167	838		335	415	415	3,490	1,088	1,560	257
	1977	10,146	3,658	3,527	646	389		184	246	246	2,464	647	649	187
Jim Wells	1983	196,709	62,096	62,013	13,184	9,490	5,467	7,494	7,842	5,360	53,456	19,316	7,986	4,081
	1977	113,317	31,996	31,893	7,033	7,245	4,282	4,148	5,015	3,537	32,239	[illegible]	5,941	2,949
Johnson	1983	320,726	101,235	100,706	22,482	19,880	5,179	15,258	7,950	6,232	102,178	17,593	19,235	11,591
	1977	160,446	43,674	43,364	9,634	10,154	2,846	7,953	5,889	4,770	49,496	11,111	8,656	6,699
Jones	1983	66,592	15,436	14,898	2,071	3,990		3,686	1,426	649	19,191	7,846	6,154	1,839
	1977	42,361	9,865	9,468	1,445	2,131		2,240	1,050	504	13,917	4,169	3,442	1,441
Karnes	1983	56,849	18,043	17,482	6,330	2,577		780	3,083	2,405	11,964	7,662	3,611	893
	1977	33,524	10,162	9,791	3,029	1,486		564	1,594	1,311	7,886	4,195	2,478	688
Kaufman	1983	197,870	63,877	63,131	12,020	12,439		5,883	5,070	3,066	44,846	20,094	8,215	3,712
	1977	109,554	29,010	28,617	6,191	5,681		3,847	2,896	1,801	33,155	10,515	5,706	2,823
Kendall	1983	49,390	16,305	15,189	5,958	1,172		322	202	202	10,896	8,083	2,311	877
	1977	22,547	6,755	6,276	2,133	734		224	128	128	5,542	3,518	1,510	665
Kenedy	1983	1,174			97	759						217		
	1977	619			72	333						141		
Kent	1983	2,383	211	211	27	36					861	1,072	84	
	1977	1,698	161	161	22	33					785	564	68	
Kerr	1983	137,831	36,269	35,893	8,828	10,279	7,204	7,459	6,853	3,520	16,836	22,894	14,844	1,798
	1977	82,092	21,317	21,056	5,056	6,437	4,567	4,661	3,511	1,576	14,092	10,181	9,317	[illegible]
Kimble	1983	29,268	6,893	6,682	4,655	964		427	647	647	6,142	4,741	2,301	407
	1977	16,183	3,769	3,634	1,801	554		279	293	293	3,713	3,080	1,442	208
King	1983	2,275			114	38						2,096		
	1977	1,192			117	41						1,006		
Kinney	1983	4,683	2,669	2,587	209	57			36	36	128	491	112	35
	1977	2,583	1,278	1,232	155	49			30	30	102	384	101	39
Kleberg	1983	174,272	66,737	65,629	14,672	4,371		11,274	7,588	5,235	34,210	9,674	9,463	1,942
	1977	95,873	29,315	28,401	8,869	3,130		6,105	5,185	3,690	23,734	5,689	5,206	1,616
Knox	1983	20,174	7,262	7,041	1,284	370		495	111	111	1,773	2,338	1,104	1,078
	1977	10,988	4,226	4,075	560	274		314	89	89	859	1,584	585	649
Lamar	1983	237,203	63,949	63,781	15,966	29,838	19,339	14,223	8,759	6,617	29,310	19,681	35,486	8,225
	1977	127,809	31,928	31,785	7,741	15,039	9,922	8,648	5,472	4,252	22,961	10,867	14,748	4,293
Lamb	1983	66,771	20,522	19,902	2,951	4,005		4,632	1,949	1,367	16,879	6,445	2,845	2,360
	1977	43,858	12,542	12,094	1,923	2,253		3,248	1,407	1,017	12,116	3,953	1,844	1,580
Lampasas	1983	52,186	13,084	12,688	3,818	4,450		2,821	2,421	1,288	12,722	5,462	3,335	979
	1977	32,387	7,410	7,145	1,796	2,259		1,843	1,220	674	9,017	3,632	2,491	793
La Salle	1983	19,378	2,878	2,825	1,612	3,548		942	387		1,081	4,406	661	268
	1977	10,086	1,867	1,822	607	1,525		617	300		943	2,094	464	242
Lavaca	1983	73,486	25,636	24,660	3,012	2,348		2,278	3,936	2,312	13,534	8,283	9,508	1,821
	1977	46,026	13,376	12,794	2,026	1,842		1,400	2,353	1,433	11,657	4,694	5,153	1,412
Lee	1983	38,973	10,681	9,722	4,038	966		1,637	4,136	2,717	3,834	[illegible]	4,542	621
	1977	20,742	6,309	5,727	1,669	744		930	1,763	1,611	2,458	[illegible]	2,294	479
Leon	1983	27,048	6,924	6,714	2,882	811		321	1,763	149	1,385	8,976	1,882	486
	1977	15,921	4,701	4,533	1,508	384		182	799	72	849	5,180	947	408

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS (continued)														
ALL COUNTIES (continued)														
Liberty	1983	254,228	74,753	74,393	18,360	13,131		5,727	2,586	1,861	69,846	16,755	23,017	6,122
	1977	139,374	40,952	40,678	8,421	5,886		4,105	2,277	1,688	41,088	9,923	10,669	4,513
Limestone	1983	91,531	45,592	45,186	3,008	1,619		6,783	1,520	743	13,991	5,584	5,501	2,613
	1977	48,875	20,049	19,833	2,155	1,057		3,250	1,114	568	9,983	3,176	3,076	1,591
Lipscomb	1983	12,700	3,621	3,510	739	360		531	41	41	4,364	1,626	825	184
	1977	7,660	1,737	1,675	413	198		302	30	30	3,085	1,032	491	156
Live Oak	1983	45,766	10,344	10,030	2,574	1,298		464	241		14,704	8,691	5,610	223
	1977	21,437	5,145	4,961	1,305	570		203	159		6,552	4,322	2,386	151
Llano	1983	44,223	16,562	16,062	4,692	1,837		1,026	1,936	1,936	6,971	2,888	3,761	1,173
	1977	25,444	7,134	6,879	2,886	1,356		670	782	782	4,619	2,199	2,566	721
Loving	1983	225			140							85		
	1977	122			65							57		
Lubbock	1983	1,481,309	300,252	282,979	143,913	160,370	131,548	68,614	89,262	52,263	382,573	76,904	74,557	20,259
	1977	866,427	157,746	148,273	67,678	115,406	94,905	45,923	48,331	29,573	233,176	46,264	47,239	15,863
Lynn	1983	19,775	3,579	3,471	1,069	263		203	752		9,659	2,459	690	398
	1977	12,767	2,769	2,670	720	239		186	528		5,151	1,881	499	325
McCulloch	1983	45,880	9,042	8,785	2,514	5,872		3,983	1,484	1,484	13,659	2,851	3,303	880
	1977	28,148	5,554	5,365	1,582	3,071		2,019	1,105	1,105	9,136	2,086	1,497	819
McLennan	1983	1,104,662	255,995	243,965	99,754	112,290	100,553	45,927	52,024	32,426	253,504	79,489	37,598	27,195
	1977	587,678	124,366	117,850	49,402	75,204	66,791	23,946	28,429	18,414	150,847	39,989	22,536	14,553
McMullen	1983	767	260	253	66						83	242		
	1977	529	182	176	43						76	154		
Madison	1983	55,845	11,638	11,285	3,676	1,173		1,661	1,005	1,005	14,714	11,404	4,478	1,586
	1977	30,040	6,516	6,283	1,737	793		973	720	720	9,286	4,667	2,191	998
Marion	1983	28,982	7,975	7,735	1,076	649		390	784	384	4,547	9,913	872	1,966
	1977	12,782	3,526	3,400	612	362		275	474	243	2,575	3,312	508	663
Martin	1983	33,652	5,402	5,237	521	105		130	316		13,147	7,163	290	550
	1977	16,450	2,161	2,084	434	98		113	236		7,150	3,016	242	332
Mason	1983	11,000	3,720	3,607	975	54		347	88	88	1,417	1,541	1,574	366
	1977	8,043	2,688	2,592	713	44		281	69	69	1,236	1,108	997	291
Matagorda	1983	172,271	45,420	44,488	11,760	5,643		11,498	4,331	3,260	54,523	6,864	14,420	1,658
	1977	99,367	26,423	25,832	6,721	4,354		6,712	3,229	2,501	29,178	5,280	7,022	1,559
Maverick	1983	109,992	34,430	33,389	4,925	12,412	6,675	19,417	7,733	6,449	6,522	4,993	9,470	4,127
	1977	70,842	18,010	17,367	2,736	10,369	5,746	13,253	4,090	3,495	5,617	4,070	5,486	2,760
Medina	1983	92,534	32,345	31,540	6,902	3,008		2,006	1,327	1,248	22,794	11,864	7,068	1,569
	1977	47,286	13,639	13,224	3,561	1,804		846	970	912	14,812	5,408	3,019	1,280
Menard	1983	4,423	1,832	1,776	268			177			483	231	780	223
	1977	2,988	1,232	1,188	168			117			312	165	510	171
Midland	1983	634,542	142,982	139,209	44,185	53,302	49,123	38,444	36,374	23,677	158,108	64,014	34,905	8,824
	1977	324,239	63,097	61,084	21,167	32,288	29,190	23,124	17,059	11,518	92,292	26,570	17,524	7,768
Milam	1983	74,814	24,258	23,527	5,198	5,737		3,161	1,477	544	14,282	9,805	6,142	949
	1977	45,713	13,285	12,811	3,080	3,718		1,675	885	341	11,094	5,042	3,145	788
Mills	1983	12,477	3,320	3,219	733	421		680	770	770	1,948	1,113	2,710	299
	1977	8,784	2,444	2,357	455	284		475	451	451	1,867	779	1,502	234
Mitchell	1983	35,481	9,963	9,662	2,926	974		3,594	1,318	559	7,114	5,142	1,386	1,366
	1977	24,151	6,302	6,077	1,858	767		1,911	747	331	4,984	4,106	1,180	1,083
Montague	1983	78,728	26,220	25,427	4,006	3,702		1,917	2,526	1,828	19,774	4,936	7,921	1,900
	1977	48,954	13,772	13,280	2,662	2,270		1,587	1,651	1,231	13,832	3,580	4,596	1,528
Montgomery	1983	726,439	199,373	196,706	23,266	21,818	6,954	31,479	19,880	13,012	167,419	57,030	142,296	11,764
	1977	268,687	77,502	76,321	10,952	10,742	3,645	10,697	6,793	4,617	67,904	19,319	43,634	5,417
Moore	1983	88,454	25,472	24,829	7,580	3,061	2,487	5,272	7,310	5,678	22,625	7,681	4,461	1,786
	1977	53,416	14,683	14,232	3,612	2,812	2,285	3,007	3,686	2,942	12,522	6,223	2,757	1,658
Morris	1983	45,580	11,246	10,906	947	2,542		3,525	1,606	876	16,300	4,655	828	1,426
	1977	31,989	8,015	7,729	918	1,656		2,262	1,532	868	9,599	3,772	883	1,322
Motley	1983	6,591	1,311	1,271	44	116		36	34	34	665	1,432	1,603	191
	1977	3,690	847	817	35	110		32	30	30	419	741	753	171
Nacogdoches	1983	244,884	62,062	60,835	20,833	23,576	10,515	15,712	14,121	4,795	40,103	11,723	22,723	6,817
	1977	133,054	34,232	33,491	9,258	10,154	4,713	10,310	6,326	2,253	25,395	7,528	12,562	4,421
Navarro	1983	216,428	44,202	43,265	13,527	18,160	8,645	11,383	8,727	5,939	51,433	14,204	6,303	5,265
	1977	113,151	22,939	22,325	5,683	10,392	5,132	5,608	4,321	3,035	30,487	8,227	4,288	3,328
Newton	1983	25,363	7,946	7,707	551	326		210			4,757	7,413	511	299
	1977	16,464	5,080	4,899	557	376		181			3,502	3,933	396	288
Nolan	1983	121,337	37,613	36,925	8,412	9,934		4,267	2,711	2,205	18,152	15,151	4,496	5,041
	1977	65,123	17,111	16,766	3,514	5,116		2,553	2,066	1,723	14,048	9,733	2,577	2,375

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS (continued)														
ALL COUNTIES (continued)														
Nueces	1983	1,530,536	339,287	324,348	144,852	232,820	188,209	61,772	80,739	49,487	312,547	174,255	56,183	28,386
	1977	919,372	209,844	199,466	78,525	128,806	104,520	43,236	42,865	27,372	222,711	71,567	38,786	23,395
Ochiltree	1983	53,043	15,119	14,662	2,317	850		4,370	2,335	1,286	15,043	3,496	4,421	1,383
	1977	32,906	8,961	8,641	1,486	558		2,942	1,213	694	9,775	2,613	2,165	931
Oldham	1983	5,775	787	762	631	90		143				2,253	215	32
	1977	4,301	625	603	554	84		126				1,806	204	32
Orange	1983	424,863	110,492	106,152	24,213	32,776	10,492	18,630	18,667	10,130	79,970	69,431	35,945	9,591
	1977	237,040	62,873	60,061	13,469	19,041	6,470	12,566	9,159	5,123	56,955	27,099	16,896	7,035
Palo Pinto	1983	153,069	55,885	55,182	7,073	5,099		2,697	4,295	1,860	30,505	20,004	8,715	5,669
	1977	83,303	23,565	23,224	5,465	2,832		2,417	3,097	1,400	21,067	10,448	4,007	3,074
Panola	1983	80,168	26,133	25,342	3,891	10,521		1,575	1,532	1,094	11,204	13,514	2,611	3,336
	1977	45,366	12,684	12,231	1,894	5,577		1,430	1,222	900	9,875	5,741	1,970	2,138
Parker	1983	221,060	68,864	66,836	13,676	13,478	6,517	4,659	1,179	1,107	71,573	14,500	12,539	3,209
	1977	110,131	26,287	25,369	5,109	7,399	3,754	2,591	965	907	43,593	9,957	4,921	2,235
Parmer	1983	44,870	14,035	13,612	2,145	4,066		488	128	41	8,681	2,542	2,002	5,123
	1977	20,046	5,996	5,782	809	1,721		273	58	20	4,317	1,330	986	2,388
Pecos	1983	86,225	27,082	26,263	6,802	4,311		3,257	1,578	1,308	10,587	18,347	6,746	1,269
	1977	49,317	12,988	12,524	3,642	1,912		2,286	1,142	971	8,825	10,228	3,640	1,156
Polk	1983	148,657	34,010	33,815	6,450	7,753		4,137	3,769	3,173	38,268	16,462	24,330	2,113
	1977	71,057	17,777	17,642	3,146	3,022		2,105	1,925	1,660	19,381	8,018	9,201	1,589
Potter	1983	950,368	149,719	142,856	120,398	120,510	109,993	58,873	57,580	33,102	200,651	58,839	75,892	18,391
	1977	537,066	81,210	77,048	50,885	76,024	68,773	40,848	29,225	17,472	129,840	35,896	31,893	13,214
Presidio	1983	21,266	6,012	5,829	832	2,391		1,580	464		3,754	1,300	1,998	53
	1977	15,174	4,538	4,376	719	1,506		1,012	298		3,252	1,077	941	56
Rains	1983	15,088	8,996	8,722	753	1,437		144	1,343	1,343	94	164	640	204
	1977	6,791	3,669	3,538	309	714		61	530	530	76	130	232	107
Randall	1983	525,600	142,407	137,690	33,478	41,685	4,664	21,110	28,722	23,970	152,821	21,164	59,352	6,699
	1977	236,296	62,655	60,236	13,569	15,567	1,896	9,588	12,690	10,861	69,819	11,747	26,501	3,713
Reagan	1983	17,274	5,065	4,910	671	757		76	36	36	4,949	3,981	768	148
	1977	8,799	2,293	2,211	437	536		64	30	30	2,168	1,989	524	120
Real	1983	6,625	768	744	1,057	51		111			1,252	1,621	760	78
	1977	3,665	529	510	462	41		83			674	802	511	62
Red River	1983	64,141	25,278	24,525	2,093	4,711	4,242	1,670	1,707	722	5,312	3,110	4,798	1,563
	1977	36,813	13,754	13,268	1,064	2,114	1,886	1,510	927	410	5,054	2,356	2,274	1,211
Reeves	1983	75,988	21,449	20,801	7,302	3,736		4,493	2,014	1,938	19,296	8,171	3,279	1,379
	1977	42,714	11,936	11,510	3,070	2,433		3,026	1,009	972	10,518	4,844	1,622	1,047
Refugio	1983	35,888	7,141	6,461	3,512	689		2,400	492	492	10,405	7,717	572	1,451
	1977	23,122	4,907	4,428	1,842	497		1,156	379	379	6,945	4,688	442	1,010
Roberts	1983	1,925	1,171	1,171	37			29				186	216	
	1977	1,484	859	859	29			32				185	179	
Robertson	1983	45,983	18,124	17,576	2,804	1,514		2,770	777	288	8,385	5,841	2,151	2,064
	1977	27,173	10,250	9,884	1,656	938		1,427	582	226	5,688	2,915	1,553	1,156
Rockwall	1983	71,891	9,556	7,736	6,680	71		253	3,369	1,631	22,396	20,496	2,109	411
	1977	30,213	4,048	3,268	2,632	55		193	1,606	802	11,816	5,991	1,151	403
Runnels	1983	51,626	14,703	14,155	2,049	3,756		4,104	2,898	2,752	11,214	3,786	3,160	1,294
	1977	31,057	8,220	7,870	1,417	2,272		1,945	1,479	1,429	8,098	2,579	1,763	984
Rusk	1983	147,553	35,247	33,844	7,202	15,015		6,880	5,753	5,482	38,838	12,372	11,584	4,159
	1977	88,886	20,323	19,404	3,904	7,059		4,560	3,848	3,675	25,624	7,284	5,657	3,067
Sabine	1983	39,521	15,398	14,933	2,271	1,064		394	1,212	1,212	7,310	1,975	6,617	416
	1977	24,326	8,529	8,225	1,153	579		363	600	600	5,621	1,429	3,303	428
San Augustine	1983	36,530	9,781	9,484	818	1,317		3,224	2,071	2,071	9,892	2,034	2,800	1,098
	1977	19,167	5,142	4,958	528	729		1,430	1,159	1,159	5,904	972	1,168	661
San Jacinto	1983	17,392	8,421	8,165	302	60		77	90	90	4,483	1,466	544	146
	1977	9,615	4,245	4,093	158	41		59	63	63	2,623	931	390	109
San Patricio	1983	261,027	117,153	115,705	10,150	9,366		8,507	3,583	2,559	61,022	31,315	7,527	4,381
	1977	129,390	44,430	43,798	7,433	3,672		4,844	2,314	1,716	36,388	15,873	4,881	3,759
San Saba	1983	19,279	6,324	6,133	412	420		2,349	273	273	4,351	1,227	1,715	614
	1977	12,619	3,738	3,605	306	353		1,235	211	211	3,236	1,027	1,124	494
Schleicher	1983	5,939	2,874	2,788	492	220					314	1,028	72	227
	1977	3,506	1,330	1,283	241	165					283	857	57	157
Scurry	1983	118,688	28,677	28,155	9,846	9,192		8,409	5,992	3,691	20,976	12,630	5,935	2,410
	1977	60,718	14,667	14,373	4,231	3,484		3,744	2,428	1,554	14,445	6,519	3,228	1,633
Shackelford	1983	16,939	4,178	4,050	604			464	109	109	4,535	3,215	2,065	440
	1977	9,880	2,093	2,018	344			274	88	88	3,516	1,748	905	252

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS (continued)														
ALL COUNTIES (continued)														
Shelby	1983	97,581	29,919	29,015	3,202	6,718		4,879	2,866	2,003	19,972	6,866	4,423	2,181
	1977	60,041	17,118	16,507	1,531	3,211		3,017	1,838	1,325	15,462	5,157	3,644	1,764
Sherman	1983	18,761	8,086	7,841	798	64		571	293	97	3,138	5,245	147	66
	1977	10,298	3,493	3,368	588	47		340	188	66	2,462	2,739	111	51
Smith	1983	973,388	226,422	215,788	71,553	139,981	123,108	54,397	67,736	40,121	150,619	93,065	71,526	17,593
	1977	463,517	98,315	93,166	28,215	66,415	58,125	31,235	28,293	17,550	95,374	37,160	34,119	12,505
Somervell	1983	27,115	16,400	15,904	1,763	284		305	617	617	424	1,314	3,902	420
	1977	8,606	4,792	4,621	699	141		149	167	167	227	588	1,207	157
Starr	1983	76,940	32,957	32,490	2,648	4,489	1,807	4,636	4,548	3,696	10,355	7,917	5,725	1,431
	1977	41,124	15,227	14,983	1,769	3,365	1,416	2,122	2,208	1,840	6,356	4,491	3,394	1,115
Stephens	1983	44,582	12,052	11,689	4,101	1,644		3,655	1,487	638	13,541	1,547	722	2,780
	1977	27,972	7,857	7,577	2,132	1,268		2,268	988	443	8,494	1,025	510	1,371
Sterling	1983	4,423	1,596	1,546	152							1,281		
	1977	2,758	865	834	152							985		
Stonewall	1983	6,367	763	739	767	85		115	33	33	1,268	1,737	516	190
	1977	4,258	589	568	476	82		84	30	30	959	1,049	289	133
Sutton	1983	43,667	11,089	10,753	6,233	816		951	251	126	16,511	4,009	1,222	856
	1977	18,890	4,301	4,147	1,955	436		443	140	72	7,345	2,431	620	446
Swisher	1983	32,274	6,311	6,120	3,123	1,959		1,160	1,114	1,114	10,048	2,344	1,318	1,433
	1977	23,043	4,510	4,349	1,789	1,701		740	740	740	7,478	2,024	914	1,066
Terrant	1983	6,317,337	997,488	941,958	762,914	881,313	759,096	292,512	272,283	165,511	1,453,563	458,834	337,251	269,396
	1977	2,990,997	504,904	475,520	274,128	471,048	405,324	132,985	122,876	77,801	775,771	199,413	121,777	118,080
Taylor	1983	771,468	149,770	139,647	56,494	83,346	75,097	34,685	34,215	20,732	193,714	85,671	54,752	13,280
	1977	423,602	75,580	70,283	30,127	53,682	47,507	25,865	20,516	12,857	110,[illegible]37	40,694	25,359	8,316
Terrell	1983	6,818	185	177	987	1,179			31	31	[illegible]54	3,323		96
	1977	4,330	157	151	630	760			30	30	897	1,620		107
Terry	1983	100,200	22,920	21,646	4,062	4,467		4,526	2,328	1,981	36,515	17,093	2,423	2,237
	1977	51,834	11,568	10,896	2,027	1,748		3,295	1,045	911	18,499	8,112	1,659	1,501
Throckmorton	1983	3,369	988	957	274						224	752	304	108
	1977	2,280	597	576	203						170	480	239	94
Titus	1983	181,910	31,257	30,840	14,322	24,439	10,100	8,841	7,241	5,418	43,839	9,326	17,425	4,082
	1977	84,398	16,209	15,963	4,918	9,320	4,024	4,740	3,460	2,663	21,881	6,633	7,694	2,223
Tom Green	1983	679,493	161,919	158,614	55,580	72,475	45,891	40,819	29,865	18,528	178,174	37,118	47,019	6,464
	1977	312,517	64,629	63,190	23,695	39,489	25,673	18,032	13,378	8,660	87,292	17,347	22,090	4,962
Travis	1983	3,057,265	643,952	613,863	347,654	459,850	382,580	153,006	148,758	81,716	502,727	297,185	198,468	57,809
	1977	1,502,851	303,694	287,860	155,972	201,775	168,072	92,141	75,971	43,473	307,989	109,684	94,195	35,481
Trinity	1983	49,016	14,498	14,059	1,679	1,639		561	159		17,381	5,436	3,205	2,339
	1977	25,154	6,017	5,802	1,061	1,037		364	107		10,127	2,853	1,143	1,030
Tyler	1983	54,914	21,052	20,415	3,374	1,209		3,706	500	500	12,495	5,632	4,497	336
	1977	29,458	10,381	10,010	1,567	641		1,700	260	260	8,470	3,016	1,924	243
Upshur	1983	106,867	23,334	22,628	2,215	5,197	3,532	4,093	1,403	1,063	25,042	21,917	7,651	2,483
	1977	53,807	12,175	11,740	1,389	2,651	1,828	2,149	899	701	14,136	8,471	4,188	1,435
Upton	1983	11,262	5,218	5,062	1,220	286		147	93		360	1,791	854	472
	1977	7,525	2,837	2,736	921	231		89	91		337	1,447	564	322
Uvalde	1983	95,508	41,127	39,884	6,320	3,577		5,797	2,207	995	12,601	5,544	8,743	1,482
	1977	59,842	19,829	19,121	3,803	3,055		4,176	1,818	857	10,567	4,462	5,421	1,680
Val Verde	1983	140,196	34,905	33,715	9,533	10,996		10,745	7,004	5,271	24,126	13,700	13,007	1,081
	1977	90,586	20,124	19,328	5,433	8,075		6,941	3,284	2,543	21,893	7,712	8,311	1,133
Van Zandt	1983	134,885	32,514	31,532	5,591	2,649		5,491	954	954	51,657	15,694	9,137	3,532
	1977	73,024	17,715	17,083	3,044	1,288		2,187	582	582	30,811	7,050	4,357	1,949
Victoria	1983	533,288	100,859	98,803	43,908	76,221	50,548	23,087	27,799	16,829	125,034	47,537	36,570	10,969
	1977	269,497	54,557	53,345	18,394	37,038	25,122	13,356	12,465	7,875	68,959	20,600	20,831	6,948
Walker	1983	220,013	61,024	59,180	33,869	12,586	4,986	7,555	6,626	3,861	42,710	24,506	9,594	6,516
	1977	104,011	24,438	23,566	13,333	6,362	2,638	5,139	3,175	1,918	22,244	13,063	6,215	3,271
Waller	1983	193,753	13,233	11,986	12,087	2,166	1,350	167	6,916	5,635	127,651	14,225	9,469	1,906
	1977	74,308	8,030	7,254	3,932	1,625	1,052	106	2,279	1,905	47,285	5,401	2,730	715
Ward	1983	78,420	20,814	20,186	5,051	3,060		3,584	3,086	2,809	15,835	19,639	1,583	1,107
	1977	39,524	10,154	9,792	2,234	1,846		1,960	1,480	1,377	8,562	8,973	1,007	729
Washington	1983	127,697	50,750	49,055	6,147	6,542		7,679	5,204	2,815	29,116	5,546	5,267	2,455
	1977	65,196	23,002	22,108	3,061	3,861		4,075	2,377	1,336	15,300	3,462	3,301	1,800
Webb	1983	611,477	135,517	129,025	41,210	119,144	89,840	59,995	47,047	15,722	66,222	45,743	20,207	13,398
	1977	356,179	79,416	75,183	19,150	61,411	46,383	49,421	25,777	9,100	44,533	24,372	12,681	9,299
Wharton	1983	209,988	63,108	61,920	18,862	15,406		12,685	6,415	4,374	47,708	13,062	12,683	4,619
	1977	118,407	31,365	30,601	8,616	6,713		7,136	4,712	3,316	33,095	8,764	6,210	3,506

1984 SURVEY OF BUYING POWER DATA SERVICE

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS (continued)														
ALL COUNTIES (continued)														
Wheeler	1983	38,374	10,162	9,853	1,573	846		2,232	995	753	9,218	6,992	3,948	991
	1977	20,492	5,176	4,991	1,014	551		882	581	452	4,516	4,521	1,716	725
Wichita	1983	784,263	154,319	150,962	71,418	100,914	90,355	39,398	41,927	21,560	175,711	51,074	61,039	12,573
	1977	468,811	84,094	81,798	33,258	66,177	58,552	26,333	25,383	13,534	127,165	25,793	29,065	11,492
Wilbarger	1983	78,993	18,752	18,186	5,502	8,539	2,582	4,015	4,174	2,886	18,177	10,382	2,986	1,842
	1977	46,299	10,169	9,806	2,777	5,121	1,638	2,702	2,312	1,649	12,269	5,632	1,706	1,186
Willacy	1983	51,909	11,545	10,788	2,146	786		1,546	947	774	22,138	4,856	5,211	1,174
	1977	30,762	7,262	6,768	1,472	589		1,059	842	706	12,331	2,704	2,543	979
Williamson	1983	329,568	101,537	95,302	25,314	9,340		14,499	5,832	3,777	77,848	29,009	30,648	7,020
	1977	131,452	35,974	33,675	11,217	4,620		4,963	2,775	1,844	36,819	11,829	10,727	3,341
Wilson	1983	50,944	12,808	10,776	2,341	1,320		1,838	1,485	1,247	20,518	4,257	1,775	897
	1977	29,244	7,572	6,354	1,420	905		876	818	704	11,785	2,550	1,005	691
Winkler	1983	48,612	17,741	15,818	3,081	2,493		2,008	2,833	1,849	12,552	2,981	1,177	615
	1977	27,560	9,042	8,041	1,661	1,688		1,434	1,887	1,273	6,768	1,660	734	387
Wise	1983	100,023	35,923	35,923	3,464	5,293		4,174	1,647	1,647	29,738	8,568	2,835	2,848
	1977	48,567	14,875	14,875	2,402	2,140		2,134	938	938	14,652	5,005	1,562	2,209
Wood	1983	104,014	26,962	26,146	5,779	2,630		4,567	3,589	1,860	27,211	6,857	12,520	2,600
	1977	55,859	15,365	14,816	2,746	1,705		2,544	1,814	984	14,481	4,544	5,425	1,954
Yoakum	1983	30,886	12,145	11,777	936	830		1,377	643	211	8,626	1,765	2,044	371
	1977	19,927	6,491	6,259	876	480		1,204	400	139	5,894	1,435	1,068	386
Young	1983	95,744	23,188	22,487	3,932	6,899		3,512	3,586	2,447	22,937	4,824	7,240	2,519
	1977	56,398	14,761	14,234	1,881	3,171		2,715	1,749	1,232	15,299	3,664	3,456	2,404
Zapata	1983	12,123	4,686	4,542	1,752			1,623	89	89	741	1,702		151
	1977	5,978	2,368	2,283	700			749	60	60	360	747		135
Zavala	1983	24,906	10,002	9,708	2,035	1,638		1,080	923	521	2,060	2,832	1,251	1,242
	1977	15,446	5,865	5,656	1,143	925		939	661	388	1,526	1,531	824	766
TOTAL METRO COUNTIES	1983	**75,131,295**	**16,061,145**	**15,431,289**	**7,324,014**	**9,821,424**	**8,224,424**	**3,947,974**	**3,685,282**	**2,173,908**	**15,934,008**	**6,339,461**	**3,570,358**	**1,830,846**
	1977	38,334,936	7,761,391	7,416,348	3,231,369	5,446,789	4,565,606	2,065,451	1,803,944	1,109,939	9,335,366	2,671,364	1,799,428	1,082,829
TOTAL STATE	1983	**88,318,633**	**19,809,351**	**19,062,312**	**8,181,972**	**10,578,314**	**8,404,415**	**4,567,685**	**4,110,647**	**2,451,341**	**18,963,154**	**7,712,044**	**4,483,008**	**2,170,404**
	1977	45,816,345	9,737,498	9,321,587	3,678,138	5,884,357	4,676,188	2,444,812	2,044,071	1,271,345	11,258,559	3,444,333	2,294,968	1,310,580
UTAH														
PROVO - OREM	1983	**915,707**	**220,965**	**205,964**	**53,407**	**156,393**	**143,324**	**41,393**	**51,012**	**28,738**	**173,510**	**71,691**	**58,530**	**26,908**
	1977	505,041	101,943	94,768	32,127	70,226	63,677	22,656	27,854	16,357	111,606	41,863	42,228	17,810
Utah	1983	915,707	220,965	205,964	53,407	156,393	143,324	41,393	51,012	28,738	173,510	71,691	58,530	26,908
	1977	505,041	101,943	94,768	32,127	70,226	63,677	22,656	27,854	16,357	111,606	41,863	42,228	17,810
SALT LAKE CITY - OGDEN	1983	**4,719,281**	**1,051,080**	**994,140**	**291,696**	**847,209**	**740,571**	**203,786**	**301,940**	**202,182**	**884,212**	**389,685**	**234,297**	**107,025**
	1977	2,821,744	543,732	512,489	213,796	428,092	373,877	114,082	172,502	118,499	654,893	204,941	179,810	79,857
Davis	1983	602,446	129,401	123,721	27,882	79,172	67,561	9,824	51,735	39,298	151,488	68,282	40,138	10,325
	1977	278,746	61,519	58,485	16,179	26,559	22,520	6,128	21,130	16,420	82,289	26,131	17,152	7,863
Salt Lake	1983	3,286,074	755,025	710,690	212,353	577,731	506,507	169,581	218,303	145,445	563,614	264,533	138,899	72,774
	1977	2,056,557	389,367	365,520	164,848	315,223	275,896	92,151	132,655	91,448	459,179	149,859	121,999	54,483
Weber	1983	830,761	166,654	159,729	51,461	190,306	166,503	24,381	31,902	17,439	169,110	56,870	55,260	23,926
	1977	486,441	92,846	88,484	32,769	86,310	75,461	15,803	18,717	10,631	113,425	28,951	40,659	17,511
ALL COUNTIES														
Beaver	1983	14,183	3,936	3,789	1,664	300		989			156	6,045	285	565
	1977	9,200	2,242	2,146	1,225	164		664			122	3,714	280	576
Box Elder	1983	132,229	28,299	27,241	13,367	6,083		3,587	6,039	3,825	33,122	25,386	5,883	5,357
	1977	77,023	14,320	13,706	8,164	2,827		2,051	3,275	2,146	22,857	12,315	3,271	4,797
Cache	1983	253,671	59,423	58,331	15,934	38,661	27,184	16,116	17,292	7,301	37,038	15,603	23,867	5,962
	1977	143,846	28,289	27,612	10,088	16,973	12,210	9,195	9,064	4,000	26,014	10,125	17,260	5,144
Carbon	1983	124,450	41,946	40,893	6,514	5,862		9,292	3,133	2,320	22,637	10,485	9,090	6,852
	1977	63,.90	16,859	16,343	4,261	3,537		3,955	1,707	1,301	15,275	4,445	5,400	4,630
Daggett	1983	2,844	127	127	1,199						83	1,379		
	1977	1,468	58	58	715						58	611		
Davis	1983	602,446	129,401	123,721	27,882	79,172	67,561	9,824	51,735	39,298	151,488	68,282	40,138	10,325
	1977	278,746	61,519	58,485	16,179	26,559	22,520	6,128	21,130	16,420	82,289	26,131	17,152	7,863
Duchesne	1983	59,815	21,100	20,308	2,247	5,992		388	2,347	1,814	12,622	8,865	1,782	673
	1977	31,178	9,359	8,957	1,580	3,222		229	979	778	7,978	3,418	1,605	626

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
UTAH (continued)														
ALL COUNTIES (continued)														
Emery	1983	25,464	10,268	10,059	2,603	1,022		147	392	392	61	7,744	2,104	340
	1977	13,682	5,576	5,432	1,568	642		104	175	175	58	3,757	1,088	302
Garfield	1983	9,970	2,412	2,320	1,541	458		82	105	105	1,445	2,260	585	74
	1977	6,647	1,416	1,355	1,129	266		62	72	72	1,219	1,344	405	63
Grand	1983	49,250	17,594	16,470	2,768	1,409		3,267	874		5,004	6,134	4,498	822
	1977	29,151	8,555	7,988	2,298	896		1,941	519		3,642	3,766	2,770	1,031
Iron	1983	110,802	19,072	18,357	7,787	5,262		4,711	6,121	4,494	28,484	23,431	5,049	3,891
	1977	68,965	10,251	9,811	4,968	2,855		2,934	3,348	2,531	21,399	12,380	3,638	2,884
Juab	1983	20,130	4,897	4,712	2,269	749		140	291	291	5,911	5,195	102	227
	1977	15,717	2,923	2,798	2,091	523		129	197	197	5,473	3,749	87	261
Kane	1983	24,334	4,690	4,512	2,077	1,035		880	380	380	1,257	10,193	1,064	551
	1977	11,756	2,011	1,925	1,551	488		393	176	176	876	4,097	738	432
Millard	1983	38,429	6,029	5,801	2,652	5,201		131	1,400	1,400	6,719	6,828	2,984	893
	1977	18,724	2,577	2,466	1,435	2,114		65	447	447	4,420	3,149	1,634	598
Morgan	1983	7,053	1,867	1,668	562	1,439			279	279	637	2,008		145
	1977	4,491	1,035	923	415	841			194	194	611	1,131		160
Piute	1983	1,709	536	536	178	111			56	56		785		
	1977	814	237	237	99	67			44	44		341		
Rich	1983	7,044	219	209	284	1,342			52	52	61	5,051		
	1977	3,055	125	120	172	455			44	44	48	2,185		
Salt Lake	1983	3,286,074	755,025	710,690	212,353	577,731	506,507	169,581	218,303	145,445	563,614	264,533	138,899	72,774
	1977	2,056,557	389,367	365,520	164,848	315,223	275,896	92,151	132,655	91,448	459,179	149,859	121,999	54,483
San Juan	1983	29,139	9,973	9,599	1,395	1,798		42	157	157	6,859	5,844	768	460
	1977	18,013	6,259	5,990	977	1,028		31	92	92	4,793	2,746	458	491
Sanpete	1983	40,199	15,959	15,362	1,874	1,740		1,060	1,584	1,286	7,038	7,107	1,891	689
	1977	24,017	7,299	6,986	1,546	1,074		621	996	830	5,493	3,871	1,428	683
Sevier	1983	73,915	16,450	15,048	5,592	4,709		5,381	2,164	1,621	14,279	11,522	5,103	1,774
	1977	46,782	8,286	7,560	3,515	3,253		3,418	1,365	1,052	9,821	7,172	4,366	1,547
Summit	1983	58,307	10,886	10,479	9,773	3,375		298	447	447	6,322	14,880	5,711	2,646
	1977	20,557	4,001	3,829	3,907	853		174	131	131	2,919	3,421	1,979	1,273
Tooele	1983	96,889	31,866	29,926	7,448	2,965		3,020	2,351	1,833	18,886	20,339	3,614	2,252
	1977	51,017	14,282	13,377	4,383	1,600		1,475	1,265	1,006	12,467	8,768	2,649	1,320
Uintah	1983	102,046	22,728	21,917	4,829	9,481	6,380	3,842	5,205	3,183	24,476	11,932	7,666	4,256
	1977	56,188	11,160	10,701	2,627	5,578	3,857	2,000	2,637	1,670	13,745	5,846	5,043	2,697
Utah	1983	915,707	220,965	205,964	53,407	156,393	143,324	41,393	51,012	28,738	173,510	71,691	58,530	26,908
	1977	505,041	101,943	94,768	32,127	70,226	63,677	22,656	27,854	16,357	111,606	41,863	42,228	17,810
Wasatch	1983	38,218	9,264	8,474	3,112	1,099		212	83	83	8,768	9,819	2,348	1,458
	1977	22,946	4,657	4,249	2,096	648		142	58	58	6,538	4,674	1,873	1,048
Washington	1983	159,100	33,286	31,982	13,281	4,872		5,779	7,517	4,988	39,912	23,909	18,624	3,220
	1977	76,241	12,767	12,198	6,951	2,220		2,614	3,347	2,294	19,245	10,756	10,586	2,630
Wayne	1983	8,320	442	424	996	128		27	222	222		6,221	238	
	1977	4,115	339	324	573	124		31	217	217		2,540	239	
Weber	1983	830,761	166,654	159,729	51,461	190,306	166,503	24,381	31,902	17,439	169,110	56,870	55,260	23,926
	1977	486,441	92,846	88,484	32,769	86,310	75,461	15,803	16,717	10,631	113,425	28,951	40,659	17,511
TOTAL METRO COUNTIES	1983	**5,634,988**	**1,272,045**	**1,200,104**	**345,103**	**1,003,602**	**883,895**	**245,179**	**352,952**	**230,920**	**1,057,722**	**461,376**	**292,827**	**133,933**
	1977	3,326,785	645,675	607,257	245,923	498,318	437,554	136,738	200,356	134,856	766,499	246,804	222,038	97,667
TOTAL STATE	1983	**7,122,498**	**1,645,314**	**1,558,648**	**457,049**	**1,108,715**	**917,459**	**304,470**	**411,433**	**267,449**	**1,339,497**	**710,341**	**396,083**	**177,040**
	1977	4,146,168	820,558	774,348	314,257	550,566	453,621	168,966	230,705	154,311	951,570	367,125	288,835	131,360
VERMONT														
BURLINGTON	1983	**830,724**	**163,819**	**159,760**	**93,646**	**110,024**	**87,371**	**59,288**	**45,236**	**26,974**	**93,113**	**73,518**	**60,736**	**15,572**
	1977	403,702	86,262	83,649	35,947	61,053	48,765	21,857	16,787	10,427	58,790	29,501	33,089	6,788
Chittenden	1983	814,445	159,706	155,771	92,788	106,721	87,371	59,288	45,074	26,812	89,523	71,239	60,377	15,572
	1977	395,237	84,155	81,616	35,624	60,407	48,765	21,857	16,700	10,340	56,664	28,598	32,844	6,788
Grand Isle	1983	16,279	4,113	3,989	858	1,303			162	162	3,590	2,279	359	
	1977	8,465	2,107	2,033	323	646			87	87	2,126	903	245	
ALL COUNTIES														
Addison	1983	134,681	40,158	38,959	10,107	7,701	3,516	7,541	1,972	833	14,736	17,361	6,821	3,430
	1977	69,000	20,111	19,401	4,359	3,976	1,887	2,763	1,144	502	11,553	6,047	4,753	1,434

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

[illegible] ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
VERMONT (continued)														
ALL COUNTIES (continued)														
Bennington	1983	264,515	59,779	58,624	27,098	11,504	9,132	16,544	12,402	9,596	27,736	28,147	16,061	6,576
	1977	137,520	30,369	29,614	12,018	7,162	5,641	6,056	6,187	4,936	18,579	11,762	10,214	2,929
Caledonia	1983	147,584	37,821	37,075	11,541	12,498	7,079	9,885	5,903	3,167	26,723	12,027	7,208	4,897
	1977	87,304	20,756	20,309	5,217	8,023	4,667	4,573	2,967	1,647	20,845	5,654	5,006	2,229
Chittenden	1983	814,445	159,706	155,771	92,788	108,721	87,371	59,288	45,074	26,812	89,523	71,239	60,377	15,572
	1977	395,237	84,155	81,616	35,624	60,407	48,765	21,857	16,700	10,340	56,664	28,598	32,844	6,788
Essex	1983	7,966	2,020	1,958	1,354	627			192		244	2,575	50	
	1977	5,015	1,437	1,386	790	480			141		202	1,269	44	
Franklin	1983	180,896	47,260	45,852	12,573	11,307	4,115	10,918	10,830	4,877	28,412	11,244	13,542	9,028
	1977	96,399	24,822	23,946	4,804	7,227	2,762	4,548	4,735	2,212	20,567	5,229	8,924	3,381
Grand Isle	1983	16,279	4,113	3,989	858	1,303			162	162	3,590	2,279	359	
	1977	8,465	2,107	2,033	323	646			87	87	2,126	903	245	
Lamoille	1983	96,168	28,209	27,368	13,418	5,896		2,439	4,276	3,496	8,626	9,245	6,936	2,889
	1977	55,341	15,197	14,661	6,268	3,558		1,073	2,225	1,863	7,040	4,467	4,866	1,290
Orange	1983	92,867	22,698	22,020	6,157	5,247		1,097	1,197	472	10,841	16,068	13,957	2,605
	1977	48,035	11,530	11,123	2,637	2,397		528	668	274	7,689	6,852	7,321	1,404
Orleans	1983	91,436	26,192	24,618	5,405	9,633	2,571	1,997	2,359	418	16,288	12,915	4,8[illegible]5	2,965
	1977	58,436	15,758	14,771	2,511	6,309	1,790	971	1,363	254	13,921	6,421	3,706	1,458
Rutland	1983	371,511	85,586	82,676	34,254	31,638	26,402	15,085	11,995	6,853	63,619	34,118	19,696	12,003
	1977	206,089	44,168	42,426	14,647	20,124	16,812	6,965	5,870	3,502	46,487	15,009	12,694	5,571
Washington	1983	342,873	76,716	73,485	34,612	30,026	24,734	9,560	13,844	6,246	59,727	32,677	17,516	9,946
	1977	180,526	41,185	39,227	13,446	15,987	13,135	4,843	7,405	3,492	36,801	15,477	10,683	4,395
Windham	1983	264,179	71,264	69,313	34,082	5,137		20,137	5,516	2,211	17,693	36,492	15,866	6,388
	1977	150,263	42,494	41,097	15,417	3,428		8,107	3,201	1,35[illegible]	15,305	16,981	11,273	3,250
Windsor	1983	310,601	62,036	60,131	24,245	6,836	1,868	7,314	6,701	4,688	78,942	34,457	22,475	7,213
	1977	169,993	34,599	33,347	10,058	4,055	1,214	3,313	3,334	2,430	50,200	14,881	14,859	3,132
TOTAL METRO COUNTIES	1983	**830,724**	**163,819**	**159,760**	**93,646**	**110,024**	**87,371**	**59,288**	**45,236**	**26,974**	**93,113**	**73,518**	**60,736**	**15,572**
	1977	403,702	86,262	83,649	35,947	61,053	48,765	21,857	16,787	10,427	58,790	29,501	33,089	6,788
TOTAL STATE	1983	**3,136,001**	**723,558**	**701,839**	**308,492**	**248,074**	**166,788**	**161,805**	**122,423**	**69,831**	**446,700**	**320,844**	**205,699**	**83,512**
	1977	1,667,623	388,688	374,957	128,119	143,779	96,673	65,597	56,027	32,896	307,979	139,550	127,432	37,261
VIRGINIA														
CHARLOTTESVILLE	1983	**597,720**	**139,709**	**136,404**	**50,804**	**70,763**	**50,444**	**27,219**	**26,236**	**16,384**	**94,356**	**52,033**	**42,464**	**20,176**
	1977	364,803	88,806	86,223	27,938	51,987	38,043	19,762	15,915	10,326	56,133	29,948	25,315	11,911
Albemarle	1983	79,422	20,373	19,839	502	3,521		1,126	507	396	23,571	14,894	2,889	1,507
	1977	41,528	12,151	11,766	315	1,610		547	258	205	13,434	7,273	1,371	730
Charlottesville city	1983	482,530	104,114	101,745	49,124	66,160	50,444	25,990	25,299	15,794	62,974	30,237	39,059	18,318
	1977	304,296	68,798	66,850	27,034	49,546	38,043	19,131	15,367	9,983	38,872	19,044	23,674	10,967
Fluvanna	1983	16,445	6,742	6,564	573	365		83	236		4,138	1,867	470	293
	1977	9,942	4,244	4,109	361	230		59	152		2,173	1,151	228	166
Greene	1983	19,323	8,480	8,256	605	717		20	194	194	3,673	5,035	46	58
	1977	9,037	3,613	3,498	228	601		25	138	138	1,654	2,480	42	48
DANVILLE	1983	**481,099**	**137,161**	**135,057**	**31,549**	**52,123**	**42,356**	**15,423**	**17,929**	**11,964**	**98,372**	**33,622**	**23,766**	**16,168**
	1977	299,928	79,118	77,753	19,695	42,192	33,702	11,558	10,171	7,033	65,950	20,769	15,111	9,799
Danville city	1983	376,884	89,632	88,239	26,435	47,227	42,356	13,797	15,805	10,742	74,763	26,485	18,837	13,499
	1977	241,869	58,657	57,636	16,653	38,089	33,702	10,497	9,061	6,370	51,259	15,702	11,434	7,961
Pittsylvania	1983	104,215	47,529	46,818	5,114	4,896		1,626	2,124	1,222	23,609	7,137	4,929	2,669
	1977	58,059	20,461	20,117	3,042	4,103		1,061	1,110	663	14,691	5,067	3,677	1,838
LYNCHBURG	1983	**750,208**	**180,571**	**177,877**	**48,100**	**104,887**	**80,588**	**20,980**	**34,901**	**23,153**	**137,891**	**55,556**	**35,142**	**32,102**
	1977	453,645	106,728	104,618	29,700	67,146	52,109	14,226	22,032	15,222	89,273	34,075	19,180	19,004
Amherst	1983	100,696	34,528	34,315	2,989	5,324	3,662	481	3,143	2,233	31,334	12,221	1,263	5,223
	1977	54,757	16,139	16,009	2,388	3,033	2,098	465	1,675	1,224	16,352	7,092	881	4,101
Campbell	1983	146,735	38,084	37,818	4,243	3,884	2,735	809	9,524	4,983	42,907	18,004	11,993	4,565
	1977	82,270	22,146	21,950	2,840	3,438	2,432	696	5,233	2,838	23,837	9,488	5,440	2,531
Lynchburg city	1983	502,777	107,959	105,744	40,868	95,679	74,191	19,690	22,234	15,937	63,650	25,331	21,886	22,314
	1977	316,618	68,443	66,659	24,472	60,675	47,579	13,065	15,124	11,160	49,084	17,495	12,859	12,372
NORFOLK - VIRGINIA BEACH - NEWPORT NEWS	1983	**6,188,815**	**1,270,350**	**1,229,950**	**630,319**	**801,937**	**632,164**	**275,423**	**339,787**	**250,735**	**1,273,457**	**537,157**	**288,780**	**147,431**
	1977	3,483,385	732,304	704,734	307,112	529,289	425,777	185,064	187,002	139,226	757,496	263,501	135,846	88,382

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drugstores Total ($000)
VIRGINIA (continued)														
NORFOLK - VIRGINIA BEACH - NEWPORT NEWS (continued)														
Chesapeake city	1983	551,082	124,057	121,580	43,783	22,267	3,209	12,319	4,647	2,042	167,488	88,052	52,899	17,741
	1977	235,974	68,158	66,418	15,706	11,017	1,650	4,780	3,327	1,546	66,387	31,893	17,670	7,211
Gloucester	1983	108,715	40,267	38,924	3,401	8,279		1,810	6,205	5,586	19,633	10,138	8,997	4,532
	1977	48,652	16,609	15,964	1,485	3,474		1,043	2,820	2,592	9,038	4,632	3,537	2,273
Hampton city	1983	852,125	170,085	165,116	76,625	145,840	118,932	53,923	44,922	28,802	116,973	74,373	23,234	10,767
	1977	446,617	90,639	87,493	33,324	91,082	74,703	28,708	20,409	13,654	80,118	34,543	8,830	7,476
James City	1983	78,514	2,315	1,786	1,988	2,047		213	65,055	60,053		2,375		
	1977	34,749	1,969	1,516	828	993		133	27,490	25,887		[illegible]		
Newport News city	1983	723,502	152,716	146,598	65,744	108,255	96,913	26,324	20,585	15,969	176,867	59,828	43,662	18,727
	1977	459,537	94,605	90,300	37,775	75,927	67,005	22,178	13,970	11,193	117,062	34,013	24,168	12,048
Norfolk city	1983	1,398,547	274,679	266,765	168,826	198,153	174,253	74,235	63,592	37,414	271,017	104,775	41,323	30,045
	1977	916,858	172,350	166,435	87,906	154,745	134,847	64,703	44,846	27,390	191,527	59,565	26,304	21,013
Poquoson city	1983	9,003	2,789	1,833	3,283	18		20	473		1,417	3	168	503
	1977	4,400	1,263	828	1,285	14		16	328		852	3	96	328
Portsmouth city	1983	483,977	117,340	114,538	35,318	66,829	61,825	31,277	24,064	15,784	114,036	22,671	17,880	13,269
	1977	326,095	80,478	78,111	22,003	51,286	46,824	22,159	15,434	10,460	75,470	15,132	10,581	9,215
Suffolk city	1983	183,920	41,997	38,983	8,670	14,686	11,182	6,914	7,449	6,111	36,443	13,031	17,643	8,255
	1977	118,525	29,299	27,124	5,343	12,362	9,543	5,388	4,746	4,013	23,908	7,892	9,978	5,245
Virginia Beach city	1983	1,502,113	285,353	278,064	155,144	216,757	149,395	54,213	89,548	66,148	336,796	129,349	76,696	33,488
	1977	733,344	143,475	139,017	67,190	116,889	81,214	26,801	46,396	35,412	172,207	58,178	31,551	17,767
Williamsburg city	1983	163,743	31,356	29,298	40,562	10,819	9,357	14,146	5,725	5,711	26,768	13,039	2,175	5,317
	1977	106,594	21,336	19,884	24,029	8,048	6,941	9,126	4,200	4,190	17,300	8,627	1,446	3,966
York	1983	133,574	27,396	26,465	26,975	7,987	7,098	29	7,522	7,115	6,019	19,523	4,103	4,787
	1977	52,040	12,123	11,644	10,238	3,452	3,050	29	3,036	2,889	3,627	7,562	1,685	1,840
RICHMOND - PETERSBURG	1983	**4,447,410**	**952,577**	**932,181**	**389,612**	**664,341**	**566,595**	**181,263**	**194,386**	**119,069**	**841,565**	**407,127**	**194,217**	**155,664**
	1977	2,581,640	538,893	524,858	206,997	399,607	338,434	120,990	112,616	73,162	520,605	228,837	97,353	96,399
Charles City	1983	3,319	2,108	2,108	27	25						1,027		
	1977	2,257	1,574	1,574	24	27						552		
Chesterfield	1983	827,671	222,962	218,857	51,175	134,658	114,380	36,354	35,541	21,611	124,843	58,036	51,340	27,050
	1977	327,247	81,009	79,067	22,936	57,249	48,613	15,585	12,294	7,767	53,096	27,397	17,204	10,750
Colonial Heights city	1983	82,485	22,466	21,682	9,039	4,585	4,585	2,905	1,107	796	17,534	10,786	971	5,641
	1977	49,388	14,932	14,329	4,498	4,106	4,106	1,618	881	659	9,441	5,640	638	3,164
Dinwiddie	1983	13,416	5,943	5,930	371	217			79	79	1,579	3,339	1,383	422
	1977	11,317	4,824	4,804	331	226			85	85	1,463	2,858	1,139	329
Goochland	1983	22,551	6,004	6,004	606	134		33	690	303	5,226	7,059	243	35
	1977	13,169	2,999	2,999	495	143		39	315	142	3,462	4,110	210	28
Hanover	1983	286,867	73,397	72,572	30,559	3,276		3,458	5,367	2,339	37,597	81,195	14,219	10,378
	1977	132,022	29,000	28,620	12,156	2,107		1,961	3,148	1,404	25,230	38,241	6,013	4,481
Henrico	1983	1,299,690	263,594	259,602	98,682	281,287	244,343	60,135	67,436	36,990	256,278	96,463	41,400	50,486
	1977	708,044	167,093	164,252	47,931	146,832	127,036	33,544	34,458	19,804	128,857	54,120	18,862	29,502
Hopewell city	1983	146,088	45,622	45,492	6,247	10,430	9,665	8,227	5,343	3,263	25,798	11,986	17,283	8,113
	1977	93,163	29,428	29,289	4,477	7,052	6,435	5,583	3,531	2,257	16,678	7,411	9,598	4,620
New Kent	1983	31,235	7,093	7,093	850	476		50			14,235	3,445	2,586	1,552
	1977	16,282	3,526	3,526	602	450		57			6,484	2,979	1,052	777
Petersburg city	1983	339,925	62,271	61,089	22,240	60,720	51,242	16,350	16,502	11,762	73,941	26,370	22,535	10,184
	1977	233,147	42,068	41,192	14,649	46,883	39,149	13,626	11,267	8,340	52,810	16,855	10,753	7,217
Powhatan	1983	21,804	7,618	7,565	60	96			751		10,637	1,404	50	112
	1977	10,948	3,405	3,375	52	108			408		5,422	933	42	96
Prince George	1983	13,720	1,697	1,697	682	1,530		482	637	637		4,162	2,680	
	1977	8,091	1,125	1,125	417	1,039		344	394	394		2,434	1,457	
Richmond city	1983	1,358,639	231,802	222,490	169,074	166,907	142,380	53,269	60,933	41,289	273,897	101,855	39,527	41,691
	1977	976,565	157,910	150,706	98,429	133,385	113,095	48,633	45,835	32,310	217,662	65,307	30,385	35,435
ROANOKE	1983	**1,405,731**	**285,548**	**275,334**	**112,021**	**211,227**	**170,699**	**53,381**	**79,271**	**47,563**	**250,074**	**125,295**	**44,630**	**44,698**
	1977	836,550	176,693	169,364	58,517	124,400	100,715	40,815	40,495	24,926	158,829	66,103	28,606	25,768
Botetourt	1983	65,128	13,349	13,321	1,757	3,389			1,459	1,047	12,987	23,438	853	379
	1977	39,936	7,768	7,737	1,410	2,009			1,336	987	9,238	13,470	492	344
Roanoke	1983	311,913	114,331	111,854	34,149	21,162	18,840	9,146	20,089	14,418	15,237	43,052	11,857	17,927
	1977	160,762	59,941	58,531	16,965	16,547	14,622	5,449	7,890	5,828	11,298	16,974	5,766	7,875
Roanoke city	1983	762,454	101,293	94,401	61,334	175,923	142,498	42,390	48,859	26,948	161,863	43,145	25,692	18,781
	1977	467,731	75,831	70,483	31,840	99,836	80,890	33,772	24,755	14,193	95,392	25,347	17,875	13,415
Salem city	1983	266,236	56,575	55,758	14,781	10,753	9,361	1,845	8,864	5,150	59,967	15,660	6,228	7,611
	1977	168,121	33,153	32,613	8,302	6,008	5,203	1,594	6,514	3,918	42,901	10,312	4,473	4,134

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977 METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
VIRGINIA (continued)														
ALL COUNTIES														
Accomack	1983	120,222	41,448	40,945	8,835	9,998		3,887	3,177	1,923	11,838	11,692	3,045	5,793
	1977	65,320	22,201	21,891	4,426	5,884		2,390	2,230	1,400	7,118	6,695	2,203	3,300
Albemarle	1983	79,422	20,373	19,839	502	3,521		1,126	507	396	23,571	14,894	2,889	1,507
	1977	[illegible]1,528	12,151	11,766	315	1,610		547	258	205	13,434	7,273	1,371	730
☐ Alexandria city	1983	939,004	216,857	153,003	104,395	121,865	117,450	37,984	37,617	25,096	230,108	66,154	10,633	25,606
	1977	565,131	109,389	76,974	49,106	109,441	105,549	31,185	20,660	14,372	139,753	34,435	7,333	17,110
Alleghany	1983	11,154	10,040	9,776	439	432					76	134		
	1977	5,206	4,375	4,236	327	330					61	88		
Amelia	1983	17,668	6,650	6,476	491	362		164	512	401	2,645	4,230	47	713
	1977	11,657	3,938	3,813	400	341		155	431	347	2,080	2,506	42	425
Amherst	1983	100,696	34,528	34,315	2,989	5,324	3,662	481	3,143	2,233	31,334	12,221	1,263	5,223
	1977	54,757	16,139	16,009	2,388	3,033	2,098	465	1,675	1,224	16,352	7,092	881	4,101
Appomattox	1983	59,102	15,968	15,875	2,428	1,974		84	1,011	507	20,892	3,540	4,493	2,705
	1977	33,129	7,980	7,919	1,394	1,180		84	483	251	11,957	3,164	2,748	1,348
☐ Arlington	1983	1,087,090	225,080	214,623	127,111	88,626	83,802	22,018	45,811	25,968	356,586	87,255	18,353	54,018
	1977	633,905	116,475	110,43[illegible]	71,966	58,478	54,372	14,845	25,693	15,233	224,045	43,078	9,887	34,032
Augusta	1983	121,803	26,353	25,131	7,400	1,107		955	2,452	2,391	33,400	16,969	8,770	1,708
	1977	74,227	16,777	15,909	5,368	933		964	1,783	1,740	18,982	11,315	5,676	1,037
Bath	1983	15,596	3,839	3,632	643	3,375		538	1,368		293	2,268	41	1,852
	1977	9,515	2,278	2,150	492	1,812		546	648		292	1,345	42	962
Bedford	1983	32,510	18,405	17,922	2,585	284		103	301	301	5,255	2,051	1,253	530
	1977	14,832	8,029	7,774	1,005	259		63	120	120	2,447	1,646	408	232
Bedford city	1983	77,455	32,434	31,584	2,636	4,346	2,801	625	1,408	802	11,754	4,111	8,459	2,984
	1977	45,104	16,122	15,611	1,611	3,106	2,048	534	1,153	682	9,240	2,558	3,857	1,780
Bland	1983	12,447	1,385	1,348	456				128	128	5,490	4,674		
	1977	6,458	1,218	1,179	270				67	67	2,891	1,857		
Botetourt	1983	65,128	13,349	13,321	1,757	3,389			1,459	1,047	12,987	23,438	853	379
	1977	39,936	7,768	7,737	1,410	2,009			1,336	987	9,238	13,470	492	344
☐ Bristol city	1983	259,661	38,306	35,559	17,181	32,038	29,051	19,486	12,565	5,054	48,741	34,267	37,491	5,329
	1977	146,894	22,400	20,738	8,228	19,012	17,059	12,264	6,665	2,788	26,446	17,190	23,898	3,134
Brunswick	1983	43,952	16,800	16,359	787	1,761		1,695	904	658	10,859	2,972	2,772	1,171
	1977	25,256	8,082	7,826	531	1,674		1,493	627	470	6,280	2,360	1,162	771
Buchanan	1983	130,026	26,082	24,374	5,147	18,918	2,758	4,129	6,847	5,861	29,937	8,268	6,041	4,632
	1977	81,192	18,665	17,396	3,170	11,504	1,825	3,118	4,302	3,772	16,955	6,092	4,226	2,469
Buckingham	1983	17,564	5,923	5,767	931	2,507		94			1,217	6,125	97	114
	1977	11,438	3,908	3,784	648	1,440		90			966	3,698	83	91
Buena Vista city	1983	29,864	9,072	8,832	1,948	1,834		1,049	910	702	4,742	4,655	1,897	1,063
	1977	16,639	4,879	4,724	1,025	1,062		933	519	412	2,570	2,896	865	496
Campbell	1983	146,735	38,084	37,818	4,243	3,884	2,735	809	9,524	4,983	42,907	18,004	11,993	4,565
	1977	82,270	22,146	21,950	2,840	3,438	2,432	696	5,233	2,838	23,837	9,488	5,440	2,531
Caroline	1983	45,975	18,101	17,627	5,480	761		176	258	221	7,854	9,696	464	952
	1977	27,380	10,170	9,848	2,613	757		160	230	200	4,648	6,495	337	583
Carroll	1983	47,016	16,039	15,619	2,692	4,286		944	1,349	1,349	8,873	6,200	2,147	949
	1977	32,211	10,456	10,125	1,570	3,341		753	956	956	5,965	4,520	1,171	774
Charles City	1983	3,319	2,108	2,108	27	25						1,027		
	1977	2,257	1,574	1,574	24	27						552		
Charlotte	1983	22,092	7,745	7,568	1,217	1,473		411	592	239	4,309	3,866	476	724
	1977	16,599	5,531	5,375	1,012	1,136		371	447	190	3,611	2,675	389	495
Charlottesville city	1983	482,530	104,144	101,745	49,124	66,160	50,444	25,990	25,299	15,794	62,974	30,237	39,059	18,318
	1977	304,296	68,798	66,850	27,034	49,546	38,043	19,131	15,367	9,983	38,872	19,044	23,674	10,967
Chesapeake city	1983	551,082	124,057	121,580	43,783	22,267	3,209	12,319	4,647	2,042	167,488	86,052	52,899	17,741
	1977	235,974	68,158	66,418	15,706	11,017	1,650	4,780	3,327	1,546	66,387	31,893	17,670	7,211
Chesterfield	1983	827,671	222,962	218,857	51,175	134,658	114,380	36,354	35,541	21,611	124,843	58,036	51,340	27,050
	1977	327,247	81,009	79,067	22,936	57,249	48,613	15,585	12,294	7,767	53,096	27,397	17,204	10,750
Clarke	1983	26,708	8,953	7,955	2,298	801		199	942	696	1,604	3,744	1,814	652
	1977	17,835	6,140	5,441	1,513	612		210	517	393	1,402	2,652	1,018	389
Clifton Forge city	1983	28,531	11,034	10,744	1,405	1,219		350	980	519	4,530	4,260	622	1,951
	1977	20,142	7,120	6,894	996	1,146		305	759	418	3,325	2,982	379	1,254
Colonial Heights city	1983	82,485	22,466	21,682	9,039	4,585	4,585	2,905	1,107	796	17,534	10,786	971	5,641
	1977	49,388	14,932	14,329	4,498	4,106	4,106	1,618	881	659	9,441	5,640	638	3,164
Covington city	1983	89,888	13,715	13,414	7,643	13,625	7,050	3,525	3,464	2,108	20,565	6,149	11,945	4,582
	1977	61,975	12,200	11,865	3,758	8,996	4,833	2,259	2,750	1,736	15,288	4,623	6,002	2,681
Craig	1983	5,128	350	350	47	395					732	1,584	944	214
	1977	3,624	283	283	40	352					632	1,022	575	160

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
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METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Super-markets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
VIRGINIA (continued)														
ALL COUNTIES (continued)														
Culpeper	1983	95,749	32,629	31,073	3,847	10,327	7,096	2,713	2,446	1,552	13,494	12,095	2,280	6,416
	1977	58,102	18,514	17,532	2,156	6,481	4,530	1,926	1,742	1,145	10,097	6,494	1,486	3,785
Cumberland	1983	11,922	3,152	3,069	586	1,126		1,722	337	337	1,268	1,299	2,256	48
	1977	8,346	2,368	2,293	414	933		1,238	285	285	899	799	1,280	43
Danville city	1983	376,884	89,632	88,239	26,435	47,227	42,356	13,797	15,805	10,742	74,763	26,485	18,837	13,499
	1977	241,869	58,657	57,636	16,653	38,089	33,702	10,497	9,061	6,370	51,259	15,702	11,434	7,961
Dickenson	1983	78,221	22,950	22,348	1,837	6,161		793	2,776	1,399	26,390	5,896	5,536	1,115
	1977	47,108	14,066	13,620	1,430	3,515		814	1,760	927	14,910	3,278	3,203	633
Dinwiddie	1983	13,416	5,943	5,930	371	217			79	79	1,579	3,339	1,383	422
	1977	11,317	4,824	4,804	331	226			85	85	1,463	2,858	1,139	329
Emporia city	1983	102,401	21,364	20,803	11,219	5,598		2,433	3,475	2,667	22,277	21,413	4,976	3,239
	1977	52,710	11,735	11,363	4,351	2,706		2,221	2,449	1,931	12,463	8,614	2,140	1,831
Essex	1983	58,695	14,534	14,151	6,571	8,258		2,227	3,680	2,961	11,083	2,664	3,927	2,213
	1977	36,611	9,552	9,249	3,015	5,019		1,587	2,014	1,665	7,062	2,110	2,878	1,272
☐ Fairfax	1983	3,944,941	708,456	670,267	301,472	731,108	686,286	236,531	191,362	105,576	731,160	325,272	193,022	177,356
	1977	1,892,034	382,160	360,592	140,594	349,705	324,020	121,764	93,139	53,918	327,613	163,948	84,402	87,899
☐ Fairfax city	1983	500,664	74,489	72,085	44,983	49,881	30,818	8,398	24,197	19,019	163,157	38,314	34,318	9,824
	1977	282,455	47,363	45,575	19,872	28,465	18,142	4,887	13,828	11,202	96,371	24,206	15,798	7,901
☐ Falls Church city	1983	229,978	22,911	22,690	16,325	19,903	11,115	2,515	15,568	4,934	85,057	31,962	12,598	7,128
	1977	133,656	16,318	17,966	6,572	13,576	7,886	1,893	9,371	3,155	55,841	12,420	5,847	5,145
Fauquier	1983	125,432	35,841	33,802	9,819	2,025		3,188	3,457	2,579	20,301	24,226	11,106	4,834
	1977	78,229	21,663	20,377	5,765	1,731		2,022	2,072	1,592	13,585	13,880	7,504	3,349
Floyd	1983	33,974	8,490	8,266	944	1,795		220	1,196	825	12,116	2,109	4,446	404
	1977	18,915	4,348	4,210	586	1,400		111	750	535	7,562	1,332	1,598	250
Fluvanna	1983	16,445	6,742	6,564	573	365		83	236		4,138	1,867	470	293
	1977	9,942	4,244	4,109	361	230		59	152		2,173	1,151	228	166
Franklin	1983	79,030	30,793	30,348	3,673	4,789		1,302	2,891	1,846	9,245	4,996	7,891	3,382
	1977	54,860	18,950	18,642	2,444	3,785		1,373	2,291	1,514	9,042	4,553	4,684	2,201
Franklin city	1983	82,523	24,445	23,805	5,202	4,024		5,648	5,261	3,116	14,092	9,244	1,424	6,610
	1977	46,610	13,333	12,910	2,320	2,740		3,406	2,251	1,384	10,079	4,793	754	3,105
Frederick	1983	37,891	6,124	6,003	1,651	4,873	4,161		497	[illegible]	9,124	10,466	3,046	412
	1977	21,909	3,672	3,593	1,200	3,161	2,691		338	108	5,096	5,197	2,139	290
Fredericksburg city	1983	217,513	40,918	40,048	23,414	25,544	20,537	13,260	9,738	7,880	12,908	19,933	34,614	11,398
	1977	158,535	32,820	32,062	14,873	18,978	15,305	11,130	7,120	5,915	11,394	15,059	22,428	9,329
Galax city	1983	94,839	25,575	24,905	10,091	11,998	2,977	2,550	6,199	6,064	14,270	5,343	6,695	3,153
	1977	52,942	13,736	13,301	3,841	6,145	1,638	1,696	2,976	2,921	10,872	3,221	4,143	2,126
Giles	1983	78,344	26,254	25,567	3,408	2,093		1,804	1,327	663	19,542	6,095	8,386	4,618
	1977	50,111	16,431	15,910	2,018	1,736		1,252	1,127	588	12,872	4,433	4,164	2,598
Gloucester	1983	108,715	40,267	38,924	3,401	8,279		1,810	6,205	5,586	19,633	10,138	8,997	4,532
	1977	48,652	16,609	15,964	1,485	3,474		1,043	2,820	2,592	9,038	4,632	3,537	2,273
Goochland	1983	22,551	6,004	6,004	606	134		33	690	303	5,226	7,059	243	35
	1977	13,169	2,999	2,999	495	143		39	315	142	3,462	4,110	210	28
Grayson	1983	16,249	6,217	6,054	763	1,481		48	1,652	1,652	3,085	1,567	708	397
	1977	11,380	4,330	4,193	504	917		47	1,242	1,242	2,227	1,154	448	280
Greene	1983	19,323	8,480	8,256	605	717		20	194	194	3,673	5,035	46	58
	1977	9,037	3,613	3,498	228	601		25	138	138	1,654	2,480	42	48
Greensville	1983	3,764	123	117		148						3,493		
	1977	2,599	100	95		111						2,388		
Halifax	1983	25,740	8,631	8,406	988	1,972		927	231	105	2,054	4,042	3,799	1,144
	1977	18,717	6,257	6,059	768	1,471		828	154	74	1,813	2,838	2,297	840
Hampton city	1983	852,125	170,085	165,116	76,625	145,840	118,932	53,923	44,922	28,802	116,973	74,373	23,234	10,767
	1977	446,617	90,639	87,493	33,324	91,082	74,703	28,708	20,409	13,654	80,118	34,543	8,830	7,476
Hanover	1983	286,867	73,397	72,572	30,559	3,276		3,458	5,367	2,339	37,597	81,195	14,219	10,378
	1977	132,022	29,000	28,620	12,156	2,107		1,961	3,148	1,404	25,230	38,241	6,013	4,481
Harrisonburg city	1983	251,677	62,260	60,554	20,809	28,543	21,629	12,052	14,386	8,530	29,928	22,886	23,961	6,361
	1977	154,370	36,695	35,488	11,397	20,777	15,879	8,145	8,995	5,535	22,491	13,684	12,876	4,572
Henrico	1983	1,299,690	263,594	259,602	98,682	281,287	244,343	60,135	67,436	36,990	256,278	96,463	41,400	50,486
	1977	708,044	167,093	164,252	47,931	146,832	127,036	33,544	34,458	19,804	128,857	54,120	18,862	29,502
Henry	1983	100,830	23,319	22,708	8,241	7,789		827	5,435	3,364	18,616	20,063	5,460	2,655
	1977	67,855	19,050	18,446	5,504	5,584		743	3,088	1,981	11,469	11,331	4,300	1,818
Highland	1983	4,327	947	923	605	255			216		1,586	172		
	1977	3,007	772	748	356	240			165		915	158		
Hopewell city	1983	146,088	45,622	45,492	6,247	10,430	9,665	8,227	5,343	3,263	25,798	11,986	17,283	8,113
	1977	93,163	29,428	29,289	4,477	7,052	6,435	5,583	3,531	2,257	16,678	7,411	9,598	4,620

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

METRO AREA			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
VIRGINIA (continued)														
ALL COUNTIES (continued)														
Isle of Wight	1983	80,610	19,851	19,330	6,220	878		827	1,435	571	29,024	5,476	4,558	3,014
	1977	43,126	11,943	11,564	2,601	674		702	754	315	15,325	3,459	1,801	1,374
James City	1983	78,514	2,315	1,786	1,988	2,047		213	65,055	60,053		2,375		
	1977	34,749	1,969	1,516	828	993		133	27,490	25,887		1,461		
King and Queen	1983	6,135	1,175	1,144	706	468			38	38	1,543	1,404	191	
	1977	3,600	970	939	336	350			33	33	753	682	151	
King George	1983	20,736	8,976	8,741	765	161		27	467	191	4,360	3,484	1,294	739
	1977	14,700	6,601	6,392	461	160		32	378	162	2,653	2,681	880	496
King William	1983	34,661	10,414	10,142	2,177	2,345		465	1,029	592	5,654	4,738	2,661	1,055
	1977	24,646	7,392	7,158	1,477	1,958		443	958	572	4,314	3,513	1,398	802
Lancaster	1983	46,227	9,598	9,290	2,403	734		1,616	5,074	1,454	10,786	8,542	1,287	2,099
	1977	28,278	7,359	7,083	1,290	603		1,298	2,675	808	6,012	4,158	790	1,255
Lee	1983	72,465	27,337	26,620	3,470	1,686		1,416	1,348	978	14,188	8,067	8,998	1,231
	1977	45,536	15,005	14,529	1,807	1,454		958	970	726	10,399	5,291	4,852	900
Lexington city	1983	85,115	21,094	20,885	6,904	6,061		3,366	2,124	1,342	7,919	26,263	3,277	3,035
	1977	54,439	13,568	13,408	4,112	4,049		2,120	1,624	1,063	6,475	15,488	1,626	1,888
☐ Loudoun	1983	266,233	70,336	68,217	22,597	4,565		8,662	6,228	1,828	42,272	32,130	19,580	13,856
	1977	142,597	38,431	37,061	11,447	3,009		5,508	3,955	1,235	25,399	16,411	9,014	8,067
Louisa	1983	47,774	21,849	21,276	810	2,523		177	398	398	4,126	8,567	2,667	1,176
	1977	29,197	11,977	11,597	639	1,828		169	364	364	3,084	5,426	1,548	733
Lunenburg	1983	31,385	10,846	10,563	907	2,289		494	1,242	939	5,121	3,149	3,591	1,055
	1977	21,697	6,671	6,460	659	1,562		416	1,139	886	3,469	2,381	2,607	697
Lynchburg city	1983	502,777	107,959	105,744	40,868	95,679	74,191	19,690	22,234	15,937	63,650	25,331	21,886	22,314
	1977	316,618	68,443	66,659	24,472	60,675	47,579	13,065	15,124	11,160	49,084	17,495	12,859	12,372
Madison	1983	20,537	9,359	9,112	1,059	883			312	154	3,187	2,252	416	554
	1977	11,187	4,338	4,200	627	577			252	131	2,095	1,546	248	283
☐ Manassas city	1983	148,598	32,789	29,501	6,539	10,359	3,003	867	6,197	3,707	28,505	11,694	27,810	4,739
	1977	94,341	21,715	19,486	3,987	7,594	2,379	757	3,627	2,263	21,447	7,415	14,547	3,009
☐ Manassas Park city	1983	26,293	15,677	8,937	1,224			490			3,417	3,863		390
	1977	12,332	6,401	3,639	570			467			2,528	1,550		336
Martinsville city	1983	265,179	56,084	54,616	17,793	33,300	25,917	6,425	8,761	6,618	58,190	20,523	17,386	11,034
	1977	149,308	32,380	31,354	8,308	22,219	17,399	4,692	6,084	4,730	34,650	9,730	7,777	5,171
Mathews	1983	30,905	10,790	10,441	750	698		590	1,128	758	5,819	6,431	1,004	2,513
	1977	16,340	5,459	5,253	350	435		460	553	385	3,358	3,128	590	1,158
Mecklenburg	1983	128,824	37,723	36,735	9,716	11,007		2,614	3,706	2,646	23,795	15,396	6,716	4,337
	1977	85,676	24,385	23,612	4,802	7,492		2,193	2,605	1,918	17,667	11,222	4,569	2,804
Middlesex	1983	30,112	10,925	10,639	1,083	1,097		424	647	427	2,171	3,709	3,741	2,415
	1977	16,731	6,214	6,017	709	780		234	366	250	1,540	1,789	1,772	1,136
Montgomery	1983	288,969	73,184	71,786	27,393	32,705	25,250	10,709	11,364	5,815	45,931	34,679	20,827	8,339
	1977	163,194	40,380	39,534	12,000	18,439	14,333	6,713	6,071	3,237	33,053	17,461	10,288	3,953
Nelson	1983	25,182	10,748	10,468	3,561	800			951	234	3,835	3,783	366	241
	1977	12,772	4,993	4,835	1,435	570			393	102	2,140	2,133	228	184
New Kent	1983	31,235	7,093	7,093	850	476		50			14,235	3,445	2,586	1,552
	1977	16,282	3,526	3,526	602	450		57			6,484	2,979	1,052	777
Newport News city	1983	723,502	152,716	146,598	65,744	108,255	96,913	26,324	20,585	15,969	176,867	59,828	43,662	18,727
	1977	459,537	94,605	90,300	37,775	75,927	67,005	22,178	13,970	11,193	117,062	34,013	24,168	12,048
Norfolk city	1983	1,398,547	274,679	266,765	168,826	198,153	174,253	74,235	63,592	37,414	271,017	104,775	41,323	30,045
	1977	916,858	172,350	166,435	87,906	154,745	134,847	64,703	44,846	27,390	191,527	59,565	26,304	21,013
Northampton	1983	73,439	40,267	39,541	3,760	4,252		824	595	173	5,688	5,024	1,652	2,546
	1977	40,381	21,395	20,969	2,296	2,226		617	356	110	3,953	2,760	957	1,631
Northumberland	1983	30,353	13,089	12,213	1,093	444		221	387	81	3,871	2,270	3,935	383
	1977	16,761	6,555	6,100	639	359		183	312	69	2,961	1,725	1,538	264
Norton city	1983	82,108	10,527	10,252	5,741	1,067		5,650	1,557	1,081	30,337	3,457	9,765	1,253
	1977	39,120	6,684	6,472	2,640	912		2,817	1,182	847	13,041	2,089	4,260	1,029
Nottoway	1983	57,881	19,280	18,774	4,321	3,189		1,245	3,250	1,299	12,924	4,143	1,451	2,509
	1977	38,948	11,989	11,609	2,359	2,153		1,000	2,123	889	10,278	2,799	929	1,608
Orange	1983	85,522	20,842	20,296	3,636	2,516		2,589	1,624	1,624	16,918	19,354	6,698	4,022
	1977	49,711	12,086	11,703	1,597	2,008		1,620	1,212	1,212	11,510	9,522	3,185	2,577
Page	1983	66,796	18,633	18,143	11,967	3,832		725	2,646	1,612	12,242	4,828	1,518	3,794
	1977	41,888	11,194	10,839	6,059	2,528		487	1,786	1,129	8,475	3,684	1,122	2,745
Patrick	1983	33,850	7,080	6,894	858	4,835		561	894	310	8,306	2,350	930	1,497
	1977	23,076	5,298	5,130	757	3,056		448	616	225	5,837	1,787	655	958
Petersburg city	1983	339,925	62,271	61,089	22,240	60,720	51,242	16,350	16,502	11,762	73,941	26,370	22,535	10,184
	1977	233,147	42,068	41,192	14,649	46,883	39,149	13,626	11,267	8,340	52,810	16,855	10,753	7,217

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
VIRGINIA (continued)														
ALL COUNTIES (continued)														
Pittsylvania	1983	104,215	47,529	46,818	5,114	4,896		1,626	2,124	1,222	23,609	7,137	4,929	2,669
	1977	58,059	20,461	20,117	3,042	4,103		1,061	1,110	663	14,691	5,067	3,677	1,838
Poquoson city	1983	9,003	2,789	1,833	3,283	18		20	473		1,417	3	168	503
	1977	4,400	1,263	828	1,285	14		16	328		852	3	96	328
Portsmouth city	1983	483,977	117,340	114,538	35,318	66,829	61,825	31,277	24,064	15,784	114,036	22,671	17,880	13,269
	1977	326,095	80,478	78,111	22,003	51,286	46,824	22,159	15,434	10,460	75,470	15,132	10,581	9,215
Powhatan	1983	21,804	7,618	7,565	60	96			751		10,637	1,404	50	112
	1977	10,948	3,405	3,375	52	108			408		5,422	933	42	96
Prince Edward	1983	87,322	22,199	21,618	7,448	6,913	5,141	722	8,032	4,532	21,097	6,644	4,162	3,530
	1977	55,279	13,531	13,102	4,317	5,910	4,442	582	4,725	2,770	13,145	4,331	2,472	2,178
Prince George	1983	13,720	1,697	1,697	682	1,530		482	637	637		4,162	2,680	
	1977	8,091	1,125	1,125	417	1,039		344	394	394		2,434	1,457	
☐ Prince William	1983	891,432	182,154	170,317	77,441	95,090	83,895	25,279	31,194	18,673	204,082	108,258	65,740	40,973
	1977	401,050	83,748	78,096	29,677	45,107	39,533	14,167	15,020	9,365	94,148	46,576	25,712	20,638
Pulaski	1983	117,972	35,408	34,678	5,630	6,728		2,432	4,054	2,911	23,602	16,309	11,040	4,888
	1977	76,910	21,490	21,008	3,458	4,870		2,539	2,491	1,845	16,706	10,253	6,202	3,263
Radford city	1983	101,326	24,895	24,243	5,146	12,012	9,809	2,379	6,936	5,201	27,772	3,720	3,390	3,810
	1977	58,388	12,428	12,034	3,129	7,275	5,950	1,822	4,101	3,166	16,711	2,835	2,144	1,876
Rappahannock	1983	8,119	1,681	1,636	340	604			634	634	1,167	518	48	
	1977	5,414	1,264	1,224	233	442			309	309	795	412	42	
Richmond	1983	36,758	7,710	7,508	2,885	897		1,588	3,258	615	3,649	7,988	1,493	990
	1977	20,857	4,979	4,821	1,456	820		1,028	1,679	336	2,498	4,151	952	463
Richmond city	1983	1,358,639	231,802	222,490	169,074	166,907	142,380	53,269	60,933	41,289	273,897	101,855	39,527	41,691
	1977	976,565	157,910	150,706	98,429	133,385	113,095	48,633	45,835	32,310	217,662	65,307	30,385	35,435
Roanoke	1983	311,913	114,331	111,854	34,149	21,162	18,840	9,146	20,089	14,418	15,237	43,052	11,857	17,927
	1977	160,762	59,941	58,531	16,965	16,547	14,622	5,449	7,890	5,828	11,298	16,974	5,766	7,875
Roanoke city	1983	762,454	101,293	94,401	61,334	175,923	142,498	42,390	48,859	26,948	161,883	43,145	25,692	18,781
	1977	467,731	75,831	70,483	31,840	99,836	80,890	33,772	24,755	14,193	95,392	25,347	17,875	13,415
Rockbridge	1983	29,669	5,161	5,024	349	147		336	54		569	19,290	2,412	304
	1977	19,317	3,741	3,622	342	145		208	46		438	12,159	1,309	234
Rockingham	1983	94,767	27,423	26,676	5,297	3,075		278	4,040	2,609	19,901	10,756	11,059	4,055
	1977	52,860	14,321	13,852	2,975	1,958		173	2,069	1,382	12,170	6,038	6,018	2,246
Russell	1983	64,839	13,598	13,240	2,241	2,803		2,015	6,903	5,864	19,168	9,590	5,573	1,173
	1977	43,104	10,524	10,190	1,373	2,150		1,381	4,099	3,567	11,692	6,200	3,315	911
Salem city	1983	266,236	56,575	55,758	14,781	10,753	9,361	1,845	8,864	5,150	59,967	15,660	6,228	7,611
	1977	168,121	33,153	32,613	8,302	6,008	5,203	1,594	6,514	3,918	42,901	10,312	4,473	4,134
☐ Scott	1983	73,237	24,769	24,489	1,905	1,985		402	3,091	1,731	22,625	3,837	5,421	2,181
	1977	42,083	14,054	13,869	1,318	1,674		328	2,040	1,182	12,509	3,036	2,395	1,500
Shenandoah	1983	105,232	29,401	28,866	4,585	3,498		1,238	2,322	1,000	22,671	18,416	10,905	2,232
	1977	70,326	18,109	17,746	2,942	3,261		1,007	1,836	828	16,540	12,138	6,685	1,744
Smyth	1983	135,662	51,750	50,395	7,657	11,927	4,806	2,869	4,296	3,992	20,798	10,640	7,173	6,277
	1977	86,613	29,811	28,866	4,462	7,932	3,366	2,961	2,857	2,664	15,547	7,200	5,383	3,499
Southampton	1983	28,323	6,768	6,590	861	2,227		338	2,289	2,051	5,417	5,598	2,782	404
	1977	19,383	5,070	4,909	581	1,294		234	1,400	1,278	3,686	4,080	1,406	356
South Boston city	1983	105,864	28,734	27,982	5,380	11,496	7,715	2,194	8,312	4,859	18,265	8,458	8,379	4,864
	1977	62,787	17,143	16,600	3,055	8,263	5,652	1,747	4,006	2,431	12,627	4,856	3,740	2,674
Spotsylvania	1983	206,922	53,569	52,201	11,315	38,530	35,519	1,361	9,208	8,398	60,798	16,134	3,057	1,445
	1977	89,690	24,798	24,028	4,065	16,324	14,887	853	3,884	3,603	26,158	7,317	1,228	750
☐ Stafford	1983	45,196	9,902	9,684	7,911	700		44	293	293	8,312	13,111	1,990	
	1977	24,245	5,785	5,626	3,652	397		32	177	177	4,556	7,290	1,109	
Staunton city	1983	199,801	44,568	43,402	11,717	32,837	21,129	5,287	7,997	6,371	43,788	12,206	17,796	10,337
	1977	131,490	27,988	27,101	6,756	22,253	14,640	4,178	4,970	4,068	33,597	7,961	10,110	5,559
Suffolk city	1983	183,920	41,997	38,983	8,670	14,686	11,182	6,914	7,449	6,111	36,443	13,031	17,643	8,255
	1977	118,525	29,299	27,124	5,343	12,362	9,543	5,388	4,746	4,013	23,908	7,892	9,978	5,245
Surry	1983	6,316	3,437	3,346	1,127	279		31	478	478	158	607		59
	1977	3,747	2,154	2,086	507	202		26	233	233	122	382		48
Sussex	1983	37,343	8,894	8,661	2,334	2,060		105	645	500	11,647	4,608	1,794	1,507
	1977	23,219	5,629	5,451	1,631	1,226		77	462	368	6,487	3,330	1,220	927
Tazewell	1983	338,495	122,153	118,955	11,679	21,277	10,167	8,350	9,584	4,571	93,130	14,490	28,574	5,756
	1977	179,975	61,382	59,436	5,782	13,026	6,494	4,370	4,587	2,284	51,093	9,170	14,410	3,530
Virginia Beach city	1983	1,502,113	285,353	278,064	155,144	216,757	149,395	54,213	89,548	66,148	336,796	129,349	76,696	33,488
	1977	733,344	143,475	139,017	67,190	116,889	81,214	26,801	46,396	35,412	172,207	58,178	31,551	17,767
Warren	1983	101,421	29,798	29,640	7,803	10,672	8,030	3,422	2,685	1,720	17,702	8,369	7,125	1,813
	1977	62,701	18,316	18,185	4,426	6,106	4,637	2,565	2,253	1,493	10,664	5,433	3,804	1,490

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
VIRGINIA (continued)														
ALL COUNTIES (continued)														
☐ Washington	1983	158,212	36,567	36,467	8,964	4,831		3,542	4,149	4,049	24,494	28,481	29,997	2,948
	1977	86,760	21,345	21,247	5,225	3,529		2,310	2,553	2,495	15,668	12,925	12,967	1,589
Waynesboro city	1983	113,595	27,082	26,826	9,343	9,641	5,990	4,657	4,106	2,305	22,257	12,183	12,557	6,232
	1977	79,038	18,326	18,120	5,954	8,621	5,492	3,186	3,211	1,873	17,558	7,029	7,187	4,607
Westmoreland	1983	39,889	14,502	14,136	3,391	2,579		418	591	491	10,067	2,244	2,048	1,479
	1977	28,510	9,337	9,050	2,041	2,085		387	461	392	7,856	1,715	1,411	1,053
Williamsburg city	1983	163,743	31,356	29,298	40,562	10,819	9,357	14,146	5,725	5,711	26,768	13,039	2,175	5,317
	1977	106,594	21,336	19,884	24,029	8,048	6,941	9,126	4,200	4,190	17,300	8,627	1,446	3,966
Winchester city	1983	329,080	61,702	57,121	27,253	35.581	26,802	14,209	15,007	11,174	66,289	32,387	35,905	19,035
	1977	200,323	38,830	35,851	14,724	27.526	20,924	9,547	7,793	5,976	44,341	16,420	16,243	10,923
Wise	1983	185,451	54,477	53,050	6,047	7,209		4,871	4,669	3,068	35,516	17,911	27,153	4,309
	1977	123,726	36,971	35,799	4,230	5,367		4,010	4,152	2,823	24,205	11,195	16,438	2,939
Wythe	1983	118,703	22,649	22,056	13,125	5,512	2,735	4,632	2,808	1,572	27,044	22,243	8,653	4,127
	1977	70,509	14,372	13,916	5,810	4,114	2,124	3,080	1,980	1,152	16,441	11,860	4,481	2,462
York	1983	133,574	27,396	26,465	26,975	7,987	7,098	29	7,522	7,115	6,019	19,523	4,103	4,787
	1977	52,040	12,123	11,644	10,238	3,452	3,050	29	3,036	2,889	3,627	7,562	1,685	1,840
TOTAL METRO COUNTIES	1983	22,441,522	4,624,209	4,402,642	2,000,453	3,066,229	2,588,266	939,907	1,070,782	684,796	4,644,231	1,995,388	1,085,952	760,587
	1977	12,477,424	2,608,126	2,478,853	1,002,173	1,854,608	1,557,720	602,822	584,959	387,280	2,694,610	1,033,713	534,320	441,623
TOTAL STATE	1983	29,132,978	6,476,341	6,202,641	2,439,575	3,610,760	2,846,285	1,115,246	1,322,464	853,541	5,960,882	2,739,776	1,589,797	999,742
	1977	16,534,567	3,712,220	3,546,741	1,239,493	2,215,465	1,726,809	729,352	740,210	494,780	3,540,287	1,481,137	813,796	586,770

WASHINGTON

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Super-markets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Total ($000)	Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
BELLINGHAM	1983	618,451	122,716	117,730	96,285	81,236	72,021	22,723	26,139	12,740	94,726	39,950	54,132	25,075
	1977	383,201	70,498	67,250	42,606	51,150	44,991	15,896	19,815	10,093	78,819	23,249	34,914	12,680
Whatcom	1983	618,451	122,716	117,730	96,285	81,236	72,021	22,723	26,139	12,740	94,726	39,950	54,132	25,075
	1977	383,201	70,498	67,250	42,606	51,150	44,991	15,896	19,815	10,093	78,819	23,249	34,914	12,680
BREMERTON	1983	672,528	192,376	187,323	71,935	65,359	62,293	16,962	22,283	9,941	92,209	44,904	65,460	55,467
	1977	390,746	98,845	95,703	33,347	37,975	35,563	9,949	18,028	8,415	75,260	22,085	36,383	27,716
Kitsap	1983	672,528	192,376	187,323	71,935	65,359	62,293	16,962	22,283	9,941	92,209	44,904	65,460	55,467
	1977	390,746	98,845	95,703	33,347	37,975	35,563	9,949	18,028	8,415	75,260	22,085	36,383	27,716
OLYMPIA	1983	601,066	169,415	165,371	75,054	57,795	49,429	13,239	34,075	20,143	86,276	50,933	36,161	26,440
	1977	360,166	86,272	83,735	34,424	37,723	32,079	7,786	22,741	14,015	72,093	25,834	26,453	14,968
Thurston	1983	601,066	169,415	165,371	75,054	57,795	49,429	13,239	34,075	20,143	86,276	50,933	36,161	26,440
	1977	360,166	86,272	83,735	34,424	37,723	32,079	7,786	22,741	14,015	72,093	25,834	26,453	14,968
RICHLAND - KENNEWICK - PASCO	1983	993,868	240,176	228,762	102,187	121,858	104,722	34,212	31,812	17,596	150,280	94,368	78,785	64,562
	1977	464,977	101,764	96,820	38,145	57,804	50,321	18,875	20,692	11,818	95,672	36,581	34,794	27,685
Benton	1983	801,942	199,326	188,966	79,979	97,504	80,846	29,955	26,728	15,150	106,619	73,276	73,131	54,228
	1977	334,868	75,778	71,647	25,857	40,171	33,379	15,434	15,915	9,399	59,458	26,253	30,022	21,002
Franklin	1983	191,926	40,850	39,796	22,208	24,354	23,876	4,257	5,084	2,446	43,661	21,092	5,654	10,334
	1977	130,109	25,986	25,173	12,288	17,633	16,942	3,441	4,777	2,419	36,214	10,328	4,772	6,683
SEATTLE	1983	10,503,217	2,300,110	2,186,013	1,461,071	1,266,189	1,122,411	586,890	458,601	254,137	1,395,377	826,657	677,969	429,809
	1977	5,865,981	1,198,831	1,135,436	638,504	745,008	658,279	304,110	296,861	171,425	1,168,669	368,364	326,326	211,086
King	1983	8,495,198	1,831,217	1,736,732	1,222,858	961,079	852,935	550,284	366,696	199,709	1,071,847	649,552	542,333	356,552
	1977	4,917,695	980,122	927,064	553,057	634,824	561,280	285,270	242,406	138,060	952,907	298,673	254,347	179,810
Snohomish	1983	2,008,019	468,893	449,281	238,213	305,110	269,476	36,606	91,905	54,428	323,530	177,105	135,636	73,257
	1977	948,286	218,709	208,372	85,447	110,184	96,990	18,840	54,455	33,365	215,762	69,691	71,979	31,276
SEATTLE - TACOMA CONSOLIDATED AREA	*1983*	*12,851,396*	*2,786,968*	*2,646,828*	*1,722,661*	*1,593,987*	*1,413,412*	*678,518*	*560,493*	*311,365*	*1,820,663*	*1,074,561*	*798,405*	*513,702*
	1977	*7,303,645*	*1,474,426*	*1,395,589*	*768,791*	*947,677*	*837,484*	*362,091*	*373,234*	*216,078*	*1,496,126*	*480,069*	*407,931*	*258,285*
SPOKANE	1983	1,810,946	412,352	389,346	203,099	260,190	240,702	88,393	80,496	45,246	268,987	149,200	113,443	73,337
	1977	1,212,900	240,337	226,322	107,725	173,449	158,201	54,607	71,344	41,835	259,256	77,369	83,826	44,314
Spokane	1983	1,810,946	412,352	389,346	203,099	260,190	240,702	88,393	80,496	45,246	268,987	149,200	113,443	73,337
	1977	1,212,900	240,337	226,322	107,725	173,449	158,201	54,607	71,344	41,835	259,256	77,369	83,826	44,314
TACOMA	1983	2,348,179	486,858	460,815	261,590	327,798	291,001	91,628	101,892	57,228	425,286	247,904	120,436	83,893
	1977	1,437,664	275,595	260,153	130,287	202,669	179,214	57,981	76,373	44,653	327,457	111,705	81,605	47,199
Pierce	1983	2,348,179	486,858	460,815	261,590	327,798	291,001	91,628	101,892	57,228	425,286	247,904	120,436	83,893
	1977	1,437,664	275,595	260,153	130,287	202,669	179,214	57,981	76,373	44,653	327,457	111,705	81,605	47,199

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Super-markets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($030)	Drug-stores Total ($000)
WASHINGTON (continued)														
VANCOUVER	1983	**766,987**	**192,671**	**181,046**	**107,341**	**118,870**	**115,607**	**37,254**	**23,016**	**12,889**	**98,937**	**80,641**	**36,719**	**32,006**
	1977	451,221	107,852	101,073	48,058	58,257	55,629	19,479	17,583	10,207	88,738	36,819	28,613	19,080
Clark	1983	766,987	192,671	181,046	107,341	118,870	115,607	37,254	23,016	12,889	98,937	80,641	36,719	32,006
	1977	451,221	107,852	101,073	48,058	58,257	55,629	19,479	17,583	10,207	88,738	36,819	28,613	19,080
YAKIMA	1983	**874,446**	**205,706**	**198,140**	**89,214**	**99,063**	**77,444**	**38,166**	**35,287**	**18,942**	**149,155**	**97,091**	**66,237**	**31,842**
	1977	574,115	124,750	119,481	50,015	70,385	55,725	23,271	26,911	15,127	129,037	43,503	44,955	20,862
Yakima	1983	874,446	205,706	198,140	89,214	99,063	77,444	38,166	35,287	18,942	149,155	97,091	66,237	31,842
	1977	574,115	124,750	119,481	50,015	70,385	55,725	23,271	26,911	15,127	129,037	43,503	44,955	20,862
ALL COUNTIES														
Adams	1983	50,489	13,887	13,460	10,151	956		1,328	973	542	4,200	7,855	3,456	5,071
	1977	37,071	10,474	10,095	5,649	876		1,018	770	444	5,045	4,822	2,423	3,529
Asotin	1983	41,993	13,462	13,047	6,160	53		973	2,593	1,630	2,998	4,636	3,435	4,880
	1977	27,984	8,419	8,114	3,276	49		744	2,031	1,318	2,902	2,785	2,781	3,089
Benton	1983	801,942	199,326	188,966	79,979	97,504	80,846	29,955	26,728	15,150	106,619	73,276	73,131	54,228
	1977	334,868	75,778	71,647	25,857	40,171	33,379	15,434	15,915	9,399	59,458	26,253	30,022	21,007
Chelan	1983	269,194	65,077	62,593	31,748	26,272	16,820	11,921	8,019	4,404	39,339	23,865	27,002	13,272
	1977	202,879	42,539	40,684	18,488	22,917	15,242	9,065	6,335	3,630	43,078	14,648	22,154	8,843
Clallam	1983	260,500	77,577	76,081	35,830	14,319	9,532	8,396	7,898	5,547	28,603	19,297	18,663	20,633
	1977	175,401	45,840	44,872	18,993	10,748	7,348	6,124	7,815	5,647	29,017	11,343	15,228	11,026
Clark	1983	766,987	192,671	181,046	107,341	118,870	115,607	37,254	23,016	12,889	98,937	80,641	36,719	32,006
	1977	451,221	107,852	101,073	48,058	58,257	55,629	19,479	17,583	10,207	88,738	36,819	28,613	19,080
Columbia	1983	7,701	2,430	2,355	1,109	373			220	220	1,043	823	833	511
	1977	7,600	2,570	2,477	841	364			229	229	1,244	712	759	497
Cowlitz	1983	366,777	91,265	88,228	42,347	53,758	48,918	9,956	11,700	6,365	61,833	31,393	22,858	16,296
	1977	275,737	59,854	57,535	24,048	40,157	36,247	7,792	11,335	6,431	67,118	19,311	18,435	10,946
Douglas	1983	96,504	37,174	35,279	6,349	9,699	9,032	4,863	3,323	2,273	7,894	4,822	6,917	10,381
	1977	47,483	15,329	14,509	3,481	5,161	4,757	2,169	2,008	1,416	5,844	2,433	3,456	5,238
Ferry	1983	13,040	5,025	4,871	1,482	869		956	115		1,968	623	1,047	233
	1977	7,241	2,572	2,479	693	471		480	88		1,358	390	629	120
Franklin	1983	191,926	40,850	39,796	22,208	24,354	23,876	4,257	5,084	2,446	43,661	21,092	5,654	10,334
	1977	130,109	25,986	25,173	12,288	17,633	16,942	3,441	4,777	2,419	36,214	10,328	4,772	6,683
Garfield	1983	3,037	1,022	989	224	38			69		440	390	396	156
	1977	3,274	1,077	1,038	193	37			69		602	383	351	193
Grant	1983	230,996	73,227	72,916	29,557	5,518	3,078	6,672	6,564	3,857	29,611	17,892	25,943	16,474
	1977	151,440	43,524	43,257	14,121	3,467	2,017	4,747	5,710	3,469	28,781	10,400	17,863	9,408
Grays Harbor	1983	424,491	120,669	117,514	48,284	27,476	24,009	23,769	21,768	10,624	56,973	44,871	35,429	9,583
	1977	245,095	64,492	62,450	25,268	14,858	12,768	12,868	12,678	6,421	49,999	19,574	20,496	6,752
Island	1983	134,397	41,871	40,584	12,915	3,891		1,924	6,334	4,637	21,395	14,687	13,932	1,714
	1977	78,877	20,100	19,372	6,864	2,302		1,189	4,106	3,089	18,150	6,575	9,197	1,126
Jefferson	1983	69,654	18,374	17,808	12,272	678		2,126	1,189	393	5,229	9,426	10,413	2,747
	1977	36,935	9,827	9,471	5,658	428		1,142	984	341	3,976	3,885	5,303	1,365
King	1983	8,495,198	1,831,217	1,736,732	1,222,858	961,079	852,935	550,284	366,696	199,709	1,071,847	649,552	542,333	356,552
	1977	4,917,695	980,122	927,064	553,057	634,824	561,280	285,270	242,406	138,060	952,907	298,673	254,347	179,810
Kitsap	1983	672,528	192,376	187,323	71,935	65,359	62,293	16,962	22,283	9,941	92,209	44,904	65,460	55,467
	1977	390,746	98,845	95,703	33,347	37,975	35,563	9,949	18,028	8,415	75,260	22,085	36,383	27,716
Kittitas	1983	113,602	25,203	24,415	14,359	3,953		10,418	2,579	1,689	10,102	31,767	4,935	1,131
	1977	85,418	18,898	18,203	10,633	3,585		6,667	2,490	1,682	12,344	17,865	4,434	1,014
Klickitat	1983	30,447	5,584	5,278	3,666	450		1,379	95	19	7,501	4,687	3,824	1,336
	1977	24,076	4,520	4,261	2,338	424		1,008	98	20	7,096	3,356	2,584	1,011
Lewis	1983	277,665	67,363	66,037	29,827	42,662	33,894	8,137	12,751	6,004	32,190	31,048	20,368	14,667
	1977	187,346	42,224	41,314	16,197	27,505	22,014	6,529	9,958	4,933	33,186	15,826	15,390	7,854
Lincoln	1983	23,324	7,044	6,614	3,048	250		653	119	60	1,850	5,780	1,399	1,344
	1977	16,787	5,552	5,199	2,100	201		454	119	61	1,818	3,202	984	923
Mason	1983	121,522	40,709	39,458	15,089	3,162		2,036	3,492	2,196	13,097	17,709	8,432	2,359
	1977	67,299	21,294	20,523	6,922	1,447		1,425	2,346	1,523	11,640	6,875	6,290	1,692
Okanogan	1983	126,533	46,065	44,650	11,410	5,548		5,229	2,980	1,815	16,255	15,628	6,599	4,265
	1977	90,048	28,675	27,637	7,322	3,986		4,316	2,521	1,587	17,920	10,028	4,461	2,918
Pacific	1983	57,006	18,291	17,160	10,150	4,653		1,122	1,166	1,000	3,065	9,343	4,438	1,889
	1977	43,950	12,588	11,778	6,727	3,513		983	1,145	1,005	4,305	6,069	3,951	1,623
Pend Oreille	1983	16,457	5,018	4,864	2,433	421		232	198		4,020	2,168	736	597
	1977	12,163	3,178	3,063	1,505	287		150	191		3,962	1,395	515	435
Pierce	1983	2,348,179	486,858	460,815	261,590	327,798	291,001	91,628	101,892	57,228	425,286	247,904	120,436	83,893
	1977	1,437,664	275,595	260,153	130,287	202,669	179,214	57,981	76,373	44,653	327,457	111,705	81,605	47,199

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
WASHINGTON (continued)														
ALL COUNTIES (continued)	–	—												
San Juan	1983	32,415	12,772	12,374	5,591	256		632	178	178	249	2,934	4,805	1,321
	1977	17,042	5,890	5,674	2,261	144		336	130	130	165	1,156	3,911	628
Skagit	1983	373,332	93,781	88,074	41,325	7,941	5,255	28,683	14,789	7,050	56,495	31,983	32,194	24,781
	1977	236,745	52,543	49,214	20,233	7,095	4,818	15,929	10,122	5,085	52,356	18,040	21,438	14,785
Skamania	1983	8,159	3,241	3,140	898			61	26	26	560	1,637	383	781
	1977	6,035	2,342	2,257	714			58	30	30	586	923	305	520
Snohomish	1983	2,008,019	468,893	449,281	238,213	305,110	269,476	36,606	91,905	54,428	323,530	177,105	135,636	73,257
	1977	948,286	218,709	208,372	85,447	110,184	96,990	18,840	54,455	33,365	215,762	69,691	71,979	31,276
Spokane	1983	1,810,946	412,352	389,346	203,099	260,190	240,702	88,293	80,496	45,246	268,987	149,200	113,443	73,337
	1977	1,212,900	240,337	226,322	107,725	173,449	158,201	54,607	71,344	41,835	259,256	77,369	83,826	44,314
Stevens	1983	105,002	30,485	29,708	13,890	5,727		3,426	4,174	2,022	14,545	12,297	9,498	2,723
	1977	61,067	15,044	14,577	5,719	3,349		2,160	3,202	1,610	12,945	5,658	6,574	1,736
Thurston	1983	601,066	169,415	165,371	75,054	57,795	49,429	13,239	34,075	20,143	86,276	50,933	36,161	26,440
	1977	360,166	86,272	83,735	34,424	37,723	32,079	7,786	22,741	14,015	72,093	25,834	26,453	14,968
Wahkiakum	1983	4,921	973	942	975	610			61	61		953	656	470
	1977	3,279	741	714	609	438			59	59		528	445	290
Walla Walla	1983	198,982	45,078	42,738	26,684	23,152	16,746	10,276	11,120	6,512	30,306	15,388	7,549	13,486
	1977	138,972	28,489	26,938	13,692	15,043	11,081	7,741	9,300	5,630	30,529	8,384	5,400	10,365
Whatcom	1983	618,451	122,716	117,730	96,285	81,236	72,021	22,723	26,139	12,740	94,726	39,950	54,132	25,075
	1977	383,201	70,498	67,250	42,606	51,150	44,991	15,896	19,815	10,093	78,819	23,249	34,914	12,680
Whitman	1983	101,063	32,141	31,152	13,027	446		4,019	3,855	1,964	17,035	6,825	6,113	4,218
	1977	75,027	21,873	21,081	7,908	322		3,249	3,179	1,680	16,511	4,921	4,341	2,795
Yakima	1983	874,446	205,706	198,140	89,214	99,063	77,444	38,166	35,287	18,942	149,155	97,091	66,237	31,842
	1977	574,115	124,750	119,481	50,015	70,385	55,725	23,271	26,911	15,127	129,037	43,503	44,955	20,862
TOTAL METRO COUNTIES	1983	**19,189,688**	**4,322,380**	**4,114,546**	**2,467,776**	**2,398,258**	**2,135,630**	**929,467**	**813,601**	**448,862**	**2,761,233**	**1,631,640**	**1,309,342**	**832,431**
	1977	11,140,971	2,304,744	2,185,973	1,123,111	1,434,420	1,269,993	511,954	570,348	327,588	2,295,001	745,509	697,869	425,590
TOTAL STATE	1983	**22,748,891**	**5,317,108**	**5,076,875**	**2,898,576**	**2,641,489**	**2,302,914**	**1,078,676**	**941,949**	**519,930**	**3,230,839**	**2,002,375**	**1,531,594**	**999,730**
	1977	13,503,242	2,895,712	2,754,759	1,355,564	1,603,594	1,386,285	610,297	669,396	385,058	2,757,478	946,996	897,967	536,311
WEST VIRGINIA														
CHARLESTON	1983	**1,737,432**	**381,497**	**373,174**	**118,292**	**290,397**	**253,297**	**59,146**	**61,631**	**36,829**	**428,653**	**154,278**	**95,876**	**55,723**
	1977	1,047,482	215,025	209,163	70,918	169,922	147,490	46,283	42,377	26,292	270,937	81,716	59,593	30,191
Kanawha	1983	1,593,355	339,582	331,741	114,608	279,938	246,288	57,147	59,520	35,424	393,422	119,470	92,206	51,776
	1977	973,212	195,824	190,218	68,606	164,301	143,578	45,027	41,203	25,479	251,180	64,833	56,958	28,271
Putnam	1983	144,077	41,915	41,433	3,684	10,459	7,009	1,999	2,111	1,405	35,231	34,808	3,670	3,947
	1977	74,270	19,201	18,945	2,312	5,621	3,912	1,256	1,174	813	19,757	16,883	2,635	1,920
HUNTINGTON - ASHLAND	1983	**1,602,224**	**399,097**	**387,413**	**112,259**	**253,373**	**219,471**	**66,742**	**84,528**	**54,150**	**246,070**	**159,123**	**116,284**	**58,422**
	1977	1,000,233	242,640	234,535	61,501	145,645	123,507	48,353	55,267	36,763	196,096	82,095	72,203	31,978
Cabell	1983	719,939	155,811	150,536	61,318	126,116	122,950	37,762	33,999	21,379	124,672	52,849	57,291	29,841
	1977	434,333	96,375	92,584	33,685	67,348	64,449	26,049	24,366	15,942	83,490	28,636	33,679	15,214
Wayne	1983	153,662	50,190	50,176	7,130	4,894	4,417	1,682	6,156	3,819	22,700	19,150	11,938	4,763
	1977	74,491	23,257	23,225	3,565	2,641	2,365	1,057	3,041	1,971	13,990	6,903	4,968	1,919
Boyd, Ky.	*1983*	*330,366*	*70,952*	*66,312*	*22,687*	*83,287*	*63,895*	*11,643*	*16,370*	*11,015*	*42,832*	*28,111*	*25,519*	*9,653*
	1977	*220,242*	*43,997*	*41,010*	*11,509*	*50,580*	*37,235*	*10,796*	*11,320*	*7,959*	*42,789*	*16,640*	*14,905*	*7,024*
Carter, Ky.	*1983*	*97,507*	*29,292*	*28,786*	*3,030*	*10,282*	*2,455*	*3,499*	*7,454*	*5,607*	*9,726*	*18,211*	*7,625*	*3,547*
	1977	*56,091*	*16,216*	*15,906*	*1,696*	*4,074*	*1,030*	*2,346*	*3,497*	*2,702*	*9,889*	*7,956*	*6,327*	*1,653*
Greenup, Ky.	*1983*	*89,004*	*36,890*	*36,582*	*5,536*	*4,381*	*3,419*	*3,594*	*3,818*	*2,270*	*12,420*	*11,940*	*5,987*	*1,856*
	1977	*58,149*	*22,155*	*21,929*	*2,816*	*3,634*	*2,864*	*2,371*	*2,204*	*1,372*	*11,284*	*6,301*	*4,337*	*1,321*
Lawrence, Ohio	*1983*	*211,746*	*55,962*	*55,021*	*12,558*	*24,413*	*22,335*	*8,562*	*16,731*	*10,060*	*33,720*	*28,862*	*7,924*	*8,762*
	1977	*156,927*	*40,640*	*39,881*	*8,230*	*17,368*	*15,564*	*5,734*	*10,839*	*6,817*	*34,654*	*15,659*	*7,987*	*4,847*
PARKERSBURG - MARIETTA	1983	**948,376**	**225,299**	**218,078**	**67,646**	**177,363**	**164,000**	**31,874**	**33,412**	**21,777**	**174,098**	**88,685**	**55,848**	**27,650**
	1977	563,557	125,913	121,147	36,953	99,705	90,571	23,298	24,118	16,306	119,326	48,542	33,586	14,958
Wood	1983	663,731	142,104	138,236	42,656	148,130	138,315	22,047	22,209	13,219	140,832	52,010	33,181	15,170
	1977	374,563	76,292	73,795	23,523	78,812	72,468	16,870	15,845	9,777	84,284	27,273	18,199	8,906
Washington, Ohio	*1983*	*284,645*	*83,195*	*79,842*	*24,990*	*29,233*	*25,685*	*9,827*	*11,203*	*8,558*	*33,266*	*36,675*	*22,667*	*12,480*
	1977	*188,994*	*49,621*	*47,352*	*13,430*	*20,893*	*18,103*	*6,428*	*8,273*	*6,529*	*35,042*	*21,269*	*15,387*	*6,052*
STEUBENVILLE - WEIRTON	1983	**639,382**	**182,796**	**175,319**	**54,817**	**87,730**	**78,735**	**23,080**	**24,657**	**13,695**	**96,890**	**64,774**	**35,344**	**26,173**
	1977	480,398	123,519	117,896	35,634	76,190	68,334	20,239	21,691	12,534	85,929	41,647	29,167	16,136
Brooke	1983	102,708	27,285	27,134	11,642	2,978		2,240	5,565	2,961	26,407	14,142	2,199	5,886
	1977	64,026	16,093	15,974	7,098	1,914		1,959	3,728	2,044	17,898	8,368	1,106	3,147

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
WEST VIRGINIA (continued)														
STEUBENVILLE - WEIRTON (continued)														
Hancock	1983	175,711	58,682	55,690	15,702	27,896	25,442	2,819	5,799	3,256	23,787	16,373	11,454	5,921
	1977	110,087	34,144	32,316	8,830	16,210	14,570	2,793	4,555	2,634	15,554	9,064	8,374	4,499
Jefferson, Ohio	*1983*	*360,963*	*96,829*	*92,495*	*27,473*	*56,846*	*53,293*	*18,021*	*13,293*	*7,478*	*46,696*	*34,259*	*21,691*	*12,366*
	1977	*306,285*	*73,282*	*69,606*	*19,706*	*58,066*	*53,764*	*15,487*	*13,408*	*7,856*	*52,477*	*24,215*	*19,687*	*8,490*
WHEELING	**1983**	**916,567**	**226,500**	**214,479**	**84,843**	**143,819**	**124,903**	**23,585**	**45,191**	**26,376**	**161,840**	**97,016**	**39,112**	**28,193**
	1977	601,633	137,823	129,922	52,868	86,666	73,898	22,133	34,736	20,976	124,075	56,062	26,709	16,092
Marshall	1983	182,943	53,758	52,597	12,904	42,380	41,140	3,716	8,497	5,051	28,798	10,963	7,210	5,816
	1977	115,764	32,337	31,579	7,238	23,195	22,109	3,424	5,592	3,410	21,618	7,843	4,709	3,708
Ohio	1983	398,443	60,578	53,283	37,125	59,518	50,742	15,118	31,038	18,438	86,591	44,306	18,788	13,871
	1977	267,933	38,351	33,643	26,962	40,433	34,125	14,864	24,577	15,114	59,215	25,254	10,891	7,061
Belmont, Ohio	*1983*	*335,181*	*112,164*	*108,599*	*34,814*	*41,921*	*33,021*	*4,751*	*5,656*	*2,887*	*46,451*	*41,747*	*13,114*	*8,506*
	1977	*217,936*	*67,135*	*64,700*	*18,668*	*23,038*	*17,664*	*3,845*	*4,567*	*2,452*	*43,242*	*22,965*	*11,109*	*5,323*
ALL COUNTIES														
Barbour	1983	41,064	11,892	11,672	3,167	1,420		1,268	1,110	622	7,549	6,479	6,132	1,309
	1977	27,358	8,043	7,879	2,021	965		1,020	876	510	5,935	3,843	3,213	764
Berkeley	1983	218,236	69,253	68,527	15,507	25,316	21,162	9,133	4,699	3,225	41,701	22,490	7,394	8,141
	1977	118,755	33,214	32,804	7,287	13,536	11,304	5,710	3,513	2,485	24,463	11,115	4,690	5,087
Boone	1983	122,294	42,360	41,574	4,753	15,044		2,263	5,958	2,843	17,794	11,477	16,219	3,868
	1977	63,487	21,687	21,245	2,756	6,479		1,947	3,328	1,652	9,760	6,500	7,453	1,898
Braxton	1983	58,714	18,338	17,996	2,414	3,642		1,079	1,474	215	11,643	10,301	6,808	1,736
	1977	31,234	9,232	9,044	1,492	2,102		799	916	141	7,418	4,343	3,349	772
Brooke	1983	102,708	27,285	27,134	11,642	2,978		2,240	5,565	2,961	26,407	14,142	2,199	5,886
	1977	64,026	16,093	15,974	7,098	1,914		1,959	3,728	2,044	17,898	8,368	1,106	3,147
Cabell	1983	719,939	155,811	150,536	61,318	126,116	122,950	37,762	33,999	21,379	124,672	52,849	57,291	29,841
	1977	434,333	96,375	92,584	33,685	67,348	64,449	26,049	24,366	15,942	83,490	28,636	33,679	15,214
Calhoun	1983	25,163	8,038	7,890	862	2,746		155	525		4,853	2,970	3,308	1,082
	1977	12,604	3,987	3,906	557	1,345		177	408		2,217	1,664	1,347	446
Clay	1983	18,812	8,583	8,348	652	2,166		431	163	163	2,347	2,754	938	168
	1977	11,397	4,933	4,771	405	1,389		332	140	140	1,372	1,698	495	144
Doddridge	1983	10,729	4,381	4,299	338	567		443	1,042	1,042	620	1,931	867	369
	1977	5,802	2,375	2,327	237	317		255	546	546	432	942	415	158
Fayette	1983	209,829	60,734	60,108	10,210	15,190	4,257	4,133	7,788	7,042	50,076	26,999	13,868	9,008
	1977	141,447	36,373	35,931	6,659	10,194	3,051	3,978	6,621	6,114	36,715	15,918	9,805	5,857
Gilmer	1983	19,965	8,074	7,921	1,238	1,419		226	359	359	4,308	1,925	926	860
	1977	10,148	4,102	4,018	567	779		150	224	224	2,217	1,008	341	377
Grant	1983	35,156	12,035	11,813	2,756	1,462		335	681	681	5,390	4,639	4,377	465
	1977	18,216	5,691	5,575	1,481	818		241	415	415	3,486	2,552	2,000	260
Greenbrier	1983	202,061	58,372	58,063	9,939	22,544	13,723	4,044	4,074	2,544	44,538	25,028	13,172	6,657
	1977	113,863	30,196	29,980	5,592	12,024	7,509	2,708	2,196	1,417	28,339	12,637	6,895	3,462
Hampshire	1983	44,389	9,947	9,646	1,929	2,530		893	1,584	1,431	11,162	5,630	6,071	1,638
	1977	23,822	5,575	5,376	912	1,639		511	809	745	5,731	3,128	2,920	705
Hancock	1983	175,711	58,682	55,690	15,702	27,896	25,442	2,819	5,799	3,256	23,787	16,373	11,454	5,921
	1977	110,087	34,144	32,316	8,830	16,210	14,570	2,793	4,555	2,634	15,554	9,064	8,374	4,499
Hardy	1983	37,325	15,996	15,700	1,621	785		1,163	511		5,908	4,410	5,571	
	1977	18,065	6,528	6,395	977	540		589	423		3,209	2,211	2,500	
Harrison	1983	398,866	100,313	97,823	28,276	39,530	33,393	8,345	15,871	12,487	113,347	29,901	33,028	12,629
	1977	245,747	58,853	57,067	17,342	25,366	21,244	7,296	12,693	10,300	67,833	18,641	16,867	7,851
Jackson	1983	103,210	32,680	32,073	3,696	8,101	6,248	3,422	1,796	933	15,391	21,757	8,680	4,810
	1977	62,004	19,505	19,107	2,574	4,396	3,413	2,375	1,472	794	10,023	12,660	4,473	2,615
Jefferson	1983	105,505	28,308	27,984	14,064	1,754		3,107	4,381	2,230	15,327	15,565	4,743	9,867
	1977	57,281	14,391	14,199	7,810	947		1,989	2,727	1,442	10,083	6,950	2,333	4,797
Kanawha	1983	1,593,355	339,582	331,741	114,608	279,938	246,288	57,147	59,520	35,424	393,422	119,470	92,206	51,776
	1977	973,212	195,824	190,218	68,606	164,301	143,578	45,027	41,203	25,479	251,180	64,833	56,958	28,271
Lewis	1983	74,168	24,927	24,768	4,728	8,053	6,885	3,510	3,998	1,843	11,827	5,700	4,200	2,554
	1977	43,833	13,811	13,697	2,794	4,729	4,030	2,745	2,662	1,278	6,566	3,267	2,546	1,695
Lincoln	1983	54,387	17,930	17,597	2,373	4,915			503	197	15,864	9,914	1,147	925
	1977	27,771	9,384	9,193	1,239	2,091			383	157	8,515	4,462	528	539
Logan	1983	273,143	78,900	78,857	10,496	29,008	18,720	9,598	8,734	6,517	50,692	28,386	28,259	11,173
	1977	148,770	42,536	42,432	5,908	16,644	10,973	5,978	5,660	4,341	29,063	13,937	13,838	4,920
McDowell	1983	166,540	56,011	55,463	8,099	12,352	4,574	6,460	6,715	5,362	32,864	18,377	14,586	3,590
	1977	111,651	34,316	33,916	4,850	8,301	3,247	5,158	5,743	4,704	24,570	10,986	9,326	2,314
Marion	1983	417,012	103,349	100,006	21,758	111,357	102,490	15,403	16,153	6,877	66,109	31,173	25,386	11,387
	1977	234,537	54,070	52,024	11,615	56,609	51,370	12,165	9,347	4,145	43,121	16,164	14,946	6,245

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

[illegible] ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
WEST VIRGINIA (continued)														
ALL COUNTIES (continued)														
Marshall	1983	162,943	53,758	52,597	12,904	42,380	41,140	3,716	8,497	5,051	28,798	10,963	7,210	5,816
	1977	115,764	32,337	31,579	7,238	23,195	22,109	3,424	5,592	3,410	21,618	7,843	4,709	3,708
Mason	1983	80,505	19,827	19,476	3,914	7,755	3,463	1,114	1,639	663	18,471	9,799	8,504	4,569
	1977	50,307	13,964	13,691	1,986	4,497	2,101	847	1,519	642	11,336	5,258	4,792	2,530
Mercer	1983	461,288	110,450	109,327	35,952	65,807	52,011	17,268	20,660	13,350	93,062	39,553	36,766	14,380
	1977	247,195	52,827	52,192	16,590	33,329	25,981	11,420	13,688	9,133	54,373	21,893	18,838	7,002
☐ Mineral	1983	65,794	16,734	16,471	4,323	7,680	5,088	2,587	2,647	1,194	13,112	7,314	4,091	1,497
	1977	39,647	9,102	8,942	2,694	4,294	2,900	2,207	1,794	843	7,940	4,242	2,439	981
Mingo	1983	256,760	86,705	85,914	5,162	20,479	5,557	14,426	22,152	17,558	53,387	16,322	16,527	8,744
	1977	127,363	37,148	36,739	3,161	10,733	3,113	8,763	10,522	8,555	30,883	7,870	8,000	3,505
Monongalia	1983	409,590	96,704	94,755	30,260	63,284	57,721	23,365	22,522	11,527	49,137	35,377	42,346	16,414
	1977	219,385	52,436	51,282	15,513	30,648	27,533	13,962	12,648	6,763	31,657	17,635	20,566	8,117
Monroe	1983	22,103	5,013	4,920	201	2,221		229	1,318	1,036	5,677	5,090	621	1,242
	1977	13,068	2,901	2,842	139	1,133		199	708	572	4,109	2,436	393	672
Morgan	1983	23,302	3,464	3,237	3,380	163		756	1,536		1,832	4,459	4,367	1,824
	1977	12,331	2,201	2,052	1,473	107		423	756		1,184	2,399	2,271	763
Nicholas	1983	154,293	43,263	42,461	5,936	24,777	8,292	2,105	1,639	1,341	33,073	14,330	5,603	3,087
	1977	76,953	21,247	20,814	2,882	10,034	3,561	1,972	1,360	1,141	16,865	7,552	3,376	1,318
Ohio	1983	398,443	60,578	53,283	37,125	59,518	50,742	15,118	31,038	18,438	86,591	44,306	18,788	13,871
	1977	267,933	38,351	33,643	26,962	40,433	34,125	14,864	24,577	15,114	59,215	25,254	10,891	7,061
Pendleton	1983	23,596	7,738	7,594	1,750	2,715		545	190		6,973	1,925	587	
	1977	12,502	3,718	3,642	866	1,051		431	161		4,005	1,120	315	
Pleasants	1983	22,583	6,915	6,787	1,100	369		554	177	177	7,808	2,611	1,540	729
	1977	15,041	4,417	4,327	665	253		562	159	159	5,354	1,634	959	456
Pocahontas	1983	31,332	10,251	10,060	1,723	1,241		436	192	192	9,602	4,082	2,080	807
	1977	18,676	5,683	5,567	942	836		375	169	169	6,050	2,313	1,149	430
Preston	1983	91,049	25,442	24,968	2,960	7,382		1,069	1,574	1,326	25,472	10,103	10,267	3,278
	1977	56,310	14,296	14,004	2,107	3,983		1,072	1,211	1,046	16,481	6,054	6,871	1,549
Putnam	1983	144,077	41,915	41,433	3,684	10,459	7,009	1,999	2,111	1,405	35,231	34,808	3,678	3,947
	1977	74,270	19,201	18,945	2,312	5,621	3,912	1,256	1,174	813	19,757	16,883	2,635	1,920
Raleigh	1983	546,020	142,172	137,757	23,456	94,617	82,385	19,954	22,549	11,125	107,884	40,974	49,289	15,633
	1977	321,132	72,907	70,242	13,465	51,466	44,631	14,267	16,365	8,321	71,928	22,667	29,644	8,756
Randolph	1983	160,308	38,892	38,171	8,281	24,679	14,528	2,866	3,712	2,200	36,712	15,918	12,441	6,391
	1977	86,560	20,638	20,217	4,179	12,475	7,553	2,025	2,347	1,445	19,931	7,840	7,069	3,186
Ritchie	1983	33,761	11,268	11,058	672	1,469		363	1,203	1,203	13,120	2,245	1,886	1,156
	1977	19,423	6,011	5,888	382	881		316	882	882	7,273	1,497	1,229	640
Roane	1983	50,544	15,956	15,662	2,227	3,845		929	327	222	13,758	3,271	2,175	3,507
	1977	28,588	8,436	8,264	1,251	2,361		732	263	185	7,957	2,161	1,129	1,740
Summers	1983	43,334	17,606	17,226	3,244	3,757		1,443	1,588	1,203	6,342	3,347	1,919	950
	1977	27,499	9,864	9,598	2,176	2,029		1,182	1,163	904	4,744	2,079	1,200	592
Taylor	1983	49,596	14,793	14,521	3,637	5,310	3,827	1,912	2,152	1,688	7,451	3,970	6,524	2,054
	1977	31,987	9,288	9,099	2,518	2,679	1,955	1,332	1,403	1,132	5,773	2,836	3,553	1,285
Tucker	1983	24,774	9,513	9,335	2,072	751		588	378	142	4,399	4,129	954	847
	1977	13,231	5,045	4,942	1,209	369		428	246	97	2,734	1,631	490	371
Tyler	1983	29,027	7,809	7,662	1,188	2,095		530	50	50	6,464	5,007	4,202	844
	1977	16,345	4,830	4,731	675	1,387		350	34	34	3,945	2,291	1,774	487
Upshur	1983	104,882	28,136	27,613	6,049	13,890	6,571	3,062	2,064	2,001	24,559	5,852	15,018	2,730
	1977	58,659	15,812	15,489	3,696	6,232	3,075	2,201	1,647	1,601	14,702	3,641	6,821	1,704
Wayne	1983	153,662	50,190	50,176	7,130	4,894	4,417	1,682	6,156	3,819	22,700	19,150	11,938	4,763
	1977	74,491	23,257	23,225	3,565	2,641	2,365	1,057	3,041	1,971	13,990	6,903	4,968	1,919
Webster	1983	38,231	8,417	8,260	1,191	4,280		868	555	455	7,592	3,744	6,785	950
	1977	22,147	5,185	5,079	713	2,503		530	392	306	4,483	2,360	3,096	649
Wetzel	1983	110,728	38,564	37,848	6,529	13,984	4,860	2,101	5,042	3,655	17,537	7,310	9,122	4,599
	1977	65,559	20,350	19,935	4,129	7,741	2,848	1,616	2,656	1,981	12,647	4,657	5,314	2,393
Wirt	1983	8,096	1,247	1,247	243	571		156	17	17	1,600	3,479	104	
	1977	4,531	795	795	182	428		90	17	17	901	1,715	76	
Wood	1983	663,731	142,104	138,236	42,656	148,130	138,315	22,047	22,289	13,219	140,832	52,010	33,181	15,178
	1977	374,563	76,292	73,795	23,523	78,812	72,468	16,870	15,845	9,777	84,284	27,273	18,199	8,906
Wyoming	1983	120,360	44,046	43,228	2,300	12,808		2,026	4,609	4,398	25,655	16,204	6,487	2,009
	1977	75,263	24,245	23,750	1,422	8,221		1,684	3,037	2,917	19,411	7,858	4,329	1,373
TOTAL METRO COUNTIES	**1983**	**4,200,363**	**946,639**	**917,297**	**311,092**	**709,989**	**641,391**	**147,117**	**177,621**	**106,146**	**895,552**	**371,385**	**242,036**	**138,496**
	1977	2,528,326	540,976	521,221	184,513	404,769	360,476	115,506	125,875	78,027	574,926	199,299	143,958	75,626
TOTAL STATE	**1983**	**9,732,993**	**2,511,251**	**2,454,512**	**613,395**	**1,399,139**	**1,092,058**	**321,193**	**383,585**	**238,288**	**2,002,429**	**918,292**	**693,830**	**327,476**
	1977	5,676,173	1,374,022	1,337,288	351,909	771,355	598,968	238,408	260,330	167,579	1,264,720	493,322	387,492	176,050

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
WISCONSIN														
APPLETON - OSHKOSH - NEENAH	**1983**	**1,266,770**	**287,792**	**270,920**	**143,963**	**154,722**	**134,274**	**31,361**	**57,142**	**25,824**	**215,082**	**120,132**	**67,331**	**36,112**
	1977	934,358	185,078	173,897	91,638	126,005	108,935	26,248	43,618	20,702	202,490	74,112	56,918	23,786
Calumet	1983	83,639	24,418	21,799	17,377	2,944		3,060	2,687	1,695	16,685	5,054	5,307	1,954
	1977	62,975	17,655	15,720	9,609	1,709		2,130	2,002	1,310	16,513	3,740	5,259	1,348
Outagamie	1983	688,738	164,559	153,610	63,121	105,907	97,859	11,557	34,023	13,741	130,491	61,804	38,899	13,207
	1977	478,260	90,621	84,364	38,003	81,558	74,655	10,957	23,842	10,013	116,404	32,743	32,760	9,714
Winnebago	1983	494,393	98,815	95,511	63,465	45,871	36,415	16,744	20,432	10,388	67,906	53,274	23,125	20,951
	1977	393,123	76,802	73,813	44,026	42,738	34,280	13,161	17,774	9,379	69,573	37,629	18,899	12,724
EAU CLAIRE	**1983**	**645,699**	**114,040**	**109,539**	**82,076**	**108,891**	**60,783**	**16,826**	**21,786**	**10,989**	**104,510**	**58,548**	**59,450**	**20,968**
	1977	421,549	71,529	68,422	43,387	66,003	37,692	12,821	17,176	8,918	84,719	37,414	46,343	10,069
Chippewa	1983	198,531	42,136	39,650	19,136	7,945		5,096	5,083	3,503	50,671	23,993	24,531	6,264
	1977	140,847	25,347	23,788	11,646	6,080		3,265	3,588	2,553	44,899	14,796	17,926	2,882
Eau Claire	1983	447,168	71,904	69,889	62,940	100,946	60,783	11,730	16,703	7,486	53,839	34,555	34,919	14,704
	1977	280,702	46,182	44,634	31,741	59,923	37,692	9,556	13,588	6,365	39,820	22,618	28,417	7,187
GREEN BAY	**1983**	**895,750**	**195,380**	**182,451**	**105,398**	**156,503**	**134,295**	**23,459**	**51,326**	**29,568**	**130,949**	**70,177**	**53,397**	**23,666**
	1977	651,053	120,025	111,782	59,244	123,182	105,851	21,539	36,273	21,753	136,546	46,625	41,042	13,172
Brown	1983	895,750	195,380	182,451	105,398	156,503	134,295	23,459	51,326	29,568	130,949	70,177	53,397	23,666
	1977	651,053	120,025	111,782	59,244	123,182	105,851	21,539	36,273	21,753	136,546	46,625	41,042	13,172
JANESVILLE - BELOIT	**1983**	**710,307**	**168,869**	**161,647**	**68,082**	**134,740**	**109,676**	**23,543**	**23,723**	**11,094**	**86,716**	**85,531**	**43,273**	**20,087**
	1977	483,599	101,392	96,505	43,416	83,887	67,929	17,610	20,295	9,954	93,240	45,872	31,186	12,558
Rock	1983	710,307	168,869	161,647	68,082	134,740	109,676	23,543	23,723	11,094	86,716	85,531	43,273	20,087
	1977	483,599	101,392	96,505	43,416	83,887	67,929	17,610	20,295	9,954	93,240	45,872	31,186	12,558
KENOSHA	**1983**	**445,504**	**120,958**	**113,573**	**60,743**	**59,646**	**51,571**	**8,162**	**15,933**	**6,911**	**48,055**	**44,605**	**16,141**	**11,862**
	1977	340,956	82,019	76,805	41,000	48,772	41,845	8,480	14,240	6,422	51,065	34,952	13,246	7,223
Kenosha	1983	445,504	120,958	113,573	60,743	59,646	51,571	8,162	15,933	6,911	48,055	44,605	16,141	11,862
	1977	340,956	82,019	76,805	41,000	48,772	41,845	8,480	14,240	6,422	51,065	34,952	13,246	7,223
LA CROSSE	**1983**	**499,686**	**84,517**	**79,504**	**80,030**	**90,172**	**84,540**	**15,431**	**23,000**	**10,002**	**71,145**	**30,856**	**33,991**	**15,823**
	1977	353.052	60,238	56,514	41,673	55,560	51,280	14,234	19,403	8,825	68,598	23,017	26,685	9,519
La Crosse	1983	499,686	84,517	79,504	80,030	90,172	84,540	15,431	23,000	10,002	71,145	30,856	33,991	15,823
	1977	353,052	60,238	56,514	41,673	55,560	51,280	14,234	19,403	8,825	68,598	23,017	26,685	9,519
MADISON	**1983**	**1,813,858**	**333,104**	**312,151**	**263,911**	**213,654**	**200,449**	**63,186**	**122,767**	**50,534**	**247,002**	**164,800**	**109,931**	**44,081**
	1977	1,221,180	203,678	190,354	126,658	164,441	151,942	54,215	68,982	29,970	251,852	101,609	82,001	29,827
Dane	1983	1,813,858	333,104	312,151	263,911	213,654	200,449	63,186	122,767	50,534	247,002	164,800	109,931	44,081
	1977	1,221,180	203,678	190,354	126,658	164,441	151,942	54,215	68,982	29,970	251,852	101,609	82,001	29,827
MILWAUKEE	**1983**	**7,042,095**	**1,655,237**	**1,555,029**	**857,122**	**983,905**	**899,336**	**250,388**	**332,370**	**186,729**	**1,022,617**	**587,067**	**252,565**	**262,611**
	1977	4,790,854	994,544	930,147	465,941	735,397	666,674	207,719	252,832	147,666	965,197	343,126	193,254	134,283
Milwaukee	1983	5,004,200	1,112,604	1,032,346	653,003	732,685	696,524	214,545	245,781	135,002	652,212	418,727	146,808	193,242
	1977	3,453,803	688,375	637,005	362,107	575,122	537,495	170,338	195,321	112,016	638,246	241,118	104,878	98,802
Ozaukee	1983	252,465	60,634	57,517	26,711	2,257		4,644	9,188	6,084	52,920	29,082	13,661	7,296
	1977	175,756	40,831	38,629	17,108	1,976		4,549	6,486	4,438	48,642	15,989	13,672	3,731
Washington	1983	308,433	78,958	73,132	32,213	29,035	8,857	9,304	16,753	8,285	28,982	36,324	29,065	11,768
	1977	203,444	48,690	44,977	19,046	17,403	5,797	6,589	11,556	5,970	34,204	19,937	21,270	5,617
Waukesha	1983	1,476,997	403,041	392,034	145,195	219,928	193,955	21,895	60,648	37,358	288,503	102,934	63,031	50,305
	1977	957,851	216,648	209,536	67,680	140,896	123,382	26,243	39,469	25,242	244,105	66,082	53,434	26,133
MILWAUKEE - RACINE CONSOLIDATED AREA	***1983***	***7,730,736***	***1,828,595***	***1,716,727***	***937,656***	***1,072,628***	***975,917***	***265,301***	***363,854***	***207,692***	***1,118,734***	***650,405***	***288,480***	***284,674***
	1977	*5,322,434*	*1,124,056*	*1,050,624*	*514,762*	*801,830*	*723,766*	*222,370*	*280,632*	*166,806*	*1,068,868*	*388,733*	*224,193*	*148,638*
RACINE	**1983**	**688,641**	**173,358**	**161,698**	**80,534**	**88,723**	**76,581**	**14,913**	**31,484**	**20,963**	**96,117**	**63,338**	**35,915**	**22,063**
	1977	531,580	129,512	120,477	48,821	66,433	57,092	14,651	27,800	19,140	103,671	45,607	30,939	14,355
Racine	1983	688,641	173,358	161,698	80,534	88,723	76,581	14,913	31,484	20,963	96,117	63,338	35,915	22,063
	1977	531,580	129,512	120,477	48,821	66,433	57,092	14,651	27,800	19,140	103,671	45,607	30,939	14,355
SHEBOYGAN	**1983**	**418,231**	**112,705**	**102,320**	**44,403**	**68,857**	**54,979**	**7,921**	**10,851**	**6,303**	**60,914**	**29,307**	**25,245**	**15,601**
	1977	286,544	63,391	57,396	25,043	55,331	44,406	7,086	9,689	5,867	55,212	20,026	20,888	8,307
Sheboygan	1983	418,231	112,705	102,320	44,403	68,857	54,979	7,921	10,851	6,303	60,914	29,307	25,245	15,601
	1977	286,544	63,391	57,396	25,043	55,331	44,406	7,086	9,689	5,867	55,212	20,026	20,888	8,307
WAUSAU	**1983**	**432,527**	**111,273**	**107,476**	**41,317**	**59,499**	**49,480**	**17,942**	**18,076**	**11,880**	**62,060**	**33,044**	**49,670**	**9,051**
	1977	330,144	68,978	66,247	29,874	43,646	36,408	15,149	16,130	11,031	66,965	23,828	36,204	6,161
Marathon	1983	432,527	111,273	107,476	41,317	59,499	49,480	17,942	18,076	11,880	62,060	33,044	49,670	9,051
	1977	330,144	68,978	66,247	29,874	43,646	36,408	15,149	16,130	11,031	66,965	23,828	36,204	6,161

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1983
U.S. CENSUS: 1977

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drugstores Total ($000)
WISCONSIN (continued)														
ALL COUNTIES														
Adams	1983	23,060	5,278	4,944	3,751	973		434	794	409	4,273	1,977	2,361	313
	1977	20,113	4,353	4,066	2,711	703		356	645	344	5,194	1,650	2,036	244
Ashland	1983	88,514	25,015	22,432	8,033	6,870	3,562	4,806	2,317	1,480	10,533	8,219	3,986	2,626
	1977	57,510	13,032	11,655	5,083	5,019	2,722	3,307	1,544	1,017	11,052	5,879	3,153	1,477
Barron	1983	162,001	33,105	30,759	18,918	16,707	8,334	7,952	5,174	3,105	28,315	18,444	13,669	4,569
	1977	118,933	22,897	21,218	11,592	11,417	5,972	5,094	3,635	2,252	28,106	13,158	11,223	2,744
Bayfield	1983	27,364	6,814	6,381	8,688	889		133	53	53	996	2,357	3,203	519
	1977	23,001	5,395	5,039	6,048	874		145	66	66	1,216	2,357	3,584	478
Brown	1983	895,750	195,380	182,451	105,398	156,503	134,295	23,459	51,326	29,568	130,949	70,177	53,397	23,666
	1977	651,053	120,025	111,782	59,244	123,182	105,851	21,539	36,273	21,753	136,546	46,625	41,042	13,172
Buffalo	1983	39,427	5,126	4,368	6,549	3,740		96	3,983	323	6,364	3,456	2,089	1,290
	1977	27,090	3,622	3,078	3,902	2,344		105	2,753	235	6,100	1,943	2,144	767
Burnett	1983	37,465	14,149	13,251	5,561	1,566		738	227		2,390	3,981	4,539	1,528
	1977	26,229	7,814	7,299	4,526	946		559	157		2,636	3,076	4,139	752
Calumet	1983	83,639	24,418	21,799	17,377	2,944		3,060	2,687	1,695	16,685	5,054	5,307	1,954
	1977	62,975	17,655	15,720	9,609	1,709		2,130	2,002	1,310	16,513	3,740	5,259	1,348
Chippewa	1983	198,531	42,136	39,650	19,136	7,945		5,096	5,083	3,503	50,671	23,993	24,531	6,264
	1977	140,847	25,347	23,788	11,646	6,080		3,265	3,588	2,553	44,899	14,796	17,926	2,882
Clark	1983	98,144	19,382	18,152	11,355	3,166		1,525	2,449	1,412	17,901	16,363	13,923	1,977
	1977	69,551	14,636	13,671	6,642	2,405		1,184	2,058	1,232	16,006	9,617	10,077	1,539
Columbia	1983	172,325	42,959	40,680	24,192	3,878		6,453	3,566	1,719	28,373	18,393	17,016	5,916
	1977	136,022	30,189	28,511	15,071	2,925		5,247	3,809	1,906	32,283	14,963	13,422	3,948
Crawford	1983	69,860	17,767	17,359	6,449	8,053		2,959	3,707	2,559	13,210	7,589	5,229	1,314
	1977	48,747	10,073	9,787	4,587	5,016		1,996	2,386	1,695	13,874	3,708	3,939	856
Dane	1983	1,813,858	333,104	312,151	263,911	213,654	200,449	63,186	122,767	50,534	247,002	164,800	109,931	44,081
	1977	1,221,180	203,678	190,354	126,658	.54,441	151,942	54,215	68,982	29,970	251,852	101,609	82,001	29,827
Dodge	1983	197,855	54,673	46,206	17,975	24,731	14,968	9,031	6,336	3,392	27,915	18,231	16,464	5,953
	1977	164,825	40,652	34,265	14,904	16,713	10,555	6,496	5,853	3,278	32,643	13,846	17,604	3,132
Door	1983	97,504	22,882	21,431	20,256	9,346	4,893	1,902	813	641	13,248	8,477	9,397	1,752
	1977	80,140	18,617	17,390	11,883	7,041	3,853	2,026	844	684	16,440	6,712	7,974	1,213
☐ Douglas	1983	170,459	35,260	34,079	25,117	15,513	6,740	5,553	3,727	1,995	18,973	20,606	18,851	5,104
	1977	133,452	26,665	25,626	17,441	9,547	4,372	5,268	2,744	1,528	21,899	15,664	12,848	3,735
Dunn	1983	117,731	25,120	23,949	15,989	13,170	6,187	2,708	3,859	2,083	19,717	8,511	10,241	5,006
	1977	80,104	16,491	15,633	9,239	9,359	4,629	2,204	2,089	1,167	16,664	7,483	6,379	2,540
Eau Claire	1983	447,168	71,904	69,889	62,940	100,946	60,783	11,730	16,703	7,486	53,839	34,555	34,919	14,704
	1977	280,702	46,182	44,634	31,741	59,923	37,692	9,556	13,588	6,365	39,820	22,618	28,417	7,187
Florence	1983	6,505	810	810	2,173						1,435	291	582	154
	1977	6,022	704	704	1,901						1,510	293	529	113
Fond du Lac	1983	359,129	73,638	68,649	42,935	57,841	44,926	14,434	18,233	5,145	50,899	24,129	19,936	18,330
	1977	270,418	53,713	49,940	29,499	41,894	32,749	11,051	12,726	3,777	52,719	17,104	15,969	10,326
Forest	1983	19,208	4,433	4,149	2,775	365		165	32	32	3,372	4,020	1,309	597
	1977	14,156	3,060	2,858	1,885	273		154	33	33	3,025	2,867	1,289	401
Grant	1983	183,735	45,596	40,405	24,148	10,193	2,543	4,296	5,491	3,224	30,779	25,669	14,671	4,727
	1977	137,600	32,456	28,684	14,872	8,540	2,283	3,729	4,974	3,044	30,800	15,747	12,332	3,112
Green	1983	269,293	26,254	24,239	16,191	11,710	5,737	6,325	9,601	3,726	31,364	13,179	13,947	5,685
	1977	152,627	19,960	18,380	9,882	6,603	3,397	4,254	5,877	2,374	29,250	7,600	10,259	2,426
Green Lake	1983	88,109	18,033	16,889	7,969	13,369	6,643	4,155	2,655	1,945	22,691	4,317	8,247	1,877
	1977	69,029	14,462	13,509	5,793	10,335	5,387	3,095	1,767	1,329	20,487	3,182	5,788	1,040
Iowa	1983	59,153	15,803	14,801	7,914	1,079		1,151	2,964	1,523	14,154	5,961	3,919	1,284
	1977	44,101	11,001	10,276	5,085	830		1,097	2,613	1,389	11,466	4,228	4,092	775
Iron	1983	21,888	3,485	3,182	4,540	1,507		201	30	30	1,235	5,673	1,728	613
	1977	15,987	3,051	2,778	3,409	1,019		170	33	33	897	2,943	2,034	354
Jackson	1983	60,358	15,206	14,241	4,999	3,226		947	1,115	281	8,062	12,959	9,038	2,437
	1977	49,173	10,419	9,732	4,446	2,447		1,165	884	233	9,264	9,805	7,214	1,369
Jefferson	1983	245,055	71,890	67,719	37,547	28,522	18,860	13,160	8,159	2,980	28,854	23,764	10,718	6,239
	1977	168,860	41,292	38,793	21,881	17,354	11,655	8,175	7,369	2,781	32,538	17,757	7,572	4,200
Juneau	1983	88,646	18,041	17,183	10,359	4,373		998	1,562	462	11,596	20,944	8,510	2,588
	1977	62,338	10,836	10,262	7,216	3,117		904	1,290	399	10,125	13,811	7,157	1,416
Kenosha	1983	445,504	120,958	113,573	60,743	59,646	51,571	8,162	15,933	6,911	48,055	44,605	16,141	11,862
	1977	340,956	82,019	76,805	41,000	48,772	41,845	8,480	14,240	6,422	51,065	34,952	13,246	7,223
Kewaunee	1983	54,511	14,534	14,123	5,922	2,954		801	3,015	1,851	6,699	5,782	8,785	831
	1977	42,212	10,035	9,697	3,956	2,875		746	2,482	1,571	6,800	3,567	7,083	701
La Crosse	1983	499,686	84,517	79,504	80,030	90,172	84,540	15,431	23,000	10,002	71,145	30,856	33,991	15,823
	1977	353,052	60,238	56,514	41,673	55,560	51,280	14,234	19,403	8,825	68,598	23,017	26,685	9,519

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtl. & Hardware Dealers Total ($000)	Drugstores Total ($000)
WISCONSIN (continued)														
ALL COUNTIES (continued)														
Lafayette	1983	28,910	8,933	8,367	3,981	521		973	459	350	6,210	2,904	2,065	743
	1977	25,402	7,156	6,684	2,752	344		764	409	318	7,312	2,582	2,040	485
Langlade	1983	85,878	22,210	21,513	8,623	4,191		4,055	992	715	17,731	10,392	7,424	1,493
	1977	68,756	18,140	17,471	6,464	3,292		3,356	967	717	16,390	6,878	6,028	1,008
Lincoln	1983	87,952	27,298	26,348	11,527	4,983		2,364	2,908	901	14,209	9,769	5,498	2,065
	1977	74,091	19,143	18,372	8,161	3,683		2,263	2,823	913	15,934	8,617	5,019	1,561
Manitowoc	1983	302,993	73,151	64,835	35,317	62,790	50,658	5,982	9,159	5,900	53,306	23,044	11,060	8,841
	1977	217,163	48,205	42,611	21,884	35,633	28,919	5,634	8,456	5,674	49,882	16,447	10,058	6,605
Marathon	1983	432,527	111,273	107,476	41,317	59,499	49,480	17,942	18,076	11,880	62,060	33,044	49,670	9,051
	1977	330,144	68,978	66,247	29,874	43,646	36,408	15,149	16,130	11,031	66,965	23,828	36,204	6,161
Marinette	1983	140,011	39,381	36,291	21,297	10,838	5,643	5,148	4,406	2,013	20,980	11,919	10,170	3,493
	1977	108,710	26,396	24,260	13,246	9,111	4,960	4,607	3,587	1,701	23,634	8,232	8,705	1,975
Marquette	1983	26,379	8,324	7,518	7,021	394		572	689	583	1,475	4,462	1,467	234
	1977	19,658	6,232	5,614	4,339	417		453	566	488	2,032	2,885	1,575	177
Menominee	1983	1,672	697	651	213	517						245		
	1977	1,721	755	705	238	470						258		
Milwaukee	1983	5,004,200	1,112,604	1,032,346	653,003	732,685	696,524	214,545	245,781	135,002	652,212	418,727	146,808	193,242
	1977	3,453,803	688,375	637,005	362,107	575,122	537,495	170,338	195,321	112,016	638,246	241,118	104,878	98,802
Monroe	1983	127,945	27,050	26,112	14,932	4,468		3,744	4,805	2,270	16,487	33,608	13,112	3,683
	1977	93,926	18,629	17,882	9,748	3,726		3,804	3,505	1,718	16,239	20,237	10,806	2,298
Oconto	1983	70,933	18,110	17,557	10,311	1,790		330	756	222	10,805	6,205	17,865	1,627
	1977	54,773	13,412	12,929	7,245	1,414		427	821	254	10,734	4,708	12,311	1,162
Oneida	1983	178,580	32,899	31,702	20,123	15,524	2,521	6,418	7,275	4,010	30,568	17,612	16,716	5,763
	1977	140,498	26,455	25,348	13,646	10,402	1,751	6,522	6,420	3,696	29,335	13,266	14,523	3,370
Outagamie	1983	688,738	164,559	153,610	63,121	105,907	97,859	11,557	34,023	13,741	130,491	61,804	38,899	13,207
	1977	478,260	90,621	84,364	38,003	81,558	74,655	10,957	23,842	10,013	116,404	32,743	32,760	9,714
Ozaukee	1983	252,465	60,634	57,517	26,711	2,257		4,644	9,188	6,084	52,920	29,082	13,661	7,296
	1977	175,756	40,831	38,629	17,108	1,976		4,549	6,486	4,438	48,642	15,989	13,672	3,731
Pepin	1983	26,383	3,561	3,335	2,904	427		586	1,034	669	5,611	4,803	2,413	920
	1977	20,485	2,639	2,465	2,141	381		474	710	611	6,145	3,098	1,988	523
Pierce	1983	92,638	22,002	19,777	15,431	1,610		2,305	3,833	1,844	18,797	9,659	6,475	4,443
	1977	74,147	16,114	14,446	9,768	1,280		2,118	2,877	1,435	18,968	7,841	6,330	2,650
Polk	1983	120,971	28,730	27,882	13,154	3,733		1,667	3,871	3,144	13,691	23,007	10,781	4,542
	1977	89,425	19,994	19,294	9,629	3,250		1,558	2,498	2,078	15,971	13,765	10,121	2,914
Portage	1983	251,105	48,661	47,134	28,201	32,146	20,987	14,691	12,383	7,490	29,273	10,237	14,078	5,878
	1977	169,212	31,794	30,622	19,988	19,185	12,859	10,530	8,297	5,180	27,451	9,672	10,999	3,926
Price	1983	50,045	17,035	15,956	5,289	1,581		1,200	1,670	699	7,519	5,112	5,548	1,463
	1977	39,748	11,933	11,147	3,660	1,821		1,081	1,185	517	7,842	4,038	4,403	1,033
Racine	1983	688,641	173,358	161,698	80,534	88,723	76,581	14,913	31,484	20,963	96,117	63,338	35,915	22,063
	1977	531,580	129,512	120,477	48,821	66,433	57,092	14,651	27,800	19,140	103,671	45,607	30,939	14,355
Richland	1983	47,421	8,746	8,377	4,169	2,874		4,006	2,313	989	9,537	4,013	5,004	1,372
	1977	37,878	6,690	6,371	2,906	2,320		3,262	2,022	899	9,498	2,897	3,973	898
Rock	1983	710,307	168,869	161,647	68,082	134,740	109,676	23,543	23,723	11,094	86,716	85,531	43,273	20,087
	1977	483,599	101,392	96,505	43,416	83,887	67,929	17,610	20,295	9,954	93,240	45,872	31,186	12,558
Rusk	1983	46,930	11,376	10,655	3,794	2,187		1,975	1,082	861	5,562	8,446	6,776	790
	1977	37,312	8,814	8,233	2,632	1,834		1,631	948	776	5,706	5,642	5,212	626
☐ St. Croix	1983	151,368	43,474	41,065	13,262	6,998		2,158	3,110	1,351	32,384	20,351	10,909	6,830
	1977	104,761	21,301	20,067	10,017	4,066		2,319	2,246	1,014	27,680	15,403	9,701	4,010
Sauk	1983	233,548	66,305	60,390	30,752	14,693	9,465	7,703	7,994	4,275	27,303	33,472	21,125	6,192
	1977	151,170	35,574	32,314	19,931	9,317	6,069	5,096	5,805	3,247	28,380	16,659	15,807	3,130
Sawyer	1983	57,316	18,480	17,520	6,298	1,093		920	606	606	7,893	5,368	5,624	2,153
	1977	42,298	11,158	10,551	4,788	705		945	445	445	9,443	3,849	4,246	1,226
Shawano	1983	121,523	29,335	27,800	16,574	15,383		1,952	4,645	2,717	16,001	9,644	16,885	2,594
	1977	89,971	20,671	19,538	10,626	9,447		2,064	3,908	2,361	17,108	6,974	11,840	1,698
Sheboygan	1983	418,231	112,705	102,320	44,403	68,857	54,979	7,921	10,851	6,303	60,914	29,307	25,245	15,601
	1977	286,544	63,391	57,396	25,043	55,331	44,406	7,086	9,689	5,867	55,212	20,026	20,888	8,307
Taylor	1983	60,400	13,152	12,472	7,739	11,052	5,778	859	2,442	646	8,499	6,745	4,715	2,421
	1977	43,104	8,789	8,313	4,226	6,637	3,627	1,011	2,031	562	9,376	3,765	3,570	1,089
Trempealeau	1983	81,620	26,134	25,254	9,531	2,120		1,007	1,216	379	15,765	8,259	6,506	1,628
	1977	63,210	15,200	14,605	7,086	1,836		1,027	1,055	344	16,231	6,720	6,444	1,035
Vernon	1983	60,550	14,999	14,109	8,057	1,309		4,309	3,503	2,191	7,075	9,020	5,366	2,426
	1977	46,323	11,451	10,743	5,236	1,372		3,300	2,225	1,434	7,766	5,682	4,584	1,597
Vilas	1983	77,942	31,818	29,799	10,767	1,304		1,836	868	706	7,849	4,295	6,163	1,364
	1977	57,200	20,226	18,893	7,963	1,307		1,611	604	504	7,108	4,298	5,811	811

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
WISCONSIN (continued)														
ALL COUNTIES (continued)														
Walworth	1983	262,224	65,111	62,484	48,381	8,721		10,647	6,194	2,681	35,931	33,747	20,038	8,024
	1977	209,091	49,587	47,317	32,791	8,223		7,875	6,093	2,759	40,771	20,704	19,596	5,360
Washburn	1983	55,096	17,657	17,302	6,793	4,259		344	668	59	7,417	6,188	4,530	3,423
	1977	48,470	13,402	13,108	5,058	3,772		332	684	64	10,073	4,961	4,699	2,140
Washington	1983	308,433	78,958	73,132	32,213	29,035	8,857	9,304	16,753	8,285	28,982	36,324	29,065	11,768
	1977	203,444	48,690	44,977	19,046	17,403	5,797	6,589	11,556	5,970	34,204	19,937	21,270	5,617
Waukesha	1983	1,476,997	403,041	392,034	145,195	219,928	193,955	21,895	60,648	37,358	288,503	102,934	63,031	50,305
	1977	957,851	216,648	209,536	67,680	140,896	123,382	26,243	39,469	25,242	244,105	66,082	53,434	26,133
Waupaca	1983	144,723	39,624	37,487	21,389	12,230		3,540	5,958	3,540	19,798	13,368	7,870	5,272
	1977	118,607	27,289	25,748	13,351	9,077		3,652	5,976	3,648	26,045	11,389	7,502	3,321
Waushara	1983	51,734	9,716	8,856	8,435	2,071		266	295	137	6,473	9,854	4,367	1,125
	1977	40,768	7,551	6,864	5,481	1,781		318	244	118	7,610	5,673	4,428	739
Winnebago	1983	494,393	98,815	95,511	63,465	45,871	36,415	16,744	20,432	10,388	67,906	53,274	23,125	20,951
	1977	393,123	76,802	73,813	44,026	42,738	34,280	13,161	17,774	9,379	69,573	37,629	18,899	12,724
Wood	1983	407,438	90,541	87,128	35,667	45,541	35,202	20,527	15,030	7,495	76,034	22,517	18,069	10,805
	1977	279,220	53,483	51,176	18,628	34,111	26,522	13,794	9,320	4,839	70,111	17,916	13,862	5,999
TOTAL METRO COUNTIES	1983	**15,180,895**	**3,435,967**	**3,231,452**	**1,865,958**	**2,141,823**	**1,862,704**	**480,843**	**715,295**	**374,143**	**2,196,524**	**1,328,362**	**776,669**	**493,859**
	1977	10,583,082	2,128,350	1,994,239	1,044,153	1,582,270	1,374,426	407,339	531,428	292,790	2,129,134	827,255	601,255	277,005
TOTAL STATE	1983	**21,068,595**	**4,836,996**	**4,542,365**	**2,597,816**	**2,640,401**	**2,109,611**	**676,139**	**908,484**	**470,810**	**3,078,698**	**1,938,962**	**1,237,886**	**666,761**
	1977	14,930,207	3,083,992	2,885,088	1,523,778	1,928,467	1,542,335	560,107	681,796	370,929	3,033,324	1,250,204	984,727	382,284
WYOMING														
CASPER	1983	**678,990**	**138,487**	**135,200**	**50,952**	**41,078**	**31,042**	**23,557**	**46,902**	**24,167**	**169,148**	**72,103**	**55,797**	**18,409**
	1977	319,228	56,889	55,224	23,668	29,492	22,237	13,708	19,365	10,417	83,782	25,376	30,694	9,138
Natrona	1983	678,990	138,487	135,200	50,952	41,078	31,042	23,557	46,902	24,167	169,148	72,103	55,797	18,409
	1977	319,228	56,889	55,224	23,668	29,492	22,237	13,708	19,365	10,417	83,782	25,376	30,694	9,138
ALL COUNTIES														
Albany	1983	182,771	39,322	39,194	19,560	3,800		14,851	10,460	6,027	25,404	32,536	16,032	2,587
	1977	98,055	19,959	19,857	10,894	2,820		7,182	5,597	3,356	17,939	14,160	8,131	2,015
Big Horn	1983	38,432	12,663	12,436	4,674	768		2,254	1,521	620	2,223	8,006	3,539	2,083
	1977	21,518	6,583	6,454	2,756	661		1,201	1,010	430	1,954	3,459	2,227	1,248
Campbell	1983	225,131	40,045	39,334	18,060	13,170		10,978	3,127	1,641	45,791	34,106	25,711	2,896
	1977	81,421	14,535	14,250	7,102	5,669		3,540	1,059	577	18,256	8,344	10,766	1,685
Carbon	1983	138,492	25,575	25,267	8,850	4,411		6,300	3,383	2,361	23,430	38,967	10,378	6,020
	1977	81,299	13,221	13,037	7,687	3,611		3,715	1,745	1,256	18,126	17,338	6,617	3,765
Converse	1983	87,041	22,665	22,558	8,729	2,830		2,567	1,711	1,209	16,550	15,685	12,487	1,080
	1977	40,482	8,634	8,578	4,108	1,555		1,225	927	676	8,587	6,401	6,569	573
Crook	1983	17,050	2,433	2,390	2,237	558		377			284	6,453	1,645	385
	1977	9,726	1,701	1,668	1,531	400		267			249	3,311	876	228
Fremont	1983	230,520	45,638	45,370	16,677	18,551		9,781	10,252	3,588	36,207	25,947	24,777	5,388
	1977	119,499	24,148	23,961	9,526	8,262		6,374	4,624	1,696	24,096	11,610	13,864	3,561
Goshen	1983	55,539	14,582	14,320	3,032	3,821		3,749	949	176	9,228	3,709	7,348	1,940
	1977	36,675	9,239	9,058	2,229	3,122		2,117	433	85	7,039	1,947	4,497	1,400
Hot Springs	1983	29,909	7,673	7,537	3,601	925		1,530	638	638	4,307	4,438	3,247	1,009
	1977	16,226	4,035	3,956	1,838	435		752	278	278	3,179	1,803	1,757	828
Johnson	1983	37,362	7,949	7,807	4,371	1,717		459	1,092	193	6,746	8,124	3,060	660
	1977	21,289	4,574	4,484	2,224	1,041		364	619	116	3,962	4,320	1,813	575
Laramie	1983	475,050	70,802	68,983	35,362	52,797	44,638	26,439	24,247	13,769	72,337	89,239	27,521	7,306
	1977	262,532	38,903	37,688	22,243	30,107	25,621	14,817	12,980	7,690	52,529	36,142	17,980	5,185
Lincoln	1983	84,095	19,293	18,852	5,938	2,511		3,814	452	452	19,298	21,751	3,655	2,481
	1977	40,398	8,622	8,378	3,163	1,491		1,853	240	240	11,075	8,584	1,685	1,391
Natrona	1983	678,990	138,487	135,200	50,952	41,078	31,042	23,557	46,902	24,167	169,148	72,103	55,797	18,409
	1977	319,228	56,889	55,224	23,668	29,492	22,237	13,708	19,365	10,417	83,782	25,376	30,694	9,138
Niobrara	1983	22,346	4,504	4,422	1,976	738		274	212		883	9,783	1,796	439
	1977	11,917	2,681	2,628	1,182	405		190	138		660	4,204	1,301	230
Park	1983	139,233	22,078	21,479	11,403	19,730		6,456	5,170	866	25,367	19,700	12,920	4,889
	1977	79,392	11,919	11,530	6,624	12,217		3,665	2,496	442	17,176	8,300	7,996	3,150
Platte	1983	51,337	9,342	9,176	2,950	2,979		1,462	464		10,522	14,088	7,390	476
	1977	29,063	5,503	5,395	2,185	1,652		799	338		6,208	6,581	3,989	396

1983 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
WYOMING (continued)														
ALL COUNTIES (continued)														
Sheridan	1983	176,202	39,658	38,953	15,184	15,806	6,347	6,621	13,688	8,136	33,265	16,468	11,899	3,662
	1977	87,399	17,635	17,289	8,360	10,101	4,364	3,792	4,477	2,756	18,289	7,648	6,243	2,626
Sublette	1983	33,112	3,990	3,916	3,144	517		700	599	599	1,621	19,549	1,101	795
	1977	14,136	2,917	2,857	1,773	256		407	296	296	809	6,104	533	389
Sweetwater	1983	250,971	67,747	67,435	20,078	18,118	17,201	10,424	15,370	9,779	40,141	36,373	11,940	6,192
	1977	132,330	30,511	30,313	11,980	12,254	11,481	5,814	7,569	4,988	25,069	16,811	7,589	3,771
Teton	1983	128,401	26,914	26,436	16,603	3,518		3,709	1,621	1,621	9,651	13,670	15,221	3,853
	1977	54,978	10,742	10,531	7,650	1,579		2,806	675	675	4,791	5,874	5,691	1,800
Uinta	1983	102,431	19,658	19,308	5,987	8,129		1,593	6,009	246	11,412	34,954	3,390	5,443
	1977	41,484	7,145	7,005	3,537	3,915		826	1,953	85	6,871	10,464	1,823	2,507
Washakie	1983	51,701	12,760	12,532	2,984	4,176		3,955	1,714	1,218	15,614	3,867	4,068	1,388
	1977	30,575	7,468	7,322	1,953	2,777		1,922	876	642	10,024	1,624	2,465	850
Weston	1983	45,884	11,807	11,745	3,261	2,163		2,684	643	416	5,384	10,628	3,729	1,040
	1977	24,393	6,006	5,964	2,259	1,285		1,566	341	228	3,571	4,051	2,465	790
TOTAL METRO COUNTIES	1983	**678,990**	**138,487**	**135,200**	**50,952**	**41,078**	**31,042**	**23,557**	**46,902**	**24,167**	**169,148**	**72,103**	**55,797**	**18,409**
	1977	319,228	56,889	55,224	23,668	29,492	22,237	13,708	19,365	10,417	83,782	25,376	30,694	9,138
TOTAL STATE	1983	**3,282,000**	**665,585**	**654,650**	**265,613**	**222,811**	**99,228**	**146,534**	**150,224**	**77,722**	**584,813**	**540,144**	**268,651**	**80,421**
	1977	1,654,015	313,570	307,427	146,472	135,107	63,703	78,902	68,036	36,929	344,241	214,456	147,571	48,101

SECTION 11

Metropolitan Market Rankings Retail Sales By Merchandise Line

Groceries And Other Foods
Drugs
Furniture And Sleep Equipment
Major Household Appliances
Televisions
Audio Equipment/Musical Instruments
Men's And Boys' Clothing
Women's And Girls' Clothing
Footwear
Health And Beauty Aids

EXPLANATION OF TERMS

An explanation of the terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5. A detailed listing of the outlets that make up each Store Group, and definitions of the Merchandise Line Sales categories, will be found on pages A-9 and A-10.

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Men's & Boys' Clothing Sales	11–9
Women's & Girls' Clothing Sales	11–10
Footwear Sales	11–11

GROCERY & OTHER FOOD SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	8,854,530	1
New York, N.Y.	8,178,798	2
Chicago, Ill.	6,327,417	3
Philadelphia, Pa.	4,994,753	4
Detroit, Mich.	4,764,236	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	4,618,787	6
Washington, D.C.	4,175,944	7
Houston, Tex.	3,722,274	8
Nassau - Suffolk, N.Y.	3,500,800	9
Minneapolis - St. Paul, Minn.	2,786,109	10
Anaheim - Santa Ana, Cal.	2,567,924	11
Dallas, Tex.	2,565,778	12
Baltimore, Md.	2,488,086	13
San Diego, Cal.	2,360,070	14
Newark, N.J.	2,328,675	15
St. Louis, Mo.	2,258,586	16
Oakland, Cal.	2,246,577	17
San Francisco, Cal.	2,225,588	18
Cleveland, Ohio	2,205,831	19
Atlanta, Ga.	2,196,902	20
Pittsburgh, Pa.	2,192,495	21
Seattle, Wash.	2,131,852	22
Denver, Colo.	1,932,118	23
San Jose, Cal.	1,922,606	24
Riverside - San Bernardino, Cal.	1,878,402	25
Tampa - St. Petersburg - Clearwater, Fla.	1,875,380	26
Bergen - Passaic, N.J.	1,869,619	27
Kansas City, Mo.-Kans.	1,687,100	28
Miami - Hialeah, Fla.	1,623,031	29
Phoenix, Ariz.	1,622,529	30
Sacramento, Cal.	1,569,470	31
Cincinnati, Ohio	1,487,028	32
Milwaukee, Wisc.	1,478,002	33
New Orleans, La.	1,412,939	34
Hartford - New Britain - Middletown - Bristol, Conn.	1,328,320	35
Indianapolis, Ind.	1,239,263	36
Rochester, N.Y.	1,238,940	37
Buffalo, N.Y.	1,232,857	38
Columbus, Ohio	1,212,803	39
Monmouth - Ocean, N.J.	1,201,455	40
Middlesex - Somerset - Hunterdon, N.J.	1,190,038	41
Portland, Ore.	1,148,387	42
Norfolk - Virginia Beach - Newport News, Va.	1,130,455	43
Louisville, Ky.	1,126,978	44
San Antonio, Tex.	1,107,435	45
Fort Worth - Arlington, Tex.	1,082,602	46
Bridgeport - Stamford - Norwalk - Danbury, Conn.	1,064,031	47
Albany - Schenectady - Troy, N.Y.	1,030,719	48
Memphis, Tenn.	1,013,305	49
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	994,222	50
Total Top 50	**118,392,046**	
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	987,701	51
Providence - Pawtucket - Woonsocket, R.I.	983,763	52
New Haven - Waterbury - Meriden, Conn.	953,707	53
Dayton - Springfield, Ohio	947,253	54
Nashville, Tenn.	940,876	55
Salt Lake City - Ogden, Utah	916,926	56
Oklahoma City, Okla.	908,351	57
Richmond - Petersburg, Va.	895,132	58
Springfield, Mass.	891,152	59
Syracuse, N.Y.	883,126	60
Birmingham, Ala.	882,928	61
Greensboro - Winston-Salem - High Point, N.C.	832,105	62
Honolulu, Haw.	797,743	63
Akron, Ohio	779,150	64
Scranton - Wilkes-Barre, Pa.	776,558	65
Worcester - Fitchburg - Leominster, Mass.	758,762	66
Orlando, Fla.	753,562	67
Oxnard - Ventura, Cal.	740,831	68
Harrisburg - Lebanon - Carlisle, Pa.	720,908	69
Gary - Hammond, Ind.	720,613	70
Allentown - Bethlehem, Pa.	717,421	71
Tulsa, Okla.	708,036	72
Toledo, Ohio	705,291	73
Omaha, Neb.	694,287	74
Fresno, Cal.	676,905	75
Jacksonville, Fla.	656,108	76
Austin, Tex.	652,695	77
Bakersfield, Cal.	624,595	78
West Palm Beach - Boca Raton - Delray Beach, Fla.	610,551	79
Jersey City, N.J.	597,211	80
New Bedford - Fall River - Attleboro, Mass.	584,426	81
Youngstown - Warren, Ohio	542,956	82
Raleigh - Durham, N.C.	541,013	83
Wilmington, Del.	535,847	84
Knoxville, Tenn.	535,399	85
Tucson, Ariz.	533,573	86
Baton Rouge, La.	515,257	87
Beaumont - Port Arthur, Tex.	505,177	88
Las Vegas, Nev.	503,899	89
Lake County, Ill.	493,906	90
Greenville - Spartanburg, S.C.	491,273	91
Canton, Ohio	489,636	92
Albuquerque, N.M.	483,598	93
Little Rock - North Little Rock, Ark.	474,898	94
Tacoma, Wash.	472,827	95
Atlantic City, N.J.	472,598	96
Des Moines, Iowa	467,798	97
Stockton, Cal.	465,781	98
Portsmouth - Dover - Rochester, N.H.	464,686	99
Chattanooga, Tenn.	463,743	100
Total Top 100	**152,144,584**	
Santa Rosa - Petaluma, Cal.	459,292	101
Flint, Mich.	457,374	102
Johnson City - Kingsport - Bristol, Tenn.	448,163	103
Grand Rapids, Mich.	439,747	104
Trenton, N.J.	425,711	105
El Paso, Tex.	424,456	106
Vallejo - Fairfield - Napa, Cal.	421,717	107
Lansing - East Lansing, Mich.	415,610	108
Saginaw - Bay City - Midland, Mich.	414,331	109
Mobile, Ala.	406,090	110
Lexington-Fayette, Ky.	402,436	111
Wichita, Kans.	402,349	112
Lancaster, Pa.	400,466	113
Utica - Rome, N.Y.	399,407	114
Santa Barbara - Santa Maria - Lompoc, Cal.	382,088	115
York, Pa.	381,713	116
Spokane, Wash.	378,620	117
Peoria, Ill.	373,051	118
Davenport - Rock Island - Moline, Iowa-Ill.	360,397	119
Huntington - Ashland, W.Va.-Ky.	359,965	120
Columbia, S.C.	358,655	121
Jackson, Miss.	358,450	122
Orange County, N.Y.	358,091	123
Charleston, S.C.	356,312	124
Madison, Wisc.	353,102	125
Aurora - Elgin, Ill.	352,946	126
Manchester - Nashua, N.H.	347,651	127
Corpus Christi, Tex.	341,840	128
Fort Wayne, Ind.	328,590	129
Colorado Springs, Colo.	328,572	130
Reading, Pa.	326,548	131
Poughkeepsie, N.Y.	325,550	132
Modesto, Cal.	324,727	133
Salinas - Seaside - Monterey, Cal.	320,323	134
Charleston, W.Va.	319,577	135
Anchorage, Alas.	319,064	136
Visalia - Tulare - Porterville, Cal.	317,888	137
Portland, Me.	314,082	138
Shreveport, La.	314,010	139
Lakeland - Winter Haven, Fla.	309,636	140
Binghamton, N.Y.	304,447	141
Galveston - Texas City, Tex.	302,608	142
Alton - Granite City, Ill.	302,026	143
Augusta, Ga.	300,865	144
Eugene - Springfield, Ore.	297,562	145
Joliet, Ill.	296,266	146
Evansville, Ind.	295,113	147
McAllen - Edinburg - Mission, Tex.	287,060	148
New London - Norwich, Conn.	285,727	149
Hamilton - Middletown, Ohio	284,813	150
Total Top 150	**169,929,668**	
Santa Cruz, Cal.	282,116	151
Duluth, Minn.	274,678	152
Appleton - Oshkosh - Neenah, Wisc.	271,908	153
Lubbock, Tex.	271,448	154
Sarasota, Fla.	263,037	155
Reno, Nev.	262,931	156
Lorain - Elyria, Ohio	262,518	157
Rockford, Ill.	261,989	158
Melbourne - Titusville - Palm Bay, Fla.	258,544	159
Fort Myers - Cape Coral, Fla.	255,664	160
Johnstown, Pa.	254,240	161
Pensacola, Fla.	253,898	162
Daytona Beach, Fla.	252,625	163
South Bend - Mishawaka, Ind.	251,888	164
Montgomery, Ala.	251,664	165
Amarillo, Tex.	248,723	166
Pittsfield, Mass.	247,727	167
East St. Louis - Belleville, Ill.	245,798	168
Lake Charles, La.	245,648	169
Boulder - Longmont, Colo.	239,417	170
Macon - Warner Robins, Ga.	235,499	171
Longview - Marshall, Tex.	234,250	172
Niagara Falls, N.Y.	234,128	173
Brazoria, Tex.	233,608	174
Springfield, Mo.	231,810	175
Boise, Ida.	231,697	176
Springfield, Ill.	229,800	177
Roanoke, Va.	229,352	178
Waco, Tex.	222,911	179
Lincoln, Neb.	221,612	180
Erie, Pa.	221,396	181
Salem, Ore.	216,296	182
Vineland - Millville - Bridgeton, N.J.	215,573	183
Ann Arbor, Mich.	207,306	184
Wheeling, W.Va.	204,020	185
Savannah, Ga.	203,656	186
Tyler, Tex.	202,660	187
Richland - Kennewick - Pasco, Wash.	201,996	188
Biloxi - Gulfport, Miss.	201,899	189
Lafayette, La.	200,982	190
Brownsville - Harlingen, Tex.	200.481	191
Houma - Thibodaux, La.	200,252	192
Provo - Orem, Utah	196,723	193
Beaver County, Pa.	196,338	194
Parkersburg - Marietta, W.Va.-Ohio	195,772	195
Vancouver, Wash.	191,762	196
Odessa, Tex.	188,511	197
Fort Smith, Ark.	186,763	198
Topeka, Kans.	186,757	199
Killeen - Temple, Tex.	186,380	200
Total Top 200	**181,396,319**	
Billings, Mont.	185,673	201
Green Bay, Wisc.	185,555	202
Chico, Cal.	184,049	203
Yakima, Wash.	183,732	204
Hickory, N.C.	181,060	205
Kalamazoo, Mich.	178,830	206
Columbus, Ga.	178,376	207
Bremerton, Wash.	177,527	208
Redding, Cal.	177,368	209
Fayetteville, N.C.	175,028	210
Bangor, Me.	175,010	211
Cedar Rapids, Iowa	173,983	212
Champaign - Urbana - Rantoul, Ill.	172,918	213
Elkhart - Goshen, Ind.	171,559	214
Tallahassee, Fla.	171,386	215
Fort Collins - Loveland, Colo.	169,987	216
Medford, Ore.	169,909	217
Waterloo - Cedar Falls, Iowa	168,251	218
Fort Pierce, Fla.	166,804	219
Huntsville, Ala.	163,086	220
Gainesville, Fla.	162,860	221
Janesville - Beloit, Wisc.	161,720	222
Asheville, N.C.	159,184	223
Glens Falls, N.Y.	158,773	224
Steubenville - Weirton, Ohio-W.Va.	158,379	225
Benton Harbor, Mich.	156,435	226
Olympia, Wash.	156,189	227
Racine, Wisc.	155,420	228
Florence, Ala.	152,974	229
Altoona, Pa.	151,487	230
Lynchburg, Va.	148,196	231
Texarkana, Tex.-Ark.	148,131	232
Fargo - Moorhead, N.D.-Minn.	147,999	233
Joplin, Mo.	147,409	234
State College, Pa.	146,152	235
Lima, Ohio	143,883	236
Bradenton, Fla.	143,462	237
Sioux City, Iowa	139,327	238
Burlington, Vt.	138,441	239
Monroe, La.	137,186	240
Wichita Falls, Tex.	134,631	241
Pueblo, Colo.	133,826	242
Anderson, Ind.	133,691	243
Wilmington, N.C.	132,956	244
Casper, Wyo.	131,668	245
San Angelo, Tex.	131,467	246
Anderson, S.C.	130,377	247
Ocala, Fla.	129,885	248
Midland, Tex.	129,326	249
Terre Haute, Ind.	128,325	250
Total Top 250	**189,236,169**	
Pascagoula, Miss.	128,169	251
Naples, Fla.	128,147	252
Lewiston - Auburn, Me.	128,031	253
Williamsport, Pa.	127,638	254
Sharon, Pa.	124,869	255
Decatur, Ill.	122,057	256
Abilene, Tex.	121,311	257
Tuscaloosa, Ala.	120,839	258
Muncie, Ind.	120,698	259
Sioux Falls, S.D.	120,499	260
Charlottesville, Va.	119,804	261
St. Cloud, Minn.	119,502	262
Alexandria, La.	119,478	263
Santa Fe, N.M.	118,342	264
Danville, Va.	117,582	265
Mansfield, Ohio	116,861	266
Eau Claire, Wisc.	116,533	267
Dothan, Ala.	115,909	268
Columbia, Mo.	115,886	269
Lafayette, Ind.	115,003	270
Clarksville - Hopkinsville, Tenn.-Ky.	115,001	271
Yuba City, Cal.	114,839	272
Rochester, Minn.	114,269	273
Bloomington - Normal, Ill.	113,181	274
Bellingham, Wash.	112,977	275
Anniston, Ala.	112,452	276
Greeley, Colo.	112,386	277
Muskegon, Mich.	110,140	278
Kokomo, Ind.	109,237	279
Kenosha, Wisc.	108,412	280
Sheboygan, Wisc.	108,047	281
St. Joseph, Mo.	107,155	282
Wausau, Wisc.	106,194	283
Hagerstown, Md.	105,529	284
Sherman - Denison, Tex.	105,424	285
Jackson, Mich.	105,050	286
Elmira, N.Y.	104,511	287
Athens, Ga.	103,604	288
Kankakee, Ill.	102,281	289
Laredo, Tex.	100,685	290
Lawton, Okla.	98,825	291
Burlington, N.C.	98,107	292
Fayetteville - Springdale, Ark.	98,049	293
Gadsden, Ala.	97,661	294
Owensboro, Ky.	97,435	295
Iowa City, Iowa	96,468	296
Cumberland, Md.	96,354	297
Fort Walton Beach, Fla.	96,133	298
Battle Creek, Mich.	95,442	299
Florence, S.C.	94,166	300
Dubuque, Iowa	93,058	301
Great Falls, Mont.	93,000	302
Las Cruces, N.M.	90,180	303
Bismarck, N.D.	88,495	304
Bryan - College Station, Tex.	86,133	305
Bloomington, Ind.	86,101	306
Victoria, Tex.	84,071	307
Albany, Ga.	83,520	308
Pine Bluff, Ark.	83,259	309
Panama City, Fla.	79,170	310
La Crosse, Wisc.	76,454	311
Enid, Okla.	72,493	312
Lawrence, Kans.	55,887	313
Jacksonville, N.C.	53,402	314
Grand Forks, N.D.	41,548	315
Total Above Areas	**195,960,112**	
Percent of U.S.	**78.5086**	
U.S. Total	**249,603,350**	

DRUG SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	792,646	1
New York, N.Y.	558,737	2
Chicago, Ill.	508,556	3
Detroit, Mich.	496,377	4
Philadelphia, Pa.	400,227	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	344,812	6
Washington, D.C.	296,934	7
Houston, Tex.	260,046	8
Dallas, Tex.	253,637	9
Nassau - Suffolk, N.Y.	236,499	10
Miami - Hialeah, Fla.	223,195	11
Cleveland, Ohio	219,298	12
Anaheim - Santa Ana, Cal.	202,457	13
Oakland, Cal.	191,293	14
Indianapolis, Ind.	182,749	15
Minneapolis - St. Paul, Minn.	180,674	16
San Francisco, Cal.	177,313	17
Atlanta, Ga.	176,516	18
Baltimore, Md.	174,067	19
San Jose, Cal.	171,385	20
St. Louis, Mo.	165,709	21
Tampa - St. Petersburg - Clearwater, Fla.	164,631	22
Seattle, Wash.	162,134	23
San Diego, Cal.	155,228	24
Kansas City, Mo.-Kans.	150,371	25
Fort Worth - Arlington, Tex.	146,518	26
Pittsburgh, Pa.	145,790	27
Riverside - San Bernardino, Cal.	141,263	28
Sacramento, Cal.	136,197	29
Cincinnati, Ohio	134,979	30
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	132,169	31
Hartford - New Britain - Middletown - Bristol, Conn.	131,856	32
Phoenix, Ariz.	131,597	33
Columbus, Ohio	131,491	34
Milwaukee, Wisc.	131,218	35
Newark, N.J.	129,725	36
Greensboro - Winston-Salem - High Point, N.C.	128,721	37
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	125,355	38
Birmingham, Ala.	121,180	39
Buffalo, N.Y.	113,393	40
Denver, Colo.	107,259	41
Oklahoma City, Okla.	104,648	42
Bergen - Passaic, N.J.	101.096	43
New Orleans, La.	99,910	44
Dayton - Springfield, Ohio	95,518	45
Louisville, Ky.	95,024	46
Rochester, N.Y.	93,182	47
Memphis, Tenn.	89,765	48
Richmond - Petersburg, Va.	89,056	49
Nashville, Tenn.	88,687	50
Total Top 50	**9,791,088**	
Portland, Ore.	87,367	51
Bridgeport - Stamford - Norwalk - Danbury, Conn.	84,119	52
Greenville - Spartanburg, S.C.	82,659	53
Providence - Pawtucket - Woonsocket, R.I.	82,440	54
Norfolk - Virginia Beach - Newport News, Va.	80,911	55
San Antonio, Tex.	80,405	56
Monmouth - Ocean, N.J.	77,100	57
Toledo, Ohio	74,224	58
West Palm Beach - Boca Raton - Delray Beach, Fla.	72,698	59
Honolulu, Haw.	70,883	60
Tulsa, Okla.	70,779	61
Worcester - Fitchburg - Leominster, Mass.	69,335	62
New Haven - Waterbury - Meriden, Conn.	68,407	63
Akron, Ohio	63,908	64
Gary - Hammond, Ind.	62,757	65
Springfield, Mass.	61,553	66
Little Rock - North Little Rock, Ark.	61,508	67
Knoxville, Tenn.	60,987	68
Albany - Schenectady - Troy, N.Y.	60,825	69
Youngstown - Warren, Ohio	60,807	70
Middlesex - Somerset - Hunterdon, N.J.	59,566	71
Orlando, Fla.	59,005	72
Salt Lake City - Ogden, Utah	58,700	73
Raleigh - Durham, N.C.	56,063	74
Stockton, Cal.	55,635	75
Oxnard - Ventura, Cal.	52,609	76
Grand Rapids, Mich.	51,458	77
Mobile, Ala.	51,187	78
Allentown - Bethlehem, Pa.	50,979	79
Bakersfield, Cal.	50,877	80
Flint, Mich.	50,592	81
Syracuse, N.Y.	49,612	82
Fresno, Cal.	49,260	83
Vallejo - Fairfield - Napa, Cal.	48,758	84
Jacksonville, Fla.	48,112	85
Omaha, Neb.	47,560	86
Tucson, Ariz.	46,744	87
Scranton - Wilkes-Barre, Pa.	46,678	88
Baton Rouge, La.	43,637	89
Harrisburg - Lebanon - Carlisle, Pa.	42,762	90
Wilmington, Del.	42,442	91
Jersey City, N.J.	41,963	92
Johnson City - Kingsport - Bristol, Tenn.	41,796	93
New Bedford - Fall River - Attleboro, Mass.	41,738	94
Jackson, Miss.	41,448	95
Fort Wayne, Ind.	41,034	96
Saginaw - Bay City - Midland, Mich.	40,468	97
Austin, Tex.	40,255	98
Huntington - Ashland, W.Va.-Ky.	40,175	99
Chattanooga, Tenn.	38,763	100
Total Top 100	**12,654,636**	
South Bend - Mishawaka, Ind.	37,565	101
Columbia, S.C.	37,359	102
Canton, Ohio	36,302	103
Corpus Christi, Tex.	36,097	104
Daytona Beach, Fla.	35,242	105
Lexington-Fayette, Ky.	35,111	106
Lake County, Ill.	34,940	107
Charleston, W.Va.	34,634	108
El Paso, Tex.	34,152	109
Beaumont - Port Arthur, Tex.	34,123	110
Wichita, Kans.	33,648	111
Augusta, Ga.	33,634	112
Reno, Nev.	33,599	113
McAllen - Edinburg - Mission, Tex.	33,510	114
Elkhart - Goshen, Ind.	32,622	115
Peoria, Ill.	32,545	116
Santa Rosa - Petaluma, Cal.	32,476	117
Davenport - Rock Island - Moline, Iowa-Ill.	32,319	118
Las Vegas, Nev.	32,247	119
Portland, Me.	31,875	120
Salinas - Seaside - Monterey, Cal.	31,807	121
Lakeland - Winter Haven, Fla.	31,773	122
Pensacola, Fla.	31,705	123
Santa Barbara - Santa Maria - Lompoc, Cal.	31,508	124
Asheville, N.C.	30,471	125
Portsmouth - Dover - Rochester, N.H.	30,331	126
Des Moines, Iowa	29,912	127
Evansville, Ind.	29,765	128
Spokane, Wash.	29,050	129
Atlantic City, N.J.	28,645	130
Manchester - Nashua, N.H.	28,368	131
Charleston, S.C.	28,192	132
Lansing - East Lansing, Mich.	27,553	133
Modesto, Cal.	27,210	134
Albuquerque, N.M.	27,079	135
Eugene - Springfield, Ore.	27,020	136
Melbourne - Titusville - Palm Bay, Fla.	26,921	137
Anderson, Ind.	26,254	138
Ann Arbor, Mich.	25,786	139
Montgomery, Ala.	25,633	140
York, Pa.	25,563	141
Tacoma, Wash.	25,536	142
Utica - Rome, N.Y.	25,343	143
Richland - Kennewick - Pasco, Wash.	25,238	144
Alton - Granite City, Ill.	24,752	145
Lancaster, Pa.	24,632	146
Roanoke, Va.	24,535	147
Lubbock, Tex.	24,451	148
Sarasota, Fla.	24,337	149
Lorain - Elyria, Ohio	24,188	150
Total Top 150	**14,162,194**	
Hickory, N.C.	24,122	151
Gainesville, Fla.	23,938	152
East St. Louis - Belleville, Ill.	23,780	153
Terre Haute, Ind.	23,712	154
Bradenton, Fla.	23,312	155
Hamilton - Middletown, Ohio	22,970	156
Trenton, N.J.	22,933	157
Wheeling, W.Va.	22,766	158
Lynchburg, Va.	22,641	159
Macon - Warner Robins, Ga.	22,621	160
Bremerton, Wash.	22,335	161
New London - Norwich, Conn.	21,898	162
Niagara Falls, N.Y.	21,848	163
Joliet, Ill.	21,831	164
Shreveport, La.	21,693	165
Savannah, Ga.	21,342	166
Rockford, Ill.	20,964	167
Binghamton, N.Y.	20,917	168
Huntsville, Ala.	20,552	169
Springfield, Ill.	20,466	170
Anchorage, Alas.	20,227	171
Houma - Thibodaux, La.	20,144	172
Johnstown, Pa.	20,080	173
Lima, Ohio	19,991	174
Vancouver, Wash.	19,952	175
Colorado Springs, Colo.	19,754	176
Joplin, Mo.	19,748	177
Appleton - Oshkosh - Neenah, Wisc.	19,677	178
Boulder - Longmont, Colo.	19,502	179
Parkersburg - Marietta, W.Va.-Ohio	18,934	180
Erie, Pa.	18,839	181
Fort Myers - Cape Coral, Fla.	18,733	182
Duluth, Minn.	18,369	183
Kokomo, Ind.	18,052	184
Benton Harbor, Mich.	17,954	185
Visalia - Tulare - Porterville, Cal.	17,529	186
Longview - Marshall, Tex.	17,477	187
Topeka, Kans.	17,423	188
Amarillo, Tex.	17,415	189
Steubenville - Weirton, Ohio-W.Va.	17,369	190
Columbus, Ga.	17,341	191
Santa Cruz, Cal.	17,336	192
Texarkana, Tex.-Ark.	17,225	193
Burlington, N.C.	17,153	194
Redding, Cal.	17,014	195
Fort Pierce, Fla.	16,868	196
Yakima, Wash.	16,767	197
Kalamazoo, Mich.	16,712	198
Lafayette, La.	16,650	199
Salem, Ore.	16,649	200
Total Top 200	**15,155,719**	
Aurora - Elgin, Ill.	16,641	201
Orange County, N.Y.	16,634	202
Madison, Wisc.	16,298	203
Lincoln, Neb.	16,120	204
Galveston - Texas City, Tex.	16,117	205
Muncie, Ind.	16,020	206
Bangor, Me.	15,896	207
Tyler, Tex.	15,802	208
Yuba City, Cal.	15,688	209
Fayetteville, N.C.	15,396	210
Wilmington, N.C.	15,351	211
Battle Creek, Mich.	15,328	212
Fort Smith, Ark.	15,204	213
Enid, Okla.	15,133	214
Waco, Tex.	15,094	215
Springfield, Mo.	14,922	216
Reading, Pa.	14,901	217
Poughkeepsie, N.Y.	14,774	218
Biloxi - Gulfport, Miss.	14,773	219
Athens, Ga.	14,723	220
Cedar Rapids, Iowa	14,581	221
Anderson, S.C.	14,463	222
Provo - Orem, Utah	14,346	223
Alexandria, La.	14,209	224
Florence, Ala.	14,077	225
Tuscaloosa, Ala.	14,064	226
Abilene, Tex.	14,063	227
Green Bay, Wisc.	14,054	228
Billings, Mont.	13,677	229
Brownsville - Harlingen, Tex.	13,671	230
Pittsfield, Mass.	13,647	231
Anniston, Ala.	13,622	232
Lafayette, Ind.	13,499	233
Killeen - Temple, Tex.	13,033	234
Lake Charles, La.	12,980	235
Janesville - Beloit, Wisc.	12,814	236
St. Joseph, Mo.	12,770	237
Tallahassee, Fla.	12,724	238
Muskegon, Mich.	12,722	239
Beaver County, Pa.	12,322	240
Gadsden, Ala.	12,272	241
Champaign - Urbana - Rantoul, Ill.	12,141	242
Charlottesville, Va.	12,087	243
Waterloo - Cedar Falls, Iowa	11,864	244
Brazoria, Tex.	11,824	245
Santa Fe, N.M.	11,766	246
Vineland - Millville - Bridgeton, N.J.	11,656	247
Iowa City, Iowa	11,654	248
Racine, Wisc.	11,612	249
Albany, Ga.	11,609	250
Total Top 250	**15,856,357**	
Ocala, Fla.	11,511	251
Jackson, Mich.	11,462	252
Laredo, Tex.	11,272	253
Eau Claire, Wisc.	11,203	254
Altoonn, Pa.	11,090	255
Mansfield, Ohio	10,825	256
Burlington, Vt.	10,818	257
Olympia, Wash.	10,739	258
Cumberland, Md.	10,669	259
Wichita Falls, Tex.	10,553	260
Fargo - Moorhead, N.D.-Minn.	10,539	261
Chico, Cal.	10,388	262
Clarksville - Hopkinsville, Tenn.-Ky.	10,343	263
Pine Bluff, Ark.	10,298	264
Hagerstown, Md.	10,222	265
Pascagoula, Miss.	10,153	266
Columbia, Mo.	10,142	267
Bellingham, Wash.	10,059	268
Boise, Ida.	9,996	269
Sheboygan, Wisc.	9,894	270
Decatur, Ill.	9,837	271
Sioux Falls, S.D.	9,820	272
Kankakee, Ill.	9,793	273
Pueblo, Colo.	9,745	274
Sioux City, Iowa	9,645	275
Danville, Va.	9,588	276
Lewiston - Auburn, Me.	9,585	277
Victoria, Tex.	9,504	278
Odessa, Tex.	9,499	279
Monroe, La.	9,392	280
Naples, Fla.	9,161	281
Glens Falls, N.Y.	9,060	282
Bloomington - Normal, Ill.	9,053	283
Great Falls, Mont.	9,033	284
Medford, Ore.	8,978	285
Fort Collins - Loveland, Colo.	8,948	286
Bryan - College Station, Tex.	8,921	287
Bloomington, Ind.	8,858	288
Owensboro, Ky.	8,795	289
Bismarck, N.D.	8,775	290
Dubuque, Iowa	8,717	291
Florence, S.C.	8,685	292
Fayetteville - Springdale, Ark.	8,537	293
Casper, Wyo.	8,339	294
Sherman - Denison, Tex.	8,300	295
Rochester, Minn.	8,171	296
Panama City, Fla.	8,106	297
Dothan, Ala.	7,969	298
San Angelo, Tex.	7,728	299
St. Cloud, Minn.	7,183	300
La Crosse, Wisc.	7,168	301
Williamsport, Pa.	7,146	302
Sharon, Pa.	7,054	303
Fort Walton Beach, Fla.	7,003	304
State College, Pa.	6,959	305
Jacksonville, N.C.	6,938	306
Kenosha, Wisc.	6,909	307
Elmira, N.Y.	6,620	308
Lawrence, Kans.	6,398	309
Greeley, Colo.	6,211	310
Wausau, Wisc.	5,757	311
Las Cruces, N.M.	5,389	312
Midland, Tex.	5,300	313
Lawton, Okla.	4,968	314
Grand Forks, N.D.	3,000	315
Total Above Areas	**16,429,098**	
Percent of U.S.	**76.9067**	
U.S. Total	**21,362,387**	

HEALTH & BEAUTY AID SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	752,052	1
New York, N.Y.	596,028	2
Chicago, Ill.	588,682	3
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	505,590	4
Washington, D.C.	489,652	5
Detroit, Mich	487,728	6
Philadelphia, Pa.	327,013	7
Houston, Tex.	294,895	8
Atlanta, Ga.	274,329	9
Nassau - Suffolk, N.Y.	237,289	10
Anaheim - Santa Ana, Cal.	235,103	11
Dallas, Tex.	204,590	12
Minneapolis - St. Paul, Minn.	190,493	13
Miami - Hialeah, Fla.	187,048	14
San Diego, Cal.	186,065	15
Cleveland, Ohio	180,853	16
St. Louis, Mo.	167,196	17
Oakland, Cal.	160,254	18
Riverside - San Bernardino, Cal.	159,055	19
San Francisco, Cal.	154,605	20
Phoenix, Ariz.	153,546	21
Pittsburgh, Pa.	152,967	22
Seattle, Wash.	151,765	23
Newark, N.J.	146,631	24
San Jose, Cal.	138,040	25
Kansas City, Mo.-Kans.	137,122	26
Tampa - St. Petersburg - Clearwater, Fla.	135,951	27
Bergen - Passaic, N.J.	133,364	28
Milwaukee, Wisc.	124,644	29
San Antonio, Tex.	119,585	30
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	113,658	31
Sacramento, Cal.	113,171	32
Cincinnati, Ohio	110,199	33
Fort Worth - Arlington, Tex.	108,406	34
Baltimore, Md.	108,090	35
New Orleans, La.	104,469	36
Denver, Colo.	104,416	37
Honolulu, Haw.	101,337	38
Portland, Ore.	97,213	39
Louisville, Ky.	95,141	40
Hartford - New Britain - Middletown - Bristol, Conn.	92,646	41
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	90,994	42
Columbus, Ohio	90,311	43
Richmond - Petersburg, Va.	89,193	44
Indianapolis, Ind.	86,042	45
Oklahoma City, Okla.	85,023	46
Buffalo, N.Y.	82,308	47
Greensboro - Winston-Salem - High Point, N.C.	81,878	48
Nashville, Tenn.	81,207	49
Norfolk - Virginia Beach - Newport News, Va.	79,203	50
Total Top 50	**9,686,950**	
Middlesex - Somerset - Hunterdon, N.J.	77,907	51
Birmingham, Ala.	77,353	52
Bridgeport - Stamford - Norwalk - Danbury, Conn.	76,109	53
Monmouth - Ocean, N.J.	74,945	54
Dayton - Springfield, Ohio	72,183	55
Memphis, Tenn.	70,742	56
Salt Lake City - Ogden, Utah	70,111	57
Tulsa, Okla.	68,589	58
Greenville - Spartanburg, S.C.	67,441	59
Flint, Mich.	65,951	60
Rochester, N.Y.	64,650	61
Albany - Schenectady - Troy, N.Y.	64,525	62
Orlando, Fla.	63,889	63
West Palm Beach - Boca Raton - Delray Beach, Fla.	62,173	64
Tucson, Ariz.	60,913	65
New Haven - Waterbury - Meriden, Conn.	60,536	66
Jacksonville, Fla.	60,217	67
Austin, Tex.	59,992	68
Toledo, Ohio	59,779	69
Providence - Pawtucket - Woonsocket, R.I.	58,919	70
Worcester - Fitchburg - Leominster, Mass.	56,484	71
Akron, Ohio	55,349	72
Raleigh - Durham, N.C.	55,050	73
Gary - Hammond, Ind.	53,117	74
Grand Rapids, Mich.	52,591	75
Las Vegas, Nev.	50,737	76
Knoxville, Tenn.	49,562	77
Oxnard - Ventura, Cal.	48,156	78
Anchorage, Alas.	47,735	79
Omaha, Neb.	47,394	80
Baton Rouge, La.	46,953	81
Columbia, S.C.	46,083	82
Jersey City, N.J.	45,536	83
Lake County, Ill.	43,682	84
Scranton - Wilkes-Barre, Pa.	43,577	85
Allentown - Bethlehem, Pa.	42,789	86
Springfield, Mass.	42,706	87
Fresno, Cal.	42,603	88
Harrisburg - Lebanon - Carlisle, Pa.	42,438	89
El Paso, Tex.	41,997	90
Youngstown - Warren, Ohio	41,286	91
Little Rock - North Little Rock, Ark.	41,146	92
Wilmington, Del.	40,360	93
Syracuse, N.Y.	40,080	94
Mobile, Ala.	39,571	95
Canton, Ohio	38,953	96
Chattanooga, Tenn.	37,525	97
Portsmouth - Dover - Rochester, N.H.	37,364	98
Charleston, S.C.	37,251	99
Saginaw - Bay City - Midland, Mich.	36,602	100
Total Top 100	**12,368,551**	
Corpus Christi, Tex.	35,438	101
Spokane, Wash.	35,327	102
Reno, Nev.	34,641	103
Tacoma, Wash.	34,484	104
Des Moines, Iowa	33,937	105
Augusta, Ga.	33,531	106
New Bedford - Fall River - Attleboro, Mass.	33,318	107
Charleston, W.Va.	33,224	108
Beaumont - Port Arthur, Tex.	33,089	109
Davenport - Rock Island - Moline, Iowa-Ill.	32,919	110
Wichita, Kans.	32,288	111
Atlantic City, N.J.	32,128	112
Jackson, Miss.	32,105	113
Ann Arbor, Mich.	32,085	114
Albuquerque, N.M.	31,873	115
Lansing - East Lansing, Mich.	31,816	116
Bakersfield, Cal.	31,808	117
Lexington-Fayette, Ky.	31,371	118
Aurora - Elgin, Ill.	30,653	119
Johnson City - Kingsport - Bristol, Tenn.	30,000	120
Evansville, Ind.	29,919	121
Salinas - Seaside - Monterey, Cal.	29,520	122
Stockton, Cal.	28,037	123
Macon - Warner Robins, Ga.	27,679	124
Madison, Wisc.	27,193	125
Daytona Beach, Fla.	27,175	126
Binghamton, N.Y.	27,039	127
Shreveport, La.	26,818	128
Huntington - Ashland, W.Va.-Ky.	26,620	129
Springfield, Mo.	26,356	130
Peoria, Ill.	26,101	131
Manchester - Nashua, N.H.	25,592	132
Poughkeepsie, N.Y.	25,590	133
Modesto, Cal.	25,589	134
Lubbock, Tex.	25,414	135
Fort Wayne, Ind.	25,381	136
Trenton, N.J.	25,265	137
Montgomery, Ala.	24,905	138
Santa Rosa - Petaluma, Cal.	24,726	139
East St. Louis - Belleville, Ill.	24,405	140
Santa Barbara - Santa Maria - Lompoc, Cal.	24,268	141
McAllen - Edinburg - Mission, Tex.	24,094	142
Portland, Me.	23,772	143
Brownsville - Harlingen, Tex.	23,506	144
Rockford, Ill.	23,205	145
Joliet, Ill.	22,566	146
Pensacola, Fla.	22,520	147
Roanoke, Va.	22,280	148
Amarillo, Tex.	22,147	149
Waco, Tex.	21,894	150
Total Top 150	**13,784,162**	
York, Pa.	21.573	151
Melbourne - Titusville - Palm Bay, Fla.	21,551	152
Savannah, Ga.	21,529	153
Eugene - Springfield, Ore.	21,474	154
Reading, Pa.	21,352	155
Orange County, N.Y.	21,036	156
Lancaster, Pa.	20,954	157
Kalamazoo, Mich.	20,939	158
Lakeland - Winter Haven, Fla.	20,440	159
Vallejo - Fairfield - Napa, Cal.	20,257	160
Laredo, Tex.	19,982	161
Sarasota, Fla.	19,712	162
Appleton - Oshkosh - Neenah, Wisc.	19,571	163
Odessa, Tex.	19,558	164
Alton - Granite City, Ill.	19,532	165
Green Bay, Wisc.	19,310	166
Colorado Springs, Colo.	19,095	167
Boise, Ida.	19,013	168
Springfield, Ill.	18,753	169
Lorain - Elyria, Ohio	18,419	170
Lincoln, Neb.	18,258	171
Erie, Pa.	18,076	172
Santa Cruz, Cal.	17,937	173
Hamilton - Middletown, Ohio	17,928	174
Topeka, Kans.	17,681	175
Champaign - Urbana - Rantoul, Ill.	17,623	176
Fort Myers - Cape Coral, Fla.	17,594	177
Cedar Rapids, Iowa	17,529	178
Gainesville, Fla.	17,367	179
Visalia - Tulare - Porterville, Cal.	17,313	180
Richland - Kennewick - Pasco, Wash.	17,074	81
Huntsville, Ala.	16,934	132
Niagara Falls, N.Y.	16,671	183
Salem, Ore.	16,460	184
Fort Smith, Ark.	16,212	185
Columbus, Ga.	16,050	186
Utica - Rome, N.Y.	15,913	187
Houma - Thibodaux, La.	15,880	188
Biloxi - Gulfport, Miss.	15,853	189
Lafayette, La.	15,775	190
Fayetteville, N.C.	15,698	191
Joplin, Mo.	15,691	192
Hickory, N.C.	15,528	193
South Bend - Mishawaka, Ind.	15,308	194
Billings, Mont.	15,196	195
Asheville, N.C.	15,066	196
Tallahassee, Fla.	15,013	197
Anderson, S.C.	15,005	198
Duluth, Minn.	14,945	199
Abilene, Tex.	14,869	200
Total Top 200	**14,680,659**	
Parkersburg - Marietta, W.Va.-Ohio	14,774	201
Lake Charles, La.	14,685	202
Benton Harbor, Mich.	14,546	203
Janesville - Beloit, Wisc.	14,469	204
Terre Haute, Ind.	14,244	205
Alexandria, La.	14,223	206
Wheeling, W.Va.	14,149	207
Longview - Marshall, Tex.	13,796	208
Galveston - Texas City, Tex.	13,792	209
Bradenton, Fla.	13,736	210
Fayetteville - Springdale, Ark.	13,682	211
Rochester, Minn.	13,635	212
Vancouver, Wash.	13,623	213
New London - Norwich, Conn.	13,620	214
Provo - Orem, Utah	13,515	215
Beaver County, Pa.	13,444	216
Bremerton, Wash.	13,297	217
Yakima, Wash.	13,138	218
Decatur, Ill.	13,063	219
Waterloo - Cedar Falls, Iowa	13,002	220
Killeen - Temple, Tex.	12,698	221
Wilmington, N.C.	12,453	222
Lima, Ohio	12,438	223
Boulder - Longmont, Colo.	12,362	224
Athens, Ga.	12,359	225
Fargo - Moorhead, N.D.-Minn.	12,343	226
Redding, Cal.	12,220	227
Bloomington - Normal, Ill.	12,213	228
Fort Pierce, Fla.	12,067	229
Lynchburg, Va.	12,012	230
Elkhart - Goshen, Ind.	11,994	231
Tuscaloosa, Ala.	11,985	232
Florence, Ala.	11,919	233
San Angelo, Tex.	11,916	234
Brazoria, Tex.	11,848	235
Bangor, Me.	11,668	236
Pittsfield, Mass.	11,411	237
Texarkana, Tex.-Ark.	11,378	238
Midland, Tex.	11,363	239
Johnstown, Pa.	11,247	240
Lafayette, Ind.	11,201	241
La Crosse, Wisc.	11,025	242
Muncie, Ind.	10,985	243
Steubenville - Weirton, Ohio-W.Va.	10,577	244
Sioux Falls, S.D.	10,414	245
Burlington, N.C.	10,362	246
Wichita Falls, Tex.	10,343	247
Battle Creek, Mich.	10,322	248
Burlington, Vt.	10,305	249
Pascagoula, Miss.	9,982	250
Total Top 250	**15,302,502**	
Florence, S.C.	9,929	251
Racine, Wisc.	9,909	252
Sioux City, Iowa	9,840	253
Jackson, Mich.	9,809	254
Charlottesville, Va.	9,705	255
Yuba City, Cal.	9,650	256
Vineland - Millville - Bridgeton, N.J.	9,646	257
Mansfield, Ohio	9,594	258
Glens Falls, N.Y.	9,476	259
Ocala, Fla.	9,470	260
Clarksville - Hopkinsville, Tenn.-Ky.	9,390	261
Tyler, Tex.	9,369	262
Chico, Cal.	9,308	263
Naples, Fla.	9,239	264
St. Cloud, Minn.	9,228	265
Medford, Ore.	9,191	266
Owensboro, Ky.	9,160	267
Santa Fe, N.M.	9,082	268
Monroe, La.	9,040	269
Muskegon, Mich.	8,952	270
Albany, Ga.	8,944	271
Hagerstown, Md.	8,721	272
Sheboygan, Wisc.	8,668	273
Kokomo, Ind.	8,654	274
Anniston, Ala.	8,646	275
Panama City, Fla.	8,619	276
Victoria, Tex.	8,528	277
Dothan, Ala.	8,524	278
Fort Walton Beach, Fla.	8,305	279
Altoona, Pa.	8,269	280
Anderson, Ind.	8,207	281
Danville, Va.	8,182	282
Enid, Okla.	8,170	283
Columbia, Mo.	7,999	284
Olympia, Wash.	7,959	285
Cumberland, Md.	7,855	286
Iowa City, Iowa	7,840	287
Bellingham, Wash.	7,657	288
Casper, Wyo.	7,632	289
Sharon, Pa.	7,518	290
Dubuque, Iowa	7,505	291
Bryan - College Station, Tex.	7,407	292
State College, Pa.	7,362	293
Wausau, Wisc.	7,283	294
Eau Claire, Wisc.	7,241	295
Bismarck, N.D.	7,163	296
Kenosha, Wisc.	7,077	297
Williamsport, Pa.	7,044	298
Sherman - Denison, Tex.	6,949	299
Bloomington, Ind.	6,866	300
Fort Collins - Loveland, Colo.	6,846	301
Kankakee, Ill.	6,734	302
Pueblo, Colo.	6,657	303
Gadsden, Ala.	6,613	304
Las Cruces, N.M.	6,169	305
Elmira, N.Y.	6,112	306
Great Falls, Mont.	6,111	307
St. Joseph, Mo.	5,822	308
Pine Bluff, Ark.	5,688	309
Lewiston - Auburn, Me.	5,550	310
Jacksonville, N.C.	5,454	311
Lawrence, Kans.	5,390	312
Lawton, Okla.	5,296	313
Greeley, Colo.	4,896	314
Grand Forks, N.D.	4,495	315
Total Above Areas	**15,816,116**	
Percent of U.S.	**81.6654**	
U.S. Total	**19,366,976**	

1984 SURVEY OF BUYING POWER DATA SERVICE

MAJOR HOUSEHOLD APPLIANCE SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	497,911	1
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	386,700	2
Chicago, Ill.	357,142	3
New York, N.Y.	301,520	4
Houston, Tex.	261,322	5
Philadelphia, Pa.	260,747	6
Detroit, Mich.	254,807	7
Washington, D.C.	198,931	8
Dallas, Tex.	196,736	9
Anaheim - Santa Ana, Cal.	173,852	10
Nassau - Suffolk, N.Y.	166,074	11
San Diego, Cal.	146,168	12
Minneapolis - St. Paul, Minn.	132,983	13
Atlanta, Ga.	132,225	14
Pittsburgh, Pa.	125,844	15
Seattle, Wash.	125,111	16
Miami - Hialeah, Fla.	123,832	17
Tampa - St. Petersburg - Clearwater, Fla.	121,952	18
Baltimore, Md.	117,815	19
Denver, Colo.	117,397	20
St. Louis, Mo.	114,034	21
San Jose, Cal.	106,219	22
Portland, Ore.	104,982	23
Riverside - San Bernardino, Cal.	104,721	24
San Francisco, Cal.	103,938	25
Phoenix, Ariz.	100,973	26
Newark, N.J.	99,825	27
Oakland, Cal.	98,007	28
Kansas City, Mo.-Kans.	98,057	29
Cleveland, Ohio	96,124	30
Cincinnati, Ohio	92,210	31
Bergen - Passaic, N.J.	89,135	32
Sacramento, Cal.	86,601	33
Fort Worth - Arlington, Tex.	86,558	34
New Orleans, La.	83,814	35
Milwaukee, Wisc.	82,742	36
Norfolk - Virginia Beach - Newport News, Va.	80,565	37
Columbus, Ohio	77,857	38
San Antonio, Tex.	77,291	39
Salt Lake City - Ogden, Utah	74,647	40
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	74,360	41
Dayton - Springfield, Ohio	72,948	42
Bridgeport - Stamford - Norwalk - Danbury, Conn.	72,934	43
Greensboro - Winston-Salem - High Point, N.C.	71,383	44
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	70,174	45
Louisville, Ky.	68,475	46
Nashville, Tenn.	67,010	47
Indianapolis, Ind.	65,690	48
Puffalo, N.Y.	65,452	49
Oklahoma City, Okla.	64,689	50
Total Top 50	**6,750,564**	
Birmingham, Ala.	60,400	51
Memphis, Tenn.	58,552	52
New Haven - Waterbury - Meriden, Conn.	57,519	53
Tulsa, Okla.	57,518	54
Richmond - Petersburg, Va.	56,554	55
Middlesex - Somerset - Hunterdon, N.J.	56,537	56
Rochester, N.Y.	55,529	57
Austin, Tex.	52,278	58
Hartford - New Britain - Middletown - Bristol, Conn.	51,115	59
Orlando, Fla.	50,853	60
Monmouth - Ocean, N.J.	49,575	61
Las Vegas, Nev.	48,527	62
Jacksonville, Fla.	47,492	63
Knoxville, Tenn.	47,156	64
Albany - Schenectady - Troy, N.Y.	47,095	65
Providence - Pawtucket - Woonsocket, R.I.	46,308	66
Allentown - Bethlehem, Pa.	44,744	67
West Palm Beach - Boca Raton - Delray Beach, Fla.	44,216	68
Flint, Mich.	43,809	69
Omaha, Neb.	42,264	70
Baton Rouge, La.	41,606	71
Beaumont - Port Arthur, Tex.	41,442	72
Raleigh - Durham, N.C.	41,038	73
Johnson City - Kingsport - Bristol, Tenn.	39,862	74
Little Rock - North Little Rock, Ark.	39,800	75
Greenville Spartanburg, S.C.	39,558	76
Toledo, Ohio	39,267	77
Grand Rapids, Mich.	39,193	78
Harrisburg - Lebanon - Carlisle, Pa.	37,518	79
Gary - Hammond, Ind.	37,515	80
Wichita, Kans.	37,357	81
El Paso, Tex.	36,773	82
Oxnard - Ventura, Cal.	36,463	83
Worcester - Fitchburg - Leominster, Mass.	35,417	84
Honolulu, Haw.	34,765	85
Akron, Ohio	34,632	86
New Bedford - Fall River - Attleboro, Mass.	34,261	87
Syracuse, N.Y.	34,132	88
Wilmington, Del.	33,293	89
Mobile, Ala.	33,185	90
Saginaw - Bay City - Midland, Mich.	32,293	91
Tucson, Ariz.	32,243	92
Fresno, Cal.	32,213	93
Youngstown - Warren, Ohio	32,079	94
Portsmouth - Dover - Rochester, N.H.	31,768	95
Springfield, Mass.	30,677	96
Lancaster, Pa.	30,361	97
Lake County, Ill.	29,624	98
Chattanooga, Tenn.	29,381	99
Des Moines, Iowa	29,163	100
Total Top 100	**8,825,884**	
Scranton - Wilkes-Barre, Pa.	29,151	101
Sarasota, Fla.	29,087	102
Bakersfield, Cal.	28,973	103
Columbia, S.C.	28,917	104
Albuquerque, N.M.	28,898	105
Charleston, W.Va.	28,454	106
Lexington-Fayette, Ky.	28,243	107
Colorado Springs, Colo.	27,812	108
Corpus Christi, Tex.	27,667	109
Davenport - Rock Island - Moline, Iowa-Ill.	27,664	110
Tacoma, Wash.	27,579	111
Charleston, S.C.	27,574	112
Amarillo, Tex.	27,546	113
Santa Barbara - Santa Maria - Lompoc, Cal.	27,459	114
Fort Myers - Cape Coral, Fla.	27,370	115
Peoria, Ill.	27,247	116
Canton, Ohio	27,000	117
Huntington - Ashland, W.Va.-Ky.	26,439	118
Atlantic City, N.J.	26,251	119
Fort Wayne, Ind.	25,763	120
Evansville, Ind.	25,668	121
Madison, Wisc.	25,644	122
Shreveport, La.	25,113	123
Spokane, Wash.	24,788	124
Reno, Nev.	24,474	125
Aurora - Elgin, Ill.	24,324	126
Lansing - East Lansing, Mich.	23,913	127
Modesto, Cal.	23,753	128
Salem, Ore.	23,750	129
Erie, Pa.	23,456	130
Vallejo - Fairfield - Napa, Cal.	23,394	131
Melbourne - Titusville - Palm Bay, Fla.	23,371	132
McAllen - Edinburg - Mission, Tex.	23,268	133
Lakeland - Winter Haven, Fla.	23,212	134
Eugene - Springfield, Ore.	23,080	135
York, Pa.	22,999	136
Pensacola, Fla.	22,966	137
Lafayette, La.	22,886	138
Santa Rosa - Petaluma, Cal.	22,832	139
Stockton, Cal.	22,306	140
Rockford, Ill.	22,027	141
Jersey City, N.J.	21,751	142
Daytona Beach, Fla.	21,082	143
Utica - Rome, N.Y.	20,967	144
Manchester - Nashua, N.H.	20,814	145
Augusta, Ga.	20,736	146
Jackson, Miss.	20,652	147
Visalia - Tulare - Porterville, Cal.	20,342	148
Springfield, Ill.	20,112	149
Houma - Thibodaux, La.	19,974	150
Total Top 150	**10,064,632**	
Anchorage, Alas.	19,924	151
Longview - Marshall, Tex.	19,439	152
Salinas - Seaside - Monterey, Cal.	19,263	153
Boise, Ida.	19,127	154
Laredo, Tex.	18,998	155
New London - Norwich, Conn.	18,978	156
Roanoke, Va.	18,683	157
Trenton, N.J.	18,534	158
Fayetteville, N.C.	18,412	159
Tyler, Tex.	18,373	160
Gainesville, Fla.	18,280	161
Kalamazoo, Mich.	18,191	162
Savannah, Ga.	18,140	163
Huntsville, Ala.	18,119	164
Appleton - Oshkosh - Neenah, Wisc.	18,018	165
East St. Louis - Belleville, Ill.	18,012	166
Billings, Mont.	17,732	167
Binghamton, N.Y.	17,524	168
Lubbock, Tex.	17,502	169
Montgomery, Ala.	17,451	170
Orange County, N.Y.	17,383	171
Springfield, Mo.	17,328	172
Macon - Warner Robins, Ga.	17,318	173
Duluth, Minn.	17,062	174
Benton Harbor, Mich.	17,008	175
Brownsville - Harlingen, Tex.	16,982	176
St. Cloud, Minn.	16,942	177
Johnstown, Pa.	16,756	178
Bradenton, Fla.	16,613	179
Provo - Orem, Utah	16,411	180
Waco, Tex.	16,381	181
Fort Collins - Loveland, Colo.	16,331	182
Fort Smith, Ark.	16,088	183
Naples, Fla.	15,734	184
Killeen - Temple, Tex.	15,686	185
Reading, Pa.	15,663	186
Ann Arbor, Mich.	15,659	187
Hickory, N.C.	15,642	188
Santa Cruz, Cal.	15,509	189
Lake Charles, La.	15,398	190
Wichita Falls, Tex.	15,392	191
Panama City, Fla.	15,370	192
Green Bay, Wisc.	15,304	193
Galveston - Texas City, Tex.	15,271	194
Terre Haute, Ind.	15,214	195
Asheville, N.C.	15,112	196
Tallahassee, Fla.	15,074	197
Portland, Me.	15,049	198
Lima, Ohio	14,653	199
Odessa, Tex.	14,537	200
Total Top 200	**10,912,282**	
Boulder - Longmont, Colo.	14,494	201
Abilene, Tex.	14,317	202
Bangor, Me.	14,204	203
Lorain - Elyria, Ohio	14,164	204
South Bend - Mishawaka, Ind.	13,981	205
Monroe, La.	13,829	206
Fort Pierce, Fla.	13,709	207
Biloxi - Gulfport, Miss.	13,596	208
Waterloo - Cedar Falls, Iowa	13,590	209
Joplin, Mo.	13,556	210
Cedar Rapids, Iowa	13,555	211
Clarksville - Hopkinsville, Tenn.-Ky.	13,461	212
Columbus, Ga.	13,341	213
Parkersburg - Marietta, W.Va.-Ohio	13,265	214
Niagara Falls, N.Y.	13,235	215
Owensboro, Ky.	13,228	216
Champaign - Urbana - Rantoul, Ill.	13,104	217
Burlington, Vt.	12,979	218
Joliet, Ill.	12,926	219
Richland - Kennewick - Pasco, Wash.	12,890	220
Topeka, Kans.	12,869	221
Poughkeepsie, N.Y.	12,854	222
Lynchburg, Va.	12,683	223
Dothan, Ala.	12,573	224
Fort Walton Beach, Fla.	12,571	225
Alton - Granite City, Ill.	12,555	226
Medford, Ore.	12,313	227
San Angelo, Tex.	12,246	228
Sioux Falls, S.D.	12,193	229
Wheeling, W.Va.	12,040	230
Altoona, Pa.	11,998	231
Fayetteville - Springdale, Ark.	11,913	232
Florence, Ala.	11,910	233
Yakima, Wash.	11,850	234
Decatur, Ill.	11,806	235
Janesville - Beloit, Wisc.	11,528	236
Great Falls, Mont.	11,405	237
Anderson, S.C.	11,356	238
Alexandria, La.	11,282	239
Chico, Cal.	11,242	240
Dubuque, Iowa	11,188	241
Fargo - Moorhead, N.D.-Minn.	11,085	242
Elkhart - Goshen, Ind.	11,034	243
Rochester, Minn.	10,997	244
Pittsfield, Mass.	10,964	245
Eau Claire, Wisc.	10,936	246
La Crosse, Wisc.	10,867	247
Lafayette, Ind.	10,832	248
Greeley, Colo.	10,813	249
Victoria, Tex.	10,811	250
Total Top 250	**11,534,348**	
Muskegon, Mich.	10,693	251
Redding, Cal.	10,403	252
Battle Creek, Mich.	10,368	253
Casper, Wyo.	10,316	254
Bellingham, Wash.	9,999	255
Tuscaloosa, Ala.	9,898	256
Wilmington, N.C.	9,886	257
Ocala, Fla.	9,844	258
Olympia, Wash.	9,810	259
Beaver County, Pa.	9,651	260
Lincoln, Neb.	9,640	261
Anniston, Ala.	9,596	262
Santa Fe, N.M.	9,541	263
Anderson, Ind.	9,529	264
Gadsden, Ala.	9,527	265
Athens, Ga.	9,503	266
Racine, Wisc.	9,491	267
Charlottesville, Va.	9,477	268
Bremerton, Wash.	9,190	269
Sioux City, Iowa	9,179	270
Jackson, Mich.	9,073	271
Hamilton - Middletown, Ohio	8,947	272
Vineland - Millville - Bridgeton, N.J.	8,946	273
Kokomo, Ind.	3,921	274
Lawton, Okla.	8,831	275
St. Joseph, Mo.	8,796	276
Columbia, Mo.	8,703	277
Texarkana, Tex.-Ark.	8,684	278
Hagerstown, Md.	8,677	279
Steubenville - Weirton, Ohio-W.Va.	8,661	280
Bloomington - Normal, Ill.	8,606	281
Midland, Tex.	8,583	282
Bryan - College Station, Tex.	8,483	283
Vancouver, Wash.	8,481	284
Albany, Ga.	8,395	285
Bismarck, N.D.	8,344	286
Iowa City, Iowa	8,256	287
Jacksonville, N.C.	8,255	288
Burlington, N.C.	8,007	289
Florence, S.C.	7,954	290
Sherman - Denison, Tex.	7,878	291
Pueblo, Colo.	7,875	292
State College, Pa.	7,838	293
Pascagoula, Miss.	7,707	294
Sharon, Pa.	7,701	295
Kenosha, Wisc.	7,632	296
Enid, Okla.	7,614	297
Williamsport, Pa.	7,465	298
Danville, Va.	7,256	299
Las Cruces, N.M.	7,226	300
Lewiston - Auburn, Me.	7,124	301
Kankakee, Ill.	7,048	302
Wausau, Wisc.	7,033	303
Bloomington, Ind.	6,882	304
Pine Bluff, Ark.	6,690	305
Cumberland, Md.	6,669	306
Muncie, Ind.	6,644	307
Glens Falls, N.Y.	6,436	308
Mansfield, Ohio	6,380	309
Brazoria, Tex.	6,364	310
Yuba City, Cal.	6,082	311
Sheboygan, Wisc.	5,951	312
Elmira, N.Y.	5,734	313
Grand Forks, N.D.	5,653	314
Lawrence, Kans.	4,589	315
Total Above Areas	**12,072,955**	
Percent of U.S.	**79.3734**	
U.S. Total	**15,210,327**	

TELEVISION SALES

Area	($000)	Rank
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	305,756	1
Los Angeles - Long Beach, Cal.	273,731	2
New York, N.Y.	176,626	3
Chicago, Ill.	165,637	4
Houston, Tex.	129,715	5
Detroit, Mich.	125,054	6
Washington, D.C.	125,000	7
Philadelphia, Pa.	109,154	8
Dallas, Tex.	97,122	9
Miami - Hialeah, Fla.	90,838	10
Nassau - Suffolk, N.Y.	76,871	11
Atlanta, Ga.	75,990	12
Pittsburgh, Pa.	69,611	13
Anaheim - Santa Ana, Cal.	68,184	14
Tampa - St. Petersburg - Clearwater, Fla.	66,663	15
San Francisco, Cal.	66,212	16
Denver, Colo.	63,803	17
Minneapolis - St. Paul, Minn.	62,132	18
Oakland, Cal.	59,490	19
San Diego, Cal.	57,342	20
Baltimore, Md.	56,996	21
Phoenix, Ariz.	50,614	22
Cleveland, Ohio	49,877	23
St. Louis, Mo.	48,630	24
Seattle, Wash.	48,223	25
Columbus, Ohio	47,173	26
San Jose, Cal.	46,962	27
Oklahoma City, Okla.	46,266	28
Cincinnati, Ohio	45,579	29
Newark, N.J.	44,522	30
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	42,742	31
Milwaukee, Wisc.	42,478	32
Bergen - Passaic, N.J.	42,191	33
Riverside - San Bernardino, Cal.	41,980	34
Fort Worth - Arlington, Tex.	41,796	35
San Antonio, Tex.	41,619	36
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	40,283	37
Kansas City, Mo.-Kans.	39,423	38
Portland, Ore.	38,102	39
Indianapolis, Ind.	35,999	40
Sacramento, Cal.	35,190	41
New Orleans, La.	34,952	42
Nashville, Tenn.	33,202	43
Greensboro - Winston-Salem - High Point, N.C.	33,197	44
Buffalo, N.Y.	32,733	45
Louisville, Ky.	32,598	46
Memphis, Tenn.	31,005	47
Tulsa, Okla.	29,462	48
Dayton - Springfield, Ohio	29,293	49
New Haven - Waterbury - Meriden, Conn.	28,943	50
Total Top 50	**3,476,761**	
West Palm Beach - Boca Raton - Delray Beach, Fla.	28,600	51
Norfolk - Virginia Beach - Newport News, Va.	28,527	52
Bridgeport - Stamford - Norwalk - Danbury, Conn.	27,510	53
Birmingham, Ala.	26,757	54
Orlando, Fla.	25,787	55
Hartford - New Britain - Middletown - Bristol, Conn.	24,100	56
Salt Lake City - Ogden, Utah	24,055	57
Rochester, N.Y.	24,025	58
Albany - Schenectady - Troy, N.Y.	23,373	59
El Paso, Tex.	23,264	60
Portsmouth - Dover - Rochester, N.H.	23,198	61
Knoxville, Tenn.	22,979	62
Middlesex - Somerset - Hunterdon, N.J.	21,944	63
Toledo, Ohio	21,874	64
Beaumont - Port Arthur, Tex.	20,814	65
Richmond - Petersburg, Va.	20,704	66
Flint, Mich.	19,745	67
Providence - Pawtucket - Woonsocket, R.I.	19,612	68
Little Rock - North Little Rock, Ark.	19,315	69
Allentown - Bethlehem, Pa.	19,066	70
Baton Rouge, La.	18,966	71
Grand Rapids, Mich.	18,589	72
Springfield, Mass.	18,589	72
Worcester - Fitchburg - Leominster, Mass.	18,773	74
Jacksonville, Fla.	18,688	75
Las Vegas, Nev.	18,632	76
Monmouth - Ocean, N.J.	18,109	77
Albuquerque, N.M.	17,386	78
Greenville - Spartanburg, S.C.	17,384	79
Madison, Wisc.	17,037	80
Austin, Tex.	16,738	81
Gary - Hammond, Ind.	16,386	82
Raleigh - Durham, N.C.	16,381	83
Wilmington, Del.	16,371	84
Omaha, Neb.	16,269	85
Tucson, Ariz.	16,247	86
Sarasota, Fla.	16,029	87
Lexington-Fayette, Ky.	15,999	88
Harrisburg - Lebanon - Carlisle, Pa.	15,356	89
Oxnard - Ventura, Cal.	14,947	90
Corpus Christi, Tex.	13,948	91
Lake County, Ill.	13,877	92
Chattanooga, Tenn.	13,681	93
Fresno, Cal.	13,653	94
Akron, Ohio	13,363	95
Lubbock, Tex.	13,143	96
New Bedford - Fall River - Attleboro, Mass.	13,068	97
Mobile, Ala.	13,026	98
Johnson City - Kingsport - Bristol, Tenn.	12,976	99
Wichita, Kans.	12,953	100
Total Top 100	**4,419,174**	
Tacoma, Wash.	12,932	101
Brownsville - Harlingen, Tex.	12,872	102
Peoria, Ill.	12,599	103
Honolulu, Haw.	12,396	104
Fort Wayne, Ind.	12,199	105
Syracuse, N.Y.	12,124	106
Des Moines, Iowa	11,950	107
Reno, Nev.	11,711	108
Scranton - Wilkes-Barre, Pa.	11,692	109
Davenport - Rock Island - Moline, Iowa-Ill.	11,607	110
Columbia, S.C.	11,558	111
Benton Harbor, Mich.	11,207	112
Evansville, Ind.	11,173	113
Colorado Springs, Colo.	11,073	114
Lancaster, Pa.	11,011	115
Saginaw - Bay City - Midland, Mich.	10,999	116
Santa Barbara - Santa Maria - Lompoc, Cal.	10,948	117
Aurora - Elgin, Ill.	10,946	118
McAllen - Edinburg - Mission, Tex.	10,875	119
Lansing - East Lansing, Mich.	10,807	120
Trenton, N.J.	10,466	121
Charleston, S.C.	10,346	122
Shreveport, La.	10,317	123
Youngstown - Warren, Ohio	10,015	124
Lakeland - Winter Haven, Fla.	9,834	125
Anchorage, Alas.	9,760	126
Fort Myers - Cape Coral, Fla.	9,743	127
Melbourne - Titusville - Palm Bay, Fla.	9,663	128
Appleton - Oshkosh - Neenah, Wisc.	9,647	129
Killeen - Temple, Tex.	9,529	130
New London - Norwich, Conn.	9,341	131
Erie, Pa.	9,295	132
Charleston, W.Va.	9,232	133
Amarillo, Tex.	9,216	134
Jersey City, N.J.	9,206	135
Huntington - Ashland, W.Va.-Ky.	9,193	136
Pensacola, Fla.	9,191	137
Boulder - Longmont, Colo.	9,137	138
Reading, Pa.	8,921	139
Fayetteville, N.C.	8,906	140
Canton, Ohio	8,754	141
Daytona Beach, Fla.	8,729	142
Jackson, Miss.	8,650	143
Stockton, Cal.	8,594	144
Lake Charles, La.	8,543	145
Montgomery, Ala.	8,482	146
Modesto, Cal.	8,447	147
Bakersfield, Cal.	8,365	148
Tyler, Tex.	8,356	149
Lafayette, La.	8,300	150
Total Top 150	**4,938,031**	
Huntsville, Ala.	8,253	151
Fort Smith, Ark.	8,223	152
Longview - Marshall, Tex.	8,211	153
Columbus, Ga.	8,184	154
Augusta, Ga.	8,102	155
Utica - Rome, N.Y.	8,000	156
Rockford, Ill.	7,927	157
Clarksville - Hopkinsville, Tenn.-Ky.	7,837	158
San Angelo, Tex.	7,800	159
Terre Haute, Ind.	7,736	160
Lorain - Elyria, Ohio	7,711	161
Biloxi - Gulfport, Miss.	7,593	162
Binghamton, N.Y.	7,524	163
Johnstown, Pa.	7,506	164
Vallejo - Fairfield - Napa, Cal.	7,450	165
Manchester - Nashua, N.H.	7,416	166
Savannah, Ga.	7,415	167
Salem, Ore.	7,333	168
Visalia - Tulare - Porterville, Cal.	7,304	169
Salinas - Seaside - Monterey, Cal.	7,237	170
Bradenton, Fla.	7,216	171
Wichita Falls, Tex.	7,208	172
York, Pa.	7,204	173
Atlantic City, N.J.	7,154	174
East St. Louis - Belleville, Ill.	7,140	175
Kalamazoo, Mich.	7,129	176
Spokane, Wash.	7,064	177
Santa Rosa - Petaluma, Cal.	6,892	178
Springfield, Mo.	6,865	179
Orange County, N.Y.	6,850	180
Sioux Falls, S.D.	6,847	181
Naples, Fla.	6,785	182
Waco, Tex.	6,773	183
Houma - Thibodaux, La.	6,664	184
Ann Arbor, Mich.	6,613	185
Pittsfield, Mass.	6,597	186
Wheeling, W.Va.	6,597	186
Poughkeepsie, N.Y.	6,554	188
Green Bay, Wisc.	6,458	189
Bangor, Me.	6,301	190
Hickory, N.C.	6,239	191
Duluth, Minn.	6,232	192
Niagara Falls, N.Y.	6,190	193
Odessa, Tex.	6,035	194
South Bend - Mishawaka, Ind.	5,908	195
Joliet, Ill.	5,813	196
Alton - Granite City, Ill.	5,785	197
Eugene - Springfield, Ore.	5,723	198
Macon - Warner Robins, Ga.	5,721	199
Portland, Me.	5,709	200
Total Top 200	**5,279,088**	
Fort Pierce, Fla.	5,632	201
Tuscaloosa, Ala.	5,564	202
Abilene, Tex.	5,562	203
Chico, Cal.	5,440	204
Lafayette, Ind.	5,340	205
Parkersburg - Marietta, W.Va.-Ohio	5,335	206
Tallahassee, Fla.	5,332	207
Lima, Ohio	5,304	208
Galveston - Texas City, Tex.	5,231	209
Casper, Wyo.	5,229	210
Muncie, Ind.	5,203	211
Beaver County, Pa.	5,121	212
Fort Walton Beach, Fla.	5,100	213
Santa Cruz, Cal.	5,069	214
Springfield, Ill.	5,068	215
Billings, Mont.	5,023	216
Champaign - Urbana - Rantoul, Ill.	4,960	217
Anderson, S.C.	4,937	218
Laredo, Tex.	4,932	219
Joplin, Mo.	4,914	220
Roanoke, Va.	4,882	221
Monroe, La.	4,812	222
Midland, Tex.	4,780	223
Lynchburg, Va.	4,719	224
Lincoln, Neb.	4,636	225
Cedar Rapids, Iowa	4,623	226
Victoria, Tex.	4,584	227
Elkhart - Goshen, Ind.	4,553	228
Fort Collins - Loveland, Colo.	4,549	229
Altoona, Pa.	4,539	230
Burlington, Vt.	4,518	231
Pueblo, Colo.	4,510	232
Redding, Cal.	4,403	233
Boise, Ida.	4,358	234
Topeka, Kans.	4,357	235
Fargo - Moorhead, N.D.-Minn.	4,354	236
Richland - Kennewick - Pasco, Wash.	4,353	237
Olympia, Wash.	4,340	238
Lawton, Okla.	4,332	239
Waterloo - Cedar Falls, Iowa	4,324	240
Decatur, Ill.	4,302	241
Muskegon, Mich.	4,293	242
Gainesville, Fla.	4,207	243
Sioux City, Iowa	4,181	244
Dothan, Ala.	4,159	245
Bellingham, Wash.	4,089	246
Yakima, Wash.	4,049	247
Janesville - Beloit, Wisc.	3,960	248
Gadsden, Ala.	3,939	249
Albany, Ga.	3,912	250
Total Top 250	**5,514,973**	
Asheville, N.C.	3,908	251
Ocala, Fla.	3,828	252
Jackson, Mich.	3,821	253
Provo - Orem, Utah	3,766	254
Hagerstown, Md.	3,756	255
Kokomo, Ind.	3,734	256
Medford, Ore.	3,723	257
Owensboro, Ky.	3,683	258
Bremerton, Wash.	3,679	259
Alexandria, La.	3,669	260
Burlington, N.C.	3,667	261
Rochester, Minn.	3,630	262
Jacksonville, N.C.	3,620	263
Athens, Ga.	3,606	264
Panama City, Fla.	3,576	265
Fayetteville - Springdale, Ark.	3,569	266
Texarkana, Tex.-Ark.	3,554	267
Great Falls, Mont.	3,543	268
St. Joseph, Mo.	3,519	269
Santa Fe, N.M.	3,471	270
Bloomington, Ind.	3,466	271
Battle Creek, Mich.	3,444	272
Enid, Okla.	3,438	273
Iowa City, Iowa	3,420	274
Florence, S.C.	3,374	275
Florence, Ala.	3,335	276
Vineland - Millville - Bridgeton, N.J.	3,331	277
Charlottesville, Va.	3,320	278
Bloomington - Normal, Ill.	3,306	279
Racine, Wisc.	3,283	280
Williamsport, Pa.	3,277	281
Hamilton - Middletown, Ohio	3,239	282
Brazoria, Tex.	3,212	283
Mansfield, Ohio	3,207	284
Steubenville - Weirton, Ohio-W.Va.	3,087	285
Vancouver, Wash.	3,063	286
State College, Pa.	3,036	287
Wilmington, N.C.	3,021	288
Bryan - College Station, Tex.	3,015	289
La Crosse, Wisc.	2,961	290
Cumberland, Md.	2,901	291
Sharon, Pa.	2,826	292
Pine Bluff, Ark.	2,747	293
Kenosha, Wisc.	2,741	294
Yuba City, Cal.	2,731	295
Sherman - Denison, Tex.	2,683	296
Wausau, Wisc.	2,683	296
Columbia, Mo.	2,669	298
Greeley, Colo.	2,602	299
Pascagoula, Miss.	2,600	300
Lewiston - Auburn, Me.	2,590	301
St. Cloud, Minn.	2,574	302
Bismarck, N.D.	2,572	303
Las Cruces, N.M.	2,570	304
Anderson, Ind.	2,468	305
Dubuque, Iowa	2,444	306
Danville, Va.	2,443	307
Glens Falls, N.Y.	2,423	308
Eau Claire, Wisc.	2,421	309
Anniston, Ala.	2,305	310
Grand Forks, N.D.	2,010	311
Elmira, N.Y.	1,984	312
Sheboygan, Wisc.	1,956	313
Kankakee, Ill.	1,807	314
Lawrence, Kans.	1,315	315
Total Above Areas	**5,714,215**	
Percent of U.S.	**82.1965**	
U.S. Total	**6,951,896**	

AUDIO EQUIPMENT, MUSICAL INSTRUMENT & SUPPLY SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	589,433	1
Chicago, Ill.	484,466	2
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	478,319	3
New York, N.Y.	453,289	4
Philadelphia, Pa.	358,081	5
Washington, D.C.	303,768	6
Houston, Tex.	296,181	7
Detroit, Mich.	288,081	8
Dallas, Tex.	244,500	9
Nassau - Suffolk, N.Y.	236,687	10
Indianapolis, Ind.	215,336	11
Minneapolis - St. Paul, Minn.	193,430	12
Anaheim - Santa Ana, Cal.	178,124	13
San Francisco, Cal.	173,518	14
Seattle, Wash.	168,122	15
Miami - Hialeah, Fla.	164,640	16
San Jose, Cal.	144,127	17
Oakland, Cal.	140,996	18
San Diego, Cal.	139,479	19
Phoenix, Ariz.	138,742	20
Denver, Colo.	137,088	21
St. Louis, Mo.	134,533	22
Atlanta, Ga.	130,420	23
Baltimore, Md.	124,511	24
Milwaukee, Wisc.	122,588	25
Bergen - Passaic, N.J.	118,047	26
Pittsburgh, Pa.	116,388	27
Kansas City, Mo.-Kans.	114,757	28
Portland, Ore.	109,996	29
Tampa - St. Petersburg - Clearwater, Fla.	107,838	30
Newark, N.J.	107,186	31
Cleveland, Ohio	105,561	32
Sacramento, Cal.	103,079	33
Fort Worth - Arlington, Tex.	94,282	34
Cincinnati, Ohio	88,576	35
Santa Barbara - Santa Maria - Lompoc, Cal.	87,440	36
New Orleans, La.	87,381	37
Columbus, Ohio	83,873	38
Salt Lake City - Ogden, Utah	83,640	39
Riverside - San Bernardino, Cal.	83,088	40
San Antonio, Tex.	81,787	41
Norfolk - Virginia Beach - Newport News, Va.	81,266	42
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	79,527	43
Nashville, Tenn.	78,441	44
Oklahoma City, Okla.	74,980	45
Hartford - New Britain - Middletown - Bristol, Conn.	74,848	46
Bridgeport - Stamford - Norwalk - Danbury, Conn.	71,480	47
Middlesex - Somerset - Hunterdon, N.J.	68,756	48
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	62,840	49
Dayton - Springfield, Ohio	62,031	50
Total Top 50	**8,344,553**	
Rochester, N.Y.	61,918	51
Tulsa, Okla.	61,687	52
Greensboro - Winston-Salem - High Point, N.C.	61,585	53
Orlando, Fla.	59,813	54
Buffalo, N.Y.	59,720	55
Richmond - Petersburg, Va.	58,454	56
Memphis, Tenn.	58,338	57
Raleigh - Durham, N.C.	57,336	58
Louisville, Ky.	56,842	59
Austin, Tex.	56,380	60
Toledo, Ohio	56,076	61
Birmingham, Ala.	54,091	62
Albuquerque, N.M.	51,484	63
Monmouth - Ocean, N.J.	50,238	64
Tucson, Ariz.	47,850	65
Albany - Schenectady - Troy, N.Y.	47,280	66
Jacksonville, Fla.	45,046	67
Providence - Pawtucket - Woonsocket, R.I.	43,944	68
West Palm Beach - Boca Raton - Delray Beach, Fla.	43,887	69
Syracuse, N.Y.	43,389	70
Worcester - Fitchburg - Leominster, Mass.	42,603	71
Harrisburg - Lebanon - Carlisle, Pa.	42,403	72
New Haven - Waterbury - Meriden, Conn.	41,684	73
Las Vegas, Nev.	41,398	74
Lake County, Ill.	40,598	75
Akron, Ohio	40,477	76
St. Cloud, Minn.	39,337	77
El Paso, Tex.	39,258	78
Wilmington, Del.	39,046	79
Portsmouth - Dover - Rochester, N.H.	38,825	80
Omaha, Neb.	38,523	81
Grand Rapids, Mich.	37,356	82
Baton Rouge, La.	36,691	83
Wichita, Kans.	36,029	84
Youngstown - Warren, Ohio	35,480	85
Madison, Wisc.	35,411	86
Honolulu, Haw.	35,354	87
Tacoma, Wash.	35,228	88
Greenville - Spartanburg, S.C.	34,768	89
Brownsville - Harlingen, Tex.	34,763	90
Knoxville, Tenn.	34,502	91
Flint, Mich.	33,203	92
Beaumont - Port Arthur, Tex.	33,176	93
Little Rock - North Little Rock, Ark.	32,881	94
Lansing - East Lansing, Mich.	32,716	95
Allentown - Bethlehem, Pa.	32,076	96
Fresno, Cal.	31,151	97
Oxnard - Ventura, Cal.	30,908	98
Columbia, S.C.	29,823	99
Springfield, Mass.	29,728	100
Total Top 100	**10,405,323**	
Aurora - Elgin, Ill.	29,323	101
Mobile, Ala.	28,860	102
Scranton - Wilkes-Barre, Pa.	28,688	103
Charleston, S.C.	28,663	104
Reno, Nev.	28,292	105
Ann Arbor, Mich.	27,772	106
Des Moines, Iowa	27,748	107
Gary - Hammond, Ind.	27,683	108
Waco, Tex.	27,304	109
Colorado Springs, Colo.	26,805	110
New Bedford - Fall River - Attleboro, Mass.	26,712	111
Tyler, Tex.	26,610	112
Lubbock, Tex.	26,496	113
Corpus Christi, Tex.	26,486	114
Spokane, Wash.	25,911	115
Trenton, N.J.	25,740	116
Lexington-Fayette, Ky.	25,719	117
Augusta, Ga.	25,699	118
Huntington - Ashland, W.Va.-Ky.	25,569	119
Johnson City - Kingsport - Bristol, Tenn.	25,017	120
Eugene - Springfield, Ore.	24,224	121
Shreveport, La.	23,016	122
Lancaster, Pa.	22,650	123
Santa Rosa - Petaluma, Cal.	22,579	124
Chattanooga, Tenn.	22,418	125
Roanoke, Va.	22,364	126
Davenport - Rock Island - Moline, Iowa-Ill.	22,100	127
Peoria, Ill.	22,046	128
Springfield, Mo.	21,854	129
York, Pa.	21,687	130
McAllen - Edinburg - Mission, Tex.	21,681	131
Manchester - Nashua, N.H.	21,455	132
Portland, Me.	21,153	133
Billings, Mont.	21,024	134
Melbourne - Titusville - Palm Bay, Fla.	20,952	135
Canton, Ohio	20,945	136
Boulder - Longmont, Colo.	20,930	137
Jackson, Miss.	20,917	138
East St. Louis - Belleville, Ill.	20,847	139
Pensacola, Fla.	20,700	140
Boise, Ida.	20,539	141
Reading, Pa.	20,415	142
Fort Wayne, Ind.	20,327	143
Amarillo, Tex.	20,223	144
Bakersfield, Cal.	20,031	145
Fayetteville, N.C.	19,852	146
Lafayette, La.	19,633	147
Anchorage, Alas.	19,346	148
Kalamazoo, Mich.	19,225	149
Stockton, Cal.	19,202	150
Total Top 150	**11,580,755**	
Laredo, Tex.	19,061	151
Saginaw - Bay City - Midland, Mich.	18,915	152
Modesto, Cal.	18,913	153
Vallejo - Fairfield - Napa, Cal.	18,909	154
Terre Haute, Ind.	18,832	155
Provo - Orem, Utah	18,657	156
Lakeland - Winter Haven, Fla.	18,599	157
Charleston, W.Va.	18,532	158
South Bend - Mishawaka, Ind.	18,404	159
Sioux Falls, S.D.	17,699	160
Salem, Ore.	17,341	161
Rockford, Ill.	17,174	162
Duluth, Minn.	17,118	163
Wichita Falls, Tex.	16,509	164
Erie, Pa.	16,361	165
Atlantic City, N.J.	16,226	166
Joliet, Ill.	16,189	167
Evansville, Ind.	16,069	168
Macon - Warner Robins, Ga.	15,878	169
Springfield, Ill.	15,695	170
Daytona Beach, Fla.	15,367	171
Appleton - Oshkosh - Neenah, Wisc.	15,012	172
Savannah, Ga.	14,973	173
Champaign - Urbana - Rantoul, Ill.	14,951	174
Salinas - Seaside - Monterey, Cal.	14,928	175
Fargo - Moorhead, N.D.-Minn.	14,822	176
Alton - Granite City, Ill.	14,812	177
Lincoln, Neb.	14,520	178
New London - Norwich, Conn.	14,442	179
Benton Harbor, Mich.	14,417	180
Utica - Rome, N.Y.	14,151	181
Fort Collins - Loveland, Colo.	14,013	182
Poughkeepsie, N.Y.	13,946	183
Binghamton, N.Y.	13,858	184
Jersey City, N.J.	13,821	185
Gainesville, Fla.	13,793	186
Tallahassee, Fla.	13,661	187
Fort Myers - Cape Coral, Fla.	13,618	188
Orange County, N.Y.	13,614	189
Sarasota, Fla.	13,603	190
Killeen - Temple, Tex.	13,277	191
Huntsville, Ala.	13,072	192
Odessa, Tex.	12,808	193
Fort Smith, Ark.	12,691	194
Columbus, Ga.	12,507	195
Longview - Marshall, Tex.	12,433	196
Casper, Wyo.	12,400	197
Monroe, La.	12,273	198
Montgomery, Ala.	12,169	199
Lorain - Elyria, Ohio	12,148	200
Total Top 200	**12,343,941**	
Houma - Thibodaux, La.	11,884	201
Green Bay, Wisc.	11,810	202
Yakima, Wash.	11,699	203
Waterloo - Cedar Falls, Iowa	11,465	204
Visalia - Tulare - Porterville, Cal.	11,460	205
Rochester, Minn.	11,317	206
Wheeling, W.Va.	11,198	207
Bradenton, Fla.	11,030	208
Johnstown, Pa.	11,021	209
Niagara Falls, N.Y.	11,013	210
Pittsfield, Mass.	10,896	211
Alexandria, La.	10,656	212
Parkersburg - Marietta, W.Va.-Ohio	10,626	213
Anderson, Ind.	10,603	214
Richland - Kennewick - Pasco, Wash.	10,590	215
Burlington, Vt.	10,577	216
Fayetteville - Springdale, Ark.	10,549	217
Santa Cruz, Cal.	10,542	218
Bangor, Me.	10,503	219
Wilmington, N.C.	10,459	220
Cedar Rapids, Iowa	10,382	221
Biloxi - Gulfport, Miss.	10,238	222
Pueblo, Colo.	10,237	223
Galveston - Texas City, Tex.	10,144	224
Mansfield, Ohio	10,069	225
Lynchburg, Va.	10,035	226
Topeka, Kans.	9,976	227
Vineland - Millville - Bridgeton, N.J.	9,877	228
Naples, Fla.	9,860	229
Panama City, Fla.	9,857	230
Midland, Tex.	9,856	231
Hamilton - Middletown, Ohio	9,299	232
Lima, Ohio	9,283	233
Medford, Ore.	9,038	234
Asheville, N.C.	8,953	235
Hickory, N.C.	8,937	236
Vancouver, Wash.	8,902	237
Lake Charles, La.	8,877	238
Altoona, Pa.	8,847	239
Florence, Ala.	8,689	240
Clarksville - Hopkinsville, Tenn.-Ky.	8,664	241
Santa Fe, N.M.	8,659	242
Albany, Ga.	8,628	243
Lafayette, Ind.	8,580	244
St. Joseph, Mo.	8,528	245
Chico, Cal.	8,509	246
Abilene, Tex.	8,499	247
Greeley, Colo.	8,486	248
San Angelo, Tex.	8,465	249
Texarkana, Tex.-Ark.	8,327	250
Total Top 250	**12,840,540**	
Great Falls, Mont.	8,211	251
Joplin, Mo.	8,206	252
Beaver County, Pa.	8,189	253
Burlington, N.C.	8,105	254
Fort Pierce, Fla.	8,057	255
Jackson, Mich.	8,001	256
La Crosse, Wisc.	7,995	257
Olympia, Wash.	7,994	258
Steubenville - Weirton, Ohio-W.Va.	7,788	259
Brazoria, Tex.	7,768	260
Bloomington - Normal, Ill.	7,753	261
Racine, Wisc.	7,574	262
Sioux City, Iowa	7,507	263
Eau Claire, Wisc.	7,330	264
Anderson, S.C.	7,315	265
Pascagoula, Miss.	7,234	266
Tuscaloosa, Ala.	7,132	267
Bloomington, Ind.	7,104	268
Dubuque, Iowa	7,046	269
Redding, Cal.	7,032	270
Bellingham, Wash.	6,965	271
Fort Walton Beach, Fla.	6,958	272
Decatur, Ill.	6,925	273
Columbia, Mo.	6,613	274
Battle Creek, Mich.	6,596	275
Williamsport, Pa.	6,558	276
Janesville - Beloit, Wisc.	6,538	277
Lawton, Okla.	6,498	278
Lawrence, Kans.	6,413	279
Elkhart - Goshen, Ind.	6,402	280
Athens, Ga.	6,371	281
Muskegon, Mich.	6,365	282
Las Cruces, N.M.	6,291	283
Bremerton, Wash.	6,282	284
Owensboro, Ky.	6,105	285
Hagerstown, Md.	6,089	286
Victoria, Tex.	6,017	287
Gadsden, Ala.	5,937	288
Lewiston - Auburn, Me.	5,937	288
Kokomo, Ind.	5,900	290
Charlottesville, Va.	5,701	291
Anniston, Ala.	5,640	292
Bismarck, N.D.	5,542	293
Muncie, Ind.	5,503	294
Dothan, Ala.	5,418	295
Grand Forks, N.D.	5,346	296
Pine Bluff, Ark.	5,313	297
Enid, Okla.	5,243	298
Ocala, Fla.	5,216	299
State College, Pa.	5,147	300
Iowa City, Iowa	5,105	301
Kenosha, Wisc.	5,079	302
Jacksonville, N.C.	5,021	303
Florence, S.C.	5,010	304
Sharon, Pa.	4,978	305
Glens Falls, N.Y.	4,840	306
Sherman - Denison, Tex.	4,731	307
Cumberland, Md.	4,658	308
Elmira, N.Y.	4,476	309
Kankakee, Ill.	4,472	310
Yuba City, Cal.	4,388	311
Danville, Va.	4,262	312
Bryan - College Station, Tex.	4,166	313
Wausau, Wisc.	4,090	314
Sheboygan, Wisc.	3,264	315
Total Above Areas	**13,244,250**	
Percent of U.S.	**87.2967**	
U.S. Total	**15,171,533**	

FURNITURE & SLEEP EQUIPMENT SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	881,827	1
New York, N.Y.	813,281	2
Chicago, Ill.	742,444	3
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	517,396	4
Washington, D.C.	461,792	5
Houston, Tex.	449,113	6
Philadelphia, Pa.	444,507	7
Detroit, Mich.	433,738	8
Dallas, Tex.	358,261	9
Anaheim - Santa Ana, Cal.	350,591	10
Nassau - Suffolk, N.Y.	336,799	11
Miami - Hialeah, Fla.	321,211	12
San Diego, Cal.	267,634	13
Minneapolis - St. Paul, Minn.	253,514	14
San Francisco, Cal.	237,809	15
Pittsburgh, Pa.	229,328	16
Phoenix, Ariz.	228,254	17
Newark, N.J.	228,026	18
Atlanta, Ga.	226,261	19
Bergen - Passaic, N.J.	222,695	20
Denver, Colo.	217,215	21
Baltimore, Md.	212,596	22
Oakland, Cal.	211,868	23
Seattle, Wash.	211,467	24
San Jose, Cal.	203,619	25
Tampa - St. Petersburg - Clearwater, Fla.	200,131	26
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	198,890	27
Cleveland, Ohio	196,828	28
St. Louis, Mo.	173,110	29
New Orleans, La.	151,807	30
Kansas City, Mo.-Kans.	151,785	31
Riverside - San Bernardino, Cal.	147,943	32
Cincinnati, Ohio	147,594	33
Norfolk - Virginia Beach - Newport News, Va.	147,415	34
Greensboro - Winston-Salem - High Point, N.C.	145,682	35
San Antonio, Tex.	140,473	36
Portland, Ore.	139,655	37
Salt Lake City - Ogden, Utah	135,145	38
Milwaukee, Wisc.	135,144	39
Sacramento, Cal.	129,972	40
Fort Worth - Arlington, Tex.	129,180	41
Oklahoma City, Okla.	124,856	42
Indianapolis, Ind.	124,750	43
West Palm Beach - Boca Raton - Delray Beach, Fla.	122,815	44
Nashville, Tenn.	118,645	45
Tulsa, Okla.	115,078	46
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	114,158	47
Columbus, Ohio	113,457	48
Louisville, Ky.	111,958	49
Hartford - New Britain - Middletown - Bristol, Conn.	107,881	50
Total Top 50	**12,585,598**	
Middlesex - Somerset - Hunterdon, N.J.	106,441	51
Dayton - Springfield, Ohio	105,784	52
Memphis, Tenn.	105,173	53
Birmingham, Ala.	103,216	54
Bridgeport - Stamford - Norwalk - Danbury, Conn.	102,668	55
Monmouth - Ocean, N.J.	99,592	56
Rochester, N.Y.	96,372	57
Richmond - Petersburg, Va.	95,584	58
Buffalo, N.Y.	95,478	59
Orlando, Fla.	93,663	60
Jacksonville, Fla.	89,570	61
New Haven - Waterbury - Meriden, Conn.	85,634	62
Worcester - Fitchburg - Leominster, Mass.	83,423	63
Omaha, Neb.	80,506	64
El Paso, Tex.	77,826	65
Sarasota, Fla.	77,214	66
Grand Rapids, Mich.	69,669	67
Providence - Pawtucket - Woonsocket, R.I.	67,052	68
Austin, Tex.	66,250	69
Albany - Schenectady - Troy, N.Y.	64,742	70
Tucson, Ariz.	64,474	71
Knoxville, Tenn.	64,164	72
Colorado Springs, Colo.	64,059	73
Allentown - Bethlehem, Pa.	62,790	74
Albuquerque, N.M.	62,471	75
Las Vegas, Nev.	61,473	76
New Bedford - Fall River - Attleboro, Mass.	61,077	77
Syracuse, N.Y.	59,860	78
Wilmington, Del.	59,804	79
Raleigh - Durham, N.C.	59,453	80
Baton Rouge, La.	59,271	81
Youngstown - Warren, Ohio	57,949	82
Fresno, Cal.	56,331	83
Oxnard - Ventura, Cal.	55,711	84
Little Rock - North Little Rock, Ark.	55,107	85
Toledo, Ohio	54,600	86
Scranton - Wilkes-Barre, Pa.	53,951	87
Reno, Nev.	52,097	88
Akron, Ohio	51,573	89
Greenville - Spartanburg, S.C.	50,927	90
Gary - Hammond, Ind.	50,791	91
Lake County, Ill.	50,743	92
Columbia, S.C.	50,093	93
Mobile, Ala.	49,815	94
Beaumont - Port Arthur, Tex.	49,282	95
Honolulu, Haw.	48,868	96
Fort Myers - Cape Coral, Fla.	48,796	97
Harrisburg - Lebanon - Carlisle, Pa.	47,901	98
Flint, Mich.	46,456	99
Springfield, Mass.	45,764	100
Total Top 100	**16,007,106**	
Davenport - Rock Island - Moline, Iowa-Ill.	45,482	101
Melbourne - Titusville - Palm Bay, Fla.	45,436	102
Wichita, Kans.	44,422	103
Chattanooga, Tenn.	43,984	104
Tacoma, Wash.	43,240	105
Benton Harbor, Mich.	42,106	106
Bakersfield, Cal.	41,962	107
Lancaster, Pa.	41,904	108
Savannah, Ga.	41,610	109
Jackson, Miss.	41,577	110
Peoria, Ill.	41,455	111
Madison, Wisc.	40,966	112
Amarillo, Tex.	40,853	113
Manchester - Nashua, N.H.	40,795	114
Des Moines, Iowa	40,746	115
Corpus Christi, Tex.	40,737	116
Santa Barbara - Santa Maria - Lompoc, Cal.	40,385	117
Shreveport, La.	39,609	118
Salinas - Seaside - Monterey, Cal.	39,540	119
Portsmouth - Dover - Rochester, N.H.	38,716	120
Charleston, S.C.	38,662	121
Johnson City - Kingsport - Bristol, Tenn.	38,534	122
Lexington-Fayette, Ky.	38,357	123
Lubbock, Tex.	38,354	124
Saginaw - Bay City - Midland, Mich.	38,098	125
Lansing - East Lansing, Mich.	37,740	126
Aurora - Elgin, Ill.	37,458	127
Santa Rosa - Petaluma, Cal.	37,063	128
Fort Wayne, Ind.	36,816	129
Huntington - Ashland, W.Va.-Ky.	35,341	130
Augusta, Ga.	35,192	131
Tyler, Tex.	34,358	132
Trenton, N.J.	34,227	133
Montgomery, Ala.	33,950	134
Modesto, Cal.	33,776	135
Evansville, Ind.	33,576	136
McAllen - Edinburg - Mission, Tex.	32,715	137
Rockford, Ill.	32,507	138
Spokane, Wash.	32,188	139
Roanoke, Va.	31,911	140
Pensacola, Fla.	31,811	141
Canton, Ohio	31,791	142
Charleston, W.Va.	31,559	143
Jersey City, N.J.	31,118	144
Atlantic City, N.J.	30,545	145
Anchorage, Alas.	30,197	146
Stockton, Cal.	30,185	147
Lafayette, La.	29,962	148
Daytona Beach, Fla.	29,388	149
Fayetteville, N.C.	29,377	150
Total Top 150	**17,859,387**	
Vallejo - Fairfield - Napa, Cal.	29,267	151
Columbus, Ga.	29,065	152
Lorain - Elyria, Ohio	29,047	153
Houma - Thibodaux, La.	28,964	154
Eugene - Springfield, Ore.	28,483	155
Binghamton, N.Y.	28,342	156
New London - Norwich, Conn.	27,605	157
Lakeland - Winter Haven, Fla.	27,398	158
York, Pa.	27,022	159
Ann Arbor, Mich.	26,745	160
Naples, Fla.	26,612	161
Portland, Me.	26,536	162
Gainesville, Fla.	26,390	163
Waco, Tex.	26,267	164
Kalamazoo, Mich.	26,056	165
Brownsville - Harlingen, Tex.	25,616	166
Longview - Marshall, Tex.	25,391	167
Boise, Ida.	25,147	168
Macon - Warner Robins, Ga.	24,319	169
Utica - Rome, N.Y.	24,129	170
South Bend - Mishawaka, Ind.	23,971	171
East St. Louis - Belleville, Ill.	23,789	172
Odessa, Tex.	23,382	173
Lake Charles, La.	23,249	174
Springfield, Ill.	23,024	175
Billings, Mont.	22,647	176
Green Bay, Wisc.	22,609	177
Appleton - Oshkosh - Neenah, Wisc.	22,593	178
Huntsville, Ala.	22,340	179
Poughkeepsie, N.Y.	22,145	180
Johnstown, Pa.	22,094	181
Tallahassee, Fla.	21,912	182
Hickory, N.C.	21,778	183
Boulder - Longmont, Colo.	21,474	184
Salem, Ore.	21,394	185
Erie, Pa.	20,776	186
Orange County, N.Y.	20,644	187
Killeen - Temple, Tex.	20,596	188
Bangor, Me.	20,060	189
Duluth, Minn.	19,631	190
Provo - Orem, Utah	19,324	191
Fort Pierce, Fla.	19,297	192
Altoona, Pa.	18,962	193
San Angelo, Tex.	18,892	194
Springfield, Mo.	18,778	195
Jacksonville, N.C.	18,714	196
Richland - Kennewick - Pasco, Wash.	18,628	197
Visalia - Tulare - Porterville, Cal.	18,561	198
Wilmington, N.C.	18,475	199
Midland, Tex.	18,348	200
Total Top 200	**19,025,875**	
Reading, Pa.	18,189	201
Wichita Falls, Tex.	18,114	202
Cedar Rapids, Iowa	17,824	203
Fargo - Moorhead, N.D.-Minn.	17,679	204
Alton - Granite City, Ill.	17,671	205
Joliet, Ill.	17,490	206
Panama City, Fla.	17,422	207
Albany, Ga.	16,521	208
Monroe, La.	16,448	209
Beaver County, Pa.	16,262	210
Santa Cruz, Cal.	16,261	211
Niagara Falls, N.Y.	15,966	212
Lynchburg, Va.	15,960	213
Fort Smith, Ark.	15,934	214
Clarksville - Hopkinsville, Tenn.-Ky.	15,928	215
Wheeling, W.Va.	15,913	216
Racine, Wisc.	15,854	217
Tuscaloosa, Ala.	15,837	218
Fort Walton Beach, Fla.	15,702	219
Abilene, Tex.	15,695	220
Waterloo - Cedar Falls, Iowa	15,610	221
Parkersburg - Marietta, W.Va.-Ohio	15,562	222
Fort Collins - Loveland, Colo.	15,517	223
Bradenton, Fla.	15,473	224
Anderson, S.C.	14,916	225
Hamilton - Middletown, Ohio	14,857	226
Burlington, Vt.	14,481	227
Topeka, Kans.	14,128	228
Champaign - Urbana - Rantoul, Ill.	14,035	229
Great Falls, Mont.	13,935	230
Galveston - Texas City, Tex.	13,922	231
Sioux Falls, S.D.	13,915	232
Lima, Ohio	13,860	233
Lafayette, Ind.	13,802	234
Florence, Ala.	13,461	235
Terre Haute, Ind.	13,293	236
Biloxi - Gulfport, Miss.	13,205	237
Burlington, N.C.	12,651	238
Asheville, N.C.	12,419	239
Joplin, Mo.	12,200	240
Lincoln, Neb.	12,180	241
Elkhart - Goshen, Ind.	12,153	242
Lawton, Okla.	12,121	243
Decatur, Ill.	12,007	244
Casper, Wyo.	11,995	245
Victoria, Tex.	11,800	246
Yakima, Wash.	11,738	247
Sioux City, Iowa	11,698	248
Vineland - Millville - Bridgeton, N.J.	11,623	249
Mansfield, Ohio	11,622	250
Total Top 250	**19,758,724**	
Medford, Ore.	11,593	251
Brazoria, Tex.	11,568	252
Fayetteville - Springdale, Ark.	11,564	253
Texarkana, Tex.-Ark.	11,240	254
Pueblo, Colo.	11,178	255
Vancouver, Wash.	11,117	256
Greeley, Colo.	11,068	257
Ocala, Fla.	11,033	258
Muskegon, Mich.	10,814	259
Rochester, Minn.	10,713	260
Steubenville - Weirton, Ohio-W.Va.	10,686	261
Gadsden, Ala.	10,498	262
Chico, Cal.	10,465	263
St. Cloud, Minn.	10,442	264
Dothan, Ala.	10,287	265
Redding, Cal.	10,242	266
Wausau, Wisc.	10,231	267
Muncie, Ind.	10,179	268
Pittsfield, Mass.	10,049	269
Eau Claire, Wisc.	9,971	270
Janesville - Beloit, Wisc.	9,904	271
Jackson, Mich.	9,828	272
Athens, Ga.	9,757	273
Hagerstown, Md.	9,706	274
State College, Pa.	9,679	275
Florence, S.C.	9,631	276
Dubuque, Iowa	9,585	277
Owensboro, Ky.	9,552	278
Kokomo, Ind.	9,543	279
St. Joseph, Mo.	9,501	280
Kankakee, Ill.	9,393	281
Anniston, Ala.	9,251	282
Laredo, Tex.	9,109	283
Danville, Va.	9,090	284
La Crosse, Wisc.	9,048	285
Alexandria, La.	8,959	286
Bellingham, Wash.	8,865	287
Anderson, Ind.	8,839	288
Cumberland, Md.	8,784	289
Charlottesville, Va.	8,592	290
Enid, Okla.	8,502	291
Sharon, Pa.	8,443	292
Bismarck, N.D.	8,320	293
Lewiston - Auburn, Me.	8,103	294
Bremerton, Wash.	7,933	295
Sherman - Denison, Tex.	7,842	296
Bryan - College Station, Tex.	7,729	297
Las Cruces, N.M.	7,729	297
Bloomington - Normal, Ill.	7,724	299
Battle Creek, Mich.	7,715	300
Olympia, Wash.	7,593	301
Pascagoula, Miss.	7,570	302
Glens Falls, N.Y.	7,565	303
Kenosha, Wisc.	7,565	303
Columbia, Mo.	7,183	305
Williamsport, Pa.	7,095	306
Grand Forks, N.D.	7,016	307
Santa Fe, N.M.	6,993	308
Yuba City, Cal.	6,814	309
Elmira, N.Y.	6,387	310
Sheboygan, Wisc.	6,169	311
Bloomington, Ind.	6,131	312
Pine Bluff, Ark.	6,053	313
Iowa City, Iowa	5,975	314
Lawrence, Kans.	3,232	315
Total Above Areas	**20,339,659**	
Percent of U.S.	**84.6200**	
U.S. Total	**24,036,460**	

1984 SURVEY OF BUYING POWER DATA SERVICE

MEN'S & BOYS' CLOTHING SALES

Area	($000)	Rank
New York, N.Y.	1,363,098	1
Los Angeles - Long Beach, Cal.	1,272,403	2
Chicago, Ill.	1,185,993	3
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	864,938	4
Detroit, Mich.	795,193	5
Philadelphia, Pa.	725,373	6
Houston, Tex.	669,322	7
Washington, D.C.	631,611	8
Nassau - Suffolk, N.Y.	454,164	9
Dallas, Tex.	432,833	10
Minneapolis - St. Paul, Minn.	407,132	11
Anaheim - Santa Ana, Cal.	383,376	12
San Francisco, Cal.	377,327	13
Atlanta, Ga.	367,436	14
Miami - Hialeah, Fla.	341,683	15
Pittsburgh, Pa.	339,021	16
Bergen - Passaic, N.J.	336,009	17
Seattle, Wash.	333,652	18
Baltimore, Md.	319,126	19
St. Louis, Mo.	316,131	20
Cleveland, Ohio	314,171	21
San Diego, Cal.	312,234	22
Denver, Colo.	289,911	23
Oakland, Cal.	280,945	24
Kansas City, Mo.-Kans.	268,4[illegible]	25
San Jose, Cal.	266,[illegible]3	26
Tampa - St. Petersburg - Clearwater, Fla.	241,972	27
Portland, Ore.	239,737	28
Riverside - San Bernardino, Cal.	239,490	29
Newark, N.J.	232,303	30
Cincinnati, Ohio	228,329	31
Milwaukee, Wisc.	211,980	32
Phoenix, Ariz.	210,689	33
Hartford - New Britain - Middletown - Bristol, Conn.	205,622	34
Columbus, Ohio	203,637	35
Fort Worth - Arlington, Tex.	203,308	36
New Orleans, La.	199,535	37
Bridgeport - Stamford - Norwalk - Danbury, Conn.	195,919	38
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	191,363	39
Indianapolis, Ind.	187 853	40
Sacramento, Cal.	186,845	41
Salt Lake City - Ogden, Utah	17[illegible],339	42
Norfolk - Virginia Beach - Newport News, Va.	175,721	43
San Antonio, Tex.	175,248	44
Honolulu, Haw.	172,662	45
Middlesex - Somerset - Hunterdon, N.J.	165,673	46
Nashville, Tenn.	162,946	47
New Haven - Waterbury - Meriden, Conn.	160,842	48
Buffalo, N.Y.	160,630	49
Oklahoma City, Okla.	159,414	50
Total Top 50	**18,339,004**	
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	158,911	51
Louisville, Ky.	154,790	52
Providence - Pawtucket - Woonsocket, R.I.	149,134	53
Dayton - Springfield, Ohio	146,881	54
Birmingham, Ala.	146,504	55
Memphis, Tenn.	140,221	56
Greensboro - Winston-Salem - High Point, N.C.	133,998	57
Rochester, N.Y.	133,937	58
Monmouth - Ocean, N.J.	130,457	59
Tulsa, Okla.	128,670	60
Richmond - Petersburg, Va.	126,512	61
West Palm Beach - Boca Raton - Delray Beach, Fla.	118,222	62
Portland, Me.	117,576	63
Grand Rapids, Mich.	116,673	64
Jacksonville, Fla.	112,052	65
Albany - Schenectady - Troy, N.Y.	110,836	66
Las Vegas, Nev.	110,337	67
Orlando, Fla.	108,722	68
Springfield, Mass.	104,143	69
Knoxville, Tenn.	104,132	70
Austin, Tex.	102,774	71
Worcester - Fitchburg - Leominster, Mass.	102,157	72
Allentown - Bethlehem, Pa.	101,724	73
Flint, Mich.	100,585	74
Toledo, Ohio	98,493	75
Raleigh - Durham, N.C.	97,677	76
Scranton - Wilkes-Barre, Pa.	93,910	77
Akron, Ohio	93,342	78
Omaha, Neb.	93,078	79
Greenville - Spartanburg, S.C.	90,846	80
Harrisburg - Lebanon - Carlisle, Pa.	90,314	81
Gary - Hammond, Ind.	87,890	82
Saginaw - Bay City - Midland, Mich.	86,951	83
Little Rock - North Little Rock, Ark.	86,580	84
Baton Rouge, La.	86,374	85
New Bedford - Fall River - Attleboro, Mass.	86,088	86
Syracuse, N.Y.	85,382	87
Youngstown - Warren, Ohio	84,253	88
Oxnard - Ventura, Cal.	82,306	89
El Paso, Tex.	81,713	90
Lexington-Fayette, Ky.	81,340	91
Wichita, Kans.	80,599	92
Lake County, Ill.	79,313	93
Albuquerque, N.M.	76,035	94
Fresno, Cal.	75,029	95
Wilmington, Del.	74,852	96
Columbia, S.C.	74,569	97
Aurora - Elgin, Ill.	72,034	98
Des Moines, Iowa	71,616	99
Tacoma, Wash.	70,244	100
Total Top 100	**23,479,780**	
Beaumont - Port Arthur, Tex.	69.550	101
Mobile, Ala.	69,444	102
Johnson City - Kingsport - Bristol, Tenn.	68,927	103
Manchester - Nashua, N.H.	67,904	104
Chattanooga, Tenn.	66,957	105
Davenport - Rock Island - Moline, Iowa-Ill.	66,245	106
Lansing - East Lansing, Mich.	66,207	107
Tucson, Ariz.	63,578	108
Trenton, N.J.	63,181	109
McAllen - Edinburg - Mission, Tex.	62,934	110
Fort Wayne, Ind.	60,564	111
Spokane, Wash.	60,564	111
Canton, Ohio	60,296	113
Jersey City, N.J.	59,487	114
Peoria, Ill.	59,319	115
Charleston, W.Va.	58,944	116
Reading, Pa.	58,495	117
Bakersfield, Cal.	56,891	118
Jackson, Miss.	56,218	119
Portsmouth - Dover - Rochester, N.H.	55,575	120
Kalamazoo, Mich.	55,221	121
Huntington - Ashland, W.Va.-Ky.	55,143	122
Charleston, S.C.	54,732	123
Shreveport, La.	54,506	124
Evansville, Ind.	52,289	125
Eugene - Springfield, Ore.	51,938	126
Salinas - Seaside - Monterey, Cal.	51,781	127
East St. Louis - Belleville, Ill.	51,738	128
Montgomery, Ala.	51,451	129
Rockford, Ill.	50,864	130
Roanoke, Va.	50,495	131
Ann Arbor, Mich.	50,154	132
Stockton, Cal.	49,631	133
Reno, Nev.	49,136	134
Anchorage, Alas.	49,057	135
Santa Rosa - Petaluma, Cal.	48,732	136
Atlantic City, N.J.	48,132	137
Madison, Wisc.	47,944	138
Corpus Christi, Tex.	47,791	139
Lancaster, Pa.	46,921	140
Modesto, Cal.	46,912	141
Augusta, Ga.	46,836	142
Macon - Warner Robins, Ga.	46,232	143
Pensacola, Fla.	44,863	144
Colorado Springs, Colo.	44,222	145
York, Pa.	44,058	146
Amarillo, Tex.	43,898	147
Santa Barbara - Santa Maria - Lompoc, Cal.	43,816	148
Springfield, Ill.	43,551	149
Huntsville, Ala.	43,227	150
Total Top 150	**26,196,331**	
Daytona Beach, Fla.	43,006	151
Erie, Pa.	42,225	152
Lafayette, La.	42,090	153
Salem, Ore.	41,064	154
Utica - Rome, N.Y.	40,866	155
Vallejo - Fairfield - Napa, Cal.	40,774	156
Lubbock, Tex.	40,479	157
South Bend - Mishawaka, Ind.	39,660	158
Orange County, N.Y.	39,016	159
Lakeland - Winter Haven, Fla.	38,678	160
Savannah, Ga.	38,526	161
New London - Norwich, Conn.	38,314	162
Visalia - Tulare - Porterville, Cal.	37,543	163
Springfield, Mo.	36,903	164
Brownsville - Harlingen, Tex.	36,040	165
Laredo, Tex.	35,636	166
Binghamton, N.Y.	35,489	167
Fayetteville, N.C.	35,420	168
Pittsfield, Mass.	35,155	169
St. Cloud, Minn.	35,126	170
Duluth, Minn.	34,811	171
Tyler, Tex.	34,251	172
Provo - Orem, Utah	34,157	173
Lorain - Elyria, Ohio	34,119	174
Poughkeepsie, N.Y.	33,887	175
Niagara Falls, N.Y.	33,443	176
Lincoln, Neb.	32,910	177
Parkersburg - Marietta, W.Va.-Ohio	32,734	178
Cedar Rapids, Iowa	32,445	179
Appleton - Oshkosh - Neenah, Wisc.	32,262	180
Boise, Ida.	32,171	181
Burlington, Vt.	32,116	182
Fort Myers - Cape Coral, Fla.	31,466	183
Tallahassee, Fla.	31,277	184
Champaign - Urbana - Rantoul, Ill.	30,977	185
Fort Smith, Ark.	30,953	186
Johnstown, Pa.	30,849	187
Fargo - Moorhead, N.D.-Minn.	30,564	188
Sarasota, Fla.	30,486	189
Billings, Mont.	30,392	190
Columbus, Ga.	30,245	191
Richland - Kennewick - Pasco, Wash.	29,882	192
Terre Haute, Ind.	29,719	193
Joliet, Ill.	29,434	194
Melbourne - Titusville - Palm Bay, Fla.	29,010	195
Muskegon, Mich.	28,824	196
Hickory, N.C.	28,801	197
Santa Cruz, Cal.	28,690	198
Odessa, Tex.	28,465	199
Biloxi - Gulfport, Miss.	28,319	200
Total Top 200	**27,986,000**	
Beaver County, Pa.	28.278	201
Sioux Falls, S.D.	28,004	202
Green Bay, Wisc.	27,961	203
Waterloo - Cedar Falls, Iowa	27,878	204
Wheeling, W.Va.	27,754	205
Waco, Tex.	27,410	206
Bangor, Me.	27,244	207
Dothan, Ala.	27,151	208
Yakima, Wash.	26,922	209
Longview - Marshall, Tex.	26,823	210
Florence, Ala.	26,580	211
Jackson, Mich.	26,257	212
Asheville, N.C.	26,216	213
Bradenton, Fla.	26,134	214
Alton - Granite City, Ill.	26,120	215
Lima, Ohio	25,615	216
Boulder - Longmont, Colo.	25,350	217
Tuscaloosa, Ala.	25,299	218
Galveston - Texas City, Tex.	25,009	219
Brazoria, Tex.	24,969	220
Lake Charles, La.	24,760	221
Killeen - Temple, Tex.	24,626	222
Alexandria, La.	24,542	223
Houma - Thibodaux, La.	24,458	224
Decatur, Ill.	24,291	225
Topeka, Kans.	24,270	226
Anderson, S.C.	24,085	227
Benton Harbor, Mich.	24,037	228
Bloomington - Normal, Ill.	23,828	229
Gainesville, Fla.	23,679	230
Vancouver, Wash.	23,452	231
Sharon, Pa.	23,260	232
Lynchburg, Va.	23,151	233
Fort Collins - Loveland, Colo.	23,136	234
Janesville - Beloit, Wisc.	22,794	235
Wichita Falls, Tex.	22,735	236
Rochester, Minn.	22,689	237
Elkhart - Goshen, Ind.	22,685	238
Altoona, Pa.	22,670	239
Monroe, La.	22,343	240
Joplin, Mo.	22,004	241
Santa Fe, N.M.	21,905	242
Naples, Fla.	21,550	243
Sioux City, Iowa	21,322	244
Mansfield, Ohio	21,219	245
State College, Pa.	21,141	246
Great Falls, Mont.	20,821	247
Clarksville - Hopkinsville, Tenn.-Ky.	20,817	248
Columbia, Mo.	20,780	249
Lafayette, Ind.	20,771	250
Total Top 250	**29,122,795**	
Medford, Ore.	20,512	251
La Crosse, Wisc.	20,360	252
Abilene, Tex.	20,229	253
Panama City, Fla.	20,147	254
Texarkana, Tex.-Ark.	20,082	255
Fayetteville - Springdale, Ark.	19,924	256
Pueblo, Colo.	19,572	257
Fort Walton Beach, Fla.	19,511	258
Bismarck, N.D.	19,441	259
Wilmington, N.C.	19,404	260
Battle Creek, Mich.	19,328	261
Steubenville - Weirton, Ohio-W.Va.	19,327	262
Grand Forks, N.D.	19,039	263
Gadsden, Ala.	19,030	264
Eau Claire, Wisc.	18,986	265
Florence, S.C.	18,721	266
Anderson, Ind.	18,617	267
Anniston, Ala.	18,540	268
Bellingham, Wash.	18,253	269
San Angelo, Tex.	18,227	270
Redding, Cal.	18,215	271
Vineland - Millville - Bridgeton, N.J.	18,171	272
Muncie, Ind.	17,991	273
Ocala, Fla.	17,639	274
Charlottesville, Va.	17,607	275
Dubuque, Iowa	17,549	276
Athens, Ga.	17,489	277
Iowa City, Iowa	17,408	278
Albany, Ga.	17,401	279
Burlington, N.C.	17,376	280
Lewiston - Auburn, Me.	17,371	281
Hagerstown, Md.	17,289	282
Fort Pierce, Fla.	17,284	283
St. Joseph, Mo.	17,257	284
Owensboro, Ky.	17,167	285
Hamilton - Middletown, Ohio	17,138	286
Chico, Cal.	16,878	287
Kokomo, Ind.	16,814	288
Racine, Wisc.	16,563	289
Bremerton, Wash.	16,118	290
Casper, Wyo.	15,885	291
Greeley, Colo.	15,251	292
Danville, Va.	15,208	293
Kankakee, Ill.	14,665	294
Lawton, Okla.	14,613	295
Wausau, Wisc.	14,577	296
Pine Bluff, Ark.	14,310	297
Pascagoula, Miss.	14,300	298
Victoria, Tex.	14,193	299
Bryan - College Station, Tex.	14,162	300
Midland, Tex.	14,158	301
Cumberland, Md.	13,305	302
Bloomington, Ind.	13,188	303
Williamsport, Pa.	13,139	304
Elmira, N.Y.	13,091	305
Sherman - Denison, Tex.	13,020	306
Enid, Okla.	12,840	307
Olympia, Wash.	12,460	308
Kenosha, Wisc.	11,913	309
Glens Falls, N.Y.	11,433	310
Yuba City, Cal.	10,508	311
Sheboygan, Wisc.	10,472	312
Las Cruces, N.M.	10,430	313
Jacksonville, N.C.	9,447	314
Lawrence, Kans.	9,024	315
Total Above Areas	**30,182,362**	
Percent of U.S.	**84.4425**	
U.S. Total	**35,743,113**	

WOMEN'S & GIRLS' CLOTHING SALES

Area	($000)	Rank
New York, N.Y.	2,482,228	1
Los Angeles - Long Beach, Cal.	2,221,952	2
Chicago, Ill.	2,106,619	3
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1,544,674	4
Philadelphia, Pa.	1,281,907	5
Washington, D.C.	1,149,611	6
Detroit, Mich.	1,132,849	7
Houston, Tex.	1,087,563	8
Nassau - Suffolk, N.Y.	816,347	9
Dallas, Tex.	762,414	10
Anaheim - Santa Ana, Cal.	685,239	11
Minneapolis - St. Paul, Minn.	647,787	12
Atlanta, Ga.	644,779	13
San Francisco, Cal.	635,622	14
Miami - Hialeah, Fla.	613,098	15
Bergen - Passaic, N.J.	602,242	16
Pittsburgh, Pa.	586,051	17
Seattle, Wash.	534,800	18
San Diego, Cal.	525,850	19
St. Louis, Mo.	515,313	20
Baltimore, Md.	508,711	21
Cleveland, Ohio	499,949	22
Oakland, Cal.	491,795	23
Indianapolis, Ind.	463,109	24
San Jose, Cal.	455,510	25
Kansas City, Mo.-Kans.	441,186	26
Newark, N.J.	419,284	27
Denver, Colo.	415,218	28
Phoenix, Ariz.	403,059	29
Portland, Ore.	391,573	30
Tampa - St. Petersburg - Clearwater, Fla.	390,242	31
Hartford - New Britain - Middletown - Bristol, Conn.	365,149	32
Fort Worth - Arlington, Tex.	357,483	33
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	355,083	34
Cincinnati, Ohio	349,697	35
Bridgeport - Stamford - Norwalk - Danbury, Conn.	344,967	36
New Orleans, La.	343,790	37
Milwaukee, Wisc.	340,144	38
Riverside - San Bernardino, Cal.	339,330	39
Norfolk - Virginia Beach - Newport News, Va.	318,614	40
Columbus, Ohio	311,406	41
San Antonio, Tex.	309,861	42
Sacramento, Cal.	299,508	43
Honolulu, Haw.	289,346	44
Oklahoma City, Okla.	273,625	45
Nashville, Tenn.	267,982	46
Middlesex - Somerset - Hunterdon, N.J.	265,778	47
Birmingham, Ala.	265,519	48
New Haven - Waterbury - Meriden, Conn.	258,829	49
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	258,814	50
Total Top 50	**31,371,596**	
Providence - Pawtucket - Woonsocket, R.I.	258,318	51
Louisville, Ky.	257,496	52
Memphis, Tenn.	256,254	53
Buffalo, N.Y.	251,288	54
Salt Lake City - Ogden, Utah	248,759	55
Richmond - Petersburg, Va.	234,750	56
Greensboro - Winston-Salem - High Point, N.C.	232,140	57
West Palm Beach - Boca Raton - Delray Beach, Fla.	227,678	58
Dayton - Springfield, Ohio	225,431	59
Rochester, N.Y.	216,519	60
Tulsa, Okla.	205,692	61
Orlando, Fla.	187,746	62
Austin, Tex.	182,708	63
Monmouth - Ocean, N.J.	181,551	64
Jacksonville, Fla.	180,531	65
Springfield, Mass.	172,058	66
Las Vegas, Nev.	171,292	67
Worcester - Fitchburg - Leominster, Mass.	170,173	68
Albany - Schenectady - Troy, N.Y.	169,852	69
Raleigh - Durham, N.C.	168,667	70
Knoxville, Tenn.	156,951	71
New Bedford - Fall River - Attleboro, Mass.	155,183	72
Scranton - Wilkes-Barre, Pa.	154,780	73
Grand Rapids, Mich.	153,718	74
Toledo, Ohio	149,953	75
Akron, Ohio	146,087	76
Omaha, Neb.	143,357	77
Baton Rouge, La.	1[illegible],984	78
Harrisburg - Lebanon - Carlisle, Pa.	141,064	79
Little Rock - North Little Rock, Ark.	140,845	80
Lake County, Ill.	140,560	81
Allentown - Bethlehem, Pa.	137,143	82
Greenville - Spartanburg, S.C.	136,550	83
El Paso, Tex.	134,663	84
Youngstown - Warren, Ohio	134,185	85
Syracuse, N.Y.	133,204	86
Wilmington, Del.	133,108	87
Albuquerque, N.M.	128,840	88
Lexington-Fayette, Ky.	127,273	89
Gary - Hammond, Ind.	126,634	90
Aurora - Elgin, Ill.	125,390	91
Flint, Mich.	124,950	92
Tucson, Ariz.	115,352	93
Wichita, Kans.	114,818	94
Portland, Me.	114,766	95
Mobile, Ala.	114,701	96
Oxnard - Ventura, Cal.	114,210	97
Saginaw - Bay City - Midland, Mich.	112,343	98
Beaumont - Port Arthur, Tex.	110,823	99
Jackson, Miss.	110,733	100
Total Top 100	**39,544,577**	
Des Moines, Iowa	108,206	101
Fresno, Cal.	105,322	102
Columbia, S.C.	104,787	103
Chattanooga, Tenn.	104,566	104
Tacoma, Wash.	104,191	105
Davenport - Rock Island - Moline, Iowa-Ill.	101,832	106
Jersey City, N.J.	100,169	107
Spokane, Wash.	95,900	108
Trenton, N.J.	95,740	109
Lansing - East Lansing, Mich.	95,383	110
Portsmouth - Dover - Rochester, N.H.	94,513	111
Johnson City - Kingsport - Bristol, Tenn.	94,504	112
Manchester - Nashua, N.H.	92,821	113
St. Cloud, Minn.	92,791	114
McAllen - Edinburg - Mission, Tex.	91,926	115
Peoria, Ill.	90,005	116
Salinas - Seaside - Monterey, Cal.	89,678	117
Shreveport, La.	88,654	118
Canton, Ohio	88,300	119
Fort Wayne, Ind.	88,076	120
Reading, Pa.	87,330	121
Charleston, S.C.	87,187	122
Ann Arbor, Mich.	84,416	123
Bakersfield, Cal.	83,954	124
East St. Louis - Belleville, Ill.	83,662	125
Eugene - Springfield, Ore.	81,928	126
York, Pa.	81,681	127
Corpus Christi, Tex.	81,347	128
Montgomery, Ala.	80,685	129
Charleston, W.Va.	80,058	130
Santa Rosa - Petaluma, Cal.	79,422	131
Augusta, Ga.	79,385	132
Atlantic City, N.J.	79,228	133
Huntington - Ashland, W.Va.-Ky.	78,608	134
Roanoke, Va.	78,086	135
Reno, Nev.	76,287	136
Evansville, Ind.	75,425	137
Lancaster, Pa.	74,664	138
Kalamazoo, Mich.	74,300	139
Springfield, Ill.	72,018	140
Anchorage, Alas.	71,915	141
Stockton, Cal.	70,386	142
Pensacola, Fla.	69,622	143
Santa Barbara - Santa Maria - Lompoc, Cal.	68,374	144
Daytona Beach, Fla.	66,765	145
New London - Norwich, Conn.	66,427	146
Sarasota, Fla.	66,225	147
Lubbock, Tex.	65,873	148
Madison, Wisc.	65,550	149
Rockford, Ill.	65,282	150
Total Top 150	**43,748,031**	
Lakeland - Winter Haven, Fla.	65,163	151
Huntsville, Ala.	64,997	152
Modesto, Cal.	64,701	153
Laredo, Tex.	63,851	154
Utica - Rome, N.Y.	63,636	155
Macon - Warner Robins, Ga.	63,547	156
Colorado Springs, Colo.	62,619	157
Amarillo, Tex.	59,200	158
Erie, Pa.	59,182	159
Lafayette, La.	58,479	160
Fort Myers - Cape Coral, Fla.	58,436	161
Brownsville - Harlingen, Tex.	58,386	162
Orange County, N.Y.	58,193	163
Salem, Ore.	57,491	164
Vallejo - Fairfield - Napa, Cal.	57,138	165
Tyler, Tex.	56,165	166
Savannah, Ga.	54,256	167
Tallahassee, Fla.	53,831	168
Poughkeepsie, N.Y.	53,761	169
Binghamton, N.Y.	53,489	170
South Bend - Mishawaka, Ind.	53,374	171
Springfield, Mo.	52,996	172
Niagara Falls, N.Y.	52,648	173
Visalia - Tulare - Porterville, Cal.	52,355	174
Joliet, Ill.	52,020	175
Duluth, Minn.	51,651	176
Melbourne - Titusville - Palm Bay, Fla.	50,930	177
Provo - Orem, Utah	50,709	178
Fayetteville, N.C.	50,022	179
Beaver County, Pa.	49,841	180
Lincoln, Neb.	49,033	181
Fargo - Moorhead, N.D.-Minn.	48,782	182
Columbus, Ga.	48,198	183
Lorain - Elyria, Ohio	48,036	184
Biloxi - Gulfport, Miss.	48,022	185
Fort Smith, Ark.	47,881	186
Boise, Ida.	47,824	187
Burlington, Vt.	47,321	188
Pittsfield, Mass.	47,158	189
Johnstown, Pa.	47,109	190
Parkersburg - Marietta, W.Va.-Ohio	45,688	191
Champaign - Urbana - Rantoul, Ill.	45,299	192
Wheeling, W.Va.	45,153	193
Hickory, N.C.	44,890	194
Cedar Rapids, Iowa	44,860	195
Waco, Tex.	44,146	196
Odessa, Tex.	43,969	197
Billings, Mont.	43,38[illegible]	198
Longview - Marshall, Tex.	43,23[illegible]	199
Gainesville, Fla.	42,488	200
Total Top 200	**46,373,598**	
Alton - Granite City, Ill.	42,297	201
Richland - Kennewick - Pasco, Wash.	42,105	202
Brazoria, Tex.	41,754	203
Galveston - Texas City, Tex.	41,655	204
Terre Haute, Ind.	41,084	205
Bradenton, Fla.	40,973	206
Tuscaloosa, Ala.	40,968	207
Appleton - Oshkosh - Neenah, Wisc.	40,440	208
Wichita Falls, Tex.	40,242	209
Asheville, N.C.	40,175	210
Killeen - Temple, Tex.	39,524	211
Vancouver, Wash.	39,073	212
Mansfield, Ohio	38,230	213
Sioux Falls, S.D.	38,171	214
Bloomington - Normal, Ill.	37,982	215
Santa Cruz, Cal.	37,035	216
Boulder - Longmont, Colo.	36,877	217
Houma - Thibodaux, La.	36,780	218
Lima, Ohio	36,520	219
Lake Charles, La.	36,296	220
Yakima, Wash.	36,127	221
Rochester, Minn.	36,001	222
Monroe, La.	35,361	223
Waterloo - Cedar Falls, Iowa	35,175	224
Alexandria, La.	35,160	225
Florence, Ala.	34,948	226
Bangor, Me.	34,893	227
Steubenville - Weirton, Ohio-W.Va.	34,574	228
Clarksville - Hopkinsville, Tenn.-Ky.	34,307	229
Naples, Fla.	34,248	230
Sharon, Pa.	34,125	231
Topeka, Kans.	33,653	232
Green Bay, Wisc.	33,561	233
Lynchburg, Va.	33,301	234
Joplin, Mo.	33,233	235
Wilmington, N.C.	32,986	236
Muskegon, Mich.	32,851	237
Great Falls, Mont.	32,582	238
Jackson, Mich.	32,262	239
Fayetteville - Springdale, Ark.	32,143	240
Lafayette, Ind.	31,998	241
Panama City, Fla.	31,306	242
Altoona, Pa.	31,196	243
State College, Pa.	30,618	244
Janesville - Beloit, Wisc.	30,265	245
Decatur, Ill.	29,694	246
Sioux City, Iowa	29,682	247
Florence, S.C.	29,547	248
San Angelo, Tex.	29,238	249
Albany, Ga.	29,097	250
Total Top 250	**48,145,903**	
Fort Collins - Loveland, Colo.	29,037	251
Anniston, Ala.	29,032	252
Dothan, Ala.	28,680	253
Columbia, Mo.	28,625	254
Medford, Ore.	28,165	255
Gadsden, Ala.	28,069	256
Fort Walton Beach, Fla.	27,981	257
Abilene, Tex.	27,499	258
Charlottesville, Va.	27,369	259
Elkhart - Goshen, Ind.	27,272	260
Anderson, S.C.	26,788	261
Hamilton - Middletown, Ohio	26,606	262
Texarkana, Tex.-Ark.	26,470	263
Fort Pierce, Fla.	26,338	264
Hagerstown, Md.	26,169	265
Redding, Cal.	26,158	266
Grand Forks, N.D.	26,125	267
Midland, Tex.	26,068	268
St. Joseph, Mo.	25,543	269
Athens, Ga.	25,190	270
Santa Fe, N.M.	24,807	271
Burlington, N.C.	24,726	272
Bellingham, Wash.	24,716	273
Benton Harbor, Mich.	24,483	274
Chico, Cal.	24,215	275
Kokomo, Ind.	24,061	276
Battle Creek, Mich.	23,977	277
Muncie, Ind.	23,848	278
Bismarck, N.D.	23,322	279
Racine, Wisc.	23,298	280
Lewiston - Auburn, Me.	23,049	281
Eau Claire, Wisc.	22,933	282
Anderson, Ind.	22,529	283
Dubuque, Iowa	22,361	284
Vineland - Millville - Bridgeton, N.J.	22,350	285
Pueblo, Colo.	22,204	286
La Crosse, Wisc.	22,093	287
Victoria, Tex.	22,063	288
Bremerton, Wash.	21,905	289
Elmira, N.Y.	21,628	290
Owensboro, Ky.	21,601	291
Ocala, Fla.	21,108	292
Iowa City, Iowa	20,880	293
Bloomington, Ind.	20,742	294
Bryan - College Station, Tex.	20,478	295
Cumberland, Md.	20,458	296
Enid, Okla.	20,392	297
Greeley, Colo.	19,236	298
Sherman - Denison, Tex.	19,054	299
Pine Bluff, Ark.	18,485	300
Pascagoula, Miss.	18,472	301
Danville, Va.	18,056	302
Williamsport, Pa.	18,014	303
Lawton, Okla.	17,635	304
Wausau, Wisc.	16,985	305
Olympia, Wash.	16,902	306
Kankakee, Ill.	16,863	307
Casper, Wyo.	16,664	308
Kenosha, Wisc.	16,197	309
Glens Falls, N.Y.	15,602	310
Yuba City, Cal.	15,239	311
Jacksonville, N.C.	14,386	312
Sheboygan, Wisc.	13,742	313
Las Cruces, N.M.	12,308	314
Lawrence, Kans.	9,895	315
Total Above Areas	**49,593,049**	
Percent of U.S.	**86.2460**	
U.S. Total	**57,501,821**	

1984 SURVEY OF BUYING POWER DATA SERVICE

S&MM METRO MARKET RANKING

FOOTWEAR SALES

Area	($000)	Rank
New York, N.Y.	729,756	1
Los Angeles - Long Beach, Cal.	652,529	2
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	607,548	3
Chicago, Ill.	588,133	4
Detroit, Mich.	336,437	5
Houston, Tex.	334,015	6
Philadelphia, Pa.	327,508	7
Washington, D.C.	309,515	8
Dallas, Tex.	250,134	9
Nassau - Suffolk, N.Y.	226,584	10
San Francisco, Cal.	190,669	11
Anaheim - Santa Ana, Cal.	184,235	12
Miami - Hialeah, Fla.	179,923	13
Atlanta, Ga.	179,480	14
Minneapolis - St. Paul, Minn.	170,199	15
Pittsburgh, Pa.	167,876	16
Seattle, Wash.	165,982	17
Bergen - Passaic, N.J.	154,957	18
St. Louis, Mo.	151,494	19
San Diego, Cal.	149,262	20
Cleveland, Ohio	144,754	21
Baltimore, Md.	143,691	22
Denver, Colo.	141,766	23
Oakland, Cal.	129,148	24
San Jose, Cal.	125,719	25
Kansas City, Mo.-Kans.	123,461	26
Newark, N.J.	118,685	27
Tampa - St. Petersburg - Clearwater, Fla.	118,617	28
Portland, Ore.	113,399	29
Fort Worth - Arlington, Tex.	107,741	30
Riverside - San Bernardino, Cal.	104,543	31
Phoenix, Ariz.	104,023	32
New Orleans, La.	102,261	33
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	99,508	34
San Antonio, Tex.	99,391	35
Cincinnati, Ohio	94,550	36
Norfolk - Virginia Beach - Newport News, Va.	92,433	37
Sacramento, Cal.	89,583	38
Milwaukee, Wisc.	89,147	39
Indianapolis, Ind.	87,548	40
Hartford - New Britain - Middletown - Bristol, Conn.	86,192	41
Honolulu, Haw.	84,856	42
Salt Lake City - Ogden, Utah	84,323	43
Oklahoma City, Okla.	84,140	44
Bridgeport - Stamford - Norwalk - Danbury, Conn.	83,772	45
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	82,487	46
Columbus, Ohio	82,352	47
Roanoke, Va.	79,736	48
Memphis, Tenn.	78,304	49
Middlesex - Somerset - Hunterdon, N.J.	72,925	50
Total Top 50	**9,105,291**	
Buffalo, N.Y.	72,873	51
Birmingham, Ala.	71,330	52
Nashville, Tenn.	70,462	53
Louisville, Ky.	69,629	54
Tulsa, Okla.	68,684	55
Greensboro - Winston-Salem - High Point, N.C.	65,237	56
Providence - Pawtucket - Woonsocket, R.I.	64,856	57
Richmond - Petersburg, Va.	64,514	58
New Haven - Waterbury - Meriden, Conn.	64,475	59
Rochester, N.Y.	56,555	60
Dayton - Springfield, Ohio	56,199	61
West Palm Beach - Boca Raton - Delray Beach, Fla.	56,020	62
Jacksonville, Fla.	54,835	63
Austin, Tex.	53,311	64
Orlando, Fla.	52,196	65
Akron, Ohio	51,158	66
Monmouth - Ocean, N.J.	50,974	67
Albany - Schenectady - Troy, N.Y.	49,806	68
Springfield, Mass.	48,943	69
Raleigh - Durham, N.C.	47,554	70
Las Vegas, Nev.	47,348	71
Albuquerque, N.M.	46,212	72
Greenville - Spartanburg, S.C.	44,809	73
Little Rock - North Little Rock, Ark.	44,088	74
Grand Rapids, Mich.	42,866	75
Worcester - Fitchburg - Leominster, Mass.	41,253	76
Toledo, Ohio	40,824	77
Scranton - Wilkes-Barre, Pa.	40,596	78
Harrisburg - Lebanon - Carlisle, Pa.	40,114	79
El Paso, Tex.	39,896	80
Youngstown - Warren, Ohio	39,454	81
Gary - Hammond, Ind.	39,336	82
Allentown - Bethlehem, Pa.	39,175	83
Knoxville, Tenn.	39,035	84
Portsmouth - Dover - Rochester, N.H.	38,619	85
Omaha, Neb.	38,433	86
Syracuse, N.Y.	38,307	87
Columbia, S.C.	38,126	88
New Bedford - Fall River - Attleboro, Mass.	38,063	89
Oxnard - Ventura, Cal.	37,913	90
Lake County, Ill.	37,217	91
Tucson, Ariz.	36,755	92
Baton Rouge, La.	35,761	93
Wichita, Kans.	35,354	94
Portland, Me.	34,658	95
Fresno, Cal.	34,611	96
Beaumont - Port Arthur, Tex.	34,597	97
Flint, Mich.	34,019	98
Tacoma, Wash.	33,813	99
Chattanooga, Tenn.	33,472	100
Total Top 100	**11,459,626**	
Mobile, Ala.	32,959	101
Wilmington, Del.	32,648	102
Aurora - Elgin, Ill.	31,888	103
Lexington-Fayette, Ky.	31,154	104
Saginaw - Bay City - Midland, Mich.	30,682	105
Spokane, Wash.	30,101	106
Eugene - Springfield, Ore.	29,842	107
Johnson City - Kingsport - Bristol, Tenn.	29,641	108
Des Moines, Iowa	29,609	109
Jackson, Miss.	28,534	110
Bakersfield, Cal.	28,326	111
Davenport - Rock Island - Moline, Iowa-Ill.	27,578	112
Jersey City, N.J.	27,445	113
Shreveport, La.	26,709	114
Reading, Pa.	26,587	115
Charleston, S.C.	26,326	116
Trenton, N.J.	26,197	117
Corpus Christi, Tex.	25,805	118
York, Pa.	25,743	119
Salinas - Seaside - Monterey, Cal.	25,676	120
Reno, Nev.	25,431	121
Montgomery, Ala.	25,261	122
Huntington - Ashland, W.Va.-Ky.	25,010	123
Fort Wayne, Ind.	24,896	124
Manchester - Nashua, N.H.	24,756	125
Lansing - East Lansing, Mich.	24,729	126
McAllen - Edinburg - Mission, Tex.	24,554	127
Anchorage, Alas.	24,335	128
Evansville, Ind.	24,133	129
Stockton, Cal.	24,103	130
Charleston, W.Va.	23,707	131
Canton, Ohio	23,650	132
East St. Louis - Belleville, Ill.	23,174	133
Santa Barbara - Santa Maria - Lompoc, Cal.	23,174	133
Peoria, Ill.	22,413	135
Santa Rosa - Petaluma, Cal.	21,800	136
Ann Arbor, Mich.	21,789	137
Lancaster, Pa.	21,749	138
Madison, Wisc.	21,650	139
Augusta, Ga.	21,506	140
Modesto, Cal.	21,503	141
Kalamazoo, Mich.	20,581	142
Amarillo, Tex.	20,509	143
Lubbock, Tex.	20,474	144
Colorado Springs, Colo.	19,752	145
Fort Smith, Ark.	19,673	146
Erie, Pa.	19,155	147
Lafayette, La.	19,073	148
Lakeland - Winter Haven, Fla.	18,877	149
Rockford, Ill.	18,627	150
Total Top 150	**12,703,120**	
Pensacola, Fla.	18,511	151
Vallejo - Fairfield - Napa, Cal.	18,365	152
Daytona Beach, Fla.	18,083	153
Atlantic City, N.J.	18,081	154
Springfield, Mo.	17,839	155
Macon - Warner Robins, Ga.	17,775	156
Utica - Rome, N.Y.	17,747	157
Visalia - Tulare - Porterville, Cal.	17,402	158
Huntsville, Ala.	17,371	159
Orange County, N.Y.	17,367	160
Salem, Ore.	17,221	161
Savannah, Ga.	16,822	162
Tyler, Tex.	16,546	163
Binghamton, N.Y.	16,437	164
Waco, Tex.	16,332	165
Burlington, Vt.	16,187	166
Asheville, N.C.	16,054	167
Longview - Marshall, Tex.	16,039	168
Provo - Orem, Utah	15,902	169
Springfield, Ill.	15,793	170
Lincoln, Neb.	15,657	171
Hickory, N.C.	15,653	172
Sarasota, Fla.	15,230	173
Tallahassee, Fla.	15,183	174
South Bend - Mishawaka, Ind.	15,049	175
Poughkeepsie, N.Y.	14,752	176
Lynchburg, Va.	14,636	177
Parkersburg - Marietta, W.Va.-Ohio	14,621	178
Johnstown, Pa.	14,506	179
Fayetteville, N.C.	14,216	180
Niagara Falls, N.Y.	14,159	181
Boulder - Longmont, Colo.	14,151	182
Alexandria, La.	13,916	183
Appleton - Oshkosh - Neenah, Wisc.	13,786	184
New London - Norwich, Conn.	13,760	185
Columbus, Ga.	13,757	186
Melbourne - Titusville - Palm Bay, Fla.	13,687	187
Boise, Ida.	13,671	188
Biloxi - Gulfport, Miss.	13,624	189
Billings, Mont.	13,562	190
Pittsfield, Mass.	13,535	191
Duluth, Minn.	13,460	192
Wheeling, W.Va.	13,433	193
Odessa, Tex.	13,416	194
Santa Cruz, Cal.	13,245	195
Bradenton, Fla.	13,244	196
Yakima, Wash.	13,241	197
Brownsville - Harlingen, Tex.	13,202	198
Lorain - Elyria, Ohio	13,143	199
Champaign - Urbana - Rantoul, Ill.	13,130	200
Total Top 200	**13,465,621**	
Joliet, Ill.	13,065	201
Fort Myers - Cape Coral, Fla.	12,952	202
Fayetteville - Springdale, Ark.	12,816	203
Beaver County, Pa.	12,712	204
Joplin, Mo.	12,496	205
Houma - Thibodaux, La.	12,471	206
Sioux Falls, S.D.	12,450	207
Vancouver, Wash.	12,161	208
Alton - Granite City, Ill.	12,149	209
Killeen - Temple, Tex.	11,771	210
Brazoria, Tex.	11,755	211
Wichita Falls, Tex.	11,655	212
Galveston - Texas City, Tex.	11,550	213
Richland - Kennewick - Pasco, Wash.	11,441	214
Cedar Rapids, Iowa	11,436	215
Tuscaloosa, Ala.	11,394	216
Bangor, Me.	11,330	217
Gainesville, Fla.	11,265	218
Lake Charles, La.	11,237	219
Waterloo - Cedar Falls, Iowa	11,204	220
Texarkana, Tex.-Ark.	11,089	221
Fargo - Moorhead, N.D.-Minn.	10,850	222
Medford, Ore.	10,745	223
Green Bay, Wisc.	10,714	224
Monroe, La.	10,687	225
Terre Haute, Ind.	10,669	226
Lima, Ohio	10,629	227
Rochester, Minn.	10,620	228
Muskegon, Mich.	10,348	229
Wilmington, N.C.	10,273	230
San Angelo, Tex.	10,210	231
Santa Fe, N.M.	10,116	232
Naples, Fla.	10,105	233
Laredo, Tex.	10,093	234
Topeka, Kans.	10,050	235
Mansfield, Ohio	10,016	236
Sharon, Pa.	9,994	237
Florence, Ala.	9,868	238
Bloomington - Normal, Ill.	9,820	239
State College, Pa.	9,726	240
Anderson, S.C.	9,719	241
Albany, Ga.	9,618	242
Elkhart - Goshen, Ind.	9,549	243
Fort Collins - Loveland, Colo.	9,453	244
Great Falls, Mont.	9,391	245
Janesville - Beloit, Wisc.	9,356	246
Panama City, Fla.	9,347	247
Redding, Cal.	9,303	248
Florence, S.C.	9,220	249
Bryan - College Station, Tex.	9,205	250
Total Top 250	**14,005,714**	
Altoona, Pa.	9,162	251
Midland, Tex.	9,018	252
Sioux City, Iowa	8,977	253
Charlottesville, Va.	8,973	254
Gadsden, Ala.	8,907	255
Anniston, Ala.	8,905	256
Abilene, Tex.	8,824	257
Dothan, Ala.	8,769	258
Steubenville - Weirton, Ohio-W.Va.	8,764	259
Columbia, Mo.	8,689	260
Lafayette, Ind.	8,673	261
Clarksville - Hopkinsville, Tenn.-Ky.	8,630	262
Pueblo, Colo.	8,500	263
Athens, Ga.	8,498	264
Chico, Cal.	8,356	265
St. Cloud, Minn.	8,255	266
Burlington, N.C.	8,199	267
Decatur, Ill.	8,146	268
Benton Harbor, Mich.	8,145	269
Fort Pierce, Fla.	8,010	270
Muncie, Ind.	7,954	271
Grand Forks, N.D.	7,913	272
Kokomo, Ind.	7,885	273
Jackson, Mich.	7,860	274
Hagerstown, Md.	7,855	275
Fort Walton Beach, Fla.	7,852	276
Eau Claire, Wisc.	7,795	277
Sherman - Denison, Tex.	7,724	278
Williamsport, Pa.	7,614	279
Enid, Okla.	7,603	280
Owensboro, Ky.	7,560	281
Lewiston - Auburn, Me.	7,545	282
Anderson, Ind.	7,467	283
St. Joseph, Mo.	7,457	284
Hamilton - Middletown, Ohio	7,350	285
Victoria, Tex.	7,102	286
Bellingham, Wash.	6,960	287
Battle Creek, Mich.	6,938	288
Lawton, Okla.	6,920	289
Bismarck, N.D.	6,789	290
Dubuque, Iowa	6,762	291
Vineland - Millville - Bridgeton, N.J.	6,637	292
Iowa City, Iowa	6,607	293
Ocala, Fla.	6,412	294
Cumberland, Md.	6,256	295
Casper, Wyo.	6,254	296
Racine, Wisc.	6,183	297
Danville, Va.	6,165	298
La Crosse, Wisc.	6,023	299
Greeley, Colo.	5,991	300
Bremerton, Wash.	5,947	301
Elmira, N.Y.	5,897	302
Wausau, Wisc.	5,755	303
Kankakee, Ill.	5,550	304
Yuba City, Cal.	5,496	305
Pine Bluff, Ark.	5,410	306
Pascagoula, Miss.	5,306	307
Bloomington, Ind.	5,221	308
Glens Falls, N.Y.	5,172	309
Jacksonville, N.C.	5,098	310
Olympia, Wash.	4,844	311
Las Cruces, N.M.	4,821	312
Kenosha, Wisc.	4,318	313
Lawrence, Kans.	4,248	314
Sheboygan, Wisc.	4,164	315
Total Above Areas	**14,468,794**	
Percent of U.S.	**84.9786**	
U.S. Total	**17,026,397**	

1984 SURVEY OF BUYING POWER DATA SERVICE

SECTION 12

Retail Sales By Merchandise Line Category For Metropolitan Markets

1983 Estimates And 1977 Census Of Retail Trade

Groceries And Other Foods
Drugs
Furniture And Sleep Equipment
Major Household Appliances
Televisions
Audio Equipment/Musical Instruments
Men's And Boys' Clothing
Women's And Girls' Clothing
Footwear
Health And Beauty Aids

EXPLANATION OF TERMS

An explanation of the terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5. A detailed listing of the outlets that make up each Store Group, and definitions of the Merchandise Line Sales categories, will be found on pages A-9 and A-10.

SYMBOLS USED IN TABLES

FHA: Furniture, Home Furnishings, and Appliance Stores

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1983 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

Merchandise Line Sales

		Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
METRO AREA	Year	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
ALABAMA																
ANNISTON	1983	**112,452**	**109,524**	**13,622**	**11,897**	**8,646**	**3,209**	**2,209**	**9,596**	**3,246**	**3,636**	**2,305**	**941**	**919**
	1977	72,627	71,082	8,054	6,877	5,319	1,855	1,434	6,367	2,444	2,101	1,539	709	531
BIRMINGHAM	1983	**882,928**	**854,150**	**121,180**	**79,818**	**77,353**	**30,405**	**17,783**	**60,400**	**19,306**	**26,812**	**26,757**	**13,168**	**7,606**
	1977	532,471	515,588	64,388	40,467	43,844	15,400	10,738	37,747	12,981	15,493	17,156	8,856	4,397
DOTHAN	1983	**115,909**	**110,909**	**7,969**	**7,244**	**8,524**	**2,307**	**2,045**	**12,573**	**3,786**	**5,065**	**4,159**	**2,297**	**1,180**
	1977	68,694	65,765	5,391	4,867	5,580	1,549	1,213	8,300	2,636	3,049	2,792	1,599	710
FLORENCE	1983	**152,974**	**143,631**	**14,077**	**11,260**	**11,919**	**2,589**	**3,445**	**11,910**	**2,921**	**5,509**	**3,335**	**1,405**	**1,282**
	1977	77,256	72,609	8,112	6,361	6,372	1,463	1,741	6,599	1,837	2,697	1,900	885	628
GADSDEN	1983	**97,661**	**96,172**	**12,272**	**6,811**	**6,613**	**2,604**	**1,040**	**9,527**	**1,014**	**5,666**	**3,929**	**2,359**	**1,096**
	1977	61,436	60,470	7,769	4,254	3,721	1,626	654	5,326	713	2,606	2,498	1,659	504
HUNTSVILLE	1983	**163,086**	**156,884**	**20,552**	**13,950**	**16,934**	**5,332**	**3,712**	**18,119**	**4,761**	**8,654**	**8,253**	**3,945**	**2,149**
	1977	101,181	97,690	10,791	6,987	9,479	2,671	2,312	10,550	2,886	4,786	4,902	2,391	1,189
MOBILE	1983	**406,090**	**395,016**	**51,187**	**39,378**	**39,571**	**15,050**	**6,391**	**33,185**	**9,946**	**16,374**	**13,026**	**4,926**	**5,520**
	1977	252,503	245,958	26,507	20,038	22,026	7,659	3,981	18,645	6,040	8,277	7,413	2,992	2,790
MONTGOMERY	1983	**251,664**	**239,180**	**25,633**	**22,331**	**24,905**	**9,945**	**4,954**	**17,451**	**4,254**	**10,202**	**8,482**	**3,124**	**2,764**
	1977	144,941	137,787	14,562	12,463	14,393	5,551	2,854	10,628	2,924	5,855	5,334	2,149	1,587
TUSCALOOSA	1983	**120,839**	**117,733**	**14,064**	**9,826**	**11,985**	**3,757**	**1,914**	**9,898**	**3,029**	**5,633**	**5,564**	**1,986**	**1,772**
	1977	75,030	73,164	7,757	5,292	6,708	2,023	1,190	5,492	2,138	2,558	3,369	1,401	805
NONMETRO PORTION OF STATE	1983	**1,342,594**	**1,285,903**	**130,770**	**116,764**	**84,746**	**37,577**	**24,421**	**75,442**	**29,102**	**9,943**	**27,751**	**18,038**	**2,325**
	1977	779,167	746,511	75,089	66,256	50,749	21,338	14,131	48,894	19,448	5,612	18,247	12,078	1,314
TOTAL STATE	1983	**3,680,292**	**3,542,166**	**414,301**	**321,905**	**293,752**	**113,951**	**68,704**	**259,381**	**81,539**	**98,277**	**104,318**	**52,323**	**26,867**
	1977	2,188,887	2,109,539	230,107	175,343	169,751	61,798	40,795	159,370	54,206	53,489	65,657	34,840	14,603
ALASKA																
ANCHORAGE	1983	**319,064**	**309,294**	**20,227**	**15,345**	**47,735**	**18,066**	**19,817**	**19,924**	**6,198**	**11,756**	**9,760**	**3,809**	**4,311**
	1977	176,423	171,382	9,971	7,420	25,861	8,736	10,983	13,037	4,522	7,352	6,452	2,780	2,697
NONMETRO PORTION OF STATE	1983	**334,922**	**306,139**	**14,085**	**10,122**	**31,906**	**7,890**	**18,071**	**14,352**	**3,629**	**2,215**	**5,189**	**2,227**	**588**
	1977	189,587	174,619	8,385	6,096	18,538	4,753	10,309	9,018	2,701	1,470	3,436	1,660	590
TOTAL STATE	1983	**653,986**	**615,433**	**34,312**	**25,467**	**79,641**	**25,956**	**37,888**	**34,276**	**9,827**	**13,971**	**14,949**	**6,036**	**5,199**
	1977	366,010	346,001	18,356	13,516	44,399	13,489	21,292	22,055	7,223	8,822	9,888	4,440	3,287
ARIZONA																
PHOENIX	1983	**1,622,529**	**1,549,002**	**131,597**	**103,634**	**153,546**	**36,645**	**71,052**	**100,973**	**41,279**	**34,616**	**50,414**	**34,399**	**9,825**
	1977	838,438	795,359	76,887	60,574	87,575	21,419	36,494	59,911	22,261	22,845	28,716	18,551	6,484
TUCSON	1983	**533,573**	**501,297**	**46,744**	**38,211**	**60,913**	**16,762**	**26,301**	**32,243**	**14,895**	**13,795**	**16,247**	**10,367**	**3,995**
	1977	284,315	265,182	24,897	20,386	35,438	8,943	13,917	20,729	8,423	10,172	9,945	5,863	2,947
NONMETRO PORTION OF STATE	1983	**670,948**	**629,678**	**36,912**	**32,654**	**37,784**	**12,766**	**13,952**	**33,686**	**16,515**	**5,684**	**14,826**	**9,593**	**1,692**
	1977	387,186	360,177	24,902	22,248	24,941	8,699	7,984	21,711	9,703	4,371	9,295	5,637	1,301
TOTAL STATE	1983	**2,827,050**	**2,679,977**	**215,253**	**174,499**	**252,243**	**66,173**	**111,305**	**166,902**	**72,689**	**54,095**	**81,487**	**54,259**	**15,512**
	1977	1,509,939	1,420,718	126,686	103,208	147,954	39,061	58,395	102,351	40,387	37,388	47,956	30,051	10,732
ARKANSAS																
FAYETTEVILLE - SPRINGDALE	1983	**98,049**	**96,086**	**8,537**	**7,943**	**13,682**	**1,954**	**4,798**	**11,913**	**1,843**	**6,640**	**3,569**	**394**	**1,979**
	1977	54,865	53,756	6,152	5,820	7,187	1,432	2,685	5,880	1,144	2,860	1,752	244	852
FORT SMITH	1983	**186,763**	**181,854**	**15,204**	**13,204**	**16,212**	**3,776**	**3,387**	**16,088**	**4,880**	**7,381**	**8,223**	**4,283**	**2,023**
	1977	96,231	93,370	8,224	7,239	8,492	2,069	1,740	8,724	2,908	3,741	4,622	2,554	1,026

1983 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

Merchandise Line Sales

METRO AREA	Year	Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
ALABAMA														
ANNISTON	1983	5,640	3,607	9,251	8,027	18,540	8,438	9,047	29,032	16,899	10,190	8,905	5,474	2,879
	1977	3,966	2,715	6,790	6,042	10,825	4,953	5,227	16,980	9,919	5,887	5,253	3,213	1,663
BIRMINGHAM	1983	54,091	33,587	103,216	83,531	146,504	80,407	58,892	265,519	156,453	92,919	71,330	46,774	20,448
	1977	35,417	22,626	67,844	56,128	88,494	50,548	34,030	161,035	98,346	53,690	43,918	29,408	11,818
DOTHAN	1983	5,418	2,321	10,287	8,081	27,151	6,778	11,464	28,680	12,363	13,167	8,769	4,524	2,909
	1977	3,628	1,616	7,072	5,678	17,324	4,971	6,901	18,934	9,068	7,926	6,006	3,318	1,751
FLORENCE	1983	8,689	5,048	13,461	12,045	26,580	10,939	12,977	34,948	15,260	15,591	9,868	4,911	4,102
	1977	5,132	3,173	8,298	7,561	14,829	7,183	6,354	19,670	10,022	7,634	5,744	3,226	2,009
GADSDEN	1983	5,937	2,855	10,498	8,359	19,030	8,507	9,780	28,069	14,389	12,380	8,907	5,617	2,923
	1977	3,861	2,008	6,978	5,880	11,002	6,134	4,499	16,690	10,376	5,696	5,654	4,050	1,345
HUNTSVILLE	1983	13,072	7,665	22,340	16,119	43,227	19,513	21,771	64,997	32,375	30,296	17,371	10,359	5,525
	1977	7,800	4,645	13,300	9,769	24,082	11,007	12,038	36,197	18,263	16,753	9,818	5,844	3,056
MOBILE	1983	28,860	17,572	49,815	35,948	69,444	23,363	40,030	114,701	38,892	62,531	32,959	16,260	13,363
	1977	17,141	10,670	29,304	21,823	39,231	16,049	20,233	64,988	26,717	31,608	20,018	11,171	6,754
MONTGOMERY	1983	12,169	6,616	33,950	26,866	51,451	20,805	26,506	80,685	35,672	40,601	25,261	14,513	8,293
	1977	7,845	4,545	22,497	18,374	30,658	13,019	15,208	48,112	22,324	23,297	15,361	9,083	4,759
TUSCALOOSA	1983	7,132	3,736	15,837	12,632	25,299	10,374	13,501	40,968	17,596	20,910	11,394	6,754	4,009
	1977	4,467	2,636	10,676	8,914	13,193	6,363	6,131	21,397	10,792	9,495	6,374	4,143	1,821
NONMETRO PORTION OF STATE	1983	37,400	19,517	98,120	88,270	112,809	52,772	22,719	173,764	95,329	26,614	53,223	34,470	5,766
	1977	24,609	13,174	66,673	60,500	72,024	39,072	12,828	114,281	70,605	15,037	37,266	25,537	3,255
TOTAL STATE	1983	179,392	102,807	368,216	300,654	543,294	242,974	228,384	866,486	437,333	328,091	249,462	150,385	70,890
	1977	114,558	68,068	240,546	201,381	323,567	159,934	124,707	521,283	287,671	178,702	156,280	99,422	38,622
ALASKA														
ANCHORAGE	1983	19,346	9,451	30,197	15,970	49,057	21,041	32,787	71,915	34,764	31,340	24,335	14,162	7,187
	1977	12,871	6,895	20,480	11,652	29,126	12,034	14,250	42,572	19,881	19,599	14,377	8,099	4,495
NONMETRO PORTION OF STATE	1983	17,719	5,532	13,192	10,085	38,886	13,103	5,089	48,298	19,465	7,043	17,002	8,365	1,660
	1977	11,137	4,122	9,346	7,419	23,875	8,175	3,378	29,762	12,143	4,675	10,308	5,217	1,102
TOTAL STATE	1983	37,065	14,983	43,389	26,055	87,943	34,144	27,876	120,213	54,229	38,383	41,337	22,527	8,847
	1977	24,008	11,017	29,826	19,071	53,001	20,209	17,628	72,334	32,024	24,274	24,685	13,316	5,597
ARIZONA														
PHOENIX	1983	138,742	107,433	228,254	189,348	210,689	67,493	112,852	403,059	129,850	166,510	104,023	56,780	36,025
	1977	77,355	57,935	126,818	102,111	136,429	43,339	74,458	256,421	83,379	109,862	66,799	36,459	23,774
TUCSON	1983	47,833	39,578	64,474	47,692	63,578	20,310	37,069	115,352	40,934	52,082	36,755	19,881	9,992
	1977	28,052	22,380	38,647	26,968	45,214	13,609	27,330	79,774	27,428	38,398	24,783	13,322	7,368
NONMETRO PORTION OF STATE	1983	18,103	11,666	33,166	24,841	56,454	20,756	14,320	73,944	39,447	11,479	24,519	16,833	3,835
	1977	11,322	6,858	20,535	14,797	40,744	15,524	11,013	53,888	29,507	8,828	18,087	12,592	2,952
TOTAL STATE	1983	204,678	158,677	325,894	261,881	330,721	108,559	164,241	592,355	210,231	230,071	165,297	93,494	49,852
	1977	116,729	87,173	186,000	143,876	222,387	72,472	112,801	390,083	140,314	157,088	109,669	62,373	34,094
ARKANSAS														
FAYETTEVILLE - SPRINGDALE	1983	10,549	5,729	11,564	7,099	19,924	8,109	10,212	32,143	13,625	16,002	12,816	5,518	4,178
	1977	5,759	3,555	6,490	4,405	9,200	3,974	4,398	14,818	6,677	6,891	6,232	2,704	1,800
FORT SMITH	1983	12,691	7,212	15,934	11,491	30,953	14,247	13,882	47,881	23,463	20,534	19,673	12,864	5,557
	1977	7,140	4,299	9,155	6,848	15,615	7,059	7,035	24,119	11,626	10,406	9,878	6,374	2,818

1983 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

ESTIMATES: 1983
U.S. CENSUS: 1977

METRO AREA	Year	Merchandise Line Sales Groceries & Other Foods In All Stores ($000)	Groceries & Other Foods In Food Stores ($000)	Drugs In All Stores ($000)	Drugs In Drug-stores ($000)	Health & Beauty Aids In All Stores ($000)	Health & Beauty Aids In Drug-stores ($000)	Health & Beauty Aids In Food Stores ($000)	Major Household Appliances In All Stores ($000)	Major Household Appliances In FHA Stores ($000)	Major Household Appliances In Department Stores ($000)	Televisions In All Stores ($000)	Televisions In FHA Stores ($000)	Televisions In Department Stores ($000)
ARKANSAS (continued)														
LITTLE ROCK - NORTH LITTLE ROCK	1983	474,898	458,255	61,508	47,811	41,146	9,375	7,496	39,800	11,022	17,845	19,315	8,265	5,192
	1977	278,163	267,820	42,419	34,955	25,296	6,860	4,368	24,495	8,008	9,737	12,589	6,077	2,836
PINE BLUFF	1983	83,259	81,362	10,298	8,371	5,688	2,168	789	6,690	1,938	2,274	2,747	1,632	667
	1977	55,638	54,229	6,861	5,780	3,769	1,497	526	4,808	1,784	1,332	2,203	1,503	391
TEXARKANA	1983	148,131	144,425	17,225	9,874	11,378	1,880	4,892	8,684	1,625	3,511	3,554	975	1,295
	1977	72,000	69,956	9,841	5,913	6,167	1,125	2,370	4,910	977	1,952	2,029	586	722
NONMETRO PORTION OF STATE	1983	1,323,602	1,277,943	125,931	109,912	98,592	19,917	25,804	91,140	29,455	14,069	33,508	16,933	4,831
	1977	775,818	745,999	81,199	72,126	58,240	13,102	15,084	59,101	22,104	7,096	22,607	12,799	2,443
TOTAL STATE	1983	2,252,957	2,179,747	233,451	195,162	181,154	38,896	44,663	167,961	49,481	48,382	68,424	31,672	14,810
	1977	1,305,817	1,259,112	151,223	130,357	106,282	25,917	25,595	104,522	36,244	24,954	44,479	23,324	7,649
CALIFORNIA														
ANAHEIM - SANTA ANA	1983	2,567,924	2,304,619	202,457	172,936	235,103	49,072	88,721	173,852	52,558	97,043	68,184	31,671	31,500
	1977	1,231,691	1,104,129	113,135	95,807	121,516	27,187	42,521	96,247	32,318	51,229	38,774	19,474	16,637
BAKERSFIELD	1983	624,595	578,189	50,877	46,595	31,808	11,404	13,172	28,973	10,588	13,252	8,365	4,396	2,069
	1977	267,064	245,621	25,842	23,769	15,883	5,818	5,596	18,944	7,729	8,588	5,530	3,209	1,341
CHICO	1983	184,049	175,363	10,388	9,672	9,308	4,484	2,680	11,242	4,594	3,838	5,440	3,967	803
	1977	102,317	97,311	7,649	7,095	6,233	3,290	1,488	7,928	3,551	2,556	4,036	3,067	535
FRESNO	1983	676,905	609,431	49,260	45,894	42,603	18,989	14,085	32,213	8,066	18,215	13,653	7,631	4,220
	1977	360,387	321,217	32,030	29,814	26,257	12,337	7,425	23,256	7,159	12,322	10,781	6,772	2,856
LOS ANGELES - LONG BEACH	1983	8,854,530	8,012,657	792,646	696,773	752,052	195,568	270,659	497,911	201,368	230,862	273,731	165,478	84,204
	1977	4,859,275	4,383,503	485,056	422,174	455,738	118,494	148,128	338,392	143,749	154,448	189,405	118,130	56,362
LOS ANGELES - ANAHEIM - RIVERSIDE CONSOLIDATED AREA	*1983*	*14,041,687*	*12,732,697*	*1,188,975*	*1,041,225*	*1,194,366*	*303,807*	*425,979*	*812,947*	*290,331*	*410,216*	*398,842*	*223,064*	*141,168*
	1977	*7,292,165*	*6,585,318*	*691,907*	*600,779*	*678,983*	*174,217*	*220,875*	*516,055*	*203,766*	*247,477*	*263,674*	*157,207*	*85,914*
MODESTO	1983	324,727	303,812	27,210	25,376	25,589	8,937	9,357	23,753	7,181	10,671	8,447	5,151	2,603
	1977	159,072	147,828	17,274	15,987	14,446	5,630	4,554	14,567	5,216	5,962	5,598	3,742	1,455
OAKLAND	1983	2,246,577	2,118,117	191,293	179,132	160,254	67,687	34,468	98,087	31,911	53,557	59,490	27,599	23,511
	1977	1,223,405	1,150,696	114,257	107,003	95,526	40,433	18,732	63,980	23,009	33,400	39,575	19,900	14,662
OXNARD - VENTURA	1983	740,831	693,769	52,609	48,091	48,156	14,300	20,647	36,463	9,052	21,027	14,947	7,596	5,546
	1977	321,727	299,907	25,890	23,635	23,141	7,028	8,926	20,578	6,209	11,004	9,069	5,210	2,903
REDDING	1983	177,368	169,854	17,014	15,865	12,220	7,355	2,597	10,403	3,273	4,189	4,403	2,827	876
	1977	86,129	81,915	9,272	8,601	6,677	3,988	1,253	6,683	2,354	2,602	2,989	2,033	544
RIVERSIDE - SAN BERNARDINO	1983	1,878,402	1,721,652	141,263	123,425	159,055	44,867	45,952	104,721	27,353	61,284	41,980	18,319	19,918
	1977	879,472	797,779	67,826	59,163	78,588	21,508	21,300	60,838	21,490	30,796	26,426	14,393	10,012
SACRAMENTO	1983	1,569,470	1,480,733	136,197	122,946	113,171	41,287	32,695	86,601	22,360	46,400	35,190	16,209	15,270
	1977	759,312	713,128	68,424	61,275	57,523	20,497	15,805	50,511	16,983	23,665	22,134	12,281	7,793
SALINAS - SEASIDE - MONTEREY	1983	320,323	304,076	31,807	28,749	29,520	13,511	9,023	19,263	7,003	6,149	7,237	3,564	2,231
	1977	173,136	164,167	16,376	14,739	16,025	6,927	4,874	12,932	5,655	3,800	5,085	2,878	1,379
SAN DIEGO	1983	2,360,070	2,051,830	155,228	133,362	186,065	43,083	50,428	146,168	50,635	79,475	57,342	29,970	24,150
	1977	1,121,360	967,624	90,769	77,507	97,682	25,041	23,794	83,915	34,017	41,213	34,414	20,133	12,533
SAN FRANCISCO	1983	2,225,588	2,096,066	177,313	166,167	154,605	62,790	34,105	103,938	41,096	49,121	66,212	35,546	21,553
	1977	1,174,049	1,104,273	93,468	87,534	84,619	33,077	17,976	62,692	26,501	28,433	40,537	22,920	12,480
SAN FRANCISCO - OAKLAND - SAN JOSE CONSOLIDATED AREA	*1983*	*7,557,896*	*7,142,271*	*638,561*	*591,959*	*515,819*	*204,536*	*127,686*	*369,979*	*139,932*	*171,649*	*192,075*	*102,398*	*69,129*
	1977	*3,849,544*	*3,627,115*	*339,853*	*315,008*	*282,008*	*110,343*	*64,457*	*225,600*	*93,327*	*100,473*	*120,867*	*68,543*	*40,577*
SAN JOSE	1983	1,922,606	1,806,576	171,385	154,419	138,040	44,932	37,353	106,219	45,566	42,504	46,962	27,611	17,779
	1977	914,069	854,835	81,131	72,778	69,496	21,178	17,686	62,638	29,630	23,797	28,723	17,957	9,954
SANTA BARBARA - SANTA MARIA - LOMPOC	1983	382,088	354,986	31,508	28,551	24,268	10,099	6,519	27,459	8,705	10,857	10,948	6,348	2,657
	1977	210,423	195,461	19,788	17,957	14,592	6,352	3,591	17,585	6,353	6,639	7,398	4,632	1,625

1984 SURVEY OF BUYING POWER DATA SERVICE

1983 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

Merchandise Line Sales

METRO AREA	Year	Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
ARKANSAS (continued)														
LITTLE ROCK - NORTH LITTLE ROCK	**1983**	**32,881**	**18,897**	**55,107**	**38,430**	**86,580**	**37,002**	**45,001**	**140,845**	**64,962**	**68,598**	**44,088**	**26,409**	**14,540**
	1977	22,266	14,276	37,594	28,177	52,486	25,284	24,552	85,970	44,400	37,432	27,981	18,088	7,940
PINE BLUFF	**1983**	**5,313**	**3,128**	**6,053**	**5,099**	**14,310**	**5,070**	**7,027**	**18,485**	**6,462**	**8,908**	**5,410**	**2,353**	**2,157**
	1977	4,250	2,880	5,284	4,694	9,479	4,073	4,115	12,195	5,190	5,216	3,772	1,889	1,263
TEXARKANA	**1983**	**8,327**	**4,419**	**11,240**	**8,891**	**20,082**	**9,152**	**8,419**	**26,470**	**14,893**	**9,699**	**11,089**	**7,393**	**2,518**
	1977	4,843	2,658	6,647	5,333	12,142	5,887	5,496	16,211	9,579	5,411	6,818	4,756	1,405
NONMETRO PORTION OF STATE	**1983**	**47,898**	**18,945**	**119,209**	**96,957**	**132,860**	**73,609**	**33,376**	**223,144**	**126,706**	**54,521**	**72,017**	**42,822**	**15,056**
	1977	29,920	13,578	85,635	72,859	78,220	47,015	16,919	131,900	80,984	27,655	43,717	27,240	7,641
TOTAL STATE	**1983**	**111,213**	**54,831**	**211,948**	**162,445**	**292,716**	**143,640**	**110,550**	**475,521**	**244,592**	**170,049**	**159,353**	**94,082**	**41,863**
	1977	70,709	39,372	147,372	119,720	170,652	91,246	57,887	278,113	155,299	88,862	95,245	59,130	21,783
CALIFORNIA														
ANAHEIM - SANTA ANA	**1983**	**176,124**	**132,740**	**350,591**	**257,441**	**383,376**	**157,944**	**207,343**	**685,239**	**274,417**	**360,346**	**184,235**	**108,045**	**64,891**
	1977	104,494	81,623	207,435	158,299	202,974	82,624	109,454	362,742	143,554	190,208	96,798	56,520	34,254
BAKERSFIELD	**1983**	**20,031**	**13,728**	**41,962**	**33,449**	**56,891**	**27,406**	**24,979**	**83,954**	**36,058**	**40,677**	**28,326**	**18,977**	**7,335**
	1977	13,635	10,021	29,578	24,416	34,177	15,247	16,186	50,777	20,061	26,358	16,367	10,558	4,753
CHICO	**1983**	**8,509**	**5,741**	**10,465**	**6,924**	**16,878**	**8,364**	**6,766**	**24,215**	**12,683**	**8,253**	**8,356**	**5,431**	**1,857**
	1977	6,251	4,339	7,685	5,353	11,304	5,614	4,504	16,198	8,513	5,494	5,580	3,645	1,236
FRESNO	**1983**	**31,151**	**23,551**	**56,331**	**40,593**	**75,029**	**33,681**	**37,646**	**105,322**	**45,496**	**53,212**	**34,611**	**19,785**	**12,969**
	1977	25,893	20,897	46,453	36,017	52,518	24,496	25,465	73,628	33,089	35,991	24,361	14,390	8,773
LOS ANGELES - LONG BEACH	**1983**	**589,423**	**440,621**	**881,827**	**632,397**	**1,272,403**	**672,218**	**509,481**	**2,221,952**	**1,061,929**	**965,752**	**652,529**	**430,529**	**173,149**
	1977	410,520	314,539	614,735	451,446	813,094	410,703	340,814	1,424,978	648,794	646,014	409,144	263,035	115,855
LOS ANGELES - ANAHEIM - RIVERSIDE CONSOLIDATED AREA	***1983***	***879,490***	***643,403***	***1,436,072***	***1,020,289***	***1,977,575***	***946,961***	***889,055***	***3,360,731***	***1,512,561***	***1,559,300***	***979,220***	***620,009***	***286,766***
	1977	*590,638*	*449,133*	*958,335*	*708,370*	*1,189,190*	*561,064*	*537,722*	*2,031,875*	*894,289*	*954,503*	*584,267*	*366,549*	*174,827*
MODESTO	**1983**	**18,913**	**13,347**	**33,776**	**25,111**	**46,912**	**15,559**	**29,159**	**64,701**	**26,853**	**34,664**	**21,503**	**12,448**	**7,254**
	1977	12,845	9,694	23,097	18,238	28,042	10,282	16,292	39,188	17,746	19,368	13,328	8,227	4,053
OAKLAND	**1983**	**143,996**	**111,265**	**211,868**	**137,842**	**280,945**	**102,921**	**146,528**	**491,795**	**152,775**	**280,294**	**129,148**	**66,523**	**51,973**
	1977	100,331	80,220	145,292	99,546	184,370	73,024	100,941	320,458	108,395	191,503	86,042	47,200	32,410
OXNARD - VENTURA	**1983**	**30,908**	**20,604**	**55,711**	**37,725**	**82,306**	**29,314**	**44,002**	**114,210**	**47,067**	**53,354**	**37,913**	**23,058**	**11,098**
	1977	19,543	14,131	35,312	25,873	43,127	15,043	23,024	59,739	24,153	27,917	19,650	11,833	5,807
REDDING	**1983**	**7,032**	**4,091**	**10,242**	**6,440**	**16,215**	**9,520**	**7,384**	**26,158**	**14,436**	**9,010**	**9,303**	**6,181**	**2,028**
	1977	4,708	2,943	6,939	4,633	10,707	5,280	4,585	15,283	8,006	5,594	5,338	3,428	1,259
RIVERSIDE - SAN BERNARDINO	**1983**	**83,035**	**49,438**	**147,943**	**92,726**	**239,490**	**87,485**	**128,229**	**339,330**	**129,148**	**179,848**	**104,543**	**58,377**	**37,628**
	1977	56,081	38,840	100,853	72,752	129,995	52,694	64,430	184,416	77,788	90,364	58,675	35,161	18,911
SACRAMENTO	**1983**	**103,079**	**77,735**	**129,972**	**84,230**	**186,845**	**73,479**	**86,755**	**299,508**	**114,751**	**139,351**	**89,583**	**50,154**	**33,112**
	1977	73,061	59,514	88,771	65,068	103,692	44,808	54,150	166,286	69,998	84,959	51,057	30,600	16,895
SALINAS - SEASIDE - MONTEREY	**1983**	**14,928**	**9,065**	**39,540**	**31,418**	**51,781**	**28,680**	**18,652**	**89,678**	**52,378**	**29,742**	**25,676**	**18,334**	**5,405**
	1977	10,772	7,321	30,202	25,371	30,146	16,008	11,527	52,069	29,235	18,380	14,701	10,233	3,340
SAN DIEGO	**1983**	**139,479**	**101,795**	**267,634**	**194,751**	**312,234**	**130,338**	**164,122**	**525,850**	**230,230**	**253,749**	**149,262**	**91,404**	**46,714**
	1977	88,238	68,382	168,979	130,828	162,503	66,826	85,102	273,674	118,039	131,576	77,221	46,864	24,230
SAN FRANCISCO	**1983**	**175,518**	**143,289**	**237,809**	**167,011**	**377,327**	**203,756**	**148,468**	**635,622**	**302,452**	**281,681**	**190,669**	**131,700**	**47,664**
	1977	110,859	92.394	148,069	107,352	221,395	120,362	85,925	372,640	178,662	163,017	111,835	77,799	27,588
SAN FRANCISCO - OAKLAND - SAN JOSE CONSOLIDATED AREA	***1983***	***515,671***	***407,002***	***735,887***	***510,241***	***1,042,681***	***440,891***	***517,561***	***1,756,522***	***693,140***	***919,817***	***498,946***	***303,926***	***161,427***
	1977	*333,806*	*271,691*	*470,556*	*339,679*	*627,304*	*275,939*	*310,795*	*1,057,406*	*433,438*	*553,531*	*303,390*	*190,013*	*94,453*
SAN JOSE	**1983**	**144,127**	**112,300**	**203,619**	**147,249**	**266,213**	**95,307**	**153,129**	**455,510**	**172,051**	**263,596**	**125,719**	**75,684**	**43,326**
	1977	90,185	73,026	126,809	95,749	154,444	59,126	85,729	265,637	106,732	147,572	74,639	46,951	24,262
SANTA BARBARA - SANTA MARIA - LOMPOC	**1983**	**87,440**	**19,953**	**40,385**	**31,534**	**43,816**	**19,829**	**21,698**	**68,374**	**40,786**	**23,217**	**23,174**	**16,607**	**5,157**
	1977	53,876	14,559	28,308	23,008	27,343	12,599	13,267	42,856	25,915	14,195	14,545	10,552	3,154

1983 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

		Merchandise Line Sales												
		Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
METRO AREA	Year	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
CALIFORNIA (continued)														
SANTA CRUZ	1983	282,116	271,108	17,336	16,035	17,937	8,819	6,794	15,509	5,063	8,993	5,069	3,388	1,566
	1977	132,630	126,920	10,343	9,603	9,854	5,282	3,181	10,143	3,898	5,455	3,622	2,608	950
SANTA ROSA - PETALUMA	1983	459,292	441,957	32,476	30,666	24,726	10,982	8,251	22,832	7,376	8,429	6,892	4,107	2,438
	1977	215,617	207,071	17,839	16,777	12,766	6,009	3,866	12,073	4,071	4,340	3,714	2,267	1,257
STOCKTON	1983	465,781	436,536	55,635	51,504	28,037	9,495	9,673	22,306	7,452	10,082	8,594	3,841	3,535
	1977	221,977	206,108	31,474	29,194	15,494	5,382	4,569	15,082	6,082	6,177	6,022	3,135	2,166
VALLEJO - FAIRFIELD - NAPA	1983	421,717	408,447	48,758	45,540	20,257	9,326	6,715	23,394	8,920	9,045	7,450	4,147	2,282
	1977	189,774	183,320	22,815	21,313	9,747	4,364	3,016	14,074	6,218	5,048	4,696	2,891	1,274
VISALIA - TULARE - PORTERVILLE	1983	317,888	304,050	17,529	16,366	17,313	7,589	4,649	20,342	4,451	11,134	7,304	3,842	2,328
	1977	153,900	146,371	10,390	9,638	9,601	4,469	2,239	12,877	4,123	5,956	5,474	3,561	1,246
YUBA CITY	1983	114,839	109,265	15,688	14,601	9,650	6,770	1,671	6,082	2,157	2,115	2,731	1,861	442
	1977	66,286	63,044	8,653	8,026	5,642	3,721	964	4,536	1,549	1,824	1,996	1,337	382
NONMETRO PORTION OF STATE	1983	1,489,942	1,422,161	101,987	94,848	77,339	43,973	21,745	55,887	18,353	14,739	24,251	15,857	3,079
	1977	756,831	719,805	56,866	52,751	43,153	24,459	11,010	38,009	14,435	10,197	17,787	12,466	2,131
TOTAL STATE	1983	30,607,628	28,175,254	2,527,864	2,267,513	2,317,076	735,319	731,959	1,673,618	585,081	812,981	784,922	430,926	274,560
	1977	15,579,903	14,282,033	1,426,567	1,272,140	1,290,199	412,471	372,494	1,048,480	412,299	479,451	513,785	304,996	162,477
COLORADO														
BOULDER - LONGMONT	1983	239,417	232,307	19,502	11,596	12,362	4,234	4,678	14,494	10,239	2,664	9,137	7,595	902
	1977	122,570	118,401	12,797	8,038	7,574	2,935	2,385	7,354	4,522	1,889	4,380	3,355	640
COLORADO SPRINGS	1983	328,572	318,584	19,754	10,961	19,095	4,473	7,607	27,812	11,669	8,937	11,073	6,383	2,959
	1977	152,457	146,981	12,036	7,002	10,966	2,857	3,512	16,864	6,701	6,021	6,656	3,666	1,994
DENVER	1983	1,932,118	1,876,520	107,259	64,473	104,416	23,540	37,781	117,397	57,560	47,702	63,803	42,707	16,147
	1977	906,027	875,210	74,395	46,728	61,408	17,063	17,628	69,362	32,510	29,965	37,081	24,121	10,147
DENVER - BOULDER CONSOLIDATED AREA	*1983*	*2,171,535*	*2,108,827*	*126,761*	*76,069*	*116,778*	*27,774*	*42,459*	*131,891*	*67,799*	*50,366*	*72,940*	*50,302*	*17,049*
	1977	*1,028,597*	*993,611*	*87,192*	*54,766*	*68,982*	*19,998*	*20,013*	*76,716*	*37,032*	*31,854*	*41,461*	*27,476*	*10,787*
FORT COLLINS - LOVELAND	1983	169,987	166,387	8,948	6,625	6,846	2,491	2,536	16,331	10,379	5,138	4,549	3,329	926
	1977	80,203	78,188	6,431	4,947	4,073	1,860	1,193	8,727	5,399	2,859	2,419	1,732	516
GREELEY	1983	112,386	109,973	6,211	3,570	4,896	712	2,176	10,813	4,230	2,147	2,602	1,245	505
	1977	57,303	55,733	5,197	3,178	3,013	634	1,103	6,903	2,607	1,360	1,651	767	320
PUEBLO	1983	133,826	131,901	9,745	7,631	6,657	1,051	2,295	7,875	2,730	4,174	4,510	2,644	1,492
	1977	80,623	79,277	9,402	7,485	4,789	1,031	1,381	5,640	1,952	2,984	3,228	1,890	1,067
NONMETRO PORTION OF STATE	1983	725,146	705,979	37,357	31,871	36,616	12,508	12,218	37,443	16,360	4,458	14,542	10,023	553
	1977	364,200	353,098	27,575	23,873	22,582	10,120	6,112	20,657	8,517	2,495	7,843	5,221	310
TOTAL STATE	1983	3,641,452	3,541,651	208,776	136,727	190,888	50,009	69,291	232,165	113,167	75,220	110,216	73,926	23,484
	1977	1,763,383	1,706,888	147,833	101,251	114,405	36,500	33,314	135,507	62,208	47,573	63,258	40,752	14,994
CONNECTICUT														
BRIDGEPORT - STAMFORD - NORWALK - DANBURY	1983	1,064,031	1,044,933	84,119	76,258	76,109	29,712	20,851	72,934	45,253	9,365	27,510	18,276	4,402
	1977	615,192	604,317	45,337	41,021	41,944	15,984	12,060	37,965	22,820	5,169	14,297	9,216	2,432
HARTFORD - NEW BRITAIN - MIDDLETOWN - BRISTOL	1983	1,328,320	1,292,568	131,856	100,721	92,646	44,192	14,015	51,115	20,827	21,004	24,100	15,684	5,561
	1977	764,649	745,194	72,170	55,021	51,786	24,142	8,083	28,674	11,506	12,082	13,456	8,665	3,201
NEW HAVEN - WATERBURY - MERIDEN	1983	953,707	925,971	68,407	61,867	60,536	24,951	15,047	57,519	30,496	21,599	28,943	18,765	5,894
	1977	570,419	554,045	37,446	33,710	34,464	13,595	9,004	34,269	18,652	12,476	17,361	11,478	3,408
NEW LONDON - NORWICH	1983	285,727	276,907	21,898	18,838	13,620	6,654	2,721	18,978	12,459	5,623	9,341	7,240	1,955
	1977	155,090	150,505	12,056	10,449	7,609	3,691	1,480	9,434	5,827	3,141	4,556	3,386	1,092

1983 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

ESTIMATES: 1983
U.S. CENSUS: 1977

		Merchandise Line Sales												
		Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
METRO AREA	Year	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
CALIFORNIA (continued)														
SANTA CRUZ	**1983**	**10,542**	**8,202**	**16,261**	**8,624**	**28,690**	**11,007**	**15,267**	**37,035**	**17,460**	**17,991**	**13,245**	**7,256**	**4,513**
	1977	7,650	6,314	11,030	6,638	17,405	6,755	9,261	22,644	10,715	10,914	8,010	4,515	2,738
SANTA ROSA - PETALUMA	**1983**	**22,579**	**17,434**	**37,063**	**28,401**	**48,737**	**14,798**	**29,957**	**79,422**	**26,225**	**47,111**	**21,800**	**12,341**	**7,674**
	1977	12,290	9,621	20,155	15,675	26,585	8,962	15,426	43,516	15,882	24,259	12,360	7,474	3,952
STOCKTON	**1983**	**19,202**	**14,060**	**30,185**	**20,988**	**49,631**	**23,075**	**24,121**	**70,386**	**30,656**	**33,862**	**24,103**	**15,691**	**7,463**
	1977	14,582	11,475	22,735	17,129	31,407	15,018	14,777	44,443	19,951	20,745	15,360	10,212	4,572
VALLEJO - FAIRFIELD - NAPA	**1983**	**18,909**	**14,512**	**29,267**	**21,114**	**40,774**	**13,102**	**24,212**	**57,138**	**22,177**	**29,144**	**18,365**	**10,322**	**6,277**
	1977	12,491	10,116	19,201	14,719	23,104	7,710	13,513	32,511	13,052	16,266	10,504	6,074	3,503
VISALIA - TULARE - PORTERVILLE	**1983**	**11,460**	**5,564**	**18,561**	**10,135**	**37,543**	**15,806**	**19,620**	**52,355**	**23,965**	**23,935**	**17,402**	**10,259**	**5,387**
	1977	8,468	5,154	14,034	9,389	20,746	8,855	10,495	29,027	13,426	12,803	9,685	5,748	2,881
YUBA CITY	**1983**	**4,388**	**2,697**	**6,814**	**4,716**	**10,508**	**5,851**	**3,726**	**15,239**	**8,870**	**4,548**	**5,496**	**3,798**	**1,023**
	1977	3,144	1,936	5,070	3,479	7,861	3,975	3,214	11,224	6,027	3,921	3,897	2,580	882
NONMETRO PORTION OF STATE	**1983**	**41,112**	**22,947**	**61,604**	**41,423**	**100,738**	**56,488**	**25,968**	**149,015**	**85,639**	**31,674**	**52,289**	**36,676**	**7,129**
	1977	29,113	18,043	45,972	33,319	66,141	36,371	17,968	97,168	55,144	21,915	33,561	23,615	4,931
TOTAL STATE	**1983**	**1,901,885**	**1,364,679**	**2,919,430**	**2,062,242**	**4,027,277**	**1,835,920**	**1,877,212**	**6,692,008**	**2,928,502**	**3,165,011**	**1,967,250**	**1,229,680**	**591,826**
	1977	1,269,030	955,202	1,946,714	1,444,297	2,403,081	1,102,382	1,126,049	4,001,102	1,752,877	1,909,333	1,172,658	737,214	350,239
COLORADO														
BOULDER - LONGMONT	**1983**	**20,930**	**17,424**	**21,474**	**17,643**	**25,350**	**14,507**	**7,871**	**36,877**	**23,041**	**10,616**	**14,151**	**10,026**	**2,225**
	1977	9,909	7,695	10,340	7,792	16,704	9,304	5,580	24,317	14,777	7,526	9,107	6,431	1,578
COLORADO SPRINGS	**1983**	**26,805**	**17,356**	**64,059**	**53,648**	**44,222**	**17,379**	**22,721**	**62,619**	**29,348**	**25,260**	**19,752**	**10,719**	**6,290**
	1977	15,896	9,966	37,574	30,804	29,224	11,350	15,305	41,002	19,167	17,014	12,806	7,000	4,237
DENVER	**1983**	**137,055**	**97,946**	**217,215**	**163,281**	**289,911**	**127,085**	**140,886**	**415,218**	**201,846**	**190,001**	**141,766**	**87,849**	**39,842**
	1977	78,784	55,320	126,663	93,456	173,155	71,082	88,494	247,099	112,893	119,344	82,152	49,136	25,031
DENVER - BOULDER CONSOLIDATED AREA	***1983***	***157,985***	***115,370***	***238,689***	***180,924***	***315,261***	***141,592***	***148,757***	***452,095***	***224,887***	***200,617***	***155,917***	***97,875***	***42,067***
	1977	*88,693*	*63,015*	*137,003*	*101,248*	*189,859*	*80,386*	*94,074*	*271,416*	*127,670*	*126,870*	*91,259*	*55,567*	*26,609*
FORT COLLINS - LOVELAND	**1983**	**14,013**	**11,800**	**15,517**	**11,117**	**23,136**	**11,284**	**9,579**	**29,037**	**15,686**	**11,642**	**9,453**	**5,759**	**2,320**
	1977	7,384	6,138	8,253	5,783	13,199	6,540	5,329	16,592	9,091	6,477	5,412	3,338	1,291
GREELEY	**1983**	**8,486**	**6,195**	**11,068**	**7,540**	**15,251**	**6,144**	**7,680**	**19,236**	**7,695**	**9,735**	**5,991**	**3,356**	**2,245**
	1977	5,305	3,818	6,958	4,647	10,105	4,261	4,863	12,742	5,336	6,164	4,008	2,327	1,422
PUEBLO	**1983**	**10,237**	**7,958**	**11,178**	**8,573**	**19,572**	**7,337**	**11,346**	**22,204**	**9,568**	**11,904**	**8,500**	**4,749**	**3,234**
	1977	7,321	5,689	7,994	6,128	14,604	5,709	8,109	16,630	7,444	8,508	6,381	3,695	2,312
NONMETRO PORTION OF STATE	**1983**	**23,874**	**13,169**	**41,991**	**33,653**	**77,359**	**39,239**	**15,920**	**90,367**	**55,920**	**11,364**	**31,540**	**16,932**	**4,867**
	1977	12,994	6,859	22,085	17,283	45,676	23,568	3,910	54,314	33,593	6,360	18,519	10,173	2,725
TOTAL STATE	**1983**	**241,400**	**171,848**	**382,502**	**295,455**	**494,801**	**222,975**	**216,003**	**675,558**	**343,104**	**270,572**	**231,153**	**139,390**	**61,023**
	1977	137,593	95,485	219,867	165,893	302,667	131,814	136,590	412,696	202,301	171,393	138,385	82,100	38,596
CONNECTICUT														
BRIDGEPORT - STAMFORD - NORWALK - DANBURY	**1983**	**71,485**	**52,505**	**102,668**	**79,862**	**195,919**	**114,123**	**68,471**	**344,967**	**189,200**	**135,714**	**83,772**	**61,491**	**17,633**
	1977	36,905	26,477	52,803	40,271	98,579	53,393	37,779	174,571	88,517	74,877	41,063	28,770	9,729
HARTFORD - NEW BRITAIN - MIDDLETOWN - BRISTOL	**1983**	**74,848**	**52,454**	**107,881**	**83,289**	**205,622**	**100,150**	**97,273**	**365,149**	**174,834**	**171,301**	**86,192**	**53,806**	**27,137**
	1977	41,750	28,979	60,515	46,504	113,137	52,460	55,934	200,975	91,578	98,497	46,693	28,185	15,604
NEW HAVEN - WATERBURY - MERIDEN	**1983**	**41,684**	**27,067**	**85,634**	**68,120**	**160,842**	**81,239**	**72,318**	**258,829**	**134,354**	**113,892**	**64,475**	**42,460**	**20,380**
	1977	25,003	16,555	51,787	41,663	88,899	42,291	41,770	142,804	69,939	65,780	34,839	22,103	11,774
NEW LONDON - NORWICH	**1983**	**14,442**	**10,163**	**27,605**	**24,874**	**38,314**	**18,430**	**18,272**	**66,427**	**31,853**	**27,845**	**13,760**	**8,569**	**4,888**
	1977	7,139	4,753	13,152	11,632	19,278	8,122	10,203	33,260	14,039	15,548	6,665	3,777	2,730

1983 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

Merchandise Line Sales

METRO AREA	Year	Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
CONNECTICUT (continued)														
NONMETRO PORTION OF STATE	**1983**	**298,011**	**291,277**	**24,218**	**20,521**	**18,594**	**8,191**	**4,286**	**11,663**	**8,714**	**2,640**	**7,079**	**5,967**	**1,886**
	1977	161,418	157,708	12,977	11,039	10,000	4,406	2,278	5,453	3,883	1,398	3,254	2,651	564
TOTAL STATE	**1983**	**3,929,796**	**3,831,686**	**330,498**	**278,285**	**261,505**	**113,700**	**56,840**	**212,289**	**117,749**	**60,231**	**96,973**	**65,912**	**18,878**
	1977	2,266,768	2,211,769	179,986	151,240	145,703	61,818	32,905	115,795	62,688	34,266	52,924	35,396	10,697
DELAWARE														
WILMINGTON	**1983**	**535,847**	**519,376**	**42,442**	**37,523**	**40,360**	**20,182**	**10,816**	**33,293**	**16,986**	**11,455**	**16,371**	**9,580**	**4,874**
	1977	354,704	343,816	28,772	25,607	27,598	13,773	7,163	24,544	12,983	8,224	12,156	7,326	3,501
NONMETRO PORTION OF STATE	**1983**	**251,932**	**244,911**	**14,410**	**11,260**	**11,271**	**6,208**	**2,187**	**11,194**	**3,114**	**3,239**	**4,598**	**2,097**	**1,185**
	1977	155,822	151,670	9,232	7,417	7,255	4,090	1,355	7,593	2,347	2,017	3,199	1,580	707
TOTAL STATE	**1983**	**669,293**	**649,313**	**51,666**	**44,125**	**45,916**	**23,885**	**10,607**	**40,207**	**17,264**	**14,270**	**18,809**	**10,138**	**5,881**
	1977	442,368	429,420	34,786	30,160	31,424	16,322	7,141	29,500	13,688	9,957	14,026	7,980	4,088
DISTRICT OF COLUMBIA														
WASHINGTON	**1983**	**4,175,944**	**3,939,171**	**296,984**	**230,684**	**409,652**	**354,393**	**22,095**	**198,931**	**71,984**	**88,840**	**125,000**	**68,732**	**47,299**
	1977	2,315,908	2,190,263	177,104	151,699	294,086	214,459	12,324	118,946	43,178	54,381	75,091	41,046	29,012
TOTAL STATE	**1983**	**545,988**	**515,755**	**47,269**	**39,949**	**72,930**	**57,977**	**2,748**	**23,580**	**10,870**	**6,897**	**15,599**	**10,580**	**3,717**
	1977	352,110	332,728	33,510	28,627	52,723	41,545	1,774	18,420	8,588	6,033	12,493	8,359	3,253
FLORIDA														
BRADENTON	**1983**	**143,462**	**139,054**	**23,312**	**16,539**	**13,736**	**4,535**	**5,188**	**16,613**	**9,688**	**6,072**	**7,216**	**4,786**	**1,799**
	1977	92,530	90,513	11,456	8,123	7,715	2,228	3,378	8,688	5,020	3,194	3,777	2,469	946
DAYTONA BEACH	**1983**	**252,625**	**238,205**	**35,242**	**28,335**	**27,175**	**9,497**	**7,651**	**21,082**	**8,579**	**9,007**	**8,729**	**4,880**	**2,834**
	1977	155,012	147,211	17,165	13,785	14,761	4,620	4,730	11,765	5,003	4,821	4,933	2,829	1,512
FORT LAUDERDALE - HOLLYWOOD - POMPANO BEACH	**1983**	**987,701**	**954,187**	**125,355**	**97,087**	**113,658**	**46,258**	**29,993**	**74,360**	**35,690**	**32,508**	**42,742**	**19,082**	**18,340**
	1977	651,286	635,091	63,316	49,871	65,430	23,762	19,971	41,224	18,477	19,576	23,667	9,854	11,049
FORT MYERS - CAPE CORAL	**1983**	**255,664**	**247,884**	**18,720**	**11,653**	**17,594**	**3,902**	**7,451**	**27,370**	**16,968**	**8,522**	**9,740**	**5,718**	**2,134**
	1977	134,329	131,040	11,118	7,195	9,541	2,409	3,941	14,082	8,623	4,537	5,016	2,906	1,669
FORT PIERCE	**1983**	**166,804**	**160,278**	**16,868**	**13,170**	**12,067**	**3,809**	**4,163**	**13,709**	**6,290**	**3,427**	**5,632**	**3,285**	**1,232**
	1977	88,498	85,496	8,023	6,335	6,232	1,833	2,222	7,367	3,384	1,937	3,042	1,738	697
FORT WALTON BEACH	**1983**	**96,133**	**92,032**	**7,003**	**5,275**	**8,305**	**1,527**	**2,391**	**12,571**	**4,847**	**5,083**	**5,100**	**2,491**	**1,839**
	1977	53,619	51,800	3,547	2,801	4,205	811	1,346	5,944	2,291	2,318	2,408	1,177	834
GAINESVILLE	**1983**	**162,860**	**151,436**	**23,908**	**18,533**	**17,267**	**6,026**	**6,476**	**10,280**	**8,935**	**5,221**	**4,207**	**1,689**	**1,673**
	1977	97,246	91,663	10,820	8,336	9,281	2,706	3,936	9,433	4,283	2,929	2,204	812	922
JACKSONVILLE	**1983**	**656,108**	**615,509**	**48,112**	**37,347**	**60,217**	**22,086**	**18,215**	**47,492**	**18,024**	**20,430**	**18,688**	**8,263**	**6,364**
	1977	419,792	399,437	31,187	24,559	37,923	14,524	11,821	28,253	10,800	12,187	11,132	5,013	3,798
LAKELAND - WINTER HAVEN	**1983**	**309,626**	**292,558**	**31,773**	**22,836**	**20,440**	**7,074**	**7,210**	**23,212**	**9,772**	**9,625**	**9,834**	**4,854**	**3,286**
	1977	200,454	171,128	18,817	14,058	12,861	4,355	4,713	14,640	6,249	6,129	6,209	3,104	2,093
MELBOURNE - TITUSVILLE - PALM BAY	**1983**	**258,544**	**244,607**	**26,921**	**18,367**	**21,551**	**6,943**	**7,816**	**23,371**	**8,796**	**12,731**	**9,663**	**3,935**	**4,580**
	1977	148,085	141,169	13,495	9,377	11,937	3,545	4,513	13,243	4,575	7,678	5,427	2,047	2,763
MIAMI - HIALEAH	**1983**	**1,623,031**	**1,577,084**	**223,195**	**182,904**	**187,048**	**67,027**	**40,193**	**123,832**	**62,425**	**42,909**	**90,838**	**56,104**	**26,922**
	1977	962,226	938,371	123,389	102,139	108,613	37,429	23,915	66,149	29,313	26,293	47,317	26,348	16,497
MIAMI - FORT LAUDERDALE CONSOLIDATED AREA	***1983***	***2,610,732***	***2,531,271***	***348,550***	***279,991***	***300,706***	***113,285***	***70,186***	***198,192***	***98,115***	***75,412***	***133,580***	***75,186***	***45,262***
	1977	*1,613,512*	*1,573,462*	*186,705*	*152,010*	*174,043*	*61,191*	*43,886*	*107,373*	*47,790*	*45,869*	*70,984*	*36,202*	*27,546*
NAPLES	**1983**	**128,147**	**123,098**	**9,161**	**6,960**	**9,239**	**2,013**	**3,199**	**15,734**	**8,723**	**3,625**	**6,785**	**4,481**	**1,384**
	1977	59,729	57,703	4,457	3,519	4,367	1,018	1,500	7,225	3,970	1,790	3,119	2,040	644

1983 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

		Merchandise Line Sales													
		Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear			
METRO AREA	Year	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
CONNECTICUT (continued)															
NONMETRO PORTION OF STATE	1983	**10,357**	**7,758**	**20,916**	**19,477**	**31,435**	**17,984**	**9,985**	**49,734**	**26,751**	**16,747**	**15,470**	**11,938**	**3,442**
	1977	4,839	3,457	9,505	8,739	16,302	9,133	5,286	25,836	13,585	8,868	7,939	6,063	1,823
TOTAL STATE	1983	**212,816**	**149,947**	**344,704**	**275,622**	**632,132**	**331,926**	**266,319**	**1,085,106**	**556,992**	**465,499**	**263,669**	**178,264**	**73,480**
	1977	115,636	80,221	187,762	148,809	336,195	165,399	150,972	577,446	277,658	263,570	137,199	83,898	41,660
DELAWARE															
WILMINGTON	1983	**39,046**	**25,506**	**59,804**	**47,410**	**74,852**	**25,394**	**46,100**	**133,108**	**53,330**	**71,292**	**32,648**	**17,673**	**12,353**
	1977	29,111	19,566	44,891	36,019	56,266	20,506	33,098	100,660	43,065	51,183	24,930	14,272	8,870
NONMETRO PORTION OF STATE	1983	**9,240**	**4,349**	**17,760**	**13,628**	**28,540**	**10,281**	**14,544**	**40,873**	**16,111**	**18,950**	**11,436**	**5,663**	**3,972**
	1977	6,406	3,277	12,829	10,186	19,766	8,266	9,062	28,531	12,952	11,806	8,228	4,553	2,475
TOTAL STATE	1983	**42,852**	**25,824**	**67,285**	**51,426**	**99,029**	**34,052**	**58,942**	**165,674**	**66,032**	**87,609**	**41,858**	**22,206**	**15,868**
	1977	32,177	20,369	51,351	40,268	72,708	27,261	41,019	122,801	52,842	61,224	31,416	17,773	11,039
DISTRICT OF COLUMBIA															
WASHINGTON	1983	**305,762**	**212,259**	**461,792**	**329,163**	**631,611**	**298,390**	**302,500**	**1,149,611**	**488,089**	**595,241**	**309,515**	**198,748**	**92,527**
	1977	181,761	126,363	278,342	198,216	397,763	191,780	193,409	722,589	313,875	379,304	194,747	127,870	56,629
TOTAL STATE	1983	**48,200**	**38,049**	**66,421**	**54,331**	**92,664**	**65,191**	**24,625**	**162,246**	**106,477**	**48,770**	**53,288**	**43,329**	**7,242**
	1977	33,793	26,108	52,817	42,919	73,524	49,667	21,544	129,421	81,169	42,666	41,178	33,030	6,336
FLORIDA															
BRADENTON	1983	**11,030**	**7,529**	**15,473**	**9,592**	**26,134**	**10,364**	**12,893**	**40,978**	**18,168**	**19,409**	**13,244**	**8,158**	**3,491**
	1977	5,787	3,900	8,086	4,970	12,843	4,642	6,782	20,018	8,136	10,209	6,382	3,654	1,837
DAYTONA BEACH	1983	**15,367**	**9,288**	**29,388**	**21,649**	**43,006**	**17,797**	**19,437**	**66,765**	**33,636**	**27,380**	**18,088**	**10,282**	**5,336**
	1977	8,720	5,417	16,815	12,626	23,320	9,626	10,403	36,160	18,193	14,654	9,794	5,562	2,857
FORT LAUDERDALE - HOLLYWOOD - POMPANO BEACH	1983	**79,537**	**52,744**	**198,890**	**159,808**	**191,363**	**91,609**	**95,000**	**355,083**	**192,552**	**149,951**	**99,808**	**66,908**	**24,211**
	1977	42,215	27,305	105,659	82,729	108,398	48,176	57,815	198,777	101,193	90,304	54,054	35,164	14,585
FORT MYERS - CAPE CORAL	1983	**13,618**	**9,275**	**48,796**	**37,657**	**31,466**	**9,876**	**19,569**	**58,436**	**25,944**	**27,815**	**12,952**	**7,197**	**4,389**
	1977	6,948	4,764	25,012	19,136	16,882	5,315	10,417	31,323	13,962	14,807	6,881	3,874	2,337
FORT PIERCE	1983	**8,057**	**5,045**	**19,297**	**16,766**	**17,284**	**7,969**	**6,763**	**26,338**	**15,112**	**8,717**	**8,010**	**4,315**	**1,995**
	1977	4,339	2,735	10,296	8,928	9,370	4,185	4,607	14,162	7,937	4,929	4,259	2,267	1,128
FORT WALTON BEACH	1983	**6,988**	**3,918**	**15,702**	**12,878**	**19,511**	**6,900**	**9,256**	**27,981**	**13,236**	**12,931**	**7,852**	**3,780**	**2,961**
	1977	3,296	1,852	7,412	6,087	9,181	3,387	5,512	13,252	6,422	5,897	3,744	1,834	1,350
GAINESVILLE	1983	**18,793**	**10,433**	**26,390**	**22,887**	**23,679**	**9,720**	**10,647**	**42,488**	**19,951**	**18,181**	**11,265**	**7,229**	**2,819**
	1977	6,853	4,998	12,895	10,963	13,876	6,207	5,861	25,135	12,737	10,007	6,831	4,615	1,552
JACKSONVILLE	1983	**45,046**	**28,645**	**89,570**	**69,205**	**112,052**	**41,414**	**59,613**	**180,531**	**82,137**	**76,954**	**54,835**	**32,526**	**16,316**
	1977	26,841	17,165	53,865	41,749	67,177	25,085	35,558	108,295	49,752	45,901	32,918	19,701	9,733
LAKELAND - WINTER HAVEN	1983	**18,899**	**11,703**	**27,398**	**20,491**	**38,678**	**15,531**	**17,157**	**65,163**	**31,961**	**28,590**	**18,877**	**11,670**	**4,780**
	1977	11,746	7,483	17,466	13,103	25,192	10,622	10,925	42,972	21,860	18,205	12,466	7,982	3,044
MELBOURNE - TITUSVILLE - PALM BAY	1983	**20,952**	**14,583**	**45,436**	**36,423**	**29,010**	**5,840**	**20,864**	**50,950**	**12,423**	**33,979**	**13,687**	**5,861**	**6,596**
	1977	11,311	7,585	24,367	18,942	18,221	4,198	12,583	32,087	8,929	20,492	8,846	4,213	3,979
MIAMI - HIALEAH	1983	**164,643**	**126,251**	**321,211**	**259,632**	**341,683**	**167,751**	**153,471**	**613,098**	**339,291**	**254,934**	**179,923**	**133,301**	**39,266**
	1977	82,203	59,284	159,447	121,916	199,788	93,488	94,034	357,366	189,086	156,199	102,522	74,292	24,058
MIAMI - FORT LAUDERDALE CONSOLIDATED AREA	*1983*	***244,180***	***178,995***	***520,101***	***419,440***	***533,046***	***259,420***	***249,471***	***968,181***	***531,843***	***404,885***	***279,431***	***200,209***	***63,477***
	1977	*124,418*	*86,589*	*265,106*	*204,645*	*308,186*	*141,664*	*151,849*	*556,143*	*290,279*	*246,503*	*156,576*	*109,456*	*38,643*
NAPLES	1983	**9,860**	**7,053**	**26,612**	**24,181**	**21,550**	**12,108**	**6,587**	**34,248**	**22,962**	**9,220**	**10,105**	**6,559**	**2,110**
	1977	4,509	3,209	12,149	11,004	9,691	5,076	4,255	15,118	9,626	4,553	4,417	2,750	1,042

1983 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

Merchandise Line Sales

METRO AREA	Year	Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
FLORIDA (continued)														
OCALA	1983	129,885	123,932	11,511	9,000	9,470	2,604	3,221	9,844	3,149	3,654	3,828	1,616	1,314
	1977	69,812	67,444	5,101	4,028	4,911	1,165	1,753	5,468	1,803	2,098	2,146	926	755
ORLANDO	1983	753,562	718,525	59,005	40,123	63,889	12,952	24,070	50,853	21,264	22,220	25,787	10,728	8,452
	1977	398,765	384,734	30,991	21,580	34,187	6,967	12,891	26,948	10,559	12,843	13,401	5,326	4,886
PANAMA CITY	1983	79,170	75,024	8,106	6,674	8,619	3,320	1,464	15,370	7,159	4,214	3,576	1,981	1,395
	1977	51,961	49,947	4,764	3,983	4,819	1,981	975	7,251	3,123	2,054	1,648	864	680
PENSACOLA	1983	253,898	245,272	31,705	17,047	22,520	6,065	8,244	22,966	6,638	12,202	9,191	2,936	3,893
	1977	160,716	156,620	17,725	9,844	13,166	3,502	5,266	13,059	4,228	6,512	5,279	1,871	2,079
SARASOTA	1983	263,037	255,398	24,337	18,640	19,712	6,830	7,321	29,087	16,900	6,758	16,029	13,228	2,237
	1977	132,356	128,812	13,194	10,231	10,691	3,749	3,694	14,057	7,155	4,174	7,269	5,600	1,382
TALLAHASSEE	1983	171,386	167,533	12,724	9,610	15,013	2,985	6,574	15,074	5,697	6,788	5,332	695	2,697
	1977	98,793	96,847	8,704	6,741	8,770	2,093	3,757	8,165	3,113	3,591	2,922	421	1,427
TAMPA - ST. PETERSBURG - CLEARWATER	1983	1,875,380	1,789,728	164,631	110,705	135,951	34,065	51,049	121,952	47,424	50,183	66,663	30,830	22,655
	1977	990,214	953,761	91,795	63,128	74,198	19,443	27,231	67,390	27,136	28,044	36,979	17,673	12,663
WEST PALM BEACH - BOCA RATON - DELRAY BEACH	1983	610,551	586,012	72,698	53,774	62,173	17,712	18,193	44,216	17,051	21,469	28,600	13,929	12,693
	1977	351,469	341,245	35,898	27,044	30,776	8,908	10,595	20,123	8,272	9,052	13,096	6,758	5,352
NONMETRO PORTION OF STATE	1983	813,379	779,052	90,708	71,192	52,910	20,663	20,360	43,263	20,350	5,136	17,564	10,418	1,845
	1977	489,906	473,243	48,403	38,217	29,861	11,117	12,370	23,262	10,603	2,775	9,387	5,428	998
TOTAL STATE	1983	9,990,963	9,576,408	1,065,038	795,771	898,654	287,893	280,442	770,251	344,322	291,879	395,747	205,849	130,468
	1977	5,806,798	5,613,275	573,365	434,894	504,245	158,165	164,518	413,733	177,980	164,532	210,378	105,204	73,646
GEORGIA														
ALBANY	1983	83,520	79,825	11,609	9,786	8,944	4,675	2,201	8,395	3,222	2,840	3,912	2,041	940
	1977	55,666	53,410	5,562	4,652	5,243	2,222	1,473	5,523	1,923	2,147	2,510	1,218	711
ATHENS	1983	103,604	98,838	14,723	13,383	12,359	5,400	2,825	9,503	3,838	1,914	3,606	2,039	926
	1977	62,757	60,206	7,510	6,826	6,850	2,754	1,720	5,599	2,328	1,093	2,137	1,236	528
ATLANTA	1983	2,196,902	2,099,515	176,516	156,236	274,329	85,034	45,856	132,225	32,267	50,161	75,990	25,352	32,015
	1977	1,179,914	1,130,188	98,608	88,078	158,639	47,861	24,744	82,785	22,956	31,942	48,838	18,029	20,384
AUGUSTA	1983	300,865	292,315	33,634	25,274	33,531	11,115	8,016	20,736	3,955	7,762	8,102	2,187	3,053
	1977	176,986	172,458	18,710	14,024	19,740	6,164	4,730	12,991	2,463	5,286	5,107	1,361	2,080
COLUMBUS	1983	178,376	172,972	17,341	15,124	16,050	6,771	4,127	13,341	4,230	6,658	8,184	3,220	2,161
	1977	113,463	110,259	9,835	8,634	10,052	3,865	2,631	9,287	3,018	4,695	5,621	2,298	1,525
MACON - WARNER ROBINS	1983	235,499	224,509	22,621	18,738	27,479	8,863	7,458	17,318	4,908	7,007	5,721	2,099	2,073
	1977	150,017	143,746	14,451	12,137	17,836	5,738	4,780	11,674	3,394	5,002	3,877	1,455	1,480
SAVANNAH	1983	203,656	192,854	21,342	17,713	21,529	8,460	5,546	18,140	8,171	6,050	7,415	4,488	1,858
	1977	126,716	120,490	12,853	10,612	13,266	5,068	3,467	10,893	4,332	4,259	4,316	2,379	1,308
NONMETRO PORTION OF STATE	1983	1,783,480	1,705,638	199,809	181,531	156,494	73,279	48,756	98,064	40,777	8,541	34,092	21,659	4,119
	1977	1,112,767	1,067,491	116,718	106,082	96,474	42,822	30,515	65,692	28,315	6,391	23,434	15,041	3,084
TOTAL STATE	1983	5,071,904	4,850,322	490,722	432,329	545,042	201,865	123,045	315,340	101,364	89,835	146,214	63,166	46,674
	1977	2,959,431	2,838,320	280,155	247,954	324,352	115,508	72,780	203,016	68,821	60,112	95,388	43,130	30,813
HAWAII														
HONOLULU	1983	797,743	676,514	70,883	48,857	101,337	38,321	17,240	34,765	9,991	17,671	12,396	5,908	5,163
	1977	458,955	382,873	39,584	27,113	60,623	21,266	9,758	25,125	8,685	12,119	9,482	5,136	3,541
NONMETRO PORTION OF STATE	1983	292,782	271,954	19,365	14,641	21,162	10,315	5,438	14,162	5,528	1,388	4,991	3,549	512
	1977	161,291	149,285	9,590	7,191	11,379	5,068	2,986	9,707	4,693	770	3,847	3,013	284
TOTAL STATE	1983	1,090,525	948,468	90,248	63,498	122,499	48,636	22,678	48,927	15,519	19,059	17,387	9,457	5,675
	1977	620,246	532,158	49,174	34,304	72,002	26,334	12,744	34,832	13,378	12,889	13,329	8,149	3,825

1983 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

Merchandise Line Sales

METRO AREA	Year	Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
FLORIDA (continued)														
OCALA	1983	**5,216**	**2,545**	**11,033**	**8,685**	**17,639**	**5,576**	**8,688**	**21,108**	**10,575**	**9,296**	**6,412**	**3,021**	**2,129**
	1977	2,917	1,457	6,274	4,974	9,828	2,868	4,989	11,490	5,439	5,337	3,429	1,554	1,222
ORLANDO	1983	**59,813**	**36,324**	**93,663**	**70,169**	**108,722**	**37,710**	**64,248**	**187,746**	**82,955**	**96,893**	**52,196**	**31,061**	**17,842**
	1977	30,287	18,034	47,930	34,665	59,876	19,133	37,135	102,565	42,089	56,005	27,668	15,759	10,314
PANAMA CITY	1983	**9,857**	**7,751**	**17,422**	**15,137**	**20,147**	**8,708**	**10,191**	**31,306**	**16,736**	**13,040**	**9,347**	**5,543**	**3,141**
	1977	4,432	3,381	7,727	6,602	9,998	4,323	4,966	15,531	8,309	6,354	4,625	2,752	1,530
PENSACOLA	1983	**20,700**	**13,217**	**31,811**	**24,054**	**44,863**	**11,929**	**29,829**	**69,622**	**24,159**	**41,855**	**18,511**	**7,799**	**8,872**
	1977	12,492	8,419	19,561	15,391	25,428	7,687	15,920	39,967	15,567	22,337	10,798	5,026	4,736
SARASOTA	1983	**13,603**	**10,582**	**77,214**	**70,282**	**30,486**	**12,918**	**16,034**	**66,225**	**33,067**	**29,516**	**15,230**	**9,317**	**4,606**
	1977	6,245	4,480	33,830	29,754	18,206	7,405	9,903	39,542	18,953	18,229	8,828	5,340	2,845
TALLAHASSEE	1983	**13,661**	**9,323**	**21,912**	**16,843**	**31,277**	**13,482**	**12,516**	**53,831**	**27,504**	**21,954**	**15,183**	**9,818**	**4,383**
	1977	7,365	5,008	11,963	9,246	17,829	8,313	8,192	31,026	16,942	11,614	8,904	6,032	2,319
TAMPA - ST. PETERSBURG - CLEARWATER	1983	**107,858**	**59,911**	**200,131**	**139,096**	**241,972**	**82,925**	**147,086**	**390,242**	**151,340**	**217,956**	**118,617**	**72,162**	**39,646**
	1977	59,759	34,386	113,675	80,162	133,534	44,995	82,193	215,128	82,107	121,796	64,785	39,195	22,161
WEST PALM BEACH - BOCA RATON - DELRAY BEACH	1983	**43,887**	**30,984**	**122,815**	**95,630**	**118,222**	**46,008**	**67,454**	**227,678**	**129,156**	**88,594**	**56,020**	**33,517**	**17,772**
	1977	20,662	15,030	58,151	46,390	53,591	22,807	28,434	106,170	64,021	37,343	26,430	16,614	7,493
NONMETRO PORTION OF STATE	1983	**26,138**	**16,544**	**58,723**	**51,660**	**64,998**	**34,074**	**12,218**	**103,020**	**64,628**	**12,533**	**28,906**	**18,493**	**2,988**
	1977	13,947	8,635	31,124	27,219	35,476	18,521	6,601	56,407	35,139	7,063	15,801	10,061	1,616
TOTAL STATE	1983	**708,193**	**473,748**	**1,498,887**	**1,182,725**	**1,573,742**	**650,349**	**800,521**	**2,712,832**	**1,347,493**	**1,199,698**	**768,763**	**488,517**	**215,649**
	1977	372,874	244,527	783,704	606,556	877,705	356,059	457,085	1,512,491	736,399	682,235	424,382	268,241	121,738
GEORGIA														
ALBANY	1983	**8,628**	**5,424**	**16,521**	**14,098**	**17,401**	**6,746**	**9,768**	**29,097**	**14,613**	**13,252**	**9,618**	**6,282**	**2,696**
	1977	5,377	3,236	10,094	8,416	12,356	4,246	7,383	20,207	9,196	10,015	6,390	3,954	2,038
ATHENS	1983	**6,371**	**3,538**	**9,757**	**8,290**	**17,489**	**6,107**	**6,906**	**25,190**	**10,131**	**10,900**	**8,498**	**3,403**	**2,883**
	1977	3,779	2,145	5,769	4,922	11,060	4,442	5,393	16,144	7,370	6,218	5,397	2,475	1,645
ATLANTA	1983	**133,420**	**77,946**	**226,261**	**152,373**	**367,436**	**121,995**	**192,890**	**644,779**	**213,546**	**355,747**	**179,480**	**98,270**	**66,070**
	1977	88,949	55,415	153,854	108,098	236,184	82,202	131,314	416,015	143,781	241,748	116,595	65,934	42,079
AUGUSTA	1983	**25,699**	**15,535**	**35,192**	**27,344**	**46,836**	**20,129**	**21,650**	**79,385**	**40,169**	**29,006**	**21,506**	**11,722**	**6,546**
	1977	15,578	9,422	21,830	16,893	31,250	13,528	14,742	52,811	27,009	19,749	14,218	7,879	4,458
COLUMBUS	1983	**12,507**	**6,920**	**29,065**	**23,640**	**30,245**	**11,034**	**17,950**	**48,198**	**21,532**	**24,597**	**13,757**	**7,458**	**5,724**
	1977	8,685	4,938	20,541	16,830	23,064	9,527	12,987	37,366	18,588	17,342	10,841	6,439	4,036
MACON - WARNER ROBINS	1983	**15,878**	**9,850**	**24,319**	**18,286**	**46,232**	**20,308**	**23,663**	**63,547**	**29,428**	**31,146**	**17,775**	**10,201**	**6,072**
	1977	10,743	6,764	16,721	12,611	32,988	14,441	16,888	45,378	20,911	22,229	12,499	7,250	4,334
SAVANNAH	1983	**14,978**	**11,858**	**41,610**	**38,619**	**38,526**	**17,774**	**18,444**	**54,256**	**30,658**	**21,676**	**16,822**	**11,655**	**4,699**
	1977	8,262	6,287	22,620	20,588	26,523	12,066	12,983	37,473	20,810	15,258	11,495	7,912	3,308
NONMETRO PORTION OF STATE	1983	**63,316**	**37,633**	**133,654**	**120,176**	**187,693**	**94,248**	**41,300**	**273,229**	**156,324**	**48,567**	**93,540**	**52,508**	**12,851**
	1977	43,116	26,119	93,554	84,626	137,621	70,677	31,509	199,626	117,245	36,336	66,873	39,395	9,612
TOTAL STATE	1983	**276,719**	**166,923**	**513,083**	**400,935**	**745,383**	**294,755**	**330,424**	**1,205,620**	**509,121**	**531,508**	**358,274**	**199,964**	**106,830**
	1977	182,026	113,301	343,229	272,132	507,533	209,536	231,436	818,587	361,622	366,589	243,108	140,842	71,009
HAWAII														
HONOLULU	1983	**35,354**	**24,847**	**48,868**	**20,939**	**172,662**	**78,686**	**69,096**	**289,346**	**142,686**	**109,113**	**84,856**	**42,118**	**28,402**
	1977	28,523	21,600	36,869	18,202	105,983	44,306	47,380	176,484	80,342	74,817	52,035	23,717	19,475
NONMETRO PORTION OF STATE	1983	**6,753**	**3,640**	**23,776**	**21,006**	**43,990**	**30,137**	**5,744**	**72,769**	**50,587**	**9,035**	**15,450**	**11,197**	**1,615**
	1977	4,898	3,092	18,934	17,344	22,685	14,339	3,186	37,500	24,070	5,011	7,818	5,327	896
TOTAL STATE	1983	**42,107**	**28,487**	**72,644**	**41,945**	**216,652**	**108,823**	**74,840**	**362,115**	**193,273**	**118,148**	**100,306**	**53,315**	**30,017**
	1977	33,421	24,692	55,803	35,546	128,668	58,645	50,566	213,984	104,412	79,828	59,853	29,044	20,371

1983 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983 U.S. CENSUS: 1977		Merchandise Line Sales												
		Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
METRO AREA	Year	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
IDAHO														
BOISE	1983	231,697	224,664	9,996	7,303	19,013	3,170	11,027	19,127	10,835	5,371	4,358	3,167	905
	1977	103,962	100,361	9,541	6,976	10,732	3,028	4,927	9,913	5,226	3,143	2,212	1,528	530
NONMETRO PORTION OF STATE	1983	819,193	790,487	52,534	44,328	48,871	15,526	22,967	66,421	40,159	12,089	25,588	18,504	2,182
	1977	454,651	436,882	40,756	34,584	31,124	12,115	12,694	36,827	20,953	6,994	13,993	9,654	1,263
TOTAL STATE	1983	1,050,890	1,015,151	62,530	51,631	67,884	18,696	33,994	85,548	50,994	17,460	29,946	21,671	3,087
	1977	558,613	537,243	50,297	41,560	41,856	15,143	17,621	46,740	26,179	10,137	16,205	11,182	1,793
ILLINOIS														
ALTON - GRANITE CITY	1983	302,026	291,371	24,752	20,185	19,532	5,900	7,184	12,555	5,912	3,296	5,785	3,032	770
	1977	180,817	174,203	16,097	13,163	12,945	3,852	4,296	9,357	4,591	2,503	4,273	2,347	585
AURORA - ELGIN	1983	352,946	334,611	16,641	15,402	30,653	7,406	3,262	24,324	9,094	11,084	10,946	5,327	3,938
	1977	213,329	201,785	13,370	12,414	19,742	6,004	2,008	14,512	5,836	5,945	6,619	3,426	2,095
BLOOMINGTON - NORMAL	1983	113,181	109,354	9,053	8,256	12,213	3,306	4,135	8,606	2,895	3,911	3,306	2,326	952
	1977	65,044	62,648	5,115	4,618	7,507	1,849	2,370	5,989	2,181	2,615	2,410	1,753	637
CHAMPAIGN - URBANA - RANTOUL	1983	172,918	165,090	12,141	11,400	17,623	5,634	6,449	13,104	4,251	5,956	4,960	2,661	1,533
	1977	91,732	87,020	7,450	6,957	10,669	3,438	3,400	9,254	3,274	4,108	3,604	2,050	1,058
CHICAGO	1983	6,327,417	6,002,202	508,556	476,715	588,682	239,919	52,004	357,142	149,179	139,454	165,637	85,841	49,736
	1977	3,943,803	3,722,255	299,347	278,443	390,539	140,139	32,297	261,592	110,206	103,952	121,326	63,420	37,070
CHICAGO - GARY - LAKE COUNTY CONSOLIDATED AREA	*1983*	*8,299,560*	*7,893,406*	*651,634*	*611,682*	*745,[illegible]77*	*297,402*	*80,919*	*469,163*	*198,177*	*182,130*	*215,400*	*113,791*	*63,978*
	1977	*5,134,744*	*4,859,058*	*383,182*	*357,096*	*49[illegible],653*	*173,791*	*49,943*	*341,451*	*147,022*	*133,021*	*157,008*	*84,362*	*46,622*
DAVENPORT - ROCK ISLAND - MOLINE	1983	360,397	344,291	32,319	28,024	[illegible]2,919	12,631	9,491	27,664	7,529	12,581	11,607	8,030	2,840
	1977	232,373	221,236	20,087	17,239	21,185	7,769	6,101	19,499	5,841	8,378	8,642	6,230	1,892
DECATUR	1983	122,057	116,932	9,837	8,217	13,063	3,596	4,418	11,806	3,718	5,732	4,302	2,701	1,221
	1977	78,101	74,755	6,449	5,263	8,929	2,303	2,825	9,420	3,449	4,160	3,687	2,506	886
EAST ST. LOUIS - BELLEVILLE	1983	245,798	237,268	23,780	19,359	24,405	5,687	5,842	18,012	6,829	8,483	7,149	3,414	1,982
	1977	160,471	154,528	14,385	11,700	15,710	3,438	3,805	12,036	4,673	5,491	4,836	2,336	1,284
JOLIET	1983	296,266	282,474	21,831	20,3[illegible]9	22,566	9,496	3,012	12,926	5,067	4,488	5,813	3,003	1,574
	1977	181,101	171,460	13,325	12,[illegible]52	15,275	5,747	1,798	10,051	4,270	3,360	4,589	2,517	1,178
KANKAKEE	1983	102,281	99,663	9,793	9,[illegible]82	6,734	3,459	1,441	7,048	2,554	3,398	1,807	730	686
	1977	60,774	58,972	5,318	5,023	4,094	1,872	853	4,922	1,617	2,542	1,248	462	513
LAKE COUNTY	1983	493,906	468,824	34,940	32,732	43,682	16,476	4,062	29,624	13,217	11,266	13,877	7,607	4,014
	1977	278,691	263,035	18,092	16,829	25,796	8,470	2,282	17,881	7,865	6,537	8,385	4,526	2,331
PEORIA	1983	373,051	364,175	32,545	29,397	26,101	7,408	6,710	27,247	10,758	9,306	12,599	8,396	2,675
	1977	236,288	229,938	21,065	18,657	17,883	4,752	4,238	20,389	8,282	6,781	9,557	6,464	1,950
ROCKFORD	1983	261,989	252,568	20,964	18,715	23,205	8,121	7,105	22,027	11,218	9,081	7,927	5,505	2,205
	1977	170,116	163,525	13,504	12,075	15,178	5,239	4,601	16,090	8,882	5,945	5,967	4,358	1,444
SPRINGFIELD	1983	229,800	220,902	20,466	19,890	18,753	8,172	5,591	20,112	4,612	10,207	5,068	2,180	2,027
	1977	124,018	118,286	12,847	12,477	11,476	5,127	2,996	13,459	3,173	6,650	3,415	1,500	1,321
NONMETRO PORTION OF STATE	1983	1,961,578	1,910,886	182,511	167,191	127,659	45,087	48,533	137,332	59,770	24,350	55,930	42,177	4,933
	1977	1,199,434	1,165,515	110,427	100,570	80,715	27,126	29,612	93,822	40,439	16,646	38,023	28,529	3,374
TOTAL STATE	1983	11,575,511	11,066,463	944,876	871,829	992,714	376,161	165,494	716,556	293,150	256,287	311,217	179,081	79,663
	1977	7,128,877	6,786,222	567,980	520,318	648,384	223,602	101,169	509,028	211,552	181,490	222,181	129,104	56,687
INDIANA														
ANDERSON	1983	133,691	129,643	26,254	25,338	8,207	1,635	2,479	9,529	3,776	4,730	2,468	943	1,366
	1977	89,357	86,269	14,572	14,024	5,838	905	1,650	8,206	3,690	3,716	2,124	922	1,074

1984 SURVEY OF BUYING POWER DATA SERVICE

1983 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

METRO AREA	Year	Merchandise Line Sales												
		Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
IDAHO														
BOISE	**1983**	**20,539**	**13,836**	**25,147**	**22,669**	**32,171**	**16,070**	**13,268**	**47,824**	**27,325**	**17,157**	**13,671**	**8,586**	**4,530**
	1977	10,367	6,674	12,359	10,934	16,824	7,593	7,764	24,690	12,911	10,040	7,005	4,057	2,651
NONMETRO PORTION OF STATE	**1983**	**51,285**	**31,128**	**69,418**	**57,185**	**108,436**	**53,616**	**31,744**	**133,954**	**70,574**	**34,359**	**44,605**	**27,039**	**8,951**
	1977	28,553	16,236	37,094	29,752	63,453	30,935	19,170	78,406	40,717	20,642	26,148	15,600	5,178
TOTAL STATE	**1983**	**71,824**	**44,964**	**94,565**	**79,854**	**140,607**	**69,686**	**45,012**	**181,778**	**97,899**	**51,516**	**58,276**	**35,625**	**13,481**
	1977	38,920	22,910	49,453	40,686	80,277	38,528	26,934	103,096	53,628	30,682	33,153	19,657	7,829
ILLINOIS														
ALTON - GRANITE CITY	**1983**	**14,812**	**8,999**	**17,671**	**13,683**	**26,120**	**9,677**	**12,700**	**42,297**	**16,639**	**19,880**	**12,149**	**6,794**	**3,756**
	1977	11,194	7,016	13,550	10,607	19,287	7,082	9,643	31,258	12,186	15,094	8,922	4,981	2,853
AURORA - ELGIN	**1983**	**29,323**	**16,405**	**37,458**	**22,725**	**72,034**	**26,257**	**39,159**	**125,390**	**46,427**	**62,246**	**31,888**	**16,953**	**11,552**
	1977	18,185	10,473	22,690	14,522	40,339	15,138	20,960	70,659	26,738	33,149	18,156	9,757	6,171
BLOOMINGTON - NORMAL	**1983**	**7,753**	**5,790**	**7,724**	**5,820**	**23,828**	**10,816**	**11,933**	**37,982**	**18,519**	**15,708**	**9,820**	**6,732**	**2,640**
	1977	5,673	4,363	5,661	4,385	15,675	6,857	7,980	24,920	11,740	10,505	6,336	4,268	1,765
CHAMPAIGN - URBANA - RANTOUL	**1983**	**14,951**	**6,912**	**14,035**	**10,160**	**30,977**	**13,507**	**15,755**	**45,299**	**18,217**	**23,917**	**13,130**	**8,212**	**4,053**
	1977	10,618	5,324	10,448	7,825	21,080	9,079	11,867	30,835	12,244	16,496	8,878	5,519	2,796
CHICAGO	**1983**	**484,466**	**281,495**	**742,444**	**540,441**	**1,185,993**	**589,647**	**493,168**	**2,106,619**	**1,049,125**	**786,157**	**588,133**	**384,428**	**145,665**
	1977	352,359	207,935	543,934	396,215	856,672	414,505	367,525	1,516,924	737,495	585,875	419,126	270,250	108,562
CHICAGO - GARY - LAKE COUNTY CONSOLIDATED AREA	***1983***	***603,338***	***349,970***	***906,491***	***653,317***	***1,466,577***	***699,706***	***632,793***	***2,567,420***	***1,238,028***	***1,000,976***	***713,957***	***454,836***	***187,605***
	1977	*435,388*	*256,757*	*661,248*	*479,487*	*1,050,413*	*491,989*	*466,182*	*1,831,763*	*870,023*	*728,161*	*505,958*	*319,670*	*136,720*
DAVENPORT - ROCK ISLAND - MOLINE	**1983**	**22,100**	**14,556**	**45,482**	**28,223**	**66,245**	**26,523**	**35,527**	**101,832**	**35,428**	**60,590**	**27,578**	**16,046**	**10,227**
	1977	16,402	11,293	33,526	21,820	45,335	18,705	25,310	69,530	24,986	40,345	19,055	11,317	6,810
DECATUR	**1983**	**6,925**	**4,486**	**12,007**	**8,743**	**24,291**	**9,117**	**13,916**	**29,694**	**11,311**	**15,611**	**8,146**	**4,293**	**3,459**
	1977	5,958	4,162	10,490	8,110	18,858	7,662	10,098	23,081	9,506	11,329	6,425	3,608	2,510
EAST ST. LOUIS - BELLEVILLE	**1983**	**20,847**	**10,701**	**23,789**	**15,447**	**51,738**	**16,897**	**32,679**	**83,662**	**29,429**	**51,149**	**23,174**	**12,237**	**9,667**
	1977	14,002	7,322	16,027	10,582	35,098	12,186	21,148	56,890	21,226	33,102	15,966	8,827	6,257
JOLIET	**1983**	**16,189**	**8,842**	**17,490**	**10,636**	**29,434**	**9,071**	**15,812**	**52,020**	**15,951**	**24,951**	**13,065**	**5,806**	**4,650**
	1977	12,951	7,575	14,156	9,092	23,046	7,801	11,832	40,648	13,722	18,648	10,359	4,995	3,478
KANKAKEE	**1983**	**4,472**	**2,473**	**9,399**	**7,078**	**14,665**	**5,454**	**8,005**	**16,863**	**6,211**	**8,673**	**5,550**	**2,452**	**2,215**
	1977	3,019	1,566	6,204	4,481	11,758	4,836	5,987	13,488	5,507	6,487	4,437	2,175	1,657
LAKE COUNTY	**1983**	**40,598**	**24,937**	**50,743**	**34,732**	**79,313**	**32,135**	**33,524**	**140,560**	**57,177**	**63,498**	**37,217**	**20,953**	**11,766**
	1977	24,851	14,839	30,338	20,667	50,805	22,585	23,111	90,491	40,185	36,841	24,569	14,726	6,827
PEORIA	**1983**	**22,046**	**12,770**	**41,455**	**29,827**	**59,319**	**20,498**	**30,045**	**90,005**	**32,177**	**44,375**	**22,413**	**12,827**	**8,759**
	1977	16,653	9,830	31,312	22,764	43,451	15,482	26,907	65,956	24,302	39,224	16,692	9,688	6,382
ROCKFORD	**1983**	**17,174**	**12,066**	**32,507**	**24,736**	**50,864**	**10,925**	**32,640**	**65,282**	**17,252**	**38,973**	**18,627**	**7,859**	**9,425**
	1977	12,938	9,553	24,909	19,655	35,495	9,272	21,362	46,147	14,643	25,508	13,828	6,672	6,169
SPRINGFIELD	**1983**	**15,695**	**10,271**	**23,024**	**11,728**	**43,551**	**16,641**	**24,473**	**72,018**	**29,273**	**32,175**	**15,793**	**7,766**	**6,422**
	1977	10,629	7,067	15,634	8,069	29,162	11,489	15,942	48,358	20,208	20,960	10,653	5,362	4,184
NONMETRO PORTION OF STATE	**1983**	**80,984**	**51,187**	**158,925**	**134,652**	**237,431**	**106,373**	**77,398**	**322,035**	**161,018**	**83,250**	**97,782**	**52,974**	**19,746**
	1977	55,137	34,625	108,105	91,375	164,228	80,486	52,899	224,570	121,826	57,514	70,821	40,080	13,498
TOTAL STATE	**1983**	**788,048**	**465,103**	**1,213,879**	**886,607**	**1,965,986**	**893,518**	**857,683**	**3,285,370**	**1,530,933**	**1,300,785**	**912,815**	**560,319**	**248,876**
	1977	562,366	337,031	871,137	639,705	1,389,681	635,489	619,116	2,322,094	1,086,370	931,224	645,917	397,613	176,568
INDIANA														
ANDERSON	**1983**	**10,603**	**5,307**	**8,839**	**5,830**	**18,617**	**4,842**	**12,714**	**22,529**	**10,094**	**11,923**	**7,467**	**4,262**	**2,905**
	1977	9,331	5,186	8,064	5,697	15,680	4,685	9,988	19,710	9,768	9,367	6,643	4,125	2,282

1983 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

ESTIMATES: 1983
U.S. CENSUS: 1977

Merchandise Line Sales

METRO AREA	Year	Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
INDIANA (continued)														
BLOOMINGTON	**1983**	**86,101**	**83,213**	**8,858**	**8,435**	**6,866**	**3,154**	**1,775**	**6,882**	**1,941**	**2,160**	**3,466**	**1,374**	**777**
	1977	58,293	56,228	5,327	5,057	4,517	1,891	1,200	5,177	1,591	1,577	2,644	1,126	567
ELKHART - GOSHEN	**1983**	**171,559**	**166,320**	**32,622**	**30,327**	**11,994**	**4,829**	**3,582**	**11,034**	**4,090**	**3,170**	**4,553**	**3,034**	**749**
	1977	90,134	86,971	14,418	13,236	6,652	2,108	1,874	8,013	3,160	2,414	3,416	2,344	571
EVANSVILLE	**1983**	**295,113**	**278,766**	**29,765**	**27,450**	**29,919**	**7,591**	**11,548**	**25,668**	**8,756**	**9,605**	**11,173**	**8,316**	**2,100**
	1977	167,124	156,401	17,562	16,188	18,622	4,478	6,479	17,769	5,967	7,103	7,712	5,666	1,554
FORT WAYNE	**1983**	**328,590**	**318,189**	**41,034**	**38,223**	**25,381**	**7,029**	**7,549**	**25,763**	**8,524**	**13,485**	**12,199**	**5,811**	**3,285**
	1977	206,700	199,455	24,279	22,594	16,758	4,160	4,736	19,435	7,032	9,801	9,339	4,791	2,388
GARY - HAMMOND	**1983**	**720,613**	**701,757**	**62,757**	**60,352**	**53,117**	**22,077**	**16,039**	**37,515**	**18,306**	**12,828**	**16,386**	**10,181**	**4,149**
	1977	443,855	430,315	34,779	33,343	34,315	12,196	9,836	31,024	15,883	10,784	13,731	8,835	3,488
INDIANAPOLIS	**1983**	**1,239,263**	**1,203,563**	**182,749**	**166,504**	**86,042**	**23,358**	**23,185**	**65,690**	**24,712**	**31,473**	**35,999**	**18,170**	**12,028**
	1977	747,146	723,685	96,055	86,412	54,212	12,125	13,949	47,506	18,635	22,539	26,175	13,703	8,612
KOKOMO	**1983**	**109,237**	**106,009**	**18,052**	**16,427**	**8,654**	**2,370**	**2,966**	**8,921**	**2,970**	**4,651**	**3,734**	**2,253**	**1,154**
	1977	65,712	63,409	9,633	8,694	5,674	1,254	1,774	7,279	2,637	3,700	3,160	2,001	919
LAFAYETTE	**1983**	**115,003**	**111,956**	**13,499**	**12,938**	**11,201**	**4,130**	**3,314**	**10,832**	**3,717**	**5,972**	**5,340**	**3,269**	**1,079**
	1977	70,340	68,183	7,744	7,406	6,990	2,364	2,019	7,647	2,718	4,123	3,833	2,390	745
MUNCIE	**1983**	**120,698**	**116,868**	**16,020**	**15,856**	**10,985**	**4,348**	**2,425**	**6,644**	**2,530**	**3,481**	**5,203**	**4,241**	**734**
	1977	80,637	78,041	8,046	7,962	6,842	2,183	1,621	5,143	2,187	2,519	4,358	3,667	532
SOUTH BEND - MISHAWAKA	**1983**	**251,888**	**242,102**	**37,565**	**35,892**	**15,308**	**4,938**	**3,275**	**13,981**	**4,215**	**7,252**	**5,908**	**3,591**	**1,499**
	1977	150,171	143,406	19,549	18,622	9,900	2,562	1,942	10,705	3,450	5,538	4,647	2,939	1,146
TERRE HAUTE	**1983**	**128,325**	**122,466**	**23,712**	**22,856**	**14,244**	**3,187**	**6,547**	**15,214**	**4,506**	**8,313**	**7,736**	**3,148**	**1,432**
	1977	76,830	72,780	11,817	11,324	8,427	1,579	3,891	10,031	3,112	5,377	5,130	2,174	926
NONMETRO PORTION OF STATE	**1983**	**1,605,432**	**1,554,042**	**235,198**	**217,733**	**94,121**	**34,973**	**34,394**	**85,373**	**34,917**	**17,656**	**37,496**	**25,956**	**4,156**
	1977	987,285	951,743	122,612	112,775	57,362	18,117	21,162	63,908	28,480	12,736	29,296	21,161	2,998
TOTAL STATE	**1983**	**5,449,618**	**5,276,148**	**746,077**	**694,111**	**389,110**	**129,218**	**122,417**	**330,635**	**127,293**	**127,029**	**155,295**	**91,806**	**35,632**
	1977	3,319,103	3,200,131	395,504	365,617	243,931	68,793	74,114	247,709	102,114	93.561	118,390	73,090	26,324
IOWA														
CEDAR RAPIDS	**1983**	**173,983**	**167,638**	**14,581**	**13,127**	**17,529**	**6,848**	**5,471**	**13,555**	**4,714**	**5,887**	**4,623**	**2,397**	**2,053**
	1977	105,273	100,869	8,963	8,010	10,982	4,179	3,293	9,842	3,886	3,955	3,478	1,976	1,380
DAVENPORT - ROCK ISLAND - MOLINE	**1983**	**360,397**	**344,291**	**32,319**	**28,024**	**32,919**	**12,631**	**9,491**	**27,664**	**7,529**	**12,581**	**11,607**	**8,030**	**2,840**
	1977	232,373	221,236	20,087	17,239	21,185	7,769	6,101	19,499	5,841	8,378	8,642	6,230	1,892
DES MOINES	**1983**	**467,798**	**453,706**	**29,912**	**23,160**	**33,937**	**7,233**	**14,666**	**29,163**	**10,238**	**14,453**	**11,950**	**7,078**	**3,810**
	1977	251,453	242,443	19,079	14,348	20,877	4,478	7,842	21,008	7,798	10,356	8,804	5,390	2,730
DUBUQUE	**1983**	**93,058**	**89,304**	**8,717**	**8,353**	**7,505**	**2,208**	**2,791**	**11,188**	**5,168**	**4,951**	**2,444**	**1,361**	**932**
	1977	54,802	52,022	6,675	6,390	5,059	1,689	1,626	8,303	4,158	3,398	1,841	1,095	640
IOWA CITY	**1983**	**96,468**	**93,673**	**11,654**	**10,563**	**7,840**	**3,048**	**2,206**	**8,256**	**3,587**	**2,087**	**3,420**	**2,447**	**556**
	1977	46,529	44,917	5,951	5,364	4,028	1,548	1,058	4,915	2,386	1,127	2,157	1,628	300
SIOUX CITY	**1983**	**139,327**	**135,212**	**9,645**	**7,598**	**9,840**	**3,377**	**4,003**	**9,179**	**4,053**	**3,649**	**4,181**	**2,597**	**693**
	1977	84,287	81,402	7,726	6,077	6,919	2,701	2,411	6,900	3,179	2,657	3,169	2,039	505
WATERLOO - CEDAR FALLS	**1983**	**168,251**	**162,979**	**11,864**	**11,303**	**13,002**	**4,886**	**4,350**	**13,590**	**3,456**	**6,094**	**4,324**	**2,499**	**1,366**
	1977	98,582	94,834	7,653	7,247	8,507	3,132	2,534	10,173	2,756	4,652	3,354	1,991	1,043
NONMETRO PORTION OF STATE	**1983**	**1,580,380**	**1,534,548**	**135,223**	**123,320**	**97,279**	**35,585**	**36,138**	**101,211**	**43,056**	**16,009**	**40,487**	**29,365**	**4,265**
	1977	942,976	910,305	85,611	77,168	61,751	22,273	21,442	73,552	33,736	11,108	30,666	23,011	2,961
TOTAL STATE	**1983**	**2,957,914**	**2,864,745**	**244,596**	**217,853**	**208,758**	**71,578**	**75,281**	**203,420**	**78,921**	**61,281**	**78,517**	**52,436**	**15,583**
	1977	1,723,613	1,659,260	155,168	136,485	131,261	44,867	43,534	146,740	61,906	42,425	59,012	41,150	10,766

1983 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

Merchandise Line Sales

INDIANA (continued)

METRO AREA	Year	Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
BLOOMINGTON	1983	**7,104**	**5,749**	**6,131**	**4,068**	**13,188**	**6,575**	**6,200**	**20,742**	**13,869**	**6,233**	**5,221**	**3,609**	**1,324**
	1977	5,701	4,713	4,838	3,334	9,781	4,922	4,528	15,432	10,383	4,552	3,879	2,702	967
ELKHART - GOSHEN	1983	**6,402**	**3,510**	**12,153**	**9,291**	**22,685**	**6,696**	**12,579**	**27,272**	**11,105**	**13,005**	**9,549**	**4,226**	**3,525**
	1977	4,767	2,711	9,222	7,178	17,663	5.548	9,579	21,275	9,202	9,903	7,345	3,501	2,684
EVANSVILLE	1983	**16,069**	**10,819**	**33,576**	**28,550**	**52,299**	**24,542**	**23,251**	**75,425**	**43,142**	**26,754**	**24,133**	**16,230**	**5,984**
	1977	11,110	7,370	23.174	19,514	36,891	16,709	17,197	52,885	29,376	19,787	16,715	11,051	4,425
FORT WAYNE	1983	**20,327**	**12,577**	**36,816**	**21,087**	**60,564**	**19,805**	**38,615**	**88,076**	**37,942**	**46,602**	**24,896**	**13,508**	**9,602**
	1977	15,957	10,406	28,734	17,452	46,120	16,198	28,066	67,828	31,014	33,872	19,271	11,046	6,981
GARY - HAMMOND	1983	**27,683**	**15,788**	**50,791**	**39,183**	**87,890**	**39,893**	**43,509**	**126,634**	**65,430**	**55,541**	**39,336**	**25,283**	**11,857**
	1977	22,803	13,699	43,555	33,986	69,293	29,151	36,570	99,100	47,812	46,683	29,967	18,475	9,966
INDIANAPOLIS	1983	**215,326**	**55,716**	**124,750**	**86,869**	**187,853**	**60,738**	**102,980**	**463,109**	**105,521**	**176,617**	**87,548**	**50,761**	**32,075**
	1977	148,642	42,018	92,338	65,502	134,772	42,900	85,991	321,922	74,528	126,455	61,979	35,852	22,964
KOKOMO	1983	**5,900**	**3,368**	**9,543**	**7,415**	**16,814**	**5,413**	**10,244**	**24,061**	**10,502**	**11,240**	**7,885**	**4,754**	**1,970**
	1977	4,948	2,992	8,292	6,617	14,005	4,960	8,151	20,371	9,624	8,944	6,765	4,355	1,568
LAFAYETTE	1983	**8,580**	**5,382**	**13,802**	**10,969**	**20,771**	**6,240**	**13,678**	**31,998**	**6,301**	**24,944**	**8,673**	**3,382**	**4,747**
	1977	6,158	3,936	9,985	8,021	15,702	5,602	9,444	23,531	5,656	17,221	6,694	3,036	3,277
MUNCIE	1983	**5,503**	**3,398**	**10,179**	**8,165**	**17,991**	**4,748**	**11,078**	**23,848**	**8,276**	**13,072**	**7,954**	**4,500**	**3,088**
	1977	4,432	2,938	8,493	7,059	13,859	4,136	9,088	18,637	7,210	10,503	6,410	3,921	2,235
SOUTH BEND - MISHAWAKA	1983	**18,404**	**13,480**	**23,971**	**17,727**	**39,660**	**14,759**	**19,465**	**53,374**	**22,689**	**28,726**	**15,049**	**7,794**	**6,453**
	1977	14,615	11,032	19,190	14,508	31,704	12,651	18,430	42,921	19,447	21,936	12,157	6,681	4,929
TERRE HAUTE	1983	**18,832**	**6,526**	**13,293**	**8,143**	**29,719**	**12,073**	**15,396**	**41,084**	**20,197**	**18,771**	**10,669**	**5,121**	**4,183**
	1977	12,422	4,508	8,966	5,634	20,264	8,682	9,957	28,247	14,522	12,139	7,266	3,683	2,706
NONMETRO PORTION OF STATE	1983	**54,204**	**32,475**	**101,117**	**80,779**	**162,833**	**61,773**	**66,503**	**222,560**	**102,806**	**71,041**	**72,994**	**38,635**	**18,977**
	1977	41,600	26,279	80,765	66,416	120,326	48,786	49,221	165,799	81,217	51,304	54,964	30,540	13,725
TOTAL STATE	1983	**421,584**	**178,193**	**455,694**	**335,334**	**752,004**	**272,763**	**390,348**	**1,256,531**	**467,404**	**526,551**	**330,418**	**185,770**	**111,028**
	1977	307,694	141,244	354,605	267,482	561,589	208,748	306,307	923,925	357,419	388,401	246,789	141,947	81,804

IOWA

METRO AREA	Year	Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
CEDAR RAPIDS	1983	**10,382**	**7,072**	**17,824**	**12,479**	**32,445**	**6,226**	**21,763**	**44,860**	**6,561**	**36,556**	**11,436**	**4,723**	**6,482**
	1977	8,061	5,830	13,891	10,288	23,012	5,201	17,283	31,499	5,481	24,552	8,459	3,946	4,354
DAVENPORT - ROCK ISLAND - MOLINE	1983	**22,100**	**14,556**	**45,482**	**28,223**	**66,245**	**26,523**	**35,527**	**101,832**	**35,428**	**60,590**	**27,578**	**16,046**	**10,227**
	1977	16,402	11,293	33,526	21,820	45,335	18,705	25,310	69,530	24,986	40,345	19,055	11,317	6,810
DES MOINES	1983	**27,748**	**19,048**	**40,746**	**24,780**	**71,616**	**32,159**	**36,675**	**108,206**	**45,185**	**57,851**	**29,609**	**18,034**	**10,272**
	1977	20,516	14,455	30,022	18,844	50,878	22,427	26,276	76,923	31,457	41,447	20,754	12,556	7,362
DUBUQUE	1983	**7,046**	**5,224**	**9,585**	**6,744**	**17,549**	**3,037**	**14,062**	**22,361**	**5,142**	**15,895**	**6,762**	**3,231**	**3,222**
	1977	5,458	4,202	7,377	5,425	12,987	2,925	9,650	16,893	4,954	10,908	5,540	3,112	2,212
IOWA CITY	1983	**5,105**	**3,016**	**5,975**	**4,259**	**17,408**	**8,310**	**6,918**	**20,880**	**10,047**	**8,665**	**6,607**	**4,057**	**1,820**
	1977	3,140	2,007	3,762	2,833	10,350	5,387	3,736	12,422	6,514	4,680	4,010	2,630	983
SIOUX CITY	1983	**7,507**	**4,599**	**11,698**	**8,995**	**21,322**	**8,897**	**10,780**	**29,682**	**11,372**	**16,448**	**8,977**	**4,930**	**3,240**
	1977	5,718	3,607	9,014	7,048	16,101	6,974	7,848	22,355	8,914	11,974	6,806	3,865	2,358
WATERLOO - CEDAR FALLS	1983	**11,465**	**8,336**	**15,610**	**11,321**	**27,878**	**12,489**	**13,161**	**35,175**	**17,202**	**15,665**	**11,204**	**7,736**	**2,928**
	1977	8,912	6,579	12,217	8,968	20,842	9,115	10,048	26,312	12,538	11,959	8,248	5,634	2,236
NONMETRO PORTION OF STATE	1983	**58,534**	**36,203**	**109,257**	**92,626**	**190,815**	**101,283**	**50,226**	**252,022**	**122,464**	**66,524**	**75,287**	**49,443**	**13,967**
	1977	43,741	28,372	84,833	73,347	136,765	76,421	36,818	179,441	92,399	46,135	55,114	37,305	9,688
TOTAL STATE	1983	**141,410**	**91,841**	**235,081**	**174,217**	**419,164**	**184,975**	**179,849**	**575,740**	**234,817**	**259,579**	**165,477**	**99,717**	**49,159**
	1977	106,040	72,213	179,539	137,942	298,196	138,263	128,213	407,9[illegible]6	175,407	178,104	119,901	74,946	33,739

1983 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

ESTIMATES: 1983
U.S. CENSUS: 1977

Merchandise Line Sales

METRO AREA	Year	Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
KANSAS														
KANSAS CITY	**1983**	**1,687,100**	**1,595,307**	**150,371**	**107,491**	**137,122**	**36,967**	**26,380**	**98,057**	**27,994**	**41,980**	**39,423**	**15,421**	**14,554**
	1977	911,057	852,814	95,199	65,582	81,413	22,463	14,179	62,612	20,641	25,419	25,727	11,359	8,811
LAWRENCE	**1983**	**55,887**	**54,234**	**6,398**	**5,796**	**5,390**	**1,535**	**1,420**	**4,589**	**1,289**	**1,059**	**1,315**	**630**	**351**
	1977	37,068	35,908	3,425	3,045	3,239	807	941	3,419	1,385	643	1,099	678	213
TOPEKA	**1983**	**186,757**	**180,771**	**17,423**	**12,609**	**17,681**	**5,307**	**8,416**	**12,869**	**3,472**	**6,540**	**4,357**	**2,479**	**1,280**
	1977	101,274	97,201	10,542	7,392	10,722	3,111	4,526	10,487	3,393	5,150	3,843	2,423	1,008
WICHITA	**1983**	**402,349**	**375,331**	**33,648**	**29,846**	**32,288**	**6,239**	**7,933**	**37,357**	**12,378**	**17,424**	**12,953**	**6,377**	**4,477**
	1977	243,924	226,547	22,897	20,271	20,019	4,238	4,791	24,175	9,201	10,271	8,692	4,740	2,639
NONMETRO PORTION OF STATE	**1983**	**1,102,680**	**1,070,539**	**90,595**	**79,692**	**76,223**	**16,536**	**32,111**	**81,198**	**38,795**	**13,027**	**27,680**	**17,157**	**3,229**
	1977	678,322	655,620	66,805	58,073	52,294	12,073	19,690	61,442	31,068	9,822	21,310	13,752	2,437
TOTAL STATE	**1983**	**2,295,782**	**2,199,337**	**197,762**	**164,079**	**181,323**	**41,766**	**58,829**	**176,891**	**69,790**	**54,622**	**62,984**	**34,156**	**15,034**
	1977	1,362,467	1,298,505	132,322	108,832	114,319	26,878	34,908	124,409	54,331	35,706	45,227	26,598	9,671
KENTUCKY														
CLARKSVILLE - HOPKINSVILLE	**1983**	**115,001**	**112,834**	**10,343**	**9,075**	**9,390**	**3,485**	**3,012**	**13,461**	**4,671**	**6,458**	**7,837**	**5,011**	**2,382**
	1977	68,097	66,825	6,204	5,428	5,741	2,084	1,784	8,213	3,066	3,565	4,906	3,289	1,315
HUNTINGTON - ASHLAND	**1983**	**359,965**	**350,962**	**40,175**	**33,513**	**26,620**	**9,522**	**6,559**	**26,439**	**12,756**	**9,715**	**9,193**	**6,157**	**1,967**
	1977	218,791	213,456	22,040	18,337	15,361	5,207	3,979	16,234	8,268	5,469	5,754	3,967	1,110
LEXINGTON-FAYETTE	**1983**	**402,436**	**391,465**	**35,111**	**30,924**	**31,371**	**8,845**	**11,523**	**28,243**	**10,140**	**12,380**	**15,999**	**9,059**	**4,859**
	1977	194,284	188,589	20,256	17,832	16,875	5,101	5,553	15,840	5,659	6,857	8,957	5,055	2,692
LOUISVILLE	**1983**	**1,126,978**	**1,092,766**	**95,024**	**86,391**	**95,141**	**30,329**	**31,850**	**68,475**	**39,215**	**18,147**	**32,598**	**18,461**	**8,052**
	1977	578,345	559,251	53,262	48,220	54,785	16,949	16,309	43,093	24,536	11,549	20,516	11,560	5,124
OWENSBORO	**1983**	**97,435**	**95,492**	**8,795**	**8,230**	**9,160**	**3,043**	**3,712**	**13,228**	**5,737**	**6,161**	**3,683**	**2,474**	**1,009**
	1977	51,689	50,578	5,424	5,071	5,151	1,875	1,967	7,457	3,431	3,224	2,131	1,480	528
NONMETRO PORTION OF STATE	**1983**	**2,069,166**	**2,017,283**	**196,459**	**171,168**	**143,340**	**51,254**	**53,194**	**135,079**	**65,467**	**15,509**	**51,863**	**36,434**	**2,984**
	1977	1,088,680	1,059,939	110,822	96,380	79,964	28,857	27,958	82,085	41,176	7,954	32,057	22,921	1,506
TOTAL STATE	**1983**	**4,080,026**	**3,964,022**	**373,962**	**328,069**	**305,903**	**104,722**	**108,876**	**266,401**	**128,721**	**60,877**	**114,277**	**71,967**	**19,981**
	1977	2,126,725	2,062,888	213,710	186,853	171,995	59,619	56,540	161,214	80,021	34,181	69,628	44,496	11,427
LOUISIANA														
ALEXANDRIA	**1983**	**119,478**	**116,292**	**14,209**	**8,919**	**14,223**	**2,051**	**5,048**	**11,282**	**3,960**	**5,455**	**3,669**	**2,076**	**1,355**
	1977	71,465	69,184	9,182	6,149	9,255	1,414	3,000	7,797	2,915	3,654	2,596	1,529	908
BATON ROUGE	**1983**	**515,257**	**499,720**	**43,637**	**29,434**	**46,953**	**7,752**	**21,208**	**41,606**	**15,704**	**21,783**	**18,966**	**8,628**	**4,767**
	1977	288,346	277,895	28,464	19,943	28,571	5,252	11,794	26,556	10,134	13,873	12,061	5,567	3,037
HOUMA - THIBODAUX	**1983**	**200,252**	**193,746**	**20,144**	**15,854**	**15,880**	**2,757**	**5,819**	**19,974**	**9,913**	**4,557**	**6,664**	**4,018**	**1,176**
	1977	115,659	111,496	13,639	11,158	9,621	1,941	3,349	12,018	6,119	2,501	4,034	2,480	646
LAFAYETTE	**1983**	**200,982**	**194,235**	**16,650**	**11,459**	**15,775**	**3,543**	**7,968**	**22,886**	**7,199**	**13,123**	**8,300**	**4,105**	**2,929**
	1977	106,994	103,065	10,593	7,720	8,877	2,371	4,181	12,576	4,273	6,807	4,677	2,434	1,520
LAKE CHARLES	**1983**	**245,648**	**240,783**	**12,980**	**10,704**	**14,685**	**3,059**	**6,951**	**15,398**	**5,823**	**4,770**	**8,543**	**6,751**	**1,105**
	1977	119,217	116,308	9,569	8,160	8,859	2,332	3,359	9,735	3,412	3,432	5,167	3,956	795
MONROE	**1983**	**137,186**	**133,388**	**9,392**	**7,353**	**9,040**	**2,301**	**2,129**	**13,829**	**3,949**	**5,755**	**4,812**	**1,822**	**1,759**
	1977	93,727	90,945	7,705	6,257	6,609	1,958	1,452	9,570	2,711	3,981	3,329	1,251	1,217
NEW ORLEANS	**1983**	**1,412,939**	**1,353,724**	**99,910**	**71,151**	**104,469**	**25,012**	**40,891**	**83,814**	**35,835**	**36,467**	**34,952**	**18,691**	**10,609**
	1977	831,153	791,398	67,227	49,440	67,464	17,391	23,913	55,688	22,962	25,482	22,952	11,971	7,415
SHREVEPORT	**1983**	**314,010**	**301,592**	**21,693**	**16,790**	**26,818**	**3,453**	**6,329**	**25,113**	**9,680**	**11,502**	**10,317**	**5,194**	**2,908**
	1977	197,510	188,459	17,355	14,099	18,501	2,900	3,958	17,494	6,970	7,895	7,220	3,740	1,997
NONMETRO PORTION OF STATE	**1983**	**1,160,566**	**1,123,734**	**124,719**	**98,889**	**74,367**	**17,292**	**33,438**	**67,886**	**33,985**	**5,256**	**22,983**	**13,887**	**1,350**
	1977	705,562	679,886	84,829	69,362	48,554	12,128	20,245	45,044	22,580	3,562	15,282	9,237	916

1984 SURVEY OF BUYING POWER DATA SERVICE

1983 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

		Merchandise Line Sales													
		Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear			
METRO AREA	Year	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
KANSAS															
KANSAS CITY	1983	114,757	66,538	151,785	92,901	268,652	99,400	148,453	441,186	174,220	235,523	123,461	70,780	40,361
	1977	77,464	48,675	102,468	66,982	168,136	66,028	89,822	276,747	115,621	142,466	78,648	46,952	24,431
LAWRENCE	1983	6,413	1,546	3,232	1,764	9,024	4,246	3,313	9,895	5,211	3,442	4,248	2,868	998
	1977	4,667	1,662	2,795	1,896	5,985	3,139	2,011	6,606	3,765	2,089	2,920	2,072	606
TOPEKA	1983	9,976	5,951	14,128	8,776	24,270	10,039	12,780	33,653	12,828	17,269	10,050	5,916	3,249
	1977	8,811	5,816	12,655	8,578	20,391	9,226	10,063	28,032	11,789	13,597	8,602	5,438	2,558
WICHITA	1983	36,029	21,849	44,422	30,774	80,599	36,988	35,166	114,818	60,671	46,702	35,354	22,538	8,652
	1977	24,783	16,242	30,451	22,347	51,226	24,966	20,727	73,383	40,952	27,526	22,924	15,212	5,101
NONMETRO PORTION OF STATE	1983	52,769	25,693	77,230	61,471	127,259	71,579	29,400	172,556	102,733	37,215	55,551	36,686	9,435
	1977	40,095	20,600	61,069	49,629	92,038	50,807	22,319	124,772	72,920	28,350	39,802	26,044	7,114
TOTAL STATE	1983	155,245	86,568	218,378	159,483	348,065	164,080	138,671	506,054	253,159	196,313	154,593	97,066	38,145
	1977	109,665	65,009	158,313	120,532	231,016	110,809	89,441	333,102	168,808	125,774	102,036	64,691	24,740
KENTUCKY															
CLARKSVILLE - HOPKINSVILLE	1983	8,664	3,790	15,928	12,232	20,817	6,141	11,893	34,307	10,672	19,819	8,630	4,515	3,117
	1977	5,354	2,488	10,202	8,041	13,013	4,789	6,566	21,529	8,325	10,942	5,916	3,521	1,720
HUNTINGTON - ASHLAND	1983	25,569	19,942	35,341	30,445	55,143	20,455	30,700	78,608	28,160	43,535	25,010	13,359	10,309
	1977	16,596	13,315	22,708	19,872	34,823	14,822	17,275	49,485	20,390	24,499	16,327	9,682	5,803
LEXINGTON-FAYETTE	1983	25,719	16,873	38,357	29,075	81,340	31,594	45,115	127,273	52,359	60,666	31,154	17,382	12,296
	1977	14,403	9,414	21,428	16,242	48,006	20,346	24,988	75,318	33,[illegible]15	38,832	18,854	11,192	6,811
LOUISVILLE	1983	56,862	40,057	111,958	88,687	154,790	42,436	100,325	257,496	83,905	153,230	69,629	32,135	30,390
	1977	35,702	25,050	70,331	55,545	104,755	32,999	63,834	176,161	65,311	97,495	48,803	25,014	19,336
OWENSBORO	1983	6,105	4,052	9,552	8,400	17,167	7,772	8,632	21,601	9,472	10,768	7,560	4,298	2,593
	1977	3,530	2,423	5,634	5,024	10,585	5,595	4,516	13,255	6,818	5,633	4,853	3,094	1,357
NONMETRO PORTION OF STATE	1983	49,250	20,000	149,145	125,083	193,388	81,293	54,229	293,098	130,902	74,230	90,402	51,302	16,512
	1977	29,491	12,579	93,299	79,164	115,558	56,748	27,810	177,604	91,381	38,069	57,987	35,809	8,468
TOTAL STATE	1983	156,139	90,533	335,974	270,101	495,160	180,155	235,578	770,133	299,018	341,911	218,702	114,961	70,313
	1977	94,474	55,852	206,304	167,384	306,254	127,558	133,940	481,252	212,551	200,231	142,356	81,957	39,976
LOUISIANA															
ALEXANDRIA	1983	10,656	5,217	8,959	6,832	24,542	10,671	12,178	35,160	19,710	11,421	13,916	8,488	3,612
	1977	7,441	3,840	6,449	5,030	16,805	7,534	8,156	24,246	13,914	7,650	9,606	5,992	2,420
BATON ROUGE	1983	36,691	20,354	59,271	43,780	86,374	25,264	55,304	141,984	46,498	84,082	35,761	16,354	15,772
	1977	23,382	13,131	38,044	28,268	56,235	17,219	35,222	92,691	31,693	53,549	23,446	11,147	10,045
HOUMA - THIBODAUX	1983	11,884	5,628	28,964	25,077	24,458	8,931	10,940	36,780	13,431	14,803	12,471	4,906	4,166
	1977	7,121	3,473	17,893	15,632	15,669	7,202	6,004	23,485	10,831	8,123	8,321	3,957	2,286
LAFAYETTE	1983	19,633	12,604	29,962	22,806	42,090	20,888	14,455	58,479	35,101	20,147	19,073	13,181	4,687
	1977	11,249	7,464	17,336	13,525	24,555	13,258	9,407	34,730	22,265	10,450	11,503	8,359	2,431
LAKE CHARLES	1983	8,877	5,105	23,249	19,449	24,760	11,338	10,569	36,296	18,885	13,302	11,237	7,089	2,685
	1977	5,505	2,992	13,989	11,396	16,868	7,446	7,602	24,678	12,402	9,569	7,465	4,656	1,932
MONROE	1983	12,273	7,662	16,448	12,691	22,343	9,306	11,155	35,361	18,044	14,379	10,687	6,152	3,342
	1977	8,463	5,260	11,324	8,713	16,645	7,707	7,716	26,815	14,942	9,946	8,231	5,095	2,312
NEW ORLEANS	1983	87,201	65,638	151,807	123,615	199,535	101,602	86,703	343,790	175,830	144,324	102,261	68,388	23,772
	1977	56,457	42,018	99,575	80,238	140,590	72,738	60,578	242,375	125,872	100,840	71,909	48,958	16,610
SHREVEPORT	1983	23,016	13,378	39,609	31,510	54,506	26,801	23,655	88,654	47,245	37,072	26,709	17,238	7,273
	1977	16,161	9,632	28,461	22,929	39,075	20,030	16,235	63,890	35,309	25,442	19,342	12,883	4,992
NONMETRO PORTION OF STATE	1983	40,290	20,027	92,619	80,707	95,381	53,642	12,392	144,844	81,368	17,044	51,644	29,717	4,619
	1977	26,746	13,321	63,322	55,496	67,909	40,972	8,369	103,012	62,123	11,548	37,152	22,693	3,105

1983 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

Merchandise Line Sales

METRO AREA	Year	Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
LOUISIANA (continued)														
TOTAL STATE	1983	**4,306,318**	**4,157,214**	**363,334**	**270,553**	**322,210**	**67,220**	**129,751**	**301,788**	**126,048**	**108,668**	**119,206**	**65,172**	**27,958**
	1977	2,529,633	2,428,636	248,563	192,288	206,311	47,687	75,251	196,478	82,076	71,187	77,318	42,165	18,451
MAINE														
BANGOR	1983	**175,010**	**168,637**	**15,896**	**13,747**	**11,668**	**4,247**	**2,497**	**14,204**	**7,417**	**4,251**	**6,301**	**4,689**	**1,120**
	1977	91,746	88,462	6,637	5,646	5,864	1,744	1,311	7,181	3,323	2,470	3,024	2,101	651
LEWISTON - AUBURN	1983	**128,031**	**124,149**	**9,585**	**8,184**	**5,550**	**1,032**	**1,131**	**7,124**	**2,453**	**2,650**	**2,590**	**1,457**	**478**
	1977	68,290	66,143	5,000	4,253	2,978	536	604	3,857	1,333	1,427	1,406	792	258
PORTLAND	1983	**314,082**	**300,230**	**31,875**	**28,714**	**23,772**	**13,234**	**2,031**	**15,049**	**5,990**	**8,195**	**5,709**	**2,304**	**3,053**
	1977	185,980	179,275	11,919	10,605	10,398	4,888	1,215	7,494	2,906	4,159	2,842	1,118	1,550
NONMETRO PORTION OF STATE	1983	**714,890**	**688,174**	**63,832**	**54,326**	**40,574**	**16,977**	**9,986**	**35,896**	**17,382**	**8,579**	**15,133**	**10,927**	**2,261**
	1977	408,363	393,742	31,886	27,151	21,689	8,480	5,726	19,023	8,776	4,725	7,861	5,523	1,247
TOTAL STATE	1983	**1,332,013**	**1,281,190**	**121,188**	**104,971**	**81,564**	**35,490**	**15,645**	**72,273**	**33,242**	**23,675**	**29,733**	**19,377**	**6,912**
	1977	754,379	727,622	55,442	47,655	40,929	15,648	8,856	37,555	16,338	12,781	15,133	9,534	3,706
MARYLAND														
BALTIMORE	1983	**2,488,086**	**2,419,065**	**174,067**	**157,485**	**108,090**	**49,432**	**15,698**	**117,815**	**46,562**	**44,276**	**56,996**	**33,839**	**14,286**
	1977	1,523,698	1,483,845	121,436	110,875	74,100	34,805	9,636	81,145	32,217	32,070	39,357	23,410	10,354
CUMBERLAND	1983	**96,354**	**93,064**	**10,669**	**9,659**	**7,855**	**4,687**	**1,324**	**6,669**	**2,907**	**2,025**	**2,931**	**1,683**	**762**
	1977	70,289	67,935	7,134	6,518	5,465	3,166	937	5,040	2,268	1,555	2,245	1,314	588
HAGERSTOWN	1983	**105,529**	**101,669**	**10,222**	**9,329**	**8,721**	**4,747**	**1,274**	**8,677**	**3,232**	**3,329**	**3,756**	**1,878**	**1,277**
	1977	77,483	74,889	6,276	5,742	5,892	2,922	939	6,500	2,473	2,645	2,848	1,437	1,015
NONMETRO PORTION OF STATE	1983	**357,065**	**344,845**	**24,061**	**21,800**	**19,450**	**11,096**	**4,325**	**18,095**	**8,781**	**3,811**	**8,128**	**5,099**	**1,463**
	1977	228,646	220,992	16,797	15,367	13,487	7,821	2,772	12,587	6,071	2,902	5,677	3,528	1,114
TOTAL STATE	1983	**5,171,558**	**4,967,801**	**355,216**	**312,942**	**367,226**	**225,234**	**34,982**	**250,561**	**96,327**	**99,656**	**133,027**	**74,864**	**42,226**
	1977	3,069,891	2,955,479	232,875	208,330	234,489	143,671	21,141	165,530	64,058	68,128	87,297	49,038	28,379
MASSACHUSETTS														
BOSTON - LAWRENCE - SALEM - LOWELL - BROCKTON	1983	**4,618,787**	**4,532,890**	**344,812**	**319,571**	**505,590**	**204,187**	**54,957**	**386,700**	**74,876**	**69,623**	**305,756**	**43,529**	**28,990**
	1977	2,456,417	2,409,459	182,592	170,321	273,709	108,827	29,222	210,388	40,811	39,736	165,335	23,726	16,553
NEW BEDFORD - FALL RIVER - ATTLEBORO	1983	**584,426**	**565,522**	**41,738**	**41,042**	**33,318**	**14,915**	**5,667**	**34,261**	**18,252**	**14,075**	**13,068**	**7,764**	**5,203**
	1977	301,087	290,542	22,928	22,552	17,642	8,196	2,912	16,895	8,668	7,182	6,400	3,687	2,655
PITTSFIELD	1983	**247,727**	**241,929**	**13,647**	**13,105**	**11,411**	**4,469**	**2,654**	**10,964**	**6,237**	**2,741**	**6,597**	**4,907**	**874**
	1977	114,236	111,475	7,322	7,035	5,767	2,399	1,224	4,847	2,489	1,368	2,802	1,958	437
SPRINGFIELD	1983	**891,152**	**867,822**	**61,553**	**55,999**	**42,706**	**19,100**	**10,778**	**30,677**	**17,251**	**9,250**	**18,889**	**14,256**	**2,367**
	1977	401,276	390,879	30,947	28,023	22,043	9,515	4,849	17,214	9,436	5,665	10,361	7,755	1,451
WORCESTER - FITCHBURG - LEOMINSTER	1983	**758,762**	**731,606**	**69,335**	**62,749**	**56,484**	**31,659**	**9,053**	**35,417**	**24,321**	**4,049**	**18,773**	**11,412**	**3,289**
	1977	432,026	416,806	34,243	31,020	29,442	15,651	5,163	16,715	10,589	2,225	9,039	4,969	1,808
NONMETRO PORTION OF STATE	1983	**392,758**	**378,185**	**28,927**	**24,338**	**26,939**	**12,096**	**5,138**	**13,143**	**7,916**	**4,101**	**8,733**	**7,657**	**882**
	1977	188,199	181,197	14,823	12,609	13,822	6,267	2,463	6,158	3,357	2,239	3,830	3,248	481
TOTAL STATE	1983	**7,493,612**	**7,317,954**	**560,012**	**516,804**	**676,448**	**286,426**	**88,247**	**511,162**	**148,853**	**103,839**	**371,816**	**89,525**	**41,605**
	1977	3,893,241	3,800,358	292,855	271,560	362,425	150,855	45,833	272,217	75,350	58,415	197,767	45,343	23,385

1984 SURVEY OF BUYING POWER DATA SERVICE

1983 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

Merchandise Line Sales

METRO AREA	Year	Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
LOUISIANA (continued)														
TOTAL STATE	1983	250,621	155,613	450,888	366,467	573,989	268,443	237,351	921,348	456,112	356,574	283,759	171,513	69,928
	1977	162,525	101,131	296,393	241,227	394,351	194,106	159,289	635,922	329,351	237,117	196,975	123,740	46,133
MAINE														
BANGOR	1983	10,503	7,465	20,060	17,696	27,244	14,188	11,533	34,893	16,349	16,410	11,330	7,189	3,362
	1977	5,076	3,344	9,285	7,928	14,061	6,502	6,702	18,262	7,493	9,535	5,674	3,295	1,954
LEWISTON - AUBURN	1983	5,937	3,394	8,103	6,276	17,371	8,211	7,130	23,049	11,635	8,119	7,545	5,234	1,774
	1977	3,221	1,845	4,496	3,780	8,917	4,075	3,837	11,804	5,774	4,369	3,845	2,598	954
PORTLAND	1983	21,153	15,902	26,536	20,342	117,576	32,520	29,281	114,766	44,873	48,504	34,658	16,447	7,738
	1977	10,363	7,712	12,311	6,325	54,690	11,772	14,856	51,734	16,239	24,609	15,095	5,952	3,926
NONMETRO PORTION OF STATE	1983	26,025	17,869	34,214	28,385	90,915	50,465	23,285	112,643	58,264	33,135	35,988	25,580	6,786
	1977	13,535	9,011	17,883	14,640	44,677	22,883	12,819	55,805	26,408	18,239	17,329	11,595	3,738
TOTAL STATE	1983	63,628	44,630	88,913	72,699	253,106	105,414	71,229	285,351	131,121	106,168	89,521	54,450	19,660
	1977	32,195	21,912	43,975	32,673	122,345	45,232	38,214	137,605	55,914	56,752	41,943	23,440	10,572
MARYLAND														
BALTIMORE	1983	124,511	82,833	212,596	149,183	319,126	136,870	155,936	508,711	206,769	256,489	143,691	94,282	38,485
	1977	85,872	57,306	149,012	105,028	231,035	100,080	112,940	368,247	151,191	185,763	103,655	68,940	27,877
CUMBERLAND	1983	4,658	2,902	8,784	6,874	13,305	5,104	6,635	20,458	8,796	9,401	6,256	3,810	1,794
	1977	3,598	2,289	6,834	5,409	10,784	4,552	5,051	16,686	7,852	7,139	5,203	3,400	1,348
HAGERSTOWN	1983	6,089	3,494	9,706	6,859	17,289	5,729	10,583	26,169	10,101	14,832	7,855	4,355	2,706
	1977	4,656	2,674	7,428	5,249	14,079	4,832	8,408	21,398	8,522	11,785	6,344	3,674	2,150
NONMETRO PORTION OF STATE	1983	13,287	9,495	25,384	21,263	30,826	15,080	12,117	48,574	26,596	16,985	16,639	11,463	3,100
	1977	9,299	6,563	18,047	15,070	24,068	11,972	9,224	38,071	21,111	12,929	12,821	9,102	2,360
TOTAL STATE	1983	294,078	197,712	481,473	342,452	681,625	294,345	335,518	1,152,863	468,096	591,309	318,625	201,726	93,744
	1977	190,375	127,665	317,522	225,743	471,293	205,418	238,220	793,129	326,670	417,000	219,005	141,309	63,602
MASSACHUSETTS														
BOSTON - LAWRENCE - SALEM - LOWELL - BROCKTON	1983	478,319	165,422	517,396	308,705	864,938	414,207	368,555	1,544,674	792,463	649,455	607,548	271,800	84,780
	1977	259,516	90,162	285,068	171,360	452,085	197,516	222,519	803,049	377,881	370,588	313,830	129,612	48,387
NEW BEDFORD - FALL RIVER - ATTLEBORO	1983	26,712	12,532	61,077	53,300	86,088	31,448	47,410	155,183	78,233	64,174	38,063	20,811	16,585
	1977	13,211	5,951	29,305	25,312	43,895	15,715	24,192	78,767	39,093	32,747	19,231	10,399	8,463
PITTSFIELD	1983	10,896	7,527	10,049	6,924	35,155	20,370	13,019	47,158	23,311	20,266	13,535	8,549	4,671
	1977	4,681	3,003	4,324	2,763	17,316	9,920	6,495	23,276	11,352	10,111	6,649	4,163	2,330
SPRINGFIELD	1983	29,728	20,147	45,764	37,819	104,143	60,962	38,430	172,058	103,501	61,082	48,943	35,161	12,914
	1977	16,514	11,061	25,284	20,637	52,582	26,607	23,532	86,478	45,174	37,395	23,710	15,347	7,906
WORCESTER - FITCHBURG - LEOMINSTER	1983	42,653	27,686	83,423	74,761	102,157	52,516	35,790	170,173	76,102	72,906	41,253	27,274	12,065
	1977	20,303	12,055	37,333	32,551	56,613	29,752	19,662	94,038	43,114	40,051	23,133	15,452	6,630
NONMETRO PORTION OF STATE	1983	10,720	8,178	25,570	23,001	55,501	35,650	15,828	91,473	62,385	20,956	25,627	21,375	4,073
	1977	4,851	3,468	11,057	9,667	25,191	14,518	8,641	40,996	25,406	11,439	11,026	8,705	2,224
TOTAL STATE	1983	599,028	241,492	743,279	504,510	1,247,982	615,153	519,032	2,180,719	1,135,995	888,839	774,969	384,970	135,088
	1977	319,076	125,700	392,371	262,290	647,682	294,028	305,041	1,126,604	542,020	502,331	397,579	183,678	75,940

1983 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

Merchandise Line Sales

METRO AREA	Year	Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
MICHIGAN														
ANN ARBOR	**1983**	**207,306**	**166,391**	**25,786**	**21,129**	**32,085**	**14,801**	**4,764**	**15,659**	**10,005**	**4,100**	**6,613**	**5,346**	**1,087**
	1977	167,152	130,124	14,121	11,482	19,146	8,043	3,727	10,612	7,246	2,246	4,603	3,872	595
BATTLE CREEK	**1983**	**95,442**	**79,568**	**15,328**	**13,878**	**10,322**	**3,893**	**2,141**	**10,368**	**4,942**	**4,014**	**3,444**	**2,419**	**936**
	1977	89,755	74,843	9,526	8,533	7,116	2,394	2,015	7,555	3,972	2,389	2,581	1,944	558
BENTON HARBOR	**1983**	**156,435**	**149,195**	**17,954**	**15,762**	**14,546**	**5,601**	**4,284**	**17,008**	**10,855**	**2,479**	**11,207**	**10,155**	**557**
	1977	116,195	110,806	10,035	8,677	9,623	3,084	3,182	12,293	7,681	1,698	7,964	7,186	381
DETROIT	**1983**	**4,764,236**	**4,532,575**	**496,377**	**414,607**	**487,728**	**296,885**	**80,610**	**254,807**	**126,748**	**101,987**	**125,054**	**84,902**	**28,659**
	1977	3,025,123	2,860,065	288,474	238,917	305,178	171,164	50,838	195,349	99,501	77,605	96,515	66,668	21,795
DETROIT - ANN ARBOR CONSOLIDATED AREA	***1983***	***4,971,542***	***4,698,966***	***522,163***	***435,736***	***519,813***	***311,686***	***85,374***	***270,466***	***136,753***	***106,087***	***131,667***	***90,248***	***29,746***
	1977	*3,192,275*	*2,990,189*	*302,595*	*250,399*	*324,324*	*179,207*	*54,565*	*205,961*	*106,747*	*79,851*	*101,118*	*70,540*	*22,390*
FLINT	**1983**	**457,374**	**402,557**	**50,592**	**43,168**	**65,951**	**35,180**	**13,115**	**43,809**	**21,255**	**15,759**	**19,745**	**14,541**	**2,297**
	1977	318,532	277,516	29,637	24,975	40,042	20,353	9,042	29,484	15,599	8,988	14,081	10,673	1,313
GRAND RAPIDS	**1983**	**439,747**	**331,881**	**51,458**	**34,766**	**52,591**	**10,372**	**15,100**	**39,193**	**19,055**	**13,971**	**18,889**	**14,752**	**2,770**
	1977	394,398	295,774	31,704	20,806	34,303	6,207	13,460	26,390	14,545	7,107	13,739	11,261	1,412
JACKSON	**1983**	**105,050**	**77,320**	**11,462**	**9,188**	**9,809**	**2,575**	**2,002**	**9,073**	**2,865**	**5,863**	**3,821**	**2,067**	**1,292**
	1977	95,389	68,779	8,252	6,495	6,943	1,820	1,781	6,048	2,141	3,612	2,735	1,545	797
KALAMAZOO	**1983**	**178,830**	**145,254**	**16,712**	**10,463**	**20,939**	**4,888**	**4,945**	**18,191**	**7,456**	**8,717**	**7,129**	**4,548**	**1,926**
	1977	134,647	107,172	10,694	6,583	12,368	3,076	3,649	10,958	5,224	4,278	4,608	3,186	945
LANSING - EAST LANSING	**1983**	**415,610**	**325,335**	**27,553**	**22,728**	**31,816**	**9,105**	**8,537**	**23,913**	**8,851**	**11,611**	**10,807**	**7,940**	**1,801**
	1977	274,469	208,739	18,285	15,043	20,852	6,028	5,479	16,380	6,442	7,505	7,701	5,779	1,165
MUSKEGON	**1983**	**110,140**	**90,029**	**12,722**	**9,253**	**8,952**	**2,480**	**1,794**	**10,693**	**3,826**	**5,540**	**4,295**	**2,596**	**1,294**
	1977	105,318	85,914	9,594	7,123	6,418	1,909	1,714	8,027	3,659	3,203	3,588	2,483	749
SAGINAW - BAY CITY - MIDLAND	**1983**	**414,331**	**397,175**	**40,468**	**33,478**	**36,602**	**12,209**	**12,354**	**32,293**	**14,208**	**12,919**	**10,999**	**7,596**	**2,281**
	1977	282,926	270,362	25,211	21,099	23,934	7,631	8,423	24,039	12,204	8,023	8,910	6,637	1,444
NONMETRO PORTION OF STATE	**1983**	**1,547,236**	**1,447,974**	**148,177**	**127,504**	**115,695**	**48,064**	**41,699**	**79,414**	**33,761**	**11,471**	**38,293**	**30,853**	**2,422**
	1977	1,077,083	1,003,226	83,846	71,582	74,105	26,959	28,917	59,569	26,734	7,416	29,605	24,265	1,575
TOTAL STATE	**1983**	**8,891,737**	**8,145,254**	**914,584**	**755,924**	**887,036**	**446,053**	**191,345**	**554,421**	**263,827**	**198,431**	**260,296**	**187,715**	**47,322**
	1977	6,080,987	5,493,320	539,379	441,315	560,026	258,668	132,227	406,704	204,948	134,070	196,630	145,499	32,729
MINNESOTA														
DULUTH	**1983**	**274,678**	**250,424**	**18,369**	**15,012**	**14,945**	**5,968**	**1,719**	**17,062**	**6,359**	**3,580**	**6,232**	**3,920**	**1,421**
	1977	179,822	161,345	12,335	9,785	11,472	3,890	1,108	14,033	5,395	3,311	5,312	3,326	1,315
FARGO - MOORHEAD	**1983**	**147,999**	**142,828**	**10,539**	**9,762**	**12,343**	**5,124**	**1,608**	**11,085**	**4,512**	**5,278**	**4,354**	**2,788**	**947**
	1977	82,674	79,310	6,094	5,615	7,384	2,948	893	7,821	3,780	3,203	3,305	2,334	578
MINNEAPOLIS - ST. PAUL	**1983**	**2,786,109**	**2,540,688**	**180,674**	**146,859**	**190,493**	**64,892**	**33,894**	**132,983**	**39,891**	**61,276**	**62,132**	**28,893**	**26,075**
	1977	1,317,346	1,171,905	97,143	77,586	110,411	34,268	15,662	85,988	27,047	41,795	41,253	19,592	17,794
ROCHESTER	**1983**	**114,269**	**109,421**	**8,171**	**7,941**	**13,635**	**5,882**	**2,618**	**10,997**	**2,306**	**4,834**	**3,630**	**1,175**	**1,358**
	1977	56,928	54,144	4,683	4,543	7,991	3,366	1,296	7,343	1,852	3,227	2,497	944	907
ST. CLOUD	**1983**	**119,502**	**102,474**	**7,183**	**6,458**	**9,228**	**2,619**	**2,171**	**16,942**	**4,199**	**2,800**	**2,574**	**1,606**	**773**
	1977	74,809	62,144	5,352	4,840	6,601	1,965	1,318	12,473	3,323	2,097	1,990	1,272	579
NONMETRO PORTION OF STATE	**1983**	**1,323,631**	**1,263,139**	**105,439**	**97,698**	**86,162**	**36,255**	**28,253**	**66,976**	**26,305**	**5,388**	**24,693**	**17,520**	**1,201**
	1977	782,683	739,392	66,502	61,170	55,762	22,699	16,472	50,903	22,039	4,709	19,854	14,683	1,054
TOTAL STATE	**1983**	**4,593,131**	**4,246,789**	**317,114**	**272,287**	**313,681**	**115,237**	**66,494**	**244,961**	**80,027**	**77,769**	**99,701**	**53,687**	**30,775**
	1977	2,395,452	2,176,580	184,013	156,587	191,626	65,822	35,780	170,783	60,453	55,100	71,282	40,291	21,623
MISSISSIPPI														
BILOXI - GULFPORT	**1983**	**201,899**	**197,751**	**14,773**	**12,712**	**15,853**	**3,899**	**5,725**	**13,596**	**4,821**	**5,576**	**7,593**	**4,234**	**1,436**
	1977	93,985	91,947	8,374	7,280	8,354	2,233	2,662	8,322	3,791	2,659	5,141	3,330	685

1984 SURVEY OF BUYING POWER DATA SERVICE

1983 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

Merchandise Line Sales

METRO AREA	Year	Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
MICHIGAN														
ANN ARBOR	1983	27,772	20,239	26,745	16,693	50,154	19,588	25,357	84,416	40,381	41,671	21,709	13,293	7,327
	1977	19,432	14,658	17,886	12,091	31,802	14,735	16,336	54,911	30,376	22,827	14,862	10,000	4,015
BATTLE CREEK	1983	6,596	4,100	7,715	4,921	19,328	6,498	11,594	23,977	8,234	13,211	6,938	3,457	2,814
	1977	4,967	3,296	5,704	3,956	13,852	5,979	6,900	17,196	7,575	7,861	5,418	3,180	1,675
BENTON HARBOR	1983	14,417	11,625	42,106	39,322	24,037	7,695	12,777	24,483	10,056	10,693	8,145	3,429	3,336
	1977	10,247	8,226	29,828	27,823	18,117	6,783	8,751	18,893	8,863	7,324	6,390	3,022	2,286
DETROIT	1983	266,051	188,294	433,738	318,385	795,193	347,453	389,314	1,132,849	574,005	501,032	336,437	219,312	106,680
	1977	205,370	147,833	337,795	250,960	605,575	266,805	304,447	864,953	440,783	380,991	256,870	168,411	81,145
DETROIT - ANN ARBOR CONSOLIDATED AREA	*1983*	*293,823*	*208,533*	*460,483*	*335,078*	*845,347*	*367,041*	*414,671*	*1,217,265*	*614,386*	*542,703*	*358,226*	*232,605*	*114,007*
	1977	*224,802*	*162,491*	*355,681*	*263,051*	*637,377*	*281,540*	*320,783*	*919,864*	*471,159*	*403,818*	*271,732*	*178,411*	*85,160*
FLINT	1983	33,203	19,143	46,456	35,205	100,585	30,710	65,757	124,950	50,779	67,470	34,019	17,814	14,276
	1977	23,075	14,049	32,496	25,836	65,153	24,985	37,502	83,805	41,313	38,479	24,028	14,494	8,142
GRAND RAPIDS	1983	37,356	22,433	69,669	55,044	116,673	45,241	62,172	153,718	66,280	83,013	42,866	23,725	18,045
	1977	26,439	17,126	50,366	42,004	73,553	36,659	35,251	98,785	53,707	42,222	29,251	19,226	9,179
JACKSON	1983	8,001	4,793	9,828	5,759	26,257	7,770	15,683	32,262	14,809	16,611	7,860	3,702	4,043
	1977	5,624	3,581	6,893	4,304	17,935	6,464	11,146	23,152	12,318	10,231	5,670	3,079	2,491
KALAMAZOO	1983	19,225	12,489	26,056	20,061	55,221	16,582	34,924	74,300	29,138	37,042	20,581	11,795	7,697
	1977	12,504	8,750	17,343	14,055	31,307	11,656	17,134	43,213	20,481	20,868	12,856	8,290	3,778
LANSING - EAST LANSING	1983	32,716	22,722	37,740	28,641	66,207	29,219	31,677	95,383	52,697	35,929	24,729	15,793	7,929
	1977	23,274	16,538	26,858	20,862	43,701	19,641	20,473	63,161	35,420	23,221	16,456	10,616	5,126
MUSKEGON	1983	6,365	2,596	10,814	7,696	28,824	8,145	20,043	32,851	10,100	21,298	10,348	4,662	5,340
	1977	4,967	2,483	9,371	7,360	18,040	5,900	11,587	20,795	7,316	12,312	6,776	3,378	3,088
SAGINAW - BAY CITY - MIDLAND	1983	18,915	11,784	38,098	25,858	86,951	29,517	49,385	112,343	55,295	52,700	30,682	17,930	11,536
	1977	14,907	10,213	29,905	21,819	60,232	23,476	34,204	80,024	44,096	32,754	22,551	14,309	7,332
NONMETRO PORTION OF STATE	1983	54,907	36,607	59,022	41,957	174,006	86,035	54,838	202,912	114,227	47,883	65,292	39,114	14,257
	977	41,928	28,997	45,166	33,250	122,904	64,238	36,083	144,582	85,346	31,167	47,487	29,277	9,305
TOTAL STATE	1983	525,524	356,825	807,987	599,542	1,543,436	634,453	773,521	2,094,444	1,026,001	928,553	609,686	374,026	203,280
	1977	392,734	275,750	609,611	464,350	1,102,171	487,321	539,814	1,513,470	787,594	630,257	448,615	287,282	137,562
MINNESOTA														
DULUTH	1983	17,118	11,474	19,631	14,072	34,811	16,267	12,666	51,651	23,336	20,439	13,460	7,626	3,554
	1977	14,378	9,735	16,763	11,911	31,117	14,986	11,713	46,457	21,499	18,902	12,017	7,026	3,289
FARGO - MOORHEAD	1983	14,822	9,539	17,679	14,308	30,564	11,331	12,120	48,782	20,247	19,844	10,850	5,755	3,784
	1977	11,295	7,989	14,017	11,928	20,815	9,082	9,857	33,578	16,226	15,881	7,753	4,613	2,309
MINNEAPOLIS - ST. PAUL	1983	193,430	130,237	253,514	151,916	407,132	171,513	193,060	647,787	270,121	324,095	170,199	93,707	60,872
	1977	126,875	88,205	169,455	102,010	257,639	101,111	136,227	412,531	159,231	224,646	105,236	55,243	41,520
ROCHESTER	1983	11,317	8,142	10,713	4,165	22,689	8,025	12,084	36,001	15,088	19,873	10,620	5,814	3,082
	1977	8,550	6,538	7,495	3,345	15,238	5,371	9,161	24,227	10,098	13,263	6,968	3,891	2,057
ST. CLOUD	1983	39,337	7,748	10,442	7,094	35,126	10,146	8,335	92,791	11,127	14,482	8,255	4,974	2,473
	1977	28,587	6,134	8,033	5,578	25,418	7,607	6,241	65,744	8,342	10,844	6,160	3,729	1,852
NONMETRO PORTION OF STATE	1983	43,808	23,659	74,140	58,161	136,164	81,291	18,584	183,124	110,210	25,892	56,420	37,038	4,951
	1977	34,424	19,761	60,239	48,424	102,955	61,026	16,248	138,960	82,745	22,636	42,089	27,802	4,331
TOTAL STATE	1983	306,948	183,269	371,957	239,152	633,687	286,758	244,455	1,007,929	429,795	404,342	258,439	148,959	74,837
	1977	214,364	131,959	264,874	174,322	430,432	189,138	179,578	685,112	280,950	290,240	171,803	97,241	53,020
MISSISSIPPI														
BILOXI - GULFPORT	1983	10,238	4,959	13,285	7,822	28,319	10,551	14,237	48,022	21,089	19,529	13,624	7,588	3,998
	1977	6,843	3,900	8,786	6,135	14,965	6,570	6,787	25,936	13,132	9,309	7,837	4,725	1,907

1983 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

		Merchandise Line Sales												
		Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
METRO AREA	Year	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drugstores ($000)	In All Stores ($000)	In Drugstores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
MISSISSIPPI (continued)														
JACKSON	**1983**	**358,450**	**351,106**	**41,440**	**35,290**	**32,105**	**8,577**	**12,136**	**20,462**	**5,391**	**9,043**	**8,650**	**4,354**	**2,711**
	1977	194,099	189,789	22,721	19,196	18,750	4,671	6,568	13,467	3,658	5,707	5,723	2,962	1,713
PASCAGOULA	**1983**	**128,169**	**123,551**	**10,153**	**7,981**	**9,982**	**3,225**	**3,265**	**7,707**	**1,981**	**3,631**	**2,607**	**1,215**	**933**
	1977	75,150	72,620	5,783	4,621	5,675	1,867	1,920	4,342	1,402	1,613	1,561	860	415
NONMETRO PORTION OF STATE	**1983**	**1,747,810**	**1,704,671**	**165,535**	**146,748**	**120,356**	**31,631**	**39,961**	**109,579**	**36,149**	**26,025**	**37,378**	**19,492**	**6,125**
	1977	959,532	934,333	100,457	89,334	74,544	19,255	21,909	71,716	25,664	14,321	25,104	13,836	3,373
TOTAL STATE	**1983**	**2,488,774**	**2,428,224**	**234,200**	**204,706**	**180,416**	**47,829**	**61,917**	**152,877**	**48,696**	**44,844**	**56,923**	**29,533**	**11,407**
	1977	1,350,670	1,315,889	138,581	121,498	108,538	28,294	33,500	98,649	34,755	24,583	37,963	21,148	6,287
MISSOURI														
COLUMBIA	**1983**	**115,886**	**108,166**	**10,142**	**10,031**	**7,999**	**2,443**	**2,199**	**8,703**	**2,423**	**5,123**	**2,669**	**1,046**	**1,146**
	1977	54,781	50,435	5,004	4,941	4,067	1,204	1,026	5,200	1,881	2,690	1,675	812	602
JOPLIN	**1983**	**147,409**	**141,858**	**19,748**	**17,761**	**15,691**	**3,959**	**4,003**	**13,556**	**5,068**	**3,784**	**4,914**	**2,876**	**984**
	1977	75,359	72,052	11,748	10,599	8,659	2,362	2,075	7,897	3,182	2,031	2,939	1,806	528
KANSAS CITY	**1983**	**1,687,100**	**1,595,307**	**150,371**	**107,491**	**137,122**	**36,967**	**26,380**	**98,057**	**27,994**	**41,980**	**39,433**	**15,421**	**14,554**
	1977	911,057	852,814	95,199	65,582	81,413	22,463	14,179	62,612	20,641	25,419	25,727	11,359	8,811
ST. JOSEPH	**1983**	**107,155**	**105,393**	**12,770**	**11,898**	**5,822**	**1,849**	**584**	**8,796**	**2,255**	**4,931**	**3,519**	**2,587**	**802**
	1977	60,235	59,150	7,405	6,904	3,469	1,073	328	5,801	1,859	2,989	2,679	2,067	487
ST. LOUIS	**1983**	**2,258,586**	**2,186,765**	**165,709**	**137,814**	**167,106**	**40,500**	**53,824**	**114,034**	**47,868**	**44,290**	**48,630**	**23,531**	**10,320**
	1977	1,208,441	1,163,687	108,169	87,979	104,615	25,854	28,649	81,911	37,192	30,956	34,775	18,596	7,235
ST. LOUIS - EAST ST. LOUIS - ALTON CONSOLIDATED AREA	***1983***	***2,806,410***	***2,715,404***	***214,241***	***177,358***	***211,043***	***52,087***	***66,850***	***144,601***	***59,809***	***55,979***	***61,564***	***29,977***	***13,072***
	1977	*1,549,729*	*1,492,418*	*138,651*	*112,842*	*133,270*	*33,144*	*36,750*	*103,304*	*46,456*	*38,950*	*43,884*	*23,279*	*9,104*
SPRINGFIELD	**1983**	**231,810**	**222,768**	**14,922**	**13,135**	**26,356**	**3,109**	**14,572**	**17,328**	**4,310**	**8,101**	**6,865**	**2,318**	**1,972**
	1977	120,877	115,423	10,489	9,174	15,324	2,172	7,551	11,557	3,347	5,312	4,614	1,800	1,294
NONMETRO PORTION OF STATE	**1983**	**1,655,076**	**1,592,113**	**123,821**	**112,640**	**116,758**	**25,180**	**45,756**	**107,455**	**42,361**	**16,959**	**39,224**	**24,045**	**4,409**
	1977	865,160	827,281	73,212	66,058	66,015	14,712	23,757	69,277	30,888	9,762	26,501	17,533	2,536
TOTAL STATE	**1983**	**5,638,972**	**5,418,548**	**446,698**	**373,746**	**426,359**	**101,515**	**138,072**	**326,599**	**117,332**	**108,506**	**128,325**	**64,086**	**28,490**
	1977	2,985,249	2,849,156	282,018	230,737	255,099	63,058	72,397	219,104	89,544	69,339	88,479	48,887	18,119
MONTANA														
BILLINGS	**1983**	**185,673**	**180,644**	**13,677**	**11,764**	**15,196**	**5,979**	**3,559**	**17,732**	**8,265**	**6,965**	**5,023**	**2,459**	**1,297**
	1977	80,412	77,808	6,640	5,776	7,426	2,936	1,534	9,008	4,265	3,431	2,572	1,272	639
GREAT FALLS	**1983**	**93,000**	**88,150**	**9,033**	**8,576**	**6,111**	**3,038**	**1,527**	**11,485**	**5,642**	**3,967**	**3,543**	**2,282**	**774**
	1977	54,367	51,207	6,038	5,749	3,848	2,036	887	6,458	2,953	2,344	1,977	1,153	458
NONMETRO PORTION OF STATE	**1983**	**684,835**	**662,126**	**55,442**	**48,387**	**35,993**	**16,424**	**12,750**	**46,221**	**25,700**	**3,330**	**16,791**	**12,304**	**773**
	1977	385,311	370,485	29,276	25,514	19,934	8,661	7,134	24,952	12,725	2,028	8,773	6,092	471
TOTAL STATE	**1983**	**963,508**	**930,920**	**78,152**	**68,727**	**57,300**	**25,441**	**17,836**	**75,358**	**39,587**	**14,262**	**25,357**	**16,965**	**2,844**
	1977	520,090	499,500	41,954	37,039	31,208	13,633	9,555	40,418	19,943	7,803	13,322	8,517	1,568
NEBRASKA														
LINCOLN	**1983**	**221,612**	**213,628**	**16,120**	**14,058**	**18,258**	**5,078**	**6,366**	**9,640**	**3,673**	**5,135**	**4,636**	**2,375**	**1,147**
	1977	112,325	107,705	8,508	7,166	10,891	2,588	3,210	7,243	2,724	4,031	3,317	1,761	901
OMAHA	**1983**	**694,207**	**661,982**	**47,560**	**42,844**	**47,394**	**14,551**	**14,356**	**42,264**	**19,390**	**13,347**	**16,269**	**9,725**	**3,508**
	1977	381,139	359,958	32,865	29,465	31,572	10,019	7,810	32,104	15,936	10,173	12,601	8,001	2,675
NONMETRO PORTION OF STATE	**1983**	**883,320**	**828,980**	**78,224**	**63,121**	**54,190**	**13,599**	**19,297**	**59,467**	**24,365**	**9,606**	**23,111**	**15,889**	**1,693**
	1977	492,372	456,734	50,228	39,364	32,933	8,453	10,633	40,168	18,092	6,360	16,237	11,182	1,123
TOTAL STATE	**1983**	**1,716,611**	**1,626,333**	**135,244**	**113,797**	**118,846**	**31,195**	**38,485**	**107,518**	**46,523**	**26,243**	**42,674**	**26,461**	**5,863**
	1977	942,122	883,325	87,544	72,227	71,935	19,849	20,846	76,978	35,934	19,515	31,160	20,325	4,423

1983 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

Merchandise Line Sales

METRO AREA	Year	Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
MISSISSIPPI (continued)														
JACKSON	1983	**20,917**	**13,627**	**41,577**	**31,798**	**56,218**	**19,772**	**30,905**	**110,733**	**50,956**	**49,681**	**28,534**	**15,043**	**11,276**
	1977	13,982	9,288	28,068	21,770	35,305	12,641	19,879	69,684	32,525	31,928	18,191	9,607	7,118
PASCAGOULA	1983	**7,234**	**2,199**	**7,570**	**5,697**	**14,300**	**3,111**	**8,272**	**18,472**	**5,778**	**8,654**	**5,306**	**1,918**	**2,805**
	1977	4,354	1,556	4,976	4,031	8,025	2,760	3,674	10,938	5,125	3,844	3,316	1,701	1,246
NONMETRO PORTION OF STATE	1983	**59,841**	**30,141**	**117,819**	**98,587**	**174,563**	**78,931**	**54,257**	**289,162**	**137,737**	**87,795**	**85,710**	**46,828**	**18,839**
	1977	39,742	21,401	81,205	69,257	116,732	63,272	29,856	194,719	110,412	48,310	61,240	37,544	10,369
TOTAL STATE	1983	**99,369**	**51,632**	**182,803**	**145,873**	**275,823**	**112,753**	**109,334**	**470,819**	**216,261**	**168,833**	**134,527**	**71,604**	**37,742**
	1977	65,643	36,622	124,720	102,523	176,367	85,548	61,023	303,701	161,745	94,970	91,373	53,756	21,050
MISSOURI														
COLUMBIA	1983	**6,613**	**4,216**	**7,183**	**4,096**	**20,780**	**8,352**	**9,806**	**28,625**	**13,242**	**11,075**	**8,689**	**5,095**	**2,436**
	1977	4,537	3,272	4,808	3,179	12,117	5,585	5,148	16,938	8,855	5,813	5,318	3,407	1,279
JOPLIN	1983	**8,206**	**3,444**	**12,200**	**7,822**	**22,004**	**11,609**	**8,496**	**33,233**	**18,795**	**11,519**	**12,496**	**7,198**	**3,404**
	1977	4,779	2,163	7,332	4,921	12,400	6,723	4,558	18,783	10,887	6,178	7,079	4,168	1,826
KANSAS CITY	1983	**114,757**	**66,538**	**151,785**	**92,901**	**268,652**	**99,400**	**148,453**	**441,186**	**174,220**	**235,523**	**123,461**	**70,780**	**40,361**
	1977	77,464	40,675	102,468	66,982	168,136	66,028	89,822	276,747	115,621	142,466	78,648	46,952	24,431
ST. JOSEPH	1983	**8,528**	**4,218**	**9,501**	**6,194**	**17,257**	**4,775**	**11,386**	**25,543**	**7,961**	**15,606**	**7,457**	**3,698**	**3,212**
	1977	6,049	3,478	7,109	5,107	11,414	3,740	6,902	17,046	6,235	9,461	5,171	2,897	1,947
ST. LOUIS	1983	**134,533**	**73,758**	**173,110**	**126,737**	**316,131**	**124,817**	**170,255**	**515,313**	**217,416**	**266,482**	**151,494**	**90,422**	**50,371**
	1977	98,863	58,285	132,743	100,962	211,811	78,576	119,220	344,433	136,871	186,603	98,765	56,923	35,275
ST. LOUIS - EAST ST. LOUIS - ALTON CONSOLIDATED AREA	1983	***170,192***	***93,458***	***214,570***	***155,867***	***393,989***	***151,391***	***215,634***	***641,272***	***263,484***	***337,511***	***186,817***	***109,453***	***63,794***
	1977	*124,059*	*72,623*	*162,320*	*122,151*	*266,196*	*97,844*	*150,011*	*432,581*	*170,283*	*234,799*	*123,653*	*70,731*	*44,385*
SPRINGFIELD	1983	**21,854**	**15,897**	**18,778**	**12,275**	**36,903**	**17,845**	**17,438**	**52,996**	**22,801**	**28,151**	**17,839**	**11,345**	**5,314**
	1977	16,164	12,345	13,681	9,512	24,638	12,134	11,433	35,386	15,504	18,457	11,901	7,713	3,485
NONMETRO PORTION OF STATE	1983	**60,179**	**28,811**	**105,552**	**75,718**	**146,289**	**68,982**	**38,039**	**223,599**	**111,752**	**51,538**	**77,767**	**42,811**	**15,233**
	1977	39,455	21,010	72,208	54,669	89,555	45,176	21,893	137,542	73,188	29,662	48,598	28,040	8,770
TOTAL STATE	1983	**304,012**	**164,900**	**397,920**	**268,277**	**720,372**	**294,250**	**345,861**	**1,144,117**	**493,771**	**528,209**	**349,441**	**201,998**	**104,520**
	1977	215,655	128,286	288,543	206,822	468,210	195,024	224,655	745,739	327,313	344,428	227,448	133,981	67,652
MONTANA														
BILLINGS	1983	**21,024**	**12,087**	**22,647**	**17,673**	**30,392**	**14,418**	**13,926**	**43,382**	**16,658**	**23,164**	**13,562**	**8,90[illegible]**	**4,215**
	1977	10,815	6,252	11,617	9,141	16,585	8,885	6,859	23,121	10,265	11,410	7,793	5,4[illegible]4	2,077
GREAT FALLS	1983	**8,211**	**5,473**	**13,935**	**9,589**	**20,821**	**8,459**	**10,474**	**32,582**	**16,177**	**13,960**	**9,391**	**5,973**	**2,816**
	1977	4,537	2,865	7,628	5,019	13,185	5,752	6,189	20,887	11,001	8,250	6,109	4,062	1,664
NONMETRO PORTION OF STATE	1983	**31,791**	**20,975**	**53,686**	**45,712**	**93,568**	**50,045**	**20,463**	**104,305**	**60,624**	**19,973**	**38,171**	**24,039**	**5,398**
	1977	16,830	10,383	27,299	22,522	56,100	29,810	12,470	62,646	36,113	13,319	22,756	14,319	3,291
TOTAL STATE	1983	**61,026**	**38,535**	**90,268**	**72,974**	**144,781**	**72,922**	**44,863**	**180,269**	**93,459**	**57,097**	**61,124**	**38,912**	**12,429**
	1977	32,182	19,500	46,544	36,682	85,870	44,447	25,518	106,654	57,379	32,979	36,658	23,865	7,032
NEBRASKA														
LINCOLN	1983	**14,520**	**10,539**	**12,180**	**8,011**	**32,910**	**14,414**	**15,282**	**49,033**	**19,066**	**27,964**	**15,657**	**9,880**	**3,952**
	1977	10,729	7,815	9,094	5,941	24,807	10,363	11,996	37,077	13,709	21,950	11,276	7,104	3,103
OMAHA	1983	**38,523**	**22,132**	**80,506**	**64,013**	**93,078**	**35,524**	**52,188**	**143,357**	**48,135**	**83,964**	**38,433**	**20,680**	**15,209**
	1977	29,663	18,194	64,337	52,787	71,988	27,980	39,768	111,013	37,903	63,982	29,498	16,288	11,591
NONMETRO PORTION OF STATE	1983	**32,891**	**14,759**	**60,079**	**50,050**	**105,318**	**53,548**	**27,750**	**141,544**	**77,956**	**30,245**	**47,368**	**31,924**	**6,359**
	1977	22,453	10,955	43,239	36,862	69,874	36,706	18,371	94,049	53,430	20,716	31,730	21,881	4,213
TOTAL STATE	1983	**8[illegible],198**	**46,327**	**149,470**	**121,853**	**221,723**	**101,334**	**88,007**	**318,814**	**142,234**	**130,566**	**97,885**	**61,227**	**23,418**
	1977	60,901	35,968	114,557	95,293	160,501	73,179	66,036	232,546	102,502	100,052	70,084	44,181	17,712

1983 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

		Merchandise Line Sales												
		Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
METRO AREA	Year	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
NEVADA														
LAS VEGAS	**1983**	**503,899**	**486,458**	**32,247**	**23,613**	**50,737**	**10,011**	**20,801**	**48,527**	**12,172**	**31,270**	**18,632**	**8,495**	**5,244**
	1977	263,255	254,073	21,451	17,202	28,449	7,293	10,864	25,389	6,535	16,235	9,804	4,561	2,723
RENO	**1983**	**262,931**	**234,409**	**33,599**	**27,567**	**34,641**	**20,050**	**8,026**	**24,474**	**9,133**	**10,673**	**11,711**	**7,426**	**2,889**
	1977	131,993	115,145	17,312	15,306	18,513	11,132	3,944	11,790	3,866	5,579	5,356	3,144	1,511
NONMETRO PORTION OF STATE	**1983**	**141,359**	**136,115**	**10,808**	**9,104**	**16,863**	**8,889**	**2,791**	**8,737**	**3,338**	**1,341**	**5,383**	**3,720**	**253**
	1977	78,170	74,855	6,702	6,002	10,012	5,862	1,536	4,289	1,515	634	2,554	1,690	120
TOTAL STATE	**1983**	**908,189**	**856,982**	**76,654**	**60,284**	**102,241**	**38,950**	**31,618**	**81,738**	**24,643**	**43,284**	**35,726**	**19,641**	**8,386**
	1977	473,418	444,073	45,465	38,510	56,974	24,287	16,344	41,468	11,916	22,448	17,714	9,395	4,354
NEW HAMPSHIRE														
MANCHESTER - NASHUA	**1983**	**347,651**	**341,499**	**28,368**	**25,410**	**25,592**	**11,762**	**5,361**	**20,814**	**11,075**	**7,543**	**7,416**	**3,441**	**1,827**
	1977	192,616	189,136	13,758	12,259	13,628	5,674	2,970	10,682	4,993	4,444	3,840	1,552	1,077
PORTSMOUTH - DOVER - ROCHESTER	**1983**	**464,686**	**454,684**	**30,331**	**27,908**	**37,364**	**15,200**	**5,594**	**31,768**	**9,532**	**4,506**	**23,198**	**5,331**	**1,938**
	1977	238,314	232,981	12,753	11,683	18,149	6,343	2,871	15,927	4,068	2,430	11,771	2,258	1,054
NONMETRO PORTION OF STATE	**1983**	**536,341**	**519,291**	**31,670**	**28,308**	**28,235**	**11,420**	**6,735**	**28,194**	**16,144**	**4,485**	**12,606**	**8,395**	**2,297**
	1977	294,897	285,125	16,872	15,066	15,531	6,077	3,699	14,489	7,572	2,546	6,355	3,938	1,305
TOTAL STATE	**1983**	**1,348,678**	**1,315,474**	**90,369**	**81,626**	**91,191**	**38,382**	**17,690**	**80,776**	**36,751**	**16,534**	**43,220**	**17,167**	**6,062**
	1977	725,827	707,242	43,383	39,008	47,308	18,094	9,540	41,098	16,633	9,420	21,966	7,748	3,436
NEW JERSEY														
ATLANTIC CITY	**1983**	**472,598**	**462,418**	**28,645**	**21,641**	**32,128**	**8,145**	**15,921**	**26,251**	**10,715**	**7,893**	**7,154**	**3,981**	**1,746**
	1977	237,484	231,719	19,115	14,437	18,436	5,440	7,957	15,863	6,300	5,338	4,312	2,338	1,178
BERGEN - PASSAIC	**1983**	**1,869,619**	**1,817,427**	**101,096**	**90,167**	**133,364**	**38,659**	**35,729**	**89,135**	**46,512**	**29,189**	**42,191**	**22,853**	**15,948**
	1977	1,057,005	1,023,650	73,886	65,789	84,955	28,349	20,554	51,992	26,063	17,956	24,013	11,997	9,946
JERSEY CITY	**1983**	**597,211**	**549,988**	**41,963**	**35,072**	**45,536**	**10,750**	**25,257**	**21,751**	**10,224**	**5,483**	**9,206**	**7,385**	**1,361**
	1977	345,950	316,170	30,950	25,509	28,992	7,820	14,520	16,420	7,482	5,072	6,969	5,403	1,260
MIDDLESEX - SOMERSET - HUNTERDON	**1983**	**1,190,038**	**1,131,704**	**59,566**	**47,703**	**77,907**	**20,108**	**36,477**	**56,537**	**29,417**	**13,488**	**21,944**	**13,357**	**7,588**
	1977	674,178	638,261	43,890	35,176	50,078	14,872	20,573	32,445	14,136	10,397	12,804	6,484	5,716
MONMOUTH - OCEAN	**1983**	**1,201,455**	**1,172,826**	**77,100**	**62,277**	**74,945**	**23,429**	**35,894**	**49,975**	**21,070**	**17,008**	**18,109**	**11,929**	**5,136**
	1977	656,271	639,882	47,705	38,199	44,372	14,367	19,574	31,154	12,203	12,333	11,135	6,892	3,647
NEWARK	**1983**	**2,328,675**	**2,256,731**	**129,725**	**107,241**	**146,631**	**43,474**	**69,971**	**99,825**	**55,322**	**21,090**	**44,522**	**33,344**	**6,594**
	1977	1,383,040	1,341,532	94,753	78,301	95,548	31,757	41,606	61,564	31,740	15,809	26,856	19,123	4,950
TRENTON	**1983**	**425,711**	**417,364**	**22,933**	**20,065**	**25,265**	**8,902**	**8,483**	**18,534**	**11,216**	**4,629**	**10,466**	**6,838**	**2,832**
	1977	223,100	218,106	15,594	13,569	15,615	6,021	4,436	11,447	6,767	3,089	6,488	4,126	1,889
VINELAND - MILLVILLE - BRIDGETON	**1983**	**215,573**	**210,843**	**11,656**	**9,117**	**9,646**	**3,104**	**4,513**	**8,946**	**4,839**	**2,472**	**3,331**	**2,547**	**695**
	1977	120,000	117,233	7,904	6,152	6,187	2,095	2,510	5,917	2,782	2,094	2,111	1,464	588
TOTAL STATE	**1983**	**9,662,467**	**9,335,567**	**558,783**	**463,767**	**629,593**	**183,834**	**254,762**	**441,846**	**227,919**	**121,868**	**187,339**	**119,150**	**52,605**
	1977	5,473,865	5,275,600	389,132	322,180	397,606	128,199	144,552	272,885	132,088	86,623	114,588	68,536	36,680
NEW MEXICO														
ALBUQUERQUE	**1983**	**483,598**	**458,755**	**27,079**	**21,268**	**31,873**	**9,265**	**8,446**	**28,898**	**15,313**	**7,379**	**17,386**	**11,493**	**2,984**
	1977	252,273	236,524	18,605	14,952	20,203	6,514	4,355	17,279	8,469	4,893	10,190	6,398	1,980
LAS CRUCES	**1983**	**90,180**	**84,873**	**5,389**	**4,132**	**6,169**	**1,369**	**1,916**	**7,226**	**2,585**	**2,162**	**2,570**	**995**	**430**
	1977	45,441	42,524	2,920	2,309	3,344	765	960	3,810	1,206	1,177	1,353	475	234
SANTA FE	**1983**	**118,342**	**111,418**	**11,766**	**8,962**	**9,082**	**2,969**	**2,513**	**9,541**	**3,638**	**2,489**	**3,471**	**1,433**	**494**
	1977	58,960	55,175	7,136	5,644	5,121	1,870	1,245	4,784	1,493	1,490	1,698	588	296

1983 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

METRO AREA	Year	Merchandise Line Sales: Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
NEVADA														
LAS VEGAS	1983	**41,398**	**28,277**	**61,473**	**40,320**	**110,337**	**44,636**	**50,354**	**171,292**	**75,058**	**74,387**	**47,348**	**26,218**	**16,941**
	1977	21,987	15,181	32,618	21,646	60,661	26,439	26,144	94,632	44,459	38,621	26,476	15,530	8,797
RENO	1983	**28,292**	**19,674**	**52,097**	**41,093**	**49,136**	**19,145**	**23,054**	**76,287**	**36,733**	**30,725**	**25,431**	**16,442**	**8,095**
	1977	12,714	8,328	23,030	17,395	25,028	9,256	14,286	38,551	17,758	18,780	12,629	7,949	4,232
NONMETRO PORTION OF STATE	1983	**4,235**	**1,299**	**15,186**	**13,418**	**16,326**	**7,349**	**2,623**	**21,119**	**11,366**	**3,611**	**6,295**	**3,708**	**842**
	1977	2,121	591	7,133	6,203	8,517	3,890	1,241	11,039	6,014	1,708	3,277	1,962	399
TOTAL STATE	1983	**73,925**	**49,250**	**128,756**	**94,831**	**175,799**	**71,130**	**76,031**	**268,698**	**123,157**	**108,723**	**79,074**	**46,368**	**25,878**
	1977	36,822	24,100	62,781	45,244	94,206	39,585	41,671	144,222	68,231	59,109	42,382	25,441	13,428
NEW HAMPSHIRE														
MANCHESTER - NASHUA	1983	**21,455**	**15,821**	**40,795**	**34,975**	**67,904**	**33,001**	**22,110**	**92,821**	**43,087**	**35,058**	**24,756**	**17,917**	**6,397**
	1977	10,411	7,133	19,188	15,768	37,382	17,090	13,025	51,339	22,313	20,652	13,299	9,279	3,769
PORTSMOUTH - DOVER - ROCHESTER	1983	**38,825**	**17,226**	**38,716**	**24,520**	**55,575**	**24,858**	**24,428**	**94,513**	**45,184**	**32,320**	**38,619**	**15,379**	**5,505**
	1977	18,540	7,028	17,424	9,875	28,295	11,837	13,068	47,651	21,280	21,295	19,551	7,231	2,973
NONMETRO PORTION OF STATE	1983	**24,731**	**17,436**	**30,974**	**25,938**	**56,513**	**26,309**	**19,541**	**85,409**	**38,404**	**27,682**	**20,290**	**12,582**	**5,612**
	1977	12,355	8,178	15,168	12,275	31,238	14,435	11,081	47,258	21,071	15,695	11,298	6,903	3,183
TOTAL STATE	1983	**85,011**	**50,483**	**110,485**	**85,433**	**179,992**	**84,168**	**66,079**	**272,743**	**126,675**	**95,060**	**83,665**	**45,878**	**17,514**
	1977	41,306	22,339	51,780	37,918	96,915	43,362	37,174	146,248	64,664	57,642	44,148	23,413	9,925
NEW JERSEY														
ATLANTIC CITY	1983	**16,226**	**9,726**	**30,545**	**23,576**	**48,132**	**19,512**	**21,684**	**79,228**	**41,844**	**29,359**	**18,081**	**12,181**	**3,586**
	1977	9,637	5,711	18,152	13,836	33,157	14,365	14,634	55,531	30,778	19,819	12,649	8,964	2,418
BERGEN - PASSAIC	1983	**118,047**	**82,214**	**222,695**	**156,549**	**336,009**	**146,278**	**170,132**	**602,242**	**227,858**	**327,757**	**154,957**	**103,877**	**40,946**
	1977	67,141	45,144	127,317	86,326	219,963	102,011	105,449	392,394	158,358	204,381	104,057	72,548	25,596
JERSEY CITY	1983	**13,821**	**9,252**	**31,118**	**28,700**	**59,487**	**42,480**	**13,284**	**100,169**	**70,899**	**7,724**	**27,445**	**22,407**	**3,248**
	1977	10,385	6,769	22,915	20,997	53,845	38,222	12,288	84,749	63,253	7,146	24,280	20,161	3,004
MIDDLESEX - SOMERSET - HUNTERDON	1983	**68,956**	**53,164**	**106,441**	**81,647**	**165,673**	**78,382**	**72,219**	**265,778**	**129,084**	**131,133**	**72,925**	**52,350**	**15,821**
	1977	36,649	25,373	57,455	39,637	116,599	50,372	61,310	188,341	83,045	99,915	48,329	33,609	12,002
MONMOUTH - OCEAN	1983	**50,258**	**36,586**	**99,592**	**77,999**	**130,457**	**54,840**	**63,060**	**181,551**	**83,739**	**90,429**	**50,974**	**34,033**	**12,209**
	1977	30,038	20,854	58,261	44,317	91,468	37,759	49,267	127,870	57,405	64,980	34,688	23,519	8,506
NEWARK	1983	**107,186**	**80,914**	**228,026**	**196,372**	**111,303**	**132,254**	**91,493**	**419,284**	**242,604**	**155,792**	**118,685**	**92,934**	**17,390**
	1977	64,272	46,404	134,687	112,582	176,868	101,409	68,586	318,419	186,157	116,553	89,358	71,378	13,051
TRENTON	1983	**25,740**	**18,508**	**34,227**	**26,409**	**63,181**	**29,888**	**28,276**	**95,740**	**42,297**	**48,684**	**26,197**	**17,535**	**6,548**
	1977	15,892	11,168	21,085	15,935	41,994	19,879	18,860	63,797	28,132	32,472	17,275	11,663	4,368
VINELAND - MILLVILLE - BRIDGETON	1983	**9,877**	**7,918**	**11,623**	**10,126**	**18,171**	**9,655**	**7,838**	**22,350**	**13,097**	**8,303**	**6,637**	**4,479**	**1,815**
	1977	6,105	4,553	7,046	5,821	15,141	7,933	6,636	18,636	10,761	7,030	5,434	3,680	1,537
TOTAL STATE	1983	**501,253**	**346,332**	**891,303**	**690,282**	**1,239,953**	**582,221**	**567,058**	**2,092,894**	**970,751**	**969,862**	**555,550**	**383,467**	**129,574**
	1977	297,654	196,602	529,585	396,239	879,236	419,964	411,130	1,477,545	702,067	679,227	391,065	276,160	90,150
NEW MEXICO														
ALBUQUERQUE	1983	**51,484**	**40,066**	**62,471**	**52,032**	**76,035**	**33,737**	**40,681**	**128,840**	**62,488**	**60,908**	**46,212**	**31,735**	**12,762**
	1977	29,704	22,301	35,763	28,961	46,998	18,919	26,968	78,966	35,013	40,376	27,325	17,797	8,462
LAS CRUCES	1983	**6,291**	**3,943**	**7,729**	**6,001**	**10,430**	**3,816**	**3,763**	**12,308**	**5,492**	**4,102**	**4,821**	**2,183**	**1,467**
	1977	3,186	1,883	3,824	2,865	5,912	2,351	3,152	7,072	3,384	2,234	2,796	1,345	799
SANTA FE	1983	**8,659**	**5,676**	**6,993**	**4,793**	**21,905**	**12,085**	**6,672**	**24,807**	**17,401**	**4,727**	**10,116**	**6,919**	**1,689**
	1977	3,977	2,330	3,150	1,939	11,848	6,068	3,989	13,011	8,736	2,827	5,276	3,474	1,011

1983 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

ESTIMATES: 1983
U.S. CENSUS: 1977

Merchandise Line Sales

METRO AREA	Year	Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
NEW MEXICO (continued)														
NONMETRO PORTION OF STATE	1983	813,178	768,574	48,037	37,392	46,410	12,416	17,295	44,883	16,344	7,580	17,427	6,464	1,506
	1977	405,742	379,705	28,290	22,376	25,972	7,431	8,551	25,320	8,838	4,482	9,814	3,502	891
TOTAL STATE	1983	1,505,298	1,423,620	92,271	71,754	93,534	26,819	30,170	90,548	37,720	19,610	40,854	20,385	5,414
	1977	762,416	713,928	56,951	45,281	54,640	16,580	15,111	51,193	20,006	12,042	23,055	10,963	3,401
NEW YORK														
ALBANY - SCHENECTADY - TROY	1983	1,030,719	1,000,801	60,825	50,906	64,525	24,981	21,540	47,095	24,388	13,899	23,373	15,046	5,464
	1977	550,767	532,680	39,198	32,667	39,910	16,030	11,498	29,763	13,875	10,610	14,445	8,547	4,171
BINGHAMTON	1983	304,447	301,656	20,917	18,837	27,039	16,787	6,384	17,524	7,525	5,104	7,524	5,844	881
	1977	177,670	175,842	12,657	11,322	16,541	10,090	3,723	10,874	4,066	3,857	4,308	3,158	666
BUFFALO	1983	1,232,857	1,204,897	113,393	97,299	82,308	39,782	20,259	65,452	29,300	24,063	32,733	21,811	8,178
	1977	675,348	658,958	73,753	62,949	52,451	25,738	11,088	42,318	17,533	17,292	20,648	13,051	5,877
BUFFALO - NIAGARA FALLS CONSOLIDATED AREA	*1983*	*1,466,985*	*1,433,615*	*135,241*	*115,869*	*98,979*	*47,375*	*24,105*	*78,687*	*34,199*	*29,847*	*38,923*	*25,459*	*10,141*
	1977	*813,627*	*793,881*	*89,201*	*76,134*	*63,098*	*31,129*	*13,358*	*49,920*	*20,358*	*20,482*	*24,199*	*15,154*	*6,961*
ELMIRA	1983	104,511	101,600	6,620	4,635	6,112	2,261	1,968	5,734	1,539	2,215	1,984	1,016	659
	1977	66,439	64,307	5,117	3,594	4,573	1,754	1,246	4,607	1,242	1,900	1,615	820	566
GLENS FALLS	1983	158,773	153,883	9,060	7,378	9,476	3,463	4,279	6,436	2,620	1,311	2,423	1,336	579
	1977	79,769	77,075	5,330	4,344	5,471	2,039	2,144	3,775	1,261	1,080	1,411	643	477
NASSAU - SUFFOLK	1983	3,500,800	3,296,704	236,499	181,112	237,289	85,341	81,400	166,074	102,943	34,717	76,871	47,854	23,983
	1977	2,109,135	1,981,668	144,807	109,148	147,120	51,432	48,956	91,734	49,231	25,750	43,670	22,688	17,795
NEW YORK	1983	8,178,798	7,992,732	558,737	501,522	596,028	244,423	121,138	301,520	170,243	75,834	176,636	110,475	54,766
	1977	5,121,567	5,002,747	400,029	357,925	405,074	174,444	75,880	191,540	102,966	53,125	112,658	68,818	38,381
NEW YORK - NORTHERN NEW JERSEY - LONG ISLAND CONSOLIDATED AREA	*1983*	*20,288,718*	*19,608,716*	*1,305,439*	*1,115,004*	*1,408,845*	*502,303*	*436,325*	*875,134*	*488,476*	*210,449*	*423,829*	*269,292*	*121,669*
	1977	*12,170,527*	*11,749,383*	*891,329*	*759,195*	*910,389*	*342,839*	*259,317*	*525,019*	*271,067*	*148,020*	*256,406*	*151,077*	*85,190*
NIAGARA FALLS	1983	234,128	228,718	21,848	18,570	16,671	7,393	3,846	13,235	4,899	5,784	6,190	3,648	1,963
	1977	138,279	134,923	15,448	13,185	10,647	5,391	2,270	7,602	2,825	3,190	3,551	2,103	1,084
ORANGE COUNTY	1983	358,091	345,671	16,634	13,652	21,036	6,407	9,608	17,383	7,492	4,285	6,830	3,819	1,891
	1977	208,189	201,156	9,972	8,127	12,306	3,814	5,594	10,205	4,426	2,409	4,004	2,256	1,063
POUGHKEEPSIE	1983	325,550	307,237	14,774	11,324	25,590	6,526	14,662	12,854	2,317	7,701	6,554	2,534	2,834
	1977	177,347	167,152	10,721	8,109	15,270	4,673	7,979	7,405	1,155	4,598	3,648	1,264	1,692
ROCHESTER	1983	1,238,940	1,200,725	93,182	82,890	64,650	38,511	9,034	55,529	30,858	11,690	24,025	14,326	5,323
	1977	707,198	684,238	58,666	51,882	41,043	24,105	5,150	33,709	17,440	8,420	14,582	8,097	3,835
SYRACUSE	1983	883,126	860,418	49,612	43,815	40,080	19,070	9,935	34,132	14,408	10,090	12,124	8,020	2,903
	1977	455,136	442,230	30,546	27,039	24,511	11,768	5,107	21,242	8,074	7,605	7,392	4,495	2,188
UTICA - ROME	1983	399,407	387,373	25,343	22,562	15,913	7,412	4,418	20,967	9,710	7,899	8,000	4,353	2,801
	1977	205,976	198,894	15,562	13,879	9,627	4,560	2,270	12,821	5,309	5,486	4,844	2,380	1,946
NONMETRO PORTION OF STATE	1983	1,737,429	1,682,732	140,251	115,101	125,723	54,020	46,783	84,332	33,163	19,745	31,996	16,909	8,714
	1977	1,011,055	976,900	87,735	71,504	76,777	33,558	27,169	54,038	21,890	12,837	20,757	11,160	5,669
TOTAL STATE	1983	19,687,576	19,065,147	1,367,695	1,169,603	1,332,440	556,577	355,254	818,267	441,405	224,327	417,273	256,991	120,939
	1977	11,683,875	11,298,770	909,541	775,674	861,321	369,396	210,074	521,633	251,293	158,159	257,533	147,680	85,410
NORTH CAROLINA														
ASHEVILLE	1983	159,184	154,481	30,471	17,974	15,066	6,870	3,034	15,112	3,145	3,849	3,908	2,220	1,177
	1977	99,194	96,482	14,928	8,986	8,707	3,435	1,896	9,676	2,118	2,666	2,618	1,495	815
BURLINGTON	1983	98,107	87,016	17,153	11,856	10,362	4,532	3,070	8,087	4,013	1,921	3,667	2,527	587
	1977	59,671	53,741	8,400	5,758	5,748	2,201	1,896	4,307	1,901	1,197	1,888	1,197	366
CHARLOTTE - GASTONIA - ROCK HILL	1983	994,222	947,201	132,169	99,626	90,994	36,645	27,637	70,174	30,004	17,392	40,283	23,734	6,092
	1977	571,597	546,614	70,403	54,063	52,323	19,716	15,955	40,587	16,221	11,138	22,671	12,720	3,868

1983 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

ESTIMATES: 1983
U.S. CENSUS: 1977

METRO AREA	Year	Merchandise Line Sales: Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
NEW MEXICO (continued)														
NONMETRO PORTION OF STATE	1983	**40,684**	**25,580**	**53,736**	**42,393**	**87,601**	**44,043**	**20,289**	**107,582**	**63,456**	**14,378**	**39,810**	**25,255**	**5,142**
	1977	22,568	13,851	29,363	22,819	50,654	25,822	12,000	62,295	37,203	8,502	23,229	14,809	3,042
TOTAL STATE	1983	**107,118**	**75,265**	**130,929**	**105,219**	**195,971**	**93,681**	**71,405**	**273,537**	**148,787**	**84,115**	**100,959**	**66,092**	**21,060**
	1977	59,435	40,365	72,100	56,584	115,412	53,160	46,109	161,344	84,336	53,939	58,626	37,425	13,314
NEW YORK														
ALBANY - SCHENECTADY - TROY	1983	**47,200**	**33,181**	**64,742**	**52,662**	**110,836**	**46,643**	**54,177**	**169,852**	**87,742**	**65,428**	**49,806**	**32,915**	**12,079**
	1977	28,983	18,848	38,838	30,173	82,982	34,967	42,804	126,496	65,657	49,925	36,691	24,647	9,214
BINGHAMTON	1983	**13,858**	**10,885**	**28,342**	**24,439**	**35,489**	**18,036**	**15,086**	**53,489**	**25,102**	**22,859**	**16,437**	**10,446**	**4,300**
	1977	7,964	5,882	15,917	13,158	25,617	12,697	11,396	38,851	17,673	17,269	11,614	7,355	3,249
BUFFALO	1983	**59,720**	**43,845**	**95,478**	**70,839**	**160,630**	**60,069**	**89,832**	**251,288**	**96,550**	**149,228**	**72,873**	**39,744**	**29,567**
	1977	37,208	26,234	59,717	42,386	122,574	50,977	64,551	193,843	81,934	107,232	57,141	33,729	21,247
BUFFALO - NIAGARA FALLS CONSOLIDATED AREA	*1983*	***70,733***	***51,177***	***111,444***	***80,996***	***194,073***	***69,588***	***111,426***	***303,936***	***111,853***	***185,101***	***87,032***	***46,043***	***36,675***
	1977	*43,537*	*30,461*	*68,836*	*48,242*	*142,997*	*57,950*	*76,459*	*225,865*	*93,142*	*127,014*	*66,139*	*38,343*	*25,167*
ELMIRA	1983	**4,476**	**3,046**	**6,387**	**4,129**	**13,091**	**4,632**	**8,129**	**21,628**	**7,464**	**12,006**	**5,897**	**3,448**	**2,145**
	1977	3,648	2,459	5,192	3,333	11,568	4,279	6,974	19,109	6,894	10,300	5,249	3,185	1,840
GLENS FALLS	1983	**4,840**	**2,980**	**7,565**	**6,399**	**11,433**	**4,996**	**4,413**	**15,602**	**6,936**	**7,184**	**5,172**	**2,902**	**1,521**
	1977	2,728	1,435	4,038	3,187	9,203	4,333	3,632	12,849	6,013	5,913	4,189	2,515	1,252
NASSAU - SUFFOLK	1983	**236,607**	**163,445**	**336,799**	**266,229**	**[illegible]**	**204,609**	**238,105**	**816,347**	**364,811**	**406,553**	**226,584**	**160,264**	**53,984**
	1977	126,527	78,165	177,812	128,420	323,88[illegible]	137,277	176,585	577,405	244,760	301,515	154,717	107,527	40,039
NEW YORK	1983	**453,289**	**331,434**	**813,281**	**651,689**	**1,363,098**	**765,382**	**523,208**	**2,482,228**	**1,209,517**	**1,103,486**	**729,756**	**539,992**	**147,231**
	1977	283,016	200,454	508,322	396,921	988,371	570,999	366,493	1,793,034	902,327	793,767	532,761	402,863	103,149
NEW YORK - NORTHERN NEW JERSEY - LONG ISLAND CONSOLIDATED AREA	*1983*	***1,133,263***	***818,034***	***1,961,264***	***1,556,330***	***2,976,126***	***1,556,855***	***1,254,378***	***5,270,759***	***2,542,791***	***2,382,043***	***1,482,465***	***1,078,088***	***313,429***
	1977	*662,916*	*454,673*	*1,151,712*	*879,682*	*2,093,054*	*1,103,473*	*885,854*	*3,691,452*	*1,800,515*	*1,676,317*	*1,040,023*	*767,357*	*217,868*
NIAGARA FALLS	1983	**11,013**	**7,332**	**15,966**	**10,157**	**33,443**	**9,519**	**21,594**	**52,648**	**15,303**	**35,873**	**14,159**	**6,299**	**7,108**
	1977	6,329	4,227	9,119	5,856	20,423	6,973	11,908	32,022	11,208	19,782	8,998	4,614	3,920
ORANGE COUNTY	1983	**13,614**	**8,520**	**20,644**	**17,283**	**39,016**	**18,507**	**14,406**	**58,193**	**25,679**	**23,455**	**17,367**	**10,740**	**4,967**
	1977	7,983	5,033	12,140	10,211	23,480	12,031	8,097	34,669	16,693	13,183	10,770	6,982	2,792
POUGHKEEPSIE	1983	**13,946**	**7,950**	**22,145**	**17,251**	**33,887**	**15,415**	**17,119**	**53,761**	**24,301**	**25,845**	**14,752**	**9,150**	**4,392**
	1977	7,529	3,965	11.523	8,603	21,139	10,096	10,221	33,541	15,914	15,430	9,310	5,992	2,622
ROCHESTER	1983	**61,918**	**44,526**	**96,372**	**80,139**	**133,937**	**53,808**	**63,939**	**216,519**	**83,045**	**120,110**	**56,555**	**33,277**	**20,326**
	1977	36,688	25,164	56,675	45,387	98,077	40,680	53,946	158,166	62,779	86,499	41,561	25,158	14,638
SYRACUSE	1983	**43,589**	**36,837**	**59,860**	**51,649**	**85,382**	**38,708**	**37,980**	**133,204**	**65,701**	**60,458**	**38,307**	**25,104**	**11,074**
	1977	25,333	20,643	34,801	28,940	63,688	28,328	33,750	98,610	48,084	45,575	27,938	18,374	8,350
UTICA - ROME	1983	**14,151**	**8,369**	**24,129**	**18,893**	**40,866**	**19,253**	**19,169**	**63,636**	**36,228**	**23,603**	**17,747**	**12,260**	**4,622**
	1977	8,408	4,576	13,831	10,296	27,348	12,367	13,313	42,257	23,273	16,393	11,606	7,876	3,211
NONMETRO PORTION OF STATE	1983	**63,317**	**37,718**	**82,745**	**66,278**	**169,090**	**75,275**	**66,383**	**245,537**	**104,444**	**108,085**	**75,920**	**43,681**	**22,883**
	1977	41,129	24,893	53,208	42,684	114,768	54,48[illegible]	43,155	167,043	75,592	70,255	52,233	31,616	14,877
TOTAL STATE	1983	**1,041,538**	**740,068**	**1,674,455**	**1,338,036**	**2,684,362**	**1,334,852**	**1,173,540**	**4,633,932**	**2,152,823**	**2,164,173**	**1,341,332**	**930,222**	**326,199**
	1977	623,473	421,978	1,001,133	769,555	1,933,119	980,489	846,825	3,327,895	1,578,801	1,553,038	964,778	682,433	230,400
NORTH CAROLINA														
ASHEVILLE	1983	**8,953**	**5,952**	**12,419**	**10,068**	**26,216**	**6,757**	**16,447**	**40,175**	**18,145**	**16,710**	**16,054**	**9,646**	**4,313**
	1977	5,989	4,008	8,324	6,779	17,895	4,411	11,390	27,013	11,847	11,572	10,535	6,297	2,987
BURLINGTON	1983	**8,105**	**4,833**	**12,651**	**11,409**	**17,376**	**7,141**	**8,696**	**24,726**	**10,987**	**10,826**	**8,199**	**5,431**	**2,153**
	1977	4,236	2,290	6,152	5,406	11,745	5,360	5,419	16,817	8,246	6,747	5,767	4,076	1,342
CHARLOTTE - GASTONIA - ROCK HILL	1983	**62,845**	**45,524**	**114,158**	**96,197**	**158,911**	**71,629**	**76,411**	**258,814**	**126,983**	**111,227**	**82,487**	**50,732**	**23,568**
	1977	34,717	24,022	62,721	51,817	100,875	44,411	49,139	163,660	78,731	71,141	51,394	31,491	15,179

1983 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

Merchandise Line Sales

METRO AREA	Year	Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
NORTH CAROLINA (continued)														
FAYETTEVILLE	1983	**175,028**	**170,684**	**15,396**	**12,769**	**15,698**	**2,807**	**5,773**	**18,412**	**7,837**	**7,433**	**8,906**	**4,726**	**1,612**
	1977	100,299	97,989	9,435	7,872	9,475	1,731	3,315	11,736	5,100	4,761	5,646	3,076	1,032
GREENSBORO - WINSTON-SALEM - HIGH POINT	1983	**832,105**	**782,795**	**128,721**	**86,455**	**81,878**	**32,703**	**27,849**	**71,383**	**34,334**	**16,731**	**33,197**	**23,019**	**5,536**
	1977	459,702	432,647	67,153	46,216	45,659	17,505	15,393	38,949	17,144	10,319	17,541	11,497	3,417
HICKORY	1983	**181,060**	**173,178**	**24,122**	**21,779**	**15,528**	**4,921**	**4,487**	**15,642**	**7,145**	**1,915**	**6,259**	**4,034**	**493**
	1977	109,569	105,196	14,026	12,648	9,160	2,858	2,727	9,089	4,107	1,183	3,626	2,318	304
JACKSONVILLE	1983	**53,402**	**50,946**	**6,938**	**6,265**	**5,454**	**1,415**	**1,321**	**8,255**	**4,819**	**807**	**3,620**	**2,721**	**207**
	1977	33,972	32,619	3,714	3,349	3,398	757	846	5,023	2,795	642	2,162	1,578	165
RALEIGH - DURHAM	1983	**541,013**	**513,760**	**56,063**	**37,075**	**55,050**	**13,817**	**15,927**	**41,038**	**12,928**	**14,066**	**16,381**	**8,879**	**4,222**
	1977	316,331	302,240	32,512	21,786	31,926	8,140	9,366	23,384	7,010	8,542	9,211	4,809	2,565
WILMINGTON	1983	**132,956**	**127,663**	**15,351**	**13,877**	**12,453**	**3,954**	**3,084**	**9,886**	**2,323**	**4,771**	**3,021**	**1,251**	**1,038**
	1977	74,717	72,044	7,785	7,073	6,833	2,015	1,741	5,683	1,158	3,046	1,675	624	662
NONMETRO PORTION OF STATE	1983	**2,382,056**	**2,278,124**	**316,027**	**284,018**	**183,678**	**64,468**	**58,874**	**173,303**	**82,752**	**14,453**	**70,380**	**46,694**	**3,707**
	1977	1,446,777	1,389,402	173,665	156,418	108,084	35,474	35,938	103,172	48,387	9,443	41,680	27,313	2,421
TOTAL STATE	1983	**5,442,801**	**5,183,065**	**729,858**	**581,012**	**474,344**	**165,462**	**148,573**	**425,133**	**187,422**	**81,644**	**187,355**	**118,463**	**24,340**
	1977	3,213,063	3,072,098	395,999	319,091	275,166	90,662	87,699	247,638	104,502	51,808	107,150	65,599	15,395
NORTH DAKOTA														
BISMARCK	1983	**88,495**	**86,047**	**8,775**	**8,325**	**7,163**	**2,899**	**2,013**	**8,344**	**2,903**	**3,043**	**2,572**	**1,440**	**778**
	1977	46,663	45,140	5,195	4,909	4,228	1,709	1,056	5,510	2,053	1,967	1,745	1,020	503
FARGO - MOORHEAD	1983	**147,999**	**142,828**	**10,539**	**9,762**	**12,343**	**5,124**	**1,608**	**11,085**	**4,512**	**5,278**	**4,354**	**2,788**	**947**
	1977	82,674	79,310	6,094	5,615	7,384	2,948	893	7,821	3,780	3,203	3,305	2,334	578
GRAND FORKS	1983	**41,548**	**39,698**	**3,000**	**2,728**	**4,495**	**1,067**	**1,577**	**5,653**	**2,109**	**1,881**	**2,010**	**1,341**	**467**
	1977	27,282	25,868	2,507	2,277	3,259	890	1,027	4,387	1,864	1,425	1,674	1,185	354
NONMETRO PORTION OF STATE	1983	**323,655**	**314,324**	**29,411**	**27,885**	**21,854**	**9,693**	**7,351**	**20,919**	**7,705**	**3,802**	**6,184**	**3,824**	**972**
	1977	201,119	194,546	20,509	19,379	14,755	6,742	4,553	15,628	6,416	2,914	4,868	3,187	746
TOTAL STATE	1983	**549,267**	**532,181**	**48,229**	**45,468**	**42,987**	**17,087**	**11,977**	**43,518**	**15,516**	**13,909**	**13,880**	**8,333**	**3,137**
	1977	326,259	314,674	32,281	30,315	27,851	11,310	7,189	31,456	12,771	9,416	10,632	6,897	2,155
OHIO														
AKRON	1983	**779,150**	**759,507**	**63,908**	**59,918**	**55,349**	**23,683**	**16,094**	**34,632**	**16,151**	**11,985**	**13,363**	**8,347**	**2,378**
	1977	455,905	443,361	36,187	33,920	35,619	13,385	9,400	27,381	12,846	10,152	10,437	6,659	2,017
CANTON	1983	**489,636**	**476,338**	**36,302**	**32,167**	**38,953**	**19,883**	**7,666**	**27,000**	**13,705**	**7,650**	**8,754**	**5,425**	**1,898**
	1977	279,260	270,799	20,506	18,155	24,430	11,221	4,358	21,492	11,645	5,964	7,076	4,610	1,481
CINCINNATI	1983	**1,487,028**	**1,418,029**	**134,979**	**111,067**	**110,199**	**41,361**	**34,442**	**92,210**	**48,584**	**29,288**	**45,579**	**22,222**	**14,540**
	1977	903,185	861,021	81,038	66,301	70,272	24,693	20,923	64,362	33,661	21,201	31,767	15,400	10,530
CINCINNATI - HAMILTON CONSOLIDATED AREA	*1983*	***1,771,841***	***1,683,351***	***157,949***	***128,545***	***128,127***	***48,365***	***41,514***	***101,157***	***52,889***	***32,298***	***48,818***	***24,374***	***15,244***
	1977	*1,062,871*	*1,008,517*	*94,988*	*76,750*	*81,732*	*28,880*	*24,856*	*71,626*	*37,021*	*24,045*	*34,362*	*17,080*	*11,195*
CLEVELAND	1983	**2,205,831**	**2,147,124**	**219,298**	**201,189**	**180,853**	**110,839**	**20,887**	**96,124**	**38,171**	**40,591**	**49,877**	**24,323**	**15,877**
	1977	1,391,960	1,352,089	111,131	100,895	106,596	55,586	13,169	72,245	28,861	31,663	37,371	18,392	12,391
CLEVELAND - AKRON - LORAIN CONSOLIDATED AREA	*1983*	***3,247,499***	***3,164,775***	***307,394***	***281,905***	***254,821***	***143,790***	***39,985***	***144,920***	***60,203***	***59,177***	***70,951***	***37,553***	***20,285***
	1977	*2,016,314*	*1,960,828*	*160,075*	*145,627*	*153,979*	*73,810*	*24,496*	*110,366*	*45,762*	*47,262*	*53,443*	*28,399*	*16,083*
COLUMBUS	1983	**1,212,803**	**1,148,361**	**131,491**	**100,548**	**90,311**	**33,831**	**21,108**	**77,857**	**42,444**	**25,566**	**47,173**	**34,715**	**6,971**
	1977	762,742	721,654	77,073	58,652	58,634	19,723	13,265	54,317	28,816	18,791	32,369	23,341	5,117
DAYTON - SPRINGFIELD	1983	**947,253**	**917,151**	**95,518**	**72,926**	**72,183**	**16,970**	**20,269**	**72,948**	**33,078**	**30,482**	**29,293**	**18,540**	**8,578**
	1977	607,317	587,170	57,908	43,704	49,946	10,188	13,003	53,962	23,814	23,643	21,468	13,306	6,655

1983 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

Merchandise Line Sales

METRO AREA	Year	Audio Equipment, Musical Instruments & Supplies: In All Stores ($000)	Audio Equipment, Musical Instruments & Supplies: In FHA Stores ($000)	Furniture & Sleep Equipment: In All Stores ($000)	Furniture & Sleep Equipment: In FHA Stores ($000)	Men's & Boys' Clothing: In All Stores ($000)	Men's & Boys' Clothing: In Apparel Stores ($000)	Men's & Boys' Clothing: In Department Stores ($000)	Women's & Girls' Clothing: In All Stores ($000)	Women's & Girls' Clothing: In Apparel Stores ($000)	Women's & Girls' Clothing: In Department Stores ($000)	Footwear: In All Stores ($000)	Footwear: In Apparel Stores ($000)	Footwear: In Department Stores ($000)
NORTH CAROLINA (continued)														
FAYETTEVILLE	1983	19,852	11,322	29,377	24,106	35,420	10,452	20,919	50,022	15,821	26,634	14,216	6,035	5,774
	1977	12,562	7,367	19,012	15,687	23,984	8,170	13,397	33,977	12,366	17,057	9,848	4,717	3,698
GREENSBORO - WINSTON-SALEM - HIGH POINT	1983	61,595	44,275	145,682	132,031	133,998	53,328	65,105	232,140	105,499	96,837	65,237	39,628	18,324
	1977	32,342	22,119	72,540	64,402	85,594	35,968	40,160	148,817	71,145	59,733	42,068	26,721	11,303
HICKORY	1983	8,937	5,151	21,778	18,540	28,801	14,641	10,613	44,890	25,115	13,225	15,653	9,287	3,440
	1977	5,210	2,960	12,628	10,730	18,048	9,331	6,547	28,172	16,006	8,160	9,723	5,918	2,123
JACKSONVILLE	1983	5,021	3,477	18,714	17,405	9,447	3,806	4,468	14,386	[illegible]	5,570	5,098	2,413	1,448
	1977	3,074	2,015	10,931	10,091	7,448	3,008	3,557	11,311	5,160	4,433	3,798	1,908	1,153
RALEIGH - DURHAM	1983	57,336	42,637	59,453	47,244	97,677	39,744	49,655	168,667	74,221	80,336	47,554	27,670	14,623
	1977	31,367	23,016	32,966	25,701	60,316	25,342	30,149	104,192	47,330	48,776	29,445	17,646	8,880
WILMINGTON	1983	10,459	6,505	18,475	16,678	19,404	7,086	11,169	32,986	18,545	13,952	10,273	6,399	2,739
	1977	5,466	3,244	9,417	8,319	12,171	4,349	7,129	20,566	10,155	8,905	6,271	3,928	1,749
NONMETRO PORTION OF STATE	1983	98,090	60,135	266,885	232,121	255,733	114,892	75,694	398,715	197,300	99,764	133,359	73,018	25,944
	1977	58,471	35,184	157,078	136,044	171,730	83,646	52,283	269,193	143,616	65,157	90,420	53,141	16,947
TOTAL STATE	1983	337,578	228,259	692,813	600,305	770,419	324,153	332,589	1,246,203	586,417	468,542	391,251	226,934	100,200
	1977	191,011	125,035	386,800	330,766	501,787	220,752	214,784	811,520	398,064	277,327	255,052	153,816	63,946
NORTH DAKOTA														
BISMARCK	1983	5,542	3,293	8,320	5,614	19,441	9,971	6,995	23,322	11,916	6,389	6,789	4,019	1,648
	1977	3,755	2,330	5,762	4,042	12,169	6,093	4,523	14,606	7,282	4,131	4,225	2,456	1,066
FARGO - MOORHEAD	1983	14,822	9,539	17,679	14,308	30,564	11,331	12,120	48,782	20,247	19,844	10,850	5,755	3,784
	1977	11,295	7,989	14,017	11,928	20,815	9,082	9,857	33,578	16,226	15,881	7,753	4,613	2,309
GRAND FORKS	1983	5,346	4,292	7,016	5,532	19,039	13,240	4,548	26,125	19,676	5,356	7,913	6,288	1,236
	1977	4,545	3,792	5,970	4,888	11,938	7,523	3,990	16,055	11,179	4,058	4,779	3,561	936
NONMETRO PORTION OF STATE	1983	14,743	8,735	25,737	19,164	50,297	32,206	8,742	57,731	38,503	7,986	19,418	12,984	2,057
	1977	11,429	7,277	20,261	15,677	35,488	22,003	6,700	40,601	26,305	6,118	13,400	8,869	1,578
TOTAL STATE	1983	35,759	22,236	52,250	38,538	116,101	64,764	31,959	151,069	86,794	38,854	43,515	28,018	8,619
	1977	27,457	18,552	40,949	31,775	77,950	43,238	24,635	101,072	58,377	29,486	29,079	18,756	5,787
OHIO														
AKRON	1983	40,477	23,197	51,573	33,563	93,342	42,711	49,091	146,087	57,764	76,967	51,158	34,649	12,926
	1977	31,801	18,450	41,514	26,720	68,868	25,640	42,009	108,658	34,677	65,192	34,198	20,801	10,950
CANTON	1983	20,945	11,491	31,791	20,763	60,296	17,863	41,758	88,300	33,335	49,023	23,650	14,017	9,026
	1977	16,779	9,765	26,017	17,646	49,529	16,123	32,544	72,945	30,088	38,205	20,118	12,650	7,036
CINCINNATI	1983	88,876	51,758	147,594	104,408	228,329	74,639	141,414	349,697	105,783	228,161	94,550	43,178	43,648
	1977	61,495	35,860	102,665	72,025	168,987	57,929	102,346	258,700	82,100	165,126	70,214	33,513	31,591
CINCINNATI - HAMILTON CONSOLIDATED AREA	*1983*	*98,175*	*58,216*	*162,451*	*117,080*	*245,467*	*79,849*	*151,377*	*376,303*	*115,970*	*243,677*	*101,900*	*47,129*	*46,461*
	1977	*69,008*	*40,901*	*114,548*	*81,915*	*184,956*	*62,620*	*113,134*	*283,365*	*91,272*	*179,785*	*76,813*	*37,070*	*34,250*
CLEVELAND	1983	105,561	61,006	196,828	139,963	314,171	120,833	156,608	499,949	191,954	291,144	144,754	80,358	59,889
	1977	79,026	46,123	149,510	106,216	242,474	92,007	141,818	386,672	146,160	227,048	110,956	61,190	46,705
CLEVELAND - AKRON - LORAIN CONSOLIDATED AREA	*1983*	*158,186*	*91,087*	*277,448*	*195,311*	*441,632*	*174,113*	*228,151*	*694,072*	*264,859*	*397,994*	*209,055*	*121,219*	*78,904*
	1977	*119,792*	*69,315*	*211,991*	*147,957*	*340,245*	*127,040*	*202,352*	*535,881*	*194,294*	*316,895*	*156,313*	*87,512*	*62,680*
COLUMBUS	1983	83,873	59,840	113,457	84,998	203,637	63,186	114,539	311,406	117,639	160,490	82,352	40,738	38,465
	1977	57,767	40,431	78,166	57,676	149,715	45,884	97,808	228,699	85,320	133,847	60,009	29,575	28,264
DAYTON - SPRINGFIELD	1983	62,031	41,429	105,784	74,072	146,881	45,319	86,779	225,431	68,750	149,890	56,199	28,942	24,575
	1977	45,357	29,848	78,210	53,907	114,278	34,604	74,939	175,727	52,734	116,267	43,092	22,209	19,027

1983 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

Merchandise Line Sales

METRO AREA	Year	Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drugstores ($000)	In All Stores ($000)	In Drugstores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
OHIO (continued)														
HAMILTON - MIDDLETOWN	1983	**284,813**	**265,322**	**22,970**	**17,478**	**17,928**	**7,004**	**7,072**	**8,947**	**4,305**	**3,010**	**3,239**	**2,152**	**704**
	1977	159,686	147,496	13,950	10,449	11,460	4,187	3,933	7,264	3,360	2,844	2,595	1,680	665
LIMA	1983	**143,883**	**140,885**	**19,991**	**15,112**	**12,438**	**5,299**	**2,641**	**14,653**	**7,051**	**5,388**	**5,304**	**2,931**	**1,380**
	1977	94,568	92,353	11,000	8,136	7,967	2,852	1,732	10,968	5,341	3,983	3,980	2,220	947
LORAIN - ELYRIA	1983	**262,518**	**258,144**	**24,188**	**20,798**	**18,419**	**9,308**	**3,004**	**14,164**	**5,881**	**4,601**	**7,711**	**4,883**	**2,030**
	1977	168,446	165,378	12,757	10,812	11,757	4,839	1,927	10,740	4,055	5,447	5,635	3,368	1,675
MANSFIELD	1983	**116,861**	**113,631**	**10,825**	**9,630**	**9,594**	**3,395**	**1,611**	**6,380**	**3,332**	**2,264**	**3,207**	**1,524**	**1,407**
	1977	84,165	81,878	6,897	6,090	7,005	2,147	1,161	4,970	2,518	1,880	2,523	1,152	1,168
PARKERSBURG - MARIETTA	1983	**195,772**	**191,727**	**18,934**	**15,579**	**14,774**	**4,123**	**3,376**	**13,265**	**2,545**	**8,913**	**5,335**	**2,847**	**2,129**
	1977	109,474	107,151	10,286	8,423	8,216	2,229	1,888	7,840	1,833	4,923	3,445	2,050	1,177
STEUBENVILLE - WEIRTON	1983	**158,379**	**154,461**	**17,369**	**12,974**	**10,577**	**3,891**	**2,557**	**8,661**	**4,463**	**795**	**3,087**	**2,045**	**472**
	1977	107,220	104,374	11,684	8,660	7,871	2,598	1,729	7,095	3,926	689	2,628	1,800	410
TOLEDO	1983	**705,291**	**676,730**	**74,224**	**56,305**	**59,779**	**30,600**	**16,770**	**39,267**	**20,480**	**13,227**	**21,874**	**14,654**	**4,540**
	1977	425,725	406,904	40,070	29,698	36,235	16,140	10,088	29,869	14,836	11,391	16,286	10,611	3,880
YOUNGSTOWN - WARREN	1983	**542,956**	**533,673**	**60,807**	**50,387**	**41,286**	**16,248**	**11,039**	**32,079**	**12,494**	**15,525**	**10,015**	**4,434**	**3,557**
	1977	339,975	333,851	36,037	29,883	26,919	9,636	6,907	24,504	10,178	11,503	7,686	3,776	2,637
NONMETRO PORTION OF STATE	1983	**2,077,964**	**2,014,816**	**219,473**	**176,690**	**120,911**	**55,119**	**37,890**	**102,230**	**52,569**	**19,543**	**48,358**	**37,223**	**4,852**
	1977	1,311,495	1,267,687	127,943	102,042	77,490	31,889	23,856	77,958	40,860	15,331	37,258	28,884	3,813
TOTAL STATE	1983	**11,210,644**	**10,831,518**	**1,101,749**	**918,[illegible]**	**819,172**	**366,816**	**197,709**	**617,612**	**298,561**	**209,515**	**292,091**	**182,525**	**66,970**
	1977	6,994,351	6,744,443	627,088	513,593	521,909	203,078	122,783	460,915	221,145	163,598	216,116	134,350	52,370
OKLAHOMA														
ENID	1983	**72,493**	**69,511**	**15,138**	**11,076**	**8,170**	**2,737**	**1,762**	**7,614**	**3,443**	**1,388**	**3,429**	**2,366**	**299**
	1977	38,692	37,026	8,298	6,279	4,661	1,553	939	4,243	1,830	845	1,872	1,258	182
LAWTON	1983	**98,825**	**93,546**	**4,968**	**4,003**	**5,296**	**890**	**1,518**	**8,831**	**3,781**	**2,242**	**4,332**	**3,256**	**596**
	1977	53,651	50,390	3,089	2,559	3,433	569	817	5,901	2,471	1,617	2,870	2,128	430
OKLAHOMA CITY	1983	**908,351**	**865,483**	**104,648**	**62,860**	**85,023**	**14,282**	**33,074**	**64,689**	**26,704**	**24,803**	**48,266**	**30,178**	**7,207**
	1977	516,186	490,096	62,528	39,119	51,444	8,893	18,709	39,612	14,835	16,798	26,931	16,753	4,883
TULSA	1983	**708,036**	**675,546**	**70,779**	**45,802**	**68,589**	**10,997**	**24,921**	**57,518**	**21,034**	**23,921**	**29,462**	**13,946**	**6,668**
	1977	397,500	378,497	43,734	28,385	38,804	6,817	13,965	30,898	10,806	12,962	15,797	7,166	3,615
NONMETRO PORTION OF STATE	1983	**1,383,100**	**1,320,047**	**115,648**	**86,969**	**94,051**	**21,087**	**23,932**	**83,252**	**31,591**	**12,619**	**32,584**	**21,773**	**2,764**
	1977	749,290	717,223	72,837	55,933	55,302	13,882	18,241	47,723	17,399	7,349	20,110	11,995	1,614
TOTAL STATE	1983	**3,197,580**	**3,060,173**	**311,611**	**209,097**	**262,303**	**80,104**	**95,690**	**223,979**	**86,818**	**65,404**	**119,612**	**71,752**	**17,653**
	1977	1,770,865	1,688,314	191,888	132,629	154,361	31,814	52,052	128,948	47,539	39,811	67,937	39,474	10,790
OREGON														
EUGENE - SPRINGFIELD	1983	**297,562**	**274,194**	**27,030**	**18,798**	**21,474**	**7,030**	**5,466**	**23,080**	**6,846**	**10,087**	**5,723**	**2,238**	**2,043**
	1977	169,447	154,700	18,938	13,865	13,672	5,186	3,086	14,667	5,217	5,447	3,749	1,706	1,104
MEDFORD	1983	**169,909**	**156,318**	**8,978**	**7,033**	**9,191**	**2,510**	**3,261**	**12,313**	**5,267**	**3,167**	**3,723**	**2,127**	**533**
	1977	87,825	79,950	6,253	4,966	5,578	1,773	1,668	8,170	3,942	1,890	2,554	1,592	318
PORTLAND	1983	**1,148,387**	**962,863**	**67,367**	**53,795**	**97,213**	**19,823**	**21,462**	**104,982**	**55,002**	**28,545**	**38,107**	**22,649**	**10,555**
	1977	742,149	621,214	60,121	41,366	58,392	15,258	13,997	65,436	39,467	18,641	24,539	16,397	5,188
PORTLAND - VANCOUVER CONSOLIDATED AREA	*1983*	***1,340,149***	***1,124,706***	***107,319***	***67,109***	***110,836***	***24,751***	***25,330***	***113,463***	***58,823***	***41,918***	***41,165***	***24,437***	***11,478***
	1977	*850,842*	*711,810*	*71,831*	*49,303*	*66,004*	*18,196*	*15,046*	*70,757*	*42,386*	*20,265*	*26,532*	*17,610*	*5,553*
SALEM	1983	**216,296**	**185,255**	**16,649**	**12,698**	**16,466**	**6,607**	**2,541**	**23,750**	**9,362**	**11,229**	**7,233**	**4,240**	**1,986**
	1977	149,974	127,857	12,570	10,118	10,744	5,266	1,755	14,139	6,525	5,475	4,681	2,955	967
NONMETRO PORTION OF STATE	1983	**1,034,279**	**945,112**	**116,770**	**92,402**	**68,091**	**32,984**	**19,704**	**58,160**	**27,280**	**8,853**	**18,569**	**11,055**	**1,493**
	1977	617,476	562,110	72,421	57,516	42,184	20,530	11,725	38,705	19,738	4,852	13,679	7,973	817

1983 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

METRO AREA	Year	Merchandise Line Sales												
		Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
OHIO (continued)														
HAMILTON - MIDDLETOWN	1983	9,299	6,458	14,857	12,672	17,138	5,210	9,963	26,606	10,187	15,516	7,350	3,951	2,813
	1977	7,513	5,041	11,883	9,890	15,969	4,691	10,788	24,665	9,172	14,659	6,599	3,557	2,659
LIMA	1983	9,283	5,156	13,860	8,436	25,615	6,872	17,539	36,520	9,038	24,231	10,629	5,005	4,652
	1977	6,963	3,907	10,396	6,381	19,627	5,806	12,968	27,882	7,634	17,915	8,386	4,227	3,440
LORAIN - ELYRIA	1983	12,148	6,878	29,047	21,785	34,119	10,569	22,453	48,036	15,141	29,883	13,143	6,212	6,089
	1977	8,965	4,742	20,967	15,021	28,903	9,393	18,525	40,551	13,457	24,655	11,159	5,521	5,025
MANSFIELD	1983	10,069	6,793	11,622	7,693	21,219	6,004	14,328	38,230	11,562	25,519	10,016	5,804	3,939
	1977	7,838	5,134	9,060	5,813	17,166	4,486	11,894	30,942	8,637	21,183	7,807	4,336	3,270
PARKERSBURG - MARIETTA	1983	10,626	5,626	15,562	11,363	32,734	8,227	22,434	45,688	14,378	27,295	14,621	7,521	5,739
	1977	6,859	4,052	10,584	8,242	19,847	6,014	12,390	28,187	10,510	15,075	9,486	5,498	3,170
STEUBENVILLE - WEIRTON	1983	7,788	4,933	10,686	8,839	19,327	7,229	11,007	34,574	10,273	21,423	8,764	4,777	3,543
	1977	6,742	4,339	9,322	7,756	16,810	6,339	9,553	29,952	9,009	18,594	7,589	4,190	3,075
TOLEDO	1983	56,016	31,750	54,600	38,310	98,493	35,285	49,206	149,953	63,557	77,301	40,824	23,764	15,510
	1977	40,539	22,990	41,268	27,758	78,174	24,617	51,012	116,924	44,341	66,061	30,893	16,580	13,256
YOUNGSTOWN - WARREN	1983	35,480	20,350	57,949	41,638	84,253	24,931	52,601	134,185	40,920	89,466	39,454	19,231	18,979
	1977	27,605	16,578	45,828	33,803	64,774	20,326	42,132	103,344	33,361	66,290	30,611	15,679	14,064
NONMETRO PORTION OF STATE	1983	73,662	42,331	131,014	109,598	189,966	76,816	83,928	247,124	96,713	102,177	83,778	44,858	23,390
	1977	56,509	32,954	101,740	85,584	152,427	64,601	65,825	197,979	81,266	83,798	69,019	37,727	22,263
TOTAL STATE	1983	607,889	371,470	961,988	705,180	1,508,702	530,052	831,278	2,290,395	823,211	1,305,830	658,890	352,229	266,654
	1977	449,703	274,077	720,671	524,023	1,172,533	407,342	704,767	1,779,016	631,218	1,041,593	505,138	269,346	207,899
OKLAHOMA														
ENID	1983	5,243	2,749	8,502	7,171	12,840	9,361	2,721	20,392	15,058	3,401	7,603	5,286	1,109
	1977	2,914	1,462	4,598	3,812	7,619	5,515	1,657	12,077	8,872	2,071	4,465	3,114	675
LAWTON	1983	6,498	4,498	12,121	9,030	14,613	5,958	5,161	17,635	9,609	5,507	6,920	2,642	1,512
	1977	4,308	3,940	7,995	5,902	10,013	3,823	3,722	11,847	6,186	3,972	4,576	1,696	1,090
OKLAHOMA CITY	1983	74,920	46,989	124,856	103,049	159,414	102,626	42,772	273,625	171,038	81,312	84,140	58,992	14,903
	1977	43,587	26,079	71,769	57,481	95,890	58,393	29,046	165,542	97,308	55,245	49,766	33,565	10,093
TULSA	1983	61,687	38,184	115,078	97,339	128,670	72,322	40,529	205,692	112,583	79,088	68,684	46,842	15,008
	1977	32,684	19,617	59,753	50,013	70,747	40,140	26,392	113,048	62,485	43,003	37,998	25,996	8,133
NONMETRO PORTION OF STATE	1983	55,793	25,825	99,455	84,326	130,644	85,271	24,150	209,055	137,139	31,422	75,835	48,758	9,993
	1977	31,777	14,212	55,878	47,014	77,906	51,715	14,420	124,750	83,186	18,303	45,358	29,520	5,822
TOTAL STATE	1983	204,920	118,637	360,488	301,068	447,984	276,261	124,141	729,167	446,622	201,929	244,282	163,174	42,848
	1977	115,789	64,603	200,295	164,336	263,206	160,012	75,687	428,848	258,719	123,261	142,805	94,276	25,993
OREGON														
EUGENE - SPRINGFIELD	1983	24,224	17,248	28,485	18,837	51,930	22,973	25,325	81,920	36,565	36,082	29,842	20,032	7,363
	1977	17,190	13,142	19,842	14,352	27,944	12,004	13,674	44,051	20,151	19,482	16,073	10,467	3,976
MEDFORD	1983	9,038	6,380	11,593	7,553	20,512	10,252	7,190	28,165	14,513	7,334	10,745	6,455	2,078
	1977	6,373	4,776	8,081	5,653	12,460	6,550	4,291	17,140	9,275	4,377	6,709	4,124	1,241
PORTLAND	1983	109,926	68,884	139,655	103,435	239,737	81,204	122,819	391,578	156,977	182,681	113,399	64,411	36,966
	1977	71,667	49,426	92,998	74,136	127,207	47,728	65,037	209,557	92,255	96,099	63,566	37,856	17,879
PORTLAND - VANCOUVER CONSOLIDATED AREA	*1983*	*118,828*	*73,670*	*150,772*	*111,147*	*265,189*	*90,637*	*134,593*	*431,646*	*175,347*	*200,080*	*125,560*	*71,937*	*40,202*
	1977	*77,522*	*53,083*	*100,648*	*80,035*	*139,265*	*52,660*	*70,703*	*229,666*	*101,860*	*104,471*	*69,917*	*41,791*	*19,437*
SALEM	1983	17,341	10,598	21,294	14,311	41,064	13,793	25,269	57,491	16,418	37,340	17,221	6,990	7,937
	1977	10,918	7,386	13,604	9,982	21,561	7,914	12,305	30,053	9,419	18,183	9,451	4,011	3,866
NONMETRO PORTION OF STATE	1983	45,154	33,173	72,025	53,004	99,278	53,628	20,096	133,272	75,916	20,498	52,063	33,752	5,812
	1977	31,349	23,914	50,336	38,439	58,661	33,699	11,014	78,811	47,712	11,236	32,496	21,213	3,187

1983 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

		Merchandise Line Sales												
		Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
METRO AREA	Year	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
OREGON (continued)														
TOTAL STATE	**1983**	**2,866,433**	**2,523,742**	**256,784**	**184,723**	**212,429**	**68,954**	**52,634**	**222,285**	**103,857**	**71,891**	**73,450**	**42,509**	**16,608**
	1977	1,766,871	1,545,831	170,303	127,830	130,570	48,013	32,231	141,117	74,889	36,303	48,202	30,622	8,314
PENNSYLVANIA														
ALLENTOWN - BETHLEHEM	**1983**	**717,421**	**694,080**	**50,979**	**44,771**	**42,789**	**17,457**	**10,338**	**44,744**	**18,435**	**17,139**	**19,066**	**15,738**	**2,585**
	1977	446,890	432,809	33,265	28,980	28,147	11,300	6,452	30,233	12,274	12,178	12,794	10,480	1,840
ALTOONA	**1983**	**151,487**	**148,072**	**11,090**	**9,666**	**8,269**	**3,188**	**2,175**	**11,998**	**5,602**	**3,598**	**4,539**	**3,042**	**1,010**
	1977	96,038	93,671	8,465	7,329	6,046	2,417	1,376	8,361	3,380	3,023	3,027	1,835	849
BEAVER COUNTY	**1983**	**196,338**	**186,237**	**12,322**	**11,165**	**13,444**	**4,942**	**3,319**	**9,651**	**3,002**	**5,443**	**5,121**	**2,380**	**2,276**
	1977	136,626	128,972	9,577	8,589	10,129	3,802	2,300	7,524	2,393	4,229	4,015	1,897	1,769
ERIE	**1983**	**221,396**	**214,336**	**18,839**	**16,856**	**18,076**	**7,691**	**4,418**	**23,456**	**14,649**	**6,438**	**9,295**	**7,111**	**1,339**
	1977	149,369	144,021	13,309	11,842	12,714	5,403	2,970	16,446	10,046	4,775	6,452	4,876	993
HARRISBURG - LEBANON - CARLISLE	**1983**	**720,908**	**704,909**	**42,762**	**39,198**	**42,438**	**15,305**	**10,899**	**37,518**	**17,682**	**10,696**	**15,356**	**10,464**	**3,580**
	1977	406,694	397,177	28,956	26,476	27,607	10,345	6,148	25,421	12,073	7,614	10,518	7,110	2,546
JOHNSTOWN	**1983**	**254,240**	**234,137**	**20,080**	**18,011**	**11,247**	**4,967**	**1,765**	**16,756**	**8,019**	**5,617**	**7,506**	**4,916**	**1,616**
	1977	177,075	162,279	13,806	12,135	7,907	3,346	1,225	12,414	6,012	4,072	5,588	3,686	1,171
LANCASTER	**1983**	**400,466**	**381,534**	**24,632**	**22,726**	**20,954**	**8,697**	**6,513**	**30,361**	**19,242**	**4,564**	**11,011**	**8,185**	**1,236**
	1977	226,290	214,301	14,275	13,010	12,845	4,979	3,661	18,861	11,181	3,524	6,723	4,756	955
PHILADELPHIA	**1983**	**4,994,753**	**4,820,619**	**400,227**	**320,156**	**327,013**	**121,193**	**82,631**	**260,747**	**152,571**	**67,617**	**109,154**	**62,933**	**35,972**
	1977	3,176,123	3,060,394	279,027	219,753	221,155	83,172	52,483	180,986	106,408	48,028	76,259	43,894	25,560
PHILADELPHIA - WILMINGTON - TRENTON CONSOLIDATED AREA	***1983***	***6,171,884***	***5,968,202***	***477,258***	***386,861***	***402,284***	***153,381***	***106,443***	***331,520***	***185,552***	***86,173***	***139,322***	***81,868***	***44,373***
	1977	*3,873,927*	*3,739,549*	*331,297*	*265,081*	*270,555*	*105,061*	*66,592*	*222,894*	*128,940*	*61,435*	*97,014*	*56,810*	*31,538*
PITTSBURGH	**1983**	**2,192,495**	**2,074,184**	**145,790**	**131,099**	**152,967**	**57,638**	**36,634**	**125,844**	**52,600**	**54,749**	**69,611**	**40,658**	**22,286**
	1977	1,521,465	1,438,687	122,804	110,274	117,966	48,506	25,422	92,119	36,847	42,290	50,426	28,449	17,279
PITTSBURGH - BEAVER VALLEY CONSOLIDATED AREA	***1983***	***2,388,833***	***2,260,421***	***158,112***	***142,264***	***166,411***	***62,580***	***39,953***	***135,495***	***55,602***	***60,192***	***74,732***	***43,038***	***24,562***
	1977	*1,658,091*	*1,567,659*	*132,381*	*118,863*	*128,095*	*52,308*	*27,722*	*99,643*	*39,240*	*46,519*	*54,441*	*30,346*	*19,048*
READING	**1983**	**326,548**	**310,750**	**14,901**	**13,123**	**21,352**	**4,656**	**5,077**	**15,663**	**6,093**	**6,675**	**8,921**	**5,637**	**2,899**
	1977	203,157	192,638	11,520	10,074	14,659	3,574	3,148	11,096	4,619	4,584	6,524	4,274	1,992
SCRANTON - WILKES-BARRE	**1983**	**776,558**	**749,493**	**46,678**	**44,440**	**43,577**	**17,064**	**8,626**	**29,151**	**12,300**	**8,445**	**11,692**	**7,422**	**3,269**
	1977	510,314	491,779	34,521	32,728	32,456	12,565	5,636	23,204	10,361	7,025	9,673	6,252	2,725
SHARON	**1983**	**124,869**	**120,911**	**7,054**	**6,480**	**7,518**	**2,589**	**1,896**	**7,701**	**3,038**	**2,282**	**2,826**	**1,661**	**618**
	1977	83,575	80,682	5,547	5,077	5,432	2,028	1,265	6,333	3,046	1,576	2,487	1,666	427
STATE COLLEGE	**1983**	**146,152**	**141,514**	**6,959**	**6,378**	**7,362**	**2,547**	**2,219**	**7,838**	**3,615**	**1,919**	**3,026**	**1,977**	**519**
	1977	84,296	81,378	5,086	4,655	4,837	1,859	1,276	5,384	2,643	1,231	2,126	1,446	333
WILLIAMSPORT	**1983**	**127,638**	**124,431**	**7,166**	**6,474**	**7,044**	**2,841**	**2,548**	**7,465**	**4,251**	**1,540**	**3,277**	**2,651**	**510**
	1977	82,940	80,654	5,729	5,138	5,336	2,254	1,652	6,277	3,674	1,381	2,834	2,291	457
YORK	**1983**	**381,713**	**370,948**	**25,563**	**18,378**	**21,573**	**6,401**	**8,603**	**22,999**	**11,699**	**6,791**	**7,204**	**4,536**	**1,312**
	1977	227,141	220,875	16,874	11,843	13,823	4,125	5,125	16,160	8,459	4,784	5,083	3,280	925
NONMETRO PORTION OF STATE	**1983**	**1,557,920**	**1,506,587**	**119,462**	**110,287**	**94,085**	**44,503**	**23,753**	**83,490**	**35,385**	**15,125**	**31,078**	**19,448**	**4,096**
	1977	1,058,749	1,022,535	82,481	75,481	65,388	30,492	16,130	63,013	29,035	11,328	24,197	15,941	3,068
TOTAL STATE	**1983**	**11,985,078**	**11,520,684**	**870,184**	**750,324**	**737,873**	**295,275**	**190,027**	**666,693**	**331,093**	**198,228**	**289,397**	**182,694**	**74,808**
	1977	7,843,210	7,526,088	631,423	539,685	534,668	213,415	124,120	479,179	238,791	147,256	209,558	131,963	55,446
RHODE ISLAND														
PROVIDENCE - PAWTUCKET - WOONSOCKET	**1983**	**983,768**	**908,382**	**82,440**	**68,751**	**58,919**	**32,478**	**10,337**	**46,308**	**24,606**	**15,499**	**19,612**	**10,913**	**6,786**
	1977	562,877	537,870	48,503	40,811	34,420	19,280	5,931	27,812	15,158	9,087	11,815	6,725	3,949

1984 SURVEY OF BUYING POWER DATA SERVICE

1983 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

		Merchandise Line Sales												
		Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
METRO AREA	Year	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
OREGON (continued)														
TOTAL STATE	**1983**	**205,683**	**136,285**	**273,150**	**197,130**	**452,526**	**181,850**	**200,699**	**692,429**	**302,394**	**283,935**	**223,270**	**131,640**	**60,156**
	1977	137,497	98,644	184,861	142,562	247,833	107,895	106,321	379,612	178,812	149,377	128,295	77,671	30,149
PENNSYLVANIA														
ALLENTOWN - BETHLEHEM	**1983**	**32,076**	**23,823**	**62,790**	**48,795**	**101,724**	**22,091**	**60,606**	**137,143**	**58,505**	**70,451**	**39,175**	**21,766**	**11,468**
	1977	21,457	15,861	42,553	32,804	73,648	17,245	43,064	102,895	45,667	50,061	28,864	16,990	8,152
ALTOONA	**1983**	**8,847**	**6,603**	**18,962**	**14,629**	**22,670**	**8,412**	**11,951**	**31,196**	**12,730**	**15,646**	**9,162**	**4,477**	**3,575**
	1977	5,782	3,984	12,151	8,825	18,205	6,369	10,038	25,083	9,637	13,142	7,158	3,389	3,003
BEAVER COUNTY	**1983**	**8,189**	**4,356**	**16,262**	**10,078**	**28,278**	**7,165**	**20,039**	**49,841**	**12,649**	**35,460**	**12,712**	**5,435**	**6,405**
	1977	6,426	3,471	12,821	8,032	24,130	7,551	15,566	42,557	13,330	27,546	11,345	5,727	4,975
ERIE	**1983**	**16,361**	**11,953**	**20,776**	**15,482**	**42,225**	**15,894**	**23,912**	**59,182**	**21,699**	**34,984**	**19,155**	**10,321**	**7,435**
	1977	11,343	8,197	14,468	10,617	31,514	12,052	17,737	44,302	16,454	25,950	14,297	7,826	5,516
HARRISBURG - LEBANON - CARLISLE	**1983**	**42,603**	**30,273**	**47,901**	**32,742**	**90,314**	**33,983**	**45,703**	**141,064**	**57,835**	**65,616**	**40,114**	**22,771**	**14,153**
	1977	28,257	19,995	32,785	22,275	65,087	24,718	32,514	101,414	42,003	46,687	28,844	16,588	10,082
JOHNSTOWN	**1983**	**11,021**	**6,253**	**22,094**	**16,348**	**30,849**	**8,473**	**19,074**	**47,109**	**13,016**	**30,020**	**14,506**	**6,312**	**6,463**
	1977	8,179	4,688	16,451	12,240	23,608	7,314	13,823	36,053	11,236	21,757	11,421	5,449	4,685
LANCASTER	**1983**	**22,650**	**17,330**	**41,904**	**34,315**	**46,921**	**20,754**	**21,817**	**74,664**	**40,254**	**30,404**	**21,749**	**14,591**	**4,672**
	1977	13,881	10,069	25,384	19,939	33,747	14,033	16,843	53,351	27,219	23,472	15,040	9,867	3,607
PHILADELPHIA	**1983**	**350,001**	**187,850**	**444,507**	**313,562**	**725,373**	**330,238**	**333,307**	**1,281,907**	**565,504**	**578,436**	**327,508**	**206,091**	**93,571**
	1977	239,604	131,013	309,079	217,663	539,300	257,324	248,436	950,085	440,646	429,695	245,119	160,595	66,459
PHILADELPHIA - WILMINGTON - TRENTON CONSOLIDATED AREA	***1983***	***424,664***	***239,782***	***550,161***	***397,507***	***881,577***	***395,175***	***415,521***	***1,533,105***	***674,228***	***706,715***	***392,990***	***245,778***	***114,287***
	1977	*290,622*	*166,300*	*382,101*	*275,438*	*652,701*	*305,642*	*307,030*	*1,133,178*	*522,604*	*520,380*	*292,758*	*190.210*	*81,234*
PITTSBURGH	**1983**	**116,388**	**73,665**	**229,328**	**165,825**	**339,021**	**116,791**	**202,721**	**586,051**	**205,252**	**353,913**	**167,876**	**88,338**	**65,637**
	1977	83,603	51,515	164,552	115,964	270,014	97,626	156,459	468,254	171,615	273,627	134,116	73,856	50,580
PITTSBURGH - BEAVER VALLEY CONSOLIDATED AREA	***1983***	***124,577***	***78,021***	***245,590***	***175,903***	***367,299***	***123,956***	***222,760***	***635,892***	***217,901***	***389,373***	***180,588***	***93,773***	***72,042***
	1977	*90,029*	*54,986*	*177,373*	*123,996*	*294,144*	*105,177*	*172,025*	*510,811*	*184,945*	*301,173*	*145,461*	*79,583*	*55,555*
READING	**1983**	**20,415**	**12,355**	**18,189**	**12,081**	**58,495**	**27,826**	**27,118**	**87,330**	**44,387**	**39,051**	**26,587**	**16,573**	**8,498**
	1977	14,791	9,367	13,319	9,159	38,950	17,741	18,617	58,063	28,301	26,809	17,406	10,567	5,835
SCRANTON - WILKES-BARRE	**1983**	**28,688**	**17,956**	**53,951**	**39,854**	**93,910**	**33,991**	**50,194**	**154,780**	**61,836**	**71,779**	**40,596**	**21,925**	**15,820**
	1977	23,374	15,130	44,791	33,682	76,707	27,879	41,808	126,105	50,685	63,577	33,113	17,993	13,172
SHARON	**1983**	**4,978**	**2,519**	**8,443**	**6,180**	**23,260**	**6,361**	**9,060**	**34,125**	**10,150**	**13,360**	**9,994**	**4,550**	**3,368**
	1977	4,243	2,526	7,779	6,198	17,042	5,002	6,256	25,029	7,982	9,224	7,412	3,578	2,326
STATE COLLEGE	**1983**	**5,147**	**2,997**	**9,679**	**7,697**	**21,141**	**6,821**	**6,288**	**30,618**	**10,884**	**9,425**	**9,726**	**4,878**	**2,832**
	1977	3,581	2,192	6,908	5,629	14,301	4,945	4,884	20,780	7,89[illegible]	7,201	6,675	3,537	1,816
WILLIAMSPORT	**1983**	**6,558**	**4,886**	**7,095**	**5,910**	**13,139**	**4,809**	**7,641**	**18,014**	**8,421**	**8,505**	**7,614**	**3,771**	**1,901**
	1977	5,617	4,223	6,083	5,108	11,915	4,466	6,850	16,402	7,820	7,625	6,622	3,502	1,705
YORK	**1983**	**21,687**	**13,451**	**27,022**	**20,849**	**44,058**	**17,579**	**24,517**	**81,681**	**29,596**	**35,866**	**25,743**	**13,144**	**9,558**
	1977	15,435	9,725	19,317	15,093	30,618	11,938	17,268	56,113	20,097	25,261	17,635	8,925	6,733
NONMETRO PORTION OF STATE	**1983**	**50,687**	**29,582**	**93,887**	**74,459**	**230,855**	**63,464**	**60,029**	**330,793**	**101,202**	**88,519**	**96,416**	**45,344**	**22,312**
	1977	39,476	24,232	74,949	60,920	172,605	53,736	44,954	249,325	85,6[illegible]	66,285	74,803	38,336	16,712
TOTAL STATE	**1983**	**658,034**	**400,081**	**1,002,561**	**736,307**	**1,728,121**	**656,714**	**825,714**	**2,823,565**	**1,136,079**	**1,312,005**	**790,160**	**447,308**	**249,875**
	1977	469,275	287,001	724,983	531,403	1,313,292	523,000	621,617	2,152,064	904,338	991,516	605,960	356,885	185,851
RHODE ISLAND														
PROVIDENCE - PAWTUCKET - WOONSOCKET	**1983**	**43,944**	**29,817**	**67,052**	**54,792**	**149,134**	**68,015**	**68,149**	**258,318**	**134,960**	**114,645**	**64,856**	**41,726**	**21,175**
	1977	26,619	18,369	40,994	33,846	84,518	36,364	43,381	145,443	72,157	67,198	35,867	22,310	12,413

1983 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

Merchandise Line Sales

METRO AREA	Year	Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
		in All Stores ($000)	in Food Stores ($000)	in All Stores ($000)	in Drug-stores ($000)	in All Stores ($000)	in Drug-stores ($000)	in Food Stores ($000)	in All Stores ($000)	in FHA Stores ($000)	in Department Stores ($000)	in All Stores ($000)	in FHA Stores ($000)	in Department Stores ($000)
RHODE ISLAND (continued)														
NONMETRO PORTION OF STATE	1983	**81,008**	**77,447**	**7,947**	**6,580**	**5,152**	**2,450**	**1,106**	**3,384**	**1,350**	**614**	**1,310**	**613**	**239**
	1977	43,549	41,764	4,559	3,878	2,937	1,444	597	1,926	782	407	753	355	159
TOTAL STATE	1983	**1,064,771**	**1,015,829**	**90,387**	**75,331**	**64,071**	**34,928**	**11,443**	**49,692**	**25,956**	**16,113**	**20,922**	**11,526**	**6,974**
	1977	606,426	579,634	53,062	44,689	37,557	20,724	6,528	29,738	15,940	9,494	12,568	7,080	4,108
SOUTH CAROLINA														
ANDERSON	1983	**130,377**	**125,566**	**14,463**	**12,350**	**15,005**	**7,710**	**3,031**	**11,356**	**4,994**	**3,083**	**4,937**	**3,567**	**599**
	1977	80,809	78,223	7,499	6,324	8,732	3,948	1,889	6,925	2,615	2,300	2,791	1,868	447
CHARLESTON	1983	**356,312**	**352,251**	**28,192**	**25,167**	**37,251**	**9,620**	**6,711**	**27,574**	**9,656**	**11,091**	**10,346**	**4,700**	**3,838**
	1977	233,229	230,950	15,548	13,858	22,653	5,297	4,402	17,915	5,885	7,891	6,695	2,865	2,732
CHARLOTTE - GASTONIA - ROCK HILL	1983	**994,222**	**947,201**	**132,169**	**99,626**	**90,994**	**36,645**	**27,637**	**70,174**	**30,004**	**17,392**	**40,283**	**23,734**	**6,092**
	1977	571,597	546,614	70,403	54,063	52,323	19,716	15,955	40,587	16,221	11,138	22,671	12,720	3,868
COLUMBIA	1983	**358,655**	**333,274**	**37,359**	**29,877**	**46,083**	**11,419**	**9,081**	**28,917**	**9,880**	**10,363**	**11,558**	**5,034**	**3,830**
	1977	234,973	221,379	19,113	15,367	27,563	5,874	6,033	17,640	5,592	6,860	7,001	2,850	2,536
FLORENCE	1983	**94,166**	**90,940**	**8,685**	**7,291**	**9,929**	**4,551**	**2,195**	**7,954**	**3,299**	**1,874**	**3,374**	**2,349**	**364**
	1977	62,885	60,872	5,752	4,851	6,642	3,028	1,470	5,436	2,292	1,334	2,325	1,637	259
GREENVILLE - SPARTANBURG	1983	**491,273**	**477,399**	**82,659**	**51,201**	**67,441**	**19,572**	**15,831**	**39,558**	**14,908**	**14,395**	**17,384**	**12,621**	**3,380**
	1977	323,578	315,765	45,198	27,972	40,362	10,692	10,472	25,070	9,716	9,253	11,228	8,227	2,173
NONMETRO PORTION OF STATE	1983	**1,017,867**	**981,420**	**122,616**	**103,219**	**109,703**	**64,432**	**23,699**	**60,896**	**27,050**	**7,706**	**26,991**	**19,326**	**1,497**
	1977	673,215	651,668	66,069	55,716	63,659	34,780	15,741	38,070	17,167	4,800	17,003	12,258	933
TOTAL STATE	1983	**2,650,368**	**2,556,302**	**318,049**	**248,103**	**306,476**	**127,151**	**65,562**	**186,392**	**72,299**	**51,195**	**78,396**	**49,295**	**14,228**
	1977	1,729,107	1,675,901	171,771	133,834	181,282	68,573	43,025	117,425	45,128	34,111	49,546	30,967	9,514
SOUTH DAKOTA														
SIOUX FALLS	1983	**120,499**	**113,844**	**9,820**	**8,617**	**10,414**	**4,010**	**3,192**	**12,193**	**2,165**	**6,753**	**6,847**	**1,179**	**1,626**
	1977	60,530	56,664	5,761	5,066	5,739	2,358	1,589	6,999	1,475	3,782	3,863	803	911
NONMETRO PORTION OF STATE	1983	**544,314**	**521,700**	**47,147**	**39,508**	**35,064**	**15,040**	**9,923**	**33,630**	**13,058**	**7,236**	**9,203**	**5,867**	**1,438**
	1977	297,344	283,276	29,111	23,959	21,234	9,124	5,393	23,165	9,978	4,943	6,655	4,487	982
TOTAL STATE	1983	**664,813**	**635,544**	**56,967**	**48,125**	**45,478**	**19,050**	**13,115**	**45,823**	**15,223**	**13,989**	**16,050**	**7,046**	**3,064**
	1977	357,874	339,940	34,872	29,025	26,973	11,482	6,982	30,164	11,453	8,725	10,518	5,290	1,893
TENNESSEE														
CHATTANOOGA	1983	**463,743**	**441,433**	**38,763**	**31,888**	**37,525**	**8,888**	**6,364**	**29,381**	**9,571**	**12,062**	**13,681**	**6,667**	**3,063**
	1977	278,376	264,820	26,093	22,002	23,751	5,958	3,818	17,722	6,046	6,434	8,522	4,210	1,635
CLARKSVILLE - HOPKINSVILLE	1983	**115,001**	**112,834**	**10,343**	**9,075**	**9,390**	**3,485**	**3,012**	**13,461**	**4,671**	**6,458**	**7,837**	**5,011**	**2,382**
	1977	68,097	66,825	6,204	5,428	5,741	2,084	1,784	8,213	3,066	3,565	4,906	3,289	1,315
JOHNSON CITY - KINGSPORT - BRISTOL	1983	**448,163**	**433,279**	**41,796**	**36,873**	**30,000**	**6,741**	**10,325**	**39,862**	**11,853**	**13,548**	**12,976**	**4,333**	**2,903**
	1977	238,782	230,808	24,085	21,134	16,886	3,865	5,502	23,682	7,688	7,296	7,831	2,810	1,564
KNOXVILLE	1983	**535,399**	**514,090**	**60,987**	**53,475**	**49,562**	**13,554**	**13,380**	**47,156**	**20,478**	**17,216**	**22,979**	**12,434**	**6,298**
	1977	318,968	306,912	35,981	31,650	28,241	8,027	8,002	27,522	12,878	8,576	13,741	7,813	3,139
MEMPHIS	1983	**1,013,305**	**986,654**	**89,765**	**76,520**	**70,742**	**19,204**	**15,980**	**58,552**	**20,976**	**23,655**	**31,005**	**13,986**	**8,432**
	1977	567,826	553,494	50,361	43,141	42,281	10,827	8,969	36,806	14,030	13,840	19,810	9,353	4,936
NASHVILLE	1983	**940,876**	**911,789**	**88,687**	**76,970**	**81,207**	**21,937**	**22,423**	**67,010**	**18,385**	**34,487**	**33,202**	**13,452**	**8,732**
	1977	490,822	475,986	49,907	43,482	43,158	12,395	11,709	34,638	10,217	16,007	18,076	7,476	4,054
NONMETRO PORTION OF STATE	1983	**1,434,305**	**1,397,809**	**163,436**	**147,295**	**99,792**	**28,154**	**34,166**	**105,913**	**46,491**	**12,686**	**40,357**	**26,430**	**2,883**
	1977	820,832	800,114	95,193	85,728	59,786	16,389	19,565	68,279	31,011	6,583	26,402	17,635	1,493

1983 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

Merchandise Line Sales

METRO AREA	Year	Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
RHODE ISLAND (continued)														
NONMETRO PORTION OF STATE	**1983**	**3,134**	**1,648**	**4,092**	**3,125**	**14,513**	**9,893**	**2,865**	**19,721**	**12,107**	**4,614**	**3,566**	**2,346**	**852**
	1977	1,777	954	2,362	1,810	7,026	4,029	1,897	9,899	4,931	3,054	1,714	956	564
TOTAL STATE	**1983**	**47,078**	**31,465**	**71,144**	**57,917**	**163,647**	**77,908**	**71,014**	**278,839**	**147,867**	**119,259**	**68,422**	**44,072**	**22,027**
	1977	28,396	19,323	43,356	35,656	91,544	40,393	45,278	155,342	77,088	70,252	37,581	23,266	12,977
SOUTH CAROLINA														
ANDERSON	**1983**	**7,315**	**4,130**	**14,916**	**12,974**	**24,085**	**6,277**	**11,971**	**26,708**	**12,647**	**11,083**	**9,719**	**3,920**	**3,863**
	1977	4,348	2,163	8,111	6,794	17,485	4,195	8,930	18,952	8,452	8,864	6,676	2,620	2,882
CHARLESTON	**1983**	**28,663**	**18,808**	**38,662**	**32,399**	**54,732**	**26,924**	**24,507**	**87,187**	**49,409**	**29,121**	**26,226**	**16,909**	**6,845**
	1977	17,697	11,462	23,834	19,590	34,861	15,602	17,435	54,672	28,679	20,717	16,236	9,799	4,870
CHARLOTTE - GASTONIA - ROCK HILL	**1983**	**62,845**	**45,524**	**114,158**	**96,197**	**158,911**	**71,629**	**76,411**	**258,814**	**126,983**	**111,227**	**82,487**	**50,732**	**23,568**
	1977	34,717	24,022	62,721	51,817	100,875	44,411	49,139	163,660	78,731	71,141	51,394	31,491	15,179
COLUMBIA	**1983**	**29,823**	**20,811**	**50,093**	**40,351**	**74,569**	**35,807**	**35,146**	**104,787**	**48,652**	**50,349**	**38,126**	**24,632**	**11,251**
	1977	17,399	11,776	28,577	22,421	45,582	19,459	23,265	64,244	27,043	33,329	22,501	13,580	7,449
FLORENCE	**1983**	**5,010**	**2,721**	**9,631**	**8,207**	**18,721**	**8,470**	**7,280**	**29,547**	**17,065**	**7,226**	**9,230**	**5,291**	**2,348**
	1977	3,449	1,896	6,681	5,719	12,831	5,675	5,179	20,149	11,434	5,141	6,246	3,545	1,671
GREENVILLE - SPARTANBURG	**1983**	**34,760**	**20,680**	**50,927**	**46,795**	**90,846**	**43,678**	**42,584**	**136,550**	**68,145**	**54,945**	**44,809**	**26,646**	**12,999**
	1977	22,059	13,477	32,781	30,184	55,117	24,627	27,370	82,412	38,424	35,316	26,487	15,024	8,357
NONMETRO PORTION OF STATE	**1983**	**38,290**	**22,375**	**102,660**	**92,284**	**126,215**	**61,359**	**29,903**	**200,145**	**123,610**	**29,685**	**62,939**	**38,321**	**9,645**
	1977	24,042	14,197	65,905	59,481	78,929	38,841	18,632	125,560	78,244	18,493	39,503	24,259	6,011
TOTAL STATE	**1983**	**152,676**	**93,839**	**280,017**	**243,240**	**412,186**	**192,313**	**160,736**	**622,917**	**340,924**	**193,443**	**202,750**	**121,920**	**49,911**
	1977	94,694	57,972	174,923	151,506	259,130	115,090	106,714	389,552	205,731	128,246	124,839	72,864	33,114
SOUTH DAKOTA														
SIOUX FALLS	**1983**	**17,699**	**10,952**	**13,913**	**7,317**	**28,004**	**11,510**	**11,395**	**38,171**	**16,374**	**15,467**	**12,450**	**7,236**	**3,760**
	1977	11,108	7,462	8,595	4,985	17,051	7,895	8,072	23,337	11,233	10,781	7,853	4,999	2,106
NONMETRO PORTION OF STATE	**1983**	**27,757**	**17,889**	**34,846**	**29,029**	**69,352**	**37,799**	**16,103**	**85,936**	**53,959**	**16,382**	**30,798**	**18,949**	**4,727**
	1977	19,898	13,665	25,940	22,192	46,300	25,070	10,998	57,471	35,789	11,188	20,222	12,566	3,228
TOTAL STATE	**1983**	**45,456**	**28,841**	**48,761**	**36,346**	**97,356**	**49,309**	**27,498**	**124,107**	**70,333**	**31,849**	**43,248**	**26,235**	**8,487**
	1977	31,006	21,127	34,535	27,177	63,351	32,965	19,070	80,808	47,022	21,969	28,075	17,565	5,334
TENNESSEE														
CHATTANOOGA	**1983**	**22,418**	**14,867**	**43,984**	**34,280**	**66,957**	**20,732**	**33,096**	**104,566**	**40,541**	**57,227**	**33,472**	**17,013**	**14,215**
	1977	13,871	9,393	27,403	21,867	40,194	15,086	21,971	63,940	29,500	30,523	21,476	12,382	7,582
CLARKSVILLE - HOPKINSVILLE	**1983**	**8,664**	**3,790**	**15,928**	**12,232**	**20,817**	**6,141**	**11,893**	**34,387**	**10,672**	**19,819**	**8,630**	**4,515**	**3,117**
	1977	5,354	2,488	10,202	8,041	13,013	4,789	6,566	21,529	8,325	10,942	5,916	3,521	1,720
JOHNSON CITY - KINGSPORT - BRISTOL	**1983**	**25,017**	**16,191**	**38,534**	**31,640**	**68,927**	**19,515**	**43,490**	**94,504**	**38,859**	**47,614**	**29,641**	**13,796**	**13,196**
	1977	15,450	10,499	24,850	20,962	41,201	14,286	23,417	58,706	28,448	25,638	18,799	10,101	7,106
KNOXVILLE	**1983**	**34,502**	**21,335**	**64,164**	**45,394**	**104,132**	**27,403**	**69,660**	**156,951**	**54,217**	**92,408**	**39,035**	**17,177**	**19,283**
	1977	20,779	13,427	38,686	28,569	58,489	20,078	34,700	91,215	39,789	46,032	23,837	12,596	9,641
MEMPHIS	**1983**	**58,308**	**41,747**	**105,173**	**78,944**	**140,221**	**58,307**	**69,210**	**256,254**	**104,965**	**132,154**	**78,304**	**34,166**	**34,348**
	1977	37,951	27,921	68,554	52,919	92,140	43,932	40,484	167,860	79,223	77,301	52,131	25,787	20,094
NASHVILLE	**1983**	**79,441**	**55,594**	**118,645**	**93,510**	**162,946**	**47,625**	**95,936**	**267,982**	**74,025**	**172,769**	**70,462**	**32,309**	**28,891**
	1977	43,591	30,897	64,629	51,950	93,319	38,336	44,523	150,459	59,588	80,179	44,841	26,007	13,409
NONMETRO PORTION OF STATE	**1983**	**39,411**	**17,921**	**111,313**	**94,852**	**167,219**	**57,130**	**63,725**	**206,537**	**95,229**	**66,059**	**62,517**	**33,284**	**15,492**
	1977	24,943	11,960	72,749	62,586	105,660	47,341	33,957	137,477	78,918	34,268	44,580	27,587	8,036

1983 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

Merchandise Line Sales

METRO AREA	Year	Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug stores ($000)	In All Stores ($000)	In Drug stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Furn. Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Furn. Stores ($000)	In Department Stores ($000)
TENNESSEE (continued)														
TOTAL STATE	1983	4,593,685	4,453,134	467,299	410,325	357,656	95,259	99,077	342,568	128,035	114,072	153,154	78,134	30,116
	1977	2,577,419	2,499,643	272,098	239,455	207,517	55,516	55,539	205,290	80,838	59,220	93,700	49,845	17,175
TEXAS														
ABILENE	1983	121,311	119,366	14,063	9,796	14,869	1,873	5,539	14,317	4,755	6,984	5,562	3,533	1,127
	1977	61,329	60,237	8,506	6,134	8,419	1,173	2,796	8,653	2,852	4,400	3,317	2,113	713
AMARILLO	1983	248,723	240,418	17,415	14,227	22,147	3,387	7,010	27,546	10,960	8,312	9,216	5,986	1,967
	1977	122,619	118,401	11,289	9,667	17,198	2,285	3,453	14,736	5,324	5,123	4,779	2,893	1,201
AUSTIN	1983	652,695	635,418	40,255	31,731	59,992	14,937	24,499	52,378	19,789	23,491	16,738	6,785	6,883
	1977	297,766	289,208	23,208	19,221	29,662	9,048	11,151	24,786	10,082	10,320	7,982	3,253	3,025
BEAUMONT - PORT ARTHUR	1983	505,177	487,063	34,123	27,438	33,089	7,674	10,086	41,443	19,047	15,718	20,814	15,376	3,078
	1977	270,601	259,696	23,860	20,144	19,651	5,635	5,349	23,317	10,482	9,171	11,558	8,461	1,797
BRAZORIA	1983	232,608	223,716	11,834	8,362	11,848	2,340	6,212	6,364	2,048	2,080	3,212	1,281	821
	1977	108,151	102,860	7,330	5,553	6,162	1,506	2,857	3,652	1,436	1,053	1,903	947	427
BROWNSVILLE - HARLINGEN	1983	200,481	180,073	13,671	8,498	23,506	2,892	10,504	16,982	5,298	7,657	12,673	8,620	2,282
	1977	111,275	99,604	9,081	6,247	13,831	2,126	5,811	9,203	2,556	4,172	6,659	4,235	1,243
BRYAN - COLLEGE STATION	1983	86,130	75,932	8,921	8,599	7,407	2,853	1,200	8,483	1,970	3,017	3,015	1,192	1,087
	1977	49,432	42,561	5,021	4,890	3,976	1,623	757	4,266	1,028	1,591	1,543	623	578
CORPUS CHRISTI	1983	341,840	331,060	36,097	16,457	35,428	4,632	22,362	27,667	8,600	10,610	13,948	6,880	3,763
	1977	191,036	180,534	25,403	13,638	21,062	3,856	12,459	15,512	4,608	5,892	7,744	3,659	2,090
DALLAS	1983	2,565,778	2,410,136	253,637	180,901	204,590	71,517	35,845	196,736	90,302	60,566	97,122	51,199	37,330
	1977	1,193,338	1,112,283	126,210	94,914	106,187	37,523	16,544	94,600	39,378	34,545	46,180	21,608	15,598
DALLAS - FORT WORTH CONSOLIDATED AREA	*1983*	*3,648,380*	*3,430,594*	*400,155*	*285,855*	*312,996*	*113,011*	*51,021*	*283,294*	*125,099*	*94,701*	*138,918*	*68,644*	*42,740*
	1977	*1,732,383*	*1,614,715*	*188,585*	*141,822*	*158,579*	*56,067*	*24,018*	*137,172*	*54,037*	*52,789*	*66,658*	*29,651*	*23,836*
EL PASO	1983	434,456	384,090	34,152	23,492	41,997	12,590	6,250	36,773	17,511	14,084	23,264	16,187	4,856
	1977	238,018	214,454	19,573	14,219	25,682	7,621	3,485	21,470	9,303	9,041	13,062	8,600	3,124
FORT WORTH - ARLINGTON	1983	1,082,602	1,020,458	146,518	104,954	108,406	41,494	15,176	86,558	31,797	34,135	41,796	17,445	15,407
	1977	539,045	502,432	62,375	46,908	52,392	18,544	7,474	42,572	14,659	18,244	20,478	8,043	8,238
GALVESTON - TEXAS CITY	1983	302,608	290,091	16,117	13,566	13,792	3,363	6,839	15,371	3,942	5,528	5,331	2,582	1,187
	1977	140,548	138,544	11,384	9,847	7,891	2,441	3,171	9,609	2,722	3,886	3,376	1,782	834
HOUSTON	1983	3,722,374	3,557,883	260,046	184,566	294,895	50,047	98,782	261,322	83,830	137,142	129,715	53,382	51,506
	1977	1,773,826	1,687,048	154,044	116,705	153,975	31,646	46,863	133,031	41,050	67,179	65,583	27,074	27,240
HOUSTON - GALVESTON - BRAZORIA CONSOLIDATED AREA	*1983*	*4,258,490*	*4,080,490*	*287,987*	*206,394*	*320,535*	*55,630*	*111,833*	*282,957*	*89,820*	*134,729*	*138,158*	*59,215*	*53,574*
	1977	*2,022,525*	*1,928,452*	*172,758*	*132,105*	*168,028*	*35,593*	*52,891*	*146,292*	*45,208*	*72,118*	*70,862*	*29,803*	*28,501*
KILLEEN - TEMPLE	1983	186,380	179,680	13,083	9,257	12,698	2,125	6,264	15,686	4,757	4,761	9,029	5,986	1,645
	1977	93,716	90,127	6,379	4,753	6,537	1,091	3,145	8,276	2,510	2,684	5,039	3,159	928
LAREDO	1983	100,685	94,726	11,272	6,728	19,982	1,902	5,690	18,998	10,444	5,967	4,082	1,646	1,426
	1977	59,145	55,512	6,928	4,670	11,841	1,320	3,335	10,351	5,727	3,081	2,753	902	742
LONGVIEW - MARSHALL	1983	224,250	220,673	17,477	13,170	13,796	3,714	2,841	19,439	8,433	4,284	8,211	5,206	1,554
	1977	116,242	109,626	12,148	9,560	8,095	2,697	1,399	9,891	3,825	2,315	4,006	2,384	840
LUBBOCK	1983	271,448	247,106	24,451	10,175	25,414	2,877	7,285	17,502	9,260	3,178	13,143	10,445	1,313
	1977	144,449	129,825	16,834	7,967	15,895	2,253	3,786	10,215	5,026	2,293	7,402	5,655	949
McALLEN - EDINBURG - MISSION	1983	287,060	260,819	22,510	12,998	24,094	3,674	12,188	23,266	10,903	8,858	10,875	6,615	2,538
	1977	137,444	123,962	19,607	9,253	12,831	2,616	5,793	11,972	5,499	4,599	5,577	3,327	1,318
MIDLAND	1983	129,326	112,813	5,380	3,017	11,363	2,030	5,063	8,583	4,256	2,571	4,780	2,737	983
	1977	57,833	49,784	4,179	2,656	6,319	1,787	2,587	4,416	1,996	1,528	2,402	1,279	555
ODESSA	1983	188,511	172,892	9,699	5,855	19,558	1,278	5,041	14,537	3,221	7,211	6,836	2,610	2,161
	1977	88,653	80,851	7,219	4,780	10,373	1,044	2,358	7,522	1,589	3,815	3,085	1,288	1,143

1983 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

		Merchandise Line Sales													
		Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear			
METRO AREA	Year	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
TENNESSEE (continued)															
TOTAL STATE	1983	**254,600**	**163,110**	**474,955**	**372,390**	**697,763**	**222,477**	**373,497**	**1,066,576**	**391,460**	**568,260**	**304,886**	**141,984**	**124,074**
	1977	153,504	101,142	291,646	234,206	422,302	173,651	197,722	655,435	304,482	293,245	200,067	110,575	64,966
TEXAS															
ABILENE	1983	**8,499**	**4,620**	**15,695**	**13,087**	**20,229**	**8,712**	**9,178**	**27,499**	**16,860**	**9,431**	**8,824**	**6,103**	**2,027**
	1977	5,020	2,770	9,423	7,847	13,881	6,497	7,069	19,411	12,573	5,966	6,205	4,552	1,283
AMARILLO	1983	**20,223**	**10,787**	**40,853**	**34,316**	**43,898**	**26,813**	**13,395**	**59,200**	**33,118**	**19,540**	**20,509**	**15,118**	**4,587**
	1977	10,415	5,239	20,432	16,615	26,764	16,908	8,256	35,833	20,885	12,044	12,773	9,532	2,827
AUSTIN	1983	**56,083**	**37,343**	**66,250**	**48,787**	**102,774**	**47,858**	**37,422**	**182,708**	**84,810**	**84,267**	**53,311**	**34,860**	**14,154**
	1977	27,809	19,026	32,678	24,860	52,105	27,689	21,314	92,568	49,067	37,021	28,473	20,169	6,219
BEAUMONT - PORT ARTHUR	1983	**33,176**	**22,033**	**49,282**	**40,659**	**69,550**	**37,612**	**24,155**	**110,823**	**63,304**	**35,508**	**34,597**	**21,272**	**8,355**
	1977	18,402	12,124	27,480	22,524	39,851	21,455	14,095	63,456	36,112	20,718	19,731	12,134	4,876
BRAZORIA	1983	**7,768**	**4,923**	**11,568**	**9,063**	**24,969**	**13,302**	**5,233**	**41,754**	**22,986**	**8,165**	**11,755**	**8,470**	**1,746**
	1977	4,912	3,452	7,642	6,354	11,955	6,239	2,687	19,964	10,781	4,193	5,674	3,973	897
BROWNSVILLE - HARLINGEN	1983	**34,763**	**29,759**	**25,616**	**21,228**	**36,040**	**14,731**	**16,458**	**58,386**	**27,130**	**25,145**	**13,202**	**7,256**	**4,311**
	1977	17,439	14,604	12,844	10,418	22,832	11,331	8,968	37,716	20,867	13,701	8,878	5,582	2,349
BRYAN - COLLEGE STATION	1983	**4,166**	**2,204**	**7,729**	**6,110**	**14,162**	**7,227**	**6,046**	**20,478**	**12,119**	**7,183**	**9,205**	**6,058**	**2,595**
	1977	2,137	1,151	4,041	3,189	7,583	3,942	3,187	11,010	6,610	3,787	4,933	3,304	1,368
CORPUS CHRISTI	1983	**26,486**	**15,852**	**40,737**	**34,462**	**47,791**	**17,301**	**25,561**	**81,347**	**33,884**	**40,331**	**25,805**	**16,094**	**7,153**
	1977	14,629	8,494	22,058	18,521	28,674	11,837	14,195	49,275	23,181	22,398	16,484	11,010	3,972
DALLAS	1983	**244,555**	**180,827**	**358,261**	**287,904**	**432,833**	**224,571**	**149,355**	**762,414**	**394,848**	**256,708**	**250,134**	**173,624**	**57,421**
	1977	109,203	76,317	160,615	121,985	220,130	103,751	102,026	386,460	182,414	175,682	122,158	80,212	32,757
DALLAS - FORT WORTH CONSOLIDATED AREA	*1983*	***338,837***	***242,455***	***487,441***	***378,833***	***636,141***	***310,243***	***250,181***	***1,119,897***	***545,475***	***430,319***	***357,875***	***239,858***	***89,793***
	1977	*153,842*	*104,728*	*222,982*	*164,447*	*321,553*	*143,109*	*155,910*	*564,343*	*251,612*	*268,467*	*174,186*	*110,640*	*50,059*
EL PASO	1983	**39,258**	**28,908**	**77,826**	**65,657**	**81,713**	**33,899**	**41,827**	**134,663**	**64,000**	**59,904**	**39,896**	**20,883**	**14,264**
	1977	21,822	15,358	42,542	34,881	51,752	21,055	26,904	85,142	39,751	38,530	24,960	12,970	9,176
FORT WORTH - ARLINGTON	1983	**94,282**	**61,628**	**129,180**	**90,929**	**203,308**	**85,672**	**100,826**	**357,483**	**150,627**	**173,611**	**107,741**	**66,234**	**32,372**
	1977	44,639	28,411	62,367	42,462	101,423	39,358	53,884	177,883	69,198	92,785	52,028	30,428	17,302
GALVESTON - TEXAS CITY	1983	**10,144**	**6,186**	**13,922**	**10,956**	**25,009**	**14,762**	**6,170**	**41,655**	**28,353**	**6,966**	**11,550**	**7,506**	**2,122**
	1977	6,713	4,270	9,403	7,563	15,644	8,807	4,337	25,707	16,915	4,897	6,970	4,478	1,492
HOUSTON	1983	**296,181**	**201,553**	**449,113**	**330,598**	**669,322**	**299,531**	**324,341**	**1,087,563**	**517,579**	**506,171**	**334,015**	**190,755**	**108,253**
	1977	147,034	98,694	224,237	162,331	336,950	142,103	171,361	546,057	245,549	267,417	165,008	90,496	57,202
HOUSTON - GALVESTON - BRAZORIA CONSOLIDATED AREA	*1983*	***314,093***	***212,662***	***474,60[illegible]***	***[illegible]50,617***	***719,300***	***327,595***	***335,744***	***1,170,972***	***568,918***	***521,302***	***357,320***	***206,731***	***112,121***
	1977	*158,659*	*106,416*	*241,282*	*176,248*	*364,549*	*157,149*	*178,385*	*591,728*	*273,245*	*276,507*	*177,652*	*98,947*	*59,591*
KILLEEN - TEMPLE	1983	**13,277**	**7,914**	**20,596**	**16,471**	**24,626**	**12,742**	**8,146**	**39,524**	**17,896**	**14,142**	**11,771**	**7,098**	**2,536**
	1977	6,985	4,176	10,672	8,460	14,408	7,880	4,592	22,980	11,066	7,972	6,880	4,390	1,430
LAREDO	1983	**19,061**	**15,007**	**9,109**	**6,873**	**35,636**	**18,373**	**12,827**	**63,851**	**34,506**	**22,655**	**10,093**	**4,919**	**3,591**
	1977	10,466	8,223	4,951	3,766	24,171	15,135	6,623	43,712	28,424	11,696	6,803	4,053	1,855
LONGVIEW - MARSHALL	1983	**12,433**	**7,137**	**25,391**	**21,109**	**26,823**	**16,250**	**8,422**	**43,233**	**28,697**	**10,770**	**16,039**	**11,065**	**3,111**
	1977	6,154	3,237	12,073	9,729	15,383	9,700	4,550	24,951	17,129	5,819	9,309	6,606	1,681
LUBBOCK	1983	**26,496**	**16,692**	**38,354**	**29,928**	**40,479**	**20,669**	**14,182**	**65,873**	**33,629**	**30,942**	**20,474**	**13,173**	**6,445**
	1977	15,112	9,038	21,473	16,204	27,961	13,834	13,458	45,717	22,508	22,324	13,955	8,817	4,650
McALLEN - EDINBURG - MISSION	1983	**21,681**	**11,810**	**32,715**	**24,395**	**62,934**	**35,367**	**22,477**	**91,926**	**54,566**	**28,507**	**24,554**	**16,699**	**5,416**
	1977	11,193	5,940	16,622	12,270	31,193	16,927	11,669	45,412	26,116	14,800	12,133	7,992	2,812
MIDLAND	1983	**9,856**	**7,239**	**18,348**	**13,561**	**14,158**	**8,618**	**3,573**	**26,068**	**19,611**	**4,774**	**9,018**	**6,459**	**2,014**
	1977	4,814	3,395	8,868	6,360	8,409	5,184	2,123	15,621	11,796	2,837	5,354	3,885	1,197
ODESSA	1983	**12,808**	**5,955**	**23,382**	**18,827**	**28,465**	**16,957**	**8,972**	**43,969**	**30,095**	**11,564**	**13,416**	**9,221**	**3,185**
	1977	6,519	2,937	11,683	9,287	15,609	9,556	4,746	24,283	16,960	6,117	7,400	5,196	1,685

1983 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

Merchandise Line Sales

METRO AREA	Year	Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
TEXAS (continued)														
SAN ANGELO	1983	131,467	129,697	7,728	5,037	11,916	878	6,474	12,246	3,493	2,402	7,800	2,240	871
	1977	52,631	51,768	5,349	3,867	5,559	675	2,585	5,787	1,565	1,344	3,618	1,003	488
SAN ANTONIO	1983	1,107,435	1,049,804	80,405	56,435	119,585	16,150	55,310	77,291	27,815	34,628	41,619	20,091	14,039
	1977	521,913	490,821	50,887	38,072	64,684	10,896	25,867	43,813	15,263	20,981	23,353	11,024	8,507
SHERMAN - DENISON	1983	105,424	100,468	8,300	7,845	6,949	2,191	1,312	7,878	1,861	4,630	2,683	1,146	1,034
	1977	57,348	54,055	5,960	5,657	4,642	1,580	706	5,325	1,348	3,075	1,844	829	687
TEXARKANA	1983	148,131	144,425	17,225	9,874	11,378	1,880	4,892	8,684	1,625	3,511	3,554	975	1,295
	1977	72,000	69,956	9,841	5,913	6,167	1,125	2,370	4,910	977	1,952	2,029	586	722
TYLER	1983	202,660	199,248	15,802	9,656	9,369	2,198	903	18,373	7,925	7,560	8,356	5,080	2,338
	1977	88,244	86,517	10,051	6,864	4,966	1,563	393	8,275	3,310	3,570	3,679	2,122	1,104
VICTORIA	1983	84,071	81,594	9,504	7,387	8,528	1,448	2,620	10,811	4,808	2,442	4,584	2,640	707
	1977	45,584	44,137	5,799	4,680	4,544	917	1,418	5,187	2,156	1,214	2,167	1,184	352
WACC	1983	222,911	219,640	15,094	12,940	21,894	3,943	5,117	16,381	4,057	7,185	6,773	2,236	1,909
	1977	108,596	106,706	7,812	6,925	11,778	2,110	2,487	9,652	2,217	4,773	3,853	1,222	1,269
WICHITA FALLS	1983	134,631	132,868	10,553	7,655	10,343	1,522	3,702	15,392	6,205	5,368	7,208	4,696	1,445
	1977	73,385	72,405	8,953	6,996	6,616	1,391	2,018	9,491	3,757	3,478	4,414	2,843	937
NONMETRO PORTION OF STATE	1983	3,125,675	2,035,702	294,720	227,262	204,296	44,916	97,046	179,148	73,277	8,695	76,562	40,312	2,518
	1977	1,653,056	1,600,092	189,415	152,596	117,867	30,131	51,266	101,966	41,407	5,345	43,524	22,776	1,548
TOTAL STATE	1983	17,084,534	16,280,729	1,452,884	1,033,457	1,399,270	311,403	470,780	1,254,195	485,014	432,196	598,502	306,553	158,958
	1977	8,437,148	7,994,735	850,701	640,926	757,790	187,772	232,693	661,419	243,519	240,469	312,512	154,797	88,113
UTAH														
PROVO - OREM	1983	196,723	190,029	14,346	11,686	13,515	3,175	5,744	16,411	6,528	7,360	3,766	1,378	1,717
	1977	91,539	87,671	9,417	7,734	6,847	2,102	2,651	8,283	3,565	3,270	1,901	752	764
SALT LAKE CITY - OGDEN	1983	916,926	871,331	58,700	40,176	70,111	12,414	31,523	74,647	40,152	28,326	24,055	14,789	6,659
	1977	479,243	450,753	45,049	29,977	39,148	9,263	16,312	41,077	22,942	14,303	13,440	8,452	3,365
NONMETRO PORTION OF STATE	1983	329,564	314,903	19,900	17,004	16,345	5,572	7,779	20,846	11,707	1,348	8,589	6,069	301
	1977	155,971	147,548	15,547	13,292	9,616	4,355	3,640	11,051	6,074	646	4,530	3,149	145
TOTAL STATE	1983	1,443,213	1,376,265	92,946	68,866	99,971	21,161	45,046	111,904	58,387	37,034	36,410	22,236	8,677
	1977	726,753	685,972	70,013	51,003	55,611	15,720	22,603	60,411	32,581	18,219	19,871	12,353	4,274
VERMONT														
BURLINGTON	1983	138,441	130,890	10,818	8,246	10,305	2,492	3,113	12,979	6,421	2,990	4,518	2,761	961
	1977	72,808	68,923	4,784	3,595	5,238	1,086	1,639	5,782	2,383	1,669	1,947	1,024	536
NONMETRO PORTION OF STATE	1983	471,084	447,226	46,913	35,985	28,096	10,868	10,629	24,657	10,962	2,716	8,014	4,704	869
	1977	255,260	241,639	21,4[illegible]0	16,140	14,430	4,875	5,745	13,232	5,573	1,640	4,265	2,394	526
TOTAL STATE	1983	609,525	578,116	57,731	44,231	38,401	13,360	13,742	37,636	17,383	5,706	12,532	7,465	1,830
	1977	328,068	310,562	26,264	19,735	19,668	5,961	7,384	19,014	7,956	3,309	6,212	3,418	1,062
VIRGINIA														
CHARLOTTESVILLE	1983	119,804	114,840	12,087	10,932	9,705	3,894	2,514	9,477	3,699	1,981	3,330	2,101	453
	1977	75,941	72,999	7,100	6,453	6,099	2,299	1,598	6,003	2,243	1,494	2,079	1,273	342
DANVILLE	1983	117,582	112,746	9,588	8,757	8,182	3,119	2,468	7,256	2,530	1,662	2,443	1,436	380
	1977	67,656	65,035	5,840	5,308	5,166	1,891	1,424	4,624	1,435	1,323	1,499	814	303
LYNCHBURG	1983	148,196	144,096	22,641	20,226	12,012	3,500	4,695	12,683	3,631	3,165	4,719	2,200	1,207
	1977	87,465	85,170	13,356	11,974	7,226	2,072	2,776	7,861	2,291	2,047	2,957	1,389	781
NORFOLK - VIRGINIA BEACH - NEWPORT NEWS	1983	1,130,455	1,102,747	80,911	71,888	79,203	24,527	20,726	80,565	31,840	29,905	28,527	14,693	10,344
	1977	650,137	635,492	48,249	43,111	47,454	14,691	11,989	49,097	18,582	20,145	17,224	8,321	6,964

1984 SURVEY OF BUYING POWER DATA SERVICE

1983 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

Merchandise Line Sales

METRO AREA	Year	Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In All-Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
TEXAS (continued)														
SAN ANGELO	1983	**8,465**	**5,942**	**18,892**	**13,441**	**18,227**	**9,967**	**7,332**	**29,238**	**20,171**	**7,547**	**10,210**	**7,307**	**2,387**
	1977	3,891	2,662	8,623	6,021	8,863	4,403	4,102	13,800	8,910	4,222	4,798	3,228	1,335
SAN ANTONIO	1983	**81,797**	**51,255**	**140,473**	**105,713**	**175,248**	**87,758**	**77,120**	**309,861**	**124,691**	**157,448**	**99,391**	**60,180**	**29,488**
	1977	45,165	28,123	77,958	57,651	99,278	46,555	46,723	177,714	66,148	95,391	54,766	31,926	17,866
SHERMAN - DENISON	1983	**4,731**	**2,513**	**7,842**	**5,403**	**13,020**	**5,816**	**6,488**	**19,054**	**10,543**	**7,854**	**7,724**	**5,247**	**1,897**
	1977	3,287	1,820	5,528	3,912	9,146	4,314	4,309	13,546	7,820	5,215	5,529	3,892	1,260
TEXARKANA	1983	**8,327**	**4,419**	**11,240**	**8,891**	**20,032**	**9,152**	**8,419**	**26,470**	**14,893**	**9,699**	**11,089**	**7,393**	**2,518**
	1977	4,843	2,658	6,647	5,333	12,142	5,887	5,496	16,211	9,579	5,411	6,818	4,756	1,405
TYLER	1983	**26,610**	**13,479**	**34,358**	**28,174**	**34,251**	**15,351**	**16,964**	**56,165**	**26,335**	**23,558**	**16,546**	**10,063**	**5,292**
	1977	11,930	5,630	14,724	11,768	17,762	8,815	8,010	29,198	15,122	11,123	8,840	5,778	2,499
VICTORIA	1983	**6,017**	**2,781**	**11,800**	**9,424**	**14,193**	**6,700**	**5,400**	**22,063**	**10,901**	**7,103**	**7,102**	**3,786**	**2,072**
	1977	2,877	1,247	5,426	4,226	7,539	3,876	2,684	11,758	6,306	3,530	3,847	2,190	1,030
WACO	1983	**27,304**	**12,276**	**26,267**	**22,846**	**27,410**	**11,169**	**14,759**	**44,146**	**21,638**	**20,847**	**16,332**	**10,792**	**4,525**
	1977	14,797	6,709	14,611	12,485	16,517	5,823	9,804	26,259	11,282	13,847	9,163	5,627	3,006
WICHITA FALLS	1983	**16,509**	**8,762**	**18,114**	**14,710**	**22,735**	**10,488**	**8,961**	**40,242**	**20,175**	**15,768**	**11,655**	**7,525**	**3,705**
	1977	10,008	5,305	11,055	8,906	14,951	7,010	5,807	26,579	13,485	12,547	7,682	5,030	2,401
NONMETRO PORTION OF STATE	1983	**91,231**	**43,051**	**203,014**	**163,279**	**272,102**	**179,534**	**19,167**	**424,139**	**292,683**	**25,248**	**142,502**	**102,048**	**7,382**
	1977	51,931	24,274	115,570	92,839	163,573	109,921	11,815	254,520	179,169	15,539	85,697	62,420	4,536
TOTAL STATE	1983	**1,260,945**	**822,473**	**1,924,761**	**1,496,171**	**2,595,488**	**1,292,124**	**1,002,235**	**4,302,110**	**2,202,872**	**1,630,427**	**1,343,980**	**853,347**	**344,682**
	1977	639,314	404,935	981,327	748,102	1,412,070	692,554	584,157	2,336,211	1,180,454	936,901	720,271	452,010	192,205
UTAH														
PROVO - OREM	1983	**18,657**	**14,334**	**19,324**	**14,583**	**34,157**	**11,557**	**19,178**	**50,709**	**19,917**	**23,855**	**15,902**	**7,285**	**6,879**
	1977	9,830	7,827	10,164	7,963	16,697	6,326	8,521	25,227	10,901	10,599	8,040	3,987	3,056
SALT LAKE CITY - OGDEN	1983	**83,640**	**54,650**	**135,145**	**110,173**	**179,339**	**59,754**	**105,003**	**248,759**	**95,801**	**137,285**	**84,322**	**42,795**	**34,056**
	1977	46,988	31,224	76,313	62,874	94,908	33,452	53,014	131,839	53,632	69,311	45,788	23,958	17,198
NONMETRO PORTION OF STATE	1983	**13,058**	**8,287**	**20,317**	**16,332**	**34,355**	**19,358**	**3,921**	**41,571**	**23,809**	**6,055**	**15,225**	**9,191**	**1,244**
	1977	6,862	4,302	10,662	8,498	18,259	10,526	1,877	21,970	12,932	2,899	8,239	4,986	595
TOTAL STATE	1983	**115,355**	**77,271**	**174,786**	**141,088**	**247,851**	**90,669**	**128,102**	**341,039**	**139,527**	**167,195**	**115,450**	**59,271**	**42,179**
	1977	63,680	43,353	97,139	79,335	129,864	50,304	63,412	179,036	77,465	82,809	62,067	32,931	20,949
VERMONT														
BURLINGTON	1983	**10,577**	**6,920**	**14,481**	**11,772**	**32,116**	**16,200**	**12,390**	**47,321**	**27,814**	**15,328**	**16,187**	**10,195**	**4,542**
	1977	4,516	2,568	5,825	4,382	14,656	5,972	6,915	20,796	10,254	8,555	7,004	3,759	2,536
NONMETRO PORTION OF STATE	1983	**17,947**	**11,809**	**29,493**	**24,946**	**49,625**	**28,003**	**11,256**	**79,363**	**48,091**	**12,924**	**26,267**	**17,634**	**4,127**
	1977	9,492	6,004	15,117	12,532	24,624	11,948	6,793	38,782	20,520	8,403	12,512	7,524	2,491
TOTAL STATE	1983	**28,524**	**18,729**	**43,974**	**36,718**	**81,741**	**44,203**	**23,646**	**126,684**	**75,905**	**28,252**	**42,454**	**27,829**	**8,669**
	1977	14,008	8,572	20,942	16,914	39,280	17,920	13,708	59,578	30,774	16,958	19,516	11,283	5,027
VIRGINIA														
CHARLOTTESVILLE	1983	**5,701**	**3,069**	**8,592**	**6,664**	**17,607**	**7,573**	**8,312**	**27,369**	**13,339**	**10,256**	**8,973**	**4,872**	**2,572**
	1977	3,626	1,862	5,311	4,040	12,778	5,497	6,268	19,805	9,685	7,735	6,382	3,537	1,940
DANVILLE	1983	**4,262**	**2,098**	**9,090**	**7,509**	**15,208**	**4,290**	**6,978**	**18,056**	**7,560**	**7,065**	**6,165**	**2,760**	**2,161**
	1977	2,700	1,190	5,340	4,258	11,912	3,215	5,553	13,929	5,665	6,852	4,538	2,069	1,719
LYNCHBURG	1983	**10,035**	**6,035**	**15,960**	**14,723**	**23,151**	**6,551**	**15,531**	**33,301**	**10,072**	**20,964**	**14,636**	**3,630**	**5,156**
	1977	6,264	3,811	10,100	9,320	15,061	4,441	10,042	21,681	6,830	13,556	9,290	2,460	3,335
NORFOLK - VIRGINIA BEACH - NEWPORT NEWS	1983	**81,266**	**49,837**	**147,415**	**120,473**	**175,721**	**78,552**	**73,553**	**318,614**	**123,760**	**124,078**	**92,433**	**60,549**	**24,247**
	1977	47,218	28,200	85,588	68,260	116,393	52,924	54,299	206,850	83,177	91,156	61,076	40,576	16,331

1983 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

Merchandise Line Sales

METRO AREA	Year	Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
VIRGINIA (continued)														
RICHMOND - PETERSBURG	**1983**	**895,132**	**846,108**	**89,856**	**67,437**	**89,193**	**44,672**	**16,451**	**56,554**	**17,920**	**20,971**	**20,704**	**9,837**	**8,147**
	1977	504,505	478,291	54,176	41,764	53,414	27,666	9,238	33,367	10,344	12,784	12,314	5,712	4,996
ROANOKE	**1983**	**229,352**	**222,155**	**24,535**	**20,906**	**22,280**	**6,346**	**7,138**	**18,683**	**9,432**	**6,871**	**4,882**	**2,853**	**1,877**
	1977	141,443	137,468	14,277	12,052	13,268	3,659	4,418	10,312	4,819	4,055	2,662	1,458	1,108
NONMETRO PORTION OF STATE	**1983**	**1,585,971**	**1,522,804**	**142,942**	**129,783**	**106,541**	**45,911**	**33,455**	**90,697**	**35,449**	**10,131**	**31,657**	**20,115**	**2,320**
	1977	943,832	907,360	86,654	78,745	64,751	27,890	19,942	55,767	21,872	6,638	19,517	12,410	1,521
TOTAL STATE	**1983**	**5,866,744**	**5,609,175**	**505,611**	**435,085**	**539,821**	**275,882**	**97,355**	**360,947**	**134,272**	**111,986**	**147,813**	**80,452**	**44,345**
	1977	3,342,046	3,206,099	297,761	257,700	307,692	159,548	56,756	212,314	77,141	68,807	85,570	45,513	26,688
WASHINGTON														
BELLINGHAM	**1983**	**112,977**	**108,113**	**10,059**	**9,159**	**7,657**	**4,161**	**1,472**	**9,999**	**3,658**	**4,130**	**4,069**	**2,169**	**1,224**
	1977	65,269	62,109	5,138	4,632	4,230	2,105	846	6,711	2,774	2,581	2,827	1,645	765
BREMERTON	**1983**	**177,537**	**169,482**	**22,335**	**20,260**	**13,297**	**9,207**	**2,306**	**9,190**	**3,120**	**3,573**	**3,679**	**1,849**	**1,060**
	1977	91,513	87,082	11,231	10,124	6,847	4,601	1,186	6,000	2,524	2,040	2,543	1,496	605
OLYMPIA	**1983**	**156,189**	**149,255**	**10,739**	**9,657**	**7,959**	**4,390**	**2,031**	**9,810**	**4,770**	**2,836**	**4,340**	**2,828**	**839**
	1977	79,873	76,006	6,065	5,467	4,514	2,485	1,035	6,326	3,184	1,841	2,833	1,888	545
RICHLAND - KENNEWICK - PASCO	**1983**	**201,996**	**197,185**	**25,238**	**22,270**	**17,074**	**10,136**	**4,563**	**12,890**	**3,818**	**5,798**	**4,353**	**1,335**	**2,095**
	1977	85,675	83,549	10,871	9,550	7,426	4,346	1,934	6,776	2,483	2,786	2,303	869	1,007
SEATTLE	**1983**	**2,131,852**	**2,042,474**	**162,134**	**139,980**	**151,765**	**61,462**	**27,580**	**125,111**	**49,528**	**45,189**	**48,223**	**19,257**	**19,079**
	1977	1,114,448	1,064,562	80,928	68,747	80,942	30,185	14,386	75,313	32,061	26,506	29,115	12,468	11,191
SEATTLE - TACOMA CONSOLIDATED AREA	***1983***	***2,604,679***	***2,475,778***	***187,670***	***160,152***	***186,249***	***76,814***	***34,390***	***152,690***	***59,410***	***55,147***	***61,155***	***25,369***	***23,441***
	1977	*1,382,202*	*1,309,842*	*95,431*	*80,096*	*101,088*	*38,822*	*18,244*	*93,542*	*39,469*	*32,639*	*37,878*	*17,050*	*13,879*
SPOKANE	**1983**	**378,620**	**364,108**	**29,050**	**25,523**	**35,337**	**8,872**	**16,906**	**24,788**	**9,820**	**12,112**	**7,064**	**1,932**	**4,089**
	1977	221,495	212,218	17,751	15,422	21,635	5,362	9,854	18,562	8,704	7,962	5,097	1,712	2,689
TACOMA	**1983**	**472,827**	**433,304**	**25,536**	**20,172**	**34,484**	**15,352**	**6,810**	**27,579**	**9,882**	**9,958**	**12,932**	**6,112**	**4,362**
	1977	267,754	245,280	14,503	11,349	20,146	8,637	3,858	18,229	7,408	6,133	8,763	4,582	2,688
VANCOUVER	**1983**	**191,762**	**161,843**	**19,952**	**13,314**	**13,623**	**4,928**	**3,658**	**8,481**	**3,821**	**3,373**	**3,063**	**1,588**	**923**
	1977	108,693	90,596	11,710	7,937	7,612	2,938	2,049	5,321	2,919	1,624	1,993	1,213	445
YAKIMA	**1983**	**183,732**	**179,991**	**16,767**	**12,598**	**13,138**	**5,987**	**3,291**	**11,850**	**4,799**	**4,988**	**4,049**	**2,047**	**1,393**
	1977	111,585	109,156	10,894	8,255	8,608	3,922	1,996	8,583	3,660	3,590	2,961	1,561	1,003
NONMETRO PORTION OF STATE	**1983**	**917,375**	**876,415**	**71,609**	**64,765**	**48,424**	**29,427**	**11,929**	**41,447**	**17,961**	**9,602**	**17,761**	**10,657**	**2,839**
	1977	546,668	520,202	44,857	40,437	30,396	18,380	7,087	29,688	13,866	6,675	13,014	8,224	1,976
TOTAL STATE	**1983**	**4,924,857**	**4,682,170**	**393,419**	**337,698**	**342,748**	**153,922**	**80,546**	**281,145**	**111,177**	**101,559**	**109,533**	**49,774**	**37,903**
	1977	2,692,973	2,550,760	213,948	181,920	192,356	82,961	44,231	181,509	79,583	61,738	71,449	35,658	22,914
WEST VIRGINIA														
CHARLESTON	**1983**	**319,577**	**308,630**	**34,634**	**25,949**	**33,224**	**9,919**	**9,154**	**20,454**	**9,061**	**12,340**	**9,232**	**5,053**	**2,276**
	1977	180,561	173,956	18,874	14,059	18,939	5,374	5,161	17,676	6,230	7,127	5,952	3,475	1,327
HUNTINGTON - ASHLAND	**1983**	**359,965**	**350,962**	**40,175**	**33,513**	**26,420**	**9,522**	**6,559**	**26,439**	**12,756**	**9,715**	**9,193**	**6,157**	**1,967**
	1977	218,791	213,456	22,040	18,337	15,361	5,207	3,979	16,234	8,268	5,469	5,754	3,967	1,110
PARKERSBURG - MARIETTA	**1983**	**195,772**	**191,727**	**18,934**	**15,579**	**14,774**	**4,123**	**3,376**	**13,265**	**2,545**	**8,913**	**5,335**	**2,847**	**2,129**
	1977	109,474	107,151	10,286	8,423	8,216	2,229	1,888	7,840	1,833	4,923	3,445	2,050	1,177
STEUBENVILLE - WEIRTON	**1983**	**158,379**	**154,461**	**17,369**	**12,974**	**10,577**	**3,891**	**2,557**	**8,661**	**4,463**	**795**	**3,087**	**2,045**	**472**
	1977	107,220	104,374	11,684	8,660	7,871	2,598	1,729	7,095	3,926	689	2,628	1,800	410
WHEELING	**1983**	**204,020**	**195,469**	**22,766**	**17,165**	**14,149**	**3,497**	**3,852**	**12,040**	**6,281**	**4,737**	**6,597**	**4,520**	**1,188**
	1977	124,470	118,942	13,042	9,797	8,594	1,996	2,343	8,319	4,828	2,813	4,766	3,474	700
NONMETRO PORTION OF STATE	**1983**	**1,369,805**	**1,325,219**	**124,623**	**112,165**	**88,690**	**27,959**	**31,285**	**91,716**	**37,276**	**12,798**	**35,964**	**21,208**	**3,596**
	1977	730,091	705,591	66,135	59,604	47,825	14,860	16,660	54,827	24,335	6,724	22,131	13,850	1,907

1983 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1983
U.S. CENSUS: 1977

Merchandise Line Sales

METRO AREA	Year	Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
VIRGINIA (continued)														
RICHMOND - PETERSBURG	1983	58,454	39,875	95,584	71,030	126,512	51,229	65,762	234,750	89,257	135,690	64,514	36,287	25,731
	1977	34,080	23,186	57,962	43,450	79,834	34,347	43,028	146,473	59,485	80,343	40,860	24,080	15,319
ROANOKE	1983	22,364	15,773	31,911	27,748	50,495	12,928	27,270	78,086	28,671	33,162	79,736	9,289	8,023
	1977	11,983	8,058	17,030	14,559	32,055	9,885	16,091	51,086	21,923	19,775	48,558	7,101	4,734
NONMETRO PORTION OF STATE	1983	52,690	29,503	122,279	104,636	129,635	48,771	41,628	202,663	85,923	52,461	63,532	31,384	13,151
	1977	32,530	18,191	75,596	64,715	87,392	35,195	27,859	137,273	62,009	34,380	42,725	22,649	8,622
TOTAL STATE	1983	359,106	231,808	610,472	477,414	788,476	317,362	371,691	1,370,640	536,344	642,155	448,414	220,492	120,095
	1977	203,579	128,996	351,691	273,663	495,915	207,187	235,390	853,616	350,935	394,388	279,857	143,653	73,273
WASHINGTON														
BELLINGHAM	1983	6,965	4,627	8,865	5,311	18,252	7,390	9,134	24,716	10,228	11,773	6,960	3,364	2,377
	1977	4,953	3,507	6,236	4,026	11,969	5,170	5,706	16,219	7,155	7,355	4,591	2,353	1,485
BREMERTON	1983	6,282	3,944	7,933	4,652	16,118	5,515	7,901	21,905	7,634	10,182	5,947	2,510	2,055
	1977	4,529	3,191	5,644	3,764	9,389	3,235	4,511	12,759	4,478	5,813	3,453	1,472	1,174
OLYMPIA	1983	7,994	6,031	7,593	4,909	12,460	4,305	6,268	16,902	5,960	8,080	4,844	1,959	1,632
	1977	5,234	4,025	4,975	3,277	7,759	2,532	4,068	10,512	3,505	5,244	2,960	1,152	1,059
RICHLAND - KENNEWICK - PASCO	1983	10,590	6,840	18,628	9,360	29,882	11,743	15,475	42,105	15,775	20,039	11,441	6,125	3,770
	1977	6,219	4,449	10,362	5,954	15,165	6,479	7,436	21,270	8,703	9,630	5,908	3,379	1,812
SEATTLE	1983	168,122	118,774	211,467	151,219	333,652	153,881	126,120	534,800	271,206	227,087	165,982	106,808	38,160
	1977	104,754	76,887	132,794	97,893	184,685	79,738	90,712	294,528	140,533	133,186	89,489	55,348	22,382
SEATTLE - TACOMA CONSOLIDATED AREA	*1983*	*203,350*	*142,210*	*254,707*	*181,192*	*403,896*	*178,181*	*160,383*	*638,991*	*314,832*	*282,484*	*199,795*	*125,682*	*49,801*
	1977	*129,505*	*94,453*	*163,414*	*120,359*	*228,421*	*95,115*	*116,482*	*359,529*	*168,139*	*167,303*	*110,621*	*67,292*	*29,551*
SPOKANE	1983	25,911	19,479	32,188	22,822	60,564	23,528	35,331	95,900	41,378	49,899	30,101	18,826	10,106
	1977	21,503	17,265	26,395	20,228	39,237	14,536	23,223	61,935	25,562	32,797	19,071	11,631	6,644
TACOMA	1983	35,228	23,436	43,240	29,973	70,244	24,300	34,263	104,191	43,626	55,397	33,813	18,874	11,641
	1977	24,751	17,566	30,620	22,466	43,736	15,377	25,770	65,001	27,606	34,117	21,132	11,944	7,169
VANCOUVER	1983	8,902	4,786	11,117	7,722	23,452	9,433	11,774	39,073	18,370	17,399	12,161	7,526	3,236
	1977	5,855	3,657	7,650	5,899	12,058	4,932	5,666	20,109	9,605	8,372	6,351	3,935	1,558
YAKIMA	1983	11,699	8,787	11,738	8,204	26,922	12,565	11,909	36,127	14,811	15,360	13,241	8,243	3,329
	1977	8,696	6,701	8,756	6,257	17,801	7,662	8,570	24,006	9,031	11,052	8,515	5,027	2,396
NONMETRO PORTION OF STATE	1983	32,821	22,719	52,614	41,155	84,912	48,529	20,158	116,655	67,158	27,133	35,153	22,080	5,519
	1977	24,290	17,531	39,788	31,998	56,927	31,986	14,748	78,229	44,263	19,008	23,412	14,555	3,837
TOTAL STATE	1983	314,514	219,423	405,383	285,327	676,459	301,189	278,333	1,032,374	496,146	442,349	319,643	196,315	81,825
	1977	210,784	154,779	273,220	201,762	398,726	171,647	190,410	604,568	280,441	266,574	184,882	110,796	49,516
WEST VIRGINIA														
CHARLESTON	1983	18,532	12,633	31,559	19,532	58,944	17,282	37,684	80,058	28,276	44,432	23,707	11,888	9,627
	1977	12,168	8,688	20,575	13,458	37,948	13,525	21,944	52,465	22,128	25,873	16,229	9,302	5,605
HUNTINGTON - ASHLAND	1983	25,569	19,942	35,341	30,445	55,143	20,455	30,700	78,608	28,160	43,535	25,010	13,359	10,309
	1977	16,596	13,315	22,708	19,872	34,823	14,822	17,275	49,485	20,390	24,499	16,327	9,682	5,803
PARKERSBURG - MARIETTA	1983	10,626	5,626	15,562	11,363	32,734	8,227	22,434	45,688	14,378	27,295	14,621	7,521	5,739
	1977	6,859	4,052	10,584	8,242	19,847	6,014	12,390	28,187	10,510	15,075	9,486	5,498	3,170
STEUBENVILLE - WEIRTON	1983	7,788	4,933	10,686	8,839	19,327	7,229	11,007	34,574	10,273	21,423	8,764	4,777	3,543
	1977	6,742	4,339	9,322	7,756	16,810	6,339	9,553	29,952	9,009	18,594	7,589	4,190	3,075
WHEELING	1983	11,198	6,732	15,913	12,868	27,754	6,845	18,083	45,153	11,724	29,130	13,433	4,527	7,494
	1977	7,912	5,175	11,776	9,908	19,107	6,424	10,699	31,216	11,002	17,235	9,619	4,249	4,435
NONMETRO PORTION OF STATE	1983	45,786	21,624	102,412	77,536	142,757	51,722	56,260	211,908	77,305	86,691	73,590	34,470	23,434
	1977	27,457	14,119	65,109	51,353	85,378	36,522	30,484	126,668	54,580	47,544	45,664	24,339	12,403

1983 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

ESTIMATES: 1983
U.S. CENSUS: 1977

Merchandise Line Sales

METRO AREA	Year	Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
WEST VIRGINIA (continued)														
TOTAL STATE	1983	2,191,882	2,122,163	219,180	185,676	161,762	50,313	49,345	158,584	61,924	42,113	60,690	36,095	9,830
	1977	1,200,669	1,161,270	117,857	99,724	89,247	27,049	26,966	96,472	41,787	23,187	38,424	24,452	5,393
WISCONSIN														
APPLETON - OSHKOSH - NEENAH	1983	271,908	250,953	19,677	18,574	19,571	6,178	4,603	18,018	9,997	4,998	9,647	8,225	939
	1977	175,950	161,388	12,956	12,235	14,090	4,068	2,961	13,891	7,632	4,056	7,399	6,280	763
EAU CLAIRE	1983	116,533	99,443	11,203	9,426	7,241	3,628	1,367	10,936	2,811	2,387	2,421	1,263	669
	1977	74,639	62,374	5,381	4,526	4,034	1,742	858	7,436	2,216	1,480	1,732	996	415
GREEN BAY	1983	185,555	174,278	14,054	12,485	19,310	4,117	1,953	15,304	6,210	6,623	6,458	5,030	1,209
	1977	114,921	107,062	7,837	6,949	13,911	2,292	1,200	11,385	4,389	5,221	4,669	3,555	953
JANESVILLE - BELOIT	1983	161,720	[illegible]	12,814	11,312	14,469	3,173	2,870	11,528	4,033	4,306	3,960	2,466	768
	1977	97,786	88,819	7,990	7,072	9,028	1,984	1,724	8,306	3,450	2,667	3,088	2,111	476
KENOSHA	1983	108,412	103,538	6,909	6,102	7,077	2,028	2,540	7,632	3,314	3,010	2,741	1,832	567
	1977	73,965	70,208	4,269	3,715	4,986	1,235	1,722	6,391	2,962	2,443	2,358	1,638	460
LA CROSSE	1983	76,454	73,191	7,168	6,807	11,025	2,625	1,015	10,867	2,600	4,338	2,961	1,564	928
	1977	54,395	52,166	4,314	4,095	6,889	1,580	723	7,656	2,193	2,632	2,222	1,319	564
MADISON	1983	353,102	281,473	15,298	15,296	27,193	14,766	6,328	25,644	15,592	7,463	17,037	14,855	1,604
	1977	221,255	172,108	11,009	10,350	18,352	9,992	3,870	16,169	8,761	5,659	9,954	8,347	1,216
MILWAUKEE	1983	1,478,002	1,406,951	131,218	116,434	124,644	54,358	29,791	82,742	36,557	29,867	42,478	23,599	13,483
	1977	890,919	845,363	67,889	59,538	75,423	27,797	17,902	60,863	27,811	22,146	31,579	17,951	10,000
MILWAUKEE - RACINE CONSOLIDATED AREA	*1983*	*1,633,422*	*1,557,077*	*142,830*	*126,864*	*134,553*	*58,020*	*32,909*	*92,233*	*40,303*	*33,412*	*45,761*	*25,582*	*14,553*
	1977	*1,007,002*	*957,520*	*75,446*	*66,325*	*82,487*	*30,180*	*20,233*	*68,510*	*31,119*	*24,789*	*34,308*	*19,702*	*10,799*
RACINE	1983	155,420	150,126	11,612	10,430	9,909	3,662	3,118	9,491	3,746	3,545	3,283	1,983	1,070
	1977	116,083	112,157	7,557	6,787	7,064	2,383	2,331	7,647	3,308	2,643	2,729	1,751	799
SHEBOYGAN	1983	108,047	98,729	9,894	8,783	8,668	2,466	1,917	5,951	1,845	2,158	1,956	1,129	384
	1977	61,137	55,531	5,284	4,677	5,813	1,313	1,078	4,677	1,647	1,743	1,614	1,008	311
WAUSAU	1983	106,194	97,474	5,757	5,097	7,283	1,429	1,891	7,033	3,073	1,942	2,683	1,879	346
	1977	66,525	60,425	3,919	3,469	5,117	973	1,173	5,708	2,742	1,429	2,285	1,678	255
NONMETRO PORTION OF STATE	1983	1,343,441	1,227,292	109,614	97,348	76,664	27,319	23,806	72,663	32,843	9,693	28,679	20,088	1,726
	1977	921,657	837,144	66,966	59,273	51,008	16,637	16,246	54,458	25,562	6,591	21,922	15,638	1,175
TOTAL STATE	1983	4,542,276	4,181,447	362,436	323,007	336,704	127,824	81,932	280,291	123,367	80,534	125,104	84,400	23,773
	1977	2,916,839	2,667,285	209,397	185,888	218,101	73,341	52,204	206,434	93,218	58,842	92,135	62,627	17,439
WYOMING														
CASPER	1983	131,668	124,222	8,339	7,023	7,632	2,780	1,937	10,316	5,814	1,781	5,229	4,127	279
	1977	54,481	51,029	4,072	3,486	3,753	1,380	796	4,936	2,401	1,276	2,285	1,704	200
NONMETRO PORTION OF STATE	1983	503,194	472,804	28,029	23,663	26,801	9,361	7,372	27,733	12,814	3,911	13,025	9,086	615
	1977	245,818	230,243	17,366	14,864	14,818	5,884	3,593	14,057	6,036	2,379	6,365	4,283	373
TOTAL STATE	1983	634,862	597,026	36,368	30,686	34,433	12,141	9,309	38,049	18,628	5,692	18,254	13,213	894
	1977	300,299	281,272	21,438	18,350	18,571	7,264	4,389	18,993	8,437	3,655	8,650	5,987	573

1983 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

ESTIMATES: 1983
U.S. CENSUS: 1977

Merchandise Line Sales

METRO AREA	Year	Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($300)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
WEST VIRGINIA (continued)														
TOTAL STATE	**1983**	**98,225**	**56,599**	**178,533**	**132,403**	**285,969**	**94,634**	**148,181**	**417,267**	**144,821**	**208,770**	**136,127**	**64,662**	**50,806**
	1977	62,107	38,743	116,415	90,381	176,408	70,181	82,232	258,948	107,865	116,389	87,806	48,002	27,866
WISCONSIN														
APPLETON - OSHKOSH - NEENAH	**1983**	**15,012**	**9,655**	**22,593**	**17,544**	**32,262**	**9,638**	**19,710**	**40,440**	**14,365**	**19,405**	**13,788**	**6,742**	**4,834**
	1977	11,485	7,371	17,401	13,465	26,334	7,564	15,990	32,964	12,024	15,744	11,160	5,644	3,922
EAU CLAIRE	**1983**	**7,330**	**5,512**	**9,971**	**6,611**	**18,986**	**5,641**	**10,984**	**22,933**	**7,269**	**10,964**	**7,795**	**3,080**	**2,796**
	1977	5,502	4,346	7,317	5,189	12,376	4,298	6,812	15,061	5,539	6,799	5,337	2,346	1,734
GREEN BAY	**1983**	**11,810**	**8,418**	**22,609**	**18,935**	**27,961**	**5,915**	**19,578**	**33,561**	**11,615**	**17,800**	**10,714**	**5,231**	**4,968**
	1977	8,604	5,949	16,261	13,382	22,712	5,432	15,432	27,929	10,665	14,031	9,086	4,803	3,916
JANESVILLE - BELOIT	**1983**	**6,538**	**3,037**	**9,904**	**6,322**	**22,794**	**7,020**	**11,338**	**30,265**	**10,597**	**15,521**	**9,356**	**4,144**	**3,839**
	1977	4,842	2,598	7,695	5,409	15,109	5,252	9,428	20,250	7,927	9,614	6,426	3,099	2,378
KENOSHA	**1983**	**5,079**	**2,503**	**7,565**	**5,600**	**11,913**	**2,703**	**7,621**	**16,197**	**3,918**	**8,583**	**4,318**	**1,413**	**2,115**
	1977	4,239	2,236	6,575	5,005	10,258	2,809	6,184	13,941	4,071	6,965	3,781	1,467	1,716
LA CROSSE	**1983**	**7,995**	**6,210**	**9,048**	**5,867**	**20,360**	**4,585**	**15,195**	**22,093**	**8,227**	**11,965**	**6,023**	**2,392**	**3,380**
	1977	6,344	5,239	6,964	4,950	13,972	4,230	9,217	16,176	7,589	7,258	4,440	2,206	2,051
MADISON	**1983**	**35,411**	**30,936**	**40,966**	**33,793**	**47,944**	**19,223**	**26,218**	**65,550**	**29,893**	**32,763**	**21,650**	**12,574**	**6,010**
	1977	20,724	17,383	24,332	18,988	38,401	16,494	19,875	52,938	25,650	24,835	17,363	10,789	4,558
MILWAUKEE	**1983**	**122,508**	**72,455**	**135,144**	**100,683**	**211,980**	**75,922**	**112,603**	**343,144**	**120,964**	**179,518**	**89,147**	**47,321**	**35,065**
	1977	89,562	55,117	102,065	76,782	164,237	62,986	93,866	263,100	100,352	147,511	69,790	39,259	26,000
MILWAUKEE - RACINE CONSOLIDATED AREA	***1983***	***130,082***	***77,271***	***150,998***	***114,428***	***228,543***	***80,458***	***123,537***	***363,442***	***128,333***	***192,494***	***95,330***	***50,229***	***37,744***
	1977	*95,900*	*59,370*	*115,783*	*88,919*	*177,724*	*67,443*	*102,018*	*282,295*	*107,592*	*157,185*	*75,109*	*42,116*	*27,998*
RACINE	**1983**	**7,574**	**4,816**	**15,854**	**13,745**	**16,563**	**4,536**	**10,934**	**23,298**	**7,369**	**12,976**	**6,183**	**2,908**	**2,679**
	1977	6,338	4,253	13,718	12,137	13,487	4,457	8,152	19,195	7,240	9,674	5,319	2,857	1,998
SHEBOYGAN	**1983**	**3,264**	**1,388**	**6,169**	**4,265**	**10,472**	**2,364**	**5,675**	**13,742**	**3,566**	**7,782**	**4,164**	**1,394**	**1,924**
	1977	2,658	1,240	5,260	3,808	8,583	2,114	6,163	11,262	3,190	6,285	3,361	1,247	1,554
WAUSAU	**1983**	**4,090**	**2,314**	**10,231**	**8,438**	**14,577**	**5,350**	**6,868**	**16,985**	**8,076**	**7,003**	**5,755**	**3,157**	**1,731**
	1977	3,392	2,065	8,865	7,530	11,296	4,517	5,054	13,375	6,819	5,153	4,604	2,666	1,274
NONMETRO PORTION OF STATE	**1983**	**40,443**	**24,719**	**70,860**	**55,948**	**115,963**	**58,245**	**32,475**	**165,545**	**87,898**	**34,943**	**55,953**	**34,362**	**8,637**
	1977	30,574	19,244	54,520	43,808	85,713	45,555	23,304	123,107	68,757	23,763	42,363	26,887	5,876
TOTAL STATE	**1983**	**269,810**	**173,677**	**363,899**	**280,087**	**557,250**	**203,010**	**279,919**	**799,069**	**317,392**	**360,383**	**236,816**	**125,926**	**78,179**
	1977	196,281	128,291	273,145	212,159	426,867	168,134	219,944	615,873	263,403	278,385	184,795	104,463	57,108
WYOMING														
CASPER	**1983**	**12,400**	**9,475**	**11,995**	**10,093**	**15,885**	**7,567**	**4,526**	**16,664**	**9,894**	**4,178**	**6,254**	**3,933**	**1,055**
	1977	5,511	3,912	5,221	4,167	9,912	4,403	3,242	10,081	5,758	2,992	3,621	2,289	756
NONMETRO PORTION OF STATE	**1983**	**30,934**	**20,868**	**35,770**	**29,331**	**69,248**	**39,504**	**9,940**	**81,690**	**51,661**	**9,176**	**27,738**	**20,530**	**2,317**
	1977	15,194	9,830	17,191	13,745	37,904	20,942	6,046	44,489	27,387	5,580	14,793	10,888	1,409
TOTAL STATE	**1983**	**43,334**	**30,343**	**47,765**	**39,424**	**85,133**	**47,071**	**14,466**	**98,354**	**61,555**	**13,354**	**33,992**	**24,463**	**3,372**
	1977	20,705	13,742	22,412	17,912	47,816	25,345	9,288	54,570	33,145	8,572	18,414	13,177	2,165

SECTION 13

1988 Projections
State And Regional Summaries

EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5.

REGIONAL AND STATE SUMMARIES
1988 PROJECTIONS

S&MM ESTIMATES REGION- State	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI		1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household		Buying Power Index	
								1983	1988			1983	1988	1983	1988
NEW ENGLAND	**12,499.9**	**12,746.5**	**2.0**	**4,771.7**	**5.1**	**209,317,873**	**56.2**	**29,510**	**43,867**	**117,669,944**	**57.9**	**16,412**	**24,660**	**5.8219**	**5.7321**
Connecticut	3,133.1	3,170.2	1.2	1,171.7	4.0	61,357,803	56.6	34,763	52,366	29,766,872	57.3	16,791	25,405	1.5857	1.5595
Maine	1,154.2	1,192.4	3.3	447.8	6.8	15,527,458	61.2	22,977	34,675	10,964,868	61.8	16,174	24,486	.4761	.4808
Massachusetts	5,764.9	5,840.8	1.3	2,203.9	4.6	95,196,397	54.2	29,293	43,195	54,172,243	56.3	16,441	24,580	2.6911	2.6209
New Hampshire	964.5	1,025.9	6.4	377.7	9.2	15,072,672	58.7	27,460	39,906	9,876,179	61.6	17,672	26,148	.4403	.4437
Rhode Island	954.3	965.4	1.2	366.0	4.4	14,870,319	58.4	26,785	40,629	7,819,570	59.2	14,017	21,365	.4068	.4033
Vermont	528.9	551.8	4.3	204.6	7.6	7,293,224	60.2	23,938	35,646	5,070,212	61.7	16,488	24,781	.2219	.2239
MIDDLE ATLANTIC ...	**37,141.9**	**37,789.0**	**1.7**	**14,166.5**	**4.4**	**606,168,318**	**53.1**	**29,184**	**42,789**	**270,891,817**	**53.6**	**13,000**	**19,122**	**16.1142**	**15.5580**
New Jersey	7,484.6	7,661.9	2.4	2,813.4	5.4	136,477,699	56.6	32,662	48,510	63,353,332	56.5	15,170	22,518	3.5295	3.4723
New York	17,740.7	18,100.9	2.0	6,789.0	4.2	290,563,228	51.2	29,491	42,799	124,520,688	52.7	12,513	18,342	7.6953	7.3717
Pennsylvania	11,916.6	12,026.2	.9	4,564.1	4.2	179,127,391	53.6	26,609	39,247	83,017,797	52.7	12,403	18,189	4.8894	4.7140
EAST NORTH CENTRAL	**41,700.3**	**42,068.3**	**.9**	**15,715.2**	**3.7**	**639,463,050**	**54.8**	**27,270**	**40,691**	**303,483,255**	**52.2**	**13,161**	**19,311**	**17.4524**	**16.8717**
Illinois	11,511.2	11,605.7	.8	4,398.1	4.0	190,552,290	54.8	29,113	43,326	86,131,334	52.7	13,346	19,584	5.0462	4.8843
Indiana	5,526.3	5,611.9	1.5	2,019.1	3.0	76,556,946	54.5	25,273	37,916	40,541,638	53.0	13,511	20,079	2.2033	2.1332
Michigan	9,129.3	9,161.7	.4	3,324.7	2.9	138,942,467	53.5	28,023	41,791	67,142,687	50.4	13,825	20,195	3.8476	3.6867
Ohio	10,767.4	10,807.7	.4	4,138.5	3.6	160,335,345	54.9	25,906	38,742	77,175,141	52.1	12,702	18,648	4.4198	4.2684
Wisconsin	4,766.1	4,881.3	2.4	1,834.8	5.7	73,076,002	57.2	26,776	39,828	32,492,455	54.2	12,133	17,709	1.9355	1.8991
WEST NORTH CENTRAL	**17,519.1**	**18,087.2**	**3.2**	**6,841.7**	**5.6**	**265,230,779**	**56.6**	**26,136**	**38,767**	**140,096,483**	**55.8**	**13,873**	**20,477**	**7.3963**	**7.2757**
Iowa	2,934.0	2,961.3	.9	1,152.7	4.0	43,377,036	54.0	25,408	37,631	22,294,933	52.7	13,166	19,341	1.2230	1.1802
Kansas	2,430.2	2,528.7	4.1	986.4	6.7	39,499,345	56.5	27,306	40,044	18,660,938	56.7	12,888	18,918	1.0492	1.0353
Minnesota	4,168.4	4,331.9	3.9	1,598.5	6.2	66,061,770	59.9	27,461	41,327	34,869,707	57.8	14,689	21,814	1.7999	1.7978
Missouri	4,990.3	5,153.2	3.3	1,937.4	5.1	72,041,554	56.1	25,030	37,185	40,643,319	55.5	14,173	20,978	2.0753	2.0368
Nebraska	1,603.4	1,649.9	2.9	624.8	5.1	23,973,062	54.9	26,037	38,369	12,534,441	54.5	13,653	20,062	.6736	.6567
North Dakota	687.0	733.9	6.8	266.8	9.1	10,584,621	54.9	27,938	39,672	5,381,691	57.4	13,978	20,171	.2915	.2881
South Dakota	705.8	728.3	3.2	275.1	6.1	9,693,391	57.2	23,768	35,236	5,711,454	57.8	13,951	20,761	.2838	.2808
SOUTH ATLANTIC	**39,131.4**	**42,090.2**	**7.6**	**15,677.2**	**10.1**	**576,316,835**	**57.3**	**25,724**	**36,761**	**312,598,517**	**59.1**	**13,802**	**19,940**	**16.1548**	**16.1635**
Delaware	608.3	625.0	2.7	226.2	5.1	10,183,214	60.0	29,566	45,019	4,862,108	57.8	14,317	21,495	.2661	.2653
District of Columbia .	618.4	594.5	−3.9	240.8	−2.9	11,966,501	49.1	32,347	49,695	4,548,430	48.7	12,330	18,889	.3021	.2823
Florida	10,815.5	12,244.4	13.2	4,830.7	15.0	164,034,318	53.3	25,469	33,957	94,442,653	59.8	14,067	19,551	4.7093	4.7089
Georgia	5,777.4	6,204.8	7.4	2,211.0	9.7	77,427,732	53.9	24,969	35,019	41,109,909	55.3	13,135	18,593	2.2398	2.2018
Maryland	4,327.7	4,491.6	3.8	1,627.0	6.4	73,924,065	56.6	30,865	45,436	36,465,667	55.5	15,332	22,413	1.9739	1.9425
North Carolina	6,120.3	6,438.5	5.2	2,390.5	8.7	82,430,483	62.3	23,087	34,483	46,941,662	62.8	13,103	19,637	2.3390	2.3810
South Carolina	3,306.8	3,539.9	7.0	1,262.8	10.8	41,999,603	64.3	22,430	33,259	22,250,295	62.7	12,003	17,620	1.1753	1.2075
Virginia	5,583.5	5,929.4	6.2	2,134.0	8.0	89,707,513	61.4	28,130	42,037	46,475,907	59.5	14,747	21,779	2.4037	2.4312
West Virginia	1,973.5	2,022.1	2.5	754.2	5.5	24,643,386	59.4	21,621	32,675	15,501,886	59.3	13,614	20,554	.7456	.7430
EAST SOUTH CENTRAL	**15,068.5**	**15,653.6**	**3.9**	**5,709.1**	**6.7**	**194,556,316**	**60.6**	**22,632**	**34,078**	**104,158,288**	**58.9**	**12,246**	**18,244**	**5.5365**	**5.5508**
Alabama	3,990.4	4,121.8	3.3	1,524.8	6.7	50,510,471	58.8	22,263	33,126	26,476,716	57.3	11,782	17,364	1.4475	1.4368
Kentucky	3,753.2	3,890.2	3.7	1,441.2	6.7	49,854,780	62.3	22,752	34,593	27,587,957	60.3	12,748	19,142	1.4135	1.4269
Mississippi	2,605.1	2,720.3	4.4	943.0	7.2	29,580,802	59.9	21,031	31,369	14,939,361	57.2	10,800	15,842	.8586	.8570
Tennessee	4,719.8	4,921.3	4.3	1,800.1	6.4	64,610,263	61.2	23,679	35,893	35,154,254	59.9	12,988	19,529	1.8169	1.8301
WEST SOUTH CENTRAL	**26,064.2**	**29,236.1**	**12.2**	**10,603.3**	**14.5**	**405,779,543**	**67.2**	**26,210**	**38,269**	**224,962,663**	**67.9**	**14,476**	**21,216**	**10.8098**	**11.4259**
Arkansas	2,350.1	2,446.9	4.1	889.2	5.4	27,063,661	56.7	20,466	30,436	16,479,145	57.1	12,430	18,533	.8355	.8255
Louisiana	4,471.7	4,850.0	8.5	1,755.7	12.1	65,710,639	67.0	25,125	37,427	32,065,029	65.2	12,398	18,263	1.7151	1.7901
Oklahoma	3,345.6	3,754.4	12.2	1,415.0	13.6	52,420,191	66.0	25,356	37,046	26,300,581	66.7	12,666	18,587	1.3611	1.4302
Texas	15,896.8	18,184.8	14.4	6,543.4	16.8	260,585,052	68.7	27,568	39,824	150,117,908	70.0	15,767	22,942	6.8981	7.3801
MOUNTAIN	**12,511.3**	**14,093.5**	**12.6**	**5,241.6**	**15.6**	**198,164,232**	**70.5**	**25,633**	**37,806**	**107,944,206**	**69.9**	**14,010**	**20,594**	**5.1642**	**5.5350**
Arizona	3,020.5	3,442.0	14.0	1,321.8	17.9	46,526,983	71.5	24,199	35,200	22,781,147	70.3	11,938	17,235	1.1771	1.2694
Colorado	3,183.5	3,592.7	12.9	1,401.5	16.0	58,285,544	71.7	28,095	41,588	28,821,059	70.8	13,961	20,564	1.4258	1.5370
Idaho	1,003.5	1,088.7	8.5	382.9	10.0	13,355,669	63.8	23,417	34,880	8,325,272	54.3	14,560	21,743	.3884	.4009
Montana	822.6	872.9	6.1	336.5	9.0	11,543,852	61.8	23,107	34,306	8,008,704	62.9	15,925	23,800	.3474	.3540
Nevada	904.6	1,049.8	16.1	430.7	20.1	17,420,817	79.2	27,116	40,448	10,701,447	78.4	16,726	24,847	.4372	.4908
New Mexico	1,416.7	1,570.8	10.9	567.6	14.3	19,611,893	65.8	23,817	34,552	11,470,325	66.5	13,875	20,208	.5484	.5745
Utah	1,642.4	1,892.8	15.2	579.8	15.2	22,032,502	71.8	25,487	38,000	12,204,777	71.4	14,157	21,050	.5949	.6447
Wyoming	517.5	583.8	12.8	220.8	16.1	9,386,972	70.6	28,938	42,513	5,631,475	71.6	17,265	25,505	.2450	.2637
PACIFIC	**33,887.7**	**36,824.1**	**8.7**	**13,935.2**	**10.9**	**598,460,932**	**61.5**	**29,473**	**42,946**	**303,022,971**	**62.4**	**14,844**	**21,745**	**15.5499**	**15.8873**
Alaska	499.6	586.3	17.4	204.2	20.2	10,720,013	71.0	36,898	52,498	5,385,759	72.6	18,364	26,375	.2559	.2780
California	25,332.3	27,662.6	9.2	10,437.8	11.2	458,312,243	61.2	30,287	43,909	228,177,635	62.4	14,968	21,861	11.8067	12.0617
Hawaii	1,033.4	1,135.6	9.9	370.7	13.6	17,375,428	64.8	32,331	46,872	8,896,669	65.9	16,438	24,000	.4498	.4681
Oregon	2,675.7	2,778.7	3.8	1,100.5	6.6	39,346,729	61.3	23,632	35,754	23,733,956	59.5	14,413	21,567	1.1271	1.1340
Washington	4,346.7	4,660.9	7.2	1,822.0	10.0	72,706,519	61.6	27,174	39,905	36,828,952	61.9	13,737	20,213	1.9104	1.9455
TOTAL UNITED STATES	**235,524.3**	**248,588.5**	**5.5**	**92,661.5**	**8.1**	**3,693,457,878**	**58.6**	**27,181**	**39,860**	**1,884,828,144**	**58.9**	**13,845**	**20,341**	**100.0000**	**100.0000**

SECTION 14

1988 Metropolitan Market Rankings

1988 Population
Percent Change In Population 1980-1988
1988 Households
1988 Effective Buying Income (EBI)
1988 Average Household EBI
1988 Total Retail Sales
1988 Per Household Retail Sales
1988 Buying Power Index (BPI)

EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5.

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1988 Per Household Retail Sales 14–8
1988 Buying Power Index (BPI) 14–9

1988 POPULATION

Area	(Thous.)	Rank
New York, N.Y.	8,315.8	1
Los Angeles - Long Beach, Cal.	8,068.0	2
Chicago, Ill.	5,976.6	3
Philadelphia, Pa.	4,758.0	4
Detroit, Mich.	4,298.4	5
Houston, Tex.	3,734.7	6
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	3,670.7	7
Washington, D.C.	3,526.5	8
Nassau - Suffolk, N.Y.	2,763.0	9
Atlanta, Ga.	2,564.0	10
Dallas, Tex.	2,482.3	11
Anaheim - Santa Ana, Cal.	2,405.2	12
Baltimore, Md.	2,323.6	13
Minneapolis - St. Paul, Minn.	2,316.9	14
San Diego, Cal.	2,283.2	15
Pittsburgh, Pa.	2,142.6	16
Riverside - San Bernardino, Cal.	2,021.9	17
Tampa - St. Petersburg - Clearwater, Fla.	2,019.3	18
Miami - Hialeah, Fla.	1,958.5	19
Oakland, Cal.	1,956.6	20
Phoenix, Ariz.	1,924.6	21
St. Louis, Mo.	1,862.4	22
Newark, N.J.	1,860.4	23
Cleveland, Ohio	1,793.4	24
Denver, Colo.	1,792.4	25
Seattle, Wash.	1,777.0	26
San Francisco, Cal.	1,535.9	27
San Jose, Cal.	1,526.1	28
Kansas City, Mo.-Kans.	1,496.4	29
New Orleans, La.	1,435.1	30
Cincinnati, Ohio	1,403.2	31
Milwaukee, Wisc.	1,400.9	32
Sacramento, Cal.	1,381.9	33
San Antonio, Tex.	1,309.0	34
Columbus, Ohio	1,289.8	35
Norfolk - Virginia Beach - Newport News, Va.	1,281.3	36
Bergen - Passaic, N.J.	1,260.0	37
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	1,259.4	38
Fort Worth - Arlington, Tex.	1,244.6	39
Indianapolis, Ind.	1,198.0	40
Portland, Ore.	1,174.3	41
Salt Lake City - Ogden, Utah	1,146.8	42
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	1,073.2	43
Oklahoma City, Okla.	1,063.6	44
Hartford - New Britain - Middletown - Bristol, Conn.	1,060.9	45
Rochester, N.Y.	1,031.6	46
Monmouth - Ocean, N.J.	993.7	47
Louisville, Ky.	977.9	48
Buffalo, N.Y.	964.7	49
Nashville, Tenn.	953.1	50
Total Top 50	**110,057.4**	
Memphis, Tenn.	944.8	51
Orlando, Fla.	933.7	52
Middlesex - Somerset - Hunterdon, N.J.	933.4	53
Birmingham, Ala.	933.1	54
Dayton - Springfield, Ohio	923.6	55
Greensboro - Winston-Salem - High Point, N.C.	9[illegible]3.5	56
Albany - Schenectady - Troy, N.Y.	890.6	57
Providence - Pawtucket - Woonsocket, R.I.	882.1	58
Honolulu, Haw.	872.2	59
Richmond - Petersburg, Va.	836.3	60
Tulsa, Okla.	831.7	61
Bridgeport - Stamford - Norwalk - Danbury, Conn.	819.1	62
Jacksonville, Fla.	814.2	63
West Palm Beach - Boca Raton - Delray Beach, Fla.	782.1	64
New Haven - Waterbury - Meriden, Conn.	772.5	65
Scranton - Wilkes-Barre, Pa.	748.3	66
Austin, Tex.	742.4	67
Syracuse, N.Y.	675.7	68
Oxnard - Ventura, Cal.	675.5	69
Allentown - Bethlehem, Pa.	672.1	70
Tucson, Ariz.	670.3	71
Worcester - Fitchburg - Leominster, Mass.	660.1	72
Raleigh - Durham, N.C.	653.1	73
Akron, Ohio	645.3	74
Gary - Hammond, Ind.	644.8	75
Greenville - Spartanburg, S.C.	640.1	76
Grand Rapids, Mich.	630.7	77
Toledo, Ohio	625.3	78
Las Vegas, Nev.	620.6	79
Baton Rouge, La.	614.9	80
Omaha, Neb.	613.4	81
Fre[illegible] Cal.	612.5	82
Kr[illegible], Tenn.	609.0	83
El Paso, Tex.	606.5	84
Harrisburg - Lebanon - Carlisle, Pa.	[illegible]	85
Springfield, Mass.	[illegible]1.1	86
Tacoma, Wash.	553.4	87
Wilmington, Del.	538.4	88
Jersey City, N.J.	537.8	89
Charleston, S.C.	524.2	90
Little Rock - North Little Rock, Ark.	521.5	91
Youngstown - Warren, Ohio	513.3	92
Albuquerque, N.M.	506.3	93
Bakersfield, Cal.	503.5	94
New Bedford - Fall River - Attleboro, Mass.	503.4	95
Lake County, Ill.	499.6	96
Mobile, Ala.	486.3	97
Columbia, S.C.	466.3	98
Johnson City - Kingsport - Bristol, Tenn.	459.8	99
Wichita, Kans.	443.4	100
Total Top 100	**143,741.3**	
Chattanooga, Tenn.	442.1	101
Flint, Mich.	440.4	102
Lansing - East Lansing, Mich.	434.4	103
Beaumont - Port Arthur, Tex.	428.5	104
Vallejo - Fairfield - Napa, Cal.	425.0	105
Stockton, Cal.	422.9	106
York, Pa.	421.0	107
Saginaw - Bay City - Midland, Mich.	417.9	108
Joliet, Ill.	417.1	109
Jackson, Miss.	416.2	110
Canton, Ohio	407.7	111
McAllen - Edinburg - Mission, Tex.	401.7	112
Lancaster, Pa.	396.6	113
Augusta, Ga.	395.5	114
Davenport - Rock Island - Moline, Iowa-Ill.	394.2	115
Lakeland - Winter Haven, Fla.	391.7	116
Des Moines, Iowa	389.5	117
Corpus Christi, Tex.	386.9	118
Santa Rosa - Petaluma, Cal.	383.4	119
Peoria, Ill.	381.0	120
Colorado Springs, Colo.	374.6	121
Shreveport, La.	373.5	122
Spokane, Wash.	371.7	123
Fort Wayne, Ind.	356.2	124
Salinas - Seaside - Monterey, Cal.	350.5	125
Aurora - Elgin, Ill.	348.2	126
Huntington - Ashland, W.Va.-Ky.	346.0	127
Madison, Wisc.	345.3	128
Lexington-Fayette, Ky.	343.5	129
Santa Barbara - Santa Maria - Lompoc, Cal.	340.9	130
Melbourne - Titusville - Palm Bay, Fla.	338.2	131
Daytona Beach, Fla.	333.7	132
Modesto, Cal.	332.4	133
Reading, Pa.	329.8	134
Pensacola, Fla.	328.9	135
Atlantic City, N.J.	321.2	136
Portsmouth - Dover - Rochester, N.H.	320.7	137
Utica - Rome, N.Y.	320.1	138
Trenton, N.J.	315.1	139
Visalia - Tulare - Porterville, Cal.	311.2	140
Manchester - Nashua, N.H.	305.7	141
Montgomery, Ala.	305.0	142
Appleton - Oshkosh - Neenah, Wisc.	302.7	143
Orange County, N.Y.	301.6	144
Provo - Orem, Utah	301.5	145
Fort Myers - Cape Coral, Fla.	296.9	146
Evansville, Ind.	295.6	147
Erie, Pa.	292.3	148
East St. Louis - Belleville, Ill.	290.3	149
Macon - Warner Robins, Ga.	285.1	150
Total Top 150	**161,713.4**	
Rockford, Ill.	282.3	151
Hamilton - Middletown, Ohio	281.4	152
Brownsville - Harlingen, Tex.	280.1	153
Lorain - Elyria, Ohio	278.1	154
Eugene - Springfield, Ore.	277.4	155
Poughkeepsie, N.Y.	277.3	156
Fayetteville, N.C.	276.4	157
Sarasota, Fla.	274.1	158
Ann Arbor, Mich.	273.0	159
Binghamton, N.Y.	270.9	160
Killeen - Temple, Tex.	270.5	161
Charleston, W.Va.	269.5	162
Alton - Granite City, Ill.	265.6	163
Johnstown, Pa.	264.8	164
Duluth, Minn.	264.6	165
Salem, Ore.	262.0	166
Anchorage, Alas.	256.0	167
Santa Cruz, Cal.	252.4	168
Lubbock, Tex.	251.4	169
New London - Norwich, Conn.	249.7	170
Lafayette, La.	248.2	171
Boulder - Longmont, Colo.	244.2	172
Bruzoria, Tex.	243.9	173
Reno, Nev.	241.4	174
Columbus, Ga.	239.8	175
Galveston - Texas City, Tex.	235.7	176
Springfield, Mo.	234.3	177
South Bend - Mishawaka, Ind.	234.0	178
Savannah, Ga.	233.7	179
Vancouver, Wash.	229.5	180
Niagara Falls, N.Y.	228.5	181
Portland, Me.	228.2	182
Roanoke, Va.	227.3	183
Tallahassee, Fla.	224.6	184
Hickory, N.C.	224.2	185
Fort Pierce, Fla.	223.5	186
Amarillo, Tex.	215.8	187
Boise, Ida.	215.0	188
Kalamazoo, Mich.	214.2	189
Lincoln, Neb.	214.1	190
Houma - Thibodaux, La.	213.3	191
Gainesville, Fla.	209.6	192
Biloxi - Gulfport, Miss.	205.7	193
Huntsville, Ala.	203.8	194
Fort Collins - Loveland, Colo.	203.0	195
Waco, Tex.	202.0	196
Beaver County, Pa.	201.1	197
Springfield, Ill.	201.1	197
Bradenton, Fla.	197.5	199
Longview - Marshall, Tex.	195.1	200
Total Top 200	**173,734.2**	
Lake Charles, La.	192.4	201
Yakima, Wash.	190.4	202
Bremerton, Wash.	189.7	203
Green Bay, Wisc.	187.8	204
Fort Smith, Ark.	186.9	205
St. Cloud, Minn.	186.8	206
Chico, Cal.	183.1	207
Wheeling, W.Va.	183.1	207
Richland - Kennewick - Pasco, Wash.	181.0	209
Ocala, Fla.	175.9	210
Racine, Wisc.	174.7	211
Cedar Rapids, Iowa	171.8	212
Asheville, N.C.	171.7	213
Tyler, Tex.	169.9	214
Clarksville - Hopkinsville, Tenn.-Ky.	168.7	215
Champaign - Urbana - Rantoul, Ill.	168.1	216
Waterloo - Cedar Falls, Iowa	165.5	217
Benton Harbor, Mich.	162.3	218
Parkersburg - Marietta, W.Va.-Ohio	162.3	218
Olympia, Wash.	158.2	220
Lima, Ohio	158.1	221
Topeka, Kans.	157.4	222
Monroe, La.	157.3	223
Steubenville - Weirton, Ohio-W.Va.	157.3	223
Greeley, Colo.	156.8	225
Fargo - Moorhead, N.D.-Minn.	155.4	226
Anderson, S.C.	155.0	227
Odessa, Tex.	154.9	228
Muskegon, Mich.	154.4	229
Redding, Cal.	153.1	230
Alexandria, La.	151.9	231
Athens, Ga.	149.8	232
Lynchburg, Va.	149.0	233
Tuscaloosa, Ala.	148.6	234
Jackson, Mich.	148.3	235
Medford, Ore.	145.9	236
Elkhart - Goshen, Ind.	143.0	237
Florence, Ala.	142.9	238
Vineland - Millville - Bridgeton, N.J.	142.4	239
Eau Claire, Wisc.	141.5	240
Pascagoula, Miss.	140.9	241
Janesville - Beloit, Wisc.	140.8	242
Pittsfield, Mass.	139.5	243
Bangor, Me.	139.3	244
Terre Haute, Ind.	137.1	245
Altoona, Pa.	136.9	246
Joplin, Mo.	135.5	247
Bryan - College Station, Tex.	134.3	248
Laredo, Tex.	134.3	248
Anderson, Ind.	133.9	250
Total Top 250	**181,680.0**	
Naples, Fla.	133.5	251
Dothan, Ala.	133.2	252
Abilene, Tex.	133.1	253
Decatur, Ill.	132.5	254
Battle Creek, Mich.	132.4	255
Charlottesville, Va.	130.2	256
Billings, Mont.	130.1	257
Bloomington - Normal, Ill.	129.8	258
Burlington, Vt.	129.8	258
Wichita Falls, Tex.	129.8	258
Sharon, Pa.	128.5	261
Pueblo, Colo.	128.2	262
Jacksonville, N.C.	127.5	263
Mansfield, Ohio	127.0	264
Fort Walton Beach, Fla.	126.5	265
Lawton, Okla.	126.0	266
Texarkana, Tex.-Ark.	125.3	267
Lafayette, Ind.	125.1	268
Anniston, Ala.	125.0	269
Muncie, Ind.	124.6	270
Florence, S.C.	124.4	271
Sioux Falls, S.D.	123.6	272
Albany, Ga.	123.0	273
Williamsport, Pa.	123.0	273
Kenosha, Wisc.	121.3	275
Bellingham, Wash.	120.9	276
Las Cruces, N.M.	120.6	277
Glens Falls, N.Y.	120.4	278
State College, Pa.	120.1	279
Yuba City, Cal.	120.1	279
Midland, Tex.	119.0	281
Wausau, Wisc.	118.6	282
Wilmington, N.C.	118.2	283
Sioux City, Iowa	117.9	284
Hagerstown, Md.	116.8	285
Panama City, Fla.	114.7	286
Columbia, Mo.	113.7	287
Danville, Va.	113.0	288
Santa Fe, N.M.	111.6	289
Fayetteville - Springdale, Ark.	110.4	290
San Angelo, Tex.	107.5	291
Kankakee, Ill.	106.4	292
Cumberland, Md.	105.9	293
Gadsden, Ala.	105.7	294
Bloomington, Ind.	104.8	295
Bismarck, N.D.	102.2	296
Sheboygan, Wisc.	101.6	297
Sherman - Denison, Tex.	101.6	297
Kokomo, Ind.	101.3	299
Lewiston - Auburn, Me.	101.0	300
Burlington, N.C.	100.2	301
Elmira, N.Y.	98.6	302
Rochester, Minn.	97.2	303
La Crosse, Wisc.	95.4	304
Dubuque, Iowa	93.4	305
Victoria, Tex.	90.2	306
Pine Bluff, Ark.	89.7	307
Owensboro, Ky.	89.3	308
Iowa City, Iowa	89.2	309
Casper, Wyo.	87.5	310
St. Joseph, Mo.	85.0	311
Great Falls, Mont.	79.6	312
Lawrence, Kans.	75.2	313
Enid, Okla.	74.7	314
Grand Forks, N.D.	73.0	315
Total Above Areas	**188,955.6**	
Percent of U.S.	**76.0114**	
U.S. Total	**248,588.5**	

1984 SURVEY OF BUYING POWER DATA SERVICE

PERCENT CHANGE IN POPULATION 1983-1988

Area	%	Rank
Naples, Fla.	25.8	1
Fort Pierce, Fla.	22.9	2
Midland, Tex.	22.3	3
Bryan - College Station, Tex.	21.8	4
Fort Myers - Cape Coral, Fla.	21.6	5
Brazoria, Tex.	21.5	6
Ocala, Fla.	21.1	7
McAllen - Edinburg - Mission, Tex.	20.8	8
Provo - Orem, Utah	19.3	9
Austin, Tex.	19.0	10
Houston, Tex.	18.5	11
Odessa, Tex.	18.4	12
Fort Collins - Loveland, Colo.	18.2	13
Laredo, Tex.	18.2	13
Anchorage, Alas.	17.7	15
West Palm Beach - Boca Raton - Delray Beach, Fla.	17.7	15
Sarasota, Fla.	17.4	17
Brownsville - Harlingen, Tex.	17.3	18
Santa Cruz, Cal.	17.3	18
Las Vegas, Nev.	17.2	20
Bradenton, Fla.	16.5	21
Redding, Cal.	16.5	21
Tyler, Tex.	16.4	23
Victoria, Tex.	16.4	23
Lafayette, La.	16.1	25
Orlando, Fla.	16.1	25
Riverside - San Bernardino, Cal.	15.4	27
Boulder - Longmont, Colo.	14.9	28
Longview - Marshall, Tex.	14.9	28
Bismarck, N.D.	14.6	30
Fort Worth - Arlington, Tex.	14.6	30
Bremerton, Wash.	14.5	32
Daytona Beach, Fla.	14.5	32
Olympia, Wash.	14.5	32
Oxnard - Ventura, Cal.	14.5	32
Phoenix, Ariz.	14.4	36
Santa Rosa - Petaluma, Cal.	14.4	36
Greeley, Colo.	14.3	38
Chico, Cal.	14.2	39
Vallejo - Fairfield - Napa, Cal.	14.0	40
Visalia - Tulare - Porterville, Cal.	14.0	40
San Angelo, Tex.	13.9	42
Dallas, Tex.	13.8	43
El Paso, Tex.	13.8	43
Richland - Kennewick - Pasco, Wash.	13.8	43
Salt Lake City - Ogden, Utah	13.8	43
Bakersfield, Cal.	13.6	47
Tucson, Ariz.	13.6	47
Sacramento, Cal.	13.5	49
Denver, Colo.	13.4	50
Killeen - Temple, Tex.	13.4	50
Tulsa, Okla.	13.4	50
Las Cruces, N.M.	13.3	53
Modesto, Cal.	13.3	53
Baton Rouge, La.	13.1	55
Reno, Nev.	13.1	55
Anaheim - Santa Ana, Cal.	13.0	57
Tampa - St. Petersburg - Clearwater, Fla.	12.9	58
Boise, Ida.	12.8	59
Amarillo, Tex.	12.7	60
Melbourne - Titusville - Palm Bay, Fla.	12.5	61
Casper, Wyo.	12.3	62
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	12.3	62
San Diego, Cal.	12.1	64
Lakeland - Winter Haven, Fla.	11.6	65
Gainesville, Fla.	11.5	66
San Antonio, Tex.	11.5	66
Stockton, Cal.	11.5	66
Oklahoma City, Okla.	11.4	69
Houma - Thibodaux, La.	11.3	70
Albuquerque, N.M.	11.1	71
Miami - Hialeah, Fla.	11.0	72
Abilene, Tex.	10.9	73
Colorado Springs, Colo.	10.9	73
Galveston - Texas City, Tex.	10.9	73
Billings, Mont.	10.7	76
Charleston, S.C.	10.7	76
Salinas - Seaside - Monterey, Cal.	10.7	76
Santa Fe, N.M.	10.7	76
Vancouver, Wash.	10.6	80
Atlanta, Ga.	10.5	81
Fresno, Cal.	10.3	82
Pascagoula, Miss.	10.3	82
Enid, Okla.	10.2	84
Corpus Christi, Tex.	10.1	85
Lubbock, Tex.	10.0	86
Tallahassee, Fla.	9.8	87
San Jose, Cal.	9.7	88
Waco, Tex.	9.7	88
Yuba City, Cal.	9.6	90
Joliet, Ill.	9.3	91
Panama City, Fla.	9.3	91
Athens, Ga.	9.2	93
Monmouth - Ocean, N.J.	9.1	94
Raleigh - Durham, N.C.	8.8	95
Atlantic City, N.J.	8.7	96
Lake Charles, La.	8.7	96
Portsmouth - Dover - Rochester, N.H.	8.7	96
Orange County, N.Y.	8.6	99
Anderson, S.C.	8.5	100
Augusta, Ga.	8.2	101
Honolulu, Haw.	8.2	101
Charlottesville, Va.	8.0	103
Jackson, Miss.	8.0	103
Fort Smith, Ark.	7.9	105
Fort Walton Beach, Fla.	7.9	105
New Orleans, La.	7.9	105
St. Cloud, Minn.	7.9	105
Lawton, Okla.	7.8	109
Tacoma, Wash.	7.8	109
Beaumont - Port Arthur, Tex.	7.7	111
Santa Barbara - Santa Maria - Lompoc, Cal.	7.7	111
Wilmington, N.C.	7.7	111
Clarksville - Hopkinsville, Tenn.-Ky.	7.5	114
Columbia, Mo.	7.5	114
Bellingham, Wash.	7.3	116
Pensacola, Fla.	7.3	116
Sherman - Denison, Tex.	7.3	116
Columbia, S.C.	7.2	119
Monroe, La.	7.2	119
Nashville, Tenn.	7.2	119
Florence, S.C.	7.1	122
Jacksonville, Fla.	7.1	122
Poughkeepsie, N.Y.	7.1	122
Fargo - Moorhead, N.D.-Minn.	7.0	125
Lake County, Ill.	7.0	125
Sioux Falls, S.D.	7.0	125
Springfield, Mo.	6.9	128
Alexandria, La.	6.8	129
Biloxi - Gulfport, Miss.	6.8	129
Greenville - Spartanburg, S.C.	6.8	129
Shreveport, La.	6.8	129
Jacksonville, N.C.	6.3	133
Montgomery, Ala.	6.3	133
Fayetteville, N.C.	6.1	135
Lawrence, Kans.	6.1	135
Lincoln, Neb.	6.1	135
Richmond - Petersburg, Va.	6.1	135
Seattle, Wash.	6.1	135
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	5.9	140
Dothan, Ala.	5.9	140
Hickory, N.C.	5.9	140
Manchester - Nashua, N.H.	5.9	140
Oakland, Cal.	5.9	140
Yakima, Wash.	5.9	140
Norfolk - Virginia Beach - Newport News, Va.	5.8	146
Texarkana, Tex.-Ark.	5.8	146
York, Pa.	5.8	146
Aurora - Elgin, Ill.	5.6	149
Grand Forks, N.D.	5.6	149
Medford, Ore.	5.6	149
Fayetteville - Springdale, Ark.	5.5	152
Little Rock - North Little Rock, Ark.	5.4	153
Mobile, Ala.	5.4	153
Lancaster, Pa.	5.3	155
Minneapolis - St. Paul, Minn.	5.3	155
Glens Falls, N.Y.	5.2	157
Albany, Ga.	5.0	158
Spokane, Wash.	4.9	159
Washington, D.C.	4.9	159
Bloomington - Normal, Ill.	4.8	161
Hamilton - Middletown, Ohio	4.8	161
Iowa City, Iowa	4.8	161
Evansville, Ind.	4.6	164
Burlington, Vt.	4.5	165
Lexington-Fayette, Ky.	4.5	165
Los Angeles - Long Beach, Cal.	4.5	165
Eau Claire, Wisc.	4.4	168
Macon - Warner Robins, Ga.	4.4	168
Tuscaloosa, Ala.	4.4	168
Wichita, Kans.	4.4	168
Greensboro - Winston-Salem - High Point, N.C.	4.3	172
Knoxville, Tenn.	4.3	172
Portland, Ore.	4.3	172
Harrisburg - Lebanon - Carlisle, Pa.	4.2	175
Green Bay, Wisc.	4.0	176
Springfield, Ill.	3.9	177
Vineland - Millville - Bridgeton, N.J.	3.9	177
Madison, Wisc.	3.8	179
Wichita Falls, Tex.	3.8	179
Asheville, N.C.	3.7	181
Wausau, Wisc.	3.7	181
Nassau - Suffolk, N.Y.	3.6	183
New Bedford - Fall River - Attleboro, Mass.	3.6	183
Rochester, N.Y.	3.6	183
Bloomington, Ind.	3.5	186
Johnson City - Kingsport - Bristol, Tenn.	3.5	186
State College, Pa.	3.5	186
Joplin, Mo.	3.4	189
Albany - Schenectady - Troy, N.Y.	3.3	190
Baltimore, Md.	3.3	190
Des Moines, Iowa	3.3	190
Florence, Ala.	3.3	190
Grand Rapids, Mich.	3.3	190
Portland, Me.	3.3	190
Allentown - Bethlehem, Pa.	3.2	196
Lansing - East Lansing, Mich.	3.2	196
Rochester, Minn.	3.2	196
Kansas City, Mo.-Kans.	3.1	199
Lynchburg, Va.	3.1	199
Middlesex - Somerset - Hunterdon, N.J.	3.1	199
Reading, Pa.	3.1	199
Savannah, Ga.	3.1	199
Birmingham, Ala.	3.0	204
Salem, Ore.	3.0	204
St. Louis, Mo.	2.8	206
Memphis, Tenn.	2.7	207
Omaha, Neb.	2.7	207
Peoria, Ill.	2.7	207
Eugene - Springfield, Ore	2.6	210
La Crosse, Wis.	2.6	210
Syracuse, N.Y.	2.6	210
Erie, Pa.	2.5	213
Elkhart - Goshen, Ind.	2.4	214
Appleton - Oshkosh - Neenah, Wisc.	2.3	215
Huntsville, Ala.	2.3	215
Owensboro, Ky.	2.3	215
New London - Norwich, Conn.	2.2	218
Chattanooga, Tenn.	2.1	219
Columbus, Ohio	2.1	219
Williamsport, Pa.	2.1	219
Racine, Wisc.	2.0	222
Hagerstown, Md.	1.9	223
Huntington - Ashland, W.Va.-Ky.	1.9	223
San Francisco, Cal.	1.9	223
Anniston, Ala.	1.8	226
Kankakee, Ill.	1.8	226
Roanoke, Va.	1.8	226
Burlington, N.C.	1.7	229
Wilmington, Del.	1.7	229
Ann Arbor, Mich.	1.6	231
Binghamton, N.Y.	1.6	231
Parkersburg - Marietta, W.Va.-Ohio	1.6	231
Indianapolis, Ind.	1.5	234
Lafayette, Ind.	1.5	234
Davenport - Rock Island - Moline, Iowa-Ill.	1.4	236
Louisville, Ky.	1.4	236
Scranton - Wilkes-Barre, Pa.	1.4	236
Trenton, N.J.	1.4	236
Worcester - Fitchburg - Leominster, Mass.	1.4	236
Gadsden, Ala.	1.3	241
Gary - Hammond, Ind.	1.3	241
Terre Haute, Ind.	1.3	241
Toledo, Ohio	1.3	241
Columbus, Ga.	1.2	245
Pueblo, Colo.	1.2	245
Janesville - Beloit, Wisc.	1.1	247
Providence - Pawtucket - Woonsocket, R.I.	1.1	247
Bangor, Me.	1.0	249
Lima, Ohio	1.0	249
Waterloo - Cedar Falls, Iowa	1.0	249
Bridgeport - Stamford - Norwalk - Danbury, Conn.	.9	252
New Haven - Waterbury - Meriden, Conn.	.9	252
New York, N.Y.	.9	252
Topeka, Kans.	.9	252
Kalamazoo, Mich.	.8	256
Milwaukee, Wisc.	.8	256
Saginaw - Bay City - Midland, Mich.	.8	256
Cedar Rapids, Iowa	.7	259
Charleston, W.Va.	.7	259
Danville, Va.	.7	259
Lewiston - Auburn, Me.	.7	259
Philadelphia, Pa.	.7	259
Rockford, Ill.	.7	259
Cincinnati, Ohio	.6	265
Flint, Mich.	.6	265
Hartford - New Britain - Middletown - Bristol, Conn.	.6	265
Muskegon, Mich.	.6	265
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	.5	269
Canton, Ohio	.5	269
Lorain - Elyria, Ohio	.5	269
Decatur, Ill.	.4	272
Elmira, N.Y.	.4	272
Sheboygan, Wisc.	.4	272
Fort Wayne, Ind.	.3	275
Pine Bluff, Ark.	.3	275
Duluth, Minn.	.2	277
Niagara Falls, N.Y.	.1	278
Sharon, Pa.	.1	278
Sioux City, Iowa	.1	278
Altoona, Pa.	.0	281
Cumberland, Md.	.0	281
Johnstown, Pa.	.0	281
Springfield, Mass.	.0	281
Utica - Rome, N.Y.	–.1	285
Wheeling, W.Va.	–.1	285
Dayton - Springfield, Ohio	–.2	287
Dubuque, Iowa	–.3	288
Champaign - Urbana - Rantoul, Ill.	–.4	289
Muncie, Ind.	–.4	289
Newark, N.J.	–.4	289
Steubenville - Weirton, Ohio-W.Va.	–.4	289
Alton - Granite City, Ill.	–.6	293
Akron, Ohio	–.8	294
Kenosha, Wisc.	–.8	294
Beaver County, Pa.	–.9	296
Chicago, Ill.	–.9	296
Detroit, Mich.	–1.1	298
Great Falls, Mont.	–1.1	298
Jackson, Mich.	–1.1	298
South Bend - Mishawaka, Ind.	–1.1	298
Bergen - Passaic, N.J.	–1.4	302
Kokomo, Ind.	–1.5	303
Pittsburgh, Pa.	–1.5	303
Youngstown - Warren, Ohio	–1.5	303
Jersey City, N.J.	–1.9	306
Mansfield, Ohio	–2.0	307
St. Joseph, Mo.	–2.0	307
Benton Harbor, Mich.	–2.1	309
East St. Louis - Belleville, Ill.	–2.1	309
Pittsfield, Mass.	–2.1	309
Anderson, Ind.	–2.5	312
Battle Creek, Mich.	–2.6	313
Cleveland, Ohio	–2.7	314
Buffalo, N.Y.	–2.9	315
Average Above Areas	**5.6**	
U.S. Average	**5.5**	

1988 HOUSEHOLDS

Area	(Thous.)	Rank
New York, N.Y.	3,325.7	1
Los Angeles - Long Beach, Cal.	2,957.0	2
Chicago, Ill.	2,263.6	3
Philadelphia, Pa.	1,761.3	4
Detroit, Mich.	1,580.2	5
Houston, Tex.	1,387.9	6
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1,385.5	7
Washington, D.C.	1,319.0	8
Atlanta, Ga.	952.4	9
Dallas, Tex.	948.8	10
Anaheim - Santa Ana, Cal.	912.1	11
Nassau - Suffolk, N.Y.	911.3	12
Minneapolis - St. Paul, Minn.	876.1	13
San Diego, Cal.	863.6	14
Baltimore, Md.	848.1	15
Pittsburgh, Pa.	843.9	16
Tampa - St. Petersburg - Clearwater, Fla.	835.8	17
Oakland, Cal.	783.7	18
Phoenix, Ariz.	757.8	19
Riverside - San Bernardino, Cal.	739.6	20
Denver, Colo.	721.2	21
Seattle, Wash.	714.2	22
Miami - Hialeah, Fla.	710.8	23
Cleveland, Ohio	704.9	24
St. Louis, Mo.	698.5	25
Newark, N.J.	675.0	26
San Francisco, Cal.	655.3	27
Kansas City, Mo.-Kans.	582.2	28
San Jose, Cal.	577.9	29
Sacramento, Cal.	560.4	30
New Orleans, La.	541.6	31
Cincinnati, Ohio	538.0	32
Milwaukee, Wisc.	536.1	33
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	524.7	34
Columbus, Ohio	505.2	35
Portland, Ore.	477.8	36
Bergen - Passaic, N.J.	471.0	37
Fort Worth - Arlington, Tex.	466.2	38
San Antonio, Tex.	453.0	39
Norfolk - Virginia Beach - Newport News, Va.	448.3	40
Indianapolis, Ind.	442.5	41
Oklahoma City, Okla.	408.1	42
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	402.5	43
Hartford - New Britain - Middletown - Bristol, Conn.	397.0	44
Rochester, N.Y.	383.8	45
Monmouth - Ocean, N.J.	378.3	46
Louisville, Ky.	369.6	47
Salt Lake City - Ogden, Utah	367.5	48
Dayton - Springfield, Ohio	363.5	49
Buffalo, N.Y.	362.2	50
Total Top 50	**41,690.8**	
Birmingham, Ala.	356.7	51
Greensboro - Winston-Salem - High Point, N.C.	355.2	52
Nashville, Tenn.	349.7	53
Orlando, Fla.	348.1	54
Memphis, Tenn.	335.5	55
Albany - Schenectady - Troy, N.Y.	335.4	56
Providence - Pawtucket - Woonsocket, R.I.	334.8	57
West Palm Beach - Boca Raton - Delray Beach, Fla.	334.7	58
Middlesex - Somerset - Hunterdon, N.J.	331.4	59
Tulsa, Okla.	319.9	60
Jacksonville, Fla.	308.1	61
Richmond - Petersburg, Va.	306.6	62
Bridgeport - Stamford - Norwalk - Danbury, Conn.	295.4	63
Austin, Tex.	288.5	64
New Haven - Waterbury - Meriden, Conn.	288.5	64
Scranton - Wilkes-Barre, Pa.	288.3	66
Honolulu, Haw.	283.6	67
Tucson, Ariz.	269.2	68
Allentown - Bethlehem, Pa.	259.7	69
Las Vegas, Nev.	252.2	70
Raleigh - Durham, N.C.	251.0	71
Akron, Ohio	248.3	72
Worcester - Fitchburg - Leominster, Mass.	245.5	73
Syracuse, N.Y.	243.9	74
Toledo, Ohio	240.4	75
Greenville - Spartanburg, S.C.	240.1	76
Oxnard - Ventura, Cal.	234.4	77
Knoxville, Tenn.	233.6	78
Omaha, Neb.	232.8	79
Harrisburg - Lebanon - Carlisle, Pa.	231.7	80
Grand Rapids, Mich.	228.4	81
Fresno, Cal.	224.2	82
Baton Rouge, La.	220.4	83
Gary - Hammond, Ind.	219.7	84
Springfield, Mass.	215.1	85
Tacoma, Wash.	212.2	86
Jersey City, N.J.	206.1	87
Albuquerque, N.M.	196.2	88
Youngstown - Warren, Ohio	195.7	89
Wilmington, Del.	194.4	90
Little Rock - North Little Rock, Ark.	189.2	91
New Bedford - Fall River - Attleboro, Mass.	185.9	92
El Paso, Tex.	182.4	93
Bakersfield, Cal.	181.3	94
Charleston, S.C.	179.1	95
Mobile, Ala.	177.9	96
Wichita, Kans.	176.6	97
Lake County, Ill.	171.0	98
Johnson City - Kingsport - Bristol, Tenn.	170.0	99
Columbia, S.C.	166.7	100
Total Top 100	**54,226.5**	
Chattanooga, Tenn.	164.5	101
Flint, Mich.	161.3	102
York, Pa.	159.2	103
Stockton, Cal.	158.3	104
Des Moines, Iowa	157.7	105
Vallejo - Fairfield - Napa, Cal.	157.2	106
Beaumont - Port Arthur, Tex.	154.6	107
Santa Rosa - Petaluma, Cal.	154.6	107
Davenport - Rock Island - Moline, Iowa-Ill.	153.4	109
Canton, Ohio	153.0	110
Lansing - East Lansing, Mich.	153.0	110
Jackson, Miss.	148.6	112
Saginaw - Bay City - Midland, Mich.	147.2	113
Spokane, Wash.	147.2	113
Peoria, Ill.	146.5	115
Lakeland - Winter Haven, Fla.	145.5	116
Lancaster, Pa.	144.8	117
Shreveport, La.	141.9	118
Joliet, Ill.	141.0	119
Colorado Springs, Colo.	140.6	120
Daytona Beach, Fla.	140.4	121
Augusta, Ga.	139.7	122
Madison, Wisc.	139.0	123
Melbourne - Titusville - Palm Bay, Fla.	139.0	123
Lexington-Fayette, Ky.	133.4	125
Santa Barbara - Santa Maria - Lompoc, Cal.	131.2	126
Huntington - Ashland, W.Va.-Ky.	130.1	127
Reading, Pa.	129.0	128
Corpus Christi, Tex.	128.5	129
Fort Wayne, Ind.	128.2	130
Atlantic City, N.J.	127.0	131
Aurora - Elgin, Ill.	125.9	132
Fort Myers - Cape Coral, Fla.	124.5	133
Sarasota, Fla.	123.7	134
Modesto, Cal.	122.9	135
Pensacola, Fla.	120.4	136
Salinas - Seaside - Monterey, Cal.	119.0	137
Portsmouth - Dover - Rochester, N.H.	116.6	138
Utica - Rome, N.Y.	115.2	139
Trenton, N.J.	114.2	140
Eugene - Springfield, Ore.	112.8	141
Evansville, Ind.	112.5	142
Manchester - Nashua, N.H.	112.4	143
Appleton - Oshkosh - Neenah, Wisc.	112.1	144
Montgomery, Ala.	111.4	145
McAllen - Edinburg - Mission, Tex.	110.2	146
Rockford, Ill.	108.7	147
Erie, Pa.	107.7	148
East St. Louis - Belleville, Ill.	106.4	149
Charleston, W.Va.	106.3	150
Total Top 150	**60,905.0**	
Reno, Nev.	103.7	151
Hamilton - Middletown, Ohio	103.2	152
Visalia - Tulare - Porterville, Cal.	103.0	153
Alton - Granite City, Ill.	102.2	154
Macon - Warner Robins, Ga.	101.6	155
Binghamton, N.Y.	100.9	156
Duluth, Minn.	100.3	157
Lorain - Elyria, Ohio	100.1	158
Salem, Ore.	99.5	159
Orange County, N.Y.	99.3	160
Ann Arbor, Mich.	98.7	161
Johnstown, Pa.	98.0	162
Poughkeepsie, N.Y.	96.4	163
Santa Cruz, Cal.	96.3	164
Boulder - Longmont, Colo.	96.2	165
Anchorage, Alas.	95.4	166
New London - Norwich, Conn.	91.7	167
Lubbock, Tex.	91.6	168
Springfield, Mo.	91.0	169
Fayetteville, N.C.	89.7	170
Fort Pierce, Fla.	89.7	170
Lafayette, La.	89.7	170
Portland, Me.	89.3	173
South Bend - Mishawaka, Ind.	87.7	174
Killeen - Temple, Tex.	87.4	175
Roanoke, Va.	86.6	176
Galveston - Texas City, Tex.	86.2	177
Vancouver, Wash.	86.0	178
Niagara Falls, N.Y.	85.4	179
Lincoln, Neb.	84.8	180
Savannah, Ga.	84.4	181
Springfield, Ill.	84.0	182
Hickory, N.C.	83.9	183
Amarillo, Tex.	83.7	184
Tallahassee, Fla.	82.9	185
Boise, Ida.	82.8	186
Bradenton, Fla.	81.3	187
Columbus, Ga.	81.3	187
Brownsville - Harlingen, Tex.	80.3	189
Brazoria, Tex.	80.1	190
Provo - Orem, Utah	79.9	191
Kalamazoo, Mich.	79.4	192
Gainesville, Fla.	79.0	193
Fort Collins - Loveland, Colo.	77.1	194
Huntsville, Ala.	77.0	195
Beaver County, Pa.	74.9	196
Chico, Cal.	74.6	197
Waco, Tex.	74.6	197
Biloxi - Gulfport, Miss.	73.6	199
Houma - Thibodaux, La.	72.1	200
Total Top 200	**65,323.5**	
Wheeling, W.Va.	71.7	201
Bremerton, Wash.	70.5	202
Yakima, Wash.	70.5	202
Longview - Marshall, Tex.	70.4	204
Green Bay, Wisc.	70.1	205
Lake Charles, La.	69.6	206
Asheville, N.C.	68.8	207
Ocala, Fla.	68.5	208
Cedar Rapids, Iowa	68.2	209
Fort Smith, Ark.	68.0	210
Richland - Kennewick - Pasco, Wash.	67.7	211
Racine, Wisc.	64.2	212
Topeka, Kans.	64.1	213
Champaign - Urbana - Rantoul, Ill.	62.8	214
Tyler, Tex.	62.6	215
Olympia, Wash.	62.3	216
Waterloo - Cedar Falls, Iowa	62.2	217
Parkersburg - Marietta, W.Va.-Ohio	61.4	218
Benton Harbor, Mich.	60.2	219
Redding, Cal.	60.0	220
Steubenville - Weirton, Ohio-W.Va.	59.6	221
St. Cloud, Minn.	59.0	222
Lima, Ohio	58.8	223
Fargo - Moorhead, N.D.-Minn.	58.7	224
Anderson, S.C.	58.3	225
Odessa, Tex.	57.8	226
Greeley, Colo.	57.4	227
Monroe, La.	57.3	228
Medford, Ore.	57.0	229
Naples, Fla.	56.2	230
Clarksville - Hopkinsville, Tenn.-Ky.	56.1	231
Muskegon, Mich.	55.7	232
Alexandria, La.	54.6	233
Athens, Ga.	54.4	234
Tuscaloosa, Ala.	54.4	234
Florence, Ala.	54.2	236
Pittsfield, Mass.	54.2	236
Janesville - Beloit, Wisc.	53.2	238
Decatur, Ill.	52.7	239
Lynchburg, Va.	52.2	240
Altoona, Pa.	52.0	241
Billings, Mont.	52.0	241
Jackson, Mich.	51.9	243
Eau Claire, Wisc.	51.4	244
Elkhart - Goshen, Ind.	51.3	245
Joplin, Mo.	51.3	245
Bryan - College Station, Tex.	50.7	247
Terre Haute, Ind.	50.1	248
Battle Creek, Mich.	49.9	249
Sioux Falls, S.D.	49.6	250
Total Top 250	**68,279.3**	
Vineland - Millville Bridgeton, N.J.	49.6	250
Anderson, Ind.	49.5	252
Bangor, Me.	49.4	253
Bloomington - Normal, Ill.	49.2	254
Pueblo, Colo.	49.2	254
Mansfield, Ohio	48.6	256
Pascagoula, Miss.	48.5	257
Dothan, Ala.	48.4	258
Abilene, Tex.	48.2	259
Sharon, Pa.	47.7	260
Wichita Falls, Tex.	47.7	260
Charlottesville, Va.	47.2	262
Burlington, Vt.	46.6	263
Williamsport, Pa.	46.5	264
Bellingham, Wash.	46.4	265
Fort Walton Beach, Fla.	46.2	266
Texarkana, Tex.-Ark.	46.0	267
Wilmington, N.C.	46.0	267
Sioux City, Iowa	45.5	269
Kenosha, Wisc.	45.4	270
Yuba City, Cal.	45.2	271
Anniston, Ala.	44.5	272
Midland, Tex.	44.4	273
Muncie, Ind.	44.4	273
Panama City, Fla.	43.7	275
Florence, S.C.	43.6	276
Lafayette, Ind.	43.5	277
Wausau, Wisc.	43.2	278
Santa Fe, N.M.	42.9	279
Hagerstown, Md.	42.5	280
Columbia, Mo.	41.9	281
Glens Falls, N.Y.	41.9	281
Las Cruces, N.M.	41.9	281
Danville, Va.	41.8	284
State College, Pa.	41.5	285
Albany, Ga.	41.2	286
Fayetteville - Springdale, Ark.	41.1	287
Lawton, Okla.	40.5	288
Gadsden, Ala.	40.3	289
San Angelo, Tex.	39.9	290
Kankakee, Ill.	39.3	291
Cumberland, Md.	39.2	292
Sherman - Denison, Tex.	39.2	292
Burlington, N.C.	38.9	294
Bloomington, Ind.	38.1	295
Lewiston - Auburn, Me.	38.1	295
Sheboygan, Wisc.	37.8	297
Kokomo, Ind.	37.7	298
Bismarck, N.D.	37.0	299
Jacksonville, N.C.	37.0	299
Rochester, Minn.	36.3	301
Elmira, N.Y.	35.9	302
Iowa City, Iowa	35.9	302
La Crosse, Wisc.	35.7	304
Laredo, Tex.	35.6	305
Owensboro, Ky.	34.3	306
Casper, Wyo.	34.1	307
Dubuque, Iowa	32.7	308
St. Joseph, Mo.	32.0	309
Victoria, Tex.	31.6	310
Great Falls, Mont.	31.4	311
Pine Bluff, Ark.	30.5	312
Enid, Okla.	29.4	313
Lawrence, Kans.	27.8	314
Grand Forks, N.D.	25.5	315
Total Above Areas	**70,952.0**	
Percent of U.S.	**76.5712**	
U.S. Total	**92,661.5**	

1984 SURVEY OF BUYING POWER DATA SERVICE

1988 EFFECTIVE BUYING INCOME (EBI)

Area	($000)	Rank
New York, N.Y.	141,846,059	1
Los Angeles - Long Beach, Cal.	128,370,785	2
Chicago, Ill.	103,600,579	3
Philadelphia, Pa.	78,677,648	4
Washington, D.C.	69,837,815	5
Detroit, Mich.	68,179,164	6
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	64,776,264	7
Houston, Tex.	63,240,782	8
Anaheim - Santa Ana, Cal.	49,637,748	9
Minneapolis - St. Paul, Minn.	43,542,234	10
Dallas, Tex.	42,787,632	11
Nassau - Suffolk, N.Y.	41,491,481	12
San Diego, Cal.	38,949,916	13
Atlanta, Ga.	38,395,765	14
Baltimore, Md.	37,770,873	15
Oakland, Cal.	37,159,374	16
Newark, N.J.	35,670,392	17
Seattle, Wash.	35,462,683	18
Denver, Colo.	34,065,878	19
Pittsburgh, Pa.	33,519,815	20
San Francisco, Cal.	33,393,235	21
San Jose, Cal.	32,002,574	22
St. Louis, Mo.	31,609,833	23
Miami - Hialeah, Fla.	30,633,073	24
Phoenix, Ariz.	30,177,418	25
Cleveland, Ohio	28,521,457	26
Riverside - San Bernardino, Cal.	27,234,206	27
Bergen - Passaic, N.J.	26.007,859	28
Tampa - St. Petersburg - Clearwater, Fla.	24,945,815	29
Kansas City, Mo.-Kans.	24,739,653	30
Milwaukee, Wisc.	23,840,636	31
Cincinnati, Ohio	23,059,560	32
Sacramento, Cal.	21,565,758	33
New Orleans, La.	21,165,496	34
Columbus, Ohio	20,810,818	35
Hartford - New Britain - Middletown - Bristol, Conn.	20,452,724	36
Portland, Ore.	20,104,300	37
Fort Worth - Arlington, Tex.	19,523,970	38
Rochester, N.Y.	18,870,249	39
Bridgeport - Stamford - Norwalk - Danbury, Conn.	18,866,969	40
Norfolk - Virginia Beach - Newport News, Va.	18,731,401	41
San Antonio, Tex.	18,706,264	42
Indianapolis, Ind.	18,494,861	43
Middlesex - Somerset - Hunterdon, N.J.	18,388,715	44
Monmouth - Ocean, N.J.	17,812,933	45
Oklahoma City, Okla.	17,540,030	46
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	16,858,173	47
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	15,520,978	48
Salt Lake City - Ogden, Utah	15,421,185	49
Louisville, Ky.	15,062,393	50
Total Top 50	**1,857,045,421**	
Nashville, Tenn.	14,807,203	51
Albany - Schenectady - Troy, N.Y.	14,705,979	52
Dayton - Springfield, Ohio	14,497,420	53
New Haven - Waterbury - Meriden, Conn.	14,397,223	54
Buffalo, N.Y.	14,240,763	55
Honolulu, Haw.	14,204,423	56
Greensboro - Winston-Salem - High Point, N.C.	13,935,187	57
Tulsa, Okla.	13,773,491	58
Memphis, Tenn.	13,536,369	59
Providence - Pawtucket - Woonsocket, R.I.	13,422,512	60
Richmond - Petersburg, Va.	13,120,004	61
Birmingham, Ala.	12,862,038	62
Oxnard - Ventura, Cal.	12,063,375	63
Austin, Tex.	12,003,438	64
West Palm Beach - Boca Raton - Delray Beach, Fla.	11,935,773	65
Orlando, Fla.	11,914,465	66
Omaha, Neb.	11,070,984	67
Syracuse, N.Y.	10,697,996	68
Lake County, Ill.	10,630,317	69
Allentown - Bethlehem, Pa.	10,561,058	70
Scranton - Wilkes-Barre, Pa.	10,506,542	71
Grand Rapids, Mich.	10,395,596	72
Las Vegas, Nev.	10,273,328	73
Harrisburg - Lebanon - Carlisle, Pa.	9,927,970	74
Toledo, Ohio	9,768,532	75
Raleigh - Durham, N.C.	9,739,213	76
Akron, Ohio	9,649,698	77
Worcester - Fitchburg - Leominster, Mass.	9,598,437	78
Baton Rouge, La.	9,397,675	79
Jacksonville, Fla.	9,382,790	80
Wilmington, Del.	9,203,485	81
Fresno, Cal.	8,853,316	82
Knoxville, Tenn.	8,578,030	83
Wichita, Kans.	8,551,481	84
Tucson, Ariz.	8,542,384	85
Gary - Hammond, Ind.	8,211,892	86
Greenville - Spartanburg, S.C.	7,895,639	87
Springfield, Mass.	7,765,113	88
Little Rock - North Little Rock, Ark.	7,565,996	89
Albuquerque, N.M.	7,466,204	90
Youngstown - Warren, Ohio	7,333,079	91
Bakersfield, Cal.	7,200,648	92
Des Moines, Iowa	7,159,806	93
Mobile, Ala.	7,140,610	94
Lansing - East Lansing, Mich.	7,113,235	95
Columbia, S.C.	7,042,807	96
Jersey City, N.J.	7,012,937	97
Peoria, Ill.	7,010,481	98
Davenport - Rock Island - Moline, Iowa-Ill.	6,950,356	99
Joliet, Ill.	6,815,203	100
Total Top 100	**2,367,477,922**	
Flint, Mich.	6,798,646	101
Beaumont - Port Arthur, Tex.	6,735,797	102
Santa Rosa - Petaluma, Cal.	6,654,186	103
Madison, Wisc.	6,597,834	104
Tacoma, Wash.	6,571,057	105
New Bedford - Fall River - Attleboro, Mass.	6,512,021	106
Santa Barbara - Santa Maria - Lompoc, Cal.	6,377,520	107
Jackson, Miss.	6,200,701	108
El Paso, Tex.	6,121,890	109
York, Pa.	6,096,129	110
Aurora - Elgin, Ill.	6,096,032	111
Saginaw - Bay City - Midland, Mich.	6,070,039	112
Vallejo - Fairfield - Napa, Cal.	5,944,063	113
Chattanooga, Tenn.	5,915,020	114
Lancaster, Pa.	5,781,001	115
Johnson City - Kingsport - Bristol, Tenn.	5,758,818	116
Canton, Ohio	5,741,564	117
Stockton, Cal.	5,697,306	118
Shreveport, La.	5,650,853	119
Charleston, S.C.	5,633,492	120
Colorado Springs, Colo.	5,577,273	121
Lakeland - Winter Haven, Fla.	5,404,160	122
Trenton, N.J.	5,396,655	123
Lexington-Fayette, Ky.	5,348,037	124
Manchester - Nashua, N.H.	5,291,324	125
Melbourne - Titusville - Palm Bay, Fla.	5,274,076	126
Poughkeepsie, N.Y.	5,239,778	127
Fort Wayne, Ind.	5,158,924	128
Anchorage, Alas.	5,128,413	129
Fort Myers - Cape Coral, Fla.	5,008,203	130
Corpus Christi, Tex.	4,914,382	131
Sarasota, Fla.	4,908,314	132
Salinas - Seaside - Monterey, Cal.	4,878,301	133
Appleton - Oshkosh - Neenah, Wisc.	4,875,521	134
Reading, Pa.	4,774,172	135
Rockford, Ill.	4,757,556	136
Orange County, N.Y.	4,738,340	137
Augusta, Ga.	4,719,970	138
Ann Arbor, Mich.	4,705,992	139
Atlantic City, N.J.	4,589,879	140
Evansville, Ind.	4,577,976	141
Binghamton, N.Y.	4,551,820	142
Utica - Rome, N.Y.	4,498,957	143
Reno, Nev.	4,445,556	144
Charleston, W.Va.	4,345,387	145
Hamilton - Middletown, Ohio	4,308,797	146
Erie, Pa.	4,298,965	147
Portsmouth - Dover - Rochester, N.H.	4,241,909	148
Spokane, Wash.	4,224,817	149
Duluth, Minn.	4,204,100	150
Total Top 150	**2,634,819,445**	
Lafayette, La.	4,168,409	151
Boulder - Longmont, Colo.	4,165,107	152
Huntington - Ashland, W.Va.-Ky.	4,163,372	153
Montgomery, Ala.	4,136,373	154
Modesto, Cal.	4,094,109	155
Lorain - Elyria, Ohio	4,093,689	156
Santa Cruz, Cal.	4,074,412	157
Lincoln, Neb.	4,059,899	158
East St. Louis - Belleville, Ill.	3,979,458	159
Pensacola, Fla.	3,891,977	160
Kalamazoo, Mich.	3,856,948	161
Galveston - Texas City, Tex.	3,824,033	162
Brazoria, Tex.	3,817,264	163
Eugene - Springfield, Ore.	3,755,264	164
Portland, Me.	3,679,572	165
South Bend - Mishawaka, Ind.	3,666,649	166
Daytona Beach, Fla.	3,532,772	167
Huntsville, Ala.	3,447,899	168
Springfield, Mo.	3,428,160	169
Fayetteville, N.C.	3,420,947	170
Alton - Granite City, Ill.	3,382,730	171
Roanoke, Va.	3,365,772	172
Boise, Ida.	3,364,736	173
Vancouver, Wash.	3,353,260	174
New London - Norwich, Conn.	3,330,898	175
Amarillo, Tex.	3,330,148	176
Cedar Rapids, Iowa	3,208,124	177
Houma - Thibodaux, La.	3,200,494	178
Salem, Ore.	3,114,069	179
Niagara Falls, N.Y.	3,113,557	180
Hickory, N.C.	3,079,111	181
Lubbock, Tex.	3,075,785	182
Macon - Warner Robins, Ga.	3,074,190	183
Springfield, Ill.	3,064,948	184
Topeka, Kans.	3,060,375	185
Fort Collins - Loveland, Colo.	3,012,601	186
Green Bay, Wisc.	3,003,137	187
Beaver County, Pa.	2,983,835	188
Killeen - Temple, Tex.	2,965,507	189
~~Fort Pierce, Fla.~~	2,894,763	190
Bremerton, Wash.	2,888,826	191
Waterloo - Cedar Falls, Iowa	2,849,935	192
Columbus, Ga.	2,840,213	193
McAllen - Edinburg - Mission, Tex.	2,839,386	194
Lake Charles, La.	2,828,572	195
Longview - Marshall, Tex.	2,819,872	196
Biloxi - Gulfport, Miss.	2,818,467	197
Tyler, Tex.	2,768,665	198
Odessa, Tex.	2,751,908	199
Visalia - Tulare - Porterville, Cal.	2,634,283	200
Total Top 200	**2,803,093,925**	
Olympia, Wash.	2,599,774	201
Waco, Tex.	2,586,325	202
Tallahassee, Fla.	2,557,054	203
Benton Harbor, Mich.	2,548,716	204
Fargo - Moorhead, N.D.-Minn.	2,541,726	205
Richland - Kennewick - Pasco, Wash.	2,522,575	206
Midland, Tex.	2,506,398	207
Brownsville - Harlingen, Tex.	2,479,581	208
Wheeling, W.Va.	2,472,457	209
Champaign - Urbana - Rantoul, Ill.	2,428,043	210
Johnstown, Pa.	2,417,000	211
Savannah, Ga.	2,415,808	212
Decatur, Ill.	2,404,690	213
Racine, Wisc.	2,398,848	214
Naples, Fla.	2,370,833	215
Sioux Falls, S.D.	2,355,340	216
Gainesville, Fla.	2,354,195	217
Provo - Orem, Utah	2,303,948	218
Jackson, Mich.	2,297,371	219
Asheville, N.C.	2,280,270	220
Pittsfield, Mass.	2,269,331	221
Fort Smith, Ark.	2,264,634	222
Kenosha, Wisc.	2,263,148	223
Muskegon, Mich.	2,248,081	224
Parkersburg - Marietta, W.Va.-Ohio	2,211,784	225
Ocala, Fla.	2,190,271	226
St. Cloud, Minn.	2,166,888	227
Bloomington - Normal, Ill.	2,155,795	228
Bradenton, Fla.	2,149,523	229
Chico, Cal.	2,134,085	230
Billings, Mont.	2,125,806	231
Yakima, Wash.	2,125,067	232
Battle Creek, Mich.	2,116,317	233
Burlington, Vt.	2,101,905	234
Lynchburg, Va.	2,086,022	235
Elkhart - Goshen, Ind.	2,079,838	236
Steubenville - Weirton, Ohio-W.Va.	2,061,869	237
Lima, Ohio	2,059,844	238
Janesville - Beloit, Wisc.	2,048,782	239
Eau Claire, Wisc.	2,011,707	240
Clarksville - Hopkinsville, Tenn.-Ky.	2,001,082	241
Anderson, S.C	1,980,238	242
Charlottesville, Va.	1,969,160	243
Athens, Ga.	1,947,312	244
Alexandria, La.	1,927,375	245
Terre Haute, Ind.	1,912,367	246
Columbia, Mo.	1,899,555	247
Lafayette, Ind.	1,890,496	248
Sioux City, Iowa	1,855,918	249
Monroe, La.	1,850,827	250
Total Top 250	**2,914,039,904**	
Florence, Ala.	1,836,587	251
Mansfield, Ohio	1,831,332	252
Greeley, Colo.	1,821,503	253
Rochester, Minn.	1,772,133	254
Abilene, Tex.	1,754,244	255
Wichita Falls, Tex.	1,729,771	256
San Angelo, Tex.	1,715,264	257
Santa Fe, N.M.	1,706,888	258
Anderson, Ind.	1,706,478	259
Muncie, Ind.	1,696,329	260
Iowa City, Iowa	1,694,115	261
Bangor, Me.	1,692,504	262
Tuscaloosa, Ala.	1,691,865	263
Medford, Ore.	1,676,021	264
Wausau, Wisc.	1,667,187	265
Williamsport, Pa.	1,653,614	266
Glens Falls, N.Y.	1,643,877	267
Sheboygan, Wisc.	1,639,646	268
Bismarck, N.D.	1,636,982	269
Altoona, Pa.	1,635,648	270
Pueblo, Colo.	1,615,386	271
Wilmington, N.C.	1,587,347	272
Casper, Wyo.	1,586,237	273
Sharon, Pa.	1,574,383	274
Kankakee, Ill.	1,566,911	275
Joplin, Mo.	1,562,955	276
Vineland - Millville - Bridgeton, N.J.	1,561,023	277
Bellingham, Wash.	1,547,111	278
Redding, Cal.	1,541,818	279
La Crosse, Wisc.	1,534,846	280
Dothan, Ala.	1,534,408	281
Albany, Ga.	1,531,316	282
Fort Walton Beach, Fla.	1,513,860	283
Pascagoula, Miss.	1,511,444	284
Bryan - College Station, Tex.	1,470,149	285
Kokomo, Ind.	1,466,381	286
Bloomington, Ind.	1,451,406	287
Anniston, Ala.	1,429,230	288
State College, Pa.	1,425,981	289
Victoria, Tex.	1,424,900	290
Texarkana, Tex.-Ark.	1,418,561	291
Sherman - Denison, Tex.	1,414,226	292
Danville, Va.	1,382,026	293
Panama City, Fla.	1,358,976	294
Burlington, N.C.	1,344,262	295
Hagerstown, Md.	1,334,287	296
Las Cruces, N.M.	1,319,759	297
Elmira, N.Y.	1,317,475	298
Yuba City, Cal.	1,307,293	299
Lewiston - Auburn, Me.	1,295,224	300
Cumberland, Md.	1,287,648	301
Florence, S.C.	1,278,547	302
Enid, Okla.	1,263,233	303
Owensboro, Ky.	1,259,560	304
Fayetteville - Springdale, Ark.	1,239,962	305
Lawton, Okla.	1,215,252	306
St. Joseph, Mo.	1,203,273	307
Great Falls, Mont.	1,200,977	308
Lawrence, Kans.	1,176,678	309
Dubuque, Iowa	1,125,609	310
Jacksonville, N.C.	1,029,426	311
Gadsden, Ala.	1,020,017	312
Grand Forks, N.D.	997,711	313
Laredo, Tex.	938,825	314
Pine Bluff, Ark.	876,970	315
Total Above Areas	**3,009,284,761**	
Percent of U.S.	**81.4761**	
U.S. Total	**3,693,457,878**	

1988 AVERAGE HOUSEHOLD EBI

Area	($)	Rank
Bridgeport - Stamford - Norwalk - Danbury, Conn.	63,949	1
Lake County, Ill.	62,166	2
Midland, Tex.	56,450	3
Middlesex - Somerset - Hunterdon, N.J.	55,488	4
San Jose, Cal.	55,377	5
Bergen - Passaic, N.J.	55,218	6
Anaheim - Santa Ana, Cal.	54,421	7
Poughkeepsie, N.Y.	54,355	8
Anchorage, Alas.	53,757	9
Washington, D.C.	52,948	10
Newark, N.J.	52,845	11
Hartford - New Britain - Middletown - Bristol, Conn.	51,518	12
Oxnard - Ventura, Cal.	51,465	13
San Francisco, Cal.	50,959	14
Honolulu, Haw.	50,086	15
New Haven - Waterbury - Meriden, Conn.	49,904	16
Kenosha, Wisc.	49,849	17
Minneapolis - St. Paul, Minn.	49,700	18
Seattle, Wash.	49,654	19
Rochester, N.Y.	49,167	20
Rochester, Minn.	48,819	21
Santa Barbara - Santa Maria - Lompoc, Cal.	48,609	22
Kalamazoo, Mich.	48,576	23
Wichita, Kans.	48,423	24
Aurora - Elgin, Ill.	48,420	25
Joliet, Ill.	48,335	26
Lincoln, Neb.	47,876	27
Peoria, Ill.	47,853	28
Topeka, Kans.	47,744	29
Orange County, N.Y.	47,717	30
Ann Arbor, Mich.	47,680	31
Brazoria, Tex.	47,656	32
Odessa, Tex.	47,611	33
Omaha, Neb.	47,556	34
Sioux Falls, S.D.	47,487	35
Madison, Wisc.	47,466	36
Oakland, Cal.	47,415	37
Wilmington, Del.	47,343	38
Trenton, N.J.	47,256	39
Denver, Colo.	47,235	40
Iowa City, Iowa	47,190	41
Monmouth - Ocean, N.J.	47,087	42
Manchester - Nashua, N.H.	47,076	43
Cedar Rapids, Iowa	47,040	44
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	46,753	45
Casper, Wyo.	46,517	46
Lansing - East Lansing, Mich.	46,492	47
Lafayette, La.	46,471	48
Waterloo - Cedar Falls, Iowa	45,819	49
Chicago, Ill.	45,768	50
Decatur, Ill.	45,630	51
Houston, Tex.	45,566	52
Nassau - Suffolk, N.Y.	45,530	53
Grand Rapids, Mich.	45,515	54
Des Moines, Iowa	45,401	55
Columbia, Mo.	45,335	56
Davenport - Rock Island - Moline, Iowa-Ill.	45,309	57
St. Louis, Mo.	45,254	58
Binghamton, N.Y.	45,112	59
Burlington, Vt.	45,105	60
San Diego, Cal.	45,102	61
Dallas, Tex.	45,097	62
Victoria, Tex.	45,092	63
Huntsville, Ala.	44,778	64
Philadelphia, Pa.	44,670	65
Baltimore, Md.	44,536	66
Milwaukee, Wisc.	44,471	67
Houma - Thibodaux, La.	44,390	68
Galveston - Texas City, Tex.	44,362	69
Jackson, Mich.	44,265	70
Bismarck, N.D.	44,243	71
Tyler, Tex.	44,228	72
Syracuse, N.Y.	43,862	73
Albany - Schenectady - Troy, N.Y.	43,846	74
Bloomington - Normal, Ill.	43,817	75
Rockford, Ill.	43,768	76
Beaumont - Port Arthur, Tex.	43,569	77
Appleton - Oshkosh - Neenah, Wisc.	43,493	78
Lafayette, Ind.	43,460	79
Los Angeles - Long Beach, Cal.	43,413	80
Sheboygan, Wisc.	43,377	81
Fargo - Moorhead, N.D.-Minn.	43,300	82
Boulder - Longmont, Colo.	43,296	83
Detroit, Mich.	43,143	84
Miami - Hialeah, Fla.	43,097	85
Tulsa, Okla.	43,056	86
Santa Rosa - Petaluma, Cal.	43,041	87
La Crosse, Wisc.	42,993	88
San Angelo, Tex.	42,989	89
Oklahoma City, Okla.	42,980	90
Enid, Okla.	42,967	91
Reno, Nev.	42,869	92
Cincinnati, Ohio	42,862	93
Harrisburg - Lebanon - Carlisle, Pa.	42,848	94
Green Bay, Wisc.	42,841	95
Richmond - Petersburg, Va.	42,792	96
New York, N.Y.	42,651	97
Baton Rouge, La.	42,639	98
Kansas City, Mo.-Kans.	42,493	99
Battle Creek, Mich.	42,411	100
Nashville, Tenn.	42,343	101
Benton Harbor, Mich.	42,337	102
Lawrence, Kans.	42,327	103
Santa Cruz, Cal.	42,310	104
Columbia, S.C.	42,248	105
Naples, Fla.	42,186	106
Flint, Mich.	42,149	107
Portland, Ore.	42,077	108
Salt Lake City - Ogden, Utah	41,962	109
Duluth, Minn.	41,915	110
Fort Worth - Arlington, Tex.	41,879	111
Pittsfield, Mass.	41,870	112
South Bend - Mishawaka, Ind.	41,809	113
Indianapolis, Ind.	41,796	114
Norfolk - Virginia Beach - Newport News, Va.	41,783	115
Hamilton - Middletown, Ohio	41,752	116
Olympia, Wash.	41,730	117
Jackson, Miss.	41,727	118
Charlottesville, Va.	41,719	119
Austin, Tex.	41,606	120
San Antonio, Tex.	41,294	121
Saginaw - Bay City - Midland, Mich.	41,237	122
Portland, Me.	41,205	123
Columbus, Ohio	41,193	124
Salinas - Seaside - Monterey, Cal.	40,994	125
Bremerton, Wash.	40,976	126
Lorain - Elyria, Ohio	40,896	127
Billings, Mont.	40,881	128
Charleston, W.Va.	40,879	129
Sioux City, Iowa	40,789	130
Louisville, Ky.	40,753	131
Las Vegas, Nev.	40,735	132
Evansville, Ind.	40,693	133
Allentown - Bethlehem, Pa.	40,666	134
Lake Charles, La.	40,640	135
Boise, Ida.	40,[illegible]37	136
Toledo, Ohio	40,[illegible]34	137
Elkhart - Goshen, Ind.	40,543	138
Cleveland, Ohio	40,462	139
Muskegon, Mich.	40,361	140
Memphis, Tenn.	40,347	141
Atlanta, Ga.	40,315	142
Fort Wayne, Ind.	40,241	143
Fort Myers - Cape Coral, Fla.	40,227	144
Mobile, Ala.	40,138	145
Providence - Pawtucket - Woonsocket, R.I.	40,091	146
Lexington-Fayette, Ky.	40,090	147
Longview - Marshall, Tex.	40,055	148
Little Rock - North Little Rock, Ark.	39,989	149
Lynchburg, Va.	39,962	150
Lancaster, Pa.	39,924	151
Erie, Pa.	39,916	152
Dayton - Springfield, Ohio	39,883	153
Kankakee, Ill.	39,871	154
Beaver County, Pa.	39,838	155
Shreveport, La.	39,823	156
Phoenix, Ariz.	39,822	157
Santa Fe, N.M.	39,788	158
Amarillo, Tex.	39,787	159
Pittsburgh, Pa.	39,720	160
Bakersfield, Cal.	39,717	161
Sarasota, Fla.	39,679	162
Colorado Springs, Colo.	39,668	163
Fresno, Cal.	39,488	164
Buffalo, N.Y.	39,317	165
Glens Falls, N.Y.	39,233	166
Greensboro - Winston-Salem - High Point, N.C.	39,232	167
Eau Claire, Wisc.	39,138	168
Grand Forks, N.D.	39,126	169
Worcester - Fitchburg - Leominster, Mass.	39,098	170
New Orleans, La.	39,080	171
Fort Collins - Loveland, Colo.	39,074	172
Utica - Rome, N.Y.	39,053	173
Vancouver, Wash.	38,991	174
Kokomo, Ind.	38,896	175
Roanoke, Va.	38,866	176
Akron, Ohio	38,863	177
Raleigh - Durham, N.C.	38,802	178
Champaign - Urbana - Rantoul, Ill.	38,663	179
Wausau, Wisc.	38,592	180
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	38,561	181
Janesville - Beloit, Wisc.	38,511	182
Sacramento, Cal.	38,483	183
Biloxi - Gulfport, Miss.	38,294	184
York, Pa.	38,292	185
Great Falls, Mont.	38,248	186
Corpus Christi, Tex.	38,244	187
Muncie, Ind.	38,206	188
Terre Haute, Ind.	38,171	189
Fayetteville, N.C.	38,138	190
Bloomington, Ind.	38,095	191
Albuquerque, N.M.	38,054	192
Melbourne - Titusville - Palm Bay, Fla.	37,943	193
Vallejo - Fairfield - Napa, Cal.	37,812	194
Mansfield, Ohio	37,682	195
Springfield, Mo.	37,672	196
St. Joseph, Mo.	37,602	197
Canton, Ohio	37,527	198
Youngstown - Warren, Ohio	37,471	199
East St. Louis - Belleville, Ill.	37,401	200
Gary - Hammond, Ind.	37,378	201
Racine, Wisc.	37,365	202
Richland - Kennewick - Pasco, Wash.	37,261	203
Albany, Ga.	37,168	204
Lakeland - Winter Haven, Fla.	37,142	205
Montgomery, Ala.	37,131	206
Reading, Pa.	37,009	207
Riverside - San Bernardino, Cal.	36,823	208
St. Cloud, Minn.	36,727	209
Owensboro, Ky.	36,722	210
Knoxville, Tenn.	36,721	211
Hickory, N.C.	36,700	212
Elmira, N.Y.	36,698	213
Springfield, Ill.	36,487	214
Niagara Falls, N.Y.	36,459	215
Scranton - Wilkes-Barre, Pa.	36,443	216
Abilene, Tex.	36,395	217
Portsmouth - Dover - Rochester, N.H.	36,380	218
New London - Norwich, Conn.	36,324	219
Wichita Falls, Tex.	36,264	220
Atlantic City, N.J.	36,141	221
Springfield, Mass.	36,100	222
Sherman - Denison, Tex.	36,077	223
Birmingham, Ala.	36,058	224
Parkersburg - Marietta, W.Va.-Ohio	36.023	225
Stockton, Cal.	35,991	226
Chattanooga, Tenn.	35,958	227
Athens, Ga.	35,796	228
Clarksville - Hopkinsville, Tenn.-Ky.	35,670	229
West Palm Beach - Boca Raton - Delray Beach, Fla.	35,661	230
Williamsport, Pa.	35,562	231
Alexandria, La.	35,300	232
Lima, Ohio	35,031	233
New Bedford - Fall River - Attleboro, Mass.	35,030	234
Columbus, Ga.	34,935	235
Waco, Tex.	34,669	236
Steubenville - Weirton, Ohio-W.Va.	34,595	237
Burlington, N.C.	34,557	238
Wilmington, N.C.	34,508	239
Wheeling, W.Va.	34,483	240
Anderson, Ind.	34,474	241
Dubuque, Iowa	34,422	242
State College, Pa.	34,361	243
Bangor, Me.	34,261	244
Orlando, Fla.	34,227	245
Jersey City, N.J.	34,027	246
Lewiston - Auburn, Me.	33,995	247
Anderson, S.C.	33,966	248
Killeen - Temple, Tex.	33,930	249
Florence, Ala.	33,885	250
Johnson City - Kingsport - Bristol, Tenn.	33,875	251
Augusta, Ga.	33,786	252
Lubbock, Tex.	33,578	253
El Paso, Tex.	33,563	254
Bellingham, Wash.	33,343	255
Modesto, Cal.	33,313	256
Fort Smith, Ark.	33,303	257
Eugene - Springfield, Ore.	33,291	258
Asheville, N.C.	33,143	259
Alton - Granite City, Ill.	33,099	260
Danville, Va.	33,063	261
Sharon, Pa.	33,006	262
Greenville - Spartanburg, S.C.	32,885	263
Cumberland, Md.	32,848	264
Pueblo, Colo.	32,833	265
Fort Walton Beach, Fla.	32,768	266
Pensacola, Fla.	32,325	267
Monroe, La.	32,301	268
Fort Pierce, Fla.	32,272	269
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	32,129	270
Anniston, Ala.	32,118	271
Huntington - Ashland, W.Va.-Ky.	32,001	272
Ocala, Fla.	31,975	273
Greeley, Colo.	31,734	274
Tucson, Ariz.	31,732	275
Dothan, Ala.	31,703	276
Las Cruces, N.M.	31,498	277
Vineland - Millville - Bridgeton, N.J.	31,472	278
Altoona, Pa.	31,455	279
Charleston, S.C.	31,454	280
Hagerstown, Md.	31,395	281
Salem, Ore.	31,297	282
Pascagoula, Miss.	31,164	283
Tuscaloosa, Ala.	31,100	284
Panama City, Fla.	31,098	285
Tacoma, Wash.	30,966	286
Brownsville - Harlingen, Tex.	30,879	287
Tallahassee, Fla.	30,845	288
Texarkana, Tex.-Ark.	30,838	289
Joplin, Mo.	30,457	290
Jacksonville, Fla.	30,454	291
Macon - Warner Robins, Ga.	30,258	292
Fayetteville - Springdale, Ark.	30,169	293
Yakima, Wash.	30,143	294
Lawton, Okla.	30,006	295
Tampa - St. Petersburg - Clearwater, Fla.	29,847	296
Gainesville, Fla.	29,800	297
Medford, Ore.	29,404	298
Florence, S.C.	29,324	299
Bryan - College Station, Tex.	28,997	300
Yuba City, Cal.	28,922	301
Provo - Orem, Utah	28,835	302
Pine Bluff, Ark.	28,753	303
Spokane, Wash.	28,701	304
Savannah, Ga.	28,623	305
Chico, Cal.	28,607	306
Jacksonville, N.C.	27,822	307
Bradenton, Fla.	26,439	308
Laredo, Tex.	26,371	309
McAllen - Edinburg - Mission, Tex.	25,766	310
Redding, Cal.	25,697	311
Visalia - Tulare - Porterville, Cal.	25,576	312
Gadsden, Ala.	25,311	313
Daytona Beach, Fla.	25,162	314
Johnstown, Pa.	24,663	315
Average Above Areas	**42,413**	
U.S. Average	**39,860**	

1984 SURVEY OF BUYING POWER DATA SERVICE

1988 TOTAL RETAIL SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	63,712,746	1
New York, N.Y.	51,924,629	2
Chicago, Ill.	47,169,917	3
Houston, Tex.	35,387,105	4
Philadelphia, Pa.	34,932,777	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	34,805,263	6
Detroit, Mich.	33,457,462	7
Washington, D.C.	32,154,855	8
Dallas, Tex.	24,457,004	9
Anaheim - Santa Ana, Cal.	24,433,224	10
Minneapolis - St. Paul, Minn.	22,099,591	11
Nassau - Suffolk, N.Y.	20,655,928	12
Atlanta, Ga.	19,685,264	13
San Diego, Cal.	18,607,[illegible]	14
Seattle, Wash.	17,547,[illegible]	15
Baltimore, Md.	17,502,711	16
San Francisco, Cal.	16,797,555	17
Miami - Hialeah, Fla.	16,741,003	18
San Jose, Cal.	16,170,230	19
Denver, Colo.	16,010,482	20
Oakland, Cal.	16,009,079	21
St. Louis, Mo.	15,926,755	22
Pittsburgh, Pa.	15,502,534	23
Newark, N.J.	14,880,354	24
Tampa - St. Petersburg - Clearwater, Fla.	14,456,106	25
Phoenix, Ariz.	14,280,986	26
Riverside - San Bernardino, Cal.	14,271,552	27
Cleveland, Ohio	14,154,590	28
Kansas City, Mo.-Kans.	13,542,728	29
Bergen - Passaic, N.J.	13,039,936	30
Fort Worth - Arlington, Tex.	11,874,048	31
Sacramento, Cal.	11,542,205	32
Portland, Ore.	11,273,730	33
Cincinnati, Ohio	11,089,907	34
Milwaukee, Wisc.	10,724,985	35
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	10,527,146	36
San Antonio, Tex.	10,426,080	37
New Orleans, La.	10,337,052	38
Columbus, Ohio	10,322,150	39
Norfolk - Virginia Beach - Newport News, Va.	10,196,409	40
Indianapolis, Ind.	10,193,702	41
Hartford - New Britain - Middletown - Bristol, Conn.	10,104,444	42
Bridgeport - Stamford - Norwalk - Danbury, Conn.	8,869,463	43
Oklahoma City, Okla.	8,814,707	44
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	8,569,151	45
Rochester, N.Y.	8,530,631	46
Nashville, Tenn.	8,224,384	47
Salt Lake City - Ogden, Utah	8,218,591	48
Louisville, Ky.	8,082,606	49
Monmouth - Ocean, N.J.	8,060,856	50
Total Top 50	**906,300,432**	
Greensboro - Winston-Salem - High Point, N.C.	7,882,782	51
Middlesex - Somerset - Hunterdon, N.J.	7,760,421	52
Orlando, Fla.	7,485,655	53
Memphis, Tenn.	7,441,025	54
Buffalo, N.Y.	7,419,677	55
Richmond - Petersburg, Va.	7,242,479	56
Providence - Pawtucket - Woonsocket, R.I.	7,144,687	57
Dayton - Springfield, Ohio	7,142,483	58
Honolulu, Haw.	6,961,429	59
Tulsa, Okla.	6,949,348	60
Birmingham, Ala.	6,934,609	61
Albany - Schenectady - Troy, N.Y.	6,933,545	62
New Haven - Waterbury - Meriden, Conn.	6,916,542	63
Austin, Tex.	6,568,098	64
West Palm Beach - Boca Raton - Delray Beach, Fla.	6,459,315	65
Las Vegas, Nev.	6,029,149	66
Jacksonville, Fla.	5,853,643	67
Worcester - Fitchburg - Leominster, Mass.	5,560,706	68
Syracuse, N.Y.	5,277,244	69
Raleigh - Durham, N.C.	5,245,754	70
Harrisburg - Lebanon - Carlisle, Pa.	5,205,826	71
Allentown - Bethlehem, Pa.	5,177,333	72
Springfield, Mass.	5,114,179	73
Toledo, Ohio	5,113,352	74
Oxnard - Ventura, Cal.	5,073,294	75
Omaha, Neb.	4,955,900	76
Scranton - Wilkes-Barre, Pa.	4,935,683	77
Grand Rapids, Mich.	4,882,956	78
Akron, Ohio	4,822,500	79
Knoxville, Tenn.	4,778,239	80
Greenville - Spartanburg, S.C.	4,654,884	81
Fresno, Cal.	4,534,772	82
Baton Rouge, La.	4,488,735	83
Tucson, Ariz.	4,486,056	84
Gary - Hammond, Ind.	4,396,398	85
Little Rock - North Little Rock, Ark.	4,227,658	86
Albuquerque, N.M.	4,156,596	87
Bakersfield, Cal.	4,141,329	88
Wilmington, Del.	4,086,752	89
New Bedford - Fall River - Attleboro, Mass.	3,997,585	90
Flint, Mich.	3,960,020	91
Lake County, Ill.	3,956,349	92
Beaumont - Port Arthur, Tex.	3,934,902	93
Wichita, Kans.	3,929,821	94
Des Moines, Iowa	3,755,448	95
Youngstown - Warren, Ohio	3,747,140	96
El Paso, Tex.	3,709,053	97
Tacoma, Wash.	3,658,303	98
Mobile, Ala.	3,566,937	99
Columbia, S.C.	3,480,121	100
Total Top 100	**1,172,437,144**	
Santa Rosa - Petaluma, Cal.	3,377,025	101
Johnson City - Kingsport - Bristol, Tenn.	3,371,209	102
Lansing - East Lansing, Mich.	3,301,467	103
Lexington-Fayette, Ky.	3,275,080	104
Chattanooga, Tenn.	3,223,852	105
Atlantic City, N.J.	3,193,906	106
Davenport - Rock Island - Moline, Iowa-Ill.	3,165,186	107
Reno, Nev.	3,164,633	108
Santa Barbara - Santa Maria - Lompoc, Cal.	3,158,011	109
Portland, Me.	3,105,329	110
Manchester - Nashua, N.H.	3,097,555	111
Saginaw - Bay City - Midland, Mich.	3,090,411	112
Peoria, Ill.	3,059,666	113
Canton, Ohio	3,007,231	114
Stockton, Cal.	2,998,175	115
Madison, Wisc.	2,950,061	116
Aurora - Elgin, Ill.	2,940,442	117
Portsmouth - Dover - Rochester, N.H.	2,940,226	118
Lakeland - Winter Haven, Fla.	2,938,212	119
Jersey City, N.J.	2,932,736	120
Corpus Christi, Tex.	2,897,988	121
Vallejo - Fairfield - Napa, Cal.	2,896,114	122
Colorado Springs, Colo.	2,888,388	123
Lancaster, Pa.	2,885,898	124
Charleston, S.C.	2,868,131	125
Jackson, Miss.	2,864,703	126
Sarasota, Fla.	2,822,740	127
Fort Wayne, Ind.	2,794,334	128
Charleston, W.Va.	2,790,893	129
Fort Myers - Cape Coral, Fla.	2,787,368	130
Shreveport, La.	2,772,425	131
Anchorage, Alas.	2,761,013	132
York, Pa.	2,728,182	133
Spokane, Wash.	2,726,535	134
Trenton, N.J.	2,692,529	135
Melbourne - Titusville - Palm Bay, Fla.	2,673,323	136
Salinas - Seaside - Monterey, Cal.	2,633,351	137
Eugene - Springfield, Ore.	2,510,685	138
Augusta, Ga.	2,482,213	139
Huntington - Ashland, W.Va.-Ky.	2,476,778	140
Amarillo, Tex.	2,432,864	141
Modesto, Cal.	2,391,040	142
Reading, Pa.	2,369,862	143
Evansville, Ind.	2,366,538	144
Utica - Rome, N.Y.	2,319,671	145
Lubbock, Tex.	2,319,016	146
Daytona Beach, Fla.	2,298,488	147
Montgomery, Ala.	2,294,113	148
Orange County, N.Y.	2,289,161	149
Pensacola, Fla.	2,288,233	150
Total Top 150	**1,313,050,134**	
Binghamton, N.Y.	2,198,748	151
Boise, Ida.	2,192,076	152
Ann Arbor, Mich.	2,191,369	153
McAllen - Edinburg - Mission, Tex.	2,189,742	154
Poughkeepsie, N.Y.	2,184,668	155
Roanoke, Va.	2,174,552	156
Springfield, Mo.	2,161,792	157
Lafayette, La.	2,125,040	158
Joliet, Ill.	2,040,293	159
Santa Cruz, Cal.	2,032,365	160
Rockford, Ill.	2,012,194	161
Appleton - Oshkosh - Neenah, Wisc.	1,999,336	162
Erie, Pa.	1,994,999	163
Galveston - Texas City, Tex.	1,980,291	164
Boulder - Longmont, Colo.	1,962,864	165
Kalamazoo, Mich.	1,923,680	166
East St. Louis - Belleville, Ill.	1,918,949	167
New London - Norwich, Conn.	1,908,172	168
South Bend - Mishawaka, Ind.	1,899,086	169
Salem, Ore.	1,874,929	170
Fayetteville, N.C.	1,872,408	171
Lincoln, Neb.	1,862,744	172
Alton - Granite City, Ill.	1,840,015	173
Visalia - Tulare - Porterville, Cal.	1,833,805	174
Duluth, Minn.	1,832,951	175
Macon - Warner Robins, Ga.	1,831,592	176
Waco, Tex.	1,812,845	177
Longview - Marshall, Tex.	1,801,801	178
Odessa, Tex.	1,775,112	179
Tyler, Tex.	1,772,142	180
Billings, Mont.	1,742,095	181
Lorain - Elyria, Ohio	1,719,114	182
Huntsville, Ala.	1,710,166	183
Columbus, Ga.	1,682,923	184
Hickory, N.C.	1,677,848	185
Killeen - Temple, Tex.	1,672,217	186
Springfield, Ill.	1,662,391	187
Houma - Thibodaux, La.	1,628,078	188
Fort Smith, Ark.	1,601,685	189
Hamilton - Middletown, Ohio	1,600,411	190
Brownsville - Harlingen, Tex.	1,595,362	191
Savannah, Ga.	1,584,916	192
Niagara Falls, N.Y.	1,583,113	193
Tallahassee, Fla.	1,572,046	194
Naples, Fla.	1,557,827	195
Sioux Falls, S.D.	1,549,541	196
Fargo - Moorhead, N.D.-Minn.	1,544,253	197
Fort Pierce, Fla.	1,538,934	198
Lake Charles, La.	1,535,007	199
Provo - Orem, Utah	1,521,244	200
Total Top 200	**1,404,529,865**	
Pittsfield, Mass.	1,512,859	201
Richland - Kennewick - Pasco, Wash.	1,509,625	202
Parkersburg - Marietta, W.Va.-Ohio	1,509,617	203
Fort Collins - Loveland, Colo.	1,500,735	204
Gainesville, Fla.	1,488,494	205
Asheville, N.C.	1,480,265	206
Terre Haute, Ind.	1,470,583	207
Brazoria, Tex.	1,461,514	208
Cedar Rapids, Iowa	1,457,944	209
Biloxi - Gulfport, Miss.	1,444,129	210
Green Bay, Wisc.	1,432,231	211
St. Cloud, Minn.	1,428,154	212
Wheeling, W.Va.	1,416,885	213
Bangor, Me.	1,415,638	214
Johnstown, Pa.	1,414,648	215
Burlington, Vt.	1,394,166	216
Champaign - Urbana - Rantoul, Ill.	1,382,454	217
Waterloo - Cedar Falls, Iowa	1,381,738	218
Topeka, Kans.	1,364,136	219
Yakima, Wash.	1,350,641	220
Elkhart - Goshen, Ind.	1,291,371	221
Vancouver, Wash.	1,289,933	222
Ocala, Fla.	1,286,328	223
Medford, Ore.	1,274,312	224
Bradenton, Fla.	1,272,758	225
Abilene, Tex.	1,266,625	226
San Angelo, Tex.	1,224,276	227
Midland, Tex.	1,205,945	228
Joplin, Mo.	1,195,924	229
Lynchburg, Va.	1,194,219	230
Wichita Falls, Tex.	1,186,610	231
Benton Harbor, Mich.	1,183,280	232
Wilmington, N.C.	1,173,984	233
Bremerton, Wash.	1,173,466	234
Panama City, Fla.	1,161,815	235
Casper, Wyo.	1,161,451	236
Beaver County, Pa.	1,151,678	237
Clarksville - Hopkinsville, Tenn.-Ky.	1,142,771	238
Monroe, La.	1,128,185	239
Lima, Ohio	1,119,636	240
Redding, Cal.	1,119,598	241
Chico, Cal.	1,119,293	242
Anderson, S.C.	1,100,576	243
Athens, Ga.	1,080,128	244
Bloomington - Normal, Ill.	1,077,259	245
Olympia, Wash.	1,072,987	246
Janesville - Beloit, Wisc.	1,069,609	247
Rochester, Minn.	1,069,045	248
Eau Claire, Wisc.	1,047,759	249
Decatur, Ill.	1,038,635	250
Total Top 250	**1,468,225,787**	
Florence, Ala.	1,031,158	251
Tuscaloosa, Ala.	1,024,255	252
Alexandria, La.	1,019,518	253
Mansfield, Ohio	1,009,671	254
Laredo, Tex.	1,009,146	255
Vineland - Millville - Bridgeton, N.J.	1,004,238	256
Texarkana, Tex.-Ark.	1,001,653	257
Racine, Wisc.	998,611	258
Columbia, Mo.	994,035	259
Bellingham, Wash.	980,713	260
Sioux City, Iowa	980,011	261
Fayetteville - Springdale, Ark.	975,448	262
Muncie, Ind.	973,368	263
Santa Fe, N.M.	970,280	264
Lewiston - Auburn, Me.	968,704	265
Victoria, Tex.	968,596	266
Glens Falls, N.Y.	958,878	267
Altoona, Pa.	951,316	268
Lafayette, Ind.	945,389	269
Jackson, Mich.	943,225	270
Charlottesville, Va.	941,761	271
Steubenville - Weirton, Ohio-W.Va.	937,766	272
Fort Walton Beach, Fla.	934,514	273
Muskegon, Mich.	929,544	274
Hagerstown, Md.	904,213	275
Great Falls, Mont.	891,459	276
Albany, Ga.	881,554	277
Battle Creek, Mich.	875,082	278
Burlington, N.C.	874,738	279
Dothan, Ala.	873,324	280
Anderson, Ind.	859,904	281
Bismarck, N.D.	857,211	282
Florence, S.C.	849,153	283
Iowa City, Iowa	836,696	284
Bryan - College Station, Tex.	836,087	285
Pueblo, Colo.	833,710	286
State College, Pa.	828,519	287
Owensboro, Ky.	811,520	288
La Crosse, Wisc.	801,246	289
Sharon, Pa.	800,484	290
St. Joseph, Mo.	799,524	291
Kokomo, Ind.	798,788	292
Williamsport, Pa.	789,948	293
Anniston, Ala.	771,527	294
Greeley, Colo.	771,521	295
Kankakee, Ill.	766,417	296
Las Cruces, N.M.	741,413	297
Dubuque, Iowa	722,601	298
Danville, Va.	716,667	299
Sherman - Denison, Tex.	711,195	300
Enid, Okla.	707,899	301
Kenosha, Wisc.	692,698	302
Yuba City, Cal.	678,150	303
Wausau, Wisc.	677,347	304
Bloomington, Ind.	675,691	305
Gadsden, Ala.	659,049	306
Cumberland, Md.	653,994	307
Pascagoula, Miss.	651,262	308
Sheboygan, Wisc.	650,864	309
Lawton, Okla.	633,605	310
Jacksonville, N.C.	627,405	311
Elmira, N.Y.	621,463	312
Pine Bluff, Ark.	590,293	313
Grand Forks, N.D.	528,797	314
Lawrence, Kans.	522,317	315
Total Above Areas	**1,522,452,920**	
Percent of U.S.	**80.7741**	
U.S. Total	**1,884,828,144**	

1984 SURVEY OF BUYING POWER DATA SERVICE

1988 PER HOUSEHOLD RETAIL SALES

Area	($)	Rank
Portland, Me.	34,774	1
Casper, Wyo.	34,060	2
Billings, Mont.	33,502	3
Sioux Falls, S.D.	31,241	4
Odessa, Tex.	30,711	5
San Angelo, Tex.	30,684	6
Victoria, Tex.	30,652	7
Reno, Nev.	30,517	8
Bridgeport - Stamford - Norwalk - Danbury, Conn.	30,025	9
Burlington, Vt.	29,918	10
Rochester, Minn.	29,450	11
Terre Haute, Ind.	29,353	12
Amarillo, Tex.	29,066	13
Anchorage, Alas.	28,941	14
Bangor, Me.	28,657	15
Great Falls, Mont.	28,390	16
Laredo, Tex.	28,347	17
Tyler, Tex.	28,309	18
San Jose, Cal.	27,981	19
Pittsfield, Mass.	27,913	20
Naples, Fla.	27,719	21
Bergen - Passaic, N.J.	27,686	22
Manchester - Nashua, N.H.	27,558	23
Midland, Tex.	27,161	24
Anaheim - Santa Ana, Cal.	26,788	25
Panama City, Fla.	26,586	26
Boise, Ida.	26,474	27
Fargo - Moorhead, N.D.-Minn.	26,308	28
Abilene, Tex.	26,279	29
Charleston, W.Va.	26,255	30
Dallas, Tex.	25,777	31
San Francisco, Cal.	25,633	32
Longview - Marshall, Tex.	25,594	33
Wilmington, N.C.	25,521	34
Houston, Tex.	25,497	35
Fort Worth - Arlington, Tex.	25,470	36
Beaumont - Port Arthur, Tex.	25,452	37
Hartford - New Britain - Middletown - Bristol, Conn.	25,452	37
Lewiston - Auburn, Me.	25,425	39
Lubbock, Tex.	25,317	40
Minneapolis - St. Paul, Minn.	25,225	41
Portsmouth - Dover - Rochester, N.H.	25,216	42
Elkhart - Goshen, Ind.	25,173	43
Atlantic City, N.J.	25,149	44
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	25,121	45
Roanoke, Va.	25,110	46
St. Joseph, Mo.	24,985	47
Wichita Falls, Tex.	24,877	48
Parkersburg - Marietta, W.Va.-Ohio	24,587	49
Seattle, Wash.	24,570	50
Flint, Mich.	24,551	51
Lexington-Fayette, Ky.	24,551	51
Honolulu, Haw.	24,547	53
Washington, D.C.	24,378	54
Waco, Tex.	24,301	55
Kalamazoo, Mich.	24,228	56
St. Cloud, Minn.	24,206	57
Enid, Okla.	24,078	58
Santa Barbara - Santa Maria - Lompoc, Cal.	24,070	59
New Haven - Waterbury - Meriden, Conn.	23,974	60
Las Vegas, Nev.	23,906	61
Des Moines, Iowa	23,814	62
Springfield, Mass.	23,776	63
Springfield, Mo.	23,756	64
Fayetteville - Springdale, Ark.	23,734	65
Columbia, Mo.	23,724	66
Lafayette, La.	23,691	67
Owensboro, Ky.	23,659	68
Richmond - Petersburg, Va.	23,622	69
Portland, Ore.	23,595	70
Trenton, N.J.	23,577	71
Fort Smith, Ark.	23,554	72
Miami - Hialeah, Fla.	23,552	73
Nashville, Tenn.	23,518	74
Middlesex - Somerset - Hunterdon, N.J.	23,417	75
Aurora - Elgin, Ill.	23,355	76
Joplin, Mo.	23,312	77
Iowa City, Iowa	23,306	78
Kansas City, Mo.-Kans.	23,261	79
Bismarck, N.D.	23,168	80
Lake County, Ill.	23,137	81
Orange County, N.Y.	23,053	82
Indianapolis, Ind.	23,037	83
San Antonio, Tex.	23,016	84
Galveston - Texas City, Tex.	22,973	85
Glens Falls, N.Y.	22,885	86
Lynchburg, Va.	22,878	87
Bakersfield, Cal.	22,842	88
Sarasota, Fla.	22,819	89
St. Louis, Mo.	22,801	90
Austin, Tex.	22,766	91
Norfolk - Virginia Beach - Newport News, Va.	22,745	92
Nassau - Suffolk, N.Y.	22,666	93
Poughkeepsie, N.Y.	22,663	94
Worcester - Fitchburg - Leominster, Mass.	22,651	95
Santa Fe, N.M.	22,617	96
Houma - Thibodaux, La.	22,581	97
Corpus Christi, Tex.	22,552	98
Burlington, N.C.	22,487	99
Harrisburg - Lebanon - Carlisle, Pa.	22,468	100
La Crosse, Wisc.	22,444	101
Fort Myers - Cape Coral, Fla.	22,388	102
Salt Lake City - Ogden, Utah	22,364	103
Medford, Ore.	22,356	104
Little Rock - North Little Rock, Ark.	22,345	105
Richland - Kennewick - Pasco, Wash.	22,299	106
Eugene - Springfield, Ore.	22,258	107
Wichita, Kans.	22,253	108
Rochester, N.Y.	22,227	109
Waterloo - Cedar Falls, Iowa	22,214	110
Huntsville, Ala.	22,210	111
Ann Arbor, Mich.	22,202	112
Denver, Colo.	22,200	113
Greensboro - Winston-Salem - High Point, N.C.	22,193	114
Memphis, Tenn.	22,179	115
Salinas - Seaside - Monterey, Cal.	22,129	116
Dubuque, Iowa	22,098	117
Lake Charles, La.	22,055	118
Newark, N.J.	22,045	119
Champaign - Urbana - Rantoul, Ill.	22,014	120
Lincoln, Neb.	21,966	121
Muncie, Ind.	21,923	122
Bloomington - Normal, Ill.	21,896	123
Louisville, Ky.	21,869	124
Santa Rosa - Petaluma, Cal.	21,844	125
Fort Wayne, Ind.	21,797	126
Binghamton, N.Y.	21,791	127
Texarkana, Tex.-Ark.	21,775	128
Lafayette, Ind.	21,733	129
Tulsa, Okla.	21,724	130
South Bend - Mishawaka, Ind.	21,654	131
Oxnard - Ventura, Cal.	21,644	132
Syracuse, N.Y.	21,637	133
Oklahoma City, Okla.	21,599	134
Lansing - East Lansing, Mich.	21,578	135
San Diego, Cal.	21,547	136
Los Angeles - Long Beach, Cal.	21,546	137
Sioux City, Iowa	21,539	138
Asheville, N.C.	21,515	139
New Bedford - Fall River - Attleboro, Mass.	21,504	140
Orlando, Fla.	21,504	140
Albany, Ga.	21,397	142
Grand Rapids, Mich.	21,379	143
Cedar Rapids, Iowa	21,377	144
Providence - Pawtucket - Woonsocket, R.I.	21,340	145
Monmouth - Ocean, N.J.	21,308	146
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	21,290	147
Omaha, Neb.	21,288	148
Topeka, Kans.	21,281	149
Hagerstown, Md.	21,276	150
Toledo, Ohio	21,270	151
Madison, Wisc.	21,223	152
Kokomo, Ind.	21,188	153
Albuquerque, N.M.	21,186	154
Detroit, Mich.	21,172	155
Bellingham, Wash.	21,136	156
Santa Cruz, Cal.	21,105	157
Evansville, Ind.	21,036	158
Wilmington, Del.	21,022	159
Saginaw - Bay City - Midland, Mich.	20,995	160
Raleigh - Durham, N.C.	20,899	161
Peoria, Ill.	20,885	162
Columbia, S.C.	20,877	163
Fayetteville, N.C.	20,874	164
Chicago, Ill.	20,838	165
New London - Norwich, Conn.	20,809	166
Mansfield, Ohio	20,775	167
Grand Forks, N.D.	20,737	168
Columbus, Ga.	20,700	169
Albany - Schenectady - Troy, N.Y.	20,672	170
Atlanta, Ga.	20,669	171
Baltimore, Md.	20,638	172
Davenport - Rock Island - Moline, Iowa-Ill.	20,634	173
Cincinnati, Ohio	20,613	174
Sacramento, Cal.	20,596	175
Montgomery, Ala.	20,593	176
Colorado Springs, Colo.	20,543	177
Buffalo, N.Y.	20,485	178
Knoxville, Tenn.	20,455	179
Columbus, Ohio	20,432	180
Green Bay, Wisc.	20,431	181
Oakland, Cal.	20,428	182
Boulder - Longmont, Colo.	20,404	183
Eau Claire, Wisc.	20,385	184
Clarksville - Hopkinsville, Tenn.-Ky.	20,370	185
Baton Rouge, La.	20,366	186
El Paso, Tex.	20,335	187
Vineland - Millville - Bridgeton, N.J.	20,247	188
Fort Walton Beach, Fla.	20,228	189
Fresno, Cal.	20,226	190
Lakeland - Winter Haven, Fla.	20,194	191
Utica - Rome, N.Y.	20,136	192
Janesville - Beloit, Wisc.	20,105	193
Cleveland, Ohio	20,080	194
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	20,063	195
Mobile, Ala.	20,050	196
Gary - Hammond, Ind.	20,011	197
Milwaukee, Wisc.	20,006	198
Hickory, N.C.	19,998	199
State College, Pa.	19,964	200
Charlottesville, Va.	19,953	201
Allentown - Bethlehem, Pa.	19,936	202
Lancaster, Pa.	19,930	203
McAllen - Edinburg - Mission, Tex.	19,871	204
Brownsville - Harlingen, Tex.	19,868	205
Athens, Ga.	19,855	206
Philadelphia, Pa.	19,834	207
Johnson City - Kingsport - Bristol, Tenn.	19,831	208
Springfield, Ill.	19,790	209
Wheeling, W.Va.	19,761	210
Decatur, Ill.	19,708	211
Monroe, La.	19,689	212
Benton Harbor, Mich.	19,656	213
Canton, Ohio	19,655	214
Dayton - Springfield, Ohio	19,649	215
Biloxi - Gulfport, Miss.	19,621	216
Chattanooga, Tenn.	19,598	217
Shreveport, La.	19,538	218
Kankakee, Ill.	19,502	219
Florence, S.C.	19,476	220
Fort Collins - Loveland, Colo.	19,465	221
Modesto, Cal.	19,455	222
Birmingham, Ala.	19,441	223
Akron, Ohio	19,422	224
Greenville - Spartanburg, S.C.	19,387	225
Pine Bluff, Ark.	19,354	226
West Palm Beach - Boca Raton - Delray Beach, Fla.	19,299	227
Riverside - San Bernardino, Cal.	19,296	228
Jackson, Miss.	19,278	229
Melbourne - Titusville - Palm Bay, Fla.	19,233	230
Yakima, Wash.	19,158	231
Youngstown - Warren, Ohio	19,147	232
Killeen - Temple, Tex.	19,133	233
New Orleans, La.	19,086	234
Lima, Ohio	19,041	235
Provo - Orem, Utah	19,039	236
Huntington - Ashland, W.Va.-Ky.	19,037	237
Florence, Ala.	19,025	238
Pensacola, Fla.	19,005	239
Jacksonville, Fla.	18,999	240
Tallahassee, Fla.	18,963	241
Stockton, Cal.	18,940	242
Anderson, S.C.	18,878	243
Phoenix, Ariz.	18,845	244
Salem, Ore.	18,844	245
Gainesville, Fla.	18,842	246
Tuscaloosa, Ala.	18,828	247
Lawrence, Kans.	18,788	248
Ocala, Fla.	18,779	249
Savannah, Ga.	18,779	249
Alexandria, La.	18,672	251
Redding, Cal.	18,660	252
Niagara Falls, N.Y.	18,538	253
Erie, Pa.	18,524	254
Spokane, Wash.	18,523	255
Rockford, Ill.	18,511	256
Vallejo - Fairfield - Napa, Cal.	18,423	257
Reading, Pa.	18,371	258
Pittsburgh, Pa.	18,370	259
Altoona, Pa.	18,295	260
Duluth, Minn.	18,275	261
Brazoria, Tex.	18,246	262
Jackson, Mich.	18,174	263
Sherman - Denison, Tex.	18,143	264
Dothan, Ala.	18,044	265
East St. Louis - Belleville, Ill.	18,035	266
Macon - Warner Robins, Ga.	18,027	267
Alton - Granite City, Ill.	18,004	268
Appleton - Oshkosh - Neenah, Wisc.	17,835	269
Visalia - Tulare - Porterville, Cal.	17,804	270
Augusta, Ga.	17,768	271
Bloomington, Ind.	17,735	272
Las Cruces, N.M.	17,695	273
Battle Creek, Mich.	17,537	274
Anderson, Ind.	17,372	275
Anniston, Ala.	17,338	276
Elmira, N.Y.	17,311	277
Tampa - St. Petersburg - Clearwater, Fla.	17,296	278
Tacoma, Wash.	17,240	279
Olympia, Wash.	17,223	280
Sheboygan, Wisc.	17,219	281
Lorain - Elyria, Ohio	17,174	282
Fort Pierce, Fla.	17,156	283
Danville, Va.	17,145	284
York, Pa.	17,137	285
Scranton - Wilkes-Barre, Pa.	17,120	286
Williamsport, Pa.	16,988	287
Jacksonville, N.C.	16,957	288
Pueblo, Colo.	16,945	289
Sharon, Pa.	16,782	290
Muskegon, Mich.	16,688	291
Cumberland, Md.	16,684	292
Tucson, Ariz.	16,664	293
Bremerton, Wash.	16,645	294
Bryan - College Station, Tex.	16,491	295
Daytona Beach, Fla.	16,371	296
Gadsden, Ala.	16,354	297
Charleston, S.C.	16,014	298
Steubenville - Weirton, Ohio-W.Va.	15,734	299
Wausau, Wisc.	15,679	300
Bradenton, Fla.	15,655	301
Lawton, Okla.	15,645	302
New York, N.Y.	15,613	303
Racine, Wisc.	15,555	304
Hamilton - Middletown, Ohio	15,508	305
Beaver County, Pa.	15,376	306
Kenosha, Wisc.	15,258	307
Chico, Cal.	15,004	308
Yuba City, Cal.	15,003	309
Vancouver, Wash.	14,999	310
Joliet, Ill.	14,470	311
Johnstown, Pa.	14,435	312
Jersey City, N.J.	14,230	313
Greeley, Colo.	13,441	314
Pascagoula, Miss.	13,428	315
Average Above Areas	**21,458**	
U.S. Average	**20,341**	

1984 SURVEY OF BUYING POWER DATA SERVICE

1988 BUYING POWER INDEX (BPI)

Area	BPI	Rank
New York, N.Y.	3.4154	1
Los Angeles - Long Beach, Cal.	3.4009	2
Chicago, Ill.	2.6341	3
Philadelphia, Pa.	2.0041	4
Detroit, Mich.	1.8013	5
Washington, D.C.	1.7408	6
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1.7262	7
Houston, Tex.	1.7198	8
Anaheim - Santa Ana, Cal.	1.2543	9
Dallas, Tex.	1.1681	10
Minneapolis - St. Paul, Minn.	1.1279	11
Nassau - Suffolk, N.Y.	1.1128	12
Atlanta, Ga.	1.0397	13
San Diego, Cal.	1.0072	14
Baltimore, Md.	.9769	15
Oakland, Cal.	.9152	16
Seattle, Wash.	.9024	17
Pittsburgh, Pa.	.8728	18
Newark, N.J.	.8694	19
Denver, Colo.	.8603	20
San Francisco, Cal.	.8429	21
Miami - Hialeah, Fla.	.8387	22
St. Louis, Mo.	.8312	23
San Jose, Cal.	.8135	24
Phoenix, Ariz.	.7906	25
Riverside - San Bernardino, Cal.	.7586	26
Cleveland, Ohio	.7557	27
Tampa - St. Petersburg - Clearwater, Fla.	.7303	28
Kansas City, Mo.-Kans.	.6711	29
Bergen - Passaic, N.J.	.6609	30
Milwaukee, Wisc.	.6062	31
Cincinnati, Ohio	.6018	32
Sacramento, Cal.	.5870	33
New Orleans, La.	.5666	34
Fort Worth - Arlington, Tex.	.5537	35
Columbus, Ohio	.5500	36
Portland, Ore.	.5459	37
San Antonio, Tex.	.5245	38
Hartford - New Britain - Middletown - Bristol, Conn.	.5232	39
Norfolk - Virginia Beach - Newport News, Va.	.5189	40
Indianapolis, Ind.	.5089	41
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	.4971	42
Rochester, N.Y.	.4744	43
Oklahoma City, Okla.	.4635	44
Bridgeport - Stamford - Norwalk - Danbury, Conn.	.4624	45
Monmouth - Ocean, N.J.	.4494	46
Middlesex - Somerset - Hunterdon, N.J.	.4476	47
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	.4328	48
Salt Lake City - Ogden, Utah	.4316	49
Louisville, Ky.	.4115	50
Total Top 50	**48.4001**	
Nashville, Tenn.	.4081	51
Buffalo, N.Y.	.3885	52
Greensboro - Winston-Salem - High Point, N.C.	.3881	53
Dayton - Springfield, Ohio	.3840	54
Albany - Schenectady - Troy, N.Y.	.3810	55
Memphis, Tenn.	.3777	56
Honolulu, Haw.	.3733	57
New Haven - Waterbury - Meriden, Conn.	.3671	58
Providence - Pawtucket - Woonsocket, R.I.	.3663	59
Tulsa, Okla.	.3639	60
Richmond - Petersburg, Va.	.3605	61
Birmingham, Ala.	.3596	62
Orlando, Fla.	.3555	63
West Palm Beach - Boca Raton - Delray Beach, Fla.	.3272	64
Austin, Tex.	.3267	65
Oxnard - Ventura, Cal.	.2985	66
Jacksonville, Fla.	.2856	67
Las Vegas, Nev.	.2849	68
Syracuse, N.Y.	.2830	69
Scranton - Wilkes-Barre, Pa.	.2810	70
Allentown - Bethlehem, Pa.	.2795	71
Omaha, Neb.	.2781	72
Worcester - Fitchburg - Leominster, Mass.	.2716	73
Grand Rapids, Mich.	.2692	74
Raleigh - Durham, N.C.	.2678	75
Harrisburg - Lebanon - Carlisle, Pa.	.2653	76
Toledo, Ohio	.2639	77
Akron, Ohio	.2592	78
Baton Rouge, La.	.2481	79
Lake County, Ill.	.2471	80
Fresno, Cal.	.2413	81
Knoxville, Tenn.	.2411	82
Tucson, Ariz.	.2411	82
Springfield, Mass.	.2333	84
Gary - Hammond, Ind.	.2331	85
Wilmington, Del.	.2328	86
Greenville - Spartanburg, S.C.	.2326	87
Wichita, Kans.	.2141	88
Little Rock - North Little Rock, Ark.	.2119	89
Albuquerque, N.M.	.2080	90
Bakersfield, Cal.	.2040	91
Youngstown - Warren, Ohio	.2003	92
Mobile, Ala.	.1925	93
New Bedford - Fall River - Attleboro, Mass.	.1922	94
Tacoma, Wash.	.1917	95
El Paso, Tex.	.1907	96
Flint, Mich.	.1905	97
Beaumont - Port Arthur, Tex.	.1882	98
Columbia, S.C.	.1882	98
Des Moines, Iowa	.1879	100
Total Top 100	**62.2259**	
Jersey City, N.J.	.1849	101
Lansing - East Lansing, Mich.	.1836	102
Davenport - Rock Island - Moline, Iowa-Ill.	.1761	103
Santa Rosa - Petaluma, Cal.	.1746	104
Peoria, Ill.	.1741	105
Johnson City - Kingsport - Bristol, Tenn.	.1687	106
Chattanooga, Tenn.	.1667	107
Saginaw - Bay City - Midland, Mich.	.1650	108
Santa Barbara - Santa Maria - Lompoc, Cal.	.1641	109
Charleston, S.C.	.1640	110
Madison, Wisc.	.1640	110
Jackson, Miss.	.1630	112
Vallejo - Fairfield - Napa, Cal.	.1608	113
York, Pa.	.1600	114
Stockton, Cal.	.1589	115
Canton, Ohio	.1584	116
Joliet, Ill.	.1583	117
Aurora - Elgin, Ill.	.1574	118
Lancaster, Pa.	.1562	119
Lexington-Fayette, Ky.	.1521	120
Colorado Springs, Colo.	.1516	121
Lakeland - Winter Haven, Fla.	.1515	122
Shreveport, La.	.1506	123
Manchester - Nashua, N.H.	.1455	124
Corpus Christi, Tex.	.1435	125
Fort Wayne, Ind.	.1432	126
Melbourne - Titusville - Palm Bay, Fla.	.1412	127
Trenton, N.J.	.1412	127
Atlantic City, N.J.	.1387	129
Salinas - Seaside - Monterey, Cal.	.1361	130
Fort Myers - Cape Coral, Fla.	.1360	131
Augusta, Ga.	.1349	132
Anchorage, Alas.	.1341	133
Sarasota, Fla.	.1333	134
Spokane, Wash.	.1305	135
Portsmouth - Dover - Rochester, N.H.	.1300	136
Reno, Nev.	.1298	137
Reading, Pa.	.1288	138
Poughkeepsie, N.Y.	.1280	139
Charleston, W.Va.	.1250	140
Orange County, N.Y.	.1249	141
Huntington - Ashland, W.Va.-Ky.	.1237	142
Utica - Rome, N.Y.	.1236	143
Evansville, Ind.	.1231	144
Appleton - Oshkosh - Neenah, Wisc.	.1221	145
Ann Arbor, Mich.	.1206	146
Modesto, Cal.	.1203	147
Rockford, Ill.	.1192	148
Binghamton, N.Y.	.1185	149
Portland, Me.	.1176	150
Total Top 150	**69.5039**	
Montgomery, Ala.	.1170	151
Pensacola, Fla.	.1157	152
Erie, Pa.	.1135	153
Eugene - Springfield, Ore.	.1131	154
Daytona Beach, Fla.	.1112	155
Lafayette, La.	.1101	156
East St. Louis - Belleville, Ill.	.1078	157
Santa Cruz, Cal.	.1077	158
Duluth, Minn.	.1075	159
Boulder - Longmont, Colo.	.1073	160
Hamilton - Middletown, Ohio	.1064	161
McAllen - Edinburg - Mission, Tex.	.1057	162
Lorain - Elyria, Ohio	.1051	163
Galveston - Texas City, Tex.	.1022	164
Lincoln, Neb.	.1017	165
Amarillo, Tex.	.1012	166
Kalamazoo, Mich.	.1000	167
Springfield, Mo.	.0997	168
Lubbock, Tex.	.0987	169
South Bend - Mishawaka, Ind.	.0987	169
Roanoke, Va.	.0986	171
Fayetteville, N.C.	.0984	172
Boise, Ida.	.0978	173
Alton - Granite City, Ill.	.0963	174
New London - Norwich, Conn.	.0955	175
Brazoria, Tex.	.0945	176
Macon - Warner Robins, Ga.	.0935	177
Salem, Ore.	.0931	178
Huntsville, Ala.	.0903	179
Visalia - Tulare - Porterville, Cal.	.0899	180
Killeen - Temple, Tex.	.0885	181
Hickory, N.C.	.0865	182
Houma - Thibodaux, La.	.0864	183
Niagara Falls, N.Y.	.0857	184
Columbus, Ga.	.0845	185
Vancouver, Wash.	.0843	186
Springfield, Ill.	.0841	187
Longview - Marshall, Tex.	.0825	188
Fort Pierce, Fla.	.0818	189
Brownsville - Harlingen, Tex.	.0814	190
Fort Collins - Loveland, Colo.	.0810	191
Cedar Rapids, Iowa	.0804	192
Waco, Tex.	.0801	193
Provo - Orem, Utah	.0796	194
Tyler, Tex.	.0793	195
Green Bay, Wisc.	.0785	196
Lake Charles, La.	.0783	197
Odessa, Tex.	.0781	198
Tallahassee, Fla.	.0778	199
Biloxi - Gulfport, Miss.	.0776	200
Total Top 200	**74.2185**	
Savannah, Ga.	.0769	201
Johnstown, Pa.	.0764	202
Topeka, Kans.	.0758	203
Beaver County, Pa.	.0748	204
Waterloo - Cedar Falls, Iowa	.0740	205
Bremerton, Wash.	0731	206
Richland - Kennewick - Pasco, Wash.	.0728	207
Gainesville, Fla.	.0725	208
Fargo - Moorhead, N.D.-Minn.	.0715	209
Fort Smith, Ark.	.0712	210
Wheeling, W.Va.	.0705	211
Champaign - Urbana - Rantoul, Ill.	.0684	212
Asheville, N.C.	.0683	213
Naples, Fla.	.0677	214
St. Cloud, Minn.	.0672	215
Parkersburg - Marietta, W.Va.-Ohio	.0671	216
Billings, Mont.	.0670	217
Sioux Falls, S.D.	.0665	218
Benton Harbor, Mich.	.0664	219
Pittsfield, Mass.	.0661	220
Yakima, Wash.	.0656	221
Bradenton, Fla.	.0652	222
Olympia, Wash.	.0650	223
Ocala, Fla.	.0643	224
Midland, Tex.	.0626	225
Racine, Wisc.	.0624	226
Chico, Cal.	.0614	227
Burlington, Vt.	.0609	228
Elkhart - Goshen, Ind.	.0602	229
Terre Haute, Ind.	.0602	229
Decatur, Ill.	.0596	231
Lynchburg, Va.	.0593	232
Clarksville - Hopkinsville, Tenn.-Ky.	.0589	233
Lima, Ohio	.0583	234
Jackson, Mich.	.0581	235
Muskegon, Mich.	.0578	236
Anderson, S.C.	.0569	237
Bloomington - Normal, Ill.	.0568	238
Bangor, Me.	.0566	239
Janesville - Beloit, Wisc.	.0561	240
Athens, Ga.	.0559	241
Monroe, La.	.0556	242
Steubenville - Weirton, Ohio-W.Va.	.0555	243
Eau Claire, Wisc.	.0554	244
Medford, Ore.	.0548	245
Alexandria, La.	.0547	246
Abilene, Tex.	.0545	247
Battle Creek, Mich.	.0532	248
Florence, Ala.	.0528	249
Wichita Falls, Tex.	.0526	250
Total Top 250	**77.3839**	
Charlottesville, Va.	.0520	251
Kenosha, Wisc.	.0514	252
San Angelo, Tex.	.0513	253
Tuscaloosa, Ala.	.0513	253
Mansfield, Ohio	.0511	255
Joplin, Mo.	.0510	256
Redding, Cal.	.0510	256
Lafayette, Ind.	.0508	258
Columbia, Mo.	.0506	259
Sioux City, Iowa	.0501	260
Wilmington, N.C.	.0497	261
Greeley, Colo.	.0495	262
Rochester, Minn.	.0488	263
Vineland - Millville - Bridgeton, N.J.	.0486	264
Muncie, Ind.	.0484	265
Altoona, Pa.	.0483	266
Anderson, Ind.	.0476	267
Santa Fe, N.M.	.0474	268
Glens Falls, N.Y.	.0472	269
Casper, Wyo.	.0471	270
Bellingham, Wash.	.0462	271
Panama City, Fla.	.0461	272
Dothan, Ala.	.0455	273
Fort Walton Beach, Fla.	.0455	273
Pueblo, Colo.	.0454	275
Texarkana, Tex.-Ark.	.0453	276
Williamsport, Pa.	.0449	277
Albany, Ga.	.0444	278
Sharon, Pa.	.0444	278
Bismarck, N.D.	.0440	280
Bryan - College Station, Tex.	.0440	280
Iowa City, Iowa	.0435	282
Wausau, Wisc.	.0429	283
Pascagoula, Miss.	.0423	284
State College, Pa.	.0422	285
Kankakee, Ill.	.0419	286
Victoria, Tex.	.0419	286
Hagerstown, Md.	.0418	288
Anniston, Ala.	.0417	289
La Crosse, Wisc.	.0413	290
Fayetteville - Springdale, Ark.	.0412	291
Lewiston - Auburn, Me.	.0412	291
Florence, S.C.	.0408	293
Sheboygan, Wisc.	.0408	293
Kokomo, Ind.	.040[illegible]	295
Burlington, N.C.	.0402	296
Laredo, Tex.	.0395	297
Danville, Va.	.0393	298
Las Cruces, N.M.	.0393	298
Bloomington, Ind.	.0389	300
Sherman - Denison, Tex.	.0387	301
Yuba City, Cal.	.0379	302
Owensboro, Ky.	.0372	303
Great Falls, Mont.	.0369	304
Lawton, Okla.	.0367	305
Cumberland, Md.	.0363	306
St. Joseph, Mo.	.0359	307
Elmira, N.Y.	.0357	308
Enid, Okla.	.0344	309
Dubuque, Iowa	.0342	310
Jacksonville, N.C.	.0342	310
Gadsden, Ala.	.0328	312
Lawrence, Kans.	.0304	313
Pine Bluff, Ark.	.0286	314
Grand Forks, N.D.	.0278	315
Total Above Areas	**80.1718**	
Percent of U.S.	**80.1718**	
U.S. Total	**100.0000**	

1984 SURVEY OF BUYING POWER DATA SERVICE

SECTION 15
1988 Projections For Metropolitan Markets And All Counties

Population
Households
Effective Buying Income (EBI)
Total Retail Sales
Buying Power Index (BPI)

EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5.

SYMBOLS USED IN TABLES

☐ Metropolitan county of another state's metropolitan area. For area name, see page facing state map in Section 1.

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METRO/COUNTY 1988 PROJECTIONS

ESTIMATES METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI		1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household		Buying Power Index	
								1983	1988			1983	1988	1983	1988
ALABAMA															
ANNISTON	**122.8**	**125.0**	**1.8**	**44.5**	**5.2**	**1,429,230**	**53.7**	**21,979**	**32,118**	**771,527**	**52.6**	**11,950**	**17,338**	**.0431**	**.0417**
Calhoun	122.8	125.0	1.8	44.5	5.2	1,429,230	53.7	21,979	32,118	771,527	52.6	11,950	17,338	.0431	.0417
BIRMINGHAM	**905.5**	**933.1**	**3.0**	**356.7**	**6.3**	**12,862,038**	**58.7**	**24,140**	**36,058**	**6,934,609**	**56.2**	**13,221**	**19,441**	**.3630**	**.3596**
Blount	39.1	42.5	8.7	15.4	10.8	344,147	39.8	17,711	22,347	125,379	48.3	6,084	8,141	.0107	.0101
Jefferson	675.0	678.7	.5	265.3	3.9	10,083,441	58.3	24,943	38,008	5,760,091	55.3	14,525	21,712	.2879	.2829
St. Clair	45.1	50.3	11.5	18.1	16.0	423,495	42.2	19,095	23,398	161,267	53.0	6,757	8,910	.0129	.0123
Shelby	75.1	87.1	16.0	30.5	20.1	1,253,109	83.3	26,921	41,086	420,681	80.1	9,195	13,793	.0270	.0307
Walker	71.2	74.5	4.6	27.4	7.9	757,846	49.9	19,904	27,659	467,191	53.2	12,004	17,051	.0245	.0236
DOTHAN	**125.8**	**133.2**	**5.9**	**48.4**	**9.5**	**1,534,408**	**58.9**	**21,854**	**31,703**	**873,324**	**59.1**	**12,419**	**18,044**	**.0453**	**.0455**
Dale	46.1	46.8	1.5	15.9	4.6	523,362	55.3	22,166	32,916	182,460	56.4	7,674	11,475	.0140	.0138
Houston	79.7	86.4	8.4	32.5	12.1	1,011,046	60.7	21,690	31,109	690,864	59.8	14,906	21,257	.0313	.0317
FLORENCE	**138.4**	**142.9**	**3.3**	**54.2**	**6.5**	**1,836,587**	**57.1**	**22,965**	**33,885**	**1,031,158**	**57.0**	**12,902**	**19,025**	**.0535**	**.0528**
Colbert	55.8	57.3	2.7	21.9	6.3	693,966	50.9	22,330	31,688	514,582	55.3	16,081	23,497	.0230	.0222
Lauderdale	82.6	85.6	3.6	32.3	6.6	1,142,621	61.2	23,396	35,375	516,576	58.7	10,741	15,993	.0305	.0306
GADSDEN	**104.3**	**105.7**	**1.3**	**40.3**	**4.9**	**1,020,017**	**34.1**	**19,811**	**25,311**	**659,049**	**42.6**	**12,032**	**16,354**	**.0368**	**.0328**
Etowah	104.3	105.7	1.3	40.3	4.9	1,020,017	34.1	19,811	25,311	659,049	42.6	12,032	16,354	.0368	.0328
HUNTSVILLE	**199.2**	**203.8**	**2.3**	**77.0**	**5.8**	**3,447,899**	**67.3**	**28,308**	**44,778**	**1,710,166**	**62.9**	**14,419**	**22,210**	**.0877**	**.0903**
Madison	199.2	203.8	2.3	77.0	5.8	3,447,899	67.3	28,308	44,778	1,710,166	62.9	14,419	22,210	.0877	.0903
MOBILE	**461.4**	**486.3**	**5.4**	**177.9**	**9.0**	**7,140,610**	**72.9**	**25,308**	**40,138**	**3,566,937**	**66.7**	**13,112**	**20,050**	**.1820**	**.1925**
Baldwin	84.4	92.6	9.7	34.4	13.5	1,317,418	79.5	24,219	38,297	648,482	74.1	12,290	18,851	.0324	.0356
Mobile	377.0	393.7	4.4	143.5	8.0	5,823,192	71.5	25,556	40,580	2,918,455	65.1	13,300	20,338	.1496	.1569
MONTGOMERY	**287.0**	**305.0**	**6.3**	**111.4**	**10.1**	**4,136,373**	**68.1**	**24,317**	**37,131**	**2,294,113**	**65.2**	**13,721**	**20,593**	**.1122**	**.1170**
Autauga	34.6	37.7	9.0	12.9	13.2	524,141	79.2	25,662	40,631	173,436	73.0	8,794	13,445	.0117	.0129
Elmore	46.8	50.2	7.3	17.3	11.6	479,228	46.4	21,117	27,701	160,970	52.8	6,795	9,305	.0136	.0130
Montgomery	205.6	217.1	5.6	81.2	9.3	3,133,004	70.2	24,778	38,584	1,959,707	65.7	15,922	24,134	.0869	.0911
TUSCALOOSA	**142.3**	**148.6**	**4.4**	**54.4**	**8.2**	**1,691,865**	**57.4**	**21,373**	**31,100**	**1,024,255**	**58.2**	**12,871**	**18,828**	**.0515**	**.0513**
Tuscaloosa	142.3	148.6	4.4	54.4	8.2	1,691,865	57.4	21,373	31,100	1,024,255	58.2	12,871	18,828	.0515	.0513
ALL COUNTIES															
Autauga	34.6	37.7	9.0	12.9	13.2	524,141	79.2	25,662	40,631	173,436	73.0	8,794	13,445	.0117	.0129
Baldwin	84.4	92.6	9.7	34.4	13.5	1,317,418	79.5	24,219	38,297	648,482	74.1	12,290	18,851	.0324	.0356
Barbour	25.0	25.3	1.2	8.8	3.5	212,933	46.9	17,058	24,197	118,579	48.5	9,394	13,475	.0072	.0068
Bibb	16.1	16.6	3.1	6.1	8.9	146,166	45.5	17,943	23,962	48,957	50.0	5,827	8,026	.0044	.0041
Blount	39.1	42.5	8.7	15.4	10.8	344,147	39.8	17,711	22,347	125,379	48.3	6,084	8,141	.0107	.0101
Bullock	10.1	9.8	−3.0	3.5	.0	85,586	51.2	16,169	24,453	56,393	51.8	10,615	16,112	.0031	.0028
Butler	21.2	20.7	−2.4	7.4	.0	192,671	48.4	17,541	26,037	113,719	48.0	10,384	15,367	.0065	.0061
Calhoun	122.8	125.0	1.8	44.5	5.2	1,429,230	53.7	21,979	32,118	771,527	52.6	11,950	17,338	.0431	.0417
Chambers	39.1	39.1	.0	14.5	3.6	489,297	63.9	21,322	33,745	218,320	59.6	9,772	15,057	.0133	.0132
Cherokee	19.6	20.7	5.6	7.3	7.4	222,110	61.2	20,265	30,426	105,989	60.5	9,712	14,519	.0062	.0064
Chilton	31.7	33.0	4.1	12.7	8.5	406,122	71.3	20,266	31,978	171,563	67.0	8,783	13,509	.0104	.0109
Choctaw	16.4	16.2	−1.2	5.5	.0	173,502	58.1	19,959	31,546	77,493	54.0	9,151	14,090	.0051	.0049
Clarke	27.8	27.9	.4	9.8	5.4	280,577	52.9	19,730	28,630	184,759	53.0	12,982	18,853	.0093	.0089
Clay	13.7	13.6	−.7	4.7	.0	113,633	38.4	17,469	24,177	46,473	42.0	6,963	9,888	.0038	.0034
Cleburne	12.9	13.3	3.1	5.2	8.3	159,726	69.3	19,657	30,717	47,572	64.8	6,014	9,148	.0038	.0040
Coffee	39.1	39.9	2.0	14.9	5.7	412,307	44.6	20,220	27,672	264,340	51.2	12,403	17,741	.0138	.0130
Colbert	55.8	57.3	2.7	21.9	6.3	693,966	50.9	22,330	31,688	514,582	55.3	16,081	23,497	.0230	.0222
Conecuh	15.7	15.3	−2.5	5.4	.0	123,945	41.0	16,274	22,953	41,659	41.3	5,459	7,715	.0041	.0036
Coosa	11.4	11.5	.9	4.3	2.4	132,091	61.9	19,431	30,719	12,776	55.7	1,954	2,971	.0028	.0029
Covington	37.2	37.5	.8	15.0	3.4	346,519	39.7	17,109	23,101	210,443	43.8	10,094	14,030	.0122	.0111
Crenshaw	14.1	14.0	−.7	5.2	.0	87,648	20.5	13,990	16,855	41,282	32.0	6,016	7,939	.0036	.0030
Cullman	64.5	68.4	6.0	25.9	10.2	682,933	52.8	19,020	26,368	431,414	57.4	11,666	16,657	.0220	.0215
Dale	46.1	46.8	1.5	15.9	4.6	523,362	55.3	22,166	32,916	182,460	56.4	7,674	11,475	.0140	.0138
Dallas	51.9	49.1	−5.4	17.0	−2.9	362,141	23.6	16,740	21,302	280,330	31.8	12,153	16,490	.0161	.0133
De Kalb	56.6	60.5	6.9	23.3	10.4	547,491	46.9	17,667	23,497	281,908	52.9	8,739	12,099	.0175	.0168
Elmore	46.8	50.2	7.3	17.3	11.6	479,228	46.4	21,117	27,701	160,970	52.8	6,795	9,305	.0136	.0130
Escambia	38.9	39.0	.3	13.4	3.9	387,095	53.5	19,543	28,888	208,678	52.0	10,644	15,573	.0123	.0117
Etowah	104.3	105.7	1.3	40.3	4.9	1,020,017	34.1	19,811	25,311	659,049	42.6	12,032	16,354	.0368	.0328
Fayette	19.3	20.0	3.6	7.5	7.1	245,182	69.4	20,680	32,691	106,048	63.7	9,254	14,140	.0064	.0067
Franklin	29.2	30.2	3.4	11.5	5.5	347,602	59.4	20,012	30,226	172,840	56.1	10,158	15,030	.0100	.0099
Geneva	24.3	24.4	.4	9.3	5.7	295,477	63.4	20,548	31,772	108,965	61.1	7,688	11,717	.0076	.0077
Greene	10.9	11.1	1.8	3.9	8.3	88,473	63.8	14,999	22,685	44,303	61.3	7,629	11,360	.0028	.0027
Hale	15.4	15.0	−2.6	5.0	.0	94,711	30.5	14,510	18,942	33,858	36.2	4,971	6,772	.0036	.0031
Henry	15.6	15.9	1.9	5.8	5.5	150,651	50.5	18,204	25,974	70,011	52.2	8,365	12,071	.0045	.0044

METRO/COUNTY 1988 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI		1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household		Buying Power Index	
								1983	1988			1983	1988	1983	1988
ALABAMA (continued)															
ALL COUNTIES (continued)															
Houston	79.7	86.4	8.4	32.5	12.1	1,011,046	60.7	21,690	31,109	690,864	59.8	14,906	21,257	.0313	.0317
Jackson	54.3	58.0	6.8	21.3	10.4	530,425	44.2	19,056	24,903	244,363	49.2	8,485	11,472	.0166	.0157
Jefferson	675.0	678.7	.5	265.3	3.9	10,083,441	58.3	24,943	38,008	5,760,091	55.3	14,525	21,712	.2879	.2829
Lamar	16.8	17.2	2.4	6.5	6.6	189,938	60.8	19,362	29,221	77,145	60.0	7,907	11,868	.0051	.0050
Lauderdale	82.6	85.6	3.6	32.3	6.6	1,142,621	61.2	23,396	35,375	516,576	58.7	10,741	15,993	.0305	.0306
Lawrence	30.4	30.7	1.0	10.8	4.9	258,769	15.4	21,775	23,960	74,593	32.3	5,474	6,907	.0088	.0072
Lee	79.9	85.0	6.4	32.5	10.2	987,999	62.9	20,557	30,400	528,398	61.2	11,115	16,258	.0282	.0286
Limestone	46.8	48.1	2.8	17.1	6.2	576,054	61.9	22,097	33,687	238,811	59.6	9,293	13,966	.0154	.0155
Lowndes	13.2	13.0	−1.5	3.7	.0	70,376	31.3	14,486	19,021	39,411	40.0	7,607	10,652	.0030	.0025
Macon	26.8	26.7	−.4	8.8	4.8	238,300	60.5	17,675	27,080	75,278	56.4	5,729	8,554	.0066	.0067
Madison	199.2	203.8	2.3	77.0	5.8	3,447,899	67.3	28,308	44,778	1,710,166	62.9	14,419	22,210	.0877	.0903
Marengo	25.0	24.9	−.4	8.3	.0	204,684	36.5	18,066	24,661	131,811	43.1	11,098	15,881	.0077	.0068
Marion	31.8	34.1	7.2	12.6	8.6	377,660	67.8	19,403	29,973	130,385	63.5	6,874	10,348	.0095	.0099
Marshall	68.4	72.0	5.3	27.9	8.6	601,265	33.4	17,536	21,551	486,570	43.1	13,226	17,440	.0241	.0218
Mobile	377.0	393.7	4.4	143.5	8.0	5,823,192	71.5	25,556	40,580	2,918,455	65.1	13,300	20,338	.1496	.1569
Monroe	22.7	22.8	.4	7.6	1.3	208,551	44.8	19,200	27,441	94,240	44.9	8,669	12,400	.0066	.0061
Montgomery	205.6	217.1	5.6	81.2	9.3	3,133,004	70.2	24,778	38,584	1,959,707	65.7	15,922	24,134	.0869	.0911
Morgan	92.8	96.3	3.8	36.1	7.4	1,153,345	51.3	22,683	31,949	543,954	52.1	10,644	15,068	.0334	.0321
Perry	14.6	14.2	−2.7	4.6	.0	89,092	33.3	14,530	19,368	37,259	38.8	5,835	8,100	.0033	.0029
Pickens	21.4	21.2	−.9	7.1	.0	209,517	58.0	18,675	29,509	85,891	53.2	7,895	12,097	.0061	.0059
Pike	28.1	28.3	.7	10.4	5.1	255,674	50.9	17,119	24,584	139,951	49.9	9,431	13,457	.0083	.0080
Randolph	20.1	20.1	.0	7.2	.0	209,357	58.6	18,331	29,077	89,683	54.3	8,073	12,456	.0060	.0059
☐ Russell	46.8	46.7	−.2	17.2	3.0	465,927	51.5	18,421	27,089	203,967	51.4	8,068	11,859	.0140	.0133
St. Clair	45.1	50.3	11.5	18.1	16.0	423,495	42.2	19,095	23,398	161,267	53.0	6,757	8,910	.0129	.0123
Shelby	75.1	87.1	16.0	30.5	20.1	1,253,109	83.3	26,921	41,086	420,681	80.1	9,195	13,793	.0270	.0307
Sumter	16.5	15.9	−3.6	5.3	.0	136,267	44.2	17,828	25,711	63,845	44.9	8,316	12,046	.0045	.0041
Talladega	75.9	78.4	3.6	27.4	7.0	937,762	69.4	21,629	34,225	414,531	64.1	9,869	15,129	.0248	.0256
Tallapoosa	39.3	40.1	2.0	14.9	5.7	388,487	44.8	19,023	26,073	190,969	47.3	9,196	12,817	.0124	.0115
Tuscaloosa	142.3	148.6	4.4	54.4	8.2	1,691,865	57.4	21,373	31,100	1,024,255	58.2	12,871	18,828	.0515	.0513
Walker	71.2	74.5	4.6	27.4	7.9	757,846	49.9	19,904	27,659	467,191	53.2	12,004	17,051	.0245	.0236
Washington	16.9	17.0	.6	5.7	1.8	178,080	59.4	19,950	31,242	38,787	53.7	4,507	6,805	.0046	.0044
Wilcox	14.3	14.4	.7	4.7	6.8	130,060	69.2	17,469	27,672	55,779	64.7	7,695	11,868	.0037	.0038
Winston	23.2	24.9	7.3	9.4	11.9	227,266	49.5	18,102	24,177	127,285	53.6	9,866	13,541	.0073	.0071
TOTAL METRO COUNTIES	**2,533.5**	**2,630.3**	**3.8**	**982.0**	**7.2**	**35,564,954**	**61.9**	**23,986**	**36,217**	**19,069,105**	**59.3**	**13,074**	**19,419**	**.9891**	**.9968**
TOTAL STATE	**3,990.4**	**4,121.8**	**3.3**	**1,524.8**	**6.7**	**50,510,471**	**58.8**	**22,263**	**33,126**	**26,476,716**	**57.3**	**11,782**	**17,364**	**1.4475**	**1.4368**
ALASKA															
ANCHORAGE	**217.5**	**256.0**	**17.7**	**95.4**	**20.8**	**5,128,413**	**70.1**	**38,159**	**53,757**	**2,761,013**	**71.5**	**20,376**	**28,941**	**.1240**	**.1341**
Anchorage	217.5	256.0	17.7	95.4	20.8	5,128,413	70.1	38,159	53,757	2,761,013	71.5	20,376	28,941	.1240	.1341
ALL COUNTIES															
Aleutian Islands	7.9	8.9	12.7	2.3	27.8	152,476	54.5	54,822	66,294	20,596	69.8	6,737	8,955	.0030	.0030
Anchorage	217.5	256.0	17.7	95.4	20.8	5,128,413	70.1	38,159	53,757	2,761,013	71.5	20,376	28,941	.1240	.1341
Bethel	12.7	14.7	15.7	3.8	15.2	137,994	66.3	25,142	36,314	59,756	70.2	10,642	15,725	.0037	.0039
Bristol Bay	1.2	1.3	8.3	.4	33.3	29,740	53.2	64,710	74,350	5,966	69.0	11,767	14,915	.0007	.0006
Dillingham	5.6	6.6	17.9	2.1	23.5	65,857	39.7	27,729	31,360	17,081	54.6	6,498	8,134	.0017	.0017
Fairbanks North Star	63.9	73.4	14.9	25.9	16.7	1,573,677	84.5	38,428	60,760	965,751	77.9	24,459	37,288	.0375	.0427
Haines	1.9	2.1	10.5	.6	.0	24,539	38.3	29,563	40,898	9,919	42.5	11,605	16,532	.0007	.0006
Juneau	24.8	28.6	15.3	10.1	13.5	647,099	72.2	42,218	64,069	214,747	68.7	14,300	21,262	.0133	.0145
Kenai Peninsula	34.9	41.8	19.8	14.3	19.2	835,203	88.3	36,960	58,406	388,471	80.0	17,988	27,166	.0180	.0208
Ketchikan Gateway	13.0	14.7	13.1	5.7	18.8	283,974	64.2	36,021	49,820	159,805	70.2	19,562	28,036	.0073	.0077
Kobuk	5.6	6.2	10.7	1.7	13.3	86,834	81.0	31,990	51,079	25,438	72.2	9,846	14,964	.0018	.0021
Kodiak Island	11.8	13.8	16.9	4.6	24.3	231,692	64.8	37,989	50,368	105,009	69.6	16,737	22,828	.0056	.0059
Matanuska - Susitna	29.1	38.7	33.0	13.4	38.1	405,037	55.1	26,914	30,227	126,331	72.1	7,568	9,428	.0100	.0106
Nome	7.5	8.0	6.7	2.3	9.5	94,086	67.5	26,752	40,907	57,138	64.0	16,590	24,843	.0026	.0028
North Slope	5.1	6.1	19.6	1.7	41.7	98,316	70.2	48,143	57,833	105,433	83.8	47,810	62,019	.0032	.0035
Prince of Wales - Outer Ketchikan	4.3	4.5	4.7	1.3	.0	78,140	58.3	37,968	60,108	10,710	54.7	5,326	8,238	.0016	.0015
Sitka	9.3	10.6	14.0	3.4	17.2	196,923	66.6	40,763	57,919	82,154	70.7	16,593	24,163	.0046	.0048
Skagway - Yakutat - Angoon	4.2	4.9	16.7	1.3	.0	43,002	18.2	27,995	33,078	15,330	28.0	9,215	11,792	.0013	.0013
Southeast Fairbanks	7.2	8.7	20.8	2.5	25.0	112,064	88.4	29,743	44,826	28,524	89.3	7,533	11,410	.0024	.0026
Valdez - Cordova	10.6	12.6	18.9	4.7	27.0	250,867	68.9	40,146	53,376	114,420	74.0	17,772	24,345	.0057	.0063
Wade Hampton	5.5	6.3	14.5	1.3	18.2	36,851	66.6	20,111	28,347	24,370	72.2	12,865	13,746	.0013	.0014
Wrangell - Petersburg	7.3	8.1	11.0	2.5	8.7	108,093	40.8	33,383	43,237	47,720	51.1	13,736	19,088	.0030	.0029
Yukon - Koyukuk	8.7	9.7	11.5	2.9	16.0	99,136	44.1	27,512	34,185	40,077	56.5	10,240	13,82[illegible]	.0029	.0027

METRO/COUNTY 1988 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI 1983	Average Household EBI 1988	1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household 1983	Retail Sales Per Household 1988	Buying Power Index 1983	Buying Power Index 1988
ALASKA (continued)															
TOTAL METRO COUNTIES	**217.5**	**256.0**	**17.7**	**95.4**	**20.8**	**5,128,413**	**70.1**	**38,159**	**53,757**	**2,761,013**	**71.5**	**20,376**	**28,941**	**.1240**	**.1341**
TOTAL STATE	**499.6**	**586.3**	**17.4**	**204.2**	**20.2**	**10,720,013**	**71.0**	**36,898**	**52,498**	**5,385,759**	**72.6**	**18,364**	**26,375**	**.2559**	**.2780**
ARIZONA															
PHOENIX	**1,681.8**	**1,924.6**	**14.4**	**757.8**	**18.4**	**30,177,418**	**79.3**	**26,300**	**39,822**	**14,280,986**	**75.2**	**12,734**	**18,845**	**.7102**	**.7906**
Maricopa	1,681.8	1,924.6	14.4	757.8	18.4	30,177,418	79.3	26,300	39,822	14,280,986	75.2	12,734	18,845	.7102	.7906
TUCSON	**590.1**	**670.3**	**13.6**	**269.2**	**17.7**	**8,542,384**	**63.4**	**22,842**	**31,732**	**4,486,056**	**65.5**	**11,847**	**16,664**	**.2308**	**.2411**
Pima	590.1	670.3	13.6	269.2	17.7	8,542,384	63.4	22,842	31,732	4,486,056	65.5	11,847	16,664	.2308	.2411
ALL COUNTIES															
Apache	59.9	71.4	19.2	18.6	23.2	531,945	94.0	18,159	28,599	135,136	85.6	4,821	7,265	.0129	.0151
Cochise	92.4	100.7	9.0	36.6	13.3	956,999	49.8	19,778	26,148	418,386	55.3	8,338	11,431	.0283	.0278
Coconino	84.7	98.0	15.7	31.6	20.6	968,938	63.3	22,650	30,663	617,571	66.3	14,170	19,543	.0293	.0308
Gila	38.8	41.3	6.4	15.5	9.9	442,242	58.7	19,764	28,532	205,008	57.3	9,241	13,226	.0126	.0125
Graham	24.5	26.8	9.4	8.0	11.1	200,077	47.6	18,821	25,010	106,639	51.6	9,767	13,330	.0067	.0066
Greenlee	11.6	11.7	.9	3.9	2.6	122,964	35.7	23,854	31,529	42,558	39.9	8,003	10,912	.0038	.0032
La Paz	13.4	15.1	12.7	6.1	17.3	115,299	36.2	16,277	18,901	35,440	48.7	4,583	5,810	.0035	.0035
Maricopa	1,681.8	1,924.6	14.4	757.8	18.4	30,177,418	79.3	26,300	39,822	14,280,986	75.2	12,734	18,845	.7102	.7906
Mohave	65.7	79.2	20.5	32.9	24.6	749,443	49.6	18,978	22,779	411,316	60.8	9,688	12,502	.0229	.0231
Navajo	73.2	81.5	11.3	24.0	14.8	750,372	72.0	20,871	31,266	431,395	68.0	12,289	17,975	.0220	.0235
Pima	590.1	670.3	13.6	269.2	17.7	8,542,384	63.4	22,842	31,732	4,486,056	65.5	11,847	16,664	.2308	.2411
Pinal	96.5	104.4	8.2	35.7	12.3	910,638	46.5	19,551	25,508	366,966	52.9	7,546	10,279	.0277	.0265
Santa Cruz	22.6	25.7	13.7	8.1	15.7	256,705	65.2	22,201	31,692	219,536	65.7	18,923	27,103	.0085	.0090
Yavapai	79.2	94.2	18.9	40.2	23.3	1,006,752	62.2	19,040	25,044	497,223	67.3	9,115	12,369	.0276	.0292
Yuma	86.1	97.1	12.8	33.6	14.3	794,807	25.6	21,527	23,655	526,931	43.0	12,532	15,682	.0303	.0269
TOTAL METRO COUNTIES	**2,271.9**	**2,594.9**	**14.2**	**1,027.0**	**18.2**	**38,719,802**	**75.5**	**25,390**	**37,702**	**18,767,042**	**72.8**	**12,501**	**18,274**	**.9410**	**1.0317**
TOTAL STATE	**3,020.5**	**3,442.0**	**14.0**	**1,321.8**	**17.9**	**46,526,983**	**71.5**	**24,199**	**35,200**	**22,781,147**	**70.3**	**11,938**	**17,235**	**1.1771**	**1.2694**
ARKANSAS															
FAYETTEVILLE - SPRINGDALE	**104.6**	**110.4**	**5.5**	**41.1**	**7.9**	**1,239,962**	**56.8**	**20,755**	**30,169**	**975,448**	**60.0**	**16,002**	**23,734**	**.0413**	**.0412**
Washington	104.6	110.4	5.5	41.1	7.9	1,239,962	56.8	20,755	30,169	975,448	60.0	16,002	23,734	.0413	.0412
FORT SMITH	**173.2**	**186.9**	**7.9**	**68.0**	**8.3**	**2,264,634**	**64.6**	**21,910**	**33,303**	**1,601,685**	**63.8**	**15,569**	**23,554**	**.0690**	**.0712**
Crawford	40.0	44.1	10.3	15.1	11.0	483,915	73.3	20,529	32,047	229,526	70.8	9,881	15,200	.0128	.0137
Sebastian	98.1	102.0	4.0	39.4	5.3	1,484,039	66.3	23,861	37,666	1,234,689	63.9	20,146	31,337	.0465	.0480
Sequoyah, Okla.	*35.1*	*40.8*	*16.2*	*13.5*	*14.4*	*296,680*	*45.2*	*17,320*	*21,976*	*137,470*	*52.9*	*7,620*	*10,183*	*.0097*	*0095*
LITTLE ROCK - NORTH LITTLE ROCK	**494.9**	**521.5**	**5.4**	**189.2**	**6.5**	**7,565,996**	**65.7**	**25,710**	**39,989**	**4,227,658**	**62.3**	**14,671**	**22,345**	**.2060**	**.2119**
Faulkner	50.1	55.6	11.0	19.6	14.6	731,718	81.6	23,558	37,333	369,742	77.1	12,206	18,864	.0182	.0203
Lonoke	36.7	39.6	7.9	13.7	11.4	367,021	50.6	19,820	26,790	163,922	56.2	8,534	11,965	.0111	.0108
Pulaski	350.6	362.8	3.5	134.8	4.4	5,693,844	65.3	26,680	42,239	3,396,108	60.8	16,354	25,194	.1570	.1604
Saline	57.5	63.5	10.4	21.1	10.5	773,413	62.8	24,876	36,655	297,886	65.1	9,449	14,118	.0197	.0204
PINE BLUFF	**89.4**	**89.7**	**.3**	**30.5**	**.7**	**876,970**	**42.4**	**20,327**	**28,753**	**590,293**	**46.9**	**13,265**	**19,354**	**.0310**	**.0286**
Jefferson	89.4	89.7	.3	30.5	.7	876,970	42.4	20,327	28,753	590,293	46.9	13,265	19,354	.0310	.0286
TEXARKANA	**118.4**	**125.3**	**5.8**	**46.0**	**6.7**	**1,418,561**	**51.2**	**21,771**	**30,838**	**1,001,653**	**55.0**	**14,989**	**21,775**	**.0465**	**.0453**
Miller	38.3	39.0	1.8	13.9	1.5	466,198	60.4	21,212	33,539	313,339	58.1	14,469	22,542	.0145	.0145
Bowie, Tex.	*80.1*	*86.3*	*7.7*	*32.1*	*9.2*	*952,363*	*47.0*	*22,032*	*29,669*	*688,314*	*53.7*	*15,231*	*21,443*	*.0320*	*.0309*
ALL COUNTIES															
Arkansas	23.4	22.2	−5.1	8.5	−2.3	222,063	30.9	19,494	26,125	134,555	36.7	11,315	15,830	.0081	.0070
Ashley	26.0	25.3	−2.7	9.0	.0	283,386	54.4	20,392	31,487	135,288	52.8	9,839	15,032	.0084	.0079
Baxter	30.7	34.9	13.7	14.2	13.6	450,037	79.9	20,013	31,693	246,900	76.3	11,203	17,387	.0115	.0129
Benton	86.6	98.1	13.3	36.5	14.1	1,194,810	71.8	21,733	32,735	582,009	72.0	10,572	15,945	.0308	.0333
Boone	28.2	30.8	9.2	11.6	9.4	303,947	56.3	18,342	26,202	261,049	59.7	15,422	22,504	.0107	.0108
Bradley	13.6	13.3	−2.2	5.0	.0	137,484	57.8	17,421	27,497	62,472	52.1	8,212	12,494	.0040	.0039
Calhoun	6.1	6.1	.0	2.2	.0	60,891	58.1	17,502	27,678	17,220	53.4	5,101	7,827	.0017	.0017
Carroll	17.4	18.9	8.6	7.6	8.6	178,134	51.8	16,763	23,439	111,784	57.5	10,140	14,708	.0058	.0056
Chicot	17.3	17.2	−.6	5.7	.0	116,061	36.9	14,870	20,362	67,279	43.3	8,234	11,803	.0044	.0041
Clark	23.3	23.2	−.4	7.9	−1.3	210,865	36.5	19,310	26,692	181,691	42.3	15,960	22,999	.0085	.0075
Clay	20.7	20.7	.0	7.9	.0	144,402	25.5	14,560	18,279	63,186	35.8	5,891	7,998	.0055	.0047
Cleburne	19.1	21.9	14.7	8.2	13.9	206,558	65.5	17,330	25,190	112,193	68.9	9,225	13,682	.0060	.0064
Cleveland	8.1	8.5	4.9	2.9	.0	80,273	50.7	18,370	27,680	7,959	47.3	1,864	2,744	.0019	.0018
Columbia	26.2	25.6	−2.3	9.3	−1.1	337,709	57.8	22,764	36,313	154,446	53.2	10,727	16,607	.0094	.0091

METRO/COUNTY 1988 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983-1988	12/31/88 Households (Thous.)	% Change 1983-1988	1988 EBI ($000)	% Change 1983-1988	Average Household EBI		1988 Retail Sales ($000)	% Change 1983-1988	Retail Sales Per Household		Buying Power Index	
								1983	1988			1983	1988	1983	1988
ARKANSAS (continued)															
ALL COUNTIES (continued)															
Conway	19.8	20.1	1.5	7.2	4.3	209,420	57.7	19,248	29,086	122,552	57.2	11,298	17,021	.0066	.0064
Craighead	64.8	66.8	3.1	24.0	4.3	717,620	50.4	20,745	29,901	644,603	54.0	18,198	26,858	.0262	.0254
Crawford	40.0	44.1	10.3	15.1	11.0	483,915	73.3	20,529	32,047	229,526	70.8	9,881	15,200	.0128	.0137
☐ Crittenden	48.6	48.9	.6	16.4	3.1	403,364	37.4	18,469	24,595	364,009	45.6	15,728	22,196	.0168	.0152
Cross	19.8	19.3	–2.5	6.5	.0	139,567	21.4	17,693	21,472	95,406	33.7	10,976	14,678	.0060	.0049
Dallas	10.5	10.4	–1.0	3.8	.0	107,697	46.1	19,402	28,341	63,242	46.4	11,367	16,643	.0036	.0034
Desha	19.4	18.9	–2.6	6.5	.0	150,459	31.7	17,579	23,148	106,857	40.2	11,722	16,440	.0059	.0053
Drew	18.3	18.8	2.7	6.4	1.6	212,245	60.4	20,997	33,163	109,997	57.7	11,070	17,187	.0061	.0060
Faulkner	50.1	55.6	11.0	19.6	14.6	731,718	81.6	23,558	37,333	369,742	77.1	[illegible]	18,864	.0182	.0203
Franklin	15.8	17.3	9.5	6.1	8.9	181,422	72.0	18,838	29,741	62,859	65.1	6,799	10,305	.0047	.0049
Fulton	10.6	11.4	7.5	4.7	11.9	82,631	43.2	13,741	17,582	33,521	54.5	5,167	7,132	.0026	.0025
Garland	74.2	79.0	6.5	32.3	7.7	1,133,981	70.5	22,171	35,108	666,757	67.0	13,306	20,643	.0307	.0323
Grant	13.7	14.6	6.6	5.1	8.5	145,791	52.6	20,333	28,586	55,069	56.6	7,480	10,798	.0041	.0040
Greene	31.8	33.1	4.1	12.2	4.3	377,480	64.7	19,583	30,941	202,812	60.5	10,800	16,624	.0108	.0111
Hempstead	24.5	25.8	5.3	9.1	5.8	233,649	51.6	17,922	25,676	108,402	55.1	8,127	11,912	.0072	.0070
Hot Spring	27.7	28.8	4.0	10.6	5.0	275,939	45.3	18,800	26,032	123,911	48.5	8,263	11,690	.0085	.0080
Howard	13.8	14.2	2.9	5.0	2.0	117,589	36.7	17,557	23,518	80,560	44.1	11,406	16,112	.0045	.0039
Independence	32.5	35.8	10.2	12.8	10.3	394,708	74.3	19,517	30,837	258,206	70.8	13,033	20,172	.0113	.0124
Izard	11.9	13.4	12.6	5.2	10.6	121,090	62.3	15,878	23,287	39,847	61.1	5,264	7,663	.0033	.0034
Jackson	21.3	20.7	–2.8	7.8	.0	178,245	32.8	17,204	22,852	119,509	40.9	10,873	15,322	.0068	.0059
Jefferson	89.4	89.7	.3	30.5	.7	876,970	42.4	20,327	28,753	590,293	46.9	13,265	19,354	.0310	.0286
Johnson	18.3	19.5	6.6	7.2	7.5	185,942	57.0	17,675	25,825	96,895	57.9	9,157	13,458	.0057	.0055
Lafayette	9.9	9.5	–4.0	3.5	.0	101,025	58.6	18,195	28,864	23,238	52.9	4,342	6,639	.0026	.0026
Lawrence	18.7	19.1	2.1	7.4	5.7	169,103	50.5	16,056	22,852	96,969	52.0	9,111	13,104	.0056	.0053
Lee	14.1	14.1	.0	4.6	.0	91,109	41.9	13,955	19,806	49,885	46.3	7,413	10,845	.0034	.0032
Lincoln	13.2	12.7	–3.8	3.7	.0	85,274	32.9	17,346	[illegible]	28,796	40.9	5,522	7,783	.0030	.0027
Little River	14.6	15.4	5.5	5.1	6.3	145,958	47.7	[illegible]	28,619	71,006	53.6	9,630	13,923	.0046	.0042
Logan	20.5	21.0	2.4	7.1	.0	212,358	58.4	18,879	29,910	127,624	55.2	11,579	17,975	.0066	.0066
Lonoke	36.7	39.6	7.9	13.7	11.4	367,021	50.6	19,820	26,790	163,922	56.2	8,534	11,965	.0111	.0108
Madison	11.7	12.2	4.3	4.8	11.6	108,670	60.6	15,737	22,640	56,334	64.6	7,960	11,736	.0033	.0034
Marion	12.6	14.3	13.5	5.2	10.6	119,812	55.1	16,431	23,041	36,953	60.7	4,891	7,106	.0033	.0033
Miller	38.3	39.0	1.8	13.9	1.5	466,198	60.4	21,212	33,539	313,339	58.1	14,469	22,542	.0145	.0145
Mississippi	57.0	57.6	1.1	19.5	2.6	501,003	45.2	18,165	25,692	322,493	48.4	11,440	16,538	.0178	.0165
Monroe	13.1	12.7	–3.1	4.7	.0	[illegible]	17.8	13,694	16,127	70,772	31.8	11,423	15,058	.0038	.0032
Montgomery	8.2	8.7	6.1	3.3	6.5	88,676	68.0	17,025	26,872	21,787	62.7	4,321	6,602	.0021	.0022
Nevada	11.1	11.0	–.9	3.8	.0	62,688	12.9	14,616	16,497	42,521	29.1	8,665	11,190	.0030	.0025
Newton	8.3	9.0	8.4	3.1	6.9	55,071	46.0	13,004	17,765	7,891	48.7	1,829	2,545	.0016	.0015
Ouachita	29.9	28.9	–3.3	10.5	–4.5	320,313	48.8	19,571	30,506	208,221	47.5	12,834	19,831	.0108	.0100
Perry	7.8	8.5	9.0	2.8	7.7	70,631	54.5	17,579	25,225	10,458	58.6	2,537	3,735	.0017	.0018
Phillips	33.2	31.6	–4.8	10.6	–3.6	221,979	30.5	15,459	20,941	175,628	37.3	11,629	16,569	.0099	.0084
Pike	10.7	11.2	4.7	4.1	5.1	66,948	18.0	14,550	16,329	60,292	35.4	11,421	14,705	.0032	.0028
Poinsett	26.1	26.3	.8	9.1	.0	193,944	26.3	16,869	21,313	109,983	37.0	8,821	12,086	.0075	.0064
Polk	17.9	19.0	6.1	6.9	7.8	139,095	35.5	16,036	20,159	73,979	44.1	8,021	10,722	.0050	.0046
Pope	41.6	45.3	8.9	16.7	12.1	512,562	66.5	20,665	30,692	390,465	68.3	15,569	23,381	.0160	.0168
Prairie	[illegible]	9.4	–4.1	3.7	.0	62,796	15.6	14,684	16,972	40,165	29.0	8,414	10,855	.0029	.0022
Pulaski	[illegible]	362.8	3.5	134.8	4.4	5,693,844	65.3	26,680	42,239	3,396,108	60.8	16,354	25,194	.1570	.1604
Randolph	17.3	17.8	2.9	6.8	7.9	143,735	41.6	16,117	21,138	66,889	48.7	7,142	9,837	.0048	.0045
St. Francis	29.7	28.0	–5.7	9.1	–5.2	219,451	33.8	17,082	24,115	192,755	38.2	14,524	21,182	.0095	.0082
Saline	57.5	63.5	10.4	21.1	10.5	773,413	62.8	24,876	36,655	297,886	65.1	9,449	14,118	.0197	.0204
Scott	9.9	10.1	2.0	3.9	5.4	103,306	66.4	16,781	26,489	27,773	61.8	4,639	7,121	.0026	.0026
Searcy	8.9	9.0	1.1	3.5	2.9	42,516	14.9	10,886	12,147	33,996	32.2	7,566	9,713	.0022	.0018
Sebastian	98.1	102.0	4.0	39.4	5.3	1,484,039	66.3	23,861	37,666	1,234,689	63.9	20,146	31,337	.0465	.0480
Sevier	14.6	15.2	4.1	5.8	9.4	143,346	50.2	18,003	24,715	80,659	54.1	9,877	13,907	.0047	.0045
Sharp	16.0	17.9	11.9	7.1	14.5	162,935	61.5	16,273	22,949	81,264	65.2	7,936	11,446	.0047	.0049
Stone	9.6	10.3	7.3	3.7	5.7	65,713	38.4	13,569	17,760	41,723	47.0	8,109	11,276	.0026	.0024
Union	48.6	48.8	.4	18.0	1.7	509,533	46.1	19,701	28,307	336,124	49.8	12,675	18,674	.0173	.0162
Van Buren	14.7	16.4	11.6	6.4	14.3	105,863	33.7	14,143	16,541	61,153	50.3	7,264	9,555	.0039	.0037
Washington	104.6	110.4	5.5	41.1	7.9	1,239,962	56.8	20,755	30,169	975,448	60.0	16,002	23,734	.0413	.0412
White	53.1	56.2	5.8	19.4	6.0	498,697	50.7	18,088	25,706	348,299	54.6	12,311	17,954	.0173	.0167
Woodruff	10.7	10.9	1.9	3.8	.0	68,353	23.9	14,519	17,988	41,573	35.6	8,066	10,940	.0029	.0026
Yell	17.7	18.6	5.1	6.9	6.2	182,857	60.5	17,530	26,501	77,479	61.1	7,400	11,229	.0051	.0051
TOTAL METRO COUNTIES	**913.9**	**955.6**	**4.6**	**345.6**	**5.8**	**12,520,444**	**62.0**	**23,664**	**36,228**	**7,934,962**	**60.2**	**15,166**	**22,960**	**.3689**	**.3731**
TOTAL STATE	**2,350.1**	**2,446.9**	**4.1**	**889.2**	**5.4**	**27,063,661**	**56.7**	**20,466**	**30,436**	**16,479,145**	**57.1**	**12,430**	**18,533**	**.8355**	**[illegible]**

1984 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1988 PROJECTIONS

S&MM ESTIMATES

CALIFORNIA

METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI		1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household		Buying Power Index	
								1983	1988			1983	1988	1983	1988
ANAHEIM - SANTA ANA	**2,129.4**	**2,405.2**	**13.0**	**912.1**	**16.8**	**49,637,748**	**76.0**	**36,134**	**54,421**	**24,433,224**	**74.9**	**17,900**	**26,788**	**1.1396**	**1.2543**
Orange	2,129.4	2,405.2	13.0	912.1	16.8	49,637,748	76.0	36,134	54,421	24,433,224	74.9	17,900	26,788	1.1396	1.2543
BAKERSFIELD	**443.4**	**503.5**	**13.6**	**181.3**	**15.6**	**7,200,648**	**67.7**	**27,385**	**39,717**	**4,141,329**	**69.4**	**15,591**	**22,842**	**.1916**	**.2040**
Kern	443.4	503.5	13.6	181.3	15.6	7,200,648	67.7	27,385	39,717	4,141,329	69.4	15,591	22,842	.1916	.2040
CHICO	**160.3**	**183.1**	**14.2**	**74.6**	**16.0**	**2,134,085**	**52.0**	**21,836**	**28,607**	**1,119,293**	**57.4**	**11,060**	**15,004**	**.0617**	**.0614**
Butte	160.3	183.1	14.2	74.6	16.0	2,134,085	52.0	21,836	28,607	1,119,293	57.4	11,060	15,004	.0617	.0614
FRESNO	**555.2**	**612.5**	**10.3**	**224.2**	**13.7**	**8,853,316**	**65.4**	**27,139**	**39,488**	**4,534,772**	**64.5**	**13,983**	**20,226**	**.2318**	**.2413**
Fresno	555.2	612.5	10.3	224.2	13.7	8,853,316	65.4	27,139	39,488	4,534,772	64.5	13,983	20,226	.2318	.2413
LOS ANGELES - LONG BEACH	**7,719.1**	**8,068.0**	**4.5**	**2,957.0**	**4.6**	**128,370,785**	**51.5**	**29,986**	**43,413**	**63,712,746**	**53.0**	**14,730**	**21,546**	**3.5274**	**3.4009**
Los Angeles	7,719.1	8,068.0	4.5	2,957.0	4.6	128,370,785	51.5	29,986	43,413	63,712,746	53.0	14,730	21,546	3.5274	3.4009
LOS ANGELES - ANAHEIM - RIVERSIDE CONSOLIDATED AREA	***12,189.9***	***13,170.6***	***8.0***	***4,843.1***	***9.2***	***217,306,114***	***59.2***	***30,789***	***44,869***	***107,490,816***	***60.4***	***15,118***	***22,195***	***5.6598***	***5.7123***
MODESTO	**293.4**	**332.4**	**13.3**	**122.9**	**15.6**	**4,094,109**	**52.4**	**25,274**	**33,313**	**2,391,040**	**59.0**	**14,148**	**19,455**	**.1206**	**.1203**
Stanislaus	293.4	332.4	13.3	122.9	15.6	4,094,109	52.4	25,274	33,313	2,391,040	59.0	14,148	19,455	.1206	.1203
OAKLAND	**1,847.6**	**1,956.6**	**5.9**	**783.7**	**9.3**	**37,159,374**	**61.5**	**32,083**	**47,415**	**16,009,079**	**60.4**	**13,917**	**20,428**	**.9031**	**.9152**
Alameda	1,142.1	1,183.1	3.6	479.7	6.8	20,721,101	54.7	29,822	43,196	10,166,676	56.3	14,485	21,194	.5490	.5375
Contra Costa	705.5	773.5	9.6	304.0	13.4	16,438,273	71.0	35,871	54,073	5,842,403	68.1	12,965	19,218	.3541	.3777
OXNARD - VENTURA	**589.8**	**675.5**	**14.5**	**234.4**	**18.6**	**12,063,375**	**80.5**	**33,817**	**51,465**	**5,073,294**	**78.6**	**14,375**	**21,644**	**.2653**	**.2985**
Ventura	589.8	675.5	14.5	234.4	18.6	12,063,375	80.5	33,817	51,465	5,073,294	78.6	14,375	21,644	.2653	.2985
REDDING	**131.4**	**153.1**	**16.5**	**60.0**	**19.5**	**1,541,818**	**40.3**	**21,888**	**25,697**	**1,119,598**	**52.4**	**14,633**	**18,660**	**.0534**	**.0510**
Shasta	131.4	153.1	16.5	60.0	19.5	1,541,818	40.3	21,888	25,697	1,119,598	52.4	14,633	18,660	.0534	.0510
RIVERSIDE - SAN BERNARDINO	**1,751.6**	**2,021.9**	**15.4**	**739.6**	**17.7**	**27,234,206**	**61.6**	**26,810**	**36,823**	**14,271,552**	**66.4**	**13,642**	**19,296**	**.7275**	**.7586**
Riverside	746.4	861.3	15.4	321.3	16.7	11,152,759	55.8	25,997	34,711	6,449,297	62.6	14,403	20,073	.3175	.3230
San Bernardino	1,005.2	1,160.6	15.5	418.3	18.4	16,081,447	65.9	27,443	38,445	7,822,255	69.7	13,048	18,700	.4100	.4356
SACRAMENTO	**1,217.5**	**1,381.9**	**13.5**	**560.4**	**17.2**	**21,565,758**	**63.4**	**27,600**	**38,483**	**11,542,205**	**66.8**	**14,471**	**20,596**	**.5616**	**.5870**
El Dorado	103.4	127.6	23.4	49.5	24.7	1,748,860	64.1	26,842	35,331	922,505	71.8	13,523	18,636	.0452	.0487
Placer	135.6	160.9	18.7	61.9	22.3	2,399,758	65.4	28,675	38,768	1,355,839	71.9	15,587	21,904	.0626	.0671
Sacramento	857.3	961.3	12.1	397.2	16.1	15,774,091	65.3	27,888	39,713	8,360,988	66.9	14,636	21,050	.4042	.4240
Yolo	121.2	132.1	9.0	51.8	13.1	1,643,049	44.0	24,915	31,719	902,873	53.7	12,826	17,430	.0496	.0472
SALINAS - SEASIDE - MONTEREY	**316.5**	**350.5**	**10.7**	**119.0**	**12.8**	**4,878,301**	**55.9**	**29,660**	**40,994**	**2,633,351**	**60.7**	**15,537**	**22,129**	**.1355**	**.1361**
Monterey	316.5	350.5	10.7	119.0	12.8	4,878,301	55.9	29,660	40,994	2,633,351	60.7	15,537	22,129	.1355	.1361
SAN DIEGO	**2,036.1**	**2,283.2**	**12.1**	**863.6**	**15.3**	**38,949,916**	**71.6**	**30,290**	**45,102**	**18,607,839**	**71.3**	**14,494**	**21,547**	**.9347**	**1.0072**
San Diego	2,036.1	2,283.2	12.1	863.6	15.3	38,949,916	71.6	30,290	45,102	18,607,839	71.3	14,494	21,547	.9347	1.0072
SAN FRANCISCO	**1,507.2**	**1,535.9**	**1.9**	**655.3**	**3.8**	**33,393,233**	**57.2**	**33,634**	**50,959**	**16,797,555**	**56.7**	**16,978**	**25,633**	**.8551**	**.8429**
Marin	229.5	236.2	3.8	101.9	7.4	6,239,187	63.0	40,327	61,229	2,600,463	61.5	16,972	25,520	.1424	.1450
San Francisco	670.8	663.5	−1.1	296.4	−.6	13,601,987	55.1	29,416	45,891	7,198,621	52.7	15,809	24,287	.3645	.3520
San Mateo	606.9	634.2	4.5	257.0	7.8	13,552,059	56.8	36,245	52,732	6,998,471	59.2	18,441	27,231	.3482	.3459
SAN FRANCISCO - OAKLAND - SAN JOSE CONSOLIDATED AREA	***5,668.6***	***6,079.4***	***7.2***	***2,425.0***	***10.0***	***119,227,842***	***63.3***	***33,115***	***49,166***	***57,282,368***	***63.5***	***15,910***	***23,622***	***2.9354***	***3.0147***
SAN JOSE	**1,390.9**	**1,526.1**	**9.7**	**577.9**	**13.5**	**32,002,574**	**72.2**	**36,521**	**55,377**	**16,170,230**	**70.8**	**18,604**	**27,981**	**.7568**	**.8135**
Santa Clara	1,390.9	1,526.1	9.7	577.9	13.5	32,002,574	72.2	36,521	55,377	16,170,230	70.8	18,604	27,981	.7568	.8135
SANTA BARBARA - SANTA MARIA - LOMPOC	**316.4**	**340.9**	**7.7**	**131.2**	**10.8**	**6,377,520**	**70.2**	**31,640**	**48,609**	**3,158,011**	**67.8**	**15,898**	**24,070**	**.1548**	**.1641**
Santa Barbara	316.4	340.9	7.7	131.2	10.8	6,377,520	70.2	31,640	48,609	3,158,011	67.8	15,898	24,070	.1548	.1641
SANTA CRUZ	**215.1**	**252.4**	**17.3**	**96.3**	**17.2**	**4,074,412**	**71.4**	**28,922**	**42,310**	**2,032,365**	**72.0**	**14,372**	**21,105**	**.0990**	**.1077**
Santa Cruz	215.1	252.4	17.3	96.3	17.2	4,074,412	71.4	28,922	42,310	2,032,365	72.0	14,372	21,105	.0990	.1077
SANTA ROSA - PETALUMA	**335.0**	**383.4**	**14.4**	**154.6**	**17.7**	**6,654,186**	**74.4**	**29,062**	**43,041**	**3,377,025**	**74.4**	**14,747**	**21,844**	**.1594**	**.1746**
Sonoma	335.0	383.4	14.4	154.6	17.7	6,654,186	74.4	29,062	43,041	3,377,025	74.4	14,747	21,844	.1594	.1746
STOCKTON	**379.2**	**422.9**	**11.5**	**158.3**	**14.2**	**5,697,306**	**58.5**	**25,931**	**35,991**	**2,998,175**	**61.7**	**13,380**	**18,940**	**.1562**	**.1589**
San Joaquin	379.2	422.9	11.5	158.3	14.2	5,697,306	58.5	25,931	35,991	2,998,175	61.7	13,380	18,940	.1562	.1589
VALLEJO - FAIRFIELD - NAPA	**372.8**	**425.0**	**14.0**	**157.2**	**17.8**	**5,944,063**	**49.6**	**29,791**	**37,812**	**2,896,114**	**62.3**	**13,377**	**18,423**	**.1620**	**.1608**
Napa	106.2	115.9	9.1	44.7	11.8	1,591,610	21.0	32,875	35,606	695,087	39.7	12,441	15,550	.0498	.0419
Solano	266.6	309.1	15.9	112.5	20.4	4,352,453	63.7	28,470	38,688	2,201,027	71.0	13,777	19,565	.1122	.1189
VISALIA - TULARE - PORTERVILLE	**272.9**	**311.2**	**14.0**	**103.0**	**14.2**	**2,634,283**	**33.9**	**21,804**	**25,576**	**1,833,805**	**48.0**	**13,736**	**17,804**	**.0967**	**.0899**
Tulare	272.9	311.2	14.0	103.0	14.2	2,634,283	33.9	21,804	25,576	1,833,805	48.0	13,736	17,804	.0967	.0899
YUBA CITY	**109.6**	**120.1**	**9.6**	**45.2**	**12.7**	**1,307,293**	**44.2**	**22,602**	**28,922**	**678,150**	**51.6**	**11,156**	**15,003**	**.0401**	**.0379**
Sutter	57.0	63.6	11.6	24.1	14.8	700,368	39.5	23,904	29,061	379,452	50.1	12,042	15,745	.0219	.0205

METRO/COUNTY 1988 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983-1988	12/31/88 Households (Thous.)	% Change 1983-1988	1988 EBI ($000)	% Change 1983-1988	Average Household EBI 1983	Average Household EBI 1988	1988 Retail Sales ($000)	% Change 1983-1988	Retail Sales Per Household 1983	Retail Sales Per Household 1988	Buying Power Index 1983	Buying Power Index 1988
CALIFORNIA (continued)															
YUBA CITY (continued)															
Yuba	52.6	56.5	7.4	21.1	10.5	606,925	50.1	21,170	28,764	298,698	53.6	10,183	14,156	.0182	.0174
ALL COUNTIES															
Alameda	1,142.1	1,183.1	3.6	479.7	6.8	20,721,101	54.7	29,822	43,196	10,166,676	56.3	14,485	21,194	.5490	.5375
Alpine	1.4	1.7	21.4	.5	25.0	15,574	51.3	25,735	31,148	3,207	64.2	4,883	6,414	.0004	.0005
Amador	22.7	27.1	19.4	11.2	23.1	392,554	74.3	24,746	35,049	204,763	74.4	12,901	18,282	.0098	.0108
Butte	160.3	183.1	14.2	74.6	16.0	2,134,085	52.0	21,836	28,607	1,119,293	57.4	11,060	15,004	.0617	.0614
Calaveras	24.2	29.0	19.8	11.5	21.1	290,408	39.3	21,944	25,253	94,701	53.3	6,501	8,235	.0081	.0077
Colusa	13.3	14.0	5.3	5.0	4.2	189,177	48.4	26,551	37,835	83,099	51.3	11,443	16,620	.0053	.0051
Contra Costa	705.5	773.5	9.6	304.0	13.4	16,438,273	71.0	35,871	54,073	5,842,403	68.1	12,965	19,218	.3541	.3777
Del Norte	19.6	21.4	9.2	8.6	13.2	186,251	26.7	19,349	21,657	115,404	40.7	10,791	13,419	.0069	.0060
El Dorado	103.4	127.6	23.4	49.5	24.7	1,748,860	64.1	26,842	35,331	922,505	71.8	13,523	18,636	.0452	.0487
Fresno	555.2	612.5	10.3	224.2	13.7	8,853,316	65.4	27,139	39,488	4,534,772	64.5	13,983	20,226	.2318	.2413
Glenn	23.1	25.5	10.4	9.3	10.7	334,839	60.3	24,872	36,004	129,128	59.6	9,630	13,885	.0085	.0086
Humboldt	111.9	116.1	3.8	47.0	7.1	1,480,439	42.9	23,603	31,499	846,173	48.6	12,970	18,004	.0461	.0429
Imperial	101.4	114.4	12.8	35.1	12.9	913,823	31.6	22,320	26,035	670,034	47.0	14,655	19,089	.0350	.0323
Inyo	19.0	20.6	8.4	8.8	12.8	266,131	50.0	22,752	30,242	179,390	56.0	14,747	20,385	.0084	.0080
Kern	443.4	503.5	13.6	181.3	15.6	7,200,648	67.7	27,385	39,717	4,141,329	69.4	15,591	22,842	.1916	.2040
Kings	79.0	86.0	8.9	28.4	11.8	942,222	52.4	24,344	33,177	486,530	57.8	12,140	17,131	.0278	.0273
Lake	44.0	54.1	23.0	22.4	21.7	550,584	54.8	19,327	24,580	266,284	63.7	8,841	11,888	.0154	.0161
Lassen	24.6	28.1	14.2	9.8	18.1	244,693	33.5	22,088	24,969	127,305	47.6	10,392	12,990	.0083	.0077
Los Angeles	7,719.1	8,068.0	4.5	2,957.0	4.6	128,370,785	51.5	29,986	43,413	63,712,746	53.0	14,730	21,546	3.5274	3.4009
Madera	72.9	87.0	19.3	29.2	19.2	925,732	55.2	24,348	31,703	397,206	62.1	10,002	13,603	.0252	.0259
Marin	229.5	238.2	3.8	101.9	7.4	6,239,187	63.0	40,327	61,229	2,600,463	61.5	16,972	25,520	.1424	.1450
Mariposa	13.2	16.1	22.0	6.0	20.0	168,565	48.5	22,698	28,094	60,644	57.5	7,703	10,107	.0045	.0045
Mendocino	72.4	80.2	10.8	31.0	11.9	868,933	39.0	22,563	28,030	598,366	48.9	14,507	19,302	.0299	.0278
Merced	148.8	169.6	14.0	57.8	15.4	1,771,304	48.4	23,826	30,645	922,747	56.8	11,747	15,964	.0531	.0522
Modoc	9.3	10.2	9.7	3.9	11.4	93,444	28.2	20,828	23,960	49,332	41.5	9,960	12,649	.0031	.0029
Mono	10.9	14.1	29.4	6.1	32.6	245,060	88.0	28,332	40,174	122,252	89.9	13,996	20,041	.0054	.0065
Monterey	316.5	350.5	10.7	119.0	12.8	4,878,301	55.9	29,660	40,994	2,633,351	60.7	15,537	22,129	.1355	.1361
Napa	106.2	115.9	9.1	44.7	11.8	1,591,610	21.0	32,875	35,606	695,087	39.7	12,441	15,550	.0498	.0419
Nevada	63.4	79.6	25.6	30.5	24.5	1,179,953	81.2	26,583	38,687	521,393	81.2	11,746	17,095	.0267	.0307
Orange	2,129.4	2,405.2	13.0	912.1	16.8	49,637,748	76.0	36,134	54,421	24,433,224	74.9	17,900	26,788	1.1396	1.2543
Placer	135.6	160.9	18.7	61.9	22.3	2,399,758	65.4	28,675	38,768	1,355,839	71.9	15,587	21,904	.0626	.0671
Plumas	19.6	22.7	15.8	9.3	19.2	239,105	41.1	21,733	25,710	139,310	52.7	11,699	14,980	.0076	.0072
Riverside	746.4	861.3	15.4	321.3	16.7	11,152,759	55.8	25,997	34,711	6,449,297	62.6	14,403	20,073	.3175	.3230
Sacramento	857.3	961.3	12.1	397.2	16.1	15,774,091	65.3	27,888	39,713	8,360,988	66.9	14,636	21,050	.4042	.4240
San Benito	28.1	32.3	14.9	10.8	18.7	320,640	45.5	24,222	29,689	176,550	57.3	12,335	16,347	.0100	.0097
San Bernardino	1,005.2	1,160.6	15.5	418.3	18.4	16,081,447	65.9	27,443	38,445	7,822,255	69.7	13,048	18,700	.4100	.4356
San Diego	2,036.1	2,283.2	12.1	863.6	15.3	38,949,916	71.6	30,290	45,102	18,607,839	71.3	14,494	21,547	.9347	1.0072
San Francisco	670.8	663.5	−1.1	296.4	−.6	13,601,987	55.1	29,416	45,891	7,198,621	52.7	15,809	24,287	.3645	.3520
San Joaquin	379.2	422.9	11.5	158.3	14.2	5,697,306	58.5	25,931	35,991	2,998,175	61.7	13,380	18,940	.1562	.1589
San Luis Obispo	177.3	206.7	16.6	80.4	19.1	3,345,186	84.1	26,915	41,607	1,600,376	81.0	13,100	19,905	.0764	.0873
San Mateo	606.9	634.2	4.5	257.0	7.8	13,552,059	56.8	36,245	52,732	6,998,471	59.2	18,441	27,231	.3402	.3459
Santa Barbara	316.4	340.9	7.7	131.2	10.8	6,377,520	70.2	31,640	48,609	3,158,011	67.8	15,898	24,070	.1548	.1641
Santa Clara	1,390.9	1,526.1	9.7	577.9	13.5	32,002,574	72.2	36,521	55,377	16,170,230	70.8	18,604	27,981	.7568	.8135
Santa Cruz	215.1	252.4	17.3	96.3	17.2	4,074,412	71.4	28,922	42,310	2,032,365	72.0	14,372	21,105	.0990	.1077
Shasta	131.4	153.1	16.5	60.0	19.5	1,541,818	40.3	21,888	25,697	1,119,598	52.4	14,633	18,660	.0534	.0510
Sierra	3.4	3.9	14.7	1.8	20.0	52,676	56.7	22,412	29,264	9,641	63.4	3,933	5,356	.0012	.0012
Siskiyou	42.7	46.9	9.8	18.6	12.3	467,676	34.0	21,019	25,144	230,638	44.3	9,627	12,400	.0151	.0137
Solano	266.6	309.1	15.9	112.5	20.4	4,352,453	63.7	28,470	38,688	2,201,027	71.0	13,777	19,565	.1122	.1189
Sonoma	335.0	383.4	14.4	154.6	17.7	6,654,186	74.4	29,062	43,041	3,377,025	74.4	14,747	21,844	.1594	.1746
Stanislaus	293.4	332.4	13.3	122.9	15.6	4,094,109	52.4	25,274	33,313	2,391,040	59.0	14,148	19,455	.1206	.1203
Sutter	57.0	63.6	11.6	24.1	14.8	700,368	39.5	23,904	29,061	379,452	50.1	12,042	15,745	.0219	.0205
Tehama	42.8	48.1	12.4	19.2	16.4	503,862	46.4	20,864	26,243	326,023	58.4	12,475	16,980	.0163	.0160
Trinity	13.6	16.0	17.6	6.3	18.9	158,488	44.4	20,707	25,157	44,570	57.6	5,335	7,075	.0043	.0041
Tulare	272.9	311.2	14.0	103.0	14.2	2,634,283	33.9	21,804	25,576	1,833,805	48.0	13,736	17,804	.0967	.0899
Tuolumne	39.3	45.9	16.8	17.5	17.4	396,615	31.4	20,259	22,664	241,817	46.3	11,095	13,818	.0140	.0129
Ventura	589.8	675.5	14.5	234.4	18.6	12,063,375	80.5	33,817	51,465	5,073,294	78.6	14,375	21,644	.2653	.2985
Yolo	121.2	132.1	9.0	51.8	13.1	1,643,049	44.0	24,915	31,719	902,873	53.7	12,826	17,430	.0496	.0472
Yuba	52.6	56.5	7.4	21.1	10.5	606,925	50.1	21,170	28,764	298,698	53.6	10,183	14,156	.0182	.0174
TOTAL METRO COUNTIES	**24,090.4**	**26,245.3**	**8.9**	**9,011.8**	**11.0**	**441,768,309**	**61.5**	**30,635**	**44,570**	**219,530,752**	**62.5**	**15,123**	**22,148**	**11.2209**	**11.5861**
TOTAL STATE	**25,332.3**	**27,662.6**	**9.2**	**10,437.8**	**11.2**	**458,312,243**	**61.2**	**30,287**	**43,999**	**228,177,635**	**62.4**	**14,968**	**21,861**	**11.8067**	**12.0617**

METRO/COUNTY 1988 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI		1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household		Buying Power Index	
								1983	1988			1983	1988	1983	1988
COLORADO															
BOULDER - LONGMONT	**212.5**	**244.2**	**14.9**	**96.2**	**19.4**	**4,165,107**	**74.0**	**29,696**	**43,296**	**1,962,864**	**73.4**	**14,046**	**20,404**	**.0982**	**.1073**
Boulder	212.5	244.2	14.9	96.2	19.4	4,165,107	74.0	29,696	43,296	1,962,864	73.4	14,046	20,404	.0982	.1073
COLORADO SPRINGS	**337.7**	**374.6**	**10.9**	**140.6**	**15.2**	**5,577,273**	**73.4**	**26,372**	**39,668**	**2,888,388**	**71.8**	**13,784**	**20,543**	**.1403**	**.1516**
El Paso	337.7	374.6	10.9	140.6	15.2	5,577,273	73.4	26,372	39,668	2,888,388	71.8	13,784	20,543	.1403	.1516
DENVER	**1,580.1**	**1,792.4**	**13.4**	**721.2**	**16.5**	**34,065,878**	**79.2**	**30,711**	**47,235**	**16,010,482**	**76.2**	**14,680**	**22,200**	**.7717**	**.8603**
Adams	270.6	306.4	13.2	113.3	17.0	4,897,787	79.6	28,167	43,228	2,729,841	76.8	15,948	24,094	.1205	.1345
Arapahoe	359.9	453.6	26.0	178.8	30.5	8,868,946	89.0	34,253	49,603	4,723,312	90.2	18,125	26,417	.1939	.2318
Denver	493.7	494.2	.1	227.3	3.4	9,188,987	60.1	26,114	40,427	4,314,778	56.7	12,527	18,983	.2347	.2328
Douglas	32.1	41.8	30.2	13.4	32.7	877,548	108.2	41,740	65,489	122,240	103.4	5,951	9,122	.0132	.0172
Jefferson	423.8	496.4	17.1	188.4	21.3	10,232,610	88.5	34,962	54,313	4,120,311	83.4	14,465	21,870	.2094	.2440
DENVER - BOULDER CONSOLIDATED AREA	*1,792.6*	*2,036.6*	*13.6*	*817.4*	*16.8*	*38,230,985*	*78.6*	*30,594*	*46,771*	*17,973,346*	*75.9*	*14,607*	*21,988*	*.8699*	*.9676*
FORT COLLINS - LOVELAND	**171.8**	**203.0**	**18.2**	**77.1**	**21.4**	**3,012,601**	**78.8**	**26,533**	**39,074**	**1,500,735**	**76.9**	**13,358**	**19,465**	**.0721**	**.0810**
Larimer	171.8	203.0	18.2	77.1	21.4	3,012,601	78.8	26,533	39,074	1,500,735	76.9	13,358	19,465	.0721	.0810
GREELEY	**137.2**	**156.8**	**14.3**	**57.4**	**17.9**	**1,821,503**	**61.2**	**23,200**	**31,734**	**771,521**	**64.8**	**9,613**	**13,441**	**.0476**	**.0495**
Weld	137.2	156.8	14.3	57.4	17.9	1,821,503	61.2	23,200	31,734	771,521	64.8	9,613	13,441	.0476	.0495
PUEBLO	**126.7**	**128.2**	**1.2**	**49.2**	**4.2**	**1,615,386**	**46.2**	**23,407**	**32,833**	**833,710**	**47.8**	**11,949**	**16,945**	**.0488**	**.0454**
Pueblo	126.7	128.2	1.2	49.2	4.2	1,615,386	46.2	23,407	32,833	833,710	47.8	11,949	16,945	.0488	.0454
ALL COUNTIES															
Adams	270.6	306.4	13.2	113.3	17.0	4,897,787	79.6	28,167	43,228	2,729,841	76.8	15,948	24,094	.1205	.1345
Alamosa	12.0	12.3	2.5	4.5	7.1	149,967	60.1	22,301	33,326	116,440	59.1	17,429	25,876	.0050	.0048
Arapahoe	359.9	453.6	26.0	178.8	30.5	8,868,946	89.0	34,253	49,603	4,723,312	90.2	18,125	26,417	.1939	.2318
Archuleta	4.1	4.7	14.6	1.7	6.3	42,533	35.9	19,555	25,019	34,546	46.7	14,721	20,321	.0017	.0016
Baca	5.3	5.1	−3.8	1.9	.0	26,943	7.1	13,246	14,181	18,635	22.8	7,987	9,808	.0013	.0011
Bent	5.8	5.6	−3.4	2.0	.0	44,098	14.6	19,245	22,049	20,556	27.5	8,059	10,278	.0017	.0012
Boulder	212.5	244.2	14.9	96.2	19.4	4,165,107	74.0	29,696	43,296	1,962,864	73.4	14,046	20,404	.0982	.1073
Chaffee	14.0	15.1	7.9	5.8	11.5	180,447	56.4	22,185	31,112	126,894	58.9	15,356	21,878	.0057	.0058
Cheyenne	2.1	2.0	−4.8	.8	.0	22,599	44.3	19,575	28,249	12,227	47.2	10,386	15,284	.0006	.0005
Clear Creek	7.7	9.0	16.9	3.7	19.4	97,423	31.7	23,861	26,331	45,760	52.4	9,688	12,368	.0030	.0029
Conejos	8.0	8.3	3.8	2.5	.0	36,333	14.7	12,670	14,533	16,313	26.3	5,165	6,525	.0018	.0013
Costilla	3.2	3.2	.0	1.0	.0	19,412	38.2	14,044	19,412	5,171	43.1	3,614	5,171	.0006	.0007
Crowley	3.0	3.0	.0	1.1	.0	24,454	38.2	16,083	22,231	5,127	41.0	3,305	4,661	.0008	.0006
Custer	1.8	2.1	16.7	.6	.0	10,653	12.2	15,823	17,755	1,762	28.7	2,282	2,937	.0003	.0003
Delta	23.6	27.1	14.8	10.5	16.7	285,620	65.0	19,229	27,202	137,201	66.5	9,156	13,067	.0079	.0083
Denver	493.7	494.2	.1	227.3	3.4	9,188,987	60.1	26,114	40,427	4,314,778	56.7	12,527	18,983	.2347	.2328
Dolores	1.7	1.8	5.9	.6	.0	18,427	49.6	20,523	30,712	6,776	49.0	7,582	11,293	.0005	.0005
Douglas	32.1	41.8	30.2	13.4	32.7	877,548	108.2	41,740	65,489	122,240	103.4	5,951	9,122	.0132	.0172
Eagle	16.4	20.9	27.4	8.6	30.3	401,514	92.7	31,563	46,688	262,100	91.5	20,739	30,477	.0094	.0113
Elbert	8.3	10.4	25.3	3.4	21.4	104,884	53.7	24,371	30,848	14,347	61.3	3,177	4,220	.0023	.0025
El Paso	337.7	374.6	10.9	140.6	15.2	5,577,273	73.4	26,372	39,668	2,888,388	71.8	13,784	20,543	.1403	.1516
Fremont	31.1	34.0	9.3	12.8	13.3	378,393	55.8	21,493	29,562	153,447	59.0	8,543	11,988	.0104	.0103
Garfield	26.6	32.7	22.9	12.5	26.3	386,144	36.1	28,651	30,892	277,372	57.7	17,766	22,190	.0127	.0123
Gilpin	2.9	3.6	24.1	1.6	33.3	52,210	77.2	24,551	32,631	8,993	82.0	4,118	5,621	.0011	.0011
Grand	8.7	10.3	18.4	4.0	17.6	141,854	62.2	25,720	35,464	77,225	65.7	13,707	19,306	.0037	.0040
Gunnison	11.6	13.1	12.9	4.7	11.9	187,980	75.4	25,512	39,996	100,715	71.3	13,999	21,429	.0048	.0051
Hinsdale	.4	.5	25.0	.2	.0	6,722	41.1	23,820	33,610	3,699	43.3	12,905	18,495	.0002	.0003
Huerfano	6.5	6.5	.0	2.5	.0	61,829	38.9	17,802	24,732	28,418	40.8	8,075	11,367	.0021	.0018
Jackson	1.9	1.9	.0	.7	.0	20,513	27.8	22,924	29,304	8,205	33.5	8,777	11,721	.0006	.0006
Jefferson	423.8	496.4	17.1	188.4	21.3	10,232,610	88.5	34,962	54,313	4,120,311	83.4	14,465	21,870	.2094	.2440
Kiowa	1.9	1.9	.0	.7	.0	21,382	38.9	21,991	30,546	6,310	40.9	6,397	9,014	.0006	.0006
Kit Carson	7.6	7.7	1.3	3.0	3.4	77,359	34.4	19,844	25,786	61,830	44.0	14,804	20,610	.0029	.0027
Lake	8.6	8.8	2.3	2.8	.0	94,569	26.9	26,618	33,775	42,347	35.4	11,169	15,124	.0031	.0025
La Plata	31.0	35.0	12.9	12.7	13.4	484,320	72.8	25,025	38,135	297,519	70.4	15,586	23,427	.0132	.0142
Larimer	171.8	203.0	18.2	77.1	21.4	3,012,601	78.8	26,533	39,074	1,500,735	76.9	13,358	19,465	.0721	.0810
Las Animas	14.7	14.5	−1.4	5.5	.0	118,038	25.5	17,094	21,461	64,049	33.1	8,751	11,645	.0045	.0038
Lincoln	4.6	4.5	−2.2	1.8	.0	41,954	22.6	19,012	23,308	49,113	34.9	20,229	27,285	.0020	.0018
Logan	20.1	20.6	2.5	8.1	6.6	243,609	43.1	22,398	30,075	141,050	46.3	12,684	17,414	.0078	.0070
Mesa	94.0	112.4	19.6	42.1	22.0	1,227,158	31.8	26,988	29,149	857,977	52.5	16,303	20,380	.0422	.0395
Mineral	.8	.8	.0	.3	.0	10,952	50.4	24,267	36,507	3,630	49.0	8,120	12,100	.0004	.0001
Moffat	16.2	20.8	28.4	7.3	30.4	283,013	79.1	28,214	38,769	199,707	85.1	19,263	27,357	.0075	.0087
Montezuma	18.3	20.9	14.2	7.2	16.1	232,425	67.4	22,394	32,281	171,633	67.8	16,497	23,838	.0071	.0076
Montrose	26.9	30.4	13.0	11.2	15.5	417,044	76.1	24,412	37,236	212,982	71.3	12,820	19,016	.0104	.0114

1984 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1988 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI 1983	Average Household EBI 1988	1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household 1983	Retail Sales Per Household 1988	Buying Power Index 1983	Buying Power Index 1988
COLORADO (continued)															
ALL COUNTIES (continued)															
Morgan	23.7	25.5	7.6	9.6	11.6	283,244	48.5	22,174	29,505	194,827	55.9	14,531	20,294	.0093	.0091
Otero	21.9	20.9	–4.6	8.1	.0	214,288	40.3	18,860	26,455	115,574	41.5	10,086	14,268	.0073	.0065
Ouray	2.1	2.3	9.5	.7	.0	21,151	37.0	22,063	30,216	7,698	43.4	7,671	10,997	.0005	.0005
Park	6.7	8.8	31.3	3.5	40.0	107,781	78.8	24,116	30,795	16,764	86.9	3,588	4,790	.0021	.0023
Phillips	4.6	4.8	4.3	1.8	.0	54,180	43.1	21,038	30,100	26,171	44.3	10,076	14,539	.0018	.0016
Pitkin	12.0	13.2	10.0	5.8	9.4	214,056	36.2	29,646	36,906	221,387	46.0	28,609	38,170	.0081	.0075
Prowers	13.2	13.3	.8	5.0	2.0	120,645	29.9	18,961	24,129	129,062	40.4	18,754	25,812	.0054	.0048
Pueblo	126.7	128.2	1.2	49.2	4.2	1,615,386	46.2	23,407	32,833	833,710	47.8	11,949	16,945	.0488	.0454
Rio Blanco	7.1	8.4	18.3	3.0	20.0	99,121	29.4	30,641	33,040	34,750	48.6	9.353	11,583	.0029	.0027
Rio Grande	10.7	11.0	2.8	3.5	.0	100,687	9.7	26,220	28,768	48,140	24.3	11,069	13,754	.0038	.0029
Routt	16.0	19.7	23.1	7.4	25.4	266,208	60.2	28,170	35,974	137,641	69.1	13,796	18,600	.0070	.0074
Saguache	3.9	3.9	.0	1.4	.0	29,937	8.7	19,679	21,384	10,490	23.9	6,046	7,493	.0011	.0009
San Juan	.8	.8	.0	.3	.0	7,840	8.6	24,067	26,133	6,268	26.6	16,500	20,893	.0005	.0003
San Miguel	3.6	4.2	16.7	1.5	7.1	32,508	25.7	18,476	21,672	21,062	41.2	10,657	14,041	.0011	.0010
Sedgwick	3.2	3.1	–3.1	1.4	.0	32,392	25.8	18,393	23,137	28,170	32.5	15,184	20,121	.0014	.0012
Summit	11.1	12.9	16.2	5.3	17.8	230,745	67.1	30,691	43,537	148,449	69.9	19,415	28,009	.0061	.0065
Teller	10.2	13.3	30.4	4.8	29.7	110,751	44.9	20,663	23,073	40,069	61.4	6,709	8,348	.0032	.0033
Washington	5.2	5.2	.0	1.9	.0	45,064	8.3	21,910	23,718	23,097	25.2	9,713	12,156	.0018	.0013
Weld	137.2	156.8	14.3	57.4	17.9	1,821,503	61.2	23,200	31,734	771,521	64.8	9,613	13,441	.0476	.0495
Yuma	10.1	10.7	5.9	4.4	12.8	104,423	21.8	21,991	23,733	53,664	38.5	9,936	12,196	.0038	.0033
TOTAL METRO COUNTIES	**2,566.0**	**2,899.2**	**13.0**	**1,141.7**	**16.4**	**50,257,748**	**76.1**	**29,093**	**44,020**	**23,967,700**	**73.9**	**14,048**	**20,993**	**1.1787**	**1.2951**
TOTAL STATE	**3,183.5**	**3,592.7**	**12.9**	**1,401.5**	**16.0**	**58,285,544**	**71.7**	**28,095**	**41,588**	**28,821,059**	**70.8**	**13,961**	**20,564**	**1.4258**	**1.5370**

CONNECTICUT

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI 1983	Average Household EBI 1988	1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household 1983	Retail Sales Per Household 1988	Buying Power Index 1983	Buying Power Index 1988
BRIDGEPORT - STAMFORD - NORWALK - DANBURY	**811.4**	**819.1**	**.9**	**295.4**	**3.1**	**18,866,969**	**60.2**	**41,091**	**63,869**	**8,869,463**	**59.0**	**19,464**	**30,025**	**.4628**	**.4624**
Fairfield	811.4	819.1	.9	295.4	3.1	18,866,969	60.2	41,091	63,869	8,869,463	59.0	19,464	30,025	.4628	.4624
HARTFORD - NEW BRIT[illegible] - MIDDLETOWN - BRISTOL	**1,054.8**	**1,060.9**	**.6**	**397.0**	**3.7**	**20,452,724**	**59.7**	**33,461**	**51,518**	**10,104,444**	**59.1**	**16,595**	**25,452**	**.5249**	**.5232**
Hartford	802.3	796.6	–.7	303.0	2.5	15,868,757	59.5	33,647	52,372	7,952,862	58.3	17,001	26,247	.4086	.4055
Middlesex	133.7	140.6	5.2	53.4	9.0	2,658,372	66.3	32,623	49,782	1,280,504	66.3	15,715	23,979	.0651	.0677
Tolland	118.8	123.7	4.1	40.6	6.6	1,925,595	52.7	33,093	47,428	871,078	56.8	14,584	21,455	.0512	.0500
NEW HAVEN - WATERBURY - MERIDEN	**765.7**	**772.5**	**.9**	**288.5**	**3.6**	**14,397,223**	**63.5**	**31,616**	**49,904**	**6,916,542**	**61.2**	**15,399**	**23,974**	**.3627**	**.3671**
New Haven	765.7	772.5	.9	288.5	3.6	14,397,223	63.5	31,616	49,904	6,916,542	61.2	15,399	23,974	.3627	.3671
NEW LONDON - NORWICH	**244.3**	**249.7**	**2.2**	**91.7**	**5.8**	**3,330,898**	**15.0**	**33,396**	**36,324**	**1,908,172**	**34.0**	**16,421**	**20,809**	**.1188**	**.0955**
New London	244.3	249.7	2.2	91.7	5.8	3,330,898	15.0	33,396	36,324	1,908,172	34.0	16,421	20,809	.1188	.0955
ALL COUNTIES															
Fairfield	811.4	819.1	.9	295.4	3.1	18,866,969	60.2	41,091	63,869	8,869,463	59.0	19,464	30,025	.4628	.4624
Hartford	802.3	796.6	–.7	303.0	2.5	15,868,757	59.5	33,647	52,372	7,952,862	58.3	17,001	26,247	.4086	.4055
Litchfield	161.8	168.9	4.4	63.4	7.8	3,215,109	65.6	33,023	50,711	1,330,213	65.1	13,699	20,981	.0759	.0783
Middlesex	133.7	140.6	5.2	53.4	9.0	2,658,372	66.3	32,623	49,782	1,280,504	66.3	15,715	23,979	.0651	.0677
New Haven	765.7	772.5	.9	288.5	3.6	14,397,223	63.5	31,616	49,904	6,916,542	61.2	15,399	23,974	.3627	.3671
New London	244.3	249.7	2.2	91.7	5.8	3,330,898	15.0	33,396	36,324	1,908,172	34.0	16,421	20,809	.1188	.0955
Tolland	118.8	123.7	4.1	40.6	6.6	1,925,595	52.7	33,093	47,428	871,078	56.8	14,584	21,455	.0512	.0500
Windham	95.1	99.1	4.2	35.7	5.9	1,094,880	14.9	28,285	30,669	638,038	34.0	14,126	17,872	.0406	.0330
TOTAL METRO COUNTIES	**2,876.2**	**2,902.2**	**.9**	**1,072.6**	**3.7**	**57,047,814**	**57.2**	**35,072**	**53,186**	**27,798,621**	**57.6**	**17,053**	**25,917**	**1.4692**	**1.4482**
TOTAL STATE	**3,133.1**	**3,170.2**	**1.2**	**1,171.7**	**4.0**	**61,357,803**	**56.6**	**34,763**	**52,366**	**29,766,872**	**57.3**	**16,791**	**25,405**	**1.5857**	**1.5595**

DELAWARE

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI 1983	Average Household EBI 1988	1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household 1983	Retail Sales Per Household 1988	Buying Power Index 1983	Buying Power Index 1988
WILMINGTON	**529.6**	**538.4**	**1.7**	**194.4**	**4.3**	**9,203,485**	**56.5**	**31,547**	**47,343**	**4,086,752**	**56.5**	**14,013**	**21,022**	**.2372**	**.2328**
New Castle	400.0	402.6	.7	146.4	3.2	7,329,213	60.9	32,098	50,063	3,241,139	57.3	14,521	22,139	.1839	.1831
Cecil, Md.	*62.8*	*66.4*	*5.7*	*22.9*	*9.6*	*998,346*	*72.9*	*27,631*	*43,596*	*538,286*	*68.3*	*15,308*	*23,506*	*.0257*	*.0273*
Salem, N. J.	*66.8*	*69.4*	*3.9*	*25.1*	*6.4*	*875,926*	*17.1*	*31,699*	*34,897*	*307,327*	*32.7*	*9,814*	*12,244*	*.0276*	*.0224*
ALL COUNTIES															
Kent	104.0	111.5	7.2	38.8	9.9	1,520,121	65.3	26,055	39,178	929,842	63.5	16,114	23,965	.0429	.0443
New Castle	400.0	402.6	.7	146.4	3.2	7,329,213	60.9	32,098	50,063	3,241,139	57.3	14,521	22,139	.1839	.1831
Sussex	104.3	110.9	6.3	41.0	7.9	1,333,880	50.2	23,373	32,534	691,127	53.0	11,885	16,857	.0393	.0379

METRO/COUNTY 1988 PROJECTIONS

ESTIMATES

METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI 1983	Average Household EBI 1988	1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household 1983	Retail Sales Per Household 1988	Buying Power Index 1983	Buying Power Index 1988
DELAWARE (continued)															
TOTAL METRO COUNTIES	400.0	402.6	.7	146.4	3.2	7,329,213	60.9	32,098	50,063	3,241,139	57.3	14,527	22,139	.1839	.1831
TOTAL STATE	608.3	625.0	2.7	226.2	5.1	10,183,214	60.0	29,566	45,019	4,862,108	57.8	14,317	21,495	.2661	.2653
DISTRICT OF COLUMBIA															
WASHINGTON	3,363.0	3,526.5	4.9	1,319.0	6.7	69,837,815	53.2	36,875	52,948	32,154,855	54.0	16,888	24,378	1.7926	1.7408
District of Columbia	618.4	594.5	−3.9	240.8	−2.9	11,966,501	49.1	32,347	49,695	4,548,430	48.7	12,330	18,889	.3021	.2823
Calvert, Md.	40.3	47.3	17.4	15.3	19.5	608,176	66.7	28,497	39,750	138,677	67.7	6,460	9,064	.0132	.0143
Charles, Md.	82.7	96.9	17.2	29.8	20.2	1,260,254	67.6	30,316	42,290	528,718	69.7	12,564	17,742	.0311	.0334
Frederick, Md.	126.2	142.6	13.0	47.3	14.0	2,072,020	72.0	29,025	43,806	1,054,677	70.4	14,912	22,298	.0523	.0562
Montgomery, Md.	599.5	628.2	4.8	238.4	8.3	16,151,881	71.1	42,883	67,751	7,378,762	66.8	20,103	30,951	.3654	.3868
Prince George's, Md.	663.0	662.5	−.1	234.7	2.4	8,802,452	11.5	34,455	37,505	5,538,298	28.6	18,803	23,597	.3346	.2605
Alexandria city, Va.	105.2	107.8	2.5	54.1	3.8	2,057,289	13.5	34,795	38,028	1,226,126	30.6	18,023	22,664	.0716	.0560
Arlington, Va.	150.5	146.7	−2.5	71.3	−.6	2,937,934	9.2	37,525	41,205	1,362,633	25.3	15,162	19,111	.0981	.0733
Fairfax, Va.	646.5	719.4	11.3	267.4	15.1	17,864,334	81.7	42,325	66,808	7,019,821	77.9	16,982	26,252	.3657	.4114
Fairfax city, Va.	19.3	19.1	−1.0	7.1	.0	313,763	9.5	40,357	44,192	631,866	26.2	70,516	88,995	.0205	.0157
Falls Church city, Va.	9.1	9.3	2.2	4.3	.0	189,740	9.8	40,202	44,126	289,824	26.0	53,483	67,401	.0103	.0079
Loudoun, Va.	65.1	74.2	14.0	25.5	17.5	1,231,235	70.7	33,248	48,284	456,896	71.6	12,269	17,917	.0279	.0298
Manassas city, Va.	17.0	19.3	13.5	6.7	17.5	322,608	73.7	32,592	48,150	258,498	74.0	26,070	38,582	.0092	.0101
Manassas Park city, Va.	6.7	7.0	4.5	2.0	.0	70,929	36.2	26,029	35,465	37,583	42.9	13,147	18,792	.0024	.0020
Prince William, Va.	166.0	194.5	17.2	57.0	16.3	3,177,622	84.4	35,161	55,748	1,601,128	79.6	18,192	28,090	.0736	.0842
Stafford, Va.	47.5	57.2	20.4	17.3	21.0	811,077	82.7	31,047	46,883	82,918	83.5	3,161	4,793	.0146	.0169
TOTAL METRO COUNTIES	618.4	594.5	−3.9	240.8	−2.9	11,966,501	49.1	32,347	49,695	4,548,430	48.7	12,330	18,889	.3021	.2823
TOTAL STATE	618.4	594.5	−3.9	240.8	−2.9	11,966,501	49.1	32,347	49,695	4,548,430	48.7	12,330	18,889	.3021	.2823
FLORIDA															
BRADENTON	169.6	197.5	16.5	81.3	15.6	2,149,523	30.3	23,474	26,439	1,272,758	46.3	12,378	15,655	.0718	.0652
Manatee	169.6	197.5	16.5	81.3	15.6	2,149,523	30.3	23,474	26,439	1,272,758	46.3	12,378	15,655	.0718	.0652
DAYTONA BEACH	291.4	333.7	14.5	140.4	16.6	3,532,772	31.6	22,302	25,162	2,298,488	47.8	12,919	16,371	.1217	.1112
Volusia	291.4	333.7	14.5	140.4	16.6	3,532,772	31.6	22,302	25,162	2,298,488	47.8	12,919	16,371	.1217	.1112
FORT LAUDERDALE - HOLLYWOOD - POMPANO BEACH	1,121.0	1,259.4	12.3	524.7	13.2	16,858,173	27.8	28,460	32,129	10,527,146	44.0	15,775	20,063	.5632	.4971
Broward	1,121.0	1,259.4	12.3	524.7	13.2	16,858,173	27.8	28,460	32,129	10,527,146	44.0	15,775	20,063	.5632	.4971
FORT MYERS - CAPE CORAL	244.1	296.9	21.6	124.5	24.4	5,008,203	99.3	25,100	40,227	2,787,368	91.5	14,541	22,388	.1114	.1360
Lee	244.1	296.9	21.6	124.5	24.4	5,008,203	99.3	25,100	40,227	2,787,368	91.5	14,541	22,388	.1114	.1360
FORT PIERCE	181.8	223.5	22.9	89.7	25.6	2,894,763	67.8	24,164	32,272	1,538,934	73.4	12,433	17,156	.0750	.0818
Martin	77.7	96.1	23.7	40.6	26.9	1,559,988	100.8	24,281	38,423	792,110	93.9	12,766	19,510	.0336	.0415
St. Lucie	104.1	127.4	22.4	49.1	24.6	1,334,775	40.8	24,068	27,185	746,824	55.8	12,163	15,210	.0414	.0403
FORT WALTON BEACH	117.2	126.5	7.9	46.2	11.6	1,513,860	34.1	27,266	32,768	934,514	47.4	15,318	20,228	.0502	.0455
Okaloosa	117.2	126.5	7.9	46.2	11.6	1,513,860	34.1	27,266	32,768	934,514	47.4	15,318	20,228	.0502	.0455
GAINESVILLE	188.0	209.6	11.5	79.0	15.5	2,354,195	43.1	24,051	29,800	1,488,494	54.4	14,092	18,842	.0758	.0725
Alachua	165.8	185.1	11.6	71.0	15.6	2,087,480	39.2	24,415	29,401	1,357,963	52.5	14,498	19,126	.0688	.0649
Bradford	22.2	24.5	10.4	8.0	14.3	266,715	82.7	20,859	33,339	130,531	77.1	10,527	16,316	.0070	.0076
JACKSONVILLE	759.9	814.2	7.1	308.1	9.8	9,382,790	27.6	26,205	30,454	5,853,643	41.7	14,726	18,999	.3268	.2856
Clay	82.0	102.4	24.9	31.2	23.8	1,099,499	47.5	29,578	35,240	733,466	62.7	17,884	23,509	.0343	.0348
Duval	580.8	596.8	2.8	234.2	6.2	6,874,458	20.1	25,950	29,353	4,449,382	35.8	14,863	18,998	.2551	.2118
Nassau	37.9	44.9	18.5	15.7	22.7	634,049	95.9	25,291	40,385	236,941	88.6	9,816	15,092	.0133	.0160
St. Johns	59.2	70.1	18.4	27.0	22.2	774,784	37.8	25,433	28,696	433,854	55.8	12,600	16,069	.0241	.0230
LAKELAND - WINTER HAVEN	351.1	391.7	11.6	145.5	14.7	5,404,160	82.8	23,321	37,142	2,938,212	75.5	13,204	20,194	.1355	.1515
Polk	351.1	391.7	11.6	145.5	14.7	5,404,160	82.8	23,321	37,142	2,938,212	75.5	13,204	20,194	.1355	.1515
MELBOURNE - TITUSVILLE - PALM BAY	300.7	338.2	12.5	139.0	16.3	5,274,076	83.8	24,017	37,943	2,673,323	77.8	12,585	19,233	.1251	.1412
Brevard	300.7	338.2	12.5	139.0	16.3	5,274,076	83.8	24,017	37,943	2,673,323	77.8	12,585	19,233	.1251	.1412
MIAMI - HIALEAH	1,764.5	1,958.5	11.0	710.8	10.0	30,633,073	76.2	26,909	43,097	16,741,003	70.8	15,178	23,552	.7708	.8387
Dade	1,764.5	1,958.5	11.0	710.8	10.0	30,633,073	76.2	26,909	43,097	16,741,003	70.8	15,178	23,552	.7708	.8387
MIAMI - FORT LAUDERDALE CONSOLIDATED AREA	*2,885.5*	*3,217.9*	*11.5*	*1,235.5*	*11.4*	*47,491,246*	*55.4*	*27,557*	*38,439*	*27,268,149*	*59.3*	*15,427*	*22,071*	*1.3340*	*1.3358*

1984 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1988 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI 1983	Average Household EBI 1988	1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household 1983	Retail Sales Per Household 1988	Buying Power Index 1983	Buying Power Index 1988
FLORIDA (continued)															
NAPLES	**106.1**	**133.5**	**25.8**	**56.2**	**30.4**	**2,370,833**	**105.7**	**26,737**	**42,186**	**1,557,827**	**99.6**	**18,109**	**27,719**	**.0535**	**.0677**
Collier	106.1	133.5	25.8	56.2	30.4	2,370,833	105.7	26,737	42,186	1,557,827	99.6	18,109	27,719	.0535	.0677
OCALA	**145.3**	**175.9**	**21.1**	**68.5**	**24.3**	**2,190,271**	**97.7**	**20,105**	**31,975**	**1,286,328**	**90.3**	**12,266**	**18,779**	**.0533**	**.0643**
Marion	145.3	175.9	21.1	68.5	24.3	2,190,271	97.7	20,105	31,975	1,286,328	90.3	12,266	18,779	.0533	.0643
ORLANDO	**804.5**	**932.7**	**16.1**	**348.1**	**18.4**	**11,914,465**	**53.2**	**26,447**	**34,227**	**7,485,655**	**61.2**	**15,792**	**21,504**	**.3526**	**.3555**
Orange	523.3	591.0	12.9	224.6	16.3	6,679,637	31.2	26,359	29,740	4,737,005	48.6	16,503	21,091	.2342	.2133
Osceola	64.0	80.8	26.3	30.9	28.2	1,068,498	105.0	21,625	34,579	550,820	97.2	11,589	17,826	.0238	.0297
Seminole	217.2	261.9	20.6	92.6	20.6	4,166,330	92.5	26,182	44,993	2,197,830	86.7	15,324	23,735	.0946	.1125
PANAMA CITY	**104.9**	**114.7**	**9.3**	**43.7**	**13.2**	**1,358,976**	**80.0**	**19,556**	**31,098**	**1,161,815**	**77.0**	**17,001**	**26,586**	**.0417**	**.0461**
Bay	104.9	114.7	9.3	43.7	13.2	1,358,976	80.0	19,556	31,098	1,161,815	77.0	17,001	26,586	.0417	.0461
PENSACOLA	**306.5**	**328.9**	**7.3**	**120.4**	**11.0**	**3,891,977**	**35.2**	**26,540**	**32,325**	**2,288,233**	**46.7**	**14,381**	**19,005**	**.1272**	**.1157**
Escambia	243.9	256.7	5.2	94.7	9.0	3,036,832	32.5	26,372	32,068	1,954,903	44.8	15,536	20,643	.1040	.0930
Santa Rosa	62.6	72.2	15.3	25.7	19.0	855,145	45.5	27,217	33,274	333,330	58.5	9,734	12,970	.0232	.0227
SARASOTA	**233.5**	**274.1**	**17.4**	**123.7**	**19.2**	**4,908,314**	**90.1**	**24,878**	**39,679**	**2,822,740**	**83.5**	**14,818**	**22,819**	**.1142**	**.1333**
Sarasota	233.5	274.1	17.4	123.7	19.2	4,908,314	90.1	24,878	39,679	2,822,740	83.5	14,818	22,819	.1142	.1333
TALLAHASSEE	**204.6**	**224.6**	**9.8**	**82.9**	**13.1**	**2,557,054**	**40.5**	**24,837**	**30,845**	**1,572,046**	**51.9**	**14,118**	**18,963**	**.0828**	**.0778**
Gadsden	42.3	43.4	2.6	13.3	4.7	377,190	72.1	17,261	28,360	175,729	63.6	8,459	13,213	.0111	.0114
Leon	162.3	181.2	11.6	69.6	14.9	2,179,864	36.1	26,425	31,320	1,396,317	50.6	15,304	20,062	.0717	.0664
TAMPA - ST. PETERSBURG - CLEARWATER	**1,787.8**	**2,019.3**	**12.9**	**835.8**	**14.0**	**24,945,815**	**39.9**	**24,338**	**29,847**	**14,456,106**	**58.2**	**13,136**	**17,296**	**.7782**	**.7303**
Hernando	57.4	74.4	29.6	31.4	34.2	964,777	113.4	19,321	30,725	438,942	106.9	9,064	13,979	.0199	.0261
Hillsborough	703.8	782.6	11.2	300.1	13.8	8,723,623	28.8	25,686	29,069	6,358,827	45.7	16,555	21,189	.3155	.2822
Pasco	233.3	265.5	22.4	118.0	21.4	3,769,350	94.6	19,931	31,944	1,339,690	87.5	7,350	11,353	.0794	.0955
Pinellas	793.3	876.8	10.5	386.3	10.8	11,488,065	32.4	24,883	29,739	6,318,647	45.7	12,438	16,357	.3634	.3265
WEST PALM BEACH - BOCA RATON - DELRAY BEACH	**664.5**	**782.1**	**17.7**	**334.7**	**21.2**	**11,935,773**	**43.9**	**30,045**	**35,661**	**6,459,315**	**59.0**	**14,711**	**19,299**	**.3372**	**.3272**
Palm Beach	664.5	782.1	17.7	334.7	21.2	11,935,773	43.9	30,045	35,661	6,459,315	59.0	14,711	19,299	.3372	.3272
ALL COUNTIES															
Alachua	165.8	185.1	11.6	71.0	15.6	2,087,480	39.2	24,415	29,401	1,357,963	52.5	14,498	19,126	.0688	.0649
Baker	17.8	20.5	15.2	5.6	14.3	190,032	80.9	21,443	33,934	89,684	73.3	10,559	16,015	.0050	.0056
Bay	104.9	114.7	9.3	43.7	13.2	1,358,976	80.0	19,556	31,098	1,161,815	77.0	17,001	26,586	.0417	.0461
Bradford	22.2	24.5	10.4	8.0	14.3	266,715	82.7	20,859	33,339	130,531	77.1	10,527	16,316	.0070	.0076
Brevard	300.7	338.2	12.5	139.0	16.3	5,274,076	83.8	24,017	37,943	2,673,323	77.8	12,585	19,233	.1251	.1412
Broward	1,121.0	1,259.4	12.3	524.7	13.2	16,858,173	27.8	28,460	32,129	10,527,146	44.0	15,775	20,063	.5632	.4971
Calhoun	9.8	10.5	7.1	3.9	14.7	105,868	88.6	16,508	27,146	52,994	77.5	8,781	13,588	.0028	.0031
Charlotte	70.7	86.5	22.3	37.5	21.0	1,311,146	92.7	21,951	34,964	604,911	86.1	10,483	16,131	.0288	.0343
Citrus	69.0	87.7	27.1	37.1	27.5	835,139	43.6	19,981	22,510	365,326	61.9	7,754	9,847	.0241	.0242
Clay	82.0	102.4	24.9	31.2	23.8	1,099,499	47.5	29,578	35,240	733,466	62.7	17,884	23,509	.0343	.0348
Collier	106.1	133.5	25.8	56.2	30.4	2,370,833	105.7	26,737	42,186	1,557,827	99.6	18,109	27,719	.0535	.0677
Columbia	38.7	43.5	12.4	15.5	14.8	526,690	82.8	21,345	33,980	303,725	76.1	12,774	19,595	.0138	.0154
Dade	1,764.5	,958.5	11.0	710.8	10.0	30,633,073	76.2	26,909	43,097	16,741,003	70.8	15,178	23,552	.7708	.8387
De Soto	21.0	23.5	11.9	8.1	14.1	242,689	80.8	18,905	29,962	122,127	73.5	9,913	15,077	.0065	.0071
Dixie	8.6	9.8	14.0	3.5	16.7	105,392	86.9	18,793	30,112	47,436	81.1	8,732	13,553	.0026	.0030
Duval	580.8	596.8	2.8	234.2	6.2	6,874,458	20.1	25,950	29,353	4,449,382	35.8	14,863	18,998	.2551	.2118
Escambia	243.9	256.7	5.2	94.7	9.0	3,036,832	32.5	26,372	32,068	1,954,903	44.8	15,536	20,643	.1040	.0930
Flagler	13.6	17.2	26.5	7.3	28.1	253,630	103.2	21,898	34,744	79,754	96.4	7,125	10,925	.0048	.0061
Franklin	7.7	7.8	1.3	2.8	.0	79,940	60.3	17,815	28,550	43,767	54.8	10,099	15,631	.0025	.0024
Gadsden	42.3	43.4	2.6	13.3	4.7	377,190	72.1	17,261	28,360	175,729	63.6	8,459	13,213	.0111	.0114
Gilchrist	6.9	8.3	20.3	2.9	20.8	82,991	92.0	18,013	28,618	15,680	84.4	3,542	5,407	.0017	.0021
Glades	6.7	7.7	14.9	3.0	20.0	65,052	42.2	18,297	21,684	7,442	53.8	1,936	2,481	.0016	.0016
Gulf	10.7	10.8	.9	3.6	.0	81,760	12.8	20,131	22,711	38,851	27.8	8,445	10,792	.0032	.0026
Hamilton	5.9	9.1	2.2	3.3	6.5	88,266	68.8	16,868	26,747	70,168	66.2	13,620	21,263	.0030	.0030
Hardee	20.8	22.7	9.1	7.7	13.2	176,933	55.9	16,686	22,978	93,843	57.7	8,751	12,187	.0057	.0057
Hendry	21.3	25.1	17.8	8.5	21.4	307,748	93.0	22,782	36,206	190,625	85.0	14,718	22,426	.0078	.0091
Hernando	57.4	74.4	29.6	31.4	34.2	964,777	113.4	19,321	30,725	438,942	106.9	9,064	13,979	.0199	.0261
Highlands	53.8	61.7	14.7	25.1	16.2	795,465	85.4	19,862	31,692	404,814	78.0	10,530	16,128	.0196	.0223
Hillsborough	703.8	782.6	11.2	300.1	13.8	8,723,623	28.8	25,686	29,069	6,358,827	45.7	16,555	21,189	.3155	.2822
Holmes	16.0	17.6	10.0	6.4	10.3	167,946	74.7	16,572	26,242	66,105	68.1	6,779	10,329	.0044	.0047
Indian River	69.1	81.6	18.1	33.4	21.5	1,355,214	92.9	25,551	40,575	576,098	84.0	11,387	17,248	.0288	.0341
Jackson	40.8	42.4	3.9	14.5	4.3	411,877	65.4	17,916	28,405	237,359	58.8	10,752	16,370	.0127	.0128
Jefferson	11.3	12.1	7.1	4.0	8.1	122,362	73.1	19,102	30,591	51,205	65.6	8,357	12,801	.0032	.0034
Lafayette	4.6	5.3	15.2	1.8	12.5	49,805	78.0	17,485	27,669	13,056	71.4	4,761	7,253	.0012	.0013
Lake	115.9	137.6	15.7	56.3	17.5	1,849,129	86.6	20,685	32,844	1,016,249	80.5	11,756	18,051	.0456	.0523

METRO/COUNTY 1988 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI 1983	Average Household EBI 1988	1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household 1983	Retail Sales Per Household 1988	Buying Power Index 1983	Buying Power Index 1988
FLORIDA (continued)															
ALL COUNTIES (continued)															
Lee	244.1	296.9	21.6	124.5	24.4	5,008,203	99.3	25,100	40,227	2,787,368	91.5	14,541	22,388	.1114	.1360
Leon	162.3	181.2	11.6	69.6	14.9	2,179,864	36.1	26,425	31,320	1,396,317	50.6	15,304	20,062	.0717	.0664
Levy	22.7	26.6	17.2	9.8	18.1	286,299	88.2	18,326	29,214	118,032	80.2	7,893	12,044	.0067	.0078
Liberty	4.6	5.0	8.7	1.5	.0	36,808	20.7	20,331	24,539	7,098	32.4	3,575	4,732	.0013	.0011
Madison	15.0	15.2	1.3	4.8	.0	94,481	12.5	17,495	19,684	62,731	27.6	10,241	13,069	.0043	.0035
Manatee	169.6	197.5	16.5	81.3	15.6	2,149,523	30.3	23,474	26,439	1,272,758	46.3	12,378	15,655	.0718	.0652
Marion	145.3	175.9	21.1	68.5	24.3	2,190,271	97.7	20,105	31,975	1,286,328	90.3	12,266	18,779	.0533	.0643
Martin	77.7	96.1	23.7	40.6	26.9	1,559,988	100.8	24,281	38,423	792,110	93.9	12,766	19,510	.0336	.0415
Monroe	66.4	71.3	7.4	32.1	11.1	907,664	25.1	25,104	28,276	506,921	39.4	12,587	15,792	.0304	.0260
Nassau	37.9	44.9	18.5	15.7	22.7	634,049	95.9	25,291	40,385	236,941	88.6	9,816	15,092	.0133	.0160
Okaloosa	117.2	126.5	7.9	46.2	11.6	1,513,860	34.1	27,266	32,768	934,514	47.4	15,318	20,228	.0502	.0455
Okeechobee	23.9	28.8	20.5	10.5	23.5	312,883	95.1	18,868	29,798	161,247	86.6	10,169	15,357	.0077	.0093
Orange	523.3	591.0	12.9	224.6	16.3	6,679,637	31.2	26,359	29,740	4,737,005	48.6	16,503	21,091	.2342	.2133
Osceola	64.0	80.8	26.3	30.9	28.2	1,068,498	105.0	21,625	34,579	550,820	97.2	11,589	17,826	.0238	.0297
Palm Beach	664.5	782.1	17.7	334.7	21.2	11,935,773	43.9	30,045	35,661	6,459,315	59.0	14,711	19,299	.3372	.3272
Pasco	233.3	285.5	22.4	118.0	21.4	3,769,350	94.6	19,931	31,944	1,339,690	87.5	7,350	11,353	.0794	.0955
Pinellas	793.3	876.8	10.5	386.3	10.8	11,488,065	32.4	24,883	29,739	6,318,647	45.7	12,438	16,357	.3634	.3265
Polk	351.1	391.7	11.6	145.5	14.7	5,404,160	82.8	23,321	37,142	2,938,212	75.5	13,204	20,194	.1355	.1515
Putnam	56.1	63.5	13.2	23.8	15.0	679,488	42.7	22,997	28,550	356,978	54.4	11,168	14,999	.0209	.0200
St. Johns	59.2	70.1	18.4	27.0	22.2	774,784	37.8	25,433	28,696	433,854	55.8	12,600	16,069	.0241	.0230
St. Lucie	104.1	127.4	22.4	49.1	24.6	1,334,775	40.8	24,068	27,185	746,824	55.8	12,163	15,210	.0414	.0403
Santa Rosa	62.6	72.2	15.3	25.7	19.0	855,145	45.5	27,217	33,274	333,330	58.5	9,734	12,970	.0232	.0227
Sarasota	233.5	274.1	17.4	123.7	19.2	4,908,314	90.1	24,878	39,679	2,822,740	83.5	14,818	22,819	.1142	.1333
Seminole	217.2	261.9	20.6	92.6	20.6	4,166,330	92.5	28,182	44,993	2,197,830	86.7	15,324	23,735	.0946	.1125
Sumter	27.6	32.0	15.9	11.4	15.2	346,892	83.1	19,136	30,429	158,912	77.6	9,037	13,940	.0087	.0098
Suwannee	24.5	27.2	11.0	9.7	11.5	238,705	33.1	20,621	24,609	122,032	44.4	9,713	12,581	.0080	.0073
Taylor	17.3	18.3	5.8	6.7	8.1	214,640	71.2	20,221	32,036	113,355	65.1	11,073	16,919	.0060	.0063
Union	11.7	12.1	3.4	2.7	17.4	86,189	39.8	26,803	31,922	18,607	54.3	5,243	6,891	.0026	.0024
Volusia	291.4	333.7	14.5	140.4	16.6	3,532,772	31.6	22,302	25,162	2,298,488	47.8	12,919	16,371	.1217	.1112
Wakulla	12.9	15.5	20.2	5.4	22.7	169,125	95.5	19,666	31,319	29,002	86.2	3,540	5,371	.0033	.0040
Walton	23.5	26.4	12.3	10.5	15.4	225,399	29.9	19,081	21,467	94,709	47.2	7,068	9,020	.0073	.0067
Washington	15.6	17.0	9.0	6.8	15.3	151,605	38.1	18,607	22,295	57,862	51.5	6,474	8,509	.0047	.0043
TOTAL METRO COUNTIES	**9,847.0**	**11,136.5**	**13.1**	**4,403.2**	**14.9**	**151,079,066**	**52.1**	**25,903**	**34,311**	**88,143,948**	**59.2**	**14,443**	**20,018**	**4.3680**	**4.3442**
TOTAL STATE	**10,815.5**	**12,244.4**	**13.2**	**4,830.7**	**15.0**	**164,034,318**	**53.3**	**25,469**	**33,957**	**94,442,653**	**59.8**	**14,067**	**19,551**	**4.7093**	**4.7089**

GEORGIA

METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI 1983	Average Household EBI 1988	1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household 1983	Retail Sales Per Household 1988	Buying Power Index 1983	Buying Power Index 1988
ALBANY	**117.1**	**123.0**	**5.0**	**41.2**	**6.5**	**1,531,316**	**62.1**	**24,404**	**37,168**	**881,554**	**62.4**	**14,029**	**21,397**	**.0437**	**.0444**
Dougherty	103.2	107.1	3.8	36.3	5.8	1,376,459	67.9	23,900	37,919	871,892	62.6	15,628	24,019	.0398	.0410
Lee	13.9	15.9	14.4	4.9	11.4	154,857	24.2	28,331	31,603	9,662	40.5	1,563	1,972	.0039	.0034
ATHENS	**137.2**	**149.8**	**9.2**	**54.4**	**10.3**	**1,947,312**	**73.9**	**22,719**	**35,796**	**1,080,128**	**68.1**	**13,034**	**19,855**	**.0518**	**.0559**
Clarke	76.5	82.3	7.6	31.1	9.1	1,171,837	73.7	23,673	37,680	879,181	68.7	18,285	28,269	.0341	.0365
Jackson	26.9	28.7	6.7	9.7	5.4	329,539	67.2	21,419	33,973	153,850	62.7	10,280	15,861	.0089	.0093
Madison	19.5	22.0	12.8	7.7	14.9	200,865	67.1	17,943	26,086	24,488	66.5	2,195	3,180	.0046	.0050
Oconee	14.3	16.8	17.5	5.9	20.4	245,071	91.3	26,142	41,537	22,609	86.0	2,481	3,832	.0042	.0051
ATLANTA	**2,320.0**	**2,564.0**	**10.5**	**952.4**	**13.4**	**38,395,765**	**57.5**	**29,039**	**40,315**	**19,685,264**	**58.9**	**14,751**	**20,669**	**1.0341**	**1.0397**
Barrow	23.3	25.9	11.2	9.2	13.6	300,474	82.9	20,277	32,660	152,928	75.0	10,786	16,623	.0077	.0086
Butts	14.9	16.4	10.1	4.9	11.4	191,236	76.5	24,624	39,028	62,952	69.7	8,431	12,847	.0047	.0050
Cherokee	60.7	73.5	21.1	24.5	22.5	972,392	93.8	25,093	39,689	266,228	86.8	7,125	10,866	.0196	.0233
Clayton	166.5	188.8	13.4	67.1	17.1	3,121,896	86.4	29,235	46,526	1,919,842	81.0	18,508	28,612	.0768	.0880
Cobb	340.7	401.5	17.8	154.3	21.9	5,845,057	36.0	33,939	37,881	3,467,351	54.9	17,681	22,471	.1777	.1666
Coweta	41.7	45.2	8.4	15.8	10.5	592,784	74.8	23,715	37,518	276,812	70.2	11,373	17,520	.0150	.0161
De Kalb	503.5	530.1	5.3	202.6	8.9	9,669,876	72.6	30,113	47,729	5,472,402	67.9	17,515	27,011	.2455	.2606
Douglas	65.1	76.7	17.8	25.0	21.4	1,106,819	92.6	27,902	44,273	385,402	85.3	10,096	15,416	.0232	.0274
Fayette	37.8	48.4	28.0	16.5	32.0	659,313	46.4	36,040	39,958	108,961	64.3	5,306	6,604	.0145	.0146
Forsyth	32.3	38.2	18.3	13.7	22.3	554,040	93.7	25,534	40,441	153,773	87.2	7,333	11,224	.0110	.0130
Fulton	583.3	580.2	–.5	232.7	2.2	6,949,190	13.6	26,857	29,863	4,595,060	29.6	15,574	19,747	.2704	.2140
Gwinnett	213.5	270.0	26.5	95.5	31.0	4,866,319	107.9	32,102	50,956	1,493,041	100.8	10,201	15,634	.0873	.1113
Henry	41.6	48.9	17.5	16.5	20.4	685,720	90.1	26,336	41,559	175,666	82.6	7,021	10,646	.0138	.0160
Newton	37.6	41.7	10.9	13.7	12.3	516,691	78.0	23,790	37,715	217,524	71.8	10,376	15,878	.0127	.0138
Paulding	29.4	34.0	15.6	12.1	19.8	416,773	89.2	21,805	34,444	89,327	80.9	4,890	7,382	.0085	.0098
Rockdale	43.6	53.0	21.6	17.4	24.3	830,327	97.6	30,011	47,720	314,355	91.1	11,748	18,066	.0168	.0206
Spalding	50.7	54.3	7.1	18.6	8.8	677,584	73.3	22,870	36,429	373,396	67.4	13,045	20,075	.0184	.0194

1984 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1988 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI 1983	Average Household EBI 1988	1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household 1983	Retail Sales Per Household 1988	Buying Power Index 1983	Buying Power Index 1988
GEORGIA (continued)															
ATLANTA (continued)															
Walton	33.8	37.2	10.1	12.3	12.8	439,274	79.1	22,500	35,713	160,244	73.3	8,483	13,028	.0105	.0116
AUGUSTA	**365.5**	**395.5**	**8.2**	**139.7**	**10.6**	**4,719,970**	**49.5**	**24,997**	**33,786**	**2,482,213**	**49.3**	**13,162**	**17,768**	**.1410**	**.1349**
Columbia	48.3	59.6	23.4	20.6	27.2	882,079	101.3	27,048	42,319	216,352	92.9	6,924	10,503	.0164	.0201
McDuffie	19.5	20.6	5.6	7.3	7.4	202,264	61.7	18,394	27,707	136,087	58.3	12,642	18,642	.0066	.0064
Richmond	187.4	198.7	6.0	67.7	7.5	1,904,424	19.5	25,288	28,130	1,421,333	36.3	16,547	20,995	.0765	.0642
Aiken, S. C.	*110.3*	*116.6*	*5.7*	*44.1*	*9.4*	*1,731,203*	*73.0*	*24,833*	*39,256*	*708,441*	*68.0*	*10,466*	*16,064*	*.0415*	*.0442*
COLUMBUS	**237.0**	**239.8**	**1.2**	**81.5**	**2.9**	**2,840,213**	**56.5**	**22,969**	**34,935**	**1,682,923**	**57.6**	**13,518**	**20,700**	**.0860**	**.0845**
Chattahoochee	21.7	22.2	2.3	3.1	.0	226,796	20.1	60,935	73,160	9,310	31.9	2,276	3,003	.0060	.0050
Muscogee	168.5	170.9	1.4	61.0	3.0	2,147,490	62.9	22,264	35,205	1,469,646	58.7	15,644	24,093	.0660	.0662
Russell, Ala.	*46.8*	*46.7*	*–.2*	*17.2*	*3.0*	*465,927*	*51.5*	*18,421*	*27,089*	*203,967*	*51.4*	*8,068*	*11,859*	*.0140*	*.0133*
MACON - WARNER ROBINS	**273.0**	**285.1**	**4.4**	**101.6**	**6.9**	**3,074,190**	**23.4**	**26,217**	**30,258**	**1,831,592**	**34.5**	**14,330**	**18,027**	**.1110**	**.0935**
Bibb	151.7	153.3	1.1	55.6	3.0	1,480,538	14.2	24,012	26,628	1,199,472	30.4	17,030	21,573	.0640	.0514
Houston	82.8	89.7	8.3	31.4	12.1	1,092,652	26.1	30,944	34,798	504,868	42.5	12,656	16,079	.0346	.0301
Jones	18.5	21.0	13.5	7.1	16.4	299,818	85.2	26,540	42,228	34,388	76.5	3,194	4,843	.0054	.0062
Peach	20.0	21.1	5.5	7.5	8.7	201,182	21.5	24,007	26,824	92,864	36.8	9,836	12,382	.0070	.0058
SAVANNAH	**226.7**	**233.7**	**3.1**	**84.4**	**5.2**	**2,415,808**	**21.2**	**24,857**	**28,623**	**1,584,916**	**33.2**	**14,834**	**18,779**	**.0921**	**.0769**
Chatham	206.3	210.4	2.0	76.3	4.0	2,125,967	15.5	25,067	27,863	1,523,684	31.8	15,745	19,970	.0862	.0700
Effingham	20.4	23.3	14.2	8.1	19.1	289,841	88.6	22,596	35,783	61,232	80.1	4,999	7,560	.0059	.0069
ALL COUNTIES															
Appling	16.5	17.8	7.9	5.9	9.3	161,268	74.0	17,168	27,334	81,060	69.5	8,857	13,739	.0046	.0049
Atkinson	6.2	6.3	1.6	2.0	.0	43,301	47.5	14,683	21,651	28,765	49.6	9,617	14,383	.0017	.0016
Bacon	9.7	10.2	5.2	3.8	15.2	86,605	28.7	20,398	22,791	46,494	44.6	9,745	12,235	.0031	.0027
Baker	3.8	3.8	.0	1.2	.0	26,178	37.3	15,884	21,815	9,071	43.6	5,265	7,559	.0009	.0008
Baldwin	35.2	36.0	2.3	11.2	4.7	356,929	17.1	28,492	31,869	183,139	33.2	12,852	16,352	.0129	.0107
Banks	9.4	10.3	9.6	3.7	12.1	96,975	61.9	18,156	26,209	2,967	64.2	548	802	.0022	.0022
Barrow	23.3	25.9	11.2	9.2	13.6	300,474	82.9	20,277	32,660	152,928	75.0	10,786	16,623	.0077	.0086
Bartow	43.7	47.8	9.4	16.4	10.1	537,148	74.4	20,675	32,753	296,992	68.5	11,830	18,109	.0147	.0158
Ben Hill	17.0	18.3	7.6	6.5	8.3	171,476	64.8	17,339	26,381	93,126	60.3	9,681	14,327	.0052	.0053
Berrien	14.1	14.9	5.7	5.2	6.1	144,639	63.3	18,078	27,815	83,049	58.9	10,666	15,971	.0044	.0045
Bibb	151.7	153.3	1.1	55.6	3.0	1,480,538	14.2	24,012	26,628	1,199,472	30.4	17,030	21,573	.0640	.0514
Bleckley	10.7	10.6	–.9	3.6	.0	115,826	56.3	20,581	32,174	50,460	50.8	9,296	14,017	.0033	.0033
Brantley	9.7	11.1	14.4	3.8	15.2	87,003	28.1	20,5[illegible]3	22,896	13,093	43.8	2,759	3,446	.0027	.0022
Brooks	15.6	16.1	3.2	5.7	9.6	147,617	73.0	16,411	25,898	45,100	66.5	5,210	7,912	.0037	.0040
Bryan	12.0	14.6	21.7	4.8	26.3	117,638	75.2	17,674	24,508	44,462	77.4	6,596	9,263	.0031	.0035
Bulloch	36.4	37.5	3.0	12.2	4.3	413,224	65.1	21,398	33,871	243,222	60.4	12,960	19,936	.0123	.0125
Burke	20.1	20.9	4.0	6.7	4.7	160,090	17.5	21,282	23,894	84,628	33.5	9,908	12,631	.0062	.0051
Butts	14.9	16.4	10.1	4.9	11.4	191,236	76.5	24,624	39,028	69,952	69.7	8,431	12,847	.0047	.0050
Calhoun	5.4	5.4	.0	1.5	.0	39,111	57.8	16,526	26,074	21,829	54.4	9,423	14,553	.0012	.0014
Camden	16.4	18.0	9.8	5.4	10.2	187,490	74.8	21,894	34,720	64,605	70.2	7,747	11,964	.0047	.0049
Candler	7.7	7.9	2.6	2.9	7.4	80,962	69.7	17,675	27,918	42,756	63.9	9,661	14,743	.0023	.0025
Carroll	60.0	64.9	8.2	22.4	9.8	777,207	74.0	21,891	34,697	435,004	68.7	12,642	19,420	.0213	.0226
☐ Catoosa	39.5	43.0	8.9	15.1	11.0	477,795	68.0	20,911	31,642	260,416	68.6	11,359	17,246	.0133	.0141
Charlton	7.9	8.4	6.3	2.7	8.0	85,563	70.9	20,032	31,690	27,660	63.2	6,779	10,244	.0022	.0022
Chatham	206.3	210.4	2.0	76.3	4.0	2,125,967	15.5	25,067	27,863	1,523,684	31.8	15,745	19,970	.0862	.0700
Chattahoochee	21.7	22.2	2.3	3.1	.0	226,796	20.1	60,935	73,160	9,310	31.9	2,276	3,003	.0060	.0050
Chattooga	21.9	21.8	–.5	7.7	.0	239,564	58.5	19,623	31,112	99,854	53.5	8,447	12,968	.0068	.0066
Cherokee	60.7	73.5	21.1	24.5	22.5	972,392	93.8	25,093	39,689	266,228	86.8	7,125	10,866	.0196	.0233
Clarke	76.5	82.3	7.6	31.1	9.1	1,171,837	73.7	23,673	37,680	879,181	68.7	18,285	28,269	.0341	.0365
Clay	3.5	3.4	–2.9	1.2	.0	22,935	11.1	17,207	19,113	4,300	26.8	2,826	3,583	.0009	.0007
Clayton	166.5	188.8	13.4	67.1	17.1	3,121,896	86.4	29,235	46,526	1,919,842	81.0	18,508	28,612	.0768	.0880
Clinch	6.7	6.7	.0	2.2	.0	48,080	10.9	19,705	21,855	15,410	24.4	5,630	7,005	.0019	.0014
Cobb	340.7	401.5	17.8	154.3	21.9	5,845,057	36.0	33,939	37,881	3,467,351	54.9	17,681	22,471	.1777	.1666
Coffee	28.5	30.6	7.4	10.0	6.4	222,232	18.4	19,967	22,223	141,045	34.2	11,184	14,105	.0091	.0077
Colquitt	36.0	36.9	2.5	13.1	4.0	310,545	15.6	21,313	23,706	185,341	31.9	11,154	14,148	.0124	.0102
Columbia	48.3	59.6	23.4	20.6	27.2	882,079	101.3	27,048	42,819	216,352	92.9	6,924	10,503	.0164	.0201
Cook	13.7	14.0	2.2	4.9	6.5	146,039	73.7	18,274	29,804	50,393	65.6	6,616	10,284	.0037	.0039
Coweta	41.7	45.2	8.4	15.8	10.5	592,784	74.8	23,715	37,518	276,812	70.2	11,373	17,520	.0150	.0161
Crawford	8.4	9.3	10.7	2.8	16.7	102,383	84.2	23,158	36,565	10,780	76.4	2,546	3,850	.0020	.0023
Crisp	19.8	20.1	1.5	7.2	4.3	187,199	52.3	17,809	26,000	185,260	52.0	17,669	25,731	.0074	.0072
☐ Dade	12.8	13.5	5.5	4.3	4.9	108,911	48.4	17,897	25,328	63,852	51.5	10,280	14,849	.0038	.0036
Dawson	5.5	6.5	18.2	2.4	26.3	74,544	100.2	19,602	31,060	19,654	94.4	5,322	8,189	.0014	.0018
Decatur	26.2	27.2	3.8	9.2	5.7	296,637	68.0	20,301	32,243	132,529	62.0	9,405	14,405	.0081	.0083
De Kalb	503.5	530.1	5.3	202.6	8.9	9,669,876	72.6	30,113	47,729	5,472,402	67.9	17,515	27,011	.2455	.2606
Dodge	17.2	17.6	2.3	6.4	6.7	172,314	68.3	17,066	26,924	152,675	64.0	15,512	23,855	.0061	.0061

METRO/COUNTY 1988 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI 1983	Average Household EBI 1988	1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household 1983	Retail Sales Per Household 1988	Buying Power Index 1983	Buying Power Index 1988
GEORGIA (continued)															
ALL COUNTIES (continued)															
Dooly	10.7	10.5	–1.9	3.6	.0	69,068	33.8	14,337	19,186	39,762	39.5	7,917	11,045	.0027	.0026
Dougherty	103.2	107.1	3.8	36.3	5.8	1,376,459	67.9	23,900	37,919	871,892	62.6	15,628	24.019	.0398	.0410
Douglas	65.1	76.7	17.8	25.0	21.4	1,106,819	92.6	27,902	44,273	385,402	85.3	10,096	15,416	.0232	.0274
Early	13.1	13.0	–.8	4.5	.0	113,604	48.4	17,007	25,245	58,587	46.4	8,896	13,019	.0038	.0034
Echols	2.3	2.3	.0	.8	.0	17,339	11.2	19,493	21,674	325	24.0	328	406	.0005	.0004
Effingham	20.4	23.3	14.2	8.1	19.1	289,841	88.6	22,596	35,783	61,232	80.1	4,999	7,560	.0059	.0069
Elbert	19.1	19.5	2.1	7.3	5.8	217,799	57.2	18,882	29,835	131,898	62.6	11,753	18,068	.0064	.0065
Emanuel	21.4	22.2	3.7	7.4	4.2	182,013	53.0	16,759	24,596	113,893	52.1	10,550	15,391	.0063	.0061
Evans	8.8	9.4	6.8	3.6	16.1	101,585	87.3	17,493	28,218	59,676	78.6	10,780	16,577	.0028	.0032
Fannin	15.2	15.7	3.3	5.7	.0	141,922	57.3	15,825	24,899	74,481	52.5	8,570	13,067	.0045	.0042
Fayette	37.8	48.4	28.0	16.5	32.0	659,313	46.4	36,040	39,958	108,961	64.3	5,306	6,604	.0145	.0146
Floyd	81.0	82.5	1.9	30.2	3.4	1,126,260	64.3	23,474	37,293	634,492	59.7	13,604	21,010	.0316	.0321
Forsyth	32.3	38.2	18.3	13.7	22.3	554,040	93.7	25,534	40,441	153,773	87.2	7.333	11,224	.0110	.0130
Franklin	16.0	17.1	6.9	6.2	8.8	183,206	72.1	18,675	29,549	132,207	65.9	13,979	21,324	.0057	.0058
Fulton	583.3	580.2	–.5	232.7	2.2	6,949,190	13.6	26,857	29,863	4,595,060	29.6	15,574	19,747	.2704	.2140
Gilmer	11.8	12.6	6.8	4.4	7.3	127,516	75.2	17,753	28,981	77,738	67.5	11,319	17,668	.0038	.0039
Glascock	2.4	2.4	.0	.8	.0	20,333	43.6	17,694	25,416	2,085	47.0	1,773	2,606	.0005	.0005
Glynn	56.1	57.6	2.7	22.2	6.7	840,719	68.8	23,940	37,870	618,380	64.4	18,083	27,855	.0250	.0259
Gordon	32.2	34.9	8.4	12.0	9.1	381,478	71.7	20,197	31,790	194,395	66.1	10,637	16,200	.0105	.0112
Grady	20.3	20.9	3.0	6.8	1.5	175,345	58.3	16,532	25,786	91,814	53.5	8,926	13,502	.0055	.0053
Greene	11.9	12.6	5.9	4.0	5.3	107,965	66.1	17,102	26,991	58,461	62.9	9,444	14,615	.0033	.0036
Gwinnett	213.5	270.0	26.5	95.5	31.0	4,866,319	107.9	32,102	50,956	1,493,041	100.8	10,201	15,634	.0873	.1113
Habersham	26.2	27.8	6.1	10.1	11.0	336,730	75.8	21,049	33,340	183,653	69.1	11,938	18,183	.0090	.0096
Hall	81.7	89.7	9.8	32.1	12.2	918,084	24.6	25,768	28,601	538,579	41.6	13,303	16,778	.0324	.0283
Hancock	9.5	9.5	.0	2.8	.0	69,397	56.7	15,817	24,785	21,177	52.2	4,970	7,563	.0021	.0021
Haralson	19.1	20.1	5.2	7.3	7.4	229,348	73.6	19,427	31,418	99,321	66.3	8,783	13,606	.0060	.0062
Harris	16.9	18.8	11.2	6.9	16.9	246,633	84.6	22,650	35,744	44,224	77.1	4,233	6,409	.0050	.0055
Hart	19.2	20.0	4.2	6.8	4.6	211,818	65.5	19,694	31,150	66,532	61.3	6,345	9,784	.0053	.0056
Heard	6.9	7.5	8.7	2.3	4.5	78,031	66.5	21,306	33,927	7,539	61.7	2,120	3,278	.0017	.0018
Henry	41.6	48.9	17.5	16.5	20.4	685,720	90.1	26,336	41,559	175,666	82.6	7,021	10,646	.0138	.0160
Houston	82.8	89.7	8.3	31.4	12.1	1,092,652	26.1	30,944	34,798	504,868	42.5	12,656	16,079	.0346	.0301
Irwin	9.4	10.0	6.4	3.8	15.2	93,847	67.9	16,933	24,697	29,975	67.7	5,418	7,888	.0025	.0025
Jackson	26.9	28.7	6.7	9.7	5.4	329,539	67.2	21,419	33,973	153,850	62.7	10,280	15,861	.0089	.0093
Jasper	8.2	9.0	9.8	3.1	10.7	76,169	22.9	22,133	24,571	17,255	37.7	4,475	5,566	.0023	.0020
Jeff Davis	11.9	12.4	4.2	4.6	12.2	123,647	64.4	18,343	26,880	63,524	63.5	9,478	13,810	.0036	.0037
Jefferson	18.8	19.3	2.7	6.8	7.9	141,336	20.1	18,673	20,785	67,614	37.0	7,834	9,943	.0054	.0045
Jenkins	8.9	9.0	1.1	2.9	.0	76,394	63.4	16,124	26,343	28,992	56.1	6,404	9,997	.0022	.0022
Johnson	8.8	8.9	1.1	3.2	3.2	78,864	52.6	16,676	24,645	22,840	50.7	4,890	7,138	.0023	.0022
Jones	18.5	21.0	13.5	7.1	16.4	299,818	85.2	26,540	42,228	34,388	76.5	3,194	4,843	.0054	.0062
Lamar	12.6	13.1	4.0	4.8	11.6	147,850	74.0	19,763	30,802	50,048	67.2	6.962	10,427	.0037	.0039
Lanier	5.8	6.0	3.4	2.0	.0	55,420	58.9	17 439	27,710	10,781	51.7	3,555	5,391	.0014	.0014
Laurens	38.3	39.9	4.2	14.1	7.6	489,840	71.2	21,838	34,740	276,399	65.9	12,719	19,603	.0137	.0143
Lee	13.9	15.9	14.4	4.9	11.4	154,857	24.2	28,331	31,603	9,662	40.5	1,563	1,972	.0039	.0034
Liberty	45.8	56.8	24.0	15.5	28.1	621,940	108.3	24,681	40,125	179,690	98.4	7,486	11,593	.0127	.0159
Lincoln	6.9	7.1	2.9	2.1	.0	58,366	46.6	18,953	27,793	11,429	48.5	3,665	5,442	.0016	.0016
Long	5.0	5.8	16.0	2.0	17.6	59,430	87.2	18,671	29,715	9,829	79.1	3,228	4,915	.0012	.0013
Lowndes	72.3	77.9	7.7	26.9	10.2	913,866	74.3	21,492	33,973	655,994	68.4	15,969	24,386	.0272	.0292
Lumpkin	11.3	12.0	6.2	4.2	13.5	150,882	79.9	22,664	35,924	44,740	75.1	6,907	10,652	.0034	.0038
McDuffie	19.5	20.6	5.6	7.3	7.4	202,264	61.7	18,394	27,707	136,087	58.3	12,642	18,642	.0066	.0064
McIntosh	9.0	9.7	7.8	3.4	17.2	95,764	85.9	17,768	28,166	59,712	79.0	11,505	17,562	.0027	.0031
Macon	14.2	14.0	–1.4	4.7	.0	100,693	11.0	19,296	21,424	46.949	26.8	7,881	9,989	.0041	.0031
Madison	19.5	22.0	12.8	7.7	14.9	200,865	67.1	17,943	26,086	24,488	66.5	2,195	3,180	.0046	.0050
Marion	5.4	5.7	5.6	1.7	.0	33,801	11.3	17,869	19,883	16,670	26.9	7,728	9,806	.0015	.0012
Meriwether	21.8	22.5	3.2	7.2	2.9	176,306	14.6	21,975	24,487	124,661	29.5	13,754	17,314	.0075	.0062
Miller	7.2	7.5	4.2	2.9	11.5	50,875	38.2	14,158	17,543	25,962	46.4	6,819	8,952	.0018	.0017
Mitchell	21.7	22.5	3.7	7.0	4.5	220,293	70.5	19,279	31,470	88,625	62.6	8,136	12,661	.0061	.0062
Monroe	15.8	17.3	9.5	5.6	9.8	172,793	66.6	20,334	30,856	93,208	62.5	11,244	16,644	.0050	.0052
Montgomery	7.2	7.5	4.2	2.3	.0	70,712	59.2	19,317	30,744	41,724	52.3	11,914	18,141	.0023	.0023
Morgan	12.2	13.0	6.6	4.1	7.9	125,376	68.8	19,544	30,580	69,040	66.6	10,908	16,839	.0037	.0038
Murray	22.3	25.7	15.2	8.9	18.7	259,972	75.8	19,717	29,210	106,920	73.4	8,223	12,013	.0066	.0073
Muscogee	168.5	170.9	1.4	61.0	3.0	2,147,490	62.9	22,264	35,205	1,469,646	58.7	15,644	24,093	.0660	.0662
Newton	37.6	41.7	10.9	13.7	12.3	516,691	78.0	23,790	37,715	217,524	71.8	10,376	15,878	.0127	.0138
Oconee	14.3	16.8	17.5	5.9	20.4	245,071	91.3	26,142	41,537	22,609	86.0	2,481	3,832	.0042	.0051
Oglethorpe	9.4	10.0	6.4	3.7	15.6	116,436	82.7	19,912	31,469	22,480	76.1	3,990	6,076	.0025	.0027
Paulding	29.4	34.0	15.6	12.1	19.8	416,773	89.2	21,805	34,444	89,327	80.9	4,890	7,382	.0085	.0098
Peach	20.0	21.1	5.5	7.5	8.7	201,182	21.5	24,007	26,824	92,864	36.8	9,836	12,382	.0070	.0058

METRO/COUNTY 1988 PROJECTIONS

ESTIMATES METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI 1983	Average Household EBI 1988	1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household 1983	Retail Sales Per Household 1988	Buying Power Index 1983	Buying Power Index 1988
GEORGIA (continued)															
ALL COUNTIES (continued)															
Pickens	12.4	13.3	7.3	5.0	11.1	151,719	77.5	18,994	30,344	86,549	71.8	11,193	17,310	.0041	.0046
Pierce	12.6	13.5	7.1	4.6	9.5	136,714	73.5	18,765	29,720	45,833	65.8	6,583	9,964	.0035	.0035
Pike	9.5	10.3	8.4	3.3	10.0	122,002	74.2	23,339	36,970	11,723	69.2	2,309	3,552	.0024	.0028
Polk	33.0	33.8	2.4	11.6	.0	383,427	56.8	20,813	33,054	178,159	53.6	9,997	15,359	.0110	.0108
Pulaski	9.1	9.2	1.1	3.3	3.1	106,937	64.0	20,373	32,405	50,274	57.4	9,979	15,235	.0030	.0029
Putnam	11.1	12.3	10.8	4.2	13.5	139,370	83.6	20,522	33,183	51,156	76.1	7,851	12,180	.0032	.0037
Quitman	2.4	2.5	4.2	.8	.0	15,888	46.9	13,516	19,860	1,869	48.6	1,573	2,336	.0004	.0004
Rabun	10.9	11.6	6.4	4.6	12.2	144,636	78.0	19,817	31,443	61,612	72.8	8,696	13,394	.0036	.0040
Randolph	9.8	10.0	2.0	3.5	6.1	94,505	70.1	16,833	27,001	29,705	41.9	5,562	8,487	.0026	.0026
Richmond	187.4	198.7	6.0	67.7	7.5	1,904,424	19.5	25,288	28,130	1,421,333	36.3	16,547	20,995	.0765	.0642
Rockdale	43.6	53.0	21.6	17.4	24.3	830,327	97.6	30,011	47,720	314,355	91.1	11,748	18,066	.0168	.0206
Schley	3.6	3.8	5.6	1.1	.0	32,395	58.4	18,587	29,450	14,719	54.2	8,678	13,381	.0010	.0009
Screven	14.6	15.3	4.8	5.6	9.8	150,221	73.5	16,976	26,825	74,751	67.0	8,778	13,348	.0042	.0044
Seminole	9.5	9.9	4.2	3.2	.0	96,988	58.4	19,134	30,309	55,999	52.4	11,482	17,500	.0030	.0031
Spalding	50.7	54.3	7.1	18.6	8.8	677,584	73.3	22,870	36,429	373,396	67.4	13,045	20,075	.0184	.0194
Stephens	22.1	22.5	1.8	7.9	.0	258,989	58.5	20,677	32,783	202,446	54.2	16,614	25,626	.0087	.0086
Stewart	5.9	5.9	.0	1.9	.0	42,066	57.8	14,031	22,140	21,876	52.1	7,568	11,514	.0014	.0014
Sumter	29.8	30.5	2.3	10.2	5.2	247,957	16.8	21,884	24,310	175,707	32.6	13,661	17,226	.0105	.0087
Talbot	6.3	6.2	–1.6	2.0	.0	60,687	57.9	19,213	30,344	14,557	54.6	4,709	7,279	.0016	.0015
Taliaferro	2.0	2.0	.0	.8	.0	12,101	26.1	11,996	15,126	1,621	32.5	1,529	2,026	.0005	.0004
Tattnall	18.5	19.4	4.9	6.2	6.9	176,707	69.5	17,970	28,501	84,871	64.0	8,923	13,689	.0050	.0052
Taylor	7.7	7.6	–1.3	2.6	.0	64,836	11.5	22,367	24,937	27,731	27.0	8,400	10,666	.0024	.0020
Telfair	11.3	11.1	–1.8	4.0	.0	107,430	59.5	16,844	26,858	54,679	53.0	8,969	13,720	.0033	.0032
Terrell	12.1	12.1	.0	4.0	.0	114,707	58.0	18,184	28,727	43,801	51.0	7,252	10,950	.0035	.0032
Thomas	39.0	40.4	3.6	13.7	3.8	463,190	65.0	21,261	33,809	284,576	60.4	13,443	20,772	.0138	.0141
Tift	34.3	36.0	5.0	12.1	6.1	419,138	68.6	21,808	34,640	267,458	62.3	14,459	22,104	.0123	.0128
Toombs	23.6	24.9	5.5	9.1	9.6	256,734	73.1	17,867	28,213	157,465	66.4	11,398	17,304	.0076	.0080
Towns	6.0	6.4	6.7	2.7	17.4	79,126	85.7	18,523	29,306	24,664	78.3	6,014	9,135	.0018	.0019
Treutlen	6.1	6.1	.0	2.1	.0	59,298	58.0	17,868	28,237	16,068	51.2	5,060	7,651	.0015	.0016
Troup	51.5	53.6	4.1	19.2	5.5	492,993	17.4	23,075	25,677	335,263	33.8	13,769	17,462	.0198	.0163
Turner	9.8	10.1	3.1	3.1	.0	66,351	33.8	15,999	21,404	36,641	39.4	8,480	11,820	.0025	.0023
Twiggs	9.6	9.9	3.1	3.4	9.7	87,322	23.1	22,884	25,683	17,389	39.8	4,013	5,114	.0027	.0023
Union	10.4	11.7	12.5	4.3	13.2	82,243	25.5	17,251	19,126	30,951	40.8	5,784	7,198	.0028	.0026
Upson	26.5	27.1	2.3	9.9	5.3	331,213	66.9	21,110	33,456	146,880	60.8	9,718	14,836	.0089	.0090
☐ Walker	57.1	57.9	1.4	20.5	2.5	696,428	62.3	21,460	33,972	226,970	56.0	7,276	11,072	.0177	.0176
Walton	33.8	37.2	10.1	12.3	12.8	439,274	79.1	22,500	35,713	160,244	73.3	8,483	13,028	.0105	.0116
Ware	37.5	37.8	.8	12.9	.0	310,779	11.0	21,703	24,091	272,950	26.7	16,694	21,159	.0147	.0115
Warren	6.4	6.5	1.6	2.0	.0	43,426	11.6	19,449	21,713	13,294	27.1	5,229	6,647	.0015	.0013
Washington	19.3	19.8	2.6	6.3	.0	205,523	59.0	20,521	32,623	95,490	54.4	9,818	15,157	.0061	.0059
Wayne	21.6	22.6	4.6	7.5	7.1	246,122	69.5	20,741	32,816	145,890	64.8	12,648	19,452	.0071	.0076
Webster	2.3	2.3	.0	.8	.0	17,720	11.5	19,874	22,150	7,927	26.1	7,855	9,909	.0007	.0005
Wheeler	5.3	5.4	1.9	1.8	.0	43,067	57.9	15,157	23,926	7,235	51.9	2,646	4,019	.0012	.0011
White	11.0	12.2	10.9	4.4	12.8	110,229	56.9	18,019	25,052	59,208	59.4	9,522	13,456	.0034	.0034
Whitfield	68.4	71.6	4.7	25.1	6.4	874,338	62.8	22,756	34,834	549,443	59.2	14,622	21,890	.0261	.0263
Wilcox	7.8	8.0	2.6	2.6	.0	47,747	24.9	14,698	18,364	16,663	34.4	4,770	6,409	.0018	.0017
Wilkes	11.1	11.2	.9	3.8	.0	115,415	63.5	18,578	30,372	60,187	56.3	10,133	15,839	.0034	.0033
Wilkinson	10.9	11.6	6.4	3.6	5.9	123,231	68.0	21,579	34,231	39,795	60.8	7,281	11,054	.0031	.0032
Worth	19.1	20.7	8.4	6.6	8.2	215,680	71.2	20,652	32,679	38,211	63.5	5,835	8,820	.0052	.0056
TOTAL METRO COUNTIES	**3,628.8**	**3,942.0**	**8.6**	**1,433.6**	**11.2**	**54,010,578**	**52.6**	**27,452**	**37,675**	**28,867,420**	**54.9**	**14,461**	**20,136**	**1.5390**	**1.5076**
TOTAL STATE	**5,777.4**	**6,204.8**	**7.4**	**2,211.0**	**9.7**	**77,427,732**	**53.9**	**24,969**	**35,019**	**41,109,909**	**55.3**	**13,135**	**18,593**	**2.2398**	**2.2018**
HAWAII															
HONOLULU	**805.8**	**872.2**	**8.2**	**283.6**	**12.2**	**14,204,423**	**66.2**	**33,802**	**50,086**	**6,961,429**	**66.0**	**16,592**	**24,547**	**.3579**	**.3733**
Honolulu	805.8	872.2	8.2	283.6	12.2	14,204,423	66.2	33,802	50,086	6,961,429	66.0	16,592	24,547	.3579	.3733
ALL COUNTIES															
Hawaii	103.5	119.6	15.6	39.9	18.8	1,457,176	65.4	26,218	36,521	751,501	70.0	13,156	18,835	.0389	.0412
Honolulu	805.8	872.2	8.2	283.6	12.2	14,204,423	66.2	33,802	50,086	6,961,429	66.0	16,592	24,547	.3579	.3733
Kauai	43.0	48.6	13.0	15.5	14.8	639,730	62.7	29,120	41,273	334,032	64.8	15,011	21,550	.0173	.0180
Maui	81.1	95.2	17.4	31.7	20.5	1,074,099	47.7	27,655	33,883	849,707	62.5	19,879	26,805	.0357	.0356
TOTAL METRO COUNTIES	**805.8**	**872.2**	**8.2**	**283.6**	**12.2**	**14,204,423**	**66.2**	**33,802**	**50,086**	**6,961,429**	**66.0**	**16,592**	**24,547**	**.3579**	**.3733**
TOTAL STATE	**1,033.4**	**1,135.6**	**9.9**	**370.7**	**13.6**	**17,375,428**	**64.8**	**32,331**	**46,872**	**8,896,669**	**65.9**	**16,438**	**24,000**	**.4498**	**.4681**

METRO/COUNTY 1988 PROJECTIONS

ESTIMATES

METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI		1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household		Buying Power Index	
								1983	1988			1983	1988	1983	1988

IDAHO

METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI 1983	Average Household EBI 1988	1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household 1983	Retail Sales Per Household 1988	Buying Power Index 1983	Buying Power Index 1988
BOISE	**190.6**	**215.0**	**12.8**	**82.8**	**16.1**	**3,364,736**	**77.2**	**26,624**	**40,637**	**2,192,076**	**75.7**	**17,496**	**26,474**	**.0884**	**.0978**
Ada	190.6	215.0	12.8	82.8	16.1	3,364,736	77.2	26,624	40,637	2,192,076	75.7	17,496	26,474	.0884	.0978
ALL COUNTIES															
Ada	190.6	215.0	12.8	82.8	16.1	3,364,736	77.2	26,624	40,637	2,192,076	75.7	17.496	26,474	.0884	.0978
Adams	3.5	3.7	5.7	1.2	.0	27,593	24.8	18,431	22,994	9,936	56.2	6,081	8,280	.0010	.0008
Bannock	69.5	74.5	7.2	26.0	8.3	912,983	57.4	24,175	35,115	733,981	60.6	19,042	28,230	.0300	.0300
Bear Lake	7.3	7.8	6.8	3.0	20.0	86,701	66.2	20,869	28,900	46,773	70.2	10,993	15,591	.0024	.0027
Benewah	8.9	9.7	9.0	3.4	9.7	100,998	49.2	21,840	29,705	50,314	56.6	10,363	14,798	.0030	.0029
Bingham	38.4	40.9	6.5	12.4	7.8	475,523	70.7	24,229	38,349	228,163	66.7	11,903	18,400	.0126	.0133
Blaine	11.3	13.4	18.6	5.7	21.3	178,176	65.8	22,863	31,259	138,340	72.6	17,051	24,270	.0054	.0057
Boise	3.3	3.7	12.1	1.6	14.3	57,650	80.5	22,813	36,031	7,186	72.5	2,975	4,491	.0011	.0012
Bonner	27.1	31.1	14.8	11.2	15.5	236,595	45.5	16,762	21,125	181,254	58.0	11,828	16,183	.0087	.0086
Bonneville	69.0	73.3	6.2	24.3	8.0	917,324	60.1	25,471	37,750	734,368	58.9	20,538	30,221	.0298	.0300
Boundary	7.8	8.6	10.3	2.9	11.5	80,263	64.1	18,811	27,677	56,746	66.6	13,101	19,568	.0025	.0027
Butte	3.5	3.7	5.7	1.1	.0	35,762	48.8	21,842	32,511	15,762	48.0	9,681	14,329	.0012	.0010
Camas	.8	.8	.0	.3	.0	8,084	11.4	24,193	26,947	1,080	24.4	2,893	3,600	.0001	.0002
Canyon	88.1	94.2	6.9	31.9	6.7	1,072,439	63.4	21,953	33,619	745,888	62.0	15,395	23,382	.0333	.0339
Caribou	9.3	10.0	7.5	3.6	16.1	136,747	79.3	24,603	37,985	51,909	73.8	9,636	14,419	.0031	.0035
Cassia	19.9	20.5	3.0	6.2	.0	181,030	42.0	20,566	29,198	202,474	46.3	22,319	32,657	.0080	.0074
Clark	.8	.8	.0	.3	.0	7,994	46.5	18,183	26,647	4,075	45.2	9,353	13,583	.0003	.0002
Clearwater	9.8	9.7	−1.0	3.5	.0	121,963	46.5	23,784	34,847	59,901	49.0	11,486	17,115	.0036	.0034
Custer	3.8	4.5	18.4	2.0	25.0	52,059	40.7	23,126	26,030	29,423	59.6	11,526	14,712	.0016	.0016
Elmore	22.3	23.5	5.4	7.6	7.0	208,718	44.5	20,338	27,463	102,454	51.7	9,510	13,481	.0067	.0063
Franklin	9.5	10.4	9.5	3.2	14.3	92,233	63.5	20,145	28,823	60,172	68.0	12,794	18,804	.0029	.0029
Fremont	11.3	11.9	5.3	4.2	13.5	118,876	27.8	25,149	28,304	58,502	43.0	11,054	13,929	.0040	.0037
Gem	12.5	13.3	6.4	4.7	6.8	101,052	27.4	18,021	21,500	43,604	37.7	7,197	9,277	.0036	.0031
Gooding	12.9	14.2	10.1	5.1	10.9	159,227	70.9	20,256	31,221	65,370	67.5	8,485	12,818	.0040	.0043
Idaho	14.8	14.8	.0	5.3	.0	99,174	11.2	16,824	18,712	54,987	26.1	8,227	10,375	.0043	.0034
Jefferson	16.5	18.0	9.1	5.4	10.2	158,875	61.0	20,141	29,421	66,584	63.9	8,290	12,330	.0045	.0046
Jerome	16.1	17.8	10.6	6.0	9.1	188,375	62.9	21,026	31,396	59,288	60.6	6,712	9,881	.0049	.0050
Kootenai	67.3	77.5	15.2	27.8	15.4	1,042,568	82.1	23,762	37,502	536,335	76.3	12,620	19,293	.0257	.0288
Latah	29.0	29.3	1.0	10.8	2.9	422,722	62.7	24,751	39,141	219,287	58.8	13,150	20,304	.0114	.0117
Lemhi	8.0	8.7	8.8	3.2	6.7	72,850	35.2	17,966	22,766	40,754	46.1	9,297	12,736	.0026	.0023
Lewis	4.0	3.9	−2.5	1.4	.0	40,340	12.7	25,569	28,814	19,532	27.7	10,924	13,951	.0015	.0012
Lincoln	3.5	3.6	2.9	1.2	.0	29,608	40.5	17,563	24,673	5,035	45.4	2,885	4,196	.0009	.0008
Madison	21.3	23.6	10.8	5.9	9.3	214,521	73.4	22,912	36,359	182,897	68.6	20,087	30,999	.0072	.0077
Minidoka	20.6	21.6	4.9	7.1	7.6	272,961	70.6	24,245	38,445	104,505	66.7	9,501	14,719	.0067	.0070
Nez Perce	33.0	34.2	3.6	13.0	4.0	471,322	59.3	23,663	36,256	384,454	57.8	19,487	29,573	.0153	.0153
Oneida	3.3	3.4	3.0	1.1	.0	31,104	57.8	17,917	28,276	15,933	55.5	9,315	14,485	.0010	.0009
Owyhee	8.6	9.0	4.7	2.8	.0	53,008	22.4	15,464	18,931	22,064	34.6	5,854	7,880	.0020	.0018
Payette	16.5	17.6	6.7	6.4	8.5	196,566	71.2	19,458	30,713	84,219	68.9	8,452	13,159	.0051	.0055
Power	7.4	8.1	9.5	3.0	20.0	120,343	90.2	25,314	40,114	27,925	82.7	6,113	9,308	.0025	.0026
Shoshone	18.1	18.3	1.1	6.4	.0	199,852	11.9	27,896	31,227	89,489	27.3	10,985	13,983	.0071	.0057
Teton	3.2	3.7	15.6	1.4	55.6	44,607	146.5	20,107	31,862	24,574	139.2	11,414	17,553	.0010	.0012
Twin Falls	55.8	59.8	7.2	20.6	5.1	783,376	66.1	24,061	38,028	463,638	60.5	14,738	22,507	.0221	.0228
Valley	6.4	7.6	18.8	2.7	22.7	81,777	70.1	21,851	30,288	65,682	77.1	16,855	24,327	.0025	.0028
Washington	8.9	9.0	1.1	3.2	.0	96,994	59.0	19,062	30,311	38,339	51.6	7,903	11,981	.0028	.0026
TOTAL METRO COUNTIES	**190.6**	**215.0**	**12.8**	**82.8**	**16.1**	**3,364,736**	**77.2**	**26,624**	**40,637**	**2,192,076**	**75.7**	**17,496**	**26,474**	**.0884**	**.0978**
TOTAL STATE	**1,003.5**	**1,088.7**	**8.5**	**382.9**	**10.0**	**13,355,669**	**63.8**	**23,417**	**34,880**	**8,325,272**	**64.3**	**14,560**	**21,743**	**.3884**	**.4009**

ILLINOIS

METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI 1983	Average Household EBI 1988	1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household 1983	Retail Sales Per Household 1988	Buying Power Index 1983	Buying Power Index 1988
ALTON - GRANITE CITY	**267.3**	**265.6**	**−.6**	**102.2**	**2.5**	**3,382,730**	**37.5**	**24,674**	**33,099**	**1,840,015**	**42.6**	**12,940**	**18,004**	**.1080**	**.0963**
Jersey	21.4	22.5	5.1	7.8	6.8	213,322	29.4	22,577	27,349	87,998	42.0	8,488	11,282	.0069	.0061
Madison	245.9	243.1	−1.1	94.4	2.2	3,169,408	38.1	24,840	33,574	1,752,017	42.7	13,291	18,560	.1011	.0902
AURORA - ELGIN	**329.6**	**348.2**	**5.6**	**125.9**	**9.1**	**6,096,032**	**63.3**	**32,354**	**48,420**	**2,940,442**	**60.4**	**15,884**	**23,355**	**.1543**	**.1574**
Kane	289.1	303.2	4.9	109.9	8.4	5,377,242	63.8	32,376	48,928	2,805,630	60.4	17,249	25,529	.1392	.1419
Kendall	40.5	45.0	11.1	16.0	14.3	718,790	59.5	32,196	44,924	134,812	60.4	6,005	8,426	.0151	.0155
BLOOMINGTON - NORMAL	**123.9**	**129.8**	**4.8**	**49.2**	**8.8**	**2,155,795**	**64.0**	**29,078**	**43,817**	**1,077,259**	**60.4**	**14,859**	**21,896**	**.0558**	**.0568**
McLean	123.9	129.8	4.8	49.2	8.8	2,155,795	64.0	29,078	43,817	1,077,259	60.4	14,859	21,896	.0558	.0568
CHAMPAIGN - URBANA - RANTOUL	**168.8**	**168.1**	**−.4**	**62.8**	**3.0**	**2,428,043**	**48.2**	**26,866**	**38,663**	**1,382,454**	**48.7**	**15,243**	**22,014**	**.0731**	**.0684**
Champaign	168.8	168.1	−.4	62.8	3.0	2,428,043	48.2	26,866	38,663	1,382,454	48.7	15,243	22,014	.0731	.0684

1984 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1988 PROJECTIONS

ESTIMATES METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI		1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household		Buying Power Index	
								1983	1988			1983	1988	1983	1988
ILLINOIS (continued)															
CHICAGO	**6,028.5**	**5,976.6**	**–.9**	**2,263.6**	**2.3**	**103,600,579**	**53.7**	**30,481**	**45,768**	**47,169,917**	**51.6**	**14,069**	**20,838**	**2.7460**	**2.6341**
Cook	5,148.0	4,993.3	–3.0	1,900.9	.2	81,282,335	47.6	29,024	42,760	36,990,498	46.1	13,339	19.459	2.2598	2.0908
Du Page	719.7	804.6	11.8	298.6	15.6	19,137,356	82.5	40,607	64,090	8,899,107	76.5	19,522	29,803	.4136	.4654
McHenry	160.8	178.7	11.1	64.1	14.9	3,180,888	71.7	33,194	49,624	1,280,312	67.8	13,672	19,974	.0726	.0779
CHICAGO - GARY - LAKE COUNTY CONSOLIDATED AREA	***7,965.4***	***8,007.6***	***.5***	***2,966.6***	***3.5***	***137,617,171***	***55.5***	***30,891***	***46,389***	***61,196,097***	***52.7***	***13,981***	***20,628***	***3.5895***	***3.4814***
DAVENPORT - ROCK ISLAND - MOLINE	**388.7**	**394.2**	**1.4**	**153.4**	**4.8**	**6,950,356**	**58.9**	**29,874**	**45,309**	**3,165,186**	**54.9**	**13,960**	**20,634**	**.1785**	**.1761**
Henry	57.4	56.5	–1.6	21.7	2.4	952,774	58.9	28,279	43,907	364,443	53.1	11,231	16,795	.0238	.0232
Rock Island	165.9	165.0	–.5	65.4	2.5	3,281,649	62.5	31,654	50,178	1,354,844	55.2	13,682	20,716	.0794	.0793
Scott, Iowa	*165.4*	*172.7*	*4.4*	*66.3*	*8.0*	*2,715,933*	*54.8*	*28,576*	*40,964*	*1,445,899*	*55.0*	*15,190*	*21,808*	*.0753*	*.0736*
DECATUR	**132.0**	**132.5**	**.4**	**52.7**	**3.9**	**2,404,690**	**64.0**	**28,918**	**45,630**	**1,038,635**	**56.8**	**13,062**	**19,708**	**.0594**	**.0596**
Macon	132.0	132.5	.4	52.7	3.9	2,404,690	64.0	28,918	45,630	1,038,635	56.8	13,062	19,708	.0594	.0596
EAST ST. LOUIS - BELLEVILLE	**296.5**	**290.3**	**–2.1**	**106.4**	**.9**	**3,979,458**	**51.4**	**24,935**	**37,401**	**1,918,949**	**48.1**	**12,296**	**18,035**	**.1144**	**.1078**
Clinton	34.1	36.1	5.9	12.8	8.5	511,973	68.5	25,754	39,998	173,628	62.8	9,036	13,565	.0121	.0126
St. Clair	262.4	254.2	–3.1	93.6	.0	3,467,485	49.2	24,832	37,046	1,745,321	46.7	12,707	18,647	.1023	.0952
JOLIET	**381.5**	**417.1**	**9.3**	**141.0**	**12.5**	**6,815,203**	**68.9**	**32,209**	**48,335**	**2,040,293**	**64.2**	**9,915**	**14,470**	**.1504**	**.1583**
Grundy	32.0	33.9	5.9	12.7	8.5	479,065	46.6	27,933	37,722	214,130	49.5	12,242	16,861	.0134	.0127
Will	349.5	383.2	9.6	128.3	12.9	6,336,138	70.8	32,649	49,385	1,826,163	66.1	9,676	14,234	.1370	.1456
KANKAKEE	**104.5**	**106.4**	**1.8**	**39.3**	**5.4**	**1,566,911**	**58.9**	**26,443**	**39,871**	**766,417**	**55.4**	**13,222**	**19,502**	**.0426**	**.0419**
Kankakee	104.5	106.4	1.8	39.3	5.4	1,566,911	58.9	26,443	39,871	766,417	55.4	13,222	19,502	.0426	.0419
LAKE COUNTY	**467.1**	**499.6**	**7.0**	**171.0**	**11.0**	**10,630,317**	**72.8**	**39,926**	**62,166**	**3,956,349**	**66.6**	**15,410**	**23,137**	**.2318**	**.2471**
Lake	467.1	499.6	7.0	171.0	11.0	10,630,317	72.8	39,926	62,166	3,956,349	66.6	15,410	23,137	.2318	.2471
PEORIA	**370.9**	**381.0**	**2.7**	**146.5**	**6.2**	**7,010,481**	**65.6**	**30,684**	**47,853**	**3,059,666**	**59.1**	**13,940**	**20,885**	**.1710**	**.1741**
Peoria	200.3	204.0	1.8	80.1	5.4	3,859,439	66.5	30,505	48,183	1,852,130	59.1	15,315	23,123	.0962	.0981
Tazewell	135.5	139.5	3.0	52.9	6.0	2,570,003	65.2	31,174	48,582	984,915	58.8	12,432	18,618	.0606	.0616
Woodford	35.1	37.5	6.8	13.5	11.6	581,039	61.2	29,789	43,040	222,621	59.8	11,517	16,490	.0142	.0144
ROCKFORD	**281.2**	**283.3**	**.7**	**108.7**	**4.0**	**4,757,556**	**56.9**	**29,018**	**43,768**	**2,012,194**	**53.3**	**12,565**	**18,511**	**.1223**	**.1192**
Boone	29.5	30.7	4.1	11.2	6.7	394,693	40.9	26,677	35,240	146,072	45.1	9,588	13,042	.0112	.0101
Winnebago	251.7	252.6	.4	97.5	3.7	4,362,863	58.5	29,279	44,747	1,866,122	53.9	12,897	19,140	.1111	.1091
SPRINGFIELD	**193.6**	**201.1**	**3.9**	**84.0**	**7.4**	**3,064,948**	**49.8**	**26,156**	**36,487**	**1,662,391**	**51.0**	**14,076**	**19,790**	**.0882**	**.0841**
Menard	12.4	13.3	7.3	5.1	10.9	156,500	40.3	24,247	30,686	51,678	47.3	7,629	10,133	.0043	.0040
Sangamon	181.2	187.8	3.6	78.9	7.2	2,908,448	50.4	26,275	36,862	1,610,713	51.1	14,479	20,415	.0839	.0801
ALL COUNTIES															
Adams	71.5	71.4	–.1	28.3	3.3	881,412	42.6	22,557	31,145	495,397	46.7	12,327	17,505	.0278	.0257
Alexander	12.3	12.3	.0	4.9	.0	112,879	39.1	16,567	23,037	55,811	40.0	8,133	11,390	.0038	.0034
Bond	16.7	17.4	4.2	6.7	8.1	223,462	57.1	22,946	33,353	82,771	55.8	8,571	12,354	.0057	.0057
Boone	29.5	30.7	4.1	11.2	6.7	394,693	40.9	26,677	35,240	146,072	45.1	9,588	13,042	.0112	.0101
Brown	5.5	5.6	1.8	2.3	4.5	70,597	59.6	20,103	30,694	24,767	57.3	7,157	10,768	.0018	.0018
Bureau	39.2	39.3	.3	15.5	3.3	625,808	56.7	26,618	40,375	255,979	52.4	11,195	16,515	.0161	.0158
Calhoun	5.9	5.9	.0	2.1	.0	52,613	30.7	19,163	25,054	26,159	38.9	8,965	12,457	.0018	.0015
Carroll	18.7	18.5	–1.1	7.1	.0	234,176	41.2	23,356	32,983	76,891	44.0	7,523	10,830	.0066	.0059
Cass	15.3	15.6	2.0	5.7	.0	225,743	57.8	25,095	39,604	80,306	51.3	9,309	14,089	.0056	.0056
Champaign	168.8	168.1	–.4	62.8	3.0	2,428,043	48.2	26,866	38,663	1,382,454	48.7	15,243	22,014	.0731	.0684
Christian	36.6	36.7	.3	14.8	3.5	578,361	60.6	25,186	39,078	260,001	57.7	11,531	17,568	.0151	.0148
Clark	17.1	17.4	1.8	7.1	4.4	201,269	40.2	21,114	28,348	91,988	43.3	9,438	12,956	.0060	.0056
Clay	15.7	16.2	3.2	6.7	8.1	226,269	71.1	21,336	33,771	103,542	63.4	10,223	15,454	.0059	.0061
Clinton	34.1	36.1	5.9	12.8	8.5	511,973	68.5	25,754	39,998	173,628	62.8	9,036	13,565	.0121	.0126
Coles	53.6	55.2	3.0	21.2	7.6	839,704	67.0	25,525	39,609	492,965	62.4	15,412	23,253	.0230	.0237
Cook	5,148.0	4,993.3	–3.0	1,900.9	.2	81,282,335	47.6	29,024	42,760	36,990,498	46.1	13,339	19,459	2.2598	2.0908
Crawford	21.2	21.6	1.9	8.9	6.0	359,796	67.5	25,570	40,427	136,903	61.2	10,110	15,382	.0086	.0088
Cumberland	11.5	12.0	4.3	4.9	11.4	141,959	51.5	21,300	28,971	40,120	54.0	5,921	8,188	.0035	.0035
De Kalb	74.8	74.9	.1	26.7	3.9	1,119,222	52.0	28,651	41,918	437,648	50.3	11,332	16,391	.0296	.0282
De Witt	18.6	19.3	3.8	7.7	6.9	374,228	71.1	30,384	48,601	178,621	65.3	15,006	23,198	.0090	.0094
Douglas	20.1	20.6	2.5	8.1	6.6	328,879	61.4	26,806	40,602	159,888	56.9	13,407	19,739	.0087	.0087
Du Page	719.7	804.6	11.8	298.6	15.6	19,137,356	82.5	40,607	64,090	8,899,107	76.5	19,522	29,803	.4136	.4654
Edgar	21.6	21.4	–.9	9.0	3.4	294,633	51.7	22,318	32,737	123,468	50.0	9,462	13,719	.0081	.0077
Edwards	8.3	8.8	6.0	4.0	14.3	113,643	28.1	25,353	28,411	43,050	42.8	8,615	10,763	.0033	.0029
Effingham	33.4	36.7	9.9	13.7	13.2	390,867	40.4	23,004	28,530	366,990	49.2	20,334	26,788	.0151	.0141
Fayette	22.9	23.7	3.5	9.0	5.9	298,842	57.3	22,345	33,205	164,270	54.4	12,513	18,252	.0087	.0086
Ford	14.9	14.8	–.7	5.9	.0	168,744	24.7	22,944	28,601	92,658	32.8	11,826	15,705	.0060	.0049
Franklin	45.0	47.3	5.1	19.7	8.2	440,419	30.4	18,555	22,356	249,293	42.7	9,601	12,654	.0154	.0138
Fulton	43.8	44.0	.5	17.4	3.6	483,848	32.4	21,760	27,807	226,728	40.1	9,630	13,030	.0157	.0137

METRO/COUNTY 1988 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI		1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household		Buying Power Index	
								1983	1988			1983	1988	1983	1988
ILLINOIS (continued)															
ALL COUNTIES (continued)															
Gallatin	7.7	7.9	2.6	3.2	6.7	108,772	68.7	21,492	33,991	54,702	64.3	11,099	17,094	.0029	.0030
Greene	16.5	16.3	–1.2	6.3	.0	148,656	27.5	18,512	23,596	55,874	33.3	6,651	8,869	.0049	.0041
Grundy	32.0	33.9	5.9	12.7	8.5	479,065	46.6	27,933	37,722	214,130	49.5	12,242	16,861	.0134	.0127
Hamilton	9.3	9.4	1.1	4.0	2.6	112,114	17.0	24,577	28,029	48,036	30.5	9,441	12,009	.0038	.0030
Hancock	24.0	24.1	.4	9.9	5.3	292,720	42.9	21,793	29,568	81,652	45.4	5,973	8,248	.0078	.0072
Hardin	5.5	5.6	1.8	2.1	.0	34,191	13.2	14,378	16,281	14,162	26.9	5,316	6,744	.0015	.0011
Henderson	9.5	10.0	5.3	3.5	.0	85,903	20.4	20,388	24,544	17,942	29.4	3,961	5,126	.0026	.0023
Henry	57.4	56.5	–1.6	21.7	2.4	952,774	58.9	28,279	43,907	364,443	53.1	11,231	16,795	.0238	.0232
Iroquois	32.8	32.4	–1.2	12.6	.8	368,291	29.9	22,685	29,229	154,694	35.2	9,152	12,277	.0117	.0101
Jackson	63.7	66.8	4.9	26.3	8.7	923,885	69.0	22,594	35,129	674,800	64.3	16,973	25,658	.0276	.0286
Jasper	11.7	12.2	4.3	4.8	11.6	129,715	42.0	21,243	27,024	57,368	48.7	8,973	11,952	.0039	.0037
Jefferson	38.5	41.2	7.0	17.2	11.0	641,496	71.3	24,161	37,296	359,158	66.9	13,885	20,881	.0167	.0178
Jersey	21.4	22.5	5.1	7.8	6.8	213,322	29.4	22,577	27,349	87,998	42.0	8,488	11,282	.0069	.0061
Jo Daviess	24.1	24.9	3.3	9.6	5.5	252,925	27.1	21,876	26,346	82,315	36.9	6,607	8,574	.0079	.0067
Johnson	10.3	11.1	7.8	4.3	13.2	102,739	45.5	18,582	23,893	39,575	51.6	6,869	9,203	.0031	.0029
Kane	289.1	303.2	4.9	109.9	8.4	5,377,242	63.8	32,376	48,928	2,605,630	60.4	17,249	25,529	.1392	.1419
Kankakee	104.5	106.4	1.8	39.3	5.4	1,566,911	58.9	26,443	39,871	766,417	55.4	13,222	19,502	.0426	.0419
Kendall	40.5	45.0	11.1	16.0	14.3	718,790	59.5	32,196	44,924	134,812	60.4	6,005	8,426	.0151	.0155
Knox	61.3	61.4	.2	24.6	3.4	800,483	38.8	24,229	32,540	454,312	41.9	13,451	18,468	.0257	.0229
Lake	467.1	499.6	7.0	171.0	11.0	10,630,317	72.8	39,926	62,166	3,956,349	66.6	15,410	23,137	.2318	.2471
La Salle	111.3	109.9	–1.3	44.5	2.3	1,788,843	51.9	27,068	40,199	865,272	48.9	13,362	19,444	.0494	.0469
Lawrence	17.9	18.0	.6	7.0	1.4	238,959	53.9	22,510	34,137	67,180	49.5	6,514	9,597	.0061	.0057
Lee	35.8	35.1	–2.0	13.1	.0	578,935	56.9	28,162	44,194	191,366	50.5	9,706	14,608	.0141	.0137
Livingston	41.7	41.7	.0	15.2	3.4	605,719	47.7	27,902	39,850	239,809	47.1	11,093	15,777	.0164	.0154
Logan	31.6	30.8	–2.5	11.7	.0	447,689	46.0	26,202	38,264	219,165	45.3	12,892	18,732	.0131	.0120
McDonough	38.0	38.6	1.6	13.9	4.5	415,739	37.7	22,705	29,909	219,381	41.9	11,621	15,783	.0137	.0122
McHenry	160.8	178.7	11.1	64.1	14.9	3,180,888	71.7	33,194	49,624	1,280,312	67.8	13,672	19,974	.0726	.0779
McLean	123.9	129.8	4.8	49.2	8.8	2,155,795	64.0	29,078	43,817	1,077,259	60.4	14,859	21,896	.0558	.0568
Macon	132.0	132.5	.4	52.7	3.9	2,404,690	64.0	28,918	45,630	1,038,635	56.8	13,062	19,708	.0594	.0596
Macoupin	50.9	[illegible]	4.1	21.1	7.7	606,485	42.9	21,659	28,743	283,507	49.0	9,709	13,436	.0183	.0171
Madison	245.9	243.1	–1.1	94.4	2.2	3,169,408	38.1	24,840	33,574	1,752,017	42.7	13,291	18,560	.1011	.0902
Marion	46.1	48.5	5.2	19.1	8.5	648,766	60.8	22,927	33,967	384,423	58.0	13,821	20,127	.0189	.0189
Marshall	14.8	15.3	3.4	6.0	9.1	214,470	52.1	25,635	35,745	60,275	53.0	7,162	10,046	.0052	.0051
Mason	20.4	21.6	5.9	8.1	6.6	251,012	42.9	23,114	30,989	93,343	46.2	8,401	11,524	.0071	.0066
Massac	15.4	16.0	3.9	6.7	8.1	174,675	42.0	19,843	26,071	88,708	48.9	9,607	13,240	.0055	.0051
Menard	12.4	13.3	7.3	5.1	10.9	156,500	40.3	24,247	30,686	51,678	47.3	7,629	10,133	.0043	.0040
Mercer	19.9	20.8	4.5	7.8	6.8	311,086	61.3	26,418	39,883	77,814	57.0	6,789	9,976	.0071	.0071
☐ Monroe	20.7	21.5	3.9	7.9	6.8	244,124	32.3	24,929	30,902	89,491	44.3	8,382	11,328	.0073	.0065
Montgomery	33.1	34.0	2.7	13.4	7.2	380,536	41.6	21,504	28,398	208,843	47.8	11,307	15,585	.0122	.0112
Morgan	38.2	39.3	2.9	15.5	6.9	505,085	43.7	24,233	32,586	305,713	46.9	14,355	19,723	.0159	.0149
Moultrie	15.0	15.6	4.0	5.9	9.3	181,371	43.0	23,488	30,741	50,893	48.0	6,369	8,626	.0049	.0045
Ogle	47.4	48.8	3.0	18.6	5.7	725,294	53.1	26,910	38,994	193,897	51.6	7,268	10,425	.0175	.0169
Peoria	200.3	204.0	1.8	80.1	5.4	3,859,439	66.5	30,505	48,183	1,852,130	59.1	15,315	23,123	.0962	.0981
Perry	22.4	23.3	4.0	9.2	5.7	276,458	38.3	22,971	30,050	132,618	47.8	10,316	14,415	.0085	.0077
Piatt	16.9	17.3	2.4	6.7	6.3	168,075	19.0	22,418	25,086	77,033	33.6	9,151	11,497	.0059	.0049
Pike	18.9	18.8	–.5	7.6	.0	187,685	29.7	19,034	24,695	95,008	38.1	9,049	12,501	.0065	.0055
Pope	4.6	4.9	6.5	2.1	16.7	36,815	31.0	15,607	17,531	7,091	45.5	2,708	3,377	.0011	.0010
Pulaski	8.9	9.0	1.1	3.4	.0	61,414	22.1	14,794	18,063	21,782	30.8	4,898	6,406	.0022	.0020
Putnam	6.5	7.0	7.7	2.3	.0	91,834	43.8	27,770	39,928	21,179	42.8	6,449	9,208	.0024	.0021
Randolph	37.1	38.9	4.9	13.6	7.9	399,859	35.8	23,360	29,401	202,681	47.1	10,932	14,903	.0129	.0118
Richland	17.9	18.4	2.8	7.7	6.9	290,615	69.0	23,888	37,742	141,254	61.6	12,137	18,345	.0074	.0076
Rock Island	165.9	165.0	–.5	65.4	2.5	3,281,649	62.5	31,654	50,178	1,354,844	55.2	13,682	20,716	.0794	.0793
St. Clair	262.4	254.2	–3.1	93.6	.0	3,467,485	49.2	24,832	37,046	1,745,321	46.7	12,707	18,647	.1023	.0952
Saline	29.4	30.5	3.7	13.4	8.1	326,392	37.3	19,167	24,358	211,393	47.3	11,576	15,776	.0112	.0102
Sangamon	181.2	187.8	3.6	78.9	7.2	2,908,448	50.4	26,275	36,862	1,610,713	51.1	14,479	20,415	.0839	.0801
Schuyler	8.4	8.5	1.2	3.4	3.0	103,504	46.2	21,454	30,442	46,396	46.6	9,590	13,646	.0031	.0029
Scott	6.2	6.3	1.6	2.3	.0	69,832	40.0	21,690	30,362	32,571	45.1	9,757	14,161	.0021	.0019
Shelby	24.3	24.7	1.6	9.6	5.5	296,737	44.1	22,625	30,910	104,021	46.3	7,816	10,836	.0083	.0076
Stark	7.4	7.4	.0	2.8	.0	97,970	12.5	31,103	34,989	20,812	24.7	5,961	7,433	.0029	.0024
Stephenson	49.6	49.7	.2	19.7	3.1	701,379	45.8	25,179	35,603	314,477	47.4	11,171	15,963	.0199	.0185
Tazewell	135.5	139.5	3.0	52.9	6.0	2,570,003	65.2	31,174	48,582	984,915	58.8	12,432	18,618	.0606	.0616
Union	18.3	19.1	4.4	8.0	6.7	219,444	40.2	20,871	27,431	101,586	46.8	9,225	12,698	.0067	.0062
Vermilion	94.1	92.1	–2.1	37.0	1.4	1,253,338	44.2	23,821	33,874	604,802	44.5	11,469	16,346	.0373	.0340
Wabash	14.1	14.6	3.5	5.4	.0	170,849	34.5	23,531	31,639	106,802	41.5	13,979	19,778	.0058	.0051
Warren	22.1	22.3	.9	8.7	6.1	284,110	45.8	23,763	32,656	144,273	47.6	11,921	16,583	.0086	.0079
Washington	16.1	17.0	5.6	6.5	8.3	208,922	51.3	23,012	32,142	73,795	55.7	7,899	11,353	.0054	.0055

1984 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1988 PROJECTIONS

ESTIMATES METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI 1983	Average Household EBI 1988	1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household 1983	Retail Sales Per Household 1988	Buying Power Index 1983	Buying Power Index 1988
ILLINOIS (continued)															
ALL COUNTIES (continued)															
Wayne	18.6	19.4	4.3	8.1	6.6	242,976	53.0	20,895	29,997	132,937	52.4	11,477	16,412	.0072	.0070
White	18.1	18.4	1.7	7.6	4.1	319,350	66.0	26,356	42,020	152,016	59.4	13,061	20,002	.0081	.0081
Whiteside	66.2	66.2	.0	25.4	4.1	818,467	32.0	25,410	32,223	401,376	38.4	11,884	15,802	.0263	.0229
Will	349.5	383.2	9.6	128.3	12.9	6,336,138	70.8	32,649	49,385	1,826,163	66.1	9,676	14,234	.1370	.1456
Williamson	59.1	62.4	5.6	25.9	9.3	691,048	42.5	20,457	26,681	401,279	51.3	11,190	15,493	.0222	.0208
Winnebago	251.7	252.6	.4	97.5	3.7	4,362,863	58.5	29,279	44,747	1,866,122	53.9	12,897	19,140	.1111	.1091
Woodford	35.1	37.5	6.8	13.5	11.6	581,039	61.2	29,789	43,040	222,621	59.8	11,517	16,490	.0142	.0144
TOTAL METRO COUNTIES	**9,389.4**	**9,442.6**	**.6**	**3,548.3**	**3.8**	**162,371,290**	**56.2**	**30,403**	**45,760**	**72,673,759**	**53.2**	**13,870**	**20,481**	**4.2278**	**4.1141**
TOTAL STATE	**11,511.2**	**11,605.7**	**.8**	**4,398.1**	**4.0**	**190,332,290**	**54.8**	**29,113**	**43,326**	**86,131,334**	**52.7**	**13,346**	**19,584**	**5.0462**	**4.8843**
INDIANA															
ANDERSON	**137.3**	**133.9**	**−2.5**	**49.5**	**−.8**	**1,706,478**	**42.7**	**23,958**	**34,474**	**859,904**	**41.9**	**12,140**	**17,372**	**.0526**	**.0476**
Madison	137.3	133.9	−2.5	49.5	−.8	1,706,478	42.7	23,958	34,474	859,904	41.9	12,140	17,372	.0526	.0476
BLOOMINGTON	**101.3**	**104.8**	**3.5**	**38.1**	**7.0**	**1,451,406**	**69.1**	**24,109**	**38,095**	**675,691**	**62.6**	**11,670**	**17,735**	**.0376**	**.0389**
Monroe	101.3	104.8	3.5	38.1	7.0	1,451,406	69.1	24,109	38,095	675,691	62.6	11,670	17,735	.0376	.0389
ELKHART - GOSHEN	**139.7**	**143.0**	**2.4**	**51.3**	**3.6**	**2,079,838**	**62.4**	**25,869**	**40,543**	**1,291,371**	**58.5**	**16,464**	**25,173**	**.0601**	**.0602**
Elkhart	139.7	143.0	2.4	51.3	3.6	2,079,838	62.4	25,869	40,543	1,291,371	58.5	16,464	25,173	.0601	.0602
EVANSVILLE	**282.7**	**295.6**	**4.6**	**112.5**	**6.4**	**4,577,976**	**62.9**	**26,585**	**40,693**	**2,366,538**	**59.8**	**14,010**	**21,036**	**.1217**	**.1231**
Posey	28.0	30.3	8.2	10.4	8.3	394,995	64.5	25,020	37,980	120,120	61.0	7,770	11,550	.0094	.0096
Vanderburgh	166.0	167.9	1.1	66.5	3.1	2,926,435	64.6	27,561	44,007	1,697,745	59.7	16,482	25,530	.0791	.0801
Warrick	46.3	52.8	14.0	18.1	16.0	634,698	57.4	25,846	35,066	200,866	60.9	8,003	11,098	.0157	.0160
Henderson, Ky.	*42.4*	*44.6*	*5.2*	*17.5*	*9.4*	*621,848*	*59.9*	*24,307*	*35,534*	*347,807*	*59.3*	*13,643*	*19,875*	*.0175*	*.0174*
FORT WAYNE	**355.2**	**356.2**	**.3**	**128.2**	**1.5**	**5,158,924**	**54.4**	**26,461**	**40,241**	**2,794,334**	**51.9**	**14,569**	**21,797**	**.1484**	**.1432**
Allen	294.6	294.7	.0	107.0	1.4	4,461,056	56.2	27,063	41,692	2,472,370	52.7	15,345	23,106	.1272	.1235
De Kalb	33.9	34.2	.9	11.9	2.6	378,710	41.1	23,142	31,824	172,984	43.1	10,420	14,536	.0117	.0108
Whitley	26.7	27.3	2.2	9.3	1.1	319,158	46.1	23,742	34,318	148,980	48.7	10,894	16,019	.0095	.0089
GARY - HAMMOND	**636.4**	**644.8**	**1.3**	**219.7**	**2.4**	**8,211,892**	**42.0**	**26,960**	**37,378**	**4,396,398**	**44.1**	**14,221**	**20,011**	**.2554**	**.2331**
Lake	506.7	501.0	−1.1	171.6	.0	6,118,129	36.4	26,131	35,653	3,713,188	41.4	15,302	21,639	.2057	.1822
Porter	129.7	143.8	10.9	48.1	12.1	2,093,763	61.2	30,273	43,529	683,210	60.9	9,895	14,204	.0497	.0509
INDIANAPOLIS	**1,180.4**	**1,198.0**	**1.5**	**442.5**	**3.2**	**18,494,861**	**57.5**	**27,397**	**41,796**	**10,193,702**	**55.0**	**15,349**	**23,037**	**.5188**	**.5089**
Boone	38.1	40.3	5.8	14.3	7.5	502,849	45.7	25,941	35,164	262,863	52.5	12,960	18,382	.0150	.0141
Hamilton	92.0	105.7	14.9	35.8	16.2	1,584,305	62.6	31,644	44,254	537,170	68.6	10,344	15,005	.0368	.0385
Hancock	46.4	49.9	7.5	16.9	9.7	645,239	55.0	27,028	38,180	206,126	58.4	8,450	12,197	.0161	.0161
Hendricks	74.5	80.7	8.3	26.5	9.1	1,075,005	54.8	28,581	40,566	383,200	58.2	9,970	14,460	.0275	.0272
Johnson	82.2	89.1	8.4	30.9	12.0	1,258,067	65.0	27,618	40,714	589,170	64.8	12,952	19,067	.0323	.0335
Marion	753.3	735.7	−2.3	285.1	.0	12,315,528	58.4	27,267	43,197	7,714,332	53.8	17,592	27,058	.3578	.3487
Morgan	53.8	56.2	4.5	19.0	5.6	670,728	49.2	24,980	35,301	264,772	53.3	9,598	13,935	.0187	.0178
Shelby	40.1	40.4	.7	14.0	.0	443,140	37.0	23,099	31,653	236,069	40.9	11,968	16,862	.0146	.0130
KOKOMO	**102.8**	**101.3**	**−1.5**	**37.7**	**.5**	**1,466,381**	**50.1**	**26,055**	**38,896**	**798,788**	**48.6**	**14,332**	**21,188**	**.0433**	**.0406**
Howard	86.2	84.9	−1.5	31.6	.6	1,264,596	52.5	26,409	40,019	725,592	49.4	15,464	22,962	.0374	.0355
Tipton	16.6	16.4	−1.2	6.1	.0	201,785	36.5	24,235	33,080	73,196	41.1	8,502	11,999	.0059	.0051
LAFAYETTE	**123.2**	**125.1**	**1.5**	**43.5**	**3.6**	**1,890,496**	**63.9**	**27,471**	**43,460**	**945,389**	**58.2**	**14,230**	**21,733**	**.0504**	**.0508**
Tippecanoe	123.2	125.1	1.5	43.5	3.6	1,890,496	63.9	27,471	43,460	945,389	58.2	14,230	21,733	.0504	.0508
MUNCIE	**125.1**	**124.6**	**−.4**	**44.4**	**1.1**	**1,696,329**	**57.6**	**24,521**	**38,206**	**973,368**	**54.1**	**14,385**	**21,923**	**.0497**	**.0484**
Delaware	125.1	124.6	−.4	44.4	1.1	1,696,329	57.6	24,521	38,206	973,368	54.1	14,385	21,923	.0497	.0484
SOUTH BEND - MISHAWAKA	**236.7**	**234.0**	**−1.1**	**87.7**	**1.7**	**3,566,649**	**60.7**	**26,471**	**41,809**	**1,899,086**	**56.5**	**14,073**	**21,654**	**.0998**	**.0987**
St. Joseph	236.7	234.0	−1.1	87.7	1.7	3,566,649	60.7	26,471	41,809	1,899,086	56.5	14,073	21,654	.0998	.0987
TERRE HAUTE	**135.3**	**137.1**	**1.3**	**50.1**	**2.0**	**1,912,367**	**61.4**	**24,139**	**38,171**	**1,470,583**	**57.6**	**18,999**	**29,353**	**.0606**	**.0602**
Clay	25.1	25.5	1.6	9.3	.0	332,195	58.3	22,570	35,720	194,111	55.1	13,459	20,872	.0098	.0096
Vigo	110.2	111.6	1.3	40.8	2.5	1,580,172	62.0	24,505	38,730	1,276,472	58.0	20,294	31,286	.0508	.0506
ALL COUNTIES															
Adams	30.3	31.3	3.3	10.5	5.0	400,580	60.8	24,916	38,150	209,694	58.2	13,251	19,971	.0114	.0112
Allen	294.6	294.7	.0	107.0	1.4	4,461,056	56.2	27,063	41,692	2,472,370	52.7	15,345	23,106	.1272	.1235
Bartholomew	66.3	68.0	2.6	25.3	6.3	1,206,860	68.7	30,058	47,702	532,159	61.0	13,892	21,034	.0293	.0304
Benton	9.8	9.6	−2.0	3.6	.0	106,439	34.1	22,041	29,566	39,931	40.5	7,894	11,092	.0033	.0027
Blackford	15.1	14.5	−4.0	5.3	−1.9	187,915	55.0	22,446	35,455	85,218	52.0	10,379	16,079	.0052	.0052
Boone	38.1	40.3	5.8	14.3	7.5	502,849	45.7	25,941	35,164	262,863	52.5	12,960	18,382	.0150	.0141
Brown	13.4	14.9	11.2	5.4	10.2	144,671	41.7	20,842	26,791	27,593	48.0	3,804	5,110	.0038	.0036
Carroll	20.1	20.5	2.0	7.6	5.6	247,098	48.1	23,171	32,513	88,552	52.8	8,051	11,652	.0068	.0065

METRO/COUNTY 1988 PROJECTIONS

ESTIMATES METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983-1988	12/31/88 Households (Thous.)	% Change 1983-1988	1988 EBI ($000)	% Change 1983-1988	Average Household EBI 1983	Average Household EBI 1988	1988 Retail Sales ($000)	% Change 1983-1988	Retail Sales Per Household 1983	Retail Sales Per Household 1988	Buying Power Index 1983	Buying Power Index 1988
INDIANA (continued)															
ALL COUNTIES (continued)															
Cass	40.6	40.4	-.5	14.4	-.7	490,026	43.4	23,564	34,030	305,188	46.7	14,343	21,194	.0160	.0146
☐ Clark	92.1	96.4	4.7	34.6	6.1	1,282,533	64.7	23,886	37,067	789,726	60.5	15,096	22,824	.0371	.0378
Clay	25.1	25.5	1.6	9.3	.0	332,195	58.3	22,570	35,720	194,111	55.1	13,459	20,872	.0098	.0096
Clinton	31.3	31.1	-.6	11.3	.0	418,595	54.0	24,054	37,044	187,285	51.3	10,953	16,574	.0116	.0112
Crawford	10.4	11.2	7.7	3.8	8.6	100,538	58.9	18,082	26,457	27,198	57.7	4,929	7,157	.0027	.0027
Daviess	28.0	28.3	1.1	10.0	.0	356,723	59.4	22,386	35,672	152,161	53.7	9,898	15,216	.0096	.0094
☐ Dearborn	36.2	38.6	6.6	13.2	8.2	521,336	70.6	25,050	39,495	190,049	65.3	9,426	14,398	.0125	.0133
Decatur	23.7	23.4	-1.3	8.1	.0	248,829	43.1	21,468	30,720	149,613	44.4	12,791	18,471	.0084	.0075
De Kalb	33.9	34.2	.9	11.9	2.6	378,710	41.1	23,142	31,824	172,984	43.1	10,420	14,536	.0117	.0108
Delaware	125.1	124.6	-.4	44.4	1.1	1,696,329	57.[illegible]	24,521	38,206	973,368	54.1	14,385	21,923	.0497	.0484
Dubois	35.2	36.6	4.0	13.1	8.3	423,945	47.3	23,783	32,362	308,737	53.9	16,580	23,568	.0142	.0136
Elkhart	139.7	143.0	2.4	51.3	3.6	2,079,838	62.4	25,869	40,543	1,291,371	58.5	16,464	25,173	.0601	.0602
Fayette	28.4	28.4	.0	10.0	.0	378,884	58.8	23,864	37,888	137,423	52.0	9,038	13,742	.0097	.0096
☐ Floyd	62.9	65.5	4.1	23.2	4.5	850,328	58.1	24,224	36,652	362,249	57.0	10,392	15,614	.0228	.0226
Fountain	19.0	19.0	.0	6.7	.0	140,187	15.1	18,180	20,923	102,844	27.8	12,013	15,350	.0062	.0050
Franklin	20.3	21.2	4.4	6.4	1.6	213,113	49.9	22,568	33,299	71,585	52.0	7,476	11,185	.0060	.0058
Fulton	19.9	20.6	3.5	7.5	2.7	215,001	40.3	20,999	28,667	91,460	45.8	8,595	12,195	.0066	.0060
Gibson	34.2	35.7	4.4	13.7	7.9	540,635	70.6	24,948	39,462	244,940	67.1	11,543	17,879	.0134	.0141
Grant	78.1	74.1	-5.1	25.6	-5.5	968,173	45.6	24,530	37,819	515,053	44.0	13,197	20,119	.0299	.0272
Greene	31.4	32.7	4.1	12.5	4.2	412,624	64.5	20,906	33,010	162,414	59.0	8,515	12,993	.0107	.0109
Hamilton	92.0	105.7	14.9	35.8	16.2	1,584,305	62.6	31,644	44,254	537,170	68.6	10,344	15,005	.0368	.0385
Hancock	46.4	49.9	7.5	16.9	9.7	645,239	55.0	27,028	38,180	206,126	58.4	8,450	12,197	.0161	.0161
☐ Harrison	29.6	32.7	10.5	10.8	10.2	403,600	74.0	23,665	37,370	138,376	68.7	8,368	12,813	.0095	.0102
Hendricks	74.5	80.7	8.3	26.5	9.1	1,075,005	54.8	28,581	40,566	383,200	58.2	9,970	14,460	.0275	.0272
Henry	52.2	52.6	.8	19.1	2.7	568,380	42.4	21,453	29,758	277,308	44.3	10,334	14,519	.0178	.0163
Howard	86.2	84.9	-1.5	31.6	.6	1,264,596	52.5	26,409	40,019	725,592	49.4	15,464	22,962	.0374	.0355
Huntington	35.2	34.9	-.9	12.8	2.4	432,048	47.4	23,453	33,754	245,836	51.0	13,024	19,206	.0134	.0125
Jackson	37.2	38.1	2.4	13.9	3.7	411,987	46.1	21,045	29,639	255,497	48.4	12,845	18,381	.0136	.0127
Jasper	27.8	30.0	7.9	9.6	7.9	418,488	70.2	27,625	43,593	222,789	64.4	15,227	23,207	.0110	.0116
Jay	22.7	21.9	-3.5	7.9	-3.7	187,703	23.4	18,544	23,760	106,805	33.0	9,790	13,52[illegible]	.0072	.0060
Jefferson	31.5	33.0	4.8	11.9	9.2	495,636	74.6	26,049	41,650	280,751	69.2	15,219	23,593	.0130	.0139
Jennings	23.7	24.9	5.1	8.2	6.5	272,980	57.9	22,456	33,290	90,461	57.3	7,470	11,032	.0072	.0072
Johnson	82.2	89.1	8.4	30.9	12.0	1,258,067	65.0	27,618	40,714	589,170	64.8	12,952	19,067	.0323	.0335
Knox	41.7	42.2	1.2	16.4	4.5	492,072	53.3	20,450	30,004	346,141	55.7	14,164	21,106	.0161	.0155
Kosciusko	63.2	68.2	7.9	24.3	9.0	964,158	71.9	25,150	39,677	437,056	66.2	11,790	17,986	.0241	.0256
La Grange	27.1	29.2	7.7	8.7	6.1	269,518	50.2	21,880	30,979	116,781	54.2	9,235	13,423	.0080	.0079
Lake	506.7	501.0	-1.1	171.6	.0	6,118,129	36.4	26,131	35,653	3,713,188	41.4	15,302	21,639	.2057	.1822
La Porte	109.0	109.0	.0	38.2	1.3	1,432,632	49.0	25,500	37,503	761,462	47.7	13,679	19,934	.0429	.0402
Lawrence	43.4	44.6	2.8	16.4	3.1	499,860	49.5	21,031	30,479	272,046	51.0	11,334	16,588	.0155	.0147
Madison	137.3	133.9	-2.5	49.5	-.8	1,706,478	42.7	23,958	34,474	859,904	41.9	12,140	17,372	.0526	.0476
Marion	753.3	735.7	-2.3	285.1	.0	12,315,528	58.4	27,267	43,197	7,714,332	53.8	17,592	27,058	.3578	.3487
Marshall	40.1	41.3	3.0	14.9	4.9	517,639	55.2	23,489	34,741	322,038	55.9	14,548	21,613	.0158	.0154
Martin	10.9	10.7	-1.8	3.7	.0	131,832	59.2	22,377	35,630	60,102	54.7	10,499	16,244	.0036	.0037
Miami	39.4	38.7	-1.8	13.4	-1.5	420,798	40.9	21,955	31,403	187,509	44.8	9,524	13,993	.0131	.0117
Monroe	101.3	104.8	3.5	38.1	7.0	1,451,406	69.1	24,109	38,095	675,691	62.6	11,670	17,735	.0376	.0389
Montgomery	35.6	35.7	.3	13.0	.0	450,220	47.5	23,476	34,632	222,391	47.8	11,576	17,107	.0133	.0125
Morgan	53.8	56.2	4.5	19.0	5.6	670,728	49.2	24,980	35,301	264,772	53.3	9,598	13,935	.0187	.0178
Newton	15.6	16.5	5.8	5.9	9.3	164,103	40.1	21,697	27,814	74,969	50.1	9,251	12,707	.0050	.0047
Noble	36.3	37.5	3.3	13.3	5.6	426,698	52.0	22,276	32,083	172,819	52.9	8,973	12,994	.0120	.0116
Ohio	5.4	5.7	5.6	1.9	.0	65,374	54.4	22,281	34,407	12,322	53.7	4,220	6,485	.0016	.0015
Orange	19.1	19.7	3.1	7.0	1.4	165,440	37.4	17,454	23,634	72,304	42.4	7,361	10,329	.0055	.0050
Owen	17.0	18.6	9.4	6.8	9.7	169,216	45.7	18,736	24,885	43,593	49.7	4,696	6,411	.0046	.0045
Parke	16.8	17.4	3.6	6.1	1.7	168,193	40.0	20,017	27,573	73,629	46.2	8,393	12,070	.0053	.0048
Perry	19.2	19.0	-1.0	6.7	.0	182,668	35.8	20,071	27,264	95,555	41.2	10,101	14,262	.0063	.0055
Pike	13.9	14.4	3.6	5.3	.0	158,045	42.3	20,956	29,820	53,200	42.3	7,056	10,038	.0044	.0042
Porter	129.7	143.8	10.9	48.1	12.1	2,093,763	61.2	30,273	43,529	683,210	60.9	9,895	14,204	.0497	.0509
Posey	28.0	30.3	8.2	10.4	8.3	394,995	64.5	25,020	37,980	120,120	61.0	7,770	11,550	.0094	.0096
Pulaski	13.5	13.8	2.2	5.2	6.1	167,249	55.8	21,908	32,163	62,732	57.0	8,154	12,064	.0045	.0044
Putnam	29.6	30.0	1.4	9.5	.0	295,400	34.2	23,169	31,095	148,420	41.2	11,064	15,623	.0098	.0087
Randolph	29.6	29.2	-1.4	10.6	.0	320,732	43.9	21,032	30,258	118,036	43.7	7,750	11,135	.0094	.0086
Ripley	25.2	26.2	4.0	8.3	.0	277,464	54.3	21,667	33,429	116,442	50.4	9,330	14,029	.0081	.0078
Rush	18.9	18.9	.0	6.6	1.5	216,732	50.9	22,095	32,838	109,155	51.1	11,117	16,539	.0064	.0061
St. Joseph	236.7	234.0	-1.1	87.7	1.7	3,666,649	60.7	26,471	41,809	1,899,086	56.5	14,073	21,654	.0998	.0987
Scott	21.1	22.0	4.3	7.7	6.9	268,855	69.1	22,081	34,916	125,517	64.0	10,627	16,301	.0071	.0074
Shelby	40.1	40.4	.7	14.0	.0	443,140	37.0	23,099	31,653	236,069	40.9	11,968	16,862	.0146	.0130
Spencer	20.3	21.6	6.4	7.1	7.6	247,176	60.4	23,346	34,814	99,479	58.9	9,486	14,011	.0066	.0068

METRO/COUNTY 1988 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983-1988	12/31/88 Households (Thous.)	% Change 1983-1988	1988 EBI ($000)	% Change 1983-1988	Average Household EBI 1983	Average Household EBI 1988	1988 Retail Sales ($000)	% Change 1983-1988	Retail Sales Per Household 1983	Retail Sales Per Household 1988	Buying Power Index 1983	Buying Power Index 1988
INDIANA (continued)															
ALL COUNTIES (continued)															
Starke	22.6	23.5	4.0	8.3	6.4	210,832	41.0	19,174	25,401	123,200	46.3	10,798	14,847	.0072	.0066
Steuben	25.9	27.5	6.2	10.4	10.6	339,455	57.6	22,912	32,640	212,342	58.7	14,236	20,418	.0102	.0102
Sullivan	21.2	21.3	.5	8.0	.0	157,337	14.2	17,216	19,667	74,118	27.3	7,279	9,265	.0063	.0050
Switzerland	7.5	8.0	6.7	2.7	.0	54,596	24.8	16,206	20,221	15,157	36.1	4,126	5,614	.0018	.0016
Tippecanoe	123.2	125.1	1.5	43.5	3.6	1,890,496	63.9	27,471	43,460	945,389	58.2	14,230	21,733	.0504	.0508
Tipton	16.6	16.4	-1.2	6.1	.0	201,785	36.5	24,235	33,080	73,196	41.1	8,502	11,999	.0059	.0051
Union	6.9	6.9	.0	2.4	.0	86,188	58.3	22,690	35,912	28,075	55.4	7,525	11,698	.0022	.0023
Vanderburgh	166.0	167.9	1.1	66.5	3.1	2,926,435	64.6	27,561	44,007	1,697,745	59.7	16,482	25,530	.0791	.0801
Vermillion	18.3	18.3	.0	7.1	.0	238,597	57.8	21,298	33,605	89,453	52.6	8,257	12,599	.0062	.0061
Vigo	110.2	111.6	1.3	40.8	2.5	1,580,172	62.0	24,505	38,730	1,276,472	58.0	20,294	31,286	.0508	.0506
Wabash	36.5	36.3	-.5	12.2	-1.6	403,333	40.0	23,234	33,060	197,868	40.1	11,389	16,219	.0129	.0117
Warren	8.9	8.8	-1.1	3.0	.0	128,897	59.4	26,949	42,966	12,146	52.5	2,654	4,049	.0027	.0026
Warrick	46.3	52.8	14.0	18.1	16.0	634,698	57.4	25,846	35,066	200,866	60.9	8,003	11,098	.0157	.0160
Washington	22.6	23.4	3.5	8.4	6.3	249,301	59.0	19,846	29,679	94,769	57.6	7,611	11,282	.0068	.0068
Wayne	73.7	72.9	-1.1	27.1	.4	892,258	48.6	22,242	32,925	598,606	48.6	14,915	22,089	.0294	.0274
Wells	25.5	25.6	.4	9.1	1.1	286,904	35.8	23,481	31,528	126,964	42.5	9,897	13,952	.0088	.0079
White	24.5	25.4	3.7	9.7	5.4	299,570	47.9	22,009	30,884	148,972	52.7	10,603	15,358	.0090	.0086
Whitley	26.7	27.3	2.2	9.3	1.1	319,158	46.1	23,742	34,318	148,980	48.7	10,894	16,019	.0095	.0089
TOTAL METRO COUNTIES	**3,734.5**	**3,787.0**	**1.4**	**1,309.5**	**3.0**	**54,709,546**	**55.8**	**26,407**	**39,978**	**29,797,745**	**53.6**	**14,591**	**21,758**	**1.5680**	**1.5380**
TOTAL STATE	**5,526.3**	**5,611.9**	**1.5**	**2,019.1**	**3.0**	**76,556,946**	**54.5**	**25,273**	**37,916**	**40,541,688**	**53.8**	**13,511**	**20,079**	**2.3810**	**2.1322**
IOWA															
CEDAR RAPIDS	**170.6**	**171.8**	**.7**	**68.2**	**4.1**	**3,208,124**	**64.6**	**29,763**	**47,040**	**1,457,944**	**58.4**	**14,056**	**21,377**	**.0796**	**.0804**
Linn	170.6	171.8	.7	68.2	4.1	3,208,124	64.6	29,763	47,040	1,457,944	58.4	14,056	21,377	.0796	.0804
DAVENPORT - ROCK ISLAND - MOLINE	**388.7**	**394.2**	**1.4**	**153.4**	**4.8**	**6,950,356**	**58.7**	**29,874**	**45,309**	**3,165,186**	**54.9**	**13,960**	**20,684**	**.1785**	**.1761**
Scott	165.4	172.7	4.4	66.3	8.0	2,715,933	54.8	28,576	40,964	1,445,899	55.0	15,190	21,808	.0753	.0736
Henry, Ill.	*57.4*	*56.5*	*-1.6*	*21.7*	*2.4*	*952,774*	*58.9*	*28,279*	*43,907*	*364,443*	*53.1*	*11,231*	*16,795*	*.0238*	*.0232*
Rock Island, Ill.	*165.9*	*165.0*	*-.5*	*65.4*	*2.5*	*3,281,649*	*62.5*	*31,654*	*50,178*	*1,354,844*	*55.2*	*13,682*	*20,716*	*.0794*	*.0793*
DES MOINES	**377.0**	**389.5**	**3.3**	**157.7**	**6.6**	**7,159,806**	**66.5**	**29,076**	**45,401**	**3,755,448**	**61.1**	**15,761**	**23,814**	**.1832**	**.1879**
Dallas	30.7	32.3	5.2	12.7	8.5	447,178	50.6	25,380	35,211	171,687	51.9	9,660	13,519	.0119	.0114
Polk	309.0	316.7	2.5	130.6	5.9	6,087,957	67.3	29,520	46,615	3,400,219	61.3	17,093	26,035	.1576	.1619
Warren	37.3	40.5	8.6	14.4	11.6	624,671	71.8	28,189	43,380	183,542	66.1	8,564	12,746	.0137	.0146
DUBUQUE	**93.7**	**93.4**	**-.3**	**32.7**	**3.2**	**1,125,609**	**37.4**	**25,848**	**34,422**	**722,601**	**42.0**	**16,056**	**22,098**	**.0385**	**.0342**
Dubuque	93.7	93.4	-.3	32.7	3.2	1,125,609	37.4	25,848	34,422	722,601	42.0	16,056	22,098	.0385	.0342
IOWA CITY	**85.1**	**89.2**	**4.8**	**35.9**	**9.1**	**1,694,115**	**73.5**	**29,687**	**47,190**	**836,696**	**68.6**	**15,087**	**23,306**	**.0407**	**.0435**
Johnson	85.1	89.2	4.8	35.9	9.1	1,694,115	73.5	29,687	47,190	836,696	68.6	15,087	23,306	.0407	.0435
SIOUX CITY	**117.8**	**117.9**	**.1**	**45.5**	**2.9**	**1,855,918**	**62.9**	**25,781**	**40,789**	**980,011**	**57.0**	**14,119**	**21,539**	**.0503**	**.0501**
Woodbury	99.9	98.2	-1.7	38.4	1.3	1,553,262	60.3	25,561	40,450	831,484	54.6	14,193	21,653	.0429	.0421
Dakota, Neb.	*17.9*	*19.7*	*10.1*	*7.1*	*12.7*	*302,656*	*77.2*	*27,104*	*42,628*	*148,527*	*72.5*	*13,670*	*20,919*	*.0074*	*.0080*
WATERLOO - CEDAR FALLS	**163.9**	**165.5**	**1.0**	**62.2**	**4.2**	**2,849,935**	**62.8**	**29,142**	**45,819**	**1,381,738**	**57.5**	**14,694**	**22,214**	**.0737**	**.0740**
Black Hawk	138.4	139.1	.5	52.6	4.0	2,453,779	64.1	29,545	46,650	1,241,921	57.6	15,574	23,611	.0639	.0641
Bremer	25.5	26.4	3.5	9.6	5.5	396,156	61.8	26,901	41,266	139,817	56.8	9,797	14,564	.0098	.0099
ALL COUNTIES															
Adair	9.5	9.5	.0	3.8	.0	98,907	35.1	19,262	26,028	58,583	38.5	11,129	15,417	.0034	.0029
Adams	5.6	5.4	-3.6	2.2	.0	62,507	45.0	19,590	28,412	22,687	45.9	7,070	10,312	.0019	.0018
Allamakee	15.1	15.1	.0	5.4	.0	118,918	23.3	17,859	22,022	75,994	33.3	10,555	14,073	.0046	.0040
Appanoose	15.7	15.9	1.3	6.5	3.2	164,152	44.2	18,069	25,254	102,591	47.0	11,076	15,783	.0057	.0051
Audubon	8.3	8.2	-1.2	3.2	.0	63,926	13.0	17,682	19,977	44,096	26.9	10,858	13,780	.0028	.0022
Benton	24.0	24.3	1.3	9.6	5.5	315,538	47.6	23,485	32,869	103,408	48.3	7,663	10,772	.0083	.0080
Black Hawk	138.4	139.1	.5	-52.6	4.0	2,453,779	64.1	29,545	46,650	1,241,921	57.6	15,574	23,611	.0639	.0641
Boone	26.1	25.8	-1.1	10.3	2.0	431,839	61.2	26,524	41,926	151,153	55.1	9,648	14,675	.0103	.0102
Bremer	25.5	26.4	3.5	9.6	5.5	396,156	61.8	26,901	41,266	139,817	56.8	9,797	14,564	.0098	.0099
Buchanan	23.5	24.2	3.0	8.7	6.1	296,543	52.3	23,744	34,085	108,944	51.8	8,755	12,522	.0080	.0076
Buena Vista	20.7	20.6	-.5	8.4	5.0	228,956	29.0	22,190	27,257	178,781	41.8	15,763	21,283	.0087	.0076
Butler	17.7	17.7	.0	6.6	.0	180,188	30.3	20,949	27,301	54,726	36.1	6,093	8,292	.0054	.0047
Calhoun	13.1	12.5	-4.6	4.9	-2.0	137,780	27.4	21,623	28,118	66,635	32.5	10,061	13,599	.0048	.0040
Carroll	23.0	22.9	-.4	8.6	4.9	281,966	44.8	23,745	32,787	192,126	47.8	15,851	22,340	.0094	.0086
Cass	16.9	16.8	-.6	6.9	.0	193,793	34.1	20,943	28,086	138,852	38.0	14,581	20,123	.0070	.0062
Cedar	19.0	19.5	2.6	7.7	6.9	240,662	43.6	23,271	31,255	96,320	46.8	9,111	12,509	.0069	.0065
Cerro Gordo	47.9	47.1	-1.7	19.4	1.0	802,427	59.6	26,190	41,362	493,167	54.3	16,646	25,421	.0230	.0224

METRO/COUNTY 1988 PROJECTIONS

ESTIMATES METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI		1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household		Buying Power Index	
								1983	1988			1983	1988	1983	1988
IOWA (continued)															
ALL COUNTIES (continued)															
Cherokee	15.8	15.2	–3.8	6.2	.0	164,903	22.5	21,713	26,597	118,937	33.2	14,404	19,183	.0064	.0054
Chickasaw	15.6	15.9	1.9	5.9	5.4	148,912	31.5	20,215	25,239	79,108	41.5	9,983	13,408	.0053	.0046
Clarke	9.0	9.6	6.7	3.6	2.9	83,313	33.8	17,788	23,143	63,362	40.6	12,875	17,601	.0032	.0028
Clay	20.0	20.7	3.5	8.5	6.3	268,448	42.3	23,579	31,582	192,519	48.9	16,160	22,649	.0089	.0085
Clayton	21.3	21.5	.9	8.6	6.2	201,480	31.7	18,891	23,428	89,839	39.8	7,933	10,446	.0068	.0058
Clinton	56.7	57.3	1.1	21.9	4.8	815,063	52.1	25,632	37,217	446,219	51.7	14,075	20,375	.0237	.0227
Crawford	18.8	18.6	–1.1	6.9	.0	175,991	22.9	20,748	25,506	108,709	31.4	11,987	15,755	.0068	.0056
Dallas	30.7	32.3	5.2	12.7	8.5	447,178	50.6	25,380	35,211	171,687	51.9	9,660	13,519	.0119	.0114
Davis	9.4	9.8	4.3	3.4	.0	76,996	23.2	18,386	22,646	45,521	33.5	10,031	13,389	.0030	.0026
Decatur	9.7	9.5	–2.1	3.5	.0	86,935	37.1	18,116	24,839	39,350	43.2	7,849	11,243	.0029	.0026
Delaware	19.2	19.5	1.6	6.9	4.5	213,318	44.4	22,388	30,916	105,409	46.1	10,931	15,277	.0065	.0061
Des Moines	45.9	45.2	–1.5	18.3	1.7	688,812	50.2	25,481	37,640	375,756	48.7	14,043	20,533	.0202	.0190
Dickinson	16.6	17.9	7.8	7.5	11.9	284,263	70.8	24,848	37,902	145,839	65.6	13,146	19,445	.0072	.0076
Dubuque	93.7	93.4	–.3	32.7	3.2	1,125,609	37.4	25,848	34,422	722,601	42.0	16,056	22,098	.0385	.0342
Emmet	12.8	12.0	–6.3	4.9	–2.0	128,680	21.2	21,241	26,261	70,996	28.6	11,040	14,489	.0047	.0038
Fayette	24.8	23.9	–3.6	9.4	.0	259,746	31.6	21,000	27,633	139,717	36.7	10,876	14,864	.0090	.0077
Floyd	19.2	18.6	–3.1	7.2	.0	184,738	23.3	20,808	25,658	109,723	31.8	11,567	15,239	.0069	.0058
Franklin	13.0	12.9	–.8	5.3	.0	180,629	48.6	22,929	34,081	75,339	46.7	9,689	14,215	.0050	.0047
Fremont	9.4	9.4	.0	3.7	.0	111,938	45.0	20,864	30,254	30,660	47.1	5,632	8,286	.0030	.0027
Greene	11.9	11.6	–2.5	4.8	.0	153,020	42.8	22,322	31,879	52,555	42.2	7,699	10,949	.0043	.0038
Grundy	14.4	14.3	–.7	5.5	.0	224,848	51.4	26,999	40,881	63,009	47.5	7,769	11,456	.0053	.0052
Guthrie	11.9	11.7	–1.7	4.7	.0	113,926	27.5	19,006	24,240	35,789	33.4	5,709	7,615	.0037	.0031
Hamilton	17.7	17.3	–2.3	7.0	.0	203,070	29.4	22,414	29,010	109,339	37.1	11,397	15,620	.0068	.0058
Hancock	14.0	14.3	2.1	5.7	5.6	182,352	45.9	23,148	31,992	55,975	47.3	7,037	9,820	.0049	.0046
Hardin	21.5	21.2	–1.4	8.4	2.4	258,906	40.8	22,426	30,822	159,328	46.3	13,285	18,968	.0087	.0077
Harrison	16.3	16.2	–.6	6.1	.0	160,397	32.8	19,798	26,295	108,659	38.4	12,873	17,813	.0058	.0053
Henry	19.1	19.2	.5	7.2	1.4	252,810	47.2	24,190	35,113	122,211	46.3	11,769	16,974	.0075	.0068
Howard	10.9	11.0	.9	4.4	4.8	110,083	30.6	20,069	25,019	57,237	40.4	9,706	13,008	.0037	.0033
Humboldt	12.2	12.1	–.8	5.0	.0	145,687	30.2	22,370	29,137	63,637	35.1	9,423	12,727	.0047	.0040
Ida	8.9	8.8	–1.1	3.5	.0	90,160	27.2	20,257	25,760	39,132	35.4	8,256	11,181	.0030	.0026
Iowa	15.4	15.3	–.6	5.9	.0	204,969	43.2	24,255	34,741	107,066	42.8	12,707	18,147	.0062	.0056
Jackson	23.0	23.7	3.0	8.8	6.0	251,308	38.5	21,856	28,558	105,807	43.3	8,893	12,024	.0077	.0070
Jasper	36.4	36.5	.3	14.6	3.5	574,135	60.2	25,418	39,324	263,162	56.2	11,946	18,025	.0150	.0149
Jefferson	16.3	16.3	.0	6.0	.0	214,290	52.1	23,489	35,715	104,891	48.7	11,759	17,482	.0063	.0059
Johnson	85.1	89.2	4.8	35.9	9.1	1,694,115	73.5	29,687	47,190	836,696	68.6	15,087	23,306	.0407	.0435
Jones	20.8	21.0	1.0	7.4	2.8	226,615	39.5	22,555	30,624	91,999	42.0	8,999	12,432	.0069	.0062
Keokuk	12.6	12.1	–4.0	5.0	.0	146,129	41.0	20,722	29,226	56,015	41.2	7,934	11,203	.0043	.0038
Kossuth	21.4	20.6	–3.7	8.0	.0	221,977	29.2	21,469	27,747	156,390	35.5	14,425	19,549	.0084	.0072
Lee	43.1	43.1	.0	16.8	3.1	634,345	54.7	25,154	37,759	377,559	52.6	15,178	22,474	.0188	.0181
Linn	170.6	171.8	.7	68.2	4.1	3,208,124	64.6	29,763	47,040	1,457,944	58.4	14,056	21,377	.0796	.0804
Louisa	12.5	13.1	4.8	5.0	11.1	218,922	76.6	27,554	43,784	74,925	72.0	9,680	14,985	.0048	.0052
Lucas	10.4	10.5	1.0	4.4	2.3	136,278	55.4	20,397	30,972	69.170	53.6	10,473	15,720	.0039	.0038
Lyon	12.8	12.6	–1.6	4.6	.0	99,260	13.9	18,945	21,578	47,947	26.4	8,246	10,423	.0040	.0031
Madison	12.9	13.3	3.1	5.1	8.5	152,534	49.8	21,662	29,909	78,698	56.1	10,728	15,431	.0045	.0044
Mahaska	23.2	23.6	1.7	9.5	5.6	294,820	52.0	21,558	31,034	148,901	50.8	10,970	15,674	.0085	.0083
Marion	30.8	32.4	5.2	12.0	9.1	442,937	63.0	24,709	36,911	174,967	60.5	9,908	14,581	.0114	.0114
Marshall	41.5	41.1	–1.0	16.6	3.1	752,035	63.3	28,597	45,303	366,695	58.0	14,419	22,090	.0193	.0193
Mills	14.0	14.7	5.0	5.4	10.2	179,348	54.5	23,686	33,213	99,848	58.9	12,820	18,490	.0051	.0052
Mitchell	12.0	11.5	–4.2	4.6	.0	127,178	27.2	21,730	27,647	54,142	35.6	8,681	11,770	.0043	.0035
Monona	11.6	11.4	–1.7	4.6	.0	98,642	19.2	17,995	21,444	54,370	29.4	9,132	11,820	.0038	.0031
Monroe	9.1	8.9	–2.2	3.5	.0	115,428	54.8	21,309	32,979	42,847	49.1	8,208	12,242	.0030	.0030
Montgomery	13.6	13.8	1.5	5.7	3.6	191,673	53.7	22,669	33,627	86,455	51.6	10,368	15,168	.0053	.0051
Muscatine	41.5	43.0	3.6	16.1	6.6	751,610	69.1	29,443	46,684	488,995	63.9	19,764	30,372	.0206	.0213
O'Brien	16.8	16.4	–2.4	6.4	.0	169,365	26.3	20,956	26,463	104,446	34.3	12,153	16,320	.0063	.0053
Osceola	8.3	8.2	–1.2	3.2	.0	76,113	18.5	20,065	23,785	28,004	28.7	6,797	8,751	.0027	.0022
Page	19.1	19.1	.0	7.6	.0	256,654	52.4	22,157	33,770	151,662	48.8	13,414	19,956	.0078	.0074
Palo Alto	12.5	12.1	–3.2	4.9	.0	133,451	30.3	20,903	27,235	64,208	35.0	9,708	13,104	.0044	.0038
Plymouth	25.0	25.2	.8	9.5	5.6	283,379	37.7	22,872	29,829	180,945	44.9	13,876	19,047	.0098	.0088
Pocahontas	10.7	10.6	–.9	4.2	.0	122,717	33.4	21,895	29,218	63,360	39.8	10,793	15,086	.0040	.0035
Polk	309.0	316.7	2.5	130.6	5.9	6,087,957	67.3	29,520	46,615	3,400,219	61.3	17,093	26,035	.1576	.1619
☐ Pottawattamie	86.3	85.9	–.5	33.3	3.1	1,372,062	62.7	26,108	41,203	676,890	59.0	13,180	20,327	.0362	.0363
Poweshiek	19.3	19.3	.0	7.2	.0	270,524	53.8	24,430	37,573	136,044	51.0	12,515	18,895	.0078	.0074
Ringgold	6.0	5.9	–1.7	2.4	.0	51,066	30.5	16,301	21,278	26,842	35.8	8,235	11,184	.0018	.0017
Sac	13.4	13.2	–1.5	5.4	.0	125,323	18.7	19,553	23,208	52,760	28.6	7,600	9,770	.0044	.0035
Scott	165.4	172.7	4.4	66.3	8.0	2,715,933	54.8	28,576	40,964	1,445,899	55.0	15,190	21,808	.0753	.0736
Shelby	14.8	14.6	–1.4	5.5	.0	177,140	41.1	22,820	32,207	74,974	43.1	9,529	13,632	.0052	.0048

METRO/COUNTY 1988 PROJECTIONS

ESTIMATES

METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI 1983	Average Household EBI 1988	1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household 1983	Retail Sales Per Household 1988	Buying Power Index 1983	Buying Power Index 1988
IOWA (continued)															
ALL COUNTIES (continued)															
Sioux	31.9	33.3	4.4	11.5	8.5	302,993	32.8	21,532	26,347	188,604	42.9	12,455	16,400	.0110	.0098
Story	74.6	77.4	3.8	27.4	7.9	1,329,444	71.1	30,586	48,520	639,660	66.1	15,158	23,345	.0328	.0344
Tama	19.3	19.1	−1.0	7.1	.0	213,186	37.6	21,817	30,026	74,750	39.6	7,544	10,528	.0063	.0056
Taylor	8.2	8.0	−2.4	3.3	.0	73,506	30.3	17,097	22,275	18,644	35.0	4,186	5,650	.0022	.0020
Union	13.9	13.9	.0	5.6	.0	193,484	56.6	22,057	34,551	99,177	50.2	11,787	17,710	.0056	.0053
Van Buren	8.7	8.8	1.1	3.4	3.0	71,209	30.5	16,533	20,944	23,034	36.9	5,098	6,775	.0023	.0020
Wapello	39.5	38.5	−2.5	15.7	.0	494,489	41.3	22,286	31,496	292,111	43.9	12,926	18,606	.0160	.0145
Warren	37.3	40.5	8.6	14.4	11.6	624,671	71.8	28,189	43,380	183,542	66.1	8,564	12,746	.0137	.0146
Washington	20.6	21.2	2.9	8.2	6.5	258,155	47.2	22,779	31,482	138,208	48.6	12,077	16,855	.0079	.0074
Wayne	8.2	8.2	.0	3.4	.0	62,728	20.0	15,378	18,449	26,494	30.2	5,984	7,792	.0024	.0019
Webster	44.4	43.6	−1.8	17.4	2.4	555,008	38.6	23,551	31,897	411,055	44.3	16,758	23,624	.0196	.0176
Winnebago	12.9	12.8	−.8	5.1	.0	200,007	58.0	24,823	39,217	77,255	51.4	10,002	15,148	.0051	.0050
Winneshiek	22.0	22.1	.5	8.0	5.3	302,197	65.9	23,963	37,775	150,179	62.8	12,136	18,772	.0080	.0083
Woodbury	99.9	98.2	−1.7	38.4	1.3	1,553,262	60.3	25,561	40,450	831,484	54.6	14,193	21,653	.0429	.0421
Worth	9.1	9.1	.0	3.6	.0	97,095	26.1	21,382	26,971	29,233	32.9	6,112	8,120	.0030	.0025
Wright	15.9	15.3	−3.8	6.2	.0	256,998	58.2	26,200	41,451	91,798	52.7	9,697	14,806	.0063	.0061
TOTAL METRO COUNTIES	**1,241.9**	**1,266.2**	**2.0**	**494.7**	**5.4**	**21,678,846**	**62.4**	**28,452**	**43,822**	**11,108,700**	**58.0**	**14,981**	**22,455**	**.5701**	**.5720**
TOTAL STATE	**2,934.0**	**2,961.3**	**.9**	**1,152.7**	**4.0**	**43,377,036**	**54.0**	**25,408**	**37,631**	**22,294,933**	**52.7**	**13,166**	**19,341**	**1.2230**	**1.1802**

KANSAS

METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI 1983	Average Household EBI 1988	1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household 1983	Retail Sales Per Household 1988	Buying Power Index 1983	Buying Power Index 1988
KANSAS CITY	**1,452.0**	**1,496.4**	**3.1**	**582.2**	**5.8**	**24,739,653**	**55.6**	**28,910**	**42,493**	**13,542,728**	**56.3**	**15,755**	**23,261**	**.6835**	**.6711**
Johnson	289.4	315.7	9.1	123.2	12.7	6,803,247	62.6	38,285	55,221	3,600,380	64.9	19,981	29,224	.1696	.1748
Leavenworth	57.4	60.4	5.2	19.9	8.2	842,483	55.5	29,450	42,336	259,202	55.0	9,087	13,025	.0207	.0204
Miami	22.6	23.9	5.8	9.0	9.8	288,674	41.1	24,942	32,075	96,150	47.1	7,973	10,683	.0080	.0074
Wyandotte	168.9	166.1	−1.7	64.5	1.4	2,505,387	56.1	25,239	38,843	1,215,452	51.1	12,650	18,844	.0690	.0667
Cass, Mo.	*54.6*	*59.4*	*8.8*	*20.9*	*10.6*	*695,674*	*44.3*	*25,508*	*33,286*	*279,821*	*52.3*	*9,724*	*13,389*	*.0197*	*.0188*
Clay, Mo.	*139.7*	*144.3*	*3.3*	*56.0*	*6.7*	*2,290,264*	*50.2*	*29,040*	*40,898*	*1,405,496*	*51.5*	*17,669*	*25,098*	*.0679*	*.0650*
Jackson, Mo.	*615.3*	*613.6*	*−.3*	*247.6*	*2.4*	*10,142,525*	*57.1*	*26,719*	*40,963*	*6,240,357*	*55.2*	*16,631*	*25,203*	*.2925*	*.2860*
Lafayette, Mo.	*30.5*	*31.2*	*2.3*	*11.4*	*1.8*	*316,419*	*29.7*	*21,783*	*27,756*	*150,592*	*38.7*	*9,694*	*13,210*	*.0106*	*.0092*
Platte, Mo.	*51.3*	*58.3*	*13.6*	*21.3*	*15.8*	*634,765*	*30.8*	*26,372*	*29,801*	*195,815*	*45.0*	*7,340*	*9,193*	*.0181*	*.0163*
Ray, Mo.	*22.3*	*23.5*	*5.4*	*8.4*	*6.3*	*220,215*	*27.2*	*21,908*	*26,216*	*99,463*	*39.9*	*8,997*	*11,841*	*.0074*	*.0065*
LAWRENCE	**70.9**	**75.2**	**6.1**	**27.8**	**9.0**	**1,176,678**	**71.8**	**26,855**	**42,327**	**522,317**	**65.8**	**12,351**	**18,788**	**.0287**	**.0304**
Douglas	70.9	75.2	6.1	27.8	9.0	1,176,678	71.8	26,855	42,327	522,317	65.8	12,351	18,788	.0287	.0304
TOPEKA	**156.0**	**157.4**	**.9**	**64.1**	**4.1**	**3,060,375**	**64.3**	**30,243**	**47,744**	**1,364,136**	**57.5**	**14,063**	**21,281**	**.0751**	**.0758**
Shawnee	156.0	157.4	.9	64.1	4.1	3,060,375	64.3	30,243	47,744	1,364,136	57.5	14,063	21,281	.0751	.0758
WICHITA	**424.7**	**443.4**	**4.4**	**176.6**	**7.7**	**8,551,481**	**67.4**	**31,160**	**48,423**	**3,929,821**	**62.9**	**14,719**	**22,253**	**.2068**	**.2141**
Butler	47.8	52.0	8.8	19.5	11.4	660,198	44.5	26,112	33,856	306,225	54.6	11,317	15,704	.0190	.0181
Sedgwick	376.9	391.4	3.8	157.1	7.3	7,891,283	69.7	31,764	50,231	3,623,596	63.6	15,125	23,066	.1878	.1960
ALL COUNTIES															
Allen	16.1	16.7	3.7	6.9	7.8	209,062	50.3	21,738	30,299	89,524	51.3	9,246	12,974	.0059	.0058
Anderson	9.1	9.6	5.5	3.4	.0	104,751	44.2	21,373	30,809	25,950	43.0	5,337	7,632	.0028	.0025
Atchison	18.1	17.7	−2.2	6.5	.0	156,027	16.0	20,691	24,004	70,510	26.7	8,560	10,848	.0059	.0047
Barber	6.6	6.6	.0	2.7	.0	85,207	33.4	23,661	31,558	38,512	40.8	10,132	14,264	.0025	.0022
Barton	32.1	33.3	3.7	13.5	8.0	554,088	64.2	26,992	41,044	369,465	63.1	18,124	27,368	.0158	.0161
Bourbon	16.4	17.0	3.7	7.3	7.4	199,110	42.4	20,562	27,275	102,662	46.5	10,307	14,063	.0061	.0056
Brown	12.2	12.6	3.3	5.3	8.2	132,727	37.6	19,685	25,043	49,337	44.1	6,989	9,309	.0039	.0036
Butler	47.8	52.0	8.8	19.5	11.4	660,198	44.5	26,112	33,856	306,225	54.6	11,317	15,704	.0190	.0181
Chase	3.3	3.2	−3.0	1.3	.0	34,171	28.3	20,483	26,285	13,295	33.9	7,636	10,227	.0011	.0009
Chautauqua	5.4	5.9	9.3	2.7	12.5	89,923	75.8	21,309	33,305	18,260	68.8	4,508	6,763	.0017	.0020
Cherokee	22.7	23.3	2.6	9.4	5.6	265,094	48.0	20,130	28,201	89,749	48.8	6,775	9,548	.0074	.0068
Cheyenne	3.5	3.4	−2.9	1.5	.0	51,436	49.1	22,997	34,291	13,056	46.3	5,951	8,704	.0012	.0012
Clark	2.6	2.6	.0	1.0	.0	28,376	26.5	22,424	28,376	10,766	34.2	8,022	10,766	.0010	.0008
Clay	9.9	10.1	2.0	4.2	5.0	102,033	30.2	19,599	24,294	47,104	37.9	8,541	11,215	.0034	.0029
Cloud	12.1	11.6	−4.1	4.8	.0	120,817	28.7	19,560	25,170	68,702	34.0	10,678	14,313	.0043	.0037
Coffey	10.6	12.2	15.1	4.4	12.8	135,660	24.9	27,844	30,832	37,256	40.9	6,778	8,467	.0038	.0034
Comanche	2.6	2.7	3.8	1.0	.0	24,699	17.9	20,953	24,699	11,671	31.3	8,886	11,671	.0011	.0008
Cowley	38.0	39.7	4.5	15.6	6.8	432,032	31.9	22,442	27,694	216,515	41.8	10,459	13,879	.0140	.0126
Crawford	38.3	38.9	1.6	16.5	4.4	464,524	46.0	20,133	28,153	212,102	46.9	9,137	12,855	.0137	.0126
Decatur	4.4	4.3	−2.3	1.8	.0	40,805	15.0	19,719	22,669	26,258	29.3	11,283	14,588	.0017	.0014
Dickinson	20.2	20.3	.5	8.6	6.2	246,750	41.0	21,608	28,692	100,620	44.8	8,576	11,700	.0072	.0066
Doniphan	9.4	9.6	2.1	3.4	.0	81,930	24.3	19,392	24,097	34,446	31.5	7,705	10,131	.0029	.0023
Douglas	70.9	75.2	6.1	27.8	9.0	1,176,678	71.8	26,855	42,327	522,317	65.8	12,351	18,788	.0287	.0304

1984 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1988 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI 1983	Average Household EBI 1988	1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household 1983	Retail Sales Per Household 1988	Buying Power Index 1983	Buying Power Index 1988
KANSAS (continued)															
ALL COUNTIES (continued)															
Edwards	4.3	4.3	.0	1.7	.0	37,768	16.9	19,009	22,216	19,644	29.1	8,949	11,555	.0014	.0011
Elk	3.9	3.9	.0	1.7	.0	39,566	33.4	17,448	23,274	8,233	36.8	3,541	4,843	.0011	.0010
Ellis	26.8	28.2	5.2	11.0	8.9	474,236	72.1	27,289	43,112	360,563	67.6	21,296	32,778	.0136	.0144
Ellsworth	6.9	7.2	4.3	3.2	10.3	81,690	44.7	19,469	25,528	31,964	49.5	7,374	9,989	.0024	.0022
Finney	26.8	31.2	16.4	11.3	20.2	464,684	74.0	28,406	41,122	319,809	73.3	19,633	28,302	.0127	.0139
Ford	25.5	27.2	6.7	10.5	10.5	419,283	63.6	26,974	39,932	259,954	61.3	16,964	24,758	.0117	.0120
Franklin	22.9	24.0	4.8	9.4	6.8	333,036	55.1	24,394	35,429	119,860	53.4	8,878	12,751	.0086	.0084
Geary	31.5	34.9	10.8	12.3	13.9	396,782	57.4	23,338	32,259	203,867	61.5	11,688	16,575	.0113	.0114
Gove	3.7	3.7	.0	1.4	.0	31,533	18.3	19,044	22,524	20,400	28.0	11,381	14,571	.0013	.0010
Graham	3.8	3.6	−5.3	1.5	.0	55,473	54.9	23,881	36,982	31,978	52.1	14,015	21,319	.0015	.0016
Grant	7.3	7.7	5.5	3.0	15.4	103,832	49.4	26,734	34,611	57,236	55.2	14,185	19,079	.0031	.0029
Gray	5.4	5.8	7.4	1.9	.0	67,423	38.1	25,702	35,486	29,473	39.5	11,122	15,512	.0021	.0019
Greeley	1.9	1.9	.0	.7	.0	15,050	9.9	19,564	21,500	5,855	26.0	6,636	8,364	.0005	.0005
Greenwood	8.7	8.6	−1.1	3.7	.0	85,128	22.5	18,788	23,008	36,168	31.0	7,460	9,775	.0029	.0024
Hamilton	2.5	2.5	.0	1.0	.0	32,812	45.1	22,620	32,812	13,189	43.5	9,189	13,189	.0009	.0009
Harper	7.8	7.8	.0	3.3	.0	70,588	13.1	18,913	21,390	36,342	26.9	8,677	11,013	.0029	.0021
Harvey	31.8	33.5	5.3	12.6	8.6	448,098	48.7	25,976	35,563	171,157	50.8	9,786	13,584	.0119	.0115
Haskell	3.9	4.0	2.6	1.4	.0	44,082	30.0	24,226	31,487	8,602	34.8	4,558	6,144	.0013	.0010
Hodgeman	2.2	2.1	−4.5	.9	.0	17,467	8.6	17,876	19,408	3,810	23.7	3,422	4,233	.0006	.0005
Jackson	12.3	13.2	7.3	5.0	11.1	131,648	36.4	21,442	26,330	77,015	45.7	11,745	15,403	.0044	.0040
Jefferson	16.5	18.2	10.3	6.2	8.8	178,488	33.6	23,442	28,788	33,001	42.1	4,074	5,323	.0049	.0044
Jewell	4.9	4.9	.0	2.1	.0	38,877	12.9	16,394	18,513	10,479	26.6	3,943	4,990	.0013	.0012
Johnson	289.4	315.7	9.1	123.2	12.7	6,803,247	62.6	38,285	55,221	3,600,380	64.9	19,981	29,224	.1696	.1748
Kearny	3.7	4.0	8.1	1.2	.0	43,763	38.3	26,376	36,469	11,922	40.4	7,076	9,935	.0012	.0011
Kingman	9.1	9.3	2.2	3.4	.0	89,404	21.9	21,571	26,295	36,532	31.6	8,164	10,745	.0031	.0026
Kiowa	4.0	4.0	.0	1.6	.0	49,238	34.9	22,809	30,774	22,048	38.7	9,932	13,780	.0015	.0012
Labette	26.1	26.6	1.9	10.6	5.0	389,788	65.3	23,353	36,772	164,852	59.1	10,258	15,552	.0099	.0101
Lane	2.5	2.5	.0	1.0	.0	26,298	22.8	21,409	26,298	8,797	30.7	6,732	8,797	.0009	.0007
Leavenworth	57.4	60.4	5.2	19.9	8.2	842,483	55.5	29,450	42,336	259,202	55.0	9,087	13,025	.0207	.0204
Lincoln	4.1	4.0	−2.4	1.7	.0	36,009	19.1	17,784	21,182	15,124	28.5	6,923	8,896	.0014	.0011
Linn	8.6	9.1	5.8	3.9	14.7	111,705	58.7	20,699	28,642	32,491	60.2	5,965	8,331	.0027	.0027
Logan	3.5	3.6	2.9	1.4	.0	35,010	23.2	20,295	25,007	21,889	30.9	11,945	15,635	.0013	.0010
Lyon	36.9	39.3	6.5	15.3	10.1	657,041	73.1	27,306	42,944	283,587	67.8	12,159	18,535	.0155	.0166
McPherson	27.9	29.5	5.7	11.5	9.5	472,278	65.9	27,116	41,068	169,403	61.7	9,975	14,731	.0111	.0115
Marion	13.5	13.4	−.7	5.2	.0	147,115	32.6	21,336	28,291	56,155	36.3	7,922	10,799	.0047	.0039
Marshall	12.6	12.6	.0	5.3	3.9	133,646	29.5	20,242	25,216	68,135	36.8	9,763	12,856	.0044	.0039
Meade	4.8	4.8	.0	1.8	.0	62,107	49.8	23,033	34,504	16,037	47.5	6,042	8,909	.0016	.0016
Miami	22.6	23.9	5.8	9.0	9.8	288,674	41.1	24,942	32,075	96,150	47.1	7,973	10,683	.0080	.0074
Mitchell	8.3	8.5	2.4	3.6	5.9	81,770	25.1	19,224	22,714	56,988	35.5	12,371	15,830	.0032	.0026
Montgomery	43.7	45.9	5.0	18.1	5.8	702,122	66.9	24,599	38,791	345,747	60.9	12,567	19,102	.0182	.0187
Morris	6.5	6.7	3.1	2.9	7.4	80,931	45.7	20,572	27,907	28,313	48.7	7,054	9,763	.0021	.0022
Morton	3.4	3.5	2.9	1.2	.0	47,799	48.5	26,818	39,833	18,173	47.9	10,242	15,144	.0013	.0012
Nemaha	11.2	11.1	−.9	4.2	.0	94,000	17.7	19,007	22,381	39,764	27.8	7,406	9,468	.0036	.0027
Neosho	19.1	19.2	.5	7.2	.0	277,404	56.8	24,575	38,528	156,224	53.0	14,186	21,698	.0079	.0079
Ness	4.5	4.5	.0	1.8	.0	48,719	26.2	21,439	27,066	18,914	36.6	7,695	10,508	.0017	.0013
Norton	6.5	6.2	−4.6	2.7	.0	77,094	34.6	21,214	28,553	35,123	37.5	9,463	13,009	.0023	.0021
Osage	16.2	17.4	7.4	6.5	8.3	239,356	61.7	24,669	36,824	60,557	58.1	6,383	9,316	.0056	.0056
Osborne	5.9	5.8	−1.7	2.4	.0	47,999	15.8	17,276	20,000	21,636	26.6	7,122	9,015	.0018	.0014
Ottawa	6.0	6.0	.0	2.3	.0	60,429	30.7	20,104	26,273	23,327	35.4	7,492	10,142	.0019	.0017
Pawnee	8.0	7.9	−1.3	3.2	.0	104,551	37.0	23,856	32,672	46,726	38.8	10,518	14,602	.0032	.0028
Phillips	7.3	7.2	−1.4	2.9	.0	98,236	50.4	22,517	33,874	38,335	46.9	9,000	13,219	.0026	.0025
Pottawatomie	16.0	17.6	10.0	7.0	16.7	252,545	75.2	24,024	36,078	80,277	74.9	7,649	11,468	.0057	.0060
Pratt	10.7	11.4	6.5	4.5	4.7	158,865	49.6	24,703	35,303	90,850	50.9	14,006	20,189	.0047	.0047
Rawlins	4.1	4.3	4.9	1.6	.0	42,684	29.7	20,576	26,678	13,350	36.2	6,126	8,344	.0013	.0011
Reno	66.7	68.6	2.8	27.5	5.8	958,464	46.7	25,135	34,853	506,942	48.1	13,163	18,434	.0283	.0265
Republic	7.2	7.1	−1.4	3.0	.0	78,094	34.9	19,294	26,031	24,256	37.7	5,874	8,085	.0024	.0021
Rice	11.9	11.9	.0	4.8	.0	177,689	47.0	25,178	37,019	49,319	45.0	7,087	10,275	.0044	.0040
Riley	64.5	67.9	5.3	22.7	9.7	807,632	51.6	25,741	35,579	363,043	53.8	11,400	15,993	.0229	.0222
Rooks	7.0	7.0	.0	2.7	.0	78,613	34.6	21,626	29,116	31,558	41.0	8,291	11,688	.0024	.0022
Rush	4.5	4.5	.0	1.7	.0	41,804	26.7	19,415	24,591	15,065	34.3	6,598	8,862	.0015	.0012
Russell	8.9	9.0	1.1	3.6	.0	151,480	57.9	26,656	42,078	62,811	53.4	11,373	17,448	.0037	.0038
Saline	50.2	51.8	3.2	21.2	7.6	720,626	45.5	25,144	33,992	426,296	48.3	14,591	20,108	.0222	.0206
Scott	5.9	6.0	1.7	2.3	4.5	69,221	32.3	23,782	30,096	41,331	38.9	13,521	17,970	.0024	.0021
Sedgwick	376.9	391.4	3.8	157.1	7.3	7,891,283	69.7	31,764	50,231	3,623,596	63.6	15,125	23,066	.1878	.1960
Seward	17.8	18.9	6.2	7.2	9.1	276,005	50.3	27,815	38,334	212,346	53.7	20,938	29,493	.0089	.0087
Shawnee	156.0	157.4	.9	64.1	4.1	3,060,375	64.3	30,243	47,744	1,364,136	57.5	14,063	21,281	.0751	.0758

METRO/COUNTY 1988 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI		1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household		Buying Power Index	
								1983	1988			1983	1988	1983	1988
KANSAS (continued)															
ALL COUNTIES (continued)															
Sheridan	3.5	3.4	−2.9	1.3	.0	26,266	12.4	17,969	20,205	11,667	27.5	7,038	8,975	.0010	.0009
Sherman	7.7	7.7	.0	3.0	.0	74,936	18.2	21,131	24,979	56,392	28.0	14,687	18,797	.0033	.0025
Smith	5.7	5.6	−1.8	2.4	.0	39,106	10.7	14,716	16,294	25,728	24.9	8,581	10,720	.0017	.0013
Stafford	5.6	5.5	−1.8	2.4	.0	90,123	58.9	23,628	37,551	28,320	52.6	7,732	11,800	.0022	.0021
Stanton	2.3	2.3	.0	.8	.0	23,580	29.1	22,836	29,475	7,913	37.4	7,201	9,891	.0007	.0006
Stevens	5.1	5.6	9.8	1.7	.0	54,434	27.9	25,038	32,020	21,765	33.7	9,575	12,803	.0018	.0016
Sumner	25.7	26.8	4.3	10.2	5.2	324,843	37.3	24,396	31,847	89,450	42.1	6,490	8,770	.0089	.0080
Thomas	8.9	9.5	6.7	3.3	3.1	100,914	34.0	23,527	30,580	67,840	39.0	15,251	20,558	.0035	.0031
Trego	4.1	4.1	.0	1.6	.0	40,925	22.7	20,838	25,578	22,150	30.6	10,599	13,844	.0016	.0013
Wabaunsee	7.1	7.4	4.2	2.5	.0	66,144	23.3	21,463	26,458	11,151	30.9	3,407	4,460	.0019	.0016
Wallace	2.0	1.9	−5.0	.7	.0	11,669	9.1	15,274	16,670	8,956	24.0	10,316	12,794	.0006	.0006
Washington	8.3	8.0	−3.6	3.3	.0	54,998	9.2	15,260	16,666	24,280	24.1	5,931	7,358	.0021	.0017
Wichita	3.0	2.9	−3.3	1.1	.0	28,336	21.4	21,221	25,760	24,249	34.2	16,431	22,045	.0013	.0010
Wilson	12.5	13.0	4.0	4.9	.0	138,522	41.3	20,006	28,270	39,597	41.4	5,717	8,081	.0039	.0036
Woodson	4.6	4.6	.0	1.8	.0	41,924	28.2	18,172	23,291	15,420	34.0	6,393	8,567	.0015	.0011
Wyandotte	168.9	166.1	−1.7	64.5	1.4	2,505,387	56.1	25,239	38,843	1,215,452	51.1	12,650	18,844	.0690	.0667
TOTAL METRO COUNTIES	**1,189.9**	**1,242.1**	**4.4**	**485.1**	**7.7**	**23,228,325**	**63.7**	**31,501**	**47,884**	**10,987,458**	**61.2**	**15,127**	**22,650**	**.5779**	**.5896**
TOTAL STATE	**2,430.2**	**2,528.7**	**4.1**	**986.4**	**6.7**	**39,499,345**	**56.5**	**27,306**	**40,044**	**18,660,938**	**56.7**	**12,888**	**18,918**	**1.0492**	**1.0353**
KENTUCKY															
CLARKSVILLE - HOPKINSVILLE	**157.0**	**168.7**	**7.5**	**56.1**	**11.1**	**2,001,082**	**68.8**	**23,469**	**35,670**	**1,142,771**	**66.1**	**13,623**	**20,370**	**.0561**	**.0589**
Christian	68.2	71.9	5.4	23.1	9.5	829,790	65.8	23,719	35,922	427,785	61.5	12,551	18,519	.0232	.0239
Montgomery, Tenn.	*88.8*	*96.8*	*9.0*	*33.0*	*12.2*	*1,171,292*	*71.1*	*23,289*	*35,494*	*714,986*	*69.0*	*14,392*	*21,666*	*.0329*	*.0350*
HUNTINGTON - ASHLAND	**339.5**	**346.0**	**1.9**	**130.1**	**5.1**	**4,163,372**	**54.7**	**21,746**	**32,001**	**2,476,778**	**54.6**	**12,942**	**19,037**	**.1272**	**.1237**
Boyd	55.7	55.7	.0	21.4	2.4	684,793	41.5	23,158	32,000	480,374	45.4	15,807	22,447	.0235	.0213
Carter	26.2	27.7	5.7	9.8	11.4	265,565	67.4	18,030	27,098	160,926	65.0	11,080	16,421	.0081	.0084
Greenup	40.4	42.0	4.0	14.7	7.3	404,480	34.9	21,885	27,516	128,705	44.6	6,497	8,755	.0121	.0109
Lawrence, Ohio	*65.2*	*66.7*	*2.3*	*25.1*	*6.4*	*887,377*	*67.8*	*22,409*	*35,354*	*339,773*	*60.5*	*8,972*	*13,537*	*.0223*	*.0228*
Cabell, W. Va.	*103.7*	*102.5*	*−1.2*	*40.9*	*2.0*	*1,341,586*	*53.1*	*21,848*	*32,802*	*1,109,788*	*54.2*	*17,954*	*27,134*	*.0458*	*.0441*
Wayne, W. Va.	*48.3*	*51.4*	*6.4*	*18.2*	*9.0*	*579,571*	*68.2*	*20,638*	*31,845*	*257,212*	*67.4*	*9,201*	*14,133*	*.0154*	*.0162*
LEXINGTON-FAYETTE	**328.8**	**343.5**	**4.5**	**133.4**	**7.8**	**5,348,037**	**67.9**	**25,751**	**40,090**	**3,275,080**	**64.0**	**16,140**	**24,551**	**.1469**	**.1521**
Bourbon	19.2	19.0	−1.0	7.1	.0	199,022	39.8	20,054	28,031	92,979	44.0	9,095	13,096	.0062	.0057
Clark	29.2	30.4	4.1	11.4	6.5	406,001	59.8	23,739	35,614	261,755	59.0	15,385	22,961	.0122	.0120
Fayette	210.1	217.7	3.6	87.9	7.3	3,693,282	69.4	26,628	42,017	2,580,882	64.5	19,154	29,362	.1044	.1086
Jessamine	29.2	33.3	14.0	11.6	18.4	485,497	88.3	26,308	41,853	184,374	82.9	10,284	15,894	.0106	.0122
Scott	22.7	23.9	5.3	8.5	9.0	258,723	51.1	21,958	30,438	81,529	53.9	6,792	9,592	.0070	.0068
Woodford	18.4	19.2	4.3	6.9	7.8	305,512	70.5	27,990	44,277	73,561	64.1	7,005	10,661	.0065	.0068
LOUISVILLE	**964.7**	**977.9**	**1.4**	**369.6**	**3.9**	**15,062,393**	**62.9**	**25,995**	**40,753**	**8,082,606**	**58.5**	**14,330**	**21,869**	**.4096**	**.4115**
Bullitt	48.0	54.6	13.8	17.4	17.6	618,503	71.7	24,335	35,546	125,615	74.9	4,854	7,219	.0136	.0148
Jefferson	675.5	664.5	−1.6	262.4	1.6	10,939,305	60.4	26,399	41,689	6,331,442	57.0	15,617	24,129	.3058	.3024
Oldham	31.9	37.5	17.6	11.6	22.1	594,711	92.7	32,479	51,268	169,224	86.0	9,579	14,588	.0116	.0138
Shelby	24.7	26.7	8.1	9.6	11.6	373,413	75.1	24,803	38,897	165,974	70.9	11,296	17,289	.0092	.0099
Clark, Ind.	*92.1*	*96.4*	*4.7*	*34.6*	*6.1*	*1,282,533*	*64.7*	*23,886*	*37,067*	*789,726*	*60.5*	*15,096*	*22,824*	*.0371*	*.0378*
Floyd, Ind.	*62.9*	*65.5*	*4.1*	*23.2*	*4.5*	*850,328*	*58.1*	*24,224*	*36,652*	*362,249*	*57.0*	*10,392*	*15,614*	*.0228*	*.0226*
Harrison, Ind.	*29.6*	*32.7*	*10.5*	*10.8*	*10.2*	*403,600*	*74.0*	*23,665*	*37,370*	*138,376*	*68.7*	*8,368*	*12,813*	*.0095*	*.0102*
OWENSBORO	**87.3**	**89.3**	**2.3**	**34.3**	**6.2**	**1,259,560**	**61.4**	**24,156**	**36,722**	**811,520**	**58.9**	**15,815**	**23,659**	**.0371**	**.0372**
Daviess	87.3	89.3	2.3	34.3	6.2	1,259,560	61.4	24,156	36,722	811,520	58.9	15,815	23,659	.0371	.0372
ALL COUNTIES															
Adair	15.8	16.5	4.4	5.9	3.5	133,948	46.8	16,010	22,703	58,928	47.8	6,992	9,988	.0044	.0041
Allen	14.6	15.2	4.1	6.1	8.9	175,557	68.2	18,634	28,780	76,619	66.2	8,234	12,560	.0046	.0047
Anderson	13.5	14.8	9.6	5.2	10.6	203,889	75.3	24,753	39,209	70,324	70.8	8,763	13,524	.0047	.0051
Ballard	8.6	8.6	.0	3.5	2.9	102,476	49.9	20,113	29,279	61,755	52.7	11,895	17,644	.0033	.0031
Barren	35.5	37.4	5.4	14.3	7.5	481,067	70.2	21,257	33,641	287,134	65.2	13,067	20,079	.0134	.0141
Bath	10.3	10.7	3.9	4.1	10.8	99,131	62.0	16,542	24,178	26,520	60.4	4,469	6,468	.0026	.0026
Bell	34.9	35.6	2.0	12.9	5.7	359,831	61.7	18,241	27,894	316,727	60.0	16,226	24,552	.0127	.0128
☐ Boone	50.3	56.6	12.5	20.0	16.3	729,646	59.4	26,607	36,482	788,386	65.0	27,777	39,419	.0263	.0270
Bourbon	19.2	19.0	−1.0	7.1	.0	199,022	39.8	20,054	28,031	92,979	44.0	9,095	13,096	.0062	.0057
Boyd	55.7	55.7	.0	21.4	2.4	684,793	41.5	23,158	32,000	480,374	45.4	15,807	22,447	.0235	.0213
Boyle	25.3	25.7	1.6	9.9	5.3	365,793	66.2	23,419	36,949	198,600	61.3	13,099	20,061	.0100	.0103
Bracken	7.8	7.8	.0	2.7	.0	85,693	57.9	20,097	31,738	26,275	53.2	6,351	9,731	.0022	.0022
Breathitt	17.4	17.9	2.9	6.0	9.1	109,419	29.8	15,323	18,237	60,739	42.4	7,753	10,123	.0044	.0038

METRO/COUNTY 1988 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI 1983	Average Household EBI 1988	1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household 1983	Retail Sales Per Household 1988	Buying Power Index 1983	Buying Power Index 1988
KENTUCKY (continued)															
ALL COUNTIES (continued)															
Breckinridge	17.1	17.3	1.2	6.4	3.2	168,411	50.5	18,044	26,314	84,314	51.4	8,983	13,174	.0053	.0050
Bullitt	48.0	54.6	13.8	17.4	17.6	618,503	71.7	24,335	35,546	125,615	74.9	4,854	7,219	.0136	.0148
Butler	11.5	12.1	5.2	4.1	2.5	87,880	36.3	16,122	21,434	54,227	44.5	9,383	13,226	.0033	.0031
Caldwell	13.2	13.0	–1.5	5.1	.0	149,913	45.8	20,161	29,395	99,168	45.2	13,394	19,445	.0051	.0046
Calloway	30.6	31.3	2.3	12.0	6.2	338,798	47.7	20,298	28,233	234,531	52.0	13,651	19,544	.0115	.0108
☐ Campbell	81.2	80.2	–1.2	29.4	1.7	1,246,394	61.1	26,764	42,394	487,330	56.8	10,752	16,576	.0313	.0311
Carlisle	5.5	5.5	.0	2.1	.0	62,793	51.2	19,770	29,901	31,741	50.6	10,038	15,115	.0018	.0018
Carroll	9.4	9.6	2.1	3.4	.0	114,551	57.8	21,356	33,691	43,046	53.1	8,272	12,661	.0031	.0030
Carter	26.2	27.7	5.7	9.8	11.4	265,565	67.4	18,030	27,098	160,926	65.0	11,080	16,421	.0081	.0084
Casey	15.1	15.4	2.0	6.0	5.3	108,304	40.8	13,499	18,051	48,021	46.4	5,756	8,004	.0038	.0035
Christian	68.2	71.9	5.4	23.1	9.5	829,790	65.8	23,719	35,922	427,785	61.5	12,551	18,519	.0232	.0239
Clark	29.2	30.4	4.1	11.4	6.5	406,001	59.8	23,739	35,614	261,755	59.0	15,385	22,961	.0122	.0120
Clay	23.9	25.6	7.1	8.2	9.3	225,796	73.9	17,315	27,536	159,743	67.4	12,727	19,481	.0071	.0077
Clinton	9.5	9.8	3.2	3.7	8.8	86,838	73.3	14,736	23,470	44,676	68.3	7,807	12,075	.0025	.0027
Crittenden	9.4	9.7	3.2	3.5	.0	111,665	57.8	20,215	31,904	42,825	52.6	8,020	12,236	.0031	.0029
Cumberland	7.4	7.5	1.4	3.0	3.4	81,502	64.6	17,074	27,167	42,847	60.5	9,203	14,282	.0024	.0024
Daviess	87.3	89.3	2.3	34.3	6.2	1,259,560	61.4	24,156	36,722	811,520	58.9	15,815	23,659	.0371	.0372
Edmonson	10.8	11.4	5.6	3.6	.0	85,346	46.4	16,197	23,707	21,152	46.1	4,023	5,876	.0025	.0023
Elliott	7.2	7.5	4.2	2.8	12.0	36,030	22.6	11,754	12,868	8,981	38.5	2,594	3,208	.0014	.0013
Estill	14.7	15.0	2.0	5.5	5.8	158,275	67.6	18,155	28,777	91,905	63.8	10,798	16,710	.0047	.0048
Fayette	210.1	217.7	3.6	87.9	7.3	3,693,282	69.4	26,628	42,017	2,580,882	64.5	19,154	29,362	.1044	.1086
Fleming	12.4	12.7	2.4	4.7	2.2	111,750	42.5	17,053	23,777	68,411	46.0	10,187	14,556	.0038	.0037
Floyd	52.3	57.1	9.2	20.2	12.8	549,071	60.1	19,155	27,182	413,589	63.7	14,118	20,475	.0182	.0186
Franklin	43.3	45.4	4.8	18.4	8.9	748,144	71.5	25,792	40,660	324,460	65.8	11,577	17,634	.0181	.0188
Fulton	8.3	8.1	–2.4	3.2	.0	89,096	48.9	18,702	27,843	90,535	50.4	18,812	28,292	.0035	.0034
Gallatin	5.1	5.4	5.9	2.2	15.8	50,275	43.0	18,507	22,852	27,821	56.8	9,339	12,646	.0016	.0015
Garrard	11.2	11.6	3.6	4.6	9.5	131,566	68.9	18,547	28,601	48,231	65.0	6,959	10,485	.0033	.0036
Grant	14.3	15.6	9.1	5.2	10.6	141,804	47.7	20,429	27,270	73,293	53.0	10,189	14,095	.0046	.0042
Graves	34.0	33.8	–.6	13.6	2.3	375,795	41.6	19,949	27,632	204,355	46.0	10,527	15,026	.0119	.0111
Grayson	22.0	23.5	6.8	8.9	12.7	253,757	76.2	18,231	28,512	111,827	70.2	8,318	12,565	.0067	.0071
Green	11.0	10.9	–.9	4.0	.0	112,377	58.0	17,783	28,094	46,652	53.0	7,622	11,663	.0033	.0032
Greenup	40.4	42.0	4.0	14.7	7.3	404,480	34.9	21,885	27,516	128,705	44.6	6,497	8,755	.0121	.0109
Hancock	7.9	8.1	2.5	3.0	7.1	89,815	20.4	26,634	29,938	17,138	35.1	4,532	5,713	.0025	.0020
Hardin	89.0	95.2	7.0	30.3	11.8	1,329,269	76.8	27,751	43,870	649,569	70.7	14,039	21,438	.0334	.0361
Harlan	42.5	43.3	1.9	15.5	5.4	382,789	42.9	18,227	24,696	283,722	49.8	12,888	18,305	.0142	.0132
Harrison	15.3	15.5	1.3	5.4	.0	150,470	45.3	19,175	27,865	75,774	48.3	9,464	14,032	.0047	.0045
Hart	15.2	15.3	.7	5.9	5.4	151,737	53.2	17,683	25,718	78,344	55.2	9,017	13,279	.0047	.0046
☐ Henderson	42.4	44.6	5.2	17.5	9.4	621,848	59.9	24,307	35,534	347,807	59.3	13,643	19,875	.0175	.0174
Henry	13.1	13.8	5.3	4.9	4.3	150,571	59.8	20,050	30,729	60,002	56.9	8,135	12,245	.0041	.0042
Hickman	5.9	5.7	–3.4	2.2	.0	52,505	26.9	18,808	23,866	17,547	37.4	5,807	7,976	.0017	.0014
Hopkins	48.1	50.7	5.4	19.5	8.9	720,726	67.9	23,976	36,960	357,492	63.5	12,214	18,333	.0189	.0195
Jackson	12.3	12.7	3.3	4.2	.0	88,792	50.0	14,090	21,141	32,975	49.8	5,243	7,851	.0028	.0027
Jefferson	675.5	664.5	–1.6	262.4	1.6	10,939,305	60.4	26,399	41,689	6,331,442	57.0	15,617	24,129	.3058	.3024
Jessamine	29.2	33.3	14.0	11.6	18.4	485,497	88.3	26,308	41,853	184,374	82.9	10,284	15,894	.0106	.0122
Johnson	26.5	29.3	10.6	9.9	11.2	336,969	75.9	21,524	34,037	233,101	71.8	15,243	23,546	.0097	.0107
☐ Kenton	138.0	139.2	.9	52.4	4.2	2,161,806	64.5	26,130	41,256	905,496	59.6	11,276	17,280	.0543	.0548
Knott	18.8	20.0	6.4	6.5	8.3	196,640	70.6	19,209	30,252	54,104	65.8	5,438	8,324	.0050	.0051
Knox	31.9	34.0	6.6	11.9	9.2	261,460	54.6	15,513	21,971	190,717	57.5	11,108	16,027	.0093	.0094
Larue	12.2	12.6	3.3	5.0	8.7	130,654	56.1	18,195	26,131	65,862	59.1	9,001	13,172	.0039	.0038
Laurel	42.3	46.9	10.9	16.6	14.5	505,993	77.1	19,700	30,482	296,774	72.5	11,867	17,878	.0141	.0152
Lawrence	15.3	16.8	9.8	5.7	9.6	183,723	74.2	20,279	32,232	86,927	67.8	9,963	15,250	.0048	.0053
Lee	7.9	8.0	1.3	3.0	3.4	75,716	61.1	16,204	25,239	45,832	57.1	10,059	15,277	.0025	.0025
Leslie	15.6	16.6	6.4	5.6	9.8	175,278	74.9	19,653	31,300	34,022	66.6	4,004	6,075	.0040	.0042
Letcher	32.5	34.8	7.1	12.2	9.9	362,415	71.8	19,004	29,706	126,514	65.2	6,900	10,370	.0091	.0097
Lewis	14.9	15.3	2.7	5.5	7.8	113,473	44.7	15,379	20,631	42,670	52.5	5,486	7,758	.0037	.0035
Lincoln	19.5	20.1	3.1	7.4	7.2	142,260	34.9	15,278	19,224	75,585	44.8	7,563	10,214	.0054	.0047
Livingston	9.6	10.1	5.2	4.3	13.2	119,454	60.1	19,638	27,780	25,387	60.3	4,168	5,904	.0028	.0028
Logan	24.9	26.0	4.4	9.8	6.5	324,817	68.4	20,963	33,145	133,144	62.2	8,924	13,586	.0082	.0086
Lyon	6.7	7.0	4.5	2.8	12.0	99,536	73.6	22,940	35,549	28,758	70.7	6,740	10,271	.0023	.0025
McCracken	61.1	61.4	.5	25.4	4.1	977,273	64.4	24,368	38,475	658,589	58.7	17,010	25,929	.0285	.0286
McCreary	16.3	17.1	4.9	5.9	9.3	107,341	50.0	13,253	18,193	44,587	52.8	5,404	7,557	.0035	.0035
McLean	10.3	10.6	2.9	3.6	.0	105,466	46.3	20,024	29,296	41,834	48.1	7,846	11,621	.0032	.0030
Madison	55.3	57.9	4.7	19.8	8.8	723,300	72.2	23,085	36,530	485,618	67.5	15,932	24,526	.0210	.0222
Magoffin	14.3	15.3	7.0	5.2	10.6	131,059	63.8	17,024	25,204	50,024	63.0	6,531	9,620	.0037	.0037
Marion	17.8	17.6	–1.1	5.9	.0	189,099	58.2	20,266	32,051	70,785	53.4	7,823	11,997	.0053	.0052
Marshall	26.8	28.3	5.6	11.3	9.7	374,832	63.3	22,287	33,171	230,064	61.4	13,836	20,360	.0108	.0109

METRO/COUNTY 1988 PROJECTIONS

ESTIMATES METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI 1983	Average Household EBI 1988	1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household 1983	Retail Sales Per Household 1988	Buying Power Index 1983	Buying Power Index 1988
KENTUCKY (continued)															
ALL COUNTIES (continued)															
Martin	15.4	17.4	13.0	5.2	10.6	178,699	67.5	22,694	34,365	63,456	63.7	8,249	12,203	.0046	.0049
Mason	17.4	16.8	–3.4	6.5	.0	229,753	58.8	22,260	35,347	155,360	53.5	15,571	23,902	.0071	.0069
Meade	23.6	24.7	4.7	8.3	7.8	285,179	70.5	21,716	34,359	69,561	65.5	5,458	8,381	.0067	.0070
Menifee	5.3	5.6	5.7	1.7	.0	35,983	42.2	14,889	21,166	6,466	46.4	2,598	3,804	.0010	.0009
Mercer	19.5	20.1	3.1	7.7	6.9	252,642	64.0	21,395	32,811	111,947	60.9	9,665	14,539	.0068	.0069
Metcalfe	9.9	10.5	6.1	4.1	13.9	67,018	28.1	14,531	16,346	32,384	45.1	6,201	7,899	.0025	.0023
Monroe	12.3	12.2	–.8	4.7	.0	84,079	28.1	13,960	17,889	54,080	38.2	8,329	11,506	.0035	.0030
Montgomery	21.2	22.7	7.1	8.7	13.0	213,618	52.4	18,203	24,554	176,608	56.1	14,694	20,300	.0077	.0075
Morgan	12.5	13.2	5.6	4.9	11.4	98,877	50.6	14,924	20,179	93,999	54.6	13,821	19,183	.0040	.0039
Muhlenberg	33.1	34.2	3.3	12.2	5.2	435,598	61.8	23,215	35,705	275,096	60.4	14,789	22,549	.0130	.0130
Nelson	28.7	30.2	5.2	10.5	10.5	357,601	68.7	22,311	34,057	157,637	65.4	10,035	15,013	.0093	.0098
Nicholas	7.2	7.3	1.4	2.6	.0	72,118	51.2	18,348	27,738	19,931	48.5	5,161	7,666	.0019	.0019
Ohio	22.4	23.2	3.6	8.6	6.2	248,689	50.1	20,455	28,917	106,570	51.3	8,693	12,392	.0073	.0069
Oldham	31.9	37.5	17.6	11.6	22.1	594,711	92.7	32,479	51,268	169,224	86.0	9,579	14,588	.0116	.0138
Owen	9.3	9.8	5.4	4.0	14.3	117,145	80.5	18,545	29,286	43,866	75.0	7,164	10,967	.0028	.0031
Owsley	5.9	6.1	3.4	1.8	.0	32,081	47.6	12,077	17,823	11,521	47.3	4,346	6,401	.0012	.0011
Pendleton	11.2	11.5	2.7	4.3	7.5	138,864	68.2	20,638	32,294	36,484	63.4	5,583	8,485	.0034	.0034
Perry	35.4	37.6	6.2	12.7	8.5	472,915	73.1	23,356	37,237	277,941	66.9	14,234	21,885	.0130	.0138
Pike	86.4	93.6	8.3	33.2	11.8	865,013	47.6	19,727	26,055	467,513	52.4	10,328	14,082	.0277	.0267
Powell	12.0	13.3	10.8	4.3	13.2	114,791	70.2	17,753	26,696	38,595	70.9	5,944	8,976	.0030	.0031
Pulaski	48.5	52.1	7.4	20.0	11.1	590,072	72.3	19,023	29,504	416,297	67.6	13,798	20,815	.0177	.0189
Robertson	2.3	2.3	.0	.8	.0	19,664	48.9	16,511	24,580	5,416	50.4	4,501	6,770	.0006	.0005
Rockcastle	14.2	14.4	1.4	5.2	4.0	106,378	45.7	14,604	20,457	48,734	51.0	6,454	9,372	.0036	.0034
Rowan	19.3	19.5	1.0	6.4	3.2	195,677	59.8	19,751	30,575	147,180	58.8	14,949	22,997	.0067	.0066
Russell	14.8	16.2	9.5	6.6	15.8	156,146	71.9	15,937	23,658	104,530	72.5	10,632	15,838	.0046	.0050
Scott	22.7	23.9	5.3	8.5	9.0	258,723	51.1	21,958	30,438	81,529	53.9	6,792	9,592	.0070	.0068
Shelby	24.7	26.7	8.1	9.6	11.6	373,413	75.1	24,803	38,897	165,974	70.9	11,296	17,289	.0092	.0099
Simpson	14.9	15.2	2.0	5.8	5.5	218,361	67.6	23,687	37,648	110,692	61.1	12,490	19,085	.0057	.0058
Spencer	6.0	6.1	1.7	2.1	.0	74,587	58.5	22,405	35,518	17,814	53.1	5,540	8,483	.0018	.0018
Taylor	22.1	23.4	5.9	9.2	9.5	303,947	72.9	20,928	33,038	145,447	68.0	10,308	15,809	.0079	.0083
Todd	11.8	11.7	–.8	4.3	.0	106,936	39.0	17,888	24,869	38,363	42.2	6,272	8,922	.0033	.0031
Trigg	9.4	9.3	–1.1	3.5	.0	83,420	30.0	18,341	23,834	52,824	38.6	10,886	15,093	.0031	.0027
Trimble	6.4	6.6	3.1	2.2	.0	62,035	12.8	25,005	28,198	6,454	27.8	2,296	2,934	.0020	.0015
Union	18.1	18.5	2.2	6.2	6.9	193,396	43.2	23,282	31,193	84,892	49.7	9,776	13,692	.0058	.0054
Warren	78.5	87.6	11.6	32.8	16.3	1,162,659	78.5	23,101	35,447	808,724	74.5	16,432	24,656	.0324	.0357
Washington	10.5	10.2	–2.9	3.5	.0	83,977	30.7	18,358	23,993	47,154	39.7	9,646	13,473	.0031	.0027
Wayne	17.7	18.7	5.6	6.9	7.8	149,507	62.4	14,385	21,668	68,576	58.9	6,742	9,939	.0046	.0046
Webster	15.1	15.5	2.6	6.1	7.0	202,367	63.7	21,690	33,175	71,014	61.0	7,740	11,642	.0050	.0051
Whitley	36.5	40.3	10.4	15.0	15.4	456,527	82.5	19,239	30,435	390,779	76.3	17,054	26,052	.0140	.0157
Wolfe	7.1	7.6	7.0	2.4	.0	60,637	58.1	15,980	25,265	24,955	53.0	6,797	10,398	.0019	.0018
Woodford	18.4	19.2	4.3	6.9	7.8	305,512	70.5	27,990	44,277	73,561	64.1	7,005	10,661	.0065	.0068
TOTAL METRO COUNTIES	**1,698.6**	**1,734.0**	**2.1**	**657.0**	**5.3**	**26,077,851**	**62.5**	**25,707**	**39,692**	**14,605,664**	**59.5**	**14,672**	**22,231**	**.7205**	**.7250**
TOTAL STATE	**3,753.2**	**3,890.2**	**3.7**	**1,441.2**	**6.7**	**49,854,780**	**62.3**	**22,752**	**34,593**	**27,587,957**	**60.3**	**12,748**	**19,142**	**1.4135**	**1.4269**
LOUISIANA															
ALEXANDRIA	**142.2**	**151.9**	**6.8**	**54.6**	**10.8**	**1,927,375**	**67.0**	**23,410**	**35,300**	**1,019,518**	**64.3**	**12,585**	**18,672**	**.0525**	**.0547**
Rapides	142.2	151.9	6.8	54.6	10.8	1,927,375	67.0	23,410	35,300	1,019,518	64.3	12,585	18,672	.0525	.0547
BATON ROUGE	**543.5**	**614.9**	**13.1**	**220.4**	**17.2**	**9,397,675**	**75.9**	**28,411**	**42,639**	**4,488,735**	**74.0**	**13,724**	**20,366**	**.2258**	**.2481**
Ascension	56.7	66.3	16.9	22.0	20.9	813,772	72.5	25,917	36,990	396,555	71.9	12,679	18,025	.0208	.0226
East Baton Rouge	398.8	445.6	11.7	164.0	15.9	7,475,335	82.1	29,005	45,581	3,797,297	75.7	15,277	23,154	.1765	.1975
Livingston	67.7	80.8	19.4	27.2	23.6	803,218	34.8	27,092	29,530	220,388	51.8	6,601	8,103	.0222	.0209
West Baton Rouge	20.3	22.2	9.4	7.2	14.3	305,350	80.4	26,863	42,410	74,495	75.8	6,725	10,347	.0063	.0071
HOUMA - THIBODAUX	**191.6**	**213.3**	**11.3**	**72.1**	**15.2**	**3,200,494**	**80.2**	**28,379**	**44,390**	**1,628,078**	**74.9**	**14,871**	**22,581**	**.0780**	**.0864**
Lafourche	88.6	97.4	9.9	32.8	13.9	1,410,354	76.8	27,698	42,999	637,463	72.5	12,835	19,435	.0340	.0372
Terrebonne	103.0	115.9	12.5	39.3	16.3	1,790,140	82.9	28,959	45,551	990,615	76.5	16,606	25,206	.0440	.0492
LAFAYETTE	**213.8**	**248.2**	**16.1**	**89.7**	**20.4**	**4,168,409**	**91.2**	**29,259**	**46,471**	**2,125,040**	**85.1**	**15,408**	**23,691**	**.0940**	**.1101**
Lafayette	169.2	197.3	16.6	73.2	21.0	3,550,986	92.0	30,574	48,511	1,963,023	85.7	17,476	26,817	.0808	.0950
St. Martin	44.6	50.9	14.1	16.5	17.9	617,423	87.1	23,577	37,420	162,017	78.7	6,476	9,819	.0132	.0151
LAKE CHARLES	**177.0**	**192.4**	**8.7**	**69.6**	**12.3**	**2,828,572**	**67.3**	**27,262**	**40,640**	**1,535,007**	**66.5**	**14,873**	**22,055**	**.0745**	**.0783**
Calcasieu	177.0	192.4	8.7	69.6	12.3	2,828,572	67.3	27,262	40,640	1,535,007	66.5	14,873	22,055	.0745	.0783

METRO/COUNTY 1988 PROJECTIONS

ESTIMATES METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI 1983	Average Household EBI 1988	1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household 1983	Retail Sales Per Household 1988	Buying Power Index 1983	Buying Power Index 1988
LOUISIANA (continued)															
MONROE	**146.7**	**157.3**	**7.2**	**57.3**	**11.0**	**1,850,827**	**57.8**	**22,729**	**32,301**	**1,128,185**	**58.6**	**13,782**	**19,689**	**.0556**	**.0556**
Ouachita	146.7	157.3	7.2	57.3	11.0	1,850,827	57.8	22,729	32,301	1,128,185	58.6	13,782	19,689	.0556	.0556
NEW ORLEANS	**1,330.5**	**1,435.1**	**7.9**	**541.6**	**11.2**	**21,165,496**	**66.6**	**26,075**	**39,080**	**10,337,052**	**63.4**	**12,988**	**19,086**	**.5457**	**.5666**
Jefferson	487.7	534.7	9.6	200.9	13.3	8,364,146	65.6	28,484	41,633	4,733,749	65.1	16,174	23,563	.2223	.2316
Orleans	563.1	570.4	1.3	226.4	4.6	7,742,398	58.4	22,588	34,198	4,087,922	56.2	12,096	18,056	.2189	.2158
St. Bernard	68.9	75.7	9.9	26.5	13.7	1,029,716	67.5	26,390	38,857	347,688	64.7	9,062	13,120	.0245	.0256
St. Charles	41.4	47.6	15.0	16.1	18.4	754,330	84.3	30,089	46,853	193,836	79.8	7,926	12,040	.0150	.0170
St. John the Baptist	37.3	43.9	17.7	13.9	21.9	463,828	32.9	30,614	33,369	126,422	49.6	7,415	9,095	.0128	.0119
St. Tammany	132.1	162.8	23.2	57.8	27.9	2,811,078	101.8	30,812	48,635	847,435	93.0	9,715	14,662	.0522	.0647
SHREVEPORT	**349.7**	**373.5**	**6.8**	**141.9**	**10.4**	**5,650,853**	**70.2**	**25,839**	**39,823**	**2,772,425**	**65.9**	**13,008**	**19,538**	**.1433**	**.1506**
Bossier	87.1	96.2	10.4	34.7	14.5	1,110,719	54.0	23,800	32,009	432,059	58.5	8,999	12,451	.0298	.0297
Caddo	262.6	277.3	5.6	107.2	9.2	4,540,134	74.7	26,468	42,352	2,340,366	67.3	14,245	21,832	.1135	.1209
ALL COUNTIES															
Acadia	58.7	62.5	6.5	21.6	10.2	829,516	74.2	24,300	38,404	311,822	68.8	9,425	14,436	.0199	.0213
Allen	21.8	22.4	2.8	8.1	6.6	183,438	34.0	18,006	22,647	93,784	41.1	8,747	11,578	.0065	.0058
Ascension	56.7	66.3	16.9	22.0	20.9	813,772	72.5	25,917	36,990	396,555	71.9	12,679	18,025	.0208	.0226
Assumption	23.3	25.2	8.2	7.9	12.9	298,389	77.9	23,962	37,771	61,825	70.2	5,190	7,826	.0064	.0070
Avoyelles	43.0	45.3	5.3	16.0	8.8	366,679	46.6	17,012	22,917	191,033	50.8	8,620	11,940	.0124	.0118
Beauregard	33.0	37.5	13.6	13.0	18.2	418,912	65.2	23,046	32,224	218,635	67.7	11,851	16,818	.0114	.0121
Bienville	16.8	17.3	3.0	6.6	8.2	189,467	64.7	18,859	28,707	55,159	62.4	5,567	8,357	.0048	.0048
Bossier	87.1	96.2	10.4	34.7	14.5	1,110,719	54.0	23,800	32,009	432,059	58.5	8,999	12,451	.0298	.0297
Caddo	262.6	277.3	5.6	107.2	9.2	4,540,134	74.7	26,468	42,352	2,340,366	67.3	14,245	21,832	.1135	.1209
Calcasieu	177.0	192.4	8.7	69.6	12.3	2,828,572	67.3	27,262	40,640	1,535,007	66.5	14,873	22,055	.0745	.0783
Caldwell	11.6	12.7	9.5	4.9	11.4	132,581	60.0	18,832	27,057	56,279	62.3	7,882	11,486	.0037	.0037
Cameron	10.0	11.0	10.0	3.9	14.7	159,976	68.4	27,938	41,019	38,924	67.5	6,833	9,981	.0036	.0037
Catahoula	12.7	13.4	5.5	4.9	11.4	127,273	58.1	18,300	25,974	57,272	59.3	8,171	11,688	.0037	.0037
Claiborne	17.9	18.1	1.1	6.6	3.1	157,577	12.9	21,804	23,875	67,787	29.2	8,197	10,271	.0058	.0047
Concordia	23.4	24.1	3.0	8.6	6.2	215,092	38.2	19,209	25,011	89,323	43.3	7,698	10,386	.0069	.0062
De Soto	27.1	29.2	7.7	10.6	10.4	231,738	33.8	18,045	21,862	90,871	43.7	6,589	8,573	.0076	.0070
East Baton Rouge	398.8	445.6	11.7	164.0	15.9	7,475,335	82.1	29,005	45,581	3,797,297	75.7	15,277	23,154	.1765	.1975
East Carroll	11.5	11.2	–2.6	3.7	.0	53,056	10.2	13,012	14,339	35,810	24.1	7,799	9,678	.0029	.0022
East Feliciana	20.1	21.7	8.0	6.1	10.9	235,394	75.3	24,409	38,589	54,962	70.3	5,868	9,010	.0054	.0057
Evangeline	34.1	35.3	3.5	12.6	6.8	348,132	59.3	18,521	27,630	170,914	58.2	9,153	13,565	.0102	.0104
Franklin	24.1	24.1	.0	9.0	5.9	168,692	27.5	15,565	18,744	102,203	38.8	8,664	11,356	.0069	.0058
Grant	17.9	19.4	8.4	7.5	15.4	244,322	84.5	20,377	32,576	47,405	75.8	4,149	6,321	.0050	.0056
Iberia	67.0	72.1	7.6	24.2	11.5	1,076,001	76.2	28,136	44,463	551,836	70.4	14,927	22,803	.0269	.0291
Iberville	33.1	34.1	3.0	10.8	4.9	421,704	65.5	24,732	39,047	173,739	60.0	10,542	16,087	.0111	.0113
Jackson	17.8	18.4	3.4	7.2	7.5	176,032	46.5	17,938	24,449	67,344	48.8	6,756	9,353	.0052	.0049
Jefferson	487.7	534.7	9.6	200.9	13.3	8,364,146	65.6	28,484	41,633	4,733,749	65.1	16,174	23,563	.2223	.2316
Jefferson Davis	33.4	35.3	5.7	12.1	9.0	368,514	50.3	22,083	30,456	194,961	52.3	11,530	16,112	.0114	.0110
Lafayette	169.2	197.3	16.6	73.2	21.0	3,550,986	92.0	30,574	48,511	1,963,023	85.7	17,476	26,817	.0808	.0950
Lafourche	88.6	97.4	9.9	32.8	13.9	1,410,354	76.8	27,698	42,999	637,463	72.5	12,835	19,435	.0340	.0372
La Salle	18.4	20.4	10.9	7.7	14.9	190,831	25.4	22,707	24,783	73,283	41.4	7,734	9,517	.0062	.0054
Lincoln	41.9	44.8	6.9	15.1	11.0	574,514	75.2	24,116	38,047	245,345	67.7	10,756	16,248	.0142	.0153
Livingston	67.7	80.8	19.4	27.2	23.6	803,218	34.8	27,092	29,530	220,388	51.8	6,601	8,103	.0222	.0209
Madison	16.0	15.9	–.6	5.9	.0	88,001	10.1	13,546	14,915	45,228	23.3	6,217	7,666	.0041	.0031
Morehouse	35.8	37.2	3.9	13.3	8.1	275,648	33.0	16,845	20,725	176,894	43.4	10,027	13,300	.0104	.0096
Natchitoches	41.7	44.3	6.2	15.8	10.5	402,200	50.0	18,746	25,456	187,416	54.7	8,471	11,862	.0123	.0120
Orleans	563.1	570.4	1.3	226.4	4.6	7,742,398	58.4	22,588	34,198	4,087,922	56.2	12,096	18,056	.2189	.2158
Ouachita	146.7	157.3	7.2	57.3	11.0	1,850,827	57.8	22,729	32,301	1,128,185	58.6	13,782	19,689	.0556	.0556
Plaquemines	26.8	27.9	4.1	8.9	7.2	381,217	69.2	27,149	42,833	190,893	65.4	13,904	21,449	.0100	.0105
Pointe Coupee	25.3	27.2	7.5	9.6	11.6	255,692	22.4	24,282	26,635	99,235	38.6	8,325	10,337	.0085	.0071
Rapides	142.2	151.9	6.8	54.6	10.8	1,927,375	67.0	23,410	35,300	1,019,518	64.3	12,585	18,672	.0525	.0547
Red River	10.9	11.6	6.4	4.3	13.2	125,480	78.7	18,479	29,181	60,788	73.2	9,238	14,137	.0033	.0035
Richland	22.4	22.7	1.3	8.1	6.6	139,881	19.0	15,465	17,269	120,203	35.4	11,682	14,840	.0067	.0056
Sabine	28.0	31.8	13.6	12.1	17.5	382,735	86.5	19,922	31,631	143,217	77.9	7,814	11,836	.0088	.0101
St. Bernard	68.9	75.7	9.9	26.5	13.7	1,029,716	67.5	26,390	38,857	347,688	64.7	9,062	13,120	.0245	.0256
St. Charles	41.4	47.6	15.0	16.1	18.4	754,330	84.3	30,089	46,853	193,836	79.8	7,926	12,040	.0150	.0170
St. Helena	9.9	10.0	1.0	3.3	3.1	85,046	14.7	23,172	25,772	9,358	30.5	2,242	2,836	.0026	.0022
St. James	22.5	24.0	6.7	7.1	7.6	308,089	70.1	27,441	43,393	91,452	62.5	8,525	12,881	.0072	.0075
St. John the Baptist	37.3	43.9	17.7	13.9	21.9	463,828	32.9	30,614	33,369	126,422	49.6	7,415	9,095	.0128	.0119
St. Landry	86.8	91.1	5.0	31.8	8.5	954,348	64.2	19,837	30,011	517,449	61.7	10,921	16,272	.0280	.0284
St. Martin	44.6	50.9	14.1	16.5	17.9	617,423	87.1	23,577	37,420	162,017	78.7	6,476	9,819	.0132	.0151
St. Mary	65.9	68.6	4.1	22.6	7.1	990,066	65.4	28,373	43,808	517,122	62.9	15,045	22,882	.0264	.0271
St. Tammany	132.1	162.8	23.2	57.8	27.9	2,811,078	101.8	30,812	48,635	847,435	93.0	9,715	14,662	.0522	.0647

METRO/COUNTY 1988 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI 1983	Average Household EBI 1988	1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household 1983	Retail Sales Per Household 1988	Buying Power Index 1983	Buying Power Index 1988
LOUISIANA (continued)															
ALL COUNTIES (continued)															
Tangipahoa	87.9	98.2	11.7	34.1	16.0	872,185	26.4	23,463	25,577	576,929	43.4	13,689	16,919	.0324	.0289
Tensas	8.2	8.1	−1.2	2.9	.0	44,824	11.3	13,885	15,457	18,227	24.0	5,069	6,285	.0020	.0016
Terrebonne	103.0	115.9	12.5	39.3	16.3	1,790,140	82.9	28,959	45,551	990,615	76.5	16,606	25,206	.0440	.0492
Union	22.3	23.9	7.2	8.8	12.8	277,024	77.9	19,961	31,480	84,607	71.5	6,326	9,614	.0064	.0071
Vermilion	51.7	56.5	9.3	20.4	13.3	751,184	73.2	24,100	36,823	310,664	69.8	10,167	15,229	.0184	.0196
Vernon	62.1	69.7	12.2	21.1	16.6	733,489	76.7	22,938	34,763	202,384	71.8	6,510	9,592	.0171	.0188
Washington	45.3	47.1	4.0	17.1	6.2	497,294	59.0	19,427	29,082	235,187	55.9	9,368	13,754	.0144	.0142
Webster	45.0	46.8	4.0	17.9	7.8	451,440	17.7	23,103	25,220	227,442	33.5	10,264	12,706	.0164	.0135
West Baton Rouge	20.3	22.2	9.4	7.2	14.3	305,350	80.4	26,863	42,410	74,495	75.8	6,725	10,347	.0063	.0071
West Carroll	13.1	13.3	1.5	4.8	4.3	74,672	18.1	13,746	15,557	49,677	32.7	8,137	10,349	.0035	.0029
West Feliciana	13.0	14.0	7.7	3.1	19.2	105,960	30.7	31,183	34,181	40,250	50.2	10,310	12,984	.0034	.0032
Winn	17.5	18.0	2.9	6.8	7.9	156,633	46.5	16,976	23,034	75,851	50.1	8,022	11,155	.0051	.0047
TOTAL METRO COUNTIES	**3,095.0**	**3,386.6**	**9.4**	**1,247.2**	**13.0**	**50,189,701**	**71.1**	**26,582**	**40,242**	**25,034,040**	**67.9**	**13,511**	**20,072**	**1.2694**	**1.3504**
TOTAL STATE	**4,471.7**	**4,850.0**	**8.5**	**1,755.7**	**12.1**	**65,710,639**	**67.0**	**25,125**	**37,427**	**32,065,029**	**65.2**	**12,398**	**18,263**	**1.7151**	**1.7901**
MAINE															
BANGOR	**137.9**	**139.3**	**1.0**	**49.4**	**4.2**	**1,692,504**	**54.5**	**23,110**	**34,261**	**1,415,638**	**56.4**	**19,102**	**28,657**	**.0580**	**.0566**
Penobscot	137.9	139.3	1.0	49.4	4.2	1,692,504	54.5	23,110	34,261	1,415,638	56.4	19,102	28,657	.0580	.0566
LEWISTON - AUBURN	**100.3**	**101.0**	**.7**	**38.1**	**4.1**	**1,295,224**	**58.0**	**22,400**	**33,995**	**968,704**	**58.3**	**16,717**	**25,425**	**.0416**	**.0412**
Androscoggin	100.3	101.0	.7	38.1	4.1	1,295,224	58.0	22,400	33,995	968,704	58.3	16,717	25,425	.0416	.0412
PORTLAND	**221.0**	**228.2**	**3.3**	**89.3**	**6.8**	**3,679,572**	**68.7**	**26,088**	**41,205**	**3,105,329**	**66.4**	**22,328**	**34,774**	**.1128**	**.1176**
Cumberland	221.0	228.2	3.3	89.3	6.8	3,679,572	68.7	26,088	41,205	3,105,329	66.4	22,328	34,774	.1128	.1176
ALL COUNTIES															
Androscoggin	100.3	101.0	.7	38.1	4.1	1,295,224	58.0	22,400	33,995	968,704	58.3	16,717	25,425	.0416	.0412
Aroostook	88.3	84.0	−4.9	29.2	−1.7	942,907	48.9	21,326	32,291	719,415	49.3	16,221	24,638	.0333	.0309
Cumberland	221.0	228.2	3.3	89.3	6.8	3,679,572	68.7	26,088	41,205	3,105,329	66.4	22,328	34,774	.1128	.1176
Franklin	28.6	30.6	7.0	11.4	9.6	419,568	73.1	23,305	36,804	210,059	70.5	11,846	18,426	.0107	.0116
Hancock	43.9	46.6	6.2	18.3	9.6	626,656	73.1	21,677	34,243	441,773	70.0	15,563	24,141	.0182	.0192
Kennebec	113.1	117.4	3.8	44.2	7.3	1,594,538	62.8	23,780	36,076	1,116,942	63.1	16,618	25,270	.0479	.0488
Knox	33.8	34.9	3.3	14.1	7.6	373,948	44.0	19,830	26,521	291,675	52.3	14,623	20,686	.0132	.0125
Lincoln	27.6	30.0	8.7	11.3	9.7	416,383	74.1	23,223	36,848	221,616	69.4	12,705	19,612	.0109	.0116
Oxford	49.9	51.1	2.4	19.4	5.4	635,899	58.6	21,796	32,778	322,887	59.5	11,002	16,644	.0180	.0179
Penobscot	137.9	139.3	1.0	49.4	4.2	1,692,504	54.5	23,110	34,261	1,415,638	56.4	19,102	28,657	.0580	.0566
Piscataquis	17.9	18.2	1.7	6.8	4.6	189,034	50.3	19,351	27,799	109,173	54.1	10,899	[illegible]6,055	.0061	.0057
Sagadahoc	31.4	34.1	8.6	12.5	13.6	401,510	60.3	22,770	32,121	167,837	65.7	9,210	13,427	.0106	.0109
Somerset	45.9	47.2	2.8	17.0	6.3	461,317	50.2	19,199	27,136	290,235	55.1	11,698	17,073	.0152	.0146
Waldo	29.6	31.2	5.4	11.6	9.4	326,221	61.6	19,048	28,123	158,134	63.8	9,109	13,632	.0093	.0095
Washington	35.6	36.5	2.5	13.8	7.0	390,008	61.6	18,706	28,261	251,731	62.3	12,025	18,241	.0122	.0122
York	149.4	162.1	8.5	61.4	12.2	2,082,169	61.5	23,573	33,912	1,173,720	65.5	12,966	19,116	.0581	.0600
TOTAL METRO COUNTIES	**459.2**	**468.5**	**2.0**	**176.8**	**5.5**	**6,667,300**	**62.8**	**24,441**	**37,711**	**5,489,671**	**62.2**	**20,190**	**31,050**	**.2124**	**.2154**
TOTAL STATE	**1,154.2**	**1,192.4**	**3.3**	**447.8**	**6.8**	**15,527,458**	**61.2**	**22,977**	**34,675**	**10,964,868**	**61.8**	**16,174**	**24,486**	**.4761**	**.4808**
MARYLAND															
BALTIMORE	**2,248.6**	**2,323.6**	**3.3**	**848.1**	**6.1**	**37,770,873**	**65.5**	**28,546**	**44,536**	**17,502,711**	**61.1**	**13,593**	**20,638**	**.9557**	**.9769**
Anne Arundel	401.7	438.2	9.1	149.7	12.8	7,920,551	78.0	33,531	52,909	3,639,376	73.3	15,826	24,311	.1827	.2004
Baltimore	664.8	677.1	1.9	262.4	5.3	12,491,789	60.5	31,230	47,606	7,265,769	58.3	18,423	27,690	.3396	.3392
Baltimore city	755.5	727.3	−3.7	271.5	−1.4	9,142,265	53.3	21,656	33,673	3,849,949	48.7	9,402	14,180	.2576	.2436
Carroll	106.8	121.6	13.9	40.2	16.5	1,700,747	69.5	29,077	42,307	601,334	67.5	10,404	14,959	.0398	.0424
Harford	155.6	169.7	9.1	56.8	12.3	2,886,081	77.4	32,151	50,811	1,002,573	71.2	11,575	17,656	.0630	.0688
Howard	136.2	158.2	16.2	56.9	20.0	3,302,883	86.8	37,294	58,047	1,032,740	82.1	11,963	18,150	.0639	.0738
Queen Anne's	28.0	31.5	12.5	10.6	10.4	326,557	44.8	23,484	30,807	110,670	49.8	7,694	10,441	.0091	.0087
CUMBERLAND	**105.9**	**105.9**	**.0**	**39.2**	**.8**	**1,287,648**	**54.5**	**21,420**	**32,848**	**653,994**	**50.5**	**11,171**	**16,684**	**.0379**	**.0363**
Allegany	77.9	76.8	−1.4	28.6	−1.0	955,907	52.3	21,719	33,423	547,717	48.5	12,760	19,151	.0296	.0278
Mineral, W. Va.	*28.0*	*29.1*	*3.9*	*10.6*	*6.0*	*331,741*	*61.4*	*20,555*	*31,296*	*106,277*	*61.5*	*6,579*	*10,026*	*.0083*	*.0085*
HAGERSTOWN	**114.6**	**116.8**	**1.9**	**42.5**	**3.7**	**1,334,287**	**41.1**	**23,065**	**31,395**	**904,213**	**44.5**	**15,267**	**21,276**	**.0460**	**.0418**
Washington	114.6	116.8	1.9	42.5	3.7	1,334,287	41.1	23,065	31,395	904,213	44.5	15,267	21,276	.0460	.0418
ALL COUNTIES															
Allegany	77.9	76.8	−1.4	28.6	−1.0	955,907	52.3	21,719	33,423	547,717	48.5	12,760	19,151	.0296	.0278

METRO/COUNTY 1988 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI 1983	Average Household EBI 1988	1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household 1983	Retail Sales Per Household 1988	Buying Power Index 1983	Buying Power Index 1988
MARYLAND (continued)															
ALL COUNTIES (continued)															
Anne Arundel	401.7	438.2	9.1	149.7	12.8	7,920,551	78.0	33,531	52,909	3,639,376	73.3	15,826	24,311	.1827	.2004
Baltimore	664.8	677.1	1.9	262.4	5.3	12,491,789	60.5	31,230	47,606	7,265,769	58.3	18,423	27,690	.3396	.3392
Baltimore city	755.5	727.3	–3.7	271.5	–1.4	9,142,265	53.3	21,656	33,673	3,849,949	48.7	9,402	14,180	.2576	.2436
☐ Calvert	40.3	47.3	17.4	15.3	19.5	608,176	66.7	28,497	39,750	138,677	67.7	6,460	9,064	.0132	.0143
Caroline	24.3	25.9	6.6	9.2	7.0	227,724	36.2	19,440	24,753	135,054	42.9	10,987	14,680	.0081	.0073
Carroll	106.8	121.6	13.9	40.2	16.5	1,700,747	69.5	29,077	42,307	601,334	67.5	10,404	14,959	.0398	.0424
☐ Cecil	62.8	66.4	5.7	22.9	9.6	998,346	72.9	27,631	43,596	538,286	68.3	15,308	23,506	.0257	.0273
☐ Charles	82.7	96.9	17.2	29.8	20.2	1,260,254	67.6	30,316	42,290	528,718	69.7	12,564	17,742	.0311	.0334
Dorchester	30.7	30.7	.0	11.2	.0	344,843	45.2	21,201	30,790	150,183	43.6	9,337	13,409	.0103	.0095
☐ Frederick	126.2	142.6	13.0	47.3	14.0	2,072,020	72.0	29,025	43,806	1,054,677	70.4	14,912	22,298	.0523	.0562
Garrett	28.2	30.6	8.5	10.5	10.5	260,878	20.7	22,756	24,846	154,475	37.4	11,833	14,712	.0098	.0085
Harford	155.6	169.7	9.1	56.8	12.3	2,886,081	77.4	32,151	50,811	1,002,873	71.2	11,575	17,656	.0630	.0688
Howard	136.2	158.2	16.2	56.9	20.0	3,302,883	86.8	37,294	58,047	1,032,740	82.1	11,963	18,150	.0639	.0738
Kent	16.8	16.9	.6	6.4	1.6	212,399	50.5	22,406	33,187	114,919	48.4	12,290	17,956	.0064	.0060
☐ Montgomery	599.5	628.2	4.8	238.4	8.3	16,151,881	71.1	42,883	67,751	7,378,762	66.8	20,103	30,951	.3654	.3868
☐ Prince George's	663.0	662.5	–.1	234.7	2.4	8,802,452	11.5	34,455	37,505	5,538,298	28.6	18,803	23,597	.3346	.2605
Queen Anne's	28.0	31.5	12.5	10.6	10.4	326,557	44.8	23,484	30,807	110,670	49.8	7,694	10,441	.0091	.0087
St. Mary's	65.3	71.9	10.1	24.0	14.3	1,008,914	75.8	27,330	42,038	316,718	70.9	8,826	13,197	.0226	.0245
Somerset	19.2	19.2	.0	6.6	.0	216,826	57.8	20,822	32,852	53,503	50.9	5,373	8,107	.0055	.0054
Talbot	26.3	27.2	3.4	11.0	4.8	474,770	66.0	27,234	43,161	306,515	60.3	18,213	27,865	.0131	.0134
Washington	114.6	116.8	1.9	42.5	3.7	1,334,287	41.1	23,065	31,395	904,213	44.5	15,267	21,276	.0460	.0418
Wicomico	67.7	71.9	6.2	26.4	8.2	845,747	51.0	22,951	32,036	652,829	53.3	17,447	24,728	.0284	.0277
Worcester	33.6	36.2	7.7	14.1	9.3	377,788	43.0	20,474	26,793	449,412	51.6	22,977	31,873	.0161	.0152
TOTAL METRO COUNTIES	**4,015.6**	**4,161.1**	**3.6**	**1,507.6**	**6.3**	**69,954,196**	**56.8**	**31,459**	**46,401**	**34,132,059**	**55.7**	**15,458**	**22,640**	**1.8536**	**1.8250**
TOTAL STATE	**4,327.7**	**4,491.6**	**3.8**	**1,627.0**	**6.4**	**73,924,085**	**56.6**	**30,865**	**45,436**	**36,465,667**	**55.5**	**15,332**	**22,413**	**1.9739**	**1.9425**
MASSACHUSETTS															
BOSTON - LAWRENCE - SALEM - LOWELL - BROCKTON	**3,652.8**	**3,670.7**	**.5**	**1,385.5**	**3.7**	**64,776,264**	**56.0**	**31,077**	**46,753**	**34,805,263**	**56.8**	**16,610**	**25,121**	**1.7626**	**1.7262**
Essex	635.2	640.8	.9	246.4	4.3	11,266,973	58.6	30,069	45,726	6,469,438	58.8	17,242	26,256	.3096	.3070
Middlesex	1,357.4	1,350.7	–.5	502.4	2.8	25,806,473	56.6	33,730	51,366	12,789,952	56.7	16,704	25,458	.6754	.6617
Norfolk	607.1	609.7	.4	225.2	3.8	12,239,611	58.6	35,560	54,350	6,103,448	58.5	17,745	27,102	.3147	.3118
Plymouth	429.0	462.8	7.9	161.9	11.7	6,585,514	56.9	28,951	40,676	3,889,872	62.4	16,519	24,026	.1870	.1882
Suffolk	624.1	606.7	–2.8	249.6	.2	8,877,693	47.6	24,156	35,568	5,552,553	49.8	14,887	22,246	.2759	.2575
NEW BEDFORD - FALL RIVER - ATTLEBORO	**485.9**	**503.4**	**3.6**	**185.9**	**6.5**	**6,512,021**	**50.9**	**24,737**	**35,030**	**3,997,585**	**55.6**	**14,719**	**21,504**	**.1989**	**.1922**
Bristol	485.9	503.4	3.6	185.9	6.5	6,512,021	50.9	24,737	35,030	3,997,585	55.6	14,719	21,504	.1989	.1922
PITTSFIELD	**142.5**	**139.5**	**–2.1**	**54.2**	**.9**	**2,269,331**	**54.3**	**27,395**	**41,870**	**1,512,859**	**54.2**	**18,276**	**27,913**	**.0686**	**.0661**
Berkshire	142.5	139.5	–2.1	54.2	.9	2,269,331	54.3	27,395	41,870	1,512,859	54.2	18,276	27,913	.0686	.0661
SPRINGFIELD	**581.3**	**581.1**	**.0**	**215.1**	**3.2**	**7,765,113**	**43.0**	**26,055**	**36,100**	**5,114,179**	**48.5**	**16,529**	**23,776**	**.2531**	**.2333**
Hampden	438.8	433.4	–1.2	164.3	1.9	5,750,818	40.0	25,481	35,002	4,062,856	46.4	17,221	24,728	.1957	.1774
Hampshire	142.5	147.7	3.6	50.8	7.6	2,014,295	52.3	28,013	39,651	1,051,323	57.2	14,169	20,695	.0574	.0559
WORCESTER - FITCHBURG - LEOMINSTER	**650.9**	**660.1**	**1.4**	**245.5**	**4.8**	**9,598,437**	**49.5**	**27,420**	**39,098**	**5,560,706**	**53.8**	**15,442**	**22,651**	**.2845**	**.2716**
Worcester	650.9	660.1	1.4	245.5	4.8	9,598,437	49.5	27,420	39,098	5,560,706	53.8	15,442	22,651	.2845	.2716
ALL COUNTIES															
Barnstable	169.2	198.0	17.0	82.0	20.1	3,005,497	69.9	25,907	36,652	2,396,847	75.3	20,022	29,230	.0868	.0947
Berkshire	142.5	139.5	–2.1	54.2	.9	2,269,331	54.3	27,395	41,870	1,512,859	54.2	18,276	27,913	.0686	.0661
Bristol	485.9	503.4	3.6	185.9	6.5	6,512,021	50.9	24,737	35,030	3,997,585	55.6	14,719	21,504	.1989	.1922
Dukes	10.2	11.9	16.7	5.2	15.6	208,276	82.6	25,344	40,053	185,115	80.0	22,849	35,599	.0058	.0068
Essex	635.2	640.8	.9	246.4	4.3	11,266,973	58.6	30,069	45,726	6,469,438	58.8	17,242	26,256	.3096	.3070
Franklin	66.5	69.8	5.0	27.9	8.6	947,316	51.3	24,356	33,954	468,999	57.2	11,609	16,810	.0266	.0259
Hampden	438.8	433.4	–1.2	164.3	1.9	5,750,818	40.0	25,481	35,002	4,062,856	46.4	17,221	24,728	.1957	.1774
Hampshire	142.5	147.7	3.6	50.8	7.6	2,014,295	52.3	28,013	39,651	1,051,323	57.2	14,169	20,695	.0574	.0559
Middlesex	1,357.4	1,350.7	–.5	502.4	2.8	25,806,473	56.6	33,730	51,366	12,789,952	56.7	16,704	25,458	.6754	.6617
Nantucket	5.6	6.3	12.5	2.6	8.3	114,142	53.0	31,087	43,901	130,690	58.0	34,458	50,265	.0042	.0041
Norfolk	607.1	609.7	.4	225.2	3.8	12,239,611	58.6	35,560	54,350	6,103,448	58.5	17,745	27,102	.3147	.3118
Plymouth	429.0	462.8	7.9	161.9	11.7	6,585,514	56.9	28,951	40,676	3,889,872	62.4	16,519	24,026	.1870	.1882
Suffolk	624.1	606.7	–2.8	249.6	.2	8,877,693	47.6	24,156	35,568	5,552,553	49.8	14,887	22,246	.2759	.2575
Worcester	650.9	660.1	1.4	245.5	4.8	9,598,437	49.5	27,420	39,098	5,560,706	53.8	15,442	22,651	.2845	.2716

METRO/COUNTY 1988 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI		1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household		Buying Power Index	
								1983	1988			1983	1988	1983	1988
MASSACHUSETTS (continued)															
TOTAL METRO COUNTIES	**5,513.4**	**5,554.8**	**.8**	**2,086.2**	**4.0**	**90,921,166**	**53.7**	**29,479**	**43,582**	**50,990,592**	**55.5**	**16,345**	**24,442**	**2.5677**	**2.4894**
TOTAL STATE	**5,764.9**	**5,840.8**	**1.3**	**2,203.9**	**4.6**	**95,196,397**	**54.2**	**29,293**	**43,195**	**54,172,243**	**56.3**	**16,441**	**24,580**	**2.6911**	**2.6209**
MICHIGAN															
ANN ARBOR	**268.7**	**273.0**	**1.6**	**98.7**	**3.1**	**4,705,992**	**57.6**	**31,203**	**47,680**	**2,191,369**	**53.5**	**14,917**	**22,202**	**.1231**	**.1206**
Washtenaw	268.7	273.0	1.6	98.7	3.1	4,705,992	57.6	31,203	47,680	2,191,369	53.5	14,917	22,202	.1231	.1206
BATTLE CREEK	**135.9**	**132.4**	**−2.6**	**49.9**	**.0**	**2,116,317**	**57.9**	**26,858**	**42,411**	**875,082**	**51.0**	**11,615**	**17,537**	**.0551**	**.0532**
Calhoun	135.9	132.4	−2.6	49.9	.0	2,116,317	57.9	26,858	42,411	875,082	51.0	11,615	17,537	.0551	.0532
BENTON HARBOR	**165.7**	**162.3**	**−2.1**	**60.2**	**.7**	**2,548,716**	**59.6**	**26,697**	**42,337**	**1,183,280**	**52.4**	**12,987**	**19,656**	**.0680**	**.0664**
Berrien	165.7	162.3	−2.1	60.2	.7	2,548,716	59.6	26,697	42,337	1,183,280	52.4	12,987	19,656	.0680	.0664
DETROIT	**4,346.9**	**4,298.4**	**−1.1**	**1,580.3**	**1.9**	**68,179,164**	**48.4**	**29,604**	**43,143**	**33,457,462**	**46.5**	**14,716**	**21,172**	**1.9325**	**1.8013**
Lapeer	74.8	81.2	8.6	25.5	10.9	990,787	54.3	27,909	38,854	386,116	55.4	10,805	15,142	.0264	.0261
Livingston	108.7	120.4	10.8	38.1	11.7	1,849,101	65.8	32,699	48,533	631,736	62.5	11,398	16,581	.0429	.0447
Macomb	697.7	702.1	.6	249.4	4.0	9,993,449	39.1	29,944	40,070	5,872,098	42.4	17,184	23,545	.3178	.2853
Monroe	134.5	136.0	1.1	45.6	3.4	2,400,787	64.9	33,023	52,649	841,933	59.3	11,985	18,463	.0561	.0568
Oakland	1,014.0	1,016.5	.2	381.8	3.6	20,638,498	55.4	36,028	54,056	10,087,200	51.7	18,034	26,420	.5393	.5218
St. Clair	139.6	140.7	.8	48.9	1.9	2,117,495	60.8	27,440	43,303	968,206	55.0	13,011	19,800	.0558	.0554
Wayne	2,177.6	2,101.5	−3.5	791.0	−.4	30,189,047	44.2	26,375	38,166	14,670,173	42.8	12,941	18,546	.8942	.8112
DETROIT - ANN ARBOR CONSOLIDATED AREA	***4,615.6***	***4,571.4***	***−1.0***	***1,679.0***	***1.9***	***72,885,156***	***49.0***	***29,697***	***43,410***	***35,648,831***	***46.9***	***14,728***	***21,232***	***2.0556***	***1.9219***
FLINT	**437.8**	**440.4**	**.6**	**161.3**	**3.9**	**6,798,646**	**52.9**	**28,639**	**42,149**	**3,960,020**	**51.1**	**16,874**	**24,551**	**.1988**	**.1905**
Genesee	437.8	440.4	.6	161.3	3.9	6,798,646	52.9	28,639	42,149	3,960,020	51.1	16,874	24,551	.1988	.1905
GRAND RAPIDS	**610.4**	**630.7**	**3.3**	**228.4**	**6.4**	**10,395,596**	**68.3**	**28,786**	**45,515**	**4,882,956**	**61.2**	**14,111**	**21,379**	**.2611**	**.2692**
Kent	448.3	461.9	3.0	172.2	6.5	7,674,012	68.3	28,197	44,565	3,947,472	61.4	15,129	22,924	.1979	.2038
Ottawa	162.1	168.8	4.1	56.2	6.2	2,721,584	68.2	30,588	48,427	935,484	60.8	11,000	16,646	.0632	.0654
JACKSON	**150.0**	**148.3**	**−1.1**	**51.9**	**1.0**	**2,297,371**	**59.5**	**28,015**	**44,265**	**943,225**	**52.5**	**12,035**	**18,174**	**.0592**	**.0581**
Jackson	150.0	148.3	−1.1	51.9	1.0	2,297,371	59.5	28,015	44,265	943,225	52.5	12,035	18,174	.0592	.0581
KALAMAZOO	**212.4**	**214.2**	**.8**	**79.4**	**3.5**	**3,856,948**	**64.5**	**30,577**	**48,576**	**1,923,680**	**58.7**	**15,803**	**24,228**	**.0990**	**.1000**
Kalamazoo	212.4	214.2	.8	79.4	3.5	3,856,948	64.5	30,577	48,576	1,923,680	58.7	15,803	24,228	.0990	.1000
LANSING - EAST LANSING	**421.1**	**434.4**	**3.2**	**153.0**	**5.1**	**7,113,235**	**61.6**	**30,232**	**46,492**	**3,301,467**	**57.4**	**14,402**	**21,578**	**.1833**	**.1836**
Clinton	56.8	57.9	1.9	18.7	2.7	845,704	56.8	29,638	45,225	238,248	52.1	8,605	12,741	.0203	.0198
Eaton	92.6	98.1	5.9	35.2	9.0	1,364,688	50.3	28,113	38,770	734,853	51.9	14,978	20,877	.0396	.0381
Ingham	271.7	278.4	2.5	99.1	4.2	4,902,843	66.0	31,065	49,474	2,328,366	59.9	15,316	23,495	.1234	.1257
MUSKEGON	**153.5**	**154.4**	**.6**	**55.7**	**2.8**	**2,248,081**	**62.7**	**25,498**	**40,361**	**929,544**	**55.4**	**11,039**	**16,688**	**.0577**	**.0578**
Muskegon	153.5	154.4	.6	55.7	2.8	2,248,081	62.7	25,498	40,361	929,544	55.4	11,039	16,688	.0577	.0578
SAGINAW - BAY CITY - MIDLAND	**414.7**	**417.9**	**.8**	**147.2**	**3.2**	**6,070,039**	**53.3**	**27,749**	**41,237**	**3,090,411**	**50.0**	**14,437**	**20,995**	**.1724**	**.1650**
Bay	115.9	114.8	−.9	41.3	1.5	1,600,590	50.5	26,138	38,755	843,505	48.1	13,994	20,424	.0471	.0443
Midland	74.5	75.8	1.7	26.9	5.1	1,427,521	67.0	33,399	53,068	447,256	59.2	10,973	16,627	.0318	.0325
Saginaw	224.3	227.3	1.3	79.0	3.4	3,041,928	49.0	26,713	38,505	1,799,650	48.8	15,834	22,780	.0935	.0882
ALL COUNTIES															
Alcona	10.4	11.3	8.7	4.4	10.0	127,940	73.7	18,410	29,077	45,763	66.1	6,889	10,401	.0032	.0033
Alger	9.2	9.1	−1.1	3.2	.0	107,633	57.9	21,304	33,635	48,978	51.5	10,102	15,306	.0030	.0030
Allegan	84.1	87.6	4.2	30.1	5.6	1,152,872	58.1	25,590	38,301	362,103	54.5	8,225	12,030	.0288	.0285
Alpena	31.5	30.3	−3.8	11.3	.0	389,061	53.1	22,485	34,430	216,608	48.2	12,935	19,169	.0119	.0110
Antrim	17.1	18.4	7.6	6.6	8.2	191,838	52.3	20,649	29,066	73,863	52.6	7,935	11,191	.0053	.0053
Arenac	15.6	16.9	8.3	6.1	8.9	186,454	62.1	20,534	30,566	86,585	58.7	9,741	14,194	.0052	.0053
Baraga	8.3	8.1	−2.4	3.0	0	83,593	44.0	19,349	27,864	46,205	42.9	10,777	15,402	.0027	.0025
Barry	47.1	48.8	3.6	17.1	6.2	583,875	46.4	24,765	34,145	122,787	48.0	5,152	7,181	.0147	.0138
Bay	115.9	114.8	−.9	41.3	1.5	1,600,590	50.5	26,138	38,755	843,505	48.1	13,994	20,424	.0471	.0443
Benzie	11.9	12.8	7.6	4.7	9.3	177,037	74.3	23,620	37,667	77,180	66.0	10,813	16,421	.0044	.0047
Berrien	165.7	162.3	−2.1	60.2	.7	2,548,716	59.6	26,697	42,337	1,183,280	52.4	12,987	19,656	.0680	.0664
Branch	39.8	39.2	−1.5	14.2	.0	506,516	49.9	23,802	35,670	186,629	46.3	8,984	13,143	.0137	.0129
Calhoun	135.9	132.4	−2.6	49.9	.0	2,116,317	57.9	26,858	42,411	875,082	51.0	11,615	17,537	.0551	.0532
Cass	49.6	46.6	−6.0	17.1	−2.8	595,776	43.2	23,632	34,841	155,416	40.8	6,273	9,089	.0159	.0143
Charlevoix	20.5	21.3	3.9	8.2	6.5	209,549	37.5	19,789	25,555	111,980	43.0	10,168	13,656	.0070	.0064
Cheboygan	21.4	22.3	4.2	8.4	6.3	223,009	47.4	19,156	26,549	153,473	48.6	13,071	18,271	.0076	.0072
Chippewa	26.9	26.8	−.4	9.3	.0	230,943	31.8	18,835	24,833	165,262	37.2	12,947	17,770	.0091	.0080
Clare	25.4	27.5	8.3	10.6	11.6	335,570	76.2	20,052	31,658	171,572	68.4	10,724	16,186	.0089	.0095
Clinton	56.8	57.9	1.9	18.7	2.7	845,704	56.8	29,638	45,225	238,248	52.1	8,605	12,741	.0203	.0198
Crawford	10.6	12.1	14.2	4.1	13.9	153,047	81.6	23,413	37,329	96,442	72.9	15,492	23,522	.0042	.0046

METRO/COUNTY 1988 PROJECTIONS

S&MM ESTIMATES			%		%		%	Average Household EBI			%	Retail Sales Per Household		Buying Power Index	
METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	Change 1983–1988	12/31/88 Households (Thous.)	Change 1983–1988	1988 EBI ($000)	Change 1983–1988	1983	1988	1988 Retail Sales ($000)	Change 1983–1988	1983	1988	1983	1988
MICHIGAN (continued)															
ALL COUNTIES (continued)															
Delta	38.6	38.2	−1.0	13.7	.7	498,891	59.1	23,062	36,415	279,123	52.6	13,449	20,374	.0146	.0143
Dickinson	25.2	24.9	−1.2	9.6	.0	281,949	42.0	20,684	29,370	158,393	41.7	11,640	16,499	.0092	.0083
Eaton	92.6	98.1	5.9	35.2	9.0	1,364,688	50.3	28,113	38,770	734,853	51.9	14,978	20,877	.0396	.0381
Emmet	23.8	24.9	4.6	9.2	7.0	341,455	66.4	23,863	37,115	256,028	60.0	18,605	27,829	.0105	.0107
Genesee	437.8	440.4	.6	161.3	3.9	6,798,646	52.9	28,639	42,149	3,960,020	51.1	16,874	24,551	.1988	.1905
Gladwin	21.5	23.7	10.2	8.8	12.8	257,863	66.5	19,852	29,303	100,119	63.6	7,847	11,377	.0068	.0070
Gogebic	18.6	18.1	−2.7	6.9	−4.2	210,679	51.8	19,281	30,533	99,184	44.9	9,506	14,374	.0062	.0059
Grand Traverse	58.7	64.0	9.0	23.5	11.9	921,930	71.2	25,638	39,231	565,991	65.8	16,253	24,085	.0253	.0266
Gratiot	38.9	36.9	−5.1	12.8	−3.8	541,823	53.1	26,607	42,330	223,010	46.6	11,440	17,423	.0147	.0138
Hillsdale	42.2	42.4	.5	14.2	.0	453,385	42.9	22,340	31,929	191,860	43.3	9,430	13,511	.0138	.0127
Houghton	37.8	37.6	−.5	12.6	−1.6	397,137	55.1	20,001	31,519	206,049	49.4	10,774	16,353	.0122	.0116
Huron	36.1	35.7	−1.1	13.1	.8	459,983	59.2	22,224	35,113	195,199	52.2	9,868	14,901	.0124	.0123
Ingham	271.7	278.4	2.5	99.1	4.2	4,902,843	66.0	31,065	49,474	2,328,366	59.9	15,316	23,495	.1234	.1257
Ionia	52.0	52.9	1.7	16.3	.0	690,155	58.2	26,763	42,341	337,364	52.5	13,574	20.697	.0193	.0190
Iosco	29.1	29.9	2.7	11.5	6.5	359,874	64.5	20,260	31,293	164,675	58.6	9,613	14,320	.0099	.0099
Iron	13.3	12.9	−3.0	5.3	.0	142,675	46.8	18,332	26,920	88,264	45.0	11,487	16,654	.0047	.0044
Isabella	55.8	57.9	3.8	18.1	6.5	788,299	69.3	27,390	43,552	343,714	61.4	12,527	18,990	.0202	.0208
Jackson	150.0	148.3	−1.1	51.9	1.0	2,297,371	59.5	28,015	44,265	943,225	52.5	12,035	18.174	.0592	.0581
Kalamazoo	212.4	214.2	.8	79.4	3.5	3,856,948	64.5	30,577	48,576	1,923,680	58.7	15,803	24,228	.0990	.1000
Kalkaska	12.7	15.2	19.7	5.5	22.2	146,217	65.7	19,607	26,585	83,625	68.7	11,014	15,205	.0042	.0046
Kent	448.3	461.9	3.0	172.2	6.5	7,674,012	68.3	28,197	44,565	3,947,472	61.4	15,129	22,924	.1979	.2038
Keweenaw	1.8	1.9	5.6	.7	.0	14,452	41.4	14,606	20,646	7,290	44.6	7,200	10,414	.0004	.0004
Lake	8.4	9.3	10.7	3.7	12.1	54,406	28.0	12,884	14,704	26,357	42.8	5,593	7,124	.0022	.0020
Lapeer	74.8	81.2	8.6	25.5	10.9	990,787	54.3	27,909	38,854	386,116	55.4	10,805	15,142	.0264	.0261
Leelanau	14.7	15.6	6.1	5.9	9.3	183,196	49.5	22,689	31,050	56,272	51.6	6,873	9,538	.0048	.0047
Lenawee	88.9	87.4	−1.7	30.1	.0	1,287,471	56.5	27,339	42,773	621,336	50.3	13,734	20,642	.0357	.0343
Livingston	108.7	120.4	10.8	38.1	11.7	1,849,101	65.8	32,699	48,533	631,736	62.5	11,398	16,581	.0429	.0447
Luce	6.5	6.3	−3.1	2.1	.0	71,833	57.4	21,727	34,206	49,372	52.5	15,421	23,510	.0024	.0023
Mackinac	9.9	9.5	−4.0	3.6	.0	99,036	45.3	18,928	27,510	69,676	44.9	13,358	19,354	.0035	.0032
Macomb	697.7	702.1	.6	249.4	4.0	9,993,449	39.1	29,944	40,070	5,872,098	42.4	17,184	23,545	.3178	.2853
Manistee	23.1	23.2	.4	9.5	5.6	273,023	47.0	20,639	28,739	109,215	47.9	8,202	11,496	.0077	.0072
Marquette	74.5	74.7	.3	25.0	.8	962,734	56.0	24,880	38,509	450,525	50.3	12,083	18,021	.0272	.0263
Mason	26.9	27.7	3.0	10.3	3.0	289,033	41.1	20,481	28,061	149,769	43.0	10,471	14,541	.0093	.0086
Mecosta	38.2	39.8	4.2	12.0	4.3	374,467	47.8	22,034	31,206	214,970	50.4	12,430	17,914	.0124	.0116
Menominee	25.8	25.6	−.8	9.2	.0	232,218	32.7	19,016	25,241	138,068	40.0	10,719	15,007	.0084	.0074
Midland	74.5	75.8	1.7	26.9	5.1	1,427,521	67.0	33,399	53,068	447,256	59.2	10,973	16,627	.0318	.0325
Missaukee	10.8	11.9	10.2	4.1	13.9	108,246	60.1	18,776	26,401	40,013	60.5	6,924	9,759	.0029	.0031
Monroe	134.5	136.0	1.1	45.6	3.4	2,400,787	64.9	33,023	52,649	841,933	59.3	11,985	18,463	.0561	.0568
Montcalm	48.9	50.8	3.9	17.5	2.9	641,882	62.6	23,222	36,679	352,409	57.7	13,144	20,138	.0183	.0184
Montmorency	8.1	8.9	9.9	3.6	16.1	86,852	68.2	16,654	24,126	49,881	66.5	9,662	13,856	.0026	.0026
Muskegon	153.5	154.4	.6	55.7	2.8	2,248,081	62.7	25,498	40,361	929,544	55.4	11,039	16,688	.0577	.0578
Newaygo	36.3	38.1	5.0	14.0	7.7	396,995	50.4	20,310	28,357	138,440	51.2	7,044	9,889	.0111	.0105
Oakland	1,014.0	1,016.5	.2	381.8	3.6	20,638,498	55.4	36,028	54,056	10,087,200	51.7	18,034	26,420	.5393	.5218
Oceana	22.7	23.7	4.4	8.3	6.4	243,411	50.4	20,756	29,327	86,307	50.4	7,357	10,398	.0068	.0066
Ogemaw	17.8	19.7	10.7	7.4	13.8	184,188	61.6	17,538	24,890	130,606	61.3	12,455	17,649	.0060	.0061
Ontonagon	9.2	9.2	.0	3.3	.0	105,129	52.9	20,837	31,857	52,613	48.9	10,709	15,943	.0032	.0031
Osceola	19.8	20.9	5.6	7.6	8.6	272,477	72.9	22,509	35,852	87,876	65.3	7,594	11,563	.0065	.0067
Oscoda	7.4	8.1	9.5	3.1	10.7	61,774	36.9	16,111	19,927	28,769	45.2	7,076	9,280	.0020	.0020
Otsego	16.1	17.6	9.3	6.0	9.1	194,814	56.1	22,691	32,469	151,043	55.3	17,680	25,174	.0065	.0064
Ottawa	162.1	168.8	4.1	56.2	6.2	2,721,584	68.2	30,588	48,427	935,484	60.8	11,000	16,646	.0632	.0654
Presque Isle	14.2	14.0	−1.4	5.1	.0	136,866	38.5	19,372	26,836	52,445	39.7	7,359	10,283	.0044	.0038
Roscommon	18.3	20.9	14.2	9.0	20.0	223,292	71.1	17,400	24,810	136,432	70.5	10,669	15,159	.0063	.0068
Saginaw	224.3	227.3	1.3	79.0	3.4	3,041,928	49.0	26,713	38,505	1,799,650	48.8	15,834	22,780	.0935	.0882
St. Clair	139.6	140.7	.8	48.9	1.9	2,117,495	60.8	27,440	43,303	968,206	55.0	13,011	19,800	.0558	.0554
St. Joseph	56.9	58.1	2.1	21.0	3.4	842,099	63.7	25,343	40,100	369,910	57.3	11,585	17,615	.0219	.0219
Sanilac	40.9	41.1	.5	14.9	3.5	462,169	48.1	21,665	31,018	187.136	47.4	8,818	12,559	.0133	.0126
Schoolcraft	8.5	8.3	−2.4	3.0	.0	101,535	58.5	21,353	33,845	52,097	51.3	11,478	17,366	.0031	.0028
Shiawassee	70.9	70.3	−.8	23.5	.0	909,745	46.3	26,460	38,713	367,439	44.2	10,840	15,636	.0258	.0238
Tuscola	57.6	58.4	1.4	19.2	2.7	800,224	60.5	26,659	41,678	240,250	54.1	8,339	12,513	.0195	.0195
Van Buren	69.2	72.3	4.5	26.5	8.2	930,997	64.6	23,079	35,132	312,092	59.7	7,975	11,777	.0228	.0233
Washtenaw	268.7	273.0	1.6	98.7	3.1	4,705,992	57.6	31,203	47,680	2,191,369	53.5	14,917	22,202	.1231	.1206
Wayne	2,177.6	2,101.5	−3.5	791.0	−.4	30,189,047	44.2	26,375	38,166	14,670,173	42.8	12,941	18,546	.8942	.8112
Wexford	26.2	27.7	5.7	10.0	5.3	320,770	58.9	21,249	32,077	262,139	55.3	17,768	26,214	.0108	.0108
TOTAL METRO COUNTIES	**7,317.1**	**7,306.4**	**−.1**	**2,666.0**	**2.6**	**116,330,105**	**53.1**	**29,263**	**43,635**	**56,738,496**	**49.9**	**14,573**	**21,282**	**3.2102**	**3.0657**
TOTAL STATE	**9,129.3**	**9,161.7**	**.4**	**3,324.7**	**2.9**	**138,942,467**	**53.5**	**28,023**	**41,791**	**67,142,687**	**50.4**	**13,825**	**20,195**	**3.8476**	**3.6867**

METRO/COUNTY 1988 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI		1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household		Buying Power Index	
								1983	1988			1983	1988	1983	1988
MINNESOTA															
DULUTH	**264.2**	**264.6**	**.2**	**100.3**	**1.8**	**4,204,100**	**60.8**	**26,537**	**41,915**	**1,832,951**	**53.9**	**12,095**	**18,275**	**.1088**	**.1075**
St. Louis	220.5	222.0	.7	83.8	2.2	3,564,747	61.3	26,946	42,539	1,574,644	54.2	12,450	18,791	.0921	.0912
Douglas, Wisc.	*43.7*	*42.6*	*–2.5*	*16.5*	*.0*	*639,353*	*58.1*	*24,503*	*38,749*	*258,307*	*51.5*	*10,331*	*15,655*	*.0167*	*.0163*
FARGO - MOORHEAD	**145.3**	**155.4**	**7.0**	**58.7**	**10.8**	**2,541,726**	**71.2**	**28,008**	**43,300**	**1,544,253**	**67.4**	**17,406**	**26,308**	**.0676**	**.0715**
Clay	49.7	50.2	1.0	17.6	4.1	610,920	44.3	25,055	34,711	316,073	46.9	12,728	17,959	.0188	.0174
Cass, N. D.	*95.6*	*105.2*	*10.0*	*41.1*	*13.9*	*1,930,806*	*82.0*	*29,390*	*46,978*	*1,228,180*	*73.6*	*19,596*	*29,883*	*.0488*	*.0541*
MINNEAPOLIS - ST. PAUL	**2,200.2**	**2,316.9**	**5.3**	**876.1**	**8.1**	**43,542,234**	**69.4**	**31,728**	**49,700**	**22,099,591**	**64.8**	**16,550**	**25,225**	**1.0777**	**1.1279**
Anoka	210.8	232.0	10.1	76.5	13.8	3,963,182	78.1	33,110	51,806	1,581,437	72.4	13,649	20,672	.0889	.0975
Carver	40.0	44.0	10.0	14.7	11.4	742,297	76.5	31,861	50,496	220,212	70.6	9,780	14,980	.0156	.0172
Chisago	28.8	33.0	14.6	10.5	12.9	368,417	56.3	25,339	35,087	208,238	62.9	13,748	19,832	.0108	.0110
Dakota	214.9	244.0	13.5	85.7	17.4	4,582,296	83.5	34,205	53,469	2,495,107	80.6	18,928	29,114	.1067	.1214
Hennepin	938.9	955.2	1.7	392.7	5.1	19,911,605	65.8	32,135	50,704	11,205,610	61.6	18,553	28,535	.5129	.5248
Isanti	25.8	28.8	11.6	9.9	17.9	339,637	64.9	24,519	34,307	112,392	65.7	8,073	11,353	.0083	.0087
Ramsey	456.7	460.5	.8	182.2	4.2	8,698,308	65.3	30,095	47,740	4,433,098	60.2	15,830	24,331	.2216	.2254
Scott	48.2	54.4	12.9	17.3	14.6	768,613	63.9	31,066	44,428	267,747	63.3	10,862	15,477	.0183	.0191
Washington	124.4	139.6	12.2	45.9	15.9	2,596,563	83.1	35,820	56,570	916,796	78.6	12,965	19,974	.0540	.0610
Wright	65.7	75.7	15.2	23.7	15.0	788,533	52.1	25,170	33,271	404,987	58.2	12,425	17,088	.0232	.0232
St. Croix, Wisc.	*46.0*	*49.7*	*8.0*	*17.0*	*11.1*	*782,783*	*75.5*	*29,145*	*46,046*	*253,967*	*67.8*	*9,893*	*14,939*	*.0174*	*.0186*
ROCHESTER	**94.2**	**97.2**	**3.2**	**36.3**	**6.1**	**1,772,133**	**68.5**	**30,747**	**48,819**	**1,069,045**	**63.4**	**19,135**	**29,450**	**.0472**	**.0488**
Olmsted	94.2	97.2	3.2	36.3	6.1	1,772,133	68.5	30,747	48,819	1,069,045	63.4	19,135	29,450	.0472	.0488
ST. CLOUD	**173.2**	**186.8**	**7.9**	**59.0**	**10.3**	**2,166,888**	**59.5**	**25,399**	**36,727**	**1,428,154**	**56.5**	**17,055**	**24,206**	**.0668**	**.0672**
Benton	26.8	29.0	8.2	10.0	11.1	394,156	75.5	24,959	39,416	176,546	69.6	11,569	17,655	.0097	.0105
Sherburne	33.9	39.6	16.8	11.9	16.7	439,302	61.4	26,687	36,916	123,992	63.4	7,441	10,419	.0105	.0111
Stearns	112.5	118.2	5.1	37.1	8.2	1,333,430	54.7	25,132	35,942	1,127,616	54.0	21,354	30,394	.0466	.0456
ALL COUNTIES															
Aitkin	14.3	15.5	8.4	5.8	9.4	91,823	22.3	14,166	15,832	68,794	38.9	9,345	11,861	.0040	.0035
Anoka	210.8	232.0	10.1	76.5	13.8	3,963,182	78.1	33,110	51,806	1,581,437	72.4	13,649	20,672	.0889	.0975
Becker	30.9	33.0	6.8	11.8	9.3	251,763	28.1	18,193	21,336	176,176	42.0	11,485	14,930	.0100	.0089
Beltrami	32.8	35.2	7.6	11.8	9.3	349,097	54.3	20,951	29,584	248,365	55.2	14,819	21,048	.0117	.0115
Benton	26.8	29.0	8.2	10.0	11.1	394,156	75.5	24,959	39,416	176,546	69.6	11,569	17,655	.0097	.0105
Big Stone	7.5	7.2	–4.0	2.8	.0	94,004	57.9	21,259	33,573	57,382	53.9	13,318	20,494	.0029	.0027
Blue Earth	52.0	51.5	–1.0	18.1	.0	573,278	33.4	23,744	31,673	460,801	38.5	18,381	25,459	.0221	.0193
Brown	28.4	28.0	–1.4	10.0	.0	289,870	31.2	22,095	28,987	168,910	36.1	12,410	16,891	.0102	.0089
Carlton	30.3	30.8	1.7	10.8	4.9	368,684	51.6	23,619	34,137	219,650	53.2	13,922	20,338	.0115	.0109
Carver	40.0	44.0	10.0	14.7	11.4	742,297	76.5	31,861	50,496	220,212	70.6	9,780	14,980	.0156	.0172
Cass	22.5	24.5	8.9	8.5	6.3	217,519	50.2	18,105	25,590	112,809	52.3	9,258	13,272	.0069	.0066
Chippewa	14.7	14.3	–2.7	5.6	.0	154,962	35.7	20,386	27,672	79,652	38.7	10,252	14,224	.0051	.0045
Chisago	28.8	33.0	14.6	10.5	12.9	368,417	56.3	25,339	35,087	208,238	62.9	13,748	19,832	.0108	.0110
Clay	49.7	50.2	1.0	17.6	4.1	610,920	44.3	25,055	34,711	316,073	46.9	12,728	17,959	.0188	.0174
Clearwater	8.9	9.1	2.2	3.0	.0	60,692	25.7	16,101	20,231	32,396	32.3	8,163	10,799	.0023	.0020
Cook	4.3	4.6	7.0	2.0	11.1	43,823	25.8	19,346	21,912	28,120	39.0	11,237	14,060	.0017	.0014
Cottonwood	14.6	14.2	–2.7	5.3	.0	142,770	28.8	20,912	26,938	88,717	37.4	12,185	16,739	.0053	.0045
Crow Wing	44.0	47.1	7.0	17.9	9.8	545,031	61.2	20,745	30,449	346,559	60.2	13,271	19,361	.0165	.0167
Dakota	214.9	244.0	13.5	85.7	17.4	4,582,296	83.5	34,205	53,469	2,495,107	80.6	18,928	29,114	.1067	.1214
Dodge	15.7	17.0	8.3	5.8	9.4	143,703	28.5	21,093	24,776	65,057	40.4	8,740	11,217	.0049	.0043
Douglas	29.5	31.7	7.5	11.8	9.3	303,461	43.7	19,551	25,717	213,440	49.7	13,198	18,088	.0106	.0101
Faribault	19.1	19.1	.0	7.4	1.4	156,359	14.1	18,776	21,130	87,240	26.4	9,454	11,789	.0064	.0050
Fillmore	21.6	21.1	–2.3	7.9	.0	154,252	12.4	17,378	19,526	101,048	26.9	10,079	12,791	.0067	.0054
Freeborn	35.3	33.8	–4.2	13.3	.0	387,804	29.3	22,543	29,158	265,040	37.5	14,491	19,928	.0144	.0121
Goodhue	40.1	41.9	4.5	15.0	5.6	496,797	44.3	24,249	33,120	273,074	47.9	13,006	18,205	.0155	.0145
Grant	7.5	7.3	–2.7	2.6	.0	75,615	44.5	20,122	29,083	34,675	45.7	9,152	13,337	.0023	.0022
Hennepin	938.9	955.2	1.7	392.7	5.1	19,911,605	65.8	32,135	50,704	11,205,610	61.6	18,553	28,535	.5129	.5248
Houston	18.9	19.7	4.2	6.5	4.8	195,201	43.6	21,922	30,031	80,099	50.3	8,595	12,323	.0060	.0054
Hubbard	15.6	17.7	13.5	6.2	10.7	160,358	52.9	18,727	25,864	106,892	55.0	12,311	17,241	.0052	.0053
Isanti	25.8	28.8	11.6	9.9	17.9	339,637	64.9	24,519	34,307	112,392	65.7	8,073	11,353	.0083	.0087
Itasca	45.3	48.3	6.6	17.6	9.3	452,560	34.4	20,916	25,714	299,774	44.3	12,902	17,033	.0164	.0149
Jackson	13.4	13.0	–3.0	4.9	.0	122,117	24.8	19,963	24,922	51,470	33.0	7,898	10,504	.0043	.0034
Kanabec	13.0	14.2	9.2	5.2	10.6	125,049	37.5	19,345	24,048	60,421	45.5	8,835	11,619	.0040	.0039
Kandiyohi	38.7	41.4	7.0	14.7	7.3	451,294	45.1	22,710	30,700	251,695	48.6	12,360	17,122	.0143	.0134
Kittson	6.6	6.5	–1.5	2.4	.0	61,292	30.8	19,530	25,538	31,231	35.6	9,597	13,013	.0021	.0018
Koochiching	17.3	16.9	–2.3	6.1	.0	143,636	18.0	19,951	23,547	111,842	31.0	13,992	18,335	.0062	.0052
Lac qui Parle	10.4	10.1	–2.9	3.8	.0	75,584	13.1	17,589	19,891	38,033	27.7	7,837	10,009	.0032	.0024
Lake	12.6	12.0	–4.8	4.3	–2.3	117,580	10.2	24,245	27,344	63,174	24.6	11,527	14,692	.0045	.0035

METRO/COUNTY 1988 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI		1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household		Buying Power Index	
								1983	1988			1983	1988	1983	1988
MINNESOTA (continued)															
ALL COUNTIES (continued)															
Lake of the Woods	3.8	3.8	.0	1.4	.0	25,783	14.0	16,149	18,416	16,275	25.6	9,257	11,625	.0012	.0010
Le Sueur	23.7	24.0	1.3	8.8	6.0	221,050	25.7	21,193	25,119	93,092	35.9	8,253	10,579	.0075	.0063
Lincoln	8.0	7.7	−3.8	2.9	.0	47,240	11.7	14,586	16,290	38,862	27.2	10,537	13,401	.0024	.0019
Lyon	25.5	25.8	1.2	8.8	.0	254,294	32.2	21,859	28,897	164,312	37.7	13,556	18,672	.0092	.0082
McLeod	30.5	31.6	3.6	11.3	4.6	338,637	37.2	22,857	29,968	188,958	41.7	12,345	16,722	.0113	.0101
Mahnomen	5.3	5.4	1.9	1.7	.0	41,972	41.8	17,409	24,689	27,341	45.6	11,348	16,083	.0017	.0015
Marshall	12.7	12.2	−3.9	4.4	.0	88,207	15.3	17,382	20,047	53,862	30.0	9,423	12,241	.0036	.0030
Martin	24.7	24.7	.0	9.5	.0	354,293	51.8	24,560	37,294	176,879	48.3	12,515	18,619	.0101	.0096
Meeker	21.2	22.0	3.8	7.9	5.3	220,917	39.6	21,096	27,964	91,329	43.6	8,463	11,561	.0068	.0062
Mille Lacs	19.3	20.5	6.2	7.6	10.1	186,940	40.7	19,259	24,597	122,870	47.4	12,377	16,167	.0068	.0061
Morrison	30.1	31.2	3.7	10.4	5.1	255,094	39.0	18,537	24,528	146,137	46.8	10,056	14,052	.0089	.0083
Mower	38.7	38.1	−1.6	14.8	.7	501,460	41.7	24,079	33,882	254,555	44.9	11,952	17,200	.0153	.0139
Murray	11.3	11.0	−2.7	4.0	.0	85,609	16.9	18,303	21,402	50,137	31.3	9,548	12,534	.0036	.0029
Nicollet	27.8	29.0	4.3	9.8	7.7	400,262	61.5	27,228	40,843	124,433	58.4	8,633	12,697	.0096	.0096
Nobles	21.2	20.3	−4.2	7.7	.0	178,879	16.8	19,897	23,231	126,948	27.9	12,892	16,487	.0076	.0062
Norman	8.9	8.8	−1.1	3.3	.0	104,796	49.4	21,253	31,756	36,601	46.0	7,595	11,091	.0029	.0027
Olmsted	94.2	97.2	3.2	36.3	6.1	1,772,133	68.5	30,747	48,819	1,069,045	63.4	19,135	29,450	.0472	.0488
Otter Tail	53.8	56.3	4.6	20.3	5.2	569,548	45.6	20,269	28,057	298,894	47.3	10,514	14,724	.0181	.0170
Pennington	15.5	15.8	1.9	6.0	5.3	113,688	15.4	17,279	18,948	119,385	31.2	15,967	19,898	.0057	.0047
Pine	21.2	22.8	7.5	7.8	6.8	165,821	29.1	17,589	21,259	104,571	39.0	10,307	13,407	.0064	.0057
Pipestone	11.1	11.2	.9	4.2	.0	68,865	9.8	14,929	16,396	57,729	24.4	11,047	13,745	.0035	.0028
Polk	34.8	34.7	−.3	12.9	3.2	361,061	36.5	21,169	27,991	256,718	45.1	14,157	19,901	.0131	.0118
Pope	11.8	12.0	1.7	4.6	4.5	93,470	24.9	17,008	20,320	32,874	34.6	5,552	7,147	.0033	.0027
Ramsey	456.7	460.5	.8	182.2	4.2	8,698,308	65.3	30,095	47,740	4,433,098	60.2	15,830	24,331	.2216	.2254
Red Lake	5.4	5.3	−1.9	1.8	.0	35,909	20.1	16,617	19,949	21,214	29.1	9,132	11,786	.0014	.0013
Redwood	18.7	17.8	−4.8	6.3	−6.0	152,563	15.2	19,769	24,216	80,016	22.8	9,726	12,701	.0062	.0047
Renville	19.9	19.2	−3.5	7.3	.0	185,275	25.6	20,200	25,380	65,979	32.3	6,832	9,038	.0061	.0050
Rice	47.5	49.4	4.0	16.1	6.6	528,509	41.1	24,810	32,827	253,115	45.4	11,526	15,721	.0165	.0153
Rock	10.6	10.4	−1.9	3.8	.0	81,458	13.3	18,927	21,436	38,129	25.2	8,017	10,034	.0031	.0026
Roseau	12.9	13.3	3.1	4.5	.0	96,734	19.4	18,002	21,496	62,409	29.0	10,752	13,869	.0041	.0033
St. Louis	220.5	222.0	.7	83.8	2.2	3,564,747	61.3	26,946	42,539	1,574,644	54.2	12,450	18,791	.0921	.0912
Scott	48.2	54.4	12.9	17.3	14.6	768,613	63.9	31,066	44,428	267,747	63.3	10,862	15,477	.0183	.0191
Sherburne	33.9	39.6	16.8	11.9	16.7	439,302	61.4	26,687	36,916	123,992	63.4	7,441	10,419	.0105	.0111
Sibley	15.2	14.9	−2.0	5.4	.0	127,447	19.3	19,786	23,601	52,185	29.3	7,471	9,664	.0047	.0036
Stearns	112.5	118.2	5.1	37.1	8.2	1,333,430	54.7	25,132	35,942	1,127,616	54.0	21,354	30,394	.0466	.0456
Steele	31.2	32.4	3.8	11.3	4.6	428,843	55.8	25,478	37,951	210,115	54.1	12,625	18,594	.0119	.0118
Stevens	11.2	11.0	−1.8	3.8	.0	94,403	26.2	19,685	24,843	63,996	34.1	12,557	16,841	.0038	.0032
Swift	12.7	12.4	−2.4	4.6	.0	124,249	42.1	19,003	27,011	72,569	43.3	11,008	15,776	.0043	.0037
Todd	26.1	27.6	5.7	9.5	5.6	222,249	40.7	17,554	23,395	123,766	47.4	9,331	13,028	.0077	.0073
Traverse	5.3	5.0	−5.7	1.8	.0	54,030	44.7	20,743	30,017	30,198	45.8	11,507	16,777	.0018	.0016
Wabasha	20.0	20.9	4.5	7.7	6.9	239,371	47.9	22,483	31,087	91,709	50.1	8,485	11,910	.0067	.0064
Wadena	14.6	15.1	3.4	5.0	.0	144,036	48.3	19,428	28,807	99,253	45.4	13,654	19,851	.0051	.0047
Waseca	19.0	19.8	4.2	7.0	4.5	224,315	43.0	23,407	32,045	112,589	49.7	11,222	16,084	.0068	.0064
Washington	124.4	139.6	12.2	45.9	15.9	2,596,563	83.1	35,820	56,570	916,796	78.6	12,965	19,974	.0540	.0610
Watonwan	12.1	11.8	−2.5	4.7	.0	106,461	18.0	19,199	22,651	62,933	27.9	10,473	13,390	.0043	.0033
Wilkin	8.2	7.9	−3.7	2.8	.0	91,005	41.3	23,005	32,502	51,905	45.9	12,705	18,538	.0030	.0027
Winona	46.1	45.6	−1.1	15.7	.0	599,128	53.2	24,902	38,161	269,604	48.6	11,558	17,172	.0168	.0161
Wright	65.7	75.7	15.2	23.7	15.0	788,533	52.1	25,170	33,271	404,987	58.2	12,425	17,088	.0232	.0232
Yellow Medicine	13.2	13.0	−1.5	4.6	−2.1	167,754	55.4	22,969	36,468	69,185	50.3	9,795	15,040	.0046	.0045
TOTAL METRO COUNTIES	**2,691.8**	**2,823.4**	**4.9**	**1,055.8**	**7.6**	**50,874,139**	**67.9**	**30,874**	**48,185**	**26,233,540**	**63.3**	**16,363**	**24,847**	**1.2852**	**1.3339**
TOTAL STATE	**4,168.4**	**4,331.9**	**3.9**	**1,598.5**	**6.2**	**66,061,770**	**59.9**	**27,461**	**41,327**	**34,869,707**	**57.8**	**14,689**	**21,814**	**1.7999**	**1.7978**

MISSISSIPPI

METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI 1983	Average Household EBI 1988	1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household 1983	Retail Sales Per Household 1988	Buying Power Index 1983	Buying Power Index 1988
BILOXI – GULFPORT	**192.6**	**205.7**	**6.8**	**73.6**	**10.7**	**2,818,467**	**75.1**	**24,199**	**38,294**	**1,444,129**	**68.7**	**12,869**	**19,621**	**.0724**	**.0776**
Hancock	27.9	32.5	16.5	11.6	20.8	410,217	90.7	22,413	35,364	140,249	82.3	8,012	12,090	.0089	.0104
Harrison	164.7	173.2	5.2	62.0	9.0	2,408,250	72.8	24,500	38,843	1,303,880	67.4	13,689	21,030	.0635	.0672
JACKSON	**385.5**	**416.2**	**8.0**	**148.6**	**11.8**	**6,200,701**	**77.3**	**26,312**	**41,727**	**2,864,703**	**67.1**	**12,897**	**19,278**	**.1514**	**.1630**
Hinds	260.9	273.2	4.7	100.3	8.4	4,180,069	71.8	26,306	41,676	2,303,094	64.0	15,181	22,962	.1101	.1153
Madison	45.5	50.8	11.6	16.7	16.0	606,497	84.2	22,864	36,317	195,154	76.7	7,670	11,686	.0137	.0154
Rankin	79.1	92.2	16.6	31.6	21.5	1,414,135	92.6	28,241	44,751	366,455	83.9	7,666	11,597	.0276	.0323
PASCAGOULA	**127.7**	**140.9**	**10.3**	**48.5**	**14.1**	**1,511,444**	**26.5**	**28,114**	**31,164**	**651,262**	**42.3**	**10,767**	**13,428**	**.0482**	**.0423**
Jackson	127.7	140.9	10.3	48.5	14.1	1,511,444	26.5	28,114	31,164	651,262	42.3	10,767	13,428	.0482	.0423

1984 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1988 PROJECTIONS

ESTIMATES METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983-1988	12/31/88 Households (Thous.)	% Change 1983-1988	1988 EBI ($000)	% Change 1983-1988	Average Household EBI 1983	Average Household EBI 1988	1988 Retail Sales ($000)	% Change 1983-1988	Retail Sales Per Household 1983	Retail Sales Per Household 1988	Buying Power Index 1983	Buying Power Index 1988
MISSISSIPPI (continued)															
ALL COUNTIES															
Adams	38.0	37.9	-.3	13.6	3.8	463,974	64.5	21,531	34,116	370,000	59.0	17,765	27,210	.0152	.0152
Alcorn	34.6	36.6	5.8	13.9	7.8	417,370	62.2	19,948	30,027	212,395	58.1	10,417	15,280	.0118	.0120
Amite	13.1	13.1	.0	4.5	2.3	106,961	14.5	21,223	23,769	27,394	28.4	4,850	6,088	.0036	.0029
Attala	19.5	18.9	-3.1	6.8	.0	168,249	53.6	16,103	24,743	87,972	49.3	8,664	12,937	.0056	.0052
Benton	8.4	8.8	4.8	2.5	.0	67,987	55.7	17,468	27,195	11,641	49.7	3,111	4,656	.0018	.0019
Bolivar	44.3	43.7	-1.4	13.7	.7	375,124	56.1	17,666	27,381	109,234	51.5	9,185	13,813	.0121	.0116
Calhoun	15.7	15.7	.0	5.6	.0	120,204	37.9	15,563	21,465	64,224	39.5	8,224	11,469	.0043	.0038
Carroll	9.9	10.0	1.0	3.4	3.0	85,137	58.5	16,278	25,040	20,008	53.1	3,960	5,885	.0024	.0022
Chickasaw	18.1	18.5	2.2	6.0	.0	153,614	46.3	17,504	25,602	87,861	45.2	10,085	14,644	.0053	.0050
Choctaw	9.1	9.2	1.1	3.0	.0	61,084	36.1	14,961	20,361	20,348	38.3	4,903	6,783	.0021	.0020
Claiborne	12.9	13.6	5.4	4.0	5.3	128,868	66.8	20,331	32,217	42,998	59.2	7,106	10,750	.0035	.0035
Clarke	17.5	18.2	4.0	6.6	8.2	204,704	70.9	19,640	31,016	56,839	63.3	5,705	8,612	.0048	.0051
Clay	21.7	22.4	3.2	7.6	7.0	243,970	69.0	20,338	32,101	91,482	61.5	7,976	12,037	.0064	.0066
Coahoma	35.5	33.3	-6.2	11.1	-4.3	257,006	37.0	16,169	23,154	176,781	38.1	11,032	15,926	.0104	.0089
Copiah	26.9	27.3	1.5	8.7	.0	242,525	53.6	18,143	27,876	111,426	48.5	8,625	12,808	.0075	.0073
Covington	16.5	17.3	4.8	6.0	9.1	179,827	72.7	18,932	29,971	58,287	64.9	6,425	9,715	.0046	.0048
☐ De Soto	59.3	66.5	12.1	21.9	15.9	896,805	85.2	25,623	40,950	236,352	76.2	7,097	10,792	.0188	.0212
Forrest	68.5	71.8	4.8	26.5	8.2	898,826	71.3	21,421	33,918	594,034	64.0	14,786	22,416	.0261	.0274
Franklin	8.3	8.4	1.2	2.9	.0	59,221	10.7	18,448	20,421	18,713	23.6	5,219	6,453	.0023	.0018
George	16.1	17.2	6.8	5.7	9.6	142,456	21.2	22,598	24,992	48,995	35.5	6,955	8,596	.0048	.0041
Greene	10.2	10.6	3.9	3.1	.0	87,768	58.5	17,858	28,312	18,212	51.3	3,882	5,875	.0024	.0023
Grenada	21.2	21.3	.5	7.4	1.4	215,005	53.9	19,133	29,055	196,655	51.2	17,320	26,575	.0081	.0078
Hancock	27.9	32.5	16.5	11.6	20.8	410,217	90.7	22,413	35,364	140,249	82.3	8,012	12,090	.0089	.0104
Harrison	164.7	173.2	5.2	62.0	9.0	2,408,250	72.8	24,500	38,843	1,303,880	67.4	13,689	21,030	.0635	.0672
Hinds	260.9	273.2	4.7	100.3	8.4	4,180,069	71.8	26,306	41,676	2,303,094	64.0	15,181	22,962	.1101	.1153
Holmes	22.8	22.5	-1.3	7.1	.0	113,086	27.0	12,543	15,928	76,351	35.3	7,948	10,754	.0052	.0046
Humphreys	13.8	13.6	-1.4	4.4	.0	58,488	9.7	12,120	13,293	37,546	25.4	6,806	8,533	.0030	.0025
Issaquena	2.5	2.5	.0	.8	.0	11,208	8.3	12,934	14,010	972	23.8	981	1,215	.0006	.0003
Itawamba	21.5	22.8	6.0	8.4	10.5	231,265	66.1	18,317	27,532	90,672	65.4	7,213	10,794	.0060	.0063
Jackson	127.7	140.9	10.3	48.5	14.1	1,511,444	26.5	28,114	31,164	651,262	42.3	10,767	13,428	.0482	.0423
Jasper	17.6	18.1	2.8	6.4	8.5	173,842	71.3	17,201	27,163	52,359	63.7	5,419	8,181	.0045	.0046
Jefferson	9.3	9.4	1.1	2.8	.0	50,068	10.6	16,163	17,881	15,060	23.6	4,351	5,379	.0020	.0017
Jefferson Davis	14.1	14.4	2.1	4.4	.0	132,038	57.9	19,010	30,009	44,993	52.0	6,729	10,226	.0038	.0036
Jones	63.3	65.2	3.0	23.4	4.5	789,893	65.1	21,358	33,756	466,572	60.8	12,952	19,939	.0229	.0234
Kemper	10.1	10.0	-1.0	3.3	.0	66,422	38.5	14,529	20,128	18,796	39.7	4,076	5,696	.0023	.0020
Lafayette	30.8	30.9	.3	11.7	4.5	368,129	54.4	21,285	31,464	134,313	51.6	7,911	11,480	.0100	.0097
Lamar	26.7	30.7	15.0	10.2	15.9	365,773	83.2	22,685	35,860	155,751	78.2	9,933	15,270	.0087	.0097
Lauderdale	79.9	83.0	3.9	30.7	7.3	1,085,080	69.6	22,369	35,345	690,587	62.1	14,896	22,495	.0314	.0324
Lawrence	12.9	13.4	3.9	4.3	.0	140,391	57.5	20,727	32,649	43,428	50.7	6,700	10,100	.0037	.0037
Leake	19.3	19.9	3.1	7.2	7.5	148,092	49.9	14,749	20,568	77,906	52.1	7,647	10,820	.0050	.0049
Lee	60.6	65.5	8.1	24.2	11.5	838,145	77.8	21,719	34,634	642,634	70.4	17,375	26,555	.0247	.0269
Leflore	41.0	40.4	-1.5	13.1	.0	361,716	53.4	17,995	27,612	247,563	50.1	12,590	18,898	.0128	.0120
Lincoln	31.2	32.6	4.5	11.6	8.4	348,064	65.9	19,613	30,006	163,546	60.9	9,499	14,097	.0098	.0099
Lowndes	59.4	61.9	4.2	21.4	7.5	641,518	58.2	20,384	29,977	407,523	56.8	13,057	19,043	.0203	.0202
Madison	45.5	50.8	11.6	16.7	16.0	606,497	84.2	22,864	36,317	195,154	76.7	7,670	11,686	.0137	.0154
Marion	26.4	27.3	3.4	9.4	5.6	224,147	17.3	21,464	23,845	124,442	32.3	10,572	13,239	.0087	.0072
Marshall	31.1	33.4	7.4	10.3	10.8	232,554	50.1	16,658	22,578	99,355	53.4	6,963	9,646	.0077	.0075
Monroe	36.7	37.1	1.1	13.0	4.0	324,410	47.8	17,559	24,955	184,915	47.5	10,030	14,224	.0109	.0103
Montgomery	13.4	13.5	.7	4.5	.0	98,084	43.0	15,239	21,796	55,074	42.4	8,592	12,239	.0036	.0033
Neshoba	24.6	25.6	4.1	9.2	5.7	251,453	60.9	17,966	27,332	122,798	57.6	8,958	13,340	.0074	.0074
Newton	20.1	20.2	.5	7.2	1.4	209,605	61.3	18,298	29,112	75,951	54.9	6,908	10,549	.0057	.0056
Noxubee	12.8	12.5	-2.3	4.0	.0	67,158	22.5	13,706	16,790	39,252	31.2	7,481	9,813	.0031	.0025
Oktibbeha	37.7	39.9	5.8	13.0	10.2	455,568	74.6	22,113	35,044	200,197	67.6	10,120	15,400	.0118	.0127
Panola	28.6	29.3	2.4	9.8	5.4	210,526	42.7	15,860	21,482	122,663	45.4	9,073	12,517	.0077	.0071
Pearl River	36.0	39.1	8.6	13.5	12.5	448,387	79.5	20,813	33,214	195,594	72.7	9,439	14,488	.0113	.0123
Perry	10.2	10.7	4.9	3.9	14.7	96,628	28.6	22,103	24,776	28,715	46.0	5,786	7,363	.0030	.0026
Pike	37.5	39.3	4.8	13.9	7.8	308,560	19.1	20,086	22,199	239,582	34.0	13,865	17,236	.0132	.0112
Pontotoc	22.2	23.9	7.7	8.3	6.4	167,052	34.0	15,983	20,127	77,844	44.1	6,924	9,379	.0060	.0055
Prentiss	25.3	26.8	5.9	9.3	5.7	224,700	48.4	17,209	24,161	125,784	48.8	9,604	13,525	.0075	.0072
Quitman	11.5	11.3	-1.7	3.8	.0	48,349	9.6	11,612	12,723	31,221	25.7	6,538	8,216	.0025	.0021
Rankin	79.1	92.2	16.6	31.6	21.5	1,414,135	92.6	28,241	44,751	366,455	83.9	7,666	11,597	.0276	.0323
Scott	25.3	26.1	3.2	9.2	5.7	246,820	58.0	17,950	26,828	124,186	54.5	9,241	13,498	.0075	.0075
Sharkey	7.8	7.5	-3.8	2.3	.0	47,032	30.5	15,672	20,449	23,496	35.1	7,562	10,216	.0020	.0015
Simpson	24.5	25.8	5.3	8.5	6.3	273,787	68.5	20,315	32,210	113,111	60.8	8,794	13,307	.0073	.0076
Smith	15.4	15.7	1.9	5.2	.0	153,251	57.9	18,665	29,471	43,492	51.0	5,541	8,364	.0041	.0040

METRO/COUNTY 1988 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI		1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household		Buying Power Index	
								1983	1988			1983	1988	1983	1988
MISSISSIPPI (continued)															
ALL COUNTIES (continued)															
Stone	10.2	10.8	5.9	3.8	15.2	133,982	82.6	22,236	35,258	54,025	74.3	9,395	14,217	.0032	.0036
Sunflower	33.7	33.5	–.6	9.8	1.0	188,221	23.5	15,712	19,206	110,966	31.7	8,689	11,323	.0083	.0070
Tallahatchie	16.2	16.2	.0	5.4	3.8	89,340	26.2	13,612	16,544	32,998	34.9	4,703	6,111	.0035	.0031
Tate	20.5	20.9	2.0	6.7	6.3	145,300	32.7	17,382	21,687	109,490	40.6	12,360	16,342	.0061	.0053
Tippah	19.4	20.1	3.6	6.9	3.0	147,601	42.2	15,496	21,391	85,868	44.1	8,897	12,445	.0054	.0050
Tishomingo	19.3	20.4	5.7	7.8	8.3	135,340	21.8	15,433	17,351	57,733	35.0	5,938	7,402	.0051	.0043
Tunica	9.0	8.7	–3.3	2.8	.0	35,264	11.6	11,289	12,594	27,733	24.1	7,979	9,905	.0020	.0017
Union	22.4	23.2	3.6	8.8	6.0	220,006	52.7	17,361	25,001	99,020	52.2	7,839	11,252	.0066	.0064
Walthall	14.0	14.2	1.4	4.8	4.3	142,874	64.7	18,860	29,765	58,874	57.5	8,128	12,265	.0039	.0040
Warren	53.2	55.2	3.8	19.8	7.6	789,583	70.2	25,212	39,878	360,770	62.9	12,039	18,221	.0202	.0209
Washington	72.0	71.3	–1.0	23.1	.0	597,093	43.6	18,004	25,848	435,585	43.0	13,183	18,856	.0227	.0207
Wayne	20.1	21.4	6.5	6.9	7.8	205,807	70.8	18,827	29,827	102,003	64.4	9,692	14,783	.0059	.0062
Webster	10.3	10.3	.0	3.6	.0	85,106	39.2	16,989	23,641	43,234	40.4	8,556	12,009	.0030	.0027
Wilkinson	9.8	9.5	–3.1	3.1	.0	59,716	11.0	17,353	19,263	32,884	26.0	8,417	10,608	.0025	.0021
Winston	19.5	19.4	–.5	6.6	.0	170,182	48.3	17,385	25,785	69,756	45.4	7,269	10,569	.0054	.0050
Yalobusha	13.3	13.5	1.5	5.0	4.2	120,419	53.1	16,382	24,084	50,591	52.4	6,915	10,118	.0037	.0035
Yazoo	27.2	26.8	–1.5	9.2	1.1	196,382	32.1	16,336	21,346	111,592	37.3	8,932	12,130	.0075	.0065
TOTAL METRO COUNTIES	**765.1**	**829.3**	**8.4**	**292.6**	**12.2**	**11,427,417**	**68.4**	**26,017**	**39,055**	**5,196,446**	**64.4**	**12,123**	**17,760**	**.2908**	**.3041**
TOTAL STATE	**2,605.1**	**2,720.3**	**4.4**	**943.0**	**7.2**	**29,580,802**	**59.9**	**21,031**	**31,369**	**14,939,361**	**57.2**	**10,800**	**15,842**	**.8586**	**.8570**
MISSOURI															
COLUMBIA	**105.8**	**113.7**	**7.5**	**41.9**	**10.3**	**1,899,555**	**74.7**	**28,617**	**45,335**	**994,035**	**69.9**	**15,398**	**23,724**	**.0471**	**.0506**
Boone	105.8	113.7	7.5	41.9	10.3	1,899,555	74.7	28,617	45,335	994,035	69.9	15,398	23,724	.0471	.0506
JOPLIN	**131.1**	**135.5**	**3.4**	**51.3**	**3.0**	**1,562,955**	**50.8**	**20,806**	**30,467**	**1,195,924**	**52.1**	**15,787**	**23,312**	**.0533**	**.0510**
Jasper	88.4	90.1	1.9	34.6	1.5	1,079,768	50.4	21,054	31,207	998,316	51.6	19,312	28,853	.0395	.0378
Newton	42.7	45.4	6.3	16.7	6.4	483,187	51.8	20,268	28,933	197,608	54.8	8,129	11,833	.0138	.0132
KANSAS CITY	**1,452.0**	**1,496.4**	**3.1**	**582.2**	**5.8**	**24,739,653**	**55.6**	**28,910**	**42,493**	**13,542,728**	**56.3**	**15,755**	**23,261**	**.6835**	**.6711**
Cass	54.6	59.4	8.8	20.9	10.6	695,674	44.3	25,508	33,286	279,821	52.3	9,724	13,389	.0197	.0188
Clay	139.7	144.3	3.3	56.0	6.7	2,290,264	50.2	29,040	40,898	1,405,496	51.5	17,669	25,098	.0679	.0650
Jackson	615.3	613.6	–.3	247.6	2.4	10,142,525	57.1	26,719	40,963	6,240,357	55.2	16,631	25,203	.2925	.2860
Lafayette	30.5	31.2	2.3	11.4	1.8	316,419	29.7	21,783	27,756	150,592	38.7	9,694	13,210	.0106	.0092
Platte	51.3	58.3	13.6	21.3	15.8	634,765	30.8	26,372	29,801	195,815	45.0	7,340	9,193	.0181	.0163
Ray	22.3	23.5	5.4	8.4	6.3	220,215	27.2	21,908	26,216	99,463	39.9	8,997	11,841	.0074	.0065
Johnson, Kans.	*289.4*	*315.7*	*9.1*	*123.2*	*12.7*	*6,803,247*	*62.6*	*38,285*	*55,221*	*3,600,380*	*64.9*	*19,981*	*29,224*	*.1696*	*.1748*
Leavenworth, Kans.	*57.4*	*60.4*	*5.2*	*19.9*	*8.2*	*842,483*	*55.5*	*29,450*	*42,336*	*259,202*	*55.0*	*9,087*	*13,025*	*.0207*	*.0204*
Miami, Kans.	*22.6*	*23.9*	*5.8*	*9.0*	*9.8*	*288,674*	*41.1*	*24,942*	*32,075*	*96,150*	*47.1*	*7,973*	*10,683*	*.0080*	*.0074*
Wyandotte, Kans.	*168.9*	*166.1*	*–1.7*	*64.5*	*1.4*	*2,505,387*	*56.1*	*25,239*	*38,843*	*1,215,452*	*51.1*	*12,650*	*18,844*	*.0690*	*.0667*
ST. JOSEPH	**86.7**	**85.0**	**–2.0**	**32.0**	**–1.5**	**1,203,273**	**54.4**	**23,972**	**37,602**	**799,524**	**51.4**	**16,254**	**24,985**	**.0375**	**.0359**
Buchanan	86.7	85.0	–2.0	32.0	–1.5	1,203,273	54.4	23,972	37,602	799,524	51.4	16,254	24,985	.0375	.0359
ST. LOUIS	**1,812.0**	**1,862.4**	**2.8**	**698.5**	**5.4**	**31,609,833**	**61.8**	**29,496**	**45,254**	**15,926,755**	**58.5**	**15,166**	**22,801**	**.8278**	**.8312**
Franklin	77.1	84.3	9.3	28.5	9.6	935,967	51.7	23,736	32,841	563,713	55.2	13,971	19,779	.0291	.0285
Jefferson	159.4	177.9	11.6	58.7	13.1	2,420,558	68.9	27,611	41,236	829,190	67.1	9,562	14,126	.0569	.0603
St. Charles	160.4	184.1	14.8	62.9	18.7	3,218,937	86.8	32,505	51,175	1,294,929	81.1	13,491	20,587	.0688	.0789
St. Louis	968.8	975.9	.7	367.7	4.1	19,108,861	59.3	33,961	51,969	10,082,657	56.8	18,198	27,421	.5024	.4977
St. Louis city	425.6	418.7	–1.6	172.8	1.1	5,681,386	58.5	20,979	32,878	3,066,775	54.8	11,594	17,748	.1633	.1593
Monroe, Ill.	*20.7*	*21.5*	*3.9*	*7.9*	*6.8*	*244,124*	*32.3*	*24,929*	*30,902*	*89,491*	*44.3*	*8,382*	*11,328*	*.0073*	*.0065*
ST. LOUIS - EAST ST. LOUIS - ALTON CONSOLIDATED AREA	***2,375.5***	***2,418.3***	***1.8***	***907.1***	***4.6***	***38,972,021***	***58.2***	***28,388***	***42,963***	***19,685,719***	***55.8***	***14,561***	***21,702***	***1.0502***	***1.0353***
SPRINGFIELD	**219.1**	**234.3**	**6.9**	**91.0**	**9.5**	**3,428,160**	**70.0**	**24,273**	**37,672**	**2,161,792**	**64.9**	**15,778**	**23,756**	**.0951**	**.0997**
Christian	25.1	28.7	14.3	10.2	14.6	373,825	80.8	23,230	36,650	116,625	75.7	7,459	11,434	.0083	.0093
Greene	194.0	205.6	6.0	80.8	8.9	3,054,335	68.7	24,398	37,801	2,045,167	64.3	16,776	25,311	.0868	.0904
ALL COUNTIES															
Adair	25.1	25.4	1.2	9.5	3.3	282,112	44.3	21,246	29,696	231,192	49.6	16,803	24,336	.0102	.0097
Andrew	14.7	15.6	6.1	5.5	7.8	148,495	36.4	21,354	26,999	46,369	43.2	6,351	8,431	.0045	.0039
Atchison	8.2	8.1	–1.2	3.2	.0	100,610	45.4	21,618	31,441	52,674	48.4	11,095	16,461	.0031	.0028
Audrain	26.1	26.5	1.5	9.8	1.0	293,740	36.2	22,242	29,973	204,234	43.5	14,670	20,840	.0104	.0094
Barry	26.3	28.7	9.1	10.7	9.2	266,800	50.3	18,109	24,935	164,062	55.6	10,761	15,333	.0086	.0085
Barton	11.6	11.9	2.6	4.6	.0	102,054	28.1	17,314	22,186	65,306	38.2	10,276	14,197	.0040	.0034
Bates	15.8	15.7	–.6	5.9	–1.7	127,478	17.7	18,049	21,606	98,707	29.1	12,747	16,730	.0056	.0046
Benton	12.9	13.9	7.8	5.6	9.8	99,250	24.1	15,679	17,723	56,768	40.2	7,941	10,137	.0038	.0034
Bollinger	10.8	11.5	6.5	4.5	12.5	89,993	46.3	15,374	19,998	40,824	54.8	6,591	9,072	.0029	.0028

METRO/COUNTY 1988 PROJECTIONS

ESTIMATES METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI		1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household		Buying Power Index	
								1983	1988			1983	1988	1983	1988
MISSOURI (continued)															
ALL COUNTIES (continued)															
Boone	105.8	113.7	7.5	41.9	10.3	1,899,555	74.7	28,617	45,335	994,035	69.9	15,398	23,724	.0471	.0506
Buchanan	86.7	85.0	–2.0	32.0	–1.5	1,203,273	54.4	23,972	37,602	799,524	51.4	16,254	24,985	.0375	.0359
Butler	38.7	39.8	2.8	15.1	3.4	433,857	59.3	18,650	28,732	370,380	57.7	16,086	24,528	.0150	.0150
Caldwell	8.5	8.2	–3.5	3.2	.0	74,175	28.0	18,110	23,180	31,429	38.1	7,113	9,822	.0026	.0021
Callaway	34.1	36.6	7.3	12.4	8.8	489,904	65.4	25,985	39,508	209,424	62.5	11,302	16,889	.0125	.0129
Camden	22.9	26.8	17.0	10.6	16.5	355,158	83.9	21,219	33,505	238,328	79.2	14,612	22,484	.0094	.0107
Cape Girardeau	60.9	63.5	4.3	23.5	6.8	828,857	56.0	24,151	35,271	577,140	56.3	16,786	24,559	.0260	.0256
Carroll	11.8	11.4	–3.4	4.7	.0	89,120	12.2	16,898	18,962	44,814	24.7	7,647	9,535	.0036	.0028
Carter	6.0	6.8	13.3	2.3	15.0	59,153	76.5	16,761	25,719	26,714	74.3	7,665	11,615	.0016	.0017
Cass	54.6	59.4	8.8	20.9	10.6	695,674	44.3	25,508	33,286	279,821	52.3	9,724	13,389	.0197	.0188
Cedar	12.7	13.8	8.7	5.5	10.0	93,026	25.5	14,823	16,914	74,647	40.9	10,597	13,572	.0040	.0035
Chariton	10.4	10.2	–1.9	4.0	.0	80,346	12.7	17,824	20,087	47,641	29.0	9,230	11,910	.0033	.0026
Christian	25.1	28.7	14.3	10.2	14.6	373,825	80.8	23,230	36,650	116,625	75.7	7,459	11,434	.0083	.0093
Clark	8.5	8.5	.0	3.0	.0	62,186	16.4	17,805	20,729	31,396	31.2	7,974	10,465	.0025	.0020
Clay	139.7	144.3	3.3	56.0	6.7	2,290,264	50.2	29,040	40,898	1,405,496	51.5	17,669	25,098	.0679	.0650
Clinton	16.9	18.3	8.3	6.5	8.3	175,219	33.8	21,831	26,957	84,959	44.3	9,813	13,071	.0058	.0052
Cole	60.2	65.1	8.1	23.2	9.4	989,920	68.3	27,742	42,669	597,940	65.2	17,074	25,773	.0269	.0281
Cooper	14.5	14.4	–.7	5.4	.0	125,816	21.9	19,114	23,299	83,058	33.6	11,514	15,381	.0049	.0043
Crawford	19.3	20.7	7.3	7.4	7.2	217,831	59.2	19,831	29,437	142,110	60.7	12,817	19,204	.0070	.0068
Dade	7.5	7.7	2.7	3.3	6.5	57,542	19.4	15,548	17,437	28,212	35.3	6,704	8,549	.0021	.0019
Dallas	12.9	13.9	7.8	5.1	10.9	120,977	53.8	17,101	23,721	54,630	60.1	7,418	10,712	.0037	.0036
Daviess	8.9	8.9	.0	3.4	.0	81,687	27.7	18,819	24,024	30,620	35.2	6,663	9,006	.0027	.0023
De Kalb	8.5	8.9	4.7	3.1	.0	82,409	38.2	19,242	26,584	27,970	44.1	6,263	9,023	.0025	.0023
Dent	15.4	16.5	7.1	6.1	8.9	135,784	41.9	17,089	22,260	94,024	51.8	11,057	15,414	.0049	.0047
Douglas	12.4	13.5	8.9	5.1	10.9	107,905	49.2	15,725	21,158	64,712	57.2	8,948	12,689	.0036	.0035
Dunklin	36.4	36.5	.3	13.6	.0	370,299	51.7	17,948	27,228	277,778	50.2	13,596	20,425	.0130	.0124
Franklin	77.1	84.3	9.3	28.5	9.6	935,967	51.7	23,736	32,841	563,713	55.2	13,971	19,779	.0291	.0285
Gasconade	13.5	13.9	3.0	5.2	.0	145,751	39.0	20,169	28,029	76,955	42.0	10,422	14,799	.0047	.0042
Gentry	7.8	7.7	–1.3	3.0	.0	67,675	31.2	17,189	22,558	49,366	40.0	11,755	16,455	.0027	.0024
Greene	194.0	205.6	6.0	80.8	8.9	3,054,335	68.7	24,398	37,801	2,045,167	64.3	16,776	25,311	.0868	.0904
Grundy	11.9	11.8	–.8	4.7	.0	107,688	29.9	17,638	22,912	71,729	37.9	11,068	15,261	.0042	.0036
Harrison	9.6	9.3	–3.1	4.2	.0	95,843	33.2	17,133	22,820	51,690	38.3	8,902	12,307	.0032	.0028
Henry	19.9	20.2	1.5	7.8	.0	189,447	27.1	19,111	24,288	118,879	33.9	11,387	15,241	.0071	.0061
Hickory	7.0	7.8	11.4	3.2	10.3	53,808	36.0	13,639	16,815	21,414	48.5	4,971	6,692	.0019	.0018
Holt	6.8	6.7	–1.5	2.7	.0	85,728	57.9	20,102	31,751	67,329	55.2	16,069	24,937	.0027	.0026
Howard	9.8	9.6	–2.0	3.6	.0	80,965	22.1	18,421	22,490	33,075	30.5	7,043	9,188	.0029	.0025
Howell	30.7	33.2	8.1	12.5	8.7	296,413	54.6	16,674	23,713	260,767	56.2	14,517	20,861	.0111	.0108
Iron	11.5	11.9	3.5	3.9	.0	132,681	58.2	21,503	34,021	78,679	55.3	12,993	20,174	.0040	.0040
Jackson	615.3	613.6	–.3	247.6	2.4	10,142,525	57.1	26,719	40,963	6,240,357	55.2	16,631	25,203	.2925	.2860
Jasper	88.4	90.1	1.9	34.6	1.5	1,079,768	50.4	21,054	31,207	998,316	51.6	19,312	28,853	.0395	.0378
Jefferson	159.4	177.9	11.6	58.7	13.1	2,420,558	68.9	27,611	41,236	829,190	67.1	9,562	14,126	.0569	.0603
Johnson	40.1	41.6	3.7	13.4	3.9	347,620	28.4	20,993	25,942	155,305	36.6	8,812	11,590	.0122	.0104
Knox	5.6	5.7	1.8	2.1	.0	31,635	8.4	13,897	15,064	18,086	26.5	6,808	8,612	.0013	.0012
Laclede	26.0	28.4	9.2	10.6	10.4	328,914	72.3	19,883	31,030	273,720	68.7	16,899	25,823	.0104	.0112
Lafayette	30.5	31.2	2.3	11.4	1.8	316,419	29.7	21,783	27,756	150,592	38.7	9,694	13,210	.0106	.0092
Lawrence	30.3	32.0	5.6	12.0	6.2	288,612	42.6	17,908	24,051	166,449	49.4	9,859	13,871	.0098	.0090
Lewis	10.7	10.5	–1.9	3.9	.0	102,054	32.5	19,755	26,168	56,333	40.7	10,266	14,444	.0035	.0032
Lincoln	23.7	25.6	8.0	8.8	8.6	235,816	36.5	21,335	26,797	103,696	47.7	8,665	11,784	.0075	.0069
Linn	15.5	15.6	.6	6.3	.0	174,280	41.0	19,620	27,663	112,148	44.9	12,283	17,801	.0059	.0054
Livingston	15.7	15.7	.0	6.1	.0	159,329	27.7	20,456	26,120	131,513	37.9	15,636	21,560	.0066	.0056
McDonald	15.8	17.0	7.6	6.3	8.6	131,594	40.6	16,141	20,888	76,774	50.9	8,773	12,186	.0045	.0043
Macon	16.3	16.1	–1.2	6.0	–3.2	100,875	5.8	15,372	16,813	63,445	20.1	8,517	10,574	.0048	.0036
Madison	11.4	12.3	7.9	4.8	9.1	132,317	68.3	17,867	27,566	71,444	65.6	9,808	14,884	.0038	.0039
Maries	7.7	7.9	2.6	3.1	6.9	55,902	22.4	15,745	18,033	20,798	38.1	5,194	6,709	.0019	.0019
Marion	28.8	29.1	1.0	10.8	.0	385,539	54.9	23,039	35,698	274,460	52.6	16,657	25,413	.0124	.0118
Mercer	4.6	4.5	–2.2	1.8	.0	36,402	28.3	15,762	20,223	13,932	38.3	5,598	7,740	.0012	.0011
Miller	20.1	22.3	10.9	8.1	9.5	243,255	65.7	19,839	30,031	165,642	65.0	13,562	20,450	.0075	.0077
Mississippi	15.1	14.7	–2.6	5.3	.0	111,299	24.5	16,867	21,000	92,205	35.5	12,844	17,397	.0048	.0042
Moniteau	12.5	13.0	4.0	4.3	.0	85,888	13.2	17,651	19,974	69,915	29.3	12,573	16,259	.0041	.0033
Monroe	9.6	9.5	–1.0	3.5	.0	102,343	45.2	20,132	29,241	50,155	48.3	9,666	14,330	.0032	.0029
Montgomery	11.6	11.7	.9	4.2	.0	117,077	39.6	19,967	27,875	62,315	44.9	10,238	14,837	.0039	.0036
Morgan	15.2	16.9	11.2	6.2	8.8	130,583	39.0	16,483	21,062	81,696	48.1	9,675	13,177	.0047	.0044
New Madrid	22.4	21.7	–3.1	7.6	–2.6	186,486	35.1	17,703	24,538	140,537	40.6	12,812	18,492	.0073	.0065
Newton	42.7	45.4	6.3	16.7	6.4	483,187	51.8	20,268	28,933	197,608	54.8	8,129	11,833	.0138	.0132
Nodaway	21.5	20.8	–3.3	7.7	.0	295,562	58.5	24,225	38,385	157,886	54.2	13,298	20,505	.0085	.0083
Oregon	10.5	10.8	2.9	3.9	.0	64,497	23.6	13,379	16,538	50,695	35.5	9,594	12,999	.0028	.0026

METRO/COUNTY 1988 PROJECTIONS

SMM ESTIMATES METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI 1983	Average Household EBI 1988	1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household 1983	Retail Sales Per Household 1988	Buying Power Index 1983	Buying Power Index 1988
MISSOURI (continued)															
ALL COUNTIES (continued)															
Osage	12.2	12.3	.8	4.0	.0	120,977	41.1	21,430	30,244	35,338	44.3	6,123	8,835	.0035	.0032
Ozark	8.7	9.1	4.6	3.3	.0	83,709	52.7	16,607	25,366	50,637	52.0	10,096	15,345	.0028	.0026
Pemiscot	2[illegible]	24.0	–.4	8.5	.0	227,943	54.4	17,364	26,817	142,516	53.7	10,911	16,767	.0076	.0073
Perry	17.3	18.0	4.0	6.1	3.4	118,594	17.5	17,100	19,442	103,325	30.9	13,376	16,939	.0055	.0047
Pettis	36.6	37.0	1.1	13.9	.0	472,570	50.2	22,636	33,998	293,254	49.2	14,140	21,097	.0149	.0141
Phelps	34.9	36.1	3.4	12.4	4.2	397,672	50.8	22,155	32,070	289,630	51.8	16,034	23,357	.0135	.0129
Pike	17.5	17.3	–1.1	6.1	.0	141,489	20.0	19,330	23,195	85,011	32.7	10,504	13,936	.0056	.0047
Platte	51.3	58.3	13.6	21.3	15.8	634,765	30.8	26,372	29,801	195,815	45.0	7,340	9,193	.0181	.0163
Polk	19.8	21.1	6.6	7.6	7.0	186,486	44.8	18,143	24,538	153,899	52.4	14,226	20,250	.0071	.0066
Pulaski	40.1	38.8	–3.2	9.4	–5.1	411,540	47.0	28,287	43,781	165,244	45.9	11,438	17,579	.0123	.0115
Putnam	6.0	5.8	–3.3	2.3	.0	67,386	56.8	18,680	29,298	45,929	54.3	12,942	19,969	.0021	.0020
Ralls	9.2	9.7	5.4	3.9	14.7	96,132	38.8	20,371	24,649	21,538	49.6	4,234	5,523	.0027	.0024
Randolph	26.5	27.5	3.8	10.0	5.3	267,884	38.3	20,385	26,788	213,396	47.5	15,233	21,340	.0101	.0092
Ray	22.3	23.5	5.4	8.4	6.3	220,215	27.2	21,908	26,216	99,463	39.9	8,997	11,841	.0074	.0065
Reynolds	7.5	7.8	4.0	3.2	10.3	96,371	74.7	19,023	30,116	43,120	70.1	8,744	13,475	.0025	.0026
Ripley	13.3	14.3	7.5	5.4	10.2	101,404	48.2	13,968	18,779	51,641	53.0	6,887	9,563	.0033	.0034
St. Charles	160.4	184.1	14.8	62.9	18.7	3,218,937	86.8	32,505	51,175	1,294,929	81.1	13,491	20,587	.0688	.0789
St. Clair	8.9	9.3	4.5	3.4	.0	63,414	22.5	15,226	18,651	43,224	34.8	9,429	12,713	.0026	.0024
Ste. Genevieve	15.9	16.7	5.0	5.9	9.3	212,487	62.1	24,273	36,015	86,710	61.0	10,202	15,036	.0056	.0056
St. Francois	44.5	47.0	5.6	17.0	6.3	550,934	61.1	21,376	32,408	327,061	59.5	12,816	19,239	.0163	.0164
St. Louis	968.8	975.9	.7	367.7	4.1	19,108,861	59.3	33,961	51,969	10,082,657	56.8	18,198	27,421	.5024	.4977
St. Louis city	425.6	418.7	–1.6	172.8	1.1	5,681,386	58.5	20,979	32,878	3,066,775	54.8	11,594	17,748	.1633	.1593
Saline	24.8	24.7	–.4	9.5	.0	195,153	14.1	18,008	20,542	128,766	28.0	10,593	13,554	.0083	.0068
Schuyler	4.9	4.8	–2.0	2.0	.0	31,322	10.6	14,161	15,661	28,743	27.7	11,251	14,372	.0016	.0012
Scotland	5.3	5.1	–3.8	2.1	.0	32,374	9.4	14,092	15,416	25,725	27.1	9,639	12,250	.0017	.0012
Scott	41.2	43.4	5.3	15.6	6.8	505,505	60.7	21,544	32,404	395,256	60.8	16,832	25,337	.0164	.0167
Shannon	8.0	8.1	1.3	2.9	.0	63,703	41.6	15,510	21,967	21,125	43.3	5,082	7,284	.0021	.0018
Shelby	7.7	7.6	–1.3	3.0	.0	55,830	16.0	16,042	18,610	39,246	29.9	10,074	13,082	.0023	.0020
Stoddard	29.6	30.4	2.7	11.5	4.5	263,478	37.7	17,400	22,911	178,652	44.7	11,227	15,535	.0098	.0089
Stone	17.7	20.5	15.8	8.5	19.7	194,358	55.9	17,558	22,866	65,322	62.2	5,673	7,685	.0052	.0053
Sullivan	7.2	7.3	1.4	2.9	.0	36,439	7.1	11,732	12,565	18,012	23.2	5,041	6,211	.0017	.0014
Taney	23.1	25.5	10.4	10.1	11.0	355,942	76.0	22,222	35,242	204,936	70.2	13,233	20,291	.0094	.0101
Texas	21.9	22.9	4.6	8.7	6.1	171,391	34.4	15,557	19,700	137,835	45.0	11,594	15,843	.0070	.0063
Vernon	20.4	21.2	3.9	7.9	3.9	230,038	48.3	20,410	29,119	125,103	50.5	10,938	15,836	.0071	.0068
Warren	16.7	19.1	14.4	6.6	15.8	217,398	56.9	24,309	32,939	85,490	61.6	9,282	12,953	.0057	.0060
Washington	18.7	19.6	4.8	6.8	7.9	178,974	55.2	18,301	26,320	83,637	59.1	8,344	12,300	.0055	.0052
Wayne	12.3	13.6	10.6	5.2	10.6	106,605	48.9	15,229	20,501	63,711	55.4	8,725	12,252	.0035	.0035
Webster	22.0	24.0	9.1	8.0	6.7	224,548	49.6	20,007	28,069	91,995	53.0	8,016	11,499	.0066	.0066
Worth	2.9	2.8	–3.4	1.1	.0	17,014	11.7	13,845	15,467	9,887	27.6	7,042	8,988	.0009	.0005
Wright	17.1	18.3	7.0	6.8	7.9	139,395	39.0	15,913	20,499	89,228	48.4	9,543	13,122	.0050	.0049
TOTAL METRO COUNTIES	**3,247.7**	**3,339.7**	**2.8**	**1,272.4**	**5.2**	**53,759,514**	**59.8**	**27,825**	**42,250**	**29,360,083**	**57.5**	**15,418**	**23,075**	**1.4697**	**1.4627**
TOTAL STATE	**4,990.3**	**5,153.2**	**3.3**	**1,937.4**	**5.1**	**72,041,554**	**56.1**	**25,030**	**37,185**	**40,643,319**	**55.5**	**14,173**	**20,978**	**2.0753**	**2.0368**
MONTANA															
BILLINGS	**117.5**	**130.1**	**10.7**	**52.0**	**14.5**	**2,125,806**	**78.6**	**26,221**	**40,881**	**1,742,095**	**75.1**	**21,912**	**33,502**	**.0608**	**.0670**
Yellowstone	117.5	130.1	10.7	52.0	14.5	2,125,806	78.6	26,221	40,881	1,742,095	75.1	21,912	33,502	.0608	.0670
GREAT FALLS	**80.5**	**79.6**	**–1.1**	**31.4**	**1.9**	**1,200,977**	**57.8**	**24,715**	**38,248**	**891,459**	**54.6**	**18,722**	**28,390**	**.0378**	**.0369**
Cascade	80.5	79.6	–1.1	31.4	1.9	1,200,977	57.8	24,715	38,248	891,459	54.6	18,722	28,390	.0378	.0369
ALL COUNTIES															
Beaverhead	8.3	8.6	3.6	3.0	.0	79,937	36.2	19,566	26,646	56,971	42.9	13,289	18,990	.0030	.0027
Big Horn	11.3	11.5	1.8	3.3	.0	101,029	47.4	20,772	30,615	68,606	49.5	13,905	20,790	.0035	.0035
Blaine	7.2	7.5	4.2	2.8	12.0	50,992	25.9	16,206	18,211	33,649	44.3	9,330	12,018	.0021	.0017
Broadwater	3.6	4.1	13.9	1.9	26.7	34,674	41.4	16,343	18,249	30,941	57.3	13,111	16,285	.0013	.0013
Carbon	8.6	9.3	8.1	4.0	11.1	92,838	45.2	17,762	23,210	44,821	54.8	8,043	11,205	.0029	.0027
Carter	1.8	1.8	.0	.6	.0	9,288	10.7	13,980	15,480	3,628	27.9	4,727	6,047	.0004	.0004
Cascade	80.5	79.6	–1.1	31.4	1.9	1,200,977	57.8	24,715	38,248	891,459	54.6	18,722	28,390	.0378	.0369
Chouteau	6.0	5.8	–3.3	2.2	.0	68,126	37.1	22,589	30,966	20,054	43.4	6,355	9,115	.0019	.0017
Custer	13.4	13.8	3.0	5.7	7.5	165,767	48.9	21,012	29,082	131,123	54.4	16,023	23,004	.0057	.0054
Daniels	2.8	2.7	–3.6	1.0	.0	28,819	42.7	20,189	28,819	17,306	46.8	11,791	17,306	.0009	.0008
Dawson	12.0	12.3	2.5	4.8	6.7	192,726	68.5	25,416	40,151	153,746	65.7	20,625	32,030	.0058	.0061
Deer Lodge	11.3	11.1	–1.8	4.2	.0	124,314	37.5	21,531	29,599	76,332	43.7	12,651	18,174	.0043	.0038
Fallon	3.7	3.6	–2.7	1.4	.0	59,184	58.9	26,612	42,274	30,980	54.4	14,330	22,129	.0016	.0016

1984 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1988 PROJECTIONS

ESTIMATES METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI		1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household		Buying Power Index	
								1983	1988			1983	1988	1983	1988
MONTANA (continued)															
ALL COUNTIES (continued)															
Fergus	13.1	13.0	–.8	5.0	.0	125,172	33.8	18,717	25,034	101,477	41.5	14,346	20,295	.0049	.0043
Flathead	55.9	61.3	9.7	24.1	13.7	887,414	74.8	23,946	36,822	616,292	72.1	16,890	25,572	.0248	.0267
Gallatin	46.5	51.7	11.2	19.2	15.0	687,119	72.7	23,827	35,787	518,706	70.7	18,192	27,016	.0200	.0218
Garfield	1.7	1.7	.0	.6	.0	15,953	39.7	19,027	26,588	4,380	45.0	5,035	7,300	.0006	.0003
Glacier	10.8	11.2	3.7	3.5	.0	131,045	58.9	23,563	37,441	83,443	54.5	15,436	23,841	.0040	.0041
Golden Valley	1.0	.9	–10.0	.4	.0	8,156	33.4	15,290	20,390	1,158	37.7	2,103	2,895	.0003	.0002
Granite	2.8	2.9	3.6	1.0	.0	29,318	46.3	20,035	29,318	10,504	48.9	7,055	10,504	.0008	.0008
Hill	18.3	18.7	2.2	7.1	6.0	261,181	56.9	24,847	36,786	197,438	58.9	18,551	27,808	.0083	.0082
Jefferson	8.1	9.0	11.1	3.3	17.9	68,240	31.1	18,591	20,679	11,217	46.1	2,742	3,399	.0020	.0019
Judith Basin	2.6	2.6	.0	1.0	.0	27,160	37.9	19,702	27,160	10,662	43.9	7,410	10,662	.0009	.0007
Lake	20.7	22.9	10.6	8.4	13.5	215,655	55.1	18,784	25,673	112,060	60.2	9,454	13,340	.0065	.0065
Lewis and Clark	46.[illegible]	50.6	9.5	20.4	13.3	765,942	71.2	24,863	37,546	480,205	68.3	15,847	23,539	.0208	.0221
Liberty	2.[illegible]	2.3	.0	.9	.0	27,410	10.7	27,516	30,456	15,658	26.6	13,747	17,398	.0010	.0008
Lincoln	17.[illegible]	17.7	.0	6.2	.0	173,517	36.8	20,463	27,987	92,158	43.1	10,391	14,864	.0059	.0053
McCone	2.[illegible]	2.7	.0	.9	.0	19,398	28.3	16,806	21,553	9,721	38.2	7,814	10,801	.0007	.0005
Madison	5.7	6.1	7.0	2.2	.0	54,389	38.0	17,911	24,722	17,999	43.9	5,685	8,181	.0016	.0015
Meagher	2.2	2.3	4.5	.8	.0	14,649	11.3	16,459	18,311	11,378	28.2	11,095	14,223	.0007	.0006
Mineral	3.9	4.2	7.7	1.4	.0	31,000	20.5	18,379	22,143	16,208	32.6	8,730	11,577	.0013	.0011
Missoula	80.9	87.3	7.9	34.8	11.5	1,303,572	68.2	24,838	37,459	956,208	67.3	18,315	27,477	.0379	.0398
Musselshell	4.8	5.3	10.4	2.4	26.3	61,420	81.9	17,767	25,592	31,662	86.0	8,957	13,193	.0015	.0018
Park	13.7	14.7	7.3	6.0	9.1	171,696	50.9	20,684	28,616	101,427	55.5	11,856	16,905	.0053	.0052
Petroleum	.7	.8	14.3	.2	.0	3,747	16.6	16,065	18,735	1,032	31.5	3,925	5,160	.0001	.0000
Phillips	5.5	5.7	3.6	2.0	.0	43,577	28.4	16,971	21,789	36,438	38.3	13,174	18,219	.0020	.0017
Pondera	6.9	7.1	2.9	2.7	8.0	82,501	47.0	22,451	30,556	57,832	53.3	15,094	21,419	.0026	.0026
Powder River	2.4	2.2	–8.3	.9	.0	18,513	11.4	18,468	20,570	13,386	28.3	11,596	14,873	.0009	.0006
Powell	7.0	6.9	–1.4	2.4	.0	62,986	31.0	20,035	26,244	41,724	39.8	12,433	17,385	.0023	.0021
Prairie	1.8	1.7	–5.6	.7	.0	11,115	19.3	13,313	15,879	7,048	30.3	7,726	10,069	.0006	.0004
Ravalli	25.7	30.1	17.1	11.6	20.8	305,801	65.1	19,298	26,362	126,679	70.9	7,724	10,921	.0080	.0085
Richland	13.1	14.3	9.2	[illegible]	10.6	227,596	75.7	27,560	43,768	119,586	70.7	14,908	22,997	.0056	.0062
Roosevelt	10.6	10.9	2.8	3.4	.0	134,531	58.8	24,916	39,568	84,418	54.4	16,081	24,829	.0041	.0041
Rosebud	12.6	14.7	16.7	4.7	14.6	165,895	68.8	23,976	35,297	48,616	66.0	7,145	10,344	.0040	.0043
Sanders	9.1	9.7	6.6	4.1	13.9	77,744	32.3	16,321	18,962	48,847	48.9	9,111	11,914	.0028	.0024
Sheridan	5.4	5.4	.0	2.0	.0	62,208	11.6	2[illegible],879	31,104	35,003	27.1	13,773	17,502	.0024	.0020
Silver Bow	36.1	35.5	–1.7	14.5	1.4	505,411	57.8	22,396	34,856	432,948	56.5	19,344	29,858	.0170	.0165
Stillwater	6.0	6.6	10.0	2.3	4.5	70,458	60.9	9,910	30,634	35,533	60.3	10,075	15,449	.0019	.0021
Sweet Grass	3.3	3.4	3.0	1.3	.0	24,886	17.5	16,298	19,143	27,86[illegible]	31.8	16,258	21,435	.0013	.0010
Teton	6.6	6.7	1.5	2.6	4.0	89,369	61.4	22,148	34,373	39,356	57.2	10,011	15,137	.0024	.0024
Toole	5.7	5.9	3.5	2.5	8.7	95,034	71.6	24,081	38,014	49,373	66.2	12,917	19,749	.0024	.0025
Treasure	1.0	1.0	.0	.4	.0	7,402	17.3	15,778	18,505	1,557	31.8	2,953	3,893	.0003	.0002
Valley	9.6	9.5	–1.0	3.7	.0	99,184	31.9	20,328	26,806	78,414	40.4	15,100	21,193	.0038	.0034
Wheatland	2.4	2.4	.0	.9	.0	26,835	51.8	19,644	29,817	14,381	51.4	10,554	15,979	.0008	.0008
Wibaux	1.5	1.5	.0	.5	.0	15,176	58.0	19,210	30,352	6,996	55.8	8,982	13,992	.0004	.0004
Yellowstone	117.5	130.1	10.7	52.0	14.5	2,125,806	78.6	26,221	40,881	1,742,095	75.1	21,912	33,502	.0608	.0670
TOTAL METRO COUNTIES	**198.0**	**209.7**	**5.9**	**83.4**	**9.4**	**3,326,783**	**70.5**	**25,612**	**39,889**	**2,633,554**	**67.6**	**20,623**	**31,577**	**.0986**	**.1039**
TOTAL STATE	**822.6**	**872.9**	**6.1**	**336.5**	**9.0**	**11,543,852**	**61.8**	**23,107**	**34,306**	**8,008,704**	**62.9**	**15,925**	**23,800**	**.3474**	**.3540**
NEBRASKA															
LINCOLN	**201.8**	**214.1**	**6.1**	**84.8**	**10.0**	**4,059,899**	**73.9**	**30,286**	**47,876**	**1,862,744**	**69.1**	**14,285**	**21,966**	**.0950**	**.1017**
Lancaster	201.8	214.1	6.1	84.8	10.0	4,059,899	73.9	30,286	47,876	1,862,744	69.1	14,285	21,966	.0950	.1017
OMAHA	**597.2**	**613.4**	**2.7**	**232.8**	**5.9**	**11,070,984**	**67.1**	**30,138**	**47,556**	**4,955,980**	**61.2**	**13,985**	**21,288**	**.2707**	**.2781**
Douglas	400.8	405.6	1.2	159.1	4.6	7,688,953	65.2	30,599	48,328	3,685,733	59.7	15,170	23,166	.1923	.1954
Sarpy	93.8	104.7	11.6	34.1	15.2	1,777,944	83.0	32,817	52,139	505,161	78.4	9,565	14,814	.0359	.0405
Washington	16.3	17.2	5.5	6.3	8.6	232,025	49.3	26,800	36,829	88,116	52.5	9,961	13,987	.0063	.0059
Pottawattamie, Iowa	*86.3*	*85.9*	*–.5*	*33.3*	*3.1*	*1,372,062*	*62.7*	*26,108*	*41,203*	*676,890*	*59.0*	*13,180*	*20,327*	*.0362*	*.0363*
ALL COUNTIES															
Adams	30.5	30.3	–.7	12.3	2.5	430,774	46.9	24,445	35,022	292,900	50.3	16,243	23,813	.0137	.0129
Antelope	8.7	8.7	.0	3.2	.0	76,959	36.0	17,685	24,050	51,758	42.8	11,328	16,174	.0029	.0026
Arthur	.5	.5	.0	.2	.0	3,981	10.2	18,065	19,905	668	27.5	2,620	3,340	.0002	.0000
Banner	.9	.9	.0	.3	.0	5,784	10.9	17,380	19,280	140	25.0	373	467	.0003	.0002
Blaine	.9	1.0	11.1	.3	.0	4,541	9.3	13,847	15,137	2,668	24.2	7,163	8,893	.0000	.0002
Boone	7.2	6.9	–4.2	2.6	.0	50,825	12.3	17,405	19,548	46,040	28.8	13,747	17,708	.0025	.0020
Box Butte	15.3	17.7	15.7	6.5	16.1	218,245	50.3	25,929	33,576	115,352	61.3	12,772	17,746	.0062	.0063

METRO/COUNTY 1988 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI 1983	Average Household EBI 1988	1988 Retail Sales ($000)	% Change 1983–1983	Retail Sales Per Household 1983	Retail Sales Per Household 1988	Buying Power Index 1983	Buying Power Index 1988
NEBRASKA (continued)															
ALL COUNTIES (continued)															
Boyd	3.3	3.2	-3.0	1.3	.0	18,002	9.4	12,657	13,848	9,053	24.9	5,578	6,964	.0009	.0005
Brown	4.4	4.5	2.3	1.7	.0	31,437	13.0	16,364	18,492	24,166	27.3	11,167	14,215	.0015	.0013
Buffalo	36.2	38.2	5.5	13.9	7.8	543,623	63.4	25,798	39,110	359,368	62.7	17,121	25,854	.0158	.0161
Burt	8.6	8.3	-3.5	3.4	.0	78,718	20.4	19,230	23,152	35,255	32.2	7,845	10,369	.0028	.0023
Butler	9.3	9.3	.0	3.4	.0	72,580	13.0	18,884	21,347	34,655	28.4	7,940	10,193	.0028	.0023
Cass	21.3	22.5	5.6	8.1	6.6	324,498	61.6	26,426	40,061	95,763	59.4	7,903	11,823	.0077	.0077
Cedar	11.1	10.7	-3.6	3.9	.0	89,907	21.9	18,906	23,053	51,896	34.5	9,894	13,307	.0034	.0030
Chase	5.0	5.3	6.0	2.2	15.8	53,358	46.9	19,120	24,254	35,178	54.0	12,024	15,990	.0019	.0016
Cherry	6.9	7.1	2.9	2.6	.0	54,573	10.2	19,055	20,990	47,166	27.5	14,224	18,141	.0024	.0021
Cheyenne	9.8	9.6	-2.0	3.9	.0	140,309	48.6	24,215	35,977	99,697	49.5	17,103	25,563	.0047	.0042
Clay	8.1	8.1	.0	3.0	.0	81,747	30.6	20,860	27,249	26,551	37.9	6,416	8,850	.0025	.0022
Colfax	9.9	9.9	.0	3.7	.0	95,233	27.0	20,274	25,739	47,468	36.7	9,384	12,829	.0033	.0028
Cuming	11.5	11.3	-1.7	4.0	.0	86,166	11.4	19,331	21,542	58,657	28.3	11,430	14,664	.0038	.0031
Custer	13.8	13.6	-1.4	5.2	.0	117,124	18.6	18,989	22,524	75,192	32.5	10,911	14,460	.0048	.0039
☐ Dakota	17.9	19.7	10.1	7.1	12.7	302,656	77.2	27,104	42,628	148,527	72.5	13,670	20,919	.0074	.0080
Dawes	9.5	9.3	-2.1	3.5	.0	109,966	40.2	22,405	31,419	74,385	45.3	14,628	21,253	.0038	.0034
Dawson	23.1	24.2	4.8	9.1	5.8	302,118	45.3	24,173	33,200	174,395	48.7	13,639	19,164	.0092	.0089
Deuel	2.4	2.3	-4.2	1.0	.0	29,415	34.2	21,924	29,415	15,615	38.4	11,282	15,615	.0010	.0007
Dixon	7.1	6.9	-2.8	2.6	.0	54,482	17.4	17,845	20,955	13,941	28.5	4,173	5,362	.0020	.0016
Dodge	35.9	35.9	.0	13.6	.0	469,058	37.8	25,024	34,490	278,573	42.5	14,373	20,483	.0152	.0136
Douglas	400.8	405.6	1.2	159.1	4.6	7,688,953	65.2	30,599	48,328	3,685,733	59.7	15,170	23,166	.1923	.1954
Dundy	2.9	2.9	.0	1.2	.0	34,326	40.1	20,421	28,605	13,746	44.0	7,957	11,455	.0010	.0010
Fillmore	7.9	7.9	.0	3.0	.0	67,382	14.9	19,547	22,461	31,708	30.3	8,109	10,569	.0026	.0020
Franklin	4.4	4.4	.0	1.7	.0	45,222	36.4	19,508	26,601	14,601	39.9	6,141	8,589	.0013	.0011
Frontier	3.6	3.5	-2.8	1.4	.0	42,071	37.2	21,909	30,051	9,704	40.2	4,944	6,931	.0012	.0011
Furnas	6.5	6.5	.0	2.6	.0	59,881	30.0	17,710	23,031	42,511	39.3	11,739	16,350	.0022	.0020
Gage	24.1	23.7	-1.7	8.6	-4.4	277,223	34.9	22,829	32,235	164,623	39.4	13,123	19,142	.0095	.0084
Garden	2.7	2.8	3.7	1.0	.0	21,267	13.0	18,823	21,267	10,092	29.2	7,810	10,092	.0009	.0005
Garfield	2.4	2.5	4.2	.9	.0	14,469	10.6	14,542	16,077	11,720	27.8	10,191	13,022	.0007	.0006
Gosper	2.1	2.0	-4.3	.8	.0	18,177	18.5	19,168	22,721	3,829	28.5	3,724	4,786	.0005	.0005
Grant	.9	.9	.0	.3	.0	4,878	8.3	15,020	16,260	2,599	26.4	6,853	8,663	.0003	.0002
Greeley	3.4	3.3	-2.9	1.2	.0	23,845	23.1	16,147	19,871	20,088	35.2	12,385	16,740	.0011	.0009
Hall	49.2	51.3	4.3	19.4	6.0	683,907	46.3	25,551	35,253	538,704	52.6	19,289	27,768	.0231	.0219
Hamilton	9.4	9.5	1.1	3.5	2.9	80,971	15.4	20,643	23,135	49,346	32.2	10,974	14,099	.0032	.0027
Harlan	4.3	4.3	.0	1.7	.0	47,543	41.0	19,840	27,966	16,520	43.1	6,792	9,718	.0013	.0013
Hayes	1.3	1.2	-7.7	.5	.0	10,848	20.1	18,070	21,696	5,180	33.4	7,766	10,360	.0005	.0002
Hitchcock	4.1	4.1	.0	1.5	.0	45,589	45.7	20,862	30,393	9,195	44.6	4,238	6,130	.0012	.0011
Holt	13.8	14.1	2.2	5.3	6.0	97,563	18.7	16,444	18,408	89,674	36.3	13,158	16,920	.0046	.0040
Hooker	.9	.9	.0	.4	.0	6,249	10.0	14,205	15,623	4,665	26.1	9,245	11,663	.0003	.0001
Howard	6.8	6.9	1.5	2.4	.0	46,486	10.5	17,536	19,369	21,505	27.0	7,056	8,960	.0019	.0016
Jefferson	9.8	9.7	-1.0	3.7	.0	92,644	27.1	19,706	25,039	66,352	37.5	13,041	17,933	.0037	.0031
Johnson	5.0	5.0	.0	2.0	.0	44,367	23.5	17,966	22,184	21,887	35.4	8,083	10,944	.0015	.0013
Kearney	7.2	7.5	4.2	2.6	.0	99,118	48.2	25,722	38,122	31,840	47.4	8,308	12,246	.0026	.0025
Keith	9.6	10.0	4.2	4.1	10.8	161,174	70.1	25,609	39,311	150,906	68.2	24,243	36,806	.0051	.0054
Keya Paha	1.3	1.3	.0	.5	.0	8,254	7.8	15,310	16,508	2,058	25.3	3,284	4,116	.0003	.0003
Kimball	4.6	4.6	.0	1.8	.0	74,090	57.9	26,075	41,161	67,816	55.7	24,199	37,676	.0025	.0025
Knox	11.4	11.3	-.9	4.1	.0	89,346	25.4	17,373	21,792	56,552	36.6	10,101	13,793	.0036	.0030
Lancaster	201.8	214.1	6.1	84.8	10.0	4,059,899	73.9	30,286	47,876	1,862,744	69.1	14,285	21,966	.0950	.1017
Lincoln	38.5	41.0	6.5	15.1	7.1	445,482	27.8	24,731	29,502	313,665	40.8	15,795	20,773	.0165	.0144
Logan	1.0	1.0	.0	.4	.0	5,573	8.9	12,793	13,933	1,356	25.3	2,705	3,390	.0002	.0001
Loup	.9	1.0	11.1	.3	.0	5,961	15.1	17,257	19,870	1,092	28.5	2,833	3,640	.0002	.0002
McPherson	.6	.6	.0	.2	.0	3,707	8.6	17,060	18,535	808	26.8	3,185	4,040	.0001	.0002
Madison	32.8	34.8	6.1	13.1	8.3	507,953	61.0	26,067	38,775	348,248	60.3	17,949	26,584	.0151	.0152
Merrick	9.0	9.0	.0	3.2	.0	72,265	13.0	19,988	22,583	30,059	28.5	7,313	9,393	.0028	.0021
Morrill	6.1	6.1	.0	2.4	.0	41,412	11.4	15,496	17,255	23,595	25.5	7,836	9,831	.0018	.0015
Nance	4.6	4.4	-4.3	1.7	.0	32,396	16.6	16,343	19,056	10,730	31.3	4,809	6,312	.0012	.0009
Nemaha	8.4	8.4	.0	3.2	.0	101,317	40.4	22,548	31,662	40,452	42.8	8,850	12,641	.0029	.0028
Nuckolls	6.6	6.4	-3.0	2.6	.0	50,257	11.4	17,346	19,330	37,104	28.3	11,123	14,271	.0023	.0018
Otoe	15.0	14.7	-2.0	5.6	-1.[illegible]	184,213	38.5	23,338	32,895	121,894	43.2	14,938	21,767	.0062	.0056
Pawnee	3.7	3.6	-2.7	1.5	.0	27,656	19.7	15,399	18,437	13,125	33.2	6,569	8,750	.0011	.0007
Perkins	3.7	3.8	2.7	1.4	.0	55,805	58.9	25,089	39,861	17,841	53.1	8,326	12,744	.0014	.0014
Phelps	9.9	10.0	1.0	3.6	.0	136,645	47.7	25,701	37,957	93,992	49.7	17,442	26,109	.0044	.0043
Pierce	8.5	8.6	1.2	3.2	3.2	62,936	15.4	17,585	19,668	33,157	32.5	8,075	10,362	.0025	.0019
Platte	29.8	31.1	4.4	11.1	4.7	338,423	32.5	24,103	30,489	258,156	43.6	16,954	23,257	.0125	.0112
Polk	6.3	6.2	-1.6	2.3	.0	45,167	10.6	17,750	19,638	29,954	27.8	10,189	13,023	.0021	.0016
Red Willow	12.8	13.1	2.3	5.2	6.1	196,868	57.6	25,497	37,859	152,754	59.4	19,563	29,376	.0062	.0062

METRO/COUNTY 1988 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI 1983	Average Household EBI 1988	1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household 1983	Retail Sales Per Household 1988	Buying Power Index 1983	Buying Power Index 1988
NEBRASKA (continued)															
ALL COUNTIES (continued)															
Richardson	11.0	10.6	–3.6	4.4	.0	86,105	13.2	17,291	19,569	64,928	29.3	11,410	14,756	.0038	.0031
Rock	2.4	2.4	.0	.9	.0	18,713	12.8	18,429	20,792	9,237	28.7	7,973	10,263	.0008	.0005
Saline	13.4	13.8	3.0	5.1	.0	154,138	31.0	23,071	30,223	88,344	39.8	12,387	17,322	.0052	.0047
Sarpy	93.8	104.7	11.6	34.1	15.2	1,777,944	83.0	32,817	52,139	505,161	78.4	9,565	14,814	.0359	.0405
Saunders	19.4	20.4	5.2	7.3	7.4	229,142	43.5	23,480	31,389	90,928	51.5	8,828	12,456	.0067	.0061
Scotts Bluff	38.8	39.4	1.5	14.7	3.5	470,499	43.0	23,164	32,007	364,036	49.1	17,189	24,764	.0164	.0154
Seward	16.2	16.7	3.1	6.1	8.9	242,579	63.6	26,472	39,767	135,511	64.6	14,700	22,215	.0067	.0068
Sheridan	7.7	8.0	3.9	2.9	.0	63,920	12.1	19,665	22,041	65,534	28.3	17,618	22,598	.0032	.0026
Sherman	4.1	3.9	–4.9	1.5	.0	25,897	15.5	14,951	17,265	13,176	30.4	6,736	8,784	.0011	.0008
Sioux	1.8	1.7	–5.6	.7	.0	17,395	18.0	21,053	24,850	3,428	32.2	3,704	4,897	.0005	.0004
Stanton	6.8	7.1	4.4	2.7	12.5	51,657	22.0	17,648	19,132	9,576	39.2	2,866	3,547	.0016	.0014
Thayer	7.5	7.4	–1.3	2.8	.0	57,082	12.2	18,172	20,386	50,958	28.7	14,137	18,199	.0028	.0022
Thomas	1.0	1.0	.0	.4	.0	7,892	11.0	17,768	19,730	10,095	28.1	19,708	25,238	.0005	.0004
Thurston	7.4	7.7	4.1	2.4	.0	50,842	16.1	18,245	21,184	21,318	29.8	6,845	8,883	.0019	.0016
Valley	5.7	5.8	1.8	2.2	.0	44,270	16.6	17,257	20,123	37,653	31.3	13,039	17,115	.0020	.0017
Washington	16.3	17.2	5.5	6.3	8.6	232,025	49.3	26,800	36,829	88,116	52.5	9,961	13,987	.0063	.0059
Wayne	9.7	9.5	–2.1	3.3	.0	112,629	42.2	24,008	34,130	59,282	46.1	12,294	17,964	.0035	.0033
Webster	4.7	4.5	–4.3	1.9	.0	39,286	17.8	17,556	20,677	19,441	32.0	7,749	10,232	.0015	.0012
Wheeler	1.1	1.2	9.1	.4	.0	9,553	31.1	18,220	23,883	1,833	36.2	3,365	4,583	.0003	.0002
York	15.1	15.4	2.0	5.9	5.4	175,637	33.3	23,529	29,769	146,979	44.5	18,158	24,912	.0067	.0059
TOTAL METRO COUNTIES	**730.6**	**761.3**	**4.2**	**291.4**	**7.6**	**14,061,477**	**69.7**	**30,590**	**48,255**	**6,290,281**	**64.0**	**14,159**	**21,586**	**.3369**	**.3515**
TOTAL STATE	**1,603.4**	**1,649.9**	**2.9**	**624.8**	**5.1**	**23,973,062**	**54.9**	**26,037**	**38,369**	**12,534,441**	**54.5**	**13,653**	**20,062**	**.6736**	**.6567**
NEVADA															
LAS VEGAS	**529.3**	**620.6**	**17.2**	**252.2**	**21.4**	**10,273,328**	**83.6**	**26,934**	**40,735**	**6,029,149**	**82.0**	**15,938**	**23,906**	**.2488**	**.2849**
Clark	529.3	620.6	17.2	252.2	21.4	10,273,328	83.6	26,934	40,735	6,029,149	82.0	15,938	23,906	.2488	.2849
RENO	**213.4**	**241.4**	**13.1**	**103.7**	**17.2**	**4,445,556**	**74.9**	**28,721**	**42,869**	**3,164,633**	**74.4**	**20,498**	**30,517**	**.1185**	**.1298**
Washoe	213.4	241.4	13.1	103.7	17.2	4,445,556	74.9	28,721	42,869	3,164,633	74.4	20,498	30,517	.1185	.1298
ALL COUNTIES															
Carson City	35.3	39.0	10.5	16.1	15.0	698,658	81.5	27,493	43,395	494,243	76.9	19,955	30,698	.0183	.0206
Churchill	15.0	16.3	8.7	6.4	14.3	194,872	62.6	21,399	30,449	144,199	67.4	15,379	22,531	.0060	.0063
Clark	529.3	620.6	17.2	252.2	21.4	10,273,328	83.6	26,934	40,735	6,029,149	82.0	15,938	23,906	.2488	.2849
Douglas	22.4	26.8	19.6	10.8	22.7	466,572	72.7	30,692	43,201	168,875	78.3	10,764	15,637	.0101	.0112
Elko	19.5	22.9	17.4	9.0	20.0	364,465	91.2	25,415	40,496	206,574	85.6	14,837	22,953	.0085	.0101
Esmeralda	1.0	1.3	30.0	.4	33.3	13,174	48.1	29,650	32,935	6,046	70.8	11,800	15,115	.0004	.0005
Eureka	1.2	1.2	.0	.5	.0	12,308	9.3	22,522	24,616	4,464	27.0	7,028	8,928	.0004	.0002
Humboldt	11.5	14.4	25.2	5.6	33.3	152,996	66.4	21,898	27,321	129,112	81.5	16,933	23,056	.0048	.0053
Lander	5.0	6.3	26.0	2.4	26.3	77,594	69.5	24,088	32,331	47,851	79.0	14,066	19,938	.0021	.0023
Lincoln	4.0	4.4	10.0	1.6	14.3	41,093	52.3	19,279	25,683	21,374	58.9	9,606	13,359	.0013	.0013
Lyon	15.8	18.9	19.6	7.6	24.6	191,584	52.2	20,629	25,208	63,913	67.7	6,249	8,410	.0050	.0051
Mineral	5.7	5.9	3.5	2.2	.0	56,836	8.8	23,743	25,835	31,064	25.5	11,253	14,120	.0022	.0018
Nye	12.2	16.8	37.7	6.7	42.6	258,026	124.9	24,410	38,511	73,952	118.9	7,188	11,038	.0043	.0060
Pershing	3.7	4.2	13.5	1.7	21.4	48,040	32.8	25,834	28,259	29,663	50.3	14,099	17,449	.0016	.0015
Storey	1.7	2.0	17.6	.7	16.7	25,905	70.4	25,340	37,007	12,814	73.5	12,308	18,306	.0007	.0007
Washoe	213.4	241.4	13.1	103.7	17.2	4,445,556	74.9	28,721	42,869	3,164,633	74.4	20,498	30,517	.1185	.1298
White Pine	7.9	7.4	–6.3	3.1	.0	99,810	10.2	29,225	32,197	73,521	26.3	18,784	23,716	.0042	.0032
TOTAL METRO COUNTIES	**742.7**	**862.0**	**16.1**	**355.9**	**20.1**	**14,718,884**	**80.9**	**27,468**	**41,357**	**9,193,782**	**79.4**	**17,300**	**25,832**	**.3673**	**.4147**
TOTAL STATE	**904.6**	**1,049.8**	**16.1**	**430.7**	**20.1**	**17,420,817**	**79.2**	**27,116**	**40,448**	**10,701,447**	**78.4**	**16,726**	**24,847**	**.4372**	**.4908**
NEW HAMPSHIRE															
MANCHESTER - NASHUA	**288.6**	**305.7**	**5.9**	**112.4**	**9.6**	**5,291,324**	**73.5**	**29,718**	**47,076**	**3,097,555**	**70.9**	**17,664**	**27,558**	**.1358**	**.1455**
Hillsborough	288.6	305.7	5.9	112.4	9.6	5,291,324	73.5	29,718	47,076	3,097,555	70.9	17,664	27,558	.1358	.1455
PORTSMOUTH - DOVER - ROCHESTER	**295.1**	**320.7**	**8.7**	**116.6**	**12.2**	**4,241,909**	**37.9**	**29,615**	**36,380**	**2,940,226**	**50.4**	**18,816**	**25,216**	**.1406**	**.1300**
Rockingham	206.5	227.6	10.2	83.3	14.0	2,827,081	25.5	30,819	33,939	2,114,265	44.3	20,045	25,381	.1030	.0902
Strafford	88.6	93.1	5.1	33.3	8.1	1,414,828	71.7	26,759	42,487	825,961	68.7	15,898	24,804	.0376	.0398
ALL COUNTIES															
Belknap	45.7	49.5	8.3	18.6	10.7	581,659	55.4	22,277	31,272	520,408	61.0	19,246	27,979	.0202	.0201
Carroll	30.8	34.8	13.0	14.5	16.0	447,605	68.9	21,202	30,869	347,793	72.2	16,157	23,986	.0133	.0144

METRO/COUNTY 1988 PROJECTIONS

ESTIMATES METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI		1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household		Buying Power Index	
								1983	1988			1983	1988	1983	1988
NEW HAMPSHIRE (continued)															
ALL COUNTIES (continued)															
Cheshire	63.5	65.6	3.3	23.5	4.4	959,792	65.1	25,839	40,842	490,710	62.7	13,408	20,881	.0255	.0260
Coos	34.2	34.1	–.3	12.9	.8	429,043	58.9	21,095	33,259	293,567	56.8	14,628	22,757	.0134	.0133
Grafton	67.5	69.9	3.6	25.1	4.1	975,630	66.1	24,378	38,870	784,864	63.1	19,964	31,269	.0305	.0313
Hillsborough	288.6	305.7	5.9	112.4	9.6	5,291,324	73.5	29,718	47,076	3,097,555	70.9	17,664	27,558	.1358	.1455
Merrimack	102.4	107.8	5.3	39.0	6.8	1,645,223	68.7	26,720	42,185	1,124,647	66.4	18,520	28,837	.0467	.0489
Rockingham	206.5	227.6	10.2	83.3	14.0	2,827,081	25.5	30,819	33,939	2,[illegible]	44.3	20,045	25,381	.1030	.0902
Strafford	88.6	93.1	5.1	33.3	8.1	1,414,828	71.7	26,759	42,487	825,961	68.7	15,898	24,804	.0376	.0398
Sullivan	36.7	37.8	3.0	15.1	7.1	500,487	58.3	22,420	33,145	276,409	60.3	12,227	18,305	.0143	.0142
TOTAL METRO COUNTIES	**583.7**	**626.4**	**7.3**	**229.0**	**10.9**	**9,533,233**	**55.6**	**29,666**	**41,630**	**6,037,781**	**60.3**	**18,243**	**26,366**	**.2764**	**.2755**
TOTAL STATE	**964.5**	**1,025.9**	**6.4**	**377.7**	**9.2**	**15,072,672**	**58.7**	**27,460**	**39,906**	**9,876,179**	**61.6**	**17,672**	**26,148**	**.4403**	**.4437**
NEW JERSEY															
ATLANTIC CITY	**295.5**	**321.2**	**8.7**	**127.0**	**11.8**	**4,589,879**	**56.4**	**25,838**	**36,141**	**3,193,906**	**61.4**	**17,423**	**25,149**	**.1380**	**.1387**
Atlantic	202.9	215.5	6.2	82.8	8.5	2,923,660	47.7	25,951	35,310	2,042,909	55.0	17,274	24,673	.0930	.0894
Cape May	92.6	105.7	14.1	44.2	18.5	1,666,219	74.5	25,606	37,697	1,150,997	74.1	17,727	26,041	.0450	.0493
BERGEN - PASSAIC	**1,277.4**	**1,260.0**	**–1.4**	**471.0**	**1.8**	**26,007,859**	**55.3**	**36,220**	**55,218**	**13,039,936**	**53.8**	**18,331**	**27,686**	**.6824**	**.6609**
Bergen	833.2	819.3	–1.7	311.7	1.6	19,106,668	57.1	39,664	61,298	9,327,210	54.7	19,652	29,924	.4843	.4730
Passaic	444.2	440.7	–.8	159.3	2.2	6,901,191	50.5	29,441	43,322	3,712,726	51.5	15,730	23,307	.1981	.1879
JERSEY CITY	**548.4**	**537.8**	**–1.9**	**206.1**	**–.5**	**7,012,937**	**40.3**	**24,130**	**34,027**	**2,932,736**	**44.1**	**9,827**	**14,230**	**.2054**	**.1849**
Hudson	548.4	537.8	–1.9	206.1	–.5	7,012,937	40.3	24,130	34,027	2,932,736	44.1	9,827	14,230	.2054	.1849
MIDDLESEX - SOMERSET - HUNTERDON	**905.5**	**933.4**	**3.1**	**331.4**	**6.6**	**18,388,715**	**59.4**	**37,100**	**55,488**	**7,760,421**	**58.4**	**15,759**	**23,417**	**.4482**	**.4476**
Hunterdon	95.2	105.6	10.9	36.7	15.0	2,125,480	73.3	38,447	57,915	850,894	71.2	15,580	23,185	.0470	.0509
Middlesex	603.4	615.0	1.9	218.8	5.4	11,423,123	56.0	35,266	52,208	5,068,865	56.2	15,636	23,167	.2904	.2848
Somerset	206.9	212.8	2.9	75.9	6.3	4,840,112	62.1	41,831	63,770	1,840,662	59.2	16,197	24,251	.1108	.1119
MONMOUTH - OCEAN	**910.5**	**993.7**	**9.1**	**378.3**	**13.1**	**17,812,933**	**69.0**	**31,502**	**47,087**	**8,060,856**	**67.6**	**14,377**	**21,308**	**.4253**	**.4494**
Monmouth	522.2	548.6	5.1	199.3	8.6	10,699,303	65.3	35,264	53,684	4,505,936	63.1	15,056	22,609	.2532	.2607
Ocean	388.3	445.1	14.6	179.0	18.5	7,113,630	74.9	26,931	39,741	3,554,920	73.7	13,552	19,860	.1721	.1887
NEWARK	**1,868.8**	**1,860.4**	**–.4**	**675.0**	**2.2**	**35,670,392**	**56.7**	**34,464**	**52,845**	**14,880,354**	**54.7**	**14,567**	**22,045**	**.8907**	**.8694**
Essex	826.4	794.9	–3.8	291.7	–1.7	13,120,723	48.3	29,806	44,980	5,420,785	47.3	12,403	18,583	.3532	.3279
Morris	417.7	432.5	3.5	150.3	7.0	10,266,285	68.9	43,254	68,305	4,383,019	65.4	18,866	29,162	.2329	.2435
Sussex	130.8	151.1	15.5	51.5	19.2	2,679,703	80.7	34,334	52,033	848,385	77.1	11,087	16,473	.0551	.0620
Union	493.9	481.9	–2.4	181.5	.8	9,603,681	51.1	35,313	52,913	4,228,165	50.5	15,613	23,296	.2495	.2360
TRENTON	**310.8**	**315.1**	**1.4**	**114.2**	**4.6**	**5,396,655**	**52.5**	**32,397**	**47,256**	**2,692,529**	**54.1**	**16,002**	**23,577**	**.1465**	**.1412**
Mercer	310.8	315.1	1.4	114.2	4.6	5,396,655	52.5	32,397	47,256	2,692,529	54.1	16,002	23,577	.1465	.1412
VINELAND - MILLVILLE - BRIDGETON	**137.0**	**142.4**	**3.9**	**49.6**	**6.4**	**1,561,023**	**39.9**	**23,952**	**31,472**	**1,004,238**	**46.3**	**14,733**	**20,247**	**.0530**	**.0486**
Cumberland	137.0	142.4	3.9	49.6	6.4	1,561,023	39.9	23,952	31,472	1,004,238	46.3	14,733	20,247	.0530	.0486
ALL COUNTIES															
Atlantic	202.9	215.5	6.2	82.8	8.5	2,923,660	47.7	25,951	35,310	2,042,909	55.0	17,274	24,673	.0930	.0894
Bergen	833.2	819.3	–1.7	311.7	1.6	19,106,668	57.1	39,664	61,298	9,327,210	54.7	19,652	29,924	.4843	.4730
☐ Burlington	381.4	407.1	6.7	138.7	10.6	6,727,365	60.1	33,515	48,503	2,995,320	61.0	14,840	21,596	.1696	.1715
☐ Camden	481.7	496.8	3.1	182.4	6.5	7,555,290	52.1	29,009	41,422	3,873,212	54.3	14,666	21,235	.2111	.2040
Cape May	92.6	105.7	14.1	44.2	18.5	1,666,219	74.5	25,606	37,697	1,150,997	74.1	17,727	26,041	.0450	.0493
Cumberland	137.0	142.4	3.9	49.6	6.4	1,561,023	39.9	23,952	31,472	1,004,238	46.3	14,733	20,247	.0530	.0486
Essex	826.4	794.9	–3.8	291.7	–1.7	13,120,723	48.3	29,806	44,980	5,420,785	47.3	12,403	18,583	.3532	.3279
☐ Gloucester	211.8	229.0	8.1	79.5	11.7	3,442,546	61.9	29,866	43,302	1,933,365	63.2	16,642	24,319	.0935	.0957
Hudson	548.4	537.8	–1.9	206.1	–.5	7,012,937	40.3	24,130	34,027	2,932,736	44.1	9,827	14,230	.2054	.1849
Hunterdon	95.2	105.6	10.9	36.7	15.0	2,125,480	73.3	38,447	57,915	850,894	71.2	15,580	23,185	.0470	.0509
Mercer	310.8	315.1	1.4	114.2	4.6	5,396,655	52.5	32,397	47,256	2,692,529	54.1	16,002	23,577	.1465	.1412
Middlesex	603.4	615.0	1.9	218.8	5.4	11,423,123	56.0	35,266	52,208	5,068,865	56.2	15,636	23,167	.2904	.2848
Monmouth	522.2	548.6	5.1	199.3	8.6	10,699,303	65.3	35,264	53,684	4,505,936	63.1	15,056	22,609	.2532	.2607
Morris	417.7	432.5	3.5	150.3	7.0	10,266,285	68.9	43,254	68,305	4,383,019	65.4	18,866	29,162	.2329	.2435
Ocean	388.3	445.1	14.6	179.0	18.5	7,113,630	74.9	26,931	39,741	3,554,920	73.7	13,552	19,860	.1721	.1887
Passaic	444.2	440.7	–.8	159.3	2.2	6,901,191	50.5	29,441	43,322	3,712,726	51.5	15,730	23,307	.1981	.1879
☐ Salem	66.8	69.4	3.9	25.1	6.4	875,926	17.1	31,699	34,897	307,327	32.7	9,814	12,244	.0276	.0224
Somerset	206.9	212.8	2.9	75.9	6.3	4,840,112	62.1	41,831	63,770	1,840,662	59.2	16,197	24,251	.1108	.1119
Sussex	130.8	151.1	15.5	51.5	19.2	2,679,703	80.7	34,334	52,033	848,385	77.1	11,087	16,473	.0551	.0620
Union	493.9	481.9	–2.4	181.5	.8	9,603,681	51.1	35,313	52,913	4,228,165	50.5	15,613	23,296	.2495	.2360
☐ Warren	89.0	95.6	7.4	35.1	10.7	1,436,179	55.1	29,203	40,917	679,132	58.5	13,517	19,348	.0382	.0380

METRO/COUNTY 1988 PROJECTIONS

ESTIMATES METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI		1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household		Buying Power Index	
								1983	1988			1983	1988	1983	1988
NEW JERSEY (continued)															
TOTAL METRO COUNTIES	**7,494.6**	**7,661.9**	**2.4**	**2,813.4**	**5.4**	**136,477,699**	**56.6**	**32,662**	**48,510**	**63,353,332**	**56.5**	**15,170**	**22,518**	**3.5295**	**3.4723**
TOTAL STATE	**7,484.6**	**7,661.9**	**2.4**	**2,813.4**	**5.4**	**136,477,699**	**56.6**	**32,662**	**48,510**	**63,353,332**	**56.5**	**15,170**	**22,518**	**3.5295**	**3.4723**
NEW MEXICO															
ALBUQUERQUE	**455.8**	**506.3**	**11.1**	**196.2**	**14.9**	**7,466,204**	**68.9**	**25,900**	**38,054**	**4,156,596**	**67.9**	**14,499**	**21,186**	**.1963**	**.2080**
Bernalillo	455.8	506.3	11.1	196.2	14.9	7,466,204	68.9	25,900	38,054	4,156,596	67.9	14,499	21,186	.1963	.2080
LAS CRUCES	**106.4**	**120.6**	**13.3**	**41.9**	**17.4**	**1,319,759**	**68.6**	**21,928**	**31,498**	**741,413**	**70.8**	**12,159**	**17,695**	**.0368**	**.0393**
Dona Ana	106.4	120.6	13.3	41.9	17.4	1,319,759	68.6	21,928	31,498	741,413	70.8	12,159	17,695	.0368	.0393
SANTA FE	**100.8**	**111.6**	**10.7**	**42.9**	**14.4**	**1,706,888**	**57.0**	**28,995**	**39,788**	**970,280**	**67.8**	**15,420**	**22,617**	**.0465**	**.0474**
Los Alamos	18.2	19.1	4.9	7.2	7.5	346,428	18.2	43,761	48,115	94,640	35.5	10,421	13,144	.0095	.0077
Santa Fe	82.6	92.5	12.0	35.7	15.9	1,360,460	71.3	25,783	38,108	875,640	72.2	16,508	24,528	.0370	.0397
ALL COUNTIES															
Bernalillo	455.8	506.3	11.1	196.2	14.9	7,466,204	68.9	25,900	38,054	4,156,596	67.9	14,499	21,186	.1963	.2080
Catron	3.0	3.3	10.0	1.2	20.0	18,139	32.2	13,719	15,116	5,142	52.5	3,371	4,285	.0006	.0006
Chaves	55.1	60.9	10.5	23.1	14.4	840,059	80.4	23,049	36,366	605,938	77.3	16,915	26,231	.0234	.0258
Cibola	31.3	32.8	4.8	10.8	10.2	338,536	39.8	24,709	31,346	155,015	46.9	10,765	14,353	.0104	.0098
Colfax	14.2	15.0	5.6	5.7	9.6	153,001	49.3	19,710	26,842	116,785	55.8	14,414	20,489	.0053	.0052
Curry	43.0	44.4	3.3	16.3	6.5	444,223	37.4	21,132	27,253	322,313	47.7	14,263	19,774	.0161	.0147
De Baca	2.5	2.5	.0	1.0	.0	27,199	52.1	17,886	27,199	11,181	47.6	7,573	11,181	.0008	.0008
Dona Ana	106.4	120.6	13.3	41.9	17.4	1,319,759	68.6	21,928	31,498	741,413	70.8	12,159	17,695	.0368	.0393
Eddy	51.0	55.9	9.6	19.6	10.7	772,045	75.1	24,907	39,390	404,535	70.5	13,401	20,640	.0199	.0214
Grant	27.4	29.2	6.6	10.2	10.9	374,670	70.2	23,932	36,732	174,963	67.2	11,375	17,153	.0096	.0102
Guadalupe	4.6	4.8	4.3	1.5	.0	27,140	26.6	14,293	18,093	45,824	37.2	22,260	30,549	.0018	.0014
Harding	1.1	1.1	.0	.4	.0	9,388	32.8	17,678	23,470	4,360	40.9	7,738	10,900	.0003	.0004
Hidalgo	6.3	6.6	4.8	2.1	.0	43,107	12.2	18,298	20,527	33,400	25.6	12,664	15,905	.0020	.0016
Lea	59.2	64.7	9.3	23.1	12.7	1,029,860	77.9	28,233	44,583	561,979	73.4	15,810	24,328	.0257	.0281
Lincoln	13.1	15.2	16.0	6.0	20.0	219,209	87.4	23,393	36,535	139,177	83.6	15,165	23,196	.0056	.0064
Los Alamos	18.2	19.1	4.9	7.2	7.5	346,428	18.2	43,761	48,115	94,640	35.5	10,421	13,144	.0095	.0077
Luna	17.0	18.9	11.2	7.0	14.8	140,917	42.5	16,210	20,131	100,230	52.2	10,794	14,319	.0053	.0051
McKinley	62.5	71.3	14.1	20.2	17.4	381,887	31.3	16,916	18,905	563,545	50.9	21,713	27,898	.0210	.0197
Mora	4.3	4.4	2.3	1.4	.0	19,307	15.1	11,982	13,791	5,104	30.5	2,794	3,646	.0007	.0008
Otero	46.8	49.0	4.7	16.7	7.7	620,977	70.2	23,539	37,184	281,432	65.8	10,949	16,852	.0161	.0168
Quay	10.4	10.2	−1.9	4.0	.0	107,203	38.8	19,314	26,801	89,494	44.4	15,492	22,374	.0042	.0037
Rio Arriba	30.7	32.5	5.9	10.8	10.2	206,613	36.2	15,477	19,131	178,169	49.3	12,177	16,497	.0089	.0083
Roosevelt	15.5	15.2	−1.9	5.7	.0	117,241	20.8	17,024	20,569	80,680	33.8	10,576	14,154	.0048	.0041
Sandoval	41.6	48.9	17.5	15.7	22.7	607,323	93.8	24,485	38,683	77,382	88.2	3,212	4,929	.0114	.0134
San Juan	96.6	118.8	23.0	39.3	27.2	1,432,237	86.0	24,921	36,444	867,673	85.5	15,489	22,587	.0368	.0430
San Miguel	23.2	23.7	2.2	8.2	6.5	175,831	44.8	15,774	21,443	117,057	52.0	10,000	14,275	.0065	.0062
Santa Fe	82.6	92.5	12.0	35.7	15.9	1,360,460	71.3	25,783	38,108	875,640	72.2	16,508	24,528	.0370	.0397
Sierra	9.0	9.7	7.8	4.1	5.1	74,088	15.1	16,498	18,070	39,688	32.3	7,689	9,680	.0028	.0024
Socorro	13.7	15.3	11.7	4.8	11.6	114,899	50.3	17,777	23,937	80,755	58.5	11,848	16,824	.0042	.0041
Taos	20.4	21.7	6.4	7.9	11.3	246,931	75.6	19,811	31,257	176,558	72.6	14,408	22,349	.0073	.0079
Torrance	8.6	10.1	17.4	3.5	16.7	74,513	50.1	16,547	21,289	68,170	58.6	14,327	19,477	.0029	.0029
Union	4.7	4.7	.0	1.7	.0	38,555	21.4	18,687	22,679	21,884	34.1	9,601	12,873	.0014	.0014
Valencia	36.9	41.5	12.5	14.6	15.9	463,944	65.8	22,214	31,777	253,603	67.5	12,015	17,370	.0130	.0136
TOTAL METRO COUNTIES	**663.0**	**738.5**	**11.4**	**281.0**	**15.2**	**10,492,851**	**66.8**	**25,795**	**37,341**	**5,868,289**	**68.3**	**14,298**	**20,884**	**.2796**	**.2947**
TOTAL STATE	**1,416.7**	**1,570.8**	**10.9**	**567.6**	**14.3**	**19,611,893**	**65.8**	**23,817**	**34,552**	**11,470,325**	**66.5**	**13,875**	**20,208**	**.5484**	**.5745**
NEW YORK															
ALBANY - SCHENECTADY - TROY	**861.9**	**890.6**	**3.3**	**335.4**	**5.7**	**14,705,979**	**64.2**	**28,228**	**43,846**	**6,933,545**	**60.6**	**13,610**	**20,672**	**.3748**	**.3810**
Albany	291.8	299.9	2.8	116.3	5.0	5,441,418	65.6	29,653	46,788	2,857,864	61.2	16,000	24,573	.1402	.1432
Greene	44.1	48.0	8.8	18.6	12.0	579,307	56.0	22,367	31,146	280,517	57.1	10,755	15,082	.0162	.0163
Montgomery	53.6	53.8	.4	20.2	1.0	791,647	59.7	24,785	39,190	335,589	55.4	10,797	16,613	.0206	.0203
Rensselaer	154.7	158.4	2.4	57.0	4.6	2,498,992	65.4	27,725	43,842	808,971	60.6	9,243	14,192	.0584	.0594
Saratoga	168.7	182.8	8.4	65.4	12.0	3,038,323	76.4	29,499	46,458	1,332,885	70.8	13,364	20,381	.0711	.0770
Schenectady	149.0	147.7	−.9	57.9	1.8	2,356,292	50.3	27,552	40,696	1,317,719	52.2	15,215	22,759	.0683	.0648
BINGHAMTON	**266.6**	**270.9**	**1.6**	**100.9**	**4.5**	**4,551,820**	**65.1**	**28,549**	**45,112**	**2,198,748**	**59.9**	**14,236**	**21,791**	**.1165**	**.1185**
Broome	214.4	215.4	.5	81.2	3.2	3,607,037	62.8	28,154	44,422	1,931,061	58.7	15,462	23,782	.0965	.0969
Tioga	52.2	55.5	6.3	19.7	10.1	944,783	74.3	30,285	47,959	267,687	69.1	8,842	13,588	.0200	.0216

METRO/COUNTY 1988 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI		1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household		Buying Power Index	
								1983	1988			1983	1988	1983	1988
NEW YORK (continued)															
BUFFALO	**993.5**	**964.7**	**–2.9**	**362.2**	**–.5**	**14,240,763**	**44.9**	**26,994**	**39,317**	**7,419,677**	**46.1**	**13,950**	**20,485**	**.4236**	**.3885**
Erie	993.5	964.7	–2.9	362.2	–.5	14,240,763	44.9	26,994	39,317	7,419,677	46.1	13,950	20,485	.4236	.3885
BUFFALO - NIAGARA FALLS CONSOLIDATED AREA	***1,221.7***	***1,193.2***	***–2.3***	***447.6***	***.2***	***17,354,320***	***44.6***	***26,869***	***38,772***	***9,002,790***	***46.2***	***13,790***	***20,113***	***.5170***	***.4742***
ELMIRA	**98.2**	**98.6**	**.4**	**35.9**	**2.6**	**1,317,475**	**51.7**	**24,806**	**36,698**	**621,463**	**50.3**	**11,817**	**17,311**	**.0375**	**.0357**
Chemung	98.2	98.6	.4	35.9	2.6	1,317,475	51.7	24,806	36,698	621,463	50.3	11,817	17,311	.0375	.0357
GLENS FALLS	**114.5**	**120.4**	**5.2**	**41.9**	**6.3**	**1,643,877**	**66.7**	**25,027**	**39,233**	**958,878**	**64.1**	**14,828**	**22,885**	**.0457**	**.0472**
Warren	57.9	61.9	6.9	22.1	7.3	889,216	69.1	25,526	40,236	689,240	65.5	20,215	31,187	.0268	.0279
Washington	56.6	58.5	3.4	19.8	5.3	754,661	64.0	24,480	38,114	269,638	60.7	8,924	13,618	.0189	.0193
NASSAU - SUFFOLK	**2,665.9**	**2,763.0**	**3.6**	**911.3**	**7.1**	**41,491,481**	**17.6**	**41,462**	**45,530**	**20,655,928**	**34.2**	**18,081**	**22,666**	**1.3732**	**1.1128**
Nassau	1,318.0	1,328.6	.8	451.4	4.2	22,172,784	14.6	44,643	49,120	12,288,245	31.4	21,575	27,223	.7637	.6027
Suffolk	1,347.9	1,434.4	6.4	459.9	10.1	19,318,697	21.2	38,163	42,006	8,367,683	38.5	14,459	18,195	.6095	.5101
NEW YORK	**8,241.8**	**8,315.8**	**.9**	**3,325.7**	**2.7**	**141,846,059**	**58.5**	**27,629**	**42,651**	**51,924,629**	**56.8**	**10,229**	**15,613**	**3.4578**	**3.4154**
Bronx	1,073.7	1,063.0	–1.0	400.7	.5	11,072,516	39.8	19,862	27,633	3,785,884	44.9	6,549	9,448	.3273	.2957
Kings	2,135.1	2,080.4	–2.6	816.4	.5	28,414,105	55.6	22,486	34,804	8,288,223	53.1	6,666	10,152	.7104	.6838
New York (Manhattan)	1,468.7	1,493.1	1.7	757.3	3.0	33,760,106	59.5	28,801	44,580	18,555,608	57.5	16,030	24,502	.8770	.8724
Putnam	86.3	98.8	14.5	33.2	18.1	1,766,857	77.6	35,413	53,219	594,755	76.7	11,978	17,914	.0371	.0414
Queens	1,947.1	1,984.9	1.9	752.3	2.3	32,135,038	55.3	28,139	42,716	8,837,935	53.9	7,807	11,748	.7548	.7354
Richmond	387.6	432.1	11.5	145.3	13.6	7,880,020	79.7	34,284	54,233	2,026,699	73.6	9,126	13,948	.1565	.1737
Rockland	275.6	294.1	6.7	94.2	10.4	6,205,435	74.9	41,583	65,875	2,070,513	69.2	14,342	21,980	.1304	.1405
Westchester	867.7	869.4	.2	326.3	3.5	20,611,982	65.1	39,617	63,169	7,765,012	60.2	15,376	23,797	.4643	.4725
NEW YORK - NORTHERN NEW JERSEY - LONG ISLAND CONSOLIDATED AREA	***17,507.4***	***17,784.8***	***1.6***	***6,693.5***	***3.9***	***311,835,685***	***51.5***	***31,956***	***46,588***	***130,413,484***	***52.9***	***13,240***	***19,484***	***8.0623***	***7.7277***
NIAGARA FALLS	**228.2**	**228.5**	**.1**	**85.4**	**3.4**	**3,113,557**	**43.2**	**26,317**	**36,459**	**1,583,113**	**46.5**	**13,080**	**18,538**	**.0934**	**.0857**
Niagara	228.2	228.5	.1	85.4	3.4	3,113,557	43.2	26,317	36,459	1,583,113	46.5	13,080	18,538	.0934	.0857
ORANGE COUNTY	**277.7**	**301.6**	**8.6**	**99.3**	**9.8**	**4,738,340**	**73.3**	**30,243**	**47,717**	**2,289,161**	**68.9**	**14,989**	**23,053**	**.1165**	**.1249**
Orange	277.7	301.6	8.6	99.3	9.8	4,738,340	73.3	30,243	47,717	2,289,161	68.9	14,989	23,053	.1165	.1249
POUGHKEEPSIE	**259.0**	**277.3**	**7.1**	**96.4**	**10.4**	**5,239,778**	**74.8**	**34,329**	**54,355**	**2,184,668**	**70.0**	**14,721**	**22,663**	**.1189**	**.1280**
Dutchess	259.0	277.3	7.1	96.4	10.4	5,239,778	74.8	34,329	54,355	2,184,668	70.0	14,721	22,663	.1189	.1280
ROCHESTER	**995.9**	**1,031.6**	**3.6**	**383.8**	**6.5**	**18,870,249**	**65.7**	**31,610**	**49,167**	**8,530,631**	**61.6**	**14,647**	**22,227**	**.4625**	**.4744**
Livingston	59.2	62.2	5.1	20.8	7.8	942,748	71.2	28,537	45,324	375,630	66.1	11,720	18,059	.0226	.0237
Monroe	713.4	730.3	2.4	279.7	5.8	14,597,210	67.2	33,039	52,189	6,408,663	62.9	14,887	22,913	.3475	.3584
Ontario	94.5	102.1	8.0	35.7	9.5	1,423,961	58.0	27,652	39,887	793,364	57.3	15,471	22,223	.0402	.0402
Orleans	39.8	41.7	4.8	14.7	7.3	643,256	67.4	28,055	43,759	181,340	60.8	8,233	12,336	.0145	.0150
Wayne	89.0	95.3	7.1	32.9	8.2	1,263,074	54.0	26,988	38,391	771,634	54.5	16,424	23,454	.0377	.0371
SYRACUSE	**658.4**	**675.7**	**2.6**	**243.9**	**4.8**	**10,697,996**	**56.3**	**29,396**	**43,862**	**5,277,244**	**57.1**	**14,429**	**21,637**	**.2877**	**.2830**
Madison	67.4	70.3	4.3	23.3	6.9	825,845	50.2	25,219	35,444	366,507	51.7	11,079	15,730	.0236	.0227
Onondaga	469.6	477.9	1.8	177.8	4.1	8,401,396	66.4	29,569	47,252	4,333,509	61.3	15,727	24,373	.2162	.2211
Oswego	121.4	127.5	5.0	42.8	6.5	1,470,755	18.3	30,925	34,363	577,228	33.8	10,729	13,487	.0479	.0392
UTICA - ROME	**320.3**	**320.1**	**–.1**	**115.2**	**1.8**	**4,498,957**	**56.9**	**25,335**	**39,053**	**2,319,671**	**54.4**	**13,273**	**20,136**	**.1266**	**.1236**
Herkimer	67.7	69.1	2.1	24.5	2.1	955,983	61.5	24,660	39,020	366,751	56.8	9,746	14,969	.0243	.0243
Oneida	252.6	251.0	–.6	90.7	1.7	3,542,974	55.7	25,517	39,063	1,952,920	53.9	14,222	21,532	.1023	.0993
ALL COUNTIES															
Albany	291.8	299.9	2.8	116.3	5.0	5,441,418	65.6	29,653	46,788	2,857,864	61.2	16,000	24,573	.1402	.1432
Allegany	54.4	57.8	6.3	19.2	8.5	453,144	28.4	19,934	23,601	172,383	39.0	7,009	8,978	.0153	.0135
Bronx	1,073.7	1,063.0	–1.0	400.7	.5	11,072,516	39.8	19,862	27,633	3,785,884	44.9	6,549	9,448	.3273	.2957
Broome	214.4	215.4	.5	81.2	3.2	3,607,037	62.8	28,154	44,422	1,931,061	58.7	15,462	23,782	.0965	.0969
Cattaraugus	88.9	93.2	4.8	32.7	6.5	1,266,836	68.9	24,437	38,741	525,777	62.5	10,540	16,079	.0319	.0330
Cayuga	82.7	86.2	4.2	29.6	5.3	966,476	45.0	23,715	32,651	490,270	48.3	11,763	16,563	.0297	.0279
Chautauqua	149.0	152.1	2.1	56.2	3.7	2,101,651	57.1	24,679	37,396	1,052,678	54.9	12,535	18,731	.0585	.0575
Chemung	98.2	98.6	.4	35.9	2.6	1,317,475	51.7	24,806	36,698	621,463	50.3	11,817	17,311	.0375	.0357
Chenango	51.8	55.1	6.4	19.4	8.4	754,951	71.3	24,626	38,915	375,111	66.8	12,560	19,336	.0195	.0205
Clinton	85.5	91.2	6.7	29.6	10.4	988,757	54.9	23,810	33,404	673,613	59.0	15,806	22,757	.0317	.0314
Columbia	63.8	69.4	8.8	25.7	10.8	975,157	66.5	25,241	37,944	394,116	64.3	10,337	15,335	.0241	.0251
Cortland	50.5	52.9	4.8	18.1	5.8	614,031	53.0	23,470	33,924	377,212	53.8	14,342	20,840	.0191	.0186
Delaware	48.4	50.4	4.1	17.4	3.0	676,848	62.7	24,610	38,899	274,209	57.1	10,330	15,759	.0174	.0176
Dutchess	259.0	277.3	7.1	96.4	10.4	5,239,778	74.8	34,329	54,355	2,184,668	70.0	14,721	22,663	.1189	.1280
Erie	993.5	964.7	–2.9	362.2	–.5	14,240,763	44.9	26,994	39,317	7,419,677	46.1	13,950	20,485	.4236	.3885
Essex	37.6	39.1	4.0	14.7	7.3	502,915	58.9	23,104	34,212	242,558	57.6	11,235	16,501	.0139	.0138
Franklin	46.1	47.7	3.5	16.1	3.2	555,868	57.6	22,608	34,526	273,547	55.4	11,283	16,990	.0159	.0157
Fulton	57.5	60.5	5.2	22.7	7.1	837,709	67.2	23,631	36,903	375,023	62.9	10,860	16,521	.0215	.0222
Genesee	61.1	63.4	3.8	21.8	4.8	594,354	22.5	23,320	27,264	370,068	36.5	13,032	16,976	.0224	.0190

1984 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1988 PROJECTIONS

ESTIMATES METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI 1983	Average Household EBI 1988	1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household 1983	Retail Sales Per Household 1988	Buying Power Index 1983	Buying Power Index 1988
NEW YORK (continued)															
ALL COUNTIES (continued)															
Greene	44.1	48.0	8.8	18.6	12.0	579,307	56.0	22,367	31,146	280,517	57.1	10,755	15,082	.0162	.0163
Hamilton	5.3	5.6	5.7	2.0	5.3	40,222	21.7	17,400	20,111	23,365	37.3	8,956	11,683	.0017	.0013
Herkimer	67.7	69.1	2.1	24.5	2.1	955,983	61.5	24,660	39,020	366,751	56.8	9,746	14,969	.0243	.0243
Jefferson	90.5	93.3	3.1	33.3	4.7	1,051,549	49.1	22,175	31,578	671,548	51.9	13,901	20,167	.0339	.0325
Kings	2,135.1	2,080.4	−2.6	816.4	.5	28,414,105	55.6	22,486	34,804	8,288,223	53.1	6,666	10,152	.7104	.6838
Lewis	26.1	27.5	5.4	9.6	10.3	280,973	47.5	21,889	29,268	109,781	52.4	8,280	11,436	.0082	.0079
Livingston	59.2	62.2	5.1	20.8	7.8	942,748	71.2	28,537	45,324	375,630	66.1	11,720	18,059	.0226	.0237
Madison	67.4	70.3	4.3	23.3	6.9	825,845	50.2	25,219	35,444	366,507	51.7	11,079	15,730	.0236	.0227
Monroe	713.4	730.3	2.4	279.7	5.8	14,597,210	67.2	33,039	52,189	6,408,663	62.9	14,887	22,913	.3475	.3584
Montgomery	53.6	53.8	.4	20.2	1.0	791,647	59.7	24,785	39,190	335,589	55.4	10,797	16,613	.0206	.0203
Nassau	1,318.0	1,328.6	.8	451.4	4.2	22,172,784	14.6	44,643	49,120	12,238,245	31.4	21,575	27,223	.7637	.6027
New York (Manhattan)	1,468.7	1,493.1	1.7	757.3	3.0	33,760,106	59.5	28,801	44,580	18,555,608	57.5	16,030	24,502	.8770	.8724
Niagara	228.2	228.5	.1	85.4	3.4	3,113,557	43.2	26,317	36,459	1,583,113	46.5	13,080	18,538	.0934	.0857
Oneida	252.6	251.0	−.6	90.7	1.7	3,542,974	55.7	25,517	39,063	1,952,920	53.9	14,222	21,532	.1023	.0993
Onondaga	469.6	477.9	1.8	177.8	4.1	8,401,396	66.4	29,569	47,252	4,333,509	61.3	15,727	24,373	.2162	.2211
Ontario	94.5	102.1	8.0	35.7	9.5	1,423,961	58.0	27,652	39,887	793,364	57.3	15,471	22,223	.0402	.0402
Orange	277.7	301.6	8.6	99.3	9.8	4,738,340	73.3	30,243	47,717	2,289,161	68.9	14,989	23,053	.1165	.1249
Orleans	39.[illegible]	41.7	4.8	14.7	7.3	643,256	67.4	28,055	43,759	181,340	60.8	8,233	12,336	.0145	.0150
Oswego	121.4	127.5	5.0	42.8	6.5	1,470,755	18.3	30,925	34,363	577,228	33.8	10,729	13,487	.0479	.0392
Otsego	61.5	64.4	4.7	22.7	6.6	872,071	68.1	24,350	38,417	489,011	63.8	14,013	21,542	.0239	.0248
Putnam	86.3	98.8	14.5	33.2	18.1	1,766,857	77.6	35,413	53,219	594,755	76.7	11,978	17,914	.0371	.0414
Queens	1,947.1	1,984.9	1.9	752.3	2.3	32,135,038	55.3	28,139	42,716	8,837,935	53.9	7,807	11,748	.7548	.7354
Rensselaer	154.7	158.4	2.4	57.0	4.6	2,498,992	65.4	27,725	43,842	808,971	60.6	9,243	14,192	.0584	.0594
Richmond	387.6	432.1	11.5	145.3	13.6	7,880,020	79.7	34,284	54,233	2,026,699	73.6	9,126	13,948	.1565	.1737
Rockland	275.6	294.1	6.7	94.2	10.4	6,205,435	74.9	41,583	65,875	2,070,513	69.2	14,342	21,980	.1304	.1405
St. Lawrence	116.3	119.1	2.4	38.6	4.0	1,399,654	56.5	24,112	36,260	832,451	56.6	14,327	21,566	.0425	.0419
Saratoga	168.7	182.8	8.4	65.4	12.0	3,038,323	76.4	29,499	46,458	1,332,885	70.8	13,364	20,381	.0711	.0770
Schenectady	149.0	147.7	−.9	57.9	1.8	2,356,292	50.3	27,552	40,496	1,317,719	52.2	15,215	22,759	.0683	.0648
Schoharie	31.9	34.8	9.1	12.0	13.2	449,672	76.0	24,103	37,4[illegible]3	175,102	70.5	9,689	14,592	.0108	.0117
Schuyler	18.5	19.4	4.9	6.7	6.3	262,050	67.8	24,788	39,112	61,030	60.5	6,037	9,109	.0058	.0060
Seneca	34.5	35.5	2.9	12.3	4.2	582,546	65.5	29,830	47,361	157,249	58.8	8,392	12,784	.0130	.0132
Steuben	101.6	104.5	2.9	38.0	4.1	1,338,309	50.3	24,390	35,219	645,353	50.3	11,761	16,983	.0386	.0369
Suffolk	1,347.9	1,434.4	6.4	459.9	10.1	19,318,697	21.2	38,163	42,006	8,367,683	38.5	14,459	18,195	.6095	.5101
Sullivan	71.2	76.9	8.0	28.7	11.2	1,057,336	69.9	24,115	36,841	516,090	66.5	12,017	17,982	.0272	.0287
Tioga	52.2	55.5	6.3	19.7	10.1	944,783	74.3	30,285	47,959	267,687	69.1	8,842	13,588	.0200	.0216
Tompkins	92.0	97.9	6.4	34.7	9.5	1,167,788	21.1	30,416	33,654	566,027	37.7	12,968	16,312	.0390	.0327
Ulster	167.3	175.2	4.7	65.5	8.3	2,903,665	71.0	28,060	44,331	1,439,904	66.6	14,282	21,983	.0725	.0763
Warren	57.9	61.9	6.9	2[illegible].1	7.3	889,216	69.1	25,526	40,236	689,240	65.5	20,215	31,187	.0268	.0279
Washington	56.6	58.5	3.4	19.8	5.3	754,661	64.0	24,480	38,114	269,638	60.7	8,924	13,618	.0189	.0193
Wayne	89.0	95.3	7.1	32.9	8.2	1,263,074	54.0	26,988	38,391	771,634	54.5	16,424	23,454	.0377	.0371
Westchester	867.7	869.4	.2	326.3	3.5	20,611,982	65.1	39,617	63,169	7,765,012	60.2	15,376	23,797	.4643	.4725
Wyoming	42.1	44.6	5.9	14.9	8.8	623,580	72.4	26,402	41,851	229,214	65.9	10,085	15,383	.0149	.0156
Yates	22.7	24.4	7.5	9.5	11.8	288,785	52.6	22,257	30,398	110,642	54.9	8,402	11,647	.0077	.0077
TOTAL METRO COUNTIES	**1[illegible],981.9**	**[illegible],258.8**	**1.7**	**6,137.3**	**3.9**	**266,956,331**	**50.7**	**29,985**	**43,497**	**112,897,356**	**52.3**	**12,549**	**18,395**	**7.0347**	**6.7187**
TOTAL STATE	**17,7[illegible]**	**18,100.9**	**2.0**	**6,789.0**	**4.2**	**290,563,228**	**51.2**	**29,491**	**42,799**	**124,520,688**	**52.7**	**12,513**	**18,342**	**7.6953**	**7.3717**
NORTH CAROLINA															
ASHEVILLE	**165.6**	**171.7**	**3.7**	**68.8**	**7.2**	**2,280,270**	**61.0**	**22,061**	**33,143**	**1,480,265**	**61.3**	**14,297**	**21,515**	**.0677**	**.0683**
Buncombe	165.6	171.7	3.7	68.8	7.2	2,280,270	61.0	22,061	33,143	1,480,265	61.3	14,297	21,515	.0677	.0683
BURLINGTON	**98.5**	**100.2**	**1.7**	**38.9**	**5.1**	**1,344,262**	**56.1**	**23,281**	**34,557**	**874,738**	**57.8**	**14,978**	**22,487**	**.0409**	**.0402**
Alamance	98.5	100.2	1.7	38.9	5.1	1,344,262	56.1	23,281	34,557	874,738	57.8	14,978	22,487	.0409	.0402
CHARLOTTE - GASTONIA - ROCK HILL	**1,013.3**	**1,073.2**	**5.9**	**402.5**	**9.1**	**15,520,978**	**65.2**	**25,481**	**38,561**	**8,569,151**	**64.8**	**14,103**	**21,290**	**.4193**	**.4328**
Cabarrus	89.7	95.5	6.5	35.3	8.6	1,360,362	71.4	24,415	38,537	734,956	68.8	13,398	20,820	.0356	.0378
Gaston	165.5	170.0	2.7	61.7	5.3	2,275,603	62.2	23,942	36,882	1,272,332	61.1	13,478	20,621	.0641	.0648
Lincoln	45.8	50.6	10.5	18.7	14.0	626,255	68.4	22,676	33,490	254,576	67.1	9,287	13,614	.0158	.0165
Mecklenburg	420.9	444.8	5.7	174.4	9.3	6,957,561	61.5	26,988	39,894	4,346,308	63.3	16,674	24,921	.1955	.1992
Rowan	101.3	104.3	3.0	40.3	6.6	1,525,479	68.3	23,974	37,853	657,999	65.1	10,544	16,328	.0381	.0395
Union	76.0	83.8	10.3	28.5	13.1	979,175	61.4	24,081	34,357	478,669	65.9	11,447	16,795	.0268	.0276
York, S. C.	*114.1*	*124.2*	*8.9*	*43.6*	*12.7*	*1,796,543*	*78.1*	*26,071*	*41,205*	*824,311*	*73.5*	*12,280*	*18,906*	*.0434*	*.0474*
FAYETTEVILLE	**260.5**	**276.4**	**6.1**	**89.7**	**10.2**	**3,420,947**	**72.5**	**24,359**	**38,138**	**1,872,408**	**69.5**	**13,574**	**20,874**	**.0927**	**.0984**
Cumberland	260.5	276.4	6.1	89.7	10.2	3,420,947	72.5	24,359	38,138	1,872,408	69.5	13,574	20,874	.0927	.0984

METRO/COUNTY 1988 PROJECTIONS

ESTIMATES

METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI 1983	Average Household EBI 1988	1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household 1983	Retail Sales Per Household 1988	Buying Power Index 1983	Buying Power Index 1988
NORTH CAROLINA (continued)															
GREENSBORO - WINSTON-SALEM - HIGH POINT	**880.3**	**918.5**	**4.3**	**355.2**	**7.9**	**13,935,187**	**65.6**	**25,555**	**39,232**	**7,882,782**	**63.6**	**14,631**	**22,193**	**.3770**	**.3881**
Davidson	118.0	124.5	5.5	46.8	9.3	1,677,931	68.8	23,231	35,853	703,761	66.5	9,873	15,038	.0421	.0440
Davie	26.3	28.6	8.7	10.8	12.5	355,503	61.6	22,914	32,917	139,164	65.7	8,747	12,886	.0090	.0093
Forsyth	250.7	260.1	3.7	103.4	7.2	4,599,988	70.0	28,035	44,487	2,582,065	65.4	16,174	24,972	.1189	.1243
Guilford	323.6	332.2	2.7	128.9	6.2	5,123,462	61.2	26,175	39,748	3,624,294	61.5	18,480	28,117	.1523	.1537
Randolph	96.0	101.7	5.9	38.8	9.3	1,226,344	56.4	22,094	31,607	543,742	60.6	9,536	14,014	.0335	.0335
Stokes	36.1	40.2	11.4	14.6	15.9	528,193	83.0	22,908	36,178	109,026	78.3	4,853	7,468	.0108	.0121
Yadkin	29.6	31.2	5.4	11.9	9.2	423,766	73.0	22,479	35,611	180,730	67.9	9,874	15,187	.0104	.0112
HICKORY	**211.8**	**224.2**	**5.9**	**83.9**	**9.2**	**3,079,111**	**69.5**	**23,658**	**36,700**	**1,677,848**	**67.3**	**13,062**	**19,998**	**.0824**	**.0865**
Alexander	26.9	29.6	10.0	10.6	12.8	350,170	69.3	22,009	33,035	105,125	68.0	6,655	9,917	.0084	.0388
Burke	75.7	79.9	5.5	29.9	9.1	1,071,926	72.1	22,731	35,850	403,897	68.6	8,743	13,508	.0258	.0273
Catawba	109.2	114.7	5.0	43.4	8.5	1,657,015	67.8	24,681	38,180	1,168,826	66.7	17,526	26,931	.0482	.0504
JACKSONVILLE	**120.0**	**127.5**	**6.3**	**37.0**	**11.4**	**1,029,426**	**37.7**	**22,522**	**27,822**	**627,405**	**50.9**	**12,520**	**16,957**	**.0368**	**.0342**
Onslow	120.0	127.5	6.3	37.0	11.4	1,029,426	37.7	22,522	27,822	627,405	50.9	12,520	16,957	.0368	.0342
RALEIGH - DURHAM	**600.3**	**653.1**	**8.8**	**251.0**	**12.9**	**9,739,213**	**61.2**	**27,185**	**38,802**	**5,245,754**	**64.7**	**14,327**	**20,899**	**.2614**	**.2678**
Durham	157.8	164.5	4.2	64.5	7.9	1,964,645	19.6	27,469	30,460	1,231,970	36.8	15,055	19,100	.0714	.0594
Franklin	31.2	32.9	5.4	11.7	9.3	312,669	56.1	18,719	26,724	118,551	58.2	7,003	10,133	.0089	.0088
Orange	82.6	90.1	9.1	34.6	13.8	1,236,761	65.0	24,658	35,745	492,997	67.9	9,661	14,248	.0306	.0318
Wake	328.7	365.6	11.2	140.2	15.5	6,225,138	80.4	28,424	44,402	3,402,236	77.6	15,782	24,267	.1505	.1678
WILMINGTON	**109.7**	**118.2**	**7.7**	**46.0**	**11.4**	**1,587,347**	**64.0**	**23,433**	**34,508**	**1,173,984**	**66.4**	**17,078**	**25,521**	**.0479**	**.0497**
New Hanover	109.7	118.2	7.7	46.0	11.4	1,587,347	64.0	23,433	34,508	1,173,984	66.4	17,078	25,521	.0479	.0497
ALL COUNTIES															
Alamance	98.5	100.2	1.7	38.9	5.1	1,344,262	56.1	23,281	34,557	874,738	57.8	14,978	22,487	.0409	.0402
Alexander	26.9	29.6	10.0	10.6	12.8	350,170	69.3	22,009	33,035	105,125	68.0	6,655	9,917	.0084	.0088
Alleghany	10.0	10.5	5.0	4.3	13.2	114,751	71.7	17,586	26,686	58,474	70.7	9,015	13,599	.0030	.0033
Anson	26.2	26.9	2.7	9.2	5.7	197,335	32.3	17,142	21,449	93,428	44.2	7,447	10,155	.0072	.0064
Ashe	23.1	24.1	4.3	9.3	5.7	236,752	58.2	17,008	25,457	162,833	58.9	11,641	17,509	.0077	.0077
Avery	14.9	15.5	4.0	5.6	9.8	130,834	49.4	17,167	23,363	90,311	56.9	11,290	16,127	.0046	.0044
Beaufort	41.5	43.0	3.6	16.0	6.7	459,754	59.4	19,233	28,735	378,058	60.4	15,715	23,629	.0157	.0157
Bertie	20.9	20.7	−1.0	7.2	.0	217,736	58.6	19,066	30,241	80,168	54.3	7,217	11,134	.0060	.0059
Bladen	31.3	32.3	3.2	11.3	4.6	241,085	36.3	16,372	21,335	112,829	43.8	7,264	9,985	.0084	.0077
Brunswick	41.2	46.4	12.6	16.9	15.8	589,161	83.5	21,990	34,862	217,625	78.6	8,345	12,877	.0135	.0151
Buncombe	165.6	171.7	3.7	68.8	7.2	2,280,270	61.0	22,061	33,143	1,480,265	61.3	14,297	21,515	.0677	.0683
Burke	75.7	79.9	5.5	29.9	9.1	1,071,926	72.1	22,731	35,850	403,897	68.6	8,743	13,508	.0258	.0273
Cabarrus	89.7	95.5	6.5	35.3	8.6	1,360,362	71.4	24,415	38,537	734,956	68.8	13,398	20,820	.0356	.0378
Caldwell	70.5	74.4	5.5	27.4	9.6	847,674	60.3	21,146	30,937	467,221	62.6	11,496	17,052	.0247	.0250
Camden	6.0	6.2	3.3	2.0	.0	55,834	36.3	20,487	27,917	10,299	43.0	3,602	5,150	.0016	.0013
Carteret	45.4	51.3	13.0	20.5	17.1	621,589	67.7	21,176	30,321	394,811	72.2	13,099	19,259	.0176	.0188
Caswell	21.4	22.4	4.7	7.3	7.4	155,085	29.0	17,684	21,245	40,181	41.9	4,163	5,504	.0051	.0046
Catawba	109.2	114.7	5.0	43.4	8.5	1,657,015	67.8	24,681	38,180	1,168,826	66.7	17,526	26,931	.0482	.0504
Chatham	34.7	36.5	5.2	13.9	7.8	417,170	50.8	21,439	30,012	135,794	53.3	6,868	9,769	.0111	.0106
Cherokee	19.7	20.7	5.1	7.9	6.8	200,668	62.6	16,681	25,401	134,215	62.7	11,148	16,989	.0065	.0066
Chowan	13.0	13.5	3.8	5.3	10.4	155,585	66.7	19,447	29,356	76,803	64.9	9,705	14,491	.0042	.0044
Clay	7.2	7.9	9.7	2.9	7.4	61,667	45.5	15,694	21,264	35,435	52.8	8,591	12,219	.0021	.0020
Cleveland	86.2	89.9	4.3	32.3	7.3	1,086,260	61.2	22,383	33,630	572,686	61.9	11,752	17,730	.0308	.0311
Columbus	51.9	53.0	2.1	19.1	5.5	602,307	67.1	19,919	31,534	371,262	62.7	12,607	19,438	.0178	.0183
Craven	73.8	77.3	4.7	27.3	7.9	874,008	57.2	21,974	32,015	577,318	60.3	14,239	21,147	.0273	.0273
Cumberland	260.5	276.4	6.1	89.7	10.2	3,420,947	72.5	24,359	38,138	1,872,408	69.5	13,574	20,874	.0927	.0984
Currituck	13.0	14.9	14.6	5.8	20.8	142,835	62.0	18,373	24,627	46,394	70.2	5,678	7,999	.0037	.0037
Dare	15.9	19.3	21.4	7.9	23.4	276,336	89.8	22,745	34,979	263,026	89.2	21,720	33,294	.0080	.0095
Davidson	118.0	124.5	5.5	46.8	9.3	1,677,931	68.8	23,231	35,853	703,761	66.5	9,873	15,038	.0421	.0440
Davie	26.3	28.6	8.7	10.8	12.5	355,503	61.6	22,914	32,917	139,164	65.7	8,747	12,886	.0090	.0093
Duplin	41.2	41.6	1.0	15.0	3.4	403,087	54.5	17,987	26,872	226,426	54.4	10,112	15,095	.0128	.0124
Durham	157.8	164.5	4.2	64.5	7.9	1,964,645	19.6	27,469	30,460	1,231,970	36.8	15,055	19,100	.0714	.0594
Edgecombe	56.6	57.3	1.2	19.7	3.7	643,589	62.8	20,802	32,669	372,053	60.9	12,169	18,886	.0191	.0192
Forsyth	250.7	260.1	3.7	103.4	7.2	4,599,988	70.0	28,035	44,487	2,582,065	65.4	16,174	24,972	.1189	.1243
Franklin	31.2	32.9	5.4	11.7	9.3	312,669	56.1	18,719	26,724	118,551	58.2	7,003	10,133	.0089	.0088
Gaston	165.5	170.0	2.7	61.7	5.3	2,275,603	62.2	23,942	36,882	1,272,332	61.1	13,478	20,621	.0641	.0648
Gates	9.1	9.4	3.3	2.9	.0	70,167	28.4	18,843	24,196	20,666	38.3	5,152	7,126	.0023	.0020
Graham	7.5	7.9	5.3	2.5	.0	44,834	18.9	15,084	17,934	31,175	32.7	9,398	12,470	.0021	.0018
Granville	34.4	34.8	1.2	11.6	4.5	372,253	56.7	21,398	32,091	121,865	56.1	7,031	10,506	.0100	.0097
Greene	16.4	16.8	2.4	5.8	7.4	193,252	68.6	21,223	33,319	37,202	65.2	4,169	6,414	.0045	.0046
Guilford	323.6	332.2	2.7	128.9	6.2	5,123,462	61.2	26,175	39,748	3,624,294	61.5	18,480	28,117	.1523	.1537
Halifax	55.0	54.4	−1.1	19.4	2.6	575,125	62.2	18,761	29,646	361,686	58.2	12,097	18,644	.0181	.0180

METRO/COUNTY 1988 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI		1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household		Buying Power Index	
								1983	1988			1983	1988	1983	1988
NORTH CAROLINA (continued)															
ALL COUNTIES (continued)															
Harne*	62.4	66.0	5.8	23.7	9.2	711,173	65.5	19,805	30,007	319,535	65.0	8,924	13,482	.0194	.0200
Haywood	47.3	48.3	2.1	18.9	5.6	668,544	67.2	22,342	35,373	383,202	63.6	13,086	20,275	.0185	.0191
Henderson	64.7	72.9	12.7	30.0	16.7	1,140,040	85.1	23,966	38,001	667,734	81.5	14,318	22,258	.0280	.0319
Hertford	22.9	22.4	–2.2	7.6	.0	255,129	58.4	21,197	33,570	184,754	54.4	15,744	24,310	.0085	.0082
Hoke	21.7	23.7	9.2	7.6	15.2	235,835	75.7	20,332	31,031	67,588	73.1	5,915	8,893	.0057	.0062
Hyde	5.9	5.9	.0	2.1	.0	54,834	53.7	16,988	26,111	17,137	52.7	5,346	8,160	.0015	.0015
Iredell	85.3	89.0	4.3	33.4	8.1	1,140,927	62.9	22,663	34,159	615,588	63.5	12,188	18,431	.0319	.0323
Jackson	27.0	28.5	5.6	10.1	11.0	283,002	60.5	19,381	28,020	140,295	64.1	9,395	13,891	.0081	.0084
Johnston	72.7	75.8	4.3	28.7	7.9	734,340	48.7	18,564	25,587	444,578	55.2	10,767	15,491	.0240	.0231
Jones	9.7	9.7	.0	3.2	.0	86,584	51.1	17,913	27,058	24,309	51.7	5,008	7,597	.0025	.0024
Lee	38.9	42.1	8.2	15.2	10.9	519,088	65.5	22,900	34,151	323,988	64.5	14,374	21,315	.0150	.0155
Lenoir	60.9	62.1	2.0	22.9	5.5	725,006	61.1	20,743	31,660	516,960	59.7	14,918	22,575	.0231	.0231
Lincoln	45.8	50.6	10.5	18.7	14.0	626,255	68.4	22,676	33,490	254,576	67.1	9,287	13,614	.0158	.0165
McDowell	36.2	37.8	4.4	13.9	7.8	442,921	66.9	20,573	31,865	227,082	64.9	10,678	16,337	.0121	.0127
Macon	22.1	24.6	11.3	10.3	17.0	292,919	75.4	18,982	28,439	189,110	76.7	12,163	18,360	.0082	.0090
Madison	16.9	17.0	.6	6.1	1.7	185,397	61.4	19,141	30,393	57,897	57.0	6,148	9,491	.0049	.0048
Martin	25.9	25.8	–.4	8.7	.0	237,752	46.0	18,720	27,328	135,441	48.4	10,489	15,568	.0080	.0074
Mecklenburg	420.9	444.8	5.7	174.4	9.3	6,957,561	61.5	26,988	39,894	4,346,308	63.3	16,674	24,921	.1955	.1992
Mitchell	14.7	15.1	2.7	5.2	.0	142,501	49.8	18,295	27,404	105,310	50.9	13,418	20,252	.0050	.0048
Montgomery	23.4	24.8	6.0	8.7	6.1	264,919	61.9	19,954	30,450	100,818	59.2	7,724	11,588	.0071	.0072
Moore	54.6	60.1	10.1	24.0	14.3	757,840	62.1	22,259	31,577	378,801	66.3	10,845	15,783	.0204	.0211
Nash	69.6	72.9	4.7	27.2	7.9	830,674	54.5	21,336	30,539	599,505	58.7	14,993	22,041	.0271	.0266
New Hanover	109.7	118.2	7.7	46.0	11.4	1,587,347	64.0	23,433	34,508	1,173,984	66.4	17,078	25,521	.0479	.0497
Northampton	22.1	21.3	–3.6	7.3	.0	192,418	43.7	18,341	26,359	48,110	44.2	4,571	6,590	.0055	.0051
Onslow	120.0	127.5	6.3	37.0	11.4	1,029,426	37.7	22,522	27,822	627,405	50.9	12,520	16,957	.0368	.0342
Orange	82.6	90.1	9.1	34.6	13.8	1,236,761	65.0	24,658	35,745	492,997	67.9	9,661	14,248	.0306	.0318
Pamlico	10.7	11.1	3.7	3.7	.0	85,501	32.7	17,420	23,108	33,235	40.8	6,379	8,982	.0029	.0026
Pasquotank	29.3	30.1	2.7	10.8	4.9	281,836	42.9	19,155	26,096	303,334	49.9	19,650	28,086	.0118	.0111
Pender	23.8	25.8	8.4	9.2	12.2	214,252	47.0	17,768	23,288	72,151	56.1	5,638	7,843	.0063	.0061
Perquimans	9.9	10.5	6.1	4.2	13.5	80,501	41.6	15,369	19,167	35,525	49.6	6,420	8,458	.0027	.0025
Person	29.8	30.7	3.0	11.0	4.8	339,253	55.3	20,808	30,841	165,660	56.1	10,105	15,060	.0098	.0096
Pitt	90.0	89.9	–.1	34.5	3.0	880,091	33.8	19,632	25,510	701,461	43.4	14,605	20,332	.0342	.0304
Polk	13.5	14.1	4.4	5.8	9.4	210,530	72.9	22,974	36,298	65,821	67.7	7,407	11,348	.0048	.0050
Randolph	96.0	101.7	5.9	38.8	9.3	1,226,344	56.4	22,094	31,607	543,742	60.6	9,536	14,014	.0335	.0335
Richmond	46.8	48.5	3.6	16.1	7.1	505,671	50.6	19,873	27,938	293,525	54.3	11,257	16,217	.0160	.0154
Robeson	106.1	112.2	5.7	36.4	9.0	1,112,093	71.0	19,469	30,552	656,058	67.8	11,707	18,024	.0329	.0345
Rockingham	86.2	89.9	4.3	34.0	7.9	1,248,031	70.4	23,257	36,707	578,064	66.1	11,046	17,002	.0318	.0333
Rowan	101.3	104.3	3.0	40.3	6.6	1,525,479	68.3	23,974	37,853	657,999	65.1	10,544	16,328	.0381	.0395
Rutherford	55.6	58.0	4.3	22.1	7.3	711,006	66.1	20,777	32,172	354,995	63.3	10,550	16,063	.0194	.0200
Sampson	50.9	52.5	3.1	18.9	6.2	451,754	44.6	17,557	23,902	255,519	51.7	9,463	13,520	.0154	.0144
Scotland	33.8	35.8	5.9	12.1	9.0	437,925	72.2	22,917	36,192	218,632	67.7	11,742	18,069	.0116	.0123
Stanly	50.1	52.3	4.4	19.8	8.2	712,784	70.8	22,803	35,999	314,079	65.3	10,381	15,863	.0180	.0189
Stokes	36.1	40.2	11.4	14.6	15.9	528,193	83.0	22,908	36,178	109,026	78.3	4,853	7,468	.0108	.0121
Surry	61.4	64.0	4.2	24.1	7.1	731,506	58.0	20,572	30,353	566,359	60.2	15,708	23,500	.0241	.0240
Swain	10.6	11.0	3.8	4.3	10.3	80,751	42.6	14,522	18,779	91,506	53.1	15,326	21,280	.0036	.0035
Transylvania	24.6	26.2	6.5	9.9	11.2	402,242	76.4	25,618	40,631	155,955	71.6	10,211	15,753	.0093	.0101
Tyrrell	4.0	4.0	.0	1.4	.0	31,834	44.4	15,743	22,739	17,566	47.0	8,537	12,547	.0011	.0010
Union	76.0	83.8	10.3	28.5	13.1	979,175	61.4	24,081	34,357	478,669	65.9	11,447	16,795	.0268	.0276
Vance	37.7	39.1	3.7	14.0	7.7	477,116	70.9	21,478	34,080	319,572	66.5	14,767	22,827	.0140	.0147
Wake	328.7	365.6	11.2	140.2	15.5	6,225,138	80.4	28,424	44,402	3,402,236	77.6	15,782	24,267	.1505	.1678
Warren	16.3	16.3	.0	5.4	.0	105,418	25.5	15,559	19,522	40,449	36.6	5,484	7,491	.0039	.0034
Washington	14.8	14.8	.0	4.9	.0	169,085	57.3	21,939	34,507	92,130	52.3	12,349	18,802	.0051	.0049
Watauga	33.7	36.4	8.0	13.4	12.6	414,087	72.9	20,128	30,902	277,400	72.4	13,518	20,701	.0120	.0129
Wayne	100.5	104.5	4.0	37.3	7.2	1,018,426	47.4	19,850	27,304	701,384	53.7	13,117	18,804	.0350	.0335
Wilkes	61.2	64.2	4.9	24.2	9.0	765,757	63.2	21,141	31,643	403,866	63.9	11,100	16,689	.0214	.0219
Wilson	64.5	66.4	2.9	24.4	6.6	819,341	62.5	22,021	33,580	544,638	62.1	14,671	22,321	.0249	.0251
Yadkin	29.6	31.2	5.4	11.9	9.2	423,766	73.0	22,479	35,611	180,730	67.9	9,874	15,187	.0104	.0112
Yancey	15.7	16.7	6.4	6.1	8.9	114,918	35.7	15,119	18,839	64,765	47.8	7,823	10,617	.0043	.0038
TOTAL METRO COUNTIES	**3,345.9**	**3,538.8**	**5.8**	**1,329.4**	**9.4**	**50,140,198**	**63.6**	**25,206**	**37,716**	**28,580,024**	**64.0**	**14,338**	**21,498**	**1.3827**	**1.4186**
TOTAL STATE	**6,120.3**	**6,438.5**	**5.2**	**2,390.5**	**8.7**	**82,430,483**	**62.3**	**23,087**	**34,483**	**46,941,662**	**62.8**	**13,103**	**19,637**	**2.3390**	**2.3810**

METRO/COUNTY 1988 PROJECTIONS

ESTIMATES METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI 1983	Average Household EBI 1988	1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household 1983	Retail Sales Per Household 1988	Buying Power Index 1983	Buying Power Index 1988
NORTH DAKOTA															
BISMARCK	**89.2**	**102.2**	**14.6**	**37.0**	**16.7**	**1,636,982**	**75.7**	**29,394**	**44,243**	**857,211**	**70.8**	**15,835**	**23,168**	**.0402**	**.0440**
Burleigh	61.4	70.7	15.1	25.9	17.2	1,336,145	85.7	32,552	51,589	670,124	77.3	17,103	25,874	.0301	.0345
Morton	27.8	31.5	13.3	11.1	15.6	300,837	41.6	22,124	27,102	187,087	50.9	12,918	16,855	.0101	.0095
FARGO - MOORHEAD	**145.3**	**155.4**	**7.0**	**58.7**	**10.8**	**2,541,726**	**71.2**	**28,008**	**43,300**	**1,544,253**	**67.4**	**17,406**	**26,308**	**.0676**	**.0715**
Cass	95.6	105.2	10.0	41.1	13.9	1,930,806	82.0	29,390	46,978	1,228,180	73.6	19,596	29,883	.0488	.0541
Clay, Minn.	*49.7*	*50.2*	*1.0*	*17.6*	*4.1*	*610,920*	*44.3*	*25,055*	*34,711*	*316,073*	*46.9*	*12,728*	*17,959*	*.0188*	*.0174*
GRAND FORKS	**69.1**	**73.0**	**5.6**	**25.5**	**8.5**	**997,711**	**22.3**	**34,704**	**39,126**	**528,797**	**35.8**	**16,570**	**20,737**	**.0334**	**.0278**
Grand Forks	69.1	73.0	5.6	25.5	8.5	997,711	22.3	34,704	39,126	528,797	35.8	16,570	20,737	.0334	.0278
ALL COUNTIES															
Adams	3.6	3.6	.0	1.3	.0	38,155	40.1	20,955	29,350	18,811	41.4	10,231	14,470	.0013	.0012
Barnes	13.9	13.8	–.7	5.2	.0	197,727	56.6	24,280	38,024	102,329	51.1	13,023	19,679	.0055	.0053
Benson	8.1	8.4	3.7	2.5	.0	91,746	61.4	22,733	36,698	16,113	54.0	4,185	6,445	.0022	.0023
Billings	1.1	1.1	.0	.4	.0	21,725	59.4	34,063	54,313	2,253	53.2	3,678	5,633	.0004	.0004
Bottineau	9.3	9.4	1.1	3.3	.0	100,289	11.4	27,277	30,391	47,312	26.3	11,352	14,337	.0037	.0028
Bowman	4.4	4.7	6.8	1.6	.0	49,155	10.8	27,718	30,722	28,777	23.7	14,537	17,986	.0019	.0015
Burke	3.8	3.8	.0	1.5	.0	38,112	10.7	22,946	25,408	12,586	24.8	6,723	8,391	.0014	.0010
Burleigh	61.4	70.7	15.1	25.9	17.2	1,336,145	85.7	32,552	51,589	670,124	77.3	17,103	25,874	.0301	.0345
Cass	95.6	105.2	10.0	41.1	13.9	1,930,806	82.0	29,390	46,978	1,228,180	73.6	19,596	29,883	.0488	.0541
Cavalier	7.4	7.1	–4.1	2.6	.0	95,381	51.9	24,152	36,685	36,702	47.5	9,572	14,116	.0026	.0024
Dickey	7.4	7.6	2.7	2.5	.0	77,292	46.1	21,156	30,917	28,891	44.1	8,017	11,556	.0024	.0023
Divide	3.2	3.3	3.1	1.2	.0	38,605	12.0	28,724	32,171	17,576	27.1	11,522	14,647	.0013	.0010
Dunn	4.7	4.9	4.3	1.6	.0	60,840	57.1	24,206	38,025	14,927	52.0	6,137	9,329	.0015	.0014
Eddy	3.3	3.4	3.0	1.4	.0	41,550	42.7	20,802	29,679	18,077	42.8	9,041	12,912	.0012	.0012
Emmons	5.7	5.4	–5.3	2.0	.0	44,989	26.9	17,729	22,495	19,060	33.0	7,165	9,530	.0015	.0013
Foster	4.6	4.6	.0	1.6	.0	66,363	58.0	26,256	41,477	36,525	51.0	15,119	22,828	.0019	.0019
Golden Valley	2.5	2.6	4.0	.9	.0	37,980	58.4	26,634	42,200	23,591	52.3	17,212	26,212	.0011	.0011
Grand Forks	69.1	73.0	5.6	25.5	8.5	997,711	22.3	34,704	39,126	528,797	35.8	16,570	20,737	.0334	.0278
Grant	4.1	3.9	–4.9	1.5	.0	26,048	18.9	14,599	17,365	15,747	30.[illegible]	8,027	10,498	.0010	.0009
Griggs	3.7	3.7	.0	1.4	.0	50,476	58.0	22,816	36,054	10,479	51.4	4,944	7,485	.0013	.0011
Hettinger	4.2	4.1	–2.4	1.5	.0	38,591	35.4	18,996	25,727	16,425	38.4	7,911	10,950	.0012	.0012
Kidder	3.8	3.7	–2.6	1.4	.0	28,711	27.1	16,137	20,508	6,239	33.1	3,347	4,456	.0009	.0008
La Moure	6.4	6.2	–3.1	2.3	.0	80,039	58.0	22,031	34,800	22,818	51.0	6,571	9,921	.0021	.0018
Logan	3.3	3.0	–9.1	1.2	.0	31,670	43.4	18,410	26,392	12,902	42.5	7,543	10,752	.0010	.0010
McHenry	7.6	7.2	–5.3	2.8	.0	94,380	58.5	21,265	33,707	28,798	53.1	6,719	10,285	.0023	.0022
McIntosh	4.5	4.1	–8.9	1.8	–5.3	39,279	22.2	16,914	21,822	19,243	27.7	7,933	10,691	.0014	.0013
McKenzie	7.9	9.3	17.7	3.1	19.2	135,260	44.7	35,957	43,632	25,745	58.1	6,262	8,305	.0032	.0029
McLean	13.2	14.3	8.3	5.1	10.9	164,328	23.3	28,972	32,221	41,530	38.2	6,535	8,143	.0047	.0041
Mercer	13.9	17.5	25.9	6.5	30.0	305,715	105.3	29,787	47,033	53,997	96.2	5,503	8,307	.0051	.0064
Morton	27.8	31.5	13.3	11.1	15.6	300,837	41.6	22,124	27,102	187,087	50.9	12,918	16,855	.0101	.0095
Mountrail	7.7	7.8	1.3	2.9	3.6	84,317	15.2	26,131	29,075	41,385	29.8	11,386	14,271	.0030	.0025
Nelson	5.3	5.4	1.9	2.0	.0	63,012	52.2	20,705	31,506	33,708	48.0	11,391	16,854	.0018	.0018
Oliver	2.7	3.0	11.1	.9	12.5	24,912	38.8	22,435	27,680	3,381	51.9	2,783	3,757	.0008	.0006
Pembina	10.5	10.6	1.0	3.8	.0	113,513	10.8	26,963	29,872	55,981	23.9	11,894	14,732	.0041	.0033
Pierce	6.2	6.3	1.6	2.0	.0	66,440	52.8	21,738	33,220	46,126	48.2	15,566	2[illegible]63	.0023	.0022
Ramsey	13.3	13.7	3.0	5.3	8.2	230,307	71.5	27,408	43,454	162,233	64.3	20,156	30,610	.0065	.0068
Ransom	6.7	6.7	.0	2.4	.0	92,214	58.5	24,249	38,423	33,646	51.3	9,263	14,019	.0025	.0023
Renville	3.6	3.6	.0	1.3	.0	51,684	58.8	25,041	39,757	12,990	51.8	6,581	9,992	.0012	.0012
Richland	20.0	21.3	6.5	7.3	7.4	319,843	73.0	27,184	43,814	141,204	66.1	12,505	19,343	.0077	.0082
Rolette	12.9	13.9	7.8	4.2	13.5	147,960	79.5	22,[illegible]77	35,229	58,676	71.5	9,246	13,970	.0038	.0041
Sargent	5.4	5.3	–1.9	2.0	.0	63,493	44.2	[illegible]23	31,747	13,759	43.0	4,[illegible]	6,880	.0016	.0016
Sheridan	2.9	3.0	3.4	1.0	.0	27,156	12.0	[illegible]50	27,156	6,932	24.9	5,548	6,932	.0010	.0006
Sioux	3.7	3.8	2.7	1.0	11.1	29,366	64.2	19,874	29,366	3,936	61.8	2,703	3,936	.0008	.0008
Slope	1.1	1.0	–9.1	.4	.0	9,498	28.3	18,503	23,745	442	36.4	810	1,105	.0002	.0003
Stark	26.7	31.4	17.6	10.9	19.8	368,362	32.5	30,543	33,795	202,230	48.5	14,965	18,553	.0117	.0106
Steele	2.9	3.0	3.4	1.1	.0	33,002	29.1	23,234	30,002	11,498	34.3	7,783	10,453	.0009	.0010
Stutsman	24.9	25.8	3.6	9.6	5.5	405,159	66.7	26,711	42,204	222,136	60.6	15,201	23,139	.0108	.0110
Towner	4.0	3.9	–2.5	1.5	.0	58,504	60.2	24,340	39,003	15,650	52.3	6,850	10,433	.0015	.0014
Traill	9.8	10.0	2.0	3.5	.0	151,983	58.3	27,433	43,424	55,491	51.2	10,487	15,855	.0038	.0036
Walsh	15.4	15.5	.6	5.6	1.8	154,529	12.9	24,879	27,594	87,983	26.2	12,672	15,711	.0060	.0048
Ward	60.4	62.6	3.6	22.5	7.1	1,038,931	70.2	29,060	46,175	650,990	64.2	18,885	28,933	.0282	.0295
Wells	6.9	6.8	–1.4	2.6	.0	70,356	10.9	24,407	27,060	31,006	24.8	9,553	11,925	.0026	.0020
Williams	24.5	28.4	15.9	11.2	20.4	420,175	33.8	33,778	37,516	198,667	49.8	14,264	17,738	.0122	.0112

1984 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1988 PROJECTIONS

ESTIMATES METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983-1988	12/31/88 Households (Thous.)	% Change 1983-1988	1988 EBI ($000)	% Change 1983-1988	Average Household EBI		1988 Retail Sales ($000)	% Change 1983-1988	Retail Sales Per Household		Buying Power Index	
								1983	1988			1983	1988	1983	1988
NORTH DAKOTA (continued)															
TOTAL METRO COUNTIES	**253.9**	**280.4**	**10.4**	**103.6**	**13.5**	**4,565,699**	**62.6**	**30,759**	**44,069**	**2,614,188**	**63.5**	**17,512**	**25,233**	**.1234**	**.1299**
TOTAL STATE	**687.0**	**733.9**	**6.8**	**266.8**	**9.1**	**10,584,621**	**54.9**	**27,938**	**39,673**	**5,381,691**	**57.4**	**13,978**	**20,171**	**.2915**	**.2881**
OHIO															
AKRON	**650.5**	**645.3**	**-.8**	**248.3**	**2.5**	**9,649,690**	**51.2**	**26,332**	**38,863**	**4,822,500**	**48.9**	**13,366**	**19,422**	**.2742**	**.2592**
Portage	139.0	142.8	2.7	50.6	6.3	2,174,828	65.6	27,587	42,981	739,249	59.5	9,737	14,610	.0517	.0526
Summit	511.5	502.5	-1.8	197.7	1.5	7,474,862	47.5	26,025	37,809	4,083,251	47.1	14,253	20,654	.2225	.2066
CANTON	**405.8**	**407.7**	**.5**	**153.0**	**3.9**	**5,741,564**	**52.7**	**25,543**	**37,527**	**3,007,231**	**50.8**	**13,551**	**19,655**	**.1655**	**.1584**
Carroll	26.7	28.2	5.6	10.2	10.9	354,316	66.3	23,163	34,737	154,378	62.6	10,321	15,135	.0092	.0096
Stark	379.1	379.5	.1	142.8	3.5	5,387,248	51.9	25,702	37,726	2,852,853	50.2	13,766	19,978	.1563	.1488
CINCINNATI	**1,395.0**	**1,403.2**	**.6**	**538.0**	**3.6**	**23,059,560**	**60.4**	**27,699**	**42,862**	**11,089,907**	**56.4**	**13,662**	**20,613**	**.6067**	**.6018**
Clermont	135.5	146.1	7.8	52.1	11.6	1,665,801	44.6	24,672	31,973	848,592	55.1	11,717	16,288	.0502	.0479
Hamilton	850.6	833.7	-2.0	333.0	1.2	14,964,150	60.1	28,404	44,937	7,303,188	54.4	14,375	21,931	.3925	.3860
Warren	103.2	108.8	5.4	37.9	8.9	1,770,427	71.8	29,605	46,713	566,866	64.3	9,913	14,957	.0396	.0417
Dearborn, Ind.	*36.2*	*38.6*	*6.6*	*13.2*	*8.2*	*521,336*	*70.6*	*25,050*	*39,495*	*190,049*	*65.3*	*9,426*	*14,398*	*.0125*	*.0133*
Boone, Ky.	*50.3*	*56.6*	*12.5*	*20.0*	*16.3*	*729,646*	*59.4*	*26,607*	*36,482*	*788,386*	*65.0*	*27,777*	*39,419*	*.0263*	*.0270*
Campbell, Ky.	*81.2*	*80.2*	*-1.2*	*29.4*	*1.7*	*1,246,394*	*61.1*	*26,764*	*42,394*	*487,330*	*56.8*	*10,752*	*16,576*	*.0313*	*.0311*
Kenton, Ky.	*138.0*	*139.2*	*.9*	*52.4*	*4.2*	*2,161,806*	*64.5*	*26,130*	*41,256*	*905,496*	*59.6*	*11,276*	*17,280*	*.0543*	*.0548*
CINCINNATI - HAMILTON CONSOLIDATED AREA	***1,663.4***	***1,684.6***	***1.3***	***641.2***	***4.4***	***27,368,357***	***61.1***	***27,671***	***42,683***	***12,690,318***	***56.8***	***13,176***	***19,792***	***.7109***	***.7082***
CLEVELAND	**1,843.3**	**1,793.4**	**-2.7**	**704.9**	**.3**	**28,521,457**	**47.9**	**27,405**	**40,462**	**14,154,590**	**46.3**	**13,755**	**20,080**	**.8151**	**.7557**
Cuyahoga	1,426.3	1,353.0	-5.1	549.5	-2.1	21,695,467	45.2	26,629	39,482	10,915,033	43.4	13,561	19,864	.6343	.5763
Geauga	77.6	82.0	5.7	27.4	9.6	1,331,026	58.3	33,637	48,578	533,929	60.5	13,310	19,486	.0331	.0331
Lake	216.9	223.0	2.8	82.1	6.2	3,492,611	52.7	29,591	42,541	1,776,799	52.1	15,115	21,642	.0970	.0935
Medina	122.5	135.4	10.5	45.9	14.5	2,002,353	65.5	30,171	43,624	928,829	64.0	14,126	20,236	.0507	.0528
CLEVELAND - AKRON - LORAIN CONSOLIDATED AREA	***2,770.4***	***2,716.8***	***-1.9***	***1,053.3***	***1.1***	***42,264,836***	***49.3***	***27,164***	***40,126***	***20,696,204***	***47.3***	***13,483***	***19,649***	***1.1983***	***1.1200***
COLUMBUS	**1,263.4**	**1,289.8**	**2.1**	**505.2**	**5.3**	**20,810,818**	**63.9**	**26,465**	**41,193**	**10,322,150**	**58.7**	**13,550**	**20,432**	**.5442**	**.5500**
Delaware	57.5	62.6	8.9	22.1	12.8	1,043,437	78.1	29,883	47,214	266,465	70.3	7,985	12,057	.0214	.0235
Fairfield	100.0	108.6	8.6	39.0	12.1	1,488,805	65.2	25,898	38,174	573,012	63.1	10,095	14,693	.0368	.0380
Franklin	871.5	874.1	.3	354.9	3.6	14,873,514	63.2	26,607	41,909	8,179,762	58.1	15,107	23,048	.4005	.4019
Licking	124.8	130.2	4.3	49.2	7.7	2,057,240	70.1	26,457	41,814	771,617	62.6	10,384	15,683	.0485	.0506
Madison	34.1	35.6	4.4	12.5	8.7	357,546	39.3	22,313	28,604	174,770	48.4	10,241	13,982	.0114	.0105
Pickaway	44.3	45.2	2.0	15.8	6.0	562,965	55.2	24,347	35,631	213,523	53.0	9,367	13,514	.0150	.0147
Union	31.2	33.5	7.4	11.7	9.3	427,311	60.1	24,949	36,522	143,001	58.9	8,410	12,222	.0106	.0108
DAYTON - SPRINGFIELD	**925.6**	**923.6**	**-.2**	**363.5**	**3.1**	**14,497,420**	**56.4**	**26,299**	**39,883**	**7,142,483**	**53.3**	**13,217**	**19,649**	**.3954**	**.3840**
Clark	145.4	143.2	-1.5	55.3	1.8	1,949,706	49.5	24,010	35,257	972,826	48.3	12,084	17,592	.0569	.0533
Greene	130.6	131.2	.5	47.3	3.5	2,260,442	63.6	30,237	47,789	849,137	58.2	11,747	17,952	.0542	.0546
Miami	91.0	91.7	.8	34.9	4.5	1,454,084	64.9	26,406	41,664	569,386	57.7	10,813	16,315	.0358	.0360
Montgomery	558.6	557.5	-.2	226.0	3.1	8,833,188	54.9	26,028	39,085	4,751,134	53.0	14,171	21,023	.2485	.2401
HAMILTON - MIDDLETOWN	**268.4**	**281.4**	**4.8**	**103.2**	**8.6**	**4,308,797**	**64.8**	**27,519**	**41,752**	**1,600,411**	**60.2**	**10,517**	**15,508**	**.1042**	**.1064**
Butler	268.4	281.4	4.8	103.2	8.6	4,308,797	64.8	27,519	41,752	1,600,411	60.2	10,517	15,508	.1042	.1064
LIMA	**156.6**	**158.1**	**1.0**	**58.8**	**4.4**	**2,059,844**	**50.3**	**24,341**	**35,031**	**1,119,636**	**49.2**	**13,327**	**19,041**	**.0618**	**.0583**
Allen	113.0	113.2	.2	42.4	3.7	1,526,917	51.4	24,662	36,012	880,822	49.4	14,419	20,774	.0462	.0437
Auglaize	43.6	44.9	3.0	16.4	6.5	532,927	47.3	23,486	32,496	238,814	48.7	10,428	14,562	.0156	.0146
LORAIN - ELYRIA	**276.6**	**278.1**	**.5**	**100.1**	**3.8**	**4,093,689**	**54.4**	**27,496**	**40,896**	**1,719,114**	**51.2**	**11,791**	**17,174**	**.1090**	**.1051**
Lorain	276.6	278.1	.5	100.1	3.8	4,093,689	54.4	27,496	40,896	1,719,114	51.2	11,791	17,174	.1090	.1051
MANSFIELD	**129.6**	**127.0**	**-2.0**	**48.6**	**1.0**	**1,831,332**	**53.7**	**24,765**	**37,682**	**1,009,671**	**49.4**	**14,047**	**20,775**	**.0535**	**.0511**
Richland	129.6	127.0	-2.0	48.6	1.0	1,831,332	53.7	24,765	37,682	1,009,671	49.4	14,047	20,775	.0535	.0511
PARKERSBURG - MARIETTA	**159.7**	**162.3**	**1.6**	**61.4**	**5.0**	**2,211,784**	**61.0**	**23,486**	**36,023**	**1,509,617**	**59.2**	**16,212**	**24,587**	**.0671**	**.0671**
Washington	66.3	69.1	4.2	25.5	8.1	868,510	58.8	23,172	34,059	446,518	56.9	12,061	17,511	.0247	.0245
Wood, W. Va.	*93.4*	*93.2*	*-.2*	*35.9*	*2.9*	*1,343,274*	*62.4*	*23,699*	*37,417*	*1,063,099*	*60.2*	*19,018*	*29,613*	*.0424*	*.0426*
STEUBENVILLE - WEIRTON	**157.9**	**157.3**	**-.4**	**59.6**	**2.8**	**2,061,869**	**44.7**	**24,569**	**34,595**	**937,766**	**46.7**	**11,024**	**15,734**	**.0601**	**.0555**
Jefferson	88.3	86.4	-2.2	33.5	1.5	1,050,513	35.4	23,503	31,359	501,243	38.9	10,938	14,962	.0332	.0291
Brooke, W. Va.	*30.0*	*30.7*	*2.3*	*11.1*	*5.7*	*438,339*	*63.0*	*25,606*	*39,490*	*166,716*	*62.3*	*9,782*	*15,019*	*.0110*	*.0110*
Hancock, W. Va.	*39.6*	*40.2*	*1.5*	*15.0*	*3.4*	*573,017*	*50.6*	*26,244*	*38,201*	*269,807*	*53.6*	*12,118*	*17,987*	*.0159*	*.0154*
TOLEDO	**617.1**	**625.3**	**1.3**	**240.4**	**4.7**	**9,768,522**	**59.5**	**26,681**	**40,634**	**5,113,252**	**55.8**	**14,305**	**21,270**	**.2649**	**.2639**
Fulton	38.9	40.3	3.6	14.4	7.5	638,197	70.0	28,022	44,319	237,887	62.4	10,933	16,520	.0151	.0155
Lucas	465.6	465.4	.0	183.6	3.3	7,387,017	57.5	26,395	40,234	4,092,173	54.4	14,915	22,289	.2072	.2026

METRO/COUNTY 1988 PROJECTIONS

ESTIMATES METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI		1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household		Buying Power Index	
								1983	1988			1983	1988	1983	1988
OHIO (continued)															
TOLEDO (continued)															
Wood	112.6	119.6	6.2	42.4	10.4	1,743,318	64.9	27,535	41,116	783,292	61.2	12,654	18,474	.0446	.0458
YOUNGSTOWN - WARREN	**521.8**	**513.3**	**–1.5**	**195.7**	**1.7**	**7,333,079**	**49.4**	**25,515**	**37,471**	**3,747,140**	**48.3**	**13,134**	**19,147**	**.2136**	**.2003**
Mahoning	280.0	274.1	–2.1	105.2	1.1	3,322,398	37.4	23,234	31,582	2,038,605	43.6	13,635	19,378	.1117	.0995
Trumbull	241.0	239.2	–.7	90.5	2.5	4,010,681	61.0	28,204	44,317	1,708,535	54.3	12,544	18,879	.1019	.1008
ALL COUNTIES															
Adams	25.9	28.0	8.1	10.0	11.1	224,637	50.9	16,538	22,464	161,103	58.5	11,296	16,110	.0080	.0078
Allen	113.0	113.2	.2	42.4	3.7	1,526,917	51.4	24,662	36,012	880,822	49.4	14,419	20,774	.0462	.0437
Ashland	46.5	46.8	.6	17.0	3.0	587,350	49.7	23,775	34,550	246,607	48.6	10,056	14,506	.0165	.0158
Ashtabula	104.7	105.5	.8	39.0	4.0	1,511,737	61.7	24,926	38,762	538,472	55.6	9,231	13,807	.0377	.0375
Athens	55.9	56.0	.2	19.6	3.2	690,469	63.4	22,244	35,228	265,627	56.0	8,962	13,552	.0181	.0181
Auglaize	43.6	44.9	3.0	16.4	6.5	532,927	47.3	23,486	32,496	238,814	48.7	10,428	14,562	.0156	.0146
☐ Belmont	82.9	83.5	.7	33.2	4.1	1,136,265	53.9	23,142	34,225	511,776	52.7	10,507	15,415	.0314	.0302
Brown	33.6	35.8	6.5	12.9	10.3	387,422	57.7	21,003	30,033	96,473	56.9	5,255	7,479	.0096	.0097
Butler	268.4	281.4	4.8	103.2	8.6	4,308,797	64.8	27,519	41,752	1,600,411	60.2	10,517	15,508	.1042	.1064
Carroll	26.7	28.2	5.6	10.2	10.9	354,316	66.3	23,163	34,737	154,378	62.6	10,321	15,135	.0092	.0096
Champaign	34.6	35.8	3.5	13.6	7.9	501,436	65.0	24,125	36,870	174,984	60.5	8,655	12,866	.0122	.0125
Clark	145.4	143.2	–1.5	55.3	1.8	1,949,706	49.5	24,010	35,257	972,826	48.3	12,084	17,592	.0569	.0533
Clermont	135.5	146.1	7.8	52.1	11.6	1,665,801	44.6	24,672	31,973	848,592	55.1	11,717	16,288	.0502	.0479
Clinton	35.2	36.0	2.3	13.8	6.2	464,616	57.0	22,765	33,668	251,786	55.2	12,482	18,245	.0134	.0132
Columbiana	113.5	113.3	–.2	42.9	3.1	1,413,065	47.4	23,045	32,939	651,530	47.8	10,598	15,187	.0413	.0385
Coshocton	36.6	37.4	2.2	14.4	5.9	449,435	49.2	22,148	31,211	185,925	49.9	9,123	12,911	.0129	.0121
Crawford	49.1	47.6	–3.1	18.3	.0	592,034	43.2	22,597	32,352	277,368	42.9	10,607	15,157	.0178	.0162
Cuyahoga	1,426.3	1,353.0	–5.1	549.5	–2.1	21,695,467	45.2	26,629	39,482	10,915,033	43.4	13,561	19,864	.6343	.5763
Darke	56.4	58.0	2.8	21.2	5.5	632,568	42.9	22,021	29,838	302,018	45.5	10,324	14,246	.0196	.0180
Defiance	40.5	41.2	1.7	14.6	5.0	516,132	44.7	25,656	35,352	281,976	46.3	13,863	19,313	.0160	.0148
Delaware	57.5	62.6	8.9	22.1	12.8	1,043,437	78.1	29,883	47,214	266,465	70.3	7,985	12,057	.0214	.0235
Erie	80.6	81.9	1.6	30.9	5.1	918,896	30.9	23,869	29,738	508,399	38.4	12,495	16,453	.0312	.0271
Fairfield	100.0	108.6	8.6	39.0	12.1	1,488,805	65.2	25,898	38,174	573,012	63.1	10,095	14,693	.0368	.0380
Fayette	27.8	28.2	1.4	10.6	5.0	232,550	27.0	18,135	21,939	161,604	36.4	11,731	15,246	.0092	.0080
Franklin	871.5	874.1	.3	354.9	3.6	14,873,514	63.2	26,607	41,909	8,179,762	58.1	15,107	23,048	.4005	.4019
Fulton	38.9	40.3	3.6	14.4	7.5	638,197	70.0	28,022	44,319	237,887	62.4	10,933	16,520	.0151	.0155
Gallia	31.9	34.2	7.2	12.5	11.6	402,602	63.3	22,012	32,208	208,897	62.4	11,488	16,712	.0112	.0117
Geauga	77.6	82.0	5.7	27.4	9.6	1,331,026	58.3	33,637	48,578	533,929	60.5	13,310	19,486	.0331	.0331
Greene	130.6	131.2	.5	47.3	3.5	2,260,442	63.6	30,237	47,789	849,137	58.2	11,747	17,952	.0542	.0546
Guernsey	43.5	45.4	4.4	16.8	6.3	561,673	63.0	21,812	33,433	285,552	59.0	11,364	16,997	.0157	.0158
Hamilton	850.6	833.7	–2.0	333.0	1.2	14,964,150	60.1	28,404	44,937	7,303,188	54.4	14,375	21,931	.3925	.3860
Hancock	65.0	65.6	.9	25.5	4.1	1,164,855	65.1	28,798	45,681	559,412	58.9	14,370	21,938	.0295	.0298
Hardin	32.9	33.1	.6	12.3	4.2	334,452	34.8	21,027	27,191	128,044	40.1	7,745	10,410	.0105	.0093
Harrison	18.3	18.5	1.1	6.8	3.0	182,972	35.7	20,432	26,908	52,713	39.9	5,709	7,752	.0053	.0047
Henry	28.5	28.7	.7	10.7	4.9	402,118	54.2	25,574	37,581	141,768	52.1	9,135	13,249	.0105	.0101
Highland	35.0	36.7	4.9	14.0	7.7	411,969	58.8	19,955	29,426	205,736	56.8	10,095	14,695	.0117	.0119
Hocking	25.3	26.6	5.1	10.4	8.3	314,912	59.8	20,534	30,280	133,227	57.0	8,840	12,810	.0087	.0084
Holmes	31.5	34.4	9.2	9.9	11.2	325,732	62.5	22,521	32,902	137,917	61.0	9,625	13,931	.0090	.0094
Huron	55.7	56.9	2.2	20.9	5.0	624,009	37.1	22,868	29,857	320,577	41.9	11,351	15,339	.0202	.0181
Jackson	31.6	32.8	3.8	12.3	7.9	331,868	54.0	18,905	26,981	147,735	53.4	8,448	12,011	.0099	.0095
Jefferson	88.3	86.4	–2.2	33.5	1.5	1,050,513	35.4	23,503	31,359	501,243	38.9	10,938	14,962	.0332	.0291
Knox	47.4	49.1	3.6	18.3	7.0	560,543	51.9	21,586	30,631	226,117	51.7	8,718	12,356	.0157	.0152
Lake	216.9	223.0	2.8	82.1	6.2	3,492,611	52.7	29,591	42,541	1,776,799	52.1	15,115	21,642	.0970	.0935
☐ Lawrence	65.2	66.7	2.3	25.1	6.4	887,377	67.8	22,409	35,354	339,773	60.5	8,972	13,537	.0223	.0228
Licking	124.8	130.2	4.3	49.2	7.7	2,057,240	70.1	26,457	41,814	771,617	62.6	10,384	15,683	.0485	.0506
Logan	40.3	41.6	3.2	16.1	6.6	511,287	56.7	21,604	31,757	225,604	54.2	9,688	14,013	.0143	.0139
Lorain	276.6	278.1	.5	100.1	3.8	4,093,689	54.4	27,496	40,896	1,719,114	51.2	11,791	17,174	.1090	.1051
Lucas	465.6	465.4	.0	183.6	3.3	7,387,017	57.5	26,395	40,234	4,092,173	54.4	14,915	22,289	.2072	.2026
Madison	34.1	35.6	4.4	12.5	8.7	357,546	39.3	22,313	28,604	174,770	48.4	10,241	13,982	.0114	.0105
Mahoning	280.0	274.1	–2.1	105.2	1.1	3,322,398	37.4	23,234	31,582	2,038,605	43.6	13,635	19,378	.1117	.0995
Marion	67.7	67.4	–.4	25.3	2.8	831,366	44.9	23,323	32,860	443,179	45.1	12,414	17,517	.0257	.0237
Medina	122.5	135.4	10.5	45.9	14.5	2,002,353	65.5	30,171	43,624	928,829	64.0	14,126	20,236	.0507	.0528
Meigs	24.7	26.2	6.1	10.1	11.0	182,783	25.7	15,979	18,097	109,297	40.8	8,532	10,821	.0072	.0063
Mercer	39.0	40.0	2.6	13.9	7.8	585,574	68.0	27,013	42,128	218,511	61.4	10,492	15,720	.0142	.0147
Miami	91.0	91.7	.8	34.9	4.5	1,454,084	64.9	26,406	41,664	569,386	57.7	10,813	16,315	.0358	.0360
Monroe	17.6	17.8	1.1	6.7	3.1	179,903	35.3	20,454	26,851	68,952	39.7	7,592	10,291	.0055	.0050
Montgomery	558.6	557.5	–.2	226.0	3.1	8,833,188	54.9	26,028	39,085	4,751,134	53.0	14,171	21,023	.2485	.2401
Morgan	14.7	15.3	4.1	5.8	9.4	165,853	57.6	19,856	28,595	45,841	57.2	5,501	7,904	.0042	.0042
Morrow	27.9	29.7	6.5	10.7	10.3	250,153	31.2	19,654	23,379	89,764	42.5	6,494	8,389	.0080	.0072
Muskingum	84.4	85.8	1.7	32.7	4.8	1,028,550	51.7	21,726	31,454	543,534	51.0	11,540	16,622	.0310	.0295

METRO/COUNTY 1988 PROJECTIONS

ESTIMATES METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI 1983	Average Household EBI 1988	1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household 1983	Retail Sales Per Household 1988	Buying Power Index 1983	Buying Power Index 1988
OHIO (continued)															
ALL COUNTIES (continued)															
Noble	11.5	11.7	1.7	4.4	4.8	141,791	58.1	21,360	32,225	57,271	54.6	8,821	13,016	.0037	.0037
Ottawa	40.5	40.9	1.0	15.4	3.4	668,470	63.1	27,504	43,407	260,391	57.0	11,134	16,909	.0165	.0165
Paulding	21.8	22.5	3.2	7.9	6.8	225,767	35.1	22,585	28,578	61,075	41.8	5,821	7,731	.0065	.0058
Perry	32.2	33.5	4.0	12.2	8.0	351,570	54.1	20,193	28,817	115,722	54.9	6,612	9,485	.0096	.0093
Pickaway	44.3	45.2	2.0	15.8	6.0	562,965	55.2	24,347	35,631	213,523	53.0	9,367	13,514	.0150	.0147
Pike	24.2	26.1	7.9	9.6	11.6	339,178	78.1	22,148	35,331	136,379	70.5	9,303	14,206	.0081	.0089
Portage	139.0	142.8	2.7	50.6	6.3	2,174,828	65.6	27,587	42,981	739,249	59.5	9,737	14,610	.0517	.0526
Preble	39.3	40.7	3.6	15.0	7.1	575,400	64.9	24,921	38,360	197,306	59.3	8,846	13,154	.0140	.0142
Putnam	33.4	33.7	.9	11.3	4.6	350,279	35.8	23,885	30,998	138,979	40.9	9,132	12,299	.0110	.0097
Richland	129.6	127.0	–2.0	48.6	1.0	1,831,332	53.7	24,765	37,682	1,009,671	49.4	14,047	20,775	.0535	.0511
Ross	65.3	65.9	.9	24.2	4.3	872,224	57.9	23,815	36,042	436,220	54.7	12,151	18,026	.0246	.0240
Sandusky	64.2	65.1	1.4	24.0	4.3	879,168	50.8	25,353	36,632	380,119	49.6	11,044	15,838	.0244	.0233
Scioto	85.8	87.5	2.0	32.9	5.4	997,704	58.4	20,191	30,325	516,567	54.5	10,718	15,701	.0292	.0287
Seneca	61.7	61.4	–.5	21.9	2.3	780,335	50.9	24,163	35,632	281,450	48.3	8,869	12,852	.0212	.0201
Shelby	44.3	45.9	3.6	16.2	6.6	652,271	65.8	25,881	40,264	229,384	59.4	9,465	14,160	.0158	.0161
Stark	379.1	379.5	.1	142.8	3.5	5,387,248	51.9	25,702	37,726	2,852,853	50.2	13,766	19,978	.1563	.1488
Summit	511.5	502.5	–1.8	197.7	1.5	7,474,870	47.5	26,025	37,809	4,083,251	47.1	14,253	20,654	.2225	.2066
Trumbull	241.0	239.2	–.7	90.5	2.5	4,010,681	61.0	28,204	44,317	1,708,535	54.3	12,544	18,879	.1019	.1008
Tuscarawas	86.5	89.2	3.1	34.9	6.7	1,145,632	55.3	22,566	32,826	560,427	53.9	11,138	16,058	.0324	.0315
Union	31.2	33.5	7.4	11.7	9.3	427,311	60.1	24,949	36,522	143,001	58.9	8,410	12,222	.0106	.0108
Van Wert	30.6	30.8	.7	11.8	4.4	450,404	58.9	25,083	38,170	168,036	54.2	9,645	14,240	.0115	.0113
Vinton	12.3	13.2	7.3	4.8	11.6	128,549	63.2	18,318	26,781	30,542	61.0	4,413	6,363	.0032	.0033
Warren	103.2	108.8	5.4	37.9	8.9	1,770,427	71.8	29,605	46,713	566,866	64.3	9,913	14,957	.0396	.0417
Washington	66.3	69.1	4.2	25.5	8.1	868,510	58.8	23,172	34,059	446,518	56.9	12,061	17,511	.0247	.0245
Wayne	100.5	104.8	4.3	37.3	8.1	1,610,084	70.8	27,328	43,166	633,385	63.2	11,247	16,981	.0385	.0402
Williams	36.9	37.6	1.9	14.2	5.2	473,498	48.4	23,630	33,345	195,709	48.6	9,758	13,782	.0132	.0126
Wood	112.6	119.6	6.2	42.4	10.4	1,743,318	64.9	27,535	41,116	783,292	61.2	12,654	18,474	.0446	.0458
Wyandot	22.7	22.6	–.4	8.0	.0	258,227	42.6	22,629	32,278	103,696	42.3	9,112	12,962	.0076	.0069
TOTAL METRO COUNTIES	**8,449.9**	**8,437.3**	**–.1**	**3,262.0**	**3.0**	**130,959,273**	**55.2**	**26,650**	**40,147**	**64,276,234**	**52.1**	**13,350**	**19,705**	**3.5973**	**3.4746**
TOTAL STATE	**10,767.4**	**10,807.7**	**.4**	**4,138.5**	**3.6**	**160,335,345**	**54.9**	**25,906**	**38,742**	**77,175,141**	**52.1**	**12,702**	**18,648**	**4.4198**	**4.2684**
OKLAHOMA															
ENID	**67.8**	**74.7**	**10.2**	**29.4**	**13.1**	**1,263,233**	**75.4**	**27,695**	**42,967**	**707,899**	**72.2**	**15,812**	**24,078**	**.0316**	**.0344**
Garfield	67.8	74.7	10.2	29.4	13.1	1,263,233	75.4	27,695	42,967	707,899	72.2	15,812	24,078	.0316	.0344
LAWTON	**116.9**	**126.0**	**7.8**	**40.5**	**12.5**	**1,215,252**	**22.4**	**27,583**	**30,006**	**633,605**	**41.1**	**12,470**	**15,645**	**.0425**	**.0367**
Comanche	116.9	126.0	7.8	40.5	12.5	1,215,252	22.4	27,583	30,006	633,605	41.1	12,470	15,645	.0425	.0367
OKLAHOMA CITY	**954.6**	**1,063.6**	**11.4**	**408.1**	**13.2**	**17,540,030**	**73.4**	**28,047**	**42,980**	**8,814,707**	**69.8**	**14,392**	**21,599**	**.4292**	**.4635**
Canadian	71.0	85.9	21.0	28.9	22.5	1,401,504	90.3	31,205	48,495	497,649	83.1	11,518	17,220	.0286	.0337
Cleveland	159.4	183.2	14.9	66.4	18.1	3,055,996	83.9	29,576	46,024	995,084	80.2	9,824	14,986	.0632	.0721
Logan	31.6	36.9	16.8	12.7	16.5	447,479	73.1	23,720	35,235	117,534	70.4	6,329	9,255	.0100	.0110
McClain	24.9	29.9	20.1	10.1	18.8	387,843	84.3	24,764	38,400	147,537	80.3	9,626	14,608	.0086	.0100
Oklahoma	604.1	655.5	8.5	263.9	10.7	11,561,306	72.9	28,059	43,809	6,699,740	69.1	16,626	25,387	.2950	.3159
Pottawatomie	63.6	72.2	13.5	26.1	13.0	685,902	22.6	24,227	26,280	357,163	41.1	10,962	13,684	.0238	.0208
TULSA	**733.6**	**831.7**	**13.4**	**319.9**	**15.2**	**13,773,491**	**75.6**	**28,246**	**43,056**	**6,949,348**	**72.7**	**14,487**	**21,724**	**.3323**	**.3639**
Creek	68.2	75.6	10.9	26.2	9.6	1,039,338	74.3	24,949	39,669	331,488	68.2	8,244	12,652	.0235	.0254
Osage	45.4	53.8	18.5	19.4	18.3	707,456	74.0	24,786	36,467	143,967	74.4	5,032	7,421	.0147	.0162
Rogers	57.2	69.0	20.6	23.3	20.7	878,910	69.9	26,798	37,721	284,455	71.4	8,600	12,208	.0201	.0220
Tulsa	510.1	567.4	11.2	229.7	14.4	10,238,696	75.0	29,139	44,574	6,072,920	72.8	17,507	26,438	.2578	.2808
Wagoner	52.7	65.9	25.0	21.3	23.1	909,091	92.2	27,338	42,680	116,518	87.1	3,599	5,470	.0162	.0195
ALL COUNTIES															
Adair	20.8	22.6	8.7	7.1	7.6	185,742	64.7	17,088	26,161	72,283	61.3	6,790	10,181	.0054	.0055
Alfalfa	7.3	7.6	4.1	2.9	.0	76,098	23.5	21,250	26,241	29,422	35.4	7,493	10,146	.0025	.0020
Atoka	13.8	15.3	10.9	5.3	10.4	109,700	19.6	19,104	20,698	57,575	38.2	8,676	10,863	.0042	.0037
Beaver	7.4	8.3	12.2	3.4	17.2	108,557	55.2	24,116	31,929	28,493	64.9	5,958	8,380	.0025	.0026
Beckham	23.6	27.0	14.4	10.2	13.3	284,599	23.4	25,615	27,902	195,709	42.3	15,284	19,187	.0105	.0091
Blaine	14.8	16.8	13.5	6.7	17.5	259,200	86.0	24,442	38,687	92,915	79.6	9,076	13,868	.0056	.0063
Bryan	33.7	36.6	8.6	13.7	7.9	311,123	42.4	17,199	22,710	135,766	46.9	7,276	9,910	.0098	.0094
Caddo	33.4	36.9	10.5	13.9	13.9	357,804	24.1	23,638	25,741	159,477	42.0	9,206	11,473	.0120	.0104
Canadian	71.0	85.9	21.0	28.9	22.5	1,401,504	90.3	31,205	48,495	497,649	83.1	11,518	17,220	.0286	.0337
Carter	48.1	53.2	10.6	19.8	10.6	751,924	73.7	24,182	37,976	367,522	68.5	12,186	18,562	.0190	.0203
Cherokee	34.1	38.8	13.8	13.5	14.4	404,098	74.8	19,587	29,933	171,840	71.9	8,472	12,729	.0103	.0114
Choctaw	18.8	20.9	11.2	7.2	9.1	156,908	45.8	16,308	21,793	82,078	51.7	8,199	11,400	.0052	.0050

METRO/COUNTY 1988 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI		1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household		Buying Power Index	
								1983	1988			1983	1988	1983	1988
OKLAHOMA (continued)															
ALL COUNTIES (continued)															
Cimarron	3.6	3.4	–5.6	1.4	.0	38,049	32.3	20,548	27,178	19,008	39.6	9,726	13,577	.0013	.0011
Cleveland	159.4	183.2	14.9	66.4	18.1	3,055,996	83.9	29,576	46,024	995,084	80.2	9,824	14,986	.0632	.0721
Coal	6.6	7.3	10.6	2.6	8.3	67,712	65.6	17,038	26,043	12,736	60.4	3,309	4,898	.0017	.0016
Comanche	116.9	126.0	7.8	40.5	12.5	1,215,252	22.4	27,583	30,006	633,605	41.1	12,470	15,645	.0425	.0367
Cotton	7.9	8.7	10.1	3.7	15.6	83,863	50.9	17,365	22,666	37,469	56.2	7,495	10,127	.0025	.0024
Craig	15.9	17.1	7.5	6.1	8.9	146,502	38.1	18,948	24,017	109,115	49.6	13,025	17,888	.0055	.0052
Creek	68.2	75.6	10.9	26.2	9.6	1,039,338	74.3	24,949	39,669	331,488	68.2	8,244	12,652	.0235	.0254
Custer	30.9	37.3	20.7	14.5	26.1	442,412	37.3	28,013	30,511	228,957	55.8	12,779	15,790	.0133	.0125
Delaware	28.1	33.8	20.3	12.3	19.4	296,059	65.7	17,350	24,070	119,202	69.7	6,820	9,691	.0079	.0088
Dewey	6.5	7.3	12.3	2.7	12.5	81,037	23.3	27,377	30,014	21,006	41.7	6,177	7,780	.0025	.0019
Ellis	6.4	7.6	18.8	2.9	20.8	81,534	58.9	21,386	28,115	35,163	67.5	8,749	12,125	.0021	.0024
Garfield	67.8	74.7	10.2	29.4	13.1	1,263,233	75.4	27,695	42,967	707,899	72.2	15,812	24,078	.0316	.0344
Garvin	30.9	35.2	13.9	13.8	16.9	356,764	27.4	23,736	25,852	163,097	46.8	9,415	11,819	.0114	.0102
Grady	46.5	56.4	21.3	20.1	21.1	557,447	31.5	25,533	27,734	257,301	51.7	10,215	12,801	.0174	.0161
Grant	6.7	7.0	4.5	2.7	.0	86,970	40.9	22,853	32,211	27,782	45.7	7,061	10,290	.0023	.0022
Greer	7.0	7.0	.0	3.1	.0	79,204	40.3	18,209	25,550	41,841	45.3	9,287	13,497	.0026	.0024
Harmon	4.6	4.6	.0	1.8	.0	25,021	7.4	12,944	13,901	14,404	24.5	6,425	8,002	.0012	.0008
Harper	4.8	4.9	2.1	1.9	.0	56,944	28.8	23,267	29,971	21,397	38.6	8,128	11,262	.0017	.0015
Haskell	12.4	14.3	15.3	5.2	10.6	117,254	48.0	16,860	22,549	47,450	51.5	6,662	9,125	.0036	.0036
Hughes	15.5	17.1	10.3	6.4	8.5	160,480	61.5	16,837	25,075	75,153	62.6	7,833	11,743	.0046	.0048
Jackson	31.6	33.1	4.7	11.6	4.5	324,893	43.1	20,459	28,008	197,478	47.5	12,062	17,024	.0110	.0101
Jefferson	9.1	10.2	12.1	3.9	14.7	90,490	50.7	17,664	23,203	46,276	59.3	8,542	11,866	.0027	.0028
Johnston	11.9	14.0	17.6	5.1	18.6	103,483	59.0	15,132	20,291	35,587	63.8	5,052	6,775	.0030	.0031
Kay	52.4	55.9	6.7	22.1	7.3	818,187	58.2	25,104	37,022	459,040	59.0	14,015	20,771	.0229	.0229
Kingfisher	15.7	17.9	14.0	6.4	12.3	278,726	77.4	27,568	43,551	153,792	73.9	15,514	24,030	.0069	.0076
Kiowa	13.5	14.5	7.4	6.0	9.1	152,093	52.3	18,159	25,349	74,250	54.9	8,715	12,375	.0045	.0045
Latimer	10.8	12.1	12.0	4.3	13.2	110,058	62.4	17,829	25,595	38,794	64.7	6,197	9,022	.0030	.0030
Le Flore	45.7	52.4	14.7	18.8	15.3	512,085	68.5	18,649	27,239	185,950	68.6	6,766	9,891	.0132	.0141
Lincoln	31.5	38.3	21.6	14.4	24.1	503,077	95.9	22,135	34,936	169,972	91.0	7,673	11,804	.0104	.0125
Logan	31.6	36.9	16.8	12.7	16.5	447,479	73.1	23,720	35,235	117,534	70.4	6,329	9,255	.0100	.0110
Love	8.6	10.2	18.6	3.9	18.2	127,245	77.4	21,733	32,627	26,027	73.3	4,551	6,674	.0027	.0029
McClain	24.9	29.9	20.1	10.1	18.8	387,843	84.3	24,764	34,400	147,537	80.3	9,626	14,608	.0086	.0100
McCurtain	40.1	43.7	9.0	14.8	8.0	271,003	25.7	15,734	18,311	177,424	41.0	9,183	11,988	.0113	.0101
McIntosh	17.7	20.6	16.4	8.4	21.7	237,458	89.0	18,206	28,269	116,342	85.5	9,091	13,850	.0057	.0067
Major	9.8	11.2	14.3	4.0	14.3	140,031	61.5	24,767	35,008	76,906	65.6	13,265	19,227	.0039	.0040
Marshall	12.3	14.6	18.7	6.2	21.6	140,932	31.8	20,971	22,731	71,946	51.9	9,285	11,604	.0046	.0042
Mayes	37.5	44.6	18.9	16.1	18.4	417,350	55.3	19,761	25,922	240,411	65.7	10,670	14,932	.0125	.0131
Murray	13.5	15.5	14.8	6.1	19.6	201,272	83.2	21,543	32,995	109,965	80.8	11,928	18,027	.0051	.0057
Muskogee	73.4	81.7	11.3	30.0	10.7	925,138	60.2	21,315	30,838	551,635	61.3	12,623	18,388	.0272	.0279
Noble	12.8	14.5	13.3	5.3	10.4	188,072	65.0	23,743	35,485	86,139	63.8	10,958	16,253	.0050	.0052
Nowata	12.6	14.2	12.7	5.2	10.6	182,584	72.3	22,551	35,112	53,538	68.8	6,747	10,296	.0042	.0044
Okfuskee	11.9	13.0	9.2	5.2	13.0	103,317	22.7	18,308	19,869	37,778	41.6	5,798	7,265	.0034	.0030
Oklahoma	604.1	655.5	8.5	263.9	10.7	11,561,306	72.9	28,059	43,809	6,699,740	69.1	16,626	25,387	.2950	.3159
Okmulgee	42.6	47.3	11.0	17.6	12.8	535,432	69.8	20,215	30,422	272,679	68.8	10,357	15,493	.0145	.0154
Osage	45.4	53.8	18.5	19.4	18.3	707,456	74.0	24,786	36,467	143,967	74.4	5,032	7,421	.0147	.0162
Ottawa	35.2	38.3	8.8	14.2	8.4	381,786	48.5	19,621	26,886	199,688	52.7	9,986	14,063	.0118	.0115
Pawnee	18.1	20.9	15.5	7.8	14.7	260,805	66.3	23,063	33,437	90,667	67.2	7,976	11,624	.0063	.0066
Payne	67.7	75.6	11.7	28.2	14.2	1,025,878	74.7	23,780	36,379	436,985	72.2	10,277	15,496	.0247	.0269
Pittsburg	43.2	47.3	9.5	18.4	12.2	522,904	62.5	19,627	28,419	241,601	62.4	9,069	13,130	.0143	.0148
Pontotoc	35.9	40.4	12.5	15.5	14.8	521,817	78.4	21,661	33,666	300,343	75.0	12,712	19,377	.0138	.0150
Pottawatomie	63.6	72.2	13.5	26.1	13.0	685,902	22.6	24,227	26,280	357,163	41.1	10,962	13,684	.0238	.0208
Pushmataha	13.3	15.4	15.8	6.1	19.6	129,833	61.2	15,791	21,284	57,872	64.6	6,896	9,487	.0037	.0040
Roger Mills	5.5	6.6	20.0	2.6	23.8	83,350	36.3	29,119	32,058	17,941	55.1	5,507	6,900	.0021	.0019
Rogers	57.2	69.0	20.6	23.3	20.7	878,910	69.9	26,798	37,721	284,455	71.4	8,600	12,208	.0201	.0220
Seminole	29.8	33.1	11.1	12.4	11.7	408,912	75.0	21,046	32,977	171,944	71.1	9,053	13,866	.0100	.0108
☐ Sequoyah	35.1	40.8	16.2	13.5	14.4	296,680	45.2	17,320	21,976	137,470	52.9	7,620	10,183	.0097	.0095
Stephens	48.2	55.1	14.3	20.8	13.7	835,684	80.3	25,325	40,177	463,267	75.4	14,434	22,272	.0208	.0232
Texas	18.9	20.5	8.5	7.3	7.4	226,017	38.0	24,092	30,961	111,874	47.6	11,147	15,325	.0070	.0065
Tillman	12.7	13.3	4.7	4.9	2.1	88,287	13.2	16,247	18,018	43,789	29.4	7,049	8,937	.0036	.0030
Tulsa	510.1	567.4	11.2	229.7	14.4	10,238,696	75.0	29,139	44,574	6,072,920	72.8	17,507	26,438	.2578	.2808
Wagoner	52.7	65.9	25.0	21.3	23.1	909,091	92.2	27,338	42,680	116,518	87.1	3,599	5,470	.0162	.0195
Washington	52.5	58.7	11.8	23.4	13.0	1,063,099	69.7	30,265	45,432	706,459	70.5	20,019	30,191	.0284	.0303
Washita	15.6	18.4	17.9	6.8	17.2	201,975	27.6	27,294	29,702	57,701	47.1	6,762	8,485	.0058	.0051
Woods	11.2	11.6	3.6	4.4	.0	176,165	57.4	25,434	40,038	84,720	54.2	12,487	19,255	.0047	.0047
Woodward	24.7	29.9	21.1	-10.5	19.3	359,062	29.9	31,401	34,196	266,611	49.8	20,228	25,392	.0125	.0115

METRO/COUNTY 1988 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI 1983	Average Household EBI 1988	1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household 1983	Retail Sales Per Household 1988	Buying Power Index 1983	Buying Power Index 1988
OKLAHOMA (continued)															
TOTAL METRO COUNTIES	**1,908.0**	**2,136.8**	**12.0**	**811.4**	**13.9**	**34,088,686**	**71.5**	**27,911**	**42,012**	**17,243,029**	**69.7**	**14,272**	**21,251**	**.8453**	**.9080**
TOTAL STATE	**3,345.6**	**3,754.4**	**12.2**	**1,415.0**	**13.6**	**52,420,191**	**66.0**	**25,356**	**37,046**	**26,300,581**	**66.7**	**12,666**	**18,587**	**1.3611**	**1.4302**
OREGON															
EUGENE - SPRINGFIELD	**270.5**	**277.4**	**2.6**	**112.8**	**6.1**	**3,755,264**	**58.1**	**22,349**	**33,291**	**2,510,685**	**57.3**	**15,011**	**22,258**	**.1144**	**.1131**
Lane	270.5	277.4	2.6	112.8	6.1	3,755,264	58.1	22,349	33,291	2,510,685	57.3	15,011	22,258	.1144	.1131
MEDFORD	**138.1**	**145.9**	**5.6**	**57.0**	**9.0**	**1,676,021**	**53.6**	**20,869**	**29,404**	**1,274,312**	**57.1**	**15,507**	**22,356**	**.0557**	**.0548**
Jackson	138.1	145.9	5.6	57.0	9.0	1,676,021	53.6	20,869	29,404	1,274,312	57.1	15,507	22,356	.0557	.0548
PORTLAND	**1,125.6**	**1,174.3**	**4.3**	**477.8**	**7.2**	**20,104,300**	**69.6**	**26,602**	**42,077**	**11,273,730**	**65.0**	**15,335**	**23,595**	**.5230**	**.5459**
Clackamas	248.9	259.5	4.3	96.0	7.7	4,201,664	67.6	28,131	43,767	1,823,227	65.6	12,355	18,992	.1028	.1066
Multnomah	553.7	559.2	1.0	242.7	3.7	9,304,878	64.0	24,242	38,339	5,917,769	59.7	15,831	24,383	.2626	.2652
Washington	264.6	292.8	10.7	116.4	14.3	5,813,190	81.9	31,400	49,941	3,123,143	75.9	17,441	26,831	.1361	.1519
Yamhill	58.4	62.8	7.5	22.7	9.7	784,568	64.1	23,094	34,562	409,591	62.2	12,201	18,044	.0215	.0222
PORTLAND - VANCOUVER CONSOLIDATED AREA	***1,333.1***	***1,403.8***	***5.3***	***563.8***	***8.1***	***23,457,560***	***69.4***	***26,562***	***41,606***	***12,563,663***	***65.3***	***14,577***	***22,284***	***.6028***	***.6302***
SALEM	**254.4**	**262.0**	**3.0**	**99.5**	**5.4**	**3,114,069**	**50.8**	**21,881**	**31,297**	**1,874,929**	**53.1**	**12,977**	**18,844**	**.0970**	**.0931**
Marion	208.1	214.2	2.9	81.3	5.3	2,569,271	51.4	21,980	31,602	1,694,219	53.4	14,308	20,839	.0822	.0790
Polk	46.3	47.8	3.2	18.2	5.8	544,798	47.7	21,440	29,934	180,710	50.1	6,999	9,929	.0148	.0141
ALL COUNTIES															
Baker	15.9	15.6	−1.9	6.2	.0	155,575	37.7	18,220	25,093	91,861	43.0	10,358	14,816	.0054	.0049
Benton	69.1	70.3	1.7	25.7	4.0	1,076,014	65.2	26,365	41,868	500,131	60.6	12,604	19,460	.0277	.0283
Clackamas	248.9	259.5	4.3	96.0	7.7	4,201,664	67.6	28,131	43,767	1,823,227	65.6	12,355	18,992	.1028	.1066
Clatsop	32.5	32.4	−.3	12.7	.0	392,121	44.1	21,429	30,876	261,915	47.6	13,976	20,623	.0131	.0122
Columbia	36.3	37.3	2.8	14.0	5.3	467,827	52.4	23,079	33,416	202,462	55.8	9,773	14,462	.0129	.0125
Coos	61.9	62.1	.3	24.7	4.2	635,074	36.0	19,706	25,711	466,345	43.9	13,673	18,880	.0236	.0210
Crook	13.5	14.1	4.4	5.1	2.0	124,068	29.0	19,242	24,327	54,439	36.4	7,984	10,674	.0041	.0038
Curry	17.2	17.6	2.3	7.6	5.6	186,265	36.9	18,892	24,509	99,009	44.9	9,489	13,028	.0062	.0054
Deschutes	67.4	75.3	11.7	28.9	14.2	890,964	61.5	21,811	30,829	723,640	65.8	17,254	25,039	.0285	.0296
Douglas	95.7	98.4	2.8	36.9	5.7	921,369	34.7	19,594	24,969	629,410	44.7	12,461	17,057	.0338	.0305
Gilliam	1.9	2.0	5.3	.8	.0	22,845	12.1	25,480	28,556	9,894	25.9	9,824	12,368	.0008	.0005
Grant	8.1	8.0	−1.2	3.1	.0	65,544	20.0	17,618	21,143	41,806	32.8	10,151	13,486	.0027	.0023
Harney	8.1	8.1	.0	3.1	3.3	60,071	14.6	17,473	19,378	57,024	30.1	14,610	18,395	.0029	.0023
Hood River	16.0	16.4	2.5	6.1	.0	156,514	26.6	20,268	25,658	112,484	37.2	13,436	18,440	.0061	.0052
Jackson	138.1	145.9	5.6	57.0	9.0	1,676,021	53.6	20,869	29,404	1,274,312	57.1	15,507	22,356	.0557	.0548
Jefferson	12.3	13.4	8.9	4.9	11.4	172,791	77.6	22,115	35,265	72,838	69.1	9,789	14,865	.0042	.0046
Josephine	62.8	68.2	8.6	26.6	11.8	686,782	59.1	18,136	25,819	536,087	59.3	14,137	20,154	.0231	.0233
Klamath	58.5	59.8	2.2	23.5	5.9	618,9[illegible]2	42.6	19,547	26,337	483,033	48.1	14,695	20,555	.0226	.0209
Lake	7.6	7.7	1.3	3.0	3.4	76,8[illegible]8	40.4	18,867	25,603	60,928	47.5	14,241	20,309	.0027	.0026
Lane	270.5	277.4	2.6	112.8	6.1	3,755,264	58.1	22,349	33,291	2,510,685	57.3	15,011	22,258	.1144	.1131
Lincoln	37.2	39.9	7.3	17.6	10.7	531,656	61.2	20,745	30,208	309,617	60.1	12,161	17,592	.0152	.0153
Linn	90.6	92.1	1.7	35.5	4.4	1,246,925	65.8	22,119	35,125	690,533	60.0	12,694	19,452	.0348	.0353
Malheur	27.3	28.0	2.6	10.1	5.2	298,212	61.7	19,208	29,526	246,342	57.3	16,318	24,390	.0101	.0102
Marion	208.1	214.2	2.9	81.3	5.3	2,569,271	51.4	21,980	31,602	1,694,219	53.4	14,308	20,839	.0822	.0790
Morrow	8.1	9.0	11.1	3.2	14.3	131,233	81.2	25,870	41,010	30,748	76.3	6,230	9,609	.0025	.0030
Multnomah	553.7	559.2	1.0	242.7	3.7	9,304,878	64.0	24,242	38,339	5,917,769	59.7	15,831	24,383	.2626	.2652
Polk	46.3	47.8	3.2	18.2	5.8	544,798	47.7	21,440	29,934	180,710	50.1	6,999	9,929	.0148	.0141
Sherman	2.1	2.0	−4.8	.8	.0	29,380	59.8	22,986	36,725	17,991	55.0	14,513	22,489	.0009	.0007
Tillamook	21.2	21.4	.9	8.8	2.3	239,607	42.3	19,574	27,228	140,672	47.9	11,059	15,985	.0078	.0073
Umatilla	61.5	65.5	6.5	23.5	6.3	850,642	69.7	22,688	36,198	556,464	63.5	15,398	23,679	.0246	.0256
Union	24.4	25.0	2.5	8.9	1.1	304,194	59.6	21,658	34,179	169,911	55.0	12,455	19,091	.0090	.0088
Wallowa	7.4	7.6	2.7	3.2	6.7	78,359	45.1	18,000	24,487	47,752	51.0	10,544	14,923	.0025	.0025
Wasco	21.2	20.6	−2.8	8.3	.0	263,808	44.1	22,050	31,784	181,642	45.4	15,053	21,885	.0089	.0081
Washington	264.6	292.8	10.7	116.4	14.3	5,813,190	81.9	31,400	49,941	3,123,143	75.9	17,441	26,831	.1361	.1519
Wheeler	1.3	1.3	.0	.6	.0	13,509	39.3	16,160	22,515	5,322	41.0	6,292	8,870	.0003	.0004
Yamhill	58.4	62.8	7.5	22.7	9.7	784,568	64.1	23,094	34,562	409,591	62.2	12,201	18,044	.0215	.0222
TOTAL METRO COUNTIES	**1,788.6**	**1,859.6**	**4.0**	**747.1**	**6.9**	**28,649,654**	**64.8**	**24,888**	**38,348**	**16,933,656**	**61.8**	**14,980**	**22,666**	**.7901**	**.8069**
TOTAL STATE	**2,675.7**	**2,778.7**	**3.8**	**1,100.5**	**6.6**	**39,346,729**	**61.3**	**23,632**	**35,754**	**23,733,956**	**59.5**	**14,413**	**21,567**	**1.1271**	**1.1340**

METRO/COUNTY 1988 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI 1983	Average Household EBI 1988	1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household 1983	Retail Sales Per Household 1988	Buying Power Index 1983	Buying Power Index 1988
PENNSYLVANIA															
ALLENTOWN - BETHLEHEM	**651.1**	**672.1**	**3.2**	**259.7**	**6.7**	**10,561,058**	**56.3**	**27,762**	**40,666**	**5,177,333**	**57.3**	**13,526**	**19,936**	**.2835**	**.2795**
Carbon	54.4	55.7	2.4	22.2	6.2	622,710	37.9	21,609	28,050	241,088	43.1	8,062	10,860	.0185	.0167
Lehigh	277.5	284.4	2.5	112.7	6.0	5,177,155	65.9	29,364	45,937	2,880,948	61.8	16,753	25,563	.1357	.1389
Northampton	230.2	236.4	2.7	89.7	6.2	3,325,014	47.2	26,729	37,068	1,376,165	50.5	10,821	15,342	.0911	.0859
Warren, N. J.	*89.0*	*95.6*	*7.4*	*35.1*	*10.7*	*1,436,179*	*55.1*	*29,203*	*40,917*	*679,132*	*58.5*	*13,517*	*19,348*	*.0382*	*.0380*
ALTOONA	**136.9**	**136.9**	**.0**	**52.0**	**3.0**	**1,635,648**	**45.0**	**22,335**	**31,455**	**951,316**	**46.1**	**12,894**	**18,295**	**.0523**	**.0483**
Blair	136.9	136.9	.0	52.0	3.0	1,635,648	45.0	22,335	31,455	951,316	46.1	12,894	18,295	.0523	.0483
BEAVER COUNTY	**203.0**	**201.1**	**–.9**	**74.9**	**2.2**	**2,983,835**	**45.9**	**27,894**	**39,838**	**1,151,678**	**45.6**	**10,792**	**15,376**	**.0812**	**.0748**
Beaver	203.0	201.1	–.9	74.9	2.2	2,983,835	45.9	27,894	39,838	1,151,678	45.6	10,792	15,376	.0812	.0748
ERIE	**285.2**	**292.3**	**2.5**	**107.7**	**5.9**	**4,298,965**	**60.4**	**26,360**	**39,916**	**1,994,999**	**57.3**	**12,469**	**18,524**	**.1138**	**.1135**
Erie	285.2	292.3	2.5	107.7	5.9	4,298,965	60.4	26,360	39,916	1,994,999	57.3	12,469	18,524	.1138	.1135
HARRISBURG - LEBANON - CARLISLE	**572.8**	**597.1**	**4.2**	**231.7**	**7.8**	**9,927,970**	**63.8**	**28,188**	**42,848**	**5,205,826**	**61.7**	**14,977**	**22,468**	**.2603**	**.2653**
Cumberland	186.4	197.2	5.8	75.1	9.6	3,453,293	67.5	30,091	45,983	2,043,422	64.7	18,108	27,209	.0916	.0951
Dauphin	236.4	242.1	2.4	98.2	5.8	4,436,765	67.3	28,573	45,181	2,263,572	63.0	14,968	23,051	.1120	.1156
Lebanon	111.9	116.4	4.0	43.1	7.5	1,568,274	51.2	25,870	36,387	730,473	51.5	12,023	16,948	.0440	.0422
Perry	38.1	41.4	8.7	15.3	12.5	469,638	51.4	22,801	30,695	168,359	55.1	7,981	11,004	.0127	.0124
JOHNSTOWN	**264.7**	**264.8**	**.0**	**98.0**	**3.2**	**2,417,000**	**22.1**	**20,841**	**24,663**	**1,414,648**	**31.8**	**11,300**	**14,435**	**.0922**	**.0764**
Cambria	181.3	178.4	–1.6	65.9	1.5	1,630,258	19.1	21,089	24,738	1,061,732	29.8	12,601	16,111	.0655	.0533
Somerset	83.4	86.4	3.6	32.1	6.6	786,742	28.7	20,307	24,509	352,916	38.0	8,495	10,994	.0267	.0231
LANCASTER	**376.7**	**396.6**	**5.3**	**144.8**	**9.0**	**5,781,001**	**58.3**	**27,487**	**39,924**	**2,885,898**	**58.6**	**13,694**	**19,930**	**.1564**	**.1562**
Lancaster	376.7	396.6	5.3	144.8	9.0	5,781,001	58.3	27,487	39,924	2,885,898	58.6	13,694	19,930	.1564	.1562
PHILADELPHIA	**4,725.1**	**4,758.0**	**.7**	**1,761.3**	**3.8**	**78,677,648**	**57.7**	**29,410**	**44,670**	**34,932,777**	**55.9**	**13,204**	**19,834**	**2.0387**	**2.0041**
Bucks	504.0	538.0	6.7	189.8	10.4	8,952,224	61.6	32,235	47,167	4,574,852	61.2	16,510	24,104	.2336	.2373
Chester	331.8	353.4	6.5	126.5	10.3	6,702,490	67.2	34,946	52,984	2,318,337	64.1	12,317	18,327	.1499	.1561
Delaware	541.1	522.9	–3.4	193.6	–.3	9,040,438	50.3	30,995	46,696	4,418,469	50.3	15,141	22,823	.2495	.2349
Montgomery	653.1	666.4	2.0	248.7	5.5	13,872,462	61.2	36,501	55,780	6,105,041	58.0	16,386	24,548	.3378	.3386
Philadelphia	1,620.2	1,544.4	–4.7	602.1	–1.6	22,384,833	55.2	23,563	37,178	8,714,181	50.5	9,459	14,473	.5937	.5660
Burlington, N. J.	*381.4*	*407.1*	*6.7*	*138.7*	*10.6*	*6,727,365*	*60.1*	*33,515*	*48,503*	*2,995,320*	*61.0*	*14,840*	*21,596*	*.1696*	*.1715*
Camden, N. J.	*481.7*	*496.8*	*3.1*	*182.4*	*6.5*	*7,555,290*	*52.1*	*29,009*	*41,422*	*3,873,212*	*54.3*	*14,666*	*21,235*	*.2111*	*.2040*
Gloucester, N. J.	*211.8*	*229.0*	*8.1*	*79.5*	*11.7*	*3,442,546*	*61.9*	*29,866*	*43,302*	*1,933,365*	*63.2*	*16,642*	*24,319*	*.0935*	*.0957*
PHILADELPHIA - WILMINGTON - TRENTON CONSOLIDATED AREA	***5,702.5***	***5,753.9***	***.9***	***2,119.5***	***4.0***	***94,838,811***	***56.9***	***29,640***	***44,746***	***42,716,296***	***55.6***	***13,463***	***20,154***	***2.4754***	***2.4267***
PITTSBURGH	**2,176.3**	**2,142.6**	**–1.5**	**843.9**	**1.6**	**33,519,815**	**48.2**	**27,235**	**39,720**	**15,502,534**	**47.7**	**12,643**	**18,370**	**.9357**	**.8728**
Allegheny	1,399.5	1,354.8	–3.2	544.9	.0	23,312,828	49.9	28,524	42,784	10,655,537	48.3	13,184	19,555	.6344	.5942
Fayette	161.9	165.3	2.1	62.5	5.6	1,561,267	31.1	20,116	24,980	1,053,301	40.0	12,704	16,853	.0583	.0512
Washington	219.2	221.9	1.2	84.2	4.6	2,975,391	44.2	25,625	35,337	1,316,757	45.8	11,220	15,638	.0858	.0791
Westmoreland	395.7	400.6	1.2	152.3	4.7	5,670,329	48.8	26,190	37,231	2,476,939	49.7	11,375	16,264	.1572	.1483
PITTSBURGH - BEAVER VALLEY CONSOLIDATED AREA	***2,379.3***	***2,343.7***	***–1.5***	***918.8***	***1.7***	***36,503,650***	***48.0***	***27,288***	***39,730***	***16,654,212***	***47.5***	***12,492***	***18,126***	***1.0169***	***.9476***
READING	**319.8**	**329.8**	**3.1**	**129.0**	**6.6**	**4,774,172**	**50.7**	**26,181**	**37,009**	**2,369,862**	**52.7**	**12,825**	**18,371**	**.1344**	**.1288**
Berks	319.8	329.8	3.1	129.0	6.6	4,774,172	50.7	26,181	37,009	2,369,862	52.7	12,825	18,371	.1344	.1288
SCRANTON - WILKES-BARRE	**738.1**	**748.3**	**1.4**	**288.3**	**4.7**	**10,506,542**	**60.6**	**23,757**	**36,443**	**4,935,683**	**56.8**	**11,430**	**17,120**	**.2829**	**.2810**
Columbia	64.4	67.8	5.3	25.1	8.7	937,766	71.7	23,647	37,361	414,733	64.2	10,933	16,523	.0237	.0248
Lackawanna	225.6	222.3	–1.5	85.6	1.8	3,001,262	52.7	23,369	35,061	1,360,776	49.0	10,859	15,897	.0845	.0801
Luzerne	343.3	342.7	–.2	133.8	3.1	5,040,203	62.8	23,855	37,670	2,222,005	57.0	10,907	16,607	.1314	.1311
Monroe	75.6	84.1	11.2	32.8	15.5	1,188,288	67.6	24,968	36,228	759,407	68.7	15,851	23,153	.0331	.0350
Wyoming	29.2	31.4	7.5	11.0	10.0	339,023	50.2	22,569	30,820	178,762	54.0	11,606	16,251	.0102	.0100
SHARON	**128.4**	**128.5**	**.1**	**47.7**	**3.2**	**1,574,383**	**38.5**	**24,608**	**33,006**	**800,484**	**42.2**	**12,185**	**16,782**	**.0496**	**.0444**
Mercer	128.4	128.5	.1	47.7	3.2	1,574,383	38.5	24,608	33,006	800,484	42.2	12,185	16,782	.0496	.0444
STATE COLLEGE	**116.0**	**120.1**	**3.5**	**41.5**	**7.8**	**1,425,981**	**51.8**	**24,399**	**34,361**	**828,519**	**53.3**	**14,034**	**19,964**	**.0437**	**.0422**
Centre	116.0	120.1	3.5	41.5	7.8	1,425,981	51.8	24,399	34,361	828,519	53.3	14,034	19,964	.0437	.0422
WILLIAMSPORT	**120.5**	**123.0**	**2.1**	**46.5**	**5.7**	**1,653,614**	**57.5**	**23,861**	**35,562**	**789,948**	**54.2**	**11,646**	**16,988**	**.0457**	**.0449**
Lycoming	120.5	123.0	2.1	46.5	5.7	1,653,614	57.5	23,861	35,562	789,948	54.2	11,646	16,988	.0457	.0449
YORK	**397.9**	**421.0**	**5.8**	**159.2**	**9.3**	**6,096,129**	**57.3**	**26,620**	**38,292**	**2,728,182**	**58.0**	**11,861**	**17,137**	**.1608**	**.1600**
Adams	72.8	79.0	8.5	28.3	12.3	988,324	57.9	24,842	34,923	385,221	60.0	9,554	13,612	.0258	.0259
York	325.1	342.0	5.2	130.9	8.7	5,107,805	57.2	26,993	39,021	2,342,961	57.6	12,344	17,899	.1350	.1341
ALL COUNTIES															
Adams	72.8	79.0	8.5	28.3	12.3	988,324	57.9	24,842	34,923	385,221	60.0	9,554	13,612	.0258	.0259
Allegheny	1,399.5	1,354.8	–3.2	544.9	.0	23,312,828	49.9	28,524	42,784	10,655,537	48.3	13,184	19,555	.6344	.5942

METRO/COUNTY 1988 PROJECTIONS

ESTIMATES METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI		1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household		Buying Power Index	
								1983	1988			1983	1988	1983	1988
PENNSYLVANIA (continued)															
ALL COUNTIES (continued)															
Armstrong	78.6	79.6	1.3	30.8	5.1	968,201	45.5	22,714	31,435	361,154	46.8	8,396	11,726	.0271	.0253
Beaver	203.0	201.1	–.9	74.9	2.2	2,983,835	45.9	27,894	39,838	1,151,678	45.6	10,792	15,376	.0812	.0748
Bedford	48.3	50.2	3.9	18.2	5.8	587,137	58.6	21,525	32,260	350,626	57.3	12,956	19,265	.0177	.0177
Berks	319.8	329.8	3.1	129.0	6.6	4,774,172	50.7	26,181	37,009	2,369,862	52.7	12,825	18,371	.1344	.1288
Blair	136.9	136.9	.0	52.0	3.0	1,635,648	45.0	22,335	31,455	951,316	46.1	12,894	18,295	.0523	.0483
Bradford	64.8	67.2	3.7	24.5	6.5	764,823	51.4	21,960	31,217	396,147	52.5	11,296	16,169	.0229	.0221
Bucks	504.0	538.0	6.7	189.8	10.4	8,952,224	61.6	32,235	47,167	4,574,852	61.2	16,510	24,104	.2336	.2373
Butler	154.0	162.3	5.4	58.3	9.0	1,986,888	44.4	25,712	34,080	941,853	49.5	11,778	16,155	.0584	.0550
Cambria	181.3	178.4	–1.6	65.9	1.5	1,630,258	19.1	21,089	24,738	1,061,732	29.8	12,601	16,111	.0655	.0533
Cameron	6.4	6.1	–4.7	2.6	.0	55,516	15.3	18,512	21,352	25,091	26.3	7,639	9,650	.0021	.0016
Carbon	54.4	55.7	2.4	22.2	6.2	622,710	37.9	21,609	28,050	241,088	43.1	8,062	10,860	.0185	.0167
Centre	116.0	120.1	3.5	41.5	7.8	1,425,981	51.8	24,399	34,361	828,519	53.3	14,034	19,964	.0437	.0422
Chester	331.8	353.4	6.5	126.5	10.3	6,702,490	67.2	34,946	52,984	2,318,337	64.1	12,317	18,327	.1499	.1561
Clarion	45.4	47.3	4.2	16.2	7.3	491,018	40.5	23,142	30,310	245,747	45.2	11,206	15,170	.0157	.0143
Clearfield	84.4	85.4	1.2	31.6	5.0	997,486	46.3	22,645	31,566	655,342	48.7	14,639	20,739	.0329	.0308
Clinton	39.6	40.4	2.0	14.9	5.7	347,108	24.6	19,751	23,296	249,593	35.6	13,056	16,751	.0140	.0119
Columbia	64.4	67.8	5.3	25.1	8.7	937,766	71.7	23,647	37,361	414,733	64.2	10,933	16,523	.0237	.0248
Crawford	91.5	95.2	4.0	35.2	7.6	1,111,752	47.6	23,033	31,584	533,065	50.2	10,851	15,144	.0327	.0312
Cumberland	186.4	197.2	5.8	75.1	9.6	3,453,293	67.5	30,091	45,983	2,043,422	64.7	18,108	27,209	.0916	.0951
Dauphin	236.4	242.1	2.4	98.2	5.8	4,436,765	67.3	28,573	45,181	2,263,572	63.0	14,968	23,051	.1120	.1156
Delaware	541.1	522.9	–3.4	193.6	–.3	9,040,438	50.3	30,995	46,696	4,418,469	50.3	15,141	22,823	.2495	.2349
Elk	38.5	38.8	.8	13.9	3.7	543,120	56.4	25,921	39,073	179,873	52.8	8,783	12,941	.0137	.0132
Erie	285.2	292.3	2.5	107.7	5.9	4,298,965	60.4	26,360	39,916	1,994,999	57.3	12,469	18,524	.1138	.1135
Fayette	161.9	165.3	2.1	62.5	5.6	1,561,267	31.1	20,116	24,980	1,053,301	40.0	12,704	16,853	.0583	.0512
Forest	5.1	5.1	.0	1.9	.0	60,007	49.2	21,165	31,583	22,286	46.1	8,031	11,729	.0018	.0016
Franklin	117.4	122.7	4.5	46.2	8.2	1,559,111	48.6	24,568	33,747	693,275	51.5	10,719	15,006	.0440	.0420
Fulton	13.6	14.6	7.4	5.5	10.0	133,310	38.9	19,198	24,238	43,297	45.9	5,935	7,872	.0040	.0036
Greene	42.0	44.2	5.2	16.4	8.6	418,973	33.9	20,729	25,547	174,343	43.0	8,072	10,631	.0133	.0120
Huntingdon	43.3	44.7	3.2	15.9	6.0	459,217	49.0	20,540	28,882	180,524	49.4	8,055	11,354	.0134	.0128
Indiana	95.6	100.0	4.6	34.6	8.1	1,104,206	45.0	23,796	31,913	523,877	48.3	11,037	15,141	.0333	.0312
Jefferson	50.1	52.6	5.0	20.0	8.1	702,121	60.0	23,727	35,106	290,858	57.0	10,016	14,543	.0185	.0184
Juniata	20.2	21.5	6.4	7.9	9.7	210,564	43.0	20,446	26,654	71,168	48.1	6,672	9,009	.0060	.0058
Lackawanna	225.6	222.3	–1.5	85.6	1.8	3,001,262	52.7	23,369	35,061	1,360,776	49.0	10,859	15,897	.0845	.0801
Lancaster	376.7	396.6	5.3	144.8	9.0	5,781,001	58.3	27,487	39,924	2,885,898	58.6	13,694	19,930	.1564	.1562
Lawrence	106.6	106.2	–.4	39.6	2.9	1,404,063	46.9	24,826	35,456	622,251	46.6	11,026	15,713	.0402	.0374
Lebanon	111.9	116.4	4.0	43.1	7.5	1,568,274	51.2	25,870	36,387	730,473	51.5	12,023	16,948	.0440	.0422
Lehigh	277.5	284.4	2.5	112.7	6.0	5,177,155	65.9	29,364	45,937	2,880,948	61.8	16,753	25,563	.1357	.1389
Luzerne	343.3	342.7	–.2	133.8	3.1	5,040,203	62.8	23,855	37,670	2,222,005	57.0	10,907	16,607	.1314	.1311
Lycoming	120.5	123.0	2.1	46.5	5.7	1,653,614	57.5	23,861	35,562	789,948	54.2	11,646	16,988	.0457	.0449
McKean	50.1	49.1	–2.0	18.5	.0	686,850	54.9	23,963	37,127	286,009	50.7	10,259	15,460	.0185	.0177
Mercer	128.4	128.5	.1	47.7	3.2	1,574,383	38.5	24,608	33,006	800,484	42.2	12,185	16,782	.0496	.0444
Mifflin	47.4	48.1	1.5	18.1	4.0	494,252	37.6	20,640	27,307	259,721	41.9	10,520	14,349	.0164	.0147
Monroe	75.6	84.1	11.2	32.8	15.5	1,188,288	67.6	24,968	36,228	759,407	68.7	15,851	23,153	.0331	.0350
Montgomery	653.1	666.4	2.0	248.7	5.5	13,872,462	61.2	36,501	55,780	6,105,041	58.0	16,386	24,548	.3378	.3386
Montour	16.9	17.2	1.8	6.1	5.2	270,143	66.4	27,994	44,286	97,467	61.0	10,436	15,978	.0065	.0065
Northampton	230.2	236.4	2.7	89.7	6.2	3,325,014	47.2	26,729	37,068	1,376,165	50.5	10,821	15,342	.0911	.0859
Northumberland	100.7	101.0	.3	40.6	3.8	1,034,856	36.8	19,340	25,489	612,223	45.7	10,747	15,079	.0354	.0320
Perry	38.1	41.4	8.7	15.3	12.5	469,638	51.4	22,801	30,695	168,359	55.1	7,981	11,004	.0127	.0124
Philadelphia	1,620.2	1,544.4	–4.7	602.1	–1.6	22,384,833	55.2	23,563	37,178	8,714,181	50.5	9,459	14,473	.5937	.5660
Pike	20.9	24.5	17.2	9.9	19.3	312,613	65.0	22,830	31,577	86,456	67.9	6,202	8,733	.0071	.0075
Potter	18.3	19.0	3.8	7.0	7.7	204,456	55.7	20,203	29,208	69,723	54.8	6,929	9,960	.0055	.0054
Schuylkill	160.5	160.1	–.2	64.0	3.2	1,881,785	45.2	20,904	29,403	758,128	46.1	8,369	11,846	.0546	.0504
Snyder	35.2	37.3	6.0	12.9	9.3	411,786	49.6	23,333	31,921	206,701	51.7	11,548	16,023	.0123	.0119
Somerset	83.4	86.4	3.6	32.1	6.6	786,742	28.7	20,307	24,509	352,916	38.0	8,495	10,994	.0267	.0231
Sullivan	6.4	6.5	1.6	2.2	.0	63,062	42.0	20,180	28,665	15,214	41.8	4,877	6,915	.0018	.0018
Susquehanna	39.5	41.8	5.8	15.2	9.4	495,150	59.9	22,273	32,576	177,576	59.4	8,016	11,683	.0128	.0128
Tioga	41.5	42.0	1.2	14.8	3.5	421,129	40.5	20,966	28,455	197,466	44.0	9,592	13,342	.0134	.0122
Union	34.3	36.2	5.5	11.6	8.4	496,726	71.0	27,142	42,821	225,429	65.6	12,719	19,434	.0126	.0132
Venango	65.5	66.7	1.8	24.9	5.1	883,221	49.3	24,955	35,471	331,512	49.7	9,342	13,314	.0239	.0227
Warren	47.7	48.0	.6	18.1	4.6	510,781	30.8	22,565	28,[illegible]	720,800	42.0	29,347	39,823	.0252	.0222
Washington	219.2	221.9	1.2	84.2	4.6	2,975,391	44.2	25,625	35,337	1,316,757	45.8	11,220	15,638	.0858	.0791
Wayne	37.7	40.9	8.5	15.5	12.3	383,579	40.0	19,847	24,747	224,344	50.3	10,819	14,474	.0129	.0121
Westmoreland	395.7	400.6	1.2	152.3	4.7	5,670,329	48.8	26,190	37,231	2,476,939	49.7	11,375	16,264	.1572	.1483
Wyoming	29.2	31.4	7.5	11.0	10.0	339,023	50.2	22,569	30,820	178,762	54.0	11,606	16,251	.0102	.0100
York	325.1	342.0	5.2	130.9	8.7	5,107,805	57.2	26,993	39,021	2,342,961	57.6	12,344	17,899	.1350	.1341

METRO/COUNTY 1988 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI 1983	Average Household EBI 1988	1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household 1983	Retail Sales Per Household 1988	Buying Power Index 1983	Buying Power Index 1988
PENNSYLVANIA (continued)															
TOTAL METRO COUNTIES	10,048.6	10,103.7	.5	3,850.5	3.8	156,672,381	54.7	27,307	40,689	72,188,658	53.4	12,688	18,748	4.2188	4.0830
TOTAL STATE	11,916.6	12,026.2	.9	4,564.1	4.2	179,127,391	53.6	26,609	39,247	83,017,797	52.7	12,403	18,189	4.8894	4.7140
RHODE ISLAND															
PROVIDENCE - PAWTUCKET - WOONSOCKET	872.3	882.1	1.1	334.8	4.4	13,422,512	57.6	26,543	40,091	7,144,687	58.8	14,028	21,340	.3706	.3663
Bristol	47.3	47.7	.8	16.4	3.1	656,271	41.4	29,200	40,017	246,911	47.9	10,498	15,056	.0182	.0166
Kent	158.2	164.0	3.7	60.9	7.0	2,628,387	60.5	28,785	43,159	1,707,736	61.6	18,568	28,042	.0753	.0759
Providence	569.4	567.2	–.4	220.5	2.9	8,549,520	57.3	25,359	38,773	4,301,203	57.2	12,769	19,507	.2341	.2299
Washington	97.4	103.2	6.0	37.0	9.8	1,588,334	62.3	29,034	42,928	888,837	64.5	16,038	24,023	.0430	.0439
ALL COUNTIES															
Bristol	47.3	47.7	.8	16.4	3.1	656,271	41.4	29,200	40,017	246,911	47.9	10,498	15,056	.0182	.0166
Kent	158.2	164.0	3.7	60.9	7.0	2,628,387	60.5	28,785	43,159	1,707,736	61.6	18,568	28,042	.0753	.0759
Newport	82.0	83.3	1.6	31.2	5.1	1,447,807	65.8	29,402	46,404	674,883	63.5	13,895	21,631	.0362	.0370
Providence	569.4	567.2	–.4	220.5	2.9	8,549,520	57.3	25,359	38,773	4,301,203	57.2	12,769	19,507	.2341	.2299
Washington	97.4	103.2	6.0	37.0	9.8	1,588,334	62.3	29,034	42,928	888,837	64.5	16,038	24,023	.0430	.0439
TOTAL METRO COUNTIES	872.3	882.1	1.1	334.8	4.4	13,422,512	57.6	26,543	40,091	7,144,687	58.8	14,028	21,340	.3706	.3663
TOTAL STATE	954.3	965.4	1.2	366.0	4.4	14,870,319	58.4	26,785	40,629	7,819,570	59.2	14,017	21,365	.4068	.4033
SOUTH CAROLINA															
ANDERSON	142.9	155.0	8.5	58.3	12.1	1,980,238	70.3	22,359	33,966	1,100,576	67.0	12,676	18,878	.0536	.0569
Anderson	142.9	155.0	8.5	58.3	12.1	1,980,238	70.3	22,359	33,966	1,100,576	67.0	12,676	18,878	.0536	.0569
CHARLESTON	473.7	524.2	10.7	179.1	14.4	5,633,492	58.1	22,752	31,454	2,868,131	57.2	11,654	16,014	.1629	.1640
Berkeley	111.7	135.2	21.0	45.0	25.0	1,437,490	78.6	22,351	31,944	343,051	82.6	5,220	7,623	.0316	.0357
Charleston	291.4	302.1	3.7	104.6	7.4	3,163,556	43.5	22,635	30,244	2,180,483	50.4	14,881	20,846	.1086	.1018
Dorchester	70.6	86.9	23.1	29.5	27.2	1,032,446	86.5	23,867	34,998	344,597	83.7	8,088	11,681	.0227	.0265
CHARLOTTE - GASTONIA - ROCK HILL	1,013.3	1,073.2	5.9	402.5	9.1	15,520,978	65.2	25,481	38,561	8,569,151	64.8	14,103	21,290	.4193	.4328
York	114.1	124.2	8.9	43.6	12.7	1,796,543	78.1	26,071	41,205	824.311	73.5	12,280	18,906	.0434	.0474
Cabarrus, N. C.	*89.7*	*95.5*	*6.5*	*35.3*	*8.6*	*1,360,362*	*71.4*	*24,415*	*38,537*	*734,956*	*68.8*	*13,398*	*20,820*	*.0356*	*.0378*
Gaston, N. C.	*165.5*	*170.0*	*2.7*	*61.7*	*5.3*	*2,275,603*	*62.2*	*23,942*	*36,882*	*1,272,332*	*61.1*	*13,478*	*20,621*	*.0641*	*.0648*
Lincoln, N. C.	*45.8*	*50.6*	*10.5*	*18.7*	*14.0*	*626,255*	*68.4*	*22,676*	*33,490*	*254,576*	*67.1*	*9,287*	*13,614*	*.0158*	*.0165*
Mecklenburg, N. C.	*420.9*	*444.8*	*5.7*	*174.4*	*9.3*	*6,957,561*	*61.5*	*26,988*	*39,894*	*4,346,308*	*63.3*	*16,674*	*24,921*	*.1955*	*.1992*
Rowan, N. C.	*101.3*	*104.3*	*3.0*	*40.3*	*6.6*	*1,525,479*	*68.3*	*23,974*	*37,853*	*657,999*	*65.1*	*10,544*	*16,328*	*.0381*	*.0395*
Union, N. C.	*76.0*	*83.8*	*10.3*	*28.5*	*13.1*	*979,175*	*61.4*	*24,081*	*34,357*	*478,669*	*65.9*	*11,447*	*16,795*	*.0268*	*.0276*
COLUMBIA	434.9	466.3	7.2	166.7	11.3	7,042,807	75.9	26,728	42,248	3,440,121	68.7	13,770	20,877	.1751	.1882
Lexington	156.9	179.5	14.4	66.2	18.2	2,782,001	87.4	26,515	42,024	952,127	80.0	9,446	14,383	.0586	.0672
Richland	278.0	286.8	3.2	100.5	7.1	4,260,806	69.1	26,855	42,396	2,527,994	64.8	16,351	25,154	.1165	.1210
FLORENCE	116.2	124.4	7.1	43.6	10.7	1,278,547	57.2	20,642	29,324	849,153	58.0	13,640	17,476	.0409	.0408
Florence	116.2	124.4	7.1	43.6	10.7	1,278,547	57 2	20,642	29,324	849,153	58.0	13,640	19,476	.0409	.0408
GREENVILLE - SPARTANBURG	599.3	640.1	6.8	240.1	10.6	7,895,639	59.5	22,797	32,885	4,654,884	60.5	13,363	19,387	.2305	.2326
Greenville	302.3	322.4	6.6	123.0	10.4	3,750,267	50.2	22,414	30,490	2,383,046	55.3	13,773	19,374	.1181	.1147
Pickens	85.1	93.1	9.4	33.2	14.1	1,174,271	72.3	23,415	35,370	546,219	70.2	11,025	16,452	.0299	.0321
Spartanburg	211.9	224.6	6.0	83.9	9.5	2,971,101	67.8	23,119	35,412	1,725,619	65.0	13,654	20,568	.0825	.0858
ALL COUNTIES															
Abbeville	23.1	23.7	2.6	8.7	6.1	262,412	58.0	20,257	30,162	79,527	57.2	6,168	9,141	.0068	.0067
☐ Aiken	110.3	116.6	5.7	44.1	9.4	1,731,203	73.0	24,833	39,256	708,441	68.0	10,466	16,064	.0415	.0442
Allendale	11.0	11.3	2.7	3.9	-8.3	62,265	22.5	14,114	15,965	30,259	35.6	6,197	7,759	.0027	.0021
Anderson	142.9	155.0	8.5	58.3	12.1	1,980,238	70.3	22,359	33,966	1,100,576	67.0	12,676	18,878	.0536	.0569
Bamberg	18.5	19.1	3.2	6.4	8.5	165,866	58.9	17,691	25,917	70,669	58.9	7,539	11,042	.0051	.0049
Barnwell	20.4	21.0	2.9	7.4	7.2	225,45[illegible]	61.4	20,247	30,467	103,444	59.3	9,410	13,979	.0063	.0063
Beaufort	74.3	82.7	11.3	27.9	16.7	1,303,95[illegible]	84.6	29,551	46,737	537,394	78.3	12,614	19,261	.0290	.0330
Berkeley	111.7	135.2	21.0	45.0	25.0	1,437,490	78.6	22,351	31,944	343,051	82.6	5,220	7,623	.0316	.0357
Calhoun	12.8	13.7	7.0	4.7	11.9	113,239	52.1	17,722	24,093	30,501	55.3	4,676	6,490	.0032	.0032
Charleston	291.4	302.1	3.7	104.6	7.4	3,163,556	43.5	22,635	30,244	2,180,483	50.4	14,881	20,846	.1086	.1018
Cherokee	41.8	42.9	2.6	15.3	7.0	375,481	37.4	19,108	24,541	231,400	45.4	11,133	15,124	.0135	.0122
Chester	30.3	30.5	.7	10.7	4.9	331,659	57.8	20,621	31,015	162,795	58.4	10,073	15,214	.0096	.0096
Chesterfield	39.3	40.7	3.6	14.9	7.2	345,154	41.7	17,526	23,165	204,220	50.6	9,753	13,706	.0122	.0111
Clarendon	28.2	29.2	3.5	9.7	5.4	187,401	30.9	15,566	19,320	129,321	40.7	9,993	13,332	.0077	.0070

METRO/COUNTY 1988 PROJECTIONS

ESTIMATES METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI		1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household		Buying Power Index	
								1983	1988			1983	1988	1983	1988
SOUTH CAROLINA (continued)															
ALL COUNTIES (continued)															
Colleton	33.1	35.0	5.7	12.2	8.9	245,125	35.7	16,131	20,092	132,307	48.2	7,972	10,845	.0090	.0082
Darlington	64.9	67.7	4.3	23.5	7.8	674,592	55.2	19,944	28,706	302,962	55.8	8,920	12,892	.0197	.0195
Dillon	31.5	31.9	1.3	10.4	5.1	282,206	59.2	17,906	27,135	206,251	59.6	13,050	19,832	.0097	.0095
Dorchester	70.6	86.9	23.1	29.5	27.2	1,032,446	86.5	23,867	34,998	344,597	83.7	8,088	11,681	.0227	.0265
Edgefield	18.1	18.9	4.4	6.5	8.3	134,816	34.0	16,774	20,741	67,558	42.9	7,879	10,394	.0049	.0044
Fairfield	20.6	20.5	–.5	6.5	.0	191,776	53.3	19,242	29,504	73,889	48.7	7,645	11,368	.0056	.0055
Florence	116.2	124.4	7.1	43.6	10.7	1,278,547	57.2	20,642	29,324	849,153	58.0	13,640	19,476	.0409	.0408
Georgetown	46.1	49.4	7.2	16.8	9.8	443,144	44.9	19,987	26,378	305,336	51.9	13,136	18,175	.0156	.0148
Greenville	302.3	322.4	6.6	123.0	10.4	3,750,267	50.2	22,414	30,490	2,383,046	55.3	13,773	19,374	.1181	.1147
Greenwood	60.3	63.7	5.6	23.8	9.2	729,555	56.3	21,406	30,654	436,174	58.2	12,643	18,327	.0221	.0219
Hampton	18.9	19.9	5.3	7.1	7.6	142,547	32.8	16,264	20,077	107,045	44.1	11,255	15,077	.0058	.0052
Horry	115.6	134.7	16.5	50.9	20.6	1,858,542	90.9	23,068	36,514	1,298,807	83.4	16,782	25,513	.0486	.0568
Jasper	15.5	16.8	8.4	5.7	9.6	142,335	58.6	17,255	24,971	93,245	59.5	11,246	16,359	.0047	.0047
Kershaw	40.2	41.8	4.0	15.3	7.0	513,781	60.6	22,366	33,580	217,391	58.3	9,603	14,209	.0138	.0138
Lancaster	56.3	60.5	7.5	21.4	10.9	756,229	72.5	22,712	35,338	334,400	68.6	10,278	15,626	.0192	.0204
Laurens	52.8	53.7	1.7	18.6	5.7	644,604	65.0	22,201	34,656	257,723	61.8	9,052	13,856	.0169	.0172
Lee	19.1	19.2	.5	6.0	1.7	129,252	31.9	16,614	21,542	45,728	40.9	5,502	7,621	.0046	.0040
Lexington	156.9	179.5	14.4	66.2	18.2	2,782,001	87.4	26,515	42,024	952,127	80.0	9,446	14,383	.0586	.0672
McCormick	7.7	7.5	–2.6	2.4	.0	68,895	54.7	18,553	28,706	17,754	51.5	4,883	7,398	.0017	.0019
Marion	35.4	37.0	4.5	12.6	8.6	302,594	51.4	17,224	24,015	163,561	53.9	9,163	12,981	.0100	.0096
Marlboro	32.8	34.3	4.6	11.3	8.7	293,759	57.2	17,972	25,996	153,250	60.5	9,180	13,562	.0092	.0092
Newberry	31.6	32.1	1.6	12.1	4.3	401,499	59.9	21,589	33,099	192,667	55.9	10,653	15,923	.0113	.0111
Oconee	51.0	54.3	6.5	21.2	10.4	677,650	69.0	20,888	31,965	309,793	65.4	9,758	14,613	.0176	.0184
Orangeburg	86.3	91.7	6.3	31.3	10.2	830,349	57.2	18,595	26,529	495,860	57.6	11,076	15,842	.0268	.0266
Pickens	85.1	93.1	9.4	33.2	14.1	1,174,271	72.3	23,415	35,370	546,219	70.2	11,025	16,452	.0299	.0321
Richland	278.0	286.8	3.2	100.5	7.1	4,260,806	69.1	26,855	42,396	2,527,994	64.8	16,351	25,154	.1165	.1210
Saluda	16.8	17.7	5.4	6.2	8.8	171,558	61.9	18,586	27,671	57,342	61.5	6,230	9,249	.0045	.0046
Spartanburg	211.9	224.6	6.0	83.9	9.5	2,971,101	67.8	23,119	35,412	1,725,619	65.0	13,654	20,568	.0825	.0858
Sumter	90.9	94.3	3.7	31.4	6.8	994,091	66.1	20,358	31,659	632,114	62.9	13,197	20,131	.0303	.0311
Union	30.9	30.9	.0	11.3	4.6	289,341	42.3	18,822	25,605	131,159	48.1	8,202	11,607	.0094	.0085
Williamsburg	39.3	40.8	3.8	13.2	8.2	350,803	60.8	17,880	26,576	153,032	59.2	7,881	11,593	.0103	.0104
York	114.1	124.2	8.9	43.6	12.7	1,796,542	78.1	26,071	41,205	824,311	73.5	12,280	18,906	.0434	.0474
TOTAL METRO COUNTIES	**1,991.4**	**2,150.8**	**8.0**	**775.5**	**11.8**	**27,354,469**	**65.8**	**23,781**	**35,278**	**14,485,617**	**63.1**	**12,801**	**18,679**	**.7479**	**.7741**
TOTAL STATE	**3,306.8**	**3,539.9**	**7.0**	**1,262.8**	**10.8**	**41,999,603**	**64.3**	**22,430**	**33,259**	**22,250,295**	**62.7**	**12,003**	**17,620**	**1.1753**	**1.2075**
SOUTH DAKOTA															
SIOUX FALLS	**115.5**	**123.6**	**7.0**	**49.6**	**10.7**	**2,355,340**	**74.9**	**30,053**	**47,487**	**1,549,541**	**69.3**	**20,434**	**31,241**	**.0619**	**.0665**
Minnehaha	115.5	123.6	7.0	49.6	10.7	2,355,340	74.9	30,053	47,487	1,549,541	69.3	20,434	31,241	.0619	.0665
ALL COUNTIES															
Aurora	3.4	3.5	2.9	1.1	.0	18,180	11.1	14,875	16,527	7,690	28.1	5,457	6,991	.0009	.0007
Beadle	18.6	18.6	.0	7.6	1.3	261,153	46.9	23,710	34,362	132,021	45.6	12,092	17,371	.0077	.0071
Bennett	3.1	3.2	3.2	1.0	.0	18,322	16.1	15,784	18,322	15,700	29.6	12,115	15,700	.0008	.0008
Bon Homme	7.9	7.7	–2.5	3.0	.0	65,435	25.3	17,407	21,812	36,074	34.9	8,916	12,025	.0024	.0021
Brookings	25.4	26.4	3.9	9.1	5.8	326,041	54.9	24,470	35,829	194,607	55.3	14,574	21,385	.0099	.0098
Brown	37.6	38.6	2.7	15.3	7.0	575,847	59.5	25,248	37,637	396,616	57.2	17,645	25,923	.0173	.0172
Brule	5.2	5.1	–1.9	2.0	.0	43,337	24.9	17,344	21,669	57,952	34.1	21,605	28,976	.0023	.0020
Buffalo	1.8	1.8	.0	.4	.0	7,951	31.9	15,068	19,878	362	40.3	645	905	.0003	.0003
Butte	8.5	8.6	1.2	3.4	3.0	86,849	29.7	20,296	25,544	55,287	36.4	12,280	16,261	.0032	.0026
Campbell	2.1	2.1	.0	.8	.0	10,222	8.3	11,798	12,778	5,293	26.4	5,233	6,616	.0004	.0004
Charles Mix	9.6	9.4	–2.1	3.3	.0	61,308	17.7	15,783	18,578	33,308	29.7	7,782	10,093	.0027	.0022
Clark	4.9	4.9	.0	1.9	.0	46,312	39.0	17,542	24,375	17,088	41.6	6,352	8,994	.0014	.0012
Clay	13.7	13.8	.7	5.0	2.0	210,196	62.6	26,384	42,039	66,004	55.3	8,673	13,201	.0049	.0051
Codington	21.8	23.1	6.0	9.0	9.8	366,546	73.4	25,776	40,727	239,703	67.5	17,453	26,634	.0102	.0106
Corson	5.2	5.2	.0	1.5	.0	24,454	11.2	14,663	16,303	9,188	25.2	4,891	6,125	.0009	.0009
Custer	6.6	7.4	12.1	3.0	20.0	114,596	80.2	25,439	38,199	44,455	77.2	10,033	14,818	.0027	.0028
Davison	18.1	18.3	1.1	7.5	2.7	248,645	51.9	22,420	33,153	209,277	50.1	19,096	27,904	.0085	.0082
Day	8.0	7.8	–2.5	3.0	.0	84,898	45.3	19,471	28,299	27,490	43.7	6,377	9,163	.0025	.0022
Deuel	5.2	5.1	–1.9	1.9	.0	55,171	51.5	19,163	29,037	11,180	49.0	3,949	5,884	.0013	.0014
Dewey	5.6	5.9	5.4	1.6	6.7	40,956	43.1	19,079	25,598	16,266	48.2	7,316	10,166	.0015	.0011
Douglas	4.2	4.2	.0	1.4	.0	29,766	34.9	15,756	21,261	17,119	39.5	8,764	12,228	.0011	.0011
Edmunds	5.0	4.8	–4.0	1.8	.0	28,874	10.2	14,555	16,041	18,020	25.6	7,971	10,011	.0013	.0011
Fall River	8.8	9.2	4.5	3.8	11.8	124,820	52.4	24,086	32,847	62,260	54.8	11,830	16,384	.0036	.0034
Faulk	3.1	3.1	.0	1.2	.0	22,303	20.3	15,448	18,586	6,870	29.3	4,427	5,725	.0008	.0007

METRO/COUNTY 1988 PROJECTIONS

ESTIMATES METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI		1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household		Buying Power Index	
								1983	1988			1983	1988	1983	1988
SOUTH DAKOTA (continued)															
ALL COUNTIES (continued)															
Grant	9.1	9.2	1.1	3.4	3.0	124,870	62.6	23,240	36,726	55,671	58.3	10,658	16,374	.0033	.0033
Gregory	5.8	5.9	1.7	2.1	.0	34,555	12.8	14,587	16,455	29,759	29.1	10,978	14,171	.0018	.0015
Haakon	2.8	2.8	.0	1.0	.0	19,091	12.2	17,020	19,091	15,934	25.8	12,666	15,934	.0008	.0006
Hamlin	5.3	5.3	.0	1.9	.0	63,448	58.8	21,023	33,394	19,722	54.3	6,728	10,380	.0017	.0016
Hand	4.6	4.5	−2.2	1.8	.0	37,181	19.0	17,353	20,656	30,856	31.0	13,085	17,142	.0016	.0014
Hanson	3.4	3.4	.0	1.1	.0	27,083	40.9	17,471	24,621	5,276	43.8	3,335	4,796	.0008	.0008
Harding	1.7	1.7	.0	.6	.0	10,066	8.4	15,480	16,777	5,544	26.5	7,305	9,240	.0005	.0003
Hughes	15.1	16.2	7.3	6.5	10.2	299,612	70.6	29,764	46,094	150,167	64.4	15,485	23,103	.0073	.0078
Hutchinson	9.0	9.0	.0	3.5	2.9	80,030	32.2	17,802	22,866	48,180	41.3	10,031	13,766	.0029	.0025
Hyde	2.0	1.9	−5.0	.8	.0	27,049	58.2	21,369	33,811	5,242	51.2	4,335	6,553	.0007	.0006
Jackson	4.1	5.0	22.0	1.6	33.3	31,456	47.9	17,721	19,660	30,351	70.3	14,855	18,969	.0013	.0013
Jerauld	2.9	2.8	−3.4	1.1	.0	17,287	9.8	14,310	15,715	6,570	24.8	4,787	5,973	.0006	.0006
Jones	1.5	1.5	.0	.6	.0	17,083	43.0	19,913	28,472	23,174	44.9	26,648	38,623	.0007	.0007
Kingsbury	6.4	6.3	−1.6	2.6	.0	76,010	49.5	19,557	29,235	24,262	46.1	6,388	9,332	.0022	.0019
Lake	10.5	10.2	−2.9	4.0	.0	150,057	58.2	23,708	37,514	78,150	53.8	12,701	19,536	.0043	.0042
Lawrence	18.7	19.2	2.7	7.9	6.8	310,062	68.4	24,877	39,248	147,450	63.7	12,170	18,665	.0077	.0081
Lincoln	15.0	16.5	10.0	5.6	9.8	188,352	50.5	24,538	33,634	46,746	52.5	6,009	8,348	.0047	.0045
Lyman	3.8	3.7	−2.6	1.3	.0	32,576	29.2	19,398	25,058	18,781	38.8	10,411	14,447	.0012	.0011
McCook	6.2	6.1	−1.6	2.3	.0	73,727	52.7	20,997	32,055	28,145	49.0	8,211	12,237	.0021	.0020
McPherson	3.7	3.5	−5.4	1.5	.0	26,273	19.5	14,657	17,515	10,611	31.6	5,377	7,074	.0010	.0007
Marshall	5.1	4.7	−7.8	2.0	.0	58,986	47.8	19,960	29,493	21,623	45.1	7,452	10,812	.0016	.0016
Meade	22.4	24.4	8.9	8.4	13.5	266,831	47.1	24,512	31,766	94,408	53.2	8,329	11,239	.0074	.0070
Mellette	2.2	2.1	−4.5	.7	.0	9,753	9.1	12,767	13,933	1,984	24.0	2,286	2,834	.0004	.0004
Miner	3.5	3.3	−5.7	1.3	−7.1	27,610	24.5	15,846	21,238	11,819	28.6	6,563	9,092	.0010	.0008
Minnehaha	115.5	123.6	7.0	49.6	10.7	2,355,340	74.9	30,053	47,487	1,549,541	69.3	20,434	31,241	.0619	.0665
Moody	6.7	6.7	.0	2.4	.0	59,835	23.5	20,188	24,931	38,512	35.4	11,850	16,047	.0023	.0020
Pennington	74.3	79.3	6.7	30.8	10.8	1,346,603	74.0	27,842	43,721	1,005,001	68.8	21,411	32,630	.0380	.0406
Perkins	4.7	4.7	.0	1.8	.0	36,836	11.9	18,291	20,464	23,341	26.1	10,282	12,967	.0015	.0011
Potter	3.6	3.5	−2.8	1.3	.0	29,620	27.4	17,888	22,785	16,849	34.8	9,617	12,961	.0011	.0011
Roberts	10.8	10.6	−1.9	3.8	.0	98,108	37.6	18,759	25,818	39,944	39.5	7,534	10,512	.0033	.0028
Sanborn	3.1	3.0	−3.2	1.2	.0	22,595	27.3	14,791	18,829	4,731	34.8	2,924	3,943	.0008	.0006
Shannon	12.2	13.5	10.7	2.7	12.5	60,303	45.2	17,307	22,334	10,926	53.9	2,959	4,047	.0019	.0021
Spink	8.9	8.5	−4.5	3.3	.0	85,044	29.9	19,842	25,771	39,571	36.6	8,778	11,991	.0031	.0025
Stanley	2.5	2.4	−4.0	.9	.0	24,664	21.0	22,644	27,404	10,829	34.0	8,982	12,032	.0008	.0007
Sully	1.9	1.9	.0	.7	.0	24,273	58.0	21,943	34,676	17,490	51.6	16,483	24,986	.0007	.0007
Todd	7.7	8.1	5.2	2.0	.0	39,288	21.8	16,134	19,644	17,218	30.0	6,620	8,609	.0017	.0015
Tripp	7.0	6.6	−5.7	2.7	.0	57,415	17.4	18,109	21,265	51,076	29.6	14,591	18,917	.0027	.0021
Turner	9.2	9.1	−1.1	3.5	.0	73,844	17.3	17,985	21,098	32,174	30.4	7,048	9,193	.0027	.0022
Union	11.4	11.9	4.4	4.7	11.9	144,635	54.9	22,236	30,773	33,417	58.5	5,019	7,110	.0034	.0035
Walworth	6.7	6.3	−6.0	2.7	.0	73,122	32.7	20,407	27,082	55,707	36.4	15,129	20,632	.0029	.0024
Yankton	19.1	19.3	1.0	7.2	2.9	268,597	49.9	25,597	37,305	170,652	50.7	16,174	23,702	.0082	.0078
Ziebach	2.3	2.3	.0	.6	.0	12,039	27.1	15,785	20,065	4,220	37.5	5,113	7,033	.0006	.0005
TOTAL METRO COUNTIES	**115.5**	**123.6**	**7.0**	**49.6**	**10.7**	**2,355,340**	**74.9**	**30,053**	**47,487**	**1,549,541**	**69.3**	**20,434**	**31,241**	**.0619**	**.0665**
TOTAL STATE	**705.8**	**728.3**	**3.2**	**275.1**	**6.1**	**9,693,391**	**57.2**	**23,768**	**35,236**	**5,711,454**	**57.8**	**13,951**	**20,761**	**.2838**	**.2808**
TENNESSEE															
CHATTANOOGA	**433.0**	**442.1**	**2.1**	**164.5**	**4.9**	**5,915,020**	**60.0**	**23,572**	**35,958**	**3,223,852**	**57.4**	**13,065**	**19,598**	**.1678**	**.1667**
Hamilton	289.2	291.5	.8	111.6	4.2	4,219,018	58.4	24,874	37,805	2,514,293	56.3	15,023	22,530	.1224	.1205
Marion	25.2	26.2	4.0	9.3	5.7	302,024	63.8	20,949	32,476	126,917	59.5	9,042	13,647	.0081	.0081
Sequatchie	9.2	10.0	8.7	3.7	15.6	110,844	82.4	18,988	29,958	31,404	74.4	5,626	8,488	.0025	.0028
Catoosa, Ga.	*39.5*	*43.0*	*8.9*	*15.1*	*11.0*	*477,795*	*68.0*	*20,911*	*31,642*	*260,416*	*68.6*	*11,359*	*17,246*	*.0133*	*.0141*
Dade, Ga.	*12.8*	*13.5*	*5.5*	*4.3*	*4.9*	*108,911*	*48.4*	*17,897*	*25,328*	*63,852*	*51.5*	*10,280*	*14,849*	*.0038*	*.0036*
Walker, Ga.	*57.1*	*57.9*	*1.4*	*20.5*	*2.5*	*696,428*	*62.3*	*21,460*	*33,972*	*226,970*	*56.0*	*7,276*	*11,072*	*.0177*	*.0176*
CLARKSVILLE - HOPKINSVILLE	**157.0**	**168.7**	**7.5**	**56.1**	**11.1**	**2,001,082**	**68.8**	**23,469**	**35,670**	**1,142,771**	**66.1**	**13,623**	**20,370**	**.0561**	**.0589**
Montgomery	88.8	96.8	9.0	33.0	12.2	1,171,292	71.1	23,289	35,494	714,986	69.0	14,392	21,666	.0329	.0350
Christian, Ky.	*68.2*	*71.9*	*5.4*	*23.1*	*9.5*	*829,790*	*65.8*	*23,719*	*35,922*	*427,785*	*61.5*	*12,551*	*18,519*	*.0232*	*.0239*
JOHNSON CITY - KINGSPORT - BRISTOL	**444.3**	**459.8**	**3.5**	**170.0**	**5.4**	**5,758,818**	**59.3**	**22,405**	**33,875**	**3,371,209**	**58.3**	**13,202**	**19,831**	**.1690**	**.1687**
Carter	50.9	51.8	1.8	19.9	5.3	605,114	66.1	19,271	30,408	214,800	60.6	7,078	10,794	.0155	.0159
Hawkins	45.7	48.4	5.9	17.3	7.5	559,457	69.7	20,472	32,339	158,261	65.8	5,928	9,148	.0134	.0140
Sullivan	147.0	151.3	2.9	58.6	6.4	2,256,565	68.0	24,372	38,508	1,461,309	63.6	16,209	24,937	.0638	.0661
Unicoi	16.5	16.7	1.2	6.0	.0	147,839	10.5	22,299	24,640	48,870	26.4	6,446	8,145	.0052	.0041

1984 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1988 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI 1983	Average Household EBI 1988	1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household 1983	Retail Sales Per Household 1988	Buying Power Index 1983	Buying Power Index 1988
TENNESSEE (continued)															
JOHNSON CITY - KINGSPORT - BRISTOL (continued)															
Washington	92.0	96.7	5.1	35.0	6.7	1,210,144	59.3	23,162	34,576	760,742	59.4	14,553	21,735	.0362	.0363
Bristol city, Va.	*18.5*	*18.2*	*-1.6*	*7.4*	*.0*	*233,541*	*42.4*	*21,120*	*31,560*	*386,821*	*49.0*	*35,089*	*52,273*	*.0116*	*.0107*
Scott, Va.	*24.9*	*24.7*	*-.8*	*8.4*	*-2.3*	*189,106*	*7.4*	*20,467*	*22,513*	*90,247*	*23.2*	*8,516*	*10,744*	*.0077*	*.0060*
Washington, Va.	*48.8*	*52.0*	*6.6*	*17.4*	*6.1*	*557,052*	*58.5*	*21,428*	*32,014*	*250,159*	*58.1*	*9,647*	*14,377*	*.0156*	*.0156*
KNOXVILLE	**583.7**	**609.0**	**4.3**	**233.6**	**7.1**	**8,578,030**	**63.9**	**23,995**	**36,721**	**4,778,239**	**62.1**	**13,513**	**20,455**	**.2366**	**.2411**
Anderson	69.1	71.4	3.3	27.3	5.8	1,071,653	64.2	25,302	39,255	575,096	61.1	13,834	21,066	.0289	.0294
Blount	81.9	87.5	6.8	32.4	8.4	1,156,293	64.5	23,503	35,688	618,922	62.9	12,704	19,103	.0317	.0326
Grainger	17.3	18.0	4.0	6.5	8.3	161,551	58.4	16,993	24,854	40,621	57.6	4,295	6,249	.0044	.0042
Jefferson	32.7	34.5	5.5	12.1	7.1	306,049	18.3	22,902	25,293	125,726	35.4	8,219	10,391	.0107	.0089
Knox	323.8	330.9	2.2	130.9	5.6	5,165,714	66.9	24,980	39,463	3,014,580	62.3	14,989	23,030	.1408	.1446
Sevier	46.4	53.1	14.4	19.4	16.2	603,387	73.5	20,827	31,102	379,193	73.0	13,123	19,546	.0170	.0184
Union	12.5	13.6	8.8	5.0	11.1	113,383	52.9	16,483	22,677	24,101	54.7	3,463	4,820	.0031	.0030
MEMPHIS	**920.4**	**944.8**	**2.7**	**335.5**	**5.0**	**13,536,369**	**64.9**	**25,688**	**40,347**	**7,441,025**	**60.2**	**14,538**	**22,179**	**.3718**	**.3777**
Shelby	778.3	793.5	2.0	285.3	4.3	11,871,935	65.0	26,314	41,612	6,705,163	60.7	15,260	23,502	.3261	.3313
Tipton	34.2	35.9	5.0	11.9	6.3	364,265	56.6	20,772	30,611	135,501	56.0	7,757	11,387	.0101	.0100
Crittenden, Ark.	*48.6*	*48.9*	*.6*	*16.4*	*3.1*	*403,364*	*37.4*	*18,469*	*24,595*	*364,009*	*45.6*	*15,728*	*22,196*	*.0168*	*.0152*
De Soto, Miss.	*59.3*	*66.5*	*12.1*	*21.9*	*15.9*	*896,805*	*85.2*	*25,623*	*40,950*	*236,352*	*76.2*	*7,097*	*10,792*	*.0188*	*.0212*
NASHVILLE	**889.4**	**953.1**	**7.2**	**349.7**	**9.0**	**14,807,203**	**65.4**	**27,918**	**42,343**	**8,224,384**	**63.1**	**15,724**	**23,518**	**.3952**	**.4081**
Cheatham	24.9	29.3	17.7	9.5	17.3	270,374	50.6	22,162	28,460	66,926	57.0	5,261	7,045	.0071	.0070
Davidson	478.3	488.9	2.2	193.8	5.8	8,651,328	67.6	28,176	44,640	5,702,221	63.1	19,084	29,423	.2398	.2472
Dickson	32.3	35.4	9.6	12.9	13.2	448,179	73.8	22,621	34,743	236,600	70.9	12,143	18,341	.0117	.0128
Robertson	39.5	42.8	8.4	14.3	7.5	534,623	69.7	23,682	37,386	220,489	64.1	10,105	15,419	.0136	.0143
Rutherford	91.5	102.3	11.8	34.9	12.9	1,122,623	24.9	29,078	32,167	635,392	42.9	14,390	18,206	.0382	.0335
Sumner	94.5	106.3	12.5	35.4	12.7	1,572,414	78.3	28,093	44,418	579,674	73.5	10,642	16,375	.0355	.0390
Williamson	66.3	77.8	17.3	24.9	16.4	1,258,444	77.6	33,113	50,540	489,260	75.5	13,028	19,649	.0278	.0311
Wilson	62.1	70.3	13.2	24.0	14.3	949,218	72.6	26,189	39,551	293,822	69.3	8,265	12,243	.0215	.0232
ALL COUNTIES															
Anderson	69.1	71.4	3.3	27.3	5.8	1,071,653	64.2	25,302	39,255	575,096	61.1	13,834	21,066	.0289	.0294
Bedford	28.0	28.1	.4	10.2	1.0	378,700	59.4	23,525	37,127	139,092	54.2	8,931	13,636	.0098	.0095
Benton	15.5	16.5	6.5	6.4	8.5	162,938	50.7	18,326	25,459	73,109	52.6	8,120	11,423	.0048	.0048
Bledsoe	9.8	10.0	2.0	3.4	6.3	81,337	43.1	17,761	23,923	26,085	46.1	5,579	7,672	.0025	.0023
Blount	81.9	87.5	6.8	32.4	8.4	1,156,293	64.5	23,503	35,688	618,922	62.9	12,704	19,103	.0317	.0326
Bradley	71.3	76.4	7.2	27.2	10.1	913,934	63.6	22,620	33,601	604,934	62.7	15,056	22,240	.0274	.0280
Campbell	36.9	39.7	7.6	14.3	10.0	326,537	52.1	16,512	22,835	189,449	54.2	9,449	13,248	.0109	.0107
Cannon	10.7	11.3	5.6	3.9	2.6	96,468	41.6	17,926	24,735	36,268	43.7	6,642	9,299	.0030	.0029
Carroll	28.3	28.3	.0	10.2	.0	253,526	37.3	18,106	24,855	128,495	42.3	8,855	12,598	.0086	.0076
Carter	50.9	51.8	1.8	19.9	5.3	605,114	66.1	19,271	30,408	214,800	60.6	7,078	10,794	.0155	.0159
Cheatham	24.9	29.3	17.7	9.5	17.3	270,374	50.6	22,162	28,460	66,926	57.0	5,261	7,045	.0071	.0070
Chester	13.2	13.8	4.5	4.5	2.3	117,678	42.3	18,789	26,151	51,352	43.3	8,144	11,412	.0038	.0035
Claiborne	26.0	28.0	7.7	9.9	11.2	255,838	69.7	16,935	25,842	114,646	67.5	7,690	11,580	.0071	.0076
Clay	7.9	8.1	2.5	3.1	6.9	83,596	69.4	17,018	26,966	21,606	64.8	4,520	6,970	.0022	.0021
Cocke	29.5	30.3	2.7	11.2	4.7	316,779	65.6	17,875	28,284	171,467	60.5	9,982	15,310	.0093	.0094
Coffee	39.6	41.5	4.8	15.4	6.9	578,107	68.9	23,767	37,539	400,463	66.6	16,697	26,004	.0167	.0176
Crockett	14.8	14.5	-2.0	5.2	.0	122,633	36.9	17,224	23,583	48,196	40.1	6,615	9,268	.0040	.0036
Cumberland	31.6	35.6	12.7	12.6	13.5	356,667	69.5	18,962	28,307	226,494	69.6	12,028	17,976	.0107	.0113
Davidson	478.3	488.9	2.2	193.8	5.8	8,651,328	67.6	28,176	44,640	5,702,221	63.1	19,084	29,423	.2398	.2472
Decatur	11.0	11.3	2.7	4.5	7.1	130,628	69.0	18,405	29,028	51,021	62.3	7,486	11,338	.0034	.0035
De Kalb	14.1	14.9	5.7	5.8	9.4	107,899	26.2	16,133	18,603	83,435	42.9	11,016	14,385	.0046	.0040
Dickson	32.3	35.4	9.6	12.9	13.2	448,179	73.8	22,621	34,743	236,600	70.9	12,143	18,341	.0117	.0128
Dyer	35.2	36.0	2.3	13.2	2.3	375,961	49.0	19,559	28,482	215,362	48.4	11,251	16,315	.0120	.0113
Fayette	25.5	25.8	1.2	8.2	6.5	197,759	43.4	17,912	24,117	55,143	47.1	4,868	6,725	.0062	.0056
Fentress	15.4	16.1	4.5	5.8	9.4	118,933	60.2	14,004	20,506	73,488	61.7	8,577	12,670	.0040	.0040
Franklin	32.8	34.0	3.7	11.7	4.5	348,342	49.9	20,755	29,773	157,355	51.0	9,307	13,449	.0105	.0100
Gibson	49.1	48.6	-1.0	18.3	.0	586,274	58.3	20,236	32,037	244,819	53.0	8,746	13,378	.0160	.0158
Giles	24.8	25.0	.8	9.2	2.2	297,134	60.3	20,600	32,297	142,682	56.0	10,161	15,509	.0084	.0083
Grainger	17.3	18.0	4.0	6.5	8.3	161,551	58.4	16,993	24,854	40,621	57.6	4,295	6,249	.0044	.0042
Greene	55.9	57.9	3.6	20.8	5.1	537,939	16.4	23,331	25,862	267,598	33.0	10,158	12,865	.0198	.0163
Grundy	14.4	15.3	6.3	5.1	8.5	154,150	69.6	19,335	30,225	59,003	63.6	7,674	11,569	.0040	.0042
Hamblen	54.1	60.4	11.6	22.1	14.5	683,006	69.5	20,874	30,905	442,968	68.0	13,665	20,044	.0199	.0212
Hamilton	289.2	291.5	.8	111.6	4.2	4,219,018	58.4	24,874	37,805	2,514,293	56.3	15,023	22,530	.1224	.1205
Hancock	6.8	6.7	-1.5	2.3	.0	47,930	58.4	13,160	20,839	15,221	53.3	4,317	6,618	.0015	.0016
Hardeman	23.9	23.9	.0	7.8	.0	221,017	53.1	18,503	28,336	112,514	50.5	9,587	14,425	.0070	.0066
Hardin	22.9	23.8	3.9	8.8	6.0	194,125	38.3	16,910	22,060	129,538	47.8	10,558	14,720	.0072	.0066
Hawkins	45.7	48.4	5.9	17.3	7.5	559,457	69.7	20,472	32,339	158,261	65.8	5,928	9,148	.0134	.0140

METRO/COUNTY 1988 PROJECTIONS

ESTIMATES

METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI		1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household		Buying Power Index	
								1983	1988			1983	1988	1983	1988
TENNESSEE (continued)															
ALL COUNTIES (continued)															
Haywood	20.0	19.5	–2.5	6.5	.0	153,820	38.7	17,065	23,665	81,564	41.1	8,893	12,548	.0056	.0049
Henderson	22.5	23.9	6.2	8.7	6.1	252,270	62.4	18,938	28,997	121,895	59.2	9,335	14,011	.0071	.0074
Henry	29.9	31.7	6.0	11.8	4.4	334,664	53.7	19,271	28,361	171,483	53.6	9,883	14,532	.0100	.0098
Hickman	15.7	16.5	5.1	5.6	5.7	151,507	50.6	18,985	27,055	42,108	52.1	5,223	7,519	.0042	.0040
Houston	6.9	7.0	1.4	2.3	.0	56,427	35.9	18,048	24,533	15,925	41.1	4,908	6,924	.0018	.0015
Humphreys	16.3	16.8	3.1	6.5	8.3	191,548	50.0	21,283	29,469	88,104	51.4	9,702	13,554	.0056	.0054
Jackson	9.6	9.9	3.1	3.3	.0	80,082	43.6	16,896	24,267	49,263	46.5	10,192	14,928	.0028	.0027
Jefferson	32.7	34.5	5.5	12.1	7.1	306,049	18.3	22,902	25,293	125,726	35.4	8,219	10,391	.0107	.0089
Johnson	14.3	15.0	4.9	5.3	3.9	133,800	63.0	16,093	25,245	56,251	58.4	6,964	10,613	.0039	.0039
Knox	323.8	330.9	2.2	130.9	5.6	5,165,714	66.9	24,980	39,463	3,014,580	62.3	14,989	23,030	.1408	.1446
Lake	7.5	7.3	–2.7	2.5	.0	63,629	45.4	17,501	25,452	23,208	43.7	6,458	9,283	.0020	.0018
Lauderdale	25.4	26.4	3.9	9.1	5.8	261,785	66.4	18,293	28,768	101,035	60.4	7,326	11,103	.0072	.0073
Lawrence	35.0	36.4	4.0	12.8	4.1	379,793	54.1	20,033	29,671	190,585	52.8	10,142	14,889	.0115	.0110
Lewis	10.4	11.4	9.6	3.8	15.2	87,279	26.6	20,883	22,968	34,196	43.7	7,213	8,999	.0029	.0027
Lincoln	26.5	26.5	.0	9.7	.0	239,254	34.9	18,284	24,665	120,877	40.6	8,865	12,462	.0082	.0073
Loudon	29.5	30.9	4.7	11.8	8.3	356,180	20.7	27,076	30,185	144,794	37.5	9,661	12,271	.0115	.0097
McMinn	43.3	45.1	4.2	15.7	3.3	580,938	63.8	23,339	37,002	235,715	59.1	9,750	15,014	.0151	.0151
McNairy	23.7	25.2	6.3	9.3	5.7	234,166	51.0	17,623	25,179	111,042	52.1	8,297	11,940	.0071	.0070
Macon	16.5	17.7	7.3	6.5	8.3	215,755	71.0	21,034	33,193	97,706	66.2	9,801	15,032	.0056	.0059
Madison	75.6	77.2	2.1	28.8	4.3	978,290	59.6	22,205	33,968	704,842	57.5	16,213	24,474	.0309	.0308
Marion	25.2	26.2	4.0	9.3	5.7	302,024	63.8	20,949	32,476	126,917	59.5	9,042	13,647	.0081	.0081
Marshall	20.1	20.7	3.0	7.9	6.8	276,519	68.3	22,197	35,002	151,818	64.1	12,499	19,217	.0077	.0078
Maury	52.3	53.9	3.1	19.9	5.3	693,380	61.1	22,768	34,843	327,439	57.4	11,004	16,454	.0188	.0190
Meigs	7.9	8.5	7.6	2.8	3.7	75,787	40.3	20,000	27,067	22,210	47.7	5,570	7,932	.0023	.0021
Monroe	29.7	31.1	4.7	11.1	8.8	327,661	64.4	19,541	29,519	174,314	63.1	10,475	15,704	.0094	.0096
Montgomery	88.8	96.8	9.0	33.0	12.2	1,171,292	71.1	23,289	35,494	714,986	69.0	14,392	21,666	.0329	.0350
Moore	4.6	4.8	4.3	1.5	.0	40,976	10.4	24,747	27,317	5,780	26.3	3,051	3,853	.0013	.0010
Morgan	17.5	18.1	3.4	5.7	1.8	137,354	12.3	21,842	24,097	24,974	27.3	3,504	4,381	.0047	.0038
Obion	33.1	33.5	1.2	12.2	.0	449,305	58.6	23,226	36,828	219,747	53.3	11,746	18,012	.0125	.0123
Overton	18.1	18.8	3.9	6.4	3.2	162,278	52.5	17,163	25,356	65,074	51.8	6,913	10,168	.0049	.0047
Perry	6.2	6.4	3.2	2.3	.0	50,282	31.4	16,638	21,862	15,684	35.8	5,020	6,819	.0016	.0015
Pickett	4.5	4.7	4.4	1.6	.0	36,473	51.8	15,021	22,796	11,793	48.5	4,963	7,371	.0012	.0011
Polk	13.7	13.9	1.5	4.7	.0	132,148	51.7	18,534	28,117	35,366	48.4	5,070	7,525	.0035	.0033
Putnam	50.1	53.5	6.8	19.2	7.9	532,820	50.4	19,902	27,751	369,352	55.3	13,363	19,237	.0179	.0175
Rhea	25.8	27.9	8.1	9.9	11.2	308,697	71.8	20,190	31,182	124,783	66.6	8,413	12,604	.0080	.0084
Roane	50.9	54.3	6.7	19.5	8.3	744,556	71.1	24,178	38,182	299,437	66.7	9,979	15,356	.0182	.0192
Robertson	39.5	42.8	8.4	14.3	7.5	534,623	69.7	23,582	37,386	220,489	64.1	10,105	15,419	.0136	.0143
Rutherford	91.5	102.3	11.8	34.9	12.9	1,122,623	24.9	29,078	32,167	635,392	42.9	14,390	18,206	.0382	.0335
Scott	20.4	22.0	7.8	7.4	8.8	159,436	41.1	16,611	21,545	74,509	46.8	7,466	10,069	.0055	.0051
Sequatchie	9.2	10.0	8.7	3.7	15.6	110,844	82.4	18,988	29,958	31,404	74.4	5,626	8,488	.0025	.0028
Sevier	46.4	53.1	14.4	19.4	16.2	603,387	73.5	20,827	31,102	379,193	73.0	13,123	19,546	.0170	.0184
Shelby	778.3	793.5	2.0	285.3	4.3	11,871,935	65.0	26,314	41,612	6,705,163	60.7	15,260	23,502	.3261	.3313
Smith	15.3	15.8	3.3	5.5	.0	161,286	43.1	20,493	29,325	77,505	45.4	9,693	14,092	.0051	.0048
Stewart	9.1	9.7	6.6	3.9	14.7	90,257	58.6	16,741	23,143	32,907	60.7	6,023	8,438	.0025	.0024
Sullivan	147.0	151.3	2.9	58.6	6.4	2,256,565	68.0	24,372	38,508	1,461,309	63.6	16,209	24,937	.0638	.0661
Sumner	94.5	106.3	12.5	35.4	12.7	1,572,414	78.3	28,093	44,418	579,674	73.5	10,642	16,375	.0355	.0390
Tipton	34.2	35.9	5.0	11.9	6.3	364,265	56.6	20,772	30,611	135,501	56.0	7,757	11,387	.0101	.0100
Trousdale	6.2	6.3	1.6	2.5	4.2	72,483	42.5	21,192	28,993	43,354	44.5	12,498	17,342	.0024	.0022
Unicoi	16.5	16.7	1.2	6.0	.0	147,839	10.5	22,299	24,640	48,870	26.4	6,446	8,145	.0052	.0041
Union	12.5	13.6	8.8	5.0	11.1	113,383	52.9	16,483	22,677	24,101	54.7	3,463	4,820	.0031	.0030
Van Buren	4.9	5.2	6.1	1.5	.0	34,226	30.7	17,459	22,817	8,486	39.7	4,051	5,657	.0011	.0009
Warren	33.6	35.0	4.2	13.4	8.1	386,334	62.9	19,128	28,831	190,912	60.1	9,614	14,247	.0109	.0112
Washington	92.0	96.7	5.1	35.0	6.7	1,210,144	59.3	23,162	34,576	760,742	59.4	14,553	21,735	.0362	.0363
Wayne	14.4	14.9	3.5	5.5	10.0	150,120	66.3	18,050	27,295	49,796	64.1	6,071	9,054	.0040	.0040
Weakley	33.5	34.1	1.8	11.9	.8	358,517	53.9	19,737	30,127	152,171	51.2	8,531	12,787	.0103	.0100
White	20.2	21.1	4.5	7.8	6.8	228,616	63.8	19,121	29,310	129,578	60.7	11,045	16,613	.0060	.0068
Williamson	66.3	77.8	17.3	24.9	16.4	1,258,444	77.6	33,113	50,540	489,260	75.5	13,028	19,649	.0278	.0311
Wilson	62.1	70.3	13.2	24.0	14.3	949,218	72.6	26,189	39,551	293,822	69.3	8,265	12,243	.0215	.0232
TOTAL METRO COUNTIES	**3,050.1**	**3,180.9**	**4.3**	**1,174.9**	**6.7**	**46,203,730**	**64.2**	**25,561**	**39,326**	**25,874,869**	**61.5**	**14,550**	**22,023**	**1.2680**	**1.2933**
TOTAL STATE	**4,719.8**	**4,921.3**	**4.3**	**1,800.1**	**6.4**	**64,610,263**	**61.2**	**23,679**	**35,893**	**35,154,254**	**59.9**	**12,988**	**19,529**	**1.8169**	**1.8301**

1984 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1988 PROJECTIONS

S&MM ESTIMATES

TEXAS

METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI		1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household		Buying Power Index	
								1983	1988			1983	1988	1983	1988
ABILENE	**120.0**	**133.1**	**10.9**	**48.2**	**13.7**	**1,754,244**	**61.2**	**25,669**	**36,395**	**1,266,625**	**64.2**	**18,195**	**26,279**	**.0531**	**.0545**
Taylor	120.0	133.1	10.9	48.2	13.7	1,754,244	61.2	25,669	36,395	1,266,625	64.2	18,195	26,279	.0531	.0545
AMARILLO	**191.4**	**215.8**	**12.7**	**83.7**	**15.6**	**3,330,148**	**68.4**	**27,318**	**39,787**	**2,432,864**	**64.8**	**20,386**	**29,066**	**.0960**	**.1012**
Potter	105.0	113.7	8.3	44.7	10.1	1,286,654	44.1	21,993	28,784	1,457,108	53.3	23,408	32,597	.0521	.0498
Randall	86.4	102.1	18.2	39.0	22.6	2,043,494	88.4	34,117	52,397	975,756	85.6	16,528	25,019	.0439	.0514
AUSTIN	**623.7**	**742.4**	**19.0**	**288.5**	**22.7**	**12,003,438**	**85.9**	**27,451**	**41,606**	**6,568,098**	**84.3**	**15,152**	**22,766**	**.2816**	**.3267**
Hays	47.1	56.0	18.9	18.5	23.3	737,275	94.6	25,258	39,853	335,579	89.7	11,794	18,139	.0165	.0198
Travis	478.9	561.9	17.3	229.5	21.9	9,567,894	85.6	27,392	41,690	5,613,570	83.6	16,245	24,460	.2287	.2641
Williamson	97.7	124.5	27.4	40.5	26.6	1,698,269	84.1	28,822	41,933	618,949	87.8	10,299	15,283	.0364	.0428
BEAUMONT - PORT ARTHUR	**397.9**	**428.5**	**7.7**	**154.6**	**9.5**	**6,735,797**	**65.3**	**28,863**	**43,569**	**3,934,902**	**63.0**	**17,096**	**25,452**	**.1825**	**.1882**
Hardin	46.5	54.5	17.2	18.1	16.0	649,575	58.8	26,220	35,888	304,097	61.0	12,106	16,801	.0176	.0180
Jefferson	259.5	271.3	4.5	100.4	6.4	4,447,083	62.5	28,997	44,293	2,894,773	60.8	19,070	28,832	.1264	.1281
Orange	91.9	102.7	11.8	36.1	15.7	1,639,169	76.4	29,780	45,406	736,032	73.2	13,617	20,389	.0385	.0421
BRAZORIA	**200.8**	**243.9**	**21.5**	**80.1**	**23.6**	**3,817,264**	**77.7**	**33,155**	**47,656**	**1,461,514**	**77.9**	**12,677**	**18,246**	**.0839**	**.0945**
Brazoria	200.8	243.9	21.5	80.1	23.6	3,817,264	77.7	33,155	47,656	1,461,514	77.9	12,677	18,246	.0839	.0945
BROWNSVILLE - HARLINGEN	**238.8**	**280.1**	**17.3**	**80.3**	**18.8**	**2,479,581**	**73.5**	**21,139**	**30,879**	**1,595,362**	**72.5**	**13,680**	**19,868**	**.0744**	**.0814**
Cameron	238.8	280.1	17.3	80.3	18.8	2,479,581	73.5	21,139	30,879	1,595,362	72.5	13,680	19,868	.0744	.0814
BRYAN - COLLEGE STATION	**110.3**	**134.3**	**21.8**	**50.7**	**27.4**	**1,470,149**	**39.4**	**26,507**	**28,997**	**836,087**	**59.6**	**13,163**	**16,491**	**.0453**	**.0440**
Brazos	110.3	134.3	21.8	50.7	27.4	1,470,149	39.4	26,507	28,997	836,087	59.6	13,163	16,491	.0453	.0440
CORPUS CHRISTI	**351.4**	**386.9**	**10.1**	**128.5**	**12.3**	**4,914,382**	**60.9**	**26,704**	**38,244**	**2,897,988**	**61.8**	**15,661**	**22,552**	**.1406**	**.1435**
Nueces	287.3	314.0	9.3	105.4	11.4	4,186,181	63.0	27,154	39,717	2,483,849	62.3	16,179	23,566	.1182	.1214
San Patricio	64.1	72.9	13.7	23.1	16.7	728,201	49.6	24,556	31,524	414,139	58.7	13,183	17,928	.0224	.0221
DALLAS	**2,182.0**	**2,482.3**	**13.8**	**948.8**	**16.8**	**42,787,632**	**71.0**	**30,796**	**45,097**	**24,457,004**	**71.3**	**17,571**	**25,777**	**1.0833**	**1.1681**
Collin	182.5	228.6	25.3	74.5	26.3	4,047,414	92.5	35,635	54,328	1,218,986	90.7	10,834	16,362	.0768	.0925
Dallas	1,688.6	1,874.2	11.0	742.6	14.8	32,404,568	65.4	30,288	43,637	20,949,776	69.0	19,171	28,211	.8774	.9228
Denton	180.4	225.3	24.9	79.8	27.1	4,259,092	100.8	33,782	53,372	1,342,648	95.1	10,961	16,825	.0783	.0973
Ellis	67.7	78.6	16.1	26.0	15.6	977,617	66.6	26,086	37,601	472,210	69.8	12,358	18,162	.0253	.0270
Kaufman	44.3	51.5	16.3	17.4	16.8	629,789	66.1	25,442	36,195	333,057	68.3	13,280	19,141	.0169	.0179
Rockwall	18.5	24.1	30.3	8.5	32.8	469,152	96.6	37,281	55,194	140,327	95.2	11,233	16,509	.0086	.0106
DALLAS - FORT WORTH CONSOLIDATED AREA	***3,267.8***	***3,726.9***	***14.0***	***1,415.0***	***17.0***	***62,311,602***	***70.7***	***30,189***	***44,036***	***36,331,052***	***71.8***	***17,484***	***25,676***	***1.5957***	***1.7218***
EL PASO	**533.1**	**606.5**	**13.8**	**182.4**	**15.5**	**6,121,890**	**62.5**	**23,860**	**33,563**	**3,709,053**	**64.1**	**14,312**	**20,335**	**.1834**	**.1907**
El Paso	533.1	606.5	13.8	182.4	15.5	6,121,890	62.5	23,860	33,563	3,709,053	64.1	14,312	20,335	.1834	.1907
FORT WORTH - ARLINGTON	**1,085.8**	**1,244.6**	**14.6**	**466.2**	**17.5**	**19,523,970**	**70.0**	**28,946**	**41,879**	**11,874,048**	**72.9**	**17,306**	**25,470**	**.5124**	**.5537**
Johnson	81.3	98.1	20.7	34.0	21.4	1,346,795	75.7	27,369	39,612	581,766	77.0	11,740	17,111	.0318	.0354
Parker	51.7	61.4	18.8	22.1	20.1	854,211	73.3	26,789	38,652	384,903	74.1	12,014	17,416	.0205	.0227
Tarrant	952.8	1,085.1	13.9	410.1	17.0	17,322,964	69.4	29,185	42,241	10,907,379	72.7	18,029	26,597	.4601	.4956
GALVESTON - TEXAS CITY	**212.6**	**235.7**	**10.9**	**86.2**	**13.0**	**3,824,033**	**67.2**	**29,980**	**44,362**	**1,980,291**	**67.3**	**15,513**	**22,973**	**.0971**	**.1022**
Galveston	212.6	235.7	10.9	86.2	13.0	3,824,033	67.2	29,980	44,362	1,980,291	67.3	15,513	22,973	.0971	.1022
HOUSTON	**3,150.8**	**3,734.7**	**18.5**	**1,387.9**	**21.4**	**63,240,782**	**71.9**	**32,189**	**45,566**	**35,387,105**	**74.2**	**17,772**	**25,497**	**1.5711**	**1.7198**
Fort Bend	175.4	229.5	30.8	73.9	34.9	3,877,665	90.6	37,130	52,472	932,728	91.9	8,872	12,621	.0709	.0858
Harris	2,725.4	3,184.1	16.8	1,208.2	20.1	55,160,013	70.5	32,141	45,655	32,319,258	73.3	18,536	26,750	1.3975	1.5174
Liberty	55.9	68.1	21.8	23.9	23.2	920,340	81.4	26,146	38,508	455,704	79.3	13,105	19,067	.0220	.0251
Montgomery	170.8	224.8	31.6	73.6	32.1	2,921,918	70.7	30,730	39,700	1,323,801	82.2	13,042	17,986	.0697	.0788
Waller	23.3	28.2	21.0	8.3	22.1	360,846	85.3	28,631	43,475	355,614	83.5	28,493	42,845	.0110	.0127
HOUSTON - GALVESTON - BRAZORIA CONSOLIDATED AREA	***3,564.2***	***4,214.3***	***18.2***	***1,554.2***	***21.0***	***70,882,079***	***71.9***	***32,106***	***45,607***	***38,828,910***	***74.0***	***17,381***	***24,983***	***1.7521***	***1.9165***
KILLEEN - TEMPLE	**238.5**	**270.5**	**13.4**	**87.4**	**15.3**	**2,965,507**	**53.5**	**25,484**	**33,930**	**1,672,217**	**64.3**	**13,480**	**19,133**	**.0873**	**.0885**
Bell	172.8	194.2	12.4	67.0	13.6	2,248,911	61.6	23,590	33,566	1,491,888	65.8	15,253	22,267	.0673	.0698
Coryell	65.7	76.3	16.1	20.4	21.4	716,596	32.7	32,138	35,127	180,329	52.7	7,029	8,840	.0200	.0187
LAREDO	**113.6**	**134.3**	**18.2**	**35.6**	**19.1**	**938,825**	**60.0**	**19,628**	**26,371**	**1,009,146**	**65.0**	**20,451**	**28,347**	**.0375**	**.0395**
Webb	113.6	134.3	18.2	35.6	19.1	938,825	60.0	19,628	26,371	1,009,146	65.0	20,451	28,347	.0375	.0395
LONGVIEW - MARSHALL	**169.8**	**195.1**	**14.9**	**70.4**	**15.6**	**2,819,872**	**75.4**	**26,397**	**40,055**	**1,801,801**	**73.3**	**17,068**	**25,594**	**.0752**	**.0825**
Gregg	113.0	132.3	17.1	48.7	18.2	1,956,016	76.0	26,972	40,165	1,438,216	74.5	20,003	29,532	.0544	.0601
Harrison	56.8	62.8	10.6	21.7	10.2	863,856	74.0	25,196	39,809	363,585	68.9	10,930	16,755	.0208	.0224
LUBBOCK	**228.6**	**251.4**	**10.0**	**91.6**	**13.5**	**3,075,785**	**50.9**	**25,251**	**33,578**	**2,319,016**	**56.6**	**18,356**	**25,317**	**.1006**	**.0987**
Lubbock	228.6	251.4	10.0	91.6	13.5	3,075,785	50.9	25,251	33,578	2,319,016	56.6	18,356	25,317	.1006	.0987

METRO/COUNTY 1988 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI		1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household		Buying Power Index	
								1983	1988			1983	1988	1983	1988
TEXAS (continued)															
McALLEN - EDINBURG - MISSION	**332.6**	**401.7**	**20.8**	**110.2**	**22.2**	**2,839,386**	**62.9**	**19,328**	**25,766**	**2,189,742**	**68.3**	**14,422**	**19,871**	**.0986**	**.1057**
Hidalgo	332.6	401.7	20.8	110.2	22.2	2,839,386	62.9	19,328	25,766	2,189,742	68.3	14,422	19,871	.0986	.1057
MIDLAND	**97.3**	**119.0**	**22.3**	**44.4**	**25.4**	**2,506,398**	**94.5**	**36,394**	**56,450**	**1,205,945**	**90.0**	**17,925**	**27,161**	**.0519**	**.0626**
Midland	97.3	119.0	22.3	44.4	25.4	2,506,398	94.5	36,394	56,450	1,205,945	90.0	17,925	27,161	.0519	.0626
ODESSA	**130.8**	**154.9**	**18.4**	**57.8**	**22.5**	**2,751,908**	**91.1**	**30,504**	**47,611**	**1,775,112**	**85.9**	**20,233**	**30,711**	**.0662**	**.0781**
Ector	130.8	154.9	18.4	57.8	22.5	2,751,908	91.1	30,504	47,611	1,775,112	85.9	20,233	30,711	.0662	.0781
SAN ANGELO	**94.4**	**107.5**	**13.9**	**39.9**	**16.3**	**1,715,264**	**83.8**	**27,209**	**42,989**	**1,224,276**	**80.2**	**19,810**	**30,684**	**.0452**	**.0513**
Tom Green	94.4	107.5	13.9	39.9	16.3	1,715,264	83.8	27,209	42,989	1,224,276	80.2	19,810	30,684	.0452	.0513
SAN ANTONIO	**1,173.6**	**1,309.0**	**11.5**	**453.0**	**15.4**	**18,706,264**	**79.7**	**26,531**	**41,294**	**10,426,080**	**75.9**	**15,102**	**23,016**	**.4730**	**.5245**
Bexar	1,077.8	1,196.1	11.0	412.7	15.1	16,982,425	78.8	26,479	41,150	9,672,896	75.4	15,377	23,438	.4349	.4801
Comal	43.2	52.2	20.8	19.1	22.4	849,785	93.0	28,221	44,491	398,922	87.7	13,626	20,886	.0185	.0221
Guadalupe	52.6	60.7	15.4	21.2	17.1	874,054	85.0	26,103	41,229	354,262	79.1	10,926	16,710	.0196	.0223
SHERMAN - DENISON	**94.7**	**101.6**	**7.3**	**39.2**	**8.3**	**1,414,226**	**57.8**	**24,756**	**36,077**	**711,195**	**56.5**	**12,556**	**18,143**	**.0387**	**.0387**
Grayson	94.7	101.6	7.3	39.2	8.3	1,414,226	57.8	24,756	36,077	711,195	56.5	12,556	18,143	.0387	.0387
TEXARKANA	**118.4**	**125.3**	**5.8**	**46.0**	**6.7**	**1,418,561**	**51.2**	**21,771**	**30,838**	**1,001,653**	**55.0**	**14,989**	**21,775**	**.0465**	**.0453**
Bowie	80.1	86.3	7.7	32.1	9.2	952,363	47.0	22,032	29,669	688,314	53.7	15,231	21,443	.0320	.0308
Miller, Ark.	*38.3*	*39.0*	*1.8*	*13.9*	*1.5*	*466,198*	*60.4*	*21,212*	*33,539*	*313,339*	*58.1*	*14,469*	*22,542*	*.0145*	*.0145*
TYLER	**145.9**	**169.9**	**16.4**	**62.6**	**18.3**	**2,768,665**	**86.8**	**28,017**	**44,228**	**1,772,142**	**82.1**	**18,401**	**28,309**	**.0688**	**.0793**
Smith	145.9	169.9	16.4	62.6	18.3	2,768,665	86.8	28,017	44,228	1,772,142	82.1	18,401	28,309	.0688	.0793
VICTORIA	**77.5**	**90.2**	**16.4**	**31.6**	**20.2**	**1,424,900**	**85.2**	**29,254**	**45,092**	**968,596**	**81.6**	**20,277**	**30,652**	**.0366**	**.0419**
Victoria	77.5	90.2	16.4	31.6	20.2	1,424,900	85.2	29,254	45,092	968,596	81.6	20,277	30,652	.0366	.0419
WACO	**184.1**	**202.0**	**9.7**	**74.6**	**11.0**	**2,586,325**	**63.3**	**23,571**	**34,669**	**1,812,845**	**64.1**	**16,438**	**24,301**	**.0777**	**.0801**
McLennan	184.1	202.0	9.7	74.6	11.0	2,586,325	63.3	23,571	34,669	1,812,845	64.1	16,438	24,301	.0777	.0801
WICHITA FALLS	**125.1**	**129.8**	**3.8**	**47.7**	**5.8**	**1,729,771**	**48.2**	**25,874**	**36,264**	**1,186,610**	**51.3**	**17,389**	**24,877**	**.0556**	**.0526**
Wichita	125.1	129.8	3.8	47.7	5.8	1,729,771	48.2	25,874	36,264	1,186,610	51.3	17,389	24,877	.0556	.0526
ALL COUNTIES															
Anderson	45.3	51.9	14.6	17.4	20.0	542,571	61.1	23,221	31,182	319,715	69.6	13,005	18,374	.0160	.0166
Andrews	15.2	18.1	19.1	6.0	20.0	199,755	30.5	30,610	33,293	110,614	50.5	14,701	18,436	.0064	.0060
Angelina	71.6	81.7	14.1	27.9	14.3	882,329	53.9	23,494	31,625	515,001	57.6	13,389	18,459	.0266	.0267
Aransas	17.2	20.6	19.8	7.8	23.8	227,184	34.7	26,771	29,126	111,385	53.3	11,537	14,280	.0069	.0064
Archer	8.1	9.3	14.8	3.4	17.2	84,412	32.6	21,949	24,827	34,347	50.7	7,858	10,102	.0026	.0025
Armstrong	2.1	2.2	4.8	.8	.0	24,783	8.8	28,465	30,979	5,877	25.5	5,854	7,346	.0008	.0007
Atascosa	28.6	33.6	17.5	11.4	21.3	369,959	82.9	21,516	32,453	143,092	78.9	8,509	12,552	.0088	.0099
Austin	20.7	24.8	19.8	9.0	20.0	383,726	89.4	27,007	42,636	149,421	84.9	10,773	16,602	.0082	.0096
Bailey	8.2	8.3	1.2	2.9	3.6	58,727	14.5	18,313	20,251	48,924	32.4	13,202	16,870	.0026	.0022
Bandera	8.7	10.8	24.1	4.4	29.4	144,234	89.6	22,379	32,780	30,972	88.9	4,822	7,039	.0029	.0033
Bastrop	29.7	35.7	20.2	13.0	23.8	464,726	91.7	23,093	35,748	137,189	85.9	7,027	10,553	.0096	.0114
Baylor	5.0	5.1	2.0	2.0	.0	65,608	52.5	21,511	32,804	30,256	50.7	10,042	15,128	.0018	.0018
Bee	27.9	30.3	8.6	9.9	11.2	389,163	75.6	24,901	39,309	193,149	71.1	12,881	19,510	.0100	.0107
Bell	172.8	194.2	12.4	67.0	13.6	2,248,911	61.6	23,390	33,566	1,491,888	65.8	15,253	22,267	.0673	.0698
Bexar	1,077.8	1,196.1	11.0	412.7	15.1	16,982,425	78.8	26,479	41,150	9,672,896	75.4	15,377	23,438	.4349	.4801
Blanco	5.2	5.9	13.5	2.7	22.7	82,792	68.4	22,352	30,664	35,476	74.9	9,219	13,139	.0020	.0021
Borden	.9	1.0	11.1	.3	.0	5,789	6.2	18,163	19,297	843	25.3	2,243	2,810	.0002	.0002
Bosque	14.9	16.8	12.8	7.0	14.8	237,440	82.5	21,324	33,920	87,816	77.3	8,117	12,545	.0054	.0060
Bowie	80.1	86.3	7.7	32.1	9.2	952,363	47.0	22,032	29,669	688,314	53.7	15,231	21,443	.0320	.0308
Brazoria	200.8	243.9	21.5	80.1	23.6	3,817,264	77.7	33,155	47,656	1,461,514	77.9	12,677	18,246	.0839	.0945
Brazos	110.3	134.3	21.8	50.7	27.4	1,470,149	39.4	26,507	28,997	836,087	59.6	13,163	16,491	.0453	.0440
Brewster	7.8	8.0	2.6	2.8	.0	72,898	40.3	18,556	26,035	69,145	45.3	16,992	24,695	.0030	.0028
Briscoe	2.6	2.6	.0	1.0	.0	17,430	10.8	15,734	17,430	9,794	27.4	7,687	9,794	.0007	.0006
Brooks	8.9	9.5	6.7	2.8	3.7	72,378	43.2	18,719	25,849	55,615	47.2	13,989	19,863	.0028	.0027
Brown	36.7	41.7	13.6	16.2	16.5	537,885	73.9	22,252	33,203	307,859	71.0	12,953	19,004	.0143	.0155
Burleson	14.1	16.4	16.3	5.7	16.3	208,353	83.9	23,126	36,553	68,972	79.0	7,862	12,100	.0047	.0052
Burnet	21.4	25.2	17.8	10.6	23.3	264,817	34.1	22,959	24,983	146,574	54.7	11,020	13,828	.0084	.0080
Caldwell	25.4	28.0	10.2	9.2	13.6	302,267	69.6	21,998	32,855	147,974	69.0	10,813	16,084	.0081	.0087
Calhoun	20.9	22.7	8.6	8.0	12.7	310,599	60.6	27,233	38,825	170,148	64.1	14,606	21,269	.0086	.0087
Callahan	13.0	15.7	20.8	5.8	20.8	152,566	55.5	20,439	26,304	55,948	65.5	7,045	9,646	.0041	.0043
Cameron	238.8	280.1	17.3	80.3	18.8	2,479,581	73.5	21,139	30,879	1,595,362	72.5	13,680	19,868	.0744	.0814
Camp	9.9	10.7	8.1	4.3	13.2	168,445	78.9	24,778	39,173	68,109	72.7	10,378	15,839	.0038	.0042
Carson	7.1	7.7	8.5	2.6	4.0	103,620	52.1	27,259	39,854	33,491	52.7	8,772	12,881	.0025	.0026
Cass	31.8	35.0	10.1	12.3	8.8	457,428	71.9	23,553	37,189	197,891	66.1	10,543	16,089	.0115	.0121
Castro	10.8	11.1	2.8	3.7	8.8	73,826	21.2	17,921	19,953	56,652	37.1	12,157	15,311	.0033	.0028
Chambers	21.7	26.1	20.3	9.4	25.3	256,195	41.2	24,188	27,255	163,387	61.7	13,471	17,382	.0083	.0082
Cherokee	41.7	46.5	11.5	16.3	10.1	463,945	48.5	21,106	28,463	210,849	52.7	9,327	12,936	.0137	.0134

METRO/COUNTY 1988 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI		1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household		Buying Power Index	
								1983	1988			1983	1988	1983	1988
TEXAS (continued)															
ALL COUNTIES (continued)															
Childress	7.2	7.4	2.8	2.8	.0	55,715	16.1	17,145	19,898	46,863	31.0	12,774	16,737	.0025	.0021
Clay	10.4	11.5	10.6	4.5	12.5	143,974	53.5	23,452	31,994	38,656	60.0	6,040	8,590	.0035	.0035
Cochran	4.8	4.7	−2.1	1.5	.0	36,970	18.6	20,774	24,647	19,832	31.6	10,048	13,221	.0015	.0012
Coke	3.3	3.4	3.0	1.3	.0	47,124	50.7	24,046	36,249	25,329	48.9	13,086	19,484	.0013	.0013
Coleman	10.9	11.4	4.6	4.4	.0	139,911	57.9	20,137	31,798	61,650	53.2	9,148	14,011	.0039	.0039
Collin	182.5	228.6	25.3	74.5	26.3	4,047,414	92.5	35,635	54,328	1,218,986	90.7	10,834	16,362	.0768	.0925
Collingsworth	4.6	4.5	−2.2	1.8	.0	50,768	42.5	19,788	28,204	23,293	43.1	9,043	12,941	.0015	.0014
Colorado	20.1	21.9	9.0	8.5	13.3	272,327	57.8	23,010	32,038	163,424	60.6	13,570	19,226	.0081	.0080
Comal	43.2	52.2	20.8	19.1	22.4	849,785	93.0	28,221	44,491	398,922	87.7	13,626	20,886	.0185	.0221
Comanche	13.3	14.2	6.8	5.5	7.8	142,412	44.8	19,287	25,893	74,555	49.1	9,806	13,555	.0045	.0043
Concho	3.0	3.1	3.3	1.1	.0	28,344	9.0	23,649	25,767	37,641	25.6	27,254	34,219	.0016	.0013
Cooke	30.3	34.1	12.5	12.6	13.5	399,118	53.3	23,448	31,676	253,447	56.9	14,555	20,115	.0123	.0121
Coryell	65.7	76.3	16.1	20.4	21.4	716,596	32.7	32,138	35,127	180,329	52.7	7,029	8,840	.0200	.0187
Cottle	2.9	2.8	−3.4	1.2	.0	32,284	24.7	21,568	26,903	11,153	31.8	7,053	9,294	.0011	.0008
Crane	5.0	5.6	12.0	1.8	5.9	60,911	16.8	30,667	33,839	21,852	33.8	9,608	12,140	.0019	.0016
Crockett	5.1	5.7	11.8	1.8	5.9	65,348	47.8	26,000	36,304	48,912	52.9	18,816	27,173	.0022	.0022
Crosby	8.9	8.9	.0	2.9	.0	58,711	12.9	17,938	20,245	21,764	25.5	5,978	7,505	.0024	.0018
Culberson	3.5	3.7	5.7	1.0	.0	16,919	9.8	15,415	16,919	22,997	25.8	18,275	22,997	.0010	.0009
Dallam	6.8	7.1	4.4	2.5	.0	46,642	12.6	16,576	18,657	69,372	27.8	21,708	27,749	.0029	.0024
Dallas	1,688.6	1,874.2	11.0	742.6	14.8	32,404,568	65.4	30,288	43,637	20,949,776	69.0	19,171	28,211	.8774	.9228
Dawson	16.6	17.1	3.0	5.5	.0	151,264	26.8	21,696	27,503	102,708	34.6	13,872	18,674	.0060	.0051
Deaf Smith	22.2	23.5	5.9	7.4	7.2	161,882	19.0	19,708	21,876	138,306	36.6	14,676	18,690	.0073	.0063
Delta	5.0	5.2	4.0	1.9	.0	45,301	36.8	17,423	23,843	16,140	40.5	6,046	8,495	.0014	.0012
Denton	180.4	225.3	24.9	79.8	27.1	4,259,092	100.8	33,782	53,372	1,342,648	95.1	10,961	16,825	.0783	.0973
De Witt	19.6	20.6	5.1	7.7	6.9	249,416	64.1	21,106	32,392	128,074	61.8	10,993	16,633	.0069	.0069
Dickens	3.5	3.5	.0	1.4	.0	20,679	10.2	13,399	14,771	22,308	26.1	12,635	15,934	.0012	.0010
Dimmit	12.6	14.3	13.5	4.0	14.3	73,435	28.9	16,281	18,359	61,234	47.5	11,860	15,309	.0033	.0032
Donley	4.4	4.8	9.1	1.6	.0	34,627	16.5	18,570	21,642	31,503	30.2	15,128	19,689	.0016	.0013
Duval	13.3	14.5	9.0	4.6	12.2	155,012	77.2	21,331	33,698	56,234	72.7	7,942	12,225	.0039	.0042
Eastland	20.9	22.9	9.6	9.3	12.0	277,534	68.4	19,859	29,842	118,202	67.1	8,521	12,710	.0070	.0073
Ector	130.8	154.9	18.4	57.8	22.5	2,751,908	91.1	30,504	47,611	1,775,112	85.9	20,233	30,711	.0662	.0781
Edwards	2.0	2.0	.0	.7	.0	15,621	24.5	17,923	22,316	5,998	36.0	6,299	8,569	.0006	.0005
Ellis	67.7	78.6	16.1	26.0	15.6	977,617	66.6	26,086	37,601	472,210	69.8	12,358	18,162	.0253	.0270
El Paso	533.1	606.5	13.8	182.4	15.5	6,121,890	62.5	23,860	33,563	3,709,053	64.1	14,312	20,335	.1834	.1907
Erath	24.9	28.0	12.4	11.4	15.2	399,378	70.3	23,690	35,033	217,862	69.5	12,980	19,111	.0103	.0111
Falls	18.8	19.9	5.9	7.8	6.8	217,133	59.8	18,609	27,838	104,664	58.3	9,057	13,418	.0062	.0062
Fannin	25.5	27.1	6.3	11.0	10.0	284,043	44.4	19,671	25,822	171,352	50.8	11,363	15,577	.0093	.0088
Fayette	20.5	22.8	11.2	9.2	12.2	322,435	77.0	22,209	35,047	141,617	69.4	10,195	15,393	.0078	.0086
Fisher	6.0	6.1	1.7	2.2	.0	48,942	11.4	19,972	22,246	18,199	25.7	6,581	8,272	.0018	.0013
Floyd	9.6	9.2	−4.2	3.3	.0	59,422	9.4	16,454	18,007	43,394	26.0	10,435	13,150	.0028	.0022
Foard	2.1	2.1	.0	.9	.0	17,386	11.8	17,278	19,318	6,666	25.3	5,909	7,407	.0007	.0006
Fort Bend	175.4	229.5	30.8	73.9	34.9	3,877,665	90.6	37,130	52,472	932,728	91.9	8,872	12,621	.0709	.0858
Franklin	7.8	9.0	15.4	3.5	16.7	105,963	58.1	22,341	30,275	29,677	61.0	6,144	3,479	.0025	.0026
Freestone	17.4	20.7	19.0	7.3	15.9	223,381	65.7	21,396	30,600	136,461	69.0	12,814	18,693	.0065	.0068
Frio	15.0	16.6	10.7	4.8	11.6	114,815	48.0	18,046	23,920	71,960	53.4	10,913	14,992	.0040	.0042
Gaines	14.2	15.8	11.3	5.1	10.9	147,619	40.7	22,813	28,945	59,420	48.3	8,710	11,651	.0045	.0041
Galveston	212.6	235.7	10.9	86.2	13.0	3,824,033	67.2	29,980	44,362	1,980,291	67.3	15,513	22,973	.0971	.1022
Garza	5.4	5.4	.0	1.9	.0	55,194	29.2	22,491	29,049	29,868	38.2	11,372	15,720	.0019	.0017
Gillespie	15.0	17.0	13.3	6.9	16.9	207,239	66.6	21,084	30,035	115,684	67.5	11,706	16,766	.0057	.0061
Glasscock	1.3	1.3	.0	.4	.0	8,827	7.4	20,540	22,068	2,593	25.9	5,148	6,483	.0003	.0002
Goliad	5.5	6.0	9.1	1.9	.0	66,650	53.7	22,821	35,079	23,175	48.9	8,193	12,197	.0018	.0018
Gonzales	17.5	18.4	5.1	6.5	6.6	215,570	67.5	21,097	33,165	94,280	63.3	9,463	14,505	.0058	.0059
Gray	27.1	28.4	4.8	11.0	4.8	391,828	44.5	25,824	35,621	206,662	47.5	13,348	18,787	.0116	.0108
Grayson	94.7	101.6	7.3	39.2	8.3	1,414,226	57.8	24,756	36,077	711,195	56.5	12,556	18,143	.0387	.0387
Gregg	113.0	132.3	17.1	48.7	18.2	1,956,016	76.0	26,972	40,165	1,438,216	74.5	20,003	29,532	.0544	.0601
Grimes	15.8	18.4	16.5	6.4	18.5	185,891	64.6	20,913	29,045	69,421	66.7	7,714	10,847	.0048	.0050
Guadalupe	52.6	60.7	15.4	21.2	17.1	874,054	85.0	26,103	41,229	354,262	79.1	10,926	16,710	.0196	.0223
Hale	39.6	42.0	6.1	14.0	6.9	320,752	23.3	19,861	22,911	306,404	39.6	16,757	21,886	.0145	.0126
Hall	5.6	5.5	−1.8	2.2	.0	31,044	7.1	13,172	14,111	21,212	22.9	7,843	9,642	.0016	.0012
Hamilton	9.0	9.9	10.0	4.3	13.2	118,980	63.9	19,099	27,670	53,387	64.3	8,553	12,416	.0030	.0033
Hansford	6.4	6.8	6.3	2.8	16.7	72,286	29.7	23,224	25,816	60,107	49.5	16,753	21,467	.0028	.0025
Hardeman	6.4	6.5	1.6	2.5	.0	61,182	20.4	20,320	24,473	22,676	29.9	6,981	9,070	.0021	.0017
Hardin	46.5	54.5	17.2	18.1	16.0	649,575	58.8	26,220	35,988	304,017	61.0	12,106	16,801	.0176	.0180
Harris	2,725.4	3,184.1	16.8	1,208.2	20.1	55,160,013	70.5	32,141	45,655	32,319,258	73.3	18,536	26,750	1.3975	1.5174
Harrison	56.8	62.6	10.6	21.7	10.2	863,856	74.0	25,196	39,809	363,585	68.9	10,930	16,755	.0208	.0224
Hartley	4.5	5.2	15.6	1.6	14.3	41,926	25.4	23,878	26,204	8,522	42.2	4,280	5,326	.0013	.0012

METRO/COUNTY 1988 PROJECTIONS

ESTIMATES

METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI 1983	Average Household EBI 1988	1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household 1988	Retail Sales Per Household 1988	Buying Power Index 1983	Buying Power Index 1988
TEXAS (continued)															
ALL COUNTIES (continued)															
Haskell	7.8	7.9	1.3	3.0	.0	53,799	8.8	16,484	17,933	45,232	26.7	11,897	15,077	.0027	.0021
Hays	47.1	56.0	18.9	18.5	23.3	737,275	94.6	25,258	39,853	335,579	89.7	11,794	18,139	.0165	.0198
Hemphill	6.6	8.5	28.8	3.0	30.4	79,401	45.3	23,758	26,467	46,456	61.8	12,483	15,485	.0025	.0025
Henderson	51.4	63.1	22.8	24.8	25.3	852,909	84.5	23,344	34,391	279,402	81.4	7,779	11,266	.0182	.0210
Hidalgo	332.6	401.7	20.8	110.2	22.2	2,839,386	62.9	19,328	25,766	2,189,742	68.3	14,422	19,871	.0986	.1057
Hill	27.0	29.5	9.3	11.4	9.6	342,622	60.3	20,557	30,055	166,574	60.0	10,010	14,612	.0094	.0096
Hockley	25.2	28.1	11.5	9.3	12.0	288,729	50.3	23,140	31,046	151,943	54.7	11,832	16,338	.0089	.0086
Hood	23.1	30.5	32.0	11.9	33.7	408,852	45.8	31,501	34,357	191,146	68.0	12,787	16,063	.0108	.0110
Hopkins	28.0	31.6	12.9	11.6	10.5	314,243	44.1	20,765	27,090	177,731	50.2	11,266	15,322	.0100	.0097
Houston	24.7	27.2	10.1	9.7	18.3	308,516	80.9	20,798	31,806	166,449	78.5	11,370	17,160	.0081	.0090
Howard	32.7	32.2	−1.5	12.2	.0	447,283	44.9	25,301	36,663	413,564	47.0	23,058	33,899	.0166	.0152
Hudspeth	2.8	2.9	3.6	.8	.0	17,444	21.7	17,916	21,805	4,962	30.2	4,763	6,203	.0006	.0005
Hunt	61.3	68.7	12.1	25.7	13.2	987,376	78.7	24,341	38,419	479,904	74.2	12,138	18,673	.0240	.0266
Hutchinson	28.1	31.0	10.3	11.6	9.4	551,524	73.0	30,079	47,545	183,577	66.1	10,429	15,826	.0121	.0129
Irion	1.6	1.9	18.8	.6	20.0	17,964	52.9	23,502	29,940	13,399	65.3	16,216	22,332	.0006	.0006
Jack	8.0	8.8	10.0	3.3	10.0	107,265	57.5	22,701	32,505	45,357	58.6	9,536	13,745	.0028	.0029
Jackson	14.0	14.9	6.4	5.5	10.0	180,683	54.4	23,402	32,851	80,745	56.6	10,312	14,681	.0050	.0049
Jasper	34.2	38.8	13.5	14.1	16.5	453,531	65.3	22,679	32,165	305,150	68.3	14,982	21,642	.0134	.0141
Jeff Davis	1.8	2.0	11.1	.6	.0	14,319	25.6	18,995	23,865	2,706	36.7	3,298	4,510	.0004	.0004
Jefferson	259.5	271.3	4.5	100.4	6.4	4,447,088	62.5	28,997	44,293	2,894,773	60.8	19,070	28,832	.1264	.1281
Jim Hogg	5.5	6.0	9.1	1.8	.0	37,491	14.5	18,197	20,828	25,977	30.1	11,094	14,432	.0017	.0015
Jim Wells	39.0	42.8	9.7	13.7	12.3	324,918	28.6	20,714	23,717	285,477	45.1	16,124	20,838	.0136	.0128
Johnson	81.3	98.1	20.7	34.0	21.4	1,346,795	75.7	27,369	39,612	581,766	77.0	11,740	17,111	.0318	.0354
Jones	18.3	19.6	7.1	7.2	7.5	177,559	31.4	20,170	24,661	94,397	41.8	9,939	13,111	.0061	.0055
Karnes	14.0	14.5	3.6	5.2	10.6	185,630	73.0	22,828	35,698	96,228	69.3	12,096	18,505	.0049	.0052
Kaufman	44.3	51.5	16.3	17.4	16.8	629,789	66.1	25,442	36,195	333,057	68.3	13,280	19,141	.0169	.0179
Kendall	13.0	16.1	23.8	5.5	22.2	194,222	68.1	25,674	35,313	86.748	75.6	10,976	15,772	.0048	.0054
Kenedy	.5	.5	.0	.2	.0	8,331	16.8	35,660	41,655	1,536	30.8	5,870	7,680	.0002	.0001
Kent	1.2	1.3	8.3	.4	.0	6,706	7.1	15,650	16,765	2,997	25.8	5,958	7,493	.0003	.0003
Kerr	33.6	39.9	18.8	15.6	19.1	470,219	29.7	27,669	30,142	201,989	46.5	10,521	12,948	.0142	.0127
Kimble	4.2	4.4	4.8	1.6	.0	35,408	23.3	17,952	22,130	39,594	35.3	18,293	24,746	.0018	.0015
King	.4	.4	.0	.2	.0	3,458	8.6	15,925	17,290	2,826	24.2	11,375	14,130	.0000	.0002
Kinney	2.4	2.6	8.3	.8	.0	23,184	57.9	18,354	28,980	7,157	52.8	5,854	8,946	.0007	.0006
Kleberg	34.4	35.7	3.8	11.6	7.4	354,598	42.3	23,068	30,569	262,302	50.5	16,136	22,612	.0126	.0119
Knox	5.2	5.0	−3.8	1.9	.0	34,927	8.5	16,946	18,383	25,530	26.5	10,618	13,437	.0017	.0012
Lamar	45.9	50.8	10.7	19.2	11.6	631,090	72.4	21,278	32,869	402,186	69.6	13,791	20,947	.0178	.0191
Lamb	19.4	20.2	4.1	6.9	4.5	146,829	17.8	18,879	21,280	89,393	33.9	10,117	12,956	.0059	.0050
Lampasas	13.4	15.0	11.9	5.6	12.0	164,802	57.8	20,888	29,429	82,887	58.8	10,437	14,801	.0047	.0047
La Salle	5.9	6.4	8.5	2.0	5.3	44,260	38.4	16,832	22,130	27,958	44.3	10,199	13,979	.0017	.0017
Lavaca	20.1	21.6	7.5	8.1	6.6	257,487	61.0	21,037	31,789	117,136	59.4	9,669	14,461	.0071	.0070
Lee	13.0	15.9	22.3	5.6	21.7	172,613	70.8	21,973	30,824	68,064	74.6	8,472	12,154	.0043	.0047
Leon	10.9	12.7	16.5	5.5	22.2	150,222	73.4	19,250	27,313	47,556	75.8	6,011	8,647	.0034	.0039
Liberty	55.9	68.1	21.8	23.9	23.2	920,340	81.4	26,146	38,508	455,704	79.3	13,105	19,067	.0220	.0251
Limestone	22.2	24.7	11.3	8.9	11.3	272,848	70.1	20,050	30,657	153,744	68.0	11,441	17,275	.0076	.0082
Lipscomb	4.1	4.7	14.6	1.5	7.1	62,745	68.6	26,576	41,830	20,899	64.6	9,071	13,933	.0015	.0015
Live Oak	10.9	12.6	15.6	4.2	13.5	97,802	26.3	20,929	23,286	66,597	45.5	12,369	15,856	.0038	0034
Llano	12.0	14.4	20.0	6.1	19.6	160,897	50.0	21,037	26,377	70,855	60.2	8,671	11,616	.0044	.0045
Loving	.1	.1	.0	.1	.0	1,908	3.4	18,450	19,080	271	20.4	2,250	2,710	.0001	.0000
Lubbock	228.6	251.4	10.0	91.6	13.5	3,075,785	50.9	25,251	33,578	2,319,016	56.6	18,356	25,317	.1006	.0987
Lynn	8.6	8.5	−1.2	2.8	.0	49,637	10.4	16,054	17,728	25,107	27.0	7,063	8,967	.0023	.0018
McCulloch	9.1	9.5	4.4	3.5	.0	99,454	47.2	19,307	28,415	66,992	46.0	13,109	19,141	.0032	.0032
McLennan	184.1	202.0	9.7	74.6	11.0	2,586,325	63.3	23,571	34,669	1,812,845	64.1	16,438	24,301	.0777	.0801
McMullen	.8	.8	.0	.3	.0	9,112	21.4	25,013	30,373	1,030	34.3	2,557	3,433	.0002	.0002
Madison	12.0	13.5	12.5	4.0	14.3	109,600	24.6	25,141	27,400	79,899	43.1	15,956	19,975	.0043	.0039
Marion	11.4	12.9	13.2	4.9	11.4	117,679	52.1	17,586	24,016	46,194	59.4	6,387	9,427	.0033	.0033
Martin	4.9	5.2	6.1	1.6	.0	42,205	13.0	23,335	26,378	43,493	29.2	21,033	27,183	.0021	.0016
Mason	3.9	4.2	7.7	1.9	18.8	30,918	29.3	14,941	16,273	16,183	47.1	6,875	8,517	.0012	.0011
Matagorda	43.5	51.2	17.7	18.6	20.8	548,559	45.7	24,442	29,492	269,708	56.6	11,186	14,500	.0161	.0159
Maverick	38.9	49.4	27.0	12.1	36.0	239,262	55.7	16,007	19,774	181,707	65.2	11,458	15,017	.0094	.0101
Medina	24.9	27.2	9.2	9.3	12.0	282,741	59.2	21,400	30,402	151,452	63.7	11,149	16,285	.0082	.0084
Menard	2.4	2.5	4.2	.9	.0	12,408	8.6	12,697	13,787	5,600	26.6	4,914	6,222	.0006	.0005
Midland	97.3	119.0	22.3	44.4	25.4	2,506,398	94.5	36,394	56,450	1,205,945	90.8	17,925	27,161	.0519	.0626
Milam	24.8	27.5	10.9	9.9	11.2	336,373	73.9	21,729	33,977	126,778	69.5	8,406	12,806	.0082	.0089
Mills	4.7	5.0	6.4	1.9	.0	41,946	8.9	20,276	22,077	15,361	23.1	6,567	8,085	.0015	.0012
Mitchell	9.3	9.5	2.2	3.4	.0	79,667	19.1	19,679	23,431	46,092	29.9	10,436	13,556	.0031	.0025
Montague	18.8	20.7	10.1	7.8	6.8	206,198	43.1	19,745	26,436	117,062	48.7	10,785	15,008	.0067	.0068

METRO/COUNTY 1988 PROJECTIONS

[illegible] ESTIMATES METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI		1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household		Buying Power Index	
								1983	1988			1983	1988	1983	1988
TEXAS (continued)															
ALL COUNTIES (continued)															
Montgomery	170.8	224.8	31.6	73.6	32.1	2,921,918	70.7	30,730	39,700	1,323,801	82.2	13,042	17,986	.0697	.0788
Moore	18.2	20.6	13.2	7.0	14.8	221,819	43.6	25,328	31,688	134,988	52.6	14,501	19,284	.0071	.0068
Morris	16.0	17.8	11.3	6.1	8.9	180,683	42.1	22,699	29,620	67,074	47.2	8,139	10,996	.0051	.0049
Motley	1.9	1.8	–5.3	.8	.0	12,731	9.3	14,564	15,914	8,371	27.0	8,239	10,464	.0007	.0005
Nacogdoches	51.5	57.7	12.0	20.9	13.6	585,789	50.1	21,216	28,028	383,330	56.5	13,309	18,341	.0190	.0187
Navarro	38.6	42.7	10.6	16.2	11.0	548,559	69.2	22,207	33,862	362,247	67.4	14,824	22,361	.0157	.0166
Newton	14.4	15.9	10.4	5.5	10.0	179,382	66.9	21,499	32,615	41,114	62.1	5,073	7,475	.0041	.0044
Nolan	18.4	19.7	7.1	7.2	7.5	254,102	62.1	23,402	35,292	194,781	60.5	18,110	27,053	.0080	.0081
Nueces	287.3	314.0	9.3	105.4	11.4	4,186,181	63.0	27,154	39,717	2,483,849	62.3	16,179	23,566	.1182	.1214
Ochiltree	10.1	11.0	8.9	4.0	11.1	167,406	55.6	29,891	41,852	84,700	59.7	14,734	21,175	.0045	.0046
Oldham	2.4	2.5	4.2	.7	.0	14,305	10.3	18,531	20,436	7,214	24.9	8,250	10,306	.0007	.0005
Orange	91.9	102.7	11.8	36.1	15.7	1,639,169	76.4	29,780	45,406	736,032	73.2	13,617	20,389	.0385	.0421
Palo Pinto	23.0	23.2	.9	8.7	.0	288,208	42.2	23,296	33,127	222,644	45.5	17,594	25,591	.0102	.0092
Panola	23.6	27.6	16.9	9.8	18.1	315,285	65.3	22,985	32,172	134,408	67.7	9,659	13,715	.0081	.0087
Parker	51.7	61.4	18.8	22.1	20.1	854,211	73.3	26,789	38,652	384,903	74.1	12,014	17,416	.0205	.0227
Parmer	11.4	11.8	3.5	3.5	.0	69,180	10.7	17,855	19,766	57,371	27.9	12,820	16,392	.0034	.0027
Pecos	15.9	17.8	11.9	5.2	10.6	173,394	53.3	24,068	33,345	136,781	58.6	18,346	26,304	.0061	.0061
Polk	29.9	35.7	19.4	13.6	22.5	393,390	74.5	20,316	28,926	261,077	75.6	13,393	19,197	.0111	.0122
Potter	105.0	113.7	8.3	44.7	10.1	1,286,654	44.1	21,993	28,784	1,457,108	53.3	23,408	32,597	.0521	.0498
Presidio	5.5	5.9	7.3	1.8	.0	26,377	11.8	13,109	14,654	26,428	24.3	11,814	14,682	.0016	.0014
Rains	5.5	6.4	16.4	2.8	21.7	66,389	49.6	19,296	23,710	24,799	64.4	6,560	8,857	.0017	.0017
Randall	86.4	102.1	18.2	39.0	22.6	2,043,494	88.4	34,117	52,397	975,756	85.6	16,528	25,019	.0439	.0514
Reagan	4.7	5.7	21.3	1.9	35.7	60,922	72.2	25,271	32,064	32,213	86.5	12,339	16,954	.0017	.0019
Real	2.8	3.2	14.3	1.0	.0	15,074	10.1	13,685	15,074	8,450	27.5	6,625	8,450	.0006	.0005
Red River	17.1	18.3	7.0	7.0	7.7	141,891	32.8	16,441	20,270	93,366	45.6	9,868	13,338	.0045	.0049
Reeves	16.0	16.5	3.1	5.4	10.2	156,992	51.1	21,202	29,073	120,133	58.1	15,508	22,247	.0054	.0053
Refugio	9.4	9.6	2.1	3.2	.0	124,448	54.8	25,117	38,890	54,354	51.5	11,215	16,986	.0034	.0034
Roberts	1.3	1.4	7.7	.4	.0	10,325	10.3	23,410	25,813	2,434	26.4	4,813	6,085	.0003	.0002
Robertson	15.3	16.1	5.2	6.4	8.5	154,128	42.6	18,323	24,083	68,805	49.6	7,794	10,751	.0048	.0045
Rockwall	18.5	24.1	30.3	8.5	32.8	469,152	96.6	37,281	55,194	140,327	95.2	11,233	16,509	.0086	.0106
Runnels	12.2	12.7	4.1	4.6	.0	141,891	45.7	21,167	30,846	75,802	46.8	11,223	16,479	.0045	.0042
Rusk	45.7	51.5	12.7	18.4	12.2	505,452	22.1	25,243	27,470	205,205	39.1	8,997	11,152	.0163	.0141
Sabine	9.7	11.0	13.4	4.3	13.2	99,714	52.2	17,241	23,189	61,454	55.5	10,400	14,292	.0034	.0033
San Augustine	9.2	9.7	5.4	3.4	.0	96,069	44.3	19,581	28,256	53,567	46.6	10,744	15,755	.0031	.0030
San Jacinto	14.3	17.6	23.1	6.9	27.8	184,328	72.1	19,829	26,714	30,910	77.7	3,221	4,480	.0040	.0044
San Patricio	64.1	72.9	13.7	23.1	16.7	728,201	49.8	24,556	31,524	414,139	58.7	13,183	17,928	.0224	.0221
San Saba	6.1	5.9	–3.3	2.6	.0	62,745	34.5	17,939	24,133	26,700	38.5	7,415	10,269	.0020	.0019
Schleicher	3.3	3.9	18.2	1.1	10.0	39,313	57.9	24,894	35,739	9,525	60.4	5,939	8,659	.0010	.0009
Scurry	19.8	22.1	11.6	8.1	14.1	351,474	77.0	27,963	43,392	206,217	73.7	16,717	25,459	.0089	.0099
Shackelford	4.5	5.3	17.8	2.0	17.6	71,596	71.3	24,579	35,798	28,714	69.5	9,964	14,357	.0018	.0018
Shelby	25.1	27.7	10.4	10.4	10.6	274,149	50.2	19,419	26,360	149,803	53.5	10,381	14,404	.0084	.0084
Sherman	3.0	2.7	–10.0	1.1	.0	53,893	36.8	35,309	48,994	27,094	44.4	17,055	24,631	.0016	.0014
Smith	145.9	169.9	16.4	62.6	18.3	2,768,665	86.8	28,017	44,228	1,772,142	82.1	18,401	28,309	.0688	.0793
Somervell	5.2	6.3	21.2	2.5	25.0	77,064	62.9	23,651	30,826	47,265	74.3	13,558	18,906	.0022	.0023
Starr	33.9	41.9	23.6	10.6	23.3	232,754	81.0	14,953	21,958	137,089	78.2	8,947	12,933	.0077	.0087
Stephens	11.1	12.8	15.3	5.1	15.9	166,625	71.2	22,116	32,672	75,333	69.0	10,132	14,771	.0040	.0045
Sterling	1.3	1.5	15.4	.4	.0	8,950	10.0	20,338	22,375	5,574	26.0	11,058	13,935	.0004	.0003
Stonewall	2.5	2.6	4.0	1.0	.0	32,544	50.9	21,570	32,544	9,462	48.6	6,367	9,462	.0009	.0009
Sutton	6.2	7.7	24.2	2.4	26.3	74,721	47.0	26,746	31,134	72,111	65.1	22,983	30,046	.0027	.0027
Swisher	9.6	9.4	–2.1	3.4	.0	63,327	10.4	16,871	18,626	40,476	25.4	9,492	11,905	.0029	.0022
Tarrant	952.8	1,085.1	13.9	410.1	17.0	17,322,964	69.4	29,185	42,241	10,907,379	72.7	18,029	26,597	.4601	.4956
Taylor	120.0	133.1	10.9	48.2	13.7	1,754,244	61.2	25,669	36,395	1,266,625	64.2	18,195	26,279	.0531	.0545
Terrell	1.6	1.6	.0	.6	.0	14,518	12.1	21,582	24,197	8,757	28.4	11,363	14,595	.0006	.0005
Terry	15.1	15.8	4.6	5.6	9.8	149,181	37.4	21,282	26,639	149,388	49.1	19,647	26,676	.0061	.0056
Throckmorton	2.1	2.2	4.8	.9	.0	14,810	8.4	15,180	16,456	4,262	26.5	3,743	4,736	.0006	.0004
Titus	24.0	27.4	14.2	9.6	11.6	356,420	68.0	24,676	37,127	304,913	67.6	21,152	31,762	.0112	.0120
Tom Green	94.4	107.5	13.9	39.9	16.3	1,715,264	83.8	27,209	42,989	1,224,276	80.2	19,810	30,684	.0452	.0513
Travis	478.9	561.9	17.3	229.5	21.9	9,567,894	85.6	27,392	41,690	5,613,570	83.6	16,245	24,460	.2287	.2641
Trinity	10.6	12.0	13.2	4.7	11.9	124,448	57.1	18,864	26,478	78,807	60.8	11,670	16,767	.0039	.0039
Tyler	18.4	21.3	15.8	7.8	14.7	252,020	68.3	22,016	32,310	92,403	68.3	8,076	11,847	.0060	.0066
Upshur	33.5	40.2	20.0	14.4	21.0	473,318	72.6	23,045	32,869	186,789	74.8	8,980	12,971	.0115	.0126
Upton	4.9	5.3	8.2	1.6	.0	59,100	51.0	24,456	36,938	16,688	48.2	7,039	10,430	.0015	.0015
Uvalde	24.8	28.1	13.3	8.7	13.0	293,936	77.1	21,558	33,786	162,950	70.6	12,404	18,730	.0081	.0088
Val Verde	40.6	47.0	15.8	13.6	15.3	395,473	61.1	20,797	29,079	227,281	62.1	11,881	16,712	.0123	.0128
Van Zandt	37.0	43.3	17.0	16.3	18.1	576,156	81.7	22,975	35,347	240,310	78.2	9,774	14,743	.0133	.0151
Victoria	77.5	90.2	16.4	31.6	20.2	1,424,900	85.2	29,254	45,092	968,596	81.6	20,277	30,652	.0366	.0419

METRO/COUNTY 1988 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI		1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household		Buying Power Index	
								1983	1988			1983	1988	1983	1988
TEXAS (continued)															
ALL COUNTIES (continued)															
Walker	48.2	55.6	15.4	17.1	21.3	727,420	87.2	27,552	42,539	405,157	84.2	15,604	23,693	.0181	.0209
Waller	23.3	28.2	21.0	8.3	22.1	360,846	85.3	28,631	43,475	355,614	83.5	28,493	42,845	.0110	.0127
Ward	15.0	16.7	11.3	5.5	10.0	159,505	19.7	26,649	29,001	108,639	38.5	15,684	19,753	.0060	.0052
Washington	24.2	27.3	12.8	9.7	12.8	408,575	78.1	26,682	42,121	221,593	73.5	14,848	22,845	.0104	.0113
Webb	113.6	134.3	18.2	35.6	19.1	938,825	60.0	19,628	26,371	1,009,146	65.0	20,451	28,347	.0375	.0395
Wharton	43.0	46.8	8.8	16.9	11.9	545,695	53.3	23,568	32,290	331,467	57.9	13,906	19,613	.0167	.0165
Wheeler	7.7	8.7	13.0	3.5	16.7	132,519	72.3	25,636	37,863	65,875	71.7	12,791	18,821	.0032	.0036
Wichita	125.1	129.8	3.8	47.7	5.8	1,729,771	48.2	25,874	36,264	1,186,610	51.3	17,389	24,877	.0556	.0526
Wilbarger	16.6	17.5	5.4	6.5	6.6	200,731	47.3	22,343	30,882	120,654	52.7	12,950	18,562	.0063	.0062
Willacy	18.7	20.3	8.6	5.5	10.0	115,075	30.9	17,582	20,923	75,215	44.9	10,382	13,675	.0048	.0044
Williamson	97.7	124.5	27.4	40.5	26.6	1,698,269	84.1	28,822	41,933	618,949	87.8	10,299	15,283	.0364	.0428
Wilson	19.0	22.0	15.8	7.3	15.9	192,920	50.0	20,419	26,427	80,624	58.3	8,086	11,044	.0058	.0057
Winkler	10.5	11.5	9.5	4.0	14.3	115,405	24.3	26,526	28,851	69,695	43.4	13,889	17,424	.0041	.0036
Wise	31.0	37.1	19.7	13.2	20.0	516,536	80.8	25,968	39,132	178,735	78.7	9,093	13,541	.0112	.0129
Wood	28.7	33.6	17.1	12.6	17.8	453,010	82.7	23,178	35,953	185,382	78.2	9,721	14,713	.0104	.0117
Yoakum	9.1	10.2	12.1	3.6	16.1	150,222	78.8	27,098	41,728	53,331	72.7	9,963	14,314	.0033	.0036
Young	21.4	24.6	15.0	9.9	17.9	358,243	64.4	25,937	36,186	159,514	66.6	11,398	16,113	.0090	.0095
Zapata	8.0	9.9	23.8	2.9	20.8	52,403	35.5	16,111	18,070	18,830	55.3	5,051	6,493	.0018	.0018
Zavala	12.2	13.0	6.6	3.6	9.1	72,898	40.3	15,743	20,249	36,834	47.9	7,547	10,232	.0027	.0026
TOTAL METRO COUNTIES	**12,685.2**	**14,592.0**	**15.0**	**5,264.2**	**17.8**	**221,198,769**	**71.3**	**28,908**	**42,019**	**129,163,978**	**71.9**	**16,815**	**24,536**	**5.7496**	**6.2233**
TOTAL STATE	**15,896.8**	**18,184.8**	**14.4**	**6,543.4**	**16.8**	**260,585,052**	**68.7**	**27,568**	**39,824**	**150,117,908**	**70.0**	**15,767**	**22,942**	**6.8981**	**7.3801**
UTAH															
PROVO - OREM	**252.8**	**301.5**	**19.3**	**79.9**	**18.7**	**2,303,948**	**55.7**	**21,986**	**28,835**	**1,521,244**	**66.1**	**13,606**	**19,039**	**.0764**	**.0796**
Utah	252.8	301.5	19.3	79.9	18.7	2,303,948	55.7	21,986	28,835	1,521,244	66.1	13,606	19,039	.0764	.0796
SALT LAKE CITY - OGDEN	**1,008.1**	**1,146.8**	**13.8**	**367.5**	**14.1**	**15,421,185**	**78.3**	**26,847**	**41,962**	**8,218,591**	**74.1**	**14,652**	**22,364**	**.3907**	**.4316**
Davis	167.6	198.5	18.4	55.2	19.5	2,234,840	74.7	27,684	40,486	1,071,333	77.8	13,040	19,408	.0570	.0633
Salt Lake	687.4	783.7	14.0	256.9	14.2	11,089,479	81.8	27,124	43,167	5,777,979	75.8	14,611	22,491	.2725	.3050
Weber	153.1	164.6	7.5	55.4	8.6	2,096,866	65.3	24,868	37,850	1,369,279	64.8	16,289	24,716	.0612	.0633
ALL COUNTIES															
Beaver	4.7	5.1	8.5	1.5	7.1	27,674	23.4	16,014	18,449	19,834	39.8	10,131	13,223	.0013	.0011
Box Elder	36.0	39.7	10.3	11.5	9.5	354,472	20.6	27,988	30,824	182,820	38.3	12,593	15,897	.0127	.0109
Cache	64.3	74.2	15.4	22.6	15.3	849,883	82.5	23,755	37,605	450,754	77.7	12,942	19,945	.0218	.0247
Carbon	25.6	30.3	18.4	9.9	17.9	403,382	81.3	26,483	40,746	222,258	78.6	14,815	22,450	.0102	.0113
Daggett	.8	.8	.0	.2	.0	7,277	58.3	22,980	36,385	4,436	56.0	14,220	22,180	.0002	.0003
Davis	167.6	198.5	18.4	55.2	19.5	2,234,840	74.7	27,684	40,486	1,071,333	77.8	13,040	19,408	.0570	.0633
Duchesne	15.5	17.7	14.2	4.7	11.9	139,540	22.6	27,090	29,689	84,291	40.9	14,242	17,934	.0052	.0047
Emery	14.7	17.8	21.1	4.9	22.5	216,364	94.1	27,868	44,156	47,350	85.9	6,366	9,663	.0043	.0050
Garfield	4.0	4.5	12.5	1.3	8.3	25,491	28.3	16,558	19,608	14,303	43.5	8,308	11,002	.0010	.0010
Grand	8.8	9.6	9.1	3.6	16.1	96,628	45.7	21,389	26,841	77,381	57.1	15,887	21,495	.0034	.0032
Iron	19.6	22.7	15.8	6.9	16.9	139,458	32.0	17,913	20,211	167,315	51.0	18,780	24,249	.0067	.0065
Juab	6.0	6.6	10.0	1.8	5.9	34,758	18.8	17,208	19,310	27,052	34.4	11,841	15,029	.0016	.0014
Kane	4.8	5.8	20.8	2.0	33.3	60,134	110.5	19,049	30,067	50,442	107.3	16,223	25,221	.0017	.0021
Millard	10.6	12.9	21.7	3.7	15.6	91,025	27.0	22,397	24,601	56,378	46.7	12,009	15,237	.0035	.0032
Morgan	5.4	6.1	13.0	1.7	13.3	78,558	79.1	29,247	46,211	12,230	73.4	4,702	7,194	.0015	.0017
Piute	1.4	1.5	7.1	.4	.0	6,442	11.1	14,498	16,105	2,189	28.1	4,273	5,473	.0003	.0002
Rich	2.5	3.0	20.0	.8	14.3	22,749	25.5	25,893	28,436	10,190	44.7	10,063	12,738	.0007	.0008
Salt Lake	687.4	783.7	14.0	256.9	14.2	11,089,479	81.8	27,124	43,167	5,777,979	75.8	14,611	22,491	.2725	.3050
San Juan	13.3	14.7	10.5	3.7	12.1	79,031	41.0	16,981	21,360	44,683	53.3	8,830	12,076	.0031	.0031
Sanpete	16.5	19.3	17.0	5.7	16.3	152,484	68.5	18,473	26,752	68,337	70.0	8,204	11,989	.0043	.0046
Sevier	16.9	19.8	17.2	5.9	18.0	212,639	87.0	22,748	36,041	133,644	80.8	14,783	22,652	.0058	.0066
Summit	12.5	15.9	27.2	5.1	24.4	168,537	58.0	26,020	33,046	99,712	71.0	14,221	19,551	.0048	.0052
Tooele	28.2	31.2	10.6	9.6	11.6	413,832	76.3	27,299	43,108	167,254	72.6	11,266	17,422	.0099	.0107
Uintah	25.5	32.0	25.5	9.4	27.0	304,256	40.6	29,241	32,368	164,059	60.8	13,790	17,453	.0094	.0094
Utah	252.8	301.5	19.3	79.9	18.7	2,303,948	55.7	21,986	28,835	1,521,244	66.1	13,606	19,039	.0764	.0796
Wasatch	9.6	11.1	15.6	3.5	16.7	72,628	31.5	18,407	20,751	57,546	50.6	12,739	16,442	.0030	.0029
Washington	32.0	39.5	23.4	11.3	21.5	328,628	76.0	20,076	29,082	285,526	79.5	17,108	25,268	.0107	.0121
Wayne	2.3	2.7	17.4	.7	16.7	21,499	84.7	19,402	30,713	14,958	79.8	13,867	21,369	.0007	.0008
Weber	153.1	164.6	7.5	55.4	8.6	2,096,866	65.3	24,868	37,850	1,369,279	64.8	16,289	24,716	.0612	.0633
TOTAL METRO COUNTIES	**1,260.9**	**1,448.3**	**14.9**	**447.4**	**14.9**	**17,725,133**	**75.0**	**26,007**	**39,618**	**9,739,835**	**72.8**	**14,471**	**21,770**	**.4671**	**.5112**
TOTAL STATE	**1,642.4**	**1,892.8**	**15.2**	**579.8**	**15.2**	**22,032,502**	**71.8**	**25,487**	**38,000**	**12,204,777**	**71.4**	**14,157**	**21,050**	**.5949**	**.6447**

METRO/COUNTY 1988 PROJECTIONS

ESTIMATES METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI		1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household		Buying Power Index	
								1983	1988			1983	1988	1983	1988
VERMONT															
BURLINGTON	**124.2**	**129.8**	**4.5**	**46.6**	**7.9**	**2,101,905**	**69.5**	**28,701**	**45,105**	**1,394,166**	**67.8**	**19,230**	**29,918**	**.0581**	**.0609**
Chittenden	119.2	124.3	4.3	44.9	8.2	2,057,050	70.8	29,028	45,814	1,371,760	68.4	19,625	30,551	.0566	.0596
Grand Isle	5.0	5.5	10.0	1.7	.0	44,855	27.3	20,733	26,385	22,406	37.6	9,576	13,180	.0015	.0013
ALL COUNTIES															
Addison	31.0	33.3	7.4	11.3	10.8	393,461	63.4	23,615	34,820	223,135	65.7	13,204	19,746	.0112	0117
Bennington	34.4	35.6	3.5	13.9	7.8	510,561	62.8	24,311	36,731	432,362	63.5	20,505	31,105	.0163	.0166
Caledonia	26.6	27.5	3.4	10.2	5.2	296,571	50.2	20,353	29,076	227,882	54.4	15,215	22,341	.0102	.0098
Chittenden	119.2	124.3	4.3	44.9	8.2	2,057,050	70.8	29,028	45,814	1,371,760	68.4	19,625	30,551	.0566	.0596
Essex	6.6	7.0	6.1	2.2	.0	68,169	53.9	20,135	30,986	12,216	53.4	3,621	5,553	.0017	.0018
Franklin	35.7	37.0	3.6	12.9	6.6	413,148	54.2	22,139	32,027	285,242	57.7	14,950	22,112	.0134	.0132
Grand Isle	5.0	5.5	10.0	1.7	.0	44,855	27.3	20,733	26,385	22,406	37.6	9,576	13,180	.0015	.0013
Lamoille	17.8	19.2	7.9	7.4	13.8	269,628	80.0	23,048	36,436	170,587	77.4	14,795	23,052	.0073	.0079
Orange	24.4	26.7	9.4	9.5	11.8	324,005	75.0	21,778	34,106	160,829	73.2	10,926	16,929	.0083	.0091
Orleans	24.3	25.3	4.1	9.0	5.9	240,659	45.1	19,515	26,740	138,828	51.8	10,757	15,425	.0080	.0076
Rutland	59.5	61.0	2.5	23.2	6.9	749,807	52.1	22,719	32,319	581,817	56.6	17,120	25,078	.0250	.0243
Washington	53.4	54.6	2.2	20.7	5.6	629,360	45.3	22,106	30,404	520,354	51.8	17,494	25,138	.0226	.0211
Windham	38.3	39.9	4.2	16.0	7.4	603,034	69.7	23,852	37,690	441,938	67.3	17,730	27,621	.0175	.0185
Windsor	52.7	54.9	4.2	21.7	7.4	692,916	48.5	23,099	31,932	480,856	54.8	15,376	22,159	.0223	.0214
TOTAL METRO COUNTIES	**124.2**	**129.8**	**4.5**	**46.6**	**7.9**	**2,101,905**	**69.5**	**28,701**	**45,105**	**1,394,166**	**67.8**	**19,230**	**29,918**	**.0581**	**.0609**
TOTAL STATE	**528.9**	**551.8**	**4.3**	**204.6**	**7.6**	**7,293,224**	**60.2**	**23,938**	**35,646**	**5,070,212**	**61.7**	**16,488**	**24,781**	**.2219**	**.2239**
VIRGINIA															
CHARLOTTESVILLE	**120.6**	**130.2**	**8.0**	**47.2**	**10.5**	**1,969,160**	**69.5**	**27,211**	**41,719**	**941,761**	**57.6**	**13,998**	**19,953**	**.0503**	**.0520**
Albemarle	59.8	65.4	9.4	25.4	13.9	1,242,939	80.3	30,912	48,935	139,449	75.6	3,562	5,490	.0220	.0243
Charlottesville city	41.0	42.4	3.4	14.0	2.9	473,941	52.6	22,832	33,853	745,250	54.4	35,480	53,232	.0223	.0216
Fluvanna	11.2	12.4	10.7	4.4	12.8	157,984	78.1	22,739	35,905	28,549	73.6	4,217	6,488	.0033	.0036
Greene	8.6	10.0	16.3	3.4	17.2	94,296	28.5	25,307	27,734	28,513	47.6	6,663	8,386	.0027	.0025
DANVILLE	**112.2**	**113.0**	**.7**	**41.8**	**3.2**	**1,382,026**	**56.3**	**21,837**	**33,063**	**716,667**	**49.0**	**11,879**	**17,145**	**.0407**	**.0393**
Danville city	44.4	42.8	-3.6	17.1	-1.2	521,136	41.9	21,235	30,476	546,906	45.1	21,785	31,983	.0212	.0194
Pittsylvania	67.8	70.2	3.5	24.7	6.5	860,890	66.5	22,285	34,854	169,761	62.9	4,492	6,873	.0195	.0199
LYNCHBURG	**144.5**	**149.0**	**3.1**	**52.2**	**4.8**	**2,086,022**	**63.3**	**25,653**	**39,962**	**1,194,219**	**59.2**	**15,064**	**22,878**	**.0585**	**.0593**
Amherst	30.0	31.2	4.0	10.2	7.4	353,019	56.6	23,723	34,610	158,235	57.1	10,600	15,513	.0098	.0099
Campbell	48.0	51.6	7.5	16.5	6.5	690,707	68.5	26,445	41,861	240,705	64.0	9,467	14,588	.0165	.0174
Lynchburg city	66.5	66.2	-.5	25.5	2.8	1,042,296	62.3	25,897	40,874	795,279	58.2	20,273	31,187	.0322	.0320
NORFOLK - VIRGINIA BEACH - NEWPORT NEWS	**1,210.7**	**1,281.3**	**5.8**	**448.3**	**8.8**	**18,731,401**	**68.9**	**26,912**	**41,783**	**10,196,409**	**64.8**	**15,018**	**22,745**	**.4976**	**.5189**
Chesapeake city	123.9	136.8	10.4	46.5	14.3	1,727,104	63.6	25,942	37,142	921,895	67.3	13,540	19,826	.0472	.0491
Gloucester	23.2	26.7	15.1	9.8	18.1	341,558	74.0	23,650	34,853	191,903	76.5	13,098	19,582	.0090	.0098
Hampton city	124.7	127.5	2.2	46.1	5.7	1,981,600	67.0	27,220	42,985	1,396,179	63.8	19,544	30,286	.0576	.0593
James City	24.5	27.4	11.8	10.0	16.3	474,707	88.8	30,030	47,471	140,571	79.0	9,130	14,057	.0097	.0109
Newport News city	149.1	153.2	2.7	57.2	6.1	2,345,880	68.9	25,775	41,012	1,186,811	64.0	13,423	20,748	.0609	.0630
Norfolk city	255.5	247.7	-3.1	85.8	-.6	3,224,456	52.1	24,570	37,581	2,111,267	51.0	16,206	24,607	.1025	.0972
Poquoson city	10.0	11.8	18.0	3.7	15.6	124,621	43.0	27,233	33,681	14,107	56.7	2,813	3,813	.0029	.0028
Portsmouth city	102.3	99.6	-2.6	35.9	-1.4	1,334,610	55.8	23,539	37,176	734,564	51.8	13,296	20,461	.0394	.0378
Suffolk city	48.0	48.7	1.5	16.5	3.1	640,198	62.8	24,578	38,800	291,805	58.7	11,495	17,685	.0172	.0172
Virginia Beach city	301.2	349.1	15.9	120.7	20.2	5,775,271	87.7	30,648	47,848	2,760,050	83.7	14,961	22,867	.1298	.1502
Williamsburg city	10.1	10.4	3.0	3.2	6.7	113,581	16.9	32,390	35,494	219,931	34.3	54,581	68,728	.0071	.0058
York	38.2	42.4	11.0	12.9	10.3	647,815	74.1	31,809	50,218	227,326	70.2	11,417	17,622	.0145	.0158
RICHMOND - PETERSBURG	**788.3**	**836.3**	**6.1**	**306.6**	**7.9**	**13,120,004**	**65.8**	**27,855**	**42,792**	**7,242,479**	**62.8**	**15,654**	**23,622**	**.3491**	**.3605**
Charles City	6.8	6.9	1.5	2.0	.0	55,949	26.1	22,185	27,975	4,443	33.9	1,660	2,222	.0017	.0014
Chesterfield	162.0	191.7	18.3	63.6	19.8	3,458,342	89.2	34,430	54,376	1,525,570	84.3	15,587	23,987	.0738	.0866
Colonial Heights city	16.8	17.2	2.4	5.9	.0	236,790	43.8	27,904	40,134	121,594	47.4	13,981	20,609	.0071	.0065
Dinwiddie	22.6	22.7	.4	6.1	.0	195,460	36.9	23,399	32,043	18,644	39.0	2,199	3,056	.0053	.0048
Goochland	12.3	13.1	6.5	4.5	12.5	150,979	22.9	30,722	33,551	31,618	40.2	5,638	7,026	.0042	.0037
Hanover	54.5	60.0	10.1	19.8	11.2	947,069	74.5	30,484	47,832	490,604	71.0	16,116	24,778	.0234	.0254
Henrico	188.8	200.1	6.0	78.8	9.6	3,451,320	65.1	29,072	43,798	2,140,596	64.7	18,076	27,165	.0938	.0969
Hopewell city	23.3	23.2	-.4	8.7	.0	247,146	9.5	25,940	28,408	183,895	25.9	16,792	21,137	.0104	.0082
New Kent	9.9	11.4	15.2	4.0	14.3	123,809	49.0	23,748	30,952	48,426	55.0	8,924	12,107	.0034	.0034
Petersburg city	40.4	39.5	-2.2	15.3	.7	459,322	42.2	21,244	30,021	493,737	45.2	22,363	32,270	.0190	.0173
Powhatan	14.8	16.4	10.8	4.6	12.2	206,852	77.3	28,460	44,968	37,300	71.1	5,318	8,109	.0043	.0047

METRO/COUNTY 1988 PROJECTIONS

ESTIMATES

METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI 1983	Average Household EBI 1988	1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household 1983	Retail Sales Per Household 1988	Buying Power Index 1983	Buying Power Index 1988
VIRGINIA (continued)															
RICHMOND - PETERSBURG (continued)															
Prince George	25.7	26.4	2.7	6.4	.0	316,487	57.9	31,313	49,451	21,366	55.7	2,144	3,338	.0069	.0068
Richmond city	210.4	207.7	–1.3	86.9	1.8	3,270,479	61.2	23,759	37,635	2,124,686	56.4	15,909	24,450	.0958	.0948
ROANOKE	**223.3**	**227.3**	**1.8**	**86.6**	**2.7**	**3,365,772**	**58.0**	**25,274**	**38,866**	**2,174,552**	**54.7**	**16,675**	**25,110**	**.1004**	**.0986**
Botetourt	24.7	26.7	8.1	9.6	11.6	290,663	46.4	23,087	30,277	99,743	53.1	7,573	10,390	.0081	.0077
Roanoke	77.2	82.9	7.4	27.5	6.6	1,260,112	63.9	29,795	45,822	509,198	63.3	12,090	18,516	.0310	.0319
Roanoke city	97.3	93.4	–4.0	40.8	–1.0	1,436,260	55.2	22,463	35,202	1,155,560	51.6	18,506	28,323	.0475	.0454
Salem city	24.1	24.3	.8	8.7	.0	378,737	59.2	27,344	43,533	410,051	54.0	30,602	47,132	.0138	.0136
ALL COUNTIES															
Accomack	31.9	32.8	2.8	12.1	3.4	376,662	63.8	19,654	31,129	193,962	61.3	10,275	16,030	.0107	.0108
Albemarle	59.8	65.4	9.4	25.4	13.9	1,242,939	80.3	30,912	48,935	139,449	75.6	3,562	5,490	.0220	.0243
☐ Alexandria city	105.2	107.8	2.5	54.1	3.8	2,057,289	13.5	34,795	38,028	1,226,126	30.6	18,023	22,664	.0716	.0560
Alleghany	14.6	14.9	2.1	4.7	.0	130,794	9.3	25,470	27,829	14,167	27.0	2,373	3,014	.0039	.0033
Amelia	8.6	8.9	3.5	2.7	.0	62,085	22.9	18,706	22,994	23,631	33.8	6,544	8,752	.0024	.0018
Amherst	30.0	31.2	4.0	10.2	7.4	353,019	56.6	23,723	34,610	158,235	57.1	10,600	15,513	.0098	.0099
Appomattox	12.6	13.5	7.1	4.7	9.3	113,702	30.5	20,265	24,192	84,836	43.5	13,745	18,050	.0045	.0039
☐ Arlington	150.5	146.7	–2.5	71.3	–.6	2,937,934	9.2	37,525	41,205	1,362,633	25.3	15,162	19,111	.0981	.0733
Augusta	56.1	59.7	6.4	20.4	7.9	845,414	70.7	26,211	41,442	201,247	65.2	6,445	9,865	.0184	.0195
Bath	6.0	6.2	3.3	2.3	9.5	88,165	70.0	24,700	38,333	25,517	63.6	7,427	11,094	.0020	.0020
Bedford	37.8	41.8	10.6	13.1	8.3	511,390	73.6	24,350	39,037	54,881	68.8	2,687	4,189	.0103	.0113
Bedford city	5.9	5.8	–1.7	2.2	.0	70,116	50.9	21,120	31,871	117,411	51.6	35,207	53,369	.0034	.0033
Bland	6.6	7.0	6.1	2.2	.0	58,656	39.9	19,056	26,662	17,947	44.2	5,658	8,158	.0018	.0016
Botetourt	24.7	26.7	8.1	9.6	11.6	290,663	46.4	23,087	30,277	99,743	53.1	7,573	10,390	.0081	.0077
☐ Bristol city	18.5	18.2	–1.6	7.4	.0	233,541	49.4	21,120	31,560	386,821	49.0	35,089	52,273	.0116	.0107
Brunswick	15.9	15.2	–4.4	5.0	.0	138,789	49.8	18,526	27,758	65,809	49.7	8,790	13,162	.0045	.0041
Buchanan	39.1	40.7	4.1	13.4	8.1	404,456	51.9	21,480	30,183	201,701	55.1	10,486	15,052	.0123	.0120
Buckingham	12.8	13.2	3.1	4.0	.0	86,540	29.4	16,722	21,635	23,901	36.1	4,391	5,975	.0030	.0025
Buena Vista city	6.7	6.6	–1.5	2.3	.0	71,019	48.8	20,755	30,878	44,894	50.3	12,984	19,519	.0024	.0023
Campbell	48.0	51.6	7.5	16.5	6.5	690,707	68.5	26,445	41,861	240,705	64.0	9,467	14,588	.0165	.0174
Caroline	19.3	21.3	10.4	6.7	8.1	210,710	56.8	21,676	31,449	72,541	57.8	7,415	10,827	.0057	.0057
Carroll	28.3	29.7	4.9	10.1	4.1	267,020	51.6	18,158	26,438	71,635	52.4	4,847	7,093	.0074	.0071
Charles City	6.8	6.9	1.5	2.0	.0	55,949	26.1	22,185	27,975	4,443	33.9	1,660	2,222	.0017	.0014
Charlotte	12.0	11.7	–2.5	4.1	.0	99,715	40.1	17,363	24,321	31,406	42.2	5,388	7,660	.0030	.0028
Charlottesville city	41.0	42.4	3.4	14.0	2.9	473,941	52.6	22,832	33,853	745,250	54.4	35,480	53,232	.0223	.0216
Chesapeake city	123.9	136.8	10.4	46.5	14.3	1,727,104	63.6	25,942	37,142	921,895	67.3	13,540	19,826	.0472	.0491
Chesterfield	162.0	191.7	18.3	63.6	19.8	3,458,342	89.2	34,430	54,376	1,525,570	84.3	15,587	23,987	.0738	.0866
Clarke	10.5	11.2	6.7	3.9	5.4	167,756	67.9	27,006	43,014	43,256	62.0	7,218	11,091	.0038	.0038
Clifton Forge city	4.7	4.6	–2.1	1.8	.0	63,944	58.0	22,488	35,524	43,913	53.9	15,851	24,396	.0019	.0020
Colonial Heights city	16.8	17.2	2.4	5.9	.0	236,790	43.8	27,904	40,134	121,594	47.4	13,981	20,609	.0071	.0065
Covington city	8.3	8.2	–1.2	3.2	.0	70,207	22.9	17,856	21,940	120,279	33.8	28,090	37,587	.0042	.0034
Craig	4.1	4.3	4.9	1.5	.0	39,976	40.2	19,010	26,651	7,315	42.6	3,419	4,877	.0012	.0011
Culpeper	24.1	26.0	7.9	8.6	6.2	307,448	59.8	23,756	35,750	151,776	58.5	11,821	17,648	.0085	.0086
Cumberland	8.5	9.4	10.6	3.2	14.3	90,240	71.5	18,796	28,200	20,141	68.9	4,258	6,294	.0022	.0023
Danville city	44.4	42.8	–3.6	17.1	–1.2	521,136	41.9	21,235	30,476	546,906	45.1	21,785	31,983	.0212	.0194
Dickenson	21.0	22.7	8.1	7.7	10.0	194,197	45.2	19,172	25,220	118,350	51.3	11,174	15,370	.0066	.0063
Dinwiddie	22.6	22.7	.4	6.1	.0	195,460	36.9	23,399	32,043	18,644	39.0	2,199	3,056	.0053	.0048
Emporia city	4.6	4.6	.0	1.8	.0	52,339	44.7	20,091	29,077	151,497	47.9	56,889	84,165	.0037	.0035
Essex	9.2	9.7	5.4	3.1	.0	64,400	12.8	18,424	20,774	75,760	29.1	18,934	24,439	.003[illegible]	.0028
☐ Fairfax	646.5	719.4	11.3	267.4	15.1	17,864,334	81.7	42,325	66,808	7,019,821	77.8	16,982	26,252	.3657	.4114
☐ Fairfax city	19.3	19.1	–1.0	7.1	.0	313,763	9.5	40,357	44,192	631,866	26.2	70,516	88,995	.0205	.0157
☐ Falls Church city	9.1	9.3	2.2	4.3	.0	189,740	9.8	40,202	44,126	289,824	26.0	53,483	67,401	.0103	.0079
Fauquier	39.7	45.0	13.4	15.4	16.7	628,883	68.8	28,225	40,837	213,118	69.9	9,502	13,839	.0146	.0156
Floyd	12.1	12.8	5.8	4.5	4.7	106,934	40.0	17,766	23,763	50,246	47.9	7,901	11,166	.0035	.0033
Fluvanna	11.2	12.4	10.7	4.4	12.8	157,984	78.1	22,739	35,905	28,549	73.6	4,217	6,488	.0033	.0036
Franklin	37.6	40.1	6.6	13.6	7.9	403,283	50.5	21,269	29,653	120,293	52.2	6,272	8,845	.0110	.0106
Franklin city	7.4	7.5	1.4	2.6	.0	96,266	58.3	23,394	37,025	127,323	54.3	31,740	48,970	.0040	.0040
Frederick	37.2	41.5	11.6	13.3	10.8	504,081	67.6	25,065	37,901	63,495	67.6	3,158	4,774	.0104	.0111
Fredericksburg city	15.6	15.9	1.9	6.4	4.9	248,160	65.9	24,524	38,775	349,042	60.5	35,658	54,538	.0100	.0102
Galax city	6.5	6.5	.0	2.8	.0	92,677	56.8	21,110	33,099	145,322	53.2	33,871	51,901	.0043	.0041
Giles	17.8	17.8	.0	6.2	.0	212,064	58.3	21,612	34,204	120,714	54.1	12,636	19,470	.0064	.0063
Gloucester	23.2	26.7	15.1	9.8	18.1	341,558	74.0	23,650	34,853	191,903	76.5	13,098	19,582	.0090	.0098
Goochland	12.3	13.1	6.5	4.5	12.5	150,979	22.9	30,722	33,551	31,618	40.2	5,638	7,026	.0042	.0037
Grayson	16.6	16.6	.0	6.1	.0	175,788	51.7	19,001	28,818	24,416	50.3	2,664	4,003	.0044	.0040
Greene	8.6	10.0	16.3	3.4	17.2	94,296	28.5	25,307	27,734	28,513	47.6	6,663	8,386	.0027	.0025
Greensville	11.0	11.2	1.8	3.3	.0	94,842	50.3	19,123	28,740	5,692	51.2	1,141	1,725	.0024	.0023
Halifax	30.2	29.7	–1.7	9.3	–4.1	219,957	5.2	21,557	23,651	31,094	20.8	2,654	3,343	.0078	.0069

METRO/COUNTY 1988 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI 1983	Average Household EBI 1988	1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household 1983	Retail Sales Per Household 1988	Buying Power Index 1983	Buying Power Index 1988
VIRGINIA (continued)															
ALL COUNTIES (continued)															
Hampton city	124.7	127.5	2.2	46.1	5.7	1,981,600	67.0	27,220	42,985	1,396,179	63.8	19,544	30,286	.0576	.0593
Hanover	54.5	60.0	10.1	19.8	11.2	947,069	74.5	30,484	47,832	490,604	71.0	16,116	24,776	.0234	.0254
Harrisonburg city	25.7	28.6	11.3	9.7	15.5	294,092	50.8	23,223	30,319	392,728	56.0	29,962	40,487	.0128	.0125
Henrico	188.8	200.1	6.0	78.8	9.6	3,451,320	65.1	29,072	43,798	2,140,596	64.7	18,076	27,165	.0938	.0969
Henry	58.6	59.9	2.2	21.3	4.9	769,838	62.0	23,413	36,143	160,027	58.7	4,967	7,513	.0177	.0178
Highland	3.2	3.6	12.5	1.2	9.1	25,177	28.5	17,813	20,981	6,091	40.8	3,934	5,076	.0009	.0007
Hopewell city	23.3	23.2	–.4	8.7	.0	247,146	9.5	25,940	28,408	183,895	25.9	16,792	21,137	.0104	.0082
Isle of Wight	22.7	24.2	6.6	8.0	6.7	322,450	68.4	25,530	40,306	132,258	64.1	10,748	16,532	.0080	.0085
James City	24.5	27.4	11.8	10.0	16.3	474,707	83.8	30,030	47,471	140,571	79.0	9,130	14,057	.0097	.0109
King and Queen	6.0	6.1	1.7	2.1	.0	46,474	21.0	18,294	22,130	8,216	33.9	2,921	3,912	.0014	.0012
King George	11.4	12.6	10.5	4.2	13.5	145,647	59.2	24,730	34,678	33,232	60.3	5,604	7,912	.0036	.0035
King William	9.8	10.6	8.2	3.9	14.7	115,237	48.0	22,897	29,548	53,504	54.4	10,194	13,719	.0032	.0032
Lancaster	10.3	10.6	2.9	4.3	7.5	134,458	55.2	21,664	31,269	73,012	57.9	11,557	16,980	.0040	.0039
Lee	27.5	29.6	7.6	10.0	6.4	224,968	46.0	16,396	22,497	108,315	49.5	7,709	10,832	.0074	.0072
Lexington city	7.0	6.6	–5.7	2.1	–4.5	62,356	4.5	27,128	29,693	102,099	20.0	38,689	48,619	.0040	.0030
☐ Loudoun	65.1	74.2	14.0	25.5	17.5	1,231,235	70.7	33,248	48,284	456,896	71.6	12,269	17,917	.0279	.0298
Louisa	19.1	20.9	9.4	7.3	12.3	152,325	30.6	17,941	20,866	70,017	46.6	7,350	9,591	.0053	.0049
Lunenburg	12.2	12.4	1.6	4.2	.0	123,358	51.6	19,374	29,371	46,962	49.6	7,473	11,181	.0035	.0034
Lynchburg city	66.5	66.2	–.5	25.5	2.8	1,042,296	62.3	25,897	40,874	795,279	58.2	20,273	31,187	.0322	.0320
Madison	10.7	11.3	5.6	4.2	13.5	125,253	66.7	20,306	29,822	34,409	67.5	5,551	8,193	.0030	.0032
☐ Manassas city	17.0	19.3	13.5	6.7	17.5	322,608	73.7	32,592	48,150	258,498	74.0	26,070	38,582	.0092	.0101
☐ Manassas Park city	6.7	7.0	4.5	2.0	.0	70,929	36.2	26,029	35,465	37,583	42.9	13,147	18,792	.0024	.0020
Martinsville city	17.0	17.4	2.4	6.9	7.8	268,554	71.1	24,532	38,921	444,926	67.8	41,434	64,482	.0114	.0122
Mathews	8.4	8.9	6.0	3.9	14.7	154,975	81.3	25,143	39,737	54,553	76.5	9,090	13,988	.0034	.0036
Mecklenburg	29.2	28.7	–1.7	10.2	.0	309,343	51.2	20,054	30,328	193,252	50.0	12,630	18,946	.0101	.0097
Middlesex	8.1	8.7	7.4	3.6	16.1	115,868	80.9	20,663	32,186	53,375	77.3	9,714	14,826	.0028	.0031
Montgomery	66.5	70.7	6.3	24.2	9.0	672,495	19.5	25,352	27,789	396,702	37.3	13,017	16,393	.0250	.0211
Nelson	12.2	12.2	.0	4.2	.0	143,167	58.1	21,563	34,087	39,087	55.2	5,996	9,306	.0037	.0035
New Kent	9.9	11.4	15.2	4.0	14.3	123,809	49.0	23,748	30,952	48,426	55.0	8,924	12,107	.0034	.0034
Newport News city	149.1	153.2	2.7	57.2	6.1	2,345,880	68.9	25,775	41,012	1,186,811	64.0	13,423	20,748	.0609	.0630
Norfolk city	255.5	247.7	–3.1	85.8	–.6	3,224,456	52.1	24,570	37,581	2,111,267	51.0	18,206	24,607	.1025	.0972
Northampton	14.7	14.9	1.4	5.7	3.6	156,249	63.5	17,375	27,412	118,458	61.3	13,353	20,782	.0052	.0051
Northumberland	9.9	10.0	1.0	4.0	2.6	130,758	49.6	22,413	32,690	46,263	52.4	7,783	11,566	.0035	.0034
Norton city	4.9	5.2	6.1	1.8	.0	57,032	41.8	22,344	31,684	120,055	46.2	45,616	66,697	.0033	.0031
Nottoway	14.5	14.4	–.7	5.1	.0	129,515	9.4	23,215	25,395	72,821	25.8	11,349	14,279	[illegible]	.0040
Orange	19.6	21.7	10.7	7.9	14.5	286,520	80.7	22,975	36,268	150,643	76.1	12,394	19,069	[illegible]	.0081
Page	20.1	21.1	5.0	7.8	6.8	238,234	62.8	20,049	30,543	107,525	61.0	9,150	13,785	.0066	.0066
Patrick	18.2	19.0	4.4	6.7	4.7	197,355	52.0	20,288	29,456	51,493	52.1	5,289	7,686	.0032	.0051
Petersburg city	40.4	39.5	–2.2	15.3	.7	459,322	42.2	21,244	30,021	493,737	45.2	22,363	32,270	.0190	.0173
Pittsylvania	67.8	70.2	3.5	24.7	6.5	860,890	66.5	22,285	34,854	169,761	62.9	4,492	6,873	.0195	.0199
Poquoson city	10.0	11.8	18.0	3.7	15.6	124,621	43.0	27,233	33,681	14,107	56.7	2,813	3,813	.0029	.0028
Portsmouth city	102.3	99.6	–2.6	35.9	–1.4	1,334,610	55.8	23,539	37,176	734,564	51.8	13,296	20,461	.0394	.0378
Powhatan	14.8	16.4	10.8	4.6	12.2	206,852	77.3	28,460	44,968	37,300	71.1	5,318	8,109	.0043	.0047
Prince Edward	16.7	17.0	1.8	4.9	.0	130,668	35.5	19,686	26,667	124,413	42.5	17,821	25,390	.0056	.0051
Prince George	25.7	26.4	2.7	6.4	.0	316,487	57.9	31,313	49,451	21,366	55.7	2,144	3,338	.0069	.0068
☐ Prince William	166.0	194.5	17.2	57.0	16.3	3,177,622	84.4	35,161	55,748	1,601,128	79.6	18,192	28,090	.0736	.0842
Pulaski	36.4	38.0	[illegible]	13.5	4.7	419,165	52.9	21,255	31,049	180,647	53.1	9,145	13,381	.0120	.0115
Radford city	13.6	14.1	3.7	3.9	.0	163,472	58.0	26,527	41,916	157,102	55.0	25,981	40,283	.0059	.0058
Rappahannock	6.5	7.1	9.2	2.9	20.8	91,142	73.1	21,940	31,428	13,985	72.3	3,383	4,822	.0018	.0021
Richmond	7.1	7.4	4.2	2.9	11.5	103,312	76.1	22,564	35,625	63,083	71.6	14,138	21,753	.0028	.0030
Richmond city	210.4	207.7	–1.3	[illegible]	1.8	3,270,479	61.2	23,759	37,635	2,124,686	56.4	15,909	24,450	.0958	.0948
Roanoke	77.2	82.9	7.4	27.5	6.6	1,260,112	63.9	29,795	45,822	509,198	63.3	12,090	18,516	.0310	.0319
Roanoke city	97.3	93.4	–4.0	40.8	–1.0	1,436,260	55.2	22,463	35,202	1,155,560	51.6	18,506	28,323	.0475	.0454
Rockbridge	18.1	18.4	1.7	6.4	1.6	151,874	30.4	18,490	23,730	41,503	39.9	4,709	6,485	.0048	.0041
Rockingham	54.0	56.1	3.9	19.3	5.5	573,927	42.4	22,026	29,737	142,128	50.0	5,179	7,364	.0156	.0146
Russell	34.1	37.3	9.4	13.2	12.8	372,330	58.6	20,066	28,207	104,033	60.4	5,542	7,881	.0096	.0097
Salem city	24.1	24.3	.8	8.7	.0	378,737	59.2	27,344	43,533	410,051	[illegible]	30,602	47,132	.0138	.0136
☐ Scott	[illegible]	24.7	–.8	8.4	–2.3	189,106	7.4	20,467	22,513	90,247	23.2	8,516	10,744	.0077	.0060
Shenandoah	[illegible]	30.9	6.6	11.8	9.3	380,181	66.0	21,206	32,219	171,826	63.3	9,744	14,562	.0101	.0103
Smyth	33.6	33.8	.6	12.2	4.3	403,337	64.6	20,946	33,060	217,475	60.3	11,595	17,826	.0114	.0117
Southampton	18.2	17.7	–2.7	5.3	.0	158,010	44.5	20,630	29,813	41,823	47.7	5,344	7,891	.0048	.0042
South Boston city	7.0	6.9	–1.4	2.5	.0	83,653	54.9	21,606	33,461	162,953	53.9	42,346	65,181	.0045	.0042
Spotsylvania	40.1	48.2	20.2	15.3	20.5	604,067	78.4	26,655	39,482	373,790	80.6	[illegible]	24,431	.0159	.0180
☐ Stafford	47.5	57.2	20.4	17.3	21.0	811,077	82.7	31,047	46,883	82,918	83.5	3,161	4,793	.0146	.0169
Staunton city	[illegible]	20.5	–2.4	7.2	–5.3	234,985	31.5	23,514	32,637	273,406	36.8	26,290	37,973	.0108	.0093
Suffolk city	[illegible]	48.7	1.5	18.5	3.1	640,198	62.8	24,578	38,800	291,805	58.7	11,495	17,685	.0172	.0172

METRO/COUNTY 1988 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI		1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household		Buying Power Index	
								1983	1988			1983	1988	1983	1988
VIRGINIA (continued)															
ALL COUNTIES (continued)															
Surry	6.1	6.2	1.6	2.0	.0	53,332	35.4	19,700	26,666	8,995	42.4	3,158	4,498	.0015	.0014
Sussex	10.4	10.2	−1.9	3.5	.0	118,453	57.8	21,451	33,844	57,487	53.9	10,669	16,425	.0034	.0033
Tazewell	53.5	57.5	7.5	19.7	8.2	496,952	37.5	19,862	25,226	503,726	48.8	18,599	25,570	.0209	.0194
Virginia Beach city	301.2	349.1	15.9	120.7	20.2	5,775,271	87.7	30,648	47,848	2,760,050	83.7	14,961	22,867	.1296	.1502
Warren	23.0	25.4	10.4	9.6	11.6	253,845	44.1	20,479	26,442	153,865	51.7	11,793	16,028	.0084	.0079
☐ Washington	48.8	52.0	6.6	17.4	6.1	557,052	58.5	21,428	32,014	250,159	58.1	9,647	14,377	.0156	.0156
Waynesboro city	14.6	13.6	−6.8	5.7	.0	237,161	58.0	26,338	41,607	174,833	53.9	19,929	30,672	.0073	.0071
Westmoreland	14.6	15.3	4.8	6.0	9.1	134,909	33.3	18,397	22,485	56,993	42.9	7,253	9,499	.0045	.0041
Williamsburg city	10.1	10.4	3.0	3.2	6.7	113,581	16.9	32,390	35,494	219,931	34.3	54,581	68,728	.0071	.0058
Winchester city	20.2	20.1	−.5	8.6	4.9	302,033	56.1	23,592	35,120	511,628	55.5	40,132	59,492	.0141	.0139
Wise	46.4	49.8	7.3	16.3	6.5	601,540	70.9	23,007	36,904	304,656	64.3	12,121	18,691	.0162	.0170
Wythe	26.2	27.2	3.8	9.9	5.3	258,177	42.8	19,230	26,078	176,399	48.6	12,628	17,818	.0091	.0085
York	38.2	42.4	11.0	12.9	10.3	647,815	74.1	31,809	50,218	227,326	70.2	11,417	17,622	.0145	.0158
TOTAL METRO COUNTIES	**3,924.7**	**4,186.5**	**6.7**	**1,528.6**	**8.7**	**70,610,615**	**64.0**	**30,626**	**46,193**	**36,160,607**	**61.1**	**15,960**	**23,656**	**1.8254**	**1.8682**
TOTAL STATE	**5,583.5**	**5,929.4**	**6.2**	**2,134.0**	**8.0**	**89,707,513**	**61.4**	**28,130**	**42,037**	**46,475,907**	**59.5**	**14,747**	**21,779**	**2.4037**	**2.4312**
WASHINGTON															
BELLINGHAM	**112.7**	**120.9**	**7.3**	**46.4**	**9.4**	**1,547,111**	**54.0**	**23,691**	**33,343**	**980,713**	**58.6**	**14,586**	**21,136**	**.0468**	**.0462**
Whatcom	112.7	120.9	7.3	46.4	9.4	1,547,111	54.0	23,691	33,343	980,713	58.6	14,586	21,136	.0468	.0462
BREMERTON	**165.7**	**189.7**	**14.5**	**70.5**	**17.5**	**2,888,826**	**75.3**	**27,466**	**40,976**	**1,173,466**	**74.5**	**11,209**	**16,645**	**.0665**	**.0731**
Kitsap	165.7	189.7	14.5	70.5	17.5	2,888,826	75.3	27,466	40,976	1,173,466	74.5	11,209	16,645	.0665	.0731
OLYMPIA	**138.2**	**158.2**	**14.5**	**62.3**	**18.0**	**2,599,774**	**83.3**	**26,869**	**41,730**	**1,072,987**	**78.5**	**11,384**	**17,223**	**.0574**	**.0650**
Thurston	138.2	158.2	14.5	62.3	18.0	2,599,774	83.3	26,869	41,730	1,072,987	78.5	11,384	17,223	.0574	.0650
RICHLAND - KENNEWICK - PASCO	**159.1**	**181.0**	**13.8**	**67.7**	**17.1**	**2,522,575**	**36.2**	**32,032**	**37,261**	**1,509,625**	**51.9**	**17,195**	**22,299**	**.0784**	**.0728**
Benton	121.0	138.2	14.2	52.4	17.8	1,953,425	29.2	33,972	37,279	1,189,906	48.4	18,021	22,708	.0630	.0565
Franklin	38.1	42.8	12.3	15.3	15.0	569,150	67.5	25,542	37,199	319,719	66.6	14,431	20,897	.0154	.0163
SEATTLE	**1,675.4**	**1,777.0**	**6.1**	**714.2**	**8.6**	**35,462,683**	**71.5**	**31,433**	**49,654**	**17,547,980**	**67.1**	**15,967**	**24,570**	**.8517**	**.9024**
King	1,312.9	1,378.6	5.0	561.6	7.3	28,100,898	69.5	31,660	50,037	14,027,936	65.1	16,225	24,979	.6821	.7146
Snohomish	362.5	398.4	9.9	152.6	13.7	7,361,785	79.6	30,548	48,242	3,520,044	75.3	14,963	23,067	.1696	.1878
SEATTLE - TACOMA CONSOLIDATED AREA	***2,188.7***	***2,330.4***	***6.5***	***926.4***	***9.3***	***42,033,740***	***66.9***	***29,716***	***45,373***	***21,206,283***	***65.0***	***15,160***	***22,891***	***1.0516***	***1.0941***
SPOKANE	**354.2**	**371.7**	**4.9**	**147.2**	**8.2**	**4,224,817**	**40.8**	**22,049**	**28,701**	**2,726,535**	**50.6**	**13,306**	**18,523**	**.1403**	**.1305**
Spokane	354.2	371.7	4.9	147.2	8.2	4,224,817	40.8	22,049	28,701	2,726,535	50.6	13,306	18,523	.1403	.1305
TACOMA	**513.3**	**553.4**	**7.8**	**212.2**	**11.7**	**6,571,057**	**45.6**	**23,767**	**30,966**	**3,658,303**	**55.8**	**12,365**	**17,240**	**.1999**	**.1917**
Pierce	513.3	553.4	7.8	212.2	11.7	6,571,057	45.6	23,767	30,966	3,658,303	55.8	12,365	17,240	.1999	.1917
VANCOUVER	**207.5**	**229.5**	**10.6**	**86.0**	**13.5**	**3,353,260**	**68.0**	**26,331**	**38,991**	**1,289,933**	**68.2**	**10,119**	**14,999**	**.0798**	**.0843**
Clark	207.5	229.5	10.6	86.0	13.5	3,353,260	68.0	26,331	38,991	1,289,933	68.2	10,119	14,999	.0798	.0843
YAKIMA	**179.8**	**190.4**	**5.9**	**70.5**	**8.1**	**2,125,067**	**48.6**	**21,927**	**30,143**	**1,350,641**	**54.5**	**13,412**	**19,158**	**.0680**	**.0656**
Yakima	179.8	190.4	5.9	70.5	8.1	2,125,067	48.6	21,927	30,143	1,350,641	54.5	13,412	19,158	.0680	.0656
ALL COUNTIES															
Adams	13.4	13.5	.7	4.9	2.1	148,424	12.1	27,588	30,291	63,968	26.7	10,519	13,055	.0054	.0041
Asotin	17.3	18.1	4.6	7.2	7.5	245,316	60.6	22,798	34,072	67,319	60.3	6,268	9,350	.0057	.0059
Benton	121.0	138.2	14.2	52.4	17.8	1,953,425	29.2	33,972	37,279	1,189,906	48.4	18,021	22,708	.0630	.0565
Chelan	46.0	47.4	3.0	19.5	5.4	576,635	40.0	22,270	29,571	393,310	46.1	14,551	20,170	.0196	.0179
Clallam	54.9	59.3	8.0	24.1	11.6	719,143	45.7	22,851	29,840	396,251	52.1	12,060	16,442	.0219	.0208
Clark	207.5	229.5	10.6	86.0	13.5	3,353,260	68.0	26,331	38,991	1,289,933	68.2	10,119	14,999	.0798	.0843
Columbia	4.0	4.0	.0	1.6	.0	46,818	43.5	20,388	29,261	10,985	42.6	4,813	6,866	.0013	.0012
Cowlitz	82.0	85.4	4.1	33.0	6.5	1,168,827	50.9	24,983	35,419	558,103	52.2	11,832	16,912	.0328	.0316
Douglas	23.8	26.1	9.7	10.5	14.1	353,407	64.1	23,403	33,658	160,207	66.0	10,490	15,258	.0091	.0093
Ferry	6.5	7.5	15.4	2.6	23.8	89,673	93.5	22,062	34,490	24,990	91.6	6,210	9,612	.0018	.0023
Franklin	38.1	42.8	12.3	15.3	15.0	569,150	67.5	25,542	37,199	319,719	66.6	14,431	20,897	.0154	.0163
Garfield	2.3	2.3	.0	1.0	.0	32,948	43.4	22,979	32,948	4,330	42.6	3,037	4,330	.0008	.0007
Grant	50.5	53.1	5.1	19.9	8.7	677,902	64.8	22,471	34,065	377,352	63.4	12,623	18,962	.0190	.0194
Grays Harbor	66.3	66.5	.3	26.3	2.7	948,681	51.2	24,517	36,072	647,463	52.5	16,582	24,618	.0297	.0285
Island	49.0	56.1	14.5	21.3	18.3	909,091	87.3	26,966	42,680	244,739	82.1	7,467	11,490	.0181	.0207
Jefferson	17.7	20.1	13.6	8.2	13.9	253,314	54.0	22,845	30,892	111,699	60.4	9,674	13,622	.0068	.0068
King	1,312.9	1,378.6	5.0	561.6	7.3	28,100,898	69.5	31,660	50,037	14,027,936	65.1	16,225	24,979	.6821	.7146
Kitsap	165.7	189.7	14.5	70.5	17.5	2,888,826	75.3	27,466	40,976	1,173,466	74.5	11,209	16,645	.0665	.0731
Kittitas	24.3	23.6	−2.9	9.1	−2.2	225,870	26.2	19,252	24,821	153,069	34.7	12,215	16,821	.0088	.0073
Klickitat	16.8	18.2	8.3	6.7	8.1	180,520	37.1	21,230	26,943	43,768	43.8	4,911	6,533	.0050	.0047

1984 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1988 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983-1988	12/31/88 Households (Thous.)	% Change 1983-1988	1988 EBI ($000)	% Change 1983-1988	Average Household EBI 1983	Average Household EBI 1988	1988 Retail Sales ($000)	% Change 1983-1988	Retail Sales Per Household 1983	Retail Sales Per Household 1988	Buying Power Index 1983	Buying Power Index 1988
WASHINGTON (continued)															
ALL COUNTIES (continued)															
Lewis	57.8	60.5	4.7	23.5	7.8	706,594	48.6	21,607	30,068	420,965	51.6	12,737	17,913	.0222	.0211
Lincoln	9.4	9.1	-3.2	3.7	.0	160,963	58.4	27,459	43,504	35,953	54.1	6,304	9,717	.0036	.0035
Mason	33.8	37.4	10.7	15.2	15.2	491,365	61.8	23,060	32,327	199,294	64.0	9,206	13,111	.0123	.0129
Okanogan	31.9	33.8	6.0	13.2	8.2	266,118	22.1	17,361	20,160	174,497	37.9	10,372	13,219	.0106	.0091
Pacific	17.4	17.7	1.7	7.6	4.1	222,127	41.9	21,437	29,227	82,372	44.5	7,809	10,838	.0063	.0057
Pend Oreille	9.0	9.5	5.6	3.7	15.6	98,772	62.9	18,949	26,695	27,176	65.1	5,143	7,345	.0025	.0025
Pierce	513.3	553.4	7.8	212.2	11.7	6,571,057	45.6	23,767	30,966	3,658,303	55.8	12,365	17,240	.1999	.1917
San Juan	8.9	10.4	16.9	4.3	13.2	164,229	70.7	25,314	38,193	54,963	69.6	8,530	12,782	.0036	.0039
Skagit	66.7	70.7	6.0	28.4	9.2	1,070,862	65.8	24,847	37,706	612,984	64.2	14,359	21,584	.0290	.0300
Skamania	8.1	8.4	3.7	3.3	10.0	64,783	17.8	18,163	19,449	11,091	35.9	2,720	3,361	.0020	.0017
Snohomish	362.5	398.4	9.9	152.6	13.7	7,361,785	79.6	30,548	48,242	3,520,044	75.3	14,963	23,067	.1696	.1878
Spokane	354.2	371.7	4.9	147.2	8.2	4,224,817	40.8	22,049	28,701	2,736,535	50.6	13,306	18,523	.1403	.1305
Stevens	31.8	35.9	12.9	12.3	13.9	401,326	68.3	22,047	32,628	175,867	67.5	9,722	14,298	.0105	.0111
Thurston	138.2	158.2	14.5	62.3	18.0	2,599,774	83.3	26,869	41,730	1,072,987	78.5	11,384	17,223	.0574	.0650
Wahkiakum	3.7	3.7	.0	1.4	.0	38,746	17.3	23,601	27,676	6,483	31.7	3,515	4,631	.0011	.0009
Walla Walla	48.5	50.2	3.5	18.8	6.8	746,598	68.1	[illegible]	39,712	326,418	64.0	11,306	17,363	.0187	.0193
Whatcom	112.7	120.9	7.3	45.4	9.4	1,347,111	54.0	23,691	33,343	980,713	58.6	14,586	21,136	.0468	.0462
Whitman	39.0	40.6	4.1	13.7	4.6	402,907	14.7	26,811	29,409	133,153	31.8	7,715	9,719	.0134	.0110
Yakima	179.8	190.4	5.9	70.5	8.1	2,125,063	48.6	21,927	30,143	1,350,641	54.5	13,412	19,158	.0680	.0656
TOTAL METRO COUNTIES	**3,505.9**	**3,771.8**	**7.6**	**1,477.0**	**10.4**	**61,295,170**	**63.3**	**28,060**	**41,500**	**31,310,188**	**63.2**	**14,344**	**21,198**	**1.5888**	**1.6316**
TOTAL STATE	**4,346.7**	**4,660.9**	**7.2**	**1,832.0**	**10.0**	**72,786,319**	**61.6**	**27,174**	**39,905**	**36,828,952**	**61.9**	**13,737**	**20,213**	**1.9104**	**1.9455**
WEST VIRGINIA															
CHARLESTON	**267.5**	**269.5**	**.7**	**106.3**	**4.0**	**4,345,387**	**63.5**	**26,004**	**40,879**	**2,790,893**	**60.6**	**17,000**	**26,255**	**.1235**	**.1250**
Kanawha	225.9	223.1	-1.2	89.5	2.1	3,737,585	61.7	26,360	41,761	2,537,056	59.2	18,168	28,347	.1090	.1090
Putnam	41.6	46.4	11.5	16.8	15.9	607,802	75.8	23,848	36,179	253,837	76.2	9,936	15,109	.0145	.0160
HUNTINGTON - ASHLAND	**339.5**	**346.0**	**1.9**	**130.1**	**5.1**	**4,163,372**	**54.7**	**21,746**	**32,001**	**2,476,778**	**54.6**	**12,942**	**19,037**	**.1272**	**.1237**
Cabell	103.7	102.5	-1.2	40.9	2.0	1,341,586	53.1	21,848	32,802	1,109,788	54.2	17,954	27,134	.0458	.0441
Wayne	48.3	51.4	6.4	18.2	9.0	579,571	68.2	20,638	31,845	257,212	67.4	9,201	14,133	.0154	.0162
Boyd, Ky.	*55.7*	*55.7*	*.0*	*21.4*	*2.4*	*684,793*	*41.5*	*23,158*	*32,000*	*480,374*	*45.4*	*15,807*	*22,447*	*.0235*	*.0213*
Carter, Ky.	*26.2*	*27.7*	*5.7*	*9.8*	*11.4*	*265,365*	*67.4*	*18,030*	*27,098*	*160,926*	*65.0*	*11,080*	*16,421*	*.0081*	*.0084*
Greenup, Ky.	*40.4*	*42.0*	*4.0*	*14.7*	*7.3*	*404,480*	*34.9*	*21,885*	*27,516*	*128,705*	*44.6*	*6,497*	*8,755*	*.0121*	*.0109*
Lawrence, Ohio	*65.2*	*66.7*	*2.3*	*25.1*	*6.4*	*887,377*	*67.8*	*22,409*	*35,354*	*339,773*	*60.5*	*8,972*	*13,537*	*.0223*	*.0228*
PARKERSBURG - MARIETTA	**159.7**	**162.3**	**1.6**	**61.4**	**5.0**	**2,211,784**	**61.0**	**23,466**	**36,023**	**1,509,617**	**59.2**	**16,212**	**24,587**	**.0671**	**.0671**
Wood	93.4	93.2	-.2	35.9	2.9	1,343,274	62.4	23,699	37,417	1,063,099	60.2	19,018	29,613	.0424	.0426
Washington, Ohio	*66.3*	*69.1*	*4.2*	*25.5*	*8.1*	*868,510*	*58.8*	*23,172*	*34,059*	*446,518*	*56.9*	*12,061*	*17,511*	*.0247*	*.0245*
STEUBENVILLE - WEIRTON	**157.9**	**157.3**	**-.4**	**59.6**	**2.8**	**2,061,869**	**44.7**	**24,569**	**34,595**	**937,766**	**46.7**	**11,024**	**15,734**	**.0601**	**.0555**
Brooke	30.0	30.7	2.3	11.1	5.7	438,339	63.0	25,606	39,490	166,716	62.3	9,782	15,019	.0110	.0110
Hancock	39.6	40.2	1.5	15.0	3.4	573,017	50.6	26,244	38,201	269,807	53.6	12,118	17,987	.0159	.0154
Jefferson, Ohio	*88.3*	*86.4*	*-2.2*	*33.5*	*1.5*	*1,050,513*	*35.4*	*23,503*	*31,359*	*501,243*	*38.9*	*10,938*	*14,962*	*.0332*	*.0291*
WHEELING	**183.3**	**183.1**	**-.1**	**71.7**	**3.3**	**2,472,457**	**54.5**	**23,686**	**34,480**	**1,416,885**	**54.6**	**13,207**	**19,761**	**.0731**	**.0705**
Marshall	41.7	41.8	.2	15.4	3.4	529,259	56.4	23,000	34,367	284,971	55.8	12,278	18,505	.0155	.0149
Ohio	58.7	57.8	-1.5	23.1	2.2	806,935	35.4	22,972	34,932	620,138	55.6	17,630	26,846	.0262	.0254
Belmont, Ohio	*82.9*	*83.5*	*.7*	*33.2*	*4.1*	*1,136,265*	*53.9*	*23,142*	*34,225*	*511,776*	*52.7*	*10,507*	*15,415*	*.0314*	*.0302*
ALL COUNTIES															
Barbour	17.0	17.4	2.4	6.4	6.7	180,352	64.3	18,296	28,180	66,733	62.5	6,844	10,427	.0049	.0048
Berkeley	49.9	54.3	8.8	20.6	13.2	742,203	78.5	22,853	36,029	384,293	76.1	11,991	18,655	.0186	.0205
Boone	31.6	33.1	4.7	11.7	9.3	403,605	70.4	22,136	34,496	206,599	68.9	11,429	17,658	.0109	.0115
Braxton	14.1	14.4	2.1	5.5	5.8	161,819	68.7	18,450	29,422	97,276	65.1	11,291	17,687	.0048	.0049
Brooke	30.0	30.7	2.3	11.1	5.7	438,339	63.0	25,606	39,490	166,716	62.3	9,782	15,019	.0110	.0110
Cabell	103.7	102.5	-1.2	40.9	2.0	1,341,586	53.1	21,848	32,802	1,109,788	54.2	17,954	27,134	.0458	.0441
Calhoun	8.8	9.5	8.0	3.7	15.6	98,589	82.5	16,886	26,646	45,288	80.0	7,863	12,240	.0024	.0028
Clay	11.7	12.3	5.1	4.5	12.5	121,316	78.9	16,953	26,959	32,703	73.8	4,703	7,267	.0030	.0032
Doddridge	7.7	8.1	5.2	2.6	.0	58,907	49.9	15,740	22,657	15,823	47.5	4,127	6,086	.0019	.0017
Fayette	59.4	61.4	3.4	22.6	7.1	626,908	57.0	18,939	27,739	332,576	58.5	9,945	14,716	.0188	.0188
Gilmer	8.4	8.5	1.2	3.1	3.3	86,394	63.3	17,631	27,869	32,146	61.0	6,655	10,370	.0024	.0023
Grant	10.5	10.9	3.8	4.1	10.8	128,072	76.1	19,652	31,237	60,904	73.2	9,502	14,855	.0033	.0036
Greenbrier	38.7	40.1	3.6	15.3	7.0	458,051	64.3	19,494	29,938	331,124	63.9	14,130	21,642	.0144	.0147
Hampshire	15.8	17.0	7.6	6.1	8.9	176,092	67.6	18,760	28,868	74,146	67.0	7,927	12,155	.0047	.0048
Hancock	39.6	40.2	1.5	15.0	3.4	573,017	50.6	26,244	38,201	269,807	53.6	12,118	17,987	.0159	.0154
Hardy	10.3	10.6	2.9	3.7	.0	93,984	48.8	16,891	25,131	56,115	50.3	10,088	15,166	.0033	.0030

METRO/COUNTY 1988 PROJECTIONS

ESTIMATES METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983-1988	12/31/88 Households (Thous.)	% Change 1983-1988	1988 EBI ($000)	% Change 1983-1988	Average Household EBI 1983	Average Household EBI 1988	1988 Retail Sales ($000)	% Change 1983-1988	Retail Sales Per Household 1983	Retail Sales Per Household 1988	Buying Power Index 1983	Buying Power Index 1988
WEST VIRGINIA (continued)															
ALL COUNTIES (continued)															
Harrison	77.5	78.7	1.5	30.4	5.2	941,560	57.8	20,640	30,972	633,923	58.9	13,802	20,853	.0295	.0291
Jackson	27.0	28.7	6.3	10.0	8.7	273,943	42.9	20,838	27,394	156,263	51.4	11,218	15,626	.0089	.0086
Jefferson	33.1	37.0	11.8	13.2	16.8	496,472	84.6	23,804	37,612	191,992	82.0	9,337	14,545	.0113	.0126
Kanawha	225.9	223.1	−1.2	89.5	2.1	3,737,585	61.7	26,360	41,761	2,537,056	59.2	18,168	28,347	.1090	.1090
Lewis	19.0	19.2	1.1	7.1	2.9	228,081	63.1	20,261	32,124	119,134	60.6	10,749	16,779	.0066	.0065
Lincoln	24.9	26.5	6.4	8.7	7.4	223,177	59.4	17,282	25,653	87,700	61.3	6,714	10,080	.0065	.0066
Logan	50.5	50.2	−.6	17.5	2.9	624,665	62.7	22,587	35,695	438,057	60.4	16,067	25,032	.0194	.0195
McDowell	48.0	47.4	−1.3	16.4	2.5	397,354	41.9	17,500	24,229	246,224	47.8	10,409	15,014	.0143	.0131
Marion	65.6	65.5	−.2	25.8	3.6	848,044	60.6	21,202	32,870	665,508	59.6	16,747	25,795	.0274	.0274
Marshall	41.7	41.8	.2	15.4	3.4	529,259	54.4	23,000	34,367	284,971	55.8	12,278	18,505	.0155	.0149
Mason	27.2	27.4	.7	10.4	5.1	232,252	28.5	18,255	22,332	113,826	41.4	8,132	10,945	.0083	.0073
Mercer	75.5	77.3	2.4	29.4	5.4	866,042	52.0	20,419	29,457	717,810	55.6	16,534	24,415	.0304	.0294
☐ Mineral	28.0	29.1	3.9	10.6	6.0	331,741	61.4	20,555	31,296	106,277	61.5	6,579	10,026	.0083	.0085
Mingo	38.2	39.2	2.6	13.0	4.0	350,016	49.2	18.763	26,924	393,116	53.1	20,541	30,240	.0148	.0141
Monongalia	76.9	79.2	3.0	30.5	6.6	1,115,249	68.7	23,116	36,566	680,896	66.2	14,321	22,324	.0311	.0322
Monroe	13.3	13.9	4.5	4.7	2.2	143,109	62.2	19,185	30,449	35,274	59.6	4,805	7,505	.0035	.0038
Morgan	11.4	12.3	7.9	4.7	11.9	131,552	56.8	19,979	27,990	37,865	62.5	5,548	8,056	.0034	.0032
Nicholas	29.5	31.4	6.4	11.2	9.8	390,452	74.3	21,957	34,862	264,690	71.6	15,127	23,633	.0112	.0121
Ohio	58.7	57.8	−1.5	23.1	2.2	806,933	55.4	22,972	34,932	620,138	55.6	17,630	26,846	.0262	.0254
Pendleton	8.0	8.1	1.3	3.1	3.3	57,345	31.2	14,573	18,498	33,511	42.0	7,865	10,810	.0023	.0020
Pleasants	8.5	8.8	3.5	3.2	10.3	82,526	43.3	19,865	25,789	34,626	53.3	7,787	10,821	.0025	.0024
Pocahontas	10.3	10.7	3.9	3.9	5.4	70,679	22.6	15,583	18,123	43,318	38.3	8,468	11,107	.0030	.0025
Preston	31.5	32.8	4.1	11.7	7.3	320,046	54.6	18,997	27,354	144,163	58.3	8,353	12,322	.0094	.0093
Putnam	41.6	46.4	11.5	16.8	15.9	607,802	75.8	23,848	36,179	253,837	76.2	9,936	15,109	.0145	.0160
Raleigh	90.1	94.1	4.4	35.0	7.7	1,029,278	51.1	20,957	29,408	854,662	56.5	16,801	24,419	.0360	.0351
Randolph	29.7	31.0	4.4	11.1	7.8	332,750	61.3	20,026	29,977	260,648	62.6	15,564	23,482	.0112	.0112
Ritchie	11.7	12.0	2.6	4.6	7.0	115,118	56.6	17,092	25,026	53,793	59.3	7,851	11,694	.0033	.0033
Roane	16.3	16.7	2.5	5.5	.0	167,928	58.4	19,275	30,532	78,867	56.0	9,190	14,339	.0049	.0049
Summers	16.2	16.6	2.5	5.5	.0	150,759	52.2	18,015	27.411	66,011	52.3	7,879	12,002	.0047	.0044
Taylor	17.2	17.9	4.1	6.3	3.3	201,410	63.6	20,176	31,970	79,612	60.5	8,130	12,637	.0054	.0055
Tucker	8.9	9.1	2.2	3.6	5.9	81,820	44.1	16,695	22,728	37,477	51.3	7,286	10,410	.0025	.0024
Tyler	11.5	11.7	1.7	4.3	4.9	168,473	67.8	24,489	39,180	47,211	62.6	7,080	10,979	.0039	.0039
Upshur	24.4	25.9	6.1	9.7	11.5	260,609	59.5	18,783	26,867	171,836	63.8	12,055	17,715	.0083	.0084
Wayne	48.3	51.4	6.4	18.2	9.0	579,571	68.2	20,638	31,845	257,212	67.4	9,201	14,133	.0154	.0162
Webster	12.9	13.7	6.2	5.0	11.1	131,648	76.2	16,601	26,330	66,089	72.7	8,496	13,208	.0036	.0038
Wetzel	21.9	21.9	.0	7.8	.0	161,749	14.5	18,103	20,737	144,091	30.1	14,196	18,473	.0076	.0063
Wirt	5.3	5.8	9.4	2.0	11.1	49,127	58.9	17,179	24,564	13,216	63.2	4,498	6,608	.0014	.0014
Wood	93.4	93.2	−.2	35.9	2.9	1,343,274	62.4	23,699	37,417	1,063,099	60.2	19,018	29,613	.0424	.0426
Wyoming	36.7	37.6	2.5	12.5	4.2	375,752	51.3	20,690	30,060	185,900	54.5	10,030	14,872	.0116	.0111
TOTAL METRO COUNTIES	**710.9**	**716.2**	**.7**	**276.5**	**3.8**	**10,289,107**	**60.2**	**24,108**	**37,212**	**6,668,901**	**58.8**	**16,767**	**24,119**	**.3040**	**.3081**
TOTAL STATE	**1,973.5**	**2,022.1**	**2.5**	**754.2**	**5.5**	**24,648,386**	**59.4**	**21,621**	**32,675**	**15,501,886**	**59.3**	**13,614**	**20,554**	**.7456**	**.7480**
WISCONSIN															
APPLETON - OSHKOSH - NEENAH	**296.0**	**302.7**	**2.3**	**112.1**	**5.9**	**4,875,521**	**63.1**	**28,230**	**43,493**	**1,999,336**	**57.8**	**11,962**	**17,835**	**.1212**	**.1221**
Calumet	32.0	33.7	5.3	11.6	9.4	478,103	57.8	28,576	41,216	130,927	56.5	7,890	11,287	.0113	.0112
Outagamie	131.4	135.0	2.7	48.9	6.5	2,216,025	66.2	29,041	45,317	1,099,732	59.7	15,005	22,489	.0571	.0584
Winnebago	132.6	134.0	1.1	51.6	4.5	2,181,395	61.1	27,403	42,275	768,677	55.5	10,008	14,897	.0528	.0525
EAU CLAIRE	**135.5**	**141.5**	**4.4**	**51.4**	**8.0**	**2,011,707**	**68.5**	**25,076**	**39,138**	**1,047,769**	**62.3**	**13,565**	**20,385**	**.0534**	**.0554**
Chippewa	53.2	54.5	2.4	19.1	5.5	755,502	66.7	25,038	39,555	316,622	59.5	10,969	16,577	.0193	.0197
Eau Claire	82.3	87.0	5.7	32.3	9.5	1,256,205	69.7	25,099	38,892	731,147	63.5	15,158	22,636	.0341	.0357
GREEN BAY	**180.6**	**187.8**	**4.0**	**70.1**	**7.5**	**3,003,137**	**65.6**	**27,812**	**42,841**	**1,432,231**	**59.9**	**13,738**	**20,431**	**.0768**	**.0785**
Brown	180.6	187.8	4.0	70.1	7.5	3,003,137	65.6	27,812	42,841	1,432,231	59.9	13,738	20,431	.0768	.0785
JANESVILLE - BELOIT	**139.3**	**140.8**	**1.1**	**53.2**	**4.7**	**2,048,782**	**51.5**	**26,628**	**38,511**	**1,069,609**	**50.6**	**13,982**	**20,105**	**.0588**	**.0561**
Rock	139.3	140.8	1.1	53.2	4.7	2,048,782	51.5	26,628	38,511	1,069,609	50.6	13,982	20,105	.0588	.0561
KENOSHA	**122.3**	**121.3**	**−.8**	**45.4**	**2.3**	**2,263,148**	**62.1**	**31,437**	**49,849**	**692,698**	**55.5**	**10,034**	**15,258**	**.0516**	**.0514**
Kenosha	122.3	121.3	−.8	45.4	2.3	2,263,148	62.1	31,437	49,849	692,698	55.5	10,034	15,258	.0516	.0514
LA CROSSE	**93.0**	**95.4**	**2.6**	**35.7**	**5.9**	**1,534,846**	**67.7**	**27,158**	**42,993**	**801,246**	**60.3**	**14,827**	**22,444**	**.0401**	**.0413**
La Crosse	93.0	95.4	2.6	35.7	5.9	1,534,846	67.7	27,158	42,993	801,246	60.3	14,827	22,444	.0401	.0413
MADISON	**332.6**	**345.3**	**3.8**	**139.0**	**7.4**	**6,597,834**	**69.9**	**30,005**	**47,466**	**2,950,061**	**62.6**	**14,017**	**21,223**	**.1575**	**.1640**
Dane	332.6	345.3	3.8	139.0	7.4	6,597,834	69.9	30,005	47,466	2,950,061	62.6	14,017	21,223	.1575	.1640

METRO/COUNTY 1988 PROJECTIONS

ESTIMATES METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983-1988	12/31/88 Households (Thous.)	% Change 1983-1988	1988 EBI ($000)	% Change 1983-1988	Average Household EBI		1988 Retail Sales ($000)	% Change 1983-1988	Retail Sales Per Household		Buying Power Index	
								1983	1988			1983	1988	1983	1988
WISCONSIN (continued)															
MILWAUKEE	**1,389.2**	**1,400.9**	**.8**	**536.1**	**3.9**	**23,840,636**	**56.0**	**29,620**	**44,471**	**10,724,985**	**52.3**	**13,647**	**20,006**	**.6242**	**.6062**
Milwaukee	937.0	920.6	−1.8	372.0	1.5	15,376,681	52.8	27,443	41,335	7,487,155	49.6	13,650	20,127	.4221	.4015
Ozaukee	70.1	74.3	6.0	25.9	9.3	1,568,450	72.6	38,354	60,558	416,462	65.0	10,653	16,080	.0320	.0339
Washington	90.0	97.2	8.0	32.8	11.9	1,325,391	53.8	29,403	40,408	480,310	55.7	10,527	14,644	.0339	.0333
Waukesha	292.1	308.8	5.7	105.4	9.3	5,570,114	61.3	35,815	52,047	2,341,058	58.5	15,322	22,211	.1362	.1375
MILWAUKEE - RACINE CONSOLIDATED AREA	***1,560.4***	***1,575.6***	***1.0***	***600.3***	***4.1***	***26,239,484***	***54.6***	***29,420***	***43,711***	***11,723,596***	***51.6***	***13,400***	***19,530***	***.6925***	***.6686***
RACINE	**171.2**	**174.7**	**2.0**	**64.2**	**5.4**	**2,398,848**	**42.1**	**27,729**	**37,365**	**998,611**	**45.0**	**11,308**	**15,555**	**.0683**	**.0624**
Racine	171.2	174.7	2.0	64.2	5.4	2,398,848	42.1	27,729	37,365	998,611	45.0	11,308	15,555	.0683	.0624
SHEBOYGAN	**101.2**	**101.6**	**.4**	**37.8**	**3.8**	**1,639,646**	**61.3**	**27,926**	**43,377**	**650,864**	**55.6**	**11,490**	**17,219**	**.0411**	**.0408**
Sheboygan	101.2	101.6	.4	37.8	3.8	1,639,646	61.3	27,926	43,377	650,864	55.6	11,490	17,219	.0411	.0408
WAUSAU	**114.4**	**118.6**	**3.7**	**43.2**	**7.2**	**1,667,187**	**60.3**	**25,814**	**38,592**	**677,347**	**56.6**	**10,733**	**15,679**	**.0431**	**.0429**
Marathon	114.4	118.6	3.7	43.2	7.2	1,667,187	60.3	25,814	38,592	677,347	56.6	10,733	15,679	.0431	.0429
ALL COUNTIES															
Adams	14.7	16.3	10.9	6.5	18.2	176,325	61.1	19,901	27,127	37,734	63.6	4,193	5,805	.0041	.0042
Ashland	16.9	17.1	1.2	6.5	3.2	202,021	60.2	20,019	31,080	137,267	55.1	14,050	21,118	.0064	.0064
Barron	40.4	42.9	6.2	16.5	10.0	514,577	61.8	21,202	31,186	257,855	59.2	10,800	15,628	.0143	.0144
Bayfield	14.5	15.4	6.2	5.8	7.4	156,315	54.0	18,798	26,951	41,896	53.1	5,067	7,223	.0042	.0042
Brown	180.6	187.8	4.0	70.1	7.5	3,003,137	65.6	27,812	42,841	1,432,231	59.9	13,738	20,431	.0768	.0785
Buffalo	14.3	14.3	.0	5.3	.0	188,213	55.8	22,795	35,512	59,193	50.1	7,439	11,168	.0048	.0046
Burnett	13.3	14.6	9.8	5.5	10.0	153,361	64.9	18,597	27,884	60,311	61.0	7,493	10,966	.0042	.0042
Calumet	32.0	33.7	5.3	11.6	9.4	478,101	57.8	28,576	41,216	130,927	56.5	7,890	11,287	.0113	.0112
Chippewa	53.2	54.5	2.4	19.1	5.5	755,502	66.7	25,038	39,555	316,622	59.5	10,969	16,577	.0193	.0197
Clark	33.5	34.2	2.1	12.0	4.3	317,577	40.8	19,615	26,465	140,976	43.6	8,534	11,748	.0101	.0093
Columbia	43.9	45.0	2.5	17.3	6.1	589,965	52.4	23,745	34,102	260,972	51.4	10,572	15,085	.0164	.0158
Crawford	16.9	17.4	3.0	6.5	8.3	183,930	50.0	20,440	28,297	106,192	52.0	11,643	16,337	.0058	.0056
Dane	332.6	345.3	3.8	139.0	7.4	6,597,834	69.9	30,005	47,466	2,950,061	62.6	14,017	21,223	.1575	.1640
Dodge	75.7	76.6	1.2	26.8	3.9	944,240	42.4	25,707	35,233	285,451	44.3	7,669	10,651	.0257	.0235
Dour	26.5	28.5	7.5	11.1	9.9	340,688	46.8	22,973	30,693	146,692	50.4	9,654	13,215	.0096	.0092
☐ Douglas	43.7	42.6	−2.5	16.5	.0	639,353	58.1	24,503	38,749	258,307	51.5	10,331	15,655	.0167	.0163
Dunn	35.6	37.5	5.3	12.8	8.5	387,132	48.3	22,122	30,245	177,125	50.4	9,977	13,838	.0117	.0110
Eau Claire	82.3	87.0	5.7	32.3	9.5	1,256,205	69.7	25,099	38,892	731,147	63.5	15,158	22,636	.0341	.0357
Florence	4.5	5.0	11.1	1.5	.0	39,429	38.5	18,979	26,286	9,089	39.7	4,337	6,059	.0012	.0011
Fond du Lac	89.4	90.0	.7	31.9	3.6	1,132,527	44.8	25,397	35,502	522,498	45.5	11,660	16,379	.0335	.0308
Forest	9.3	9.7	4.3	3.7	12.1	116,866	77.6	19,936	31,585	32,575	69.6	5,821	8,804	.0027	.0029
Grant	52.2	52.9	1.3	18.3	5.2	593,066	46.7	23,227	32,408	271,152	47.6	10,559	14,817	.0177	.0166
Green	31.0	32.5	4.8	12.6	8.6	468,133	57.1	25,688	37,153	421,779	56.6	23,215	33,475	.0159	.0157
Green Lake	18.7	19.2	2.7	7.5	7.1	256,292	58.0	23,171	34,172	136,809	55.3	12,587	18,241	.0073	.0072
Iowa	20.1	20.6	2.5	7.7	6.9	177,063	26.0	19,522	22,995	80,814	36.6	8,216	10,495	.0062	.0053
Iron	6.6	6.4	−3.0	2.7	.0	50,136	24.6	14,909	18,569	28,818	31.7	8,107	10,673	.0019	.0017
Jackson	17.1	17.5	2.3	6.7	6.3	167,538	40.0	18,993	25,006	87,150	44.4	9,581	13,007	.0056	.0051
Jefferson	67.1	68.3	1.8	24.6	5.1	927,626	50.2	26,399	37,708	366,434	49.5	10,472	14,896	.0252	.0238
Juneau	21.7	22.7	4.6	8.8	6.0	242,484	47.4	19,817	27,555	131,623	48.5	10,680	14,957	.0076	.0072
Kenosha	122.3	121.3	−.8	45.4	2.3	2,263,148	62.1	31,437	49,849	692,698	55.5	10,034	15,258	.0516	.0514
Kewaunee	19.6	19.6	.0	6.7	.0	212,579	34.7	23,552	31,728	74,973	37.5	8,136	11,190	.0065	.0056
La Crosse	93.0	95.4	2.6	35.7	5.9	1,534,846	67.7	27,158	42,993	801,246	60.3	14,827	22,444	.0401	.0413
Lafayette	17.2	16.9	−1.7	6.1	.0	174,553	32.6	21,578	28,615	39,411	36.3	4,739	6,461	.0050	.0044
Langlade	19.8	20.3	2.5	7.8	6.8	255,922	66.5	21,053	32,811	137,420	60.0	11,764	17,618	.0071	.0072
Lincoln	27.0	27.6	2.2	10.4	5.1	324,222	49.6	21,893	31,175	131,182	49.2	8,884	12,614	.0093	.0087
Manitowoc	82.9	83.0	.1	30.5	3.4	1,051,674	43.6	24,829	34,481	438,536	44.7	10,271	14,378	.0303	.0279
Marathon	114.4	118.6	3.7	43.2	7.2	1,667,187	60.3	25,814	38,592	677,347	56.6	10,733	15,679	.0431	.0429
Marinette	40.2	41.4	3.0	16.0	6.7	472,932	50.9	20,891	29,558	211,257	50.9	9,334	13,204	.0137	.0131
Marquette	12.7	13.9	9.4	5.7	14.0	145,018	52.7	18,990	25,442	41,232	56.3	5,276	7,234	.0037	.0038
Menominee	3.6	3.9	8.3	.8	.0	24,588	49.6	20,543	30,735	2,461	47.2	2,090	3,076	.0007	.0006
Milwaukee	937.0	920.6	−1.8	372.0	1.5	15,376,681	52.8	27,443	41,335	7,487,155	49.6	13,650	20,127	.4221	.4015
Monroe	36.3	38.0	4.7	13.6	7.9	468,502	57.4	23,621	34,449	198,825	55.4	10,154	14,619	.0127	.0124
Oconto	29.8	31.0	4.0	11.5	6.5	344,971	53.6	20,790	29,997	108,065	52.3	6,568	9,397	.0091	.0090
Oneida	33.2	35.8	7.8	14.3	11.7	482,383	66.8	22,587	33,733	291,281	63.1	13,952	20,369	.0136	.0140
Outagamie	131.4	135.0	2.7	48.9	6.5	2,216,025	66.2	29,041	45,317	1,099,732	59.7	15,005	22,489	.0571	.0584
Ozaukee	70.1	74.3	6.0	25.9	9.3	1,568,450	72.6	38,354	60,558	416,462	65.0	10,653	16,080	.0320	.0339
Pepin	7.4	7.3	−1.4	2.7	.0	89,713	51.3	21,959	33,227	38,821	47.1	9,771	14,378	.0025	.0023
Pierce	32.1	33.6	4.7	11.6	9.4	468,206	66.0	26,616	40,363	149,362	61.2	8,739	12,876	.0111	.0114
Polk	34.0	36.3	6.8	13.8	10.4	412,976	55.3	21,268	29,926	188,314	55.7	9,678	13,646	.0117	.0116
Portage	59.7	62.7	5.0	21.5	8.6	942,638	71.8	27,707	43,844	412,125	64.1	12,682	19,169	.0232	.0244
Price	16.0	16.4	2.5	6.4	6.7	207,439	68.4	20,534	32,412	80,564	61.0	8,341	12,588	.0052	.0054

METRO/COUNTY 1988 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/83 Population (Thous.)	12/31/88 Population (Thous.)	% Change 1983–1988	12/31/88 Households (Thous.)	% Change 1983–1988	1988 EBI ($000)	% Change 1983–1988	Average Household EBI 1983	Average Household EBI 1988	1988 Retail Sales ($000)	% Change 1983–1988	Retail Sales Per Household 1983	Retail Sales Per Household 1988	Buying Power Index 1983	Buying Power Index 1988
WISCONSIN (continued)															
ALL COUNTIES (continued)															
Racine	171.2	174.7	2.0	64.2	5.4	2,398,848	42.1	27,729	37,365	998,611	45.0	11,308	15,555	.0683	.0624
Richland	17.4	17.4	.0	6.4	.0	214,647	52.8	21,948	33,539	70,529	48.7	7,410	11,020	.0057	.0054
Rock	139.3	140.8	1.1	53.2	4.7	2,048,782	51.5	26,628	38,511	1,069,609	50.6	13,982	20,105	.0588	.0561
Rusk	15.9	16.4	3.1	6.1	8.9	143,246	41.9	18,021	23,483	59,006	47.0	8,380	11,312	.0046	.0043
☐ St. Croix	46.0	49.7	8.0	17.0	11.1	782,783	75.5	29,145	46,046	253,967	67.8	9,893	14,939	.0174	.0186
Sauk	44.6	46.2	3.6	17.8	6.6	597,201	51.7	23,567	33,551	353,607	51.4	13,985	19,866	.018[illegible]	.0175
Sawyer	13.9	15.4	10.8	5.5	10.0	168,203	71.8	19,584	30,582	94,783	65.4	11,463	17,233	.0047	.0051
Shawano	37.0	38.6	4.3	14.2	7.6	401,235	45.2	20,940	28,256	179,969	48.1	9,206	12,674	.0121	.0113
Sheboygan	101.2	101.6	.4	37.8	3.8	1,639,646	61.3	27,926	43,377	650,864	55.6	11,490	17,219	.0411	.0408
Taylor	19.4	20.2	4.1	7.0	7.7	220,849	52.9	22,216	31,550	92,209	52.7	9,292	13,173	.0063	.0061
Trempealeau	26.8	27.8	3.7	10.1	5.2	291,586	46.6	20,724	28,870	120,384	47.5	8,502	11,919	.0086	.0080
Vernon	26.2	27.0	3.1	10.1	5.2	300,816	51.3	20,716	29,784	91,174	50.6	6,307	9,027	.0080	.0077
Vilas	18.0	20.0	11.1	8.1	14.1	265,521	77.7	21,050	32,780	133,106	70.8	10,978	16,433	.0067	.0074
Walworth	73.5	76.1	3.5	28.7	7.5	663,652	19.5	20,804	23,124	349,251	33.2	9,821	12,169	.0248	.0206
Washburn	14.1	15.3	8.5	6.1	13.0	125,451	35.3	17,166	20,566	80,231	45.6	10,203	13,153	.0046	.0043
Washington	90.0	97.2	8.0	32.8	11.9	1,325,391	53.8	29,403	40,408	480,310	55.7	10,527	14,644	.0339	.0333
Waukesha	292.1	308.8	5.7	105.4	9.3	5,570,114	61.3	35,815	52,847	2,341,058	58.5	15,322	22,211	.1362	.1375
Waupaca	43.8	45.2	3.2	16.8	6.3	536,359	49.3	22,730	31,926	216,759	49.8	9,160	12,902	.0151	.0145
Waushara	19.6	21.1	7.7	8.6	13.2	234,657	54.6	19,968	27,286	81,171	56.9	6,807	9,438	.0063	.0061
Winnebago	132.6	134.0	1.1	51.6	4.5	2,181,395	61.1	27,403	42,275	768,677	55.5	10,008	14,897	.0528	.0525
Wood	75.5	79.4	5.2	29.6	8.8	1,205,331	67.5	26,461	40,721	659,011	61.7	14,979	22,264	.0322	.0332
TOTAL METRO COUNTIES	**3,165.0**	**3,222.9**	**1.8**	**1,221.7**	**5.1**	**53,303,428**	**59.5**	**28,753**	**43,631**	**23,557,031**	**55.2**	**13,060**	**19,282**	**1.3702**	**1.3560**
TOTAL STATE	**4,766.1**	**4,881.3**	**2.4**	**1,834.8**	**5.7**	**73,076,002**	**57.2**	**26,776**	**39,828**	**32,492,455**	**54.2**	**12,133**	**17,709**	**1.9335**	**1.8991**
WYOMING															
CASPER	**77.9**	**87.5**	**12.3**	**34.1**	**16.0**	**1,586,237**	**68.8**	**31,971**	**46,517**	**1,161,451**	**71.1**	**23,095**	**34,060**	**.0440**	**.0471**
Natrona	77.9	87.5	12.3	34.1	16.0	1,586,237	68.8	31,971	46,517	1,161,451	71.1	23,095	34,060	.0440	.0471
ALL COUNTIES															
Albany	28.5	30.6	7.4	12.4	10.7	493,195	74.8	25,191	39,774	314,374	72.0	16,319	25,353	.0131	.0142
Big Horn	12.2	12.7	4.1	4.9	11.4	186,258	75.9	24,060	38,012	66,470	73.0	8,735	13,565	.0042	.0045
Campbell	33.6	42.8	27.4	15.1	31.3	901,067	107.5	37,762	59,673	451,715	100.6	19,577	29,915	.0180	.0229
Carbon	22.8	24.4	7.0	8.5	7.6	331,512	45.9	28,767	39,001	212,402	53.4	17,531	24,988	.0102	.0098
Converse	15.9	18.8	18.2	6.4	18.5	262,416	64.3	29,581	41,003	147,214	69.1	16,119	23,002	.0071	.0074
Crook	5.6	6.1	8.9	2.6	23.8	77,957	61.0	23,055	29,983	29,402	72.4	8,119	11,308	.0018	.0020
Fremont	40.4	44.8	10.9	15.6	13.9	483,585	41.6	24,925	30,999	356,798	54.8	16,826	22,872	.0167	.0159
Goshen	12.1	12.2	.8	4.8	2.1	115,723	26.8	19,419	24,109	76,691	38.1	11,817	15,977	.0044	.0037
Hot Springs	5.9	6.2	5.1	2.2	.0	66,027	10.1	27,270	30,012	37,918	26.8	13,595	17,235	.0025	.0020
Johnson	6.9	7.3	5.8	2.6	.0	62,902	11.7	21,659	24,193	47,991	28.4	14,370	18,458	.0028	.0023
Laramie	72.5	77.7	7.2	31.0	10.7	1,295,605	69.5	27,294	41,794	797,067	67.8	16,966	25,712	.0345	.0364
Lincoln	13.7	16.1	17.5	5.6	21.7	243,503	92.3	27,529	43,483	158,289	88.2	18,282	28,266	.0060	.0071
Natrona	77.9	87.5	12.3	34.1	16.0	1,586,237	68.8	31,971	46,517	1,161,451	71.1	23,095	34,060	.0440	.0471
Niobrara	2.9	2.9	.0	1.2	.0	33,208	37.4	20,145	27,673	32,089	43.6	18,622	26,741	.0013	.0011
Park	23.0	25.3	10.0	10.0	14.9	432,513	81.4	27,406	43,251	247,728	77.9	16,004	24,773	.0106	.0119
Platte	13.0	14.4	10.8	6.1	17.3	131,956	28.3	19,772	21,632	74,782	45.7	9,873	12,259	.0046	.0041
Sheridan	27.8	31.8	14.4	12.7	18.7	574,102	90.7	28,140	45,205	325,118	84.5	16,467	25,600	.0133	.0155
Sublette	4.7	5.0	6.4	1.8	12.5	55,667	46.9	23,676	30,926	52,009	57.1	20,695	28,894	.0020	.0020
Sweetwater	49.2	58.6	19.1	21.2	22.5	1,169,398	94.8	34,696	55,160	475,156	89.3	14,507	22,413	.0234	.0281
Teton	10.9	13.1	20.2	5.9	25.5	239,353	82.6	27,886	40,568	238,547	85.8	27,319	40,432	.0070	.0081
Uinta	20.6	26.8	30.1	8.7	31.8	353,870	46.1	36,708	40,675	169,397	65.4	15,520	19,471	.0095	.0097
Washakie	10.0	10.8	8.0	4.1	13.9	179,493	79.7	27,749	43,779	90,568	75.2	14,361	22,090	.0044	.0047
Weston	7.4	7.9	6.8	3.3	17.9	111,425	29.9	30,630	33,765	68,299	48.9	16,387	20,697	.0036	.0032
TOTAL METRO COUNTIES	**77.9**	**87.5**	**12.3**	**34.1**	**16.0**	**1,586,237**	**68.8**	**31,971**	**46,517**	**1,161,451**	**71.1**	**23,095**	**34,060**	**.0440**	**.0471**
TOTAL STATE	**517.5**	**583.8**	**12.8**	**220.8**	**16.1**	**9,386,972**	**70.6**	**28,938**	**42,513**	**5,631,475**	**71.6**	**17,265**	**25,505**	**.2450**	**.2637**

SECTION 16
Television Market (ADI) Rankings

Population
Households
Effective Buying Income (EBI)
Total Retail Sales
Buying Power Index (BPI)

EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5. A listing of the county makeup of each Television Market will be found starting on page A-11.

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POPULATION

ADI	(Thous.)	Rank
New York, N.Y.	18,025.8	1
Los Angeles, Calif.	12,118.7	2
Chicago, Ill.	8,450.1	3
Philadelphia, Pa.	7,031.3	4
Boston, Mass.	5,348.8	5
San Francisco, Calif.	5,342.1	6
Detroit, Mich.	4,656.5	7
Washington, D.C.	4,053.8	8
Dallas - Ft. Worth, Tex.	3,976.0	9
Houston, Tex.	3,891.1	10
Cleveland, Ohio	3,785.1	11
Pittsburgh, Pa.	3,322.3	12
Minneapolis - St. Paul, Minn.	3,192.3	13
Atlanta, Ga.	3,120.8	14
Seattle - Tacoma, Wash.	2,984.4	15
Miami, Fla.	2,951.9	16
St. Louis, Mo.	2,865.1	17
Denver, Colo.	2,510.7	18
Tampa - St. Petersburg, Fla.	2,473.1	19
Baltimore, Md.	2,409.5	20
Sacramento - Stockton, Calif.	2,384.0	21
Hartford - New Haven, Conn.	2,226.6	22
Indianapolis, Ind.	2,204.3	23
Phoenix, Ariz.	2,112.2	24
Portland, Ore.	2,085.8	25
San Diego, Calif.	2,036.1	26
Cincinnati, Ohio	1,963.6	27
Milwaukee, Wisc.	1,877.9	28
Kansas City, Mo.	1,857.1	29
Nashville, Tenn.	1,793.3	30
Salt Lake City, Utah	1,775.4	31
Charlotte, N.C.	1,772.9	32
New Orleans, La.	1,768.5	33
Buffalo, N.Y.	1,725.4	34
Orlando - Daytona Beach - Melbourne, Fla.	1,702.0	35
Columbus, Ohio	1,681.6	36
Raleigh - Durham, N.C.	1,667.5	37
Memphis, Tenn.	1,620.3	38
Greenville - Spartanburg - Asheville, S.C.-N.C.	1,620.0	39
Grand Rapids - Kalamazoo - Battle Creek, Mich.	1,607.4	40
Oklahoma City, Okla.	1,576.9	41
San Antonio, Tex.	1,567.2	42
Providence - New Bedford, R.I.-Mass.	1,545.5	43
Charleston - Huntington, W.Va.	1,489.4	44
Norfolk - Portsmouth - Newport News - Hampton, Va.	1,461.3	45
Louisville, Ky.	1,429.5	46
Harrisburg - York - Lancaster - Lebanon, Pa.	1,367.6	47
Birmingham, Ala.	1,357.9	48
Albany - Schenectady - Troy, N.Y.	1,311.8	49
Wilkes-Barre - Scranton, Pa.	1,308.2	50
Dayton, Ohio	1,287.4	51
Greensboro - Winston-Salem - High Point, N.C.	1,277.2	52
Shreveport - Texarkana, La.-Tex.-Ark.	1,275.6	53
Richmond, Va.	1,244.9	54
Flint - Saginaw - Bay City, Mich.	1,221.2	55
Little Rock, Ark.	1,211.6	56
Tulsa, Okla.	1,202.4	57
Mobile - Pensacola, Ala.-Fla.	1,161.1	58
Knoxville, Tenn.	1,142.2	59
Toledo, Ohio	1,132.3	60
Albuquerque, N.M.	1,132.1	61
Fresno, Calif.	1,128.8	62
Wichita - Hutchinson, Kans.	1,093.5	63
Jacksonville, Fla.	1,074.1	64
Syracuse, N.Y.	1,047.7	65
Roanoke - Lynchburg, Va.	1,001.3	66
Green Bay, Wisc.	985.8	67
Des Moines, Iowa	959.7	68
Rochester, N.Y.	956.1	69
West Palm Beach, Fla.	939.3	70
Omaha, Neb.	932.4	71
Springfield - Decatur - Champaign, Ill.	924.5	72
Davenport - Rock Island - Moline, Iowa-Ill.	903.2	73
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	895.0	74
Spokane, Wash.	893.1	75
Lexington, Ky.	882.9	76
Cedar Rapids - Waterloo - Dubuque, Iowa	868.7	77
Portland - Poland Spring, Maine	860.4	78
Johnstown - Altoona, Pa.	854.7	79
Chattanooga, Tenn.	821.0	80
Jackson, Miss.	808.1	81
South Bend - Elkhart, Ind.	778.1	82
Bristol - Kingsport - Johnson City, Tenn.	768.5	83
Columbia, S.C.	764.6	84
Baton Rouge, La.	757.0	85
Springfield, Mo.	753.6	86
Austin, Tex.	749.6	87
El Paso, Tex.	715.9	88
Evansville, Ind.	714.6	89
Tucson, Ariz.	708.1	90
Huntsville - Decatur - Florence, Ala.	688.3	91
Lincoln - Hastings - Kearney, Neb.	678.1	92
Ft. Wayne, Ind.	659.0	93
Waco - Temple, Tex.	653.0	94
Youngstown, Ohio	649.4	95
Springfield, Mass.	647.8	96
Greenville - New Bern - Washington, N.C.	637.7	97
Sioux Falls - Mitchell, S.D.	629.8	98
McAllen - Brownsville, Tex.	624.0	99
Burlington - Plattsburgh, Vt.-N.Y.	618.8	100
Lansing, Mich.	613.3	101
Augusta, Ga.	608.2	102
Fargo, N.D.	595.1	103
Charleston, S.C.	592.2	104
Peoria, Ill.	587.7	105
Savannah, Ga.	587.0	106
Lafayette, La.	567.3	107
Colorado Springs - Pueblo, Colo.	562.4	108
Salinas - Monterey, Calif.	559.7	109
Las Vegas, Nev.	540.0	110
Monroe - El Dorado, La.-Ark.	535.3	111
Columbus, Ga.	531.7	112
Madison, Wisc.	519.5	113
Rockford, Ill.	517.5	114
Corpus Christi, Tex.	507.5	115
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	493.7	116
Montgomery, Ala.	491.3	117
Amarillo, Tex.	481.8	118
Yakima, Wash.	474.7	119
Beaumont - Port Arthur, Tex.	474.6	120
Duluth - Superior, Minn.-Wisc.	472.9	121
Joplin - Pittsburg, Mo.-Kans.	456.5	122
Lubbock, Tex.	456.1	123
Wichita Falls - Lawton, Tex.-Okla.	455.6	124
Wheeling - Steubenville, W.Va.-Ohio	452.6	125
La Crosse - Eau Claire, Wisc.	451.8	126
Ft. Myers - Naples, Fla.	448.9	127
Tallahassee, Fla.	445.6	128
Columbus - Tupelo, Miss.	441.5	129
Wausau - Rhinelander, Wisc.	440.5	130
Terre Haute, Ind.	438.2	131
Binghamton, N.Y.	431.6	132
Eugene, Ore.	428.1	133
Boise, Ida.	425.7	134
Erie, Pa.	424.4	135
Macon, Ga.	418.5	136
Reno, Nev.	416.7	137
Traverse City - Cadillac, Mich.	414.0	138
Topeka, Kans.	403.5	139
Bluefield - Beckley - Oak Hill, W.Va.	401.3	140
Minot - Bismarck - Dickinson, N.D.	399.4	141
Sioux City, Iowa	399.0	142
Florence, S.C.	396.4	143
Columbia - Jefferson City, Mo.	390.0	144
Rochester - Mason City - Austin, Minn.-Iowa	385.0	145
Odessa - Midland, Tex.	383.2	146
Ft. Smith, Ark.	381.4	147
Albany, Ga.	380.8	148
Chico - Redding, Calif.	380.5	149
Bakersfield, Calif.	376.9	150
Wilmington, N.C.	364.0	151
Missoula - Butte, Mont.	362.7	152
Bangor, Maine	344.6	153
Quincy - Hannibal, Ill.-Mo.	332.6	154
Idaho Falls - Pocatello, Ida.	329.1	155
Medford, Ore.	309.7	156
Abilene - Sweetwater, Tex.	303.8	157
Utica, N.Y.	293.4	158
Dothan, Ala.	284.2	159
Tyler, Tex.	283.9	160
Rapid City, S.D.	265.6	161
Alexandria, La.	263.2	162
Greenwood - Greenville, Miss.	252.1	163
Elmira, N.Y.	241.3	164
Clarksburg - Weston, W.Va.	235.6	165
Sarasota, Fla.	233.5	166
Billings - Hardin, Mont.	233.2	167
Watertown - Carthage, N.Y.	232.9	168
Laurel - Hattiesburg, Miss.	231.7	169
Meridian, Miss.	227.7	170
Salisbury, Md.	224.8	171
Lake Charles, La.	220.0	172
Gainesville, Fla.	204.0	173
Ardmore - Ada, Okla.	203.0	174
El Centro - Yuma, Calif.-Ariz.	187.5	175
Jonesboro, Ark.	182.6	176
Great Falls, Mont.	177.3	177
Panama City, Fla.	176.8	178
Biloxi - Gulfport - Pascagoula, Miss.	174.9	179
Alexandria, Minn.	165.7	180
Marquette, Mich.	158.6	181
Roswell, N.M.	158.2	182
Casper - Riverton, Wyo.	157.0	183
Grand Junction, Colo.	151.0	184
Jackson, Tenn.	149.3	185
Eureka, Calif.	148.7	186
Tuscaloosa, Ala.	142.3	187
Palm Springs, Calif.	141.8	188
St. Joseph, Mo.	135.3	189
Lafayette, Ind.	133.0	190
Cheyenne, Wyo.	130.4	191
Anniston, Ala.	122.8	192
Laredo, Tex.	121.6	193
Bowling Green, Ky.	119.4	194
San Angelo, Tex.	117.0	195
Hagerstown, Md.	114.6	196
Lima, Ohio	113.0	197
Harrisonburg, Va.	108.5	198
Parkersburg, W.Va.	93.4	199
Presque Isle, Maine	88.3	200
Flagstaff, Ariz.	84.7	201
Zanesville, Ohio	84.4	202
Ottumwa - Kirksville, Iowa-Mo.	77.6	203
Victoria, Tex.	77.5	204
Twin Falls, Ida.	75.4	205
Bend, Ore.	67.4	206
Mankato, Minn.	64.8	207
Selma, Ala.	51.9	208
North Platte, Neb.	48.4	209
Alpena, Mich.	41.9	210
Glendive, Mont.	13.8	211

HOUSEHOLDS

ADI	(Thous.)	Rank
New York, N.Y.	6,623.6	1
Los Angeles, Calif.	4,406.6	2
Chicago, Ill.	3,038.8	3
Philadelphia, Pa.	2,538.6	4
San Francisco, Calif.	2,086.5	5
Boston, Mass.	1,952.2	6
Detroit, Mich.	1,661.6	7
Washington, D.C.	1,480.8	8
Dallas - Ft. Worth, Tex.	1,474.7	9
Cleveland, Ohio	1,407.8	10
Houston, Tex.	1,398.1	11
Pittsburgh, Pa.	1,240.8	12
Minneapolis - St. Paul, Minn.	1,152.9	13
Seattle - Tacoma, Wash.	1,149.9	14
Miami, Fla.	1,138.2	15
Atlanta, Ga.	1,119.5	16
St. Louis, Mo.	1,045.8	17
Tampa - St. Petersburg, Fla.	994.6	18
Denver, Colo.	965.9	19
Sacramento - Stockton, Calif.	906.1	20
Baltimore, Md.	856.8	21
Hartford - New Haven, Conn.	806.8	22
Portland, Ore.	804.4	23
Indianapolis, Ind.	791.8	24
Phoenix, Ariz.	790.7	25
San Diego, Calif.	749.3	26
Cincinnati, Ohio	719.9	27
Kansas City, Mo.	699.5	28
Milwaukee, Wisc.	689.2	29
Orlando - Daytona Beach - Melbourne, Fla.	652.5	30
Nashville, Tenn.	641.0	31
Charlotte, N.C.	639.6	32
New Orleans, La.	631.8	33
Columbus, Ohio	631.1	34
Buffalo, N.Y.	622.4	35
Oklahoma City, Okla.	594.8	36
Greenville - Spartanburg - Asheville, S.C.-N.C.	591.3	37
Raleigh - Durham, N.C.	587.1	38
Grand Rapids - Kalamazoo - Battle Creek, Mich.	564.6	39
Providence - New Bedford, R.I.-Mass.	563.2	40
Memphis, Tenn.	557.5	41
Salt Lake City, Utah	549.3	42
Charleston - Huntington, W.Va.	530.4	43
San Antonio, Tex.	521.6	44
Louisville, Ky.	515.3	45
Harrisburg - York - Lancaster - Lebanon, Pa.	500.7	46
Norfolk - Portsmouth - Newport News - Hampton, Va.	499.9	47
Birmingham, Ala.	496.4	48
Wilkes-Barre - Scranton, Pa.	485.3	49
Dayton, Ohio	482.5	50
Albany - Schenectady - Troy, N.Y.	480.1	51
Greensboro - Winston-Salem - High Point, N.C.	473.8	52
Shreveport - Texarkana, La.-Tex.-Ark.	460.8	53
Tulsa, Okla.	451.8	54
Richmond, Va.	441.8	55
Little Rock, Ark.	435.2	56
Flint - Saginaw - Bay City, Mich.	423.7	57
Wichita - Hutchinson, Kans.	421.6	58
Knoxville, Tenn.	413.6	59
Toledo, Ohio	411.6	60
Mobile - Pensacola, Ala.-Fla.	404.6	61
Albuquerque, N.M.	393.2	62
Fresno, Calif.	387.4	63
Jacksonville, Fla.	387.4	63
West Palm Beach, Fla.	383.5	65
Des Moines, Iowa	369.6	66
Syracuse, N.Y.	367.5	67
Green Bay, Wisc.	353.8	68
Roanoke - Lynchburg, Va.	353.3	69
Springfield - Decatur - Champaign, Ill.	352.7	70

ADI	(Thous.)	Rank
Rochester, N.Y.	346.6	71
Omaha, Neb.	346.1	72
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	341.7	73
Davenport - Rock Island - Moline, Iowa-Ill.	339.0	74
Spokane, Wash.	333.2	75
Cedar Rapids - Waterloo - Dubuque, Iowa	318.2	76
Portland - Poland Spring, Maine	317.8	77
Lexington, Ky.	317.3	78
Johnstown - Altoona, Pa.	305.1	79
Chattanooga, Tenn.	292.1	80
Austin, Tex.	281.9	81
Springfield, Mo.	280.6	82
South Bend - Elkhart, Ind.	277.8	83
Jackson, Miss.	274.2	84
Bristol - Kingsport - Johnson City, Tenn.	271.7	85
Tucson, Ariz.	269.1	86
Evansville, Ind.	263.7	87
Columbia, S.C.	259.3	88
Lincoln - Hastings - Kearney, Neb.	255.9	89
Baton Rouge, La.	253.8	90
Huntsville - Decatur - Florence, Ala.	251.1	91
Youngstown, Ohio	238.6	92
Springfield, Mass.	234.1	93
Sioux Falls - Mitchell, S.D.	233.6	94
Ft. Wayne, Ind.	232.0	95
Waco - Temple, Tex.	227.3	96
El Paso, Tex.	219.1	97
Peoria, Ill.	218.2	98
Burlington - Plattsburgh, Vt.-N.Y.	216.3	99
Greenville - New Bern - Washington, N.C.	216.3	99
Fargo, N.D.	212.2	101
Las Vegas, Nev.	211.8	102
Lansing, Mich.	211.2	103
Augusta, Ga.	206.3	104
Colorado Springs - Pueblo, Colo.	205.1	105
Madison, Wisc.	198.7	106
Salinas - Monterey, Calif.	196.8	107
Savannah, Ga.	196.1	108
Charleston, S.C.	195.3	109
Lafayette, La.	193.6	110
Rockford, Ill.	192.0	111
Monroe - El Dorado, La.-Ark.	187.5	112
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	185.9	113
Ft. Myers - Naples, Fla.	183.7	114
Columbus, Ga.	181.5	115
Amarillo, Tex.	175.9	116
Joplin - Pittsburg, Mo.-Kans	174.8	117
Duluth - Superior, Minn.-Wisc.	174.5	118
Montgomery, Ala.	172.3	119
Yakima, Wash.	172.3	119
McAllen - Brownsville, Tex.	171.4	121
Beaumont - Port Arthur, Tex.	168.9	122
Wheeling - Steubenville, W.Va.-Ohio	167.1	123
Reno, Nev.	165.7	124
Eugene, Ore.	164.9	125
Corpus Christi, Tex.	164.6	126
Terre Haute, Ind.	164.5	127
Wichita Falls - Lawton, Tex.-Okla.	161.8	128
La Crosse - Eau Claire, Wisc.	160.5	129
Lubbock, Tex.	157.9	130
Wausau - Rhinelander, Wisc.	157.2	131
Tallahassee, Fla.	155.6	132
Binghamton, N.Y.	154.4	133
Boise, Ida.	153.2	134
Erie, Pa.	151.7	135
Columbus - Tupelo, Miss.	150.9	136
Topeka, Kans.	150.8	137
Traverse City - Cadillac, Mich.	150.5	138
Sioux City, Iowa	149.1	139

ADI	(Thous.)	Rank
Chico - Redding, Calif.	148.2	140
Rochester - Mason City - Austin, Minn.-Iowa	145.3	141
Macon, Ga.	142.6	142
Bluefield - Beckley - Oak Hill, W.Va.	142.3	143
Minot - Bismarck - Dickinson, N.D.	140.4	144
Columbia - Jefferson City, Mo.	139.0	145
Ft. Smith, Ark.	137.9	146
Missoula - Butte, Mont.	136.9	147
Florence, S.C.	135.3	148
Odessa - Midland, Tex.	134.7	149
Bakersfield, Calif.	133.3	150
Albany, Ga.	127.0	151
Wilmington, N.C.	126.4	152
Quincy - Hannibal, Ill.-Mo.	125.5	153
Bangor, Maine	123.2	154
Medford, Ore.	117.8	155
Abilene - Sweetwater, Tex.	112.1	156
Idaho Falls - Pocatello, Ida.	108.2	157
Sarasota, Fla.	103.8	158
Utica, N.Y.	103.3	159
Tyler, Tex.	100.3	160
Dothan, Ala.	100.0	161
Rapid City, S.D.	95.3	162
Alexandria, La.	88.6	163
Billings - Hardin, Mont.	88.2	164
Elmira, N.Y.	85.8	165
Clarksburg - Weston, W.Va.	85.4	166
Salisbury, Md.	81.9	167
Laurel - Hattiesburg, Miss.	79.9	168
Greenwood - Greenville, Miss.	79.7	169
Meridian, Miss.	78.8	170
Watertown - Carthage, N.Y.	77.6	171
Lake Charles, La.	76.4	172
Ardmore - Ada, Okla.	75.7	173
Gainesville, Fla.	75.1	174
Jonesboro, Ark.	67.0	175
Great Falls, Mont.	66.4	176
Panama City, Fla.	64.9	177
El Centro - Yuma, Calif.-Ariz.	60.5	178
Biloxi - Gulfport - Pascagoula, Miss.	60.2	179
Eureka, Calif.	58.7	180
Alexandria, Minn.	58.0	181
Casper - Riverton, Wyo.	56.9	182
Roswell, N.M.	55.9	183
Grand Junction, Colo.	55.6	184
Marquette, Mich.	54.6	185
Jackson, Tenn.	54.3	186
Palm Springs, Calif.	52.3	187
St. Joseph, Mo.	51.2	188
Tuscaloosa, Ala.	50.3	189
Cheyenne, Wyo.	49.6	190
Lafayette, Ind.	45.6	191
Bowling Green, Ky.	43.1	192
Anniston, Ala.	42.3	193
San Angelo, Tex.	42.1	194
Hagerstown, Md.	41.0	195
Lima, Ohio	40.9	196
Harrisonburg, Va.	37.1	197
Parkersburg, W.Va.	34.9	198
Laredo, Tex.	32.3	199
Zanesville, Ohio	31.2	200
Presque Isle, Maine	29.7	201
Ottumwa - Kirksville, Iowa-Mo.	29.1	202
Twin Falls, Ida.	26.3	203
Victoria, Tex.	26.3	203
Flagstaff, Ariz.	26.2	205
Bend, Ore.	25.3	206
Mankato, Minn.	23.1	207
Selma, Ala.	17.5	208
North Platte, Neb.	16.0	209
Alpena, Mich.	15.3	210
Glendive, Mont.	5.2	211

S&MM/ARBITRON TV MARKET (ADI) RANKING

EFFECTIVE BUYING INCOME (EBI)

ADI	($000)	Rank
New York, N.Y.	211,354,216	1
Los Angeles, Calif.	135,807,941	2
Chicago, Ill.	93,156,155	3
Philadelphia, Pa.	73,887,770	4
San Francisco, Calif.	69,075,811	5
Boston, Mass.	58,512,796	6
Washington, D.C.	51,373,584	7
Detroit, Mich.	49,228,678	8
Houston, Tex.	43,972,800	9
Dallas - Ft. Worth, Tex.	42,620,551	10
Cleveland, Ohio	37,416,241	11
Minneapolis - St. Paul, Minn.	33,418,776	12
Seattle - Tacoma, Wash.	32,759,401	13
Pittsburgh, Pa.	32,621,347	14
Miami, Fla.	31,294,343	15
Atlanta, Ga.	30,502,505	16
St. Louis, Mo.	28,454,151	17
Denver, Colo.	28,068,519	18
Hartford - New Haven, Conn.	26,450,990	19
Sacramento - Stockton, Calif.	24,306,525	20
Baltimore, Md.	24,226,329	21
Tampa - St. Petersburg, Fla.	23,702,389	22
San Diego, Calif.	22,696,449	23
Indianapolis, Ind.	20,468,035	24
Portland, Ore.	20,180,988	25
Milwaukee, Wisc.	19,825,353	26
Phoenix, Ariz.	19,802,049	27
Cincinnati, Ohio	19,207,179	28
Kansas City, Mo.	19,125,853	29
New Orleans, La.	16,354,400	30
Buffalo, N.Y.	16,246,092	31
Columbus, Ohio	16,000,306	32
Oklahoma City, Okla.	15,836,138	33
Orlando - Daytona Beach - Melbourne, Fla.	15,743,482	34
Nashville, Tenn.	15,517,249	35
Grand Rapids - Kalamazoo - Battle Creek, Mich.	15,301,202	36
Charlotte, N.C.	15,300,953	37
Providence - New Bedford, R.I.-Mass.	14,772,025	38
Salt Lake City, Utah	14,200,767	39
Raleigh - Durham, N.C.	13,819,531	40
Harrisburg - York - Lancaster - Lebanon, Pa.	13,736,510	41
San Antonio, Tex.	13,147,606	42
Albany - Schenectady - Troy, N.Y.	13,099,865	43
Norfolk - Portsmouth - Newport News - Hampton, Va.	12,874,461	44
Greenville - Spartanburg - Asheville, S.C.-N.C.	12,868,899	45
Louisville, Ky.	12,746,865	46
Memphis, Tenn.	12,408,499	47
Dayton, Ohio	12,270,527	48
Tulsa, Okla.	11,589,999	49
Richmond, Va.	11,587,781	50
Greensboro - Winston-Salem - High Point, N.C.	11,537,937	51
Charleston - Huntington, W.Va.	11,452,414	52
Flint - Saginaw - Bay City, Mich.	11,429,288	53
Wichita - Hutchinson, Kans.	11,294,206	54
Birmingham, Ala.	11,219,689	55
Wilkes-Barre - Scranton, Pa.	11,021,946	56
Rochester, N.Y.	11,004,755	57
West Palm Beach, Fla.	10,883,855	58
Toledo, Ohio	10,785,354	59
Shreveport - Texarkana, La.-Tex.-Ark.	10,618,026	60
Syracuse, N.Y.	10,369,227	61
Mobile - Pensacola, Ala.-Fla.	10,285,557	62
Fresno, Calif.	9,727,178	63
Jacksonville, Fla.	9,708,308	64
Des Moines, Iowa	9,582,367	65
Albuquerque, N.M.	9,401,018	66
Omaha, Neb.	9,383,504	67
Little Rock, Ark.	9,375,784	68
Davenport - Rock Island - Moline, Iowa-Ill.	9,246,053	69
Springfield - Decatur - Champaign, Ill.	9,134,504	70
Green Bay, Wisc.	8,962,498	71
Knoxville, Tenn.	8,937,026	72
Cedar Rapids - Waterloo - Dubuque, Iowa	8,336,683	73
Roanoke - Lynchburg, Va.	8,211,614	74
Portland - Poland Spring, Maine	7,569,919	75
Austin, Tex.	7,488,937	76
Spokane, Wash.	7,429,911	77
South Bend - Elkhart, Ind.	7,058,728	78
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	7,015,628	79
Baton Rouge, La.	7,007,818	80
Lexington, Ky.	7,002,978	81
Johnstown - Altoona, Pa.	6,736,844	82
Chattanooga, Tenn.	6,495,543	83
Evansville, Ind.	6,495,406	84
Peoria, Ill.	6,381,891	85
Jackson, Miss.	6,213,295	86
Lincoln - Hastings - Kearney, Neb.	6,208,813	87
Lansing, Mich.	6,158,998	88
Columbia, S.C.	6,141,461	89
Springfield, Mass.	6,055,759	90
Youngstown, Ohio	6,045,935	91
Tucson, Ariz.	6,034,289	92
Bristol - Kingsport - Johnson City, Tenn.	5,882,812	93
Ft. Wayne, Ind.	5,830,949	94
Huntsville - Decatur - Florence, Ala.	5,790,851	95
Salinas - Monterey, Calif.	5,726,878	96
Las Vegas, Nev.	5,687,014	97
Springfield, Mo.	5,587,737	98
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	5,563,022	99
Waco - Temple, Tex.	5,485,522	100
Madison, Wisc.	5,468,809	101
Rockford, Ill.	5,339,601	102
Sioux Falls - Mitchell, S.D.	5,283,599	103
Fargo, N.D.	5,275,822	104
Burlington - Plattsburgh, Vt.-N.Y.	5,147,098	105
El Paso, Tex.	5,082,219	106
Colorado Springs - Pueblo, Colo.	5,005,749	107
Lafayette, La.	4,882,193	108
Beaumont - Port Arthur, Tex.	4,672,598	109
Augusta, Ga.	4,607,668	110
Ft. Myers - Naples, Fla.	4,550,611	111
Reno, Nev.	4,522,082	112
Savannah, Ga.	4,481,734	113
Yakima, Wash.	4,429,708	114
Greenville - New Bern - Washington, N.C.	4,428,315	115
Amarillo, Tex.	4,361,938	116
Charleston, S.C.	4,267,576	117
Corpus Christi, Tex.	4,205,336	118
Duluth - Superior, Minn.-Wisc.	4,129,501	119
Binghamton, N.Y.	4,119,641	120
Odessa - Midland, Tex.	4,020,532	121
Topeka, Kans.	3,991,791	122
Wichita Falls - Lawton, Tex.-Okla.	3,923,149	123
La Crosse - Eau Claire, Wisc.	3,837,030	124
Columbus, Ga.	3,834,368	125
Erie, Pa.	3,824,395	126
Minot - Bismarck - Dickinson, N.D.	3,802,872	127
Wheeling - Steubenville, W.Va.-Ohio	3,801,425	128
Wausau - Rhinelander, Wisc.	3,786,081	129
Montgomery, Ala.	3,684,754	130
Terre Haute, Ind.	3,670,036	131
Monroe - El Dorado, La.-Ark.	3,660,318	132
Bakersfield, Calif.	3,649,902	133
Lubbock, Tex.	3,645,537	134
Joplin - Pittsburg, Mo.-Kans.	3,636,760	135
Macon, Ga.	3,560,669	136
Boise, Ida.	3,552,052	137
Rochester - Mason City - Austin, Minn.-Iowa	3,550,247	138
Eugene, Ore.	3,526,531	139
Tallahassee, Fla.	3,445,304	140
Sioux City, Iowa	3,443,134	141
McAllen - Brownsville, Tex.	3,388,945	142
Columbia - Jefferson City, Mo.	3,333,703	143
Chico - Redding, Calif.	3,238,700	144
Traverse City - Cadillac, Mich.	3,169,754	145
Missoula - Butte, Mont.	3,131,522	146
Ft. Smith, Ark.	2,839,994	147
Columbus - Tupelo, Miss.	2,815,239	148
Bluefield - Beckley - Oak Hill, W.Va.	2,799,683	149
Florence, S.C.	2,785,550	150
Quincy - Hannibal, Ill.-Mo.	2,708,718	151
Albany, Ga.	2,623,139	152
Wilmington, N.C.	2,622,186	153
Idaho Falls - Pocatello, Ida.	2,601,834	154
Bangor, Maine	2,593,384	155
Utica, N.Y.	2,589,953	156
Sarasota, Fla.	2,582,376	157
Abilene - Sweetwater, Tex.	2,556,798	158
Tyler, Tex.	2,538,270	159
Rapid City, S.D.	2,526,138	160
Medford, Ore.	2,360,661	161
Billings - Hardin, Mont.	2,134,144	162
Elmira, N.Y.	2,058,282	163
Lake Charles, La.	2,038,744	164
Dothan, Ala.	2,014,906	165
Alexandria, La.	1,951,798	166
Salisbury, Md.	1,849,715	167
Watertown - Carthage, N.Y.	1,790,156	168
Gainesville, Fla.	1,750,810	169
Laurel - Hattiesburg, Miss.	1,693,655	170
Clarksburg - Weston, W.Va.	1,658,837	171
Casper - Riverton, Wyo.	1,657,362	172
Meridian, Miss.	1,549,430	173
Great Falls, Mont.	1,527,621	174
Ardmore - Ada, Okla.	1,508,204	175
Biloxi - Gulfport - Pascagoula, Miss.	1,467,434	176
Roswell, N.M.	1,415,763	177
Grand Junction, Colo.	1,389,484	178
Greenwood - Greenville, Miss.	1,361,791	179
Palm Springs, Calif.	1,360,313	180
El Centro - Yuma, Calif.-Ariz.	1,327,039	181
Eureka, Calif.	1,319,233	182
Panama City, Fla.	1,247,258	183
Lafayette, Ind.	1,233,109	184
Cheyenne, Wyo.	1,226,828	185
Jonesboro, Ark.	1,204,551	186
Marquette, Mich.	1,203,877	187
St. Joseph, Mo.	1,158,647	188
Alexandria, Minn.	1,106,748	189
San Angelo, Tex.	1,099,730	190
Jackson, Tenn.	1,093,193	191
Tuscaloosa, Ala.	1,075,058	192
Lima, Ohio	1,008,695	193
Hagerstown, Md.	945,648	194
Anniston, Ala.	929,704	195
Bowling Green, Ky.	894,045	196
Parkersburg, W.Va.	827,090	197
Harrisonburg, Va.	777,082	198
Victoria, Tex.	769,376	199
Zanesville, Ohio	677,847	200
Presque Isle, Maine	633,382	201
Laredo, Tex.	625,539	202
Twin Falls, Ida.	608,314	203
Flagstaff, Ariz.	593,423	204
Ottumwa - Kirksville, Iowa-Mo.	558,778	205
Bend, Ore.	551,827	206
Mankato, Minn.	535,967	207
North Platte, Neb.	377,790	208
Alpena, Mich.	327,715	209
Selma, Ala.	292,943	210
Glendive, Mont.	123,690	211

S&MM/ARBITRON TV MARKET (ADI) RANKING

TOTAL RETAIL SALES

ADI	($000)	Rank
New York, N.Y.	87,799,733	1
Los Angeles, Calif.	66,667,428	2
Chicago, Ill.	42,295,167	3
Philadelphia, Pa.	34,801,156	4
San Francisco, Calif.	33,348,946	5
Boston, Mass.	32,762,126	6
Detroit, Mich.	24,387,191	7
Dallas - Ft. Worth, Tex.	24,258,092	8
Houston, Tex.	23,745,796	9
Washington, D.C.	23,734,550	10
Cleveland, Ohio	18,571,789	11
Miami, Fla.	17,477,374	12
Minneapolis - St. Paul, Minn.	17,441,520	13
Seattle - Tacoma, Wash.	16,525,096	14
Atlanta, Ga.	15,591,105	15
Pittsburgh, Pa.	15,101,114	16
St. Louis, Mo.	14,561,534	17
Denver, Colo.	13,893,885	18
Hartford - New Haven, Conn.	12,870,574	19
Tampa - St. Petersburg, Fla.	12,754,859	20
Sacramento - Stockton, Calif.	12,429,706	21
Baltimore, Md.	11,652,437	22
Portland, Ore.	11,041,107	23
Indianapolis, Ind.	10,947,032	24
San Diego, Calif.	10,860,056	25
Kansas City, Mo.	10,196,296	26
Phoenix, Ariz.	9,549,276	27
Orlando - Daytona Beach - Melbourne, Fla.	9,071,477	28
Cincinnati, Ohio	9,063,120	29
Milwaukee, Wisc.	8,854,101	30
Nashville, Tenn.	8,408,371	31
Charlotte, N.C.	8,366,889	32
New Orleans, La.	8,173,844	33
Providence - New Bedford, R.I.-Mass.	8,060,256	34
Buffalo, N.Y.	8,042,303	35
Columbus, Ohio	8,008,611	36
Oklahoma City, Okla.	7,847,536	37
Salt Lake City, Utah	7,786,490	38
Raleigh - Durham, N.C.	7,554,321	39
San Antonio, Tex.	7,265,762	40
Greenville - Spartanburg - Asheville, S.C.-N.C.	7,260,413	41
Norfolk - Portsmouth - Newport News - Hampton, Va.	7,225,319	42
Grand Rapids - Kalamazoo - Battle Creek, Mich.	7,030,391	43
Memphis, Tenn.	6,880,206	44
Harrisburg - York - Lancaster - Lebanon, Pa.	6,814,966	45
Louisville, Ky.	6,754,182	46
Albany - Schenectady - Troy, N.Y.	6,737,083	47
Charleston - Huntington, W.Va.	6,690,604	48
Greensboro - Winston-Salem - High Point, N.C.	6,496,036	49
Richmond, Va.	6,334,280	50
Dayton, Ohio	6,034,973	51
Flint - Saginaw - Bay City, Mich.	5,987,097	52
Birmingham, Ala.	5,975,957	53
Tulsa, Okla.	5,952,251	54
Shreveport - Texarkana, La.-Tex.-Ark.	5,591,176	55
Wichita - Hutchinson, Kans.	5,486,782	56
Jacksonville, Fla.	5,467,787	57
Little Rock, Ark.	5,465,914	58
Albuquerque, N.M.	5,406,876	59
West Palm Beach, Fla.	5,348,934	60
Toledo, Ohio	5,338,582	61
Portland - Poland Spring, Maine	5,308,470	62
Mobile - Pensacola, Ala.-Fla.	5,218,033	63
Rochester, N.Y.	5,164,532	64
Fresno, Calif.	5,138,327	65
Wilkes-Barre - Scranton, Pa.	5,106,008	66
Knoxville, Tenn.	5,043,692	67
Des Moines, Iowa	5,010,144	68
Syracuse, N.Y.	4,998,416	69
Springfield - Decatur - Champaign, Ill.	4,742,228	70
Roanoke - Lynchburg, Va.	4,641,769	71
Omaha, Neb.	4,458,968	72
Davenport - Rock Island - Moline, Iowa-Ill.	4,335,476	73
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	4,283,515	74
Lexington, Ky.	4,112,351	75
Spokane, Wash.	4,061,251	76
Cedar Rapids - Waterloo - Dubuque, Iowa	4,050,981	77
Green Bay, Wisc.	4,023,061	78
Austin, Tex.	3,997,670	79
Springfield, Mass.	3,743,083	80
South Bend - Elkhart, Ind.	3,647,272	81
Johnstown - Altoona, Pa.	3,600,059	82
Chattanooga, Tenn.	3,503,297	83
Lincoln - Hastings - Kearney, Neb.	3,444,591	84
Evansville, Ind.	3,430,415	85
Springfield, Mo.	3,413,040	86
Burlington - Plattsburgh, Vt.-N.Y.	3,352,880	87
Las Vegas, Nev.	3,343,960	88
Bristol - Kingsport - Johnson City, Tenn.	3,249,052	89
Baton Rouge, La.	3,227,683	90
Columbia, S.C.	3,219,862	91
Jackson, Miss.	3,119,531	92
Tucson, Ariz.	3,115,838	93
Youngstown, Ohio	3,089,934	94
Sioux Falls - Mitchell, S.D.	3,047,689	95
Waco - Temple, Tex.	3,038,819	96
Huntsville - Decatur - Florence, Ala.	2,991,062	97
Ft. Wayne, Ind.	2,980,186	98
El Paso, Tex.	2,978,139	99
Salinas - Monterey, Calif.	2,932,779	100
Peoria, Ill.	2,891,864	101
Fargo, N.D.	2,882,235	102
Reno, Nev.	2,864,033	103
Lansing, Mich.	2,849,463	104
Amarillo, Tex.	2,767,135	105
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	2,766,578	106
Greenville - New Bern - Washington, N.C.	2,720,751	107
Beaumont - Port Arthur, Tex.	2,715,043	108
Ft. Myers - Naples, Fla.	2,668,93[illegible]	109
Madison, Wisc.	2,650,887	110
Colorado Springs - Pueblo, Colo.	2,549,725	111
Yakima, Wash.	2,507,961	112
Corpus Christi, Tex.	2,475,452	113
Lubbock, Tex.	2,464,752	114
Odessa - Midland, Tex.	2,462,900	115
Lafayette, La.	2,462,048	116
Savannah, Ga.	2,403,110	117
Rockford, Ill.	2,364,603	118
Eugene, Ore.	2,354,638	119
McAllen - Brownsville, Tex.	2,354,490	120
Augusta, Ga.	2,289,830	121
Boise, Ida.	2,239,300	122
Charleston, S.C.	2,211,364	123
Erie, Pa.	2,130,643	124
Missoula - Butte, Mont.	2,121,245	125
Wichita Falls - Lawton, Tex.-Okla.	2,113,489	126
Bakersfield, Calif.	2,077,958	127
Duluth - Superior, Minn.-Wisc.	2,066,904	128
Terre Haute, Ind.	2,054,231	129
Binghamton, N.Y.	2,034,371	130
Columbus, Ga.	2,020,249	131
Joplin - Pittsburg, Mo.-Kans	2,015,775	132
Montgomery, Ala.	2,013,385	133
Bluefield - Beckley - Oak Hill, W.Va.	2,002,117	134
Rochester - Mason City - Austin, Minn.-Iowa	1,979,140	135
Tallahassee, Fla.	1,960,574	136
Monroe - El Dorado, La.-Ark.	1,950,642	137
Columbia - Jefferson City, Mo.	1,927,337	138
Sioux City, Iowa	1,920,739	139
Wheeling - Steubenville, W.Va.-Ohio	1,918,568	140
La Crosse - Eau Claire, Wisc.	1,885,613	141
Macon, Ga.	1,877,865	142
Ft. Smith, Ark.	1,869,382	143
Bangor, Maine	1,866,572	144
Traverse City - Cadillac, Mich.	1,829,514	145
Idaho Falls - Pocatello, Ida.	1,825,041	146
Minot - Bismarck - Dickinson, N.D.	1,820,947	147
Chico - Redding, Calif.	1,795,622	148
Wausau - Rhinelander, Wisc.	1,772,279	149
Florence, S.C.	1,771,034	150
Topeka, Kans.	1,737,824	151
Medford, Ore.	1,674,779	152
Abilene - Sweetwater, Tex.	1,572,357	153
Wilmington, N.C.	1,571,045	154
Columbus - Tupelo, Miss.	1,547,322	155
Sarasota, Fla.	1,538,153	156
Tyler, Tex.	1,531,398	157
Billings - Hardin, Mont.	1,502,389	158
Rapid City, S.D.	1,489,553	159
Albany, Ga.	1,445,477	160
Quincy - Hannibal, Ill.-Mo.	1,397,177	161
Utica, N.Y.	1,356,944	162
Salisbury, Md.	1,209,221	163
Casper - Riverton, Wyo.	1,115,523	164
Dothan, Ala.	1,103,013	165
Lake Charles, La.	1,075,688	166
Great Falls, Mont.	1,057,347	167
Watertown - Carthage, N.Y.	1,045,641	168
Gainesville, Fla.	990,397	169
Elmira, N.Y.	980,039	170
Clarksburg - Weston, W.Va.	976,827	171
Laurel - Hattiesburg, Miss.	950,930	172
Alexandria, La.	891,939	173
Greenwood - Greenville, Miss.	876,208	174
Roswell, N.M.	864,097	175
Panama City, Fla.	852,667	176
El Centro - Yuma, Calif.-Ariz.	824,222	177
Meridian, Miss.	819,756	178
Biloxi - Gulfport - Pascagoula, Miss.	809,908	179
Grand Junction, Colo.	794,445	180
Cheyenne, Wyo.	793,587	181
San Angelo, Tex.	787,510	182
Jonesboro, Ark.	783,169	183
St. Joseph, Mo.	754,429	184
Palm Springs, Calif.	753,674	185
Eureka, Calif.	719,734	186
Ardmore - Ada, Okla.	705,106	187
Jackson, Tenn.	701,975	188
Alexandria, Minn.	666,776	189
Parkersburg, W.Va.	663,731	190
Tuscaloosa, Ala.	647,406	191
Lafayette, Ind.	626,079	192
Hagerstown, Md.	625,960	193
Laredo, Tex.	623,600	194
Marquette, Mich.	609,982	195
Lima, Ohio	589,726	196
Bowling Green, Ky.	576,062	197
Victoria, Tex.	533,288	198
Anniston, Ala.	505,478	199
Presque Isle, Maine	481,749	200
Harrisonburg, Va.	442,521	201
Bend, Ore.	436,535	202
Mankato, Minn.	387,898	203
Flagstaff, Ariz.	371,256	204
Zanesville, Ohio	360,035	205
Ottumwa - Kirksville, Iowa-Mo.	342,958	206
Twin Falls, Ida.	329,242	207
North Platte, Neb.	238,686	208
Selma, Ala.	212,681	209
Alpena, Mich.	173,726	210
Glendive, Mont.	98,219	211

BUYING POWER INDEX (BPI)

ADI	BPI	Rank
New York, N.Y.	8.2880	1
Los Angeles, Calif.	5.6302	2
Chicago, Ill.	3.7864	3
Philadelphia, Pa.	3.0631	4
San Francisco, Calif.	2.7801	5
Boston, Mass.	2.5387	6
Detroit, Mich.	2.0689	7
Washington, D.C.	2.0474	8
Houston, Tex.	1.8754	9
Dallas - Ft. Worth, Tex.	1.8656	10
Cleveland, Ohio	1.5936	11
Minneapolis - St. Paul, Minn.	1.4295	12
Seattle - Tacoma, Wash.	1.3746	13
Miami, Fla.	1.3644	14
Pittsburgh, Pa.	1.3637	15
Atlanta, Ga.	1.3142	16
St. Louis, Mo.	1.2226	17
Denver, Colo.	1.1668	18
Hartford - New Haven, Conn.	1.0823	19
Tampa - St. Petersburg, Fla.	1.0414	20
Sacramento - Stockton, Calif.	1.0384	21
Baltimore, Md.	1.0193	22
San Diego, Calif.	.9347	23
Indianapolis, Ind.	.9031	24
Portland, Ore.	.8894	25
Phoenix, Ariz.	.8461	26
Kansas City, Mo.	.8265	27
Milwaukee, Wisc.	.8093	28
Cincinnati, Ohio	.8084	29
Orlando - Daytona Beach - Melbourne, Fla.	.7118	30
New Orleans, La.	.7079	31
Buffalo, N.Y.	.6985	32
Nashville, Tenn.	.6978	33
Charlotte, N.C.	.6910	34
Columbus, Ohio	.6887	35
Oklahoma City, Okla.	.6724	36
Salt Lake City, Utah	.6524	37
Providence - New Bedford, R.I.-Mass.	.6521	38
Grand Rapids - Kalamazoo - Battle Creek, Mich.	.6427	39
Raleigh - Durham, N.C.	.6296	40
San Antonio, Tex.	.5993	41
Greenville - Spartanburg - Asheville, S.C.-N.C.	.5971	42
Harrisburg - York - Lancaster - Lebanon, Pa.	.5835	43
Norfolk - Portsmouth - Newport News - Hampton, Va.	.5835	43
Memphis, Tenn.	.5781	45
Louisville, Ky.	.5666	46
Albany - Schenectady - Troy, N.Y.	.5635	47
Charleston - Huntington, W.Va.	.5414	48
Dayton, Ohio	.5257	49
Greensboro - Winston-Salem - High Point, N.C.	.5200	50
Richmond, Va.	.5140	51
Birmingham, Ala.	.5071	52
Tulsa, Okla.	.5010	53
Flint - Saginaw - Bay City, Mich.	.5006	54
Shreveport - Texarkana, La.-Tex.-Ark.	.4776	55
Wilkes-Barre - Scranton, Pa.	.4769	56
Wichita - Hutchinson, Kans.	.4746	57
Toledo, Ohio	.4630	58
Mobile - Pensacola, Ala.-Fla.	.4517	59
West Palm Beach, Fla.	.4487	60
Rochester, N.Y.	.4480	61
Little Rock, Ark.	.4420	62
Jacksonville, Fla.	.4383	63
Syracuse, N.Y.	.4378	64
Albuquerque, N.M.	.4351	65
Fresno, Calif.	.4346	66
Knoxville, Tenn.	.4162	67
Des Moines, Iowa	.4142	68
Springfield - Decatur - Champaign, Ill.	.3947	69
Omaha, Neb.	.3928	70
Davenport - Rock Island - Moline, Iowa-Ill.	.3849	71
Roanoke - Lynchburg, Va.	.3788	72
Green Bay, Wisc.	.3775	73
Portland - Poland Spring, Maine	.3695	74
Cedar Rapids - Waterloo - Dubuque, Iowa	.3548	75
Spokane, Wash.	.3379	76
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	.3347	77
Lexington, Ky.	.3294	78
Austin, Tex.	.3254	79
South Bend - Elkhart, Ind.	.3100	80
Johnstown - Altoona, Pa.	.3087	81
Chattanooga, Tenn.	.2977	82
Baton Rouge, La.	.2957	83
Evansville, Ind.	.2867	84
Jackson, Miss.	.2813	85
Springfield, Mass.	.2797	86
Columbia, S.C.	.2784	87
Lincoln - Hastings - Kearney, Neb.	.2777	88
Bristol - Kingsport - Johnson City, Tenn.	.2732	89
Springfield, Mo.	.2701	90
Tucson, Ariz.	.2682	91
Youngstown, Ohio	.2632	92
Peoria, Ill.	.2601	93
Huntsville - Decatur - Florence, Ala.	.2586	94
Ft. Wayne, Ind.	.2565	95
Lansing, Mich.	.2563	96
Las Vegas, Nev.	.2525	97
Waco - Temple, Tex.	.2501	98
Burlington - Plattsburgh, Vt.-N.Y.	.2479	99
El Paso, Tex.	.2452	100
Sioux Falls - Mitchell, S.D.	.2446	101
Salinas - Monterey, Calif.	.2445	102
Fargo, N.D.	.2366	103
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	.2312	104
Madison, Wisc.	.2285	105
Colorado Springs - Pueblo, Colo.	.2198	106
Rockford, Ill.	.2185	107
Greenville - New Bern - Washington, N.C.	.2182	108
Lafayette, La.	.2153	109
Beaumont - Port Arthur, Tex.	.2094	110
Augusta, Ga.	.2085	111
Savannah, Ga.	.2067	112
Reno, Nev.	.2050	113
Amarillo, Tex.	.2044	114
Ft. Myers - Naples, Fla.	.2031	115
Yakima, Wash.	.1986	116
Charleston, S.C.	.1978	117
Corpus Christi, Tex.	.1957	118
McAllen - Brownsville, Tex.	.1855	119
Odessa - Midland, Tex.	.1812	120
Duluth - Superior, Minn.-Wisc.	.1811	121
Lubbock, Tex.	.1794	122
Columbus, Ga.	.1790	123
Wichita Falls - Lawton, Tex.-Okla.	.1765	124
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La Crosse - Eau Claire, Wisc.	.1682	131
Wheeling - Steubenville, W.Va.-Ohio	.1682	131
Terre Haute, Ind.	.1679	133
Joplin - Pittsburg, Mo.-Kans.	.1678	134
Topeka, Kans.	.1636	135
Wausau - Rhinelander, Wisc.	.1636	135
Bakersfield, Calif.	.1629	137
Tallahassee, Fla.	.1614	138
Minot - Bismarck - Dickinson, N.D.	.1612	139
Macon, Ga.	.1593	140
Rochester - Mason City - Austin, Minn.-Iowa	.1592	141
Sioux City, Iowa	.1560	142
Columbia - Jefferson City, Mo.	.1533	143
Missoula - Butte, Mont.	.1516	144
Traverse City - Cadillac, Mich.	.1495	145
Chico - Redding, Calif.	.1473	146
Bluefield - Beckley - Oak Hill, W.Va.	.1448	147
Ft. Smith, Ark.	.1407	148
Florence, S.C.	.1381	149
Columbus - Tupelo, Miss.	.1367	150
Bangor, Maine	.1322	151
Idaho Falls - Pocatello, Ida.	.1304	152
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Albany, Ga.	.1248	154
Quincy - Hannibal, Ill.-Mo.	.1216	155
Abilene - Sweetwater, Tex.	.1204	156
Medford, Ore.	.1192	157
Tyler, Tex.	.1172	158
Utica, N.Y.	.1147	159
Rapid City, S.D.	.1145	160
Sarasota, Fla.	.1142	161
Billings - Hardin, Mont.	.1038	162
Dothan, Ala.	.0951	163
Elmira, N.Y.	.0895	164
Lake Charles, La.	.0895	164
Salisbury, Md.	.0893	166
Alexandria, La.	.0870	167
Watertown - Carthage, N.Y.	.0846	168
Clarksburg - Weston, W.Va.	.0808	169
Laurel - Hattiesburg, Miss.	.0799	170
Gainesville, Fla.	.0798	171
Casper - Riverton, Wyo.	.0775	172
Great Falls, Mont.	.0747	173
Meridian, Miss.	.0734	174
Greenwood - Greenville, Miss.	.0729	175
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Biloxi - Gulfport - Pascagoula, Miss.	.0667	177
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El Centro - Yuma, Calif.-Ariz.	.0653	179
Panama City, Fla.	.0635	180
Grand Junction, Colo.	.0626	181
Jonesboro, Ark.	.0609	182
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Cheyenne, Wyo.	.0574	185
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Laredo, Tex.	.0393	198
Harrisonburg, Va.	.0373	199
Victoria, Tex.	.0366	200
Presque Isle, Maine	.0333	201
Zanesville, Ohio	.0310	202
Flagstaff, Ariz.	.0293	203
Bend, Ore.	.0285	204
Twin Falls, Ida.	.0279	205
Ottumwa - Kirksville, Iowa-Mo.	.0272	206
Mankato, Minn.	.0268	207
North Platte, Neb.	.0178	208
Selma, Ala.	.0161	209
Alpena, Mich.	.0151	210
Glendive, Mont.	.0064	211

SECTION 17

1983 Totals And 1988 Projections For Television Markets (ADIs)

Population
Households
Effective Buying Income (EBI)
Total Retail Sales
Buying Power Index (BPI)

EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5. A listing of the county makeup of each Television Market will be found starting on page A-11.

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TELEVISION MARKETS [ADIs]: TOTALS AND 1988 PROJECTIONS

S&MM ESTIMATES S&MM/ARBITRON TV MARKET (ADI)	12/31/83 Population (Thous.)	% Of U.S.	Projected 12/31/88 Population (Thous.)	% Change 1983–1988	12/31/83 Households (Thous.)	Projected 12/31/88 Households (Thous.)	1983 EBI ($000)	% Of U.S.	Projected 1988 EBI ($000)	1983 Retail Sales ($000)	Projected 1988 Retail Sales ($000)	Buying Power Index 1983	Buying Power Index 1988
ALABAMA													
ANNISTON	122.8	.0521	125.0	1.8	42.3	44.5	929,704	.0399	1,429,230	505,478	771,527	.0431	.0417
BIRMINGHAM	1,357.9	.5765	1,400.5	3.1	496.4	528.4	11,219,689	.4817	17,645,256	5,975,957	9,304,499	.5071	.4996
DOTHAN	284.2	.1207	296.3	4.3	100.0	107.0	2,014,906	.0865	3,183,258	1,103,013	1,734,690	.0951	.0946
HUNTSVILLE - DECATUR - FLORENCE	688.3	.2922	711.0	3.3	251.1	267.6	5,790,851	.2486	9,008,266	2,991,062	4,660,877	.2586	.2537
MOBILE - PENSACOLA	1,161.1	.4930	1,232.4	6.1	404.6	443.7	10,285,557	.4416	15,466,363	5,218,033	8,076,276	.4517	.4371
MONTGOMERY	491.3	.2086	509.5	3.7	172.3	185.0	3,684,754	.1582	5,931,694	2,013,385	3,217,338	.1716	.1725
SELMA	51.9	.0220	49.1	–5.4	17.5	17.0	292,943	.0126	362,141	212,681	280,330	.0161	.0133
TUSCALOOSA	142.3	.0604	148.6	4.4	50.3	54.4	1,075,058	.0462	1,691,865	647,406	1,024,255	.0515	.0513
ARIZONA													
FLAGSTAFF	84.7	.0360	98.0	15.7	26.2	31.6	593,423	.0255	968,938	371,256	617,571	.0293	.0308
PHOENIX	2,112.2	.8968	2,411.1	14.2	790.7	934.5	19,802,049	.8502	34,809,958	9,549,276	16,534,896	.8461	.9283
TUCSON	708.1	.3006	800.0	13.0	269.1	315.1	6,034,289	.2591	9,774,227	3,115,838	5,129,120	.2682	.2785
ARKANSAS													
FT. SMITH	381.4	.1619	410.3	7.6	137.9	149.8	2,839,994	.1219	4,622,437	1,869,382	3,037,673	.1407	.1440
JONESBORO	182.6	.0775	189.7	3.9	67.0	70.8	1,204,551	.0517	1,816,679	783,169	1,207,364	.0609	.0593
LITTLE ROCK	1,211.6	.5144	1,261.8	4.1	435.2	458.0	9,375,784	.4025	14,804,308	5,465,914	8,608,715	.4420	.4391
CALIFORNIA													
BAKERSFIELD	376.9	.1600	428.0	13.6	133.3	154.1	3,649,902	.1567	6,120,551	2,077,958	3,520,130	.1629	.1734
CHICO - REDDING	380.5	.1616	436.0	14.6	148.2	173.3	3,238,700	.1390	4,766,536	1,795,622	2,787,944	.1473	.1440
EL CENTRO - YUMA	187.5	.0796	211.5	12.8	60.5	68.7	1,327,039	.0570	1,708,630	824,222	1,196,965	.0653	.0592
EUREKA	148.7	.0631	155.1	4.3	58.7	63.2	1,319,233	.0566	1,852,955	719,734	1,060,586	.0592	.0543
FRESNO	1,128.8	.4793	1,266.3	12.2	387.4	442.6	9,727,178	.4176	15,126,857	5,138,327	8,175,060	.4346	.4366
LOS ANGELES	12,118.7	5.1454	13,085.8	8.0	4,406.6	4,811.6	135,807,941	5.8306	216,310,263	66,667,428	106,937,053	5.6302	5.6831
PALM SPRINGS	141.8	.0602	163.6	15.4	52.3	61.0	1,360,313	.0584	2,119,024	753,674	1,225,366	.0603	.0614
SACRAMENTO - STOCKTON	2,384.0	1.0122	2,703.2	13.4	906.1	1,056.3	24,306,525	1.0436	39,057,675	12,429,706	20,457,673	1.0384	1.0719
SALINAS - MONTEREY	559.7	.2376	635.2	13.5	196.8	226.1	5,726,878	.2459	9,273,353	2,932,779	4,342,266	.2445	.2535
SAN DIEGO	2,036.1	.8645	2,283.2	12.1	749.3	863.6	22,696,449	.9744	38,949,916	10,860,056	18,607,839	.9347	1.0072
SAN FRANCISCO	5,342.1	2.2682	5,701.6	6.7	2,086.5	2,285.3	69,075,811	2.9656	112,361,173	33,348,946	54,231,807	2.7801	2.8429
SANTA BARBARA - SANTA MARIA - SAN LUIS OBISPO	493.7	.2096	547.6	10.9	185.9	211.6	5,563,022	.2388	9,722,706	2,766,578	4,758,387	.2312	.2514
COLORADO													
COLORADO SPRINGS - PUEBLO	562.4	.2388	602.3	7.1	205.1	227.2	5,005,749	.2149	8,145,273	2,549,725	4,158,693	.2198	.2246
DENVER	2,510.7	1.0660	2,853.3	13.6	965.9	1,127.5	28,068,519	1.2051	48,926,931	13,893,885	23,992,868	1.1668	1.2742
GRAND JUNCTION	151.0	.0641	177.2	17.4	55.6	66.3	1,389,484	.0597	1,991,321	794,445	1,243,188	.0626	.0610
CONNECTICUT													
HARTFORD - NEW HAVEN	2,226.6	.9454	2,252.0	1.1	806.8	840.6	26,450,990	1.1356	41,395,954	12,870,574	20,259,371	1.0823	1.0641

TELEVISION MARKETS [ADIs]: TOTALS AND 1988 PROJECTIONS

ESTIMATES S&MM/ARBITRON TV MARKET (ADI)	12/31/83 Population (Thous.)	% Of U.S.	Projected 12/31/88 Population (Thous.)	% Change 1983-1988	12/31/83 Households (Thous.)	Projected 12/31/88 Households (Thous.)	1983 EBI ($000)	% Of U.S.	Projected 1988 EBI ($000)	1983 Retail Sales ($000)	Projected 1988 Retail Sales ($000)	Buying Power Index 1983	Buying Power Index 1988
DISTRICT OF COLUMBIA													
WASHINGTON	4,053.8	1.7212	4,267.9	5.3	1,480.8	1,586.8	51,373,584	2.2056	79,246,193	23,734,550	36,750,669	2.0474	2.0004
FLORIDA													
FT. MYERS - NAPLES	448.9	.1906	549.7	22.5	183.7	229.7	4,550,611	.1954	9,062,982	2,668,936	5,148,173	.2031	.2487
GAINESVILLE	204.0	.0866	229.8	12.6	75.1	87.2	1,750,810	.0752	2,562,162	990,397	1,539,111	.0798	.0778
JACKSONVILLE	1,074.1	.4560	1,154.2	7.5	387.4	425.9	9,708,308	.4168	13,018,509	5,467,787	7,957,466	.4383	.3950
MIAMI	2,951.9	1.2533	3,289.2	11.4	1,138.2	1,267.6	31,294,343	1.3436	48,398,910	17,477,374	27,775,070	1.3644	1.3618
ORLANDO - DAYTONA BEACH - MELBOURNE	1,702.0	.7226	1,968.3	15.6	652.5	771.0	15,743,482	.6759	25,361,235	9,071,477	14,998,709	.7118	.7404
PANAMA CITY	176.8	.0751	192.2	8.7	64.9	72.8	1,247,258	.0535	2,040,356	852,667	1,457,096	.0635	.0663
SARASOTA	233.5	.0991	274.1	17.4	103.8	123.7	2,582,376	.1109	4,908,314	1,538,153	2,822,740	.1142	.1333
TALLAHASSEE	448.6	.1905	483.3	7.7	155.6	171.6	3,445,304	.1479	5,272,336	1,960,574	3,077,695	.1614	.1593
TAMPA - ST. PETERSBURG	2,473.1	1.0500	2,804.1	13.4	994.6	1,140.6	23,702,389	1.0176	34,549,724	12,754,859	19,653,186	1.0414	1.0063
WEST PALM BEACH	939.3	.3988	1,116.0	18.8	383.5	468.3	10,883,855	.4673	16,498,633	5,348,934	8,735,594	.4487	.4524
GEORGIA													
ALBANY	380.8	.1617	397.7	4.4	127.0	134.0	2,623,139	.1126	4,047,942	1,445,477	2,242,666	.1248	.1227
ATLANTA	3,120.8	1.3250	3,419.4	9.6	1,119.5	1,256.4	30,502,505	1.3096	48,157,661	15,591,105	24,780,303	1.3142	1.3224
AUGUSTA	608.2	.2582	645.1	6.1	206.3	223.7	4,607,668	.1978	6,862,308	2,289,830	3,427,240	.2085	.1987
COLUMBUS	531.7	.2258	542.6	2.1	181.5	189.3	3,834,368	.1646	5,903,890	2,020,249	3,127,700	.1790	.1733
MACON	418.5	.1777	435.3	4.0	142.6	152.1	3,560,669	.1529	4,688,270	1,877,865	2,628,571	.1593	.1402
SAVANNAH	587.0	.2492	628.5	7.1	196.1	215.3	4,481,734	.1924	6,796,764	2,403,110	3,636,043	.2067	.2008
IDAHO													
BOISE	425.7	.1807	463.2	8.8	153.2	169.7	3,552,052	.1525	5,947,175	2,239,300	3,757,907	.1688	.1777
IDAHO FALLS - POCATELLO	329.1	.1397	356.4	8.3	108.2	119.7	2,601,834	.1117	4,246,740	1,825,041	2,989,163	.1304	.1335
TWIN FALLS	75.4	.0320	81.2	7.7	26.3	27.8	608,314	.0261	1,001,359	329,242	527,961	.0279	.0286
ILLINOIS													
CHICAGO	8,450.1	3.5878	8,496.0	.5	3,038.8	3,146.0	93,156,155	3.9995	144,713,089	42,295,167	64,564,463	3.7864	3.6703
PEORIA	587.7	.2495	606.1	3.1	218.2	232.3	6,381,891	.2740	10,305,410	2,891,864	4,559,262	.2601	.2608
QUINCY - HANNIBAL	332.6	.1412	333.8	.4	125.5	128.5	2,708,718	.1163	3,850,545	1,397,177	2,033,421	.1216	.1112
ROCKFORD	517.5	.2197	522.6	1.0	[illegible]	200.2	5,339,601	.2292	8,233,011	2,364,603	3,590,177	.2185	.2107
SPRINGFIELD - DECATUR - CHAMPAIGN	924.5	.3925	937.2	1.4	352.7	[illegible]	9,134,504	.3922	13,799,050	4,742,228	7,150,924	.3947	.3757
INDIANA													
EVANSVILLE	714.6	.3034	742.1	3.8	263.7	280.2	6,495,406	.2789	10,341,652	3,430,415	5,423,512	.2867	.2855
FT. WAYNE	659.0	.2798	664.5	.8	232.0	238.0	5,830,949	.2503	8,897,390	2,980,186	4,514,284	.2565	.2461
INDIANAPOLIS	2,204.3	.9359	2,222.1	.8	791.8	811.2	20,468,035	.8788	31,690,002	10,947,032	16,734,913	.9031	.8738
LAFAYETTE	133.0	.0565	134.7	1.3	45.6	47.1	1,233,109	.0529	1,996,935	626,079	985,320	.0537	.0535
SOUTH BEND - ELKHART	778.1	.3304	782.5	.6	277.8	285.2	7,058,728	.3031	11,235,376	3,647,272	5,682,450	.3100	.3055
TERRE HAUTE	438.2	.1861	445.2	1.6	164.5	170.0	3,670,036	.1576	5,752,960	2,054,231	3,190,424	.1679	.1643

1984 SURVEY OF BUYING POWER DATA SERVICE

TELEVISION MARKETS [ADIs]: TOTALS AND 1988 PROJECTIONS

S&MM ESTIMATES S&MM/ARBITRON TV MARKET (ADI)	12/31/83 Population (Thous.)	% Of U.S.	Projected 12/31/88 Population (Thous.)	% Change 1983–1988	12/31/83 Households (Thous.)	Projected 12/31/88 Households (Thous.)	1983 EBI ($000)	% Of U.S.	Projected 1988 EBI ($000)	1983 Retail Sales ($000)	Projected 1988 Retail Sales ($000)	Buying Power Index	
												1983	1988
IOWA													
CEDAR RAPIDS - WATERLOO - DUBUQUE	868.7	.3688	877.4	1.0	318.2	332.0	8,336,683	.3579	12,965,521	4,050,981	6,214,694	.3548	.3449
DAVENPORT - ROCK ISLAND - MOLINE	903.2	.3835	913.7	1.2	339.0	353.7	9,246,053	.3970	14,161,436	4,335,476	6,577,687	.3849	.3698
DES MOINES	959.7	.4075	972.6	1.3	369.6	385.8	9,582,367	.4114	15,160,334	5,010,144	7,794,809	.4142	.4071
OTTUMWA - KIRKSVILLE	77.6	.0329	78.2	.8	29.1	29.5	558,778	.0240	779,754	342,958	497,322	.0272	.0248
SIOUX CITY	399.0	.1694	402.8	1.0	149.1	155.1	3,443,134	.1478	5,029,185	1,920,739	2,861,811	.1560	.1462
KANSAS													
TOPEKA	403.5	.1713	420.4	4.2	150.8	161.7	3,991,791	.1714	6,290,520	1,737,824	2,713,542	.1636	.1619
WICHITA - HUTCHINSON	1,093.5	.4643	1,135.1	3.8	421.6	448.5	11,294,206	.4849	17,559,491	5,486,782	8,544,981	.4746	.4655
KENTUCKY													
BOWLING GREEN	119.4	.0507	129.9	8.8	43.1	48.7	894,045	.0384	1,515,362	576,062	978,380	.0440	.0467
LEXINGTON	882.9	.3749	925.7	4.8	317.3	342.4	7,002,978	.3007	11,640,187	4,112,351	6,718,871	.3294	.3388
LOUISVILLE	1,429.5	.6069	1,462.0	2.3	515.3	539.9	12,746,865	.5473	20,755,474	6,754,182	10,743,766	.5666	.5704
PADUCAH - CAPE GIRARDEAU - HARRISBURG - MARION	895.0	.3800	922.7	3.1	341.7	361.0	7,015,628	.3012	10,655,001	4,283,515	6,599,372	.3347	.3238
LOUISIANA													
ALEXANDRIA	265.2	.1126	286.3	8.0	88.6	99.2	1,951,798	.0838	3,271,865	891,939	1,460,340	.0870	.0909
BATON ROUGE	757.0	.3214	838.3	10.7	253.8	291.4	7,007,818	.3009	11,956,603	3,227,683	5,505,504	.2957	.3167
LAFAYETTE	567.3	.2409	623.4	9.9	193.6	220.5	4,882,193	.2096	8,679,542	2,462,048	4,276,470	.2153	.2357
LAKE CHARLES	220.0	.0934	240.9	9.5	76.4	86.5	2,038,744	.0875	3,407,460	1,075,688	1,792,566	.0895	.0941
MONROE - EL DORADO	535.3	.2273	556.8	4.0	187.5	201.7	3,660,318	.1571	5,454,561	1,950,642	2,964,422	.1738	.1656
NEW ORLEANS	1,768.5	.7509	1,917.2	8.4	631.8	706.0	16,354,400	.7021	27,283,379	8,173,844	13,395,434	.7079	.7368
SHREVEPORT - TEXARKANA	1,275.6	.5416	1,387.9	8.8	460.8	509.8	10,618,026	.4559	16,958,773	5,591,176	9,024,620	.4776	.4849
MAINE													
BANGOR	344.6	.1463	353.9	2.7	123.2	131.0	2,593,384	.1113	4,059,688	1,866,572	2,958,359	.1322	.1303
PORTLAND - POLAND SPRING	860.4	.3653	900.3	4.6	317.8	342.3	7,569,919	.3250	12,445,310	5,308,470	8,725,534	.3695	.3804
PRESQUE ISLE	88.3	.0375	84.0	–4.9	29.7	29.2	633,382	.0272	942,907	481,749	719,415	.0333	.0309
MARYLAND													
BALTIMORE	2,409.5	1.0230	2,490.7	3.4	856.8	908.8	24,226,329	1.0401	40,028,955	11,652,437	18,747,668	1.0193	1.0404
HAGERSTOWN	114.6	.0487	116.8	1.9	41.0	42.5	945,648	.0406	1,334,287	625,960	904,213	.0460	.0418
SALISBURY	224.8	.0954	238.2	6.0	81.9	88.1	1,849,715	.0794	2,774,241	1,209,221	1,846,871	.0893	.0862
MASSACHUSETTS													
BOSTON	5,348.8	2.2710	5,462.1	2.1	1,952.2	2,056.8	58,512,796	2.5121	91,317,768	32,762,126	51,785,399	2.5387	2.4998
SPRINGFIELD	647.8	.2750	650.9	.5	234.1	243.0	6,055,759	.2600	8,712,429	3,743,083	5,583,178	.2797	.2592

TELEVISION MARKETS [ADIs]: TOTALS AND 1988 PROJECTIONS

ESTIMATES S&MM/ARBITRON TV MARKET (ADI)	12/31/83 Population (Thous.)	% Of U.S.	Projected 12/31/88 Population (Thous.)	% Change 1983–1988	12/31/83 Households (Thous.)	Projected 12/31/88 Households (Thous.)	1983 EBI ($000)	% Of U.S.	Projected 1988 EBI ($000)	1983 Retail Sales ($000)	Projected 1988 Retail Sales ($000)	Buying Power Index	
												1983	1988
MICHIGAN													
ALPENA	41.9	.0178	41.6	–.7	15.3	15.7	327,715	.0141	517,001	173,726	262,371	.0151	.0143
DETROIT	4,656.5	1.9771	4,612.5	–.9	1,661.6	1,693.9	49,228,678	2.1135	73,347,325	24,387,191	35,835,967	2.0689	1.9345
FLINT - SAGINAW - BAY CITY	1,221.2	.5185	1,235.2	1.1	423.7	439.6	11,429,288	.4907	17,692,708	5,987,097	9,073,600	.5006	.4835
GRAND RAPIDS - KALAMAZOO - BATTLE CREEK	1,607.4	.6825	1,643.0	2.2	564.6	590.4	15,301,202	.6569	24,980,211	7,030,391	11,094,273	.6427	.6467
LANSING	613.3	.2604	625.1	1.9	211.2	219.1	6,158,998	.2644	9,863,991	2,849,463	4,436,552	.2563	.2544
MARQUETTE	158.6	.0673	158.5	–.1	54.6	54.6	1,203,877	.0517	1,852,782	609,982	909,013	.0546	.0524
TRAVERSE CITY - CADILLAC	414.0	.1758	439.4	6.1	150.5	163.1	3,169,754	.1361	4,970,643	1,829,514	2,853,103	.1495	.1483
MINNESOTA													
ALEXANDRIA	165.7	.0704	176.2	6.3	58.0	61.8	1,106,748	.0475	1,619,835	666,776	1,002,272	.0546	.0520
DULUTH - SUPERIOR	472.9	.2008	480.4	1.6	174.5	180.4	4,129,501	.1773	6,335,011	2,066,904	3,106,484	.1811	.1745
MANKATO	64.8	.0275	63.5	–2.0	23.1	23.0	535,967	.0230	701,958	387,898	531,797	.0268	.0231
MINNEAPOLIS - ST. PAUL	3,192.3	1.3554	3,348.5	4.9	1,152.9	1,239.0	33,418,776	1.4348	54,886,946	17,441,520	28,110,948	1.4295	1.4595
ROCHESTER - MASON CITY - AUSTIN	385.0	.1635	384.2	–.2	145.3	148.8	3,550,247	.1524	5,222,197	1,979,140	2,950,446	.1592	.1485
MISSISSIPPI													
BILOXI - GULFPORT - PASCAGOULA	174.9	.0743	184.0	5.2	60.2	65.8	1,467,434	.0630	2,542,232	809,908	1,357,905	.0667	.0708
COLUMBUS - TUPELO	441.5	.1875	458.2	3.8	150.9	159.9	2,815,239	.1209	4,416,855	1,547,322	2,421,569	.1367	.1352
GREENWOOD - GREENVILLE	252.1	.1070	250.0	–.8	79.7	80.3	1,361,791	.0585	1,970,124	876,208	1,270,555	.0729	.0669
JACKSON	808.1	.3431	847.6	4.9	274.2	295.7	6,213,295	.2668	10,364,774	3,119,531	4,993,221	.2813	.2879
LAUREL - HATTIESBURG	231.7	.0984	244.4	5.5	79.9	86.3	1,693,655	.0727	2,760,901	950,930	1,529,804	.0799	.0813
MERIDIAN	227.7	.0967	232.1	1.9	78.8	82.5	1,549,430	.0665	2,505,559	819,756	1,290,479	.0734	.0729
MISSOURI													
COLUMBIA - JEFFERSON CITY	390.0	.1656	412.1	5.7	139.0	148.4	3,333,703	.1431	5,262,407	1,927,337	3,045,822	.1533	.1530
JOPLIN - PITTSBURG	456.5	.1938	481.3	5.4	174.8	185.4	3,636,760	.1561	5,588,665	2,015,775	3,114,934	.1678	.1638
KANSAS CITY	1,857.1	.7885	1,913.4	3.0	699.5	736.8	19,125,853	.8211	29,306,938	10,196,296	15,757,765	.8265	.8017
ST. JOSEPH	135.3	.0574	132.3	–2.2	51.2	50.7	1,158,647	.0497	1,765,095	754,429	1,135,682	.0555	.0525
ST. LOUIS	2,865.1	1.2165	2,930.1	2.3	1,045.8	1,096.9	28,454,151	1.2216	44,617,969	14,561,534	22,609,093	1.2226	1.1994
SPRINGFIELD	753.6	.3200	811.6	7.7	280.6	305.5	5,587,737	.2399	8,902,057	3,413,040	5,471,610	.2701	.2730
MONTANA													
BILLINGS - HARDIN	233.2	.0990	254.2	9.0	88.2	99.1	2,134,144	.0916	3,660,659	1,502,389	2,568,454	.1038	.1109
GLENDIVE	13.8	.0059	14.0	1.4	5.2	5.5	123,690	.0053	203,841	98,219	160,794	.0064	.0065
GREAT FALLS	177.3	.0753	177.9	.3	66.4	68.2	1,527,621	.0656	2,316,377	1,067,347	1,626,631	.0747	.0716
MISSOULA - BUTTE	362.7	.1540	392.3	8.2	136.9	152.4	3,131,522	.1344	5,155,772	2,121,245	3,504,994	.1516	.1571
NEBRASKA													
LINCOLN - HASTINGS - KEARNEY	678.1	.2879	696.0	2.6	255.9	267.9	6,208,813	.2666	9,343,705	3,444,591	5,257,280	.2777	.2665
NORTH PLATTE	43.4	.0184	46.0	6.0	16.0	17.0	377,790	.0162	477,425	238,686	333,925	.0178	.0154
OMAHA	932.4	.3959	950.0	1.9	346.1	361.5	9,383,504	.4029	14,911,756	4,458,968	6,942,492	.3928	.3888

TELEVISION MARKETS [ADIs]: TOTALS AND 1988 PROJECTIONS

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												1983	1988
NEVADA													
LAS VEGAS	540.0	.2293	634.2	17.4	211.8	257.5	5,687,014	.2442	10,456,335	3,343,960	6,091,197	.2525	.2895
RENO	416.7	.1769	481.3	15.5	165.7	197.6	4,522,082	.1941	7,733,152	2,864,033	4,973,030	.2050	.2230
NEW MEXICO													
ALBUQUERQUE	1,132.1	.4807	1,266.9	11.9	393.2	452.8	9,401,018	.4036	15,573,910	5,406,876	8,995,088	.4351	.4559
ROSWELL	158.2	.0672	173.7	9.8	55.9	63.0	1,415,763	.0608	2,518,381	864,097	1,505,015	.0659	.0719
NEW YORK													
ALBANY - SCHENECTADY - TROY	1,311.8	.5570	1,356.4	3.4	480.1	507.8	13,099,865	.5624	21,432,508	6,737,083	10,805,250	.5635	.5712
BINGHAMTON	431.6	.1833	443.6	2.8	154.4	162.2	4,119,641	.1769	6,748,442	2,034,371	3,244,215	.1763	.1787
BUFFALO	1,725.4	.7326	1,714.1	–.7	622.4	632.6	16,246,092	.6975	23,928,447	8,042,303	11,889,982	.6985	.6509
ELMIRA	241.3	.1025	245.1	1.6	85.8	88.7	2,058,282	.0884	3,076,913	980,039	1,464,282	.0895	.0848
NEW YORK	18,025.8	7.6535	18,338.7	1.7	6,623.6	6,894.0	211,354,216	9.0741	321,349,077	87,799,733	134,640,602	8.2880	7.9682
ROCHESTER	956.1	.4059	989.9	3.5	346.6	369.1	11,004,755	.4725	18,226,993	5,164,532	8,349,291	.4480	.4594
SYRACUSE	1,047.7	.4448	1,079.8	3.1	367.5	386.5	10,369,227	.4452	15,819,713	4,998,416	7,723,196	.4378	.4239
UTICA	293.4	.1246	296.7	1.1	103.3	106.2	2,589,953	.1112	4,130,987	1,356,944	2,125,160	.1147	.1136
WATERTOWN - CARTHAGE	232.9	.0989	239.9	3.0	77.6	81.5	1,790,156	.0769	2,732,176	1,045,641	1,613,780	.0846	.0823
NORTH CAROLINA													
CHARLOTTE	1,772.9	.7527	1,870.6	5.5	639.6	696.3	15,300,953	.6569	25,174,821	8,366,889	13,745,174	.6910	.7101
GREENSBORO - WINSTON-SALEM - HIGH POINT	1,277.2	.5423	1,330.1	4.1	473.8	509.5	11,537,937	.4954	18,932,641	6,496,036	10,581,191	.5200	.5317
GREENVILLE - NEW BERN - WASHINGTON	637.7	.2708	658.8	3.3	216.3	229.9	4,428,315	.1901	6,713,128	2,720,751	4,231,680	.2182	.2114
RALEIGH - DURHAM	1,667.5	.7080	1,769.8	6.1	587.1	645.3	13,819,531	.5933	22,372,234	7,554,321	12,310,608	.6296	.6397
WILMINGTON	364.0	.1545	387.9	6.6	126.4	138.9	2,622,186	.1126	4,346,245	1,571,045	2,603,909	.1268	.1314
NORTH DAKOTA													
FARGO	595.1	.2527	616.5	3.6	212.2	224.1	5,275,822	.2265	7,828,048	2,882,235	4,362,680	.2366	.2251
MINOT - BISMARCK - DICKINSON	399.4	.1696	430.8	7.9	140.4	154.6	3,802,872	.1633	5,865,497	1,820,947	2,862,709	.1612	.1598
OHIO													
CINCINNATI	1,963.6	.8337	1,996.3	1.7	719.9	752.7	19,207,179	.8246	30,830,369	9,063,120	14,197,981	.8084	.8042
CLEVELAND	3,785.1	1.6071	3,742.8	–1.1	1,407.8	1,434.6	37,416,241	1.6064	56,206,864	18,571,789	27,504,512	1.5936	1.4995
COLUMBUS	1,681.6	.7140	1,716.6	2.1	631.1	665.0	16,000,306	.6869	25,770,636	8,008,611	12,573,496	.6887	.6872
DAYTON	1,287.4	.5466	1,292.6	.4	482.5	499.7	12,270,527	.5268	19,116,299	6,034,973	9,227,235	.5257	.5093
LIMA	113.0	.0480	113.2	.2	40.9	42.4	1,008,695	.0433	1,526,917	589,726	880,822	.0462	.0437
TOLEDO	1,132.3	.4808	1,142.6	.9	411.6	428.4	10,785,354	.4630	16,883,537	5,338,582	8,206,232	.4630	.4513
YOUNGSTOWN	649.4	.2757	641.8	–1.2	238.6	243.4	6,045,935	.2596	8,907,462	3,089,934	4,547,624	.2632	.2447
ZANESVILLE	84.4	.0358	85.8	1.7	31.2	32.7	677,847	.0291	1,028,550	360,035	543,534	.0310	.0295
OKLAHOMA													
ARDMORE - ADA	203.0	.0862	227.9	12.3	75.7	85.4	1,508,204	.0648	2,420,677	705,106	1,147,452	.0677	.0692

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OKLAHOMA (continued)													
OKLAHOMA CITY	1,576.9	.6695	1,767.0	12.1	594.8	675.5	15,836,138	.6799	26,348,894	7,847,536	13,089,974	.6724	.7068
TULSA	1,202.4	.5105	1,257.5	12.9	451.8	516.1	11,589,999	.4976	19,970,019	5,962,251	10,145,371	.5010	.5413
OREGON													
BEND	67.4	.0286	75.3	11.7	25.3	28.9	551,827	.0237	890,964	436,535	723,640	.0285	.0296
EUGENE	428.1	.1818	437.9	2.3	164.9	174.4	3,526,531	.1514	5,311,707	2,354,638	3,606,440	.1718	.1646
MEDFORD	309.7	.1315	328.5	6.1	117.8	120.7	2,360,661	.1014	3,526,199	1,674,779	2,584,998	.1192	.1153
PORTLAND	2,085.8	.8856	2,177.8	4.4	804.4	860.6	20,180,988	.8664	33,125,241	11,041,107	17,844,912	.8894	.9075
PENNSYLVANIA													
ERIE	424.4	.1802	435.5	2.6	151.7	161.0	3,824,395	.1642	5,921,498	2,130,643	3,248,864	.1717	.1669
HARRISBURG - YORK - LANCASTER - LEBANON	1,367.6	.5907	1,436.2	5.0	500.7	543.6	13,736,510	.5897	22,015,654	6,814,966	10,891,074	.5835	.5873
JOHNSTOWN - ALTOONA	854.7	.3629	867.4	1.5	305.1	319.2	6,736,844	.2892	9,510,795	3,600,059	5,202,101	.3087	.2813
PHILADELPHIA	7,031.3	2.9854	7,150.5	1.7	2,538.6	2,661.7	73,887,770	3.1722	115,851,273	34,801,156	54,367,272	3.0631	3.0090
PITTSBURGH	3,322.3	1.4106	3,311.6	-.3	1,240.8	1,276.0	32,621,347	1.4005	48,290,519	15,101,114	22,421,328	1.3637	1.2768
WILKES-BARRE - SCRANTON	1,308.2	.5554	1,324.3	1.2	485.3	507.2	11,021,946	.4732	16,978,773	5,106,008	7,773,987	.4769	.4602
RHODE ISLAND													
PROVIDENCE - NEW BEDFORD	1,545.5	.6562	1,579.8	2.2	563.2	592.8	14,772,025	.6342	22,685,496	8,060,256	12,640,388	.6521	.6353
SOUTH CAROLINA													
CHARLESTON	592.2	.2514	649.4	9.7	195.3	221.3	4,267,576	.1832	6,672,564	2,211,364	3,458,806	.1978	.1974
COLUMBIA	764.6	.3246	808.8	5.8	259.3	283.7	6,141,461	.2637	10,403,195	3,219,862	5,297,592	.2784	.2905
FLORENCE	396.4	.1683	430.0	8.5	135.3	15[illegible]3	2,785,550	.1196	4,690,240	1,771,034	2,973,784	.1381	.1434
GREENVILLE - SPARTANBURG - ASHEVILLE	1,620.0	.6878	1,715.2	5.9	591.3	647.2	12,868,899	.5525	20,927,472	7,260,413	11,773,922	.5971	.6091
SOUTH DAKOTA													
RAPID CITY	265.6	.1128	290.9	9.5	95.3	108.1	2,526,138	.1085	4,296,870	1,489,553	2,519,058	.1145	.1211
SIOUX FALLS - MITCHELL	629.8	.2674	638.8	1.4	233.6	242.6	5,283,599	.2268	7,932,800	3,047,689	4,647,037	.2446	.2304
TENNESSEE													
BRISTOL - KINGSPORT - JOHNSON CITY	768.5	.3263	802.1	4.4	271.7	288.5	5,882,812	.2526	9,181,666	3,249,052	5,086,468	.2732	.2700
CHATTANOOGA	821.0	.3486	852.7	3.9	292.1	309.9	6,495,543	.2789	10,408,900	3,503,297	5,541,224	.2977	.2968
JACKSON	149.3	.0634	153.2	2.6	54.3	56.5	1,093,193	.0469	1,678,211	701,975	1,084,770	.0538	.0526
KNOXVILLE	1,142.2	.4850	1,204.0	5.4	413.6	447.6	8,937,026	.3837	14,457,786	5,043,692	8,163,660	.4162	.4227
MEMPHIS	1,620.3	.6880	1,649.4	1.8	557.5	578.8	12,408,499	.5327	19,672,969	6,880,206	10,711,789	.5781	.5693
NASHVILLE	1,793.3	.7614	1,898.5	5.9	641.0	690.4	15,517,249	.6662	25,221,005	8,408,371	13,556,792	.6978	.7181
TEXAS													
ABILENE - SWEETWATER	303.8	.1290	333.8	9.9	112.1	124.2	2,556,798	.1098	4,012,149	1,572,257	2,509,260	.1204	.1210
AMARILLO	481.8	.2046	524.2	8.8	175.9	194.3	4,361,938	.1873	6,689,896	2,767,135	4,220,007	.2044	.2017

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TEXAS (continued)													
AUSTIN	749.6	.3183	888.6	18.5	281.9	344.1	7,488,937	.3215	13,722,111	3,997,670	7,296,554	.3204	.3737
BEAUMONT - PORT ARTHUR	474.6	.2015	515.5	8.6	168.9	186.3	4,672,098	.2006	7,720,444	2,715,043	4,435,020	.2094	.2166
CORPUS CHRISTI	507.5	.2155	556.4	9.6	164.6	184.1	4,205,336	.1805	6,687,905	2,475,452	3,944,017	.1957	.1967
DALLAS - FT. WORTH	3,976.0	1.6881	4,527.9	13.9	1,474.7	1,718.4	43,620,551	1.8298	72,434,314	24,258,092	41,485,051	1.8656	2.0024
EL PASO	715.9	.3040	808.2	12.9	219.1	251.9	5,082,219	.2182	8,281,013	2,978,139	4,893,487	.2403	.2549
HOUSTON	3,891.1	1.6521	4,589.3	17.9	1,398.1	1,688.5	43,972,850	1.8879	75,403,915	23,745,796	41,254,175	1.8754	2.0440
LAREDO	121.6	.0516	144.2	18.6	32.3	38.5	625,539	.0269	991,228	625,600	1,027,976	.0393	.0413
LUBBOCK	456.1	.1937	490.5	7.5	157.9	173.6	3,645,537	.1565	5,263,662	2,464,752	3,741,908	.1794	.1707
MCALLEN - BROWNSVILLE	624.0	.2649	744.0	19.2	171.4	206.6	3,388,945	.1455	5,666,796	2,254,490	3,997,400	.1855	.2002
ODESSA - MIDLAND	383.2	.1627	440.9	15.1	134.7	158.3	4,020,532	.1726	7,061,506	2,462,980	4,380,978	.1872	.1950
SAN ANGELO	117.0	.0497	133.0	13.7	42.1	48.4	1,099,730	.0472	1,959,134	787,510	1,391,980	.0633	.0692
SAN ANTONIO	1,567.2	.6654	1,758.6	12.2	521.6	601.3	13,147,606	.5645	23,030,215	7,265,762	12,590,166	.5993	.6535
TYLER	283.9	.1205	325.3	14.6	100.3	116.5	2,538,270	.1090	4,423,455	1,531,258	2,664,041	.1172	.1284
VICTORIA	77.5	.0329	90.2	16.4	26.3	31.6	769,376	.0330	1,424,980	533,298	944,596	.0366	.0419
WACO - TEMPLE	653.0	.2773	738.8	13.1	227.3	262.1	5,485,522	.2355	8,467,280	3,038,819	4,942,771	.2581	.2530
WICHITA FALLS - LAWTON	455.6	.1934	489.5	7.4	161.8	176.7	3,923,149	.1684	5,642,976	2,112,489	3,213,470	.1765	.1674
UTAH													
SALT LAKE CITY	1,775.4	.7538	2,046.9	15.3	549.3	635.1	14,200,767	.6097	24,440,924	7,786,490	13,262,997	.6536	.7083
VERMONT													
BURLINGTON - PLATTSBURGH	618.8	.2627	647.3	4.6	216.3	232.9	5,147,098	.2210	8,139,808	3,352,880	5,373,414	.2479	.2479
VIRGINIA													
HARRISONBURG	108.5	.0461	114.3	5.3	37.1	39.9	777,082	.0334	1,146,422	442,521	685,366	.0373	.0357
NORFOLK - PORTSMOUTH - NEWPORT NEWS - HAMPTON	1,461.3	.6204	1,541.1	5.5	499.9	541.7	12,874,461	.5527	21,509,986	7,225,319	11,862,690	.5835	.6043
RICHMOND	1,244.9	.5286	1,315.1	5.6	441.8	474.8	11,587,701	.4975	18,918,868	6,334,250	10,126,980	.5140	.5222
ROANOKE - LYNCHBURG	1,001.3	.4251	1,029.2	2.8	353.3	367.0	8,211,614	.3525	12,483,390	4,641,769	7,080,315	.3780	.3648
WASHINGTON													
SEATTLE - TACOMA	2,984.4	1.2671	3,204.3	7.4	1,149.9	1,267.0	32,739,401	1.4055	54,615,842	16,535,096	27,245,508	1.3746	1.4388
SPOKANE	893.1	.3792	944.7	5.8	333.2	360.2	7,429,911	.3190	10,871,443	4,061,251	6,216,698	.3379	.3234
YAKIMA	474.7	.2016	513.3	8.1	172.3	190.3	4,439,708	.1902	6,540,990	2,307,961	3,885,636	.1986	.1916
WEST VIRGINIA													
BLUEFIELD - BECKLEY - OAK HILL	401.3	.1704	415.2	3.5	142.3	150.8	2,799,680	.1202	4,227,109	2,082,117	3,105,234	.1448	.1403
CHARLESTON - HUNTINGTON	1,489.4	.6324	1,540.9	3.5	530.4	565.6	11,453,414	.4917	18,129,154	6,690,604	10,570,004	.5414	.5267
CLARKSBURG - WESTON	235.6	.1000	242.2	2.8	85.4	90.4	1,658,827	.0712	2,640,820	974,827	1,568,401	.0888	.0881
PARKERSBURG	93.4	.0397	93.2	-.2	34.9	35.9	827,090	.0355	1,243,274	663,731	1,063,099	.0424	.0426
WHEELING - STEUBENVILLE	452.6	.1922	455.4	.6	167.1	172.3	3,801,425	.1632	5,712,186	1,918,568	2,895,012	.1682	.1595

TELEVISION MARKETS [ADIs]: TOTALS AND 1988 PROJECTIONS

S&MM ESTIMATES S&MM/ARBITRON TV MARKET (ADI)	12/31/83 Population (Thous.)	% Of U.S.	Projected 12/31/88 Population (Thous.)	% Change 1983–1988	12/31/83 Households (Thous.)	Projected 12/31/88 Households (Thous.)	1983 EBI ($000)	% Of U.S.	Projected 1988 EBI ($000)	1983 Retail Sales ($000)	Projected 1988 Retail Sales ($000)	Buying Power Index	
												1983	1988
WISCONSIN													
GREEN BAY	985.8	.4186	1,009.0	2.4	353.8	373.3	8,962,498	.3848	14,001,753	4,023,061	6,178,438	.3775	.3687
LA CROSSE - EAU CLAIRE	451.8	.1918	465.9	3.1	160.5	170.0	3,837,030	.1647	6,143,267	1,885,613	2,956,073	.1682	.1675
MADISON	519.5	.2206	537.8	3.5	198.7	212.6	5,468,809	.2348	8,964,414	2,650,887	4,218,405	.2285	.2319
MILWAUKEE	1,877.9	.7973	1,898.2	1.1	689.2	718.2	19,825,353	.8512	30,414,648	8,854,101	13,375,596	.8093	.7773
WAUSAU - RHINELANDER	440.5	.1870	461.2	4.7	157.2	170.5	3,786,081	.1625	6,182,260	1,772,279	2,825,530	.1636	.1657
WYOMING													
CASPER - RIVERTON	157.0	.0667	175.4	11.7	56.9	65.0	1,657,362	.0712	2,640,660	1,115,523	1,841,940	.0775	.0794
CHEYENNE	130.4	.0554	136.3	4.5	49.6	53.2	1,226,828	.0527	1,929,023	793,587	1,261,529	.0574	.0572
TOTAL UNITED STATES ADIs	233,991.3	99.3491	246,866.6	5.5	85,195.4	92,086.6	2,312,394,417	99.2781	3,665,362,437	1,177,905,256	1,870,545,716	99.2943	99.2539

SECTION 18

Television Market (ADI) Rankings Retail Sales By Store Group

Total Retail Sales
Food Stores
Supermarkets
Eating And Drinking Places
General Merchandise Stores
Department Stores
Apparel And Accessories Stores
Furniture/Home Furnishings/Appliance Stores
Furniture And Home Furnishings Stores
Automotive Dealers
Gasoline Service Stations
Building Materials And Hardware Dealers
Drug Stores

EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5. A detailed listing of the outlets that make up each Store Group, and definitions of the Merchandise Line Sales categories, will be found on pages A-9 and A-10. A listing of the county makeup of each Television Market will be found starting on page A-11.

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Gasoline Service Station Sales 18–12
Building Materials & Hardware Store Sales 18–13
Drugstore Sales 18–14

TOTAL RETAIL SALES

ADI	($000)	Rank
New York, N.Y.	87,799,733	1
Los Angeles, Calif.	66,667,428	2
Chicago, Ill.	42,295,167	3
Philadelphia, Pa.	34,801,156	4
San Francisco, Calif.	33,348,946	5
Boston, Mass.	32,762,126	6
Detroit, Mich.	24,387,191	7
Dallas - Ft. Worth, Tex.	24,258,09[illegible]	8
Houston, Tex.	23,745,796	9
Washington, D.C.	23,734,550	10
Cleveland, Ohio	18,571,789	11
Miami, Fla.	17,477,374	12
Minneapolis - St. Paul, Minn.	17,441,520	13
Seattle - Tacoma, Wash.	16,525,096	14
Atlanta, Ga.	15,591,105	15
Pittsburgh, Pa.	15,101,114	16
St. Louis, Mo.	14,561,534	17
Denver, Colo.	13,893,885	18
Hartford - New Haven, Conn.	12,870,574	19
Tampa - St. Petersburg, Fla.	12,754,859	20
Sacramento - Stockton, Calif.	12,429,706	21
Baltimore, Md.	11,652,457	22
Portland, Ore.	11,041,107	23
Indianapolis, Ind.	10,947,032	24
San Diego, Calif.	10,860,056	25
Kansas City, Mo.	10,196,296	26
Phoenix, Ariz.	9,549,276	27
Orlando - Daytona Beach - Melbourne, Fla.	9,071,477	28
Cincinnati, Ohio	9,063,120	29
Milwaukee, Wisc.	8,854,101	30
Nashville, Tenn.	8,408,371	31
Charlotte, N.C.	8,366,889	32
New Orleans, La.	8,173,844	33
Providence - New Bedford, R.I.-Mass.	8,060,256	34
Buffalo, N.Y.	8,042,303	35
Columbus, Ohio	8,008,611	36
Oklahoma City, Okla.	7,847,536	37
Salt Lake City, Utah	7,786,490	38
Raleigh - Durham, N.C.	7,554,321	39
San Antonio, Tex.	7,265,762	40
Greenville - Spartanburg - Asheville, S.C.-N.C.	7,260,413	41
Norfolk - Portsmouth - Newport News - Hampton, Va.	7,225,319	42
Grand Rapids - Kalamazoo - Battle Creek, Mich.	7,030,391	43
Memphis, Tenn.	6,880,206	44
Harrisburg - York - Lancaster - Lebanon, Pa.	6,814,966	45
Louisville, Ky.	6,754,182	46
Albany - Schenectady - Troy, N.Y.	6,737,083	47
Charleston - Huntington, W.Va.	6,690,604	48
Greensboro - Winston-Salem - High Point, N.C.	6,496,036	49
Richmond, Va.	6,334,280	50
Dayton, Ohio	6,034,973	51
Flint - Saginaw - Bay City, Mich.	5,987,097	52
Birmingham, Ala.	5,975,957	53
Tulsa, Okla.	5,952,251	54
Shreveport - Texarkana, La.-Tex.-Ark.	5,591,176	55
Wichita - Hutchinson, Kans.	5,486,782	56
Jacksonville, Fla.	5,467,787	57
Little Rock, Ark.	5,465,914	58
Albuquerque, N.M.	5,406,876	59
West Palm Beach, Fla.	5,348,934	60
Toledo, Ohio	5,338,582	61
Portland - Poland Spring, Maine	5,308,470	62
Mobile - Pensacola, Ala.-Fla.	5,218,033	63
Rochester, N.Y.	5,164,532	64
Fresno, Calif.	5,138,327	65
Wilkes-Barre - Scranton, Pa.	5,106,008	66
Knoxville, Tenn.	5,043,692	67
Des Moines, Iowa	5,010,144	68
Syracuse, N.Y.	4,998,416	69
Springfield - Decatur - Champaign, Ill.	4,742,228	70
Roanoke - Lynchburg, Va.	4,641,769	71
Omaha, Neb.	4,458,968	72
Davenport - Rock Island - Moline, Iowa-Ill.	4,335,476	73
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	4,283,515	74
Lexington, Ky.	4,112,351	75
Spokane, Wash.	4,061,251	76
Cedar Rapids - Waterloo - Dubuque, Iowa	4,050,981	77
Green Bay, Wisc.	4,023,061	78
Austin, Tex.	3,997,670	79
Springfield, Mass.	3,743,083	80
South Bend - Elkhart, Ind.	3,647,272	81
Johnstown - Altoona, Pa.	3,600,059	82
Chattanooga, Tenn.	3,503,297	83
Lincoln - Hastings - Kearney, Neb.	3,444,591	84
Evansville, Ind.	3,420,415	85
Springfield, Mo.	3,413,040	86
Burlington - Plattsburgh, Vt.-N.Y.	3,352,880	87
Las Vegas, Nev.	3,343,960	88
Bristol - Kingsport - Johnson City, Tenn.	3,249,052	89
Baton Rouge, La.	3,227,683	90
Columbia, S.C.	3,219,862	91
Jackson, Miss.	3,119,531	92
Tucson, Ariz.	3,115,838	93
Youngstown, Ohio	3,089,934	94
Sioux Falls - Mitchell, S.D.	3,047,689	95
Waco - Temple, Tex.	3,038,819	96
Huntsville - Decatur - Florence, Ala.	2,991,062	97
Ft. Wayne, Ind.	2,980,186	98
El Paso, Tex.	2,978,139	99
Salinas - Monterey, Calif.	2,932,779	100
Peoria, Ill.	2,891,864	101
Fargo, N.D.	2,682,235	102
Reno, Nev.	2,864,033	103
Lansing, Mich.	2,849,463	104
Amarillo, Tex.	2,767,135	105
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	2,766,578	106
Greenville - New Bern - Washington, N.C.	2,720,751	107
Beaumont - Port Arthur, Tex.	2,715,043	108
Ft. Myers - Naples, Fla.	2,668,936	109
Madison, Wisc.	2,650,887	110
Colorado Springs - Pueblo, Colo.	2,549,725	111
Yakima, Wash.	2,507,961	112
Corpus Christi, Tex.	2,475,452	113
Lubbock, Tex.	2,464,752	114
Odessa - Midland, Tex.	2,462,900	115
Lafayette, La.	2,462,048	116
Savannah, Ga.	2,403,110	117
Rockford, Ill.	2,364,603	118
Eugene, Ore.	2,354,638	119
McAllen - Brownsville, Tex.	2,354,490	120
Augusta, Ga.	2,289,830	121
Boise, Ida.	2,239,300	122
Charleston, S.C.	2,211,364	123
Erie, Pa.	2,130,643	124
Missoula - Butte, Mont.	2,121,245	125
Wichita Falls - Lawton, Tex.-Okla.	2,113,489	126
Bakersfield, Calif.	2,077,958	127
Duluth - Superior, Minn.-Wisc.	2,066,904	128
Terre Haute, Ind.	2,054,231	129
Binghamton, N.Y.	2,034,371	130
Columbus, Ga.	2,020,249	131
Joplin - Pittsburg, Mo.-Kans.	2,015,775	132
Montgomery, Ala.	2,013,385	133
Bluefield - Beckley - Oak Hill, W.Va.	2,002,117	134
Rochester - Mason City - Austin, Minn.-Iowa	1,979,140	135
Tallahassee, Fla.	1,960,574	136
Monroe - El Dorado, La.-Ark.	1,950,642	137
Columbia - Jefferson City, Mo.	1,927,337	138
Sioux City, Iowa	1,920,739	139
Wheeling - Steubenville, W.Va.-Ohio	1,918,568	140
La Crosse - Eau Claire, Wisc.	1,885,613	141
Macon, Ga.	1,877,865	142
Ft. Smith, Ark.	1,869,382	143
Bangor, Maine	1,866,572	144
Traverse City - Cadillac, Mich.	1,829,514	145
Idaho Falls - Pocatello, Ida.	1,825,041	146
Minot - Bismarck - Dickinson, N.D.	1,820,947	147
Chico - Redding, Calif.	1,795,622	148
Wausau - Rhinelander, Wisc.	1,772,279	149
Florence, S.C.	1,771,034	150
Topeka, Kans.	1,737,824	151
Medford, Ore.	1,674,779	152
Abilene - Sweetwater, Tex.	1,572,357	153
Wilmington, N.C.	1,57[illegible]045	154
Columbus - Tupelo, Miss.	1,547,322	155
Sarasota, Fla.	1,538,153	156
Tyler, Tex.	1,531,358	157
Billings - Hardin, Mont.	1,502,389	158
Rapid City, S.D.	1,489,553	159
Albany, Ga.	1,445,477	160
Quincy - Hannibal, Ill.-Mo.	1,397,177	161
Utica, N.Y.	1,356,944	162
Salisbury, Md.	1,209,221	163
Casper - Riverton, Wyo.	1,115,523	164
Dothan, Ala.	1,103,013	165
Lake Charles, La.	1,075,688	166
Great Falls, Mont.	1,067,347	167
Watertown - Carthage, N.Y.	1,045,641	168
Gainesville, Fla.	990,397	169
Elmira, N.Y.	980,039	170
Clarksburg - Weston, W.Va.	976,827	171
Laurel - Hattiesburg, Miss.	950,930	172
Alexandria, La.	891,939	173
Greenwood - Greenville, Miss.	876,208	174
Roswell, N.M.	864,097	175
Panama City, Fla.	852,667	176
El Centro - Yuma, Calif.-Ariz.	824,222	177
Meridian, Miss.	819,756	178
Biloxi - Gulfport - Pascagoula, Miss.	809,908	179
Grand Junction, Colo.	794,445	180
Cheyenne, Wyo.	793,587	181
San Angelo, Tex.	787,510	182
Jonesboro, Ark.	783,169	183
St. Joseph, Mo.	754,429	184
Palm Springs, Calif.	753,674	185
Eureka, Calif.	719,734	186
Ardmore - Ada, Okla.	705,106	187
Jackson, Tenn.	701,975	188
Alexandria, Minn.	666,776	189
Parkersburg, W.Va.	663,731	190
Tuscaloosa, Ala.	647,406	191
Lafayette, Ind.	626,079	192
Hagerstown, Md.	625,960	193
Laredo, Tex.	623,600	194
Marquette, Mich.	609,982	195
Lima, Ohio	589,726	196
Bowling Green, Ky.	576,062	197
Victoria, Tex.	533,288	198
Anniston, Ala.	505,478	199
Presque Isle, Maine	481,749	200
Harrisonburg, Va.	442,521	201
Bend, Ore.	436,535	202
Mankato, Minn.	387,898	203
Flagstaff, Ariz.	371,256	204
Zanesville, Ohio	360,035	205
Ottumwa - Kirksville, Iowa-Mo.	342,958	206
Twin Falls, Ida.	329,242	207
North Platte, Neb.	238,686	208
Selma, Ala.	212,681	209
Alpena, Mich.	173,726	210
Glendive, Mont.	98,219	211

FOOD STORE SALES

ADI	($000)	Rank
New York, N.Y.	22,196,892	1
Los Angeles, Calif.	15,817,425	2
Chicago, Ill.	9,148,189	3
Philadelphia, Pa.	8,205,986	4
San Francisco, Calif.	7,883,805	5
Boston, Mass.	7,544,084	6
Detroit, Mich.	5,570,210	7
Houston, Tex.	5,342,674	8
Washington, D.C.	4,935,221	9
Dallas - Ft. Worth, Tex.	4,792,733	10
Cleveland, Ohio	4,685,560	11
Seattle - Tacoma, Wash.	3,769,687	12
St. Louis, Mo.	3,718,705	13
Minneapolis - St. Paul, Minn.	3,688,875	14
Pittsburgh, Pa.	3,530,657	15
Denver, Colo.	3,406,754	16
Atlanta, Ga.	3,305,832	17
Sacramento - Stockton, Calif.	3,283,096	18
Miami, Fla.	3,186,187	19
Tampa - St. Petersburg, Fla.	2,933,374	20
Hartford - New Haven, Conn.	2,913,894	21
Baltimore, Md.	2,802,506	22
Phoenix, Ariz.	2,576,882	23
Indianapolis, Ind.	2,415,823	24
San Diego, Calif.	2,402,614	25
Cincinnati, Ohio	2,362,714	26
New Orleans, La.	2,348,271	27
Buffalo, N.Y.	2,206,687	28
Kansas City, Mo.	2,162,782	29
Milwaukee, Wisc.	2,132,974	30
Portland, Ore.	2,079,369	31
Nashville, Tenn.	2,064,140	32
Charlotte, N.C.	1,910,217	33
Providence - New Bedford, R.I.-Mass.	1,885,977	34
Orlando - Daytona Beach - Melbourne, Fla.	1,874,898	35
Albany - Schenectady - Troy, N.Y.	1,860,767	36
Memphis, Tenn.	1,837,049	37
San Antonio, Tex.	1,825,469	38
Columbus, Ohio	1,811,997	39
Oklahoma City, Okla.	1,811,876	40
Louisville, Ky.	1,811,126	41
Salt Lake City, Utah	1,803,224	42
Charleston - Huntington, W.Va.	1,766,282	43
Raleigh - Durham, N.C.	1,707,351	44
Greenville - Spartanburg - Asheville, S.C.-N.C.	1,671,888	45
Harrisburg - York - Lancaster - Lebanon, Pa.	1,655,709	46
Norfolk - Portsmouth - Newport News - Hampton, Va.	1,575,010	47
Syracuse, N.Y.	1,460,880	48
Birmingham, Ala.	1,454,183	49
Richmond, Va.	1,443,116	50
Shreveport - Texarkana, La.-Tex.-Ark.	1,438,721	51
Fresno, Calif.	1,429,256	52
Dayton, Ohio	1,417,048	53
Tulsa, Okla.	1,401,362	54
Greensboro - Winston-Salem - High Point, N.C.	1,399,997	55
Flint - Saginaw - Bay City, Mich.	1,343,941	56
Albuquerque, N.M.	1,327,540	57
Toledo, Ohio	1,316,174	58
Knoxville, Tenn.	1,315,334	59
Wilkes-Barre - Scranton, Pa.	1,300,959	60
Little Rock, Ark.	1,261,677	61
Rochester, N.Y.	1,255,156	62
Grand Rapids - Kalamazoo - Battle Creek, Mich.	1,234,065	63
Des Moines, Iowa	1,218,[illegible]97	64
Wichita - Hutchinson, Kans.	1,196,739	65
Portland - Poland Spring, Maine	1,169,159	66
Roanoke - Lynchburg, Va.	1,154,138	67
Mobile - Pensacola, Ala.-Fla.	1,153,847	68
Lexington, Ky.	1,134,348	69
Springfield - Decatur - Champaign, Ill.	1,089,971	70
Spokane, Wash.	1,075,654	71
Jacksonville, Fla.	1,075,432	72
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	1,068,430	73
West Palm Beach, Fla.	1,066,425	74
Omaha, Neb.	1,059,114	75
Springfield, Mass.	1,017,204	76
Chattanooga, Tenn.	926,580	77
Austin, Tex.	924,579	78
Green Bay, Wisc.	923,130	79
Davenport - Rock Island - Moline, Iowa-Ill.	917,712	80
Cedar Rapids - Waterloo - Dubuque, Iowa	911,724	81
Jackson, Miss.	903,577	82
Johnstown - Altoona, Pa.	890,689	83
Baton Rouge, La.	877,785	84
South Bend - Elkhart, Ind.	860,570	85
Bristol - Kingsport - Johnson City, Tenn.	841,585	86
Tucson, Ariz.	827,565	87
Evansville, Ind.	823,046	88
Burlington - Plattsburgh, Vt.-N.Y.	807,690	89
Springfield, Mo.	780,893	90
Youngstown, Ohio	748,822	91
Huntsville - Decatur - Florence, Ala.	733,464	92
Salinas - Monterey, Calif.	719,365	93
Lincoln - Hastings - Kearney, Neb.	704,776	94
Corpus Christi, Tex.	680,825	95
Las Vegas, Nev.	678,454	96
Waco - Temple, Tex.	670,238	97
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	669,236	98
Ft. Wayne, Ind.	666,065	99
Columbia, S.C.	664,051	100
Beaumont - Port Arthur, Tex.	660,265	101
El Paso, Tex.	659,604	102
Peoria, Ill.	641,250	103
Amarillo, Tex.	637,878	104
McAllen - Brownsville, Tex.	637,067	105
Colorado Springs - Pueblo, Colo.	627,556	106
Sioux Falls - Mitchell, S.D.	623,083	107
Lafayette, La.	621,629	108
Greenville - New Bern - Washington, N.C.	604,960	109
Yakima, Wash.	602,427	110
Bakersfield, Calif.	589,284	111
Bluefield - Beckley - Oak Hill, W.Va.	573,896	112
Odessa - Midland, Tex.	571,135	113
Lubbock, Tex.	564,898	114
Boise, Ida.	563,054	115
Augusta, Ga.	559,927	116
Fargo, N.D.	556,823	117
Rockford, Ill.	554,928	118
Ft. Myers - Naples, Fla.	548,183	119
Binghamton, N.Y.	541,811	120
Reno, Nev.	538,422	121
Eugene, Ore.	537,559	122
Savannah, Ga.	532,560	123
Lansing, Mich.	525,073	124
Wheeling - Steubenville, W.Va.-Ohio	519,267	125
Monroe - El Dorado, La.-Ark.	513,253	126
Duluth - Superior, Minn.-Wisc.	511,634	127
Madison, Wisc.	510,428	128
Chico - Redding, Calif.	504,825	129
Wichita Falls - Lawton, Tex.-Okla.	500,200	130
Bangor, Maine	490,802	131
Charleston, S.C.	484,656	132
Montgomery, Ala.	482,431	133
Joplin - Pittsburg, Mo.-Kans	478,547	134
Missoula - Butte, Mont.	473,559	135
Traverse City - Cadillac, Mich.	467,330	136
Columbus - Tupelo, Miss.	463,001	137
Tallahassee, Fla.	455,704	138
Sioux City, Iowa	455,207	139
Columbus, Ga.	448,385	140
Columbia - Jefferson City, Mo.	446,866	141
Terre Haute, Ind.	443,202	142
Macon, Ga.	433,633	143
Wausau - Rhinelander, Wisc.	423,980	144
Ft. Smith, Ark.	421,898	145
Idaho Falls - Pocatello, Ida.	416,284	146
Topeka, Kans.	411,028	147
Rochester - Mason City - Austin, Minn.-Iowa	410,301	148
Medford, Ore.	403,565	149
Tyler, Tex.	388,032	150
Utica, N.Y.	385,560	151
Florence, S.C.	385,249	152
La Crosse - Eau Claire, Wisc.	384,623	153
Wilmington, N.C.	378,313	154
Minot - Bismarck - Dickinson, N.D.	372,716	155
Abilene - Sweetwater, Tex.	362,450	156
Albany, Ga.	358,284	157
Erie, Pa.	351,174	158
Quincy - Hannibal, Ill.-Mo.	339,355	159
Billings - Hardin, Mont.	337,837	160
Lake Charles, La.	334,547	161
Rapid City, S.D.	332,054	162
Salisbury, Md.	331,286	163
Sarasota, Fla.	318,453	164
Dothan, Ala.	299,305	165
Watertown - Carthage, N.Y.	290,865	166
Greenwood - Greenville, Miss.	288,750	167
Clarksburg - Weston, W.Va.	270,527	168
Elmira, N.Y.	260,438	169
Laurel - Hattiesburg, Miss.	255,841	170
Meridian, Miss.	254,321	171
Alexandria, La.	250,519	172
El Centro - Yuma, Calif.-Ariz.	243,571	173
Casper - Riverton, Wyo.	235,172	174
Eureka, Calif.	230,138	175
Great Falls, Mont.	225,924	176
Ardmore - Ada, Okla.	225,182	177
Gainesville, Fla.	213,565	178
Roswell, N.M.	211,827	179
Biloxi - Gulfport - Pascagoula, Miss.	211,754	180
Palm Springs, Calif.	191,617	181
Jonesboro, Ark.	188,778	182
San Angelo, Tex.	187,829	183
Jackson, Tenn.	183,266	184
Grand Junction, Colo.	181,352	185
Panama City, Fla.	167,863	186
Marquette, Mich.	166,602	187
St. Joseph, Mo.	165,218	188
Alexandria, Minn.	161,157	189
Cheyenne, Wyo.	159,495	190
Bowling Green, Ky.	154,998	191
Parkersburg, W.Va.	142,104	192
Laredo, Tex.	140,203	193
Tuscaloosa, Ala.	136,742	194
Lafayette, Ind.	135,579	195
Harrisonburg, Va.	125,452	196
Lima, Ohio	123,144	197
Anniston, Ala.	122,785	198
Hagerstown, Md.	115,928	199
Presque Isle, Maine	115,072	200
Bend, Ore.	110,126	201
Victoria, Tex.	100,859	202
Zanesville, Ohio	94,553	203
Mankato, Minn.	87,979	204
Flagstaff, Ariz.	86,218	205
Ottumwa - Kirksville, Iowa-Mo.	81,372	206
Twin Falls, Ida.	74,435	207
Selma, Ala.	56,017	208
North Platte, Neb.	54,552	209
Alpena, Mich.	49,788	210
Glendive, Mont.	21,925	211

SUPERMARKET SALES

ADI	($000)	Rank
New York, N.Y.	19,125,154	1
Los Angeles, Calif.	14,573,659	2
Chicago, Ill.	8,584,808	3
Philadelphia, Pa.	7,369,867	4
San Francisco, Calif.	7,232,790	5
Boston, Mass.	6,888,328	6
Houston, Tex.	5,142,338	7
Detroit, Mich.	5,084,270	8
Dallas - Ft. Worth, Tex.	4,611,448	9
Washington, D.C.	4,593,034	10
Cleveland, Ohio	4,386,957	11
Seattle - Tacoma, Wash.	3,598,934	12
St. Louis, Mo.	3,514,466	13
Minneapolis - St. Paul, Minn.	3,467,043	14
Denver, Colo.	3,280,023	15
Pittsburgh, Pa.	3,241,280	16
Atlanta, Ga.	3,206,556	17
Sacramento - Stockton, Calif.	3,105,836	18
Miami, Fla.	2,880,760	19
Tampa - St. Petersburg, Fla.	2,793,167	20
Hartford - New Haven, Conn.	2,701,757	21
Baltimore, Md.	2,592,384	22
Phoenix, Ariz.	2,511,409	23
Indianapolis, Ind.	2,331,831	24
New Orleans, La.	2,252,003	25
San Diego, Calif.	2,208,351	26
Cincinnati, Ohio	2,159,468	27
Kansas City, Mo.	2,084,405	28
Nashville, Tenn.	2,029,583	29
Buffalo, N.Y.	2,003,768	30
Milwaukee, Wisc.	1,995,456	31
Portland, Ore.	1,980,076	32
Charlotte, N.C.	1,882,883	33
Memphis, Tenn.	1,800,938	34
Orlando - Daytona Beach - Melbourne, Fla.	1,791,158	35
Albany - Schenectady - Troy, N.Y.	1,772,132	36
Oklahoma City, Okla.	1,768,857	37
San Antonio, Tex.	1,763,862	38
Columbus, Ohio	1,745,334	39
Louisville, Ky.	1,729,744	40
Charleston - Huntington, W.Va.	1,726,928	41
Salt Lake City, Utah	1,715,141	42
Providence - New Bedford, R.I.-Mass.	1,689,564	43
Raleigh - Durham, N.C.	1,665,758	44
Greenville - Spartanburg - Asheville, S.C.-N.C.	1,641,587	45
Norfolk - Portsmouth - Newport News - Hampton, Va.	1,528,938	46
Harrisburg - York - Lancaster - Lebanon, Pa.	1,523,105	47
Birmingham, Ala.	1,429,324	48
Richmond, Va.	1,409,549	49
Shreveport - Texarkana, La.-Tex.-Ark.	1,401,169	50
Greensboro - Winston-Salem - High Point, N.C.	1,367,834	51
Tulsa, Okla.	1,365,993	52
Syracuse, N.Y.	1,364,002	53
Dayton, Ohio	1,351,465	54
Fresno, Calif.	1,351,376	55
Knoxville, Tenn.	1,289,718	56
Albuquerque, N.M.	1,275,158	57
Flint - Saginaw - Bay City, Mich.	1,268,279	58
Toledo, Ohio	1,251,601	59
Little Rock, Ark.	1,232,189	60
Rochester, N.Y.	1,201,645	61
Wilkes-Barre - Scranton, Pa.	1,192,659	62
Des Moines, Iowa	1,183,434	63
Grand Rapids - Kalamazoo - Battle Creek, Mich.	1,167,262	64
Wichita - Hutchinson, Kans.	1,157,143	65
Roanoke - Lynchburg, Va.	1,126,505	66
Portland - Poland Spring, Maine	1,122,010	67
Mobile - Pensacola, Ala.-Fla.	1,120,791	68
Lexington, Ky.	1,112,855	69
Springfield - Decatur - Champaign, Ill.	1,050,413	70
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	1,036,141	71
Spokane, Wash.	1,030,311	72
Jacksonville, Fla.	1,024,722	73
Omaha, Neb.	1,009,594	74
West Palm Beach, Fla.	1,002,854	75
Springfield, Mass.	931,014	76
Chattanooga, Tenn.	905,495	77
Jackson, Miss.	889,492	78
Austin, Tex.	882,412	79
Cedar Rapids - Waterloo - Dubuque, Iowa	876,300	80
Davenport - Rock Island - Moline, Iowa-Ill.	874,549	81
Green Bay, Wisc.	866,088	82
Baton Rouge, La.	851,144	83
Johnstown - Altoona, Pa.	846,496	84
Bristol - Kingsport - Johnson City, Tenn.	821,153	85
Evansville, Ind.	806,738	86
South Bend - Elkhart, Ind.	806,588	87
Tucson, Ariz.	797,044	88
Burlington - Plattsburgh, Vt.-N.Y.	782,695	89
Springfield, Mo.	757,977	90
Huntsville - Decatur - Florence, Ala.	720,799	91
Youngstown, Ohio	705,964	92
Lincoln - Hastings - Kearney, Neb.	678,301	93
Salinas - Monterey, Calif.	668,731	94
Las Vegas, Nev.	659,769	95
Corpus Christi, Tex.	659,261	96
Columbia, S.C.	649,017	97
Waco - Temple, Tex.	645,323	98
Ft. Wayne, Ind.	642,059	99
Beaumont - Port Arthur, Tex.	635,821	100
El Paso, Tex.	635,800	101
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	623,513	102
Amarillo, Tex.	616,843	103
McAllen - Brownsville, Tex.	612,612	104
Lafayette, La.	606,736	105
Colorado Springs - Pueblo, Colo.	600,464	106
Sioux Falls - Mitchell, S.D.	599,399	107
Peoria, Ill.	596,163	108
Greenville - New Bern - Washington, N.C.	593,095	109
Yakima, Wash.	579,333	110
Bluefield - Beckley - Oak Hill, W.Va.	563,167	111
Bakersfield, Calif.	554,964	112
Augusta, Ga.	550,599	113
Odessa - Midland, Tex.	549,468	114
Boise, Ida.	545,405	115
Lubbock, Tex.	537,256	116
Rockford, Ill.	530,366	117
Ft. Myers - Naples, Fla.	527,235	118
Fargo, N.D.	525,019	119
Savannah, Ga.	519,560	120
Eugene, Ore.	513,075	121
Reno, Nev.	512,491	122
Binghamton, N.Y.	512,135	123
Monroe - El Dorado, La.-Ark.	503,184	124
Wheeling - Steubenville, W.Va.-Ohio	497,240	125
Lansing, Mich.	490,811	126
Wichita Falls - Lawton, Tex.-Okla.	488,404	127
Madison, Wisc.	476,523	128
Montgomery, Ala.	474,979	129
Bangor, Maine	474,822	130
Charleston, S.C.	474,375	131
Chico - Redding, Calif.	470,505	132
Duluth - Superior, Minn.-Wisc.	469,237	133
Joplin - Pittsburg, Mo.-Kans	466,798	134
Missoula - Butte, Mont.	460,153	135
Columbus - Tupelo, Miss.	457,140	136
Traverse City - Cadillac, Mich.	446,871	137
Columbus, Ga.	439,283	138
Tallahassee, Fla.	437,964	139
Columbia - Jefferson City, Mo.	436,944	140
Sioux City, Iowa	433,034	141
Terre Haute, Ind.	432,705	142
Macon, Ga.	418,978	143
Ft. Smith, Ark.	412,146	144
Idaho Falls - Pocatello, Ida.	409,139	145
Wausau - Rhinelander, Wisc.	406,773	146
Topeka, Kans.	402,404	147
Rochester - Mason City - Austin, Minn.-Iowa	397,519	148
Medford, Ore.	382,425	149
Florence, S.C.	376,813	150
Wilmington, N.C.	370,448	151
Tyler, Tex.	369,669	152
La Crosse - Eau Claire, Wisc.	365,727	153
Utica, N.Y.	362,234	154
Minot - Bismarck - Dickinson, N.D.	361,637	155
Albany, Ga.	347,250	156
Abilene - Sweetwater, Tex.	343,687	157
Lake Charles, La.	329,248	158
Billings - Hardin, Mont.	327,705	159
Erie, Pa.	327,169	160
Quincy - Hannibal, Ill.-Mo.	327,162	161
Rapid City, S.D.	321,069	162
Salisbury, Md.	317,303	163
Dothan, Ala.	294,083	164
Sarasota, Fla.	292,380	165
Greenwood - Greenville, Miss.	285,625	166
Watertown - Carthage, N.Y.	281,851	167
Clarksburg - Weston, W.Va.	265,177	168
Laurel - Hattiesburg, Miss.	252,427	169
Meridian, Miss.	250,826	170
Elmira, N.Y.	248,825	171
Alexandria, La.	235,196	172
El Centro - Yuma, Calif.-Ariz.	232,061	173
Casper - Riverton, Wyo.	231,004	174
Ardmore - Ada, Okla.	219,915	175
Eureka, Calif.	218,348	176
Great Falls, Mont.	218,026	177
Roswell, N.M.	206,772	178
Gainesville, Fla.	204,579	179
Biloxi - Gulfport - Pascagoula, Miss.	200,045	180
Jonesboro, Ark.	184,436	181
San Angelo, Tex.	183,756	182
Palm Springs, Calif.	179,376	183
Jackson, Tenn.	177,547	184
Grand Junction, Colo.	176,424	185
Panama City, Fla.	161,469	186
St. Joseph, Mo.	161,263	187
Marquette, Mich.	161,228	188
Cheyenne, Wyo.	154,317	189
Bowling Green, Ky.	152,459	190
Alexandria, Minn.	151,864	191
Parkersburg, W.Va.	138,236	192
Tuscaloosa, Ala.	134,241	193
Laredo, Tex.	133,567	194
Lafayette, Ind.	130,945	195
Harrisonburg, Va.	122,337	196
Anniston, Ala.	121,220	197
Lima, Ohio	118,137	198
Presque Isle, Maine	113,241	199
Hagerstown, Md.	109,412	200
Bend, Ore.	107,538	201
Victoria, Tex.	98,803	202
Zanesville, Ohio	93,637	203
Mankato, Minn.	84,784	204
Flagstaff, Ariz.	83,184	205
Ottumwa - Kirksville, Iowa-Mo.	79,105	206
Twin Falls, Ida.	73,070	207
Selma, Ala.	55,427	208
North Platte, Neb.	51,051	209
Alpena, Mich.	47,510	210
Glendive, Mont.	21,411	211

EATING & DRINKING PLACE SALES

ADI	($000)	Rank
New York, N.Y.	9,265,333	1
Los Angeles, Calif.	7,663,450	2
Chicago, Ill.	4,850,698	3
San Francisco, Calif.	4,084,202	4
Boston, Mass.	3,953,949	5
Philadelphia, Pa.	3,543,809	6
Dallas - Ft. Worth, Tex.	2,496,544	7
Detroit, Mich.	2,331,460	8
Washington, D.C.	2,329,738	9
Houston, Tex.	2,183,115	10
Seattle - Tacoma, Wash.	2,181,095	11
Minneapolis - St. Paul, Minn.	1,817,638	12
Miami, Fla.	1,808,325	13
Cleveland, Ohio	1,771,757	14
Atlanta, Ga.	1,510,273	15
St. Louis, Mo.	1,499,458	16
Hartford - New Haven, Conn.	1,477,914	17
Portland, Ore.	1,402,978	18
Pittsburgh, Pa.	1,380,367	19
Sacramento - Stockton, Calif.	1,357,148	20
Denver, Colo.	1,310,668	21
Tampa - St. Petersburg, Fla.	1,255,673	22
San Diego, Calif.	1,237,883	23
Baltimore, Md.	1,173,168	24
Milwaukee, Wisc.	1,085,962	25
Indianapolis, Ind.	1,065,568	26
Kansas City, Mo.	1,050,79[illegible]	27
Orlando - Daytona Beach - Melbourne, Fla.	979,691	28
Cincinnati, Ohio	942,031	29
Providence - New Bedford, R.I.-Mass.	887,814	30
New Orleans, La.	866,741	31
Buffalo, N.Y.	859,186	32
Phoenix, Ariz.	838,012	33
Columbus, Ohio	829,077	34
Nashville, Tenn.	770,707	35
Oklahoma City, Okla.	737,716	36
Norfolk - Portsmouth - Newport News - Hampton, Va.	712,261	37
Grand Rapids - Kalamazoo - Battle Creek, Mich.	698,841	38
San Antonio, Tex.	697,515	39
Louisville, Ky.	695,561	40
Albany - Schenectady - Troy, N.Y.	665,966	41
Charlotte, N.C.	650,383	42
Raleigh - Durham, N.C.	638,360	43
Harrisburg - York - Lancaster - Lebanon, Pa.	616,596	44
Flint - Saginaw - Bay City, Mich.	578,876	45
Dayton, Ohio	572,772	46
Greenville - Spartanburg - Asheville, S.C.-N.C.	571,122	47
Toledo, Ohio	565,041	48
Wichita - Hutchinson, Kans.	556,690	49
Portland - Poland Spring, Maine	535,193	50
Memphis, Tenn.	535,115	51
West Palm Beach, Fla.	531,016	52
Greensboro - Winston-Salem - High Point, N.C.	527,848	53
Richmond, Va.	525,803	54
Omaha, Neb.	521,187	55
Syracuse, N.Y.	507,345	56
Salt Lake City, Utah	505,494	57
Des Moines, Iowa	502,670	58
Albuquerque, N.M.	500,448	59
Springfield - Decatur - Champaign, Ill.	497,941	60
Birmingham, Ala.	494,995	61
Rochester, N.Y.	485,251	62
Green Bay, Wisc.	482,385	63
Fresno, Calif.	473,982	64
Mobile - Pensacola, Ala.-Fla.	472,834	65
Tulsa, Okla.	468,680	66
Jacksonville, Fla.	461,929	67
Davenport - Rock Island - Moline, Iowa-Ill.	459,010	68
Cedar Rapids - Waterloo - Dubuque, Iowa	446,999	69
Austin, Tex.	434,358	70

ADI	($000)	Rank
Knoxville, Tenn.	433,508	71
Spokane, Wash.	427,852	72
Wilkes-Barre - Scranton, Pa.	415,296	73
Charleston - Huntington, W.Va.	409,254	74
Shreveport - Texarkana, La.-Tex.-Ark.	403,916	75
South Bend - Elkhart, Ind.	380,884	76
Little Rock, Ark.	379,391	77
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	373,705	78
Springfield, Mass.	373,028	79
Lincoln - Hastings - Kearney, Neb.	358,820	80
Madison, Wisc.	358,131	81
Lexington, Ky.	354,207	82
Salinas - Monterey, Calif.	351,171	83
Ft. Wayne, Ind.	341,638	84
Roanoke - Lynchburg, Va.	330,207	85
Burlington - Plattsburgh, Vt.-N.Y.	326,773	86
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	324,349	87
Sioux Falls - Mitchell, S.D.	307,249	88
Peoria, Ill.	297,872	89
Evansville, Ind.	296,162	90
Johnstown - Altoona, Pa.	295,417	91
Las Vegas, Nev.	291,854	92
Fargo, N.D.	290,454	93
Waco - Temple, Tex.	285,968	94
Springfield, Mo.	285,209	95
Lansing, Mich.	284,052	96
El Paso, Tex.	280,461	97
Chattanooga, Tenn.	274,694	98
Columbia, S.C.	270,336	99
Youngstown, Ohio	267,304	100
Yakima, Wash.	265,451	101
Eugene, Ore.	251,813	102
Baton Rouge, La.	250,918	103
Reno, Nev.	248,901	104
Amarillo, Tex.	248,631	105
Huntsville - Decatur - Florence, Ala.	245,516	106
La Crosse - Eau Claire, Wisc.	244,607	107
Rockford, Ill.	242,123	108
Jackson, Miss.	240,750	109
Ft. Myers - Naples, Fla.	235,305	110
Tucson, Ariz.	234,647	111
Bristol - Kingsport - Johnson City, Tenn.	228,343	112
Beaumont - Port Arthur, Tex.	227,695	113
Odessa - Midland, Tex.	216,654	114
Savannah, Ga.	213,633	115
Bakersfield, Calif.	212,793	116
Traverse City - Cadillac, Mich.	211,322	117
Duluth - Superior, Minn.-Wisc.	209,976	118
Charleston, S.C.	207,772	119
Lubbock, Tex.	207,253	120
Corpus Christi, Tex.	205,455	121
Greenville - New Bern - Washington, N.C.	204,311	122
Colorado Springs - Pueblo, Colo.	202,904	123
Boise, Ida.	202,717	124
Topeka, Kans.	193,280	125
Missoula - Butte, Mont.	188,285	126
Wausau - Rhinelander, Wisc.	187,134	127
Sioux City, Iowa	184,253	128
Joplin - Pittsburg, Mo.-Kans	182,493	129
Rochester - Mason City - Austin, Minn.-Iowa	182,295	130
Montgomery, Ala.	177,525	131
Columbia - Jefferson City, Mo.	176,178	132
Minot - Bismarck - Dickinson, N.D.	175,953	133
Augusta, Ga.	172,922	134
Florence, S.C.	172,487	135
Sarasota, Fla.	170,344	136
Lafayette, La.	170,216	137
Chico - Redding, Calif.	167,189	138
Wheeling - Steubenville, W.Va.-Ohio	166,540	139

ADI	($000)	Rank
Wichita Falls - Lawton, Tex.-Okla.	164,953	140
Tallahassee, Fla.	163,070	141
Bangor, Maine	162,642	142
Binghamton, N.Y.	162,606	143
Columbus, Ga.	162,299	144
McAllen - Brownsville, Tex.	161,610	145
Rapid City, S.D.	161,348	146
Erie, Pa.	160,444	147
Medford, Ore.	157,937	148
Macon, Ga.	151,533	149
Ft. Smith, Ark.	150,316	150
Terre Haute, Ind.	146,701	151
Utica, N.Y.	143,882	152
Salisbury, Md.	139,383	153
Quincy - Hannibal, Ill.-Mo.	123,797	154
Billings - Hardin, Mont.	120,157	155
Idaho Falls - Pocatello, Ida.	119,904	156
Wilmington, N.C.	117,116	157
Monroe - El Dorado, La.-Ark.	115,454	158
Abilene - Sweetwater, Tex.	105,618	159
Gainesville, Fla.	104,328	160
Bluefield - Beckley - Oak Hill, W.Va.	103,236	161
Tyler, Tex.	98,443	162
Columbus - Tupelo, Miss.	95,059	163
Panama City, Fla.	94,378	164
Albany, Ga.	92,614	165
Watertown - Carthage, N.Y.	90,000	166
Biloxi - Gulfport - Pascagoula, Miss.	89,537	167
Casper - Riverton, Wyo.	87,314	168
Laurel - Hattiesburg, Miss.	86,205	169
Eureka, Calif.	85,970	170
Elmira, N.Y.	85,464	171
Lake Charles, La.	79,701	172
Great Falls, Mont	79,408	173
Palm Springs, Calif.	77,905	174
Dothan, Ala.	74,170	175
Lafayette, Ind.	71,331	176
El Centro - Yuma, Calif.-Ariz.	70,930	177
Marquette, Mich.	70,593	178
St. Joseph, Mo.	66,702	179
Alexandria, Minn.	66,341	180
San Angelo, Tex.	65,182	181
Clarksburg - Weston, W.Va.	60,872	182
Cheyenne, Wyo.	60,334	183
Tuscaloosa, Ala.	59,698	184
Alexandria, La.	56,708	185
Roswell, N.M.	56,321	186
Grand Junction, Colo.	54,377	187
Lima, Ohio	52,751	188
Meridian, Miss.	51,984	189
Jackson, Tenn	51,564	190
Ardmore - Ada, Okla.	48,955	191
Jonesboro, Ark.	48,945	192
Anniston, Ala.	48,531	193
Flagstaff, Ariz.	47,840	194
Mankato, Minn.	46,044	195
Greenwood - Greenville, Miss.	45,255	196
Hagerstown, Md.	44,161	197
Victoria, Tex.	43,908	198
Laredo, Tex.	42,962	199
Bowling Green, Ky.	42,813	200
Parkersburg, W.Va.	42,656	201
Bend, Ore.	41,666	202
Presque Isle, Maine	35,524	203
Harrisonburg, Va.	32,233	204
Zanesville, Ohio	28,754	205
Ottumwa - Kirksville, Iowa-Mo.	26,764	206
Twin Falls, Ida.	24,398	207
North Platte, Neb.	22,572	208
Alpena, Mich.	19,282	209
Selma, Ala.	14,669	210
Glendive, Mont.	7,916	211

GENERAL MERCHANDISE STORE SALES

ADI	($000)	Rank
New York, N.Y.	9,808,643	1
Los Angeles, Calif.	8,586,326	2
Chicago, Ill.	5,354,284	3
Philadelphia, Pa.	4,309,377	4
San Francisco, Calif.	4,202,029	5
Boston, Mass.	3,921,107	6
Detroit, Mich.	3,181,588	7
Houston, Tex.	3,155,112	8
Washington, D.C.	3,070,013	9
Dallas - Ft. Worth, Tex.	2,728,548	10
Cleveland, Ohio	2,500,138	11
Pittsburgh, Pa.	2,239,634	12
Minneapolis - St. Paul, Minn.	2,189,898	13
Miami, Fla.	2,152,165	14
Portland, Ore.	2,133,193	15
Atlanta, Ga.	2,129,258	16
St. Louis, Mo.	2,046,9[illegible]	17
Seattle - Tacoma, Wash.	1,904,482	18
San Diego, Calif.	1,764,900	19
Tampa - St. Petersburg, Fla.	1,668,473	20
Hartford - New Haven, Conn.	1,587,792	21
Sacramento - Stockton, Calif.	1,586,332	22
Grand Rapids - Kalamazoo - Battle Creek, Mich.	1,536,938	23
Kansas City, Mo.	1,522,910	24
Denver, Colo.	1,496,733	25
Indianapolis, Ind.	1,383,968	26
Baltimore, Md.	1,309,533	27
Cincinnati, Ohio	1,243,336	28
Milwaukee, Wisc.	1,203,459	29
Nashville, Tenn.	1,173,082	30
Salt Lake City, Utah	1,147,524	31
Columbus, Ohio	1,117,581	32
Buffalo, N.Y.	1,089,809	33
Orlando - Daytona Beach - Melbourne, Fla.	1,086,332	34
Phoenix, Ariz.	1,054,865	35
New Orleans, La.	1,029,827	36
Providence - New Bedford, R.I.-Mass.	963,002	37
Memphis, Tenn.	961,388	38
Raleigh - Durham, N.C.	936,515	39
Flint - Saginaw - Bay City, Mich.	935,442	40
San Antonio, Tex.	930,491	41
Charlotte, N.C.	901,404	42
Charleston - Huntington, W.Va.	886,875	43
Mobile - Pensacola, Ala.-Fla.	880,872	44
Dayton, Ohio	875,200	45
Norfolk - Portsmouth - Newport News - Hampton, Va.	872,619	46
Oklahoma City, Okla.	860,949	47
Louisville, Ky.	844,677	48
Richmond, Va.	825,568	49
Birmingham, Ala.	797,254	50
Little Rock, Ark.	792,461	51
Harrisburg - York - Lancaster - Lebanon, Pa.	770,070	52
Tulsa, Okla.	753,629	53
Greenville - Spartanburg - Asheville, S.C.-N.C.	748,264	54
Knoxville, Tenn.	745,204	55
Greensboro - Winston-Salem - High Point, N.C.	684,179	56
West Palm Beach, Fla.	664,962	57
Shreveport - Texarkana, La.-Tex.-Ark.	651,911	58
Albany - Schenectady - Troy, N.Y.	643,596	59
Wichita - Hutchinson, Kans.	629,431	60
Springfield - Decatur - Champaign, Ill.	618,835	61
Toledo, Ohio	603,728	62
Jacksonville, Fla.	586,475	63
Lansing, Mich.	584,507	64
Fresno, Calif.	581,621	65
Des Moines, Iowa	580,143	66
Portland - Poland Spring, Maine	577,891	67
Davenport - Rock Island - Moline, Iowa-Ill.	576,398	68
Green Bay, Wisc.	573,565	69
Wilkes-Barre - Scranton, Pa.	568,955	70
Albuquerque, N.M.	566,041	71
Rochester, N.Y.	552,474	72
Roanoke - Lynchburg, Va.	542,173	73
Lexington, Ky.	524,161	74
Baton Rouge, La.	522,299	75
Omaha, Neb.	518,796	76
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	502,939	77
Austin, Tex.	497,519	78
Youngstown, Ohio	496,057	79
Cedar Rapids - Waterloo - Dubuque, Iowa	491,974	80
Chattanooga, Tenn.	489,872	81
Syracuse, N.Y.	458,819	82
Las Vegas, Nev.	439,796	83
El Paso, Tex.	439,286	84
Johnstown - Altoona, Pa.	430,381	85
Jackson, Miss.	428,482	86
Lincoln - Hastings - Kearney, Neb.	408,508	87
Bristol - Kingsport - Johnson City, Tenn.	407,520	88
Spokane, Wash.	403,904	89
Rockford, Ill.	403,183	90
South Bend - Elkhart, Ind.	402,967	91
Huntsville - Decatur - Florence, Ala.	402,498	92
Peoria, Ill.	402,179	93
McAllen - Brownsville, Tex.	398,779	94
Springfield, Mo.	381,693	95
Tucson, Ariz.	376,983	96
Columbia, S.C.	376,327	97
Evansville, Ind.	371,135	98
Springfield, Mass.	366,983	99
Ft. Wayne, Ind.	362,197	100
Eugene, Ore.	329,172	101
Burlington - Plattsburgh, Vt.-N.Y.	307,554	102
Colorado Springs - Pueblo, Colo.	303,400	103
Beaumont - Port Arthur, Tex.	300,153	104
Ft. Smith, Ark.	297,663	105
Waco - Temple, Tex.	296,164	106
Montgomery, Ala.	289,955	107
Ft. Myers - Naples, Fla.	283,799	108
Lafayette, La.	277,210	109
Greenville - New Bern - Washington, N.C.	272,385	110
Charleston, S.C.	270,361	111
Corpus Christi, Tex.	267,666	112
Yakima, Wash.	261,540	113
Columbus, Ga.	259,972	114
Wheeling - Steubenville, W.Va.-Ohio	254,033	115
Reno, Nev.	250,405	116
Salinas - Monterey, Calif.	249,780	117
Madison, Wisc.	248,803	118
Amarillo, Tex.	246,799	119
Augusta, Ga.	245,828	120
Sioux Falls - Mitchell, S.D.	241,115	121
La Crosse - Eau Claire, Wisc.	239,990	122
Bluefield - Beckley - Oak Hill, W.Va.	238,765	123
Monroe - El Dorado, La.-Ark.	238,633	124
Odessa - Midland, Tex.	236,127	125
Erie, Pa.	230,993	126
Terre Haute, Ind.	228,596	127
Joplin - Pittsburg, Mo.-Kans.	225,562	128
Wichita Falls - Lawton, Tex.-Okla.	225,420	129
Lubbock, Tex.	223,991	130
Fargo, N.D.	223,305	131
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	217,207	132
Macon, Ga.	214,921	133
Topeka, Kans.	213,660	134
Boise, Ida.	212,487	135
Duluth - Superior, Minn.-Wisc.	210,323	136
Columbia - Jefferson City, Mo.	206,500	137
Savannah, Ga.	205,305	138
Rochester - Mason City - Austin, Minn.-Iowa	203,916	139
Tallahassee, Fla.	202,596	140
Florence, S.C.	193,896	141
Columbus - Tupelo, Miss.	193,790	142
Medford, Ore.	186,114	143
Wausau - Rhinelander, Wisc.	180,325	144
Bakersfield, Calif.	179,864	145
Billings - Hardin, Mont.	176,586	146
Sioux City, Iowa	175,197	147
Bangor, Maine	173,881	148
Wilmington, N.C.	173,366	149
Idaho Falls - Pocatello, Ida.	169,529	150
Tyler, Tex.	168,743	151
Binghamton, N.Y.	167,750	152
Biloxi - Gulfport - Pascagoula, Miss.	160,039	153
Missoula - Butte, Mont.	151,475	154
Minot - Bismarck - Dickinson, N.D.	149,709	155
Sarasota, Fla.	149,176	156
Parkersburg, W.Va.	148,130	157
Utica, N.Y.	146,899	158
Dothan, Ala.	142,528	159
Laurel - Hattiesburg, Miss.	139,827	160
Quincy - Hannibal, Ill.-Mo.	138,344	161
Jackson, Tenn.	137,884	162
Abilene - Sweetwater, Tex.	134,734	163
Albany, Ga.	131,664	164
Lima, Ohio	131,528	165
Chico - Redding, Calif.	131,301	166
Alexandria, La.	130,724	167
Greenwood - Greenville, Miss.	126,211	168
Tuscaloosa, Ala.	124,273	169
Elmira, N.Y.	122,999	170
Lafayette, Ind.	120,395	171
Laredo, Tex.	119,144	172
Traverse City - Cadillac, Mich.	118,586	173
Gainesville, Fla.	117,377	174
El Centro - Yuma, Calif.-Ariz.	115,212	175
Lake Charles, La.	114,519	176
Meridian, Miss.	112,594	177
St. Joseph, Mo.	110,305	178
Rapid City, S.D.	108,419	179
Great Falls, Mont.	107,662	180
Panama City, Fla.	106,906	181
Salisbury, Md.	103,637	182
Jonesboro, Ark.	103,153	183
Clarksburg - Weston, W.Va.	100,730	184
Palm Springs, Calif.	93,859	185
Watertown - Carthage, N.Y.	88,287	186
Roswell, N.M.	88,267	187
Grand Junction, Colo.	86,550	188
Bowling Green, Ky.	84,751	189
Cheyenne, Wyo.	84,011	190
Hagerstown, Md.	81,640	191
San Angelo, Tex.	79,383	192
Victoria, Tex.	76,221	193
Anniston, Ala.	74,283	194
Casper - Riverton, Wyo.	69,277	195
Ardmore - Ada, Okla.	64,005	196
Presque Isle, Maine	62,266	197
Zanesville, Ohio	49,193	198
Marquette, Mich.	47,428	199
Flagstaff, Ariz.	46,987	200
Harrisonburg, Va.	36,580	201
North Platte, Neb.	35,576	202
Mankato, Minn.	35,455	203
Eureka, Calif.	34,444	204
Alexandria, Minn.	32,714	205
Bend, Ore.	29,461	206
Twin Falls, Ida.	28,733	207
Ottumwa - Kirksville, Iowa-Mo.	25,726	208
Selma, Ala.	25,177	209
Alpena, Mich.	14,934	210
Glendive, Mont.	3,321	211

1984 SURVEY OF BUYING POWER DATA SERVICE

S&MM/ARBITRON TV MARKET (ADI) RANKING

DEPARTMENT STORE SALES

ADI	($000)	Rank
New York, N.Y.	8,458,625	1
Los Angeles, Calif.	7,905,217	2
Chicago, Ill.	4,764,578	3
Philadelphia, Pa.	3,780,053	4
San Francisco, Calif.	3,688,399	5
Boston, Mass.	3,105,479	6
Detroit, Mich.	2,873,896	7
Washington, D.C.	2,723,813	8
Houston, Tex.	2,687,060	9
Dallas - Ft. Worth, Tex.	2,249,054	10
Cleveland, Ohio	2,216,317	11
Pittsburgh, Pa.	1,972,299	12
Miami, Fla.	1,884,849	13
Minneapolis - St. Paul, Minn.	1,878,687	14
Portland, Ore.	1,791,111	15
Atlanta, Ga.	1,765,115	16
St. Louis, Mo.	1,706,832	17
Seattle - Tacoma, Wash.	1,669,845	18
San Diego, Calif.	1,611,423	19
Hartford - New Haven, Conn.	1,439,431	20
Grand Rapids - Kalamazoo - Battle Creek, Mich.	1,400,841	21
Tampa - St. Petersburg, Fla.	1,396,553	22
Sacramento - Stockton, Calif.	1,383,933	23
Denver, Colo.	1,288,215	24
Indianapolis, Ind.	1,221,230	25
Kansas City, Mo.	1,198,163	26
Baltimore, Md.	1,116,235	27
Cincinnati, Ohio	1,078,254	28
Milwaukee, Wisc.	1,064,724	29
Columbus, Ohio	1,000,689	30
Buffalo, N.Y.	946,656	31
Salt Lake City, Utah	938,597	32
Orlando - Daytona Beach - Melbourne, Fla	892,158	33
Nashville, Tenn.	853,997	34
Providence - New Bedford, R.I.-Mass.	839,588	35
Phoenix, Ariz.	837,521	36
Flint - Saginaw - Bay City, Mich.	821,339	37
Dayton, Ohio	802,363	38
New Orleans, La.	741,096	39
Memphis, Tenn.	732,983	40
San Antonio, Tex.	716,000	41
Louisville, Ky.	669,603	42
Mobile - Pensacola, Ala.-Fla.	665,162	43
Norfolk - Portsmouth - Newport News - Hampton, Va.	654,960	44
Charleston - Huntington, W.Va.	652,662	45
Richmond, Va.	649,299	46
Charlotte, N.C.	640,479	47
Harrisburg - York - Lancaster - Lebanon, Pa.	639,295	48
Raleigh - Durham, N.C.	629,095	49
Little Rock, Ark.	603,110	50
Birmingham, Ala.	571,380	51
West Palm Beach, Fla.	569,996	52
Tulsa, Okla.	551,429	53
Albany - Schenectady - Troy, N.Y.	535,097	54
Oklahoma City, Okla.	534,656	55
Lansing, Mich.	528,740	56
Greenville - Spartanburg - Asheville, S.C.-N.C.	528,103	57
Knoxville, Tenn.	525,691	58
Fresno, Calif.	511,237	59
Toledo, Ohio	499,081	60
Springfield - Decatur - Champaign, Ill.	491,594	61
Greensboro - Winston-Salem - High Point, N.C.	491,149	62
Rochester, N.Y.	477,662	63
Davenport - Rock Island - Moline, Iowa-Ill.	475,548	64
Des Moines, Iowa	466,625	65
Youngstown, Ohio	464,191	66
Wilkes-Barre - Scranton, Pa.	454,993	67
Wichita - Hutchinson, Kans.	450,398	68
Green Bay, Wisc.	441,947	69
Shreveport - Texarkana, La.-Tex.-Ark.	436,211	70
Jacksonville, Fla.	433,733	71
Portland - Poland Spring, Maine	415,178	72
Omaha, Neb.	414,475	73
Cedar Rapids - Waterloo - Dubuque, Iowa	409,402	74
Las Vegas, Nev.	403,446	75
Syracuse, N.Y.	388,834	76
Austin, Tex.	382,580	77
Roanoke - Lynchburg, Va.	377,897	78
Baton Rouge, La.	375,128	79
Albuquerque, N.M.	369,984	80
Lexington, Ky.	361,794	81
El Paso, Tex.	354,529	82
Chattanooga, Tenn.	354,406	83
Johnstown - Altoona, Pa.	334,813	84
Rockford, Ill.	330,458	85
Tucson, Ariz.	323,583	86
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	321,134	87
Peoria, Ill.	320,052	88
South Bend - Elkhart, Ind.	318,193	89
Spokane, Wash.	306,598	90
Ft. Wayne, Ind.	300,535	91
McAllen - Brownsville, Tex.	297,836	92
Bristol - Kingsport - Johnson City, Tenn.	291,663	93
Columbia, S.C.	289,379	94
Huntsville - Decatur - Florence, Ala.	287,757	95
Springfield, Mass.	285,172	96
Jackson, Miss.	278,824	97
Colorado Springs - Pueblo, Colo.	275,566	98
Evansville, Ind.	267,606	99
Lincoln - Hastings - Kearney, Neb.	266,136	100
Springfield, Mo.	262,666	101
Ft. Smith, Ark.	246,976	102
Ft. Myers - Naples, Fla.	241,382	103
Eugene, Ore.	239,377	104
Beaumont - Port Arthur, Tex.	227,118	105
Waco - Temple, Tex.	226,757	106
Burlington - Plattsburgh, Vt.-N.Y.	224,270	107
Madison, Wisc.	215,651	108
Wheeling - Steubenville, W.Va.-Ohio	212,197	109
Reno, Nev.	211,552	110
Salinas - Monterey, Calif.	209,586	111
Yakima, Wash.	204,317	112
Corpus Christi, Tex.	193,676	113
Montgomery, Ala.	192,278	114
Columbus, Ga.	189,807	115
Erie, Pa.	186,869	116
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	182,719	117
Lafayette, La.	179,585	118
Joplin - Pittsburg, Mo.-Kans	173,192	119
Odessa - Midland, Tex.	172,891	120
Charleston, S.C.	171,257	121
Rochester - Mason City - Austin, Minn.-Iowa	170,249	122
Topeka, Kans.	168,093	123
Bluefield - Beckley - Oak Hill, W.Va.	167,117	124
Macon, Ga.	164,590	125
Terre Haute, Ind.	163,844	126
Sioux Falls - Mitchell, S.D.	161,909	127
Bakersfield, Calif.	159,871	128
La Crusse - Eau Claire, Wisc.	157,979	129
Amarillo, Tex.	154,183	130
Columbia - Jefferson City, Mo.	150,249	131
Tallahassee, Fla.	148,956	132
Fargo, N.D.	147,511	133
Wichita Falls - Lawton, Tex.-Okla.	146,978	134
Augusta, Ga.	145,517	135
Boise, Ida.	143,381	136
Tyler, Tex.	142,727	137
Lubbock, Tex.	141,736	138
Binghamton, N.Y.	138,753	139
Parkersburg, W.Va.	138,315	140
Greenville - New Bern - Washington, N.C.	137,762	141
Duluth - Superior, Minn.-Wisc.	133,908	142
Sarasota, Fla.	131,626	143
Savannah, Ga.	130,539	144
Utica, N.Y.	126,194	145
Monroe - El Dorado, La.-Ark.	125,153	146
Idaho Falls - Pocatello, Ida.	118,540	147
Wausau - Rhinelander, Wisc.	113,968	148
Bangor, Maine	113,068	149
Columbus - Tupelo, Miss.	113,041	150
Lima, Ohio	112,936	151
Sioux City, Iowa	112,132	152
Chico - Redding, Calif.	111,808	153
Billings - Hardin, Mont.	108,106	154
Lafayette, Ind.	107,873	155
Medford, Ore.	104,162	156
Biloxi - Gulfport - Pascagoula, Miss.	102,580	157
Missoula - Butte, Mont.	102,287	158
El Centro - Yuma, Calif.-Ariz.	97,351	159
Jackson, Tenn.	97,004	160
Minot - Bismarck - Dickinson, N.D.	95,175	161
Elmira, N.Y.	94,178	162
Alexandria, La.	93,693	163
Wilmington, N.C.	93,566	164
Tuscaloosa, Ala.	93,248	165
Laurel - Hattiesburg, Miss.	90,350	166
Laredo, Tex.	89,840	167
St. Joseph, Mo.	89,354	168
Quincy - Hannibal, Ill.-Mo.	88,802	169
Gainesville, Fla.	88,121	170
Panama City, Fla.	87,224	171
Albany, Ga.	86,098	172
Lake Charles, La.	85,020	173
Abilene - Sweetwater, Tex.	83,103	174
Palm Springs, Calif.	82,979	175
Salisbury, Md.	81,715	176
Florence, S.C.	81,323	177
Dothan, Ala.	78,635	178
Grand Junction, Colo.	77,958	179
Traverse City - Cadillac, Mich.	77,333	180
Great Falls, Mont.	75,942	181
Jonesboro, Ark.	75,729	182
Hagerstown, Md.	75,163	183
Greenwood - Greenville, Miss.	73,370	184
Bowling Green, Ky.	70,027	185
Clarksburg - Weston, W.Va.	65,204	186
Watertown - Carthage, N.Y.	64,005	187
Cheyenne, Wyo.	61,664	188
Anniston, Ala.	61,233	189
Rapid City, S.D.	54,415	190
Meridian, Miss.	52,869	191
Victoria, Tex.	50,548	192
Roswell, N.M.	48,044	193
San Angelo, Tex.	45,891	194
Presque Isle, Maine	38,700	195
Zanesville, Ohio	37,483	196
Casper - Riverton, Wyo.	31,042	197
Ardmore - Ada, Okla.	28,968	198
Marquette, Mich.	26,386	199
North Platte, Neb.	25,438	200
Eureka, Calif.	24,387	201
Harrisonburg, Va.	21,629	202
Twin Falls, Ida.	20,122	203
Mankato, Minn.	19,041	204
Flagstaff, Ariz.	17,567	205
Selma, Ala.	12,570	206
Ottumwa - Kirksville, Iowa-Mo.	12,232	207
Alpena, Mich.	11,404	208
Alexandria, Minn.	7,595	209
Bend, Ore.		210
Glendive, Mont.		210

1984 SURVEY OF BUYING POWER DATA SERVICE

APPAREL & ACCESSORIES STORE SALES

ADI	($000)	Rank
New York, N.Y.	5,421,429	1
Los Angeles, Calif.	3,195,556	2
Chicago, Ill.	2,554,494	3
Boston, Mass.	2,061,395	4
Philadelphia, Pa.	1,637,255	5
San Francisco, Calif.	1,466,176	6
Detroit, Mich.	1,271,464	7
Dallas - Ft. Worth, Tex.	1,263,171	8
Houston, Tex.	1,210,607	9
Washington, D.C.	1,103,975	10
Miami, Fla.	1,030,090	11
Seattle - Tacoma, Wash.	811,080	12
Cleveland, Ohio	719,658	13
Minneapolis - St. Paul, Minn.	713,660	14
Hartford - New Haven, Conn.	708,382	15
Denver, Colo.	642,939	16
St. Louis, Mo.	588,299	17
Atlanta, Ga.	571,430	18
Pittsburgh, Pa.	568,256	19
Oklahoma City, Okla.	498,592	20
Portland, Ore.	484,904	21
San Diego, Calif.	473,618	22
Baltimore, Md.	461,340	23
Providence - New Bedford, R.I.-Mass.	449,134	24
Sacramento - Stockton, Calif.	447,961	25
Tampa - St. Petersburg, Fla.	436,391	26
Kansas City, Mo.	421,050	27
New Orleans, La.	416,768	28
Charlotte, N.C.	388,258	29
Birmingham, Ala.	377,965	30
Indianapolis, Ind.	371,589	31
San Antonio, Tex.	358,806	32
Tulsa, Okla.	347,544	33
Salt Lake City, Utah	375,700	34
Greenville - Spartanburg - Asheville, S.C.-N.C.	324,292	35
Norfolk - Portsmouth - Newport News - Hampton, Va.	309,444	36
Milwaukee, Wisc.	306,060	37
Raleigh - Durham, N.C.	304,907	38
Phoenix, Ariz.	303,707	39
Shreveport - Texarkana, La.-Tex.-Ark.	299,075	40
Memphis, Tenn.	296,667	41
Buffalo, N.Y.	296,186	42
Grand Rapids - Kalamazoo - Battle Creek, Mich.	291,667	43
Orlando - Daytona Beach - Melbourne, Fla.	288,688	44
Wichita - Hutchinson, Kans.	280,902	45
Columbus, Ohio	279,749	46
Albany - Schenectady - Troy, N.Y.	277,341	47
Cincinnati, Ohio	273,163	48
Nashville, Tenn.	272,526	49
Greensboro - Winston-Salem - High Point, N.C.	268,034	50
Albuquerque, N.M.	263,051	51
Flint - Saginaw - Bay City, Mich.	262,584	52
West Palm Beach, Fla.	261,997	53
Harrisburg - York - Lancaster - Lebanon, Pa.	258,113	54
Little Rock, Ark.	251,470	55
Richmond, Va.	237,538	56
Portland - Poland Spring, Maine	230,427	57
Charleston - Huntington, W.Va.	223,215	58
Jacksonville, Fla.	215,475	59
Louisville, Ky.	214,930	60
Springfield, Mass.	213,537	61
Springfield - Decatur - Champaign, Ill.	212,520	62
Syracuse, N.Y.	202,165	63
Des Moines, Iowa	199,547	64
Toledo, Ohio	194,341	65
Fresno, Calif.	192,543	66
Austin, Tex.	188,594	67
Wilkes-Barre - Scranton, Pa.	182,784	68
Dayton, Ohio	179,883	69
Mobile - Pensacola, Ala.-Fla.	176,699	70
McAllen - Brownsville, Tex.	172,020	71
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	171,651	72
Rochester, N.Y.	171,194	73
Lexington, Ky.	169,865	74
Knoxville, Tenn.	168,226	75
Spokane, Wash.	167,443	76
Davenport - Rock Island - Moline, Iowa-Ill.	163,078	77
Omaha, Neb.	162,831	78
Columbia, S.C.	160,379	79
Evansville, Ind.	157,916	80
Burlington - Plattsburgh, Vt.-N.Y.	154,405	81
Huntsville - Decatur - Florence, Ala.	153,649	82
Lincoln - Hastings - Kearney, Neb.	151,357	83
Las Vegas, Nev.	151,312	84
Jackson, Miss.	151,273	85
Amarillo, Tex.	150,496	86
Salinas - Monterey, Calif.	149,252	87
Fargo, N.D.	148,546	88
Odessa - Midland, Tex.	141,238	89
El Paso, Tex.	141,148	90
Waco - Temple, Tex.	138,798	91
Roanoke - Lynchburg, Va.	137,952	92
Lansing, Mich.	137,846	93
Beaumont - Port Arthur, Tex.	137,653	94
Sioux Falls - Mitchell, S.D.	135,485	95
Cedar Rapids - Waterloo - Dubuque, Iowa	133,961	96
Lafayette, La.	129,825	97
Chattanooga, Tenn.	127,268	98
Lubbock, Tex.	123,517	99
Johnstown - Altoona, Pa.	123,503	100
Savannah, Ga.	120,080	101
Charleston, S.C.	117,605	102
South Bend - Elkhart, Ind.	117,302	103
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	114,945	104
Peoria, Ill.	113,624	105
Tucson, Ariz.	113,277	106
Bristol - Kingsport - Johnson City, Tenn.	111,620	107
Baton Rouge, La.	111,275	108
Ft. Myers - Naples, Fla.	111,198	109
Youngstown, Ohio	109,719	110
Springfield, Mo.	108,922	111
Eugene, Ore.	108,902	112
Green Bay, Wisc.	107,588	113
Ft. Wayne, Ind.	107,096	114
Reno, Nev.	105,655	115
Corpus Christi, Tex.	105,371	116
Yakima, Wash.	104,162	117
Augusta, Ga.	102,224	118
Wichita Falls - Lawton, Tex.-Okla.	98,857	119
Florence, S.C.	96,993	120
Montgomery, Ala.	96,746	121
Joplin - Pittsburg, Mo.-Kans	94,432	122
Monroe - El Dorado, La.-Ark.	94,212	123
Colorado Springs - Pueblo, Colo.	93,888	124
Idaho Falls - Pocatello, Ida.	93,352	125
Minot - Bismarck - Dickinson, N.D.	93,094	126
Tallahassee, Fla.	92,643	127
Columbia - Jefferson City, Mo.	90,936	128
Madison, Wisc.	90,369	129
Ft. Smith, Ark.	90,210	130
Boise, Ida.	88,674	131
Missoula - Butte, Mont.	88,418	132
Tyler, Tex.	86,453	133
Greenville - New Bern - Washington, N.C.	83,840	134
Sioux City, Iowa	83,748	135
Traverse City - Cadillac, Mich.	80,780	136
Bangor, Maine	80,663	137
Columbus - Tupelo, Miss.	79,730	138
Duluth - Superior, Minn.-Wisc.	78,941	139
Terre Haute, Ind.	77,118	140
Macon, Ga.	75,829	141
Rochester - Mason City - Austin, Minn.-Iowa	74,718	142
Binghamton, N.Y.	73,789	143
Bakersfield, Calif.	73,062	144
Wausau - Rhinelander, Wisc.	72,016	145
Abilene - Sweetwater, Tex.	71,335	146
Erie, Pa.	70,746	147
Rockford, Ill.	70,327	148
Columbus, Ga.	70,142	149
Chico - Redding, Calif.	68,424	150
Billings - Hardin, Mont.	67,056	151
Medford, Ore.	65,925	152
Rapid City, S.D.	65,059	153
Topeka, Kans.	63,485	154
Bluefield - Beckley - Oak Hill, W.Va.	61,881	155
Laredo, Tex.	61,618	156
Wilmington, N.C.	60,649	157
Albany, Ga.	59,175	158
Wheeling - Steubenville, W.Va.-Ohio	59,026	159
Great Falls, Mont.	58,841	160
Sarasota, Fla.	56,128	151
Quincy - Hannibal, Ill.-Mo.	54,941	162
La Crosse - Eau Claire, Wisc.	51,720	163
Utica, N.Y.	51,666	164
Salisbury, Md.	49,659	165
Alexandria, La.	47,398	166
Laurel - Hattiesburg, Miss.	46,370	167
San Angelo, Tex.	45,930	168
Roswell, N.M.	44,641	169
Jonesboro, Ark.	44,249	170
Lake Charles, La.	42,626	171
Casper - Riverton, Wyo.	41,849	172
Gainesville, Fla.	40,582	173
Cheyenne, Wyo.	40,491	174
Dothan, Ala.	40,463	175
Ardmore - Ada, Okla.	40,376	176
Biloxi - Gulfport - Pascagoula, Miss.	39,901	177
El Centro - Yuma, Calif.-Ariz.	37,862	178
Elmira, N.Y.	37,253	179
Panama City, Fla.	36,738	180
Tuscaloosa, Ala.	36,123	181
Watertown - Carthage, N.Y.	32,168	182
Anniston, Ala.	31,463	183
Greenwood - Greenville, Miss.	30,763	184
Eureka, Calif.	29,717	185
Meridian, Miss.	28,955	186
Grand Junction, Colo.	28,199	187
Palm Springs, Calif.	27,831	188
Presque Isle, Maine	26,155	189
Mankato, Minn.	25,936	190
Bend, Ore.	25,828	191
Clarksburg - Weston, W.Va.	23,662	192
Victoria, Tex.	23,087	193
St. Joseph, Mo.	22,973	194
Alexandria, Minn.	22,703	195
Parkersburg, W.Va.	22,047	196
Hagerstown, Md.	21,040	197
Jackson, Tenn.	20,513	198
Bowling Green, Ky.	19,852	199
Marquette, Mich.	19,788	200
Twin Falls, Ida.	17,999	201
Lima, Ohio	17,093	202
Lafayette, Ind.	16,337	203
Harrisonburg, Va.	14,373	204
Ottumwa - Kirksville, Iowa-Mo.	14,088	205
Zanesville, Ohio	14,046	206
Alpena, Mich.	11,965	207
Selma, Ala.	11,735	208
North Platte, Neb.	9,997	209
Flagstaff, Ariz.	7,565	210
Glendive, Mont.	4,625	211

S&MM/ARBITRON TV MARKET (ADI) RANKING

FURNITURE / HOME FURNISHINGS / APPLIANCE STORE SALES

ADI	($000)	Rank
New York, N.Y.	4,650,108	1
Los Angeles, Calif.	3,014,285	2
Chicago, Ill.	1,882,292	3
San Francisco, Calif.	1,566,412	4
Philadelphia, Pa.	1,470,708	5
Boston, Mass	1,357,428	6
Dallas - Ft. Worth, Tex.	1,198,385	7
Miami, Fla.	1,110,470	8
Detroit, Mich	1,053,735	9
Washington, D.C.	1,041,159	10
Houston, Tex.	981,570	11
Seattle - Tacoma, Wash.	713,251	12
Cleveland, Ohio	708,340	13
Denver, Colo.	692,103	14
Pittsburgh, Pa.	624,880	15
Minneapolis - St. Paul, Minn.	616,201	16
Phoenix, Ariz.	567,591	17
Hartford - New Haven, Conn.	541,923	18
San Diego, Calif.	516,732	19
Tampa - St. Petersburg, Fla.	512,284	20
Atlanta, Ga.	508,564	21
St. Louis, Mo.	507,296	22
Portland, Ore.	503,580	23
Sacramento - Stockton, Calif.	496,770	24
Baltimore, Md.	448,002	25
Salt Lake City, Utah	445,527	26
Charlotte, N.C.	428,126	27
Indianapolis, Ind.	409,256	28
Milwaukee, Wisc.	395,394	29
Greensboro - Winston-Salem - High Point, N.C.	384,910	30
Oklahoma City, Okla.	384,024	31
Norfolk - Portsmouth - Newport News - Hampton, Va.	383,032	32
Nashville, Tenn.	381,445	33
Cincinnati, Ohio	381,307	34
New Orleans, La.	378,361	35
Raleigh - Durham, N.C.	360,139	36
Orlando - Daytona Beach - Melbourne, Fla.	349,540	37
Columbus, Ohio	342,889	38
Kansas City, Mo.	332,772	39
Providence - New Bedford, R.I.-Mass.	329,083	40
Buffalo, N.Y.	321,870	41
West Palm Beach, Fla.	314,902	42
Harrisburg - York - Lancaster - Lebanon, Pa.	311,556	43
Tulsa, Okla.	307,447	44
San Antonio, Tex.	305,619	45
Grand Rapids - Kalamazoo - Battle Creek, Mich.	305,176	46
Louisville, Ky.	304,176	47
Greenville - Spartanburg - Asheville, S.C.-N.C.	287,180	48
Charleston - Huntington, W.Va.	284,822	49
Memphis, Tenn.	278,609	50
Richmond, Va.	270,279	51
Albuquerque, N.M.	266,526	52
Dayton, Ohio	262,109	53
Albany - Schenectady - Troy, N.Y.	259,107	54
Birmingham, Ala.	254,204	55
Flint - Saginaw - Bay City, Mich.	249,526	56
Shreveport - Texarkana, La.-Tex.-Ark.	243,785	57
Toledo, Ohio	220,020	58
Wichita - Hutchinson, Kans.	218,022	59
Mobile - Pensacola, Ala.-Fla.	217,762	60
Knoxville, Tenn.	217,516	61
Rochester, N.Y.	214,444	62
Jacksonville, Fla.	208,119	63
Roanoke - Lynchburg, Va.	206,535	64
Springfield - Decatur - Champaign, Ill.	202,888	65
Syracuse, N.Y.	199,873	66
Omaha, Neb.	197,956	67
El Paso, Tex.	197,537	68
Davenport - Rock Island - Moline, Iowa-Ill.	190,463	69
Des Moines, Iowa	188,889	70
Little Rock, Ark.	186,884	71
Chattanooga, Tenn.	177,684	72
Wilkes-Barre - Scranton, Pa.	177,227	73
Cedar Rapids - Waterloo - Dubuque, Iowa	175,357	74
Fresno, Calif.	175,176	75
Austin, Tex.	175,124	76
Green Bay, Wisc.	174,286	77
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	173,823	78
Portland - Poland Spring, Maine	172,455	79
South Bend - Elkhart, Ind.	170,945	80
Greenville - New Bern - Washington, N.C.	168,816	81
Tucson, Ariz.	167,741	82
Ft. Myers - Naples, Fla.	167,319	83
Spokane, Wash.	165,607	84
Lexington, Ky.	155,613	85
Evansville, Ind.	151,872	86
Madison, Wisc.	150,353	87
McAllen - Brownsville, Tex.	147,386	88
Sarasota, Fla.	146,974	89
Johnstown - Altoona, Pa.	143,557	90
Colorado Springs - Pueblo, Colo.	140,556	91
Amarillo, Tex.	140,437	92
Reno, Nev.	138,931	93
Columbia, S.C.	137,915	94
Savannah, Ga.	135,827	95
Baton Rouge, La.	135,029	96
Huntsville - Decatur - Florence, Ala.	130,511	97
Springfield, Mass.	128,047	98
Lincoln - Hastings - Kearney, Neb.	127,122	99
Burlington - Plattsburgh, Vt.-N.Y.	127,012	100
Las Vegas, Nev.	126,929	101
Peoria, Ill.	125,950	102
Lubbock, Tex.	125,460	103
Boise, Ida.	124,992	104
Jackson, Miss.	124,075	105
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	123.892	106
Bristol - Kingsport - Johnson City, Tenn.	122,605	107
Waco - Temple, Tex.	122,586	108
Beaumont - Port Arthur, Tex.	121,313	109
Ft. Wayne, Ind.	120,257	110
Missoula - Butte, Mont.	119,953	111
Springfield, Mo.	118,971	112
Youngstown, Ohio	118,625	113
Lansing, Mich.	117,998	114
Rockford, Ill.	109,174	115
Corpus Christi, Tex.	108,600	116
Lafayette, La.	107,340	117
Fargo, N.D.	102,524	118
Sioux Falls - Mitchell, S.D.	102,517	119
Wichita Falls - Lawton, Tex.-Okla.	102,314	120
Odessa - Midland, Tex.	100,413	121
Salinas - Monterey, Calif.	100,406	122
Charleston, S.C.	99,992	123
Idaho Falls - Pocatello, Ida.	98,661	124
Augusta, Ga.	96,569	125
Eugene, Ore.	93,340	126
Yakima, Wash.	93,018	127
Tyler, Tex.	92,893	128
Binghamton, N.Y.	88,297	129
Columbus, Ga.	81,911	130
Joplin - Pittsburg, Mo.-Kans	77,393	131
Erie, Pa.	77,347	132
Wheeling - Steubenville, W.Va.-Ohio	76,976	133
Florence, S.C.	76,861	134
Bakersfield, Calif.	76,270	135
Ft. Smith, Ark.	76,143	136
Bangor, Maine	75,751	137
Montgomery, Ala.	74,594	138
Bluefield - Beckley - Oak Hill, W.Va.	74,404	139
Monroe - El Dorado, La.-Ark.	74,146	140
Tallahassee, Fla.	74,145	141
Sioux City, Iowa	73,087	142
Wilmington, N.C.	71,296	143
Topeka, Kans.	71,240	144
Rochester - Mason City - Austin, Minn.-Iowa	69,885	145
La Crosse - Eau Claire. Wisc.	68,822	146
Columbia - Jefferson City, Mo.	67,245	147
Medford, Ore.	66,294	148
Billings - Hardin, Mont.	65,750	149
Traverse City - Cadillac, Mich.	65,051	150
Wausau - Rhinelander, Wisc.	64,919	151
Chico - Redding, Calif.	64,788	152
Minot - Bismarck - Dickinson, N.D.	63,111	153
Terre Haute, Ind.	62,800	154
Macon, Ga.	62,473	155
Duluth - Superior, Minn.-Wisc.	62,329	156
Casper - Riverton, Wyo.	62,309	157
Quincy - Hannibal, Ill.-Mo.	59,180	158
Albany, Ga.	59,174	159
Columbus - Tupelo, Miss.	59,138	160
Rapid City, S.D.	58,514	161
Abilene - Sweetwater, Tex.	56,491	162
Gainesville, Fla.	52,493	163
Great Falls, Mont.	50,172	164
Panama City, Fla.	47,533	165
Lake Charles, La.	47,176	166
Laredo, Tex.	47,136	167
Dothan, Ala.	45,919	168
Utica, N.Y.	44,219	169
Salisbury, Md.	42,689	170
Laurel - Hattiesburg, Miss.	42,066	171
Grand Junction, Colo.	41,595	172
Roswell, N.M.	39,573	173
Watertown - Carthage, N.Y.	37,096	174
Cheyenne, Wyo.	36,231	175
Greenwood - Greenville, Miss.	33,560	176
Clarksburg - Weston, W.Va.	33,363	177
Lafayette, Ind.	32,312	178
Alexandria, La.	32,203	179
San Angelo, Tex.	31,600	180
Elmira, N.Y.	31,560	181
Jonesboro, Ark.	27,997	182
Biloxi - Gulfport - Pascagoula, Miss.	27,854	183
Victoria, Tex.	27,799	184
St. Joseph, Mo.	27,628	185
Ardmore - Ada, Okla.	27,106	186
Tuscaloosa, Ala.	26,122	187
Jackson, Tenn.	25,313	188
Meridian, Miss.	25,003	189
Bowling Green, Ky.	24,957	190
El Centro - Yuma, Calif.-Ariz.	23,909	191
Alexandria, Minn.	22,425	192
Parkersburg, W.Va.	22,289	193
Lima, Ohio	22,268	194
Presque Isle, Maine	21,891	195
Hagerstown, Md	21,835	196
Twin Falls, Ida.	21,678	197
Palm Springs, Calif.	20,880	198
Marquette, Mich.	20,795	199
Anniston, Ala.	20,041	200
Harrisonburg, Va.	19,808	201
Eureka, Calif.	19,378	202
Bend, Ore	16,461	203
Flagstaff, Ariz.	14,213	204
Mankato, Minn.	13,744	205
Zanesville, Ohio	12,181	206
Selma, Ala.	11,666	207
North Platte, Neb.	11,466	208
Ottumwa - Kirksville, Iowa-Mo.	10,686	209
Alpena, Mich.	7,195	210
Glendive, Mont.	4,498	211

FURNITURE & HOME FURNISHINGS STORE SALES

ADI	($000)	Rank
New York, N.Y.	2,865,215	1
Los Angeles, Calif.	1,758,737	2
Chicago, Ill.	1,118,309	3
San Francisco, Calif.	889,547	4
Boston, Mass.	826,889	5
Philadelphia, Pa.	812,813	6
Dallas - Ft. Worth, Tex.	690,182	7
Miami, Fla.	651,338	8
Houston, Tex.	610,425	9
Washington, D.C.	606,779	10
Detroit, Mich.	563,238	11
Cleveland, Ohio	419,946	12
Seattle - Tacoma, Wash.	392,274	13
Pittsburgh, Pa.	381,942	14
Denver, Colo.	380,305	15
Phoenix, Ariz.	349,295	16
Minneapolis - St. Paul, Minn.	339,479	17
Atlanta, Ga.	322,546	18
San Diego, Calif.	317,784	19
Hartford - New Haven, Conn.	313,256	20
Charlotte, N.C.	296,405	21
Tampa - St. Petersburg, Fla.	290,283	22
Salt Lake City, Utah	288,500	23
Sacramento - Stockton, Calif.	279,905	24
St. Louis, Mo.	279,869	25
Norfolk - Portsmouth - Newport News - Hampton, Va.	278,733	26
Portland, Ore.	268,588	27
Baltimore, Md.	266,071	28
Cincinnati, Ohio	256,543	29
Greensboro - Winston-Salem - High Point, N.C.	254,695	30
Nashville, Tenn.	246,677	31
New Orleans, La.	236,585	32
Oklahoma City, Okla.	233,249	33
Raleigh - Durham, N.C.	225,352	34
Milwaukee, Wisc.	223,048	35
Indianapolis, Ind.	220,754	36
West Palm Beach, Fla.	216,210	37
Orlando - Daytona Beach - Melbourne, Fla.	201,311	38
Tulsa, Okla.	197,334	39
Providence - New Bedford, R.I.-Mass.	1[illegible]4,203	40
Kansas City, Mo.	192,933	[illegible]
Greenville - Spartanburg - Asheville, S.C.-N.C.	192,080	42
San Antonio, Tex.	186,326	43
Charleston - Huntington, W.Va.	184,796	44
Louisville, Ky.	181,295	45
Buffalo, N.Y.	178,188	46
Memphis, Tenn.	170,221	47
Birmingham, Ala.	168,964	48
Columbus, Ohio	168,462	49
Richmond, Va.	166,418	50
Shreveport - Texarkana, La.-Tex.-Ark.	159,899	51
Albuquerque, N.M.	158,620	52
Grand Rapids - Kalamazoo - Battle Creek, Mich.	156,559	53
Harrisburg - York - Lancaster - Lebanon, Pa.	150,707	54
Dayton, Ohio	148,276	55
Knoxville, Tenn.	142,712	56
Albany - Schenectady - Troy, N.Y.	140,506	57
Mobile - Pensacola, Ala.-Fla.	135,102	58
Roanoke - Lynchburg, Va.	130,818	59
Chattanooga, Tenn.	130,644	60
Omaha, Neb.	130,027	61
Flint - Saginaw - Bay City, Mich.	128,685	62
Jacksonville, Fla.	125,559	63
Rochester, N.Y.	124,111	64
El Paso, Tex.	121,845	65
Little Rock, Ark.	119,114	66
Syracuse, N.Y.	113,949	67
Wichita - Hutchinson, Kans.	113,686	68
South Bend - Elkhart, Ind.	113,637	69
Ft. Myers - Naples, Fla.	112,751	70
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	111,399	71
Fresno, Calif.	110,255	72
Springfield - Decatur - Champaign, Ill.	108,889	73
Greenville - New Bern - Washington, N.C.	106,052	74
Davenport - Rock Island - Moline, Iowa-Ill.	103,838	75
Toledo, Ohio	102,914	76
Des Moines, Iowa	102,104	77
Sarasota, Fla.	101,513	78
Austin, Tex.	100,632	79
Cedar Rapids - Waterloo - Dubuque, Iowa	100,368	80
Wilkes-Barre - Scranton, Pa.	96,877	81
Lexington, Ky.	96,288	82
Savannah, Ga.	96,206	83
Spokane, Wash.	93,984	84
Amarillo, Tex.	93,498	85
Portland - Poland Spring, Maine	91,818	86
Columbia, S.C.	91,662	87
Tucson, Ariz.	90,054	88
Evansville, Ind.	88,940	89
Huntsville - Decatur - Florence, Ala.	87,634	90
Johnstown - Altoona, Pa.	85,180	91
Colorado Springs - Pueblo, Colo.	84,156	92
Reno, Nev.	83,836	93
Bristol - Kingsport - Johnson City, Tenn.	83,045	94
Green Bay, Wisc.	83,032	95
Jackson, Miss.	81,611	96
Boise, Ida.	79,542	97
Waco - Temple, Tex.	77,803	98
Springfield, Mo.	76,672	99
Lincoln - Hastings - Kearney, Neb.	75,066	100
Peoria, Ill.	74,825	101
McAllen - Brownsville, Tex.	73,628	102
Baton Rouge, La.	73,362	103
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	72,875	104
Missoula - Butte, Mont.	72,839	105
Lubbock, Tex.	72,799	106
Youngstown, Ohio	71,442	107
Augusta, Ga.	71,161	108
Las Vegas, Nev.	70,105	109
Burlington - Plattsburgh, Vt.-N.Y.	69,047	110
Corpus Christi, Tex.	67,629	111
Odessa - Midland, Tex.	66,551	112
Ft. Wayne, Ind.	65,777	113
Springfield, Mass.	65,112	114
Lafayette, La.	64,409	115
Charleston, S.C.	64,103	116
Wichita Falls - Lawton, Tex.-Okla.	64,036	117
Madison, Wisc.	63,699	118
Beaumont - Port Arthur, Tex.	60,782	119
Columbus, Ga.	59,879	120
Lansing, Mich.	59,745	121
Binghamton, N.Y.	59,628	122
Rockford, Ill.	58,525	123
Tyler, Tex.	57,751	124
Salinas - Monterey, Calif.	56,802	125
Sioux Falls - Mitchell, S.D.	55,427	126
Idaho Falls - Pocatello, Ida.	54,700	127
Yakima, Wash.	54,013	128
Eugene, Ore.	53,558	129
Montgomery, Ala.	53,375	130
Florence, S.C.	52,877	131
Wilmington, N.C.	52,563	132
Fargo, N.D.	50,156	133
Bakersfield, Calif.	49,344	134
Joplin - Pittsburg, Mo.-Kans	49,038	135
Monroe - El Dorado, La.-Ark.	48,744	136
Tallahassee, Fla.	47,882	137
Bluefield - Beckley - Oak Hill, W.Va.	46,361	138
Ft. Smith, Ark.	46,326	139
Bangor, Maine	45,882	140
Wheeling - Steubenville, W.Va.-Ohio	44,543	141
Sioux City, Iowa	43,774	142
Macon, Ga.	42,355	143
Topeka, Kans.	40,285	144
Columbus - Tupelo, Miss.	39,303	145
Albany, Ga.	38,353	146
Rochester - Mason City - Austin, Minn.-Iowa	37,417	147
Columbia - Jefferson City, Mo.	36,804	148
Minot - Bismarck - Dickinson, N.D.	36,580	149
Abilene - Sweetwater, Tex.	36,465	150
Wausau - Rhinelander, Wisc.	36,395	151
Medford, Ore.	34,386	152
Chico - Redding, Calif.	33,776	153
Rapid City, S.D.	32,950	154
Erie, Pa.	32,561	155
La Crosse - Eau Claire, Wisc.	32,303	156
Quincy - Hannibal, Ill.-Mo.	31,832	157
Billings - Hardin, Mont.	31,647	158
Terre Haute, Ind.	31,102	159
Casper - Riverton, Wyo.	31,013	160
Duluth - Superior, Minn.-Wisc.	30,980	161
Gainesville, Fla.	30,557	162
Traverse City - Cadillac, Mich.	30,426	163
Dothan, Ala.	30,297	164
Panama City, Fla.	28,458	165
Salisbury, Md.	28,359	166
Grand Junction, Colo.	27,118	167
Roswell, N.M.	26,794	168
Great Falls, Mont.	26,547	169
Laurel - Hattiesburg, Miss.	25,299	170
Lake Charles, La.	25,241	171
Clarksburg - Weston, W.Va.	23,802	172
Utica, N.Y.	23,120	173
Watertown - Carthage, N.Y.	21,783	174
Greenwood - Greenville, Miss.	21,672	175
Cheyenne, Wyo.	20,619	176
San Angelo, Tex.	20,138	177
Lafayette, Ind.	19,423	178
Alexandria, La.	19,129	179
Jonesboro, Ark.	19,082	180
Tuscaloosa, Ala.	18,145	181
Elmira, N.Y.	18,144	182
El Centro - Yuma, Calif.-Ariz.	17,360	183
Ardmore - Ada, Okla.	17,011	184
Victoria, Tex.	16,829	185
Jackson, Tenn.	16,798	186
Meridian, Miss.	16,250	187
Laredo, Tex.	15,811	188
Bowling Green, Ky.	15,395	189
Palm Springs, Calif.	14,159	190
St. Joseph, Mo.	13,653	191
Marquette, Mich.	13,366	192
Parkersburg, W.Va.	13,219	193
Biloxi - Gulfport - Pascagoula, Miss.	12,526	194
Eureka, Calif.	12,468	195
Hagerstown, Md.	12,295	196
Anniston, Ala.	12,091	197
Twin Falls, Ida.	12,067	198
Harrisonburg, Va.	11,820	199
Alexandria, Minn.	10,879	200
Lima, Ohio	10,594	201
Bend, Ore.	10,097	202
Selma, Ala.	8,157	203
North Platte, Neb.	7,457	204
Flagstaff, Ariz.	6,698	205
Zanesville, Ohio	6,490	206
Presque Isle, Maine	6,207	207
Mankato, Minn.	5,524	208
Ottumwa - Kirksville, Iowa-Mo.	3,953	209
Glendive, Mont.	1,650	210
Alpena, Mich.	1,091	211

AUTOMOTIVE DEALER SALES

ADI	($000)	Rank
New York, N.Y.	11,265,642	1
Los Angeles, Calif.	9,651,210	2
Chicago, Ill.	6,289,856	3
Philadelphia, Pa.	5,753,537	4
Dallas - Ft. Worth, Tex.	5,413,091	5
Houston, Tex.	5,282,445	6
San Francisco, Calif.	4,599,205	7
Washington, D.C.	4,563,473	8
Detroit, Mich.	4,540,092	9
Boston, Mass.	4,088,030	10
Miami, Fla.	3,715,873	11
Atlanta, Ga.	3,285,167	12
Pittsburgh, Pa.	3,025,086	13
Cleveland, Ohio	3,015,632	14
Minneapolis - St. Paul, Minn.	2,870,212	15
Denver, Colo.	2,507,766	16
Tampa - St. Petersburg, Fla.	2,464,988	17
St. Louis, Mo.	2,457,792	18
Seattle - Tacoma, Wash.	2,313,898	19
Baltimore, Md.	2,166,579	20
Kansas City, Mo.	2,066,028	21
Charlotte, N.C.	1,903,556	22
Indianapolis, Ind.	1,833,676	23
Phoenix, Ariz.	1,811,658	24
Orlando - Daytona Beach - Melbourne, Fla.	1,783,186	25
Oklahoma City, Okla.	1,743,748	26
Hartford - New Haven, Conn.	1,739,921	27
Sacramento - Stockton, Calif.	1,662,053	28
Portland, Ore.	1,596,681	29
Greenville - Spartanburg - Asheville, S.C.-N.C.	1,531,810	30
Buffalo, N.Y.	1,526,027	31
Raleigh - Durham, N.C.	1,519,857	32
San Diego, Calif.	1,502,977	33
Nashville, Tenn.	1,494,363	34
Salt Lake City, Utah	1,456,831	35
Norfolk - Portsmouth - Newport News - Hampton, Va.	1,448,269	36
Greensboro - Winston-Salem - High Point, N.C.	1,424,664	37
Columbus, Ohio	1,398,438	38
Cincinnati, Ohio	1,378,343	39
San Antonio, Tex.	1,310,684	40
Charleston - Huntington, W.Va.	1,301,444	41
Milwaukee, Wisc.	1,272,348	42
New Orleans, La.	1,266,725	43
Jacksonville, Fla.	1,241,763	44
Tulsa, Okla.	1,231,184	45
Richmond, Va.	1,195,263	46
Little Rock, Ark.	1,190,048	47
Memphis, Tenn.	1,177,081	48
Harrisburg - York - Lancaster - Lebanon, Pa.	1,156,553	49
Shreveport - Texarkana, La.-Tex.-Ark.	1,151,837	50
Flint - Saginaw - Bay City, Mich.	1,138,863	51
West Palm Beach, Fla.	1,117,676	52
Wichita - Hutchinson, Kans.	1,108,057	53
Grand Rapids - Kalamazoo - Battle Creek, Mich.	1,095,988	54
Birmingham, Ala.	1,069,945	55
Dayton, Ohio	1,049,254	56
Rochester, N.Y.	1,027,567	57
Albuquerque, N.M.	1,021,135	58
Albany - Schenectady - Troy, N.Y.	1,020,556	59
Louisville, Ky.	1,014,229	60
Providence - New Bedford, R.I.-Mass.	1,010,443	61
Wilkes-Barre - Scranton, Pa.	959,757	62
Mobile - Pensacola, Ala.-Fla.	923,336	63
Syracuse, N.Y.	915,790	64
Des Moines, Iowa	898,188	65
Omaha, Neb.	887,326	66
Toledo, Ohio	884,474	67
Roanoke - Lynchburg, Va.	868,516	68
Fresno, Calif.	840,965	69
Davenport - Rock Island - Moline, Iowa-Ill.	795,543	70
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	775,043	71
Portland - Poland Spring, Maine	760,194	72
Cedar Rapids - Waterloo - Dubuque, Iowa	728,920	73
Knoxville, Tenn.	723,801	74
Springfield - Decatur - Champaign, Ill.	722,467	75
Springfield, Mo.	707,700	76
Johnstown - Altoona, Pa.	702,253	77
Columbia, S.C.	699,931	78
Las Vegas, Nev.	696,629	79
Austin, Tex.	695,838	80
Waco - Temple, Tex.	692,228	81
Amarillo, Tex.	676,836	82
South Bend - Elkhart, Ind.	674,010	83
Green Bay, Wisc.	640,548	84
Spokane, Wash.	637,101	85
Evansville, Ind.	631,717	86
Greenville - New Bern - Washington, N.C.	629,460	87
Lincoln - Hastings - Kearney, Neb.	619,527	88
Lubbock, Tex.	615,455	89
Lexington, Ky.	614,080	90
Bristol - Kingsport - Johnson City, Tenn.	612,550	91
Tucson, Ariz.	610,455	92
Odessa - Midland, Tex.	584,758	93
Baton Rouge, La.	570,728	94
Sioux Falls - Mitchell, S.D.	570,145	95
El Paso, Tex.	569,396	96
Beaumont - Port Arthur, Tex.	561,691	97
Huntsville - Decatur - Florence, Ala.	560,872	98
Jackson, Miss.	553,045	99
Chattanooga, Tenn.	549,847	100
Fargo, N.D.	541,107	101
Youngstown, Ohio	536,871	102
Ft. Myers - Naples, Fla.	527,575	103
Ft. Wayne, Ind.	527,384	104
Corpus Christi, Tex.	526,234	105
Burlington - Plattsburgh, Vt.-N.Y.	514,440	106
Lafayette, La.	507,435	107
Wichita Falls - Lawton, Tex.-Okla.	504,774	108
Reno, Nev.	498,826	109
Peoria, Ill.	495,952	110
Augusta, Ga.	494,025	111
Colorado Springs - Pueblo, Colo.	491,439	112
Springfield, Mass.	483,276	113
Lansing, Mich.	479,950	114
Savannah, Ga.	470,900	115
Monroe - El Dorado, La.-Ark.	448,055	116
Boise, Ida.	441,437	117
Bluefield - Beckley - Oak Hill, W.Va.	439,063	118
Charleston, S.C.	429,729	119
Columbus, Ga.	426,776	120
Joplin - Pittsburg, Mo.-Kans.	425,674	121
Macon, Ga.	407,365	122
Rochester - Mason City - Austin, Minn.-Iowa	405,365	123
Yakima, Wash.	404,576	124
Eugene, Ore.	401,382	125
Minot - Bismarck - Dickinson, N.D.	399,835	126
Abilene - Sweetwater, Tex.	391,491	127
Missoula - Butte, Mont.	389,310	128
Binghamton, N.Y.	385,884	129
Salinas - Monterey, Calif.	381,444	130
Columbia - Jefferson City, Mo.	379,400	131
Tallahassee, Fla.	377,457	132
Ft. Smith, Ark.	371,821	133
Madison, Wisc.	365,418	134
Erie, Pa.	362,684	135
Sioux City, Iowa	355,554	136
McAllen - Brownsville, Tex.	352,049	137
Wheeling - Steubenville, W.Va.-Ohio	341,759	138
Florence, S.C.	338,979	139
Topeka, Kans.	334,844	140
Idaho Falls - Pocatello, Ida.	334,259	141
Rockford, Ill.	330,875	142
Montgomery, Ala.	319,692	143
Terre Haute, Ind.	318,500	144
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	316,750	145
Wilmington, N.C.	313,477	146
Albany, Ga.	305,422	147
Bangor, Maine	291,252	148
Tyler, Tex.	291,082	149
Bakersfield, Calif.	284,210	150
Duluth - Superior, Minn.-Wisc.	281,119	151
La Crosse - Eau Claire, Wisc.	279,713	152
Wausau - Rhinelander, Wisc.	279,288	153
Rapid City, S.D.	278,656	154
Traverse City - Cadillac, Mich.	274,080	155
Medford, Ore.	272,735	156
Sarasota, Fla.	267,182	157
Quincy - Hannibal, Ill.-Mo.	255,569	158
Columbus - Tupelo, Miss.	253,559	159
Billings - Hardin, Mont.	249,079	160
Casper - Riverton, Wyo.	248,572	161
Chico - Redding, Calif.	237,136	162
Clarksburg - Weston, W.Va.	235,535	163
Great Falls, Mont.	228,537	164
Utica, N.Y.	214,343	165
Dothan, Ala.	211,793	166
San Angelo, Tex.	209,141	167
Lake Charles, La.	205,614	168
Salisbury, Md.	204,230	169
Roswell, N.M.	195,696	170
Watertown - Carthage, N.Y.	193,984	171
Panama City, Fla.	186,607	172
Elmira, N.Y.	181,452	173
Gainesville, Fla.	179,885	174
Jonesboro, Ark.	170,667	175
Alexandria, La.	166,026	176
Grand Junction, Colo.	164,421	177
Greenwood - Greenville, Miss.	149,807	178
Laurel - Hattiesburg, Miss.	143,046	179
Parkersburg, W.Va.	140,832	180
Ardmore - Ada, Okla.	135,202	181
St. Joseph, Mo.	130,991	182
Victoria, Tex.	125,034	183
Palm Springs, Calif.	123,939	184
Cheyenne, Wyo.	122,013	185
Meridian, Miss.	116,718	186
El Centro - Yuma, Calif.-Ariz.	114,193	187
Biloxi - Gulfport - Pascagoula, Miss.	113,642	188
Alexandria, Minn.	108,656	189
Jackson, Tenn.	102,626	190
Hagerstown, Md.	91,742	191
Tuscaloosa, Ala.	90,491	192
Lafayette, Ind.	89,560	193
Mankato, Minn.	84,396	194
Marquette, Mich.	84,358	195
Anniston, Ala.	84,115	196
Presque Isle, Maine	78,963	197
Bowling Green, Ky.	78,412	198
Bend, Ore.	75,153	199
Ottumwa - Kirksville, Iowa-Mo.	74,604	200
Lima, Ohio	73,336	201
Eureka, Calif.	71,704	202
Harrisonburg, Va.	68,100	203
Laredo, Tex.	66,963	204
Twin Falls, Ida.	66,029	205
Zanesville, Ohio	54,444	206
North Platte, Neb.	37,636	207
Selma, Ala.	34,278	208
Flagstaff, Ariz.	31,939	209
Alpena, Mich.	27,585	210
Glendive, Mont.	12,859	211

GASOLINE SERVICE STATION SALES

ADI	($000)	Rank
New York, N.Y.	6,338,370	1
Los Angeles, Calif.	6,337,643	2
Chicago, Ill.	3,623,367	3
Philadelphia, Pa.	3,028,201	4
Boston, Mass.	2,867,449	5
San Francisco, Calif.	2,853,513	6
Detroit, Mich.	2,381,201	7
Washington, D.C.	2,283,290	8
Houston, Tex.	2,102,286	9
Cleveland, Ohio	1,937,545	10
Dallas - Ft. Worth, Tex.	1,826,509	11
Miami, Fla.	1,547,662	12
Minneapolis - St. Paul, Minn.	1,522,911	13
St. Louis, Mo.	1,478,338	14
Pittsburgh, Pa.	1,440,011	15
Seattle - Tacoma, Wash.	1,400,223	16
Hartford - New Haven, Conn.	1,375,283	17
Atlanta, Ga.	1,367,936	18
Sacramento - Stockton, Calif.	1,229,933	19
Tampa - St. Petersburg, Fla.	1,196,256	20
Baltimore, Md.	1,165,963	21
Denver, Colo.	1,123,990	22
Indianapolis, Ind.	1,107,563	23
San Diego, Calif.	1,100,917	24
Cincinnati, Ohio	1,011,343	25
Orlando - Daytona Beach - Melbourne, Fla.	977,817	26
Portland, Ore.	971,822	27
Providence - New Bedford, R.I.-Mass.	909,201	28
San Antonio, Tex.	898,597	29
Phoenix, Ariz.	892,432	30
Kansas City, Mo.	877,506	31
Columbus, Ohio	866,194	32
Salt Lake City, Utah	848,759	33
Nashville, Tenn.	832,596	34
Milwaukee, Wisc.	755,454	35
Raleigh - Durham, N.C.	738,655	36
Dayton, Ohio	720,054	37
Louisville, Ky.	705,315	38
Charleston - Huntington, W.Va.	701,982	39
Memphis, Tenn.	696,052	40
Greenville - Spartanburg - Asheville, S.C.-N.C.	689,149	41
New Orleans, La.	664,470	42
Toledo, Ohio	640,154	43
Norfolk - Portsmouth - Newport News - Hampton, Va.	640,003	44
Albany - Schenectady - Troy, N.Y.	635,920	45
Charlotte, N.C.	634,272	46
Jacksonville, Fla.	630,820	47
Richmond, Va.	629,778	48
Grand Rapids - Kalamazoo - Battle Creek, Mich.	607,015	49
Harrisburg - York - Lancaster - Lebanon, Pa.	603,453	50
Oklahoma City, Okla.	585,796	51
Buffalo, N.Y.	579,163	52
Greensboro - Winston-Salem - High Point, N.C.	575,413	53
Knoxville, Tenn.	535,305	54
Flint - Saginaw - Bay City, Mich.	525,270	55
Fresno, Calif.	513,918	56
Springfield - Decatur - Champaign, Ill.	486,444	57
Wilkes-Barre - Scranton, Pa.	475,106	58
Mobile - Pensacola, Ala.-Fla.	473,436	59
Des Moines, Iowa	471,005	60
Birmingham, Ala.	469,829	61
Albuquerque, N.M.	469,297	62
Little Rock, Ark.	458,013	63
Lexington, Ky.	455,624	64
Roanoke - Lynchburg, Va.	455,461	65
Shreveport - Texarkana, La.-Tex.-Ark.	442,638	66
West Palm Beach, Fla.	439,989	67
Wichita - Hutchinson, Kans.	431,247	68
Omaha, Neb.	425,161	69
Davenport - Rock Island - Moline, Iowa-Ill.	425,159	70
Rochester, N.Y.	422,030	71
Syracuse, N.Y.	416,713	72
Tulsa, Okla.	415,416	73
Portland - Poland Spring, Maine	414,582	74
Reno, Nev.	409,430	75
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	404,493	76
Austin, Tex.	401,135	77
Springfield, Mass.	386,489	78
Lincoln - Hastings - Kearney, Neb.	383,000	79
Johnstown - Altoona, Pa.	380,604	80
Las Vegas, Nev.	371,275	81
Sioux Falls - Mitchell, S.D.	369,113	82
South Bend - Elkhart, Ind.	365,190	83
Tucson, Ariz.	361,844	84
Chattanooga, Tenn.	361,434	85
Green Bay, Wisc.	355,599	86
Spokane, Wash.	344,878	87
Evansville, Ind.	340,485	88
Youngstown, Ohio	332,608	89
Cedar Rapids - Waterloo - Dubuque, Iowa	326,266	90
Salinas - Monterey, Calif.	317,739	91
Burlington - Plattsburgh, Vt.-N.Y.	317,216	92
Columbia, S.C.	315,115	93
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	309,078	94
Bristol - Kingsport - Johnson City, Tenn.	305,401	95
Springfield, Mo.	304,736	96
Ft. Wayne, Ind.	304,122	97
Fargo, N.D.	301,293	98
Waco - Temple, Tex.	281,749	99
Corpus Christi, Tex.	278,699	100
Yakima, Wash.	272,533	101
El Paso, Tex.	264,675	102
Lansing, Mich.	261,756	103
Bakersfield, Calif.	253,322	104
Baton Rouge, La.	251,734	105
Peoria, Ill.	251,591	106
Madison, Wisc.	247,184	107
Beaumont - Port Arthur, Tex.	243,423	108
Rockford, Ill.	234,583	109
Odessa - Midland, Tex.	234,526	110
Duluth - Superior, Minn.-Wisc.	226,713	111
Greenville - New Bern - Washington, N.C.	226,690	112
Missoula - Butte, Mont.	222,492	113
Terre Haute, Ind.	222,256	114
Traverse City - Cadillac, Mich.	216,426	115
Chico - Redding, Calif.	215,278	116
Wheeling - Steubenville, W.Va.-Ohio	209,500	117
La Crosse - Eau Claire, Wisc.	209,300	118
Erie, Pa.	208,196	119
Jackson, Miss.	208,071	120
Savannah, Ga.	207,630	121
Binghamton, N.Y.	205,757	122
Huntsville - Decatur - Florence, Ala.	205,695	123
Montgomery, Ala.	204,482	124
Tallahassee, Fla.	203,093	125
Amarillo, Tex.	200,416	126
Sioux City, Iowa	199,377	127
Colorado Springs - Pueblo, Colo.	198,541	128
Charleston, S.C.	192,080	129
Ft. Myers - Naples, Fla.	191,986	130
Eugene, Ore.	189,347	131
Augusta, Ga.	186,670	132
Lafayette, La.	185,263	133
Columbus, Ga.	185,160	134
Macon, Ga.	180,925	135
Bluefield - Beckley - Oak Hill, W.Va.	178,532	136
Lubbock, Tex.	177,794	137
Minot - Bismarck - Dickinson, N.D.	176,565	138
Medford, Ore.	176,170	139
Abilene - Sweetwater, Tex.	173,945	140
Columbia - Jefferson City, Mo.	167,263	141
Rochester - Mason City - Austin, Minn.-Iowa	167,103	142
Joplin - Pittsburg, Mo.-Kans.	162,081	143
Rapid City, S.D.	161,882	144
Idaho Falls - Pocatello, Ida.	159,245	145
Billings - Hardin, Mont.	156,142	146
Topeka, Kans.	155,353	147
Florence, S.C.	152,381	148
Boise, Ida.	151,922	149
Bangor, Maine	145,388	150
Wichita Falls - Lawton, Tex.-Okla.	144,830	151
Wausau - Rhinelander, Wisc.	142,083	152
Quincy - Hannibal, Ill.-Mo.	136,231	153
Tyler, Tex.	134,743	154
McAllen - Brownsville, Tex.	132,271	155
Hagerstown, Md.	130,243	156
Casper - Riverton, Wyo.	130,164	157
Ft. Smith, Ark.	126,910	158
Monroe - El Dorado, La.-Ark.	125,160	159
Sarasota, Fla.	124,060	160
Wilmington, N.C.	116,286	161
Albany, Ga.	116,174	162
Cheyenne, Wyo.	115,919	163
Gainesville, Fla.	111,604	164
Columbus - Tupelo, Miss.	107,878	165
Great Falls, Mont.	107,597	166
Utica, N.Y.	104,940	167
Elmira, N.Y.	102,219	168
Salisbury, Md.	101,728	169
St. Joseph, Mo.	93,910	170
Clarksburg - Weston, W.Va.	88,351	171
Marquette, Mich.	88,046	172
El Centro - Yuma, Calif.-Ariz.	84,216	173
Flagstaff, Ariz.	82,381	174
Alexandria, Minn.	78,426	175
Watertown - Carthage, N.Y.	76,292	176
Jackson, Tenn.	75,577	177
Dothan, Ala.	74,211	178
Palm Springs, Calif.	71,576	179
Panama City, Fla.	70,106	180
Meridian, Miss.	69,642	181
Greenwood - Greenville, Miss.	68,168	182
Lake Charles, La.	66,945	183
Eureka, Calif.	65,856	184
Grand Junction, Colo.	63,702	185
Lima, Ohio	63,185	186
Roswell, N.M.	59,986	187
Biloxi - Gulfport - Pascagoula, Miss.	56,083	188
Laurel - Hattiesburg, Miss.	55,891	189
Jonesboro, Ark.	53,253	190
Parkersburg, W.Va.	52,010	191
San Angelo, Tex.	51,779	192
Alexandria, La.	51,609	193
Presque Isle, Maine	51,244	194
Tuscaloosa, Ala.	50,891	195
Ardmore - Ada, Okla.	49,042	196
Lafayette, Ind.	47,585	197
Victoria, Tex.	47,537	198
Laredo, Tex.	47,445	199
Harrisonburg, Va.	44,616	200
Bowling Green, Ky.	43,333	201
Ottumwa - Kirksville, Iowa-Mo.	39,464	202
Anniston, Ala.	36,270	203
Bend, Ore.	32,147	204
Zanesville, Ohio	29,207	205
Mankato, Minn.	28,816	206
North Platte, Neb.	26,621	207
Twin Falls, Ida.	26,299	208
Selma, Ala.	22,905	209
Glendive, Mont.	21,316	210
Alpena, Mich.	13,265	211

BUILDING MATERIALS & HARDWARE STORE SALES

ADI	($000)	Rank
Los Angeles, Calif.	2,820,660	1
New York, N.Y.	2,418,148	2
Chicago, Ill.	1,639,951	3
San Francisco, Calif.	1,428,290	4
Boston, Mass.	1,311,836	5
Houston, Tex.	1,208,581	6
Philadelphia, Pa.	1,129,332	7
Seattle - Tacoma, Wash.	1,104,164	8
Minneapolis - St. Paul, Minn.	1,075,397	9
Washington, D.C.	1,046,714	10
Dallas - Ft. Worth, Tex.	994,892	11
Detroit, Mich.	891,138	12
Atlanta, Ga.	843,786	13
Cleveland, Ohio	794,187	14
Denver, Colo.	760,958	15
Sacramento - Stockton, Calif.	759,331	16
Pittsburgh, Pa.	735,218	17
Miami, Fla.	651,395	18
Tampa - St. Petersburg, Fla.	643,498	19
St. Louis, Mo.	620,084	20
San Diego, Calif.	582,729	21
Indianapolis, Ind.	573,228	22
Orlando - Daytona Beach - Melbourne, Fla.	562,795	23
Greenville - Spartanburg - Asheville, S.C.-N.C.	560,803	24
Charlotte, N.C.	546,330	25
Portland, Ore.	533,238	26
Baltimore, Md.	489,330	27
Nashville, Tenn.	477,474	28
Raleigh - Durham, N.C.	456,302	29
Charleston - Huntington, W.Va.	452,976	30
Hartford - New Haven, Conn.	431,616	31
Phoenix, Ariz.	427,958	32
Salt Lake City, Utah	427,316	33
Oklahoma City, Okla.	425,753	34
Greensboro - Winston-Salem - High Point, N.C.	407,666	35
Grand Rapids - Kalamazoo - Battle Creek, Mich.	394,301	36
Kansas City, Mo.	392,180	37
Harrisburg - York - Lancaster - Lebanon, Pa.	390,894	38
Wichita - Hutchinson, Kans.	384,372	39
Louisville, Ky.	383,237	40
Norfolk - Portsmouth - Newport News - Hampton, Va.	367,002	41
Milwaukee, Wisc.	360,945	42
Des Moines, Iowa	356,444	43
Birmingham, Ala.	355,648	44
New Orleans, La.	353,492	45
Tulsa, Okla.	352,877	46
Columbus, Ohio	352,108	47
Knoxville, Tenn.	350,155	48
Cincinnati, Ohio	347,762	49
Springfield - Decatur - Champaign, Ill.	344,708	50
Mobile - Pensacola, Ala.-Fla.	343,323	51
Richmond, Va.	324,430	52
Shreveport - Texarkana, La.-Tex.-Ark.	320,538	53
Portland - Poland Spring, Maine	318,846	54
Albuquerque, N.M.	312,875	55
Memphis, Tenn.	308,005	56
Little Rock, Ark.	307,547	57
Cedar Rapids - Waterloo - Dubuque, Iowa	299,266	58
Spokane, Wash.	299,122	59
San Antonio, Tex.	298,648	60
Providence - New Bedford, R.I.-Mass.	297,914	61
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	297,644	62
Fargo, N.D.	297,003	63
Flint - Saginaw - Bay City, Mich.	284,772	64
Albany - Schenectady - Troy, N.Y.	284,173	65
Bristol - Kingsport - Johnson City, Tenn.	277,941	66
Jacksonville, Fla.	277,137	67
Ft. Myers - Naples, Fla.	277,029	68
Austin, Tex.	275,279	69
Buffalo, N.Y.	271,005	70
Fresno, Calif.	267,582	71
Davenport - Rock Island - Moline, Iowa-Ill.	263,399	72
Green Bay, Wisc.	261,874	73
Evansville, Ind.	257,125	74
Dayton, Ohio	252,759	75
Roanoke - Lynchburg, Va.	250,302	76
Lincoln - Hastings - Kearney, Neb.	249,106	77
Wilkes-Barre - Scranton, Pa.	243,089	78
Lexington, Ky.	238,788	79
Springfield, Mo.	238,658	80
West Palm Beach, Fla.	237,652	81
Sioux Falls - Mitchell, S.D.	237,586	82
Baton Rouge, La.	229,409	83
Toledo, Ohio	224,415	84
Huntsville - Decatur - Florence, Ala.	216,011	85
Chattanooga, Tenn.	214,793	86
Greenville - New Bern - Washington, N.C.	214,454	87
Columbia, S.C.	210,868	88
Reno, Nev.	208,466	89
Johnstown - Altoona, Pa.	207,674	90
Amarillo, Tex.	207,559	91
Burlington - Plattsburgh, Vt.-N.Y.	206,741	92
Boise, Ida.	206,197	93
Lafayette, La.	204,247	94
South Bend - Elkhart, Ind.	201,397	95
Peoria, Ill.	200,845	96
Beaumont - Port Arthur, Tex.	199,561	97
Salinas - Monterey, Calif.	190,970	98
Minot - Bismarck - Dickinson, N.D.	187,844	99
Syracuse, N.Y.	187,830	100
Yakima, Wash.	186,023	101
Idaho Falls - Pocatello, Ida.	183,840	102
Savannah, Ga.	183,655	103
Rochester, N.Y.	180,136	104
Omaha, Neb.	176,133	105
Madison, Wisc.	174,474	106
Rochester - Mason City - Austin, Minn.-Iowa	173,178	107
Las Vegas, Nev.	170,153	108
Augusta, Ga.	168,725	109
Waco - Temple, Tex.	168,400	110
Chico - Redding, Calif.	168,140	111
Eugene, Ore.	164,178	112
La Crosse - Eau Claire, Wisc.	164,120	113
Missoula - Butte, Mont.	161,073	114
Bluefield - Beckley - Oak Hill, W.Va.	158,795	115
Billings - Hardin, Mont.	158,007	116
Sioux City, Iowa	154,521	117
Ft. Wayne, Ind.	152,379	118
Terre Haute, Ind.	150,855	119
Springfield, Mass.	149,952	120
Jackson, Miss.	149,723	121
Traverse City - Cadillac, Mich.	148,253	122
Charleston, S.C.	146,634	123
Duluth - Superior, Minn.-Wisc.	146,623	124
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	145,710	125
Joplin - Pittsburg, Mo.-Kans	145,484	126
Wausau - Rhinelander, Wisc.	145,474	127
Tallahassee, Fla.	142,124	128
Rockford, Ill.	139,031	129
Bangor, Maine	137,293	130
Wilmington, N.C.	135,517	131
Wichita Falls - Lawton, Tex.-Okla.	134,067	132
Ft. Smith, Ark.	132,072	133
Odessa - Midland, Tex.	131,762	134
Macon, Ga.	129,367	135
Bakersfield, Calif.	127,830	136
Colorado Springs - Pueblo, Colo.	127,036	137
McAllen - Brownsville, Tex.	124,892	138
Albany, Ga.	124,357	139
Lubbock, Tex.	123,722	140
Monroe - El Dorado, La.-Ark.	122,329	141
Rapid City, S.D.	121,891	142
Columbia - Jefferson City, Mo.	121,242	143
Florence, S.C.	121,034	144
El Paso, Tex.	114,724	145
Tyler, Tex.	114,527	146
Quincy - Hannibal, Ill.-Mo.	113,635	147
Medford, Ore.	112,691	148
Lansing, Mich.	112,046	149
Montgomery, Ala.	105,244	150
Corpus Christi, Tex.	104,856	151
Columbus - Tupelo, Miss.	104,213	152
Casper - Riverton, Wyo.	103,436	153
Youngstown, Ohio	101,569	154
Abilene - Sweetwater, Tex.	101,031	155
Columbus, Ga.	100,960	156
Lake Charles, La.	100,357	157
Topeka, Kans.	97,800	158
Wheeling - Steubenville, W.Va.-Ohio	97,384	159
Erie, Pa.	97,233	160
Grand Junction, Colo.	92,601	161
Tucson, Ariz.	91,259	162
Clarksburg - Weston, W.Va.	88,784	163
Great Falls, Mont.	88,012	164
Sarasota, Fla.	83,854	165
Dothan, Ala.	79,956	166
Salisbury, Md.	79,576	167
Binghamton, N.Y.	79,149	168
Alexandria, Minn.	75,713	169
Watertown - Carthage, N.Y.	65,427	170
Laurel - Hattiesburg, Miss.	63,536	171
Meridian, Miss.	61,262	172
Alexandria, La.	61,002	173
Roswell, N.M	60,050	174
Palm Springs, Calif.	59,524	175
Panama City, Fla.	59,163	176
Tuscaloosa, Ala.	56,603	177
Jonesboro, Ark.	53,538	178
San Angelo, Tex.	52,655	179
Eureka, Calif.	52,500	180
Cheyenne, Wyo.	52,113	181
Bend, Ore.	51,659	182
Utica, N.Y.	51,264	183
Gainesville, Fla.	49,648	184
El Centro - Yuma, Calif.-Ariz.	45,572	185
Harrisonburg, Va.	45,555	186
Elmira, N.Y.	42,023	187
Jackson, Tenn.	40,344	188
Ardmore - Ada, Okla.	40,243	189
Bowling Green, Ky.	40,168	190
St. Joseph, Mo.	39,646	191
Marquette, Mich.	36,635	192
Victoria, Tex.	36,570	193
Biloxi - Gulfport - Pascagoula, Miss.	35,954	194
Lafayette, Ind.	34,845	195
Parkersburg, W.Va.	33,181	196
Anniston, Ala.	32,305	197
Lima, Ohio	30,409	198
Zanesville, Ohio	30,108	199
Mankato, Minn.	28,562	200
Twin Falls, Ida.	27,469	201
Presque Isle, Maine	26,054	202
Hagerstown, Md.	25,168	203
Greenwood - Greenville, Miss.	24,063	204
Ottumwa - Kirksville, Iowa-Mo.	23,404	205
Laredo, Tex.	20,207	206
Flagstaff, Ariz.	18,187	207
Glendive, Mont.	12,918	208
North Platte, Neb.	12,565	209
Selma, Ala.	9,430	210
Alpena, Mich.	9,387	211

DRUGSTORE SALES

ADI	($000)	Rank
Los Angeles, Calif.	2,310,345	1
New York, N.Y.	2,152,369	2
Chicago, Ill.	1,874,335	3
San Francisco, Calif.	1,421,203	4
Detroit, Mich.	1,147,010	5
Boston, Mass.	1,036,329	6
Washington, D.C.	960,100	7
Philadelphia, Pa.	937,266	8
Dallas - Ft. Worth, Tex.	873,615	9
Cleveland, Ohio	779,494	10
Seattle - Tacoma, Wash.	700,683	11
Miami, Fla.	665,561	12
Sacramento - Stockton, Calif.	603,398	13
Atlanta, Ga.	513,194	14
Indianapolis, Ind.	502,324	15
Minneapolis - St. Paul, Minn.	495,822	16
Houston, Tex.	473,361	17
Pittsburgh, Pa.	414,719	18
St. Louis, Mo.	412,490	19
Tampa - St. Petersburg, Fla.	411,669	20
Hartford - New Haven, Conn.	408,430	21
Baltimore, Md.	352,692	22
Phoenix, Ariz.	333,371	23
Cincinnati, Ohio	331,243	24
Charlotte, N.C.	323,439	25
Milwaukee, Wisc.	320,491	26
San Diego, Calif.	312,227	27
Orlando - Daytona Beach - Melbourne, Fla.	307,036	28
Portland, Ore.	306,715	29
Buffalo, N.Y.	297,903	30
Greenville - Spartanburg - Asheville, S.C.-N.C.	295,616	31
Denver, Colo.	291,730	32
Kansas City, Mo.	270,066	33
Nashville, Tenn.	266,630	34
Greensboro - Winston-Salem - High Point, N.C.	262,567	35
Louisville, Ky.	261,750	36
Columbus, Ohio	261,177	37
Providence - New Bedford, R.I.-Mass.	253,632	38
New Orleans, La.	246,899	39
Syracuse, N.Y.	239,727	40
Charleston - Huntington, W.Va.	239,701	41
Flint - Saginaw - Bay City, Mich.	238,080	42
Fresno, Calif.	236,360	43
Birmingham, Ala.	233,531	44
Memphis, Tenn.	228,761	45
Richmond, Va.	223,862	46
Toledo, Ohio	218,407	47
Raleigh - Durham, N.C.	211,588	48
Salt Lake City, Utah	201,572	49
Jacksonville, Fla.	200,057	50
Grand Rapids - Kalamazoo - Battle Creek, Mich.	199,649	51
Norfolk - Portsmouth - Newport News - Hampton, Va.	188,540	52
Albany - Schenectady - Troy, N.Y.	187,402	53
West Palm Beach, Fla.	183,312	54
Spokane, Wash.	179,529	55
Harrisburg - York - Lancaster - Lebanon, Pa.	178,717	56
South Bend - Elkhart, Ind.	177,122	57
Mobile - Pensacola, Ala.-Fla.	176,408	58
Dayton, Ohio	175,788	59
Rochester, N.Y.	175,156	60
Oklahoma City, Okla.	173,896	61
Knoxville, Tenn.	173,403	62
Wilkes-Barre - Scranton, Pa.	169,355	63
Roanoke - Lynchburg, Va.	167,327	64
Springfield - Decatur - Champaign, Ill.	164,932	65
Reno, Nev.	164,718	66
Davenport - Rock Island - Moline, Iowa-Ill.	164,710	67
Little Rock, Ark.	157,333	68
Portland - Poland Spring, Maine	155,508	69
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	144,726	70
Omaha, Neb.	137,776	71
Albuquerque, N.M.	136,311	72
Salinas - Monterey, Calif.	132,387	73
Shreveport - Texarkana, La.-Tex.-Ark.	132,181	74
Lexington, Ky.	129,194	75
Sioux Falls - Mitchell, S.D.	125,676	76
Wichita - Hutchinson, Kans.	125,196	77
Yakima, Wash.	125,182	78
Des Moines, Iowa	124,431	79
Cedar Rapids - Waterloo - Dubuque, Iowa	124,187	80
San Antonio, Tex.	122,637	81
Tucson, Ariz.	119,854	82
Ft. Wayne, Ind.	118,126	83
Evansville, Ind.	117,288	84
Tulsa, Okla.	116,525	85
Springfield, Mass.	115,502	86
Green Bay, Wisc.	112,188	87
Jackson, Miss.	106,082	88
Youngstown, Ohio	105,317	89
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	104,493	90
Chattanooga, Tenn.	104,424	91
Columbia, S.C.	100,979	92
Baton Rouge, La.	100,386	93
Johnstown - Altoona, Pa.	97,755	94
Burlington - Plattsburgh, Vt.-N.Y.	96,653	95
Huntsville - Decatur - Florence, Ala.	95,991	96
Fargo, N.D.	93,466	97
Bristol - Kingsport - Johnson City, Tenn.	88,325	98
Eugene, Ore.	87,044	99
Peoria, Ill.	85,956	100
Las Vegas, Nev.	85,838	101
Bakersfield, Calif.	85,795	102
Lincoln - Hastings - Kearney, Neb.	84,325	103
Lafayette, La.	83,829	104
Chico - Redding, Calif.	82,715	105
El Paso, Tex.	82,712	106
Springfield, Mo.	82,709	107
Waco - Temple, Tex.	81,975	108
Savannah, Ga.	81,617	109
Greenville - New Bern - Washington, N.C.	81,534	110
Terre Haute, Ind.	80,324	111
Rockford, Ill.	78,943	112
Ft. Myers - Naples, Fla.	78,807	113
Missoula - Butte, Mont.	78,283	114
Binghamton, N.Y.	78,002	115
Austin, Tex.	77,251	116
Augusta, Ga.	77,181	117
Tallahassee, Fla.	74,753	118
Columbus, Ga.	70,972	119
Charleston, S.C.	70,139	120
Bangor, Maine	69,728	121
Lansing, Mich.	67,427	122
Rochester - Mason City - Austin, Minn.-Iowa	67,419	123
Traverse City - Cadillac, Mich.	66,506	124
Utica, N.Y.	65,542	125
Madison, Wisc.	65,507	126
Montgomery, Ala.	64,554	127
Duluth - Superior, Minn.-Wisc.	64,127	128
Amarillo, Tex.	62,785	129
Monroe - El Dorado, La.-Ark.	62,638	130
Watertown - Carthage, N.Y.	61,893	131
Florence, S.C.	60,176	132
Wheeling - Steubenville, W.Va.-Ohio	60,008	133
Minot - Bismarck - Dickinson, N.D.	59,425	134
Sioux City, Iowa	58,494	135
Erie, Pa.	57,786	136
Macon, Ga.	57,481	137
La Crosse - Eau Claire, Wisc.	57,344	138
Beaumont - Port Arthur, Tex.	57,309	139
Bluefield - Beckley - Oak Hill, W.Va.	57,216	140
Joplin - Pittsburg, Mo.-Kans	56,663	141
Billings - Hardin, Mont.	56,656	142
Wilmington, N.C.	55,330	143
Eureka, Calif.	54,508	144
Columbia - Jefferson City, Mo.	54,300	145
Albany, Ga.	53,409	146
Medford, Ore.	52,045	147
Sarasota, Fla.	51,755	148
Columbus - Tupelo, Miss.	51,037	149
Topeka, Kans.	50,893	150
Boise, Ida.	49,565	151
Lubbock, Tex.	48,802	152
Idaho Falls - Pocatello, Ida.	47,557	153
Quincy - Hannibal, Ill.-Mo.	46,969	154
Colorado Springs - Pueblo, Colo.	46,016	155
Corpus Christi, Tex.	44,942	156
Ft. Smith, Ark.	44,268	157
Wichita Falls - Lawton, Tex.-Okla.	43,272	158
Gainesville, Fla.	43,249	159
Wausau - Rhinelander, Wisc.	43,190	160
Great Falls, Mont.	42,266	161
McAllen - Brownsville, Tex.	42,126	162
Abilene - Sweetwater, Tex.	38,224	163
Laurel - Hattiesburg, Miss.	37,509	164
Elmira, N.Y.	36,028	165
Salisbury, Md.	34,858	166
El Centro - Yuma, Calif.-Ariz.	34,627	167
Rapid City, S.D.	33,731	168
Odessa - Midland, Tex.	33,174	169
Tyler, Tex.	32,694	170
Clarksburg - Weston, W.Va.	32,635	171
Dothan, Ala.	32,387	172
Lafayette, Ind.	31,969	173
Greenwood - Greenville, Miss.	30,439	174
Alexandria, La.	28,141	175
Casper - Riverton, Wyo.	27,934	176
Palm Springs, Calif.	27,135	177
Meridian, Miss.	27,104	178
Lake Charles, La.	26,447	179
Biloxi - Gulfport - Pascagoula, Miss.	25,844	180
Lima, Ohio	23,197	181
Roswell, N.M.	23,009	182
St. Joseph, Mo.	22,795	183
Panama City, Fla.	21,712	184
Tuscaloosa, Ala.	21,099	185
Alexandria, Minn.	20,292	186
Bend, Ore.	20,133	187
Hagerstown, Md.	20,030	188
Jonesboro, Ark.	19,819	189
Anniston, Ala.	18,881	190
Bowling Green, Ky.	18,643	191
Jackson, Tenn.	17,986	192
Presque Isle, Maine	17,784	193
Cheyenne, Wyo.	16,290	194
Marquette, Mich.	15,734	195
Parkersburg, W.Va.	15,178	196
Ardmore - Ada, Okla.	14,746	197
Twin Falls, Ida.	14,362	198
Laredo, Tex.	13,549	199
Mankato, Minn.	12,851	200
Grand Junction, Colo.	12,313	201
Zanesville, Ohio	11,316	202
Victoria, Tex.	10,969	203
Harrisonburg, Va.	10,881	204
San Angelo, Tex.	8,650	205
Selma, Ala.	8,141	206
Ottumwa - Kirksville, Iowa-Mo.	8,082	207
Alpena, Mich.	6,532	208
North Platte, Neb.	5,158	209
Flagstaff, Ariz.	4,940	210
Glendive, Mont.	3,725	211

SECTION 19

Retail Sales By Store Group For Television Markets (ADIs)

Total Retail Sales
Food Stores
Supermarkets
Eating And Drinking Places
General Merchandise Stores
Department Stores
Apparel And Accessories Stores
Furniture/Home Furnishings/Appliance Stores
Furniture And Home Furnishings Stores
Automotive Dealers
Gasoline Service Stations
Building Materials And Hardware Dealers
Drug Stores

EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5. A detailed listing of the outlets that make up each Store Group, and definitions of the Merchandise Line Sales categories, will be found on pages A-9 and A-10. A listing of the county makeup of each Television Market will be found starting on page A-11.

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Georgia	19–3
Idaho	19–3
Illinois	19–3
Indiana	19–3
Iowa	19–4
Kansas	19–4
Kentucky	19–4
Louisiana	19–4
Maine	19–4
Maryland	19–4
Massachusetts	19–4
Michigan	19–5
Minnesota	19–5
Mississippi	19–5
Missouri	19–5
Montana	19–5
Nebraska	19–5
Nevada	19–6
New Mexico	19–6
New York	19–6
North Carolina	19–6
North Dakota	19–6
Ohio	19–6
Oklahoma	19–6
Oregon	19–7
Pennsylvania	19–7
Rhode Island	19–7
South Carolina	19–7
South Dakota	19–7
Tennessee	19–7
Texas	19–7
Utah	19–8
Vermont	19–8
Virginia	19–8
Washington	19–8
West Virginia	19–8
Wisconsin	19–9
Wyoming	19–9

TELEVISION MARKETS [ADIs]: 1983 RETAIL SALES BY STORE GROUP

S&MM ESTIMATES		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
S&MM/ARBITRON TV MARKET (ADI)	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ALABAMA													
ANNISTON	505,478	122,785	121,220	48,531	74,283	61,233	31,463	20,041	12,091	84,115	36,270	32,305	18,881
BIRMINGHAM	5,975,957	1,454,183	1,429,324	494,995	797,254	571,380	377,965	254,204	168,964	1,069,945	469,829	355,648	233,531
DOTHAN	1,103,013	299,305	294,083	74,170	142,528	78,635	40,463	45,919	30,297	211,793	74,211	79,956	32,387
HUNTSVILLE - DECATUR - FLORENCE	2,991,062	733,464	720,799	245,516	402,498	287,757	153,649	130,511	87,634	[illegible]	205,695	216,011	95,991
MOBILE - PENSACOLA	5,218,033	1,153,847	1,120,791	472,834	880,872	665,162	176,699	217,762	135,102	923,336	473,436	343,323	176,408
MONTGOMERY	2,013,385	482,431	474,979	177,525	289,955	192,278	96,746	74,594	53,375	319,692	204,482	105,244	64,554
SELMA	212,681	56,017	55,427	14,669	25,177	12,570	11,735	11,666	8,157	34,278	22,905	9,430	8,141
TUSCALOOSA	647,406	136,742	134,241	59,698	124,273	93,248	[illegible]	[illegible]	18,145	90,491	50,891	56,603	21,099
ARIZONA													
FLAGSTAFF	371,256	86,218	83,184	47,840	46,987	17,567	7,565	14,213	6,698	31,939	82,381	18,187	4,940
PHOENIX	9,549,276	2,576,882	2,511,409	838,012	1,054,865	837,521	303,707	567,591	349,295	1,811,858	892,432	427,958	333,371
TUCSON	3,115,838	827,565	797,044	234,647	376,983	323,583	113,277	167,741	90,054	610,455	361,844	91,259	119,854
ARKANSAS													
FT. SMITH	1,869,382	421,898	412,146	150,316	297,663	246,976	90,210	76,143	46,326	371,821	126,910	132,072	44,268
JONESBORO	783,169	188,778	184,436	48,945	103,153	75,729	44,249	27,997	19,082	170,667	53,253	53,538	19,819
LITTLE ROCK	5,465,914	1,261,677	1,232,189	379,391	792,461	603,110	251,470	186,884	119,114	1,190,048	458,013	307,547	157,333
CALIFORNIA													
BAKERSFIELD	2,077,958	589,284	554,964	212,793	179,864	159,871	73,662	76,270	49,344	284,210	253,322	127,830	85,795
CHICO - REDDING	1,795,622	504,825	470,505	167,189	131,301	111,808	68,424	64,788	33,776	237,136	215,278	168,140	82,715
EL CENTRO - YUMA	824,222	243,571	232,061	70,930	115,212	97,351	37,862	23,909	17,360	114,193	84,216	45,572	34,627
EUREKA	719,734	230,138	218,348	85,970	34,444	24,387	29,717	19,378	12,468	71,704	65,856	52,500	54,508
FRESNO	5,138,327	1,429,256	1,351,376	473,982	581,621	511,237	192,543	175,176	110,255	840,965	513,918	267,582	236,360
LOS ANGELES	66,667,428	15,817,425	14,573,659	7,663,450	8,586,326	7,905,217	3,195,556	3,014,285	1,758,737	9,651,210	6,337,643	2,820,660	2,310,345
PALM SPRINGS	753,674	191,617	179,376	77,905	93,859	82,979	27,831	20,880	14,159	123,939	71,576	59,524	27,135
SACRAMENTO - STOCKTON	12,429,706	3,283,096	3,105,836	1,357,148	1,586,332	1,383,933	447,961	496,770	279,905	1,662,053	1,229,933	759,331	605,398
SALINAS - MONTEREY	2,932,779	719,365	668,731	351,171	249,780	209,586	[illegible]	100,406	56,802	381,444	317,739	190,970	132,387
SAN DIEGO	10,860,056	2,402,614	2,208,351	1,237,883	1,764,900	1,611,423	473,618	516,732	317,784	1,502,977	1,100,917	582,729	312,227
SAN FRANCISCO	33,348,946	7,883,805	7,232,790	4,084,202	4,202,029	3,688,389	1,466,176	1,566,412	889,847	[illegible]	2,853,513	1,428,290	1,421,203
SANTA BARBARA - SANTA MARIA - SAN LUIS OBISPO	2,766,578	669,236	623,513	373,705	217,207	182,719	114,945	123,892	72,875	316,750	309,078	145,710	104,493
COLORADO													
COLORADO SPRINGS - PUEBLO	2,549,725	627,556	600,464	202,904	303,400	275,566	93,888	140,556	84,156	491,439	198,541	127,036	46,016
DENVER	13,893,885	3,406,754	3,280,023	1,310,668	1,496,733	1,288,215	642,939	692,103	380,305	2,507,766	1,123,990	760,958	291,730
GRAND JUNCTION	794,445	181,352	176,424	54,377	86,550	77,958	28,199	41,595	27,118	164,421	63,702	92,601	12,313
CONNECTICUT													
HARTFORD - NEW HAVEN	12,870,574	2,913,894	2,701,757	1,477,914	1,587,792	1,439,431	708,382	541,923	313,256	1,739,921	1,375,283	431,616	408,430

TELEVISION MARKETS [ADIs]: 1983 RETAIL SALES BY STORE GROUP

S&MM ESTIMATES		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
S&MM/ARBITRON TV MARKET (ADI)	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
DISTRICT OF COLUMBIA													
WASHINGTON	23,734,550	4,935,221	4,593,034	2,329,738	3,070,013	2,723,813	1,103,975	1,041,159	606,779	4,563,473	2,283,290	1,046,714	960,100
FLORIDA													
FT. MYERS - NAPLES	2,668,936	548,183	527,235	235,305	283,799	241,382	111,198	167,319	112,751	527,575	191,986	277,029	78,807
GAINESVILLE	990,397	213,565	204,579	104,328	117,377	88,121	40,582	52,493	30,557	179,885	111,604	49,648	43,249
JACKSONVILLE	5,467,787	1,075,432	1,024,722	461,929	586,475	433,733	215,475	208,119	125,559	1,241,763	630,820	277,137	200,057
MIAMI	17,477,374	3,186,187	2,880,760	1,808,325	2,152,165	1,884,849	1,030,090	1,110,470	651,338	3,715,873	1,547,662	651,395	665,461
ORLANDO - DAYTONA BEACH - MELBOURNE	9,071,477	1,874,898	1,791,158	979,691	1,086,332	892,158	288,688	349,540	201,311	1,783,186	977,817	562,795	307,036
PANAMA CITY	852,667	167,863	161,469	94,378	106,906	87,224	36,738	47,533	28,458	186,607	70,106	59,163	21,712
SARASOTA	1,538,153	318,453	292,380	170,344	149,176	131,626	56,128	146,974	101,513	267,182	124,060	83,854	51,755
TALLAHASSEE	1,960,574	455,704	437,964	163,070	202,596	148,956	92,643	74,145	47,882	377,467	203,093	142,124	74,753
TAMPA - ST. PETERSBURG	12,754,859	2,933,374	2,793,167	1,255,673	1,668,473	1,396,553	436,391	512,284	290,283	2,464,988	1,196,256	643,498	411,669
WEST PALM BEACH	5,348,934	1,066,425	1,002,854	531,016	664,962	569,996	261,997	314,902	216,210	1,117,676	439,989	237,652	183,312
GEORGIA													
ALBANY	1,445,477	358,284	347,250	92,614	131,664	86,098	59,175	59,174	38,353	305,422	116,174	124,337	53,409
ATLANTA	15,591,105	3,305,832	3,206,556	1,510,273	2,129,258	1,765,115	571,430	508,564	322,546	3,285,167	1,367,936	843,786	513,194
AUGUSTA	2,289,830	559,927	550,599	172,922	245,828	145,517	102,224	96,569	71,161	494,025	186,670	168,725	77,181
COLUMBUS	2,020,249	448,385	439,283	162,299	259,972	189,807	70,142	81,911	59,879	426,776	185,160	100,960	70,972
MACON	1,877,865	433,633	418,978	151,533	214,921	164,590	75,829	62,473	42,355	407,365	180,925	129,367	57,481
SAVANNAH	2,403,110	532,560	519,560	213,633	205,305	130,539	120,080	135,827	96,206	470,900	207,630	183,655	81,617
IDAHO													
BOISE	2,239,300	563,054	545,405	202,717	212,487	143,381	88,674	124,992	79,542	441,437	151,922	206,197	49,565
IDAHO FALLS - POCATELLO	1,825,041	416,284	409,139	119,904	169,529	118,540	93,852	98,661	54,700	334,259	159,245	183,840	47,557
TWIN FALLS	329,242	74,435	73,070	24,398	28,733	20,122	17,999	21,678	12,067	66,029	26,299	27,469	14,362
ILLINOIS													
CHICAGO	42,295,167	9,148,189	8,584,808	4,850,698	5,354,284	4,764,578	2,554,494	1,882,292	1,118,309	6,289,856	3,623,367	1,639,951	1,874,335
PEORIA	2,891,864	641,250	596,163	297,872	402,179	320,052	113,624	125,950	74,825	495,952	251,591	200,845	85,956
QUINCY - HANNIBAL	1,397,177	339,355	327,162	123,797	138,344	88,802	54,941	59,180	31,832	255,569	136,231	113,635	46,969
ROCKFORD	2,364,603	554,928	530,366	242,123	403,183	330,458	70,327	109,174	58,525	330,875	234,583	139,031	78,943
SPRINGFIELD - DECATUR - CHAMPAIGN	4,742,228	1,089,971	1,050,413	497,941	618,835	491,594	212,520	202,888	108,889	722,467	486,444	344,708	164,932
INDIANA													
EVANSVILLE	3,430,415	823,046	806,738	296,162	371,135	267,606	157,916	151,872	88,940	631,717	340,485	257,125	117,288
FT. WAYNE	2,980,186	666,065	642,059	341,638	362,197	300,535	107,096	120,257	65,777	527,384	304,122	152,379	118,126
INDIANAPOLIS	10,947,032	2,415,823	2,331,831	1,065,568	1,383,968	1,221,230	371,589	409,256	220,754	1,833,676	1,107,563	573,228	502,324
LAFAYETTE	626,079	135,579	130,945	71,331	120,395	107,873	16,337	32,312	19,423	89,560	47,585	34,845	31,969
SOUTH BEND - ELKHART	3,647,272	860,570	806,588	380,884	402,967	318,193	117,302	170,945	113,637	674,010	365,190	201,397	177,122
TERRE HAUTE	2,054,231	443,202	432,705	146,701	228,596	163,844	77,118	62,800	31,102	318,500	222,256	150,855	80,324

TELEVISION MARKETS [ADIs]: 1983 RETAIL SALES BY STORE GROUP

S&MM ESTIMATES S&MM/ARBITRON TV MARKET (ADI)		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
IOWA													
CEDAR RAPIDS - WATERLOO - DUBUQUE	4,050,981	911,724	876,300	446,999	491,974	409,402	133,961	175,357	100,368	728,920	326,266	299,266	124,187
DAVENPORT - ROCK ISLAND - MOLINE	4,335,476	917,712	874,549	459,010	576,398	475,548	163,078	190,463	103,838	795,543	425,159	263,399	164,710
DES MOINES	5,010,144	1,218,197	1,183,434	502,670	580,143	466,625	199,547	188,889	102,104	898,188	471,005	356,444	124,431
OTTUMWA - KIRKSVILLE	342,958	81,372	79,105	26,764	25,726	12,232	14,088	10,686	3,953	74,604	39,464	23,404	6,082
SIOUX CITY	1,920,739	455,207	433,034	184,253	175,197	112,132	83,748	73,087	43,774	355,554	199,377	154,521	58,494
KANSAS													
TOPEKA	1,737,824	411,028	402,404	193,280	213,660	168,093	63,485	71,240	40,285	334,844	155,353	97,800	50,893
WICHITA - HUTCHINSON	5,486,782	1,196,739	1,157,143	556,690	629,431	450,398	280,902	218,022	113,686	1,108,057	431,247	384,372	125,196
KENTUCKY													
BOWLING GREEN	576,062	154,998	152,459	42,813	84,751	70,027	19,852	24,957	15,395	78,412	43,333	40,168	18,643
LEXINGTON	4,112,351	1,134,348	1,112,855	354,207	524,161	361,794	169,865	155,613	96,288	614,080	455,624	238,788	129,194
LOUISVILLE	6,754,182	1,811,126	1,729,744	695,561	844,677	669,603	214,930	304,176	181,295	1,014,229	705,315	383,227	261,750
PADUCAH - CAPE GIRARDEAU - HARRISBURG - MARION	4,283,515	1,068,430	1,036,141	324,349	502,939	321,134	171,651	173,823	111,399	775,043	404,493	297,644	144,726
LOUISIANA													
ALEXANDRIA	891,939	250,519	235,196	56,708	130,724	93,693	47,398	32,203	19,129	166,026	51,609	61,002	28,141
BATON ROUGE	3,227,683	877,785	851,144	250,918	522,299	375,128	111,275	135,029	73,362	570,728	251,734	229,409	100,386
LAFAYETTE	2,462,048	621,629	606,736	170,216	277,210	179,585	129,825	167,340	64,409	507,435	185,263	204,247	83,829
LAKE CHARLES	1,075,688	334,547	329,248	79,701	114,519	85,020	42,626	47,176	25,241	205,614	66,945	100,357	26,447
MONROE - EL DORADO	1,950,642	513,253	503,184	115,454	238,633	125,153	94,212	74,146	48,744	448,055	125,160	122,329	62,638
NEW ORLEANS	8,173,844	2,348,271	2,252,003	866,741	1,029,827	741,096	416,768	378,361	236,585	1,266,725	664,470	353,492	246,899
SHREVEPORT - TEXARKANA	5,591,176	1,438,721	1,401,169	403,916	651,911	436,211	299,075	243,785	159,899	1,151,837	442,638	320,538	132,181
MAINE													
BANGOR	1,866,572	490,802	474,822	162,642	173,881	113,068	80,663	75,751	45,882	291,252	145,388	137,293	69,728
PORTLAND - POLAND SPRING	5,308,470	1,169,159	1,122,010	535,193	577,891	415,178	230,427	172,455	91,818	760,194	414,582	318,846	155,508
PRESQUE ISLE	481,749	115,072	113,241	35,524	62,266	38,700	26,155	21,891	6,207	78,963	51,244	26,054	17,784
MARYLAND													
BALTIMORE	11,652,437	2,802,506	2,592,384	1,173,168	1,309,533	1,116,235	461,340	448,002	266,071	2,166,579	1,165,963	489,330	352,692
HAGERSTOWN	625,960	115,928	109,412	44,161	81,640	75,163	21,040	21,835	12,295	91,742	130,243	25,168	20,030
SALISBURY	1,209,221	331,286	317,303	139,383	103,637	81,715	49,659	42,689	28,359	204,230	101,728	79,576	34,858
MASSACHUSETTS													
BOSTON	32,762,126	7,544,084	6,888,328	3,953,949	3,921,107	3,105,479	2,061,395	1,357,428	826,889	4,088,030	2,867,449	1,311,836	1,036,329
SPRINGFIELD	3,743,083	1,017,204	931,014	373,028	366,983	285,172	213,537	128,047	65,112	483,276	386,489	149,952	115,502

1984 SURVEY OF BUYING POWER DATA SERVICE

TELEVISION MARKETS [ADIs]: 1983 RETAIL SALES BY STORE GROUP

S&MM ESTIMATES		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
S&MM/ARBITRON TV MARKET (ADI)	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MICHIGAN													
ALPENA	173,726	49,788	47,510	19,282	14,934	11,404	11,965	7,195	1,091	27,585	13,265	9,387	6,532
DETROIT	24,387,191	5,570,210	5,084,270	2,331,460	3,181,588	2,873,896	1,271,464	1,053,735	563,238	4,540,092	2,381,281	891,138	1,147,010
FLINT - SAGINAW - BAY CITY	5,987,097	1,343,941	1,268,279	578,876	935,442	821,339	262,584	249,526	128,685	1,138,863	525,270	284,772	238,080
GRAND RAPIDS - KALAMAZOO - BATTLE CREEK	7,030,391	1,234,065	1,167,262	698,841	1,536,938	1,400,841	291,667	305,176	156,559	1,095,988	607,015	394,301	199,649
LANSING	2,849,463	525,073	490,811	284,052	584,507	528,740	137,846	117,998	59,745	479,950	261,756	112,046	67,427
MARQUETTE	609,982	166,602	161,228	70,593	47,428	26,386	19,788	20,795	13,366	84,358	88,046	36,635	15,734
TRAVERSE CITY - CADILLAC	1,829,514	467,330	446,871	211,322	118,586	77,333	80,780	65,051	30,426	274,080	216,426	148,253	66,506
MINNESOTA													
ALEXANDRIA	666,776	161,157	151,864	66,341	32,714	7,595	22,703	22,425	10,879	108,656	78,426	75,713	20,292
DULUTH - SUPERIOR	2,066,904	511,634	469,237	209,976	210,323	133,908	78,941	62,329	30,980	281,119	225,713	146,623	64,127
MANKATO	387,898	87,979	84,784	46,044	35,455	19,041	25,936	13,744	5,524	84,396	28,816	28,562	12,851
MINNEAPOLIS - ST. PAUL	17,441,520	3,688,875	3,467,043	1,817,638	2,189,898	1,878,687	713,660	616,201	339,479	2,870,212	1,522,911	1,075,397	495,822
ROCHESTER - MASON CITY - AUSTIN	1,979,140	410,301	397,519	182,295	203,916	170,249	74,718	69,885	37,417	405,365	167,103	173,178	67,419
MISSISSIPPI													
BILOXI - GULFPORT - PASCAGOULA	809,908	211,754	200,045	89,537	160,039	102,580	39,901	27,854	12,526	113,642	56,083	35,954	25,844
COLUMBUS - TUPELO	1,547,322	463,001	457,140	95,059	193,790	113,041	79,730	59,138	39,303	253,559	107,878	104,213	51,037
GREENWOOD - GREENVILLE	876,208	288,750	285,625	45,255	126,211	73,370	30,763	33,560	21,672	149,807	68,168	24,063	30,439
JACKSON	3,119,531	903,577	889,492	240,750	428,482	278,824	151,273	124,075	81,611	553,045	208,071	149,723	106,082
LAUREL - HATTIESBURG	950,930	255,841	252,427	86,205	139,827	90,350	46,370	42,066	25,299	143,046	55,891	63,536	37,509
MERIDIAN	819,756	254,321	250,826	51,984	112,594	52,869	28,955	25,003	16,250	116,718	69,642	61,262	27,104
MISSOURI													
COLUMBIA - JEFFERSON CITY	1,927,337	446,866	436,944	176,178	206,500	150,249	90,936	67,245	36,804	379,400	167,263	121,242	54,300
JOPLIN - PITTSBURG	2,015,775	478,547	466,798	182,493	225,562	173,192	94,432	77,393	49,038	425,674	162,081	145,484	56,663
KANSAS CITY	10,196,296	2,162,782	2,084,405	1,050,796	1,522,910	1,198,163	421,050	332,772	192,933	2,066,028	877,506	392,180	270,066
ST. JOSEPH	754,429	165,218	161,263	66,702	110,305	89,354	22,973	27,628	13,653	130,991	93,910	39,646	22,795
ST. LOUIS	14,561,534	3,718,705	3,514,466	1,499,458	2,046,980	1,706,832	588,299	507,296	279,869	2,457,792	1,478,338	620,084	412,490
SPRINGFIELD	3,413,040	780,893	757,977	285,209	381,693	262,666	108,922	118,971	76,672	707,700	304,736	238,658	82,709
MONTANA													
BILLINGS - HARDIN	1,502,389	337,837	327,705	120,157	176,586	108,106	67,056	65,750	31,647	249,079	156,142	158,007	56,656
GLENDIVE	98,219	21,925	21,411	7,916	3,321		4,625	4,498	1,650	12,859	21,316	12,918	3,725
GREAT FALLS	1,067,347	225,924	218,026	79,408	107,662	75,942	58,841	50,172	26,547	228,537	107,597	88,012	42,266
MISSOULA - BUTTE	2,121,245	473,559	460,153	188,285	151,475	102,287	88,418	119,953	72,839	389,310	222,492	161,073	78,283
NEBRASKA													
LINCOLN - HASTINGS - KEARNEY	3,444,591	704,776	678,301	358,820	408,508	266,136	151,357	127,122	75,066	619,527	383,000	249,106	84,325
NORTH PLATTE	238,686	54,552	51,051	22,572	35,576	25,438	9,997	11,466	7,457	37,636	26,621	12,565	5,158
OMAHA	4,458,968	1,059,114	1,009,594	521,187	518,796	414,475	162,831	197,956	130,027	887,328	425,161	176,133	137,776

TELEVISION MARKETS [ADIs]: 1983 RETAIL SALES BY STORE GROUP

S&MM ESTIMATES S&MM/ARBITRON TV MARKET (ADI)	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEVADA													
LAS VEGAS	3,343,960	678,454	659,769	291,854	439,796	403,446	151,312	126,929	79,105	6[illegible]6,629	371,275	170,153	85,838
RENO	2,864,033	538,422	512,491	248,901	250,405	211,552	105,655	138,931	83,836	49[illegible],826	409,450	208,466	164,718
NEW MEXICO													
ALBUQUERQUE	5,406,876	1,327,540	1,275,158	500,448	566,041	369,984	263,051	266,526	158,620	1,021,135	469,297	312,875	136,311
ROSWELL	864,097	211,827	206,772	56,321	88,267	48,044	44,641	39,573	26,794	195,696	59,986	60,050	23,009
NEW YORK													
ALBANY - SCHENECTADY - TROY	6,737,083	1,860,767	1,772,132	665,966	643,596	535,097	277,341	259,107	140,506	1,020,556	635,920	284,173	187,402
BINGHAMTON	2,034,371	541,811	512,135	162,606	167,750	138,753	73,789	88,297	59,628	385,684	205,757	79,149	78,002
BUFFALO	8,042,303	2,206,687	2,003,768	859,186	1,089,809	946,656	296,186	321,870	178,188	1,526,027	579,163	271,005	297,903
ELMIRA	980,039	260,438	248,825	85,464	122,999	94,178	37,253	31,560	18,144	181,452	102,219	42,023	36,028
NEW YORK	87,799,733	22,196,892	19,125,154	9,265,333	9,808,643	8,458,625	5,421,429	4,650,108	2,865,215	11,265,642	6,338,370	2,418,148	2,152,369
ROCHESTER	5,164,532	1,255,156	1,201,645	485,251	552,474	477,662	171,194	214,444	124,111	1,027,567	422,030	180,136	175,156
SYRACUSE	4,998,416	1,460,880	1,364,002	507,345	458,819	388,834	202,165	199,873	113,949	915,790	416,713	187,830	239,727
UTICA	1,356,944	385,560	362,234	143,882	146,899	126,194	51,666	44,219	23,120	214,343	104,940	51,284	65,542
WATERTOWN - CARTHAGE	1,045,641	290,865	281,851	90,000	88,287	64,005	32,168	37,096	21,783	193,984	76,292	65,427	61,893
NORTH CAROLINA													
CHARLOTTE	8,366,889	1,910,217	1,882,883	660,383	901,404	640,479	388,258	428,126	296,405	1,903,556	634,272	546,330	323,439
GREENSBORO - WINSTON-SALEM - HIGH POINT	6,496,036	1,399,997	1,367,834	527,848	684,179	491,149	268,034	384,910	254,695	1,424,664	575,413	407,666	262,567
GREENVILLE - NEW BERN - WASHINGTON	2,720,751	604,960	593,095	204,311	272,385	137,762	83,840	168,816	106,052	629,460	226,690	214,454	81,534
RALEIGH - DURHAM	7,554,321	1,707,351	1,665,758	638,360	936,515	629,095	304,907	360,139	225,352	1,519,857	738,655	456,302	211,588
WILMINGTON	1,571,045	378,313	370,448	117,116	173,366	93,566	60,649	71,296	52,563	313,477	116,286	135,517	55,330
NORTH DAKOTA													
FARGO	2,882,235	556,823	525,019	290,454	223,305	147,511	148,546	102,524	50,156	541,107	301,293	297,003	93,466
MINOT - BISMARCK - DICKINSON	1,820,947	372,716	361,637	175,953	149,709	95,175	93,094	63,111	36,580	399,835	176,565	187,844	59,425
OHIO													
CINCINNATI	9,063,120	2,362,714	2,159,468	942,031	1,243,336	1,078,254	273,163	381,307	256,543	1,378,343	1,011,343	347,762	331,243
CLEVELAND	18,571,789	4,685,560	4,386,957	1,771,757	2,500,138	2,216,317	719,658	708,340	419,946	3,015,632	1,937,545	794,187	779,494
COLUMBUS	8,008,611	1,811,997	1,745,334	829,077	1,117,581	1,000,689	279,749	342,889	168,462	1,398,438	866,194	352,108	261,177
DAYTON	6,034,973	1,417,048	1,351,465	572,772	875,200	802,363	179,883	262,109	148,276	1,049,254	720,054	252,759	175,788
LIMA	589,726	123,144	118,137	52,751	131,528	112,936	17,093	22,268	10,594	73,336	63,185	30,409	23,197
TOLEDO	5,338,582	1,316,174	1,251,601	565,041	603,728	499,081	194,341	220,020	102,914	884,474	640,154	224,415	218,407
YOUNGSTOWN	3,089,934	748,822	705,964	267,304	496,057	464,191	109,719	118,625	71,442	536,871	332,608	101,569	105,317
ZANESVILLE	360,035	94,553	93,637	28,754	49,193	37,483	14,046	12,181	6,490	54,444	29,207	30,108	11,316
OKLAHOMA													
ARDMORE - ADA	705,106	225,182	219,915	48,955	64,005	28,968	40,376	27,106	17,011	135,202	49,042	40,243	14,746

TELEVISION MARKETS [ADIs]: 1983 RETAIL SALES BY STORE GROUP

S&MM ESTIMATES		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
S&MM/ARBITRON TV MARKET (ADI)	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
OKLAHOMA (continued)													
OKLAHOMA CITY	7,847,536	1,811,876	1,768,857	737,716	860,949	534,656	498,592	384,024	233,249	1,743,748	585,796	425,753	173,896
TULSA	5,952,251	1,401,362	1,365,993	468,680	753,629	551,429	347.544	307,447	197,334	1,231,184	415,416	352,877	116,525
OREGON													
BEND	436,535	110,126	107,538	41,666	29,461		25,828	16,461	10,097	75,153	32,147	51,659	20,133
EUGENE	2,354,628	537,559	513,075	251,813	329,172	239,377	108,902	93,340	53,558	401,382	189,347	164,178	87,044
MEDFORD	1,674,779	403,565	382,425	157,937	186,114	104,162	65,925	66,294	34,386	272,735	176,170	112,691	52,045
PORTLAND	11,041,107	2,079,369	1,980,076	1,402,978	2,133,193	1,791,111	484,904	503,580	268,588	1,596,681	971,822	533,238	306,715
PENNSYLVANIA													
ERIE	2,130,643	351,174	327,169	160,444	230,993	186,869	70,746	77,347	32,561	362,684	208,196	97,233	57,786
HARRISBURG - YORK - LANCASTER - LEBANON	6,814,966	1,655,709	1,523,105	616,596	770,070	639,295	258,113	311,556	150,707	1,156,553	603,453	390,894	178,717
JOHNSTOWN - ALTOONA	3,600,059	890,689	846,496	295,417	430,381	334,813	123,503	143,557	85,180	702,253	380,604	207,674	97,755
PHILADELPHIA	34,801,156	8,205,986	7,369,867	3,543,809	4,309,377	3,780,053	1,637,255	1,470,708	812,813	5,753,537	3,028,281	1,129,332	937,266
PITTSBURGH	15,101,114	3,530,657	3,241,280	1,380,367	2,239,634	1,972,299	568,256	624,880	381,942	3,025,086	1,440,011	735,218	414,719
WILKES-BARRE - SCRANTON	5,106,008	1,300,959	1,192,659	415.296	568,955	454,993	182,784	177,227	96,877	959,757	475,106	243,089	169,355
RHODE ISLAND													
PROVIDENCE - NEW BEDFORD	8,060,256	1,885,977	1,689,564	887,814	963,002	839,588	449,134	329,083	194,203	1,010,443	909,201	297,914	253,632
SOUTH CAROLINA													
CHARLESTON	2,211,364	484,656	474,375	207,772	270,361	171,257	117,605	99,992	64,103	429,729	192,080	146,634	70,139
COLUMBIA	3,219,862	664,051	649,017	270,336	376,327	289,379	160,379	137,915	91,662	699,931	315,115	210,868	100,979
FLORENCE	1,771,034	385,249	376,813	172,487	193,896	81,323	96,993	76,861	52,877	338,979	152,381	121,034	60,176
GREENVILLE - SPARTANBURG - ASHEVILLE	7,260,413	1,671,888	1,641,587	571,122	748,264	528,103	324,292	287,180	192,080	1,531,810	689,149	560,803	295,616
SOUTH DAKOTA													
RAPID CITY	1,489,553	332,054	321,069	161,348	108,419	54,415	65,059	58,514	32,950	278,656	161,882	121,891	33,731
SIOUX FALLS - MITCHELL	3,047,689	623,083	599,399	307,249	241,115	161,909	135,485	102,517	55,427	570,145	369,113	237,586	125,676
TENNESSEE													
BRISTOL - KINGSPORT - JOHNSON CITY	3,249,052	841,585	821,153	228,343	407,520	291,663	111,620	122,605	83,045	612,550	305,401	277,941	88,325
CHATTANOOGA	3,503,297	926,580	905,495	274,694	489,872	354,406	127,268	177,684	130,644	549,847	361,434	214,793	104,424
JACKSON	701,975	183,266	177,547	51,564	137,884	97,004	20,513	25,313	16,798	102,626	75,577	40,344	17,986
KNOXVILLE	5,043,692	1,315,334	1,289,718	433,508	745,204	525,691	168,226	217,516	142,712	723,801	535,305	350,155	173,403
MEMPHIS	6,880,206	1,837,049	1,800,938	535,115	961,388	732,983	296,667	278,609	170,221	1,177,081	696,052	308,005	228,761
NASHVILLE	8,408,371	2,064,140	2,029,583	770,707	1,173,082	853,997	272,526	381,445	246,677	1,494,363	832,596	477,474	266,630
TEXAS													
ABILENE - SWEETWATER	1,572,357	362,450	343,687	105,618	134,734	83,103	71,335	56,491	36,465	391,451	173,945	101,031	38,224
AMARILLO	2,767,135	637,878	616,843	248,631	246,799	154,183	150,496	140,437	93,498	676,836	200,416	207,559	62,785

TELEVISION MARKETS [ADIs]: 1983 RETAIL SALES BY STORE GROUP

S&MM ESTIMATES		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drugstores
S&MM/ARBITRON TV MARKET (ADI)	Total Retail Sales ($000)	Total ($000)	Supermarkets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS (continued)													
AUSTIN	3,997,670	924,579	882,412	434,358	497,519	382,580	188,594	175,124	100,632	695,838	401,135	275,279	77,251
BEAUMONT - PORT ARTHUR	2,715,043	660,265	635,821	227,695	300,153	227,118	137,653	121,313	60,782	561,691	243,483	199,561	57,309
CORPUS CHRISTI	2,475,452	680,825	659,261	205,455	267,666	193,676	105,371	108,600	67,629	526,234	278,699	104,856	44,942
DALLAS - FT. WORTH	24,258,092	4,792,733	4,611,448	2,496,544	2,728,548	2,249,054	1,263,171	1,198,385	690,182	5,413,091	1,826,509	994,892	873,615
EL PASO	2,978,139	659,604	635,800	280,461	439,286	354,529	141,148	197,537	121,345	569,396	364,675	114,724	82,712
HOUSTON	23,745,796	5,342,674	5,142,338	2,183,115	3,155,112	2,687,060	1,210,607	981,570	610,425	5,282,445	2,102,286	1,208,581	473,361
LAREDO	623,600	140,203	133,567	42,962	119,144	89,840	61,618	47,136	15,811	66,963	47,445	30,207	13,549
LUBBOCK	2,464,752	564,398	537,256	207,253	223,991	141,736	123,517	125,460	72,799	615,455	177,794	123,722	48,802
MCALLEN - BROWNSVILLE	2,354,490	637,067	612,612	161,610	398,779	297,836	172,020	147,386	73,628	352,049	132,271	124,892	42,126
ODESSA - MIDLAND	2,462,900	571,135	549,468	216,654	236,127	172,891	141,238	100,413	66,551	584,758	234,526	131,762	33,174
SAN ANGELO	787,510	187,029	183,756	65,182	79,383	45,891	45,930	31,600	20,138	209,141	51,779	52,655	8,650
SAN ANTONIO	7,265,762	1,825,469	1,763,862	697,515	930,491	716,000	358,806	305,819	186,326	1,310,684	898,597	298,648	122,637
TYLER	1,531,358	388,032	369,669	98,443	168,743	142,727	86,453	92,893	57,751	291,082	134,743	114,527	32,694
VICTORIA	533,288	100,859	98,803	43,908	76,221	50,548	23,087	27,799	16,829	125,034	47,537	36,570	10,969
WACO - TEMPLE	3,038,819	670,238	645,323	285,968	296,164	226,757	138,798	122,586	77,803	692,228	281,749	168,400	81,975
WICHITA FALLS - LAWTON	2,113,489	500,200	488,404	164,953	225,420	146,978	98,857	102,314	64,036	504,774	144,830	134,067	43,272
UTAH													
SALT LAKE CITY	7,786,490	1,803,224	1,715,141	505,494	1,147,524	938,597	325,700	445,527	288,500	1,456,831	848,759	427,316	201,572
VERMONT													
BURLINGTON - PLATTSBURGH	3,352,880	807,690	782,695	326,773	307,554	224,270	154,405	127,012	69,047	514,440	317,216	206,741	96,653
VIRGINIA													
HARRISONBURG	442,521	125,452	122,337	32,233	36,580	21,629	14,373	19,808	11,820	68,100	44,616	45,555	10,881
NORFOLK - PORTSMOUTH - NEWPORT NEWS - HAMPTON	7,225,319	1,575,010	1,528,938	712,261	872,619	654,960	309,444	383,032	278,733	1,448,269	640,003	367,002	188,840
RICHMOND	6,334,280	1,443,116	1,409,549	525,803	825,568	649,299	237,538	270,279	166,418	1,195,263	629,778	324,430	223,862
ROANOKE - LYNCHBURG	4,641,769	1,154,138	1,126,505	330,207	542,173	377,897	137,952	206,535	130,818	868,516	455,461	250,302	167,327
WASHINGTON													
SEATTLE - TACOMA	16,525,096	3,769,687	3,598,934	2,181,095	1,904,482	1,669,845	811,080	713,251	392,274	2,313,898	1,400,223	1,104,164	700,683
SPOKANE	4,061,251	1,075,654	1,030,311	427,852	403,904	306,598	167,443	165,607	93,984	637,101	344,878	299,122	179,529
YAKIMA	2,507,961	602,427	579,333	265,451	261,540	204,317	104,162	93,018	54,013	404,576	272,533	186,023	125,182
WEST VIRGINIA													
BLUEFIELD - BECKLEY - OAK HILL	2,002,117	573,896	563,167	103,236	238,765	167,117	61,881	74,404	46,361	439,063	178,532	158,795	57,216
CHARLESTON - HUNTINGTON	6,690,604	1,765,282	1,726,928	409,254	886,875	652,662	223,215	284,822	184,796	1,301,444	701,982	452,976	239,701
CLARKSBURG - WESTON	976,827	270,527	265,177	60,872	100,730	65,204	23,662	33,363	23,802	235,535	88,351	88,784	32,635
PARKERSBURG	663,731	142,104	138,236	42,656	148,130	138,315	22,047	22,289	13,219	140,832	52,010	33,181	15,178
WHEELING - STEUBENVILLE	1,918,568	519,267	497,240	166,540	254,033	212,197	59,026	76,976	44,543	341,759	209,500	97,384	60,008

1984 SURVEY OF BUYING POWER DATA SERVICE

TELEVISION MARKETS [ADIs]: 1983 RETAIL SALES BY STORE GROUP

S&MM ESTIMATES		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
S&MM/ARBITRON TV MARKET (ADI)	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
WISCONSIN													
GREEN BAY	4,023,061	923,130	866,088	482,385	573,565	441,947	107,588	174,286	83,032	640,548	355,599	261,874	112,188
LA CROSSE - EAU CLAIRE	1,885,613	384,623	365,727	244,607	239,990	157,979	51,720	68,822	32,303	279,713	209,300	164,120	57,344
MADISON	2,650,887	510,428	476,523	358,131	248,803	215,651	90,369	150,353	63,699	365,418	247,184	174,474	65,507
MILWAUKEE	8,854,101	2,132,974	1,995,456	1,085,962	1,203,459	1,064,724	306,060	395,394	223,048	1,272,348	755,454	360,945	320,491
WAUSAU - RHINELANDER	1,772,279	423,980	406,773	187,134	180,325	113,968	72,016	64,919	36,395	279,288	142,083	145,474	43,190
WYOMING													
CASPER - RIVERTON	1,115,523	235,172	231,004	87,314	69,277	31,042	41,849	62,309	31,013	248,572	130,164	103,436	27,934
CHEYENNE	793,587	159,495	154,317	60,334	84,011	61,664	40,491	36,231	20,619	122,013	115,919	52,113	16,290
TOTAL UNITED STATES ADIs	1,177,905,256	276,507,828	259,943,674	117,582,195	146,015,883	119,911,794	54,154,178	51,989,660	30,794,321	202,212,668	107,415,100	59,070,627	38,649,454

SECTION 20

Television Market (ADI) Rankings Retail Sales By Merchandise Line

Groceries And Other Foods
Drugs
Furniture And Other Sleep Equipment
Major Household Appliances
Televisions
Audio Equipment/Musical Instruments
Men's And Boys' Clothing
Women's And Girls' Clothing
Footwear
Health And Beauty Aids

EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5. A detailed listing of the outlets that make up each Store Group, and definitions of the Merchandise Line Sales categories, will be found on pages A-9 and A-10. A listing of the county makeup of each Television Market will be found starting on page A-11.

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Major Household Appliance Sales	20–5
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Furniture & Sleep Equipment Sales	20–8
Men's & Boys' Clothing Sales	20–9
Women's & Girls' Clothing Sales	20–10
Footwear Sales	20–11

GROCERY & OTHER FOOD SALES

ADI	($000)	Rank	ADI	($000)	Rank	ADI	($000)	Rank
New York, N.Y.	[illegible],086	1	Lexington, Ky.	961,692	71	Columbus, Ga.	392,146	140
Los Angeles, Calif.	[illegible],739	2	Springfield - Decatur - Champaign, Ill.	946,717	72	Terre Haute, Ind.	391,971	141
Chicago, Ill.	[illegible],664	3	Springfield, Mass.	941,591	73	Traverse City - Cadillac, Mich.	391,047	142
Philadelphia, Pa.	[illegible],251	4	Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	941,360	74	Medford, Ore.	376,913	143
San Francisco, Calif.	[illegible],335	5	Jacksonville, Fla.	923,678	75	Rochester - Mason City - Austin, Minn.-Iowa	373,794	144
Boston, Mass.	[illegible],982	6	Green Bay, Wisc.	866,681	76	Ft. Smith, Ark.	370,077	145
Detroit, Mich.	[illegible],766	7	West Palm Beach, Fla.	863,379	77	Tallahassee, Fla.	368,720	146
Washington, D.C.	[illegible],669	8	Johnstown - Altoona, Pa.	839,854	78	La Crosse - Eau Claire, Wisc.	367,394	147
Houston, Tex.	[illegible],441	9	Chattanooga, Tenn.	834,399	79	Macon, Ga.	365,625	148
Dallas - Ft. Worth, Tex.	[illegible],417	10	Davenport - Rock Island - Moline, Iowa-Ill.	805,675	80	Idaho Falls - Pocatello, Ida.	361,476	149
Cleveland, Ohio	[illegible],843	11	Cedar Rapids - Waterloo - Dubuque, Iowa	794,275	81	Topeka, Kans.	360,785	150
Minneapolis - St. Paul, Minn.	[illegible],959	12	Jackson, Miss.	774,151	82	Utica, N.Y.	344,777	151
Seattle - Tacoma, Wash.	[illegible],714	13	South Bend - Elkhart, Ind.	770,893	83	Tyler, Tex.	337,291	152
Pittsburgh, Pa.	[illegible],497	14	Austin, Tex.	764,467	84	Wilmington, N.C.	331,765	153
St. Louis, Mo.	[illegible],794	15	Bristol - Kingsport - Johnson City, Tenn.	725,193	85	Florence, S.C.	330,474	154
Denver, Colo.	[illegible],760	16	Evansville, Ind.	722,838	86	Minot - Bismarck - Dickinson, N.D.	327,150	155
Sacramento - Stockton, Calif.	[illegible],834	17	Springfield, Mo.	701,484	87	Erie, Pa.	315,130	156
Atlanta, Ga.	[illegible],674	18	Baton Rouge, La.	693,631	88	Albany, Ga.	304,214	157
Hartford - New Haven, Conn.	[illegible],336	19	Burlington - Plattsburgh, Vt.-N.Y.	682,715	89	Salisbury, Md.	302,883	158
Baltimore, Md.	[illegible],895	20	Lincoln - Hastings - Kearney, Neb.	669,350	90	Quincy - Hannibal, Ill.-Mo.	302,042	159
Miami, Fla.	[illegible],517	21	Youngstown, Ohio	667,825	91	Rapid City, S.D.	299,865	160
Tampa - St. Petersburg, Fla.	[illegible],815	22	Huntsville - Decatur - Florence, Ala.	648,844	92	Billings - Hardin, Mont.	299,095	161
San Diego, Calif.	[illegible],070	23	Tucson, Ariz.	634,453	93	Abilene - Sweetwater, Tex.	297,747	162
Indianapolis, Ind.	[illegible],405	24	Salinas - Monterey, Calif.	633,416	94	Lake Charles, La.	282,581	163
Portland, Ore.	[illegible],943	25	Santa Barbara - Santa Maria - San Luis Obispo, Calif.	614,616	95	Dothan, Ala.	265,480	164
Cincinnati, Ohio	[illegible],450	26	Beaumont - Port Arthur, Tex.	590,932	96	Sarasota, Fla.	263,037	165
Phoenix, Ariz.	[illegible],632	27	Waco - Temple, Tex.	590,298	97	Greenwood - Greenville, Miss.	252,547	166
Kansas City, Mo.	[illegible],927	28	Columbia, S.C.	590,045	98	Watertown - Carthage, N.Y.	248,143	167
Milwaukee, Wisc.	[illegible],914	29	Ft. Wayne, Ind.	585,094	99	Clarksburg - Weston, W.Va.	236,992	168
New Orleans, La.	[illegible],251	30	El Paso, Tex.	583,646	100	Meridian, Miss.	224,504	169
Buffalo, N.Y.	[illegible],691	31	Peoria, Ill.	560,705	101	Laurel - Hattiesburg, Miss.	224,164	170
Providence - New Bedford, R.I.-Mass.	[illegible],030	32	Lansing, Mich.	555,333	102	Elmira, N.Y.	224,079	171
Nashville, Tenn.	[illegible],412	33	Sioux Falls - Mitchell, S.D.	548,745	103	Casper - Riverton, Wyo.	224,063	172
Albany - Schenectady - Troy, N.Y.	[illegible],681	34	Colorado Springs - Pueblo, Colo.	546,066	104	El Centro - Yuma, Calif.-Ariz.	215,050	173
Charlotte, N.C.	[illegible],560	35	Amarillo, Tex.	540,539	105	Eureka, Calif.	205,838	174
Memphis, Tenn.	[illegible],761	36	Yakima, Wash.	531,890	106	Alexandria, La.	203,810	175
Salt Lake City, Utah	[illegible],373	37	Bakersfield, Calif.	530,906	107	Ardmore - Ada, Okla.	193,701	176
Columbus, Ohio	[illegible],601	38	Corpus Christi, Tex.	528,567	108	Great Falls, Mont.	193,386	177
Louisville, Ky.	[illegible],311	39	McAllen - Brownsville, Tex.	524,559	109	Roswell, N.M.	188,512	178
Orlando - Daytona Beach - Melbourne, Fla.	[illegible],635	40	Madison, Wisc.	523,133	110	Biloxi - Gulfport - Pascagoula, Miss.	179,291	179
Charleston - Huntington, W.Va.	[illegible],081	41	Greenville - New Bern - Washington, N.C.	512,952	111	Gainesville, Fla.	174,231	180
Oklahoma City, Okla.	[illegible],664	42	Las Vegas, Nev.	510,322	112	Palm Springs, Calif.	172,138	181
Harrisburg - York - Lancaster - Lebanon, Pa.	[illegible],071	43	Lafayette, La.	507,073	113	Jonesboro, Ark.	169,976	182
San Antonio, Tex.	[illegible],272	44	Rockford, Ill.	503,757	114	Grand Junction, Colo.	161,975	183
Raleigh - Durham, N.C.	[illegible],106	45	Odessa - Midland, Tex.	499,860	115	Jackson, Tenn.	153,701	184
Greenville - Spartanburg - Asheville, S.C.-N.C.	[illegible],736	46	Bluefield - Beckley - Oak Hill, W.Va.	499,669	116	San Angelo, Tex.	153,016	185
Norfolk - Portsmouth - Newport News - Hampton, Va.	[illegible],494	47	Lubbock, Tex.	492,938	117	Cheyenne, Wyo.	152,440	186
Richmond, Va.	[illegible],318	48	Fargo, N.D.	492,095	118	St. Joseph, Mo.	150,823	187
Birmingham, Ala.	[illegible],008	49	Eugene, Ore.	482,499	119	Alexandria, Minn.	146,576	188
Fresno, Calif.	[illegible],202	50	Duluth - Superior, Minn.-Wisc.	481,720	120	Panama City, Fla.	143,396	189
Syracuse, N.Y.	[illegible],899	51	Boise, Ida.	471,982	121	Marquette, Mich.	139,441	190
Dayton, Ohio	[illegible],192	52	Binghamton, N.Y.	467,988	122	Bowling Green, Ky.	132,682	191
Shreveport - Texarkana, La.-Tex.-Ark.	[illegible],966	53	Augusta, Ga.	467,931	123	Parkersburg, W.Va.	123,421	192
Grand Rapids - Kalamazoo - Battle Creek, Mich.	[illegible],036	54	Reno, Nev.	463,997	124	Lafayette, Ind.	122,325	193
Wilkes-Barre - Scranton, Pa.	[illegible],334	55	Wheeling - Steubenville, W.Va.-Ohio	460,233	125	Tuscaloosa, Ala.	120,839	194
Rochester, N.Y.	[illegible],340	56	Savannah, Ga.	459,400	126	Anniston, Ala.	112,452	195
Albuquerque, N.M.	[illegible],832	57	Ft. Myers - Naples, Fla.	455,694	127	Harrisonburg, Va.	108,299	196
Flint - Saginaw - Bay City, Mich.	[illegible],129	58	Chico - Redding, Calif.	449,374	128	Lima, Ohio	107,201	197
Tulsa, Okla.	[illegible],848	59	Monroe - El Dorado, La.-Ark.	442,299	129	Hagerstown, Md.	105,529	198
Greensboro - Winston-Salem - High Point, N.C.	[illegible],667	60	Montgomery, Ala.	439,844	130	Laredo, Tex.	104,598	199
Toledo, Ohio	[illegible],496	61	Wichita Falls - Lawton, Tex.-Okla.	435,432	131	Bend, Ore.	103,356	200
Little Rock, Ark.	[illegible],791	62	Charleston, S.C.	433,549	132	Presque Isle, Maine	96,619	201
Knoxville, Tenn.	[illegible],914	63	Joplin - Pittsburg, Mo.-Kans	421,029	133	Victoria, Tex.	84,071	202
Wichita - Hutchinson, Kans.	[illegible],373	64	Bangor, Maine	412,531	134	Zanesville, Ohio	83,477	203
Des Moines, Iowa	[illegible],089	65	Missoula - Butte, Mont.	407,154	135	Mankato, Minn.	79,540	204
Portland - Poland Spring, Maine	[illegible],974	66	Columbus - Tupelo, Miss.	406,822	136	Flagstaff, Ariz.	75,127	205
Omaha, Neb.	[illegible],469	67	Wausau - Rhinelander, Wisc.	406,298	137	Ottumwa - Kirksville, Iowa-Mo.	72,536	206
Mobile - Pensacola, Ala.-Fla.	[illegible],717	68	Sioux City, Iowa	403,495	138	Twin Falls, Ida.	63,570	207
Spokane, Wash.	[illegible],885	69	Columbia - Jefferson City, Mo.	402,582	139	North Platte, Neb.	52,075	208
Roanoke - Lynchburg, Va.	[illegible],781	70				Selma, Ala.	50,876	209
						Alpena, Mich.	41,689	210
						Glendive, Mont.	18,812	211

DRUG SALES

ADI	($000)	Rank
New York, N.Y.	1,332,553	1
Los Angeles, Calif.	1,184,381	2
Chicago, Ill.	704,869	3
San Francisco, Calif.	605,293	4
Philadelphia, Pa.	578,417	5
Detroit, Mich.	526,017	6
Boston, Mass.	519,607	7
Dallas - Ft. Worth, Tex.	479,577	8
Cleveland, Ohio	400,812	9
Washington, D.C.	367,577	10
Miami, Fla.	357,473	11
Indianapolis, Ind.	326,252	12
Houston, Tex.	314,631	13
Sacramento - Stockton, Calif.	273,505	14
Seattle - Tacoma, Wash.	263,078	15
Atlanta, Ga.	261,203	16
St. Louis, Mo.	246,611	17
Minneapolis - St. Paul, Minn.	246,555	18
Hartford - New Haven, Conn.	237,837	19
Pittsburgh, Pa.	233,038	20
Tampa - St. Petersburg, Fla.	232,684	21
Charlotte, N.C.	224,550	22
Greenville - Spartanburg - Asheville, S.C.-N.C.	213,618	23
Cincinnati, Ohio	189,173	24
Baltimore, Md.	185,890	25
Greensboro - Winston-Salem - High Point, N.C.	184,393	26
Kansas City, Mo.	182,007	27
Portland, Ore.	180,346	28
Denver, Colo.	175,336	29
Nashville, Tenn.	174,425	30
Columbus, Ohio	172,264	31
Buffalo, N.Y.	169,875	32
Oklahoma City, Okla.	169,354	33
Birmingham, Ala.	166,482	34
Milwaukee, Wisc.	165,548	35
Charleston - Huntington, W.Va.	159,321	36
San Diego, Calif.	155,228	37
Raleigh - Durham, N.C.	154,130	38
Phoenix, Ariz.	153,585	39
Orlando - Daytona Beach - Melbourne, Fla.	148,538	40
Memphis, Tenn.	144,836	41
Louisville, Ky.	142,735	42
Providence - New Bedford, R.I.-Mass.	141,681	43
New Orleans, La.	141,394	44
Dayton, Ohio	133,159	45
Grand Rapids - Kalamazoo - Battle Creek, Mich.	131,545	46
Little Rock, Ark.	130,416	47
Richmond, Va.	129,748	48
Flint - Saginaw - Bay City, Mich.	125,985	49
Toledo, Ohio	125,925	50
South Bend - Elkhart, Ind.	118,132	51
Knoxville, Tenn.	116,294	52
Mobile - Pensacola, Ala.-Fla.	112,725	53
Shreveport - Texarkana, La.-Tex.-Ark.	109,569	54
Norfolk - Portsmouth - Newport News - Hampton, Va.	108,373	55
Tulsa, Okla.	104,907	56
San Antonio, Tex.	104,156	57
Salt Lake City, Utah	102,379	58
Roanoke - Lynchburg, Va.	101,316	59
West Palm Beach, Fla.	98,316	60
Albany - Schenectady - Troy, N.Y.	96,975	61
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	95,674	62
Harrisburg - York - Lancaster - Lebanon, Pa.	93,354	63
Rochester, N.Y.	90,712	64
Wichita - Hutchinson, Kans.	87,959	65
Fresno, Calif.	87,714	66
Wilkes-Barre - Scranton, Pa.	86,166	67
Portland - Poland Spring, Maine	86,098	68
Syracuse, N.Y.	84,549	69
Lexington, Ky.	84,409	70
Springfield - Decatur - Champaign, Ill.	83,310	71
Davenport - Rock Island - Moline, Iowa-Ill.	83,236	72
Jackson, Miss.	79,851	73
Jacksonville, Fla.	79,755	74
Des Moines, Iowa	76,181	75
Spokane, Wash.	74,843	76
Omaha, Neb.	74,208	77
Ft. Wayne, Ind.	73,872	78
Chattanooga, Tenn.	72,356	79
Albuquerque, N.M.	70,007	80
Evansville, Ind.	69,392	81
Springfield, Mass.	68,780	82
Huntsville - Decatur - Florence, Ala.	68,099	83
Youngstown, Ohio	67,861	84
Green Bay, Wisc.	66,839	85
Cedar Rapids - Waterloo - Dubuque, Iowa	66,141	86
Baton Rouge, La.	63,944	87
Bristol - Kingsport - Johnson City, Tenn.	62,989	88
Burlington - Plattsburgh, Vt.-N.Y.	61,578	89
Columbia, S.C.	61,356	90
Lafayette, La.	60,746	91
Greenville - New Bern - Washington, N.C.	59,623	92
Johnstown - Altoona, Pa.	57,958	93
Lincoln - Hastings - Kearney, Neb.	57,603	94
Yakima, Wash.	56,380	95
Tucson, Ariz.	54,837	96
Terre Haute, Ind.	52,160	97
Springfield, Mo.	51,482	98
Reno, Nev.	51,344	99
Sioux Falls - Mitchell, S.D.	51,328	100
Salinas - Monterey, Calif.	50,696	101
Savannah, Ga.	50,054	102
Augusta, Ga.	49,618	103
McAllen - Brownsville, Tex.	49,534	104
Austin, Tex.	49,452	105
Eugene, Ore.	49,043	106
Amarillo, Tex.	48,958	107
Lubbock, Tex.	48,804	108
Peoria, Ill.	47,197	109
Corpus Christi, Tex.	46,777	110
Monroe - El Dorado, La.-Ark.	45,503	111
Wheeling - Steubenville, W.Va.-Ohio	44,885	112
Waco - Temple, Tex.	44,666	113
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	44,464	114
Montgomery, Ala.	43,836	115
Bakersfield, Calif.	43,245	116
Tallahassee, Fla.	43,056	117
Lansing, Mich.	42,620	118
El Paso, Tex.	42,163	119
Ft. Myers - Naples, Fla.	42,154	120
Columbus, Ga.	41,996	121
Fargo, N.D.	41,938	122
Rockford, Ill.	41,163	123
Beaumont - Port Arthur, Tex.	39,823	124
Joplin - Pittsburg, Mo.-Kans.	39,624	125
Florence, S.C.	39,539	126
Traverse City - Cadillac, Mich.	39,021	127
Wilmington, N.C.	38,979	128
Charleston, S.C.	38,589	129
Columbus - Tupelo, Miss.	37,851	130
Bluefield - Beckley - Oak Hill, W.Va.	37,381	131
Wichita Falls - Lawton, Tex.-Okla.	36,784	132
Abilene - Sweetwater, Tex.	36,260	133
Bangor, Maine	35,745	134
Missoula - Butte, Mont.	35,406	135
Macon, Ga.	34,816	136
Duluth - Superior, Minn.-Wisc.	34,478	137
Colorado Springs - Pueblo, Colo.	33,616	138
Sioux City, Iowa	33,307	139
Binghamton, N.Y.	33,131	140
Las Vegas, Nev.	32,316	141
Albany, Ga.	32,301	142
Rochester - Mason City - Austin, Minn.-Iowa	32,229	143
Ft. Smith, Ark.	31,464	144
La Crosse - Eau Claire, Wisc.	30,630	145
Chico - Redding, Calif.	30,456	146
Watertown - Carthage, N.Y.	30,174	147
Madison, Wisc.	29,770e	148
Topeka, Kans.	29,671	149
Quincy - Hannibal, Ill.-Mo.	29,442	150
Tyler, Tex.	29,096	151
Minot - Bismarck - Dickinson, N.D.	28,887	152
Columbia - Jefferson City, Mo.	28,639	153
Laurel - Hattiesburg, Miss.	28,075	154
Erie, Pa.	27,830	155
Odessa - Midland, Tex.	27,428	156
Wausau - Rhinelander, Wisc.	27,358	157
Medford, Ore.	27,139	158
Boise, Ida.	24,764	159
Utica, N.Y.	24,543	160
Sarasota, Fla.	24,337	161
Gainesville, Fla.	23,011	162
Greenwood - Greenville, Miss.	22,871	163
Idaho Falls - Pocatello, Ida.	22,355	164
Clarksburg - Weston, W.Va.	21,528	165
Billings - Hardin, Mont.	20,923	166
Dothan, Ala.	20,896	167
Eureka, Calif.	20,866	168
Alexandria, La.	20,709	169
Meridian, Miss.	19,911	170
Great Falls, Mont.	18,509	171
Salisbury, Md.	17,942	172
Rapid City, S.D.	17,509	173
Elmira, N.Y.	17,058	174
Lima, Ohio	15,773	175
Jonesboro, Ark.	15,552	176
St. Joseph, Mo.	15,132	177
Lake Charles, La.	14,755	178
Lafayette, Ind.	14,726	179
Roswell, N.M.	14,209	180
Biloxi - Gulfport - Pascagoula, Miss.	14,173	181
Tuscaloosa, Ala.	14,064	182
El Centro - Yuma, Calif.-Ariz.	14,020	183
Anniston, Ala.	13,622	184
Jackson, Tenn.	13,482	185
Ardmore - Ada, Okla.	12,957	186
Bowling Green, Ky.	12,742	187
Casper - Riverton, Wyo.	12,654	188
Palm Springs, Calif.	12,150	189
Panama City, Fla.	11,811	190
Laredo, Tex.	11,403	191
Bend, Ore.	11,146	192
Parkersburg, W.Va.	10,546	193
Alexandria, Minn.	10,256	194
Hagerstown, Md.	10,222	195
San Angelo, Tex.	9,653	196
Victoria, Tex.	9,504	197
Cheyenne, Wyo.	9,376	198
Presque Isle, Maine	9,317	199
Marquette, Mich.	9,142	200
Zanesville, Ohio	7,943	201
Twin Falls, Ida.	6,885	202
Grand Junction, Colo.	6,811	203
Mankato, Minn.	6,656	204
Harrisonburg, Va.	6,525	205
Selma, Ala.	5,514	206
Ottumwa - Kirksville, Iowa-Mo.	5,152	207
North Platte, Neb.	3,850	208
Alpena, Mich.	3,828	209
Flagstaff, Ariz.	2,485	210
Glendive, Mont.	1,689	211

HEALTH & BEAUTY AID SALES

ADI	($000)	Rank
New York, N.Y.	1,450,822	1
Los Angeles, Calif.	1,185,236	2
Chicago, Ill.	776,801	3
Boston, Mass.	666,749	4
Washington, D.C.	537,981	5
Detroit, Mich.	522,068	6
Philadelphia, Pa.	505,367	7
San Francisco, Calif.	492,129	8
Dallas - Ft. Worth, Tex.	362,776	9
Houston, Tex.	341,592	10
Atlanta, Ga.	339,484	11
Cleveland, Ohio	329,322	12
Miami, Fla.	306,033	13
Minneapolis - St. Paul, Minn.	243,436	14
St. Louis, Mo.	239,329	15
Seattle - Tacoma, Wash.	237,790	16
Pittsburgh, Pa.	223,926	17
Sacramento - Stockton, Calif.	199,013	18
San Diego, Calif.	186,065	19
Hartford - New Haven, Conn.	179,200	20
Tampa - St. Petersburg, Fla.	178,250	21
Phoenix, Ariz.	173,206	22
Kansas City, Mo.	161,311	23
Portland, Ore.	160,995	24
Denver, Colo.	154,784	25
Greenville - Spartanburg - Asheville, S.C.-N.C.	153,736	26
Milwaukee, Wisc.	152,968	27
Indianapolis, Ind.	150,395	28
Charlotte, N.C.	147,486	29
Cincinnati, Ohio	143,271	30
San Antonio, Tex.	139,835	31
New Orleans, La.	136,034	32
Nashville, Tenn.	135,287	33
Orlando - Daytona Beach - Melbourne, Fla.	131,743	34
Buffalo, N.Y.	129,421	35
Oklahoma City, Okla.	128,948	36
Flint - Saginaw - Bay City, Mich.	128,084	37
Raleigh - Durham, N.C.	123,226	38
Louisville, Ky.	120,530	39
Grand Rapids - Kalamazoo - Battle Creek, Mich.	120,128	40
Richmond, Va.	119,249	41
Baltimore, Md.	117,635	42
Columbus, Ohio	112,591	43
Charleston - Huntington, W.Va.	112,346	44
Greensboro - Winston-Salem - High Point, N.C.	111,065	45
Memphis, Tenn.	110,334	46
Salt Lake City, Utah	109,580	47
Providence - New Bedford, R.I.-Mass.	104,533	48
Birmingham, Ala.	104,040	49
Tulsa, Okla.	102,310	50
Albany - Schenectady - Troy, N.Y.	97,195	51
Norfolk - Portsmouth - Newport News - Hampton, Va.	96,471	52
Dayton, Ohio	90,882	53
Little Rock, Ark.	90,194	54
Toledo, Ohio	89,626	55
Shreveport - Texarkana, La.-Tex.-Ark.	88,519	56
Mobile - Pensacola, Ala.-Fla.	88,074	57
Harrisburg - York - Lancaster - Lebanon, Pa.	85,355	58
Knoxville, Tenn.	85,153	59
Jacksonville, Fla.	81,605	60
West Palm Beach, Fla.	79,355	61
Springfield - Decatur - Champaign, Ill.	77,771	62
Wichita - Hutchinson, Kans.	77,345	63
Fresno, Calif.	76,269	64
Roanoke - Lynchburg, Va.	74,935	65
Wilkes-Barre - Scranton, Pa.	72,469	66
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	72,314	67
Albuquerque, N.M.	71,698	68
Des Moines, Iowa	69,716	69
Columbia, S.C.	69,665	70
Tucson, Ariz.	68,787	71
Green Bay, Wisc.	68,401	72
Lexington, Ky.	67,930	73
Spokane, Wash.	67,649	74
Davenport - Rock Island - Moline, Iowa-Ill.	67,079	75
Syracuse, N.Y.	66,946	76
Austin, Tex.	66,661	77
Omaha, Neb.	64,574	78
Rochester, N.Y.	63,114	79
Chattanooga, Tenn.	62,684	80
Portland - Poland Spring, Maine	62,050	81
Evansville, Ind.	59,592	82
Cedar Rapids - Waterloo - Dubuque, Iowa	59,257	83
Springfield, Mo.	59,196	84
Jackson, Miss.	58,793	85
Baton Rouge, La.	58,026	86
Reno, Nev.	53,519	87
South Bend - Elkhart, Ind.	52,135	88
El Paso, Tex.	51,902	89
Las Vegas, Nev.	51,095	90
Huntsville - Decatur - Florence, Ala.	50,301	91
McAllen - Brownsville, Tex.	49,669	92
Youngstown, Ohio	48,804	93
Salinas - Monterey, Calif.	48,726	94
Springfield, Mass.	47,975	95
Lincoln - Hastings - Kearney, Neb.	47,877	96
Waco - Temple, Tex.	47,768	97
Augusta, Ga.	46,742	98
Bristol - Kingsport - Johnson City, Tenn.	46,295	99
Charleston, S.C.	46,056	100
Corpus Christi, Tex.	45,838	101
Burlington - Plattsburgh, Vt.-N.Y.	45,404	102
Savannah, Ga.	44,892	103
Lansing, Mich.	44,168	104
Odessa - Midland, Tex.	42,813	105
Rockford, Ill.	42,788	106
Amarillo, Tex.	42,696	107
Johnstown - Altoona, Pa.	42,355	108
Peoria, Ill.	42,248	109
Lubbock, Tex.	40,572	110
Greenville - New Bern - Washington, N.C.	40,525	111
Ft. Wayne, Ind.	39,689	112
Yakima, Wash.	39,049	113
Sioux Falls - Mitchell, S.D.	38,949	114
Beaumont - Port Arthur, Tex.	38,072	115
Macon, Ga.	37,982	116
Lafayette, La.	37,869	117
Fargo, N.D.	37,669	118
Binghamton, N.Y.	37,183	119
Florence, S.C.	37,114	120
Joplin - Pittsburg, Mo.-Kans	36,208	121
Montgomery, Ala.	36,178	122
Madison, Wisc.	35,941	123
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	35,035	124
Tallahassee, Fla.	34,877	125
Ft. Smith, Ark.	34,486	126
Eugene, Ore.	33,874	127
Ft. Myers - Naples, Fla.	33,678	128
Columbus, Ga.	33,675	129
Rochester - Mason City - Austin, Minn.-Iowa	32,237	130
Boise, Ida.	32,045	131
Topeka, Kans.	30,904	132
Bluefield - Beckley - Oak Hill, W.Va.	30,903	133
Monroe - El Dorado, La.-Ark.	29,805	134
Terre Haute, Ind.	29,688	135
Colorado Springs - Pueblo, Colo.	29,547	136
Wichita Falls - Lawton, Tex.-Okla.	29,421	137
Traverse City - Cadillac, Mich.	29,253	138
Columbus - Tupelo, Miss.	28,770	139
Wheeling - Steubenville, W.Va.-Ohio	28,597	140
Columbia - Jefferson City, Mo.	28,368	141
Abilene - Sweetwater, Tex.	27,779	142
Bakersfield, Calif.	27,037	143
Duluth - Superior, Minn.-Wisc.	26,818	144
La Crosse - Eau Claire, Wisc.	26,773	145
Wilmington, N.C.	26,397	146
Albany, Ga.	26,349	147
Erie, Pa.	25,677	148
Sioux City, Iowa	25,278	149
Chico - Redding, Calif.	24,782	150
Wausau - Rhinelander, Wisc.	24,383	151
Missoula - Butte, Mont.	23,414	152
Bangor, Maine	23,384	153
Minot - Bismarck - Dickinson, N.D.	22,560	154
Idaho Falls - Pocatello, Ida.	21,980	155
Medford, Ore.	21,636	156
Watertown - Carthage, N.Y.	21,549	157
Quincy - Hannibal, Ill.-Mo.	21,047	158
Billings - Hardin, Mont.	20,337	159
Laredo, Tex.	20,169	160
Sarasota, Fla.	19,712	161
Alexandria, La.	18,989	162
Laurel - Hattiesburg, Miss.	18,755	163
Tyler, Tex.	18,638	164
Gainesville, Fla.	17,493	165
Dothan, Ala.	17,358	166
Greenwood - Greenville, Miss.	17,063	167
Lake Charles, La.	16,928	168
Utica, N.Y.	16,614	169
Rapid City, S.D.	16,535	170
Biloxi - Gulfport - Pascagoula, Miss.	14,959	171
Meridian, Miss.	14,945	172
Clarksburg - Weston, W.Va.	14,917	173
Elmira, N.Y.	14,908	174
Jonesboro, Ark.	14,617	175
Salisbury, Md.	14,376	176
El Centro - Yuma, Calif.-Ariz.	14,153	177
Palm Springs, Calif.	13,477	178
San Angelo, Tex.	13,370	179
Eureka, Calif.	13,290	180
Roswell, N.M.	12,443	181
Jackson, Tenn.	12,225	182
Tuscaloosa, Ala.	11,985	183
Casper - Riverton, Wyo.	11,813	184
Ardmore - Ada, Okla.	11,605	185
Lafayette, Ind.	11,587	186
Great Falls, Mont.	11,478	187
Panama City, Fla.	11,477	188
Bowling Green, Ky.	11,329	189
Parkersburg, W.Va.	10,369	190
Grand Junction, Colo.	10,284	191
Lima, Ohio	10,264	192
Cheyenne, Wyo.	9,259	193
Marquette, Mich.	8,835	194
Alexandria, Minn.	8,763	195
St. Joseph, Mo.	8,758	196
Hagerstown, Md.	8,721	197
Anniston, Ala.	8,646	198
Victoria, Tex.	8,528	199
Bend, Ore.	6,390	200
Harrisonburg, Va.	6,277	201
Presque Isle, Maine	6,193	202
Mankato, Minn.	5,630	203
Zanesville, Ohio	4,944	204
Twin Falls, Ida.	4,726	205
Ottumwa - Kirksville, Iowa-Mo.	4,554	206
Flagstaff, Ariz.	4,175	207
Selma, Ala.	3,712	208
North Platte, Neb.	3,354	209
Alpena, Mich.	3,091	210
Glendive, Mont.	956	211

MAJOR HOUSEHOLD APPLIANCE SALES

ADI	($000)	Rank
New York, N.Y.	899,951	1
Los Angeles, Calif.	808,780	2
Boston, Mass.	505,194	3
Chicago, Ill.	501,818	4
Philadelphia, Pa.	414,777	5
San Francisco, Calif.	345,305	6
Dallas - Ft. Worth, Tex.	325,496	7
Houston, Tex.	300,854	8
Detroit, Mich.	271,849	9
Washington, D.C.	239,483	10
Miami, Fla.	203,366	11
Cleveland, Ohio	203,124	12
Seattle - Tacoma, Wash.	202,669	13
Pittsburgh, Pa.	189,189	14
Minneapolis - St. Paul, Minn.	184,281	15
Denver, Colo.	182,407	16
Atlanta, Ga.	174,176	17
St. Louis, Mo.	169,465	18
Tampa - St. Petersburg, Fla.	167,936	19
Portland, Ore.	167,748	20
Sacramento - Stockton, Calif.	157,646	21
San Diego, Calif.	146,168	22
Hartford - New Haven, Conn.	135,665	23
Nashville, Tenn.	128,930	24
Indianapolis, Ind.	126,743	25
Baltimore, Md.	124,595	26
Salt Lake City, Utah	120,605	27
Charlotte, N.C.	119,759	28
Kansas City, Mo.	118,920	29
New Orleans, La.	117,264	30
Phoenix, Ariz.	115,628	31
Orlando - Daytona Beach - Melbourne, Fla.	112,957	32
Cincinnati, Ohio	111,271	33
Raleigh - Durham, N.C.	109,201	34
Milwaukee, Wisc.	106,625	35
Charleston - Huntington, W.Va.	105,821	36
Oklahoma City, Okla.	104,624	37
Buffalo, N.Y.	102,206	38
Greenville - Spartanburg - Asheville, S.C.-N.C.	101,415	39
San Antonio, Tex.	96,314	40
Greensboro - Winston-Salem - High Point, N.C.	95,735	41
Columbus, Ohio	95,415	42
Grand Rapids - Kalamazoo - Battle Creek, Mich.	94,916	43
Memphis, Tenn.	94,666	44
Norfolk - Portsmouth - Newport News - Hampton, Va.	94,567	45
Harrisburg - York - Lancaster - Lebanon, Pa.	91,425	46
Louisville, Ky.	91,203	47
Flint - Saginaw - Bay City, Mich.	90,755	48
Dayton, Ohio	89,560	49
Providence - New Bedford, R.I.-Mass.	87,938	50
Tulsa, Okla.	87,785	51
Shreveport - Texarkana, La.-Tex.-Ark.	86,177	52
Wichita - Hutchinson, Kans.	85,735	53
Little Rock, Ark.	85,629	54
Birmingham, Ala.	85,570	55
Richmond, Va.	83,097	56
Knoxville, Tenn.	83,012	57
Mobile - Pensacola, Ala.-Fla.	82,842	58
Springfield - Decatur - Champaign, Ill.	77,076	59
Albany - Schenectady - Troy, N.Y.	73,942	60
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	71,289	61
Des Moines, Iowa	66,745	62
Fresno, Calif.	66,422	63
Roanoke - Lynchburg, Va.	65,966	64
Albuquerque, N.M.	65,341	65
Davenport - Rock Island - Moline, Iowa-Ill.	64,874	66
Toledo, Ohio	64,837	67
West Palm Beach, Fla.	64,461	68
Jacksonville, Fla.	62,574	69
Cedar Rapids - Waterloo - Dubuque, Iowa	62,054	70
Lexington, Ky.	60,609	71
Green Bay, Wisc.	59,669	72
Omaha, Neb.	58,816	73
Austin, Tex.	58,239	74
Evansville, Ind.	57,865	75
Chattanooga, Tenn.	56,074	76
Bristol - Kingsport - Johnson City, Tenn.	55,240	77
Wilkes-Barre - Scranton, Pa.	54,754	78
Rochester, N.Y.	54,253	79
Syracuse, N.Y.	53,670	80
Portland - Poland Spring, Maine	53,274	81
Spokane, Wash.	52,011	82
Baton Rouge, La.	51,713	83
Johnstown - Altoona, Pa.	50,927	84
Huntsville - Decatur - Florence, Ala.	49,752	85
South Bend - Elkhart, Ind.	49,362	86
Las Vegas, Nev.	48,697	87
Ft. Myers - Naples, Fla.	48,469	88
El Paso, Tex.	48,400	89
Springfield, Mo.	47,807	90
Amarillo, Tex.	47,522	91
Greenville - New Bern - Washington, N.C.	46,894	92
Waco - Temple, Tex.	45,516	93
Beaumont - Port Arthur, Tex.	45,175	94
Lafayette, La.	44,200	95
Lincoln - Hastings - Kearney, Neb.	43,998	96
Jackson, Miss.	43,390	97
Columbia, S.C.	43,224	98
McAllen - Brownsville, Tex.	42,239	99
Burlington - Plattsburgh, Vt.-N.Y.	41,172	100
Tucson, Ariz.	40,021	101
Peoria, Ill.	39,865	102
Youngstown, Ohio	39,780	103
Ft. Wayne, Ind.	39,281	104
Colorado Springs - Pueblo, Colo.	39,264	105
Rockford, Ill.	38,739	106
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	37,562	107
Corpus Christi, Tex.	37,254	108
Sioux Falls - Mitchell, S.D.	37,146	109
Wichita Falls - Lawton, Tex.-Okla.	36,500	110
Salinas - Monterey, Calif.	35,559	111
Madison, Wisc.	35,321	112
Lansing, Mich.	34,420	113
Reno, Nev.	34,252	114
Odessa - Midland, Tex.	34,093	115
Savannah, Ga.	33,582	116
Boise, Ida.	33,207	117
Missoula - Butte, Mont.	33,244	118
Eugene, Ore.	33,174	119
Fargo, N.D.	32,958	120
Springfield, Mass.	32,809	121
Yakima, Wash.	32,748	122
Joplin - Pittsburg, Mo.-Kans	32,674	123
Monroe - El Dorado, La.-Ark.	32,593	124
Bluefield - Beckley - Oak Hill, W.Va.	32,561	125
Charleston, S.C.	32,068	126
Idaho Falls - Pocatello, Ida.	32,059	127
Ft. Smith, Ark.	31,984	128
Erie, Pa.	31,492	129
Lubbock, Tex.	31,475	130
La Crosse - Eau Claire, Wisc.	30,233	131
Columbia - Jefferson City, Mo.	29,582	132
Sarasota, Fla.	29,087	133
Topeka, Kans.	29,029	134
Columbus, Ga.	28,758	135
Rochester - Mason City - Austin, Minn.-Iowa	28,524	136
Terre Haute, Ind.	28,476	137
Augusta, Ga.	28,217	138
Tyler, Tex.	27,687	139
Columbus - Tupelo, Miss.	27,445	140
Montgomery, Ala.	26,422	141
Tallahassee, Fla.	25,888	142
Sioux City, Iowa	24,999	143
Duluth - Superior, Minn.-Wisc.	24,857	144
Binghamton, N.Y.	24,800	145
Bakersfield, Calif.	24,627	146
Minot - Bismarck - Dickinson, N.D.	24,433	147
Medford, Ore.	24,395	148
Chico - Redding, Calif.	24,369	149
Wheeling - Steubenville, W.Va.-Ohio	24,328	150
Wausau - Rhinelander, Wisc.	24,317	151
Abilene - Sweetwater, Tex.	24,146	152
Florence, S.C.	23,514	153
Macon, Ga.	23,031	154
Bangor, Maine	22,827	155
Billings - Hardin, Mont.	22,408	156
Traverse City - Cadillac, Mich.	22,370	157
Quincy - Hannibal, Ill.-Mo.	21,464	158
Wilmington, N.C.	21,166	159
Dothan, Ala.	19,364	160
Laredo, Tex.	19,107	161
Laurel - Hattiesburg, Miss.	18,789	162
Rapid City, S.D.	18,680	163
Gainesville, Fla.	18,602	164
Albany, Ga.	18,434	165
Utica, N.Y.	17,870	166
Lake Charles, La.	17,797	167
Panama City, Fla.	17,148	168
Great Falls, Mont.	16,929	169
Greenwood - Greenville, Miss.	16,045	170
Clarksburg - Weston, W.Va.	15,400	171
Alexandria, La.	14,904	172
Casper - Riverton, Wyo.	14,132	173
Salisbury, Md.	13,969	174
Jonesboro, Ark.	13,781	175
El Centro - Yuma, Calif.-Ariz.	13,480	176
Jackson, Tenn.	13,449	177
Biloxi - Gulfport - Pascagoula, Miss.	13,391	178
San Angelo, Tex.	13,378	179
Meridian, Miss.	13,210	180
Roswell, N.M.	13,125	181
Grand Junction, Colo.	12,768	182
Watertown - Carthage, N.Y.	12,450	183
Elmira, N.Y.	12,181	184
St. Joseph, Mo.	12,108	185
Lima, Ohio	12,043	186
Cheyenne, Wyo.	11,806	187
Bowling Green, Ky.	11,562	188
Lafayette, Ind.	11,023	189
Victoria, Tex.	10,811	190
Parkersburg, W.Va.	10,421	191
Ardmore - Ada, Okla.	10,299	192
Tuscaloosa, Ala.	9,898	193
Anniston, Ala.	9,596	194
Hagerstown, Md.	8,677	195
Palm Springs, Calif.	8,317	196
Eureka, Calif.	7,574	197
Alexandria, Minn.	7,390	198
Marquette, Mich.	7,340	199
Harrisonburg, Va.	6,740	200
Presque Isle, Maine	6,681	201
Twin Falls, Ida.	6,456	202
Flagstaff, Ariz.	5,283	203
Mankato, Minn.	4,902	204
Bend, Ore.	4,820	205
Zanesville, Ohio	4,478	206
Ottumwa - Kirksville, Iowa-Mo.	4,475	207
North Platte, Neb.	4,263	208
Selma, Ala.	4,136	209
Alpena, Mich.	2,378	210
Glendive, Mont.	1,256	211

TELEVISION SALES

ADI	($000)	Rank
New York, N.Y.	434,674	1
Los Angeles, Calif.	396,657	2
Boston, Mass.	370,719	3
Chicago, Ill.	227,591	4
San Francisco, Calif.	183,891	5
Philadelphia, Pa.	176,575	6
Dallas - Ft. Worth, Tex.	156,006	7
Houston, Tex.	145,739	8
Washington, D.C.	140,092	9
Miami, Fla.	135,616	10
Detroit, Mich.	132,388	11
Pittsburgh, Pa.	95,800	12
Cleveland, Ohio	94,880	13
Atlanta, Ga.	90,929	14
Denver, Colo.	89,542	15
Tampa - St. Petersburg, Fla.	86,183	16
Seattle - Tacoma, Wash.	82,454	17
Minneapolis - St. Paul, Minn.	77,616	18
St. Louis, Mo.	70,923	19
Hartford - New Haven, Conn.	67,188	20
Indianapolis, Ind.	63,772	21
Oklahoma City, Okla.	63,616	22
Sacramento - Stockton, Calif.	62,717	23
Charlotte, N.C.	61,005	24
Nashville, Tenn.	60,493	25
Baltimore, Md.	60,135	26
Portland, Ore.	58,734	27
San Diego, Calif.	57,342	28
Phoenix, Ariz.	56,911	29
Columbus, Ohio	55,016	30
Cincinnati, Ohio	53,028	31
Orlando - Daytona Beach - Melbourne, Fla.	51,110	32
Milwaukee, Wisc.	50,926	33
San Antonio, Tex.	49,866	34
Buffalo, N.Y.	48,162	35
Kansas City, Mo.	46,595	36
New Orleans, La.	46,326	37
Raleigh - Durham, N.C.	45,174	38
Memphis, Tenn.	44,046	39
Greensboro - Winston-Salem - High Point, N.C.	43,590	40
Tulsa, Okla.	42,013	41
Louisville, Ky.	41,853	42
Grand Rapids - Kalamazoo - Battle Creek, Mich.	40,932	43
Salt Lake City, Utah	40,581	44
Charleston - Huntington, W.Va.	39,985	45
Greenville - Spartanburg - Asheville, S.C.-N.C.	39,813	46
Flint - Saginaw - Bay City, Mich.	38,001	47
West Palm Beach, Fla.	37,182	48
Knoxville, Tenn.	36,997	49
Providence - New Bedford, R.I.-Mass.	36,571	50
Little Rock, Ark.	36,266	51
Dayton, Ohio	36,088	52
Birmingham, Ala.	36,049	53
Albany - Schenectady - Troy, N.Y.	35,792	54
Shreveport - Texarkana, La.-Tex.-Ark.	35,311	55
Toledo, Ohio	34,665	56
Norfolk - Portsmouth - Newport News - Hampton, Va.	33,896	57
Harrisburg - York - Lancaster - Lebanon, Pa.	33,797	58
Mobile - Pensacola, Ala.-Fla.	32,294	59
Albuquerque, N.M.	31,777	60
Richmond, Va.	30,094	61
Wichita - Hutchinson, Kans.	29,417	62
Lexington, Ky.	28,128	63
Springfield - Decatur - Champaign, Ill.	27,662	64
El Paso, Tex.	27,476	65
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	27,043	66
Des Moines, Iowa	26,983	67
Fresno, Calif.	26,794	68
Davenport - Rock Island - Moline, Iowa-Ill.	26,692	69
Green Bay, Wisc.	26,683	70
South Bend - Elkhart, Ind.	24,897	71
McAllen - Brownsville, Tex.	24,623	72
Jacksonville, Fla.	24,314	73
Chattanooga, Tenn.	24,289	74
Rochester, N.Y.	23,469	75
Omaha, Neb.	22,874	76
Evansville, Ind.	22,604	77
Baton Rouge, La.	22,409	78
Beaumont - Port Arthur, Tex.	22,319	79
Wilkes-Barre - Scranton, Pa.	22,018	80
Portland - Poland Spring, Maine	21,543	81
Roanoke - Lynchburg, Va.	21,543	81
Waco - Temple, Tex.	21,442	83
Cedar Rapids - Waterloo - Dubuque, Iowa	21,345	84
Madison, Wisc.	21,014	85
Johnstown - Altoona, Pa.	20,453	86
Springfield, Mass.	20,305	87
Huntsville - Decatur - Florence, Ala.	19,926	88
Greenville - New Bern - Washington, N.C.	19,798	89
Tucson, Ariz.	19,755	90
Syracuse, N.Y.	19,558	91
Austin, Tex.	19,347	92
Lubbock, Tex.	19,223	93
Ft. Wayne, Ind.	18,761	94
Las Vegas, Nev.	18,699	95
Ft. Myers - Naples, Fla.	18,639	96
Bristol - Kingsport - Johnson City, Tenn.	18,554	97
Corpus Christi, Tex.	18,113	98
Spokane, Wash.	18,094	99
Springfield, Mo.	18,029	100
Lincoln - Hastings - Kearney, Neb.	17,816	101
Peoria, Ill.	17,659	102
Columbia, S.C.	17,567	103
Reno, Nev.	17,497	104
Amarillo, Tex.	17,466	105
Colorado Springs - Pueblo, Colo.	17,005	106
Wichita Falls - Lawton, Tex.-Okla.	16,898	107
Jackson, Miss.	16,495	108
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	16,035	109
Sarasota, Fla.	16,029	110
Lafayette, La.	15,511	111
Odessa - Midland, Tex.	15,352	112
Lansing, Mich.	15,244	113
Sioux Falls - Mitchell, S.D.	14,284	114
Burlington - Plattsburgh, Vt.-N.Y.	14,220	115
Rockford, Ill.	13,958	116
Savannah, Ga.	13,632	117
Ft. Smith, Ark.	13,491	118
Terre Haute, Ind.	13,391	119
Columbus, Ga.	13,130	120
Youngstown, Ohio	12,841	121
Salinas - Monterey, Calif.	12,677	122
Bluefield - Beckley - Oak Hill, W.Va.	12,545	123
Charleston, S.C.	12,417	124
Tyler, Tex.	12,413	125
Missoula - Butte, Mont.	12,363	126
Idaho Falls - Pocatello, Ida.	12,176	127
Erie, Pa.	12,056	128
Fargo, N.D.	11,676	129
Montgomery, Ala.	11,635	130
Yakima, Wash.	11,463	131
Joplin - Pittsburg, Mo.-Kans	11,375	132
Monroe - El Dorado, La.-Ark.	11,343	133
Traverse City - Cadillac, Mich.	11,320	134
Wheeling - Steubenville, W.Va.-Ohio	11,147	135
Augusta, Ga.	11,011	136
Chico - Redding, Calif.	10,905	137
Columbia - Jefferson City, Mo.	10,566	138
Sioux City, Iowa	10,365	139
Rochester - Mason City - Austin, Minn.-Iowa	10,350	140
Florence, S.C.	10,288	141
Binghamton, N.Y.	10,249	142
Bangor, Maine	9,965	143
Topeka, Kans.	9,962	144
Abilene - Sweetwater, Tex.	9,763	145
Boise, Ida.	9,574	146
Wausau - Rhinelander, Wisc.	9,552	147
Columbus - Tupelo, Miss.	9,360	148
Lake Charles, La.	9,332	149
Tallahassee, Fla.	9,110	150
Eugene, Ore.	8,830	151
Duluth - Superior, Minn.-Wisc.	8,805	152
La Crosse - Eau Claire, Wisc.	8,776	153
Quincy - Hannibal, Ill.-Mo.	8,534	154
San Angelo, Tex.	8,257	155
Macon, Ga.	7,561	156
Medford, Ore.	7,492	157
Wilmington, N.C.	7,486	158
Minot - Bismarck - Dickinson, N.D.	7,473	159
Biloxi - Gulfport - Pascagoula, Miss.	7,467	160
Casper - Riverton, Wyo.	7,158	161
Albany, Ga.	7,147	162
Bakersfield, Calif.	7,110	163
Billings - Hardin, Mont.	6,839	164
Utica, N.Y.	6,726	165
Dothan, Ala.	6,675	166
Laurel - Hattiesburg, Miss.	6,488	167
Rapid City, S.D.	6,255	168
Salisbury, Md.	6,092	169
Clarksburg - Weston, W.Va.	5,966	170
Tuscaloosa, Ala.	5,564	171
Great Falls, Mont.	5,463	172
Greenwood - Greenville, Miss.	5,441	173
Lafayette, Ind.	5,404	174
Jonesboro, Ark.	5,274	175
El Centro - Yuma, Calif.-Ariz.	5,021	176
Laredo, Tex.	4,972	177
Roswell, N.M.	4,941	178
Alexandria, La.	4,879	179
Cheyenne, Wyo.	4,837	180
Watertown - Carthage, N.Y.	4,823	181
Grand Junction, Colo.	4,822	182
Jackson, Tenn.	4,796	183
St. Joseph, Mo.	4,772	184
Victoria, Tex.	4,584	185
Elmira, N.Y.	4,432	186
Ardmore - Ada, Okla.	4,358	187
Gainesville, Fla.	4,342	188
Meridian, Miss.	4,325	189
Panama City, Fla.	4,273	190
Lima, Ohio	4,202	191
Bowling Green, Ky.	4,199	192
Parkersburg, W.Va.	3,933	193
Hagerstown, Md.	3,756	194
Marquette, Mich.	3,648	195
Palm Springs, Calif.	3,354	196
Eureka, Calif.	3,220	197
Presque Isle, Maine	2,916	198
Alexandria, Minn.	2,852	199
Twin Falls, Ida.	2,524	200
Harrisonburg, Va.	2,487	201
Flagstaff, Ariz.	2,360	202
Anniston, Ala.	2,305	203
Zanesville, Ohio	1,989	204
Mankato, Minn.	1,845	205
Ottumwa - Kirksville, Iowa-Mo.	1,663	206
Bend, Ore.	1,655	207
North Platte, Neb.	1,644	208
Selma, Ala.	1,540	209
Alpena, Mich.	1,246	210
Glendive, Mont.	464	211

AUDIO EQUIPMENT, MUSICAL INSTRUMENT & SUPPLY SALES

ADI	($000)	Rank
New York, N.Y.	1,155,333	1
Los Angeles, Calif.	875,505	2
Chicago, Ill.	622,771	3
Boston, Mass.	606,813	4
Philadelphia, Pa.	498,382	5
San Francisco, Calif.	495,825	6
Dallas - Ft. Worth, Tex.	361,762	7
Washington, D.C.	330,199	8
Houston, Tex.	322,838	9
Detroit, Mich.	294,725	10
Indianapolis, Ind.	261,914	11
Minneapolis - St. Paul, Minn.	254,295	12
Miami, Fla.	246,998	13
Seattle - Tacoma, Wash.	241,919	14
Cleveland, Ohio	206,849	15
Denver, Colo.	196,180	16
St. Louis, Mo.	184,303	17
Sacramento - Stockton, Calif.	162,777	18
Atlanta, Ga.	160,590	19
Portland, Ore.	159,451	20
Pittsburgh, Pa.	158,177	21
Phoenix, Ariz.	147,141	22
Tampa - St. Petersburg, Fla.	141,175	23
San Diego, Calif.	139,479	24
Hartford - New Haven, Conn.	138,168	25
Milwaukee, Wisc.	137,967	26
Kansas City, Mo.	130,577	27
Baltimore, Md.	130,501	28
Salt Lake City, Utah	123,777	29
New Orleans, La.	107,302	30
Orlando - Daytona Beach - Melbourne, Fla.	105,887	31
Nashville, Tenn.	105,411	32
Raleigh - Durham, N.C.	105,358	33
Cincinnati, Ohio	103,558	34
Oklahoma City, Okla.	101,394	35
Columbus, Ohio	96,180	36
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	95,767	37
Charlotte, N.C.	91,595	38
San Antonio, Tex.	91,352	39
Norfolk - Portsmouth - Newport News - Hampton, Va.	89,195	40
Buffalo, N.Y.	88,972	41
Harrisburg - York - Lancaster - Lebanon, Pa.	87,267	42
Tulsa, Okla.	82,505	43
Albuquerque, N.M.	82,222	44
Grand Rapids - Kalamazoo - Battle Creek, Mich.	81,683	45
Greensboro - Winston-Salem - High Point, N.C.	78,636	46
Providence - New Bedford, R.I.-Mass.	77,283	47
Toledo, Ohio	75,273	48
Memphis, Tenn.	75,066	49
Richmond, Va.	74,034	50
Dayton, Ohio	72,949	51
Greenville - Spartanburg - Asheville, S.C.-N.C.	71,055	52
Charleston - Huntington, W.Va.	70,640	53
Albany - Schenectady - Troy, N.Y.	70,106	54
Birmingham, Ala.	67,295	55
Wichita - Hutchinson, Kans.	67,215	56
Mobile - Pensacola, Ala.-Fla.	66,868	57
Louisville, Ky.	66,804	58
Shreveport - Texarkana, La.-Tex.-Ark.	62,174	59
Flint - Saginaw - Bay City, Mich.	62,134	60
Rochester, N.Y.	60,406	61
Austin, Tex.	59,028	62
Syracuse, N.Y.	57,869	63
McAllen - Brownsville, Tex.	57,461	64
Little Rock, Ark.	57,333	65
Springfield - Decatur - Champaign, Ill.	56,721	66
West Palm Beach, Fla.	56,511	67
Jacksonville, Fla.	54,547	68
Roanoke - Lynchburg, Va.	52,594	69
Fresno, Calif.	52,189	70
Tucson, Ariz.	52,044	71
Portland - Poland Spring, Maine	51,223	72
Des Moines, Iowa	49,784	73
El Paso, Tex.	49,607	74
Spokane, Wash.	47,516	75
Omaha, Neb.	47,438	76
Waco - Temple, Tex.	47,163	77
Knoxville, Tenn.	47,139	78
Wilkes-Barre - Scranton, Pa.	45,805	79
South Bend - Elkhart, Ind.	44,946	80
Davenport - Rock Island - Moline, Iowa-Ill.	44,305	81
Cedar Rapids - Waterloo - Dubuque, Iowa	42,841	82
Green Bay, Wisc.	42,663	83
Baton Rouge, La.	42,445	84
Lansing, Mich.	41,596	85
Las Vegas, Nev.	41,501	86
Madison, Wisc.	40,777	87
Youngstown, Ohio	40,458	88
Colorado Springs - Pueblo, Colo.	39,282	89
Columbia, S.C.	38,628	90
Springfield, Mo.	38,096	91
Lexington, Ky.	37,454	92
Sioux Falls - Mitchell, S.D.	37,248	93
Chattanooga, Tenn	37,146	94
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	36,170	95
Beaumont - Port Arthur, Tex.	35,034	96
Reno, Nev.	34,157	97
Lincoln - Hastings - Kearney, Neb.	33,921	98
Lubbock, Tex.	33,763	99
Johnstown - Altoona, Pa.	33,416	100
Jackson, Miss.	33,255	101
Huntsville - Decatur - Florence, Ala.	33,083	102
Bristol - Kingsport - Johnson City, Tenn.	32,715	103
Amarillo, Tex.	32,584	104
Peoria, Ill.	32,233	105
Lafayette, La.	31,979	106
Eugene, Ore.	31,654	107
Fargo, N.D.	31,512	108
Tyler, Tex.	31,501	109
Charleston, S.C.	31,495	110
Boise, Ida.	31,484	111
Springfield, Mass.	31,466	112
Evansville, Ind.	31,412	113
Burlington - Plattsburgh, Vt.-N.Y.	31,367	114
Corpus Christi, Tex.	31,290	115
Augusta, Ga.	30,536	116
Wichita Falls - Lawton, Tex.-Okla.	30,455	117
Ft. Wayne, Ind.	29,930	118
Yakima, Wash.	28,730	119
Odessa - Midland, Tex.	28,384	120
Terre Haute, Ind.	27,841	121
Greenville - New Bern - Washington, N.C.	27,421	122
Rockford, Ill.	26,737	123
Ft. Myers - Naples, Fla.	26,468	124
Salinas - Monterey, Calif.	26,148	125
Ft. Smith, Ark.	25,318	126
Savannah, Ga.	24,906	127
Billings - Hardin, Mont.	24,887	128
Idaho Falls - Pocatello, Ida.	24,560	129
Missoula - Butte, Mont.	23,279	130
Monroe - El Dorado, La.-Ark.	22,516	131
Joplin - Pittsburg, Mo.-Kans	22,329	132
Rochester - Mason City - Austin, Minn.-Iowa	22,133	133
Duluth - Superior, Minn.-Wisc.	21,527	134
Topeka, Kans.	20,782	135
Erie, Pa.	20,753	136
Tallahassee, Fla.	20,504	137
Wheeling - Steubenville, W.Va.-Ohio	20,499	138
La Crosse - Eau Claire, Wisc.	20,301	139
Columbus, Ga.	19,846	140
Macon, Ga.	19,388	141
Laredo, Tex.	19,110	142
Binghamton, N.Y.	19,015	143
Columbia - Jefferson City, Mo.	18,521	144
Medford, Ore.	17,957	145
Chico - Redding, Calif.	17,489	146
Wilmington, N.C.	17,206	147
Bakersfield, Calif.	17,026	148
Casper - Riverton, Wyo.	16,890	149
Bluefield - Beckley - Oak Hill, W.Va.	16,763	150
Minot - Bismarck - Dickinson, N.D.	16,726	151
Bangor, Maine	16,716	152
Rapid City, S.D.	16,602	153
Montgomery, Ala.	16,408	154
Sioux City, Iowa	16,338	155
Traverse City - Cadillac, Mich.	15,171	156
Columbus - Tupelo, Miss.	14,986	157
Florence, S.C.	14,792	158
Albany, Ga.	14,738	159
Gainesville, Fla.	14,008	160
Wausau - Rhinelander, Wisc.	13,821	161
Abilene - Sweetwater, Tex.	13,611	162
Sarasota, Fla.	13,603	163
Alexandria, La.	12,968	164
Quincy - Hannibal, Ill.-Mo.	12,503	165
Roswell, N.M.	12,240	166
Utica, N.Y.	11,980	167
Great Falls, Mont.	11,881	168
Panama City, Fla.	10,914	169
Laurel - Hattiesburg, Miss.	10,557	170
Salisbury, Md.	10,407	171
St. Joseph, Mo.	10,360	172
Lake Charles, La.	10,276	173
Cheyenne, Wyo.	10,251	174
Biloxi - Gulfport - Pascagoula, Miss.	9,985	175
Watertown - Carthage, N.Y.	9,754	176
Elmira, N.Y.	9,107	177
Dothan, Ala.	9,059	178
San Angelo, Tex.	8,992	179
Grand Junction, Colo.	8,859	180
Greenwood - Greenville, Miss.	8,799	181
Lafayette, Ind.	8,668	182
Parkersburg, W.Va.	7,804	183
Clarksburg - Weston, W.Va.	7,480	184
Lima, Ohio	7,428	185
Jonesboro, Ark.	7,308	186
Tuscaloosa, Ala.	7,132	187
El Centro - Yuma, Calif.-Ariz.	6,927	188
Palm Springs, Calif.	6,804	189
Meridian, Miss.	6,803	190
Ardmore - Ada, Okla.	6,780	191
Hagerstown, Md.	6,089	192
Victoria, Tex.	6,017	193
Anniston, Ala.	5,640	194
Eureka, Calif.	5,604	195
Jackson, Tenn.	5,579	196
Twin Falls, Ida.	4,966	197
Marquette, Mich.	4,927	198
Presque Isle, Maine	4,882	199
Alexandria, Minn.	4,802	200
Bowling Green, Ky.	4,654	201
Bend, Ore.	4,036	202
Harrisonburg, Va.	3,916	203
Mankato, Minn.	3,249	204
Zanesville, Ohio	3,171	205
Flagstaff, Ariz.	2,875	206
North Platte, Neb.	2,487	207
Ottumwa - Kirksville, Iowa-Mo.	2,433	208
Selma, Ala.	1,950	209
Alpena, Mich.	1,694	210
Glendive, Mont.	863	211

FURNITURE & SLEEP EQUIPMENT SALES

ADI	($000)	Rank
New York, N.Y.	1,992,690	1
Los Angeles, Calif.	1,429,017	2
Chicago, Ill.	942,620	3
Boston, Mass.	720,508	4
San Francisco, Calif.	703,299	5
Philadelphia, Pa.	668,878	6
Dallas - Ft. Worth, Tex.	530,309	7
Miami, Fla.	523,565	8
Washington, D.C.	510,894	9
Houston, Tex.	492,220	10
Detroit, Mich.	461,497	11
Cleveland, Ohio	353,619	12
Seattle - Tacoma, Wash.	307,344	13
Pittsburgh, Pa.	305,799	14
Minneapolis - St. Paul, Minn.	302,425	15
Denver, Colo.	289,341	16
Atlanta, Ga.	283,393	17
San Diego, Calif.	267,634	18
Tampa - St. Petersburg, Fla.	250,759	19
Phoenix, Ariz.	242,714	20
St. Louis, Mo.	238,654	21
Hartford - New Haven, Conn.	237,243	22
Sacramento - Stockton, Calif.	226,115	23
Baltimore, Md.	223,697	24
Portland, Ore.	208,404	25
Charlotte, N.C.	203,236	26
New Orleans, La.	194,473	27
Nashville, Tenn.	192,924	28
Indianapolis, Ind.	92,095	29
Orlando - Daytona Beach - Melbourne, Fla.	190,935	30
Salt Lake City, Utah	180,338	31
Greensboro - Winston-Salem - High Point, N.C.	179,152	32
Cincinnati, Ohio	174,600	33
Oklahoma City, Okla.	170,747	34
Kansas City, Mo.	169,203	35
Norfolk - Portsmouth - Newport News - Hampton, Va.	167,908	36
Raleigh - Durham, N.C.	165,817	37
Milwaukee, Wisc.	164,633	38
San Antonio, Tex.	163,673	39
West Palm Beach, Fla.	152,585	40
Tulsa, Okla.	149,130	41
Memphis, Tenn.	141,472	42
Providence - New Bedford, R.I.-Mass.	138,651	43
Louisville, Ky.	138,628	44
Charleston - Huntington, W.Va.	138,254	45
Buffalo, N.Y.	136,927	46
Columbus, Ohio	132,854	47
Birmingham, Ala.	131,630	48
Greenville - Spartanburg - Asheville, S.C.-N.C.	129,752	49
Richmond, Va.	126,713	50
Dayton, Ohio	126,020	51
Grand Rapids - Kalamazoo - Battle Creek, Mich.	125,465	52
Shreveport - Texarkana, La.-Tex.-Ark.	117,929	53
Harrisburg - York - Lancaster - Lebanon, Pa.	117,413	54
Mobile - Pensacola, Ala.-Fla.	115,785	55
Little Rock, Ark.	109,801	56
Jacksonville, Fla.	106,646	57
Knoxville, Tenn.	102,872	58
Albuquerque, N.M.	99,404	59
Flint - Saginaw - Bay City, Mich.	95,723	60
Omaha, Neb.	94,796	61
Rochester, N.Y.	93,590	62
Albany - Schenectady - Troy, N.Y.	92,726	63
Fresno, Calif.	92,308	64
Roanoke - Lynchburg, Va.	92,286	65
El Paso, Tex.	91,145	66
Springfield - Decatur - Champaign, Ill.	87,629	67
South Bend - Elkhart, Ind.	86,108	68
Wichita - Hutchinson, Kans.	85,334	69
Toledo, Ohio	84,245	70
Davenport - Rock Island - Moline, Iowa-Ill.	82,441	71
Ft. Myers - Naples, Fla.	81,315	72
Wilkes-Barre - Scranton, Pa.	[illegible]	73
Des Moines, Iowa	79,394	74
Syracuse, N.Y.	78,532	75
Colorado Springs - Pueblo, Colo.	78,381	76
Sarasota, Fla.	77,214	77
Lexington, Ky.	76,681	78
Greenville - New Bern - Washington, N.C.	76,674	79
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	76,366	80
Austin, Tex.	75,111	81
Chattanooga, Tenn.	73,994	82
Columbia, S.C.	72,268	83
Tucson, Ariz.	72,103	84
Cedar Rapids - Waterloo - Dubuque, Iowa	70,563	85
Jackson, Miss.	69,367	86
Johnstown - Altoona, Pa.	68,896	87
Baton Rouge, La.	68,435	88
Savannah, Ga.	67,738	89
Green Bay, Wisc.	67,603	90
Huntsville - Decatur - Florence, Ala.	67,588	91
Reno, Nev.	67,231	92
Youngstown, Ohio	66,392	93
Amarillo, Tex.	66,000	94
Evansville, Ind.	65,665	95
Portland - Poland Spring, Maine	65,163	96
Lafayette, La.	63,482	97
Bristol - Kingsport - Johnson City, Tenn.	62,030	98
McAllen - Brownsville, Tex.	61,776	99
Las Vegas, Nev.	61,624	100
Spokane, Wash.	60,941	101
Waco - Temple, Tex.	59,469	102
Ft. Wayne, Ind.	57,464	103
Salinas - Monterey, Calif.	56,456	104
Peoria, Ill.	54,266	105
Odessa - Midland, Tex.	53,658	106
Springfield, Mo.	53,192	107
Beaumont - Port Arthur, Tex.	52,750	108
Corpus Christi, Tex.	52,691	109
Augusta, Ga.	52,339	110
Lubbock, Tex.	51,962	111
Madison, Wisc.	50,937	112
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	50,835	113
Springfield, Mass.	49,011	114
Lincoln - Hastings - Kearney, Neb.	48,970	115
Lansing, Mich.	48,371	116
Rockford, Ill.	48,101	117
Tyler, Tex.	47,814	118
Charleston, S.C.	46,925	119
Wichita Falls - Lawton, Tex.-Okla.	46,516	120
Montgomery, Ala.	45,528	121
Columbus, Ga.	44,818	122
Burlington - Plattsburgh, Vt.-N.Y.	44,389	123
Monroe - El Dorado, La.-Ark.	44,025	124
Fargo, N.D.	42,713	125
Boise, Ida.	41,403	126
Eugene, Ore.	40,840	127
Yakima, Wash.	40,783	128
Missoula - Butte, Mont.	40,562	129
Sioux Falls - Mitchell, S.D.	39,659	130
Binghamton, N.Y.	38,502	131
Bluefield - Beckley - Oak Hill, W.Va.	37,551	132
Joplin - Pittsburg, Mo.-Kans	37,447	133
Bakersfield, Calif.	35,668	134
Tallahassee, Fla.	35,639	135
Ft. Smith, Ark.	35,002	136
Wilmington, N.C.	34,617	137
Idaho Falls - Pocatello, Ida.	32,973	138
Florence, S.C.	32,163	139
Bangor, Maine	31,662	140
Rochester - Mason City - Austin, Minn.-Iowa	31,607	141
Columbus - Tupelo, Miss.	31,333	142
Macon, Ga.	30,835	143
Topeka, Kans.	30,594	144
Sioux City, Iowa	29,121	145
Wheeling - Steubenville, W.Va.-Ohio	29,000	146
Albany, Ga.	28,243	147
Minot - Bismarck - Dickinson, N.D.	28,212	148
Terre Haute, Ind.	27,912	149
Columbia - Jefferson City, Mo.	27,749	150
Gainesville, Fla.	27,749	150
Erie, Pa.	27,340	152
Wausau - Rhinelander, Wisc.	26,801	153
La Crosse - Eau Claire, Wisc.	26,750	154
Abilene - Sweetwater, Tex.	26,629	155
Duluth - Superior, Minn.-Wisc.	26,424	156
Billings - Hardin, Mont.	25,829	157
Lake Charles, La.	24,878	158
Medford, Ore.	24,171	159
Rapid City, S.D.	23,885	160
Chico - Redding, Calif.	23,717	161
Quincy - Hannibal, Ill.-Mo.	23,204	162
Salisbury, Md.	22,210	163
Dothan, Ala.	21,059	164
Great Falls, Mont.	20,780	165
Panama City, Fla.	20,289	166
San Angelo, Tex.	20,239	167
Laurel - Hattiesburg, Miss.	19,270	168
Greenwood - Greenville, Miss.	18,935	169
Clarksburg - Weston, W.Va.	18,591	170
Utica, N.Y.	18,423	171
Watertown - Carthage, N.Y.	17,811	172
Grand Junction, Colo.	16,967	173
Roswell, N.M.	16,673	174
Casper - Riverton, Wyo.	16,333	175
Tuscaloosa, Ala.	15,837	176
Traverse City - Cadillac, Mich.	15,833	177
Jonesboro, Ark.	15,776	178
Alexandria, La.	15,514	179
El Centro - Yuma, Calif.-Ariz.	14,561	180
Lafayette, Ind.	13,963	181
Biloxi - Gulfport - Pascagoula, Miss.	13,271	182
Elmira, N.Y.	12,992	183
Ardmore - Ada, Okla.	12,794	184
Meridian, Miss.	12,739	185
Cheyenne, Wyo.	12,595	186
Palm Springs, Calif.	12,573	187
St. Joseph, Mo.	12,014	188
Victoria, Tex.	11,800	189
Jackson, Tenn.	11,517	190
Lima, Ohio	10,912	191
Bowling Green, Ky.	10,657	192
Eureka, Calif.	10,288	193
Hagerstown, Md.	9,706	194
Marquette, Mich.	9,447	195
Anniston, Ala.	9,251	196
Laredo, Tex.	9,201	197
Parkersburg, W.Va.	8,862	198
Harrisonburg, Va.	8,268	199
Alexandria, Minn.	8,245	200
Twin Falls, Ida.	7,527	201
Bend, Ore.	6,798	202
Zanesville, Ohio	5,297	203
Presque Isle, Maine	5,112	204
Mankato, Minn.	4,808	205
North Platte, Neb.	4,646	206
Selma, Ala.	4,637	207
Flagstaff, Ariz.	4,522	208
Ottumwa - Kirksville, Iowa-Mo.	3,514	209
Glendive, Mont.	1,029	210
Alpena, Mich.	821	211

1984 SURVEY OF BUYING POWER DATA SERVICE

MEN'S & BOYS' CLOTHING SALES

ADI	($000)	Rank
New York, N.Y.	3,034,765	1
Los Angeles, Calif.	1,965,449	2
Chicago, Ill.	1,530,957	3
Boston, Mass.	1,178,515	4
Philadelphia, Pa.	1,113,975	5
San Francisco, Calif.	993,107	6
Detroit, Mich.	847,323	7
Houston, Tex.	743,884	8
Washington, D.C.	708,118	9
Dallas - Ft. Worth, Tex.	702,176	10
Cleveland, Ohio	569,455	11
Miami, Fla.	541,109	12
Minneapolis - St. Paul, Minn.	512,467	13
Pittsburgh, Pa.	493,314	14
Seattle - Tacoma, Wash.	493,027	15
Atlanta, Ga.	451,468	16
St. Louis, Mo.	431,546	17
Hartford - New Haven, Conn.	425,914	18
Denver, Colo.	403,775	19
Portland, Ore.	356,662	20
Sacramento - Stockton, Calif.	331,574	21
Baltimore, Md.	327,957	22
Tampa - St. Petersburg, Fla.	316,881	23
San Diego, Calif.	312,234	24
Indianapolis, Ind.	305,073	25
Kansas City, Mo.	302,717	26
Providence - New Bedford, R.I.-Mass.	263,596	27
Salt Lake City, Utah	262,462	28
Grand Rapids - Kalamazoo - Battle Creek, Mich.	259,607	29
Cincinnati, Ohio	259,011	30
Milwaukee, Wisc.	256,026	31
Buffalo, N.Y.	243,208	32
Nashville, Tenn.	243,153	33
New Orleans, La.	242,771	34
Columbus, Ohio	241,518	35
Phoenix, Ariz.	234,793	36
Charlotte, N.C.	234,276	37
Oklahoma City, Okla.	221,924	38
Flint - Saginaw - Bay City, Mich.	215,779	39
Raleigh - Durham, N.C.	212,515	40
Orlando - Daytona Beach - Melbourne, Fla.	210,059	41
Greenville - Spartanburg - Asheville, S.C.-N.C.	207,756	42
Portland - Poland Spring, Maine	207,321	43
San Antonio, Tex.	205,122	44
Norfolk - Portsmouth - Newport News - Hampton, Va.	195,193	45
Memphis, Tenn.	194,778	46
Birmingham, Ala.	189,115	47
Charleston - Huntington, W.Va.	188,557	48
Louisville, Ky.	185,688	49
Harrisburg - York - Lancaster - Lebanon, Pa.	182,342	50
Dayton, Ohio	179,192	51
Tulsa, Okla.	175,757	52
Greensboro - Winston-Salem - High Point, N.C.	175,601	53
Albany - Schenectady - Troy, N.Y.	175,591	54
Richmond, Va.	164,975	55
Wichita - Hutchinson, Kans.	159,655	56
Mobile - Pensacola, Ala.-Fla.	157,611	57
Little Rock, Ark.	155,429	58
Springfield - Decatur - Champaign, Ill.	154,705	59
Wilkes-Barre - Scranton, Pa.	154,152	60
Shreveport - Texarkana, La.-Tex.-Ark.	154,092	61
Knoxville, Tenn.	153,462	62
Albuquerque, N.M.	150,903	63
Toledo, Ohio	144,047	64
West Palm Beach, Fla.	142,687	65
Jacksonville, Fla.	142,574	66
Des Moines, Iowa	140,909	67
Fresno, Calif.	135,553	68
Davenport - Rock Island - Moline, Iowa-Ill.	133,604	69
Rochester, N.Y.	131,618	70
Roanoke - Lynchburg, Va.	127,400	71
Syracuse, N.Y.	126,864	72
Lexington, Ky.	126,859	73
Omaha, Neb.	122,330	74
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	121,868	75
Cedar Rapids - Waterloo - Dubuque, Iowa	118,545	76
Johnstown - Altoona, Pa.	115,872	77
Las Vegas, Nev.	110,905	78
Springfield, Mass.	110,666	79
Green Bay, Wisc.	110,219	80
Spokane, Wash.	109,496	81
Austin, Tex.	109,103	82
Youngstown, Ohio	107,513	83
Chattanooga, Tenn.	104,141	84
Columbia, S.C.	102,077	85
McAllen - Brownsville, Tex.	101,452	86
South Bend - Elkhart, Ind.	100,852	87
Evansville, Ind.	98,590	88
Lincoln - Hastings - Kearney, Neb.	98,581	89
Baton Rouge, La.	98,562	90
Huntsville - Decatur - Florence, Ala.	98,336	91
El Paso, Tex.	97,958	92
Lansing, Mich.	96,182	93
Bristol - Kingsport - Johnson City, Tenn.	92,429	94
Jackson, Miss.	92,309	95
Burlington - Plattsburgh, Vt.-N.Y.	88,554	96
Peoria, Ill.	88,336	97
Fargo, N.D.	83,849	98
Salinas - Monterey, Calif.	82,630	99
Ft. Wayne, Ind.	82,177	100
Rockford, Ill.	81,258	101
Sioux Falls - Mitchell, S.D.	79,724	102
Tucson, Ariz.	78,685	103
Amarillo, Tex.	76,789	104
Waco - Temple, Tex.	75,981	105
Beaumont - Port Arthur, Tex.	73,573	106
Springfield, Mo.	72,945	107
Yakima, Wash.	72,390	108
Lafayette, La.	72,118	109
Colorado Springs - Pueblo, Colo.	70,688	110
Eugene, Ore.	67,067	111
Savannah, Ga.	66,648	112
Reno, Nev.	66,428	113
Erie, Pa.	66,182	114
Charleston, S.C.	64,447	115
Ft. Myers - Naples, Fla.	63,992	116
Montgomery, Ala.	63,989	117
Lubbock, Tex.	63,455	118
Missoula - Butte, Mont.	62,531	119
Greenville - New Bern - Washington, N.C.	61,975	120
Corpus Christi, Tex.	61,372	121
Madison, Wisc.	60,425	122
Odessa - Midland, Tex.	59,681	123
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	59,615	124
Augusta, Ga.	58,279	125
Columbus, Ga.	57,685	126
Minot - Bismarck - Dickinson, N.D.	56,944	127
Macon, Ga.	56,839	128
Idaho Falls - Pocatello, Ida.	56,602	129
Terre Haute, Ind.	56,060	130
Boise, Ida.	55,732	131
Tallahassee, Fla.	55,698	132
Ft. Smith, Ark.	55,319	133
Wichita Falls - Lawton, Tex.-Okla.	54,980	134
Rochester - Mason City - Austin, Minn.-Iowa	54,788	135
Wheeling - Steubenville, W.Va.-Ohio	54,434	136
Florence, S.C.	53,055	137
Monroe - El Dorado, La.-Ark.	52,523	138
Duluth - Superior, Minn.-Wisc.	52,343	139
Sioux City, Iowa	51,769	140
Columbia - Jefferson City, Mo.	51,394	141
Joplin - Pittsburg, Mo.-Kans.	51,332	142
La Crosse - Eau Claire, Wisc.	50,658	143
Binghamton, N.Y.	49,991	144
Bangor, Maine	49,903	145
Tyler, Tex.	49,799	146
Bluefield - Beckley - Oak Hill, W.Va.	48,903	147
Bakersfield, Calif.	48,357	148
Traverse City - Cadillac, Mich.	47,638	149
Topeka, Kans.	47,263	150
Columbus - Tupelo, Miss.	45,789	151
Wausau - Rhinelander, Wisc.	44,708	152
Billings - Hardin, Mont.	42,686	153
Medford, Ore.	42,013	154
Chico - Redding, Calif.	39,327	155
Rapid City, S.D.	38,422	156
Wilmington, N.C.	38,127	157
Dothan, Ala.	36,646	158
Quincy - Hannibal, Ill.-Mo.	36,426	159
Abilene - Sweetwater, Tex.	36,299	160
Laredo, Tex.	36,132	161
Albany, Ga.	35,609	162
Great Falls, Mont.	35,151	163
Utica, N.Y.	33,734	164
Jackson, Tenn.	31,899	165
Sarasota, Fla.	30,486	166
Laurel - Hattiesburg, Miss.	29,901	167
Salisbury, Md.	29,429	168
Elmira, N.Y.	28,601	169
Alexandria, La.	28,421	170
Grand Junction, Colo.	28,031	171
Biloxi - Gulfport - Pascagoula, Miss.	27,638	172
Lake Charles, La.	27,349	173
Cheyenne, Wyo.	26,983	174
Roswell, N.M.	26,975	175
El Centro - Yuma, Calif.-Ariz.	26,430	176
Parkersburg, W.Va.	25,957	177
Casper - Riverton, Wyo.	25,383	178
Tuscaloosa, Ala.	25,299	179
Gainesville, Fla.	24,240	180
Greenwood - Greenville, Miss.	23,729	181
Bowling Green, Ky.	23,604	182
Lima, Ohio	23,058	183
Watertown - Carthage, N.Y.	22,509	184
Panama City, Fla.	22,135	185
Jonesboro, Ark.	21,831	186
Meridian, Miss.	21,335	187
St. Joseph, Mo.	21,006	188
Lafayette, Ind.	20,909	189
San Angelo, Tex.	20,436	190
Clarksburg - Weston, W.Va.	20,175	191
Palm Springs, Calif.	19,888	192
Anniston, Ala.	18,540	193
Hagerstown, Md.	17,289	194
Ardmore - Ada, Okla.	17,151	195
Presque Isle, Maine	16,572	196
Victoria, Tex.	14,193	197
Eureka, Calif.	14,110	198
Marquette, Mich.	13,625	199
Mankato, Minn.	13,475	200
Alexandria, Minn.	12,760	201
Zanesville, Ohio	10,979	202
Bend, Ore.	10,910	203
Twin Falls, Ida.	10,357	204
Harrisonburg, Va.	9,311	205
Flagstaff, Ariz.	8,303	206
Ottumwa - Kirksville, Iowa-Mo.	7,279	207
North Platte, Neb.	6,844	208
Alpena, Mich.	6,613	209
Selma, Ala.	6,228	210
Glendive, Mont.	2,243	211

WOMEN'S & GIRLS' CLOTHING SALES

ADI	($000)	Rank
New York, N.Y.	5,360,466	1
Los Angeles, Calif.	3,344,326	2
Chicago, Ill.	2,650,424	3
Boston, Mass.	2,042,670	4
Philadelphia, Pa.	1,872,645	5
San Francisco, Calif.	1,687,253	6
Washington, D.C.	1,264,698	7
Detroit, Mich.	1,219,751	8
Dallas - Ft. Worth, Tex.	1,219,748	9
Houston, Tex.	1,210,188	10
Miami, Fla.	980,208	11
Cleveland, Ohio	879,440	12
Minneapolis - St. Paul, Minn.	835,127	13
Pittsburgh, Pa.	815,168	14
Atlanta, Ga.	760,924	15
Seattle - Tacoma, Wash.	760,814	16
Hartford - New Haven, Conn.	723,981	17
St. Louis, Mo.	696,681	18
Indianapolis, Ind.	622,310	19
Denver, Colo.	566,550	20
Portland, Ore.	560,920	21
San Diego, Calif.	525,850	22
Baltimore, Md.	523,639	23
Tampa - St. Petersburg, Fla.	512,985	24
Sacramento - Stockton, Calif.	507,727	25
Kansas City, Mo.	489,002	26
Providence - New Bedford, R.I.-Mass.	455,616	27
Phoenix, Ariz.	435,800	28
New Orleans, La.	409,564	29
Milwaukee, Wisc.	401,572	30
Cincinnati, Ohio	396,175	31
Nashville, Tenn.	386,215	32
Buffalo, N.Y.	377,389	33
Charlotte, N.C.	376,803	34
Oklahoma City, Okla.	374,176	35
Columbus, Ohio	359,904	36
Salt Lake City, Utah	359,189	37
San Antonio, Tex.	357,629	38
Norfolk - Portsmouth - Newport News - Hampton, Va.	349,888	39
Orlando - Daytona Beach - Melbourne, Fla.	345,022	40
Raleigh - Durham, N.C.	341,716	41
Memphis, Tenn.	340,630	42
Birmingham, Ala.	333,070	43
Grand Rapids - Kalamazoo - Battle Creek, Mich.	330,726	44
Louisville, Ky.	304,689	45
Greenville - Spartanburg - Asheville, S.C.-N.C.	304,398	46
Harrisburg - York - Lancaster - Lebanon, Pa.	298,873	47
Greensboro - Winston-Salem - High Point, N.C.	295,593	48
Richmond, Va.	295,372	49
Tulsa, Okla.	279,146	50
Flint - Saginaw - Bay City, Mich.	272,368	51
Charleston - Huntington, W.Va.	268,031	52
West Palm Beach, Fla.	266,426	53
Dayton, Ohio	265,578	54
Albany - Schenectady - Troy, N.Y.	259,678	55
Little Rock, Ark.	251,226	56
Mobile - Pensacola, Ala.-Fla.	246,357	57
Shreveport - Texarkana, La.-Tex.-Ark.	241,380	58
Wilkes-Barre - Scranton, Pa.	237,703	59
Portland - Poland Spring, Maine	231,800	60
Jacksonville, Fla.	227,929	61
Knoxville, Tenn.	224,960	62
Springfield - Decatur - Champaign, Ill.	224,850	63
Wichita - Hutchinson, Kans.	224,154	64
Albuquerque, N.M.	222,357	65
Rochester, N.Y.	212,791	66
Toledo, Ohio	209,477	67
Des Moines, Iowa	202,317	68
Lexington, Ky.	199,040	69
Syracuse, N.Y.	195,557	70
Austin, Tex.	192,789	71
Fresno, Calif.	190,866	72
Roanoke - Lynchburg, Va.	188,573	73
Davenport - Rock Island - Moline, Iowa-Ill.	186,768	74
Omaha, Neb.	183,164	75
Springfield, Mass.	182,519	76
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	178,162	77
Las Vegas, Nev.	172,031	78
Jackson, Miss.	170,916	79
Youngstown, Ohio	168,310	80
Johnstown - Altoona, Pa.	168,236	81
Baton Rouge, La.	160,558	82
Spokane, Wash.	159,828	83
Cedar Rapids - Waterloo - Dubuque, Iowa	154,354	84
McAllen - Brownsville, Tex.	154,252	85
El Paso, Tex.	154,030	86
Chattanooga, Tenn.	153,126	87
Columbia, S.C.	148,573	88
Huntsville - Decatur - Florence, Ala.	145,324	89
Evansville, Ind.	141,403	90
Tucson, Ariz.	137,057	91
Green Bay, Wisc.	136,629	92
Lincoln - Hastings - Kearney, Neb.	136,192	93
Peoria, Ill.	135,687	94
Burlington - Plattsburgh, Vt.-N.Y.	132,776	95
Lansing, Mich.	132,139	96
Salinas - Monterey, Calif.	130,073	97
Bristol - Kingsport - Johnson City, Tenn.	128,475	98
South Bend - Elkhart, Ind.	125,995	99
Waco - Temple, Tex.	119,896	100
Ft. Wayne, Ind.	119,380	101
Fargo, N.D.	118,387	102
Beaumont - Port Arthur, Tex.	117,085	103
Springfield, Mo.	109,438	104
Ft. Myers - Naples, Fla.	108,639	105
Rockford, Ill.	106,270	106
Amarillo, Tex.	105,483	107
Sioux Falls - Mitchell, S.D.	104,669	108
Lafayette, La.	103,782	109
Charleston, S.C.	103,748	110
Corpus Christi, Tex.	102,973	111
Lubbock, Tex.	102,111	112
Montgomery, Ala.	101,420	113
Eugene, Ore.	101,039	114
Reno, Nev.	99,906	115
Yakima, Wash.	99,884	116
Savannah, Ga.	99,496	117
Augusta, Ga.	98,021	118
Odessa - Midland, Tex.	96,917	119
Greenville - New Bern - Washington, N.C.	94,949	120
Colorado Springs - Pueblo, Colo.	93,571	121
Erie, Pa.	93,009	122
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	91,974	123
Tallahassee, Fla.	87,497	124
Ft. Smith, Ark.	87,263	125
Wheeling - Steubenville, W.Va.-Ohio	87,034	126
Wichita Falls - Lawton, Tex.-Okla.	86,281	127
Florence, S.C.	85,205	128
Madison, Wisc.	84,018	129
Monroe - El Dorado, La.-Ark.	83,062	130
Columbus, Ga.	81,722	131
Rochester - Mason City - Austin, Minn.-Iowa	79,595	132
Macon, Ga.	79,414	133
Boise, Ida.	77,526	134
Joplin - Pittsburg, Mo.-Kans	76,531	135
Tyler, Tex.	76,499	136
Terre Haute, Ind.	76,439	137
Columbus - Tupelo, Miss.	76,011	138
Columbia - Jefferson City, Mo.	75,832	139
Duluth - Superior, Minn.-Wisc.	75,206	140
Bluefield - Beckley - Oak Hill, W.Va.	74,895	141
Binghamton, N.Y.	73,600	142
Bakersfield, Calif.	71,361	143
Idaho Falls - Pocatello, Ida.	69,922	144
Sioux City, Iowa	69,866	145
Missoula - Butte, Mont.	66,932	146
Sarasota, Fla.	66,225	147
Minot - Bismarck - Dickinson, N.D.	65,723	148
Laredo, Tex.	64,649	149
Bangor, Maine	63,416	150
Topeka, Kans.	62,709	151
Wilmington, N.C.	62,658	152
La Crosse - Eau Claire, Wisc.	61,155	153
Wausau - Rhinelander, Wisc.	59,989	154
Billings - Hardin, Mont.	58,422	155
Albany, Ga.	56,871	156
Chico - Redding, Calif.	56,793	157
Traverse City - Cadillac, Mich.	54,998	158
Medford, Ore.	54,529	159
Abilene - Sweetwater, Tex.	53,159	160
Utica, N.Y.	51,691	161
Great Falls, Mont.	49,926	162
Quincy - Hannibal, Ill.-Mo.	49,747	163
Laurel - Hattiesburg, Miss.	49,290	164
Biloxi - Gulfport - Pascagoula, Miss.	46,762	165
Rapid City, S.D.	46,353	166
Salisbury, Md.	45,200	167
Elmira, N.Y.	44,411	168
Dothan, Ala.	44,065	169
Gainesville, Fla.	43,622	170
Alexandria, La.	41,034	171
Tuscaloosa, Ala.	40,968	172
Lake Charles, La.	40,128	173
Greenwood - Greenville, Miss.	38,963	174
Jonesboro, Ark.	36,586	175
Parkersburg, W.Va.	35,801	176
Meridian, Miss.	35,172	177
El Centro - Yuma, Calif.-Ariz.	35,143	178
Panama City, Fla.	34,487	179
Jackson, Tenn.	33,205	180
Lima, Ohio	32,816	181
San Angelo, Tex.	32,796	182
Lafayette, Ind.	32,248	183
Watertown - Carthage, N.Y.	31,958	184
Roswell, N.M.	31,390	185
St. Joseph, Mo.	31,307	186
Clarksburg - Weston, W.Va.	30,554	187
Anniston, Ala.	29,032	188
Cheyenne, Wyo.	28,950	189
Casper - Riverton, Wyo.	28,731	190
Palm Springs, Calif.	28,088	191
Ardmore - Ada, Okla.	27,565	192
Grand Junction, Colo.	26,240	193
Hagerstown, Md.	26,169	194
Bowling Green, Ky.	25,859	195
Victoria, Tex.	22,063	196
Presque Isle, Maine	21,319	197
Eureka, Calif.	20,846	198
Mankato, Minn.	18,053	199
Alexandria, Minn.	16,914	200
Marquette, Mich.	16,305	201
Bend, Ore.	15,578	202
Harrisonburg, Va.	14,474	203
Zanesville, Ohio	14,416	204
Twin Falls, Ida.	12,861	205
Ottumwa - Kirksville, Iowa-Mo.	10,658	206
Selma, Ala.	10,060	207
Flagstaff, Ariz.	9,894	208
North Platte, Neb.	9,019	209
Alpena, Mich.	7,592	210
Glendive, Mont.	2,694	211

1984 SURVEY OF BUYING POWER DATA SERVICE

FOOTWEAR SALES

ADI	($000)	Rank
New York, N.Y.	1,508,256	1
Los Angeles, Calif.	973,850	2
Boston, Mass.	749,928	3
Chicago, Ill.	740,865	4
Philadelphia, Pa.	485,732	5
San Francisco, Calif.	477,758	6
Dallas - Ft. Worth, Tex.	392,566	7
Houston, Tex.	370,625	8
Detroit, Mich.	359,123	9
Washington, D.C.	345,833	10
Miami, Fla.	282,928	11
Cleveland, Ohio	263,377	12
Pittsburgh, Pa.	236,083	13
Seattle - Tacoma, Wash.	235,520	14
Atlanta, Ga.	220,169	15
Minneapolis - St. Paul, Minn.	208.217	16
St. Louis, Mo.	202,715	17
Denver, Colo.	194,657	18
Hartford - New Haven, Conn.	174,878	19
Portland, Ore.	168,931	20
Sacramento - Stockton, Calif.	157,557	21
Tampa - St. Petersburg, Fla.	155,320	22
San Diego, Calif.	149,262	23
Baltimore, Md.	149,130	24
Kansas City, Mo.	140,354	25
Indianapolis, Ind.	139,638	26
New Orleans, La.	124,663	27
Charlotte, N.C.	122,891	28
Salt Lake City, Utah	121,025	29
Oklahoma City, Okla.	120,598	30
Roanoke - Lynchburg, Va.	119,580	31
San Antonio, Tex.	115,203	32
Phoenix, Ariz.	114,564	33
Providence - New Bedford, R.I.-Mass.	113,504	34
Cincinnati, Ohio	108,980	35
Buffalo, N.Y.	108,608	36
Milwaukee, Wisc.	107,976	37
Nashville, Tenn.	105,656	38
Greenville - Spartanburg - Asheville, S.C.-N.C.	105,258	39
Memphis, Tenn.	105,108	40
Raleigh - Durham, N.C.	103,638	41
Norfolk - Portsmouth - Newport News - Hampton, Va.	102,822	42
Columbus, Ohio	99,038	43
Orlando - Daytona Beach - Melbourne, Fla.	95,553	44
Tulsa, Okla.	94,921	45
Grand Rapids - Kalamazoo - Battle Creek, Mich.	94,438	46
Birmingham, Ala.	93,519	47
Harrisburg - York - Lancaster - Lebanon, Pa.	87,939	48
Louisville, Ky.	85,827	49
Greensboro - Winston-Salem - High Point, N.C.	85,058	50
Charleston - Huntington, W.Va.	84,331	51
Richmond, Va.	83,943	52
Albuquerque, N.M.	80,662	53
Shreveport - Texarkana, La.-Tex.-Ark.	80,637	54
Little Rock, Ark.	78,019	55
Albany - Schenectady - Troy, N.Y.	77,740	56
Flint - Saginaw - Bay City, Mich.	76,054	57
Wichita - Hutchinson, Kans.	70,767	58
Portland - Poland Spring, Maine	70,027	59
Dayton, Ohio	69,734	60
Jacksonville, Fla.	68,945	61
Mobile - Pensacola, Ala.-Fla.	68,705	62
Wilkes-Barre - Scranton, Pa.	68,340	63
West Palm Beach, Fla.	67,497	64
Fresno, Calif.	63,179	65
Springfield - Decatur - Champaign, Ill.	61,290	66
Toledo, Ohio	61,133	67
Knoxville, Tenn.	59,582	68
Des Moines, Iowa	57,228	69
Syracuse, N.Y.	57,103	70
Austin, Tex.	56,651	71
Rochester, N.Y.	55,471	72
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	53,927	73
Davenport - Rock Island - Moline, Iowa-Ill.	53,021	74
Lexington, Ky.	52,976	75
Columbia, S.C.	52,526	76
Springfield, Mass.	51,483	77
Omaha, Neb.	51,411	78
Johnstown - Altoona, Pa.	50,315	79
Spokane, Wash.	50,066	80
Youngstown, Ohio	49,448	81
Chattanooga, Tenn.	48,793	82
Las Vegas, Nev.	47,514	83
El Paso, Tex.	47,357	84
Jackson, Miss.	46,785	85
Cedar Rapids - Waterloo - Dubuque, Iowa	46,034	86
Evansville, Ind.	45,266	87
Tucson, Ariz.	44,907	88
Burlington - Plattsburgh, Vt.-N.Y.	43,826	89
Green Bay, Wisc.	43,657	90
Lincoln - Hastings - Kearney, Neb.	43,293	91
Waco - Temple, Tex.	42,589	92
Baton Rouge, La.	42,525	93
Huntsville - Decatur - Florence, Ala.	41,802	94
Salinas - Monterey, Calif.	40,313	95
Bristol - Kingsport - Johnson City, Tenn.	40,093	96
McAllen - Brownsville, Tex.	39 172	97
South Bend - Elkhart, Ind.	39,076	98
Eugene, Ore.	37,185	99
Amarillo, Tex.	37,106	100
Beaumont - Port Arthur, Tex.	36,839	101
Springfield, Mo.	36,728	102
Sioux Falls - Mitchell, S.D.	36,060	103
Lafayette, La.	35,590	104
Ft. Wayne, Ind.	35,577	105
Ft. Smith, Ark.	35,276	106
Peoria, Ill.	34,650	107
Lansing, Mich.	34,011	108
Corpus Christi, Tex.	33,523	109
Reno, Nev.	33,046	110
Fargo, N.D.	32,895	111
Lubbock, Tex.	32,425	112
Yakima, Wash.	32,330	113
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	31,796	114
Odessa - Midland, Tex.	31,739	115
Savannah, Ga.	31,642	116
Montgomery, Ala.	31,599	117
Charleston, S.C.	31,254	118
Rockford, Ill.	31,223	119
Colorado Springs - Pueblo, Colo.	31,219	120
Greenville - New Bern - Washington, N.C.	30,938	121
Madison, Wisc.	28,857	122
Erie, Pa.	28,778	123
Joplin - Pittsburg, Mo.-Kans	28,645	124
Wichita Falls - Lawton, Tex.-Okla.	28,401	125
Ft. Myers - Naples, Fla.	27,847	126
Augusta, Ga.	27,697	127
Tallahassee, Fla.	26,553	128
Monroe - El Dorado, La.-Ark.	26,399	129
Bluefield - Beckley - Oak Hill, W.Va.	26,347	130
Columbia - Jefferson City, Mo.	26,019	131
Wheeling - Steubenville, W.Va.-Ohio	25,766	132
Florence, S.C.	25,659	133
Missoula - Butte, Mont.	24,713	134
Idaho Falls - Pocatello, Ida.	24,224	135
Bakersfield, Calif.	24,077	136
Columbus, Ga.	24,052	137
Tyler, Tex.	23,978	138
Boise, Ida.	23,511	139
Rochester - Mason City - Austin, Minn.-Iowa	23,250	140
Columbus - Tupelo, Miss.	23,090	141
Binghamton, N.Y.	22,917	142
Macon, Ga.	22,858	143
Sioux City, Iowa	22,458	144
Terre Haute, Ind.	21,532	145
Minot - Bismarck - Dickinson, N.D.	21,227	146
Medford, Ore.	20,922	147
Duluth - Superior, Minn.-Wisc.	20,565	148
Bangor, Maine	20,518	149
Wausau - Rhinelander, Wisc.	20,429	150
Chico - Redding, Calif.	19,936	151
Topeka, Kans.	19,399	152
La Crosse - Eau Claire, Wisc.	19,264	153
Wilmington, N.C.	19,218	154
Albany, Ga.	19,142	155
Billings - Hardin, Mont.	18,815	156
Traverse City - Cadillac, Mich.	18,632	157
Abilene - Sweetwater, Tex.	17,096	158
Rapid City, S.D.	16,459	159
Alexandria, La.	15,973	160
Quincy - Hannibal, Ill.-Mo.	15,832	161
Great Falls, Mont.	15,314	162
Sarasota, Fla.	15,230	163
Salisbury, Md.	14,586	164
Laurel - Hattiesburg, Miss.	14,580	165
Utica, N.Y.	14,407	166
Biloxi - Gulfport - Pascagoula, Miss.	13,290	167
Dothan, Ala.	12,840	168
Lake Charles, La.	12,814	169
Elmira, N.Y.	12,690	170
Roswell, N.M.	11,899	171
El Centro - Yuma, Calif.-Ariz.	11,881	172
Gainesville, Fla.	11,679	173
Jonesboro, Ark.	11,639	174
Tuscaloosa, Ala.	11,394	175
San Angelo, Tex.	11,330	176
Greenwood - Greenville, Miss.	11,070	177
Parkersburg, W.Va.	10,951	178
Clarksburg - Weston, W.Va.	10,919	179
Laredo, Tex.	10,387	180
Cheyenne, Wyo.	10,383	181
Panama City, Fla.	10,220	182
Casper - Riverton, Wyo.	10,158	183
Watertown - Carthage, N.Y.	10,036	184
Ardmore - Ada, Okla.	9,928	185
Meridian, Miss.	9,734	186
Grand Junction, Colo.	9,655	187
St. Joseph, Mo.	9,533	188
Palm Springs, Calif.	9,234	189
Lima, Ohio	9,194	190
Jackson, Tenn.	9,183	191
Anniston, Ala.	8,905	192
Lafayette, Ind.	8,798	193
Bowling Green, Ky.	8,304	194
Hagerstown, Md.	7,855	195
Eureka, Calif.	7,787	196
Victoria, Tex.	7,102	197
Presque Isle, Maine	6,600	198
Bend, Ore.	6,138	199
Mankato, Minn.	5,485	200
Alexandria, Minn.	5,315	201
Marquette, Mich.	5,195	202
Zanesville, Ohio	4,968	203
Harrisonburg, Va.	4,934	204
Twin Falls, Ida.	4,506	205
Ottumwa - Kirksville, Iowa-Mo.	3,683	206
Selma, Ala.	3,130	207
North Platte, Neb.	3,027	208
Flagstaff, Ariz.	2,735	209
Alpena, Mich.	2,561	210
Glendive, Mont.	1,010	211

SECTION 21

Retail Sales By Merchandise Line Category For Television Markets (ADIs)

Groceries And Other Foods
Drugs
Furniture And Other Sleep Equipment
Major Household Appliances
Televisions
Audio Equipment/Musical Instruments
Men's And Boys' Clothing
Women's And Girls' Clothing
Footwear
Health And Beauty Aids

EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5. A detailed listing of the outlets that make up each Store Group, and definitions of the Merchandise Line Sales categories, will be found on pages A-9 and A-10. A listing of the county makeup of each Television Market will be found starting on page A-11.

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TELEVISION MARKETS [ADIs]: 1983 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES

S&MM/ARBITRON TV MARKET (ADI)	Merchandise Line Sales												
	Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drugstores ($000)	In All Stores ($000)	In Drugstores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
ALABAMA													
ANNISTON	112,452	109,524	13,622	11,897	8,646	3,209	2,209	9,596	3,246	3,636	2,305	941	919
BIRMINGHAM	1,306,008	1,261,845	166,482	116,729	104,040	42,589	24,576	85,570	26,018	33,937	36,049	18,992	9,042
DOTHAN	265,480	254,313	20,896	18,513	17,358	5,993	5,275	19,364	6,826	5,065	6,675	4,027	1,180
HUNTSVILLE - DECATUR - FLORENCE	648,844	621,277	68,099	53,323	50,301	16,893	13,907	49,752	15,896	17,099	19,926	10,683	4,127
MOBILE - PENSACOLA	1,006,717	973,323	112,725	81,216	68,074	29,400	22,553	82,842	26,177	37,568	32,294	13,236	12,241
MONTGOMERY	439,844	418,816	43,836	38,965	36,178	15,235	8,265	26,422	7,751	10,714	11,635	5,250	2,881
SELMA	50,876	48,567	5,514	5,061	3,712	1,613	897	4,136	1,751	810	1,540	1,061	188
TUSCALOOSA	120,839	117,733	14,064	9,826	11,985	3,757	1,914	9,898	3,029	5,633	5,564	1,986	1,772
ARIZONA													
FLAGSTAFF	75,127	70,010	2,485	2,153	4,175	845	1,552	5,283	2,716	884	2,360	1,578	263
PHOENIX	2,042,632	1,942,138	153,585	122,115	173,206	44,230	79,858	115,628	48,504	35,595	56,911	38,616	10,130
TUCSON	634,453	595,947	54,837	45,375	68,787	19,563	28,401	40,021	19,040	15,710	19,755	12,775	4,564
ARKANSAS													
FT. SMITH	370,077	360,495	31,464	27,871	34,486	7,219	9,718	31,984	8,139	14,529	13,491	5,604	4,152
JONESBORO	169,976	163,677	15,552	13,623	14,617	2,497	3,114	13,781	4,843	2,364	5,274	2,858	833
LITTLE ROCK	1,142,791	1,103,579	130,416	107,485	90,194	20,751	18,681	85,629	24,855	25,667	36,266	16,915	7,810
CALIFORNIA													
BAKERSFIELD	530,906	491,461	43,245	39,606	27,037	9,693	11,196	24,627	9,080	11,264	7,110	3,737	1,759
CHICO - REDDING	449,374	429,098	30,456	28,368	24,782	13,147	6,559	24,369	8,551	8,552	10,905	7,386	1,789
EL CENTRO - YUMA	215,050	204,461	14,020	12,795	14,153	5,621	3,674	13,480	3,915	6,245	5,021	2,643	1,477
EUREKA	205,838	195,870	20,866	19,168	13,290	8,645	3,086	7,574	2,615	1,866	3,220	2,083	390
FRESNO	1,289,202	1,194,094	87,714	81,726	76,269	35,601	23,023	66,422	16,797	34,245	26,794	15,170	7,572
LOS ANGELES	13,965,739	12,664,437	1,184,381	1,037,600	1,185,236	301,771	423,596	808,780	289,573	407,127	396,657	222,184	139,827
PALM SPRINGS	172,138	157,892	12,150	10,599	13,477	3,853	4,213	8,317	2,276	4,593	3,354	1,524	1,493
SACRAMENTO - STOCKTON	2,905,834	2,745,580	273,505	250,775	199,013	77,545	59,878	157,646	45,810	76,112	62,717	31,315	23,996
SALINAS - MONTEREY	633,416	604,683	50,696	46,223	48,726	22,997	16,267	35,559	12,358	15,142	12,677	7,205	3,797
SAN DIEGO	2,360,070	2,051,830	155,228	133,362	186,065	43,083	50,428	146,168	50,635	79,475	57,342	29,970	24,150
SAN FRANCISCO	7,197,335	6,794,711	605,293	560,924	492,129	194,733	119,458	345,305	131,938	156,706	183,891	97,992	65,602
SANTA BARBARA - SANTA MARIA - SAN LUIS OBISPO	614,616	577,401	44,464	40,499	35,035	15,638	9,919	37,562	13,086	12,877	16,035	10,132	3,079
COLORADO													
COLORADO SPRINGS - PUEBLO	546,066	531,930	33,616	22,135	29,547	7,030	11,307	39,264	16,011	13,417	17,005	10,016	4,487
DENVER	2,985,760	2,897,855	175,336	114,409	154,784	41,652	56,344	182,407	92,161	58,357	89,542	61,033	18,568
GRAND JUNCTION	161,975	157,599	6,811	5,833	10,284	2,475	2,721	12,768	5,698	3,137	4,822	3,493	391
CONNECTICUT													
HARTFORD - NEW HAVEN	2,757,336	2,680,952	237,837	194,645	179,200	81,074	34,461	135,665	69,476	50,396	67,188	45,576	14,286

TELEVISION MARKETS [ADIs]: 1983 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES

Merchandise Line Sales

S&MM/ARBITRON TV MARKET (ADI)	Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
ALABAMA													
ANNISTON	5,640	3,607	9,251	8,027	18,540	8,438	9,047	29,032	16,899	10,190	8,905	5,474	2,879
BIRMINGHAM	67,295	39,938	131,630	107,904	189,115	103,066	71,974	323,079	196,652	109,094	93,519	61,839	24,208
DOTHAN	9,059	4,457	21,009	18,088	36,646	10,922	11,464	44,065	19,928	13,167	12,840	7,070	2,909
HUNTSVILLE - DECATUR - FLORENCE	33,083	19,265	67,588	56,960	98,336	46,399	41,895	145,324	75,661	54,538	41,882	25,081	11,402
MOBILE - PENSACOLA	66,868	38,638	115,785	88,779	157,611	49,415	88,018	246,257	89,401	126,698	68,705	32,426	28,161
MONTGOMERY	16,408	8,762	45,528	37,442	63,989	27,190	27,664	101,430	47,317	41,930	31,599	18,774	8,588
SELMA	1,950	1,074	4,637	4,119	6,228	3,148	1,831	10,060	5,740	2,105	3,130	2,101	465
TUSCALOOSA	7,132	3,736	15,837	12,632	25,299	10,374	13,501	40,968	17,596	20,910	11,394	6,754	4,089
ARIZONA													
FLAGSTAFF	2,875	1,917	4,522	3,282	8,388	1,930	2,229	9,094	3,670	1,787	2,735	1,566	596
PHOENIX	147,141	112,799	242,714	199,673	234,793	77,172	115,109	425,800	147,862	168,927	114,564	64,501	26,626
TUCSON	52,044	42,587	72,103	53,720	78,685	28,076	41,889	137,057	55,699	55,946	44,907	26,180	11,282
ARKANSAS													
FT. SMITH	25,318	14,089	35,082	25,248	55,319	24,679	25,136	67,263	40,994	38,126	35,376	28,137	10,179
JONESBORO	7,308	2,617	15,776	12,319	21,831	12,443	5,975	36,586	21,456	9,814	11,639	7,125	2,726
LITTLE ROCK	57,333	28,425	109,801	82,537	155,429	70,475	66,063	251,226	120,428	100,537	78,019	45,024	23,092
CALIFORNIA													
BAKERSFIELD	17,026	11,669	35,668	28,432	48,357	23,295	21,232	71,361	30,649	34,575	24,077	14,130	6,288
CHICO - REDDING	17,489	10,689	23,717	15,270	39,327	20,128	15,871	56,793	30,520	18,306	19,986	13,071	4,138
EL CENTRO - YUMA	6,927	3,474	14,561	9,824	26,430	10,754	12,480	35,143	17,125	13,171	11,881	7,326	3,294
EUREKA	5,604	3,253	10,288	7,566	14,110	8,763	3,287	20,846	13,195	4,010	7,787	5,669	908
FRESNO	52,109	34,467	92,308	63,014	135,553	60,334	66,909	190,866	85,093	87,680	63,179	37,080	20,727
LOS ANGELES	875,505	641,126	1,429,017	1,016,452	1,965,449	942,334	882,179	3,344,326	1,505,082	1,580,508	973,850	617,089	294,749
PALM SPRINGS	6,804	4,114	12,573	8,253	19,088	8,467	9,611	28,088	12,499	13,488	9,234	5,600	2,820
SACRAMENTO - STOCKTON	162,777	120,040	226,115	132,018	331,574	131,351	162,578	507,727	282,268	239,968	157,557	91,528	34,174
SALINAS - MONTEREY	26,148	17,634	56,456	40,437	82,630	41,557	33,919	130,073	72,669	47,733	40,313	26,988	9,918
SAN DIEGO	139,479	101,795	267,634	194,751	312,234	130,338	164,122	525,850	230,230	253,749	149,262	91,484	44,714
SAN FRANCISCO	495,835	391,072	703,299	490,412	993,107	436,653	485,049	1,687,253	669,919	676,199	477,758	293,713	152,024
SANTA BARBARA - SANTA MARIA - SAN LUIS OBISPO	93,767	25,420	50,835	38,901	39,615	29,861	25,256	91,974	55,387	27,555	31,796	22,860	6,133
COLORADO													
COLORADO SPRINGS - PUEBLO	39,282	26,608	78,381	64,589	70,688	28,576	35,162	93,571	44,685	37,945	31,219	17,127	9,887
DENVER	196,180	142,475	289,341	218,559	403,775	192,301	168,526	566,580	295,371	223,786	194,657	122,779	47,309
GRAND JUNCTION	8,809	4,575	16,967	14,118	20,881	8,971	11,209	26,240	12,776	8,802	9,635	3,866	3,429
CONNECTICUT													
HARTFORD - NEW HAVEN	138,168	94,754	237,243	191,233	425,914	211,213	196,872	723,981	357,992	326,807	174,878	112,480	55,226

TELEVISION MARKETS [ADIs]: 1983 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES S&MM/ARBITRON TV MARKET (ADI)	Merchandise Line Sales Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
DISTRICT OF COLUMBIA													
WASHINGTON	4,813,669	4,553,628	367,577	314,498	537,981	377,843	33,957	239,483	87,653	97,232	140,092	77,660	49,773
FLORIDA													
FT. MYERS - NAPLES	465,694	439,822	42,154	29,800	33,678	9,150	12,440	48,469	27,704	13,461	18,639	11,234	4,910
GAINESVILLE	174,231	162,402	23,011	17,801	17,493	5,814	6,760	18,502	9,128	5,321	4,342	1,786	1,673
JACKSONVILLE	933,678	870,834	79,755	63,895	81,605	31,256	25,200	62,574	24,370	21,891	[illegible]	11,690	7,007
MIAMI	2,671,517	2,589,423	357,473	286,795	306,033	115,253	71,697	203,366	99,938	77,108	[illegible]	76,072	45,873
ORLANDO - DAYTONA BEACH - MELBOURNE	1,542,635	1,467,961	148,538	108,340	131,743	35,618	46,464	112,957	45,107	48,756	51,110	22,832	17,580
PANAMA CITY	143,396	136,728	11,811	9,605	11,477	4,168	3,066	17,148	7,954	4,214	4,273	2,387	1,395
SARASOTA	263,037	255,398	24,337	18,640	19,712	6,830	7,321	29,087	16,900	6,758	16,029	13,228	2,237
TALLAHASSEE	368,720	356,250	43,056	36,563	34,877	13,368	11,946	25,888	9,798	8,029	9,110	2,824	3,295
TAMPA - ST. PETERSBURG	2,469,815	2,357,044	232,684	160,285	178,250	48,623	66,972	167,936	69,714	66,356	86,183	41,906	27,910
WEST PALM BEACH	863,379	828,390	98,316	73,781	79,355	23,498	24,488	64,461	27,958	24,896	37,182	19,531	13,925
GEORGIA													
ALBANY	304,214	291,190	32,301	28,606	26,349	12,271	8,245	18,434	6,715	3,664	7,147	3,902	1,337
ATLANTA	2,864,674	2,737,934	261,203	233,254	339,484	115,744	64,028	174,176	48,976	55,736	90,929	34,233	34,703
AUGUSTA	467,931	452,484	49,618	39,455	46,742	17,998	12,308	28,217	7,584	7,762	11,011	4,356	3,053
COLUMBUS	392,146	377,190	41,996	37,539	33,675	14,670	8,624	28,758	9,060	10,639	13,130	6,039	3,102
MACON	366,625	348,803	34,816	29,831	37,982	13,351	11,041	23,031	6,805	7,587	7,561	3,100	2,352
SAVANNAH	459,400	437,997	50,054	43,175	44,892	20,249	12,173	33,582	15,448	6,963	13,632	9,066	2,102
IDAHO													
BOISE	471,982	452,858	24,764	19,392	32,045	7,441	17,103	33,267	18,527	7,737	9,574	6,641	1,333
IDAHO FALLS - POCATELLO	361,476	347,128	22,355	18,890	21,980	6,731	9,531	32,059	18,702	6,564	12,176	8,680	1,184
TWIN FALLS	63,570	61,482	6,885	5,741	4,726	2,012	1,784	6,456	4,140	1,114	2,524	1,907	200
ILLINOIS													
CHICAGO	8,780,664	8,361,717	704,869	660,860	776,801	309,099	91,166	501,818	211,090	191,465	227,591	121,954	65,946
PEORIA	560,705	546,089	47,197	42,812	42,248	12,106	12,685	39,865	15,661	13,387	17,659	12,139	3,662
QUINCY - HANNIBAL	302,042	292,924	29,442	26,892	21,047	7,050	7,626	21,464	9,076	4,092	8,534	6,074	926
ROCKFORD	503,757	478,401	41,163	36,788	42,788	13,117	11,952	38,739	17,425	14,386	13,958	9,506	3,175
SPRINGFIELD - DECATUR - CHAMPAIGN	946,717	913,966	83,310	76,888	77,771	27,482	26,905	77,076	27,062	27,381	27,662	17,759	5,892
INDIANA													
EVANSVILLE	722,838	695,019	69,392	63,399	59,592	17,814	23,588	57,865	23,083	17,354	22,604	16,464	3,438
FT. WAYNE	585,094	566,748	73,872	67,827	39,689	12,751	12,817	39,281	15,382	15,554	18,761	10,511	3,781
INDIANAPOLIS	2,199,485	2,133,763	326,252	301,234	150,395	45,802	43,477	126,743	48,498	52,697	63,772	36,308	17,529
LAFAYETTE	122,325	119,068	14,726	14,078	11,587	4,312	3,468	11,023	3,760	5,972	5,404	3,301	1,079
SOUTH BEND - ELKHART	770,093	742,183	118,132	109,784	52,135	19,989	15,001	49,362	22,124	13,499	24,897	19,088	2,941
TERRE HAUTE	391,971	378,116	52,160	49,176	29,688	8,161	13,308	28,476	9,591	10,682	13,391	6,812	1,974

1984 SURVEY OF BUYING POWER DATA SERVICE

TELEVISION MARKETS [ADIs]: 1983 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES

S&MM/ARBITRON TV MARKET (ADI)	Merchandise Line Sales												
	Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
DISTRICT OF COLUMBIA													
WASHINGTON	330,199	225,591	510,894	368,555	708,118	325,334	334,423	1,264,698	533,356	639,321	345,833	217,209	102,937
FLORIDA													
FT. MYERS - NAPLES	26,468	18,055	81,315	66,640	63,992	27,888	29,280	108,639	60,101	39,838	27,847	16,953	7,262
GAINESVILLE	14,008	10,593	27,749	24,212	24,240	10,387	10,647	43,622	21,211	18,181	11,679	7,591	2,819
JACKSONVILLE	54,547	34,235	106,646	83,975	142,574	57,077	65,515	227,929	109,208	83,659	68,945	41,216	18,043
MIAMI	246,998	180,469	523,565	421,746	541,109	262,786	253,504	990,208	538,228	409,201	282,928	202,033	64,464
ORLANDO - DAYTONA BEACH - MELBOURNE	105,887	65,422	190,935	146,942	210,059	72,686	115,959	345,022	150,516	170,461	95,553	53,345	32,569
PANAMA CITY	10,914	8,388	20,289	17,729	22,135	9,562	10,191	34,487	18,361	13,040	10,220	6,005	3,141
SARASOTA	13,603	10,582	77,214	70,282	30,486	12,918	16,034	66,225	33,067	29,516	15,230	9,317	4,606
TALLAHASSEE	20,504	13,047	35,639	28,902	55,698	25,178	18,643	87,497	47,149	29,016	26,553	16,326	6,252
TAMPA - ST. PETERSBURG	141,175	81,434	250,759	175,945	316,881	114,592	178,274	512,985	212,410	267,169	155,320	95,116	48,195
WEST PALM BEACH	56,511	39,798	152,585	122,352	142,687	58,891	74,217	266,428	153,584	97,311	67,497	40,494	19,767
GEORGIA													
ALBANY	14,738	8,642	28,243	24,296	35,609	15,682	13,831	56,871	29,428	17,936	19,142	11,258	3,939
ATLANTA	160,590	93,327	283,393	203,326	451,468	159,598	217,837	760,924	275,945	387,453	220,169	119,234	74,458
AUGUSTA	30,536	18,757	52,339	43,537	58,279	26,956	21,650	98,021	52,244	29,006	27,697	15,669	6,546
COLUMBUS	19,846	10,329	44,818	36,925	57,685	19,357	27,125	81,722	35,998	35,136	24,052	12,532	8,068
MACON	19,388	11,636	30,835	23,897	56,839	24,540	26,526	79,414	36,428	34,449	22,858	12,555	6,945
SAVANNAH	24,906	18,202	67,738	62,689	66,648	34,052	22,223	99,496	59,827	25,606	31,642	21,136	5,897
IDAHO													
BOISE	31,484	20,307	41,403	35,615	55,732	26,517	19,753	77,526	41,388	24,139	23,511	14,246	6,281
IDAHO FALLS - POCATELLO	24,560	14,709	32,973	26,588	56,602	30,485	16,595	69,922	40,097	18,046	24,224	15,420	4,861
TWIN FALLS	4,966	3,208	7,527	6,438	10,357	5,855	3,054	12,861	7,705	3,288	4,506	2,951	824
ILLINOIS													
CHICAGO	622,771	361,320	942,620	681,786	1,530,957	725,932	661,537	2,650,424	1,276,886	1,031,697	740,865	468,740	195,348
PEORIA	32,233	20,276	54,266	40,152	88,336	34,134	42,515	135,687	54,967	60,666	34,650	20,965	11,537
QUINCY - HANNIBAL	12,503	7,373	23,204	18,794	36,426	17,045	12,609	49,747	25,263	13,699	15,832	8,909	3,430
ROCKFORD	26,737	16,963	46,101	35,799	81,258	20,909	47,153	106,270	32,337	57,944	31,223	13,478	14,073
SPRINGFIELD - DECATUR - CHAMPAIGN	56,721	34,071	87,629	63,694	154,705	67,582	71,591	224,850	101,673	90,670	61,290	34,371	18,387
INDIANA													
EVANSVILLE	31,412	20,265	65,665	56,172	98,590	46,225	36,979	141,403	75,046	43,853	45,266	28,890	10,042
FT. WAYNE	29,930	19,113	57,464	38,300	82,177	29,812	46,092	119,380	54,160	55,148	35,577	19,947	11,716
INDIANAPOLIS	261,914	84,322	192,095	138,448	305,073	100,918	166,234	622,310	179,108	244,534	139,638	79,625	48,256
LAFAYETTE	8,668	5,417	13,963	11,082	20,909	6,327	13,678	32,248	6,446	24,944	8,798	3,436	4,747
SOUTH BEND - ELKHART	44,946	32,539	86,108	72,643	100,852	36,458	47,075	125,995	55,171	54,857	39,076	19,523	13,937
TERRE HAUTE	27,841	11,061	27,912	19,845	56,060	22,433	24,295	76,439	36,631	28,063	21,532	10,754	6,650

TELEVISION MARKETS [ADIs]: 1983 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES

S&MM/ARBITRON TV MARKET (ADI)	Merchandise Line Sales												
	Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
IOWA													
CEDAR RAPIDS - WATERLOO - DUBUQUE	794,275	765,009	66,141	60,851	59,257	22,016	20,506	62,054	24,570	19,766	21,345	13,812	5,097
DAVENPORT - ROCK ISLAND - MOLINE	805,675	777,080	83,236	74,603	67,079	25,590	20,074	64,874	23,365	21,306	26,692	19,038	4,838
DES MOINES	1,049,089	1,018,327	76,181	65,387	69,716	19,400	27,980	66,745	25,986	21,597	26,983	17,806	5,715
OTTUMWA - KIRKSVILLE	72,536	69,988	5,152	4,707	4,554	1,174	1,865	4,475	1,814	513	1,663	1,091	135
SIOUX CITY	403,495	389,540	33,307	28,529	25,278	9,007	9,958	24,999	10,808	5,164	10,365	7,045	1,023
KANSAS													
TOPEKA	360,785	349,739	29,671	23,257	30,904	7,580	13,663	29,029	11,513	9,903	9,962	6,072	2,114
WICHITA - HUTCHINSON	1,057,373	1,011,084	87,959	77,603	77,345	16,086	26,787	85,735	35,482	24,769	29,417	16,564	6,299
KENTUCKY													
BOWLING GREEN	132,682	129,268	12,742	11,085	11,329	3,318	3,412	11,562	5,066	2,961	4,199	2,821	561
LEXINGTON	961,692	936,906	84,409	73,799	67,930	21,682	25,911	60,609	24,857	15,579	28,128	17,245	5,466
LOUISVILLE	1,544,311	1,498,635	142,735	129,357	120,530	40,095	41,679	91,203	49,884	20,226	41,853	25,051	8,498
PADUCAH - CAPE GIRARDEAU - HARRISBURG - MARION	941,360	913,988	95,674	85,867	72,314	22,277	24,389	71,289	30,329	14,220	27,043	18,380	3,091
LOUISIANA													
ALEXANDRIA	203,810	197,739	20,709	14,073	18,989	2,956	7,626	14,904	5,697	5,624	4,879	2,800	1,398
BATON ROUGE	693,631	672,612	63,944	45,616	58,026	10,627	26,283	51,713	21,069	22,203	22,409	10,821	4,874
LAFAYETTE	507,073	490,662	60,746	46,385	37,869	9,621	16,850	44,200	18,329	14,791	15,511	8,614	3,358
LAKE CHARLES	282,581	276,574	14,755	12,127	16,928	3,308	8,027	17,797	6,929	5,074	9,332	7,198	1,184
MONROE - EL DORADO	442,299	428,566	45,503	36,986	29,805	7,502	10,017	32,593	12,297	7,189	11,343	5,609	2,194
NEW ORLEANS	1,889,251	1,815,599	141,394	104,201	136,034	31,020	54,473	117,264	51,984	42,359	46,326	25,410	12,124
SHREVEPORT - TEXARKANA	1,244,966	1,200,142	109,569	81,349	88,519	17,059	29,044	86,177	33,450	22,872	35,311	18,689	6,750
MAINE													
BANGOR	412,531	397,546	35,745	30,699	23,384	9,481	5,888	22,827	11,742	5,574	9,965	7,422	1,468
PORTLAND - POLAND SPRING	1,031,974	992,957	86,098	75,312	62,050	27,170	11,021	53,274	24,052	17,914	21,543	12,903	5,821
PRESQUE ISLE	96,619	93,209	9,317	7,831	6,193	2,419	1,380	6,681	3,393	1,907	2,916	2,144	503
MARYLAND													
BALTIMORE	2,671,895	2,596,949	185,890	168,160	117,635	54,954	18,436	124,595	50,214	44,950	60,135	35,938	14,553
HAGERSTOWN	105,529	101,669	10,222	9,329	8,721	4,747	1,274	8,677	3,232	3,329	3,756	1,878	1,277
SALISBURY	302,883	293,210	17,942	15,307	14,376	8,034	3,196	13,969	5,617	3,428	6,092	3,404	1,292
MASSACHUSETTS													
BOSTON	6,903,982	6,748,949	519,607	475,897	666,749	280,338	84,701	505,194	137,142	91,918	370,719	75,484	38,199
SPRINGFIELD	941,591	916,384	68,780	62,041	47,975	22,102	11,436	32,809	18,533	9,919	20,305	15,496	2,511

TELEVISION MARKETS [ADIs]: 1983 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES

Merchandise Line Sales

S&MM/ARBITRON TV MARKET (ADI)	Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
IOWA													
CEDAR RAPIDS - WATERLOO - DUBUQUE	42,[illegible]41	29,940	70,563	54,612	118,545	44,288	58,410	154,354	56,793	79,841	46,034	26,906	15,109
DAVENPORT - ROCK ISLAND - MOLINE	44,[illegible]	28,002	82,441	58,125	133,604	53,428	63,762	186,768	72,211	93,312	53,021	29,321	17,525
DES MOINES	49,7[illegible]4	32,277	79,394	56,635	140,909	67,453	57,493	202,317	87,884	87,526	57,228	35,2[illegible]	16,500
OTTUMWA - KIRKSVILLE	2,4[illegible]3	1,312	3,514	2,513	7,279	4,301	1,295	10,658	6,262	1,711	3,683	2,441	459
SIOUX CITY	16,338	9,902	29,121	24,275	51,769	28,417	15,462	69,866	36,132	22,023	22,458	14,961	4,394
KANSAS													
TOPEKA	20,782	11,417	30,594	21,965	47,263	20,482	20,430	62,709	27,817	26,603	19,399	11,270	5,688
WICHITA - HUTCHINSON	67,215	36,994	85,334	62,451	159,655	84,418	51,758	224,154	128,875	67,895	70,767	46,898	13,970
KENTUCKY													
BOWLING GREEN	4,654	1,547	10,657	9,396	23,604	5,819	10,348	25,859	9,374	14,168	8,304	3,671	3,151
LEXINGTON	37,454	21,368	76,681	61,304	126,859	51,242	56,323	199,040	84,000	76,007	52,976	29,780	15,712
LOUISVILLE	66,804	45,265	138,628	111,080	185,688	57,580	108,112	304,689	108,626	162,423	85,827	41,695	32,650
PADUCAH - CAPE GIRARDEAU - HARRISBURG - MARION	36,170	17,959	76,366	60,927	121,868	50,582	43,622	178,162	80,232	53,578	53,927	29,506	13,153
LOUISIANA													
ALEXANDRIA	12,968	6,315	15,514	12,748	28,421	12,146	12,583	41,034	21,931	11,969	15,973	9,300	3,766
BATON ROUGE	42,445	23,432	68,435	51,367	98,562	32,189	56,310	160,558	57,012	85,443	42,525	20,178	16,155
LAFAYETTE	31,979	18,919	63,482	52,767	72,118	38,845	18,454	103,782	62,116	25,558	35,590	23,048	6,209
LAKE CHARLES	10,276	5,730	24,878	20,615	27,349	12,612	11,298	40,128	20,801	14,289	12,814	7,787	2,962
MONROE - EL DORADO	22,516	12,337	44,025	36,693	52,523	27,093	14,690	83,062	46,146	19,679	26,399	16,065	4,822
NEW ORLEANS	107,302	75,115	194,473	160,005	242,771	120,091	100,735	409,564	203,992	163,515	124,663	78,637	29,091
SHREVEPORT - TEXARKANA	62,174	33,597	117,929	96,133	154,092	83,189	48,416	241,380	141,700	68,694	80,637	53,469	15,959
MAINE													
BANGOR	16,716	11,816	31,662	28,085	49,903	28,493	15,126	63,416	32,837	21,523	20,518	14,439	4,409
PORTLAND - POLAND SPRING	51,223	35,823	65,163	51,732	207,321	77,460	58,411	231,800	101,913	87,881	70,027	40,010	15,894
PRESQUE ISLE	4,882	3,415	5,112	3,997	16,572	9,242	5,180	21,319	10,647	7,369	6,600	4,680	1,509
MARYLAND													
BALTIMORE	130,501	87,277	223,697	159,124	327,957	141,923	158,260	523,639	215,891	259,877	149,130	98,081	39,089
HAGERSTOWN	6,089	3,494	9,706	6,859	17,289	5,729	10,583	26,169	10,101	14,832	7,855	4,355	2,706
SALISBURY	10,407	6,547	22,210	18,355	29,429	13,972	11,747	45,200	23,770	16,182	14,586	9,693	3,057
MASSACHUSETTS													
BOSTON	606,813	244,578	720,508	477,516	1,178,515	575,866	476,188	2,042,670	1,041,601	824,261	749,928	361,275	115,617
SPRINGFIELD	31,466	21,472	49,011	40,648	110,666	64,039	41,006	182,519	108,888	64,493	51,483	37,006	13,577

TELEVISION MARKETS [ADIs]: 1983 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES

Merchandise Line Sales

S&MM/ARBITRON TV MARKET (ADI)	Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
MICHIGAN													
ALPENA	41,689	39,881	3,828	3,329	3,091	1,182	1,144	2,378	1,115	355	1,246	1,041	81
DETROIT	5,001,766	4,727,924	526,017	439,127	522,068	312,891	86,205	271,849	137,419	106,087	132,388	90,872	29,746
FLINT - SAGINAW - BAY CITY	1,181,129	1,091,521	125,985	106,870	128,084	60,627	34,052	90,755	42,111	30,110	38,001	28,020	4,839
GRAND RAPIDS - KALAMAZOO - BATTLE CREEK	1,226,036	1,002,638	131,545	97,790	120,128	32,349	34,131	94,916	41,493	35,611	40,932	29,727	7,592
LANSING	555,333	435,898	42,620	35,026	44,168	12,785	11,493	34,420	12,221	17,675	15,244	10,480	3,138
MARQUETTE	139,441	133,508	9,142	8,025	8,835	2,841	3,825	7,340	3,224	821	3,648	3,015	183
TRAVERSE CITY - CADILLAC	391,047	374,328	39,021	33,878	29,253	12,042	10,740	22,370	10,078	2,412	11,320	9,435	545
MINNESOTA													
ALEXANDRIA	146,576	139,882	10,256	9,537	8,763	3,530	3,059	7,390	3,162	306	2,852	2,110	68
DULUTH - SUPERIOR	481,720	445,530	34,478	29,685	26,818	10,918	5,904	24,857	8,548	4,152	8,805	5,444	1,542
MANKATO	79,540	76,158	6,656	6,130	5,630	2,219	1,682	4,902	1,951	766	1,845	1,303	170
MINNEAPOLIS - ST. PAUL	3,597,959	3,298,389	246,555	207,234	243,436	86,409	50,125	184,281	58,064	66,554	77,616	39,641	27,376
ROCHESTER - MASON CITY - AUSTIN	373,794	359,251	32,229	30,061	32,237	13,116	8,305	28,524	9,226	8,093	10,350	5,847	2,182
MISSISSIPPI													
BILOXI - GULFPORT - PASCAGOULA	179,291	175,543	14,173	12,218	14,959	3,748	5,084	13,391	4,819	5,576	7,467	4,232	1,436
COLUMBUS - TUPELO	406,822	395,969	37,851	33,732	28,770	7,529	9,088	27,445	9,209	6,713	9,360	4,989	1,580
GREENWOOD - GREENVILLE	252,547	246,590	22,871	20,231	17,063	4,352	5,774	16,045	5,233	4,360	5,441	2,819	1,024
JACKSON	774,151	756,591	79,851	69,256	58,793	15,890	21,640	43,390	13,203	13,198	16,495	8,559	3,685
LAUREL - HATTIESBURG	224,164	218,487	28,075	24,926	18,755	5,365	5,114	18,789	6,562	5,365	6,488	3,533	1,265
MERIDIAN	224,504	218,008	19,911	17,777	14,945	4,184	4,833	13,210	3,858	3,140	4,325	2,146	739
MISSOURI													
COLUMBIA - JEFFERSON CITY	402,582	383,739	28,639	26,825	28,368	6,188	10,136	29,582	11,440	8,443	10,566	6,161	2,013
JOPLIN - PITTSBURG	421,029	407,685	39,624	35,029	36,208	7,769	13,154	32,674	12,237	8,210	11,375	6,061	2,184
KANSAS CITY	2,006,927	1,903,811	182,007	136,201	161,311	43,563	35,131	118,920	35,772	45,172	46,595	19,625	15,459
ST. JOSEPH	150,823	147,383	15,132	14,042	8,758	2,327	1,795	12,108	3,712	5,312	4,772	3,332	901
ST. LOUIS	3,285,794	3,179,696	246,611	206,942	239,329	59,546	79,358	169,465	69,378	59,095	70,923	36,241	13,833
SPRINGFIELD	701,484	674,571	51,432	46,[illegible]63	59,196	10,070	26,541	47,807	15,799	12,437	18,029	8,909	3,188
MONTANA													
BILLINGS - HARDIN	299,095	289,537	20,923	17,977	20,337	8,238	5,547	22,408	10,348	6,965	6,839	3,653	1,297
GLENDIVE	18,812	18,219	1,689	1,470	956	500	352	1,256	733		464	351	
GREAT FALLS	193,386	185,229	18,509	16,875	11,478	5,857	3,400	16,929	8,380	4,135	5,463	3,518	813
MISSOULA - BUTTE	407,154	393,524	35,406	30,898	23,414	10,485	7,572	33,244	19,552	3,090	12,363	9,357	716
NEBRASKA													
LINCOLN - HASTINGS - KEARNEY	669,350	634,069	57,603	47,605	47,877	12,265	16,379	43,998	17,983	11,412	17,816	11,011	2,254
NORTH PLATTE	52,075	49,207	3,850	3,171	3,354	682	1,143	4,263	1,799	1,152	1,644	1,112	203
OMAHA	1,008,469	961,642	74,208	65,622	64,574	20,295	21,414	58,816	26,533	14,410	22,874	14,338	3,736

1984 SURVEY OF BUYING POWER DATA SERVICE

TELEVISION MARKETS [ADIs]: 1983 RETAIL SALES BY MERCHANDISE LINE

ESTIMATES

Merchandise Line Sales

S&MM/ARBITRON TV MARKET (ADI)	Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
MICHIGAN													
ALPENA	1,694	1,195	821	332	6,613	3,975	1,835	7,592	5,195	1,534	2,561	1,772	479
DETROIT	294,725	209,246	461,497	335,919	847,323	368,487	414,671	1,219,751	616,277	542,703	359,123	233,250	114,007
FLINT - SAGINAW - BAY CITY	62,134	37,820	95,723	69,683	215,779	76,438	121,775	272,368	128,036	126,321	76,054	43,269	27,405
GRAND RAPIDS - KALAMAZOO - BATTLE CREEK	81,683	48,943	125,465	94,494	259,607	92,320	142,955	330,726	135,495	167,514	94,438	51,184	37,573
LANSING	41,596	28,056	48,371	34,874	96,182	39,016	48,392	132,139	70,154	53,405	34,011	20,398	12,242
MARQUETTE	4,927	3,453	9,447	8,025	13,625	6,573	4,242	16,305	8,589	3,550	5,195	2,929	1,109
TRAVERSE CITY - CADILLAC	15,171	10,796	15,833	11,622	47,638	26,836	12,026	54,998	35,066	10,404	18,632	11,955	3,249
MINNESOTA													
ALEXANDRIA	4,802	2,760	8,245	6,664	12,760	7,428	1,052	16,914	10,065	1,468	5,315	3,387	281
DULUTH - SUPERIOR	21,527	13,386	26,424	18,811	52,343	25,508	14,901	75,206	36,109	22,947	20,565	12,078	4,139
MANKATO	3,249	1,695	4,808	3,514	13,475	8,556	2,642	18,053	11,418	3,681	5,485	3,936	705
MINNEAPOLIS - ST. PAUL	254,295	149,908	302,425	189,618	512,467	224,291	209,995	835,127	339,725	349,805	208,217	118,738	65,603
ROCHESTER - MASON CITY - AUSTIN	22,133	14,057	31,607	21,103	54,788	23,249	23,029	79,595	34,422	34,069	23,250	13,037	5,973
MISSISSIPPI													
BILOXI - GULFPORT - PASCAGOULA	9,985	4,957	13,271	7,937	27,638	10,262	14,237	46,762	20,514	19,529	13,290	7,382	3,998
COLUMBUS - TUPELO	14,986	7,565	31,333	26,605	45,789	22,498	13,997	76,011	39,361	22,650	23,090	13,456	4,859
GREENWOOD - GREENVILLE	8,799	4,361	18,935	16,069	23,729	8,710	9,087	38,963	15,200	14,702	11,070	5,166	3,152
JACKSON	33,255	20,137	69,367	55,751	92,309	37,821	39,561	170,916	82,445	63,687	46,785	25,746	14,284
LAUREL - HATTIESBURG	10,557	5,468	19,270	16,003	29,901	13,129	11,186	49,290	22,912	18,098	14,580	7,791	3,883
MERIDIAN	6,803	2,999	12,739	10,400	21,335	8,114	6,546	35,172	14,280	10,592	9,734	4,927	2,274
MISSOURI													
COLUMBIA - JEFFERSON CITY	18,521	10,341	27,749	19,149	51,394	25,890	17,258	75,832	41,662	21,175	26,019	15,974	5,418
JOPLIN - PITTSBURG	22,329	11,098	37,447	28,339	51,332	27,291	16,801	76,531	43,333	23,147	28,645	16,436	6,479
KANSAS CITY	130,577	72,553	169,203	104,657	302,717	116,760	156,452	489,002	199,999	245,389	140,354	81,445	43,215
ST. JOSEPH	10,360	5,209	12,014	7,886	21,006	6,602	12,244	31,307	10,913	16,770	9,533	4,825	3,555
ST. LOUIS	184,303	101,025	238,654	174,109	431,546	166,065	223,415	696,681	286,085	347,336	202,715	117,213	66,523
SPRINGFIELD	38,096	23,243	53,192	38,592	72,945	33,173	27,430	109,438	48,242	42,425	36,728	20,572	9,461
MONTANA													
BILLINGS - HARDIN	24,887	14,480	25,829	19,919	42,686	22,569	13,926	58,422	26,796	23,164	18,815	12,925	4,215
GLENDIVE	863	597	1,029	856	2,243	1,551		2,694	1,878		1,010	745	
GREAT FALLS	11,881	7,707	20,780	15,454	35,151	17,528	11,504	49,926	27,160	15,060	15,314	10,328	3,088
MISSOULA - BUTTE	23,279	15,958	40,562	34,923	62,531	29,637	18,993	66,932	35,907	18,404	24,713	14,237	5,012
NEBRASKA													
LINCOLN - HASTINGS - KEARNEY	33,921	19,258	48,970	38,880	98,581	45,938	33,412	136,192	64,928	47,362	43,293	28,495	8,105
NORTH PLATTE	2,487	1,088	4,646	3,854	6,844	3,002	3,327	9,019	4,369	3,751	3,027	1,790	764
OMAHA	47,438	27,212	94,796	76,049	122,330	53,335	55,455	183,164	71,422	87,841	51,411	30,140	16,010

TELEVISION MARKETS [ADIs]: 1983 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES

Merchandise Line Sales

S&MM/ARBITRON TV MARKET (ADI)	Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
NEVADA													
LAS VEGAS	510,322	492,641	32,316	23,675	51,095	10,071	20,930	48,697	12,184	31,270	18,699	8,508	5,244
RENO	463,997	426,711	51,344	43,167	53,519	30,697	11,580	34,352	13,031	11,984	17,497	11,517	3,143
NEW MEXICO													
ALBUQUERQUE	1,196,832	1,134.899	70,007	54,934	71,698	20,803	23,161	65,341	28,149	13,074	31,777	17,133	4,134
ROSWELL	188,512	178,356	14,209	11,040	12,443	3,658	4,028	13,125	5,223	2,697	4,941	2,057	537
NEW YORK													
ALBANY - SCHENECTADY - TROY	1,632,681	1,585,117	96,975	82,011	97,195	37,316	33,521	73,942	37,536	19,298	35,792	23,333	7,474
BINGHAMTON	467,988	460,281	33,131	29,417	37,183	21,433	10,130	24,800	10,880	6,083	10,249	7,601	1,220
BUFFALO	1,888,691	1,841,809	169,875	144,990	129,421	60,694	34,023	102,206	44,130	35,764	48,162	30,525	12,689
ELMIRA	224,079	217,325	17,058	13,515	14,908	6,265	4,846	12,181	4,141	3,615	4,432	2,366	1,244
NEW YORK	20,908,086	20,200,364	1,332,553	1,136,275	1,450,822	513,488	458,813	899,951	494,520	221,084	434,674	273,742	125,798
ROCHESTER	1,204,340	1,167,293	90,712	80,675	63,114	37,483	8,783	54,253	30,020	11,536	23,469	13,936	5,253
SYRACUSE	1,288,899	1,253,292	84,549	72,857	66,946	31,797	18,983	53,670	22,591	15,384	19,558	12,025	5,055
UTICA	344,777	334,122	24,543	21,414	16,614	7,774	4,814	17,070	7,607	6,632	6,726	3,449	2,427
WATERTOWN - CARTHAGE	248,143	240,542	30,174	25,056	21,549	11,758	6,687	12,450	5,673	2,319	4,823	2,895	1,023
NORTH CAROLINA													
CHARLOTTE	1,622,560	1,549,450	224,550	182,039	147,486	60,691	43,054	119,759	54,596	21,936	61,005	37,997	7,226
GREENSBORO - WINSTON-SALEM - HIGH POINT	1,169,667	1,099,019	184,393	132,934	111,065	45,193	36,814	95,735	46,437	19,153	43,590	30,117	6,249
GREENVILLE - NEW BERN - WASHINGTON	512,952	490,015	59,623	53,770	40,525	12,144	12,707	46,894	24,819	4,298	19,798	14,010	1,103
RALEIGH - DURHAM	1,416,106	1,354,529	154,130	124,169	123,226	33,724	38,946	109,201	43,567	26,793	45,174	26,480	7,193
WILMINGTON	331,765	317,987	38,979	35,144	26,397	8,931	7,945	21,166	7,342	5,379	7,486	4,073	1,193
NORTH DAKOTA													
FARGO	492,095	473,687	41,938	39,073	37,669	15,843	10,363	32,958	12,901	8,212	11,676	7,841	1,672
MINOT - BISMARCK - DICKINSON	327,150	317,375	28,887	27,070	22,560	9,427	7,222	24,433	9,036	6,240	7,473	4,462	1,595
OHIO													
CINCINNATI	2,052,450	1,955,894	189,173	155,465	143,271	55,281	47,334	111,271	57,369	33,048	53,628	27,380	15,414
CLEVELAND	4,280,843	4,168,671	400,812	360,944	329,322	178,612	57,053	203,124	90,086	74,446	94,880	53,847	24,919
COLUMBUS	1,578,601	1,503,202	172,264	133,415	112,591	44,070	27,741	95,415	50,419	29,724	55,016	40,453	8,002
DAYTON	1,251,192	1,212,273	133,159	104,895	90,882	24,393	26,011	89,560	40,434	34,625	36,088	23,153	9,578
LIMA	107,201	105,040	15,773	11,907	10,264	4,176	1,968	12,043	5,145	5,230	4,202	2,138	1,242
TOLEDO	1,157,496	1,113,745	125,925	98,866	89,626	44,625	25,903	64,837	34,351	17,189	34,665	24,894	5,478
YOUNGSTOWN	667,825	654,584	67,861	56,867	48,804	18,837	12,935	39,780	15,532	17,807	12,841	6,295	4,175
ZANESVILLE	83,477	80,842	7,943	6,279	4,944	1,959	1,513	4,478	1,997	1,209	1,989	1,438	300
OKLAHOMA													
ARDMORE - ADA	193,701	186,451	12,957	9,480	11,605	2,343	4,729	10,299	3,902	1,340	4,358	2,683	288

TELEVISION MARKETS [ADIs]: 1983 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES	Merchandise Line Sales													
	Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear			
S&MM/ARBITRON TV MARKET (ADI)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
NEVADA														
LAS VEGAS	41,501	28,281	61,624	40,408	110,905	44,833	50,354	172,031	75,362	74,387	47,514	26,317	16,941
RENO	34,157	22,212	67,231	53,900	66,428	27,970	25,573	99,906	50,315	34,127	33,046	21,348	8,884
NEW MEXICO														
ALBUQUERQUE	82,222	58,519	99,404	79,532	150,903	73,609	56,147	222,357	119,879	71,976	80,662	54,012	16,755
ROSWELL	12,240	8,153	16,673	13,629	26,975	13,492	7,222	31,390	19,423	5,118	11,899	7,724	1,828
NEW YORK														
ALBANY - SCHENECTADY - TROY	70,106	48,468	92,726	74,814	175,591	82,447	76,380	259,678	133,963	100,144	77,740	50,649	19,943
BINGHAMTON	19,015	14,312	38,502	33,344	49,991	23,706	18,723	73,600	33,442	28,439	22,917	14,043	5,617
BUFFALO	88,972	62,395	136,927	101,596	243,208	88,947	132,007	377,389	139,419	218,356	108,608	57,656	43,739
ELMIRA	9,107	5,822	12,992	9,442	28,601	11,252	12,959	44,411	16,916	19,754	12,690	7,463	3,831
NEW YORK	1,155,333	830,091	1,992,690	1,580,282	3,034,765	1,582,396	1,281,355	5,360,466	2,581,211	2,423,940	1,508,256	1,093,161	321,218
ROCHESTER	60,406	43,317	93,590	77,600	131,618	52,590	62,961	212,791	81,167	118,543	55,471	32,525	20,060
SYRACUSE	57,869	45,389	78,532	66,236	126,864	59,006	53,785	195,557	96,934	84,138	57,103	37,233	15,986
UTICA	11,980	6,732	18,423	13,930	33,734	14,309	16,905	51,691	26,299	21,971	14,407	9,041	4,377
WATERTOWN - CARTHAGE	9,754	6,454	17,811	15,742	22,509	10,366	7,798	31,958	14,384	12,694	10,036	6,013	2,687
NORTH CAROLINA														
CHARLOTTE	91,595	63,518	203,236	175,881	234,276	107,877	100,725	376,803	190,421	141,033	122,891	73,682	31,447
GREENSBORO - WINSTON-SALEM - HIGH POINT	78,636	54,979	178,152	160,035	175,601	71,862	76,577	295,593	136,038	111,121	85,058	52,284	21,376
GREENVILLE - NEW BERN - WASHINGTON	27,421	17,896	76,674	68,201	61,975	23,665	23,799	94,949	40,586	29,660	30,938	14,999	7,713
RALEIGH - DURHAM	105,358	70,455	165,817	138,084	212,515	85,881	95,552	341,716	151,282	143,529	103,638	56,342	29,900
WILMINGTON	17,206	10,469	34,617	30,500	38,127	15,445	14,537	62,658	30,971	18,148	19,218	11,739	3,830
NORTH DAKOTA														
FARGO	31,512	20,727	42,713	33,957	83,849	47,552	19,524	118,387	68,942	28,432	32,895	21,781	5,733
MINOT - BISMARCK - DICKINSON	16,726	9,943	28,212	20,757	56,944	32,512	14,618	65,723	39,101	13,421	21,227	13,451	3,452
OHIO														
CINCINNATI	103,558	61,117	174,600	127,237	259,011	86,441	154,367	396,175	125,742	247,383	108,980	51,155	47,405
CLEVELAND	206,849	119,534	353,619	251,483	569,455	215,322	307,078	879,440	330,954	500,130	263,377	150,938	99,744
COLUMBUS	96,180	66,163	132,854	100,273	241,518	77,626	132,473	359,904	135,617	181,972	99,038	49,091	44,536
DAYTON	72,949	47,623	126,020	90,035	179,192	55,498	103,373	265,578	83,416	168,633	69,734	35,357	29,533
LIMA	7,428	3,763	10,912	5,965	23,058	5,423	17,028	32,816	7,131	23,523	9,194	3,948	4,516
TOLEDO	75,273	43,706	84,245	63,069	144,047	56,666	66,559	209,477	91,034	97,470	61,133	35,437	21,046
YOUNGSTOWN	40,458	22,869	66,392	47,818	107,513	31,292	61,661	168,310	51,070	102,826	49,448	23,781	22,347
ZANESVILLE	3,171	1,583	5,297	4,199	10,979	4,638	5,204	14,416	5,774	6,612	4,968	2,684	1,760
OKLAHOMA														
ARDMORE - ADA	6,780	3,116	12,794	11,010	17,151	11,793	2,634	27,565	18,985	3,292	9,928	6,660	1,072

TELEVISION MARKETS [ADIs]: 1983 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES

Merchandise Line Sales

S&MM/ARBITRON TV MARKET (AD¹)	Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
OKLAHOMA (continued)													
OKLAHOMA CITY	1,514,664	1,447,909	169,354	110,153	128,948	25,967	47,841	104,624	42,830	29,591	63,616	41,269	8,239
TULSA	1,172,848	1,122,783	104,907	71,380	102,310	17,109	36,924	87,785	32,458	30,240	42,013	21,482	8,067
OREGON													
BEND	103,356	95,038	11,146	8,743	6,390	3,122	1,982	4,820	2,568		1,655	1,037	
EUGENE	482,499	443,053	49,043	35,966	33,874	13,159	8,987	33,174	11,135	12,158	8,830	3,972	2,391
MEDFORD	376,913	347,498	27,139	21,879	21,636	8,099	6,966	24,395	10,281	6,187	7,492	4,299	1,041
PORTLAND	2,055,943	1,769,587	180,346	125,913	160,995	48,485	36,797	167,748	82,039	59,405	58,734	34,585	14,875
PENNSYLVANIA													
ERIE	319,130	308,684	27,830	25,155	25,677	11,006	5,895	31,492	17,377	7,706	12,056	8,604	1,681
HARRISBURG - YORK - LANCASTER - LEBANON	1,514,071	1,468,026	93,354	80,670	85,355	30,549	26,181	91,425	48,939	22,051	33,797	23,358	6,128
JOHNSTOWN - ALTOONA	839,854	802,629	57,958	52,380	42,355	18,017	10,530	50,927	23,603	12,873	20,453	13,419	3,615
PHILADELPHIA	7,804,251	7,547,952	578,417	471,931	505,367	186,197	138,020	414,777	221,490	121,300	176,575	107,592	52,835
PITTSBURGH	3,301,497	3,143,683	233,038	203,220	223,926	84,886	55,601	189,189	79,234	71,504	95,800	56,454	27,763
WILKES-BARRE - SCRANTON	1,213,334	1,172,485	86,166	80,503	72,469	32,254	16,450	54,754	24,630	12,958	22,018	14,775	4,454
RHODE ISLAND													
PROVIDENCE - NEW BEDFORD	1,775,030	1,703,795	141,681	124,534	104,533	53,184	18,865	87,938	47,535	30,658	36,571	21,646	12,367
SOUTH CAROLINA													
CHARLESTON	433,549	426,565	38,589	33,979	46,056	15,125	8,505	32,068	11,788	11,290	12,417	6,222	3,877
COLUMBIA	590,045	556,151	61,356	50,050	69,665	24,010	14,464	43,224	15,585	12,677	17,567	9,111	4,279
FLORENCE	330,474	318,982	39,539	32,970	37,114	20,583	7,701	23,514	10,220	3,763	10,288	7,301	732
GREENVILLE - SPARTANBURG - ASHEVILLE	1,394,736	1,345,771	213,618	157,132	153,736	61,955	36,942	101,415	36,819	25,266	39,813	26,813	6,095
SOUTH DAKOTA													
RAPID CITY	299,865	285,438	17,509	14,590	16,535	5,396	5,204	18,680	7,876	3,752	6,255	4,146	730
SIOUX FALLS - MITCHELL	548,745	523,749	51,328	43,909	38,949	17,094	11,254	37,146	12,024	10,828	14,284	6,120	2,441
TENNESSEE													
BRISTOL - KINGSPORT - JOHNSON CITY	725,193	700,505	62,989	56,064	46,295	12,317	16,493	55,240	18,264	14,553	18,554	7,963	3,130
CHATTANOOGA	834,399	799,299	72,356	62,149	62,684	16,936	15,418	56,074	23,395	14,764	24,289	14,309	3,872
JACKSON	153,701	149,910	13,482	12,134	12,225	2,322	3,662	13,449	4,988	3,415	4,796	2,831	775
KNOXVILLE	1,104,914	1,069,681	116,294	102,657	85,153	24,809	27,465	83,012	37,799	20,027	36,997	22,155	6,904
MEMPHIS	1,619,761	1,576,030	144,836	125,549	110,334	28,838	29,249	94,666	33,885	28,874	44,046	21,285	9,833
NASHVILLE	1,735,412	1,686,790	174,425	153,385	135,287	39,847	41,929	128,930	47,521	44,225	60,493	32,314	11,842
TEXAS													
ABILENE - SWEETWATER	297,747	291,087	36,260	26,781	27,779	5,192	11,371	24,146	8,553	7,340	9,763	5,655	1,238
AMARILLO	540,539	522,414	48,958	38,598	42,696	8,594	15,508	47,522	19,610	10,504	17,466	10,464	2,442

TELEVISION MARKETS [ADIs]: 1983 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES

S&MM/ARBITRON TV MARKET (ADI)	Merchandise Line Sales													
	Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear			
	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
OKLAHOMA (continued)														
OKLAHOMA CITY	101,394	59,873	170,747	142,369	221,924	145,691	52,157	374,176	240,320	93,046	120,598	83,212	18,725
TULSA	82,505	47,499	149,130	125,151	175,757	100,465	60,496	279,146	157,193	95,129	94,921	62,730	19,958
OREGON														
BEND	4,036	3,111	6,798	5,227	10,910	7,756		15,578	10,979		6,138	4,882	
EUGENE	31,654	22,449	40,840	27,718	67,667	29,060	30,021	101,039	47,184	40,875	37,185	23,861	8,723
MEDFORD	17,957	12,470	24,171	16,148	42,013	19,756	14,044	54,529	28,143	14,324	20,922	12,473	4,059
PORTLAND	159,451	101,141	208,404	151,600	356,662	131,449	172,827	560,920	229,889	253,388	168,931	95,283	52,013
PENNSYLVANIA														
ERIE	20,753	14,216	27,340	20,088	66,182	21,781	28,938	93,009	31,096	42,395	28,778	14,533	9,303
HARRISBURG - YORK - LANCASTER - LEBANON	87,267	61,317	117,413	88,433	182,342	72,489	92,037	298,873	127,961	131,886	87,939	50,629	28,383
JOHNSTOWN - ALTOONA	33,416	21,136	68,896	53,974	115,872	36,157	44,213	168,236	56,492	65,266	50,315	24,569	15,436
PHILADELPHIA	498,382	286,786	668,878	484,833	1,113,975	471,242	542,113	1,872,645	828,951	869,168	485,732	299,784	142,787
PITTSBURGH	158,177	96,196	305,799	221,970	493,314	160,267	271,537	815,168	272,893	462,859	236,083	118,485	91,052
WILKES-BARRE - SCRANTON	45,805	29,370	79,705	61,311	154,152	51,787	67,371	237,703	91,028	94,032	68,340	35,251	21,648
RHODE ISLAND														
PROVIDENCE - NEW BEDFORD	77,283	47,002	138,651	117,358	263,596	119,265	120,200	455,616	240,907	186,411	113,504	71,246	39,223
SOUTH CAROLINA														
CHARLESTON	31,495	20,570	46,925	39,937	64,447	32,440	25,278	103,748	60,600	29,887	31,254	20,356	7,095
COLUMBIA	38,628	25,532	72,268	59,889	102,077	47,643	44,123	148,573	74,106	59,258	52,526	32,324	14,146
FLORENCE	14,792	8,454	32,163	28,092	53,055	24,849	14,618	85,205	50,058	14,510	25,659	15,516	4,713
GREENVILLE - SPARTANBURG - ASHEVILLE	71,055	41,537	129,752	114,005	207,756	88,746	89,189	304,398	158,218	104,010	105,258	60,323	27,039
SOUTH DAKOTA														
RAPID CITY	16,602	11,092	23,885	20,444	38,422	20,423	8,461	46,353	28,319	8,519	16,459	10,498	2,427
SIOUX FALLS - MITCHELL	37,248	23,181	39,659	28,675	79,724	42,537	20,741	104,669	60,211	25,269	36,060	22,693	6,484
TENNESSEE														
BRISTOL - KINGSPORT - JOHNSON CITY	32,715	20,440	62,030	52,328	92,429	29,306	48,401	128,475	55,727	52,849	40,093	19,949	14,449
CHATTANOOGA	37,146	24,416	73,994	60,848	104,141	33,874	45,752	153,126	62,598	71,586	48,793	24,654	17,727
JACKSON	5,579	1,924	11,517	8,787	31,899	6,054	17,626	33,205	10,094	17,787	9,183	3,528	4,171
KNOXVILLE	47,139	27,241	102,872	78,589	153,462	47,053	82,690	224,960	86,476	106,668	59,582	29,043	22,645
MEMPHIS	75,066	48,985	141,472	108,229	194,778	84,875	84,559	340,630	150,596	153,640	105,108	49,773	39,577
NASHVILLE	105,411	68,394	192,924	157,400	243,153	80,813	122,985	386,215	129,461	209,432	105,656	52,859	35,922
TEXAS														
ABILENE - SWEETWATER	13,611	6,902	26,629	21,791	36,299	19,188	10,033	53,159	34,216	10,556	17,096	12,159	2,356
AMARILLO	32,584	17,854	66,000	55,361	76,789	47,433	18,798	105,483	65,939	24,348	37,106	26,794	6,195

TELEVISION MARKETS [ADIs]: 1983 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES

Merchandise Line Sales

S&MM/ARBITRON TV MARKET (ADI)	Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
TEXAS (continued)													
AUSTIN	764,467	744,035	49,452	38,851	66,661	16,331	27,988	58,239	22,478	23,491	19,347	7,860	6,883
BEAUMONT - PORT ARTHUR	590,932	570,378	39,823	31,798	38,072	8,528	12,706	45,175	20,183	16,065	22,319	15,999	3,180
CORPUS CHRISTI	528,567	505,595	46,777	24,660	45,838	6,258	28,197	37,254	12,801	10,874	18,113	9,142	3,840
DALLAS - FT. WORTH	4,381,417	4,139,768	479,577	348,795	362,776	126,388	71,100	325,496	139,789	101,899	156,006	76,832	44,520
EL PASO	583,646	535,089	42,163	29,657	51,902	14,615	9,667	48,400	21,781	17,133	27,476	17,872	5,469
HOUSTON	4,604,441	4,416,505	314,631	226,998	341,592	59,693	122,626	300,854	96,665	134,962	145,739	62,976	53,644
LAREDO	104,598	98,517	11,403	6,829	20,169	1,922	5,813	19,107	10,459	5,967	4,972	1,654	1,436
LUBBOCK	492,938	461,758	48,804	29,109	40,572	6,686	13,967	31,475	15,490	3,670	19,223	13,824	1,457
MCALLEN - BROWNSVILLE	524,559	476,895	49,534	23,250	49,669	6,909	23,848	42,239	17,093	16,601	24,623	15,767	4,845
ODESSA - MIDLAND	499,860	462,429	27,428	18,629	42,813	5,308	16,507	34,093	11,404	10,282	15,352	7,447	3,231
SAN ANGELO	153,016	150,663	9,653	6,511	13,370	1,167	7,149	13,378	3,794	2,402	8,257	2,406	871
SAN ANTONIO	1,446,272	1,378,912	104,156	74,670	139,835	19,724	65,883	96,314	36,161	35,299	49,866	24,677	14,233
TYLER	337,291	329,990	29,096	19,828	18,638	4,191	5,104	27,687	12,275	8,507	12,413	7,470	2,611
VICTORIA	84,071	81,594	9,504	7,387	8,528	1,448	2,620	10,811	4,808	2,442	4,584	2,640	707
WACO - TEMPLE	590,298	567,190	44,666	36,640	47,768	10,069	15,688	45,516	12,770	14,963	21,442	10,504	4,651
WICHITA FALLS - LAWTON	435,432	421,376	36,784	27,688	29,421	5,991	10,751	36,500	15,036	8,398	16,898	11,157	2,220
UTAH													
SALT LAKE CITY	1,587,373	1,513,281	102,379	76,924	109,580	25,480	47,638	120,605	63,030	38,289	40,581	25,306	8,882
VERMONT													
BURLINGTON - PLATTSBURGH	682,715	651,420	61,578	47,931	45,404	16,247	16,209	41,172	18,284	7,808	14,220	8,133	2,794
VIRGINIA													
HARRISONBURG	108,299	104,014	6,525	5,918	6,277	2,076	2,330	6,740	2,849	848	2,487	1,619	194
NORFOLK - PORTSMOUTH - NEWPORT NEWS - HAMPTON	1,390,494	1,351,707	108,373	96,721	96,471	31,624	26,648	94,567	38,102	30,616	33,896	18,217	10,527
RICHMOND	1,315,318	1,249,321	129,748	104,384	119,249	57,832	25,281	83,097	28,621	24,219	30,094	15,912	8,891
ROANOKE - LYNCHBURG	966,781	931,660	101,316	90,443	74,935	27,037	24,361	65,966	26,054	15,007	21,543	12,427	4,223
WASHINGTON													
SEATTLE - TACOMA	3,510,714	3,341,545	263,078	228,446	237,790	107,848	46,175	202,669	80,789	69,858	82,454	38,050	27,798
SPOKANE	968,885	930,676	74,843	65,809	67,649	25,412	28,530	52,011	24,322	15,819	18,094	9,232	4,049
YAKIMA	531,890	513,419	56,380	46,380	39,049	20,742	10,289	32,748	12,454	12,068	11,463	5,276	3,827
WEST VIRGINIA													
BLUEFIELD - BECKLEY - OAK HILL	499,669	482,994	37,381	33,662	30,903	8,723	11,227	32,561	13,080	4,823	12,545	7,439	1,342
CHARLESTON - HUNTINGTON	1,540,081	1,493,843	159,321	132,224	112,346	39,877	34,442	105,821	45,885	28,642	39,985	26,285	5,807
CLARKSBURG - WESTON	236,992	229,133	21,528	19,369	14,917	4,828	5,411	15,400	6,038	1,839	5,966	3,434	521
PARKERSBURG	123,421	120,929	10,546	8,547	10,369	2,262	2,129	10,421	1,693	7,517	3,933	1,895	1,797
WHEELING - STEUBENVILLE	460,233	444,510	44,885	34,667	28,597	8,701	8,430	24,328	11,944	6,351	11,147	7,467	1,779

1984 SURVEY OF BUYING POWER DATA SERVICE

TELEVISION MARKETS [ADIs]: 1983 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES	Merchandise Line Sales													
	Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
S&MM/ARBITRON TV MARKET (ADI)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
TEXAS (continued)														
AUSTIN	59,028	38,894	75,111	56,441	109,103	51,751	37,422	192,789	91,139	84,267	56,651	37,063	14,154
BEAUMONT - PORT ARTHUR	35,034	22,689	52,750	43,145	73,573	39,686	24,923	117,085	66,678	36,517	36,839	22,446	8,650
CORPUS CHRISTI	31,290	18,286	52,691	44,438	61,372	27,482	26,144	102,973	50,452	41,099	33,523	21,849	7,378
DALLAS - FT. WORTH	361,762	252,923	530,309	411,130	702,176	347,616	262,355	1,219,748	607,610	445,651	392,566	263,363	93,871
EL PASO	49,607	35,563	91,145	76,238	97,958	39,859	48,044	154,030	72,602	65,745	47,357	24,293	16,353
HOUSTON	322,838	216,626	492,220	364,138	743,884	344,252	336,277	1,210,188	596,019	522,002	370,625	216,144	112,325
LAREDO	19,110	15,015	9,201	6,931	36,132	18,844	12,827	64,649	35,273	22,655	10,287	5,185	3,591
LUBBOCK	33,763	20,460	51,962	40,612	63,455	36,635	15,271	102,111	59,448	32,371	32,425	22,200	6,862
MCALLEN - BROWNSVILLE	57,461	42,120	61,776	48,677	101,453	51,890	39,129	154,252	84,616	53,907	39,172	24,969	9,801
ODESSA - MIDLAND	28,384	15,769	53,658	41,680	59,681	37,355	13,689	96,917	68,731	17,712	31,739	22,341	5,610
SAN ANGELO	8,992	6,116	20,239	14,484	20,436	11,449	7,332	32,796	22,582	7,547	11,330	8,145	2,387
SAN ANTONIO	91,352	56,986	163,673	124,927	205,122	108,715	78,604	357,629	158,781	159,399	115,203	72,024	30,058
TYLER	31,501	15,994	47,814	39,733	49,799	24,656	19,061	76,499	41,469	26,316	23,978	15,319	6,097
VICTORIA	6,017	2,781	11,800	9,424	14,193	6,700	5,400	22,063	10,901	7,103	7,102	3,786	2,072
WACO - TEMPLE	47,163	23,541	59,469	49,207	75,981	38,725	28,951	119,896	64,002	42,172	42,589	28,238	9,656
WICHITA FALLS - LAWTON	30,455	16,882	46,516	37,803	54,980	28,218	15,694	86,281	48,844	23,262	28,401	16,844	5,851
UTAH													
SALT LAKE CITY	123,777	83,048	190,338	155,051	262,462	97,466	131,136	359,189	148,755	170,234	121,025	62,767	42,932
VERMONT													
BURLINGTON - PLATTSBURGH	31,367	19,905	44,389	36,130	88,554	43,617	30,465	132,776	71,789	39,859	43,826	26,994	10,993
VIRGINIA													
HARRISONBURG	3,916	2,300	8,268	6,972	9,311	4,039	3,563	14,474	6,949	4,397	4,934	2,610	1,103
NORFOLK - PORTSMOUTH - NEWPORT NEWS - HAMPTON	89,195	54,630	167,908	138,205	195,193	88,105	77,488	349,888	140,296	128,986	102,822	66,643	25,523
RICHMOND	74,034	48,755	126,713	97,032	164,975	66,876	79,390	295,372	116,833	152,505	83,943	46,360	29,947
ROANOKE - LYNCHBURG	52,594	32,676	92,286	79,977	127,400	37,177	63,663	188,573	69,891	78,320	119,580	24,310	19,633
WASHINGTON													
SEATTLE - TACOMA	241,919	169,250	307,344	218,985	493,027	221,288	192,925	760,814	374,500	324,399	235,520	145,298	58,262
SPOKANE	47,516	33,035	60,941	45,935	109,496	49,220	44,610	159,828	76,064	60,462	50,066	31,176	12,576
YAKIMA	28,730	20,371	40,783	25,547	72,390	34,301	30,235	99,884	44,544	38,879	32,330	19,642	7,863
WEST VIRGINIA													
BLUEFIELD - BECKLEY - OAK HILL	16,763	7,928	37,551	28,788	48,903	18,230	21,739	74,095	27,865	33,351	26,347	12,088	8,677
CHARLESTON - HUNTINGTON	70,640	47,239	138,254	111,028	188,557	66,786	93,272	268,031	99,937	120,443	84,331	44,370	28,199
CLARKSBURG - WESTON	7,480	3,502	18,591	14,474	20,175	7,030	8,333	30,554	10,508	13,001	10,919	4,687	3,392
PARKERSBURG	7,804	3,744	8,862	5,394	25,957	5,691	18,921	35,801	9,945	23,020	10,951	5,202	4,839
WHEELING - STEUBENVILLE	20,499	12,112	29,000	23,048	51,434	17,933	30,438	87,034	27,233	49,345	25,766	11,665	11,455

TELEVISION MARKETS [ADIs]: 1983 RETAIL SALES BY MERCHANDISE LINE

ESTIMATES	Merchandise Line Sales												
	Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
S&MM/ARBITRON TV MARKET (ADI)	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
WISCONSIN													
GREEN BAY	866,681	803,071	66,839	60,211	68,401	18,729	14,635	59,669	27,156	17,935	26,683	20,749	3,356
LA CROSSE - EAU CLAIRE	367,394	335,075	30,630	27,270	26,773	9,592	5,685	30,233	9,303	7,235	8,776	5,262	1,711
MADISON	523,133	436,812	29,770	27,356	35,941	18,150	9,340	35,321	20,281	8,061	21,014	17,724	1,710
MILWAUKEE	1,925,914	1,823,710	165,548	147,028	152,968	63,682	38,082	106,625	45,663	36,899	50,926	28,862	15,175
WAUSAU - RHINELANDER	406,296	371,404	27,358	24,319	24,383	6,824	7,204	24,317	11,034	4,473	9,552	6,753	795
WYOMING													
CASPER - RIVERTON	224,063	210,949	12,654	10,658	11,813	4,218	3,288	14,132	7,722	1,781	7,158	5,481	279
CHEYENNE	152,440	143,438	9,376	7,860	9,259	2,325	2,749	11,806	4,858	3,332	4,837	3,285	539
TOTAL UNITED STATES ADIs	247,858,839	236,184,392	21,237,827	17,779,603	19,164,836	6,863,223	5,272,625	15,127,124	6,284,347	5,014,814	6,919,560	3,863,152	1,715,391

TELEVISION MARKETS [ADIs]: 1983 RETAIL SALES BY MERCHANDISE LINE

ESTIMATES

S&MM/ARBITRON TV MARKET (ADI)	Merchandise Line Sales												
	Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
WISCONSIN													
GREEN BAY	42,663	27,099	67,603	52,136	110,219	31,175	62,890	136,629	49,503	61,319	40,667	20,861	16,290
LA CROSSE - EAU CLAIRE	20,301	14,763	26,750	18,551	50,658	16,216	27,937	61,155	24,209	25,377	19,264	8,722	6,645
MADISON	40,777	34,465	50,937	42,083	60,425	27,333	28,328	84,018	42,128	34,914	28,857	17,308	6,541
MILWAUKEE	127,967	81,307	164,633	124,272	256,026	92,615	133,906	401,572	146,681	205,064	107,976	57,482	40,802
WAUSAU - RHINELANDER	13,821	8,306	26,801	21,432	44,708	21,474	15,820	59,989	22,411	16,130	20,429	12,671	3,987
WYOMING													
CASPER - RIVERTON	16,890	12,587	16,330	13,577	25,283	13,443	4,526	28,731	17,578	4,178	10,158	6,988	1,085
CHEYENNE	10,251	6,137	12,595	9,993	26,983	12,791	8,735	28,950	17,183	8,519	10,383	6,881	2,086
TOTAL UNITED STATES ADIs	15,092,261	9,626,414	23,920,427	18,177,965	35,438,518	15,613,436	15,873,344	57,019,490	26,854,808	24,772,697	16,804,754	10,170,808	4,722,254